



National Tracking Poll #210340  
March 10-14, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between March 10-March 14, 2021 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

# Table Index

1	<b>Table MCSP1_1:</b> <i>In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? Sports</i> . . . . .	5
2	<b>Table MCSP1_2:</b> <i>In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? Men’s college basketball (NCAA)</i> . . . . .	9
3	<b>Table MCSP1_3:</b> <i>In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? Women’s college basketball (NCAA)</i> . . . . .	13
4	<b>Table MCSP1_4:</b> <i>In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NBA basketball</i> . . . . .	17
5	<b>Table MCSP1_5:</b> <i>In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WNBA basketball</i> . . . . .	21
6	<b>Table MCSP2:</b> <i>In general, do you prefer college sports or professional sports?</i> . . . . .	25
7	<b>Table MCSP3:</b> <i>Do you have a favorite men’s college basketball team?</i> . . . . .	29
8	<b>Table MCSP4:</b> <i>How many regular-season men’s college basketball games have you watched at least part of this season either on TV, streaming or in person?</i> . . . . .	33
9	<b>Table MCSP5:</b> <i>Would you say you are more or less interested in men’s college basketball this season compared to past seasons?</i> . . . . .	37
10	<b>Table MCSP6_1:</b> <i>Do you plan to watch any basketball games during the following tournaments? NCAA men’s basketball tournament</i> . . . . .	41
11	<b>Table MCSP6_2:</b> <i>Do you plan to watch any basketball games during the following tournaments? NCAA women’s basketball tournament</i> . . . . .	45
12	<b>Table MCSP7_1NET:</b> <i>How are you planning to watch the NCAA men’s basketball tournament? Please select all that apply. Cable or satellite television</i> . . . . .	49
13	<b>Table MCSP7_2NET:</b> <i>How are you planning to watch the NCAA men’s basketball tournament? Please select all that apply. Live TV streaming service, such as YouTube TV or Hulu + Live TV</i> . . . . .	52
14	<b>Table MCSP7_3NET:</b> <i>How are you planning to watch the NCAA men’s basketball tournament? Please select all that apply. March Madness Live app or website</i> . . . . .	55
15	<b>Table MCSP7_4NET:</b> <i>How are you planning to watch the NCAA men’s basketball tournament? Please select all that apply. Attending a game in person</i> . . . . .	58
16	<b>Table MCSP7_5NET:</b> <i>How are you planning to watch the NCAA men’s basketball tournament? Please select all that apply. Another way</i> . . . . .	61
17	<b>Table MCSP8:</b> <i>Do you plan to place any bets on individual games or outcomes during the NCAA men’s basketball tournament?</i> . . . . .	64

18	<b>Table MCSP9:</b> Do you plan to fill out one or more brackets predicting the outcome of the NCAA men’s basketball tournament? . . . . .	68
19	<b>Table MCSP10:</b> Do you plan to enter one or more brackets predicting the outcome of the NCAA men’s basketball tournament into a pool with a monetary buy-in? . . . . .	72
20	<b>Table MCSP11_1:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Luka Garza . . . . .	76
21	<b>Table MCSP11_2:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Ayo Dosunmu . . . . .	80
22	<b>Table MCSP11_3:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Jared Butler . . . . .	84
23	<b>Table MCSP11_4:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Drew Timme . . . . .	88
24	<b>Table MCSP11_5:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Jalen Suggs . . . . .	92
25	<b>Table MCSP11_6:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Corey Kispert . . . . .	96
26	<b>Table MCSP11_7:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Jeremiah Robinson-Earl . . . . .	100
27	<b>Table MCSP11_8:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Trayce Jackson-Davis . . . . .	104
28	<b>Table MCSP11_9:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Cade Cunningham . . . . .	108
29	<b>Table MCSP11_10:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Hunter Dickinson . . . . .	112
30	<b>Table MCSP11_11:</b> Do you have a favorable or unfavorable opinion of each of the following basketball players? Evan Mobley . . . . .	116
31	<b>Table MCSP12:</b> As you may know, the entire NCAA men’s basketball tournament is being held in Indianapolis and the surrounding area this year due to the COVID-19 pandemic (coronavirus). In previous years, the tournament has been played at multiple sites across the country. Are you more or less interested in this year’s tournament based on the event being held in a single location? . . . . .	120
32	<b>Table MCSP13:</b> As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes? . . . . .	124
33	<b>Table MCSP14:</b> As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes? 128	

34	<b>Table MCSP15:</b> <i>And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?</i> . . . . .	132
35	<b>Table MCSP16_1:</b> <i>Should college athletes be allowed to profit from each of the following? Partnerships with brands or endorsement deals</i> . . . . .	136
36	<b>Table MCSP16_2:</b> <i>Should college athletes be allowed to profit from each of the following? The use of their name or likeness in video games, jerseys or other products</i> . . . . .	140
37	<b>Table MCSP16_3:</b> <i>Should college athletes be allowed to profit from each of the following? Autograph / trading card signings</i> . . . . .	144
38	<b>Table MCSP17:</b> <i>To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?</i> . . . . .	148
39	<b>Table MCSP18:</b> <i>Which statement comes closest to your view, even if neither is exactly right?</i>	152
40	<b>Summary Statistics of Survey Respondent Demographics</b> . . . . .	156

## Crosstabulation Results by Respondent Demographics

**Table MCSP1\_1:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(568)	45%	(1000)	29%	(632)	2200
Gender: Male	41%	(435)	42%	(446)	17%	(181)	1062
Gender: Female	12%	(133)	49%	(554)	40%	(451)	1138
Age: 18-34	28%	(182)	41%	(265)	32%	(207)	655
Age: 35-44	36%	(128)	43%	(153)	22%	(77)	358
Age: 45-64	23%	(175)	48%	(358)	29%	(218)	751
Age: 65+	19%	(82)	51%	(224)	30%	(129)	436
GenZers: 1997-2012	23%	(72)	38%	(121)	39%	(122)	315
Millennials: 1981-1996	37%	(216)	41%	(239)	23%	(134)	588
GenXers: 1965-1980	23%	(133)	48%	(273)	29%	(163)	569
Baby Boomers: 1946-1964	21%	(135)	50%	(320)	29%	(188)	644
PID: Dem (no lean)	31%	(269)	44%	(375)	25%	(214)	858
PID: Ind (no lean)	23%	(166)	46%	(334)	32%	(232)	732
PID: Rep (no lean)	22%	(133)	48%	(292)	30%	(185)	610
PID/Gender: Dem Men	51%	(212)	37%	(152)	12%	(51)	415
PID/Gender: Dem Women	13%	(57)	50%	(222)	37%	(163)	443
PID/Gender: Ind Men	34%	(122)	44%	(160)	22%	(80)	362
PID/Gender: Ind Women	12%	(44)	47%	(173)	41%	(152)	370
PID/Gender: Rep Men	36%	(101)	47%	(134)	18%	(50)	285
PID/Gender: Rep Women	10%	(32)	49%	(158)	42%	(135)	326
Ideo: Liberal (1-3)	32%	(199)	44%	(278)	24%	(154)	631
Ideo: Moderate (4)	23%	(139)	51%	(308)	25%	(151)	598
Ideo: Conservative (5-7)	27%	(189)	45%	(318)	29%	(204)	711
Educ: < College	21%	(315)	46%	(697)	33%	(500)	1512
Educ: Bachelors degree	36%	(160)	43%	(191)	21%	(92)	444
Educ: Post-grad	38%	(93)	46%	(111)	16%	(40)	244
Income: Under 50k	21%	(245)	44%	(504)	35%	(406)	1154
Income: 50k-100k	27%	(181)	48%	(318)	25%	(165)	664
Income: 100k+	37%	(143)	47%	(179)	16%	(60)	382

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**Table MCSPI\_1:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(568)	45%	(1000)	29%	(632)	2200
Ethnicity: White	24%	(417)	46%	(789)	30%	(516)	1722
Ethnicity: Hispanic	29%	(100)	49%	(169)	23%	(80)	349
Ethnicity: Black	39%	(108)	39%	(108)	21%	(58)	274
Ethnicity: Other	21%	(43)	51%	(103)	28%	(57)	204
All Christian	30%	(297)	46%	(463)	24%	(237)	998
All Non-Christian	33%	(34)	43%	(44)	24%	(25)	103
Atheist	23%	(23)	41%	(42)	36%	(36)	102
Agnostic/Nothing in particular	21%	(127)	44%	(264)	35%	(214)	605
Something Else	22%	(87)	47%	(186)	30%	(119)	393
Religious Non-Protestant/Catholic	31%	(37)	44%	(54)	25%	(30)	121
Evangelical	32%	(203)	45%	(282)	23%	(146)	631
Non-Evangelical	23%	(167)	49%	(350)	28%	(199)	716
Community: Urban	36%	(232)	42%	(272)	23%	(146)	650
Community: Suburban	25%	(239)	46%	(437)	29%	(273)	950
Community: Rural	16%	(97)	48%	(291)	35%	(212)	601
Employ: Private Sector	37%	(251)	42%	(291)	21%	(142)	685
Employ: Government	34%	(55)	45%	(72)	21%	(33)	160
Employ: Self-Employed	23%	(35)	46%	(70)	31%	(47)	153
Employ: Homemaker	13%	(18)	49%	(71)	38%	(55)	144
Employ: Student	22%	(28)	50%	(64)	28%	(36)	128
Employ: Retired	19%	(92)	51%	(245)	30%	(141)	478
Employ: Unemployed	19%	(58)	37%	(110)	44%	(133)	301
Employ: Other	20%	(30)	51%	(77)	29%	(44)	151
Military HH: Yes	29%	(107)	46%	(170)	26%	(95)	371
Military HH: No	25%	(462)	45%	(831)	29%	(537)	1829
RD/WT: Right Direction	32%	(350)	45%	(490)	23%	(252)	1092
RD/WT: Wrong Track	20%	(218)	46%	(510)	34%	(379)	1108
Biden Job Approve	31%	(393)	45%	(572)	24%	(306)	1271
Biden Job Disapprove	19%	(146)	46%	(345)	35%	(267)	758

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**Table MCSP1\_1:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
 Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(568)	45%	(1000)	29%	(632)	2200
Biden Job Strongly Approve	35%	(253)	43%	(309)	22%	(157)	719
Biden Job Somewhat Approve	25%	(140)	48%	(263)	27%	(149)	551
Biden Job Somewhat Disapprove	21%	(44)	43%	(92)	36%	(76)	212
Biden Job Strongly Disapprove	19%	(102)	46%	(253)	35%	(191)	546
Favorable of Biden	31%	(388)	44%	(554)	25%	(306)	1248
Unfavorable of Biden	20%	(160)	45%	(361)	35%	(275)	795
Very Favorable of Biden	34%	(244)	44%	(315)	22%	(155)	714
Somewhat Favorable of Biden	27%	(144)	45%	(238)	28%	(151)	534
Somewhat Unfavorable of Biden	27%	(58)	42%	(90)	31%	(66)	214
Very Unfavorable of Biden	18%	(102)	47%	(271)	36%	(208)	581
#1 Issue: Economy	29%	(240)	45%	(376)	27%	(223)	840
#1 Issue: Security	21%	(64)	46%	(139)	32%	(97)	300
#1 Issue: Health Care	29%	(89)	49%	(150)	22%	(67)	307
#1 Issue: Medicare / Social Security	23%	(60)	45%	(119)	32%	(85)	264
#1 Issue: Women's Issues	16%	(20)	43%	(54)	41%	(53)	127
#1 Issue: Education	36%	(38)	48%	(51)	16%	(17)	106
#1 Issue: Energy	17%	(19)	48%	(53)	34%	(37)	110
#1 Issue: Other	25%	(36)	39%	(57)	36%	(52)	145
2020 Vote: Joe Biden	33%	(320)	44%	(428)	24%	(234)	982
2020 Vote: Donald Trump	22%	(154)	48%	(330)	30%	(206)	690
2020 Vote: Other	24%	(18)	58%	(43)	19%	(14)	74
2020 Vote: Didn't Vote	17%	(77)	44%	(197)	39%	(175)	448
2018 House Vote: Democrat	32%	(238)	45%	(330)	23%	(167)	736
2018 House Vote: Republican	24%	(145)	48%	(284)	28%	(167)	595
2018 House Vote: Someone else	22%	(14)	57%	(37)	21%	(13)	65
2016 Vote: Hillary Clinton	33%	(220)	46%	(306)	21%	(142)	668
2016 Vote: Donald Trump	23%	(155)	47%	(316)	29%	(196)	667
2016 Vote: Other	26%	(29)	46%	(52)	28%	(31)	112
2016 Vote: Didn't Vote	22%	(164)	43%	(325)	35%	(260)	749
Voted in 2014: Yes	28%	(345)	47%	(573)	25%	(313)	1230
Voted in 2014: No	23%	(223)	44%	(428)	33%	(318)	970

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**Table MCSPI\_1:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(568)	45%	(1000)	29%	(632)	2200
4-Region: Northeast	27%	(107)	47%	(186)	26%	(101)	394
4-Region: Midwest	23%	(107)	45%	(208)	32%	(148)	462
4-Region: South	25%	(207)	46%	(379)	29%	(239)	824
4-Region: West	28%	(148)	44%	(228)	28%	(144)	520
Sports fans	36%	(568)	64%	(1000)	—	(0)	1568
Avid sports fans	100%	(568)	—	(0)	—	(0)	568
Casual sports fans	—	(0)	100%	(1000)	—	(0)	1000
Non-sports fans	—	(0)	—	(0)	100%	(632)	632
College-educated sports fans	46%	(253)	54%	(303)	—	(0)	556
Men's CBB fans	47%	(434)	49%	(454)	4%	(39)	926
Avid men's CBB fans	71%	(223)	26%	(80)	3%	(10)	313
Casual men's CBB fans	34%	(211)	61%	(373)	5%	(29)	614
Non-men's CBB fans	11%	(134)	43%	(547)	47%	(593)	1274
Women's CBB fans	47%	(312)	48%	(318)	5%	(33)	663
Men's or women's CBB fan	45%	(443)	50%	(500)	5%	(52)	996
Non-men's or women's CBB fan	17%	(265)	45%	(729)	38%	(613)	1606
Have favorite CBB team	48%	(321)	43%	(285)	9%	(56)	662
Don't have favorite CBB team	16%	(248)	47%	(715)	37%	(575)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_2:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(313)	28%	(614)	58%	(1274)	2200
Gender: Male	23%	(247)	34%	(357)	43%	(458)	1062
Gender: Female	6%	(66)	23%	(257)	72%	(815)	1138
Age: 18-34	18%	(117)	26%	(168)	56%	(370)	655
Age: 35-44	16%	(58)	34%	(123)	49%	(177)	358
Age: 45-64	11%	(86)	27%	(204)	61%	(461)	751
Age: 65+	12%	(51)	27%	(119)	61%	(266)	436
GenZers: 1997-2012	14%	(43)	26%	(81)	61%	(192)	315
Millennials: 1981-1996	21%	(122)	30%	(177)	49%	(289)	588
GenXers: 1965-1980	11%	(64)	27%	(155)	62%	(350)	569
Baby Boomers: 1946-1964	11%	(72)	29%	(186)	60%	(386)	644
PID: Dem (no lean)	19%	(162)	29%	(246)	52%	(450)	858
PID: Ind (no lean)	12%	(91)	28%	(202)	60%	(440)	732
PID: Rep (no lean)	10%	(60)	27%	(166)	63%	(384)	610
PID/Gender: Dem Men	31%	(130)	35%	(146)	34%	(139)	415
PID/Gender: Dem Women	7%	(32)	23%	(100)	70%	(311)	443
PID/Gender: Ind Men	19%	(67)	33%	(118)	49%	(177)	362
PID/Gender: Ind Women	6%	(23)	23%	(83)	71%	(263)	370
PID/Gender: Rep Men	18%	(50)	32%	(92)	50%	(143)	285
PID/Gender: Rep Women	3%	(11)	23%	(74)	74%	(241)	326
Ideo: Liberal (1-3)	19%	(120)	29%	(185)	52%	(326)	631
Ideo: Moderate (4)	14%	(82)	30%	(180)	56%	(336)	598
Ideo: Conservative (5-7)	13%	(93)	29%	(208)	58%	(409)	711
Educ: < College	10%	(154)	24%	(366)	66%	(992)	1512
Educ: Bachelors degree	22%	(100)	34%	(153)	43%	(191)	444
Educ: Post-grad	24%	(59)	39%	(94)	37%	(91)	244
Income: Under 50k	12%	(135)	24%	(279)	64%	(741)	1154
Income: 50k-100k	15%	(103)	29%	(193)	55%	(368)	664
Income: 100k+	20%	(75)	37%	(142)	43%	(165)	382
Ethnicity: White	13%	(229)	27%	(470)	59%	(1023)	1722
Ethnicity: Hispanic	17%	(61)	28%	(99)	54%	(190)	349
Ethnicity: Black	22%	(60)	33%	(91)	45%	(123)	274

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**Table MCSPI\_2:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
*Men's college basketball (NCAA)*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(313)	28%	(614)	58%	(1274)	2200
Ethnicity: Other	12%	(24)	26%	(53)	62%	(127)	204
All Christian	18%	(182)	30%	(295)	52%	(521)	998
All Non-Christian	24%	(25)	35%	(36)	41%	(42)	103
Atheist	12%	(12)	23%	(24)	64%	(65)	102
Agnostic/Nothing in particular	9%	(57)	22%	(135)	68%	(413)	605
Something Else	9%	(36)	32%	(124)	59%	(233)	393
Religious Non-Protestant/Catholic	23%	(27)	32%	(39)	45%	(54)	121
Evangelical	18%	(115)	34%	(212)	48%	(305)	631
Non-Evangelical	13%	(91)	28%	(198)	60%	(427)	716
Community: Urban	21%	(135)	29%	(190)	50%	(324)	650
Community: Suburban	12%	(114)	30%	(281)	58%	(554)	950
Community: Rural	11%	(64)	24%	(142)	66%	(395)	601
Employ: Private Sector	18%	(120)	32%	(220)	50%	(344)	685
Employ: Government	22%	(35)	35%	(56)	43%	(69)	160
Employ: Self-Employed	13%	(21)	21%	(32)	66%	(100)	153
Employ: Homemaker	6%	(9)	30%	(44)	63%	(91)	144
Employ: Student	18%	(23)	24%	(31)	58%	(74)	128
Employ: Retired	11%	(54)	26%	(126)	62%	(298)	478
Employ: Unemployed	11%	(34)	23%	(68)	66%	(200)	301
Employ: Other	12%	(18)	24%	(36)	64%	(97)	151
Military HH: Yes	19%	(72)	29%	(108)	51%	(190)	371
Military HH: No	13%	(241)	28%	(505)	59%	(1083)	1829
RD/WT: Right Direction	18%	(198)	31%	(342)	51%	(552)	1092
RD/WT: Wrong Track	10%	(115)	25%	(272)	65%	(721)	1108
Biden Job Approve	17%	(213)	31%	(398)	52%	(660)	1271
Biden Job Disapprove	11%	(82)	23%	(177)	66%	(499)	758
Biden Job Strongly Approve	21%	(153)	28%	(199)	51%	(367)	719
Biden Job Somewhat Approve	11%	(60)	36%	(198)	53%	(293)	551
Biden Job Somewhat Disapprove	12%	(26)	23%	(49)	65%	(137)	212
Biden Job Strongly Disapprove	10%	(56)	23%	(128)	66%	(361)	546

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**Table MCSP1\_2:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(313)	28%	(614)	58%	(1274)	2200
Favorable of Biden	17%	(209)	31%	(383)	53%	(657)	1248
Unfavorable of Biden	11%	(84)	24%	(188)	66%	(523)	795
Very Favorable of Biden	21%	(150)	28%	(201)	51%	(363)	714
Somewhat Favorable of Biden	11%	(59)	34%	(182)	55%	(293)	534
Somewhat Unfavorable of Biden	14%	(29)	23%	(50)	63%	(136)	214
Very Unfavorable of Biden	9%	(55)	24%	(139)	67%	(388)	581
#1 Issue: Economy	15%	(124)	31%	(263)	54%	(452)	840
#1 Issue: Security	14%	(42)	26%	(78)	60%	(180)	300
#1 Issue: Health Care	17%	(53)	26%	(81)	56%	(173)	307
#1 Issue: Medicare / Social Security	14%	(36)	20%	(53)	66%	(175)	264
#1 Issue: Women's Issues	7%	(9)	26%	(34)	67%	(85)	127
#1 Issue: Education	13%	(14)	40%	(43)	47%	(50)	106
#1 Issue: Energy	15%	(16)	24%	(27)	61%	(67)	110
#1 Issue: Other	12%	(18)	24%	(35)	64%	(93)	145
2020 Vote: Joe Biden	18%	(179)	31%	(300)	51%	(504)	982
2020 Vote: Donald Trump	11%	(77)	27%	(186)	62%	(427)	690
2020 Vote: Other	14%	(11)	32%	(24)	54%	(40)	74
2020 Vote: Didn't Vote	10%	(47)	23%	(101)	67%	(300)	448
2018 House Vote: Democrat	19%	(139)	31%	(227)	50%	(370)	736
2018 House Vote: Republican	12%	(72)	28%	(166)	60%	(358)	595
2018 House Vote: Someone else	4%	(3)	34%	(22)	62%	(40)	65
2016 Vote: Hillary Clinton	20%	(133)	31%	(210)	49%	(324)	668
2016 Vote: Donald Trump	11%	(76)	27%	(181)	61%	(410)	667
2016 Vote: Other	6%	(7)	34%	(38)	60%	(67)	112
2016 Vote: Didn't Vote	13%	(96)	24%	(183)	63%	(470)	749
Voted in 2014: Yes	16%	(203)	29%	(362)	54%	(666)	1230
Voted in 2014: No	11%	(110)	26%	(252)	63%	(608)	970
4-Region: Northeast	19%	(75)	27%	(107)	54%	(212)	394
4-Region: Midwest	11%	(53)	24%	(110)	65%	(300)	462
4-Region: South	14%	(113)	30%	(245)	56%	(466)	824
4-Region: West	14%	(72)	29%	(152)	57%	(296)	520

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**Table MCSPI\_2:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(313)	28%	(614)	58%	(1274)	2200
Sports fans	19%	(303)	37%	(584)	43%	(681)	1568
Avid sports fans	39%	(223)	37%	(211)	24%	(134)	568
Casual sports fans	8%	(80)	37%	(373)	55%	(547)	1000
Non-sports fans	2%	(10)	5%	(29)	94%	(593)	632
College-educated sports fans	28%	(153)	42%	(234)	30%	(168)	556
Men's CBB fans	34%	(313)	66%	(614)	—	(0)	926
Avid men's CBB fans	100%	(313)	—	(0)	—	(0)	313
Casual men's CBB fans	—	(0)	100%	(614)	—	(0)	614
Non-men's CBB fans	—	(0)	—	(0)	100%	(1274)	1274
Women's CBB fans	37%	(244)	53%	(350)	10%	(70)	663
Men's or women's CBB fan	31%	(313)	62%	(614)	7%	(70)	996
Non-men's or women's CBB fan	4%	(69)	16%	(264)	79%	(1274)	1606
Have favorite CBB team	36%	(238)	45%	(300)	19%	(124)	662
Don't have favorite CBB team	5%	(75)	20%	(313)	75%	(1150)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_3:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(156)	23%	(507)	70%	(1537)	2200
Gender: Male	11%	(114)	30%	(313)	60%	(635)	1062
Gender: Female	4%	(42)	17%	(194)	79%	(902)	1138
Age: 18-34	11%	(71)	26%	(171)	63%	(414)	655
Age: 35-44	10%	(37)	26%	(92)	64%	(229)	358
Age: 45-64	5%	(41)	20%	(152)	74%	(558)	751
Age: 65+	2%	(8)	21%	(92)	77%	(336)	436
GenZers: 1997-2012	7%	(23)	24%	(77)	68%	(216)	315
Millennials: 1981-1996	14%	(80)	28%	(165)	58%	(344)	588
GenXers: 1965-1980	5%	(28)	20%	(116)	75%	(425)	569
Baby Boomers: 1946-1964	3%	(21)	21%	(137)	76%	(487)	644
PID: Dem (no lean)	10%	(87)	27%	(229)	63%	(541)	858
PID: Ind (no lean)	7%	(50)	22%	(163)	71%	(519)	732
PID: Rep (no lean)	3%	(19)	19%	(114)	78%	(477)	610
PID/Gender: Dem Men	15%	(63)	35%	(146)	50%	(205)	415
PID/Gender: Dem Women	5%	(24)	19%	(83)	76%	(336)	443
PID/Gender: Ind Men	9%	(33)	28%	(101)	63%	(228)	362
PID/Gender: Ind Women	4%	(17)	17%	(62)	79%	(291)	370
PID/Gender: Rep Men	6%	(17)	23%	(67)	71%	(201)	285
PID/Gender: Rep Women	1%	(2)	15%	(48)	85%	(276)	326
Ideo: Liberal (1-3)	9%	(60)	27%	(173)	63%	(398)	631
Ideo: Moderate (4)	7%	(43)	26%	(154)	67%	(400)	598
Ideo: Conservative (5-7)	6%	(44)	20%	(146)	73%	(521)	711
Educ: < College	5%	(72)	20%	(299)	75%	(1141)	1512
Educ: Bachelors degree	11%	(50)	29%	(127)	60%	(267)	444
Educ: Post-grad	14%	(34)	33%	(81)	53%	(129)	244
Income: Under 50k	6%	(71)	20%	(234)	74%	(849)	1154
Income: 50k-100k	7%	(48)	23%	(156)	69%	(460)	664
Income: 100k+	10%	(37)	31%	(117)	60%	(227)	382
Ethnicity: White	6%	(110)	21%	(359)	73%	(1253)	1722
Ethnicity: Hispanic	11%	(37)	30%	(105)	59%	(207)	349
Ethnicity: Black	14%	(37)	35%	(96)	52%	(142)	274

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**Table MCSPI\_3:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(156)	23%	(507)	70%	(1537)	2200
Ethnicity: Other	5%	(9)	26%	(53)	70%	(142)	204
All Christian	9%	(89)	24%	(236)	67%	(673)	998
All Non-Christian	18%	(19)	34%	(35)	48%	(49)	103
Atheist	6%	(7)	21%	(21)	73%	(74)	102
Agnostic/Nothing in particular	4%	(22)	19%	(113)	78%	(470)	605
Something Else	5%	(21)	26%	(102)	69%	(270)	393
Religious Non-Protestant/Catholic	15%	(19)	31%	(37)	54%	(66)	121
Evangelical	13%	(82)	26%	(164)	61%	(386)	631
Non-Evangelical	3%	(21)	24%	(169)	74%	(527)	716
Community: Urban	14%	(90)	29%	(190)	57%	(370)	650
Community: Suburban	5%	(45)	22%	(212)	73%	(693)	950
Community: Rural	3%	(21)	18%	(105)	79%	(475)	601
Employ: Private Sector	10%	(71)	25%	(171)	65%	(443)	685
Employ: Government	11%	(18)	32%	(51)	57%	(92)	160
Employ: Self-Employed	10%	(15)	21%	(31)	70%	(106)	153
Employ: Homemaker	2%	(3)	25%	(36)	73%	(106)	144
Employ: Student	11%	(14)	24%	(30)	65%	(83)	128
Employ: Retired	3%	(14)	19%	(91)	78%	(373)	478
Employ: Unemployed	5%	(16)	18%	(56)	76%	(230)	301
Employ: Other	3%	(5)	27%	(41)	69%	(105)	151
Military HH: Yes	11%	(40)	26%	(95)	64%	(236)	371
Military HH: No	6%	(116)	23%	(412)	71%	(1301)	1829
RD/WT: Right Direction	11%	(122)	27%	(295)	62%	(674)	1092
RD/WT: Wrong Track	3%	(34)	19%	(212)	78%	(863)	1108
Biden Job Approve	10%	(130)	28%	(354)	62%	(787)	1271
Biden Job Disapprove	3%	(20)	16%	(124)	81%	(613)	758
Biden Job Strongly Approve	12%	(87)	27%	(191)	61%	(442)	719
Biden Job Somewhat Approve	8%	(43)	30%	(163)	63%	(345)	551
Biden Job Somewhat Disapprove	4%	(8)	17%	(36)	79%	(168)	212
Biden Job Strongly Disapprove	2%	(12)	16%	(88)	82%	(445)	546

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**Table MCSP1\_3:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 Women's college basketball (NCAA)*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(156)	23%	(507)	70%	(1537)	2200
Favorable of Biden	10%	(129)	27%	(332)	63%	(786)	1248
Unfavorable of Biden	2%	(18)	18%	(140)	80%	(637)	795
Very Favorable of Biden	12%	(86)	26%	(187)	62%	(441)	714
Somewhat Favorable of Biden	8%	(43)	27%	(145)	65%	(346)	534
Somewhat Unfavorable of Biden	4%	(9)	22%	(47)	74%	(159)	214
Very Unfavorable of Biden	2%	(9)	16%	(93)	82%	(478)	581
#1 Issue: Economy	8%	(70)	23%	(194)	68%	(575)	840
#1 Issue: Security	6%	(19)	24%	(73)	69%	(208)	300
#1 Issue: Health Care	8%	(24)	27%	(81)	65%	(201)	307
#1 Issue: Medicare / Social Security	4%	(10)	18%	(48)	78%	(206)	264
#1 Issue: Women's Issues	10%	(13)	19%	(24)	71%	(90)	127
#1 Issue: Education	4%	(5)	32%	(34)	63%	(68)	106
#1 Issue: Energy	5%	(5)	23%	(25)	72%	(79)	110
#1 Issue: Other	6%	(9)	19%	(27)	75%	(109)	145
2020 Vote: Joe Biden	10%	(102)	27%	(261)	63%	(619)	982
2020 Vote: Donald Trump	3%	(22)	19%	(131)	78%	(537)	690
2020 Vote: Other	10%	(8)	21%	(16)	68%	(51)	74
2020 Vote: Didn't Vote	5%	(24)	22%	(98)	73%	(326)	448
2018 House Vote: Democrat	11%	(80)	26%	(194)	63%	(462)	736
2018 House Vote: Republican	4%	(25)	21%	(125)	75%	(446)	595
2018 House Vote: Someone else	2%	(1)	26%	(17)	72%	(47)	65
2016 Vote: Hillary Clinton	12%	(79)	27%	(178)	62%	(411)	668
2016 Vote: Donald Trump	4%	(24)	20%	(131)	77%	(512)	667
2016 Vote: Other	2%	(2)	26%	(29)	72%	(81)	112
2016 Vote: Didn't Vote	7%	(51)	22%	(168)	71%	(529)	749
Voted in 2014: Yes	8%	(100)	24%	(294)	68%	(837)	1230
Voted in 2014: No	6%	(56)	22%	(213)	72%	(700)	970
4-Region: Northeast	10%	(39)	24%	(96)	66%	(259)	394
4-Region: Midwest	3%	(13)	19%	(89)	78%	(360)	462
4-Region: South	7%	(60)	23%	(187)	70%	(577)	824
4-Region: West	9%	(45)	26%	(135)	65%	(340)	520

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**Table MCSP1\_3:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
Women's college basketball (NCAA)*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(156)	23%	(507)	70%	(1537)	2200
Sports fans	10%	(151)	31%	(479)	60%	(938)	1568
Avid sports fans	20%	(112)	35%	(201)	45%	(256)	568
Casual sports fans	4%	(39)	28%	(278)	68%	(682)	1000
Non-sports fans	1%	(5)	4%	(28)	95%	(599)	632
College-educated sports fans	14%	(80)	35%	(196)	50%	(280)	556
Men's CBB fans	16%	(148)	48%	(446)	36%	(333)	926
Avid men's CBB fans	38%	(117)	41%	(127)	22%	(69)	313
Casual men's CBB fans	5%	(30)	52%	(319)	43%	(264)	614
Non-men's CBB fans	1%	(8)	5%	(61)	95%	(1204)	1274
Women's CBB fans	24%	(156)	76%	(507)	—	(0)	663
Men's or women's CBB fan	16%	(156)	51%	(507)	33%	(333)	996
Non-men's or women's CBB fan	1%	(8)	4%	(61)	96%	(1537)	1606
Have favorite CBB team	17%	(114)	38%	(250)	45%	(299)	662
Don't have favorite CBB team	3%	(43)	17%	(257)	81%	(1238)	1538

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_4:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	16%	(361)	31%	(673)	53%	(1166)	2200
Gender: Male	27%	(283)	32%	(340)	41%	(438)	1062
Gender: Female	7%	(78)	29%	(332)	64%	(728)	1138
Age: 18-34	23%	(154)	31%	(206)	45%	(295)	655
Age: 35-44	27%	(97)	34%	(121)	39%	(140)	358
Age: 45-64	11%	(83)	30%	(226)	59%	(442)	751
Age: 65+	6%	(27)	27%	(119)	66%	(290)	436
GenZers: 1997-2012	19%	(59)	30%	(94)	51%	(162)	315
Millennials: 1981-1996	30%	(177)	33%	(194)	37%	(217)	588
GenXers: 1965-1980	12%	(69)	31%	(174)	57%	(326)	569
Baby Boomers: 1946-1964	8%	(52)	30%	(193)	62%	(399)	644
PID: Dem (no lean)	23%	(198)	34%	(295)	42%	(364)	858
PID: Ind (no lean)	15%	(108)	30%	(222)	55%	(403)	732
PID: Rep (no lean)	9%	(55)	25%	(155)	66%	(400)	610
PID/Gender: Dem Men	38%	(159)	34%	(141)	28%	(115)	415
PID/Gender: Dem Women	9%	(39)	35%	(154)	56%	(249)	443
PID/Gender: Ind Men	23%	(83)	31%	(113)	46%	(166)	362
PID/Gender: Ind Women	7%	(25)	29%	(109)	64%	(236)	370
PID/Gender: Rep Men	14%	(41)	30%	(86)	55%	(157)	285
PID/Gender: Rep Women	4%	(14)	21%	(69)	74%	(243)	326
Ideo: Liberal (1-3)	24%	(150)	32%	(203)	44%	(278)	631
Ideo: Moderate (4)	18%	(105)	34%	(204)	48%	(288)	598
Ideo: Conservative (5-7)	11%	(78)	28%	(197)	61%	(436)	711
Educ: < College	12%	(179)	29%	(444)	59%	(889)	1512
Educ: Bachelors degree	24%	(105)	34%	(152)	42%	(187)	444
Educ: Post-grad	31%	(77)	31%	(77)	37%	(91)	244
Income: Under 50k	14%	(160)	28%	(329)	58%	(666)	1154
Income: 50k-100k	14%	(95)	32%	(214)	53%	(355)	664
Income: 100k+	28%	(106)	34%	(130)	38%	(146)	382
Ethnicity: White	14%	(238)	29%	(492)	58%	(992)	1722
Ethnicity: Hispanic	25%	(87)	35%	(121)	40%	(141)	349
Ethnicity: Black	32%	(89)	38%	(104)	30%	(82)	274

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**Table MCSPI\_4:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	16%	(361)	31%	(673)	53%	(1166)	2200
Ethnicity: Other	17%	(35)	38%	(77)	45%	(93)	204
All Christian	19%	(185)	30%	(302)	51%	(511)	998
All Non-Christian	28%	(28)	39%	(40)	33%	(34)	103
Atheist	16%	(16)	31%	(31)	54%	(55)	102
Agnostic/Nothing in particular	11%	(67)	29%	(174)	60%	(364)	605
Something Else	16%	(64)	32%	(126)	52%	(203)	393
Religious Non-Protestant/Catholic	25%	(31)	36%	(44)	39%	(47)	121
Evangelical	22%	(140)	32%	(199)	46%	(292)	631
Non-Evangelical	13%	(97)	30%	(215)	57%	(405)	716
Community: Urban	28%	(184)	34%	(218)	38%	(248)	650
Community: Suburban	13%	(123)	32%	(301)	55%	(526)	950
Community: Rural	9%	(55)	26%	(154)	65%	(392)	601
Employ: Private Sector	23%	(157)	33%	(224)	44%	(304)	685
Employ: Government	27%	(44)	34%	(54)	39%	(63)	160
Employ: Self-Employed	20%	(30)	26%	(39)	54%	(83)	153
Employ: Homemaker	10%	(14)	29%	(42)	61%	(88)	144
Employ: Student	18%	(22)	36%	(46)	47%	(60)	128
Employ: Retired	8%	(37)	26%	(123)	67%	(318)	478
Employ: Unemployed	11%	(32)	33%	(100)	56%	(169)	301
Employ: Other	16%	(24)	29%	(44)	55%	(83)	151
Military HH: Yes	16%	(59)	26%	(98)	58%	(214)	371
Military HH: No	17%	(302)	31%	(575)	52%	(952)	1829
RD/WT: Right Direction	23%	(256)	36%	(388)	41%	(448)	1092
RD/WT: Wrong Track	9%	(105)	26%	(285)	65%	(718)	1108
Biden Job Approve	22%	(274)	36%	(451)	43%	(546)	1271
Biden Job Disapprove	9%	(65)	21%	(157)	71%	(536)	758
Biden Job Strongly Approve	26%	(185)	34%	(243)	41%	(292)	719
Biden Job Somewhat Approve	16%	(89)	38%	(208)	46%	(254)	551
Biden Job Somewhat Disapprove	10%	(21)	26%	(55)	64%	(136)	212
Biden Job Strongly Disapprove	8%	(44)	19%	(102)	73%	(400)	546

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**Table MCSP1\_4:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	16%	(361)	31%	(673)	53%	(1166)	2200
Favorable of Biden	22%	(276)	35%	(439)	43%	(533)	1248
Unfavorable of Biden	9%	(70)	21%	(169)	70%	(556)	795
Very Favorable of Biden	26%	(183)	34%	(242)	40%	(289)	714
Somewhat Favorable of Biden	17%	(92)	37%	(197)	46%	(244)	534
Somewhat Unfavorable of Biden	15%	(32)	31%	(66)	54%	(117)	214
Very Unfavorable of Biden	6%	(37)	18%	(104)	76%	(439)	581
#1 Issue: Economy	19%	(157)	34%	(282)	48%	(401)	840
#1 Issue: Security	12%	(37)	21%	(64)	66%	(199)	300
#1 Issue: Health Care	22%	(67)	33%	(100)	45%	(139)	307
#1 Issue: Medicare / Social Security	11%	(30)	25%	(65)	64%	(169)	264
#1 Issue: Women's Issues	9%	(11)	32%	(40)	60%	(76)	127
#1 Issue: Education	22%	(23)	39%	(41)	40%	(42)	106
#1 Issue: Energy	15%	(17)	28%	(31)	56%	(62)	110
#1 Issue: Other	12%	(18)	34%	(49)	54%	(78)	145
2020 Vote: Joe Biden	23%	(229)	35%	(349)	41%	(405)	982
2020 Vote: Donald Trump	10%	(69)	24%	(165)	66%	(456)	690
2020 Vote: Other	13%	(10)	32%	(24)	54%	(40)	74
2020 Vote: Didn't Vote	12%	(53)	30%	(133)	58%	(262)	448
2018 House Vote: Democrat	23%	(172)	35%	(260)	41%	(304)	736
2018 House Vote: Republican	11%	(63)	22%	(131)	67%	(402)	595
2018 House Vote: Someone else	10%	(6)	37%	(24)	53%	(34)	65
2016 Vote: Hillary Clinton	24%	(161)	36%	(238)	40%	(269)	668
2016 Vote: Donald Trump	10%	(68)	22%	(149)	67%	(450)	667
2016 Vote: Other	12%	(14)	37%	(42)	50%	(56)	112
2016 Vote: Didn't Vote	16%	(117)	32%	(242)	52%	(389)	749
Voted in 2014: Yes	17%	(208)	30%	(372)	53%	(651)	1230
Voted in 2014: No	16%	(153)	31%	(301)	53%	(516)	970
4-Region: Northeast	21%	(82)	34%	(135)	45%	(177)	394
4-Region: Midwest	11%	(52)	25%	(116)	63%	(293)	462
4-Region: South	15%	(120)	31%	(255)	54%	(449)	824
4-Region: West	20%	(107)	32%	(166)	48%	(247)	520

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**Table MCSPI\_4:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	16%	(361)	31%	(673)	53%	(1166)	2200
Sports fans	23%	(353)	41%	(638)	37%	(578)	1568
Avid sports fans	47%	(267)	35%	(200)	18%	(101)	568
Casual sports fans	9%	(86)	44%	(438)	48%	(477)	1000
Non-sports fans	1%	(8)	5%	(35)	93%	(589)	632
College-educated sports fans	32%	(178)	39%	(218)	29%	(160)	556
Men's CBB fans	33%	(302)	50%	(460)	18%	(164)	926
Avid men's CBB fans	54%	(169)	32%	(102)	13%	(42)	313
Casual men's CBB fans	22%	(133)	58%	(359)	20%	(122)	614
Non-men's CBB fans	5%	(59)	17%	(212)	79%	(1003)	1274
Women's CBB fans	36%	(242)	47%	(310)	17%	(112)	663
Men's or women's CBB fan	31%	(312)	49%	(486)	20%	(197)	996
Non-men's or women's CBB fan	8%	(129)	24%	(389)	68%	(1088)	1606
Have favorite CBB team	33%	(215)	41%	(271)	27%	(176)	662
Don't have favorite CBB team	9%	(146)	26%	(402)	64%	(990)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_5:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(143)	21%	(466)	72%	(1591)	2200
Gender: Male	10%	(105)	26%	(281)	64%	(676)	1062
Gender: Female	3%	(38)	16%	(184)	80%	(916)	1138
Age: 18-34	11%	(75)	25%	(163)	64%	(417)	655
Age: 35-44	8%	(27)	31%	(110)	62%	(220)	358
Age: 45-64	5%	(36)	17%	(125)	79%	(590)	751
Age: 65+	1%	(4)	16%	(68)	83%	(364)	436
GenZers: 1997-2012	8%	(27)	21%	(66)	71%	(222)	315
Millennials: 1981-1996	12%	(71)	31%	(183)	57%	(334)	588
GenXers: 1965-1980	5%	(28)	18%	(104)	77%	(437)	569
Baby Boomers: 1946-1964	3%	(16)	16%	(102)	82%	(526)	644
PID: Dem (no lean)	9%	(74)	29%	(247)	63%	(537)	858
PID: Ind (no lean)	7%	(54)	19%	(140)	74%	(538)	732
PID: Rep (no lean)	3%	(16)	13%	(79)	85%	(516)	610
PID/Gender: Dem Men	13%	(52)	36%	(151)	51%	(212)	415
PID/Gender: Dem Women	5%	(21)	22%	(96)	73%	(325)	443
PID/Gender: Ind Men	10%	(37)	22%	(81)	68%	(245)	362
PID/Gender: Ind Women	5%	(17)	16%	(59)	79%	(294)	370
PID/Gender: Rep Men	6%	(16)	17%	(50)	77%	(219)	285
PID/Gender: Rep Women	—	(0)	9%	(29)	91%	(297)	326
Ideo: Liberal (1-3)	11%	(67)	27%	(169)	63%	(395)	631
Ideo: Moderate (4)	7%	(39)	25%	(151)	68%	(407)	598
Ideo: Conservative (5-7)	4%	(27)	16%	(111)	81%	(573)	711
Educ: < College	5%	(68)	18%	(267)	78%	(1177)	1512
Educ: Bachelors degree	9%	(41)	28%	(124)	63%	(278)	444
Educ: Post-grad	14%	(34)	31%	(74)	56%	(136)	244
Income: Under 50k	5%	(63)	18%	(210)	76%	(881)	1154
Income: 50k-100k	6%	(38)	23%	(155)	71%	(471)	664
Income: 100k+	11%	(42)	26%	(101)	63%	(239)	382
Ethnicity: White	5%	(93)	18%	(314)	76%	(1314)	1722
Ethnicity: Hispanic	13%	(44)	28%	(97)	60%	(208)	349
Ethnicity: Black	11%	(30)	38%	(103)	51%	(141)	274

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**Table MCSPI\_5:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(143)	21%	(466)	72%	(1591)	2200
Ethnicity: Other	9%	(19)	24%	(48)	67%	(136)	204
All Christian	7%	(71)	22%	(221)	71%	(706)	998
All Non-Christian	21%	(22)	27%	(28)	52%	(53)	103
Atheist	5%	(5)	15%	(16)	80%	(82)	102
Agnostic/Nothing in particular	4%	(26)	19%	(116)	77%	(464)	605
Something Else	5%	(20)	22%	(85)	73%	(287)	393
Religious Non-Protestant/Catholic	18%	(22)	25%	(30)	57%	(69)	121
Evangelical	10%	(61)	25%	(159)	65%	(411)	631
Non-Evangelical	3%	(22)	20%	(140)	77%	(555)	716
Community: Urban	13%	(83)	31%	(200)	56%	(367)	650
Community: Suburban	5%	(47)	19%	(184)	76%	(719)	950
Community: Rural	2%	(13)	14%	(82)	84%	(505)	601
Employ: Private Sector	9%	(61)	25%	(170)	66%	(453)	685
Employ: Government	13%	(21)	24%	(39)	63%	(101)	160
Employ: Self-Employed	10%	(15)	18%	(28)	72%	(109)	153
Employ: Homemaker	2%	(3)	22%	(31)	76%	(109)	144
Employ: Student	10%	(12)	20%	(26)	70%	(90)	128
Employ: Retired	1%	(7)	14%	(66)	85%	(404)	478
Employ: Unemployed	6%	(17)	22%	(65)	73%	(219)	301
Employ: Other	5%	(7)	26%	(40)	69%	(105)	151
Military HH: Yes	7%	(26)	20%	(75)	73%	(269)	371
Military HH: No	6%	(117)	21%	(390)	72%	(1322)	1829
RD/WT: Right Direction	10%	(108)	29%	(313)	61%	(670)	1092
RD/WT: Wrong Track	3%	(35)	14%	(152)	83%	(921)	1108
Biden Job Approve	8%	(106)	29%	(373)	62%	(792)	1271
Biden Job Disapprove	4%	(29)	9%	(66)	87%	(663)	758
Biden Job Strongly Approve	10%	(73)	29%	(211)	60%	(435)	719
Biden Job Somewhat Approve	6%	(32)	29%	(162)	65%	(357)	551
Biden Job Somewhat Disapprove	5%	(11)	11%	(24)	84%	(177)	212
Biden Job Strongly Disapprove	3%	(18)	8%	(42)	89%	(486)	546

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**Table MCSP1\_5:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(143)	21%	(466)	72%	(1591)	2200
Favorable of Biden	8%	(101)	29%	(359)	63%	(787)	1248
Unfavorable of Biden	3%	(26)	10%	(82)	86%	(688)	795
Very Favorable of Biden	10%	(71)	29%	(209)	61%	(433)	714
Somewhat Favorable of Biden	6%	(30)	28%	(150)	66%	(354)	534
Somewhat Unfavorable of Biden	8%	(17)	15%	(31)	77%	(166)	214
Very Unfavorable of Biden	2%	(9)	9%	(50)	90%	(522)	581
#1 Issue: Economy	6%	(48)	23%	(195)	71%	(597)	840
#1 Issue: Security	9%	(27)	15%	(44)	76%	(229)	300
#1 Issue: Health Care	10%	(30)	25%	(77)	65%	(200)	307
#1 Issue: Medicare / Social Security	4%	(12)	15%	(39)	81%	(214)	264
#1 Issue: Women's Issues	6%	(8)	22%	(28)	72%	(91)	127
#1 Issue: Education	6%	(7)	30%	(32)	64%	(68)	106
#1 Issue: Energy	4%	(4)	21%	(23)	75%	(83)	110
#1 Issue: Other	6%	(8)	19%	(27)	76%	(110)	145
2020 Vote: Joe Biden	9%	(91)	28%	(278)	62%	(613)	982
2020 Vote: Donald Trump	2%	(16)	13%	(89)	85%	(586)	690
2020 Vote: Other	12%	(9)	16%	(12)	72%	(53)	74
2020 Vote: Didn't Vote	6%	(27)	19%	(86)	75%	(335)	448
2018 House Vote: Democrat	9%	(69)	28%	(206)	63%	(461)	736
2018 House Vote: Republican	4%	(23)	14%	(83)	82%	(490)	595
2018 House Vote: Someone else	1%	(1)	26%	(17)	73%	(48)	65
2016 Vote: Hillary Clinton	10%	(65)	28%	(190)	62%	(413)	668
2016 Vote: Donald Trump	3%	(21)	14%	(91)	83%	(554)	667
2016 Vote: Other	—	(0)	23%	(25)	77%	(86)	112
2016 Vote: Didn't Vote	7%	(56)	21%	(159)	71%	(534)	749
Voted in 2014: Yes	7%	(91)	20%	(250)	72%	(889)	1230
Voted in 2014: No	5%	(52)	22%	(216)	72%	(702)	970
4-Region: Northeast	10%	(39)	22%	(87)	68%	(268)	394
4-Region: Midwest	2%	(11)	15%	(69)	83%	(382)	462
4-Region: South	5%	(39)	23%	(185)	73%	(599)	824
4-Region: West	10%	(54)	24%	(124)	66%	(342)	520

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**Table MCSP1\_5:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
WNBA basketball*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(143)	21%	(466)	72%	(1591)	2200
Sports fans	9%	(137)	28%	(445)	63%	(987)	1568
Avid sports fans	17%	(96)	34%	(192)	49%	(280)	568
Casual sports fans	4%	(40)	25%	(253)	71%	(707)	1000
Non-sports fans	1%	(6)	3%	(20)	96%	(605)	632
College-educated sports fans	13%	(72)	34%	(191)	53%	(293)	556
Men's CBB fans	14%	(134)	42%	(386)	44%	(407)	926
Avid men's CBB fans	33%	(103)	37%	(117)	30%	(93)	313
Casual men's CBB fans	5%	(31)	44%	(269)	51%	(314)	614
Non-men's CBB fans	1%	(9)	6%	(80)	93%	(1185)	1274
Women's CBB fans	21%	(138)	56%	(369)	24%	(156)	663
Men's or women's CBB fan	14%	(140)	42%	(414)	44%	(442)	996
Non-men's or women's CBB fan	1%	(12)	8%	(124)	92%	(1471)	1606
Have favorite CBB team	14%	(92)	35%	(230)	51%	(340)	662
Don't have favorite CBB team	3%	(51)	15%	(236)	81%	(1251)	1538

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP2: In general, do you prefer college sports or professional sports?**

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	21%	(456)	48%	(1065)	23%	(506)	8%	(174)	2200
Gender: Male	24%	(260)	56%	(593)	15%	(159)	5%	(50)	1062
Gender: Female	17%	(196)	41%	(472)	30%	(347)	11%	(124)	1138
Age: 18-34	19%	(127)	47%	(306)	23%	(148)	11%	(74)	655
Age: 35-44	15%	(53)	58%	(207)	19%	(69)	8%	(29)	358
Age: 45-64	21%	(160)	48%	(361)	24%	(181)	7%	(49)	751
Age: 65+	27%	(116)	44%	(191)	25%	(107)	5%	(22)	436
GenZers: 1997-2012	16%	(50)	43%	(135)	27%	(86)	14%	(44)	315
Millennials: 1981-1996	19%	(114)	55%	(326)	18%	(104)	7%	(44)	588
GenXers: 1965-1980	21%	(118)	47%	(266)	24%	(138)	8%	(47)	569
Baby Boomers: 1946-1964	22%	(145)	48%	(306)	25%	(159)	5%	(34)	644
PID: Dem (no lean)	16%	(141)	56%	(484)	20%	(175)	7%	(57)	858
PID: Ind (no lean)	18%	(135)	45%	(329)	25%	(187)	11%	(82)	732
PID: Rep (no lean)	29%	(180)	41%	(251)	24%	(144)	6%	(36)	610
PID/Gender: Dem Men	19%	(80)	66%	(275)	10%	(41)	5%	(19)	415
PID/Gender: Dem Women	14%	(61)	47%	(210)	30%	(134)	9%	(38)	443
PID/Gender: Ind Men	22%	(79)	50%	(183)	22%	(79)	6%	(21)	362
PID/Gender: Ind Women	15%	(56)	40%	(146)	29%	(107)	16%	(60)	370
PID/Gender: Rep Men	35%	(101)	47%	(135)	14%	(39)	3%	(10)	285
PID/Gender: Rep Women	24%	(79)	36%	(116)	32%	(105)	8%	(26)	326
Ideo: Liberal (1-3)	16%	(104)	59%	(369)	20%	(126)	5%	(31)	631
Ideo: Moderate (4)	19%	(115)	52%	(309)	20%	(122)	9%	(51)	598
Ideo: Conservative (5-7)	29%	(205)	41%	(290)	24%	(170)	6%	(45)	711
Educ: < College	17%	(264)	46%	(703)	26%	(399)	10%	(147)	1512
Educ: Bachelors degree	28%	(124)	53%	(235)	15%	(67)	4%	(18)	444
Educ: Post-grad	28%	(68)	52%	(127)	16%	(40)	4%	(9)	244
Income: Under 50k	18%	(211)	44%	(505)	27%	(316)	11%	(123)	1154
Income: 50k-100k	22%	(146)	53%	(351)	21%	(136)	5%	(31)	664
Income: 100k+	26%	(99)	55%	(209)	14%	(54)	5%	(20)	382
Ethnicity: White	22%	(386)	46%	(800)	24%	(420)	7%	(116)	1722
Ethnicity: Hispanic	11%	(38)	55%	(191)	24%	(84)	10%	(37)	349
Ethnicity: Black	16%	(45)	57%	(155)	13%	(35)	14%	(39)	274

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**Table MCSP2: In general, do you prefer college sports or professional sports?**

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	21%	(456)	48%	(1065)	23%	(506)	8%	(174)	2200
Ethnicity: Other	12%	(25)	54%	(110)	25%	(50)	9%	(19)	204
All Christian	25%	(245)	50%	(497)	20%	(203)	5%	(54)	998
All Non-Christian	16%	(17)	62%	(63)	17%	(17)	5%	(6)	103
Atheist	10%	(11)	54%	(55)	24%	(24)	12%	(12)	102
Agnostic/Nothing in particular	17%	(100)	46%	(278)	28%	(167)	10%	(60)	605
Something Else	21%	(83)	44%	(172)	24%	(95)	11%	(43)	393
Religious Non-Protestant/Catholic	19%	(23)	55%	(67)	17%	(20)	8%	(10)	121
Evangelical	26%	(167)	48%	(304)	19%	(119)	7%	(41)	631
Non-Evangelical	21%	(149)	48%	(344)	24%	(173)	7%	(51)	716
Community: Urban	16%	(106)	55%	(361)	19%	(122)	9%	(61)	650
Community: Suburban	21%	(202)	49%	(469)	22%	(213)	7%	(65)	950
Community: Rural	25%	(148)	39%	(235)	28%	(171)	8%	(47)	601
Employ: Private Sector	20%	(139)	55%	(379)	19%	(128)	6%	(38)	685
Employ: Government	24%	(39)	56%	(90)	15%	(24)	4%	(7)	160
Employ: Self-Employed	21%	(32)	49%	(74)	20%	(31)	10%	(15)	153
Employ: Homemaker	22%	(32)	40%	(58)	30%	(43)	7%	(10)	144
Employ: Student	21%	(27)	41%	(52)	22%	(29)	16%	(21)	128
Employ: Retired	25%	(120)	45%	(216)	25%	(121)	4%	(21)	478
Employ: Unemployed	15%	(46)	40%	(121)	29%	(88)	15%	(47)	301
Employ: Other	14%	(21)	48%	(73)	28%	(43)	10%	(15)	151
Military HH: Yes	30%	(112)	46%	(171)	19%	(70)	5%	(18)	371
Military HH: No	19%	(343)	49%	(894)	24%	(436)	9%	(156)	1829
RD/WT: Right Direction	19%	(206)	55%	(600)	19%	(206)	7%	(80)	1092
RD/WT: Wrong Track	23%	(250)	42%	(465)	27%	(300)	8%	(94)	1108
Biden Job Approve	18%	(231)	55%	(701)	19%	(240)	8%	(99)	1271
Biden Job Disapprove	27%	(202)	38%	(286)	30%	(224)	6%	(44)	758
Biden Job Strongly Approve	19%	(134)	58%	(420)	16%	(117)	7%	(48)	719
Biden Job Somewhat Approve	18%	(97)	51%	(281)	22%	(123)	9%	(51)	551
Biden Job Somewhat Disapprove	24%	(52)	38%	(80)	30%	(64)	8%	(16)	212
Biden Job Strongly Disapprove	28%	(151)	38%	(206)	29%	(161)	5%	(28)	546

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**Table MCSP2: In general, do you prefer college sports or professional sports?**

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	21%	(456)	48%	(1065)	23%	(506)	8%	(174)	2200
Favorable of Biden	18%	(223)	55%	(683)	19%	(241)	8%	(101)	1248
Unfavorable of Biden	26%	(210)	40%	(315)	29%	(229)	5%	(42)	795
Very Favorable of Biden	17%	(120)	58%	(415)	17%	(118)	9%	(61)	714
Somewhat Favorable of Biden	19%	(104)	50%	(268)	23%	(123)	7%	(40)	534
Somewhat Unfavorable of Biden	18%	(39)	52%	(111)	23%	(49)	7%	(15)	214
Very Unfavorable of Biden	29%	(171)	35%	(204)	31%	(179)	5%	(27)	581
#1 Issue: Economy	22%	(186)	50%	(421)	20%	(165)	8%	(67)	840
#1 Issue: Security	29%	(86)	38%	(113)	27%	(81)	7%	(21)	300
#1 Issue: Health Care	18%	(56)	54%	(167)	20%	(61)	7%	(23)	307
#1 Issue: Medicare / Social Security	18%	(47)	47%	(125)	29%	(76)	6%	(17)	264
#1 Issue: Women's Issues	18%	(23)	44%	(56)	23%	(30)	14%	(18)	127
#1 Issue: Education	19%	(20)	48%	(51)	25%	(26)	9%	(9)	106
#1 Issue: Energy	24%	(26)	46%	(51)	26%	(29)	4%	(4)	110
#1 Issue: Other	7%	(10)	56%	(81)	27%	(39)	11%	(15)	145
2020 Vote: Joe Biden	16%	(157)	59%	(576)	19%	(187)	6%	(63)	982
2020 Vote: Donald Trump	31%	(216)	40%	(275)	23%	(161)	6%	(38)	690
2020 Vote: Other	17%	(13)	52%	(39)	26%	(20)	5%	(3)	74
2020 Vote: Didn't Vote	16%	(70)	39%	(173)	30%	(136)	15%	(69)	448
2018 House Vote: Democrat	18%	(132)	58%	(430)	18%	(129)	6%	(45)	736
2018 House Vote: Republican	31%	(187)	39%	(233)	23%	(137)	6%	(38)	595
2018 House Vote: Someone else	18%	(12)	54%	(35)	22%	(14)	6%	(4)	65
2016 Vote: Hillary Clinton	18%	(121)	60%	(400)	17%	(113)	5%	(34)	668
2016 Vote: Donald Trump	29%	(192)	42%	(281)	24%	(157)	5%	(37)	667
2016 Vote: Other	16%	(17)	48%	(54)	26%	(29)	11%	(12)	112
2016 Vote: Didn't Vote	17%	(126)	44%	(328)	27%	(204)	12%	(91)	749
Voted in 2014: Yes	24%	(295)	50%	(613)	20%	(249)	6%	(72)	1230
Voted in 2014: No	17%	(160)	47%	(451)	26%	(257)	10%	(101)	970
4-Region: Northeast	13%	(50)	57%	(223)	22%	(86)	9%	(34)	394
4-Region: Midwest	19%	(88)	47%	(218)	28%	(129)	6%	(27)	462
4-Region: South	28%	(227)	42%	(347)	21%	(174)	9%	(76)	824
4-Region: West	17%	(90)	53%	(276)	23%	(117)	7%	(36)	520

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**Table MCSP2: In general, do you prefer college sports or professional sports?**

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	21%	(456)	48%	(1065)	23%	(506)	8%	(174)	2200
Sports fans	25%	(395)	62%	(975)	7%	(112)	6%	(86)	1568
Avid sports fans	24%	(138)	72%	(407)	2%	(13)	2%	(10)	568
Casual sports fans	26%	(256)	57%	(567)	10%	(100)	8%	(77)	1000
Non-sports fans	10%	(61)	14%	(90)	62%	(393)	14%	(87)	632
College-educated sports fans	30%	(169)	61%	(341)	6%	(31)	3%	(16)	556
Men's CBB fans	34%	(312)	56%	(522)	5%	(49)	5%	(43)	926
Avid men's CBB fans	42%	(130)	52%	(163)	3%	(8)	4%	(11)	313
Casual men's CBB fans	30%	(182)	59%	(359)	7%	(41)	5%	(31)	614
Non-men's CBB fans	11%	(143)	43%	(542)	36%	(457)	10%	(131)	1274
Women's CBB fans	31%	(208)	57%	(381)	6%	(40)	5%	(35)	663
Men's or women's CBB fan	33%	(325)	57%	(565)	6%	(55)	5%	(51)	996
Non-men's or women's CBB fan	16%	(260)	45%	(727)	29%	(471)	9%	(148)	1606
Have favorite CBB team	38%	(252)	53%	(349)	5%	(35)	4%	(26)	662
Don't have favorite CBB team	13%	(203)	47%	(716)	31%	(471)	10%	(148)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP3: Do you have a favorite men's college basketball team?**

Demographic	Yes	No	Total N
Adults	30% (662)	70% (1538)	2200
Gender: Male	42% (446)	58% (616)	1062
Gender: Female	19% (216)	81% (922)	1138
Age: 18-34	30% (198)	70% (458)	655
Age: 35-44	38% (137)	62% (220)	358
Age: 45-64	28% (208)	72% (543)	751
Age: 65+	27% (119)	73% (317)	436
GenZers: 1997-2012	23% (71)	77% (244)	315
Millennials: 1981-1996	40% (234)	60% (354)	588
GenXers: 1965-1980	28% (159)	72% (410)	569
Baby Boomers: 1946-1964	27% (174)	73% (470)	644
PID: Dem (no lean)	34% (289)	66% (568)	858
PID: Ind (no lean)	28% (204)	72% (528)	732
PID: Rep (no lean)	28% (169)	72% (442)	610
PID/Gender: Dem Men	47% (195)	53% (220)	415
PID/Gender: Dem Women	21% (95)	79% (348)	443
PID/Gender: Ind Men	40% (144)	60% (218)	362
PID/Gender: Ind Women	16% (60)	84% (310)	370
PID/Gender: Rep Men	37% (107)	63% (178)	285
PID/Gender: Rep Women	19% (62)	81% (264)	326
Ideo: Liberal (1-3)	35% (222)	65% (409)	631
Ideo: Moderate (4)	31% (183)	69% (415)	598
Ideo: Conservative (5-7)	30% (216)	70% (495)	711
Educ: < College	23% (345)	77% (1167)	1512
Educ: Bachelors degree	45% (198)	55% (246)	444
Educ: Post-grad	49% (119)	51% (125)	244
Income: Under 50k	24% (279)	76% (875)	1154
Income: 50k-100k	32% (214)	68% (450)	664
Income: 100k+	44% (169)	56% (213)	382
Ethnicity: White	31% (530)	69% (1192)	1722
Ethnicity: Hispanic	29% (100)	71% (250)	349
Ethnicity: Black	32% (88)	68% (186)	274
Ethnicity: Other	22% (44)	78% (160)	204

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**Table MCSP3: Do you have a favorite men's college basketball team?**

Demographic	Yes		No		Total N
Adults	30%	(662)	70%	(1538)	2200
All Christian	36%	(363)	64%	(635)	998
All Non-Christian	44%	(45)	56%	(58)	103
Atheist	19%	(19)	81%	(82)	102
Agnostic/Nothing in particular	20%	(121)	80%	(484)	605
Something Else	29%	(114)	71%	(279)	393
Religious Non-Protestant/Catholic	40%	(49)	60%	(73)	121
Evangelical	39%	(248)	61%	(383)	631
Non-Evangelical	30%	(213)	70%	(503)	716
Community: Urban	36%	(232)	64%	(417)	650
Community: Suburban	29%	(275)	71%	(675)	950
Community: Rural	26%	(155)	74%	(446)	601
Employ: Private Sector	35%	(243)	65%	(442)	685
Employ: Government	43%	(69)	57%	(91)	160
Employ: Self-Employed	27%	(41)	73%	(111)	153
Employ: Homemaker	22%	(32)	78%	(112)	144
Employ: Student	20%	(26)	80%	(102)	128
Employ: Retired	28%	(132)	72%	(345)	478
Employ: Unemployed	27%	(80)	73%	(221)	301
Employ: Other	25%	(38)	75%	(113)	151
Military HH: Yes	35%	(130)	65%	(241)	371
Military HH: No	29%	(532)	71%	(1297)	1829
RD/WT: Right Direction	34%	(377)	66%	(715)	1092
RD/WT: Wrong Track	26%	(285)	74%	(823)	1108
Biden Job Approve	33%	(424)	67%	(847)	1271
Biden Job Disapprove	27%	(205)	73%	(553)	758
Biden Job Strongly Approve	35%	(255)	65%	(465)	719
Biden Job Somewhat Approve	31%	(170)	69%	(382)	551
Biden Job Somewhat Disapprove	27%	(57)	73%	(155)	212
Biden Job Strongly Disapprove	27%	(148)	73%	(397)	546
Favorable of Biden	33%	(414)	67%	(834)	1248
Unfavorable of Biden	27%	(217)	73%	(578)	795

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**Table MCSP3: Do you have a favorite men's college basketball team?**

Demographic	Yes	No	Total N
Adults	30% (662)	70% (1538)	2200
Very Favorable of Biden	35% (248)	65% (466)	714
Somewhat Favorable of Biden	31% (166)	69% (368)	534
Somewhat Unfavorable of Biden	27% (58)	73% (157)	214
Very Unfavorable of Biden	27% (160)	73% (421)	581
#1 Issue: Economy	34% (287)	66% (552)	840
#1 Issue: Security	32% (97)	68% (203)	300
#1 Issue: Health Care	28% (86)	72% (221)	307
#1 Issue: Medicare / Social Security	23% (62)	77% (203)	264
#1 Issue: Women's Issues	19% (24)	81% (103)	127
#1 Issue: Education	29% (30)	71% (76)	106
#1 Issue: Energy	36% (39)	64% (71)	110
#1 Issue: Other	25% (36)	75% (109)	145
2020 Vote: Joe Biden	35% (347)	65% (636)	982
2020 Vote: Donald Trump	31% (213)	69% (477)	690
2020 Vote: Other	37% (28)	63% (47)	74
2020 Vote: Didn't Vote	17% (75)	83% (373)	448
2018 House Vote: Democrat	36% (265)	64% (470)	736
2018 House Vote: Republican	32% (188)	68% (407)	595
2018 House Vote: Someone else	35% (23)	65% (42)	65
2016 Vote: Hillary Clinton	37% (250)	63% (418)	668
2016 Vote: Donald Trump	30% (200)	70% (467)	667
2016 Vote: Other	33% (37)	67% (74)	112
2016 Vote: Didn't Vote	23% (174)	77% (574)	749
Voted in 2014: Yes	34% (419)	66% (811)	1230
Voted in 2014: No	25% (243)	75% (727)	970
4-Region: Northeast	32% (124)	68% (270)	394
4-Region: Midwest	30% (141)	70% (321)	462
4-Region: South	29% (236)	71% (588)	824
4-Region: West	31% (161)	69% (359)	520
Sports fans	39% (605)	61% (963)	1568
Avid sports fans	56% (321)	44% (248)	568
Casual sports fans	28% (285)	72% (715)	1000

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**Table MCSP3: Do you have a favorite men's college basketball team?**

Demographic	Yes		No		Total N
Adults	30%	(662)	70%	(1538)	2200
Non-sports fans	9%	(56)	91%	(575)	632
College-educated sports fans	54%	(300)	46%	(256)	556
Men's CBB fans	58%	(538)	42%	(388)	926
Avid men's CBB fans	76%	(238)	24%	(75)	313
Casual men's CBB fans	49%	(300)	51%	(313)	614
Non-men's CBB fans	10%	(124)	90%	(1150)	1274
Women's CBB fans	55%	(363)	45%	(300)	663
Men's or women's CBB fan	55%	(551)	45%	(445)	996
Non-men's or women's CBB fan	19%	(312)	81%	(1295)	1606
Have favorite CBB team	100%	(662)	—	(0)	662
Don't have favorite CBB team	—	(0)	100%	(1538)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP4:** How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None	1 - 5	6 - 10	10 - 20	More than 20	Total N
Adults	59% (1296)	21% (463)	11% (233)	6% (122)	4% (86)	2200
Gender: Male	47% (502)	21% (224)	16% (169)	9% (96)	7% (71)	1062
Gender: Female	70% (794)	21% (239)	6% (64)	2% (26)	1% (15)	1138
Age: 18-34	52% (342)	23% (151)	14% (94)	6% (40)	4% (28)	655
Age: 35-44	48% (173)	24% (85)	16% (56)	9% (32)	3% (11)	358
Age: 45-64	65% (486)	20% (152)	8% (57)	3% (24)	4% (31)	751
Age: 65+	67% (294)	17% (75)	6% (26)	6% (26)	3% (15)	436
GenZers: 1997-2012	58% (183)	25% (78)	11% (35)	3% (8)	4% (11)	315
Millennials: 1981-1996	45% (263)	22% (132)	18% (105)	11% (62)	5% (27)	588
GenXers: 1965-1980	63% (358)	22% (123)	8% (48)	3% (19)	4% (21)	569
Baby Boomers: 1946-1964	67% (430)	18% (117)	7% (43)	5% (29)	4% (25)	644
PID: Dem (no lean)	51% (440)	23% (198)	14% (118)	7% (60)	5% (42)	858
PID: Ind (no lean)	65% (474)	20% (145)	8% (60)	4% (31)	3% (22)	732
PID: Rep (no lean)	63% (383)	20% (120)	9% (55)	5% (31)	4% (22)	610
PID/Gender: Dem Men	36% (150)	23% (97)	21% (87)	11% (46)	8% (35)	415
PID/Gender: Dem Women	65% (290)	23% (100)	7% (31)	3% (15)	2% (7)	443
PID/Gender: Ind Men	57% (206)	19% (69)	12% (45)	7% (24)	5% (18)	362
PID/Gender: Ind Women	72% (268)	21% (77)	4% (15)	2% (7)	1% (4)	370
PID/Gender: Rep Men	51% (145)	20% (58)	13% (37)	9% (26)	6% (18)	285
PID/Gender: Rep Women	73% (237)	19% (62)	5% (18)	1% (5)	1% (4)	326
Ideo: Liberal (1-3)	52% (327)	24% (151)	13% (83)	7% (42)	4% (28)	631
Ideo: Moderate (4)	58% (344)	22% (130)	10% (60)	6% (38)	4% (25)	598
Ideo: Conservative (5-7)	61% (430)	19% (132)	12% (84)	5% (36)	4% (27)	711
Educ: < College	67% (1015)	20% (298)	7% (105)	3% (48)	3% (46)	1512
Educ: Bachelors degree	44% (196)	22% (99)	19% (83)	10% (44)	5% (23)	444
Educ: Post-grad	35% (86)	27% (66)	19% (46)	12% (30)	7% (17)	244
Income: Under 50k	66% (765)	21% (247)	7% (75)	3% (32)	3% (35)	1154
Income: 50k-100k	55% (363)	20% (133)	14% (93)	7% (46)	4% (29)	664
Income: 100k+	44% (168)	22% (83)	17% (65)	12% (45)	6% (21)	382
Ethnicity: White	60% (1036)	19% (335)	11% (191)	6% (96)	4% (64)	1722
Ethnicity: Hispanic	57% (198)	24% (82)	12% (42)	6% (21)	2% (5)	349
Ethnicity: Black	47% (129)	26% (72)	11% (29)	9% (25)	7% (18)	274

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**Table MCSP4:** How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None	1 - 5	6 - 10	10 - 20	More than 20	Total N
Adults	59% (1296)	21% (463)	11% (233)	6% (122)	4% (86)	2200
Ethnicity: Other	64% (131)	27% (55)	6% (13)	1% (1)	2% (3)	204
All Christian	54% (537)	20% (201)	13% (131)	8% (76)	5% (53)	998
All Non-Christian	43% (44)	27% (28)	14% (15)	14% (14)	1% (2)	103
Atheist	71% (72)	19% (20)	8% (9)	1% (1)	— (0)	102
Agnostic/Nothing in particular	67% (406)	18% (112)	7% (41)	3% (19)	4% (26)	605
Something Else	60% (236)	26% (102)	10% (38)	3% (12)	1% (5)	393
Religious Non-Protestant/Catholic	47% (57)	25% (30)	13% (16)	13% (16)	2% (2)	121
Evangelical	50% (315)	24% (148)	15% (94)	8% (52)	3% (21)	631
Non-Evangelical	61% (438)	21% (148)	9% (65)	4% (32)	5% (34)	716
Community: Urban	48% (313)	20% (133)	17% (109)	10% (63)	5% (33)	650
Community: Suburban	60% (574)	22% (210)	8% (76)	5% (49)	4% (40)	950
Community: Rural	68% (409)	20% (121)	8% (48)	2% (10)	2% (12)	601
Employ: Private Sector	48% (329)	21% (147)	14% (98)	10% (71)	6% (41)	685
Employ: Government	44% (70)	27% (43)	18% (30)	7% (11)	4% (7)	160
Employ: Self-Employed	65% (99)	17% (26)	13% (20)	5% (7)	1% (1)	153
Employ: Homemaker	63% (91)	27% (39)	9% (13)	— (1)	— (1)	144
Employ: Student	51% (66)	31% (39)	13% (17)	2% (3)	3% (3)	128
Employ: Retired	67% (320)	17% (82)	7% (33)	5% (22)	4% (20)	478
Employ: Unemployed	71% (215)	20% (60)	6% (18)	1% (2)	2% (7)	301
Employ: Other	70% (107)	18% (28)	3% (5)	4% (6)	4% (6)	151
Military HH: Yes	57% (213)	18% (67)	12% (46)	9% (32)	3% (13)	371
Military HH: No	59% (1083)	22% (396)	10% (187)	5% (90)	4% (73)	1829
RD/WT: Right Direction	51% (555)	24% (258)	14% (153)	7% (75)	5% (51)	1092
RD/WT: Wrong Track	67% (742)	18% (205)	7% (80)	4% (47)	3% (35)	1108
Biden Job Approve	52% (659)	24% (307)	13% (159)	7% (86)	5% (60)	1271
Biden Job Disapprove	68% (516)	16% (121)	9% (66)	4% (31)	3% (23)	758
Biden Job Strongly Approve	51% (367)	22% (156)	15% (105)	7% (51)	6% (41)	719
Biden Job Somewhat Approve	53% (292)	28% (152)	10% (54)	6% (35)	3% (19)	551
Biden Job Somewhat Disapprove	66% (140)	19% (40)	8% (17)	5% (11)	2% (5)	212
Biden Job Strongly Disapprove	69% (376)	15% (81)	9% (49)	4% (21)	3% (18)	546

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**Table MCSP4:** How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None	1 - 5	6 - 10	10 - 20	More than 20	Total N
Adults	59% (1296)	21% (463)	11% (233)	6% (122)	4% (86)	2200
Favorable of Biden	53% (656)	24% (295)	12% (151)	7% (90)	4% (56)	1248
Unfavorable of Biden	68% (537)	17% (133)	9% (71)	4% (29)	3% (26)	795
Very Favorable of Biden	50% (357)	23% (162)	14% (100)	7% (53)	6% (41)	714
Somewhat Favorable of Biden	56% (299)	25% (133)	10% (51)	7% (37)	3% (14)	534
Somewhat Unfavorable of Biden	68% (146)	19% (41)	7% (16)	3% (6)	3% (6)	214
Very Unfavorable of Biden	67% (391)	16% (92)	9% (55)	4% (23)	4% (20)	581
#1 Issue: Economy	53% (448)	23% (194)	12% (101)	7% (62)	4% (36)	840
#1 Issue: Security	65% (195)	14% (41)	11% (33)	6% (18)	5% (15)	300
#1 Issue: Health Care	58% (178)	21% (65)	10% (32)	6% (20)	4% (12)	307
#1 Issue: Medicare / Social Security	68% (180)	17% (46)	7% (19)	3% (7)	5% (13)	264
#1 Issue: Women's Issues	66% (84)	23% (29)	9% (12)	2% (3)	— (0)	127
#1 Issue: Education	51% (54)	28% (30)	14% (15)	5% (6)	2% (2)	106
#1 Issue: Energy	57% (62)	26% (28)	9% (10)	2% (3)	6% (7)	110
#1 Issue: Other	66% (96)	21% (30)	9% (13)	3% (4)	1% (2)	145
2020 Vote: Joe Biden	50% (495)	24% (238)	13% (128)	8% (74)	5% (47)	982
2020 Vote: Donald Trump	62% (430)	17% (120)	11% (75)	6% (39)	4% (26)	690
2020 Vote: Other	72% (54)	12% (9)	8% (6)	4% (3)	4% (3)	74
2020 Vote: Didn't Vote	70% (314)	21% (95)	5% (24)	1% (6)	2% (10)	448
2018 House Vote: Democrat	51% (375)	23% (169)	12% (90)	9% (66)	5% (36)	736
2018 House Vote: Republican	60% (356)	18% (109)	11% (67)	7% (39)	4% (24)	595
2018 House Vote: Someone else	70% (45)	14% (9)	11% (7)	2% (2)	3% (2)	65
2016 Vote: Hillary Clinton	51% (338)	22% (147)	12% (81)	10% (64)	6% (37)	668
2016 Vote: Donald Trump	62% (411)	18% (123)	10% (69)	6% (37)	4% (26)	667
2016 Vote: Other	68% (76)	19% (21)	8% (9)	3% (4)	2% (2)	112
2016 Vote: Didn't Vote	63% (469)	23% (170)	10% (73)	2% (18)	3% (19)	749
Voted in 2014: Yes	56% (689)	21% (252)	11% (131)	8% (97)	5% (61)	1230
Voted in 2014: No	63% (607)	22% (210)	11% (102)	3% (25)	3% (25)	970
4-Region: Northeast	55% (218)	20% (80)	13% (53)	7% (26)	4% (17)	394
4-Region: Midwest	64% (298)	18% (84)	10% (44)	4% (18)	4% (19)	462
4-Region: South	61% (503)	20% (165)	9% (74)	6% (49)	4% (33)	824
4-Region: West	53% (277)	26% (135)	12% (62)	6% (29)	3% (17)	520

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**Table MCSP4:** How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None	1 - 5	6 - 10	10 - 20	More than 20	Total N
Adults	59% (1296)	21% (463)	11% (233)	6% (122)	4% (86)	2200
Sports fans	46% (722)	27% (422)	14% (226)	8% (120)	5% (78)	1568
Avid sports fans	25% (144)	27% (151)	23% (129)	15% (87)	10% (56)	568
Casual sports fans	58% (578)	27% (270)	10% (97)	3% (33)	2% (22)	1000
Non-sports fans	91% (574)	7% (41)	1% (7)	— (2)	1% (8)	632
College-educated sports fans	30% (168)	28% (153)	22% (124)	13% (73)	7% (37)	556
Men's CBB fans	21% (196)	35% (323)	23% (213)	13% (118)	8% (76)	926
Avid men's CBB fans	11% (36)	22% (70)	25% (79)	21% (65)	20% (62)	313
Casual men's CBB fans	26% (160)	41% (253)	22% (134)	9% (53)	2% (13)	614
Non-men's CBB fans	86% (1100)	11% (139)	2% (20)	— (5)	1% (10)	1274
Women's CBB fans	23% (150)	34% (226)	22% (143)	13% (86)	9% (58)	663
Men's or women's CBB fan	23% (227)	36% (356)	22% (218)	12% (119)	8% (76)	996
Non-men's or women's CBB fan	73% (1177)	17% (270)	6% (95)	2% (37)	2% (28)	1606
Have favorite CBB team	20% (132)	29% (194)	25% (169)	15% (98)	10% (69)	662
Don't have favorite CBB team	76% (1164)	17% (269)	4% (65)	2% (24)	1% (16)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP5:** *Would you say you are more or less interested in men's college basketball this season compared to past seasons?*

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	7% (164)	6% (139)	38% (843)	9% (201)	21% (452)	18% (401)	2200
Gender: Male	12% (129)	9% (95)	36% (387)	10% (109)	20% (213)	12% (128)	1062
Gender: Female	3% (35)	4% (44)	40% (456)	8% (92)	21% (239)	24% (274)	1138
Age: 18-34	13% (85)	9% (61)	25% (162)	8% (54)	19% (121)	26% (172)	655
Age: 35-44	13% (47)	6% (22)	35% (124)	11% (40)	19% (70)	15% (55)	358
Age: 45-64	3% (24)	5% (34)	47% (353)	9% (70)	21% (158)	15% (111)	751
Age: 65+	2% (8)	5% (22)	47% (204)	9% (38)	23% (102)	14% (63)	436
GenZers: 1997-2012	9% (27)	6% (19)	23% (74)	9% (27)	24% (74)	30% (94)	315
Millennials: 1981-1996	17% (100)	11% (62)	30% (177)	8% (47)	15% (88)	19% (114)	588
GenXers: 1965-1980	4% (23)	4% (24)	42% (240)	11% (65)	22% (124)	16% (93)	569
Baby Boomers: 1946-1964	2% (13)	5% (29)	49% (318)	9% (58)	21% (137)	14% (88)	644
PID: Dem (no lean)	11% (98)	8% (67)	37% (319)	10% (82)	19% (164)	15% (129)	858
PID: Ind (no lean)	5% (38)	5% (38)	35% (256)	8% (62)	20% (143)	27% (194)	732
PID: Rep (no lean)	5% (28)	6% (34)	44% (268)	9% (58)	24% (145)	13% (78)	610
PID/Gender: Dem Men	18% (73)	11% (44)	34% (141)	11% (44)	18% (73)	10% (39)	415
PID/Gender: Dem Women	5% (24)	5% (23)	40% (178)	8% (37)	20% (90)	20% (90)	443
PID/Gender: Ind Men	9% (32)	8% (28)	36% (131)	10% (37)	19% (70)	18% (65)	362
PID/Gender: Ind Women	2% (6)	3% (11)	34% (125)	7% (25)	20% (73)	35% (129)	370
PID/Gender: Rep Men	8% (24)	8% (23)	41% (116)	10% (29)	25% (70)	8% (23)	285
PID/Gender: Rep Women	1% (4)	3% (11)	47% (152)	9% (29)	23% (75)	17% (55)	326
Ideo: Liberal (1-3)	11% (72)	9% (58)	37% (231)	8% (53)	20% (124)	15% (92)	631
Ideo: Moderate (4)	7% (41)	7% (39)	41% (246)	11% (65)	17% (103)	17% (103)	598
Ideo: Conservative (5-7)	6% (45)	5% (37)	42% (302)	9% (66)	24% (169)	13% (92)	711
Educ: < College	4% (57)	5% (69)	39% (593)	8% (122)	23% (343)	22% (328)	1512
Educ: Bachelors degree	14% (61)	11% (49)	36% (160)	11% (48)	16% (73)	12% (53)	444
Educ: Post-grad	19% (47)	9% (21)	37% (90)	13% (31)	14% (35)	8% (20)	244
Income: Under 50k	4% (51)	5% (55)	36% (415)	8% (91)	23% (271)	24% (272)	1154
Income: 50k-100k	9% (58)	8% (50)	42% (280)	10% (64)	19% (129)	13% (83)	664
Income: 100k+	14% (55)	9% (34)	39% (148)	12% (45)	14% (52)	12% (47)	382
Ethnicity: White	8% (133)	5% (89)	41% (710)	9% (153)	19% (333)	18% (304)	1722
Ethnicity: Hispanic	12% (43)	9% (32)	25% (87)	9% (31)	25% (88)	20% (68)	349

Continued on next page

**Table MCSP5:** *Would you say you are more or less interested in men's college basketball this season compared to past seasons?*

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	7% (164)	6% (139)	38% (843)	9% (201)	21% (452)	18% (401)	2200
Ethnicity: Black	9% (25)	11% (30)	27% (75)	11% (31)	25% (69)	16% (44)	274
Ethnicity: Other	3% (6)	10% (19)	28% (57)	8% (17)	24% (50)	27% (54)	204
All Christian	10% (98)	8% (79)	42% (415)	9% (93)	19% (192)	12% (121)	998
All Non-Christian	20% (21)	11% (11)	28% (29)	8% (9)	11% (11)	21% (21)	103
Atheist	5% (5)	2% (2)	34% (35)	10% (10)	14% (15)	35% (36)	102
Agnostic/Nothing in particular	3% (15)	3% (21)	38% (233)	9% (53)	25% (150)	22% (134)	605
Something Else	6% (25)	6% (25)	34% (132)	9% (36)	21% (84)	23% (89)	393
Religious Non-Protestant/Catholic	17% (21)	10% (12)	30% (36)	8% (10)	16% (19)	19% (23)	121
Evangelical	15% (97)	8% (51)	35% (223)	10% (62)	18% (116)	13% (82)	631
Non-Evangelical	3% (23)	7% (47)	43% (310)	9% (64)	20% (146)	18% (126)	716
Community: Urban	16% (103)	8% (54)	32% (205)	10% (62)	19% (124)	16% (101)	650
Community: Suburban	3% (32)	7% (65)	41% (394)	10% (93)	21% (198)	18% (167)	950
Community: Rural	5% (29)	3% (20)	41% (244)	8% (45)	21% (129)	22% (133)	601
Employ: Private Sector	12% (79)	8% (55)	38% (259)	10% (71)	17% (116)	15% (104)	685
Employ: Government	17% (27)	7% (11)	35% (57)	9% (15)	20% (32)	12% (19)	160
Employ: Self-Employed	6% (10)	8% (12)	36% (56)	6% (9)	19% (29)	24% (37)	153
Employ: Homemaker	— (1)	4% (6)	49% (70)	11% (16)	23% (34)	12% (17)	144
Employ: Student	9% (12)	10% (12)	25% (32)	10% (13)	22% (28)	25% (32)	128
Employ: Retired	2% (9)	4% (21)	48% (228)	9% (41)	25% (120)	12% (59)	478
Employ: Unemployed	6% (19)	5% (16)	32% (96)	7% (21)	21% (62)	29% (88)	301
Employ: Other	6% (8)	4% (6)	30% (45)	10% (15)	21% (31)	30% (45)	151
Military HH: Yes	9% (35)	7% (26)	38% (139)	9% (33)	20% (74)	17% (64)	371
Military HH: No	7% (129)	6% (113)	38% (704)	9% (168)	21% (378)	18% (337)	1829
RD/WT: Right Direction	12% (133)	8% (86)	35% (387)	9% (102)	20% (216)	15% (168)	1092
RD/WT: Wrong Track	3% (31)	5% (53)	41% (456)	9% (99)	21% (236)	21% (234)	1108
Biden Job Approve	11% (143)	8% (100)	36% (456)	10% (123)	18% (231)	17% (217)	1271
Biden Job Disapprove	2% (15)	5% (37)	42% (321)	9% (65)	26% (194)	16% (125)	758

Continued on next page

**Table MCSP5:** Would you say you are more or less interested in men's college basketball this season compared to past seasons?

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	7% (164)	6% (139)	38% (843)	9% (201)	21% (452)	18% (401)	2200
Biden Job Strongly Approve	15% (111)	7% (53)	37% (266)	7% (53)	19% (137)	14% (100)	719
Biden Job Somewhat Approve	6% (33)	9% (47)	34% (189)	13% (70)	17% (94)	21% (118)	551
Biden Job Somewhat Disapprove	3% (6)	4% (9)	46% (97)	11% (23)	19% (40)	18% (38)	212
Biden Job Strongly Disapprove	2% (9)	5% (29)	41% (224)	8% (42)	28% (154)	16% (87)	546
Favorable of Biden	11% (135)	8% (100)	36% (453)	9% (117)	18% (229)	17% (214)	1248
Unfavorable of Biden	2% (16)	5% (37)	42% (333)	9% (72)	24% (191)	18% (146)	795
Very Favorable of Biden	13% (96)	8% (57)	36% (260)	8% (57)	19% (138)	15% (106)	714
Somewhat Favorable of Biden	7% (39)	8% (42)	36% (193)	11% (60)	17% (91)	20% (108)	534
Somewhat Unfavorable of Biden	2% (5)	6% (13)	42% (91)	11% (24)	14% (29)	25% (53)	214
Very Unfavorable of Biden	2% (12)	4% (25)	42% (242)	8% (48)	28% (161)	16% (93)	581
#1 Issue: Economy	7% (62)	7% (59)	40% (339)	11% (89)	18% (152)	16% (138)	840
#1 Issue: Security	8% (24)	8% (24)	37% (111)	7% (22)	26% (78)	14% (41)	300
#1 Issue: Health Care	7% (23)	7% (23)	35% (107)	11% (32)	17% (53)	23% (69)	307
#1 Issue: Medicare / Social Security	6% (17)	3% (7)	43% (115)	7% (19)	25% (67)	15% (40)	264
#1 Issue: Women's Issues	6% (7)	6% (7)	31% (39)	9% (12)	27% (34)	21% (27)	127
#1 Issue: Education	8% (8)	10% (10)	31% (33)	9% (9)	13% (14)	30% (32)	106
#1 Issue: Energy	12% (13)	5% (6)	38% (42)	7% (8)	22% (24)	16% (18)	110
#1 Issue: Other	7% (10)	2% (3)	40% (58)	6% (9)	21% (30)	24% (35)	145
2020 Vote: Joe Biden	12% (115)	7% (74)	39% (379)	9% (87)	18% (179)	15% (149)	982
2020 Vote: Donald Trump	5% (37)	5% (38)	44% (303)	9% (63)	24% (165)	12% (84)	690
2020 Vote: Other	2% (2)	4% (3)	32% (24)	14% (10)	9% (7)	38% (28)	74
2020 Vote: Didn't Vote	2% (11)	5% (24)	30% (134)	9% (40)	23% (101)	31% (137)	448
2018 House Vote: Democrat	12% (86)	7% (49)	40% (292)	8% (56)	20% (147)	14% (105)	736
2018 House Vote: Republican	5% (30)	7% (41)	44% (262)	10% (60)	22% (134)	12% (69)	595
2018 House Vote: Someone else	1% (1)	2% (1)	41% (27)	11% (7)	11% (7)	34% (22)	65
2016 Vote: Hillary Clinton	11% (76)	7% (47)	41% (271)	9% (61)	18% (122)	14% (91)	668
2016 Vote: Donald Trump	5% (36)	6% (38)	45% (298)	9% (60)	23% (150)	13% (84)	667
2016 Vote: Other	4% (4)	4% (4)	42% (47)	12% (14)	15% (17)	23% (26)	112
2016 Vote: Didn't Vote	6% (47)	7% (50)	30% (225)	9% (67)	22% (163)	26% (198)	749

Continued on next page

**Table MCSP5:** *Would you say you are more or less interested in men's college basketball this season compared to past seasons?*

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	7% (164)	6% (139)	38% (843)	9% (201)	21% (452)	18% (401)	2200
Voted in 2014: Yes	9% (109)	7% (83)	42% (513)	9% (106)	21% (254)	13% (166)	1230
Voted in 2014: No	6% (55)	6% (56)	34% (331)	10% (95)	20% (197)	24% (236)	970
4-Region: Northeast	12% (46)	8% (33)	34% (135)	9% (36)	16% (64)	20% (79)	394
4-Region: Midwest	4% (19)	6% (27)	46% (213)	7% (33)	21% (98)	16% (73)	462
4-Region: South	6% (47)	5% (44)	38% (316)	11% (87)	22% (180)	18% (151)	824
4-Region: West	10% (52)	7% (36)	34% (179)	9% (45)	21% (110)	19% (98)	520
Sports fans	10% (152)	8% (133)	39% (608)	12% (190)	18% (280)	13% (205)	1568
Avid sports fans	20% (114)	12% (69)	34% (193)	13% (75)	14% (77)	7% (41)	568
Casual sports fans	4% (38)	6% (64)	41% (415)	12% (116)	20% (203)	16% (164)	1000
Non-sports fans	2% (12)	1% (6)	37% (235)	2% (11)	27% (171)	31% (197)	632
College-educated sports fans	18% (102)	12% (68)	36% (201)	13% (72)	14% (76)	7% (37)	556
Men's CBB fans	16% (144)	13% (120)	35% (323)	17% (156)	14% (127)	6% (56)	926
Avid men's CBB fans	29% (91)	18% (57)	26% (80)	16% (51)	8% (24)	3% (9)	313
Casual men's CBB fans	9% (54)	10% (63)	40% (243)	17% (105)	17% (102)	8% (46)	614
Non-men's CBB fans	2% (20)	1% (19)	41% (520)	4% (45)	26% (325)	27% (346)	1274
Women's CBB fans	19% (129)	15% (99)	30% (199)	15% (101)	12% (82)	8% (52)	663
Men's or women's CBB fan	15% (147)	13% (132)	35% (345)	17% (165)	14% (139)	7% (68)	996
Non-men's or women's CBB fan	2% (37)	3% (52)	41% (666)	7% (108)	24% (382)	22% (361)	1606
Have favorite CBB team	20% (134)	15% (102)	32% (213)	15% (98)	13% (89)	4% (27)	662
Don't have favorite CBB team	2% (30)	2% (37)	41% (631)	7% (103)	24% (363)	24% (375)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP6\_1: Do you plan to watch any basketball games during the following tournaments?**  
 NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	31% (672)	54% (1189)	15% (338)	2200
Gender: Male	45% (477)	43% (452)	13% (133)	1062
Gender: Female	17% (196)	65% (737)	18% (205)	1138
Age: 18-34	31% (201)	52% (339)	18% (115)	655
Age: 35-44	38% (136)	41% (147)	21% (75)	358
Age: 45-64	28% (209)	59% (442)	13% (100)	751
Age: 65+	29% (126)	60% (261)	11% (49)	436
GenZers: 1997-2012	25% (79)	54% (171)	21% (66)	315
Millennials: 1981-1996	40% (233)	44% (260)	16% (96)	588
GenXers: 1965-1980	29% (166)	56% (317)	15% (86)	569
Baby Boomers: 1946-1964	27% (177)	60% (387)	12% (80)	644
PID: Dem (no lean)	36% (310)	51% (435)	13% (113)	858
PID: Ind (no lean)	26% (190)	54% (393)	20% (149)	732
PID: Rep (no lean)	28% (172)	59% (362)	13% (76)	610
PID/Gender: Dem Men	52% (217)	35% (146)	12% (52)	415
PID/Gender: Dem Women	21% (93)	65% (289)	14% (61)	443
PID/Gender: Ind Men	39% (140)	47% (171)	14% (52)	362
PID/Gender: Ind Women	14% (51)	60% (222)	26% (97)	370
PID/Gender: Rep Men	42% (120)	47% (135)	10% (29)	285
PID/Gender: Rep Women	16% (52)	70% (227)	14% (47)	326
Ideo: Liberal (1-3)	38% (237)	51% (319)	12% (75)	631
Ideo: Moderate (4)	31% (185)	54% (321)	15% (91)	598
Ideo: Conservative (5-7)	32% (228)	55% (394)	13% (89)	711
Educ: < College	22% (330)	61% (928)	17% (255)	1512
Educ: Bachelors degree	47% (208)	40% (177)	13% (59)	444
Educ: Post-grad	55% (135)	35% (85)	10% (25)	244
Income: Under 50k	23% (260)	59% (679)	19% (215)	1154
Income: 50k-100k	35% (232)	54% (358)	11% (73)	664
Income: 100k+	47% (180)	40% (152)	13% (50)	382
Ethnicity: White	31% (529)	56% (956)	14% (237)	1722
Ethnicity: Hispanic	29% (102)	54% (190)	16% (57)	349

Continued on next page

**Table MCSP6\_1: Do you plan to watch any basketball games during the following tournaments?**  
NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	31% (672)	54% (1189)	15% (338)	2200
Ethnicity: Black	35% (97)	46% (125)	19% (52)	274
Ethnicity: Other	23% (47)	53% (108)	24% (49)	204
All Christian	38% (384)	49% (494)	12% (121)	998
All Non-Christian	46% (47)	41% (42)	13% (13)	103
Atheist	18% (18)	57% (58)	25% (25)	102
Agnostic/Nothing in particular	21% (126)	62% (376)	17% (102)	605
Something Else	25% (97)	56% (219)	20% (77)	393
Religious Non-Protestant/Catholic	43% (52)	44% (53)	14% (16)	121
Evangelical	40% (252)	48% (303)	12% (76)	631
Non-Evangelical	29% (211)	55% (391)	16% (114)	716
Community: Urban	40% (258)	45% (294)	15% (98)	650
Community: Suburban	30% (284)	53% (508)	17% (158)	950
Community: Rural	22% (131)	65% (388)	14% (82)	601
Employ: Private Sector	40% (277)	47% (321)	13% (86)	685
Employ: Government	39% (63)	53% (84)	8% (13)	160
Employ: Self-Employed	30% (45)	59% (89)	12% (18)	153
Employ: Homemaker	19% (27)	63% (91)	18% (26)	144
Employ: Student	28% (36)	47% (60)	24% (31)	128
Employ: Retired	27% (130)	61% (291)	12% (57)	478
Employ: Unemployed	20% (61)	57% (172)	23% (68)	301
Employ: Other	21% (32)	53% (81)	25% (38)	151
Military HH: Yes	37% (138)	52% (193)	11% (40)	371
Military HH: No	29% (535)	54% (996)	16% (298)	1829
RD/WT: Right Direction	37% (404)	48% (526)	15% (162)	1092
RD/WT: Wrong Track	24% (269)	60% (663)	16% (176)	1108
Biden Job Approve	36% (454)	49% (626)	15% (191)	1271
Biden Job Disapprove	26% (194)	62% (472)	12% (92)	758

Continued on next page

**Table MCSP6\_1: Do you plan to watch any basketball games during the following tournaments?**  
NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	31% (672)	54% (1189)	15% (338)	2200
Biden Job Strongly Approve	40% (288)	47% (340)	13% (92)	719
Biden Job Somewhat Approve	30% (166)	52% (286)	18% (99)	551
Biden Job Somewhat Disapprove	24% (50)	64% (136)	12% (26)	212
Biden Job Strongly Disapprove	26% (144)	62% (336)	12% (66)	546
Favorable of Biden	35% (435)	50% (618)	16% (195)	1248
Unfavorable of Biden	26% (208)	62% (493)	12% (94)	795
Very Favorable of Biden	39% (279)	47% (334)	14% (101)	714
Somewhat Favorable of Biden	29% (156)	53% (284)	18% (94)	534
Somewhat Unfavorable of Biden	26% (55)	62% (134)	12% (26)	214
Very Unfavorable of Biden	26% (153)	62% (359)	12% (69)	581
#1 Issue: Economy	35% (293)	49% (412)	16% (135)	840
#1 Issue: Security	31% (94)	57% (173)	11% (34)	300
#1 Issue: Health Care	34% (104)	52% (160)	14% (43)	307
#1 Issue: Medicare / Social Security	23% (61)	64% (169)	13% (34)	264
#1 Issue: Women's Issues	25% (32)	61% (77)	14% (18)	127
#1 Issue: Education	23% (25)	57% (60)	20% (22)	106
#1 Issue: Energy	31% (34)	50% (55)	19% (20)	110
#1 Issue: Other	21% (31)	57% (83)	22% (32)	145
2020 Vote: Joe Biden	38% (373)	48% (475)	14% (135)	982
2020 Vote: Donald Trump	29% (200)	58% (403)	12% (86)	690
2020 Vote: Other	22% (16)	59% (44)	19% (14)	74
2020 Vote: Didn't Vote	19% (83)	59% (264)	23% (101)	448
2018 House Vote: Democrat	39% (286)	47% (346)	14% (104)	736
2018 House Vote: Republican	31% (186)	58% (344)	11% (65)	595
2018 House Vote: Someone else	30% (19)	49% (32)	21% (14)	65
2016 Vote: Hillary Clinton	41% (273)	46% (309)	13% (86)	668
2016 Vote: Donald Trump	30% (201)	58% (386)	12% (80)	667
2016 Vote: Other	26% (29)	55% (62)	18% (21)	112
2016 Vote: Didn't Vote	22% (168)	58% (431)	20% (150)	749

Continued on next page

**Table MCSP6\_1: Do you plan to watch any basketball games during the following tournaments?**  
NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	31% (672)	54% (1189)	15% (338)	2200
Voted in 2014: Yes	35% (433)	52% (637)	13% (160)	1230
Voted in 2014: No	25% (240)	57% (552)	18% (178)	970
4-Region: Northeast	34% (135)	48% (190)	17% (68)	394
4-Region: Midwest	26% (120)	60% (278)	14% (64)	462
4-Region: South	30% (247)	55% (456)	15% (120)	824
4-Region: West	33% (170)	51% (265)	16% (85)	520
Sports fans	41% (643)	43% (674)	16% (251)	1568
Avid sports fans	66% (373)	23% (128)	12% (67)	568
Casual sports fans	27% (269)	55% (546)	18% (184)	1000
Non-sports fans	5% (30)	81% (515)	14% (87)	632
College-educated sports fans	59% (330)	29% (162)	11% (64)	556
Men's CBB fans	64% (593)	18% (167)	18% (167)	926
Avid men's CBB fans	82% (258)	11% (35)	6% (20)	313
Casual men's CBB fans	55% (335)	21% (132)	24% (147)	614
Non-men's CBB fans	6% (80)	80% (1022)	13% (171)	1274
Women's CBB fans	63% (418)	21% (136)	16% (109)	663
Men's or women's CBB fan	61% (610)	20% (200)	19% (185)	996
Non-men's or women's CBB fan	17% (272)	68% (1086)	15% (248)	1606
Have favorite CBB team	71% (468)	17% (111)	13% (83)	662
Don't have favorite CBB team	13% (205)	70% (1078)	17% (255)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_2: Do you plan to watch any basketball games during the following tournaments?**  
 NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	16% (352)	68% (1493)	16% (355)	2200
Gender: Male	23% (248)	61% (652)	15% (162)	1062
Gender: Female	9% (104)	74% (841)	17% (193)	1138
Age: 18-34	21% (140)	61% (398)	18% (118)	655
Age: 35-44	22% (78)	61% (217)	17% (62)	358
Age: 45-64	11% (83)	73% (546)	16% (121)	751
Age: 65+	12% (51)	76% (332)	12% (54)	436
GenZers: 1997-2012	16% (51)	63% (200)	20% (64)	315
Millennials: 1981-1996	26% (153)	58% (341)	16% (94)	588
GenXers: 1965-1980	11% (63)	72% (409)	17% (96)	569
Baby Boomers: 1946-1964	11% (74)	75% (480)	14% (90)	644
PID: Dem (no lean)	21% (179)	63% (541)	16% (137)	858
PID: Ind (no lean)	13% (97)	69% (509)	17% (126)	732
PID: Rep (no lean)	12% (76)	73% (443)	15% (91)	610
PID/Gender: Dem Men	30% (125)	53% (222)	16% (68)	415
PID/Gender: Dem Women	12% (54)	72% (319)	16% (70)	443
PID/Gender: Ind Men	18% (66)	68% (245)	14% (51)	362
PID/Gender: Ind Women	8% (31)	71% (264)	20% (75)	370
PID/Gender: Rep Men	20% (56)	65% (185)	15% (43)	285
PID/Gender: Rep Women	6% (19)	79% (258)	15% (49)	326
Ideo: Liberal (1-3)	23% (144)	65% (408)	12% (79)	631
Ideo: Moderate (4)	17% (100)	67% (399)	17% (99)	598
Ideo: Conservative (5-7)	14% (97)	70% (499)	16% (115)	711
Educ: < College	11% (160)	73% (1097)	17% (255)	1512
Educ: Bachelors degree	25% (111)	58% (258)	17% (75)	444
Educ: Post-grad	33% (81)	57% (138)	10% (25)	244
Income: Under 50k	11% (133)	70% (807)	19% (215)	1154
Income: 50k-100k	18% (120)	69% (458)	13% (86)	664
Income: 100k+	26% (100)	60% (228)	14% (54)	382
Ethnicity: White	15% (260)	70% (1212)	15% (250)	1722
Ethnicity: Hispanic	17% (58)	66% (230)	18% (61)	349

Continued on next page

**Table MCSP6\_2: Do you plan to watch any basketball games during the following tournaments?**  
NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	16% (352)	68% (1493)	16% (355)	2200
Ethnicity: Black	24% (66)	55% (150)	21% (58)	274
Ethnicity: Other	13% (26)	64% (131)	23% (47)	204
All Christian	20% (195)	65% (648)	16% (155)	998
All Non-Christian	32% (32)	57% (58)	12% (12)	103
Atheist	14% (14)	65% (66)	21% (22)	102
Agnostic/Nothing in particular	12% (70)	72% (435)	17% (100)	605
Something Else	10% (41)	73% (286)	17% (66)	393
Religious Non-Protestant/Catholic	29% (35)	59% (72)	12% (15)	121
Evangelical	23% (146)	62% (391)	15% (93)	631
Non-Evangelical	11% (81)	72% (516)	17% (119)	716
Community: Urban	27% (173)	57% (367)	17% (109)	650
Community: Suburban	13% (119)	70% (661)	18% (170)	950
Community: Rural	10% (59)	77% (465)	13% (76)	601
Employ: Private Sector	24% (162)	63% (434)	13% (89)	685
Employ: Government	23% (37)	60% (96)	17% (27)	160
Employ: Self-Employed	16% (24)	71% (108)	14% (21)	153
Employ: Homemaker	8% (12)	74% (107)	17% (25)	144
Employ: Student	17% (22)	55% (71)	27% (35)	128
Employ: Retired	10% (48)	75% (360)	15% (70)	478
Employ: Unemployed	10% (30)	71% (215)	19% (56)	301
Employ: Other	11% (17)	67% (102)	22% (33)	151
Military HH: Yes	21% (78)	65% (242)	14% (51)	371
Military HH: No	15% (275)	68% (1251)	17% (304)	1829
RD/WT: Right Direction	23% (246)	61% (669)	16% (176)	1092
RD/WT: Wrong Track	10% (106)	74% (823)	16% (178)	1108
Biden Job Approve	22% (276)	62% (789)	16% (207)	1271
Biden Job Disapprove	9% (66)	78% (592)	13% (100)	758

Continued on next page

**Table MCSP6\_2: Do you plan to watch any basketball games during the following tournaments?**  
NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	16% (352)	68% (1493)	16% (355)	2200
Biden Job Strongly Approve	24% (169)	62% (445)	15% (105)	719
Biden Job Somewhat Approve	19% (107)	62% (343)	18% (101)	551
Biden Job Somewhat Disapprove	11% (22)	78% (166)	11% (23)	212
Biden Job Strongly Disapprove	8% (43)	78% (425)	14% (77)	546
Favorable of Biden	21% (257)	63% (782)	17% (209)	1248
Unfavorable of Biden	9% (73)	78% (619)	13% (104)	795
Very Favorable of Biden	23% (163)	62% (442)	15% (109)	714
Somewhat Favorable of Biden	18% (94)	64% (340)	19% (99)	534
Somewhat Unfavorable of Biden	11% (24)	77% (165)	12% (26)	214
Very Unfavorable of Biden	8% (49)	78% (454)	13% (78)	581
#1 Issue: Economy	18% (155)	65% (549)	16% (135)	840
#1 Issue: Security	14% (41)	73% (219)	13% (40)	300
#1 Issue: Health Care	19% (59)	62% (190)	19% (58)	307
#1 Issue: Medicare / Social Security	11% (28)	76% (201)	13% (35)	264
#1 Issue: Women's Issues	20% (25)	67% (85)	13% (17)	127
#1 Issue: Education	12% (13)	67% (71)	22% (23)	106
#1 Issue: Energy	20% (22)	62% (68)	19% (20)	110
#1 Issue: Other	6% (9)	76% (110)	18% (27)	145
2020 Vote: Joe Biden	21% (207)	63% (619)	16% (157)	982
2020 Vote: Donald Trump	13% (87)	74% (511)	13% (91)	690
2020 Vote: Other	14% (11)	65% (49)	20% (15)	74
2020 Vote: Didn't Vote	11% (48)	69% (309)	20% (91)	448
2018 House Vote: Democrat	22% (164)	61% (448)	17% (124)	736
2018 House Vote: Republican	15% (87)	73% (433)	13% (76)	595
2018 House Vote: Someone else	13% (8)	69% (45)	19% (12)	65
2016 Vote: Hillary Clinton	22% (146)	62% (414)	16% (108)	668
2016 Vote: Donald Trump	14% (93)	73% (489)	13% (85)	667
2016 Vote: Other	9% (10)	73% (81)	18% (20)	112
2016 Vote: Didn't Vote	14% (102)	67% (504)	19% (142)	749

Continued on next page

**Table MCSP6\_2: Do you plan to watch any basketball games during the following tournaments?**  
NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	16% (352)	68% (1493)	16% (355)	2200
Voted in 2014: Yes	18% (227)	66% (817)	15% (186)	1230
Voted in 2014: No	13% (125)	70% (675)	17% (169)	970
4-Region: Northeast	22% (88)	60% (236)	18% (70)	394
4-Region: Midwest	9% (41)	78% (360)	13% (61)	462
4-Region: South	14% (117)	69% (568)	17% (139)	824
4-Region: West	21% (107)	63% (329)	16% (84)	520
Sports fans	21% (337)	61% (958)	17% (274)	1568
Avid sports fans	35% (197)	48% (274)	17% (97)	568
Casual sports fans	14% (140)	68% (684)	18% (177)	1000
Non-sports fans	2% (16)	85% (535)	13% (81)	632
College-educated sports fans	33% (184)	52% (289)	15% (84)	556
Men's CBB fans	34% (313)	45% (413)	22% (200)	926
Avid men's CBB fans	49% (154)	37% (115)	14% (44)	313
Casual men's CBB fans	26% (160)	49% (298)	25% (156)	614
Non-men's CBB fans	3% (39)	85% (1080)	12% (155)	1274
Women's CBB fans	46% (306)	29% (195)	24% (162)	663
Men's or women's CBB fan	34% (334)	45% (444)	22% (218)	996
Non-men's or women's CBB fan	4% (67)	83% (1329)	13% (211)	1606
Have favorite CBB team	36% (241)	47% (312)	16% (109)	662
Don't have favorite CBB team	7% (111)	77% (1181)	16% (246)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP7\_1NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.**  
 Cable or satellite television

Demographic	Selected		Not Selected		Total N
Adults	62%	(417)	38%	(255)	672
Gender: Male	62%	(297)	38%	(180)	477
Gender: Female	62%	(120)	38%	(75)	196
Age: 18-34	44%	(88)	56%	(113)	201
Age: 35-44	57%	(77)	43%	(59)	136
Age: 45-64	70%	(147)	30%	(62)	209
Age: 65+	83%	(105)	17%	(21)	126
GenZers: 1997-2012	37%	(29)	63%	(50)	79
Millennials: 1981-1996	55%	(129)	45%	(104)	233
GenXers: 1965-1980	64%	(106)	36%	(60)	166
Baby Boomers: 1946-1964	78%	(138)	22%	(39)	177
PID: Dem (no lean)	64%	(198)	36%	(112)	310
PID: Ind (no lean)	57%	(108)	43%	(82)	190
PID: Rep (no lean)	65%	(112)	35%	(60)	172
PID/Gender: Dem Men	62%	(134)	38%	(83)	217
PID/Gender: Dem Women	68%	(63)	32%	(29)	93
PID/Gender: Ind Men	61%	(85)	39%	(55)	140
PID/Gender: Ind Women	46%	(24)	54%	(27)	51
PID/Gender: Rep Men	65%	(78)	35%	(42)	120
PID/Gender: Rep Women	64%	(34)	36%	(19)	52
Ideo: Liberal (1-3)	64%	(151)	36%	(86)	237
Ideo: Moderate (4)	57%	(106)	43%	(79)	185
Ideo: Conservative (5-7)	65%	(147)	35%	(81)	228
Educ: < College	63%	(209)	37%	(121)	330
Educ: Bachelors degree	58%	(121)	42%	(87)	208
Educ: Post-grad	65%	(88)	35%	(47)	135
Income: Under 50k	58%	(152)	42%	(108)	260
Income: 50k-100k	67%	(155)	33%	(77)	232
Income: 100k+	61%	(110)	39%	(70)	180
Ethnicity: White	65%	(344)	35%	(185)	529
Ethnicity: Hispanic	54%	(55)	46%	(47)	102
Ethnicity: Black	44%	(42)	56%	(54)	97

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**Table MCSP7\_INET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.**  
Cable or satellite television

Demographic	Selected	Not Selected	Total N
Adults	62% (417)	38% (255)	672
All Christian	67% (256)	33% (128)	384
Agnostic/Nothing in particular	58% (73)	42% (53)	126
Something Else	54% (52)	46% (45)	97
Religious Non-Protestant/Catholic	56% (29)	44% (23)	52
Evangelical	63% (158)	37% (94)	252
Non-Evangelical	67% (141)	33% (70)	211
Community: Urban	53% (137)	47% (121)	258
Community: Suburban	70% (200)	30% (84)	284
Community: Rural	62% (81)	38% (49)	131
Employ: Private Sector	60% (166)	40% (111)	277
Employ: Government	58% (37)	42% (26)	63
Employ: Retired	81% (106)	19% (25)	130
Employ: Unemployed	68% (42)	32% (20)	61
Military HH: Yes	72% (99)	28% (39)	138
Military HH: No	60% (319)	40% (216)	535
RD/WT: Right Direction	60% (241)	40% (163)	404
RD/WT: Wrong Track	66% (176)	34% (92)	269
Biden Job Approve	60% (275)	40% (179)	454
Biden Job Disapprove	66% (128)	34% (66)	194
Biden Job Strongly Approve	59% (169)	41% (119)	288
Biden Job Somewhat Approve	64% (106)	36% (60)	166
Biden Job Somewhat Disapprove	55% (27)	45% (23)	50
Biden Job Strongly Disapprove	70% (100)	30% (43)	144
Favorable of Biden	62% (269)	38% (165)	435
Unfavorable of Biden	66% (137)	34% (71)	208
Very Favorable of Biden	60% (166)	40% (113)	279
Somewhat Favorable of Biden	66% (103)	34% (53)	156
Somewhat Unfavorable of Biden	61% (34)	39% (21)	55
Very Unfavorable of Biden	68% (103)	32% (50)	153

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**Table MCSP7\_INET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
Cable or satellite television

Demographic	Selected	Not Selected	Total N
Adults	62% (417)	38% (255)	672
#1 Issue: Economy	63% (185)	37% (108)	293
#1 Issue: Security	64% (60)	36% (34)	94
#1 Issue: Health Care	61% (63)	39% (40)	104
#1 Issue: Medicare / Social Security	77% (47)	23% (14)	61
2020 Vote: Joe Biden	61% (228)	39% (145)	373
2020 Vote: Donald Trump	67% (135)	33% (66)	200
2020 Vote: Didn't Vote	57% (47)	43% (36)	83
2018 House Vote: Democrat	66% (187)	34% (98)	286
2018 House Vote: Republican	67% (124)	33% (61)	186
2016 Vote: Hillary Clinton	62% (169)	38% (104)	273
2016 Vote: Donald Trump	70% (141)	30% (60)	201
2016 Vote: Didn't Vote	54% (91)	46% (77)	168
Voted in 2014: Yes	68% (293)	32% (140)	433
Voted in 2014: No	52% (124)	48% (115)	240
4-Region: Northeast	59% (80)	41% (55)	135
4-Region: Midwest	70% (84)	30% (36)	120
4-Region: South	64% (158)	36% (89)	247
4-Region: West	56% (96)	44% (74)	170
Sports fans	63% (404)	37% (239)	643
Avid sports fans	65% (243)	35% (130)	373
Casual sports fans	60% (161)	40% (109)	269
College-educated sports fans	61% (203)	39% (128)	330
Men's CBB fans	65% (384)	35% (209)	593
Avid men's CBB fans	62% (160)	38% (98)	258
Casual men's CBB fans	67% (224)	33% (111)	335
Non-men's CBB fans	42% (33)	58% (46)	80
Women's CBB fans	63% (262)	37% (155)	418
Men's or women's CBB fan	64% (390)	36% (221)	610
Non-men's or women's CBB fan	59% (161)	41% (112)	272
Have favorite CBB team	64% (301)	36% (167)	468
Don't have favorite CBB team	57% (117)	43% (88)	205

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_2NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
Live TV streaming service, such as YouTube TV or Hulu + Live TV

Demographic	Selected		Not Selected		Total N
Adults	42%	(281)	58%	(392)	672
Gender: Male	44%	(208)	56%	(269)	477
Gender: Female	37%	(73)	63%	(123)	196
Age: 18-34	65%	(132)	35%	(70)	201
Age: 35-44	56%	(76)	44%	(60)	136
Age: 45-64	25%	(52)	75%	(156)	209
Age: 65+	16%	(21)	84%	(106)	126
GenZers: 1997-2012	66%	(52)	34%	(27)	79
Millennials: 1981-1996	60%	(140)	40%	(93)	233
GenXers: 1965-1980	33%	(55)	67%	(111)	166
Baby Boomers: 1946-1964	18%	(32)	82%	(144)	177
PID: Dem (no lean)	45%	(141)	55%	(169)	310
PID: Ind (no lean)	46%	(88)	54%	(102)	190
PID: Rep (no lean)	30%	(52)	70%	(121)	172
PID/Gender: Dem Men	48%	(104)	52%	(113)	217
PID/Gender: Dem Women	39%	(36)	61%	(56)	93
PID/Gender: Ind Men	46%	(64)	54%	(76)	140
PID/Gender: Ind Women	49%	(25)	51%	(26)	51
PID/Gender: Rep Men	33%	(40)	67%	(80)	120
PID/Gender: Rep Women	22%	(11)	78%	(41)	52
Ideo: Liberal (1-3)	50%	(119)	50%	(118)	237
Ideo: Moderate (4)	43%	(79)	57%	(106)	185
Ideo: Conservative (5-7)	33%	(74)	67%	(153)	228
Educ: < College	38%	(124)	62%	(205)	330
Educ: Bachelors degree	45%	(93)	55%	(115)	208
Educ: Post-grad	47%	(63)	53%	(72)	135
Income: Under 50k	38%	(98)	62%	(162)	260
Income: 50k-100k	41%	(94)	59%	(138)	232
Income: 100k+	49%	(88)	51%	(92)	180
Ethnicity: White	41%	(218)	59%	(311)	529
Ethnicity: Hispanic	59%	(60)	41%	(42)	102
Ethnicity: Black	48%	(46)	52%	(50)	97

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**Table MCSP7\_2NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
 Live TV streaming service, such as YouTube TV or Hulu + Live TV

Demographic	Selected	Not Selected	Total N
Adults	42% (281)	58% (392)	672
All Christian	37% (144)	63% (240)	384
Agnostic/Nothing in particular	42% (53)	58% (73)	126
Something Else	48% (46)	52% (51)	97
Religious Non-Protestant/Catholic	64% (33)	36% (19)	52
Evangelical	43% (109)	57% (142)	252
Non-Evangelical	34% (73)	66% (138)	211
Community: Urban	52% (134)	48% (124)	258
Community: Suburban	35% (99)	65% (185)	284
Community: Rural	36% (47)	64% (83)	131
Employ: Private Sector	50% (137)	50% (139)	277
Employ: Government	53% (33)	47% (30)	63
Employ: Retired	11% (15)	89% (115)	130
Employ: Unemployed	35% (22)	65% (40)	61
Military HH: Yes	31% (42)	69% (96)	138
Military HH: No	45% (239)	55% (296)	535
RD/WT: Right Direction	46% (184)	54% (220)	404
RD/WT: Wrong Track	36% (97)	64% (172)	269
Biden Job Approve	46% (207)	54% (247)	454
Biden Job Disapprove	33% (64)	67% (130)	194
Biden Job Strongly Approve	49% (141)	51% (147)	288
Biden Job Somewhat Approve	40% (66)	60% (100)	166
Biden Job Somewhat Disapprove	42% (21)	58% (29)	50
Biden Job Strongly Disapprove	30% (43)	70% (101)	144
Favorable of Biden	45% (197)	55% (238)	435
Unfavorable of Biden	33% (68)	67% (140)	208
Very Favorable of Biden	49% (138)	51% (141)	279
Somewhat Favorable of Biden	38% (59)	62% (96)	156
Somewhat Unfavorable of Biden	40% (22)	60% (33)	55
Very Unfavorable of Biden	30% (46)	70% (107)	153

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**Table MCSP7\_2NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
Live TV streaming service, such as YouTube TV or Hulu + Live TV

Demographic	Selected	Not Selected	Total N
Adults	42% (281)	58% (392)	672
#1 Issue: Economy	40% (117)	60% (176)	293
#1 Issue: Security	41% (38)	59% (55)	94
#1 Issue: Health Care	44% (46)	56% (58)	104
#1 Issue: Medicare / Social Security	31% (19)	69% (42)	61
2020 Vote: Joe Biden	47% (176)	53% (196)	373
2020 Vote: Donald Trump	31% (63)	69% (137)	200
2020 Vote: Didn't Vote	38% (32)	62% (51)	83
2018 House Vote: Democrat	45% (130)	55% (156)	286
2018 House Vote: Republican	32% (59)	68% (127)	186
2016 Vote: Hillary Clinton	45% (123)	55% (150)	273
2016 Vote: Donald Trump	31% (63)	69% (139)	201
2016 Vote: Didn't Vote	48% (81)	52% (87)	168
Voted in 2014: Yes	38% (164)	62% (269)	433
Voted in 2014: No	49% (117)	51% (123)	240
4-Region: Northeast	52% (70)	48% (66)	135
4-Region: Midwest	29% (35)	71% (85)	120
4-Region: South	39% (96)	61% (151)	247
4-Region: West	47% (80)	53% (90)	170
Sports fans	42% (269)	58% (373)	643
Avid sports fans	43% (160)	57% (213)	373
Casual sports fans	40% (109)	60% (160)	269
College-educated sports fans	47% (154)	53% (177)	330
Men's CBB fans	41% (242)	59% (351)	593
Avid men's CBB fans	42% (108)	58% (150)	258
Casual men's CBB fans	40% (134)	60% (201)	335
Non-men's CBB fans	49% (39)	51% (41)	80
Women's CBB fans	45% (187)	55% (231)	418
Men's or women's CBB fan	41% (253)	59% (357)	610
Non-men's or women's CBB fan	39% (105)	61% (167)	272
Have favorite CBB team	42% (194)	58% (274)	468
Don't have favorite CBB team	42% (87)	58% (118)	205

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_3NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
 March Madness Live app or website

Demographic	Selected		Not Selected		Total N
Adults	19%	(128)	81%	(545)	672
Gender: Male	21%	(99)	79%	(378)	477
Gender: Female	15%	(29)	85%	(166)	196
Age: 18-34	27%	(55)	73%	(146)	201
Age: 35-44	29%	(40)	71%	(96)	136
Age: 45-64	12%	(25)	88%	(184)	209
Age: 65+	6%	(8)	94%	(119)	126
GenZers: 1997-2012	24%	(19)	76%	(60)	79
Millennials: 1981-1996	28%	(65)	72%	(168)	233
GenXers: 1965-1980	16%	(27)	84%	(139)	166
Baby Boomers: 1946-1964	9%	(16)	91%	(160)	177
PID: Dem (no lean)	19%	(59)	81%	(251)	310
PID: Ind (no lean)	21%	(39)	79%	(151)	190
PID: Rep (no lean)	17%	(29)	83%	(143)	172
PID/Gender: Dem Men	21%	(46)	79%	(171)	217
PID/Gender: Dem Women	14%	(13)	86%	(80)	93
PID/Gender: Ind Men	21%	(30)	79%	(110)	140
PID/Gender: Ind Women	19%	(10)	81%	(41)	51
PID/Gender: Rep Men	19%	(23)	81%	(97)	120
PID/Gender: Rep Women	13%	(7)	87%	(46)	52
Ideo: Liberal (1-3)	20%	(48)	80%	(190)	237
Ideo: Moderate (4)	17%	(31)	83%	(154)	185
Ideo: Conservative (5-7)	18%	(41)	82%	(187)	228
Educ: < College	15%	(50)	85%	(280)	330
Educ: Bachelors degree	20%	(43)	80%	(165)	208
Educ: Post-grad	26%	(36)	74%	(99)	135
Income: Under 50k	18%	(48)	82%	(212)	260
Income: 50k-100k	21%	(48)	79%	(185)	232
Income: 100k+	18%	(32)	82%	(148)	180
Ethnicity: White	17%	(91)	83%	(438)	529
Ethnicity: Hispanic	29%	(30)	71%	(72)	102
Ethnicity: Black	30%	(29)	70%	(68)	97

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**Table MCSP7\_3NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
March Madness Live app or website

Demographic	Selected		Not Selected		Total N
Adults	19%	(128)	81%	(545)	672
All Christian	19%	(72)	81%	(312)	384
Agnostic/Nothing in particular	22%	(27)	78%	(99)	126
Something Else	14%	(14)	86%	(83)	97
Religious Non-Protestant/Catholic	26%	(13)	74%	(38)	52
Evangelical	21%	(53)	79%	(198)	252
Non-Evangelical	13%	(28)	87%	(182)	211
Community: Urban	25%	(64)	75%	(194)	258
Community: Suburban	17%	(47)	83%	(237)	284
Community: Rural	12%	(16)	88%	(114)	131
Employ: Private Sector	21%	(59)	79%	(218)	277
Employ: Government	21%	(13)	79%	(50)	63
Employ: Retired	8%	(10)	92%	(120)	130
Employ: Unemployed	11%	(6)	89%	(55)	61
Military HH: Yes	21%	(29)	79%	(109)	138
Military HH: No	19%	(99)	81%	(436)	535
RD/WT: Right Direction	21%	(86)	79%	(318)	404
RD/WT: Wrong Track	16%	(42)	84%	(227)	269
Biden Job Approve	22%	(99)	78%	(355)	454
Biden Job Disapprove	12%	(22)	88%	(172)	194
Biden Job Strongly Approve	24%	(68)	76%	(219)	288
Biden Job Somewhat Approve	18%	(30)	82%	(136)	166
Biden Job Somewhat Disapprove	14%	(7)	86%	(43)	50
Biden Job Strongly Disapprove	11%	(16)	89%	(128)	144
Favorable of Biden	21%	(93)	79%	(341)	435
Unfavorable of Biden	13%	(28)	87%	(180)	208
Very Favorable of Biden	20%	(57)	80%	(222)	279
Somewhat Favorable of Biden	23%	(36)	77%	(119)	156
Somewhat Unfavorable of Biden	10%	(6)	90%	(49)	55
Very Unfavorable of Biden	15%	(22)	85%	(131)	153

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**Table MCSP7\_3NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
March Madness Live app or website

Demographic	Selected	Not Selected	Total N
Adults	19% (128)	81% (545)	672
#1 Issue: Economy	23% (68)	77% (225)	293
#1 Issue: Security	17% (16)	83% (77)	94
#1 Issue: Health Care	14% (14)	86% (89)	104
#1 Issue: Medicare / Social Security	11% (7)	89% (54)	61
2020 Vote: Joe Biden	22% (83)	78% (290)	373
2020 Vote: Donald Trump	15% (30)	85% (170)	200
2020 Vote: Didn't Vote	15% (12)	85% (71)	83
2018 House Vote: Democrat	19% (53)	81% (233)	286
2018 House Vote: Republican	17% (32)	83% (154)	186
2016 Vote: Hillary Clinton	20% (54)	80% (219)	273
2016 Vote: Donald Trump	17% (34)	83% (167)	201
2016 Vote: Didn't Vote	21% (36)	79% (132)	168
Voted in 2014: Yes	18% (77)	82% (356)	433
Voted in 2014: No	21% (51)	79% (189)	240
4-Region: Northeast	19% (25)	81% (110)	135
4-Region: Midwest	15% (18)	85% (102)	120
4-Region: South	18% (45)	82% (203)	247
4-Region: West	24% (40)	76% (130)	170
Sports fans	19% (124)	81% (519)	643
Avid sports fans	22% (82)	78% (291)	373
Casual sports fans	15% (41)	85% (228)	269
College-educated sports fans	23% (75)	77% (256)	330
Men's CBB fans	20% (117)	80% (476)	593
Avid men's CBB fans	30% (77)	70% (181)	258
Casual men's CBB fans	12% (40)	88% (295)	335
Non-men's CBB fans	14% (11)	86% (69)	80
Women's CBB fans	20% (83)	80% (335)	418
Men's or women's CBB fan	19% (117)	81% (493)	610
Non-men's or women's CBB fan	17% (46)	83% (227)	272
Have favorite CBB team	22% (102)	78% (366)	468
Don't have favorite CBB team	13% (26)	87% (179)	205

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_4NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
Attending a game in person

Demographic	Selected		Not Selected		Total N
Adults	10%	(69)	90%	(604)	672
Gender: Male	13%	(61)	87%	(416)	477
Gender: Female	4%	(8)	96%	(188)	196
Age: 18-34	16%	(32)	84%	(169)	201
Age: 35-44	22%	(30)	78%	(106)	136
Age: 45-64	3%	(7)	97%	(202)	209
Age: 65+	—	(0)	100%	(126)	126
GenZers: 1997-2012	4%	(3)	96%	(76)	79
Millennials: 1981-1996	24%	(56)	76%	(177)	233
GenXers: 1965-1980	6%	(10)	94%	(156)	166
Baby Boomers: 1946-1964	—	(0)	100%	(177)	177
PID: Dem (no lean)	11%	(33)	89%	(277)	310
PID: Ind (no lean)	12%	(23)	88%	(167)	190
PID: Rep (no lean)	8%	(13)	92%	(159)	172
PID/Gender: Dem Men	13%	(29)	87%	(188)	217
PID/Gender: Dem Women	4%	(3)	96%	(89)	93
PID/Gender: Ind Men	14%	(19)	86%	(120)	140
PID/Gender: Ind Women	7%	(4)	93%	(47)	51
PID/Gender: Rep Men	10%	(12)	90%	(108)	120
PID/Gender: Rep Women	2%	(1)	98%	(51)	52
Ideo: Liberal (1-3)	13%	(30)	87%	(207)	237
Ideo: Moderate (4)	11%	(20)	89%	(165)	185
Ideo: Conservative (5-7)	7%	(17)	93%	(211)	228
Educ: < College	3%	(9)	97%	(321)	330
Educ: Bachelors degree	15%	(32)	85%	(176)	208
Educ: Post-grad	21%	(28)	79%	(107)	135
Income: Under 50k	3%	(7)	97%	(253)	260
Income: 50k-100k	14%	(32)	86%	(201)	232
Income: 100k+	16%	(30)	84%	(150)	180
Ethnicity: White	10%	(54)	90%	(476)	529
Ethnicity: Hispanic	18%	(19)	82%	(83)	102
Ethnicity: Black	14%	(13)	86%	(83)	97

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**Table MCSP7\_4NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
 Attending a game in person

Demographic	Selected		Not Selected		Total N
Adults	10%	(69)	90%	(604)	672
All Christian	13%	(50)	87%	(333)	384
Agnostic/Nothing in particular	4%	(5)	96%	(121)	126
Something Else	5%	(5)	95%	(92)	97
Religious Non-Protestant/Catholic	17%	(9)	83%	(43)	52
Evangelical	17%	(44)	83%	(208)	252
Non-Evangelical	4%	(9)	96%	(202)	211
Community: Urban	20%	(51)	80%	(207)	258
Community: Suburban	4%	(13)	96%	(272)	284
Community: Rural	4%	(5)	96%	(125)	131
Employ: Private Sector	17%	(47)	83%	(229)	277
Employ: Government	20%	(13)	80%	(50)	63
Employ: Retired	—	(0)	100%	(130)	130
Employ: Unemployed	4%	(3)	96%	(59)	61
Military HH: Yes	15%	(21)	85%	(117)	138
Military HH: No	9%	(48)	91%	(487)	535
RD/WT: Right Direction	14%	(57)	86%	(347)	404
RD/WT: Wrong Track	4%	(12)	96%	(257)	269
Biden Job Approve	14%	(64)	86%	(390)	454
Biden Job Disapprove	3%	(5)	97%	(189)	194
Biden Job Strongly Approve	15%	(44)	85%	(243)	288
Biden Job Somewhat Approve	12%	(19)	88%	(147)	166
Biden Job Somewhat Disapprove	3%	(2)	97%	(48)	50
Biden Job Strongly Disapprove	2%	(4)	98%	(140)	144
Favorable of Biden	14%	(59)	86%	(375)	435
Unfavorable of Biden	4%	(8)	96%	(200)	208
Very Favorable of Biden	14%	(40)	86%	(239)	279
Somewhat Favorable of Biden	12%	(19)	88%	(137)	156
Somewhat Unfavorable of Biden	6%	(4)	94%	(51)	55
Very Unfavorable of Biden	3%	(4)	97%	(149)	153

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**Table MCSP7\_4NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
Attending a game in person

Demographic	Selected		Not Selected		Total N
Adults	10%	(69)	90%	(604)	672
#1 Issue: Economy	10%	(30)	90%	(263)	293
#1 Issue: Security	19%	(18)	81%	(76)	94
#1 Issue: Health Care	14%	(14)	86%	(90)	104
#1 Issue: Medicare / Social Security	—	(0)	100%	(61)	61
2020 Vote: Joe Biden	13%	(48)	87%	(325)	373
2020 Vote: Donald Trump	9%	(17)	91%	(183)	200
2020 Vote: Didn't Vote	3%	(2)	97%	(81)	83
2018 House Vote: Democrat	14%	(40)	86%	(246)	286
2018 House Vote: Republican	9%	(16)	91%	(170)	186
2016 Vote: Hillary Clinton	12%	(34)	88%	(239)	273
2016 Vote: Donald Trump	9%	(18)	91%	(183)	201
2016 Vote: Didn't Vote	9%	(16)	91%	(152)	168
Voted in 2014: Yes	12%	(52)	88%	(381)	433
Voted in 2014: No	7%	(17)	93%	(223)	240
4-Region: Northeast	16%	(22)	84%	(113)	135
4-Region: Midwest	3%	(3)	97%	(117)	120
4-Region: South	7%	(18)	93%	(229)	247
4-Region: West	15%	(25)	85%	(145)	170
Sports fans	10%	(67)	90%	(576)	643
Avid sports fans	13%	(47)	87%	(326)	373
Casual sports fans	7%	(20)	93%	(250)	269
College-educated sports fans	18%	(58)	82%	(272)	330
Men's CBB fans	11%	(67)	89%	(525)	593
Avid men's CBB fans	14%	(37)	86%	(221)	258
Casual men's CBB fans	9%	(31)	91%	(304)	335
Non-men's CBB fans	2%	(1)	98%	(78)	80
Women's CBB fans	14%	(59)	86%	(359)	418
Men's or women's CBB fan	11%	(68)	89%	(542)	610
Non-men's or women's CBB fan	4%	(11)	96%	(262)	272
Have favorite CBB team	13%	(59)	87%	(409)	468
Don't have favorite CBB team	5%	(10)	95%	(195)	205

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_5NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.**  
 Another way

Demographic	Selected		Not Selected		Total N
Adults	6%	(38)	94%	(634)	672
Gender: Male	5%	(26)	95%	(451)	477
Gender: Female	6%	(12)	94%	(184)	196
Age: 18-34	2%	(5)	98%	(196)	201
Age: 35-44	7%	(9)	93%	(127)	136
Age: 45-64	8%	(16)	92%	(193)	209
Age: 65+	6%	(8)	94%	(118)	126
GenZers: 1997-2012	5%	(4)	95%	(75)	79
Millennials: 1981-1996	2%	(6)	98%	(227)	233
GenXers: 1965-1980	8%	(13)	92%	(153)	166
Baby Boomers: 1946-1964	7%	(13)	93%	(163)	177
PID: Dem (no lean)	6%	(18)	94%	(292)	310
PID: Ind (no lean)	6%	(12)	94%	(179)	190
PID: Rep (no lean)	5%	(8)	95%	(164)	172
PID/Gender: Dem Men	6%	(12)	94%	(205)	217
PID/Gender: Dem Women	6%	(5)	94%	(87)	93
PID/Gender: Ind Men	7%	(10)	93%	(129)	140
PID/Gender: Ind Women	3%	(2)	97%	(49)	51
PID/Gender: Rep Men	3%	(4)	97%	(116)	120
PID/Gender: Rep Women	9%	(5)	91%	(47)	52
Ideo: Liberal (1-3)	6%	(14)	94%	(223)	237
Ideo: Moderate (4)	5%	(9)	95%	(176)	185
Ideo: Conservative (5-7)	5%	(10)	95%	(217)	228
Educ: < College	7%	(24)	93%	(306)	330
Educ: Bachelors degree	5%	(10)	95%	(197)	208
Educ: Post-grad	3%	(4)	97%	(131)	135
Income: Under 50k	9%	(23)	91%	(237)	260
Income: 50k-100k	5%	(13)	95%	(220)	232
Income: 100k+	1%	(3)	99%	(177)	180
Ethnicity: White	5%	(28)	95%	(501)	529
Ethnicity: Hispanic	1%	(1)	99%	(101)	102
Ethnicity: Black	9%	(8)	91%	(88)	97

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**Table MCSP7\_5NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
Another way

Demographic	Selected		Not Selected		Total N
Adults	6%	(38)	94%	(634)	672
All Christian	4%	(17)	96%	(367)	384
Agnostic/Nothing in particular	6%	(7)	94%	(119)	126
Something Else	10%	(10)	90%	(87)	97
Religious Non-Protestant/Catholic	1%	(0)	99%	(51)	52
Evangelical	4%	(11)	96%	(240)	252
Non-Evangelical	7%	(15)	93%	(196)	211
Community: Urban	3%	(8)	97%	(250)	258
Community: Suburban	7%	(20)	93%	(265)	284
Community: Rural	8%	(10)	92%	(120)	131
Employ: Private Sector	5%	(13)	95%	(264)	277
Employ: Government	1%	(1)	99%	(62)	63
Employ: Retired	7%	(9)	93%	(121)	130
Employ: Unemployed	7%	(4)	93%	(57)	61
Military HH: Yes	3%	(4)	97%	(134)	138
Military HH: No	6%	(34)	94%	(500)	535
RD/WT: Right Direction	4%	(14)	96%	(389)	404
RD/WT: Wrong Track	9%	(24)	91%	(245)	269
Biden Job Approve	4%	(20)	96%	(434)	454
Biden Job Disapprove	8%	(15)	92%	(179)	194
Biden Job Strongly Approve	5%	(14)	95%	(274)	288
Biden Job Somewhat Approve	4%	(7)	96%	(160)	166
Biden Job Somewhat Disapprove	9%	(4)	91%	(46)	50
Biden Job Strongly Disapprove	7%	(10)	93%	(134)	144
Favorable of Biden	4%	(17)	96%	(417)	435
Unfavorable of Biden	9%	(18)	91%	(190)	208
Very Favorable of Biden	4%	(10)	96%	(269)	279
Somewhat Favorable of Biden	5%	(7)	95%	(148)	156
Somewhat Unfavorable of Biden	7%	(4)	93%	(51)	55
Very Unfavorable of Biden	9%	(14)	91%	(139)	153

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**Table MCSP7\_5NET:** How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.  
Another way

Demographic	Selected		Not Selected		Total N
Adults	6%	(38)	94%	(634)	672
#1 Issue: Economy	5%	(14)	95%	(279)	293
#1 Issue: Security	3%	(2)	97%	(91)	94
#1 Issue: Health Care	8%	(8)	92%	(95)	104
#1 Issue: Medicare / Social Security	10%	(6)	90%	(55)	61
2020 Vote: Joe Biden	5%	(20)	95%	(353)	373
2020 Vote: Donald Trump	6%	(11)	94%	(189)	200
2020 Vote: Didn't Vote	8%	(6)	92%	(77)	83
2018 House Vote: Democrat	5%	(15)	95%	(271)	286
2018 House Vote: Republican	4%	(8)	96%	(178)	186
2016 Vote: Hillary Clinton	6%	(15)	94%	(258)	273
2016 Vote: Donald Trump	5%	(10)	95%	(191)	201
2016 Vote: Didn't Vote	7%	(12)	93%	(156)	168
Voted in 2014: Yes	5%	(21)	95%	(412)	433
Voted in 2014: No	7%	(17)	93%	(223)	240
4-Region: Northeast	5%	(7)	95%	(129)	135
4-Region: Midwest	9%	(11)	91%	(109)	120
4-Region: South	7%	(17)	93%	(231)	247
4-Region: West	2%	(4)	98%	(166)	170
Sports fans	5%	(34)	95%	(609)	643
Avid sports fans	5%	(18)	95%	(355)	373
Casual sports fans	6%	(16)	94%	(253)	269
College-educated sports fans	4%	(14)	96%	(316)	330
Men's CBB fans	5%	(27)	95%	(565)	593
Avid men's CBB fans	5%	(12)	95%	(245)	258
Casual men's CBB fans	4%	(15)	96%	(320)	335
Non-men's CBB fans	14%	(11)	86%	(69)	80
Women's CBB fans	4%	(15)	96%	(403)	418
Men's or women's CBB fan	5%	(28)	95%	(582)	610
Non-men's or women's CBB fan	9%	(24)	91%	(248)	272
Have favorite CBB team	3%	(15)	97%	(453)	468
Don't have favorite CBB team	11%	(23)	89%	(182)	205

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?**

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	12%	(262)	81%	(1776)	7%	(163)	2200
Gender: Male	19%	(205)	74%	(783)	7%	(74)	1062
Gender: Female	5%	(56)	87%	(993)	8%	(89)	1138
Age: 18-34	21%	(139)	66%	(435)	12%	(81)	655
Age: 35-44	21%	(74)	68%	(243)	11%	(41)	358
Age: 45-64	5%	(41)	90%	(679)	4%	(32)	751
Age: 65+	2%	(7)	96%	(419)	2%	(10)	436
GenZers: 1997-2012	14%	(44)	71%	(225)	15%	(46)	315
Millennials: 1981-1996	28%	(163)	63%	(369)	10%	(56)	588
GenXers: 1965-1980	6%	(37)	86%	(490)	7%	(42)	569
Baby Boomers: 1946-1964	2%	(16)	95%	(613)	2%	(15)	644
PID: Dem (no lean)	16%	(136)	78%	(667)	6%	(54)	858
PID: Ind (no lean)	9%	(69)	80%	(583)	11%	(80)	732
PID: Rep (no lean)	9%	(56)	86%	(526)	5%	(29)	610
PID/Gender: Dem Men	24%	(102)	68%	(284)	7%	(30)	415
PID/Gender: Dem Women	8%	(35)	86%	(383)	6%	(25)	443
PID/Gender: Ind Men	16%	(58)	76%	(274)	9%	(31)	362
PID/Gender: Ind Women	3%	(12)	84%	(309)	13%	(49)	370
PID/Gender: Rep Men	16%	(46)	79%	(225)	5%	(13)	285
PID/Gender: Rep Women	3%	(10)	92%	(301)	5%	(15)	326
Ideo: Liberal (1-3)	18%	(111)	76%	(479)	6%	(40)	631
Ideo: Moderate (4)	13%	(76)	81%	(482)	7%	(40)	598
Ideo: Conservative (5-7)	10%	(70)	84%	(600)	6%	(41)	711
Educ: < College	7%	(101)	85%	(1282)	9%	(129)	1512
Educ: Bachelors degree	20%	(91)	75%	(333)	5%	(20)	444
Educ: Post-grad	29%	(70)	66%	(161)	6%	(14)	244
Income: Under 50k	7%	(85)	84%	(965)	9%	(105)	1154
Income: 50k-100k	13%	(87)	82%	(544)	5%	(32)	664
Income: 100k+	24%	(90)	70%	(267)	7%	(25)	382
Ethnicity: White	11%	(197)	82%	(1417)	6%	(108)	1722
Ethnicity: Hispanic	17%	(58)	73%	(256)	10%	(35)	349
Ethnicity: Black	17%	(46)	71%	(195)	12%	(34)	274

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**Table MCSP8: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?**

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	12%	(262)	81%	(1776)	7%	(163)	2200
Ethnicity: Other	9%	(19)	80%	(163)	11%	(22)	204
All Christian	15%	(151)	80%	(803)	4%	(44)	998
All Non-Christian	31%	(32)	62%	(64)	7%	(7)	103
Atheist	8%	(9)	84%	(85)	8%	(8)	102
Agnostic/Nothing in particular	8%	(48)	82%	(495)	10%	(62)	605
Something Else	6%	(23)	84%	(329)	10%	(41)	393
Religious Non-Protestant/Catholic	26%	(32)	67%	(81)	7%	(8)	121
Evangelical	19%	(118)	75%	(474)	6%	(39)	631
Non-Evangelical	7%	(47)	87%	(625)	6%	(44)	716
Community: Urban	24%	(153)	68%	(439)	9%	(58)	650
Community: Suburban	7%	(69)	85%	(808)	8%	(73)	950
Community: Rural	7%	(39)	88%	(529)	5%	(32)	601
Employ: Private Sector	20%	(137)	72%	(496)	8%	(52)	685
Employ: Government	21%	(34)	74%	(119)	5%	(8)	160
Employ: Self-Employed	15%	(23)	81%	(124)	4%	(6)	153
Employ: Homemaker	5%	(7)	88%	(126)	7%	(10)	144
Employ: Student	9%	(12)	73%	(93)	18%	(23)	128
Employ: Retired	3%	(12)	94%	(450)	3%	(15)	478
Employ: Unemployed	9%	(27)	82%	(247)	9%	(27)	301
Employ: Other	6%	(9)	80%	(121)	14%	(22)	151
Military HH: Yes	12%	(46)	85%	(316)	2%	(9)	371
Military HH: No	12%	(216)	80%	(1459)	8%	(154)	1829
RD/WT: Right Direction	18%	(195)	75%	(821)	7%	(76)	1092
RD/WT: Wrong Track	6%	(67)	86%	(955)	8%	(86)	1108
Biden Job Approve	17%	(211)	76%	(971)	7%	(89)	1271
Biden Job Disapprove	6%	(46)	88%	(669)	6%	(42)	758
Biden Job Strongly Approve	20%	(142)	75%	(541)	5%	(37)	719
Biden Job Somewhat Approve	13%	(69)	78%	(430)	10%	(53)	551
Biden Job Somewhat Disapprove	7%	(16)	84%	(178)	9%	(18)	212
Biden Job Strongly Disapprove	6%	(30)	90%	(491)	4%	(24)	546

Continued on next page

**Table MCSP8: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (262)	81% (1776)	7% (163)	2200
Favorable of Biden	16% (194)	77% (966)	7% (88)	1248
Unfavorable of Biden	6% (51)	87% (693)	6% (51)	795
Very Favorable of Biden	18% (127)	76% (543)	6% (43)	714
Somewhat Favorable of Biden	12% (67)	79% (423)	8% (44)	534
Somewhat Unfavorable of Biden	10% (22)	80% (172)	10% (20)	214
Very Unfavorable of Biden	5% (29)	90% (521)	5% (31)	581
#1 Issue: Economy	15% (124)	77% (644)	9% (71)	840
#1 Issue: Security	10% (31)	84% (254)	5% (16)	300
#1 Issue: Health Care	14% (43)	78% (238)	8% (26)	307
#1 Issue: Medicare / Social Security	4% (12)	92% (244)	3% (9)	264
#1 Issue: Women's Issues	13% (17)	77% (98)	10% (13)	127
#1 Issue: Education	10% (11)	80% (85)	10% (11)	106
#1 Issue: Energy	17% (19)	76% (83)	7% (8)	110
#1 Issue: Other	3% (5)	90% (131)	7% (10)	145
2020 Vote: Joe Biden	17% (167)	77% (753)	6% (63)	982
2020 Vote: Donald Trump	10% (66)	86% (594)	4% (30)	690
2020 Vote: Other	3% (2)	90% (67)	7% (5)	74
2020 Vote: Didn't Vote	6% (26)	79% (356)	15% (66)	448
2018 House Vote: Democrat	16% (121)	78% (577)	5% (37)	736
2018 House Vote: Republican	11% (63)	86% (510)	4% (22)	595
2018 House Vote: Someone else	7% (4)	85% (55)	9% (6)	65
2016 Vote: Hillary Clinton	17% (111)	78% (523)	5% (34)	668
2016 Vote: Donald Trump	10% (64)	86% (573)	4% (29)	667
2016 Vote: Other	4% (4)	88% (98)	8% (9)	112
2016 Vote: Didn't Vote	11% (81)	77% (577)	12% (91)	749
Voted in 2014: Yes	13% (157)	83% (1017)	5% (56)	1230
Voted in 2014: No	11% (104)	78% (758)	11% (107)	970
4-Region: Northeast	20% (80)	73% (287)	7% (27)	394
4-Region: Midwest	7% (31)	87% (404)	6% (27)	462
4-Region: South	9% (74)	83% (685)	8% (65)	824
4-Region: West	15% (76)	77% (400)	9% (44)	520

Continued on next page

**Table MCSP8: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?**

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	12%	(262)	81%	(1776)	7%	(163)	2200
Sports fans	15%	(243)	77%	(1210)	7%	(116)	1568
Avid sports fans	27%	(155)	66%	(372)	7%	(41)	568
Casual sports fans	9%	(88)	84%	(837)	8%	(75)	1000
Non-sports fans	3%	(19)	90%	(566)	7%	(47)	632
College-educated sports fans	28%	(153)	68%	(376)	5%	(27)	556
Men's CBB fans	23%	(217)	67%	(624)	9%	(85)	926
Avid men's CBB fans	36%	(113)	58%	(182)	6%	(18)	313
Casual men's CBB fans	17%	(104)	72%	(442)	11%	(67)	614
Non-men's CBB fans	3%	(44)	90%	(1152)	6%	(78)	1274
Women's CBB fans	28%	(184)	64%	(424)	8%	(55)	663
Men's or women's CBB fan	23%	(230)	68%	(674)	9%	(92)	996
Non-men's or women's CBB fan	6%	(91)	87%	(1401)	7%	(115)	1606
Have favorite CBB team	28%	(187)	65%	(432)	6%	(43)	662
Don't have favorite CBB team	5%	(75)	87%	(1343)	8%	(120)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9: Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?**

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(146)	11%	(251)	70%	(1549)	12%	(254)	2200
Gender: Male	12%	(123)	18%	(189)	61%	(648)	10%	(102)	1062
Gender: Female	2%	(23)	5%	(62)	79%	(901)	13%	(152)	1138
Age: 18-34	11%	(69)	17%	(112)	52%	(341)	20%	(133)	655
Age: 35-44	13%	(47)	17%	(62)	55%	(198)	14%	(51)	358
Age: 45-64	4%	(29)	7%	(56)	82%	(614)	7%	(52)	751
Age: 65+	—	(1)	5%	(22)	91%	(395)	4%	(18)	436
GenZers: 1997-2012	6%	(19)	15%	(47)	56%	(175)	24%	(74)	315
Millennials: 1981-1996	16%	(93)	20%	(116)	50%	(293)	15%	(87)	588
GenXers: 1965-1980	5%	(30)	9%	(53)	75%	(428)	10%	(58)	569
Baby Boomers: 1946-1964	1%	(4)	5%	(33)	89%	(574)	5%	(33)	644
PID: Dem (no lean)	9%	(74)	13%	(112)	68%	(586)	10%	(86)	858
PID: Ind (no lean)	5%	(39)	12%	(87)	67%	(492)	16%	(114)	732
PID: Rep (no lean)	5%	(33)	8%	(52)	77%	(472)	9%	(54)	610
PID/Gender: Dem Men	16%	(65)	20%	(84)	55%	(230)	9%	(37)	415
PID/Gender: Dem Women	2%	(9)	6%	(28)	80%	(356)	11%	(50)	443
PID/Gender: Ind Men	9%	(31)	18%	(64)	61%	(222)	13%	(45)	362
PID/Gender: Ind Women	2%	(9)	6%	(23)	73%	(269)	19%	(69)	370
PID/Gender: Rep Men	10%	(27)	15%	(41)	69%	(196)	7%	(20)	285
PID/Gender: Rep Women	2%	(6)	3%	(10)	85%	(276)	10%	(34)	326
Ideo: Liberal (1-3)	9%	(59)	16%	(99)	66%	(417)	9%	(56)	631
Ideo: Moderate (4)	7%	(41)	10%	(60)	71%	(426)	12%	(71)	598
Ideo: Conservative (5-7)	6%	(42)	12%	(82)	74%	(527)	8%	(60)	711
Educ: < College	3%	(44)	8%	(119)	76%	(1146)	13%	(204)	1512
Educ: Bachelors degree	14%	(64)	17%	(75)	61%	(271)	8%	(34)	444
Educ: Post-grad	16%	(39)	23%	(57)	54%	(132)	7%	(16)	244
Income: Under 50k	3%	(36)	8%	(97)	74%	(860)	14%	(162)	1154
Income: 50k-100k	8%	(55)	12%	(82)	70%	(467)	9%	(59)	664
Income: 100k+	14%	(55)	19%	(72)	58%	(222)	9%	(33)	382
Ethnicity: White	7%	(122)	10%	(178)	73%	(1250)	10%	(172)	1722
Ethnicity: Hispanic	8%	(28)	14%	(50)	58%	(202)	20%	(69)	349

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**Table MCSP9:** Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
Adults	7%	(146)	11%	(251)	70%	(1549)	12%	(254)	2200
Ethnicity: Black	7%	(19)	18%	(50)	60%	(165)	15%	(41)	274
Ethnicity: Other	3%	(6)	11%	(23)	66%	(135)	20%	(41)	204
All Christian	8%	(84)	13%	(128)	71%	(711)	7%	(74)	998
All Non-Christian	19%	(20)	15%	(16)	56%	(57)	10%	(10)	103
Atheist	6%	(6)	14%	(14)	71%	(72)	9%	(9)	102
Agnostic/Nothing in particular	3%	(21)	10%	(59)	72%	(433)	15%	(91)	605
Something Else	4%	(15)	8%	(33)	70%	(275)	18%	(70)	393
Religious Non-Protestant/Catholic	17%	(21)	13%	(16)	61%	(74)	9%	(11)	121
Evangelical	11%	(70)	14%	(90)	65%	(408)	10%	(63)	631
Non-Evangelical	3%	(24)	9%	(68)	77%	(549)	10%	(75)	716
Community: Urban	14%	(90)	17%	(109)	57%	(368)	13%	(82)	650
Community: Suburban	4%	(41)	10%	(98)	73%	(690)	13%	(120)	950
Community: Rural	2%	(15)	7%	(43)	82%	(491)	9%	(52)	601
Employ: Private Sector	13%	(91)	18%	(123)	59%	(407)	9%	(63)	685
Employ: Government	13%	(21)	22%	(35)	58%	(94)	7%	(11)	160
Employ: Self-Employed	8%	(12)	12%	(19)	72%	(109)	8%	(12)	153
Employ: Homemaker	1%	(1)	4%	(5)	83%	(120)	13%	(18)	144
Employ: Student	3%	(3)	10%	(13)	53%	(68)	34%	(44)	128
Employ: Retired	1%	(6)	4%	(20)	89%	(425)	6%	(28)	478
Employ: Unemployed	3%	(9)	7%	(20)	72%	(218)	18%	(54)	301
Employ: Other	2%	(3)	11%	(16)	71%	(108)	16%	(24)	151
Military HH: Yes	6%	(24)	13%	(48)	74%	(275)	7%	(25)	371
Military HH: No	7%	(122)	11%	(203)	70%	(1274)	13%	(229)	1829
RD/WT: Right Direction	10%	(111)	14%	(148)	66%	(716)	11%	(117)	1092
RD/WT: Wrong Track	3%	(35)	9%	(103)	75%	(833)	12%	(137)	1108
Biden Job Approve	9%	(119)	14%	(176)	66%	(834)	11%	(143)	1271
Biden Job Disapprove	3%	(22)	9%	(65)	78%	(592)	10%	(79)	758

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**Table MCSP9: Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?**

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
Adults	7%	(146)	11%	(251)	70%	(1549)	12%	(254)	2200
Biden Job Strongly Approve	14%	(98)	13%	(94)	65%	(468)	8%	(59)	719
Biden Job Somewhat Approve	4%	(21)	15%	(81)	66%	(365)	15%	(84)	551
Biden Job Somewhat Disapprove	3%	(7)	10%	(22)	73%	(154)	14%	(29)	212
Biden Job Strongly Disapprove	3%	(15)	8%	(43)	80%	(438)	9%	(49)	546
Favorable of Biden	9%	(110)	13%	(166)	67%	(833)	11%	(140)	1248
Unfavorable of Biden	3%	(23)	9%	(74)	78%	(617)	10%	(81)	795
Very Favorable of Biden	11%	(80)	13%	(96)	65%	(463)	11%	(76)	714
Somewhat Favorable of Biden	6%	(30)	13%	(70)	69%	(370)	12%	(64)	534
Somewhat Unfavorable of Biden	4%	(8)	13%	(27)	71%	(153)	12%	(26)	214
Very Unfavorable of Biden	3%	(15)	8%	(47)	80%	(464)	9%	(55)	581
#1 Issue: Economy	9%	(73)	14%	(116)	65%	(542)	13%	(109)	840
#1 Issue: Security	8%	(24)	8%	(23)	74%	(222)	10%	(31)	300
#1 Issue: Health Care	6%	(20)	13%	(41)	68%	(210)	12%	(37)	307
#1 Issue: Medicare / Social Security	2%	(5)	6%	(15)	86%	(228)	6%	(16)	264
#1 Issue: Women's Issues	4%	(6)	16%	(20)	66%	(84)	14%	(18)	127
#1 Issue: Education	3%	(4)	17%	(18)	65%	(69)	15%	(16)	106
#1 Issue: Energy	9%	(10)	12%	(13)	68%	(75)	10%	(12)	110
#1 Issue: Other	4%	(5)	3%	(4)	82%	(120)	11%	(16)	145
2020 Vote: Joe Biden	10%	(97)	14%	(138)	67%	(658)	9%	(89)	982
2020 Vote: Donald Trump	5%	(33)	11%	(74)	77%	(530)	8%	(53)	690
2020 Vote: Other	7%	(6)	5%	(4)	75%	(56)	12%	(9)	74
2020 Vote: Didn't Vote	2%	(11)	8%	(34)	67%	(300)	23%	(103)	448
2018 House Vote: Democrat	10%	(76)	13%	(96)	70%	(513)	7%	(50)	736
2018 House Vote: Republican	5%	(32)	11%	(67)	75%	(448)	8%	(49)	595
2018 House Vote: Someone else	4%	(3)	16%	(10)	77%	(50)	3%	(2)	65
2016 Vote: Hillary Clinton	11%	(73)	13%	(87)	70%	(464)	7%	(43)	668
2016 Vote: Donald Trump	5%	(30)	11%	(73)	77%	(511)	8%	(52)	667
2016 Vote: Other	4%	(5)	14%	(15)	73%	(82)	9%	(10)	112
2016 Vote: Didn't Vote	5%	(37)	10%	(75)	65%	(488)	20%	(149)	749

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**Table MCSP9:** Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
Adults	7%	(146)	11%	(251)	70%	(1549)	12%	(254)	2200
Voted in 2014: Yes	8%	(98)	11%	(140)	73%	(904)	7%	(88)	1230
Voted in 2014: No	5%	(48)	11%	(111)	66%	(645)	17%	(166)	970
4-Region: Northeast	11%	(44)	17%	(66)	63%	(247)	9%	(36)	394
4-Region: Midwest	5%	(21)	9%	(41)	77%	(354)	10%	(45)	462
4-Region: South	5%	(40)	10%	(86)	73%	(603)	11%	(95)	824
4-Region: West	8%	(40)	11%	(57)	66%	(345)	15%	(78)	520
Sports fans	9%	(140)	15%	(239)	65%	(1018)	11%	(170)	1568
Avid sports fans	19%	(106)	26%	(147)	48%	(271)	8%	(45)	568
Casual sports fans	3%	(35)	9%	(93)	75%	(747)	13%	(126)	1000
Non-sports fans	1%	(6)	2%	(11)	84%	(531)	13%	(84)	632
College-educated sports fans	18%	(97)	23%	(128)	53%	(295)	6%	(36)	556
Men's CBB fans	14%	(127)	24%	(226)	51%	(472)	11%	(101)	926
Avid men's CBB fans	26%	(81)	29%	(91)	37%	(116)	8%	(25)	313
Casual men's CBB fans	8%	(46)	22%	(135)	58%	(357)	12%	(76)	614
Non-men's CBB fans	1%	(19)	2%	(25)	85%	(1077)	12%	(153)	1274
Women's CBB fans	16%	(109)	22%	(148)	49%	(323)	13%	(84)	663
Men's or women's CBB fan	13%	(132)	23%	(231)	52%	(518)	11%	(114)	996
Non-men's or women's CBB fan	3%	(42)	7%	(108)	79%	(1272)	11%	(184)	1606
Have favorite CBB team	19%	(128)	25%	(165)	49%	(322)	7%	(47)	662
Don't have favorite CBB team	1%	(18)	6%	(86)	80%	(1227)	13%	(207)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10:** Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (271)	78% (1721)	9% (209)	2200
Gender: Male	21% (222)	70% (743)	9% (97)	1062
Gender: Female	4% (49)	86% (978)	10% (111)	1138
Age: 18-34	20% (133)	64% (417)	16% (105)	655
Age: 35-44	21% (76)	66% (235)	13% (47)	358
Age: 45-64	6% (47)	88% (663)	5% (40)	751
Age: 65+	3% (15)	93% (405)	4% (17)	436
GenZers: 1997-2012	13% (42)	67% (213)	19% (61)	315
Millennials: 1981-1996	27% (157)	61% (357)	13% (75)	588
GenXers: 1965-1980	8% (46)	84% (478)	8% (45)	569
Baby Boomers: 1946-1964	4% (23)	92% (594)	4% (27)	644
PID: Dem (no lean)	15% (131)	77% (661)	8% (66)	858
PID: Ind (no lean)	12% (85)	76% (558)	12% (90)	732
PID: Rep (no lean)	9% (55)	82% (502)	9% (53)	610
PID/Gender: Dem Men	25% (103)	66% (272)	10% (40)	415
PID/Gender: Dem Women	6% (28)	88% (389)	6% (26)	443
PID/Gender: Ind Men	19% (68)	71% (257)	10% (37)	362
PID/Gender: Ind Women	5% (17)	81% (300)	14% (53)	370
PID/Gender: Rep Men	18% (51)	75% (214)	7% (20)	285
PID/Gender: Rep Women	1% (4)	89% (288)	10% (33)	326
Ideo: Liberal (1-3)	19% (119)	75% (470)	7% (42)	631
Ideo: Moderate (4)	11% (68)	79% (469)	10% (60)	598
Ideo: Conservative (5-7)	11% (76)	81% (579)	8% (56)	711
Educ: < College	7% (99)	83% (1261)	10% (152)	1512
Educ: Bachelors degree	22% (98)	69% (307)	9% (39)	444
Educ: Post-grad	30% (74)	63% (153)	7% (18)	244
Income: Under 50k	8% (90)	81% (931)	12% (134)	1154
Income: 50k-100k	13% (89)	80% (534)	6% (41)	664
Income: 100k+	24% (91)	67% (256)	9% (34)	382
Ethnicity: White	12% (213)	79% (1365)	8% (144)	1722
Ethnicity: Hispanic	18% (64)	71% (247)	11% (38)	349

Continued on next page



**Table MCSP10:** Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (271)	78% (1721)	9% (209)	2200
Ethnicity: Black	13% (37)	74% (203)	12% (34)	274
Ethnicity: Other	10% (21)	74% (152)	15% (31)	204
All Christian	16% (159)	77% (771)	7% (68)	998
All Non-Christian	30% (30)	64% (66)	6% (6)	103
Atheist	16% (16)	77% (78)	8% (8)	102
Agnostic/Nothing in particular	6% (39)	81% (489)	13% (77)	605
Something Else	7% (26)	81% (317)	13% (50)	393
Religious Non-Protestant/Catholic	26% (31)	68% (83)	6% (7)	121
Evangelical	18% (111)	73% (463)	9% (57)	631
Non-Evangelical	9% (64)	83% (595)	8% (57)	716
Community: Urban	23% (152)	67% (436)	10% (62)	650
Community: Suburban	8% (74)	83% (786)	9% (90)	950
Community: Rural	8% (45)	83% (499)	9% (56)	601
Employ: Private Sector	20% (140)	71% (487)	8% (57)	685
Employ: Government	22% (36)	70% (112)	8% (13)	160
Employ: Self-Employed	17% (27)	74% (112)	9% (13)	153
Employ: Homemaker	1% (1)	91% (132)	8% (12)	144
Employ: Student	10% (13)	67% (86)	23% (29)	128
Employ: Retired	3% (16)	91% (435)	6% (27)	478
Employ: Unemployed	9% (26)	79% (239)	12% (37)	301
Employ: Other	8% (13)	78% (118)	14% (21)	151
Military HH: Yes	15% (57)	79% (293)	6% (21)	371
Military HH: No	12% (214)	78% (1427)	10% (188)	1829
RD/WT: Right Direction	17% (187)	74% (812)	9% (93)	1092
RD/WT: Wrong Track	8% (84)	82% (909)	10% (115)	1108
Biden Job Approve	17% (211)	75% (956)	8% (104)	1271
Biden Job Disapprove	7% (51)	84% (637)	9% (70)	758

Continued on next page

**Table MCSP10:** Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (271)	78% (1721)	9% (209)	2200
Biden Job Strongly Approve	21% (150)	73% (524)	6% (46)	719
Biden Job Somewhat Approve	11% (61)	78% (432)	10% (58)	551
Biden Job Somewhat Disapprove	8% (16)	82% (173)	11% (22)	212
Biden Job Strongly Disapprove	6% (35)	85% (463)	9% (47)	546
Favorable of Biden	16% (196)	76% (945)	9% (107)	1248
Unfavorable of Biden	7% (59)	83% (662)	9% (74)	795
Very Favorable of Biden	19% (134)	73% (524)	8% (56)	714
Somewhat Favorable of Biden	12% (62)	79% (421)	10% (51)	534
Somewhat Unfavorable of Biden	12% (25)	79% (170)	9% (19)	214
Very Unfavorable of Biden	6% (34)	85% (491)	9% (55)	581
#1 Issue: Economy	15% (124)	76% (635)	10% (80)	840
#1 Issue: Security	14% (41)	76% (228)	10% (31)	300
#1 Issue: Health Care	14% (43)	76% (234)	10% (31)	307
#1 Issue: Medicare / Social Security	3% (9)	91% (240)	6% (15)	264
#1 Issue: Women's Issues	15% (19)	75% (96)	10% (13)	127
#1 Issue: Education	11% (12)	74% (79)	15% (16)	106
#1 Issue: Energy	18% (20)	74% (81)	8% (9)	110
#1 Issue: Other	3% (4)	88% (128)	9% (13)	145
2020 Vote: Joe Biden	17% (168)	76% (747)	7% (67)	982
2020 Vote: Donald Trump	10% (69)	83% (570)	7% (50)	690
2020 Vote: Other	7% (5)	81% (60)	12% (9)	74
2020 Vote: Didn't Vote	6% (28)	75% (338)	18% (82)	448
2018 House Vote: Democrat	17% (123)	78% (574)	5% (38)	736
2018 House Vote: Republican	12% (70)	81% (480)	8% (45)	595
2018 House Vote: Someone else	13% (8)	79% (51)	8% (5)	65
2016 Vote: Hillary Clinton	16% (110)	78% (524)	5% (34)	668
2016 Vote: Donald Trump	11% (73)	82% (547)	7% (46)	667
2016 Vote: Other	9% (10)	82% (92)	8% (9)	112
2016 Vote: Didn't Vote	10% (77)	74% (553)	16% (119)	749

Continued on next page

**Table MCSP10:** Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes		No		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	12%	(271)	78%	(1721)	9%	(209)	2200
Voted in 2014: Yes	14%	(168)	81%	(999)	5%	(64)	1230
Voted in 2014: No	11%	(103)	74%	(722)	15%	(144)	970
4-Region: Northeast	24%	(94)	69%	(273)	7%	(27)	394
4-Region: Midwest	7%	(32)	84%	(390)	9%	(41)	462
4-Region: South	9%	(74)	81%	(671)	10%	(80)	824
4-Region: West	14%	(72)	75%	(388)	12%	(61)	520
Sports fans	16%	(248)	75%	(1173)	9%	(147)	1568
Avid sports fans	29%	(165)	61%	(344)	11%	(60)	568
Casual sports fans	8%	(84)	83%	(829)	9%	(88)	1000
Non-sports fans	4%	(22)	87%	(548)	10%	(61)	632
College-educated sports fans	29%	(162)	63%	(351)	8%	(43)	556
Men's CBB fans	25%	(231)	64%	(593)	11%	(103)	926
Avid men's CBB fans	40%	(124)	48%	(151)	12%	(37)	313
Casual men's CBB fans	17%	(107)	72%	(442)	11%	(65)	614
Non-men's CBB fans	3%	(40)	89%	(1128)	8%	(106)	1274
Women's CBB fans	28%	(188)	61%	(403)	11%	(72)	663
Men's or women's CBB fan	24%	(240)	65%	(646)	11%	(109)	996
Non-men's or women's CBB fan	6%	(93)	85%	(1371)	9%	(143)	1606
Have favorite CBB team	31%	(208)	60%	(396)	9%	(58)	662
Don't have favorite CBB team	4%	(63)	86%	(1324)	10%	(151)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_1: Do you have a favorable or unfavorable opinion of each of the following basketball players?**

Luka Garza

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (155)	10% (221)	3% (69)	1% (26)	13% (291)	65% (1438)	2200
Gender: Male	11% (121)	15% (156)	5% (54)	1% (12)	15% (158)	53% (561)	1062
Gender: Female	3% (35)	6% (65)	1% (14)	1% (14)	12% (132)	77% (877)	1138
Age: 18-34	8% (49)	14% (89)	7% (43)	2% (12)	13% (86)	57% (376)	655
Age: 35-44	12% (42)	16% (59)	6% (20)	1% (4)	12% (44)	53% (189)	358
Age: 45-64	6% (43)	7% (53)	1% (6)	1% (8)	14% (107)	71% (535)	751
Age: 65+	5% (21)	5% (21)	— (0)	— (2)	12% (54)	78% (339)	436
GenZers: 1997-2012	5% (15)	11% (35)	5% (16)	2% (6)	11% (36)	66% (207)	315
Millennials: 1981-1996	11% (67)	18% (103)	7% (43)	2% (10)	13% (78)	49% (287)	588
GenXers: 1965-1980	6% (34)	8% (48)	2% (10)	— (3)	15% (85)	68% (389)	569
Baby Boomers: 1946-1964	6% (37)	5% (29)	— (0)	1% (7)	13% (81)	76% (490)	644
PID: Dem (no lean)	12% (100)	11% (98)	5% (39)	2% (15)	12% (103)	58% (502)	858
PID: Ind (no lean)	5% (34)	10% (73)	2% (17)	1% (6)	14% (105)	68% (497)	732
PID: Rep (no lean)	3% (21)	8% (50)	2% (13)	1% (5)	13% (82)	72% (440)	610
PID/Gender: Dem Men	19% (79)	16% (68)	7% (30)	2% (8)	15% (64)	40% (166)	415
PID/Gender: Dem Women	5% (21)	7% (30)	2% (9)	2% (8)	9% (40)	76% (336)	443
PID/Gender: Ind Men	8% (29)	13% (46)	4% (14)	1% (2)	16% (57)	59% (215)	362
PID/Gender: Ind Women	1% (6)	7% (27)	1% (3)	1% (4)	13% (49)	76% (282)	370
PID/Gender: Rep Men	4% (12)	15% (42)	4% (11)	1% (2)	13% (38)	63% (180)	285
PID/Gender: Rep Women	3% (8)	3% (9)	1% (2)	1% (3)	14% (44)	80% (260)	326
Ideo: Liberal (1-3)	9% (58)	12% (78)	5% (34)	2% (10)	13% (85)	58% (366)	631
Ideo: Moderate (4)	8% (49)	13% (77)	4% (24)	1% (6)	12% (74)	62% (369)	598
Ideo: Conservative (5-7)	7% (47)	9% (61)	1% (8)	1% (8)	13% (91)	70% (495)	711
Educ: < College	4% (68)	6% (97)	2% (37)	1% (13)	14% (207)	72% (1092)	1512
Educ: Bachelors degree	12% (54)	17% (74)	3% (14)	2% (9)	11% (51)	55% (243)	444
Educ: Post-grad	14% (34)	21% (50)	8% (18)	2% (5)	14% (33)	42% (103)	244
Income: Under 50k	5% (52)	7% (75)	2% (27)	1% (12)	15% (168)	71% (820)	1154
Income: 50k-100k	7% (49)	12% (81)	4% (30)	1% (7)	11% (73)	64% (423)	664
Income: 100k+	14% (55)	17% (65)	3% (12)	2% (7)	13% (49)	51% (195)	382
Ethnicity: White	7% (118)	10% (170)	3% (54)	1% (17)	12% (215)	67% (1148)	1722
Ethnicity: Hispanic	9% (31)	12% (42)	5% (16)	1% (3)	14% (48)	60% (210)	349

Continued on next page

**Table MCSP11\_1:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Luka Garza

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	10%	(221)	3%	(69)	1%	(26)	13%	(291)	65%	(1438)	2200
Ethnicity: Black	13%	(36)	10%	(27)	4%	(10)	1%	(3)	17%	(48)	55%	(151)	274
Ethnicity: Other	1%	(1)	12%	(25)	2%	(5)	3%	(6)	14%	(28)	69%	(140)	204
All Christian	10%	(99)	11%	(113)	3%	(30)	1%	(9)	12%	(119)	63%	(629)	998
All Non-Christian	15%	(15)	16%	(16)	4%	(4)	3%	(3)	12%	(12)	50%	(52)	103
Atheist	3%	(3)	5%	(5)	4%	(4)	2%	(2)	17%	(17)	69%	(70)	102
Agnostic/Nothing in particular	4%	(26)	8%	(51)	2%	(13)	2%	(9)	15%	(92)	68%	(413)	605
Something Else	3%	(12)	9%	(36)	5%	(19)	1%	(3)	13%	(49)	70%	(274)	393
Religious Non-Protestant/Catholic	13%	(16)	14%	(17)	4%	(5)	2%	(3)	13%	(15)	54%	(65)	121
Evangelical	10%	(64)	14%	(91)	4%	(28)	1%	(5)	11%	(66)	60%	(376)	631
Non-Evangelical	6%	(42)	7%	(53)	2%	(16)	1%	(5)	14%	(97)	70%	(503)	716
Community: Urban	11%	(75)	16%	(106)	6%	(36)	2%	(13)	13%	(86)	51%	(333)	650
Community: Suburban	5%	(50)	9%	(88)	2%	(22)	1%	(8)	14%	(129)	69%	(653)	950
Community: Rural	5%	(31)	4%	(27)	2%	(11)	1%	(5)	12%	(75)	75%	(452)	601
Employ: Private Sector	12%	(81)	15%	(102)	5%	(34)	2%	(12)	14%	(93)	53%	(361)	685
Employ: Government	11%	(17)	17%	(28)	2%	(3)	1%	(2)	9%	(15)	60%	(96)	160
Employ: Self-Employed	4%	(5)	15%	(23)	6%	(9)	1%	(1)	14%	(21)	61%	(93)	153
Employ: Homemaker	5%	(7)	8%	(12)	—	(1)	—	(0)	21%	(30)	65%	(94)	144
Employ: Student	2%	(3)	11%	(14)	4%	(5)	2%	(2)	8%	(11)	73%	(93)	128
Employ: Retired	5%	(23)	4%	(18)	—	(2)	—	(2)	12%	(56)	79%	(376)	478
Employ: Unemployed	4%	(13)	7%	(20)	4%	(13)	1%	(4)	14%	(43)	69%	(208)	301
Employ: Other	3%	(5)	3%	(4)	—	(1)	1%	(2)	14%	(22)	78%	(118)	151
Military HH: Yes	9%	(34)	10%	(38)	1%	(5)	—	(0)	14%	(53)	65%	(242)	371
Military HH: No	7%	(121)	10%	(183)	4%	(64)	1%	(26)	13%	(238)	65%	(1197)	1829
RD/WT: Right Direction	10%	(111)	14%	(148)	5%	(51)	2%	(17)	14%	(154)	56%	(612)	1092
RD/WT: Wrong Track	4%	(44)	7%	(73)	2%	(18)	1%	(9)	12%	(137)	75%	(827)	1108
Biden Job Approve	10%	(129)	13%	(168)	4%	(54)	1%	(15)	13%	(166)	58%	(739)	1271
Biden Job Disapprove	3%	(23)	6%	(46)	2%	(14)	1%	(11)	12%	(95)	75%	(570)	758

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**Table MCSP11\_1: Do you have a favorable or unfavorable opinion of each of the following basketball players?**

Luka Garza

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (155)	10% (221)	3% (69)	1% (26)	13% (291)	65% (1438)	2200
Biden Job Strongly Approve	13% (93)	12% (89)	5% (36)	1% (7)	12% (83)	57% (411)	719
Biden Job Somewhat Approve	7% (37)	14% (79)	3% (18)	1% (7)	15% (83)	59% (328)	551
Biden Job Somewhat Disapprove	3% (5)	7% (15)	1% (3)	1% (2)	16% (34)	72% (153)	212
Biden Job Strongly Disapprove	3% (17)	6% (30)	2% (11)	2% (9)	11% (61)	76% (417)	546
Favorable of Biden	10% (127)	12% (156)	4% (51)	1% (13)	13% (164)	59% (737)	1248
Unfavorable of Biden	3% (22)	7% (56)	2% (17)	2% (12)	12% (96)	75% (593)	795
Very Favorable of Biden	12% (87)	12% (85)	6% (41)	2% (11)	13% (91)	56% (398)	714
Somewhat Favorable of Biden	8% (40)	13% (71)	2% (10)	— (2)	14% (73)	63% (339)	534
Somewhat Unfavorable of Biden	1% (3)	13% (29)	3% (6)	1% (2)	10% (22)	71% (152)	214
Very Unfavorable of Biden	3% (19)	5% (27)	2% (10)	2% (10)	13% (74)	76% (441)	581
#1 Issue: Economy	9% (72)	12% (99)	4% (32)	1% (7)	14% (121)	61% (509)	840
#1 Issue: Security	7% (20)	11% (33)	2% (6)	1% (4)	13% (39)	66% (199)	300
#1 Issue: Health Care	9% (29)	11% (34)	2% (7)	1% (3)	16% (49)	60% (185)	307
#1 Issue: Medicare / Social Security	7% (18)	2% (6)	2% (6)	1% (3)	11% (28)	77% (204)	264
#1 Issue: Women's Issues	4% (5)	8% (10)	2% (3)	5% (6)	8% (10)	74% (94)	127
#1 Issue: Education	2% (2)	14% (15)	4% (4)	3% (3)	13% (14)	64% (68)	106
#1 Issue: Energy	6% (7)	16% (17)	3% (3)	— (0)	16% (17)	59% (65)	110
#1 Issue: Other	2% (3)	5% (7)	5% (8)	1% (1)	8% (12)	79% (115)	145
2020 Vote: Joe Biden	12% (118)	12% (120)	5% (46)	1% (9)	13% (127)	57% (563)	982
2020 Vote: Donald Trump	4% (28)	8% (56)	2% (14)	1% (5)	13% (89)	72% (497)	690
2020 Vote: Other	— (0)	5% (4)	1% (1)	7% (5)	9% (7)	78% (58)	74
2020 Vote: Didn't Vote	2% (10)	9% (39)	2% (8)	1% (7)	15% (68)	71% (317)	448
2018 House Vote: Democrat	12% (90)	12% (87)	3% (25)	1% (5)	13% (97)	59% (432)	736
2018 House Vote: Republican	5% (31)	9% (53)	2% (14)	1% (5)	11% (64)	72% (429)	595
2018 House Vote: Someone else	— (0)	9% (6)	— (0)	1% (1)	6% (4)	83% (54)	65
2016 Vote: Hillary Clinton	13% (86)	10% (67)	4% (26)	1% (5)	13% (88)	59% (395)	668
2016 Vote: Donald Trump	4% (28)	9% (58)	2% (12)	1% (4)	12% (82)	72% (481)	667
2016 Vote: Other	3% (3)	10% (12)	1% (1)	1% (1)	6% (7)	78% (87)	112
2016 Vote: Didn't Vote	5% (37)	11% (81)	4% (29)	2% (16)	15% (114)	63% (472)	749

Continued on next page

**Table MCSP11\_1:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Luka Garza

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (155)	10% (221)	3% (69)	1% (26)	13% (291)	65% (1438)	2200
Voted in 2014: Yes	9% (111)	10% (120)	2% (26)	1% (9)	12% (142)	67% (822)	1230
Voted in 2014: No	5% (45)	10% (101)	4% (43)	2% (17)	15% (149)	64% (616)	970
4-Region: Northeast	10% (41)	13% (52)	3% (13)	2% (7)	12% (46)	60% (234)	394
4-Region: Midwest	7% (30)	7% (33)	3% (16)	1% (6)	12% (54)	70% (322)	462
4-Region: South	6% (49)	9% (74)	3% (21)	1% (6)	13% (106)	69% (568)	824
4-Region: West	7% (35)	12% (61)	4% (19)	1% (7)	16% (84)	60% (313)	520
Sports fans	9% (148)	13% (205)	4% (67)	1% (23)	15% (230)	57% (896)	1568
Avid sports fans	19% (109)	22% (123)	5% (30)	1% (8)	12% (69)	40% (228)	568
Casual sports fans	4% (39)	8% (81)	4% (36)	2% (15)	16% (161)	67% (667)	1000
Non-sports fans	1% (7)	3% (16)	— (2)	— (3)	10% (60)	86% (543)	632
College-educated sports fans	16% (86)	21% (114)	6% (31)	2% (12)	14% (77)	42% (236)	556
Men's CBB fans	16% (145)	20% (182)	5% (42)	2% (18)	19% (175)	39% (364)	926
Avid men's CBB fans	29% (91)	22% (69)	4% (13)	3% (9)	17% (53)	25% (77)	313
Casual men's CBB fans	9% (54)	18% (113)	5% (29)	1% (9)	20% (122)	47% (286)	614
Non-men's CBB fans	1% (10)	3% (39)	2% (26)	1% (8)	9% (116)	84% (1074)	1274
Women's CBB fans	17% (115)	22% (146)	4% (24)	2% (13)	18% (116)	38% (250)	663
Men's or women's CBB fan	15% (146)	20% (194)	4% (44)	2% (20)	18% (181)	41% (411)	996
Non-men's or women's CBB fan	3% (41)	5% (87)	3% (47)	1% (15)	11% (180)	77% (1236)	1606
Have favorite CBB team	18% (117)	20% (134)	6% (39)	2% (16)	16% (105)	38% (251)	662
Don't have favorite CBB team	2% (38)	6% (87)	2% (30)	1% (10)	12% (186)	77% (1187)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_2: Do you have a favorable or unfavorable opinion of each of the following basketball players?**

Ayo Dosunmu

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (100)	9% (192)	3% (70)	1% (28)	11% (246)	71% (1564)	2200
Gender: Male	8% (84)	13% (136)	5% (51)	2% (18)	12% (125)	61% (647)	1062
Gender: Female	1% (17)	5% (55)	2% (20)	1% (10)	11% (120)	81% (916)	1138
Age: 18-34	7% (45)	12% (82)	6% (41)	2% (14)	13% (84)	60% (390)	655
Age: 35-44	7% (25)	15% (52)	5% (19)	2% (9)	11% (40)	59% (212)	358
Age: 45-64	3% (23)	5% (41)	1% (9)	— (3)	11% (81)	79% (593)	751
Age: 65+	2% (7)	4% (16)	— (1)	1% (3)	9% (40)	85% (369)	436
GenZers: 1997-2012	4% (14)	7% (22)	6% (20)	2% (5)	13% (42)	67% (212)	315
Millennials: 1981-1996	9% (52)	17% (101)	6% (38)	3% (17)	11% (65)	54% (316)	588
GenXers: 1965-1980	4% (23)	7% (38)	1% (6)	— (2)	12% (71)	75% (429)	569
Baby Boomers: 1946-1964	2% (12)	4% (28)	1% (7)	1% (5)	9% (61)	83% (532)	644
PID: Dem (no lean)	8% (72)	11% (92)	4% (35)	2% (19)	11% (90)	64% (549)	858
PID: Ind (no lean)	2% (16)	9% (63)	2% (16)	1% (5)	13% (93)	74% (539)	732
PID: Rep (no lean)	2% (12)	6% (37)	3% (19)	1% (4)	10% (62)	78% (475)	610
PID/Gender: Dem Men	14% (59)	16% (65)	5% (21)	3% (14)	12% (51)	49% (205)	415
PID/Gender: Dem Women	3% (14)	6% (26)	3% (14)	1% (6)	9% (39)	78% (344)	443
PID/Gender: Ind Men	4% (14)	12% (42)	4% (14)	1% (3)	11% (42)	68% (248)	362
PID/Gender: Ind Women	— (2)	6% (21)	1% (3)	1% (2)	14% (51)	79% (291)	370
PID/Gender: Rep Men	4% (11)	10% (29)	6% (16)	1% (2)	11% (32)	68% (195)	285
PID/Gender: Rep Women	— (1)	3% (8)	1% (3)	1% (2)	9% (30)	86% (281)	326
Ideo: Liberal (1-3)	8% (49)	11% (70)	4% (26)	1% (8)	12% (77)	63% (399)	631
Ideo: Moderate (4)	4% (26)	13% (76)	5% (29)	2% (10)	11% (63)	66% (392)	598
Ideo: Conservative (5-7)	3% (24)	5% (39)	2% (14)	1% (8)	11% (75)	77% (551)	711
Educ: < College	2% (35)	5% (79)	3% (40)	1% (14)	12% (177)	77% (1167)	1512
Educ: Bachelors degree	8% (36)	15% (68)	4% (18)	2% (8)	9% (39)	62% (276)	444
Educ: Post-grad	12% (30)	18% (44)	5% (12)	3% (7)	12% (30)	50% (121)	244
Income: Under 50k	3% (31)	6% (65)	2% (26)	1% (9)	13% (147)	76% (876)	1154
Income: 50k-100k	5% (32)	10% (67)	5% (32)	2% (10)	10% (67)	69% (455)	664
Income: 100k+	10% (38)	16% (60)	3% (12)	2% (9)	8% (31)	61% (233)	382
Ethnicity: White	4% (74)	8% (141)	3% (58)	1% (17)	10% (173)	73% (1259)	1722
Ethnicity: Hispanic	5% (18)	9% (33)	5% (18)	4% (13)	11% (40)	65% (228)	349

Continued on next page



**Table MCSP11\_2:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Ayo Dosunmu

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (100)	9% (192)	3% (70)	1% (28)	11% (246)	71% (1564)	2200
Ethnicity: Black	9% (23)	12% (32)	3% (9)	2% (6)	16% (45)	58% (158)	274
Ethnicity: Other	1% (3)	9% (19)	2% (3)	2% (5)	13% (27)	72% (147)	204
All Christian	6% (59)	10% (102)	3% (29)	1% (15)	10% (95)	70% (698)	998
All Non-Christian	13% (13)	17% (17)	3% (3)	2% (2)	10% (11)	55% (56)	103
Atheist	7% (7)	6% (6)	— (0)	— (0)	17% (17)	70% (71)	102
Agnostic/Nothing in particular	2% (10)	7% (40)	4% (24)	1% (5)	12% (72)	75% (454)	605
Something Else	3% (11)	7% (26)	4% (15)	1% (6)	13% (51)	72% (284)	393
Religious Non-Protestant/Catholic	11% (13)	15% (18)	4% (4)	3% (3)	11% (13)	58% (70)	121
Evangelical	7% (47)	13% (82)	4% (24)	2% (15)	11% (67)	63% (396)	631
Non-Evangelical	3% (18)	6% (41)	2% (18)	— (3)	10% (73)	79% (563)	716
Community: Urban	9% (56)	14% (92)	5% (31)	3% (18)	14% (91)	56% (363)	650
Community: Suburban	3% (24)	8% (76)	3% (33)	1% (6)	11% (104)	74% (707)	950
Community: Rural	3% (20)	4% (24)	1% (7)	1% (4)	8% (51)	82% (494)	601
Employ: Private Sector	7% (49)	14% (98)	5% (34)	2% (11)	12% (82)	60% (409)	685
Employ: Government	9% (14)	14% (22)	5% (7)	4% (7)	6% (10)	63% (101)	160
Employ: Self-Employed	6% (10)	12% (18)	3% (4)	— (0)	10% (15)	70% (106)	153
Employ: Homemaker	— (1)	6% (9)	3% (4)	— (0)	17% (25)	73% (106)	144
Employ: Student	4% (5)	7% (9)	4% (5)	4% (6)	8% (10)	74% (95)	128
Employ: Retired	2% (9)	3% (12)	1% (3)	1% (3)	9% (43)	85% (407)	478
Employ: Unemployed	3% (8)	7% (21)	4% (12)	— (0)	12% (37)	74% (223)	301
Employ: Other	3% (5)	2% (3)	1% (2)	— (1)	16% (24)	77% (117)	151
Military HH: Yes	5% (18)	9% (33)	2% (8)	1% (3)	11% (42)	72% (267)	371
Military HH: No	4% (82)	9% (158)	3% (62)	1% (25)	11% (204)	71% (1297)	1829
RD/WT: Right Direction	8% (84)	12% (127)	5% (51)	2% (18)	11% (121)	63% (691)	1092
RD/WT: Wrong Track	1% (16)	6% (65)	2% (19)	1% (10)	11% (125)	79% (873)	1108
Biden Job Approve	7% (90)	12% (150)	4% (47)	2% (22)	12% (147)	64% (815)	1271
Biden Job Disapprove	1% (8)	4% (34)	2% (18)	1% (6)	9% (68)	82% (624)	758

Continued on next page

**Table MCSP11\_2:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Ayo Dosunmu

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (100)	9% (192)	3% (70)	1% (28)	11% (246)	71% (1564)	2200
Biden Job Strongly Approve	10% (75)	11% (81)	4% (30)	2% (13)	10% (74)	62% (447)	719
Biden Job Somewhat Approve	3% (15)	13% (69)	3% (17)	2% (9)	13% (73)	67% (368)	551
Biden Job Somewhat Disapprove	1% (1)	6% (12)	4% (8)	1% (1)	11% (24)	78% (165)	212
Biden Job Strongly Disapprove	1% (7)	4% (21)	2% (10)	1% (5)	8% (44)	84% (459)	546
Favorable of Biden	7% (85)	12% (148)	4% (47)	2% (21)	12% (146)	64% (800)	1248
Unfavorable of Biden	1% (9)	5% (38)	3% (22)	1% (7)	9% (69)	82% (651)	795
Very Favorable of Biden	10% (74)	10% (74)	5% (33)	2% (14)	12% (86)	61% (433)	714
Somewhat Favorable of Biden	2% (12)	14% (74)	3% (14)	1% (7)	11% (61)	69% (367)	534
Somewhat Unfavorable of Biden	1% (2)	8% (18)	5% (10)	1% (2)	11% (23)	75% (160)	214
Very Unfavorable of Biden	1% (7)	3% (20)	2% (12)	1% (5)	8% (46)	85% (491)	581
#1 Issue: Economy	4% (36)	10% (88)	4% (32)	1% (11)	12% (102)	68% (571)	840
#1 Issue: Security	4% (13)	10% (29)	3% (8)	1% (3)	8% (25)	74% (221)	300
#1 Issue: Health Care	6% (19)	11% (32)	4% (13)	— (1)	13% (39)	66% (203)	307
#1 Issue: Medicare / Social Security	4% (10)	4% (11)	2% (4)	1% (4)	7% (19)	82% (217)	264
#1 Issue: Women's Issues	4% (5)	3% (3)	2% (3)	5% (6)	9% (12)	77% (98)	127
#1 Issue: Education	5% (5)	8% (9)	2% (2)	4% (4)	19% (20)	62% (66)	106
#1 Issue: Energy	9% (10)	13% (14)	1% (2)	— (0)	15% (17)	62% (68)	110
#1 Issue: Other	2% (2)	4% (5)	4% (6)	1% (1)	8% (11)	83% (120)	145
2020 Vote: Joe Biden	8% (82)	12% (113)	4% (41)	2% (18)	12% (122)	62% (607)	982
2020 Vote: Donald Trump	2% (15)	6% (39)	2% (15)	1% (7)	9% (60)	80% (554)	690
2020 Vote: Other	— (0)	7% (5)	4% (3)	— (0)	8% (6)	81% (60)	74
2020 Vote: Didn't Vote	1% (4)	7% (32)	3% (12)	1% (4)	13% (58)	76% (339)	448
2018 House Vote: Democrat	8% (61)	12% (85)	3% (19)	1% (11)	12% (87)	64% (473)	736
2018 House Vote: Republican	2% (15)	7% (40)	3% (15)	1% (8)	8% (48)	79% (469)	595
2018 House Vote: Someone else	— (0)	4% (3)	— (0)	— (0)	13% (9)	82% (54)	65
2016 Vote: Hillary Clinton	9% (58)	12% (79)	2% (12)	1% (9)	12% (82)	64% (427)	668
2016 Vote: Donald Trump	2% (16)	6% (41)	2% (12)	1% (8)	9% (58)	80% (531)	667
2016 Vote: Other	2% (3)	6% (6)	1% (1)	— (0)	10% (11)	81% (91)	112
2016 Vote: Didn't Vote	3% (24)	8% (62)	6% (45)	2% (11)	13% (94)	68% (512)	749

Continued on next page

**Table MCSP11\_2:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Ayo Dosunmu

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (100)	9% (192)	3% (70)	1% (28)	11% (246)	71% (1564)	2200
Voted in 2014: Yes	6% (70)	9% (115)	1% (17)	1% (15)	10% (122)	72% (891)	1230
Voted in 2014: No	3% (31)	8% (76)	5% (53)	1% (13)	13% (124)	69% (672)	970
4-Region: Northeast	6% (25)	14% (57)	2% (8)	3% (12)	12% (48)	62% (244)	394
4-Region: Midwest	2% (11)	7% (32)	3% (14)	1% (4)	10% (44)	77% (357)	462
4-Region: South	4% (35)	6% (51)	3% (23)	1% (6)	11% (92)	75% (617)	824
4-Region: West	6% (29)	10% (52)	5% (25)	1% (7)	12% (61)	67% (346)	520
Sports fans	6% (95)	11% (179)	4% (63)	2% (26)	13% (206)	64% (998)	1568
Avid sports fans	12% (65)	19% (110)	5% (30)	2% (10)	13% (71)	49% (281)	568
Casual sports fans	3% (30)	7% (69)	3% (33)	2% (16)	14% (135)	72% (718)	1000
Non-sports fans	1% (5)	2% (12)	1% (7)	— (2)	6% (39)	90% (565)	632
College-educated sports fans	12% (64)	20% (109)	4% (24)	2% (13)	11% (63)	51% (282)	556
Men's CBB fans	10% (90)	17% (158)	5% (45)	2% (19)	17% (159)	49% (455)	926
Avid men's CBB fans	18% (58)	24% (75)	5% (16)	3% (9)	14% (43)	36% (112)	313
Casual men's CBB fans	5% (32)	14% (83)	5% (30)	2% (10)	19% (116)	56% (343)	614
Non-men's CBB fans	1% (11)	3% (34)	2% (25)	1% (9)	7% (86)	87% (1109)	1274
Women's CBB fans	12% (81)	20% (131)	4% (29)	2% (11)	17% (113)	45% (299)	663
Men's or women's CBB fan	9% (92)	17% (166)	5% (49)	2% (23)	17% (170)	50% (497)	996
Non-men's or women's CBB fan	1% (21)	4% (69)	3% (45)	1% (22)	9% (143)	81% (1306)	1606
Have favorite CBB team	12% (77)	20% (129)	6% (37)	2% (14)	15% (97)	46% (307)	662
Don't have favorite CBB team	2% (23)	4% (62)	2% (33)	1% (15)	10% (148)	82% (1256)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_3:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Jared Butler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (146)	10% (224)	3% (68)	2% (40)	15% (333)	63% (1389)	2200
Gender: Male	11% (115)	14% (143)	4% (45)	2% (26)	16% (172)	53% (561)	1062
Gender: Female	3% (31)	7% (80)	2% (24)	1% (14)	14% (161)	73% (828)	1138
Age: 18-34	9% (61)	15% (101)	6% (40)	3% (20)	13% (88)	53% (345)	655
Age: 35-44	12% (44)	15% (54)	6% (20)	3% (12)	16% (57)	48% (171)	358
Age: 45-64	4% (29)	8% (58)	1% (8)	1% (8)	17% (125)	70% (524)	751
Age: 65+	3% (12)	3% (11)	— (1)	— (0)	14% (63)	80% (350)	436
GenZers: 1997-2012	9% (29)	13% (40)	4% (13)	2% (6)	11% (35)	61% (192)	315
Millennials: 1981-1996	12% (69)	17% (101)	8% (45)	4% (24)	15% (88)	44% (261)	588
GenXers: 1965-1980	5% (27)	10% (55)	1% (8)	1% (5)	17% (98)	66% (376)	569
Baby Boomers: 1946-1964	3% (21)	4% (25)	— (2)	1% (5)	16% (105)	75% (486)	644
PID: Dem (no lean)	11% (94)	12% (101)	4% (37)	3% (22)	15% (125)	56% (479)	858
PID: Ind (no lean)	4% (31)	10% (71)	2% (16)	2% (11)	16% (120)	66% (483)	732
PID: Rep (no lean)	3% (21)	8% (52)	3% (16)	1% (7)	14% (88)	70% (428)	610
PID/Gender: Dem Men	17% (72)	16% (67)	6% (24)	3% (10)	16% (66)	42% (175)	415
PID/Gender: Dem Women	5% (22)	8% (34)	3% (12)	3% (11)	13% (59)	69% (303)	443
PID/Gender: Ind Men	7% (27)	12% (44)	2% (6)	3% (10)	17% (63)	58% (212)	362
PID/Gender: Ind Women	1% (4)	7% (27)	3% (10)	— (1)	15% (57)	73% (271)	370
PID/Gender: Rep Men	5% (15)	11% (33)	5% (14)	2% (6)	15% (43)	61% (174)	285
PID/Gender: Rep Women	2% (5)	6% (19)	1% (2)	— (1)	14% (44)	78% (254)	326
Ideo: Liberal (1-3)	10% (65)	12% (75)	6% (35)	1% (9)	16% (99)	55% (346)	631
Ideo: Moderate (4)	8% (50)	12% (72)	3% (16)	3% (16)	15% (93)	59% (350)	598
Ideo: Conservative (5-7)	4% (28)	9% (66)	2% (14)	2% (13)	13% (93)	70% (497)	711
Educ: < College	4% (63)	7% (113)	2% (32)	2% (28)	16% (237)	69% (1040)	1512
Educ: Bachelors degree	11% (48)	15% (65)	5% (20)	2% (7)	13% (57)	56% (247)	444
Educ: Post-grad	15% (36)	19% (46)	6% (16)	2% (5)	16% (39)	42% (102)	244
Income: Under 50k	5% (54)	7% (76)	3% (31)	2% (24)	17% (191)	67% (779)	1154
Income: 50k-100k	6% (42)	13% (85)	3% (21)	2% (12)	13% (88)	63% (416)	664
Income: 100k+	13% (50)	16% (63)	4% (17)	1% (4)	14% (53)	51% (195)	382
Ethnicity: White	6% (107)	10% (171)	3% (45)	2% (26)	15% (262)	64% (1110)	1722
Ethnicity: Hispanic	10% (33)	12% (44)	5% (18)	3% (12)	16% (56)	53% (186)	349

Continued on next page

**Table MCSP11\_3:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Jared Butler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (146)	10% (224)	3% (68)	2% (40)	15% (333)	63% (1389)	2200
Ethnicity: Black	12% (32)	10% (27)	6% (16)	4% (12)	16% (43)	52% (144)	274
Ethnicity: Other	3% (7)	12% (25)	4% (7)	1% (2)	13% (27)	66% (136)	204
All Christian	8% (82)	11% (113)	3% (30)	2% (16)	15% (148)	61% (609)	998
All Non-Christian	12% (12)	14% (15)	9% (9)	4% (4)	12% (13)	49% (51)	103
Atheist	10% (10)	6% (6)	1% (2)	1% (1)	14% (14)	68% (70)	102
Agnostic/Nothing in particular	4% (26)	7% (42)	3% (18)	2% (12)	17% (104)	67% (405)	605
Something Else	4% (16)	12% (48)	3% (10)	2% (7)	14% (54)	65% (256)	393
Religious Non-Protestant/Catholic	11% (13)	13% (16)	8% (10)	3% (4)	13% (16)	52% (63)	121
Evangelical	9% (59)	16% (102)	4% (23)	2% (14)	12% (74)	57% (357)	631
Non-Evangelical	5% (33)	7% (52)	2% (14)	1% (6)	17% (123)	68% (489)	716
Community: Urban	12% (78)	16% (102)	6% (37)	3% (20)	14% (89)	50% (325)	650
Community: Suburban	4% (40)	9% (89)	2% (18)	1% (10)	16% (155)	67% (636)	950
Community: Rural	5% (28)	5% (33)	2% (13)	2% (10)	15% (89)	71% (428)	601
Employ: Private Sector	11% (73)	15% (99)	5% (35)	2% (14)	17% (117)	51% (346)	685
Employ: Government	7% (12)	18% (28)	8% (14)	— (0)	12% (19)	54% (87)	160
Employ: Self-Employed	7% (11)	14% (21)	4% (6)	3% (5)	13% (19)	59% (90)	153
Employ: Homemaker	6% (9)	6% (9)	2% (3)	1% (1)	18% (25)	67% (97)	144
Employ: Student	6% (8)	13% (17)	2% (3)	4% (5)	12% (15)	63% (80)	128
Employ: Retired	2% (11)	3% (13)	— (2)	1% (3)	15% (72)	79% (378)	478
Employ: Unemployed	5% (14)	8% (25)	2% (5)	4% (12)	15% (46)	66% (200)	301
Employ: Other	6% (9)	8% (12)	1% (1)	— (0)	12% (18)	74% (111)	151
Military HH: Yes	8% (30)	8% (31)	2% (9)	— (2)	15% (57)	65% (243)	371
Military HH: No	6% (116)	11% (193)	3% (60)	2% (38)	15% (276)	63% (1147)	1829
RD/WT: Right Direction	11% (118)	13% (137)	5% (51)	2% (23)	15% (165)	55% (598)	1092
RD/WT: Wrong Track	3% (28)	8% (86)	2% (17)	2% (17)	15% (167)	71% (792)	1108
Biden Job Approve	10% (127)	13% (160)	4% (52)	2% (28)	15% (191)	56% (713)	1271
Biden Job Disapprove	2% (16)	7% (56)	2% (13)	1% (10)	14% (105)	74% (557)	758

Continued on next page

**Table MCSP11\_3:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Jared Butler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (146)	10% (224)	3% (68)	2% (40)	15% (333)	63% (1389)	2200
Biden Job Strongly Approve	14% (101)	11% (79)	4% (29)	2% (18)	12% (89)	56% (403)	719
Biden Job Somewhat Approve	5% (25)	15% (80)	4% (24)	2% (10)	18% (102)	56% (310)	551
Biden Job Somewhat Disapprove	2% (5)	9% (20)	1% (3)	1% (3)	19% (41)	66% (141)	212
Biden Job Strongly Disapprove	2% (11)	7% (36)	2% (10)	1% (8)	12% (64)	76% (416)	546
Favorable of Biden	10% (122)	13% (157)	4% (44)	2% (28)	15% (183)	57% (714)	1248
Unfavorable of Biden	2% (17)	7% (58)	2% (20)	1% (10)	14% (108)	73% (581)	795
Very Favorable of Biden	14% (98)	11% (80)	4% (26)	3% (22)	14% (97)	55% (391)	714
Somewhat Favorable of Biden	5% (24)	14% (77)	3% (18)	1% (7)	16% (86)	61% (323)	534
Somewhat Unfavorable of Biden	3% (6)	11% (24)	4% (9)	1% (1)	17% (36)	64% (138)	214
Very Unfavorable of Biden	2% (11)	6% (34)	2% (11)	1% (9)	12% (72)	76% (443)	581
#1 Issue: Economy	7% (59)	12% (105)	3% (29)	2% (16)	17% (141)	58% (490)	840
#1 Issue: Security	6% (19)	9% (28)	2% (6)	2% (7)	14% (42)	66% (198)	300
#1 Issue: Health Care	8% (24)	11% (34)	4% (11)	1% (4)	17% (54)	59% (181)	307
#1 Issue: Medicare / Social Security	5% (14)	4% (11)	2% (5)	1% (4)	10% (27)	77% (203)	264
#1 Issue: Women's Issues	2% (3)	7% (8)	7% (9)	5% (6)	10% (13)	69% (88)	127
#1 Issue: Education	10% (11)	14% (14)	4% (4)	1% (1)	16% (17)	55% (59)	106
#1 Issue: Energy	12% (13)	12% (13)	4% (4)	1% (1)	16% (18)	55% (61)	110
#1 Issue: Other	2% (3)	7% (10)	— (0)	— (0)	15% (22)	76% (110)	145
2020 Vote: Joe Biden	11% (105)	12% (120)	4% (38)	2% (19)	16% (153)	56% (547)	982
2020 Vote: Donald Trump	3% (19)	9% (59)	2% (16)	1% (8)	13% (91)	72% (496)	690
2020 Vote: Other	2% (1)	5% (4)	1% (1)	5% (4)	13% (10)	74% (55)	74
2020 Vote: Didn't Vote	5% (20)	9% (41)	3% (13)	2% (9)	18% (79)	64% (286)	448
2018 House Vote: Democrat	11% (80)	11% (82)	4% (27)	2% (13)	16% (115)	57% (418)	736
2018 House Vote: Republican	5% (28)	7% (42)	3% (20)	1% (7)	10% (60)	74% (438)	595
2018 House Vote: Someone else	3% (2)	3% (2)	1% (1)	2% (1)	19% (12)	73% (47)	65
2016 Vote: Hillary Clinton	11% (75)	11% (73)	4% (23)	2% (13)	16% (108)	56% (376)	668
2016 Vote: Donald Trump	3% (22)	7% (49)	3% (20)	1% (8)	12% (78)	73% (490)	667
2016 Vote: Other	5% (6)	5% (6)	1% (1)	1% (1)	13% (15)	75% (84)	112
2016 Vote: Didn't Vote	6% (44)	13% (96)	3% (24)	2% (17)	18% (132)	58% (436)	749

Continued on next page

**Table MCSP11\_3:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Jared Butler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (146)	10% (224)	3% (68)	2% (40)	15% (333)	63% (1389)	2200
Voted in 2014: Yes	8% (93)	9% (116)	3% (33)	1% (11)	13% (156)	67% (821)	1230
Voted in 2014: No	5% (53)	11% (108)	4% (35)	3% (29)	18% (176)	59% (568)	970
4-Region: Northeast	8% (32)	13% (49)	4% (16)	3% (13)	14% (53)	59% (231)	394
4-Region: Midwest	6% (26)	6% (28)	2% (8)	1% (6)	17% (78)	68% (316)	462
4-Region: South	6% (46)	10% (80)	3% (25)	1% (9)	14% (115)	67% (550)	824
4-Region: West	8% (43)	13% (66)	4% (19)	2% (12)	17% (87)	56% (293)	520
Sports fans	9% (136)	13% (209)	4% (63)	2% (35)	17% (271)	54% (854)	1568
Avid sports fans	17% (97)	20% (112)	5% (28)	2% (13)	17% (94)	39% (224)	568
Casual sports fans	4% (39)	10% (97)	3% (35)	2% (22)	18% (178)	63% (630)	1000
Non-sports fans	2% (10)	2% (14)	1% (6)	1% (5)	10% (61)	85% (536)	632
College-educated sports fans	14% (78)	19% (107)	6% (34)	2% (10)	16% (86)	43% (239)	556
Men's CBB fans	13% (124)	18% (167)	5% (51)	3% (25)	21% (196)	39% (363)	926
Avid men's CBB fans	23% (70)	23% (71)	7% (21)	4% (11)	17% (55)	27% (85)	313
Casual men's CBB fans	9% (54)	16% (97)	5% (30)	2% (14)	23% (142)	45% (278)	614
Non-men's CBB fans	2% (22)	4% (57)	1% (17)	1% (15)	11% (136)	81% (1027)	1274
Women's CBB fans	16% (105)	22% (145)	6% (39)	3% (18)	19% (128)	34% (229)	663
Men's or women's CBB fan	13% (126)	18% (181)	6% (57)	3% (29)	21% (207)	40% (396)	996
Non-men's or women's CBB fan	3% (43)	6% (93)	2% (35)	2% (26)	13% (215)	74% (1194)	1606
Have favorite CBB team	15% (99)	22% (147)	5% (31)	2% (16)	17% (113)	38% (255)	662
Don't have favorite CBB team	3% (47)	5% (77)	2% (37)	2% (24)	14% (219)	74% (1135)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_4:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Drew Timme

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (105)	9% (198)	3% (70)	2% (35)	12% (260)	70% (1533)	2200
Gender: Male	8% (89)	13% (140)	5% (52)	2% (24)	12% (128)	59% (629)	1062
Gender: Female	1% (16)	5% (58)	2% (18)	1% (11)	12% (132)	79% (903)	1138
Age: 18-34	7% (44)	13% (85)	6% (38)	3% (18)	12% (82)	59% (388)	655
Age: 35-44	8% (30)	16% (56)	6% (22)	2% (9)	13% (48)	54% (193)	358
Age: 45-64	3% (19)	6% (45)	1% (9)	1% (8)	12% (90)	77% (580)	751
Age: 65+	3% (12)	3% (12)	— (0)	— (1)	9% (40)	85% (371)	436
GenZers: 1997-2012	4% (14)	8% (26)	4% (13)	3% (8)	14% (45)	66% (209)	315
Millennials: 1981-1996	9% (54)	18% (105)	7% (42)	3% (18)	12% (68)	51% (301)	588
GenXers: 1965-1980	4% (21)	6% (36)	2% (11)	1% (4)	14% (77)	74% (419)	569
Baby Boomers: 1946-1964	2% (14)	4% (27)	— (3)	1% (5)	10% (65)	82% (529)	644
PID: Dem (no lean)	8% (64)	11% (98)	4% (33)	2% (16)	13% (107)	63% (539)	858
PID: Ind (no lean)	3% (24)	8% (57)	3% (23)	1% (11)	12% (86)	73% (532)	732
PID: Rep (no lean)	3% (16)	7% (43)	2% (14)	1% (8)	11% (68)	76% (462)	610
PID/Gender: Dem Men	13% (55)	17% (69)	5% (22)	3% (11)	15% (61)	48% (198)	415
PID/Gender: Dem Women	2% (10)	7% (29)	3% (11)	1% (5)	11% (47)	77% (341)	443
PID/Gender: Ind Men	6% (21)	10% (35)	5% (19)	2% (8)	11% (39)	67% (241)	362
PID/Gender: Ind Women	1% (4)	6% (22)	1% (4)	1% (3)	12% (46)	79% (291)	370
PID/Gender: Rep Men	5% (13)	13% (36)	4% (11)	2% (6)	10% (28)	67% (191)	285
PID/Gender: Rep Women	1% (3)	2% (7)	1% (2)	1% (3)	12% (40)	83% (271)	326
Ideo: Liberal (1-3)	7% (46)	12% (77)	4% (25)	2% (11)	13% (79)	62% (393)	631
Ideo: Moderate (4)	5% (29)	12% (69)	4% (23)	2% (12)	12% (71)	66% (393)	598
Ideo: Conservative (5-7)	4% (30)	7% (46)	3% (20)	1% (8)	11% (78)	74% (529)	711
Educ: < College	2% (35)	6% (92)	2% (31)	2% (25)	12% (188)	75% (1140)	1512
Educ: Bachelors degree	9% (41)	14% (63)	4% (17)	1% (4)	9% (42)	62% (277)	444
Educ: Post-grad	12% (28)	17% (42)	9% (22)	2% (5)	12% (30)	47% (116)	244
Income: Under 50k	2% (28)	5% (60)	2% (28)	2% (21)	13% (145)	76% (873)	1154
Income: 50k-100k	5% (35)	11% (73)	3% (22)	2% (10)	11% (76)	67% (448)	664
Income: 100k+	11% (42)	17% (64)	5% (19)	1% (4)	10% (40)	56% (212)	382
Ethnicity: White	5% (90)	9% (151)	3% (47)	1% (22)	11% (188)	71% (1224)	1722
Ethnicity: Hispanic	6% (20)	12% (43)	7% (25)	1% (3)	13% (44)	61% (214)	349

Continued on next page



**Table MCSP11\_4:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Drew Timme

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (105)	9% (198)	3% (70)	2% (35)	12% (260)	70% (1533)	2200
Ethnicity: Black	5% (15)	11% (29)	6% (15)	3% (9)	16% (43)	60% (164)	274
Ethnicity: Other	— (0)	9% (18)	4% (8)	2% (5)	14% (30)	71% (144)	204
All Christian	7% (68)	9% (93)	4% (38)	1% (8)	11% (113)	68% (678)	998
All Non-Christian	9% (9)	19% (19)	7% (7)	2% (2)	11% (12)	51% (53)	103
Atheist	4% (4)	5% (5)	2% (2)	5% (5)	13% (14)	71% (72)	102
Agnostic/Nothing in particular	2% (10)	8% (47)	2% (14)	2% (12)	12% (71)	74% (450)	605
Something Else	3% (13)	8% (33)	2% (7)	2% (8)	13% (51)	71% (280)	393
Religious Non-Protestant/Catholic	8% (9)	16% (20)	7% (8)	2% (2)	13% (16)	55% (66)	121
Evangelical	9% (56)	13% (82)	4% (26)	2% (12)	12% (77)	60% (378)	631
Non-Evangelical	3% (19)	6% (39)	2% (17)	— (3)	11% (81)	78% (557)	716
Community: Urban	9% (61)	14% (91)	6% (37)	2% (10)	13% (86)	56% (364)	650
Community: Suburban	3% (26)	8% (79)	3% (24)	1% (11)	12% (113)	73% (696)	950
Community: Rural	3% (17)	4% (27)	1% (8)	2% (14)	10% (61)	79% (473)	601
Employ: Private Sector	8% (56)	14% (95)	6% (38)	2% (14)	13% (90)	57% (391)	685
Employ: Government	10% (17)	13% (22)	4% (7)	2% (3)	10% (16)	60% (97)	160
Employ: Self-Employed	5% (8)	15% (23)	3% (5)	2% (3)	7% (11)	67% (102)	153
Employ: Homemaker	2% (2)	7% (10)	2% (3)	— (0)	18% (27)	71% (102)	144
Employ: Student	1% (1)	7% (9)	4% (5)	2% (3)	14% (17)	72% (92)	128
Employ: Retired	2% (12)	3% (14)	— (0)	— (1)	8% (39)	86% (411)	478
Employ: Unemployed	2% (6)	5% (15)	4% (11)	2% (7)	14% (43)	73% (219)	301
Employ: Other	2% (2)	5% (8)	1% (1)	2% (3)	12% (18)	79% (119)	151
Military HH: Yes	6% (23)	8% (31)	4% (13)	1% (3)	12% (43)	70% (258)	371
Military HH: No	4% (82)	9% (166)	3% (56)	2% (32)	12% (218)	70% (1275)	1829
RD/WT: Right Direction	8% (85)	13% (137)	5% (56)	2% (21)	11% (125)	61% (668)	1092
RD/WT: Wrong Track	2% (20)	5% (61)	1% (13)	1% (14)	12% (136)	78% (865)	1108
Biden Job Approve	7% (88)	12% (149)	4% (54)	2% (21)	13% (160)	63% (799)	1271
Biden Job Disapprove	2% (13)	6% (47)	2% (14)	1% (8)	9% (70)	80% (605)	758

Continued on next page

**Table MCSP11\_4:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Drew Timme

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (105)	9% (198)	3% (70)	2% (35)	12% (260)	70% (1533)	2200
Biden Job Strongly Approve	11% (77)	11% (82)	4% (26)	1% (10)	10% (71)	63% (453)	719
Biden Job Somewhat Approve	2% (12)	12% (67)	5% (27)	2% (10)	16% (89)	63% (346)	551
Biden Job Somewhat Disapprove	2% (4)	7% (15)	4% (8)	2% (3)	8% (17)	78% (165)	212
Biden Job Strongly Disapprove	2% (10)	6% (32)	1% (6)	1% (5)	10% (53)	81% (440)	546
Favorable of Biden	7% (88)	11% (136)	4% (49)	2% (24)	13% (159)	63% (791)	1248
Unfavorable of Biden	2% (13)	7% (53)	2% (19)	1% (10)	9% (69)	79% (632)	795
Very Favorable of Biden	10% (70)	11% (80)	4% (28)	2% (15)	12% (83)	61% (437)	714
Somewhat Favorable of Biden	3% (18)	11% (56)	4% (21)	2% (8)	14% (76)	66% (355)	534
Somewhat Unfavorable of Biden	1% (2)	11% (25)	5% (11)	2% (4)	6% (14)	74% (159)	214
Very Unfavorable of Biden	2% (11)	5% (28)	1% (8)	1% (6)	9% (55)	81% (473)	581
#1 Issue: Economy	5% (45)	10% (87)	4% (34)	2% (17)	14% (114)	65% (543)	840
#1 Issue: Security	6% (17)	9% (27)	2% (5)	1% (2)	11% (32)	72% (217)	300
#1 Issue: Health Care	5% (15)	11% (33)	4% (13)	1% (2)	13% (41)	66% (203)	307
#1 Issue: Medicare / Social Security	4% (10)	5% (14)	1% (3)	2% (4)	6% (17)	81% (215)	264
#1 Issue: Women's Issues	2% (2)	11% (14)	2% (2)	2% (2)	7% (9)	76% (97)	127
#1 Issue: Education	1% (1)	9% (9)	5% (5)	6% (6)	17% (18)	63% (67)	106
#1 Issue: Energy	8% (9)	10% (11)	4% (5)	— (0)	14% (15)	63% (70)	110
#1 Issue: Other	4% (6)	1% (2)	1% (2)	1% (1)	10% (14)	83% (121)	145
2020 Vote: Joe Biden	8% (80)	11% (112)	4% (41)	2% (16)	12% (122)	62% (611)	982
2020 Vote: Donald Trump	3% (19)	7% (49)	3% (18)	1% (8)	9% (63)	77% (533)	690
2020 Vote: Other	1% (1)	3% (2)	1% (1)	7% (6)	7% (5)	80% (60)	74
2020 Vote: Didn't Vote	1% (5)	8% (34)	2% (11)	1% (5)	16% (70)	72% (324)	448
2018 House Vote: Democrat	8% (58)	11% (80)	3% (24)	1% (11)	13% (98)	63% (465)	736
2018 House Vote: Republican	3% (19)	8% (45)	4% (22)	1% (8)	8% (46)	76% (455)	595
2018 House Vote: Someone else	1% (1)	4% (3)	1% (0)	3% (2)	7% (4)	84% (55)	65
2016 Vote: Hillary Clinton	8% (53)	12% (80)	3% (20)	1% (5)	12% (81)	64% (429)	668
2016 Vote: Donald Trump	4% (24)	6% (40)	3% (22)	1% (7)	9% (61)	77% (513)	667
2016 Vote: Other	3% (3)	6% (7)	— (0)	2% (2)	5% (5)	84% (94)	112
2016 Vote: Didn't Vote	3% (25)	9% (70)	4% (27)	3% (20)	15% (114)	66% (492)	749

Continued on next page

**Table MCSP11\_4:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Drew Timme

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (105)	9% (198)	3% (70)	2% (35)	12% (260)	70% (1533)	2200
Voted in 2014: Yes	6% (69)	9% (111)	3% (36)	1% (10)	10% (125)	71% (880)	1230
Voted in 2014: No	4% (36)	9% (87)	3% (34)	3% (25)	14% (135)	67% (653)	970
4-Region: Northeast	7% (27)	13% (52)	3% (14)	2% (7)	11% (44)	64% (250)	394
4-Region: Midwest	3% (12)	6% (28)	2% (9)	1% (5)	13% (60)	75% (347)	462
4-Region: South	4% (29)	7% (61)	3% (25)	2% (15)	11% (91)	73% (603)	824
4-Region: West	7% (36)	11% (57)	4% (22)	1% (7)	13% (66)	64% (332)	520
Sports fans	7% (103)	12% (183)	4% (64)	2% (30)	14% (213)	62% (976)	1568
Avid sports fans	13% (75)	18% (103)	6% (33)	2% (13)	13% (76)	47% (267)	568
Casual sports fans	3% (28)	8% (79)	3% (30)	2% (17)	14% (137)	71% (709)	1000
Non-sports fans	— (2)	2% (15)	1% (6)	1% (5)	7% (47)	88% (556)	632
College-educated sports fans	12% (67)	18% (100)	6% (34)	1% (8)	12% (68)	50% (278)	556
Men's CBB fans	10% (93)	17% (157)	6% (55)	2% (20)	18% (166)	47% (435)	926
Avid men's CBB fans	18% (57)	23% (73)	7% (22)	3% (9)	14% (44)	35% (108)	313
Casual men's CBB fans	6% (37)	14% (84)	6% (34)	2% (11)	20% (121)	53% (327)	614
Non-men's CBB fans	1% (11)	3% (40)	1% (14)	1% (15)	7% (95)	86% (1098)	1274
Women's CBB fans	12% (80)	20% (133)	6% (41)	2% (11)	18% (117)	42% (281)	663
Men's or women's CBB fan	9% (94)	17% (165)	6% (58)	2% (22)	18% (177)	48% (480)	996
Non-men's or women's CBB fan	2% (25)	5% (72)	2% (31)	2% (26)	10% (154)	81% (1297)	1606
Have favorite CBB team	13% (84)	19% (126)	6% (38)	2% (13)	14% (92)	46% (308)	662
Don't have favorite CBB team	1% (21)	5% (71)	2% (31)	1% (22)	11% (168)	80% (1225)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_5:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Jalen Suggs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(137)	10%	(217)	3%	(64)	1%	(25)	13%	(290)	67%	(1467)	2200
Gender: Male	11%	(115)	14%	(147)	4%	(44)	2%	(18)	14%	(151)	55%	(586)	1062
Gender: Female	2%	(22)	6%	(69)	2%	(21)	1%	(7)	12%	(138)	77%	(881)	1138
Age: 18-34	9%	(61)	13%	(84)	5%	(30)	1%	(10)	14%	(90)	58%	(380)	655
Age: 35-44	9%	(33)	18%	(65)	6%	(20)	2%	(9)	14%	(49)	51%	(182)	358
Age: 45-64	4%	(28)	7%	(52)	2%	(12)	1%	(6)	13%	(98)	74%	(554)	751
Age: 65+	3%	(15)	4%	(15)	—	(1)	—	(0)	12%	(53)	81%	(352)	436
GenZers: 1997-2012	7%	(23)	8%	(25)	4%	(12)	2%	(5)	11%	(36)	68%	(214)	315
Millennials: 1981-1996	11%	(64)	20%	(115)	6%	(35)	2%	(14)	14%	(82)	47%	(278)	588
GenXers: 1965-1980	5%	(29)	8%	(44)	1%	(8)	1%	(5)	15%	(84)	70%	(399)	569
Baby Boomers: 1946-1964	3%	(19)	5%	(29)	1%	(8)	—	(1)	12%	(79)	79%	(508)	644
PID: Dem (no lean)	9%	(74)	13%	(114)	4%	(31)	1%	(12)	13%	(110)	60%	(516)	858
PID: Ind (no lean)	6%	(43)	7%	(51)	3%	(22)	1%	(7)	14%	(105)	69%	(503)	732
PID: Rep (no lean)	3%	(20)	8%	(52)	2%	(11)	1%	(6)	12%	(75)	73%	(448)	610
PID/Gender: Dem Men	15%	(62)	18%	(75)	5%	(21)	2%	(9)	14%	(59)	46%	(189)	415
PID/Gender: Dem Women	3%	(12)	9%	(39)	2%	(10)	1%	(4)	12%	(51)	74%	(327)	443
PID/Gender: Ind Men	10%	(37)	9%	(31)	4%	(15)	1%	(5)	16%	(58)	60%	(216)	362
PID/Gender: Ind Women	2%	(7)	5%	(20)	2%	(7)	—	(2)	13%	(47)	78%	(287)	370
PID/Gender: Rep Men	6%	(16)	15%	(41)	3%	(8)	1%	(4)	12%	(35)	63%	(180)	285
PID/Gender: Rep Women	1%	(3)	3%	(10)	1%	(3)	—	(1)	12%	(40)	82%	(268)	326
Ideo: Liberal (1-3)	9%	(55)	14%	(90)	2%	(15)	1%	(6)	12%	(78)	61%	(387)	631
Ideo: Moderate (4)	8%	(50)	11%	(65)	4%	(25)	—	(3)	15%	(91)	61%	(364)	598
Ideo: Conservative (5-7)	4%	(29)	8%	(57)	3%	(21)	2%	(14)	11%	(82)	71%	(508)	711
Educ: < College	4%	(65)	6%	(98)	2%	(34)	1%	(13)	13%	(193)	73%	(1109)	1512
Educ: Bachelors degree	9%	(40)	16%	(71)	4%	(17)	1%	(3)	14%	(61)	57%	(251)	444
Educ: Post-grad	13%	(32)	20%	(48)	5%	(13)	4%	(9)	15%	(36)	44%	(107)	244
Income: Under 50k	5%	(54)	6%	(69)	2%	(25)	1%	(8)	14%	(163)	72%	(835)	1154
Income: 50k-100k	6%	(40)	13%	(84)	3%	(20)	1%	(9)	11%	(76)	66%	(435)	664
Income: 100k+	11%	(43)	17%	(64)	5%	(20)	2%	(7)	13%	(51)	52%	(197)	382
Ethnicity: White	6%	(95)	10%	(170)	3%	(54)	1%	(19)	12%	(206)	68%	(1179)	1722
Ethnicity: Hispanic	6%	(21)	15%	(51)	5%	(17)	1%	(2)	12%	(43)	61%	(214)	349

Continued on next page

**Table MCSP11\_5:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Jalen Suggs

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (137)	10% (217)	3% (64)	1% (25)	13% (290)	67% (1467)	2200
Ethnicity: Black	11% (31)	11% (30)	2% (7)	2% (5)	22% (59)	52% (142)	274
Ethnicity: Other	6% (11)	8% (17)	2% (4)	1% (1)	12% (25)	71% (146)	204
All Christian	7% (73)	12% (123)	3% (34)	1% (9)	12% (119)	64% (639)	998
All Non-Christian	17% (17)	12% (13)	2% (2)	2% (2)	17% (17)	51% (52)	103
Atheist	7% (7)	6% (6)	2% (2)	— (0)	18% (18)	68% (69)	102
Agnostic/Nothing in particular	4% (25)	7% (40)	3% (20)	1% (6)	14% (86)	71% (429)	605
Something Else	4% (16)	9% (35)	2% (6)	2% (8)	12% (49)	71% (278)	393
Religious Non-Protestant/Catholic	15% (18)	11% (13)	1% (2)	2% (2)	17% (20)	54% (66)	121
Evangelical	9% (58)	16% (98)	4% (26)	2% (10)	10% (65)	59% (373)	631
Non-Evangelical	4% (26)	7% (52)	2% (14)	1% (5)	14% (97)	73% (522)	716
Community: Urban	10% (68)	18% (115)	4% (29)	2% (14)	13% (82)	53% (342)	650
Community: Suburban	5% (45)	8% (73)	3% (28)	1% (7)	14% (137)	69% (659)	950
Community: Rural	4% (24)	5% (29)	1% (7)	1% (3)	12% (70)	78% (466)	601
Employ: Private Sector	10% (67)	15% (105)	4% (30)	2% (17)	13% (87)	55% (379)	685
Employ: Government	8% (13)	18% (29)	4% (6)	1% (1)	13% (20)	57% (91)	160
Employ: Self-Employed	6% (9)	16% (24)	2% (3)	1% (1)	14% (21)	62% (94)	153
Employ: Homemaker	4% (5)	5% (8)	2% (3)	1% (1)	20% (29)	68% (99)	144
Employ: Student	3% (3)	10% (13)	2% (3)	2% (2)	9% (12)	74% (95)	128
Employ: Retired	3% (14)	4% (18)	1% (4)	— (1)	13% (60)	80% (382)	478
Employ: Unemployed	6% (18)	5% (14)	5% (14)	— (0)	14% (43)	70% (212)	301
Employ: Other	5% (8)	5% (7)	1% (1)	1% (1)	12% (18)	77% (116)	151
Military HH: Yes	8% (30)	8% (28)	3% (11)	1% (3)	14% (53)	66% (246)	371
Military HH: No	6% (107)	10% (189)	3% (54)	1% (22)	13% (237)	67% (1221)	1829
RD/WT: Right Direction	9% (95)	14% (155)	4% (44)	2% (18)	14% (150)	58% (630)	1092
RD/WT: Wrong Track	4% (42)	6% (61)	2% (20)	1% (7)	13% (139)	76% (838)	1108
Biden Job Approve	8% (101)	14% (179)	3% (41)	2% (19)	14% (172)	60% (759)	1271
Biden Job Disapprove	4% (29)	5% (35)	3% (22)	— (2)	11% (84)	77% (585)	758

Continued on next page

**Table MCSP11\_5:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Jalen Suggs

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (137)	10% (217)	3% (64)	1% (25)	13% (290)	67% (1467)	2200
Biden Job Strongly Approve	11% (79)	13% (96)	3% (21)	2% (12)	11% (83)	59% (428)	719
Biden Job Somewhat Approve	4% (22)	15% (83)	3% (19)	1% (7)	16% (89)	60% (331)	551
Biden Job Somewhat Disapprove	3% (6)	7% (15)	4% (9)	— (0)	11% (23)	74% (158)	212
Biden Job Strongly Disapprove	4% (23)	4% (19)	2% (12)	— (2)	11% (62)	78% (427)	546
Favorable of Biden	8% (100)	13% (167)	3% (42)	2% (20)	13% (162)	61% (757)	1248
Unfavorable of Biden	4% (29)	5% (41)	3% (22)	— (2)	11% (90)	77% (612)	795
Very Favorable of Biden	11% (76)	13% (94)	4% (26)	2% (12)	13% (92)	58% (414)	714
Somewhat Favorable of Biden	4% (24)	14% (73)	3% (16)	2% (8)	13% (70)	64% (343)	534
Somewhat Unfavorable of Biden	7% (15)	7% (15)	4% (8)	— (0)	12% (25)	71% (152)	214
Very Unfavorable of Biden	2% (14)	5% (27)	2% (14)	— (2)	11% (65)	79% (459)	581
#1 Issue: Economy	7% (55)	12% (104)	4% (31)	2% (17)	15% (125)	61% (508)	840
#1 Issue: Security	9% (28)	6% (18)	1% (3)	1% (2)	15% (44)	68% (204)	300
#1 Issue: Health Care	7% (21)	11% (34)	5% (14)	1% (2)	13% (41)	64% (195)	307
#1 Issue: Medicare / Social Security	5% (12)	5% (14)	2% (6)	— (0)	7% (19)	81% (213)	264
#1 Issue: Women's Issues	3% (4)	6% (7)	3% (4)	1% (1)	13% (17)	74% (95)	127
#1 Issue: Education	5% (6)	15% (16)	4% (4)	1% (1)	11% (12)	64% (68)	106
#1 Issue: Energy	8% (9)	15% (16)	1% (1)	— (0)	15% (16)	61% (67)	110
#1 Issue: Other	2% (3)	5% (8)	— (1)	1% (1)	11% (15)	80% (117)	145
2020 Vote: Joe Biden	10% (95)	13% (129)	3% (33)	1% (15)	13% (126)	60% (586)	982
2020 Vote: Donald Trump	3% (19)	9% (60)	2% (16)	1% (7)	12% (80)	74% (507)	690
2020 Vote: Other	4% (3)	2% (1)	5% (4)	— (0)	11% (8)	78% (58)	74
2020 Vote: Didn't Vote	4% (20)	6% (27)	3% (12)	1% (3)	17% (75)	69% (311)	448
2018 House Vote: Democrat	10% (73)	12% (91)	3% (21)	1% (9)	13% (99)	60% (444)	736
2018 House Vote: Republican	4% (21)	9% (53)	2% (15)	1% (9)	10% (62)	73% (436)	595
2018 House Vote: Someone else	1% (0)	4% (3)	1% (1)	— (0)	8% (5)	86% (56)	65
2016 Vote: Hillary Clinton	10% (65)	13% (85)	3% (18)	1% (5)	14% (91)	61% (404)	668
2016 Vote: Donald Trump	4% (26)	8% (56)	2% (13)	1% (8)	11% (76)	73% (488)	667
2016 Vote: Other	1% (1)	6% (6)	2% (2)	— (0)	5% (6)	86% (96)	112
2016 Vote: Didn't Vote	6% (45)	9% (69)	4% (31)	2% (11)	16% (117)	63% (475)	749

Continued on next page

**Table MCSP11\_5:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Jalen Suggs

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (137)	10% (217)	3% (64)	1% (25)	13% (290)	67% (1467)	2200
Voted in 2014: Yes	6% (79)	10% (126)	2% (26)	1% (12)	12% (148)	68% (839)	1230
Voted in 2014: No	6% (58)	9% (91)	4% (38)	1% (13)	15% (142)	65% (628)	970
4-Region: Northeast	8% (30)	16% (62)	2% (9)	1% (3)	12% (47)	62% (243)	394
4-Region: Midwest	4% (20)	8% (36)	2% (7)	1% (5)	14% (66)	71% (328)	462
4-Region: South	6% (51)	7% (59)	3% (27)	2% (12)	12% (98)	70% (578)	824
4-Region: West	7% (36)	12% (61)	4% (22)	1% (5)	15% (78)	61% (319)	520
Sports fans	8% (130)	13% (208)	4% (57)	2% (24)	15% (237)	58% (912)	1568
Avid sports fans	18% (99)	22% (126)	3% (18)	2% (14)	14% (80)	41% (232)	568
Casual sports fans	3% (30)	8% (82)	4% (40)	1% (10)	16% (158)	68% (680)	1000
Non-sports fans	1% (7)	1% (9)	1% (7)	— (1)	8% (52)	88% (556)	632
College-educated sports fans	12% (68)	21% (116)	5% (27)	2% (11)	16% (89)	44% (245)	556
Men's CBB fans	13% (121)	19% (173)	5% (48)	2% (20)	19% (173)	42% (391)	926
Avid men's CBB fans	26% (80)	25% (79)	6% (18)	2% (5)	16% (50)	26% (81)	313
Casual men's CBB fans	7% (40)	15% (94)	5% (30)	3% (15)	20% (123)	51% (310)	614
Non-men's CBB fans	1% (16)	3% (44)	1% (16)	— (4)	9% (116)	85% (1076)	1274
Women's CBB fans	16% (103)	22% (145)	4% (28)	1% (6)	18% (118)	40% (263)	663
Men's or women's CBB fan	12% (124)	18% (183)	5% (52)	2% (20)	18% (184)	43% (433)	996
Non-men's or women's CBB fan	2% (37)	5% (82)	2% (40)	1% (19)	11% (183)	78% (1246)	1606
Have favorite CBB team	16% (103)	21% (141)	5% (33)	2% (10)	15% (98)	42% (278)	662
Don't have favorite CBB team	2% (34)	5% (76)	2% (32)	1% (15)	12% (192)	77% (1190)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_6:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Corey Kispert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (100)	10% (219)	2% (51)	2% (50)	11% (244)	70% (1536)	2200
Gender: Male	7% (76)	15% (164)	3% (32)	3% (36)	12% (127)	59% (626)	1062
Gender: Female	2% (24)	5% (55)	2% (18)	1% (14)	10% (118)	80% (910)	1138
Age: 18-34	7% (46)	13% (88)	4% (28)	5% (32)	11% (70)	60% (392)	655
Age: 35-44	9% (31)	18% (65)	4% (15)	3% (12)	12% (42)	54% (192)	358
Age: 45-64	2% (16)	7% (53)	1% (7)	1% (5)	12% (94)	77% (576)	751
Age: 65+	2% (7)	3% (14)	— (1)	— (1)	9% (38)	86% (376)	436
GenZers: 1997-2012	4% (13)	8% (24)	4% (14)	5% (17)	10% (30)	69% (217)	315
Millennials: 1981-1996	10% (59)	20% (119)	4% (25)	4% (23)	11% (67)	50% (295)	588
GenXers: 1965-1980	2% (13)	8% (46)	1% (8)	1% (8)	13% (75)	74% (418)	569
Baby Boomers: 1946-1964	2% (14)	4% (27)	— (3)	— (2)	10% (65)	83% (533)	644
PID: Dem (no lean)	7% (56)	14% (119)	3% (26)	3% (29)	11% (90)	63% (538)	858
PID: Ind (no lean)	3% (23)	8% (57)	2% (14)	2% (15)	13% (94)	72% (529)	732
PID: Rep (no lean)	3% (21)	7% (43)	2% (11)	1% (7)	10% (60)	77% (469)	610
PID/Gender: Dem Men	9% (38)	21% (85)	4% (18)	5% (22)	13% (53)	48% (198)	415
PID/Gender: Dem Women	4% (18)	8% (34)	2% (7)	1% (6)	8% (37)	77% (340)	443
PID/Gender: Ind Men	5% (19)	11% (41)	2% (7)	3% (10)	13% (47)	66% (237)	362
PID/Gender: Ind Women	1% (4)	4% (16)	2% (7)	1% (5)	13% (47)	79% (292)	370
PID/Gender: Rep Men	7% (19)	13% (38)	2% (7)	1% (4)	9% (26)	67% (191)	285
PID/Gender: Rep Women	1% (2)	2% (5)	1% (4)	1% (3)	10% (33)	85% (278)	326
Ideo: Liberal (1-3)	6% (40)	14% (86)	3% (19)	3% (18)	12% (74)	62% (393)	631
Ideo: Moderate (4)	5% (30)	13% (79)	3% (16)	2% (15)	10% (62)	66% (396)	598
Ideo: Conservative (5-7)	4% (27)	8% (53)	2% (14)	2% (12)	10% (69)	75% (535)	711
Educ: < College	2% (33)	7% (103)	1% (22)	2% (32)	12% (175)	76% (1147)	1512
Educ: Bachelors degree	9% (39)	15% (68)	3% (14)	2% (10)	9% (40)	62% (274)	444
Educ: Post-grad	12% (28)	20% (48)	6% (14)	3% (9)	12% (29)	47% (115)	244
Income: Under 50k	3% (30)	7% (79)	2% (22)	2% (20)	12% (139)	75% (865)	1154
Income: 50k-100k	5% (33)	11% (76)	2% (17)	3% (22)	10% (64)	68% (452)	664
Income: 100k+	10% (38)	17% (64)	3% (12)	2% (7)	11% (42)	57% (218)	382
Ethnicity: White	5% (80)	10% (164)	2% (37)	2% (34)	11% (181)	71% (1226)	1722
Ethnicity: Hispanic	6% (21)	15% (51)	4% (13)	6% (22)	11% (37)	59% (205)	349

Continued on next page



**Table MCSP11\_6:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Corey Kispert

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(100)	10%	(219)	2%	(51)	2%	(50)	11%	(244)	70%	(1536)	2200
Ethnicity: Black	7%	(18)	13%	(35)	3%	(8)	5%	(13)	13%	(36)	60%	(164)	274
Ethnicity: Other	1%	(3)	10%	(20)	3%	(6)	1%	(3)	13%	(27)	72%	(146)	204
All Christian	6%	(62)	12%	(118)	2%	(20)	2%	(19)	11%	(107)	67%	(673)	998
All Non-Christian	9%	(10)	18%	(18)	3%	(3)	5%	(5)	13%	(14)	51%	(53)	103
Atheist	3%	(3)	6%	(6)	1%	(1)	5%	(5)	10%	(10)	74%	(76)	102
Agnostic/Nothing in particular	3%	(17)	7%	(44)	3%	(18)	2%	(13)	12%	(75)	73%	(439)	605
Something Else	2%	(9)	8%	(33)	2%	(9)	2%	(7)	10%	(39)	75%	(296)	393
Religious Non-Protestant/Catholic	8%	(10)	17%	(20)	3%	(3)	4%	(5)	14%	(16)	55%	(67)	121
Evangelical	8%	(50)	15%	(94)	3%	(21)	2%	(14)	9%	(55)	63%	(397)	631
Non-Evangelical	2%	(17)	7%	(49)	—	(3)	1%	(10)	12%	(87)	77%	(551)	716
Community: Urban	8%	(54)	19%	(120)	4%	(27)	3%	(22)	11%	(72)	55%	(355)	650
Community: Suburban	3%	(30)	7%	(65)	2%	(19)	2%	(19)	11%	(106)	75%	(711)	950
Community: Rural	3%	(17)	6%	(33)	1%	(5)	1%	(9)	11%	(66)	78%	(471)	601
Employ: Private Sector	7%	(50)	17%	(115)	3%	(21)	3%	(23)	12%	(83)	57%	(392)	685
Employ: Government	8%	(13)	15%	(23)	2%	(4)	3%	(5)	11%	(17)	62%	(99)	160
Employ: Self-Employed	7%	(10)	13%	(20)	5%	(7)	3%	(5)	9%	(14)	62%	(95)	153
Employ: Homemaker	5%	(7)	5%	(7)	2%	(3)	1%	(1)	16%	(23)	71%	(103)	144
Employ: Student	2%	(2)	6%	(8)	5%	(7)	4%	(5)	7%	(9)	76%	(97)	128
Employ: Retired	2%	(10)	3%	(14)	1%	(3)	—	(1)	8%	(40)	86%	(410)	478
Employ: Unemployed	1%	(4)	9%	(26)	1%	(4)	4%	(11)	11%	(34)	74%	(223)	301
Employ: Other	4%	(5)	3%	(4)	1%	(2)	—	(1)	15%	(22)	77%	(117)	151
Military HH: Yes	7%	(25)	8%	(29)	2%	(7)	2%	(6)	11%	(41)	71%	(262)	371
Military HH: No	4%	(76)	10%	(190)	2%	(43)	2%	(44)	11%	(203)	70%	(1274)	1829
RD/WT: Right Direction	7%	(73)	15%	(159)	3%	(29)	4%	(42)	12%	(130)	60%	(659)	1092
RD/WT: Wrong Track	2%	(27)	5%	(60)	2%	(22)	1%	(8)	10%	(115)	79%	(877)	1108
Biden Job Approve	6%	(79)	14%	(179)	3%	(35)	2%	(31)	12%	(155)	62%	(792)	1271
Biden Job Disapprove	2%	(16)	5%	(36)	2%	(13)	2%	(16)	8%	(64)	81%	(612)	758

Continued on next page

**Table MCSP11\_6:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Corey Kispert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (100)	10% (219)	2% (51)	2% (50)	11% (244)	70% (1536)	2200
Biden Job Strongly Approve	9% (67)	14% (103)	2% (15)	3% (22)	10% (72)	61% (439)	719
Biden Job Somewhat Approve	2% (13)	14% (75)	4% (20)	2% (8)	15% (82)	64% (353)	551
Biden Job Somewhat Disapprove	2% (4)	6% (13)	1% (2)	3% (7)	12% (25)	76% (161)	212
Biden Job Strongly Disapprove	2% (13)	4% (23)	2% (11)	2% (9)	7% (39)	83% (451)	546
Favorable of Biden	7% (83)	13% (161)	3% (36)	3% (31)	11% (142)	64% (796)	1248
Unfavorable of Biden	2% (13)	6% (49)	2% (13)	2% (18)	8% (65)	80% (637)	795
Very Favorable of Biden	9% (64)	14% (102)	2% (16)	4% (28)	11% (78)	60% (426)	714
Somewhat Favorable of Biden	3% (18)	11% (59)	4% (19)	1% (4)	12% (64)	69% (370)	534
Somewhat Unfavorable of Biden	1% (2)	12% (27)	1% (2)	4% (9)	7% (15)	74% (159)	214
Very Unfavorable of Biden	2% (11)	4% (22)	2% (11)	2% (9)	9% (50)	82% (478)	581
#1 Issue: Economy	5% (43)	13% (107)	3% (24)	2% (16)	12% (103)	65% (548)	840
#1 Issue: Security	8% (23)	7% (22)	1% (4)	1% (3)	9% (28)	73% (221)	300
#1 Issue: Health Care	6% (17)	10% (30)	4% (11)	3% (9)	12% (38)	66% (202)	307
#1 Issue: Medicare / Social Security	3% (7)	7% (20)	— (1)	1% (2)	6% (16)	83% (218)	264
#1 Issue: Women's Issues	3% (4)	9% (12)	4% (6)	5% (6)	8% (10)	71% (90)	127
#1 Issue: Education	3% (3)	8% (8)	2% (2)	6% (6)	19% (20)	63% (67)	106
#1 Issue: Energy	3% (3)	16% (17)	2% (3)	2% (2)	14% (15)	63% (69)	110
#1 Issue: Other	— (1)	3% (4)	— (0)	4% (6)	9% (14)	83% (121)	145
2020 Vote: Joe Biden	7% (71)	14% (133)	3% (28)	3% (31)	11% (108)	62% (611)	982
2020 Vote: Donald Trump	3% (20)	7% (47)	2% (14)	1% (7)	9% (63)	78% (538)	690
2020 Vote: Other	1% (1)	6% (5)	1% (1)	1% (0)	10% (8)	81% (60)	74
2020 Vote: Didn't Vote	2% (9)	8% (34)	2% (8)	3% (12)	14% (64)	72% (322)	448
2018 House Vote: Democrat	8% (57)	12% (90)	3% (21)	2% (12)	12% (91)	63% (465)	736
2018 House Vote: Republican	4% (26)	7% (40)	2% (13)	1% (9)	7% (42)	78% (464)	595
2018 House Vote: Someone else	2% (1)	4% (2)	1% (1)	— (0)	8% (5)	86% (56)	65
2016 Vote: Hillary Clinton	9% (57)	12% (83)	3% (18)	2% (11)	11% (75)	64% (425)	668
2016 Vote: Donald Trump	3% (22)	7% (47)	2% (12)	1% (8)	9% (57)	78% (521)	667
2016 Vote: Other	1% (1)	6% (7)	1% (1)	— (1)	7% (7)	85% (95)	112
2016 Vote: Didn't Vote	3% (20)	11% (83)	3% (20)	4% (31)	14% (105)	66% (490)	749

Continued on next page

**Table MCSP11\_6:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Corey Kispert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (100)	10% (219)	2% (51)	2% (50)	11% (244)	70% (1536)	2200
Voted in 2014: Yes	6% (72)	9% (113)	2% (24)	1% (15)	9% (117)	72% (890)	1230
Voted in 2014: No	3% (29)	11% (106)	3% (26)	4% (35)	13% (127)	67% (646)	970
4-Region: Northeast	7% (27)	15% (57)	3% (14)	1% (6)	11% (44)	63% (246)	394
4-Region: Midwest	2% (9)	7% (34)	1% (5)	1% (5)	10% (46)	79% (363)	462
4-Region: South	4% (31)	9% (71)	2% (13)	3% (22)	11% (91)	72% (596)	824
4-Region: West	6% (33)	11% (57)	4% (19)	3% (17)	12% (63)	64% (331)	520
Sports fans	6% (97)	13% (208)	3% (42)	3% (43)	13% (205)	62% (974)	1568
Avid sports fans	11% (65)	22% (123)	3% (17)	4% (24)	11% (65)	48% (274)	568
Casual sports fans	3% (32)	9% (85)	2% (25)	2% (19)	14% (139)	70% (700)	1000
Non-sports fans	1% (4)	2% (11)	1% (9)	1% (7)	6% (39)	89% (562)	632
College-educated sports fans	11% (63)	20% (113)	4% (24)	3% (16)	11% (62)	50% (277)	556
Men's CBB fans	9% (86)	20% (184)	3% (30)	3% (29)	18% (165)	47% (434)	926
Avid men's CBB fans	16% (51)	25% (80)	4% (12)	6% (17)	16% (49)	33% (103)	313
Casual men's CBB fans	6% (35)	17% (104)	3% (17)	2% (12)	19% (116)	54% (330)	614
Non-men's CBB fans	1% (15)	3% (35)	2% (21)	2% (21)	6% (80)	87% (1102)	1274
Women's CBB fans	12% (80)	22% (145)	4% (24)	4% (23)	17% (116)	41% (274)	663
Men's or women's CBB fan	9% (92)	19% (191)	4% (37)	3% (29)	17% (172)	48% (474)	996
Non-men's or women's CBB fan	2% (26)	5% (82)	2% (34)	2% (27)	8% (136)	81% (1302)	1606
Have favorite CBB team	11% (74)	22% (143)	3% (21)	3% (23)	14% (95)	46% (305)	662
Don't have favorite CBB team	2% (26)	5% (76)	2% (29)	2% (27)	10% (149)	80% (1231)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_7: Do you have a favorable or unfavorable opinion of each of the following basketball players?**  
*Jeremiah Robinson-Earl*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(101)	9%	(209)	3%	(68)	1%	(27)	12%	(268)	69%	(1527)	2200
Gender: Male	8%	(84)	14%	(145)	5%	(50)	2%	(18)	13%	(138)	59%	(627)	1062
Gender: Female	2%	(17)	6%	(64)	2%	(18)	1%	(8)	11%	(130)	79%	(901)	1138
Age: 18-34	8%	(51)	12%	(79)	5%	(35)	2%	(16)	12%	(81)	60%	(394)	655
Age: 35-44	7%	(24)	17%	(61)	6%	(23)	2%	(8)	14%	(50)	54%	(193)	358
Age: 45-64	3%	(23)	7%	(51)	1%	(9)	—	(2)	11%	(85)	77%	(581)	751
Age: 65+	1%	(3)	4%	(18)	—	(2)	—	(1)	12%	(53)	82%	(359)	436
GenZers: 1997-2012	4%	(11)	8%	(26)	4%	(13)	2%	(8)	14%	(44)	68%	(213)	315
Millennials: 1981-1996	10%	(59)	17%	(103)	7%	(41)	3%	(16)	11%	(65)	52%	(305)	588
GenXers: 1965-1980	4%	(21)	8%	(44)	1%	(8)	—	(1)	14%	(77)	74%	(418)	569
Baby Boomers: 1946-1964	1%	(8)	5%	(31)	1%	(4)	—	(3)	12%	(77)	81%	(520)	644
PID: Dem (no lean)	7%	(61)	13%	(109)	4%	(36)	2%	(18)	13%	(112)	61%	(521)	858
PID: Ind (no lean)	4%	(31)	8%	(59)	2%	(16)	1%	(5)	13%	(92)	72%	(529)	732
PID: Rep (no lean)	2%	(10)	7%	(41)	2%	(15)	1%	(3)	11%	(64)	78%	(477)	610
PID/Gender: Dem Men	12%	(50)	18%	(74)	6%	(25)	3%	(13)	16%	(68)	45%	(185)	415
PID/Gender: Dem Women	2%	(10)	8%	(35)	2%	(11)	1%	(5)	10%	(45)	76%	(336)	443
PID/Gender: Ind Men	7%	(25)	11%	(40)	3%	(11)	1%	(4)	12%	(43)	66%	(239)	362
PID/Gender: Ind Women	1%	(5)	5%	(19)	1%	(5)	—	(1)	13%	(49)	79%	(290)	370
PID/Gender: Rep Men	3%	(8)	11%	(32)	5%	(13)	—	(1)	10%	(27)	71%	(203)	285
PID/Gender: Rep Women	—	(2)	3%	(9)	1%	(2)	1%	(2)	11%	(37)	84%	(274)	326
Ideo: Liberal (1-3)	8%	(49)	11%	(70)	5%	(30)	2%	(11)	13%	(82)	62%	(388)	631
Ideo: Moderate (4)	4%	(25)	14%	(86)	3%	(20)	2%	(10)	13%	(75)	64%	(381)	598
Ideo: Conservative (5-7)	4%	(25)	7%	(50)	2%	(17)	1%	(4)	11%	(75)	76%	(539)	711
Educ: < College	3%	(40)	6%	(90)	2%	(24)	1%	(17)	13%	(198)	76%	(1144)	1512
Educ: Bachelors degree	8%	(36)	15%	(68)	5%	(24)	1%	(5)	10%	(44)	60%	(268)	444
Educ: Post-grad	10%	(25)	21%	(51)	8%	(20)	2%	(5)	11%	(27)	48%	(116)	244
Income: Under 50k	3%	(31)	6%	(67)	2%	(20)	1%	(11)	15%	(176)	74%	(851)	1154
Income: 50k-100k	4%	(29)	11%	(74)	4%	(29)	2%	(11)	10%	(67)	68%	(453)	664
Income: 100k+	11%	(41)	18%	(68)	5%	(19)	1%	(4)	7%	(26)	59%	(223)	382
Ethnicity: White	4%	(74)	10%	(165)	3%	(47)	1%	(16)	11%	(196)	71%	(1224)	1722
Ethnicity: Hispanic	9%	(30)	11%	(39)	5%	(18)	1%	(2)	13%	(45)	62%	(216)	349

Continued on next page

**Table MCSP11\_7: Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Jeremiah Robinson-Earl**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(101)	9%	(209)	3%	(68)	1%	(27)	12%	(268)	69%	(1527)	2200
Ethnicity: Black	7%	(20)	10%	(27)	4%	(10)	3%	(8)	17%	(46)	59%	(162)	274
Ethnicity: Other	4%	(7)	8%	(17)	5%	(11)	1%	(2)	13%	(26)	69%	(141)	204
All Christian	6%	(61)	11%	(110)	4%	(37)	1%	(8)	11%	(110)	67%	(671)	998
All Non-Christian	8%	(8)	19%	(19)	7%	(7)	3%	(3)	9%	(9)	55%	(57)	103
Atheist	3%	(3)	9%	(9)	1%	(1)	3%	(3)	18%	(18)	66%	(68)	102
Agnostic/Nothing in particular	2%	(12)	7%	(44)	3%	(19)	1%	(7)	13%	(80)	73%	(442)	605
Something Else	4%	(16)	7%	(27)	1%	(4)	1%	(6)	13%	(50)	74%	(290)	393
Religious Non-Protestant/Catholic	7%	(8)	17%	(20)	6%	(8)	2%	(3)	10%	(12)	58%	(71)	121
Evangelical	9%	(57)	13%	(84)	4%	(23)	1%	(8)	12%	(73)	61%	(385)	631
Non-Evangelical	2%	(15)	7%	(47)	2%	(14)	1%	(5)	12%	(83)	77%	(552)	716
Community: Urban	10%	(63)	15%	(96)	6%	(40)	2%	(13)	14%	(90)	54%	(348)	650
Community: Suburban	3%	(28)	8%	(76)	2%	(18)	1%	(13)	12%	(111)	74%	(704)	950
Community: Rural	2%	(10)	6%	(37)	2%	(10)	—	(1)	11%	(67)	79%	(476)	601
Employ: Private Sector	8%	(52)	15%	(100)	5%	(35)	2%	(14)	12%	(80)	59%	(404)	685
Employ: Government	8%	(13)	14%	(22)	5%	(8)	1%	(2)	9%	(14)	63%	(102)	160
Employ: Self-Employed	7%	(11)	10%	(16)	6%	(9)	—	(0)	9%	(14)	67%	(102)	153
Employ: Homemaker	1%	(1)	8%	(11)	2%	(3)	1%	(1)	15%	(22)	73%	(105)	144
Employ: Student	2%	(2)	8%	(11)	4%	(5)	3%	(3)	11%	(13)	73%	(93)	128
Employ: Retired	1%	(4)	4%	(18)	—	(2)	1%	(3)	11%	(55)	83%	(396)	478
Employ: Unemployed	5%	(15)	9%	(26)	1%	(3)	—	(0)	16%	(48)	69%	(208)	301
Employ: Other	2%	(4)	3%	(5)	2%	(2)	2%	(3)	14%	(22)	77%	(116)	151
Military HH: Yes	6%	(21)	10%	(36)	3%	(11)	—	(1)	10%	(37)	72%	(265)	371
Military HH: No	4%	(80)	9%	(173)	3%	(57)	1%	(26)	13%	(231)	69%	(1262)	1829
RD/WT: Right Direction	7%	(78)	14%	(157)	5%	(50)	1%	(15)	13%	(143)	59%	(649)	1092
RD/WT: Wrong Track	2%	(23)	5%	(52)	2%	(18)	1%	(12)	11%	(125)	79%	(878)	1108
Biden Job Approve	6%	(80)	13%	(169)	4%	(55)	1%	(16)	13%	(171)	61%	(779)	1271
Biden Job Disapprove	2%	(16)	5%	(37)	1%	(11)	1%	(10)	8%	(60)	82%	(623)	758

Continued on next page

**Table MCSP11\_7: Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Jeremiah Robinson-Earl**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (101)	9% (209)	3% (68)	1% (27)	12% (268)	69% (1527)	2200
Biden Job Strongly Approve	10% (69)	13% (96)	4% (30)	1% (8)	12% (84)	60% (431)	719
Biden Job Somewhat Approve	2% (11)	13% (73)	5% (25)	1% (8)	16% (87)	63% (347)	551
Biden Job Somewhat Disapprove	2% (3)	9% (19)	2% (4)	1% (2)	7% (16)	79% (168)	212
Biden Job Strongly Disapprove	2% (13)	3% (18)	1% (7)	2% (8)	8% (45)	83% (455)	546
Favorable of Biden	7% (83)	13% (160)	4% (52)	1% (15)	13% (157)	63% (781)	1248
Unfavorable of Biden	2% (12)	6% (46)	2% (14)	1% (9)	8% (67)	81% (648)	795
Very Favorable of Biden	9% (68)	13% (96)	4% (30)	1% (10)	13% (93)	58% (416)	714
Somewhat Favorable of Biden	3% (15)	12% (64)	4% (22)	1% (5)	12% (64)	68% (364)	534
Somewhat Unfavorable of Biden	3% (7)	11% (23)	2% (5)	1% (2)	7% (14)	76% (163)	214
Very Unfavorable of Biden	1% (5)	4% (23)	1% (9)	1% (7)	9% (52)	83% (485)	581
#1 Issue: Economy	4% (30)	11% (94)	4% (36)	1% (10)	15% (125)	65% (546)	840
#1 Issue: Security	9% (26)	8% (24)	2% (5)	1% (4)	10% (31)	70% (210)	300
#1 Issue: Health Care	6% (18)	11% (35)	3% (10)	1% (4)	11% (33)	67% (206)	307
#1 Issue: Medicare / Social Security	2% (6)	7% (19)	1% (2)	2% (4)	9% (23)	80% (211)	264
#1 Issue: Women's Issues	3% (4)	7% (9)	2% (3)	2% (3)	7% (9)	78% (99)	127
#1 Issue: Education	5% (5)	8% (8)	7% (7)	2% (3)	16% (17)	63% (67)	106
#1 Issue: Energy	5% (6)	14% (16)	5% (5)	— (0)	11% (12)	65% (71)	110
#1 Issue: Other	4% (6)	3% (4)	— (0)	— (0)	12% (18)	81% (118)	145
2020 Vote: Joe Biden	7% (69)	12% (122)	4% (44)	2% (16)	13% (124)	62% (607)	982
2020 Vote: Donald Trump	2% (14)	7% (46)	2% (16)	1% (6)	9% (65)	79% (544)	690
2020 Vote: Other	1% (1)	9% (6)	1% (1)	— (0)	9% (6)	80% (60)	74
2020 Vote: Didn't Vote	4% (17)	8% (35)	2% (7)	1% (5)	16% (72)	70% (312)	448
2018 House Vote: Democrat	8% (56)	13% (92)	3% (25)	1% (10)	14% (102)	61% (450)	736
2018 House Vote: Republican	2% (14)	7% (43)	3% (20)	1% (5)	8% (48)	78% (466)	595
2018 House Vote: Someone else	2% (1)	5% (3)	— (0)	— (0)	8% (5)	85% (56)	65
2016 Vote: Hillary Clinton	8% (53)	13% (87)	3% (21)	2% (11)	13% (86)	61% (410)	668
2016 Vote: Donald Trump	2% (13)	7% (46)	3% (20)	1% (6)	9% (59)	78% (523)	667
2016 Vote: Other	1% (1)	6% (7)	— (0)	— (0)	6% (6)	87% (97)	112
2016 Vote: Didn't Vote	5% (35)	9% (69)	4% (27)	1% (9)	16% (117)	66% (492)	749

Continued on next page

**Table MCSP11\_7: Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Jeremiah Robinson-Earl**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (101)	9% (209)	3% (68)	1% (27)	12% (268)	69% (1527)	2200
Voted in 2014: Yes	5% (65)	10% (118)	3% (37)	1% (13)	10% (122)	71% (876)	1230
Voted in 2014: No	4% (36)	9% (91)	3% (31)	1% (14)	15% (146)	67% (651)	970
4-Region: Northeast	6% (23)	14% (54)	4% (17)	2% (7)	12% (47)	62% (245)	394
4-Region: Midwest	1% (6)	7% (33)	2% (9)	1% (3)	12% (54)	77% (358)	462
4-Region: South	4% (30)	9% (70)	2% (18)	1% (11)	12% (97)	72% (597)	824
4-Region: West	8% (43)	10% (52)	4% (23)	1% (5)	14% (70)	63% (327)	520
Sports fans	6% (98)	13% (197)	4% (60)	1% (19)	14% (227)	62% (968)	1568
Avid sports fans	12% (69)	18% (104)	5% (27)	2% (10)	15% (86)	48% (271)	568
Casual sports fans	3% (29)	9% (92)	3% (32)	1% (9)	14% (141)	70% (696)	1000
Non-sports fans	— (3)	2% (12)	1% (8)	1% (8)	6% (41)	89% (560)	632
College-educated sports fans	11% (61)	20% (113)	7% (40)	1% (7)	12% (64)	49% (271)	556
Men's CBB fans	9% (86)	18% (163)	5% (50)	2% (17)	18% (169)	48% (440)	926
Avid men's CBB fans	18% (57)	23% (72)	6% (20)	3% (10)	15% (46)	35% (109)	313
Casual men's CBB fans	5% (30)	15% (92)	5% (30)	1% (7)	20% (123)	54% (332)	614
Non-men's CBB fans	1% (15)	4% (45)	1% (18)	1% (10)	8% (98)	85% (1087)	1274
Women's CBB fans	12% (78)	20% (134)	6% (38)	2% (12)	18% (118)	43% (283)	663
Men's or women's CBB fan	9% (89)	17% (171)	6% (56)	2% (19)	18% (179)	48% (482)	996
Non-men's or women's CBB fan	2% (26)	5% (83)	2% (36)	1% (16)	10% (160)	80% (1286)	1606
Have favorite CBB team	12% (81)	20% (135)	5% (32)	2% (10)	15% (100)	46% (303)	662
Don't have favorite CBB team	1% (21)	5% (74)	2% (36)	1% (16)	11% (168)	80% (1224)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_8:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Trayce Jackson-Davis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (129)	9% (201)	3% (67)	1% (17)	12% (270)	69% (1516)	2200
Gender: Male	10% (104)	13% (142)	5% (50)	1% (10)	13% (137)	58% (620)	1062
Gender: Female	2% (25)	5% (60)	1% (16)	1% (8)	12% (133)	79% (897)	1138
Age: 18-34	9% (60)	11% (74)	6% (41)	2% (12)	13% (88)	58% (381)	655
Age: 35-44	11% (39)	17% (60)	6% (21)	— (1)	13% (45)	53% (191)	358
Age: 45-64	3% (22)	7% (52)	— (3)	— (2)	13% (94)	77% (577)	751
Age: 65+	2% (8)	3% (15)	— (1)	— (2)	10% (42)	84% (368)	436
GenZers: 1997-2012	6% (19)	7% (23)	5% (17)	2% (7)	12% (39)	67% (210)	315
Millennials: 1981-1996	12% (71)	18% (103)	7% (42)	1% (6)	13% (76)	49% (290)	588
GenXers: 1965-1980	5% (26)	7% (42)	1% (5)	— (1)	13% (76)	74% (419)	569
Baby Boomers: 1946-1964	2% (13)	5% (32)	— (2)	— (2)	11% (72)	81% (523)	644
PID: Dem (no lean)	9% (76)	12% (100)	4% (35)	1% (8)	13% (108)	62% (530)	858
PID: Ind (no lean)	5% (35)	8% (58)	2% (17)	1% (6)	14% (100)	71% (517)	732
PID: Rep (no lean)	3% (18)	7% (43)	2% (15)	— (3)	10% (62)	77% (470)	610
PID/Gender: Dem Men	16% (65)	16% (67)	6% (26)	2% (6)	14% (58)	47% (193)	415
PID/Gender: Dem Women	3% (11)	8% (34)	2% (9)	— (2)	11% (50)	76% (336)	443
PID/Gender: Ind Men	7% (25)	11% (40)	3% (10)	1% (2)	15% (53)	64% (232)	362
PID/Gender: Ind Women	3% (10)	5% (18)	2% (7)	1% (4)	13% (47)	77% (285)	370
PID/Gender: Rep Men	5% (14)	12% (35)	5% (14)	— (1)	9% (26)	68% (194)	285
PID/Gender: Rep Women	1% (4)	2% (8)	— (1)	1% (2)	11% (35)	85% (276)	326
Ideo: Liberal (1-3)	8% (51)	12% (77)	5% (32)	1% (4)	13% (84)	61% (382)	631
Ideo: Moderate (4)	6% (39)	13% (76)	3% (16)	1% (9)	13% (75)	64% (383)	598
Ideo: Conservative (5-7)	5% (35)	6% (42)	3% (18)	— (3)	10% (74)	76% (538)	711
Educ: < College	3% (49)	6% (86)	2% (33)	1% (12)	13% (199)	75% (1135)	1512
Educ: Bachelors degree	11% (47)	15% (67)	4% (18)	1% (3)	10% (43)	60% (266)	444
Educ: Post-grad	14% (33)	20% (48)	7% (16)	1% (2)	11% (28)	48% (116)	244
Income: Under 50k	4% (46)	6% (66)	2% (18)	1% (10)	15% (172)	73% (843)	1154
Income: 50k-100k	5% (32)	11% (76)	5% (36)	1% (5)	9% (57)	69% (458)	664
Income: 100k+	13% (51)	16% (60)	3% (13)	— (2)	11% (41)	56% (215)	382
Ethnicity: White	5% (94)	9% (152)	3% (49)	1% (11)	12% (202)	70% (1213)	1722
Ethnicity: Hispanic	10% (34)	11% (39)	5% (18)	— (1)	11% (40)	62% (217)	349

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**Table MCSP11\_8:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Trayce Jackson-Davis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(129)	9%	(201)	3%	(67)	1%	(17)	12%	(270)	69%	(1516)	2200
Ethnicity: Black	11%	(31)	10%	(28)	4%	(12)	1%	(4)	15%	(42)	58%	(158)	274
Ethnicity: Other	1%	(3)	11%	(21)	3%	(6)	1%	(2)	12%	(25)	71%	(145)	204
All Christian	8%	(76)	10%	(104)	4%	(36)	1%	(9)	9%	(92)	68%	(682)	998
All Non-Christian	14%	(14)	20%	(21)	4%	(4)	2%	(2)	10%	(10)	50%	(51)	103
Atheist	5%	(5)	5%	(5)	1%	(1)	1%	(1)	17%	(17)	71%	(73)	102
Agnostic/Nothing in particular	3%	(20)	7%	(44)	2%	(14)	—	(1)	15%	(93)	71%	(432)	605
Something Else	4%	(14)	7%	(28)	3%	(12)	1%	(4)	15%	(57)	71%	(278)	393
Religious Non-Protestant/Catholic	12%	(14)	19%	(23)	3%	(4)	2%	(2)	11%	(13)	54%	(66)	121
Evangelical	10%	(60)	13%	(81)	5%	(32)	1%	(6)	11%	(69)	61%	(382)	631
Non-Evangelical	3%	(24)	6%	(45)	2%	(11)	1%	(5)	11%	(76)	77%	(554)	716
Community: Urban	11%	(74)	15%	(97)	6%	(40)	—	(2)	11%	(72)	56%	(366)	650
Community: Suburban	3%	(33)	8%	(77)	2%	(20)	1%	(10)	13%	(123)	72%	(687)	950
Community: Rural	4%	(22)	5%	(28)	1%	(6)	1%	(6)	12%	(75)	77%	(464)	601
Employ: Private Sector	10%	(67)	15%	(99)	5%	(32)	1%	(7)	13%	(89)	57%	(391)	685
Employ: Government	10%	(16)	14%	(22)	5%	(8)	1%	(2)	7%	(11)	63%	(101)	160
Employ: Self-Employed	7%	(10)	16%	(24)	4%	(6)	—	(0)	9%	(13)	64%	(98)	153
Employ: Homemaker	3%	(5)	6%	(9)	2%	(3)	—	(0)	15%	(21)	74%	(106)	144
Employ: Student	2%	(3)	7%	(10)	4%	(5)	3%	(3)	13%	(17)	71%	(91)	128
Employ: Retired	2%	(9)	3%	(14)	1%	(4)	—	(2)	12%	(57)	82%	(391)	478
Employ: Unemployed	5%	(16)	6%	(17)	2%	(5)	1%	(2)	14%	(42)	73%	(219)	301
Employ: Other	2%	(3)	4%	(5)	3%	(4)	—	(1)	12%	(19)	79%	(120)	151
Military HH: Yes	7%	(27)	9%	(34)	2%	(8)	—	(1)	11%	(42)	70%	(260)	371
Military HH: No	6%	(102)	9%	(168)	3%	(58)	1%	(16)	12%	(228)	69%	(1256)	1829
RD/WT: Right Direction	9%	(103)	13%	(139)	4%	(45)	1%	(7)	13%	(144)	60%	(654)	1092
RD/WT: Wrong Track	2%	(25)	6%	(62)	2%	(22)	1%	(11)	11%	(125)	78%	(862)	1108
Biden Job Approve	9%	(114)	12%	(151)	4%	(49)	1%	(9)	13%	(160)	62%	(788)	1271
Biden Job Disapprove	1%	(10)	6%	(43)	2%	(15)	1%	(8)	10%	(74)	80%	(607)	758

Continued on next page

**Table MCSP11\_8:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Trayce Jackson-Davis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (129)	9% (201)	3% (67)	1% (17)	12% (270)	69% (1516)	2200
Biden Job Strongly Approve	13% (91)	11% (81)	4% (29)	1% (6)	11% (78)	61% (435)	719
Biden Job Somewhat Approve	4% (23)	13% (70)	4% (20)	1% (3)	15% (82)	64% (353)	551
Biden Job Somewhat Disapprove	1% (3)	6% (12)	3% (6)	1% (3)	14% (30)	74% (158)	212
Biden Job Strongly Disapprove	1% (7)	6% (31)	2% (9)	1% (5)	8% (44)	82% (450)	546
Favorable of Biden	9% (109)	12% (148)	3% (44)	1% (10)	12% (149)	63% (787)	1248
Unfavorable of Biden	2% (15)	6% (48)	2% (18)	1% (7)	10% (78)	79% (630)	795
Very Favorable of Biden	13% (91)	11% (78)	4% (26)	1% (6)	12% (82)	60% (430)	714
Somewhat Favorable of Biden	3% (18)	13% (70)	3% (18)	1% (4)	13% (67)	67% (357)	534
Somewhat Unfavorable of Biden	3% (7)	10% (20)	3% (5)	1% (2)	13% (27)	71% (153)	214
Very Unfavorable of Biden	1% (9)	5% (27)	2% (12)	1% (5)	9% (50)	82% (477)	581
#1 Issue: Economy	6% (51)	11% (92)	4% (32)	1% (8)	13% (111)	65% (545)	840
#1 Issue: Security	8% (25)	9% (28)	2% (5)	— (1)	11% (34)	69% (207)	300
#1 Issue: Health Care	6% (18)	11% (34)	2% (7)	1% (2)	13% (39)	67% (206)	307
#1 Issue: Medicare / Social Security	4% (10)	4% (10)	2% (6)	— (1)	7% (19)	83% (218)	264
#1 Issue: Women's Issues	7% (9)	5% (6)	2% (3)	1% (1)	15% (19)	70% (89)	127
#1 Issue: Education	4% (4)	10% (11)	5% (5)	2% (2)	17% (18)	63% (67)	106
#1 Issue: Energy	7% (7)	17% (19)	2% (2)	— (0)	12% (13)	62% (68)	110
#1 Issue: Other	2% (3)	1% (2)	4% (7)	1% (1)	12% (17)	80% (116)	145
2020 Vote: Joe Biden	10% (95)	12% (120)	4% (39)	1% (11)	12% (119)	61% (599)	982
2020 Vote: Donald Trump	2% (13)	7% (50)	3% (21)	1% (4)	9% (59)	79% (543)	690
2020 Vote: Other	— (0)	5% (4)	1% (0)	1% (1)	15% (11)	77% (57)	74
2020 Vote: Didn't Vote	5% (21)	6% (27)	1% (7)	— (2)	18% (80)	70% (312)	448
2018 House Vote: Democrat	9% (67)	12% (87)	4% (26)	1% (6)	13% (96)	62% (454)	736
2018 House Vote: Republican	4% (23)	8% (47)	3% (16)	— (3)	8% (47)	77% (460)	595
2018 House Vote: Someone else	1% (0)	6% (4)	— (0)	— (0)	15% (10)	78% (51)	65
2016 Vote: Hillary Clinton	10% (66)	13% (84)	2% (16)	1% (7)	12% (80)	62% (415)	668
2016 Vote: Donald Trump	3% (19)	7% (48)	3% (20)	— (3)	9% (57)	78% (520)	667
2016 Vote: Other	4% (4)	6% (7)	— (0)	— (0)	13% (14)	77% (86)	112
2016 Vote: Didn't Vote	5% (40)	8% (62)	4% (31)	1% (8)	16% (118)	66% (491)	749

Continued on next page

**Table MCSP11\_8:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Trayce Jackson-Davis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (129)	9% (201)	3% (67)	1% (17)	12% (270)	69% (1516)	2200
Voted in 2014: Yes	6% (72)	10% (120)	2% (28)	1% (8)	10% (124)	71% (878)	1230
Voted in 2014: No	6% (57)	8% (82)	4% (38)	1% (9)	15% (146)	66% (638)	970
4-Region: Northeast	8% (33)	13% (53)	4% (14)	1% (4)	11% (41)	63% (248)	394
4-Region: Midwest	4% (18)	8% (39)	1% (2)	1% (7)	10% (44)	76% (352)	462
4-Region: South	5% (38)	7% (58)	3% (23)	1% (6)	13% (109)	72% (590)	824
4-Region: West	8% (39)	10% (51)	5% (27)	— (1)	14% (75)	63% (326)	520
Sports fans	8% (120)	12% (192)	4% (59)	1% (12)	14% (223)	61% (963)	1568
Avid sports fans	14% (80)	19% (106)	5% (26)	1% (7)	13% (76)	48% (273)	568
Casual sports fans	4% (39)	9% (86)	3% (33)	— (5)	15% (147)	69% (690)	1000
Non-sports fans	1% (9)	2% (10)	1% (8)	1% (5)	7% (47)	88% (553)	632
College-educated sports fans	13% (74)	20% (113)	6% (32)	1% (4)	12% (66)	48% (267)	556
Men's CBB fans	12% (109)	17% (155)	5% (48)	1% (11)	19% (173)	46% (429)	926
Avid men's CBB fans	19% (58)	22% (70)	7% (22)	2% (6)	15% (46)	35% (110)	313
Casual men's CBB fans	8% (51)	14% (86)	4% (26)	1% (5)	21% (127)	52% (319)	614
Non-men's CBB fans	2% (19)	4% (46)	1% (19)	— (6)	8% (96)	85% (1087)	1274
Women's CBB fans	15% (98)	20% (136)	4% (28)	1% (7)	17% (116)	42% (278)	663
Men's or women's CBB fan	12% (116)	17% (166)	5% (50)	1% (11)	18% (180)	47% (473)	996
Non-men's or women's CBB fan	2% (37)	5% (76)	3% (41)	1% (10)	10% (161)	80% (1282)	1606
Have favorite CBB team	13% (87)	20% (131)	6% (38)	1% (7)	15% (96)	46% (303)	662
Don't have favorite CBB team	3% (42)	5% (70)	2% (29)	1% (11)	11% (173)	79% (1213)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_9:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Cade Cunningham

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (120)	9% (203)	3% (69)	1% (29)	13% (284)	68% (1496)	2200
Gender: Male	10% (101)	13% (140)	4% (46)	2% (17)	14% (149)	57% (609)	1062
Gender: Female	2% (19)	6% (63)	2% (23)	1% (12)	12% (135)	78% (887)	1138
Age: 18-34	9% (58)	12% (77)	5% (36)	3% (20)	14% (94)	57% (371)	655
Age: 35-44	9% (31)	18% (64)	5% (19)	2% (6)	15% (53)	52% (186)	358
Age: 45-64	3% (24)	6% (46)	2% (13)	— (3)	12% (90)	77% (576)	751
Age: 65+	2% (7)	4% (16)	— (1)	— (1)	11% (48)	83% (363)	436
GenZers: 1997-2012	7% (21)	6% (19)	4% (13)	5% (14)	15% (46)	64% (201)	315
Millennials: 1981-1996	11% (64)	19% (110)	6% (37)	2% (11)	14% (80)	49% (288)	588
GenXers: 1965-1980	4% (20)	7% (38)	2% (14)	— (1)	15% (86)	72% (410)	569
Baby Boomers: 1946-1964	2% (15)	5% (31)	1% (5)	— (2)	11% (68)	81% (524)	644
PID: Dem (no lean)	9% (74)	12% (100)	4% (31)	2% (16)	12% (100)	63% (536)	858
PID: Ind (no lean)	3% (25)	7% (52)	4% (32)	1% (7)	15% (108)	69% (508)	732
PID: Rep (no lean)	3% (21)	8% (51)	1% (5)	1% (6)	13% (76)	74% (451)	610
PID/Gender: Dem Men	15% (62)	17% (70)	4% (15)	2% (10)	16% (67)	46% (191)	415
PID/Gender: Dem Women	3% (12)	7% (30)	4% (16)	1% (6)	8% (33)	78% (345)	443
PID/Gender: Ind Men	6% (22)	9% (33)	7% (27)	1% (3)	13% (48)	63% (229)	362
PID/Gender: Ind Women	1% (3)	5% (19)	1% (5)	1% (4)	16% (60)	75% (279)	370
PID/Gender: Rep Men	6% (17)	13% (37)	1% (4)	2% (5)	12% (34)	66% (189)	285
PID/Gender: Rep Women	1% (4)	4% (14)	— (2)	— (1)	13% (42)	81% (263)	326
Ideo: Liberal (1-3)	7% (41)	11% (69)	4% (27)	3% (19)	12% (78)	63% (396)	631
Ideo: Moderate (4)	7% (45)	12% (71)	5% (29)	1% (4)	12% (70)	63% (378)	598
Ideo: Conservative (5-7)	5% (33)	8% (58)	1% (10)	1% (6)	12% (85)	73% (518)	711
Educ: < College	3% (48)	5% (76)	3% (44)	1% (19)	13% (204)	74% (1122)	1512
Educ: Bachelors degree	9% (42)	17% (77)	2% (9)	1% (6)	11% (48)	59% (262)	444
Educ: Post-grad	12% (30)	20% (49)	6% (16)	2% (4)	14% (33)	46% (112)	244
Income: Under 50k	4% (44)	4% (51)	3% (40)	1% (11)	14% (165)	73% (843)	1154
Income: 50k-100k	5% (35)	12% (83)	2% (13)	2% (13)	11% (74)	67% (446)	664
Income: 100k+	11% (41)	18% (69)	4% (15)	1% (4)	12% (45)	54% (207)	382
Ethnicity: White	5% (88)	10% (171)	2% (34)	1% (19)	12% (213)	70% (1197)	1722
Ethnicity: Hispanic	5% (18)	12% (40)	9% (32)	3% (11)	14% (48)	57% (200)	349

Continued on next page

**Table MCSP11\_9:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Cade Cunningham

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (120)	9% (203)	3% (69)	1% (29)	13% (284)	68% (1496)	2200
Ethnicity: Black	11% (30)	8% (21)	6% (16)	2% (6)	15% (41)	58% (160)	274
Ethnicity: Other	1% (3)	5% (11)	9% (18)	2% (4)	15% (30)	68% (138)	204
All Christian	7% (65)	12% (121)	3% (25)	1% (9)	12% (119)	66% (658)	998
All Non-Christian	12% (13)	18% (19)	3% (3)	2% (2)	14% (15)	51% (52)	103
Atheist	5% (5)	6% (6)	4% (4)	1% (1)	16% (16)	68% (70)	102
Agnostic/Nothing in particular	3% (20)	7% (40)	3% (17)	2% (10)	13% (78)	73% (440)	605
Something Else	4% (18)	4% (16)	5% (19)	2% (7)	14% (56)	70% (276)	393
Religious Non-Protestant/Catholic	10% (13)	18% (21)	2% (3)	1% (2)	14% (17)	55% (66)	121
Evangelical	8% (53)	13% (84)	5% (34)	2% (10)	11% (68)	61% (382)	631
Non-Evangelical	4% (25)	6% (46)	1% (9)	1% (7)	14% (101)	74% (528)	716
Community: Urban	10% (62)	14% (93)	5% (35)	3% (18)	12% (81)	55% (359)	650
Community: Suburban	4% (37)	8% (80)	2% (23)	1% (6)	13% (128)	71% (676)	950
Community: Rural	3% (20)	5% (29)	2% (10)	1% (5)	12% (75)	77% (461)	601
Employ: Private Sector	8% (55)	15% (101)	3% (24)	3% (19)	13% (92)	58% (394)	685
Employ: Government	9% (14)	18% (29)	2% (4)	2% (3)	9% (14)	60% (96)	160
Employ: Self-Employed	7% (11)	16% (24)	2% (4)	1% (1)	9% (14)	65% (99)	153
Employ: Homemaker	4% (6)	6% (8)	1% (2)	— (0)	19% (27)	70% (101)	144
Employ: Student	4% (5)	8% (11)	4% (5)	1% (1)	15% (19)	69% (88)	128
Employ: Retired	2% (10)	3% (14)	1% (5)	— (1)	12% (55)	82% (392)	478
Employ: Unemployed	5% (14)	4% (11)	7% (21)	1% (3)	15% (45)	69% (209)	301
Employ: Other	3% (5)	3% (5)	4% (6)	1% (1)	13% (20)	77% (116)	151
Military HH: Yes	7% (26)	10% (37)	2% (6)	1% (3)	14% (52)	66% (246)	371
Military HH: No	5% (93)	9% (166)	3% (62)	1% (25)	13% (232)	68% (1250)	1829
RD/WT: Right Direction	9% (95)	13% (140)	3% (38)	2% (18)	13% (139)	61% (661)	1092
RD/WT: Wrong Track	2% (25)	6% (63)	3% (30)	1% (10)	13% (145)	75% (834)	1108
Biden Job Approve	8% (105)	12% (153)	3% (44)	2% (24)	14% (173)	61% (773)	1271
Biden Job Disapprove	2% (12)	6% (47)	3% (21)	1% (5)	10% (78)	78% (594)	758

Continued on next page

**Table MCSP11\_9:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Cade Cunningham

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (120)	9% (203)	3% (69)	1% (29)	13% (284)	68% (1496)	2200
Biden Job Strongly Approve	11% (80)	13% (90)	2% (13)	2% (15)	12% (84)	61% (438)	719
Biden Job Somewhat Approve	5% (25)	11% (62)	6% (31)	2% (9)	16% (89)	61% (335)	551
Biden Job Somewhat Disapprove	2% (5)	9% (19)	3% (6)	— (1)	12% (26)	73% (156)	212
Biden Job Strongly Disapprove	1% (7)	5% (28)	3% (15)	1% (5)	10% (52)	80% (439)	546
Favorable of Biden	8% (101)	12% (150)	3% (43)	1% (18)	13% (163)	62% (774)	1248
Unfavorable of Biden	2% (13)	6% (48)	3% (25)	1% (10)	10% (81)	78% (618)	795
Very Favorable of Biden	12% (83)	11% (79)	3% (22)	2% (14)	13% (91)	59% (423)	714
Somewhat Favorable of Biden	3% (17)	13% (70)	4% (21)	1% (3)	13% (71)	66% (351)	534
Somewhat Unfavorable of Biden	2% (4)	7% (14)	8% (17)	2% (4)	10% (22)	72% (154)	214
Very Unfavorable of Biden	2% (9)	6% (34)	1% (8)	1% (6)	10% (60)	80% (464)	581
#1 Issue: Economy	6% (53)	12% (99)	3% (29)	1% (8)	15% (122)	63% (529)	840
#1 Issue: Security	6% (19)	9% (27)	3% (9)	2% (5)	13% (40)	67% (201)	300
#1 Issue: Health Care	7% (22)	10% (32)	3% (8)	1% (2)	14% (42)	66% (201)	307
#1 Issue: Medicare / Social Security	4% (10)	5% (12)	3% (7)	— (0)	5% (13)	84% (222)	264
#1 Issue: Women's Issues	2% (3)	4% (5)	8% (10)	3% (4)	8% (10)	74% (94)	127
#1 Issue: Education	5% (5)	9% (10)	3% (4)	2% (3)	22% (23)	58% (62)	106
#1 Issue: Energy	7% (7)	14% (15)	1% (1)	1% (1)	16% (18)	62% (68)	110
#1 Issue: Other	— (1)	2% (3)	— (0)	4% (6)	12% (17)	82% (119)	145
2020 Vote: Joe Biden	9% (90)	12% (115)	2% (24)	2% (17)	13% (131)	62% (606)	982
2020 Vote: Donald Trump	2% (16)	9% (63)	2% (13)	1% (6)	11% (73)	75% (519)	690
2020 Vote: Other	2% (2)	5% (3)	7% (5)	— (0)	8% (6)	78% (58)	74
2020 Vote: Didn't Vote	3% (12)	5% (21)	6% (27)	1% (6)	17% (74)	69% (307)	448
2018 House Vote: Democrat	8% (59)	13% (95)	2% (15)	— (3)	13% (98)	63% (466)	736
2018 House Vote: Republican	4% (22)	9% (52)	2% (15)	1% (6)	9% (54)	75% (447)	595
2018 House Vote: Someone else	3% (2)	3% (2)	2% (1)	— (0)	12% (8)	80% (52)	65
2016 Vote: Hillary Clinton	8% (55)	13% (87)	2% (12)	1% (4)	13% (84)	64% (425)	668
2016 Vote: Donald Trump	3% (18)	8% (52)	2% (16)	1% (6)	10% (69)	76% (507)	667
2016 Vote: Other	5% (5)	4% (4)	2% (2)	— (0)	7% (8)	83% (92)	112
2016 Vote: Didn't Vote	5% (41)	8% (60)	5% (39)	3% (19)	16% (123)	62% (467)	749

Continued on next page

**Table MCSP11\_9:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Cade Cunningham

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (120)	9% (203)	3% (69)	1% (29)	13% (284)	68% (1496)	2200
Voted in 2014: Yes	6% (72)	10% (127)	2% (21)	1% (7)	11% (130)	71% (873)	1230
Voted in 2014: No	5% (48)	8% (76)	5% (48)	2% (22)	16% (154)	64% (622)	970
4-Region: Northeast	8% (32)	13% (51)	4% (16)	2% (6)	13% (50)	61% (238)	394
4-Region: Midwest	3% (15)	8% (35)	1% (7)	1% (2)	11% (52)	76% (351)	462
4-Region: South	5% (42)	8% (66)	2% (16)	1% (11)	13% (108)	71% (582)	824
4-Region: West	6% (30)	10% (51)	6% (30)	2% (10)	14% (74)	62% (325)	520
Sports fans	7% (114)	12% (193)	4% (61)	2% (26)	15% (229)	60% (945)	1568
Avid sports fans	14% (77)	19% (107)	4% (26)	2% (13)	16% (88)	45% (257)	568
Casual sports fans	4% (37)	9% (86)	4% (36)	1% (13)	14% (141)	69% (688)	1000
Non-sports fans	1% (6)	2% (10)	1% (7)	1% (3)	9% (55)	87% (550)	632
College-educated sports fans	12% (67)	22% (122)	4% (21)	2% (9)	14% (76)	47% (260)	556
Men's CBB fans	11% (106)	17% (158)	6% (51)	2% (17)	19% (175)	45% (419)	926
Avid men's CBB fans	20% (64)	24% (75)	8% (24)	1% (3)	15% (47)	32% (100)	313
Casual men's CBB fans	7% (42)	13% (82)	5% (28)	2% (14)	21% (128)	52% (319)	614
Non-men's CBB fans	1% (14)	4% (45)	1% (17)	1% (12)	9% (109)	84% (1076)	1274
Women's CBB fans	14% (92)	19% (126)	7% (43)	2% (12)	19% (127)	39% (261)	663
Men's or women's CBB fan	11% (108)	17% (166)	6% (58)	2% (18)	19% (190)	46% (454)	996
Non-men's or women's CBB fan	2% (31)	5% (85)	2% (32)	1% (17)	11% (172)	79% (1269)	1606
Have favorite CBB team	13% (87)	20% (133)	6% (38)	2% (12)	16% (105)	43% (287)	662
Don't have favorite CBB team	2% (33)	5% (70)	2% (30)	1% (17)	12% (180)	79% (1208)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_10:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Hunter Dickinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (117)	9% (194)	3% (72)	2% (34)	12% (254)	69% (1529)	2200
Gender: Male	9% (95)	12% (132)	6% (60)	2% (19)	12% (132)	59% (623)	1062
Gender: Female	2% (22)	5% (62)	1% (12)	1% (15)	11% (123)	80% (905)	1138
Age: 18-34	9% (56)	11% (73)	5% (33)	2% (15)	12% (79)	61% (400)	655
Age: 35-44	10% (37)	16% (56)	7% (25)	3% (10)	11% (38)	54% (192)	358
Age: 45-64	2% (17)	7% (50)	2% (12)	1% (6)	13% (95)	76% (570)	751
Age: 65+	2% (7)	3% (15)	1% (2)	1% (2)	10% (42)	84% (367)	436
GenZers: 1997-2012	4% (14)	5% (16)	5% (15)	2% (7)	13% (42)	70% (221)	315
Millennials: 1981-1996	12% (73)	17% (102)	7% (41)	2% (14)	10% (60)	51% (298)	588
GenXers: 1965-1980	3% (15)	8% (45)	2% (11)	1% (8)	13% (75)	73% (415)	569
Baby Boomers: 1946-1964	2% (14)	4% (29)	1% (4)	1% (4)	11% (73)	81% (520)	644
PID: Dem (no lean)	8% (65)	12% (104)	5% (39)	2% (16)	11% (97)	62% (535)	858
PID: Ind (no lean)	4% (32)	6% (46)	3% (23)	1% (11)	12% (91)	72% (529)	732
PID: Rep (no lean)	3% (20)	7% (44)	2% (10)	1% (7)	11% (66)	76% (465)	610
PID/Gender: Dem Men	13% (55)	17% (70)	7% (31)	2% (8)	14% (57)	47% (194)	415
PID/Gender: Dem Women	2% (10)	8% (34)	2% (8)	2% (8)	9% (41)	77% (341)	443
PID/Gender: Ind Men	7% (25)	8% (29)	6% (21)	2% (8)	12% (45)	64% (233)	362
PID/Gender: Ind Women	2% (7)	5% (17)	1% (2)	1% (2)	12% (46)	80% (295)	370
PID/Gender: Rep Men	5% (16)	12% (33)	3% (8)	1% (3)	10% (30)	69% (196)	285
PID/Gender: Rep Women	1% (4)	3% (11)	1% (2)	1% (4)	11% (36)	83% (269)	326
Ideo: Liberal (1-3)	8% (48)	11% (66)	5% (34)	2% (12)	11% (72)	63% (398)	631
Ideo: Moderate (4)	5% (33)	13% (79)	4% (21)	2% (11)	12% (70)	64% (384)	598
Ideo: Conservative (5-7)	5% (35)	7% (47)	2% (16)	1% (9)	10% (73)	75% (531)	711
Educ: < College	3% (41)	5% (79)	3% (40)	1% (20)	13% (191)	76% (1142)	1512
Educ: Bachelors degree	9% (42)	15% (67)	4% (18)	1% (6)	8% (37)	62% (274)	444
Educ: Post-grad	14% (35)	20% (48)	5% (13)	3% (9)	11% (27)	46% (112)	244
Income: Under 50k	3% (36)	5% (62)	2% (24)	1% (14)	14% (156)	75% (863)	1154
Income: 50k-100k	6% (40)	10% (67)	4% (26)	2% (13)	9% (62)	69% (455)	664
Income: 100k+	11% (42)	17% (65)	6% (22)	2% (7)	9% (36)	55% (211)	382
Ethnicity: White	5% (89)	9% (158)	3% (52)	1% (24)	11% (181)	71% (1217)	1722
Ethnicity: Hispanic	8% (27)	8% (28)	7% (23)	3% (10)	10% (36)	65% (226)	349

Continued on next page



**Table MCSP11\_10:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
 Hunter Dickinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (117)	9% (194)	3% (72)	2% (34)	12% (254)	69% (1529)	2200
Ethnicity: Black	8% (23)	9% (26)	3% (8)	3% (7)	18% (48)	59% (162)	274
Ethnicity: Other	2% (5)	5% (11)	5% (11)	1% (2)	12% (25)	73% (150)	204
All Christian	8% (77)	12% (118)	3% (28)	2% (16)	9% (92)	67% (667)	998
All Non-Christian	11% (11)	17% (17)	8% (8)	4% (4)	10% (10)	51% (52)	103
Atheist	5% (6)	5% (5)	1% (1)	2% (2)	17% (17)	70% (71)	102
Agnostic/Nothing in particular	3% (16)	6% (35)	3% (17)	1% (5)	15% (88)	73% (445)	605
Something Else	2% (9)	5% (19)	5% (19)	2% (6)	12% (46)	75% (294)	393
Religious Non-Protestant/Catholic	9% (11)	15% (18)	7% (9)	3% (4)	12% (14)	54% (66)	121
Evangelical	9% (54)	12% (78)	6% (36)	2% (11)	10% (63)	62% (390)	631
Non-Evangelical	3% (24)	7% (52)	1% (9)	2% (12)	10% (71)	77% (549)	716
Community: Urban	11% (73)	16% (103)	4% (29)	2% (12)	11% (72)	56% (361)	650
Community: Suburban	3% (31)	7% (66)	3% (32)	2% (15)	13% (119)	72% (687)	950
Community: Rural	2% (14)	4% (25)	2% (12)	1% (7)	11% (64)	80% (480)	601
Employ: Private Sector	8% (58)	15% (103)	4% (31)	2% (16)	12% (82)	58% (394)	685
Employ: Government	10% (16)	12% (19)	6% (10)	2% (3)	6% (9)	64% (103)	160
Employ: Self-Employed	7% (10)	12% (19)	4% (6)	2% (2)	9% (14)	66% (101)	153
Employ: Homemaker	1% (1)	6% (9)	2% (3)	1% (2)	16% (23)	74% (107)	144
Employ: Student	3% (4)	7% (9)	6% (7)	1% (1)	11% (14)	72% (92)	128
Employ: Retired	2% (8)	3% (16)	1% (5)	— (1)	11% (51)	83% (397)	478
Employ: Unemployed	4% (13)	5% (14)	3% (9)	2% (6)	14% (43)	72% (216)	301
Employ: Other	4% (6)	3% (5)	1% (1)	1% (2)	13% (20)	78% (118)	151
Military HH: Yes	7% (26)	8% (29)	2% (7)	2% (9)	11% (39)	70% (261)	371
Military HH: No	5% (92)	9% (165)	4% (65)	1% (25)	12% (215)	69% (1267)	1829
RD/WT: Right Direction	8% (90)	13% (142)	4% (47)	2% (21)	12% (134)	60% (657)	1092
RD/WT: Wrong Track	2% (27)	5% (52)	2% (25)	1% (12)	11% (120)	79% (872)	1108
Biden Job Approve	8% (98)	13% (159)	4% (47)	2% (22)	12% (157)	62% (788)	1271
Biden Job Disapprove	2% (17)	4% (33)	3% (21)	1% (11)	8% (64)	81% (613)	758

Continued on next page

**Table MCSP11\_10:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Hunter Dickinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (117)	9% (194)	3% (72)	2% (34)	12% (254)	69% (1529)	2200
Biden Job Strongly Approve	10% (71)	13% (93)	5% (36)	1% (10)	10% (75)	60% (435)	719
Biden Job Somewhat Approve	5% (27)	12% (66)	2% (11)	2% (13)	15% (82)	64% (353)	551
Biden Job Somewhat Disapprove	2% (5)	5% (10)	2% (5)	2% (4)	10% (22)	78% (166)	212
Biden Job Strongly Disapprove	2% (12)	4% (22)	3% (16)	1% (7)	8% (42)	82% (447)	546
Favorable of Biden	8% (94)	12% (152)	4% (49)	2% (20)	12% (153)	63% (780)	1248
Unfavorable of Biden	2% (15)	5% (37)	3% (23)	2% (12)	8% (66)	81% (642)	795
Very Favorable of Biden	10% (72)	13% (91)	5% (33)	2% (12)	12% (82)	59% (425)	714
Somewhat Favorable of Biden	4% (22)	11% (61)	3% (17)	2% (8)	13% (71)	67% (356)	534
Somewhat Unfavorable of Biden	2% (4)	7% (15)	5% (10)	3% (6)	8% (17)	76% (162)	214
Very Unfavorable of Biden	2% (11)	4% (22)	2% (12)	1% (6)	8% (49)	83% (480)	581
#1 Issue: Economy	6% (48)	12% (99)	4% (30)	2% (17)	13% (112)	64% (534)	840
#1 Issue: Security	8% (23)	7% (20)	4% (11)	2% (5)	12% (36)	69% (206)	300
#1 Issue: Health Care	7% (21)	11% (33)	3% (9)	1% (3)	12% (37)	67% (204)	307
#1 Issue: Medicare / Social Security	3% (7)	5% (14)	1% (4)	1% (3)	7% (17)	83% (220)	264
#1 Issue: Women's Issues	5% (6)	4% (5)	— (0)	1% (2)	9% (11)	81% (103)	127
#1 Issue: Education	3% (3)	7% (7)	9% (10)	1% (1)	15% (16)	65% (69)	106
#1 Issue: Energy	7% (8)	13% (14)	2% (3)	2% (2)	11% (13)	64% (70)	110
#1 Issue: Other	1% (2)	1% (1)	4% (6)	1% (2)	8% (12)	84% (123)	145
2020 Vote: Joe Biden	9% (84)	12% (120)	5% (45)	2% (20)	12% (121)	60% (591)	982
2020 Vote: Donald Trump	3% (22)	7% (46)	2% (14)	1% (9)	9% (64)	77% (534)	690
2020 Vote: Other	— (0)	5% (4)	— (0)	2% (2)	12% (9)	81% (60)	74
2020 Vote: Didn't Vote	2% (11)	5% (24)	3% (12)	1% (3)	13% (60)	75% (338)	448
2018 House Vote: Democrat	9% (68)	12% (89)	4% (29)	1% (10)	12% (85)	62% (454)	736
2018 House Vote: Republican	4% (23)	7% (42)	2% (14)	2% (12)	8% (49)	76% (455)	595
2018 House Vote: Someone else	1% (0)	4% (3)	2% (1)	3% (2)	9% (6)	81% (53)	65
2016 Vote: Hillary Clinton	10% (66)	13% (87)	3% (19)	1% (9)	12% (77)	61% (410)	668
2016 Vote: Donald Trump	3% (21)	7% (45)	2% (15)	2% (11)	9% (58)	78% (517)	667
2016 Vote: Other	1% (1)	7% (7)	1% (1)	2% (3)	4% (4)	86% (96)	112
2016 Vote: Didn't Vote	4% (30)	7% (54)	5% (37)	1% (11)	15% (116)	67% (501)	749

Continued on next page

**Table MCSP11\_10:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Hunter Dickinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (117)	9% (194)	3% (72)	2% (34)	12% (254)	69% (1529)	2200
Voted in 2014: Yes	6% (78)	10% (120)	2% (25)	2% (20)	9% (114)	71% (874)	1230
Voted in 2014: No	4% (40)	8% (74)	5% (47)	1% (14)	14% (140)	68% (655)	970
4-Region: Northeast	8% (33)	12% (46)	3% (13)	2% (6)	11% (43)	64% (251)	394
4-Region: Midwest	3% (16)	9% (40)	2% (10)	1% (3)	11% (49)	74% (344)	462
4-Region: South	4% (33)	7% (57)	3% (22)	2% (15)	11% (94)	73% (604)	824
4-Region: West	7% (35)	10% (51)	5% (27)	2% (10)	13% (68)	63% (329)	520
Sports fans	7% (112)	12% (180)	4% (69)	2% (28)	13% (204)	62% (975)	1568
Avid sports fans	13% (73)	18% (102)	6% (36)	2% (13)	14% (78)	47% (266)	568
Casual sports fans	4% (39)	8% (79)	3% (33)	2% (15)	13% (126)	71% (708)	1000
Non-sports fans	1% (5)	2% (14)	— (3)	1% (5)	8% (51)	88% (554)	632
College-educated sports fans	13% (74)	20% (110)	5% (30)	2% (11)	10% (57)	49% (274)	556
Men's CBB fans	11% (100)	16% (151)	5% (48)	2% (21)	16% (153)	49% (453)	926
Avid men's CBB fans	18% (56)	21% (67)	7% (21)	3% (10)	15% (46)	36% (113)	313
Casual men's CBB fans	7% (44)	14% (85)	5% (28)	2% (11)	17% (107)	55% (340)	614
Non-men's CBB fans	1% (18)	3% (43)	2% (24)	1% (13)	8% (102)	84% (1075)	1274
Women's CBB fans	12% (83)	19% (124)	6% (37)	2% (16)	17% (110)	44% (294)	663
Men's or women's CBB fan	10% (103)	16% (159)	5% (54)	2% (23)	16% (160)	50% (497)	996
Non-men's or women's CBB fan	2% (38)	5% (78)	3% (41)	1% (20)	9% (152)	80% (1278)	1606
Have favorite CBB team	13% (84)	19% (123)	8% (50)	2% (14)	13% (83)	47% (308)	662
Don't have favorite CBB team	2% (34)	5% (71)	1% (22)	1% (19)	11% (172)	79% (1221)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_11: Do you have a favorable or unfavorable opinion of each of the following basketball players?**

Evan Mobley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(105)	10%	(212)	3%	(60)	1%	(33)	14%	(301)	68%	(1489)	2200
Gender: Male	8%	(85)	13%	(141)	4%	(45)	2%	(25)	14%	(153)	58%	(612)	1062
Gender: Female	2%	(20)	6%	(70)	1%	(15)	1%	(8)	13%	(148)	77%	(877)	1138
Age: 18-34	7%	(45)	13%	(88)	5%	(33)	3%	(22)	13%	(86)	58%	(380)	655
Age: 35-44	10%	(35)	15%	(53)	6%	(20)	2%	(8)	17%	(59)	51%	(182)	358
Age: 45-64	3%	(20)	7%	(54)	1%	(7)	—	(3)	14%	(103)	75%	(565)	751
Age: 65+	1%	(6)	4%	(16)	—	(0)	—	(0)	12%	(53)	83%	(362)	436
GenZers: 1997-2012	5%	(17)	9%	(27)	4%	(12)	4%	(12)	13%	(41)	65%	(205)	315
Millennials: 1981-1996	9%	(56)	18%	(105)	7%	(40)	3%	(17)	13%	(79)	50%	(293)	588
GenXers: 1965-1980	4%	(24)	7%	(40)	1%	(3)	—	(2)	16%	(91)	72%	(409)	569
Baby Boomers: 1946-1964	1%	(9)	5%	(35)	1%	(5)	—	(2)	13%	(83)	79%	(510)	644
PID: Dem (no lean)	7%	(59)	13%	(114)	3%	(30)	2%	(15)	14%	(116)	61%	(523)	858
PID: Ind (no lean)	4%	(31)	7%	(48)	2%	(17)	2%	(13)	15%	(110)	70%	(512)	732
PID: Rep (no lean)	2%	(15)	8%	(49)	2%	(13)	1%	(4)	12%	(75)	74%	(454)	610
PID/Gender: Dem Men	12%	(49)	16%	(66)	5%	(20)	3%	(14)	17%	(70)	47%	(196)	415
PID/Gender: Dem Women	2%	(10)	11%	(48)	2%	(10)	—	(1)	10%	(46)	74%	(327)	443
PID/Gender: Ind Men	7%	(25)	10%	(35)	4%	(14)	2%	(8)	13%	(48)	64%	(232)	362
PID/Gender: Ind Women	2%	(7)	4%	(14)	1%	(3)	1%	(5)	17%	(62)	76%	(280)	370
PID/Gender: Rep Men	4%	(11)	14%	(41)	4%	(11)	1%	(2)	12%	(35)	65%	(184)	285
PID/Gender: Rep Women	1%	(4)	3%	(8)	1%	(2)	1%	(2)	12%	(40)	83%	(270)	326
Ideo: Liberal (1-3)	7%	(45)	14%	(88)	4%	(23)	3%	(18)	14%	(87)	59%	(370)	631
Ideo: Moderate (4)	6%	(35)	11%	(68)	3%	(17)	2%	(12)	13%	(80)	64%	(385)	598
Ideo: Conservative (5-7)	3%	(21)	8%	(53)	3%	(18)	—	(2)	14%	(96)	73%	(520)	711
Educ: < College	2%	(35)	6%	(96)	2%	(28)	1%	(19)	14%	(216)	74%	(1117)	1512
Educ: Bachelors degree	9%	(39)	16%	(70)	4%	(17)	1%	(3)	13%	(57)	58%	(259)	444
Educ: Post-grad	13%	(31)	19%	(46)	6%	(15)	4%	(11)	12%	(29)	46%	(113)	244
Income: Under 50k	3%	(34)	6%	(70)	2%	(22)	1%	(16)	16%	(181)	72%	(831)	1154
Income: 50k-100k	5%	(32)	11%	(76)	3%	(23)	2%	(12)	12%	(80)	66%	(441)	664
Income: 100k+	10%	(40)	17%	(65)	4%	(15)	1%	(5)	10%	(39)	57%	(217)	382
Ethnicity: White	4%	(72)	10%	(168)	2%	(43)	1%	(16)	13%	(224)	70%	(1199)	1722
Ethnicity: Hispanic	7%	(24)	14%	(49)	4%	(13)	3%	(9)	17%	(60)	56%	(194)	349

Continued on next page

**Table MCSP11\_11:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Evan Mobley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (105)	10% (212)	3% (60)	1% (33)	14% (301)	68% (1489)	2200
Ethnicity: Black	9% (26)	9% (25)	4% (12)	4% (12)	16% (45)	56% (154)	274
Ethnicity: Other	4% (7)	9% (19)	2% (5)	2% (5)	16% (32)	67% (136)	204
All Christian	6% (58)	12% (119)	3% (26)	1% (11)	14% (138)	65% (645)	998
All Non-Christian	15% (15)	13% (14)	4% (5)	3% (3)	11% (11)	53% (55)	103
Atheist	4% (4)	8% (8)	3% (4)	2% (2)	14% (14)	69% (70)	102
Agnostic/Nothing in particular	2% (13)	6% (39)	2% (14)	2% (14)	15% (90)	72% (436)	605
Something Else	4% (16)	8% (32)	3% (11)	1% (2)	12% (47)	72% (284)	393
Religious Non-Protestant/Catholic	14% (17)	12% (14)	4% (5)	2% (3)	12% (15)	56% (68)	121
Evangelical	9% (55)	13% (81)	4% (26)	1% (9)	12% (73)	61% (386)	631
Non-Evangelical	2% (14)	9% (61)	1% (9)	— (3)	15% (107)	73% (522)	716
Community: Urban	8% (54)	17% (110)	5% (33)	3% (20)	13% (87)	53% (344)	650
Community: Suburban	4% (38)	8% (72)	2% (14)	1% (10)	14% (135)	72% (681)	950
Community: Rural	2% (13)	5% (30)	2% (12)	— (3)	13% (79)	77% (465)	601
Employ: Private Sector	8% (56)	14% (97)	5% (33)	2% (14)	13% (92)	57% (392)	685
Employ: Government	8% (13)	16% (25)	3% (4)	2% (3)	13% (20)	59% (95)	160
Employ: Self-Employed	5% (8)	13% (19)	6% (9)	2% (3)	10% (15)	65% (99)	153
Employ: Homemaker	3% (5)	8% (11)	1% (1)	— (0)	19% (27)	69% (100)	144
Employ: Student	2% (2)	10% (13)	4% (4)	2% (2)	13% (17)	70% (90)	128
Employ: Retired	1% (5)	3% (15)	— (0)	1% (3)	12% (57)	83% (398)	478
Employ: Unemployed	4% (11)	7% (20)	2% (7)	1% (4)	18% (56)	68% (204)	301
Employ: Other	4% (6)	7% (11)	1% (1)	2% (3)	11% (17)	75% (113)	151
Military HH: Yes	7% (25)	9% (32)	3% (10)	1% (2)	14% (53)	67% (248)	371
Military HH: No	4% (80)	10% (180)	3% (49)	2% (30)	14% (248)	68% (1241)	1829
RD/WT: Right Direction	7% (82)	13% (143)	4% (39)	2% (25)	15% (164)	59% (640)	1092
RD/WT: Wrong Track	2% (24)	6% (69)	2% (21)	1% (8)	12% (137)	77% (849)	1108
Biden Job Approve	7% (86)	13% (170)	4% (45)	2% (24)	14% (179)	60% (766)	1271
Biden Job Disapprove	2% (14)	5% (36)	2% (13)	1% (8)	12% (89)	79% (597)	758

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**Table MCSP11\_11:** Do you have a favorable or unfavorable opinion of each of the following basketball players?

Evan Mobley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (105)	10% (212)	3% (60)	1% (33)	14% (301)	68% (1489)	2200
Biden Job Strongly Approve	9% (67)	13% (95)	3% (23)	2% (15)	14% (97)	59% (423)	719
Biden Job Somewhat Approve	4% (20)	14% (76)	4% (22)	2% (10)	15% (82)	62% (343)	551
Biden Job Somewhat Disapprove	2% (3)	6% (13)	2% (4)	1% (3)	11% (24)	77% (164)	212
Biden Job Strongly Disapprove	2% (11)	4% (23)	2% (9)	1% (5)	12% (65)	79% (433)	546
Favorable of Biden	7% (86)	13% (164)	3% (42)	1% (18)	13% (162)	62% (775)	1248
Unfavorable of Biden	2% (14)	5% (41)	2% (16)	1% (12)	12% (96)	77% (616)	795
Very Favorable of Biden	9% (67)	13% (94)	4% (26)	2% (12)	14% (102)	58% (412)	714
Somewhat Favorable of Biden	4% (19)	13% (70)	3% (16)	1% (5)	11% (61)	68% (363)	534
Somewhat Unfavorable of Biden	4% (10)	6% (13)	4% (9)	3% (7)	10% (22)	72% (154)	214
Very Unfavorable of Biden	1% (5)	5% (28)	1% (7)	1% (5)	13% (75)	80% (462)	581
#1 Issue: Economy	5% (43)	13% (107)	3% (26)	1% (12)	13% (108)	65% (543)	840
#1 Issue: Security	8% (25)	7% (22)	2% (5)	1% (4)	14% (42)	67% (202)	300
#1 Issue: Health Care	6% (18)	11% (35)	2% (6)	1% (2)	17% (53)	63% (193)	307
#1 Issue: Medicare / Social Security	1% (4)	5% (14)	2% (7)	1% (4)	10% (26)	80% (211)	264
#1 Issue: Women's Issues	4% (5)	7% (9)	2% (3)	4% (6)	14% (17)	69% (88)	127
#1 Issue: Education	3% (3)	6% (6)	4% (4)	4% (5)	22% (24)	61% (65)	106
#1 Issue: Energy	6% (6)	14% (15)	4% (4)	— (0)	18% (19)	59% (65)	110
#1 Issue: Other	1% (1)	2% (3)	4% (5)	— (0)	9% (12)	84% (123)	145
2020 Vote: Joe Biden	8% (78)	13% (126)	3% (30)	2% (15)	13% (132)	61% (601)	982
2020 Vote: Donald Trump	2% (12)	7% (49)	2% (16)	1% (6)	12% (84)	76% (522)	690
2020 Vote: Other	— (0)	5% (3)	5% (4)	1% (0)	12% (9)	78% (58)	74
2020 Vote: Didn't Vote	3% (16)	7% (32)	2% (10)	2% (11)	17% (76)	68% (303)	448
2018 House Vote: Democrat	8% (55)	12% (87)	2% (16)	2% (13)	15% (108)	62% (457)	736
2018 House Vote: Republican	3% (16)	8% (47)	3% (17)	1% (6)	11% (66)	74% (443)	595
2018 House Vote: Someone else	1% (0)	2% (2)	1% (1)	— (0)	8% (5)	87% (57)	65
2016 Vote: Hillary Clinton	8% (53)	12% (82)	3% (18)	2% (10)	15% (97)	61% (408)	668
2016 Vote: Donald Trump	2% (13)	8% (54)	2% (16)	1% (5)	12% (79)	75% (499)	667
2016 Vote: Other	— (0)	6% (7)	1% (1)	— (0)	11% (12)	81% (91)	112
2016 Vote: Didn't Vote	5% (39)	9% (68)	3% (25)	2% (17)	15% (113)	65% (487)	749

Continued on next page

**Table MCSP11\_11:** Do you have a favorable or unfavorable opinion of each of the following basketball players?  
Evan Mobley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (105)	10% (212)	3% (60)	1% (33)	14% (301)	68% (1489)	2200
Voted in 2014: Yes	5% (63)	10% (125)	2% (25)	1% (12)	12% (152)	69% (854)	1230
Voted in 2014: No	4% (42)	9% (86)	4% (35)	2% (21)	15% (150)	66% (635)	970
4-Region: Northeast	7% (26)	14% (53)	3% (11)	2% (7)	14% (54)	61% (242)	394
4-Region: Midwest	1% (7)	8% (37)	1% (5)	— (2)	13% (62)	75% (349)	462
4-Region: South	4% (34)	8% (62)	3% (21)	2% (16)	14% (112)	70% (580)	824
4-Region: West	7% (39)	11% (59)	4% (23)	2% (8)	14% (73)	61% (319)	520
Sports fans	6% (100)	13% (201)	3% (53)	2% (26)	16% (251)	60% (937)	1568
Avid sports fans	14% (77)	18% (100)	6% (34)	2% (11)	15% (86)	46% (260)	568
Casual sports fans	2% (23)	10% (101)	2% (20)	2% (15)	16% (165)	68% (677)	1000
Non-sports fans	1% (5)	2% (11)	1% (7)	1% (6)	8% (50)	88% (553)	632
College-educated sports fans	12% (67)	20% (112)	5% (26)	2% (12)	14% (78)	47% (260)	556
Men's CBB fans	10% (96)	18% (165)	5% (42)	2% (22)	21% (194)	44% (406)	926
Avid men's CBB fans	19% (60)	20% (62)	7% (21)	3% (9)	18% (56)	33% (104)	313
Casual men's CBB fans	6% (36)	17% (103)	4% (22)	2% (12)	23% (138)	49% (302)	614
Non-men's CBB fans	1% (9)	4% (46)	1% (17)	1% (11)	8% (107)	85% (1083)	1274
Women's CBB fans	13% (84)	22% (145)	4% (27)	2% (14)	20% (134)	39% (258)	663
Men's or women's CBB fan	10% (99)	18% (181)	4% (44)	2% (23)	20% (203)	45% (446)	996
Non-men's or women's CBB fan	1% (23)	5% (82)	2% (34)	1% (20)	11% (176)	79% (1271)	1606
Have favorite CBB team	12% (82)	20% (134)	6% (40)	1% (9)	17% (112)	43% (285)	662
Don't have favorite CBB team	2% (24)	5% (78)	1% (20)	2% (23)	12% (189)	78% (1204)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP12:** As you may know, the entire NCAA men's basketball tournament is being held in Indianapolis and the surrounding area this year due to the COVID-19 pandemic (coronavirus). In previous years, the tournament has been played at multiple sites across the country. Are you more or less interested in this year's tournament based on the event being held in a single location?

Demographic	Much more interested		Somewhat more interested		Neither more nor less interested		Somewhat less interested		Much less interested		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(147)	7%	(160)	60%	(1325)	7%	(143)	19%	(425)	2200
Gender: Male	11%	(113)	10%	(105)	52%	(557)	8%	(88)	19%	(199)	1062
Gender: Female	3%	(34)	5%	(55)	67%	(768)	5%	(56)	20%	(226)	1138
Age: 18-34	11%	(75)	11%	(75)	49%	(320)	7%	(44)	22%	(141)	655
Age: 35-44	12%	(42)	12%	(43)	50%	(179)	9%	(33)	17%	(61)	358
Age: 45-64	3%	(22)	4%	(32)	69%	(522)	5%	(40)	18%	(135)	751
Age: 65+	2%	(8)	2%	(9)	70%	(304)	6%	(27)	20%	(89)	436
GenZers: 1997-2012	8%	(26)	8%	(27)	54%	(169)	6%	(20)	23%	(74)	315
Millennials: 1981-1996	14%	(84)	14%	(84)	45%	(265)	8%	(48)	18%	(106)	588
GenXers: 1965-1980	5%	(27)	5%	(29)	68%	(384)	6%	(34)	17%	(94)	569
Baby Boomers: 1946-1964	2%	(10)	3%	(18)	70%	(449)	6%	(38)	20%	(129)	644
PID: Dem (no lean)	10%	(87)	11%	(93)	56%	(480)	7%	(64)	16%	(134)	858
PID: Ind (no lean)	5%	(33)	5%	(34)	63%	(462)	6%	(41)	22%	(162)	732
PID: Rep (no lean)	4%	(27)	5%	(33)	63%	(383)	6%	(39)	21%	(129)	610
PID/Gender: Dem Men	16%	(68)	14%	(57)	47%	(194)	10%	(40)	14%	(57)	415
PID/Gender: Dem Women	4%	(20)	8%	(36)	65%	(286)	5%	(24)	17%	(77)	443
PID/Gender: Ind Men	7%	(24)	7%	(25)	57%	(205)	5%	(20)	24%	(88)	362
PID/Gender: Ind Women	3%	(9)	3%	(9)	69%	(256)	6%	(21)	20%	(74)	370
PID/Gender: Rep Men	8%	(22)	8%	(23)	55%	(158)	10%	(28)	19%	(54)	285
PID/Gender: Rep Women	1%	(5)	3%	(10)	69%	(225)	3%	(11)	23%	(75)	326
Ideo: Liberal (1-3)	11%	(72)	9%	(58)	58%	(363)	7%	(46)	15%	(92)	631
Ideo: Moderate (4)	5%	(32)	8%	(48)	62%	(368)	8%	(46)	17%	(103)	598
Ideo: Conservative (5-7)	6%	(41)	6%	(44)	62%	(440)	7%	(46)	20%	(139)	711
Educ: < College	4%	(55)	5%	(81)	63%	(947)	5%	(80)	23%	(348)	1512
Educ: Bachelors degree	12%	(54)	11%	(47)	56%	(246)	9%	(42)	12%	(54)	444
Educ: Post-grad	16%	(38)	13%	(31)	54%	(131)	9%	(21)	9%	(23)	244
Income: Under 50k	4%	(46)	6%	(66)	60%	(695)	5%	(60)	25%	(287)	1154
Income: 50k-100k	8%	(54)	7%	(46)	63%	(415)	7%	(49)	15%	(99)	664
Income: 100k+	12%	(47)	12%	(48)	56%	(214)	9%	(34)	10%	(39)	382

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**Table MCSP12:** As you may know, the entire NCAA men's basketball tournament is being held in Indianapolis and the surrounding area this year due to the COVID-19 pandemic (coronavirus). In previous years, the tournament has been played at multiple sites across the country. Are you more or less interested in this year's tournament based on the event being held in a single location?

Demographic	Much more interested		Somewhat more interested		Neither more nor less interested		Somewhat less interested		Much less interested		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(147)	7%	(160)	60%	(1325)	7%	(143)	19%	(425)	2200
Ethnicity: White	7%	(118)	6%	(109)	63%	(1085)	7%	(112)	17%	(299)	1722
Ethnicity: Hispanic	11%	(38)	12%	(42)	48%	(166)	5%	(18)	24%	(85)	349
Ethnicity: Black	8%	(21)	12%	(34)	46%	(127)	8%	(22)	26%	(71)	274
Ethnicity: Other	4%	(8)	8%	(17)	55%	(113)	5%	(10)	27%	(56)	204
All Christian	9%	(87)	9%	(89)	59%	(592)	7%	(72)	16%	(157)	998
All Non-Christian	21%	(21)	10%	(11)	49%	(51)	8%	(8)	12%	(12)	103
Atheist	10%	(10)	5%	(5)	59%	(61)	8%	(8)	17%	(18)	102
Agnostic/Nothing in particular	2%	(11)	5%	(28)	61%	(369)	7%	(40)	26%	(157)	605
Something Else	4%	(17)	7%	(27)	64%	(252)	4%	(15)	21%	(82)	393
Religious Non-Protestant/Catholic	17%	(21)	10%	(12)	51%	(61)	7%	(8)	16%	(19)	121
Evangelical	13%	(80)	10%	(66)	54%	(339)	7%	(45)	16%	(101)	631
Non-Evangelical	3%	(19)	6%	(45)	68%	(486)	6%	(40)	18%	(126)	716
Community: Urban	15%	(99)	12%	(79)	45%	(293)	7%	(46)	20%	(133)	650
Community: Suburban	3%	(32)	6%	(55)	66%	(625)	8%	(76)	17%	(163)	950
Community: Rural	3%	(16)	4%	(26)	68%	(407)	3%	(21)	22%	(130)	601
Employ: Private Sector	11%	(77)	9%	(62)	57%	(388)	8%	(56)	15%	(102)	685
Employ: Government	12%	(19)	13%	(21)	53%	(86)	7%	(11)	14%	(23)	160
Employ: Self-Employed	4%	(6)	12%	(18)	61%	(92)	4%	(7)	19%	(29)	153
Employ: Homemaker	1%	(1)	7%	(10)	68%	(97)	8%	(12)	16%	(23)	144
Employ: Student	8%	(11)	12%	(15)	49%	(63)	8%	(10)	23%	(30)	128
Employ: Retired	1%	(7)	2%	(11)	68%	(323)	5%	(26)	23%	(111)	478
Employ: Unemployed	5%	(14)	6%	(17)	64%	(194)	4%	(13)	21%	(64)	301
Employ: Other	8%	(12)	4%	(5)	54%	(82)	6%	(8)	28%	(43)	151
Military HH: Yes	8%	(29)	5%	(20)	62%	(232)	7%	(26)	17%	(63)	371
Military HH: No	6%	(118)	8%	(139)	60%	(1093)	6%	(117)	20%	(362)	1829
RD/WT: Right Direction	11%	(119)	11%	(117)	53%	(581)	7%	(74)	18%	(201)	1092
RD/WT: Wrong Track	3%	(29)	4%	(42)	67%	(743)	6%	(69)	20%	(225)	1108

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**Table MCSP12:** As you may know, the entire NCAA men's basketball tournament is being held in Indianapolis and the surrounding area this year due to the COVID-19 pandemic (coronavirus). In previous years, the tournament has been played at multiple sites across the country. Are you more or less interested in this year's tournament based on the event being held in a single location?

Demographic	Neither more										Total N
	Much more interested		Somewhat more interested		nor less interested		Somewhat less interested		Much less interested		
Adults	7%	(147)	7%	(160)	60%	(1325)	7%	(143)	19%	(425)	2200
Biden Job Approve	10%	(131)	10%	(124)	57%	(719)	7%	(85)	17%	(213)	1271
Biden Job Disapprove	2%	(12)	4%	(27)	65%	(489)	7%	(51)	24%	(179)	758
Biden Job Strongly Approve	15%	(106)	10%	(69)	52%	(374)	6%	(45)	17%	(125)	719
Biden Job Somewhat Approve	4%	(25)	10%	(54)	63%	(345)	7%	(40)	16%	(88)	551
Biden Job Somewhat Disapprove	1%	(2)	3%	(7)	70%	(148)	8%	(18)	17%	(37)	212
Biden Job Strongly Disapprove	2%	(10)	4%	(19)	62%	(341)	6%	(33)	26%	(142)	546
Favorable of Biden	10%	(123)	10%	(120)	57%	(710)	7%	(84)	17%	(211)	1248
Unfavorable of Biden	1%	(10)	4%	(34)	64%	(509)	7%	(54)	24%	(188)	795
Very Favorable of Biden	13%	(94)	10%	(71)	51%	(366)	7%	(48)	19%	(135)	714
Somewhat Favorable of Biden	5%	(29)	9%	(49)	64%	(344)	7%	(36)	14%	(75)	534
Somewhat Unfavorable of Biden	2%	(4)	4%	(9)	69%	(148)	8%	(18)	17%	(36)	214
Very Unfavorable of Biden	1%	(7)	4%	(25)	62%	(361)	6%	(36)	26%	(152)	581
#1 Issue: Economy	7%	(59)	9%	(79)	60%	(507)	7%	(59)	16%	(136)	840
#1 Issue: Security	8%	(24)	3%	(9)	60%	(181)	6%	(18)	23%	(68)	300
#1 Issue: Health Care	8%	(24)	10%	(30)	60%	(183)	7%	(20)	16%	(49)	307
#1 Issue: Medicare / Social Security	4%	(11)	3%	(8)	62%	(164)	5%	(14)	26%	(68)	264
#1 Issue: Women's Issues	6%	(7)	9%	(12)	51%	(66)	5%	(6)	29%	(37)	127
#1 Issue: Education	5%	(5)	9%	(9)	60%	(63)	5%	(5)	22%	(23)	106
#1 Issue: Energy	9%	(9)	8%	(8)	64%	(70)	11%	(12)	9%	(10)	110
#1 Issue: Other	5%	(7)	3%	(5)	62%	(90)	6%	(9)	24%	(34)	145
2020 Vote: Joe Biden	11%	(109)	9%	(88)	57%	(559)	8%	(77)	15%	(150)	982
2020 Vote: Donald Trump	3%	(21)	6%	(45)	62%	(431)	6%	(43)	22%	(150)	690
2020 Vote: Other	3%	(2)	3%	(2)	68%	(51)	7%	(5)	19%	(14)	74
2020 Vote: Didn't Vote	3%	(15)	6%	(25)	62%	(279)	4%	(19)	25%	(111)	448
2018 House Vote: Democrat	11%	(80)	9%	(68)	58%	(428)	7%	(49)	15%	(112)	736
2018 House Vote: Republican	4%	(24)	5%	(32)	64%	(379)	7%	(40)	20%	(121)	595
2018 House Vote: Someone else	1%	(1)	2%	(1)	77%	(50)	4%	(3)	15%	(10)	65

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**Table MCSP12:** As you may know, the entire NCAA men's basketball tournament is being held in Indianapolis and the surrounding area this year due to the COVID-19 pandemic (coronavirus). In previous years, the tournament has been played at multiple sites across the country. Are you more or less interested in this year's tournament based on the event being held in a single location?

Demographic	Interest Level										Total N
	Much more interested		Somewhat more interested		Neither more nor less interested		Somewhat less interested		Much less interested		
Adults	7%	(147)	7%	(160)	60%	(1325)	7%	(143)	19%	(425)	2200
2016 Vote: Hillary Clinton	11%	(74)	9%	(59)	59%	(392)	7%	(45)	15%	(97)	668
2016 Vote: Donald Trump	3%	(23)	6%	(41)	64%	(425)	6%	(41)	21%	(137)	667
2016 Vote: Other	3%	(3)	2%	(2)	72%	(81)	8%	(9)	15%	(17)	112
2016 Vote: Didn't Vote	6%	(46)	8%	(58)	56%	(422)	6%	(48)	23%	(175)	749
Voted in 2014: Yes	8%	(99)	6%	(80)	61%	(757)	6%	(79)	18%	(216)	1230
Voted in 2014: No	5%	(48)	8%	(80)	59%	(568)	7%	(64)	22%	(210)	970
4-Region: Northeast	10%	(40)	9%	(37)	54%	(211)	8%	(30)	19%	(74)	394
4-Region: Midwest	4%	(20)	6%	(30)	64%	(296)	6%	(29)	19%	(88)	462
4-Region: South	4%	(34)	7%	(58)	64%	(525)	6%	(52)	19%	(155)	824
4-Region: West	10%	(53)	7%	(35)	56%	(292)	6%	(32)	21%	(108)	520
Sports fans	8%	(131)	9%	(147)	57%	(896)	8%	(132)	17%	(263)	1568
Avid sports fans	17%	(96)	12%	(71)	46%	(262)	8%	(46)	16%	(93)	568
Casual sports fans	3%	(35)	8%	(77)	63%	(633)	9%	(86)	17%	(170)	1000
Non-sports fans	3%	(17)	2%	(12)	68%	(429)	2%	(11)	26%	(163)	632
College-educated sports fans	16%	(87)	14%	(76)	51%	(283)	11%	(59)	9%	(51)	556
Men's CBB fans	13%	(122)	12%	(116)	54%	(498)	10%	(94)	10%	(97)	926
Avid men's CBB fans	24%	(75)	14%	(45)	44%	(136)	8%	(24)	10%	(32)	313
Casual men's CBB fans	8%	(47)	11%	(71)	59%	(362)	11%	(70)	11%	(65)	614
Non-men's CBB fans	2%	(25)	3%	(44)	65%	(827)	4%	(49)	26%	(329)	1274
Women's CBB fans	17%	(115)	15%	(102)	49%	(323)	9%	(59)	10%	(65)	663
Men's or women's CBB fan	13%	(126)	13%	(130)	54%	(540)	10%	(97)	10%	(104)	996
Non-men's or women's CBB fan	2%	(36)	4%	(72)	65%	(1044)	5%	(87)	23%	(368)	1606
Have favorite CBB team	17%	(113)	15%	(98)	47%	(311)	12%	(79)	9%	(61)	662
Don't have favorite CBB team	2%	(35)	4%	(61)	66%	(1014)	4%	(64)	24%	(364)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP13:** As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1042)	24% (528)	29% (630)	2200
Gender: Male	55% (581)	27% (283)	19% (198)	1062
Gender: Female	40% (461)	22% (246)	38% (432)	1138
Age: 18-34	47% (309)	28% (181)	25% (165)	655
Age: 35-44	49% (173)	26% (92)	26% (92)	358
Age: 45-64	46% (344)	20% (150)	34% (257)	751
Age: 65+	49% (215)	24% (105)	27% (117)	436
GenZers: 1997-2012	44% (138)	29% (91)	28% (87)	315
Millennials: 1981-1996	51% (302)	25% (147)	24% (139)	588
GenXers: 1965-1980	42% (238)	24% (137)	34% (193)	569
Baby Boomers: 1946-1964	49% (315)	21% (134)	30% (195)	644
PID: Dem (no lean)	47% (400)	29% (246)	25% (212)	858
PID: Ind (no lean)	44% (321)	22% (163)	34% (248)	732
PID: Rep (no lean)	52% (320)	20% (119)	28% (171)	610
PID/Gender: Dem Men	54% (226)	29% (121)	17% (69)	415
PID/Gender: Dem Women	39% (175)	28% (125)	32% (143)	443
PID/Gender: Ind Men	51% (185)	26% (96)	23% (82)	362
PID/Gender: Ind Women	37% (137)	18% (67)	45% (166)	370
PID/Gender: Rep Men	60% (171)	23% (66)	17% (48)	285
PID/Gender: Rep Women	46% (149)	16% (54)	38% (123)	326
Ideo: Liberal (1-3)	49% (309)	28% (178)	23% (143)	631
Ideo: Moderate (4)	44% (263)	27% (160)	29% (175)	598
Ideo: Conservative (5-7)	58% (413)	17% (121)	25% (177)	711
Educ: < College	42% (641)	24% (366)	33% (505)	1512
Educ: Bachelors degree	56% (249)	24% (108)	20% (87)	444
Educ: Post-grad	62% (152)	22% (54)	16% (38)	244
Income: Under 50k	41% (468)	25% (285)	35% (401)	1154
Income: 50k-100k	53% (349)	23% (156)	24% (159)	664
Income: 100k+	59% (225)	23% (88)	18% (69)	382
Ethnicity: White	49% (846)	22% (374)	29% (502)	1722
Ethnicity: Hispanic	50% (176)	27% (94)	23% (79)	349

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**Table MCSP13:** As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1042)	24% (528)	29% (630)	2200
Ethnicity: Black	37% (102)	35% (97)	27% (75)	274
Ethnicity: Other	46% (94)	28% (58)	26% (53)	204
All Christian	57% (567)	20% (195)	24% (236)	998
All Non-Christian	57% (58)	21% (21)	22% (23)	103
Atheist	44% (45)	31% (32)	24% (25)	102
Agnostic/Nothing in particular	37% (224)	30% (180)	33% (202)	605
Something Else	37% (147)	25% (100)	37% (146)	393
Religious Non-Protestant/Catholic	57% (69)	22% (27)	21% (26)	121
Evangelical	56% (350)	19% (123)	25% (158)	631
Non-Evangelical	47% (338)	22% (160)	30% (218)	716
Community: Urban	52% (338)	26% (168)	22% (144)	650
Community: Suburban	45% (431)	25% (234)	30% (284)	950
Community: Rural	45% (272)	21% (126)	34% (203)	601
Employ: Private Sector	52% (359)	23% (158)	25% (168)	685
Employ: Government	61% (97)	17% (28)	22% (36)	160
Employ: Self-Employed	49% (75)	26% (39)	25% (38)	153
Employ: Homemaker	35% (51)	19% (28)	45% (65)	144
Employ: Student	43% (55)	33% (42)	24% (31)	128
Employ: Retired	50% (239)	24% (116)	26% (122)	478
Employ: Unemployed	39% (118)	26% (80)	34% (104)	301
Employ: Other	31% (47)	25% (38)	44% (67)	151
Military HH: Yes	55% (203)	21% (78)	24% (90)	371
Military HH: No	46% (838)	25% (450)	30% (541)	1829
RD/WT: Right Direction	49% (533)	28% (302)	24% (257)	1092
RD/WT: Wrong Track	46% (509)	20% (227)	34% (373)	1108
Biden Job Approve	48% (614)	26% (327)	26% (331)	1271
Biden Job Disapprove	52% (395)	21% (157)	27% (205)	758

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**Table MCSP13:** *As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1042)	24% (528)	29% (630)	2200
Biden Job Strongly Approve	48% (345)	30% (215)	22% (160)	719
Biden Job Somewhat Approve	49% (269)	20% (112)	31% (171)	551
Biden Job Somewhat Disapprove	48% (102)	24% (51)	28% (60)	212
Biden Job Strongly Disapprove	54% (294)	19% (106)	27% (146)	546
Favorable of Biden	46% (580)	27% (340)	26% (328)	1248
Unfavorable of Biden	53% (418)	20% (155)	28% (222)	795
Very Favorable of Biden	46% (331)	29% (208)	25% (175)	714
Somewhat Favorable of Biden	47% (249)	25% (132)	29% (153)	534
Somewhat Unfavorable of Biden	49% (105)	20% (42)	31% (67)	214
Very Unfavorable of Biden	54% (313)	19% (113)	27% (155)	581
#1 Issue: Economy	53% (449)	21% (177)	25% (214)	840
#1 Issue: Security	55% (166)	19% (57)	26% (77)	300
#1 Issue: Health Care	41% (127)	26% (79)	33% (100)	307
#1 Issue: Medicare / Social Security	44% (116)	28% (73)	28% (75)	264
#1 Issue: Women's Issues	40% (51)	35% (45)	24% (31)	127
#1 Issue: Education	46% (49)	29% (30)	26% (27)	106
#1 Issue: Energy	39% (43)	27% (30)	34% (37)	110
#1 Issue: Other	28% (40)	25% (37)	47% (68)	145
2020 Vote: Joe Biden	47% (460)	28% (270)	26% (252)	982
2020 Vote: Donald Trump	56% (387)	17% (119)	27% (184)	690
2020 Vote: Other	40% (30)	23% (17)	37% (27)	74
2020 Vote: Didn't Vote	37% (165)	27% (121)	36% (162)	448
2018 House Vote: Democrat	47% (345)	28% (209)	25% (182)	736
2018 House Vote: Republican	59% (352)	16% (97)	25% (147)	595
2018 House Vote: Someone else	43% (28)	19% (12)	38% (25)	65
2016 Vote: Hillary Clinton	47% (315)	29% (191)	24% (162)	668
2016 Vote: Donald Trump	59% (393)	14% (93)	27% (181)	667
2016 Vote: Other	42% (47)	25% (28)	33% (37)	112
2016 Vote: Didn't Vote	38% (286)	29% (215)	33% (247)	749

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**Table MCSP13:** As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1042)	24% (528)	29% (630)	2200
Voted in 2014: Yes	52% (646)	21% (264)	26% (321)	1230
Voted in 2014: No	41% (396)	27% (264)	32% (309)	970
4-Region: Northeast	51% (202)	23% (92)	26% (100)	394
4-Region: Midwest	46% (211)	28% (130)	26% (122)	462
4-Region: South	45% (373)	24% (195)	31% (256)	824
4-Region: West	49% (256)	21% (112)	29% (152)	520
Sports fans	53% (828)	24% (372)	23% (369)	1568
Avid sports fans	60% (342)	24% (136)	16% (90)	568
Casual sports fans	49% (486)	24% (235)	28% (279)	1000
Non-sports fans	34% (213)	25% (156)	41% (262)	632
College-educated sports fans	62% (345)	24% (132)	14% (79)	556
Men's CBB fans	59% (548)	23% (209)	18% (169)	926
Avid men's CBB fans	65% (203)	26% (82)	9% (28)	313
Casual men's CBB fans	56% (345)	21% (127)	23% (141)	614
Non-men's CBB fans	39% (494)	25% (319)	36% (461)	1274
Women's CBB fans	63% (417)	21% (139)	16% (108)	663
Men's or women's CBB fan	58% (580)	23% (230)	19% (186)	996
Non-men's or women's CBB fan	41% (657)	26% (410)	34% (539)	1606
Have favorite CBB team	63% (414)	22% (144)	16% (104)	662
Don't have favorite CBB team	41% (628)	25% (384)	34% (526)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP14:** As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (784)	40% (881)	24% (536)	2200
Gender: Male	47% (500)	36% (383)	17% (179)	1062
Gender: Female	25% (284)	44% (498)	31% (357)	1138
Age: 18-34	47% (310)	30% (196)	23% (149)	655
Age: 35-44	48% (172)	29% (105)	23% (81)	358
Age: 45-64	26% (195)	46% (342)	28% (214)	751
Age: 65+	24% (106)	55% (238)	21% (92)	436
GenZers: 1997-2012	42% (133)	32% (102)	26% (81)	315
Millennials: 1981-1996	52% (306)	28% (162)	20% (120)	588
GenXers: 1965-1980	30% (171)	40% (228)	30% (169)	569
Baby Boomers: 1946-1964	24% (154)	52% (334)	24% (155)	644
PID: Dem (no lean)	46% (399)	33% (285)	20% (174)	858
PID: Ind (no lean)	33% (240)	37% (269)	30% (223)	732
PID: Rep (no lean)	24% (145)	54% (327)	23% (139)	610
PID/Gender: Dem Men	63% (260)	25% (104)	12% (51)	415
PID/Gender: Dem Women	31% (139)	41% (181)	28% (123)	443
PID/Gender: Ind Men	41% (149)	34% (122)	25% (91)	362
PID/Gender: Ind Women	25% (91)	40% (147)	36% (132)	370
PID/Gender: Rep Men	32% (91)	55% (157)	13% (37)	285
PID/Gender: Rep Women	16% (54)	52% (170)	31% (102)	326
Ideo: Liberal (1-3)	51% (319)	31% (197)	18% (115)	631
Ideo: Moderate (4)	39% (232)	37% (221)	24% (145)	598
Ideo: Conservative (5-7)	24% (169)	55% (389)	21% (153)	711
Educ: < College	32% (477)	40% (605)	28% (430)	1512
Educ: Bachelors degree	43% (192)	41% (180)	16% (72)	444
Educ: Post-grad	47% (115)	39% (95)	14% (34)	244
Income: Under 50k	31% (360)	39% (452)	30% (342)	1154
Income: 50k-100k	37% (247)	42% (278)	21% (139)	664
Income: 100k+	46% (177)	40% (151)	14% (54)	382
Ethnicity: White	32% (548)	44% (750)	25% (424)	1722
Ethnicity: Hispanic	46% (162)	32% (114)	21% (74)	349

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**Table MCSP14:** As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (784)	40% (881)	24% (536)	2200
Ethnicity: Black	51% (141)	24% (67)	24% (66)	274
Ethnicity: Other	46% (95)	31% (64)	22% (46)	204
All Christian	33% (333)	47% (474)	19% (191)	998
All Non-Christian	53% (54)	26% (27)	21% (22)	103
Atheist	44% (45)	33% (34)	23% (24)	102
Agnostic/Nothing in particular	38% (229)	35% (213)	27% (163)	605
Something Else	31% (122)	34% (134)	35% (137)	393
Religious Non-Protestant/Catholic	48% (59)	31% (37)	21% (25)	121
Evangelical	37% (236)	43% (273)	19% (122)	631
Non-Evangelical	28% (198)	44% (318)	28% (200)	716
Community: Urban	50% (322)	31% (198)	20% (130)	650
Community: Suburban	32% (305)	44% (418)	24% (226)	950
Community: Rural	26% (157)	44% (264)	30% (180)	601
Employ: Private Sector	45% (307)	34% (231)	21% (147)	685
Employ: Government	49% (79)	33% (54)	18% (28)	160
Employ: Self-Employed	42% (64)	35% (54)	23% (34)	153
Employ: Homemaker	17% (24)	45% (65)	39% (55)	144
Employ: Student	42% (53)	38% (49)	20% (26)	128
Employ: Retired	25% (120)	55% (263)	20% (95)	478
Employ: Unemployed	30% (90)	39% (117)	31% (95)	301
Employ: Other	32% (48)	32% (48)	37% (55)	151
Military HH: Yes	36% (133)	48% (177)	16% (61)	371
Military HH: No	36% (650)	38% (704)	26% (475)	1829
RD/WT: Right Direction	47% (513)	32% (352)	21% (227)	1092
RD/WT: Wrong Track	24% (271)	48% (529)	28% (308)	1108
Biden Job Approve	46% (584)	32% (408)	22% (279)	1271
Biden Job Disapprove	20% (155)	56% (426)	23% (177)	758

Continued on next page

**Table MCSP14:** *As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (784)	40% (881)	24% (536)	2200
Biden Job Strongly Approve	51% (363)	29% (209)	20% (147)	719
Biden Job Somewhat Approve	40% (221)	36% (199)	24% (132)	551
Biden Job Somewhat Disapprove	30% (63)	45% (95)	26% (54)	212
Biden Job Strongly Disapprove	17% (92)	61% (331)	22% (122)	546
Favorable of Biden	45% (564)	33% (411)	22% (274)	1248
Unfavorable of Biden	22% (173)	54% (428)	24% (194)	795
Very Favorable of Biden	47% (338)	31% (219)	22% (157)	714
Somewhat Favorable of Biden	42% (226)	36% (192)	22% (116)	534
Somewhat Unfavorable of Biden	27% (59)	46% (100)	26% (56)	214
Very Unfavorable of Biden	20% (115)	56% (328)	24% (138)	581
#1 Issue: Economy	39% (330)	39% (323)	22% (186)	840
#1 Issue: Security	26% (77)	55% (165)	19% (58)	300
#1 Issue: Health Care	36% (111)	35% (107)	29% (88)	307
#1 Issue: Medicare / Social Security	30% (78)	48% (126)	23% (60)	264
#1 Issue: Women's Issues	36% (46)	45% (57)	19% (24)	127
#1 Issue: Education	48% (51)	24% (26)	28% (30)	106
#1 Issue: Energy	44% (48)	23% (25)	33% (36)	110
#1 Issue: Other	28% (41)	35% (51)	36% (53)	145
2020 Vote: Joe Biden	46% (452)	33% (329)	21% (202)	982
2020 Vote: Donald Trump	23% (157)	57% (391)	21% (142)	690
2020 Vote: Other	31% (23)	32% (24)	37% (27)	74
2020 Vote: Didn't Vote	34% (152)	30% (136)	36% (159)	448
2018 House Vote: Democrat	47% (344)	34% (247)	20% (145)	736
2018 House Vote: Republican	25% (149)	56% (332)	19% (114)	595
2018 House Vote: Someone else	30% (19)	35% (23)	35% (23)	65
2016 Vote: Hillary Clinton	46% (307)	34% (227)	20% (134)	668
2016 Vote: Donald Trump	22% (149)	57% (381)	21% (137)	667
2016 Vote: Other	41% (46)	25% (28)	34% (37)	112
2016 Vote: Didn't Vote	38% (282)	33% (244)	30% (223)	749

Continued on next page

**Table MCSP14:** As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (784)	40% (881)	24% (536)	2200
Voted in 2014: Yes	34% (423)	45% (555)	21% (252)	1230
Voted in 2014: No	37% (360)	34% (326)	29% (283)	970
4-Region: Northeast	43% (170)	33% (132)	23% (92)	394
4-Region: Midwest	30% (139)	48% (220)	22% (103)	462
4-Region: South	33% (273)	41% (338)	26% (213)	824
4-Region: West	39% (202)	37% (191)	25% (128)	520
Sports fans	42% (659)	38% (596)	20% (313)	1568
Avid sports fans	56% (316)	31% (178)	13% (74)	568
Casual sports fans	34% (343)	42% (418)	24% (239)	1000
Non-sports fans	20% (124)	45% (285)	35% (223)	632
College-educated sports fans	49% (274)	38% (212)	12% (69)	556
Men's CBB fans	49% (453)	33% (310)	18% (163)	926
Avid men's CBB fans	55% (173)	30% (95)	14% (45)	313
Casual men's CBB fans	46% (281)	35% (215)	19% (118)	614
Non-men's CBB fans	26% (330)	45% (571)	29% (373)	1274
Women's CBB fans	53% (349)	31% (204)	17% (110)	663
Men's or women's CBB fan	48% (480)	34% (337)	18% (179)	996
Non-men's or women's CBB fan	29% (462)	44% (703)	27% (441)	1606
Have favorite CBB team	48% (318)	38% (251)	14% (93)	662
Don't have favorite CBB team	30% (465)	41% (630)	29% (443)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP15:** *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	8% (178)	8% (186)	43% (940)	6% (134)	15% (340)	19% (422)	2200
Gender: Male	13% (139)	12% (127)	40% (420)	7% (75)	15% (164)	13% (137)	1062
Gender: Female	3% (39)	5% (59)	46% (520)	5% (59)	15% (176)	25% (285)	1138
Age: 18-34	14% (91)	15% (99)	35% (229)	5% (31)	9% (59)	23% (148)	655
Age: 35-44	15% (52)	13% (47)	38% (137)	8% (29)	11% (38)	16% (55)	358
Age: 45-64	4% (28)	5% (34)	48% (359)	6% (48)	18% (138)	19% (144)	751
Age: 65+	2% (7)	1% (6)	49% (215)	6% (27)	24% (106)	17% (75)	436
GenZers: 1997-2012	7% (24)	13% (42)	39% (123)	5% (14)	12% (38)	24% (74)	315
Millennials: 1981-1996	19% (114)	15% (90)	34% (200)	6% (34)	7% (43)	18% (106)	588
GenXers: 1965-1980	5% (28)	7% (39)	45% (254)	7% (38)	17% (95)	20% (114)	569
Baby Boomers: 1946-1964	2% (12)	2% (14)	50% (322)	7% (46)	21% (135)	18% (115)	644
PID: Dem (no lean)	11% (97)	11% (97)	45% (389)	6% (48)	11% (92)	16% (134)	858
PID: Ind (no lean)	5% (39)	7% (54)	41% (303)	5% (39)	14% (99)	27% (199)	732
PID: Rep (no lean)	7% (42)	6% (35)	41% (248)	8% (48)	24% (149)	14% (88)	610
PID/Gender: Dem Men	18% (76)	16% (67)	41% (171)	6% (24)	9% (38)	9% (38)	415
PID/Gender: Dem Women	5% (21)	7% (30)	49% (218)	5% (24)	12% (54)	22% (96)	443
PID/Gender: Ind Men	8% (30)	10% (38)	40% (145)	7% (24)	13% (49)	21% (77)	362
PID/Gender: Ind Women	2% (9)	4% (16)	43% (158)	4% (15)	14% (50)	33% (122)	370
PID/Gender: Rep Men	11% (33)	7% (21)	37% (104)	10% (28)	27% (77)	8% (22)	285
PID/Gender: Rep Women	3% (9)	4% (14)	44% (144)	6% (20)	22% (72)	20% (66)	326
Ideo: Liberal (1-3)	12% (75)	12% (73)	47% (296)	6% (35)	8% (51)	16% (99)	631
Ideo: Moderate (4)	8% (48)	11% (64)	48% (284)	6% (35)	12% (69)	16% (98)	598
Ideo: Conservative (5-7)	7% (49)	5% (39)	40% (281)	8% (59)	25% (176)	15% (106)	711
Educ: < College	5% (69)	7% (103)	44% (664)	5% (83)	16% (237)	24% (356)	1512
Educ: Bachelors degree	14% (63)	10% (46)	40% (178)	8% (36)	17% (75)	10% (46)	444
Educ: Post-grad	19% (46)	15% (36)	40% (98)	6% (16)	12% (28)	8% (19)	244
Income: Under 50k	5% (57)	6% (70)	41% (474)	6% (68)	16% (183)	26% (302)	1154
Income: 50k-100k	9% (63)	10% (66)	46% (302)	5% (35)	17% (113)	13% (85)	664
Income: 100k+	15% (58)	13% (49)	43% (164)	8% (31)	12% (45)	9% (35)	382
Ethnicity: White	8% (138)	8% (130)	43% (746)	6% (106)	17% (293)	18% (309)	1722
Ethnicity: Hispanic	11% (39)	11% (37)	36% (127)	6% (20)	10% (34)	26% (92)	349

Continued on next page

**Table MCSP15:** *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	8% (178)	8% (186)	43% (940)	6% (134)	15% (340)	19% (422)	2200
Ethnicity: Black	10% (29)	14% (39)	41% (113)	6% (17)	9% (24)	19% (52)	274
Ethnicity: Other	6% (11)	8% (17)	40% (81)	5% (10)	12% (24)	30% (61)	204
All Christian	10% (100)	7% (72)	43% (428)	7% (71)	19% (190)	14% (137)	998
All Non-Christian	19% (20)	11% (11)	40% (41)	7% (7)	6% (6)	17% (17)	103
Atheist	6% (6)	10% (10)	50% (51)	3% (3)	15% (15)	17% (17)	102
Agnostic/Nothing in particular	4% (22)	8% (47)	45% (271)	5% (31)	13% (81)	25% (154)	605
Something Else	8% (30)	12% (45)	38% (150)	6% (23)	12% (47)	25% (98)	393
Religious Non-Protestant/Catholic	16% (20)	9% (11)	40% (49)	7% (9)	12% (15)	15% (18)	121
Evangelical	15% (96)	11% (66)	36% (230)	7% (45)	15% (93)	16% (102)	631
Non-Evangelical	4% (27)	6% (45)	47% (335)	7% (47)	19% (134)	18% (127)	716
Community: Urban	17% (110)	13% (81)	38% (248)	7% (43)	9% (56)	17% (112)	650
Community: Suburban	4% (40)	8% (76)	45% (430)	7% (65)	17% (157)	19% (182)	950
Community: Rural	5% (28)	5% (28)	44% (263)	4% (26)	21% (127)	21% (129)	601
Employ: Private Sector	13% (90)	13% (89)	42% (290)	7% (46)	12% (83)	13% (86)	685
Employ: Government	14% (22)	10% (17)	43% (69)	5% (9)	10% (15)	18% (29)	160
Employ: Self-Employed	12% (18)	11% (17)	39% (59)	11% (17)	10% (15)	17% (26)	153
Employ: Homemaker	3% (4)	6% (8)	43% (62)	7% (11)	17% (25)	24% (35)	144
Employ: Student	12% (15)	11% (14)	40% (51)	6% (7)	15% (19)	18% (23)	128
Employ: Retired	2% (9)	3% (14)	46% (220)	5% (24)	26% (122)	19% (88)	478
Employ: Unemployed	5% (14)	6% (18)	42% (125)	5% (14)	14% (42)	29% (88)	301
Employ: Other	4% (5)	6% (9)	43% (65)	5% (7)	12% (18)	31% (47)	151
Military HH: Yes	9% (32)	7% (25)	45% (165)	6% (22)	22% (83)	12% (44)	371
Military HH: No	8% (146)	9% (160)	42% (775)	6% (113)	14% (257)	21% (378)	1829
RD/WT: Right Direction	13% (139)	12% (128)	43% (472)	6% (66)	10% (104)	17% (184)	1092
RD/WT: Wrong Track	4% (39)	5% (57)	42% (468)	6% (69)	21% (236)	22% (238)	1108
Biden Job Approve	11% (144)	11% (141)	45% (570)	7% (87)	9% (116)	17% (213)	1271
Biden Job Disapprove	3% (25)	4% (33)	41% (310)	6% (45)	27% (203)	19% (141)	758

Continued on next page

**Table MCSP15:** *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	8% (178)	8% (186)	43% (940)	6% (134)	15% (340)	19% (422)	2200
Biden Job Strongly Approve	15% (111)	9% (68)	45% (324)	5% (39)	10% (72)	15% (105)	719
Biden Job Somewhat Approve	6% (32)	13% (74)	45% (246)	9% (48)	8% (43)	20% (108)	551
Biden Job Somewhat Disapprove	3% (5)	7% (14)	48% (101)	6% (13)	19% (40)	18% (39)	212
Biden Job Strongly Disapprove	4% (20)	3% (18)	38% (209)	6% (32)	30% (164)	19% (102)	546
Favorable of Biden	11% (135)	11% (141)	45% (562)	6% (80)	9% (116)	17% (214)	1248
Unfavorable of Biden	4% (29)	5% (38)	40% (322)	6% (50)	26% (206)	19% (150)	795
Very Favorable of Biden	14% (100)	10% (69)	45% (322)	6% (43)	9% (65)	16% (115)	714
Somewhat Favorable of Biden	7% (35)	13% (72)	45% (240)	7% (37)	10% (51)	19% (99)	534
Somewhat Unfavorable of Biden	3% (6)	6% (13)	46% (99)	6% (12)	16% (35)	22% (48)	214
Very Unfavorable of Biden	4% (23)	4% (25)	38% (223)	6% (37)	29% (171)	18% (102)	581
#1 Issue: Economy	9% (77)	9% (79)	46% (390)	7% (60)	14% (115)	14% (119)	840
#1 Issue: Security	8% (24)	7% (20)	30% (92)	5% (15)	30% (90)	20% (59)	300
#1 Issue: Health Care	10% (30)	9% (28)	43% (133)	7% (23)	8% (24)	23% (71)	307
#1 Issue: Medicare / Social Security	3% (8)	5% (12)	49% (130)	5% (13)	19% (50)	19% (51)	264
#1 Issue: Women's Issues	7% (9)	12% (15)	33% (42)	11% (14)	15% (19)	22% (28)	127
#1 Issue: Education	10% (11)	10% (11)	45% (48)	2% (2)	11% (12)	21% (23)	106
#1 Issue: Energy	8% (9)	9% (10)	41% (45)	3% (4)	10% (11)	29% (32)	110
#1 Issue: Other	7% (10)	7% (10)	42% (61)	3% (4)	14% (20)	27% (39)	145
2020 Vote: Joe Biden	11% (111)	11% (112)	46% (447)	6% (63)	9% (92)	16% (157)	982
2020 Vote: Donald Trump	7% (45)	5% (35)	40% (278)	6% (44)	27% (184)	15% (104)	690
2020 Vote: Other	5% (3)	7% (5)	35% (26)	11% (8)	9% (7)	33% (25)	74
2020 Vote: Didn't Vote	4% (18)	7% (33)	42% (188)	4% (20)	13% (57)	29% (131)	448
2018 House Vote: Democrat	12% (87)	10% (70)	47% (345)	6% (43)	9% (64)	17% (127)	736
2018 House Vote: Republican	7% (40)	6% (37)	37% (223)	8% (47)	29% (172)	13% (77)	595
2018 House Vote: Someone else	6% (4)	10% (6)	37% (24)	9% (6)	10% (6)	27% (18)	65
2016 Vote: Hillary Clinton	11% (76)	10% (64)	47% (313)	7% (44)	8% (55)	17% (116)	668
2016 Vote: Donald Trump	7% (44)	5% (30)	41% (272)	7% (50)	28% (187)	13% (83)	667
2016 Vote: Other	5% (6)	10% (11)	51% (57)	4% (4)	11% (12)	20% (22)	112
2016 Vote: Didn't Vote	7% (50)	11% (81)	40% (299)	5% (37)	11% (85)	26% (197)	749

Continued on next page

**Table MCSP15:** And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	8% (178)	8% (186)	43% (940)	6% (134)	15% (340)	19% (422)	2200
Voted in 2014: Yes	9% (112)	7% (84)	43% (529)	7% (84)	18% (223)	16% (198)	1230
Voted in 2014: No	7% (66)	10% (101)	42% (411)	5% (51)	12% (117)	23% (224)	970
4-Region: Northeast	12% (49)	11% (43)	42% (167)	6% (24)	11% (42)	18% (69)	394
4-Region: Midwest	5% (25)	4% (20)	43% (201)	8% (38)	20% (91)	19% (88)	462
4-Region: South	6% (52)	8% (70)	45% (368)	6% (45)	16% (133)	19% (156)	824
4-Region: West	10% (52)	10% (53)	39% (205)	5% (27)	14% (75)	21% (109)	520
Sports fans	11% (168)	11% (171)	42% (661)	8% (122)	13% (209)	15% (238)	1568
Avid sports fans	20% (114)	13% (72)	40% (228)	7% (39)	9% (51)	11% (65)	568
Casual sports fans	5% (54)	10% (99)	43% (434)	8% (82)	16% (158)	17% (173)	1000
Non-sports fans	2% (10)	2% (15)	44% (279)	2% (13)	21% (132)	29% (184)	632
College-educated sports fans	18% (101)	14% (79)	40% (220)	8% (45)	14% (75)	6% (36)	556
Men's CBB fans	16% (147)	12% (115)	41% (380)	9% (83)	10% (95)	11% (105)	926
Avid men's CBB fans	27% (85)	10% (33)	39% (123)	5% (17)	8% (26)	9% (29)	313
Casual men's CBB fans	10% (61)	13% (83)	42% (257)	11% (66)	11% (70)	12% (76)	614
Non-men's CBB fans	2% (31)	6% (70)	44% (560)	4% (51)	19% (245)	25% (317)	1274
Women's CBB fans	20% (132)	15% (100)	39% (256)	8% (54)	8% (52)	10% (68)	663
Men's or women's CBB fan	15% (153)	13% (131)	41% (407)	9% (91)	10% (103)	11% (111)	996
Non-men's or women's CBB fan	3% (52)	6% (101)	44% (711)	5% (88)	18% (295)	22% (360)	1606
Have favorite CBB team	19% (127)	14% (91)	37% (244)	9% (58)	11% (72)	11% (70)	662
Don't have favorite CBB team	3% (51)	6% (95)	45% (696)	5% (76)	17% (268)	23% (352)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP16\_1: Should college athletes be allowed to profit from each of the following?  
Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1140)	27% (598)	21% (461)	2200
Gender: Male	59% (628)	26% (280)	14% (154)	1062
Gender: Female	45% (512)	28% (318)	27% (308)	1138
Age: 18-34	63% (415)	19% (123)	18% (117)	655
Age: 35-44	63% (226)	21% (75)	16% (57)	358
Age: 45-64	45% (342)	32% (240)	23% (170)	751
Age: 65+	36% (158)	37% (160)	27% (118)	436
GenZers: 1997-2012	65% (204)	19% (60)	16% (51)	315
Millennials: 1981-1996	63% (371)	20% (115)	17% (103)	588
GenXers: 1965-1980	49% (281)	27% (156)	23% (132)	569
Baby Boomers: 1946-1964	41% (264)	35% (227)	24% (153)	644
PID: Dem (no lean)	59% (502)	23% (193)	19% (163)	858
PID: Ind (no lean)	51% (373)	23% (171)	26% (188)	732
PID: Rep (no lean)	44% (266)	38% (234)	18% (110)	610
PID/Gender: Dem Men	64% (265)	23% (97)	13% (53)	415
PID/Gender: Dem Women	54% (237)	22% (96)	25% (109)	443
PID/Gender: Ind Men	60% (217)	21% (78)	18% (67)	362
PID/Gender: Ind Women	42% (155)	25% (93)	33% (122)	370
PID/Gender: Rep Men	51% (146)	37% (105)	12% (33)	285
PID/Gender: Rep Women	37% (120)	40% (129)	24% (77)	326
Ideo: Liberal (1-3)	67% (424)	18% (113)	15% (94)	631
Ideo: Moderate (4)	52% (312)	27% (164)	20% (122)	598
Ideo: Conservative (5-7)	43% (303)	39% (274)	19% (134)	711
Educ: < College	49% (746)	26% (397)	24% (370)	1512
Educ: Bachelors degree	57% (253)	29% (129)	14% (61)	444
Educ: Post-grad	58% (141)	30% (72)	12% (30)	244
Income: Under 50k	46% (533)	27% (308)	27% (313)	1154
Income: 50k-100k	55% (365)	28% (189)	17% (110)	664
Income: 100k+	63% (242)	27% (101)	10% (39)	382
Ethnicity: White	50% (864)	29% (506)	20% (352)	1722
Ethnicity: Hispanic	62% (215)	22% (76)	17% (58)	349

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**Table MCSP16\_1:** *Should college athletes be allowed to profit from each of the following?  
Partnerships with brands or endorsement deals*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1140)	27% (598)	21% (461)	2200
Ethnicity: Black	53% (146)	22% (61)	24% (67)	274
Ethnicity: Other	64% (130)	16% (32)	21% (42)	204
All Christian	49% (489)	32% (323)	19% (186)	998
All Non-Christian	65% (66)	20% (20)	15% (16)	103
Atheist	66% (67)	21% (22)	13% (13)	102
Agnostic/Nothing in particular	54% (327)	23% (137)	23% (141)	605
Something Else	49% (191)	25% (96)	27% (105)	393
Religious Non-Protestant/Catholic	60% (73)	24% (29)	16% (19)	121
Evangelical	52% (328)	28% (175)	20% (128)	631
Non-Evangelical	46% (329)	32% (230)	22% (158)	716
Community: Urban	60% (392)	21% (138)	18% (119)	650
Community: Suburban	53% (505)	28% (268)	19% (176)	950
Community: Rural	41% (244)	32% (192)	28% (165)	601
Employ: Private Sector	59% (405)	25% (169)	16% (110)	685
Employ: Government	62% (99)	24% (38)	15% (23)	160
Employ: Self-Employed	64% (98)	22% (33)	14% (22)	153
Employ: Homemaker	41% (60)	30% (43)	29% (42)	144
Employ: Student	61% (78)	23% (29)	16% (21)	128
Employ: Retired	37% (178)	39% (185)	24% (115)	478
Employ: Unemployed	49% (148)	25% (75)	26% (79)	301
Employ: Other	49% (75)	17% (26)	33% (51)	151
Military HH: Yes	46% (171)	36% (134)	18% (66)	371
Military HH: No	53% (970)	25% (465)	22% (395)	1829
RD/WT: Right Direction	58% (639)	24% (261)	18% (192)	1092
RD/WT: Wrong Track	45% (502)	30% (337)	24% (269)	1108
Biden Job Approve	59% (753)	23% (286)	18% (232)	1271
Biden Job Disapprove	41% (312)	38% (289)	21% (157)	758

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**Table MCSP16\_1: Should college athletes be allowed to profit from each of the following?  
Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1140)	27% (598)	21% (461)	2200
Biden Job Strongly Approve	61% (442)	21% (153)	17% (125)	719
Biden Job Somewhat Approve	56% (311)	24% (134)	19% (107)	551
Biden Job Somewhat Disapprove	50% (107)	31% (65)	19% (39)	212
Biden Job Strongly Disapprove	37% (205)	41% (223)	22% (118)	546
Favorable of Biden	58% (730)	23% (282)	19% (236)	1248
Unfavorable of Biden	44% (353)	36% (285)	20% (158)	795
Very Favorable of Biden	60% (427)	21% (153)	19% (134)	714
Somewhat Favorable of Biden	57% (303)	24% (129)	19% (102)	534
Somewhat Unfavorable of Biden	56% (119)	26% (56)	18% (40)	214
Very Unfavorable of Biden	40% (233)	39% (229)	20% (118)	581
#1 Issue: Economy	55% (464)	27% (223)	18% (152)	840
#1 Issue: Security	43% (128)	37% (111)	21% (62)	300
#1 Issue: Health Care	54% (165)	25% (76)	21% (66)	307
#1 Issue: Medicare / Social Security	40% (105)	36% (96)	24% (63)	264
#1 Issue: Women's Issues	60% (76)	23% (29)	17% (22)	127
#1 Issue: Education	57% (60)	16% (17)	27% (29)	106
#1 Issue: Energy	55% (61)	20% (22)	25% (28)	110
#1 Issue: Other	56% (81)	17% (25)	27% (39)	145
2020 Vote: Joe Biden	59% (584)	22% (217)	19% (182)	982
2020 Vote: Donald Trump	40% (275)	40% (277)	20% (138)	690
2020 Vote: Other	62% (46)	24% (18)	14% (11)	74
2020 Vote: Didn't Vote	52% (235)	19% (86)	28% (127)	448
2018 House Vote: Democrat	58% (429)	22% (158)	20% (148)	736
2018 House Vote: Republican	41% (246)	41% (244)	18% (105)	595
2018 House Vote: Someone else	52% (34)	16% (11)	32% (21)	65
2016 Vote: Hillary Clinton	58% (387)	23% (155)	19% (126)	668
2016 Vote: Donald Trump	38% (256)	42% (279)	20% (131)	667
2016 Vote: Other	62% (69)	16% (18)	22% (25)	112
2016 Vote: Didn't Vote	57% (427)	19% (146)	23% (176)	749

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**Table MCSP16\_1:** Should college athletes be allowed to profit from each of the following?  
Partnerships with brands or endorsement deals

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1140)	27% (598)	21% (461)	2200
Voted in 2014: Yes	49% (597)	32% (394)	19% (239)	1230
Voted in 2014: No	56% (543)	21% (205)	23% (222)	970
4-Region: Northeast	55% (215)	25% (98)	20% (80)	394
4-Region: Midwest	49% (228)	30% (140)	20% (94)	462
4-Region: South	50% (412)	29% (238)	21% (175)	824
4-Region: West	55% (285)	24% (122)	22% (113)	520
Sports fans	56% (883)	27% (418)	17% (268)	1568
Avid sports fans	65% (370)	21% (122)	13% (76)	568
Casual sports fans	51% (512)	30% (296)	19% (192)	1000
Non-sports fans	41% (258)	29% (180)	31% (194)	632
College-educated sports fans	60% (334)	29% (161)	11% (61)	556
Men's CBB fans	60% (559)	25% (235)	14% (132)	926
Avid men's CBB fans	63% (196)	23% (72)	14% (45)	313
Casual men's CBB fans	59% (363)	27% (163)	14% (88)	614
Non-men's CBB fans	46% (581)	29% (363)	26% (329)	1274
Women's CBB fans	62% (411)	24% (157)	14% (95)	663
Men's or women's CBB fan	60% (599)	26% (254)	14% (143)	996
Non-men's or women's CBB fan	48% (769)	29% (461)	23% (377)	1606
Have favorite CBB team	58% (385)	27% (180)	15% (97)	662
Don't have favorite CBB team	49% (755)	27% (418)	24% (365)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP16\_2: Should college athletes be allowed to profit from each of the following?  
The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1215)	25% (556)	19% (429)	2200
Gender: Male	64% (685)	23% (248)	12% (129)	1062
Gender: Female	47% (530)	27% (308)	26% (300)	1138
Age: 18-34	64% (419)	19% (128)	17% (109)	655
Age: 35-44	66% (237)	18% (63)	16% (57)	358
Age: 45-64	50% (379)	27% (204)	22% (169)	751
Age: 65+	41% (180)	37% (162)	22% (95)	436
GenZers: 1997-2012	66% (207)	19% (58)	16% (50)	315
Millennials: 1981-1996	65% (381)	19% (112)	16% (96)	588
GenXers: 1965-1980	54% (307)	23% (129)	23% (133)	569
Baby Boomers: 1946-1964	46% (295)	34% (218)	20% (131)	644
PID: Dem (no lean)	61% (526)	23% (196)	16% (136)	858
PID: Ind (no lean)	56% (409)	19% (138)	25% (186)	732
PID: Rep (no lean)	46% (280)	36% (222)	18% (108)	610
PID/Gender: Dem Men	68% (282)	22% (92)	10% (41)	415
PID/Gender: Dem Women	55% (243)	24% (104)	22% (95)	443
PID/Gender: Ind Men	68% (248)	15% (53)	17% (61)	362
PID/Gender: Ind Women	44% (161)	23% (85)	34% (124)	370
PID/Gender: Rep Men	54% (155)	36% (103)	10% (27)	285
PID/Gender: Rep Women	39% (126)	37% (120)	25% (80)	326
Ideo: Liberal (1-3)	70% (439)	18% (116)	12% (76)	631
Ideo: Moderate (4)	55% (331)	25% (148)	20% (119)	598
Ideo: Conservative (5-7)	48% (342)	34% (243)	18% (126)	711
Educ: < College	53% (799)	25% (378)	22% (336)	1512
Educ: Bachelors degree	59% (261)	27% (120)	14% (62)	444
Educ: Post-grad	63% (155)	24% (58)	13% (31)	244
Income: Under 50k	50% (573)	26% (297)	25% (284)	1154
Income: 50k-100k	58% (387)	26% (171)	16% (106)	664
Income: 100k+	67% (255)	23% (88)	10% (39)	382
Ethnicity: White	53% (914)	27% (472)	19% (336)	1722
Ethnicity: Hispanic	67% (234)	19% (66)	14% (49)	349

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**Table MCSP16\_2:** *Should college athletes be allowed to profit from each of the following?  
 The use of their name or likeness in video games, jerseys or other products*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1215)	25% (556)	19% (429)	2200
Ethnicity: Black	60% (164)	18% (49)	23% (62)	274
Ethnicity: Other	67% (137)	17% (35)	15% (31)	204
All Christian	53% (525)	30% (301)	17% (172)	998
All Non-Christian	69% (71)	17% (17)	15% (15)	103
Atheist	68% (69)	20% (20)	12% (13)	102
Agnostic/Nothing in particular	54% (329)	23% (142)	22% (134)	605
Something Else	56% (221)	19% (76)	24% (96)	393
Religious Non-Protestant/Catholic	64% (77)	22% (27)	14% (17)	121
Evangelical	56% (355)	25% (158)	19% (118)	631
Non-Evangelical	52% (370)	28% (203)	20% (143)	716
Community: Urban	64% (413)	20% (131)	16% (106)	650
Community: Suburban	58% (549)	25% (238)	17% (162)	950
Community: Rural	42% (253)	31% (187)	27% (161)	601
Employ: Private Sector	64% (441)	21% (146)	14% (98)	685
Employ: Government	68% (110)	19% (31)	12% (20)	160
Employ: Self-Employed	66% (101)	20% (31)	13% (20)	153
Employ: Homemaker	45% (64)	24% (35)	31% (45)	144
Employ: Student	61% (79)	20% (26)	19% (24)	128
Employ: Retired	42% (199)	38% (180)	21% (99)	478
Employ: Unemployed	51% (153)	26% (80)	23% (69)	301
Employ: Other	45% (68)	19% (29)	36% (54)	151
Military HH: Yes	52% (193)	32% (117)	16% (60)	371
Military HH: No	56% (1021)	24% (439)	20% (369)	1829
RD/WT: Right Direction	61% (671)	22% (235)	17% (185)	1092
RD/WT: Wrong Track	49% (544)	29% (321)	22% (244)	1108
Biden Job Approve	63% (802)	20% (258)	17% (211)	1271
Biden Job Disapprove	45% (342)	36% (269)	19% (146)	758

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**Table MCSP16\_2:** *Should college athletes be allowed to profit from each of the following?  
The use of their name or likeness in video games, jerseys or other products*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1215)	25% (556)	19% (429)	2200
Biden Job Strongly Approve	64% (459)	21% (148)	16% (112)	719
Biden Job Somewhat Approve	62% (342)	20% (110)	18% (99)	551
Biden Job Somewhat Disapprove	52% (111)	30% (64)	18% (37)	212
Biden Job Strongly Disapprove	42% (231)	38% (206)	20% (109)	546
Favorable of Biden	62% (775)	20% (252)	18% (220)	1248
Unfavorable of Biden	47% (376)	34% (273)	18% (146)	795
Very Favorable of Biden	62% (445)	20% (143)	18% (126)	714
Somewhat Favorable of Biden	62% (331)	20% (109)	18% (94)	534
Somewhat Unfavorable of Biden	58% (124)	26% (55)	16% (35)	214
Very Unfavorable of Biden	43% (252)	37% (218)	19% (111)	581
#1 Issue: Economy	61% (514)	22% (183)	17% (142)	840
#1 Issue: Security	48% (144)	34% (101)	18% (55)	300
#1 Issue: Health Care	54% (166)	25% (75)	21% (66)	307
#1 Issue: Medicare / Social Security	41% (110)	36% (95)	23% (60)	264
#1 Issue: Women's Issues	63% (80)	22% (27)	16% (20)	127
#1 Issue: Education	55% (58)	24% (26)	21% (23)	106
#1 Issue: Energy	54% (59)	21% (23)	25% (27)	110
#1 Issue: Other	58% (84)	17% (25)	25% (36)	145
2020 Vote: Joe Biden	61% (601)	21% (204)	18% (178)	982
2020 Vote: Donald Trump	45% (309)	36% (250)	19% (130)	690
2020 Vote: Other	61% (45)	20% (15)	19% (14)	74
2020 Vote: Didn't Vote	57% (257)	19% (87)	23% (105)	448
2018 House Vote: Democrat	60% (442)	21% (155)	19% (139)	736
2018 House Vote: Republican	47% (280)	36% (217)	17% (99)	595
2018 House Vote: Someone else	55% (36)	19% (12)	26% (17)	65
2016 Vote: Hillary Clinton	60% (401)	22% (148)	18% (119)	668
2016 Vote: Donald Trump	45% (301)	37% (244)	18% (123)	667
2016 Vote: Other	63% (70)	16% (18)	21% (24)	112
2016 Vote: Didn't Vote	59% (441)	19% (146)	22% (162)	749

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**Table MCSP16\_2:** Should college athletes be allowed to profit from each of the following?  
The use of their name or likeness in video games, jerseys or other products

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1215)	25% (556)	19% (429)	2200
Voted in 2014: Yes	53% (649)	29% (356)	18% (226)	1230
Voted in 2014: No	58% (566)	21% (200)	21% (203)	970
4-Region: Northeast	58% (228)	25% (97)	17% (68)	394
4-Region: Midwest	54% (248)	28% (129)	18% (86)	462
4-Region: South	52% (429)	27% (225)	21% (170)	824
4-Region: West	60% (310)	20% (105)	20% (105)	520
Sports fans	61% (953)	24% (371)	16% (244)	1568
Avid sports fans	74% (421)	16% (91)	10% (56)	568
Casual sports fans	53% (532)	28% (280)	19% (188)	1000
Non-sports fans	41% (262)	29% (185)	29% (185)	632
College-educated sports fans	64% (355)	25% (141)	11% (60)	556
Men's CBB fans	66% (613)	22% (201)	12% (112)	926
Avid men's CBB fans	68% (214)	22% (69)	9% (30)	313
Casual men's CBB fans	65% (399)	21% (132)	13% (83)	614
Non-men's CBB fans	47% (602)	28% (355)	25% (317)	1274
Women's CBB fans	67% (443)	21% (140)	12% (81)	663
Men's or women's CBB fan	66% (658)	22% (215)	12% (123)	996
Non-men's or women's CBB fan	51% (817)	27% (430)	22% (359)	1606
Have favorite CBB team	66% (436)	23% (152)	11% (74)	662
Don't have favorite CBB team	51% (779)	26% (404)	23% (355)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP16\_3: Should college athletes be allowed to profit from each of the following?  
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	49% (1084)	30% (669)	20% (446)	2200
Gender: Male	58% (615)	28% (302)	14% (145)	1062
Gender: Female	41% (469)	32% (367)	27% (302)	1138
Age: 18-34	53% (347)	28% (181)	19% (127)	655
Age: 35-44	60% (215)	23% (81)	17% (61)	358
Age: 45-64	47% (355)	31% (235)	21% (160)	751
Age: 65+	38% (168)	39% (171)	22% (97)	436
GenZers: 1997-2012	50% (157)	31% (96)	20% (62)	315
Millennials: 1981-1996	58% (338)	25% (145)	18% (105)	588
GenXers: 1965-1980	51% (290)	27% (151)	22% (128)	569
Baby Boomers: 1946-1964	43% (279)	36% (233)	21% (132)	644
PID: Dem (no lean)	57% (491)	25% (217)	17% (150)	858
PID: Ind (no lean)	48% (352)	27% (199)	25% (182)	732
PID: Rep (no lean)	40% (242)	42% (253)	19% (115)	610
PID/Gender: Dem Men	65% (269)	24% (101)	11% (45)	415
PID/Gender: Dem Women	50% (222)	26% (116)	24% (105)	443
PID/Gender: Ind Men	61% (220)	23% (84)	16% (58)	362
PID/Gender: Ind Women	36% (132)	31% (114)	33% (124)	370
PID/Gender: Rep Men	45% (127)	41% (117)	15% (41)	285
PID/Gender: Rep Women	35% (115)	42% (137)	23% (74)	326
Ideo: Liberal (1-3)	63% (396)	23% (145)	14% (90)	631
Ideo: Moderate (4)	50% (300)	29% (173)	21% (125)	598
Ideo: Conservative (5-7)	43% (304)	41% (292)	16% (115)	711
Educ: < College	46% (694)	31% (466)	23% (352)	1512
Educ: Bachelors degree	56% (248)	30% (132)	14% (64)	444
Educ: Post-grad	58% (142)	29% (71)	12% (30)	244
Income: Under 50k	43% (502)	30% (350)	26% (303)	1154
Income: 50k-100k	53% (350)	32% (213)	15% (101)	664
Income: 100k+	61% (232)	28% (107)	11% (42)	382
Ethnicity: White	48% (833)	32% (549)	20% (340)	1722
Ethnicity: Hispanic	54% (189)	31% (109)	15% (51)	349

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**Table MCSP16\_3:** Should college athletes be allowed to profit from each of the following?  
Autograph / trading card signings

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	49% (1084)	30% (669)	20% (446)	2200
Ethnicity: Black	49% (135)	26% (72)	25% (67)	274
Ethnicity: Other	57% (116)	24% (49)	19% (39)	204
All Christian	48% (479)	36% (355)	16% (164)	998
All Non-Christian	64% (66)	18% (19)	17% (18)	103
Atheist	61% (62)	26% (27)	13% (13)	102
Agnostic/Nothing in particular	47% (283)	27% (165)	26% (158)	605
Something Else	50% (195)	26% (104)	24% (94)	393
Religious Non-Protestant/Catholic	58% (71)	23% (28)	18% (22)	121
Evangelical	52% (326)	32% (199)	17% (106)	631
Non-Evangelical	46% (330)	34% (242)	20% (145)	716
Community: Urban	56% (363)	27% (177)	17% (110)	650
Community: Suburban	51% (482)	31% (291)	19% (177)	950
Community: Rural	40% (240)	33% (201)	27% (160)	601
Employ: Private Sector	55% (377)	28% (194)	17% (113)	685
Employ: Government	64% (103)	21% (34)	15% (24)	160
Employ: Self-Employed	63% (96)	22% (33)	15% (23)	153
Employ: Homemaker	42% (61)	32% (46)	26% (38)	144
Employ: Student	46% (59)	37% (47)	17% (21)	128
Employ: Retired	39% (188)	40% (193)	20% (97)	478
Employ: Unemployed	47% (142)	28% (85)	25% (74)	301
Employ: Other	38% (58)	25% (37)	37% (56)	151
Military HH: Yes	49% (182)	36% (132)	15% (57)	371
Military HH: No	49% (903)	29% (537)	21% (389)	1829
RD/WT: Right Direction	56% (611)	26% (282)	18% (200)	1092
RD/WT: Wrong Track	43% (474)	35% (388)	22% (247)	1108
Biden Job Approve	56% (713)	25% (322)	18% (235)	1271
Biden Job Disapprove	41% (312)	42% (315)	17% (130)	758

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**Table MCSP16\_3: Should college athletes be allowed to profit from each of the following?  
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	49% (1084)	30% (669)	20% (446)	2200
Biden Job Strongly Approve	60% (431)	23% (166)	17% (123)	719
Biden Job Somewhat Approve	51% (283)	28% (156)	20% (112)	551
Biden Job Somewhat Disapprove	50% (107)	33% (71)	16% (34)	212
Biden Job Strongly Disapprove	38% (205)	45% (244)	18% (96)	546
Favorable of Biden	55% (689)	26% (321)	19% (238)	1248
Unfavorable of Biden	44% (350)	39% (311)	17% (135)	795
Very Favorable of Biden	57% (406)	25% (175)	19% (132)	714
Somewhat Favorable of Biden	53% (283)	27% (146)	20% (106)	534
Somewhat Unfavorable of Biden	57% (122)	28% (60)	15% (33)	214
Very Unfavorable of Biden	39% (228)	43% (251)	18% (102)	581
#1 Issue: Economy	53% (447)	29% (239)	18% (153)	840
#1 Issue: Security	43% (128)	41% (122)	17% (50)	300
#1 Issue: Health Care	52% (161)	25% (78)	22% (68)	307
#1 Issue: Medicare / Social Security	42% (111)	37% (99)	20% (54)	264
#1 Issue: Women's Issues	45% (57)	37% (47)	18% (23)	127
#1 Issue: Education	51% (55)	23% (25)	25% (27)	106
#1 Issue: Energy	49% (54)	24% (27)	26% (29)	110
#1 Issue: Other	49% (71)	22% (32)	29% (42)	145
2020 Vote: Joe Biden	56% (554)	25% (242)	19% (186)	982
2020 Vote: Donald Trump	41% (285)	41% (286)	17% (119)	690
2020 Vote: Other	59% (44)	23% (17)	18% (13)	74
2020 Vote: Didn't Vote	45% (200)	28% (124)	28% (124)	448
2018 House Vote: Democrat	57% (422)	24% (176)	19% (138)	736
2018 House Vote: Republican	43% (258)	41% (243)	16% (95)	595
2018 House Vote: Someone else	49% (32)	21% (14)	30% (19)	65
2016 Vote: Hillary Clinton	56% (374)	26% (172)	18% (122)	668
2016 Vote: Donald Trump	41% (274)	42% (278)	17% (114)	667
2016 Vote: Other	65% (72)	15% (17)	20% (22)	112
2016 Vote: Didn't Vote	48% (363)	27% (201)	25% (185)	749

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**Table MCSP16\_3:** Should college athletes be allowed to profit from each of the following?  
Autograph / trading card signings

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	49% (1084)	30% (669)	20% (446)	2200
Voted in 2014: Yes	49% (597)	34% (414)	18% (220)	1230
Voted in 2014: No	50% (487)	26% (255)	23% (227)	970
4-Region: Northeast	53% (208)	28% (110)	19% (76)	394
4-Region: Midwest	48% (222)	32% (148)	20% (93)	462
4-Region: South	46% (382)	32% (265)	22% (178)	824
4-Region: West	52% (273)	28% (147)	19% (100)	520
Sports fans	54% (847)	30% (466)	16% (256)	1568
Avid sports fans	65% (370)	25% (140)	10% (58)	568
Casual sports fans	48% (476)	33% (326)	20% (198)	1000
Non-sports fans	38% (237)	32% (204)	30% (191)	632
College-educated sports fans	60% (331)	29% (162)	11% (62)	556
Men's CBB fans	60% (555)	28% (262)	12% (109)	926
Avid men's CBB fans	65% (203)	27% (86)	8% (24)	313
Casual men's CBB fans	57% (351)	29% (177)	14% (85)	614
Non-men's CBB fans	42% (530)	32% (407)	26% (337)	1274
Women's CBB fans	62% (411)	26% (174)	12% (78)	663
Men's or women's CBB fan	60% (597)	28% (278)	12% (121)	996
Non-men's or women's CBB fan	45% (716)	32% (511)	24% (380)	1606
Have favorite CBB team	60% (399)	29% (191)	11% (72)	662
Don't have favorite CBB team	45% (685)	31% (478)	24% (375)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP17:** *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	26%	(580)	23%	(496)	51%	(1124)	2200
Gender: Male	36%	(382)	31%	(327)	33%	(352)	1062
Gender: Female	17%	(198)	15%	(169)	68%	(772)	1138
Age: 18-34	29%	(191)	18%	(120)	53%	(344)	655
Age: 35-44	31%	(111)	24%	(85)	45%	(161)	358
Age: 45-64	21%	(159)	25%	(188)	54%	(404)	751
Age: 65+	27%	(119)	24%	(103)	49%	(214)	436
GenZers: 1997-2012	25%	(78)	17%	(53)	58%	(184)	315
Millennials: 1981-1996	34%	(202)	20%	(119)	45%	(267)	588
GenXers: 1965-1980	22%	(127)	25%	(142)	53%	(300)	569
Baby Boomers: 1946-1964	23%	(148)	25%	(158)	52%	(337)	644
PID: Dem (no lean)	32%	(277)	24%	(207)	43%	(373)	858
PID: Ind (no lean)	21%	(157)	18%	(130)	61%	(445)	732
PID: Rep (no lean)	24%	(146)	26%	(158)	50%	(306)	610
PID/Gender: Dem Men	41%	(172)	32%	(134)	26%	(109)	415
PID/Gender: Dem Women	24%	(105)	17%	(73)	60%	(264)	443
PID/Gender: Ind Men	31%	(112)	24%	(87)	45%	(163)	362
PID/Gender: Ind Women	12%	(44)	12%	(43)	76%	(282)	370
PID/Gender: Rep Men	34%	(98)	37%	(106)	28%	(81)	285
PID/Gender: Rep Women	15%	(48)	16%	(52)	69%	(225)	326
Ideo: Liberal (1-3)	31%	(197)	26%	(166)	42%	(268)	631
Ideo: Moderate (4)	28%	(166)	22%	(130)	50%	(301)	598
Ideo: Conservative (5-7)	27%	(190)	25%	(181)	48%	(340)	711
Educ: < College	21%	(313)	20%	(308)	59%	(891)	1512
Educ: Bachelors degree	37%	(166)	26%	(116)	36%	(162)	444
Educ: Post-grad	42%	(102)	29%	(72)	29%	(71)	244
Income: Under 50k	21%	(243)	19%	(219)	60%	(692)	1154
Income: 50k-100k	28%	(187)	28%	(183)	44%	(294)	664
Income: 100k+	39%	(150)	25%	(94)	36%	(138)	382
Ethnicity: White	27%	(456)	22%	(384)	51%	(882)	1722
Ethnicity: Hispanic	27%	(96)	25%	(87)	48%	(166)	349
Ethnicity: Black	28%	(77)	24%	(65)	48%	(132)	274

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**Table MCSP17:** *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	26%	(580)	23%	(496)	51%	(1124)	2200
Ethnicity: Other	23%	(47)	23%	(48)	54%	(110)	204
All Christian	32%	(320)	24%	(241)	44%	(437)	998
All Non-Christian	44%	(45)	20%	(20)	36%	(37)	103
Atheist	23%	(23)	30%	(31)	47%	(48)	102
Agnostic/Nothing in particular	19%	(115)	24%	(144)	57%	(346)	605
Something Else	19%	(77)	15%	(60)	65%	(256)	393
Religious Non-Protestant/Catholic	40%	(48)	20%	(24)	40%	(49)	121
Evangelical	35%	(221)	19%	(121)	46%	(289)	631
Non-Evangelical	23%	(166)	24%	(171)	53%	(380)	716
Community: Urban	34%	(221)	22%	(142)	44%	(287)	650
Community: Suburban	26%	(249)	23%	(223)	50%	(478)	950
Community: Rural	18%	(111)	22%	(131)	60%	(359)	601
Employ: Private Sector	31%	(213)	28%	(189)	41%	(282)	685
Employ: Government	42%	(68)	21%	(34)	37%	(59)	160
Employ: Self-Employed	26%	(40)	27%	(41)	47%	(71)	153
Employ: Homemaker	20%	(29)	15%	(22)	65%	(93)	144
Employ: Student	24%	(31)	16%	(21)	59%	(76)	128
Employ: Retired	25%	(119)	26%	(124)	49%	(235)	478
Employ: Unemployed	18%	(55)	16%	(48)	66%	(198)	301
Employ: Other	16%	(25)	11%	(17)	72%	(109)	151
Military HH: Yes	32%	(120)	27%	(100)	40%	(150)	371
Military HH: No	25%	(460)	22%	(396)	53%	(974)	1829
RD/WT: Right Direction	32%	(344)	23%	(251)	46%	(497)	1092
RD/WT: Wrong Track	21%	(236)	22%	(245)	57%	(627)	1108
Biden Job Approve	31%	(398)	22%	(283)	46%	(590)	1271
Biden Job Disapprove	22%	(165)	25%	(189)	53%	(403)	758
Biden Job Strongly Approve	35%	(252)	23%	(162)	42%	(305)	719
Biden Job Somewhat Approve	26%	(145)	22%	(121)	52%	(285)	551
Biden Job Somewhat Disapprove	26%	(56)	21%	(44)	53%	(112)	212
Biden Job Strongly Disapprove	20%	(109)	27%	(145)	53%	(291)	546

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**Table MCSP17:** *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	26%	(580)	23%	(496)	51%	(1124)	2200
Favorable of Biden	31%	(386)	22%	(271)	47%	(591)	1248
Unfavorable of Biden	21%	(165)	27%	(212)	53%	(418)	795
Very Favorable of Biden	33%	(235)	22%	(154)	46%	(326)	714
Somewhat Favorable of Biden	28%	(151)	22%	(118)	50%	(265)	534
Somewhat Unfavorable of Biden	19%	(41)	28%	(59)	53%	(115)	214
Very Unfavorable of Biden	21%	(124)	26%	(153)	52%	(304)	581
#1 Issue: Economy	29%	(245)	22%	(185)	49%	(410)	840
#1 Issue: Security	24%	(73)	26%	(78)	50%	(150)	300
#1 Issue: Health Care	29%	(90)	21%	(63)	50%	(154)	307
#1 Issue: Medicare / Social Security	23%	(61)	25%	(66)	52%	(138)	264
#1 Issue: Women's Issues	26%	(33)	20%	(26)	54%	(69)	127
#1 Issue: Education	31%	(33)	18%	(19)	51%	(55)	106
#1 Issue: Energy	23%	(25)	24%	(27)	53%	(58)	110
#1 Issue: Other	15%	(21)	23%	(34)	62%	(91)	145
2020 Vote: Joe Biden	31%	(305)	24%	(239)	45%	(439)	982
2020 Vote: Donald Trump	26%	(177)	26%	(182)	48%	(331)	690
2020 Vote: Other	19%	(14)	20%	(15)	62%	(46)	74
2020 Vote: Didn't Vote	19%	(84)	14%	(61)	68%	(303)	448
2018 House Vote: Democrat	33%	(239)	26%	(189)	42%	(308)	736
2018 House Vote: Republican	28%	(165)	28%	(166)	44%	(265)	595
2018 House Vote: Someone else	17%	(11)	10%	(6)	73%	(47)	65
2016 Vote: Hillary Clinton	33%	(222)	25%	(165)	42%	(280)	668
2016 Vote: Donald Trump	27%	(181)	26%	(174)	47%	(312)	667
2016 Vote: Other	20%	(22)	21%	(24)	59%	(66)	112
2016 Vote: Didn't Vote	21%	(155)	18%	(133)	62%	(461)	749
Voted in 2014: Yes	30%	(370)	25%	(311)	45%	(550)	1230
Voted in 2014: No	22%	(210)	19%	(185)	59%	(574)	970
4-Region: Northeast	28%	(108)	23%	(91)	49%	(195)	394
4-Region: Midwest	22%	(100)	22%	(104)	56%	(259)	462
4-Region: South	27%	(226)	23%	(188)	50%	(410)	824
4-Region: West	28%	(146)	22%	(114)	50%	(260)	520

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**Table MCSP17:** *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	26%	(580)	23%	(496)	51%	(1124)	2200
Sports fans	33%	(511)	26%	(406)	42%	(651)	1568
Avid sports fans	44%	(251)	30%	(170)	26%	(148)	568
Casual sports fans	26%	(261)	24%	(236)	50%	(503)	1000
Non-sports fans	11%	(69)	14%	(90)	75%	(472)	632
College-educated sports fans	44%	(244)	29%	(162)	27%	(150)	556
Men's CBB fans	44%	(404)	26%	(239)	31%	(283)	926
Avid men's CBB fans	53%	(164)	29%	(92)	18%	(56)	313
Casual men's CBB fans	39%	(240)	24%	(147)	37%	(227)	614
Non-men's CBB fans	14%	(176)	20%	(257)	66%	(841)	1274
Women's CBB fans	46%	(306)	24%	(157)	30%	(200)	663
Men's or women's CBB fan	42%	(422)	25%	(252)	32%	(321)	996
Non-men's or women's CBB fan	18%	(292)	22%	(352)	60%	(962)	1606
Have favorite CBB team	47%	(314)	28%	(187)	24%	(161)	662
Don't have favorite CBB team	17%	(267)	20%	(309)	63%	(963)	1538

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP18:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(222)	40%	(879)	6%	(127)	44%	(971)	2200
Gender: Male	14%	(145)	50%	(533)	9%	(94)	27%	(290)	1062
Gender: Female	7%	(77)	30%	(347)	3%	(33)	60%	(681)	1138
Age: 18-34	10%	(66)	37%	(242)	9%	(58)	44%	(290)	655
Age: 35-44	11%	(39)	44%	(156)	11%	(38)	35%	(125)	358
Age: 45-64	10%	(72)	40%	(298)	3%	(19)	48%	(361)	751
Age: 65+	10%	(45)	42%	(183)	3%	(13)	45%	(195)	436
GenZers: 1997-2012	6%	(19)	38%	(119)	7%	(22)	49%	(155)	315
Millennials: 1981-1996	13%	(75)	40%	(236)	11%	(67)	36%	(210)	588
GenXers: 1965-1980	10%	(54)	38%	(215)	4%	(23)	49%	(276)	569
Baby Boomers: 1946-1964	9%	(58)	44%	(282)	2%	(12)	45%	(292)	644
PID: Dem (no lean)	10%	(83)	46%	(396)	7%	(61)	37%	(318)	858
PID: Ind (no lean)	8%	(59)	35%	(257)	4%	(28)	53%	(388)	732
PID: Rep (no lean)	13%	(81)	37%	(227)	6%	(38)	43%	(265)	610
PID/Gender: Dem Men	14%	(59)	55%	(227)	12%	(49)	19%	(79)	415
PID/Gender: Dem Women	5%	(23)	38%	(169)	3%	(12)	54%	(238)	443
PID/Gender: Ind Men	11%	(38)	45%	(162)	5%	(19)	39%	(143)	362
PID/Gender: Ind Women	6%	(21)	26%	(94)	3%	(9)	66%	(245)	370
PID/Gender: Rep Men	17%	(47)	50%	(143)	9%	(26)	24%	(68)	285
PID/Gender: Rep Women	10%	(33)	26%	(84)	4%	(11)	61%	(197)	326
Ideo: Liberal (1-3)	12%	(76)	47%	(294)	6%	(37)	35%	(223)	631
Ideo: Moderate (4)	7%	(41)	40%	(238)	9%	(55)	44%	(264)	598
Ideo: Conservative (5-7)	14%	(103)	40%	(287)	4%	(31)	41%	(290)	711
Educ: < College	9%	(129)	35%	(531)	4%	(63)	52%	(790)	1512
Educ: Bachelors degree	14%	(61)	49%	(218)	8%	(36)	29%	(129)	444
Educ: Post-grad	13%	(33)	54%	(131)	11%	(28)	22%	(53)	244
Income: Under 50k	9%	(98)	33%	(377)	5%	(58)	54%	(622)	1154
Income: 50k-100k	12%	(79)	47%	(313)	6%	(40)	35%	(232)	664
Income: 100k+	12%	(45)	50%	(189)	8%	(30)	31%	(118)	382

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**Table MCSP18:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
Adults	10%	(222)	40%	(879)	6%	(127)	44%	(971)	2200
Ethnicity: White	11%	(190)	39%	(674)	6%	(96)	44%	(761)	1722
Ethnicity: Hispanic	10%	(36)	41%	(143)	6%	(23)	42%	(148)	349
Ethnicity: Black	8%	(21)	42%	(116)	8%	(21)	43%	(117)	274
Ethnicity: Other	6%	(11)	44%	(90)	5%	(10)	45%	(92)	204
All Christian	13%	(128)	46%	(461)	6%	(58)	35%	(351)	998
All Non-Christian	13%	(14)	38%	(39)	14%	(14)	35%	(35)	103
Atheist	7%	(7)	47%	(48)	5%	(5)	41%	(42)	102
Agnostic/Nothing in particular	8%	(47)	36%	(215)	4%	(27)	52%	(316)	605
Something Else	7%	(27)	30%	(116)	6%	(23)	58%	(227)	393
Religious Non-Protestant/Catholic	13%	(16)	41%	(50)	12%	(15)	33%	(40)	121
Evangelical	12%	(73)	40%	(250)	9%	(56)	40%	(252)	631
Non-Evangelical	11%	(76)	42%	(303)	3%	(20)	44%	(318)	716
Community: Urban	12%	(80)	41%	(267)	10%	(67)	36%	(235)	650
Community: Suburban	8%	(73)	45%	(425)	4%	(40)	43%	(412)	950
Community: Rural	11%	(69)	31%	(187)	3%	(21)	54%	(324)	601
Employ: Private Sector	11%	(76)	47%	(325)	8%	(53)	34%	(230)	685
Employ: Government	17%	(27)	46%	(74)	8%	(14)	29%	(46)	160
Employ: Self-Employed	9%	(14)	42%	(64)	7%	(11)	41%	(63)	153
Employ: Homemaker	6%	(8)	33%	(48)	3%	(4)	59%	(85)	144
Employ: Student	6%	(8)	46%	(58)	4%	(5)	44%	(57)	128
Employ: Retired	13%	(61)	41%	(194)	3%	(16)	43%	(207)	478
Employ: Unemployed	6%	(19)	25%	(76)	5%	(15)	64%	(192)	301
Employ: Other	6%	(10)	27%	(41)	6%	(10)	60%	(91)	151
Military HH: Yes	14%	(53)	42%	(157)	5%	(19)	38%	(142)	371
Military HH: No	9%	(170)	40%	(723)	6%	(108)	45%	(829)	1829
RD/WT: Right Direction	10%	(108)	45%	(487)	7%	(77)	38%	(420)	1092
RD/WT: Wrong Track	10%	(114)	35%	(392)	5%	(50)	50%	(552)	1108

Continued on next page

**Table MCSP18:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
Adults	10%	(222)	40%	(879)	6%	(127)	44%	(971)	2200
Biden Job Approve	9%	(117)	44%	(561)	7%	(85)	40%	(508)	1271
Biden Job Disapprove	13%	(99)	37%	(280)	5%	(39)	45%	(339)	758
Biden Job Strongly Approve	10%	(72)	45%	(320)	8%	(58)	37%	(269)	719
Biden Job Somewhat Approve	8%	(45)	44%	(241)	5%	(27)	43%	(239)	551
Biden Job Somewhat Disapprove	8%	(18)	48%	(102)	5%	(11)	38%	(81)	212
Biden Job Strongly Disapprove	15%	(81)	33%	(178)	5%	(28)	47%	(258)	546
Favorable of Biden	8%	(94)	46%	(569)	6%	(78)	41%	(506)	1248
Unfavorable of Biden	14%	(112)	36%	(285)	5%	(42)	45%	(355)	795
Very Favorable of Biden	9%	(61)	45%	(320)	7%	(50)	40%	(283)	714
Somewhat Favorable of Biden	6%	(34)	47%	(249)	5%	(28)	42%	(223)	534
Somewhat Unfavorable of Biden	13%	(28)	40%	(85)	5%	(10)	43%	(91)	214
Very Unfavorable of Biden	15%	(85)	34%	(200)	5%	(32)	45%	(264)	581
#1 Issue: Economy	10%	(86)	44%	(367)	7%	(57)	39%	(330)	840
#1 Issue: Security	15%	(45)	32%	(96)	5%	(15)	48%	(144)	300
#1 Issue: Health Care	8%	(26)	44%	(134)	3%	(9)	45%	(138)	307
#1 Issue: Medicare / Social Security	9%	(23)	38%	(100)	4%	(11)	49%	(129)	264
#1 Issue: Women's Issues	11%	(15)	32%	(40)	12%	(15)	45%	(57)	127
#1 Issue: Education	8%	(8)	42%	(45)	5%	(6)	45%	(48)	106
#1 Issue: Energy	10%	(11)	39%	(43)	9%	(10)	42%	(46)	110
#1 Issue: Other	6%	(9)	37%	(54)	3%	(4)	54%	(78)	145
2020 Vote: Joe Biden	9%	(89)	47%	(457)	7%	(73)	37%	(363)	982
2020 Vote: Donald Trump	15%	(105)	38%	(263)	5%	(37)	41%	(285)	690
2020 Vote: Other	11%	(8)	34%	(25)	1%	(1)	54%	(40)	74
2020 Vote: Didn't Vote	5%	(20)	30%	(134)	3%	(16)	62%	(279)	448
2018 House Vote: Democrat	11%	(78)	47%	(343)	7%	(51)	36%	(264)	736
2018 House Vote: Republican	14%	(85)	41%	(244)	5%	(29)	40%	(237)	595
2018 House Vote: Someone else	8%	(5)	39%	(25)	2%	(1)	51%	(33)	65

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**Table MCSP18:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(222)	40%	(879)	6%	(127)	44%	(971)	2200
2016 Vote: Hillary Clinton	10%	(64)	48%	(318)	7%	(45)	36%	(241)	668
2016 Vote: Donald Trump	14%	(96)	39%	(263)	6%	(38)	41%	(271)	667
2016 Vote: Other	13%	(14)	39%	(43)	1%	(1)	47%	(53)	112
2016 Vote: Didn't Vote	6%	(48)	34%	(255)	6%	(43)	54%	(402)	749
Voted in 2014: Yes	12%	(148)	44%	(538)	5%	(65)	39%	(479)	1230
Voted in 2014: No	8%	(75)	35%	(341)	6%	(62)	51%	(492)	970
4-Region: Northeast	12%	(47)	42%	(165)	9%	(35)	37%	(147)	394
4-Region: Midwest	10%	(46)	39%	(180)	5%	(23)	46%	(214)	462
4-Region: South	10%	(79)	40%	(327)	5%	(40)	46%	(377)	824
4-Region: West	10%	(50)	40%	(207)	6%	(29)	45%	(233)	520
Sports fans	11%	(171)	49%	(775)	7%	(108)	33%	(515)	1568
Avid sports fans	12%	(68)	58%	(332)	10%	(59)	19%	(109)	568
Casual sports fans	10%	(103)	44%	(443)	5%	(49)	41%	(406)	1000
Non-sports fans	8%	(51)	17%	(105)	3%	(19)	72%	(456)	632
College-educated sports fans	14%	(75)	57%	(318)	11%	(60)	18%	(102)	556
Men's CBB fans	12%	(111)	58%	(537)	9%	(86)	21%	(192)	926
Avid men's CBB fans	15%	(48)	59%	(183)	12%	(37)	14%	(45)	313
Casual men's CBB fans	10%	(63)	58%	(354)	8%	(50)	24%	(147)	614
Non-men's CBB fans	9%	(112)	27%	(342)	3%	(41)	61%	(779)	1274
Women's CBB fans	12%	(80)	56%	(373)	11%	(76)	20%	(135)	663
Men's or women's CBB fan	12%	(117)	57%	(569)	9%	(90)	22%	(220)	996
Non-men's or women's CBB fan	9%	(149)	34%	(539)	3%	(54)	54%	(864)	1606
Have favorite CBB team	13%	(87)	62%	(411)	9%	(57)	16%	(107)	662
Don't have favorite CBB team	9%	(136)	30%	(469)	5%	(70)	56%	(864)	1538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	315	14%
	Millennials: 1981-1996	588	27%
	GenXers: 1965-1980	569	26%
	Baby Boomers: 1946-1964	644	29%
	N	2117	
xpid3	PID: Dem (no lean)	858	39%
	PID: Ind (no lean)	732	33%
	PID: Rep (no lean)	610	28%
	N	2200	
xpidGender	PID/Gender: Dem Men	415	19%
	PID/Gender: Dem Women	443	20%
	PID/Gender: Ind Men	362	16%
	PID/Gender: Ind Women	370	17%
	PID/Gender: Rep Men	285	13%
	PID/Gender: Rep Women	326	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	631	29%
	Ideo: Moderate (4)	598	27%
	Ideo: Conservative (5-7)	711	32%
	N	1939	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1154	52%
	Income: 50k-100k	664	30%
	Income: 100k+	382	17%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	998	45%
	All Non-Christian	103	5%
	Atheist	102	5%
	Agnostic/Nothing in particular	605	27%
	Something Else	393	18%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	121	6%
xdemEvang	Evangelical	631	29%
	Non-Evangelical	716	33%
	N	1347	
xdemUsr	Community: Urban	650	30%
	Community: Suburban	950	43%
	Community: Rural	601	27%
	N	2200	
xdemEmploy	Employ: Private Sector	685	31%
	Employ: Government	160	7%
	Employ: Self-Employed	153	7%
	Employ: Homemaker	144	7%
	Employ: Student	128	6%
	Employ: Retired	478	22%
	Employ: Unemployed	301	14%
	Employ: Other	151	7%
	N	2200	
xdemMilHH1	Military HH: Yes	371	17%
	Military HH: No	1829	83%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1092	50%
	RD/WT: Wrong Track	1108	50%
	N	2200	
xdemBidenApprove	Biden Job Approve	1271	58%
	Biden Job Disapprove	758	34%
	N	2028	
xdemBidenApprove2	Biden Job Strongly Approve	719	33%
	Biden Job Somewhat Approve	551	25%
	Biden Job Somewhat Disapprove	212	10%
	Biden Job Strongly Disapprove	546	25%
	N	2028	
xdemBidenFav	Favorable of Biden	1248	57%
	Unfavorable of Biden	795	36%
	N	2043	
xdemBidenFavFull	Very Favorable of Biden	714	32%
	Somewhat Favorable of Biden	534	24%
	Somewhat Unfavorable of Biden	214	10%
	Very Unfavorable of Biden	581	26%
	N	2043	
xnr3	#1 Issue: Economy	840	38%
	#1 Issue: Security	300	14%
	#1 Issue: Health Care	307	14%
	#1 Issue: Medicare / Social Security	264	12%
	#1 Issue: Women's Issues	127	6%
	#1 Issue: Education	106	5%
	#1 Issue: Energy	110	5%
	#1 Issue: Other	145	7%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	982	45%
	2020 Vote: Donald Trump	690	31%
	2020 Vote: Other	74	3%
	2020 Vote: Didn't Vote	448	20%
	N	2195	
xsubVote18O	2018 House Vote: Democrat	736	33%
	2018 House Vote: Republican	595	27%
	2018 House Vote: Someone else	65	3%
	N	1396	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	668	30%
	2016 Vote: Donald Trump	667	30%
	2016 Vote: Other	112	5%
	2016 Vote: Didn't Vote	749	34%
	N	2195	
xsubVote14O	Voted in 2014: Yes	1230	56%
	Voted in 2014: No	970	44%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
xdemMCSP1	Sports fans	1568	71%
xdemMCSP2	Avid sports fans	568	26%
xdemMCSP3	Casual sports fans	1000	45%
xdemMCSP4	Non-sports fans	632	29%
xdemMCSP5	College-educated sports fans	556	25%
xdemMCSP6	Men's CBB fans	926	42%
xdemMCSP7	Avid men's CBB fans	313	14%
xdemMCSP8	Casual men's CBB fans	614	28%
xdemMCSP9	Non-men's CBB fans	1274	58%
xdemMCSP10	Women's CBB fans	663	30%
xdemMCSP11	Men's or women's CBB fan	996	45%
xdemMCSP12	Non-men's or women's CBB fan	1606	73%
xdemMCSP13	Have favorite CBB team	662	30%
xdemMCSP14	Don't have favorite CBB team	1538	70%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

