



National Tracking Poll #210519  
May 10-11, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between May 10-May 11, 2021 among a sample of 1000 Italian Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Italian Adults based on age, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCBR1\_1:** *In the past year, how many times have you done the following?*  
*Traveled within your country*

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Italian Adults	43%	(427)	40%	(396)	9%	(89)	3%	(31)	6%	(58)	1000
Gender: Male	41%	(199)	39%	(186)	10%	(47)	3%	(17)	7%	(35)	484
Gender: Female	44%	(228)	41%	(210)	8%	(41)	3%	(14)	4%	(23)	516
Age: 18-34	28%	(65)	46%	(106)	10%	(23)	5%	(11)	11%	(24)	229
Age: 35-44	42%	(79)	40%	(75)	10%	(20)	4%	(7)	5%	(9)	190
Age: 45-64	44%	(146)	40%	(133)	8%	(26)	2%	(7)	6%	(21)	332
Age: 65+	55%	(137)	33%	(82)	8%	(20)	2%	(6)	2%	(4)	250
North-West	36%	(96)	45%	(120)	12%	(32)	3%	(7)	4%	(11)	265
North-East	43%	(83)	41%	(79)	5%	(9)	4%	(7)	8%	(15)	192
Centre	47%	(91)	39%	(77)	10%	(20)	2%	(5)	2%	(3)	195
South / Islands	45%	(157)	35%	(121)	8%	(29)	3%	(12)	8%	(28)	347
Not tertiary	45%	(400)	38%	(344)	8%	(74)	3%	(27)	6%	(51)	895
Tertiary	26%	(27)	50%	(52)	14%	(15)	4%	(4)	6%	(6)	105
Income(IT): Under 30,000	47%	(305)	36%	(234)	8%	(54)	3%	(20)	5%	(32)	645
Income(IT): 30,000 - 100,000	35%	(121)	44%	(152)	10%	(34)	3%	(10)	7%	(26)	343
Community: Urban	42%	(225)	41%	(216)	9%	(48)	4%	(19)	5%	(24)	532
Community: Suburban	40%	(83)	38%	(79)	10%	(20)	4%	(8)	9%	(19)	210
Community: Rural	46%	(119)	39%	(100)	8%	(21)	1%	(4)	5%	(14)	258
Traveling with Children	39%	(94)	43%	(104)	10%	(25)	4%	(10)	3%	(7)	240
Solo Travelers	33%	(24)	41%	(30)	18%	(13)	2%	(2)	6%	(4)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR1\_2: In the past year, how many times have you done the following?**  
*Traveled outside of your country*

Demographic	None	1 to 3 times	4 to 6 times	7 to 10 times	More than 10 times	Total N
Italian Adults	80% (798)	14% (143)	2% (22)	2% (18)	2% (18)	1000
Gender: Male	77% (372)	15% (73)	3% (15)	2% (8)	3% (16)	484
Gender: Female	83% (427)	14% (70)	1% (7)	2% (10)	— (2)	516
Age: 18-34	61% (141)	25% (58)	4% (9)	5% (12)	4% (9)	229
Age: 35-44	79% (150)	16% (31)	2% (3)	2% (4)	1% (2)	190
Age: 45-64	85% (283)	11% (37)	2% (7)	— (0)	1% (4)	332
Age: 65+	90% (225)	7% (17)	1% (2)	1% (2)	1% (3)	250
North-West	76% (201)	19% (51)	3% (7)	1% (3)	2% (4)	265
North-East	83% (159)	10% (20)	— (0)	3% (5)	4% (8)	192
Centre	88% (171)	7% (14)	2% (3)	4% (7)	— (0)	195
South / Islands	77% (267)	17% (58)	3% (12)	1% (3)	2% (7)	347
Not tertiary	80% (718)	14% (125)	2% (18)	2% (17)	2% (17)	895
Tertiary	77% (81)	17% (18)	4% (4)	1% (2)	1% (1)	105
Income(IT): Under 30,000	81% (523)	14% (90)	2% (15)	1% (8)	1% (9)	645
Income(IT): 30,000 - 100,000	77% (266)	15% (51)	2% (7)	3% (10)	3% (9)	343
Community: Urban	82% (434)	14% (73)	2% (13)	1% (5)	1% (7)	532
Community: Suburban	77% (161)	15% (31)	2% (5)	4% (8)	2% (5)	210
Community: Rural	79% (203)	15% (40)	2% (4)	2% (5)	3% (7)	258
Traveling with Children	82% (195)	15% (35)	2% (5)	1% (3)	1% (1)	240
Solo Travelers	81% (59)	14% (10)	2% (1)	— (0)	4% (3)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR1\_3:** In the past year, how many times have you done the following?

Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Italian Adults	81%	(808)	14%	(140)	2%	(23)	1%	(11)	2%	(18)	1000
Gender: Male	78%	(376)	15%	(71)	3%	(14)	2%	(8)	3%	(15)	484
Gender: Female	84%	(433)	13%	(69)	2%	(9)	1%	(3)	—	(2)	516
Age: 18-34	70%	(160)	21%	(47)	5%	(11)	2%	(6)	3%	(6)	229
Age: 35-44	78%	(147)	16%	(30)	2%	(4)	2%	(4)	2%	(5)	190
Age: 45-64	83%	(275)	13%	(44)	2%	(6)	—	(2)	2%	(5)	332
Age: 65+	91%	(227)	8%	(19)	1%	(2)	—	(0)	1%	(2)	250
North-West	78%	(208)	17%	(44)	3%	(7)	1%	(3)	1%	(4)	265
North-East	85%	(164)	8%	(15)	3%	(5)	—	(0)	4%	(8)	192
Centre	88%	(171)	9%	(17)	1%	(2)	1%	(2)	1%	(2)	195
South / Islands	76%	(265)	18%	(64)	3%	(9)	1%	(5)	1%	(4)	347
Not tertiary	82%	(731)	13%	(119)	2%	(19)	1%	(10)	2%	(16)	895
Tertiary	73%	(77)	20%	(21)	3%	(4)	1%	(1)	2%	(2)	105
Income(IT): Under 30,000	83%	(537)	13%	(81)	2%	(13)	1%	(7)	1%	(7)	645
Income(IT): 30,000 - 100,000	77%	(264)	16%	(54)	3%	(10)	1%	(3)	3%	(11)	343
Community: Urban	79%	(418)	17%	(88)	2%	(13)	1%	(7)	1%	(5)	532
Community: Suburban	82%	(172)	11%	(22)	3%	(6)	2%	(4)	3%	(6)	210
Community: Rural	85%	(218)	11%	(29)	1%	(4)	—	(0)	2%	(6)	258
Traveling with Children	83%	(199)	14%	(34)	2%	(4)	1%	(2)	1%	(2)	240
Solo Travelers	76%	(55)	18%	(13)	—	(0)	2%	(1)	4%	(3)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR1\_4:** In the past year, how many times have you done the following?  
Stayed overnight at a hotel in your country

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Italian Adults	65%	(648)	27%	(268)	5%	(47)	1%	(13)	2%	(24)	1000
Gender: Male	65%	(316)	25%	(121)	5%	(25)	2%	(8)	3%	(15)	484
Gender: Female	64%	(332)	29%	(147)	4%	(22)	1%	(5)	2%	(9)	516
Age: 18-34	59%	(134)	28%	(64)	9%	(20)	2%	(4)	3%	(6)	229
Age: 35-44	59%	(112)	30%	(57)	4%	(8)	3%	(6)	4%	(7)	190
Age: 45-64	63%	(209)	28%	(94)	5%	(15)	1%	(4)	3%	(10)	332
Age: 65+	77%	(193)	21%	(53)	2%	(4)	—	(0)	—	(0)	250
North-West	59%	(157)	34%	(90)	4%	(11)	2%	(4)	1%	(3)	265
North-East	67%	(128)	23%	(45)	4%	(8)	1%	(1)	5%	(10)	192
Centre	69%	(135)	26%	(51)	3%	(5)	—	(0)	2%	(4)	195
South / Islands	66%	(228)	23%	(81)	7%	(23)	2%	(8)	2%	(7)	347
Not tertiary	67%	(597)	26%	(228)	4%	(38)	1%	(11)	2%	(21)	895
Tertiary	49%	(51)	38%	(40)	9%	(9)	2%	(2)	3%	(3)	105
Income(IT): Under 30,000	71%	(460)	21%	(138)	4%	(28)	1%	(7)	2%	(11)	645
Income(IT): 30,000 - 100,000	54%	(184)	35%	(122)	5%	(18)	2%	(7)	4%	(12)	343
Community: Urban	64%	(340)	27%	(145)	5%	(28)	2%	(11)	2%	(8)	532
Community: Suburban	59%	(125)	29%	(62)	5%	(10)	1%	(1)	6%	(12)	210
Community: Rural	71%	(183)	24%	(61)	3%	(9)	1%	(2)	1%	(3)	258
Traveling with Children	57%	(137)	36%	(86)	4%	(10)	2%	(4)	1%	(3)	240
Solo Travelers	66%	(49)	24%	(17)	6%	(4)	—	(0)	4%	(3)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR1\_5: In the past year, how many times have you done the following?***Stayed overnight at a hotel outside of your country*

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Italian Adults	83%	(830)	13%	(127)	2%	(19)	1%	(6)	2%	(18)	1000
Gender: Male	82%	(396)	13%	(63)	2%	(11)	1%	(3)	2%	(11)	484
Gender: Female	84%	(434)	12%	(64)	2%	(9)	1%	(3)	1%	(6)	516
Age: 18-34	71%	(163)	22%	(51)	3%	(7)	1%	(2)	2%	(4)	229
Age: 35-44	80%	(151)	15%	(28)	3%	(6)	1%	(2)	1%	(3)	190
Age: 45-64	84%	(280)	11%	(37)	1%	(2)	1%	(2)	3%	(11)	332
Age: 65+	94%	(236)	4%	(10)	1%	(4)	—	(0)	—	(0)	250
North-West	81%	(214)	16%	(42)	2%	(5)	1%	(2)	1%	(2)	265
North-East	84%	(161)	8%	(15)	3%	(6)	—	(0)	5%	(10)	192
Centre	88%	(173)	8%	(16)	2%	(4)	1%	(1)	1%	(1)	195
South / Islands	81%	(282)	15%	(53)	1%	(4)	1%	(3)	1%	(4)	347
Not tertiary	84%	(748)	12%	(110)	2%	(16)	1%	(5)	2%	(17)	895
Tertiary	78%	(82)	16%	(17)	4%	(4)	1%	(2)	1%	(1)	105
Income(IT): Under 30,000	85%	(546)	12%	(78)	1%	(9)	—	(3)	1%	(9)	645
Income(IT): 30,000 - 100,000	80%	(274)	14%	(47)	3%	(10)	1%	(3)	3%	(9)	343
Community: Urban	83%	(440)	14%	(73)	2%	(9)	1%	(5)	1%	(6)	532
Community: Suburban	80%	(168)	14%	(29)	2%	(5)	1%	(1)	3%	(7)	210
Community: Rural	86%	(222)	10%	(26)	2%	(6)	—	(0)	2%	(5)	258
Traveling with Children	84%	(200)	13%	(31)	3%	(6)	—	(1)	1%	(1)	240
Solo Travelers	84%	(61)	12%	(9)	—	(0)	—	(0)	4%	(3)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_1:** *And are you planning to do the following sometime in summer 2021 (June, July, August, September)?  
Travel within your country*

Demographic	Yes, I plan to do this multiple times	Yes, I plan to do this at least once	No, I do not plan to do this	Total N
Italian Adults	35% (347)	44% (436)	22% (217)	1000
Gender: Male	38% (185)	43% (206)	19% (93)	484
Gender: Female	31% (162)	45% (230)	24% (123)	516
Age: 18-34	36% (82)	44% (100)	21% (48)	229
Age: 35-44	32% (60)	49% (93)	20% (37)	190
Age: 45-64	34% (114)	43% (143)	22% (74)	332
Age: 65+	37% (91)	40% (101)	23% (57)	250
North-West	40% (107)	41% (108)	19% (50)	265
North-East	43% (82)	37% (72)	20% (38)	192
Centre	35% (69)	46% (90)	18% (36)	195
South / Islands	26% (89)	48% (166)	27% (92)	347
Not tertiary	34% (305)	44% (391)	22% (199)	895
Tertiary	40% (43)	43% (45)	17% (17)	105
Income(IT): Under 30,000	30% (193)	44% (281)	26% (171)	645
Income(IT): 30,000 - 100,000	43% (146)	44% (152)	13% (46)	343
Community: Urban	38% (200)	41% (220)	21% (112)	532
Community: Suburban	34% (72)	46% (96)	20% (42)	210
Community: Rural	29% (75)	46% (120)	24% (63)	258
Traveling with Children	41% (99)	53% (128)	6% (13)	240
Solo Travelers	40% (29)	56% (41)	4% (3)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_2:** And are you planning to do the following sometime in summer 2021 (June, July, August, September)?  
Travel outside of your country

Demographic	Yes, I plan to do this multiple times	Yes, I plan to do this at least once	No, I do not plan to do this	Total N
Italian Adults	14% (136)	23% (229)	63% (635)	1000
Gender: Male	16% (75)	22% (107)	62% (302)	484
Gender: Female	12% (60)	24% (123)	65% (333)	516
Age: 18-34	19% (44)	26% (60)	55% (125)	229
Age: 35-44	16% (31)	19% (36)	64% (122)	190
Age: 45-64	12% (40)	23% (75)	65% (216)	332
Age: 65+	8% (20)	23% (58)	68% (171)	250
North-West	14% (37)	21% (57)	65% (172)	265
North-East	15% (30)	26% (49)	59% (114)	192
Centre	8% (15)	23% (45)	69% (135)	195
South / Islands	16% (54)	23% (78)	62% (214)	347
Not tertiary	13% (118)	22% (200)	65% (578)	895
Tertiary	17% (18)	28% (30)	54% (57)	105
Income(IT): Under 30,000	12% (78)	25% (163)	63% (404)	645
Income(IT): 30,000 - 100,000	15% (51)	18% (63)	67% (229)	343
Community: Urban	15% (81)	23% (122)	62% (329)	532
Community: Suburban	11% (24)	23% (49)	65% (137)	210
Community: Rural	12% (31)	23% (59)	65% (169)	258
Traveling with Children	14% (34)	28% (66)	58% (140)	240
Solo Travelers	14% (10)	25% (18)	61% (45)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_3:** And are you planning to do the following sometime in summer 2021 (June, July, August, September)?  
Travel by airplane

Demographic	Yes, I plan to do this multiple times	Yes, I plan to do this at least once	No, I do not plan to do this	Total N
Italian Adults	14% (142)	25% (248)	61% (610)	1000
Gender: Male	16% (78)	23% (113)	61% (293)	484
Gender: Female	12% (64)	26% (135)	61% (317)	516
Age: 18-34	21% (48)	29% (67)	50% (114)	229
Age: 35-44	14% (26)	30% (57)	56% (107)	190
Age: 45-64	13% (43)	24% (80)	63% (208)	332
Age: 65+	10% (25)	17% (43)	73% (181)	250
North-West	16% (44)	22% (57)	62% (164)	265
North-East	15% (29)	21% (41)	63% (122)	192
Centre	9% (18)	23% (45)	68% (133)	195
South / Islands	15% (51)	30% (104)	55% (191)	347
Not tertiary	13% (121)	24% (216)	62% (558)	895
Tertiary	20% (21)	30% (31)	50% (52)	105
Income(IT): Under 30,000	12% (77)	24% (154)	64% (414)	645
Income(IT): 30,000 - 100,000	17% (58)	27% (91)	57% (194)	343
Community: Urban	17% (92)	24% (125)	59% (314)	532
Community: Suburban	13% (27)	29% (60)	59% (123)	210
Community: Rural	9% (23)	24% (62)	67% (173)	258
Traveling with Children	15% (35)	29% (70)	56% (135)	240
Solo Travelers	15% (11)	39% (29)	46% (34)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_4:** And are you planning to do the following sometime in summer 2021 (June, July, August, September)?  
Stay overnight at a hotel in your country

Demographic	Yes, I plan to do this multiple times		Yes, I plan to do this at least once		No, I do not plan to do this		Total N
Italian Adults	22%	(221)	41%	(413)	37%	(366)	1000
Gender: Male	24%	(116)	40%	(193)	36%	(174)	484
Gender: Female	20%	(104)	43%	(220)	37%	(192)	516
Age: 18-34	23%	(53)	43%	(99)	34%	(78)	229
Age: 35-44	24%	(45)	40%	(76)	36%	(69)	190
Age: 45-64	23%	(76)	43%	(143)	34%	(113)	332
Age: 65+	19%	(47)	38%	(96)	43%	(107)	250
North-West	27%	(73)	37%	(98)	36%	(95)	265
North-East	24%	(46)	41%	(80)	35%	(67)	192
Centre	23%	(44)	43%	(84)	34%	(67)	195
South / Islands	17%	(58)	44%	(151)	40%	(138)	347
Not tertiary	21%	(187)	42%	(373)	37%	(335)	895
Tertiary	32%	(33)	38%	(40)	30%	(32)	105
Income(IT): Under 30,000	16%	(103)	41%	(266)	43%	(276)	645
Income(IT): 30,000 - 100,000	32%	(108)	43%	(146)	26%	(88)	343
Community: Urban	27%	(144)	39%	(206)	34%	(182)	532
Community: Suburban	19%	(40)	49%	(104)	32%	(67)	210
Community: Rural	14%	(36)	40%	(104)	46%	(118)	258
Traveling with Children	26%	(63)	51%	(121)	23%	(56)	240
Solo Travelers	19%	(14)	51%	(37)	30%	(22)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_5:** *And are you planning to do the following sometime in summer 2021 (June, July, August, September)?  
Stay overnight at a hotel outside of your country*

Demographic	Yes, I plan to do this multiple times		Yes, I plan to do this at least once		No, I do not plan to do this		Total N
Italian Adults	14%	(138)	21%	(213)	65%	(649)	1000
Gender: Male	17%	(82)	21%	(103)	62%	(299)	484
Gender: Female	11%	(56)	21%	(110)	68%	(350)	516
Age: 18-34	16%	(36)	27%	(63)	57%	(130)	229
Age: 35-44	14%	(27)	22%	(42)	64%	(121)	190
Age: 45-64	16%	(54)	21%	(69)	63%	(209)	332
Age: 65+	9%	(21)	16%	(39)	76%	(189)	250
North-West	13%	(36)	17%	(46)	69%	(184)	265
North-East	22%	(42)	21%	(41)	57%	(110)	192
Centre	8%	(16)	25%	(48)	67%	(131)	195
South / Islands	13%	(45)	22%	(77)	65%	(225)	347
Not tertiary	13%	(116)	21%	(187)	66%	(592)	895
Tertiary	21%	(22)	25%	(26)	54%	(57)	105
Income(IT): Under 30,000	12%	(76)	23%	(148)	65%	(420)	645
Income(IT): 30,000 - 100,000	16%	(54)	19%	(64)	66%	(225)	343
Community: Urban	17%	(91)	20%	(108)	63%	(333)	532
Community: Suburban	11%	(22)	26%	(55)	63%	(132)	210
Community: Rural	10%	(25)	19%	(49)	71%	(184)	258
Traveling with Children	15%	(36)	24%	(57)	61%	(147)	240
Solo Travelers	12%	(9)	29%	(21)	59%	(43)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR3: What is the primary reason you are traveling?**

Demographic	Vacation with family or friends		Business or work related		Personal or family obligations		Other reason		Total N
Italian Adults	81%	(667)	5%	(38)	12%	(98)	2%	(18)	820
Gender: Male	79%	(320)	6%	(25)	13%	(51)	2%	(9)	405
Gender: Female	83%	(346)	3%	(13)	11%	(47)	2%	(9)	416
Age: 18-34	83%	(156)	7%	(13)	10%	(18)	1%	(1)	188
Age: 35-44	75%	(119)	7%	(11)	12%	(19)	6%	(9)	158
Age: 45-64	82%	(224)	4%	(10)	13%	(34)	1%	(4)	273
Age: 65+	83%	(168)	2%	(3)	13%	(26)	2%	(4)	202
North-West	86%	(190)	4%	(9)	8%	(17)	3%	(6)	222
North-East	84%	(135)	6%	(9)	9%	(14)	1%	(2)	160
Centre	83%	(138)	5%	(8)	11%	(19)	1%	(2)	167
South / Islands	75%	(204)	4%	(12)	17%	(47)	3%	(8)	272
Not tertiary	82%	(596)	4%	(31)	12%	(85)	2%	(17)	729
Tertiary	78%	(71)	8%	(7)	14%	(13)	1%	(1)	91
Income(IT): Under 30,000	79%	(399)	5%	(26)	13%	(66)	3%	(15)	507
Income(IT): 30,000 - 100,000	86%	(259)	3%	(10)	10%	(30)	1%	(3)	302
Community: Urban	80%	(353)	5%	(23)	13%	(57)	2%	(7)	441
Community: Suburban	84%	(146)	4%	(6)	9%	(15)	3%	(6)	173
Community: Rural	81%	(168)	4%	(8)	12%	(26)	2%	(5)	207
Traveling with Children	80%	(192)	3%	(7)	15%	(37)	2%	(4)	240
Solo Travelers	59%	(43)	13%	(10)	18%	(13)	9%	(7)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR4: Where do you plan to travel?**

Demographic	Less than an hour drive distance from home		1 to 2 hours driving distance from home		3 to 4 hours driving distance from home		More than 4 hours driving distance from home		Total N
Italian Adults	5%	(37)	15%	(127)	33%	(270)	47%	(386)	820
Gender: Male	3%	(11)	15%	(60)	34%	(139)	48%	(195)	405
Gender: Female	6%	(26)	16%	(67)	32%	(131)	46%	(191)	416
Age: 18-34	4%	(7)	16%	(30)	31%	(59)	49%	(93)	188
Age: 35-44	4%	(6)	18%	(29)	35%	(55)	43%	(67)	158
Age: 45-64	4%	(11)	12%	(34)	32%	(87)	52%	(141)	273
Age: 65+	6%	(13)	17%	(34)	34%	(69)	42%	(85)	202
North-West	5%	(11)	8%	(18)	41%	(91)	46%	(102)	222
North-East	3%	(5)	22%	(34)	29%	(47)	46%	(74)	160
Centre	2%	(4)	17%	(28)	30%	(49)	51%	(86)	167
South / Islands	7%	(18)	17%	(46)	31%	(83)	46%	(124)	272
Not tertiary	5%	(35)	16%	(114)	33%	(240)	47%	(340)	729
Tertiary	3%	(3)	14%	(13)	33%	(30)	51%	(46)	91
Income(IT): Under 30,000	6%	(29)	16%	(81)	33%	(169)	45%	(227)	507
Income(IT): 30,000 - 100,000	2%	(7)	15%	(45)	33%	(101)	49%	(149)	302
Community: Urban	4%	(19)	15%	(65)	33%	(146)	48%	(211)	441
Community: Suburban	1%	(2)	15%	(27)	31%	(53)	53%	(91)	173
Community: Rural	8%	(16)	17%	(36)	34%	(71)	40%	(83)	207
Traveling with Children	6%	(15)	14%	(34)	33%	(78)	47%	(113)	240
Solo Travelers	2%	(1)	19%	(14)	15%	(11)	64%	(47)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5: How will you reach your destination?**

Demographic	Driving in my own car, or a car owned by a friend or family member	Bus		Train		Driving in an RV		Driving in a rental car		Plane		Other		None of the above		Total N
Italian Adults	63% (514)	1%	(12)	9%	(70)	1%	(9)	3%	(26)	20%	(163)	2%	(20)	1%	(7)	820
Gender: Male	63% (256)	1%	(4)	9%	(35)	2%	(8)	4%	(16)	19%	(76)	2%	(8)	—	(2)	405
Gender: Female	62% (258)	2%	(8)	8%	(35)	—	(0)	2%	(10)	21%	(87)	3%	(12)	1%	(5)	416
Age: 18-34	51% (96)	4%	(7)	9%	(17)	1%	(3)	3%	(5)	28%	(53)	2%	(4)	2%	(3)	188
Age: 35-44	56% (88)	—	(0)	4%	(6)	1%	(1)	9%	(14)	24%	(38)	5%	(7)	2%	(3)	158
Age: 45-64	66% (179)	1%	(3)	10%	(26)	—	(1)	1%	(3)	18%	(50)	3%	(8)	—	(1)	273
Age: 65+	75% (151)	1%	(2)	10%	(20)	2%	(3)	2%	(4)	11%	(22)	—	(0)	—	(0)	202
North-West	62% (137)	1%	(2)	7%	(16)	2%	(5)	3%	(7)	21%	(46)	4%	(10)	—	(0)	222
North-East	70% (112)	2%	(3)	7%	(11)	—	(0)	2%	(4)	18%	(28)	—	(1)	—	(0)	160
Centre	62% (104)	2%	(3)	16%	(27)	1%	(2)	2%	(3)	13%	(21)	3%	(5)	2%	(3)	167
South / Islands	59% (162)	2%	(4)	6%	(16)	1%	(1)	4%	(12)	25%	(68)	2%	(4)	1%	(4)	272
Not tertiary	64% (464)	1%	(10)	9%	(62)	1%	(8)	3%	(22)	19%	(139)	2%	(18)	1%	(7)	729
Tertiary	54% (49)	2%	(2)	9%	(8)	1%	(1)	4%	(4)	27%	(25)	2%	(2)	—	(0)	91
Income(IT): Under 30,000	62% (316)	2%	(9)	10%	(50)	1%	(6)	4%	(19)	17%	(86)	3%	(17)	1%	(4)	507
Income(IT): 30,000 - 100,000	64% (193)	1%	(3)	6%	(20)	1%	(3)	2%	(7)	24%	(72)	1%	(4)	1%	(2)	302
Community: Urban	60% (264)	1%	(6)	11%	(50)	—	(0)	3%	(15)	21%	(94)	2%	(11)	—	(1)	441
Community: Suburban	68% (118)	2%	(4)	4%	(6)	2%	(4)	3%	(5)	16%	(28)	2%	(4)	2%	(4)	173
Community: Rural	64% (132)	1%	(1)	7%	(14)	2%	(4)	3%	(7)	20%	(41)	3%	(6)	1%	(2)	207
Traveling with Children	72% (173)	2%	(4)	4%	(9)	1%	(1)	4%	(10)	17%	(40)	1%	(3)	1%	(1)	240
Solo Travelers	49% (36)	—	(0)	22%	(16)	—	(0)	—	(0)	28%	(20)	2%	(1)	—	(0)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6: What is your travel budget?**

Demographic	Less than \$300	\$300 to \$500	\$501 to \$1,000	\$1,001 to \$1,200	\$1,201 to \$1,500	More than \$1,500	Don't know / No opinion	Total N
Italian Adults	10% (81)	17% (136)	20% (168)	11% (89)	12% (100)	17% (138)	13% (109)	820
Gender: Male	9% (36)	14% (58)	23% (93)	10% (42)	13% (54)	21% (83)	10% (39)	405
Gender: Female	11% (45)	19% (78)	18% (75)	11% (47)	11% (46)	13% (55)	17% (70)	416
Age: 18-34	14% (26)	24% (46)	21% (39)	9% (17)	7% (13)	8% (16)	17% (31)	188
Age: 35-44	12% (18)	16% (25)	17% (28)	15% (24)	13% (21)	16% (26)	10% (16)	158
Age: 45-64	9% (24)	15% (42)	20% (54)	10% (27)	15% (41)	18% (48)	13% (36)	273
Age: 65+	6% (13)	11% (23)	23% (47)	10% (21)	12% (24)	24% (48)	13% (25)	202
North-West	9% (21)	19% (43)	17% (37)	11% (25)	9% (20)	23% (51)	12% (26)	222
North-East	7% (12)	16% (26)	17% (28)	13% (21)	15% (24)	17% (28)	14% (22)	160
Centre	12% (20)	17% (28)	21% (35)	11% (19)	11% (19)	13% (22)	15% (24)	167
South / Islands	11% (29)	14% (39)	25% (69)	9% (24)	13% (36)	14% (38)	13% (36)	272
Not tertiary	10% (74)	16% (120)	20% (148)	10% (74)	12% (89)	17% (123)	14% (101)	729
Tertiary	8% (7)	17% (16)	22% (20)	16% (14)	12% (11)	17% (15)	9% (8)	91
Income(IT): Under 30,000	14% (70)	19% (97)	21% (108)	9% (44)	12% (60)	10% (52)	15% (76)	507
Income(IT): 30,000 - 100,000	4% (11)	13% (38)	19% (58)	15% (44)	13% (39)	26% (79)	11% (33)	302
Community: Urban	9% (38)	18% (77)	22% (97)	11% (47)	9% (42)	19% (85)	13% (57)	441
Community: Suburban	11% (18)	12% (20)	21% (36)	12% (21)	17% (29)	15% (26)	14% (24)	173
Community: Rural	12% (25)	19% (39)	17% (35)	10% (22)	14% (29)	13% (28)	14% (28)	207
Traveling with Children	5% (12)	12% (28)	17% (42)	15% (36)	14% (33)	23% (55)	14% (33)	240
Solo Travelers	17% (12)	19% (14)	18% (13)	7% (5)	7% (5)	9% (7)	22% (16)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR7: Which of the following most closely matches your plans for accommodations for your travel plans?**

Demographic	I plan to stay at the home of a family member or friends		I plan to stay at a major hotel chain		I plan to stay at a boutique or local hotel		I plan to say at an Airbnb or an accommodation booked through a different home-sharing platform		Other		None of the above		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Italian Adults	25%	(208)	15%	(119)	25%	(208)	19%	(156)	10%	(81)	6%	(47)	820
Gender: Male	24%	(98)	15%	(61)	27%	(111)	16%	(66)	11%	(46)	6%	(23)	405
Gender: Female	27%	(110)	14%	(59)	23%	(97)	22%	(90)	8%	(35)	6%	(24)	416
Age: 18-34	21%	(39)	12%	(22)	25%	(47)	30%	(57)	5%	(9)	7%	(13)	188
Age: 35-44	25%	(40)	23%	(36)	21%	(33)	18%	(28)	7%	(11)	7%	(11)	158
Age: 45-64	26%	(71)	15%	(40)	28%	(78)	18%	(49)	9%	(25)	4%	(10)	273
Age: 65+	29%	(58)	10%	(21)	25%	(51)	11%	(22)	18%	(37)	6%	(13)	202
North-West	24%	(54)	17%	(37)	21%	(47)	20%	(45)	13%	(28)	5%	(12)	222
North-East	18%	(29)	9%	(15)	37%	(59)	18%	(30)	13%	(20)	4%	(7)	160
Centre	29%	(48)	14%	(23)	23%	(39)	20%	(33)	8%	(14)	6%	(9)	167
South / Islands	28%	(77)	16%	(44)	23%	(63)	18%	(49)	7%	(19)	7%	(19)	272
Not tertiary	25%	(186)	14%	(104)	25%	(185)	18%	(133)	10%	(76)	6%	(45)	729
Tertiary	25%	(23)	17%	(16)	25%	(23)	25%	(23)	6%	(5)	2%	(2)	91
Income(IT): Under 30,000	30%	(153)	10%	(51)	23%	(117)	17%	(89)	12%	(61)	7%	(35)	507
Income(IT): 30,000 - 100,000	18%	(54)	21%	(64)	29%	(88)	22%	(65)	6%	(19)	4%	(12)	302
Community: Urban	26%	(114)	15%	(67)	24%	(105)	19%	(84)	11%	(46)	6%	(25)	441
Community: Suburban	25%	(43)	17%	(29)	28%	(49)	21%	(36)	6%	(10)	4%	(6)	173
Community: Rural	25%	(52)	11%	(23)	26%	(54)	18%	(36)	12%	(25)	8%	(16)	207
Traveling with Children	24%	(57)	19%	(44)	25%	(61)	19%	(46)	9%	(22)	4%	(9)	240
Solo Travelers	42%	(31)	8%	(6)	20%	(15)	7%	(5)	14%	(10)	8%	(6)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR8\_1NET:** Who do you plan to travel with during this trip? Please select all that apply.

Spouse

Demographic	Selected		Not Selected		Total N
Italian Adults	58%	(475)	42%	(346)	820
Gender: Male	61%	(248)	39%	(157)	405
Gender: Female	55%	(226)	45%	(189)	416
Age: 18-34	39%	(74)	61%	(114)	188
Age: 35-44	63%	(99)	37%	(59)	158
Age: 45-64	61%	(167)	39%	(106)	273
Age: 65+	67%	(135)	33%	(67)	202
North-West	58%	(130)	42%	(93)	222
North-East	63%	(100)	37%	(60)	160
Centre	53%	(88)	47%	(79)	167
South / Islands	58%	(157)	42%	(115)	272
Not tertiary	57%	(419)	43%	(310)	729
Tertiary	61%	(56)	39%	(35)	91
Income(IT): Under 30,000	52%	(262)	48%	(244)	507
Income(IT): 30,000 - 100,000	67%	(201)	33%	(101)	302
Community: Urban	60%	(266)	40%	(175)	441
Community: Suburban	56%	(97)	44%	(76)	173
Community: Rural	54%	(112)	46%	(95)	207
Traveling with Children	76%	(182)	24%	(58)	240
Solo Travelers	—	(0)	100%	(73)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR8\_2NET:** Who do you plan to travel with during this trip? Please select all that apply.  
 Child(ren)

Demographic	Selected		Not Selected		Total N
Italian Adults	29%	(240)	71%	(581)	820
Gender: Male	22%	(91)	78%	(314)	405
Gender: Female	36%	(149)	64%	(266)	416
Age: 18-34	12%	(23)	88%	(165)	188
Age: 35-44	31%	(49)	69%	(109)	158
Age: 45-64	43%	(117)	57%	(156)	273
Age: 65+	25%	(51)	75%	(151)	202
North-West	34%	(76)	66%	(146)	222
North-East	28%	(45)	72%	(115)	160
Centre	29%	(48)	71%	(119)	167
South / Islands	26%	(71)	74%	(200)	272
Not tertiary	29%	(211)	71%	(518)	729
Tertiary	32%	(29)	68%	(63)	91
Income(IT): Under 30,000	25%	(127)	75%	(380)	507
Income(IT): 30,000 - 100,000	37%	(111)	63%	(191)	302
Community: Urban	32%	(139)	68%	(302)	441
Community: Suburban	28%	(48)	72%	(125)	173
Community: Rural	26%	(53)	74%	(153)	207
Traveling with Children	100%	(240)	—	(0)	240
Solo Travelers	—	(0)	100%	(73)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR8\_3NET: Who do you plan to travel with during this trip? Please select all that apply.**  
Parent(s)

Demographic	Selected		Not Selected		Total N
Italian Adults	7%	(58)	93%	(762)	820
Gender: Male	6%	(26)	94%	(379)	405
Gender: Female	8%	(33)	92%	(383)	416
Age: 18-34	19%	(36)	81%	(152)	188
Age: 35-44	7%	(11)	93%	(147)	158
Age: 45-64	4%	(12)	96%	(261)	273
Age: 65+	—	(0)	100%	(202)	202
North-West	8%	(17)	92%	(205)	222
North-East	6%	(10)	94%	(150)	160
Centre	6%	(10)	94%	(156)	167
South / Islands	8%	(21)	92%	(251)	272
Not tertiary	7%	(51)	93%	(678)	729
Tertiary	8%	(7)	92%	(84)	91
Income(IT): Under 30,000	8%	(40)	92%	(466)	507
Income(IT): 30,000 - 100,000	6%	(18)	94%	(284)	302
Community: Urban	8%	(33)	92%	(408)	441
Community: Suburban	6%	(11)	94%	(162)	173
Community: Rural	7%	(14)	93%	(192)	207
Traveling with Children	3%	(8)	97%	(232)	240
Solo Travelers	—	(0)	100%	(73)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR8\_4NET:** Who do you plan to travel with during this trip? Please select all that apply.  
 Extended family

Demographic	Selected		Not Selected		Total N
Italian Adults	11%	(90)	89%	(730)	820
Gender: Male	11%	(43)	89%	(362)	405
Gender: Female	11%	(48)	89%	(368)	416
Age: 18-34	18%	(33)	82%	(155)	188
Age: 35-44	12%	(18)	88%	(140)	158
Age: 45-64	9%	(25)	91%	(248)	273
Age: 65+	7%	(14)	93%	(188)	202
North-West	11%	(25)	89%	(197)	222
North-East	9%	(15)	91%	(145)	160
Centre	8%	(13)	92%	(154)	167
South / Islands	14%	(37)	86%	(234)	272
Not tertiary	11%	(80)	89%	(649)	729
Tertiary	11%	(10)	89%	(81)	91
Income(IT): Under 30,000	12%	(61)	88%	(446)	507
Income(IT): 30,000 - 100,000	10%	(29)	90%	(273)	302
Community: Urban	11%	(49)	89%	(392)	441
Community: Suburban	12%	(21)	88%	(152)	173
Community: Rural	10%	(21)	90%	(186)	207
Traveling with Children	9%	(21)	91%	(219)	240
Solo Travelers	—	(0)	100%	(73)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR8\_5NET:** Who do you plan to travel with during this trip? Please select all that apply.

Friends

Demographic	Selected		Not Selected		Total N
Italian Adults	25%	(202)	75%	(618)	820
Gender: Male	24%	(99)	76%	(306)	405
Gender: Female	25%	(104)	75%	(312)	416
Age: 18-34	49%	(93)	51%	(95)	188
Age: 35-44	17%	(26)	83%	(132)	158
Age: 45-64	19%	(52)	81%	(221)	273
Age: 65+	16%	(31)	84%	(170)	202
North-West	24%	(54)	76%	(168)	222
North-East	21%	(33)	79%	(127)	160
Centre	26%	(43)	74%	(124)	167
South / Islands	27%	(72)	73%	(199)	272
Not tertiary	24%	(179)	76%	(550)	729
Tertiary	26%	(24)	74%	(68)	91
Income(IT): Under 30,000	25%	(126)	75%	(380)	507
Income(IT): 30,000 - 100,000	25%	(76)	75%	(226)	302
Community: Urban	24%	(107)	76%	(334)	441
Community: Suburban	29%	(50)	71%	(123)	173
Community: Rural	22%	(46)	78%	(161)	207
Traveling with Children	8%	(18)	92%	(222)	240
Solo Travelers	—	(0)	100%	(73)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR8\_6NET:** Who do you plan to travel with during this trip? Please select all that apply.  
 I plan to travel alone

Demographic	Selected		Not Selected		Total N
Italian Adults	9%	(73)	91%	(747)	820
Gender: Male	10%	(40)	90%	(365)	405
Gender: Female	8%	(33)	92%	(382)	416
Age: 18-34	6%	(11)	94%	(177)	188
Age: 35-44	12%	(18)	88%	(140)	158
Age: 45-64	8%	(22)	92%	(251)	273
Age: 65+	11%	(22)	89%	(180)	202
North-West	8%	(17)	92%	(205)	222
North-East	10%	(16)	90%	(144)	160
Centre	10%	(17)	90%	(149)	167
South / Islands	9%	(23)	91%	(248)	272
Not tertiary	9%	(64)	91%	(665)	729
Tertiary	10%	(9)	90%	(82)	91
Income(IT): Under 30,000	11%	(57)	89%	(449)	507
Income(IT): 30,000 - 100,000	5%	(15)	95%	(287)	302
Community: Urban	9%	(39)	91%	(402)	441
Community: Suburban	9%	(16)	91%	(156)	173
Community: Rural	9%	(18)	91%	(189)	207
Traveling with Children	—	(0)	100%	(240)	240
Solo Travelers	100%	(73)	—	(0)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_1NET:** Please indicate which of the following you plan to do on your trip.  
Go to a places regularly visited by tourists

Demographic	Selected		Not Selected		Total N
Italian Adults	17%	(137)	83%	(683)	820
Gender: Male	17%	(71)	83%	(334)	405
Gender: Female	16%	(67)	84%	(349)	416
Age: 18-34	27%	(52)	73%	(137)	188
Age: 35-44	13%	(21)	87%	(137)	158
Age: 45-64	15%	(42)	85%	(230)	273
Age: 65+	11%	(23)	89%	(179)	202
North-West	15%	(34)	85%	(188)	222
North-East	18%	(29)	82%	(131)	160
Centre	12%	(19)	88%	(147)	167
South / Islands	20%	(55)	80%	(217)	272
Not tertiary	16%	(119)	84%	(610)	729
Tertiary	19%	(18)	81%	(74)	91
Income(IT): Under 30,000	17%	(84)	83%	(422)	507
Income(IT): 30,000 - 100,000	16%	(49)	84%	(253)	302
Community: Urban	15%	(64)	85%	(377)	441
Community: Suburban	20%	(35)	80%	(138)	173
Community: Rural	18%	(38)	82%	(169)	207
Traveling with Children	18%	(43)	82%	(197)	240
Solo Travelers	7%	(5)	93%	(68)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_2NET:** Please indicate which of the following you plan to do on your trip.  
 Go to an urban area, such as business centers or major cities

Demographic	Selected		Not Selected		Total N
Italian Adults	29%	(242)	71%	(579)	820
Gender: Male	28%	(115)	72%	(290)	405
Gender: Female	31%	(127)	69%	(289)	416
Age: 18-34	36%	(67)	64%	(121)	188
Age: 35-44	27%	(42)	73%	(116)	158
Age: 45-64	28%	(76)	72%	(197)	273
Age: 65+	28%	(57)	72%	(145)	202
North-West	27%	(61)	73%	(162)	222
North-East	30%	(47)	70%	(112)	160
Centre	32%	(54)	68%	(113)	167
South / Islands	29%	(80)	71%	(192)	272
Not tertiary	29%	(209)	71%	(520)	729
Tertiary	35%	(32)	65%	(59)	91
Income(IT): Under 30,000	28%	(142)	72%	(364)	507
Income(IT): 30,000 - 100,000	31%	(94)	69%	(208)	302
Community: Urban	31%	(137)	69%	(304)	441
Community: Suburban	34%	(59)	66%	(114)	173
Community: Rural	23%	(47)	77%	(160)	207
Traveling with Children	32%	(76)	68%	(164)	240
Solo Travelers	30%	(22)	70%	(51)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_3NET:** Please indicate which of the following you plan to do on your trip.

Go to the beach

Demographic	Selected		Not Selected		Total N
Italian Adults	62%	(510)	38%	(311)	820
Gender: Male	60%	(243)	40%	(162)	405
Gender: Female	64%	(267)	36%	(149)	416
Age: 18-34	69%	(130)	31%	(58)	188
Age: 35-44	63%	(100)	37%	(59)	158
Age: 45-64	63%	(171)	37%	(102)	273
Age: 65+	54%	(110)	46%	(92)	202
North-West	67%	(149)	33%	(73)	222
North-East	63%	(101)	37%	(59)	160
Centre	60%	(100)	40%	(66)	167
South / Islands	59%	(159)	41%	(112)	272
Not tertiary	62%	(455)	38%	(274)	729
Tertiary	60%	(55)	40%	(37)	91
Income(IT): Under 30,000	60%	(303)	40%	(203)	507
Income(IT): 30,000 - 100,000	65%	(196)	35%	(106)	302
Community: Urban	64%	(282)	36%	(159)	441
Community: Suburban	69%	(120)	31%	(53)	173
Community: Rural	52%	(108)	48%	(98)	207
Traveling with Children	69%	(165)	31%	(75)	240
Solo Travelers	45%	(33)	55%	(40)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_4NET:** Please indicate which of the following you plan to do on your trip.  
 Go to the mountains

Demographic	Selected		Not Selected		Total N
Italian Adults	19%	(157)	81%	(664)	820
Gender: Male	22%	(88)	78%	(317)	405
Gender: Female	16%	(69)	84%	(347)	416
Age: 18-34	21%	(40)	79%	(148)	188
Age: 35-44	14%	(22)	86%	(136)	158
Age: 45-64	17%	(47)	83%	(225)	273
Age: 65+	24%	(47)	76%	(154)	202
North-West	21%	(46)	79%	(176)	222
North-East	24%	(38)	76%	(122)	160
Centre	21%	(34)	79%	(132)	167
South / Islands	14%	(37)	86%	(234)	272
Not tertiary	18%	(134)	82%	(595)	729
Tertiary	25%	(23)	75%	(69)	91
Income(IT): Under 30,000	17%	(86)	83%	(420)	507
Income(IT): 30,000 - 100,000	22%	(66)	78%	(236)	302
Community: Urban	20%	(90)	80%	(351)	441
Community: Suburban	16%	(27)	84%	(145)	173
Community: Rural	19%	(40)	81%	(167)	207
Traveling with Children	23%	(55)	77%	(185)	240
Solo Travelers	9%	(6)	91%	(67)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_5NET:** Please indicate which of the following you plan to do on your trip.

*Hike*

Demographic	Selected	Not Selected	Total N
Italian Adults	30% (246)	70% (575)	820
Gender: Male	32% (128)	68% (277)	405
Gender: Female	28% (117)	72% (298)	416
Age: 18-34	34% (65)	66% (123)	188
Age: 35-44	29% (45)	71% (113)	158
Age: 45-64	31% (83)	69% (189)	273
Age: 65+	26% (52)	74% (149)	202
North-West	36% (80)	64% (142)	222
North-East	26% (41)	74% (119)	160
Centre	27% (46)	73% (121)	167
South / Islands	29% (79)	71% (193)	272
Not tertiary	29% (210)	71% (519)	729
Tertiary	38% (35)	62% (56)	91
Income(IT): Under 30,000	26% (131)	74% (375)	507
Income(IT): 30,000 - 100,000	35% (106)	65% (196)	302
Community: Urban	30% (133)	70% (308)	441
Community: Suburban	25% (44)	75% (129)	173
Community: Rural	33% (68)	67% (138)	207
Traveling with Children	34% (83)	66% (157)	240
Solo Travelers	21% (16)	79% (58)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_6NET:** Please indicate which of the following you plan to do on your trip.

*Camp*

Demographic	Selected		Not Selected		Total N
Italian Adults	7%	(57)	93%	(763)	820
Gender: Male	8%	(31)	92%	(374)	405
Gender: Female	6%	(26)	94%	(390)	416
Age: 18-34	11%	(21)	89%	(167)	188
Age: 35-44	7%	(10)	93%	(148)	158
Age: 45-64	4%	(11)	96%	(261)	273
Age: 65+	7%	(14)	93%	(188)	202
North-West	7%	(16)	93%	(206)	222
North-East	10%	(17)	90%	(143)	160
Centre	5%	(8)	95%	(158)	167
South / Islands	6%	(16)	94%	(256)	272
Not tertiary	7%	(51)	93%	(678)	729
Tertiary	7%	(6)	93%	(85)	91
Income(IT): Under 30,000	7%	(36)	93%	(470)	507
Income(IT): 30,000 - 100,000	7%	(20)	93%	(282)	302
Community: Urban	6%	(25)	94%	(417)	441
Community: Suburban	9%	(15)	91%	(158)	173
Community: Rural	8%	(18)	92%	(189)	207
Traveling with Children	9%	(22)	91%	(218)	240
Solo Travelers	3%	(2)	97%	(71)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_7NET:** Please indicate which of the following you plan to do on your trip.  
Go to an amusement park

Demographic	Selected		Not Selected		Total N
Italian Adults	13%	(105)	87%	(715)	820
Gender: Male	13%	(53)	87%	(352)	405
Gender: Female	13%	(53)	87%	(363)	416
Age: 18-34	21%	(40)	79%	(148)	188
Age: 35-44	15%	(24)	85%	(134)	158
Age: 45-64	11%	(29)	89%	(244)	273
Age: 65+	6%	(12)	94%	(190)	202
North-West	9%	(21)	91%	(201)	222
North-East	12%	(20)	88%	(140)	160
Centre	14%	(24)	86%	(143)	167
South / Islands	15%	(41)	85%	(231)	272
Not tertiary	13%	(93)	87%	(636)	729
Tertiary	13%	(12)	87%	(79)	91
Income(IT): Under 30,000	14%	(72)	86%	(435)	507
Income(IT): 30,000 - 100,000	11%	(33)	89%	(269)	302
Community: Urban	12%	(55)	88%	(387)	441
Community: Suburban	16%	(28)	84%	(145)	173
Community: Rural	11%	(23)	89%	(184)	207
Traveling with Children	18%	(44)	82%	(196)	240
Solo Travelers	—	(0)	100%	(73)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR9\_8NET:** Please indicate which of the following you plan to do on your trip.

Go to a museum

Demographic	Selected		Not Selected		Total N
Italian Adults	19%	(156)	81%	(664)	820
Gender: Male	19%	(79)	81%	(326)	405
Gender: Female	19%	(77)	81%	(338)	416
Age: 18-34	21%	(40)	79%	(148)	188
Age: 35-44	14%	(22)	86%	(136)	158
Age: 45-64	19%	(53)	81%	(220)	273
Age: 65+	20%	(41)	80%	(160)	202
North-West	20%	(43)	80%	(179)	222
North-East	14%	(22)	86%	(138)	160
Centre	20%	(34)	80%	(133)	167
South / Islands	21%	(57)	79%	(215)	272
Not tertiary	18%	(134)	82%	(595)	729
Tertiary	25%	(23)	75%	(69)	91
Income(IT): Under 30,000	17%	(88)	83%	(418)	507
Income(IT): 30,000 - 100,000	22%	(66)	78%	(236)	302
Community: Urban	20%	(90)	80%	(351)	441
Community: Suburban	18%	(31)	82%	(141)	173
Community: Rural	17%	(35)	83%	(171)	207
Traveling with Children	20%	(48)	80%	(192)	240
Solo Travelers	18%	(13)	82%	(60)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_9NET:** Please indicate which of the following you plan to do on your trip.  
*Experience nightlife*

Demographic	Selected		Not Selected		Total N
Italian Adults	16%	(130)	84%	(690)	820
Gender: Male	16%	(65)	84%	(340)	405
Gender: Female	16%	(65)	84%	(351)	416
Age: 18-34	35%	(65)	65%	(123)	188
Age: 35-44	16%	(25)	84%	(133)	158
Age: 45-64	13%	(36)	87%	(236)	273
Age: 65+	2%	(4)	98%	(198)	202
North-West	16%	(35)	84%	(187)	222
North-East	18%	(29)	82%	(131)	160
Centre	13%	(22)	87%	(145)	167
South / Islands	16%	(44)	84%	(228)	272
Not tertiary	16%	(113)	84%	(616)	729
Tertiary	18%	(17)	82%	(75)	91
Income(IT): Under 30,000	15%	(77)	85%	(430)	507
Income(IT): 30,000 - 100,000	17%	(52)	83%	(250)	302
Community: Urban	15%	(67)	85%	(374)	441
Community: Suburban	20%	(35)	80%	(138)	173
Community: Rural	14%	(29)	86%	(178)	207
Traveling with Children	10%	(24)	90%	(216)	240
Solo Travelers	19%	(14)	81%	(59)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_10NET:** Please indicate which of the following you plan to do on your trip.  
 Do adventure activities, such as bungee jumping or zip lining

Demographic	Selected		Not Selected		Total N
Italian Adults	4%	(36)	96%	(785)	820
Gender: Male	6%	(23)	94%	(382)	405
Gender: Female	3%	(13)	97%	(403)	416
Age: 18-34	8%	(16)	92%	(172)	188
Age: 35-44	6%	(10)	94%	(148)	158
Age: 45-64	3%	(8)	97%	(265)	273
Age: 65+	1%	(2)	99%	(199)	202
North-West	5%	(11)	95%	(212)	222
North-East	1%	(2)	99%	(158)	160
Centre	3%	(5)	97%	(162)	167
South / Islands	7%	(18)	93%	(253)	272
Not tertiary	4%	(31)	96%	(698)	729
Tertiary	5%	(5)	95%	(87)	91
Income(IT): Under 30,000	4%	(21)	96%	(486)	507
Income(IT): 30,000 - 100,000	5%	(14)	95%	(288)	302
Community: Urban	4%	(19)	96%	(422)	441
Community: Suburban	4%	(6)	96%	(167)	173
Community: Rural	5%	(11)	95%	(196)	207
Traveling with Children	4%	(10)	96%	(230)	240
Solo Travelers	4%	(3)	96%	(70)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_11NET:** Please indicate which of the following you plan to do on your trip.  
Go on a cruise

Demographic	Selected		Not Selected		Total N
Italian Adults	7%	(59)	93%	(762)	820
Gender: Male	8%	(31)	92%	(374)	405
Gender: Female	7%	(28)	93%	(387)	416
Age: 18-34	8%	(15)	92%	(173)	188
Age: 35-44	9%	(15)	91%	(144)	158
Age: 45-64	6%	(17)	94%	(255)	273
Age: 65+	6%	(12)	94%	(190)	202
North-West	5%	(12)	95%	(211)	222
North-East	2%	(4)	98%	(156)	160
Centre	4%	(7)	96%	(160)	167
South / Islands	13%	(37)	87%	(235)	272
Not tertiary	7%	(53)	93%	(676)	729
Tertiary	6%	(6)	94%	(86)	91
Income(IT): Under 30,000	8%	(38)	92%	(468)	507
Income(IT): 30,000 - 100,000	7%	(20)	93%	(282)	302
Community: Urban	7%	(31)	93%	(410)	441
Community: Suburban	12%	(20)	88%	(153)	173
Community: Rural	4%	(8)	96%	(199)	207
Traveling with Children	9%	(21)	91%	(219)	240
Solo Travelers	—	(0)	100%	(73)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_12NET:** Please indicate which of the following you plan to do on your trip.  
 Go to a resort

Demographic	Selected		Not Selected		Total N
Italian Adults	12%	(95)	88%	(726)	820
Gender: Male	11%	(46)	89%	(359)	405
Gender: Female	12%	(48)	88%	(367)	416
Age: 18-34	12%	(23)	88%	(165)	188
Age: 35-44	20%	(31)	80%	(127)	158
Age: 45-64	12%	(33)	88%	(240)	273
Age: 65+	4%	(8)	96%	(194)	202
North-West	10%	(23)	90%	(199)	222
North-East	9%	(15)	91%	(145)	160
Centre	10%	(17)	90%	(150)	167
South / Islands	15%	(40)	85%	(232)	272
Not tertiary	11%	(82)	89%	(647)	729
Tertiary	14%	(13)	86%	(79)	91
Income(IT): Under 30,000	9%	(44)	91%	(462)	507
Income(IT): 30,000 - 100,000	15%	(47)	85%	(255)	302
Community: Urban	11%	(49)	89%	(392)	441
Community: Suburban	16%	(28)	84%	(145)	173
Community: Rural	8%	(17)	92%	(189)	207
Traveling with Children	14%	(33)	86%	(207)	240
Solo Travelers	2%	(1)	98%	(72)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_13NET:** Please indicate which of the following you plan to do on your trip.  
Visit with people I have not seen during the pandemic

Demographic	Selected		Not Selected		Total N
Italian Adults	24%	(201)	76%	(620)	820
Gender: Male	22%	(89)	78%	(316)	405
Gender: Female	27%	(112)	73%	(304)	416
Age: 18-34	24%	(46)	76%	(142)	188
Age: 35-44	25%	(39)	75%	(119)	158
Age: 45-64	22%	(60)	78%	(212)	273
Age: 65+	27%	(55)	73%	(147)	202
North-West	20%	(44)	80%	(178)	222
North-East	27%	(43)	73%	(117)	160
Centre	27%	(45)	73%	(122)	167
South / Islands	25%	(68)	75%	(203)	272
Not tertiary	25%	(180)	75%	(549)	729
Tertiary	23%	(21)	77%	(71)	91
Income(IT): Under 30,000	26%	(130)	74%	(377)	507
Income(IT): 30,000 - 100,000	22%	(67)	78%	(235)	302
Community: Urban	24%	(104)	76%	(337)	441
Community: Suburban	27%	(47)	73%	(126)	173
Community: Rural	24%	(50)	76%	(157)	207
Traveling with Children	22%	(52)	78%	(188)	240
Solo Travelers	38%	(28)	62%	(45)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_14NET:** Please indicate which of the following you plan to do on your trip.

Other

Demographic	Selected		Not Selected		Total N
Italian Adults	5%	(40)	95%	(781)	820
Gender: Male	5%	(19)	95%	(386)	405
Gender: Female	5%	(21)	95%	(394)	416
Age: 18-34	5%	(9)	95%	(180)	188
Age: 35-44	4%	(7)	96%	(151)	158
Age: 45-64	6%	(16)	94%	(257)	273
Age: 65+	4%	(9)	96%	(193)	202
North-West	7%	(15)	93%	(208)	222
North-East	5%	(7)	95%	(153)	160
Centre	3%	(5)	97%	(162)	167
South / Islands	5%	(13)	95%	(259)	272
Not tertiary	5%	(36)	95%	(693)	729
Tertiary	4%	(4)	96%	(88)	91
Income(IT): Under 30,000	6%	(31)	94%	(475)	507
Income(IT): 30,000 - 100,000	3%	(9)	97%	(293)	302
Community: Urban	5%	(22)	95%	(420)	441
Community: Suburban	2%	(4)	98%	(169)	173
Community: Rural	7%	(14)	93%	(192)	207
Traveling with Children	4%	(9)	96%	(230)	240
Solo Travelers	11%	(8)	89%	(65)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9\_15NET:** Please indicate which of the following you plan to do on your trip.  
None of the above

Demographic	Selected		Not Selected		Total N
Italian Adults	3%	(25)	97%	(795)	820
Gender: Male	3%	(14)	97%	(391)	405
Gender: Female	3%	(11)	97%	(404)	416
Age: 18-34	4%	(7)	96%	(181)	188
Age: 35-44	3%	(4)	97%	(154)	158
Age: 45-64	2%	(5)	98%	(268)	273
Age: 65+	4%	(9)	96%	(193)	202
North-West	3%	(8)	97%	(215)	222
North-East	—	(0)	100%	(160)	160
Centre	4%	(6)	96%	(160)	167
South / Islands	4%	(11)	96%	(260)	272
Not tertiary	3%	(24)	97%	(705)	729
Tertiary	2%	(1)	98%	(90)	91
Income(IT): Under 30,000	4%	(20)	96%	(487)	507
Income(IT): 30,000 - 100,000	2%	(6)	98%	(296)	302
Community: Urban	3%	(12)	97%	(429)	441
Community: Suburban	2%	(3)	98%	(170)	173
Community: Rural	5%	(11)	95%	(196)	207
Traveling with Children	1%	(3)	99%	(237)	240
Solo Travelers	8%	(6)	92%	(67)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR10:** You previously indicated you plan to travel multiple times in summer 2021 (June, July, August, September). About how many trips do you plan to take?

Demographic	Two		Three		Four		Five		More than five		Total N
Italian Adults	49%	(192)	32%	(125)	7%	(28)	3%	(13)	8%	(31)	389
Gender: Male	48%	(98)	32%	(65)	7%	(15)	4%	(8)	9%	(19)	204
Gender: Female	51%	(95)	32%	(60)	7%	(13)	3%	(5)	6%	(12)	185
Age: 18-34	46%	(48)	33%	(34)	10%	(10)	3%	(3)	8%	(8)	103
Age: 35-44	48%	(34)	35%	(25)	5%	(3)	3%	(2)	10%	(7)	71
Age: 45-64	56%	(67)	25%	(31)	6%	(7)	5%	(6)	9%	(10)	121
Age: 65+	47%	(44)	38%	(35)	8%	(7)	2%	(2)	6%	(5)	93
North-West	47%	(56)	31%	(37)	10%	(11)	7%	(8)	6%	(7)	120
North-East	42%	(36)	37%	(32)	5%	(4)	4%	(4)	12%	(10)	86
Centre	57%	(41)	35%	(25)	4%	(3)	—	(0)	5%	(3)	73
South / Islands	53%	(59)	28%	(31)	8%	(9)	1%	(1)	9%	(10)	110
Not tertiary	49%	(165)	33%	(111)	7%	(22)	3%	(11)	9%	(29)	339
Income(IT): Under 30,000	53%	(116)	32%	(69)	6%	(14)	4%	(8)	5%	(11)	218
Income(IT): 30,000 - 100,000	47%	(76)	30%	(49)	8%	(12)	3%	(5)	12%	(20)	162
Community: Urban	50%	(111)	32%	(71)	6%	(14)	4%	(8)	7%	(16)	221
Community: Suburban	47%	(38)	34%	(28)	8%	(6)	—	(0)	10%	(8)	80
Community: Rural	49%	(43)	29%	(26)	8%	(7)	6%	(5)	8%	(7)	88
Traveling with Children	53%	(57)	32%	(35)	6%	(7)	3%	(4)	5%	(6)	108

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR11\_1:** Considering all of your upcoming travel plans in summer 2021 (June, July, August, September), to what extent were the following a priority when planning when to travel?  
Seeing family and friends

Demographic	A top priority		An important, but lower priority		Not too important a priority		Not a priority at all		Don't know / No opinion		Total N
Italian Adults	49%	(189)	32%	(126)	9%	(35)	9%	(35)	1%	(5)	389
Gender: Male	45%	(92)	36%	(72)	8%	(16)	10%	(21)	1%	(2)	204
Gender: Female	52%	(96)	29%	(54)	10%	(19)	7%	(14)	2%	(3)	185
Age: 18-34	48%	(50)	33%	(34)	10%	(11)	7%	(7)	2%	(2)	103
Age: 35-44	50%	(36)	36%	(26)	8%	(6)	3%	(2)	2%	(2)	71
Age: 45-64	56%	(68)	25%	(30)	8%	(10)	10%	(12)	—	(0)	121
Age: 65+	37%	(35)	38%	(36)	9%	(8)	14%	(13)	2%	(1)	93
North-West	49%	(59)	28%	(33)	7%	(8)	13%	(16)	3%	(3)	120
North-East	38%	(33)	46%	(40)	7%	(6)	9%	(8)	—	(0)	86
Centre	47%	(35)	34%	(25)	11%	(8)	7%	(5)	—	(0)	73
South / Islands	57%	(62)	25%	(28)	11%	(12)	6%	(6)	1%	(1)	110
Not tertiary	49%	(168)	32%	(108)	8%	(28)	9%	(30)	1%	(4)	339
Income(IT): Under 30,000	54%	(117)	27%	(59)	8%	(17)	10%	(21)	1%	(3)	218
Income(IT): 30,000 - 100,000	41%	(66)	41%	(66)	10%	(16)	7%	(12)	1%	(2)	162
Community: Urban	50%	(111)	30%	(65)	10%	(22)	9%	(19)	2%	(3)	221
Community: Suburban	47%	(37)	34%	(27)	9%	(7)	9%	(7)	2%	(1)	80
Community: Rural	46%	(41)	38%	(34)	6%	(5)	10%	(8)	—	(0)	88
Traveling with Children	53%	(57)	31%	(33)	9%	(9)	8%	(8)	—	(0)	108

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR11\_2:** Considering all of your upcoming travel plans in summer 2021 (June, July, August, September), to what extent were the following a priority when planning when to travel?  
Relaxing

Demographic	A top priority		An important, but lower priority		Not too important a priority		Not a priority at all		Don't know / No opinion		Total N
Italian Adults	64%	(249)	26%	(102)	7%	(27)	2%	(9)	—	(2)	389
Gender: Male	62%	(127)	28%	(56)	6%	(13)	4%	(8)	—	(0)	204
Gender: Female	66%	(122)	24%	(45)	8%	(15)	1%	(1)	1%	(1)	185
Age: 18-34	65%	(67)	22%	(23)	8%	(9)	4%	(4)	—	(0)	103
Age: 35-44	57%	(40)	29%	(21)	10%	(7)	2%	(1)	2%	(1)	71
Age: 45-64	74%	(89)	23%	(28)	3%	(4)	—	(0)	—	(0)	121
Age: 65+	56%	(52)	32%	(30)	8%	(8)	4%	(3)	—	(0)	93
North-West	60%	(71)	29%	(35)	8%	(10)	2%	(2)	1%	(1)	120
North-East	67%	(58)	29%	(25)	2%	(2)	2%	(2)	—	(0)	86
Centre	67%	(49)	25%	(18)	5%	(3)	4%	(3)	—	(0)	73
South / Islands	65%	(71)	22%	(24)	11%	(12)	2%	(2)	—	(0)	110
Not tertiary	65%	(221)	25%	(84)	7%	(25)	2%	(8)	—	(1)	339
Income(IT): Under 30,000	65%	(142)	24%	(53)	6%	(14)	3%	(7)	1%	(2)	218
Income(IT): 30,000 - 100,000	64%	(104)	27%	(44)	7%	(12)	1%	(2)	—	(0)	162
Community: Urban	62%	(138)	26%	(56)	8%	(19)	3%	(6)	1%	(2)	221
Community: Suburban	71%	(56)	23%	(18)	6%	(5)	—	(0)	—	(0)	80
Community: Rural	62%	(55)	30%	(27)	4%	(3)	3%	(3)	—	(0)	88
Traveling with Children	63%	(68)	29%	(31)	8%	(8)	—	(0)	—	(0)	108

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR11\_3:** Considering all of your upcoming travel plans in summer 2021 (June, July, August, September), to what extent were the following a priority when planning when to travel?  
Taking rescheduled trips that were postponed because of the pandemic

Demographic	A top priority		An important, but lower priority		Not too important a priority		Not a priority at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Italian Adults	31%	(120)	35%	(137)	14%	(55)	16%	(64)	3%	(12)	389
Gender: Male	33%	(66)	32%	(66)	13%	(26)	18%	(36)	5%	(10)	204
Gender: Female	29%	(53)	39%	(72)	16%	(29)	15%	(28)	1%	(2)	185
Age: 18-34	34%	(35)	35%	(36)	20%	(21)	6%	(7)	4%	(4)	103
Age: 35-44	26%	(18)	38%	(27)	19%	(13)	17%	(12)	—	(0)	71
Age: 45-64	39%	(47)	36%	(44)	11%	(14)	10%	(12)	4%	(4)	121
Age: 65+	20%	(19)	33%	(31)	8%	(7)	36%	(33)	4%	(4)	93
North-West	22%	(26)	40%	(47)	14%	(17)	20%	(23)	5%	(6)	120
North-East	40%	(35)	26%	(23)	16%	(14)	13%	(11)	4%	(4)	86
Centre	19%	(14)	38%	(28)	16%	(11)	26%	(19)	1%	(1)	73
South / Islands	41%	(45)	36%	(40)	12%	(13)	10%	(11)	1%	(2)	110
Not tertiary	30%	(103)	35%	(120)	14%	(47)	17%	(59)	3%	(11)	339
Income(IT): Under 30,000	31%	(68)	35%	(77)	14%	(31)	16%	(35)	3%	(7)	218
Income(IT): 30,000 - 100,000	29%	(47)	35%	(58)	15%	(24)	18%	(29)	3%	(5)	162
Community: Urban	38%	(83)	28%	(62)	13%	(30)	17%	(38)	3%	(8)	221
Community: Suburban	21%	(17)	49%	(39)	13%	(10)	14%	(12)	3%	(2)	80
Community: Rural	23%	(20)	41%	(36)	18%	(16)	17%	(15)	2%	(2)	88
Traveling with Children	27%	(29)	41%	(45)	10%	(11)	19%	(21)	2%	(2)	108

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR12:** Which of the following is closest to your opinion, even if none is exactly correct?

Demographic	I need to be vaccinated to feel comfortable traveling in summer 2021		I would be more comfortable traveling in summer 2021 if I was vaccinated, but would be comfortable enough travel even if I'm not vaccinated		I don't need to be vaccinated to feel comfortable traveling in summer 2021		Total N
Italian Adults	46%	(374)	36%	(296)	18%	(150)	820
Gender: Male	43%	(175)	36%	(145)	21%	(85)	405
Gender: Female	48%	(199)	36%	(151)	16%	(65)	416
Age: 18-34	24%	(46)	55%	(103)	21%	(39)	188
Age: 35-44	35%	(56)	43%	(68)	21%	(34)	158
Age: 45-64	44%	(120)	33%	(91)	23%	(62)	273
Age: 65+	76%	(153)	17%	(35)	7%	(15)	202
North-West	43%	(95)	39%	(86)	18%	(41)	222
North-East	40%	(64)	33%	(52)	27%	(43)	160
Centre	48%	(81)	36%	(60)	15%	(26)	167
South / Islands	49%	(134)	36%	(97)	15%	(40)	272
Not tertiary	46%	(334)	35%	(257)	19%	(138)	729
Tertiary	44%	(40)	43%	(39)	13%	(12)	91
Income(IT): Under 30,000	43%	(219)	36%	(181)	21%	(106)	507
Income(IT): 30,000 - 100,000	48%	(146)	37%	(113)	14%	(43)	302
Community: Urban	46%	(202)	35%	(156)	19%	(83)	441
Community: Suburban	44%	(76)	43%	(75)	12%	(21)	173
Community: Rural	46%	(95)	32%	(65)	22%	(46)	207
Traveling with Children	45%	(107)	36%	(87)	19%	(46)	240
Solo Travelers	53%	(39)	24%	(18)	23%	(17)	73

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBRdem1:** *If a vaccine that protects from the coronavirus became available to you, would you get vaccinated, or not?*

Demographic	Yes, I would get vaccinated		No, I would not get vaccinated		I have received one or both doses of a coronavirus vaccine		Don't Know / No opinion		Total N
Italian Adults	63%	(631)	10%	(95)	18%	(176)	10%	(98)	1000
Gender: Male	62%	(300)	10%	(50)	18%	(89)	9%	(45)	484
Gender: Female	64%	(331)	9%	(45)	17%	(87)	10%	(54)	516
Age: 18-34	72%	(166)	8%	(18)	5%	(11)	15%	(34)	229
Age: 35-44	69%	(131)	12%	(22)	10%	(18)	9%	(18)	190
Age: 45-64	63%	(210)	13%	(42)	12%	(41)	12%	(39)	332
Age: 65+	50%	(124)	5%	(13)	42%	(106)	3%	(7)	250
North-West	62%	(165)	8%	(21)	18%	(47)	12%	(33)	265
North-East	58%	(112)	14%	(27)	19%	(37)	9%	(17)	192
Centre	66%	(130)	8%	(16)	17%	(34)	8%	(15)	195
South / Islands	65%	(224)	9%	(31)	17%	(59)	10%	(33)	347
Not tertiary	62%	(557)	10%	(87)	18%	(158)	10%	(93)	895
Tertiary	70%	(74)	8%	(8)	17%	(18)	5%	(5)	105
Income(IT): Under 30,000	62%	(400)	10%	(65)	16%	(101)	12%	(79)	645
Income(IT): 30,000 - 100,000	66%	(225)	9%	(30)	20%	(68)	6%	(20)	343
Community: Urban	64%	(342)	8%	(42)	18%	(95)	10%	(53)	532
Community: Suburban	66%	(139)	10%	(20)	14%	(29)	10%	(21)	210
Community: Rural	58%	(150)	13%	(33)	20%	(51)	9%	(24)	258
Traveling with Children	63%	(152)	10%	(25)	15%	(36)	12%	(28)	240
Solo Travelers	54%	(40)	12%	(9)	30%	(22)	3%	(2)	73

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Italian Adults	1000	100%
xdemGender	Gender: Male	484	48%
	Gender: Female	516	52%
	N	1000	
age	Age: 18-34	229	23%
	Age: 35-44	190	19%
	Age: 45-64	332	33%
	Age: 65+	250	25%
	N	1000	
wt_region_it	North-West	265	27%
	North-East	192	19%
	Centre	195	20%
	South / Islands	347	35%
	N	1000	
wt_education1_it	Not tertiary	895	90%
	Tertiary	105	10%
	N	1000	
xdemInc3_it	Income(IT): Under 30,000	645	64%
	Income(IT): 30,000 - 100,000	343	34%
	Income(IT): 100,000+	12	1%
	N	1000	
xdemUsr	Community: Urban	532	53%
	Community: Suburban	210	21%
	Community: Rural	258	26%
	N	1000	
MCBRxdem1	Traveling with Children	240	24%
MCBRxdem2	Solo Travelers	73	7%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

