



National Tracking Poll #2106148
June 22-24, 2021

Crosstabulation Results

Methodology:

This poll was conducted between June 22-June 24, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCSPI_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(569)	44%	(976)	30%	(656)	2200
Gender: Male	39%	(415)	42%	(448)	19%	(198)	1062
Gender: Female	13%	(154)	46%	(527)	40%	(457)	1138
Age: 18-34	30%	(194)	41%	(268)	30%	(193)	655
Age: 35-44	29%	(103)	44%	(159)	27%	(96)	358
Age: 45-64	25%	(185)	46%	(344)	30%	(222)	751
Age: 65+	20%	(86)	47%	(205)	33%	(145)	436
GenZers: 1997-2012	18%	(46)	43%	(107)	39%	(98)	251
Millennials: 1981-1996	34%	(218)	43%	(276)	23%	(151)	644
GenXers: 1965-1980	30%	(165)	41%	(223)	29%	(159)	547
Baby Boomers: 1946-1964	18%	(122)	50%	(331)	32%	(214)	668
PID: Dem (no lean)	32%	(287)	41%	(363)	27%	(240)	890
PID: Ind (no lean)	20%	(126)	48%	(306)	33%	(211)	642
PID: Rep (no lean)	23%	(156)	46%	(307)	31%	(205)	668
PID/Gender: Dem Men	49%	(215)	34%	(149)	17%	(77)	441
PID/Gender: Dem Women	16%	(72)	48%	(213)	36%	(163)	448
PID/Gender: Ind Men	29%	(91)	52%	(161)	19%	(58)	309
PID/Gender: Ind Women	10%	(35)	44%	(145)	46%	(153)	333
PID/Gender: Rep Men	35%	(110)	44%	(138)	21%	(64)	311
PID/Gender: Rep Women	13%	(46)	47%	(169)	40%	(141)	357
Ideo: Liberal (1-3)	32%	(203)	39%	(250)	30%	(191)	643
Ideo: Moderate (4)	27%	(168)	49%	(309)	25%	(156)	634
Ideo: Conservative (5-7)	24%	(172)	46%	(332)	30%	(217)	720
Educ: < College	21%	(311)	44%	(672)	35%	(530)	1512
Educ: Bachelors degree	37%	(166)	45%	(201)	18%	(78)	444
Educ: Post-grad	38%	(92)	42%	(104)	20%	(48)	244
Income: Under 50k	20%	(240)	42%	(503)	38%	(446)	1189
Income: 50k-100k	28%	(192)	49%	(333)	23%	(159)	683
Income: 100k+	42%	(137)	43%	(140)	15%	(51)	328

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Table MCSP1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(569)	44%	(976)	30%	(656)	2200
Ethnicity: White	25%	(424)	44%	(763)	31%	(535)	1722
Ethnicity: Hispanic	30%	(104)	45%	(156)	26%	(89)	349
Ethnicity: Black	38%	(104)	38%	(105)	24%	(66)	274
Ethnicity: Other	20%	(41)	53%	(108)	27%	(55)	204
All Christian	30%	(294)	46%	(449)	24%	(239)	983
All Non-Christian	48%	(60)	36%	(45)	16%	(20)	125
Atheist	21%	(23)	37%	(40)	42%	(45)	108
Agnostic/Nothing in particular	19%	(113)	44%	(255)	37%	(216)	584
Something Else	20%	(79)	47%	(186)	34%	(135)	400
Religious Non-Protestant/Catholic	43%	(64)	38%	(56)	19%	(28)	148
Evangelical	28%	(172)	44%	(269)	27%	(166)	607
Non-Evangelical	26%	(189)	48%	(352)	27%	(198)	738
Community: Urban	34%	(209)	42%	(263)	24%	(152)	624
Community: Suburban	26%	(261)	45%	(452)	28%	(283)	995
Community: Rural	17%	(99)	45%	(261)	38%	(221)	581
Employ: Private Sector	37%	(239)	44%	(289)	19%	(123)	651
Employ: Government	39%	(59)	35%	(53)	25%	(38)	150
Employ: Self-Employed	26%	(53)	50%	(102)	24%	(49)	204
Employ: Homemaker	16%	(25)	42%	(67)	42%	(66)	158
Employ: Student	21%	(21)	47%	(48)	32%	(32)	100
Employ: Retired	19%	(102)	45%	(241)	36%	(194)	538
Employ: Unemployed	18%	(45)	40%	(99)	42%	(105)	249
Employ: Other	16%	(25)	52%	(78)	32%	(48)	151
Military HH: Yes	27%	(92)	44%	(153)	29%	(102)	347
Military HH: No	26%	(476)	44%	(823)	30%	(554)	1853
RD/WT: Right Direction	33%	(372)	43%	(491)	24%	(269)	1132
RD/WT: Wrong Track	18%	(197)	45%	(484)	36%	(387)	1068
Biden Job Approve	31%	(393)	44%	(555)	25%	(322)	1271
Biden Job Disapprove	20%	(166)	46%	(390)	34%	(291)	846

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Table MCSPI_1: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(569)	44%	(976)	30%	(656)	2200
Biden Job Strongly Approve	37%	(257)	38%	(264)	25%	(169)	690
Biden Job Somewhat Approve	23%	(136)	50%	(292)	26%	(153)	581
Biden Job Somewhat Disapprove	15%	(38)	52%	(131)	33%	(82)	251
Biden Job Strongly Disapprove	21%	(127)	43%	(259)	35%	(210)	596
Favorable of Biden	31%	(397)	43%	(542)	26%	(329)	1269
Unfavorable of Biden	18%	(155)	47%	(395)	35%	(290)	841
Very Favorable of Biden	36%	(257)	39%	(276)	25%	(178)	711
Somewhat Favorable of Biden	25%	(140)	48%	(267)	27%	(151)	558
Somewhat Unfavorable of Biden	13%	(27)	52%	(112)	35%	(76)	214
Very Unfavorable of Biden	20%	(128)	45%	(283)	34%	(215)	626
#1 Issue: Economy	28%	(230)	46%	(378)	27%	(221)	829
#1 Issue: Security	23%	(70)	44%	(134)	33%	(100)	304
#1 Issue: Health Care	28%	(94)	43%	(145)	29%	(95)	334
#1 Issue: Medicare / Social Security	27%	(71)	42%	(110)	31%	(83)	263
#1 Issue: Women's Issues	18%	(22)	40%	(48)	42%	(49)	118
#1 Issue: Education	32%	(32)	41%	(41)	27%	(27)	101
#1 Issue: Energy	25%	(30)	46%	(53)	29%	(34)	116
#1 Issue: Other	15%	(21)	50%	(67)	35%	(47)	135
2020 Vote: Joe Biden	33%	(337)	43%	(446)	24%	(250)	1032
2020 Vote: Donald Trump	23%	(161)	45%	(322)	32%	(229)	712
2020 Vote: Other	25%	(14)	55%	(30)	21%	(12)	56
2020 Vote: Didn't Vote	14%	(57)	44%	(177)	41%	(164)	399
2018 House Vote: Democrat	32%	(252)	45%	(349)	23%	(181)	782
2018 House Vote: Republican	25%	(148)	45%	(274)	30%	(182)	605
2018 House Vote: Someone else	25%	(13)	45%	(23)	30%	(15)	51
2016 Vote: Hillary Clinton	32%	(220)	46%	(315)	23%	(156)	691
2016 Vote: Donald Trump	25%	(174)	47%	(325)	29%	(200)	699
2016 Vote: Other	28%	(30)	43%	(45)	28%	(30)	105
2016 Vote: Didn't Vote	21%	(146)	41%	(290)	38%	(270)	705
Voted in 2014: Yes	30%	(376)	45%	(572)	25%	(318)	1265
Voted in 2014: No	21%	(193)	43%	(404)	36%	(338)	935

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Table MCSP1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(569)	44%	(976)	30%	(656)	2200
4-Region: Northeast	34%	(132)	39%	(154)	27%	(107)	394
4-Region: Midwest	24%	(111)	47%	(216)	29%	(135)	462
4-Region: South	24%	(197)	44%	(365)	32%	(262)	824
4-Region: West	25%	(128)	46%	(240)	29%	(151)	520
Sports Fans	37%	(569)	63%	(976)	—	(0)	1544
College Sports Fans	44%	(510)	51%	(596)	5%	(62)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_2: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Professional sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(500)	44%	(959)	34%	(742)	2200
Gender: Male	35%	(368)	44%	(467)	21%	(227)	1062
Gender: Female	12%	(132)	43%	(492)	45%	(515)	1138
Age: 18-34	24%	(157)	42%	(275)	34%	(223)	655
Age: 35-44	24%	(86)	44%	(158)	32%	(114)	358
Age: 45-64	24%	(183)	45%	(335)	31%	(233)	751
Age: 65+	17%	(73)	44%	(191)	39%	(172)	436
GenZers: 1997-2012	15%	(37)	39%	(99)	46%	(116)	251
Millennials: 1981-1996	28%	(178)	45%	(291)	27%	(175)	644
GenXers: 1965-1980	28%	(154)	39%	(216)	32%	(177)	547
Baby Boomers: 1946-1964	17%	(117)	47%	(316)	35%	(234)	668
PID: Dem (no lean)	29%	(256)	41%	(365)	30%	(269)	890
PID: Ind (no lean)	17%	(111)	46%	(295)	37%	(236)	642
PID: Rep (no lean)	20%	(133)	45%	(298)	35%	(237)	668
PID/Gender: Dem Men	44%	(194)	37%	(165)	18%	(82)	441
PID/Gender: Dem Women	14%	(61)	45%	(200)	42%	(187)	448
PID/Gender: Ind Men	26%	(80)	52%	(161)	22%	(68)	309
PID/Gender: Ind Women	9%	(31)	40%	(134)	50%	(168)	333
PID/Gender: Rep Men	30%	(93)	45%	(141)	25%	(77)	311
PID/Gender: Rep Women	11%	(40)	44%	(158)	45%	(159)	357
Ideo: Liberal (1-3)	27%	(175)	39%	(253)	33%	(216)	643
Ideo: Moderate (4)	24%	(149)	50%	(314)	27%	(170)	634
Ideo: Conservative (5-7)	21%	(152)	43%	(312)	36%	(256)	720
Educ: < College	18%	(277)	43%	(649)	39%	(587)	1512
Educ: Bachelors degree	32%	(143)	46%	(206)	21%	(94)	444
Educ: Post-grad	33%	(80)	42%	(103)	25%	(61)	244
Income: Under 50k	18%	(212)	41%	(492)	41%	(485)	1189
Income: 50k-100k	27%	(183)	46%	(312)	28%	(188)	683
Income: 100k+	32%	(105)	47%	(155)	21%	(69)	328
Ethnicity: White	21%	(365)	43%	(749)	35%	(608)	1722
Ethnicity: Hispanic	26%	(90)	40%	(141)	34%	(119)	349
Ethnicity: Black	36%	(98)	42%	(115)	22%	(61)	274

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Table MCSP1_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Professional sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(500)	44%	(959)	34%	(742)	2200
Ethnicity: Other	18%	(37)	46%	(95)	36%	(73)	204
All Christian	27%	(269)	44%	(431)	29%	(283)	983
All Non-Christian	36%	(46)	42%	(53)	21%	(26)	125
Atheist	16%	(17)	41%	(44)	43%	(47)	108
Agnostic/Nothing in particular	16%	(96)	43%	(253)	40%	(234)	584
Something Else	18%	(71)	44%	(178)	38%	(151)	400
Religious Non-Protestant/Catholic	33%	(49)	42%	(62)	25%	(37)	148
Evangelical	24%	(145)	46%	(278)	30%	(184)	607
Non-Evangelical	25%	(185)	43%	(318)	32%	(236)	738
Community: Urban	30%	(187)	43%	(268)	27%	(168)	624
Community: Suburban	22%	(221)	45%	(452)	32%	(322)	995
Community: Rural	16%	(91)	41%	(239)	43%	(251)	581
Employ: Private Sector	32%	(210)	46%	(296)	22%	(144)	651
Employ: Government	27%	(40)	42%	(62)	32%	(47)	150
Employ: Self-Employed	27%	(55)	46%	(93)	27%	(55)	204
Employ: Homemaker	15%	(24)	39%	(62)	46%	(73)	158
Employ: Student	19%	(19)	45%	(45)	36%	(36)	100
Employ: Retired	16%	(87)	43%	(234)	40%	(217)	538
Employ: Unemployed	14%	(35)	36%	(90)	50%	(124)	249
Employ: Other	20%	(30)	50%	(76)	30%	(45)	151
Military HH: Yes	22%	(76)	44%	(153)	34%	(119)	347
Military HH: No	23%	(424)	44%	(806)	34%	(623)	1853
RD/WT: Right Direction	29%	(328)	43%	(486)	28%	(317)	1132
RD/WT: Wrong Track	16%	(171)	44%	(472)	40%	(424)	1068
Biden Job Approve	27%	(347)	44%	(554)	29%	(370)	1271
Biden Job Disapprove	17%	(144)	44%	(369)	39%	(333)	846
Biden Job Strongly Approve	33%	(230)	38%	(262)	29%	(198)	690
Biden Job Somewhat Approve	20%	(117)	50%	(292)	30%	(172)	581
Biden Job Somewhat Disapprove	15%	(39)	48%	(119)	37%	(93)	251
Biden Job Strongly Disapprove	18%	(105)	42%	(250)	40%	(241)	596

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Table MCSPI_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Professional sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(500)	44%	(959)	34%	(742)	2200
Favorable of Biden	27%	(347)	44%	(554)	29%	(367)	1269
Unfavorable of Biden	17%	(139)	43%	(365)	40%	(337)	841
Very Favorable of Biden	32%	(228)	40%	(286)	28%	(197)	711
Somewhat Favorable of Biden	21%	(119)	48%	(268)	31%	(170)	558
Somewhat Unfavorable of Biden	13%	(29)	49%	(105)	38%	(81)	214
Very Unfavorable of Biden	18%	(110)	41%	(260)	41%	(256)	626
#1 Issue: Economy	25%	(206)	45%	(373)	30%	(250)	829
#1 Issue: Security	19%	(57)	45%	(136)	37%	(111)	304
#1 Issue: Health Care	28%	(93)	43%	(143)	29%	(98)	334
#1 Issue: Medicare / Social Security	22%	(59)	39%	(101)	39%	(103)	263
#1 Issue: Women's Issues	13%	(15)	34%	(40)	53%	(63)	118
#1 Issue: Education	23%	(24)	49%	(50)	27%	(27)	101
#1 Issue: Energy	24%	(28)	45%	(53)	31%	(36)	116
#1 Issue: Other	14%	(19)	46%	(63)	39%	(53)	135
2020 Vote: Joe Biden	29%	(300)	44%	(457)	27%	(275)	1032
2020 Vote: Donald Trump	21%	(148)	43%	(306)	36%	(258)	712
2020 Vote: Other	18%	(10)	54%	(30)	28%	(16)	56
2020 Vote: Didn't Vote	11%	(42)	41%	(164)	48%	(192)	399
2018 House Vote: Democrat	29%	(224)	46%	(358)	26%	(200)	782
2018 House Vote: Republican	21%	(125)	44%	(264)	36%	(216)	605
2018 House Vote: Someone else	21%	(11)	42%	(21)	37%	(19)	51
2016 Vote: Hillary Clinton	28%	(190)	46%	(319)	26%	(181)	691
2016 Vote: Donald Trump	21%	(147)	46%	(322)	33%	(230)	699
2016 Vote: Other	26%	(28)	42%	(44)	32%	(33)	105
2016 Vote: Didn't Vote	19%	(135)	39%	(274)	42%	(297)	705
Voted in 2014: Yes	26%	(323)	45%	(570)	29%	(372)	1265
Voted in 2014: No	19%	(177)	42%	(388)	40%	(370)	935
4-Region: Northeast	28%	(112)	43%	(169)	29%	(112)	394
4-Region: Midwest	25%	(117)	42%	(196)	32%	(149)	462
4-Region: South	20%	(164)	43%	(353)	37%	(307)	824
4-Region: West	20%	(106)	46%	(241)	33%	(173)	520

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Table MCSP1_2: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*Professional sports*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	23% (500)	44% (959)	34% (742)	2200
Sports Fans	32% (495)	58% (898)	10% (151)	1544
College Sports Fans	38% (440)	53% (625)	9% (104)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College sports

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	17% (363)	37% (805)	47% (1031)	2200
Gender: Male	25% (271)	40% (427)	34% (364)	1062
Gender: Female	8% (93)	33% (378)	59% (668)	1138
Age: 18-34	16% (104)	37% (243)	47% (309)	655
Age: 35-44	20% (70)	35% (124)	46% (163)	358
Age: 45-64	16% (119)	38% (288)	46% (344)	751
Age: 65+	16% (70)	34% (150)	50% (216)	436
GenZers: 1997-2012	10% (25)	35% (87)	55% (139)	251
Millennials: 1981-1996	20% (129)	38% (246)	42% (269)	644
GenXers: 1965-1980	19% (104)	35% (192)	46% (251)	547
Baby Boomers: 1946-1964	13% (85)	39% (258)	49% (324)	668
PID: Dem (no lean)	19% (166)	38% (340)	43% (383)	890
PID: Ind (no lean)	13% (82)	34% (218)	53% (343)	642
PID: Rep (no lean)	17% (115)	37% (248)	46% (305)	668
PID/Gender: Dem Men	31% (139)	38% (167)	31% (136)	441
PID/Gender: Dem Women	6% (27)	39% (173)	55% (248)	448
PID/Gender: Ind Men	18% (56)	42% (128)	40% (125)	309
PID/Gender: Ind Women	8% (26)	27% (90)	65% (218)	333
PID/Gender: Rep Men	24% (76)	43% (133)	33% (103)	311
PID/Gender: Rep Women	11% (39)	32% (115)	57% (202)	357
Ideo: Liberal (1-3)	19% (123)	36% (232)	45% (289)	643
Ideo: Moderate (4)	16% (101)	39% (250)	45% (283)	634
Ideo: Conservative (5-7)	17% (122)	37% (264)	46% (333)	720
Educ: < College	13% (201)	34% (510)	53% (802)	1512
Educ: Bachelors degree	25% (109)	42% (186)	34% (149)	444
Educ: Post-grad	22% (53)	45% (110)	33% (81)	244
Income: Under 50k	12% (145)	33% (389)	55% (655)	1189
Income: 50k-100k	21% (145)	38% (260)	41% (278)	683
Income: 100k+	22% (73)	48% (157)	30% (99)	328
Ethnicity: White	16% (281)	35% (609)	48% (832)	1722
Ethnicity: Hispanic	20% (69)	33% (115)	47% (166)	349
Ethnicity: Black	24% (65)	41% (113)	35% (96)	274

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Table MCSP1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 College sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(363)	37%	(805)	47%	(1031)	2200
Ethnicity: Other	9%	(18)	41%	(83)	51%	(103)	204
All Christian	20%	(193)	39%	(379)	42%	(411)	983
All Non-Christian	29%	(37)	35%	(43)	36%	(45)	125
Atheist	13%	(14)	31%	(33)	56%	(61)	108
Agnostic/Nothing in particular	11%	(63)	35%	(202)	55%	(319)	584
Something Else	14%	(57)	37%	(148)	49%	(196)	400
Religious Non-Protestant/Catholic	27%	(40)	36%	(53)	38%	(56)	148
Evangelical	22%	(131)	39%	(234)	40%	(242)	607
Non-Evangelical	15%	(114)	37%	(276)	47%	(348)	738
Community: Urban	21%	(130)	38%	(238)	41%	(256)	624
Community: Suburban	16%	(159)	36%	(360)	48%	(475)	995
Community: Rural	13%	(74)	36%	(207)	52%	(301)	581
Employ: Private Sector	21%	(136)	44%	(283)	36%	(232)	651
Employ: Government	28%	(42)	29%	(44)	43%	(64)	150
Employ: Self-Employed	15%	(31)	45%	(92)	40%	(81)	204
Employ: Homemaker	10%	(16)	30%	(48)	59%	(94)	158
Employ: Student	11%	(11)	37%	(37)	52%	(52)	100
Employ: Retired	16%	(85)	32%	(173)	52%	(281)	538
Employ: Unemployed	10%	(25)	30%	(75)	60%	(148)	249
Employ: Other	12%	(18)	35%	(53)	53%	(80)	151
Military HH: Yes	21%	(73)	36%	(126)	43%	(149)	347
Military HH: No	16%	(290)	37%	(680)	48%	(883)	1853
RD/WT: Right Direction	19%	(217)	39%	(440)	42%	(475)	1132
RD/WT: Wrong Track	14%	(147)	34%	(365)	52%	(557)	1068
Biden Job Approve	18%	(231)	38%	(485)	44%	(555)	1271
Biden Job Disapprove	15%	(126)	35%	(300)	50%	(421)	846
Biden Job Strongly Approve	23%	(155)	38%	(260)	40%	(274)	690
Biden Job Somewhat Approve	13%	(75)	39%	(225)	48%	(281)	581
Biden Job Somewhat Disapprove	11%	(27)	39%	(97)	50%	(126)	251
Biden Job Strongly Disapprove	16%	(98)	34%	(203)	50%	(295)	596

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Table MCSPI_3: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
College sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(363)	37%	(805)	47%	(1031)	2200
Favorable of Biden	19%	(236)	38%	(484)	43%	(549)	1269
Unfavorable of Biden	14%	(118)	36%	(301)	50%	(422)	841
Very Favorable of Biden	21%	(147)	38%	(268)	42%	(296)	711
Somewhat Favorable of Biden	16%	(88)	39%	(216)	45%	(253)	558
Somewhat Unfavorable of Biden	9%	(20)	39%	(84)	52%	(111)	214
Very Unfavorable of Biden	16%	(98)	35%	(217)	50%	(311)	626
#1 Issue: Economy	16%	(130)	40%	(328)	45%	(371)	829
#1 Issue: Security	13%	(40)	39%	(118)	48%	(146)	304
#1 Issue: Health Care	17%	(55)	41%	(137)	42%	(142)	334
#1 Issue: Medicare / Social Security	23%	(60)	27%	(72)	50%	(131)	263
#1 Issue: Women's Issues	11%	(13)	30%	(35)	59%	(70)	118
#1 Issue: Education	17%	(17)	32%	(32)	51%	(51)	101
#1 Issue: Energy	25%	(29)	35%	(41)	40%	(46)	116
#1 Issue: Other	13%	(18)	31%	(42)	55%	(75)	135
2020 Vote: Joe Biden	19%	(195)	40%	(415)	41%	(423)	1032
2020 Vote: Donald Trump	17%	(121)	33%	(237)	50%	(354)	712
2020 Vote: Other	19%	(10)	35%	(19)	47%	(26)	56
2020 Vote: Didn't Vote	9%	(37)	33%	(133)	57%	(229)	399
2018 House Vote: Democrat	19%	(150)	41%	(320)	40%	(311)	782
2018 House Vote: Republican	20%	(118)	35%	(211)	45%	(275)	605
2018 House Vote: Someone else	11%	(6)	41%	(21)	47%	(24)	51
2016 Vote: Hillary Clinton	18%	(127)	40%	(275)	42%	(289)	691
2016 Vote: Donald Trump	18%	(127)	37%	(259)	45%	(313)	699
2016 Vote: Other	20%	(21)	33%	(35)	47%	(49)	105
2016 Vote: Didn't Vote	12%	(88)	34%	(237)	54%	(380)	705
Voted in 2014: Yes	20%	(248)	40%	(501)	41%	(516)	1265
Voted in 2014: No	12%	(115)	33%	(304)	55%	(515)	935
4-Region: Northeast	16%	(63)	33%	(129)	51%	(202)	394
4-Region: Midwest	16%	(75)	38%	(178)	45%	(210)	462
4-Region: South	18%	(150)	37%	(303)	45%	(372)	824
4-Region: West	15%	(76)	38%	(196)	48%	(248)	520

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Table MCSP1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?**College sports*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	17% (363)	37% (805)	47% (1031)	2200
Sports Fans	23% (359)	48% (747)	28% (438)	1544
College Sports Fans	31% (363)	69% (805)	— (0)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Men's college basketball (NCAA)

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	15% (335)	30% (654)	55% (1210)	2200
Gender: Male	24% (257)	36% (383)	40% (422)	1062
Gender: Female	7% (79)	24% (271)	69% (788)	1138
Age: 18-34	15% (98)	33% (217)	52% (340)	655
Age: 35-44	19% (69)	26% (95)	54% (194)	358
Age: 45-64	14% (103)	31% (236)	55% (412)	751
Age: 65+	15% (65)	25% (107)	60% (264)	436
GenZers: 1997-2012	8% (21)	30% (77)	61% (154)	251
Millennials: 1981-1996	19% (125)	33% (211)	48% (307)	644
GenXers: 1965-1980	16% (88)	31% (170)	53% (289)	547
Baby Boomers: 1946-1964	13% (84)	26% (176)	61% (407)	668
PID: Dem (no lean)	19% (167)	34% (299)	48% (424)	890
PID: Ind (no lean)	11% (73)	27% (176)	61% (393)	642
PID: Rep (no lean)	14% (96)	27% (179)	59% (393)	668
PID/Gender: Dem Men	31% (135)	38% (166)	32% (140)	441
PID/Gender: Dem Women	7% (32)	30% (133)	63% (283)	448
PID/Gender: Ind Men	17% (54)	38% (116)	45% (139)	309
PID/Gender: Ind Women	6% (19)	18% (60)	76% (254)	333
PID/Gender: Rep Men	22% (68)	32% (100)	46% (143)	311
PID/Gender: Rep Women	8% (27)	22% (79)	70% (250)	357
Ideo: Liberal (1-3)	20% (130)	29% (186)	51% (328)	643
Ideo: Moderate (4)	13% (82)	34% (217)	53% (334)	634
Ideo: Conservative (5-7)	15% (106)	28% (201)	57% (413)	720
Educ: < College	11% (169)	28% (417)	61% (926)	1512
Educ: Bachelors degree	23% (102)	35% (157)	42% (185)	444
Educ: Post-grad	26% (64)	33% (81)	40% (99)	244
Income: Under 50k	10% (121)	27% (323)	63% (745)	1189
Income: 50k-100k	20% (140)	31% (211)	49% (332)	683
Income: 100k+	23% (75)	37% (120)	41% (133)	328
Ethnicity: White	14% (247)	28% (477)	58% (998)	1722
Ethnicity: Hispanic	18% (63)	30% (106)	52% (181)	349
Ethnicity: Black	24% (66)	43% (117)	33% (91)	274

Continued on next page

Table MCSP1_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(335)	30%	(654)	55%	(1210)	2200
Ethnicity: Other	11%	(22)	30%	(61)	59%	(121)	204
All Christian	19%	(183)	30%	(296)	51%	(504)	983
All Non-Christian	31%	(38)	33%	(41)	36%	(45)	125
Atheist	13%	(15)	28%	(30)	59%	(63)	108
Agnostic/Nothing in particular	10%	(56)	30%	(175)	61%	(353)	584
Something Else	11%	(44)	28%	(112)	61%	(244)	400
Religious Non-Protestant/Catholic	27%	(40)	32%	(47)	41%	(61)	148
Evangelical	18%	(111)	33%	(198)	49%	(298)	607
Non-Evangelical	15%	(112)	27%	(197)	58%	(430)	738
Community: Urban	22%	(134)	34%	(215)	44%	(275)	624
Community: Suburban	13%	(131)	30%	(299)	57%	(564)	995
Community: Rural	12%	(70)	24%	(140)	64%	(371)	581
Employ: Private Sector	21%	(136)	34%	(221)	45%	(294)	651
Employ: Government	21%	(31)	33%	(49)	46%	(69)	150
Employ: Self-Employed	16%	(32)	43%	(87)	42%	(85)	204
Employ: Homemaker	7%	(11)	24%	(37)	70%	(110)	158
Employ: Student	11%	(12)	27%	(27)	61%	(62)	100
Employ: Retired	14%	(77)	24%	(128)	62%	(332)	538
Employ: Unemployed	9%	(21)	24%	(60)	67%	(167)	249
Employ: Other	10%	(15)	30%	(45)	60%	(91)	151
Military HH: Yes	18%	(61)	30%	(105)	52%	(181)	347
Military HH: No	15%	(275)	30%	(550)	56%	(1029)	1853
RD/WT: Right Direction	18%	(209)	33%	(376)	48%	(547)	1132
RD/WT: Wrong Track	12%	(127)	26%	(278)	62%	(663)	1068
Biden Job Approve	18%	(231)	33%	(422)	49%	(618)	1271
Biden Job Disapprove	12%	(99)	25%	(211)	63%	(536)	846
Biden Job Strongly Approve	23%	(159)	32%	(218)	45%	(312)	690
Biden Job Somewhat Approve	12%	(72)	35%	(204)	53%	(305)	581
Biden Job Somewhat Disapprove	8%	(21)	33%	(84)	58%	(146)	251
Biden Job Strongly Disapprove	13%	(79)	21%	(127)	65%	(390)	596

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Table MCSPI_4: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(335)	30%	(654)	55%	(1210)	2200
Favorable of Biden	18%	(235)	33%	(414)	49%	(620)	1269
Unfavorable of Biden	11%	(91)	26%	(216)	63%	(534)	841
Very Favorable of Biden	22%	(155)	32%	(227)	46%	(329)	711
Somewhat Favorable of Biden	14%	(79)	34%	(187)	52%	(291)	558
Somewhat Unfavorable of Biden	6%	(12)	34%	(74)	60%	(128)	214
Very Unfavorable of Biden	13%	(78)	23%	(142)	65%	(405)	626
#1 Issue: Economy	15%	(123)	31%	(255)	54%	(451)	829
#1 Issue: Security	12%	(38)	28%	(84)	60%	(182)	304
#1 Issue: Health Care	19%	(62)	37%	(124)	44%	(148)	334
#1 Issue: Medicare / Social Security	18%	(47)	23%	(61)	59%	(155)	263
#1 Issue: Women's Issues	8%	(9)	27%	(32)	65%	(77)	118
#1 Issue: Education	17%	(17)	27%	(27)	56%	(57)	101
#1 Issue: Energy	20%	(24)	32%	(37)	47%	(55)	116
#1 Issue: Other	11%	(15)	26%	(35)	63%	(85)	135
2020 Vote: Joe Biden	19%	(198)	35%	(362)	46%	(473)	1032
2020 Vote: Donald Trump	14%	(101)	24%	(174)	61%	(437)	712
2020 Vote: Other	15%	(8)	35%	(19)	50%	(28)	56
2020 Vote: Didn't Vote	7%	(29)	25%	(98)	68%	(272)	399
2018 House Vote: Democrat	20%	(157)	35%	(275)	45%	(350)	782
2018 House Vote: Republican	16%	(94)	26%	(159)	58%	(352)	605
2018 House Vote: Someone else	11%	(6)	39%	(20)	50%	(25)	51
2016 Vote: Hillary Clinton	19%	(130)	36%	(247)	45%	(314)	691
2016 Vote: Donald Trump	15%	(105)	27%	(189)	58%	(405)	699
2016 Vote: Other	17%	(18)	28%	(29)	55%	(57)	105
2016 Vote: Didn't Vote	12%	(83)	27%	(188)	62%	(434)	705
Voted in 2014: Yes	18%	(226)	33%	(414)	49%	(625)	1265
Voted in 2014: No	12%	(109)	26%	(241)	63%	(585)	935
4-Region: Northeast	18%	(72)	25%	(99)	57%	(223)	394
4-Region: Midwest	15%	(71)	32%	(146)	53%	(245)	462
4-Region: South	14%	(116)	32%	(260)	54%	(448)	824
4-Region: West	15%	(76)	29%	(149)	57%	(295)	520

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Table MCSP1_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Men's college basketball (NCAA)

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	15% (335)	30% (654)	55% (1210)	2200
Sports Fans	21% (331)	39% (608)	39% (605)	1544
College Sports Fans	28% (326)	51% (596)	21% (247)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP1_5: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Women's college basketball (NCAA)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(158)	24%	(526)	69%	(1517)	2200
Gender: Male	11%	(116)	28%	(292)	62%	(654)	1062
Gender: Female	4%	(42)	21%	(234)	76%	(863)	1138
Age: 18-34	11%	(74)	27%	(178)	62%	(403)	655
Age: 35-44	10%	(35)	26%	(91)	65%	(231)	358
Age: 45-64	4%	(29)	23%	(172)	73%	(549)	751
Age: 65+	5%	(20)	19%	(83)	76%	(333)	436
GenZers: 1997-2012	6%	(14)	22%	(55)	72%	(182)	251
Millennials: 1981-1996	13%	(86)	29%	(188)	57%	(369)	644
GenXers: 1965-1980	5%	(28)	25%	(135)	70%	(384)	547
Baby Boomers: 1946-1964	3%	(22)	20%	(135)	77%	(511)	668
PID: Dem (no lean)	10%	(91)	31%	(274)	59%	(524)	890
PID: Ind (no lean)	5%	(35)	21%	(137)	73%	(471)	642
PID: Rep (no lean)	5%	(32)	17%	(114)	78%	(522)	668
PID/Gender: Dem Men	16%	(72)	36%	(157)	48%	(212)	441
PID/Gender: Dem Women	4%	(19)	26%	(117)	70%	(312)	448
PID/Gender: Ind Men	7%	(23)	25%	(76)	68%	(211)	309
PID/Gender: Ind Women	4%	(12)	18%	(61)	78%	(260)	333
PID/Gender: Rep Men	7%	(21)	19%	(59)	74%	(232)	311
PID/Gender: Rep Women	3%	(11)	16%	(55)	81%	(290)	357
Ideo: Liberal (1-3)	11%	(73)	28%	(178)	61%	(392)	643
Ideo: Moderate (4)	5%	(35)	27%	(168)	68%	(431)	634
Ideo: Conservative (5-7)	6%	(43)	19%	(138)	75%	(539)	720
Educ: < College	5%	(77)	22%	(326)	73%	(1109)	1512
Educ: Bachelors degree	12%	(53)	28%	(126)	60%	(265)	444
Educ: Post-grad	12%	(28)	30%	(73)	58%	(142)	244
Income: Under 50k	5%	(57)	21%	(256)	74%	(876)	1189
Income: 50k-100k	9%	(61)	26%	(175)	65%	(447)	683
Income: 100k+	12%	(40)	29%	(95)	59%	(193)	328
Ethnicity: White	7%	(112)	21%	(359)	73%	(1251)	1722
Ethnicity: Hispanic	13%	(44)	26%	(92)	61%	(213)	349
Ethnicity: Black	12%	(34)	43%	(119)	44%	(122)	274

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Table MCSP1_5: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(158)	24%	(526)	69%	(1517)	2200
Ethnicity: Other	6%	(12)	23%	(48)	71%	(144)	204
All Christian	7%	(73)	26%	(259)	66%	(651)	983
All Non-Christian	30%	(37)	21%	(26)	50%	(62)	125
Atheist	4%	(5)	17%	(19)	78%	(85)	108
Agnostic/Nothing in particular	4%	(23)	21%	(125)	75%	(435)	584
Something Else	5%	(20)	24%	(97)	71%	(284)	400
Religious Non-Protestant/Catholic	25%	(38)	23%	(33)	52%	(77)	148
Evangelical	9%	(54)	28%	(171)	63%	(382)	607
Non-Evangelical	5%	(36)	23%	(172)	72%	(530)	738
Community: Urban	14%	(86)	31%	(191)	56%	(347)	624
Community: Suburban	5%	(51)	21%	(211)	74%	(732)	995
Community: Rural	3%	(20)	21%	(123)	75%	(438)	581
Employ: Private Sector	11%	(71)	26%	(172)	63%	(408)	651
Employ: Government	15%	(23)	32%	(48)	52%	(79)	150
Employ: Self-Employed	10%	(21)	32%	(64)	58%	(118)	204
Employ: Homemaker	2%	(4)	20%	(32)	77%	(122)	158
Employ: Student	6%	(6)	22%	(22)	73%	(73)	100
Employ: Retired	5%	(24)	20%	(105)	76%	(408)	538
Employ: Unemployed	3%	(7)	17%	(43)	80%	(199)	249
Employ: Other	1%	(2)	26%	(39)	73%	(110)	151
Military HH: Yes	8%	(29)	24%	(82)	68%	(236)	347
Military HH: No	7%	(129)	24%	(443)	69%	(1280)	1853
RD/WT: Right Direction	10%	(113)	29%	(328)	61%	(690)	1132
RD/WT: Wrong Track	4%	(45)	18%	(197)	77%	(826)	1068
Biden Job Approve	10%	(123)	29%	(372)	61%	(776)	1271
Biden Job Disapprove	3%	(29)	17%	(142)	80%	(675)	846
Biden Job Strongly Approve	14%	(96)	29%	(202)	57%	(391)	690
Biden Job Somewhat Approve	5%	(26)	29%	(170)	66%	(384)	581
Biden Job Somewhat Disapprove	3%	(8)	21%	(54)	75%	(188)	251
Biden Job Strongly Disapprove	4%	(21)	15%	(88)	82%	(487)	596

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Table MCSPI_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(158)	24%	(526)	69%	(1517)	2200
Favorable of Biden	10%	(127)	29%	(365)	61%	(777)	1269
Unfavorable of Biden	3%	(28)	17%	(142)	80%	(671)	841
Very Favorable of Biden	13%	(92)	29%	(207)	58%	(412)	711
Somewhat Favorable of Biden	6%	(35)	28%	(159)	65%	(365)	558
Somewhat Unfavorable of Biden	2%	(5)	19%	(41)	79%	(169)	214
Very Unfavorable of Biden	4%	(23)	16%	(102)	80%	(502)	626
#1 Issue: Economy	6%	(47)	24%	(200)	70%	(582)	829
#1 Issue: Security	6%	(20)	17%	(52)	76%	(232)	304
#1 Issue: Health Care	11%	(37)	32%	(108)	56%	(189)	334
#1 Issue: Medicare / Social Security	6%	(15)	24%	(64)	70%	(185)	263
#1 Issue: Women's Issues	6%	(7)	21%	(25)	73%	(86)	118
#1 Issue: Education	9%	(9)	22%	(22)	70%	(70)	101
#1 Issue: Energy	14%	(16)	31%	(36)	56%	(65)	116
#1 Issue: Other	5%	(7)	14%	(19)	80%	(108)	135
2020 Vote: Joe Biden	10%	(99)	31%	(325)	59%	(609)	1032
2020 Vote: Donald Trump	5%	(37)	17%	(123)	77%	(552)	712
2020 Vote: Other	14%	(8)	17%	(9)	69%	(39)	56
2020 Vote: Didn't Vote	4%	(14)	17%	(68)	79%	(316)	399
2018 House Vote: Democrat	11%	(83)	32%	(248)	58%	(451)	782
2018 House Vote: Republican	5%	(29)	20%	(120)	75%	(455)	605
2018 House Vote: Someone else	9%	(5)	23%	(12)	68%	(34)	51
2016 Vote: Hillary Clinton	9%	(63)	32%	(224)	58%	(404)	691
2016 Vote: Donald Trump	6%	(43)	19%	(129)	75%	(527)	699
2016 Vote: Other	7%	(7)	25%	(26)	68%	(71)	105
2016 Vote: Didn't Vote	6%	(45)	21%	(146)	73%	(515)	705
Voted in 2014: Yes	8%	(105)	27%	(342)	65%	(818)	1265
Voted in 2014: No	6%	(52)	20%	(184)	75%	(698)	935
4-Region: Northeast	10%	(40)	23%	(91)	67%	(263)	394
4-Region: Midwest	4%	(20)	25%	(116)	70%	(326)	462
4-Region: South	6%	(51)	24%	(199)	70%	(575)	824
4-Region: West	9%	(47)	23%	(120)	68%	(354)	520

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Table MCSP1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Women's college basketball (NCAA)

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	7% (158)	24% (526)	69% (1517)	2200
Sports Fans	10% (156)	31% (480)	59% (908)	1544
College Sports Fans	13% (149)	41% (479)	46% (541)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_6: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(411)	30%	(665)	51%	(1124)	2200
Gender: Male	28%	(302)	33%	(349)	39%	(411)	1062
Gender: Female	10%	(109)	28%	(315)	63%	(713)	1138
Age: 18-34	25%	(165)	33%	(217)	42%	(273)	655
Age: 35-44	26%	(93)	29%	(105)	45%	(160)	358
Age: 45-64	15%	(114)	30%	(223)	55%	(414)	751
Age: 65+	9%	(39)	28%	(120)	63%	(277)	436
GenZers: 1997-2012	21%	(52)	32%	(79)	48%	(119)	251
Millennials: 1981-1996	28%	(179)	33%	(212)	39%	(253)	644
GenXers: 1965-1980	20%	(109)	28%	(154)	52%	(283)	547
Baby Boomers: 1946-1964	9%	(59)	29%	(193)	62%	(415)	668
PID: Dem (no lean)	26%	(232)	33%	(293)	41%	(365)	890
PID: Ind (no lean)	15%	(95)	31%	(197)	55%	(351)	642
PID: Rep (no lean)	13%	(85)	26%	(175)	61%	(408)	668
PID/Gender: Dem Men	39%	(172)	35%	(154)	26%	(115)	441
PID/Gender: Dem Women	13%	(59)	31%	(139)	56%	(250)	448
PID/Gender: Ind Men	22%	(69)	35%	(108)	43%	(131)	309
PID/Gender: Ind Women	8%	(25)	26%	(88)	66%	(220)	333
PID/Gender: Rep Men	19%	(60)	28%	(87)	53%	(164)	311
PID/Gender: Rep Women	7%	(25)	25%	(88)	68%	(243)	357
Ideo: Liberal (1-3)	26%	(166)	29%	(184)	46%	(293)	643
Ideo: Moderate (4)	20%	(126)	33%	(211)	47%	(296)	634
Ideo: Conservative (5-7)	14%	(100)	27%	(196)	59%	(424)	720
Educ: < College	15%	(232)	29%	(442)	55%	(838)	1512
Educ: Bachelors degree	26%	(117)	33%	(146)	41%	(180)	444
Educ: Post-grad	25%	(62)	32%	(77)	43%	(105)	244
Income: Under 50k	15%	(180)	29%	(346)	56%	(663)	1189
Income: 50k-100k	21%	(143)	30%	(205)	49%	(335)	683
Income: 100k+	27%	(89)	35%	(114)	38%	(126)	328
Ethnicity: White	15%	(262)	28%	(490)	56%	(969)	1722
Ethnicity: Hispanic	27%	(94)	32%	(112)	41%	(144)	349
Ethnicity: Black	38%	(105)	42%	(115)	20%	(54)	274

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Table MCSP1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(411)	30%	(665)	51%	(1124)	2200
Ethnicity: Other	21%	(44)	29%	(60)	49%	(100)	204
All Christian	20%	(197)	30%	(294)	50%	(492)	983
All Non-Christian	38%	(48)	32%	(40)	30%	(37)	125
Atheist	15%	(16)	27%	(29)	59%	(64)	108
Agnostic/Nothing in particular	13%	(74)	34%	(196)	54%	(314)	584
Something Else	19%	(77)	26%	(106)	54%	(217)	400
Religious Non-Protestant/Catholic	35%	(53)	29%	(43)	35%	(53)	148
Evangelical	23%	(139)	29%	(177)	48%	(292)	607
Non-Evangelical	17%	(128)	29%	(213)	54%	(397)	738
Community: Urban	30%	(184)	35%	(217)	36%	(223)	624
Community: Suburban	16%	(158)	31%	(304)	54%	(533)	995
Community: Rural	12%	(69)	25%	(143)	63%	(369)	581
Employ: Private Sector	29%	(186)	31%	(204)	40%	(261)	651
Employ: Government	21%	(31)	34%	(51)	45%	(68)	150
Employ: Self-Employed	25%	(50)	40%	(82)	35%	(71)	204
Employ: Homemaker	11%	(17)	25%	(39)	64%	(101)	158
Employ: Student	21%	(21)	33%	(33)	47%	(47)	100
Employ: Retired	9%	(51)	25%	(134)	66%	(353)	538
Employ: Unemployed	13%	(33)	28%	(71)	58%	(145)	249
Employ: Other	14%	(22)	34%	(52)	51%	(77)	151
Military HH: Yes	15%	(51)	29%	(101)	56%	(195)	347
Military HH: No	19%	(360)	30%	(563)	50%	(929)	1853
RD/WT: Right Direction	25%	(288)	34%	(382)	41%	(462)	1132
RD/WT: Wrong Track	12%	(123)	26%	(283)	62%	(662)	1068
Biden Job Approve	25%	(314)	34%	(428)	42%	(528)	1271
Biden Job Disapprove	11%	(90)	25%	(212)	64%	(545)	846
Biden Job Strongly Approve	31%	(212)	30%	(207)	39%	(271)	690
Biden Job Somewhat Approve	18%	(102)	38%	(221)	44%	(257)	581
Biden Job Somewhat Disapprove	14%	(34)	32%	(79)	55%	(137)	251
Biden Job Strongly Disapprove	9%	(56)	22%	(133)	68%	(407)	596

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Table MCSPI_6: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NBA basketball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	19% (411)	30% (665)	51% (1124)	2200
Favorable of Biden	24% (310)	34% (429)	42% (529)	1269
Unfavorable of Biden	11% (88)	25% (211)	64% (542)	841
Very Favorable of Biden	29% (208)	32% (224)	39% (279)	711
Somewhat Favorable of Biden	18% (102)	37% (205)	45% (251)	558
Somewhat Unfavorable of Biden	14% (30)	28% (60)	58% (124)	214
Very Unfavorable of Biden	9% (58)	24% (151)	67% (417)	626
#1 Issue: Economy	21% (170)	32% (269)	47% (390)	829
#1 Issue: Security	12% (37)	26% (78)	62% (189)	304
#1 Issue: Health Care	26% (86)	33% (110)	41% (138)	334
#1 Issue: Medicare / Social Security	14% (36)	28% (73)	59% (154)	263
#1 Issue: Women's Issues	14% (17)	22% (25)	64% (76)	118
#1 Issue: Education	22% (22)	31% (31)	47% (47)	101
#1 Issue: Energy	25% (29)	26% (30)	49% (57)	116
#1 Issue: Other	10% (14)	35% (48)	54% (73)	135
2020 Vote: Joe Biden	27% (276)	33% (339)	40% (418)	1032
2020 Vote: Donald Trump	12% (84)	26% (182)	63% (447)	712
2020 Vote: Other	6% (4)	37% (21)	56% (31)	56
2020 Vote: Didn't Vote	12% (48)	31% (123)	57% (227)	399
2018 House Vote: Democrat	27% (209)	33% (254)	41% (319)	782
2018 House Vote: Republican	13% (76)	25% (151)	63% (378)	605
2018 House Vote: Someone else	9% (5)	37% (19)	54% (27)	51
2016 Vote: Hillary Clinton	26% (180)	33% (227)	41% (283)	691
2016 Vote: Donald Trump	12% (83)	29% (200)	60% (417)	699
2016 Vote: Other	16% (17)	30% (31)	54% (56)	105
2016 Vote: Didn't Vote	19% (132)	29% (206)	52% (368)	705
Voted in 2014: Yes	20% (253)	30% (384)	50% (629)	1265
Voted in 2014: No	17% (159)	30% (281)	53% (495)	935
4-Region: Northeast	23% (89)	30% (117)	48% (187)	394
4-Region: Midwest	18% (81)	27% (126)	55% (255)	462
4-Region: South	17% (138)	31% (258)	52% (429)	824
4-Region: West	20% (104)	32% (164)	49% (252)	520

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Table MCSP1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 NBA basketball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	19% (411)	30% (665)	51% (1124)	2200
Sports Fans	26% (402)	39% (604)	35% (538)	1544
College Sports Fans	32% (371)	40% (470)	28% (328)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP1_7: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
WNBA basketball**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	6%	(137)	23%	(506)	71%	(1557)	2200
Gender: Male	9%	(98)	27%	(289)	64%	(675)	1062
Gender: Female	3%	(39)	19%	(217)	77%	(882)	1138
Age: 18-34	12%	(76)	26%	(169)	63%	(410)	655
Age: 35-44	8%	(28)	29%	(104)	63%	(225)	358
Age: 45-64	3%	(24)	20%	(151)	77%	(576)	751
Age: 65+	2%	(8)	19%	(83)	79%	(345)	436
GenZers: 1997-2012	6%	(15)	18%	(44)	76%	(192)	251
Millennials: 1981-1996	13%	(86)	31%	(197)	56%	(361)	644
GenXers: 1965-1980	4%	(21)	22%	(121)	74%	(405)	547
Baby Boomers: 1946-1964	2%	(12)	19%	(126)	79%	(529)	668
PID: Dem (no lean)	10%	(87)	30%	(264)	61%	(538)	890
PID: Ind (no lean)	5%	(30)	20%	(125)	76%	(487)	642
PID: Rep (no lean)	3%	(19)	18%	(117)	80%	(532)	668
PID/Gender: Dem Men	17%	(73)	36%	(157)	48%	(211)	441
PID/Gender: Dem Women	3%	(14)	24%	(107)	73%	(328)	448
PID/Gender: Ind Men	5%	(15)	23%	(71)	72%	(224)	309
PID/Gender: Ind Women	5%	(15)	16%	(55)	79%	(263)	333
PID/Gender: Rep Men	3%	(10)	20%	(61)	77%	(241)	311
PID/Gender: Rep Women	3%	(9)	16%	(56)	82%	(291)	357
Ideo: Liberal (1-3)	8%	(54)	30%	(193)	62%	(397)	643
Ideo: Moderate (4)	7%	(46)	23%	(144)	70%	(444)	634
Ideo: Conservative (5-7)	4%	(28)	19%	(136)	77%	(557)	720
Educ: < College	4%	(67)	20%	(309)	75%	(1136)	1512
Educ: Bachelors degree	10%	(46)	29%	(130)	60%	(268)	444
Educ: Post-grad	10%	(24)	28%	(67)	63%	(153)	244
Income: Under 50k	4%	(52)	21%	(245)	75%	(892)	1189
Income: 50k-100k	8%	(53)	24%	(163)	68%	(467)	683
Income: 100k+	10%	(32)	30%	(98)	60%	(198)	328
Ethnicity: White	5%	(89)	20%	(348)	75%	(1284)	1722
Ethnicity: Hispanic	11%	(38)	26%	(91)	63%	(220)	349
Ethnicity: Black	14%	(38)	42%	(114)	45%	(122)	274

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Table MCSP1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	6%	(137)	23%	(506)	71%	(1557)	2200
Ethnicity: Other	5%	(10)	21%	(44)	74%	(151)	204
All Christian	7%	(64)	25%	(244)	69%	(674)	983
All Non-Christian	23%	(29)	26%	(32)	51%	(64)	125
Atheist	4%	(4)	15%	(17)	81%	(88)	108
Agnostic/Nothing in particular	3%	(18)	22%	(127)	75%	(438)	584
Something Else	5%	(21)	22%	(86)	73%	(293)	400
Religious Non-Protestant/Catholic	22%	(32)	24%	(35)	55%	(81)	148
Evangelical	8%	(48)	29%	(175)	63%	(384)	607
Non-Evangelical	4%	(33)	20%	(146)	76%	(560)	738
Community: Urban	14%	(89)	30%	(185)	56%	(350)	624
Community: Suburban	3%	(27)	21%	(207)	77%	(761)	995
Community: Rural	4%	(21)	20%	(114)	77%	(446)	581
Employ: Private Sector	9%	(57)	28%	(184)	63%	(410)	651
Employ: Government	12%	(17)	30%	(45)	59%	(88)	150
Employ: Self-Employed	15%	(31)	28%	(57)	57%	(116)	204
Employ: Homemaker	3%	(4)	14%	(23)	83%	(131)	158
Employ: Student	5%	(5)	22%	(22)	73%	(73)	100
Employ: Retired	2%	(13)	19%	(101)	79%	(424)	538
Employ: Unemployed	3%	(7)	15%	(36)	83%	(205)	249
Employ: Other	2%	(3)	26%	(39)	72%	(109)	151
Military HH: Yes	7%	(24)	20%	(70)	73%	(253)	347
Military HH: No	6%	(113)	24%	(436)	70%	(1304)	1853
RD/WT: Right Direction	9%	(106)	29%	(324)	62%	(702)	1132
RD/WT: Wrong Track	3%	(31)	17%	(183)	80%	(855)	1068
Biden Job Approve	9%	(115)	28%	(357)	63%	(799)	1271
Biden Job Disapprove	2%	(19)	16%	(135)	82%	(693)	846
Biden Job Strongly Approve	14%	(98)	27%	(188)	58%	(403)	690
Biden Job Somewhat Approve	3%	(16)	29%	(168)	68%	(396)	581
Biden Job Somewhat Disapprove	3%	(7)	21%	(52)	76%	(191)	251
Biden Job Strongly Disapprove	2%	(12)	14%	(82)	84%	(501)	596

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Table MCSP1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	6%	(137)	23%	(506)	71%	(1557)	2200
Favorable of Biden	9%	(115)	28%	(359)	63%	(795)	1269
Unfavorable of Biden	2%	(18)	15%	(130)	82%	(693)	841
Very Favorable of Biden	12%	(88)	28%	(202)	59%	(420)	711
Somewhat Favorable of Biden	5%	(27)	28%	(156)	67%	(375)	558
Somewhat Unfavorable of Biden	3%	(6)	16%	(34)	81%	(174)	214
Very Unfavorable of Biden	2%	(12)	15%	(96)	83%	(518)	626
#1 Issue: Economy	6%	(50)	23%	(193)	71%	(586)	829
#1 Issue: Security	4%	(12)	16%	(49)	80%	(243)	304
#1 Issue: Health Care	11%	(38)	29%	(97)	59%	(198)	334
#1 Issue: Medicare / Social Security	2%	(6)	25%	(66)	72%	(191)	263
#1 Issue: Women's Issues	6%	(7)	19%	(22)	75%	(89)	118
#1 Issue: Education	6%	(6)	27%	(27)	67%	(67)	101
#1 Issue: Energy	10%	(12)	28%	(33)	61%	(71)	116
#1 Issue: Other	4%	(5)	14%	(18)	83%	(111)	135
2020 Vote: Joe Biden	9%	(94)	30%	(311)	61%	(627)	1032
2020 Vote: Donald Trump	3%	(24)	16%	(117)	80%	(571)	712
2020 Vote: Other	9%	(5)	23%	(13)	69%	(38)	56
2020 Vote: Didn't Vote	3%	(13)	16%	(66)	80%	(320)	399
2018 House Vote: Democrat	9%	(72)	30%	(236)	61%	(473)	782
2018 House Vote: Republican	3%	(20)	18%	(111)	78%	(473)	605
2018 House Vote: Someone else	6%	(3)	25%	(12)	69%	(35)	51
2016 Vote: Hillary Clinton	8%	(56)	30%	(209)	62%	(426)	691
2016 Vote: Donald Trump	4%	(29)	18%	(125)	78%	(545)	699
2016 Vote: Other	5%	(5)	26%	(28)	69%	(72)	105
2016 Vote: Didn't Vote	7%	(46)	21%	(145)	73%	(514)	705
Voted in 2014: Yes	6%	(80)	26%	(323)	68%	(863)	1265
Voted in 2014: No	6%	(57)	20%	(184)	74%	(694)	935
4-Region: Northeast	10%	(41)	23%	(90)	67%	(263)	394
4-Region: Midwest	3%	(14)	21%	(97)	76%	(352)	462
4-Region: South	6%	(46)	23%	(190)	71%	(589)	824
4-Region: West	7%	(36)	25%	(130)	68%	(353)	520

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Table MCSP1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 WNBA basketball*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	6% (137)	23% (506)	71% (1557)	2200
Sports Fans	9% (134)	31% (474)	61% (937)	1544
College Sports Fans	11% (131)	38% (446)	51% (592)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_8: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	21%	(472)	33%	(736)	45%	(991)	2200
Gender: Male	31%	(330)	36%	(387)	32%	(345)	1062
Gender: Female	12%	(142)	31%	(350)	57%	(646)	1138
Age: 18-34	21%	(136)	35%	(230)	44%	(289)	655
Age: 35-44	24%	(84)	30%	(108)	46%	(165)	358
Age: 45-64	22%	(163)	35%	(264)	43%	(325)	751
Age: 65+	20%	(89)	31%	(135)	49%	(213)	436
GenZers: 1997-2012	14%	(35)	31%	(79)	55%	(138)	251
Millennials: 1981-1996	25%	(163)	35%	(226)	40%	(255)	644
GenXers: 1965-1980	24%	(131)	34%	(185)	42%	(231)	547
Baby Boomers: 1946-1964	18%	(121)	34%	(226)	48%	(320)	668
PID: Dem (no lean)	23%	(209)	37%	(331)	39%	(350)	890
PID: Ind (no lean)	16%	(105)	31%	(202)	52%	(336)	642
PID: Rep (no lean)	24%	(159)	30%	(203)	46%	(305)	668
PID/Gender: Dem Men	35%	(155)	38%	(170)	26%	(116)	441
PID/Gender: Dem Women	12%	(53)	36%	(161)	52%	(234)	448
PID/Gender: Ind Men	24%	(73)	37%	(113)	40%	(123)	309
PID/Gender: Ind Women	10%	(32)	27%	(89)	64%	(213)	333
PID/Gender: Rep Men	33%	(102)	33%	(104)	34%	(106)	311
PID/Gender: Rep Women	16%	(57)	28%	(100)	56%	(200)	357
Ideo: Liberal (1-3)	24%	(156)	34%	(216)	42%	(272)	643
Ideo: Moderate (4)	20%	(127)	37%	(234)	43%	(272)	634
Ideo: Conservative (5-7)	23%	(166)	33%	(237)	44%	(317)	720
Educ: < College	18%	(269)	32%	(478)	51%	(765)	1512
Educ: Bachelors degree	31%	(138)	36%	(161)	33%	(146)	444
Educ: Post-grad	27%	(66)	40%	(98)	33%	(80)	244
Income: Under 50k	17%	(200)	31%	(364)	53%	(626)	1189
Income: 50k-100k	25%	(174)	36%	(245)	39%	(265)	683
Income: 100k+	30%	(99)	39%	(128)	31%	(101)	328
Ethnicity: White	21%	(362)	32%	(551)	47%	(809)	1722
Ethnicity: Hispanic	23%	(81)	33%	(114)	44%	(154)	349
Ethnicity: Black	30%	(81)	40%	(111)	30%	(82)	274

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Table MCSP1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	21%	(472)	33%	(736)	45%	(991)	2200
Ethnicity: Other	15%	(30)	36%	(74)	49%	(100)	204
All Christian	26%	(253)	35%	(343)	39%	(387)	983
All Non-Christian	35%	(43)	33%	(41)	32%	(40)	125
Atheist	17%	(19)	23%	(25)	59%	(64)	108
Agnostic/Nothing in particular	14%	(82)	33%	(191)	53%	(311)	584
Something Else	19%	(75)	34%	(136)	47%	(189)	400
Religious Non-Protestant/Catholic	32%	(47)	34%	(51)	34%	(51)	148
Evangelical	27%	(162)	36%	(218)	37%	(227)	607
Non-Evangelical	21%	(158)	34%	(248)	45%	(333)	738
Community: Urban	26%	(160)	37%	(228)	38%	(236)	624
Community: Suburban	22%	(217)	32%	(317)	46%	(461)	995
Community: Rural	16%	(96)	33%	(192)	51%	(294)	581
Employ: Private Sector	27%	(177)	38%	(249)	35%	(226)	651
Employ: Government	32%	(49)	32%	(48)	35%	(53)	150
Employ: Self-Employed	18%	(36)	44%	(89)	39%	(79)	204
Employ: Homemaker	16%	(25)	29%	(46)	55%	(87)	158
Employ: Student	12%	(12)	36%	(36)	52%	(52)	100
Employ: Retired	20%	(107)	30%	(159)	50%	(271)	538
Employ: Unemployed	16%	(40)	25%	(62)	59%	(147)	249
Employ: Other	18%	(27)	31%	(47)	51%	(77)	151
Military HH: Yes	27%	(93)	33%	(114)	40%	(140)	347
Military HH: No	20%	(379)	34%	(623)	46%	(851)	1853
RD/WT: Right Direction	25%	(278)	36%	(412)	39%	(442)	1132
RD/WT: Wrong Track	18%	(195)	30%	(324)	51%	(549)	1068
Biden Job Approve	24%	(304)	35%	(445)	41%	(522)	1271
Biden Job Disapprove	19%	(161)	32%	(273)	49%	(412)	846
Biden Job Strongly Approve	28%	(195)	35%	(241)	37%	(254)	690
Biden Job Somewhat Approve	19%	(109)	35%	(204)	46%	(268)	581
Biden Job Somewhat Disapprove	13%	(34)	38%	(95)	49%	(122)	251
Biden Job Strongly Disapprove	21%	(128)	30%	(178)	49%	(290)	596

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Table MCSPI_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	21%	(472)	33%	(736)	45%	(991)	2200
Favorable of Biden	24%	(304)	35%	(444)	41%	(521)	1269
Unfavorable of Biden	18%	(155)	32%	(273)	49%	(413)	841
Very Favorable of Biden	28%	(196)	34%	(241)	39%	(274)	711
Somewhat Favorable of Biden	19%	(108)	36%	(203)	44%	(247)	558
Somewhat Unfavorable of Biden	11%	(24)	37%	(80)	51%	(110)	214
Very Unfavorable of Biden	21%	(131)	31%	(193)	48%	(303)	626
#1 Issue: Economy	22%	(180)	32%	(269)	46%	(380)	829
#1 Issue: Security	19%	(59)	36%	(109)	45%	(136)	304
#1 Issue: Health Care	23%	(78)	40%	(133)	37%	(123)	334
#1 Issue: Medicare / Social Security	27%	(72)	25%	(65)	48%	(127)	263
#1 Issue: Women's Issues	11%	(14)	30%	(35)	59%	(69)	118
#1 Issue: Education	19%	(19)	36%	(36)	45%	(46)	101
#1 Issue: Energy	25%	(29)	37%	(43)	37%	(44)	116
#1 Issue: Other	17%	(22)	34%	(46)	49%	(67)	135
2020 Vote: Joe Biden	25%	(258)	37%	(384)	38%	(390)	1032
2020 Vote: Donald Trump	22%	(153)	30%	(216)	48%	(343)	712
2020 Vote: Other	19%	(10)	33%	(18)	49%	(27)	56
2020 Vote: Didn't Vote	13%	(51)	29%	(117)	58%	(230)	399
2018 House Vote: Democrat	25%	(193)	38%	(300)	37%	(288)	782
2018 House Vote: Republican	25%	(153)	30%	(183)	44%	(269)	605
2018 House Vote: Someone else	13%	(7)	36%	(18)	51%	(26)	51
2016 Vote: Hillary Clinton	24%	(164)	39%	(267)	38%	(261)	691
2016 Vote: Donald Trump	23%	(163)	32%	(226)	44%	(311)	699
2016 Vote: Other	23%	(24)	31%	(33)	45%	(47)	105
2016 Vote: Didn't Vote	17%	(122)	30%	(211)	53%	(372)	705
Voted in 2014: Yes	26%	(323)	36%	(451)	39%	(492)	1265
Voted in 2014: No	16%	(150)	31%	(286)	53%	(499)	935
4-Region: Northeast	18%	(71)	32%	(126)	50%	(196)	394
4-Region: Midwest	22%	(102)	34%	(156)	44%	(204)	462
4-Region: South	23%	(191)	33%	(276)	43%	(357)	824
4-Region: West	21%	(108)	34%	(178)	45%	(234)	520

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Table MCSP1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 College football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	21% (472)	33% (736)	45% (991)	2200
Sports Fans	30% (457)	43% (668)	27% (420)	1544
College Sports Fans	39% (458)	55% (639)	6% (72)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_9: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NFL football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	31% (682)	35% (763)	34% (755)	2200
Gender: Male	45% (476)	31% (332)	24% (254)	1062
Gender: Female	18% (206)	38% (432)	44% (501)	1138
Age: 18-34	29% (192)	35% (227)	36% (236)	655
Age: 35-44	33% (117)	33% (118)	34% (122)	358
Age: 45-64	34% (252)	35% (264)	31% (235)	751
Age: 65+	28% (121)	35% (155)	37% (161)	436
GenZers: 1997-2012	21% (52)	31% (77)	48% (122)	251
Millennials: 1981-1996	35% (224)	36% (230)	30% (190)	644
GenXers: 1965-1980	35% (193)	30% (164)	35% (190)	547
Baby Boomers: 1946-1964	28% (188)	40% (264)	32% (216)	668
PID: Dem (no lean)	37% (329)	34% (299)	29% (261)	890
PID: Ind (no lean)	27% (171)	35% (227)	38% (244)	642
PID: Rep (no lean)	27% (182)	36% (238)	37% (249)	668
PID/Gender: Dem Men	53% (232)	29% (126)	19% (83)	441
PID/Gender: Dem Women	22% (97)	39% (173)	40% (179)	448
PID/Gender: Ind Men	38% (118)	36% (110)	26% (81)	309
PID/Gender: Ind Women	16% (54)	35% (116)	49% (163)	333
PID/Gender: Rep Men	41% (127)	30% (95)	29% (90)	311
PID/Gender: Rep Women	15% (55)	40% (143)	45% (159)	357
Ideo: Liberal (1-3)	37% (241)	29% (188)	33% (215)	643
Ideo: Moderate (4)	34% (212)	39% (244)	28% (177)	634
Ideo: Conservative (5-7)	27% (194)	38% (272)	35% (255)	720
Educ: < College	27% (411)	34% (518)	39% (584)	1512
Educ: Bachelors degree	40% (176)	36% (161)	24% (107)	444
Educ: Post-grad	39% (96)	35% (85)	26% (64)	244
Income: Under 50k	26% (308)	34% (399)	41% (482)	1189
Income: 50k-100k	34% (234)	36% (245)	30% (204)	683
Income: 100k+	43% (140)	36% (119)	21% (69)	328
Ethnicity: White	29% (503)	35% (598)	36% (620)	1722
Ethnicity: Hispanic	34% (118)	32% (112)	34% (120)	349
Ethnicity: Black	46% (126)	33% (89)	21% (58)	274

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Table MCSP1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 NFL football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	31%	(682)	35%	(763)	34%	(755)	2200
Ethnicity: Other	26%	(52)	37%	(76)	37%	(76)	204
All Christian	36%	(351)	36%	(354)	28%	(278)	983
All Non-Christian	40%	(50)	36%	(45)	24%	(30)	125
Atheist	29%	(32)	23%	(25)	47%	(51)	108
Agnostic/Nothing in particular	24%	(143)	34%	(201)	41%	(240)	584
Something Else	27%	(107)	35%	(139)	39%	(154)	400
Religious Non-Protestant/Catholic	36%	(54)	33%	(49)	31%	(46)	148
Evangelical	33%	(199)	35%	(215)	32%	(194)	607
Non-Evangelical	34%	(248)	37%	(271)	30%	(219)	738
Community: Urban	37%	(233)	35%	(218)	28%	(173)	624
Community: Suburban	32%	(315)	36%	(353)	33%	(327)	995
Community: Rural	23%	(134)	33%	(192)	44%	(255)	581
Employ: Private Sector	41%	(266)	36%	(237)	23%	(148)	651
Employ: Government	31%	(47)	30%	(44)	39%	(58)	150
Employ: Self-Employed	32%	(65)	40%	(81)	28%	(57)	204
Employ: Homemaker	24%	(37)	33%	(51)	44%	(69)	158
Employ: Student	22%	(22)	37%	(37)	41%	(42)	100
Employ: Retired	26%	(138)	36%	(196)	38%	(204)	538
Employ: Unemployed	27%	(67)	26%	(65)	47%	(117)	249
Employ: Other	26%	(40)	34%	(52)	39%	(60)	151
Military HH: Yes	33%	(114)	32%	(110)	35%	(123)	347
Military HH: No	31%	(568)	35%	(654)	34%	(632)	1853
RD/WT: Right Direction	39%	(437)	35%	(396)	26%	(300)	1132
RD/WT: Wrong Track	23%	(245)	34%	(368)	43%	(455)	1068
Biden Job Approve	37%	(467)	35%	(446)	28%	(358)	1271
Biden Job Disapprove	24%	(203)	35%	(294)	41%	(350)	846
Biden Job Strongly Approve	43%	(296)	31%	(211)	27%	(183)	690
Biden Job Somewhat Approve	29%	(171)	40%	(235)	30%	(175)	581
Biden Job Somewhat Disapprove	23%	(58)	38%	(95)	39%	(97)	251
Biden Job Strongly Disapprove	24%	(145)	33%	(198)	42%	(253)	596

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Table MCSPI_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NFL football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	31%	(682)	35%	(763)	34%	(755)	2200
Favorable of Biden	37%	(468)	35%	(442)	28%	(358)	1269
Unfavorable of Biden	23%	(194)	35%	(294)	42%	(353)	841
Very Favorable of Biden	42%	(299)	31%	(223)	27%	(189)	711
Somewhat Favorable of Biden	30%	(170)	39%	(219)	30%	(169)	558
Somewhat Unfavorable of Biden	21%	(45)	38%	(82)	41%	(87)	214
Very Unfavorable of Biden	24%	(148)	34%	(212)	42%	(266)	626
#1 Issue: Economy	34%	(278)	33%	(277)	33%	(273)	829
#1 Issue: Security	25%	(75)	40%	(121)	36%	(108)	304
#1 Issue: Health Care	37%	(125)	36%	(119)	27%	(90)	334
#1 Issue: Medicare / Social Security	34%	(89)	32%	(85)	34%	(89)	263
#1 Issue: Women's Issues	21%	(25)	27%	(31)	52%	(61)	118
#1 Issue: Education	27%	(27)	37%	(38)	36%	(36)	101
#1 Issue: Energy	33%	(38)	35%	(41)	32%	(38)	116
#1 Issue: Other	18%	(24)	38%	(51)	44%	(59)	135
2020 Vote: Joe Biden	38%	(396)	36%	(374)	25%	(263)	1032
2020 Vote: Donald Trump	27%	(195)	35%	(251)	37%	(266)	712
2020 Vote: Other	32%	(18)	37%	(21)	30%	(17)	56
2020 Vote: Didn't Vote	18%	(72)	30%	(118)	52%	(208)	399
2018 House Vote: Democrat	39%	(307)	36%	(281)	25%	(194)	782
2018 House Vote: Republican	29%	(174)	35%	(212)	36%	(219)	605
2018 House Vote: Someone else	31%	(16)	30%	(15)	39%	(20)	51
2016 Vote: Hillary Clinton	39%	(268)	36%	(250)	25%	(172)	691
2016 Vote: Donald Trump	30%	(208)	37%	(257)	33%	(234)	699
2016 Vote: Other	35%	(37)	34%	(36)	31%	(32)	105
2016 Vote: Didn't Vote	24%	(168)	31%	(221)	45%	(316)	705
Voted in 2014: Yes	35%	(448)	36%	(453)	29%	(364)	1265
Voted in 2014: No	25%	(234)	33%	(310)	42%	(391)	935
4-Region: Northeast	37%	(144)	34%	(135)	29%	(115)	394
4-Region: Midwest	34%	(155)	36%	(166)	31%	(141)	462
4-Region: South	29%	(237)	33%	(273)	38%	(314)	824
4-Region: West	28%	(145)	37%	(190)	35%	(185)	520

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Table MCSP1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 NFL football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	31% (682)	35% (763)	34% (755)	2200
Sports Fans	43% (664)	44% (674)	13% (207)	1544
College Sports Fans	49% (575)	40% (473)	10% (121)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2: In general, do you prefer college sports or professional sports?

Demographic	College sports	Professional sports	I like them equally	I don't like either	Don't know / No opinion	Total N
Adults	15% (329)	41% (893)	21% (459)	18% (388)	6% (131)	2200
Gender: Male	17% (179)	46% (484)	23% (245)	10% (108)	4% (46)	1062
Gender: Female	13% (150)	36% (409)	19% (214)	25% (280)	7% (85)	1138
Age: 18-34	14% (89)	43% (279)	24% (159)	13% (88)	6% (40)	655
Age: 35-44	12% (43)	40% (144)	22% (77)	18% (63)	9% (30)	358
Age: 45-64	15% (110)	42% (314)	19% (144)	18% (137)	6% (47)	751
Age: 65+	20% (87)	36% (157)	18% (79)	23% (100)	3% (13)	436
GenZers: 1997-2012	14% (36)	40% (102)	21% (53)	16% (39)	8% (21)	251
Millennials: 1981-1996	14% (87)	42% (272)	25% (161)	13% (83)	6% (41)	644
GenXers: 1965-1980	13% (73)	41% (226)	19% (103)	20% (108)	7% (38)	547
Baby Boomers: 1946-1964	17% (111)	40% (268)	20% (131)	19% (129)	4% (28)	668
PID: Dem (no lean)	12% (108)	45% (399)	24% (216)	16% (139)	3% (27)	890
PID: Ind (no lean)	12% (80)	39% (248)	21% (134)	20% (125)	9% (55)	642
PID: Rep (no lean)	21% (141)	37% (246)	16% (109)	18% (123)	7% (49)	668
PID/Gender: Dem Men	13% (58)	49% (217)	27% (118)	9% (38)	2% (9)	441
PID/Gender: Dem Women	11% (50)	41% (182)	22% (98)	22% (101)	4% (18)	448
PID/Gender: Ind Men	17% (51)	47% (146)	21% (64)	9% (28)	7% (20)	309
PID/Gender: Ind Women	9% (29)	31% (102)	21% (70)	29% (97)	11% (35)	333
PID/Gender: Rep Men	22% (70)	39% (122)	20% (63)	13% (41)	5% (16)	311
PID/Gender: Rep Women	20% (71)	35% (125)	13% (46)	23% (83)	9% (32)	357
Ideo: Liberal (1-3)	14% (92)	42% (272)	22% (143)	19% (122)	2% (14)	643
Ideo: Moderate (4)	11% (70)	47% (295)	22% (140)	15% (95)	5% (35)	634
Ideo: Conservative (5-7)	21% (155)	37% (264)	19% (135)	17% (121)	6% (45)	720
Educ: < College	13% (194)	39% (595)	20% (301)	20% (301)	8% (121)	1512
Educ: Bachelors degree	19% (82)	43% (192)	24% (105)	13% (57)	1% (6)	444
Educ: Post-grad	21% (52)	43% (106)	22% (53)	12% (29)	2% (4)	244
Income: Under 50k	11% (136)	39% (458)	20% (240)	23% (269)	7% (86)	1189
Income: 50k-100k	19% (130)	42% (286)	20% (135)	14% (97)	5% (35)	683
Income: 100k+	19% (62)	46% (150)	26% (84)	7% (22)	3% (10)	328
Ethnicity: White	17% (288)	39% (672)	19% (319)	20% (348)	6% (96)	1722
Ethnicity: Hispanic	13% (45)	48% (166)	20% (69)	11% (37)	9% (32)	349
Ethnicity: Black	9% (24)	42% (114)	36% (99)	8% (21)	6% (16)	274

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Table MCSP2: In general, do you prefer college sports or professional sports?

Demographic	College sports		Professional sports		I like them equally		I don't like either		Don't know / No opinion		Total N
Adults	15%	(329)	41%	(893)	21%	(459)	18%	(388)	6%	(131)	2200
Ethnicity: Other	9%	(18)	53%	(108)	20%	(41)	9%	(19)	9%	(19)	204
All Christian	18%	(174)	42%	(413)	22%	(212)	15%	(148)	4%	(37)	983
All Non-Christian	17%	(21)	39%	(49)	32%	(40)	10%	(12)	1%	(2)	125
Atheist	12%	(13)	40%	(43)	18%	(20)	29%	(32)	1%	(1)	108
Agnostic/Nothing in particular	11%	(64)	41%	(242)	19%	(112)	19%	(113)	9%	(52)	584
Something Else	14%	(56)	37%	(147)	19%	(74)	21%	(83)	10%	(40)	400
Religious Non-Protestant/Catholic	20%	(30)	39%	(57)	28%	(41)	12%	(18)	1%	(2)	148
Evangelical	21%	(127)	33%	(202)	23%	(141)	17%	(103)	6%	(34)	607
Non-Evangelical	13%	(95)	46%	(340)	19%	(142)	16%	(119)	6%	(42)	738
Community: Urban	13%	(78)	45%	(281)	25%	(154)	12%	(75)	6%	(35)	624
Community: Suburban	16%	(156)	43%	(427)	19%	(192)	17%	(172)	5%	(47)	995
Community: Rural	16%	(94)	32%	(185)	19%	(113)	24%	(141)	8%	(48)	581
Employ: Private Sector	16%	(101)	48%	(311)	23%	(152)	10%	(68)	3%	(19)	651
Employ: Government	22%	(33)	42%	(62)	17%	(26)	14%	(22)	5%	(7)	150
Employ: Self-Employed	17%	(35)	39%	(80)	22%	(45)	15%	(30)	7%	(14)	204
Employ: Homemaker	9%	(14)	33%	(53)	22%	(34)	27%	(43)	9%	(14)	158
Employ: Student	16%	(16)	49%	(49)	21%	(21)	10%	(10)	5%	(5)	100
Employ: Retired	19%	(100)	36%	(195)	17%	(90)	23%	(126)	5%	(27)	538
Employ: Unemployed	7%	(18)	34%	(83)	21%	(52)	27%	(66)	12%	(29)	249
Employ: Other	8%	(12)	40%	(60)	25%	(38)	16%	(24)	11%	(17)	151
Military HH: Yes	22%	(78)	35%	(123)	21%	(73)	17%	(60)	4%	(13)	347
Military HH: No	14%	(251)	42%	(771)	21%	(386)	18%	(328)	6%	(118)	1853
RD/WT: Right Direction	12%	(141)	46%	(525)	24%	(273)	13%	(151)	4%	(42)	1132
RD/WT: Wrong Track	18%	(187)	35%	(369)	17%	(186)	22%	(237)	8%	(89)	1068
Biden Job Approve	12%	(154)	44%	(560)	24%	(307)	15%	(196)	4%	(54)	1271
Biden Job Disapprove	19%	(164)	36%	(309)	16%	(137)	20%	(170)	8%	(66)	846
Biden Job Strongly Approve	12%	(86)	44%	(303)	27%	(185)	15%	(100)	2%	(16)	690
Biden Job Somewhat Approve	12%	(68)	44%	(257)	21%	(122)	16%	(95)	6%	(38)	581
Biden Job Somewhat Disapprove	17%	(43)	40%	(100)	19%	(48)	17%	(42)	7%	(18)	251
Biden Job Strongly Disapprove	20%	(122)	35%	(209)	15%	(89)	21%	(128)	8%	(48)	596

Continued on next page

Table MCSP2: In general, do you prefer college sports or professional sports?

Demographic	College sports		Professional sports		I like them equally		I don't like either		Don't know / No opinion		Total N
Adults	15%	(329)	41%	(893)	21%	(459)	18%	(388)	6%	(131)	2200
Favorable of Biden	12%	(149)	44%	(559)	24%	(310)	15%	(192)	5%	(59)	1269
Unfavorable of Biden	20%	(170)	36%	(302)	16%	(131)	21%	(175)	7%	(62)	841
Very Favorable of Biden	11%	(80)	44%	(310)	27%	(191)	14%	(101)	4%	(28)	711
Somewhat Favorable of Biden	12%	(69)	45%	(248)	21%	(119)	16%	(90)	5%	(31)	558
Somewhat Unfavorable of Biden	16%	(34)	40%	(86)	18%	(39)	19%	(41)	7%	(14)	214
Very Unfavorable of Biden	22%	(136)	35%	(216)	15%	(92)	21%	(134)	8%	(48)	626
#1 Issue: Economy	14%	(118)	44%	(363)	20%	(163)	16%	(136)	6%	(48)	829
#1 Issue: Security	19%	(59)	37%	(111)	19%	(58)	18%	(56)	7%	(21)	304
#1 Issue: Health Care	13%	(43)	41%	(137)	26%	(88)	15%	(52)	4%	(14)	334
#1 Issue: Medicare / Social Security	15%	(39)	35%	(91)	25%	(67)	20%	(51)	6%	(15)	263
#1 Issue: Women's Issues	12%	(14)	42%	(49)	17%	(21)	24%	(28)	6%	(7)	118
#1 Issue: Education	7%	(7)	44%	(45)	20%	(20)	20%	(20)	9%	(9)	101
#1 Issue: Energy	18%	(21)	42%	(48)	21%	(25)	14%	(16)	6%	(6)	116
#1 Issue: Other	21%	(28)	36%	(49)	14%	(19)	21%	(29)	7%	(10)	135
2020 Vote: Joe Biden	12%	(125)	45%	(468)	25%	(259)	14%	(146)	3%	(35)	1032
2020 Vote: Donald Trump	19%	(134)	39%	(278)	15%	(110)	20%	(142)	7%	(48)	712
2020 Vote: Other	24%	(14)	35%	(19)	20%	(11)	16%	(9)	4%	(2)	56
2020 Vote: Didn't Vote	14%	(55)	32%	(129)	20%	(78)	23%	(91)	11%	(46)	399
2018 House Vote: Democrat	13%	(103)	46%	(358)	24%	(190)	14%	(106)	3%	(25)	782
2018 House Vote: Republican	22%	(135)	35%	(213)	18%	(110)	18%	(112)	6%	(35)	605
2018 House Vote: Someone else	13%	(6)	37%	(19)	17%	(9)	20%	(10)	12%	(6)	51
2016 Vote: Hillary Clinton	13%	(90)	47%	(322)	23%	(160)	14%	(97)	3%	(21)	691
2016 Vote: Donald Trump	20%	(141)	38%	(265)	19%	(132)	18%	(128)	5%	(34)	699
2016 Vote: Other	14%	(14)	46%	(48)	20%	(21)	16%	(17)	4%	(4)	105
2016 Vote: Didn't Vote	12%	(83)	37%	(259)	21%	(146)	21%	(146)	10%	(72)	705
Voted in 2014: Yes	18%	(231)	41%	(519)	22%	(274)	15%	(193)	4%	(47)	1265
Voted in 2014: No	10%	(97)	40%	(374)	20%	(184)	21%	(195)	9%	(84)	935
4-Region: Northeast	9%	(35)	51%	(200)	21%	(81)	17%	(66)	3%	(12)	394
4-Region: Midwest	14%	(67)	43%	(197)	19%	(89)	18%	(84)	5%	(25)	462
4-Region: South	18%	(150)	32%	(261)	23%	(192)	21%	(169)	6%	(53)	824
4-Region: West	15%	(77)	45%	(236)	19%	(97)	13%	(68)	8%	(42)	520

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Table MCSP2: *In general, do you prefer college sports or professional sports?*

Demographic	College sports		Professional sports		I like them equally		I don't like either		Don't know / No opinion		Total N
Adults	15%	(329)	41%	(893)	21%	(459)	18%	(388)	6%	(131)	2200
Sports Fans	17%	(266)	51%	(795)	27%	(413)	1%	(18)	3%	(54)	1544
College Sports Fans	24%	(275)	40%	(468)	33%	(390)	1%	(10)	2%	(26)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3: Do you have a favorable or unfavorable opinion of the National Collegiate Athletic Association (NCAA)?

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (305)	25% (549)	12% (264)	6% (141)	32% (712)	10% (229)	2200
Gender: Male	21% (221)	28% (299)	16% (174)	9% (99)	20% (213)	5% (56)	1062
Gender: Female	7% (85)	22% (250)	8% (90)	4% (42)	44% (499)	15% (173)	1138
Age: 18-34	19% (126)	23% (152)	10% (62)	6% (37)	30% (194)	13% (84)	655
Age: 35-44	17% (60)	25% (88)	11% (38)	4% (15)	31% (109)	13% (46)	358
Age: 45-64	11% (82)	27% (205)	13% (97)	8% (57)	33% (247)	8% (63)	751
Age: 65+	9% (37)	24% (104)	15% (66)	7% (32)	37% (161)	8% (35)	436
GenZers: 1997-2012	11% (28)	20% (50)	6% (15)	6% (15)	36% (90)	22% (55)	251
Millennials: 1981-1996	23% (147)	24% (157)	12% (77)	5% (31)	27% (174)	9% (58)	644
GenXers: 1965-1980	13% (71)	27% (146)	12% (65)	8% (44)	31% (171)	9% (50)	547
Baby Boomers: 1946-1964	7% (48)	26% (175)	15% (99)	7% (46)	37% (245)	8% (55)	668
PID: Dem (no lean)	20% (174)	25% (225)	13% (114)	5% (45)	28% (248)	9% (83)	890
PID: Ind (no lean)	7% (43)	24% (153)	13% (81)	6% (41)	40% (256)	11% (68)	642
PID: Rep (no lean)	13% (88)	26% (171)	10% (69)	8% (55)	31% (207)	12% (78)	668
PID/Gender: Dem Men	30% (134)	27% (120)	17% (74)	6% (29)	13% (58)	6% (25)	441
PID/Gender: Dem Women	9% (40)	23% (104)	9% (40)	4% (17)	42% (190)	13% (58)	448
PID/Gender: Ind Men	8% (25)	29% (90)	17% (52)	10% (32)	31% (96)	5% (14)	309
PID/Gender: Ind Women	6% (19)	19% (63)	9% (29)	3% (9)	48% (160)	16% (54)	333
PID/Gender: Rep Men	20% (62)	28% (89)	15% (47)	12% (38)	19% (58)	5% (17)	311
PID/Gender: Rep Women	7% (26)	23% (83)	6% (22)	5% (16)	42% (149)	17% (61)	357
Ideo: Liberal (1-3)	17% (111)	21% (137)	18% (115)	6% (35)	30% (191)	8% (54)	643
Ideo: Moderate (4)	13% (85)	30% (188)	9% (57)	5% (33)	34% (214)	9% (57)	634
Ideo: Conservative (5-7)	13% (95)	27% (195)	11% (82)	9% (66)	30% (215)	9% (67)	720
Educ: < College	11% (167)	23% (349)	10% (151)	5% (81)	37% (557)	14% (207)	1512
Educ: Bachelors degree	20% (89)	28% (123)	17% (76)	9% (39)	23% (101)	4% (16)	444
Educ: Post-grad	20% (50)	32% (77)	15% (37)	8% (20)	22% (54)	2% (6)	244
Income: Under 50k	11% (128)	22% (257)	11% (129)	5% (61)	38% (456)	13% (158)	1189
Income: 50k-100k	16% (107)	28% (189)	13% (92)	8% (52)	28% (192)	7% (50)	683
Income: 100k+	21% (70)	31% (102)	13% (43)	9% (28)	19% (64)	6% (20)	328
Ethnicity: White	12% (215)	25% (431)	12% (206)	6% (108)	34% (580)	11% (182)	1722
Ethnicity: Hispanic	15% (52)	18% (64)	16% (56)	7% (23)	27% (96)	17% (58)	349
Ethnicity: Black	24% (65)	24% (66)	13% (35)	7% (19)	26% (72)	6% (17)	274

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Table MCSP3: Do you have a favorable or unfavorable opinion of the National Collegiate Athletic Association (NCAA)?

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (305)	25% (549)	12% (264)	6% (141)	32% (712)	10% (229)	2200
Ethnicity: Other	12% (25)	25% (52)	11% (23)	7% (14)	29% (60)	15% (30)	204
All Christian	15% (149)	29% (289)	14% (138)	6% (58)	30% (291)	6% (57)	983
All Non-Christian	40% (50)	23% (29)	5% (7)	9% (11)	18% (22)	5% (6)	125
Atheist	14% (15)	19% (21)	13% (15)	13% (14)	30% (33)	11% (12)	108
Agnostic/Nothing in particular	8% (49)	22% (128)	11% (66)	6% (35)	39% (228)	13% (77)	584
Something Else	10% (42)	21% (83)	10% (39)	6% (23)	34% (138)	19% (76)	400
Religious Non-Protestant/Catholic	35% (52)	25% (37)	6% (9)	7% (11)	22% (32)	6% (8)	148
Evangelical	16% (99)	28% (173)	13% (76)	6% (36)	25% (153)	12% (70)	607
Non-Evangelical	12% (86)	26% (189)	13% (97)	6% (45)	36% (263)	8% (59)	738
Community: Urban	24% (148)	26% (162)	11% (69)	5% (30)	24% (151)	10% (63)	624
Community: Suburban	10% (98)	27% (268)	14% (141)	7% (71)	32% (320)	10% (97)	995
Community: Rural	10% (59)	20% (119)	9% (54)	7% (39)	41% (241)	12% (69)	581
Employ: Private Sector	21% (134)	29% (189)	14% (91)	7% (47)	24% (156)	5% (34)	651
Employ: Government	23% (35)	25% (37)	17% (25)	6% (9)	18% (27)	11% (17)	150
Employ: Self-Employed	17% (35)	33% (66)	7% (15)	6% (13)	27% (54)	10% (21)	204
Employ: Homemaker	7% (12)	20% (31)	9% (14)	7% (12)	39% (62)	18% (28)	158
Employ: Student	6% (6)	23% (23)	11% (11)	4% (4)	37% (38)	18% (18)	100
Employ: Retired	8% (43)	23% (126)	13% (69)	6% (34)	41% (221)	8% (44)	538
Employ: Unemployed	11% (28)	20% (49)	9% (23)	6% (14)	38% (95)	16% (40)	249
Employ: Other	9% (14)	19% (28)	11% (16)	5% (7)	39% (58)	18% (27)	151
Military HH: Yes	12% (42)	30% (102)	14% (49)	6% (21)	31% (106)	8% (27)	347
Military HH: No	14% (263)	24% (447)	12% (215)	6% (120)	33% (606)	11% (202)	1853
RD/WT: Right Direction	19% (217)	26% (294)	12% (137)	5% (57)	28% (320)	9% (107)	1132
RD/WT: Wrong Track	8% (89)	24% (255)	12% (127)	8% (84)	37% (392)	11% (122)	1068
Biden Job Approve	18% (229)	26% (327)	13% (159)	5% (60)	29% (372)	10% (123)	1271
Biden Job Disapprove	9% (73)	24% (207)	12% (104)	9% (79)	34% (290)	11% (92)	846
Biden Job Strongly Approve	25% (174)	25% (172)	11% (79)	6% (41)	25% (174)	7% (50)	690
Biden Job Somewhat Approve	9% (55)	27% (156)	14% (81)	3% (19)	34% (198)	13% (73)	581
Biden Job Somewhat Disapprove	5% (13)	28% (70)	13% (32)	7% (18)	34% (85)	13% (33)	251
Biden Job Strongly Disapprove	10% (61)	23% (137)	12% (72)	10% (61)	34% (205)	10% (60)	596

Continued on next page

Table MCSP3: Do you have a favorable or unfavorable opinion of the National Collegiate Athletic Association (NCAA)?

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (305)	25% (549)	12% (264)	6% (141)	32% (712)	10% (229)	2200
Favorable of Biden	18% (227)	26% (327)	12% (152)	5% (58)	30% (382)	10% (123)	1269
Unfavorable of Biden	8% (66)	25% (211)	12% (105)	9% (79)	34% (289)	11% (91)	841
Very Favorable of Biden	25% (176)	25% (177)	11% (77)	6% (39)	26% (185)	8% (56)	711
Somewhat Favorable of Biden	9% (50)	27% (150)	13% (75)	3% (19)	35% (196)	12% (67)	558
Somewhat Unfavorable of Biden	6% (13)	28% (60)	13% (29)	7% (15)	32% (69)	13% (28)	214
Very Unfavorable of Biden	8% (52)	24% (150)	12% (76)	10% (64)	35% (221)	10% (63)	626
#1 Issue: Economy	13% (105)	26% (219)	14% (116)	7% (54)	30% (249)	10% (86)	829
#1 Issue: Security	13% (41)	29% (89)	8% (26)	9% (26)	31% (96)	9% (27)	304
#1 Issue: Health Care	20% (68)	26% (87)	12% (39)	4% (13)	29% (98)	9% (29)	334
#1 Issue: Medicare / Social Security	11% (29)	21% (55)	14% (38)	4% (10)	41% (107)	9% (24)	263
#1 Issue: Women's Issues	11% (13)	21% (24)	9% (10)	10% (12)	38% (44)	12% (14)	118
#1 Issue: Education	16% (16)	18% (18)	7% (7)	9% (9)	25% (25)	26% (26)	101
#1 Issue: Energy	20% (23)	28% (32)	8% (9)	4% (4)	30% (35)	10% (12)	116
#1 Issue: Other	8% (10)	19% (25)	14% (19)	9% (12)	42% (57)	8% (11)	135
2020 Vote: Joe Biden	18% (189)	27% (274)	14% (142)	5% (55)	29% (297)	7% (75)	1032
2020 Vote: Donald Trump	12% (86)	26% (185)	12% (89)	9% (61)	31% (223)	10% (68)	712
2020 Vote: Other	8% (5)	22% (12)	15% (8)	9% (5)	41% (23)	4% (2)	56
2020 Vote: Didn't Vote	7% (26)	19% (77)	6% (25)	5% (19)	42% (168)	21% (83)	399
2018 House Vote: Democrat	19% (149)	27% (209)	16% (125)	6% (46)	27% (213)	5% (41)	782
2018 House Vote: Republican	13% (80)	26% (155)	13% (79)	9% (53)	30% (180)	9% (57)	605
2018 House Vote: Someone else	2% (1)	30% (15)	13% (7)	1% (1)	45% (23)	9% (5)	51
2016 Vote: Hillary Clinton	18% (124)	28% (195)	15% (101)	5% (37)	29% (200)	5% (34)	691
2016 Vote: Donald Trump	15% (102)	26% (181)	13% (90)	8% (54)	30% (209)	9% (64)	699
2016 Vote: Other	13% (13)	21% (22)	17% (18)	10% (10)	36% (38)	4% (4)	105
2016 Vote: Didn't Vote	9% (66)	22% (152)	8% (55)	6% (40)	38% (265)	18% (127)	705
Voted in 2014: Yes	16% (208)	27% (339)	15% (187)	8% (97)	29% (363)	6% (71)	1265
Voted in 2014: No	10% (97)	22% (210)	8% (78)	5% (44)	37% (349)	17% (158)	935
4-Region: Northeast	20% (80)	23% (92)	10% (39)	4% (16)	32% (125)	10% (41)	394
4-Region: Midwest	9% (40)	25% (118)	13% (59)	8% (37)	36% (168)	9% (41)	462
4-Region: South	14% (118)	27% (225)	10% (82)	7% (59)	32% (261)	10% (79)	824
4-Region: West	13% (67)	22% (114)	16% (84)	6% (29)	30% (157)	13% (68)	520

Continued on next page

Table MCSP3: *Do you have a favorable or unfavorable opinion of the National Collegiate Athletic Association (NCAA)?*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (305)	25% (549)	12% (264)	6% (141)	32% (712)	10% (229)	2200
Sports Fans	18% (284)	33% (502)	14% (211)	6% (85)	25% (393)	4% (69)	1544
College Sports Fans	23% (264)	37% (434)	15% (180)	5% (60)	17% (202)	2% (28)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4: *As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?*

Demographic	Yes		No		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	48%	(1055)	26%	(569)	26%	(576)	2200
Gender: Male	47%	(497)	34%	(360)	19%	(205)	1062
Gender: Female	49%	(558)	18%	(209)	33%	(371)	1138
Age: 18-34	48%	(316)	26%	(169)	26%	(170)	655
Age: 35-44	48%	(170)	26%	(92)	27%	(96)	358
Age: 45-64	49%	(365)	25%	(189)	26%	(196)	751
Age: 65+	47%	(204)	27%	(119)	26%	(114)	436
GenZers: 1997-2012	40%	(101)	24%	(59)	36%	(91)	251
Millennials: 1981-1996	51%	(329)	27%	(176)	22%	(139)	644
GenXers: 1965-1980	48%	(262)	26%	(144)	26%	(141)	547
Baby Boomers: 1946-1964	47%	(317)	25%	(169)	27%	(181)	668
PID: Dem (no lean)	45%	(402)	33%	(289)	22%	(199)	890
PID: Ind (no lean)	44%	(285)	25%	(158)	31%	(200)	642
PID: Rep (no lean)	55%	(368)	18%	(122)	27%	(178)	668
PID/Gender: Dem Men	45%	(198)	41%	(181)	14%	(62)	441
PID/Gender: Dem Women	45%	(203)	24%	(108)	30%	(137)	448
PID/Gender: Ind Men	42%	(130)	33%	(103)	24%	(75)	309
PID/Gender: Ind Women	46%	(155)	16%	(54)	37%	(124)	333
PID/Gender: Rep Men	54%	(168)	24%	(76)	22%	(67)	311
PID/Gender: Rep Women	56%	(200)	13%	(46)	31%	(111)	357
Ideo: Liberal (1-3)	45%	(289)	36%	(229)	19%	(125)	643
Ideo: Moderate (4)	48%	(307)	26%	(165)	26%	(162)	634
Ideo: Conservative (5-7)	57%	(409)	19%	(139)	24%	(172)	720
Educ: < College	47%	(703)	23%	(347)	31%	(462)	1512
Educ: Bachelors degree	51%	(225)	33%	(148)	16%	(71)	444
Educ: Post-grad	52%	(127)	30%	(74)	18%	(43)	244
Income: Under 50k	46%	(551)	24%	(285)	30%	(353)	1189
Income: 50k-100k	49%	(334)	28%	(192)	23%	(158)	683
Income: 100k+	52%	(170)	28%	(93)	20%	(65)	328
Ethnicity: White	51%	(874)	23%	(403)	26%	(445)	1722
Ethnicity: Hispanic	44%	(154)	28%	(98)	28%	(97)	349

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Table MCSP4: As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	48% (1055)	26% (569)	26% (576)	2200
Ethnicity: Black	39% (107)	37% (103)	24% (65)	274
Ethnicity: Other	36% (74)	31% (63)	33% (66)	204
All Christian	54% (533)	25% (246)	21% (204)	983
All Non-Christian	52% (64)	29% (36)	20% (25)	125
Atheist	44% (47)	31% (34)	25% (27)	108
Agnostic/Nothing in particular	38% (222)	28% (164)	34% (197)	584
Something Else	47% (188)	22% (89)	31% (123)	400
Religious Non-Protestant/Catholic	53% (79)	27% (40)	19% (29)	148
Evangelical	53% (319)	23% (141)	24% (147)	607
Non-Evangelical	51% (379)	25% (187)	23% (171)	738
Community: Urban	48% (301)	29% (180)	23% (143)	624
Community: Suburban	48% (481)	27% (265)	25% (249)	995
Community: Rural	47% (273)	21% (124)	32% (184)	581
Employ: Private Sector	53% (345)	28% (183)	19% (123)	651
Employ: Government	54% (80)	28% (42)	19% (28)	150
Employ: Self-Employed	50% (102)	28% (57)	22% (45)	204
Employ: Homemaker	50% (79)	20% (31)	30% (48)	158
Employ: Student	40% (40)	23% (23)	37% (37)	100
Employ: Retired	48% (259)	25% (134)	27% (145)	538
Employ: Unemployed	38% (94)	28% (71)	34% (84)	249
Employ: Other	37% (55)	19% (29)	44% (67)	151
Military HH: Yes	53% (183)	25% (87)	22% (76)	347
Military HH: No	47% (872)	26% (481)	27% (500)	1853
RD/WT: Right Direction	47% (532)	29% (327)	24% (273)	1132
RD/WT: Wrong Track	49% (523)	23% (242)	28% (303)	1068
Biden Job Approve	46% (587)	30% (379)	24% (305)	1271
Biden Job Disapprove	52% (441)	21% (175)	27% (231)	846

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Table MCSP4: As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	48% (1055)	26% (569)	26% (576)	2200
Biden Job Strongly Approve	46% (320)	32% (221)	22% (148)	690
Biden Job Somewhat Approve	46% (267)	27% (158)	27% (156)	581
Biden Job Somewhat Disapprove	53% (132)	22% (55)	26% (64)	251
Biden Job Strongly Disapprove	52% (309)	20% (120)	28% (167)	596
Favorable of Biden	46% (582)	30% (378)	24% (309)	1269
Unfavorable of Biden	53% (442)	21% (176)	26% (222)	841
Very Favorable of Biden	46% (327)	31% (221)	23% (163)	711
Somewhat Favorable of Biden	46% (255)	28% (157)	26% (146)	558
Somewhat Unfavorable of Biden	54% (116)	27% (57)	19% (41)	214
Very Unfavorable of Biden	52% (326)	19% (119)	29% (182)	626
#1 Issue: Economy	49% (405)	24% (198)	27% (226)	829
#1 Issue: Security	58% (176)	18% (56)	24% (72)	304
#1 Issue: Health Care	45% (151)	29% (98)	25% (85)	334
#1 Issue: Medicare / Social Security	48% (127)	27% (72)	25% (65)	263
#1 Issue: Women's Issues	41% (48)	31% (37)	27% (32)	118
#1 Issue: Education	40% (40)	40% (40)	21% (21)	101
#1 Issue: Energy	48% (55)	33% (38)	20% (23)	116
#1 Issue: Other	40% (53)	22% (29)	39% (52)	135
2020 Vote: Joe Biden	45% (466)	33% (341)	22% (226)	1032
2020 Vote: Donald Trump	55% (390)	20% (139)	26% (183)	712
2020 Vote: Other	41% (23)	24% (13)	36% (20)	56
2020 Vote: Didn't Vote	44% (176)	19% (76)	37% (147)	399
2018 House Vote: Democrat	45% (352)	34% (270)	21% (161)	782
2018 House Vote: Republican	56% (337)	21% (127)	23% (141)	605
2018 House Vote: Someone else	49% (25)	20% (10)	31% (16)	51
2016 Vote: Hillary Clinton	46% (318)	33% (229)	21% (144)	691
2016 Vote: Donald Trump	57% (396)	19% (133)	24% (170)	699
2016 Vote: Other	47% (49)	31% (33)	22% (23)	105
2016 Vote: Didn't Vote	41% (292)	25% (175)	34% (239)	705

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Table MCSP4: *As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	48% (1055)	26% (569)	26% (576)	2200
Voted in 2014: Yes	52% (654)	28% (353)	20% (259)	1265
Voted in 2014: No	43% (401)	23% (216)	34% (317)	935
4-Region: Northeast	55% (218)	21% (82)	24% (94)	394
4-Region: Midwest	43% (198)	30% (137)	27% (127)	462
4-Region: South	49% (403)	24% (201)	27% (220)	824
4-Region: West	45% (236)	29% (148)	26% (135)	520
Sports Fans	52% (807)	28% (431)	20% (306)	1544
College Sports Fans	53% (623)	32% (369)	15% (177)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5: *As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	42% (931)	36% (792)	22% (477)	2200
Gender: Male	52% (548)	33% (351)	15% (163)	1062
Gender: Female	34% (383)	39% (441)	28% (314)	1138
Age: 18-34	54% (351)	25% (165)	21% (139)	655
Age: 35-44	48% (171)	30% (106)	23% (81)	358
Age: 45-64	33% (251)	46% (343)	21% (157)	751
Age: 65+	36% (158)	41% (178)	23% (100)	436
GenZers: 1997-2012	47% (119)	23% (57)	30% (75)	251
Millennials: 1981-1996	54% (350)	28% (178)	18% (116)	644
GenXers: 1965-1980	39% (215)	40% (221)	20% (111)	547
Baby Boomers: 1946-1964	32% (212)	45% (302)	23% (154)	668
PID: Dem (no lean)	54% (483)	28% (252)	17% (154)	890
PID: Ind (no lean)	40% (255)	33% (214)	27% (173)	642
PID: Rep (no lean)	29% (193)	49% (326)	22% (150)	668
PID/Gender: Dem Men	67% (296)	23% (99)	10% (46)	441
PID/Gender: Dem Women	42% (188)	34% (153)	24% (107)	448
PID/Gender: Ind Men	46% (142)	33% (101)	21% (66)	309
PID/Gender: Ind Women	34% (114)	34% (113)	32% (107)	333
PID/Gender: Rep Men	36% (111)	48% (151)	16% (50)	311
PID/Gender: Rep Women	23% (82)	49% (175)	28% (100)	357
Ideo: Liberal (1-3)	57% (366)	27% (174)	16% (104)	643
Ideo: Moderate (4)	42% (269)	35% (223)	22% (142)	634
Ideo: Conservative (5-7)	31% (226)	49% (352)	20% (141)	720
Educ: < College	39% (585)	36% (539)	26% (388)	1512
Educ: Bachelors degree	50% (221)	37% (166)	13% (57)	444
Educ: Post-grad	51% (125)	36% (87)	13% (32)	244
Income: Under 50k	40% (474)	35% (418)	25% (297)	1189
Income: 50k-100k	42% (289)	38% (261)	19% (133)	683
Income: 100k+	51% (168)	34% (112)	14% (47)	328
Ethnicity: White	38% (646)	40% (692)	22% (384)	1722
Ethnicity: Hispanic	54% (190)	24% (84)	21% (75)	349

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Table MCSP5: As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	42% (931)	36% (792)	22% (477)	2200
Ethnicity: Black	68% (187)	17% (47)	15% (40)	274
Ethnicity: Other	48% (99)	26% (53)	26% (53)	204
All Christian	39% (383)	42% (413)	19% (187)	983
All Non-Christian	63% (79)	21% (26)	16% (20)	125
Atheist	58% (63)	23% (25)	19% (20)	108
Agnostic/Nothing in particular	43% (249)	31% (181)	26% (154)	584
Something Else	40% (158)	37% (146)	24% (96)	400
Religious Non-Protestant/Catholic	57% (85)	28% (41)	15% (23)	148
Evangelical	42% (252)	37% (225)	21% (130)	607
Non-Evangelical	37% (275)	43% (318)	20% (146)	738
Community: Urban	56% (351)	27% (169)	17% (103)	624
Community: Suburban	41% (404)	38% (379)	21% (213)	995
Community: Rural	30% (177)	42% (244)	28% (161)	581
Employ: Private Sector	49% (316)	36% (236)	15% (99)	651
Employ: Government	54% (81)	31% (47)	15% (22)	150
Employ: Self-Employed	53% (107)	30% (61)	17% (35)	204
Employ: Homemaker	31% (49)	38% (60)	31% (49)	158
Employ: Student	52% (52)	16% (16)	32% (32)	100
Employ: Retired	33% (176)	45% (240)	23% (122)	538
Employ: Unemployed	34% (83)	36% (88)	31% (77)	249
Employ: Other	44% (66)	29% (44)	27% (41)	151
Military HH: Yes	44% (151)	38% (133)	18% (63)	347
Military HH: No	42% (780)	36% (659)	22% (414)	1853
RD/WT: Right Direction	52% (584)	28% (322)	20% (226)	1132
RD/WT: Wrong Track	33% (347)	44% (470)	23% (251)	1068
Biden Job Approve	52% (658)	29% (369)	19% (243)	1271
Biden Job Disapprove	29% (247)	47% (400)	24% (200)	846

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Table MCSP5: *As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	42% (931)	36% (792)	22% (477)	2200
Biden Job Strongly Approve	54% (374)	28% (195)	17% (120)	690
Biden Job Somewhat Approve	49% (284)	30% (174)	21% (123)	581
Biden Job Somewhat Disapprove	38% (96)	38% (94)	24% (60)	251
Biden Job Strongly Disapprove	25% (151)	51% (305)	23% (140)	596
Favorable of Biden	51% (653)	29% (367)	20% (249)	1269
Unfavorable of Biden	30% (251)	47% (398)	23% (192)	841
Very Favorable of Biden	55% (389)	27% (194)	18% (128)	711
Somewhat Favorable of Biden	47% (264)	31% (173)	22% (121)	558
Somewhat Unfavorable of Biden	44% (95)	38% (82)	18% (38)	214
Very Unfavorable of Biden	25% (156)	51% (316)	25% (154)	626
#1 Issue: Economy	39% (326)	40% (330)	21% (173)	829
#1 Issue: Security	38% (116)	41% (123)	21% (65)	304
#1 Issue: Health Care	49% (165)	31% (103)	20% (66)	334
#1 Issue: Medicare / Social Security	39% (102)	36% (94)	26% (67)	263
#1 Issue: Women's Issues	40% (47)	37% (43)	23% (27)	118
#1 Issue: Education	56% (57)	22% (22)	22% (22)	101
#1 Issue: Energy	55% (64)	30% (35)	14% (16)	116
#1 Issue: Other	40% (54)	31% (41)	29% (40)	135
2020 Vote: Joe Biden	54% (554)	29% (296)	18% (182)	1032
2020 Vote: Donald Trump	29% (206)	49% (347)	22% (160)	712
2020 Vote: Other	48% (27)	33% (18)	19% (10)	56
2020 Vote: Didn't Vote	36% (145)	33% (130)	31% (124)	399
2018 House Vote: Democrat	56% (439)	27% (208)	17% (135)	782
2018 House Vote: Republican	29% (174)	51% (310)	20% (121)	605
2018 House Vote: Someone else	25% (13)	45% (23)	30% (15)	51
2016 Vote: Hillary Clinton	54% (375)	29% (201)	16% (114)	691
2016 Vote: Donald Trump	30% (212)	48% (339)	21% (148)	699
2016 Vote: Other	41% (43)	45% (47)	14% (15)	105
2016 Vote: Didn't Vote	43% (301)	29% (205)	28% (199)	705

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Table MCSP5: *As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	42%	(931)	36%	(792)	22%	(477)	2200
Voted in 2014: Yes	43%	(542)	40%	(505)	17%	(218)	1265
Voted in 2014: No	42%	(390)	31%	(286)	28%	(259)	935
4-Region: Northeast	45%	(176)	36%	(143)	19%	(74)	394
4-Region: Midwest	39%	(180)	37%	(170)	24%	(112)	462
4-Region: South	44%	(362)	35%	(286)	21%	(176)	824
4-Region: West	41%	(212)	37%	(193)	22%	(115)	520
Sports Fans	48%	(738)	36%	(552)	16%	(255)	1544
College Sports Fans	52%	(605)	35%	(405)	14%	(158)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	10% (223)	10% (230)	47% (1044)	6% (132)	10% (218)	16% (353)	2200
Gender: Male	16% (169)	12% (133)	44% (464)	6% (61)	10% (111)	12% (124)	1062
Gender: Female	5% (55)	9% (98)	51% (580)	6% (71)	9% (107)	20% (229)	1138
Age: 18-34	18% (118)	17% (113)	37% (245)	4% (25)	6% (38)	18% (117)	655
Age: 35-44	15% (52)	15% (54)	36% (129)	7% (26)	7% (25)	20% (72)	358
Age: 45-64	6% (44)	7% (51)	51% (385)	6% (46)	14% (105)	16% (120)	751
Age: 65+	2% (9)	3% (13)	65% (285)	8% (35)	12% (50)	10% (44)	436
GenZers: 1997-2012	12% (31)	16% (41)	37% (94)	3% (8)	6% (16)	25% (62)	251
Millennials: 1981-1996	19% (125)	17% (112)	36% (231)	6% (36)	6% (40)	16% (100)	644
GenXers: 1965-1980	8% (44)	9% (50)	49% (266)	4% (24)	12% (66)	18% (97)	547
Baby Boomers: 1946-1964	3% (22)	4% (26)	59% (396)	8% (55)	13% (85)	13% (84)	668
PID: Dem (no lean)	15% (137)	14% (127)	48% (431)	5% (44)	6% (55)	11% (95)	890
PID: Ind (no lean)	8% (50)	10% (63)	47% (303)	4% (29)	9% (56)	22% (142)	642
PID: Rep (no lean)	5% (37)	6% (40)	46% (310)	9% (58)	16% (106)	18% (117)	668
PID/Gender: Dem Men	26% (116)	17% (76)	39% (172)	3% (14)	7% (33)	7% (31)	441
PID/Gender: Dem Women	5% (21)	11% (51)	58% (259)	7% (31)	5% (22)	14% (64)	448
PID/Gender: Ind Men	9% (28)	10% (30)	50% (155)	5% (15)	9% (28)	17% (53)	309
PID/Gender: Ind Women	6% (21)	10% (33)	44% (148)	4% (14)	8% (28)	27% (89)	333
PID/Gender: Rep Men	8% (24)	9% (27)	44% (137)	10% (32)	16% (50)	13% (41)	311
PID/Gender: Rep Women	3% (12)	4% (13)	48% (172)	7% (26)	16% (56)	21% (76)	357
Ideo: Liberal (1-3)	16% (103)	15% (97)	48% (310)	4% (28)	6% (40)	10% (66)	643
Ideo: Moderate (4)	10% (65)	11% (67)	51% (325)	6% (36)	8% (51)	14% (90)	634
Ideo: Conservative (5-7)	6% (44)	7% (54)	48% (343)	9% (62)	17% (119)	14% (97)	720
Educ: < College	8% (117)	10% (146)	48% (733)	5% (72)	9% (139)	20% (305)	1512
Educ: Bachelors degree	15% (67)	10% (45)	48% (213)	8% (35)	12% (53)	7% (31)	444
Educ: Post-grad	16% (40)	16% (40)	40% (98)	10% (24)	10% (25)	7% (17)	244
Income: Under 50k	8% (99)	9% (112)	49% (585)	4% (50)	9% (104)	20% (239)	1189
Income: 50k-100k	10% (71)	11% (76)	48% (329)	8% (52)	11% (73)	12% (82)	683
Income: 100k+	16% (53)	13% (42)	40% (130)	9% (29)	12% (41)	10% (33)	328
Ethnicity: White	8% (143)	8% (145)	49% (845)	7% (117)	11% (191)	16% (281)	1722
Ethnicity: Hispanic	17% (60)	15% (51)	38% (133)	3% (9)	8% (28)	20% (68)	349

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Table MCSP6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	10% (223)	10% (230)	47% (1044)	6% (132)	10% (218)	16% (353)	2200
Ethnicity: Black	17% (48)	20% (54)	42% (114)	4% (11)	4% (11)	13% (37)	274
Ethnicity: Other	16% (33)	16% (32)	42% (85)	2% (3)	8% (16)	17% (35)	204
All Christian	10% (98)	9% (85)	52% (512)	7% (69)	11% (108)	11% (111)	983
All Non-Christian	35% (43)	15% (19)	32% (40)	4% (5)	6% (8)	7% (9)	125
Atheist	5% (5)	21% (23)	51% (56)	1% (1)	13% (14)	8% (8)	108
Agnostic/Nothing in particular	5% (31)	13% (77)	46% (267)	5% (32)	7% (43)	23% (134)	584
Something Else	11% (45)	7% (26)	42% (169)	6% (24)	11% (45)	23% (91)	400
Religious Non-Protestant/Catholic	30% (45)	14% (21)	37% (54)	4% (7)	8% (13)	6% (9)	148
Evangelical	13% (79)	9% (56)	46% (278)	6% (38)	10% (62)	15% (94)	607
Non-Evangelical	8% (58)	7% (49)	52% (386)	7% (53)	12% (86)	14% (106)	738
Community: Urban	21% (128)	16% (101)	40% (251)	4% (24)	7% (41)	13% (79)	624
Community: Suburban	6% (65)	9% (87)	52% (514)	7% (68)	11% (113)	15% (149)	995
Community: Rural	5% (31)	7% (42)	48% (279)	7% (40)	11% (64)	22% (125)	581
Employ: Private Sector	15% (96)	13% (87)	43% (283)	8% (50)	11% (69)	10% (67)	651
Employ: Government	14% (21)	22% (33)	34% (50)	6% (10)	9% (13)	15% (22)	150
Employ: Self-Employed	23% (47)	10% (19)	36% (72)	6% (13)	10% (20)	16% (32)	204
Employ: Homemaker	4% (6)	6% (9)	58% (91)	3% (5)	6% (10)	23% (36)	158
Employ: Student	14% (14)	17% (17)	34% (35)	3% (3)	7% (7)	25% (25)	100
Employ: Retired	3% (14)	4% (24)	60% (320)	8% (45)	13% (70)	12% (65)	538
Employ: Unemployed	5% (13)	9% (23)	51% (127)	2% (6)	8% (19)	25% (61)	249
Employ: Other	8% (13)	12% (18)	43% (65)	— (1)	6% (9)	30% (46)	151
Military HH: Yes	10% (36)	9% (30)	47% (165)	9% (31)	14% (47)	11% (38)	347
Military HH: No	10% (187)	11% (200)	47% (879)	5% (101)	9% (170)	17% (315)	1853
RD/WT: Right Direction	15% (170)	13% (151)	48% (543)	4% (51)	5% (62)	14% (155)	1132
RD/WT: Wrong Track	5% (54)	7% (79)	47% (501)	8% (81)	15% (156)	19% (198)	1068
Biden Job Approve	14% (178)	14% (181)	48% (615)	5% (61)	5% (68)	13% (167)	1271
Biden Job Disapprove	5% (39)	6% (47)	46% (391)	8% (67)	17% (145)	19% (157)	846

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Table MCSP6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	10% (223)	10% (230)	47% (1044)	6% (132)	10% (218)	16% (353)	2200
Biden Job Strongly Approve	20% (141)	12% (80)	46% (319)	5% (34)	6% (40)	11% (75)	690
Biden Job Somewhat Approve	6% (37)	17% (101)	51% (296)	5% (27)	5% (28)	16% (92)	581
Biden Job Somewhat Disapprove	5% (12)	11% (27)	51% (129)	6% (15)	9% (22)	18% (46)	251
Biden Job Strongly Disapprove	5% (27)	3% (21)	44% (263)	9% (52)	21% (123)	19% (111)	596
Favorable of Biden	14% (172)	14% (177)	49% (616)	5% (63)	6% (70)	13% (171)	1269
Unfavorable of Biden	4% (37)	6% (51)	47% (394)	8% (67)	17% (144)	17% (147)	841
Very Favorable of Biden	19% (138)	12% (88)	47% (336)	4% (32)	6% (42)	11% (76)	711
Somewhat Favorable of Biden	6% (34)	16% (89)	50% (281)	6% (31)	5% (28)	17% (95)	558
Somewhat Unfavorable of Biden	6% (13)	14% (31)	51% (109)	5% (11)	11% (24)	12% (27)	214
Very Unfavorable of Biden	4% (24)	3% (21)	46% (286)	9% (56)	19% (120)	19% (120)	626
#1 Issue: Economy	9% (73)	11% (90)	46% (379)	6% (51)	12% (96)	17% (140)	829
#1 Issue: Security	8% (25)	7% (22)	44% (133)	9% (27)	13% (40)	18% (55)	304
#1 Issue: Health Care	17% (58)	14% (45)	48% (159)	4% (14)	5% (17)	12% (41)	334
#1 Issue: Medicare / Social Security	5% (12)	8% (21)	62% (163)	5% (14)	9% (24)	11% (29)	263
#1 Issue: Women's Issues	8% (10)	12% (14)	40% (47)	4% (5)	14% (17)	21% (25)	118
#1 Issue: Education	17% (17)	13% (13)	39% (39)	6% (6)	4% (4)	22% (22)	101
#1 Issue: Energy	18% (21)	11% (13)	46% (53)	7% (8)	4% (5)	14% (16)	116
#1 Issue: Other	5% (6)	9% (13)	52% (70)	5% (6)	11% (15)	18% (25)	135
2020 Vote: Joe Biden	14% (148)	13% (131)	51% (523)	5% (53)	5% (54)	12% (123)	1032
2020 Vote: Donald Trump	6% (41)	6% (44)	47% (334)	9% (64)	16% (117)	16% (113)	712
2020 Vote: Other	14% (8)	10% (5)	42% (23)	3% (2)	15% (8)	16% (9)	56
2020 Vote: Didn't Vote	7% (27)	13% (50)	41% (163)	3% (13)	9% (37)	27% (108)	399
2018 House Vote: Democrat	15% (115)	13% (101)	51% (401)	5% (42)	6% (44)	10% (78)	782
2018 House Vote: Republican	6% (35)	6% (35)	47% (281)	9% (53)	19% (114)	14% (86)	605
2018 House Vote: Someone else	12% (6)	7% (4)	28% (14)	3% (2)	15% (8)	34% (17)	51
2016 Vote: Hillary Clinton	13% (90)	12% (86)	53% (366)	5% (38)	7% (47)	9% (65)	691
2016 Vote: Donald Trump	7% (47)	6% (43)	47% (328)	10% (67)	16% (112)	15% (102)	699
2016 Vote: Other	10% (11)	11% (11)	48% (50)	2% (2)	11% (11)	18% (18)	105
2016 Vote: Didn't Vote	11% (76)	13% (90)	42% (299)	3% (24)	7% (48)	24% (168)	705

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Table MCSP6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	10% (223)	10% (230)	47% (1044)	6% (132)	10% (218)	16% (353)	2200
Voted in 2014: Yes	11% (134)	9% (118)	49% (626)	7% (93)	12% (152)	11% (143)	1265
Voted in 2014: No	10% (89)	12% (112)	45% (418)	4% (39)	7% (66)	23% (211)	935
4-Region: Northeast	15% (59)	11% (42)	44% (174)	7% (26)	9% (36)	14% (56)	394
4-Region: Midwest	6% (27)	11% (49)	47% (217)	6% (29)	13% (59)	18% (82)	462
4-Region: South	9% (72)	10% (82)	51% (424)	6% (49)	8% (68)	16% (129)	824
4-Region: West	13% (66)	11% (58)	44% (229)	5% (27)	11% (55)	16% (85)	520
Sports Fans	14% (210)	13% (198)	47% (726)	7% (111)	8% (130)	11% (169)	1544
College Sports Fans	16% (182)	14% (164)	46% (536)	8% (95)	8% (92)	8% (99)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP7_1: Should college athletes be allowed to profit from each of the following?
Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	61% (1335)	22% (492)	17% (373)	2200
Gender: Male	63% (671)	23% (248)	13% (143)	1062
Gender: Female	58% (664)	21% (244)	20% (230)	1138
Age: 18-34	70% (456)	16% (102)	15% (97)	655
Age: 35-44	63% (227)	18% (66)	18% (65)	358
Age: 45-64	56% (419)	28% (207)	17% (125)	751
Age: 65+	54% (234)	27% (117)	20% (85)	436
GenZers: 1997-2012	68% (172)	11% (27)	21% (53)	251
Millennials: 1981-1996	68% (439)	19% (120)	13% (84)	644
GenXers: 1965-1980	59% (324)	25% (136)	16% (87)	547
Baby Boomers: 1946-1964	53% (354)	27% (180)	20% (133)	668
PID: Dem (no lean)	69% (609)	17% (149)	15% (131)	890
PID: Ind (no lean)	59% (381)	21% (132)	20% (129)	642
PID: Rep (no lean)	52% (344)	32% (212)	17% (112)	668
PID/Gender: Dem Men	73% (322)	17% (76)	10% (43)	441
PID/Gender: Dem Women	64% (288)	16% (73)	20% (88)	448
PID/Gender: Ind Men	57% (178)	23% (71)	20% (61)	309
PID/Gender: Ind Women	61% (204)	18% (61)	21% (69)	333
PID/Gender: Rep Men	55% (171)	33% (101)	12% (39)	311
PID/Gender: Rep Women	48% (173)	31% (110)	21% (73)	357
Ideo: Liberal (1-3)	70% (447)	18% (118)	12% (78)	643
Ideo: Moderate (4)	62% (393)	23% (145)	15% (96)	634
Ideo: Conservative (5-7)	54% (387)	30% (215)	16% (118)	720
Educ: < College	59% (889)	22% (327)	20% (296)	1512
Educ: Bachelors degree	65% (286)	24% (105)	12% (53)	444
Educ: Post-grad	65% (159)	25% (60)	10% (24)	244
Income: Under 50k	59% (696)	21% (245)	21% (248)	1189
Income: 50k-100k	63% (429)	24% (166)	13% (88)	683
Income: 100k+	64% (210)	25% (81)	11% (37)	328
Ethnicity: White	59% (1012)	24% (409)	17% (301)	1722
Ethnicity: Hispanic	63% (219)	21% (74)	16% (57)	349

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**Table MCSP7_1: Should college athletes be allowed to profit from each of the following?
 Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	61% (1335)	22% (492)	17% (373)	2200
Ethnicity: Black	70% (192)	17% (47)	13% (36)	274
Ethnicity: Other	65% (132)	18% (36)	18% (36)	204
All Christian	60% (590)	26% (258)	14% (135)	983
All Non-Christian	68% (85)	18% (22)	14% (18)	125
Atheist	68% (74)	22% (24)	10% (10)	108
Agnostic/Nothing in particular	59% (344)	19% (111)	22% (129)	584
Something Else	61% (243)	19% (77)	20% (81)	400
Religious Non-Protestant/Catholic	68% (101)	19% (28)	13% (20)	148
Evangelical	61% (369)	23% (143)	16% (96)	607
Non-Evangelical	59% (437)	25% (186)	16% (115)	738
Community: Urban	66% (412)	19% (118)	15% (94)	624
Community: Suburban	60% (599)	23% (226)	17% (170)	995
Community: Rural	56% (324)	26% (148)	19% (109)	581
Employ: Private Sector	66% (432)	23% (149)	11% (69)	651
Employ: Government	64% (96)	25% (38)	10% (16)	150
Employ: Self-Employed	58% (118)	22% (45)	20% (41)	204
Employ: Homemaker	63% (99)	19% (30)	18% (29)	158
Employ: Student	73% (73)	9% (9)	18% (18)	100
Employ: Retired	52% (282)	29% (157)	18% (99)	538
Employ: Unemployed	56% (138)	18% (45)	26% (65)	249
Employ: Other	64% (96)	13% (20)	24% (36)	151
Military HH: Yes	57% (198)	28% (96)	15% (53)	347
Military HH: No	61% (1137)	21% (396)	17% (320)	1853
RD/WT: Right Direction	67% (756)	17% (194)	16% (181)	1132
RD/WT: Wrong Track	54% (579)	28% (298)	18% (191)	1068
Biden Job Approve	67% (850)	18% (227)	15% (194)	1271
Biden Job Disapprove	52% (439)	30% (253)	18% (154)	846

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**Table MCSP7_1: Should college athletes be allowed to profit from each of the following?
Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	61% (1335)	22% (492)	17% (373)	2200
Biden Job Strongly Approve	68% (471)	18% (125)	14% (94)	690
Biden Job Somewhat Approve	65% (379)	18% (102)	17% (100)	581
Biden Job Somewhat Disapprove	59% (148)	22% (55)	19% (47)	251
Biden Job Strongly Disapprove	49% (291)	33% (198)	18% (106)	596
Favorable of Biden	67% (853)	17% (216)	16% (200)	1269
Unfavorable of Biden	54% (450)	29% (245)	17% (146)	841
Very Favorable of Biden	69% (492)	18% (127)	13% (92)	711
Somewhat Favorable of Biden	65% (361)	16% (89)	19% (108)	558
Somewhat Unfavorable of Biden	65% (139)	25% (53)	11% (23)	214
Very Unfavorable of Biden	50% (311)	31% (192)	20% (123)	626
#1 Issue: Economy	61% (506)	23% (195)	16% (129)	829
#1 Issue: Security	55% (166)	30% (91)	15% (47)	304
#1 Issue: Health Care	68% (228)	19% (63)	13% (43)	334
#1 Issue: Medicare / Social Security	54% (141)	25% (65)	22% (57)	263
#1 Issue: Women's Issues	72% (85)	13% (16)	14% (17)	118
#1 Issue: Education	63% (63)	16% (16)	21% (21)	101
#1 Issue: Energy	67% (78)	16% (18)	18% (20)	116
#1 Issue: Other	50% (68)	21% (28)	29% (39)	135
2020 Vote: Joe Biden	67% (692)	18% (189)	15% (151)	1032
2020 Vote: Donald Trump	53% (378)	30% (216)	17% (118)	712
2020 Vote: Other	48% (27)	27% (15)	24% (14)	56
2020 Vote: Didn't Vote	60% (238)	18% (72)	22% (89)	399
2018 House Vote: Democrat	70% (548)	17% (134)	13% (100)	782
2018 House Vote: Republican	50% (303)	34% (208)	16% (94)	605
2018 House Vote: Someone else	43% (22)	35% (18)	21% (11)	51
2016 Vote: Hillary Clinton	69% (476)	19% (130)	12% (85)	691
2016 Vote: Donald Trump	50% (352)	33% (231)	17% (116)	699
2016 Vote: Other	59% (62)	23% (24)	18% (19)	105
2016 Vote: Didn't Vote	63% (445)	15% (107)	22% (153)	705

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Table MCSP7_1: Should college athletes be allowed to profit from each of the following?
Partnerships with brands or endorsement deals

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	61% (1335)	22% (492)	17% (373)	2200
Voted in 2014: Yes	60% (753)	26% (331)	14% (181)	1265
Voted in 2014: No	62% (582)	17% (161)	20% (192)	935
4-Region: Northeast	66% (259)	21% (81)	14% (54)	394
4-Region: Midwest	57% (261)	25% (118)	18% (83)	462
4-Region: South	60% (497)	22% (183)	17% (144)	824
4-Region: West	61% (318)	21% (110)	18% (92)	520
Sports Fans	65% (1003)	22% (339)	13% (202)	1544
College Sports Fans	67% (784)	22% (257)	11% (127)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP7_2: Should college athletes be allowed to profit from each of the following?
The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	62% (1363)	20% (444)	18% (393)	2200
Gender: Male	66% (700)	21% (222)	13% (140)	1062
Gender: Female	58% (663)	19% (222)	22% (253)	1138
Age: 18-34	68% (444)	14% (92)	18% (119)	655
Age: 35-44	65% (232)	18% (64)	17% (62)	358
Age: 45-64	58% (437)	25% (187)	17% (128)	751
Age: 65+	57% (250)	23% (102)	19% (84)	436
GenZers: 1997-2012	62% (155)	11% (28)	27% (69)	251
Millennials: 1981-1996	69% (446)	17% (106)	14% (91)	644
GenXers: 1965-1980	62% (340)	23% (126)	15% (82)	547
Baby Boomers: 1946-1964	56% (372)	24% (163)	20% (133)	668
PID: Dem (no lean)	71% (635)	15% (131)	14% (124)	890
PID: Ind (no lean)	59% (380)	18% (117)	23% (146)	642
PID: Rep (no lean)	52% (349)	29% (196)	18% (123)	668
PID/Gender: Dem Men	78% (342)	14% (64)	8% (35)	441
PID/Gender: Dem Women	65% (293)	15% (67)	20% (89)	448
PID/Gender: Ind Men	60% (187)	21% (65)	19% (57)	309
PID/Gender: Ind Women	58% (193)	16% (52)	27% (89)	333
PID/Gender: Rep Men	55% (171)	30% (93)	15% (47)	311
PID/Gender: Rep Women	50% (178)	29% (103)	21% (76)	357
Ideo: Liberal (1-3)	73% (472)	14% (87)	13% (84)	643
Ideo: Moderate (4)	65% (412)	19% (122)	16% (100)	634
Ideo: Conservative (5-7)	53% (379)	29% (208)	19% (133)	720
Educ: < College	59% (895)	20% (302)	21% (315)	1512
Educ: Bachelors degree	67% (298)	21% (94)	12% (53)	444
Educ: Post-grad	70% (170)	20% (49)	10% (25)	244
Income: Under 50k	58% (695)	20% (235)	22% (259)	1189
Income: 50k-100k	64% (439)	21% (144)	15% (100)	683
Income: 100k+	70% (229)	20% (65)	10% (34)	328
Ethnicity: White	61% (1043)	21% (365)	18% (313)	1722
Ethnicity: Hispanic	65% (227)	16% (54)	19% (68)	349

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Table MCSP7_2: *Should college athletes be allowed to profit from each of the following?
 The use of their name or likeness in video games, jerseys or other products*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	62% (1363)	20% (444)	18% (393)	2200
Ethnicity: Black	69% (189)	17% (48)	13% (37)	274
Ethnicity: Other	64% (130)	15% (31)	21% (43)	204
All Christian	62% (608)	25% (242)	14% (133)	983
All Non-Christian	67% (84)	17% (22)	15% (19)	125
Atheist	73% (79)	10% (11)	17% (19)	108
Agnostic/Nothing in particular	60% (351)	16% (95)	24% (138)	584
Something Else	60% (241)	19% (75)	21% (84)	400
Religious Non-Protestant/Catholic	67% (100)	18% (27)	14% (21)	148
Evangelical	59% (359)	25% (151)	16% (97)	607
Non-Evangelical	63% (465)	21% (159)	16% (115)	738
Community: Urban	68% (424)	17% (106)	15% (93)	624
Community: Suburban	61% (611)	20% (198)	19% (186)	995
Community: Rural	56% (328)	24% (140)	20% (114)	581
Employ: Private Sector	69% (449)	19% (127)	12% (76)	651
Employ: Government	69% (103)	22% (33)	9% (13)	150
Employ: Self-Employed	64% (130)	19% (39)	17% (35)	204
Employ: Homemaker	63% (99)	19% (30)	18% (29)	158
Employ: Student	64% (65)	9% (9)	26% (26)	100
Employ: Retired	54% (292)	27% (144)	19% (102)	538
Employ: Unemployed	57% (142)	13% (33)	30% (74)	249
Employ: Other	56% (85)	20% (30)	24% (37)	151
Military HH: Yes	60% (208)	23% (79)	17% (60)	347
Military HH: No	62% (1155)	20% (366)	18% (333)	1853
RD/WT: Right Direction	69% (777)	16% (178)	16% (177)	1132
RD/WT: Wrong Track	55% (586)	25% (266)	20% (216)	1068
Biden Job Approve	69% (876)	16% (198)	15% (196)	1271
Biden Job Disapprove	53% (446)	27% (232)	20% (169)	846

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Table MCSP7_2: *Should college athletes be allowed to profit from each of the following?
The use of their name or likeness in video games, jerseys or other products*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	62% (1363)	20% (444)	18% (393)	2200
Biden Job Strongly Approve	72% (494)	15% (101)	14% (94)	690
Biden Job Somewhat Approve	66% (382)	17% (97)	18% (102)	581
Biden Job Somewhat Disapprove	57% (143)	20% (50)	23% (57)	251
Biden Job Strongly Disapprove	51% (303)	31% (182)	19% (111)	596
Favorable of Biden	70% (883)	15% (188)	16% (198)	1269
Unfavorable of Biden	53% (448)	27% (228)	20% (164)	841
Very Favorable of Biden	73% (519)	15% (103)	13% (89)	711
Somewhat Favorable of Biden	65% (364)	15% (85)	20% (109)	558
Somewhat Unfavorable of Biden	63% (136)	21% (44)	16% (34)	214
Very Unfavorable of Biden	50% (312)	29% (184)	21% (130)	626
#1 Issue: Economy	64% (533)	19% (161)	16% (135)	829
#1 Issue: Security	55% (166)	29% (90)	16% (48)	304
#1 Issue: Health Care	69% (229)	17% (56)	14% (48)	334
#1 Issue: Medicare / Social Security	55% (144)	22% (59)	23% (61)	263
#1 Issue: Women's Issues	59% (70)	18% (21)	23% (27)	118
#1 Issue: Education	63% (64)	17% (17)	20% (20)	101
#1 Issue: Energy	70% (81)	14% (17)	16% (18)	116
#1 Issue: Other	57% (76)	18% (24)	26% (35)	135
2020 Vote: Joe Biden	70% (727)	15% (155)	15% (150)	1032
2020 Vote: Donald Trump	54% (387)	27% (196)	18% (130)	712
2020 Vote: Other	53% (29)	20% (11)	28% (16)	56
2020 Vote: Didn't Vote	55% (220)	21% (83)	24% (96)	399
2018 House Vote: Democrat	73% (571)	14% (113)	13% (98)	782
2018 House Vote: Republican	52% (315)	31% (189)	17% (101)	605
2018 House Vote: Someone else	48% (24)	26% (13)	27% (13)	51
2016 Vote: Hillary Clinton	72% (496)	16% (109)	12% (86)	691
2016 Vote: Donald Trump	53% (369)	30% (207)	18% (124)	699
2016 Vote: Other	65% (68)	19% (20)	17% (17)	105
2016 Vote: Didn't Vote	61% (431)	16% (109)	23% (165)	705

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Table MCSP7_2: *Should college athletes be allowed to profit from each of the following?
 The use of their name or likeness in video games, jerseys or other products*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	62% (1363)	20% (444)	18% (393)	2200
Voted in 2014: Yes	62% (782)	24% (300)	15% (183)	1265
Voted in 2014: No	62% (581)	15% (144)	22% (209)	935
4-Region: Northeast	67% (265)	18% (72)	14% (57)	394
4-Region: Midwest	57% (262)	22% (100)	22% (100)	462
4-Region: South	62% (512)	21% (172)	17% (140)	824
4-Region: West	62% (324)	19% (100)	18% (96)	520
Sports Fans	67% (1041)	19% (296)	13% (208)	1544
College Sports Fans	69% (807)	19% (226)	12% (136)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP7_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	57% (1248)	25% (549)	18% (403)	2200
Gender: Male	62% (662)	24% (251)	14% (150)	1062
Gender: Female	51% (586)	26% (299)	22% (253)	1138
Age: 18-34	64% (423)	18% (118)	18% (115)	655
Age: 35-44	59% (212)	23% (81)	18% (65)	358
Age: 45-64	52% (387)	30% (225)	19% (139)	751
Age: 65+	52% (227)	29% (126)	19% (83)	436
GenZers: 1997-2012	60% (152)	16% (41)	23% (59)	251
Millennials: 1981-1996	64% (411)	21% (133)	15% (100)	644
GenXers: 1965-1980	56% (306)	28% (150)	17% (91)	547
Baby Boomers: 1946-1964	50% (332)	30% (199)	21% (137)	668
PID: Dem (no lean)	65% (579)	19% (165)	16% (146)	890
PID: Ind (no lean)	56% (358)	22% (141)	22% (143)	642
PID: Rep (no lean)	46% (311)	36% (243)	17% (114)	668
PID/Gender: Dem Men	74% (325)	16% (69)	11% (47)	441
PID/Gender: Dem Women	57% (254)	21% (96)	22% (99)	448
PID/Gender: Ind Men	58% (180)	23% (70)	19% (59)	309
PID/Gender: Ind Women	53% (178)	21% (71)	25% (84)	333
PID/Gender: Rep Men	50% (156)	36% (111)	14% (44)	311
PID/Gender: Rep Women	43% (154)	37% (133)	20% (70)	357
Ideo: Liberal (1-3)	68% (440)	19% (120)	13% (84)	643
Ideo: Moderate (4)	59% (374)	24% (150)	17% (110)	634
Ideo: Conservative (5-7)	49% (350)	34% (248)	17% (122)	720
Educ: < College	54% (812)	25% (382)	21% (318)	1512
Educ: Bachelors degree	62% (275)	26% (114)	12% (55)	444
Educ: Post-grad	66% (161)	22% (54)	12% (29)	244
Income: Under 50k	53% (630)	25% (297)	22% (262)	1189
Income: 50k-100k	61% (414)	25% (169)	15% (100)	683
Income: 100k+	62% (203)	25% (84)	13% (41)	328
Ethnicity: White	55% (953)	27% (459)	18% (310)	1722
Ethnicity: Hispanic	61% (215)	19% (65)	20% (69)	349

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**Table MCSP7_3: Should college athletes be allowed to profit from each of the following?
 Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	57% (1248)	25% (549)	18% (403)	2200
Ethnicity: Black	64% (177)	18% (50)	17% (48)	274
Ethnicity: Other	58% (118)	20% (41)	22% (45)	204
All Christian	59% (576)	28% (278)	13% (129)	983
All Non-Christian	68% (84)	17% (21)	15% (19)	125
Atheist	67% (72)	15% (16)	18% (20)	108
Agnostic/Nothing in particular	53% (311)	22% (130)	24% (142)	584
Something Else	51% (204)	26% (104)	23% (92)	400
Religious Non-Protestant/Catholic	68% (100)	18% (27)	14% (21)	148
Evangelical	56% (341)	28% (170)	16% (96)	607
Non-Evangelical	56% (414)	28% (204)	16% (120)	738
Community: Urban	65% (408)	20% (125)	15% (90)	624
Community: Suburban	55% (545)	25% (250)	20% (199)	995
Community: Rural	51% (294)	30% (174)	19% (113)	581
Employ: Private Sector	61% (399)	26% (170)	13% (82)	651
Employ: Government	71% (107)	20% (30)	9% (13)	150
Employ: Self-Employed	61% (125)	18% (37)	21% (42)	204
Employ: Homemaker	56% (89)	25% (40)	18% (29)	158
Employ: Student	62% (63)	16% (16)	21% (21)	100
Employ: Retired	49% (266)	32% (172)	19% (100)	538
Employ: Unemployed	48% (119)	21% (53)	31% (77)	249
Employ: Other	53% (81)	20% (31)	26% (40)	151
Military HH: Yes	58% (200)	24% (82)	19% (64)	347
Military HH: No	57% (1047)	25% (467)	18% (338)	1853
RD/WT: Right Direction	64% (722)	19% (219)	17% (190)	1132
RD/WT: Wrong Track	49% (525)	31% (330)	20% (213)	1068
Biden Job Approve	64% (811)	20% (249)	17% (211)	1271
Biden Job Disapprove	47% (400)	34% (285)	19% (161)	846

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**Table MCSP7_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	57% (1248)	25% (549)	18% (403)	2200
Biden Job Strongly Approve	66% (456)	19% (129)	15% (104)	690
Biden Job Somewhat Approve	61% (354)	21% (120)	18% (107)	581
Biden Job Somewhat Disapprove	55% (138)	25% (63)	20% (50)	251
Biden Job Strongly Disapprove	44% (262)	37% (222)	19% (111)	596
Favorable of Biden	63% (805)	19% (245)	17% (218)	1269
Unfavorable of Biden	48% (407)	33% (277)	19% (157)	841
Very Favorable of Biden	66% (469)	19% (134)	15% (108)	711
Somewhat Favorable of Biden	60% (336)	20% (112)	20% (110)	558
Somewhat Unfavorable of Biden	57% (122)	28% (60)	15% (33)	214
Very Unfavorable of Biden	46% (285)	35% (217)	20% (124)	626
#1 Issue: Economy	59% (485)	25% (209)	16% (135)	829
#1 Issue: Security	50% (153)	32% (98)	17% (53)	304
#1 Issue: Health Care	62% (206)	23% (75)	16% (52)	334
#1 Issue: Medicare / Social Security	50% (132)	28% (74)	22% (57)	263
#1 Issue: Women's Issues	61% (73)	20% (24)	19% (22)	118
#1 Issue: Education	54% (55)	22% (22)	23% (24)	101
#1 Issue: Energy	67% (78)	16% (18)	17% (20)	116
#1 Issue: Other	49% (67)	21% (28)	30% (40)	135
2020 Vote: Joe Biden	65% (668)	19% (201)	16% (163)	1032
2020 Vote: Donald Trump	49% (348)	34% (245)	17% (118)	712
2020 Vote: Other	45% (25)	22% (12)	33% (18)	56
2020 Vote: Didn't Vote	52% (206)	23% (91)	26% (102)	399
2018 House Vote: Democrat	67% (521)	19% (152)	14% (109)	782
2018 House Vote: Republican	49% (296)	35% (211)	16% (98)	605
2018 House Vote: Someone else	30% (15)	35% (18)	35% (17)	51
2016 Vote: Hillary Clinton	66% (459)	20% (140)	13% (92)	691
2016 Vote: Donald Trump	49% (346)	34% (241)	16% (113)	699
2016 Vote: Other	58% (61)	21% (22)	21% (22)	105
2016 Vote: Didn't Vote	54% (383)	21% (147)	25% (176)	705

Continued on next page

**Table MCSP7_3: Should college athletes be allowed to profit from each of the following?
 Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	57% (1248)	25% (549)	18% (403)	2200
Voted in 2014: Yes	57% (721)	28% (354)	15% (191)	1265
Voted in 2014: No	56% (527)	21% (196)	23% (212)	935
4-Region: Northeast	62% (245)	24% (93)	14% (55)	394
4-Region: Midwest	50% (230)	31% (142)	20% (91)	462
4-Region: South	56% (462)	25% (209)	19% (153)	824
4-Region: West	60% (311)	20% (106)	20% (104)	520
Sports Fans	62% (961)	23% (360)	14% (223)	1544
College Sports Fans	64% (750)	24% (281)	12% (138)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP8_1: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
Student athletes should be compensated equally regardless of what sport they play or how much revenue that particular sport generates

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	29% (632)	27% (589)	14% (306)	10% (228)	20% (445)	2200
Gender: Male	32% (340)	23% (247)	15% (158)	14% (153)	15% (163)	1062
Gender: Female	26% (292)	30% (341)	13% (148)	7% (75)	25% (282)	1138
Age: 18-34	33% (219)	28% (183)	14% (92)	5% (34)	19% (126)	655
Age: 35-44	30% (107)	26% (93)	15% (53)	11% (38)	18% (66)	358
Age: 45-64	26% (194)	25% (191)	14% (105)	13% (94)	22% (167)	751
Age: 65+	26% (112)	28% (121)	13% (55)	14% (61)	20% (86)	436
GenZers: 1997-2012	29% (72)	25% (64)	16% (39)	6% (15)	24% (61)	251
Millennials: 1981-1996	34% (220)	28% (180)	15% (96)	6% (40)	17% (108)	644
GenXers: 1965-1980	27% (149)	28% (155)	12% (65)	12% (67)	20% (111)	547
Baby Boomers: 1946-1964	26% (170)	24% (161)	15% (97)	14% (93)	22% (146)	668
PID: Dem (no lean)	36% (320)	29% (261)	13% (118)	6% (51)	16% (140)	890
PID: Ind (no lean)	25% (159)	27% (174)	14% (87)	11% (68)	24% (155)	642
PID: Rep (no lean)	23% (153)	23% (154)	15% (101)	16% (110)	22% (150)	668
PID/Gender: Dem Men	44% (196)	25% (109)	13% (57)	8% (36)	10% (44)	441
PID/Gender: Dem Women	28% (124)	34% (152)	14% (61)	3% (15)	21% (96)	448
PID/Gender: Ind Men	22% (68)	27% (83)	17% (54)	13% (41)	21% (64)	309
PID/Gender: Ind Women	27% (92)	27% (91)	10% (33)	8% (27)	27% (91)	333
PID/Gender: Rep Men	25% (77)	18% (55)	15% (47)	25% (77)	18% (55)	311
PID/Gender: Rep Women	21% (76)	28% (98)	15% (54)	9% (33)	27% (95)	357
Ideo: Liberal (1-3)	39% (253)	27% (176)	14% (93)	4% (29)	15% (93)	643
Ideo: Moderate (4)	30% (189)	30% (192)	14% (87)	8% (53)	18% (113)	634
Ideo: Conservative (5-7)	21% (150)	24% (171)	16% (112)	19% (137)	21% (150)	720
Educ: < College	28% (419)	26% (400)	13% (195)	9% (141)	24% (357)	1512
Educ: Bachelors degree	30% (134)	25% (113)	17% (77)	12% (54)	15% (66)	444
Educ: Post-grad	32% (79)	31% (76)	14% (34)	13% (33)	9% (23)	244
Income: Under 50k	29% (341)	26% (307)	13% (152)	8% (100)	24% (289)	1189
Income: 50k-100k	27% (181)	30% (202)	16% (107)	12% (81)	16% (112)	683
Income: 100k+	34% (110)	24% (80)	14% (46)	14% (47)	14% (44)	328
Ethnicity: White	28% (476)	26% (456)	14% (247)	11% (192)	20% (351)	1722
Ethnicity: Hispanic	31% (108)	29% (102)	13% (45)	9% (31)	18% (64)	349

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Table MCSP8_1: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
Student athletes should be compensated equally regardless of what sport they play or how much revenue that particular sport generates

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	29%	(632)	27%	(589)	14%	(306)	10%	(228)	20%	(445)	2200
Ethnicity: Black	36%	(99)	26%	(72)	11%	(30)	6%	(15)	21%	(58)	274
Ethnicity: Other	28%	(56)	30%	(61)	14%	(29)	10%	(21)	18%	(37)	204
All Christian	29%	(282)	28%	(276)	16%	(156)	12%	(117)	15%	(152)	983
All Non-Christian	50%	(63)	15%	(19)	11%	(14)	4%	(5)	19%	(23)	125
Atheist	29%	(32)	32%	(35)	10%	(10)	14%	(16)	15%	(16)	108
Agnostic/Nothing in particular	26%	(153)	25%	(146)	12%	(70)	10%	(56)	27%	(158)	584
Something Else	26%	(103)	28%	(113)	14%	(55)	9%	(34)	24%	(96)	400
Religious Non-Protestant/Catholic	45%	(66)	21%	(31)	11%	(16)	6%	(9)	17%	(25)	148
Evangelical	29%	(174)	26%	(159)	15%	(91)	10%	(60)	20%	(123)	607
Non-Evangelical	28%	(203)	29%	(213)	16%	(116)	12%	(88)	16%	(118)	738
Community: Urban	35%	(221)	28%	(174)	13%	(84)	8%	(50)	15%	(94)	624
Community: Suburban	26%	(257)	26%	(264)	15%	(148)	12%	(120)	21%	(206)	995
Community: Rural	26%	(154)	26%	(151)	13%	(74)	10%	(58)	25%	(145)	581
Employ: Private Sector	32%	(205)	25%	(165)	19%	(121)	9%	(61)	15%	(98)	651
Employ: Government	34%	(51)	29%	(44)	18%	(27)	8%	(13)	10%	(14)	150
Employ: Self-Employed	33%	(67)	25%	(50)	10%	(21)	13%	(27)	18%	(37)	204
Employ: Homemaker	25%	(39)	31%	(49)	12%	(19)	6%	(10)	26%	(41)	158
Employ: Student	26%	(26)	30%	(31)	13%	(13)	10%	(10)	21%	(21)	100
Employ: Retired	26%	(141)	27%	(144)	12%	(65)	15%	(79)	20%	(109)	538
Employ: Unemployed	26%	(64)	25%	(61)	12%	(30)	9%	(21)	29%	(72)	249
Employ: Other	25%	(38)	30%	(45)	6%	(9)	4%	(7)	35%	(53)	151
Military HH: Yes	27%	(94)	31%	(109)	13%	(45)	12%	(41)	17%	(59)	347
Military HH: No	29%	(538)	26%	(480)	14%	(261)	10%	(187)	21%	(387)	1853
RD/WT: Right Direction	35%	(391)	29%	(328)	13%	(148)	7%	(76)	17%	(190)	1132
RD/WT: Wrong Track	23%	(241)	24%	(261)	15%	(158)	14%	(152)	24%	(256)	1068
Biden Job Approve	35%	(447)	28%	(357)	13%	(163)	6%	(82)	17%	(222)	1271
Biden Job Disapprove	19%	(162)	25%	(211)	16%	(137)	16%	(138)	23%	(197)	846

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Table MCSP8_1: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
Student athletes should be compensated equally regardless of what sport they play or how much revenue that particular sport generates

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	29% (632)	27% (589)	14% (306)	10% (228)	20% (445)	2200
Biden Job Strongly Approve	43% (295)	26% (179)	10% (70)	6% (41)	15% (105)	690
Biden Job Somewhat Approve	26% (153)	31% (178)	16% (92)	7% (40)	20% (118)	581
Biden Job Somewhat Disapprove	19% (48)	31% (77)	22% (54)	9% (23)	19% (49)	251
Biden Job Strongly Disapprove	19% (114)	23% (134)	14% (83)	19% (116)	25% (149)	596
Favorable of Biden	35% (444)	28% (356)	13% (162)	6% (82)	18% (224)	1269
Unfavorable of Biden	20% (166)	26% (214)	16% (136)	16% (138)	22% (185)	841
Very Favorable of Biden	41% (292)	27% (195)	10% (73)	6% (42)	15% (109)	711
Somewhat Favorable of Biden	27% (153)	29% (160)	16% (89)	7% (40)	21% (115)	558
Somewhat Unfavorable of Biden	23% (50)	36% (77)	18% (39)	10% (22)	12% (26)	214
Very Unfavorable of Biden	18% (116)	22% (138)	15% (97)	19% (116)	25% (160)	626
#1 Issue: Economy	26% (219)	26% (215)	16% (133)	12% (102)	19% (160)	829
#1 Issue: Security	25% (75)	24% (72)	13% (40)	15% (46)	23% (71)	304
#1 Issue: Health Care	34% (115)	27% (90)	15% (50)	7% (23)	17% (57)	334
#1 Issue: Medicare / Social Security	25% (66)	30% (78)	14% (36)	11% (30)	20% (54)	263
#1 Issue: Women's Issues	38% (44)	27% (32)	15% (18)	1% (1)	19% (23)	118
#1 Issue: Education	30% (30)	31% (31)	10% (10)	5% (5)	25% (25)	101
#1 Issue: Energy	43% (50)	24% (27)	11% (13)	4% (5)	18% (21)	116
#1 Issue: Other	25% (33)	32% (43)	6% (7)	12% (16)	26% (35)	135
2020 Vote: Joe Biden	37% (380)	28% (290)	13% (137)	6% (57)	16% (168)	1032
2020 Vote: Donald Trump	22% (153)	24% (172)	16% (115)	16% (114)	22% (156)	712
2020 Vote: Other	17% (10)	31% (18)	7% (4)	18% (10)	26% (14)	56
2020 Vote: Didn't Vote	22% (89)	27% (108)	12% (50)	11% (45)	27% (107)	399
2018 House Vote: Democrat	37% (286)	29% (230)	13% (104)	6% (47)	15% (115)	782
2018 House Vote: Republican	23% (139)	23% (137)	16% (95)	18% (109)	21% (125)	605
2018 House Vote: Someone else	21% (11)	23% (12)	6% (3)	23% (12)	27% (14)	51
2016 Vote: Hillary Clinton	35% (244)	30% (207)	14% (100)	6% (41)	14% (98)	691
2016 Vote: Donald Trump	23% (159)	24% (168)	14% (101)	18% (123)	21% (148)	699
2016 Vote: Other	25% (26)	29% (30)	11% (12)	13% (13)	22% (23)	105
2016 Vote: Didn't Vote	29% (204)	26% (183)	13% (92)	7% (50)	25% (176)	705

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Table MCSP8_1: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
 Student athletes should be compensated equally regardless of what sport they play or how much revenue that particular sport generates

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	29%	(632)	27%	(589)	14%	(306)	10%	(228)	20%	(445)	2200
Voted in 2014: Yes	29%	(369)	26%	(334)	15%	(185)	12%	(157)	17%	(220)	1265
Voted in 2014: No	28%	(263)	27%	(255)	13%	(121)	8%	(71)	24%	(225)	935
4-Region: Northeast	34%	(134)	26%	(103)	13%	(52)	8%	(32)	18%	(72)	394
4-Region: Midwest	27%	(124)	29%	(136)	12%	(57)	12%	(53)	20%	(92)	462
4-Region: South	27%	(224)	27%	(220)	13%	(108)	9%	(75)	24%	(196)	824
4-Region: West	29%	(149)	25%	(129)	17%	(89)	13%	(68)	16%	(85)	520
Sports Fans	31%	(479)	29%	(441)	15%	(235)	11%	(165)	15%	(225)	1544
College Sports Fans	34%	(393)	29%	(334)	16%	(182)	10%	(118)	12%	(141)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP8_2: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
Male and female student athletes who play the same sport should be compensated equally regardless of how much revenue their program generates

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	40% (883)	25% (549)	9% (204)	9% (197)	17% (366)	2200
Gender: Male	36% (384)	25% (266)	12% (126)	13% (137)	14% (148)	1062
Gender: Female	44% (498)	25% (283)	7% (78)	5% (60)	19% (218)	1138
Age: 18-34	45% (297)	23% (153)	10% (63)	6% (38)	16% (104)	655
Age: 35-44	35% (125)	29% (104)	9% (33)	8% (29)	19% (66)	358
Age: 45-64	38% (287)	24% (180)	9% (71)	10% (77)	18% (136)	751
Age: 65+	40% (173)	26% (112)	9% (38)	12% (52)	14% (60)	436
GenZers: 1997-2012	46% (117)	18% (45)	9% (24)	6% (16)	20% (50)	251
Millennials: 1981-1996	41% (263)	27% (174)	10% (65)	6% (40)	16% (101)	644
GenXers: 1965-1980	38% (206)	27% (145)	9% (48)	11% (60)	16% (89)	547
Baby Boomers: 1946-1964	40% (264)	24% (162)	9% (60)	10% (68)	17% (114)	668
PID: Dem (no lean)	51% (452)	26% (228)	8% (70)	5% (42)	11% (97)	890
PID: Ind (no lean)	35% (227)	25% (160)	10% (65)	9% (61)	20% (129)	642
PID: Rep (no lean)	31% (204)	24% (162)	10% (69)	14% (94)	21% (140)	668
PID/Gender: Dem Men	48% (212)	28% (125)	9% (41)	6% (27)	8% (37)	441
PID/Gender: Dem Women	54% (240)	23% (102)	7% (29)	3% (16)	14% (61)	448
PID/Gender: Ind Men	29% (91)	25% (76)	13% (41)	13% (41)	19% (60)	309
PID/Gender: Ind Women	41% (136)	25% (84)	7% (24)	6% (20)	21% (70)	333
PID/Gender: Rep Men	26% (82)	21% (64)	14% (45)	22% (69)	17% (51)	311
PID/Gender: Rep Women	34% (123)	27% (97)	7% (24)	7% (24)	25% (88)	357
Ideo: Liberal (1-3)	56% (359)	24% (157)	7% (48)	4% (23)	9% (55)	643
Ideo: Moderate (4)	40% (255)	26% (164)	10% (63)	7% (45)	17% (107)	634
Ideo: Conservative (5-7)	29% (205)	25% (180)	11% (78)	17% (120)	19% (137)	720
Educ: < College	41% (613)	24% (362)	8% (128)	8% (120)	19% (289)	1512
Educ: Bachelors degree	39% (172)	25% (112)	12% (51)	11% (49)	13% (60)	444
Educ: Post-grad	40% (97)	31% (76)	10% (25)	12% (29)	7% (17)	244
Income: Under 50k	41% (492)	23% (278)	9% (102)	7% (86)	19% (231)	1189
Income: 50k-100k	37% (256)	28% (189)	10% (70)	10% (70)	14% (98)	683
Income: 100k+	41% (135)	25% (82)	10% (33)	12% (41)	11% (37)	328
Ethnicity: White	40% (690)	26% (443)	8% (145)	10% (165)	16% (280)	1722
Ethnicity: Hispanic	40% (138)	27% (94)	9% (30)	9% (31)	16% (55)	349

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Table MCSP8_2: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
 Male and female student athletes who play the same sport should be compensated equally regardless of how much revenue their program generates

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	40% (883)	25% (549)	9% (204)	9% (197)	17% (366)	2200
Ethnicity: Black	38% (104)	25% (70)	12% (34)	5% (15)	19% (52)	274
Ethnicity: Other	44% (89)	18% (37)	13% (26)	8% (17)	17% (35)	204
All Christian	39% (383)	26% (256)	11% (104)	11% (103)	14% (135)	983
All Non-Christian	56% (70)	18% (23)	9% (11)	3% (3)	14% (18)	125
Atheist	47% (51)	19% (21)	7% (8)	15% (17)	11% (12)	108
Agnostic/Nothing in particular	40% (235)	24% (141)	7% (43)	9% (50)	20% (114)	584
Something Else	36% (144)	27% (108)	9% (38)	6% (24)	22% (87)	400
Religious Non-Protestant/Catholic	52% (77)	20% (29)	10% (15)	5% (8)	13% (19)	148
Evangelical	35% (213)	28% (169)	10% (59)	9% (55)	18% (111)	607
Non-Evangelical	41% (302)	25% (183)	11% (79)	9% (67)	15% (107)	738
Community: Urban	44% (276)	25% (156)	10% (60)	7% (43)	14% (88)	624
Community: Suburban	39% (390)	25% (246)	10% (97)	10% (104)	16% (158)	995
Community: Rural	37% (217)	25% (147)	8% (47)	9% (50)	21% (120)	581
Employ: Private Sector	38% (250)	27% (177)	12% (76)	10% (62)	13% (86)	651
Employ: Government	43% (64)	29% (44)	10% (15)	8% (13)	10% (15)	150
Employ: Self-Employed	40% (82)	26% (53)	9% (18)	9% (18)	16% (33)	204
Employ: Homemaker	42% (66)	30% (47)	4% (7)	5% (9)	19% (30)	158
Employ: Student	46% (47)	11% (11)	14% (14)	10% (10)	18% (18)	100
Employ: Retired	40% (214)	25% (135)	8% (42)	12% (63)	16% (85)	538
Employ: Unemployed	37% (92)	19% (47)	10% (25)	8% (19)	27% (66)	249
Employ: Other	45% (68)	24% (37)	6% (9)	3% (4)	22% (33)	151
Military HH: Yes	42% (145)	23% (78)	10% (36)	11% (38)	14% (50)	347
Military HH: No	40% (738)	25% (471)	9% (169)	9% (159)	17% (317)	1853
RD/WT: Right Direction	47% (531)	27% (308)	8% (96)	4% (48)	13% (149)	1132
RD/WT: Wrong Track	33% (352)	23% (241)	10% (109)	14% (148)	20% (218)	1068
Biden Job Approve	47% (603)	26% (328)	9% (108)	5% (58)	14% (173)	1271
Biden Job Disapprove	30% (251)	24% (200)	11% (92)	16% (134)	20% (170)	846

Continued on next page

Table MCSP8_2: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements? Male and female student athletes who play the same sport should be compensated equally regardless of how much revenue their program generates

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	40% (883)	25% (549)	9% (204)	9% (197)	17% (366)	2200
Biden Job Strongly Approve	56% (389)	23% (155)	7% (52)	4% (26)	10% (69)	690
Biden Job Somewhat Approve	37% (214)	30% (173)	10% (57)	6% (33)	18% (104)	581
Biden Job Somewhat Disapprove	30% (76)	30% (75)	14% (36)	9% (23)	16% (40)	251
Biden Job Strongly Disapprove	29% (175)	21% (125)	9% (56)	19% (111)	22% (130)	596
Favorable of Biden	48% (604)	26% (327)	8% (105)	5% (62)	13% (171)	1269
Unfavorable of Biden	30% (252)	25% (206)	11% (95)	16% (131)	19% (156)	841
Very Favorable of Biden	56% (400)	22% (158)	7% (52)	4% (30)	10% (71)	711
Somewhat Favorable of Biden	37% (204)	30% (168)	10% (53)	6% (33)	18% (100)	558
Somewhat Unfavorable of Biden	37% (80)	28% (60)	16% (33)	9% (20)	10% (21)	214
Very Unfavorable of Biden	27% (171)	23% (146)	10% (62)	18% (111)	22% (135)	626
#1 Issue: Economy	35% (293)	24% (202)	11% (94)	11% (92)	18% (147)	829
#1 Issue: Security	35% (105)	29% (88)	9% (28)	12% (37)	15% (46)	304
#1 Issue: Health Care	44% (147)	30% (99)	6% (20)	6% (21)	14% (47)	334
#1 Issue: Medicare / Social Security	38% (99)	29% (75)	8% (21)	10% (25)	16% (42)	263
#1 Issue: Women's Issues	55% (65)	12% (14)	10% (12)	3% (4)	19% (23)	118
#1 Issue: Education	39% (40)	24% (24)	10% (10)	4% (4)	23% (24)	101
#1 Issue: Energy	54% (62)	22% (26)	7% (8)	3% (4)	14% (17)	116
#1 Issue: Other	53% (71)	16% (22)	8% (11)	8% (10)	15% (21)	135
2020 Vote: Joe Biden	50% (519)	25% (261)	9% (90)	4% (37)	12% (124)	1032
2020 Vote: Donald Trump	30% (213)	25% (175)	11% (75)	16% (114)	19% (136)	712
2020 Vote: Other	39% (22)	16% (9)	13% (7)	14% (8)	18% (10)	56
2020 Vote: Didn't Vote	32% (129)	26% (104)	8% (32)	9% (37)	24% (97)	399
2018 House Vote: Democrat	50% (394)	26% (202)	8% (60)	5% (39)	11% (87)	782
2018 House Vote: Republican	32% (191)	22% (132)	12% (70)	16% (94)	19% (117)	605
2018 House Vote: Someone else	34% (17)	24% (12)	4% (2)	22% (11)	16% (8)	51
2016 Vote: Hillary Clinton	49% (341)	27% (190)	8% (54)	5% (33)	11% (74)	691
2016 Vote: Donald Trump	32% (226)	23% (163)	10% (72)	15% (103)	19% (135)	699
2016 Vote: Other	37% (38)	23% (24)	9% (9)	13% (14)	19% (20)	105
2016 Vote: Didn't Vote	39% (278)	24% (173)	10% (70)	7% (48)	19% (137)	705

Continued on next page

Table MCSP8_2: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
 Male and female student athletes who play the same sport should be compensated equally regardless of how much revenue their program generates

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	40%	(883)	25%	(549)	9%	(204)	9%	(197)	17%	(366)	2200
Voted in 2014: Yes	41%	(522)	24%	(307)	10%	(123)	10%	(132)	14%	(181)	1265
Voted in 2014: No	39%	(360)	26%	(242)	9%	(82)	7%	(65)	20%	(185)	935
4-Region: Northeast	48%	(190)	24%	(94)	7%	(27)	6%	(25)	15%	(57)	394
4-Region: Midwest	36%	(168)	25%	(117)	9%	(43)	11%	(49)	18%	(85)	462
4-Region: South	38%	(311)	26%	(210)	10%	(86)	9%	(70)	18%	(147)	824
4-Region: West	41%	(214)	25%	(128)	9%	(48)	10%	(52)	15%	(78)	520
Sports Fans	42%	(648)	26%	(404)	11%	(175)	9%	(136)	12%	(181)	1544
College Sports Fans	42%	(490)	27%	(321)	11%	(129)	9%	(107)	10%	(122)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP8_3: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
Star players should be allowed to receive greater compensation than other student athletes

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	15% (324)	23% (501)	20% (450)	21% (473)	21% (453)	2200
Gender: Male	22% (230)	22% (235)	18% (193)	21% (227)	17% (176)	1062
Gender: Female	8% (94)	23% (266)	23% (256)	22% (246)	24% (277)	1138
Age: 18-34	23% (149)	28% (186)	16% (107)	14% (89)	19% (124)	655
Age: 35-44	20% (71)	24% (85)	21% (75)	14% (51)	21% (75)	358
Age: 45-64	11% (81)	20% (154)	19% (145)	27% (203)	22% (168)	751
Age: 65+	5% (22)	18% (77)	28% (122)	30% (130)	20% (86)	436
GenZers: 1997-2012	14% (36)	33% (82)	13% (33)	12% (31)	28% (70)	251
Millennials: 1981-1996	26% (164)	25% (159)	20% (128)	14% (87)	16% (106)	644
GenXers: 1965-1980	15% (84)	22% (120)	18% (101)	24% (132)	20% (111)	547
Baby Boomers: 1946-1964	6% (37)	20% (131)	24% (159)	29% (194)	22% (147)	668
PID: Dem (no lean)	20% (179)	23% (207)	22% (195)	17% (147)	18% (161)	890
PID: Ind (no lean)	9% (56)	26% (166)	19% (123)	23% (146)	24% (151)	642
PID: Rep (no lean)	13% (89)	19% (128)	20% (132)	27% (179)	21% (140)	668
PID/Gender: Dem Men	31% (135)	21% (93)	18% (81)	17% (75)	13% (57)	441
PID/Gender: Dem Women	10% (44)	25% (114)	25% (114)	16% (72)	23% (104)	448
PID/Gender: Ind Men	11% (33)	26% (82)	19% (58)	23% (71)	21% (66)	309
PID/Gender: Ind Women	7% (22)	25% (85)	20% (65)	23% (75)	26% (86)	333
PID/Gender: Rep Men	20% (62)	20% (61)	17% (54)	26% (81)	17% (53)	311
PID/Gender: Rep Women	8% (27)	19% (67)	22% (78)	27% (98)	24% (87)	357
Ideo: Liberal (1-3)	20% (130)	22% (142)	22% (143)	18% (118)	17% (111)	643
Ideo: Moderate (4)	13% (84)	26% (166)	19% (122)	22% (140)	19% (122)	634
Ideo: Conservative (5-7)	13% (94)	21% (151)	20% (145)	27% (192)	19% (138)	720
Educ: < College	12% (181)	22% (326)	21% (315)	22% (329)	24% (361)	1512
Educ: Bachelors degree	22% (96)	25% (110)	19% (87)	19% (86)	15% (66)	444
Educ: Post-grad	19% (47)	27% (66)	20% (48)	24% (57)	11% (26)	244
Income: Under 50k	13% (153)	22% (259)	20% (235)	21% (255)	24% (287)	1189
Income: 50k-100k	14% (99)	24% (166)	22% (153)	21% (146)	17% (119)	683
Income: 100k+	22% (72)	23% (77)	19% (62)	22% (71)	14% (46)	328
Ethnicity: White	12% (213)	22% (387)	21% (367)	24% (409)	20% (346)	1722
Ethnicity: Hispanic	20% (72)	29% (101)	16% (56)	15% (53)	19% (68)	349

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Table MCSP8_3: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
 Star players should be allowed to receive greater compensation than other student athletes

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(324)	23%	(501)	20%	(450)	21%	(473)	21%	(453)	2200
Ethnicity: Black	28%	(76)	23%	(64)	16%	(45)	9%	(26)	23%	(63)	274
Ethnicity: Other	17%	(35)	25%	(50)	18%	(37)	18%	(38)	22%	(44)	204
All Christian	15%	(144)	22%	(221)	24%	(232)	23%	(225)	16%	(161)	983
All Non-Christian	38%	(48)	21%	(26)	11%	(14)	12%	(15)	18%	(23)	125
Atheist	17%	(18)	28%	(30)	14%	(15)	22%	(23)	20%	(22)	108
Agnostic/Nothing in particular	12%	(70)	23%	(134)	19%	(108)	22%	(128)	24%	(142)	584
Something Else	11%	(44)	22%	(90)	20%	(80)	20%	(81)	26%	(105)	400
Religious Non-Protestant/Catholic	34%	(50)	21%	(31)	12%	(18)	16%	(24)	17%	(25)	148
Evangelical	16%	(98)	20%	(123)	21%	(126)	21%	(129)	22%	(131)	607
Non-Evangelical	11%	(83)	24%	(177)	25%	(181)	23%	(168)	18%	(130)	738
Community: Urban	23%	(142)	27%	(166)	20%	(124)	15%	(93)	16%	(98)	624
Community: Suburban	12%	(116)	22%	(223)	21%	(207)	24%	(234)	22%	(215)	995
Community: Rural	11%	(66)	19%	(112)	20%	(119)	25%	(146)	24%	(140)	581
Employ: Private Sector	20%	(133)	25%	(162)	21%	(134)	20%	(128)	14%	(94)	651
Employ: Government	21%	(32)	35%	(52)	17%	(25)	15%	(23)	12%	(18)	150
Employ: Self-Employed	25%	(50)	24%	(49)	14%	(29)	17%	(35)	20%	(40)	204
Employ: Homemaker	8%	(13)	20%	(31)	28%	(44)	25%	(39)	20%	(31)	158
Employ: Student	15%	(15)	32%	(32)	15%	(15)	15%	(15)	23%	(23)	100
Employ: Retired	6%	(33)	17%	(93)	26%	(139)	29%	(158)	21%	(115)	538
Employ: Unemployed	10%	(25)	22%	(55)	16%	(39)	18%	(45)	34%	(85)	249
Employ: Other	15%	(22)	18%	(27)	17%	(25)	20%	(30)	31%	(47)	151
Military HH: Yes	12%	(41)	19%	(66)	24%	(82)	28%	(98)	17%	(59)	347
Military HH: No	15%	(282)	23%	(435)	20%	(368)	20%	(375)	21%	(393)	1853
RD/WT: Right Direction	20%	(222)	24%	(275)	21%	(237)	17%	(189)	19%	(210)	1132
RD/WT: Wrong Track	10%	(102)	21%	(227)	20%	(213)	27%	(283)	23%	(243)	1068
Biden Job Approve	18%	(232)	24%	(310)	21%	(264)	18%	(229)	19%	(236)	1271
Biden Job Disapprove	10%	(88)	20%	(170)	20%	(172)	27%	(226)	23%	(191)	846

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Table MCSP8_3: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
Star players should be allowed to receive greater compensation than other student athletes

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(324)	23%	(501)	20%	(450)	21%	(473)	21%	(453)	2200
Biden Job Strongly Approve	25%	(173)	22%	(153)	20%	(138)	16%	(110)	17%	(116)	690
Biden Job Somewhat Approve	10%	(59)	27%	(158)	22%	(125)	20%	(119)	21%	(120)	581
Biden Job Somewhat Disapprove	9%	(24)	28%	(70)	24%	(61)	19%	(47)	19%	(49)	251
Biden Job Strongly Disapprove	11%	(64)	17%	(99)	19%	(112)	30%	(179)	24%	(142)	596
Favorable of Biden	18%	(224)	25%	(319)	20%	(260)	18%	(229)	19%	(238)	1269
Unfavorable of Biden	10%	(83)	21%	(175)	21%	(178)	27%	(227)	21%	(178)	841
Very Favorable of Biden	24%	(168)	23%	(162)	20%	(145)	17%	(119)	16%	(117)	711
Somewhat Favorable of Biden	10%	(56)	28%	(156)	21%	(114)	20%	(110)	22%	(121)	558
Somewhat Unfavorable of Biden	9%	(19)	32%	(68)	25%	(54)	19%	(42)	15%	(32)	214
Very Unfavorable of Biden	10%	(64)	17%	(107)	20%	(124)	30%	(185)	23%	(146)	626
#1 Issue: Economy	15%	(122)	24%	(199)	20%	(166)	22%	(185)	19%	(156)	829
#1 Issue: Security	15%	(45)	20%	(61)	20%	(60)	25%	(75)	21%	(64)	304
#1 Issue: Health Care	23%	(76)	22%	(75)	22%	(74)	15%	(48)	18%	(60)	334
#1 Issue: Medicare / Social Security	7%	(18)	22%	(57)	22%	(57)	26%	(70)	23%	(61)	263
#1 Issue: Women's Issues	13%	(15)	22%	(26)	16%	(19)	23%	(28)	26%	(31)	118
#1 Issue: Education	16%	(16)	21%	(22)	18%	(19)	17%	(17)	27%	(27)	101
#1 Issue: Energy	18%	(21)	23%	(27)	22%	(26)	21%	(24)	15%	(18)	116
#1 Issue: Other	7%	(9)	25%	(34)	22%	(30)	19%	(26)	26%	(36)	135
2020 Vote: Joe Biden	18%	(187)	23%	(242)	22%	(229)	18%	(188)	18%	(186)	1032
2020 Vote: Donald Trump	13%	(94)	18%	(128)	20%	(146)	28%	(202)	20%	(143)	712
2020 Vote: Other	9%	(5)	18%	(10)	11%	(6)	32%	(18)	30%	(17)	56
2020 Vote: Didn't Vote	9%	(38)	30%	(121)	17%	(69)	16%	(64)	27%	(107)	399
2018 House Vote: Democrat	19%	(145)	22%	(175)	23%	(183)	19%	(147)	17%	(131)	782
2018 House Vote: Republican	13%	(78)	18%	(108)	19%	(117)	30%	(183)	20%	(119)	605
2018 House Vote: Someone else	7%	(3)	15%	(8)	8%	(4)	47%	(24)	23%	(11)	51
2016 Vote: Hillary Clinton	17%	(119)	23%	(159)	25%	(170)	19%	(131)	16%	(111)	691
2016 Vote: Donald Trump	13%	(90)	18%	(127)	19%	(134)	29%	(205)	21%	(143)	699
2016 Vote: Other	7%	(7)	18%	(19)	19%	(20)	31%	(32)	25%	(26)	105
2016 Vote: Didn't Vote	15%	(108)	28%	(197)	18%	(125)	15%	(104)	24%	(172)	705

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Table MCSP8_3: Consider if colleges were allowed to compensate student athletes. Do you agree or disagree with each of the following statements?
 Star players should be allowed to receive greater compensation than other student athletes

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(324)	23%	(501)	20%	(450)	21%	(473)	21%	(453)	2200
Voted in 2014: Yes	15%	(191)	20%	(254)	22%	(279)	25%	(314)	18%	(228)	1265
Voted in 2014: No	14%	(133)	26%	(248)	18%	(170)	17%	(158)	24%	(225)	935
4-Region: Northeast	16%	(64)	25%	(98)	20%	(79)	19%	(76)	19%	(77)	394
4-Region: Midwest	13%	(59)	18%	(82)	22%	(103)	26%	(119)	21%	(99)	462
4-Region: South	15%	(128)	24%	(195)	19%	(160)	19%	(156)	23%	(186)	824
4-Region: West	14%	(74)	24%	(126)	21%	(108)	23%	(121)	17%	(91)	520
Sports Fans	17%	(261)	25%	(392)	22%	(346)	20%	(309)	15%	(236)	1544
College Sports Fans	20%	(231)	26%	(299)	22%	(256)	20%	(228)	13%	(153)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP9: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	29%	(639)	26%	(581)	45%	(980)	2200
Gender: Male	34%	(365)	35%	(367)	31%	(329)	1062
Gender: Female	24%	(273)	19%	(214)	57%	(651)	1138
Age: 18-34	33%	(219)	25%	(161)	42%	(275)	655
Age: 35-44	34%	(120)	21%	(74)	46%	(163)	358
Age: 45-64	25%	(186)	29%	(219)	46%	(346)	751
Age: 65+	26%	(114)	29%	(126)	45%	(196)	436
GenZers: 1997-2012	24%	(61)	19%	(49)	56%	(142)	251
Millennials: 1981-1996	37%	(241)	25%	(160)	38%	(242)	644
GenXers: 1965-1980	25%	(138)	29%	(160)	46%	(249)	547
Baby Boomers: 1946-1964	26%	(174)	28%	(189)	46%	(304)	668
PID: Dem (no lean)	35%	(311)	27%	(242)	38%	(337)	890
PID: Ind (no lean)	22%	(143)	26%	(168)	52%	(332)	642
PID: Rep (no lean)	28%	(185)	26%	(171)	47%	(312)	668
PID/Gender: Dem Men	42%	(184)	35%	(156)	23%	(101)	441
PID/Gender: Dem Women	28%	(127)	19%	(85)	53%	(236)	448
PID/Gender: Ind Men	24%	(74)	33%	(103)	43%	(133)	309
PID/Gender: Ind Women	21%	(69)	20%	(65)	60%	(199)	333
PID/Gender: Rep Men	35%	(108)	35%	(108)	31%	(96)	311
PID/Gender: Rep Women	22%	(77)	18%	(63)	61%	(216)	357
Ideo: Liberal (1-3)	33%	(210)	33%	(210)	35%	(223)	643
Ideo: Moderate (4)	30%	(188)	22%	(139)	48%	(307)	634
Ideo: Conservative (5-7)	30%	(219)	29%	(210)	40%	(291)	720
Educ: < College	26%	(391)	23%	(350)	51%	(770)	1512
Educ: Bachelors degree	33%	(146)	35%	(156)	32%	(142)	444
Educ: Post-grad	42%	(101)	31%	(75)	28%	(68)	244
Income: Under 50k	26%	(307)	23%	(273)	51%	(608)	1189
Income: 50k-100k	32%	(219)	29%	(196)	39%	(269)	683
Income: 100k+	34%	(113)	34%	(112)	32%	(103)	328
Ethnicity: White	29%	(497)	26%	(442)	45%	(782)	1722
Ethnicity: Hispanic	26%	(92)	29%	(100)	45%	(157)	349
Ethnicity: Black	34%	(94)	28%	(77)	38%	(103)	274

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Table MCSP9: To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	29%	(639)	26%	(581)	45%	(980)	2200
Ethnicity: Other	23%	(48)	30%	(61)	47%	(96)	204
All Christian	32%	(315)	30%	(294)	38%	(374)	983
All Non-Christian	36%	(45)	35%	(43)	30%	(37)	125
Atheist	34%	(36)	27%	(30)	39%	(42)	108
Agnostic/Nothing in particular	25%	(147)	23%	(134)	52%	(302)	584
Something Else	24%	(96)	20%	(80)	56%	(225)	400
Religious Non-Protestant/Catholic	36%	(53)	32%	(47)	32%	(48)	148
Evangelical	30%	(184)	27%	(164)	43%	(259)	607
Non-Evangelical	28%	(210)	28%	(205)	44%	(324)	738
Community: Urban	36%	(225)	29%	(180)	35%	(218)	624
Community: Suburban	26%	(260)	30%	(294)	44%	(441)	995
Community: Rural	26%	(153)	18%	(107)	55%	(321)	581
Employ: Private Sector	33%	(213)	32%	(206)	36%	(232)	651
Employ: Government	34%	(52)	39%	(58)	27%	(41)	150
Employ: Self-Employed	37%	(75)	26%	(53)	37%	(75)	204
Employ: Homemaker	25%	(40)	10%	(16)	64%	(101)	158
Employ: Student	21%	(21)	22%	(22)	58%	(58)	100
Employ: Retired	27%	(143)	27%	(147)	46%	(248)	538
Employ: Unemployed	24%	(61)	19%	(48)	56%	(140)	249
Employ: Other	24%	(36)	20%	(31)	56%	(85)	151
Military HH: Yes	31%	(109)	31%	(108)	37%	(129)	347
Military HH: No	29%	(530)	25%	(472)	46%	(851)	1853
RD/WT: Right Direction	35%	(401)	26%	(298)	38%	(432)	1132
RD/WT: Wrong Track	22%	(238)	26%	(283)	51%	(548)	1068
Biden Job Approve	34%	(431)	27%	(341)	39%	(499)	1271
Biden Job Disapprove	23%	(199)	27%	(229)	50%	(419)	846
Biden Job Strongly Approve	39%	(269)	28%	(191)	33%	(230)	690
Biden Job Somewhat Approve	28%	(162)	26%	(151)	46%	(269)	581
Biden Job Somewhat Disapprove	22%	(55)	25%	(62)	53%	(133)	251
Biden Job Strongly Disapprove	24%	(143)	28%	(167)	48%	(286)	596

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Table MCSP9: To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	29%	(639)	26%	(581)	45%	(980)	2200
Favorable of Biden	34%	(430)	26%	(334)	40%	(505)	1269
Unfavorable of Biden	23%	(196)	28%	(235)	49%	(410)	841
Very Favorable of Biden	40%	(281)	26%	(186)	34%	(244)	711
Somewhat Favorable of Biden	27%	(148)	27%	(148)	47%	(261)	558
Somewhat Unfavorable of Biden	23%	(48)	29%	(62)	49%	(105)	214
Very Unfavorable of Biden	24%	(148)	28%	(173)	49%	(305)	626
#1 Issue: Economy	31%	(260)	24%	(202)	44%	(367)	829
#1 Issue: Security	28%	(84)	28%	(84)	45%	(135)	304
#1 Issue: Health Care	30%	(101)	26%	(88)	43%	(145)	334
#1 Issue: Medicare / Social Security	25%	(67)	29%	(75)	46%	(121)	263
#1 Issue: Women's Issues	28%	(33)	22%	(26)	49%	(58)	118
#1 Issue: Education	27%	(27)	26%	(27)	47%	(47)	101
#1 Issue: Energy	31%	(36)	34%	(39)	35%	(41)	116
#1 Issue: Other	23%	(31)	29%	(39)	48%	(65)	135
2020 Vote: Joe Biden	33%	(341)	31%	(325)	35%	(366)	1032
2020 Vote: Donald Trump	29%	(207)	25%	(181)	46%	(325)	712
2020 Vote: Other	20%	(11)	35%	(19)	45%	(25)	56
2020 Vote: Didn't Vote	20%	(80)	14%	(55)	66%	(264)	399
2018 House Vote: Democrat	32%	(248)	34%	(269)	34%	(265)	782
2018 House Vote: Republican	29%	(174)	28%	(167)	44%	(264)	605
2018 House Vote: Someone else	24%	(12)	25%	(13)	51%	(26)	51
2016 Vote: Hillary Clinton	33%	(230)	32%	(224)	34%	(237)	691
2016 Vote: Donald Trump	30%	(208)	26%	(181)	44%	(310)	699
2016 Vote: Other	28%	(29)	42%	(44)	29%	(31)	105
2016 Vote: Didn't Vote	24%	(171)	19%	(131)	57%	(403)	705
Voted in 2014: Yes	31%	(393)	32%	(408)	37%	(464)	1265
Voted in 2014: No	26%	(246)	18%	(172)	55%	(517)	935
4-Region: Northeast	33%	(131)	21%	(84)	46%	(179)	394
4-Region: Midwest	23%	(108)	26%	(122)	50%	(232)	462
4-Region: South	30%	(246)	27%	(220)	43%	(358)	824
4-Region: West	30%	(153)	30%	(155)	41%	(211)	520

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Table MCSP9: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	29%	(639)	26%	(581)	45%	(980)	2200
Sports Fans	35%	(548)	28%	(439)	36%	(557)	1544
College Sports Fans	40%	(467)	31%	(367)	29%	(335)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(252)	47%	(1024)	5%	(114)	37%	(809)	2200
Gender: Male	17%	(178)	52%	(552)	6%	(68)	25%	(264)	1062
Gender: Female	7%	(75)	42%	(472)	4%	(46)	48%	(545)	1138
Age: 18-34	11%	(73)	44%	(288)	9%	(58)	36%	(236)	655
Age: 35-44	9%	(33)	41%	(148)	8%	(27)	42%	(149)	358
Age: 45-64	13%	(100)	47%	(352)	3%	(20)	37%	(279)	751
Age: 65+	11%	(46)	54%	(236)	2%	(9)	33%	(146)	436
GenZers: 1997-2012	8%	(21)	39%	(99)	5%	(13)	47%	(119)	251
Millennials: 1981-1996	11%	(73)	46%	(293)	10%	(64)	33%	(213)	644
GenXers: 1965-1980	15%	(81)	43%	(235)	4%	(21)	38%	(210)	547
Baby Boomers: 1946-1964	10%	(68)	53%	(351)	2%	(12)	35%	(237)	668
PID: Dem (no lean)	13%	(113)	49%	(438)	7%	(63)	31%	(275)	890
PID: Ind (no lean)	8%	(51)	45%	(289)	2%	(15)	45%	(288)	642
PID: Rep (no lean)	13%	(88)	44%	(297)	5%	(36)	37%	(247)	668
PID/Gender: Dem Men	20%	(88)	54%	(237)	8%	(35)	18%	(81)	441
PID/Gender: Dem Women	6%	(25)	45%	(201)	6%	(28)	43%	(194)	448
PID/Gender: Ind Men	10%	(32)	52%	(160)	2%	(7)	35%	(110)	309
PID/Gender: Ind Women	6%	(19)	39%	(128)	2%	(8)	54%	(178)	333
PID/Gender: Rep Men	18%	(57)	50%	(154)	9%	(27)	24%	(73)	311
PID/Gender: Rep Women	9%	(31)	40%	(143)	3%	(9)	49%	(173)	357
Ideo: Liberal (1-3)	16%	(101)	52%	(334)	6%	(36)	27%	(173)	643
Ideo: Moderate (4)	6%	(38)	49%	(313)	5%	(31)	40%	(252)	634
Ideo: Conservative (5-7)	14%	(102)	49%	(352)	6%	(42)	31%	(225)	720
Educ: < College	9%	(142)	42%	(633)	4%	(68)	44%	(669)	1512
Educ: Bachelors degree	16%	(72)	56%	(248)	8%	(34)	20%	(90)	444
Educ: Post-grad	16%	(38)	59%	(144)	5%	(12)	20%	(50)	244
Income: Under 50k	9%	(112)	41%	(492)	4%	(52)	45%	(533)	1189
Income: 50k-100k	13%	(92)	50%	(340)	6%	(38)	31%	(213)	683
Income: 100k+	15%	(48)	59%	(193)	7%	(24)	19%	(63)	328

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Table MCSP10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
Adults	11%	(252)	47%	(1024)	5%	(114)	37%	(809)	2200
Ethnicity: White	12%	(198)	47%	(811)	5%	(82)	37%	(630)	1722
Ethnicity: Hispanic	11%	(38)	41%	(144)	8%	(27)	40%	(141)	349
Ethnicity: Black	13%	(36)	45%	(124)	9%	(23)	33%	(91)	274
Ethnicity: Other	9%	(18)	44%	(89)	4%	(9)	43%	(89)	204
All Christian	13%	(123)	53%	(518)	6%	(57)	29%	(285)	983
All Non-Christian	18%	(23)	44%	(55)	13%	(16)	25%	(31)	125
Atheist	17%	(18)	56%	(60)	2%	(2)	25%	(27)	108
Agnostic/Nothing in particular	8%	(48)	42%	(248)	3%	(20)	46%	(268)	584
Something Else	10%	(41)	36%	(144)	4%	(17)	50%	(199)	400
Religious Non-Protestant/Catholic	15%	(23)	45%	(67)	11%	(17)	28%	(41)	148
Evangelical	13%	(78)	47%	(282)	7%	(40)	34%	(207)	607
Non-Evangelical	11%	(84)	49%	(360)	5%	(34)	35%	(261)	738
Community: Urban	13%	(84)	47%	(292)	10%	(60)	30%	(187)	624
Community: Suburban	12%	(121)	49%	(492)	3%	(31)	35%	(351)	995
Community: Rural	8%	(48)	41%	(240)	4%	(22)	47%	(271)	581
Employ: Private Sector	14%	(91)	52%	(335)	7%	(47)	27%	(177)	651
Employ: Government	18%	(27)	50%	(74)	9%	(14)	23%	(35)	150
Employ: Self-Employed	14%	(28)	44%	(90)	7%	(14)	35%	(72)	204
Employ: Homemaker	7%	(11)	37%	(58)	4%	(6)	53%	(83)	158
Employ: Student	9%	(9)	38%	(38)	4%	(4)	49%	(49)	100
Employ: Retired	11%	(58)	52%	(277)	2%	(11)	36%	(192)	538
Employ: Unemployed	8%	(20)	41%	(102)	4%	(9)	47%	(118)	249
Employ: Other	6%	(9)	33%	(50)	6%	(8)	55%	(84)	151
Military HH: Yes	12%	(43)	51%	(176)	3%	(12)	33%	(116)	347
Military HH: No	11%	(209)	46%	(848)	6%	(102)	37%	(694)	1853
RD/WT: Right Direction	11%	(127)	50%	(571)	7%	(77)	32%	(357)	1132
RD/WT: Wrong Track	12%	(126)	42%	(454)	3%	(37)	42%	(452)	1068

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Table MCSP10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
Adults	11%	(252)	47%	(1024)	5%	(114)	37%	(809)	2200
Biden Job Approve	11%	(143)	51%	(644)	6%	(81)	32%	(403)	1271
Biden Job Disapprove	12%	(103)	43%	(364)	4%	(31)	41%	(348)	846
Biden Job Strongly Approve	13%	(92)	51%	(354)	9%	(63)	26%	(181)	690
Biden Job Somewhat Approve	9%	(51)	50%	(290)	3%	(18)	38%	(222)	581
Biden Job Somewhat Disapprove	5%	(13)	48%	(120)	3%	(8)	44%	(110)	251
Biden Job Strongly Disapprove	15%	(90)	41%	(243)	4%	(23)	40%	(239)	596
Favorable of Biden	11%	(137)	50%	(640)	6%	(81)	32%	(412)	1269
Unfavorable of Biden	13%	(107)	43%	(365)	3%	(29)	40%	(340)	841
Very Favorable of Biden	11%	(81)	52%	(366)	8%	(59)	29%	(204)	711
Somewhat Favorable of Biden	10%	(56)	49%	(273)	4%	(22)	37%	(207)	558
Somewhat Unfavorable of Biden	7%	(16)	52%	(111)	2%	(3)	39%	(85)	214
Very Unfavorable of Biden	15%	(91)	41%	(254)	4%	(26)	41%	(255)	626
#1 Issue: Economy	11%	(94)	47%	(393)	5%	(43)	36%	(299)	829
#1 Issue: Security	13%	(39)	42%	(129)	7%	(22)	37%	(114)	304
#1 Issue: Health Care	12%	(39)	47%	(158)	6%	(20)	35%	(117)	334
#1 Issue: Medicare / Social Security	11%	(28)	53%	(139)	2%	(6)	34%	(90)	263
#1 Issue: Women's Issues	9%	(11)	47%	(55)	4%	(5)	40%	(47)	118
#1 Issue: Education	10%	(10)	37%	(38)	6%	(6)	47%	(47)	101
#1 Issue: Energy	13%	(15)	51%	(59)	7%	(8)	29%	(34)	116
#1 Issue: Other	12%	(16)	39%	(53)	3%	(3)	46%	(62)	135
2020 Vote: Joe Biden	12%	(127)	52%	(540)	7%	(69)	29%	(296)	1032
2020 Vote: Donald Trump	12%	(87)	46%	(329)	5%	(36)	37%	(260)	712
2020 Vote: Other	13%	(7)	47%	(26)	—	(0)	40%	(22)	56
2020 Vote: Didn't Vote	7%	(29)	32%	(129)	2%	(9)	58%	(231)	399
2018 House Vote: Democrat	14%	(108)	53%	(418)	6%	(50)	26%	(207)	782
2018 House Vote: Republican	15%	(91)	45%	(273)	5%	(32)	34%	(208)	605
2018 House Vote: Someone else	11%	(5)	46%	(23)	1%	(1)	43%	(22)	51

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Table MCSP10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports have insurmountable problems		The NCAA and college sports have problems, but can overcome these issues		The NCAA and college sports have no problems		Don't know / No opinion		Total N
Adults	11%	(252)	47%	(1024)	5%	(114)	37%	(809)	2200
2016 Vote: Hillary Clinton	13%	(92)	53%	(366)	7%	(50)	27%	(183)	691
2016 Vote: Donald Trump	13%	(92)	47%	(331)	5%	(33)	35%	(243)	699
2016 Vote: Other	20%	(21)	48%	(50)	2%	(2)	31%	(32)	105
2016 Vote: Didn't Vote	7%	(48)	39%	(278)	4%	(29)	50%	(351)	705
Voted in 2014: Yes	15%	(185)	51%	(646)	6%	(72)	29%	(363)	1265
Voted in 2014: No	7%	(68)	41%	(379)	5%	(42)	48%	(446)	935
4-Region: Northeast	12%	(48)	47%	(184)	6%	(23)	35%	(138)	394
4-Region: Midwest	12%	(54)	46%	(214)	2%	(11)	40%	(183)	462
4-Region: South	10%	(81)	48%	(392)	6%	(50)	37%	(302)	824
4-Region: West	13%	(69)	45%	(235)	6%	(30)	36%	(187)	520
Sports Fans	12%	(187)	55%	(855)	6%	(92)	27%	(411)	1544
College Sports Fans	13%	(154)	62%	(719)	7%	(78)	19%	(218)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11: How fairly or unfairly are college athletes treated by colleges and universities?

Demographic	Very fairly	Somewhat fairly	Somewhat unfairly	Very unfairly	Don't know / No opinion	Total N
Adults	17% (371)	28% (620)	19% (416)	6% (126)	30% (667)	2200
Gender: Male	22% (231)	29% (307)	21% (224)	7% (77)	21% (224)	1062
Gender: Female	12% (140)	28% (313)	17% (193)	4% (49)	39% (443)	1138
Age: 18-34	17% (112)	29% (187)	22% (146)	5% (36)	27% (174)	655
Age: 35-44	15% (53)	27% (98)	18% (63)	7% (25)	33% (119)	358
Age: 45-64	18% (133)	27% (205)	16% (120)	6% (42)	33% (251)	751
Age: 65+	17% (74)	30% (129)	20% (87)	5% (23)	28% (123)	436
GenZers: 1997-2012	9% (22)	26% (64)	27% (67)	4% (10)	35% (88)	251
Millennials: 1981-1996	20% (130)	29% (189)	19% (125)	7% (43)	24% (156)	644
GenXers: 1965-1980	15% (83)	29% (161)	16% (86)	6% (34)	34% (184)	547
Baby Boomers: 1946-1964	18% (118)	27% (183)	18% (123)	5% (34)	31% (209)	668
PID: Dem (no lean)	17% (150)	30% (268)	22% (196)	8% (71)	23% (205)	890
PID: Ind (no lean)	11% (69)	27% (174)	22% (140)	5% (33)	35% (226)	642
PID: Rep (no lean)	23% (152)	27% (178)	12% (80)	3% (22)	35% (236)	668
PID/Gender: Dem Men	21% (95)	33% (146)	23% (99)	10% (42)	13% (58)	441
PID/Gender: Dem Women	12% (55)	27% (122)	22% (97)	6% (29)	33% (147)	448
PID/Gender: Ind Men	13% (39)	27% (83)	25% (78)	7% (21)	29% (88)	309
PID/Gender: Ind Women	9% (31)	27% (91)	19% (62)	4% (12)	41% (138)	333
PID/Gender: Rep Men	31% (98)	25% (78)	15% (46)	4% (13)	25% (77)	311
PID/Gender: Rep Women	15% (54)	28% (100)	9% (34)	2% (9)	45% (159)	357
Ideo: Liberal (1-3)	17% (111)	26% (170)	23% (148)	10% (61)	24% (153)	643
Ideo: Moderate (4)	13% (84)	32% (204)	21% (131)	6% (36)	28% (179)	634
Ideo: Conservative (5-7)	23% (165)	29% (210)	14% (100)	4% (26)	31% (220)	720
Educ: < College	14% (211)	26% (398)	18% (269)	6% (86)	36% (549)	1512
Educ: Bachelors degree	23% (101)	33% (146)	21% (94)	6% (26)	17% (77)	444
Educ: Post-grad	24% (59)	31% (76)	22% (53)	6% (14)	17% (42)	244
Income: Under 50k	13% (157)	26% (307)	18% (213)	7% (77)	37% (434)	1189
Income: 50k-100k	19% (133)	29% (196)	21% (143)	5% (34)	26% (177)	683
Income: 100k+	25% (81)	36% (117)	18% (59)	4% (15)	17% (56)	328
Ethnicity: White	18% (315)	28% (478)	18% (314)	4% (76)	31% (540)	1722
Ethnicity: Hispanic	15% (51)	27% (95)	19% (67)	7% (24)	32% (112)	349
Ethnicity: Black	14% (38)	30% (83)	21% (57)	13% (36)	22% (60)	274

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Table MCSP11: How fairly or unfairly are college athletes treated by colleges and universities?

Demographic	Very fairly		Somewhat fairly		Somewhat unfairly		Very unfairly		Don't know / No opinion		Total N
Adults	17%	(371)	28%	(620)	19%	(416)	6%	(126)	30%	(667)	2200
Ethnicity: Other	9%	(18)	29%	(59)	22%	(45)	7%	(14)	33%	(68)	204
All Christian	20%	(197)	31%	(303)	20%	(192)	5%	(47)	25%	(243)	983
All Non-Christian	35%	(44)	24%	(30)	19%	(24)	5%	(6)	17%	(21)	125
Atheist	14%	(16)	22%	(24)	26%	(28)	7%	(8)	30%	(33)	108
Agnostic/Nothing in particular	11%	(67)	29%	(167)	19%	(111)	6%	(38)	34%	(201)	584
Something Else	12%	(47)	24%	(96)	15%	(61)	7%	(27)	42%	(169)	400
Religious Non-Protestant/Catholic	34%	(50)	23%	(35)	21%	(31)	4%	(6)	18%	(26)	148
Evangelical	18%	(111)	28%	(169)	15%	(88)	6%	(34)	34%	(205)	607
Non-Evangelical	17%	(124)	30%	(222)	21%	(154)	5%	(40)	27%	(197)	738
Community: Urban	22%	(136)	30%	(187)	20%	(123)	6%	(39)	22%	(139)	624
Community: Suburban	15%	(153)	28%	(279)	22%	(215)	5%	(54)	30%	(295)	995
Community: Rural	14%	(82)	27%	(154)	14%	(79)	6%	(34)	40%	(233)	581
Employ: Private Sector	18%	(118)	32%	(212)	21%	(134)	6%	(38)	23%	(149)	651
Employ: Government	25%	(37)	29%	(44)	21%	(32)	8%	(11)	17%	(25)	150
Employ: Self-Employed	25%	(51)	26%	(53)	17%	(36)	7%	(14)	24%	(49)	204
Employ: Homemaker	11%	(18)	26%	(41)	21%	(34)	1%	(1)	40%	(64)	158
Employ: Student	8%	(8)	27%	(27)	21%	(21)	5%	(5)	39%	(39)	100
Employ: Retired	18%	(97)	28%	(151)	17%	(94)	5%	(29)	31%	(168)	538
Employ: Unemployed	13%	(31)	23%	(57)	18%	(46)	6%	(15)	40%	(99)	249
Employ: Other	7%	(10)	23%	(35)	13%	(19)	9%	(13)	48%	(73)	151
Military HH: Yes	20%	(69)	29%	(102)	20%	(68)	7%	(26)	24%	(82)	347
Military HH: No	16%	(302)	28%	(518)	19%	(348)	5%	(100)	32%	(585)	1853
RD/WT: Right Direction	17%	(196)	30%	(340)	22%	(245)	6%	(71)	25%	(281)	1132
RD/WT: Wrong Track	16%	(175)	26%	(281)	16%	(171)	5%	(55)	36%	(386)	1068
Biden Job Approve	16%	(207)	30%	(383)	22%	(277)	7%	(88)	25%	(315)	1271
Biden Job Disapprove	19%	(157)	26%	(220)	15%	(125)	4%	(35)	37%	(309)	846
Biden Job Strongly Approve	23%	(156)	29%	(197)	20%	(139)	7%	(47)	22%	(151)	690
Biden Job Somewhat Approve	9%	(52)	32%	(186)	24%	(138)	7%	(41)	28%	(164)	581
Biden Job Somewhat Disapprove	12%	(29)	29%	(72)	20%	(50)	3%	(8)	36%	(91)	251
Biden Job Strongly Disapprove	21%	(128)	25%	(149)	12%	(74)	4%	(27)	37%	(218)	596

Continued on next page

Table MCSP11: How fairly or unfairly are college athletes treated by colleges and universities?

Demographic	Very fairly		Somewhat fairly		Somewhat unfairly		Very unfairly		Don't know / No opinion		Total N
Adults	17%	(371)	28%	(620)	19%	(416)	6%	(126)	30%	(667)	2200
Favorable of Biden	16%	(201)	30%	(384)	21%	(270)	7%	(93)	25%	(321)	1269
Unfavorable of Biden	19%	(157)	26%	(221)	16%	(136)	4%	(31)	35%	(295)	841
Very Favorable of Biden	20%	(144)	30%	(213)	20%	(144)	8%	(56)	22%	(154)	711
Somewhat Favorable of Biden	10%	(57)	31%	(172)	23%	(126)	7%	(37)	30%	(166)	558
Somewhat Unfavorable of Biden	14%	(29)	28%	(59)	25%	(53)	3%	(7)	31%	(66)	214
Very Unfavorable of Biden	20%	(128)	26%	(162)	13%	(83)	4%	(25)	37%	(229)	626
#1 Issue: Economy	16%	(137)	30%	(252)	19%	(160)	4%	(35)	30%	(245)	829
#1 Issue: Security	25%	(76)	25%	(77)	10%	(31)	4%	(13)	36%	(108)	304
#1 Issue: Health Care	15%	(49)	33%	(109)	23%	(76)	7%	(23)	23%	(77)	334
#1 Issue: Medicare / Social Security	19%	(50)	27%	(71)	18%	(48)	6%	(16)	30%	(79)	263
#1 Issue: Women's Issues	12%	(14)	24%	(28)	23%	(27)	9%	(10)	33%	(39)	118
#1 Issue: Education	13%	(14)	24%	(24)	23%	(23)	12%	(12)	28%	(28)	101
#1 Issue: Energy	17%	(20)	27%	(32)	23%	(27)	4%	(4)	29%	(34)	116
#1 Issue: Other	9%	(13)	21%	(28)	18%	(24)	9%	(13)	42%	(57)	135
2020 Vote: Joe Biden	16%	(166)	30%	(309)	22%	(226)	9%	(88)	24%	(243)	1032
2020 Vote: Donald Trump	23%	(164)	28%	(198)	14%	(99)	3%	(21)	32%	(229)	712
2020 Vote: Other	11%	(6)	25%	(14)	17%	(9)	12%	(7)	35%	(20)	56
2020 Vote: Didn't Vote	8%	(33)	25%	(99)	20%	(81)	2%	(10)	44%	(176)	399
2018 House Vote: Democrat	16%	(123)	30%	(234)	24%	(186)	9%	(72)	21%	(167)	782
2018 House Vote: Republican	27%	(160)	27%	(162)	12%	(72)	4%	(24)	31%	(186)	605
2018 House Vote: Someone else	15%	(8)	24%	(12)	15%	(8)	6%	(3)	40%	(20)	51
2016 Vote: Hillary Clinton	17%	(116)	32%	(221)	22%	(152)	8%	(54)	21%	(147)	691
2016 Vote: Donald Trump	25%	(176)	28%	(198)	13%	(91)	3%	(22)	30%	(213)	699
2016 Vote: Other	11%	(12)	22%	(23)	29%	(30)	9%	(9)	29%	(31)	105
2016 Vote: Didn't Vote	10%	(68)	25%	(177)	20%	(143)	6%	(41)	39%	(276)	705
Voted in 2014: Yes	21%	(270)	29%	(367)	19%	(237)	6%	(80)	25%	(311)	1265
Voted in 2014: No	11%	(101)	27%	(253)	19%	(179)	5%	(46)	38%	(356)	935
4-Region: Northeast	23%	(89)	31%	(120)	15%	(58)	6%	(23)	26%	(104)	394
4-Region: Midwest	13%	(59)	27%	(126)	22%	(101)	4%	(21)	34%	(155)	462
4-Region: South	17%	(139)	28%	(234)	19%	(157)	5%	(45)	30%	(249)	824
4-Region: West	16%	(84)	27%	(140)	19%	(100)	7%	(37)	31%	(159)	520

Continued on next page

Table MCSP11: *How fairly or unfairly are college athletes treated by colleges and universities?*

Demographic	Very fairly		Somewhat fairly		Somewhat unfairly		Very unfairly		Don't know / No opinion		Total N
Adults	17%	(371)	28%	(620)	19%	(416)	6%	(126)	30%	(667)	2200
Sports Fans	19%	(293)	32%	(492)	21%	(327)	6%	(91)	22%	(342)	1544
College Sports Fans	21%	(243)	34%	(396)	23%	(263)	7%	(78)	16%	(188)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12: How much have you seen, read, or heard about the Supreme Court ruling that the NCAA unlawfully limited schools' ability to provide student athletes with education-related benefits, such as computers and paid internships?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(189)	25%	(559)	24%	(530)	42%	(922)	2200
Gender: Male	14%	(149)	32%	(340)	23%	(244)	31%	(329)	1062
Gender: Female	3%	(39)	19%	(220)	25%	(287)	52%	(593)	1138
Age: 18-34	12%	(76)	25%	(167)	24%	(160)	39%	(253)	655
Age: 35-44	13%	(45)	22%	(80)	23%	(81)	43%	(152)	358
Age: 45-64	5%	(40)	25%	(186)	25%	(186)	45%	(338)	751
Age: 65+	6%	(28)	29%	(126)	24%	(104)	41%	(178)	436
GenZers: 1997-2012	6%	(14)	23%	(57)	25%	(62)	47%	(118)	251
Millennials: 1981-1996	15%	(94)	26%	(167)	25%	(159)	35%	(223)	644
GenXers: 1965-1980	6%	(34)	25%	(138)	21%	(115)	48%	(261)	547
Baby Boomers: 1946-1964	7%	(44)	27%	(179)	26%	(174)	41%	(271)	668
PID: Dem (no lean)	12%	(103)	32%	(283)	24%	(214)	32%	(288)	890
PID: Ind (no lean)	7%	(42)	22%	(139)	24%	(152)	48%	(309)	642
PID: Rep (no lean)	6%	(43)	20%	(137)	25%	(164)	49%	(324)	668
PID/Gender: Dem Men	19%	(82)	39%	(172)	22%	(97)	20%	(90)	441
PID/Gender: Dem Women	5%	(22)	25%	(111)	26%	(117)	44%	(199)	448
PID/Gender: Ind Men	11%	(33)	28%	(87)	21%	(65)	40%	(124)	309
PID/Gender: Ind Women	3%	(10)	16%	(52)	26%	(86)	56%	(185)	333
PID/Gender: Rep Men	11%	(35)	26%	(80)	26%	(81)	37%	(116)	311
PID/Gender: Rep Women	2%	(8)	16%	(56)	23%	(83)	59%	(209)	357
Ideo: Liberal (1-3)	15%	(94)	32%	(203)	20%	(132)	33%	(214)	643
Ideo: Moderate (4)	5%	(32)	29%	(181)	25%	(158)	41%	(263)	634
Ideo: Conservative (5-7)	8%	(55)	21%	(149)	27%	(196)	44%	(319)	720
Educ: < College	5%	(76)	20%	(308)	26%	(393)	49%	(735)	1512
Educ: Bachelors degree	17%	(73)	33%	(145)	21%	(93)	30%	(132)	444
Educ: Post-grad	16%	(39)	44%	(107)	18%	(44)	22%	(54)	244
Income: Under 50k	5%	(59)	22%	(258)	25%	(295)	48%	(576)	1189
Income: 50k-100k	12%	(81)	28%	(189)	25%	(172)	35%	(242)	683
Income: 100k+	15%	(49)	34%	(113)	19%	(63)	32%	(104)	328
Ethnicity: White	8%	(139)	26%	(445)	22%	(383)	44%	(755)	1722
Ethnicity: Hispanic	12%	(41)	23%	(81)	25%	(86)	40%	(141)	349
Ethnicity: Black	12%	(33)	26%	(72)	30%	(81)	32%	(88)	274

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Table MCSP12: How much have you seen, read, or heard about the Supreme Court ruling that the NCAA unlawfully limited schools' ability to provide student athletes with education-related benefits, such as computers and paid internships?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(189)	25%	(559)	24%	(530)	42%	(922)	2200
Ethnicity: Other	8%	(17)	21%	(42)	32%	(65)	39%	(80)	204
All Christian	9%	(85)	29%	(286)	25%	(244)	37%	(367)	983
All Non-Christian	30%	(37)	33%	(41)	15%	(19)	22%	(28)	125
Atheist	11%	(12)	21%	(23)	25%	(27)	43%	(47)	108
Agnostic/Nothing in particular	5%	(31)	23%	(133)	24%	(139)	48%	(282)	584
Something Else	6%	(23)	19%	(77)	25%	(102)	50%	(199)	400
Religious Non-Protestant/Catholic	26%	(39)	30%	(44)	18%	(27)	26%	(38)	148
Evangelical	9%	(54)	25%	(149)	26%	(156)	41%	(247)	607
Non-Evangelical	7%	(51)	28%	(205)	24%	(179)	41%	(304)	738
Community: Urban	16%	(100)	29%	(180)	22%	(138)	33%	(207)	624
Community: Suburban	7%	(66)	27%	(268)	24%	(239)	42%	(421)	995
Community: Rural	4%	(23)	19%	(111)	26%	(153)	51%	(294)	581
Employ: Private Sector	11%	(72)	30%	(195)	25%	(164)	34%	(220)	651
Employ: Government	14%	(20)	38%	(57)	22%	(32)	27%	(41)	150
Employ: Self-Employed	18%	(37)	24%	(49)	22%	(45)	36%	(72)	204
Employ: Homemaker	2%	(3)	14%	(22)	30%	(47)	54%	(86)	158
Employ: Student	3%	(3)	18%	(18)	32%	(32)	48%	(48)	100
Employ: Retired	6%	(33)	26%	(139)	22%	(118)	46%	(247)	538
Employ: Unemployed	5%	(13)	20%	(49)	24%	(59)	51%	(127)	249
Employ: Other	5%	(7)	20%	(30)	22%	(33)	53%	(81)	151
Military HH: Yes	10%	(33)	26%	(89)	30%	(105)	35%	(120)	347
Military HH: No	8%	(156)	25%	(471)	23%	(425)	43%	(802)	1853
RD/WT: Right Direction	12%	(136)	31%	(346)	21%	(242)	36%	(409)	1132
RD/WT: Wrong Track	5%	(53)	20%	(213)	27%	(288)	48%	(513)	1068
Biden Job Approve	11%	(142)	30%	(384)	23%	(292)	36%	(453)	1271
Biden Job Disapprove	5%	(43)	20%	(166)	26%	(218)	50%	(419)	846
Biden Job Strongly Approve	17%	(115)	33%	(226)	20%	(135)	31%	(214)	690
Biden Job Somewhat Approve	5%	(27)	27%	(157)	27%	(157)	41%	(239)	581
Biden Job Somewhat Disapprove	3%	(8)	18%	(46)	29%	(74)	49%	(123)	251
Biden Job Strongly Disapprove	6%	(35)	20%	(120)	24%	(145)	50%	(296)	596

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Table MCSP12: How much have you seen, read, or heard about the Supreme Court ruling that the NCAA unlawfully limited schools' ability to provide student athletes with education-related benefits, such as computers and paid internships?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(189)	25%	(559)	24%	(530)	42%	(922)	2200
Favorable of Biden	11%	(141)	29%	(374)	23%	(296)	36%	(459)	1269
Unfavorable of Biden	4%	(37)	21%	(178)	25%	(214)	49%	(412)	841
Very Favorable of Biden	16%	(111)	32%	(225)	21%	(150)	32%	(225)	711
Somewhat Favorable of Biden	5%	(30)	27%	(148)	26%	(146)	42%	(234)	558
Somewhat Unfavorable of Biden	3%	(7)	24%	(51)	26%	(56)	47%	(101)	214
Very Unfavorable of Biden	5%	(30)	20%	(127)	25%	(158)	50%	(311)	626
#1 Issue: Economy	7%	(59)	26%	(213)	26%	(217)	41%	(340)	829
#1 Issue: Security	8%	(24)	25%	(76)	22%	(65)	45%	(138)	304
#1 Issue: Health Care	12%	(42)	26%	(87)	25%	(85)	36%	(120)	334
#1 Issue: Medicare / Social Security	7%	(18)	25%	(65)	19%	(49)	50%	(132)	263
#1 Issue: Women's Issues	9%	(11)	14%	(17)	29%	(34)	47%	(56)	118
#1 Issue: Education	10%	(10)	30%	(30)	30%	(30)	30%	(30)	101
#1 Issue: Energy	15%	(17)	29%	(34)	18%	(21)	38%	(45)	116
#1 Issue: Other	6%	(8)	27%	(37)	21%	(29)	46%	(61)	135
2020 Vote: Joe Biden	12%	(123)	32%	(329)	24%	(247)	32%	(334)	1032
2020 Vote: Donald Trump	6%	(45)	22%	(156)	26%	(183)	46%	(328)	712
2020 Vote: Other	13%	(7)	18%	(10)	16%	(9)	53%	(30)	56
2020 Vote: Didn't Vote	4%	(14)	16%	(63)	23%	(91)	58%	(230)	399
2018 House Vote: Democrat	13%	(104)	33%	(260)	24%	(186)	30%	(232)	782
2018 House Vote: Republican	7%	(40)	24%	(145)	26%	(159)	43%	(260)	605
2018 House Vote: Someone else	1%	(1)	23%	(12)	22%	(11)	54%	(27)	51
2016 Vote: Hillary Clinton	12%	(84)	35%	(241)	22%	(152)	31%	(213)	691
2016 Vote: Donald Trump	8%	(55)	22%	(154)	26%	(183)	44%	(308)	699
2016 Vote: Other	11%	(11)	23%	(24)	28%	(29)	38%	(40)	105
2016 Vote: Didn't Vote	5%	(39)	20%	(139)	24%	(166)	51%	(362)	705
Voted in 2014: Yes	11%	(136)	31%	(389)	24%	(306)	34%	(435)	1265
Voted in 2014: No	6%	(53)	18%	(171)	24%	(224)	52%	(487)	935
4-Region: Northeast	12%	(46)	30%	(117)	19%	(75)	40%	(156)	394
4-Region: Midwest	7%	(30)	23%	(107)	25%	(113)	46%	(211)	462
4-Region: South	8%	(63)	25%	(207)	26%	(218)	41%	(337)	824
4-Region: West	10%	(50)	25%	(129)	24%	(124)	42%	(217)	520

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Table MCSP12: How much have you seen, read, or heard about the Supreme Court ruling that the NCAA unlawfully limited schools' ability to provide student athletes with education-related benefits, such as computers and paid internships?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(189)	25%	(559)	24%	(530)	42%	(922)	2200
Sports Fans	11%	(170)	30%	(463)	26%	(400)	33%	(511)	1544
College Sports Fans	13%	(154)	33%	(388)	27%	(310)	27%	(316)	1169

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	251	11%
	Millennials: 1981-1996	644	29%
	GenXers: 1965-1980	547	25%
	Baby Boomers: 1946-1964	668	30%
	N	2110	
xpid3	PID: Dem (no lean)	890	40%
	PID: Ind (no lean)	642	29%
	PID: Rep (no lean)	668	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	441	20%
	PID/Gender: Dem Women	448	20%
	PID/Gender: Ind Men	309	14%
	PID/Gender: Ind Women	333	15%
	PID/Gender: Rep Men	311	14%
	PID/Gender: Rep Women	357	16%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	643	29%
	Ideo: Moderate (4)	634	29%
	Ideo: Conservative (5-7)	720	33%
	N	1997	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1189	54%
	Income: 50k-100k	683	31%
	Income: 100k+	328	15%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	983	45%
	All Non-Christian	125	6%
	Atheist	108	5%
	Agnostic/Nothing in particular	584	27%
	Something Else	400	18%
N	2200		
xdemReligOther	Religious Non-Protestant/Catholic	148	7%
xdemEvang	Evangelical	607	28%
	Non-Evangelical	738	34%
	N	1345	
xdemUsr	Community: Urban	624	28%
	Community: Suburban	995	45%
	Community: Rural	581	26%
	N	2200	
xdemEmploy	Employ: Private Sector	651	30%
	Employ: Government	150	7%
	Employ: Self-Employed	204	9%
	Employ: Homemaker	158	7%
	Employ: Student	100	5%
	Employ: Retired	538	24%
	Employ: Unemployed	249	11%
	Employ: Other	151	7%
N	2200		
xdemMilHH1	Military HH: Yes	347	16%
	Military HH: No	1853	84%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1132	51%
	RD/WT: Wrong Track	1068	49%
	N	2200	
xdemBidenApprove	Biden Job Approve	1271	58%
	Biden Job Disapprove	846	38%
	N	2117	
xdemBidenApprove2	Biden Job Strongly Approve	690	31%
	Biden Job Somewhat Approve	581	26%
	Biden Job Somewhat Disapprove	251	11%
	Biden Job Strongly Disapprove	596	27%
	N	2117	
xdemBidenFav	Favorable of Biden	1269	58%
	Unfavorable of Biden	841	38%
	N	2109	
xdemBidenFavFull	Very Favorable of Biden	711	32%
	Somewhat Favorable of Biden	558	25%
	Somewhat Unfavorable of Biden	214	10%
	Very Unfavorable of Biden	626	28%
	N	2109	
xnr3	#1 Issue: Economy	829	38%
	#1 Issue: Security	304	14%
	#1 Issue: Health Care	334	15%
	#1 Issue: Medicare / Social Security	263	12%
	#1 Issue: Women's Issues	118	5%
	#1 Issue: Education	101	5%
	#1 Issue: Energy	116	5%
	#1 Issue: Other	135	6%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1032	47%
	2020 Vote: Donald Trump	712	32%
	2020 Vote: Other	56	3%
	2020 Vote: Didn't Vote	399	18%
	N	2199	
xsubVote18O	2018 House Vote: Democrat	782	36%
	2018 House Vote: Republican	605	27%
	2018 House Vote: Someone else	51	2%
	N	1437	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	691	31%
	2016 Vote: Donald Trump	699	32%
	2016 Vote: Other	105	5%
	2016 Vote: Didn't Vote	705	32%
	<i>N</i>	2200	
xsubVote14O	Voted in 2014: Yes	1265	58%
	Voted in 2014: No	935	42%
	<i>N</i>	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	<i>N</i>	2200	
MCSPxdem1	Sports Fans	1544	70%
MCSPxdem2	College Sports Fans	1169	53%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

