



National Tracking Poll #210541
May 07-09, 2021

Crosstabulation Results

Methodology:

This poll was conducted between May 7-May 9, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCEN1_1: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Demi Lovato

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	22%	(134)	14%	(82)	10%	(58)	26%	(159)	14%	(86)	605
Gender: Male	14%	(39)	23%	(66)	13%	(37)	9%	(27)	26%	(74)	14%	(41)	285
Gender: Female	14%	(46)	21%	(68)	14%	(45)	10%	(31)	26%	(84)	14%	(45)	320
Age: 18-34	20%	(48)	27%	(64)	16%	(37)	8%	(20)	22%	(53)	6%	(13)	234
Age: 35-44	20%	(26)	25%	(32)	13%	(17)	6%	(8)	23%	(30)	12%	(16)	129
Age: 45-64	7%	(11)	13%	(22)	10%	(16)	15%	(24)	35%	(59)	20%	(34)	167
Age: 65+	—	(0)	21%	(16)	16%	(12)	8%	(6)	23%	(17)	32%	(24)	74
GenZers: 1997-2012	22%	(26)	23%	(27)	21%	(25)	7%	(8)	18%	(21)	8%	(9)	117
Millennials: 1981-1996	20%	(42)	31%	(64)	10%	(21)	8%	(18)	23%	(50)	8%	(17)	211
GenXers: 1965-1980	10%	(14)	14%	(19)	14%	(19)	14%	(19)	27%	(37)	20%	(27)	135
Baby Boomers: 1946-1964	3%	(4)	15%	(20)	13%	(17)	10%	(13)	38%	(49)	21%	(28)	130
PID: Dem (no lean)	24%	(51)	25%	(52)	18%	(38)	7%	(15)	16%	(33)	10%	(21)	210
PID: Ind (no lean)	9%	(17)	24%	(45)	8%	(15)	7%	(13)	36%	(67)	16%	(30)	188
PID: Rep (no lean)	8%	(17)	18%	(37)	14%	(29)	14%	(29)	29%	(59)	17%	(36)	207
PID/Gender: Dem Men	28%	(27)	23%	(22)	20%	(20)	6%	(6)	15%	(15)	8%	(8)	96
PID/Gender: Dem Women	21%	(24)	27%	(30)	16%	(19)	9%	(10)	16%	(18)	11%	(13)	114
PID/Gender: Ind Men	6%	(7)	29%	(30)	7%	(7)	10%	(10)	31%	(32)	17%	(17)	103
PID/Gender: Ind Women	13%	(11)	18%	(15)	10%	(8)	4%	(3)	41%	(35)	15%	(13)	84
PID/Gender: Rep Men	6%	(5)	17%	(15)	12%	(10)	13%	(11)	32%	(28)	19%	(17)	86
PID/Gender: Rep Women	9%	(12)	18%	(22)	15%	(18)	15%	(18)	26%	(31)	16%	(20)	121
Ideo: Liberal (1-3)	20%	(31)	28%	(43)	21%	(33)	5%	(7)	17%	(26)	10%	(15)	155
Ideo: Moderate (4)	14%	(19)	20%	(27)	11%	(15)	6%	(8)	31%	(41)	17%	(23)	132
Ideo: Conservative (5-7)	11%	(26)	20%	(49)	12%	(30)	14%	(35)	30%	(73)	13%	(32)	245
Educ: < College	13%	(59)	19%	(89)	14%	(62)	8%	(38)	29%	(134)	17%	(77)	458
Educ: Bachelors degree	16%	(16)	25%	(24)	16%	(16)	18%	(18)	18%	(18)	6%	(6)	98
Income: Under 50k	11%	(37)	18%	(59)	13%	(43)	10%	(34)	29%	(93)	18%	(58)	324
Income: 50k-100k	15%	(31)	24%	(50)	16%	(32)	9%	(19)	25%	(52)	10%	(21)	204
Income: 100k+	23%	(18)	33%	(26)	9%	(7)	7%	(5)	18%	(14)	9%	(7)	77

Continued on next page

Table MCEN1_1: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Demi Lovato

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	22%	(134)	14%	(82)	10%	(58)	26%	(159)	14%	(86)	605
Ethnicity: White	15%	(65)	21%	(92)	14%	(61)	12%	(52)	25%	(109)	14%	(61)	441
Ethnicity: Hispanic	13%	(15)	23%	(26)	22%	(26)	8%	(10)	23%	(26)	10%	(11)	114
Ethnicity: Black	18%	(17)	27%	(26)	10%	(10)	1%	(1)	28%	(28)	16%	(16)	98
Ethnicity: Other	5%	(3)	23%	(15)	16%	(11)	7%	(5)	34%	(22)	14%	(10)	66
All Christian	12%	(28)	20%	(46)	19%	(44)	13%	(30)	24%	(57)	12%	(27)	232
Agnostic/Nothing in particular	12%	(19)	20%	(33)	10%	(17)	6%	(9)	32%	(53)	21%	(35)	167
Something Else	19%	(26)	22%	(31)	10%	(14)	4%	(6)	29%	(40)	16%	(23)	140
Evangelical	17%	(32)	20%	(36)	15%	(27)	9%	(17)	21%	(39)	18%	(32)	183
Non-Evangelical	12%	(21)	22%	(39)	17%	(31)	10%	(18)	30%	(53)	9%	(17)	179
Community: Urban	22%	(39)	27%	(47)	13%	(22)	8%	(13)	23%	(40)	8%	(14)	175
Community: Suburban	11%	(30)	23%	(63)	15%	(42)	13%	(35)	23%	(63)	16%	(44)	277
Community: Rural	11%	(17)	16%	(24)	12%	(18)	6%	(10)	36%	(55)	19%	(29)	153
Employ: Private Sector	18%	(34)	25%	(46)	10%	(19)	16%	(29)	25%	(47)	7%	(13)	188
Employ: Self-Employed	10%	(7)	18%	(13)	23%	(16)	11%	(8)	23%	(16)	15%	(10)	69
Employ: Homemaker	4%	(2)	19%	(10)	23%	(13)	6%	(3)	34%	(19)	15%	(8)	55
Employ: Retired	2%	(2)	21%	(19)	14%	(13)	8%	(7)	27%	(25)	28%	(26)	92
Employ: Unemployed	13%	(10)	20%	(15)	13%	(10)	6%	(5)	36%	(27)	11%	(8)	75
Employ: Other	30%	(15)	13%	(6)	14%	(7)	1%	(1)	15%	(7)	26%	(13)	50
Military HH: Yes	11%	(10)	35%	(32)	12%	(11)	7%	(7)	24%	(22)	10%	(9)	90
Military HH: No	15%	(76)	20%	(102)	14%	(71)	10%	(51)	27%	(137)	15%	(77)	514
RD/WT: Right Direction	23%	(55)	26%	(62)	13%	(30)	5%	(13)	22%	(52)	12%	(29)	241
RD/WT: Wrong Track	8%	(31)	20%	(72)	14%	(52)	12%	(45)	29%	(106)	16%	(58)	363
Biden Job Approve	23%	(61)	25%	(67)	14%	(39)	6%	(16)	21%	(57)	11%	(31)	272
Biden Job Disapprove	6%	(17)	19%	(56)	14%	(40)	14%	(40)	30%	(85)	17%	(48)	286
Biden Job Strongly Approve	30%	(45)	25%	(37)	10%	(14)	3%	(4)	19%	(28)	14%	(21)	149
Biden Job Somewhat Approve	14%	(17)	25%	(31)	20%	(25)	10%	(12)	23%	(29)	8%	(10)	123
Biden Job Somewhat Disapprove	7%	(5)	35%	(26)	12%	(9)	1%	(1)	33%	(25)	13%	(10)	76
Biden Job Strongly Disapprove	6%	(12)	14%	(29)	15%	(32)	19%	(39)	28%	(60)	18%	(39)	210
Favorable of Biden	22%	(58)	27%	(71)	11%	(29)	6%	(16)	22%	(56)	11%	(30)	262
Unfavorable of Biden	6%	(18)	19%	(56)	17%	(52)	14%	(42)	28%	(85)	16%	(49)	301

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Table MCEN1_1: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Demi Lovato

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	22%	(134)	14%	(82)	10%	(58)	26%	(159)	14%	(86)	605
Very Favorable of Biden	30%	(46)	23%	(34)	15%	(22)	4%	(6)	16%	(24)	12%	(17)	151
Somewhat Favorable of Biden	11%	(12)	33%	(37)	7%	(7)	9%	(10)	29%	(32)	11%	(13)	111
Somewhat Unfavorable of Biden	10%	(8)	27%	(22)	19%	(15)	3%	(2)	31%	(25)	10%	(8)	81
Very Unfavorable of Biden	4%	(10)	15%	(34)	17%	(37)	18%	(39)	27%	(60)	18%	(40)	220
#1 Issue: Economy	14%	(32)	22%	(49)	11%	(25)	11%	(25)	26%	(58)	16%	(36)	224
#1 Issue: Security	11%	(11)	26%	(27)	21%	(22)	16%	(16)	19%	(19)	8%	(9)	104
#1 Issue: Health Care	17%	(15)	20%	(17)	14%	(12)	7%	(6)	28%	(24)	14%	(13)	87
#1 Issue: Medicare / Social Security	10%	(6)	20%	(13)	9%	(6)	2%	(1)	35%	(23)	23%	(15)	65
2020 Vote: Joe Biden	22%	(41)	25%	(48)	15%	(29)	6%	(11)	23%	(44)	9%	(17)	190
2020 Vote: Donald Trump	6%	(14)	20%	(45)	11%	(25)	15%	(34)	29%	(66)	19%	(42)	225
2020 Vote: Didn't Vote	18%	(29)	24%	(38)	15%	(24)	7%	(11)	22%	(35)	14%	(23)	160
2018 House Vote: Democrat	23%	(31)	27%	(35)	13%	(17)	5%	(7)	18%	(23)	14%	(18)	132
2018 House Vote: Republican	6%	(12)	18%	(34)	13%	(24)	16%	(30)	28%	(53)	19%	(35)	187
2016 Vote: Hillary Clinton	21%	(28)	21%	(28)	16%	(21)	3%	(4)	22%	(29)	16%	(22)	132
2016 Vote: Donald Trump	5%	(11)	19%	(37)	13%	(24)	16%	(31)	31%	(61)	16%	(31)	194
2016 Vote: Didn't Vote	18%	(45)	26%	(63)	13%	(31)	8%	(21)	23%	(57)	12%	(28)	244
Voted in 2014: Yes	12%	(35)	20%	(57)	16%	(46)	11%	(30)	24%	(68)	17%	(48)	284
Voted in 2014: No	16%	(51)	24%	(77)	11%	(36)	9%	(28)	28%	(91)	12%	(38)	321
4-Region: Northeast	24%	(22)	24%	(22)	5%	(4)	12%	(11)	24%	(22)	12%	(11)	92
4-Region: Midwest	14%	(17)	21%	(24)	12%	(14)	12%	(14)	27%	(32)	14%	(16)	117
4-Region: South	14%	(35)	22%	(56)	13%	(32)	7%	(18)	27%	(70)	18%	(47)	259
4-Region: West	9%	(12)	23%	(32)	23%	(31)	11%	(15)	26%	(35)	9%	(12)	137
Plan to be Vaccinated	17%	(45)	26%	(66)	19%	(48)	5%	(13)	20%	(51)	13%	(34)	256
Does not Plan to be Vaccinated	12%	(29)	22%	(54)	9%	(23)	13%	(31)	30%	(73)	14%	(34)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN1_2: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Trisha Yearwood

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	15%	(89)	24%	(145)	8%	(49)	4%	(22)	21%	(124)	28%	(168)	596
Gender: Male	14%	(37)	18%	(47)	10%	(26)	5%	(14)	25%	(65)	28%	(73)	261
Gender: Female	16%	(53)	29%	(98)	7%	(23)	2%	(8)	18%	(59)	28%	(94)	335
Age: 18-34	11%	(27)	16%	(39)	12%	(30)	3%	(8)	13%	(33)	44%	(107)	243
Age: 35-44	21%	(26)	26%	(32)	7%	(9)	5%	(6)	25%	(31)	17%	(21)	125
Age: 45-64	16%	(24)	36%	(55)	4%	(6)	3%	(5)	28%	(44)	14%	(21)	155
Age: 65+	16%	(12)	24%	(18)	6%	(4)	5%	(4)	23%	(17)	26%	(19)	73
GenZers: 1997-2012	4%	(4)	11%	(12)	14%	(16)	6%	(7)	7%	(7)	59%	(66)	113
Millennials: 1981-1996	19%	(42)	22%	(49)	9%	(21)	3%	(6)	21%	(47)	25%	(54)	219
GenXers: 1965-1980	16%	(20)	35%	(43)	4%	(5)	2%	(3)	24%	(30)	18%	(22)	122
Baby Boomers: 1946-1964	18%	(23)	30%	(40)	5%	(6)	4%	(5)	27%	(35)	17%	(22)	131
PID: Dem (no lean)	20%	(44)	24%	(54)	10%	(22)	1%	(3)	17%	(38)	28%	(62)	224
PID: Ind (no lean)	10%	(19)	26%	(48)	5%	(9)	4%	(7)	20%	(37)	35%	(65)	186
PID: Rep (no lean)	14%	(26)	22%	(42)	9%	(17)	6%	(12)	26%	(48)	22%	(41)	186
PID/Gender: Dem Men	23%	(23)	20%	(20)	8%	(8)	3%	(3)	22%	(22)	25%	(25)	101
PID/Gender: Dem Women	17%	(21)	28%	(35)	12%	(15)	—	(0)	13%	(16)	29%	(36)	123
PID/Gender: Ind Men	11%	(8)	14%	(11)	7%	(5)	3%	(3)	30%	(24)	36%	(29)	80
PID/Gender: Ind Women	10%	(11)	35%	(37)	4%	(4)	4%	(4)	13%	(14)	34%	(36)	107
PID/Gender: Rep Men	7%	(5)	20%	(16)	16%	(13)	10%	(8)	23%	(19)	24%	(19)	81
PID/Gender: Rep Women	20%	(21)	24%	(26)	4%	(4)	4%	(4)	28%	(30)	21%	(22)	106
Ideo: Liberal (1-3)	16%	(27)	20%	(34)	10%	(16)	4%	(6)	18%	(30)	32%	(52)	165
Ideo: Moderate (4)	12%	(17)	24%	(33)	13%	(19)	3%	(4)	21%	(29)	26%	(36)	138
Ideo: Conservative (5-7)	16%	(35)	30%	(68)	6%	(14)	4%	(10)	26%	(57)	18%	(39)	222
Educ: < College	13%	(59)	23%	(103)	9%	(39)	4%	(19)	20%	(88)	30%	(135)	442
Educ: Bachelors degree	19%	(18)	24%	(24)	7%	(7)	1%	(1)	28%	(27)	22%	(21)	99
Educ: Post-grad	21%	(12)	32%	(18)	5%	(3)	4%	(2)	17%	(9)	21%	(11)	55
Income: Under 50k	13%	(42)	21%	(65)	7%	(24)	5%	(17)	23%	(73)	30%	(94)	315
Income: 50k-100k	14%	(27)	30%	(58)	10%	(18)	2%	(3)	19%	(37)	26%	(50)	193
Income: 100k+	23%	(20)	25%	(22)	8%	(7)	2%	(1)	16%	(14)	27%	(24)	88
Ethnicity: White	17%	(75)	26%	(120)	7%	(33)	4%	(19)	23%	(106)	22%	(101)	454
Ethnicity: Hispanic	6%	(7)	25%	(30)	17%	(20)	2%	(2)	7%	(8)	43%	(51)	120

Continued on next page

Table MCEN1_2: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Trisha Yearwood

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	15%	(89)	24%	(145)	8%	(49)	4%	(22)	21%	(124)	28%	(168)	596
Ethnicity: Black	13%	(13)	22%	(22)	7%	(7)	3%	(3)	10%	(10)	45%	(44)	99
All Christian	20%	(46)	27%	(64)	5%	(13)	2%	(5)	22%	(52)	23%	(54)	233
Agnostic/Nothing in particular	10%	(18)	22%	(42)	12%	(23)	5%	(10)	14%	(27)	36%	(68)	188
Something Else	13%	(16)	23%	(28)	7%	(8)	5%	(7)	27%	(34)	24%	(30)	123
Evangelical	25%	(45)	31%	(55)	7%	(12)	2%	(4)	19%	(33)	16%	(29)	179
Non-Evangelical	10%	(16)	20%	(35)	5%	(9)	4%	(7)	29%	(50)	31%	(54)	171
Community: Urban	20%	(35)	23%	(39)	9%	(16)	5%	(8)	15%	(26)	28%	(48)	173
Community: Suburban	10%	(27)	28%	(75)	8%	(22)	3%	(8)	21%	(58)	30%	(83)	273
Community: Rural	18%	(27)	20%	(30)	7%	(11)	4%	(6)	27%	(40)	24%	(36)	150
Employ: Private Sector	19%	(36)	25%	(47)	11%	(20)	3%	(5)	23%	(44)	20%	(39)	190
Employ: Self-Employed	11%	(8)	30%	(20)	9%	(6)	6%	(4)	18%	(12)	27%	(18)	68
Employ: Retired	12%	(12)	29%	(27)	7%	(6)	4%	(4)	25%	(23)	23%	(21)	93
Employ: Unemployed	12%	(8)	12%	(8)	4%	(3)	5%	(4)	34%	(23)	33%	(22)	68
Military HH: Yes	23%	(18)	38%	(30)	8%	(7)	1%	(1)	14%	(11)	16%	(13)	78
Military HH: No	14%	(71)	22%	(115)	8%	(42)	4%	(21)	22%	(113)	30%	(155)	518
RD/WT: Right Direction	17%	(46)	25%	(68)	8%	(22)	3%	(7)	18%	(48)	29%	(79)	271
RD/WT: Wrong Track	13%	(43)	23%	(76)	8%	(26)	5%	(15)	24%	(77)	27%	(88)	325
Biden Job Approve	17%	(55)	24%	(74)	10%	(32)	2%	(5)	17%	(55)	30%	(93)	313
Biden Job Disapprove	11%	(27)	27%	(64)	7%	(17)	7%	(17)	24%	(57)	24%	(56)	239
Biden Job Strongly Approve	27%	(47)	26%	(45)	6%	(10)	2%	(4)	16%	(28)	23%	(41)	174
Biden Job Somewhat Approve	5%	(7)	21%	(29)	16%	(22)	1%	(1)	19%	(27)	38%	(53)	140
Biden Job Somewhat Disapprove	9%	(7)	23%	(17)	8%	(6)	2%	(1)	23%	(17)	35%	(26)	74
Biden Job Strongly Disapprove	12%	(20)	29%	(47)	7%	(11)	9%	(15)	25%	(41)	18%	(30)	165
Favorable of Biden	18%	(54)	24%	(70)	8%	(25)	2%	(5)	17%	(51)	31%	(92)	297
Unfavorable of Biden	11%	(28)	26%	(67)	9%	(24)	7%	(17)	24%	(61)	24%	(63)	259
Very Favorable of Biden	25%	(43)	27%	(47)	5%	(8)	2%	(4)	16%	(28)	24%	(41)	171
Somewhat Favorable of Biden	9%	(11)	19%	(23)	13%	(17)	1%	(1)	18%	(23)	40%	(51)	125
Somewhat Unfavorable of Biden	7%	(5)	19%	(14)	15%	(12)	2%	(1)	22%	(16)	36%	(27)	76
Very Unfavorable of Biden	12%	(23)	29%	(52)	7%	(12)	8%	(15)	24%	(44)	19%	(36)	183

Continued on next page

Table MCEN1_2: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Trisha Yearwood

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	15%	(89)	24%	(145)	8%	(49)	4%	(22)	21%	(124)	28%	(168)	596
#1 Issue: Economy	16%	(37)	23%	(52)	7%	(16)	4%	(10)	24%	(55)	26%	(60)	230
#1 Issue: Security	11%	(11)	26%	(25)	16%	(16)	9%	(9)	21%	(20)	18%	(17)	98
#1 Issue: Health Care	16%	(14)	33%	(29)	7%	(6)	—	(0)	17%	(15)	27%	(24)	88
#1 Issue: Medicare / Social Security	26%	(17)	32%	(21)	1%	(1)	—	(0)	21%	(14)	20%	(13)	66
2020 Vote: Joe Biden	21%	(47)	25%	(56)	9%	(19)	—	(1)	18%	(40)	26%	(56)	219
2020 Vote: Donald Trump	14%	(26)	28%	(56)	9%	(17)	5%	(10)	27%	(53)	17%	(34)	196
2020 Vote: Didn't Vote	10%	(15)	15%	(23)	8%	(13)	6%	(10)	14%	(21)	47%	(72)	154
2018 House Vote: Democrat	24%	(36)	22%	(33)	11%	(17)	2%	(3)	19%	(29)	21%	(32)	148
2018 House Vote: Republican	17%	(25)	26%	(39)	9%	(13)	6%	(9)	26%	(38)	16%	(24)	148
2016 Vote: Hillary Clinton	22%	(32)	26%	(38)	9%	(13)	—	(0)	15%	(21)	27%	(39)	143
2016 Vote: Donald Trump	15%	(24)	31%	(50)	6%	(9)	5%	(8)	28%	(44)	15%	(24)	161
2016 Vote: Didn't Vote	12%	(32)	18%	(48)	8%	(20)	5%	(14)	19%	(50)	38%	(100)	264
Voted in 2014: Yes	20%	(54)	27%	(73)	8%	(22)	3%	(9)	22%	(58)	19%	(51)	268
Voted in 2014: No	11%	(35)	22%	(71)	8%	(27)	4%	(13)	20%	(66)	36%	(116)	328
4-Region: Northeast	15%	(15)	25%	(24)	3%	(3)	1%	(1)	23%	(22)	33%	(33)	98
4-Region: Midwest	13%	(15)	29%	(35)	5%	(6)	4%	(5)	22%	(27)	27%	(33)	121
4-Region: South	17%	(39)	25%	(56)	7%	(17)	6%	(13)	22%	(50)	24%	(54)	228
4-Region: West	14%	(20)	20%	(29)	15%	(23)	2%	(3)	17%	(25)	32%	(48)	148
Plan to be Vaccinated	18%	(47)	23%	(59)	11%	(28)	3%	(7)	18%	(48)	27%	(71)	260
Does not Plan to be Vaccinated	12%	(28)	30%	(69)	7%	(16)	5%	(12)	22%	(50)	25%	(57)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_3: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Dwayne 'The Rock' Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	30%	(185)	34%	(207)	9%	(54)	6%	(37)	15%	(88)	6%	(38)	608
Gender: Male	34%	(97)	32%	(90)	9%	(24)	7%	(21)	12%	(33)	6%	(17)	283
Gender: Female	27%	(87)	36%	(117)	9%	(29)	5%	(16)	17%	(55)	6%	(20)	325
Age: 18-34	41%	(88)	29%	(63)	7%	(16)	4%	(8)	15%	(33)	4%	(9)	217
Age: 35-44	36%	(47)	36%	(47)	11%	(14)	5%	(6)	7%	(10)	4%	(5)	130
Age: 45-64	23%	(42)	35%	(65)	9%	(16)	11%	(20)	15%	(27)	8%	(15)	185
Age: 65+	9%	(7)	41%	(31)	10%	(8)	3%	(2)	25%	(19)	11%	(9)	76
GenZers: 1997-2012	32%	(31)	38%	(37)	4%	(4)	6%	(6)	13%	(12)	6%	(6)	96
Millennials: 1981-1996	42%	(91)	29%	(62)	11%	(23)	3%	(6)	13%	(28)	3%	(7)	217
GenXers: 1965-1980	30%	(38)	32%	(41)	10%	(13)	7%	(9)	15%	(19)	5%	(7)	127
Baby Boomers: 1946-1964	14%	(21)	44%	(66)	9%	(14)	10%	(15)	16%	(24)	8%	(12)	152
PID: Dem (no lean)	38%	(75)	37%	(73)	4%	(8)	2%	(4)	15%	(29)	4%	(9)	197
PID: Ind (no lean)	28%	(60)	32%	(67)	11%	(24)	7%	(15)	16%	(34)	5%	(12)	211
PID: Rep (no lean)	25%	(50)	34%	(67)	11%	(22)	9%	(17)	13%	(25)	9%	(17)	199
PID/Gender: Dem Men	41%	(38)	34%	(32)	4%	(4)	4%	(4)	12%	(11)	5%	(5)	93
PID/Gender: Dem Women	36%	(37)	39%	(41)	4%	(4)	—	(0)	17%	(18)	4%	(4)	104
PID/Gender: Ind Men	28%	(29)	33%	(33)	7%	(7)	7%	(7)	16%	(16)	8%	(8)	102
PID/Gender: Ind Women	28%	(31)	30%	(33)	15%	(16)	7%	(8)	16%	(18)	3%	(3)	109
PID/Gender: Rep Men	34%	(30)	28%	(24)	15%	(13)	11%	(10)	7%	(6)	5%	(4)	88
PID/Gender: Rep Women	18%	(20)	38%	(43)	8%	(9)	7%	(8)	18%	(20)	12%	(13)	111
Ideo: Liberal (1-3)	40%	(55)	32%	(44)	9%	(12)	2%	(3)	15%	(21)	2%	(3)	139
Ideo: Moderate (4)	30%	(40)	41%	(54)	6%	(8)	5%	(7)	11%	(14)	6%	(8)	131
Ideo: Conservative (5-7)	25%	(60)	31%	(75)	13%	(30)	8%	(19)	15%	(36)	8%	(19)	239
Educ: < College	29%	(133)	33%	(154)	10%	(46)	6%	(30)	16%	(73)	7%	(30)	466
Educ: Bachelors degree	36%	(33)	37%	(34)	7%	(6)	6%	(5)	9%	(8)	5%	(4)	92
Educ: Post-grad	37%	(18)	37%	(18)	2%	(1)	3%	(2)	14%	(7)	6%	(3)	50
Income: Under 50k	26%	(90)	34%	(118)	9%	(31)	8%	(26)	17%	(57)	7%	(23)	345
Income: 50k-100k	33%	(59)	32%	(57)	10%	(17)	5%	(9)	14%	(25)	6%	(10)	178
Income: 100k+	42%	(35)	37%	(32)	7%	(6)	2%	(2)	7%	(6)	5%	(4)	85
Ethnicity: White	29%	(133)	35%	(159)	9%	(42)	7%	(30)	15%	(69)	4%	(19)	452
Ethnicity: Hispanic	28%	(27)	26%	(25)	7%	(7)	6%	(5)	19%	(18)	14%	(14)	97

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Table MCEN1_3: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Dwayne 'The Rock' Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	30%	(185)	34%	(207)	9%	(54)	6%	(37)	15%	(88)	6%	(38)	608
Ethnicity: Black	30%	(30)	37%	(35)	11%	(10)	6%	(5)	11%	(10)	6%	(6)	97
Ethnicity: Other	39%	(23)	21%	(12)	1%	(1)	2%	(1)	16%	(9)	21%	(13)	58
All Christian	24%	(53)	37%	(80)	12%	(27)	6%	(13)	15%	(32)	6%	(12)	218
Agnostic/Nothing in particular	31%	(55)	32%	(57)	6%	(11)	9%	(15)	16%	(29)	6%	(10)	178
Something Else	35%	(55)	30%	(46)	10%	(16)	3%	(4)	13%	(20)	9%	(14)	154
Evangelical	31%	(56)	31%	(55)	11%	(20)	3%	(6)	9%	(15)	14%	(25)	178
Non-Evangelical	27%	(50)	36%	(66)	11%	(20)	6%	(11)	19%	(35)	1%	(1)	184
Community: Urban	27%	(49)	40%	(74)	11%	(19)	6%	(12)	9%	(16)	7%	(13)	184
Community: Suburban	34%	(92)	32%	(86)	8%	(23)	5%	(15)	14%	(38)	6%	(16)	269
Community: Rural	28%	(43)	30%	(46)	7%	(11)	7%	(11)	22%	(34)	5%	(8)	154
Employ: Private Sector	37%	(69)	36%	(67)	9%	(17)	4%	(8)	13%	(24)	2%	(4)	188
Employ: Self-Employed	42%	(31)	22%	(17)	5%	(4)	7%	(5)	12%	(9)	12%	(9)	75
Employ: Homemaker	21%	(11)	37%	(19)	3%	(2)	12%	(6)	13%	(7)	15%	(8)	52
Employ: Retired	14%	(14)	48%	(46)	11%	(10)	2%	(2)	19%	(18)	6%	(6)	96
Employ: Unemployed	26%	(22)	30%	(25)	9%	(8)	13%	(11)	19%	(16)	3%	(3)	86
Employ: Other	32%	(17)	22%	(12)	6%	(3)	7%	(3)	17%	(9)	16%	(9)	53
Military HH: Yes	23%	(16)	45%	(32)	11%	(8)	1%	(1)	18%	(13)	2%	(1)	70
Military HH: No	31%	(169)	33%	(175)	9%	(46)	7%	(36)	14%	(76)	7%	(36)	538
RD/WT: Right Direction	35%	(91)	37%	(95)	5%	(14)	4%	(10)	15%	(38)	3%	(9)	257
RD/WT: Wrong Track	27%	(94)	32%	(111)	11%	(39)	8%	(27)	14%	(50)	8%	(29)	350
Biden Job Approve	38%	(109)	36%	(105)	5%	(14)	3%	(10)	14%	(42)	3%	(9)	289
Biden Job Disapprove	21%	(56)	35%	(92)	14%	(38)	8%	(21)	13%	(34)	9%	(24)	264
Biden Job Strongly Approve	36%	(56)	42%	(64)	2%	(3)	3%	(5)	13%	(20)	4%	(7)	154
Biden Job Somewhat Approve	39%	(53)	31%	(41)	8%	(11)	4%	(5)	16%	(22)	2%	(3)	135
Biden Job Somewhat Disapprove	29%	(18)	46%	(29)	9%	(6)	2%	(2)	7%	(4)	7%	(4)	63
Biden Job Strongly Disapprove	19%	(37)	31%	(63)	16%	(32)	10%	(19)	15%	(30)	10%	(19)	201
Favorable of Biden	40%	(106)	36%	(95)	3%	(9)	3%	(8)	14%	(38)	3%	(8)	264
Unfavorable of Biden	22%	(64)	35%	(99)	13%	(38)	10%	(28)	13%	(37)	7%	(19)	284

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Table MCEN1_3: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Dwayne 'The Rock' Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	30%	(185)	34%	(207)	9%	(54)	6%	(37)	15%	(88)	6%	(38)	608
Very Favorable of Biden	42%	(63)	37%	(56)	2%	(3)	2%	(3)	14%	(21)	3%	(5)	151
Somewhat Favorable of Biden	37%	(42)	35%	(39)	5%	(6)	4%	(5)	15%	(17)	3%	(4)	113
Somewhat Unfavorable of Biden	34%	(25)	39%	(29)	8%	(6)	9%	(6)	7%	(5)	2%	(2)	73
Very Unfavorable of Biden	18%	(39)	33%	(70)	15%	(32)	10%	(22)	15%	(31)	8%	(17)	212
#1 Issue: Economy	37%	(88)	34%	(81)	8%	(18)	5%	(11)	13%	(32)	3%	(7)	237
#1 Issue: Security	17%	(16)	35%	(33)	15%	(14)	10%	(10)	16%	(16)	6%	(6)	95
#1 Issue: Health Care	30%	(24)	37%	(29)	3%	(3)	7%	(6)	19%	(15)	4%	(3)	79
#1 Issue: Medicare / Social Security	13%	(9)	39%	(26)	8%	(5)	5%	(4)	19%	(13)	15%	(10)	67
2020 Vote: Joe Biden	40%	(82)	33%	(67)	4%	(8)	7%	(14)	14%	(29)	3%	(5)	205
2020 Vote: Donald Trump	23%	(48)	34%	(73)	11%	(23)	8%	(16)	13%	(28)	11%	(22)	211
2020 Vote: Didn't Vote	32%	(52)	33%	(54)	8%	(13)	3%	(5)	18%	(29)	6%	(10)	162
2018 House Vote: Democrat	38%	(56)	41%	(60)	7%	(10)	3%	(5)	9%	(13)	2%	(2)	146
2018 House Vote: Republican	22%	(38)	34%	(58)	10%	(16)	9%	(15)	13%	(22)	13%	(23)	173
2016 Vote: Hillary Clinton	33%	(44)	38%	(51)	5%	(6)	3%	(4)	18%	(24)	3%	(4)	133
2016 Vote: Donald Trump	20%	(38)	37%	(71)	10%	(20)	8%	(16)	12%	(23)	12%	(23)	191
2016 Vote: Didn't Vote	37%	(94)	28%	(71)	10%	(26)	5%	(12)	16%	(41)	4%	(10)	254
Voted in 2014: Yes	25%	(68)	41%	(112)	9%	(26)	7%	(20)	12%	(34)	6%	(16)	276
Voted in 2014: No	35%	(116)	29%	(95)	8%	(27)	5%	(17)	16%	(54)	7%	(22)	332
4-Region: Northeast	31%	(27)	37%	(32)	5%	(4)	5%	(4)	19%	(16)	3%	(2)	86
4-Region: Midwest	39%	(49)	30%	(37)	8%	(11)	5%	(7)	14%	(17)	4%	(5)	125
4-Region: South	27%	(71)	36%	(94)	11%	(28)	6%	(16)	13%	(33)	6%	(17)	259
4-Region: West	28%	(38)	32%	(44)	8%	(11)	7%	(10)	16%	(22)	10%	(14)	138
Plan to be Vaccinated	36%	(87)	39%	(93)	5%	(11)	5%	(11)	12%	(30)	4%	(9)	242
Does not Plan to be Vaccinated	26%	(66)	31%	(78)	13%	(34)	5%	(13)	15%	(38)	9%	(22)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_4: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Mila Kunis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(93)	27%	(157)	7%	(39)	8%	(47)	20%	(117)	23%	(139)	591
Gender: Male	17%	(46)	25%	(70)	9%	(24)	6%	(16)	21%	(60)	23%	(64)	280
Gender: Female	15%	(46)	28%	(87)	5%	(15)	10%	(31)	18%	(57)	24%	(75)	311
Age: 18-34	23%	(55)	31%	(73)	7%	(17)	7%	(17)	11%	(26)	21%	(49)	237
Age: 35-44	16%	(19)	32%	(38)	7%	(9)	7%	(8)	19%	(22)	19%	(22)	117
Age: 45-64	9%	(15)	24%	(40)	4%	(7)	8%	(13)	32%	(53)	22%	(36)	165
Age: 65+	5%	(3)	8%	(6)	9%	(6)	13%	(9)	22%	(16)	43%	(31)	72
GenZers: 1997-2012	20%	(21)	28%	(30)	3%	(3)	5%	(5)	14%	(15)	31%	(33)	108
Millennials: 1981-1996	23%	(49)	32%	(70)	10%	(21)	7%	(15)	12%	(27)	16%	(35)	217
GenXers: 1965-1980	8%	(10)	33%	(42)	5%	(6)	10%	(12)	25%	(31)	19%	(24)	126
Baby Boomers: 1946-1964	9%	(12)	10%	(13)	7%	(9)	11%	(14)	32%	(42)	31%	(40)	129
PID: Dem (no lean)	23%	(43)	30%	(58)	6%	(11)	4%	(8)	16%	(31)	21%	(40)	191
PID: Ind (no lean)	13%	(27)	23%	(48)	8%	(16)	10%	(21)	19%	(39)	26%	(52)	203
PID: Rep (no lean)	11%	(22)	26%	(51)	6%	(12)	9%	(18)	24%	(48)	24%	(46)	196
PID/Gender: Dem Men	20%	(19)	29%	(27)	9%	(8)	1%	(1)	16%	(15)	26%	(24)	94
PID/Gender: Dem Women	25%	(25)	32%	(31)	3%	(3)	8%	(8)	16%	(15)	16%	(16)	97
PID/Gender: Ind Men	16%	(13)	20%	(17)	8%	(6)	14%	(12)	25%	(21)	18%	(15)	84
PID/Gender: Ind Women	12%	(14)	26%	(31)	8%	(9)	8%	(9)	15%	(18)	31%	(37)	119
PID/Gender: Rep Men	14%	(14)	26%	(26)	9%	(9)	3%	(3)	24%	(24)	24%	(24)	101
PID/Gender: Rep Women	8%	(7)	26%	(25)	3%	(3)	15%	(14)	25%	(23)	23%	(22)	95
Ideo: Liberal (1-3)	19%	(30)	36%	(56)	9%	(14)	2%	(3)	15%	(23)	19%	(29)	156
Ideo: Moderate (4)	20%	(24)	23%	(28)	6%	(7)	2%	(3)	22%	(27)	27%	(32)	121
Ideo: Conservative (5-7)	12%	(29)	23%	(58)	7%	(18)	12%	(30)	24%	(59)	21%	(52)	246
Educ: < College	16%	(67)	24%	(106)	6%	(26)	8%	(37)	19%	(83)	26%	(114)	434
Educ: Bachelors degree	15%	(16)	30%	(32)	9%	(10)	5%	(5)	22%	(24)	18%	(19)	106
Educ: Post-grad	18%	(10)	36%	(19)	6%	(3)	9%	(5)	20%	(10)	10%	(5)	52
Income: Under 50k	16%	(51)	24%	(75)	3%	(11)	9%	(30)	19%	(59)	28%	(88)	314
Income: 50k-100k	12%	(23)	29%	(53)	10%	(19)	7%	(13)	21%	(40)	21%	(39)	187
Income: 100k+	21%	(19)	31%	(28)	10%	(9)	5%	(4)	20%	(18)	13%	(12)	90
Ethnicity: White	16%	(72)	28%	(128)	6%	(27)	7%	(33)	21%	(96)	23%	(108)	462
Ethnicity: Hispanic	10%	(11)	28%	(30)	18%	(20)	19%	(21)	7%	(8)	17%	(19)	108

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Table MCEN1_4: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Mila Kunis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(93)	27%	(157)	7%	(39)	8%	(47)	20%	(117)	23%	(139)	591
Ethnicity: Black	14%	(12)	26%	(22)	14%	(12)	6%	(5)	21%	(18)	19%	(17)	86
All Christian	13%	(31)	25%	(62)	11%	(28)	8%	(19)	23%	(57)	20%	(50)	247
Agnostic/Nothing in particular	18%	(29)	29%	(47)	3%	(5)	6%	(10)	14%	(22)	31%	(50)	162
Something Else	17%	(19)	22%	(25)	3%	(3)	6%	(7)	29%	(33)	24%	(27)	115
Religious Non-Protestant/Catholic	18%	(9)	36%	(19)	7%	(4)	19%	(10)	5%	(3)	14%	(7)	51
Evangelical	17%	(31)	21%	(38)	10%	(18)	5%	(9)	21%	(39)	26%	(47)	183
Non-Evangelical	11%	(18)	27%	(46)	6%	(10)	10%	(17)	30%	(51)	16%	(27)	169
Community: Urban	23%	(40)	28%	(48)	12%	(21)	10%	(17)	10%	(17)	18%	(32)	176
Community: Suburban	12%	(34)	29%	(80)	5%	(14)	8%	(23)	23%	(62)	23%	(62)	275
Community: Rural	13%	(18)	20%	(29)	3%	(4)	5%	(6)	27%	(37)	32%	(45)	140
Employ: Private Sector	12%	(25)	36%	(76)	9%	(18)	11%	(24)	17%	(35)	15%	(31)	209
Employ: Self-Employed	22%	(14)	16%	(10)	17%	(11)	7%	(4)	14%	(9)	26%	(17)	65
Employ: Retired	5%	(5)	16%	(14)	8%	(7)	12%	(10)	24%	(21)	35%	(30)	87
Employ: Unemployed	19%	(14)	14%	(10)	—	(0)	2%	(1)	34%	(24)	31%	(22)	70
Military HH: Yes	9%	(7)	18%	(14)	2%	(1)	11%	(9)	24%	(19)	35%	(26)	76
Military HH: No	17%	(86)	28%	(143)	7%	(37)	7%	(38)	19%	(98)	22%	(112)	515
RD/WT: Right Direction	22%	(54)	29%	(70)	9%	(21)	4%	(9)	14%	(33)	23%	(55)	243
RD/WT: Wrong Track	11%	(38)	25%	(87)	5%	(17)	11%	(38)	24%	(84)	24%	(83)	348
Biden Job Approve	22%	(57)	29%	(77)	8%	(21)	3%	(9)	15%	(38)	23%	(60)	263
Biden Job Disapprove	10%	(27)	26%	(70)	6%	(17)	12%	(31)	23%	(63)	23%	(61)	269
Biden Job Strongly Approve	30%	(43)	24%	(35)	3%	(4)	1%	(1)	16%	(22)	27%	(38)	143
Biden Job Somewhat Approve	12%	(14)	35%	(42)	14%	(17)	6%	(8)	13%	(16)	19%	(22)	120
Biden Job Somewhat Disapprove	12%	(11)	36%	(33)	11%	(10)	10%	(9)	20%	(19)	12%	(11)	93
Biden Job Strongly Disapprove	9%	(16)	21%	(37)	4%	(8)	13%	(23)	25%	(44)	28%	(50)	177
Favorable of Biden	22%	(53)	32%	(77)	6%	(13)	4%	(9)	14%	(35)	23%	(55)	243
Unfavorable of Biden	10%	(29)	25%	(75)	7%	(20)	12%	(36)	24%	(73)	23%	(70)	304
Very Favorable of Biden	32%	(42)	25%	(33)	5%	(6)	1%	(2)	14%	(18)	23%	(31)	132
Somewhat Favorable of Biden	10%	(11)	40%	(44)	7%	(7)	7%	(8)	15%	(17)	21%	(24)	111
Somewhat Unfavorable of Biden	8%	(7)	34%	(31)	7%	(6)	15%	(14)	22%	(20)	14%	(13)	91
Very Unfavorable of Biden	10%	(22)	21%	(44)	7%	(14)	10%	(22)	25%	(54)	27%	(57)	212

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Table MCEN1_4: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Mila Kunis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(93)	27%	(157)	7%	(39)	8%	(47)	20%	(117)	23%	(139)	591
#1 Issue: Economy	21%	(45)	31%	(64)	5%	(11)	3%	(6)	23%	(47)	17%	(36)	210
#1 Issue: Security	5%	(5)	24%	(27)	3%	(3)	21%	(23)	20%	(23)	28%	(32)	114
#1 Issue: Health Care	23%	(19)	25%	(21)	9%	(8)	2%	(2)	18%	(15)	22%	(19)	84
#1 Issue: Medicare / Social Security	17%	(10)	16%	(9)	9%	(5)	4%	(2)	16%	(10)	38%	(22)	58
2020 Vote: Joe Biden	20%	(37)	31%	(58)	8%	(15)	5%	(9)	17%	(31)	20%	(38)	188
2020 Vote: Donald Trump	12%	(26)	24%	(54)	6%	(14)	13%	(28)	22%	(50)	23%	(52)	225
2020 Vote: Didn't Vote	17%	(25)	27%	(39)	2%	(4)	4%	(5)	21%	(32)	29%	(43)	148
2018 House Vote: Democrat	23%	(30)	30%	(40)	8%	(11)	4%	(5)	18%	(24)	17%	(23)	132
2018 House Vote: Republican	10%	(17)	24%	(42)	5%	(9)	14%	(24)	22%	(38)	24%	(42)	173
2016 Vote: Hillary Clinton	22%	(28)	26%	(34)	6%	(7)	1%	(1)	18%	(24)	28%	(37)	132
2016 Vote: Donald Trump	10%	(18)	26%	(48)	6%	(10)	10%	(19)	23%	(43)	25%	(46)	184
2016 Vote: Didn't Vote	17%	(42)	27%	(69)	7%	(18)	9%	(22)	19%	(47)	21%	(53)	251
Voted in 2014: Yes	16%	(45)	25%	(70)	6%	(17)	8%	(23)	22%	(60)	23%	(63)	277
Voted in 2014: No	15%	(48)	28%	(87)	7%	(22)	8%	(24)	18%	(57)	24%	(76)	314
4-Region: Northeast	20%	(23)	27%	(30)	12%	(13)	6%	(6)	17%	(18)	19%	(21)	111
4-Region: Midwest	17%	(18)	25%	(27)	4%	(4)	8%	(9)	24%	(26)	22%	(24)	108
4-Region: South	15%	(35)	29%	(70)	5%	(12)	5%	(11)	22%	(53)	25%	(60)	241
4-Region: West	13%	(17)	23%	(30)	7%	(10)	16%	(21)	15%	(20)	26%	(34)	132
Plan to be Vaccinated	18%	(47)	32%	(84)	8%	(22)	4%	(9)	15%	(40)	23%	(59)	262
Does not Plan to be Vaccinated	14%	(31)	23%	(52)	7%	(16)	8%	(19)	21%	(47)	27%	(60)	225

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_5: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Ashton Kutcher

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	18%	(111)	29%	(180)	13%	(80)	11%	(70)	21%	(132)	9%	(57)	629
Gender: Male	16%	(51)	27%	(86)	16%	(51)	14%	(43)	19%	(59)	8%	(26)	316
Gender: Female	19%	(60)	30%	(93)	9%	(29)	9%	(28)	23%	(73)	10%	(31)	313
Age: 18-34	21%	(49)	22%	(52)	16%	(37)	12%	(27)	18%	(42)	11%	(25)	231
Age: 35-44	14%	(18)	45%	(56)	13%	(16)	8%	(10)	12%	(15)	8%	(10)	123
Age: 45-64	17%	(32)	31%	(58)	10%	(18)	12%	(23)	26%	(49)	4%	(8)	189
Age: 65+	13%	(11)	17%	(15)	11%	(10)	12%	(11)	31%	(27)	15%	(13)	86
GenZers: 1997-2012	18%	(20)	24%	(27)	12%	(13)	14%	(16)	14%	(15)	17%	(19)	111
Millennials: 1981-1996	21%	(43)	32%	(67)	16%	(34)	8%	(17)	17%	(35)	6%	(13)	210
GenXers: 1965-1980	16%	(23)	29%	(43)	10%	(15)	13%	(19)	29%	(43)	3%	(5)	149
Baby Boomers: 1946-1964	16%	(24)	27%	(41)	12%	(18)	11%	(16)	25%	(37)	10%	(14)	150
PID: Dem (no lean)	24%	(47)	27%	(53)	13%	(25)	8%	(17)	17%	(33)	11%	(21)	196
PID: Ind (no lean)	15%	(31)	28%	(55)	13%	(25)	8%	(16)	26%	(52)	10%	(20)	199
PID: Rep (no lean)	14%	(33)	30%	(72)	13%	(30)	16%	(38)	20%	(47)	7%	(16)	235
PID/Gender: Dem Men	25%	(25)	27%	(26)	17%	(17)	9%	(9)	17%	(16)	5%	(5)	97
PID/Gender: Dem Women	22%	(22)	27%	(27)	9%	(9)	8%	(7)	17%	(17)	17%	(17)	98
PID/Gender: Ind Men	12%	(11)	30%	(28)	13%	(13)	7%	(7)	25%	(23)	13%	(12)	93
PID/Gender: Ind Women	19%	(20)	26%	(28)	12%	(13)	9%	(9)	27%	(29)	7%	(8)	106
PID/Gender: Rep Men	12%	(15)	26%	(33)	18%	(22)	21%	(27)	16%	(20)	7%	(9)	126
PID/Gender: Rep Women	16%	(18)	36%	(39)	7%	(8)	10%	(11)	25%	(28)	6%	(6)	109
Ideo: Liberal (1-3)	25%	(34)	30%	(41)	10%	(14)	10%	(13)	18%	(25)	7%	(9)	135
Ideo: Moderate (4)	14%	(20)	25%	(36)	17%	(24)	8%	(11)	26%	(37)	11%	(16)	144
Ideo: Conservative (5-7)	17%	(44)	30%	(79)	13%	(34)	15%	(39)	18%	(48)	6%	(16)	260
Educ: < College	18%	(85)	26%	(125)	14%	(66)	12%	(58)	20%	(97)	10%	(45)	477
Educ: Bachelors degree	13%	(13)	33%	(32)	8%	(8)	8%	(7)	29%	(28)	9%	(9)	96
Educ: Post-grad	23%	(13)	40%	(22)	12%	(7)	8%	(5)	12%	(7)	5%	(3)	56
Income: Under 50k	17%	(59)	25%	(87)	10%	(36)	13%	(45)	23%	(79)	11%	(39)	346
Income: 50k-100k	18%	(36)	30%	(61)	17%	(34)	11%	(21)	18%	(37)	7%	(13)	202
Income: 100k+	19%	(15)	40%	(32)	13%	(11)	4%	(3)	20%	(16)	5%	(4)	81
Ethnicity: White	17%	(80)	31%	(143)	12%	(55)	11%	(50)	23%	(107)	6%	(28)	463
Ethnicity: Hispanic	12%	(14)	28%	(33)	29%	(34)	21%	(25)	7%	(8)	4%	(4)	118

Continued on next page

Table MCEN1_5: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Ashton Kutcher

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	18%	(111)	29%	(180)	13%	(80)	11%	(70)	21%	(132)	9%	(57)	629
Ethnicity: Black	25%	(27)	16%	(17)	16%	(17)	11%	(12)	15%	(16)	17%	(18)	106
Ethnicity: Other	7%	(4)	33%	(20)	15%	(9)	14%	(9)	14%	(9)	17%	(10)	60
All Christian	16%	(42)	30%	(79)	14%	(36)	14%	(36)	20%	(52)	6%	(15)	260
Agnostic/Nothing in particular	18%	(31)	24%	(42)	14%	(24)	11%	(19)	21%	(36)	12%	(21)	172
Something Else	21%	(29)	27%	(37)	7%	(9)	7%	(10)	25%	(35)	12%	(16)	136
Religious Non-Protestant/Catholic	15%	(8)	38%	(21)	18%	(10)	3%	(2)	17%	(9)	9%	(5)	55
Evangelical	23%	(42)	31%	(55)	11%	(20)	8%	(14)	16%	(29)	11%	(20)	180
Non-Evangelical	13%	(27)	29%	(57)	12%	(25)	16%	(32)	24%	(49)	5%	(9)	199
Community: Urban	23%	(41)	30%	(54)	13%	(24)	10%	(18)	16%	(29)	8%	(15)	182
Community: Suburban	14%	(40)	29%	(83)	15%	(42)	13%	(37)	20%	(58)	10%	(28)	289
Community: Rural	18%	(29)	27%	(43)	9%	(14)	9%	(15)	28%	(45)	8%	(13)	159
Employ: Private Sector	19%	(40)	25%	(53)	16%	(33)	16%	(33)	18%	(37)	6%	(13)	209
Employ: Government	10%	(5)	26%	(13)	16%	(8)	12%	(6)	24%	(12)	12%	(6)	51
Employ: Self-Employed	22%	(12)	29%	(15)	18%	(9)	6%	(3)	8%	(4)	17%	(9)	52
Employ: Retired	12%	(13)	26%	(28)	10%	(11)	9%	(10)	31%	(34)	11%	(12)	108
Employ: Unemployed	16%	(14)	31%	(27)	9%	(8)	17%	(15)	21%	(18)	6%	(5)	86
Military HH: Yes	16%	(14)	29%	(25)	19%	(16)	5%	(4)	26%	(23)	6%	(5)	86
Military HH: No	18%	(97)	29%	(155)	12%	(64)	12%	(66)	20%	(109)	10%	(52)	543
RD/WT: Right Direction	25%	(63)	30%	(76)	10%	(26)	12%	(30)	16%	(41)	7%	(19)	256
RD/WT: Wrong Track	13%	(48)	28%	(103)	15%	(54)	11%	(40)	24%	(90)	10%	(38)	374
Biden Job Approve	23%	(65)	30%	(85)	11%	(30)	11%	(31)	19%	(53)	7%	(20)	284
Biden Job Disapprove	11%	(33)	31%	(93)	15%	(44)	12%	(36)	22%	(65)	8%	(24)	295
Biden Job Strongly Approve	33%	(45)	30%	(42)	8%	(12)	2%	(3)	15%	(20)	13%	(18)	140
Biden Job Somewhat Approve	14%	(20)	30%	(43)	13%	(19)	20%	(29)	23%	(33)	1%	(1)	144
Biden Job Somewhat Disapprove	6%	(6)	35%	(30)	24%	(21)	5%	(4)	21%	(19)	8%	(7)	87
Biden Job Strongly Disapprove	13%	(27)	30%	(63)	11%	(23)	15%	(32)	22%	(47)	8%	(17)	209
Favorable of Biden	22%	(58)	30%	(80)	12%	(33)	9%	(24)	20%	(52)	8%	(22)	269
Unfavorable of Biden	13%	(39)	32%	(99)	15%	(46)	13%	(40)	20%	(63)	7%	(23)	311

Continued on next page

Table MCEN1_5: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Ashton Kutcher

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	18%	(111)	29%	(180)	13%	(80)	11%	(70)	21%	(132)	9%	(57)	629
Very Favorable of Biden	35%	(47)	22%	(30)	11%	(15)	6%	(9)	15%	(20)	11%	(14)	136
Somewhat Favorable of Biden	8%	(11)	37%	(50)	13%	(17)	11%	(15)	24%	(32)	6%	(8)	133
Somewhat Unfavorable of Biden	15%	(12)	36%	(28)	24%	(19)	7%	(5)	16%	(13)	3%	(2)	80
Very Unfavorable of Biden	12%	(27)	31%	(71)	12%	(28)	15%	(35)	21%	(50)	9%	(20)	231
#1 Issue: Economy	18%	(44)	32%	(80)	11%	(26)	10%	(25)	18%	(45)	11%	(28)	248
#1 Issue: Security	15%	(18)	16%	(20)	21%	(26)	22%	(27)	20%	(25)	6%	(8)	123
#1 Issue: Health Care	22%	(14)	46%	(29)	15%	(10)	4%	(2)	13%	(8)	1%	(1)	64
#1 Issue: Medicare / Social Security	22%	(15)	26%	(18)	11%	(8)	1%	(0)	33%	(23)	8%	(5)	70
2020 Vote: Joe Biden	24%	(47)	25%	(48)	13%	(26)	7%	(13)	21%	(41)	10%	(19)	194
2020 Vote: Donald Trump	11%	(28)	33%	(83)	17%	(44)	12%	(30)	19%	(48)	8%	(21)	254
2020 Vote: Didn't Vote	22%	(33)	27%	(41)	6%	(9)	13%	(21)	23%	(35)	10%	(16)	153
2018 House Vote: Democrat	27%	(37)	27%	(38)	12%	(16)	4%	(6)	19%	(26)	10%	(14)	138
2018 House Vote: Republican	12%	(23)	35%	(71)	17%	(33)	12%	(25)	16%	(32)	8%	(16)	201
2016 Vote: Hillary Clinton	27%	(31)	22%	(26)	12%	(14)	9%	(11)	19%	(23)	11%	(14)	118
2016 Vote: Donald Trump	13%	(27)	36%	(74)	11%	(23)	13%	(27)	20%	(41)	7%	(14)	206
2016 Vote: Didn't Vote	19%	(52)	24%	(67)	15%	(41)	11%	(30)	22%	(61)	9%	(26)	276
Voted in 2014: Yes	16%	(50)	30%	(93)	14%	(43)	11%	(35)	20%	(62)	9%	(26)	310
Voted in 2014: No	19%	(61)	27%	(86)	12%	(37)	11%	(35)	22%	(70)	9%	(30)	320
4-Region: Northeast	23%	(24)	30%	(31)	13%	(13)	5%	(5)	21%	(22)	8%	(8)	105
4-Region: Midwest	19%	(22)	33%	(38)	12%	(13)	11%	(13)	21%	(24)	5%	(6)	115
4-Region: South	19%	(46)	26%	(63)	11%	(26)	10%	(26)	21%	(52)	14%	(34)	247
4-Region: West	12%	(19)	29%	(47)	17%	(28)	16%	(26)	21%	(34)	5%	(8)	162
Plan to be Vaccinated	21%	(56)	29%	(78)	11%	(30)	9%	(23)	20%	(54)	9%	(25)	266
Does not Plan to be Vaccinated	14%	(35)	31%	(80)	15%	(38)	12%	(30)	20%	(50)	8%	(19)	253

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_6: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Kristen Bell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	17%	(102)	26%	(152)	6%	(35)	5%	(32)	26%	(153)	19%	(113)	587
Gender: Male	17%	(43)	23%	(58)	6%	(15)	6%	(17)	27%	(69)	21%	(54)	256
Gender: Female	18%	(59)	28%	(94)	6%	(20)	5%	(15)	25%	(84)	18%	(59)	331
Age: 18-34	26%	(55)	29%	(62)	10%	(21)	7%	(14)	15%	(32)	13%	(27)	212
Age: 35-44	18%	(23)	28%	(34)	5%	(6)	6%	(7)	31%	(38)	12%	(15)	123
Age: 45-64	13%	(21)	24%	(42)	2%	(4)	6%	(10)	35%	(59)	21%	(36)	172
Age: 65+	4%	(3)	18%	(15)	5%	(4)	1%	(1)	28%	(23)	43%	(35)	81
GenZers: 1997-2012	27%	(26)	28%	(27)	7%	(7)	4%	(4)	12%	(12)	21%	(20)	95
Millennials: 1981-1996	25%	(50)	30%	(60)	8%	(16)	8%	(15)	20%	(41)	9%	(19)	201
GenXers: 1965-1980	8%	(12)	25%	(35)	4%	(6)	5%	(7)	40%	(57)	18%	(25)	141
Baby Boomers: 1946-1964	9%	(13)	21%	(28)	5%	(7)	5%	(6)	31%	(42)	29%	(39)	134
PID: Dem (no lean)	31%	(52)	29%	(49)	4%	(7)	6%	(10)	19%	(33)	10%	(17)	168
PID: Ind (no lean)	12%	(22)	23%	(45)	8%	(15)	6%	(11)	32%	(61)	20%	(39)	194
PID: Rep (no lean)	12%	(28)	26%	(58)	6%	(14)	5%	(11)	26%	(59)	25%	(56)	225
PID/Gender: Dem Men	28%	(21)	26%	(20)	8%	(6)	5%	(4)	21%	(16)	12%	(9)	76
PID/Gender: Dem Women	33%	(31)	32%	(29)	1%	(1)	6%	(6)	18%	(17)	9%	(8)	92
PID/Gender: Ind Men	11%	(9)	15%	(12)	5%	(4)	9%	(7)	38%	(30)	22%	(17)	79
PID/Gender: Ind Women	12%	(14)	29%	(33)	9%	(11)	3%	(4)	27%	(31)	19%	(22)	115
PID/Gender: Rep Men	13%	(13)	26%	(26)	5%	(5)	5%	(5)	23%	(24)	27%	(27)	101
PID/Gender: Rep Women	12%	(15)	25%	(31)	7%	(8)	4%	(5)	28%	(35)	24%	(29)	124
Ideo: Liberal (1-3)	34%	(48)	23%	(33)	4%	(6)	8%	(11)	20%	(29)	11%	(16)	142
Ideo: Moderate (4)	16%	(20)	24%	(30)	4%	(5)	5%	(6)	31%	(39)	21%	(26)	127
Ideo: Conservative (5-7)	11%	(26)	26%	(59)	9%	(20)	6%	(14)	27%	(63)	21%	(48)	230
Educ: < College	17%	(77)	24%	(111)	6%	(27)	5%	(24)	26%	(118)	21%	(97)	455
Educ: Bachelors degree	15%	(12)	29%	(24)	6%	(5)	6%	(5)	30%	(24)	14%	(11)	81
Educ: Post-grad	25%	(13)	34%	(17)	7%	(4)	4%	(2)	21%	(11)	9%	(4)	51
Income: Under 50k	11%	(34)	26%	(80)	5%	(14)	6%	(17)	28%	(84)	25%	(77)	306
Income: 50k-100k	23%	(46)	26%	(53)	9%	(17)	6%	(12)	24%	(49)	12%	(25)	203
Income: 100k+	29%	(23)	24%	(19)	5%	(4)	3%	(2)	25%	(20)	14%	(11)	78
Ethnicity: White	18%	(85)	26%	(125)	6%	(27)	6%	(26)	26%	(123)	19%	(89)	475
Ethnicity: Hispanic	20%	(21)	33%	(34)	11%	(11)	10%	(10)	14%	(15)	11%	(11)	103

Continued on next page

Table MCEN1_6: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Kristen Bell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	17%	(102)	26%	(152)	6%	(35)	5%	(32)	26%	(153)	19%	(113)	587
Ethnicity: Black	19%	(14)	16%	(12)	11%	(8)	7%	(5)	27%	(20)	19%	(14)	73
All Christian	16%	(37)	29%	(66)	9%	(20)	2%	(6)	25%	(57)	20%	(46)	232
Agnostic/Nothing in particular	17%	(29)	21%	(38)	5%	(9)	8%	(14)	27%	(48)	22%	(38)	176
Something Else	20%	(24)	25%	(30)	2%	(2)	4%	(5)	30%	(36)	20%	(25)	123
Evangelical	19%	(31)	25%	(41)	7%	(12)	3%	(5)	21%	(35)	24%	(39)	162
Non-Evangelical	15%	(27)	30%	(53)	6%	(11)	3%	(5)	29%	(52)	18%	(31)	179
Community: Urban	22%	(39)	29%	(51)	9%	(16)	5%	(9)	19%	(34)	15%	(27)	175
Community: Suburban	17%	(40)	27%	(64)	4%	(9)	7%	(17)	26%	(63)	20%	(47)	240
Community: Rural	13%	(23)	22%	(38)	6%	(10)	4%	(6)	32%	(56)	23%	(40)	173
Employ: Private Sector	21%	(36)	27%	(45)	9%	(15)	5%	(8)	24%	(41)	15%	(25)	170
Employ: Self-Employed	19%	(14)	17%	(12)	5%	(4)	10%	(7)	25%	(18)	23%	(17)	73
Employ: Retired	6%	(5)	22%	(21)	3%	(3)	1%	(1)	33%	(30)	35%	(32)	92
Employ: Unemployed	9%	(7)	27%	(21)	8%	(6)	7%	(6)	34%	(26)	14%	(11)	78
Employ: Other	26%	(15)	18%	(10)	2%	(1)	7%	(4)	26%	(15)	20%	(12)	58
Military HH: Yes	15%	(10)	32%	(22)	2%	(1)	4%	(3)	25%	(17)	22%	(15)	68
Military HH: No	18%	(92)	25%	(130)	7%	(34)	6%	(29)	26%	(136)	19%	(98)	519
RD/WT: Right Direction	27%	(66)	30%	(72)	8%	(20)	4%	(11)	20%	(50)	11%	(26)	245
RD/WT: Wrong Track	11%	(37)	23%	(80)	4%	(15)	6%	(21)	30%	(103)	25%	(87)	342
Biden Job Approve	28%	(74)	28%	(76)	6%	(17)	4%	(11)	23%	(61)	11%	(30)	269
Biden Job Disapprove	8%	(21)	24%	(68)	7%	(19)	7%	(20)	28%	(80)	27%	(75)	282
Biden Job Strongly Approve	35%	(49)	26%	(37)	6%	(9)	4%	(5)	15%	(21)	13%	(18)	139
Biden Job Somewhat Approve	19%	(25)	30%	(39)	6%	(8)	4%	(6)	31%	(40)	9%	(12)	130
Biden Job Somewhat Disapprove	14%	(12)	37%	(30)	12%	(9)	5%	(4)	18%	(14)	15%	(12)	80
Biden Job Strongly Disapprove	5%	(10)	19%	(38)	5%	(9)	8%	(16)	32%	(65)	32%	(63)	201
Favorable of Biden	27%	(69)	30%	(76)	5%	(13)	4%	(10)	21%	(54)	13%	(32)	255
Unfavorable of Biden	9%	(25)	24%	(71)	6%	(17)	7%	(21)	30%	(86)	24%	(70)	290
Very Favorable of Biden	35%	(45)	27%	(35)	5%	(7)	5%	(7)	14%	(18)	14%	(18)	129
Somewhat Favorable of Biden	19%	(24)	33%	(41)	5%	(6)	3%	(4)	29%	(36)	12%	(14)	125
Somewhat Unfavorable of Biden	14%	(10)	28%	(19)	10%	(7)	9%	(6)	29%	(21)	10%	(7)	70
Very Unfavorable of Biden	7%	(15)	24%	(52)	4%	(10)	7%	(14)	30%	(66)	29%	(64)	220

Continued on next page

Table MCEN1_6: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Kristen Bell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	17%	(102)	26%	(152)	6%	(35)	5%	(32)	26%	(153)	19%	(113)	587
#1 Issue: Economy	15%	(34)	27%	(62)	7%	(16)	7%	(16)	26%	(58)	18%	(40)	227
#1 Issue: Security	17%	(18)	21%	(23)	7%	(8)	7%	(7)	27%	(30)	22%	(24)	110
#1 Issue: Health Care	23%	(18)	31%	(24)	1%	(1)	5%	(4)	23%	(17)	16%	(12)	77
#1 Issue: Medicare / Social Security	12%	(7)	19%	(12)	3%	(2)	2%	(1)	35%	(22)	30%	(19)	62
2020 Vote: Joe Biden	28%	(51)	28%	(51)	6%	(10)	7%	(13)	20%	(37)	12%	(23)	184
2020 Vote: Donald Trump	11%	(24)	24%	(54)	7%	(15)	6%	(14)	26%	(59)	26%	(58)	225
2020 Vote: Didn't Vote	16%	(23)	29%	(41)	2%	(2)	3%	(4)	31%	(45)	19%	(28)	142
2018 House Vote: Democrat	28%	(34)	29%	(36)	5%	(7)	5%	(6)	19%	(24)	13%	(16)	123
2018 House Vote: Republican	11%	(20)	22%	(41)	6%	(10)	7%	(13)	25%	(47)	28%	(52)	184
2016 Vote: Hillary Clinton	26%	(29)	28%	(32)	4%	(4)	7%	(8)	19%	(22)	16%	(19)	114
2016 Vote: Donald Trump	9%	(18)	24%	(47)	6%	(12)	5%	(11)	30%	(59)	26%	(52)	199
2016 Vote: Didn't Vote	21%	(52)	27%	(68)	7%	(16)	4%	(9)	26%	(64)	16%	(41)	251
Voted in 2014: Yes	15%	(43)	27%	(75)	5%	(15)	4%	(12)	26%	(73)	22%	(62)	280
Voted in 2014: No	19%	(59)	25%	(77)	7%	(20)	6%	(20)	26%	(80)	17%	(51)	308
4-Region: Northeast	31%	(29)	26%	(24)	7%	(7)	1%	(1)	22%	(21)	12%	(12)	94
4-Region: Midwest	14%	(16)	24%	(28)	10%	(11)	5%	(5)	27%	(31)	21%	(24)	115
4-Region: South	14%	(35)	25%	(63)	5%	(12)	7%	(16)	26%	(65)	23%	(58)	249
4-Region: West	17%	(21)	29%	(37)	4%	(5)	7%	(9)	28%	(37)	15%	(20)	129
Plan to be Vaccinated	28%	(64)	28%	(64)	7%	(16)	4%	(10)	20%	(47)	13%	(31)	232
Does not Plan to be Vaccinated	10%	(24)	24%	(58)	6%	(15)	8%	(19)	29%	(70)	24%	(57)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_7: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Ellen DeGeneres

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(99)	23%	(139)	18%	(110)	23%	(141)	16%	(98)	5%	(31)	619
Gender: Male	16%	(49)	23%	(72)	17%	(52)	28%	(87)	14%	(43)	3%	(10)	312
Gender: Female	16%	(50)	22%	(68)	19%	(58)	18%	(54)	18%	(55)	7%	(22)	307
Age: 18-34	13%	(30)	24%	(57)	22%	(52)	19%	(45)	16%	(37)	7%	(18)	238
Age: 35-44	18%	(21)	26%	(30)	14%	(17)	25%	(29)	12%	(14)	4%	(4)	115
Age: 45-64	18%	(33)	19%	(36)	14%	(25)	28%	(52)	18%	(34)	4%	(7)	186
Age: 65+	18%	(14)	21%	(17)	21%	(17)	19%	(15)	17%	(14)	3%	(3)	80
GenZers: 1997-2012	4%	(5)	24%	(27)	28%	(33)	25%	(29)	8%	(9)	11%	(12)	115
Millennials: 1981-1996	20%	(41)	26%	(54)	17%	(35)	17%	(34)	15%	(31)	5%	(10)	205
GenXers: 1965-1980	15%	(22)	20%	(29)	9%	(13)	29%	(42)	24%	(35)	4%	(7)	147
Baby Boomers: 1946-1964	20%	(29)	21%	(29)	21%	(29)	22%	(31)	15%	(21)	2%	(3)	141
PID: Dem (no lean)	25%	(52)	28%	(59)	15%	(32)	15%	(32)	13%	(27)	4%	(9)	212
PID: Ind (no lean)	12%	(21)	24%	(45)	17%	(32)	22%	(40)	20%	(38)	5%	(10)	186
PID: Rep (no lean)	11%	(25)	16%	(35)	21%	(46)	31%	(69)	15%	(34)	6%	(12)	222
PID/Gender: Dem Men	25%	(25)	27%	(28)	19%	(19)	12%	(12)	13%	(13)	4%	(4)	100
PID/Gender: Dem Women	24%	(27)	28%	(32)	12%	(13)	18%	(20)	12%	(14)	5%	(6)	112
PID/Gender: Ind Men	12%	(10)	28%	(24)	6%	(5)	33%	(29)	21%	(18)	—	(0)	87
PID/Gender: Ind Women	11%	(11)	21%	(21)	26%	(26)	11%	(11)	20%	(20)	10%	(10)	99
PID/Gender: Rep Men	11%	(13)	16%	(20)	22%	(28)	37%	(46)	10%	(13)	5%	(6)	126
PID/Gender: Rep Women	12%	(11)	16%	(15)	20%	(19)	24%	(23)	22%	(21)	7%	(6)	96
Ideo: Liberal (1-3)	26%	(43)	24%	(40)	19%	(30)	15%	(25)	14%	(22)	2%	(3)	164
Ideo: Moderate (4)	14%	(20)	24%	(34)	20%	(28)	17%	(24)	18%	(26)	6%	(9)	141
Ideo: Conservative (5-7)	8%	(18)	18%	(38)	17%	(37)	39%	(82)	15%	(32)	3%	(6)	214
Educ: < College	16%	(73)	22%	(103)	18%	(83)	22%	(101)	17%	(77)	6%	(28)	464
Educ: Bachelors degree	16%	(18)	19%	(21)	20%	(23)	26%	(29)	16%	(17)	2%	(3)	110
Income: Under 50k	16%	(54)	19%	(64)	16%	(52)	23%	(77)	19%	(63)	7%	(23)	333
Income: 50k-100k	13%	(27)	26%	(52)	22%	(45)	23%	(47)	13%	(26)	3%	(6)	203
Income: 100k+	22%	(19)	27%	(23)	16%	(14)	20%	(16)	11%	(9)	3%	(2)	83
Ethnicity: White	16%	(76)	23%	(106)	18%	(82)	23%	(110)	17%	(78)	3%	(16)	468
Ethnicity: Hispanic	10%	(12)	25%	(29)	30%	(34)	23%	(26)	7%	(8)	5%	(6)	116
Ethnicity: Black	20%	(20)	26%	(26)	14%	(14)	14%	(14)	17%	(17)	9%	(8)	99

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Table MCEN1_7: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Ellen DeGeneres

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(99)	23%	(139)	18%	(110)	23%	(141)	16%	(98)	5%	(31)	619
Ethnicity: Other	7%	(4)	13%	(7)	27%	(14)	33%	(17)	6%	(3)	14%	(7)	52
All Christian	12%	(30)	25%	(63)	21%	(52)	26%	(66)	12%	(31)	3%	(7)	249
Agnostic/Nothing in particular	19%	(33)	19%	(33)	19%	(34)	14%	(24)	19%	(33)	11%	(19)	176
Something Else	14%	(18)	23%	(30)	15%	(20)	27%	(35)	19%	(25)	3%	(3)	131
Evangelical	15%	(25)	20%	(32)	20%	(32)	26%	(42)	14%	(22)	5%	(8)	161
Non-Evangelical	11%	(22)	29%	(60)	19%	(39)	25%	(51)	14%	(29)	1%	(2)	204
Community: Urban	22%	(38)	26%	(45)	12%	(22)	16%	(28)	18%	(31)	6%	(11)	174
Community: Suburban	15%	(42)	22%	(62)	21%	(60)	26%	(74)	12%	(35)	4%	(13)	286
Community: Rural	12%	(19)	20%	(33)	18%	(29)	24%	(39)	21%	(33)	5%	(8)	159
Employ: Private Sector	18%	(34)	21%	(41)	21%	(40)	22%	(42)	17%	(32)	1%	(3)	192
Employ: Self-Employed	23%	(16)	19%	(13)	18%	(12)	21%	(14)	10%	(7)	8%	(5)	67
Employ: Retired	16%	(16)	22%	(22)	18%	(18)	22%	(22)	18%	(17)	3%	(3)	96
Employ: Unemployed	15%	(14)	20%	(19)	14%	(13)	33%	(30)	14%	(13)	4%	(4)	93
Employ: Other	13%	(7)	22%	(12)	8%	(4)	21%	(11)	21%	(11)	16%	(9)	53
Military HH: Yes	15%	(12)	19%	(16)	14%	(11)	35%	(29)	16%	(13)	1%	(1)	81
Military HH: No	16%	(87)	23%	(124)	18%	(99)	21%	(112)	16%	(85)	6%	(31)	538
RD/WT: Right Direction	24%	(64)	27%	(72)	17%	(46)	12%	(31)	14%	(36)	5%	(15)	265
RD/WT: Wrong Track	10%	(35)	19%	(67)	18%	(64)	31%	(110)	17%	(62)	5%	(17)	354
Biden Job Approve	23%	(68)	29%	(85)	17%	(51)	13%	(39)	13%	(40)	4%	(13)	297
Biden Job Disapprove	10%	(28)	15%	(40)	21%	(56)	36%	(97)	14%	(38)	4%	(10)	269
Biden Job Strongly Approve	35%	(54)	30%	(46)	12%	(19)	5%	(8)	11%	(17)	7%	(11)	154
Biden Job Somewhat Approve	10%	(14)	27%	(39)	23%	(33)	22%	(32)	16%	(23)	1%	(2)	143
Biden Job Somewhat Disapprove	13%	(11)	21%	(18)	30%	(25)	15%	(13)	17%	(14)	3%	(2)	83
Biden Job Strongly Disapprove	9%	(17)	12%	(23)	17%	(31)	45%	(84)	13%	(24)	4%	(8)	187
Favorable of Biden	23%	(67)	27%	(79)	17%	(48)	13%	(39)	15%	(43)	4%	(11)	286
Unfavorable of Biden	11%	(30)	15%	(43)	22%	(61)	37%	(101)	13%	(36)	2%	(5)	276
Very Favorable of Biden	34%	(51)	29%	(44)	11%	(17)	9%	(13)	11%	(16)	6%	(9)	151
Somewhat Favorable of Biden	11%	(15)	25%	(34)	22%	(30)	19%	(25)	20%	(27)	2%	(3)	135
Somewhat Unfavorable of Biden	13%	(10)	23%	(18)	31%	(23)	12%	(9)	18%	(13)	2%	(1)	75
Very Unfavorable of Biden	10%	(20)	12%	(25)	19%	(38)	46%	(92)	11%	(23)	2%	(3)	202

Continued on next page

Table MCEN1_7: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Ellen DeGeneres

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(99)	23%	(139)	18%	(110)	23%	(141)	16%	(98)	5%	(31)	619
#1 Issue: Economy	16%	(40)	22%	(56)	12%	(31)	28%	(69)	18%	(46)	3%	(8)	249
#1 Issue: Security	13%	(13)	12%	(13)	27%	(28)	36%	(38)	13%	(14)	—	(0)	106
#1 Issue: Health Care	22%	(18)	29%	(23)	21%	(17)	9%	(7)	15%	(12)	5%	(4)	81
#1 Issue: Medicare / Social Security	23%	(16)	26%	(18)	15%	(10)	14%	(10)	16%	(11)	6%	(4)	70
2020 Vote: Joe Biden	26%	(53)	27%	(55)	16%	(32)	14%	(28)	14%	(30)	3%	(7)	205
2020 Vote: Donald Trump	11%	(25)	14%	(31)	19%	(42)	37%	(82)	14%	(31)	5%	(12)	223
2020 Vote: Didn't Vote	10%	(17)	29%	(49)	20%	(33)	14%	(24)	21%	(35)	7%	(12)	169
2018 House Vote: Democrat	31%	(45)	28%	(41)	14%	(20)	12%	(18)	13%	(19)	2%	(2)	145
2018 House Vote: Republican	14%	(23)	16%	(27)	19%	(32)	32%	(55)	14%	(24)	5%	(9)	169
2016 Vote: Hillary Clinton	33%	(45)	24%	(34)	12%	(16)	12%	(17)	15%	(20)	4%	(5)	137
2016 Vote: Donald Trump	11%	(20)	16%	(29)	20%	(37)	32%	(59)	16%	(29)	5%	(9)	182
2016 Vote: Didn't Vote	12%	(31)	25%	(69)	18%	(50)	21%	(57)	17%	(46)	6%	(17)	270
Voted in 2014: Yes	20%	(57)	22%	(63)	16%	(47)	26%	(74)	14%	(42)	2%	(7)	289
Voted in 2014: No	13%	(42)	23%	(77)	19%	(63)	20%	(67)	17%	(56)	7%	(24)	330
4-Region: Northeast	19%	(18)	24%	(23)	17%	(16)	18%	(17)	19%	(18)	3%	(3)	94
4-Region: Midwest	16%	(17)	21%	(24)	13%	(15)	29%	(33)	16%	(18)	5%	(5)	112
4-Region: South	17%	(45)	25%	(67)	15%	(39)	23%	(62)	15%	(40)	5%	(15)	267
4-Region: West	13%	(19)	18%	(26)	27%	(40)	20%	(30)	16%	(23)	6%	(8)	145
Plan to be Vaccinated	21%	(59)	27%	(74)	19%	(53)	16%	(45)	11%	(31)	5%	(13)	275
Does not Plan to be Vaccinated	12%	(29)	19%	(46)	18%	(45)	31%	(77)	17%	(41)	3%	(7)	245

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_8: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Nick Offerman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	8%	(49)	12%	(75)	4%	(24)	4%	(24)	20%	(120)	52%	(314)	606
Gender: Male	14%	(37)	17%	(45)	5%	(15)	6%	(16)	16%	(44)	42%	(115)	272
Gender: Female	4%	(12)	9%	(30)	3%	(9)	2%	(8)	23%	(75)	60%	(199)	334
Age: 18-34	11%	(25)	16%	(36)	7%	(17)	5%	(12)	18%	(43)	43%	(100)	233
Age: 35-44	14%	(19)	18%	(24)	2%	(3)	4%	(5)	15%	(21)	47%	(63)	135
Age: 45-64	3%	(4)	5%	(8)	3%	(4)	4%	(6)	25%	(39)	62%	(98)	159
Age: 65+	1%	(1)	8%	(6)	1%	(1)	1%	(1)	22%	(17)	67%	(52)	78
GenZers: 1997-2012	10%	(11)	15%	(18)	6%	(7)	1%	(2)	21%	(24)	46%	(52)	113
Millennials: 1981-1996	13%	(28)	19%	(42)	5%	(11)	6%	(14)	14%	(31)	42%	(93)	219
GenXers: 1965-1980	8%	(9)	4%	(4)	2%	(3)	5%	(6)	20%	(23)	61%	(71)	116
Baby Boomers: 1946-1964	—	(1)	8%	(11)	2%	(3)	2%	(3)	27%	(39)	61%	(90)	147
PID: Dem (no lean)	18%	(36)	18%	(36)	8%	(16)	1%	(2)	18%	(37)	38%	(78)	204
PID: Ind (no lean)	5%	(10)	12%	(23)	2%	(4)	5%	(10)	18%	(35)	57%	(109)	191
PID: Rep (no lean)	2%	(3)	7%	(15)	2%	(4)	6%	(13)	23%	(48)	60%	(127)	210
PID/Gender: Dem Men	29%	(28)	24%	(23)	9%	(9)	1%	(1)	13%	(13)	24%	(23)	97
PID/Gender: Dem Women	7%	(8)	12%	(13)	7%	(7)	1%	(1)	22%	(24)	51%	(54)	107
PID/Gender: Ind Men	8%	(6)	12%	(9)	3%	(2)	12%	(10)	15%	(12)	50%	(39)	79
PID/Gender: Ind Women	3%	(4)	13%	(14)	1%	(1)	—	(0)	21%	(23)	62%	(70)	112
PID/Gender: Rep Men	2%	(2)	13%	(13)	4%	(4)	6%	(5)	20%	(19)	55%	(52)	95
PID/Gender: Rep Women	1%	(1)	2%	(3)	1%	(1)	6%	(7)	25%	(28)	65%	(75)	115
Ideo: Liberal (1-3)	24%	(34)	18%	(26)	9%	(14)	—	(1)	17%	(25)	32%	(47)	146
Ideo: Moderate (4)	5%	(6)	14%	(17)	—	(1)	2%	(3)	24%	(29)	54%	(64)	117
Ideo: Conservative (5-7)	3%	(9)	9%	(24)	4%	(9)	8%	(21)	23%	(57)	53%	(134)	254
Educ: < College	6%	(25)	10%	(45)	5%	(21)	4%	(19)	20%	(89)	56%	(256)	455
Educ: Bachelors degree	13%	(13)	19%	(19)	1%	(1)	3%	(3)	19%	(18)	44%	(42)	95
Educ: Post-grad	21%	(11)	21%	(12)	4%	(2)	3%	(2)	22%	(12)	28%	(15)	55
Income: Under 50k	3%	(10)	12%	(39)	3%	(10)	5%	(18)	20%	(65)	56%	(182)	323
Income: 50k-100k	11%	(23)	11%	(21)	6%	(13)	2%	(5)	19%	(37)	50%	(100)	198
Income: 100k+	20%	(17)	18%	(15)	2%	(2)	2%	(2)	21%	(17)	37%	(31)	84
Ethnicity: White	9%	(40)	12%	(52)	4%	(18)	3%	(13)	20%	(89)	52%	(233)	445
Ethnicity: Hispanic	11%	(15)	15%	(21)	11%	(15)	8%	(10)	13%	(18)	41%	(56)	135

Continued on next page

Table MCEN1_8: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Nick Offerman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	8%	(49)	12%	(75)	4%	(24)	4%	(24)	20%	(120)	52%	(314)	606
Ethnicity: Black	7%	(7)	18%	(17)	4%	(4)	—	(0)	19%	(18)	52%	(49)	95
Ethnicity: Other	3%	(2)	10%	(6)	3%	(2)	16%	(11)	20%	(13)	48%	(32)	66
All Christian	9%	(22)	14%	(32)	5%	(12)	3%	(8)	20%	(47)	48%	(113)	234
Agnostic/Nothing in particular	4%	(6)	13%	(22)	3%	(5)	4%	(6)	21%	(35)	55%	(91)	166
Something Else	1%	(2)	8%	(11)	2%	(3)	—	(0)	21%	(29)	67%	(92)	137
Religious Non-Protestant/Catholic	20%	(10)	17%	(9)	8%	(4)	15%	(7)	16%	(8)	23%	(12)	50
Evangelical	7%	(12)	12%	(21)	6%	(12)	3%	(5)	19%	(34)	54%	(100)	184
Non-Evangelical	6%	(11)	11%	(20)	2%	(3)	2%	(3)	22%	(40)	57%	(102)	179
Community: Urban	13%	(24)	16%	(29)	6%	(11)	7%	(12)	14%	(27)	44%	(82)	184
Community: Suburban	6%	(17)	10%	(27)	4%	(11)	3%	(8)	23%	(63)	55%	(153)	279
Community: Rural	6%	(9)	13%	(19)	2%	(3)	3%	(4)	21%	(30)	56%	(79)	143
Employ: Private Sector	13%	(23)	13%	(23)	3%	(5)	7%	(12)	15%	(26)	50%	(87)	176
Employ: Self-Employed	8%	(5)	21%	(14)	11%	(7)	1%	(1)	22%	(15)	38%	(25)	67
Employ: Retired	1%	(1)	10%	(10)	—	(0)	3%	(3)	24%	(23)	62%	(58)	94
Employ: Unemployed	3%	(2)	10%	(9)	1%	(1)	1%	(1)	30%	(26)	56%	(48)	87
Military HH: Yes	3%	(3)	11%	(10)	1%	(1)	9%	(7)	30%	(25)	46%	(38)	84
Military HH: No	9%	(47)	13%	(65)	5%	(24)	3%	(16)	18%	(94)	53%	(276)	522
RD/WT: Right Direction	16%	(40)	16%	(41)	4%	(11)	2%	(4)	20%	(51)	41%	(105)	253
RD/WT: Wrong Track	3%	(9)	10%	(34)	4%	(13)	6%	(20)	19%	(68)	59%	(209)	353
Biden Job Approve	15%	(43)	16%	(45)	5%	(14)	1%	(4)	18%	(51)	45%	(131)	289
Biden Job Disapprove	2%	(6)	10%	(28)	4%	(10)	6%	(17)	20%	(54)	57%	(153)	268
Biden Job Strongly Approve	26%	(40)	20%	(30)	2%	(2)	3%	(4)	17%	(26)	33%	(50)	153
Biden Job Somewhat Approve	2%	(3)	11%	(15)	9%	(12)	—	(0)	18%	(25)	59%	(81)	137
Biden Job Somewhat Disapprove	3%	(2)	17%	(13)	7%	(6)	9%	(7)	14%	(11)	50%	(39)	78
Biden Job Strongly Disapprove	2%	(4)	8%	(15)	2%	(4)	5%	(10)	22%	(42)	60%	(115)	190
Favorable of Biden	16%	(41)	18%	(46)	3%	(7)	—	(1)	19%	(49)	45%	(118)	263
Unfavorable of Biden	3%	(7)	10%	(29)	6%	(17)	8%	(23)	19%	(54)	55%	(158)	287

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Table MCEN1_8: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Nick Offerman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	8%	(49)	12%	(75)	4%	(24)	4%	(24)	20%	(120)	52%	(314)	606
Very Favorable of Biden	23%	(34)	22%	(33)	4%	(6)	1%	(1)	20%	(30)	31%	(46)	151
Somewhat Favorable of Biden	6%	(7)	12%	(13)	1%	(1)	—	(0)	17%	(19)	64%	(72)	112
Somewhat Unfavorable of Biden	5%	(4)	12%	(9)	10%	(7)	15%	(11)	17%	(13)	41%	(30)	75
Very Unfavorable of Biden	2%	(4)	9%	(19)	5%	(10)	6%	(12)	19%	(41)	60%	(127)	212
#1 Issue: Economy	6%	(13)	14%	(32)	3%	(7)	2%	(4)	19%	(44)	57%	(134)	235
#1 Issue: Security	14%	(13)	7%	(7)	7%	(7)	11%	(11)	14%	(14)	47%	(47)	98
#1 Issue: Health Care	11%	(10)	20%	(18)	7%	(6)	2%	(2)	30%	(28)	31%	(28)	93
#1 Issue: Medicare / Social Security	4%	(2)	9%	(5)	3%	(2)	1%	(1)	21%	(13)	62%	(39)	62
2020 Vote: Joe Biden	20%	(39)	21%	(42)	4%	(8)	2%	(3)	19%	(38)	35%	(69)	200
2020 Vote: Donald Trump	2%	(4)	6%	(13)	4%	(10)	8%	(18)	25%	(56)	55%	(125)	226
2020 Vote: Didn't Vote	3%	(5)	11%	(16)	4%	(6)	1%	(2)	13%	(21)	68%	(105)	155
2018 House Vote: Democrat	18%	(24)	22%	(30)	4%	(5)	2%	(3)	17%	(23)	37%	(49)	134
2018 House Vote: Republican	3%	(6)	6%	(11)	5%	(10)	9%	(17)	27%	(50)	50%	(92)	186
2016 Vote: Hillary Clinton	21%	(27)	21%	(26)	4%	(5)	2%	(2)	15%	(19)	38%	(48)	127
2016 Vote: Donald Trump	3%	(6)	6%	(12)	3%	(5)	4%	(7)	30%	(58)	54%	(102)	190
2016 Vote: Didn't Vote	5%	(14)	13%	(34)	5%	(13)	4%	(10)	14%	(37)	58%	(151)	259
Voted in 2014: Yes	9%	(26)	13%	(35)	3%	(9)	4%	(10)	23%	(64)	48%	(131)	276
Voted in 2014: No	7%	(23)	12%	(40)	5%	(15)	4%	(14)	17%	(55)	55%	(183)	330
4-Region: Northeast	14%	(13)	12%	(11)	3%	(3)	3%	(3)	18%	(17)	50%	(47)	94
4-Region: Midwest	5%	(6)	12%	(13)	3%	(3)	1%	(1)	22%	(24)	57%	(61)	107
4-Region: South	3%	(8)	13%	(33)	2%	(5)	3%	(9)	22%	(55)	55%	(136)	246
4-Region: West	14%	(22)	11%	(18)	8%	(13)	7%	(12)	15%	(24)	44%	(71)	159
Plan to be Vaccinated	15%	(38)	17%	(45)	6%	(15)	3%	(8)	21%	(55)	39%	(103)	263
Does not Plan to be Vaccinated	3%	(7)	11%	(26)	4%	(9)	6%	(15)	17%	(39)	58%	(135)	231

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_9: Please indicate whether you have a favorable or unfavorable impression of each of the following.

John Legend

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	21%	(135)	28%	(183)	9%	(61)	10%	(67)	20%	(128)	11%	(73)	646
Gender: Male	20%	(59)	29%	(83)	10%	(28)	13%	(37)	15%	(44)	14%	(40)	291
Gender: Female	22%	(77)	28%	(100)	9%	(33)	8%	(30)	24%	(84)	9%	(33)	355
Age: 18-34	26%	(63)	30%	(74)	12%	(30)	9%	(22)	16%	(39)	7%	(18)	247
Age: 35-44	28%	(38)	28%	(38)	9%	(12)	9%	(12)	14%	(19)	11%	(15)	134
Age: 45-64	15%	(28)	27%	(51)	4%	(8)	11%	(21)	26%	(49)	16%	(30)	187
Age: 65+	8%	(6)	25%	(20)	15%	(12)	15%	(12)	27%	(21)	11%	(9)	78
GenZers: 1997-2012	30%	(38)	25%	(32)	9%	(11)	12%	(16)	13%	(17)	11%	(14)	127
Millennials: 1981-1996	26%	(56)	34%	(74)	12%	(26)	5%	(11)	14%	(31)	8%	(17)	215
GenXers: 1965-1980	14%	(20)	22%	(30)	8%	(11)	14%	(19)	32%	(43)	10%	(14)	137
Baby Boomers: 1946-1964	14%	(22)	30%	(47)	6%	(10)	13%	(21)	22%	(35)	15%	(24)	158
PID: Dem (no lean)	34%	(70)	29%	(60)	10%	(20)	9%	(18)	14%	(29)	5%	(10)	206
PID: Ind (no lean)	16%	(36)	30%	(70)	7%	(16)	9%	(20)	27%	(61)	11%	(27)	231
PID: Rep (no lean)	14%	(29)	25%	(53)	12%	(25)	14%	(29)	18%	(38)	17%	(36)	209
PID/Gender: Dem Men	34%	(33)	26%	(26)	10%	(10)	12%	(12)	12%	(12)	6%	(6)	99
PID/Gender: Dem Women	35%	(37)	32%	(34)	9%	(10)	5%	(5)	15%	(16)	4%	(4)	107
PID/Gender: Ind Men	15%	(14)	31%	(29)	6%	(6)	14%	(13)	18%	(17)	16%	(15)	94
PID/Gender: Ind Women	16%	(22)	30%	(41)	8%	(10)	5%	(7)	33%	(45)	8%	(11)	137
PID/Gender: Rep Men	12%	(12)	29%	(28)	12%	(12)	12%	(12)	15%	(15)	20%	(19)	97
PID/Gender: Rep Women	15%	(17)	22%	(25)	11%	(13)	15%	(17)	20%	(23)	16%	(17)	112
Ideo: Liberal (1-3)	33%	(50)	29%	(44)	12%	(19)	8%	(12)	15%	(22)	3%	(4)	151
Ideo: Moderate (4)	26%	(35)	38%	(51)	2%	(3)	4%	(5)	19%	(25)	12%	(16)	135
Ideo: Conservative (5-7)	13%	(36)	23%	(64)	12%	(32)	17%	(45)	20%	(54)	15%	(41)	272
Educ: < College	20%	(99)	27%	(136)	9%	(46)	10%	(50)	21%	(107)	13%	(66)	504
Educ: Bachelors degree	24%	(23)	29%	(28)	13%	(12)	15%	(15)	16%	(16)	4%	(4)	97
Income: Under 50k	18%	(63)	27%	(96)	10%	(36)	10%	(37)	23%	(82)	12%	(44)	357
Income: 50k-100k	24%	(53)	28%	(62)	8%	(17)	11%	(25)	17%	(38)	12%	(26)	221
Income: 100k+	28%	(19)	37%	(25)	12%	(8)	8%	(5)	10%	(7)	5%	(3)	67
Ethnicity: White	17%	(82)	30%	(141)	10%	(47)	11%	(52)	21%	(98)	11%	(53)	473
Ethnicity: Hispanic	19%	(26)	29%	(40)	16%	(21)	14%	(19)	10%	(14)	12%	(16)	135
Ethnicity: Black	34%	(37)	24%	(26)	8%	(9)	6%	(7)	20%	(21)	7%	(8)	107

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Table MCEN1_9: Please indicate whether you have a favorable or unfavorable impression of each of the following.

John Legend

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	21%	(135)	28%	(183)	9%	(61)	10%	(67)	20%	(128)	11%	(73)	646
Ethnicity: Other	25%	(17)	24%	(16)	7%	(5)	12%	(8)	12%	(8)	19%	(13)	66
All Christian	20%	(51)	31%	(77)	8%	(20)	13%	(33)	18%	(46)	11%	(28)	254
Agnostic/Nothing in particular	20%	(41)	26%	(53)	11%	(23)	13%	(26)	21%	(44)	9%	(18)	205
Something Else	21%	(28)	28%	(38)	5%	(7)	4%	(6)	24%	(33)	18%	(24)	136
Evangelical	23%	(44)	28%	(54)	9%	(18)	6%	(12)	16%	(31)	18%	(35)	194
Non-Evangelical	17%	(31)	34%	(61)	5%	(9)	13%	(23)	24%	(44)	8%	(14)	182
Community: Urban	28%	(50)	29%	(52)	10%	(17)	9%	(17)	19%	(34)	6%	(11)	181
Community: Suburban	19%	(59)	29%	(86)	10%	(30)	13%	(38)	18%	(55)	11%	(34)	302
Community: Rural	16%	(27)	27%	(44)	8%	(13)	7%	(12)	24%	(39)	17%	(28)	163
Employ: Private Sector	23%	(43)	33%	(63)	10%	(19)	9%	(17)	18%	(35)	7%	(12)	189
Employ: Self-Employed	22%	(19)	27%	(23)	14%	(12)	12%	(10)	8%	(7)	18%	(15)	85
Employ: Homemaker	12%	(7)	21%	(12)	21%	(12)	1%	(1)	22%	(13)	24%	(14)	58
Employ: Retired	15%	(14)	27%	(25)	9%	(9)	12%	(11)	22%	(20)	15%	(14)	93
Employ: Unemployed	15%	(16)	32%	(34)	1%	(1)	15%	(15)	32%	(33)	5%	(5)	105
Employ: Other	29%	(15)	27%	(14)	4%	(2)	11%	(6)	20%	(10)	8%	(4)	50
Military HH: Yes	19%	(17)	21%	(19)	4%	(4)	20%	(18)	12%	(11)	24%	(21)	90
Military HH: No	21%	(118)	29%	(164)	10%	(57)	9%	(48)	21%	(117)	9%	(51)	556
RD/WT: Right Direction	31%	(81)	30%	(79)	7%	(18)	7%	(19)	18%	(48)	6%	(16)	260
RD/WT: Wrong Track	14%	(54)	27%	(103)	11%	(43)	12%	(48)	21%	(80)	15%	(57)	386
Biden Job Approve	30%	(92)	33%	(101)	8%	(24)	6%	(20)	17%	(53)	5%	(15)	305
Biden Job Disapprove	11%	(32)	26%	(73)	11%	(31)	16%	(45)	19%	(55)	17%	(49)	283
Biden Job Strongly Approve	42%	(70)	26%	(44)	7%	(12)	5%	(8)	12%	(20)	7%	(12)	165
Biden Job Somewhat Approve	16%	(22)	41%	(57)	9%	(13)	8%	(12)	24%	(33)	2%	(3)	139
Biden Job Somewhat Disapprove	23%	(18)	44%	(33)	9%	(7)	2%	(2)	16%	(12)	5%	(4)	76
Biden Job Strongly Disapprove	7%	(14)	19%	(39)	11%	(23)	21%	(43)	20%	(42)	22%	(45)	207
Favorable of Biden	31%	(91)	34%	(99)	5%	(14)	6%	(17)	18%	(51)	6%	(18)	291
Unfavorable of Biden	11%	(34)	25%	(78)	15%	(46)	15%	(47)	18%	(57)	16%	(49)	311

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Table MCEN1_9: Please indicate whether you have a favorable or unfavorable impression of each of the following.

John Legend

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	21%	(135)	28%	(183)	9%	(61)	10%	(67)	20%	(128)	11%	(73)	646
Very Favorable of Biden	42%	(70)	30%	(50)	4%	(7)	8%	(14)	10%	(17)	6%	(11)	168
Somewhat Favorable of Biden	17%	(21)	40%	(49)	6%	(8)	3%	(4)	28%	(34)	6%	(7)	123
Somewhat Unfavorable of Biden	23%	(20)	32%	(28)	24%	(21)	3%	(3)	15%	(14)	3%	(3)	88
Very Unfavorable of Biden	6%	(14)	22%	(50)	11%	(25)	20%	(44)	20%	(44)	21%	(47)	223
#1 Issue: Economy	22%	(52)	32%	(75)	9%	(21)	8%	(19)	19%	(45)	11%	(25)	238
#1 Issue: Security	11%	(14)	22%	(26)	7%	(8)	24%	(28)	25%	(29)	11%	(13)	118
#1 Issue: Health Care	22%	(20)	40%	(36)	10%	(9)	12%	(11)	13%	(11)	3%	(3)	90
#1 Issue: Medicare / Social Security	16%	(11)	37%	(25)	10%	(7)	2%	(1)	16%	(11)	20%	(14)	70
2020 Vote: Joe Biden	32%	(67)	33%	(70)	9%	(20)	9%	(19)	13%	(28)	4%	(9)	213
2020 Vote: Donald Trump	10%	(24)	27%	(62)	11%	(25)	17%	(39)	17%	(39)	19%	(43)	232
2020 Vote: Didn't Vote	23%	(40)	23%	(40)	9%	(15)	4%	(7)	30%	(52)	11%	(18)	171
2018 House Vote: Democrat	39%	(56)	32%	(46)	9%	(13)	4%	(5)	13%	(18)	3%	(5)	144
2018 House Vote: Republican	10%	(18)	29%	(53)	10%	(18)	17%	(31)	16%	(29)	19%	(34)	184
2016 Vote: Hillary Clinton	34%	(47)	24%	(33)	7%	(9)	13%	(19)	15%	(21)	7%	(10)	139
2016 Vote: Donald Trump	11%	(23)	28%	(57)	13%	(26)	17%	(34)	16%	(32)	16%	(33)	206
2016 Vote: Didn't Vote	23%	(63)	30%	(81)	8%	(21)	4%	(10)	25%	(68)	10%	(26)	270
Voted in 2014: Yes	22%	(64)	28%	(81)	9%	(27)	15%	(43)	15%	(45)	11%	(31)	290
Voted in 2014: No	20%	(72)	29%	(102)	9%	(33)	7%	(24)	23%	(83)	12%	(42)	356
4-Region: Northeast	26%	(29)	30%	(34)	9%	(10)	4%	(5)	23%	(25)	8%	(9)	113
4-Region: Midwest	20%	(25)	28%	(35)	11%	(14)	14%	(17)	20%	(26)	8%	(10)	128
4-Region: South	21%	(56)	32%	(85)	6%	(16)	10%	(27)	19%	(50)	11%	(30)	264
4-Region: West	18%	(25)	20%	(28)	14%	(20)	13%	(18)	19%	(26)	17%	(24)	141
Plan to be Vaccinated	32%	(89)	30%	(85)	10%	(28)	7%	(20)	15%	(42)	6%	(16)	279
Does not Plan to be Vaccinated	11%	(27)	28%	(69)	7%	(18)	15%	(37)	25%	(62)	15%	(37)	251

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN1_10: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Patrick Mahomes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(73)	18%	(112)	4%	(28)	4%	(27)	22%	(133)	40%	(244)	616
Gender: Male	19%	(50)	27%	(72)	4%	(11)	4%	(11)	20%	(53)	26%	(70)	267
Gender: Female	7%	(23)	11%	(40)	5%	(17)	5%	(16)	23%	(80)	50%	(174)	349
Age: 18-34	11%	(26)	15%	(35)	7%	(15)	7%	(16)	17%	(40)	43%	(101)	233
Age: 35-44	16%	(19)	24%	(29)	6%	(7)	1%	(1)	23%	(27)	29%	(34)	118
Age: 45-64	10%	(18)	19%	(34)	2%	(3)	5%	(9)	25%	(45)	38%	(67)	176
Age: 65+	11%	(10)	16%	(14)	2%	(2)	1%	(1)	23%	(20)	47%	(42)	90
GenZers: 1997-2012	4%	(5)	14%	(19)	9%	(12)	9%	(12)	12%	(15)	52%	(67)	129
Millennials: 1981-1996	20%	(38)	20%	(38)	4%	(7)	3%	(5)	21%	(40)	32%	(60)	188
GenXers: 1965-1980	6%	(8)	21%	(29)	3%	(4)	3%	(4)	31%	(42)	36%	(49)	137
Baby Boomers: 1946-1964	14%	(22)	17%	(26)	3%	(4)	4%	(6)	22%	(33)	40%	(61)	151
PID: Dem (no lean)	18%	(39)	19%	(40)	6%	(13)	1%	(1)	22%	(46)	35%	(73)	213
PID: Ind (no lean)	6%	(11)	18%	(36)	5%	(11)	7%	(13)	22%	(42)	42%	(82)	196
PID: Rep (no lean)	11%	(22)	18%	(37)	2%	(4)	6%	(13)	21%	(44)	42%	(88)	208
PID/Gender: Dem Men	30%	(30)	25%	(25)	5%	(5)	—	(0)	18%	(18)	22%	(21)	99
PID/Gender: Dem Women	8%	(9)	13%	(15)	7%	(8)	1%	(1)	25%	(28)	46%	(52)	114
PID/Gender: Ind Men	10%	(8)	30%	(24)	4%	(3)	7%	(6)	26%	(21)	23%	(19)	81
PID/Gender: Ind Women	3%	(3)	10%	(12)	6%	(7)	7%	(8)	19%	(21)	55%	(64)	115
PID/Gender: Rep Men	14%	(12)	27%	(23)	3%	(2)	6%	(5)	16%	(14)	34%	(30)	87
PID/Gender: Rep Women	9%	(10)	11%	(14)	1%	(2)	6%	(7)	25%	(30)	48%	(58)	121
Ideo: Liberal (1-3)	16%	(24)	21%	(31)	2%	(4)	1%	(2)	21%	(32)	38%	(57)	149
Ideo: Moderate (4)	11%	(15)	28%	(38)	8%	(10)	4%	(5)	14%	(19)	35%	(46)	133
Ideo: Conservative (5-7)	12%	(30)	17%	(41)	6%	(13)	6%	(13)	22%	(54)	37%	(87)	239
Educ: < College	9%	(44)	16%	(76)	5%	(24)	5%	(24)	21%	(100)	43%	(201)	469
Educ: Bachelors degree	21%	(20)	18%	(18)	1%	(1)	1%	(1)	21%	(20)	37%	(36)	97
Educ: Post-grad	17%	(9)	36%	(18)	5%	(2)	4%	(2)	26%	(13)	13%	(6)	51
Income: Under 50k	8%	(27)	17%	(59)	4%	(16)	5%	(19)	19%	(68)	47%	(166)	356
Income: 50k-100k	16%	(32)	20%	(39)	5%	(9)	4%	(7)	25%	(48)	30%	(58)	193
Income: 100k+	20%	(14)	21%	(14)	4%	(3)	1%	(1)	24%	(16)	29%	(20)	67
Ethnicity: White	11%	(53)	20%	(91)	4%	(19)	4%	(18)	23%	(108)	38%	(177)	466
Ethnicity: Hispanic	4%	(5)	21%	(24)	9%	(11)	5%	(5)	13%	(15)	47%	(54)	114

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Table MCEN1_10: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Patrick Mahomes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(73)	18%	(112)	4%	(28)	4%	(27)	22%	(133)	40%	(244)	616
Ethnicity: Black	16%	(17)	13%	(14)	7%	(8)	9%	(10)	18%	(20)	37%	(41)	109
All Christian	15%	(35)	22%	(55)	4%	(10)	3%	(8)	20%	(49)	35%	(86)	244
Agnostic/Nothing in particular	7%	(13)	17%	(31)	5%	(9)	6%	(10)	18%	(33)	47%	(87)	183
Something Else	10%	(12)	11%	(14)	4%	(5)	4%	(5)	34%	(44)	38%	(50)	130
Evangelical	14%	(21)	21%	(33)	4%	(6)	4%	(7)	21%	(34)	35%	(55)	157
Non-Evangelical	13%	(26)	16%	(32)	3%	(6)	3%	(7)	27%	(57)	38%	(78)	207
Community: Urban	18%	(32)	23%	(40)	6%	(10)	2%	(4)	20%	(36)	31%	(56)	177
Community: Suburban	10%	(31)	17%	(50)	5%	(14)	5%	(15)	21%	(63)	42%	(126)	298
Community: Rural	7%	(10)	16%	(22)	3%	(4)	6%	(9)	24%	(34)	44%	(62)	142
Employ: Private Sector	20%	(36)	26%	(48)	3%	(6)	5%	(9)	20%	(37)	26%	(48)	185
Employ: Self-Employed	7%	(5)	18%	(14)	12%	(9)	5%	(4)	11%	(8)	48%	(37)	78
Employ: Homemaker	4%	(2)	11%	(6)	—	(0)	16%	(9)	31%	(17)	38%	(20)	54
Employ: Retired	7%	(6)	16%	(15)	5%	(4)	—	(0)	19%	(17)	53%	(49)	91
Employ: Unemployed	10%	(9)	13%	(11)	6%	(5)	3%	(2)	26%	(23)	43%	(37)	87
Military HH: Yes	10%	(9)	18%	(15)	11%	(9)	1%	(1)	21%	(18)	39%	(33)	84
Military HH: No	12%	(64)	18%	(98)	3%	(19)	5%	(26)	22%	(115)	40%	(211)	532
RD/WT: Right Direction	17%	(46)	23%	(64)	4%	(11)	—	(1)	21%	(58)	34%	(92)	272
RD/WT: Wrong Track	8%	(27)	14%	(49)	5%	(17)	8%	(26)	22%	(75)	44%	(151)	345
Biden Job Approve	16%	(49)	25%	(76)	4%	(12)	2%	(5)	20%	(60)	34%	(102)	304
Biden Job Disapprove	8%	(21)	14%	(35)	6%	(15)	6%	(15)	22%	(55)	44%	(113)	255
Biden Job Strongly Approve	24%	(37)	23%	(37)	5%	(9)	—	(0)	18%	(28)	30%	(48)	158
Biden Job Somewhat Approve	8%	(12)	27%	(39)	3%	(4)	3%	(5)	22%	(33)	37%	(54)	146
Biden Job Somewhat Disapprove	21%	(15)	13%	(9)	8%	(6)	—	(0)	19%	(13)	39%	(27)	70
Biden Job Strongly Disapprove	3%	(6)	14%	(26)	5%	(9)	8%	(15)	23%	(42)	46%	(85)	185
Favorable of Biden	17%	(47)	26%	(73)	4%	(12)	—	(1)	17%	(48)	35%	(99)	281
Unfavorable of Biden	8%	(23)	14%	(40)	6%	(16)	9%	(25)	22%	(63)	41%	(118)	284
Very Favorable of Biden	25%	(37)	23%	(33)	6%	(8)	1%	(1)	17%	(25)	29%	(42)	146
Somewhat Favorable of Biden	8%	(11)	29%	(40)	3%	(4)	—	(0)	17%	(23)	43%	(58)	135
Somewhat Unfavorable of Biden	17%	(12)	6%	(4)	8%	(6)	12%	(9)	26%	(19)	32%	(23)	74
Very Unfavorable of Biden	5%	(11)	17%	(36)	5%	(10)	8%	(16)	21%	(44)	45%	(94)	211

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Table MCEN1_10: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Patrick Mahomes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(73)	18%	(112)	4%	(28)	4%	(27)	22%	(133)	40%	(244)	616
#1 Issue: Economy	16%	(37)	17%	(38)	5%	(12)	3%	(6)	23%	(52)	36%	(82)	227
#1 Issue: Security	8%	(8)	26%	(25)	6%	(6)	8%	(8)	18%	(18)	33%	(33)	98
#1 Issue: Health Care	12%	(9)	25%	(19)	10%	(8)	2%	(2)	25%	(19)	25%	(19)	76
#1 Issue: Medicare / Social Security	6%	(4)	16%	(10)	—	(0)	—	(0)	21%	(14)	57%	(37)	65
2020 Vote: Joe Biden	20%	(42)	23%	(48)	6%	(12)	3%	(7)	17%	(35)	31%	(65)	210
2020 Vote: Donald Trump	8%	(17)	19%	(40)	4%	(9)	6%	(13)	23%	(49)	39%	(84)	212
2020 Vote: Didn't Vote	6%	(10)	13%	(22)	2%	(4)	4%	(6)	24%	(42)	52%	(90)	173
2018 House Vote: Democrat	25%	(34)	23%	(31)	5%	(7)	1%	(2)	18%	(24)	28%	(39)	137
2018 House Vote: Republican	10%	(17)	22%	(36)	3%	(5)	7%	(12)	22%	(36)	36%	(60)	166
2016 Vote: Hillary Clinton	26%	(33)	19%	(25)	5%	(6)	1%	(2)	15%	(19)	35%	(45)	130
2016 Vote: Donald Trump	9%	(17)	20%	(38)	5%	(9)	6%	(12)	22%	(42)	38%	(71)	189
2016 Vote: Didn't Vote	8%	(21)	17%	(46)	4%	(12)	4%	(12)	25%	(68)	42%	(115)	275
Voted in 2014: Yes	18%	(50)	22%	(61)	3%	(7)	4%	(11)	20%	(55)	33%	(90)	273
Voted in 2014: No	7%	(23)	15%	(51)	6%	(20)	5%	(17)	23%	(78)	45%	(154)	343
4-Region: Northeast	17%	(18)	20%	(22)	4%	(4)	4%	(4)	19%	(20)	36%	(38)	106
4-Region: Midwest	9%	(10)	24%	(27)	6%	(6)	3%	(3)	21%	(23)	37%	(41)	110
4-Region: South	11%	(26)	15%	(36)	4%	(10)	7%	(16)	25%	(60)	38%	(91)	239
4-Region: West	12%	(19)	18%	(28)	5%	(8)	2%	(3)	18%	(29)	46%	(74)	161
Plan to be Vaccinated	19%	(49)	27%	(70)	4%	(10)	2%	(5)	20%	(53)	28%	(74)	261
Does not Plan to be Vaccinated	6%	(14)	11%	(25)	7%	(17)	5%	(11)	25%	(58)	46%	(107)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_11: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Jimmy Kimmel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	18%	(103)	22%	(128)	9%	(50)	18%	(102)	23%	(133)	11%	(61)	578
Gender: Male	23%	(64)	20%	(55)	12%	(33)	20%	(55)	15%	(42)	10%	(27)	276
Gender: Female	13%	(38)	24%	(73)	6%	(18)	16%	(47)	30%	(91)	11%	(34)	301
Age: 18-34	20%	(46)	26%	(60)	8%	(19)	10%	(24)	22%	(50)	14%	(33)	231
Age: 35-44	25%	(32)	26%	(32)	7%	(8)	14%	(18)	19%	(24)	9%	(11)	125
Age: 45-64	8%	(12)	17%	(25)	13%	(19)	28%	(41)	25%	(36)	9%	(13)	146
Age: 65+	18%	(14)	14%	(11)	6%	(4)	26%	(20)	30%	(23)	5%	(4)	76
GenZers: 1997-2012	17%	(18)	22%	(24)	9%	(10)	12%	(13)	19%	(21)	20%	(22)	108
Millennials: 1981-1996	24%	(54)	28%	(62)	7%	(15)	10%	(21)	22%	(48)	10%	(21)	221
GenXers: 1965-1980	11%	(12)	16%	(17)	12%	(13)	25%	(26)	30%	(32)	6%	(6)	105
Baby Boomers: 1946-1964	14%	(19)	18%	(24)	10%	(13)	29%	(38)	21%	(27)	8%	(11)	132
PID: Dem (no lean)	36%	(67)	25%	(46)	5%	(9)	4%	(7)	18%	(34)	11%	(21)	184
PID: Ind (no lean)	9%	(17)	26%	(48)	8%	(15)	20%	(37)	22%	(40)	15%	(28)	184
PID: Rep (no lean)	9%	(18)	16%	(34)	13%	(27)	28%	(58)	28%	(59)	6%	(13)	210
PID/Gender: Dem Men	41%	(40)	21%	(20)	9%	(9)	4%	(4)	14%	(14)	12%	(11)	99
PID/Gender: Dem Women	31%	(27)	31%	(26)	—	(0)	3%	(2)	24%	(20)	11%	(10)	85
PID/Gender: Ind Men	16%	(13)	21%	(17)	9%	(7)	26%	(22)	13%	(11)	15%	(12)	83
PID/Gender: Ind Women	4%	(4)	30%	(30)	7%	(7)	15%	(15)	28%	(29)	15%	(15)	101
PID/Gender: Rep Men	11%	(11)	18%	(17)	18%	(17)	31%	(29)	18%	(17)	4%	(3)	94
PID/Gender: Rep Women	7%	(8)	14%	(17)	9%	(10)	25%	(29)	37%	(42)	8%	(9)	115
Ideo: Liberal (1-3)	26%	(36)	33%	(46)	8%	(10)	8%	(11)	20%	(27)	5%	(7)	137
Ideo: Moderate (4)	24%	(33)	25%	(34)	11%	(16)	9%	(12)	17%	(23)	14%	(19)	137
Ideo: Conservative (5-7)	10%	(24)	14%	(31)	10%	(22)	32%	(73)	27%	(61)	8%	(19)	230
Educ: < College	15%	(65)	22%	(96)	9%	(38)	18%	(79)	25%	(112)	12%	(51)	441
Educ: Bachelors degree	23%	(20)	24%	(21)	11%	(9)	16%	(14)	18%	(16)	8%	(7)	88
Income: Under 50k	16%	(50)	23%	(74)	8%	(25)	18%	(57)	24%	(77)	13%	(41)	323
Income: 50k-100k	15%	(26)	21%	(37)	10%	(18)	20%	(36)	26%	(47)	8%	(15)	179
Income: 100k+	35%	(26)	23%	(17)	11%	(8)	12%	(9)	12%	(9)	8%	(6)	76
Ethnicity: White	16%	(69)	22%	(96)	11%	(47)	20%	(86)	23%	(99)	9%	(38)	436
Ethnicity: Hispanic	22%	(27)	20%	(25)	10%	(13)	13%	(16)	19%	(24)	15%	(19)	123
Ethnicity: Black	33%	(31)	27%	(25)	3%	(3)	11%	(10)	16%	(15)	10%	(10)	93

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Table MCEN1_11: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Jimmy Kimmel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	18%	(103)	22%	(128)	9%	(50)	18%	(102)	23%	(133)	11%	(61)	578
All Christian	20%	(44)	20%	(44)	11%	(24)	20%	(44)	23%	(49)	5%	(11)	217
Agnostic/Nothing in particular	15%	(27)	24%	(44)	8%	(15)	15%	(27)	26%	(47)	12%	(23)	183
Something Else	10%	(13)	18%	(23)	8%	(10)	20%	(25)	27%	(34)	17%	(22)	127
Evangelical	15%	(25)	19%	(32)	8%	(13)	22%	(36)	24%	(41)	12%	(20)	168
Non-Evangelical	19%	(32)	19%	(31)	10%	(17)	19%	(32)	24%	(39)	8%	(13)	164
Community: Urban	29%	(51)	19%	(34)	9%	(15)	12%	(21)	21%	(37)	11%	(20)	178
Community: Suburban	18%	(46)	25%	(64)	8%	(22)	18%	(47)	20%	(53)	11%	(30)	263
Community: Rural	4%	(5)	22%	(30)	10%	(13)	25%	(34)	31%	(43)	9%	(12)	137
Employ: Private Sector	19%	(34)	22%	(38)	15%	(26)	19%	(33)	17%	(30)	9%	(15)	176
Employ: Self-Employed	23%	(19)	23%	(18)	9%	(8)	19%	(15)	12%	(10)	14%	(11)	80
Employ: Homemaker	7%	(4)	21%	(11)	4%	(2)	19%	(10)	31%	(15)	18%	(9)	51
Employ: Retired	15%	(13)	20%	(17)	8%	(7)	21%	(19)	32%	(28)	5%	(4)	88
Employ: Unemployed	11%	(8)	20%	(14)	5%	(3)	15%	(10)	32%	(22)	17%	(12)	69
Military HH: Yes	23%	(17)	11%	(8)	9%	(7)	18%	(13)	32%	(23)	8%	(6)	73
Military HH: No	17%	(86)	24%	(120)	9%	(44)	18%	(89)	22%	(110)	11%	(56)	505
RD/WT: Right Direction	31%	(78)	27%	(68)	7%	(16)	4%	(9)	21%	(53)	11%	(27)	251
RD/WT: Wrong Track	8%	(25)	19%	(60)	10%	(34)	28%	(93)	25%	(80)	10%	(34)	327
Biden Job Approve	31%	(85)	30%	(83)	7%	(18)	4%	(10)	19%	(52)	10%	(27)	276
Biden Job Disapprove	6%	(14)	16%	(39)	13%	(31)	34%	(84)	24%	(61)	8%	(21)	249
Biden Job Strongly Approve	44%	(67)	24%	(36)	4%	(5)	3%	(5)	18%	(27)	7%	(10)	151
Biden Job Somewhat Approve	15%	(18)	37%	(46)	10%	(13)	4%	(5)	20%	(25)	14%	(17)	124
Biden Job Somewhat Disapprove	15%	(10)	28%	(19)	15%	(10)	16%	(11)	20%	(14)	6%	(4)	66
Biden Job Strongly Disapprove	2%	(4)	11%	(20)	12%	(21)	40%	(73)	26%	(47)	9%	(17)	183
Favorable of Biden	33%	(85)	32%	(82)	6%	(15)	3%	(7)	20%	(50)	6%	(17)	256
Unfavorable of Biden	4%	(12)	15%	(42)	13%	(35)	34%	(93)	23%	(62)	11%	(29)	273
Very Favorable of Biden	46%	(62)	28%	(38)	3%	(4)	1%	(2)	17%	(23)	5%	(6)	135
Somewhat Favorable of Biden	19%	(23)	37%	(44)	9%	(11)	5%	(6)	23%	(27)	9%	(10)	121
Somewhat Unfavorable of Biden	7%	(4)	22%	(15)	13%	(9)	23%	(15)	25%	(17)	10%	(7)	66
Very Unfavorable of Biden	4%	(8)	13%	(27)	13%	(27)	38%	(78)	22%	(45)	11%	(22)	207

Continued on next page

Table MCEN1_11: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Jimmy Kimmel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	18%	(103)	22%	(128)	9%	(50)	18%	(102)	23%	(133)	11%	(61)	578
#1 Issue: Economy	17%	(38)	25%	(57)	10%	(23)	19%	(43)	22%	(49)	8%	(19)	229
#1 Issue: Security	11%	(12)	13%	(13)	18%	(19)	32%	(33)	21%	(22)	5%	(6)	105
#1 Issue: Health Care	34%	(28)	18%	(15)	5%	(4)	7%	(6)	27%	(22)	9%	(8)	83
#1 Issue: Medicare / Social Security	16%	(10)	22%	(13)	1%	(1)	12%	(8)	30%	(18)	19%	(12)	61
2020 Vote: Joe Biden	34%	(64)	30%	(56)	4%	(7)	7%	(12)	20%	(38)	6%	(10)	188
2020 Vote: Donald Trump	7%	(16)	16%	(33)	13%	(27)	32%	(69)	25%	(54)	7%	(15)	213
2020 Vote: Didn't Vote	14%	(21)	21%	(31)	10%	(15)	10%	(15)	24%	(36)	23%	(34)	153
2018 House Vote: Democrat	37%	(50)	34%	(46)	3%	(4)	4%	(5)	19%	(26)	4%	(5)	135
2018 House Vote: Republican	6%	(11)	15%	(25)	13%	(22)	35%	(59)	25%	(42)	7%	(11)	170
2016 Vote: Hillary Clinton	41%	(52)	24%	(30)	4%	(5)	3%	(4)	19%	(23)	9%	(11)	125
2016 Vote: Donald Trump	5%	(9)	16%	(31)	13%	(24)	35%	(66)	24%	(46)	6%	(11)	187
2016 Vote: Didn't Vote	17%	(40)	24%	(58)	8%	(19)	11%	(27)	24%	(57)	16%	(39)	240
Voted in 2014: Yes	21%	(55)	24%	(62)	9%	(23)	21%	(55)	23%	(62)	3%	(8)	265
Voted in 2014: No	15%	(47)	21%	(66)	9%	(27)	15%	(48)	23%	(71)	17%	(54)	313
4-Region: Northeast	29%	(27)	21%	(20)	12%	(11)	12%	(11)	20%	(19)	6%	(5)	93
4-Region: Midwest	19%	(20)	21%	(22)	6%	(6)	23%	(24)	20%	(21)	11%	(12)	105
4-Region: South	13%	(30)	23%	(54)	8%	(20)	19%	(45)	26%	(61)	12%	(29)	239
4-Region: West	18%	(26)	23%	(32)	10%	(13)	16%	(22)	23%	(32)	11%	(15)	141
Plan to be Vaccinated	27%	(65)	28%	(69)	10%	(23)	9%	(22)	17%	(43)	9%	(23)	244
Does not Plan to be Vaccinated	9%	(22)	19%	(43)	9%	(20)	27%	(63)	26%	(60)	11%	(26)	235

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_12: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Bret Baier

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	7%	(43)	11%	(70)	7%	(46)	5%	(33)	20%	(127)	49%	(305)	625
Gender: Male	12%	(36)	12%	(38)	10%	(32)	8%	(25)	20%	(61)	38%	(119)	311
Gender: Female	2%	(7)	10%	(32)	5%	(14)	3%	(9)	21%	(66)	59%	(186)	314
Age: 18-34	8%	(19)	11%	(27)	10%	(26)	5%	(13)	16%	(40)	50%	(126)	252
Age: 35-44	10%	(13)	15%	(18)	10%	(13)	3%	(3)	24%	(30)	38%	(46)	124
Age: 45-64	3%	(5)	10%	(17)	2%	(4)	9%	(16)	26%	(45)	51%	(89)	175
Age: 65+	8%	(6)	11%	(8)	4%	(3)	2%	(2)	16%	(12)	59%	(43)	74
GenZers: 1997-2012	1%	(2)	9%	(11)	5%	(6)	9%	(11)	13%	(16)	62%	(75)	120
Millennials: 1981-1996	12%	(28)	14%	(31)	14%	(32)	2%	(5)	20%	(45)	37%	(84)	225
GenXers: 1965-1980	3%	(4)	9%	(12)	2%	(2)	6%	(8)	30%	(39)	50%	(66)	131
Baby Boomers: 1946-1964	5%	(7)	12%	(16)	3%	(4)	7%	(10)	18%	(24)	55%	(74)	135
PID: Dem (no lean)	13%	(28)	15%	(33)	10%	(22)	3%	(7)	19%	(42)	41%	(90)	221
PID: Ind (no lean)	4%	(7)	7%	(14)	5%	(9)	5%	(9)	18%	(35)	62%	(120)	194
PID: Rep (no lean)	3%	(7)	11%	(23)	7%	(15)	8%	(18)	24%	(51)	46%	(96)	210
PID/Gender: Dem Men	19%	(23)	16%	(19)	11%	(13)	4%	(4)	19%	(23)	32%	(39)	122
PID/Gender: Dem Women	5%	(5)	14%	(14)	9%	(9)	2%	(2)	19%	(19)	51%	(50)	99
PID/Gender: Ind Men	8%	(7)	8%	(8)	10%	(9)	8%	(7)	22%	(21)	45%	(43)	95
PID/Gender: Ind Women	—	(0)	6%	(6)	—	(0)	2%	(2)	14%	(14)	78%	(77)	99
PID/Gender: Rep Men	6%	(5)	12%	(11)	10%	(9)	14%	(13)	19%	(18)	40%	(37)	94
PID/Gender: Rep Women	2%	(2)	10%	(12)	5%	(6)	4%	(5)	28%	(33)	51%	(59)	116
Ideo: Liberal (1-3)	10%	(16)	10%	(16)	13%	(22)	5%	(8)	15%	(25)	47%	(77)	164
Ideo: Moderate (4)	5%	(7)	11%	(15)	1%	(2)	6%	(8)	25%	(36)	53%	(76)	144
Ideo: Conservative (5-7)	8%	(20)	16%	(39)	9%	(21)	6%	(15)	23%	(57)	38%	(93)	245
Educ: < College	4%	(18)	9%	(43)	7%	(33)	6%	(26)	22%	(104)	53%	(254)	479
Educ: Bachelors degree	17%	(16)	14%	(13)	9%	(8)	6%	(6)	15%	(14)	40%	(39)	97
Income: Under 50k	3%	(11)	9%	(30)	7%	(22)	7%	(22)	19%	(62)	56%	(187)	334
Income: 50k-100k	8%	(18)	14%	(29)	10%	(21)	3%	(7)	25%	(54)	40%	(84)	213
Income: 100k+	18%	(14)	15%	(11)	4%	(3)	5%	(4)	15%	(12)	44%	(34)	78
Ethnicity: White	8%	(36)	11%	(51)	5%	(21)	5%	(23)	22%	(97)	49%	(220)	449
Ethnicity: Hispanic	9%	(10)	10%	(12)	24%	(28)	4%	(5)	15%	(18)	38%	(44)	118
Ethnicity: Black	4%	(5)	14%	(15)	13%	(14)	7%	(8)	13%	(14)	48%	(51)	107

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Table MCEN1_12: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Bret Baier

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	7%	(43)	11%	(70)	7%	(46)	5%	(33)	20%	(127)	49%	(305)	625
Ethnicity: Other	3%	(2)	6%	(4)	15%	(11)	4%	(3)	23%	(16)	48%	(34)	69
All Christian	11%	(29)	15%	(38)	7%	(17)	4%	(10)	18%	(45)	46%	(118)	256
Agnostic/Nothing in particular	2%	(2)	8%	(13)	5%	(8)	7%	(11)	24%	(39)	54%	(88)	162
Something Else	1%	(2)	9%	(14)	4%	(6)	5%	(8)	25%	(37)	54%	(79)	147
Evangelical	11%	(20)	17%	(31)	8%	(15)	7%	(13)	15%	(28)	43%	(79)	187
Non-Evangelical	3%	(7)	10%	(20)	4%	(7)	2%	(4)	26%	(51)	55%	(110)	199
Community: Urban	14%	(27)	16%	(31)	12%	(23)	4%	(7)	15%	(29)	39%	(76)	195
Community: Suburban	3%	(8)	10%	(29)	6%	(16)	6%	(16)	19%	(55)	56%	(159)	284
Community: Rural	5%	(7)	7%	(10)	4%	(6)	7%	(10)	29%	(43)	48%	(70)	146
Employ: Private Sector	11%	(22)	16%	(32)	12%	(23)	3%	(7)	18%	(37)	40%	(80)	199
Employ: Self-Employed	4%	(3)	19%	(13)	5%	(3)	12%	(8)	24%	(17)	37%	(26)	71
Employ: Retired	7%	(7)	9%	(9)	3%	(3)	2%	(2)	21%	(21)	57%	(57)	99
Employ: Unemployed	1%	(1)	11%	(9)	—	(0)	9%	(7)	27%	(21)	52%	(40)	77
Employ: Other	—	(0)	6%	(3)	5%	(3)	9%	(5)	22%	(12)	57%	(30)	53
Military HH: Yes	12%	(9)	14%	(11)	11%	(9)	2%	(2)	20%	(16)	42%	(33)	79
Military HH: No	6%	(33)	11%	(60)	7%	(37)	6%	(32)	20%	(112)	50%	(273)	546
RD/WT: Right Direction	10%	(27)	14%	(37)	7%	(20)	6%	(15)	16%	(42)	47%	(126)	267
RD/WT: Wrong Track	4%	(16)	9%	(33)	7%	(26)	5%	(18)	24%	(86)	50%	(179)	358
Biden Job Approve	10%	(30)	14%	(41)	8%	(25)	5%	(15)	15%	(46)	48%	(144)	301
Biden Job Disapprove	5%	(13)	11%	(29)	8%	(21)	7%	(18)	25%	(70)	46%	(128)	279
Biden Job Strongly Approve	17%	(28)	18%	(28)	4%	(7)	5%	(9)	18%	(29)	37%	(60)	160
Biden Job Somewhat Approve	2%	(2)	9%	(13)	13%	(18)	5%	(6)	12%	(17)	60%	(84)	141
Biden Job Somewhat Disapprove	1%	(1)	15%	(12)	15%	(13)	3%	(3)	16%	(13)	51%	(42)	83
Biden Job Strongly Disapprove	6%	(12)	9%	(17)	4%	(8)	8%	(16)	29%	(57)	44%	(86)	196
Favorable of Biden	10%	(28)	14%	(40)	6%	(16)	5%	(13)	16%	(44)	49%	(136)	276
Unfavorable of Biden	4%	(13)	10%	(29)	10%	(30)	7%	(21)	22%	(65)	47%	(138)	295
Very Favorable of Biden	14%	(25)	17%	(30)	6%	(10)	4%	(6)	19%	(32)	40%	(70)	174
Somewhat Favorable of Biden	3%	(3)	10%	(10)	5%	(5)	6%	(7)	12%	(12)	64%	(66)	103
Somewhat Unfavorable of Biden	2%	(2)	10%	(9)	18%	(16)	3%	(3)	17%	(16)	50%	(44)	89
Very Unfavorable of Biden	5%	(11)	10%	(20)	7%	(14)	9%	(18)	24%	(49)	45%	(94)	206

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Table MCEN1_12: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Bret Baier

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	7%	(43)	11%	(70)	7%	(46)	5%	(33)	20%	(127)	49%	(305)	625
#1 Issue: Economy	8%	(19)	12%	(30)	6%	(16)	6%	(15)	22%	(54)	45%	(110)	244
#1 Issue: Security	5%	(6)	13%	(15)	11%	(13)	5%	(6)	21%	(24)	45%	(52)	116
#1 Issue: Health Care	8%	(7)	11%	(9)	10%	(8)	4%	(3)	27%	(22)	41%	(34)	83
#1 Issue: Medicare / Social Security	10%	(6)	14%	(8)	4%	(2)	2%	(1)	17%	(10)	54%	(32)	59
2020 Vote: Joe Biden	12%	(26)	15%	(34)	8%	(17)	4%	(8)	17%	(38)	45%	(99)	221
2020 Vote: Donald Trump	6%	(12)	12%	(25)	9%	(19)	8%	(18)	25%	(54)	40%	(86)	215
2020 Vote: Didn't Vote	3%	(5)	6%	(10)	6%	(10)	4%	(7)	17%	(28)	63%	(103)	162
2018 House Vote: Democrat	13%	(22)	16%	(26)	7%	(11)	4%	(7)	18%	(30)	42%	(69)	164
2018 House Vote: Republican	7%	(12)	13%	(21)	12%	(19)	10%	(16)	23%	(37)	35%	(56)	160
2016 Vote: Hillary Clinton	13%	(20)	12%	(18)	7%	(11)	3%	(4)	19%	(28)	46%	(70)	152
2016 Vote: Donald Trump	6%	(11)	13%	(21)	5%	(8)	8%	(14)	27%	(45)	41%	(70)	170
2016 Vote: Didn't Vote	3%	(9)	11%	(29)	9%	(25)	5%	(15)	18%	(51)	53%	(148)	277
Voted in 2014: Yes	11%	(30)	13%	(39)	7%	(20)	6%	(17)	22%	(63)	41%	(118)	287
Voted in 2014: No	4%	(12)	9%	(32)	8%	(26)	5%	(17)	19%	(64)	55%	(187)	338
4-Region: Northeast	17%	(14)	12%	(10)	9%	(7)	7%	(6)	17%	(14)	38%	(31)	83
4-Region: Midwest	2%	(3)	14%	(17)	2%	(2)	6%	(8)	26%	(30)	49%	(57)	116
4-Region: South	5%	(14)	11%	(31)	5%	(14)	5%	(13)	20%	(54)	54%	(147)	274
4-Region: West	8%	(11)	8%	(13)	15%	(22)	4%	(7)	19%	(29)	46%	(70)	153
Plan to be Vaccinated	12%	(32)	13%	(34)	9%	(24)	7%	(20)	19%	(52)	40%	(108)	270
Does not Plan to be Vaccinated	4%	(10)	12%	(27)	9%	(21)	4%	(10)	19%	(44)	52%	(119)	231

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_13: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Dana Perino

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	8%	(46)	10%	(57)	5%	(27)	7%	(39)	15%	(89)	55%	(318)	576
Gender: Male	11%	(32)	14%	(39)	8%	(22)	7%	(18)	15%	(40)	45%	(125)	276
Gender: Female	5%	(14)	6%	(18)	2%	(5)	7%	(21)	16%	(49)	64%	(193)	300
Age: 18-34	11%	(26)	7%	(17)	7%	(16)	9%	(21)	16%	(38)	51%	(122)	240
Age: 35-44	12%	(13)	19%	(21)	4%	(4)	8%	(9)	10%	(11)	48%	(52)	108
Age: 45-64	1%	(2)	9%	(13)	3%	(5)	5%	(8)	18%	(27)	64%	(96)	152
Age: 65+	7%	(6)	8%	(6)	3%	(2)	2%	(2)	17%	(13)	63%	(48)	75
GenZers: 1997-2012	6%	(6)	2%	(3)	8%	(9)	11%	(12)	16%	(17)	56%	(60)	107
Millennials: 1981-1996	14%	(29)	15%	(32)	6%	(12)	7%	(16)	13%	(27)	46%	(97)	213
GenXers: 1965-1980	3%	(3)	10%	(12)	2%	(2)	5%	(6)	16%	(18)	64%	(71)	112
Baby Boomers: 1946-1964	4%	(6)	8%	(11)	3%	(4)	4%	(6)	18%	(25)	62%	(84)	135
PID: Dem (no lean)	13%	(26)	16%	(31)	6%	(12)	7%	(14)	15%	(31)	43%	(84)	197
PID: Ind (no lean)	3%	(6)	6%	(10)	1%	(2)	10%	(18)	18%	(33)	61%	(110)	178
PID: Rep (no lean)	7%	(14)	8%	(16)	6%	(13)	4%	(7)	13%	(26)	62%	(125)	200
PID/Gender: Dem Men	15%	(16)	23%	(25)	10%	(11)	7%	(7)	16%	(17)	29%	(31)	107
PID/Gender: Dem Women	11%	(10)	7%	(6)	2%	(1)	7%	(7)	15%	(13)	59%	(53)	90
PID/Gender: Ind Men	5%	(4)	9%	(7)	1%	(1)	14%	(11)	17%	(13)	54%	(41)	77
PID/Gender: Ind Women	2%	(2)	3%	(3)	1%	(1)	7%	(7)	19%	(19)	67%	(68)	102
PID/Gender: Rep Men	13%	(12)	8%	(7)	11%	(10)	—	(0)	11%	(10)	58%	(53)	92
PID/Gender: Rep Women	2%	(2)	8%	(9)	2%	(3)	7%	(7)	15%	(16)	66%	(71)	108
Ideo: Liberal (1-3)	16%	(24)	9%	(14)	8%	(12)	7%	(10)	13%	(20)	47%	(72)	151
Ideo: Moderate (4)	4%	(5)	14%	(17)	7%	(8)	2%	(2)	23%	(28)	51%	(62)	122
Ideo: Conservative (5-7)	7%	(17)	11%	(26)	3%	(7)	9%	(20)	15%	(34)	54%	(123)	226
Educ: < College	5%	(23)	7%	(28)	4%	(17)	7%	(30)	16%	(69)	61%	(258)	426
Educ: Bachelors degree	13%	(12)	10%	(10)	8%	(7)	8%	(8)	15%	(13)	46%	(43)	92
Educ: Post-grad	19%	(11)	33%	(19)	4%	(2)	3%	(2)	11%	(7)	30%	(17)	58
Income: Under 50k	5%	(15)	6%	(17)	5%	(14)	9%	(27)	17%	(52)	59%	(178)	303
Income: 50k-100k	9%	(16)	12%	(23)	5%	(10)	6%	(12)	13%	(25)	54%	(102)	188
Income: 100k+	17%	(14)	20%	(17)	3%	(3)	—	(0)	15%	(12)	45%	(38)	84
Ethnicity: White	8%	(31)	12%	(48)	6%	(24)	4%	(15)	15%	(61)	57%	(237)	415
Ethnicity: Hispanic	13%	(17)	12%	(16)	10%	(13)	18%	(24)	8%	(11)	40%	(53)	133

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Table MCEN1_13: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Dana Perino

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	8%	(46)	10%	(57)	5%	(27)	7%	(39)	15%	(89)	55%	(318)	576
Ethnicity: Black	13%	(13)	6%	(5)	3%	(3)	17%	(17)	18%	(18)	43%	(42)	98
Ethnicity: Other	2%	(2)	6%	(4)	—	(0)	12%	(7)	17%	(11)	63%	(40)	63
All Christian	8%	(18)	15%	(31)	7%	(15)	3%	(5)	18%	(38)	49%	(104)	212
Agnostic/Nothing in particular	8%	(14)	5%	(9)	6%	(10)	9%	(16)	12%	(21)	59%	(103)	174
Something Else	2%	(3)	8%	(11)	—	(0)	2%	(2)	19%	(25)	69%	(90)	130
Evangelical	7%	(13)	19%	(33)	5%	(9)	3%	(5)	13%	(23)	53%	(92)	175
Non-Evangelical	4%	(6)	5%	(8)	4%	(6)	1%	(2)	24%	(37)	62%	(98)	157
Community: Urban	11%	(20)	15%	(28)	6%	(11)	8%	(15)	14%	(26)	47%	(87)	187
Community: Suburban	8%	(21)	5%	(14)	6%	(15)	7%	(17)	15%	(39)	59%	(150)	255
Community: Rural	4%	(5)	11%	(14)	1%	(1)	5%	(7)	18%	(24)	61%	(81)	134
Employ: Private Sector	9%	(17)	16%	(31)	8%	(15)	8%	(15)	16%	(31)	42%	(79)	189
Employ: Self-Employed	19%	(15)	10%	(8)	8%	(6)	9%	(7)	15%	(11)	39%	(30)	76
Employ: Homemaker	3%	(2)	1%	(0)	1%	(0)	14%	(8)	10%	(6)	72%	(41)	58
Employ: Retired	7%	(6)	7%	(6)	5%	(4)	5%	(4)	12%	(10)	65%	(56)	87
Employ: Unemployed	4%	(3)	—	(0)	—	(0)	3%	(2)	21%	(12)	72%	(41)	58
Military HH: Yes	8%	(7)	11%	(9)	4%	(4)	18%	(16)	9%	(8)	49%	(42)	86
Military HH: No	8%	(38)	10%	(47)	5%	(23)	5%	(24)	16%	(81)	56%	(276)	490
RD/WT: Right Direction	13%	(32)	15%	(39)	9%	(22)	6%	(15)	13%	(34)	44%	(114)	256
RD/WT: Wrong Track	4%	(13)	6%	(18)	1%	(5)	8%	(24)	17%	(55)	64%	(205)	320
Biden Job Approve	11%	(33)	14%	(39)	7%	(19)	5%	(14)	15%	(45)	48%	(140)	290
Biden Job Disapprove	5%	(13)	7%	(17)	3%	(8)	8%	(19)	14%	(33)	62%	(150)	240
Biden Job Strongly Approve	19%	(28)	20%	(29)	3%	(5)	8%	(11)	16%	(24)	35%	(53)	150
Biden Job Somewhat Approve	4%	(5)	7%	(10)	10%	(14)	2%	(2)	15%	(21)	62%	(87)	140
Biden Job Somewhat Disapprove	4%	(3)	7%	(6)	8%	(6)	13%	(10)	13%	(10)	55%	(42)	76
Biden Job Strongly Disapprove	6%	(10)	7%	(12)	1%	(2)	6%	(10)	14%	(23)	66%	(108)	164
Favorable of Biden	12%	(33)	14%	(39)	6%	(18)	5%	(15)	14%	(39)	48%	(131)	274
Unfavorable of Biden	4%	(10)	7%	(18)	4%	(9)	9%	(24)	16%	(40)	60%	(152)	252

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Table MCEN1_13: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Dana Perino

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	8%	(46)	10%	(57)	5%	(27)	7%	(39)	15%	(89)	55%	(318)	576
Very Favorable of Biden	16%	(23)	20%	(31)	3%	(5)	7%	(11)	16%	(24)	38%	(57)	151
Somewhat Favorable of Biden	8%	(9)	7%	(9)	10%	(12)	3%	(3)	12%	(15)	60%	(74)	122
Somewhat Unfavorable of Biden	—	(0)	8%	(6)	7%	(5)	19%	(15)	18%	(14)	49%	(39)	79
Very Unfavorable of Biden	6%	(10)	7%	(12)	2%	(4)	5%	(9)	15%	(26)	65%	(113)	173
#1 Issue: Economy	9%	(18)	9%	(19)	2%	(5)	2%	(4)	15%	(31)	62%	(129)	206
#1 Issue: Security	6%	(6)	20%	(19)	8%	(7)	12%	(11)	10%	(10)	44%	(42)	94
#1 Issue: Health Care	13%	(12)	11%	(11)	11%	(10)	6%	(6)	27%	(26)	31%	(30)	95
#1 Issue: Medicare / Social Security	8%	(5)	1%	(1)	1%	(1)	11%	(6)	10%	(6)	69%	(39)	57
2020 Vote: Joe Biden	12%	(25)	14%	(30)	6%	(13)	11%	(22)	15%	(31)	42%	(87)	209
2020 Vote: Donald Trump	8%	(17)	8%	(17)	3%	(6)	6%	(13)	13%	(27)	62%	(132)	212
2020 Vote: Didn't Vote	3%	(4)	5%	(6)	5%	(6)	2%	(3)	21%	(27)	64%	(85)	131
2018 House Vote: Democrat	14%	(21)	13%	(20)	6%	(8)	3%	(5)	17%	(26)	47%	(69)	148
2018 House Vote: Republican	9%	(16)	12%	(21)	4%	(7)	7%	(12)	11%	(19)	56%	(94)	170
2016 Vote: Hillary Clinton	14%	(19)	13%	(18)	4%	(6)	10%	(14)	17%	(23)	42%	(57)	138
2016 Vote: Donald Trump	7%	(12)	10%	(17)	3%	(6)	4%	(7)	15%	(28)	61%	(110)	180
2016 Vote: Didn't Vote	6%	(15)	9%	(21)	7%	(15)	7%	(17)	14%	(32)	57%	(131)	230
Voted in 2014: Yes	9%	(25)	13%	(35)	4%	(11)	5%	(14)	16%	(43)	53%	(141)	268
Voted in 2014: No	7%	(21)	7%	(22)	5%	(16)	8%	(25)	15%	(46)	58%	(177)	307
4-Region: Northeast	13%	(13)	17%	(17)	5%	(5)	5%	(5)	15%	(15)	46%	(47)	102
4-Region: Midwest	10%	(9)	10%	(9)	2%	(2)	2%	(2)	12%	(11)	64%	(58)	91
4-Region: South	8%	(18)	9%	(21)	3%	(6)	8%	(18)	18%	(41)	55%	(127)	232
4-Region: West	4%	(6)	6%	(10)	10%	(14)	9%	(14)	14%	(21)	57%	(86)	151
Plan to be Vaccinated	11%	(26)	14%	(35)	9%	(22)	5%	(13)	17%	(42)	45%	(113)	251
Does not Plan to be Vaccinated	8%	(19)	9%	(20)	1%	(2)	8%	(19)	13%	(30)	60%	(133)	223

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_14: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Andy Cohen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	9%	(52)	20%	(114)	6%	(36)	9%	(54)	26%	(148)	30%	(173)	577
Gender: Male	13%	(35)	27%	(73)	6%	(16)	12%	(32)	17%	(47)	26%	(71)	274
Gender: Female	5%	(17)	13%	(41)	7%	(21)	7%	(23)	33%	(100)	34%	(102)	303
Age: 18-34	10%	(24)	21%	(48)	6%	(14)	10%	(22)	22%	(51)	30%	(69)	227
Age: 35-44	13%	(14)	23%	(25)	14%	(16)	7%	(7)	23%	(25)	21%	(23)	111
Age: 45-64	6%	(10)	17%	(29)	4%	(6)	11%	(19)	30%	(49)	32%	(53)	167
Age: 65+	6%	(4)	16%	(12)	1%	(1)	9%	(6)	31%	(22)	38%	(28)	73
GenZers: 1997-2012	9%	(9)	10%	(10)	7%	(7)	9%	(10)	22%	(24)	43%	(45)	105
Millennials: 1981-1996	12%	(24)	30%	(59)	8%	(16)	7%	(14)	22%	(44)	20%	(40)	198
GenXers: 1965-1980	7%	(10)	17%	(23)	7%	(9)	13%	(17)	25%	(33)	31%	(41)	132
Baby Boomers: 1946-1964	6%	(8)	17%	(22)	3%	(3)	10%	(14)	33%	(43)	31%	(41)	130
PID: Dem (no lean)	19%	(36)	26%	(49)	9%	(18)	2%	(3)	17%	(32)	27%	(51)	189
PID: Ind (no lean)	3%	(5)	21%	(38)	4%	(7)	6%	(12)	29%	(54)	38%	(70)	184
PID: Rep (no lean)	6%	(11)	13%	(27)	6%	(12)	19%	(39)	30%	(62)	26%	(52)	204
PID/Gender: Dem Men	26%	(24)	27%	(25)	10%	(9)	3%	(3)	11%	(10)	24%	(22)	92
PID/Gender: Dem Women	12%	(12)	25%	(24)	9%	(9)	1%	(0)	23%	(22)	31%	(30)	97
PID/Gender: Ind Men	3%	(2)	33%	(28)	4%	(3)	8%	(7)	21%	(18)	32%	(27)	84
PID/Gender: Ind Women	2%	(2)	10%	(10)	4%	(4)	5%	(5)	36%	(36)	42%	(42)	100
PID/Gender: Rep Men	9%	(9)	21%	(21)	4%	(4)	23%	(22)	20%	(20)	22%	(22)	97
PID/Gender: Rep Women	2%	(2)	6%	(6)	8%	(8)	16%	(17)	39%	(42)	28%	(30)	106
Ideo: Liberal (1-3)	18%	(25)	29%	(41)	9%	(12)	5%	(8)	18%	(25)	21%	(29)	140
Ideo: Moderate (4)	10%	(14)	20%	(27)	4%	(6)	10%	(13)	23%	(31)	33%	(45)	136
Ideo: Conservative (5-7)	5%	(12)	17%	(40)	8%	(18)	14%	(33)	31%	(72)	26%	(60)	236
Educ: < College	7%	(30)	17%	(75)	5%	(22)	8%	(35)	27%	(116)	35%	(150)	427
Educ: Bachelors degree	13%	(13)	25%	(24)	11%	(11)	16%	(16)	21%	(21)	13%	(13)	99
Educ: Post-grad	17%	(9)	29%	(15)	7%	(3)	6%	(3)	21%	(11)	20%	(10)	51
Income: Under 50k	3%	(11)	19%	(60)	3%	(11)	10%	(33)	26%	(84)	38%	(122)	321
Income: 50k-100k	15%	(28)	20%	(38)	8%	(16)	9%	(18)	26%	(48)	21%	(39)	186
Income: 100k+	18%	(13)	22%	(16)	14%	(10)	6%	(4)	22%	(16)	17%	(12)	70
Ethnicity: White	10%	(42)	19%	(81)	7%	(29)	11%	(49)	27%	(118)	27%	(116)	436
Ethnicity: Hispanic	14%	(15)	24%	(25)	4%	(4)	14%	(15)	16%	(17)	27%	(28)	104

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Table MCEN1_14: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Andy Cohen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	9%	(52)	20%	(114)	6%	(36)	9%	(54)	26%	(148)	30%	(173)	577
Ethnicity: Black	9%	(7)	23%	(19)	5%	(4)	2%	(1)	23%	(19)	38%	(31)	82
Ethnicity: Other	3%	(2)	22%	(13)	6%	(4)	6%	(4)	18%	(11)	44%	(26)	60
All Christian	12%	(27)	20%	(44)	8%	(18)	8%	(18)	26%	(59)	26%	(59)	225
Agnostic/Nothing in particular	4%	(7)	22%	(36)	5%	(9)	13%	(21)	23%	(38)	32%	(52)	162
Something Else	6%	(7)	17%	(20)	4%	(5)	7%	(9)	27%	(32)	40%	(48)	120
Evangelical	10%	(16)	21%	(32)	10%	(15)	9%	(13)	23%	(34)	27%	(41)	151
Non-Evangelical	8%	(15)	18%	(32)	4%	(8)	7%	(12)	29%	(52)	34%	(62)	182
Community: Urban	13%	(21)	24%	(40)	4%	(7)	10%	(17)	21%	(34)	29%	(47)	166
Community: Suburban	9%	(23)	20%	(51)	7%	(18)	11%	(28)	28%	(71)	25%	(65)	256
Community: Rural	5%	(8)	15%	(23)	8%	(12)	7%	(10)	27%	(42)	39%	(61)	156
Employ: Private Sector	12%	(23)	24%	(44)	7%	(12)	13%	(23)	17%	(31)	28%	(51)	184
Employ: Self-Employed	11%	(7)	24%	(15)	13%	(8)	8%	(5)	24%	(16)	19%	(12)	64
Employ: Retired	4%	(4)	21%	(20)	2%	(2)	7%	(7)	32%	(30)	34%	(32)	95
Employ: Unemployed	6%	(4)	14%	(10)	4%	(3)	7%	(5)	24%	(18)	45%	(34)	75
Military HH: Yes	6%	(5)	23%	(20)	6%	(5)	10%	(9)	41%	(35)	13%	(12)	86
Military HH: No	10%	(47)	19%	(94)	6%	(31)	9%	(45)	23%	(112)	33%	(162)	491
RD/WT: Right Direction	15%	(38)	26%	(66)	6%	(14)	7%	(18)	19%	(49)	27%	(68)	254
RD/WT: Wrong Track	4%	(14)	15%	(48)	7%	(22)	11%	(37)	30%	(98)	32%	(105)	323
Biden Job Approve	16%	(44)	28%	(77)	6%	(17)	6%	(17)	19%	(54)	25%	(69)	278
Biden Job Disapprove	2%	(6)	14%	(37)	7%	(18)	13%	(34)	31%	(82)	32%	(85)	262
Biden Job Strongly Approve	26%	(37)	34%	(48)	5%	(7)	4%	(6)	13%	(18)	17%	(25)	141
Biden Job Somewhat Approve	5%	(7)	21%	(29)	7%	(10)	8%	(11)	26%	(35)	32%	(44)	136
Biden Job Somewhat Disapprove	2%	(2)	23%	(19)	7%	(6)	2%	(1)	35%	(28)	31%	(25)	80
Biden Job Strongly Disapprove	2%	(4)	10%	(19)	7%	(13)	18%	(33)	30%	(54)	33%	(60)	183
Favorable of Biden	16%	(42)	29%	(77)	5%	(13)	5%	(13)	21%	(55)	23%	(61)	261
Unfavorable of Biden	3%	(8)	13%	(36)	8%	(21)	14%	(39)	29%	(79)	33%	(91)	275
Very Favorable of Biden	24%	(36)	35%	(54)	4%	(6)	2%	(4)	15%	(23)	19%	(28)	152
Somewhat Favorable of Biden	6%	(6)	21%	(23)	6%	(7)	9%	(9)	29%	(31)	30%	(33)	110
Somewhat Unfavorable of Biden	4%	(3)	21%	(15)	5%	(4)	9%	(7)	35%	(25)	26%	(19)	73
Very Unfavorable of Biden	3%	(5)	10%	(21)	9%	(17)	16%	(32)	27%	(54)	36%	(72)	203

Continued on next page

Table MCEN1_14: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Andy Cohen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	9%	(52)	20%	(114)	6%	(36)	9%	(54)	26%	(148)	30%	(173)	577
#1 Issue: Economy	8%	(18)	24%	(54)	6%	(13)	9%	(19)	27%	(61)	28%	(63)	227
#1 Issue: Security	10%	(12)	17%	(21)	6%	(7)	14%	(17)	19%	(23)	34%	(42)	122
#1 Issue: Health Care	12%	(8)	23%	(15)	13%	(9)	5%	(3)	24%	(16)	23%	(15)	66
#1 Issue: Medicare / Social Security	5%	(3)	19%	(10)	5%	(2)	6%	(3)	31%	(16)	34%	(18)	53
2020 Vote: Joe Biden	19%	(37)	30%	(58)	7%	(15)	4%	(8)	17%	(33)	23%	(45)	196
2020 Vote: Donald Trump	4%	(9)	18%	(39)	8%	(17)	15%	(32)	28%	(61)	28%	(60)	217
2020 Vote: Didn't Vote	3%	(5)	12%	(16)	2%	(3)	10%	(13)	32%	(44)	42%	(58)	139
2018 House Vote: Democrat	18%	(23)	37%	(49)	7%	(9)	4%	(5)	17%	(22)	18%	(24)	133
2018 House Vote: Republican	7%	(13)	18%	(32)	9%	(16)	16%	(29)	23%	(42)	27%	(48)	180
2016 Vote: Hillary Clinton	16%	(21)	31%	(39)	7%	(9)	4%	(6)	17%	(22)	25%	(31)	127
2016 Vote: Donald Trump	6%	(11)	16%	(29)	9%	(16)	14%	(26)	27%	(50)	28%	(53)	186
2016 Vote: Didn't Vote	7%	(18)	17%	(41)	5%	(11)	7%	(18)	29%	(70)	34%	(82)	240
Voted in 2014: Yes	9%	(26)	22%	(64)	7%	(20)	10%	(29)	24%	(68)	28%	(80)	285
Voted in 2014: No	9%	(26)	17%	(50)	5%	(16)	9%	(26)	27%	(80)	32%	(94)	292
4-Region: Northeast	10%	(9)	19%	(18)	6%	(6)	8%	(8)	25%	(24)	31%	(29)	93
4-Region: Midwest	6%	(6)	21%	(24)	5%	(6)	12%	(14)	34%	(39)	23%	(27)	116
4-Region: South	6%	(15)	21%	(49)	6%	(15)	7%	(17)	26%	(60)	33%	(77)	233
4-Region: West	16%	(21)	16%	(22)	7%	(10)	12%	(16)	19%	(25)	30%	(40)	135
Plan to be Vaccinated	18%	(44)	23%	(57)	7%	(17)	10%	(24)	23%	(58)	20%	(49)	250
Does not Plan to be Vaccinated	1%	(3)	19%	(43)	7%	(15)	9%	(20)	27%	(61)	37%	(83)	226

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_15: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Joe Jonas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	11%	(68)	23%	(141)	7%	(42)	5%	(34)	28%	(174)	26%	(164)	622
Gender: Male	8%	(24)	22%	(66)	8%	(26)	4%	(12)	29%	(89)	29%	(90)	307
Gender: Female	14%	(43)	24%	(74)	5%	(16)	7%	(22)	27%	(85)	23%	(74)	315
Age: 18-34	16%	(41)	26%	(66)	10%	(26)	8%	(20)	24%	(62)	16%	(40)	255
Age: 35-44	14%	(16)	29%	(36)	8%	(10)	5%	(6)	18%	(22)	26%	(32)	122
Age: 45-64	4%	(7)	15%	(25)	2%	(3)	5%	(8)	41%	(69)	34%	(57)	168
Age: 65+	4%	(3)	19%	(15)	4%	(3)	1%	(1)	27%	(21)	46%	(36)	78
GenZers: 1997-2012	16%	(22)	30%	(40)	6%	(8)	11%	(14)	21%	(28)	16%	(22)	133
Millennials: 1981-1996	15%	(32)	27%	(58)	12%	(26)	4%	(8)	23%	(49)	19%	(41)	214
GenXers: 1965-1980	5%	(6)	18%	(21)	2%	(2)	6%	(7)	39%	(45)	29%	(34)	115
Baby Boomers: 1946-1964	4%	(6)	15%	(22)	4%	(5)	3%	(4)	35%	(51)	40%	(58)	147
PID: Dem (no lean)	17%	(36)	26%	(55)	8%	(17)	5%	(11)	24%	(50)	20%	(42)	212
PID: Ind (no lean)	8%	(16)	17%	(35)	6%	(12)	6%	(13)	34%	(72)	30%	(64)	214
PID: Rep (no lean)	8%	(15)	26%	(51)	6%	(12)	5%	(9)	26%	(52)	30%	(59)	197
PID/Gender: Dem Men	17%	(18)	26%	(27)	10%	(10)	4%	(4)	26%	(26)	18%	(18)	103
PID/Gender: Dem Women	17%	(19)	26%	(28)	7%	(7)	7%	(8)	22%	(24)	22%	(24)	109
PID/Gender: Ind Men	2%	(3)	12%	(13)	8%	(9)	4%	(5)	37%	(40)	37%	(40)	109
PID/Gender: Ind Women	13%	(14)	22%	(22)	3%	(4)	8%	(9)	31%	(32)	23%	(24)	105
PID/Gender: Rep Men	4%	(4)	28%	(27)	7%	(7)	3%	(3)	23%	(22)	34%	(32)	95
PID/Gender: Rep Women	11%	(11)	23%	(24)	5%	(5)	6%	(6)	29%	(29)	26%	(27)	101
Ideo: Liberal (1-3)	18%	(26)	24%	(37)	8%	(12)	2%	(4)	29%	(44)	18%	(27)	150
Ideo: Moderate (4)	5%	(7)	29%	(42)	6%	(8)	4%	(6)	27%	(38)	30%	(43)	143
Ideo: Conservative (5-7)	11%	(25)	17%	(41)	9%	(21)	7%	(17)	27%	(63)	29%	(68)	235
Educ: < College	9%	(44)	21%	(102)	7%	(32)	6%	(28)	28%	(136)	30%	(143)	484
Educ: Bachelors degree	19%	(16)	24%	(21)	6%	(5)	6%	(6)	29%	(25)	15%	(13)	87
Educ: Post-grad	14%	(7)	35%	(18)	9%	(4)	1%	(1)	26%	(13)	15%	(8)	51
Income: Under 50k	8%	(27)	21%	(73)	7%	(23)	6%	(21)	29%	(99)	30%	(103)	346
Income: 50k-100k	12%	(24)	24%	(48)	8%	(17)	6%	(12)	26%	(54)	24%	(50)	205
Income: 100k+	23%	(17)	28%	(20)	3%	(2)	1%	(1)	29%	(21)	16%	(11)	71
Ethnicity: White	11%	(48)	24%	(107)	6%	(27)	5%	(22)	28%	(127)	26%	(117)	448
Ethnicity: Hispanic	11%	(15)	28%	(39)	14%	(19)	11%	(15)	24%	(32)	13%	(18)	138

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Table MCEN1_15: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Joe Jonas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	11%	(68)	23%	(141)	7%	(42)	5%	(34)	28%	(174)	26%	(164)	622
Ethnicity: Black	11%	(13)	18%	(21)	6%	(7)	10%	(11)	27%	(31)	29%	(34)	118
Ethnicity: Other	11%	(6)	24%	(13)	13%	(7)	1%	(1)	28%	(16)	23%	(13)	56
All Christian	12%	(26)	21%	(45)	6%	(14)	4%	(9)	31%	(69)	26%	(57)	220
Agnostic/Nothing in particular	8%	(15)	23%	(44)	4%	(8)	9%	(17)	29%	(54)	27%	(51)	189
Something Else	12%	(17)	20%	(28)	4%	(6)	2%	(3)	27%	(39)	35%	(50)	144
Religious Non-Protestant/Catholic	21%	(11)	32%	(16)	22%	(11)	2%	(1)	16%	(8)	7%	(4)	50
Evangelical	13%	(21)	22%	(37)	7%	(11)	4%	(6)	22%	(37)	33%	(55)	169
Non-Evangelical	10%	(19)	20%	(36)	4%	(8)	3%	(6)	34%	(63)	28%	(52)	183
Community: Urban	17%	(32)	25%	(48)	10%	(18)	5%	(10)	24%	(46)	19%	(37)	192
Community: Suburban	10%	(27)	20%	(55)	5%	(13)	7%	(19)	31%	(85)	27%	(72)	270
Community: Rural	5%	(8)	24%	(39)	6%	(10)	3%	(5)	27%	(43)	35%	(56)	161
Employ: Private Sector	11%	(20)	26%	(46)	11%	(19)	5%	(9)	29%	(53)	18%	(32)	179
Employ: Self-Employed	10%	(9)	14%	(13)	9%	(8)	12%	(11)	23%	(22)	31%	(29)	92
Employ: Homemaker	6%	(3)	18%	(9)	1%	(0)	14%	(7)	20%	(10)	41%	(21)	52
Employ: Retired	3%	(3)	21%	(20)	2%	(2)	1%	(1)	34%	(32)	39%	(37)	94
Employ: Unemployed	12%	(10)	22%	(17)	5%	(4)	1%	(1)	24%	(19)	35%	(27)	77
Military HH: Yes	11%	(8)	15%	(12)	10%	(8)	9%	(7)	27%	(21)	27%	(21)	78
Military HH: No	11%	(59)	24%	(129)	6%	(34)	5%	(27)	28%	(153)	26%	(143)	544
RD/WT: Right Direction	14%	(38)	29%	(79)	8%	(22)	4%	(11)	24%	(66)	20%	(53)	269
RD/WT: Wrong Track	8%	(30)	18%	(62)	5%	(19)	6%	(23)	31%	(108)	32%	(111)	353
Biden Job Approve	14%	(43)	30%	(89)	6%	(18)	4%	(13)	26%	(78)	20%	(62)	303
Biden Job Disapprove	6%	(16)	18%	(48)	9%	(24)	5%	(14)	31%	(82)	31%	(84)	266
Biden Job Strongly Approve	19%	(33)	26%	(45)	6%	(10)	5%	(8)	24%	(41)	20%	(34)	171
Biden Job Somewhat Approve	8%	(10)	34%	(44)	6%	(8)	3%	(4)	28%	(37)	22%	(28)	132
Biden Job Somewhat Disapprove	8%	(6)	27%	(20)	25%	(18)	1%	(0)	25%	(18)	15%	(11)	73
Biden Job Strongly Disapprove	5%	(10)	15%	(29)	3%	(6)	7%	(13)	33%	(63)	38%	(73)	193
Favorable of Biden	15%	(43)	30%	(87)	7%	(19)	3%	(10)	25%	(72)	20%	(60)	291
Unfavorable of Biden	6%	(19)	17%	(50)	8%	(22)	8%	(23)	31%	(91)	30%	(88)	293

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Table MCEN1_15: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Joe Jonas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	11%	(68)	23%	(141)	7%	(42)	5%	(34)	28%	(174)	26%	(164)	622
Very Favorable of Biden	18%	(30)	25%	(41)	7%	(12)	5%	(8)	24%	(39)	20%	(33)	165
Somewhat Favorable of Biden	10%	(13)	37%	(46)	6%	(7)	1%	(1)	26%	(33)	21%	(26)	127
Somewhat Unfavorable of Biden	12%	(11)	16%	(15)	17%	(15)	9%	(8)	27%	(24)	19%	(17)	90
Very Unfavorable of Biden	4%	(8)	17%	(35)	3%	(7)	7%	(15)	33%	(67)	35%	(71)	202
#1 Issue: Economy	9%	(20)	24%	(55)	8%	(17)	4%	(8)	30%	(68)	27%	(61)	228
#1 Issue: Security	6%	(7)	20%	(21)	12%	(13)	6%	(6)	24%	(25)	32%	(33)	106
#1 Issue: Health Care	10%	(8)	28%	(23)	6%	(5)	12%	(10)	26%	(21)	17%	(14)	81
#1 Issue: Medicare / Social Security	10%	(7)	14%	(10)	4%	(3)	1%	(1)	23%	(17)	48%	(35)	73
2020 Vote: Joe Biden	17%	(37)	22%	(48)	7%	(15)	8%	(17)	26%	(57)	20%	(44)	219
2020 Vote: Donald Trump	3%	(7)	20%	(38)	11%	(21)	5%	(9)	29%	(57)	32%	(63)	194
2020 Vote: Didn't Vote	11%	(19)	30%	(52)	2%	(4)	3%	(6)	27%	(48)	26%	(47)	176
2018 House Vote: Democrat	18%	(27)	24%	(36)	7%	(10)	—	(1)	29%	(44)	21%	(32)	150
2018 House Vote: Republican	4%	(7)	20%	(34)	10%	(17)	7%	(12)	26%	(45)	33%	(56)	170
2016 Vote: Hillary Clinton	12%	(19)	21%	(31)	5%	(8)	4%	(7)	31%	(47)	26%	(39)	152
2016 Vote: Donald Trump	3%	(6)	21%	(38)	4%	(6)	7%	(12)	33%	(58)	32%	(58)	179
2016 Vote: Didn't Vote	14%	(38)	26%	(69)	10%	(27)	6%	(15)	22%	(58)	23%	(60)	267
Voted in 2014: Yes	10%	(28)	22%	(59)	6%	(15)	4%	(10)	32%	(87)	26%	(72)	272
Voted in 2014: No	11%	(40)	23%	(81)	8%	(27)	7%	(24)	25%	(87)	26%	(92)	351
4-Region: Northeast	16%	(17)	26%	(29)	10%	(11)	5%	(5)	29%	(32)	15%	(16)	111
4-Region: Midwest	16%	(18)	18%	(20)	10%	(11)	7%	(8)	24%	(26)	24%	(27)	110
4-Region: South	9%	(25)	21%	(59)	2%	(6)	5%	(15)	27%	(75)	36%	(99)	278
4-Region: West	6%	(8)	27%	(33)	11%	(14)	5%	(6)	33%	(41)	17%	(21)	123
Plan to be Vaccinated	16%	(43)	27%	(73)	9%	(24)	3%	(8)	26%	(71)	19%	(50)	269
Does not Plan to be Vaccinated	8%	(18)	22%	(53)	6%	(16)	6%	(14)	28%	(68)	30%	(71)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_16: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Britney Spears

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	29%	(169)	17%	(102)	11%	(64)	27%	(157)	2%	(14)	591
Gender: Male	16%	(44)	26%	(71)	22%	(61)	10%	(26)	24%	(65)	3%	(7)	274
Gender: Female	13%	(41)	31%	(97)	13%	(41)	12%	(38)	29%	(93)	2%	(7)	318
Age: 18-34	21%	(49)	32%	(75)	19%	(46)	5%	(13)	19%	(46)	4%	(10)	237
Age: 35-44	21%	(24)	21%	(24)	23%	(27)	11%	(12)	22%	(26)	2%	(3)	115
Age: 45-64	5%	(9)	27%	(45)	13%	(22)	18%	(30)	35%	(59)	1%	(2)	167
Age: 65+	5%	(3)	35%	(25)	11%	(8)	12%	(9)	38%	(27)	—	(0)	72
GenZers: 1997-2012	15%	(17)	41%	(46)	8%	(9)	7%	(8)	23%	(25)	6%	(7)	112
Millennials: 1981-1996	24%	(50)	24%	(50)	26%	(55)	7%	(16)	18%	(38)	2%	(4)	213
GenXers: 1965-1980	8%	(10)	24%	(31)	16%	(21)	13%	(17)	36%	(46)	2%	(2)	128
Baby Boomers: 1946-1964	6%	(7)	29%	(37)	12%	(16)	17%	(22)	35%	(45)	1%	(1)	128
PID: Dem (no lean)	23%	(44)	36%	(69)	16%	(31)	5%	(9)	18%	(35)	3%	(5)	194
PID: Ind (no lean)	10%	(21)	27%	(55)	17%	(34)	12%	(23)	32%	(64)	3%	(5)	201
PID: Rep (no lean)	10%	(20)	23%	(45)	19%	(38)	16%	(32)	30%	(58)	2%	(4)	197
PID/Gender: Dem Men	30%	(27)	32%	(29)	23%	(21)	—	(0)	10%	(9)	5%	(5)	90
PID/Gender: Dem Women	17%	(18)	39%	(40)	10%	(10)	9%	(9)	25%	(26)	1%	(1)	103
PID/Gender: Ind Men	9%	(9)	19%	(18)	21%	(20)	12%	(12)	38%	(36)	1%	(1)	96
PID/Gender: Ind Women	11%	(12)	35%	(36)	13%	(13)	11%	(11)	26%	(27)	4%	(4)	105
PID/Gender: Rep Men	9%	(8)	28%	(24)	23%	(20)	17%	(14)	22%	(19)	2%	(2)	87
PID/Gender: Rep Women	11%	(12)	19%	(21)	16%	(18)	16%	(17)	36%	(40)	2%	(2)	110
Ideo: Liberal (1-3)	21%	(26)	39%	(49)	17%	(21)	2%	(2)	20%	(25)	1%	(2)	124
Ideo: Moderate (4)	18%	(27)	23%	(35)	19%	(29)	8%	(13)	29%	(45)	3%	(4)	152
Ideo: Conservative (5-7)	11%	(25)	24%	(55)	20%	(46)	15%	(35)	27%	(61)	2%	(5)	226
Educ: < College	12%	(54)	28%	(120)	17%	(74)	12%	(51)	28%	(123)	2%	(10)	431
Educ: Bachelors degree	17%	(17)	27%	(27)	17%	(17)	10%	(10)	25%	(25)	4%	(4)	100
Educ: Post-grad	23%	(14)	36%	(22)	19%	(12)	6%	(3)	16%	(10)	—	(0)	60
Income: Under 50k	12%	(38)	29%	(93)	17%	(57)	13%	(42)	27%	(87)	3%	(9)	327
Income: 50k-100k	15%	(28)	24%	(45)	22%	(41)	10%	(19)	28%	(53)	1%	(1)	186
Income: 100k+	25%	(20)	39%	(31)	5%	(4)	4%	(3)	22%	(17)	5%	(4)	79
Ethnicity: White	14%	(64)	26%	(118)	19%	(86)	13%	(57)	26%	(119)	1%	(5)	449
Ethnicity: Hispanic	13%	(15)	34%	(40)	26%	(31)	9%	(10)	17%	(20)	1%	(2)	118

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Table MCEN1_16: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Britney Spears

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	29%	(169)	17%	(102)	11%	(64)	27%	(157)	2%	(14)	591
Ethnicity: Black	17%	(13)	40%	(31)	7%	(6)	7%	(5)	23%	(18)	6%	(5)	78
Ethnicity: Other	12%	(8)	29%	(19)	16%	(11)	3%	(2)	33%	(21)	6%	(4)	65
All Christian	12%	(25)	31%	(67)	17%	(37)	14%	(31)	24%	(52)	2%	(5)	216
Agnostic/Nothing in particular	14%	(24)	30%	(53)	20%	(36)	7%	(12)	25%	(45)	5%	(9)	179
Something Else	16%	(20)	23%	(29)	8%	(10)	16%	(21)	37%	(48)	—	(1)	130
Evangelical	17%	(27)	25%	(40)	17%	(27)	16%	(26)	22%	(35)	3%	(5)	161
Non-Evangelical	8%	(14)	31%	(52)	12%	(20)	14%	(24)	35%	(59)	—	(0)	170
Community: Urban	23%	(38)	27%	(45)	20%	(34)	8%	(14)	19%	(32)	3%	(6)	169
Community: Suburban	13%	(34)	32%	(85)	18%	(48)	10%	(27)	26%	(69)	2%	(6)	270
Community: Rural	9%	(13)	25%	(38)	13%	(20)	15%	(23)	37%	(56)	2%	(2)	153
Employ: Private Sector	16%	(29)	30%	(55)	19%	(35)	13%	(24)	20%	(38)	2%	(4)	184
Employ: Self-Employed	18%	(15)	24%	(19)	29%	(23)	6%	(5)	16%	(13)	8%	(6)	81
Employ: Retired	3%	(3)	33%	(32)	13%	(13)	9%	(8)	41%	(40)	—	(0)	97
Employ: Unemployed	11%	(9)	26%	(21)	15%	(12)	10%	(8)	36%	(29)	1%	(1)	81
Military HH: Yes	7%	(6)	26%	(22)	23%	(19)	7%	(6)	35%	(30)	1%	(1)	85
Military HH: No	16%	(79)	29%	(146)	16%	(83)	11%	(58)	25%	(127)	3%	(13)	507
RD/WT: Right Direction	23%	(57)	33%	(80)	17%	(41)	5%	(11)	21%	(52)	2%	(6)	246
RD/WT: Wrong Track	8%	(29)	26%	(88)	18%	(61)	15%	(53)	31%	(106)	2%	(8)	345
Biden Job Approve	21%	(55)	34%	(90)	17%	(46)	6%	(15)	22%	(58)	2%	(5)	269
Biden Job Disapprove	7%	(20)	26%	(69)	20%	(54)	16%	(42)	30%	(80)	1%	(3)	268
Biden Job Strongly Approve	31%	(43)	33%	(46)	15%	(22)	3%	(4)	15%	(21)	2%	(3)	140
Biden Job Somewhat Approve	9%	(12)	34%	(44)	19%	(24)	8%	(11)	28%	(37)	1%	(2)	130
Biden Job Somewhat Disapprove	11%	(10)	36%	(32)	21%	(18)	8%	(7)	23%	(20)	1%	(0)	87
Biden Job Strongly Disapprove	6%	(10)	21%	(37)	20%	(36)	19%	(35)	33%	(60)	1%	(2)	180
Favorable of Biden	21%	(54)	34%	(85)	15%	(38)	4%	(11)	23%	(58)	2%	(5)	250
Unfavorable of Biden	7%	(20)	26%	(77)	21%	(63)	17%	(49)	28%	(82)	1%	(3)	294
Very Favorable of Biden	29%	(40)	35%	(48)	15%	(21)	3%	(3)	17%	(24)	2%	(2)	139
Somewhat Favorable of Biden	13%	(14)	33%	(37)	15%	(17)	7%	(7)	30%	(34)	2%	(2)	111
Somewhat Unfavorable of Biden	9%	(9)	30%	(28)	28%	(27)	9%	(9)	23%	(21)	—	(0)	93
Very Unfavorable of Biden	6%	(11)	24%	(48)	18%	(36)	20%	(41)	30%	(61)	1%	(3)	200

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Table MCEN1_16: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Britney Spears

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	29%	(169)	17%	(102)	11%	(64)	27%	(157)	2%	(14)	591
#1 Issue: Economy	17%	(39)	30%	(66)	15%	(33)	10%	(22)	26%	(57)	2%	(5)	222
#1 Issue: Security	9%	(11)	20%	(25)	24%	(31)	15%	(19)	32%	(40)	—	(0)	126
#1 Issue: Health Care	24%	(16)	37%	(26)	17%	(12)	4%	(3)	15%	(10)	4%	(2)	69
#1 Issue: Medicare / Social Security	11%	(7)	35%	(22)	14%	(9)	5%	(3)	35%	(22)	—	(0)	62
2020 Vote: Joe Biden	22%	(39)	36%	(64)	16%	(28)	2%	(4)	22%	(40)	1%	(3)	178
2020 Vote: Donald Trump	11%	(24)	21%	(45)	21%	(45)	18%	(39)	29%	(63)	1%	(3)	218
2020 Vote: Didn't Vote	12%	(20)	33%	(57)	15%	(25)	11%	(19)	25%	(43)	4%	(8)	171
2018 House Vote: Democrat	23%	(28)	34%	(42)	16%	(20)	3%	(4)	20%	(25)	2%	(3)	121
2018 House Vote: Republican	8%	(14)	16%	(26)	24%	(40)	21%	(34)	29%	(47)	2%	(3)	164
2016 Vote: Hillary Clinton	21%	(24)	33%	(39)	20%	(23)	3%	(3)	22%	(26)	2%	(2)	116
2016 Vote: Donald Trump	7%	(12)	20%	(33)	19%	(32)	20%	(34)	33%	(55)	2%	(3)	169
2016 Vote: Didn't Vote	17%	(48)	32%	(92)	15%	(43)	9%	(24)	24%	(69)	3%	(9)	285
Voted in 2014: Yes	12%	(33)	25%	(66)	19%	(50)	14%	(37)	28%	(74)	2%	(4)	263
Voted in 2014: No	16%	(53)	31%	(103)	16%	(53)	8%	(27)	25%	(83)	3%	(10)	328
4-Region: Northeast	19%	(19)	27%	(27)	13%	(13)	4%	(4)	35%	(34)	2%	(2)	99
4-Region: Midwest	19%	(19)	18%	(19)	19%	(20)	15%	(15)	28%	(29)	2%	(2)	104
4-Region: South	11%	(27)	37%	(90)	14%	(33)	12%	(29)	23%	(57)	3%	(8)	244
4-Region: West	14%	(20)	23%	(33)	25%	(36)	11%	(16)	26%	(37)	2%	(3)	145
Plan to be Vaccinated	21%	(54)	34%	(87)	19%	(48)	6%	(15)	19%	(48)	1%	(2)	254
Does not Plan to be Vaccinated	8%	(19)	26%	(59)	20%	(44)	11%	(25)	34%	(77)	2%	(4)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_17: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Mariah Carey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	20%	(126)	27%	(174)	15%	(94)	14%	(91)	22%	(144)	2%	(15)	644
Gender: Male	28%	(85)	26%	(81)	13%	(41)	11%	(35)	18%	(56)	3%	(9)	306
Gender: Female	12%	(42)	28%	(93)	16%	(53)	16%	(56)	26%	(89)	2%	(6)	338
Age: 18-34	23%	(60)	30%	(79)	13%	(35)	10%	(27)	20%	(53)	4%	(11)	265
Age: 35-44	22%	(28)	28%	(36)	22%	(27)	5%	(7)	21%	(27)	1%	(1)	126
Age: 45-64	13%	(23)	24%	(42)	13%	(23)	24%	(41)	24%	(42)	1%	(1)	172
Age: 65+	18%	(15)	22%	(18)	11%	(9)	19%	(16)	28%	(23)	1%	(1)	81
GenZers: 1997-2012	18%	(22)	32%	(40)	11%	(14)	14%	(17)	19%	(23)	6%	(8)	123
Millennials: 1981-1996	27%	(63)	29%	(68)	17%	(39)	7%	(16)	19%	(44)	2%	(5)	235
GenXers: 1965-1980	13%	(18)	24%	(33)	17%	(24)	15%	(20)	30%	(41)	1%	(1)	137
Baby Boomers: 1946-1964	15%	(21)	23%	(32)	13%	(18)	27%	(37)	23%	(32)	—	(0)	140
PID: Dem (no lean)	30%	(72)	32%	(79)	12%	(29)	8%	(19)	15%	(37)	3%	(7)	244
PID: Ind (no lean)	14%	(27)	24%	(48)	17%	(35)	14%	(29)	29%	(58)	2%	(3)	201
PID: Rep (no lean)	13%	(26)	24%	(47)	15%	(30)	21%	(43)	24%	(49)	2%	(5)	200
PID/Gender: Dem Men	40%	(52)	31%	(40)	12%	(16)	1%	(2)	11%	(14)	4%	(5)	129
PID/Gender: Dem Women	18%	(21)	33%	(38)	12%	(14)	15%	(17)	20%	(23)	2%	(2)	115
PID/Gender: Ind Men	21%	(20)	25%	(24)	11%	(11)	21%	(20)	22%	(21)	—	(0)	95
PID/Gender: Ind Women	7%	(8)	23%	(24)	23%	(24)	9%	(9)	36%	(37)	3%	(3)	105
PID/Gender: Rep Men	16%	(13)	20%	(16)	18%	(15)	16%	(13)	26%	(21)	4%	(3)	82
PID/Gender: Rep Women	11%	(13)	26%	(31)	13%	(15)	25%	(29)	24%	(28)	1%	(1)	118
Ideo: Liberal (1-3)	31%	(53)	31%	(52)	16%	(28)	5%	(9)	15%	(25)	1%	(2)	169
Ideo: Moderate (4)	21%	(29)	27%	(37)	11%	(16)	9%	(12)	28%	(39)	4%	(6)	139
Ideo: Conservative (5-7)	13%	(32)	25%	(63)	16%	(41)	22%	(55)	22%	(55)	1%	(3)	247
Educ: < College	19%	(94)	26%	(126)	14%	(70)	15%	(75)	23%	(115)	2%	(11)	491
Educ: Bachelors degree	22%	(22)	23%	(23)	18%	(18)	13%	(13)	22%	(22)	3%	(3)	100
Educ: Post-grad	20%	(11)	47%	(25)	11%	(6)	6%	(3)	14%	(8)	2%	(1)	53
Income: Under 50k	19%	(69)	25%	(90)	12%	(41)	17%	(62)	24%	(85)	3%	(9)	356
Income: 50k-100k	16%	(34)	28%	(60)	21%	(45)	11%	(24)	22%	(47)	1%	(2)	212
Income: 100k+	30%	(23)	30%	(23)	10%	(8)	7%	(6)	17%	(13)	5%	(4)	76
Ethnicity: White	20%	(92)	24%	(111)	16%	(76)	14%	(65)	24%	(113)	2%	(8)	464
Ethnicity: Hispanic	15%	(22)	37%	(54)	18%	(27)	18%	(26)	13%	(19)	—	(0)	147

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Table MCEN1_17: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Mariah Carey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	20%	(126)	27%	(174)	15%	(94)	14%	(91)	22%	(144)	2%	(15)	644
Ethnicity: Black	26%	(30)	33%	(37)	10%	(12)	10%	(12)	17%	(20)	3%	(4)	114
Ethnicity: Other	7%	(5)	39%	(26)	9%	(6)	22%	(14)	18%	(12)	4%	(3)	66
All Christian	22%	(56)	29%	(73)	17%	(42)	14%	(37)	16%	(42)	2%	(5)	254
Agnostic/Nothing in particular	19%	(36)	27%	(50)	11%	(20)	15%	(29)	24%	(45)	4%	(8)	187
Something Else	15%	(21)	33%	(45)	9%	(12)	10%	(13)	33%	(45)	—	(0)	136
Evangelical	20%	(35)	32%	(56)	16%	(27)	13%	(22)	17%	(30)	2%	(4)	174
Non-Evangelical	19%	(38)	27%	(54)	13%	(27)	13%	(27)	27%	(55)	—	(1)	201
Community: Urban	27%	(54)	29%	(59)	17%	(34)	11%	(21)	15%	(31)	2%	(3)	202
Community: Suburban	15%	(44)	31%	(91)	12%	(36)	16%	(48)	21%	(62)	3%	(9)	291
Community: Rural	19%	(28)	16%	(24)	16%	(24)	14%	(22)	34%	(51)	1%	(2)	152
Employ: Private Sector	16%	(32)	31%	(61)	16%	(32)	14%	(27)	21%	(40)	2%	(3)	196
Employ: Self-Employed	25%	(18)	20%	(15)	12%	(9)	20%	(14)	16%	(12)	7%	(5)	73
Employ: Retired	15%	(15)	24%	(23)	11%	(11)	20%	(19)	29%	(27)	1%	(1)	95
Employ: Unemployed	19%	(20)	28%	(29)	13%	(13)	20%	(21)	18%	(19)	2%	(2)	104
Employ: Other	23%	(13)	17%	(9)	13%	(7)	10%	(5)	34%	(19)	2%	(1)	55
Military HH: Yes	10%	(9)	33%	(30)	10%	(9)	24%	(22)	22%	(21)	2%	(1)	92
Military HH: No	21%	(117)	26%	(144)	15%	(85)	12%	(69)	22%	(124)	2%	(13)	552
RD/WT: Right Direction	29%	(81)	33%	(94)	13%	(36)	9%	(25)	14%	(41)	2%	(7)	283
RD/WT: Wrong Track	13%	(45)	22%	(80)	16%	(58)	18%	(66)	29%	(104)	2%	(8)	361
Biden Job Approve	29%	(98)	31%	(104)	14%	(48)	7%	(24)	17%	(57)	2%	(7)	338
Biden Job Disapprove	8%	(22)	25%	(68)	17%	(45)	22%	(61)	26%	(69)	2%	(5)	270
Biden Job Strongly Approve	39%	(69)	28%	(49)	11%	(20)	8%	(14)	11%	(20)	2%	(4)	176
Biden Job Somewhat Approve	18%	(29)	34%	(55)	17%	(28)	6%	(9)	23%	(37)	1%	(2)	162
Biden Job Somewhat Disapprove	7%	(5)	39%	(30)	16%	(12)	9%	(7)	26%	(20)	3%	(2)	78
Biden Job Strongly Disapprove	9%	(17)	19%	(37)	17%	(33)	28%	(53)	25%	(49)	1%	(3)	192
Favorable of Biden	31%	(98)	30%	(94)	12%	(37)	8%	(26)	16%	(51)	2%	(7)	313
Unfavorable of Biden	9%	(25)	25%	(73)	17%	(51)	21%	(61)	27%	(77)	1%	(4)	292

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Table MCEN1_17: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Mariah Carey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	20%	(126)	27%	(174)	15%	(94)	14%	(91)	22%	(144)	2%	(15)	644
Very Favorable of Biden	40%	(70)	28%	(49)	12%	(21)	10%	(18)	8%	(15)	2%	(4)	176
Somewhat Favorable of Biden	21%	(29)	33%	(45)	12%	(16)	6%	(8)	26%	(36)	2%	(3)	138
Somewhat Unfavorable of Biden	9%	(7)	37%	(29)	16%	(13)	9%	(7)	28%	(22)	1%	(1)	78
Very Unfavorable of Biden	8%	(18)	21%	(44)	18%	(38)	25%	(54)	26%	(56)	2%	(4)	213
#1 Issue: Economy	17%	(42)	31%	(78)	15%	(37)	9%	(22)	25%	(62)	3%	(8)	248
#1 Issue: Security	16%	(18)	24%	(28)	14%	(16)	29%	(34)	16%	(19)	1%	(1)	117
#1 Issue: Health Care	22%	(21)	33%	(31)	13%	(12)	13%	(13)	17%	(17)	1%	(1)	95
#1 Issue: Medicare / Social Security	37%	(25)	16%	(10)	10%	(6)	8%	(6)	28%	(19)	1%	(0)	66
2020 Vote: Joe Biden	29%	(67)	35%	(81)	14%	(34)	7%	(17)	14%	(32)	1%	(3)	233
2020 Vote: Donald Trump	9%	(20)	23%	(49)	16%	(36)	25%	(54)	26%	(56)	2%	(3)	218
2020 Vote: Didn't Vote	23%	(36)	23%	(36)	11%	(17)	11%	(18)	27%	(43)	5%	(8)	158
2018 House Vote: Democrat	33%	(53)	32%	(51)	15%	(25)	3%	(5)	15%	(25)	2%	(3)	161
2018 House Vote: Republican	11%	(18)	23%	(40)	19%	(32)	25%	(44)	20%	(35)	2%	(3)	173
2016 Vote: Hillary Clinton	33%	(55)	33%	(55)	14%	(24)	6%	(10)	12%	(20)	2%	(4)	168
2016 Vote: Donald Trump	11%	(20)	23%	(43)	16%	(30)	22%	(40)	26%	(48)	2%	(4)	184
2016 Vote: Didn't Vote	19%	(49)	27%	(70)	11%	(30)	14%	(36)	27%	(72)	3%	(7)	263
Voted in 2014: Yes	22%	(68)	28%	(88)	16%	(49)	13%	(40)	20%	(61)	2%	(5)	311
Voted in 2014: No	17%	(58)	26%	(86)	13%	(45)	15%	(51)	25%	(83)	3%	(10)	334
4-Region: Northeast	26%	(23)	25%	(23)	13%	(11)	13%	(11)	19%	(17)	5%	(4)	91
4-Region: Midwest	21%	(24)	28%	(32)	18%	(21)	13%	(15)	20%	(22)	1%	(1)	114
4-Region: South	17%	(46)	25%	(68)	13%	(36)	16%	(42)	26%	(70)	3%	(8)	269
4-Region: West	19%	(33)	30%	(51)	15%	(26)	13%	(23)	21%	(36)	1%	(2)	171
Plan to be Vaccinated	27%	(77)	31%	(89)	16%	(44)	8%	(21)	17%	(49)	1%	(4)	285
Does not Plan to be Vaccinated	12%	(29)	24%	(58)	16%	(39)	20%	(49)	27%	(64)	1%	(2)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_18: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Morgan Freeman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	38%	(240)	31%	(193)	5%	(30)	5%	(30)	16%	(99)	6%	(38)	631
Gender: Male	41%	(122)	32%	(95)	5%	(14)	4%	(13)	13%	(38)	6%	(18)	300
Gender: Female	36%	(118)	30%	(98)	5%	(17)	5%	(17)	19%	(61)	6%	(20)	331
Age: 18-34	38%	(92)	27%	(66)	7%	(18)	5%	(12)	18%	(44)	5%	(13)	244
Age: 35-44	48%	(59)	35%	(43)	3%	(4)	3%	(3)	8%	(11)	4%	(4)	124
Age: 45-64	34%	(66)	30%	(58)	4%	(8)	7%	(13)	16%	(32)	9%	(17)	194
Age: 65+	33%	(23)	37%	(26)	1%	(1)	4%	(3)	19%	(13)	6%	(4)	69
GenZers: 1997-2012	38%	(44)	30%	(35)	5%	(6)	6%	(7)	14%	(16)	7%	(8)	115
Millennials: 1981-1996	42%	(89)	29%	(62)	7%	(16)	3%	(7)	15%	(32)	4%	(9)	214
GenXers: 1965-1980	36%	(49)	32%	(44)	3%	(4)	4%	(5)	20%	(28)	5%	(7)	136
Baby Boomers: 1946-1964	35%	(55)	32%	(49)	3%	(5)	7%	(11)	15%	(23)	8%	(13)	156
PID: Dem (no lean)	44%	(82)	30%	(54)	5%	(9)	2%	(3)	15%	(27)	5%	(8)	184
PID: Ind (no lean)	41%	(94)	27%	(62)	4%	(10)	4%	(9)	19%	(43)	6%	(13)	229
PID: Rep (no lean)	30%	(65)	35%	(77)	5%	(12)	8%	(18)	14%	(29)	8%	(17)	218
PID/Gender: Dem Men	44%	(37)	26%	(22)	6%	(5)	3%	(2)	15%	(13)	6%	(5)	84
PID/Gender: Dem Women	45%	(45)	32%	(32)	4%	(4)	1%	(1)	14%	(14)	4%	(4)	100
PID/Gender: Ind Men	50%	(57)	25%	(28)	2%	(3)	—	(0)	15%	(17)	7%	(8)	113
PID/Gender: Ind Women	32%	(37)	29%	(33)	6%	(7)	7%	(8)	23%	(26)	4%	(4)	116
PID/Gender: Rep Men	28%	(28)	44%	(45)	6%	(6)	10%	(10)	8%	(8)	5%	(5)	103
PID/Gender: Rep Women	31%	(36)	28%	(32)	5%	(6)	7%	(8)	18%	(21)	10%	(12)	115
Ideo: Liberal (1-3)	51%	(63)	29%	(35)	5%	(6)	2%	(2)	12%	(15)	1%	(1)	122
Ideo: Moderate (4)	44%	(69)	30%	(46)	6%	(9)	3%	(4)	12%	(19)	5%	(8)	156
Ideo: Conservative (5-7)	29%	(75)	35%	(90)	6%	(15)	7%	(19)	17%	(43)	7%	(18)	261
Educ: < College	37%	(174)	30%	(144)	5%	(24)	5%	(24)	16%	(78)	7%	(32)	476
Educ: Bachelors degree	44%	(46)	29%	(31)	4%	(4)	5%	(5)	13%	(14)	5%	(6)	105
Educ: Post-grad	41%	(20)	36%	(18)	6%	(3)	3%	(2)	14%	(7)	—	(0)	50
Income: Under 50k	36%	(126)	35%	(120)	3%	(10)	4%	(16)	15%	(54)	6%	(22)	347
Income: 50k-100k	36%	(75)	24%	(50)	9%	(18)	6%	(13)	18%	(36)	7%	(14)	207
Income: 100k+	52%	(40)	30%	(23)	3%	(2)	2%	(1)	12%	(9)	2%	(2)	77
Ethnicity: White	38%	(172)	31%	(142)	3%	(16)	5%	(24)	17%	(78)	4%	(20)	452
Ethnicity: Hispanic	23%	(33)	29%	(41)	12%	(17)	4%	(5)	23%	(32)	9%	(13)	143

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Table MCEN1_18: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Morgan Freeman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	38%	(240)	31%	(193)	5%	(30)	5%	(30)	16%	(99)	6%	(38)	631
Ethnicity: Black	38%	(40)	38%	(40)	8%	(9)	6%	(6)	7%	(7)	4%	(4)	106
Ethnicity: Other	38%	(28)	15%	(11)	8%	(6)	—	(0)	20%	(14)	19%	(14)	73
All Christian	32%	(80)	31%	(79)	8%	(20)	6%	(16)	17%	(44)	6%	(14)	253
Agnostic/Nothing in particular	36%	(66)	31%	(56)	3%	(6)	4%	(8)	18%	(33)	7%	(12)	181
Something Else	43%	(63)	33%	(47)	2%	(3)	3%	(4)	13%	(18)	6%	(9)	145
Evangelical	36%	(70)	31%	(60)	9%	(16)	3%	(6)	12%	(22)	9%	(17)	191
Non-Evangelical	36%	(70)	32%	(62)	3%	(6)	6%	(12)	20%	(38)	3%	(5)	193
Community: Urban	43%	(78)	30%	(54)	9%	(16)	1%	(3)	9%	(16)	8%	(14)	180
Community: Suburban	38%	(108)	29%	(82)	1%	(3)	8%	(22)	18%	(50)	6%	(17)	283
Community: Rural	32%	(54)	34%	(57)	7%	(11)	3%	(6)	20%	(33)	4%	(7)	168
Employ: Private Sector	38%	(80)	33%	(70)	5%	(11)	6%	(13)	15%	(33)	2%	(5)	211
Employ: Self-Employed	37%	(27)	23%	(17)	14%	(10)	1%	(1)	16%	(12)	8%	(6)	73
Employ: Homemaker	23%	(13)	36%	(20)	—	(0)	17%	(10)	9%	(5)	14%	(8)	55
Employ: Retired	36%	(32)	33%	(29)	3%	(3)	5%	(4)	18%	(16)	5%	(4)	89
Employ: Unemployed	43%	(30)	45%	(32)	1%	(1)	—	(0)	9%	(6)	2%	(2)	71
Employ: Other	35%	(20)	16%	(9)	8%	(5)	1%	(1)	23%	(13)	17%	(10)	58
Military HH: Yes	44%	(32)	33%	(24)	3%	(2)	4%	(3)	13%	(9)	4%	(3)	73
Military HH: No	37%	(208)	30%	(169)	5%	(28)	5%	(27)	16%	(90)	6%	(35)	558
RD/WT: Right Direction	45%	(108)	28%	(69)	8%	(19)	1%	(3)	12%	(28)	6%	(15)	242
RD/WT: Wrong Track	34%	(132)	32%	(124)	3%	(12)	7%	(27)	18%	(71)	6%	(23)	389
Biden Job Approve	48%	(130)	28%	(77)	5%	(12)	1%	(2)	14%	(39)	5%	(13)	273
Biden Job Disapprove	30%	(91)	36%	(107)	6%	(17)	7%	(21)	15%	(44)	7%	(20)	300
Biden Job Strongly Approve	53%	(75)	27%	(38)	4%	(5)	1%	(1)	9%	(13)	6%	(9)	140
Biden Job Somewhat Approve	41%	(55)	29%	(39)	6%	(7)	1%	(1)	20%	(26)	3%	(4)	132
Biden Job Somewhat Disapprove	33%	(31)	43%	(40)	9%	(9)	3%	(3)	9%	(9)	3%	(2)	94
Biden Job Strongly Disapprove	29%	(60)	33%	(67)	4%	(8)	9%	(18)	17%	(35)	9%	(18)	206
Favorable of Biden	48%	(124)	30%	(76)	4%	(10)	1%	(3)	14%	(35)	4%	(9)	257
Unfavorable of Biden	32%	(100)	34%	(109)	4%	(14)	9%	(27)	15%	(48)	6%	(18)	316

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Table MCEN1_18: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Morgan Freeman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	38%	(240)	31%	(193)	5%	(30)	5%	(30)	16%	(99)	6%	(38)	631
Very Favorable of Biden	57%	(78)	25%	(35)	3%	(4)	1%	(2)	10%	(13)	4%	(6)	138
Somewhat Favorable of Biden	38%	(46)	35%	(42)	5%	(6)	1%	(1)	18%	(22)	3%	(4)	120
Somewhat Unfavorable of Biden	36%	(32)	33%	(29)	3%	(3)	10%	(9)	15%	(13)	2%	(2)	88
Very Unfavorable of Biden	30%	(68)	35%	(79)	5%	(11)	8%	(19)	15%	(35)	7%	(16)	228
#1 Issue: Economy	38%	(85)	34%	(76)	3%	(7)	6%	(13)	14%	(32)	4%	(8)	222
#1 Issue: Security	34%	(45)	40%	(52)	5%	(6)	4%	(5)	15%	(19)	3%	(4)	131
#1 Issue: Health Care	41%	(32)	27%	(21)	9%	(7)	4%	(3)	15%	(12)	4%	(3)	79
#1 Issue: Medicare / Social Security	42%	(30)	23%	(17)	4%	(3)	1%	(1)	14%	(10)	16%	(11)	71
2020 Vote: Joe Biden	47%	(89)	28%	(52)	5%	(10)	5%	(9)	14%	(26)	2%	(3)	189
2020 Vote: Donald Trump	35%	(88)	31%	(79)	4%	(11)	7%	(17)	14%	(36)	9%	(23)	253
2020 Vote: Didn't Vote	32%	(52)	36%	(57)	3%	(5)	1%	(2)	21%	(33)	7%	(11)	160
2018 House Vote: Democrat	52%	(64)	26%	(32)	5%	(6)	4%	(4)	11%	(13)	2%	(3)	123
2018 House Vote: Republican	34%	(70)	31%	(63)	3%	(6)	7%	(15)	13%	(27)	11%	(23)	204
2016 Vote: Hillary Clinton	52%	(59)	29%	(33)	3%	(3)	2%	(2)	10%	(12)	3%	(4)	114
2016 Vote: Donald Trump	30%	(66)	32%	(69)	3%	(6)	9%	(19)	17%	(36)	10%	(21)	218
2016 Vote: Didn't Vote	38%	(106)	30%	(85)	7%	(19)	3%	(9)	17%	(48)	5%	(13)	278
Voted in 2014: Yes	40%	(116)	33%	(94)	3%	(10)	7%	(20)	14%	(40)	3%	(10)	289
Voted in 2014: No	36%	(125)	29%	(99)	6%	(21)	3%	(10)	17%	(59)	8%	(28)	342
4-Region: Northeast	45%	(45)	30%	(30)	—	(0)	3%	(3)	15%	(15)	7%	(7)	100
4-Region: Midwest	43%	(45)	25%	(27)	9%	(9)	4%	(4)	16%	(17)	4%	(4)	107
4-Region: South	38%	(100)	34%	(89)	5%	(13)	6%	(16)	12%	(31)	5%	(12)	261
4-Region: West	31%	(50)	29%	(47)	5%	(8)	5%	(8)	22%	(36)	9%	(14)	163
Plan to be Vaccinated	47%	(119)	29%	(73)	4%	(10)	2%	(6)	14%	(34)	3%	(9)	251
Does not Plan to be Vaccinated	30%	(76)	35%	(89)	6%	(16)	5%	(13)	17%	(44)	7%	(17)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_19: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Jim Acosta

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	5%	(31)	11%	(62)	7%	(38)	13%	(74)	25%	(143)	40%	(234)	582
Gender: Male	10%	(25)	18%	(47)	6%	(15)	14%	(37)	23%	(60)	29%	(75)	258
Gender: Female	2%	(7)	5%	(15)	7%	(22)	11%	(37)	26%	(83)	49%	(159)	323
Age: 18-34	5%	(12)	10%	(21)	11%	(24)	11%	(25)	20%	(43)	44%	(97)	222
Age: 35-44	13%	(16)	18%	(22)	8%	(9)	10%	(12)	18%	(22)	33%	(39)	120
Age: 45-64	2%	(2)	8%	(12)	3%	(4)	13%	(22)	37%	(60)	38%	(62)	162
Age: 65+	2%	(1)	8%	(6)	1%	(1)	20%	(16)	23%	(18)	46%	(36)	78
GenZers: 1997-2012	1%	(1)	7%	(7)	13%	(13)	9%	(10)	14%	(14)	57%	(58)	103
Millennials: 1981-1996	11%	(24)	17%	(34)	8%	(15)	11%	(23)	22%	(46)	31%	(64)	206
GenXers: 1965-1980	5%	(6)	5%	(6)	5%	(6)	8%	(10)	34%	(42)	43%	(52)	122
Baby Boomers: 1946-1964	1%	(1)	10%	(14)	2%	(3)	21%	(30)	27%	(38)	39%	(54)	141
PID: Dem (no lean)	13%	(27)	23%	(46)	7%	(14)	6%	(11)	21%	(42)	30%	(61)	202
PID: Ind (no lean)	1%	(3)	3%	(6)	10%	(20)	11%	(21)	30%	(58)	44%	(86)	195
PID: Rep (no lean)	1%	(1)	5%	(10)	2%	(4)	23%	(42)	23%	(43)	47%	(86)	185
PID/Gender: Dem Men	22%	(22)	36%	(36)	7%	(7)	5%	(5)	12%	(12)	18%	(17)	99
PID/Gender: Dem Women	5%	(6)	10%	(10)	7%	(7)	6%	(6)	30%	(31)	43%	(44)	103
PID/Gender: Ind Men	2%	(2)	7%	(5)	8%	(6)	15%	(13)	39%	(32)	29%	(24)	82
PID/Gender: Ind Women	1%	(1)	1%	(1)	12%	(14)	7%	(8)	23%	(26)	55%	(62)	113
PID/Gender: Rep Men	2%	(1)	7%	(6)	3%	(2)	25%	(19)	20%	(15)	43%	(33)	77
PID/Gender: Rep Women	—	(0)	4%	(4)	1%	(1)	21%	(23)	25%	(27)	49%	(53)	108
Ideo: Liberal (1-3)	12%	(19)	25%	(38)	7%	(10)	6%	(9)	21%	(31)	29%	(43)	150
Ideo: Moderate (4)	3%	(4)	7%	(9)	9%	(11)	7%	(9)	23%	(29)	51%	(63)	124
Ideo: Conservative (5-7)	4%	(9)	6%	(14)	5%	(12)	23%	(51)	30%	(69)	32%	(72)	227
Educ: < College	2%	(8)	9%	(39)	7%	(31)	12%	(55)	27%	(118)	44%	(194)	445
Educ: Bachelors degree	15%	(13)	10%	(9)	6%	(5)	16%	(14)	22%	(20)	31%	(27)	88
Income: Under 50k	2%	(8)	8%	(27)	5%	(15)	11%	(36)	26%	(81)	48%	(152)	318
Income: 50k-100k	7%	(14)	13%	(24)	11%	(20)	15%	(29)	25%	(47)	29%	(55)	188
Income: 100k+	13%	(10)	15%	(11)	4%	(3)	13%	(10)	20%	(15)	35%	(26)	75
Ethnicity: White	5%	(21)	10%	(43)	6%	(24)	14%	(60)	23%	(97)	41%	(171)	416
Ethnicity: Hispanic	7%	(9)	12%	(15)	14%	(17)	14%	(18)	24%	(30)	30%	(38)	127
Ethnicity: Black	11%	(10)	5%	(5)	9%	(9)	11%	(11)	23%	(22)	40%	(38)	95

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Table MCEN1_19: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Jim Acosta

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	5%	(31)	11%	(62)	7%	(38)	13%	(74)	25%	(143)	40%	(234)	582
Ethnicity: Other	—	(0)	19%	(14)	8%	(5)	5%	(4)	33%	(24)	34%	(24)	71
All Christian	4%	(10)	16%	(38)	9%	(21)	17%	(42)	21%	(50)	34%	(82)	243
Agnostic/Nothing in particular	3%	(5)	6%	(10)	7%	(11)	12%	(19)	18%	(27)	54%	(83)	154
Something Else	1%	(1)	5%	(6)	3%	(4)	8%	(10)	43%	(53)	39%	(48)	122
Evangelical	5%	(8)	9%	(15)	11%	(17)	17%	(28)	28%	(44)	30%	(47)	159
Non-Evangelical	1%	(2)	15%	(28)	4%	(8)	12%	(24)	29%	(57)	39%	(77)	196
Community: Urban	14%	(25)	15%	(26)	10%	(17)	7%	(12)	17%	(30)	37%	(65)	175
Community: Suburban	2%	(6)	9%	(23)	3%	(8)	15%	(40)	28%	(72)	42%	(109)	258
Community: Rural	—	(1)	8%	(12)	8%	(13)	15%	(22)	28%	(42)	40%	(59)	149
Employ: Private Sector	14%	(24)	18%	(31)	8%	(13)	13%	(23)	22%	(38)	26%	(45)	174
Employ: Self-Employed	2%	(1)	8%	(4)	18%	(9)	23%	(12)	13%	(7)	36%	(19)	53
Employ: Homemaker	—	(0)	—	(0)	4%	(2)	18%	(10)	36%	(20)	42%	(23)	55
Employ: Retired	1%	(1)	8%	(8)	2%	(2)	19%	(19)	25%	(25)	46%	(46)	100
Employ: Unemployed	—	(0)	11%	(10)	9%	(8)	6%	(5)	29%	(25)	45%	(39)	87
Military HH: Yes	5%	(3)	14%	(8)	8%	(5)	14%	(9)	28%	(17)	32%	(20)	62
Military HH: No	5%	(29)	10%	(53)	6%	(33)	13%	(66)	24%	(126)	41%	(214)	520
RD/WT: Right Direction	12%	(29)	21%	(51)	7%	(17)	4%	(10)	21%	(51)	36%	(88)	245
RD/WT: Wrong Track	1%	(2)	3%	(11)	6%	(21)	19%	(64)	27%	(92)	43%	(146)	337
Biden Job Approve	11%	(30)	20%	(55)	8%	(21)	3%	(9)	20%	(55)	37%	(101)	271
Biden Job Disapprove	—	(1)	3%	(7)	6%	(16)	22%	(57)	27%	(70)	42%	(109)	260
Biden Job Strongly Approve	18%	(28)	24%	(37)	4%	(7)	6%	(9)	21%	(32)	26%	(39)	151
Biden Job Somewhat Approve	2%	(3)	15%	(18)	12%	(15)	1%	(1)	19%	(22)	51%	(62)	120
Biden Job Somewhat Disapprove	1%	(1)	2%	(2)	15%	(12)	5%	(4)	20%	(16)	56%	(43)	77
Biden Job Strongly Disapprove	—	(1)	3%	(5)	2%	(4)	29%	(53)	30%	(54)	36%	(66)	183
Favorable of Biden	12%	(30)	21%	(55)	6%	(15)	4%	(9)	19%	(50)	39%	(103)	262
Unfavorable of Biden	—	(1)	2%	(7)	6%	(17)	24%	(65)	26%	(72)	42%	(115)	276
Very Favorable of Biden	16%	(24)	28%	(42)	5%	(8)	5%	(8)	20%	(31)	26%	(41)	153
Somewhat Favorable of Biden	6%	(6)	12%	(13)	6%	(7)	2%	(2)	17%	(19)	57%	(62)	108
Somewhat Unfavorable of Biden	—	(0)	1%	(1)	16%	(12)	12%	(10)	23%	(18)	48%	(37)	77
Very Unfavorable of Biden	—	(1)	3%	(6)	2%	(5)	28%	(55)	27%	(54)	39%	(78)	199

Continued on next page

Table MCEN1_19: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Jim Acosta

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	5%	(31)	11%	(62)	7%	(38)	13%	(74)	25%	(143)	40%	(234)	582
#1 Issue: Economy	7%	(15)	10%	(21)	6%	(13)	13%	(29)	25%	(54)	40%	(87)	219
#1 Issue: Security	5%	(5)	11%	(11)	3%	(3)	22%	(22)	28%	(28)	32%	(33)	103
#1 Issue: Health Care	5%	(4)	27%	(19)	15%	(11)	2%	(2)	16%	(11)	35%	(25)	72
#1 Issue: Medicare / Social Security	3%	(2)	6%	(4)	3%	(2)	10%	(7)	35%	(24)	44%	(30)	69
2020 Vote: Joe Biden	13%	(28)	22%	(49)	7%	(16)	8%	(18)	20%	(44)	30%	(67)	222
2020 Vote: Donald Trump	1%	(1)	5%	(10)	3%	(6)	25%	(49)	30%	(61)	36%	(73)	201
2020 Vote: Didn't Vote	1%	(2)	2%	(3)	6%	(7)	4%	(5)	24%	(32)	64%	(86)	135
2018 House Vote: Democrat	14%	(21)	23%	(35)	9%	(13)	7%	(10)	17%	(25)	30%	(45)	150
2018 House Vote: Republican	2%	(3)	6%	(10)	4%	(7)	29%	(46)	28%	(45)	31%	(50)	161
2016 Vote: Hillary Clinton	16%	(21)	28%	(37)	4%	(5)	8%	(11)	16%	(22)	29%	(39)	134
2016 Vote: Donald Trump	2%	(4)	6%	(10)	4%	(7)	23%	(41)	31%	(55)	34%	(61)	178
2016 Vote: Didn't Vote	2%	(6)	5%	(13)	10%	(25)	7%	(17)	24%	(60)	51%	(126)	247
Voted in 2014: Yes	9%	(24)	17%	(48)	5%	(13)	17%	(49)	23%	(65)	30%	(86)	285
Voted in 2014: No	2%	(7)	5%	(14)	8%	(25)	9%	(25)	26%	(78)	50%	(148)	297
4-Region: Northeast	5%	(4)	15%	(13)	4%	(4)	7%	(6)	30%	(27)	40%	(36)	91
4-Region: Midwest	5%	(6)	6%	(7)	8%	(9)	9%	(10)	25%	(27)	47%	(52)	111
4-Region: South	2%	(4)	10%	(23)	7%	(15)	16%	(37)	21%	(50)	45%	(107)	236
4-Region: West	12%	(17)	12%	(18)	7%	(10)	15%	(21)	27%	(39)	27%	(39)	144
Plan to be Vaccinated	12%	(29)	20%	(48)	6%	(15)	7%	(17)	23%	(56)	33%	(80)	245
Does not Plan to be Vaccinated	1%	(2)	4%	(10)	9%	(20)	18%	(40)	25%	(55)	43%	(97)	224

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN1_20: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Barbara Streisand

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	25%	(156)	10%	(63)	15%	(91)	25%	(157)	12%	(73)	626
Gender: Male	16%	(49)	27%	(82)	12%	(38)	15%	(47)	18%	(55)	11%	(33)	304
Gender: Female	11%	(37)	23%	(74)	8%	(25)	14%	(44)	32%	(102)	12%	(40)	322
Age: 18-34	11%	(25)	18%	(44)	9%	(22)	6%	(13)	33%	(79)	23%	(54)	237
Age: 35-44	19%	(24)	34%	(44)	12%	(16)	12%	(15)	20%	(25)	4%	(5)	129
Age: 45-64	13%	(23)	25%	(44)	10%	(18)	23%	(41)	22%	(39)	8%	(14)	179
Age: 65+	16%	(13)	30%	(24)	10%	(8)	28%	(22)	17%	(13)	—	(0)	80
GenZers: 1997-2012	6%	(7)	13%	(15)	6%	(7)	9%	(10)	39%	(44)	27%	(31)	115
Millennials: 1981-1996	16%	(35)	30%	(64)	10%	(22)	7%	(15)	22%	(48)	13%	(29)	214
GenXers: 1965-1980	12%	(16)	25%	(33)	15%	(20)	17%	(22)	26%	(34)	5%	(6)	132
Baby Boomers: 1946-1964	16%	(24)	27%	(41)	8%	(11)	26%	(39)	18%	(27)	5%	(8)	150
PID: Dem (no lean)	22%	(45)	31%	(65)	9%	(18)	7%	(14)	20%	(41)	12%	(24)	208
PID: Ind (no lean)	7%	(11)	23%	(40)	7%	(12)	18%	(30)	28%	(49)	17%	(30)	173
PID: Rep (no lean)	12%	(29)	21%	(51)	13%	(32)	19%	(46)	27%	(67)	8%	(20)	245
PID/Gender: Dem Men	25%	(25)	35%	(35)	11%	(11)	9%	(9)	9%	(9)	11%	(11)	99
PID/Gender: Dem Women	18%	(20)	28%	(30)	7%	(7)	5%	(5)	30%	(32)	12%	(13)	108
PID/Gender: Ind Men	5%	(5)	22%	(20)	8%	(8)	21%	(19)	28%	(25)	15%	(13)	90
PID/Gender: Ind Women	8%	(7)	24%	(20)	6%	(5)	14%	(11)	29%	(24)	20%	(16)	83
PID/Gender: Rep Men	16%	(19)	24%	(27)	16%	(19)	17%	(19)	19%	(21)	8%	(9)	115
PID/Gender: Rep Women	8%	(10)	18%	(24)	10%	(13)	21%	(27)	35%	(45)	8%	(10)	130
Ideo: Liberal (1-3)	23%	(38)	29%	(49)	9%	(16)	7%	(11)	24%	(40)	8%	(14)	168
Ideo: Moderate (4)	16%	(20)	28%	(37)	4%	(5)	9%	(12)	32%	(41)	12%	(15)	130
Ideo: Conservative (5-7)	9%	(23)	23%	(56)	15%	(38)	23%	(58)	21%	(53)	9%	(22)	251
Educ: < College	12%	(55)	23%	(106)	9%	(43)	15%	(71)	28%	(131)	13%	(61)	467
Educ: Bachelors degree	21%	(22)	28%	(29)	11%	(12)	14%	(15)	18%	(19)	9%	(9)	106
Educ: Post-grad	17%	(9)	40%	(21)	16%	(8)	10%	(5)	13%	(7)	5%	(3)	53
Income: Under 50k	10%	(35)	23%	(80)	10%	(34)	15%	(50)	29%	(100)	13%	(43)	343
Income: 50k-100k	16%	(32)	27%	(55)	8%	(15)	16%	(32)	21%	(43)	12%	(24)	200
Income: 100k+	22%	(18)	26%	(21)	16%	(14)	11%	(9)	17%	(14)	7%	(6)	83
Ethnicity: White	13%	(62)	26%	(119)	11%	(52)	16%	(76)	25%	(114)	9%	(41)	464
Ethnicity: Hispanic	15%	(21)	20%	(28)	8%	(10)	12%	(16)	30%	(41)	14%	(20)	136

Continued on next page

Table MCEN1_20: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Barbara Streisand

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	25%	(156)	10%	(63)	15%	(91)	25%	(157)	12%	(73)	626
Ethnicity: Black	22%	(21)	26%	(25)	5%	(4)	6%	(6)	27%	(26)	15%	(14)	96
Ethnicity: Other	4%	(3)	18%	(12)	9%	(6)	15%	(10)	25%	(16)	29%	(19)	66
All Christian	12%	(30)	29%	(71)	12%	(28)	24%	(58)	18%	(43)	5%	(12)	242
Agnostic/Nothing in particular	11%	(20)	23%	(40)	11%	(19)	5%	(9)	30%	(53)	20%	(36)	176
Something Else	13%	(17)	21%	(29)	6%	(9)	14%	(19)	32%	(44)	14%	(20)	137
Evangelical	14%	(28)	30%	(58)	10%	(19)	16%	(31)	16%	(31)	12%	(23)	191
Non-Evangelical	11%	(20)	21%	(37)	9%	(16)	25%	(44)	29%	(52)	5%	(8)	178
Community: Urban	20%	(34)	29%	(49)	7%	(13)	7%	(11)	19%	(31)	18%	(31)	170
Community: Suburban	13%	(38)	25%	(74)	10%	(31)	15%	(44)	25%	(75)	12%	(35)	297
Community: Rural	8%	(13)	21%	(33)	12%	(19)	22%	(35)	31%	(50)	5%	(8)	159
Employ: Private Sector	16%	(30)	29%	(56)	11%	(21)	16%	(31)	20%	(38)	7%	(13)	189
Employ: Self-Employed	18%	(12)	12%	(8)	10%	(7)	6%	(4)	34%	(23)	21%	(14)	68
Employ: Homemaker	7%	(4)	34%	(17)	13%	(7)	7%	(3)	20%	(10)	19%	(10)	50
Employ: Student	4%	(2)	17%	(9)	6%	(3)	—	(0)	43%	(22)	30%	(16)	52
Employ: Retired	13%	(14)	33%	(35)	8%	(8)	26%	(28)	20%	(21)	—	(0)	106
Employ: Unemployed	9%	(7)	17%	(13)	17%	(13)	22%	(17)	25%	(19)	11%	(9)	77
Employ: Other	28%	(15)	21%	(11)	2%	(1)	5%	(3)	26%	(14)	16%	(9)	53
Military HH: Yes	17%	(12)	23%	(15)	14%	(10)	10%	(7)	28%	(19)	8%	(6)	68
Military HH: No	13%	(74)	25%	(141)	10%	(53)	15%	(84)	25%	(138)	12%	(68)	558
RD/WT: Right Direction	19%	(54)	31%	(88)	7%	(21)	8%	(22)	25%	(72)	10%	(29)	286
RD/WT: Wrong Track	9%	(32)	20%	(68)	12%	(42)	20%	(69)	25%	(85)	13%	(44)	340
Biden Job Approve	21%	(66)	31%	(95)	8%	(26)	6%	(17)	24%	(75)	9%	(29)	309
Biden Job Disapprove	6%	(16)	20%	(55)	13%	(36)	25%	(69)	25%	(71)	12%	(34)	281
Biden Job Strongly Approve	30%	(50)	31%	(51)	10%	(17)	2%	(3)	17%	(29)	10%	(16)	166
Biden Job Somewhat Approve	11%	(16)	31%	(44)	7%	(9)	10%	(14)	33%	(46)	9%	(13)	142
Biden Job Somewhat Disapprove	10%	(8)	29%	(22)	14%	(11)	6%	(4)	34%	(26)	7%	(6)	76
Biden Job Strongly Disapprove	4%	(9)	16%	(33)	12%	(25)	32%	(65)	22%	(46)	14%	(28)	205
Favorable of Biden	21%	(62)	32%	(92)	6%	(18)	6%	(16)	26%	(74)	9%	(27)	290
Unfavorable of Biden	6%	(19)	21%	(63)	15%	(45)	24%	(72)	23%	(70)	11%	(32)	301

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Table MCEN1_20: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Barbara Streisand

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	14%	(85)	25%	(156)	10%	(63)	15%	(91)	25%	(157)	12%	(73)	626
Very Favorable of Biden	28%	(45)	35%	(56)	7%	(12)	5%	(8)	16%	(26)	8%	(14)	161
Somewhat Favorable of Biden	13%	(17)	27%	(35)	5%	(7)	6%	(8)	37%	(48)	11%	(14)	129
Somewhat Unfavorable of Biden	4%	(3)	27%	(22)	23%	(19)	2%	(2)	33%	(27)	11%	(9)	82
Very Unfavorable of Biden	7%	(16)	19%	(40)	12%	(26)	32%	(70)	20%	(43)	11%	(24)	218
#1 Issue: Economy	11%	(25)	22%	(50)	13%	(30)	16%	(37)	24%	(54)	13%	(28)	223
#1 Issue: Security	10%	(12)	19%	(21)	10%	(12)	30%	(34)	26%	(30)	5%	(6)	115
#1 Issue: Health Care	15%	(12)	43%	(33)	8%	(6)	2%	(1)	22%	(17)	11%	(9)	78
#1 Issue: Medicare / Social Security	23%	(20)	28%	(23)	9%	(7)	8%	(7)	21%	(18)	12%	(10)	84
2020 Vote: Joe Biden	23%	(47)	33%	(67)	9%	(19)	4%	(9)	20%	(40)	10%	(21)	203
2020 Vote: Donald Trump	10%	(24)	23%	(55)	13%	(32)	24%	(58)	20%	(47)	11%	(26)	241
2020 Vote: Didn't Vote	8%	(13)	20%	(32)	7%	(12)	12%	(19)	37%	(59)	15%	(24)	158
2018 House Vote: Democrat	25%	(34)	41%	(56)	10%	(13)	1%	(1)	17%	(23)	8%	(11)	137
2018 House Vote: Republican	11%	(21)	20%	(39)	15%	(28)	27%	(52)	16%	(30)	11%	(22)	192
2016 Vote: Hillary Clinton	21%	(28)	40%	(54)	9%	(12)	6%	(8)	14%	(19)	11%	(14)	136
2016 Vote: Donald Trump	11%	(22)	20%	(41)	15%	(31)	26%	(53)	18%	(37)	10%	(21)	204
2016 Vote: Didn't Vote	13%	(33)	22%	(56)	5%	(14)	9%	(23)	37%	(95)	14%	(37)	257
Voted in 2014: Yes	17%	(52)	28%	(84)	14%	(41)	21%	(63)	16%	(48)	5%	(15)	303
Voted in 2014: No	10%	(34)	22%	(72)	7%	(22)	9%	(28)	34%	(109)	18%	(59)	323
4-Region: Northeast	27%	(28)	24%	(26)	8%	(9)	9%	(10)	26%	(27)	6%	(6)	105
4-Region: Midwest	8%	(10)	26%	(31)	11%	(13)	17%	(21)	27%	(32)	10%	(12)	118
4-Region: South	14%	(34)	25%	(62)	8%	(19)	15%	(37)	26%	(65)	14%	(35)	253
4-Region: West	9%	(14)	25%	(37)	15%	(22)	16%	(24)	22%	(33)	14%	(21)	151
Plan to be Vaccinated	19%	(53)	28%	(78)	11%	(30)	9%	(26)	23%	(65)	10%	(27)	279
Does not Plan to be Vaccinated	10%	(23)	22%	(53)	12%	(28)	18%	(44)	25%	(60)	13%	(32)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_21: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Oprah Winfrey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	19%	(118)	25%	(159)	16%	(101)	23%	(144)	15%	(92)	3%	(16)	630
Gender: Male	21%	(61)	22%	(63)	17%	(50)	22%	(65)	14%	(40)	3%	(10)	288
Gender: Female	17%	(57)	28%	(96)	15%	(51)	23%	(79)	15%	(52)	2%	(6)	341
Age: 18-34	21%	(53)	24%	(61)	20%	(51)	15%	(38)	16%	(41)	5%	(13)	257
Age: 35-44	22%	(29)	33%	(43)	10%	(13)	26%	(33)	7%	(9)	2%	(3)	129
Age: 45-64	18%	(32)	22%	(39)	13%	(24)	25%	(45)	21%	(37)	—	(0)	176
Age: 65+	6%	(4)	24%	(16)	21%	(14)	41%	(28)	8%	(5)	—	(0)	67
GenZers: 1997-2012	17%	(23)	23%	(31)	22%	(30)	16%	(22)	16%	(22)	5%	(7)	135
Millennials: 1981-1996	26%	(56)	29%	(61)	14%	(31)	17%	(36)	11%	(23)	3%	(7)	213
GenXers: 1965-1980	17%	(23)	27%	(37)	12%	(16)	26%	(35)	17%	(23)	1%	(2)	135
Baby Boomers: 1946-1964	12%	(16)	22%	(29)	17%	(23)	30%	(40)	18%	(24)	—	(0)	133
PID: Dem (no lean)	33%	(71)	31%	(67)	8%	(16)	13%	(27)	13%	(27)	3%	(6)	212
PID: Ind (no lean)	14%	(29)	27%	(57)	14%	(30)	22%	(47)	19%	(40)	3%	(7)	211
PID: Rep (no lean)	9%	(18)	17%	(35)	27%	(55)	34%	(70)	12%	(25)	1%	(3)	206
PID/Gender: Dem Men	37%	(41)	24%	(26)	8%	(9)	11%	(12)	15%	(16)	5%	(5)	109
PID/Gender: Dem Women	29%	(30)	39%	(40)	7%	(8)	14%	(14)	10%	(11)	1%	(1)	104
PID/Gender: Ind Men	16%	(14)	20%	(17)	14%	(12)	25%	(21)	23%	(19)	2%	(2)	85
PID/Gender: Ind Women	12%	(15)	31%	(39)	15%	(18)	21%	(26)	17%	(21)	4%	(6)	126
PID/Gender: Rep Men	7%	(7)	21%	(19)	31%	(30)	33%	(31)	5%	(5)	3%	(3)	94
PID/Gender: Rep Women	10%	(11)	14%	(16)	23%	(25)	35%	(39)	18%	(21)	—	(0)	112
Ideo: Liberal (1-3)	36%	(58)	29%	(48)	8%	(14)	11%	(18)	12%	(20)	3%	(6)	164
Ideo: Moderate (4)	20%	(30)	33%	(48)	12%	(18)	13%	(20)	18%	(26)	4%	(5)	147
Ideo: Conservative (5-7)	10%	(23)	15%	(35)	22%	(52)	40%	(95)	13%	(30)	1%	(2)	237
Educ: < College	16%	(77)	24%	(112)	18%	(86)	23%	(108)	17%	(79)	2%	(11)	473
Educ: Bachelors degree	27%	(26)	26%	(26)	12%	(12)	23%	(23)	10%	(10)	3%	(3)	99
Educ: Post-grad	25%	(14)	36%	(20)	7%	(4)	23%	(13)	7%	(4)	3%	(2)	57
Income: Under 50k	18%	(62)	20%	(69)	17%	(61)	24%	(84)	19%	(65)	3%	(11)	351
Income: 50k-100k	18%	(37)	34%	(70)	14%	(29)	22%	(44)	10%	(20)	1%	(2)	203
Income: 100k+	25%	(19)	26%	(20)	15%	(11)	21%	(16)	9%	(7)	3%	(3)	76
Ethnicity: White	16%	(77)	24%	(115)	17%	(81)	25%	(118)	15%	(70)	2%	(9)	468
Ethnicity: Hispanic	17%	(20)	21%	(25)	28%	(34)	21%	(26)	11%	(14)	2%	(3)	122

Continued on next page

Table MCEN1_21: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Oprah Winfrey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	19%	(118)	25%	(159)	16%	(101)	23%	(144)	15%	(92)	3%	(16)	630
Ethnicity: Black	29%	(32)	30%	(34)	7%	(8)	17%	(19)	11%	(12)	6%	(6)	110
Ethnicity: Other	18%	(9)	20%	(10)	25%	(13)	13%	(7)	21%	(11)	2%	(1)	51
All Christian	21%	(51)	26%	(63)	19%	(47)	24%	(57)	8%	(20)	1%	(2)	240
Agnostic/Nothing in particular	13%	(25)	25%	(49)	17%	(34)	24%	(46)	16%	(30)	6%	(11)	196
Something Else	20%	(26)	18%	(25)	14%	(18)	23%	(31)	25%	(33)	—	(1)	133
Evangelical	21%	(40)	20%	(38)	16%	(30)	28%	(54)	14%	(26)	1%	(1)	189
Non-Evangelical	20%	(34)	27%	(46)	20%	(34)	19%	(33)	14%	(24)	—	(0)	171
Community: Urban	24%	(43)	27%	(49)	16%	(29)	19%	(33)	11%	(19)	3%	(5)	178
Community: Suburban	17%	(48)	26%	(73)	16%	(45)	23%	(65)	16%	(46)	3%	(9)	286
Community: Rural	16%	(27)	22%	(36)	17%	(28)	28%	(46)	17%	(27)	1%	(1)	166
Employ: Private Sector	23%	(43)	26%	(48)	16%	(30)	25%	(46)	9%	(16)	2%	(3)	186
Employ: Self-Employed	24%	(19)	19%	(15)	11%	(9)	29%	(24)	9%	(7)	9%	(7)	81
Employ: Homemaker	4%	(3)	20%	(12)	25%	(15)	15%	(9)	35%	(21)	—	(0)	60
Employ: Retired	8%	(7)	26%	(21)	17%	(14)	35%	(29)	14%	(12)	—	(0)	84
Employ: Unemployed	25%	(26)	21%	(22)	10%	(10)	21%	(22)	19%	(20)	3%	(3)	103
Military HH: Yes	15%	(12)	27%	(21)	16%	(12)	32%	(24)	8%	(6)	2%	(2)	76
Military HH: No	19%	(106)	25%	(138)	16%	(89)	22%	(120)	16%	(86)	3%	(14)	554
RD/WT: Right Direction	30%	(79)	31%	(82)	12%	(31)	12%	(31)	13%	(33)	3%	(7)	263
RD/WT: Wrong Track	11%	(39)	21%	(76)	19%	(70)	31%	(113)	16%	(59)	2%	(9)	367
Biden Job Approve	31%	(93)	31%	(92)	14%	(43)	11%	(32)	11%	(34)	3%	(8)	302
Biden Job Disapprove	7%	(20)	18%	(48)	21%	(57)	37%	(102)	16%	(44)	1%	(2)	272
Biden Job Strongly Approve	36%	(58)	32%	(50)	6%	(9)	15%	(23)	7%	(12)	4%	(6)	158
Biden Job Somewhat Approve	24%	(35)	30%	(43)	23%	(34)	6%	(9)	15%	(22)	1%	(2)	144
Biden Job Somewhat Disapprove	11%	(7)	27%	(18)	30%	(20)	8%	(6)	23%	(15)	—	(0)	67
Biden Job Strongly Disapprove	6%	(13)	15%	(30)	18%	(37)	47%	(96)	14%	(29)	1%	(2)	206
Favorable of Biden	32%	(89)	33%	(91)	10%	(27)	11%	(30)	13%	(35)	2%	(6)	278
Unfavorable of Biden	8%	(24)	18%	(54)	22%	(67)	37%	(111)	14%	(42)	1%	(4)	302

Continued on next page

Table MCEN1_21: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Oprah Winfrey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	19%	(118)	25%	(159)	16%	(101)	23%	(144)	15%	(92)	3%	(16)	630
Very Favorable of Biden	42%	(64)	30%	(46)	3%	(4)	13%	(20)	8%	(13)	3%	(5)	152
Somewhat Favorable of Biden	20%	(25)	36%	(45)	18%	(23)	8%	(10)	18%	(22)	1%	(1)	126
Somewhat Unfavorable of Biden	12%	(10)	23%	(19)	35%	(28)	14%	(11)	14%	(12)	2%	(2)	81
Very Unfavorable of Biden	7%	(15)	16%	(35)	18%	(39)	45%	(100)	14%	(30)	1%	(2)	221
#1 Issue: Economy	15%	(35)	30%	(69)	16%	(36)	22%	(50)	15%	(35)	1%	(3)	228
#1 Issue: Security	20%	(23)	22%	(26)	12%	(14)	36%	(43)	9%	(11)	—	(0)	118
#1 Issue: Health Care	22%	(19)	26%	(22)	19%	(17)	22%	(19)	11%	(10)	—	(0)	86
#1 Issue: Medicare / Social Security	21%	(14)	23%	(15)	12%	(8)	21%	(13)	24%	(16)	—	(0)	65
2020 Vote: Joe Biden	33%	(71)	32%	(70)	5%	(11)	15%	(33)	13%	(28)	3%	(6)	218
2020 Vote: Donald Trump	9%	(18)	18%	(38)	19%	(41)	39%	(84)	14%	(31)	1%	(3)	215
2020 Vote: Didn't Vote	16%	(25)	25%	(41)	25%	(40)	15%	(24)	17%	(28)	4%	(6)	164
2018 House Vote: Democrat	42%	(57)	34%	(47)	7%	(10)	8%	(11)	8%	(10)	1%	(2)	137
2018 House Vote: Republican	8%	(14)	18%	(33)	20%	(36)	39%	(70)	12%	(22)	2%	(4)	180
2016 Vote: Hillary Clinton	41%	(63)	31%	(47)	5%	(7)	10%	(15)	10%	(15)	4%	(6)	154
2016 Vote: Donald Trump	6%	(11)	19%	(36)	19%	(36)	41%	(76)	14%	(26)	1%	(1)	185
2016 Vote: Didn't Vote	16%	(43)	25%	(67)	20%	(53)	16%	(43)	18%	(48)	3%	(8)	262
Voted in 2014: Yes	23%	(68)	24%	(71)	13%	(38)	29%	(85)	10%	(30)	1%	(4)	297
Voted in 2014: No	15%	(50)	26%	(87)	19%	(63)	18%	(59)	19%	(63)	3%	(11)	333
4-Region: Northeast	23%	(20)	26%	(23)	13%	(12)	23%	(21)	12%	(11)	2%	(2)	88
4-Region: Midwest	14%	(16)	23%	(25)	20%	(22)	26%	(29)	14%	(16)	4%	(4)	113
4-Region: South	19%	(50)	23%	(60)	13%	(34)	23%	(60)	18%	(46)	3%	(8)	257
4-Region: West	19%	(33)	29%	(50)	19%	(33)	20%	(34)	12%	(20)	1%	(2)	171
Plan to be Vaccinated	28%	(78)	32%	(89)	15%	(43)	15%	(41)	8%	(23)	2%	(7)	281
Does not Plan to be Vaccinated	10%	(25)	20%	(47)	18%	(43)	33%	(80)	19%	(46)	—	(1)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN1_22: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Buzz Aldrin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	21%	(116)	22%	(121)	4%	(24)	3%	(18)	22%	(121)	28%	(154)	553
Gender: Male	32%	(92)	26%	(75)	4%	(11)	4%	(10)	17%	(48)	17%	(49)	286
Gender: Female	9%	(24)	17%	(46)	5%	(13)	3%	(7)	27%	(73)	39%	(104)	267
Age: 18-34	17%	(36)	19%	(42)	7%	(14)	5%	(11)	18%	(38)	34%	(74)	216
Age: 35-44	20%	(21)	18%	(19)	4%	(4)	3%	(3)	20%	(21)	35%	(38)	106
Age: 45-64	23%	(36)	29%	(44)	2%	(3)	2%	(3)	26%	(40)	18%	(27)	154
Age: 65+	29%	(22)	21%	(16)	3%	(2)	—	(0)	28%	(22)	19%	(15)	77
GenZers: 1997-2012	16%	(16)	15%	(15)	7%	(7)	3%	(3)	22%	(23)	38%	(38)	102
Millennials: 1981-1996	18%	(34)	22%	(43)	5%	(10)	6%	(11)	14%	(27)	35%	(67)	191
GenXers: 1965-1980	20%	(24)	21%	(25)	4%	(5)	3%	(3)	28%	(34)	24%	(29)	120
Baby Boomers: 1946-1964	30%	(38)	28%	(35)	2%	(2)	1%	(1)	26%	(33)	14%	(17)	126
PID: Dem (no lean)	25%	(48)	19%	(37)	9%	(18)	3%	(6)	17%	(34)	27%	(52)	194
PID: Ind (no lean)	18%	(32)	21%	(38)	2%	(3)	3%	(6)	26%	(47)	29%	(52)	178
PID: Rep (no lean)	19%	(35)	26%	(47)	2%	(4)	3%	(5)	22%	(40)	27%	(50)	181
PID/Gender: Dem Men	38%	(39)	21%	(21)	7%	(7)	4%	(4)	14%	(14)	16%	(17)	103
PID/Gender: Dem Women	10%	(9)	17%	(15)	11%	(10)	3%	(3)	21%	(20)	38%	(35)	92
PID/Gender: Ind Men	26%	(24)	31%	(28)	1%	(1)	6%	(5)	20%	(18)	18%	(16)	92
PID/Gender: Ind Women	10%	(9)	11%	(10)	3%	(2)	1%	(1)	33%	(28)	42%	(36)	85
PID/Gender: Rep Men	32%	(29)	28%	(25)	3%	(3)	2%	(1)	17%	(16)	18%	(16)	91
PID/Gender: Rep Women	7%	(6)	24%	(21)	1%	(1)	4%	(4)	27%	(25)	37%	(33)	90
Ideo: Liberal (1-3)	27%	(37)	16%	(22)	11%	(16)	7%	(10)	20%	(27)	19%	(27)	139
Ideo: Moderate (4)	17%	(22)	20%	(26)	1%	(2)	3%	(4)	28%	(36)	31%	(41)	130
Ideo: Conservative (5-7)	24%	(50)	30%	(63)	3%	(7)	2%	(4)	22%	(47)	19%	(40)	211
Educ: < College	20%	(80)	20%	(80)	3%	(11)	3%	(11)	23%	(91)	32%	(129)	402
Educ: Bachelors degree	17%	(18)	29%	(29)	8%	(8)	5%	(5)	23%	(23)	18%	(18)	100
Educ: Post-grad	35%	(18)	24%	(12)	10%	(5)	5%	(3)	13%	(7)	13%	(7)	51
Income: Under 50k	15%	(45)	20%	(62)	3%	(9)	2%	(5)	24%	(72)	37%	(111)	304
Income: 50k-100k	31%	(51)	24%	(40)	4%	(6)	6%	(10)	18%	(30)	18%	(29)	166
Income: 100k+	24%	(20)	23%	(19)	10%	(8)	4%	(3)	23%	(19)	16%	(13)	83
Ethnicity: White	23%	(96)	24%	(102)	4%	(15)	4%	(16)	23%	(98)	23%	(99)	426
Ethnicity: Hispanic	20%	(17)	11%	(9)	7%	(7)	8%	(7)	11%	(10)	43%	(38)	87

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Table MCEN1_22: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Buzz Aldrin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	21%	(116)	22%	(121)	4%	(24)	3%	(18)	22%	(121)	28%	(154)	553
Ethnicity: Black	22%	(18)	12%	(10)	4%	(4)	3%	(2)	19%	(15)	40%	(32)	81
All Christian	29%	(64)	25%	(55)	3%	(6)	4%	(10)	20%	(44)	19%	(42)	222
Agnostic/Nothing in particular	13%	(21)	19%	(30)	8%	(12)	2%	(2)	20%	(31)	39%	(62)	159
Something Else	13%	(15)	17%	(18)	2%	(2)	2%	(2)	27%	(29)	39%	(42)	108
Religious Non-Protestant/Catholic	29%	(15)	39%	(20)	5%	(3)	4%	(2)	14%	(7)	8%	(4)	50
Evangelical	25%	(38)	25%	(40)	2%	(3)	5%	(8)	15%	(23)	28%	(44)	156
Non-Evangelical	24%	(37)	17%	(26)	2%	(3)	2%	(3)	30%	(46)	26%	(40)	155
Community: Urban	20%	(32)	25%	(40)	5%	(8)	3%	(5)	19%	(30)	26%	(41)	156
Community: Suburban	24%	(60)	22%	(55)	5%	(13)	3%	(7)	19%	(47)	28%	(69)	250
Community: Rural	17%	(24)	18%	(27)	2%	(3)	4%	(6)	30%	(44)	30%	(43)	147
Employ: Private Sector	26%	(47)	25%	(46)	7%	(13)	4%	(8)	20%	(36)	17%	(32)	182
Employ: Self-Employed	21%	(14)	20%	(14)	3%	(2)	5%	(3)	18%	(12)	33%	(22)	67
Employ: Homemaker	3%	(1)	25%	(13)	10%	(5)	5%	(2)	21%	(11)	37%	(19)	51
Employ: Retired	32%	(27)	20%	(17)	1%	(0)	—	(0)	27%	(23)	20%	(17)	84
Employ: Unemployed	8%	(4)	13%	(7)	4%	(2)	—	(0)	33%	(19)	43%	(25)	57
Military HH: Yes	26%	(23)	33%	(29)	—	(0)	3%	(2)	24%	(21)	14%	(12)	87
Military HH: No	20%	(93)	20%	(92)	5%	(24)	3%	(16)	21%	(100)	30%	(142)	466
RD/WT: Right Direction	25%	(62)	20%	(49)	5%	(12)	3%	(8)	20%	(48)	27%	(68)	246
RD/WT: Wrong Track	18%	(54)	24%	(72)	4%	(13)	3%	(10)	24%	(72)	28%	(86)	307
Biden Job Approve	27%	(73)	19%	(51)	6%	(17)	3%	(7)	18%	(48)	28%	(77)	274
Biden Job Disapprove	16%	(38)	27%	(64)	3%	(7)	4%	(9)	27%	(64)	23%	(53)	235
Biden Job Strongly Approve	34%	(50)	22%	(32)	4%	(6)	4%	(6)	13%	(19)	24%	(34)	146
Biden Job Somewhat Approve	18%	(23)	15%	(20)	9%	(11)	1%	(2)	23%	(30)	33%	(42)	128
Biden Job Somewhat Disapprove	8%	(5)	35%	(25)	5%	(4)	6%	(4)	21%	(15)	25%	(17)	69
Biden Job Strongly Disapprove	20%	(32)	24%	(40)	2%	(3)	3%	(5)	30%	(49)	22%	(36)	165
Favorable of Biden	27%	(69)	21%	(54)	5%	(13)	2%	(5)	16%	(42)	29%	(73)	255
Unfavorable of Biden	18%	(45)	25%	(63)	4%	(11)	5%	(12)	26%	(67)	22%	(56)	254

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Table MCEN1_22: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Buzz Aldrin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	21%	(116)	22%	(121)	4%	(24)	3%	(18)	22%	(121)	28%	(154)	553
Very Favorable of Biden	35%	(49)	24%	(33)	4%	(6)	4%	(5)	13%	(18)	20%	(28)	139
Somewhat Favorable of Biden	17%	(20)	17%	(20)	7%	(8)	—	(0)	21%	(24)	38%	(45)	117
Somewhat Unfavorable of Biden	16%	(11)	28%	(20)	10%	(7)	8%	(5)	22%	(15)	17%	(12)	71
Very Unfavorable of Biden	19%	(34)	24%	(43)	2%	(4)	4%	(7)	28%	(52)	24%	(44)	183
#1 Issue: Economy	18%	(37)	22%	(44)	6%	(11)	4%	(9)	20%	(41)	30%	(60)	203
#1 Issue: Security	26%	(25)	29%	(28)	3%	(3)	1%	(1)	24%	(24)	17%	(17)	99
#1 Issue: Health Care	24%	(16)	24%	(16)	5%	(4)	5%	(4)	19%	(13)	22%	(15)	68
#1 Issue: Medicare / Social Security	32%	(20)	20%	(12)	1%	(1)	—	(0)	25%	(15)	22%	(14)	61
2020 Vote: Joe Biden	28%	(52)	18%	(34)	6%	(11)	5%	(9)	21%	(40)	23%	(43)	189
2020 Vote: Donald Trump	20%	(41)	28%	(57)	2%	(4)	3%	(6)	27%	(54)	20%	(41)	203
2020 Vote: Didn't Vote	13%	(18)	18%	(24)	7%	(9)	2%	(2)	13%	(18)	47%	(63)	134
2018 House Vote: Democrat	30%	(40)	16%	(21)	7%	(10)	5%	(6)	23%	(30)	18%	(24)	130
2018 House Vote: Republican	23%	(36)	31%	(48)	3%	(4)	2%	(2)	23%	(35)	19%	(30)	155
2016 Vote: Hillary Clinton	31%	(40)	16%	(20)	5%	(6)	3%	(4)	17%	(23)	28%	(37)	130
2016 Vote: Donald Trump	24%	(41)	27%	(47)	3%	(5)	3%	(5)	26%	(44)	18%	(31)	172
2016 Vote: Didn't Vote	11%	(25)	22%	(50)	5%	(11)	3%	(7)	21%	(47)	37%	(82)	222
Voted in 2014: Yes	29%	(74)	21%	(55)	5%	(13)	2%	(6)	24%	(61)	19%	(48)	257
Voted in 2014: No	14%	(42)	22%	(66)	4%	(11)	4%	(12)	20%	(59)	36%	(106)	297
4-Region: Northeast	27%	(24)	20%	(18)	5%	(4)	4%	(3)	19%	(17)	26%	(23)	90
4-Region: Midwest	16%	(19)	34%	(40)	2%	(3)	—	(0)	27%	(32)	21%	(24)	118
4-Region: South	23%	(46)	18%	(35)	1%	(3)	3%	(6)	22%	(44)	33%	(66)	200
4-Region: West	18%	(27)	19%	(28)	10%	(15)	6%	(8)	20%	(28)	27%	(40)	146
Plan to be Vaccinated	29%	(74)	21%	(55)	6%	(16)	4%	(10)	20%	(52)	19%	(49)	255
Does not Plan to be Vaccinated	16%	(30)	23%	(45)	3%	(6)	3%	(6)	24%	(47)	31%	(61)	194

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_23: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Sharon Stone

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(71)	24%	(145)	8%	(51)	10%	(61)	29%	(176)	17%	(107)	610
Gender: Male	16%	(48)	25%	(77)	8%	(25)	11%	(34)	28%	(86)	12%	(37)	307
Gender: Female	8%	(24)	22%	(68)	8%	(25)	9%	(27)	30%	(90)	23%	(70)	303
Age: 18-34	9%	(23)	11%	(26)	6%	(15)	12%	(29)	28%	(68)	34%	(81)	242
Age: 35-44	18%	(23)	32%	(41)	9%	(12)	7%	(9)	22%	(28)	12%	(15)	128
Age: 45-64	9%	(16)	32%	(54)	9%	(15)	8%	(14)	36%	(61)	5%	(8)	168
Age: 65+	13%	(10)	33%	(24)	13%	(9)	12%	(8)	26%	(18)	3%	(2)	72
GenZers: 1997-2012	4%	(4)	2%	(2)	4%	(5)	8%	(9)	28%	(30)	55%	(60)	110
Millennials: 1981-1996	16%	(35)	25%	(55)	7%	(15)	11%	(24)	27%	(59)	15%	(34)	222
GenXers: 1965-1980	9%	(12)	32%	(42)	11%	(15)	8%	(11)	34%	(45)	6%	(9)	133
Baby Boomers: 1946-1964	13%	(17)	33%	(44)	12%	(16)	12%	(16)	28%	(38)	2%	(3)	133
PID: Dem (no lean)	17%	(35)	24%	(48)	8%	(17)	4%	(7)	25%	(50)	23%	(46)	203
PID: Ind (no lean)	8%	(15)	21%	(40)	7%	(14)	13%	(24)	32%	(61)	19%	(37)	190
PID: Rep (no lean)	10%	(22)	26%	(57)	9%	(20)	14%	(30)	30%	(65)	11%	(24)	217
PID/Gender: Dem Men	23%	(25)	19%	(21)	8%	(9)	3%	(3)	27%	(30)	20%	(22)	111
PID/Gender: Dem Women	10%	(9)	29%	(27)	8%	(8)	4%	(4)	22%	(20)	26%	(24)	92
PID/Gender: Ind Men	6%	(6)	25%	(24)	8%	(7)	18%	(17)	34%	(32)	9%	(8)	95
PID/Gender: Ind Women	9%	(8)	17%	(16)	7%	(7)	7%	(7)	30%	(28)	30%	(28)	95
PID/Gender: Rep Men	16%	(16)	32%	(32)	9%	(9)	14%	(14)	23%	(24)	6%	(6)	101
PID/Gender: Rep Women	5%	(6)	21%	(25)	9%	(11)	13%	(16)	35%	(41)	15%	(18)	116
Ideo: Liberal (1-3)	15%	(24)	21%	(32)	9%	(14)	5%	(8)	31%	(47)	20%	(30)	155
Ideo: Moderate (4)	11%	(15)	29%	(37)	10%	(13)	4%	(6)	31%	(40)	15%	(19)	130
Ideo: Conservative (5-7)	12%	(31)	24%	(61)	9%	(24)	18%	(48)	28%	(71)	9%	(23)	258
Educ: < College	10%	(44)	22%	(102)	8%	(35)	11%	(50)	30%	(139)	20%	(93)	463
Educ: Bachelors degree	17%	(16)	27%	(27)	10%	(10)	8%	(8)	27%	(26)	11%	(11)	97
Educ: Post-grad	22%	(11)	31%	(16)	12%	(6)	7%	(3)	22%	(11)	6%	(3)	50
Income: Under 50k	12%	(36)	18%	(56)	7%	(23)	10%	(30)	32%	(99)	20%	(63)	308
Income: 50k-100k	10%	(22)	29%	(65)	9%	(21)	10%	(22)	27%	(60)	14%	(31)	221
Income: 100k+	16%	(13)	29%	(23)	8%	(7)	10%	(8)	20%	(17)	16%	(13)	81
Ethnicity: White	11%	(51)	27%	(124)	10%	(47)	8%	(36)	27%	(122)	16%	(73)	454
Ethnicity: Hispanic	6%	(7)	22%	(27)	4%	(5)	17%	(21)	30%	(36)	21%	(25)	121

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Table MCEN1_23: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Sharon Stone

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(71)	24%	(145)	8%	(51)	10%	(61)	29%	(176)	17%	(107)	610
Ethnicity: Black	17%	(16)	12%	(12)	3%	(3)	10%	(10)	30%	(29)	27%	(25)	95
Ethnicity: Other	6%	(4)	14%	(9)	1%	(1)	25%	(16)	40%	(25)	13%	(8)	62
All Christian	12%	(32)	24%	(62)	12%	(31)	11%	(29)	28%	(72)	13%	(34)	260
Agnostic/Nothing in particular	9%	(15)	24%	(41)	9%	(15)	9%	(15)	29%	(50)	21%	(37)	174
Something Else	10%	(12)	26%	(30)	1%	(1)	5%	(6)	34%	(39)	24%	(28)	117
Evangelical	17%	(29)	21%	(37)	10%	(17)	15%	(27)	22%	(38)	16%	(27)	175
Non-Evangelical	6%	(12)	29%	(54)	8%	(15)	4%	(8)	36%	(67)	17%	(32)	187
Community: Urban	20%	(38)	22%	(42)	6%	(11)	11%	(21)	22%	(42)	18%	(35)	189
Community: Suburban	8%	(23)	25%	(68)	9%	(24)	9%	(25)	30%	(83)	19%	(52)	275
Community: Rural	7%	(10)	24%	(34)	11%	(15)	10%	(15)	35%	(51)	14%	(20)	146
Employ: Private Sector	14%	(28)	23%	(48)	9%	(18)	17%	(34)	24%	(48)	14%	(28)	203
Employ: Self-Employed	7%	(5)	23%	(17)	14%	(10)	11%	(8)	29%	(22)	16%	(12)	75
Employ: Retired	13%	(14)	33%	(34)	10%	(10)	8%	(8)	33%	(34)	3%	(3)	102
Employ: Unemployed	8%	(7)	18%	(15)	6%	(5)	6%	(5)	38%	(32)	25%	(21)	85
Military HH: Yes	16%	(12)	27%	(20)	6%	(4)	17%	(13)	26%	(19)	7%	(5)	74
Military HH: No	11%	(59)	23%	(125)	9%	(46)	9%	(48)	29%	(156)	19%	(101)	536
RD/WT: Right Direction	17%	(45)	25%	(64)	7%	(19)	7%	(18)	23%	(59)	21%	(55)	259
RD/WT: Wrong Track	8%	(26)	23%	(80)	9%	(32)	12%	(43)	33%	(116)	15%	(52)	351
Biden Job Approve	17%	(50)	27%	(79)	7%	(21)	6%	(19)	23%	(67)	20%	(59)	294
Biden Job Disapprove	7%	(19)	22%	(59)	11%	(30)	15%	(41)	34%	(93)	12%	(32)	275
Biden Job Strongly Approve	25%	(37)	26%	(37)	10%	(14)	4%	(6)	16%	(23)	19%	(27)	144
Biden Job Somewhat Approve	9%	(13)	28%	(42)	4%	(6)	8%	(12)	30%	(44)	21%	(32)	150
Biden Job Somewhat Disapprove	5%	(4)	24%	(19)	9%	(7)	13%	(10)	31%	(24)	19%	(15)	79
Biden Job Strongly Disapprove	8%	(16)	21%	(40)	12%	(23)	16%	(31)	35%	(69)	9%	(17)	196
Favorable of Biden	20%	(53)	28%	(74)	7%	(19)	2%	(6)	23%	(62)	20%	(53)	266
Unfavorable of Biden	5%	(16)	23%	(70)	10%	(31)	16%	(48)	33%	(100)	12%	(36)	301
Very Favorable of Biden	27%	(39)	23%	(33)	9%	(13)	3%	(4)	22%	(31)	17%	(25)	145
Somewhat Favorable of Biden	11%	(14)	34%	(41)	5%	(6)	1%	(2)	25%	(31)	23%	(28)	121
Somewhat Unfavorable of Biden	3%	(3)	20%	(19)	8%	(7)	18%	(17)	32%	(30)	20%	(18)	94
Very Unfavorable of Biden	6%	(13)	25%	(52)	12%	(24)	15%	(31)	33%	(70)	9%	(18)	208

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Table MCEN1_23: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Sharon Stone

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(71)	24%	(145)	8%	(51)	10%	(61)	29%	(176)	17%	(107)	610
#1 Issue: Economy	13%	(28)	29%	(64)	10%	(22)	7%	(16)	24%	(53)	17%	(39)	222
#1 Issue: Security	9%	(11)	20%	(27)	7%	(9)	17%	(22)	33%	(43)	15%	(20)	132
#1 Issue: Health Care	14%	(10)	28%	(21)	14%	(11)	—	(0)	35%	(27)	9%	(7)	75
#1 Issue: Medicare / Social Security	14%	(8)	35%	(21)	6%	(3)	6%	(3)	31%	(18)	8%	(4)	58
2020 Vote: Joe Biden	20%	(41)	24%	(49)	9%	(18)	3%	(7)	28%	(57)	16%	(33)	205
2020 Vote: Donald Trump	9%	(20)	26%	(61)	10%	(23)	18%	(43)	29%	(69)	8%	(18)	233
2020 Vote: Didn't Vote	7%	(9)	20%	(28)	4%	(5)	3%	(5)	29%	(42)	37%	(52)	141
2018 House Vote: Democrat	24%	(31)	27%	(35)	10%	(13)	4%	(6)	27%	(35)	7%	(10)	130
2018 House Vote: Republican	12%	(22)	26%	(48)	13%	(25)	21%	(38)	23%	(43)	6%	(11)	186
2016 Vote: Hillary Clinton	19%	(27)	21%	(31)	10%	(15)	2%	(4)	30%	(44)	17%	(24)	145
2016 Vote: Donald Trump	11%	(22)	29%	(57)	12%	(23)	14%	(27)	29%	(58)	6%	(12)	198
2016 Vote: Didn't Vote	9%	(23)	20%	(49)	4%	(9)	11%	(26)	28%	(69)	28%	(68)	244
Voted in 2014: Yes	16%	(48)	29%	(88)	12%	(36)	9%	(29)	29%	(87)	6%	(18)	306
Voted in 2014: No	8%	(23)	19%	(57)	5%	(14)	11%	(32)	29%	(88)	29%	(89)	303
4-Region: Northeast	18%	(19)	31%	(32)	9%	(10)	5%	(5)	25%	(26)	11%	(11)	103
4-Region: Midwest	8%	(9)	29%	(36)	16%	(19)	7%	(9)	28%	(35)	12%	(15)	122
4-Region: South	11%	(27)	20%	(49)	4%	(10)	9%	(22)	33%	(81)	24%	(58)	245
4-Region: West	12%	(16)	20%	(28)	9%	(12)	18%	(25)	25%	(34)	17%	(23)	139
Plan to be Vaccinated	19%	(55)	27%	(77)	9%	(26)	6%	(18)	25%	(73)	14%	(41)	291
Does not Plan to be Vaccinated	6%	(12)	23%	(49)	8%	(17)	16%	(35)	31%	(67)	16%	(35)	215

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN1_24: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	32%	(186)	19%	(112)	9%	(53)	33%	(193)	7%	(41)	1%	(3)	588
Gender: Male	35%	(96)	18%	(50)	7%	(20)	32%	(88)	7%	(20)	1%	(2)	277
Gender: Female	29%	(90)	20%	(62)	11%	(33)	34%	(105)	7%	(21)	—	(1)	311
Age: 18-34	38%	(91)	22%	(53)	11%	(26)	20%	(48)	9%	(22)	1%	(2)	241
Age: 35-44	35%	(42)	25%	(30)	7%	(9)	29%	(35)	3%	(4)	1%	(1)	120
Age: 45-64	25%	(39)	14%	(21)	6%	(9)	49%	(77)	7%	(11)	—	(0)	157
Age: 65+	21%	(15)	12%	(8)	13%	(9)	48%	(34)	7%	(5)	—	(0)	71
GenZers: 1997-2012	34%	(41)	24%	(30)	11%	(13)	22%	(26)	9%	(11)	—	(0)	121
Millennials: 1981-1996	39%	(82)	23%	(50)	9%	(18)	22%	(46)	6%	(13)	1%	(2)	212
GenXers: 1965-1980	24%	(29)	14%	(17)	8%	(10)	46%	(55)	7%	(9)	1%	(1)	120
Baby Boomers: 1946-1964	26%	(32)	13%	(16)	8%	(10)	48%	(59)	5%	(7)	—	(0)	124
PID: Dem (no lean)	68%	(143)	20%	(42)	7%	(15)	1%	(2)	4%	(8)	—	(0)	209
PID: Ind (no lean)	17%	(32)	24%	(45)	6%	(12)	38%	(72)	14%	(27)	1%	(1)	189
PID: Rep (no lean)	6%	(11)	14%	(26)	14%	(26)	63%	(120)	3%	(6)	1%	(2)	191
PID/Gender: Dem Men	67%	(76)	21%	(24)	5%	(5)	1%	(1)	6%	(7)	—	(0)	113
PID/Gender: Dem Women	70%	(67)	19%	(18)	10%	(10)	—	(0)	1%	(1)	—	(0)	96
PID/Gender: Ind Men	16%	(13)	15%	(12)	6%	(5)	49%	(40)	14%	(11)	1%	(1)	81
PID/Gender: Ind Women	18%	(19)	30%	(32)	7%	(7)	30%	(32)	15%	(16)	1%	(1)	107
PID/Gender: Rep Men	8%	(7)	17%	(14)	13%	(10)	57%	(47)	3%	(3)	2%	(2)	83
PID/Gender: Rep Women	3%	(4)	11%	(12)	15%	(16)	67%	(72)	3%	(4)	—	(0)	108
Ideo: Liberal (1-3)	66%	(91)	15%	(21)	7%	(10)	7%	(10)	5%	(7)	—	(1)	139
Ideo: Moderate (4)	36%	(48)	26%	(35)	5%	(7)	24%	(33)	9%	(12)	—	(1)	135
Ideo: Conservative (5-7)	10%	(23)	13%	(28)	16%	(34)	58%	(129)	3%	(6)	—	(1)	222
Educ: < College	28%	(125)	19%	(85)	7%	(33)	37%	(164)	8%	(36)	—	(1)	444
Educ: Bachelors degree	42%	(37)	15%	(13)	17%	(15)	23%	(20)	2%	(2)	2%	(2)	89
Educ: Post-grad	42%	(23)	26%	(14)	9%	(5)	17%	(9)	6%	(3)	1%	(1)	55
Income: Under 50k	29%	(93)	22%	(70)	8%	(26)	32%	(103)	9%	(30)	—	(2)	323
Income: 50k-100k	33%	(60)	13%	(23)	8%	(14)	42%	(75)	3%	(6)	1%	(1)	179
Income: 100k+	39%	(33)	22%	(19)	15%	(13)	18%	(16)	6%	(5)	1%	(1)	86
Ethnicity: White	27%	(116)	19%	(82)	10%	(44)	37%	(159)	8%	(33)	—	(2)	436
Ethnicity: Hispanic	41%	(54)	21%	(27)	7%	(10)	31%	(41)	—	(0)	—	(0)	132

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Table MCEN1_24: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	32%	(186)	19%	(112)	9%	(53)	33%	(193)	7%	(41)	1%	(3)	588
Ethnicity: Black	52%	(46)	20%	(17)	7%	(6)	15%	(13)	7%	(6)	—	(0)	88
Ethnicity: Other	37%	(24)	20%	(13)	5%	(3)	33%	(21)	4%	(2)	1%	(1)	65
All Christian	32%	(70)	16%	(36)	10%	(22)	38%	(83)	3%	(7)	—	(1)	219
Agnostic/Nothing in particular	29%	(47)	24%	(40)	11%	(17)	23%	(37)	13%	(21)	1%	(1)	164
Something Else	25%	(38)	18%	(28)	8%	(12)	41%	(62)	8%	(12)	—	(0)	153
Evangelical	27%	(51)	16%	(30)	7%	(13)	47%	(89)	1%	(3)	1%	(1)	187
Non-Evangelical	31%	(54)	19%	(32)	11%	(20)	30%	(52)	8%	(14)	—	(0)	172
Community: Urban	52%	(86)	20%	(33)	6%	(10)	16%	(27)	5%	(8)	1%	(2)	166
Community: Suburban	27%	(73)	20%	(53)	12%	(31)	33%	(90)	8%	(21)	—	(1)	268
Community: Rural	18%	(27)	17%	(26)	8%	(12)	49%	(76)	8%	(13)	—	(0)	154
Employ: Private Sector	35%	(67)	22%	(41)	12%	(22)	24%	(46)	6%	(11)	1%	(2)	188
Employ: Self-Employed	33%	(23)	13%	(9)	14%	(9)	35%	(24)	3%	(2)	2%	(2)	69
Employ: Homemaker	13%	(8)	19%	(12)	4%	(3)	58%	(36)	6%	(4)	—	(0)	62
Employ: Retired	18%	(15)	12%	(10)	12%	(10)	49%	(39)	8%	(6)	—	(0)	79
Employ: Unemployed	28%	(20)	31%	(22)	5%	(4)	23%	(16)	13%	(9)	—	(0)	71
Military HH: Yes	26%	(19)	13%	(9)	14%	(10)	41%	(29)	4%	(3)	1%	(1)	71
Military HH: No	32%	(167)	20%	(103)	8%	(43)	32%	(164)	7%	(38)	—	(2)	518
RD/WT: Right Direction	57%	(143)	24%	(59)	7%	(16)	6%	(16)	5%	(13)	1%	(2)	249
RD/WT: Wrong Track	13%	(42)	16%	(53)	11%	(37)	52%	(177)	8%	(29)	—	(1)	339
Biden Job Approve	62%	(169)	24%	(65)	6%	(17)	2%	(5)	5%	(14)	1%	(2)	272
Biden Job Disapprove	4%	(12)	12%	(33)	13%	(36)	67%	(178)	3%	(8)	—	(1)	266
Biden Job Strongly Approve	73%	(113)	17%	(27)	7%	(11)	2%	(3)	1%	(1)	1%	(2)	155
Biden Job Somewhat Approve	48%	(56)	33%	(39)	6%	(6)	2%	(2)	11%	(13)	—	(0)	117
Biden Job Somewhat Disapprove	11%	(9)	32%	(27)	22%	(18)	32%	(27)	2%	(2)	—	(0)	83
Biden Job Strongly Disapprove	1%	(2)	3%	(6)	9%	(17)	83%	(151)	3%	(6)	—	(1)	183
Favorable of Biden	63%	(162)	24%	(63)	6%	(16)	2%	(5)	5%	(13)	—	(1)	260
Unfavorable of Biden	3%	(9)	14%	(39)	13%	(36)	66%	(186)	4%	(11)	—	(1)	282

Continued on next page

Table MCEN1_24: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	32%	(186)	19%	(112)	9%	(53)	33%	(193)	7%	(41)	1%	(3)	588
Very Favorable of Biden	79%	(128)	14%	(23)	4%	(7)	1%	(1)	2%	(2)	—	(0)	162
Somewhat Favorable of Biden	35%	(34)	41%	(40)	9%	(9)	3%	(3)	10%	(10)	1%	(1)	98
Somewhat Unfavorable of Biden	9%	(7)	38%	(31)	22%	(18)	27%	(22)	4%	(3)	—	(0)	82
Very Unfavorable of Biden	1%	(2)	4%	(7)	9%	(18)	82%	(164)	4%	(8)	—	(1)	200
#1 Issue: Economy	26%	(64)	21%	(53)	11%	(27)	36%	(88)	5%	(13)	—	(1)	246
#1 Issue: Security	27%	(26)	12%	(11)	4%	(4)	51%	(49)	6%	(6)	—	(0)	96
#1 Issue: Health Care	55%	(43)	22%	(18)	10%	(8)	7%	(6)	3%	(2)	2%	(2)	79
#1 Issue: Medicare / Social Security	29%	(18)	17%	(11)	6%	(4)	39%	(24)	9%	(6)	—	(0)	61
2020 Vote: Joe Biden	64%	(136)	21%	(46)	6%	(14)	4%	(9)	5%	(10)	—	(0)	214
2020 Vote: Donald Trump	6%	(13)	12%	(26)	11%	(24)	65%	(135)	5%	(10)	1%	(2)	209
2020 Vote: Didn't Vote	23%	(35)	25%	(37)	8%	(11)	31%	(45)	13%	(19)	1%	(1)	148
2018 House Vote: Democrat	69%	(96)	18%	(25)	7%	(10)	3%	(4)	3%	(5)	—	(0)	139
2018 House Vote: Republican	7%	(11)	12%	(19)	13%	(20)	64%	(101)	4%	(6)	1%	(2)	159
2016 Vote: Hillary Clinton	67%	(99)	20%	(29)	7%	(10)	2%	(3)	5%	(7)	—	(0)	147
2016 Vote: Donald Trump	6%	(10)	12%	(21)	13%	(24)	65%	(114)	3%	(6)	1%	(2)	175
2016 Vote: Didn't Vote	29%	(71)	23%	(57)	7%	(17)	29%	(71)	11%	(27)	1%	(1)	245
Voted in 2014: Yes	37%	(105)	15%	(43)	9%	(26)	35%	(101)	3%	(10)	1%	(2)	286
Voted in 2014: No	27%	(81)	23%	(69)	9%	(27)	30%	(92)	10%	(32)	—	(1)	303
4-Region: Northeast	30%	(29)	33%	(31)	5%	(5)	26%	(25)	4%	(4)	1%	(1)	95
4-Region: Midwest	21%	(24)	24%	(28)	13%	(14)	31%	(35)	11%	(12)	—	(0)	114
4-Region: South	31%	(73)	17%	(40)	9%	(22)	37%	(88)	6%	(14)	—	(1)	237
4-Region: West	42%	(60)	9%	(13)	8%	(12)	32%	(45)	8%	(11)	1%	(2)	142
Plan to be Vaccinated	55%	(138)	23%	(57)	6%	(15)	12%	(31)	3%	(7)	1%	(2)	251
Does not Plan to be Vaccinated	11%	(26)	15%	(36)	10%	(24)	57%	(131)	6%	(15)	—	(0)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_25: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(96)	24%	(149)	14%	(86)	29%	(175)	14%	(84)	3%	(19)	608
Gender: Male	21%	(57)	28%	(73)	11%	(28)	26%	(68)	12%	(31)	3%	(8)	266
Gender: Female	11%	(38)	22%	(75)	17%	(57)	31%	(107)	15%	(53)	3%	(11)	342
Age: 18-34	19%	(44)	17%	(39)	16%	(37)	19%	(46)	25%	(58)	5%	(12)	235
Age: 35-44	25%	(30)	37%	(45)	6%	(8)	25%	(30)	6%	(7)	1%	(1)	121
Age: 45-64	8%	(15)	27%	(50)	17%	(31)	37%	(66)	7%	(13)	4%	(7)	181
Age: 65+	10%	(7)	22%	(15)	13%	(10)	46%	(32)	9%	(6)	—	(0)	71
GenZers: 1997-2012	17%	(17)	11%	(12)	15%	(16)	24%	(25)	24%	(26)	9%	(9)	105
Millennials: 1981-1996	22%	(48)	30%	(67)	12%	(27)	18%	(39)	17%	(37)	1%	(3)	221
GenXers: 1965-1980	11%	(15)	24%	(32)	18%	(23)	33%	(43)	8%	(11)	6%	(8)	131
Baby Boomers: 1946-1964	10%	(14)	27%	(36)	12%	(17)	43%	(58)	7%	(9)	—	(0)	134
PID: Dem (no lean)	33%	(66)	41%	(85)	7%	(15)	5%	(10)	11%	(22)	3%	(6)	204
PID: Ind (no lean)	8%	(15)	20%	(38)	19%	(37)	31%	(59)	19%	(36)	3%	(7)	192
PID: Rep (no lean)	7%	(14)	12%	(26)	16%	(33)	50%	(106)	12%	(25)	3%	(7)	213
PID/Gender: Dem Men	41%	(40)	35%	(35)	8%	(8)	5%	(5)	7%	(7)	4%	(4)	99
PID/Gender: Dem Women	25%	(26)	47%	(50)	7%	(8)	4%	(5)	15%	(16)	1%	(1)	105
PID/Gender: Ind Men	8%	(6)	27%	(21)	15%	(12)	30%	(24)	18%	(14)	3%	(2)	79
PID/Gender: Ind Women	7%	(8)	15%	(17)	22%	(25)	32%	(36)	20%	(22)	4%	(5)	113
PID/Gender: Rep Men	12%	(11)	20%	(18)	10%	(9)	44%	(39)	12%	(10)	2%	(2)	89
PID/Gender: Rep Women	3%	(4)	7%	(8)	20%	(25)	54%	(66)	12%	(15)	4%	(5)	124
Ideo: Liberal (1-3)	31%	(46)	32%	(46)	12%	(18)	8%	(11)	15%	(22)	2%	(3)	145
Ideo: Moderate (4)	24%	(33)	27%	(37)	11%	(15)	21%	(29)	14%	(19)	4%	(5)	138
Ideo: Conservative (5-7)	7%	(16)	16%	(38)	19%	(45)	49%	(118)	8%	(18)	1%	(3)	238
Educ: < College	13%	(61)	22%	(101)	16%	(72)	30%	(137)	16%	(76)	3%	(16)	463
Educ: Bachelors degree	22%	(21)	28%	(26)	9%	(8)	31%	(29)	6%	(5)	3%	(3)	92
Educ: Post-grad	27%	(14)	41%	(22)	10%	(5)	17%	(9)	5%	(3)	1%	(0)	53
Income: Under 50k	14%	(46)	22%	(75)	12%	(39)	29%	(99)	19%	(65)	4%	(12)	336
Income: 50k-100k	17%	(33)	26%	(50)	20%	(38)	28%	(54)	5%	(10)	3%	(6)	191
Income: 100k+	20%	(16)	30%	(24)	10%	(8)	28%	(22)	11%	(9)	1%	(1)	81
Ethnicity: White	12%	(55)	24%	(110)	15%	(70)	33%	(149)	13%	(60)	2%	(9)	453
Ethnicity: Hispanic	21%	(25)	32%	(38)	16%	(19)	17%	(20)	11%	(13)	4%	(4)	119

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Table MCEN1_25: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(96)	24%	(149)	14%	(86)	29%	(175)	14%	(84)	3%	(19)	608
Ethnicity: Black	29%	(28)	30%	(28)	10%	(9)	10%	(10)	16%	(16)	5%	(5)	96
Ethnicity: Other	21%	(13)	18%	(11)	11%	(6)	26%	(15)	15%	(9)	8%	(5)	59
All Christian	14%	(36)	25%	(62)	19%	(49)	33%	(84)	6%	(16)	1%	(3)	251
Agnostic/Nothing in particular	19%	(32)	24%	(40)	11%	(18)	21%	(36)	18%	(31)	7%	(12)	169
Something Else	8%	(11)	26%	(34)	9%	(12)	32%	(43)	24%	(32)	—	(0)	132
Evangelical	13%	(25)	23%	(43)	16%	(30)	37%	(71)	10%	(20)	1%	(2)	192
Non-Evangelical	11%	(20)	29%	(53)	16%	(30)	29%	(52)	14%	(26)	—	(0)	182
Community: Urban	28%	(51)	25%	(45)	12%	(22)	20%	(36)	10%	(18)	6%	(10)	183
Community: Suburban	13%	(35)	26%	(68)	17%	(45)	31%	(81)	10%	(27)	3%	(7)	264
Community: Rural	6%	(10)	22%	(35)	11%	(18)	35%	(57)	24%	(38)	2%	(2)	161
Employ: Private Sector	20%	(41)	34%	(71)	14%	(30)	21%	(44)	8%	(17)	2%	(4)	207
Employ: Self-Employed	27%	(20)	12%	(9)	17%	(12)	23%	(17)	16%	(12)	5%	(3)	73
Employ: Retired	6%	(6)	23%	(22)	18%	(18)	47%	(47)	4%	(4)	1%	(1)	98
Employ: Unemployed	17%	(13)	26%	(19)	7%	(5)	33%	(24)	18%	(13)	—	(0)	74
Military HH: Yes	13%	(11)	20%	(17)	17%	(15)	39%	(33)	6%	(5)	4%	(3)	84
Military HH: No	16%	(84)	25%	(132)	14%	(71)	27%	(142)	15%	(79)	3%	(16)	524
RD/WT: Right Direction	30%	(73)	37%	(91)	11%	(27)	6%	(15)	13%	(32)	3%	(6)	244
RD/WT: Wrong Track	6%	(23)	16%	(58)	16%	(58)	44%	(160)	14%	(52)	4%	(13)	364
Biden Job Approve	29%	(85)	39%	(114)	12%	(34)	6%	(18)	12%	(35)	3%	(9)	294
Biden Job Disapprove	3%	(9)	11%	(29)	18%	(49)	57%	(154)	9%	(25)	2%	(5)	270
Biden Job Strongly Approve	41%	(63)	41%	(62)	5%	(7)	3%	(5)	7%	(11)	3%	(4)	152
Biden Job Somewhat Approve	16%	(22)	36%	(52)	19%	(27)	9%	(13)	17%	(24)	3%	(4)	142
Biden Job Somewhat Disapprove	6%	(4)	20%	(14)	28%	(19)	32%	(22)	15%	(10)	—	(0)	70
Biden Job Strongly Disapprove	2%	(5)	8%	(15)	15%	(30)	66%	(132)	7%	(15)	2%	(5)	201
Favorable of Biden	30%	(82)	40%	(111)	8%	(23)	6%	(17)	12%	(34)	4%	(10)	277
Unfavorable of Biden	3%	(10)	10%	(28)	20%	(56)	56%	(156)	10%	(28)	1%	(1)	279
Very Favorable of Biden	43%	(64)	43%	(64)	5%	(8)	2%	(2)	5%	(7)	2%	(3)	148
Somewhat Favorable of Biden	14%	(18)	37%	(47)	12%	(15)	11%	(15)	21%	(27)	5%	(7)	129
Somewhat Unfavorable of Biden	8%	(5)	19%	(13)	36%	(25)	24%	(16)	13%	(9)	—	(0)	69
Very Unfavorable of Biden	2%	(4)	7%	(15)	15%	(30)	66%	(139)	9%	(19)	1%	(1)	210

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Table MCEN1_25: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(96)	24%	(149)	14%	(86)	29%	(175)	14%	(84)	3%	(19)	608
#1 Issue: Economy	12%	(27)	31%	(73)	11%	(25)	27%	(63)	18%	(41)	2%	(4)	233
#1 Issue: Security	11%	(13)	20%	(23)	15%	(17)	51%	(57)	3%	(3)	—	(0)	113
#1 Issue: Health Care	27%	(18)	24%	(16)	18%	(12)	20%	(13)	9%	(6)	2%	(2)	67
#1 Issue: Medicare / Social Security	20%	(12)	23%	(13)	13%	(7)	31%	(18)	12%	(7)	—	(0)	57
2020 Vote: Joe Biden	32%	(65)	39%	(79)	10%	(19)	7%	(14)	10%	(20)	1%	(3)	201
2020 Vote: Donald Trump	3%	(7)	14%	(32)	19%	(43)	51%	(115)	10%	(23)	3%	(7)	227
2020 Vote: Didn't Vote	15%	(22)	21%	(32)	9%	(14)	24%	(36)	25%	(38)	6%	(9)	151
2018 House Vote: Democrat	38%	(59)	38%	(60)	7%	(11)	6%	(10)	8%	(13)	2%	(3)	156
2018 House Vote: Republican	4%	(7)	16%	(29)	19%	(34)	48%	(84)	9%	(15)	4%	(6)	175
2016 Vote: Hillary Clinton	43%	(57)	37%	(49)	4%	(5)	4%	(5)	10%	(13)	2%	(2)	131
2016 Vote: Donald Trump	3%	(6)	14%	(29)	18%	(36)	55%	(112)	6%	(12)	4%	(8)	204
2016 Vote: Didn't Vote	13%	(31)	26%	(63)	15%	(36)	20%	(48)	23%	(55)	3%	(8)	240
Voted in 2014: Yes	21%	(66)	24%	(74)	13%	(39)	33%	(102)	7%	(23)	1%	(4)	308
Voted in 2014: No	10%	(30)	25%	(75)	16%	(47)	24%	(73)	20%	(61)	5%	(15)	301
4-Region: Northeast	15%	(15)	34%	(32)	15%	(15)	27%	(26)	6%	(6)	3%	(3)	96
4-Region: Midwest	7%	(9)	20%	(23)	15%	(17)	38%	(44)	19%	(22)	1%	(1)	116
4-Region: South	15%	(39)	25%	(63)	15%	(38)	24%	(62)	16%	(42)	4%	(11)	255
4-Region: West	24%	(33)	21%	(30)	11%	(16)	31%	(43)	10%	(14)	4%	(5)	141
Plan to be Vaccinated	25%	(64)	31%	(81)	16%	(42)	14%	(37)	12%	(31)	2%	(5)	259
Does not Plan to be Vaccinated	7%	(16)	18%	(45)	14%	(35)	46%	(116)	11%	(27)	4%	(10)	249

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_26: Please indicate whether you have a favorable or unfavorable impression of each of the following.
George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(100)	27%	(170)	20%	(126)	19%	(122)	17%	(106)	2%	(11)	635
Gender: Male	19%	(58)	26%	(78)	25%	(77)	21%	(65)	8%	(24)	1%	(3)	305
Gender: Female	13%	(41)	28%	(92)	15%	(50)	17%	(57)	25%	(82)	2%	(8)	330
Age: 18-34	10%	(26)	22%	(57)	26%	(67)	14%	(37)	23%	(60)	4%	(10)	258
Age: 35-44	22%	(28)	24%	(30)	16%	(21)	24%	(30)	13%	(17)	1%	(1)	127
Age: 45-64	15%	(26)	34%	(58)	18%	(30)	25%	(42)	8%	(14)	—	(0)	170
Age: 65+	25%	(20)	31%	(25)	11%	(8)	16%	(12)	18%	(14)	—	(0)	79
GenZers: 1997-2012	6%	(8)	23%	(30)	25%	(33)	16%	(22)	26%	(35)	4%	(6)	134
Millennials: 1981-1996	20%	(44)	23%	(50)	22%	(48)	18%	(39)	15%	(32)	2%	(4)	217
GenXers: 1965-1980	14%	(18)	30%	(39)	18%	(23)	23%	(30)	15%	(19)	1%	(1)	131
Baby Boomers: 1946-1964	20%	(27)	32%	(44)	15%	(20)	20%	(27)	14%	(19)	—	(0)	138
PID: Dem (no lean)	19%	(43)	23%	(53)	24%	(55)	18%	(40)	14%	(32)	2%	(5)	228
PID: Ind (no lean)	9%	(18)	24%	(47)	19%	(36)	19%	(38)	27%	(52)	2%	(3)	194
PID: Rep (no lean)	18%	(38)	33%	(70)	16%	(34)	21%	(44)	11%	(22)	1%	(3)	212
PID/Gender: Dem Men	26%	(28)	22%	(23)	28%	(30)	18%	(19)	7%	(7)	—	(0)	108
PID/Gender: Dem Women	13%	(15)	25%	(30)	21%	(25)	18%	(21)	20%	(25)	4%	(5)	120
PID/Gender: Ind Men	8%	(7)	24%	(22)	24%	(22)	30%	(27)	14%	(13)	—	(0)	91
PID/Gender: Ind Women	11%	(11)	25%	(25)	14%	(14)	11%	(11)	37%	(39)	3%	(3)	104
PID/Gender: Rep Men	22%	(23)	31%	(33)	23%	(24)	18%	(19)	4%	(4)	3%	(3)	106
PID/Gender: Rep Women	14%	(15)	34%	(37)	10%	(10)	24%	(25)	17%	(18)	—	(0)	106
Ideo: Liberal (1-3)	16%	(27)	22%	(37)	31%	(53)	17%	(28)	12%	(20)	2%	(3)	168
Ideo: Moderate (4)	16%	(22)	28%	(36)	22%	(29)	17%	(23)	16%	(21)	—	(1)	132
Ideo: Conservative (5-7)	16%	(41)	30%	(75)	16%	(39)	24%	(60)	13%	(32)	1%	(3)	249
Educ: < College	14%	(70)	24%	(118)	21%	(101)	20%	(98)	19%	(93)	1%	(4)	484
Educ: Bachelors degree	21%	(19)	29%	(27)	16%	(15)	19%	(18)	9%	(9)	6%	(6)	93
Educ: Post-grad	19%	(11)	43%	(24)	18%	(11)	10%	(6)	8%	(5)	1%	(1)	57
Income: Under 50k	13%	(47)	24%	(88)	19%	(71)	20%	(73)	22%	(80)	2%	(8)	367
Income: 50k-100k	15%	(28)	31%	(59)	23%	(42)	22%	(42)	8%	(15)	1%	(1)	188
Income: 100k+	31%	(25)	29%	(23)	16%	(13)	9%	(7)	14%	(11)	1%	(1)	80
Ethnicity: White	17%	(79)	28%	(134)	19%	(92)	17%	(82)	17%	(83)	1%	(7)	476
Ethnicity: Hispanic	10%	(13)	16%	(20)	34%	(44)	21%	(27)	17%	(22)	2%	(2)	128

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Table MCEN1_26: Please indicate whether you have a favorable or unfavorable impression of each of the following.

George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(100)	27%	(170)	20%	(126)	19%	(122)	17%	(106)	2%	(11)	635
Ethnicity: Black	10%	(10)	21%	(21)	18%	(18)	32%	(31)	16%	(16)	2%	(2)	98
Ethnicity: Other	17%	(11)	26%	(16)	27%	(16)	14%	(9)	12%	(7)	3%	(2)	61
All Christian	20%	(49)	30%	(74)	22%	(54)	16%	(39)	10%	(25)	1%	(3)	244
Agnostic/Nothing in particular	7%	(12)	25%	(47)	24%	(45)	21%	(39)	20%	(38)	2%	(5)	186
Something Else	17%	(24)	27%	(38)	9%	(13)	22%	(32)	24%	(34)	—	(0)	142
Evangelical	20%	(38)	28%	(52)	16%	(29)	18%	(35)	16%	(30)	2%	(3)	187
Non-Evangelical	18%	(35)	31%	(58)	18%	(35)	18%	(34)	15%	(28)	—	(0)	190
Community: Urban	21%	(36)	24%	(41)	15%	(26)	18%	(30)	18%	(30)	4%	(6)	170
Community: Suburban	12%	(35)	26%	(77)	25%	(73)	22%	(66)	13%	(38)	1%	(4)	293
Community: Rural	17%	(29)	30%	(52)	16%	(27)	15%	(26)	22%	(38)	—	(1)	172
Employ: Private Sector	17%	(33)	32%	(60)	23%	(44)	17%	(32)	10%	(18)	1%	(3)	189
Employ: Self-Employed	17%	(14)	14%	(12)	24%	(20)	28%	(24)	15%	(13)	3%	(3)	86
Employ: Retired	20%	(19)	32%	(31)	19%	(19)	18%	(18)	11%	(11)	—	(0)	99
Employ: Unemployed	12%	(11)	22%	(21)	17%	(16)	26%	(24)	21%	(19)	2%	(2)	93
Employ: Other	11%	(7)	25%	(15)	12%	(7)	18%	(11)	31%	(19)	3%	(2)	61
Military HH: Yes	18%	(14)	30%	(24)	23%	(18)	18%	(14)	9%	(7)	3%	(2)	79
Military HH: No	15%	(86)	26%	(146)	19%	(108)	19%	(108)	18%	(99)	2%	(9)	556
RD/WT: Right Direction	18%	(48)	26%	(71)	22%	(61)	16%	(44)	16%	(44)	3%	(9)	276
RD/WT: Wrong Track	14%	(52)	28%	(99)	18%	(66)	22%	(78)	17%	(62)	—	(1)	359
Biden Job Approve	17%	(54)	26%	(84)	24%	(77)	17%	(53)	15%	(48)	2%	(6)	322
Biden Job Disapprove	16%	(43)	29%	(77)	18%	(47)	24%	(64)	13%	(34)	1%	(2)	267
Biden Job Strongly Approve	25%	(41)	31%	(51)	14%	(23)	16%	(26)	11%	(18)	3%	(5)	163
Biden Job Somewhat Approve	8%	(13)	21%	(33)	34%	(54)	17%	(28)	19%	(31)	1%	(2)	159
Biden Job Somewhat Disapprove	16%	(11)	29%	(21)	21%	(15)	15%	(10)	20%	(14)	—	(0)	71
Biden Job Strongly Disapprove	16%	(32)	29%	(56)	17%	(32)	27%	(53)	10%	(20)	1%	(2)	196
Favorable of Biden	17%	(50)	27%	(82)	21%	(64)	17%	(52)	16%	(47)	2%	(6)	301
Unfavorable of Biden	16%	(48)	27%	(80)	21%	(62)	23%	(69)	13%	(39)	—	(0)	297

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Table MCEN1_26: Please indicate whether you have a favorable or unfavorable impression of each of the following.
George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	16%	(100)	27%	(170)	20%	(126)	19%	(122)	17%	(106)	2%	(11)	635
Very Favorable of Biden	24%	(38)	30%	(49)	20%	(33)	16%	(25)	9%	(14)	1%	(2)	160
Somewhat Favorable of Biden	8%	(12)	24%	(34)	22%	(31)	19%	(26)	24%	(33)	3%	(4)	140
Somewhat Unfavorable of Biden	11%	(8)	25%	(19)	33%	(25)	15%	(12)	16%	(12)	—	(0)	76
Very Unfavorable of Biden	18%	(40)	27%	(60)	17%	(37)	26%	(57)	12%	(27)	—	(0)	221
#1 Issue: Economy	16%	(38)	27%	(63)	21%	(49)	14%	(33)	20%	(46)	1%	(3)	233
#1 Issue: Security	16%	(18)	22%	(24)	28%	(32)	29%	(33)	6%	(6)	—	(0)	113
#1 Issue: Health Care	20%	(19)	25%	(24)	21%	(20)	20%	(19)	13%	(13)	2%	(2)	98
#1 Issue: Medicare / Social Security	26%	(19)	36%	(25)	7%	(5)	19%	(13)	12%	(9)	—	(0)	71
2020 Vote: Joe Biden	18%	(40)	28%	(64)	23%	(52)	19%	(42)	11%	(24)	1%	(3)	226
2020 Vote: Donald Trump	19%	(41)	29%	(62)	18%	(40)	21%	(45)	11%	(24)	1%	(3)	215
2020 Vote: Didn't Vote	11%	(19)	22%	(39)	16%	(28)	18%	(31)	30%	(53)	2%	(4)	173
2018 House Vote: Democrat	24%	(35)	32%	(45)	19%	(27)	17%	(25)	7%	(9)	1%	(2)	143
2018 House Vote: Republican	17%	(27)	34%	(55)	21%	(34)	21%	(34)	5%	(8)	2%	(3)	161
2016 Vote: Hillary Clinton	23%	(33)	25%	(35)	26%	(37)	19%	(27)	3%	(4)	3%	(4)	140
2016 Vote: Donald Trump	19%	(35)	30%	(56)	18%	(32)	21%	(38)	11%	(20)	2%	(3)	184
2016 Vote: Didn't Vote	11%	(32)	26%	(73)	18%	(51)	17%	(48)	27%	(78)	1%	(3)	285
Voted in 2014: Yes	21%	(62)	30%	(86)	21%	(61)	20%	(57)	6%	(18)	2%	(5)	289
Voted in 2014: No	11%	(38)	24%	(84)	19%	(65)	19%	(65)	25%	(88)	2%	(6)	346
4-Region: Northeast	22%	(23)	24%	(24)	14%	(14)	18%	(19)	21%	(22)	2%	(2)	103
4-Region: Midwest	15%	(19)	33%	(40)	16%	(20)	12%	(15)	22%	(27)	1%	(1)	122
4-Region: South	17%	(44)	30%	(75)	19%	(47)	19%	(47)	14%	(36)	1%	(4)	253
4-Region: West	10%	(15)	20%	(31)	29%	(45)	26%	(41)	13%	(21)	2%	(4)	157
Plan to be Vaccinated	19%	(55)	28%	(81)	27%	(77)	14%	(41)	10%	(28)	2%	(5)	287
Does not Plan to be Vaccinated	14%	(34)	27%	(65)	16%	(38)	26%	(62)	17%	(40)	—	(1)	239

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_27: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Spike Lee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(75)	23%	(140)	9%	(57)	15%	(88)	24%	(147)	16%	(99)	605
Gender: Male	15%	(44)	28%	(86)	13%	(39)	17%	(52)	18%	(55)	9%	(27)	303
Gender: Female	10%	(31)	18%	(54)	6%	(18)	12%	(36)	31%	(92)	24%	(72)	302
Age: 18-34	13%	(30)	16%	(39)	8%	(18)	13%	(31)	21%	(49)	29%	(69)	235
Age: 35-44	16%	(21)	33%	(42)	8%	(10)	10%	(13)	24%	(30)	9%	(11)	127
Age: 45-64	10%	(15)	25%	(41)	10%	(16)	19%	(30)	28%	(45)	8%	(12)	160
Age: 65+	11%	(9)	22%	(18)	16%	(13)	17%	(14)	26%	(22)	8%	(6)	83
GenZers: 1997-2012	2%	(2)	14%	(17)	7%	(8)	18%	(21)	18%	(21)	40%	(46)	115
Millennials: 1981-1996	20%	(43)	26%	(56)	8%	(16)	8%	(18)	22%	(47)	15%	(32)	212
GenXers: 1965-1980	12%	(14)	29%	(35)	9%	(11)	14%	(17)	28%	(34)	8%	(9)	120
Baby Boomers: 1946-1964	10%	(14)	20%	(29)	14%	(21)	22%	(32)	28%	(41)	6%	(9)	146
PID: Dem (no lean)	25%	(49)	31%	(59)	7%	(13)	2%	(4)	23%	(45)	12%	(23)	193
PID: Ind (no lean)	11%	(22)	13%	(26)	13%	(26)	15%	(30)	30%	(60)	19%	(39)	202
PID: Rep (no lean)	2%	(5)	26%	(54)	8%	(17)	26%	(54)	20%	(43)	18%	(37)	210
PID/Gender: Dem Men	31%	(29)	41%	(39)	6%	(6)	1%	(1)	17%	(16)	4%	(4)	94
PID/Gender: Dem Women	20%	(20)	21%	(21)	8%	(8)	3%	(3)	29%	(29)	19%	(19)	98
PID/Gender: Ind Men	12%	(12)	13%	(13)	22%	(21)	18%	(17)	27%	(26)	7%	(6)	95
PID/Gender: Ind Women	9%	(10)	12%	(13)	5%	(5)	12%	(13)	31%	(34)	31%	(33)	107
PID/Gender: Rep Men	3%	(4)	30%	(34)	11%	(12)	30%	(35)	11%	(13)	14%	(16)	114
PID/Gender: Rep Women	1%	(1)	21%	(20)	6%	(5)	20%	(19)	31%	(30)	21%	(21)	96
Ideo: Liberal (1-3)	20%	(31)	31%	(49)	10%	(15)	7%	(11)	21%	(33)	11%	(17)	156
Ideo: Moderate (4)	11%	(15)	25%	(35)	8%	(12)	17%	(25)	28%	(40)	11%	(15)	142
Ideo: Conservative (5-7)	7%	(15)	21%	(47)	11%	(26)	21%	(46)	26%	(58)	14%	(31)	223
Educ: < College	10%	(45)	22%	(99)	9%	(42)	16%	(71)	24%	(109)	19%	(87)	453
Educ: Bachelors degree	19%	(18)	22%	(20)	11%	(11)	14%	(13)	27%	(26)	6%	(6)	94
Educ: Post-grad	20%	(11)	35%	(21)	6%	(4)	7%	(4)	21%	(13)	11%	(7)	59
Income: Under 50k	11%	(34)	21%	(67)	9%	(30)	17%	(54)	24%	(78)	19%	(61)	325
Income: 50k-100k	14%	(30)	19%	(40)	9%	(19)	14%	(30)	27%	(56)	15%	(31)	205
Income: 100k+	15%	(11)	44%	(33)	9%	(7)	6%	(4)	18%	(13)	8%	(6)	75
Ethnicity: White	10%	(44)	24%	(108)	9%	(43)	16%	(74)	24%	(109)	16%	(73)	450
Ethnicity: Hispanic	9%	(12)	22%	(30)	14%	(18)	16%	(21)	23%	(31)	16%	(21)	132

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Table MCEN1_27: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Spike Lee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(75)	23%	(140)	9%	(57)	15%	(88)	24%	(147)	16%	(99)	605
Ethnicity: Black	30%	(27)	17%	(15)	6%	(5)	13%	(12)	23%	(20)	12%	(11)	91
Ethnicity: Other	6%	(4)	25%	(16)	14%	(9)	4%	(3)	28%	(18)	23%	(15)	65
All Christian	12%	(29)	24%	(57)	12%	(28)	15%	(36)	26%	(62)	10%	(24)	236
Agnostic/Nothing in particular	11%	(17)	22%	(35)	11%	(18)	17%	(28)	19%	(31)	20%	(33)	162
Something Else	14%	(20)	20%	(29)	6%	(9)	11%	(16)	29%	(42)	20%	(28)	144
Evangelical	16%	(29)	24%	(43)	8%	(14)	11%	(19)	25%	(45)	16%	(28)	179
Non-Evangelical	10%	(19)	21%	(38)	12%	(22)	15%	(27)	30%	(55)	12%	(23)	184
Community: Urban	18%	(32)	25%	(43)	7%	(13)	12%	(21)	19%	(34)	18%	(32)	174
Community: Suburban	11%	(30)	25%	(71)	12%	(35)	18%	(50)	23%	(65)	11%	(32)	284
Community: Rural	9%	(13)	17%	(25)	6%	(9)	11%	(17)	33%	(49)	24%	(35)	147
Employ: Private Sector	14%	(28)	26%	(51)	8%	(15)	15%	(30)	23%	(45)	14%	(27)	197
Employ: Self-Employed	23%	(14)	22%	(14)	5%	(3)	10%	(7)	21%	(14)	19%	(12)	64
Employ: Homemaker	—	(0)	20%	(12)	10%	(6)	15%	(9)	32%	(20)	22%	(13)	61
Employ: Retired	9%	(9)	25%	(26)	18%	(19)	17%	(18)	24%	(25)	8%	(8)	105
Employ: Unemployed	12%	(9)	26%	(19)	9%	(7)	21%	(15)	18%	(13)	15%	(11)	73
Military HH: Yes	15%	(12)	27%	(21)	10%	(8)	19%	(15)	15%	(12)	14%	(12)	80
Military HH: No	12%	(63)	22%	(118)	9%	(49)	14%	(73)	26%	(135)	17%	(87)	525
RD/WT: Right Direction	21%	(52)	29%	(72)	5%	(12)	6%	(14)	25%	(63)	15%	(38)	251
RD/WT: Wrong Track	6%	(23)	19%	(68)	13%	(45)	21%	(74)	24%	(84)	17%	(61)	354
Biden Job Approve	24%	(64)	27%	(73)	6%	(17)	8%	(22)	23%	(63)	12%	(32)	271
Biden Job Disapprove	2%	(6)	22%	(62)	13%	(36)	21%	(59)	23%	(65)	18%	(51)	281
Biden Job Strongly Approve	36%	(50)	29%	(40)	3%	(4)	4%	(5)	22%	(31)	7%	(9)	138
Biden Job Somewhat Approve	11%	(14)	25%	(33)	11%	(14)	13%	(17)	25%	(33)	17%	(22)	133
Biden Job Somewhat Disapprove	3%	(2)	36%	(31)	11%	(9)	8%	(7)	26%	(22)	16%	(13)	84
Biden Job Strongly Disapprove	2%	(4)	16%	(32)	14%	(26)	27%	(52)	22%	(43)	19%	(38)	196
Favorable of Biden	23%	(62)	29%	(78)	5%	(13)	7%	(20)	25%	(65)	11%	(28)	266
Unfavorable of Biden	3%	(9)	20%	(60)	15%	(44)	22%	(65)	22%	(66)	17%	(51)	296

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Table MCEN1_27: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Spike Lee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	12%	(75)	23%	(140)	9%	(57)	15%	(88)	24%	(147)	16%	(99)	605
Very Favorable of Biden	33%	(49)	33%	(48)	4%	(5)	4%	(5)	21%	(31)	5%	(8)	146
Somewhat Favorable of Biden	11%	(13)	25%	(30)	6%	(8)	12%	(14)	29%	(34)	17%	(20)	120
Somewhat Unfavorable of Biden	4%	(3)	32%	(26)	18%	(15)	12%	(10)	21%	(17)	14%	(11)	81
Very Unfavorable of Biden	3%	(6)	16%	(35)	14%	(29)	26%	(56)	23%	(49)	19%	(40)	215
#1 Issue: Economy	19%	(41)	24%	(52)	10%	(22)	13%	(28)	18%	(39)	16%	(34)	217
#1 Issue: Security	6%	(7)	31%	(37)	5%	(6)	26%	(31)	27%	(32)	5%	(6)	119
#1 Issue: Health Care	19%	(16)	17%	(13)	7%	(6)	10%	(8)	34%	(27)	12%	(9)	80
#1 Issue: Medicare / Social Security	8%	(6)	20%	(14)	20%	(14)	7%	(5)	33%	(23)	11%	(8)	69
2020 Vote: Joe Biden	26%	(53)	31%	(62)	6%	(13)	6%	(12)	23%	(47)	7%	(15)	202
2020 Vote: Donald Trump	4%	(9)	21%	(47)	12%	(28)	23%	(52)	26%	(60)	13%	(30)	226
2020 Vote: Didn't Vote	6%	(9)	19%	(28)	7%	(11)	12%	(19)	19%	(28)	36%	(54)	149
2018 House Vote: Democrat	33%	(47)	28%	(41)	8%	(11)	4%	(5)	21%	(30)	6%	(9)	143
2018 House Vote: Republican	3%	(5)	23%	(38)	11%	(18)	26%	(42)	25%	(42)	12%	(20)	165
2016 Vote: Hillary Clinton	31%	(40)	31%	(40)	6%	(7)	2%	(2)	26%	(34)	5%	(6)	129
2016 Vote: Donald Trump	4%	(7)	21%	(37)	11%	(19)	25%	(44)	29%	(50)	10%	(18)	175
2016 Vote: Didn't Vote	10%	(26)	21%	(56)	8%	(21)	13%	(35)	21%	(56)	27%	(73)	268
Voted in 2014: Yes	16%	(45)	29%	(82)	11%	(30)	16%	(44)	23%	(63)	6%	(16)	280
Voted in 2014: No	9%	(30)	18%	(58)	8%	(27)	13%	(44)	26%	(84)	25%	(82)	326
4-Region: Northeast	18%	(18)	29%	(30)	8%	(8)	13%	(13)	23%	(23)	9%	(9)	103
4-Region: Midwest	7%	(7)	20%	(22)	13%	(14)	17%	(18)	30%	(32)	13%	(14)	106
4-Region: South	14%	(36)	21%	(52)	8%	(19)	12%	(31)	23%	(58)	22%	(55)	250
4-Region: West	9%	(14)	25%	(36)	11%	(16)	18%	(26)	23%	(34)	14%	(21)	146
Plan to be Vaccinated	18%	(52)	30%	(86)	10%	(30)	11%	(31)	19%	(55)	11%	(31)	286
Does not Plan to be Vaccinated	7%	(15)	15%	(33)	9%	(19)	19%	(43)	28%	(64)	23%	(54)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_28: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Eric Church

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	13%	(80)	14%	(85)	6%	(34)	4%	(21)	19%	(115)	44%	(259)	594
Gender: Male	16%	(43)	16%	(43)	9%	(25)	4%	(10)	20%	(53)	36%	(97)	271
Gender: Female	11%	(37)	13%	(42)	3%	(9)	4%	(11)	19%	(62)	50%	(162)	323
Age: 18-34	15%	(35)	13%	(30)	12%	(28)	6%	(15)	14%	(33)	40%	(91)	231
Age: 35-44	25%	(32)	17%	(22)	1%	(1)	1%	(2)	22%	(28)	34%	(45)	130
Age: 45-64	6%	(11)	14%	(25)	3%	(5)	2%	(4)	27%	(48)	47%	(82)	176
Age: 65+	3%	(2)	15%	(8)	—	(0)	1%	(1)	10%	(6)	71%	(41)	57
GenZers: 1997-2012	8%	(9)	14%	(15)	7%	(8)	5%	(5)	13%	(15)	53%	(58)	110
Millennials: 1981-1996	22%	(46)	15%	(31)	10%	(21)	5%	(11)	17%	(36)	30%	(62)	207
GenXers: 1965-1980	12%	(17)	14%	(20)	1%	(1)	1%	(2)	25%	(36)	47%	(67)	143
Baby Boomers: 1946-1964	6%	(7)	15%	(18)	3%	(4)	2%	(3)	23%	(28)	51%	(62)	122
PID: Dem (no lean)	17%	(38)	12%	(27)	8%	(18)	3%	(7)	19%	(42)	41%	(91)	223
PID: Ind (no lean)	7%	(14)	15%	(28)	7%	(12)	4%	(8)	25%	(47)	42%	(79)	189
PID: Rep (no lean)	16%	(29)	16%	(30)	2%	(4)	3%	(6)	14%	(26)	49%	(89)	183
PID/Gender: Dem Men	25%	(27)	12%	(13)	12%	(13)	5%	(6)	18%	(19)	28%	(31)	108
PID/Gender: Dem Women	9%	(11)	13%	(14)	4%	(5)	1%	(2)	19%	(22)	53%	(61)	114
PID/Gender: Ind Men	6%	(5)	18%	(16)	14%	(12)	1%	(1)	28%	(24)	33%	(29)	87
PID/Gender: Ind Women	8%	(9)	12%	(12)	1%	(1)	7%	(7)	23%	(23)	49%	(50)	102
PID/Gender: Rep Men	14%	(11)	19%	(14)	1%	(1)	3%	(3)	13%	(10)	49%	(38)	76
PID/Gender: Rep Women	16%	(18)	14%	(15)	3%	(3)	3%	(3)	15%	(16)	48%	(51)	107
Ideo: Liberal (1-3)	13%	(19)	14%	(22)	12%	(18)	5%	(8)	24%	(36)	33%	(51)	154
Ideo: Moderate (4)	9%	(12)	13%	(17)	3%	(4)	1%	(2)	21%	(28)	53%	(73)	137
Ideo: Conservative (5-7)	17%	(39)	15%	(35)	5%	(12)	3%	(6)	19%	(42)	41%	(93)	227
Educ: < College	11%	(49)	13%	(58)	6%	(27)	4%	(17)	19%	(84)	48%	(213)	448
Educ: Bachelors degree	17%	(17)	18%	(18)	5%	(5)	3%	(3)	22%	(22)	34%	(34)	99
Income: Under 50k	10%	(33)	11%	(36)	6%	(19)	4%	(14)	20%	(67)	49%	(166)	335
Income: 50k-100k	15%	(27)	18%	(32)	6%	(11)	3%	(6)	19%	(32)	38%	(67)	175
Income: 100k+	23%	(20)	21%	(17)	4%	(4)	1%	(1)	19%	(16)	31%	(26)	84
Ethnicity: White	14%	(66)	16%	(74)	5%	(24)	3%	(14)	21%	(96)	40%	(184)	458
Ethnicity: Hispanic	7%	(7)	5%	(6)	18%	(20)	7%	(8)	15%	(17)	48%	(53)	112
Ethnicity: Black	13%	(12)	7%	(6)	3%	(3)	6%	(5)	14%	(12)	57%	(51)	89

Continued on next page

Table MCEN1_28: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Eric Church

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	13%	(80)	14%	(85)	6%	(34)	4%	(21)	19%	(115)	44%	(259)	594
All Christian	16%	(35)	19%	(43)	5%	(11)	2%	(5)	15%	(35)	43%	(97)	227
Agnostic/Nothing in particular	6%	(11)	13%	(21)	5%	(9)	5%	(9)	19%	(33)	51%	(87)	170
Something Else	14%	(19)	13%	(17)	2%	(3)	1%	(1)	30%	(40)	40%	(53)	133
Religious Non-Protestant/Catholic	27%	(14)	9%	(4)	15%	(7)	11%	(6)	12%	(6)	26%	(13)	51
Evangelical	19%	(34)	17%	(29)	7%	(13)	2%	(3)	17%	(30)	39%	(68)	178
Non-Evangelical	11%	(18)	17%	(29)	—	(1)	2%	(3)	25%	(43)	45%	(75)	169
Community: Urban	21%	(40)	15%	(28)	9%	(17)	5%	(10)	13%	(25)	37%	(70)	189
Community: Suburban	7%	(20)	11%	(30)	4%	(12)	4%	(11)	21%	(55)	53%	(142)	270
Community: Rural	15%	(20)	20%	(27)	4%	(5)	—	(1)	26%	(35)	35%	(48)	136
Employ: Private Sector	17%	(31)	18%	(33)	8%	(15)	4%	(8)	19%	(36)	35%	(65)	188
Employ: Self-Employed	19%	(14)	8%	(6)	12%	(9)	—	(0)	15%	(11)	47%	(34)	73
Employ: Retired	4%	(3)	12%	(10)	2%	(1)	1%	(1)	22%	(18)	59%	(47)	80
Employ: Unemployed	12%	(10)	11%	(9)	2%	(2)	3%	(2)	27%	(22)	45%	(37)	82
Employ: Other	15%	(7)	15%	(7)	3%	(2)	4%	(2)	20%	(10)	43%	(21)	50
Military HH: Yes	9%	(7)	18%	(15)	10%	(8)	2%	(2)	15%	(12)	46%	(37)	82
Military HH: No	14%	(72)	14%	(70)	5%	(26)	4%	(20)	20%	(103)	43%	(222)	512
RD/WT: Right Direction	18%	(46)	14%	(36)	6%	(15)	4%	(10)	17%	(42)	40%	(101)	250
RD/WT: Wrong Track	10%	(34)	14%	(49)	6%	(19)	3%	(11)	21%	(73)	46%	(159)	344
Biden Job Approve	17%	(51)	13%	(41)	7%	(22)	2%	(7)	18%	(56)	42%	(126)	302
Biden Job Disapprove	10%	(24)	16%	(37)	5%	(12)	3%	(8)	19%	(45)	46%	(107)	233
Biden Job Strongly Approve	25%	(40)	14%	(23)	5%	(8)	3%	(5)	18%	(29)	35%	(56)	162
Biden Job Somewhat Approve	8%	(11)	13%	(18)	10%	(14)	1%	(2)	19%	(26)	50%	(70)	140
Biden Job Somewhat Disapprove	7%	(5)	24%	(15)	15%	(9)	4%	(2)	10%	(6)	40%	(24)	62
Biden Job Strongly Disapprove	12%	(20)	13%	(22)	2%	(3)	3%	(5)	23%	(39)	48%	(82)	172
Favorable of Biden	18%	(49)	14%	(38)	4%	(11)	2%	(5)	18%	(47)	44%	(117)	267
Unfavorable of Biden	9%	(25)	15%	(42)	8%	(23)	5%	(14)	19%	(51)	43%	(119)	275
Very Favorable of Biden	24%	(36)	13%	(19)	5%	(7)	2%	(3)	20%	(30)	37%	(56)	152
Somewhat Favorable of Biden	11%	(13)	16%	(19)	3%	(4)	1%	(2)	15%	(18)	53%	(61)	115
Somewhat Unfavorable of Biden	6%	(5)	13%	(12)	19%	(18)	8%	(8)	17%	(15)	37%	(33)	91
Very Unfavorable of Biden	11%	(20)	17%	(30)	3%	(6)	3%	(6)	20%	(36)	47%	(86)	183

Continued on next page

Table MCEN1_28: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Eric Church

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	13%	(80)	14%	(85)	6%	(34)	4%	(21)	19%	(115)	44%	(259)	594
#1 Issue: Economy	16%	(36)	16%	(38)	5%	(13)	2%	(5)	15%	(34)	46%	(105)	231
#1 Issue: Security	15%	(16)	10%	(11)	10%	(11)	4%	(5)	20%	(22)	40%	(43)	107
#1 Issue: Health Care	12%	(9)	21%	(15)	8%	(6)	4%	(3)	26%	(19)	29%	(21)	74
#1 Issue: Medicare / Social Security	15%	(9)	15%	(9)	2%	(1)	3%	(2)	25%	(15)	41%	(24)	60
2020 Vote: Joe Biden	18%	(41)	11%	(24)	6%	(13)	5%	(11)	20%	(44)	40%	(89)	223
2020 Vote: Donald Trump	12%	(24)	16%	(33)	5%	(10)	4%	(9)	21%	(42)	42%	(85)	203
2020 Vote: Didn't Vote	6%	(9)	16%	(22)	7%	(10)	1%	(1)	17%	(24)	53%	(74)	141
2018 House Vote: Democrat	21%	(32)	14%	(21)	7%	(11)	2%	(4)	18%	(27)	38%	(59)	154
2018 House Vote: Republican	12%	(19)	15%	(24)	8%	(13)	5%	(9)	17%	(27)	42%	(67)	158
2016 Vote: Hillary Clinton	20%	(26)	10%	(12)	7%	(9)	2%	(2)	14%	(17)	48%	(61)	128
2016 Vote: Donald Trump	12%	(20)	15%	(26)	4%	(6)	3%	(6)	20%	(35)	46%	(79)	172
2016 Vote: Didn't Vote	12%	(33)	15%	(40)	7%	(19)	4%	(12)	22%	(59)	39%	(106)	269
Voted in 2014: Yes	16%	(44)	13%	(36)	5%	(15)	3%	(8)	18%	(49)	45%	(124)	276
Voted in 2014: No	11%	(35)	15%	(49)	6%	(19)	4%	(13)	21%	(67)	42%	(135)	319
4-Region: Northeast	14%	(14)	16%	(15)	5%	(5)	2%	(2)	24%	(24)	40%	(39)	99
4-Region: Midwest	15%	(16)	20%	(21)	1%	(1)	6%	(6)	15%	(17)	42%	(45)	108
4-Region: South	13%	(35)	15%	(38)	3%	(8)	3%	(8)	18%	(47)	48%	(123)	259
4-Region: West	12%	(15)	7%	(9)	16%	(20)	3%	(4)	22%	(28)	40%	(51)	128
Plan to be Vaccinated	18%	(46)	17%	(43)	8%	(21)	4%	(10)	18%	(45)	35%	(90)	255
Does not Plan to be Vaccinated	11%	(24)	14%	(31)	6%	(13)	1%	(2)	21%	(46)	47%	(105)	221

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_29: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Ainsley Earhardt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	6%	(32)	8%	(49)	4%	(22)	3%	(17)	21%	(120)	58%	(337)	578
Gender: Male	10%	(26)	10%	(28)	4%	(12)	4%	(10)	21%	(57)	51%	(136)	270
Gender: Female	2%	(6)	7%	(21)	3%	(11)	2%	(7)	20%	(63)	65%	(201)	309
Age: 18-34	8%	(18)	9%	(18)	6%	(14)	3%	(7)	17%	(36)	57%	(122)	214
Age: 35-44	6%	(7)	12%	(14)	4%	(5)	1%	(1)	17%	(21)	60%	(71)	119
Age: 45-64	2%	(3)	5%	(9)	2%	(3)	3%	(6)	27%	(49)	60%	(108)	180
Age: 65+	6%	(4)	12%	(8)	1%	(1)	4%	(3)	22%	(15)	55%	(37)	66
GenZers: 1997-2012	—	(0)	7%	(7)	5%	(5)	1%	(2)	18%	(20)	69%	(74)	107
Millennials: 1981-1996	12%	(23)	13%	(24)	7%	(13)	4%	(7)	16%	(30)	49%	(93)	189
GenXers: 1965-1980	2%	(3)	5%	(8)	1%	(1)	3%	(4)	23%	(31)	66%	(92)	139
Baby Boomers: 1946-1964	4%	(5)	4%	(5)	2%	(3)	4%	(5)	28%	(37)	57%	(75)	131
PID: Dem (no lean)	8%	(16)	11%	(22)	5%	(11)	2%	(3)	17%	(35)	56%	(111)	198
PID: Ind (no lean)	2%	(3)	6%	(11)	1%	(2)	3%	(5)	24%	(46)	65%	(125)	192
PID: Rep (no lean)	7%	(13)	8%	(16)	5%	(10)	5%	(9)	21%	(40)	54%	(101)	189
PID/Gender: Dem Men	16%	(14)	13%	(12)	3%	(3)	3%	(3)	17%	(16)	48%	(44)	92
PID/Gender: Dem Women	2%	(2)	10%	(10)	8%	(8)	—	(0)	18%	(19)	64%	(67)	106
PID/Gender: Ind Men	2%	(1)	8%	(7)	1%	(1)	5%	(4)	28%	(26)	56%	(50)	90
PID/Gender: Ind Women	2%	(2)	4%	(4)	1%	(1)	1%	(1)	20%	(20)	73%	(75)	102
PID/Gender: Rep Men	12%	(11)	10%	(9)	9%	(8)	3%	(3)	18%	(16)	48%	(42)	88
PID/Gender: Rep Women	2%	(2)	7%	(7)	2%	(2)	6%	(6)	24%	(24)	59%	(59)	101
Ideo: Liberal (1-3)	9%	(13)	9%	(12)	7%	(10)	3%	(5)	15%	(22)	57%	(80)	140
Ideo: Moderate (4)	2%	(3)	8%	(11)	3%	(5)	—	(1)	26%	(34)	59%	(76)	129
Ideo: Conservative (5-7)	7%	(16)	11%	(25)	4%	(8)	5%	(11)	22%	(51)	52%	(120)	231
Educ: < College	3%	(15)	7%	(28)	3%	(14)	3%	(13)	21%	(89)	62%	(264)	423
Educ: Bachelors degree	8%	(8)	9%	(10)	4%	(4)	4%	(4)	24%	(24)	51%	(53)	103
Educ: Post-grad	18%	(9)	22%	(11)	7%	(4)	—	(0)	13%	(7)	40%	(21)	52
Income: Under 50k	3%	(10)	6%	(19)	4%	(12)	2%	(8)	23%	(70)	62%	(190)	308
Income: 50k-100k	7%	(13)	11%	(21)	4%	(7)	4%	(7)	19%	(37)	55%	(105)	190
Income: 100k+	13%	(10)	11%	(9)	4%	(4)	3%	(2)	16%	(13)	53%	(42)	80
Ethnicity: White	6%	(30)	9%	(43)	4%	(20)	4%	(16)	22%	(100)	55%	(255)	464
Ethnicity: Hispanic	4%	(5)	6%	(7)	5%	(6)	4%	(4)	16%	(18)	64%	(73)	113

Continued on next page

Table MCEN1_29: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Ainsley Earhardt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	6%	(32)	8%	(49)	4%	(22)	3%	(17)	21%	(120)	58%	(337)	578
Ethnicity: Black	4%	(3)	8%	(5)	1%	(1)	1%	(1)	16%	(10)	69%	(44)	64
Ethnicity: Other	—	(0)	1%	(1)	3%	(2)	—	(0)	20%	(10)	75%	(38)	50
All Christian	7%	(14)	12%	(27)	4%	(9)	3%	(6)	20%	(43)	54%	(119)	220
Agnostic/Nothing in particular	2%	(3)	4%	(7)	3%	(5)	2%	(4)	20%	(33)	68%	(110)	162
Something Else	3%	(4)	8%	(11)	3%	(5)	2%	(3)	25%	(34)	58%	(80)	138
Evangelical	6%	(11)	13%	(24)	6%	(10)	3%	(5)	18%	(33)	53%	(95)	178
Non-Evangelical	4%	(6)	5%	(9)	2%	(4)	2%	(4)	27%	(45)	60%	(99)	167
Community: Urban	10%	(17)	14%	(23)	4%	(7)	4%	(7)	16%	(26)	52%	(86)	166
Community: Suburban	5%	(12)	6%	(16)	4%	(11)	2%	(5)	19%	(47)	64%	(164)	254
Community: Rural	2%	(4)	7%	(10)	3%	(5)	3%	(5)	29%	(47)	55%	(87)	158
Employ: Private Sector	9%	(16)	10%	(19)	7%	(13)	1%	(3)	18%	(32)	54%	(98)	181
Employ: Self-Employed	9%	(7)	8%	(6)	2%	(2)	5%	(4)	30%	(22)	45%	(34)	75
Employ: Retired	5%	(4)	11%	(9)	—	(0)	1%	(1)	24%	(20)	59%	(49)	83
Employ: Unemployed	2%	(2)	4%	(3)	4%	(3)	3%	(2)	28%	(21)	60%	(45)	75
Employ: Other	4%	(2)	9%	(4)	—	(0)	3%	(2)	13%	(7)	71%	(37)	52
Military HH: Yes	7%	(5)	13%	(9)	2%	(2)	2%	(2)	27%	(19)	49%	(35)	72
Military HH: No	5%	(28)	8%	(39)	4%	(20)	3%	(16)	20%	(101)	60%	(302)	506
RD/WT: Right Direction	10%	(23)	12%	(29)	3%	(7)	3%	(6)	16%	(39)	57%	(136)	239
RD/WT: Wrong Track	3%	(10)	6%	(20)	5%	(16)	3%	(11)	24%	(81)	59%	(202)	339
Biden Job Approve	8%	(23)	12%	(34)	5%	(13)	2%	(5)	18%	(49)	55%	(151)	276
Biden Job Disapprove	3%	(7)	6%	(14)	4%	(9)	3%	(8)	24%	(61)	60%	(149)	248
Biden Job Strongly Approve	14%	(21)	12%	(17)	3%	(4)	3%	(4)	16%	(22)	52%	(74)	142
Biden Job Somewhat Approve	2%	(3)	13%	(17)	7%	(9)	1%	(2)	20%	(27)	57%	(76)	134
Biden Job Somewhat Disapprove	—	(0)	4%	(3)	4%	(2)	4%	(2)	22%	(14)	66%	(42)	64
Biden Job Strongly Disapprove	4%	(7)	6%	(12)	4%	(7)	3%	(6)	25%	(46)	58%	(107)	184
Favorable of Biden	8%	(21)	13%	(32)	3%	(7)	1%	(1)	18%	(44)	57%	(142)	248
Unfavorable of Biden	3%	(8)	6%	(16)	5%	(15)	6%	(16)	22%	(63)	58%	(164)	281

Continued on next page

Table MCEN1_29: Please indicate whether you have a favorable or unfavorable impression of each of the following.
Ainsley Earhardt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	6%	(32)	8%	(49)	4%	(22)	3%	(17)	21%	(120)	58%	(337)	578
Very Favorable of Biden	12%	(17)	17%	(22)	2%	(2)	1%	(1)	14%	(19)	54%	(73)	134
Somewhat Favorable of Biden	3%	(4)	9%	(10)	4%	(5)	1%	(1)	22%	(25)	61%	(69)	113
Somewhat Unfavorable of Biden	1%	(1)	5%	(4)	10%	(8)	8%	(6)	13%	(10)	63%	(49)	78
Very Unfavorable of Biden	3%	(7)	6%	(12)	3%	(7)	5%	(10)	26%	(52)	57%	(115)	203
#1 Issue: Economy	5%	(12)	10%	(23)	5%	(11)	3%	(6)	17%	(40)	60%	(140)	233
#1 Issue: Security	6%	(6)	7%	(7)	5%	(5)	5%	(5)	23%	(25)	54%	(58)	107
#1 Issue: Health Care	11%	(8)	9%	(6)	6%	(4)	—	(0)	26%	(18)	48%	(33)	69
#1 Issue: Medicare / Social Security	5%	(3)	6%	(4)	2%	(1)	1%	(1)	21%	(14)	64%	(41)	64
2020 Vote: Joe Biden	8%	(14)	12%	(22)	3%	(6)	1%	(2)	18%	(32)	58%	(104)	180
2020 Vote: Donald Trump	6%	(12)	9%	(18)	4%	(7)	5%	(10)	20%	(40)	57%	(117)	205
2020 Vote: Didn't Vote	3%	(5)	4%	(6)	6%	(9)	3%	(4)	25%	(43)	60%	(100)	168
2018 House Vote: Democrat	11%	(13)	13%	(15)	4%	(4)	1%	(1)	19%	(22)	52%	(60)	115
2018 House Vote: Republican	6%	(11)	12%	(20)	3%	(6)	6%	(10)	20%	(35)	52%	(91)	173
2016 Vote: Hillary Clinton	10%	(11)	10%	(12)	2%	(3)	3%	(3)	15%	(16)	60%	(67)	112
2016 Vote: Donald Trump	5%	(9)	10%	(18)	3%	(6)	4%	(7)	24%	(44)	55%	(102)	185
2016 Vote: Didn't Vote	4%	(11)	7%	(18)	5%	(12)	3%	(7)	21%	(53)	60%	(154)	256
Voted in 2014: Yes	8%	(20)	10%	(26)	5%	(13)	2%	(5)	22%	(55)	54%	(137)	255
Voted in 2014: No	4%	(12)	7%	(23)	3%	(10)	4%	(12)	20%	(65)	62%	(200)	323
4-Region: Northeast	10%	(10)	12%	(11)	5%	(4)	4%	(4)	20%	(19)	49%	(47)	95
4-Region: Midwest	6%	(6)	11%	(11)	6%	(6)	3%	(3)	18%	(19)	56%	(57)	103
4-Region: South	4%	(8)	8%	(18)	1%	(3)	3%	(8)	25%	(59)	59%	(142)	238
4-Region: West	6%	(8)	5%	(8)	6%	(8)	2%	(2)	17%	(24)	64%	(92)	143
Plan to be Vaccinated	9%	(21)	13%	(31)	7%	(17)	3%	(8)	20%	(47)	48%	(114)	238
Does not Plan to be Vaccinated	4%	(9)	6%	(14)	2%	(5)	2%	(5)	20%	(46)	65%	(149)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN1_30: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Brian Kilmeade

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	6%	(39)	8%	(50)	6%	(37)	5%	(29)	19%	(120)	57%	(358)	633
Gender: Male	11%	(32)	11%	(33)	9%	(25)	4%	(10)	18%	(51)	48%	(139)	291
Gender: Female	2%	(6)	5%	(17)	4%	(12)	6%	(19)	20%	(69)	64%	(219)	342
Age: 18-34	6%	(17)	10%	(28)	9%	(25)	6%	(17)	15%	(41)	52%	(141)	270
Age: 35-44	7%	(8)	11%	(14)	5%	(6)	4%	(4)	19%	(23)	54%	(67)	122
Age: 45-64	3%	(5)	3%	(5)	3%	(4)	3%	(5)	27%	(45)	62%	(105)	171
Age: 65+	11%	(7)	4%	(2)	1%	(1)	4%	(3)	16%	(11)	65%	(45)	70
GenZers: 1997-2012	1%	(1)	12%	(15)	10%	(13)	6%	(8)	9%	(12)	62%	(81)	132
Millennials: 1981-1996	10%	(23)	11%	(24)	8%	(18)	5%	(11)	21%	(46)	46%	(102)	223
GenXers: 1965-1980	4%	(5)	3%	(4)	2%	(2)	1%	(2)	21%	(27)	70%	(91)	131
Baby Boomers: 1946-1964	6%	(7)	5%	(6)	3%	(4)	6%	(8)	22%	(29)	59%	(79)	134
PID: Dem (no lean)	11%	(23)	12%	(24)	6%	(12)	4%	(7)	15%	(31)	53%	(111)	209
PID: Ind (no lean)	2%	(5)	5%	(10)	5%	(11)	8%	(16)	19%	(40)	62%	(134)	217
PID: Rep (no lean)	5%	(11)	8%	(16)	7%	(14)	3%	(6)	24%	(49)	54%	(113)	208
PID/Gender: Dem Men	21%	(22)	14%	(15)	5%	(5)	4%	(4)	8%	(8)	48%	(50)	105
PID/Gender: Dem Women	1%	(1)	9%	(9)	7%	(7)	3%	(3)	22%	(23)	58%	(60)	104
PID/Gender: Ind Men	3%	(3)	9%	(9)	10%	(10)	4%	(4)	28%	(27)	47%	(45)	97
PID/Gender: Ind Women	2%	(2)	1%	(1)	1%	(2)	10%	(12)	11%	(14)	74%	(89)	120
PID/Gender: Rep Men	8%	(8)	10%	(9)	12%	(10)	3%	(2)	18%	(16)	49%	(44)	89
PID/Gender: Rep Women	3%	(3)	6%	(7)	3%	(3)	3%	(3)	28%	(33)	59%	(69)	118
Ideo: Liberal (1-3)	10%	(14)	6%	(9)	10%	(15)	4%	(6)	14%	(21)	57%	(86)	151
Ideo: Moderate (4)	3%	(5)	10%	(15)	3%	(5)	2%	(3)	26%	(41)	55%	(85)	154
Ideo: Conservative (5-7)	8%	(19)	11%	(26)	7%	(17)	6%	(13)	19%	(47)	49%	(118)	240
Educ: < College	3%	(16)	5%	(25)	6%	(30)	4%	(22)	20%	(96)	61%	(302)	492
Educ: Bachelors degree	17%	(16)	12%	(11)	4%	(4)	8%	(7)	17%	(16)	42%	(40)	94
Income: Under 50k	4%	(14)	6%	(22)	7%	(26)	3%	(12)	19%	(72)	61%	(226)	372
Income: 50k-100k	5%	(10)	10%	(19)	5%	(9)	9%	(16)	19%	(36)	52%	(99)	189
Income: 100k+	20%	(14)	12%	(8)	3%	(2)	2%	(1)	16%	(12)	47%	(33)	72
Ethnicity: White	7%	(33)	9%	(40)	5%	(21)	3%	(15)	21%	(98)	55%	(256)	462
Ethnicity: Hispanic	4%	(6)	13%	(19)	15%	(22)	9%	(13)	11%	(16)	48%	(71)	148
Ethnicity: Black	6%	(6)	8%	(8)	7%	(6)	12%	(12)	12%	(11)	56%	(54)	97

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Table MCEN1_30: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Brian Kilmeade

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	6%	(39)	8%	(50)	6%	(37)	5%	(29)	19%	(120)	57%	(358)	633
Ethnicity: Other	—	(0)	3%	(2)	13%	(10)	4%	(3)	16%	(11)	65%	(48)	74
All Christian	10%	(23)	11%	(24)	7%	(15)	4%	(9)	18%	(40)	51%	(116)	228
Agnostic/Nothing in particular	2%	(4)	7%	(15)	5%	(11)	6%	(12)	17%	(36)	63%	(131)	209
Something Else	—	(1)	5%	(7)	2%	(3)	4%	(6)	25%	(32)	62%	(81)	129
Evangelical	10%	(16)	12%	(19)	8%	(13)	6%	(9)	14%	(23)	52%	(87)	168
Non-Evangelical	2%	(4)	6%	(11)	3%	(6)	3%	(5)	25%	(45)	60%	(106)	177
Community: Urban	12%	(23)	12%	(21)	10%	(19)	5%	(10)	16%	(30)	44%	(79)	182
Community: Suburban	4%	(11)	7%	(22)	3%	(10)	5%	(16)	19%	(56)	62%	(186)	301
Community: Rural	3%	(5)	4%	(6)	6%	(8)	2%	(4)	23%	(34)	62%	(92)	150
Employ: Private Sector	11%	(21)	15%	(30)	9%	(17)	6%	(12)	18%	(35)	41%	(81)	197
Employ: Self-Employed	7%	(6)	12%	(10)	11%	(9)	2%	(1)	21%	(17)	48%	(40)	83
Employ: Retired	7%	(6)	3%	(2)	—	(0)	3%	(3)	25%	(22)	62%	(54)	87
Employ: Unemployed	—	(0)	1%	(1)	1%	(1)	4%	(4)	17%	(17)	78%	(77)	99
Employ: Other	3%	(1)	4%	(2)	4%	(2)	5%	(3)	17%	(10)	67%	(39)	58
Military HH: Yes	8%	(6)	15%	(12)	13%	(11)	2%	(2)	18%	(15)	43%	(34)	80
Military HH: No	6%	(32)	7%	(37)	5%	(26)	5%	(28)	19%	(106)	59%	(323)	553
RD/WT: Right Direction	10%	(26)	14%	(39)	6%	(15)	5%	(15)	15%	(39)	50%	(135)	268
RD/WT: Wrong Track	3%	(13)	3%	(11)	6%	(22)	4%	(15)	22%	(81)	61%	(223)	364
Biden Job Approve	9%	(26)	13%	(40)	5%	(16)	5%	(14)	16%	(49)	51%	(153)	298
Biden Job Disapprove	4%	(11)	3%	(10)	7%	(21)	3%	(10)	21%	(60)	60%	(170)	282
Biden Job Strongly Approve	16%	(25)	16%	(24)	3%	(4)	3%	(4)	15%	(22)	48%	(73)	151
Biden Job Somewhat Approve	1%	(1)	11%	(16)	8%	(12)	7%	(10)	18%	(27)	55%	(80)	146
Biden Job Somewhat Disapprove	—	(0)	1%	(1)	22%	(19)	1%	(1)	17%	(15)	59%	(51)	86
Biden Job Strongly Disapprove	6%	(11)	4%	(9)	1%	(2)	5%	(9)	23%	(45)	61%	(119)	195
Favorable of Biden	8%	(22)	14%	(39)	5%	(14)	3%	(7)	17%	(49)	53%	(151)	282
Unfavorable of Biden	4%	(13)	3%	(10)	7%	(22)	5%	(15)	19%	(57)	61%	(185)	301
Very Favorable of Biden	13%	(21)	15%	(23)	2%	(4)	3%	(5)	17%	(27)	49%	(78)	158
Somewhat Favorable of Biden	1%	(1)	13%	(16)	8%	(10)	2%	(2)	17%	(21)	59%	(73)	124
Somewhat Unfavorable of Biden	—	(0)	1%	(1)	20%	(17)	7%	(5)	15%	(13)	57%	(47)	83
Very Unfavorable of Biden	6%	(13)	4%	(9)	2%	(5)	4%	(9)	20%	(45)	63%	(137)	218

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Table MCEN1_30: Please indicate whether you have a favorable or unfavorable impression of each of the following.

Brian Kilmeade

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, No Opinion		Haven't Heard of		Total N
Adults	6%	(39)	8%	(50)	6%	(37)	5%	(29)	19%	(120)	57%	(358)	633
#1 Issue: Economy	7%	(16)	6%	(15)	7%	(15)	3%	(7)	19%	(45)	58%	(135)	233
#1 Issue: Security	4%	(5)	14%	(19)	7%	(9)	2%	(3)	19%	(25)	54%	(71)	131
#1 Issue: Health Care	9%	(8)	14%	(12)	3%	(3)	1%	(1)	31%	(27)	42%	(36)	86
#1 Issue: Medicare / Social Security	7%	(4)	—	(0)	7%	(4)	8%	(5)	13%	(8)	66%	(40)	60
2020 Vote: Joe Biden	10%	(21)	12%	(26)	4%	(9)	6%	(12)	17%	(39)	52%	(116)	224
2020 Vote: Donald Trump	6%	(14)	7%	(15)	9%	(21)	3%	(8)	21%	(50)	54%	(125)	232
2020 Vote: Didn't Vote	2%	(4)	6%	(8)	4%	(6)	3%	(4)	15%	(22)	70%	(101)	144
2018 House Vote: Democrat	12%	(18)	10%	(14)	5%	(7)	5%	(8)	18%	(26)	50%	(72)	144
2018 House Vote: Republican	8%	(14)	9%	(15)	9%	(15)	3%	(4)	23%	(38)	49%	(82)	168
2016 Vote: Hillary Clinton	10%	(14)	12%	(17)	1%	(2)	2%	(2)	14%	(20)	62%	(89)	145
2016 Vote: Donald Trump	8%	(15)	8%	(15)	3%	(6)	3%	(6)	25%	(46)	52%	(97)	184
2016 Vote: Didn't Vote	3%	(9)	6%	(17)	11%	(29)	7%	(19)	17%	(48)	56%	(154)	277
Voted in 2014: Yes	10%	(27)	9%	(24)	4%	(10)	4%	(10)	19%	(51)	55%	(149)	269
Voted in 2014: No	3%	(12)	7%	(26)	8%	(27)	5%	(19)	19%	(70)	58%	(209)	363
4-Region: Northeast	11%	(10)	11%	(10)	6%	(6)	2%	(2)	14%	(13)	56%	(53)	95
4-Region: Midwest	3%	(4)	9%	(11)	8%	(9)	3%	(4)	20%	(24)	57%	(70)	121
4-Region: South	5%	(12)	7%	(16)	2%	(5)	7%	(18)	23%	(58)	56%	(139)	249
4-Region: West	8%	(13)	7%	(12)	10%	(17)	3%	(5)	15%	(25)	57%	(96)	167
Plan to be Vaccinated	11%	(31)	11%	(29)	9%	(24)	4%	(12)	17%	(47)	48%	(130)	273
Does not Plan to be Vaccinated	2%	(5)	8%	(19)	5%	(12)	4%	(10)	20%	(48)	61%	(150)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2: *As you may know, all adults in the U.S. are now eligible to receive a coronavirus vaccine. How likely is it you will get vaccinated?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion	Total N
Adults	35%	(425)	12%	(149)	8%	(96)	34%	(411)	11% (132)	1213
Gender: Male	44%	(251)	12%	(71)	8%	(44)	27%	(153)	9% (53)	572
Gender: Female	27%	(174)	12%	(78)	8%	(52)	40%	(258)	12% (79)	641
Age: 18-34	34%	(161)	17%	(80)	8%	(40)	30%	(143)	11% (51)	476
Age: 35-44	38%	(93)	12%	(31)	6%	(14)	33%	(82)	11% (26)	246
Age: 45-64	29%	(100)	9%	(29)	9%	(30)	41%	(141)	12% (40)	341
Age: 65+	47%	(70)	6%	(9)	8%	(12)	30%	(45)	10% (15)	150
GenZers: 1997-2012	28%	(65)	21%	(48)	6%	(15)	30%	(69)	14% (32)	229
Millennials: 1981-1996	40%	(169)	13%	(54)	8%	(32)	32%	(134)	8% (35)	424
GenXers: 1965-1980	28%	(73)	10%	(27)	9%	(24)	39%	(102)	13% (34)	259
Baby Boomers: 1946-1964	38%	(104)	7%	(20)	9%	(24)	35%	(97)	11% (30)	276
PID: Dem (no lean)	57%	(233)	12%	(50)	4%	(17)	19%	(78)	7% (30)	408
PID: Ind (no lean)	22%	(88)	13%	(50)	10%	(38)	39%	(153)	16% (64)	393
PID: Rep (no lean)	25%	(103)	12%	(49)	10%	(41)	44%	(180)	9% (38)	412
PID/Gender: Dem Men	67%	(135)	11%	(22)	5%	(11)	10%	(21)	6% (13)	201
PID/Gender: Dem Women	48%	(99)	13%	(28)	3%	(6)	28%	(57)	8% (17)	207
PID/Gender: Ind Men	26%	(47)	10%	(18)	8%	(14)	41%	(74)	15% (27)	180
PID/Gender: Ind Women	19%	(41)	15%	(31)	11%	(24)	37%	(79)	17% (37)	213
PID/Gender: Rep Men	37%	(70)	16%	(30)	10%	(19)	31%	(59)	7% (13)	190
PID/Gender: Rep Women	15%	(34)	8%	(19)	10%	(22)	55%	(121)	11% (25)	221
Ideo: Liberal (1-3)	61%	(183)	15%	(44)	6%	(17)	13%	(40)	5% (16)	299
Ideo: Moderate (4)	30%	(82)	16%	(43)	12%	(32)	29%	(79)	13% (36)	272
Ideo: Conservative (5-7)	27%	(130)	8%	(38)	8%	(39)	48%	(228)	9% (42)	476
Educ: < College	28%	(253)	12%	(110)	8%	(77)	39%	(354)	13% (122)	916
Educ: Bachelors degree	56%	(108)	12%	(22)	7%	(13)	23%	(44)	3% (5)	193
Educ: Post-grad	62%	(64)	16%	(16)	6%	(6)	12%	(13)	5% (5)	104
Income: Under 50k	27%	(180)	12%	(81)	6%	(43)	39%	(259)	15% (101)	665
Income: 50k-100k	40%	(157)	13%	(50)	11%	(44)	30%	(118)	6% (22)	390
Income: 100k+	56%	(88)	11%	(17)	6%	(9)	22%	(34)	6% (9)	158
Ethnicity: White	34%	(309)	13%	(117)	7%	(67)	34%	(306)	12% (106)	905
Ethnicity: Hispanic	36%	(87)	14%	(35)	12%	(30)	33%	(81)	5% (12)	244
Ethnicity: Black	39%	(74)	13%	(25)	10%	(20)	27%	(52)	11% (20)	191

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Table MCEN2: As you may know, all adults in the U.S. are now eligible to receive a coronavirus vaccine. How likely is it you will get vaccinated?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion	Total N
Adults	35%	(425)	12%	(149)	8%	(96)	34%	(411)	11% (132)	1213
Ethnicity: Other	36%	(42)	6%	(7)	8%	(9)	45%	(53)	5% (6)	117
All Christian	41%	(193)	13%	(63)	8%	(38)	27%	(128)	11% (50)	472
All Non-Christian	59%	(43)	2%	(1)	3%	(2)	31%	(22)	5% (4)	72
Atheist	57%	(29)	4%	(2)	4%	(2)	28%	(14)	7% (3)	51
Agnostic/Nothing in particular	29%	(100)	17%	(60)	8%	(28)	33%	(115)	14% (49)	351
Something Else	22%	(59)	8%	(22)	10%	(26)	50%	(132)	10% (26)	266
Religious Non-Protestant/Catholic	55%	(49)	2%	(1)	3%	(3)	34%	(30)	5% (5)	88
Evangelical	34%	(120)	10%	(34)	8%	(28)	40%	(141)	8% (28)	352
Non-Evangelical	34%	(123)	13%	(48)	10%	(35)	31%	(111)	13% (45)	362
Community: Urban	48%	(172)	13%	(47)	7%	(24)	23%	(82)	9% (32)	356
Community: Suburban	34%	(185)	14%	(75)	8%	(45)	33%	(180)	12% (66)	551
Community: Rural	22%	(69)	9%	(28)	9%	(27)	49%	(150)	11% (33)	306
Employ: Private Sector	37%	(140)	15%	(55)	9%	(34)	30%	(114)	10% (36)	380
Employ: Government	46%	(33)	10%	(8)	7%	(5)	35%	(25)	1% (1)	73
Employ: Self-Employed	28%	(41)	12%	(17)	12%	(17)	37%	(54)	11% (16)	145
Employ: Homemaker	13%	(12)	24%	(23)	4%	(4)	51%	(50)	9% (8)	97
Employ: Student	44%	(33)	17%	(13)	10%	(8)	15%	(11)	13% (10)	74
Employ: Retired	42%	(78)	7%	(13)	7%	(13)	34%	(62)	10% (19)	186
Employ: Unemployed	29%	(47)	7%	(11)	6%	(9)	40%	(65)	18% (29)	162
Employ: Other	42%	(40)	9%	(8)	6%	(6)	30%	(29)	13% (13)	96
Military HH: Yes	40%	(63)	9%	(14)	7%	(11)	38%	(60)	7% (11)	158
Military HH: No	34%	(362)	13%	(135)	8%	(85)	33%	(352)	11% (121)	1054
RD/WT: Right Direction	55%	(282)	14%	(74)	6%	(32)	14%	(74)	10% (51)	514
RD/WT: Wrong Track	20%	(142)	11%	(75)	9%	(64)	48%	(337)	12% (81)	699
Biden Job Approve	55%	(319)	15%	(86)	6%	(36)	17%	(98)	7% (40)	580
Biden Job Disapprove	17%	(92)	9%	(47)	10%	(53)	54%	(289)	10% (54)	534
Biden Job Strongly Approve	72%	(220)	8%	(24)	2%	(6)	14%	(44)	4% (13)	306
Biden Job Somewhat Approve	36%	(100)	23%	(63)	11%	(30)	20%	(54)	10% (28)	274
Biden Job Somewhat Disapprove	20%	(31)	14%	(22)	19%	(29)	35%	(55)	11% (18)	154
Biden Job Strongly Disapprove	16%	(62)	7%	(25)	6%	(24)	62%	(234)	9% (36)	381

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Table MCEN2: As you may know, all adults in the U.S. are now eligible to receive a coronavirus vaccine. How likely is it you will get vaccinated?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion	Total N
Adults	35%	(425)	12%	(149)	8%	(96)	34%	(411)	11% (132)	1213
Favorable of Biden	57%	(307)	15%	(81)	5%	(30)	16%	(85)	7% (40)	543
Unfavorable of Biden	18%	(105)	10%	(60)	10%	(59)	51%	(295)	10% (58)	576
Very Favorable of Biden	69%	(207)	9%	(26)	3%	(9)	16%	(47)	4% (13)	302
Somewhat Favorable of Biden	41%	(100)	23%	(55)	9%	(21)	16%	(38)	11% (27)	241
Somewhat Unfavorable of Biden	21%	(34)	20%	(31)	17%	(27)	32%	(52)	10% (16)	160
Very Unfavorable of Biden	17%	(70)	7%	(29)	8%	(31)	58%	(243)	10% (42)	416
#1 Issue: Economy	32%	(147)	11%	(49)	8%	(38)	39%	(178)	10% (46)	458
#1 Issue: Security	30%	(67)	8%	(17)	6%	(14)	46%	(102)	10% (23)	222
#1 Issue: Health Care	47%	(75)	15%	(24)	8%	(14)	23%	(37)	7% (11)	160
#1 Issue: Medicare / Social Security	35%	(46)	12%	(16)	6%	(8)	32%	(41)	14% (19)	129
#1 Issue: Women's Issues	48%	(28)	24%	(14)	12%	(7)	9%	(5)	6% (4)	59
#1 Issue: Education	30%	(22)	26%	(19)	8%	(6)	30%	(23)	6% (5)	74
#1 Issue: Other	35%	(23)	2%	(1)	10%	(6)	27%	(17)	26% (17)	64
2020 Vote: Joe Biden	61%	(249)	14%	(57)	5%	(19)	16%	(64)	5% (22)	410
2020 Vote: Donald Trump	23%	(103)	8%	(35)	9%	(41)	49%	(216)	10% (43)	439
2020 Vote: Other	24%	(13)	16%	(8)	14%	(7)	30%	(16)	16% (8)	52
2020 Vote: Didn't Vote	20%	(61)	16%	(48)	9%	(29)	36%	(113)	19% (59)	310
2018 House Vote: Democrat	62%	(172)	11%	(32)	6%	(18)	16%	(46)	4% (12)	280
2018 House Vote: Republican	27%	(93)	10%	(35)	8%	(28)	46%	(159)	9% (31)	346
2016 Vote: Hillary Clinton	62%	(167)	11%	(29)	6%	(17)	16%	(43)	5% (13)	268
2016 Vote: Donald Trump	27%	(102)	8%	(28)	7%	(28)	48%	(179)	10% (36)	373
2016 Vote: Other	35%	(18)	19%	(10)	9%	(5)	32%	(17)	4% (2)	52
2016 Vote: Didn't Vote	26%	(137)	16%	(80)	9%	(46)	33%	(173)	16% (81)	518
Voted in 2014: Yes	45%	(256)	10%	(55)	8%	(43)	31%	(176)	6% (36)	565
Voted in 2014: No	26%	(169)	15%	(94)	8%	(53)	36%	(235)	15% (96)	648
4-Region: Northeast	46%	(90)	13%	(26)	8%	(16)	25%	(48)	8% (16)	195
4-Region: Midwest	28%	(64)	9%	(21)	8%	(18)	41%	(93)	14% (31)	226
4-Region: South	29%	(146)	11%	(56)	10%	(52)	35%	(176)	14% (68)	497
4-Region: West	43%	(125)	16%	(47)	4%	(10)	32%	(94)	6% (17)	294
Plan to be Vaccinated	76%	(399)	19%	(101)	2%	(9)	3%	(15)	— (1)	525
Does not Plan to be Vaccinated	3%	(13)	2%	(8)	12%	(57)	81%	(378)	3% (13)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN3_1: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Wore a face mask while out in public

Demographic			Somewhat			Neither more			Somewhat			Much less			Don't know /	Total N
	Much more		more		nor less		less favorable		Much less		favorable		No opinion			
Adults	29%	(346)	19%	(236)	31%	(375)	4%	(44)	5%	(61)	12%	(151)			1213	
Gender: Male	28%	(159)	21%	(117)	32%	(181)	5%	(28)	5%	(29)	10%	(57)			572	
Gender: Female	29%	(187)	19%	(119)	30%	(193)	2%	(16)	5%	(32)	15%	(94)			641	
Age: 18-34	27%	(128)	21%	(98)	30%	(142)	5%	(22)	4%	(19)	14%	(67)			476	
Age: 35-44	32%	(78)	23%	(58)	24%	(60)	4%	(9)	6%	(15)	11%	(26)			246	
Age: 45-64	25%	(86)	16%	(55)	38%	(131)	3%	(9)	5%	(18)	12%	(41)			341	
Age: 65+	36%	(54)	17%	(26)	28%	(42)	3%	(4)	6%	(9)	10%	(16)			150	
GenZers: 1997-2012	25%	(58)	25%	(58)	28%	(64)	3%	(8)	4%	(8)	15%	(34)			229	
Millennials: 1981-1996	30%	(128)	21%	(90)	27%	(113)	5%	(23)	5%	(21)	12%	(50)			424	
GenXers: 1965-1980	25%	(65)	13%	(34)	43%	(112)	2%	(5)	6%	(16)	11%	(27)			259	
Baby Boomers: 1946-1964	33%	(91)	17%	(46)	29%	(80)	3%	(9)	5%	(15)	13%	(35)			276	
PID: Dem (no lean)	45%	(185)	23%	(93)	18%	(73)	4%	(14)	3%	(12)	8%	(31)			408	
PID: Ind (no lean)	21%	(81)	17%	(66)	38%	(148)	4%	(16)	4%	(17)	17%	(65)			393	
PID: Rep (no lean)	19%	(80)	19%	(76)	38%	(154)	3%	(14)	8%	(32)	13%	(55)			412	
PID/Gender: Dem Men	45%	(90)	24%	(49)	18%	(36)	4%	(8)	3%	(6)	6%	(12)			201	
PID/Gender: Dem Women	46%	(95)	21%	(44)	17%	(36)	3%	(6)	3%	(6)	9%	(19)			207	
PID/Gender: Ind Men	15%	(27)	16%	(29)	40%	(72)	6%	(12)	8%	(14)	14%	(26)			180	
PID/Gender: Ind Women	25%	(54)	17%	(37)	36%	(76)	2%	(4)	1%	(3)	18%	(39)			213	
PID/Gender: Rep Men	22%	(42)	20%	(39)	38%	(73)	4%	(8)	5%	(9)	10%	(19)			190	
PID/Gender: Rep Women	17%	(38)	17%	(38)	37%	(81)	3%	(6)	10%	(23)	16%	(35)			221	
Ideo: Liberal (1-3)	40%	(119)	30%	(91)	19%	(58)	3%	(9)	2%	(6)	6%	(17)			299	
Ideo: Moderate (4)	35%	(96)	22%	(61)	25%	(68)	4%	(11)	3%	(8)	10%	(27)			272	
Ideo: Conservative (5-7)	18%	(87)	13%	(61)	41%	(193)	5%	(23)	9%	(43)	14%	(69)			476	
Educ: < College	26%	(237)	18%	(169)	33%	(301)	4%	(34)	5%	(46)	14%	(129)			916	
Educ: Bachelors degree	34%	(66)	20%	(38)	27%	(53)	4%	(9)	6%	(12)	8%	(16)			193	
Educ: Post-grad	42%	(43)	28%	(29)	20%	(21)	1%	(1)	4%	(4)	5%	(6)			104	
Income: Under 50k	26%	(176)	20%	(130)	29%	(193)	4%	(24)	5%	(35)	16%	(107)			665	
Income: 50k-100k	28%	(110)	19%	(72)	36%	(140)	3%	(13)	5%	(21)	9%	(34)			390	
Income: 100k+	38%	(59)	21%	(34)	27%	(42)	5%	(8)	3%	(5)	6%	(10)			158	
Ethnicity: White	28%	(251)	20%	(180)	31%	(284)	3%	(30)	5%	(49)	12%	(112)			905	

Continued on next page

Table MCEN3_1: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Wore a face mask while out in public

Demographic			Somewhat			Neither more			Somewhat			Much less			Don't know /	Total N
	Much more		more		nor less		less favorable		Much less		No opinion					
Adults	29%	(346)	19%	(236)	31%	(375)	4%	(44)	5%	(61)	12%	(151)			1213	
Ethnicity: Hispanic	21%	(52)	25%	(60)	37%	(90)	4%	(10)	4%	(9)	9%	(22)			244	
Ethnicity: Black	35%	(66)	24%	(46)	19%	(36)	5%	(9)	5%	(10)	12%	(23)			191	
Ethnicity: Other	24%	(29)	9%	(10)	47%	(55)	4%	(5)	2%	(3)	13%	(16)			117	
All Christian	28%	(134)	20%	(92)	33%	(154)	4%	(19)	5%	(24)	10%	(49)			472	
All Non-Christian	42%	(30)	16%	(12)	28%	(20)	5%	(4)	2%	(2)	7%	(5)			72	
Atheist	32%	(16)	33%	(17)	18%	(9)	2%	(1)	—	(0)	16%	(8)			51	
Agnostic/Nothing in particular	28%	(99)	19%	(65)	31%	(109)	3%	(11)	6%	(19)	14%	(49)			351	
Something Else	25%	(67)	19%	(51)	31%	(83)	3%	(9)	6%	(16)	15%	(40)			266	
Religious Non-Protestant/Catholic	41%	(36)	14%	(12)	32%	(28)	5%	(5)	3%	(2)	6%	(6)			88	
Evangelical	28%	(97)	15%	(54)	31%	(110)	5%	(17)	7%	(25)	14%	(49)			352	
Non-Evangelical	26%	(95)	24%	(88)	32%	(117)	3%	(10)	4%	(14)	10%	(37)			362	
Community: Urban	37%	(133)	22%	(77)	23%	(83)	6%	(20)	4%	(13)	9%	(31)			356	
Community: Suburban	27%	(146)	22%	(119)	30%	(165)	3%	(18)	5%	(28)	13%	(74)			551	
Community: Rural	22%	(66)	13%	(41)	41%	(127)	2%	(5)	7%	(21)	15%	(45)			306	
Employ: Private Sector	32%	(120)	20%	(76)	30%	(112)	4%	(16)	6%	(21)	9%	(34)			380	
Employ: Government	30%	(22)	19%	(14)	30%	(22)	5%	(4)	6%	(4)	10%	(7)			73	
Employ: Self-Employed	22%	(33)	21%	(31)	32%	(46)	7%	(10)	7%	(11)	11%	(15)			145	
Employ: Homemaker	28%	(27)	8%	(7)	40%	(39)	2%	(2)	3%	(3)	20%	(19)			97	
Employ: Student	31%	(23)	35%	(26)	10%	(7)	4%	(3)	1%	(1)	20%	(15)			74	
Employ: Retired	31%	(57)	15%	(29)	36%	(68)	2%	(3)	5%	(9)	11%	(21)			186	
Employ: Unemployed	26%	(42)	17%	(27)	37%	(59)	1%	(2)	6%	(10)	14%	(22)			162	
Employ: Other	23%	(22)	28%	(27)	23%	(22)	6%	(5)	3%	(3)	17%	(17)			96	
Military HH: Yes	28%	(44)	15%	(24)	34%	(53)	5%	(7)	10%	(16)	9%	(15)			158	
Military HH: No	29%	(302)	20%	(212)	31%	(322)	4%	(37)	4%	(46)	13%	(136)			1054	
RD/WT: Right Direction	42%	(214)	26%	(133)	18%	(92)	4%	(21)	3%	(17)	7%	(38)			514	
RD/WT: Wrong Track	19%	(132)	15%	(103)	40%	(283)	3%	(23)	6%	(44)	16%	(113)			699	
Biden Job Approve	44%	(256)	26%	(149)	16%	(90)	4%	(21)	3%	(15)	8%	(48)			580	
Biden Job Disapprove	14%	(73)	14%	(76)	47%	(253)	4%	(20)	8%	(42)	13%	(71)			534	

Continued on next page

Table MCEN3_1: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Wore a face mask while out in public

Demographic	Much more		Somewhat		Neither more		Somewhat		Much less		Don't know /		Total N
	favorable		more favorable		nor less favorable		less favorable		favorable		No opinion		
Adults	29%	(346)	19%	(236)	31%	(375)	4%	(44)	5%	(61)	12%	(151)	1213
Biden Job Strongly Approve	51%	(156)	23%	(70)	10%	(32)	4%	(13)	3%	(11)	8%	(24)	306
Biden Job Somewhat Approve	36%	(100)	29%	(79)	21%	(58)	3%	(8)	2%	(4)	9%	(24)	274
Biden Job Somewhat Disapprove	18%	(28)	20%	(31)	49%	(75)	3%	(5)	2%	(2)	9%	(13)	154
Biden Job Strongly Disapprove	12%	(45)	12%	(45)	47%	(178)	4%	(15)	11%	(40)	15%	(57)	381
Favorable of Biden	46%	(248)	27%	(146)	15%	(80)	3%	(15)	2%	(13)	7%	(40)	543
Unfavorable of Biden	13%	(76)	14%	(83)	47%	(272)	5%	(27)	7%	(42)	13%	(75)	576
Very Favorable of Biden	51%	(155)	22%	(67)	13%	(39)	3%	(8)	4%	(11)	7%	(22)	302
Somewhat Favorable of Biden	39%	(94)	33%	(79)	17%	(41)	3%	(6)	1%	(2)	8%	(19)	241
Somewhat Unfavorable of Biden	17%	(28)	22%	(36)	44%	(70)	6%	(9)	1%	(2)	9%	(15)	160
Very Unfavorable of Biden	12%	(49)	11%	(48)	49%	(202)	4%	(17)	10%	(40)	14%	(60)	416
#1 Issue: Economy	27%	(122)	19%	(85)	33%	(153)	3%	(13)	4%	(19)	14%	(66)	458
#1 Issue: Security	20%	(45)	17%	(38)	41%	(92)	3%	(6)	9%	(19)	10%	(22)	222
#1 Issue: Health Care	43%	(68)	18%	(28)	22%	(36)	5%	(8)	7%	(12)	5%	(8)	160
#1 Issue: Medicare / Social Security	33%	(42)	18%	(23)	29%	(37)	4%	(5)	2%	(3)	15%	(19)	129
#1 Issue: Women's Issues	26%	(15)	39%	(23)	7%	(4)	8%	(5)	1%	(0)	19%	(11)	59
#1 Issue: Education	30%	(23)	18%	(14)	35%	(26)	7%	(5)	2%	(1)	8%	(6)	74
#1 Issue: Other	30%	(20)	21%	(14)	20%	(13)	3%	(2)	5%	(3)	21%	(13)	64
2020 Vote: Joe Biden	43%	(177)	25%	(103)	19%	(77)	3%	(13)	3%	(13)	7%	(27)	410
2020 Vote: Donald Trump	16%	(71)	14%	(61)	42%	(186)	4%	(17)	9%	(40)	14%	(63)	439
2020 Vote: Other	15%	(8)	12%	(6)	41%	(22)	4%	(2)	8%	(4)	20%	(10)	52
2020 Vote: Didn't Vote	29%	(90)	21%	(66)	28%	(88)	4%	(12)	1%	(4)	16%	(50)	310
2018 House Vote: Democrat	47%	(131)	22%	(62)	17%	(47)	5%	(13)	3%	(8)	7%	(19)	280
2018 House Vote: Republican	18%	(61)	13%	(45)	43%	(150)	3%	(11)	8%	(29)	15%	(51)	346
2016 Vote: Hillary Clinton	45%	(120)	26%	(69)	15%	(41)	4%	(9)	4%	(12)	6%	(17)	268
2016 Vote: Donald Trump	19%	(73)	13%	(48)	43%	(161)	3%	(10)	8%	(28)	14%	(54)	373
2016 Vote: Other	20%	(10)	27%	(14)	26%	(14)	9%	(5)	7%	(4)	11%	(6)	52
2016 Vote: Didn't Vote	28%	(143)	20%	(105)	31%	(160)	4%	(20)	3%	(17)	14%	(72)	518
Voted in 2014: Yes	31%	(177)	16%	(90)	32%	(182)	4%	(20)	6%	(35)	11%	(61)	565
Voted in 2014: No	26%	(168)	23%	(146)	30%	(193)	4%	(24)	4%	(26)	14%	(90)	648

Continued on next page

Table MCEN3_1: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Wore a face mask while out in public

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	29% (346)	19% (236)	31% (375)	4% (44)	5% (61)	12% (151)	1213
4-Region: Northeast	38% (75)	21% (41)	25% (50)	4% (8)	3% (5)	8% (16)	195
4-Region: Midwest	24% (55)	22% (50)	32% (73)	5% (10)	6% (13)	11% (26)	226
4-Region: South	30% (147)	16% (79)	32% (160)	3% (15)	6% (32)	13% (64)	497
4-Region: West	24% (70)	22% (66)	31% (92)	3% (10)	4% (11)	15% (45)	294
Plan to be Vaccinated	44% (229)	26% (138)	19% (101)	3% (17)	2% (10)	6% (30)	525
Does not Plan to be Vaccinated	14% (67)	13% (62)	43% (202)	5% (21)	10% (47)	15% (69)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_2: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Did not wear a face mask or face covering while out in public

Demographic	Much more		Somewhat		Neither more		Somewhat		Much less		Don't know /		Total N
	favorable		more favorable		nor less favorable		less favorable		favorable		No opinion		
Adults	10%	(120)	7%	(88)	30%	(363)	16%	(188)	25%	(306)	12%	(146)	1213
Gender: Male	14%	(80)	8%	(44)	29%	(166)	16%	(89)	25%	(143)	9%	(51)	572
Gender: Female	6%	(40)	7%	(45)	31%	(198)	15%	(99)	26%	(164)	15%	(95)	641
Age: 18-34	10%	(47)	8%	(37)	27%	(128)	16%	(78)	25%	(117)	15%	(69)	476
Age: 35-44	12%	(29)	7%	(18)	27%	(66)	17%	(42)	26%	(65)	10%	(26)	246
Age: 45-64	8%	(28)	7%	(24)	37%	(125)	12%	(43)	23%	(80)	12%	(42)	341
Age: 65+	11%	(16)	6%	(10)	30%	(45)	17%	(25)	29%	(44)	7%	(10)	150
GenZers: 1997-2012	5%	(12)	6%	(13)	27%	(61)	19%	(43)	30%	(68)	14%	(32)	229
Millennials: 1981-1996	13%	(56)	9%	(39)	26%	(112)	16%	(66)	23%	(100)	12%	(52)	424
GenXers: 1965-1980	10%	(27)	9%	(23)	37%	(96)	13%	(33)	20%	(52)	10%	(27)	259
Baby Boomers: 1946-1964	8%	(22)	4%	(11)	32%	(88)	15%	(42)	29%	(80)	12%	(32)	276
PID: Dem (no lean)	10%	(41)	5%	(18)	19%	(78)	20%	(83)	39%	(160)	7%	(27)	408
PID: Ind (no lean)	5%	(21)	7%	(27)	36%	(142)	13%	(50)	21%	(84)	18%	(69)	393
PID: Rep (no lean)	14%	(58)	10%	(43)	35%	(144)	13%	(55)	15%	(62)	12%	(51)	412
PID/Gender: Dem Men	18%	(36)	5%	(9)	14%	(28)	21%	(43)	37%	(75)	5%	(9)	201
PID/Gender: Dem Women	2%	(5)	4%	(9)	24%	(50)	19%	(40)	41%	(85)	8%	(17)	207
PID/Gender: Ind Men	7%	(12)	6%	(11)	40%	(71)	12%	(22)	21%	(38)	14%	(26)	180
PID/Gender: Ind Women	4%	(9)	8%	(16)	33%	(70)	13%	(29)	21%	(45)	20%	(43)	213
PID/Gender: Rep Men	16%	(31)	12%	(24)	35%	(66)	13%	(24)	15%	(29)	8%	(16)	190
PID/Gender: Rep Women	12%	(26)	9%	(19)	35%	(77)	14%	(31)	15%	(33)	16%	(35)	221
Ideo: Liberal (1-3)	10%	(30)	6%	(17)	15%	(45)	23%	(68)	41%	(123)	5%	(16)	299
Ideo: Moderate (4)	8%	(21)	8%	(21)	26%	(71)	17%	(46)	31%	(83)	11%	(30)	272
Ideo: Conservative (5-7)	14%	(64)	10%	(47)	39%	(186)	11%	(54)	14%	(65)	13%	(60)	476
Educ: < College	8%	(72)	7%	(66)	32%	(295)	14%	(128)	25%	(226)	14%	(129)	916
Educ: Bachelors degree	15%	(30)	6%	(11)	25%	(48)	21%	(40)	27%	(51)	7%	(13)	193
Educ: Post-grad	17%	(18)	11%	(11)	19%	(20)	20%	(20)	28%	(30)	4%	(5)	104
Income: Under 50k	9%	(58)	6%	(38)	31%	(203)	14%	(96)	24%	(161)	16%	(108)	665
Income: 50k-100k	10%	(38)	9%	(36)	30%	(117)	18%	(69)	26%	(102)	7%	(29)	390
Income: 100k+	15%	(24)	9%	(15)	27%	(43)	14%	(23)	28%	(44)	6%	(9)	158
Ethnicity: White	11%	(96)	7%	(67)	31%	(277)	14%	(131)	25%	(223)	12%	(111)	905

Continued on next page

Table MCEN3_2: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Did not wear a face mask or face covering while out in public

Demographic	Much more		Somewhat		Neither more		Somewhat		Much less		Don't know /		Total N
	favorable		more favorable		nor less favorable		less favorable		favorable		No opinion		
Adults	10%	(120)	7%	(88)	30%	(363)	16%	(188)	25%	(306)	12%	(146)	1213
Ethnicity: Hispanic	8%	(19)	11%	(27)	30%	(74)	18%	(43)	25%	(61)	8%	(20)	244
Ethnicity: Black	7%	(13)	10%	(20)	20%	(39)	22%	(43)	29%	(55)	11%	(22)	191
Ethnicity: Other	9%	(10)	2%	(2)	40%	(47)	12%	(14)	25%	(29)	12%	(14)	117
All Christian	12%	(56)	10%	(45)	31%	(146)	16%	(77)	23%	(110)	8%	(39)	472
All Non-Christian	19%	(14)	8%	(6)	29%	(21)	15%	(11)	23%	(16)	7%	(5)	72
Atheist	10%	(5)	2%	(1)	16%	(8)	17%	(8)	39%	(20)	16%	(8)	51
Agnostic/Nothing in particular	7%	(26)	5%	(17)	30%	(104)	13%	(46)	29%	(103)	16%	(55)	351
Something Else	7%	(19)	7%	(20)	32%	(85)	17%	(46)	22%	(58)	15%	(39)	266
Religious Non-Protestant/Catholic	17%	(15)	7%	(7)	32%	(28)	16%	(14)	21%	(18)	6%	(6)	88
Evangelical	13%	(46)	10%	(34)	30%	(107)	14%	(49)	20%	(71)	12%	(44)	352
Non-Evangelical	7%	(26)	8%	(30)	31%	(114)	19%	(68)	25%	(92)	9%	(33)	362
Community: Urban	13%	(46)	8%	(28)	25%	(89)	21%	(75)	23%	(83)	10%	(35)	356
Community: Suburban	8%	(45)	8%	(43)	28%	(153)	15%	(80)	29%	(162)	12%	(67)	551
Community: Rural	9%	(28)	6%	(17)	40%	(121)	11%	(33)	20%	(62)	14%	(44)	306
Employ: Private Sector	13%	(50)	11%	(43)	28%	(105)	17%	(63)	24%	(92)	7%	(27)	380
Employ: Government	15%	(11)	19%	(14)	26%	(19)	8%	(6)	20%	(14)	11%	(8)	73
Employ: Self-Employed	14%	(20)	3%	(4)	28%	(40)	15%	(22)	28%	(41)	12%	(17)	145
Employ: Homemaker	2%	(2)	2%	(2)	38%	(37)	8%	(7)	29%	(28)	21%	(21)	97
Employ: Student	3%	(2)	3%	(2)	14%	(11)	26%	(19)	38%	(28)	17%	(12)	74
Employ: Retired	7%	(13)	7%	(12)	39%	(72)	15%	(28)	24%	(45)	9%	(16)	186
Employ: Unemployed	6%	(9)	6%	(10)	32%	(52)	12%	(20)	27%	(44)	16%	(26)	162
Employ: Other	13%	(13)	1%	(1)	28%	(27)	24%	(23)	14%	(13)	21%	(20)	96
Military HH: Yes	14%	(22)	5%	(8)	37%	(59)	12%	(19)	23%	(36)	9%	(15)	158
Military HH: No	9%	(98)	8%	(80)	29%	(305)	16%	(169)	26%	(271)	12%	(132)	1054
RD/WT: Right Direction	11%	(58)	8%	(39)	17%	(90)	21%	(108)	36%	(185)	7%	(34)	514
RD/WT: Wrong Track	9%	(62)	7%	(49)	39%	(274)	11%	(80)	17%	(122)	16%	(112)	699
Biden Job Approve	10%	(56)	6%	(36)	17%	(99)	20%	(116)	39%	(225)	8%	(47)	580
Biden Job Disapprove	12%	(63)	9%	(47)	44%	(233)	12%	(64)	12%	(64)	12%	(64)	534

Continued on next page

Table MCEN3_2: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Did not wear a face mask or face covering while out in public

Demographic	Much more		Somewhat		Neither more		Somewhat		Much less		Don't know /		Total N
	favorable		more favorable		nor less favorable		less favorable		favorable		No opinion		
Adults	10%	(120)	7%	(88)	30%	(363)	16%	(188)	25%	(306)	12%	(146)	1213
Biden Job Strongly Approve	14%	(43)	6%	(18)	14%	(43)	19%	(57)	40%	(123)	7%	(22)	306
Biden Job Somewhat Approve	5%	(13)	7%	(19)	21%	(56)	22%	(59)	37%	(102)	9%	(24)	274
Biden Job Somewhat Disapprove	6%	(10)	14%	(22)	39%	(60)	20%	(31)	13%	(20)	7%	(11)	154
Biden Job Strongly Disapprove	14%	(53)	7%	(25)	46%	(174)	9%	(33)	11%	(43)	14%	(53)	381
Favorable of Biden	10%	(54)	5%	(30)	17%	(90)	20%	(109)	41%	(221)	7%	(39)	543
Unfavorable of Biden	10%	(58)	9%	(50)	44%	(251)	13%	(76)	13%	(72)	12%	(68)	576
Very Favorable of Biden	12%	(37)	4%	(13)	15%	(46)	18%	(55)	44%	(131)	7%	(20)	302
Somewhat Favorable of Biden	7%	(16)	7%	(17)	18%	(44)	23%	(54)	37%	(90)	8%	(19)	241
Somewhat Unfavorable of Biden	5%	(8)	10%	(16)	38%	(61)	20%	(32)	17%	(28)	10%	(16)	160
Very Unfavorable of Biden	12%	(50)	8%	(34)	46%	(190)	11%	(44)	11%	(45)	13%	(52)	416
#1 Issue: Economy	11%	(50)	7%	(31)	31%	(143)	14%	(64)	23%	(106)	14%	(64)	458
#1 Issue: Security	9%	(21)	12%	(27)	39%	(87)	8%	(18)	23%	(52)	8%	(18)	222
#1 Issue: Health Care	12%	(19)	4%	(6)	29%	(46)	16%	(26)	36%	(57)	4%	(7)	160
#1 Issue: Medicare / Social Security	9%	(11)	5%	(6)	30%	(38)	15%	(20)	27%	(35)	15%	(19)	129
#1 Issue: Women's Issues	1%	(1)	5%	(3)	18%	(11)	38%	(22)	16%	(9)	22%	(13)	59
#1 Issue: Education	15%	(11)	7%	(5)	29%	(21)	22%	(16)	19%	(14)	8%	(6)	74
#1 Issue: Other	2%	(1)	11%	(7)	15%	(10)	18%	(12)	33%	(21)	21%	(13)	64
2020 Vote: Joe Biden	10%	(41)	3%	(12)	20%	(80)	21%	(87)	40%	(164)	6%	(26)	410
2020 Vote: Donald Trump	14%	(59)	10%	(44)	40%	(176)	9%	(42)	14%	(60)	13%	(58)	439
2020 Vote: Other	4%	(2)	18%	(10)	26%	(14)	14%	(8)	15%	(8)	22%	(11)	52
2020 Vote: Didn't Vote	6%	(17)	7%	(22)	29%	(91)	17%	(52)	24%	(75)	17%	(52)	310
2018 House Vote: Democrat	12%	(34)	4%	(12)	19%	(52)	24%	(67)	35%	(99)	5%	(15)	280
2018 House Vote: Republican	12%	(42)	9%	(31)	41%	(143)	10%	(35)	15%	(52)	13%	(44)	346
2016 Vote: Hillary Clinton	12%	(32)	2%	(7)	17%	(45)	22%	(59)	40%	(107)	7%	(19)	268
2016 Vote: Donald Trump	11%	(43)	7%	(28)	41%	(153)	12%	(45)	16%	(58)	13%	(47)	373
2016 Vote: Other	7%	(3)	6%	(3)	35%	(18)	13%	(7)	31%	(16)	9%	(5)	52
2016 Vote: Didn't Vote	8%	(42)	10%	(51)	28%	(148)	15%	(78)	24%	(125)	14%	(74)	518
Voted in 2014: Yes	12%	(70)	6%	(31)	31%	(174)	17%	(98)	25%	(139)	9%	(53)	565
Voted in 2014: No	8%	(50)	9%	(57)	29%	(189)	14%	(90)	26%	(168)	14%	(93)	648

Continued on next page

Table MCEN3_2: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Did not wear a face mask or face covering while out in public

Demographic			Somewhat		Neither more						Don't know /		Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		No opinion		
Adults	10%	(120)	7%	(88)	30%	(363)	16%	(188)	25%	(306)	12%	(146)	1213
4-Region: Northeast	13%	(25)	8%	(15)	25%	(48)	21%	(41)	25%	(50)	8%	(16)	195
4-Region: Midwest	10%	(23)	8%	(18)	32%	(73)	15%	(35)	24%	(54)	11%	(25)	226
4-Region: South	9%	(47)	8%	(40)	31%	(154)	13%	(63)	25%	(127)	13%	(67)	497
4-Region: West	8%	(25)	5%	(16)	30%	(89)	17%	(50)	26%	(76)	13%	(38)	294
Plan to be Vaccinated	12%	(65)	7%	(38)	17%	(91)	22%	(114)	37%	(195)	4%	(22)	525
Does not Plan to be Vaccinated	11%	(52)	8%	(39)	43%	(204)	9%	(43)	13%	(63)	15%	(69)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_3: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	28% (338)	21% (253)	31% (374)	3% (39)	4% (53)	13% (155)	1213
Gender: Male	28% (163)	20% (114)	31% (178)	5% (30)	5% (30)	10% (57)	572
Gender: Female	27% (175)	22% (139)	31% (196)	1% (9)	4% (23)	15% (98)	641
Age: 18-34	27% (129)	22% (105)	30% (143)	3% (16)	2% (11)	15% (72)	476
Age: 35-44	31% (75)	22% (54)	26% (64)	2% (6)	7% (18)	12% (29)	246
Age: 45-64	24% (82)	18% (61)	36% (124)	4% (15)	5% (17)	12% (42)	341
Age: 65+	34% (51)	22% (33)	29% (43)	2% (3)	5% (7)	8% (12)	150
GenZers: 1997-2012	24% (56)	24% (56)	32% (72)	3% (8)	1% (2)	15% (35)	229
Millennials: 1981-1996	31% (130)	22% (94)	26% (111)	3% (12)	5% (22)	13% (55)	424
GenXers: 1965-1980	23% (60)	18% (48)	40% (103)	4% (10)	5% (13)	10% (27)	259
Baby Boomers: 1946-1964	32% (88)	19% (52)	29% (79)	3% (7)	6% (16)	12% (33)	276
PID: Dem (no lean)	49% (199)	20% (82)	19% (77)	3% (11)	2% (10)	7% (29)	408
PID: Ind (no lean)	19% (75)	21% (84)	36% (141)	3% (10)	4% (16)	17% (66)	393
PID: Rep (no lean)	16% (64)	21% (87)	38% (156)	4% (18)	6% (27)	14% (60)	412
PID/Gender: Dem Men	53% (107)	17% (35)	17% (34)	4% (7)	3% (7)	5% (11)	201
PID/Gender: Dem Women	45% (92)	23% (47)	21% (43)	2% (3)	2% (3)	9% (18)	207
PID/Gender: Ind Men	14% (24)	19% (34)	42% (76)	4% (8)	6% (11)	15% (27)	180
PID/Gender: Ind Women	24% (50)	24% (50)	31% (65)	1% (2)	2% (5)	19% (40)	213
PID/Gender: Rep Men	16% (31)	24% (45)	36% (68)	8% (15)	6% (12)	10% (19)	190
PID/Gender: Rep Women	15% (33)	19% (42)	40% (88)	2% (4)	7% (15)	18% (40)	221
Ideo: Liberal (1-3)	44% (132)	27% (80)	17% (50)	4% (11)	3% (8)	6% (19)	299
Ideo: Moderate (4)	32% (86)	22% (61)	29% (78)	2% (5)	5% (13)	11% (29)	272
Ideo: Conservative (5-7)	16% (78)	18% (87)	40% (192)	5% (22)	6% (30)	14% (67)	476
Educ: < College	25% (230)	20% (185)	32% (294)	4% (32)	4% (41)	15% (134)	916
Educ: Bachelors degree	34% (66)	19% (36)	32% (61)	2% (4)	5% (10)	9% (17)	193
Educ: Post-grad	41% (43)	31% (33)	18% (19)	3% (3)	2% (2)	4% (4)	104
Income: Under 50k	27% (177)	19% (127)	30% (203)	2% (16)	5% (32)	17% (110)	665
Income: 50k-100k	27% (107)	22% (87)	33% (131)	4% (16)	4% (15)	9% (34)	390
Income: 100k+	35% (55)	25% (39)	26% (41)	5% (8)	3% (5)	6% (10)	158
Ethnicity: White	26% (237)	21% (192)	32% (285)	3% (25)	5% (48)	13% (118)	905

Continued on next page

Table MCEN3_3: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic			Somewhat			Neither more			Somewhat			Much less			Don't know /	Total N	
	Much more favorable		more favorable			nor less favorable			less favorable			favorable			No opinion		
Adults	28%	(338)	21%	(253)		31%	(374)		3%	(39)		4%	(53)		13%	(155)	1213
Ethnicity: Hispanic	24%	(59)	24%	(58)		41%	(99)		3%	(7)		1%	(2)		8%	(19)	244
Ethnicity: Black	36%	(69)	24%	(45)		23%	(44)		5%	(9)		2%	(3)		11%	(21)	191
Ethnicity: Other	27%	(32)	14%	(16)		38%	(45)		5%	(6)		2%	(2)		14%	(16)	117
All Christian	28%	(131)	23%	(109)		31%	(145)		4%	(18)		5%	(24)		10%	(46)	472
All Non-Christian	41%	(30)	18%	(13)		25%	(18)		6%	(4)		4%	(3)		7%	(5)	72
Atheist	33%	(17)	20%	(10)		30%	(15)		—	(0)		2%	(1)		16%	(8)	51
Agnostic/Nothing in particular	27%	(96)	19%	(68)		32%	(113)		2%	(7)		3%	(12)		16%	(56)	351
Something Else	25%	(65)	20%	(54)		31%	(83)		4%	(10)		5%	(14)		15%	(39)	266
Religious Non-Protestant/Catholic	40%	(35)	15%	(13)		29%	(25)		6%	(5)		4%	(4)		7%	(6)	88
Evangelical	28%	(100)	16%	(55)		30%	(107)		5%	(18)		6%	(22)		14%	(49)	352
Non-Evangelical	24%	(87)	29%	(105)		31%	(112)		3%	(9)		4%	(14)		10%	(35)	362
Community: Urban	34%	(120)	24%	(86)		25%	(90)		4%	(14)		4%	(13)		9%	(33)	356
Community: Suburban	28%	(152)	21%	(115)		30%	(166)		4%	(21)		4%	(24)		13%	(72)	551
Community: Rural	21%	(65)	17%	(52)		39%	(119)		2%	(5)		5%	(16)		16%	(49)	306
Employ: Private Sector	27%	(104)	21%	(78)		32%	(123)		5%	(18)		7%	(27)		8%	(31)	380
Employ: Government	28%	(20)	21%	(15)		31%	(22)		4%	(3)		4%	(3)		12%	(9)	73
Employ: Self-Employed	31%	(45)	19%	(28)		29%	(42)		6%	(9)		2%	(4)		12%	(18)	145
Employ: Homemaker	26%	(26)	13%	(13)		36%	(35)		—	(0)		3%	(3)		22%	(21)	97
Employ: Student	25%	(19)	40%	(30)		14%	(11)		—	(0)		1%	(1)		20%	(15)	74
Employ: Retired	31%	(59)	18%	(33)		36%	(68)		2%	(4)		3%	(5)		9%	(18)	186
Employ: Unemployed	27%	(43)	24%	(39)		28%	(45)		1%	(2)		5%	(8)		15%	(25)	162
Employ: Other	24%	(23)	19%	(18)		30%	(29)		3%	(3)		3%	(3)		21%	(20)	96
Military HH: Yes	34%	(53)	13%	(21)		36%	(58)		2%	(2)		5%	(8)		10%	(16)	158
Military HH: No	27%	(285)	22%	(232)		30%	(317)		4%	(37)		4%	(45)		13%	(139)	1054
RD/WT: Right Direction	44%	(226)	24%	(123)		19%	(98)		3%	(13)		4%	(19)		7%	(35)	514
RD/WT: Wrong Track	16%	(112)	19%	(130)		39%	(276)		4%	(26)		5%	(34)		17%	(120)	699
Biden Job Approve	43%	(247)	25%	(146)		18%	(105)		3%	(16)		3%	(18)		8%	(48)	580
Biden Job Disapprove	14%	(76)	18%	(96)		44%	(236)		4%	(23)		6%	(33)		13%	(71)	534

Continued on next page

Table MCEN3_3: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	28% (338)	21% (253)	31% (374)	3% (39)	4% (53)	13% (155)	1213
Biden Job Strongly Approve	52% (158)	23% (69)	14% (43)	2% (6)	2% (7)	8% (23)	306
Biden Job Somewhat Approve	32% (89)	28% (77)	23% (63)	4% (10)	4% (11)	9% (25)	274
Biden Job Somewhat Disapprove	20% (31)	24% (37)	41% (64)	5% (7)	1% (2)	8% (13)	154
Biden Job Strongly Disapprove	12% (44)	15% (59)	45% (172)	4% (16)	8% (31)	15% (59)	381
Favorable of Biden	46% (251)	24% (131)	17% (91)	3% (14)	3% (17)	7% (39)	543
Unfavorable of Biden	13% (72)	19% (110)	45% (258)	4% (26)	6% (33)	13% (77)	576
Very Favorable of Biden	55% (166)	20% (60)	14% (43)	2% (6)	2% (7)	7% (21)	302
Somewhat Favorable of Biden	36% (86)	29% (70)	20% (48)	3% (8)	4% (10)	8% (19)	241
Somewhat Unfavorable of Biden	17% (28)	24% (38)	43% (69)	4% (6)	1% (1)	11% (18)	160
Very Unfavorable of Biden	11% (45)	17% (72)	45% (189)	5% (20)	8% (32)	14% (59)	416
#1 Issue: Economy	26% (120)	20% (90)	33% (149)	3% (15)	4% (17)	15% (67)	458
#1 Issue: Security	24% (54)	17% (37)	40% (89)	5% (10)	5% (12)	9% (21)	222
#1 Issue: Health Care	38% (61)	22% (35)	27% (43)	2% (3)	5% (9)	6% (10)	160
#1 Issue: Medicare / Social Security	36% (46)	20% (26)	23% (30)	3% (4)	3% (4)	15% (19)	129
#1 Issue: Women's Issues	17% (10)	40% (24)	18% (10)	1% (1)	1% (0)	23% (13)	59
#1 Issue: Education	29% (22)	23% (17)	35% (26)	5% (4)	1% (1)	6% (5)	74
#1 Issue: Other	27% (17)	23% (15)	16% (10)	3% (2)	8% (5)	23% (15)	64
2020 Vote: Joe Biden	48% (198)	20% (82)	19% (78)	3% (11)	3% (13)	7% (28)	410
2020 Vote: Donald Trump	12% (55)	19% (82)	42% (184)	5% (22)	8% (34)	14% (62)	439
2020 Vote: Other	15% (8)	24% (13)	30% (16)	4% (2)	4% (2)	23% (12)	52
2020 Vote: Didn't Vote	25% (78)	25% (76)	31% (95)	1% (5)	1% (4)	17% (53)	310
2018 House Vote: Democrat	49% (137)	19% (52)	19% (52)	4% (12)	4% (10)	6% (16)	280
2018 House Vote: Republican	14% (49)	17% (60)	43% (149)	5% (16)	7% (23)	14% (50)	346
2016 Vote: Hillary Clinton	51% (137)	20% (53)	15% (41)	3% (7)	4% (11)	7% (19)	268
2016 Vote: Donald Trump	15% (57)	18% (68)	42% (158)	4% (14)	6% (22)	14% (53)	373
2016 Vote: Other	21% (11)	27% (14)	32% (17)	1% (1)	8% (4)	11% (6)	52
2016 Vote: Didn't Vote	26% (133)	23% (117)	31% (158)	3% (18)	3% (16)	15% (76)	518
Voted in 2014: Yes	31% (173)	17% (96)	32% (179)	4% (20)	6% (36)	11% (61)	565
Voted in 2014: No	26% (165)	24% (157)	30% (195)	3% (19)	3% (17)	14% (93)	648

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Table MCEN3_3: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	28% (338)	21% (253)	31% (374)	3% (39)	4% (53)	13% (155)	1213
4-Region: Northeast	33% (64)	25% (48)	25% (49)	3% (6)	5% (9)	10% (19)	195
4-Region: Midwest	26% (59)	20% (46)	33% (75)	3% (7)	6% (14)	11% (26)	226
4-Region: South	27% (133)	21% (106)	31% (152)	3% (16)	4% (22)	14% (69)	497
4-Region: West	28% (83)	18% (53)	33% (98)	4% (11)	3% (9)	14% (41)	294
Plan to be Vaccinated	44% (229)	26% (139)	19% (98)	3% (15)	3% (18)	5% (25)	525
Does not Plan to be Vaccinated	13% (61)	17% (81)	44% (208)	5% (22)	5% (24)	16% (74)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_4: Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?
Did not practice social distancing while out in public

Demographic			Somewhat		Neither more								Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		Don't know / No opinion		
Adults	8%	(100)	6%	(79)	31%	(379)	18%	(219)	23%	(277)	13%	(159)	1213
Gender: Male	10%	(59)	8%	(45)	31%	(177)	19%	(107)	22%	(128)	10%	(55)	572
Gender: Female	6%	(41)	5%	(33)	32%	(202)	17%	(112)	23%	(149)	16%	(104)	641
Age: 18-34	9%	(44)	7%	(32)	29%	(140)	21%	(98)	19%	(89)	15%	(72)	476
Age: 35-44	8%	(20)	10%	(26)	33%	(80)	13%	(33)	24%	(59)	11%	(28)	246
Age: 45-64	7%	(25)	5%	(18)	35%	(118)	16%	(56)	24%	(80)	13%	(44)	341
Age: 65+	8%	(12)	2%	(3)	27%	(41)	21%	(32)	32%	(48)	9%	(14)	150
GenZers: 1997-2012	4%	(9)	5%	(12)	31%	(71)	26%	(59)	19%	(44)	15%	(34)	229
Millennials: 1981-1996	11%	(48)	10%	(41)	30%	(129)	15%	(65)	20%	(86)	13%	(55)	424
GenXers: 1965-1980	9%	(23)	7%	(19)	37%	(97)	13%	(33)	23%	(60)	11%	(27)	259
Baby Boomers: 1946-1964	6%	(18)	2%	(6)	28%	(78)	20%	(56)	29%	(81)	14%	(37)	276
PID: Dem (no lean)	10%	(42)	9%	(37)	19%	(77)	22%	(91)	32%	(129)	8%	(32)	408
PID: Ind (no lean)	5%	(20)	3%	(13)	39%	(152)	16%	(63)	19%	(74)	18%	(71)	393
PID: Rep (no lean)	9%	(38)	7%	(29)	36%	(149)	16%	(65)	18%	(73)	14%	(56)	412
PID/Gender: Dem Men	16%	(33)	9%	(19)	18%	(36)	20%	(40)	30%	(61)	6%	(13)	201
PID/Gender: Dem Women	5%	(9)	8%	(18)	20%	(41)	25%	(52)	33%	(68)	9%	(20)	207
PID/Gender: Ind Men	6%	(11)	5%	(8)	42%	(76)	16%	(29)	16%	(29)	15%	(27)	180
PID/Gender: Ind Women	4%	(9)	2%	(4)	36%	(76)	16%	(34)	21%	(46)	21%	(44)	213
PID/Gender: Rep Men	8%	(15)	9%	(18)	34%	(64)	21%	(39)	20%	(38)	8%	(16)	190
PID/Gender: Rep Women	10%	(23)	5%	(11)	38%	(85)	12%	(26)	16%	(35)	18%	(40)	221
Ideo: Liberal (1-3)	8%	(23)	9%	(28)	22%	(65)	22%	(65)	34%	(102)	5%	(16)	299
Ideo: Moderate (4)	6%	(15)	3%	(7)	29%	(77)	25%	(67)	28%	(76)	11%	(30)	272
Ideo: Conservative (5-7)	12%	(55)	9%	(41)	38%	(179)	13%	(63)	15%	(70)	14%	(68)	476
Educ: < College	7%	(62)	6%	(54)	34%	(308)	18%	(164)	21%	(192)	15%	(136)	916
Educ: Bachelors degree	14%	(26)	7%	(14)	24%	(46)	18%	(35)	29%	(56)	8%	(16)	193
Educ: Post-grad	12%	(13)	10%	(11)	23%	(24)	19%	(20)	28%	(29)	7%	(7)	104
Income: Under 50k	8%	(54)	5%	(34)	32%	(213)	15%	(99)	22%	(149)	18%	(116)	665
Income: 50k-100k	7%	(29)	8%	(33)	30%	(118)	22%	(87)	23%	(91)	8%	(32)	390
Income: 100k+	11%	(18)	7%	(12)	30%	(48)	21%	(33)	23%	(36)	7%	(11)	158
Ethnicity: White	9%	(79)	6%	(57)	31%	(283)	17%	(154)	23%	(211)	13%	(120)	905

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Table MCEN3_4: Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?
Did not practice social distancing while out in public

Demographic			Somewhat		Neither more						Don't know /		Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		No opinion		
Adults	8%	(100)	6%	(79)	31%	(379)	18%	(219)	23%	(277)	13%	(159)	1213
Ethnicity: Hispanic	4%	(10)	9%	(22)	38%	(92)	24%	(59)	15%	(37)	10%	(24)	244
Ethnicity: Black	6%	(12)	11%	(21)	22%	(41)	24%	(46)	25%	(47)	13%	(24)	191
Ethnicity: Other	8%	(9)	1%	(1)	47%	(55)	16%	(19)	16%	(19)	12%	(15)	117
All Christian	8%	(40)	8%	(36)	30%	(144)	20%	(96)	23%	(106)	11%	(51)	472
All Non-Christian	20%	(14)	10%	(7)	31%	(22)	15%	(11)	18%	(13)	7%	(5)	72
Atheist	4%	(2)	10%	(5)	21%	(11)	16%	(8)	33%	(17)	16%	(8)	51
Agnostic/Nothing in particular	6%	(21)	6%	(19)	29%	(104)	15%	(54)	27%	(97)	16%	(57)	351
Something Else	9%	(23)	4%	(11)	37%	(99)	19%	(50)	17%	(44)	15%	(39)	266
Religious Non-Protestant/Catholic	17%	(15)	13%	(11)	31%	(27)	13%	(11)	20%	(18)	6%	(6)	88
Evangelical	14%	(48)	8%	(28)	31%	(107)	17%	(59)	17%	(61)	14%	(48)	352
Non-Evangelical	4%	(14)	4%	(14)	35%	(127)	24%	(86)	23%	(82)	10%	(38)	362
Community: Urban	14%	(48)	8%	(27)	26%	(91)	19%	(67)	25%	(89)	10%	(34)	356
Community: Suburban	5%	(27)	6%	(35)	30%	(166)	21%	(115)	24%	(130)	14%	(78)	551
Community: Rural	8%	(25)	6%	(17)	40%	(122)	12%	(38)	19%	(58)	15%	(47)	306
Employ: Private Sector	9%	(35)	7%	(28)	29%	(110)	21%	(80)	25%	(97)	8%	(30)	380
Employ: Government	12%	(9)	17%	(12)	31%	(22)	14%	(10)	16%	(11)	10%	(8)	73
Employ: Self-Employed	13%	(19)	14%	(20)	28%	(40)	14%	(21)	19%	(28)	12%	(17)	145
Employ: Homemaker	6%	(6)	2%	(2)	39%	(38)	5%	(5)	26%	(26)	21%	(20)	97
Employ: Student	2%	(1)	1%	(1)	21%	(16)	35%	(26)	22%	(16)	19%	(14)	74
Employ: Retired	4%	(8)	4%	(8)	35%	(65)	16%	(30)	30%	(55)	11%	(21)	186
Employ: Unemployed	6%	(10)	4%	(7)	36%	(58)	14%	(23)	23%	(36)	17%	(27)	162
Employ: Other	13%	(13)	1%	(1)	30%	(29)	24%	(23)	7%	(7)	24%	(23)	96
Military HH: Yes	10%	(16)	13%	(21)	30%	(48)	12%	(19)	22%	(35)	13%	(20)	158
Military HH: No	8%	(85)	6%	(58)	31%	(331)	19%	(200)	23%	(242)	13%	(139)	1054
RD/WT: Right Direction	10%	(52)	9%	(45)	19%	(97)	23%	(117)	31%	(161)	8%	(41)	514
RD/WT: Wrong Track	7%	(49)	5%	(33)	40%	(281)	15%	(102)	16%	(115)	17%	(118)	699
Biden Job Approve	9%	(54)	8%	(47)	19%	(107)	23%	(136)	32%	(185)	9%	(51)	580
Biden Job Disapprove	9%	(45)	6%	(31)	44%	(236)	14%	(75)	14%	(77)	13%	(70)	534

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Table MCEN3_4: Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?
Did not practice social distancing while out in public

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	8% (100)	6% (79)	31% (379)	18% (219)	23% (277)	13% (159)	1213
Biden Job Strongly Approve	16% (48)	11% (32)	13% (40)	20% (62)	32% (99)	8% (25)	306
Biden Job Somewhat Approve	2% (6)	5% (15)	24% (67)	27% (74)	31% (86)	10% (26)	274
Biden Job Somewhat Disapprove	3% (4)	4% (7)	45% (70)	24% (36)	16% (24)	8% (12)	154
Biden Job Strongly Disapprove	11% (41)	6% (24)	44% (166)	10% (39)	14% (53)	15% (58)	381
Favorable of Biden	9% (48)	8% (43)	17% (95)	23% (124)	35% (190)	8% (43)	543
Unfavorable of Biden	7% (42)	6% (35)	45% (262)	14% (84)	14% (79)	13% (75)	576
Very Favorable of Biden	14% (42)	9% (26)	15% (47)	21% (62)	34% (102)	8% (23)	302
Somewhat Favorable of Biden	3% (7)	7% (17)	20% (48)	25% (61)	37% (88)	8% (20)	241
Somewhat Unfavorable of Biden	2% (3)	4% (6)	46% (74)	24% (38)	16% (25)	9% (15)	160
Very Unfavorable of Biden	9% (39)	7% (30)	45% (188)	11% (45)	13% (54)	14% (60)	416
#1 Issue: Economy	8% (36)	7% (34)	33% (151)	18% (82)	19% (89)	14% (66)	458
#1 Issue: Security	10% (21)	7% (16)	40% (89)	14% (32)	19% (42)	10% (22)	222
#1 Issue: Health Care	10% (16)	9% (15)	24% (38)	14% (22)	36% (58)	7% (11)	160
#1 Issue: Medicare / Social Security	10% (13)	1% (1)	26% (34)	21% (27)	27% (35)	15% (19)	129
#1 Issue: Women's Issues	5% (3)	2% (1)	20% (12)	28% (17)	24% (14)	21% (12)	59
#1 Issue: Education	11% (8)	6% (4)	38% (28)	25% (19)	10% (7)	11% (8)	74
#1 Issue: Other	3% (2)	— (0)	20% (13)	23% (15)	31% (20)	22% (14)	64
2020 Vote: Joe Biden	9% (39)	8% (33)	20% (80)	22% (90)	34% (138)	7% (30)	410
2020 Vote: Donald Trump	10% (42)	8% (35)	41% (181)	12% (52)	15% (66)	14% (62)	439
2020 Vote: Other	3% (2)	1% (1)	26% (13)	31% (16)	17% (9)	22% (11)	52
2020 Vote: Didn't Vote	6% (18)	3% (11)	33% (102)	20% (61)	20% (63)	18% (55)	310
2018 House Vote: Democrat	10% (28)	9% (25)	18% (51)	21% (59)	34% (96)	7% (20)	280
2018 House Vote: Republican	9% (31)	9% (33)	39% (137)	13% (45)	15% (54)	14% (48)	346
2016 Vote: Hillary Clinton	10% (27)	9% (25)	17% (46)	20% (53)	36% (96)	8% (21)	268
2016 Vote: Donald Trump	9% (33)	7% (26)	39% (147)	14% (53)	17% (63)	14% (51)	373
2016 Vote: Other	3% (2)	5% (3)	32% (17)	22% (11)	29% (15)	9% (5)	52
2016 Vote: Didn't Vote	7% (39)	5% (24)	33% (169)	20% (102)	20% (103)	16% (81)	518
Voted in 2014: Yes	9% (52)	7% (39)	31% (176)	16% (90)	26% (149)	11% (59)	565
Voted in 2014: No	8% (49)	6% (39)	31% (203)	20% (129)	20% (128)	15% (99)	648

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Table MCEN3_4: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Much more favorable		Somewhat more favorable		Neither more nor less favorable		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
Adults	8%	(100)	6%	(79)	31%	(379)	18%	(219)	23%	(277)	13%	(159)	1213
4-Region: Northeast	11%	(22)	7%	(13)	26%	(50)	23%	(45)	25%	(48)	9%	(17)	195
4-Region: Midwest	7%	(15)	6%	(14)	35%	(79)	24%	(53)	18%	(41)	11%	(24)	226
4-Region: South	8%	(42)	6%	(30)	34%	(170)	15%	(73)	22%	(111)	15%	(73)	497
4-Region: West	7%	(22)	8%	(22)	27%	(80)	16%	(48)	26%	(77)	15%	(45)	294
Plan to be Vaccinated	9%	(49)	7%	(39)	21%	(109)	26%	(136)	31%	(164)	5%	(29)	525
Does not Plan to be Vaccinated	9%	(40)	8%	(36)	43%	(201)	11%	(53)	13%	(63)	16%	(76)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_5: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	23% (276)	22% (265)	32% (387)	4% (53)	5% (59)	14% (173)	1213
Gender: Male	23% (129)	24% (139)	33% (187)	5% (26)	6% (33)	10% (58)	572
Gender: Female	23% (148)	20% (126)	31% (201)	4% (27)	4% (26)	18% (115)	641
Age: 18-34	23% (110)	21% (102)	29% (139)	6% (28)	4% (20)	16% (77)	476
Age: 35-44	25% (62)	22% (55)	28% (70)	4% (9)	9% (22)	12% (29)	246
Age: 45-64	20% (67)	19% (64)	40% (135)	3% (11)	4% (13)	15% (51)	341
Age: 65+	25% (37)	29% (44)	29% (44)	3% (5)	3% (5)	11% (16)	150
GenZers: 1997-2012	16% (37)	28% (65)	26% (59)	8% (18)	4% (8)	18% (42)	229
Millennials: 1981-1996	28% (119)	20% (84)	30% (127)	4% (17)	6% (25)	12% (52)	424
GenXers: 1965-1980	21% (54)	17% (45)	40% (103)	3% (7)	7% (17)	13% (33)	259
Baby Boomers: 1946-1964	23% (62)	23% (64)	32% (89)	4% (11)	3% (9)	15% (41)	276
PID: Dem (no lean)	40% (164)	24% (97)	18% (72)	6% (23)	3% (14)	9% (38)	408
PID: Ind (no lean)	15% (58)	20% (80)	38% (150)	5% (19)	3% (13)	19% (74)	393
PID: Rep (no lean)	13% (55)	21% (88)	40% (165)	3% (11)	8% (32)	15% (61)	412
PID/Gender: Dem Men	40% (80)	27% (54)	18% (37)	5% (9)	4% (7)	6% (13)	201
PID/Gender: Dem Women	40% (84)	21% (43)	17% (35)	7% (14)	3% (6)	12% (25)	207
PID/Gender: Ind Men	12% (22)	19% (35)	40% (73)	8% (15)	5% (9)	15% (27)	180
PID/Gender: Ind Women	17% (36)	21% (45)	36% (77)	2% (4)	2% (4)	22% (47)	213
PID/Gender: Rep Men	14% (27)	26% (50)	40% (77)	1% (2)	9% (17)	10% (18)	190
PID/Gender: Rep Women	13% (28)	17% (38)	40% (88)	4% (9)	7% (16)	19% (42)	221
Ideo: Liberal (1-3)	37% (111)	29% (88)	19% (57)	4% (12)	4% (13)	6% (19)	299
Ideo: Moderate (4)	25% (68)	24% (64)	31% (84)	4% (11)	4% (10)	13% (35)	272
Ideo: Conservative (5-7)	14% (67)	18% (84)	41% (196)	5% (26)	7% (33)	15% (71)	476
Educ: < College	20% (179)	21% (195)	33% (306)	4% (38)	5% (47)	16% (151)	916
Educ: Bachelors degree	33% (63)	19% (37)	30% (59)	5% (9)	4% (8)	9% (18)	193
Educ: Post-grad	33% (34)	32% (33)	22% (23)	6% (6)	3% (4)	4% (4)	104
Income: Under 50k	22% (144)	20% (135)	29% (195)	5% (30)	5% (36)	19% (125)	665
Income: 50k-100k	21% (83)	24% (92)	38% (148)	4% (14)	5% (18)	9% (36)	390
Income: 100k+	31% (49)	24% (38)	28% (45)	6% (9)	3% (5)	8% (12)	158
Ethnicity: White	21% (194)	22% (196)	34% (309)	3% (30)	5% (48)	14% (127)	905

Continued on next page

Table MCEN3_5: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	23% (276)	22% (265)	32% (387)	4% (53)	5% (59)	14% (173)	1213
Ethnicity: Hispanic	20% (48)	30% (72)	30% (74)	6% (16)	2% (5)	12% (30)	244
Ethnicity: Black	30% (57)	25% (48)	14% (26)	10% (20)	5% (9)	16% (31)	191
Ethnicity: Other	22% (25)	17% (20)	45% (52)	3% (3)	2% (2)	12% (14)	117
All Christian	20% (95)	26% (123)	34% (162)	5% (22)	4% (20)	11% (51)	472
All Non-Christian	35% (25)	21% (15)	28% (20)	3% (2)	6% (4)	7% (5)	72
Atheist	38% (19)	30% (15)	15% (7)	— (0)	2% (1)	16% (8)	51
Agnostic/Nothing in particular	25% (87)	20% (70)	31% (108)	3% (11)	6% (20)	16% (56)	351
Something Else	19% (50)	16% (41)	34% (89)	7% (18)	5% (14)	20% (53)	266
Religious Non-Protestant/Catholic	33% (29)	18% (16)	31% (28)	6% (5)	6% (5)	6% (6)	88
Evangelical	21% (73)	17% (61)	33% (116)	7% (24)	6% (23)	16% (56)	352
Non-Evangelical	18% (65)	28% (101)	35% (126)	4% (13)	3% (10)	13% (47)	362
Community: Urban	28% (101)	26% (91)	25% (88)	5% (18)	6% (20)	11% (38)	356
Community: Suburban	22% (122)	23% (127)	30% (167)	5% (29)	4% (23)	15% (83)	551
Community: Rural	17% (54)	15% (46)	43% (133)	2% (5)	5% (16)	17% (52)	306
Employ: Private Sector	24% (90)	25% (96)	30% (112)	4% (17)	7% (25)	10% (39)	380
Employ: Government	24% (17)	20% (15)	30% (22)	4% (3)	13% (9)	10% (7)	73
Employ: Self-Employed	28% (41)	13% (18)	31% (44)	11% (16)	5% (7)	13% (19)	145
Employ: Homemaker	18% (18)	13% (13)	38% (37)	— (0)	3% (3)	27% (26)	97
Employ: Student	24% (18)	37% (27)	19% (14)	1% (1)	1% (1)	19% (14)	74
Employ: Retired	23% (42)	22% (41)	37% (70)	5% (9)	— (1)	13% (24)	186
Employ: Unemployed	23% (37)	18% (30)	35% (56)	3% (5)	6% (10)	14% (23)	162
Employ: Other	14% (13)	26% (25)	34% (32)	3% (3)	3% (3)	20% (20)	96
Military HH: Yes	25% (40)	17% (27)	33% (52)	10% (16)	3% (5)	12% (19)	158
Military HH: No	22% (237)	23% (238)	32% (336)	4% (37)	5% (54)	15% (154)	1054
RD/WT: Right Direction	36% (183)	30% (154)	17% (88)	4% (22)	4% (20)	9% (47)	514
RD/WT: Wrong Track	13% (93)	16% (110)	43% (300)	4% (31)	6% (39)	18% (126)	699
Biden Job Approve	37% (217)	28% (162)	18% (105)	4% (25)	3% (16)	10% (55)	580
Biden Job Disapprove	8% (43)	16% (88)	48% (255)	5% (25)	8% (43)	15% (81)	534

Continued on next page

Table MCEN3_5: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	23% (276)	22% (265)	32% (387)	4% (53)	5% (59)	14% (173)	1213
Biden Job Strongly Approve	45% (137)	25% (75)	15% (47)	4% (13)	3% (10)	8% (24)	306
Biden Job Somewhat Approve	29% (80)	32% (86)	21% (57)	5% (12)	2% (6)	12% (32)	274
Biden Job Somewhat Disapprove	9% (14)	27% (41)	44% (67)	3% (5)	5% (7)	13% (19)	154
Biden Job Strongly Disapprove	8% (29)	12% (46)	49% (188)	5% (20)	9% (36)	16% (61)	381
Favorable of Biden	39% (212)	28% (154)	17% (94)	4% (24)	3% (17)	8% (42)	543
Unfavorable of Biden	8% (47)	18% (102)	48% (275)	5% (29)	7% (40)	15% (84)	576
Very Favorable of Biden	46% (139)	24% (71)	14% (43)	6% (17)	3% (9)	7% (23)	302
Somewhat Favorable of Biden	30% (73)	34% (82)	21% (51)	3% (7)	3% (8)	8% (19)	241
Somewhat Unfavorable of Biden	12% (19)	25% (41)	45% (72)	5% (7)	2% (3)	12% (19)	160
Very Unfavorable of Biden	7% (29)	15% (61)	49% (203)	5% (21)	9% (36)	16% (65)	416
#1 Issue: Economy	22% (99)	17% (80)	34% (156)	3% (12)	7% (30)	18% (82)	458
#1 Issue: Security	13% (29)	25% (54)	41% (92)	5% (10)	6% (13)	11% (24)	222
#1 Issue: Health Care	36% (58)	13% (21)	30% (48)	11% (17)	4% (6)	7% (10)	160
#1 Issue: Medicare / Social Security	23% (30)	31% (40)	28% (36)	1% (1)	3% (3)	15% (20)	129
#1 Issue: Women's Issues	24% (14)	41% (24)	13% (8)	3% (2)	1% (0)	18% (11)	59
#1 Issue: Education	25% (19)	23% (17)	33% (25)	9% (7)	1% (1)	9% (7)	74
#1 Issue: Other	28% (18)	29% (19)	17% (11)	— (0)	2% (1)	24% (16)	64
2020 Vote: Joe Biden	40% (165)	24% (98)	20% (83)	5% (22)	3% (12)	7% (29)	410
2020 Vote: Donald Trump	11% (49)	17% (74)	45% (199)	3% (15)	8% (35)	15% (67)	439
2020 Vote: Other	15% (8)	20% (11)	29% (15)	9% (5)	6% (3)	21% (11)	52
2020 Vote: Didn't Vote	18% (55)	27% (82)	29% (90)	3% (9)	3% (8)	21% (66)	310
2018 House Vote: Democrat	42% (116)	22% (62)	21% (57)	6% (17)	3% (9)	6% (18)	280
2018 House Vote: Republican	13% (47)	14% (48)	46% (160)	4% (15)	7% (24)	16% (54)	346
2016 Vote: Hillary Clinton	43% (115)	25% (67)	16% (43)	7% (18)	3% (7)	7% (19)	268
2016 Vote: Donald Trump	14% (54)	14% (54)	46% (172)	4% (17)	5% (20)	15% (56)	373
2016 Vote: Other	18% (9)	24% (13)	37% (20)	1% (1)	6% (3)	13% (7)	52
2016 Vote: Didn't Vote	19% (98)	25% (131)	29% (152)	3% (17)	5% (28)	17% (90)	518
Voted in 2014: Yes	25% (142)	19% (105)	34% (193)	5% (30)	5% (30)	12% (65)	565
Voted in 2014: No	21% (134)	25% (160)	30% (195)	4% (23)	4% (29)	17% (107)	648

Continued on next page

Table MCEN3_5: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	23% (276)	22% (265)	32% (387)	4% (53)	5% (59)	14% (173)	1213
4-Region: Northeast	28% (55)	29% (57)	24% (47)	5% (9)	5% (10)	9% (17)	195
4-Region: Midwest	21% (48)	21% (47)	37% (85)	1% (3)	9% (20)	11% (24)	226
4-Region: South	23% (115)	19% (96)	32% (158)	5% (26)	4% (18)	17% (85)	497
4-Region: West	20% (59)	22% (65)	33% (97)	5% (15)	4% (11)	16% (47)	294
Plan to be Vaccinated	37% (194)	30% (155)	20% (105)	4% (19)	4% (22)	6% (30)	525
Does not Plan to be Vaccinated	10% (49)	15% (68)	45% (213)	5% (25)	7% (31)	18% (83)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_6: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic			Somewhat		Neither more								Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		Don't know / No opinion		
Adults	9%	(108)	9%	(111)	35%	(419)	14%	(169)	19%	(230)	14%	(175)	1213
Gender: Male	12%	(71)	13%	(73)	35%	(200)	13%	(75)	17%	(96)	10%	(57)	572
Gender: Female	6%	(37)	6%	(39)	34%	(219)	15%	(94)	21%	(134)	18%	(118)	641
Age: 18-34	10%	(47)	12%	(59)	32%	(154)	14%	(67)	15%	(70)	17%	(79)	476
Age: 35-44	12%	(30)	12%	(29)	29%	(72)	14%	(34)	21%	(52)	12%	(29)	246
Age: 45-64	6%	(22)	4%	(15)	43%	(145)	13%	(46)	18%	(63)	15%	(50)	341
Age: 65+	6%	(8)	6%	(9)	32%	(48)	15%	(23)	30%	(45)	12%	(18)	150
GenZers: 1997-2012	3%	(8)	14%	(31)	34%	(78)	18%	(41)	14%	(31)	18%	(40)	229
Millennials: 1981-1996	15%	(63)	13%	(53)	30%	(129)	12%	(49)	18%	(75)	13%	(55)	424
GenXers: 1965-1980	8%	(21)	6%	(14)	41%	(107)	11%	(27)	21%	(54)	14%	(36)	259
Baby Boomers: 1946-1964	5%	(15)	4%	(11)	36%	(98)	18%	(49)	23%	(65)	14%	(39)	276
PID: Dem (no lean)	11%	(46)	11%	(45)	24%	(98)	17%	(70)	28%	(115)	8%	(34)	408
PID: Ind (no lean)	7%	(26)	6%	(22)	39%	(154)	14%	(56)	14%	(56)	20%	(79)	393
PID: Rep (no lean)	9%	(36)	11%	(43)	41%	(167)	11%	(43)	14%	(59)	15%	(62)	412
PID/Gender: Dem Men	18%	(35)	16%	(31)	21%	(43)	14%	(28)	26%	(52)	6%	(12)	201
PID/Gender: Dem Women	5%	(11)	7%	(14)	27%	(55)	20%	(42)	30%	(63)	11%	(22)	207
PID/Gender: Ind Men	9%	(15)	7%	(13)	43%	(77)	15%	(27)	11%	(20)	15%	(28)	180
PID/Gender: Ind Women	5%	(10)	4%	(9)	36%	(76)	14%	(29)	17%	(36)	24%	(52)	213
PID/Gender: Rep Men	11%	(20)	15%	(28)	42%	(80)	11%	(20)	13%	(24)	9%	(18)	190
PID/Gender: Rep Women	7%	(16)	7%	(15)	40%	(88)	11%	(23)	16%	(35)	20%	(44)	221
Ideo: Liberal (1-3)	13%	(39)	10%	(31)	24%	(70)	21%	(64)	26%	(78)	6%	(18)	299
Ideo: Moderate (4)	5%	(14)	6%	(15)	36%	(97)	17%	(47)	22%	(61)	14%	(37)	272
Ideo: Conservative (5-7)	11%	(53)	13%	(60)	39%	(186)	8%	(36)	15%	(69)	15%	(71)	476
Educ: < College	7%	(67)	8%	(72)	37%	(342)	14%	(125)	17%	(159)	16%	(150)	916
Educ: Bachelors degree	14%	(27)	11%	(21)	26%	(50)	15%	(28)	25%	(48)	10%	(19)	193
Educ: Post-grad	13%	(14)	18%	(18)	26%	(27)	16%	(16)	22%	(23)	6%	(6)	104
Income: Under 50k	8%	(52)	9%	(60)	34%	(227)	11%	(74)	18%	(122)	20%	(131)	665
Income: 50k-100k	10%	(38)	9%	(34)	37%	(144)	16%	(63)	19%	(76)	9%	(35)	390
Income: 100k+	11%	(18)	11%	(18)	30%	(48)	20%	(32)	20%	(32)	6%	(10)	158
Ethnicity: White	8%	(75)	8%	(72)	35%	(319)	14%	(129)	20%	(179)	15%	(131)	905

Continued on next page

Table MCEN3_6: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic			Somewhat		Neither more						Don't know /		Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		No opinion		
Adults	9%	(108)	9%	(111)	35%	(419)	14%	(169)	19%	(230)	14%	(175)	1213
Ethnicity: Hispanic	10%	(24)	21%	(51)	33%	(80)	11%	(27)	14%	(33)	12%	(29)	244
Ethnicity: Black	14%	(26)	10%	(19)	30%	(57)	16%	(30)	17%	(33)	13%	(25)	191
Ethnicity: Other	6%	(7)	17%	(20)	37%	(43)	9%	(10)	16%	(18)	16%	(19)	117
All Christian	10%	(47)	12%	(58)	36%	(170)	14%	(65)	18%	(84)	10%	(48)	472
All Non-Christian	21%	(15)	11%	(8)	30%	(22)	18%	(13)	13%	(9)	8%	(6)	72
Atheist	9%	(5)	8%	(4)	17%	(9)	16%	(8)	34%	(17)	16%	(8)	51
Agnostic/Nothing in particular	5%	(19)	9%	(30)	34%	(121)	11%	(40)	22%	(79)	18%	(62)	351
Something Else	8%	(22)	4%	(11)	37%	(98)	16%	(43)	15%	(41)	19%	(51)	266
Religious Non-Protestant/Catholic	22%	(19)	9%	(8)	29%	(25)	19%	(17)	13%	(11)	9%	(8)	88
Evangelical	11%	(39)	13%	(45)	36%	(127)	11%	(39)	14%	(50)	15%	(52)	352
Non-Evangelical	7%	(24)	7%	(24)	37%	(133)	18%	(64)	20%	(72)	12%	(44)	362
Community: Urban	14%	(49)	10%	(34)	28%	(99)	19%	(68)	17%	(60)	13%	(45)	356
Community: Suburban	7%	(36)	9%	(52)	34%	(187)	15%	(82)	21%	(114)	14%	(78)	551
Community: Rural	7%	(23)	8%	(25)	43%	(133)	6%	(18)	18%	(55)	17%	(52)	306
Employ: Private Sector	11%	(43)	11%	(42)	36%	(138)	13%	(49)	20%	(76)	9%	(33)	380
Employ: Government	17%	(12)	13%	(9)	30%	(22)	17%	(12)	15%	(11)	9%	(6)	73
Employ: Self-Employed	16%	(23)	12%	(18)	28%	(40)	13%	(19)	18%	(26)	13%	(19)	145
Employ: Homemaker	2%	(2)	3%	(3)	38%	(37)	7%	(7)	20%	(19)	30%	(29)	97
Employ: Student	2%	(1)	6%	(4)	26%	(19)	25%	(18)	24%	(18)	18%	(14)	74
Employ: Retired	6%	(11)	6%	(11)	37%	(70)	14%	(27)	24%	(46)	12%	(23)	186
Employ: Unemployed	8%	(12)	13%	(21)	34%	(56)	15%	(24)	15%	(25)	15%	(24)	162
Employ: Other	4%	(4)	4%	(4)	39%	(38)	14%	(13)	10%	(9)	29%	(28)	96
Military HH: Yes	9%	(15)	13%	(21)	34%	(53)	12%	(18)	21%	(33)	11%	(18)	158
Military HH: No	9%	(93)	9%	(91)	35%	(366)	14%	(151)	19%	(196)	15%	(158)	1054
RD/WT: Right Direction	11%	(59)	12%	(63)	24%	(124)	19%	(99)	25%	(127)	8%	(43)	514
RD/WT: Wrong Track	7%	(49)	7%	(48)	42%	(295)	10%	(71)	15%	(103)	19%	(133)	699
Biden Job Approve	10%	(60)	11%	(64)	24%	(141)	19%	(112)	25%	(147)	9%	(54)	580
Biden Job Disapprove	8%	(44)	8%	(42)	46%	(246)	10%	(53)	12%	(67)	15%	(83)	534

Continued on next page

Table MCEN3_6: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic			Somewhat		Neither more								Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		Don't know / No opinion		
Adults	9%	(108)	9%	(111)	35%	(419)	14%	(169)	19%	(230)	14%	(175)	1213
Biden Job Strongly Approve	16%	(48)	10%	(32)	20%	(61)	18%	(54)	27%	(81)	9%	(29)	306
Biden Job Somewhat Approve	4%	(12)	12%	(32)	29%	(80)	21%	(58)	24%	(66)	9%	(26)	274
Biden Job Somewhat Disapprove	2%	(2)	9%	(13)	45%	(69)	18%	(28)	14%	(21)	13%	(20)	154
Biden Job Strongly Disapprove	11%	(42)	7%	(28)	46%	(176)	7%	(26)	12%	(45)	16%	(63)	381
Favorable of Biden	9%	(51)	11%	(58)	24%	(132)	20%	(110)	27%	(144)	8%	(46)	543
Unfavorable of Biden	8%	(46)	9%	(50)	46%	(264)	10%	(56)	13%	(76)	15%	(84)	576
Very Favorable of Biden	14%	(42)	9%	(27)	21%	(63)	19%	(58)	28%	(85)	9%	(26)	302
Somewhat Favorable of Biden	4%	(9)	13%	(31)	29%	(69)	22%	(53)	25%	(59)	8%	(20)	241
Somewhat Unfavorable of Biden	4%	(6)	12%	(19)	40%	(64)	15%	(24)	15%	(25)	14%	(23)	160
Very Unfavorable of Biden	10%	(41)	7%	(31)	48%	(200)	8%	(32)	12%	(51)	15%	(61)	416
#1 Issue: Economy	10%	(46)	7%	(32)	37%	(169)	15%	(68)	16%	(74)	15%	(69)	458
#1 Issue: Security	9%	(19)	14%	(32)	46%	(102)	5%	(11)	15%	(33)	11%	(25)	222
#1 Issue: Health Care	10%	(16)	16%	(26)	24%	(38)	16%	(25)	27%	(43)	8%	(12)	160
#1 Issue: Medicare / Social Security	5%	(7)	5%	(7)	32%	(42)	16%	(21)	24%	(30)	17%	(22)	129
#1 Issue: Women's Issues	1%	(1)	7%	(4)	22%	(13)	26%	(15)	18%	(11)	26%	(15)	59
#1 Issue: Education	9%	(7)	8%	(6)	36%	(27)	17%	(13)	14%	(10)	16%	(12)	74
#1 Issue: Other	14%	(9)	1%	(1)	17%	(11)	20%	(13)	27%	(17)	21%	(13)	64
2020 Vote: Joe Biden	11%	(45)	10%	(43)	25%	(103)	19%	(79)	27%	(110)	8%	(31)	410
2020 Vote: Donald Trump	9%	(40)	10%	(42)	42%	(185)	9%	(41)	14%	(61)	16%	(69)	439
2020 Vote: Other	13%	(7)	—	(0)	35%	(18)	15%	(8)	12%	(7)	25%	(13)	52
2020 Vote: Didn't Vote	5%	(15)	9%	(27)	36%	(111)	13%	(41)	17%	(52)	20%	(63)	310
2018 House Vote: Democrat	13%	(37)	9%	(25)	25%	(71)	19%	(53)	27%	(75)	7%	(19)	280
2018 House Vote: Republican	6%	(22)	11%	(37)	43%	(150)	9%	(32)	14%	(49)	16%	(56)	346
2016 Vote: Hillary Clinton	13%	(34)	12%	(32)	23%	(63)	17%	(46)	27%	(72)	9%	(23)	268
2016 Vote: Donald Trump	7%	(28)	10%	(38)	42%	(157)	9%	(34)	16%	(59)	15%	(57)	373
2016 Vote: Other	5%	(3)	5%	(3)	38%	(20)	20%	(10)	20%	(10)	12%	(6)	52
2016 Vote: Didn't Vote	8%	(44)	8%	(39)	34%	(179)	15%	(79)	17%	(88)	17%	(89)	518
Voted in 2014: Yes	10%	(54)	11%	(60)	35%	(199)	13%	(74)	21%	(118)	11%	(61)	565
Voted in 2014: No	8%	(54)	8%	(51)	34%	(221)	15%	(95)	17%	(112)	18%	(114)	648

Continued on next page

Table MCEN3_6: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic			Somewhat			Neither more			Somewhat			Much less			Don't know /	Total N
	Much more		more		nor less		less favorable		Much less		No opinion					
Adults	9%	(108)	9%	(111)	35%	(419)	14%	(169)	19%	(230)	14%	(175)				1213
4-Region: Northeast	10%	(20)	10%	(19)	34%	(66)	17%	(33)	18%	(35)	11%	(22)				195
4-Region: Midwest	6%	(15)	6%	(13)	40%	(90)	18%	(40)	20%	(44)	11%	(25)				226
4-Region: South	9%	(44)	8%	(39)	35%	(173)	11%	(57)	20%	(101)	17%	(84)				497
4-Region: West	10%	(29)	13%	(39)	31%	(91)	14%	(40)	17%	(50)	15%	(45)				294
Plan to be Vaccinated	9%	(49)	13%	(67)	25%	(133)	20%	(104)	26%	(137)	6%	(34)				525
Does not Plan to be Vaccinated	12%	(54)	9%	(41)	44%	(209)	8%	(37)	11%	(50)	17%	(79)				469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_7: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic			Somewhat		Neither more						Don't know /		Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		No opinion		
Adults	21%	(253)	11%	(134)	40%	(480)	6%	(70)	8%	(95)	15%	(181)	1213
Gender: Male	27%	(154)	13%	(74)	37%	(210)	6%	(32)	8%	(45)	10%	(57)	572
Gender: Female	15%	(99)	9%	(60)	42%	(271)	6%	(38)	8%	(51)	19%	(123)	641
Age: 18-34	20%	(96)	11%	(53)	37%	(176)	9%	(41)	8%	(39)	15%	(71)	476
Age: 35-44	24%	(59)	16%	(38)	31%	(77)	6%	(14)	11%	(27)	13%	(31)	246
Age: 45-64	17%	(59)	8%	(28)	48%	(164)	3%	(9)	6%	(22)	17%	(60)	341
Age: 65+	26%	(39)	10%	(15)	42%	(63)	4%	(6)	6%	(8)	12%	(19)	150
GenZers: 1997-2012	14%	(32)	9%	(21)	45%	(103)	12%	(27)	5%	(12)	15%	(35)	229
Millennials: 1981-1996	25%	(107)	15%	(64)	30%	(127)	6%	(26)	11%	(46)	13%	(54)	424
GenXers: 1965-1980	16%	(42)	9%	(23)	46%	(120)	4%	(10)	8%	(21)	17%	(43)	259
Baby Boomers: 1946-1964	23%	(64)	9%	(25)	45%	(124)	2%	(6)	6%	(16)	15%	(42)	276
PID: Dem (no lean)	39%	(161)	14%	(59)	27%	(111)	6%	(24)	4%	(16)	9%	(37)	408
PID: Ind (no lean)	10%	(40)	10%	(37)	45%	(178)	5%	(19)	10%	(41)	20%	(77)	393
PID: Rep (no lean)	13%	(52)	9%	(37)	46%	(191)	7%	(27)	9%	(38)	16%	(66)	412
PID/Gender: Dem Men	49%	(99)	17%	(33)	22%	(45)	5%	(9)	3%	(5)	5%	(10)	201
PID/Gender: Dem Women	30%	(62)	12%	(26)	32%	(67)	7%	(15)	5%	(11)	13%	(28)	207
PID/Gender: Ind Men	10%	(18)	8%	(15)	46%	(83)	6%	(10)	14%	(26)	15%	(27)	180
PID/Gender: Ind Women	10%	(22)	11%	(22)	44%	(94)	4%	(9)	7%	(15)	23%	(50)	213
PID/Gender: Rep Men	20%	(37)	13%	(25)	43%	(81)	7%	(13)	7%	(13)	11%	(20)	190
PID/Gender: Rep Women	7%	(15)	5%	(12)	50%	(110)	7%	(14)	11%	(25)	21%	(46)	221
Ideo: Liberal (1-3)	40%	(119)	17%	(50)	30%	(91)	3%	(9)	4%	(12)	6%	(17)	299
Ideo: Moderate (4)	20%	(55)	12%	(32)	40%	(110)	8%	(23)	6%	(16)	13%	(36)	272
Ideo: Conservative (5-7)	14%	(67)	9%	(42)	43%	(207)	7%	(32)	12%	(55)	15%	(73)	476
Educ: < College	16%	(148)	9%	(79)	43%	(393)	6%	(59)	9%	(80)	17%	(156)	916
Educ: Bachelors degree	32%	(61)	16%	(30)	34%	(65)	4%	(7)	5%	(10)	10%	(19)	193
Educ: Post-grad	41%	(43)	23%	(24)	21%	(22)	4%	(4)	4%	(5)	5%	(6)	104
Income: Under 50k	17%	(115)	6%	(43)	41%	(272)	6%	(43)	9%	(61)	20%	(131)	665
Income: 50k-100k	22%	(84)	15%	(59)	42%	(163)	6%	(24)	6%	(25)	9%	(35)	390
Income: 100k+	34%	(53)	20%	(31)	29%	(46)	2%	(4)	6%	(9)	9%	(15)	158
Ethnicity: White	21%	(187)	11%	(102)	41%	(371)	5%	(44)	7%	(64)	15%	(136)	905

Continued on next page

Table MCEN3_7: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic			Somewhat			Neither more			Somewhat			Much less			Don't know /	Total N
	Much more favorable		more favorable		nor less favorable		less favorable		less favorable		favorable		No opinion			
Adults	21%	(253)	11%	(134)	40%	(480)	6%	(70)	8%	(95)	15%	(181)				1213
Ethnicity: Hispanic	18%	(45)	12%	(30)	38%	(93)	13%	(32)	5%	(13)	13%	(32)				244
Ethnicity: Black	22%	(41)	10%	(20)	33%	(63)	12%	(23)	9%	(17)	14%	(27)				191
Ethnicity: Other	21%	(24)	10%	(11)	40%	(46)	2%	(3)	12%	(14)	15%	(18)				117
All Christian	24%	(114)	12%	(55)	41%	(194)	5%	(21)	6%	(30)	12%	(57)				472
All Non-Christian	32%	(23)	14%	(10)	30%	(21)	5%	(4)	13%	(9)	7%	(5)				72
Atheist	29%	(15)	28%	(14)	25%	(13)	—	(0)	5%	(3)	13%	(6)				51
Agnostic/Nothing in particular	18%	(62)	10%	(35)	39%	(138)	7%	(25)	8%	(27)	18%	(64)				351
Something Else	14%	(38)	7%	(20)	43%	(114)	7%	(20)	10%	(26)	18%	(49)				266
Religious Non-Protestant/Catholic	30%	(26)	13%	(11)	32%	(28)	4%	(4)	11%	(10)	10%	(9)				88
Evangelical	22%	(76)	9%	(33)	37%	(130)	6%	(23)	11%	(38)	15%	(51)				352
Non-Evangelical	19%	(69)	11%	(39)	47%	(169)	5%	(19)	5%	(17)	14%	(49)				362
Community: Urban	27%	(98)	14%	(50)	31%	(112)	6%	(20)	9%	(33)	12%	(44)				356
Community: Suburban	21%	(116)	11%	(61)	41%	(225)	6%	(35)	5%	(27)	16%	(86)				551
Community: Rural	13%	(39)	7%	(22)	47%	(143)	5%	(16)	11%	(35)	17%	(51)				306
Employ: Private Sector	23%	(87)	15%	(58)	35%	(134)	8%	(29)	9%	(33)	10%	(38)				380
Employ: Government	29%	(21)	11%	(8)	33%	(24)	3%	(2)	12%	(9)	12%	(9)				73
Employ: Self-Employed	19%	(28)	10%	(14)	36%	(52)	14%	(20)	9%	(14)	12%	(18)				145
Employ: Homemaker	11%	(10)	7%	(7)	46%	(44)	3%	(3)	6%	(6)	28%	(27)				97
Employ: Student	17%	(13)	18%	(13)	44%	(33)	1%	(1)	4%	(3)	16%	(12)				74
Employ: Retired	27%	(50)	7%	(13)	45%	(84)	4%	(8)	3%	(5)	14%	(26)				186
Employ: Unemployed	20%	(32)	5%	(8)	44%	(71)	2%	(3)	12%	(20)	17%	(28)				162
Employ: Other	13%	(13)	12%	(12)	40%	(38)	4%	(4)	6%	(6)	24%	(23)				96
Military HH: Yes	24%	(38)	11%	(18)	38%	(60)	9%	(14)	8%	(13)	10%	(17)				158
Military HH: No	20%	(215)	11%	(115)	40%	(421)	5%	(57)	8%	(83)	16%	(164)				1054
RD/WT: Right Direction	36%	(183)	17%	(85)	27%	(141)	7%	(34)	4%	(23)	9%	(48)				514
RD/WT: Wrong Track	10%	(70)	7%	(49)	49%	(340)	5%	(36)	10%	(72)	19%	(133)				699
Biden Job Approve	35%	(202)	16%	(94)	28%	(161)	6%	(36)	5%	(29)	10%	(57)				580
Biden Job Disapprove	8%	(44)	6%	(33)	54%	(287)	6%	(32)	10%	(54)	16%	(85)				534

Continued on next page

Table MCEN3_7: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	21% (253)	11% (134)	40% (480)	6% (70)	8% (95)	15% (181)	1213
Biden Job Strongly Approve	45% (136)	17% (51)	23% (71)	4% (12)	4% (14)	7% (23)	306
Biden Job Somewhat Approve	24% (66)	16% (44)	33% (90)	9% (25)	6% (16)	13% (34)	274
Biden Job Somewhat Disapprove	8% (12)	10% (15)	55% (84)	6% (9)	8% (12)	14% (22)	154
Biden Job Strongly Disapprove	8% (31)	5% (18)	53% (203)	6% (23)	11% (43)	17% (63)	381
Favorable of Biden	37% (198)	16% (88)	29% (159)	5% (25)	5% (25)	9% (47)	543
Unfavorable of Biden	8% (47)	7% (40)	53% (306)	6% (36)	10% (59)	15% (88)	576
Very Favorable of Biden	48% (145)	14% (41)	23% (71)	4% (13)	3% (10)	7% (22)	302
Somewhat Favorable of Biden	22% (54)	19% (47)	36% (88)	5% (12)	6% (15)	11% (26)	241
Somewhat Unfavorable of Biden	6% (9)	11% (18)	50% (80)	7% (11)	10% (16)	16% (25)	160
Very Unfavorable of Biden	9% (37)	5% (21)	54% (226)	6% (25)	10% (43)	15% (63)	416
#1 Issue: Economy	18% (84)	10% (48)	43% (196)	4% (17)	8% (36)	17% (77)	458
#1 Issue: Security	16% (36)	9% (21)	41% (92)	10% (22)	12% (27)	12% (26)	222
#1 Issue: Health Care	33% (52)	12% (19)	31% (50)	11% (18)	7% (12)	6% (10)	160
#1 Issue: Medicare / Social Security	29% (38)	6% (8)	42% (54)	3% (4)	3% (3)	17% (22)	129
#1 Issue: Women's Issues	20% (12)	10% (6)	44% (26)	2% (1)	8% (5)	17% (10)	59
#1 Issue: Education	11% (8)	16% (12)	44% (33)	5% (4)	7% (5)	18% (13)	74
#1 Issue: Other	20% (13)	21% (13)	17% (11)	3% (2)	8% (5)	30% (20)	64
2020 Vote: Joe Biden	39% (162)	15% (62)	30% (122)	5% (19)	4% (17)	7% (29)	410
2020 Vote: Donald Trump	12% (52)	8% (35)	48% (213)	5% (22)	10% (46)	16% (71)	439
2020 Vote: Other	5% (3)	18% (10)	38% (20)	5% (3)	5% (3)	29% (15)	52
2020 Vote: Didn't Vote	12% (37)	9% (26)	41% (126)	9% (27)	10% (30)	20% (63)	310
2018 House Vote: Democrat	37% (102)	18% (50)	28% (79)	4% (11)	6% (17)	7% (21)	280
2018 House Vote: Republican	14% (48)	9% (32)	45% (156)	4% (16)	10% (34)	17% (60)	346
2016 Vote: Hillary Clinton	41% (110)	15% (41)	28% (74)	5% (15)	3% (8)	8% (21)	268
2016 Vote: Donald Trump	14% (52)	9% (34)	47% (175)	5% (20)	7% (26)	18% (66)	373
2016 Vote: Other	15% (8)	7% (4)	43% (22)	6% (3)	14% (8)	14% (7)	52
2016 Vote: Didn't Vote	16% (83)	10% (54)	40% (208)	6% (32)	11% (55)	17% (86)	518
Voted in 2014: Yes	26% (149)	13% (73)	38% (217)	4% (23)	6% (34)	12% (68)	565
Voted in 2014: No	16% (103)	9% (61)	41% (263)	7% (47)	9% (61)	17% (112)	648

Continued on next page

Table MCEN3_7: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?
Received the COVID-19 vaccine*

Demographic			Somewhat	Neither more				Somewhat	Much less		Don't know /		Total N
	Much more		more	nor less		less favorable		favorable	favorable	No opinion			
Adults	21%	(253)	11%	(134)	40%	(480)	6%	(70)	8%	(95)	15%	(181)	1213
4-Region: Northeast	27%	(53)	15%	(29)	34%	(66)	6%	(13)	5%	(11)	12%	(24)	195
4-Region: Midwest	18%	(40)	11%	(25)	44%	(100)	5%	(12)	11%	(25)	11%	(25)	226
4-Region: South	20%	(100)	9%	(43)	43%	(212)	5%	(27)	8%	(40)	15%	(75)	497
4-Region: West	20%	(60)	12%	(36)	35%	(103)	6%	(19)	7%	(19)	19%	(56)	294
Plan to be Vaccinated	45%	(234)	16%	(85)	26%	(138)	3%	(18)	3%	(16)	6%	(34)	525
Does not Plan to be Vaccinated	1%	(7)	6%	(28)	50%	(234)	11%	(51)	14%	(67)	18%	(83)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table MCEN3_8: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic			Somewhat		Neither more						Don't know /		Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		No opinion		
Adults	13%	(159)	8%	(103)	38%	(463)	10%	(119)	16%	(189)	15%	(180)	1213
Gender: Male	16%	(91)	9%	(51)	37%	(209)	12%	(67)	16%	(92)	11%	(62)	572
Gender: Female	11%	(68)	8%	(52)	40%	(254)	8%	(53)	15%	(96)	18%	(118)	641
Age: 18-34	14%	(69)	8%	(40)	35%	(165)	12%	(58)	13%	(63)	17%	(81)	476
Age: 35-44	17%	(41)	11%	(27)	32%	(79)	10%	(25)	18%	(45)	12%	(29)	246
Age: 45-64	10%	(34)	8%	(27)	45%	(153)	6%	(22)	15%	(51)	16%	(55)	341
Age: 65+	11%	(16)	6%	(8)	44%	(66)	10%	(15)	20%	(30)	10%	(16)	150
GenZers: 1997-2012	8%	(18)	6%	(14)	38%	(87)	14%	(31)	14%	(33)	19%	(45)	229
Millennials: 1981-1996	19%	(80)	11%	(48)	31%	(132)	12%	(49)	15%	(63)	12%	(52)	424
GenXers: 1965-1980	13%	(35)	9%	(25)	43%	(111)	5%	(14)	13%	(35)	16%	(40)	259
Baby Boomers: 1946-1964	8%	(21)	5%	(14)	45%	(125)	8%	(22)	20%	(54)	14%	(40)	276
PID: Dem (no lean)	14%	(56)	7%	(30)	29%	(120)	15%	(61)	25%	(103)	10%	(39)	408
PID: Ind (no lean)	11%	(43)	8%	(31)	42%	(164)	8%	(31)	11%	(45)	20%	(80)	393
PID: Rep (no lean)	15%	(61)	10%	(42)	43%	(179)	7%	(27)	10%	(41)	15%	(62)	412
PID/Gender: Dem Men	19%	(38)	7%	(15)	27%	(55)	17%	(34)	23%	(47)	6%	(13)	201
PID/Gender: Dem Women	8%	(17)	7%	(15)	32%	(65)	13%	(27)	27%	(56)	13%	(26)	207
PID/Gender: Ind Men	13%	(23)	8%	(15)	41%	(73)	8%	(14)	13%	(24)	17%	(31)	180
PID/Gender: Ind Women	9%	(20)	8%	(16)	42%	(90)	8%	(16)	10%	(21)	23%	(49)	213
PID/Gender: Rep Men	16%	(30)	11%	(21)	43%	(81)	10%	(18)	11%	(21)	10%	(19)	190
PID/Gender: Rep Women	14%	(31)	9%	(21)	44%	(98)	4%	(9)	9%	(20)	19%	(43)	221
Ideo: Liberal (1-3)	12%	(37)	6%	(19)	29%	(88)	13%	(40)	31%	(92)	8%	(23)	299
Ideo: Moderate (4)	7%	(20)	5%	(14)	49%	(132)	11%	(29)	15%	(41)	13%	(35)	272
Ideo: Conservative (5-7)	19%	(89)	12%	(56)	38%	(181)	8%	(36)	9%	(45)	15%	(70)	476
Educ: < College	12%	(108)	8%	(69)	41%	(379)	9%	(82)	13%	(121)	17%	(156)	916
Educ: Bachelors degree	16%	(31)	9%	(18)	29%	(56)	13%	(26)	23%	(44)	9%	(18)	193
Educ: Post-grad	19%	(20)	16%	(16)	26%	(27)	11%	(12)	22%	(23)	6%	(6)	104
Income: Under 50k	13%	(85)	6%	(42)	39%	(261)	8%	(54)	13%	(86)	20%	(135)	665
Income: 50k-100k	13%	(51)	11%	(42)	40%	(155)	12%	(46)	17%	(66)	8%	(32)	390
Income: 100k+	15%	(23)	12%	(19)	30%	(47)	12%	(19)	23%	(37)	8%	(13)	158
Ethnicity: White	13%	(117)	7%	(67)	41%	(372)	9%	(78)	15%	(140)	14%	(131)	905

Continued on next page

Table MCEN3_8: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic			Somewhat		Neither more								Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		Don't know / No opinion		
Adults	13%	(159)	8%	(103)	38%	(463)	10%	(119)	16%	(189)	15%	(180)	1213
Ethnicity: Hispanic	11%	(27)	14%	(33)	38%	(92)	14%	(33)	11%	(26)	14%	(33)	244
Ethnicity: Black	15%	(28)	12%	(22)	27%	(51)	15%	(29)	16%	(31)	16%	(30)	191
Ethnicity: Other	12%	(14)	12%	(14)	33%	(39)	10%	(12)	16%	(18)	17%	(20)	117
All Christian	14%	(64)	9%	(44)	41%	(194)	11%	(50)	14%	(64)	12%	(57)	472
All Non-Christian	32%	(23)	13%	(9)	24%	(17)	8%	(6)	15%	(11)	8%	(6)	72
Atheist	7%	(4)	5%	(2)	18%	(9)	16%	(8)	37%	(19)	17%	(9)	51
Agnostic/Nothing in particular	8%	(30)	5%	(19)	39%	(137)	9%	(31)	20%	(69)	19%	(65)	351
Something Else	15%	(39)	11%	(28)	40%	(106)	9%	(24)	10%	(26)	16%	(44)	266
Religious Non-Protestant/Catholic	31%	(27)	11%	(9)	24%	(21)	9%	(8)	16%	(14)	9%	(8)	88
Evangelical	19%	(69)	11%	(39)	36%	(126)	9%	(31)	10%	(37)	14%	(51)	352
Non-Evangelical	8%	(27)	9%	(33)	46%	(166)	11%	(40)	13%	(48)	13%	(47)	362
Community: Urban	18%	(64)	9%	(33)	29%	(103)	12%	(42)	17%	(62)	15%	(53)	356
Community: Suburban	11%	(59)	6%	(36)	42%	(229)	10%	(53)	17%	(91)	15%	(83)	551
Community: Rural	12%	(36)	11%	(34)	43%	(131)	8%	(25)	12%	(36)	14%	(44)	306
Employ: Private Sector	15%	(57)	12%	(46)	36%	(135)	10%	(39)	17%	(66)	10%	(37)	380
Employ: Government	20%	(15)	13%	(10)	29%	(21)	14%	(10)	13%	(9)	10%	(7)	73
Employ: Self-Employed	24%	(35)	9%	(13)	33%	(48)	8%	(12)	11%	(16)	15%	(21)	145
Employ: Homemaker	5%	(5)	4%	(4)	45%	(44)	7%	(7)	11%	(11)	27%	(27)	97
Employ: Student	3%	(2)	2%	(1)	30%	(22)	19%	(14)	22%	(17)	24%	(18)	74
Employ: Retired	9%	(16)	7%	(12)	44%	(81)	11%	(20)	19%	(36)	11%	(20)	186
Employ: Unemployed	13%	(21)	7%	(11)	44%	(71)	4%	(7)	14%	(23)	17%	(28)	162
Employ: Other	8%	(8)	5%	(5)	41%	(40)	9%	(9)	12%	(11)	24%	(23)	96
Military HH: Yes	18%	(28)	10%	(16)	32%	(50)	11%	(17)	18%	(29)	12%	(18)	158
Military HH: No	12%	(131)	8%	(87)	39%	(412)	10%	(102)	15%	(160)	15%	(162)	1054
RD/WT: Right Direction	13%	(64)	9%	(47)	31%	(160)	14%	(70)	24%	(124)	10%	(50)	514
RD/WT: Wrong Track	14%	(95)	8%	(56)	43%	(303)	7%	(50)	9%	(65)	19%	(131)	699
Biden Job Approve	12%	(68)	8%	(49)	31%	(182)	12%	(71)	25%	(147)	11%	(63)	580
Biden Job Disapprove	15%	(82)	10%	(53)	47%	(249)	7%	(35)	7%	(35)	15%	(79)	534

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Table MCEN3_8: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic			Somewhat		Neither more								Total N
	Much more favorable		more favorable		nor less favorable		Somewhat less favorable		Much less favorable		Don't know / No opinion		
Adults	13%	(159)	8%	(103)	38%	(463)	10%	(119)	16%	(189)	15%	(180)	1213
Biden Job Strongly Approve	19%	(57)	6%	(20)	21%	(63)	16%	(48)	29%	(89)	9%	(29)	306
Biden Job Somewhat Approve	4%	(11)	11%	(29)	43%	(119)	8%	(23)	21%	(58)	13%	(34)	274
Biden Job Somewhat Disapprove	8%	(12)	10%	(16)	49%	(75)	12%	(18)	6%	(9)	15%	(22)	154
Biden Job Strongly Disapprove	18%	(70)	10%	(37)	46%	(174)	4%	(17)	7%	(26)	15%	(56)	381
Favorable of Biden	12%	(63)	7%	(37)	30%	(165)	14%	(74)	27%	(149)	10%	(55)	543
Unfavorable of Biden	15%	(86)	9%	(54)	49%	(281)	7%	(39)	6%	(34)	14%	(82)	576
Very Favorable of Biden	16%	(48)	5%	(16)	25%	(74)	14%	(43)	31%	(94)	9%	(26)	302
Somewhat Favorable of Biden	6%	(15)	8%	(20)	38%	(91)	13%	(31)	23%	(55)	12%	(29)	241
Somewhat Unfavorable of Biden	9%	(14)	11%	(18)	48%	(76)	14%	(23)	5%	(8)	13%	(22)	160
Very Unfavorable of Biden	17%	(71)	9%	(36)	49%	(205)	4%	(17)	6%	(27)	14%	(60)	416
#1 Issue: Economy	13%	(61)	8%	(38)	39%	(178)	8%	(37)	14%	(64)	17%	(78)	458
#1 Issue: Security	23%	(52)	11%	(24)	42%	(93)	8%	(18)	7%	(16)	9%	(20)	222
#1 Issue: Health Care	10%	(16)	10%	(17)	29%	(47)	13%	(21)	31%	(49)	6%	(10)	160
#1 Issue: Medicare / Social Security	7%	(9)	5%	(7)	46%	(59)	13%	(16)	10%	(13)	19%	(24)	129
#1 Issue: Women's Issues	8%	(5)	3%	(2)	27%	(16)	14%	(8)	21%	(13)	27%	(16)	59
#1 Issue: Education	8%	(6)	8%	(6)	46%	(35)	12%	(9)	8%	(6)	18%	(14)	74
#1 Issue: Other	12%	(8)	8%	(5)	23%	(15)	7%	(4)	27%	(18)	22%	(14)	64
2020 Vote: Joe Biden	12%	(50)	6%	(24)	29%	(120)	16%	(64)	29%	(118)	8%	(35)	410
2020 Vote: Donald Trump	16%	(71)	10%	(44)	43%	(190)	7%	(30)	8%	(34)	16%	(70)	439
2020 Vote: Other	4%	(2)	14%	(8)	39%	(21)	14%	(8)	3%	(2)	24%	(13)	52
2020 Vote: Didn't Vote	11%	(34)	9%	(28)	43%	(132)	6%	(17)	11%	(35)	20%	(63)	310
2018 House Vote: Democrat	14%	(40)	7%	(21)	27%	(75)	14%	(39)	29%	(81)	8%	(24)	280
2018 House Vote: Republican	16%	(55)	9%	(30)	42%	(146)	7%	(25)	11%	(36)	16%	(55)	346
2016 Vote: Hillary Clinton	13%	(34)	7%	(18)	28%	(75)	18%	(47)	27%	(71)	9%	(23)	268
2016 Vote: Donald Trump	13%	(50)	10%	(38)	44%	(163)	7%	(25)	11%	(40)	15%	(56)	373
2016 Vote: Other	10%	(5)	4%	(2)	38%	(20)	10%	(5)	25%	(13)	13%	(7)	52
2016 Vote: Didn't Vote	13%	(70)	9%	(45)	40%	(205)	8%	(42)	12%	(64)	18%	(93)	518
Voted in 2014: Yes	14%	(79)	9%	(49)	37%	(207)	10%	(56)	20%	(111)	11%	(63)	565
Voted in 2014: No	12%	(80)	8%	(54)	39%	(255)	10%	(63)	12%	(78)	18%	(117)	648

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Table MCEN3_8: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Much more favorable		Somewhat more favorable		Neither more nor less favorable		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
Adults	13%	(159)	8%	(103)	38%	(463)	10%	(119)	16%	(189)	15%	(180)	1213
4-Region: Northeast	12%	(24)	8%	(15)	38%	(74)	12%	(24)	18%	(36)	11%	(22)	195
4-Region: Midwest	13%	(29)	6%	(14)	46%	(104)	8%	(17)	14%	(33)	13%	(28)	226
4-Region: South	12%	(58)	10%	(49)	40%	(197)	9%	(43)	15%	(73)	15%	(77)	497
4-Region: West	16%	(47)	8%	(24)	30%	(87)	12%	(35)	16%	(47)	18%	(53)	294
Plan to be Vaccinated	9%	(47)	7%	(35)	31%	(161)	16%	(83)	31%	(165)	6%	(34)	525
Does not Plan to be Vaccinated	22%	(101)	12%	(56)	43%	(201)	4%	(20)	2%	(11)	17%	(81)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table MCEN3_9: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	19% (234)	17% (203)	31% (379)	7% (87)	11% (133)	15% (177)	1213
Gender: Male	25% (142)	22% (126)	28% (158)	5% (30)	10% (59)	10% (58)	572
Gender: Female	14% (92)	12% (78)	34% (221)	9% (57)	12% (74)	19% (119)	641
Age: 18-34	18% (86)	20% (95)	24% (116)	10% (48)	11% (52)	17% (80)	476
Age: 35-44	21% (52)	18% (44)	27% (66)	9% (22)	12% (30)	13% (31)	246
Age: 45-64	17% (57)	13% (43)	42% (142)	3% (11)	9% (32)	16% (56)	341
Age: 65+	26% (39)	14% (21)	37% (55)	4% (6)	13% (20)	7% (10)	150
GenZers: 1997-2012	11% (26)	23% (52)	27% (61)	7% (17)	13% (29)	19% (44)	229
Millennials: 1981-1996	24% (101)	19% (80)	24% (100)	11% (47)	10% (43)	12% (53)	424
GenXers: 1965-1980	16% (40)	12% (30)	41% (107)	6% (14)	11% (28)	15% (39)	259
Baby Boomers: 1946-1964	22% (60)	13% (36)	38% (106)	3% (8)	11% (29)	13% (37)	276
PID: Dem (no lean)	37% (149)	23% (95)	19% (78)	5% (21)	8% (33)	8% (32)	408
PID: Ind (no lean)	11% (42)	11% (42)	39% (155)	8% (30)	12% (46)	20% (78)	393
PID: Rep (no lean)	10% (42)	16% (66)	35% (146)	9% (36)	13% (54)	16% (67)	412
PID/Gender: Dem Men	46% (94)	26% (52)	15% (29)	3% (6)	4% (8)	6% (12)	201
PID/Gender: Dem Women	27% (56)	21% (43)	24% (49)	7% (14)	12% (25)	9% (19)	207
PID/Gender: Ind Men	11% (20)	14% (24)	36% (64)	7% (13)	16% (29)	16% (29)	180
PID/Gender: Ind Women	10% (22)	8% (18)	42% (90)	8% (17)	8% (17)	23% (49)	213
PID/Gender: Rep Men	15% (28)	26% (50)	33% (64)	6% (11)	12% (22)	8% (16)	190
PID/Gender: Rep Women	6% (14)	7% (16)	37% (82)	12% (26)	15% (32)	23% (51)	221
Ideo: Liberal (1-3)	38% (113)	27% (82)	15% (46)	6% (19)	6% (18)	7% (21)	299
Ideo: Moderate (4)	19% (50)	18% (49)	38% (104)	8% (21)	4% (11)	14% (37)	272
Ideo: Conservative (5-7)	12% (59)	14% (65)	33% (159)	8% (38)	18% (88)	14% (67)	476
Educ: < College	15% (137)	15% (137)	34% (311)	7% (65)	12% (112)	17% (155)	916
Educ: Bachelors degree	30% (57)	20% (39)	24% (47)	9% (18)	8% (16)	9% (17)	193
Educ: Post-grad	38% (40)	27% (28)	20% (21)	4% (4)	6% (6)	5% (5)	104
Income: Under 50k	16% (104)	12% (82)	33% (219)	7% (45)	13% (89)	19% (126)	665
Income: 50k-100k	19% (74)	23% (90)	31% (122)	7% (29)	9% (35)	10% (40)	390
Income: 100k+	35% (56)	20% (31)	24% (37)	8% (13)	6% (9)	7% (11)	158
Ethnicity: White	20% (177)	16% (148)	33% (298)	6% (55)	11% (96)	15% (131)	905

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Table MCEN3_9: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	19% (234)	17% (203)	31% (379)	7% (87)	11% (133)	15% (177)	1213
Ethnicity: Hispanic	12% (30)	29% (70)	22% (53)	11% (28)	12% (29)	14% (34)	244
Ethnicity: Black	20% (38)	15% (29)	27% (52)	11% (21)	13% (25)	13% (25)	191
Ethnicity: Other	16% (19)	23% (27)	24% (28)	9% (10)	10% (12)	18% (20)	117
All Christian	20% (97)	20% (94)	31% (148)	6% (28)	9% (44)	13% (61)	472
All Non-Christian	35% (25)	10% (7)	30% (22)	2% (1)	15% (11)	8% (6)	72
Atheist	36% (18)	25% (13)	13% (7)	3% (2)	9% (5)	14% (7)	51
Agnostic/Nothing in particular	18% (62)	15% (53)	32% (113)	9% (33)	9% (31)	17% (60)	351
Something Else	12% (32)	13% (36)	34% (90)	9% (23)	16% (42)	16% (43)	266
Religious Non-Protestant/Catholic	32% (28)	9% (8)	32% (28)	2% (2)	13% (12)	11% (10)	88
Evangelical	17% (60)	16% (56)	30% (105)	8% (28)	14% (50)	15% (53)	352
Non-Evangelical	17% (62)	20% (72)	34% (124)	6% (22)	10% (36)	13% (46)	362
Community: Urban	25% (90)	20% (71)	24% (87)	6% (20)	11% (41)	13% (47)	356
Community: Suburban	19% (105)	17% (91)	32% (177)	8% (45)	10% (56)	14% (76)	551
Community: Rural	12% (38)	13% (41)	37% (114)	7% (21)	12% (37)	18% (54)	306
Employ: Private Sector	23% (87)	20% (74)	29% (110)	6% (24)	12% (47)	10% (37)	380
Employ: Government	28% (20)	16% (12)	27% (20)	9% (6)	10% (7)	10% (8)	73
Employ: Self-Employed	16% (23)	14% (20)	27% (39)	15% (22)	16% (23)	13% (18)	145
Employ: Homemaker	8% (8)	9% (9)	37% (36)	4% (4)	16% (16)	26% (25)	97
Employ: Student	16% (12)	31% (23)	22% (16)	2% (1)	3% (2)	26% (19)	74
Employ: Retired	26% (48)	12% (23)	38% (70)	5% (8)	9% (16)	11% (20)	186
Employ: Unemployed	14% (22)	17% (27)	36% (58)	10% (16)	9% (14)	15% (24)	162
Employ: Other	13% (13)	17% (16)	31% (30)	4% (4)	8% (8)	26% (25)	96
Military HH: Yes	24% (38)	15% (24)	24% (38)	7% (11)	18% (29)	11% (18)	158
Military HH: No	19% (196)	17% (180)	32% (340)	7% (75)	10% (104)	15% (159)	1054
RD/WT: Right Direction	33% (168)	27% (137)	21% (109)	4% (20)	6% (32)	9% (47)	514
RD/WT: Wrong Track	9% (66)	9% (66)	39% (269)	9% (66)	14% (101)	19% (130)	699
Biden Job Approve	32% (183)	25% (145)	24% (137)	4% (23)	6% (36)	10% (56)	580
Biden Job Disapprove	8% (44)	9% (50)	39% (210)	11% (58)	17% (92)	15% (81)	534

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Table MCEN3_9: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	19% (234)	17% (203)	31% (379)	7% (87)	11% (133)	15% (177)	1213
Biden Job Strongly Approve	41% (127)	26% (79)	15% (47)	4% (13)	6% (19)	7% (22)	306
Biden Job Somewhat Approve	21% (57)	24% (66)	33% (89)	4% (10)	6% (18)	12% (34)	274
Biden Job Somewhat Disapprove	13% (19)	13% (20)	39% (60)	10% (16)	11% (16)	15% (23)	154
Biden Job Strongly Disapprove	6% (24)	8% (31)	39% (150)	11% (42)	20% (76)	15% (58)	381
Favorable of Biden	34% (186)	24% (131)	25% (133)	4% (21)	5% (27)	8% (45)	543
Unfavorable of Biden	7% (43)	11% (62)	40% (229)	11% (62)	17% (98)	14% (82)	576
Very Favorable of Biden	43% (130)	25% (76)	15% (44)	5% (14)	6% (18)	6% (19)	302
Somewhat Favorable of Biden	23% (56)	23% (55)	37% (89)	3% (6)	4% (10)	11% (26)	241
Somewhat Unfavorable of Biden	9% (14)	17% (27)	35% (56)	12% (20)	12% (19)	16% (25)	160
Very Unfavorable of Biden	7% (29)	8% (35)	42% (173)	10% (42)	19% (80)	14% (57)	416
#1 Issue: Economy	18% (82)	15% (69)	33% (150)	7% (32)	11% (51)	16% (74)	458
#1 Issue: Security	13% (30)	17% (38)	30% (67)	10% (23)	19% (43)	10% (21)	222
#1 Issue: Health Care	27% (44)	21% (34)	27% (42)	8% (12)	9% (14)	9% (14)	160
#1 Issue: Medicare / Social Security	27% (35)	13% (16)	36% (47)	2% (2)	6% (8)	16% (21)	129
#1 Issue: Women's Issues	11% (7)	30% (18)	20% (12)	7% (4)	4% (3)	27% (16)	59
#1 Issue: Education	17% (12)	12% (9)	41% (31)	7% (5)	8% (6)	16% (12)	74
#1 Issue: Other	24% (15)	18% (12)	20% (13)	4% (3)	12% (8)	21% (13)	64
2020 Vote: Joe Biden	36% (149)	23% (95)	23% (96)	5% (21)	5% (20)	7% (30)	410
2020 Vote: Donald Trump	10% (43)	14% (63)	36% (157)	8% (35)	17% (74)	15% (67)	439
2020 Vote: Other	5% (3)	23% (12)	26% (14)	9% (5)	11% (6)	26% (14)	52
2020 Vote: Didn't Vote	13% (40)	11% (34)	36% (112)	8% (26)	10% (31)	22% (67)	310
2018 House Vote: Democrat	38% (105)	22% (62)	22% (62)	7% (20)	5% (13)	6% (18)	280
2018 House Vote: Republican	12% (40)	13% (46)	36% (124)	7% (25)	16% (57)	16% (54)	346
2016 Vote: Hillary Clinton	37% (100)	25% (67)	19% (52)	6% (16)	6% (15)	7% (18)	268
2016 Vote: Donald Trump	11% (43)	13% (49)	38% (141)	8% (30)	14% (52)	16% (59)	373
2016 Vote: Other	15% (8)	17% (9)	35% (18)	9% (5)	12% (6)	11% (6)	52
2016 Vote: Didn't Vote	16% (82)	15% (78)	32% (168)	7% (36)	12% (60)	18% (93)	518
Voted in 2014: Yes	24% (137)	18% (99)	30% (172)	6% (37)	11% (61)	10% (59)	565
Voted in 2014: No	15% (97)	16% (104)	32% (207)	8% (50)	11% (72)	18% (118)	648

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Table MCEN3_9: *Would you have a more or less favorable view of a celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Much more favorable	Somewhat more favorable	Neither more nor less favorable	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	19% (234)	17% (203)	31% (379)	7% (87)	11% (133)	15% (177)	1213
4-Region: Northeast	27% (54)	19% (37)	32% (62)	6% (11)	6% (12)	10% (20)	195
4-Region: Midwest	17% (38)	15% (34)	36% (81)	8% (18)	13% (30)	11% (26)	226
4-Region: South	18% (90)	15% (74)	33% (166)	7% (33)	11% (55)	16% (80)	497
4-Region: West	18% (52)	20% (59)	24% (69)	8% (24)	13% (37)	18% (52)	294
Plan to be Vaccinated	41% (214)	30% (160)	17% (87)	3% (14)	4% (20)	6% (30)	525
Does not Plan to be Vaccinated	2% (10)	6% (27)	40% (186)	13% (59)	23% (110)	16% (77)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_1: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	32%	(389)	26%	(313)	8%	(100)	6%	(69)	28%	(342)	1213
Gender: Male	31%	(177)	29%	(163)	9%	(50)	6%	(33)	26%	(148)	572
Gender: Female	33%	(211)	23%	(150)	8%	(50)	6%	(36)	30%	(194)	641
Age: 18-34	31%	(145)	27%	(126)	11%	(51)	5%	(23)	27%	(130)	476
Age: 35-44	41%	(100)	25%	(62)	5%	(13)	5%	(11)	24%	(60)	246
Age: 45-64	29%	(99)	24%	(82)	9%	(30)	6%	(21)	32%	(109)	341
Age: 65+	30%	(45)	28%	(43)	4%	(6)	9%	(13)	28%	(43)	150
GenZers: 1997-2012	28%	(65)	25%	(57)	9%	(21)	5%	(12)	32%	(74)	229
Millennials: 1981-1996	38%	(161)	27%	(115)	9%	(39)	4%	(18)	21%	(90)	424
GenXers: 1965-1980	29%	(74)	25%	(66)	7%	(19)	6%	(16)	32%	(84)	259
Baby Boomers: 1946-1964	30%	(82)	24%	(66)	7%	(20)	8%	(21)	31%	(86)	276
PID: Dem (no lean)	49%	(201)	26%	(108)	5%	(20)	3%	(11)	17%	(69)	408
PID: Ind (no lean)	22%	(87)	22%	(88)	10%	(41)	7%	(29)	38%	(149)	393
PID: Rep (no lean)	24%	(101)	29%	(117)	10%	(39)	7%	(29)	30%	(125)	412
PID/Gender: Dem Men	47%	(95)	29%	(58)	8%	(16)	4%	(8)	12%	(24)	201
PID/Gender: Dem Women	51%	(106)	24%	(50)	2%	(4)	1%	(2)	22%	(45)	207
PID/Gender: Ind Men	19%	(34)	24%	(44)	7%	(13)	9%	(16)	41%	(73)	180
PID/Gender: Ind Women	25%	(53)	21%	(44)	13%	(28)	6%	(13)	35%	(75)	213
PID/Gender: Rep Men	25%	(48)	32%	(62)	11%	(22)	5%	(9)	26%	(50)	190
PID/Gender: Rep Women	24%	(52)	25%	(56)	8%	(18)	9%	(21)	34%	(74)	221
Ideo: Liberal (1-3)	45%	(134)	34%	(101)	5%	(16)	2%	(6)	14%	(43)	299
Ideo: Moderate (4)	36%	(99)	22%	(60)	9%	(23)	5%	(15)	28%	(76)	272
Ideo: Conservative (5-7)	23%	(111)	27%	(129)	9%	(44)	9%	(44)	31%	(148)	476
Educ: < College	29%	(270)	25%	(233)	9%	(82)	6%	(57)	30%	(275)	916
Educ: Bachelors degree	38%	(73)	23%	(44)	8%	(15)	5%	(9)	26%	(51)	193
Educ: Post-grad	44%	(45)	34%	(36)	4%	(4)	3%	(3)	16%	(16)	104
Income: Under 50k	30%	(202)	22%	(147)	8%	(53)	6%	(42)	33%	(221)	665
Income: 50k-100k	30%	(117)	31%	(122)	10%	(37)	5%	(21)	24%	(93)	390
Income: 100k+	44%	(70)	28%	(44)	6%	(10)	4%	(6)	18%	(28)	158
Ethnicity: White	30%	(270)	26%	(238)	7%	(65)	6%	(56)	30%	(275)	905

Continued on next page

Table MCEN4_1: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	32%	(389)	26%	(313)	8%	(100)	6%	(69)	28%	(342)	1213
Ethnicity: Hispanic	37%	(90)	27%	(65)	14%	(33)	2%	(5)	21%	(51)	244
Ethnicity: Black	47%	(90)	20%	(38)	11%	(21)	4%	(7)	18%	(35)	191
Ethnicity: Other	24%	(28)	31%	(37)	12%	(15)	5%	(6)	27%	(32)	117
All Christian	32%	(152)	29%	(138)	8%	(36)	6%	(30)	25%	(116)	472
All Non-Christian	43%	(31)	26%	(19)	9%	(6)	1%	(1)	22%	(16)	72
Atheist	39%	(20)	26%	(13)	8%	(4)	—	(0)	27%	(14)	51
Agnostic/Nothing in particular	29%	(103)	22%	(78)	10%	(35)	4%	(12)	35%	(122)	351
Something Else	31%	(84)	24%	(65)	7%	(18)	10%	(26)	28%	(74)	266
Religious Non-Protestant/Catholic	38%	(34)	28%	(25)	8%	(7)	2%	(2)	23%	(20)	88
Evangelical	35%	(124)	23%	(81)	9%	(31)	9%	(33)	24%	(83)	352
Non-Evangelical	29%	(104)	31%	(112)	6%	(23)	6%	(22)	28%	(101)	362
Community: Urban	42%	(151)	25%	(89)	8%	(29)	4%	(16)	20%	(72)	356
Community: Suburban	29%	(162)	27%	(149)	7%	(40)	6%	(32)	31%	(168)	551
Community: Rural	25%	(75)	25%	(75)	10%	(32)	7%	(21)	33%	(102)	306
Employ: Private Sector	36%	(137)	30%	(114)	8%	(30)	6%	(24)	20%	(75)	380
Employ: Government	36%	(26)	22%	(16)	14%	(10)	3%	(2)	26%	(19)	73
Employ: Self-Employed	30%	(44)	19%	(27)	10%	(15)	7%	(10)	33%	(48)	145
Employ: Homemaker	23%	(22)	25%	(24)	8%	(8)	7%	(7)	37%	(36)	97
Employ: Student	36%	(27)	28%	(21)	10%	(7)	1%	(1)	25%	(19)	74
Employ: Retired	33%	(61)	26%	(48)	6%	(12)	6%	(10)	29%	(55)	186
Employ: Unemployed	29%	(47)	26%	(41)	9%	(14)	5%	(9)	31%	(51)	162
Employ: Other	26%	(25)	23%	(22)	4%	(3)	6%	(5)	42%	(41)	96
Military HH: Yes	30%	(47)	27%	(42)	7%	(10)	10%	(15)	27%	(43)	158
Military HH: No	32%	(341)	26%	(271)	8%	(90)	5%	(54)	28%	(299)	1054
RD/WT: Right Direction	46%	(238)	28%	(142)	7%	(37)	2%	(11)	17%	(85)	514
RD/WT: Wrong Track	22%	(151)	24%	(171)	9%	(63)	8%	(57)	37%	(257)	699
Biden Job Approve	48%	(280)	27%	(158)	5%	(28)	2%	(12)	17%	(101)	580
Biden Job Disapprove	18%	(97)	26%	(139)	12%	(63)	9%	(47)	35%	(189)	534

Continued on next page

Table MCEN4_1: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	32%	(389)	26%	(313)	8%	(100)	6%	(69)	28%	(342)	1213
Biden Job Strongly Approve	56%	(170)	27%	(81)	3%	(10)	2%	(6)	13%	(39)	306
Biden Job Somewhat Approve	40%	(110)	28%	(77)	7%	(18)	2%	(6)	23%	(63)	274
Biden Job Somewhat Disapprove	19%	(29)	33%	(50)	16%	(24)	3%	(4)	30%	(46)	154
Biden Job Strongly Disapprove	18%	(68)	23%	(88)	10%	(38)	11%	(43)	37%	(143)	381
Favorable of Biden	49%	(268)	29%	(155)	3%	(14)	2%	(9)	18%	(97)	543
Unfavorable of Biden	16%	(94)	27%	(154)	14%	(79)	9%	(53)	34%	(197)	576
Very Favorable of Biden	55%	(166)	28%	(85)	2%	(6)	2%	(6)	13%	(39)	302
Somewhat Favorable of Biden	42%	(102)	29%	(69)	3%	(8)	1%	(3)	24%	(58)	241
Somewhat Unfavorable of Biden	16%	(25)	28%	(45)	20%	(32)	7%	(11)	30%	(48)	160
Very Unfavorable of Biden	16%	(69)	26%	(108)	11%	(47)	10%	(42)	36%	(149)	416
#1 Issue: Economy	31%	(143)	25%	(115)	7%	(32)	5%	(21)	32%	(148)	458
#1 Issue: Security	24%	(53)	32%	(72)	6%	(14)	11%	(25)	27%	(60)	222
#1 Issue: Health Care	40%	(64)	26%	(41)	9%	(15)	4%	(7)	21%	(33)	160
#1 Issue: Medicare / Social Security	38%	(49)	24%	(30)	7%	(9)	6%	(8)	25%	(33)	129
#1 Issue: Women's Issues	41%	(24)	22%	(13)	8%	(5)	2%	(1)	26%	(16)	59
#1 Issue: Education	36%	(27)	19%	(14)	13%	(9)	5%	(4)	28%	(21)	74
#1 Issue: Other	26%	(17)	20%	(13)	17%	(11)	6%	(4)	31%	(20)	64
2020 Vote: Joe Biden	47%	(194)	27%	(112)	6%	(24)	2%	(7)	18%	(73)	410
2020 Vote: Donald Trump	20%	(86)	29%	(125)	10%	(45)	8%	(37)	33%	(146)	439
2020 Vote: Other	24%	(12)	12%	(6)	18%	(9)	2%	(1)	45%	(24)	52
2020 Vote: Didn't Vote	31%	(96)	22%	(67)	7%	(22)	8%	(25)	32%	(99)	310
2018 House Vote: Democrat	50%	(140)	28%	(78)	4%	(11)	2%	(5)	16%	(45)	280
2018 House Vote: Republican	21%	(73)	29%	(99)	11%	(37)	8%	(29)	32%	(109)	346
2016 Vote: Hillary Clinton	48%	(128)	29%	(78)	6%	(15)	2%	(6)	16%	(42)	268
2016 Vote: Donald Trump	22%	(81)	29%	(109)	7%	(27)	8%	(30)	34%	(125)	373
2016 Vote: Other	24%	(13)	21%	(11)	19%	(10)	3%	(2)	33%	(17)	52
2016 Vote: Didn't Vote	32%	(166)	22%	(115)	9%	(48)	6%	(32)	30%	(157)	518
Voted in 2014: Yes	33%	(186)	27%	(153)	8%	(45)	6%	(32)	26%	(149)	565
Voted in 2014: No	31%	(203)	25%	(160)	8%	(55)	6%	(37)	30%	(193)	648

Continued on next page

Table MCEN4_1: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*

Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	32%	(389)	26%	(313)	8%	(100)	6%	(69)	28%	(342)	1213
4-Region: Northeast	44%	(85)	26%	(51)	6%	(12)	4%	(7)	21%	(40)	195
4-Region: Midwest	27%	(61)	28%	(63)	8%	(17)	8%	(17)	30%	(68)	226
4-Region: South	30%	(149)	25%	(124)	9%	(43)	6%	(32)	30%	(149)	497
4-Region: West	32%	(93)	26%	(75)	10%	(28)	4%	(13)	29%	(85)	294
Plan to be Vaccinated	43%	(224)	33%	(173)	5%	(25)	2%	(12)	17%	(91)	525
Does not Plan to be Vaccinated	25%	(117)	22%	(103)	12%	(57)	8%	(38)	33%	(155)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_2: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(175)	19%	(228)	19%	(235)	19%	(226)	29%	(348)	1213
Gender: Male	16%	(92)	22%	(128)	20%	(112)	17%	(100)	25%	(140)	572
Gender: Female	13%	(83)	16%	(100)	19%	(123)	20%	(127)	32%	(208)	641
Age: 18-34	17%	(82)	17%	(79)	22%	(102)	18%	(84)	27%	(129)	476
Age: 35-44	15%	(37)	24%	(58)	16%	(40)	19%	(48)	26%	(63)	246
Age: 45-64	12%	(41)	19%	(66)	16%	(56)	19%	(66)	33%	(112)	341
Age: 65+	10%	(15)	16%	(25)	25%	(37)	20%	(30)	29%	(44)	150
GenZers: 1997-2012	15%	(35)	11%	(26)	21%	(49)	20%	(45)	32%	(74)	229
Millennials: 1981-1996	18%	(74)	24%	(100)	21%	(87)	18%	(75)	21%	(88)	424
GenXers: 1965-1980	13%	(35)	23%	(59)	12%	(31)	17%	(45)	35%	(90)	259
Baby Boomers: 1946-1964	10%	(28)	14%	(38)	24%	(67)	20%	(55)	32%	(88)	276
PID: Dem (no lean)	15%	(59)	15%	(60)	25%	(104)	27%	(112)	18%	(73)	408
PID: Ind (no lean)	13%	(50)	20%	(77)	15%	(60)	14%	(55)	38%	(150)	393
PID: Rep (no lean)	16%	(66)	22%	(91)	17%	(71)	14%	(59)	30%	(125)	412
PID/Gender: Dem Men	19%	(38)	18%	(37)	24%	(48)	27%	(55)	12%	(23)	201
PID/Gender: Dem Women	10%	(21)	11%	(24)	27%	(56)	27%	(57)	24%	(49)	207
PID/Gender: Ind Men	15%	(26)	22%	(39)	14%	(25)	11%	(21)	38%	(68)	180
PID/Gender: Ind Women	11%	(23)	18%	(37)	16%	(35)	16%	(35)	39%	(83)	213
PID/Gender: Rep Men	14%	(27)	27%	(52)	21%	(39)	12%	(24)	26%	(49)	190
PID/Gender: Rep Women	18%	(39)	18%	(40)	14%	(31)	16%	(35)	34%	(76)	221
Ideo: Liberal (1-3)	12%	(37)	15%	(45)	29%	(87)	29%	(87)	14%	(43)	299
Ideo: Moderate (4)	14%	(37)	20%	(54)	20%	(56)	19%	(52)	27%	(73)	272
Ideo: Conservative (5-7)	16%	(78)	25%	(121)	14%	(65)	14%	(65)	31%	(147)	476
Educ: < College	14%	(126)	19%	(175)	19%	(170)	18%	(168)	30%	(277)	916
Educ: Bachelors degree	16%	(32)	14%	(27)	24%	(46)	18%	(34)	28%	(54)	193
Educ: Post-grad	16%	(17)	25%	(26)	19%	(20)	23%	(24)	16%	(17)	104
Income: Under 50k	14%	(94)	16%	(107)	20%	(131)	17%	(113)	33%	(220)	665
Income: 50k-100k	13%	(51)	23%	(92)	17%	(67)	21%	(82)	25%	(98)	390
Income: 100k+	19%	(30)	19%	(30)	23%	(36)	20%	(32)	19%	(31)	158
Ethnicity: White	14%	(128)	18%	(166)	18%	(161)	19%	(173)	31%	(277)	905

Continued on next page

Table MCEN4_2: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(175)	19%	(228)	19%	(235)	19%	(226)	29%	(348)	1213
Ethnicity: Hispanic	19%	(47)	18%	(44)	26%	(65)	18%	(43)	19%	(46)	244
Ethnicity: Black	12%	(22)	19%	(36)	31%	(60)	20%	(38)	19%	(35)	191
Ethnicity: Other	21%	(25)	23%	(26)	12%	(14)	13%	(16)	31%	(36)	117
All Christian	15%	(71)	23%	(109)	20%	(93)	18%	(84)	24%	(116)	472
All Non-Christian	25%	(18)	19%	(13)	21%	(15)	13%	(9)	23%	(16)	72
Atheist	6%	(3)	16%	(8)	26%	(13)	26%	(13)	26%	(13)	51
Agnostic/Nothing in particular	11%	(39)	15%	(53)	17%	(61)	23%	(80)	34%	(119)	351
Something Else	17%	(44)	17%	(45)	20%	(53)	15%	(40)	32%	(84)	266
Religious Non-Protestant/Catholic	24%	(21)	20%	(17)	18%	(16)	14%	(12)	25%	(22)	88
Evangelical	18%	(64)	23%	(80)	17%	(59)	15%	(54)	27%	(95)	352
Non-Evangelical	13%	(46)	19%	(68)	23%	(82)	18%	(66)	27%	(99)	362
Community: Urban	18%	(65)	22%	(78)	21%	(76)	17%	(62)	21%	(75)	356
Community: Suburban	12%	(66)	17%	(94)	22%	(121)	20%	(109)	29%	(161)	551
Community: Rural	14%	(44)	18%	(56)	13%	(38)	18%	(55)	37%	(112)	306
Employ: Private Sector	15%	(57)	24%	(91)	19%	(73)	22%	(83)	20%	(77)	380
Employ: Government	20%	(15)	21%	(15)	24%	(17)	10%	(7)	25%	(18)	73
Employ: Self-Employed	22%	(32)	16%	(23)	21%	(30)	13%	(19)	28%	(40)	145
Employ: Homemaker	6%	(6)	13%	(12)	15%	(14)	24%	(23)	43%	(41)	97
Employ: Student	8%	(6)	11%	(8)	26%	(19)	27%	(20)	28%	(21)	74
Employ: Retired	11%	(21)	22%	(41)	20%	(37)	18%	(34)	29%	(54)	186
Employ: Unemployed	18%	(28)	15%	(24)	14%	(22)	19%	(31)	35%	(56)	162
Employ: Other	11%	(10)	15%	(15)	24%	(23)	9%	(9)	41%	(39)	96
Military HH: Yes	11%	(17)	24%	(38)	15%	(24)	23%	(36)	27%	(43)	158
Military HH: No	15%	(158)	18%	(190)	20%	(211)	18%	(190)	29%	(305)	1054
RD/WT: Right Direction	16%	(82)	18%	(90)	24%	(123)	25%	(131)	17%	(88)	514
RD/WT: Wrong Track	13%	(93)	20%	(138)	16%	(112)	14%	(96)	37%	(260)	699
Biden Job Approve	16%	(91)	17%	(101)	24%	(136)	26%	(150)	18%	(102)	580
Biden Job Disapprove	15%	(80)	23%	(121)	14%	(77)	13%	(67)	35%	(188)	534

Continued on next page

Table MCEN4_2: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(175)	19%	(228)	19%	(235)	19%	(226)	29%	(348)	1213
Biden Job Strongly Approve	17%	(53)	18%	(54)	25%	(75)	29%	(89)	11%	(35)	306
Biden Job Somewhat Approve	14%	(38)	17%	(47)	22%	(61)	22%	(60)	24%	(67)	274
Biden Job Somewhat Disapprove	8%	(12)	26%	(40)	22%	(34)	12%	(19)	31%	(48)	154
Biden Job Strongly Disapprove	18%	(68)	21%	(81)	11%	(43)	13%	(49)	37%	(140)	381
Favorable of Biden	14%	(76)	17%	(91)	23%	(127)	28%	(153)	18%	(97)	543
Unfavorable of Biden	14%	(80)	23%	(130)	17%	(99)	12%	(69)	34%	(199)	576
Very Favorable of Biden	18%	(55)	18%	(53)	23%	(70)	29%	(89)	11%	(35)	302
Somewhat Favorable of Biden	9%	(21)	15%	(37)	23%	(56)	26%	(64)	26%	(62)	241
Somewhat Unfavorable of Biden	11%	(17)	24%	(38)	25%	(41)	10%	(15)	31%	(49)	160
Very Unfavorable of Biden	15%	(63)	22%	(92)	14%	(58)	13%	(53)	36%	(149)	416
#1 Issue: Economy	14%	(64)	20%	(94)	16%	(71)	17%	(79)	33%	(151)	458
#1 Issue: Security	20%	(44)	24%	(54)	15%	(32)	16%	(36)	26%	(57)	222
#1 Issue: Health Care	14%	(22)	16%	(26)	22%	(36)	24%	(39)	23%	(37)	160
#1 Issue: Medicare / Social Security	14%	(18)	13%	(16)	20%	(26)	27%	(34)	27%	(35)	129
#1 Issue: Women's Issues	12%	(7)	9%	(5)	36%	(21)	18%	(10)	26%	(15)	59
#1 Issue: Education	15%	(11)	16%	(12)	31%	(23)	13%	(10)	26%	(19)	74
#1 Issue: Other	8%	(5)	15%	(9)	21%	(13)	23%	(15)	33%	(21)	64
2020 Vote: Joe Biden	15%	(60)	16%	(64)	27%	(111)	25%	(103)	17%	(72)	410
2020 Vote: Donald Trump	15%	(65)	25%	(108)	15%	(66)	13%	(57)	33%	(143)	439
2020 Vote: Other	13%	(7)	20%	(11)	12%	(6)	10%	(5)	45%	(24)	52
2020 Vote: Didn't Vote	14%	(43)	14%	(43)	17%	(53)	20%	(61)	35%	(110)	310
2018 House Vote: Democrat	13%	(38)	19%	(53)	27%	(76)	24%	(68)	16%	(45)	280
2018 House Vote: Republican	14%	(50)	24%	(85)	14%	(50)	15%	(51)	32%	(111)	346
2016 Vote: Hillary Clinton	17%	(46)	15%	(40)	26%	(70)	28%	(74)	14%	(38)	268
2016 Vote: Donald Trump	16%	(60)	23%	(85)	13%	(49)	15%	(56)	33%	(123)	373
2016 Vote: Other	16%	(8)	14%	(7)	21%	(11)	15%	(8)	35%	(18)	52
2016 Vote: Didn't Vote	12%	(61)	18%	(95)	20%	(105)	17%	(89)	32%	(168)	518
Voted in 2014: Yes	16%	(91)	19%	(108)	19%	(106)	20%	(111)	26%	(149)	565
Voted in 2014: No	13%	(84)	19%	(120)	20%	(129)	18%	(115)	31%	(199)	648

Continued on next page

Table MCEN4_2: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*

Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(175)	19%	(228)	19%	(235)	19%	(226)	29%	(348)	1213
4-Region: Northeast	14%	(28)	13%	(25)	27%	(52)	23%	(44)	24%	(46)	195
4-Region: Midwest	15%	(33)	24%	(54)	18%	(40)	16%	(37)	27%	(62)	226
4-Region: South	14%	(68)	19%	(96)	17%	(84)	20%	(100)	30%	(150)	497
4-Region: West	16%	(46)	18%	(53)	20%	(59)	15%	(45)	31%	(90)	294
Plan to be Vaccinated	13%	(70)	19%	(102)	25%	(132)	25%	(130)	17%	(91)	525
Does not Plan to be Vaccinated	19%	(89)	22%	(101)	12%	(59)	14%	(66)	33%	(155)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_3: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(339)	29%	(349)	10%	(116)	4%	(53)	29%	(356)	1213
Gender: Male	26%	(148)	33%	(188)	10%	(59)	5%	(30)	26%	(146)	572
Gender: Female	30%	(191)	25%	(161)	9%	(57)	4%	(23)	33%	(210)	641
Age: 18-34	28%	(135)	26%	(122)	13%	(62)	3%	(15)	30%	(141)	476
Age: 35-44	33%	(82)	32%	(78)	8%	(19)	4%	(10)	23%	(57)	246
Age: 45-64	25%	(87)	29%	(100)	8%	(27)	5%	(17)	32%	(110)	341
Age: 65+	24%	(36)	32%	(49)	5%	(8)	7%	(10)	31%	(47)	150
GenZers: 1997-2012	26%	(59)	19%	(43)	14%	(31)	4%	(10)	38%	(86)	229
Millennials: 1981-1996	33%	(141)	32%	(137)	11%	(47)	3%	(12)	21%	(87)	424
GenXers: 1965-1980	27%	(70)	28%	(73)	7%	(17)	6%	(15)	33%	(85)	259
Baby Boomers: 1946-1964	23%	(64)	32%	(89)	7%	(19)	5%	(14)	33%	(90)	276
PID: Dem (no lean)	40%	(165)	28%	(113)	10%	(39)	3%	(12)	19%	(79)	408
PID: Ind (no lean)	20%	(80)	27%	(107)	9%	(34)	3%	(13)	40%	(158)	393
PID: Rep (no lean)	23%	(94)	31%	(128)	10%	(43)	7%	(27)	29%	(119)	412
PID/Gender: Dem Men	37%	(75)	32%	(65)	11%	(21)	5%	(10)	15%	(31)	201
PID/Gender: Dem Women	43%	(90)	24%	(49)	9%	(18)	1%	(3)	23%	(48)	207
PID/Gender: Ind Men	16%	(29)	31%	(56)	8%	(14)	7%	(12)	39%	(69)	180
PID/Gender: Ind Women	24%	(51)	24%	(51)	10%	(21)	1%	(1)	42%	(88)	213
PID/Gender: Rep Men	23%	(44)	35%	(67)	13%	(25)	4%	(8)	24%	(46)	190
PID/Gender: Rep Women	22%	(50)	28%	(61)	8%	(18)	8%	(19)	33%	(73)	221
Ideo: Liberal (1-3)	40%	(119)	33%	(100)	8%	(23)	4%	(11)	15%	(46)	299
Ideo: Moderate (4)	31%	(85)	28%	(75)	10%	(26)	4%	(10)	28%	(76)	272
Ideo: Conservative (5-7)	20%	(97)	31%	(146)	12%	(57)	6%	(31)	31%	(146)	476
Educ: < College	25%	(231)	28%	(256)	11%	(98)	5%	(41)	32%	(289)	916
Educ: Bachelors degree	35%	(67)	27%	(53)	7%	(13)	5%	(10)	26%	(50)	193
Educ: Post-grad	39%	(41)	39%	(40)	5%	(5)	2%	(2)	15%	(16)	104
Income: Under 50k	27%	(178)	23%	(153)	11%	(73)	5%	(31)	34%	(229)	665
Income: 50k-100k	26%	(100)	37%	(146)	8%	(30)	5%	(18)	25%	(97)	390
Income: 100k+	39%	(62)	31%	(49)	9%	(13)	2%	(4)	19%	(30)	158
Ethnicity: White	27%	(245)	29%	(263)	9%	(80)	4%	(40)	31%	(278)	905

Continued on next page

Table MCEN4_3: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(339)	29%	(349)	10%	(116)	4%	(53)	29%	(356)	1213
Ethnicity: Hispanic	31%	(75)	26%	(65)	14%	(33)	4%	(11)	25%	(60)	244
Ethnicity: Black	36%	(69)	25%	(48)	16%	(30)	2%	(3)	21%	(41)	191
Ethnicity: Other	22%	(26)	32%	(38)	5%	(6)	8%	(10)	32%	(37)	117
All Christian	27%	(128)	33%	(158)	8%	(36)	7%	(31)	25%	(120)	472
All Non-Christian	42%	(30)	28%	(20)	7%	(5)	1%	(1)	23%	(17)	72
Atheist	29%	(15)	34%	(17)	13%	(7)	—	(0)	24%	(12)	51
Agnostic/Nothing in particular	28%	(100)	23%	(80)	13%	(47)	3%	(10)	33%	(116)	351
Something Else	25%	(67)	28%	(74)	8%	(23)	4%	(12)	34%	(91)	266
Religious Non-Protestant/Catholic	37%	(33)	29%	(25)	5%	(5)	3%	(3)	25%	(22)	88
Evangelical	29%	(102)	31%	(110)	9%	(31)	5%	(17)	26%	(91)	352
Non-Evangelical	24%	(86)	31%	(113)	7%	(26)	6%	(23)	31%	(114)	362
Community: Urban	36%	(129)	29%	(103)	8%	(29)	2%	(9)	24%	(86)	356
Community: Suburban	25%	(139)	29%	(160)	11%	(60)	5%	(27)	30%	(165)	551
Community: Rural	23%	(71)	28%	(86)	9%	(27)	6%	(18)	34%	(104)	306
Employ: Private Sector	28%	(107)	37%	(139)	9%	(36)	5%	(17)	21%	(80)	380
Employ: Government	37%	(27)	23%	(17)	11%	(8)	6%	(4)	24%	(17)	73
Employ: Self-Employed	30%	(43)	23%	(33)	18%	(26)	1%	(1)	28%	(41)	145
Employ: Homemaker	21%	(21)	25%	(24)	10%	(10)	2%	(2)	42%	(40)	97
Employ: Student	36%	(26)	21%	(16)	7%	(5)	2%	(1)	34%	(25)	74
Employ: Retired	26%	(48)	33%	(62)	7%	(13)	6%	(11)	29%	(53)	186
Employ: Unemployed	28%	(45)	23%	(36)	5%	(8)	8%	(13)	36%	(59)	162
Employ: Other	24%	(23)	22%	(21)	11%	(11)	2%	(2)	41%	(40)	96
Military HH: Yes	26%	(41)	33%	(53)	8%	(12)	8%	(13)	25%	(39)	158
Military HH: No	28%	(298)	28%	(296)	10%	(104)	4%	(40)	30%	(317)	1054
RD/WT: Right Direction	39%	(201)	30%	(156)	9%	(48)	2%	(12)	19%	(97)	514
RD/WT: Wrong Track	20%	(138)	28%	(193)	10%	(68)	6%	(40)	37%	(259)	699
Biden Job Approve	41%	(237)	31%	(182)	7%	(43)	2%	(12)	18%	(106)	580
Biden Job Disapprove	17%	(92)	28%	(152)	12%	(63)	7%	(38)	35%	(188)	534

Continued on next page

Table MCEN4_3: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(339)	29%	(349)	10%	(116)	4%	(53)	29%	(356)	1213
Biden Job Strongly Approve	48%	(147)	28%	(87)	8%	(25)	2%	(5)	14%	(42)	306
Biden Job Somewhat Approve	33%	(89)	35%	(96)	6%	(17)	3%	(7)	24%	(64)	274
Biden Job Somewhat Disapprove	16%	(25)	38%	(58)	12%	(18)	1%	(2)	33%	(51)	154
Biden Job Strongly Disapprove	18%	(68)	25%	(95)	12%	(45)	10%	(36)	36%	(137)	381
Favorable of Biden	41%	(224)	33%	(178)	6%	(34)	2%	(12)	17%	(94)	543
Unfavorable of Biden	17%	(97)	28%	(158)	14%	(80)	7%	(38)	35%	(203)	576
Very Favorable of Biden	49%	(147)	26%	(78)	8%	(24)	3%	(10)	14%	(43)	302
Somewhat Favorable of Biden	32%	(77)	42%	(100)	4%	(10)	1%	(2)	21%	(51)	241
Somewhat Unfavorable of Biden	18%	(29)	29%	(47)	16%	(26)	1%	(2)	35%	(56)	160
Very Unfavorable of Biden	16%	(67)	27%	(112)	13%	(54)	9%	(36)	35%	(147)	416
#1 Issue: Economy	26%	(119)	30%	(137)	7%	(33)	4%	(17)	33%	(152)	458
#1 Issue: Security	21%	(48)	29%	(64)	9%	(20)	12%	(26)	29%	(65)	222
#1 Issue: Health Care	34%	(54)	32%	(52)	11%	(18)	1%	(2)	22%	(34)	160
#1 Issue: Medicare / Social Security	30%	(39)	30%	(38)	8%	(11)	3%	(4)	29%	(37)	129
#1 Issue: Women's Issues	38%	(22)	19%	(11)	17%	(10)	—	(0)	26%	(15)	59
#1 Issue: Education	39%	(29)	16%	(12)	19%	(14)	2%	(1)	25%	(19)	74
#1 Issue: Other	28%	(18)	28%	(18)	6%	(4)	2%	(2)	34%	(22)	64
2020 Vote: Joe Biden	42%	(173)	28%	(113)	10%	(43)	2%	(10)	17%	(71)	410
2020 Vote: Donald Trump	17%	(76)	31%	(136)	12%	(53)	8%	(34)	32%	(140)	439
2020 Vote: Other	17%	(9)	27%	(14)	6%	(3)	6%	(3)	43%	(23)	52
2020 Vote: Didn't Vote	26%	(81)	27%	(83)	6%	(18)	2%	(5)	40%	(122)	310
2018 House Vote: Democrat	44%	(123)	30%	(84)	9%	(25)	1%	(3)	16%	(45)	280
2018 House Vote: Republican	18%	(61)	32%	(112)	12%	(42)	7%	(25)	31%	(106)	346
2016 Vote: Hillary Clinton	43%	(116)	26%	(69)	11%	(30)	4%	(10)	16%	(42)	268
2016 Vote: Donald Trump	19%	(72)	32%	(119)	9%	(33)	7%	(28)	32%	(121)	373
2016 Vote: Other	22%	(12)	27%	(14)	14%	(7)	3%	(2)	35%	(18)	52
2016 Vote: Didn't Vote	27%	(140)	28%	(146)	9%	(45)	3%	(13)	34%	(174)	518
Voted in 2014: Yes	28%	(160)	30%	(171)	10%	(56)	6%	(34)	26%	(144)	565
Voted in 2014: No	28%	(180)	27%	(177)	9%	(60)	3%	(19)	33%	(212)	648

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Table MCEN4_3: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*

Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(339)	29%	(349)	10%	(116)	4%	(53)	29%	(356)	1213
4-Region: Northeast	38%	(74)	29%	(57)	9%	(17)	4%	(7)	20%	(40)	195
4-Region: Midwest	23%	(52)	32%	(73)	11%	(24)	5%	(10)	29%	(66)	226
4-Region: South	28%	(137)	29%	(143)	10%	(49)	4%	(18)	30%	(150)	497
4-Region: West	26%	(76)	26%	(75)	9%	(26)	6%	(17)	34%	(100)	294
Plan to be Vaccinated	38%	(202)	33%	(175)	9%	(49)	2%	(13)	16%	(86)	525
Does not Plan to be Vaccinated	20%	(96)	28%	(129)	11%	(50)	7%	(33)	34%	(161)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_4: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	15%	(176)	18%	(212)	19%	(234)	17%	(212)	31%	(379)	1213
Gender: Male	17%	(96)	23%	(129)	19%	(110)	14%	(82)	27%	(156)	572
Gender: Female	13%	(81)	13%	(84)	19%	(124)	20%	(130)	35%	(223)	641
Age: 18-34	15%	(71)	20%	(93)	19%	(90)	17%	(83)	29%	(138)	476
Age: 35-44	20%	(49)	17%	(42)	19%	(46)	16%	(40)	28%	(69)	246
Age: 45-64	11%	(39)	17%	(57)	18%	(61)	17%	(60)	37%	(125)	341
Age: 65+	12%	(18)	13%	(20)	25%	(37)	19%	(29)	31%	(46)	150
GenZers: 1997-2012	10%	(23)	14%	(33)	24%	(55)	16%	(36)	36%	(83)	229
Millennials: 1981-1996	21%	(89)	21%	(90)	17%	(74)	18%	(76)	22%	(95)	424
GenXers: 1965-1980	13%	(34)	20%	(53)	14%	(37)	16%	(40)	37%	(95)	259
Baby Boomers: 1946-1964	10%	(26)	12%	(32)	24%	(67)	19%	(53)	35%	(97)	276
PID: Dem (no lean)	15%	(61)	16%	(64)	24%	(97)	23%	(93)	23%	(93)	408
PID: Ind (no lean)	14%	(55)	15%	(57)	15%	(60)	17%	(67)	39%	(155)	393
PID: Rep (no lean)	15%	(60)	22%	(91)	19%	(77)	13%	(52)	32%	(131)	412
PID/Gender: Dem Men	19%	(38)	23%	(46)	23%	(45)	19%	(38)	17%	(34)	201
PID/Gender: Dem Women	11%	(23)	9%	(18)	25%	(52)	27%	(56)	28%	(59)	207
PID/Gender: Ind Men	16%	(29)	18%	(32)	13%	(23)	14%	(24)	39%	(71)	180
PID/Gender: Ind Women	12%	(26)	12%	(25)	17%	(36)	20%	(42)	39%	(84)	213
PID/Gender: Rep Men	15%	(28)	26%	(50)	22%	(41)	10%	(19)	27%	(51)	190
PID/Gender: Rep Women	14%	(32)	18%	(41)	16%	(36)	15%	(32)	36%	(80)	221
Ideo: Liberal (1-3)	12%	(36)	17%	(50)	26%	(78)	26%	(78)	19%	(58)	299
Ideo: Moderate (4)	13%	(36)	17%	(46)	22%	(60)	20%	(55)	28%	(75)	272
Ideo: Conservative (5-7)	18%	(84)	22%	(107)	14%	(66)	12%	(58)	34%	(161)	476
Educ: < College	13%	(115)	18%	(161)	19%	(175)	17%	(158)	34%	(307)	916
Educ: Bachelors degree	20%	(38)	15%	(29)	22%	(42)	16%	(32)	27%	(52)	193
Educ: Post-grad	23%	(24)	21%	(22)	16%	(16)	22%	(22)	18%	(19)	104
Income: Under 50k	13%	(86)	16%	(107)	19%	(127)	16%	(109)	35%	(236)	665
Income: 50k-100k	16%	(61)	19%	(74)	18%	(72)	19%	(73)	28%	(111)	390
Income: 100k+	19%	(30)	20%	(31)	22%	(35)	19%	(30)	20%	(32)	158
Ethnicity: White	14%	(127)	19%	(170)	17%	(152)	17%	(153)	33%	(302)	905

Continued on next page

Table MCEN4_4: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	15%	(176)	18%	(212)	19%	(234)	17%	(212)	31%	(379)	1213
Ethnicity: Hispanic	19%	(46)	18%	(45)	21%	(52)	17%	(42)	24%	(59)	244
Ethnicity: Black	17%	(32)	8%	(16)	30%	(58)	22%	(41)	23%	(44)	191
Ethnicity: Other	15%	(18)	22%	(26)	20%	(24)	15%	(18)	27%	(32)	117
All Christian	15%	(72)	19%	(89)	21%	(98)	17%	(78)	29%	(135)	472
All Non-Christian	25%	(18)	25%	(18)	9%	(6)	19%	(13)	22%	(16)	72
Atheist	14%	(7)	9%	(4)	29%	(15)	24%	(12)	24%	(12)	51
Agnostic/Nothing in particular	11%	(38)	18%	(62)	17%	(59)	19%	(67)	36%	(125)	351
Something Else	15%	(40)	15%	(39)	21%	(55)	16%	(41)	34%	(90)	266
Religious Non-Protestant/Catholic	24%	(21)	24%	(21)	9%	(8)	18%	(16)	24%	(21)	88
Evangelical	20%	(72)	18%	(63)	17%	(60)	16%	(57)	28%	(100)	352
Non-Evangelical	9%	(34)	16%	(59)	25%	(90)	16%	(59)	33%	(119)	362
Community: Urban	20%	(71)	17%	(59)	20%	(70)	18%	(66)	25%	(90)	356
Community: Suburban	10%	(55)	18%	(98)	22%	(123)	17%	(96)	33%	(179)	551
Community: Rural	16%	(50)	18%	(55)	13%	(40)	16%	(50)	36%	(109)	306
Employ: Private Sector	15%	(55)	24%	(92)	16%	(63)	21%	(79)	24%	(91)	380
Employ: Government	21%	(15)	17%	(12)	26%	(19)	9%	(6)	27%	(19)	73
Employ: Self-Employed	21%	(31)	13%	(19)	20%	(29)	16%	(23)	29%	(42)	145
Employ: Homemaker	7%	(7)	16%	(16)	16%	(15)	20%	(19)	42%	(41)	97
Employ: Student	8%	(6)	11%	(9)	28%	(21)	18%	(13)	35%	(26)	74
Employ: Retired	13%	(24)	16%	(29)	20%	(36)	20%	(37)	32%	(60)	186
Employ: Unemployed	15%	(25)	13%	(21)	21%	(34)	16%	(27)	34%	(55)	162
Employ: Other	14%	(13)	15%	(14)	18%	(17)	8%	(7)	46%	(44)	96
Military HH: Yes	14%	(22)	20%	(32)	17%	(27)	23%	(36)	26%	(40)	158
Military HH: No	15%	(154)	17%	(180)	20%	(206)	17%	(176)	32%	(338)	1054
RD/WT: Right Direction	15%	(78)	18%	(92)	23%	(119)	23%	(116)	21%	(109)	514
RD/WT: Wrong Track	14%	(99)	17%	(120)	16%	(115)	14%	(96)	39%	(269)	699
Biden Job Approve	14%	(84)	18%	(103)	23%	(134)	23%	(135)	21%	(124)	580
Biden Job Disapprove	16%	(87)	19%	(102)	16%	(88)	12%	(64)	36%	(193)	534

Continued on next page

Table MCEN4_4: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	15%	(176)	18%	(212)	19%	(234)	17%	(212)	31%	(379)	1213
Biden Job Strongly Approve	21%	(64)	16%	(50)	24%	(75)	23%	(69)	16%	(48)	306
Biden Job Somewhat Approve	7%	(20)	19%	(53)	22%	(59)	24%	(66)	28%	(76)	274
Biden Job Somewhat Disapprove	11%	(17)	26%	(41)	22%	(34)	11%	(17)	29%	(44)	154
Biden Job Strongly Disapprove	18%	(70)	16%	(62)	14%	(53)	12%	(46)	39%	(149)	381
Favorable of Biden	14%	(79)	17%	(92)	23%	(126)	25%	(134)	21%	(111)	543
Unfavorable of Biden	14%	(82)	20%	(117)	18%	(106)	11%	(62)	36%	(209)	576
Very Favorable of Biden	18%	(55)	17%	(52)	25%	(76)	24%	(71)	16%	(47)	302
Somewhat Favorable of Biden	10%	(23)	17%	(40)	21%	(51)	26%	(63)	27%	(64)	241
Somewhat Unfavorable of Biden	12%	(19)	28%	(45)	21%	(33)	9%	(15)	30%	(48)	160
Very Unfavorable of Biden	15%	(64)	17%	(72)	18%	(73)	11%	(47)	39%	(160)	416
#1 Issue: Economy	12%	(57)	19%	(88)	18%	(82)	15%	(69)	36%	(163)	458
#1 Issue: Security	16%	(35)	24%	(53)	15%	(33)	16%	(35)	30%	(67)	222
#1 Issue: Health Care	17%	(28)	18%	(30)	19%	(31)	24%	(38)	21%	(33)	160
#1 Issue: Medicare / Social Security	15%	(19)	11%	(15)	21%	(27)	24%	(32)	28%	(37)	129
#1 Issue: Women's Issues	13%	(8)	14%	(8)	23%	(14)	15%	(9)	35%	(21)	59
#1 Issue: Education	22%	(16)	9%	(7)	32%	(24)	10%	(7)	26%	(20)	74
#1 Issue: Other	7%	(4)	8%	(5)	23%	(15)	29%	(18)	34%	(22)	64
2020 Vote: Joe Biden	16%	(65)	16%	(64)	25%	(101)	23%	(94)	21%	(86)	410
2020 Vote: Donald Trump	16%	(70)	21%	(91)	15%	(67)	12%	(54)	36%	(157)	439
2020 Vote: Other	16%	(8)	8%	(4)	12%	(6)	18%	(9)	47%	(25)	52
2020 Vote: Didn't Vote	11%	(33)	16%	(50)	19%	(60)	18%	(55)	36%	(111)	310
2018 House Vote: Democrat	17%	(48)	17%	(49)	23%	(64)	22%	(60)	21%	(59)	280
2018 House Vote: Republican	15%	(51)	22%	(75)	15%	(51)	14%	(47)	35%	(122)	346
2016 Vote: Hillary Clinton	17%	(47)	17%	(45)	25%	(66)	22%	(58)	20%	(53)	268
2016 Vote: Donald Trump	16%	(61)	19%	(71)	15%	(55)	13%	(50)	37%	(137)	373
2016 Vote: Other	12%	(6)	11%	(6)	18%	(9)	18%	(10)	41%	(21)	52
2016 Vote: Didn't Vote	12%	(63)	18%	(91)	20%	(104)	18%	(94)	32%	(167)	518
Voted in 2014: Yes	17%	(94)	16%	(92)	19%	(107)	17%	(98)	31%	(173)	565
Voted in 2014: No	13%	(82)	19%	(120)	20%	(127)	18%	(113)	32%	(206)	648

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Table MCEN4_4: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	15%	(176)	18%	(212)	19%	(234)	17%	(212)	31%	(379)	1213
4-Region: Northeast	16%	(30)	16%	(31)	22%	(42)	22%	(44)	25%	(48)	195
4-Region: Midwest	16%	(35)	21%	(48)	18%	(40)	14%	(31)	32%	(72)	226
4-Region: South	13%	(64)	17%	(83)	19%	(96)	19%	(96)	32%	(159)	497
4-Region: West	16%	(47)	17%	(50)	19%	(56)	14%	(41)	34%	(100)	294
Plan to be Vaccinated	14%	(76)	20%	(103)	26%	(136)	21%	(110)	19%	(100)	525
Does not Plan to be Vaccinated	18%	(83)	19%	(87)	12%	(56)	16%	(73)	36%	(170)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_5: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?

Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(327)	26%	(316)	10%	(126)	5%	(57)	32%	(386)	1213
Gender: Male	27%	(155)	26%	(149)	13%	(76)	5%	(26)	29%	(165)	572
Gender: Female	27%	(172)	26%	(167)	8%	(50)	5%	(31)	34%	(221)	641
Age: 18-34	29%	(136)	26%	(124)	13%	(61)	3%	(15)	29%	(140)	476
Age: 35-44	34%	(83)	26%	(63)	8%	(20)	5%	(12)	27%	(67)	246
Age: 45-64	21%	(70)	25%	(86)	10%	(35)	6%	(21)	38%	(130)	341
Age: 65+	25%	(38)	29%	(43)	7%	(11)	6%	(9)	33%	(49)	150
GenZers: 1997-2012	27%	(62)	25%	(57)	10%	(22)	3%	(8)	35%	(80)	229
Millennials: 1981-1996	33%	(140)	27%	(115)	13%	(55)	3%	(14)	23%	(99)	424
GenXers: 1965-1980	23%	(60)	22%	(57)	9%	(23)	7%	(19)	39%	(101)	259
Baby Boomers: 1946-1964	22%	(60)	28%	(78)	9%	(25)	5%	(15)	35%	(98)	276
PID: Dem (no lean)	42%	(173)	27%	(109)	8%	(34)	4%	(15)	19%	(78)	408
PID: Ind (no lean)	18%	(69)	27%	(107)	10%	(39)	3%	(13)	42%	(164)	393
PID: Rep (no lean)	21%	(85)	24%	(100)	13%	(53)	7%	(29)	35%	(144)	412
PID/Gender: Dem Men	44%	(89)	24%	(49)	11%	(21)	4%	(8)	17%	(34)	201
PID/Gender: Dem Women	40%	(84)	29%	(61)	6%	(12)	3%	(7)	21%	(43)	207
PID/Gender: Ind Men	12%	(21)	27%	(48)	13%	(23)	5%	(8)	44%	(79)	180
PID/Gender: Ind Women	23%	(48)	28%	(59)	7%	(16)	2%	(5)	40%	(85)	213
PID/Gender: Rep Men	23%	(44)	28%	(53)	17%	(32)	5%	(10)	27%	(51)	190
PID/Gender: Rep Women	18%	(41)	22%	(48)	10%	(21)	9%	(19)	42%	(92)	221
Ideo: Liberal (1-3)	43%	(129)	30%	(89)	9%	(28)	2%	(7)	16%	(47)	299
Ideo: Moderate (4)	30%	(82)	24%	(64)	10%	(28)	5%	(15)	30%	(83)	272
Ideo: Conservative (5-7)	18%	(86)	27%	(130)	13%	(61)	7%	(34)	35%	(165)	476
Educ: < College	24%	(218)	26%	(240)	11%	(102)	5%	(44)	34%	(312)	916
Educ: Bachelors degree	34%	(65)	22%	(42)	9%	(18)	6%	(11)	29%	(56)	193
Educ: Post-grad	42%	(44)	32%	(33)	6%	(6)	2%	(2)	17%	(18)	104
Income: Under 50k	26%	(173)	23%	(152)	10%	(68)	5%	(33)	36%	(239)	665
Income: 50k-100k	23%	(89)	32%	(124)	11%	(45)	5%	(19)	29%	(113)	390
Income: 100k+	42%	(66)	26%	(40)	8%	(13)	4%	(6)	21%	(33)	158
Ethnicity: White	25%	(227)	25%	(223)	10%	(94)	5%	(49)	34%	(311)	905

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Table MCEN4_5: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(327)	26%	(316)	10%	(126)	5%	(57)	32%	(386)	1213
Ethnicity: Hispanic	34%	(83)	29%	(71)	13%	(31)	1%	(3)	23%	(55)	244
Ethnicity: Black	40%	(76)	27%	(51)	14%	(26)	1%	(2)	19%	(36)	191
Ethnicity: Other	20%	(24)	36%	(42)	5%	(6)	5%	(6)	33%	(39)	117
All Christian	28%	(130)	31%	(145)	8%	(40)	6%	(28)	27%	(130)	472
All Non-Christian	43%	(31)	23%	(17)	6%	(5)	3%	(2)	24%	(17)	72
Atheist	38%	(19)	23%	(11)	10%	(5)	6%	(3)	24%	(12)	51
Agnostic/Nothing in particular	24%	(84)	24%	(86)	11%	(39)	5%	(16)	36%	(127)	351
Something Else	24%	(63)	22%	(58)	14%	(37)	3%	(8)	38%	(100)	266
Religious Non-Protestant/Catholic	39%	(34)	25%	(22)	6%	(5)	4%	(4)	26%	(23)	88
Evangelical	28%	(100)	27%	(94)	11%	(37)	5%	(18)	29%	(103)	352
Non-Evangelical	24%	(86)	28%	(102)	10%	(38)	4%	(16)	33%	(121)	362
Community: Urban	35%	(126)	29%	(103)	8%	(28)	3%	(12)	24%	(87)	356
Community: Suburban	25%	(135)	24%	(134)	13%	(70)	5%	(28)	33%	(183)	551
Community: Rural	22%	(66)	26%	(79)	9%	(29)	5%	(16)	38%	(115)	306
Employ: Private Sector	30%	(115)	30%	(114)	11%	(42)	6%	(22)	23%	(86)	380
Employ: Government	30%	(22)	26%	(19)	13%	(9)	4%	(3)	26%	(19)	73
Employ: Self-Employed	29%	(41)	20%	(29)	20%	(28)	3%	(5)	29%	(42)	145
Employ: Homemaker	24%	(23)	13%	(13)	9%	(9)	5%	(5)	49%	(48)	97
Employ: Student	30%	(23)	24%	(18)	6%	(5)	2%	(1)	38%	(28)	74
Employ: Retired	25%	(46)	30%	(56)	7%	(14)	6%	(11)	32%	(60)	186
Employ: Unemployed	25%	(41)	27%	(44)	7%	(12)	4%	(6)	36%	(59)	162
Employ: Other	16%	(16)	25%	(24)	8%	(7)	3%	(3)	48%	(46)	96
Military HH: Yes	23%	(36)	32%	(51)	10%	(16)	7%	(11)	28%	(44)	158
Military HH: No	28%	(291)	25%	(265)	10%	(110)	4%	(46)	32%	(342)	1054
RD/WT: Right Direction	41%	(212)	29%	(149)	9%	(46)	3%	(13)	18%	(94)	514
RD/WT: Wrong Track	17%	(115)	24%	(167)	11%	(80)	6%	(44)	42%	(292)	699
Biden Job Approve	40%	(233)	30%	(176)	8%	(49)	3%	(15)	18%	(107)	580
Biden Job Disapprove	16%	(84)	24%	(130)	13%	(67)	7%	(40)	40%	(213)	534

Continued on next page

Table MCEN4_5: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(327)	26%	(316)	10%	(126)	5%	(57)	32%	(386)	1213
Biden Job Strongly Approve	49%	(151)	27%	(81)	7%	(22)	3%	(9)	14%	(42)	306
Biden Job Somewhat Approve	30%	(82)	35%	(95)	10%	(27)	2%	(6)	23%	(64)	274
Biden Job Somewhat Disapprove	19%	(29)	34%	(52)	12%	(18)	1%	(1)	34%	(53)	154
Biden Job Strongly Disapprove	14%	(55)	21%	(78)	13%	(48)	10%	(39)	42%	(160)	381
Favorable of Biden	41%	(222)	30%	(161)	8%	(41)	3%	(15)	19%	(103)	543
Unfavorable of Biden	15%	(88)	24%	(139)	15%	(84)	7%	(39)	39%	(226)	576
Very Favorable of Biden	49%	(147)	27%	(80)	7%	(22)	3%	(9)	14%	(43)	302
Somewhat Favorable of Biden	31%	(75)	34%	(81)	8%	(19)	3%	(7)	25%	(59)	241
Somewhat Unfavorable of Biden	15%	(24)	31%	(50)	19%	(30)	1%	(1)	34%	(55)	160
Very Unfavorable of Biden	15%	(63)	21%	(89)	13%	(54)	9%	(38)	41%	(171)	416
#1 Issue: Economy	25%	(115)	26%	(118)	9%	(43)	5%	(23)	35%	(159)	458
#1 Issue: Security	22%	(49)	27%	(59)	10%	(23)	7%	(16)	34%	(75)	222
#1 Issue: Health Care	35%	(56)	30%	(49)	11%	(17)	4%	(6)	21%	(33)	160
#1 Issue: Medicare / Social Security	31%	(41)	25%	(32)	9%	(12)	5%	(7)	29%	(38)	129
#1 Issue: Women's Issues	34%	(20)	32%	(19)	2%	(1)	4%	(3)	28%	(16)	59
#1 Issue: Education	29%	(21)	18%	(13)	20%	(15)	3%	(2)	31%	(23)	74
#1 Issue: Other	28%	(18)	25%	(16)	9%	(6)	—	(0)	38%	(24)	64
2020 Vote: Joe Biden	43%	(178)	25%	(103)	11%	(43)	3%	(10)	18%	(76)	410
2020 Vote: Donald Trump	15%	(68)	25%	(109)	14%	(61)	8%	(33)	38%	(167)	439
2020 Vote: Other	12%	(6)	26%	(14)	9%	(5)	3%	(1)	50%	(26)	52
2020 Vote: Didn't Vote	24%	(75)	29%	(89)	5%	(17)	4%	(12)	38%	(117)	310
2018 House Vote: Democrat	43%	(121)	28%	(80)	8%	(22)	3%	(8)	18%	(49)	280
2018 House Vote: Republican	15%	(52)	27%	(93)	13%	(46)	7%	(25)	38%	(130)	346
2016 Vote: Hillary Clinton	45%	(121)	25%	(68)	10%	(28)	3%	(8)	16%	(44)	268
2016 Vote: Donald Trump	16%	(61)	25%	(94)	12%	(45)	7%	(28)	39%	(145)	373
2016 Vote: Other	19%	(10)	28%	(14)	11%	(6)	3%	(1)	39%	(20)	52
2016 Vote: Didn't Vote	26%	(135)	27%	(140)	9%	(47)	4%	(20)	34%	(175)	518
Voted in 2014: Yes	30%	(168)	25%	(139)	10%	(59)	6%	(33)	29%	(166)	565
Voted in 2014: No	25%	(159)	27%	(177)	10%	(67)	4%	(24)	34%	(220)	648

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Table MCEN4_5: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(327)	26%	(316)	10%	(126)	5%	(57)	32%	(386)	1213
4-Region: Northeast	33%	(65)	30%	(58)	9%	(18)	4%	(8)	24%	(46)	195
4-Region: Midwest	25%	(57)	24%	(54)	12%	(27)	7%	(16)	32%	(73)	226
4-Region: South	23%	(113)	27%	(136)	11%	(54)	5%	(24)	34%	(171)	497
4-Region: West	32%	(93)	23%	(68)	9%	(28)	3%	(10)	33%	(96)	294
Plan to be Vaccinated	39%	(205)	30%	(157)	10%	(53)	2%	(9)	19%	(100)	525
Does not Plan to be Vaccinated	17%	(80)	26%	(123)	12%	(58)	8%	(36)	37%	(172)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_6: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	13%	(157)	21%	(253)	18%	(224)	16%	(196)	32%	(383)	1213
Gender: Male	17%	(97)	24%	(136)	17%	(99)	14%	(81)	28%	(158)	572
Gender: Female	9%	(60)	18%	(117)	19%	(124)	18%	(115)	35%	(225)	641
Age: 18-34	14%	(68)	22%	(104)	19%	(92)	14%	(66)	30%	(145)	476
Age: 35-44	18%	(44)	24%	(58)	18%	(44)	14%	(35)	27%	(65)	246
Age: 45-64	9%	(31)	20%	(67)	15%	(53)	18%	(63)	37%	(128)	341
Age: 65+	9%	(14)	16%	(24)	23%	(35)	21%	(32)	30%	(45)	150
GenZers: 1997-2012	6%	(14)	18%	(41)	18%	(41)	20%	(46)	38%	(88)	229
Millennials: 1981-1996	21%	(88)	26%	(111)	20%	(84)	11%	(46)	22%	(95)	424
GenXers: 1965-1980	13%	(33)	19%	(50)	13%	(35)	17%	(44)	38%	(97)	259
Baby Boomers: 1946-1964	7%	(19)	17%	(47)	22%	(60)	20%	(55)	34%	(95)	276
PID: Dem (no lean)	13%	(52)	19%	(76)	21%	(86)	23%	(93)	25%	(102)	408
PID: Ind (no lean)	11%	(41)	22%	(87)	18%	(70)	11%	(44)	38%	(150)	393
PID: Rep (no lean)	15%	(64)	22%	(90)	16%	(67)	15%	(60)	32%	(131)	412
PID/Gender: Dem Men	20%	(40)	25%	(50)	18%	(35)	18%	(36)	20%	(40)	201
PID/Gender: Dem Women	6%	(12)	13%	(26)	25%	(51)	27%	(57)	30%	(61)	207
PID/Gender: Ind Men	13%	(24)	24%	(43)	16%	(28)	7%	(13)	40%	(72)	180
PID/Gender: Ind Women	8%	(18)	21%	(44)	20%	(42)	14%	(30)	37%	(79)	213
PID/Gender: Rep Men	17%	(33)	23%	(44)	19%	(36)	17%	(32)	24%	(46)	190
PID/Gender: Rep Women	14%	(31)	21%	(46)	14%	(31)	13%	(28)	38%	(85)	221
Ideo: Liberal (1-3)	11%	(34)	19%	(57)	25%	(74)	22%	(65)	23%	(70)	299
Ideo: Moderate (4)	13%	(34)	20%	(54)	21%	(56)	20%	(53)	27%	(74)	272
Ideo: Conservative (5-7)	16%	(77)	24%	(116)	14%	(67)	12%	(59)	33%	(157)	476
Educ: < College	11%	(105)	21%	(191)	18%	(160)	16%	(150)	34%	(309)	916
Educ: Bachelors degree	16%	(31)	18%	(35)	22%	(43)	16%	(32)	27%	(53)	193
Educ: Post-grad	20%	(21)	26%	(27)	20%	(21)	14%	(15)	20%	(21)	104
Income: Under 50k	10%	(66)	19%	(125)	18%	(121)	17%	(111)	36%	(242)	665
Income: 50k-100k	14%	(53)	24%	(92)	19%	(74)	15%	(59)	29%	(113)	390
Income: 100k+	24%	(38)	23%	(36)	18%	(28)	17%	(27)	18%	(28)	158
Ethnicity: White	14%	(124)	21%	(191)	17%	(150)	16%	(145)	33%	(295)	905

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Table MCEN4_6: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	13%	(157)	21%	(253)	18%	(224)	16%	(196)	32%	(383)	1213
Ethnicity: Hispanic	13%	(33)	22%	(53)	21%	(52)	15%	(36)	29%	(70)	244
Ethnicity: Black	11%	(22)	20%	(38)	27%	(52)	17%	(32)	24%	(46)	191
Ethnicity: Other	9%	(11)	20%	(23)	19%	(22)	16%	(19)	36%	(42)	117
All Christian	16%	(76)	23%	(110)	18%	(83)	14%	(66)	29%	(138)	472
All Non-Christian	22%	(16)	29%	(21)	14%	(10)	10%	(7)	24%	(18)	72
Atheist	4%	(2)	23%	(12)	23%	(12)	24%	(12)	26%	(13)	51
Agnostic/Nothing in particular	9%	(31)	19%	(66)	17%	(59)	19%	(68)	36%	(128)	351
Something Else	12%	(32)	17%	(44)	23%	(60)	16%	(43)	33%	(87)	266
Religious Non-Protestant/Catholic	19%	(17)	31%	(27)	14%	(12)	11%	(10)	25%	(22)	88
Evangelical	16%	(58)	24%	(84)	17%	(60)	15%	(52)	28%	(99)	352
Non-Evangelical	13%	(48)	17%	(62)	22%	(78)	15%	(53)	33%	(120)	362
Community: Urban	18%	(63)	22%	(79)	16%	(56)	18%	(65)	26%	(93)	356
Community: Suburban	9%	(52)	18%	(97)	24%	(130)	15%	(83)	34%	(188)	551
Community: Rural	13%	(41)	25%	(77)	12%	(37)	16%	(48)	33%	(102)	306
Employ: Private Sector	16%	(60)	27%	(102)	17%	(64)	18%	(68)	22%	(85)	380
Employ: Government	21%	(15)	29%	(21)	16%	(12)	9%	(7)	25%	(18)	73
Employ: Self-Employed	18%	(26)	14%	(20)	25%	(36)	11%	(15)	33%	(47)	145
Employ: Homemaker	3%	(3)	17%	(16)	13%	(12)	26%	(25)	42%	(41)	97
Employ: Student	7%	(5)	11%	(8)	32%	(24)	15%	(11)	35%	(26)	74
Employ: Retired	11%	(20)	20%	(38)	18%	(34)	20%	(38)	31%	(57)	186
Employ: Unemployed	13%	(22)	21%	(34)	13%	(21)	13%	(20)	40%	(65)	162
Employ: Other	5%	(5)	14%	(14)	22%	(22)	12%	(12)	46%	(44)	96
Military HH: Yes	9%	(14)	23%	(36)	13%	(21)	24%	(39)	30%	(48)	158
Military HH: No	14%	(143)	21%	(217)	19%	(203)	15%	(158)	32%	(335)	1054
RD/WT: Right Direction	14%	(74)	21%	(107)	21%	(110)	20%	(104)	23%	(118)	514
RD/WT: Wrong Track	12%	(82)	21%	(146)	16%	(114)	13%	(92)	38%	(265)	699
Biden Job Approve	14%	(80)	20%	(118)	22%	(129)	21%	(121)	23%	(132)	580
Biden Job Disapprove	14%	(75)	23%	(122)	14%	(76)	12%	(66)	36%	(194)	534

Continued on next page

Table MCEN4_6: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	13%	(157)	21%	(253)	18%	(224)	16%	(196)	32%	(383)	1213
Biden Job Strongly Approve	19%	(60)	20%	(60)	22%	(68)	21%	(64)	18%	(54)	306
Biden Job Somewhat Approve	7%	(20)	21%	(58)	22%	(61)	21%	(57)	28%	(78)	274
Biden Job Somewhat Disapprove	9%	(14)	30%	(46)	20%	(31)	11%	(17)	30%	(46)	154
Biden Job Strongly Disapprove	16%	(62)	20%	(77)	12%	(45)	13%	(49)	39%	(148)	381
Favorable of Biden	13%	(72)	19%	(105)	21%	(113)	23%	(127)	23%	(126)	543
Unfavorable of Biden	13%	(76)	23%	(133)	18%	(104)	11%	(61)	35%	(201)	576
Very Favorable of Biden	18%	(54)	18%	(55)	21%	(63)	22%	(66)	21%	(64)	302
Somewhat Favorable of Biden	8%	(18)	20%	(49)	21%	(50)	25%	(61)	26%	(63)	241
Somewhat Unfavorable of Biden	6%	(10)	29%	(46)	30%	(48)	7%	(11)	29%	(47)	160
Very Unfavorable of Biden	16%	(67)	21%	(88)	13%	(56)	12%	(51)	37%	(155)	416
#1 Issue: Economy	14%	(65)	21%	(96)	16%	(75)	13%	(60)	35%	(162)	458
#1 Issue: Security	14%	(31)	27%	(59)	14%	(30)	15%	(34)	30%	(67)	222
#1 Issue: Health Care	14%	(23)	22%	(35)	20%	(32)	20%	(31)	24%	(38)	160
#1 Issue: Medicare / Social Security	12%	(16)	11%	(15)	18%	(23)	26%	(34)	32%	(42)	129
#1 Issue: Women's Issues	13%	(8)	14%	(8)	29%	(17)	12%	(7)	33%	(19)	59
#1 Issue: Education	5%	(4)	14%	(11)	38%	(28)	14%	(11)	28%	(21)	74
#1 Issue: Other	3%	(2)	23%	(15)	21%	(13)	24%	(15)	30%	(19)	64
2020 Vote: Joe Biden	14%	(56)	16%	(67)	23%	(96)	22%	(90)	25%	(101)	410
2020 Vote: Donald Trump	15%	(67)	24%	(106)	14%	(62)	12%	(51)	35%	(152)	439
2020 Vote: Other	7%	(4)	21%	(11)	15%	(8)	8%	(4)	49%	(26)	52
2020 Vote: Didn't Vote	10%	(31)	21%	(66)	18%	(57)	17%	(52)	34%	(104)	310
2018 House Vote: Democrat	15%	(41)	21%	(58)	22%	(62)	21%	(58)	21%	(60)	280
2018 House Vote: Republican	14%	(50)	26%	(91)	15%	(52)	11%	(36)	34%	(117)	346
2016 Vote: Hillary Clinton	16%	(42)	17%	(45)	23%	(61)	20%	(54)	25%	(68)	268
2016 Vote: Donald Trump	14%	(54)	23%	(87)	14%	(53)	12%	(46)	36%	(133)	373
2016 Vote: Other	8%	(4)	12%	(6)	29%	(15)	12%	(6)	38%	(20)	52
2016 Vote: Didn't Vote	11%	(57)	22%	(114)	18%	(95)	17%	(90)	31%	(162)	518
Voted in 2014: Yes	16%	(88)	21%	(117)	17%	(96)	16%	(91)	31%	(173)	565
Voted in 2014: No	11%	(69)	21%	(136)	20%	(127)	16%	(106)	32%	(210)	648

Continued on next page

Table MCEN4_6: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	13%	(157)	21%	(253)	18%	(224)	16%	(196)	32%	(383)	1213
4-Region: Northeast	17%	(33)	23%	(45)	16%	(32)	16%	(32)	27%	(54)	195
4-Region: Midwest	12%	(27)	21%	(48)	21%	(46)	16%	(36)	30%	(68)	226
4-Region: South	12%	(62)	20%	(97)	20%	(97)	17%	(84)	32%	(158)	497
4-Region: West	12%	(35)	21%	(62)	17%	(49)	15%	(45)	35%	(103)	294
Plan to be Vaccinated	13%	(67)	20%	(105)	26%	(134)	22%	(113)	20%	(106)	525
Does not Plan to be Vaccinated	16%	(73)	26%	(124)	10%	(48)	12%	(54)	36%	(170)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_7: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(272)	25%	(300)	11%	(137)	10%	(119)	32%	(386)	1213
Gender: Male	25%	(144)	28%	(160)	9%	(53)	11%	(63)	27%	(152)	572
Gender: Female	20%	(127)	22%	(140)	13%	(84)	9%	(55)	36%	(234)	641
Age: 18-34	21%	(99)	25%	(121)	16%	(78)	8%	(37)	30%	(141)	476
Age: 35-44	29%	(71)	27%	(66)	6%	(14)	11%	(27)	28%	(68)	246
Age: 45-64	21%	(71)	23%	(80)	10%	(33)	10%	(35)	36%	(123)	341
Age: 65+	20%	(31)	22%	(33)	9%	(13)	13%	(20)	36%	(54)	150
GenZers: 1997-2012	16%	(36)	28%	(64)	13%	(29)	8%	(18)	36%	(82)	229
Millennials: 1981-1996	27%	(116)	25%	(106)	14%	(60)	10%	(43)	23%	(99)	424
GenXers: 1965-1980	23%	(60)	26%	(67)	9%	(22)	6%	(15)	37%	(95)	259
Baby Boomers: 1946-1964	20%	(56)	21%	(58)	9%	(24)	14%	(38)	37%	(101)	276
PID: Dem (no lean)	38%	(153)	25%	(104)	11%	(44)	7%	(27)	20%	(80)	408
PID: Ind (no lean)	16%	(63)	20%	(80)	12%	(47)	12%	(47)	40%	(157)	393
PID: Rep (no lean)	13%	(55)	28%	(116)	11%	(46)	11%	(45)	36%	(149)	412
PID/Gender: Dem Men	41%	(83)	26%	(52)	8%	(15)	10%	(20)	16%	(31)	201
PID/Gender: Dem Women	34%	(70)	25%	(52)	14%	(29)	4%	(7)	24%	(49)	207
PID/Gender: Ind Men	16%	(30)	21%	(38)	11%	(20)	16%	(29)	35%	(63)	180
PID/Gender: Ind Women	16%	(33)	19%	(41)	12%	(26)	9%	(18)	44%	(94)	213
PID/Gender: Rep Men	16%	(31)	36%	(69)	9%	(17)	8%	(15)	30%	(57)	190
PID/Gender: Rep Women	11%	(24)	21%	(47)	13%	(29)	14%	(30)	41%	(91)	221
Ideo: Liberal (1-3)	39%	(116)	29%	(86)	7%	(20)	7%	(20)	19%	(56)	299
Ideo: Moderate (4)	24%	(65)	27%	(73)	10%	(28)	8%	(21)	32%	(86)	272
Ideo: Conservative (5-7)	16%	(75)	23%	(107)	15%	(73)	13%	(64)	33%	(158)	476
Educ: < College	17%	(160)	24%	(221)	13%	(119)	11%	(101)	34%	(314)	916
Educ: Bachelors degree	35%	(68)	22%	(42)	8%	(15)	8%	(15)	27%	(52)	193
Educ: Post-grad	42%	(43)	35%	(36)	3%	(3)	2%	(2)	19%	(20)	104
Income: Under 50k	17%	(112)	22%	(147)	12%	(81)	11%	(72)	38%	(252)	665
Income: 50k-100k	26%	(100)	27%	(107)	10%	(39)	11%	(42)	26%	(103)	390
Income: 100k+	38%	(60)	29%	(46)	11%	(18)	3%	(4)	19%	(30)	158
Ethnicity: White	22%	(202)	25%	(223)	9%	(85)	9%	(81)	35%	(314)	905

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Table MCEN4_7: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(272)	25%	(300)	11%	(137)	10%	(119)	32%	(386)	1213
Ethnicity: Hispanic	23%	(56)	26%	(63)	19%	(46)	10%	(24)	23%	(56)	244
Ethnicity: Black	26%	(49)	22%	(42)	21%	(40)	10%	(19)	21%	(40)	191
Ethnicity: Other	18%	(21)	30%	(35)	10%	(12)	16%	(19)	26%	(31)	117
All Christian	24%	(111)	27%	(129)	11%	(51)	10%	(46)	29%	(136)	472
All Non-Christian	42%	(30)	15%	(11)	15%	(11)	5%	(4)	22%	(16)	72
Atheist	35%	(18)	28%	(14)	9%	(5)	3%	(2)	24%	(12)	51
Agnostic/Nothing in particular	19%	(67)	26%	(92)	10%	(35)	7%	(26)	38%	(132)	351
Something Else	17%	(45)	20%	(54)	13%	(35)	16%	(42)	34%	(89)	266
Religious Non-Protestant/Catholic	37%	(33)	17%	(15)	12%	(11)	6%	(5)	27%	(24)	88
Evangelical	22%	(78)	23%	(81)	13%	(47)	16%	(56)	25%	(89)	352
Non-Evangelical	19%	(70)	26%	(96)	10%	(38)	8%	(30)	35%	(128)	362
Community: Urban	30%	(106)	27%	(97)	12%	(44)	5%	(16)	26%	(93)	356
Community: Suburban	21%	(113)	23%	(128)	11%	(63)	11%	(63)	33%	(183)	551
Community: Rural	17%	(52)	24%	(74)	10%	(30)	13%	(40)	36%	(109)	306
Employ: Private Sector	26%	(98)	31%	(117)	14%	(52)	7%	(26)	23%	(88)	380
Employ: Government	32%	(23)	19%	(14)	7%	(5)	10%	(8)	31%	(22)	73
Employ: Self-Employed	22%	(31)	20%	(29)	18%	(26)	10%	(14)	31%	(45)	145
Employ: Homemaker	10%	(10)	18%	(17)	12%	(11)	21%	(20)	39%	(38)	97
Employ: Student	26%	(19)	35%	(26)	3%	(2)	—	(0)	36%	(27)	74
Employ: Retired	26%	(48)	23%	(42)	9%	(17)	10%	(18)	33%	(61)	186
Employ: Unemployed	18%	(28)	20%	(33)	10%	(17)	16%	(26)	36%	(57)	162
Employ: Other	13%	(13)	24%	(23)	8%	(7)	7%	(7)	49%	(47)	96
Military HH: Yes	24%	(39)	24%	(38)	16%	(25)	10%	(15)	26%	(41)	158
Military HH: No	22%	(233)	25%	(262)	11%	(112)	10%	(103)	33%	(344)	1054
RD/WT: Right Direction	35%	(179)	29%	(149)	11%	(58)	6%	(32)	19%	(96)	514
RD/WT: Wrong Track	13%	(93)	22%	(151)	11%	(79)	12%	(87)	41%	(289)	699
Biden Job Approve	34%	(198)	29%	(170)	10%	(59)	6%	(35)	20%	(118)	580
Biden Job Disapprove	13%	(67)	22%	(119)	12%	(67)	14%	(73)	39%	(208)	534

Continued on next page

Table MCEN4_7: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(272)	25%	(300)	11%	(137)	10%	(119)	32%	(386)	1213
Biden Job Strongly Approve	46%	(141)	27%	(83)	8%	(25)	3%	(11)	15%	(47)	306
Biden Job Somewhat Approve	21%	(57)	32%	(87)	13%	(34)	9%	(24)	26%	(71)	274
Biden Job Somewhat Disapprove	14%	(21)	29%	(45)	15%	(23)	4%	(6)	38%	(58)	154
Biden Job Strongly Disapprove	12%	(46)	19%	(74)	11%	(43)	18%	(67)	39%	(150)	381
Favorable of Biden	35%	(191)	31%	(170)	8%	(41)	5%	(28)	21%	(113)	543
Unfavorable of Biden	12%	(72)	21%	(123)	15%	(84)	14%	(79)	38%	(219)	576
Very Favorable of Biden	46%	(139)	25%	(74)	9%	(27)	6%	(18)	15%	(44)	302
Somewhat Favorable of Biden	22%	(53)	40%	(96)	6%	(14)	4%	(10)	28%	(68)	241
Somewhat Unfavorable of Biden	14%	(23)	23%	(38)	17%	(27)	7%	(11)	39%	(62)	160
Very Unfavorable of Biden	12%	(49)	20%	(85)	14%	(57)	16%	(69)	38%	(157)	416
#1 Issue: Economy	21%	(95)	27%	(125)	9%	(41)	7%	(34)	36%	(164)	458
#1 Issue: Security	14%	(31)	22%	(49)	12%	(27)	17%	(39)	35%	(77)	222
#1 Issue: Health Care	30%	(48)	26%	(41)	15%	(23)	7%	(12)	22%	(36)	160
#1 Issue: Medicare / Social Security	27%	(35)	17%	(22)	12%	(16)	17%	(22)	27%	(34)	129
#1 Issue: Women's Issues	27%	(16)	36%	(21)	7%	(4)	6%	(4)	25%	(15)	59
#1 Issue: Education	26%	(20)	17%	(13)	15%	(11)	7%	(5)	34%	(26)	74
#1 Issue: Other	26%	(17)	22%	(14)	16%	(10)	2%	(2)	34%	(22)	64
2020 Vote: Joe Biden	38%	(157)	26%	(105)	11%	(45)	4%	(18)	20%	(84)	410
2020 Vote: Donald Trump	14%	(60)	25%	(109)	12%	(55)	13%	(58)	36%	(157)	439
2020 Vote: Other	8%	(4)	15%	(8)	17%	(9)	8%	(4)	53%	(28)	52
2020 Vote: Didn't Vote	16%	(51)	24%	(75)	9%	(28)	12%	(38)	38%	(117)	310
2018 House Vote: Democrat	42%	(116)	28%	(79)	8%	(24)	4%	(10)	18%	(51)	280
2018 House Vote: Republican	14%	(49)	26%	(90)	13%	(46)	12%	(43)	34%	(118)	346
2016 Vote: Hillary Clinton	41%	(110)	24%	(65)	12%	(31)	5%	(14)	18%	(48)	268
2016 Vote: Donald Trump	15%	(57)	25%	(92)	10%	(36)	12%	(46)	38%	(142)	373
2016 Vote: Other	25%	(13)	21%	(11)	8%	(4)	5%	(2)	42%	(22)	52
2016 Vote: Didn't Vote	18%	(91)	25%	(131)	13%	(66)	11%	(57)	33%	(173)	518
Voted in 2014: Yes	28%	(158)	25%	(144)	9%	(51)	8%	(48)	29%	(164)	565
Voted in 2014: No	18%	(113)	24%	(156)	13%	(86)	11%	(71)	34%	(222)	648

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Table MCEN4_7: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(272)	25%	(300)	11%	(137)	10%	(119)	32%	(386)	1213
4-Region: Northeast	35%	(67)	25%	(49)	8%	(16)	4%	(8)	28%	(55)	195
4-Region: Midwest	17%	(38)	32%	(73)	11%	(24)	8%	(17)	33%	(74)	226
4-Region: South	21%	(103)	22%	(108)	14%	(69)	10%	(52)	33%	(167)	497
4-Region: West	22%	(64)	24%	(70)	10%	(29)	14%	(41)	31%	(90)	294
Plan to be Vaccinated	40%	(212)	32%	(168)	5%	(25)	5%	(24)	18%	(95)	525
Does not Plan to be Vaccinated	9%	(45)	18%	(86)	18%	(84)	18%	(85)	36%	(169)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_8: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	17%	(208)	19%	(231)	15%	(187)	15%	(179)	34%	(408)	1213
Gender: Male	20%	(113)	21%	(123)	17%	(97)	15%	(83)	27%	(156)	572
Gender: Female	15%	(95)	17%	(108)	14%	(90)	15%	(96)	39%	(252)	641
Age: 18-34	20%	(95)	19%	(90)	19%	(92)	13%	(61)	29%	(138)	476
Age: 35-44	20%	(48)	21%	(53)	17%	(41)	13%	(32)	29%	(72)	246
Age: 45-64	14%	(46)	18%	(60)	11%	(39)	17%	(58)	40%	(138)	341
Age: 65+	12%	(19)	19%	(28)	10%	(16)	18%	(28)	40%	(60)	150
GenZers: 1997-2012	15%	(34)	17%	(38)	21%	(48)	15%	(35)	32%	(74)	229
Millennials: 1981-1996	23%	(98)	22%	(95)	18%	(76)	12%	(51)	24%	(104)	424
GenXers: 1965-1980	14%	(38)	19%	(50)	12%	(30)	14%	(37)	40%	(105)	259
Baby Boomers: 1946-1964	13%	(35)	15%	(43)	12%	(32)	18%	(49)	43%	(118)	276
PID: Dem (no lean)	19%	(76)	16%	(66)	18%	(75)	24%	(99)	23%	(92)	408
PID: Ind (no lean)	15%	(60)	16%	(64)	15%	(58)	11%	(45)	42%	(166)	393
PID: Rep (no lean)	18%	(72)	24%	(100)	13%	(55)	8%	(35)	36%	(150)	412
PID/Gender: Dem Men	24%	(49)	20%	(40)	19%	(39)	23%	(46)	14%	(28)	201
PID/Gender: Dem Women	13%	(27)	13%	(27)	17%	(36)	26%	(53)	31%	(65)	207
PID/Gender: Ind Men	16%	(28)	21%	(38)	11%	(20)	11%	(20)	41%	(74)	180
PID/Gender: Ind Women	15%	(32)	13%	(27)	18%	(37)	12%	(25)	43%	(92)	213
PID/Gender: Rep Men	19%	(35)	24%	(45)	20%	(38)	9%	(18)	29%	(54)	190
PID/Gender: Rep Women	17%	(37)	25%	(55)	8%	(17)	8%	(17)	43%	(96)	221
Ideo: Liberal (1-3)	21%	(63)	16%	(47)	19%	(57)	25%	(74)	19%	(58)	299
Ideo: Moderate (4)	12%	(33)	20%	(55)	19%	(51)	13%	(35)	36%	(97)	272
Ideo: Conservative (5-7)	19%	(91)	23%	(110)	12%	(57)	11%	(52)	35%	(166)	476
Educ: < College	16%	(150)	20%	(179)	15%	(134)	13%	(120)	36%	(332)	916
Educ: Bachelors degree	17%	(33)	18%	(34)	17%	(33)	19%	(36)	29%	(57)	193
Educ: Post-grad	24%	(25)	17%	(17)	20%	(20)	21%	(22)	18%	(19)	104
Income: Under 50k	16%	(110)	17%	(115)	14%	(90)	13%	(89)	39%	(260)	665
Income: 50k-100k	14%	(56)	23%	(88)	18%	(72)	16%	(61)	29%	(113)	390
Income: 100k+	27%	(42)	17%	(27)	16%	(25)	18%	(28)	22%	(35)	158
Ethnicity: White	17%	(151)	18%	(167)	14%	(125)	15%	(139)	36%	(322)	905

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Table MCEN4_8: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	17%	(208)	19%	(231)	15%	(187)	15%	(179)	34%	(408)	1213
Ethnicity: Hispanic	20%	(50)	21%	(52)	22%	(55)	13%	(32)	23%	(56)	244
Ethnicity: Black	21%	(41)	19%	(36)	22%	(43)	13%	(25)	24%	(46)	191
Ethnicity: Other	14%	(17)	24%	(28)	16%	(19)	12%	(14)	34%	(40)	117
All Christian	19%	(90)	21%	(97)	17%	(78)	15%	(70)	29%	(137)	472
All Non-Christian	30%	(21)	22%	(16)	7%	(5)	18%	(13)	23%	(17)	72
Atheist	14%	(7)	14%	(7)	21%	(11)	24%	(12)	27%	(14)	51
Agnostic/Nothing in particular	12%	(42)	18%	(62)	17%	(59)	14%	(49)	39%	(139)	351
Something Else	18%	(48)	18%	(48)	13%	(34)	13%	(34)	38%	(102)	266
Religious Non-Protestant/Catholic	25%	(22)	21%	(19)	7%	(6)	21%	(18)	26%	(23)	88
Evangelical	21%	(75)	22%	(76)	15%	(51)	14%	(50)	28%	(99)	352
Non-Evangelical	17%	(60)	17%	(63)	16%	(59)	13%	(46)	37%	(133)	362
Community: Urban	20%	(70)	20%	(72)	17%	(61)	14%	(52)	28%	(101)	356
Community: Suburban	14%	(79)	17%	(92)	17%	(91)	16%	(89)	36%	(199)	551
Community: Rural	19%	(59)	22%	(66)	11%	(35)	12%	(38)	35%	(108)	306
Employ: Private Sector	18%	(70)	22%	(85)	19%	(73)	16%	(59)	24%	(92)	380
Employ: Government	21%	(15)	19%	(14)	14%	(10)	13%	(10)	32%	(23)	73
Employ: Self-Employed	22%	(32)	23%	(34)	14%	(20)	14%	(21)	27%	(39)	145
Employ: Homemaker	9%	(9)	17%	(16)	12%	(11)	16%	(15)	47%	(46)	97
Employ: Student	11%	(8)	14%	(10)	25%	(19)	17%	(13)	32%	(24)	74
Employ: Retired	13%	(24)	21%	(38)	12%	(23)	17%	(32)	37%	(70)	186
Employ: Unemployed	24%	(39)	15%	(24)	8%	(12)	11%	(18)	42%	(68)	162
Employ: Other	12%	(12)	9%	(8)	19%	(18)	11%	(11)	49%	(47)	96
Military HH: Yes	13%	(20)	22%	(36)	12%	(20)	22%	(35)	30%	(48)	158
Military HH: No	18%	(188)	19%	(195)	16%	(168)	14%	(144)	34%	(360)	1054
RD/WT: Right Direction	19%	(96)	18%	(93)	18%	(95)	23%	(117)	22%	(113)	514
RD/WT: Wrong Track	16%	(112)	20%	(137)	13%	(92)	9%	(62)	42%	(295)	699
Biden Job Approve	18%	(105)	18%	(104)	19%	(111)	21%	(122)	24%	(138)	580
Biden Job Disapprove	17%	(92)	22%	(119)	11%	(60)	10%	(51)	40%	(213)	534

Continued on next page

Table MCEN4_8: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	17%	(208)	19%	(231)	15%	(187)	15%	(179)	34%	(408)	1213
Biden Job Strongly Approve	23%	(71)	14%	(44)	20%	(62)	25%	(77)	17%	(51)	306
Biden Job Somewhat Approve	12%	(33)	22%	(59)	18%	(49)	16%	(45)	32%	(87)	274
Biden Job Somewhat Disapprove	12%	(18)	27%	(41)	16%	(24)	11%	(18)	34%	(52)	154
Biden Job Strongly Disapprove	19%	(74)	21%	(78)	9%	(35)	9%	(33)	42%	(160)	381
Favorable of Biden	16%	(89)	18%	(100)	19%	(103)	22%	(118)	25%	(134)	543
Unfavorable of Biden	17%	(98)	22%	(129)	13%	(74)	10%	(57)	38%	(219)	576
Very Favorable of Biden	22%	(66)	15%	(46)	20%	(61)	26%	(77)	17%	(51)	302
Somewhat Favorable of Biden	9%	(23)	22%	(53)	17%	(42)	17%	(40)	34%	(82)	241
Somewhat Unfavorable of Biden	11%	(17)	28%	(44)	20%	(32)	9%	(15)	33%	(52)	160
Very Unfavorable of Biden	19%	(81)	20%	(85)	10%	(42)	10%	(42)	40%	(167)	416
#1 Issue: Economy	21%	(94)	21%	(94)	10%	(47)	10%	(45)	39%	(178)	458
#1 Issue: Security	21%	(47)	24%	(54)	16%	(36)	10%	(22)	28%	(63)	222
#1 Issue: Health Care	12%	(19)	19%	(30)	22%	(35)	25%	(40)	23%	(37)	160
#1 Issue: Medicare / Social Security	14%	(18)	11%	(14)	13%	(17)	24%	(31)	37%	(48)	129
#1 Issue: Women's Issues	13%	(8)	22%	(13)	20%	(12)	15%	(9)	30%	(18)	59
#1 Issue: Education	18%	(14)	12%	(9)	28%	(21)	8%	(6)	33%	(25)	74
#1 Issue: Other	8%	(5)	11%	(7)	22%	(14)	25%	(16)	34%	(22)	64
2020 Vote: Joe Biden	18%	(73)	17%	(68)	21%	(86)	22%	(89)	23%	(93)	410
2020 Vote: Donald Trump	17%	(76)	22%	(99)	11%	(48)	10%	(43)	39%	(172)	439
2020 Vote: Other	3%	(1)	8%	(4)	26%	(13)	7%	(4)	56%	(29)	52
2020 Vote: Didn't Vote	19%	(57)	19%	(57)	13%	(39)	14%	(43)	37%	(113)	310
2018 House Vote: Democrat	19%	(53)	20%	(55)	20%	(56)	20%	(55)	22%	(61)	280
2018 House Vote: Republican	16%	(55)	22%	(77)	12%	(42)	12%	(42)	38%	(131)	346
2016 Vote: Hillary Clinton	21%	(58)	18%	(47)	21%	(56)	22%	(58)	18%	(49)	268
2016 Vote: Donald Trump	16%	(59)	23%	(84)	10%	(38)	12%	(43)	40%	(149)	373
2016 Vote: Other	12%	(6)	10%	(5)	24%	(13)	8%	(4)	47%	(24)	52
2016 Vote: Didn't Vote	17%	(86)	18%	(94)	16%	(80)	14%	(73)	36%	(185)	518
Voted in 2014: Yes	18%	(104)	19%	(110)	15%	(87)	16%	(89)	31%	(174)	565
Voted in 2014: No	16%	(104)	19%	(121)	15%	(100)	14%	(90)	36%	(234)	648

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Table MCEN4_8: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	17%	(208)	19%	(231)	15%	(187)	15%	(179)	34%	(408)	1213
4-Region: Northeast	19%	(38)	20%	(38)	14%	(27)	13%	(25)	34%	(67)	195
4-Region: Midwest	19%	(43)	22%	(50)	12%	(27)	10%	(23)	37%	(83)	226
4-Region: South	17%	(85)	18%	(92)	16%	(80)	16%	(80)	32%	(161)	497
4-Region: West	14%	(42)	17%	(51)	18%	(53)	17%	(51)	33%	(97)	294
Plan to be Vaccinated	13%	(67)	18%	(95)	22%	(116)	25%	(133)	22%	(114)	525
Does not Plan to be Vaccinated	25%	(119)	22%	(103)	10%	(46)	6%	(27)	37%	(174)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_9: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(265)	23%	(277)	13%	(155)	10%	(123)	32%	(392)	1213
Gender: Male	24%	(139)	27%	(156)	12%	(69)	10%	(57)	26%	(151)	572
Gender: Female	20%	(126)	19%	(122)	13%	(86)	10%	(66)	38%	(241)	641
Age: 18-34	20%	(94)	23%	(109)	16%	(77)	10%	(46)	32%	(150)	476
Age: 35-44	28%	(68)	26%	(65)	12%	(29)	9%	(22)	25%	(62)	246
Age: 45-64	20%	(68)	20%	(70)	10%	(35)	12%	(40)	37%	(128)	341
Age: 65+	23%	(35)	23%	(34)	9%	(13)	10%	(15)	35%	(53)	150
GenZers: 1997-2012	12%	(28)	25%	(57)	13%	(29)	12%	(27)	39%	(89)	229
Millennials: 1981-1996	27%	(114)	24%	(104)	16%	(69)	8%	(36)	24%	(101)	424
GenXers: 1965-1980	25%	(64)	19%	(50)	10%	(27)	11%	(29)	34%	(89)	259
Baby Boomers: 1946-1964	19%	(54)	22%	(60)	10%	(27)	11%	(30)	38%	(105)	276
PID: Dem (no lean)	38%	(155)	27%	(110)	8%	(32)	6%	(24)	21%	(87)	408
PID: Ind (no lean)	13%	(53)	17%	(67)	20%	(79)	10%	(40)	39%	(154)	393
PID: Rep (no lean)	14%	(57)	24%	(100)	11%	(44)	14%	(59)	37%	(152)	412
PID/Gender: Dem Men	41%	(83)	27%	(55)	6%	(12)	10%	(21)	15%	(30)	201
PID/Gender: Dem Women	35%	(72)	27%	(55)	9%	(20)	2%	(3)	28%	(57)	207
PID/Gender: Ind Men	13%	(23)	20%	(36)	22%	(39)	9%	(16)	36%	(66)	180
PID/Gender: Ind Women	14%	(29)	15%	(32)	19%	(40)	11%	(24)	41%	(88)	213
PID/Gender: Rep Men	17%	(32)	34%	(65)	9%	(17)	11%	(20)	29%	(56)	190
PID/Gender: Rep Women	11%	(25)	16%	(35)	12%	(27)	17%	(38)	43%	(96)	221
Ideo: Liberal (1-3)	36%	(107)	31%	(93)	7%	(22)	8%	(24)	18%	(54)	299
Ideo: Moderate (4)	24%	(65)	22%	(61)	16%	(44)	7%	(19)	31%	(84)	272
Ideo: Conservative (5-7)	16%	(74)	21%	(102)	15%	(69)	15%	(72)	33%	(158)	476
Educ: < College	18%	(164)	21%	(195)	14%	(125)	12%	(106)	36%	(326)	916
Educ: Bachelors degree	31%	(59)	25%	(48)	12%	(23)	8%	(15)	25%	(49)	193
Educ: Post-grad	40%	(42)	34%	(35)	7%	(7)	3%	(3)	16%	(17)	104
Income: Under 50k	18%	(118)	19%	(128)	13%	(87)	11%	(73)	39%	(259)	665
Income: 50k-100k	22%	(85)	28%	(109)	12%	(47)	11%	(42)	28%	(108)	390
Income: 100k+	40%	(63)	25%	(40)	14%	(22)	5%	(8)	16%	(25)	158
Ethnicity: White	22%	(197)	23%	(207)	11%	(97)	11%	(97)	34%	(306)	905

Continued on next page

Table MCEN4_9: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(265)	23%	(277)	13%	(155)	10%	(123)	32%	(392)	1213
Ethnicity: Hispanic	20%	(48)	23%	(55)	20%	(48)	8%	(20)	30%	(73)	244
Ethnicity: Black	25%	(47)	23%	(43)	19%	(37)	6%	(12)	27%	(52)	191
Ethnicity: Other	18%	(21)	23%	(27)	18%	(21)	12%	(14)	29%	(34)	117
All Christian	24%	(114)	24%	(112)	11%	(52)	10%	(49)	31%	(146)	472
All Non-Christian	34%	(24)	25%	(18)	14%	(10)	4%	(3)	23%	(16)	72
Atheist	20%	(10)	37%	(19)	11%	(5)	11%	(5)	21%	(11)	51
Agnostic/Nothing in particular	17%	(58)	24%	(83)	16%	(57)	7%	(26)	36%	(127)	351
Something Else	22%	(58)	17%	(46)	11%	(30)	15%	(40)	35%	(92)	266
Religious Non-Protestant/Catholic	31%	(27)	22%	(19)	15%	(13)	5%	(4)	27%	(24)	88
Evangelical	25%	(88)	21%	(76)	13%	(47)	12%	(42)	28%	(99)	352
Non-Evangelical	21%	(75)	22%	(79)	9%	(32)	13%	(45)	36%	(131)	362
Community: Urban	30%	(107)	26%	(91)	9%	(33)	7%	(24)	29%	(102)	356
Community: Suburban	20%	(112)	22%	(119)	15%	(80)	10%	(53)	34%	(186)	551
Community: Rural	15%	(46)	22%	(67)	14%	(42)	15%	(46)	34%	(105)	306
Employ: Private Sector	25%	(96)	29%	(110)	13%	(48)	10%	(39)	23%	(86)	380
Employ: Government	26%	(19)	26%	(19)	6%	(5)	12%	(9)	29%	(21)	73
Employ: Self-Employed	20%	(28)	19%	(27)	21%	(30)	13%	(19)	28%	(41)	145
Employ: Homemaker	14%	(14)	16%	(15)	13%	(13)	12%	(11)	45%	(44)	97
Employ: Student	22%	(16)	27%	(20)	6%	(4)	1%	(1)	45%	(33)	74
Employ: Retired	25%	(46)	20%	(38)	11%	(20)	11%	(20)	34%	(63)	186
Employ: Unemployed	18%	(28)	16%	(27)	18%	(29)	12%	(19)	36%	(59)	162
Employ: Other	18%	(17)	22%	(21)	8%	(7)	5%	(5)	47%	(45)	96
Military HH: Yes	26%	(42)	19%	(29)	12%	(18)	12%	(19)	32%	(50)	158
Military HH: No	21%	(223)	24%	(248)	13%	(137)	10%	(104)	32%	(342)	1054
RD/WT: Right Direction	34%	(175)	30%	(152)	8%	(44)	5%	(28)	22%	(115)	514
RD/WT: Wrong Track	13%	(90)	18%	(125)	16%	(111)	14%	(95)	40%	(277)	699
Biden Job Approve	34%	(199)	29%	(168)	9%	(55)	4%	(21)	24%	(137)	580
Biden Job Disapprove	12%	(62)	17%	(93)	16%	(86)	18%	(95)	37%	(199)	534

Continued on next page

Table MCEN4_9: Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(265)	23%	(277)	13%	(155)	10%	(123)	32%	(392)	1213
Biden Job Strongly Approve	46%	(142)	28%	(86)	7%	(21)	2%	(7)	17%	(51)	306
Biden Job Somewhat Approve	21%	(57)	30%	(82)	12%	(34)	5%	(15)	31%	(86)	274
Biden Job Somewhat Disapprove	15%	(23)	22%	(34)	24%	(37)	8%	(13)	31%	(48)	154
Biden Job Strongly Disapprove	10%	(39)	16%	(59)	13%	(49)	21%	(82)	40%	(151)	381
Favorable of Biden	36%	(194)	30%	(163)	8%	(41)	4%	(20)	23%	(125)	543
Unfavorable of Biden	10%	(60)	19%	(109)	18%	(104)	17%	(96)	36%	(208)	576
Very Favorable of Biden	46%	(140)	27%	(81)	6%	(18)	5%	(14)	16%	(49)	302
Somewhat Favorable of Biden	22%	(54)	34%	(82)	10%	(23)	3%	(6)	31%	(76)	241
Somewhat Unfavorable of Biden	13%	(20)	22%	(36)	27%	(43)	7%	(11)	31%	(50)	160
Very Unfavorable of Biden	10%	(40)	18%	(73)	15%	(61)	20%	(85)	38%	(158)	416
#1 Issue: Economy	21%	(95)	23%	(106)	13%	(58)	8%	(39)	35%	(161)	458
#1 Issue: Security	13%	(28)	18%	(40)	15%	(33)	23%	(51)	32%	(70)	222
#1 Issue: Health Care	31%	(49)	27%	(43)	13%	(21)	7%	(11)	23%	(37)	160
#1 Issue: Medicare / Social Security	27%	(35)	19%	(25)	12%	(16)	7%	(9)	35%	(45)	129
#1 Issue: Women's Issues	29%	(17)	27%	(16)	3%	(2)	4%	(3)	36%	(21)	59
#1 Issue: Education	17%	(13)	25%	(19)	18%	(14)	4%	(3)	35%	(26)	74
#1 Issue: Other	30%	(19)	17%	(11)	14%	(9)	8%	(5)	30%	(19)	64
2020 Vote: Joe Biden	40%	(163)	26%	(106)	8%	(34)	4%	(18)	22%	(89)	410
2020 Vote: Donald Trump	12%	(54)	22%	(96)	14%	(60)	15%	(66)	37%	(162)	439
2020 Vote: Other	4%	(2)	9%	(4)	35%	(18)	4%	(2)	48%	(25)	52
2020 Vote: Didn't Vote	15%	(46)	23%	(70)	14%	(42)	12%	(37)	37%	(114)	310
2018 House Vote: Democrat	41%	(114)	29%	(82)	8%	(23)	4%	(10)	18%	(51)	280
2018 House Vote: Republican	14%	(49)	22%	(75)	14%	(49)	13%	(46)	37%	(129)	346
2016 Vote: Hillary Clinton	40%	(108)	26%	(69)	9%	(25)	5%	(13)	20%	(54)	268
2016 Vote: Donald Trump	15%	(56)	21%	(78)	13%	(48)	13%	(48)	38%	(143)	373
2016 Vote: Other	20%	(10)	18%	(9)	16%	(8)	9%	(5)	37%	(19)	52
2016 Vote: Didn't Vote	18%	(91)	23%	(121)	14%	(73)	11%	(57)	34%	(175)	518
Voted in 2014: Yes	28%	(156)	24%	(137)	10%	(54)	10%	(59)	28%	(159)	565
Voted in 2014: No	17%	(109)	22%	(141)	16%	(101)	10%	(64)	36%	(233)	648

Continued on next page

Table MCEN4_9: *Would you continue to purchase the products or services recommended or created by a celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(265)	23%	(277)	13%	(155)	10%	(123)	32%	(392)	1213
4-Region: Northeast	32%	(62)	25%	(49)	10%	(20)	8%	(15)	25%	(49)	195
4-Region: Midwest	18%	(41)	26%	(60)	11%	(26)	14%	(33)	30%	(67)	226
4-Region: South	19%	(97)	23%	(115)	15%	(73)	9%	(44)	34%	(169)	497
4-Region: West	22%	(65)	18%	(53)	13%	(37)	11%	(31)	36%	(107)	294
Plan to be Vaccinated	39%	(206)	35%	(184)	5%	(28)	4%	(19)	17%	(88)	525
Does not Plan to be Vaccinated	7%	(35)	13%	(60)	22%	(104)	18%	(85)	39%	(185)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_1: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion	Total N
Adults	41%	(497)	27%	(324)	6%	(69)	5%	(60)	22% (263)	1213
Gender: Male	39%	(220)	31%	(177)	7%	(42)	5%	(31)	18% (101)	572
Gender: Female	43%	(276)	23%	(147)	4%	(27)	5%	(29)	25% (162)	641
Age: 18-34	42%	(199)	23%	(109)	9%	(45)	4%	(19)	22% (104)	476
Age: 35-44	41%	(102)	28%	(68)	5%	(12)	6%	(14)	21% (50)	246
Age: 45-64	40%	(138)	30%	(102)	3%	(12)	6%	(22)	20% (68)	341
Age: 65+	39%	(58)	30%	(45)	—	(1)	4%	(5)	27% (41)	150
GenZers: 1997-2012	43%	(98)	19%	(44)	9%	(20)	3%	(7)	26% (59)	229
Millennials: 1981-1996	42%	(179)	28%	(118)	8%	(33)	5%	(21)	17% (74)	424
GenXers: 1965-1980	42%	(109)	27%	(70)	3%	(7)	7%	(17)	21% (55)	259
Baby Boomers: 1946-1964	37%	(102)	31%	(85)	3%	(8)	5%	(15)	24% (66)	276
PID: Dem (no lean)	56%	(229)	21%	(86)	8%	(32)	2%	(10)	12% (51)	408
PID: Ind (no lean)	33%	(129)	26%	(102)	4%	(15)	6%	(26)	31% (120)	393
PID: Rep (no lean)	33%	(138)	33%	(135)	5%	(22)	6%	(25)	22% (92)	412
PID/Gender: Dem Men	52%	(105)	28%	(55)	9%	(17)	4%	(8)	8% (15)	201
PID/Gender: Dem Women	60%	(124)	15%	(31)	7%	(15)	1%	(2)	17% (35)	207
PID/Gender: Ind Men	29%	(52)	31%	(55)	4%	(8)	8%	(15)	28% (51)	180
PID/Gender: Ind Women	36%	(78)	22%	(47)	3%	(7)	5%	(11)	33% (70)	213
PID/Gender: Rep Men	33%	(63)	35%	(66)	9%	(17)	5%	(9)	19% (36)	190
PID/Gender: Rep Women	34%	(75)	31%	(69)	2%	(5)	7%	(16)	26% (56)	221
Ideo: Liberal (1-3)	57%	(171)	23%	(70)	8%	(25)	2%	(5)	9% (28)	299
Ideo: Moderate (4)	42%	(115)	25%	(68)	6%	(17)	4%	(12)	22% (60)	272
Ideo: Conservative (5-7)	30%	(145)	33%	(157)	5%	(22)	8%	(38)	24% (114)	476
Educ: < College	40%	(369)	25%	(227)	6%	(56)	5%	(48)	24% (217)	916
Educ: Bachelors degree	42%	(81)	32%	(61)	5%	(9)	4%	(9)	18% (34)	193
Educ: Post-grad	45%	(47)	35%	(36)	5%	(5)	3%	(4)	12% (13)	104
Income: Under 50k	39%	(262)	25%	(166)	5%	(34)	5%	(30)	26% (173)	665
Income: 50k-100k	41%	(162)	27%	(107)	7%	(29)	7%	(26)	17% (66)	390
Income: 100k+	46%	(73)	32%	(51)	4%	(6)	3%	(4)	15% (24)	158
Ethnicity: White	40%	(359)	29%	(259)	5%	(41)	5%	(45)	22% (201)	905
Ethnicity: Hispanic	41%	(100)	23%	(57)	16%	(38)	3%	(6)	17% (42)	244

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Table MCEN5_1: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	41%	(497)	27%	(324)	6%	(69)	5%	(60)	22%	(263)	1213
Ethnicity: Black	46%	(89)	19%	(35)	12%	(24)	5%	(10)	17%	(33)	191
Ethnicity: Other	42%	(49)	25%	(29)	4%	(4)	5%	(5)	25%	(29)	117
All Christian	42%	(196)	30%	(143)	5%	(25)	5%	(24)	18%	(83)	472
All Non-Christian	42%	(30)	42%	(30)	7%	(5)	2%	(1)	7%	(5)	72
Atheist	56%	(28)	12%	(6)	3%	(2)	2%	(1)	27%	(14)	51
Agnostic/Nothing in particular	38%	(132)	23%	(80)	8%	(29)	5%	(17)	27%	(94)	351
Something Else	41%	(110)	24%	(64)	3%	(8)	6%	(17)	25%	(67)	266
Religious Non-Protestant/Catholic	42%	(36)	37%	(33)	6%	(5)	4%	(3)	11%	(10)	88
Evangelical	41%	(145)	29%	(100)	5%	(19)	6%	(20)	19%	(67)	352
Non-Evangelical	42%	(150)	28%	(103)	4%	(13)	5%	(19)	21%	(77)	362
Community: Urban	46%	(164)	27%	(96)	6%	(20)	5%	(18)	16%	(59)	356
Community: Suburban	39%	(214)	27%	(147)	7%	(39)	5%	(30)	22%	(120)	551
Community: Rural	39%	(118)	26%	(81)	3%	(10)	4%	(13)	27%	(84)	306
Employ: Private Sector	42%	(159)	30%	(116)	6%	(23)	7%	(26)	15%	(56)	380
Employ: Government	42%	(31)	25%	(18)	11%	(8)	3%	(2)	18%	(13)	73
Employ: Self-Employed	34%	(50)	25%	(37)	14%	(21)	3%	(4)	23%	(34)	145
Employ: Homemaker	31%	(30)	22%	(22)	7%	(7)	3%	(3)	37%	(36)	97
Employ: Student	58%	(43)	23%	(17)	2%	(2)	—	(0)	17%	(13)	74
Employ: Retired	39%	(73)	31%	(58)	2%	(4)	3%	(6)	24%	(45)	186
Employ: Unemployed	47%	(76)	19%	(31)	2%	(3)	10%	(15)	23%	(36)	162
Employ: Other	37%	(35)	26%	(25)	2%	(2)	4%	(4)	31%	(30)	96
Military HH: Yes	40%	(64)	31%	(49)	5%	(7)	4%	(7)	20%	(31)	158
Military HH: No	41%	(433)	26%	(275)	6%	(62)	5%	(53)	22%	(232)	1054
RD/WT: Right Direction	51%	(264)	25%	(127)	8%	(39)	3%	(16)	13%	(68)	514
RD/WT: Wrong Track	33%	(233)	28%	(196)	4%	(30)	6%	(45)	28%	(195)	699
Biden Job Approve	56%	(323)	23%	(135)	5%	(31)	3%	(18)	13%	(73)	580
Biden Job Disapprove	29%	(155)	32%	(173)	6%	(32)	7%	(37)	26%	(137)	534

Continued on next page

Table MCEN5_1: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion	Total N
Adults	41%	(497)	27%	(324)	6%	(69)	5%	(60)	22% (263)	1213
Biden Job Strongly Approve	62%	(189)	22%	(66)	6%	(19)	2%	(8)	8% (24)	306
Biden Job Somewhat Approve	49%	(134)	25%	(69)	4%	(12)	4%	(10)	18% (49)	274
Biden Job Somewhat Disapprove	28%	(43)	42%	(65)	8%	(12)	1%	(1)	22% (33)	154
Biden Job Strongly Disapprove	29%	(112)	28%	(108)	5%	(21)	10%	(36)	27% (104)	381
Favorable of Biden	56%	(306)	25%	(133)	5%	(28)	2%	(11)	12% (65)	543
Unfavorable of Biden	29%	(167)	31%	(180)	7%	(40)	7%	(41)	26% (148)	576
Very Favorable of Biden	64%	(192)	19%	(58)	6%	(19)	3%	(9)	8% (24)	302
Somewhat Favorable of Biden	47%	(114)	31%	(75)	4%	(9)	1%	(2)	17% (41)	241
Somewhat Unfavorable of Biden	30%	(49)	33%	(54)	10%	(16)	1%	(2)	25% (40)	160
Very Unfavorable of Biden	28%	(118)	30%	(126)	6%	(24)	9%	(39)	26% (108)	416
#1 Issue: Economy	38%	(172)	26%	(117)	5%	(24)	5%	(23)	27% (122)	458
#1 Issue: Security	32%	(71)	34%	(76)	9%	(21)	7%	(16)	18% (40)	222
#1 Issue: Health Care	45%	(73)	27%	(44)	8%	(13)	2%	(4)	17% (27)	160
#1 Issue: Medicare / Social Security	48%	(63)	22%	(29)	2%	(2)	5%	(7)	22% (29)	129
#1 Issue: Women's Issues	54%	(32)	27%	(16)	—	(0)	—	(0)	19% (11)	59
#1 Issue: Education	54%	(40)	25%	(19)	10%	(7)	1%	(1)	10% (7)	74
#1 Issue: Other	39%	(25)	21%	(14)	—	(0)	8%	(5)	31% (20)	64
2020 Vote: Joe Biden	56%	(229)	23%	(94)	8%	(33)	2%	(7)	11% (47)	410
2020 Vote: Donald Trump	30%	(132)	33%	(145)	5%	(20)	7%	(31)	25% (111)	439
2020 Vote: Other	22%	(11)	31%	(16)	2%	(1)	13%	(7)	32% (17)	52
2020 Vote: Didn't Vote	40%	(124)	21%	(67)	5%	(15)	5%	(15)	29% (89)	310
2018 House Vote: Democrat	56%	(158)	24%	(68)	7%	(19)	3%	(7)	10% (28)	280
2018 House Vote: Republican	29%	(102)	35%	(120)	6%	(20)	7%	(23)	24% (82)	346
2016 Vote: Hillary Clinton	56%	(151)	25%	(67)	6%	(17)	2%	(7)	10% (27)	268
2016 Vote: Donald Trump	31%	(116)	33%	(125)	4%	(15)	6%	(23)	25% (94)	373
2016 Vote: Other	42%	(22)	32%	(17)	6%	(3)	4%	(2)	16% (8)	52
2016 Vote: Didn't Vote	40%	(207)	22%	(115)	7%	(34)	5%	(28)	26% (133)	518
Voted in 2014: Yes	43%	(241)	30%	(168)	4%	(21)	6%	(31)	18% (104)	565
Voted in 2014: No	39%	(256)	24%	(155)	8%	(49)	4%	(29)	25% (159)	648

Continued on next page

Table MCEN5_1: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	41%	(497)	27%	(324)	6%	(69)	5%	(60)	22%	(263)	1213
4-Region: Northeast	51%	(100)	25%	(49)	4%	(7)	2%	(3)	18%	(35)	195
4-Region: Midwest	38%	(85)	33%	(75)	6%	(13)	5%	(12)	18%	(41)	226
4-Region: South	39%	(195)	27%	(132)	6%	(31)	6%	(28)	22%	(111)	497
4-Region: West	40%	(117)	23%	(67)	6%	(18)	6%	(17)	26%	(75)	294
Plan to be Vaccinated	54%	(282)	30%	(159)	5%	(28)	2%	(8)	9%	(48)	525
Does not Plan to be Vaccinated	31%	(144)	28%	(130)	7%	(33)	8%	(40)	26%	(123)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(277)	19%	(227)	15%	(176)	25%	(299)	1213
Gender: Male	19%	(109)	27%	(155)	18%	(104)	16%	(89)	20%	(115)	572
Gender: Female	19%	(125)	19%	(122)	19%	(123)	14%	(87)	29%	(184)	641
Age: 18-34	21%	(101)	20%	(96)	19%	(89)	13%	(60)	27%	(130)	476
Age: 35-44	19%	(47)	27%	(67)	17%	(43)	16%	(39)	20%	(49)	246
Age: 45-64	21%	(71)	24%	(82)	19%	(63)	16%	(54)	21%	(71)	341
Age: 65+	10%	(15)	21%	(32)	21%	(32)	15%	(23)	32%	(49)	150
GenZers: 1997-2012	15%	(34)	18%	(41)	18%	(41)	14%	(31)	36%	(82)	229
Millennials: 1981-1996	26%	(108)	25%	(107)	19%	(80)	14%	(58)	17%	(71)	424
GenXers: 1965-1980	23%	(58)	24%	(61)	15%	(40)	16%	(42)	22%	(58)	259
Baby Boomers: 1946-1964	10%	(28)	23%	(63)	23%	(63)	14%	(39)	30%	(82)	276
PID: Dem (no lean)	18%	(73)	17%	(69)	23%	(93)	22%	(91)	20%	(82)	408
PID: Ind (no lean)	18%	(71)	22%	(88)	18%	(69)	12%	(45)	30%	(119)	393
PID: Rep (no lean)	22%	(89)	29%	(120)	16%	(65)	10%	(39)	24%	(98)	412
PID/Gender: Dem Men	18%	(37)	20%	(40)	24%	(48)	23%	(47)	15%	(30)	201
PID/Gender: Dem Women	17%	(36)	14%	(30)	22%	(45)	21%	(44)	25%	(53)	207
PID/Gender: Ind Men	19%	(34)	30%	(55)	15%	(26)	12%	(21)	25%	(44)	180
PID/Gender: Ind Women	18%	(38)	16%	(33)	20%	(43)	12%	(24)	35%	(74)	213
PID/Gender: Rep Men	20%	(38)	32%	(61)	16%	(30)	11%	(21)	22%	(41)	190
PID/Gender: Rep Women	23%	(52)	27%	(59)	16%	(35)	8%	(19)	26%	(57)	221
Ideo: Liberal (1-3)	15%	(45)	16%	(47)	28%	(84)	24%	(71)	17%	(52)	299
Ideo: Moderate (4)	14%	(38)	26%	(70)	18%	(50)	18%	(48)	24%	(65)	272
Ideo: Conservative (5-7)	24%	(115)	30%	(141)	13%	(61)	9%	(43)	24%	(116)	476
Educ: < College	19%	(177)	23%	(212)	18%	(167)	12%	(114)	27%	(246)	916
Educ: Bachelors degree	19%	(36)	21%	(40)	20%	(39)	20%	(39)	20%	(39)	193
Educ: Post-grad	20%	(21)	24%	(25)	21%	(21)	22%	(23)	13%	(14)	104
Income: Under 50k	19%	(127)	21%	(140)	18%	(119)	13%	(84)	29%	(195)	665
Income: 50k-100k	20%	(76)	21%	(84)	21%	(82)	17%	(67)	21%	(80)	390
Income: 100k+	19%	(30)	34%	(53)	16%	(26)	16%	(25)	15%	(23)	158
Ethnicity: White	19%	(176)	23%	(208)	19%	(167)	14%	(130)	25%	(223)	905
Ethnicity: Hispanic	17%	(40)	27%	(67)	18%	(44)	15%	(37)	23%	(56)	244

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Table MCEN5_2: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(277)	19%	(227)	15%	(176)	25%	(299)	1213
Ethnicity: Black	22%	(42)	18%	(34)	21%	(41)	14%	(28)	24%	(46)	191
Ethnicity: Other	13%	(15)	30%	(35)	16%	(19)	16%	(19)	25%	(29)	117
All Christian	18%	(85)	25%	(118)	20%	(95)	16%	(77)	21%	(97)	472
All Non-Christian	31%	(23)	27%	(19)	17%	(13)	14%	(10)	11%	(8)	72
Atheist	8%	(4)	16%	(8)	28%	(14)	19%	(10)	29%	(15)	51
Agnostic/Nothing in particular	16%	(57)	21%	(74)	16%	(58)	15%	(52)	31%	(110)	351
Something Else	24%	(64)	22%	(58)	18%	(48)	10%	(27)	26%	(69)	266
Religious Non-Protestant/Catholic	31%	(27)	22%	(19)	19%	(16)	16%	(14)	13%	(11)	88
Evangelical	27%	(94)	25%	(87)	14%	(50)	13%	(45)	21%	(75)	352
Non-Evangelical	14%	(50)	24%	(87)	24%	(85)	15%	(54)	24%	(86)	362
Community: Urban	21%	(73)	24%	(86)	19%	(69)	16%	(58)	20%	(70)	356
Community: Suburban	17%	(96)	21%	(118)	20%	(111)	15%	(82)	26%	(143)	551
Community: Rural	21%	(64)	24%	(73)	16%	(47)	12%	(35)	28%	(86)	306
Employ: Private Sector	20%	(75)	32%	(120)	17%	(63)	18%	(69)	14%	(53)	380
Employ: Government	30%	(22)	21%	(15)	17%	(12)	8%	(6)	23%	(17)	73
Employ: Self-Employed	29%	(42)	13%	(18)	25%	(36)	7%	(11)	27%	(39)	145
Employ: Homemaker	11%	(11)	20%	(19)	18%	(17)	12%	(11)	40%	(38)	97
Employ: Student	13%	(9)	19%	(14)	24%	(18)	15%	(11)	29%	(21)	74
Employ: Retired	12%	(23)	25%	(46)	20%	(38)	16%	(29)	27%	(51)	186
Employ: Unemployed	25%	(40)	17%	(27)	17%	(28)	15%	(23)	27%	(43)	162
Employ: Other	12%	(12)	18%	(17)	16%	(16)	16%	(16)	38%	(36)	96
Military HH: Yes	19%	(29)	25%	(40)	15%	(23)	17%	(27)	25%	(39)	158
Military HH: No	19%	(204)	23%	(238)	19%	(204)	14%	(149)	25%	(260)	1054
RD/WT: Right Direction	16%	(80)	21%	(107)	23%	(120)	21%	(106)	20%	(101)	514
RD/WT: Wrong Track	22%	(154)	24%	(170)	15%	(107)	10%	(70)	28%	(198)	699
Biden Job Approve	17%	(101)	21%	(121)	23%	(133)	21%	(123)	18%	(103)	580
Biden Job Disapprove	24%	(128)	27%	(143)	15%	(79)	8%	(42)	26%	(141)	534

Continued on next page

Table MCEN5_2: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(277)	19%	(227)	15%	(176)	25%	(299)	1213
Biden Job Strongly Approve	22%	(68)	20%	(62)	20%	(60)	23%	(71)	15%	(46)	306
Biden Job Somewhat Approve	12%	(33)	22%	(59)	27%	(73)	19%	(52)	21%	(57)	274
Biden Job Somewhat Disapprove	16%	(25)	32%	(49)	19%	(29)	11%	(16)	23%	(35)	154
Biden Job Strongly Disapprove	27%	(104)	25%	(94)	13%	(51)	7%	(26)	28%	(106)	381
Favorable of Biden	16%	(86)	21%	(112)	23%	(126)	22%	(120)	18%	(99)	543
Unfavorable of Biden	22%	(129)	26%	(151)	17%	(99)	8%	(48)	26%	(148)	576
Very Favorable of Biden	19%	(56)	18%	(55)	22%	(68)	25%	(76)	16%	(47)	302
Somewhat Favorable of Biden	12%	(30)	24%	(57)	24%	(58)	18%	(44)	22%	(52)	241
Somewhat Unfavorable of Biden	16%	(25)	27%	(44)	25%	(40)	8%	(13)	24%	(38)	160
Very Unfavorable of Biden	25%	(104)	26%	(107)	14%	(60)	8%	(35)	26%	(110)	416
#1 Issue: Economy	22%	(100)	21%	(97)	16%	(72)	13%	(59)	29%	(131)	458
#1 Issue: Security	22%	(49)	35%	(78)	11%	(25)	12%	(26)	20%	(44)	222
#1 Issue: Health Care	17%	(28)	20%	(32)	25%	(40)	18%	(30)	20%	(32)	160
#1 Issue: Medicare / Social Security	12%	(16)	14%	(18)	25%	(33)	22%	(28)	27%	(34)	129
#1 Issue: Women's Issues	10%	(6)	23%	(13)	24%	(14)	12%	(7)	31%	(18)	59
#1 Issue: Education	26%	(20)	19%	(14)	23%	(17)	16%	(12)	16%	(12)	74
#1 Issue: Other	3%	(2)	23%	(15)	21%	(14)	19%	(12)	34%	(22)	64
2020 Vote: Joe Biden	16%	(64)	17%	(71)	27%	(109)	22%	(90)	19%	(77)	410
2020 Vote: Donald Trump	24%	(107)	29%	(128)	11%	(47)	10%	(44)	26%	(112)	439
2020 Vote: Other	15%	(8)	29%	(15)	15%	(8)	12%	(6)	29%	(15)	52
2020 Vote: Didn't Vote	18%	(55)	20%	(61)	20%	(63)	12%	(36)	31%	(95)	310
2018 House Vote: Democrat	18%	(50)	18%	(51)	25%	(69)	21%	(60)	18%	(50)	280
2018 House Vote: Republican	23%	(79)	31%	(108)	13%	(45)	10%	(35)	23%	(80)	346
2016 Vote: Hillary Clinton	14%	(39)	18%	(49)	24%	(64)	23%	(63)	20%	(55)	268
2016 Vote: Donald Trump	23%	(87)	27%	(100)	14%	(51)	11%	(41)	25%	(93)	373
2016 Vote: Other	14%	(8)	29%	(15)	21%	(11)	14%	(7)	22%	(11)	52
2016 Vote: Didn't Vote	19%	(100)	22%	(113)	20%	(102)	12%	(64)	27%	(139)	518
Voted in 2014: Yes	18%	(104)	25%	(139)	18%	(101)	18%	(99)	22%	(122)	565
Voted in 2014: No	20%	(129)	21%	(139)	20%	(127)	12%	(77)	27%	(177)	648

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Table MCEN5_2: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(277)	19%	(227)	15%	(176)	25%	(299)	1213
4-Region: Northeast	18%	(35)	21%	(41)	17%	(34)	20%	(39)	23%	(46)	195
4-Region: Midwest	23%	(52)	25%	(56)	18%	(40)	11%	(26)	23%	(52)	226
4-Region: South	20%	(101)	24%	(121)	19%	(96)	13%	(65)	23%	(115)	497
4-Region: West	15%	(45)	20%	(59)	20%	(58)	16%	(46)	29%	(87)	294
Plan to be Vaccinated	14%	(73)	23%	(121)	27%	(139)	22%	(116)	14%	(75)	525
Does not Plan to be Vaccinated	30%	(140)	27%	(127)	9%	(40)	9%	(42)	26%	(120)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_3: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion	Total N
Adults	39%	(479)	30%	(363)	5%	(62)	4%	(51)	21% (258)	1213
Gender: Male	36%	(205)	37%	(211)	6%	(36)	4%	(23)	17% (97)	572
Gender: Female	43%	(273)	24%	(152)	4%	(26)	4%	(29)	25% (161)	641
Age: 18-34	41%	(193)	26%	(124)	7%	(33)	4%	(18)	23% (108)	476
Age: 35-44	44%	(109)	30%	(73)	4%	(11)	4%	(11)	17% (42)	246
Age: 45-64	35%	(118)	37%	(126)	4%	(14)	5%	(16)	19% (66)	341
Age: 65+	39%	(59)	27%	(40)	2%	(4)	4%	(6)	28% (42)	150
GenZers: 1997-2012	36%	(83)	24%	(55)	6%	(13)	6%	(15)	28% (63)	229
Millennials: 1981-1996	45%	(191)	30%	(129)	6%	(28)	2%	(9)	16% (68)	424
GenXers: 1965-1980	40%	(105)	30%	(77)	4%	(11)	7%	(17)	19% (49)	259
Baby Boomers: 1946-1964	33%	(90)	35%	(96)	4%	(10)	4%	(10)	25% (69)	276
PID: Dem (no lean)	55%	(227)	25%	(102)	4%	(18)	2%	(10)	13% (52)	408
PID: Ind (no lean)	32%	(128)	28%	(109)	6%	(25)	4%	(17)	29% (114)	393
PID: Rep (no lean)	30%	(124)	37%	(152)	5%	(19)	6%	(24)	22% (92)	412
PID/Gender: Dem Men	47%	(95)	36%	(72)	8%	(15)	1%	(3)	8% (16)	201
PID/Gender: Dem Women	64%	(132)	15%	(30)	1%	(2)	3%	(7)	17% (36)	207
PID/Gender: Ind Men	28%	(50)	36%	(65)	5%	(9)	6%	(11)	25% (45)	180
PID/Gender: Ind Women	36%	(77)	21%	(44)	7%	(15)	3%	(7)	33% (69)	213
PID/Gender: Rep Men	32%	(60)	39%	(75)	6%	(11)	5%	(9)	19% (36)	190
PID/Gender: Rep Women	29%	(64)	35%	(77)	4%	(8)	7%	(15)	25% (56)	221
Ideo: Liberal (1-3)	55%	(164)	27%	(82)	6%	(17)	2%	(5)	11% (32)	299
Ideo: Moderate (4)	40%	(108)	33%	(89)	4%	(11)	4%	(10)	20% (54)	272
Ideo: Conservative (5-7)	31%	(148)	33%	(157)	7%	(35)	6%	(28)	23% (108)	476
Educ: < College	38%	(346)	29%	(267)	5%	(50)	4%	(40)	23% (213)	916
Educ: Bachelors degree	41%	(79)	34%	(65)	4%	(8)	4%	(7)	17% (33)	193
Educ: Post-grad	51%	(53)	30%	(31)	3%	(3)	4%	(4)	12% (12)	104
Income: Under 50k	36%	(242)	29%	(193)	4%	(26)	5%	(33)	26% (171)	665
Income: 50k-100k	42%	(162)	31%	(120)	7%	(28)	4%	(14)	17% (66)	390
Income: 100k+	47%	(74)	32%	(50)	5%	(8)	3%	(4)	14% (22)	158
Ethnicity: White	38%	(347)	31%	(282)	5%	(45)	4%	(35)	22% (195)	905
Ethnicity: Hispanic	37%	(90)	33%	(81)	8%	(19)	6%	(13)	17% (41)	244

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Table MCEN5_3: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	39%	(479)	30%	(363)	5%	(62)	4%	(51)	21%	(258)	1213
Ethnicity: Black	49%	(93)	25%	(48)	3%	(5)	6%	(12)	17%	(33)	191
Ethnicity: Other	34%	(39)	28%	(33)	9%	(11)	4%	(4)	25%	(30)	117
All Christian	39%	(185)	32%	(153)	7%	(33)	4%	(18)	18%	(84)	472
All Non-Christian	49%	(36)	34%	(25)	7%	(5)	2%	(1)	7%	(5)	72
Atheist	48%	(24)	21%	(11)	2%	(1)	2%	(1)	27%	(14)	51
Agnostic/Nothing in particular	37%	(132)	26%	(93)	4%	(13)	6%	(20)	27%	(94)	351
Something Else	38%	(102)	31%	(82)	4%	(10)	4%	(11)	23%	(61)	266
Religious Non-Protestant/Catholic	48%	(42)	31%	(27)	7%	(6)	4%	(3)	10%	(9)	88
Evangelical	42%	(149)	30%	(104)	5%	(19)	4%	(15)	19%	(65)	352
Non-Evangelical	35%	(127)	35%	(126)	6%	(22)	3%	(12)	21%	(74)	362
Community: Urban	44%	(156)	31%	(111)	5%	(19)	3%	(10)	17%	(59)	356
Community: Suburban	38%	(208)	28%	(155)	6%	(32)	5%	(29)	23%	(126)	551
Community: Rural	37%	(114)	31%	(96)	3%	(10)	4%	(12)	24%	(73)	306
Employ: Private Sector	41%	(157)	36%	(135)	6%	(22)	4%	(16)	13%	(50)	380
Employ: Government	41%	(30)	29%	(21)	8%	(6)	3%	(2)	19%	(14)	73
Employ: Self-Employed	41%	(59)	26%	(37)	7%	(11)	6%	(9)	20%	(29)	145
Employ: Homemaker	30%	(29)	24%	(23)	2%	(2)	8%	(8)	36%	(35)	97
Employ: Student	51%	(38)	29%	(22)	1%	(1)	1%	(1)	18%	(14)	74
Employ: Retired	38%	(70)	35%	(66)	1%	(2)	2%	(3)	24%	(45)	186
Employ: Unemployed	40%	(64)	20%	(33)	7%	(12)	7%	(11)	25%	(41)	162
Employ: Other	33%	(32)	28%	(27)	6%	(6)	1%	(1)	32%	(30)	96
Military HH: Yes	36%	(58)	33%	(52)	4%	(7)	7%	(11)	19%	(31)	158
Military HH: No	40%	(421)	30%	(311)	5%	(55)	4%	(40)	22%	(228)	1054
RD/WT: Right Direction	49%	(252)	30%	(154)	6%	(29)	3%	(14)	13%	(65)	514
RD/WT: Wrong Track	32%	(226)	30%	(209)	5%	(33)	5%	(38)	28%	(193)	699
Biden Job Approve	54%	(311)	28%	(161)	4%	(25)	2%	(12)	12%	(71)	580
Biden Job Disapprove	28%	(150)	35%	(185)	7%	(35)	6%	(31)	25%	(134)	534

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Table MCEN5_3: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion	Total N
Adults	39%	(479)	30%	(363)	5%	(62)	4%	(51)	21% (258)	1213
Biden Job Strongly Approve	61%	(186)	25%	(77)	3%	(9)	3%	(10)	8% (25)	306
Biden Job Somewhat Approve	46%	(125)	31%	(84)	6%	(17)	1%	(2)	17% (46)	274
Biden Job Somewhat Disapprove	26%	(40)	44%	(68)	9%	(14)	1%	(1)	20% (31)	154
Biden Job Strongly Disapprove	29%	(110)	31%	(117)	6%	(21)	8%	(30)	27% (103)	381
Favorable of Biden	53%	(288)	30%	(164)	3%	(18)	2%	(10)	12% (63)	543
Unfavorable of Biden	29%	(167)	33%	(188)	6%	(36)	7%	(39)	25% (146)	576
Very Favorable of Biden	59%	(179)	26%	(79)	4%	(12)	3%	(8)	8% (24)	302
Somewhat Favorable of Biden	45%	(109)	35%	(85)	2%	(6)	1%	(2)	16% (38)	241
Somewhat Unfavorable of Biden	29%	(46)	36%	(57)	8%	(12)	6%	(9)	22% (36)	160
Very Unfavorable of Biden	29%	(121)	31%	(131)	6%	(24)	7%	(30)	27% (111)	416
#1 Issue: Economy	41%	(186)	27%	(123)	4%	(20)	3%	(13)	25% (116)	458
#1 Issue: Security	26%	(57)	41%	(91)	8%	(19)	7%	(17)	18% (39)	222
#1 Issue: Health Care	46%	(73)	27%	(43)	6%	(10)	5%	(8)	16% (26)	160
#1 Issue: Medicare / Social Security	42%	(55)	29%	(38)	4%	(6)	2%	(2)	22% (29)	129
#1 Issue: Women's Issues	43%	(25)	36%	(21)	2%	(1)	—	(0)	19% (11)	59
#1 Issue: Education	57%	(43)	23%	(17)	—	(0)	9%	(7)	10% (7)	74
#1 Issue: Other	36%	(23)	21%	(13)	8%	(5)	3%	(2)	32% (21)	64
2020 Vote: Joe Biden	55%	(225)	25%	(104)	4%	(15)	4%	(15)	12% (50)	410
2020 Vote: Donald Trump	29%	(128)	35%	(155)	5%	(22)	6%	(28)	24% (106)	439
2020 Vote: Other	22%	(11)	41%	(21)	14%	(7)	2%	(1)	23% (12)	52
2020 Vote: Didn't Vote	37%	(114)	26%	(80)	5%	(17)	3%	(8)	29% (91)	310
2018 House Vote: Democrat	58%	(163)	27%	(77)	3%	(8)	1%	(2)	11% (30)	280
2018 House Vote: Republican	29%	(99)	37%	(126)	6%	(20)	6%	(22)	23% (79)	346
2016 Vote: Hillary Clinton	53%	(142)	29%	(78)	5%	(12)	2%	(6)	11% (30)	268
2016 Vote: Donald Trump	31%	(114)	37%	(137)	3%	(13)	6%	(21)	24% (88)	373
2016 Vote: Other	41%	(22)	35%	(18)	6%	(3)	2%	(1)	16% (8)	52
2016 Vote: Didn't Vote	39%	(201)	25%	(130)	6%	(33)	5%	(23)	25% (130)	518
Voted in 2014: Yes	41%	(233)	33%	(185)	5%	(26)	4%	(20)	18% (100)	565
Voted in 2014: No	38%	(246)	27%	(178)	6%	(36)	5%	(31)	24% (158)	648

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Table MCEN5_3: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?
Practiced social distancing while out in public*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	39%	(479)	30%	(363)	5%	(62)	4%	(51)	21%	(258)	1213
4-Region: Northeast	46%	(90)	31%	(61)	3%	(6)	2%	(4)	17%	(34)	195
4-Region: Midwest	38%	(86)	31%	(69)	7%	(16)	6%	(13)	18%	(41)	226
4-Region: South	40%	(199)	30%	(150)	4%	(19)	4%	(22)	22%	(108)	497
4-Region: West	35%	(103)	28%	(83)	7%	(21)	4%	(12)	25%	(75)	294
Plan to be Vaccinated	51%	(267)	34%	(180)	4%	(22)	2%	(9)	9%	(47)	525
Does not Plan to be Vaccinated	33%	(153)	29%	(137)	6%	(30)	7%	(33)	25%	(117)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_4: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(281)	18%	(217)	14%	(173)	25%	(309)	1213
Gender: Male	20%	(113)	27%	(155)	18%	(105)	15%	(85)	20%	(114)	572
Gender: Female	19%	(120)	20%	(127)	17%	(112)	14%	(88)	30%	(195)	641
Age: 18-34	22%	(103)	20%	(95)	19%	(89)	13%	(62)	27%	(126)	476
Age: 35-44	20%	(50)	25%	(61)	17%	(42)	16%	(39)	22%	(54)	246
Age: 45-64	19%	(66)	26%	(90)	16%	(54)	16%	(53)	23%	(78)	341
Age: 65+	9%	(14)	24%	(35)	22%	(32)	13%	(19)	33%	(50)	150
GenZers: 1997-2012	20%	(46)	12%	(28)	19%	(44)	15%	(34)	34%	(78)	229
Millennials: 1981-1996	24%	(100)	27%	(113)	18%	(78)	13%	(55)	18%	(78)	424
GenXers: 1965-1980	21%	(56)	26%	(69)	14%	(36)	16%	(42)	22%	(56)	259
Baby Boomers: 1946-1964	10%	(29)	23%	(64)	20%	(56)	14%	(38)	32%	(89)	276
PID: Dem (no lean)	19%	(76)	20%	(80)	25%	(101)	20%	(80)	17%	(70)	408
PID: Ind (no lean)	18%	(72)	22%	(88)	13%	(50)	14%	(53)	33%	(129)	393
PID: Rep (no lean)	20%	(84)	27%	(112)	16%	(66)	10%	(40)	27%	(110)	412
PID/Gender: Dem Men	23%	(47)	22%	(45)	22%	(43)	19%	(38)	14%	(28)	201
PID/Gender: Dem Women	14%	(30)	17%	(36)	28%	(57)	20%	(42)	20%	(42)	207
PID/Gender: Ind Men	19%	(34)	28%	(50)	13%	(23)	13%	(24)	27%	(48)	180
PID/Gender: Ind Women	18%	(38)	18%	(38)	13%	(27)	14%	(29)	38%	(80)	213
PID/Gender: Rep Men	17%	(32)	31%	(60)	20%	(39)	12%	(23)	20%	(37)	190
PID/Gender: Rep Women	24%	(52)	24%	(53)	12%	(27)	8%	(17)	33%	(72)	221
Ideo: Liberal (1-3)	16%	(48)	21%	(62)	27%	(81)	21%	(63)	15%	(46)	299
Ideo: Moderate (4)	14%	(38)	22%	(59)	22%	(58)	18%	(48)	25%	(69)	272
Ideo: Conservative (5-7)	24%	(113)	30%	(141)	13%	(64)	8%	(38)	25%	(120)	476
Educ: < College	20%	(179)	23%	(210)	17%	(156)	13%	(115)	28%	(256)	916
Educ: Bachelors degree	18%	(34)	23%	(44)	20%	(39)	19%	(36)	20%	(39)	193
Educ: Post-grad	19%	(20)	26%	(27)	20%	(21)	21%	(22)	13%	(14)	104
Income: Under 50k	19%	(124)	22%	(149)	16%	(104)	13%	(88)	30%	(200)	665
Income: 50k-100k	20%	(78)	23%	(89)	21%	(82)	14%	(56)	22%	(85)	390
Income: 100k+	20%	(31)	27%	(43)	20%	(31)	18%	(29)	15%	(24)	158
Ethnicity: White	20%	(180)	23%	(206)	18%	(159)	14%	(123)	26%	(237)	905
Ethnicity: Hispanic	18%	(43)	24%	(58)	21%	(52)	13%	(32)	24%	(58)	244

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Table MCEN5_4: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(281)	18%	(217)	14%	(173)	25%	(309)	1213
Ethnicity: Black	17%	(32)	21%	(41)	20%	(39)	20%	(39)	21%	(40)	191
Ethnicity: Other	18%	(21)	29%	(34)	16%	(19)	10%	(11)	27%	(31)	117
All Christian	20%	(96)	27%	(129)	19%	(88)	12%	(56)	22%	(104)	472
All Non-Christian	28%	(20)	31%	(22)	18%	(13)	14%	(10)	8%	(6)	72
Atheist	9%	(5)	14%	(7)	22%	(11)	26%	(13)	29%	(15)	51
Agnostic/Nothing in particular	16%	(56)	18%	(64)	19%	(67)	16%	(57)	31%	(108)	351
Something Else	21%	(56)	22%	(59)	14%	(37)	14%	(36)	29%	(77)	266
Religious Non-Protestant/Catholic	28%	(24)	26%	(22)	17%	(15)	16%	(14)	14%	(12)	88
Evangelical	24%	(84)	29%	(102)	13%	(45)	12%	(43)	22%	(77)	352
Non-Evangelical	17%	(62)	23%	(84)	21%	(75)	12%	(45)	26%	(96)	362
Community: Urban	21%	(73)	23%	(84)	22%	(77)	14%	(50)	20%	(73)	356
Community: Suburban	16%	(90)	23%	(125)	18%	(98)	16%	(89)	27%	(149)	551
Community: Rural	23%	(70)	24%	(73)	14%	(42)	11%	(35)	28%	(86)	306
Employ: Private Sector	19%	(72)	29%	(109)	16%	(61)	21%	(80)	15%	(57)	380
Employ: Government	31%	(22)	23%	(17)	23%	(16)	5%	(4)	18%	(13)	73
Employ: Self-Employed	20%	(29)	18%	(26)	25%	(36)	12%	(17)	25%	(36)	145
Employ: Homemaker	15%	(14)	20%	(20)	8%	(8)	16%	(16)	41%	(40)	97
Employ: Student	20%	(15)	12%	(9)	24%	(18)	11%	(8)	33%	(25)	74
Employ: Retired	12%	(21)	27%	(50)	19%	(35)	10%	(19)	33%	(61)	186
Employ: Unemployed	25%	(41)	21%	(35)	14%	(23)	11%	(18)	28%	(45)	162
Employ: Other	19%	(18)	16%	(15)	21%	(20)	11%	(11)	33%	(32)	96
Military HH: Yes	18%	(28)	26%	(41)	17%	(26)	17%	(27)	22%	(35)	158
Military HH: No	19%	(205)	23%	(240)	18%	(191)	14%	(146)	26%	(273)	1054
RD/WT: Right Direction	16%	(83)	22%	(113)	24%	(123)	20%	(103)	18%	(92)	514
RD/WT: Wrong Track	21%	(150)	24%	(168)	13%	(94)	10%	(70)	31%	(216)	699
Biden Job Approve	17%	(101)	21%	(120)	24%	(140)	20%	(118)	17%	(100)	580
Biden Job Disapprove	23%	(124)	27%	(145)	14%	(74)	7%	(39)	29%	(153)	534

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Table MCEN5_4: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(281)	18%	(217)	14%	(173)	25%	(309)	1213
Biden Job Strongly Approve	21%	(63)	21%	(66)	23%	(70)	23%	(69)	13%	(39)	306
Biden Job Somewhat Approve	14%	(38)	20%	(55)	26%	(70)	18%	(48)	23%	(62)	274
Biden Job Somewhat Disapprove	18%	(28)	31%	(48)	21%	(32)	6%	(9)	24%	(37)	154
Biden Job Strongly Disapprove	25%	(96)	26%	(98)	11%	(42)	8%	(30)	30%	(116)	381
Favorable of Biden	17%	(93)	20%	(110)	24%	(132)	21%	(112)	18%	(96)	543
Unfavorable of Biden	21%	(120)	27%	(155)	15%	(84)	10%	(56)	28%	(161)	576
Very Favorable of Biden	21%	(64)	19%	(59)	23%	(69)	22%	(67)	15%	(44)	302
Somewhat Favorable of Biden	12%	(29)	21%	(52)	26%	(63)	19%	(45)	22%	(52)	241
Somewhat Unfavorable of Biden	17%	(27)	27%	(43)	18%	(29)	12%	(20)	26%	(42)	160
Very Unfavorable of Biden	22%	(93)	27%	(112)	13%	(55)	9%	(36)	29%	(119)	416
#1 Issue: Economy	22%	(101)	21%	(95)	16%	(74)	11%	(51)	30%	(137)	458
#1 Issue: Security	22%	(49)	32%	(70)	12%	(26)	13%	(28)	22%	(49)	222
#1 Issue: Health Care	17%	(28)	20%	(32)	25%	(40)	18%	(28)	20%	(32)	160
#1 Issue: Medicare / Social Security	12%	(15)	20%	(26)	28%	(36)	15%	(20)	25%	(32)	129
#1 Issue: Women's Issues	12%	(7)	17%	(10)	27%	(16)	11%	(6)	33%	(20)	59
#1 Issue: Education	30%	(23)	23%	(17)	12%	(9)	21%	(16)	14%	(10)	74
#1 Issue: Other	6%	(4)	20%	(13)	19%	(12)	24%	(15)	30%	(20)	64
2020 Vote: Joe Biden	17%	(69)	18%	(72)	26%	(108)	22%	(89)	17%	(71)	410
2020 Vote: Donald Trump	22%	(95)	31%	(137)	13%	(55)	8%	(35)	27%	(117)	439
2020 Vote: Other	10%	(5)	30%	(16)	10%	(5)	8%	(4)	42%	(22)	52
2020 Vote: Didn't Vote	21%	(64)	18%	(54)	16%	(49)	14%	(44)	32%	(99)	310
2018 House Vote: Democrat	18%	(50)	21%	(60)	24%	(66)	22%	(61)	15%	(43)	280
2018 House Vote: Republican	20%	(68)	33%	(116)	15%	(51)	7%	(24)	25%	(88)	346
2016 Vote: Hillary Clinton	16%	(43)	19%	(52)	25%	(68)	22%	(59)	17%	(47)	268
2016 Vote: Donald Trump	22%	(83)	29%	(109)	13%	(48)	8%	(30)	27%	(102)	373
2016 Vote: Other	13%	(7)	20%	(10)	32%	(17)	12%	(6)	23%	(12)	52
2016 Vote: Didn't Vote	19%	(99)	21%	(110)	16%	(84)	15%	(77)	29%	(148)	518
Voted in 2014: Yes	20%	(111)	27%	(150)	17%	(95)	14%	(81)	23%	(128)	565
Voted in 2014: No	19%	(122)	20%	(131)	19%	(122)	14%	(92)	28%	(181)	648

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Table MCEN5_4: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(233)	23%	(281)	18%	(217)	14%	(173)	25%	(309)	1213
4-Region: Northeast	20%	(39)	20%	(39)	27%	(53)	10%	(20)	23%	(44)	195
4-Region: Midwest	22%	(50)	27%	(60)	15%	(34)	12%	(28)	23%	(53)	226
4-Region: South	20%	(98)	26%	(128)	16%	(81)	14%	(68)	24%	(122)	497
4-Region: West	16%	(46)	18%	(53)	17%	(49)	19%	(56)	31%	(90)	294
Plan to be Vaccinated	15%	(76)	22%	(117)	28%	(147)	21%	(112)	14%	(72)	525
Does not Plan to be Vaccinated	28%	(132)	28%	(133)	10%	(47)	6%	(28)	27%	(129)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_5: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	36%	(436)	29%	(349)	6%	(76)	5%	(59)	24%	(293)	1213
Gender: Male	32%	(184)	35%	(201)	7%	(40)	6%	(37)	19%	(109)	572
Gender: Female	39%	(252)	23%	(148)	6%	(36)	3%	(22)	29%	(184)	641
Age: 18-34	36%	(171)	28%	(134)	8%	(36)	4%	(20)	24%	(114)	476
Age: 35-44	44%	(108)	22%	(55)	7%	(16)	4%	(11)	23%	(56)	246
Age: 45-64	32%	(110)	33%	(113)	6%	(20)	6%	(20)	23%	(77)	341
Age: 65+	31%	(46)	32%	(47)	3%	(4)	5%	(7)	30%	(45)	150
GenZers: 1997-2012	34%	(79)	26%	(60)	6%	(15)	6%	(14)	27%	(62)	229
Millennials: 1981-1996	42%	(178)	27%	(113)	8%	(35)	3%	(12)	20%	(87)	424
GenXers: 1965-1980	37%	(96)	27%	(70)	6%	(15)	8%	(20)	22%	(58)	259
Baby Boomers: 1946-1964	28%	(78)	35%	(98)	4%	(11)	4%	(12)	28%	(77)	276
PID: Dem (no lean)	50%	(206)	25%	(101)	6%	(24)	4%	(17)	15%	(61)	408
PID: Ind (no lean)	30%	(116)	28%	(109)	6%	(25)	4%	(17)	32%	(126)	393
PID: Rep (no lean)	28%	(114)	34%	(139)	7%	(27)	6%	(25)	26%	(106)	412
PID/Gender: Dem Men	44%	(89)	34%	(68)	7%	(14)	6%	(13)	9%	(18)	201
PID/Gender: Dem Women	57%	(117)	16%	(32)	5%	(10)	2%	(4)	21%	(43)	207
PID/Gender: Ind Men	26%	(47)	32%	(57)	6%	(11)	8%	(15)	28%	(51)	180
PID/Gender: Ind Women	33%	(69)	25%	(52)	7%	(14)	1%	(2)	35%	(75)	213
PID/Gender: Rep Men	26%	(49)	40%	(76)	8%	(15)	5%	(10)	21%	(41)	190
PID/Gender: Rep Women	30%	(66)	29%	(63)	5%	(12)	7%	(15)	30%	(66)	221
Ideo: Liberal (1-3)	52%	(155)	26%	(79)	6%	(18)	4%	(12)	12%	(36)	299
Ideo: Moderate (4)	34%	(92)	30%	(82)	5%	(14)	4%	(12)	26%	(72)	272
Ideo: Conservative (5-7)	28%	(135)	32%	(152)	9%	(43)	6%	(31)	24%	(115)	476
Educ: < College	34%	(311)	28%	(259)	6%	(58)	5%	(43)	27%	(245)	916
Educ: Bachelors degree	40%	(77)	32%	(62)	4%	(7)	6%	(11)	18%	(35)	193
Educ: Post-grad	46%	(48)	27%	(28)	10%	(10)	5%	(5)	12%	(12)	104
Income: Under 50k	33%	(218)	28%	(189)	5%	(33)	5%	(35)	29%	(190)	665
Income: 50k-100k	38%	(147)	31%	(119)	8%	(31)	4%	(16)	20%	(77)	390
Income: 100k+	45%	(71)	26%	(41)	8%	(12)	5%	(8)	16%	(26)	158
Ethnicity: White	34%	(312)	31%	(282)	6%	(52)	4%	(40)	24%	(219)	905
Ethnicity: Hispanic	33%	(82)	29%	(72)	10%	(25)	4%	(9)	23%	(56)	244

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Table MCEN5_5: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	36%	(436)	29%	(349)	6%	(76)	5%	(59)	24%	(293)	1213
Ethnicity: Black	47%	(90)	19%	(36)	12%	(22)	2%	(4)	20%	(38)	191
Ethnicity: Other	30%	(35)	27%	(32)	1%	(1)	12%	(14)	30%	(35)	117
All Christian	37%	(175)	31%	(148)	6%	(31)	7%	(32)	18%	(86)	472
All Non-Christian	42%	(30)	38%	(28)	10%	(7)	2%	(2)	7%	(5)	72
Atheist	58%	(29)	11%	(6)	2%	(1)	2%	(1)	27%	(14)	51
Agnostic/Nothing in particular	31%	(109)	27%	(96)	6%	(22)	3%	(9)	33%	(115)	351
Something Else	35%	(92)	27%	(72)	6%	(15)	6%	(15)	27%	(72)	266
Religious Non-Protestant/Catholic	41%	(36)	34%	(30)	8%	(7)	5%	(5)	11%	(10)	88
Evangelical	41%	(145)	26%	(91)	8%	(27)	5%	(17)	20%	(71)	352
Non-Evangelical	31%	(114)	34%	(125)	5%	(16)	7%	(26)	23%	(82)	362
Community: Urban	42%	(150)	30%	(106)	8%	(27)	4%	(13)	17%	(61)	356
Community: Suburban	34%	(190)	28%	(155)	5%	(29)	6%	(34)	26%	(142)	551
Community: Rural	32%	(96)	29%	(88)	7%	(20)	4%	(12)	29%	(89)	306
Employ: Private Sector	38%	(146)	33%	(124)	7%	(25)	5%	(19)	18%	(67)	380
Employ: Government	40%	(29)	23%	(17)	14%	(10)	5%	(4)	17%	(12)	73
Employ: Self-Employed	31%	(45)	25%	(36)	14%	(20)	3%	(5)	27%	(39)	145
Employ: Homemaker	28%	(27)	23%	(22)	6%	(6)	3%	(3)	40%	(39)	97
Employ: Student	48%	(35)	34%	(25)	1%	(1)	—	(0)	17%	(13)	74
Employ: Retired	34%	(63)	35%	(65)	2%	(4)	3%	(6)	26%	(49)	186
Employ: Unemployed	37%	(61)	23%	(37)	3%	(5)	12%	(20)	24%	(39)	162
Employ: Other	32%	(31)	24%	(23)	5%	(5)	3%	(3)	36%	(35)	96
Military HH: Yes	39%	(62)	31%	(49)	6%	(10)	3%	(5)	20%	(32)	158
Military HH: No	35%	(374)	28%	(300)	6%	(66)	5%	(53)	25%	(261)	1054
RD/WT: Right Direction	46%	(236)	28%	(145)	7%	(37)	4%	(20)	15%	(77)	514
RD/WT: Wrong Track	29%	(200)	29%	(204)	6%	(39)	6%	(39)	31%	(216)	699
Biden Job Approve	49%	(282)	28%	(160)	5%	(30)	3%	(20)	15%	(88)	580
Biden Job Disapprove	26%	(137)	32%	(172)	8%	(43)	6%	(34)	28%	(148)	534

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Table MCEN5_5: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	36%	(436)	29%	(349)	6%	(76)	5%	(59)	24%	(293)	1213
Biden Job Strongly Approve	55%	(169)	25%	(77)	6%	(17)	3%	(10)	11%	(33)	306
Biden Job Somewhat Approve	41%	(113)	30%	(83)	5%	(13)	4%	(10)	20%	(55)	274
Biden Job Somewhat Disapprove	25%	(39)	40%	(62)	13%	(20)	2%	(2)	20%	(31)	154
Biden Job Strongly Disapprove	26%	(98)	29%	(111)	6%	(23)	8%	(32)	31%	(117)	381
Favorable of Biden	49%	(265)	28%	(150)	5%	(27)	3%	(19)	15%	(81)	543
Unfavorable of Biden	27%	(154)	33%	(188)	7%	(41)	7%	(38)	27%	(155)	576
Very Favorable of Biden	54%	(162)	24%	(73)	5%	(16)	6%	(18)	11%	(32)	302
Somewhat Favorable of Biden	43%	(103)	32%	(77)	5%	(12)	—	(1)	20%	(49)	241
Somewhat Unfavorable of Biden	28%	(46)	39%	(62)	7%	(12)	2%	(3)	23%	(38)	160
Very Unfavorable of Biden	26%	(108)	30%	(126)	7%	(30)	8%	(35)	28%	(117)	416
#1 Issue: Economy	34%	(158)	26%	(120)	5%	(25)	4%	(19)	30%	(137)	458
#1 Issue: Security	27%	(60)	35%	(78)	9%	(19)	10%	(22)	20%	(44)	222
#1 Issue: Health Care	42%	(67)	29%	(47)	8%	(12)	5%	(8)	16%	(26)	160
#1 Issue: Medicare / Social Security	37%	(48)	30%	(39)	6%	(7)	3%	(4)	24%	(30)	129
#1 Issue: Women's Issues	39%	(23)	35%	(21)	3%	(2)	—	(0)	23%	(14)	59
#1 Issue: Education	50%	(37)	28%	(21)	4%	(3)	1%	(1)	16%	(12)	74
#1 Issue: Other	36%	(23)	19%	(12)	11%	(7)	—	(0)	35%	(23)	64
2020 Vote: Joe Biden	49%	(200)	27%	(109)	6%	(24)	4%	(18)	14%	(58)	410
2020 Vote: Donald Trump	26%	(113)	34%	(148)	6%	(28)	6%	(28)	28%	(121)	439
2020 Vote: Other	20%	(10)	30%	(16)	18%	(9)	3%	(1)	30%	(16)	52
2020 Vote: Didn't Vote	36%	(113)	24%	(74)	5%	(14)	4%	(11)	32%	(98)	310
2018 House Vote: Democrat	52%	(144)	26%	(72)	6%	(17)	3%	(9)	14%	(38)	280
2018 House Vote: Republican	23%	(80)	38%	(130)	7%	(24)	6%	(20)	27%	(92)	346
2016 Vote: Hillary Clinton	48%	(128)	27%	(71)	7%	(18)	5%	(15)	14%	(37)	268
2016 Vote: Donald Trump	25%	(95)	35%	(131)	5%	(20)	6%	(22)	28%	(105)	373
2016 Vote: Other	31%	(16)	44%	(23)	3%	(2)	3%	(2)	19%	(10)	52
2016 Vote: Didn't Vote	38%	(197)	24%	(124)	7%	(35)	4%	(21)	27%	(140)	518
Voted in 2014: Yes	37%	(211)	31%	(175)	5%	(29)	6%	(35)	20%	(115)	565
Voted in 2014: No	35%	(225)	27%	(175)	7%	(47)	4%	(24)	27%	(178)	648

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Table MCEN5_5: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	36%	(436)	29%	(349)	6%	(76)	5%	(59)	24%	(293)	1213
4-Region: Northeast	46%	(90)	28%	(54)	5%	(10)	1%	(2)	20%	(40)	195
4-Region: Midwest	34%	(76)	32%	(71)	8%	(18)	6%	(13)	21%	(48)	226
4-Region: South	36%	(177)	29%	(144)	7%	(33)	4%	(21)	24%	(122)	497
4-Region: West	32%	(93)	27%	(80)	5%	(15)	8%	(23)	28%	(83)	294
Plan to be Vaccinated	47%	(245)	33%	(174)	6%	(31)	4%	(21)	10%	(54)	525
Does not Plan to be Vaccinated	29%	(135)	26%	(124)	8%	(37)	6%	(28)	31%	(145)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_6: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(229)	25%	(304)	16%	(196)	13%	(158)	27%	(325)	1213
Gender: Male	22%	(123)	31%	(178)	16%	(93)	11%	(63)	20%	(114)	572
Gender: Female	16%	(105)	20%	(126)	16%	(103)	15%	(95)	33%	(211)	641
Age: 18-34	22%	(105)	24%	(115)	16%	(78)	10%	(48)	27%	(130)	476
Age: 35-44	22%	(53)	26%	(63)	12%	(30)	15%	(37)	25%	(62)	246
Age: 45-64	17%	(59)	28%	(97)	15%	(52)	15%	(50)	24%	(83)	341
Age: 65+	8%	(11)	19%	(29)	25%	(37)	15%	(23)	33%	(50)	150
GenZers: 1997-2012	21%	(48)	20%	(45)	16%	(36)	12%	(27)	32%	(73)	229
Millennials: 1981-1996	24%	(100)	28%	(121)	15%	(62)	12%	(49)	22%	(92)	424
GenXers: 1965-1980	21%	(54)	26%	(69)	12%	(32)	16%	(40)	25%	(64)	259
Baby Boomers: 1946-1964	8%	(23)	24%	(66)	22%	(61)	14%	(39)	32%	(87)	276
PID: Dem (no lean)	19%	(77)	20%	(80)	23%	(92)	20%	(80)	19%	(78)	408
PID: Ind (no lean)	17%	(67)	24%	(94)	13%	(53)	12%	(46)	34%	(132)	393
PID: Rep (no lean)	20%	(84)	32%	(130)	13%	(51)	8%	(32)	28%	(115)	412
PID/Gender: Dem Men	25%	(50)	27%	(54)	22%	(43)	16%	(32)	10%	(21)	201
PID/Gender: Dem Women	13%	(27)	12%	(26)	24%	(49)	23%	(48)	28%	(57)	207
PID/Gender: Ind Men	17%	(31)	32%	(58)	13%	(23)	8%	(15)	29%	(52)	180
PID/Gender: Ind Women	17%	(36)	17%	(36)	14%	(30)	15%	(31)	38%	(80)	213
PID/Gender: Rep Men	22%	(42)	34%	(65)	14%	(27)	8%	(16)	21%	(40)	190
PID/Gender: Rep Women	19%	(42)	29%	(65)	11%	(24)	7%	(16)	34%	(74)	221
Ideo: Liberal (1-3)	16%	(48)	22%	(67)	23%	(69)	21%	(64)	17%	(51)	299
Ideo: Moderate (4)	18%	(49)	24%	(64)	20%	(54)	13%	(36)	25%	(68)	272
Ideo: Conservative (5-7)	22%	(104)	30%	(145)	13%	(63)	8%	(36)	27%	(129)	476
Educ: < College	18%	(167)	25%	(233)	15%	(137)	12%	(107)	30%	(273)	916
Educ: Bachelors degree	19%	(36)	24%	(46)	20%	(39)	18%	(34)	20%	(38)	193
Educ: Post-grad	24%	(25)	25%	(26)	20%	(20)	17%	(18)	14%	(14)	104
Income: Under 50k	18%	(116)	23%	(151)	13%	(89)	13%	(89)	33%	(218)	665
Income: 50k-100k	18%	(71)	30%	(116)	18%	(71)	13%	(49)	21%	(83)	390
Income: 100k+	26%	(41)	24%	(37)	23%	(36)	13%	(20)	15%	(24)	158
Ethnicity: White	19%	(176)	26%	(238)	15%	(138)	13%	(118)	26%	(235)	905
Ethnicity: Hispanic	21%	(51)	27%	(66)	16%	(39)	11%	(26)	25%	(62)	244

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Table MCEN5_6: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(229)	25%	(304)	16%	(196)	13%	(158)	27%	(325)	1213
Ethnicity: Black	17%	(33)	16%	(31)	23%	(43)	16%	(31)	27%	(52)	191
Ethnicity: Other	16%	(19)	30%	(35)	13%	(15)	8%	(10)	33%	(38)	117
All Christian	19%	(92)	30%	(141)	19%	(88)	12%	(57)	20%	(94)	472
All Non-Christian	34%	(25)	24%	(17)	25%	(18)	9%	(6)	9%	(6)	72
Atheist	11%	(6)	14%	(7)	21%	(11)	26%	(13)	29%	(14)	51
Agnostic/Nothing in particular	16%	(57)	20%	(72)	13%	(44)	15%	(51)	36%	(127)	351
Something Else	19%	(50)	25%	(67)	13%	(35)	11%	(30)	31%	(83)	266
Religious Non-Protestant/Catholic	33%	(29)	22%	(20)	22%	(19)	11%	(10)	12%	(10)	88
Evangelical	23%	(81)	26%	(92)	16%	(58)	11%	(40)	23%	(81)	352
Non-Evangelical	15%	(55)	31%	(111)	17%	(61)	12%	(43)	25%	(92)	362
Community: Urban	23%	(83)	25%	(91)	18%	(63)	13%	(45)	21%	(74)	356
Community: Suburban	16%	(85)	24%	(131)	18%	(100)	14%	(78)	28%	(157)	551
Community: Rural	20%	(60)	27%	(83)	11%	(33)	12%	(35)	31%	(94)	306
Employ: Private Sector	23%	(89)	29%	(110)	15%	(58)	15%	(59)	17%	(64)	380
Employ: Government	29%	(21)	24%	(18)	22%	(16)	6%	(4)	18%	(13)	73
Employ: Self-Employed	22%	(31)	20%	(29)	23%	(33)	7%	(10)	29%	(42)	145
Employ: Homemaker	8%	(8)	23%	(22)	6%	(6)	19%	(19)	44%	(42)	97
Employ: Student	14%	(11)	36%	(27)	19%	(14)	12%	(9)	18%	(14)	74
Employ: Retired	11%	(21)	25%	(46)	17%	(31)	15%	(29)	32%	(59)	186
Employ: Unemployed	23%	(37)	20%	(32)	16%	(27)	11%	(17)	30%	(49)	162
Employ: Other	11%	(11)	22%	(21)	12%	(11)	12%	(11)	43%	(41)	96
Military HH: Yes	19%	(31)	22%	(34)	19%	(30)	17%	(27)	23%	(36)	158
Military HH: No	19%	(198)	26%	(270)	16%	(166)	12%	(131)	27%	(289)	1054
RD/WT: Right Direction	17%	(87)	24%	(122)	23%	(121)	18%	(91)	18%	(94)	514
RD/WT: Wrong Track	20%	(141)	26%	(183)	11%	(76)	10%	(68)	33%	(231)	699
Biden Job Approve	18%	(104)	24%	(139)	23%	(133)	17%	(101)	18%	(103)	580
Biden Job Disapprove	22%	(118)	28%	(151)	12%	(62)	8%	(43)	30%	(161)	534

Continued on next page

Table MCEN5_6: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(229)	25%	(304)	16%	(196)	13%	(158)	27%	(325)	1213
Biden Job Strongly Approve	22%	(66)	23%	(70)	22%	(68)	19%	(59)	14%	(43)	306
Biden Job Somewhat Approve	14%	(38)	25%	(68)	24%	(65)	16%	(43)	22%	(59)	274
Biden Job Somewhat Disapprove	18%	(28)	31%	(48)	21%	(32)	5%	(8)	24%	(37)	154
Biden Job Strongly Disapprove	23%	(89)	27%	(103)	8%	(30)	9%	(35)	33%	(124)	381
Favorable of Biden	18%	(98)	24%	(132)	21%	(116)	18%	(99)	18%	(98)	543
Unfavorable of Biden	20%	(118)	28%	(162)	13%	(73)	9%	(53)	30%	(171)	576
Very Favorable of Biden	20%	(60)	23%	(70)	22%	(66)	19%	(58)	16%	(48)	302
Somewhat Favorable of Biden	16%	(38)	26%	(62)	21%	(51)	17%	(40)	21%	(50)	241
Somewhat Unfavorable of Biden	14%	(22)	29%	(47)	19%	(30)	10%	(16)	28%	(45)	160
Very Unfavorable of Biden	23%	(96)	28%	(115)	10%	(43)	9%	(37)	30%	(125)	416
#1 Issue: Economy	21%	(97)	24%	(108)	14%	(64)	10%	(44)	32%	(145)	458
#1 Issue: Security	27%	(60)	33%	(74)	12%	(26)	7%	(15)	21%	(47)	222
#1 Issue: Health Care	16%	(25)	26%	(41)	19%	(31)	19%	(31)	20%	(32)	160
#1 Issue: Medicare / Social Security	10%	(13)	16%	(20)	25%	(33)	22%	(28)	27%	(35)	129
#1 Issue: Women's Issues	13%	(7)	38%	(23)	10%	(6)	7%	(4)	32%	(19)	59
#1 Issue: Education	20%	(15)	18%	(14)	18%	(14)	25%	(18)	18%	(14)	74
#1 Issue: Other	4%	(3)	14%	(9)	28%	(18)	20%	(13)	34%	(22)	64
2020 Vote: Joe Biden	17%	(72)	20%	(80)	25%	(100)	21%	(86)	17%	(71)	410
2020 Vote: Donald Trump	22%	(97)	31%	(135)	11%	(48)	7%	(32)	29%	(127)	439
2020 Vote: Other	13%	(7)	28%	(15)	16%	(8)	6%	(3)	37%	(19)	52
2020 Vote: Didn't Vote	17%	(53)	23%	(72)	13%	(40)	12%	(37)	35%	(107)	310
2018 House Vote: Democrat	17%	(47)	23%	(65)	22%	(60)	20%	(56)	18%	(50)	280
2018 House Vote: Republican	19%	(67)	34%	(119)	11%	(40)	7%	(24)	28%	(96)	346
2016 Vote: Hillary Clinton	17%	(47)	23%	(60)	24%	(63)	19%	(50)	18%	(48)	268
2016 Vote: Donald Trump	21%	(80)	28%	(106)	12%	(45)	9%	(32)	29%	(110)	373
2016 Vote: Other	13%	(7)	24%	(13)	26%	(14)	14%	(8)	22%	(11)	52
2016 Vote: Didn't Vote	18%	(95)	24%	(125)	14%	(74)	13%	(68)	30%	(155)	518
Voted in 2014: Yes	21%	(118)	27%	(151)	16%	(89)	14%	(79)	23%	(128)	565
Voted in 2014: No	17%	(111)	24%	(153)	17%	(107)	12%	(80)	30%	(197)	648

Continued on next page

Table MCEN5_6: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(229)	25%	(304)	16%	(196)	13%	(158)	27%	(325)	1213
4-Region: Northeast	22%	(43)	22%	(43)	19%	(37)	11%	(21)	26%	(51)	195
4-Region: Midwest	23%	(51)	28%	(64)	13%	(29)	12%	(26)	25%	(56)	226
4-Region: South	16%	(79)	25%	(126)	17%	(85)	14%	(70)	28%	(138)	497
4-Region: West	19%	(55)	24%	(71)	15%	(45)	14%	(41)	28%	(81)	294
Plan to be Vaccinated	15%	(81)	28%	(146)	26%	(136)	17%	(90)	14%	(72)	525
Does not Plan to be Vaccinated	27%	(125)	27%	(125)	8%	(37)	7%	(34)	32%	(149)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_7: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(424)	27%	(324)	8%	(97)	6%	(73)	24%	(293)	1213
Gender: Male	34%	(195)	33%	(186)	10%	(55)	6%	(32)	18%	(104)	572
Gender: Female	36%	(230)	22%	(138)	7%	(43)	6%	(41)	30%	(189)	641
Age: 18-34	34%	(163)	24%	(116)	11%	(53)	6%	(27)	25%	(117)	476
Age: 35-44	40%	(99)	27%	(66)	6%	(15)	8%	(20)	19%	(46)	246
Age: 45-64	31%	(107)	33%	(111)	6%	(20)	7%	(23)	24%	(80)	341
Age: 65+	37%	(55)	21%	(31)	7%	(10)	2%	(4)	33%	(50)	150
GenZers: 1997-2012	31%	(71)	19%	(45)	12%	(28)	6%	(15)	31%	(71)	229
Millennials: 1981-1996	38%	(163)	30%	(126)	8%	(36)	6%	(27)	17%	(72)	424
GenXers: 1965-1980	37%	(96)	29%	(74)	6%	(15)	5%	(14)	23%	(60)	259
Baby Boomers: 1946-1964	31%	(85)	27%	(74)	7%	(18)	6%	(17)	29%	(81)	276
PID: Dem (no lean)	49%	(200)	28%	(112)	7%	(28)	4%	(15)	13%	(54)	408
PID: Ind (no lean)	28%	(110)	23%	(89)	9%	(34)	7%	(26)	34%	(133)	393
PID: Rep (no lean)	28%	(115)	30%	(122)	9%	(35)	8%	(32)	26%	(107)	412
PID/Gender: Dem Men	46%	(92)	36%	(72)	6%	(12)	4%	(7)	9%	(17)	201
PID/Gender: Dem Women	52%	(108)	19%	(40)	7%	(15)	4%	(8)	17%	(36)	207
PID/Gender: Ind Men	27%	(48)	29%	(52)	12%	(22)	5%	(10)	27%	(48)	180
PID/Gender: Ind Women	29%	(62)	18%	(37)	6%	(12)	7%	(16)	40%	(85)	213
PID/Gender: Rep Men	29%	(55)	33%	(62)	10%	(20)	8%	(15)	20%	(39)	190
PID/Gender: Rep Women	27%	(60)	27%	(60)	7%	(15)	8%	(17)	31%	(68)	221
Ideo: Liberal (1-3)	50%	(150)	30%	(89)	4%	(12)	6%	(17)	11%	(32)	299
Ideo: Moderate (4)	34%	(93)	28%	(75)	7%	(19)	5%	(15)	26%	(70)	272
Ideo: Conservative (5-7)	29%	(138)	27%	(131)	12%	(55)	6%	(31)	26%	(122)	476
Educ: < College	32%	(289)	27%	(246)	9%	(80)	6%	(59)	26%	(242)	916
Educ: Bachelors degree	45%	(87)	24%	(47)	6%	(12)	5%	(10)	19%	(37)	193
Educ: Post-grad	47%	(49)	30%	(32)	4%	(5)	4%	(5)	14%	(14)	104
Income: Under 50k	31%	(204)	24%	(160)	9%	(61)	7%	(45)	29%	(195)	665
Income: 50k-100k	38%	(150)	30%	(116)	7%	(26)	5%	(21)	20%	(77)	390
Income: 100k+	45%	(71)	30%	(48)	7%	(11)	4%	(7)	14%	(21)	158
Ethnicity: White	35%	(318)	28%	(250)	7%	(62)	6%	(52)	25%	(223)	905
Ethnicity: Hispanic	35%	(86)	24%	(58)	12%	(28)	9%	(21)	21%	(51)	244

Continued on next page

Table MCEN5_7: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(424)	27%	(324)	8%	(97)	6%	(73)	24%	(293)	1213
Ethnicity: Black	37%	(70)	21%	(40)	12%	(24)	9%	(18)	20%	(39)	191
Ethnicity: Other	31%	(36)	29%	(34)	10%	(12)	3%	(4)	27%	(32)	117
All Christian	38%	(178)	29%	(138)	7%	(31)	6%	(28)	20%	(97)	472
All Non-Christian	42%	(31)	27%	(19)	19%	(13)	1%	(1)	11%	(8)	72
Atheist	51%	(26)	18%	(9)	5%	(3)	2%	(1)	24%	(12)	51
Agnostic/Nothing in particular	31%	(108)	24%	(83)	8%	(26)	7%	(26)	31%	(108)	351
Something Else	31%	(82)	28%	(75)	9%	(24)	7%	(18)	26%	(68)	266
Religious Non-Protestant/Catholic	42%	(37)	23%	(21)	15%	(13)	3%	(3)	16%	(14)	88
Evangelical	36%	(126)	28%	(100)	7%	(23)	8%	(27)	21%	(75)	352
Non-Evangelical	34%	(122)	30%	(110)	9%	(31)	5%	(16)	23%	(83)	362
Community: Urban	39%	(139)	27%	(97)	10%	(34)	6%	(21)	18%	(65)	356
Community: Suburban	34%	(188)	26%	(144)	7%	(41)	6%	(34)	26%	(144)	551
Community: Rural	32%	(97)	27%	(84)	7%	(22)	6%	(18)	27%	(84)	306
Employ: Private Sector	35%	(134)	31%	(116)	9%	(34)	8%	(32)	17%	(63)	380
Employ: Government	43%	(31)	27%	(19)	3%	(2)	6%	(4)	22%	(16)	73
Employ: Self-Employed	31%	(45)	27%	(39)	16%	(23)	3%	(5)	23%	(33)	145
Employ: Homemaker	25%	(24)	23%	(22)	6%	(6)	11%	(10)	36%	(35)	97
Employ: Student	50%	(37)	27%	(20)	1%	(1)	—	(0)	22%	(16)	74
Employ: Retired	39%	(73)	25%	(46)	5%	(10)	3%	(6)	28%	(52)	186
Employ: Unemployed	33%	(54)	22%	(36)	10%	(16)	9%	(14)	26%	(42)	162
Employ: Other	27%	(26)	26%	(25)	6%	(6)	3%	(3)	37%	(36)	96
Military HH: Yes	37%	(58)	22%	(35)	16%	(25)	4%	(7)	21%	(33)	158
Military HH: No	35%	(366)	27%	(289)	7%	(72)	6%	(66)	25%	(261)	1054
RD/WT: Right Direction	47%	(239)	27%	(141)	7%	(36)	5%	(24)	14%	(74)	514
RD/WT: Wrong Track	26%	(185)	26%	(183)	9%	(62)	7%	(49)	31%	(219)	699
Biden Job Approve	48%	(279)	26%	(150)	6%	(34)	5%	(29)	15%	(88)	580
Biden Job Disapprove	25%	(134)	29%	(155)	11%	(57)	7%	(37)	28%	(150)	534

Continued on next page

Table MCEN5_7: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(424)	27%	(324)	8%	(97)	6%	(73)	24%	(293)	1213
Biden Job Strongly Approve	56%	(171)	27%	(81)	4%	(13)	4%	(12)	9%	(29)	306
Biden Job Somewhat Approve	39%	(107)	25%	(69)	8%	(21)	6%	(17)	22%	(59)	274
Biden Job Somewhat Disapprove	23%	(36)	36%	(55)	16%	(25)	—	(0)	24%	(37)	154
Biden Job Strongly Disapprove	26%	(99)	26%	(100)	8%	(32)	10%	(37)	30%	(113)	381
Favorable of Biden	49%	(266)	28%	(152)	5%	(24)	4%	(22)	15%	(79)	543
Unfavorable of Biden	25%	(146)	28%	(162)	11%	(66)	8%	(44)	27%	(157)	576
Very Favorable of Biden	57%	(173)	26%	(80)	4%	(12)	3%	(10)	9%	(28)	302
Somewhat Favorable of Biden	39%	(93)	30%	(72)	5%	(13)	5%	(12)	21%	(51)	241
Somewhat Unfavorable of Biden	26%	(42)	29%	(46)	14%	(23)	5%	(7)	26%	(42)	160
Very Unfavorable of Biden	25%	(105)	28%	(116)	10%	(43)	9%	(37)	28%	(115)	416
#1 Issue: Economy	34%	(155)	28%	(129)	6%	(27)	5%	(22)	27%	(126)	458
#1 Issue: Security	23%	(50)	36%	(81)	9%	(21)	12%	(27)	19%	(43)	222
#1 Issue: Health Care	44%	(70)	23%	(36)	12%	(20)	1%	(1)	20%	(32)	160
#1 Issue: Medicare / Social Security	37%	(47)	22%	(28)	8%	(10)	6%	(8)	28%	(36)	129
#1 Issue: Women's Issues	52%	(31)	21%	(12)	3%	(2)	—	(0)	24%	(14)	59
#1 Issue: Education	37%	(28)	20%	(15)	13%	(10)	10%	(7)	20%	(15)	74
#1 Issue: Other	34%	(22)	20%	(13)	4%	(2)	9%	(6)	33%	(21)	64
2020 Vote: Joe Biden	51%	(208)	27%	(111)	5%	(20)	4%	(18)	13%	(53)	410
2020 Vote: Donald Trump	27%	(118)	30%	(130)	9%	(40)	6%	(28)	28%	(123)	439
2020 Vote: Other	21%	(11)	27%	(14)	5%	(3)	13%	(7)	33%	(17)	52
2020 Vote: Didn't Vote	28%	(88)	22%	(67)	11%	(35)	7%	(21)	32%	(99)	310
2018 House Vote: Democrat	52%	(146)	29%	(81)	3%	(8)	5%	(13)	11%	(32)	280
2018 House Vote: Republican	26%	(89)	32%	(110)	10%	(34)	6%	(20)	27%	(93)	346
2016 Vote: Hillary Clinton	47%	(127)	33%	(88)	5%	(13)	3%	(9)	12%	(32)	268
2016 Vote: Donald Trump	28%	(103)	31%	(114)	7%	(25)	6%	(21)	29%	(110)	373
2016 Vote: Other	44%	(23)	24%	(12)	10%	(5)	5%	(2)	17%	(9)	52
2016 Vote: Didn't Vote	33%	(172)	21%	(109)	11%	(54)	8%	(41)	27%	(142)	518
Voted in 2014: Yes	37%	(210)	32%	(181)	6%	(32)	6%	(31)	19%	(110)	565
Voted in 2014: No	33%	(214)	22%	(143)	10%	(66)	6%	(42)	28%	(183)	648

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Table MCEN5_7: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(424)	27%	(324)	8%	(97)	6%	(73)	24%	(293)	1213
4-Region: Northeast	41%	(81)	26%	(51)	6%	(12)	2%	(5)	24%	(47)	195
4-Region: Midwest	33%	(74)	30%	(69)	10%	(23)	5%	(11)	22%	(50)	226
4-Region: South	33%	(162)	27%	(133)	9%	(44)	7%	(36)	24%	(121)	497
4-Region: West	37%	(108)	24%	(72)	6%	(18)	7%	(21)	26%	(75)	294
Plan to be Vaccinated	52%	(273)	32%	(169)	4%	(19)	2%	(11)	10%	(52)	525
Does not Plan to be Vaccinated	23%	(107)	24%	(114)	14%	(65)	10%	(48)	29%	(135)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_8: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	23%	(285)	23%	(274)	12%	(148)	15%	(178)	27%	(327)	1213
Gender: Male	22%	(128)	26%	(151)	15%	(84)	16%	(89)	21%	(120)	572
Gender: Female	24%	(157)	19%	(123)	10%	(65)	14%	(90)	32%	(207)	641
Age: 18-34	26%	(122)	20%	(95)	12%	(58)	14%	(67)	28%	(134)	476
Age: 35-44	29%	(71)	23%	(56)	12%	(29)	16%	(40)	20%	(50)	246
Age: 45-64	21%	(71)	26%	(89)	12%	(40)	15%	(50)	26%	(90)	341
Age: 65+	14%	(20)	23%	(34)	14%	(21)	14%	(21)	36%	(53)	150
GenZers: 1997-2012	21%	(49)	16%	(38)	11%	(25)	16%	(37)	35%	(81)	229
Millennials: 1981-1996	31%	(132)	23%	(100)	13%	(56)	13%	(57)	19%	(80)	424
GenXers: 1965-1980	24%	(62)	24%	(62)	10%	(25)	18%	(46)	25%	(65)	259
Baby Boomers: 1946-1964	14%	(40)	25%	(70)	14%	(39)	12%	(33)	34%	(94)	276
PID: Dem (no lean)	21%	(86)	17%	(70)	14%	(57)	27%	(111)	21%	(84)	408
PID: Ind (no lean)	22%	(88)	20%	(77)	14%	(54)	10%	(40)	34%	(134)	393
PID: Rep (no lean)	27%	(111)	31%	(127)	9%	(37)	7%	(27)	26%	(109)	412
PID/Gender: Dem Men	23%	(47)	22%	(44)	13%	(27)	25%	(51)	16%	(33)	201
PID/Gender: Dem Women	19%	(39)	13%	(27)	15%	(31)	29%	(60)	25%	(51)	207
PID/Gender: Ind Men	22%	(39)	24%	(43)	17%	(30)	12%	(21)	26%	(47)	180
PID/Gender: Ind Women	23%	(48)	16%	(34)	12%	(25)	9%	(19)	41%	(87)	213
PID/Gender: Rep Men	22%	(42)	34%	(65)	14%	(27)	9%	(17)	21%	(40)	190
PID/Gender: Rep Women	31%	(69)	28%	(63)	4%	(10)	5%	(11)	31%	(69)	221
Ideo: Liberal (1-3)	21%	(62)	16%	(49)	14%	(42)	31%	(92)	18%	(55)	299
Ideo: Moderate (4)	18%	(50)	25%	(68)	16%	(44)	13%	(36)	27%	(74)	272
Ideo: Conservative (5-7)	28%	(135)	29%	(138)	9%	(41)	8%	(39)	26%	(123)	476
Educ: < College	23%	(212)	23%	(207)	12%	(106)	13%	(118)	30%	(273)	916
Educ: Bachelors degree	23%	(44)	22%	(43)	14%	(27)	21%	(41)	20%	(38)	193
Educ: Post-grad	28%	(29)	23%	(24)	14%	(15)	19%	(20)	15%	(16)	104
Income: Under 50k	21%	(143)	23%	(154)	9%	(58)	14%	(95)	32%	(214)	665
Income: 50k-100k	26%	(102)	21%	(81)	15%	(60)	15%	(60)	22%	(87)	390
Income: 100k+	25%	(40)	25%	(39)	19%	(30)	14%	(23)	17%	(26)	158
Ethnicity: White	23%	(212)	24%	(218)	13%	(118)	13%	(119)	26%	(237)	905
Ethnicity: Hispanic	24%	(60)	22%	(54)	11%	(27)	14%	(34)	28%	(69)	244

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Table MCEN5_8: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	23%	(285)	23%	(274)	12%	(148)	15%	(178)	27%	(327)	1213
Ethnicity: Black	26%	(50)	17%	(32)	11%	(21)	19%	(36)	27%	(51)	191
Ethnicity: Other	19%	(22)	20%	(23)	8%	(10)	19%	(23)	33%	(39)	117
All Christian	25%	(120)	23%	(109)	15%	(71)	14%	(66)	22%	(106)	472
All Non-Christian	30%	(22)	32%	(23)	12%	(9)	13%	(10)	13%	(9)	72
Atheist	14%	(7)	4%	(2)	22%	(11)	31%	(15)	30%	(15)	51
Agnostic/Nothing in particular	17%	(61)	21%	(74)	11%	(39)	14%	(49)	36%	(128)	351
Something Else	28%	(74)	25%	(66)	7%	(19)	14%	(38)	26%	(69)	266
Religious Non-Protestant/Catholic	30%	(26)	27%	(24)	13%	(11)	15%	(13)	16%	(14)	88
Evangelical	31%	(108)	25%	(89)	9%	(31)	13%	(46)	22%	(78)	352
Non-Evangelical	22%	(81)	22%	(81)	15%	(54)	15%	(53)	25%	(92)	362
Community: Urban	28%	(101)	22%	(78)	15%	(55)	14%	(49)	20%	(73)	356
Community: Suburban	19%	(102)	21%	(115)	12%	(65)	18%	(97)	31%	(171)	551
Community: Rural	27%	(82)	27%	(81)	9%	(28)	11%	(32)	27%	(83)	306
Employ: Private Sector	24%	(92)	28%	(105)	15%	(56)	15%	(57)	18%	(68)	380
Employ: Government	38%	(28)	19%	(14)	10%	(7)	10%	(8)	23%	(16)	73
Employ: Self-Employed	29%	(41)	16%	(23)	16%	(23)	15%	(22)	25%	(36)	145
Employ: Homemaker	13%	(13)	26%	(26)	12%	(12)	7%	(7)	41%	(40)	97
Employ: Student	31%	(23)	11%	(8)	9%	(6)	19%	(14)	30%	(23)	74
Employ: Retired	18%	(33)	24%	(45)	15%	(27)	12%	(23)	31%	(58)	186
Employ: Unemployed	26%	(42)	16%	(26)	8%	(13)	20%	(33)	29%	(47)	162
Employ: Other	13%	(12)	28%	(27)	4%	(4)	15%	(14)	40%	(38)	96
Military HH: Yes	21%	(33)	25%	(39)	11%	(17)	16%	(25)	28%	(44)	158
Military HH: No	24%	(252)	22%	(235)	12%	(132)	15%	(153)	27%	(283)	1054
RD/WT: Right Direction	19%	(98)	21%	(107)	15%	(78)	25%	(127)	20%	(104)	514
RD/WT: Wrong Track	27%	(187)	24%	(167)	10%	(71)	7%	(52)	32%	(223)	699
Biden Job Approve	22%	(127)	19%	(109)	15%	(87)	24%	(142)	20%	(115)	580
Biden Job Disapprove	28%	(149)	28%	(152)	9%	(49)	6%	(31)	29%	(153)	534

Continued on next page

Table MCEN5_8: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	23%	(285)	23%	(274)	12%	(148)	15%	(178)	27%	(327)	1213
Biden Job Strongly Approve	26%	(78)	17%	(51)	16%	(48)	27%	(83)	15%	(46)	306
Biden Job Somewhat Approve	18%	(49)	21%	(58)	14%	(39)	21%	(59)	25%	(69)	274
Biden Job Somewhat Disapprove	18%	(28)	33%	(50)	17%	(27)	6%	(9)	26%	(40)	154
Biden Job Strongly Disapprove	32%	(121)	27%	(102)	6%	(23)	6%	(23)	30%	(113)	381
Favorable of Biden	20%	(108)	18%	(99)	16%	(88)	24%	(133)	21%	(114)	543
Unfavorable of Biden	28%	(162)	28%	(164)	9%	(52)	7%	(41)	27%	(157)	576
Very Favorable of Biden	23%	(70)	16%	(49)	15%	(45)	29%	(88)	16%	(50)	302
Somewhat Favorable of Biden	16%	(38)	21%	(50)	18%	(43)	19%	(45)	27%	(64)	241
Somewhat Unfavorable of Biden	21%	(34)	30%	(48)	14%	(22)	7%	(11)	28%	(45)	160
Very Unfavorable of Biden	31%	(128)	28%	(116)	7%	(30)	7%	(30)	27%	(112)	416
#1 Issue: Economy	28%	(127)	19%	(89)	10%	(47)	13%	(57)	30%	(137)	458
#1 Issue: Security	24%	(54)	34%	(76)	8%	(17)	9%	(20)	25%	(56)	222
#1 Issue: Health Care	19%	(31)	18%	(29)	16%	(26)	23%	(37)	23%	(37)	160
#1 Issue: Medicare / Social Security	10%	(13)	22%	(29)	20%	(26)	17%	(22)	31%	(40)	129
#1 Issue: Women's Issues	31%	(18)	28%	(17)	9%	(6)	10%	(6)	21%	(13)	59
#1 Issue: Education	22%	(16)	22%	(16)	14%	(11)	17%	(13)	25%	(18)	74
#1 Issue: Other	11%	(7)	16%	(10)	20%	(13)	23%	(15)	29%	(19)	64
2020 Vote: Joe Biden	19%	(77)	17%	(68)	17%	(69)	28%	(115)	20%	(81)	410
2020 Vote: Donald Trump	27%	(117)	30%	(133)	8%	(35)	7%	(29)	29%	(125)	439
2020 Vote: Other	15%	(8)	20%	(11)	26%	(14)	1%	(1)	38%	(20)	52
2020 Vote: Didn't Vote	26%	(81)	20%	(62)	10%	(31)	11%	(34)	33%	(101)	310
2018 House Vote: Democrat	22%	(62)	19%	(53)	18%	(50)	25%	(71)	15%	(43)	280
2018 House Vote: Republican	26%	(90)	30%	(105)	8%	(27)	7%	(25)	29%	(99)	346
2016 Vote: Hillary Clinton	19%	(52)	18%	(47)	15%	(39)	27%	(72)	22%	(58)	268
2016 Vote: Donald Trump	26%	(96)	28%	(105)	8%	(32)	8%	(32)	29%	(108)	373
2016 Vote: Other	24%	(13)	20%	(10)	19%	(10)	10%	(5)	26%	(14)	52
2016 Vote: Didn't Vote	24%	(123)	21%	(111)	13%	(67)	13%	(69)	28%	(147)	518
Voted in 2014: Yes	25%	(141)	25%	(140)	12%	(68)	16%	(90)	22%	(125)	565
Voted in 2014: No	22%	(143)	21%	(134)	12%	(80)	14%	(88)	31%	(202)	648

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Table MCEN5_8: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	23%	(285)	23%	(274)	12%	(148)	15%	(178)	27%	(327)	1213
4-Region: Northeast	22%	(44)	26%	(50)	12%	(24)	12%	(24)	27%	(53)	195
4-Region: Midwest	30%	(67)	26%	(58)	13%	(29)	11%	(25)	21%	(47)	226
4-Region: South	23%	(115)	22%	(108)	13%	(62)	15%	(74)	28%	(139)	497
4-Region: West	20%	(59)	20%	(58)	11%	(33)	19%	(55)	30%	(88)	294
Plan to be Vaccinated	15%	(78)	22%	(117)	20%	(104)	27%	(143)	16%	(82)	525
Does not Plan to be Vaccinated	37%	(173)	25%	(117)	5%	(24)	4%	(19)	29%	(136)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table MCEN5_9: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(404)	26%	(310)	10%	(123)	6%	(71)	25%	(304)	1213
Gender: Male	36%	(203)	32%	(180)	10%	(54)	6%	(35)	17%	(99)	572
Gender: Female	31%	(200)	20%	(130)	11%	(69)	6%	(37)	32%	(206)	641
Age: 18-34	31%	(146)	24%	(112)	14%	(65)	3%	(16)	29%	(136)	476
Age: 35-44	43%	(105)	23%	(56)	9%	(22)	7%	(18)	18%	(45)	246
Age: 45-64	30%	(104)	31%	(105)	7%	(23)	8%	(28)	24%	(81)	341
Age: 65+	33%	(49)	24%	(36)	9%	(13)	6%	(9)	28%	(42)	150
GenZers: 1997-2012	28%	(65)	19%	(44)	10%	(23)	4%	(8)	39%	(89)	229
Millennials: 1981-1996	38%	(161)	26%	(112)	13%	(56)	5%	(21)	17%	(74)	424
GenXers: 1965-1980	34%	(87)	29%	(75)	8%	(19)	7%	(19)	23%	(60)	259
Baby Boomers: 1946-1964	31%	(84)	27%	(73)	8%	(21)	9%	(24)	27%	(74)	276
PID: Dem (no lean)	51%	(207)	25%	(100)	6%	(24)	2%	(9)	17%	(68)	408
PID: Ind (no lean)	25%	(99)	23%	(92)	12%	(49)	7%	(27)	32%	(127)	393
PID: Rep (no lean)	24%	(98)	29%	(118)	12%	(50)	9%	(36)	27%	(110)	412
PID/Gender: Dem Men	54%	(109)	30%	(61)	5%	(9)	1%	(3)	10%	(19)	201
PID/Gender: Dem Women	47%	(98)	19%	(39)	7%	(15)	3%	(7)	23%	(48)	207
PID/Gender: Ind Men	23%	(41)	31%	(57)	11%	(20)	10%	(18)	25%	(45)	180
PID/Gender: Ind Women	27%	(57)	16%	(35)	14%	(29)	4%	(9)	39%	(82)	213
PID/Gender: Rep Men	28%	(53)	33%	(63)	13%	(25)	8%	(15)	18%	(35)	190
PID/Gender: Rep Women	20%	(45)	25%	(55)	11%	(25)	9%	(21)	34%	(75)	221
Ideo: Liberal (1-3)	49%	(147)	29%	(86)	5%	(15)	3%	(10)	14%	(42)	299
Ideo: Moderate (4)	35%	(95)	27%	(73)	10%	(27)	5%	(13)	24%	(64)	272
Ideo: Conservative (5-7)	27%	(128)	25%	(120)	15%	(70)	9%	(41)	25%	(117)	476
Educ: < College	30%	(272)	25%	(228)	11%	(100)	6%	(58)	28%	(258)	916
Educ: Bachelors degree	41%	(79)	27%	(52)	10%	(19)	5%	(10)	17%	(34)	193
Educ: Post-grad	51%	(53)	29%	(30)	4%	(4)	4%	(4)	12%	(13)	104
Income: Under 50k	27%	(180)	25%	(167)	10%	(63)	6%	(42)	32%	(212)	665
Income: 50k-100k	40%	(154)	26%	(102)	10%	(39)	6%	(23)	18%	(72)	390
Income: 100k+	44%	(69)	26%	(42)	13%	(20)	4%	(6)	13%	(21)	158
Ethnicity: White	33%	(298)	27%	(242)	9%	(83)	6%	(55)	25%	(226)	905
Ethnicity: Hispanic	28%	(69)	25%	(60)	19%	(47)	2%	(4)	26%	(64)	244

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Table MCEN5_9: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(404)	26%	(310)	10%	(123)	6%	(71)	25%	(304)	1213
Ethnicity: Black	34%	(66)	23%	(44)	13%	(26)	5%	(10)	24%	(46)	191
Ethnicity: Other	34%	(40)	21%	(24)	12%	(14)	5%	(6)	28%	(33)	117
All Christian	37%	(174)	26%	(125)	10%	(49)	5%	(25)	21%	(100)	472
All Non-Christian	37%	(27)	28%	(20)	20%	(14)	2%	(1)	14%	(10)	72
Atheist	49%	(25)	15%	(8)	6%	(3)	2%	(1)	27%	(14)	51
Agnostic/Nothing in particular	25%	(88)	28%	(100)	9%	(30)	5%	(17)	33%	(117)	351
Something Else	34%	(91)	22%	(58)	10%	(27)	10%	(27)	24%	(63)	266
Religious Non-Protestant/Catholic	39%	(34)	23%	(20)	17%	(15)	3%	(3)	18%	(16)	88
Evangelical	37%	(129)	23%	(81)	13%	(47)	6%	(23)	21%	(72)	352
Non-Evangelical	34%	(123)	27%	(98)	8%	(28)	8%	(28)	23%	(84)	362
Community: Urban	39%	(140)	25%	(88)	10%	(37)	6%	(20)	20%	(71)	356
Community: Suburban	32%	(174)	26%	(145)	11%	(60)	5%	(29)	26%	(142)	551
Community: Rural	29%	(89)	25%	(78)	9%	(26)	7%	(22)	30%	(91)	306
Employ: Private Sector	36%	(138)	28%	(106)	13%	(51)	7%	(26)	15%	(59)	380
Employ: Government	42%	(30)	21%	(15)	9%	(7)	8%	(6)	20%	(15)	73
Employ: Self-Employed	27%	(39)	28%	(40)	14%	(20)	5%	(7)	27%	(39)	145
Employ: Homemaker	22%	(21)	17%	(16)	12%	(12)	6%	(5)	43%	(42)	97
Employ: Student	40%	(30)	22%	(16)	4%	(3)	—	(0)	35%	(26)	74
Employ: Retired	37%	(69)	26%	(48)	8%	(15)	4%	(8)	25%	(46)	186
Employ: Unemployed	35%	(57)	23%	(37)	5%	(8)	10%	(16)	26%	(43)	162
Employ: Other	20%	(19)	32%	(31)	7%	(7)	3%	(3)	38%	(36)	96
Military HH: Yes	34%	(55)	23%	(36)	13%	(20)	7%	(11)	23%	(36)	158
Military HH: No	33%	(349)	26%	(274)	10%	(103)	6%	(60)	25%	(268)	1054
RD/WT: Right Direction	46%	(236)	27%	(139)	8%	(41)	2%	(9)	17%	(89)	514
RD/WT: Wrong Track	24%	(167)	25%	(171)	12%	(82)	9%	(63)	31%	(215)	699
Biden Job Approve	48%	(278)	27%	(158)	6%	(33)	2%	(10)	17%	(101)	580
Biden Job Disapprove	21%	(113)	25%	(136)	15%	(79)	11%	(58)	28%	(149)	534

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Table MCEN5_9: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(404)	26%	(310)	10%	(123)	6%	(71)	25%	(304)	1213
Biden Job Strongly Approve	57%	(173)	27%	(83)	2%	(5)	3%	(9)	12%	(36)	306
Biden Job Somewhat Approve	38%	(105)	27%	(74)	10%	(28)	1%	(1)	24%	(65)	274
Biden Job Somewhat Disapprove	22%	(33)	31%	(48)	18%	(27)	2%	(2)	28%	(43)	154
Biden Job Strongly Disapprove	21%	(79)	23%	(87)	14%	(52)	15%	(55)	28%	(107)	381
Favorable of Biden	50%	(271)	27%	(147)	4%	(22)	2%	(9)	17%	(95)	543
Unfavorable of Biden	21%	(122)	26%	(151)	15%	(87)	10%	(60)	27%	(156)	576
Very Favorable of Biden	59%	(177)	25%	(76)	2%	(6)	3%	(9)	11%	(34)	302
Somewhat Favorable of Biden	39%	(94)	29%	(71)	7%	(16)	—	(0)	25%	(61)	241
Somewhat Unfavorable of Biden	25%	(39)	27%	(43)	19%	(31)	2%	(3)	28%	(45)	160
Very Unfavorable of Biden	20%	(82)	26%	(108)	14%	(57)	14%	(58)	27%	(111)	416
#1 Issue: Economy	29%	(135)	28%	(128)	8%	(34)	7%	(32)	28%	(129)	458
#1 Issue: Security	27%	(60)	25%	(56)	19%	(42)	10%	(23)	19%	(42)	222
#1 Issue: Health Care	43%	(69)	26%	(41)	8%	(13)	2%	(4)	21%	(33)	160
#1 Issue: Medicare / Social Security	39%	(50)	22%	(28)	7%	(9)	7%	(10)	25%	(32)	129
#1 Issue: Women's Issues	36%	(22)	30%	(18)	1%	(1)	—	(0)	32%	(19)	59
#1 Issue: Education	33%	(25)	24%	(18)	11%	(8)	3%	(2)	29%	(22)	74
#1 Issue: Other	39%	(25)	12%	(8)	19%	(12)	1%	(1)	29%	(19)	64
2020 Vote: Joe Biden	50%	(206)	26%	(108)	5%	(20)	2%	(7)	17%	(68)	410
2020 Vote: Donald Trump	24%	(104)	29%	(125)	13%	(55)	9%	(40)	26%	(113)	439
2020 Vote: Other	17%	(9)	26%	(13)	22%	(11)	8%	(4)	27%	(14)	52
2020 Vote: Didn't Vote	27%	(84)	20%	(63)	12%	(36)	6%	(18)	35%	(109)	310
2018 House Vote: Democrat	50%	(141)	27%	(77)	5%	(15)	3%	(8)	14%	(39)	280
2018 House Vote: Republican	24%	(84)	30%	(104)	13%	(43)	8%	(29)	25%	(86)	346
2016 Vote: Hillary Clinton	47%	(125)	33%	(88)	3%	(9)	2%	(6)	15%	(40)	268
2016 Vote: Donald Trump	25%	(95)	29%	(109)	11%	(40)	8%	(31)	26%	(98)	373
2016 Vote: Other	30%	(16)	27%	(14)	19%	(10)	6%	(3)	17%	(9)	52
2016 Vote: Didn't Vote	32%	(167)	19%	(99)	12%	(64)	6%	(32)	30%	(156)	518
Voted in 2014: Yes	37%	(211)	29%	(161)	8%	(48)	7%	(37)	19%	(108)	565
Voted in 2014: No	30%	(192)	23%	(149)	12%	(75)	5%	(34)	30%	(197)	648

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Table MCEN5_9: *Would you still be a fan of your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(404)	26%	(310)	10%	(123)	6%	(71)	25%	(304)	1213
4-Region: Northeast	38%	(74)	29%	(56)	9%	(18)	4%	(8)	20%	(39)	195
4-Region: Midwest	32%	(73)	28%	(63)	11%	(25)	7%	(16)	22%	(49)	226
4-Region: South	31%	(155)	27%	(134)	8%	(41)	6%	(30)	28%	(137)	497
4-Region: West	34%	(101)	20%	(57)	13%	(39)	6%	(17)	27%	(79)	294
Plan to be Vaccinated	53%	(279)	31%	(162)	4%	(21)	1%	(6)	11%	(57)	525
Does not Plan to be Vaccinated	18%	(84)	23%	(109)	18%	(85)	11%	(53)	29%	(138)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_1: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	36%	(437)	29%	(351)	5%	(57)	5%	(64)	25%	(305)	1213
Gender: Male	33%	(191)	33%	(189)	6%	(36)	7%	(37)	21%	(119)	572
Gender: Female	38%	(246)	25%	(161)	3%	(22)	4%	(27)	29%	(186)	641
Age: 18-34	39%	(188)	25%	(117)	4%	(18)	6%	(27)	26%	(126)	476
Age: 35-44	40%	(98)	27%	(67)	6%	(16)	6%	(14)	21%	(51)	246
Age: 45-64	31%	(107)	35%	(118)	5%	(18)	5%	(16)	24%	(83)	341
Age: 65+	29%	(44)	33%	(49)	4%	(5)	5%	(7)	30%	(45)	150
GenZers: 1997-2012	38%	(87)	19%	(43)	2%	(5)	9%	(20)	33%	(75)	229
Millennials: 1981-1996	42%	(177)	29%	(122)	6%	(27)	4%	(18)	19%	(81)	424
GenXers: 1965-1980	36%	(94)	30%	(78)	5%	(14)	5%	(12)	23%	(61)	259
Baby Boomers: 1946-1964	25%	(70)	36%	(101)	4%	(11)	5%	(14)	29%	(80)	276
PID: Dem (no lean)	49%	(200)	29%	(120)	4%	(16)	2%	(9)	15%	(63)	408
PID: Ind (no lean)	30%	(118)	26%	(100)	3%	(14)	6%	(23)	35%	(138)	393
PID: Rep (no lean)	29%	(118)	32%	(130)	7%	(28)	8%	(31)	25%	(104)	412
PID/Gender: Dem Men	47%	(95)	35%	(70)	5%	(10)	3%	(6)	10%	(20)	201
PID/Gender: Dem Women	51%	(105)	24%	(50)	3%	(6)	1%	(3)	21%	(43)	207
PID/Gender: Ind Men	21%	(37)	33%	(60)	4%	(7)	8%	(14)	35%	(63)	180
PID/Gender: Ind Women	38%	(81)	19%	(41)	3%	(7)	4%	(9)	35%	(75)	213
PID/Gender: Rep Men	31%	(59)	31%	(60)	10%	(19)	9%	(17)	19%	(36)	190
PID/Gender: Rep Women	27%	(60)	32%	(71)	4%	(9)	6%	(14)	31%	(68)	221
Ideo: Liberal (1-3)	51%	(151)	29%	(87)	4%	(13)	2%	(5)	15%	(44)	299
Ideo: Moderate (4)	35%	(94)	30%	(82)	4%	(11)	7%	(20)	24%	(64)	272
Ideo: Conservative (5-7)	26%	(126)	33%	(156)	7%	(32)	7%	(31)	27%	(131)	476
Educ: < College	35%	(317)	29%	(263)	4%	(41)	6%	(53)	27%	(243)	916
Educ: Bachelors degree	38%	(73)	30%	(57)	4%	(8)	4%	(7)	25%	(47)	193
Educ: Post-grad	45%	(46)	30%	(31)	8%	(8)	4%	(4)	14%	(14)	104
Income: Under 50k	35%	(230)	27%	(182)	3%	(20)	6%	(42)	29%	(191)	665
Income: 50k-100k	35%	(138)	32%	(127)	6%	(25)	4%	(17)	21%	(83)	390
Income: 100k+	44%	(69)	27%	(42)	8%	(13)	3%	(4)	19%	(30)	158
Ethnicity: White	35%	(319)	31%	(277)	5%	(43)	5%	(46)	24%	(219)	905

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Table MCEN6_1: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion	Total N
Adults	36%	(437)	29%	(351)	5%	(57)	5%	(64)	25% (305)	1213
Ethnicity: Hispanic	41%	(100)	27%	(66)	4%	(10)	6%	(15)	22% (54)	244
Ethnicity: Black	41%	(78)	23%	(45)	5%	(9)	6%	(11)	25% (48)	191
Ethnicity: Other	34%	(40)	25%	(29)	4%	(5)	6%	(7)	31% (37)	117
All Christian	37%	(176)	31%	(148)	6%	(28)	4%	(20)	21% (100)	472
All Non-Christian	47%	(34)	33%	(24)	7%	(5)	2%	(1)	12% (9)	72
Atheist	46%	(24)	16%	(8)	3%	(2)	2%	(1)	33% (17)	51
Agnostic/Nothing in particular	33%	(115)	26%	(93)	3%	(10)	8%	(27)	30% (107)	351
Something Else	33%	(88)	30%	(79)	5%	(12)	6%	(15)	27% (72)	266
Religious Non-Protestant/Catholic	46%	(40)	29%	(26)	7%	(6)	3%	(3)	15% (13)	88
Evangelical	39%	(137)	28%	(98)	6%	(21)	4%	(14)	23% (82)	352
Non-Evangelical	32%	(117)	34%	(124)	5%	(17)	5%	(19)	24% (85)	362
Community: Urban	40%	(143)	31%	(110)	6%	(21)	3%	(11)	20% (72)	356
Community: Suburban	35%	(193)	28%	(153)	4%	(22)	7%	(40)	26% (143)	551
Community: Rural	33%	(101)	29%	(88)	5%	(14)	4%	(13)	29% (89)	306
Employ: Private Sector	37%	(140)	32%	(120)	5%	(21)	7%	(26)	19% (73)	380
Employ: Government	40%	(29)	27%	(20)	8%	(6)	3%	(2)	22% (16)	73
Employ: Self-Employed	36%	(52)	31%	(45)	6%	(9)	4%	(6)	23% (33)	145
Employ: Homemaker	28%	(27)	20%	(20)	4%	(4)	8%	(7)	40% (39)	97
Employ: Student	48%	(36)	23%	(17)	1%	(1)	5%	(3)	23% (17)	74
Employ: Retired	31%	(59)	34%	(63)	3%	(6)	3%	(6)	28% (52)	186
Employ: Unemployed	37%	(60)	24%	(39)	5%	(8)	6%	(10)	28% (45)	162
Employ: Other	36%	(34)	28%	(26)	4%	(3)	3%	(3)	31% (29)	96
Military HH: Yes	32%	(51)	38%	(60)	5%	(8)	5%	(7)	20% (32)	158
Military HH: No	37%	(385)	28%	(291)	5%	(49)	5%	(56)	26% (272)	1054
RD/WT: Right Direction	48%	(245)	28%	(143)	4%	(20)	3%	(18)	17% (88)	514
RD/WT: Wrong Track	27%	(192)	30%	(207)	5%	(38)	7%	(46)	31% (216)	699
Biden Job Approve	49%	(286)	28%	(164)	3%	(17)	4%	(23)	15% (90)	580
Biden Job Disapprove	25%	(133)	33%	(176)	7%	(38)	6%	(34)	29% (154)	534

Continued on next page

Table MCEN6_1: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	36%	(437)	29%	(351)	5%	(57)	5%	(64)	25%	(305)	1213
Biden Job Strongly Approve	53%	(164)	29%	(87)	3%	(10)	3%	(9)	12%	(36)	306
Biden Job Somewhat Approve	45%	(123)	28%	(76)	3%	(7)	5%	(14)	20%	(54)	274
Biden Job Somewhat Disapprove	27%	(41)	40%	(62)	7%	(10)	1%	(2)	25%	(39)	154
Biden Job Strongly Disapprove	24%	(92)	30%	(114)	7%	(27)	8%	(32)	30%	(115)	381
Favorable of Biden	50%	(270)	31%	(167)	2%	(12)	3%	(16)	14%	(77)	543
Unfavorable of Biden	24%	(138)	31%	(178)	7%	(43)	8%	(46)	29%	(170)	576
Very Favorable of Biden	54%	(163)	30%	(89)	2%	(6)	2%	(7)	12%	(37)	302
Somewhat Favorable of Biden	45%	(107)	32%	(78)	3%	(7)	4%	(9)	17%	(40)	241
Somewhat Unfavorable of Biden	22%	(34)	34%	(54)	6%	(10)	9%	(14)	30%	(48)	160
Very Unfavorable of Biden	25%	(104)	30%	(124)	8%	(34)	8%	(32)	29%	(122)	416
#1 Issue: Economy	36%	(164)	29%	(131)	5%	(22)	4%	(18)	27%	(123)	458
#1 Issue: Security	26%	(57)	36%	(81)	8%	(17)	9%	(21)	21%	(46)	222
#1 Issue: Health Care	42%	(67)	31%	(49)	6%	(9)	4%	(6)	18%	(29)	160
#1 Issue: Medicare / Social Security	41%	(53)	26%	(33)	3%	(3)	4%	(5)	27%	(35)	129
#1 Issue: Women's Issues	42%	(25)	22%	(13)	3%	(2)	4%	(3)	29%	(17)	59
#1 Issue: Education	42%	(31)	27%	(20)	2%	(2)	13%	(10)	15%	(11)	74
#1 Issue: Other	32%	(20)	20%	(13)	2%	(1)	—	(0)	47%	(30)	64
2020 Vote: Joe Biden	47%	(193)	30%	(122)	4%	(15)	4%	(15)	16%	(65)	410
2020 Vote: Donald Trump	27%	(117)	33%	(145)	6%	(25)	7%	(30)	28%	(122)	439
2020 Vote: Other	18%	(9)	32%	(17)	2%	(1)	3%	(2)	45%	(24)	52
2020 Vote: Didn't Vote	38%	(117)	21%	(65)	5%	(16)	6%	(17)	30%	(94)	310
2018 House Vote: Democrat	48%	(134)	29%	(80)	5%	(14)	3%	(9)	15%	(43)	280
2018 House Vote: Republican	25%	(88)	35%	(121)	7%	(25)	6%	(21)	26%	(91)	346
2016 Vote: Hillary Clinton	51%	(136)	30%	(79)	3%	(9)	3%	(7)	14%	(37)	268
2016 Vote: Donald Trump	26%	(97)	34%	(128)	7%	(25)	6%	(21)	28%	(103)	373
2016 Vote: Other	31%	(16)	34%	(18)	5%	(3)	9%	(5)	20%	(11)	52
2016 Vote: Didn't Vote	36%	(188)	24%	(125)	4%	(20)	6%	(31)	30%	(154)	518
Voted in 2014: Yes	36%	(205)	31%	(176)	6%	(33)	5%	(29)	21%	(121)	565
Voted in 2014: No	36%	(231)	27%	(174)	4%	(24)	5%	(35)	28%	(183)	648

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Table MCEN6_1: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Wore a mask while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	36%	(437)	29%	(351)	5%	(57)	5%	(64)	25%	(305)	1213
4-Region: Northeast	43%	(85)	31%	(60)	3%	(7)	1%	(3)	21%	(41)	195
4-Region: Midwest	37%	(84)	32%	(71)	4%	(9)	5%	(12)	22%	(49)	226
4-Region: South	33%	(163)	30%	(148)	5%	(26)	5%	(26)	27%	(134)	497
4-Region: West	36%	(105)	24%	(71)	5%	(15)	8%	(23)	27%	(79)	294
Plan to be Vaccinated	47%	(246)	34%	(177)	4%	(21)	4%	(21)	11%	(59)	525
Does not Plan to be Vaccinated	28%	(132)	29%	(134)	6%	(28)	7%	(31)	31%	(144)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_2: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(216)	20%	(244)	19%	(227)	17%	(209)	26%	(317)	1213
Gender: Male	18%	(101)	22%	(123)	22%	(127)	17%	(95)	22%	(126)	572
Gender: Female	18%	(115)	19%	(121)	16%	(100)	18%	(113)	30%	(191)	641
Age: 18-34	21%	(98)	16%	(78)	21%	(98)	18%	(86)	24%	(116)	476
Age: 35-44	18%	(44)	24%	(58)	18%	(45)	16%	(40)	24%	(58)	246
Age: 45-64	18%	(62)	24%	(82)	14%	(49)	16%	(56)	27%	(93)	341
Age: 65+	8%	(12)	18%	(27)	23%	(34)	18%	(28)	33%	(50)	150
GenZers: 1997-2012	13%	(30)	13%	(29)	20%	(46)	23%	(53)	31%	(71)	229
Millennials: 1981-1996	24%	(103)	22%	(95)	21%	(87)	15%	(63)	18%	(76)	424
GenXers: 1965-1980	20%	(52)	25%	(65)	13%	(33)	16%	(42)	26%	(67)	259
Baby Boomers: 1946-1964	10%	(27)	18%	(49)	21%	(58)	17%	(46)	35%	(96)	276
PID: Dem (no lean)	15%	(63)	20%	(83)	22%	(91)	24%	(96)	18%	(75)	408
PID: Ind (no lean)	19%	(74)	17%	(66)	13%	(52)	17%	(68)	34%	(134)	393
PID: Rep (no lean)	19%	(79)	23%	(95)	20%	(84)	11%	(45)	26%	(109)	412
PID/Gender: Dem Men	18%	(37)	22%	(44)	25%	(50)	21%	(43)	14%	(27)	201
PID/Gender: Dem Women	12%	(26)	19%	(40)	20%	(41)	26%	(54)	23%	(47)	207
PID/Gender: Ind Men	20%	(36)	20%	(35)	13%	(23)	15%	(27)	33%	(59)	180
PID/Gender: Ind Women	18%	(38)	14%	(30)	14%	(29)	19%	(41)	35%	(74)	213
PID/Gender: Rep Men	15%	(28)	23%	(44)	28%	(54)	13%	(26)	20%	(39)	190
PID/Gender: Rep Women	23%	(51)	23%	(51)	14%	(30)	9%	(19)	31%	(70)	221
Ideo: Liberal (1-3)	13%	(39)	20%	(61)	26%	(79)	25%	(76)	15%	(45)	299
Ideo: Moderate (4)	11%	(31)	19%	(51)	24%	(66)	20%	(53)	26%	(71)	272
Ideo: Conservative (5-7)	24%	(114)	23%	(111)	12%	(57)	13%	(60)	28%	(134)	476
Educ: < College	17%	(160)	20%	(181)	18%	(168)	17%	(152)	28%	(254)	916
Educ: Bachelors degree	16%	(31)	21%	(40)	19%	(37)	20%	(39)	24%	(47)	193
Educ: Post-grad	24%	(25)	22%	(23)	21%	(22)	17%	(18)	16%	(16)	104
Income: Under 50k	16%	(106)	19%	(126)	18%	(119)	17%	(114)	30%	(200)	665
Income: 50k-100k	20%	(77)	21%	(81)	19%	(76)	18%	(70)	22%	(88)	390
Income: 100k+	21%	(33)	24%	(38)	20%	(32)	16%	(25)	19%	(30)	158
Ethnicity: White	19%	(168)	21%	(188)	19%	(171)	16%	(148)	25%	(229)	905

Continued on next page

Table MCEN6_2: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(216)	20%	(244)	19%	(227)	17%	(209)	26%	(317)	1213
Ethnicity: Hispanic	23%	(56)	18%	(45)	21%	(50)	18%	(44)	20%	(49)	244
Ethnicity: Black	13%	(24)	20%	(38)	21%	(41)	21%	(40)	25%	(48)	191
Ethnicity: Other	20%	(24)	16%	(18)	13%	(15)	17%	(20)	34%	(40)	117
All Christian	19%	(89)	21%	(100)	21%	(98)	18%	(86)	21%	(98)	472
All Non-Christian	36%	(26)	21%	(15)	15%	(11)	13%	(9)	16%	(11)	72
Atheist	7%	(3)	16%	(8)	19%	(10)	24%	(12)	34%	(17)	51
Agnostic/Nothing in particular	13%	(46)	17%	(59)	19%	(66)	20%	(70)	31%	(110)	351
Something Else	19%	(51)	23%	(62)	16%	(42)	12%	(31)	30%	(80)	266
Religious Non-Protestant/Catholic	34%	(30)	21%	(18)	13%	(12)	14%	(13)	17%	(15)	88
Evangelical	23%	(82)	25%	(89)	15%	(54)	13%	(46)	23%	(82)	352
Non-Evangelical	14%	(51)	19%	(68)	23%	(83)	19%	(67)	25%	(92)	362
Community: Urban	22%	(80)	21%	(76)	18%	(65)	16%	(58)	22%	(77)	356
Community: Suburban	13%	(72)	19%	(104)	22%	(119)	19%	(104)	28%	(151)	551
Community: Rural	21%	(65)	21%	(64)	14%	(43)	15%	(46)	29%	(88)	306
Employ: Private Sector	21%	(81)	23%	(88)	17%	(65)	21%	(78)	18%	(69)	380
Employ: Government	28%	(20)	25%	(18)	17%	(12)	10%	(7)	21%	(15)	73
Employ: Self-Employed	15%	(22)	18%	(26)	25%	(36)	17%	(25)	25%	(37)	145
Employ: Homemaker	11%	(11)	17%	(16)	14%	(13)	18%	(17)	40%	(39)	97
Employ: Student	16%	(12)	8%	(6)	35%	(26)	19%	(14)	21%	(16)	74
Employ: Retired	12%	(22)	21%	(39)	18%	(33)	16%	(30)	33%	(62)	186
Employ: Unemployed	18%	(30)	18%	(29)	15%	(24)	17%	(27)	32%	(52)	162
Employ: Other	19%	(18)	23%	(22)	19%	(18)	10%	(10)	29%	(28)	96
Military HH: Yes	24%	(38)	15%	(24)	15%	(24)	20%	(32)	26%	(41)	158
Military HH: No	17%	(178)	21%	(221)	19%	(203)	17%	(177)	26%	(276)	1054
RD/WT: Right Direction	13%	(65)	20%	(103)	25%	(127)	24%	(124)	19%	(95)	514
RD/WT: Wrong Track	22%	(151)	20%	(142)	14%	(100)	12%	(85)	32%	(221)	699
Biden Job Approve	14%	(83)	20%	(114)	24%	(142)	24%	(140)	17%	(100)	580
Biden Job Disapprove	24%	(129)	21%	(115)	16%	(83)	9%	(49)	30%	(159)	534

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Table MCEN6_2: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(216)	20%	(244)	19%	(227)	17%	(209)	26%	(317)	1213
Biden Job Strongly Approve	18%	(56)	20%	(61)	22%	(66)	24%	(74)	16%	(49)	306
Biden Job Somewhat Approve	10%	(28)	19%	(53)	28%	(76)	24%	(66)	19%	(52)	274
Biden Job Somewhat Disapprove	20%	(31)	22%	(34)	26%	(41)	7%	(11)	24%	(37)	154
Biden Job Strongly Disapprove	26%	(98)	21%	(80)	11%	(43)	10%	(38)	32%	(122)	381
Favorable of Biden	13%	(73)	21%	(112)	25%	(134)	24%	(131)	17%	(93)	543
Unfavorable of Biden	22%	(126)	21%	(123)	16%	(92)	11%	(64)	30%	(171)	576
Very Favorable of Biden	15%	(47)	19%	(58)	20%	(60)	28%	(84)	17%	(52)	302
Somewhat Favorable of Biden	11%	(26)	22%	(54)	31%	(74)	19%	(47)	17%	(41)	241
Somewhat Unfavorable of Biden	15%	(24)	19%	(31)	26%	(41)	12%	(19)	28%	(45)	160
Very Unfavorable of Biden	25%	(102)	22%	(92)	12%	(51)	11%	(45)	30%	(126)	416
#1 Issue: Economy	21%	(96)	20%	(90)	17%	(80)	13%	(61)	29%	(131)	458
#1 Issue: Security	23%	(52)	26%	(58)	16%	(36)	12%	(27)	22%	(49)	222
#1 Issue: Health Care	11%	(17)	22%	(36)	23%	(37)	23%	(38)	20%	(32)	160
#1 Issue: Medicare / Social Security	12%	(16)	11%	(14)	24%	(31)	21%	(27)	32%	(41)	129
#1 Issue: Women's Issues	16%	(9)	22%	(13)	21%	(13)	13%	(8)	27%	(16)	59
#1 Issue: Education	21%	(16)	16%	(12)	24%	(18)	23%	(17)	16%	(12)	74
#1 Issue: Other	5%	(3)	14%	(9)	11%	(7)	36%	(23)	34%	(22)	64
2020 Vote: Joe Biden	13%	(52)	20%	(80)	24%	(98)	26%	(106)	18%	(73)	410
2020 Vote: Donald Trump	24%	(106)	23%	(100)	15%	(65)	9%	(41)	29%	(127)	439
2020 Vote: Other	7%	(4)	29%	(15)	4%	(2)	24%	(12)	36%	(19)	52
2020 Vote: Didn't Vote	18%	(54)	15%	(47)	20%	(61)	16%	(50)	31%	(97)	310
2018 House Vote: Democrat	15%	(41)	24%	(68)	21%	(58)	22%	(61)	18%	(51)	280
2018 House Vote: Republican	22%	(77)	25%	(88)	15%	(52)	10%	(34)	28%	(96)	346
2016 Vote: Hillary Clinton	12%	(32)	20%	(53)	25%	(68)	26%	(71)	17%	(45)	268
2016 Vote: Donald Trump	21%	(77)	26%	(96)	13%	(50)	11%	(41)	29%	(109)	373
2016 Vote: Other	16%	(8)	14%	(7)	32%	(17)	15%	(8)	23%	(12)	52
2016 Vote: Didn't Vote	19%	(98)	17%	(88)	18%	(93)	17%	(88)	29%	(151)	518
Voted in 2014: Yes	18%	(101)	24%	(133)	17%	(97)	17%	(98)	24%	(135)	565
Voted in 2014: No	18%	(114)	17%	(111)	20%	(130)	17%	(110)	28%	(182)	648

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Table MCEN6_2: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*

Did not wear a mask or face covering while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(216)	20%	(244)	19%	(227)	17%	(209)	26%	(317)	1213
4-Region: Northeast	16%	(31)	23%	(45)	19%	(37)	17%	(32)	25%	(49)	195
4-Region: Midwest	20%	(46)	20%	(46)	18%	(41)	16%	(36)	25%	(57)	226
4-Region: South	17%	(85)	21%	(103)	18%	(88)	18%	(91)	26%	(131)	497
4-Region: West	18%	(54)	17%	(51)	21%	(61)	17%	(49)	27%	(79)	294
Plan to be Vaccinated	12%	(61)	22%	(114)	31%	(161)	23%	(119)	13%	(71)	525
Does not Plan to be Vaccinated	29%	(135)	23%	(108)	8%	(36)	13%	(60)	28%	(130)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_3: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(420)	30%	(363)	6%	(71)	5%	(63)	24%	(295)	1213
Gender: Male	31%	(178)	36%	(207)	8%	(44)	5%	(27)	20%	(116)	572
Gender: Female	38%	(242)	24%	(156)	4%	(27)	6%	(36)	28%	(179)	641
Age: 18-34	39%	(186)	27%	(129)	5%	(25)	5%	(24)	24%	(113)	476
Age: 35-44	38%	(93)	26%	(64)	8%	(20)	6%	(15)	22%	(54)	246
Age: 45-64	30%	(101)	35%	(120)	5%	(17)	5%	(17)	25%	(86)	341
Age: 65+	27%	(40)	34%	(51)	7%	(10)	5%	(7)	28%	(42)	150
GenZers: 1997-2012	37%	(84)	24%	(55)	3%	(7)	8%	(19)	28%	(65)	229
Millennials: 1981-1996	42%	(177)	28%	(118)	8%	(36)	4%	(17)	18%	(77)	424
GenXers: 1965-1980	33%	(85)	32%	(82)	5%	(12)	5%	(13)	26%	(66)	259
Baby Boomers: 1946-1964	24%	(67)	36%	(98)	6%	(17)	5%	(15)	29%	(79)	276
PID: Dem (no lean)	49%	(200)	27%	(109)	5%	(20)	3%	(14)	16%	(65)	408
PID: Ind (no lean)	29%	(116)	28%	(109)	4%	(16)	6%	(24)	33%	(128)	393
PID: Rep (no lean)	25%	(104)	35%	(145)	8%	(35)	6%	(25)	25%	(102)	412
PID/Gender: Dem Men	45%	(90)	33%	(66)	8%	(17)	2%	(5)	12%	(23)	201
PID/Gender: Dem Women	53%	(110)	21%	(43)	2%	(4)	4%	(9)	20%	(42)	207
PID/Gender: Ind Men	23%	(41)	35%	(62)	4%	(8)	7%	(13)	31%	(56)	180
PID/Gender: Ind Women	35%	(75)	22%	(47)	4%	(9)	5%	(10)	34%	(72)	213
PID/Gender: Rep Men	25%	(47)	41%	(78)	10%	(20)	5%	(9)	19%	(37)	190
PID/Gender: Rep Women	26%	(57)	30%	(67)	7%	(15)	8%	(17)	30%	(66)	221
Ideo: Liberal (1-3)	49%	(146)	28%	(85)	6%	(19)	3%	(10)	13%	(39)	299
Ideo: Moderate (4)	32%	(87)	35%	(96)	5%	(15)	4%	(11)	23%	(64)	272
Ideo: Conservative (5-7)	27%	(130)	30%	(145)	7%	(35)	7%	(35)	28%	(131)	476
Educ: < College	34%	(309)	29%	(264)	6%	(58)	6%	(51)	25%	(233)	916
Educ: Bachelors degree	35%	(67)	32%	(62)	5%	(10)	3%	(7)	25%	(48)	193
Educ: Post-grad	43%	(44)	35%	(37)	3%	(3)	5%	(5)	14%	(14)	104
Income: Under 50k	33%	(220)	29%	(190)	4%	(26)	7%	(46)	27%	(182)	665
Income: 50k-100k	36%	(140)	33%	(128)	7%	(27)	3%	(13)	21%	(82)	390
Income: 100k+	38%	(59)	28%	(45)	11%	(18)	3%	(5)	20%	(31)	158
Ethnicity: White	33%	(295)	32%	(290)	7%	(60)	5%	(43)	24%	(218)	905

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Table MCEN6_3: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(420)	30%	(363)	6%	(71)	5%	(63)	24%	(295)	1213
Ethnicity: Hispanic	39%	(95)	29%	(71)	5%	(13)	7%	(17)	20%	(49)	244
Ethnicity: Black	45%	(87)	21%	(39)	4%	(8)	9%	(17)	21%	(41)	191
Ethnicity: Other	33%	(39)	29%	(34)	3%	(4)	3%	(4)	31%	(37)	117
All Christian	33%	(158)	32%	(151)	8%	(38)	5%	(22)	22%	(104)	472
All Non-Christian	46%	(33)	26%	(19)	8%	(6)	5%	(4)	16%	(11)	72
Atheist	47%	(24)	21%	(11)	2%	(1)	2%	(1)	28%	(14)	51
Agnostic/Nothing in particular	34%	(118)	30%	(106)	4%	(14)	6%	(22)	26%	(91)	351
Something Else	33%	(87)	29%	(77)	5%	(13)	5%	(14)	28%	(76)	266
Religious Non-Protestant/Catholic	45%	(39)	24%	(21)	7%	(7)	6%	(5)	18%	(16)	88
Evangelical	35%	(122)	28%	(100)	8%	(28)	5%	(18)	24%	(84)	352
Non-Evangelical	31%	(112)	34%	(124)	6%	(21)	4%	(16)	25%	(89)	362
Community: Urban	38%	(137)	31%	(111)	7%	(24)	3%	(12)	20%	(71)	356
Community: Suburban	33%	(184)	30%	(164)	5%	(28)	7%	(36)	25%	(138)	551
Community: Rural	32%	(99)	29%	(88)	6%	(18)	5%	(14)	28%	(86)	306
Employ: Private Sector	35%	(135)	35%	(135)	5%	(18)	6%	(22)	19%	(71)	380
Employ: Government	36%	(26)	26%	(19)	13%	(10)	2%	(1)	23%	(17)	73
Employ: Self-Employed	34%	(49)	27%	(39)	9%	(13)	7%	(11)	23%	(33)	145
Employ: Homemaker	27%	(26)	19%	(18)	5%	(5)	9%	(9)	40%	(39)	97
Employ: Student	38%	(28)	36%	(27)	2%	(2)	1%	(1)	22%	(17)	74
Employ: Retired	30%	(56)	34%	(63)	6%	(11)	3%	(6)	27%	(51)	186
Employ: Unemployed	42%	(68)	21%	(34)	5%	(8)	6%	(10)	26%	(42)	162
Employ: Other	34%	(32)	28%	(27)	5%	(5)	4%	(4)	29%	(28)	96
Military HH: Yes	33%	(52)	32%	(50)	5%	(8)	8%	(12)	22%	(36)	158
Military HH: No	35%	(368)	30%	(313)	6%	(63)	5%	(51)	25%	(260)	1054
RD/WT: Right Direction	43%	(223)	32%	(164)	5%	(25)	3%	(15)	17%	(87)	514
RD/WT: Wrong Track	28%	(197)	29%	(199)	7%	(46)	7%	(48)	30%	(208)	699
Biden Job Approve	48%	(276)	30%	(176)	3%	(17)	4%	(21)	16%	(90)	580
Biden Job Disapprove	24%	(131)	31%	(166)	10%	(51)	6%	(34)	29%	(153)	534

Continued on next page

Table MCEN6_3: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(420)	30%	(363)	6%	(71)	5%	(63)	24%	(295)	1213
Biden Job Strongly Approve	54%	(164)	27%	(81)	3%	(10)	4%	(13)	13%	(39)	306
Biden Job Somewhat Approve	41%	(112)	35%	(95)	2%	(7)	3%	(8)	19%	(52)	274
Biden Job Somewhat Disapprove	22%	(35)	40%	(62)	14%	(21)	1%	(2)	23%	(35)	154
Biden Job Strongly Disapprove	25%	(96)	27%	(104)	8%	(30)	8%	(32)	31%	(118)	381
Favorable of Biden	48%	(261)	32%	(172)	2%	(13)	4%	(19)	14%	(78)	543
Unfavorable of Biden	24%	(137)	31%	(180)	10%	(56)	7%	(43)	28%	(161)	576
Very Favorable of Biden	56%	(168)	25%	(76)	3%	(9)	3%	(10)	13%	(39)	302
Somewhat Favorable of Biden	39%	(93)	40%	(96)	2%	(4)	4%	(9)	16%	(39)	241
Somewhat Unfavorable of Biden	22%	(35)	37%	(59)	10%	(17)	6%	(9)	25%	(40)	160
Very Unfavorable of Biden	25%	(102)	29%	(121)	9%	(39)	8%	(33)	29%	(120)	416
#1 Issue: Economy	36%	(165)	28%	(126)	6%	(29)	3%	(15)	27%	(122)	458
#1 Issue: Security	25%	(56)	37%	(82)	6%	(14)	10%	(22)	22%	(48)	222
#1 Issue: Health Care	42%	(68)	27%	(43)	9%	(15)	6%	(9)	16%	(25)	160
#1 Issue: Medicare / Social Security	33%	(42)	28%	(36)	6%	(8)	3%	(5)	30%	(38)	129
#1 Issue: Women's Issues	37%	(22)	38%	(22)	3%	(2)	1%	(1)	21%	(13)	59
#1 Issue: Education	47%	(35)	27%	(20)	2%	(2)	9%	(6)	16%	(12)	74
#1 Issue: Other	30%	(19)	23%	(15)	—	(0)	3%	(2)	44%	(28)	64
2020 Vote: Joe Biden	47%	(194)	28%	(113)	5%	(20)	5%	(19)	16%	(64)	410
2020 Vote: Donald Trump	24%	(106)	33%	(147)	8%	(34)	7%	(30)	28%	(122)	439
2020 Vote: Other	12%	(6)	41%	(22)	2%	(1)	3%	(2)	42%	(22)	52
2020 Vote: Didn't Vote	37%	(114)	26%	(80)	5%	(16)	4%	(13)	28%	(87)	310
2018 House Vote: Democrat	49%	(137)	27%	(77)	6%	(17)	3%	(8)	15%	(41)	280
2018 House Vote: Republican	25%	(85)	35%	(120)	9%	(30)	5%	(17)	27%	(95)	346
2016 Vote: Hillary Clinton	49%	(133)	30%	(81)	5%	(12)	4%	(10)	12%	(33)	268
2016 Vote: Donald Trump	26%	(95)	34%	(128)	7%	(27)	5%	(17)	28%	(106)	373
2016 Vote: Other	28%	(15)	42%	(22)	3%	(2)	4%	(2)	22%	(12)	52
2016 Vote: Didn't Vote	34%	(177)	26%	(132)	6%	(30)	7%	(34)	28%	(145)	518
Voted in 2014: Yes	37%	(208)	30%	(172)	7%	(39)	4%	(24)	22%	(123)	565
Voted in 2014: No	33%	(212)	30%	(191)	5%	(33)	6%	(39)	27%	(172)	648

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Table MCEN6_3: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*

Practiced social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	35%	(420)	30%	(363)	6%	(71)	5%	(63)	24%	(295)	1213
4-Region: Northeast	41%	(79)	31%	(61)	5%	(11)	3%	(6)	20%	(39)	195
4-Region: Midwest	31%	(70)	33%	(75)	7%	(16)	7%	(16)	22%	(49)	226
4-Region: South	36%	(179)	28%	(138)	5%	(27)	5%	(27)	25%	(126)	497
4-Region: West	31%	(91)	30%	(89)	6%	(18)	5%	(14)	28%	(82)	294
Plan to be Vaccinated	44%	(233)	37%	(192)	5%	(27)	3%	(15)	11%	(57)	525
Does not Plan to be Vaccinated	29%	(137)	27%	(126)	7%	(32)	8%	(36)	29%	(138)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_4: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(244)	21%	(261)	19%	(226)	14%	(169)	26%	(313)	1213
Gender: Male	21%	(117)	24%	(136)	20%	(114)	14%	(83)	21%	(122)	572
Gender: Female	20%	(127)	19%	(125)	18%	(113)	13%	(86)	30%	(191)	641
Age: 18-34	24%	(116)	20%	(93)	17%	(79)	13%	(64)	26%	(124)	476
Age: 35-44	21%	(52)	21%	(52)	21%	(51)	15%	(37)	22%	(53)	246
Age: 45-64	19%	(66)	25%	(87)	17%	(58)	12%	(42)	26%	(88)	341
Age: 65+	7%	(10)	19%	(29)	25%	(38)	17%	(26)	31%	(47)	150
GenZers: 1997-2012	12%	(28)	21%	(48)	18%	(41)	17%	(38)	32%	(73)	229
Millennials: 1981-1996	31%	(131)	20%	(85)	18%	(78)	12%	(51)	19%	(79)	424
GenXers: 1965-1980	20%	(52)	26%	(67)	13%	(33)	16%	(40)	26%	(67)	259
Baby Boomers: 1946-1964	10%	(29)	19%	(54)	26%	(71)	13%	(35)	32%	(88)	276
PID: Dem (no lean)	19%	(79)	21%	(85)	22%	(88)	21%	(86)	17%	(71)	408
PID: Ind (no lean)	21%	(82)	18%	(69)	16%	(62)	11%	(44)	35%	(136)	393
PID: Rep (no lean)	20%	(83)	26%	(107)	19%	(76)	9%	(39)	26%	(107)	412
PID/Gender: Dem Men	25%	(51)	21%	(42)	19%	(39)	21%	(43)	13%	(27)	201
PID/Gender: Dem Women	14%	(28)	20%	(42)	24%	(49)	21%	(44)	21%	(44)	207
PID/Gender: Ind Men	20%	(36)	22%	(40)	15%	(28)	11%	(19)	31%	(56)	180
PID/Gender: Ind Women	22%	(46)	13%	(29)	16%	(34)	12%	(25)	37%	(80)	213
PID/Gender: Rep Men	16%	(30)	28%	(53)	25%	(47)	11%	(21)	21%	(39)	190
PID/Gender: Rep Women	24%	(52)	24%	(54)	13%	(30)	8%	(18)	31%	(67)	221
Ideo: Liberal (1-3)	18%	(53)	22%	(65)	26%	(77)	20%	(61)	15%	(44)	299
Ideo: Moderate (4)	16%	(44)	21%	(58)	23%	(62)	16%	(43)	24%	(65)	272
Ideo: Conservative (5-7)	25%	(119)	23%	(109)	15%	(70)	9%	(42)	29%	(137)	476
Educ: < College	20%	(182)	22%	(199)	18%	(164)	13%	(116)	28%	(255)	916
Educ: Bachelors degree	22%	(42)	18%	(36)	21%	(40)	17%	(32)	23%	(43)	193
Educ: Post-grad	19%	(20)	25%	(26)	21%	(22)	20%	(21)	15%	(15)	104
Income: Under 50k	18%	(123)	22%	(145)	16%	(107)	14%	(91)	30%	(199)	665
Income: 50k-100k	22%	(85)	21%	(81)	22%	(88)	14%	(54)	21%	(84)	390
Income: 100k+	23%	(37)	22%	(35)	20%	(31)	15%	(24)	19%	(31)	158
Ethnicity: White	21%	(188)	23%	(205)	18%	(166)	13%	(119)	25%	(227)	905

Continued on next page

Table MCEN6_4: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(244)	21%	(261)	19%	(226)	14%	(169)	26%	(313)	1213
Ethnicity: Hispanic	24%	(58)	22%	(54)	19%	(47)	16%	(38)	19%	(46)	244
Ethnicity: Black	17%	(32)	18%	(34)	22%	(43)	17%	(32)	26%	(49)	191
Ethnicity: Other	20%	(24)	18%	(21)	15%	(18)	15%	(18)	31%	(37)	117
All Christian	21%	(99)	21%	(100)	21%	(100)	14%	(68)	22%	(105)	472
All Non-Christian	39%	(28)	17%	(12)	17%	(12)	13%	(10)	14%	(10)	72
Atheist	14%	(7)	14%	(7)	23%	(11)	17%	(9)	33%	(17)	51
Agnostic/Nothing in particular	18%	(64)	20%	(70)	18%	(63)	14%	(48)	30%	(106)	351
Something Else	17%	(45)	27%	(72)	15%	(40)	13%	(34)	28%	(75)	266
Religious Non-Protestant/Catholic	37%	(33)	14%	(12)	18%	(16)	14%	(13)	17%	(15)	88
Evangelical	25%	(87)	25%	(87)	15%	(53)	10%	(37)	25%	(89)	352
Non-Evangelical	14%	(51)	22%	(81)	23%	(83)	17%	(62)	24%	(85)	362
Community: Urban	24%	(84)	22%	(77)	18%	(63)	15%	(54)	22%	(78)	356
Community: Suburban	16%	(88)	20%	(111)	22%	(122)	15%	(81)	27%	(148)	551
Community: Rural	23%	(72)	24%	(73)	14%	(42)	11%	(33)	28%	(87)	306
Employ: Private Sector	22%	(85)	26%	(98)	17%	(65)	16%	(61)	19%	(71)	380
Employ: Government	28%	(21)	21%	(15)	24%	(18)	9%	(6)	18%	(13)	73
Employ: Self-Employed	23%	(33)	19%	(27)	20%	(29)	13%	(19)	25%	(37)	145
Employ: Homemaker	15%	(14)	17%	(17)	14%	(13)	15%	(14)	40%	(39)	97
Employ: Student	17%	(12)	14%	(10)	30%	(23)	16%	(12)	23%	(17)	74
Employ: Retired	12%	(22)	21%	(39)	22%	(42)	14%	(26)	31%	(58)	186
Employ: Unemployed	21%	(34)	16%	(26)	16%	(26)	15%	(25)	31%	(51)	162
Employ: Other	24%	(23)	30%	(28)	11%	(11)	6%	(5)	29%	(28)	96
Military HH: Yes	25%	(40)	16%	(25)	22%	(35)	13%	(21)	24%	(37)	158
Military HH: No	19%	(204)	22%	(235)	18%	(191)	14%	(148)	26%	(276)	1054
RD/WT: Right Direction	17%	(87)	22%	(113)	24%	(121)	19%	(97)	19%	(96)	514
RD/WT: Wrong Track	22%	(157)	21%	(148)	15%	(105)	10%	(72)	31%	(217)	699
Biden Job Approve	19%	(108)	22%	(126)	23%	(133)	19%	(112)	17%	(101)	580
Biden Job Disapprove	24%	(128)	23%	(121)	16%	(87)	8%	(44)	29%	(155)	534

Continued on next page

Table MCEN6_4: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(244)	21%	(261)	19%	(226)	14%	(169)	26%	(313)	1213
Biden Job Strongly Approve	24%	(75)	20%	(61)	23%	(72)	18%	(55)	14%	(44)	306
Biden Job Somewhat Approve	12%	(33)	24%	(65)	22%	(61)	21%	(57)	21%	(57)	274
Biden Job Somewhat Disapprove	21%	(32)	24%	(38)	24%	(37)	8%	(12)	23%	(36)	154
Biden Job Strongly Disapprove	25%	(96)	22%	(84)	13%	(50)	8%	(32)	31%	(119)	381
Favorable of Biden	18%	(96)	22%	(121)	24%	(129)	20%	(111)	16%	(85)	543
Unfavorable of Biden	23%	(132)	22%	(126)	16%	(92)	9%	(54)	30%	(172)	576
Very Favorable of Biden	21%	(64)	20%	(61)	23%	(68)	21%	(64)	15%	(45)	302
Somewhat Favorable of Biden	13%	(32)	25%	(60)	25%	(61)	19%	(47)	17%	(40)	241
Somewhat Unfavorable of Biden	20%	(32)	19%	(31)	21%	(33)	12%	(19)	28%	(45)	160
Very Unfavorable of Biden	24%	(99)	23%	(95)	14%	(59)	8%	(35)	31%	(127)	416
#1 Issue: Economy	24%	(108)	22%	(101)	15%	(68)	11%	(51)	28%	(130)	458
#1 Issue: Security	25%	(56)	28%	(61)	18%	(40)	11%	(23)	19%	(42)	222
#1 Issue: Health Care	14%	(23)	22%	(35)	25%	(40)	19%	(31)	20%	(32)	160
#1 Issue: Medicare / Social Security	12%	(15)	14%	(18)	26%	(34)	17%	(21)	32%	(41)	129
#1 Issue: Women's Issues	21%	(12)	22%	(13)	14%	(8)	15%	(9)	27%	(16)	59
#1 Issue: Education	24%	(18)	15%	(11)	22%	(16)	21%	(16)	17%	(13)	74
#1 Issue: Other	4%	(3)	14%	(9)	19%	(12)	21%	(13)	42%	(27)	64
2020 Vote: Joe Biden	19%	(77)	18%	(74)	25%	(104)	20%	(83)	17%	(70)	410
2020 Vote: Donald Trump	23%	(101)	23%	(103)	16%	(71)	9%	(39)	29%	(125)	439
2020 Vote: Other	9%	(4)	28%	(15)	20%	(11)	3%	(2)	40%	(21)	52
2020 Vote: Didn't Vote	20%	(61)	22%	(67)	13%	(41)	15%	(45)	31%	(96)	310
2018 House Vote: Democrat	20%	(56)	24%	(66)	22%	(62)	18%	(49)	17%	(46)	280
2018 House Vote: Republican	21%	(73)	25%	(87)	18%	(62)	9%	(30)	27%	(95)	346
2016 Vote: Hillary Clinton	20%	(53)	18%	(49)	27%	(72)	20%	(54)	15%	(41)	268
2016 Vote: Donald Trump	20%	(76)	24%	(91)	17%	(62)	10%	(37)	29%	(107)	373
2016 Vote: Other	17%	(9)	18%	(9)	31%	(16)	10%	(5)	25%	(13)	52
2016 Vote: Didn't Vote	21%	(106)	21%	(110)	15%	(76)	14%	(73)	29%	(152)	518
Voted in 2014: Yes	18%	(104)	23%	(130)	20%	(113)	15%	(87)	23%	(131)	565
Voted in 2014: No	22%	(140)	20%	(130)	17%	(113)	13%	(82)	28%	(182)	648

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Table MCEN6_4: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*

Did not practice social distancing while out in public

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(244)	21%	(261)	19%	(226)	14%	(169)	26%	(313)	1213
4-Region: Northeast	19%	(38)	22%	(43)	23%	(44)	14%	(27)	22%	(44)	195
4-Region: Midwest	24%	(55)	25%	(56)	17%	(38)	10%	(23)	24%	(54)	226
4-Region: South	19%	(94)	22%	(111)	17%	(85)	15%	(73)	27%	(134)	497
4-Region: West	19%	(57)	17%	(51)	20%	(58)	16%	(46)	28%	(82)	294
Plan to be Vaccinated	15%	(79)	25%	(133)	27%	(144)	20%	(106)	12%	(63)	525
Does not Plan to be Vaccinated	31%	(145)	22%	(104)	10%	(49)	8%	(36)	29%	(136)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_5: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(400)	29%	(348)	7%	(81)	6%	(78)	25%	(306)	1213
Gender: Male	31%	(179)	33%	(189)	9%	(51)	6%	(32)	21%	(121)	572
Gender: Female	35%	(221)	25%	(159)	5%	(30)	7%	(45)	29%	(186)	641
Age: 18-34	37%	(177)	24%	(115)	7%	(32)	8%	(37)	24%	(115)	476
Age: 35-44	37%	(91)	27%	(66)	9%	(22)	5%	(12)	22%	(55)	246
Age: 45-64	27%	(92)	33%	(113)	7%	(23)	6%	(21)	27%	(92)	341
Age: 65+	27%	(41)	35%	(53)	3%	(4)	5%	(7)	30%	(45)	150
GenZers: 1997-2012	34%	(77)	22%	(51)	6%	(14)	9%	(20)	29%	(67)	229
Millennials: 1981-1996	40%	(168)	27%	(115)	8%	(35)	6%	(25)	19%	(80)	424
GenXers: 1965-1980	31%	(81)	30%	(77)	5%	(14)	7%	(19)	26%	(68)	259
Baby Boomers: 1946-1964	25%	(68)	34%	(95)	6%	(17)	5%	(13)	30%	(83)	276
PID: Dem (no lean)	46%	(186)	29%	(117)	5%	(19)	6%	(24)	15%	(62)	408
PID: Ind (no lean)	29%	(116)	24%	(95)	5%	(20)	8%	(31)	33%	(131)	393
PID: Rep (no lean)	24%	(98)	33%	(135)	10%	(42)	6%	(23)	28%	(113)	412
PID/Gender: Dem Men	45%	(91)	34%	(68)	6%	(12)	4%	(9)	11%	(22)	201
PID/Gender: Dem Women	46%	(96)	23%	(49)	3%	(7)	7%	(15)	20%	(40)	207
PID/Gender: Ind Men	25%	(45)	27%	(49)	6%	(12)	9%	(16)	33%	(59)	180
PID/Gender: Ind Women	33%	(71)	22%	(47)	4%	(8)	7%	(15)	34%	(72)	213
PID/Gender: Rep Men	23%	(43)	38%	(72)	14%	(27)	4%	(8)	21%	(40)	190
PID/Gender: Rep Women	25%	(55)	29%	(63)	7%	(15)	7%	(15)	33%	(73)	221
Ideo: Liberal (1-3)	48%	(144)	31%	(94)	5%	(16)	3%	(8)	13%	(38)	299
Ideo: Moderate (4)	28%	(76)	31%	(85)	10%	(27)	5%	(13)	26%	(72)	272
Ideo: Conservative (5-7)	27%	(130)	29%	(140)	7%	(35)	9%	(41)	27%	(130)	476
Educ: < College	32%	(291)	28%	(253)	7%	(66)	7%	(63)	27%	(243)	916
Educ: Bachelors degree	35%	(67)	30%	(59)	5%	(10)	4%	(8)	25%	(49)	193
Educ: Post-grad	41%	(43)	35%	(36)	4%	(4)	6%	(6)	14%	(14)	104
Income: Under 50k	31%	(209)	26%	(174)	6%	(43)	7%	(47)	29%	(192)	665
Income: 50k-100k	34%	(133)	31%	(122)	7%	(26)	7%	(26)	22%	(85)	390
Income: 100k+	37%	(59)	33%	(52)	7%	(12)	3%	(5)	19%	(30)	158
Ethnicity: White	32%	(292)	31%	(280)	6%	(56)	5%	(49)	25%	(227)	905

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Table MCEN6_5: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(400)	29%	(348)	7%	(81)	6%	(78)	25%	(306)	1213
Ethnicity: Hispanic	34%	(83)	27%	(67)	6%	(15)	11%	(28)	21%	(52)	244
Ethnicity: Black	35%	(68)	24%	(45)	10%	(19)	12%	(22)	19%	(37)	191
Ethnicity: Other	35%	(41)	19%	(22)	5%	(5)	6%	(7)	36%	(42)	117
All Christian	34%	(162)	32%	(152)	6%	(28)	7%	(34)	20%	(96)	472
All Non-Christian	53%	(38)	24%	(17)	7%	(5)	1%	(1)	16%	(11)	72
Atheist	38%	(19)	18%	(9)	7%	(4)	4%	(2)	33%	(17)	51
Agnostic/Nothing in particular	29%	(101)	27%	(93)	6%	(21)	8%	(28)	31%	(107)	351
Something Else	30%	(80)	28%	(75)	8%	(23)	5%	(13)	28%	(75)	266
Religious Non-Protestant/Catholic	50%	(44)	23%	(20)	6%	(6)	2%	(2)	18%	(16)	88
Evangelical	34%	(121)	29%	(101)	9%	(31)	7%	(24)	21%	(74)	352
Non-Evangelical	31%	(112)	33%	(120)	5%	(18)	6%	(21)	25%	(91)	362
Community: Urban	40%	(143)	29%	(103)	6%	(21)	5%	(19)	20%	(71)	356
Community: Suburban	29%	(161)	28%	(156)	8%	(41)	8%	(45)	27%	(147)	551
Community: Rural	32%	(97)	29%	(89)	6%	(19)	4%	(13)	29%	(89)	306
Employ: Private Sector	33%	(124)	32%	(122)	7%	(27)	9%	(34)	19%	(73)	380
Employ: Government	41%	(30)	26%	(19)	9%	(7)	2%	(1)	22%	(16)	73
Employ: Self-Employed	27%	(39)	33%	(49)	8%	(11)	10%	(15)	22%	(31)	145
Employ: Homemaker	27%	(26)	18%	(18)	6%	(6)	8%	(7)	41%	(40)	97
Employ: Student	43%	(32)	29%	(22)	6%	(5)	—	(0)	21%	(16)	74
Employ: Retired	31%	(58)	34%	(63)	5%	(9)	2%	(4)	28%	(53)	186
Employ: Unemployed	42%	(67)	15%	(25)	7%	(11)	8%	(13)	28%	(45)	162
Employ: Other	26%	(25)	32%	(31)	5%	(5)	3%	(3)	34%	(32)	96
Military HH: Yes	39%	(62)	27%	(42)	4%	(6)	8%	(13)	22%	(35)	158
Military HH: No	32%	(338)	29%	(305)	7%	(74)	6%	(65)	26%	(272)	1054
RD/WT: Right Direction	42%	(217)	31%	(158)	6%	(31)	5%	(25)	16%	(82)	514
RD/WT: Wrong Track	26%	(183)	27%	(190)	7%	(49)	8%	(53)	32%	(224)	699
Biden Job Approve	44%	(257)	28%	(165)	7%	(38)	5%	(29)	16%	(91)	580
Biden Job Disapprove	25%	(132)	31%	(166)	7%	(38)	7%	(37)	30%	(161)	534

Continued on next page

Table MCEN6_5: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(400)	29%	(348)	7%	(81)	6%	(78)	25%	(306)	1213
Biden Job Strongly Approve	48%	(147)	30%	(92)	6%	(19)	3%	(10)	12%	(38)	306
Biden Job Somewhat Approve	40%	(110)	27%	(73)	7%	(19)	7%	(19)	20%	(53)	274
Biden Job Somewhat Disapprove	27%	(42)	37%	(58)	8%	(13)	3%	(4)	24%	(37)	154
Biden Job Strongly Disapprove	24%	(90)	28%	(108)	7%	(25)	9%	(33)	32%	(123)	381
Favorable of Biden	45%	(243)	30%	(164)	6%	(31)	4%	(22)	15%	(82)	543
Unfavorable of Biden	24%	(139)	30%	(174)	8%	(47)	8%	(49)	29%	(167)	576
Very Favorable of Biden	51%	(153)	27%	(82)	6%	(17)	4%	(12)	13%	(39)	302
Somewhat Favorable of Biden	38%	(91)	34%	(82)	6%	(14)	4%	(11)	18%	(44)	241
Somewhat Unfavorable of Biden	26%	(41)	30%	(49)	9%	(14)	7%	(12)	28%	(45)	160
Very Unfavorable of Biden	24%	(98)	30%	(126)	8%	(33)	9%	(37)	29%	(122)	416
#1 Issue: Economy	32%	(146)	30%	(137)	6%	(26)	4%	(20)	28%	(129)	458
#1 Issue: Security	33%	(73)	30%	(66)	8%	(18)	7%	(16)	22%	(49)	222
#1 Issue: Health Care	41%	(66)	26%	(42)	8%	(13)	8%	(13)	16%	(26)	160
#1 Issue: Medicare / Social Security	30%	(39)	29%	(37)	6%	(8)	5%	(6)	31%	(40)	129
#1 Issue: Women's Issues	39%	(23)	28%	(17)	8%	(5)	—	(0)	25%	(15)	59
#1 Issue: Education	38%	(28)	26%	(19)	7%	(6)	9%	(6)	21%	(15)	74
#1 Issue: Other	22%	(14)	21%	(14)	2%	(1)	20%	(13)	35%	(23)	64
2020 Vote: Joe Biden	43%	(178)	30%	(123)	6%	(23)	5%	(21)	16%	(65)	410
2020 Vote: Donald Trump	24%	(106)	31%	(138)	8%	(34)	6%	(26)	31%	(135)	439
2020 Vote: Other	10%	(5)	43%	(22)	1%	(1)	15%	(8)	31%	(16)	52
2020 Vote: Didn't Vote	36%	(112)	20%	(62)	7%	(23)	7%	(23)	29%	(90)	310
2018 House Vote: Democrat	45%	(126)	31%	(86)	7%	(19)	3%	(9)	14%	(40)	280
2018 House Vote: Republican	24%	(81)	32%	(112)	9%	(32)	5%	(19)	30%	(103)	346
2016 Vote: Hillary Clinton	44%	(119)	32%	(86)	6%	(17)	5%	(13)	12%	(33)	268
2016 Vote: Donald Trump	23%	(88)	33%	(125)	7%	(27)	5%	(17)	31%	(116)	373
2016 Vote: Other	27%	(14)	31%	(16)	15%	(8)	6%	(3)	20%	(11)	52
2016 Vote: Didn't Vote	34%	(179)	23%	(121)	5%	(28)	9%	(44)	28%	(146)	518
Voted in 2014: Yes	34%	(192)	31%	(175)	8%	(43)	5%	(27)	23%	(128)	565
Voted in 2014: No	32%	(208)	27%	(173)	6%	(38)	8%	(51)	28%	(179)	648

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Table MCEN6_5: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Avoided large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(400)	29%	(348)	7%	(81)	6%	(78)	25%	(306)	1213
4-Region: Northeast	35%	(68)	37%	(72)	5%	(10)	2%	(4)	22%	(42)	195
4-Region: Midwest	32%	(73)	34%	(77)	5%	(12)	6%	(13)	23%	(52)	226
4-Region: South	32%	(159)	27%	(134)	7%	(33)	8%	(41)	26%	(130)	497
4-Region: West	34%	(101)	22%	(65)	9%	(25)	7%	(21)	28%	(82)	294
Plan to be Vaccinated	42%	(222)	37%	(194)	8%	(39)	2%	(13)	11%	(57)	525
Does not Plan to be Vaccinated	27%	(128)	26%	(120)	7%	(33)	9%	(42)	31%	(146)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_6: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(225)	22%	(271)	18%	(217)	14%	(167)	27%	(333)	1213
Gender: Male	17%	(99)	27%	(155)	17%	(98)	15%	(86)	23%	(133)	572
Gender: Female	20%	(126)	18%	(116)	18%	(119)	13%	(81)	31%	(200)	641
Age: 18-34	23%	(110)	20%	(97)	20%	(94)	11%	(51)	26%	(122)	476
Age: 35-44	20%	(50)	24%	(58)	17%	(42)	14%	(35)	25%	(60)	246
Age: 45-64	15%	(50)	26%	(89)	16%	(54)	15%	(52)	28%	(96)	341
Age: 65+	9%	(14)	17%	(26)	17%	(26)	19%	(29)	36%	(54)	150
GenZers: 1997-2012	20%	(45)	13%	(29)	21%	(49)	15%	(35)	31%	(72)	229
Millennials: 1981-1996	25%	(107)	27%	(114)	18%	(78)	10%	(42)	20%	(84)	424
GenXers: 1965-1980	18%	(45)	26%	(67)	14%	(36)	15%	(40)	28%	(72)	259
Baby Boomers: 1946-1964	9%	(25)	21%	(57)	19%	(52)	16%	(44)	35%	(98)	276
PID: Dem (no lean)	18%	(75)	18%	(73)	24%	(99)	20%	(83)	19%	(79)	408
PID: Ind (no lean)	17%	(68)	21%	(81)	18%	(71)	9%	(37)	35%	(136)	393
PID: Rep (no lean)	20%	(82)	28%	(117)	11%	(47)	11%	(47)	29%	(118)	412
PID/Gender: Dem Men	18%	(36)	25%	(50)	21%	(42)	22%	(45)	14%	(29)	201
PID/Gender: Dem Women	19%	(39)	11%	(23)	27%	(57)	19%	(38)	24%	(50)	207
PID/Gender: Ind Men	16%	(28)	25%	(45)	16%	(30)	7%	(13)	36%	(64)	180
PID/Gender: Ind Women	19%	(40)	17%	(36)	20%	(42)	11%	(23)	34%	(72)	213
PID/Gender: Rep Men	18%	(35)	32%	(61)	14%	(27)	15%	(28)	21%	(40)	190
PID/Gender: Rep Women	21%	(47)	26%	(57)	9%	(20)	9%	(19)	35%	(78)	221
Ideo: Liberal (1-3)	17%	(52)	19%	(56)	25%	(76)	22%	(67)	16%	(48)	299
Ideo: Moderate (4)	14%	(39)	20%	(54)	25%	(67)	14%	(38)	27%	(74)	272
Ideo: Conservative (5-7)	22%	(105)	27%	(130)	12%	(56)	9%	(45)	30%	(141)	476
Educ: < College	19%	(170)	22%	(206)	18%	(162)	12%	(113)	29%	(266)	916
Educ: Bachelors degree	15%	(29)	22%	(43)	19%	(36)	17%	(33)	27%	(52)	193
Educ: Post-grad	25%	(26)	21%	(22)	18%	(19)	21%	(22)	15%	(16)	104
Income: Under 50k	16%	(103)	21%	(141)	16%	(104)	15%	(101)	32%	(215)	665
Income: 50k-100k	21%	(81)	25%	(96)	21%	(83)	11%	(42)	23%	(88)	390
Income: 100k+	26%	(40)	21%	(33)	19%	(30)	15%	(24)	19%	(30)	158
Ethnicity: White	20%	(178)	23%	(206)	17%	(156)	13%	(122)	27%	(242)	905

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Table MCEN6_6: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(225)	22%	(271)	18%	(217)	14%	(167)	27%	(333)	1213
Ethnicity: Hispanic	25%	(60)	21%	(51)	20%	(49)	13%	(31)	22%	(53)	244
Ethnicity: Black	19%	(37)	16%	(31)	26%	(50)	15%	(28)	23%	(45)	191
Ethnicity: Other	9%	(10)	29%	(33)	9%	(10)	15%	(17)	39%	(46)	117
All Christian	19%	(92)	25%	(116)	20%	(95)	14%	(65)	22%	(104)	472
All Non-Christian	25%	(18)	33%	(24)	13%	(9)	11%	(8)	18%	(13)	72
Atheist	9%	(5)	14%	(7)	25%	(13)	20%	(10)	33%	(17)	51
Agnostic/Nothing in particular	16%	(57)	17%	(61)	19%	(66)	15%	(52)	33%	(114)	351
Something Else	20%	(53)	24%	(63)	13%	(33)	12%	(32)	32%	(85)	266
Religious Non-Protestant/Catholic	26%	(23)	27%	(24)	15%	(13)	12%	(10)	20%	(18)	88
Evangelical	24%	(83)	25%	(86)	16%	(57)	11%	(37)	25%	(88)	352
Non-Evangelical	15%	(55)	24%	(89)	18%	(66)	16%	(56)	26%	(95)	362
Community: Urban	21%	(75)	26%	(91)	15%	(53)	16%	(55)	23%	(82)	356
Community: Suburban	16%	(88)	19%	(105)	23%	(124)	14%	(75)	29%	(158)	551
Community: Rural	21%	(63)	24%	(74)	13%	(39)	12%	(37)	30%	(93)	306
Employ: Private Sector	20%	(76)	28%	(105)	18%	(70)	16%	(61)	18%	(67)	380
Employ: Government	25%	(18)	27%	(19)	18%	(13)	6%	(4)	24%	(17)	73
Employ: Self-Employed	21%	(31)	15%	(21)	25%	(36)	11%	(17)	27%	(40)	145
Employ: Homemaker	13%	(12)	21%	(21)	13%	(13)	11%	(10)	42%	(41)	97
Employ: Student	18%	(14)	21%	(16)	27%	(20)	11%	(8)	22%	(17)	74
Employ: Retired	12%	(22)	22%	(41)	15%	(27)	16%	(31)	35%	(65)	186
Employ: Unemployed	20%	(32)	15%	(25)	15%	(23)	18%	(29)	32%	(52)	162
Employ: Other	20%	(19)	23%	(22)	14%	(14)	7%	(7)	36%	(34)	96
Military HH: Yes	19%	(30)	22%	(34)	16%	(26)	17%	(27)	26%	(41)	158
Military HH: No	18%	(195)	22%	(236)	18%	(191)	13%	(140)	28%	(292)	1054
RD/WT: Right Direction	16%	(80)	21%	(108)	24%	(125)	20%	(104)	19%	(96)	514
RD/WT: Wrong Track	21%	(144)	23%	(162)	13%	(92)	9%	(63)	34%	(237)	699
Biden Job Approve	17%	(100)	20%	(117)	26%	(149)	19%	(110)	18%	(104)	580
Biden Job Disapprove	22%	(119)	25%	(135)	11%	(61)	9%	(50)	32%	(170)	534

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Table MCEN6_6: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(225)	22%	(271)	18%	(217)	14%	(167)	27%	(333)	1213
Biden Job Strongly Approve	21%	(64)	20%	(61)	25%	(76)	19%	(59)	15%	(47)	306
Biden Job Somewhat Approve	13%	(36)	21%	(57)	27%	(73)	19%	(51)	21%	(57)	274
Biden Job Somewhat Disapprove	19%	(29)	29%	(45)	20%	(31)	6%	(9)	26%	(39)	154
Biden Job Strongly Disapprove	24%	(90)	24%	(90)	8%	(29)	11%	(40)	34%	(130)	381
Favorable of Biden	17%	(92)	21%	(114)	24%	(130)	20%	(106)	18%	(100)	543
Unfavorable of Biden	21%	(120)	26%	(147)	14%	(78)	9%	(54)	31%	(177)	576
Very Favorable of Biden	18%	(55)	18%	(54)	25%	(75)	21%	(64)	18%	(54)	302
Somewhat Favorable of Biden	15%	(37)	25%	(61)	23%	(55)	18%	(43)	19%	(46)	241
Somewhat Unfavorable of Biden	13%	(20)	27%	(43)	25%	(40)	5%	(8)	30%	(48)	160
Very Unfavorable of Biden	24%	(99)	25%	(104)	9%	(38)	11%	(46)	31%	(129)	416
#1 Issue: Economy	24%	(109)	20%	(93)	16%	(75)	10%	(44)	30%	(137)	458
#1 Issue: Security	18%	(39)	31%	(69)	12%	(28)	16%	(36)	23%	(51)	222
#1 Issue: Health Care	13%	(21)	26%	(42)	23%	(37)	17%	(28)	20%	(32)	160
#1 Issue: Medicare / Social Security	14%	(18)	13%	(17)	18%	(24)	22%	(29)	32%	(42)	129
#1 Issue: Women's Issues	26%	(16)	25%	(15)	11%	(6)	9%	(6)	29%	(17)	59
#1 Issue: Education	17%	(13)	16%	(12)	33%	(25)	12%	(9)	22%	(16)	74
#1 Issue: Other	4%	(3)	14%	(9)	27%	(18)	17%	(11)	37%	(24)	64
2020 Vote: Joe Biden	16%	(64)	18%	(72)	29%	(119)	18%	(76)	19%	(79)	410
2020 Vote: Donald Trump	22%	(97)	28%	(123)	10%	(45)	8%	(36)	31%	(137)	439
2020 Vote: Other	10%	(5)	20%	(10)	26%	(13)	7%	(4)	38%	(20)	52
2020 Vote: Didn't Vote	19%	(59)	20%	(63)	13%	(39)	17%	(52)	31%	(97)	310
2018 House Vote: Democrat	20%	(55)	22%	(61)	21%	(58)	19%	(52)	19%	(54)	280
2018 House Vote: Republican	18%	(64)	30%	(105)	13%	(45)	8%	(29)	30%	(103)	346
2016 Vote: Hillary Clinton	16%	(43)	17%	(47)	29%	(77)	22%	(58)	16%	(44)	268
2016 Vote: Donald Trump	20%	(73)	26%	(98)	13%	(50)	9%	(35)	32%	(117)	373
2016 Vote: Other	14%	(7)	19%	(10)	28%	(15)	9%	(5)	30%	(16)	52
2016 Vote: Didn't Vote	20%	(101)	22%	(115)	15%	(76)	13%	(70)	30%	(156)	518
Voted in 2014: Yes	19%	(108)	23%	(132)	17%	(98)	15%	(87)	25%	(140)	565
Voted in 2014: No	18%	(117)	21%	(139)	18%	(119)	12%	(80)	30%	(193)	648

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Table MCEN6_6: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Participated in large gatherings

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(225)	22%	(271)	18%	(217)	14%	(167)	27%	(333)	1213
4-Region: Northeast	25%	(48)	21%	(41)	17%	(33)	12%	(24)	25%	(49)	195
4-Region: Midwest	21%	(48)	25%	(56)	20%	(45)	8%	(18)	26%	(59)	226
4-Region: South	17%	(87)	22%	(108)	19%	(93)	14%	(71)	28%	(140)	497
4-Region: West	14%	(43)	22%	(66)	16%	(46)	19%	(54)	29%	(85)	294
Plan to be Vaccinated	15%	(81)	22%	(115)	28%	(148)	20%	(107)	14%	(73)	525
Does not Plan to be Vaccinated	27%	(127)	27%	(125)	8%	(37)	8%	(36)	31%	(143)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_7: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(395)	25%	(306)	8%	(98)	6%	(76)	28%	(337)	1213
Gender: Male	34%	(193)	29%	(168)	8%	(46)	8%	(44)	21%	(120)	572
Gender: Female	32%	(202)	22%	(139)	8%	(52)	5%	(32)	34%	(217)	641
Age: 18-34	34%	(160)	22%	(104)	8%	(38)	5%	(26)	31%	(147)	476
Age: 35-44	39%	(96)	23%	(56)	9%	(23)	7%	(16)	22%	(54)	246
Age: 45-64	29%	(99)	31%	(105)	6%	(22)	7%	(23)	27%	(92)	341
Age: 65+	27%	(40)	27%	(40)	10%	(15)	7%	(10)	30%	(45)	150
GenZers: 1997-2012	26%	(61)	20%	(46)	9%	(21)	6%	(13)	39%	(88)	229
Millennials: 1981-1996	41%	(175)	24%	(100)	8%	(36)	6%	(25)	21%	(88)	424
GenXers: 1965-1980	33%	(86)	28%	(73)	5%	(13)	6%	(15)	28%	(73)	259
Baby Boomers: 1946-1964	24%	(66)	30%	(83)	9%	(25)	8%	(23)	29%	(80)	276
PID: Dem (no lean)	48%	(194)	25%	(102)	5%	(19)	4%	(15)	19%	(79)	408
PID: Ind (no lean)	25%	(97)	23%	(92)	10%	(40)	6%	(24)	36%	(140)	393
PID: Rep (no lean)	25%	(104)	27%	(113)	9%	(38)	9%	(37)	29%	(119)	412
PID/Gender: Dem Men	52%	(104)	29%	(58)	3%	(7)	5%	(10)	11%	(22)	201
PID/Gender: Dem Women	43%	(90)	21%	(43)	6%	(13)	2%	(4)	27%	(57)	207
PID/Gender: Ind Men	20%	(36)	30%	(54)	12%	(21)	8%	(15)	30%	(54)	180
PID/Gender: Ind Women	28%	(61)	18%	(38)	9%	(19)	4%	(9)	40%	(85)	213
PID/Gender: Rep Men	27%	(52)	29%	(56)	10%	(19)	10%	(19)	23%	(44)	190
PID/Gender: Rep Women	23%	(52)	26%	(57)	9%	(20)	8%	(18)	34%	(75)	221
Ideo: Liberal (1-3)	47%	(142)	26%	(79)	3%	(10)	6%	(19)	17%	(50)	299
Ideo: Moderate (4)	29%	(80)	27%	(75)	9%	(25)	8%	(21)	26%	(71)	272
Ideo: Conservative (5-7)	29%	(136)	24%	(115)	10%	(50)	6%	(31)	30%	(145)	476
Educ: < College	30%	(277)	25%	(227)	9%	(79)	7%	(60)	30%	(273)	916
Educ: Bachelors degree	38%	(72)	26%	(51)	6%	(11)	5%	(10)	25%	(48)	193
Educ: Post-grad	44%	(46)	28%	(29)	7%	(7)	5%	(5)	16%	(16)	104
Income: Under 50k	29%	(195)	23%	(155)	7%	(46)	8%	(50)	33%	(218)	665
Income: 50k-100k	37%	(144)	28%	(111)	7%	(29)	5%	(20)	22%	(86)	390
Income: 100k+	35%	(56)	26%	(41)	14%	(22)	4%	(6)	21%	(33)	158
Ethnicity: White	33%	(297)	28%	(250)	7%	(60)	7%	(61)	26%	(236)	905

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Table MCEN6_7: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(395)	25%	(306)	8%	(98)	6%	(76)	28%	(337)	1213
Ethnicity: Hispanic	33%	(79)	18%	(43)	14%	(34)	6%	(16)	30%	(72)	244
Ethnicity: Black	34%	(64)	19%	(36)	13%	(25)	6%	(11)	29%	(55)	191
Ethnicity: Other	29%	(34)	17%	(20)	11%	(13)	3%	(4)	40%	(46)	117
All Christian	36%	(168)	27%	(126)	9%	(41)	6%	(26)	23%	(111)	472
All Non-Christian	37%	(26)	27%	(20)	16%	(11)	1%	(1)	19%	(14)	72
Atheist	40%	(20)	20%	(10)	2%	(1)	5%	(3)	33%	(17)	51
Agnostic/Nothing in particular	29%	(101)	23%	(82)	5%	(16)	7%	(26)	36%	(126)	351
Something Else	30%	(79)	26%	(69)	10%	(27)	8%	(21)	27%	(71)	266
Religious Non-Protestant/Catholic	37%	(33)	23%	(20)	16%	(14)	2%	(2)	22%	(19)	88
Evangelical	36%	(127)	24%	(85)	10%	(34)	7%	(26)	23%	(80)	352
Non-Evangelical	30%	(110)	30%	(108)	8%	(30)	5%	(19)	26%	(95)	362
Community: Urban	33%	(118)	27%	(96)	9%	(32)	6%	(21)	25%	(89)	356
Community: Suburban	33%	(179)	24%	(134)	8%	(45)	6%	(31)	29%	(161)	551
Community: Rural	32%	(98)	25%	(76)	7%	(20)	8%	(24)	29%	(88)	306
Employ: Private Sector	33%	(126)	30%	(113)	10%	(37)	7%	(28)	20%	(76)	380
Employ: Government	42%	(31)	25%	(18)	3%	(2)	6%	(4)	24%	(17)	73
Employ: Self-Employed	35%	(51)	22%	(33)	9%	(12)	7%	(10)	27%	(39)	145
Employ: Homemaker	26%	(25)	17%	(17)	12%	(12)	1%	(1)	44%	(43)	97
Employ: Student	30%	(22)	32%	(24)	3%	(2)	—	(0)	35%	(26)	74
Employ: Retired	33%	(61)	25%	(47)	10%	(18)	4%	(8)	28%	(52)	186
Employ: Unemployed	36%	(58)	22%	(35)	4%	(6)	9%	(14)	29%	(47)	162
Employ: Other	21%	(20)	21%	(20)	8%	(7)	10%	(10)	40%	(38)	96
Military HH: Yes	32%	(51)	26%	(42)	11%	(17)	7%	(12)	23%	(37)	158
Military HH: No	33%	(344)	25%	(265)	8%	(80)	6%	(64)	29%	(301)	1054
RD/WT: Right Direction	43%	(221)	27%	(138)	5%	(24)	4%	(22)	21%	(109)	514
RD/WT: Wrong Track	25%	(175)	24%	(169)	11%	(74)	8%	(54)	33%	(228)	699
Biden Job Approve	46%	(266)	26%	(152)	4%	(24)	4%	(22)	20%	(115)	580
Biden Job Disapprove	22%	(117)	25%	(135)	12%	(64)	9%	(48)	32%	(168)	534

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Table MCEN6_7: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(395)	25%	(306)	8%	(98)	6%	(76)	28%	(337)	1213
Biden Job Strongly Approve	51%	(156)	26%	(80)	3%	(10)	3%	(10)	16%	(49)	306
Biden Job Somewhat Approve	40%	(110)	26%	(71)	5%	(14)	5%	(13)	24%	(66)	274
Biden Job Somewhat Disapprove	17%	(26)	28%	(44)	19%	(30)	4%	(6)	32%	(48)	154
Biden Job Strongly Disapprove	24%	(92)	24%	(92)	9%	(35)	11%	(43)	32%	(120)	381
Favorable of Biden	47%	(254)	28%	(152)	3%	(17)	4%	(21)	18%	(98)	543
Unfavorable of Biden	22%	(129)	25%	(145)	13%	(73)	9%	(51)	31%	(178)	576
Very Favorable of Biden	54%	(163)	25%	(76)	3%	(9)	2%	(6)	16%	(48)	302
Somewhat Favorable of Biden	38%	(92)	31%	(76)	3%	(8)	6%	(15)	21%	(50)	241
Somewhat Unfavorable of Biden	22%	(35)	22%	(34)	19%	(30)	4%	(7)	33%	(54)	160
Very Unfavorable of Biden	23%	(94)	27%	(111)	10%	(43)	11%	(44)	30%	(124)	416
#1 Issue: Economy	35%	(162)	25%	(113)	5%	(21)	6%	(28)	29%	(135)	458
#1 Issue: Security	26%	(58)	26%	(57)	15%	(33)	13%	(29)	20%	(45)	222
#1 Issue: Health Care	39%	(63)	28%	(44)	7%	(12)	4%	(6)	22%	(35)	160
#1 Issue: Medicare / Social Security	30%	(39)	23%	(29)	12%	(15)	5%	(6)	31%	(40)	129
#1 Issue: Women's Issues	31%	(18)	32%	(19)	—	(0)	—	(0)	37%	(22)	59
#1 Issue: Education	25%	(19)	24%	(18)	16%	(12)	4%	(3)	31%	(23)	74
#1 Issue: Other	29%	(18)	21%	(13)	4%	(2)	7%	(4)	40%	(26)	64
2020 Vote: Joe Biden	46%	(190)	25%	(103)	5%	(20)	4%	(15)	20%	(81)	410
2020 Vote: Donald Trump	25%	(109)	25%	(111)	10%	(45)	8%	(35)	32%	(138)	439
2020 Vote: Other	15%	(8)	31%	(16)	11%	(6)	1%	(1)	42%	(22)	52
2020 Vote: Didn't Vote	28%	(88)	24%	(74)	9%	(27)	8%	(25)	31%	(96)	310
2018 House Vote: Democrat	46%	(128)	27%	(77)	4%	(12)	5%	(13)	18%	(50)	280
2018 House Vote: Republican	25%	(88)	28%	(96)	10%	(34)	6%	(22)	31%	(106)	346
2016 Vote: Hillary Clinton	50%	(134)	26%	(69)	4%	(10)	4%	(10)	17%	(45)	268
2016 Vote: Donald Trump	26%	(97)	28%	(104)	8%	(29)	7%	(24)	32%	(118)	373
2016 Vote: Other	25%	(13)	34%	(18)	7%	(4)	3%	(1)	31%	(16)	52
2016 Vote: Didn't Vote	29%	(151)	22%	(115)	11%	(55)	8%	(40)	30%	(157)	518
Voted in 2014: Yes	36%	(205)	28%	(155)	7%	(41)	6%	(32)	23%	(131)	565
Voted in 2014: No	29%	(191)	23%	(151)	9%	(56)	7%	(44)	32%	(206)	648

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Table MCEN6_7: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Received the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	33%	(395)	25%	(306)	8%	(98)	6%	(76)	28%	(337)	1213
4-Region: Northeast	37%	(72)	26%	(50)	8%	(16)	2%	(4)	27%	(53)	195
4-Region: Midwest	31%	(69)	31%	(69)	8%	(17)	8%	(18)	23%	(53)	226
4-Region: South	32%	(160)	25%	(123)	8%	(40)	6%	(29)	29%	(146)	497
4-Region: West	32%	(93)	22%	(64)	8%	(25)	9%	(26)	29%	(86)	294
Plan to be Vaccinated	48%	(251)	30%	(160)	5%	(25)	3%	(18)	13%	(71)	525
Does not Plan to be Vaccinated	23%	(106)	22%	(103)	12%	(54)	10%	(47)	34%	(158)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_8: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(250)	23%	(275)	15%	(182)	13%	(160)	28%	(345)	1213
Gender: Male	20%	(112)	26%	(148)	18%	(102)	15%	(85)	22%	(124)	572
Gender: Female	22%	(138)	20%	(127)	13%	(80)	12%	(75)	34%	(221)	641
Age: 18-34	22%	(105)	19%	(90)	20%	(94)	12%	(57)	27%	(129)	476
Age: 35-44	27%	(66)	25%	(60)	12%	(30)	13%	(33)	23%	(56)	246
Age: 45-64	19%	(66)	26%	(88)	11%	(37)	13%	(44)	31%	(107)	341
Age: 65+	9%	(14)	24%	(36)	13%	(20)	18%	(27)	35%	(53)	150
GenZers: 1997-2012	12%	(27)	16%	(37)	21%	(49)	16%	(37)	34%	(79)	229
Millennials: 1981-1996	31%	(132)	23%	(99)	16%	(69)	11%	(45)	19%	(79)	424
GenXers: 1965-1980	22%	(57)	27%	(69)	9%	(23)	13%	(33)	30%	(77)	259
Baby Boomers: 1946-1964	11%	(31)	23%	(63)	14%	(39)	15%	(40)	37%	(103)	276
PID: Dem (no lean)	16%	(67)	21%	(87)	20%	(83)	23%	(92)	19%	(80)	408
PID: Ind (no lean)	23%	(92)	18%	(72)	12%	(48)	10%	(39)	36%	(142)	393
PID: Rep (no lean)	22%	(92)	28%	(116)	13%	(52)	7%	(29)	30%	(123)	412
PID/Gender: Dem Men	19%	(38)	24%	(48)	19%	(39)	23%	(47)	14%	(28)	201
PID/Gender: Dem Women	14%	(28)	19%	(39)	21%	(44)	22%	(45)	25%	(51)	207
PID/Gender: Ind Men	21%	(37)	22%	(40)	14%	(25)	11%	(19)	33%	(59)	180
PID/Gender: Ind Women	26%	(55)	15%	(32)	11%	(22)	9%	(20)	39%	(84)	213
PID/Gender: Rep Men	19%	(37)	32%	(60)	20%	(38)	10%	(18)	20%	(37)	190
PID/Gender: Rep Women	25%	(55)	25%	(55)	6%	(14)	5%	(11)	39%	(86)	221
Ideo: Liberal (1-3)	19%	(56)	21%	(64)	22%	(67)	21%	(64)	16%	(49)	299
Ideo: Moderate (4)	14%	(38)	26%	(71)	19%	(51)	10%	(29)	31%	(83)	272
Ideo: Conservative (5-7)	26%	(124)	25%	(117)	10%	(47)	11%	(51)	29%	(137)	476
Educ: < College	21%	(191)	22%	(202)	15%	(137)	12%	(108)	30%	(278)	916
Educ: Bachelors degree	19%	(36)	23%	(44)	15%	(29)	18%	(35)	25%	(49)	193
Educ: Post-grad	22%	(23)	28%	(30)	16%	(16)	17%	(18)	17%	(18)	104
Income: Under 50k	19%	(125)	20%	(136)	14%	(96)	13%	(83)	34%	(224)	665
Income: 50k-100k	23%	(89)	26%	(100)	14%	(56)	14%	(56)	23%	(89)	390
Income: 100k+	23%	(36)	24%	(38)	20%	(31)	13%	(21)	20%	(32)	158
Ethnicity: White	21%	(194)	23%	(209)	15%	(135)	13%	(118)	28%	(250)	905

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Table MCEN6_8: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(250)	23%	(275)	15%	(182)	13%	(160)	28%	(345)	1213
Ethnicity: Hispanic	22%	(53)	19%	(47)	22%	(55)	14%	(34)	22%	(55)	244
Ethnicity: Black	19%	(36)	24%	(45)	20%	(38)	12%	(23)	25%	(48)	191
Ethnicity: Other	18%	(21)	18%	(21)	8%	(10)	16%	(19)	40%	(47)	117
All Christian	20%	(93)	26%	(124)	17%	(79)	13%	(63)	24%	(114)	472
All Non-Christian	44%	(32)	19%	(14)	6%	(5)	13%	(10)	17%	(12)	72
Atheist	16%	(8)	5%	(3)	30%	(15)	15%	(7)	34%	(17)	51
Agnostic/Nothing in particular	17%	(60)	18%	(64)	14%	(51)	15%	(52)	35%	(124)	351
Something Else	22%	(58)	27%	(71)	12%	(33)	10%	(27)	29%	(77)	266
Religious Non-Protestant/Catholic	41%	(36)	16%	(14)	8%	(7)	15%	(13)	20%	(17)	88
Evangelical	26%	(92)	28%	(98)	13%	(46)	8%	(30)	24%	(86)	352
Non-Evangelical	15%	(53)	26%	(92)	17%	(62)	15%	(56)	27%	(98)	362
Community: Urban	24%	(86)	26%	(94)	16%	(55)	11%	(39)	23%	(82)	356
Community: Suburban	17%	(92)	19%	(105)	18%	(99)	16%	(86)	31%	(169)	551
Community: Rural	24%	(72)	25%	(76)	9%	(28)	11%	(35)	31%	(94)	306
Employ: Private Sector	22%	(83)	27%	(103)	18%	(68)	14%	(52)	19%	(73)	380
Employ: Government	37%	(27)	24%	(17)	8%	(6)	10%	(7)	21%	(15)	73
Employ: Self-Employed	23%	(33)	19%	(28)	19%	(28)	13%	(19)	26%	(37)	145
Employ: Homemaker	12%	(12)	21%	(21)	4%	(4)	16%	(16)	47%	(46)	97
Employ: Student	23%	(17)	19%	(14)	23%	(17)	10%	(7)	26%	(19)	74
Employ: Retired	13%	(25)	23%	(42)	14%	(27)	14%	(26)	36%	(67)	186
Employ: Unemployed	23%	(36)	17%	(28)	12%	(19)	16%	(26)	32%	(52)	162
Employ: Other	18%	(17)	23%	(22)	15%	(14)	7%	(7)	37%	(36)	96
Military HH: Yes	24%	(38)	19%	(31)	11%	(18)	18%	(28)	28%	(44)	158
Military HH: No	20%	(213)	23%	(244)	16%	(164)	13%	(132)	29%	(301)	1054
RD/WT: Right Direction	15%	(77)	22%	(115)	21%	(110)	21%	(110)	20%	(101)	514
RD/WT: Wrong Track	25%	(174)	23%	(160)	10%	(72)	7%	(50)	35%	(243)	699
Biden Job Approve	16%	(93)	23%	(132)	21%	(121)	21%	(122)	19%	(111)	580
Biden Job Disapprove	28%	(147)	24%	(128)	10%	(54)	5%	(29)	33%	(176)	534

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Table MCEN6_8: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(250)	23%	(275)	15%	(182)	13%	(160)	28%	(345)	1213
Biden Job Strongly Approve	20%	(63)	22%	(68)	18%	(55)	24%	(74)	15%	(47)	306
Biden Job Somewhat Approve	11%	(30)	24%	(64)	24%	(67)	17%	(48)	24%	(65)	274
Biden Job Somewhat Disapprove	24%	(37)	26%	(40)	16%	(25)	4%	(6)	29%	(45)	154
Biden Job Strongly Disapprove	29%	(110)	23%	(88)	8%	(29)	6%	(23)	34%	(131)	381
Favorable of Biden	16%	(86)	24%	(128)	20%	(106)	21%	(114)	20%	(108)	543
Unfavorable of Biden	26%	(152)	24%	(140)	11%	(61)	7%	(42)	31%	(181)	576
Very Favorable of Biden	17%	(52)	21%	(64)	17%	(52)	27%	(82)	17%	(53)	302
Somewhat Favorable of Biden	14%	(34)	27%	(64)	23%	(55)	13%	(33)	23%	(56)	241
Somewhat Unfavorable of Biden	23%	(37)	24%	(38)	15%	(24)	9%	(14)	30%	(47)	160
Very Unfavorable of Biden	28%	(115)	25%	(102)	9%	(37)	7%	(28)	32%	(134)	416
#1 Issue: Economy	23%	(106)	22%	(100)	14%	(65)	9%	(42)	32%	(145)	458
#1 Issue: Security	28%	(62)	28%	(62)	13%	(29)	9%	(20)	22%	(50)	222
#1 Issue: Health Care	14%	(22)	27%	(44)	15%	(24)	25%	(40)	19%	(30)	160
#1 Issue: Medicare / Social Security	10%	(13)	16%	(21)	20%	(26)	15%	(19)	39%	(50)	129
#1 Issue: Women's Issues	28%	(17)	28%	(17)	12%	(7)	7%	(4)	24%	(14)	59
#1 Issue: Education	20%	(15)	17%	(13)	19%	(14)	18%	(13)	26%	(20)	74
#1 Issue: Other	9%	(6)	16%	(10)	17%	(11)	25%	(16)	33%	(21)	64
2020 Vote: Joe Biden	15%	(63)	21%	(86)	20%	(82)	24%	(98)	20%	(81)	410
2020 Vote: Donald Trump	26%	(113)	25%	(111)	9%	(41)	7%	(30)	33%	(143)	439
2020 Vote: Other	12%	(6)	27%	(14)	28%	(14)	1%	(1)	32%	(17)	52
2020 Vote: Didn't Vote	21%	(66)	21%	(64)	14%	(45)	10%	(32)	33%	(104)	310
2018 House Vote: Democrat	17%	(49)	27%	(77)	18%	(49)	19%	(54)	18%	(52)	280
2018 House Vote: Republican	25%	(88)	25%	(88)	8%	(29)	8%	(28)	33%	(114)	346
2016 Vote: Hillary Clinton	16%	(42)	22%	(60)	23%	(62)	23%	(61)	16%	(43)	268
2016 Vote: Donald Trump	22%	(84)	26%	(99)	8%	(31)	9%	(32)	34%	(128)	373
2016 Vote: Other	26%	(13)	15%	(8)	20%	(11)	6%	(3)	32%	(17)	52
2016 Vote: Didn't Vote	22%	(112)	21%	(107)	15%	(78)	12%	(64)	30%	(157)	518
Voted in 2014: Yes	22%	(122)	25%	(143)	13%	(74)	14%	(80)	26%	(146)	565
Voted in 2014: No	20%	(129)	20%	(132)	17%	(108)	12%	(80)	31%	(199)	648

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Table MCEN6_8: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Refused to receive the COVID-19 vaccine

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(250)	23%	(275)	15%	(182)	13%	(160)	28%	(345)	1213
4-Region: Northeast	18%	(36)	26%	(51)	16%	(31)	11%	(21)	29%	(56)	195
4-Region: Midwest	23%	(52)	26%	(59)	16%	(36)	9%	(21)	26%	(58)	226
4-Region: South	19%	(92)	24%	(118)	15%	(75)	14%	(68)	29%	(144)	497
4-Region: West	24%	(70)	16%	(47)	14%	(40)	17%	(49)	30%	(87)	294
Plan to be Vaccinated	14%	(74)	24%	(126)	25%	(129)	23%	(118)	15%	(78)	525
Does not Plan to be Vaccinated	32%	(151)	24%	(111)	7%	(35)	5%	(25)	31%	(147)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_9: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(356)	26%	(318)	10%	(121)	7%	(90)	27%	(328)	1213
Gender: Male	31%	(177)	32%	(186)	9%	(49)	7%	(42)	21%	(118)	572
Gender: Female	28%	(179)	21%	(132)	11%	(72)	7%	(48)	33%	(210)	641
Age: 18-34	30%	(143)	23%	(107)	14%	(65)	6%	(28)	28%	(133)	476
Age: 35-44	35%	(86)	25%	(60)	9%	(23)	9%	(22)	22%	(55)	246
Age: 45-64	25%	(85)	32%	(109)	7%	(22)	9%	(29)	28%	(95)	341
Age: 65+	28%	(42)	28%	(41)	7%	(11)	7%	(11)	30%	(45)	150
GenZers: 1997-2012	22%	(51)	21%	(49)	11%	(25)	8%	(19)	38%	(86)	229
Millennials: 1981-1996	37%	(158)	25%	(104)	14%	(58)	6%	(25)	19%	(79)	424
GenXers: 1965-1980	30%	(77)	30%	(77)	6%	(15)	8%	(21)	27%	(69)	259
Baby Boomers: 1946-1964	23%	(64)	30%	(83)	7%	(20)	9%	(25)	31%	(85)	276
PID: Dem (no lean)	43%	(176)	26%	(108)	7%	(31)	4%	(18)	19%	(76)	408
PID: Ind (no lean)	24%	(93)	22%	(85)	10%	(38)	9%	(34)	36%	(143)	393
PID: Rep (no lean)	21%	(87)	31%	(126)	13%	(52)	9%	(38)	27%	(109)	412
PID/Gender: Dem Men	47%	(94)	33%	(67)	6%	(11)	3%	(6)	12%	(23)	201
PID/Gender: Dem Women	40%	(82)	20%	(41)	9%	(19)	6%	(12)	25%	(53)	207
PID/Gender: Ind Men	20%	(37)	26%	(47)	10%	(17)	11%	(20)	32%	(58)	180
PID/Gender: Ind Women	26%	(56)	18%	(37)	10%	(21)	7%	(14)	40%	(84)	213
PID/Gender: Rep Men	24%	(47)	38%	(72)	11%	(20)	8%	(16)	19%	(36)	190
PID/Gender: Rep Women	18%	(41)	24%	(54)	14%	(31)	10%	(22)	33%	(73)	221
Ideo: Liberal (1-3)	43%	(127)	29%	(86)	8%	(25)	4%	(11)	17%	(50)	299
Ideo: Moderate (4)	28%	(76)	30%	(82)	9%	(25)	6%	(17)	27%	(73)	272
Ideo: Conservative (5-7)	25%	(118)	25%	(120)	12%	(58)	10%	(49)	28%	(131)	476
Educ: < College	26%	(237)	27%	(244)	11%	(97)	8%	(74)	29%	(264)	916
Educ: Bachelors degree	39%	(76)	23%	(44)	8%	(15)	6%	(12)	24%	(47)	193
Educ: Post-grad	42%	(43)	29%	(30)	9%	(9)	4%	(4)	17%	(17)	104
Income: Under 50k	24%	(161)	25%	(169)	10%	(63)	8%	(56)	32%	(216)	665
Income: 50k-100k	34%	(135)	29%	(112)	9%	(35)	6%	(23)	22%	(85)	390
Income: 100k+	38%	(61)	24%	(37)	14%	(22)	7%	(10)	17%	(27)	158
Ethnicity: White	30%	(270)	28%	(254)	9%	(84)	7%	(66)	26%	(232)	905

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Table MCEN6_9: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(356)	26%	(318)	10%	(121)	7%	(90)	27%	(328)	1213
Ethnicity: Hispanic	27%	(66)	24%	(59)	16%	(39)	5%	(12)	28%	(67)	244
Ethnicity: Black	27%	(52)	20%	(39)	13%	(24)	10%	(20)	29%	(56)	191
Ethnicity: Other	29%	(34)	22%	(25)	11%	(13)	3%	(4)	35%	(41)	117
All Christian	32%	(152)	29%	(135)	11%	(50)	5%	(26)	23%	(110)	472
All Non-Christian	32%	(23)	25%	(18)	18%	(13)	3%	(2)	22%	(16)	72
Atheist	42%	(21)	21%	(10)	1%	(1)	7%	(4)	30%	(15)	51
Agnostic/Nothing in particular	23%	(82)	27%	(94)	7%	(24)	10%	(34)	33%	(117)	351
Something Else	29%	(77)	23%	(61)	13%	(34)	9%	(24)	26%	(70)	266
Religious Non-Protestant/Catholic	33%	(29)	21%	(18)	18%	(16)	5%	(4)	24%	(21)	88
Evangelical	33%	(117)	25%	(89)	11%	(38)	7%	(26)	23%	(82)	352
Non-Evangelical	29%	(103)	29%	(104)	11%	(40)	6%	(22)	25%	(92)	362
Community: Urban	33%	(117)	26%	(94)	12%	(41)	5%	(18)	24%	(85)	356
Community: Suburban	29%	(159)	26%	(144)	9%	(52)	9%	(47)	27%	(149)	551
Community: Rural	26%	(80)	26%	(80)	9%	(27)	8%	(24)	31%	(94)	306
Employ: Private Sector	29%	(112)	34%	(130)	9%	(36)	7%	(28)	20%	(74)	380
Employ: Government	40%	(29)	17%	(13)	13%	(10)	7%	(5)	22%	(16)	73
Employ: Self-Employed	25%	(36)	23%	(34)	18%	(26)	12%	(17)	23%	(33)	145
Employ: Homemaker	22%	(22)	15%	(14)	9%	(9)	11%	(10)	43%	(42)	97
Employ: Student	32%	(24)	28%	(21)	11%	(8)	—	(0)	29%	(22)	74
Employ: Retired	32%	(60)	27%	(50)	8%	(15)	4%	(8)	28%	(52)	186
Employ: Unemployed	31%	(50)	23%	(37)	5%	(8)	11%	(17)	31%	(50)	162
Employ: Other	25%	(24)	20%	(20)	9%	(8)	5%	(5)	41%	(39)	96
Military HH: Yes	32%	(51)	23%	(36)	12%	(19)	12%	(19)	21%	(33)	158
Military HH: No	29%	(305)	27%	(282)	10%	(101)	7%	(70)	28%	(295)	1054
RD/WT: Right Direction	40%	(207)	28%	(144)	8%	(39)	4%	(22)	20%	(101)	514
RD/WT: Wrong Track	21%	(149)	25%	(174)	12%	(82)	10%	(67)	32%	(227)	699
Biden Job Approve	43%	(247)	30%	(171)	6%	(36)	4%	(22)	18%	(103)	580
Biden Job Disapprove	18%	(98)	25%	(132)	15%	(82)	10%	(55)	31%	(167)	534

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Table MCEN6_9: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(356)	26%	(318)	10%	(121)	7%	(90)	27%	(328)	1213
Biden Job Strongly Approve	50%	(152)	27%	(82)	4%	(14)	5%	(16)	14%	(43)	306
Biden Job Somewhat Approve	35%	(95)	33%	(90)	8%	(22)	3%	(7)	22%	(60)	274
Biden Job Somewhat Disapprove	17%	(26)	28%	(43)	23%	(35)	2%	(3)	31%	(47)	154
Biden Job Strongly Disapprove	19%	(72)	23%	(89)	12%	(46)	14%	(52)	32%	(120)	381
Favorable of Biden	44%	(238)	30%	(162)	5%	(27)	4%	(20)	18%	(97)	543
Unfavorable of Biden	18%	(105)	26%	(149)	15%	(87)	11%	(64)	30%	(171)	576
Very Favorable of Biden	51%	(155)	24%	(74)	4%	(13)	5%	(15)	15%	(45)	302
Somewhat Favorable of Biden	34%	(83)	36%	(88)	6%	(14)	2%	(5)	21%	(52)	241
Somewhat Unfavorable of Biden	18%	(29)	26%	(41)	21%	(33)	6%	(9)	29%	(47)	160
Very Unfavorable of Biden	18%	(76)	26%	(108)	13%	(54)	13%	(55)	30%	(124)	416
#1 Issue: Economy	28%	(128)	27%	(123)	10%	(44)	7%	(32)	29%	(131)	458
#1 Issue: Security	22%	(49)	31%	(69)	15%	(34)	10%	(22)	22%	(49)	222
#1 Issue: Health Care	37%	(59)	29%	(46)	10%	(16)	7%	(12)	17%	(28)	160
#1 Issue: Medicare / Social Security	34%	(43)	23%	(29)	5%	(7)	6%	(8)	32%	(42)	129
#1 Issue: Women's Issues	37%	(22)	18%	(11)	12%	(7)	2%	(1)	31%	(19)	59
#1 Issue: Education	23%	(17)	27%	(20)	10%	(7)	9%	(6)	32%	(24)	74
#1 Issue: Other	32%	(20)	16%	(10)	7%	(5)	7%	(4)	39%	(25)	64
2020 Vote: Joe Biden	43%	(176)	27%	(111)	5%	(21)	6%	(23)	19%	(78)	410
2020 Vote: Donald Trump	21%	(94)	27%	(118)	12%	(53)	10%	(45)	29%	(129)	439
2020 Vote: Other	15%	(8)	25%	(13)	10%	(5)	7%	(4)	43%	(23)	52
2020 Vote: Didn't Vote	26%	(79)	24%	(73)	13%	(42)	6%	(17)	32%	(98)	310
2018 House Vote: Democrat	43%	(121)	27%	(75)	8%	(21)	4%	(11)	19%	(52)	280
2018 House Vote: Republican	23%	(78)	27%	(94)	13%	(45)	9%	(32)	28%	(96)	346
2016 Vote: Hillary Clinton	43%	(116)	30%	(80)	5%	(14)	6%	(16)	16%	(43)	268
2016 Vote: Donald Trump	22%	(82)	27%	(102)	12%	(44)	9%	(32)	30%	(111)	373
2016 Vote: Other	30%	(16)	29%	(15)	12%	(6)	6%	(3)	23%	(12)	52
2016 Vote: Didn't Vote	27%	(142)	23%	(120)	11%	(56)	7%	(38)	31%	(161)	518
Voted in 2014: Yes	34%	(191)	28%	(157)	8%	(46)	8%	(43)	23%	(127)	565
Voted in 2014: No	25%	(165)	25%	(161)	11%	(74)	7%	(47)	31%	(201)	648

Continued on next page

Table MCEN6_9: *And would you continue to purchase the products or services recommended or created by your favorite celebrity if you found out that he or she did the following?*
Encouraged others to be vaccinated

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(356)	26%	(318)	10%	(121)	7%	(90)	27%	(328)	1213
4-Region: Northeast	37%	(72)	27%	(53)	7%	(14)	3%	(6)	26%	(50)	195
4-Region: Midwest	24%	(54)	31%	(71)	10%	(22)	9%	(21)	26%	(58)	226
4-Region: South	27%	(135)	26%	(130)	10%	(49)	8%	(40)	29%	(144)	497
4-Region: West	32%	(95)	22%	(65)	12%	(36)	8%	(22)	26%	(76)	294
Plan to be Vaccinated	47%	(244)	34%	(180)	4%	(21)	2%	(11)	13%	(69)	525
Does not Plan to be Vaccinated	17%	(78)	22%	(103)	17%	(80)	13%	(62)	31%	(146)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_1: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to educate people about proper measures to take during the COVID-19 pandemic (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	29%	(352)	22%	(266)	11%	(137)	17%	(202)	21%	(255)	1213
Gender: Male	32%	(182)	23%	(129)	11%	(60)	19%	(111)	16%	(89)	572
Gender: Female	27%	(170)	21%	(137)	12%	(77)	14%	(91)	26%	(165)	641
Age: 18-34	31%	(145)	24%	(113)	12%	(59)	10%	(49)	23%	(110)	476
Age: 35-44	34%	(84)	23%	(57)	12%	(30)	14%	(34)	17%	(41)	246
Age: 45-64	22%	(75)	19%	(66)	10%	(33)	28%	(94)	21%	(73)	341
Age: 65+	33%	(49)	21%	(31)	10%	(15)	17%	(25)	20%	(30)	150
GenZers: 1997-2012	29%	(67)	20%	(46)	14%	(32)	7%	(15)	30%	(68)	229
Millennials: 1981-1996	33%	(141)	27%	(113)	12%	(52)	12%	(53)	16%	(66)	424
GenXers: 1965-1980	22%	(56)	18%	(46)	12%	(31)	27%	(70)	22%	(57)	259
Baby Boomers: 1946-1964	30%	(83)	20%	(55)	7%	(21)	22%	(61)	21%	(57)	276
PID: Dem (no lean)	51%	(208)	22%	(89)	8%	(34)	5%	(19)	14%	(58)	408
PID: Ind (no lean)	18%	(72)	23%	(89)	11%	(44)	17%	(65)	31%	(123)	393
PID: Rep (no lean)	18%	(73)	21%	(88)	14%	(59)	29%	(118)	18%	(74)	412
PID/Gender: Dem Men	57%	(114)	24%	(48)	7%	(14)	3%	(5)	10%	(20)	201
PID/Gender: Dem Women	45%	(94)	20%	(41)	10%	(20)	7%	(14)	18%	(38)	207
PID/Gender: Ind Men	17%	(31)	17%	(31)	13%	(24)	27%	(49)	25%	(45)	180
PID/Gender: Ind Women	19%	(41)	27%	(58)	9%	(20)	8%	(16)	37%	(78)	213
PID/Gender: Rep Men	20%	(37)	27%	(51)	11%	(22)	30%	(57)	13%	(24)	190
PID/Gender: Rep Women	16%	(35)	17%	(38)	17%	(38)	28%	(61)	22%	(50)	221
Ideo: Liberal (1-3)	48%	(145)	28%	(82)	7%	(21)	5%	(15)	12%	(37)	299
Ideo: Moderate (4)	30%	(81)	27%	(72)	13%	(35)	9%	(23)	22%	(60)	272
Ideo: Conservative (5-7)	20%	(95)	16%	(75)	14%	(64)	32%	(154)	19%	(89)	476
Educ: < College	26%	(236)	22%	(200)	11%	(102)	17%	(159)	24%	(218)	916
Educ: Bachelors degree	38%	(73)	22%	(42)	11%	(21)	18%	(34)	12%	(23)	193
Educ: Post-grad	43%	(44)	23%	(24)	13%	(14)	8%	(8)	13%	(13)	104
Income: Under 50k	26%	(171)	21%	(138)	11%	(72)	16%	(108)	26%	(175)	665
Income: 50k-100k	30%	(117)	25%	(98)	10%	(40)	19%	(73)	16%	(62)	390
Income: 100k+	41%	(64)	19%	(29)	16%	(26)	13%	(21)	11%	(18)	158
Ethnicity: White	27%	(247)	23%	(207)	11%	(102)	18%	(163)	21%	(186)	905
Ethnicity: Hispanic	26%	(64)	24%	(59)	16%	(39)	11%	(27)	23%	(55)	244

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Table MCEN7_1: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to educate people about proper measures to take during the COVID-19 pandemic (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	29%	(352)	22%	(266)	11%	(137)	17%	(202)	21%	(255)	1213
Ethnicity: Black	39%	(74)	21%	(41)	12%	(23)	6%	(11)	22%	(41)	191
Ethnicity: Other	26%	(31)	16%	(19)	11%	(13)	24%	(28)	23%	(27)	117
All Christian	31%	(148)	21%	(102)	11%	(52)	19%	(92)	17%	(79)	472
All Non-Christian	44%	(32)	21%	(15)	12%	(9)	12%	(8)	11%	(8)	72
Atheist	28%	(14)	32%	(16)	6%	(3)	11%	(6)	23%	(12)	51
Agnostic/Nothing in particular	24%	(83)	23%	(82)	14%	(49)	13%	(45)	27%	(94)	351
Something Else	28%	(76)	19%	(52)	9%	(25)	19%	(51)	23%	(62)	266
Religious Non-Protestant/Catholic	42%	(37)	17%	(15)	12%	(10)	18%	(16)	11%	(10)	88
Evangelical	33%	(118)	19%	(65)	12%	(42)	19%	(68)	17%	(59)	352
Non-Evangelical	27%	(97)	24%	(86)	9%	(34)	18%	(66)	22%	(79)	362
Community: Urban	41%	(147)	24%	(87)	7%	(27)	11%	(38)	16%	(57)	356
Community: Suburban	26%	(141)	20%	(111)	13%	(71)	17%	(91)	25%	(136)	551
Community: Rural	21%	(64)	22%	(68)	13%	(40)	24%	(73)	20%	(61)	306
Employ: Private Sector	30%	(116)	24%	(93)	13%	(48)	20%	(76)	13%	(48)	380
Employ: Government	33%	(24)	20%	(15)	21%	(15)	13%	(9)	14%	(10)	73
Employ: Self-Employed	20%	(30)	22%	(32)	17%	(25)	19%	(28)	21%	(30)	145
Employ: Homemaker	19%	(18)	17%	(16)	6%	(6)	15%	(15)	43%	(42)	97
Employ: Student	39%	(29)	24%	(17)	7%	(5)	5%	(4)	25%	(18)	74
Employ: Retired	29%	(54)	17%	(31)	13%	(24)	22%	(41)	20%	(36)	186
Employ: Unemployed	31%	(51)	23%	(37)	6%	(9)	13%	(21)	27%	(44)	162
Employ: Other	33%	(31)	26%	(24)	6%	(6)	9%	(9)	26%	(25)	96
Military HH: Yes	30%	(48)	16%	(25)	11%	(18)	26%	(41)	17%	(27)	158
Military HH: No	29%	(304)	23%	(241)	11%	(120)	15%	(162)	22%	(228)	1054
RD/WT: Right Direction	46%	(238)	25%	(128)	10%	(49)	4%	(20)	15%	(78)	514
RD/WT: Wrong Track	16%	(114)	20%	(138)	13%	(89)	26%	(182)	25%	(176)	699
Biden Job Approve	47%	(273)	25%	(146)	9%	(49)	4%	(24)	15%	(88)	580
Biden Job Disapprove	12%	(64)	20%	(107)	15%	(82)	33%	(176)	20%	(106)	534

Continued on next page

Table MCEN7_1: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to educate people about proper measures to take during the COVID-19 pandemic (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	29%	(352)	22%	(266)	11%	(137)	17%	(202)	21%	(255)	1213
Biden Job Strongly Approve	55%	(170)	22%	(67)	7%	(21)	4%	(13)	11%	(35)	306
Biden Job Somewhat Approve	38%	(104)	29%	(79)	10%	(28)	4%	(10)	19%	(53)	274
Biden Job Somewhat Disapprove	15%	(23)	31%	(48)	23%	(36)	14%	(22)	16%	(25)	154
Biden Job Strongly Disapprove	11%	(41)	16%	(59)	12%	(46)	40%	(154)	21%	(80)	381
Favorable of Biden	48%	(260)	26%	(142)	8%	(43)	4%	(19)	14%	(78)	543
Unfavorable of Biden	12%	(70)	20%	(116)	15%	(89)	31%	(181)	21%	(120)	576
Very Favorable of Biden	58%	(175)	23%	(70)	7%	(20)	3%	(8)	9%	(28)	302
Somewhat Favorable of Biden	35%	(85)	30%	(72)	10%	(23)	5%	(11)	21%	(50)	241
Somewhat Unfavorable of Biden	13%	(21)	29%	(47)	22%	(35)	16%	(25)	20%	(33)	160
Very Unfavorable of Biden	12%	(49)	16%	(68)	13%	(54)	38%	(156)	21%	(87)	416
#1 Issue: Economy	25%	(113)	22%	(99)	12%	(54)	20%	(91)	22%	(100)	458
#1 Issue: Security	22%	(49)	16%	(35)	15%	(34)	32%	(71)	15%	(32)	222
#1 Issue: Health Care	43%	(68)	27%	(44)	13%	(21)	4%	(6)	13%	(21)	160
#1 Issue: Medicare / Social Security	39%	(50)	20%	(26)	7%	(9)	9%	(11)	25%	(33)	129
#1 Issue: Women's Issues	44%	(26)	22%	(13)	4%	(2)	6%	(3)	25%	(15)	59
#1 Issue: Education	20%	(15)	30%	(22)	11%	(9)	7%	(6)	31%	(23)	74
#1 Issue: Other	32%	(20)	18%	(12)	3%	(2)	15%	(10)	32%	(20)	64
2020 Vote: Joe Biden	49%	(199)	26%	(105)	8%	(32)	4%	(15)	14%	(58)	410
2020 Vote: Donald Trump	14%	(61)	18%	(80)	13%	(58)	34%	(150)	21%	(90)	439
2020 Vote: Other	21%	(11)	17%	(9)	16%	(8)	15%	(8)	30%	(16)	52
2020 Vote: Didn't Vote	26%	(82)	22%	(69)	13%	(39)	9%	(29)	29%	(90)	310
2018 House Vote: Democrat	51%	(143)	27%	(76)	7%	(18)	6%	(17)	9%	(26)	280
2018 House Vote: Republican	16%	(55)	18%	(61)	14%	(48)	35%	(120)	18%	(62)	346
2016 Vote: Hillary Clinton	49%	(131)	26%	(69)	9%	(25)	4%	(12)	12%	(32)	268
2016 Vote: Donald Trump	16%	(60)	18%	(65)	14%	(51)	32%	(119)	21%	(77)	373
2016 Vote: Other	23%	(12)	21%	(11)	9%	(5)	25%	(13)	22%	(11)	52
2016 Vote: Didn't Vote	29%	(149)	23%	(120)	11%	(56)	11%	(58)	26%	(134)	518
Voted in 2014: Yes	33%	(188)	21%	(119)	10%	(59)	21%	(120)	14%	(79)	565
Voted in 2014: No	25%	(164)	23%	(147)	12%	(78)	13%	(82)	27%	(176)	648

Continued on next page

Table MCEN7_1: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to educate people about proper measures to take during the COVID-19 pandemic (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	29%	(352)	22%	(266)	11%	(137)	17%	(202)	21%	(255)	1213
4-Region: Northeast	35%	(69)	25%	(49)	11%	(21)	13%	(25)	16%	(32)	195
4-Region: Midwest	24%	(55)	21%	(48)	11%	(25)	25%	(56)	19%	(42)	226
4-Region: South	29%	(146)	21%	(105)	11%	(53)	15%	(73)	24%	(120)	497
4-Region: West	28%	(82)	22%	(64)	13%	(38)	16%	(48)	21%	(61)	294
Plan to be Vaccinated	48%	(253)	28%	(149)	9%	(45)	5%	(27)	10%	(50)	525
Does not Plan to be Vaccinated	14%	(67)	18%	(83)	14%	(68)	32%	(150)	22%	(101)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_2: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to encourage the public to get vaccinated for COVID-19 (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(304)	19%	(233)	12%	(144)	21%	(250)	23%	(281)	1213
Gender: Male	30%	(170)	21%	(120)	13%	(74)	21%	(121)	15%	(86)	572
Gender: Female	21%	(134)	18%	(113)	11%	(70)	20%	(129)	30%	(195)	641
Age: 18-34	26%	(125)	23%	(108)	8%	(36)	14%	(66)	30%	(141)	476
Age: 35-44	28%	(69)	21%	(51)	16%	(40)	18%	(45)	17%	(41)	246
Age: 45-64	21%	(72)	14%	(47)	15%	(50)	30%	(104)	20%	(68)	341
Age: 65+	26%	(38)	18%	(28)	12%	(19)	23%	(35)	20%	(31)	150
GenZers: 1997-2012	21%	(49)	19%	(43)	6%	(14)	13%	(29)	41%	(94)	229
Millennials: 1981-1996	30%	(126)	25%	(108)	13%	(55)	15%	(66)	17%	(70)	424
GenXers: 1965-1980	21%	(54)	14%	(35)	14%	(36)	30%	(77)	22%	(58)	259
Baby Boomers: 1946-1964	25%	(69)	15%	(43)	14%	(39)	26%	(72)	20%	(54)	276
PID: Dem (no lean)	46%	(187)	25%	(101)	6%	(26)	7%	(28)	16%	(67)	408
PID: Ind (no lean)	12%	(48)	19%	(73)	15%	(59)	21%	(81)	33%	(131)	393
PID: Rep (no lean)	17%	(69)	14%	(60)	14%	(59)	34%	(141)	20%	(83)	412
PID/Gender: Dem Men	52%	(105)	24%	(48)	8%	(17)	6%	(11)	10%	(20)	201
PID/Gender: Dem Women	40%	(83)	26%	(53)	4%	(9)	8%	(16)	23%	(47)	207
PID/Gender: Ind Men	13%	(23)	16%	(29)	22%	(39)	28%	(50)	22%	(40)	180
PID/Gender: Ind Women	12%	(26)	21%	(44)	10%	(20)	15%	(31)	43%	(91)	213
PID/Gender: Rep Men	22%	(43)	23%	(43)	10%	(18)	31%	(59)	14%	(26)	190
PID/Gender: Rep Women	12%	(26)	7%	(16)	19%	(41)	37%	(82)	26%	(57)	221
Ideo: Liberal (1-3)	47%	(140)	27%	(81)	6%	(18)	6%	(19)	14%	(41)	299
Ideo: Moderate (4)	25%	(69)	22%	(59)	13%	(35)	13%	(35)	27%	(74)	272
Ideo: Conservative (5-7)	17%	(79)	14%	(69)	16%	(74)	37%	(175)	17%	(79)	476
Educ: < College	22%	(198)	18%	(164)	12%	(110)	22%	(202)	26%	(242)	916
Educ: Bachelors degree	35%	(67)	22%	(42)	11%	(21)	19%	(36)	14%	(26)	193
Educ: Post-grad	37%	(39)	27%	(28)	12%	(13)	11%	(12)	12%	(13)	104
Income: Under 50k	22%	(146)	17%	(113)	10%	(65)	20%	(135)	31%	(206)	665
Income: 50k-100k	26%	(102)	22%	(84)	15%	(60)	23%	(88)	15%	(57)	390
Income: 100k+	36%	(57)	23%	(36)	12%	(19)	17%	(27)	12%	(18)	158
Ethnicity: White	25%	(222)	18%	(166)	11%	(101)	23%	(210)	23%	(205)	905
Ethnicity: Hispanic	25%	(62)	22%	(53)	11%	(27)	13%	(32)	29%	(70)	244

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Table MCEN7_2: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to encourage the public to get vaccinated for COVID-19 (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(304)	19%	(233)	12%	(144)	21%	(250)	23%	(281)	1213
Ethnicity: Black	26%	(49)	30%	(57)	12%	(23)	7%	(13)	26%	(49)	191
Ethnicity: Other	28%	(33)	9%	(11)	17%	(20)	23%	(26)	23%	(27)	117
All Christian	27%	(125)	21%	(100)	11%	(54)	22%	(104)	19%	(90)	472
All Non-Christian	33%	(24)	23%	(17)	10%	(7)	14%	(10)	19%	(14)	72
Atheist	34%	(17)	22%	(11)	4%	(2)	16%	(8)	24%	(12)	51
Agnostic/Nothing in particular	24%	(83)	17%	(58)	12%	(43)	15%	(54)	32%	(112)	351
Something Else	21%	(55)	18%	(47)	14%	(38)	28%	(73)	20%	(53)	266
Religious Non-Protestant/Catholic	29%	(26)	20%	(18)	10%	(9)	20%	(17)	21%	(18)	88
Evangelical	25%	(89)	22%	(79)	12%	(42)	26%	(90)	15%	(52)	352
Non-Evangelical	24%	(85)	18%	(65)	13%	(48)	22%	(78)	24%	(86)	362
Community: Urban	33%	(116)	25%	(89)	10%	(36)	14%	(48)	19%	(67)	356
Community: Suburban	23%	(126)	18%	(102)	13%	(69)	20%	(108)	27%	(146)	551
Community: Rural	20%	(62)	14%	(43)	13%	(39)	31%	(94)	22%	(68)	306
Employ: Private Sector	28%	(107)	22%	(82)	10%	(39)	24%	(91)	16%	(60)	380
Employ: Government	30%	(22)	19%	(13)	19%	(14)	20%	(15)	13%	(9)	73
Employ: Self-Employed	20%	(29)	26%	(38)	10%	(14)	21%	(30)	23%	(33)	145
Employ: Homemaker	17%	(17)	12%	(12)	16%	(15)	21%	(20)	34%	(33)	97
Employ: Student	28%	(21)	17%	(13)	10%	(8)	5%	(3)	39%	(29)	74
Employ: Retired	23%	(43)	17%	(31)	13%	(25)	28%	(51)	20%	(37)	186
Employ: Unemployed	20%	(33)	22%	(35)	10%	(16)	17%	(27)	31%	(50)	162
Employ: Other	34%	(33)	9%	(9)	14%	(13)	13%	(12)	30%	(29)	96
Military HH: Yes	27%	(43)	19%	(30)	7%	(11)	28%	(44)	19%	(30)	158
Military HH: No	25%	(261)	19%	(204)	13%	(133)	20%	(206)	24%	(251)	1054
RD/WT: Right Direction	42%	(214)	28%	(143)	8%	(42)	5%	(24)	18%	(91)	514
RD/WT: Wrong Track	13%	(90)	13%	(90)	15%	(102)	32%	(226)	27%	(190)	699
Biden Job Approve	43%	(250)	26%	(149)	8%	(47)	5%	(27)	18%	(105)	580
Biden Job Disapprove	9%	(49)	13%	(69)	16%	(87)	40%	(216)	21%	(113)	534

Continued on next page

Table MCEN7_2: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to encourage the public to get vaccinated for COVID-19 (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(304)	19%	(233)	12%	(144)	21%	(250)	23%	(281)	1213
Biden Job Strongly Approve	53%	(161)	26%	(79)	6%	(20)	4%	(11)	11%	(35)	306
Biden Job Somewhat Approve	33%	(90)	26%	(70)	10%	(28)	6%	(16)	26%	(70)	274
Biden Job Somewhat Disapprove	8%	(12)	19%	(29)	25%	(38)	20%	(31)	28%	(43)	154
Biden Job Strongly Disapprove	10%	(36)	11%	(40)	13%	(49)	49%	(185)	18%	(70)	381
Favorable of Biden	43%	(235)	27%	(148)	8%	(44)	3%	(18)	18%	(97)	543
Unfavorable of Biden	10%	(60)	13%	(72)	16%	(93)	39%	(225)	22%	(126)	576
Very Favorable of Biden	55%	(165)	26%	(78)	6%	(18)	2%	(7)	11%	(34)	302
Somewhat Favorable of Biden	29%	(71)	29%	(70)	11%	(26)	5%	(11)	26%	(63)	241
Somewhat Unfavorable of Biden	12%	(20)	16%	(25)	23%	(37)	20%	(32)	29%	(46)	160
Very Unfavorable of Biden	10%	(40)	11%	(47)	13%	(56)	46%	(193)	19%	(80)	416
#1 Issue: Economy	22%	(102)	17%	(77)	14%	(66)	23%	(104)	24%	(109)	458
#1 Issue: Security	18%	(40)	14%	(31)	12%	(26)	41%	(91)	15%	(34)	222
#1 Issue: Health Care	41%	(65)	28%	(45)	7%	(10)	5%	(9)	20%	(31)	160
#1 Issue: Medicare / Social Security	32%	(41)	20%	(25)	16%	(20)	12%	(16)	20%	(26)	129
#1 Issue: Women's Issues	35%	(21)	21%	(12)	9%	(5)	2%	(1)	33%	(20)	59
#1 Issue: Education	13%	(10)	23%	(17)	12%	(9)	12%	(9)	39%	(29)	74
#1 Issue: Other	22%	(14)	19%	(12)	7%	(5)	18%	(11)	34%	(22)	64
2020 Vote: Joe Biden	46%	(187)	27%	(111)	8%	(32)	3%	(13)	16%	(67)	410
2020 Vote: Donald Trump	13%	(57)	13%	(58)	14%	(62)	41%	(178)	19%	(84)	439
2020 Vote: Other	5%	(3)	24%	(13)	11%	(6)	21%	(11)	38%	(20)	52
2020 Vote: Didn't Vote	19%	(58)	17%	(51)	14%	(45)	15%	(46)	35%	(109)	310
2018 House Vote: Democrat	47%	(132)	28%	(79)	8%	(23)	5%	(13)	12%	(32)	280
2018 House Vote: Republican	17%	(59)	11%	(39)	15%	(51)	40%	(139)	17%	(58)	346
2016 Vote: Hillary Clinton	47%	(127)	27%	(73)	8%	(22)	3%	(9)	14%	(38)	268
2016 Vote: Donald Trump	16%	(60)	11%	(42)	14%	(54)	39%	(144)	19%	(72)	373
2016 Vote: Other	22%	(11)	18%	(9)	10%	(5)	25%	(13)	25%	(13)	52
2016 Vote: Didn't Vote	20%	(106)	21%	(109)	12%	(64)	16%	(83)	30%	(157)	518
Voted in 2014: Yes	32%	(178)	17%	(97)	12%	(65)	24%	(137)	15%	(87)	565
Voted in 2014: No	19%	(126)	21%	(136)	12%	(79)	17%	(113)	30%	(194)	648

Continued on next page

Table MCEN7_2: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them to encourage the public to get vaccinated for COVID-19 (coronavirus)

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(304)	19%	(233)	12%	(144)	21%	(250)	23%	(281)	1213
4-Region: Northeast	30%	(60)	25%	(49)	10%	(20)	16%	(31)	18%	(36)	195
4-Region: Midwest	20%	(45)	17%	(39)	11%	(24)	30%	(68)	22%	(50)	226
4-Region: South	24%	(118)	19%	(97)	13%	(65)	19%	(94)	25%	(124)	497
4-Region: West	28%	(82)	16%	(48)	12%	(36)	19%	(57)	24%	(71)	294
Plan to be Vaccinated	48%	(254)	30%	(156)	7%	(34)	5%	(24)	11%	(56)	525
Does not Plan to be Vaccinated	6%	(28)	11%	(52)	16%	(73)	43%	(201)	24%	(115)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_3: Do you agree or disagree with the following statements?
Celebrities should use all platforms available to them the encourage the public to wear facial masks

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(360)	21%	(255)	12%	(144)	18%	(221)	19%	(233)	1213
Gender: Male	29%	(168)	23%	(129)	12%	(68)	21%	(120)	15%	(86)	572
Gender: Female	30%	(191)	20%	(126)	12%	(76)	16%	(100)	23%	(147)	641
Age: 18-34	30%	(141)	24%	(114)	12%	(59)	10%	(46)	24%	(115)	476
Age: 35-44	33%	(81)	20%	(49)	13%	(33)	18%	(45)	16%	(38)	246
Age: 45-64	27%	(93)	17%	(57)	12%	(39)	29%	(98)	16%	(53)	341
Age: 65+	30%	(45)	23%	(35)	8%	(12)	21%	(31)	18%	(27)	150
GenZers: 1997-2012	28%	(65)	22%	(50)	13%	(30)	6%	(13)	31%	(71)	229
Millennials: 1981-1996	32%	(137)	24%	(103)	13%	(54)	15%	(64)	16%	(66)	424
GenXers: 1965-1980	26%	(67)	15%	(40)	14%	(38)	28%	(73)	16%	(42)	259
Baby Boomers: 1946-1964	31%	(85)	20%	(56)	7%	(20)	24%	(66)	18%	(49)	276
PID: Dem (no lean)	51%	(208)	25%	(102)	8%	(32)	4%	(18)	12%	(48)	408
PID: Ind (no lean)	17%	(67)	22%	(87)	10%	(39)	20%	(80)	31%	(120)	393
PID: Rep (no lean)	21%	(85)	16%	(66)	18%	(72)	30%	(123)	16%	(65)	412
PID/Gender: Dem Men	49%	(99)	31%	(62)	6%	(13)	5%	(10)	9%	(17)	201
PID/Gender: Dem Women	53%	(109)	19%	(40)	10%	(20)	4%	(8)	15%	(31)	207
PID/Gender: Ind Men	15%	(28)	16%	(29)	14%	(25)	30%	(54)	24%	(44)	180
PID/Gender: Ind Women	18%	(39)	27%	(58)	7%	(14)	12%	(25)	36%	(76)	213
PID/Gender: Rep Men	22%	(42)	20%	(38)	16%	(30)	29%	(56)	13%	(25)	190
PID/Gender: Rep Women	19%	(43)	13%	(28)	19%	(42)	30%	(67)	18%	(41)	221
Ideo: Liberal (1-3)	49%	(148)	26%	(78)	8%	(24)	4%	(13)	12%	(36)	299
Ideo: Moderate (4)	29%	(79)	25%	(67)	14%	(39)	11%	(29)	22%	(59)	272
Ideo: Conservative (5-7)	19%	(90)	16%	(75)	15%	(70)	35%	(165)	16%	(76)	476
Educ: < College	26%	(239)	20%	(188)	12%	(112)	19%	(175)	22%	(202)	916
Educ: Bachelors degree	39%	(74)	22%	(42)	11%	(21)	18%	(34)	11%	(21)	193
Educ: Post-grad	44%	(46)	24%	(25)	11%	(11)	11%	(11)	10%	(11)	104
Income: Under 50k	27%	(179)	21%	(139)	11%	(75)	17%	(112)	24%	(160)	665
Income: 50k-100k	31%	(122)	20%	(78)	13%	(49)	22%	(85)	14%	(56)	390
Income: 100k+	37%	(59)	24%	(38)	13%	(20)	15%	(24)	11%	(17)	158
Ethnicity: White	28%	(254)	20%	(184)	12%	(113)	20%	(183)	19%	(170)	905
Ethnicity: Hispanic	29%	(71)	27%	(66)	13%	(33)	12%	(29)	19%	(45)	244

Continued on next page

Table MCEN7_3: Do you agree or disagree with the following statements?
Celebrities should use all platforms available to them the encourage the public to wear facial masks

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(360)	21%	(255)	12%	(144)	18%	(221)	19%	(233)	1213
Ethnicity: Black	38%	(72)	23%	(44)	14%	(26)	6%	(11)	20%	(38)	191
Ethnicity: Other	29%	(33)	23%	(27)	4%	(5)	22%	(26)	22%	(25)	117
All Christian	29%	(136)	25%	(117)	10%	(47)	23%	(107)	14%	(65)	472
All Non-Christian	46%	(34)	26%	(19)	6%	(4)	10%	(7)	11%	(8)	72
Atheist	41%	(21)	11%	(6)	14%	(7)	8%	(4)	25%	(13)	51
Agnostic/Nothing in particular	27%	(96)	22%	(76)	15%	(52)	12%	(43)	24%	(85)	351
Something Else	28%	(73)	14%	(38)	12%	(33)	22%	(59)	24%	(63)	266
Religious Non-Protestant/Catholic	44%	(39)	23%	(20)	6%	(5)	17%	(15)	11%	(10)	88
Evangelical	29%	(102)	20%	(72)	10%	(35)	25%	(88)	16%	(56)	352
Non-Evangelical	27%	(99)	22%	(80)	12%	(44)	19%	(69)	19%	(69)	362
Community: Urban	39%	(139)	27%	(95)	8%	(30)	12%	(42)	14%	(51)	356
Community: Suburban	28%	(153)	18%	(101)	14%	(76)	18%	(96)	23%	(124)	551
Community: Rural	22%	(68)	19%	(59)	12%	(38)	27%	(82)	19%	(59)	306
Employ: Private Sector	33%	(123)	18%	(70)	14%	(54)	23%	(88)	12%	(45)	380
Employ: Government	28%	(20)	22%	(16)	21%	(15)	16%	(12)	13%	(9)	73
Employ: Self-Employed	25%	(36)	24%	(35)	16%	(24)	14%	(21)	20%	(29)	145
Employ: Homemaker	23%	(22)	15%	(15)	8%	(7)	14%	(14)	40%	(39)	97
Employ: Student	42%	(31)	24%	(18)	3%	(3)	4%	(3)	27%	(20)	74
Employ: Retired	25%	(47)	20%	(38)	11%	(21)	26%	(48)	17%	(32)	186
Employ: Unemployed	27%	(43)	25%	(40)	9%	(15)	15%	(24)	24%	(39)	162
Employ: Other	38%	(37)	24%	(23)	6%	(6)	11%	(11)	21%	(20)	96
Military HH: Yes	28%	(44)	21%	(33)	11%	(18)	25%	(39)	15%	(24)	158
Military HH: No	30%	(315)	21%	(222)	12%	(126)	17%	(182)	20%	(210)	1054
RD/WT: Right Direction	46%	(235)	28%	(146)	9%	(46)	4%	(21)	13%	(66)	514
RD/WT: Wrong Track	18%	(125)	16%	(109)	14%	(98)	29%	(200)	24%	(167)	699
Biden Job Approve	49%	(283)	26%	(151)	8%	(44)	5%	(28)	13%	(74)	580
Biden Job Disapprove	12%	(65)	17%	(93)	18%	(95)	35%	(185)	18%	(95)	534

Continued on next page

Table MCEN7_3: Do you agree or disagree with the following statements?
Celebrities should use all platforms available to them the encourage the public to wear facial masks

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(360)	21%	(255)	12%	(144)	18%	(221)	19%	(233)	1213
Biden Job Strongly Approve	55%	(169)	25%	(76)	7%	(21)	3%	(10)	10%	(30)	306
Biden Job Somewhat Approve	42%	(114)	27%	(74)	8%	(23)	7%	(19)	16%	(44)	274
Biden Job Somewhat Disapprove	13%	(20)	34%	(53)	23%	(35)	14%	(22)	15%	(23)	154
Biden Job Strongly Disapprove	12%	(45)	11%	(40)	16%	(59)	43%	(164)	19%	(72)	381
Favorable of Biden	50%	(269)	27%	(146)	8%	(44)	4%	(19)	12%	(64)	543
Unfavorable of Biden	12%	(71)	18%	(104)	17%	(96)	33%	(190)	20%	(114)	576
Very Favorable of Biden	57%	(173)	26%	(78)	7%	(21)	1%	(4)	9%	(26)	302
Somewhat Favorable of Biden	40%	(97)	28%	(68)	10%	(23)	6%	(15)	16%	(38)	241
Somewhat Unfavorable of Biden	15%	(24)	33%	(52)	19%	(30)	13%	(22)	20%	(32)	160
Very Unfavorable of Biden	11%	(48)	12%	(52)	16%	(66)	41%	(169)	20%	(82)	416
#1 Issue: Economy	26%	(121)	19%	(89)	14%	(62)	20%	(91)	21%	(94)	458
#1 Issue: Security	18%	(40)	13%	(30)	18%	(40)	36%	(81)	14%	(31)	222
#1 Issue: Health Care	41%	(66)	33%	(53)	8%	(13)	7%	(11)	11%	(18)	160
#1 Issue: Medicare / Social Security	35%	(45)	25%	(32)	6%	(8)	9%	(12)	25%	(32)	129
#1 Issue: Women's Issues	43%	(26)	21%	(12)	6%	(4)	—	(0)	29%	(17)	59
#1 Issue: Education	33%	(25)	27%	(20)	11%	(8)	6%	(4)	23%	(17)	74
#1 Issue: Other	37%	(24)	14%	(9)	1%	(1)	25%	(16)	22%	(14)	64
2020 Vote: Joe Biden	48%	(198)	27%	(110)	8%	(34)	3%	(12)	14%	(56)	410
2020 Vote: Donald Trump	15%	(67)	16%	(68)	16%	(68)	36%	(157)	18%	(78)	439
2020 Vote: Other	11%	(6)	19%	(10)	6%	(3)	34%	(18)	30%	(16)	52
2020 Vote: Didn't Vote	29%	(89)	22%	(67)	12%	(38)	10%	(31)	27%	(84)	310
2018 House Vote: Democrat	51%	(142)	29%	(82)	7%	(20)	5%	(13)	8%	(23)	280
2018 House Vote: Republican	18%	(63)	14%	(49)	15%	(51)	37%	(129)	16%	(55)	346
2016 Vote: Hillary Clinton	48%	(129)	30%	(82)	8%	(23)	3%	(8)	10%	(28)	268
2016 Vote: Donald Trump	18%	(67)	16%	(60)	14%	(51)	35%	(130)	17%	(65)	373
2016 Vote: Other	24%	(12)	25%	(13)	8%	(4)	21%	(11)	22%	(12)	52
2016 Vote: Didn't Vote	29%	(152)	19%	(100)	13%	(66)	14%	(72)	25%	(129)	518
Voted in 2014: Yes	33%	(185)	21%	(117)	11%	(63)	23%	(129)	13%	(72)	565
Voted in 2014: No	27%	(175)	21%	(138)	13%	(81)	14%	(92)	25%	(161)	648

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Table MCEN7_3: Do you agree or disagree with the following statements?
Celebrities should use all platforms available to them to encourage the public to wear facial masks

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(360)	21%	(255)	12%	(144)	18%	(221)	19%	(233)	1213
4-Region: Northeast	35%	(69)	29%	(57)	9%	(19)	13%	(26)	13%	(25)	195
4-Region: Midwest	27%	(60)	15%	(34)	13%	(29)	26%	(59)	19%	(44)	226
4-Region: South	31%	(152)	19%	(94)	11%	(56)	17%	(87)	22%	(108)	497
4-Region: West	26%	(78)	24%	(70)	13%	(40)	17%	(50)	19%	(57)	294
Plan to be Vaccinated	49%	(255)	27%	(142)	10%	(54)	5%	(24)	9%	(50)	525
Does not Plan to be Vaccinated	14%	(64)	16%	(75)	16%	(74)	36%	(168)	19%	(88)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_4: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them the encourage the public to practice social distancing

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(366)	23%	(273)	9%	(115)	17%	(209)	21%	(250)	1213
Gender: Male	31%	(178)	23%	(133)	10%	(55)	20%	(114)	16%	(91)	572
Gender: Female	29%	(187)	22%	(140)	9%	(60)	15%	(95)	25%	(159)	641
Age: 18-34	33%	(156)	23%	(111)	9%	(43)	10%	(46)	25%	(119)	476
Age: 35-44	33%	(81)	27%	(65)	8%	(20)	15%	(37)	17%	(42)	246
Age: 45-64	23%	(77)	19%	(65)	12%	(40)	28%	(95)	18%	(63)	341
Age: 65+	34%	(52)	21%	(31)	7%	(11)	20%	(30)	17%	(26)	150
GenZers: 1997-2012	35%	(80)	20%	(46)	10%	(22)	6%	(14)	29%	(66)	229
Millennials: 1981-1996	32%	(136)	28%	(118)	9%	(36)	13%	(57)	18%	(77)	424
GenXers: 1965-1980	22%	(58)	17%	(45)	14%	(37)	26%	(68)	19%	(50)	259
Baby Boomers: 1946-1964	31%	(86)	20%	(55)	7%	(19)	24%	(65)	19%	(51)	276
PID: Dem (no lean)	49%	(200)	25%	(101)	7%	(30)	3%	(14)	15%	(62)	408
PID: Ind (no lean)	19%	(74)	23%	(89)	9%	(36)	18%	(70)	32%	(124)	393
PID: Rep (no lean)	22%	(91)	20%	(83)	12%	(49)	30%	(125)	15%	(64)	412
PID/Gender: Dem Men	48%	(96)	29%	(58)	10%	(20)	4%	(8)	10%	(20)	201
PID/Gender: Dem Women	50%	(104)	21%	(44)	5%	(11)	3%	(6)	20%	(42)	207
PID/Gender: Ind Men	15%	(28)	20%	(35)	11%	(20)	28%	(51)	26%	(46)	180
PID/Gender: Ind Women	22%	(46)	25%	(53)	7%	(16)	9%	(19)	37%	(78)	213
PID/Gender: Rep Men	29%	(54)	21%	(40)	8%	(15)	29%	(56)	13%	(25)	190
PID/Gender: Rep Women	17%	(37)	19%	(43)	15%	(34)	31%	(69)	18%	(39)	221
Ideo: Liberal (1-3)	48%	(142)	28%	(83)	8%	(25)	3%	(9)	13%	(40)	299
Ideo: Moderate (4)	32%	(87)	26%	(72)	10%	(26)	11%	(29)	21%	(58)	272
Ideo: Conservative (5-7)	20%	(93)	18%	(86)	11%	(53)	33%	(159)	18%	(86)	476
Educ: < College	28%	(253)	21%	(195)	10%	(89)	18%	(164)	23%	(215)	916
Educ: Bachelors degree	35%	(68)	26%	(50)	9%	(17)	18%	(34)	12%	(24)	193
Educ: Post-grad	43%	(44)	27%	(28)	9%	(9)	11%	(11)	11%	(12)	104
Income: Under 50k	29%	(192)	20%	(133)	9%	(59)	16%	(109)	26%	(171)	665
Income: 50k-100k	30%	(116)	25%	(96)	10%	(37)	21%	(81)	15%	(60)	390
Income: 100k+	37%	(58)	28%	(44)	12%	(19)	12%	(19)	11%	(18)	158
Ethnicity: White	27%	(247)	22%	(203)	11%	(95)	20%	(179)	20%	(180)	905
Ethnicity: Hispanic	34%	(84)	25%	(62)	8%	(21)	9%	(22)	23%	(56)	244

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Table MCEN7_4: Do you agree or disagree with the following statements?
Celebrities should use all platforms available to them the encourage the public to practice social distancing

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(366)	23%	(273)	9%	(115)	17%	(209)	21%	(250)	1213
Ethnicity: Black	44%	(84)	25%	(47)	5%	(9)	2%	(5)	24%	(47)	191
Ethnicity: Other	30%	(35)	19%	(23)	9%	(10)	22%	(26)	20%	(23)	117
All Christian	27%	(126)	26%	(123)	11%	(54)	20%	(94)	16%	(76)	472
All Non-Christian	45%	(33)	24%	(17)	8%	(6)	11%	(8)	12%	(8)	72
Atheist	40%	(20)	24%	(12)	4%	(2)	8%	(4)	24%	(12)	51
Agnostic/Nothing in particular	32%	(112)	20%	(69)	10%	(33)	12%	(43)	27%	(94)	351
Something Else	28%	(75)	19%	(51)	7%	(20)	23%	(60)	22%	(60)	266
Religious Non-Protestant/Catholic	43%	(38)	21%	(18)	7%	(7)	17%	(15)	12%	(10)	88
Evangelical	28%	(100)	24%	(83)	8%	(29)	22%	(77)	18%	(62)	352
Non-Evangelical	25%	(92)	24%	(88)	12%	(43)	19%	(68)	20%	(71)	362
Community: Urban	39%	(139)	27%	(95)	6%	(21)	10%	(34)	19%	(68)	356
Community: Suburban	28%	(154)	21%	(115)	11%	(58)	17%	(92)	24%	(131)	551
Community: Rural	24%	(73)	21%	(63)	12%	(36)	27%	(83)	17%	(52)	306
Employ: Private Sector	31%	(119)	23%	(89)	8%	(32)	21%	(80)	16%	(60)	380
Employ: Government	27%	(20)	23%	(17)	24%	(18)	13%	(9)	13%	(9)	73
Employ: Self-Employed	30%	(44)	25%	(36)	9%	(13)	14%	(21)	21%	(31)	145
Employ: Homemaker	24%	(24)	16%	(15)	5%	(5)	16%	(16)	39%	(38)	97
Employ: Student	41%	(31)	24%	(17)	7%	(5)	3%	(2)	26%	(19)	74
Employ: Retired	28%	(52)	20%	(37)	10%	(19)	25%	(47)	16%	(31)	186
Employ: Unemployed	23%	(38)	26%	(41)	11%	(17)	14%	(23)	26%	(42)	162
Employ: Other	41%	(40)	20%	(19)	6%	(6)	12%	(11)	21%	(20)	96
Military HH: Yes	33%	(52)	20%	(31)	9%	(14)	24%	(38)	15%	(24)	158
Military HH: No	30%	(314)	23%	(242)	10%	(101)	16%	(171)	21%	(226)	1054
RD/WT: Right Direction	45%	(231)	28%	(143)	7%	(37)	3%	(14)	17%	(89)	514
RD/WT: Wrong Track	19%	(135)	19%	(130)	11%	(78)	28%	(195)	23%	(161)	699
Biden Job Approve	49%	(282)	25%	(147)	6%	(36)	3%	(19)	17%	(96)	580
Biden Job Disapprove	14%	(72)	21%	(111)	14%	(76)	34%	(183)	17%	(92)	534

Continued on next page

Table MCEN7_4: Do you agree or disagree with the following statements?

Celebrities should use all platforms available to them the encourage the public to practice social distancing

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(366)	23%	(273)	9%	(115)	17%	(209)	21%	(250)	1213
Biden Job Strongly Approve	57%	(175)	22%	(69)	5%	(17)	2%	(7)	13%	(39)	306
Biden Job Somewhat Approve	39%	(107)	28%	(78)	7%	(19)	4%	(12)	21%	(57)	274
Biden Job Somewhat Disapprove	14%	(21)	37%	(57)	20%	(30)	14%	(21)	16%	(24)	154
Biden Job Strongly Disapprove	13%	(51)	14%	(54)	12%	(46)	43%	(162)	18%	(68)	381
Favorable of Biden	50%	(270)	25%	(138)	7%	(40)	3%	(14)	15%	(81)	543
Unfavorable of Biden	13%	(77)	22%	(125)	13%	(74)	33%	(190)	19%	(111)	576
Very Favorable of Biden	58%	(174)	23%	(68)	7%	(22)	1%	(3)	12%	(35)	302
Somewhat Favorable of Biden	40%	(97)	29%	(69)	7%	(17)	5%	(11)	19%	(46)	241
Somewhat Unfavorable of Biden	15%	(23)	35%	(56)	17%	(27)	14%	(22)	20%	(32)	160
Very Unfavorable of Biden	13%	(53)	16%	(68)	11%	(47)	40%	(168)	19%	(79)	416
#1 Issue: Economy	26%	(120)	21%	(98)	12%	(53)	20%	(90)	21%	(97)	458
#1 Issue: Security	23%	(52)	13%	(29)	15%	(34)	36%	(79)	13%	(28)	222
#1 Issue: Health Care	40%	(65)	38%	(61)	3%	(5)	6%	(9)	13%	(21)	160
#1 Issue: Medicare / Social Security	36%	(46)	20%	(26)	6%	(8)	9%	(12)	28%	(36)	129
#1 Issue: Women's Issues	44%	(26)	17%	(10)	6%	(4)	1%	(1)	31%	(18)	59
#1 Issue: Education	38%	(28)	28%	(21)	7%	(5)	6%	(4)	21%	(16)	74
#1 Issue: Other	27%	(17)	16%	(10)	4%	(2)	15%	(9)	39%	(25)	64
2020 Vote: Joe Biden	47%	(192)	28%	(115)	8%	(31)	3%	(10)	15%	(62)	410
2020 Vote: Donald Trump	16%	(70)	18%	(80)	13%	(59)	34%	(151)	18%	(78)	439
2020 Vote: Other	14%	(7)	16%	(8)	3%	(1)	21%	(11)	46%	(24)	52
2020 Vote: Didn't Vote	31%	(97)	22%	(69)	8%	(23)	11%	(35)	28%	(86)	310
2018 House Vote: Democrat	50%	(141)	30%	(84)	5%	(15)	4%	(12)	10%	(27)	280
2018 House Vote: Republican	19%	(65)	18%	(61)	12%	(43)	35%	(123)	16%	(56)	346
2016 Vote: Hillary Clinton	47%	(126)	30%	(80)	8%	(22)	3%	(7)	12%	(33)	268
2016 Vote: Donald Trump	18%	(67)	19%	(70)	13%	(47)	33%	(123)	18%	(66)	373
2016 Vote: Other	28%	(15)	22%	(12)	6%	(3)	23%	(12)	22%	(12)	52
2016 Vote: Didn't Vote	31%	(159)	21%	(110)	8%	(43)	13%	(68)	27%	(139)	518
Voted in 2014: Yes	31%	(176)	23%	(127)	10%	(56)	22%	(126)	14%	(79)	565
Voted in 2014: No	29%	(190)	23%	(146)	9%	(59)	13%	(83)	26%	(171)	648

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Table MCEN7_4: *Do you agree or disagree with the following statements?*
Celebrities should use all platforms available to them to encourage the public to practice social distancing

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	30%	(366)	23%	(273)	9%	(115)	17%	(209)	21% (250)	1213
4-Region: Northeast	33%	(64)	31%	(61)	9%	(18)	13%	(25)	14% (27)	195
4-Region: Midwest	22%	(50)	22%	(49)	10%	(23)	27%	(61)	19% (44)	226
4-Region: South	33%	(163)	20%	(101)	9%	(42)	15%	(76)	23% (116)	497
4-Region: West	30%	(89)	21%	(62)	11%	(32)	16%	(48)	21% (63)	294
Plan to be Vaccinated	49%	(258)	28%	(146)	8%	(44)	5%	(24)	10% (52)	525
Does not Plan to be Vaccinated	17%	(82)	18%	(84)	11%	(52)	34%	(158)	20% (93)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_5: Do you agree or disagree with the following statements?

Celebrities are role models and should set an example by following proper COVID-19 pandemic (coronavirus) protocols

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(363)	23%	(276)	10%	(116)	18%	(213)	20%	(244)	1213
Gender: Male	32%	(184)	24%	(138)	8%	(46)	21%	(121)	15%	(83)	572
Gender: Female	28%	(179)	22%	(138)	11%	(71)	14%	(93)	25%	(161)	641
Age: 18-34	30%	(145)	25%	(118)	10%	(47)	11%	(52)	24%	(114)	476
Age: 35-44	38%	(92)	25%	(61)	8%	(19)	14%	(35)	16%	(39)	246
Age: 45-64	23%	(79)	18%	(62)	10%	(34)	28%	(97)	20%	(68)	341
Age: 65+	31%	(46)	23%	(35)	11%	(16)	20%	(29)	15%	(23)	150
GenZers: 1997-2012	31%	(72)	19%	(44)	10%	(22)	12%	(27)	28%	(64)	229
Millennials: 1981-1996	33%	(141)	30%	(126)	9%	(39)	11%	(46)	17%	(72)	424
GenXers: 1965-1980	24%	(61)	16%	(42)	13%	(32)	27%	(70)	21%	(53)	259
Baby Boomers: 1946-1964	30%	(82)	21%	(57)	8%	(21)	25%	(68)	18%	(49)	276
PID: Dem (no lean)	48%	(197)	26%	(105)	8%	(31)	5%	(20)	14%	(55)	408
PID: Ind (no lean)	20%	(80)	23%	(92)	8%	(32)	18%	(73)	30%	(117)	393
PID: Rep (no lean)	21%	(86)	19%	(79)	13%	(53)	29%	(120)	18%	(73)	412
PID/Gender: Dem Men	51%	(102)	29%	(59)	5%	(9)	6%	(12)	9%	(18)	201
PID/Gender: Dem Women	46%	(95)	22%	(46)	11%	(22)	4%	(8)	18%	(37)	207
PID/Gender: Ind Men	21%	(37)	21%	(37)	8%	(14)	28%	(50)	23%	(41)	180
PID/Gender: Ind Women	20%	(43)	26%	(54)	8%	(18)	11%	(23)	35%	(75)	213
PID/Gender: Rep Men	24%	(45)	22%	(41)	12%	(22)	31%	(59)	12%	(24)	190
PID/Gender: Rep Women	19%	(41)	17%	(38)	14%	(31)	28%	(62)	22%	(49)	221
Ideo: Liberal (1-3)	47%	(142)	26%	(77)	10%	(29)	4%	(13)	13%	(38)	299
Ideo: Moderate (4)	32%	(86)	23%	(64)	9%	(24)	14%	(38)	22%	(60)	272
Ideo: Conservative (5-7)	19%	(92)	22%	(103)	11%	(54)	31%	(148)	17%	(79)	476
Educ: < College	26%	(241)	23%	(208)	10%	(91)	18%	(169)	23%	(208)	916
Educ: Bachelors degree	39%	(76)	22%	(43)	7%	(14)	19%	(36)	12%	(24)	193
Educ: Post-grad	44%	(46)	25%	(26)	11%	(12)	8%	(8)	12%	(13)	104
Income: Under 50k	26%	(173)	21%	(140)	10%	(66)	17%	(112)	26%	(173)	665
Income: 50k-100k	32%	(123)	26%	(103)	9%	(35)	20%	(78)	13%	(51)	390
Income: 100k+	42%	(66)	21%	(33)	10%	(15)	15%	(23)	13%	(20)	158
Ethnicity: White	28%	(257)	23%	(207)	10%	(91)	19%	(176)	19%	(174)	905
Ethnicity: Hispanic	29%	(70)	27%	(67)	10%	(25)	12%	(30)	22%	(53)	244

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Table MCEN7_5: Do you agree or disagree with the following statements?
Celebrities are role models and should set an example by following proper COVID-19 pandemic (coronavirus) protocols

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(363)	23%	(276)	10%	(116)	18%	(213)	20%	(244)	1213
Ethnicity: Black	38%	(73)	25%	(48)	11%	(21)	3%	(5)	23%	(45)	191
Ethnicity: Other	28%	(33)	18%	(21)	4%	(4)	28%	(33)	22%	(26)	117
All Christian	29%	(135)	27%	(125)	10%	(46)	20%	(94)	15%	(71)	472
All Non-Christian	43%	(31)	27%	(19)	6%	(4)	17%	(12)	8%	(6)	72
Atheist	42%	(21)	15%	(8)	4%	(2)	14%	(7)	24%	(12)	51
Agnostic/Nothing in particular	25%	(89)	20%	(71)	13%	(46)	14%	(49)	28%	(97)	351
Something Else	33%	(86)	20%	(52)	7%	(18)	19%	(51)	22%	(59)	266
Religious Non-Protestant/Catholic	40%	(35)	24%	(21)	6%	(6)	21%	(19)	9%	(8)	88
Evangelical	30%	(107)	23%	(81)	10%	(36)	20%	(72)	16%	(56)	352
Non-Evangelical	29%	(107)	26%	(93)	7%	(26)	18%	(65)	20%	(71)	362
Community: Urban	39%	(139)	26%	(92)	7%	(26)	10%	(35)	18%	(64)	356
Community: Suburban	26%	(144)	23%	(127)	11%	(60)	18%	(99)	22%	(120)	551
Community: Rural	26%	(79)	19%	(57)	10%	(30)	26%	(79)	20%	(61)	306
Employ: Private Sector	33%	(124)	23%	(86)	8%	(31)	22%	(85)	14%	(53)	380
Employ: Government	35%	(25)	26%	(19)	9%	(6)	16%	(12)	14%	(10)	73
Employ: Self-Employed	19%	(28)	26%	(37)	17%	(24)	16%	(24)	22%	(31)	145
Employ: Homemaker	23%	(22)	18%	(18)	11%	(11)	12%	(12)	35%	(34)	97
Employ: Student	39%	(29)	22%	(17)	8%	(6)	5%	(3)	26%	(19)	74
Employ: Retired	25%	(47)	20%	(38)	14%	(25)	26%	(48)	15%	(29)	186
Employ: Unemployed	32%	(51)	25%	(41)	4%	(7)	14%	(22)	25%	(41)	162
Employ: Other	37%	(35)	21%	(20)	6%	(6)	8%	(8)	28%	(27)	96
Military HH: Yes	26%	(41)	23%	(37)	9%	(14)	29%	(46)	13%	(21)	158
Military HH: No	31%	(322)	23%	(239)	10%	(103)	16%	(168)	21%	(223)	1054
RD/WT: Right Direction	44%	(225)	29%	(150)	7%	(34)	4%	(22)	16%	(84)	514
RD/WT: Wrong Track	20%	(138)	18%	(126)	12%	(83)	27%	(192)	23%	(161)	699
Biden Job Approve	47%	(271)	26%	(152)	7%	(43)	5%	(26)	15%	(87)	580
Biden Job Disapprove	15%	(79)	20%	(107)	12%	(65)	35%	(184)	18%	(99)	534

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Table MCEN7_5: Do you agree or disagree with the following statements?

Celebrities are role models and should set an example by following proper COVID-19 pandemic (coronavirus) protocols

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(363)	23%	(276)	10%	(116)	18%	(213)	20%	(244)	1213
Biden Job Strongly Approve	51%	(157)	27%	(83)	5%	(15)	4%	(12)	12%	(38)	306
Biden Job Somewhat Approve	42%	(114)	25%	(69)	10%	(28)	5%	(14)	18%	(49)	274
Biden Job Somewhat Disapprove	19%	(29)	35%	(54)	16%	(24)	17%	(25)	14%	(22)	154
Biden Job Strongly Disapprove	13%	(50)	14%	(53)	11%	(41)	42%	(159)	20%	(77)	381
Favorable of Biden	49%	(265)	26%	(140)	6%	(35)	4%	(21)	15%	(81)	543
Unfavorable of Biden	14%	(81)	21%	(122)	14%	(78)	33%	(189)	18%	(106)	576
Very Favorable of Biden	56%	(168)	26%	(79)	4%	(13)	2%	(7)	11%	(34)	302
Somewhat Favorable of Biden	40%	(97)	25%	(61)	9%	(21)	6%	(14)	20%	(47)	241
Somewhat Unfavorable of Biden	14%	(22)	32%	(51)	22%	(35)	17%	(27)	16%	(25)	160
Very Unfavorable of Biden	14%	(58)	17%	(71)	10%	(43)	39%	(163)	19%	(81)	416
#1 Issue: Economy	28%	(130)	21%	(95)	12%	(57)	18%	(83)	20%	(93)	458
#1 Issue: Security	26%	(58)	16%	(35)	8%	(17)	36%	(80)	14%	(31)	222
#1 Issue: Health Care	37%	(59)	34%	(54)	8%	(13)	8%	(13)	13%	(21)	160
#1 Issue: Medicare / Social Security	34%	(44)	24%	(31)	8%	(10)	12%	(15)	22%	(29)	129
#1 Issue: Women's Issues	43%	(25)	22%	(13)	5%	(3)	2%	(1)	29%	(17)	59
#1 Issue: Education	18%	(14)	31%	(23)	16%	(12)	7%	(6)	28%	(21)	74
#1 Issue: Other	25%	(16)	20%	(13)	4%	(3)	18%	(12)	33%	(21)	64
2020 Vote: Joe Biden	47%	(192)	27%	(111)	7%	(28)	3%	(12)	16%	(66)	410
2020 Vote: Donald Trump	15%	(66)	20%	(89)	11%	(49)	35%	(153)	19%	(82)	439
2020 Vote: Other	13%	(7)	31%	(16)	9%	(5)	17%	(9)	29%	(15)	52
2020 Vote: Didn't Vote	31%	(97)	19%	(59)	11%	(35)	12%	(37)	26%	(82)	310
2018 House Vote: Democrat	48%	(133)	30%	(84)	7%	(19)	6%	(15)	10%	(29)	280
2018 House Vote: Republican	17%	(60)	18%	(63)	12%	(41)	36%	(124)	17%	(57)	346
2016 Vote: Hillary Clinton	47%	(125)	28%	(76)	8%	(22)	4%	(10)	13%	(35)	268
2016 Vote: Donald Trump	16%	(61)	19%	(72)	12%	(46)	33%	(124)	19%	(70)	373
2016 Vote: Other	28%	(15)	25%	(13)	9%	(5)	25%	(13)	14%	(7)	52
2016 Vote: Didn't Vote	31%	(162)	22%	(114)	8%	(44)	13%	(66)	26%	(133)	518
Voted in 2014: Yes	32%	(183)	22%	(125)	9%	(53)	23%	(128)	14%	(77)	565
Voted in 2014: No	28%	(180)	23%	(151)	10%	(64)	13%	(85)	26%	(168)	648

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Table MCEN7_5: Do you agree or disagree with the following statements?

Celebrities are role models and should set an example by following proper COVID-19 pandemic (coronavirus) protocols

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	30%	(363)	23%	(276)	10%	(116)	18%	(213)	20%	(244)	1213
4-Region: Northeast	35%	(68)	29%	(56)	10%	(19)	12%	(22)	15%	(29)	195
4-Region: Midwest	24%	(54)	23%	(51)	9%	(21)	24%	(54)	20%	(46)	226
4-Region: South	29%	(144)	23%	(113)	11%	(54)	15%	(76)	22%	(111)	497
4-Region: West	33%	(96)	19%	(56)	8%	(22)	21%	(61)	20%	(59)	294
Plan to be Vaccinated	50%	(260)	28%	(146)	8%	(40)	6%	(31)	9%	(48)	525
Does not Plan to be Vaccinated	16%	(74)	19%	(90)	11%	(53)	33%	(156)	20%	(95)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8: Consider celebrities, such as actors, musicians or athletes. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, improves the behaviors of all people.		Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, does not improve the behaviors of all people.		Don't know / No opinion		Total N
Adults	28%	(337)	44%	(532)	28%	(343)	1213
Gender: Male	31%	(178)	45%	(256)	24%	(138)	572
Gender: Female	25%	(159)	43%	(277)	32%	(205)	641
Age: 18-34	33%	(156)	42%	(200)	25%	(119)	476
Age: 35-44	30%	(74)	46%	(114)	23%	(57)	246
Age: 45-64	22%	(75)	43%	(148)	35%	(118)	341
Age: 65+	22%	(32)	47%	(70)	32%	(48)	150
GenZers: 1997-2012	30%	(68)	39%	(90)	31%	(71)	229
Millennials: 1981-1996	33%	(142)	47%	(199)	20%	(83)	424
GenXers: 1965-1980	24%	(62)	41%	(106)	35%	(92)	259
Baby Boomers: 1946-1964	21%	(59)	47%	(131)	31%	(86)	276
PID: Dem (no lean)	40%	(162)	39%	(161)	21%	(86)	408
PID: Ind (no lean)	23%	(89)	42%	(165)	35%	(139)	393
PID: Rep (no lean)	21%	(87)	50%	(207)	29%	(117)	412
PID/Gender: Dem Men	41%	(83)	41%	(82)	18%	(36)	201
PID/Gender: Dem Women	38%	(78)	38%	(78)	24%	(50)	207
PID/Gender: Ind Men	22%	(39)	48%	(86)	31%	(55)	180
PID/Gender: Ind Women	23%	(50)	37%	(79)	39%	(84)	213
PID/Gender: Rep Men	30%	(56)	46%	(87)	24%	(47)	190
PID/Gender: Rep Women	14%	(31)	54%	(119)	32%	(71)	221
Ideo: Liberal (1-3)	42%	(126)	40%	(121)	18%	(53)	299
Ideo: Moderate (4)	27%	(73)	44%	(119)	29%	(80)	272
Ideo: Conservative (5-7)	24%	(115)	50%	(237)	26%	(123)	476

Continued on next page

Table MCEN8: Consider celebrities, such as actors, musicians or athletes. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, improves the behaviors of all people.		Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, does not improve the behaviors of all people.		Don't know / No opinion		Total N
Adults	28%	(337)	44%	(532)	28%	(343)	1213
Educ: < College	24%	(222)	44%	(405)	32%	(289)	916
Educ: Bachelors degree	36%	(69)	45%	(87)	19%	(37)	193
Educ: Post-grad	44%	(46)	39%	(41)	16%	(17)	104
Income: Under 50k	25%	(164)	42%	(281)	33%	(220)	665
Income: 50k-100k	29%	(113)	49%	(190)	22%	(87)	390
Income: 100k+	38%	(60)	39%	(61)	23%	(36)	158
Ethnicity: White	26%	(235)	46%	(412)	28%	(258)	905
Ethnicity: Hispanic	34%	(82)	45%	(111)	21%	(51)	244
Ethnicity: Black	37%	(70)	40%	(76)	23%	(45)	191
Ethnicity: Other	27%	(32)	38%	(45)	35%	(40)	117
All Christian	26%	(122)	48%	(229)	26%	(122)	472
All Non-Christian	52%	(37)	38%	(27)	10%	(7)	72
Atheist	42%	(21)	31%	(16)	27%	(14)	51
Agnostic/Nothing in particular	26%	(91)	41%	(145)	33%	(116)	351
Something Else	25%	(66)	43%	(116)	32%	(85)	266
Religious Non-Protestant/Catholic	44%	(39)	40%	(35)	16%	(14)	88
Evangelical	31%	(110)	44%	(155)	25%	(87)	352
Non-Evangelical	20%	(73)	50%	(179)	30%	(109)	362
Community: Urban	37%	(133)	41%	(148)	21%	(76)	356
Community: Suburban	28%	(152)	42%	(230)	30%	(168)	551
Community: Rural	17%	(52)	50%	(154)	32%	(99)	306

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Table MCEN8: Consider celebrities, such as actors, musicians or athletes. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, improves the behaviors of all people.		Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, does not improve the behaviors of all people.		Don't know / No opinion		Total N
Adults	28%	(337)	44%	(532)	28%	(343)	1213
Employ: Private Sector	36%	(137)	43%	(162)	21%	(81)	380
Employ: Government	30%	(22)	48%	(34)	23%	(16)	73
Employ: Self-Employed	26%	(38)	49%	(71)	25%	(36)	145
Employ: Homemaker	27%	(26)	46%	(45)	26%	(26)	97
Employ: Student	39%	(29)	31%	(23)	30%	(23)	74
Employ: Retired	18%	(34)	48%	(90)	34%	(63)	186
Employ: Unemployed	15%	(25)	49%	(80)	36%	(57)	162
Employ: Other	28%	(27)	29%	(28)	43%	(41)	96
Military HH: Yes	34%	(53)	40%	(63)	27%	(42)	158
Military HH: No	27%	(284)	45%	(470)	28%	(300)	1054
RD/WT: Right Direction	41%	(209)	35%	(181)	24%	(124)	514
RD/WT: Wrong Track	18%	(128)	50%	(352)	31%	(219)	699
Biden Job Approve	40%	(233)	37%	(214)	23%	(133)	580
Biden Job Disapprove	17%	(88)	55%	(294)	29%	(152)	534
Biden Job Strongly Approve	47%	(144)	32%	(99)	20%	(63)	306
Biden Job Somewhat Approve	32%	(88)	42%	(115)	26%	(71)	274
Biden Job Somewhat Disapprove	19%	(30)	53%	(82)	27%	(42)	154
Biden Job Strongly Disapprove	15%	(58)	56%	(211)	29%	(111)	381
Favorable of Biden	39%	(214)	36%	(193)	25%	(136)	543
Unfavorable of Biden	17%	(100)	55%	(316)	28%	(160)	576
Very Favorable of Biden	45%	(136)	34%	(101)	21%	(65)	302
Somewhat Favorable of Biden	32%	(78)	38%	(92)	30%	(71)	241
Somewhat Unfavorable of Biden	27%	(43)	50%	(81)	23%	(36)	160
Very Unfavorable of Biden	14%	(57)	57%	(235)	30%	(123)	416

Continued on next page

Table MCEN8: Consider celebrities, such as actors, musicians or athletes. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, improves the behaviors of all people.		Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, does not improve the behaviors of all people.		Don't know / No opinion		Total N
Adults	28%	(337)	44%	(532)	28%	(343)	1213
#1 Issue: Economy	23%	(106)	47%	(214)	30%	(138)	458
#1 Issue: Security	23%	(50)	47%	(105)	30%	(67)	222
#1 Issue: Health Care	35%	(56)	48%	(77)	17%	(27)	160
#1 Issue: Medicare / Social Security	31%	(40)	35%	(45)	34%	(44)	129
#1 Issue: Women's Issues	35%	(21)	40%	(24)	25%	(15)	59
#1 Issue: Education	36%	(27)	44%	(33)	21%	(15)	74
#1 Issue: Other	38%	(24)	27%	(17)	35%	(23)	64
2020 Vote: Joe Biden	41%	(170)	37%	(150)	22%	(90)	410
2020 Vote: Donald Trump	21%	(94)	51%	(223)	28%	(122)	439
2020 Vote: Other	19%	(10)	53%	(28)	28%	(15)	52
2020 Vote: Didn't Vote	21%	(64)	42%	(129)	38%	(117)	310
2018 House Vote: Democrat	38%	(107)	40%	(112)	22%	(61)	280
2018 House Vote: Republican	24%	(83)	51%	(178)	24%	(85)	346
2016 Vote: Hillary Clinton	38%	(101)	40%	(107)	22%	(60)	268
2016 Vote: Donald Trump	21%	(77)	53%	(196)	27%	(99)	373
2016 Vote: Other	24%	(13)	55%	(29)	21%	(11)	52
2016 Vote: Didn't Vote	28%	(145)	39%	(200)	33%	(172)	518
Voted in 2014: Yes	26%	(148)	50%	(280)	24%	(137)	565
Voted in 2014: No	29%	(190)	39%	(252)	32%	(206)	648
4-Region: Northeast	37%	(72)	40%	(77)	23%	(46)	195
4-Region: Midwest	24%	(53)	48%	(109)	28%	(64)	226
4-Region: South	24%	(122)	44%	(221)	31%	(155)	497
4-Region: West	31%	(90)	43%	(125)	27%	(78)	294
Plan to be Vaccinated	42%	(221)	39%	(203)	19%	(100)	525

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Table MCEN8: Consider celebrities, such as actors, musicians or athletes. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, improves the behaviors of all people.	Calling out celebrities for not following COVID-19 pandemic (coronavirus) protocols, such as wearing a mask in public or social distancing, does not improve the behaviors of all people.	Don't know / No opinion	Total N
Adults	28% (337)	44% (532)	28% (343)	1213
Does not Plan to be Vaccinated	18% (83)	55% (259)	27% (127)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_1: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Demi Lovato

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(65)	13%	(81)	12%	(72)	64%	(387)	605
Gender: Male	16%	(46)	14%	(39)	11%	(32)	59%	(167)	285
Gender: Female	6%	(18)	13%	(43)	12%	(40)	69%	(219)	320
Age: 18-34	17%	(40)	19%	(43)	15%	(35)	50%	(116)	234
Age: 35-44	15%	(20)	15%	(20)	12%	(16)	57%	(74)	129
Age: 45-64	3%	(5)	8%	(14)	10%	(16)	79%	(133)	167
Age: 65+	1%	(1)	6%	(4)	7%	(5)	87%	(64)	74
GenZers: 1997-2012	14%	(16)	15%	(18)	19%	(22)	52%	(61)	117
Millennials: 1981-1996	19%	(40)	18%	(37)	12%	(26)	51%	(108)	211
GenXers: 1965-1980	6%	(8)	14%	(19)	7%	(10)	73%	(99)	135
Baby Boomers: 1946-1964	—	(0)	5%	(7)	11%	(14)	84%	(109)	130
PID: Dem (no lean)	21%	(44)	17%	(35)	16%	(34)	46%	(97)	210
PID: Ind (no lean)	6%	(10)	15%	(27)	7%	(13)	73%	(137)	188
PID: Rep (no lean)	5%	(10)	9%	(19)	12%	(25)	74%	(153)	207
PID/Gender: Dem Men	34%	(32)	19%	(18)	13%	(13)	34%	(33)	96
PID/Gender: Dem Women	10%	(12)	15%	(18)	18%	(21)	56%	(64)	114
PID/Gender: Ind Men	7%	(7)	13%	(14)	6%	(7)	73%	(76)	103
PID/Gender: Ind Women	4%	(3)	16%	(13)	8%	(7)	72%	(61)	84
PID/Gender: Rep Men	8%	(7)	8%	(7)	15%	(13)	69%	(59)	86
PID/Gender: Rep Women	2%	(3)	10%	(12)	10%	(12)	78%	(94)	121
Ideo: Liberal (1-3)	21%	(32)	18%	(29)	16%	(25)	45%	(69)	155
Ideo: Moderate (4)	14%	(19)	11%	(14)	11%	(14)	64%	(85)	132
Ideo: Conservative (5-7)	6%	(14)	12%	(28)	12%	(31)	70%	(172)	245
Educ: < College	7%	(31)	12%	(55)	13%	(58)	69%	(314)	458
Educ: Bachelors degree	20%	(20)	18%	(18)	8%	(8)	53%	(52)	98
Income: Under 50k	7%	(22)	15%	(49)	11%	(35)	67%	(218)	324
Income: 50k-100k	15%	(30)	11%	(23)	13%	(26)	62%	(126)	204
Income: 100k+	17%	(13)	13%	(10)	14%	(11)	56%	(43)	77
Ethnicity: White	9%	(42)	10%	(45)	11%	(49)	69%	(305)	441
Ethnicity: Hispanic	16%	(18)	18%	(21)	19%	(22)	48%	(55)	114
Ethnicity: Black	24%	(23)	21%	(21)	17%	(17)	38%	(37)	98

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Table MCEN9_1: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Demi Lovato

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(65)	13%	(81)	12%	(72)	64%	(387)	605
Ethnicity: Other	—	(0)	23%	(15)	10%	(6)	67%	(45)	66
All Christian	7%	(17)	12%	(28)	14%	(33)	67%	(155)	232
Agnostic/Nothing in particular	8%	(14)	14%	(23)	16%	(27)	62%	(103)	167
Something Else	10%	(14)	8%	(12)	8%	(11)	74%	(103)	140
Evangelical	13%	(24)	13%	(24)	12%	(22)	62%	(114)	183
Non-Evangelical	4%	(7)	9%	(16)	9%	(16)	78%	(140)	179
Community: Urban	25%	(43)	21%	(37)	10%	(18)	44%	(77)	175
Community: Suburban	5%	(15)	10%	(27)	15%	(40)	70%	(194)	277
Community: Rural	4%	(6)	11%	(17)	9%	(14)	76%	(116)	153
Employ: Private Sector	16%	(29)	18%	(34)	11%	(21)	55%	(104)	188
Employ: Self-Employed	16%	(11)	15%	(10)	22%	(15)	47%	(32)	69
Employ: Homemaker	—	(0)	7%	(4)	13%	(7)	80%	(44)	55
Employ: Retired	1%	(1)	11%	(10)	8%	(7)	80%	(74)	92
Employ: Unemployed	10%	(8)	7%	(5)	9%	(7)	74%	(55)	75
Employ: Other	15%	(7)	11%	(5)	13%	(6)	62%	(31)	50
Military HH: Yes	10%	(9)	24%	(22)	12%	(11)	53%	(48)	90
Military HH: No	11%	(55)	12%	(60)	12%	(61)	66%	(339)	514
RD/WT: Right Direction	20%	(48)	20%	(48)	14%	(34)	46%	(111)	241
RD/WT: Wrong Track	5%	(17)	9%	(33)	10%	(38)	76%	(275)	363
Biden Job Approve	21%	(57)	17%	(47)	15%	(40)	47%	(129)	272
Biden Job Disapprove	2%	(6)	10%	(28)	9%	(25)	79%	(227)	286
Biden Job Strongly Approve	29%	(43)	17%	(25)	16%	(24)	38%	(57)	149
Biden Job Somewhat Approve	11%	(13)	18%	(22)	13%	(16)	58%	(71)	123
Biden Job Somewhat Disapprove	4%	(3)	21%	(16)	13%	(10)	62%	(47)	76
Biden Job Strongly Disapprove	1%	(3)	6%	(12)	7%	(15)	86%	(180)	210
Favorable of Biden	20%	(53)	19%	(50)	11%	(30)	49%	(128)	262
Unfavorable of Biden	3%	(8)	8%	(24)	13%	(39)	77%	(231)	301

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Table MCEN9_1: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Demi Lovato

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(65)	13%	(81)	12%	(72)	64%	(387)	605
Very Favorable of Biden	27%	(40)	19%	(28)	13%	(19)	42%	(63)	151
Somewhat Favorable of Biden	12%	(13)	20%	(22)	10%	(11)	58%	(65)	111
Somewhat Unfavorable of Biden	4%	(4)	16%	(13)	22%	(18)	58%	(47)	81
Very Unfavorable of Biden	2%	(4)	5%	(11)	10%	(21)	83%	(184)	220
#1 Issue: Economy	9%	(20)	13%	(28)	11%	(24)	67%	(151)	224
#1 Issue: Security	9%	(9)	18%	(19)	9%	(9)	64%	(67)	104
#1 Issue: Health Care	18%	(15)	11%	(9)	25%	(21)	47%	(41)	87
#1 Issue: Medicare / Social Security	5%	(3)	13%	(8)	4%	(3)	78%	(51)	65
2020 Vote: Joe Biden	22%	(41)	21%	(40)	15%	(28)	43%	(81)	190
2020 Vote: Donald Trump	3%	(8)	10%	(22)	9%	(21)	77%	(174)	225
2020 Vote: Didn't Vote	9%	(15)	12%	(19)	11%	(17)	68%	(109)	160
2018 House Vote: Democrat	25%	(32)	20%	(26)	10%	(13)	46%	(60)	132
2018 House Vote: Republican	6%	(11)	10%	(20)	11%	(20)	73%	(136)	187
2016 Vote: Hillary Clinton	20%	(27)	20%	(26)	14%	(18)	46%	(61)	132
2016 Vote: Donald Trump	4%	(8)	7%	(14)	11%	(21)	77%	(150)	194
2016 Vote: Didn't Vote	12%	(28)	15%	(37)	12%	(29)	61%	(149)	244
Voted in 2014: Yes	12%	(34)	13%	(37)	10%	(30)	64%	(182)	284
Voted in 2014: No	9%	(30)	14%	(44)	13%	(42)	64%	(204)	321
4-Region: Northeast	16%	(15)	20%	(18)	9%	(9)	55%	(50)	92
4-Region: Midwest	5%	(6)	17%	(19)	7%	(9)	71%	(83)	117
4-Region: South	12%	(30)	9%	(22)	13%	(34)	66%	(172)	259
4-Region: West	10%	(13)	16%	(22)	15%	(20)	60%	(82)	137
Plan to be Vaccinated	17%	(45)	19%	(48)	16%	(41)	48%	(122)	256
Does not Plan to be Vaccinated	6%	(15)	9%	(23)	8%	(20)	76%	(186)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_2: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Trisha Yearwood

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(43)	14%	(82)	14%	(85)	65%	(385)	596
Gender: Male	11%	(30)	17%	(44)	13%	(33)	59%	(153)	261
Gender: Female	4%	(13)	11%	(37)	16%	(52)	69%	(232)	335
Age: 18-34	9%	(21)	16%	(38)	17%	(41)	59%	(143)	243
Age: 35-44	12%	(15)	21%	(26)	12%	(15)	55%	(69)	125
Age: 45-64	3%	(5)	10%	(15)	15%	(24)	72%	(111)	155
Age: 65+	3%	(2)	3%	(3)	8%	(6)	85%	(62)	73
GenZers: 1997-2012	2%	(2)	11%	(12)	20%	(23)	67%	(76)	113
Millennials: 1981-1996	13%	(29)	21%	(46)	11%	(24)	54%	(119)	219
GenXers: 1965-1980	8%	(10)	8%	(10)	16%	(20)	67%	(82)	122
Baby Boomers: 1946-1964	1%	(1)	10%	(13)	13%	(17)	76%	(99)	131
PID: Dem (no lean)	14%	(30)	18%	(40)	20%	(44)	49%	(110)	224
PID: Ind (no lean)	2%	(4)	5%	(10)	11%	(21)	81%	(151)	186
PID: Rep (no lean)	5%	(9)	18%	(33)	11%	(20)	67%	(125)	186
PID/Gender: Dem Men	23%	(23)	23%	(23)	16%	(16)	38%	(39)	101
PID/Gender: Dem Women	6%	(8)	14%	(17)	23%	(28)	58%	(71)	123
PID/Gender: Ind Men	3%	(2)	3%	(3)	10%	(8)	84%	(67)	80
PID/Gender: Ind Women	2%	(2)	7%	(7)	12%	(13)	79%	(84)	107
PID/Gender: Rep Men	6%	(5)	24%	(19)	11%	(9)	59%	(48)	81
PID/Gender: Rep Women	4%	(4)	13%	(14)	11%	(11)	73%	(77)	106
Ideo: Liberal (1-3)	12%	(20)	13%	(22)	18%	(30)	56%	(93)	165
Ideo: Moderate (4)	5%	(7)	12%	(17)	17%	(24)	65%	(90)	138
Ideo: Conservative (5-7)	7%	(15)	18%	(40)	13%	(28)	62%	(139)	222
Educ: < College	4%	(19)	12%	(52)	15%	(67)	69%	(304)	442
Educ: Bachelors degree	13%	(13)	16%	(16)	11%	(11)	59%	(59)	99
Educ: Post-grad	20%	(11)	25%	(14)	14%	(8)	41%	(22)	55
Income: Under 50k	5%	(17)	10%	(33)	14%	(44)	70%	(222)	315
Income: 50k-100k	6%	(12)	17%	(33)	14%	(26)	63%	(122)	193
Income: 100k+	17%	(15)	19%	(16)	17%	(15)	47%	(41)	88
Ethnicity: White	8%	(35)	14%	(62)	12%	(56)	66%	(300)	454
Ethnicity: Hispanic	8%	(9)	25%	(29)	26%	(31)	42%	(50)	120

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Table MCEN9_2: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Trisha Yearwood

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(43)	14%	(82)	14%	(85)	65%	(385)	596
Ethnicity: Black	8%	(8)	13%	(13)	22%	(21)	57%	(56)	99
All Christian	10%	(23)	15%	(36)	10%	(22)	66%	(153)	233
Agnostic/Nothing in particular	4%	(8)	11%	(20)	21%	(40)	64%	(120)	188
Something Else	3%	(3)	15%	(19)	14%	(17)	68%	(84)	123
Evangelical	11%	(20)	24%	(42)	9%	(17)	56%	(101)	179
Non-Evangelical	3%	(5)	7%	(11)	13%	(22)	78%	(133)	171
Community: Urban	15%	(25)	23%	(39)	11%	(20)	51%	(88)	173
Community: Suburban	5%	(13)	9%	(25)	18%	(50)	68%	(185)	273
Community: Rural	4%	(5)	12%	(17)	10%	(15)	75%	(112)	150
Employ: Private Sector	9%	(17)	20%	(38)	11%	(20)	60%	(115)	190
Employ: Self-Employed	12%	(8)	8%	(5)	28%	(19)	53%	(36)	68
Employ: Retired	2%	(1)	7%	(7)	13%	(12)	78%	(73)	93
Employ: Unemployed	6%	(4)	7%	(5)	13%	(9)	74%	(51)	68
Military HH: Yes	8%	(7)	22%	(18)	20%	(16)	49%	(38)	78
Military HH: No	7%	(37)	12%	(64)	13%	(70)	67%	(347)	518
RD/WT: Right Direction	13%	(35)	21%	(56)	15%	(41)	51%	(138)	271
RD/WT: Wrong Track	3%	(8)	8%	(26)	14%	(44)	76%	(247)	325
Biden Job Approve	12%	(37)	18%	(57)	16%	(51)	53%	(167)	313
Biden Job Disapprove	2%	(4)	10%	(25)	13%	(31)	75%	(179)	239
Biden Job Strongly Approve	20%	(34)	19%	(33)	16%	(28)	45%	(78)	174
Biden Job Somewhat Approve	2%	(3)	17%	(24)	17%	(24)	64%	(89)	140
Biden Job Somewhat Disapprove	—	(0)	8%	(6)	25%	(18)	68%	(50)	74
Biden Job Strongly Disapprove	2%	(4)	12%	(19)	8%	(13)	79%	(129)	165
Favorable of Biden	12%	(35)	17%	(51)	15%	(45)	56%	(166)	297
Unfavorable of Biden	2%	(5)	10%	(25)	15%	(39)	73%	(190)	259
Very Favorable of Biden	17%	(29)	18%	(32)	17%	(30)	47%	(81)	171
Somewhat Favorable of Biden	4%	(5)	16%	(20)	12%	(15)	68%	(86)	125
Somewhat Unfavorable of Biden	—	(0)	8%	(6)	28%	(21)	64%	(49)	76
Very Unfavorable of Biden	3%	(5)	10%	(19)	10%	(17)	77%	(141)	183

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Table MCEN9_2: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Trisha Yearwood

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(43)	14%	(82)	14%	(85)	65%	(385)	596
#1 Issue: Economy	6%	(14)	12%	(27)	17%	(38)	65%	(150)	230
#1 Issue: Security	8%	(8)	17%	(17)	14%	(14)	60%	(59)	98
#1 Issue: Health Care	15%	(13)	13%	(11)	15%	(14)	57%	(50)	88
#1 Issue: Medicare / Social Security	4%	(3)	11%	(7)	14%	(9)	71%	(47)	66
2020 Vote: Joe Biden	13%	(28)	16%	(35)	17%	(38)	54%	(118)	219
2020 Vote: Donald Trump	3%	(6)	15%	(30)	11%	(22)	70%	(137)	196
2020 Vote: Didn't Vote	6%	(10)	7%	(11)	14%	(22)	72%	(111)	154
2018 House Vote: Democrat	15%	(22)	20%	(30)	17%	(25)	48%	(71)	148
2018 House Vote: Republican	5%	(7)	18%	(27)	10%	(14)	67%	(100)	148
2016 Vote: Hillary Clinton	14%	(20)	15%	(22)	21%	(30)	50%	(71)	143
2016 Vote: Donald Trump	5%	(7)	16%	(26)	9%	(14)	71%	(114)	161
2016 Vote: Didn't Vote	6%	(16)	12%	(31)	14%	(38)	68%	(179)	264
Voted in 2014: Yes	10%	(28)	16%	(44)	12%	(32)	61%	(165)	268
Voted in 2014: No	5%	(16)	12%	(38)	16%	(53)	67%	(221)	328
4-Region: Northeast	12%	(11)	11%	(11)	24%	(24)	53%	(52)	98
4-Region: Midwest	5%	(6)	8%	(10)	13%	(16)	74%	(90)	121
4-Region: South	6%	(13)	16%	(35)	14%	(31)	65%	(149)	228
4-Region: West	9%	(13)	18%	(26)	10%	(14)	63%	(94)	148
Plan to be Vaccinated	10%	(26)	18%	(47)	18%	(48)	54%	(140)	260
Does not Plan to be Vaccinated	6%	(13)	12%	(28)	11%	(26)	71%	(165)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_3: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Dwayne 'The Rock' Johnson

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(69)	15%	(93)	12%	(70)	62%	(375)	608
Gender: Male	17%	(48)	16%	(45)	12%	(33)	55%	(157)	283
Gender: Female	6%	(21)	15%	(48)	12%	(38)	67%	(219)	325
Age: 18-34	14%	(31)	23%	(51)	11%	(23)	52%	(112)	217
Age: 35-44	20%	(26)	13%	(17)	15%	(19)	52%	(68)	130
Age: 45-64	6%	(11)	9%	(16)	12%	(23)	73%	(135)	185
Age: 65+	1%	(1)	12%	(9)	7%	(5)	80%	(61)	76
GenZers: 1997-2012	13%	(13)	19%	(18)	8%	(7)	60%	(58)	96
Millennials: 1981-1996	18%	(39)	21%	(45)	14%	(30)	48%	(103)	217
GenXers: 1965-1980	9%	(11)	8%	(10)	16%	(20)	68%	(86)	127
Baby Boomers: 1946-1964	4%	(6)	11%	(17)	8%	(12)	77%	(117)	152
PID: Dem (no lean)	20%	(40)	22%	(43)	11%	(21)	48%	(94)	197
PID: Ind (no lean)	8%	(16)	11%	(24)	16%	(33)	65%	(138)	211
PID: Rep (no lean)	6%	(13)	13%	(26)	8%	(17)	72%	(143)	199
PID/Gender: Dem Men	35%	(33)	22%	(20)	8%	(8)	35%	(33)	93
PID/Gender: Dem Women	7%	(7)	22%	(23)	12%	(13)	59%	(61)	104
PID/Gender: Ind Men	8%	(8)	10%	(10)	14%	(14)	68%	(69)	102
PID/Gender: Ind Women	8%	(8)	13%	(14)	17%	(18)	63%	(69)	109
PID/Gender: Rep Men	8%	(7)	18%	(15)	12%	(10)	62%	(54)	88
PID/Gender: Rep Women	5%	(5)	10%	(11)	6%	(6)	80%	(89)	111
Ideo: Liberal (1-3)	23%	(31)	18%	(25)	10%	(14)	50%	(69)	139
Ideo: Moderate (4)	10%	(13)	17%	(22)	8%	(10)	66%	(86)	131
Ideo: Conservative (5-7)	7%	(17)	14%	(33)	14%	(33)	65%	(156)	239
Educ: < College	7%	(33)	14%	(65)	12%	(56)	67%	(312)	466
Educ: Bachelors degree	23%	(21)	19%	(17)	8%	(8)	50%	(46)	92
Educ: Post-grad	29%	(14)	22%	(11)	14%	(7)	35%	(17)	50
Income: Under 50k	6%	(22)	15%	(53)	10%	(36)	68%	(234)	345
Income: 50k-100k	16%	(28)	17%	(30)	12%	(22)	56%	(99)	178
Income: 100k+	23%	(19)	12%	(10)	15%	(13)	50%	(42)	85
Ethnicity: White	10%	(46)	15%	(68)	13%	(59)	62%	(280)	452
Ethnicity: Hispanic	16%	(15)	23%	(23)	8%	(8)	53%	(51)	97

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Table MCEN9_3: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Dwayne 'The Rock' Johnson

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(69)	15%	(93)	12%	(70)	62%	(375)	608
Ethnicity: Black	17%	(16)	16%	(16)	6%	(6)	61%	(59)	97
Ethnicity: Other	11%	(7)	16%	(9)	10%	(6)	63%	(37)	58
All Christian	12%	(26)	14%	(31)	10%	(23)	63%	(138)	218
Agnostic/Nothing in particular	8%	(15)	22%	(38)	15%	(26)	56%	(99)	178
Something Else	7%	(11)	10%	(16)	10%	(15)	73%	(112)	154
Evangelical	11%	(20)	15%	(27)	9%	(15)	65%	(116)	178
Non-Evangelical	8%	(15)	11%	(19)	10%	(18)	72%	(132)	184
Community: Urban	16%	(30)	18%	(33)	8%	(15)	58%	(106)	184
Community: Suburban	11%	(30)	15%	(39)	12%	(33)	62%	(167)	269
Community: Rural	6%	(9)	14%	(21)	15%	(23)	66%	(102)	154
Employ: Private Sector	19%	(36)	14%	(26)	9%	(18)	58%	(108)	188
Employ: Self-Employed	9%	(7)	23%	(17)	13%	(10)	55%	(41)	75
Employ: Homemaker	10%	(5)	11%	(5)	14%	(7)	65%	(34)	52
Employ: Retired	4%	(3)	10%	(10)	13%	(12)	74%	(71)	96
Employ: Unemployed	3%	(2)	10%	(9)	12%	(10)	75%	(65)	86
Employ: Other	12%	(6)	19%	(10)	14%	(7)	55%	(29)	53
Military HH: Yes	10%	(7)	18%	(13)	13%	(9)	59%	(41)	70
Military HH: No	12%	(62)	15%	(80)	11%	(61)	62%	(334)	538
RD/WT: Right Direction	20%	(51)	20%	(51)	13%	(32)	48%	(122)	257
RD/WT: Wrong Track	5%	(17)	12%	(42)	11%	(38)	72%	(253)	350
Biden Job Approve	19%	(55)	20%	(57)	13%	(36)	49%	(141)	289
Biden Job Disapprove	2%	(6)	11%	(29)	10%	(27)	77%	(203)	264
Biden Job Strongly Approve	28%	(43)	20%	(31)	10%	(16)	42%	(65)	154
Biden Job Somewhat Approve	9%	(12)	19%	(26)	15%	(20)	57%	(77)	135
Biden Job Somewhat Disapprove	4%	(2)	21%	(13)	14%	(9)	61%	(38)	63
Biden Job Strongly Disapprove	2%	(3)	8%	(16)	9%	(17)	82%	(164)	201
Favorable of Biden	20%	(53)	18%	(48)	14%	(37)	48%	(125)	264
Unfavorable of Biden	4%	(13)	13%	(38)	10%	(30)	72%	(204)	284

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Table MCEN9_3: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Dwayne 'The Rock' Johnson

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(69)	15%	(93)	12%	(70)	62%	(375)	608
Very Favorable of Biden	27%	(40)	20%	(31)	12%	(18)	41%	(62)	151
Somewhat Favorable of Biden	12%	(13)	15%	(17)	17%	(19)	57%	(64)	113
Somewhat Unfavorable of Biden	12%	(8)	27%	(20)	11%	(8)	50%	(37)	73
Very Unfavorable of Biden	2%	(4)	9%	(18)	10%	(21)	79%	(167)	212
#1 Issue: Economy	10%	(23)	17%	(41)	12%	(30)	61%	(144)	237
#1 Issue: Security	8%	(8)	12%	(11)	14%	(14)	65%	(62)	95
#1 Issue: Health Care	15%	(12)	14%	(11)	12%	(9)	60%	(47)	79
#1 Issue: Medicare / Social Security	4%	(3)	16%	(11)	12%	(8)	68%	(46)	67
2020 Vote: Joe Biden	24%	(49)	22%	(45)	8%	(17)	46%	(94)	205
2020 Vote: Donald Trump	5%	(12)	12%	(26)	11%	(23)	71%	(150)	211
2020 Vote: Didn't Vote	3%	(6)	10%	(17)	17%	(27)	69%	(112)	162
2018 House Vote: Democrat	24%	(34)	25%	(37)	9%	(13)	43%	(62)	146
2018 House Vote: Republican	8%	(14)	11%	(19)	10%	(18)	71%	(122)	173
2016 Vote: Hillary Clinton	21%	(27)	25%	(33)	11%	(14)	44%	(58)	133
2016 Vote: Donald Trump	7%	(13)	10%	(19)	10%	(20)	73%	(139)	191
2016 Vote: Didn't Vote	10%	(26)	13%	(34)	14%	(35)	63%	(159)	254
Voted in 2014: Yes	13%	(37)	15%	(41)	10%	(27)	62%	(172)	276
Voted in 2014: No	10%	(32)	16%	(52)	13%	(43)	61%	(204)	332
4-Region: Northeast	16%	(13)	16%	(14)	9%	(8)	59%	(51)	86
4-Region: Midwest	7%	(9)	18%	(22)	13%	(17)	62%	(77)	125
4-Region: South	10%	(27)	15%	(38)	9%	(23)	66%	(170)	259
4-Region: West	14%	(19)	13%	(18)	16%	(22)	56%	(77)	138
Plan to be Vaccinated	19%	(46)	22%	(54)	15%	(35)	44%	(107)	242
Does not Plan to be Vaccinated	5%	(12)	10%	(25)	9%	(22)	77%	(192)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_4: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Mila Kunis

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(46)	15%	(91)	12%	(73)	64%	(381)	591
Gender: Male	11%	(32)	21%	(58)	11%	(30)	57%	(160)	280
Gender: Female	4%	(14)	11%	(33)	14%	(43)	71%	(221)	311
Age: 18-34	11%	(25)	24%	(56)	15%	(36)	50%	(119)	237
Age: 35-44	15%	(18)	16%	(19)	7%	(8)	62%	(73)	117
Age: 45-64	2%	(3)	6%	(11)	14%	(23)	78%	(128)	165
Age: 65+	—	(0)	6%	(5)	9%	(7)	85%	(61)	72
GenZers: 1997-2012	1%	(2)	14%	(15)	21%	(23)	64%	(69)	108
Millennials: 1981-1996	16%	(36)	27%	(59)	8%	(18)	48%	(105)	217
GenXers: 1965-1980	7%	(9)	4%	(6)	16%	(20)	73%	(92)	126
Baby Boomers: 1946-1964	—	(0)	7%	(10)	8%	(10)	85%	(110)	129
PID: Dem (no lean)	16%	(30)	22%	(43)	12%	(24)	49%	(95)	191
PID: Ind (no lean)	4%	(9)	12%	(23)	13%	(27)	71%	(144)	203
PID: Rep (no lean)	4%	(7)	12%	(24)	11%	(22)	73%	(143)	196
PID/Gender: Dem Men	21%	(20)	28%	(27)	11%	(10)	40%	(37)	94
PID/Gender: Dem Women	10%	(10)	17%	(16)	14%	(14)	59%	(57)	97
PID/Gender: Ind Men	7%	(6)	17%	(14)	9%	(7)	68%	(57)	84
PID/Gender: Ind Women	3%	(3)	8%	(9)	17%	(20)	73%	(86)	119
PID/Gender: Rep Men	6%	(7)	17%	(17)	13%	(13)	64%	(65)	101
PID/Gender: Rep Women	1%	(1)	8%	(7)	10%	(10)	82%	(78)	95
Ideo: Liberal (1-3)	13%	(19)	20%	(31)	18%	(28)	50%	(78)	156
Ideo: Moderate (4)	7%	(8)	16%	(19)	11%	(13)	66%	(80)	121
Ideo: Conservative (5-7)	7%	(17)	15%	(37)	11%	(27)	67%	(165)	246
Educ: < College	5%	(22)	14%	(62)	14%	(60)	67%	(289)	434
Educ: Bachelors degree	12%	(13)	17%	(17)	6%	(7)	65%	(69)	106
Educ: Post-grad	21%	(11)	22%	(11)	12%	(6)	45%	(23)	52
Income: Under 50k	5%	(17)	15%	(47)	14%	(44)	66%	(207)	314
Income: 50k-100k	8%	(16)	15%	(29)	11%	(20)	65%	(122)	187
Income: 100k+	15%	(14)	17%	(15)	9%	(8)	58%	(52)	90
Ethnicity: White	7%	(32)	13%	(60)	11%	(51)	69%	(319)	462
Ethnicity: Hispanic	8%	(8)	30%	(33)	14%	(15)	48%	(52)	108

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Table MCEN9_4: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Mila Kunis

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(46)	15%	(91)	12%	(73)	64%	(381)	591
Ethnicity: Black	13%	(11)	22%	(19)	21%	(18)	44%	(38)	86
All Christian	9%	(23)	15%	(36)	12%	(28)	64%	(159)	247
Agnostic/Nothing in particular	3%	(5)	15%	(25)	16%	(25)	66%	(107)	162
Something Else	5%	(5)	14%	(16)	11%	(13)	70%	(80)	115
Religious Non-Protestant/Catholic	24%	(12)	27%	(14)	14%	(7)	35%	(18)	51
Evangelical	13%	(23)	12%	(21)	12%	(23)	63%	(116)	183
Non-Evangelical	3%	(5)	17%	(28)	10%	(16)	71%	(119)	169
Community: Urban	17%	(30)	27%	(48)	11%	(20)	44%	(77)	176
Community: Suburban	5%	(14)	10%	(28)	14%	(38)	71%	(196)	275
Community: Rural	1%	(1)	10%	(15)	11%	(16)	77%	(108)	140
Employ: Private Sector	13%	(27)	20%	(42)	7%	(15)	60%	(125)	209
Employ: Self-Employed	7%	(5)	21%	(14)	13%	(8)	58%	(38)	65
Employ: Retired	1%	(1)	5%	(4)	14%	(12)	80%	(70)	87
Employ: Unemployed	3%	(2)	10%	(7)	21%	(15)	66%	(47)	70
Military HH: Yes	5%	(4)	23%	(18)	8%	(6)	64%	(48)	76
Military HH: No	8%	(42)	14%	(73)	13%	(67)	65%	(333)	515
RD/WT: Right Direction	15%	(37)	21%	(52)	13%	(32)	50%	(121)	243
RD/WT: Wrong Track	3%	(9)	11%	(39)	12%	(41)	75%	(260)	348
Biden Job Approve	15%	(39)	22%	(57)	13%	(33)	51%	(134)	263
Biden Job Disapprove	2%	(5)	12%	(33)	12%	(33)	74%	(199)	269
Biden Job Strongly Approve	20%	(28)	23%	(33)	7%	(10)	50%	(71)	143
Biden Job Somewhat Approve	9%	(11)	20%	(23)	19%	(23)	52%	(62)	120
Biden Job Somewhat Disapprove	3%	(2)	22%	(20)	16%	(15)	59%	(55)	93
Biden Job Strongly Disapprove	1%	(2)	7%	(13)	10%	(18)	81%	(144)	177
Favorable of Biden	15%	(37)	21%	(51)	9%	(22)	55%	(133)	243
Unfavorable of Biden	2%	(5)	13%	(40)	13%	(41)	72%	(217)	304
Very Favorable of Biden	20%	(26)	24%	(32)	6%	(8)	50%	(66)	132
Somewhat Favorable of Biden	10%	(11)	17%	(19)	13%	(14)	60%	(66)	111
Somewhat Unfavorable of Biden	—	(0)	21%	(20)	18%	(16)	61%	(55)	91
Very Unfavorable of Biden	3%	(5)	10%	(20)	12%	(25)	76%	(162)	212

Continued on next page

Table MCEN9_4: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Mila Kunis

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(46)	15%	(91)	12%	(73)	64%	(381)	591
#1 Issue: Economy	9%	(19)	16%	(34)	11%	(23)	64%	(135)	210
#1 Issue: Security	4%	(5)	17%	(19)	10%	(11)	69%	(79)	114
#1 Issue: Health Care	17%	(14)	16%	(13)	17%	(14)	50%	(42)	84
#1 Issue: Medicare / Social Security	4%	(2)	14%	(8)	17%	(10)	66%	(38)	58
2020 Vote: Joe Biden	16%	(29)	24%	(45)	8%	(15)	53%	(99)	188
2020 Vote: Donald Trump	4%	(9)	14%	(32)	11%	(26)	70%	(158)	225
2020 Vote: Didn't Vote	5%	(7)	9%	(13)	17%	(24)	70%	(104)	148
2018 House Vote: Democrat	18%	(23)	22%	(29)	8%	(11)	52%	(68)	132
2018 House Vote: Republican	6%	(10)	15%	(26)	11%	(20)	68%	(117)	173
2016 Vote: Hillary Clinton	16%	(22)	24%	(32)	9%	(12)	51%	(67)	132
2016 Vote: Donald Trump	5%	(9)	9%	(17)	10%	(19)	76%	(139)	184
2016 Vote: Didn't Vote	5%	(13)	16%	(41)	16%	(41)	62%	(156)	251
Voted in 2014: Yes	11%	(32)	14%	(38)	10%	(28)	65%	(179)	277
Voted in 2014: No	5%	(14)	17%	(52)	15%	(46)	64%	(202)	314
4-Region: Northeast	13%	(14)	20%	(22)	9%	(10)	58%	(64)	111
4-Region: Midwest	7%	(7)	17%	(18)	11%	(12)	66%	(71)	108
4-Region: South	5%	(11)	13%	(32)	17%	(41)	65%	(157)	241
4-Region: West	10%	(13)	14%	(18)	8%	(11)	68%	(90)	132
Plan to be Vaccinated	12%	(32)	22%	(57)	15%	(38)	51%	(134)	262
Does not Plan to be Vaccinated	4%	(9)	12%	(26)	11%	(24)	74%	(165)	225

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_5: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Ashton Kutcher

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(40)	17%	(105)	12%	(75)	65%	(410)	629
Gender: Male	9%	(29)	22%	(69)	9%	(30)	60%	(188)	316
Gender: Female	3%	(11)	12%	(36)	14%	(45)	71%	(222)	313
Age: 18-34	10%	(24)	23%	(54)	16%	(37)	50%	(116)	231
Age: 35-44	7%	(8)	21%	(26)	11%	(13)	61%	(75)	123
Age: 45-64	4%	(7)	8%	(15)	10%	(19)	78%	(148)	189
Age: 65+	1%	(1)	12%	(10)	5%	(5)	82%	(71)	86
GenZers: 1997-2012	5%	(5)	19%	(21)	15%	(16)	61%	(68)	111
Millennials: 1981-1996	12%	(25)	25%	(52)	14%	(30)	49%	(103)	210
GenXers: 1965-1980	4%	(6)	7%	(11)	11%	(16)	78%	(116)	149
Baby Boomers: 1946-1964	3%	(4)	13%	(19)	8%	(12)	76%	(115)	150
PID: Dem (no lean)	14%	(27)	21%	(41)	11%	(22)	54%	(106)	196
PID: Ind (no lean)	3%	(6)	13%	(25)	16%	(32)	68%	(136)	199
PID: Rep (no lean)	3%	(8)	17%	(39)	9%	(21)	71%	(167)	235
PID/Gender: Dem Men	20%	(19)	24%	(23)	12%	(12)	44%	(43)	97
PID/Gender: Dem Women	8%	(7)	18%	(17)	10%	(10)	65%	(64)	98
PID/Gender: Ind Men	5%	(4)	17%	(16)	6%	(6)	72%	(67)	93
PID/Gender: Ind Women	1%	(1)	8%	(9)	25%	(27)	65%	(69)	106
PID/Gender: Rep Men	4%	(5)	23%	(29)	10%	(12)	63%	(79)	126
PID/Gender: Rep Women	2%	(2)	9%	(10)	8%	(8)	81%	(89)	109
Ideo: Liberal (1-3)	12%	(16)	19%	(25)	10%	(14)	59%	(81)	135
Ideo: Moderate (4)	8%	(11)	22%	(32)	13%	(18)	57%	(83)	144
Ideo: Conservative (5-7)	5%	(12)	17%	(45)	11%	(29)	67%	(175)	260
Educ: < College	4%	(21)	16%	(77)	13%	(61)	67%	(318)	477
Educ: Bachelors degree	13%	(13)	11%	(10)	6%	(5)	70%	(68)	96
Educ: Post-grad	12%	(7)	31%	(17)	14%	(8)	44%	(24)	56
Income: Under 50k	5%	(16)	16%	(54)	12%	(40)	68%	(236)	346
Income: 50k-100k	9%	(17)	17%	(34)	13%	(27)	61%	(124)	202
Income: 100k+	9%	(7)	21%	(17)	9%	(7)	61%	(50)	81
Ethnicity: White	5%	(23)	16%	(74)	10%	(48)	69%	(318)	463
Ethnicity: Hispanic	6%	(7)	34%	(40)	18%	(21)	42%	(49)	118

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Table MCEN9_5: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Ashton Kutcher

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(40)	17%	(105)	12%	(75)	65%	(410)	629
Ethnicity: Black	16%	(17)	15%	(15)	13%	(14)	56%	(60)	106
Ethnicity: Other	—	(0)	26%	(16)	21%	(13)	53%	(32)	60
All Christian	8%	(20)	14%	(37)	11%	(29)	67%	(174)	260
Agnostic/Nothing in particular	3%	(6)	20%	(35)	17%	(28)	60%	(103)	172
Something Else	4%	(5)	12%	(16)	10%	(14)	74%	(101)	136
Religious Non-Protestant/Catholic	17%	(9)	37%	(20)	6%	(4)	40%	(22)	55
Evangelical	11%	(20)	13%	(24)	9%	(17)	66%	(119)	180
Non-Evangelical	2%	(4)	13%	(26)	12%	(23)	74%	(146)	199
Community: Urban	13%	(24)	28%	(50)	11%	(21)	48%	(87)	182
Community: Suburban	5%	(14)	12%	(34)	7%	(21)	76%	(219)	289
Community: Rural	1%	(2)	13%	(20)	21%	(33)	66%	(104)	159
Employ: Private Sector	10%	(20)	23%	(47)	10%	(22)	57%	(120)	209
Employ: Government	12%	(6)	22%	(12)	13%	(7)	53%	(27)	51
Employ: Self-Employed	12%	(6)	11%	(6)	16%	(8)	61%	(32)	52
Employ: Retired	2%	(2)	12%	(13)	4%	(5)	82%	(88)	108
Employ: Unemployed	3%	(3)	8%	(7)	13%	(11)	76%	(65)	86
Military HH: Yes	6%	(5)	20%	(17)	11%	(9)	63%	(55)	86
Military HH: No	6%	(35)	16%	(88)	12%	(65)	65%	(355)	543
RD/WT: Right Direction	13%	(33)	25%	(64)	11%	(28)	51%	(131)	256
RD/WT: Wrong Track	2%	(7)	11%	(41)	13%	(47)	75%	(278)	374
Biden Job Approve	13%	(37)	24%	(68)	12%	(35)	51%	(144)	284
Biden Job Disapprove	1%	(2)	12%	(35)	12%	(36)	75%	(223)	295
Biden Job Strongly Approve	18%	(24)	31%	(44)	9%	(13)	42%	(58)	140
Biden Job Somewhat Approve	8%	(12)	17%	(24)	15%	(22)	59%	(86)	144
Biden Job Somewhat Disapprove	1%	(1)	26%	(22)	22%	(19)	51%	(44)	87
Biden Job Strongly Disapprove	—	(1)	6%	(13)	8%	(17)	85%	(178)	209
Favorable of Biden	13%	(34)	24%	(64)	12%	(32)	52%	(139)	269
Unfavorable of Biden	2%	(5)	13%	(39)	11%	(35)	74%	(231)	311

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Table MCEN9_5: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Ashton Kutcher

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(40)	17%	(105)	12%	(75)	65%	(410)	629
Very Favorable of Biden	19%	(26)	28%	(38)	10%	(14)	43%	(58)	136
Somewhat Favorable of Biden	6%	(9)	19%	(26)	14%	(18)	61%	(81)	133
Somewhat Unfavorable of Biden	4%	(3)	27%	(21)	20%	(16)	50%	(40)	80
Very Unfavorable of Biden	1%	(2)	8%	(18)	8%	(19)	83%	(192)	231
#1 Issue: Economy	8%	(20)	13%	(31)	13%	(33)	66%	(164)	248
#1 Issue: Security	1%	(1)	22%	(26)	7%	(9)	70%	(86)	123
#1 Issue: Health Care	11%	(7)	23%	(14)	17%	(11)	50%	(32)	64
#1 Issue: Medicare / Social Security	2%	(2)	17%	(12)	12%	(9)	69%	(48)	70
2020 Vote: Joe Biden	15%	(28)	22%	(43)	11%	(21)	52%	(101)	194
2020 Vote: Donald Trump	2%	(5)	16%	(41)	8%	(19)	74%	(188)	254
2020 Vote: Didn't Vote	5%	(7)	12%	(18)	17%	(26)	67%	(102)	153
2018 House Vote: Democrat	15%	(21)	28%	(39)	13%	(17)	44%	(61)	138
2018 House Vote: Republican	5%	(9)	18%	(37)	7%	(14)	70%	(140)	201
2016 Vote: Hillary Clinton	16%	(19)	22%	(26)	8%	(10)	54%	(63)	118
2016 Vote: Donald Trump	4%	(8)	14%	(28)	7%	(14)	76%	(156)	206
2016 Vote: Didn't Vote	5%	(14)	16%	(44)	17%	(48)	62%	(170)	276
Voted in 2014: Yes	8%	(26)	17%	(52)	8%	(24)	67%	(208)	310
Voted in 2014: No	4%	(14)	16%	(53)	16%	(51)	63%	(202)	320
4-Region: Northeast	7%	(8)	22%	(23)	9%	(10)	62%	(65)	105
4-Region: Midwest	6%	(7)	16%	(18)	12%	(13)	67%	(77)	115
4-Region: South	6%	(16)	13%	(32)	11%	(28)	69%	(172)	247
4-Region: West	6%	(10)	20%	(32)	15%	(24)	59%	(96)	162
Plan to be Vaccinated	11%	(29)	26%	(69)	13%	(34)	51%	(135)	266
Does not Plan to be Vaccinated	4%	(10)	12%	(31)	11%	(27)	73%	(184)	253

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_6: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Kristen Bell

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(44)	11%	(67)	15%	(89)	66%	(387)	587
Gender: Male	13%	(34)	12%	(30)	13%	(34)	62%	(158)	256
Gender: Female	3%	(10)	11%	(37)	17%	(55)	69%	(229)	331
Age: 18-34	11%	(23)	19%	(40)	15%	(32)	55%	(117)	212
Age: 35-44	11%	(13)	12%	(15)	19%	(24)	58%	(72)	123
Age: 45-64	4%	(7)	4%	(7)	15%	(27)	76%	(131)	172
Age: 65+	1%	(1)	6%	(5)	8%	(7)	85%	(68)	81
GenZers: 1997-2012	5%	(5)	18%	(17)	10%	(10)	67%	(64)	95
Millennials: 1981-1996	15%	(31)	16%	(31)	19%	(38)	50%	(101)	201
GenXers: 1965-1980	4%	(5)	8%	(11)	15%	(21)	74%	(104)	141
Baby Boomers: 1946-1964	3%	(4)	4%	(6)	15%	(20)	78%	(104)	134
PID: Dem (no lean)	17%	(29)	20%	(33)	12%	(20)	51%	(86)	168
PID: Ind (no lean)	3%	(6)	5%	(10)	20%	(38)	72%	(139)	194
PID: Rep (no lean)	4%	(10)	10%	(23)	13%	(30)	72%	(162)	225
PID/Gender: Dem Men	30%	(22)	12%	(9)	16%	(12)	42%	(32)	76
PID/Gender: Dem Women	7%	(6)	26%	(24)	9%	(8)	59%	(54)	92
PID/Gender: Ind Men	6%	(5)	4%	(3)	10%	(8)	80%	(63)	79
PID/Gender: Ind Women	1%	(1)	6%	(7)	26%	(30)	66%	(76)	115
PID/Gender: Rep Men	7%	(7)	17%	(18)	14%	(14)	62%	(63)	101
PID/Gender: Rep Women	2%	(3)	5%	(6)	13%	(16)	80%	(99)	124
Ideo: Liberal (1-3)	17%	(25)	18%	(26)	17%	(24)	48%	(69)	142
Ideo: Moderate (4)	6%	(8)	10%	(12)	17%	(21)	67%	(85)	127
Ideo: Conservative (5-7)	4%	(10)	11%	(26)	12%	(29)	72%	(166)	230
Educ: < College	5%	(24)	11%	(49)	15%	(69)	69%	(313)	455
Educ: Bachelors degree	15%	(12)	8%	(7)	14%	(12)	63%	(51)	81
Educ: Post-grad	16%	(8)	22%	(11)	16%	(8)	45%	(23)	51
Income: Under 50k	5%	(14)	11%	(34)	16%	(49)	68%	(209)	306
Income: 50k-100k	11%	(22)	10%	(19)	15%	(30)	65%	(131)	203
Income: 100k+	11%	(8)	17%	(13)	13%	(10)	60%	(47)	78
Ethnicity: White	8%	(38)	9%	(44)	15%	(71)	68%	(321)	475
Ethnicity: Hispanic	8%	(9)	20%	(21)	17%	(17)	55%	(56)	103

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Table MCEN9_6: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Kristen Bell

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(44)	11%	(67)	15%	(89)	66%	(387)	587
Ethnicity: Black	8%	(6)	25%	(18)	12%	(9)	56%	(41)	73
All Christian	8%	(17)	11%	(26)	17%	(39)	64%	(149)	232
Agnostic/Nothing in particular	4%	(7)	13%	(23)	15%	(26)	68%	(120)	176
Something Else	3%	(4)	7%	(9)	13%	(15)	77%	(94)	123
Evangelical	6%	(10)	10%	(17)	15%	(24)	69%	(112)	162
Non-Evangelical	6%	(11)	9%	(17)	13%	(24)	71%	(127)	179
Community: Urban	15%	(26)	13%	(23)	10%	(17)	62%	(108)	175
Community: Suburban	6%	(14)	11%	(25)	17%	(41)	66%	(159)	240
Community: Rural	2%	(4)	11%	(18)	17%	(30)	70%	(121)	173
Employ: Private Sector	13%	(23)	12%	(20)	14%	(24)	61%	(103)	170
Employ: Self-Employed	12%	(8)	17%	(12)	10%	(8)	61%	(44)	73
Employ: Retired	2%	(2)	6%	(5)	14%	(13)	79%	(73)	92
Employ: Unemployed	4%	(3)	7%	(5)	22%	(17)	68%	(53)	78
Employ: Other	4%	(2)	19%	(11)	22%	(13)	55%	(32)	58
Military HH: Yes	9%	(6)	16%	(11)	12%	(8)	63%	(43)	68
Military HH: No	7%	(39)	11%	(56)	15%	(80)	66%	(344)	519
RD/WT: Right Direction	16%	(38)	18%	(43)	14%	(33)	53%	(130)	245
RD/WT: Wrong Track	2%	(6)	7%	(24)	16%	(55)	75%	(257)	342
Biden Job Approve	14%	(38)	16%	(44)	15%	(41)	55%	(147)	269
Biden Job Disapprove	2%	(5)	8%	(21)	16%	(44)	75%	(211)	282
Biden Job Strongly Approve	17%	(24)	20%	(27)	14%	(20)	49%	(68)	139
Biden Job Somewhat Approve	10%	(13)	13%	(17)	16%	(21)	61%	(79)	130
Biden Job Somewhat Disapprove	5%	(4)	14%	(11)	23%	(19)	58%	(46)	80
Biden Job Strongly Disapprove	1%	(1)	5%	(10)	13%	(26)	82%	(164)	201
Favorable of Biden	14%	(36)	18%	(45)	15%	(37)	53%	(136)	255
Unfavorable of Biden	1%	(4)	6%	(18)	17%	(50)	75%	(217)	290
Very Favorable of Biden	16%	(21)	22%	(29)	14%	(18)	48%	(63)	129
Somewhat Favorable of Biden	12%	(15)	14%	(17)	15%	(19)	59%	(73)	125
Somewhat Unfavorable of Biden	3%	(2)	8%	(5)	27%	(19)	62%	(43)	70
Very Unfavorable of Biden	1%	(2)	6%	(13)	14%	(31)	79%	(174)	220

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Table MCEN9_6: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Kristen Bell

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(44)	11%	(67)	15%	(89)	66%	(387)	587
#1 Issue: Economy	6%	(14)	11%	(24)	16%	(37)	67%	(152)	227
#1 Issue: Security	8%	(9)	8%	(9)	15%	(17)	69%	(75)	110
#1 Issue: Health Care	14%	(11)	15%	(11)	26%	(20)	46%	(35)	77
#1 Issue: Medicare / Social Security	5%	(3)	11%	(7)	8%	(5)	77%	(48)	62
2020 Vote: Joe Biden	15%	(27)	16%	(30)	14%	(25)	55%	(101)	184
2020 Vote: Donald Trump	4%	(10)	11%	(24)	13%	(29)	72%	(161)	225
2020 Vote: Didn't Vote	5%	(7)	9%	(12)	19%	(27)	67%	(95)	142
2018 House Vote: Democrat	18%	(22)	19%	(24)	14%	(17)	50%	(61)	123
2018 House Vote: Republican	6%	(11)	9%	(17)	15%	(27)	71%	(130)	184
2016 Vote: Hillary Clinton	15%	(17)	17%	(19)	18%	(21)	50%	(57)	114
2016 Vote: Donald Trump	3%	(7)	9%	(18)	12%	(24)	75%	(149)	199
2016 Vote: Didn't Vote	8%	(21)	12%	(29)	16%	(40)	64%	(160)	251
Voted in 2014: Yes	9%	(24)	10%	(29)	14%	(38)	67%	(188)	280
Voted in 2014: No	7%	(20)	12%	(38)	16%	(50)	65%	(199)	308
4-Region: Northeast	9%	(9)	22%	(21)	13%	(12)	56%	(52)	94
4-Region: Midwest	6%	(7)	9%	(11)	12%	(14)	73%	(84)	115
4-Region: South	7%	(17)	12%	(30)	13%	(33)	68%	(170)	249
4-Region: West	9%	(12)	4%	(5)	23%	(30)	63%	(82)	129
Plan to be Vaccinated	16%	(36)	16%	(38)	18%	(43)	50%	(115)	232
Does not Plan to be Vaccinated	2%	(5)	10%	(25)	14%	(33)	74%	(180)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_7: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Ellen DeGeneres

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(61)	19%	(116)	13%	(79)	59%	(363)	619
Gender: Male	13%	(42)	22%	(68)	11%	(35)	53%	(167)	312
Gender: Female	6%	(19)	16%	(48)	14%	(44)	64%	(196)	307
Age: 18-34	14%	(34)	24%	(58)	18%	(42)	44%	(104)	238
Age: 35-44	12%	(14)	21%	(25)	10%	(11)	57%	(65)	115
Age: 45-64	7%	(13)	13%	(25)	9%	(17)	70%	(131)	186
Age: 65+	—	(0)	10%	(8)	10%	(8)	79%	(63)	80
GenZers: 1997-2012	13%	(15)	17%	(19)	17%	(20)	53%	(61)	115
Millennials: 1981-1996	14%	(28)	30%	(62)	15%	(31)	41%	(85)	205
GenXers: 1965-1980	9%	(14)	7%	(10)	11%	(16)	73%	(107)	147
Baby Boomers: 1946-1964	3%	(4)	17%	(24)	8%	(11)	72%	(102)	141
PID: Dem (no lean)	16%	(35)	24%	(50)	13%	(28)	47%	(99)	212
PID: Ind (no lean)	7%	(14)	13%	(24)	14%	(26)	66%	(122)	186
PID: Rep (no lean)	6%	(13)	19%	(42)	11%	(25)	64%	(142)	222
PID/Gender: Dem Men	25%	(25)	26%	(26)	13%	(13)	36%	(36)	100
PID/Gender: Dem Women	9%	(10)	22%	(24)	13%	(15)	56%	(63)	112
PID/Gender: Ind Men	11%	(9)	9%	(8)	9%	(8)	71%	(62)	87
PID/Gender: Ind Women	4%	(4)	16%	(16)	18%	(18)	61%	(61)	99
PID/Gender: Rep Men	6%	(8)	27%	(34)	11%	(14)	55%	(69)	126
PID/Gender: Rep Women	5%	(5)	8%	(7)	11%	(11)	76%	(73)	96
Ideo: Liberal (1-3)	20%	(32)	22%	(37)	15%	(25)	43%	(71)	164
Ideo: Moderate (4)	10%	(13)	27%	(38)	10%	(14)	54%	(76)	141
Ideo: Conservative (5-7)	7%	(15)	15%	(32)	10%	(21)	68%	(145)	214
Educ: < College	8%	(37)	19%	(87)	12%	(55)	61%	(285)	464
Educ: Bachelors degree	16%	(18)	18%	(20)	15%	(17)	51%	(57)	110
Income: Under 50k	7%	(23)	18%	(61)	12%	(40)	63%	(209)	333
Income: 50k-100k	12%	(24)	20%	(40)	15%	(31)	53%	(108)	203
Income: 100k+	17%	(14)	18%	(15)	9%	(8)	56%	(46)	83
Ethnicity: White	9%	(44)	19%	(89)	11%	(52)	60%	(283)	468
Ethnicity: Hispanic	15%	(18)	25%	(29)	22%	(25)	38%	(44)	116
Ethnicity: Black	11%	(11)	19%	(19)	14%	(14)	56%	(55)	99

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Table MCEN9_7: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Ellen DeGeneres

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(61)	19%	(116)	13%	(79)	59%	(363)	619
Ethnicity: Other	13%	(7)	15%	(8)	23%	(12)	48%	(25)	52
All Christian	10%	(26)	19%	(46)	12%	(30)	59%	(147)	249
Agnostic/Nothing in particular	8%	(15)	23%	(41)	15%	(26)	53%	(94)	176
Something Else	5%	(7)	14%	(18)	14%	(19)	67%	(88)	131
Evangelical	9%	(14)	17%	(28)	18%	(30)	56%	(89)	161
Non-Evangelical	9%	(18)	17%	(35)	9%	(18)	65%	(133)	204
Community: Urban	17%	(29)	16%	(29)	14%	(25)	53%	(92)	174
Community: Suburban	9%	(26)	22%	(62)	9%	(27)	60%	(171)	286
Community: Rural	4%	(7)	16%	(25)	17%	(28)	63%	(100)	159
Employ: Private Sector	11%	(20)	23%	(44)	7%	(14)	59%	(113)	192
Employ: Self-Employed	19%	(13)	24%	(16)	20%	(14)	37%	(25)	67
Employ: Retired	—	(0)	11%	(11)	12%	(12)	77%	(74)	96
Employ: Unemployed	17%	(16)	12%	(11)	16%	(15)	55%	(51)	93
Employ: Other	4%	(2)	26%	(14)	22%	(12)	47%	(25)	53
Military HH: Yes	10%	(8)	13%	(11)	11%	(9)	66%	(54)	81
Military HH: No	10%	(53)	20%	(105)	13%	(70)	58%	(310)	538
RD/WT: Right Direction	18%	(48)	27%	(71)	14%	(37)	41%	(109)	265
RD/WT: Wrong Track	4%	(14)	13%	(45)	12%	(42)	72%	(254)	354
Biden Job Approve	15%	(45)	26%	(78)	13%	(38)	46%	(136)	297
Biden Job Disapprove	5%	(14)	11%	(29)	14%	(39)	70%	(188)	269
Biden Job Strongly Approve	18%	(27)	25%	(39)	11%	(16)	46%	(71)	154
Biden Job Somewhat Approve	12%	(17)	27%	(39)	15%	(22)	45%	(65)	143
Biden Job Somewhat Disapprove	8%	(7)	21%	(18)	26%	(22)	44%	(36)	83
Biden Job Strongly Disapprove	4%	(7)	6%	(12)	9%	(17)	81%	(151)	187
Favorable of Biden	16%	(46)	28%	(79)	14%	(39)	43%	(122)	286
Unfavorable of Biden	4%	(12)	11%	(29)	14%	(39)	71%	(195)	276
Very Favorable of Biden	19%	(28)	31%	(47)	10%	(15)	40%	(61)	151
Somewhat Favorable of Biden	13%	(18)	24%	(32)	18%	(24)	45%	(61)	135
Somewhat Unfavorable of Biden	5%	(4)	12%	(9)	26%	(19)	56%	(42)	75
Very Unfavorable of Biden	4%	(8)	10%	(20)	10%	(20)	76%	(153)	202

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Table MCEN9_7: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Ellen DeGeneres

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(61)	19%	(116)	13%	(79)	59%	(363)	619
#1 Issue: Economy	7%	(18)	19%	(48)	14%	(35)	59%	(148)	249
#1 Issue: Security	17%	(18)	11%	(11)	13%	(13)	59%	(63)	106
#1 Issue: Health Care	11%	(9)	27%	(22)	19%	(15)	43%	(35)	81
#1 Issue: Medicare / Social Security	5%	(4)	21%	(15)	12%	(9)	61%	(43)	70
2020 Vote: Joe Biden	16%	(33)	26%	(54)	13%	(27)	45%	(91)	205
2020 Vote: Donald Trump	7%	(15)	14%	(31)	11%	(24)	69%	(153)	223
2020 Vote: Didn't Vote	7%	(11)	16%	(28)	16%	(27)	61%	(103)	169
2018 House Vote: Democrat	16%	(23)	27%	(39)	14%	(20)	44%	(63)	145
2018 House Vote: Republican	9%	(15)	13%	(23)	10%	(17)	68%	(114)	169
2016 Vote: Hillary Clinton	20%	(27)	26%	(36)	12%	(16)	42%	(58)	137
2016 Vote: Donald Trump	7%	(13)	12%	(22)	9%	(16)	72%	(132)	182
2016 Vote: Didn't Vote	8%	(21)	21%	(55)	16%	(44)	55%	(150)	270
Voted in 2014: Yes	13%	(37)	18%	(51)	10%	(28)	60%	(174)	289
Voted in 2014: No	7%	(25)	19%	(64)	16%	(51)	58%	(190)	330
4-Region: Northeast	11%	(10)	20%	(19)	14%	(14)	54%	(51)	94
4-Region: Midwest	10%	(11)	18%	(20)	9%	(10)	64%	(72)	112
4-Region: South	9%	(25)	20%	(53)	11%	(29)	60%	(160)	267
4-Region: West	11%	(16)	16%	(24)	18%	(26)	55%	(80)	145
Plan to be Vaccinated	16%	(43)	23%	(64)	17%	(46)	44%	(122)	275
Does not Plan to be Vaccinated	6%	(14)	14%	(35)	9%	(23)	71%	(173)	245

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_8: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Nick Offerman

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(43)	13%	(78)	10%	(60)	70%	(424)	606
Gender: Male	12%	(34)	16%	(44)	9%	(23)	63%	(170)	272
Gender: Female	3%	(10)	10%	(34)	11%	(37)	76%	(254)	334
Age: 18-34	9%	(20)	21%	(50)	11%	(26)	59%	(137)	233
Age: 35-44	15%	(20)	13%	(18)	9%	(12)	63%	(85)	135
Age: 45-64	1%	(2)	3%	(4)	9%	(15)	87%	(138)	159
Age: 65+	1%	(1)	8%	(6)	9%	(7)	82%	(64)	78
GenZers: 1997-2012	5%	(5)	12%	(13)	13%	(15)	70%	(79)	113
Millennials: 1981-1996	14%	(31)	24%	(52)	10%	(21)	53%	(116)	219
GenXers: 1965-1980	6%	(7)	3%	(4)	7%	(8)	84%	(97)	116
Baby Boomers: 1946-1964	—	(1)	6%	(9)	10%	(14)	84%	(123)	147
PID: Dem (no lean)	16%	(33)	18%	(37)	12%	(24)	54%	(111)	204
PID: Ind (no lean)	2%	(5)	13%	(25)	7%	(12)	78%	(149)	191
PID: Rep (no lean)	3%	(5)	8%	(17)	11%	(24)	78%	(165)	210
PID/Gender: Dem Men	26%	(25)	21%	(21)	9%	(8)	44%	(43)	97
PID/Gender: Dem Women	8%	(8)	15%	(16)	14%	(15)	64%	(68)	107
PID/Gender: Ind Men	6%	(5)	12%	(10)	5%	(4)	77%	(61)	79
PID/Gender: Ind Women	—	(0)	14%	(15)	8%	(9)	78%	(88)	112
PID/Gender: Rep Men	4%	(4)	14%	(14)	12%	(11)	70%	(67)	95
PID/Gender: Rep Women	1%	(2)	3%	(3)	11%	(13)	85%	(98)	115
Ideo: Liberal (1-3)	16%	(23)	16%	(24)	12%	(17)	56%	(82)	146
Ideo: Moderate (4)	8%	(9)	11%	(13)	9%	(11)	73%	(85)	117
Ideo: Conservative (5-7)	4%	(11)	14%	(36)	11%	(27)	71%	(180)	254
Educ: < College	3%	(14)	13%	(59)	10%	(48)	74%	(335)	455
Educ: Bachelors degree	20%	(19)	6%	(6)	8%	(7)	66%	(63)	95
Educ: Post-grad	19%	(10)	24%	(13)	9%	(5)	48%	(26)	55
Income: Under 50k	3%	(9)	13%	(41)	12%	(38)	73%	(235)	323
Income: 50k-100k	10%	(20)	10%	(20)	8%	(16)	72%	(143)	198
Income: 100k+	18%	(15)	20%	(17)	6%	(5)	56%	(47)	84
Ethnicity: White	7%	(31)	9%	(39)	11%	(48)	73%	(327)	445
Ethnicity: Hispanic	5%	(7)	34%	(46)	8%	(11)	52%	(70)	135

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Table MCEN9_8: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Nick Offerman

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(43)	13%	(78)	10%	(60)	70%	(424)	606
Ethnicity: Black	11%	(10)	19%	(18)	6%	(6)	64%	(61)	95
Ethnicity: Other	4%	(3)	32%	(21)	8%	(6)	56%	(37)	66
All Christian	7%	(15)	15%	(35)	13%	(30)	65%	(153)	234
Agnostic/Nothing in particular	5%	(8)	13%	(22)	10%	(16)	73%	(121)	166
Something Else	2%	(3)	5%	(6)	8%	(11)	85%	(116)	137
Religious Non-Protestant/Catholic	26%	(13)	25%	(12)	6%	(3)	43%	(21)	50
Evangelical	7%	(14)	15%	(28)	9%	(17)	68%	(125)	184
Non-Evangelical	3%	(5)	7%	(13)	13%	(23)	78%	(139)	179
Community: Urban	18%	(32)	22%	(41)	7%	(13)	53%	(98)	184
Community: Suburban	3%	(9)	7%	(20)	11%	(31)	79%	(219)	279
Community: Rural	2%	(2)	12%	(17)	11%	(16)	75%	(107)	143
Employ: Private Sector	11%	(20)	20%	(35)	8%	(14)	61%	(107)	176
Employ: Self-Employed	18%	(12)	13%	(9)	8%	(5)	61%	(41)	67
Employ: Retired	—	(0)	10%	(9)	11%	(10)	80%	(75)	94
Employ: Unemployed	6%	(5)	8%	(7)	11%	(10)	75%	(65)	87
Military HH: Yes	1%	(1)	18%	(15)	4%	(4)	76%	(64)	84
Military HH: No	8%	(42)	12%	(63)	11%	(56)	69%	(360)	522
RD/WT: Right Direction	15%	(37)	19%	(49)	8%	(21)	58%	(146)	253
RD/WT: Wrong Track	2%	(6)	8%	(29)	11%	(39)	79%	(278)	353
Biden Job Approve	13%	(39)	17%	(50)	9%	(27)	60%	(174)	289
Biden Job Disapprove	1%	(2)	10%	(26)	11%	(29)	79%	(211)	268
Biden Job Strongly Approve	22%	(33)	22%	(34)	8%	(13)	48%	(73)	153
Biden Job Somewhat Approve	4%	(6)	12%	(16)	11%	(14)	74%	(101)	137
Biden Job Somewhat Disapprove	1%	(1)	28%	(22)	10%	(8)	61%	(47)	78
Biden Job Strongly Disapprove	1%	(1)	2%	(4)	11%	(21)	86%	(164)	190
Favorable of Biden	14%	(36)	15%	(41)	8%	(22)	63%	(165)	263
Unfavorable of Biden	1%	(4)	11%	(31)	13%	(36)	75%	(216)	287

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Table MCEN9_8: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Nick Offerman

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(43)	13%	(78)	10%	(60)	70%	(424)	606
Very Favorable of Biden	19%	(29)	21%	(32)	9%	(14)	51%	(76)	151
Somewhat Favorable of Biden	6%	(6)	8%	(9)	7%	(8)	79%	(89)	112
Somewhat Unfavorable of Biden	1%	(1)	29%	(21)	14%	(11)	56%	(42)	75
Very Unfavorable of Biden	2%	(3)	4%	(9)	12%	(26)	82%	(174)	212
#1 Issue: Economy	6%	(14)	7%	(16)	10%	(23)	77%	(181)	235
#1 Issue: Security	4%	(4)	16%	(16)	15%	(14)	65%	(64)	98
#1 Issue: Health Care	11%	(11)	26%	(25)	6%	(6)	56%	(52)	93
#1 Issue: Medicare / Social Security	3%	(2)	6%	(4)	8%	(5)	82%	(51)	62
2020 Vote: Joe Biden	16%	(32)	19%	(38)	10%	(20)	55%	(110)	200
2020 Vote: Donald Trump	2%	(6)	10%	(23)	11%	(24)	76%	(173)	226
2020 Vote: Didn't Vote	4%	(6)	7%	(10)	9%	(14)	81%	(125)	155
2018 House Vote: Democrat	22%	(29)	22%	(29)	10%	(13)	47%	(63)	134
2018 House Vote: Republican	3%	(5)	11%	(21)	12%	(22)	74%	(138)	186
2016 Vote: Hillary Clinton	18%	(23)	19%	(24)	11%	(14)	53%	(67)	127
2016 Vote: Donald Trump	3%	(5)	5%	(9)	11%	(20)	82%	(156)	190
2016 Vote: Didn't Vote	6%	(16)	16%	(41)	9%	(24)	69%	(179)	259
Voted in 2014: Yes	11%	(30)	9%	(25)	11%	(31)	69%	(189)	276
Voted in 2014: No	4%	(14)	16%	(53)	9%	(28)	71%	(235)	330
4-Region: Northeast	11%	(11)	19%	(17)	7%	(6)	64%	(60)	94
4-Region: Midwest	7%	(8)	9%	(10)	13%	(13)	71%	(76)	107
4-Region: South	4%	(10)	11%	(26)	9%	(22)	76%	(187)	246
4-Region: West	10%	(15)	15%	(24)	11%	(18)	64%	(102)	159
Plan to be Vaccinated	14%	(36)	17%	(44)	13%	(34)	56%	(149)	263
Does not Plan to be Vaccinated	3%	(6)	13%	(29)	6%	(13)	79%	(182)	231

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_9: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
John Legend

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(71)	18%	(116)	13%	(81)	58%	(378)	646
Gender: Male	14%	(42)	20%	(59)	10%	(29)	55%	(161)	291
Gender: Female	8%	(29)	16%	(56)	15%	(52)	61%	(217)	355
Age: 18-34	16%	(38)	21%	(52)	14%	(36)	49%	(121)	247
Age: 35-44	16%	(22)	26%	(35)	7%	(9)	51%	(68)	134
Age: 45-64	5%	(9)	11%	(22)	15%	(28)	69%	(129)	187
Age: 65+	2%	(2)	10%	(7)	12%	(9)	76%	(59)	78
GenZers: 1997-2012	9%	(11)	17%	(21)	15%	(20)	60%	(76)	127
Millennials: 1981-1996	20%	(44)	28%	(61)	9%	(19)	42%	(91)	215
GenXers: 1965-1980	6%	(8)	10%	(14)	12%	(17)	71%	(98)	137
Baby Boomers: 1946-1964	5%	(8)	13%	(20)	15%	(23)	67%	(107)	158
PID: Dem (no lean)	20%	(42)	26%	(53)	14%	(28)	40%	(83)	206
PID: Ind (no lean)	7%	(17)	14%	(33)	11%	(25)	68%	(156)	231
PID: Rep (no lean)	6%	(13)	14%	(30)	14%	(28)	66%	(138)	209
PID/Gender: Dem Men	28%	(28)	31%	(31)	7%	(7)	34%	(34)	99
PID/Gender: Dem Women	13%	(14)	20%	(22)	20%	(22)	47%	(50)	107
PID/Gender: Ind Men	6%	(6)	13%	(12)	10%	(10)	71%	(67)	94
PID/Gender: Ind Women	8%	(11)	16%	(21)	11%	(15)	65%	(89)	137
PID/Gender: Rep Men	8%	(8)	17%	(16)	13%	(13)	62%	(60)	97
PID/Gender: Rep Women	4%	(5)	12%	(14)	14%	(16)	70%	(78)	112
Ideo: Liberal (1-3)	16%	(24)	26%	(39)	10%	(15)	48%	(73)	151
Ideo: Moderate (4)	14%	(19)	23%	(31)	5%	(7)	58%	(78)	135
Ideo: Conservative (5-7)	8%	(23)	13%	(35)	19%	(52)	60%	(163)	272
Educ: < College	9%	(46)	15%	(78)	14%	(70)	62%	(310)	504
Educ: Bachelors degree	15%	(15)	27%	(26)	9%	(9)	49%	(48)	97
Income: Under 50k	10%	(36)	13%	(47)	12%	(43)	65%	(231)	357
Income: 50k-100k	10%	(22)	25%	(55)	13%	(30)	52%	(115)	221
Income: 100k+	19%	(13)	20%	(14)	12%	(8)	48%	(32)	67
Ethnicity: White	9%	(44)	16%	(77)	10%	(49)	64%	(303)	473
Ethnicity: Hispanic	11%	(14)	29%	(39)	19%	(26)	42%	(56)	135
Ethnicity: Black	25%	(26)	25%	(27)	19%	(20)	31%	(34)	107

Continued on next page

Table MCEN9_9: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
John Legend

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(71)	18%	(116)	13%	(81)	58%	(378)	646
Ethnicity: Other	1%	(1)	19%	(12)	18%	(12)	62%	(41)	66
All Christian	13%	(32)	20%	(51)	11%	(28)	56%	(143)	254
Agnostic/Nothing in particular	8%	(17)	19%	(38)	15%	(31)	58%	(119)	205
Something Else	9%	(13)	12%	(17)	12%	(17)	66%	(90)	136
Evangelical	17%	(32)	17%	(32)	13%	(24)	54%	(105)	194
Non-Evangelical	6%	(11)	18%	(32)	11%	(19)	65%	(119)	182
Community: Urban	19%	(34)	29%	(53)	13%	(24)	39%	(71)	181
Community: Suburban	10%	(30)	11%	(33)	13%	(39)	66%	(200)	302
Community: Rural	5%	(7)	19%	(31)	11%	(19)	65%	(106)	163
Employ: Private Sector	15%	(29)	21%	(40)	13%	(24)	51%	(96)	189
Employ: Self-Employed	18%	(15)	26%	(22)	14%	(12)	42%	(36)	85
Employ: Homemaker	12%	(7)	5%	(3)	4%	(3)	78%	(46)	58
Employ: Retired	5%	(4)	15%	(14)	12%	(11)	68%	(64)	93
Employ: Unemployed	4%	(4)	13%	(13)	10%	(10)	73%	(77)	105
Employ: Other	13%	(6)	14%	(7)	23%	(12)	51%	(25)	50
Military HH: Yes	8%	(7)	10%	(9)	22%	(20)	60%	(54)	90
Military HH: No	12%	(64)	19%	(107)	11%	(61)	58%	(323)	556
RD/WT: Right Direction	20%	(52)	24%	(64)	13%	(34)	42%	(110)	260
RD/WT: Wrong Track	5%	(19)	14%	(52)	12%	(47)	69%	(267)	386
Biden Job Approve	18%	(56)	23%	(71)	13%	(38)	46%	(139)	305
Biden Job Disapprove	2%	(6)	14%	(40)	14%	(40)	70%	(197)	283
Biden Job Strongly Approve	27%	(44)	23%	(38)	17%	(28)	33%	(55)	165
Biden Job Somewhat Approve	8%	(12)	24%	(34)	7%	(10)	60%	(84)	139
Biden Job Somewhat Disapprove	4%	(3)	33%	(25)	16%	(13)	46%	(35)	76
Biden Job Strongly Disapprove	2%	(3)	7%	(15)	13%	(28)	78%	(161)	207
Favorable of Biden	18%	(53)	25%	(72)	12%	(34)	45%	(131)	291
Unfavorable of Biden	5%	(14)	12%	(37)	13%	(40)	71%	(220)	311

Continued on next page

Table MCEN9_9: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
John Legend

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(71)	18%	(116)	13%	(81)	58%	(378)	646
Very Favorable of Biden	25%	(42)	26%	(43)	15%	(26)	34%	(57)	168
Somewhat Favorable of Biden	9%	(11)	23%	(29)	7%	(9)	60%	(74)	123
Somewhat Unfavorable of Biden	9%	(8)	18%	(16)	13%	(12)	59%	(52)	88
Very Unfavorable of Biden	3%	(6)	9%	(21)	13%	(28)	75%	(168)	223
#1 Issue: Economy	13%	(31)	14%	(33)	9%	(21)	64%	(152)	238
#1 Issue: Security	6%	(7)	14%	(17)	15%	(17)	65%	(77)	118
#1 Issue: Health Care	12%	(11)	36%	(32)	10%	(9)	42%	(38)	90
#1 Issue: Medicare / Social Security	8%	(5)	17%	(12)	15%	(11)	60%	(42)	70
2020 Vote: Joe Biden	24%	(50)	26%	(56)	10%	(21)	40%	(86)	213
2020 Vote: Donald Trump	5%	(11)	14%	(31)	16%	(36)	66%	(153)	232
2020 Vote: Didn't Vote	6%	(10)	13%	(22)	10%	(17)	71%	(121)	171
2018 House Vote: Democrat	24%	(34)	33%	(47)	8%	(11)	36%	(51)	144
2018 House Vote: Republican	7%	(13)	12%	(21)	19%	(34)	63%	(115)	184
2016 Vote: Hillary Clinton	22%	(30)	27%	(37)	12%	(16)	40%	(55)	139
2016 Vote: Donald Trump	6%	(13)	14%	(29)	15%	(31)	65%	(134)	206
2016 Vote: Didn't Vote	10%	(26)	18%	(48)	10%	(28)	62%	(168)	270
Voted in 2014: Yes	13%	(37)	19%	(56)	11%	(33)	56%	(164)	290
Voted in 2014: No	10%	(34)	17%	(60)	13%	(48)	60%	(214)	356
4-Region: Northeast	9%	(10)	25%	(28)	16%	(19)	49%	(56)	113
4-Region: Midwest	11%	(15)	15%	(19)	13%	(16)	61%	(78)	128
4-Region: South	13%	(34)	15%	(39)	13%	(34)	60%	(157)	264
4-Region: West	9%	(12)	21%	(30)	9%	(12)	62%	(87)	141
Plan to be Vaccinated	16%	(45)	24%	(68)	12%	(34)	47%	(132)	279
Does not Plan to be Vaccinated	6%	(15)	12%	(31)	14%	(35)	68%	(170)	251

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_10: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Patrick Mahomes

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(47)	13%	(80)	12%	(71)	68%	(419)	616
Gender: Male	13%	(34)	16%	(43)	12%	(33)	59%	(157)	267
Gender: Female	4%	(12)	11%	(37)	11%	(38)	75%	(261)	349
Age: 18-34	11%	(25)	18%	(42)	13%	(30)	58%	(136)	233
Age: 35-44	15%	(17)	17%	(20)	13%	(16)	55%	(65)	118
Age: 45-64	1%	(2)	5%	(9)	10%	(18)	83%	(146)	176
Age: 65+	3%	(2)	10%	(9)	8%	(7)	79%	(71)	90
GenZers: 1997-2012	9%	(11)	12%	(16)	14%	(18)	66%	(85)	129
Millennials: 1981-1996	14%	(27)	23%	(44)	11%	(21)	52%	(97)	188
GenXers: 1965-1980	3%	(5)	4%	(5)	11%	(15)	82%	(113)	137
Baby Boomers: 1946-1964	2%	(4)	10%	(15)	10%	(15)	78%	(118)	151
PID: Dem (no lean)	15%	(31)	20%	(42)	12%	(26)	53%	(114)	213
PID: Ind (no lean)	6%	(11)	8%	(15)	11%	(21)	76%	(148)	196
PID: Rep (no lean)	2%	(4)	11%	(23)	11%	(24)	75%	(157)	208
PID/Gender: Dem Men	25%	(25)	21%	(21)	13%	(13)	41%	(41)	99
PID/Gender: Dem Women	6%	(6)	19%	(21)	12%	(13)	64%	(73)	114
PID/Gender: Ind Men	6%	(5)	9%	(7)	9%	(7)	76%	(62)	81
PID/Gender: Ind Women	5%	(6)	7%	(8)	13%	(14)	75%	(86)	115
PID/Gender: Rep Men	5%	(4)	17%	(15)	15%	(13)	63%	(55)	87
PID/Gender: Rep Women	—	(0)	7%	(8)	9%	(11)	84%	(102)	121
Ideo: Liberal (1-3)	15%	(23)	16%	(24)	12%	(17)	57%	(85)	149
Ideo: Moderate (4)	5%	(7)	17%	(23)	17%	(23)	61%	(81)	133
Ideo: Conservative (5-7)	5%	(12)	13%	(31)	11%	(25)	71%	(171)	239
Educ: < College	5%	(25)	12%	(57)	12%	(57)	70%	(330)	469
Educ: Bachelors degree	14%	(14)	9%	(8)	10%	(10)	68%	(66)	97
Educ: Post-grad	16%	(8)	29%	(15)	9%	(5)	45%	(23)	51
Income: Under 50k	5%	(16)	11%	(39)	12%	(42)	73%	(259)	356
Income: 50k-100k	12%	(23)	13%	(26)	11%	(21)	64%	(124)	193
Income: 100k+	11%	(7)	23%	(16)	12%	(8)	54%	(36)	67
Ethnicity: White	5%	(24)	12%	(54)	12%	(54)	72%	(334)	466
Ethnicity: Hispanic	13%	(15)	22%	(25)	12%	(14)	53%	(60)	114

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Table MCEN9_10: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Patrick Mahomes

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(47)	13%	(80)	12%	(71)	68%	(419)	616
Ethnicity: Black	19%	(21)	21%	(23)	11%	(12)	49%	(54)	109
All Christian	6%	(15)	13%	(33)	11%	(27)	69%	(169)	244
Agnostic/Nothing in particular	6%	(12)	14%	(26)	12%	(22)	67%	(123)	183
Something Else	5%	(7)	9%	(11)	14%	(18)	72%	(94)	130
Evangelical	8%	(12)	14%	(22)	13%	(20)	66%	(103)	157
Non-Evangelical	4%	(9)	10%	(22)	10%	(20)	76%	(157)	207
Community: Urban	16%	(28)	14%	(25)	12%	(21)	58%	(102)	177
Community: Suburban	6%	(18)	13%	(40)	10%	(31)	70%	(209)	298
Community: Rural	1%	(1)	10%	(15)	14%	(19)	76%	(107)	142
Employ: Private Sector	10%	(18)	13%	(25)	12%	(22)	65%	(120)	185
Employ: Self-Employed	9%	(7)	22%	(18)	18%	(14)	50%	(39)	78
Employ: Homemaker	10%	(5)	8%	(4)	8%	(4)	75%	(41)	54
Employ: Retired	2%	(2)	10%	(9)	9%	(8)	80%	(73)	91
Employ: Unemployed	5%	(5)	9%	(8)	11%	(10)	75%	(65)	87
Military HH: Yes	4%	(4)	19%	(16)	10%	(8)	67%	(57)	84
Military HH: No	8%	(43)	12%	(64)	12%	(63)	68%	(362)	532
RD/WT: Right Direction	12%	(33)	20%	(53)	13%	(36)	55%	(150)	272
RD/WT: Wrong Track	4%	(14)	8%	(27)	10%	(35)	78%	(269)	345
Biden Job Approve	12%	(37)	19%	(59)	13%	(38)	56%	(170)	304
Biden Job Disapprove	1%	(3)	8%	(20)	12%	(30)	79%	(202)	255
Biden Job Strongly Approve	16%	(26)	25%	(39)	9%	(14)	50%	(79)	158
Biden Job Somewhat Approve	8%	(11)	13%	(19)	17%	(24)	62%	(91)	146
Biden Job Somewhat Disapprove	3%	(2)	18%	(12)	18%	(13)	61%	(43)	70
Biden Job Strongly Disapprove	—	(1)	4%	(8)	10%	(18)	86%	(159)	185
Favorable of Biden	12%	(33)	20%	(57)	13%	(37)	55%	(155)	281
Unfavorable of Biden	4%	(11)	8%	(22)	11%	(32)	77%	(218)	284
Very Favorable of Biden	17%	(25)	24%	(35)	9%	(14)	50%	(73)	146
Somewhat Favorable of Biden	6%	(8)	16%	(22)	17%	(23)	61%	(82)	135
Somewhat Unfavorable of Biden	15%	(11)	11%	(8)	10%	(8)	65%	(47)	74
Very Unfavorable of Biden	—	(1)	7%	(14)	12%	(25)	81%	(171)	211

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Table MCEN9_10: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Patrick Mahomes

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(47)	13%	(80)	12%	(71)	68%	(419)	616
#1 Issue: Economy	6%	(14)	11%	(24)	12%	(27)	71%	(162)	227
#1 Issue: Security	4%	(4)	10%	(10)	17%	(17)	69%	(68)	98
#1 Issue: Health Care	9%	(7)	24%	(19)	10%	(8)	57%	(43)	76
#1 Issue: Medicare / Social Security	—	(0)	17%	(11)	13%	(8)	70%	(45)	65
2020 Vote: Joe Biden	17%	(37)	20%	(43)	11%	(23)	51%	(108)	210
2020 Vote: Donald Trump	3%	(6)	12%	(25)	9%	(20)	76%	(162)	212
2020 Vote: Didn't Vote	2%	(4)	6%	(10)	14%	(24)	78%	(135)	173
2018 House Vote: Democrat	18%	(25)	22%	(30)	12%	(17)	48%	(65)	137
2018 House Vote: Republican	5%	(9)	10%	(17)	10%	(16)	75%	(124)	166
2016 Vote: Hillary Clinton	16%	(20)	23%	(30)	10%	(14)	51%	(66)	130
2016 Vote: Donald Trump	4%	(7)	9%	(17)	11%	(21)	76%	(145)	189
2016 Vote: Didn't Vote	6%	(18)	12%	(33)	13%	(35)	69%	(189)	275
Voted in 2014: Yes	10%	(28)	12%	(33)	12%	(32)	66%	(180)	273
Voted in 2014: No	5%	(19)	14%	(47)	11%	(39)	69%	(238)	343
4-Region: Northeast	5%	(5)	14%	(15)	11%	(12)	69%	(74)	106
4-Region: Midwest	1%	(1)	16%	(17)	12%	(14)	70%	(77)	110
4-Region: South	8%	(19)	14%	(33)	10%	(25)	68%	(162)	239
4-Region: West	13%	(21)	9%	(15)	13%	(21)	65%	(105)	161
Plan to be Vaccinated	15%	(38)	16%	(41)	15%	(40)	54%	(142)	261
Does not Plan to be Vaccinated	1%	(2)	12%	(29)	9%	(20)	78%	(181)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_11: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Jimmy Kimmel

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(66)	15%	(85)	12%	(70)	62%	(357)	578
Gender: Male	17%	(46)	19%	(52)	13%	(35)	52%	(143)	276
Gender: Female	7%	(20)	11%	(33)	12%	(35)	71%	(213)	301
Age: 18-34	13%	(31)	18%	(41)	21%	(47)	48%	(112)	231
Age: 35-44	17%	(21)	23%	(29)	8%	(10)	52%	(65)	125
Age: 45-64	5%	(7)	7%	(10)	8%	(11)	81%	(119)	146
Age: 65+	9%	(7)	7%	(5)	3%	(2)	81%	(62)	76
GenZers: 1997-2012	5%	(6)	19%	(20)	20%	(21)	56%	(61)	108
Millennials: 1981-1996	20%	(43)	21%	(46)	14%	(31)	45%	(100)	221
GenXers: 1965-1980	4%	(4)	8%	(8)	11%	(11)	78%	(82)	105
Baby Boomers: 1946-1964	10%	(13)	8%	(10)	5%	(7)	77%	(101)	132
PID: Dem (no lean)	24%	(43)	20%	(37)	19%	(35)	37%	(68)	184
PID: Ind (no lean)	4%	(8)	13%	(23)	6%	(12)	77%	(142)	184
PID: Rep (no lean)	7%	(15)	12%	(25)	11%	(23)	70%	(147)	210
PID/Gender: Dem Men	29%	(29)	26%	(26)	16%	(16)	28%	(28)	99
PID/Gender: Dem Women	17%	(15)	13%	(11)	23%	(19)	47%	(40)	85
PID/Gender: Ind Men	6%	(5)	17%	(14)	6%	(5)	71%	(59)	83
PID/Gender: Ind Women	2%	(2)	9%	(9)	7%	(7)	82%	(83)	101
PID/Gender: Rep Men	13%	(12)	13%	(12)	15%	(14)	60%	(56)	94
PID/Gender: Rep Women	2%	(3)	11%	(12)	8%	(9)	79%	(91)	115
Ideo: Liberal (1-3)	24%	(33)	16%	(22)	15%	(20)	45%	(62)	137
Ideo: Moderate (4)	11%	(16)	19%	(26)	14%	(19)	55%	(76)	137
Ideo: Conservative (5-7)	8%	(17)	12%	(28)	11%	(25)	70%	(161)	230
Educ: < College	8%	(35)	13%	(55)	12%	(52)	68%	(298)	441
Educ: Bachelors degree	22%	(20)	15%	(13)	14%	(12)	49%	(43)	88
Income: Under 50k	9%	(29)	10%	(34)	13%	(40)	68%	(220)	323
Income: 50k-100k	10%	(18)	19%	(34)	13%	(24)	58%	(103)	179
Income: 100k+	25%	(19)	22%	(17)	8%	(6)	45%	(34)	76
Ethnicity: White	9%	(39)	16%	(70)	9%	(41)	66%	(286)	436
Ethnicity: Hispanic	17%	(21)	18%	(23)	22%	(27)	43%	(53)	123
Ethnicity: Black	27%	(25)	10%	(9)	23%	(21)	41%	(38)	93

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Table MCEN9_11: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Jimmy Kimmel

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(66)	15%	(85)	12%	(70)	62%	(357)	578
All Christian	12%	(26)	16%	(35)	11%	(24)	61%	(132)	217
Agnostic/Nothing in particular	9%	(17)	18%	(33)	15%	(27)	58%	(105)	183
Something Else	5%	(6)	8%	(10)	8%	(11)	78%	(99)	127
Evangelical	13%	(21)	12%	(21)	8%	(14)	67%	(112)	168
Non-Evangelical	7%	(11)	13%	(21)	12%	(19)	69%	(113)	164
Community: Urban	19%	(33)	16%	(29)	15%	(26)	50%	(90)	178
Community: Suburban	11%	(30)	15%	(39)	13%	(35)	61%	(160)	263
Community: Rural	2%	(3)	12%	(17)	7%	(9)	79%	(107)	137
Employ: Private Sector	13%	(23)	19%	(34)	12%	(20)	56%	(99)	176
Employ: Self-Employed	16%	(13)	14%	(11)	26%	(20)	45%	(36)	80
Employ: Homemaker	—	(0)	14%	(7)	6%	(3)	80%	(40)	51
Employ: Retired	10%	(9)	10%	(9)	1%	(1)	78%	(69)	88
Employ: Unemployed	8%	(6)	9%	(6)	8%	(6)	75%	(52)	69
Military HH: Yes	9%	(7)	4%	(3)	19%	(14)	67%	(49)	73
Military HH: No	12%	(59)	16%	(82)	11%	(56)	61%	(308)	505
RD/WT: Right Direction	19%	(48)	22%	(55)	19%	(47)	41%	(102)	251
RD/WT: Wrong Track	6%	(18)	9%	(30)	7%	(24)	78%	(255)	327
Biden Job Approve	19%	(51)	20%	(56)	19%	(53)	42%	(115)	276
Biden Job Disapprove	6%	(15)	8%	(20)	6%	(16)	80%	(199)	249
Biden Job Strongly Approve	29%	(43)	23%	(35)	16%	(24)	32%	(49)	151
Biden Job Somewhat Approve	6%	(8)	17%	(21)	24%	(30)	53%	(66)	124
Biden Job Somewhat Disapprove	11%	(8)	19%	(13)	6%	(4)	63%	(42)	66
Biden Job Strongly Disapprove	4%	(7)	4%	(7)	6%	(12)	86%	(156)	183
Favorable of Biden	19%	(49)	21%	(53)	17%	(44)	43%	(109)	256
Unfavorable of Biden	5%	(14)	10%	(26)	9%	(24)	77%	(209)	273
Very Favorable of Biden	29%	(39)	23%	(31)	12%	(16)	36%	(49)	135
Somewhat Favorable of Biden	9%	(11)	18%	(22)	23%	(28)	50%	(60)	121
Somewhat Unfavorable of Biden	2%	(2)	19%	(13)	22%	(14)	56%	(37)	66
Very Unfavorable of Biden	6%	(12)	6%	(13)	5%	(10)	83%	(172)	207

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Table MCEN9_11: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Jimmy Kimmel

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(66)	15%	(85)	12%	(70)	62%	(357)	578
#1 Issue: Economy	12%	(28)	14%	(33)	13%	(31)	60%	(138)	229
#1 Issue: Security	8%	(8)	21%	(22)	8%	(8)	63%	(67)	105
#1 Issue: Health Care	13%	(11)	20%	(17)	13%	(11)	54%	(45)	83
#1 Issue: Medicare / Social Security	10%	(6)	7%	(4)	2%	(1)	81%	(49)	61
2020 Vote: Joe Biden	25%	(46)	16%	(31)	16%	(30)	43%	(81)	188
2020 Vote: Donald Trump	8%	(16)	8%	(17)	10%	(22)	74%	(159)	213
2020 Vote: Didn't Vote	2%	(4)	20%	(31)	12%	(18)	65%	(100)	153
2018 House Vote: Democrat	31%	(41)	19%	(26)	14%	(18)	37%	(50)	135
2018 House Vote: Republican	7%	(11)	9%	(16)	11%	(19)	73%	(124)	170
2016 Vote: Hillary Clinton	28%	(35)	16%	(20)	20%	(24)	36%	(45)	125
2016 Vote: Donald Trump	5%	(9)	10%	(19)	8%	(14)	77%	(145)	187
2016 Vote: Didn't Vote	8%	(19)	18%	(44)	11%	(28)	62%	(149)	240
Voted in 2014: Yes	15%	(41)	13%	(34)	10%	(28)	61%	(162)	265
Voted in 2014: No	8%	(25)	16%	(51)	14%	(43)	62%	(195)	313
4-Region: Northeast	21%	(19)	15%	(14)	12%	(11)	53%	(49)	93
4-Region: Midwest	10%	(10)	14%	(15)	11%	(11)	65%	(68)	105
4-Region: South	9%	(20)	12%	(29)	12%	(29)	67%	(160)	239
4-Region: West	11%	(16)	19%	(27)	13%	(19)	56%	(80)	141
Plan to be Vaccinated	20%	(48)	22%	(55)	15%	(36)	43%	(105)	244
Does not Plan to be Vaccinated	6%	(15)	7%	(17)	9%	(21)	78%	(182)	235

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_12: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*

Bret Baier

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(46)	9%	(55)	14%	(85)	70%	(439)	625
Gender: Male	12%	(39)	13%	(40)	13%	(39)	62%	(194)	311
Gender: Female	2%	(7)	5%	(16)	15%	(46)	78%	(246)	314
Age: 18-34	9%	(23)	12%	(30)	20%	(49)	59%	(149)	252
Age: 35-44	13%	(16)	8%	(10)	12%	(14)	67%	(83)	124
Age: 45-64	3%	(5)	4%	(8)	11%	(18)	82%	(144)	175
Age: 65+	3%	(2)	9%	(6)	4%	(3)	85%	(63)	74
GenZers: 1997-2012	2%	(2)	9%	(11)	20%	(24)	70%	(84)	120
Millennials: 1981-1996	15%	(34)	13%	(28)	16%	(35)	57%	(128)	225
GenXers: 1965-1980	4%	(6)	6%	(8)	11%	(14)	79%	(104)	131
Baby Boomers: 1946-1964	2%	(2)	6%	(8)	8%	(11)	85%	(114)	135
PID: Dem (no lean)	15%	(34)	9%	(21)	21%	(46)	54%	(120)	221
PID: Ind (no lean)	1%	(1)	9%	(17)	10%	(19)	81%	(157)	194
PID: Rep (no lean)	5%	(11)	8%	(17)	10%	(20)	77%	(162)	210
PID/Gender: Dem Men	22%	(27)	13%	(15)	21%	(26)	44%	(54)	122
PID/Gender: Dem Women	7%	(7)	5%	(5)	21%	(21)	67%	(66)	99
PID/Gender: Ind Men	1%	(1)	12%	(12)	3%	(3)	83%	(79)	95
PID/Gender: Ind Women	—	(0)	6%	(5)	15%	(15)	79%	(78)	99
PID/Gender: Rep Men	11%	(11)	13%	(12)	11%	(10)	65%	(61)	94
PID/Gender: Rep Women	—	(0)	4%	(5)	9%	(10)	87%	(101)	116
Ideo: Liberal (1-3)	13%	(21)	6%	(9)	21%	(35)	60%	(99)	164
Ideo: Moderate (4)	4%	(5)	9%	(14)	8%	(11)	79%	(114)	144
Ideo: Conservative (5-7)	8%	(19)	13%	(32)	14%	(33)	66%	(160)	245
Educ: < College	5%	(22)	8%	(36)	14%	(68)	74%	(352)	479
Educ: Bachelors degree	13%	(12)	9%	(9)	14%	(13)	65%	(63)	97
Income: Under 50k	4%	(13)	9%	(29)	14%	(48)	73%	(244)	334
Income: 50k-100k	10%	(22)	8%	(18)	15%	(32)	67%	(142)	213
Income: 100k+	15%	(11)	11%	(9)	7%	(5)	68%	(52)	78
Ethnicity: White	7%	(31)	8%	(37)	10%	(47)	74%	(333)	449
Ethnicity: Hispanic	12%	(14)	13%	(15)	27%	(32)	48%	(57)	118
Ethnicity: Black	10%	(11)	10%	(11)	23%	(24)	57%	(60)	107

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Table MCEN9_12: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Bret Baier

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(46)	9%	(55)	14%	(85)	70%	(439)	625
Ethnicity: Other	5%	(3)	10%	(7)	20%	(14)	65%	(45)	69
All Christian	10%	(26)	9%	(23)	13%	(34)	68%	(173)	256
Agnostic/Nothing in particular	3%	(4)	7%	(11)	15%	(25)	75%	(122)	162
Something Else	2%	(3)	6%	(9)	13%	(20)	78%	(115)	147
Evangelical	11%	(20)	10%	(19)	14%	(26)	65%	(122)	187
Non-Evangelical	3%	(5)	6%	(13)	13%	(27)	78%	(155)	199
Community: Urban	16%	(32)	13%	(25)	15%	(30)	55%	(108)	195
Community: Suburban	5%	(13)	5%	(15)	14%	(39)	77%	(218)	284
Community: Rural	1%	(1)	10%	(15)	11%	(17)	78%	(113)	146
Employ: Private Sector	12%	(25)	13%	(26)	13%	(26)	61%	(123)	199
Employ: Self-Employed	5%	(4)	15%	(10)	22%	(15)	59%	(42)	71
Employ: Retired	2%	(2)	6%	(6)	6%	(6)	86%	(85)	99
Employ: Unemployed	5%	(4)	5%	(4)	18%	(14)	72%	(55)	77
Employ: Other	2%	(1)	9%	(5)	20%	(10)	69%	(36)	53
Military HH: Yes	11%	(8)	17%	(13)	8%	(6)	65%	(51)	79
Military HH: No	7%	(37)	8%	(42)	14%	(79)	71%	(388)	546
RD/WT: Right Direction	15%	(41)	12%	(33)	17%	(46)	55%	(147)	267
RD/WT: Wrong Track	1%	(4)	6%	(23)	11%	(39)	82%	(293)	358
Biden Job Approve	13%	(39)	11%	(33)	18%	(53)	58%	(176)	301
Biden Job Disapprove	2%	(6)	8%	(22)	11%	(30)	79%	(221)	279
Biden Job Strongly Approve	18%	(29)	13%	(21)	13%	(21)	55%	(89)	160
Biden Job Somewhat Approve	7%	(11)	9%	(12)	22%	(31)	62%	(87)	141
Biden Job Somewhat Disapprove	4%	(3)	15%	(12)	11%	(9)	70%	(58)	83
Biden Job Strongly Disapprove	2%	(3)	5%	(10)	10%	(20)	83%	(163)	196
Favorable of Biden	12%	(34)	13%	(36)	14%	(38)	61%	(168)	276
Unfavorable of Biden	2%	(7)	7%	(19)	13%	(39)	78%	(230)	295
Very Favorable of Biden	16%	(28)	14%	(25)	15%	(25)	55%	(95)	174
Somewhat Favorable of Biden	7%	(7)	10%	(11)	12%	(13)	71%	(73)	103
Somewhat Unfavorable of Biden	3%	(3)	11%	(10)	13%	(11)	73%	(65)	89
Very Unfavorable of Biden	2%	(4)	5%	(10)	13%	(28)	80%	(165)	206

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Table MCEN9_12: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Bret Baier

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(46)	9%	(55)	14%	(85)	70%	(439)	625
#1 Issue: Economy	6%	(16)	7%	(18)	15%	(37)	71%	(174)	244
#1 Issue: Security	5%	(6)	12%	(14)	12%	(14)	71%	(82)	116
#1 Issue: Health Care	13%	(11)	7%	(6)	13%	(11)	66%	(55)	83
#1 Issue: Medicare / Social Security	7%	(4)	7%	(4)	11%	(7)	75%	(45)	59
2020 Vote: Joe Biden	13%	(29)	12%	(27)	17%	(38)	58%	(128)	221
2020 Vote: Donald Trump	6%	(12)	10%	(22)	11%	(24)	73%	(157)	215
2020 Vote: Didn't Vote	3%	(4)	3%	(5)	9%	(15)	85%	(138)	162
2018 House Vote: Democrat	16%	(26)	11%	(18)	16%	(26)	58%	(95)	164
2018 House Vote: Republican	7%	(11)	12%	(19)	11%	(17)	70%	(113)	160
2016 Vote: Hillary Clinton	14%	(21)	11%	(16)	18%	(27)	58%	(88)	152
2016 Vote: Donald Trump	6%	(9)	6%	(10)	11%	(19)	77%	(132)	170
2016 Vote: Didn't Vote	6%	(16)	10%	(27)	14%	(38)	71%	(197)	277
Voted in 2014: Yes	10%	(29)	8%	(24)	14%	(41)	67%	(194)	287
Voted in 2014: No	5%	(17)	9%	(31)	13%	(44)	73%	(246)	338
4-Region: Northeast	15%	(13)	12%	(10)	11%	(9)	62%	(51)	83
4-Region: Midwest	2%	(3)	17%	(19)	9%	(10)	72%	(83)	116
4-Region: South	6%	(16)	6%	(15)	15%	(40)	74%	(202)	274
4-Region: West	9%	(14)	7%	(11)	16%	(25)	67%	(103)	153
Plan to be Vaccinated	14%	(37)	13%	(35)	16%	(42)	58%	(156)	270
Does not Plan to be Vaccinated	3%	(8)	4%	(10)	13%	(29)	79%	(183)	231

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_13: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Dana Perino

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(38)	14%	(82)	10%	(56)	69%	(400)	576
Gender: Male	9%	(25)	22%	(61)	8%	(22)	61%	(168)	276
Gender: Female	4%	(13)	7%	(21)	11%	(33)	77%	(232)	300
Age: 18-34	8%	(20)	20%	(47)	7%	(18)	64%	(155)	240
Age: 35-44	13%	(14)	15%	(16)	15%	(16)	57%	(62)	108
Age: 45-64	2%	(3)	7%	(10)	11%	(17)	81%	(123)	152
Age: 65+	2%	(2)	11%	(8)	6%	(5)	80%	(61)	75
GenZers: 1997-2012	6%	(7)	11%	(12)	8%	(8)	75%	(80)	107
Millennials: 1981-1996	12%	(25)	23%	(49)	10%	(20)	56%	(119)	213
GenXers: 1965-1980	3%	(3)	9%	(10)	14%	(15)	75%	(83)	112
Baby Boomers: 1946-1964	3%	(4)	8%	(11)	9%	(12)	80%	(109)	135
PID: Dem (no lean)	13%	(25)	21%	(42)	11%	(22)	54%	(107)	197
PID: Ind (no lean)	3%	(5)	8%	(14)	8%	(15)	81%	(144)	178
PID: Rep (no lean)	4%	(8)	13%	(25)	9%	(19)	74%	(148)	200
PID/Gender: Dem Men	19%	(20)	28%	(30)	7%	(8)	46%	(49)	107
PID/Gender: Dem Women	6%	(5)	13%	(12)	16%	(14)	65%	(58)	90
PID/Gender: Ind Men	—	(0)	15%	(11)	8%	(6)	77%	(59)	77
PID/Gender: Ind Women	5%	(5)	3%	(3)	8%	(8)	84%	(85)	102
PID/Gender: Rep Men	6%	(5)	21%	(19)	9%	(8)	65%	(60)	92
PID/Gender: Rep Women	2%	(2)	6%	(7)	10%	(11)	82%	(88)	108
Ideo: Liberal (1-3)	11%	(17)	18%	(27)	7%	(11)	64%	(97)	151
Ideo: Moderate (4)	3%	(4)	13%	(16)	10%	(12)	74%	(91)	122
Ideo: Conservative (5-7)	5%	(12)	17%	(39)	12%	(27)	65%	(147)	226
Educ: < College	3%	(15)	13%	(56)	10%	(43)	73%	(312)	426
Educ: Bachelors degree	11%	(10)	13%	(12)	8%	(7)	68%	(62)	92
Educ: Post-grad	23%	(13)	25%	(14)	9%	(5)	43%	(25)	58
Income: Under 50k	3%	(9)	14%	(43)	7%	(22)	76%	(230)	303
Income: 50k-100k	8%	(14)	15%	(28)	14%	(26)	64%	(120)	188
Income: 100k+	18%	(15)	14%	(12)	8%	(7)	60%	(51)	84
Ethnicity: White	6%	(24)	13%	(56)	10%	(40)	71%	(295)	415
Ethnicity: Hispanic	14%	(19)	22%	(29)	9%	(12)	55%	(74)	133

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Table MCEN9_13: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Dana Perino

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(38)	14%	(82)	10%	(56)	69%	(400)	576
Ethnicity: Black	13%	(13)	17%	(17)	11%	(10)	60%	(58)	98
Ethnicity: Other	3%	(2)	16%	(10)	8%	(5)	74%	(46)	63
All Christian	11%	(22)	15%	(33)	10%	(21)	64%	(137)	212
Agnostic/Nothing in particular	3%	(6)	11%	(19)	10%	(17)	76%	(131)	174
Something Else	1%	(1)	10%	(14)	10%	(13)	79%	(103)	130
Evangelical	10%	(18)	16%	(29)	10%	(17)	64%	(111)	175
Non-Evangelical	3%	(4)	11%	(17)	9%	(14)	78%	(122)	157
Community: Urban	13%	(24)	21%	(39)	8%	(15)	58%	(109)	187
Community: Suburban	5%	(13)	12%	(30)	9%	(23)	74%	(189)	255
Community: Rural	1%	(1)	10%	(13)	13%	(18)	76%	(102)	134
Employ: Private Sector	10%	(20)	21%	(39)	6%	(12)	62%	(118)	189
Employ: Self-Employed	9%	(7)	18%	(14)	20%	(15)	53%	(40)	76
Employ: Homemaker	9%	(5)	5%	(3)	4%	(3)	81%	(47)	58
Employ: Retired	1%	(1)	9%	(8)	9%	(8)	81%	(71)	87
Employ: Unemployed	3%	(2)	12%	(7)	14%	(8)	71%	(41)	58
Military HH: Yes	6%	(5)	23%	(20)	11%	(10)	60%	(51)	86
Military HH: No	7%	(33)	13%	(62)	9%	(46)	71%	(349)	490
RD/WT: Right Direction	11%	(28)	23%	(58)	10%	(25)	56%	(145)	256
RD/WT: Wrong Track	3%	(10)	8%	(24)	9%	(30)	80%	(255)	320
Biden Job Approve	10%	(30)	19%	(55)	9%	(27)	62%	(178)	290
Biden Job Disapprove	1%	(3)	11%	(26)	11%	(27)	77%	(184)	240
Biden Job Strongly Approve	16%	(24)	23%	(35)	13%	(19)	48%	(72)	150
Biden Job Somewhat Approve	4%	(6)	14%	(19)	6%	(8)	76%	(107)	140
Biden Job Somewhat Disapprove	—	(0)	23%	(17)	12%	(9)	65%	(49)	76
Biden Job Strongly Disapprove	2%	(3)	5%	(8)	10%	(17)	83%	(135)	164
Favorable of Biden	9%	(26)	20%	(55)	10%	(27)	61%	(166)	274
Unfavorable of Biden	4%	(9)	10%	(25)	11%	(28)	75%	(190)	252

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Table MCEN9_13: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Dana Perino

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(38)	14%	(82)	10%	(56)	69%	(400)	576
Very Favorable of Biden	12%	(19)	25%	(38)	12%	(19)	50%	(76)	151
Somewhat Favorable of Biden	6%	(7)	14%	(17)	7%	(8)	74%	(90)	122
Somewhat Unfavorable of Biden	8%	(6)	16%	(13)	13%	(11)	63%	(50)	79
Very Unfavorable of Biden	2%	(3)	7%	(12)	10%	(18)	81%	(140)	173
#1 Issue: Economy	5%	(11)	11%	(23)	12%	(24)	72%	(148)	206
#1 Issue: Security	6%	(6)	22%	(20)	10%	(9)	62%	(59)	94
#1 Issue: Health Care	12%	(12)	15%	(14)	17%	(16)	55%	(53)	95
#1 Issue: Medicare / Social Security	—	(0)	13%	(8)	4%	(2)	83%	(47)	57
2020 Vote: Joe Biden	14%	(30)	17%	(36)	11%	(23)	57%	(120)	209
2020 Vote: Donald Trump	2%	(4)	17%	(37)	7%	(15)	74%	(157)	212
2020 Vote: Didn't Vote	3%	(4)	7%	(9)	9%	(12)	81%	(106)	131
2018 House Vote: Democrat	12%	(18)	21%	(31)	7%	(11)	59%	(87)	148
2018 House Vote: Republican	6%	(10)	17%	(30)	10%	(16)	67%	(114)	170
2016 Vote: Hillary Clinton	12%	(16)	18%	(24)	13%	(18)	57%	(79)	138
2016 Vote: Donald Trump	5%	(9)	9%	(16)	11%	(19)	76%	(136)	180
2016 Vote: Didn't Vote	5%	(13)	17%	(40)	7%	(17)	70%	(160)	230
Voted in 2014: Yes	9%	(25)	13%	(34)	8%	(22)	70%	(187)	268
Voted in 2014: No	4%	(13)	16%	(48)	11%	(33)	69%	(213)	307
4-Region: Northeast	13%	(13)	15%	(15)	9%	(9)	63%	(64)	102
4-Region: Midwest	2%	(1)	18%	(17)	11%	(10)	69%	(63)	91
4-Region: South	7%	(15)	12%	(29)	10%	(24)	71%	(164)	232
4-Region: West	6%	(8)	14%	(21)	8%	(13)	72%	(109)	151
Plan to be Vaccinated	10%	(24)	21%	(53)	10%	(25)	59%	(149)	251
Does not Plan to be Vaccinated	3%	(7)	12%	(26)	11%	(24)	75%	(166)	223

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN9_14: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Andy Cohen

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(32)	15%	(85)	15%	(84)	65%	(377)	577
Gender: Male	10%	(26)	18%	(50)	15%	(41)	58%	(158)	274
Gender: Female	2%	(5)	12%	(35)	14%	(44)	72%	(219)	303
Age: 18-34	6%	(13)	22%	(50)	17%	(39)	55%	(125)	227
Age: 35-44	8%	(9)	19%	(21)	20%	(22)	53%	(59)	111
Age: 45-64	3%	(5)	4%	(7)	11%	(19)	81%	(135)	167
Age: 65+	5%	(3)	9%	(7)	6%	(5)	80%	(58)	73
GenZers: 1997-2012	—	(0)	18%	(19)	19%	(20)	63%	(67)	105
Millennials: 1981-1996	10%	(20)	22%	(43)	17%	(33)	51%	(102)	198
GenXers: 1965-1980	4%	(5)	10%	(13)	13%	(18)	73%	(96)	132
Baby Boomers: 1946-1964	5%	(7)	7%	(9)	9%	(12)	78%	(102)	130
PID: Dem (no lean)	11%	(21)	20%	(38)	20%	(38)	49%	(92)	189
PID: Ind (no lean)	1%	(2)	9%	(17)	12%	(22)	78%	(143)	184
PID: Rep (no lean)	4%	(8)	15%	(30)	12%	(24)	69%	(141)	204
PID/Gender: Dem Men	18%	(17)	20%	(18)	20%	(19)	42%	(39)	92
PID/Gender: Dem Women	5%	(4)	20%	(20)	20%	(19)	55%	(54)	97
PID/Gender: Ind Men	2%	(2)	14%	(12)	7%	(5)	77%	(65)	84
PID/Gender: Ind Women	1%	(1)	5%	(5)	16%	(16)	78%	(78)	100
PID/Gender: Rep Men	8%	(8)	20%	(19)	17%	(16)	55%	(54)	97
PID/Gender: Rep Women	—	(0)	10%	(10)	8%	(8)	82%	(87)	106
Ideo: Liberal (1-3)	10%	(14)	17%	(24)	21%	(30)	52%	(72)	140
Ideo: Moderate (4)	5%	(6)	18%	(25)	15%	(20)	62%	(84)	136
Ideo: Conservative (5-7)	5%	(12)	14%	(33)	13%	(30)	68%	(161)	236
Educ: < College	2%	(10)	14%	(59)	16%	(66)	68%	(292)	427
Educ: Bachelors degree	14%	(14)	13%	(13)	12%	(11)	61%	(61)	99
Educ: Post-grad	16%	(8)	24%	(12)	13%	(7)	47%	(24)	51
Income: Under 50k	2%	(6)	13%	(42)	15%	(47)	70%	(226)	321
Income: 50k-100k	8%	(15)	17%	(32)	15%	(27)	60%	(112)	186
Income: 100k+	14%	(10)	15%	(11)	14%	(10)	56%	(39)	70
Ethnicity: White	6%	(25)	14%	(62)	13%	(57)	67%	(291)	436
Ethnicity: Hispanic	4%	(4)	32%	(33)	13%	(14)	51%	(53)	104

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Table MCEN9_14: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Andy Cohen

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(32)	15%	(85)	15%	(84)	65%	(377)	577
Ethnicity: Black	8%	(7)	9%	(8)	19%	(16)	63%	(52)	82
Ethnicity: Other	—	(0)	25%	(15)	19%	(11)	56%	(34)	60
All Christian	9%	(20)	12%	(27)	15%	(35)	64%	(143)	225
Agnostic/Nothing in particular	1%	(2)	15%	(25)	19%	(31)	65%	(105)	162
Something Else	3%	(3)	12%	(15)	11%	(13)	74%	(89)	120
Evangelical	11%	(17)	17%	(26)	12%	(18)	60%	(90)	151
Non-Evangelical	3%	(5)	9%	(16)	15%	(27)	73%	(133)	182
Community: Urban	11%	(19)	23%	(37)	9%	(14)	57%	(95)	166
Community: Suburban	4%	(11)	12%	(30)	21%	(53)	63%	(162)	256
Community: Rural	1%	(2)	11%	(17)	11%	(17)	77%	(120)	156
Employ: Private Sector	10%	(18)	20%	(38)	11%	(21)	58%	(108)	184
Employ: Self-Employed	5%	(3)	20%	(13)	19%	(12)	56%	(36)	64
Employ: Retired	3%	(3)	9%	(8)	11%	(10)	78%	(74)	95
Employ: Unemployed	4%	(3)	7%	(6)	17%	(13)	71%	(53)	75
Military HH: Yes	6%	(5)	17%	(15)	11%	(10)	65%	(56)	86
Military HH: No	5%	(26)	14%	(70)	15%	(74)	65%	(320)	491
RD/WT: Right Direction	10%	(27)	22%	(57)	17%	(44)	50%	(127)	254
RD/WT: Wrong Track	2%	(5)	9%	(28)	12%	(40)	77%	(250)	323
Biden Job Approve	9%	(26)	24%	(66)	16%	(44)	51%	(141)	278
Biden Job Disapprove	2%	(5)	7%	(19)	13%	(34)	78%	(205)	262
Biden Job Strongly Approve	17%	(24)	21%	(30)	17%	(25)	44%	(63)	141
Biden Job Somewhat Approve	2%	(2)	26%	(36)	14%	(20)	58%	(79)	136
Biden Job Somewhat Disapprove	—	(0)	16%	(13)	16%	(13)	68%	(54)	80
Biden Job Strongly Disapprove	3%	(5)	3%	(6)	12%	(22)	82%	(151)	183
Favorable of Biden	10%	(26)	22%	(58)	16%	(42)	52%	(135)	261
Unfavorable of Biden	2%	(5)	8%	(23)	14%	(38)	76%	(209)	275
Very Favorable of Biden	14%	(22)	21%	(32)	21%	(32)	44%	(66)	152
Somewhat Favorable of Biden	4%	(4)	24%	(26)	9%	(10)	63%	(69)	110
Somewhat Unfavorable of Biden	—	(0)	18%	(13)	17%	(12)	65%	(47)	73
Very Unfavorable of Biden	3%	(5)	5%	(9)	13%	(26)	80%	(162)	203

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Table MCEN9_14: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Andy Cohen

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(32)	15%	(85)	15%	(84)	65%	(377)	577
#1 Issue: Economy	6%	(13)	12%	(27)	17%	(38)	66%	(150)	227
#1 Issue: Security	4%	(5)	18%	(22)	15%	(18)	63%	(77)	122
#1 Issue: Health Care	9%	(6)	22%	(15)	16%	(10)	53%	(35)	66
#1 Issue: Medicare / Social Security	6%	(3)	9%	(5)	10%	(5)	75%	(40)	53
2020 Vote: Joe Biden	12%	(24)	20%	(38)	19%	(38)	49%	(96)	196
2020 Vote: Donald Trump	3%	(7)	14%	(31)	12%	(26)	71%	(154)	217
2020 Vote: Didn't Vote	1%	(1)	11%	(15)	9%	(13)	79%	(110)	139
2018 House Vote: Democrat	13%	(17)	24%	(32)	17%	(23)	46%	(61)	133
2018 House Vote: Republican	5%	(8)	16%	(28)	13%	(23)	67%	(121)	180
2016 Vote: Hillary Clinton	11%	(15)	17%	(21)	27%	(34)	45%	(57)	127
2016 Vote: Donald Trump	4%	(8)	11%	(20)	12%	(23)	72%	(134)	186
2016 Vote: Didn't Vote	3%	(8)	17%	(40)	10%	(25)	70%	(168)	240
Voted in 2014: Yes	8%	(23)	14%	(41)	15%	(43)	63%	(179)	285
Voted in 2014: No	3%	(9)	15%	(44)	14%	(42)	68%	(198)	292
4-Region: Northeast	9%	(8)	14%	(13)	17%	(15)	61%	(57)	93
4-Region: Midwest	6%	(7)	16%	(19)	14%	(16)	64%	(74)	116
4-Region: South	4%	(10)	8%	(18)	14%	(32)	74%	(173)	233
4-Region: West	4%	(6)	26%	(35)	16%	(21)	54%	(73)	135
Plan to be Vaccinated	10%	(26)	23%	(58)	15%	(37)	52%	(130)	250
Does not Plan to be Vaccinated	3%	(6)	7%	(16)	15%	(34)	76%	(171)	226

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_15: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*

Joe Jonas

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(37)	17%	(104)	13%	(84)	64%	(398)	622
Gender: Male	8%	(24)	21%	(64)	16%	(51)	55%	(169)	307
Gender: Female	4%	(13)	13%	(40)	11%	(33)	73%	(229)	315
Age: 18-34	9%	(23)	22%	(57)	16%	(40)	53%	(135)	255
Age: 35-44	6%	(7)	23%	(28)	11%	(13)	60%	(73)	122
Age: 45-64	3%	(4)	7%	(11)	12%	(19)	79%	(133)	168
Age: 65+	3%	(2)	9%	(7)	15%	(11)	73%	(57)	78
GenZers: 1997-2012	9%	(11)	14%	(19)	9%	(11)	68%	(91)	133
Millennials: 1981-1996	8%	(17)	29%	(62)	17%	(36)	46%	(98)	214
GenXers: 1965-1980	4%	(4)	6%	(7)	12%	(13)	79%	(91)	115
Baby Boomers: 1946-1964	1%	(2)	11%	(16)	13%	(20)	74%	(109)	147
PID: Dem (no lean)	10%	(20)	27%	(58)	17%	(36)	46%	(98)	212
PID: Ind (no lean)	5%	(11)	7%	(15)	8%	(17)	80%	(170)	214
PID: Rep (no lean)	3%	(5)	16%	(31)	15%	(30)	66%	(130)	197
PID/Gender: Dem Men	15%	(15)	33%	(34)	20%	(21)	32%	(33)	103
PID/Gender: Dem Women	5%	(5)	22%	(24)	14%	(15)	59%	(65)	109
PID/Gender: Ind Men	3%	(4)	10%	(11)	8%	(8)	79%	(86)	109
PID/Gender: Ind Women	7%	(7)	4%	(4)	9%	(9)	80%	(84)	105
PID/Gender: Rep Men	5%	(5)	20%	(19)	23%	(22)	52%	(50)	95
PID/Gender: Rep Women	1%	(1)	12%	(12)	9%	(9)	79%	(80)	101
Ideo: Liberal (1-3)	7%	(10)	21%	(31)	20%	(29)	53%	(79)	150
Ideo: Moderate (4)	5%	(7)	22%	(32)	12%	(17)	61%	(87)	143
Ideo: Conservative (5-7)	6%	(14)	16%	(37)	14%	(33)	64%	(151)	235
Educ: < College	4%	(20)	16%	(76)	11%	(56)	69%	(333)	484
Educ: Bachelors degree	14%	(12)	18%	(15)	19%	(16)	49%	(42)	87
Educ: Post-grad	9%	(5)	24%	(12)	23%	(12)	44%	(23)	51
Income: Under 50k	5%	(18)	17%	(59)	11%	(36)	67%	(232)	346
Income: 50k-100k	4%	(9)	15%	(32)	16%	(33)	64%	(132)	205
Income: 100k+	14%	(10)	19%	(13)	20%	(14)	47%	(34)	71
Ethnicity: White	5%	(22)	15%	(66)	13%	(59)	67%	(301)	448
Ethnicity: Hispanic	6%	(8)	30%	(41)	19%	(26)	45%	(63)	138

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Table MCEN9_15: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Joe Jonas

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(37)	17%	(104)	13%	(84)	64%	(398)	622
Ethnicity: Black	6%	(7)	22%	(26)	17%	(20)	55%	(64)	118
Ethnicity: Other	13%	(7)	21%	(12)	9%	(5)	57%	(32)	56
All Christian	5%	(12)	16%	(35)	16%	(36)	62%	(137)	220
Agnostic/Nothing in particular	5%	(9)	19%	(35)	15%	(28)	61%	(116)	189
Something Else	4%	(6)	9%	(13)	10%	(14)	77%	(111)	144
Religious Non-Protestant/Catholic	21%	(11)	35%	(18)	13%	(6)	31%	(16)	50
Evangelical	6%	(10)	18%	(30)	13%	(22)	63%	(106)	169
Non-Evangelical	3%	(5)	10%	(18)	13%	(24)	75%	(136)	183
Community: Urban	9%	(18)	27%	(51)	14%	(26)	50%	(96)	192
Community: Suburban	4%	(12)	12%	(33)	15%	(41)	68%	(184)	270
Community: Rural	4%	(7)	12%	(19)	11%	(17)	73%	(117)	161
Employ: Private Sector	7%	(12)	23%	(41)	16%	(29)	54%	(97)	179
Employ: Self-Employed	9%	(8)	17%	(15)	17%	(16)	57%	(53)	92
Employ: Homemaker	3%	(2)	10%	(5)	1%	(1)	85%	(44)	52
Employ: Retired	2%	(2)	10%	(10)	16%	(15)	71%	(67)	94
Employ: Unemployed	13%	(10)	7%	(6)	9%	(7)	71%	(55)	77
Military HH: Yes	6%	(5)	18%	(14)	14%	(11)	62%	(49)	78
Military HH: No	6%	(32)	17%	(90)	13%	(73)	64%	(349)	544
RD/WT: Right Direction	8%	(22)	27%	(73)	17%	(46)	47%	(127)	269
RD/WT: Wrong Track	4%	(15)	9%	(31)	11%	(38)	77%	(271)	353
Biden Job Approve	8%	(25)	26%	(79)	15%	(44)	51%	(154)	303
Biden Job Disapprove	3%	(9)	9%	(25)	13%	(34)	75%	(199)	266
Biden Job Strongly Approve	11%	(19)	27%	(45)	15%	(26)	47%	(80)	171
Biden Job Somewhat Approve	5%	(6)	25%	(34)	14%	(18)	56%	(74)	132
Biden Job Somewhat Disapprove	7%	(5)	20%	(15)	23%	(17)	49%	(36)	73
Biden Job Strongly Disapprove	2%	(3)	5%	(10)	9%	(17)	84%	(163)	193
Favorable of Biden	7%	(21)	25%	(72)	16%	(45)	52%	(152)	291
Unfavorable of Biden	4%	(12)	11%	(31)	12%	(35)	73%	(215)	293

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Table MCEN9_15: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?

Joe Jonas

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(37)	17%	(104)	13%	(84)	64%	(398)	622
Very Favorable of Biden	10%	(16)	27%	(45)	15%	(24)	48%	(79)	165
Somewhat Favorable of Biden	4%	(5)	22%	(28)	17%	(21)	58%	(73)	127
Somewhat Unfavorable of Biden	9%	(8)	22%	(20)	19%	(17)	50%	(46)	90
Very Unfavorable of Biden	2%	(3)	6%	(11)	9%	(18)	84%	(169)	202
#1 Issue: Economy	3%	(8)	13%	(30)	16%	(37)	67%	(153)	228
#1 Issue: Security	5%	(5)	23%	(25)	11%	(11)	61%	(65)	106
#1 Issue: Health Care	12%	(10)	17%	(14)	10%	(8)	62%	(50)	81
#1 Issue: Medicare / Social Security	6%	(4)	17%	(12)	16%	(12)	62%	(45)	73
2020 Vote: Joe Biden	9%	(19)	25%	(55)	17%	(38)	49%	(108)	219
2020 Vote: Donald Trump	2%	(3)	14%	(28)	16%	(30)	69%	(133)	194
2020 Vote: Didn't Vote	8%	(14)	12%	(22)	6%	(10)	74%	(130)	176
2018 House Vote: Democrat	8%	(12)	26%	(40)	18%	(27)	47%	(71)	150
2018 House Vote: Republican	4%	(6)	16%	(26)	17%	(28)	64%	(109)	170
2016 Vote: Hillary Clinton	7%	(11)	24%	(37)	19%	(29)	49%	(75)	152
2016 Vote: Donald Trump	4%	(7)	10%	(19)	16%	(28)	70%	(126)	179
2016 Vote: Didn't Vote	6%	(17)	18%	(47)	8%	(22)	68%	(180)	267
Voted in 2014: Yes	6%	(17)	17%	(48)	16%	(43)	60%	(164)	272
Voted in 2014: No	5%	(19)	16%	(57)	12%	(41)	67%	(234)	351
4-Region: Northeast	6%	(7)	21%	(23)	19%	(22)	53%	(59)	111
4-Region: Midwest	5%	(6)	17%	(18)	13%	(14)	65%	(72)	110
4-Region: South	5%	(14)	11%	(30)	11%	(31)	73%	(203)	278
4-Region: West	8%	(10)	26%	(33)	13%	(17)	52%	(64)	123
Plan to be Vaccinated	8%	(21)	27%	(73)	18%	(48)	47%	(126)	269
Does not Plan to be Vaccinated	5%	(13)	9%	(22)	11%	(26)	75%	(179)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_16: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Britney Spears

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(54)	16%	(97)	10%	(59)	64%	(381)	591
Gender: Male	12%	(32)	22%	(61)	11%	(30)	55%	(151)	274
Gender: Female	7%	(22)	11%	(36)	9%	(29)	72%	(230)	318
Age: 18-34	14%	(33)	26%	(61)	12%	(29)	48%	(114)	237
Age: 35-44	12%	(14)	18%	(20)	10%	(12)	60%	(69)	115
Age: 45-64	3%	(5)	6%	(10)	9%	(16)	82%	(136)	167
Age: 65+	1%	(1)	9%	(7)	3%	(2)	87%	(62)	72
GenZers: 1997-2012	11%	(13)	19%	(21)	6%	(6)	64%	(72)	112
Millennials: 1981-1996	16%	(34)	26%	(55)	15%	(32)	43%	(92)	213
GenXers: 1965-1980	5%	(6)	6%	(8)	8%	(10)	81%	(104)	128
Baby Boomers: 1946-1964	—	(1)	8%	(11)	8%	(10)	84%	(107)	128
PID: Dem (no lean)	17%	(33)	24%	(46)	9%	(17)	50%	(97)	194
PID: Ind (no lean)	6%	(11)	13%	(26)	9%	(17)	73%	(146)	201
PID: Rep (no lean)	5%	(10)	13%	(26)	12%	(24)	70%	(138)	197
PID/Gender: Dem Men	25%	(22)	32%	(29)	13%	(12)	30%	(27)	90
PID/Gender: Dem Women	11%	(11)	16%	(17)	5%	(5)	68%	(70)	103
PID/Gender: Ind Men	7%	(6)	14%	(14)	8%	(7)	71%	(69)	96
PID/Gender: Ind Women	4%	(5)	12%	(12)	10%	(10)	74%	(77)	105
PID/Gender: Rep Men	4%	(3)	21%	(18)	12%	(10)	64%	(55)	87
PID/Gender: Rep Women	6%	(6)	7%	(7)	12%	(14)	75%	(82)	110
Ideo: Liberal (1-3)	21%	(27)	18%	(23)	8%	(10)	52%	(65)	124
Ideo: Moderate (4)	7%	(11)	18%	(27)	14%	(21)	61%	(93)	152
Ideo: Conservative (5-7)	5%	(12)	16%	(36)	10%	(23)	69%	(155)	226
Educ: < College	7%	(28)	16%	(71)	9%	(38)	68%	(294)	431
Educ: Bachelors degree	16%	(16)	15%	(15)	8%	(8)	61%	(61)	100
Educ: Post-grad	16%	(9)	20%	(12)	21%	(13)	44%	(27)	60
Income: Under 50k	8%	(26)	17%	(56)	7%	(24)	68%	(221)	327
Income: 50k-100k	9%	(17)	13%	(24)	14%	(26)	64%	(119)	186
Income: 100k+	14%	(11)	22%	(17)	12%	(9)	52%	(41)	79
Ethnicity: White	10%	(44)	14%	(61)	9%	(42)	67%	(301)	449
Ethnicity: Hispanic	7%	(9)	36%	(43)	13%	(15)	44%	(51)	118

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Table MCEN9_16: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Britney Spears

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(54)	16%	(97)	10%	(59)	64%	(381)	591
Ethnicity: Black	8%	(6)	20%	(16)	10%	(8)	62%	(48)	78
Ethnicity: Other	5%	(3)	32%	(21)	14%	(9)	49%	(32)	65
All Christian	8%	(18)	17%	(37)	11%	(24)	64%	(138)	216
Agnostic/Nothing in particular	6%	(11)	16%	(28)	10%	(18)	68%	(122)	179
Something Else	9%	(12)	12%	(15)	8%	(11)	71%	(92)	130
Evangelical	13%	(20)	19%	(30)	9%	(14)	60%	(96)	161
Non-Evangelical	5%	(8)	10%	(18)	11%	(18)	75%	(126)	170
Community: Urban	18%	(31)	24%	(40)	13%	(22)	45%	(76)	169
Community: Suburban	6%	(17)	15%	(40)	8%	(21)	71%	(192)	270
Community: Rural	4%	(6)	12%	(18)	10%	(16)	74%	(113)	153
Employ: Private Sector	11%	(20)	16%	(29)	14%	(26)	59%	(109)	184
Employ: Self-Employed	11%	(9)	27%	(22)	10%	(8)	51%	(41)	81
Employ: Retired	1%	(1)	9%	(9)	9%	(8)	81%	(78)	97
Employ: Unemployed	9%	(8)	15%	(12)	5%	(4)	71%	(57)	81
Military HH: Yes	7%	(6)	22%	(19)	9%	(7)	62%	(53)	85
Military HH: No	9%	(48)	16%	(79)	10%	(52)	65%	(329)	507
RD/WT: Right Direction	16%	(39)	26%	(63)	9%	(23)	49%	(121)	246
RD/WT: Wrong Track	4%	(15)	10%	(34)	10%	(36)	75%	(260)	345
Biden Job Approve	17%	(45)	21%	(57)	12%	(32)	51%	(137)	269
Biden Job Disapprove	2%	(6)	14%	(38)	9%	(23)	75%	(201)	268
Biden Job Strongly Approve	21%	(30)	24%	(33)	14%	(19)	41%	(57)	140
Biden Job Somewhat Approve	11%	(15)	18%	(23)	10%	(12)	61%	(80)	130
Biden Job Somewhat Disapprove	2%	(2)	36%	(31)	8%	(7)	54%	(47)	87
Biden Job Strongly Disapprove	2%	(4)	4%	(6)	9%	(16)	85%	(154)	180
Favorable of Biden	16%	(40)	20%	(49)	14%	(35)	50%	(126)	250
Unfavorable of Biden	3%	(8)	15%	(45)	8%	(23)	74%	(218)	294
Very Favorable of Biden	21%	(30)	24%	(34)	16%	(22)	39%	(54)	139
Somewhat Favorable of Biden	9%	(10)	14%	(15)	12%	(13)	65%	(73)	111
Somewhat Unfavorable of Biden	4%	(4)	35%	(33)	5%	(5)	56%	(52)	93
Very Unfavorable of Biden	2%	(4)	6%	(12)	9%	(19)	83%	(166)	200

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Table MCEN9_16: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Britney Spears

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(54)	16%	(97)	10%	(59)	64%	(381)	591
#1 Issue: Economy	7%	(16)	15%	(34)	10%	(22)	68%	(150)	222
#1 Issue: Security	8%	(10)	14%	(18)	14%	(18)	64%	(81)	126
#1 Issue: Health Care	21%	(14)	23%	(16)	10%	(7)	47%	(32)	69
#1 Issue: Medicare / Social Security	8%	(5)	18%	(11)	2%	(1)	72%	(45)	62
2020 Vote: Joe Biden	16%	(28)	25%	(45)	12%	(21)	47%	(84)	178
2020 Vote: Donald Trump	4%	(10)	16%	(35)	11%	(24)	69%	(150)	218
2020 Vote: Didn't Vote	9%	(16)	10%	(18)	7%	(12)	73%	(126)	171
2018 House Vote: Democrat	22%	(27)	23%	(28)	12%	(14)	43%	(52)	121
2018 House Vote: Republican	3%	(5)	17%	(27)	13%	(21)	67%	(110)	164
2016 Vote: Hillary Clinton	18%	(20)	25%	(29)	13%	(15)	44%	(52)	116
2016 Vote: Donald Trump	3%	(6)	8%	(14)	13%	(22)	76%	(127)	169
2016 Vote: Didn't Vote	10%	(28)	18%	(51)	8%	(21)	65%	(184)	285
Voted in 2014: Yes	10%	(27)	12%	(31)	13%	(35)	64%	(170)	263
Voted in 2014: No	8%	(27)	20%	(66)	7%	(24)	65%	(212)	328
4-Region: Northeast	10%	(10)	20%	(19)	13%	(13)	57%	(56)	99
4-Region: Midwest	10%	(10)	18%	(19)	7%	(7)	65%	(67)	104
4-Region: South	10%	(24)	9%	(22)	11%	(27)	70%	(172)	244
4-Region: West	7%	(10)	26%	(38)	8%	(11)	59%	(86)	145
Plan to be Vaccinated	15%	(37)	26%	(66)	12%	(30)	48%	(121)	254
Does not Plan to be Vaccinated	4%	(10)	9%	(21)	7%	(17)	79%	(180)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_17: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Mariah Carey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(56)	16%	(105)	15%	(100)	60%	(384)	644
Gender: Male	15%	(45)	17%	(51)	18%	(55)	51%	(156)	306
Gender: Female	3%	(11)	16%	(54)	13%	(45)	67%	(227)	338
Age: 18-34	12%	(31)	22%	(57)	20%	(52)	47%	(125)	265
Age: 35-44	10%	(13)	25%	(31)	12%	(15)	53%	(67)	126
Age: 45-64	5%	(8)	7%	(11)	15%	(26)	74%	(127)	172
Age: 65+	5%	(4)	7%	(5)	8%	(7)	80%	(65)	81
GenZers: 1997-2012	6%	(7)	24%	(29)	18%	(22)	53%	(66)	123
Millennials: 1981-1996	14%	(34)	24%	(57)	18%	(41)	44%	(103)	235
GenXers: 1965-1980	7%	(10)	5%	(6)	13%	(18)	75%	(103)	137
Baby Boomers: 1946-1964	2%	(3)	9%	(13)	13%	(18)	75%	(106)	140
PID: Dem (no lean)	15%	(36)	17%	(41)	22%	(54)	46%	(113)	244
PID: Ind (no lean)	6%	(11)	17%	(34)	9%	(18)	68%	(137)	201
PID: Rep (no lean)	4%	(8)	15%	(30)	14%	(27)	67%	(134)	200
PID/Gender: Dem Men	22%	(29)	20%	(26)	27%	(34)	31%	(40)	129
PID/Gender: Dem Women	7%	(8)	13%	(15)	17%	(20)	63%	(73)	115
PID/Gender: Ind Men	11%	(10)	15%	(14)	8%	(7)	66%	(63)	95
PID/Gender: Ind Women	1%	(1)	19%	(20)	10%	(11)	70%	(74)	105
PID/Gender: Rep Men	7%	(6)	12%	(10)	16%	(13)	65%	(53)	82
PID/Gender: Rep Women	2%	(3)	17%	(20)	12%	(14)	69%	(81)	118
Ideo: Liberal (1-3)	14%	(23)	15%	(25)	23%	(39)	49%	(82)	169
Ideo: Moderate (4)	12%	(16)	11%	(16)	12%	(16)	65%	(91)	139
Ideo: Conservative (5-7)	6%	(15)	18%	(43)	14%	(34)	63%	(155)	247
Educ: < College	6%	(30)	16%	(76)	16%	(78)	62%	(307)	491
Educ: Bachelors degree	16%	(16)	16%	(16)	13%	(13)	55%	(55)	100
Educ: Post-grad	20%	(10)	25%	(13)	15%	(8)	41%	(22)	53
Income: Under 50k	7%	(26)	19%	(68)	17%	(60)	57%	(202)	356
Income: 50k-100k	8%	(16)	13%	(27)	15%	(31)	65%	(138)	212
Income: 100k+	19%	(14)	14%	(11)	11%	(8)	57%	(43)	76
Ethnicity: White	8%	(37)	13%	(59)	16%	(73)	63%	(294)	464
Ethnicity: Hispanic	4%	(6)	32%	(47)	20%	(29)	44%	(64)	147

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Table MCEN9_17: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Mariah Carey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(56)	16%	(105)	15%	(100)	60%	(384)	644
Ethnicity: Black	15%	(17)	25%	(28)	11%	(13)	49%	(56)	114
Ethnicity: Other	3%	(2)	27%	(17)	20%	(13)	50%	(33)	66
All Christian	9%	(22)	14%	(34)	15%	(38)	63%	(160)	254
Agnostic/Nothing in particular	5%	(9)	21%	(39)	18%	(33)	57%	(107)	187
Something Else	8%	(11)	11%	(15)	15%	(20)	66%	(90)	136
Evangelical	14%	(24)	15%	(26)	16%	(29)	55%	(95)	174
Non-Evangelical	3%	(5)	11%	(23)	13%	(26)	73%	(147)	201
Community: Urban	16%	(32)	20%	(41)	12%	(25)	52%	(104)	202
Community: Suburban	7%	(19)	12%	(35)	18%	(53)	63%	(184)	291
Community: Rural	3%	(5)	19%	(29)	15%	(22)	63%	(96)	152
Employ: Private Sector	8%	(15)	20%	(39)	13%	(25)	59%	(116)	196
Employ: Self-Employed	17%	(13)	17%	(13)	15%	(11)	50%	(36)	73
Employ: Retired	6%	(5)	5%	(5)	13%	(12)	76%	(73)	95
Employ: Unemployed	5%	(6)	16%	(17)	19%	(20)	59%	(61)	104
Employ: Other	7%	(4)	25%	(14)	17%	(9)	51%	(28)	55
Military HH: Yes	8%	(7)	25%	(24)	8%	(7)	59%	(54)	92
Military HH: No	9%	(49)	15%	(82)	17%	(92)	60%	(329)	552
RD/WT: Right Direction	16%	(46)	20%	(55)	20%	(55)	44%	(126)	283
RD/WT: Wrong Track	3%	(10)	14%	(50)	12%	(44)	71%	(258)	361
Biden Job Approve	15%	(49)	20%	(68)	16%	(55)	49%	(166)	338
Biden Job Disapprove	2%	(4)	13%	(34)	13%	(36)	72%	(195)	270
Biden Job Strongly Approve	23%	(40)	22%	(39)	15%	(27)	40%	(70)	176
Biden Job Somewhat Approve	6%	(9)	18%	(29)	17%	(28)	59%	(96)	162
Biden Job Somewhat Disapprove	—	(0)	24%	(19)	17%	(13)	59%	(46)	78
Biden Job Strongly Disapprove	2%	(4)	8%	(15)	12%	(23)	78%	(149)	192
Favorable of Biden	15%	(48)	21%	(67)	13%	(41)	50%	(157)	313
Unfavorable of Biden	2%	(5)	13%	(38)	17%	(50)	68%	(199)	292

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Table MCEN9_17: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Mariah Carey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(56)	16%	(105)	15%	(100)	60%	(384)	644
Very Favorable of Biden	22%	(38)	23%	(40)	17%	(29)	39%	(69)	176
Somewhat Favorable of Biden	7%	(10)	20%	(27)	9%	(12)	64%	(89)	138
Somewhat Unfavorable of Biden	—	(0)	20%	(16)	28%	(22)	52%	(40)	78
Very Unfavorable of Biden	2%	(5)	10%	(22)	13%	(28)	74%	(158)	213
#1 Issue: Economy	8%	(20)	12%	(31)	16%	(40)	63%	(156)	248
#1 Issue: Security	5%	(6)	12%	(14)	23%	(26)	61%	(71)	117
#1 Issue: Health Care	13%	(12)	23%	(22)	12%	(12)	52%	(50)	95
#1 Issue: Medicare / Social Security	14%	(9)	14%	(9)	19%	(12)	53%	(35)	66
2020 Vote: Joe Biden	16%	(36)	19%	(43)	18%	(41)	48%	(113)	233
2020 Vote: Donald Trump	4%	(8)	14%	(30)	14%	(30)	69%	(149)	218
2020 Vote: Didn't Vote	6%	(9)	19%	(30)	15%	(23)	61%	(95)	158
2018 House Vote: Democrat	20%	(32)	17%	(28)	17%	(27)	46%	(75)	161
2018 House Vote: Republican	4%	(8)	15%	(26)	14%	(24)	67%	(115)	173
2016 Vote: Hillary Clinton	16%	(28)	21%	(35)	20%	(33)	43%	(72)	168
2016 Vote: Donald Trump	4%	(8)	12%	(21)	14%	(26)	70%	(129)	184
2016 Vote: Didn't Vote	7%	(19)	17%	(46)	14%	(38)	61%	(161)	263
Voted in 2014: Yes	12%	(37)	14%	(44)	16%	(49)	58%	(181)	311
Voted in 2014: No	6%	(19)	18%	(61)	15%	(51)	61%	(202)	334
4-Region: Northeast	11%	(10)	22%	(20)	15%	(13)	51%	(47)	91
4-Region: Midwest	7%	(8)	8%	(9)	14%	(16)	71%	(81)	114
4-Region: South	9%	(24)	13%	(34)	14%	(38)	64%	(173)	269
4-Region: West	8%	(14)	25%	(42)	18%	(32)	49%	(83)	171
Plan to be Vaccinated	15%	(43)	18%	(51)	20%	(57)	47%	(134)	285
Does not Plan to be Vaccinated	2%	(6)	16%	(39)	11%	(26)	70%	(169)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_18: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Morgan Freeman

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(70)	16%	(102)	8%	(53)	64%	(406)	631
Gender: Male	15%	(45)	19%	(58)	10%	(29)	56%	(167)	300
Gender: Female	7%	(24)	13%	(44)	7%	(24)	72%	(239)	331
Age: 18-34	15%	(37)	21%	(52)	6%	(15)	58%	(141)	244
Age: 35-44	15%	(18)	16%	(20)	13%	(17)	56%	(70)	124
Age: 45-64	4%	(9)	13%	(24)	9%	(18)	74%	(143)	194
Age: 65+	8%	(6)	9%	(6)	6%	(4)	76%	(52)	69
GenZers: 1997-2012	15%	(17)	15%	(18)	7%	(8)	64%	(73)	115
Millennials: 1981-1996	17%	(37)	23%	(48)	9%	(19)	51%	(109)	214
GenXers: 1965-1980	3%	(4)	10%	(13)	11%	(15)	76%	(104)	136
Baby Boomers: 1946-1964	8%	(12)	14%	(21)	7%	(11)	72%	(112)	156
PID: Dem (no lean)	18%	(32)	18%	(33)	10%	(19)	54%	(99)	184
PID: Ind (no lean)	8%	(19)	17%	(39)	6%	(13)	69%	(158)	229
PID: Rep (no lean)	8%	(18)	14%	(30)	10%	(21)	68%	(148)	218
PID/Gender: Dem Men	29%	(25)	21%	(17)	11%	(10)	39%	(32)	84
PID/Gender: Dem Women	8%	(8)	16%	(16)	9%	(9)	67%	(67)	100
PID/Gender: Ind Men	11%	(12)	19%	(22)	5%	(6)	65%	(73)	113
PID/Gender: Ind Women	6%	(7)	15%	(17)	6%	(7)	73%	(85)	116
PID/Gender: Rep Men	8%	(9)	19%	(19)	14%	(14)	59%	(61)	103
PID/Gender: Rep Women	8%	(9)	10%	(11)	6%	(7)	76%	(88)	115
Ideo: Liberal (1-3)	17%	(20)	18%	(22)	8%	(9)	58%	(71)	122
Ideo: Moderate (4)	13%	(21)	20%	(31)	7%	(12)	59%	(92)	156
Ideo: Conservative (5-7)	7%	(19)	14%	(37)	10%	(27)	68%	(178)	261
Educ: < College	9%	(42)	16%	(74)	8%	(40)	67%	(320)	476
Educ: Bachelors degree	20%	(21)	15%	(15)	8%	(8)	58%	(61)	105
Educ: Post-grad	13%	(7)	26%	(13)	11%	(6)	50%	(25)	50
Income: Under 50k	8%	(27)	20%	(71)	6%	(22)	66%	(228)	347
Income: 50k-100k	14%	(29)	8%	(17)	11%	(23)	66%	(138)	207
Income: 100k+	18%	(14)	19%	(15)	10%	(8)	53%	(40)	77
Ethnicity: White	9%	(40)	15%	(66)	10%	(45)	67%	(301)	452
Ethnicity: Hispanic	14%	(20)	20%	(29)	2%	(2)	64%	(92)	143

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Table MCEN9_18: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Morgan Freeman

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(70)	16%	(102)	8%	(53)	64%	(406)	631
Ethnicity: Black	15%	(16)	24%	(26)	4%	(4)	57%	(61)	106
Ethnicity: Other	19%	(14)	15%	(11)	5%	(4)	61%	(44)	73
All Christian	9%	(24)	15%	(37)	11%	(27)	65%	(165)	253
Agnostic/Nothing in particular	13%	(24)	21%	(37)	5%	(10)	61%	(110)	181
Something Else	6%	(9)	10%	(15)	10%	(14)	73%	(106)	145
Evangelical	9%	(18)	16%	(31)	13%	(25)	61%	(118)	191
Non-Evangelical	7%	(13)	10%	(19)	7%	(14)	76%	(147)	193
Community: Urban	15%	(27)	22%	(40)	12%	(21)	51%	(91)	180
Community: Suburban	10%	(29)	13%	(36)	6%	(18)	70%	(199)	283
Community: Rural	8%	(13)	15%	(26)	8%	(13)	69%	(115)	168
Employ: Private Sector	9%	(19)	20%	(41)	8%	(17)	63%	(133)	211
Employ: Self-Employed	16%	(12)	14%	(10)	9%	(7)	61%	(45)	73
Employ: Homemaker	4%	(2)	14%	(8)	5%	(3)	78%	(42)	55
Employ: Retired	11%	(10)	17%	(15)	7%	(7)	65%	(57)	89
Employ: Unemployed	15%	(11)	14%	(10)	8%	(5)	63%	(45)	71
Employ: Other	7%	(4)	18%	(10)	15%	(9)	60%	(35)	58
Military HH: Yes	10%	(7)	20%	(15)	10%	(7)	61%	(45)	73
Military HH: No	11%	(63)	16%	(88)	8%	(46)	65%	(361)	558
RD/WT: Right Direction	17%	(40)	19%	(47)	9%	(22)	55%	(133)	242
RD/WT: Wrong Track	8%	(29)	14%	(55)	8%	(31)	70%	(273)	389
Biden Job Approve	17%	(47)	21%	(57)	8%	(22)	54%	(147)	273
Biden Job Disapprove	7%	(21)	14%	(41)	8%	(25)	71%	(214)	300
Biden Job Strongly Approve	27%	(38)	20%	(28)	8%	(11)	45%	(63)	140
Biden Job Somewhat Approve	6%	(8)	23%	(30)	8%	(11)	63%	(84)	132
Biden Job Somewhat Disapprove	14%	(13)	26%	(25)	7%	(7)	53%	(49)	94
Biden Job Strongly Disapprove	4%	(8)	8%	(16)	9%	(18)	80%	(164)	206
Favorable of Biden	17%	(44)	24%	(62)	9%	(22)	50%	(129)	257
Unfavorable of Biden	6%	(20)	12%	(39)	10%	(30)	72%	(226)	316

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Table MCEN9_18: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Morgan Freeman

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(70)	16%	(102)	8%	(53)	64%	(406)	631
Very Favorable of Biden	28%	(39)	18%	(25)	9%	(13)	44%	(61)	138
Somewhat Favorable of Biden	4%	(5)	31%	(37)	8%	(9)	57%	(68)	120
Somewhat Unfavorable of Biden	12%	(11)	20%	(18)	9%	(8)	59%	(52)	88
Very Unfavorable of Biden	4%	(9)	9%	(22)	10%	(23)	76%	(175)	228
#1 Issue: Economy	6%	(14)	14%	(31)	9%	(20)	71%	(157)	222
#1 Issue: Security	8%	(11)	17%	(22)	10%	(13)	65%	(86)	131
#1 Issue: Health Care	27%	(21)	23%	(18)	10%	(8)	40%	(31)	79
#1 Issue: Medicare / Social Security	7%	(5)	18%	(13)	8%	(6)	67%	(47)	71
2020 Vote: Joe Biden	17%	(33)	21%	(40)	11%	(21)	50%	(94)	189
2020 Vote: Donald Trump	8%	(20)	13%	(33)	9%	(23)	70%	(176)	253
2020 Vote: Didn't Vote	10%	(17)	16%	(25)	3%	(6)	71%	(113)	160
2018 House Vote: Democrat	20%	(24)	18%	(22)	13%	(16)	49%	(60)	123
2018 House Vote: Republican	7%	(14)	14%	(28)	11%	(22)	69%	(140)	204
2016 Vote: Hillary Clinton	20%	(23)	22%	(26)	7%	(8)	51%	(58)	114
2016 Vote: Donald Trump	6%	(14)	12%	(26)	10%	(21)	72%	(157)	218
2016 Vote: Didn't Vote	12%	(33)	16%	(44)	8%	(22)	64%	(180)	278
Voted in 2014: Yes	12%	(35)	16%	(47)	9%	(26)	63%	(181)	289
Voted in 2014: No	10%	(35)	16%	(55)	8%	(27)	66%	(225)	342
4-Region: Northeast	20%	(20)	13%	(13)	10%	(10)	58%	(58)	100
4-Region: Midwest	8%	(9)	11%	(12)	10%	(11)	70%	(75)	107
4-Region: South	8%	(22)	16%	(41)	8%	(21)	68%	(178)	261
4-Region: West	11%	(19)	22%	(37)	7%	(12)	59%	(96)	163
Plan to be Vaccinated	20%	(51)	25%	(62)	11%	(27)	44%	(111)	251
Does not Plan to be Vaccinated	5%	(12)	9%	(24)	8%	(20)	78%	(197)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_19: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*

Jim Acosta

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(40)	10%	(60)	12%	(72)	70%	(409)	582
Gender: Male	10%	(26)	14%	(36)	13%	(34)	63%	(163)	258
Gender: Female	4%	(14)	8%	(24)	12%	(39)	76%	(246)	323
Age: 18-34	11%	(23)	3%	(7)	21%	(47)	65%	(145)	222
Age: 35-44	10%	(12)	27%	(32)	6%	(8)	57%	(68)	120
Age: 45-64	3%	(5)	7%	(12)	5%	(9)	84%	(137)	162
Age: 65+	—	(0)	12%	(9)	12%	(9)	76%	(59)	78
GenZers: 1997-2012	5%	(5)	—	(0)	25%	(26)	70%	(72)	103
Millennials: 1981-1996	13%	(26)	17%	(34)	13%	(27)	58%	(119)	206
GenXers: 1965-1980	4%	(4)	10%	(12)	3%	(4)	83%	(102)	122
Baby Boomers: 1946-1964	3%	(4)	10%	(14)	11%	(15)	77%	(108)	141
PID: Dem (no lean)	13%	(26)	16%	(32)	13%	(27)	58%	(117)	202
PID: Ind (no lean)	5%	(9)	4%	(7)	10%	(19)	82%	(159)	195
PID: Rep (no lean)	3%	(5)	11%	(21)	14%	(26)	72%	(133)	185
PID/Gender: Dem Men	21%	(20)	19%	(18)	21%	(21)	40%	(39)	99
PID/Gender: Dem Women	5%	(5)	13%	(14)	6%	(6)	76%	(78)	103
PID/Gender: Ind Men	2%	(2)	4%	(4)	8%	(7)	86%	(70)	82
PID/Gender: Ind Women	7%	(7)	3%	(4)	11%	(12)	79%	(89)	113
PID/Gender: Rep Men	5%	(4)	18%	(14)	8%	(6)	69%	(53)	77
PID/Gender: Rep Women	1%	(2)	7%	(7)	19%	(20)	73%	(79)	108
Ideo: Liberal (1-3)	11%	(17)	13%	(19)	13%	(20)	62%	(94)	150
Ideo: Moderate (4)	3%	(4)	14%	(18)	13%	(16)	70%	(87)	124
Ideo: Conservative (5-7)	6%	(13)	10%	(22)	14%	(31)	71%	(161)	227
Educ: < College	5%	(21)	8%	(34)	14%	(64)	73%	(326)	445
Educ: Bachelors degree	13%	(11)	14%	(12)	4%	(3)	69%	(61)	88
Income: Under 50k	6%	(19)	6%	(20)	14%	(43)	74%	(235)	318
Income: 50k-100k	5%	(9)	13%	(24)	12%	(23)	71%	(133)	188
Income: 100k+	16%	(12)	21%	(16)	8%	(6)	54%	(41)	75
Ethnicity: White	5%	(22)	11%	(47)	12%	(48)	72%	(299)	416
Ethnicity: Hispanic	12%	(15)	11%	(14)	17%	(22)	59%	(75)	127
Ethnicity: Black	14%	(13)	13%	(12)	10%	(9)	64%	(61)	95

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Table MCEN9_19: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Jim Acosta

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(40)	10%	(60)	12%	(72)	70%	(409)	582
Ethnicity: Other	8%	(5)	2%	(2)	21%	(15)	69%	(49)	71
All Christian	9%	(21)	13%	(31)	18%	(44)	60%	(146)	243
Agnostic/Nothing in particular	5%	(8)	7%	(11)	7%	(10)	81%	(124)	154
Something Else	2%	(2)	6%	(8)	8%	(10)	84%	(102)	122
Evangelical	9%	(14)	11%	(18)	15%	(25)	64%	(102)	159
Non-Evangelical	4%	(8)	9%	(18)	15%	(29)	72%	(141)	196
Community: Urban	13%	(22)	19%	(33)	16%	(28)	53%	(92)	175
Community: Suburban	4%	(10)	6%	(14)	10%	(25)	81%	(209)	258
Community: Rural	5%	(8)	9%	(13)	13%	(20)	73%	(108)	149
Employ: Private Sector	13%	(22)	16%	(27)	15%	(26)	57%	(99)	174
Employ: Self-Employed	4%	(2)	13%	(7)	13%	(7)	70%	(37)	53
Employ: Homemaker	—	(0)	1%	(1)	4%	(2)	95%	(52)	55
Employ: Retired	2%	(2)	10%	(10)	12%	(12)	77%	(77)	100
Employ: Unemployed	10%	(9)	5%	(4)	15%	(13)	70%	(61)	87
Military HH: Yes	9%	(6)	15%	(9)	8%	(5)	67%	(42)	62
Military HH: No	7%	(34)	10%	(51)	13%	(67)	71%	(367)	520
RD/WT: Right Direction	12%	(30)	17%	(41)	15%	(38)	56%	(137)	245
RD/WT: Wrong Track	3%	(10)	6%	(20)	10%	(35)	81%	(272)	337
Biden Job Approve	11%	(30)	15%	(42)	16%	(43)	57%	(156)	271
Biden Job Disapprove	3%	(9)	7%	(18)	10%	(26)	79%	(206)	260
Biden Job Strongly Approve	19%	(28)	21%	(31)	9%	(13)	52%	(79)	151
Biden Job Somewhat Approve	2%	(2)	9%	(11)	25%	(30)	64%	(77)	120
Biden Job Somewhat Disapprove	10%	(8)	13%	(10)	8%	(6)	69%	(53)	77
Biden Job Strongly Disapprove	—	(1)	5%	(9)	11%	(20)	84%	(154)	183
Favorable of Biden	12%	(31)	15%	(39)	14%	(37)	59%	(155)	262
Unfavorable of Biden	3%	(9)	7%	(20)	10%	(28)	79%	(219)	276
Very Favorable of Biden	15%	(23)	19%	(29)	13%	(20)	54%	(82)	153
Somewhat Favorable of Biden	8%	(8)	10%	(11)	15%	(16)	67%	(73)	108
Somewhat Unfavorable of Biden	7%	(5)	8%	(6)	3%	(2)	82%	(63)	77
Very Unfavorable of Biden	2%	(3)	7%	(14)	13%	(25)	78%	(156)	199

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Table MCEN9_19: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Jim Acosta

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(40)	10%	(60)	12%	(72)	70%	(409)	582
#1 Issue: Economy	8%	(17)	10%	(21)	10%	(22)	73%	(159)	219
#1 Issue: Security	8%	(9)	5%	(5)	17%	(18)	70%	(72)	103
#1 Issue: Health Care	11%	(8)	22%	(16)	9%	(6)	58%	(42)	72
#1 Issue: Medicare / Social Security	2%	(2)	14%	(10)	7%	(5)	77%	(53)	69
2020 Vote: Joe Biden	12%	(28)	16%	(36)	13%	(29)	58%	(129)	222
2020 Vote: Donald Trump	2%	(4)	9%	(18)	10%	(21)	78%	(157)	201
2020 Vote: Didn't Vote	6%	(8)	4%	(5)	11%	(15)	79%	(107)	135
2018 House Vote: Democrat	16%	(24)	20%	(30)	12%	(18)	52%	(78)	150
2018 House Vote: Republican	3%	(5)	9%	(15)	13%	(21)	75%	(120)	161
2016 Vote: Hillary Clinton	17%	(22)	16%	(22)	13%	(18)	54%	(72)	134
2016 Vote: Donald Trump	3%	(5)	10%	(18)	10%	(18)	77%	(137)	178
2016 Vote: Didn't Vote	5%	(12)	7%	(18)	13%	(33)	75%	(185)	247
Voted in 2014: Yes	10%	(28)	13%	(38)	14%	(39)	63%	(180)	285
Voted in 2014: No	4%	(12)	8%	(23)	11%	(33)	77%	(229)	297
4-Region: Northeast	8%	(7)	21%	(19)	3%	(3)	69%	(62)	91
4-Region: Midwest	4%	(4)	9%	(10)	18%	(19)	70%	(77)	111
4-Region: South	4%	(10)	7%	(17)	12%	(28)	77%	(181)	236
4-Region: West	13%	(18)	10%	(15)	16%	(23)	61%	(88)	144
Plan to be Vaccinated	9%	(23)	19%	(47)	13%	(31)	59%	(144)	245
Does not Plan to be Vaccinated	7%	(16)	4%	(10)	11%	(24)	78%	(174)	224

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_20: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Barbara Streisand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(56)	13%	(81)	16%	(98)	63%	(392)	626
Gender: Male	14%	(43)	15%	(47)	17%	(53)	53%	(162)	304
Gender: Female	4%	(13)	10%	(33)	14%	(45)	72%	(231)	322
Age: 18-34	10%	(25)	18%	(43)	18%	(44)	53%	(126)	237
Age: 35-44	17%	(21)	16%	(21)	13%	(17)	54%	(70)	129
Age: 45-64	4%	(8)	6%	(11)	13%	(24)	76%	(136)	179
Age: 65+	2%	(1)	6%	(5)	16%	(13)	76%	(60)	80
GenZers: 1997-2012	7%	(8)	13%	(14)	19%	(22)	62%	(71)	115
Millennials: 1981-1996	17%	(35)	19%	(41)	15%	(32)	49%	(105)	214
GenXers: 1965-1980	5%	(7)	10%	(14)	16%	(21)	68%	(90)	132
Baby Boomers: 1946-1964	3%	(4)	7%	(10)	16%	(24)	75%	(112)	150
PID: Dem (no lean)	13%	(28)	24%	(50)	21%	(44)	41%	(86)	208
PID: Ind (no lean)	3%	(4)	5%	(9)	11%	(18)	81%	(141)	173
PID: Rep (no lean)	10%	(23)	9%	(21)	14%	(35)	68%	(165)	245
PID/Gender: Dem Men	22%	(22)	33%	(32)	21%	(21)	25%	(25)	99
PID/Gender: Dem Women	5%	(6)	16%	(18)	22%	(24)	56%	(61)	108
PID/Gender: Ind Men	3%	(3)	5%	(5)	9%	(8)	82%	(74)	90
PID/Gender: Ind Women	2%	(2)	6%	(5)	12%	(10)	80%	(67)	83
PID/Gender: Rep Men	16%	(18)	9%	(10)	21%	(24)	55%	(63)	115
PID/Gender: Rep Women	4%	(5)	8%	(11)	9%	(11)	79%	(103)	130
Ideo: Liberal (1-3)	13%	(21)	23%	(38)	22%	(36)	43%	(73)	168
Ideo: Moderate (4)	10%	(13)	12%	(15)	21%	(27)	58%	(76)	130
Ideo: Conservative (5-7)	7%	(18)	10%	(26)	12%	(30)	70%	(176)	251
Educ: < College	5%	(25)	11%	(50)	16%	(76)	68%	(316)	467
Educ: Bachelors degree	20%	(21)	17%	(18)	13%	(13)	51%	(54)	106
Educ: Post-grad	18%	(10)	24%	(13)	15%	(8)	42%	(22)	53
Income: Under 50k	6%	(19)	13%	(45)	17%	(57)	65%	(222)	343
Income: 50k-100k	12%	(24)	11%	(21)	13%	(26)	64%	(129)	200
Income: 100k+	15%	(12)	18%	(15)	18%	(15)	50%	(41)	83
Ethnicity: White	10%	(46)	11%	(52)	13%	(62)	66%	(305)	464
Ethnicity: Hispanic	15%	(21)	19%	(25)	22%	(29)	45%	(61)	136

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Table MCEN9_20: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Barbara Streisand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(56)	13%	(81)	16%	(98)	63%	(392)	626
Ethnicity: Black	10%	(9)	16%	(16)	25%	(24)	50%	(47)	96
Ethnicity: Other	—	(0)	20%	(13)	19%	(13)	60%	(40)	66
All Christian	10%	(23)	14%	(35)	14%	(35)	61%	(149)	242
Agnostic/Nothing in particular	7%	(13)	13%	(23)	18%	(32)	62%	(109)	176
Something Else	1%	(2)	12%	(16)	16%	(22)	70%	(96)	137
Evangelical	8%	(16)	13%	(24)	16%	(31)	63%	(120)	191
Non-Evangelical	5%	(9)	14%	(26)	14%	(25)	66%	(118)	178
Community: Urban	17%	(29)	16%	(26)	20%	(34)	48%	(81)	170
Community: Suburban	7%	(20)	14%	(41)	14%	(42)	65%	(195)	297
Community: Rural	4%	(7)	9%	(14)	14%	(22)	73%	(117)	159
Employ: Private Sector	17%	(32)	14%	(27)	13%	(25)	56%	(105)	189
Employ: Self-Employed	10%	(7)	23%	(16)	23%	(16)	44%	(30)	68
Employ: Homemaker	6%	(3)	7%	(4)	15%	(7)	72%	(36)	50
Employ: Student	—	(0)	7%	(4)	11%	(6)	81%	(42)	52
Employ: Retired	3%	(3)	4%	(4)	14%	(15)	79%	(84)	106
Employ: Unemployed	2%	(2)	18%	(14)	16%	(12)	63%	(49)	77
Employ: Other	7%	(4)	17%	(9)	26%	(14)	50%	(26)	53
Military HH: Yes	14%	(10)	7%	(5)	12%	(8)	67%	(45)	68
Military HH: No	8%	(46)	14%	(76)	16%	(90)	62%	(347)	558
RD/WT: Right Direction	16%	(45)	21%	(61)	18%	(52)	44%	(127)	286
RD/WT: Wrong Track	3%	(10)	6%	(19)	13%	(45)	78%	(265)	340
Biden Job Approve	15%	(47)	20%	(63)	18%	(54)	47%	(144)	309
Biden Job Disapprove	2%	(7)	5%	(15)	14%	(41)	78%	(219)	281
Biden Job Strongly Approve	21%	(34)	21%	(35)	18%	(30)	40%	(67)	166
Biden Job Somewhat Approve	9%	(13)	20%	(28)	17%	(24)	54%	(77)	142
Biden Job Somewhat Disapprove	2%	(2)	7%	(6)	19%	(14)	72%	(55)	76
Biden Job Strongly Disapprove	2%	(5)	5%	(10)	13%	(26)	80%	(164)	205
Favorable of Biden	14%	(42)	20%	(57)	17%	(50)	49%	(141)	290
Unfavorable of Biden	3%	(8)	7%	(22)	16%	(48)	74%	(223)	301

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Table MCEN9_20: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Barbara Streisand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(56)	13%	(81)	16%	(98)	63%	(392)	626
Very Favorable of Biden	16%	(26)	26%	(42)	18%	(29)	39%	(63)	161
Somewhat Favorable of Biden	12%	(15)	12%	(15)	16%	(21)	60%	(78)	129
Somewhat Unfavorable of Biden	3%	(2)	12%	(10)	17%	(14)	68%	(56)	82
Very Unfavorable of Biden	3%	(6)	5%	(12)	15%	(34)	76%	(167)	218
#1 Issue: Economy	6%	(12)	14%	(31)	17%	(37)	64%	(143)	223
#1 Issue: Security	13%	(15)	18%	(20)	13%	(15)	57%	(65)	115
#1 Issue: Health Care	14%	(11)	13%	(10)	23%	(18)	50%	(39)	78
#1 Issue: Medicare / Social Security	3%	(3)	12%	(10)	14%	(12)	71%	(60)	84
2020 Vote: Joe Biden	13%	(26)	25%	(51)	18%	(37)	44%	(90)	203
2020 Vote: Donald Trump	6%	(15)	8%	(19)	15%	(37)	71%	(171)	241
2020 Vote: Didn't Vote	9%	(15)	7%	(11)	12%	(19)	72%	(113)	158
2018 House Vote: Democrat	14%	(19)	22%	(30)	23%	(31)	42%	(57)	137
2018 House Vote: Republican	7%	(14)	8%	(16)	14%	(27)	70%	(135)	192
2016 Vote: Hillary Clinton	11%	(15)	30%	(41)	22%	(30)	37%	(50)	136
2016 Vote: Donald Trump	7%	(14)	8%	(17)	12%	(24)	73%	(148)	204
2016 Vote: Didn't Vote	10%	(25)	9%	(23)	15%	(40)	66%	(170)	257
Voted in 2014: Yes	10%	(30)	14%	(41)	15%	(46)	61%	(184)	303
Voted in 2014: No	8%	(25)	12%	(39)	16%	(51)	64%	(208)	323
4-Region: Northeast	13%	(13)	14%	(15)	20%	(21)	53%	(55)	105
4-Region: Midwest	4%	(5)	17%	(20)	16%	(19)	63%	(75)	118
4-Region: South	7%	(18)	11%	(29)	14%	(35)	67%	(171)	253
4-Region: West	13%	(20)	11%	(17)	15%	(23)	61%	(91)	151
Plan to be Vaccinated	15%	(43)	18%	(50)	22%	(62)	45%	(125)	279
Does not Plan to be Vaccinated	4%	(9)	10%	(23)	10%	(24)	77%	(184)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_21: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Oprah Winfrey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(74)	18%	(112)	15%	(94)	56%	(350)	630
Gender: Male	18%	(51)	21%	(61)	15%	(44)	46%	(133)	288
Gender: Female	7%	(23)	15%	(51)	15%	(50)	64%	(217)	341
Age: 18-34	15%	(40)	23%	(60)	19%	(48)	43%	(110)	257
Age: 35-44	18%	(23)	17%	(23)	9%	(12)	55%	(71)	129
Age: 45-64	5%	(8)	13%	(22)	12%	(21)	71%	(125)	176
Age: 65+	4%	(3)	11%	(7)	20%	(13)	66%	(44)	67
GenZers: 1997-2012	13%	(18)	19%	(25)	23%	(31)	45%	(61)	135
Millennials: 1981-1996	19%	(41)	25%	(53)	11%	(23)	45%	(96)	213
GenXers: 1965-1980	9%	(12)	11%	(15)	11%	(15)	69%	(93)	135
Baby Boomers: 1946-1964	2%	(3)	14%	(18)	17%	(22)	67%	(89)	133
PID: Dem (no lean)	23%	(49)	23%	(48)	15%	(32)	39%	(83)	212
PID: Ind (no lean)	8%	(16)	9%	(19)	17%	(37)	66%	(139)	211
PID: Rep (no lean)	4%	(8)	22%	(45)	12%	(25)	62%	(128)	206
PID/Gender: Dem Men	32%	(34)	27%	(29)	11%	(12)	30%	(33)	109
PID/Gender: Dem Women	15%	(15)	18%	(19)	19%	(20)	48%	(50)	104
PID/Gender: Ind Men	13%	(11)	7%	(6)	23%	(19)	58%	(49)	85
PID/Gender: Ind Women	4%	(5)	10%	(13)	14%	(18)	72%	(90)	126
PID/Gender: Rep Men	6%	(6)	27%	(25)	13%	(12)	54%	(51)	94
PID/Gender: Rep Women	2%	(2)	17%	(20)	11%	(13)	69%	(77)	112
Ideo: Liberal (1-3)	23%	(37)	24%	(39)	12%	(20)	42%	(68)	164
Ideo: Moderate (4)	13%	(19)	18%	(27)	14%	(21)	55%	(80)	147
Ideo: Conservative (5-7)	5%	(12)	17%	(40)	15%	(35)	63%	(149)	237
Educ: < College	7%	(33)	17%	(80)	16%	(77)	60%	(283)	473
Educ: Bachelors degree	25%	(24)	18%	(18)	9%	(9)	48%	(47)	99
Educ: Post-grad	28%	(16)	24%	(14)	14%	(8)	33%	(19)	57
Income: Under 50k	9%	(30)	16%	(57)	15%	(54)	60%	(210)	351
Income: 50k-100k	13%	(26)	21%	(43)	14%	(29)	51%	(104)	203
Income: 100k+	22%	(17)	16%	(12)	14%	(10)	48%	(36)	76
Ethnicity: White	8%	(38)	19%	(89)	13%	(61)	60%	(280)	468
Ethnicity: Hispanic	25%	(30)	23%	(28)	22%	(27)	30%	(37)	122

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Table MCEN9_21: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Oprah Winfrey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(74)	18%	(112)	15%	(94)	56%	(350)	630
Ethnicity: Black	24%	(26)	12%	(13)	26%	(29)	38%	(42)	110
Ethnicity: Other	19%	(10)	18%	(9)	7%	(4)	56%	(29)	51
All Christian	16%	(38)	14%	(34)	17%	(41)	53%	(127)	240
Agnostic/Nothing in particular	6%	(13)	18%	(36)	16%	(31)	59%	(116)	196
Something Else	5%	(6)	20%	(26)	13%	(17)	63%	(83)	133
Evangelical	13%	(24)	15%	(29)	15%	(28)	57%	(109)	189
Non-Evangelical	10%	(17)	18%	(31)	16%	(27)	56%	(96)	171
Community: Urban	18%	(31)	21%	(37)	21%	(38)	40%	(72)	178
Community: Suburban	12%	(35)	16%	(45)	16%	(46)	56%	(160)	286
Community: Rural	4%	(7)	18%	(30)	6%	(10)	72%	(119)	166
Employ: Private Sector	17%	(31)	24%	(44)	12%	(22)	47%	(88)	186
Employ: Self-Employed	16%	(13)	20%	(16)	15%	(12)	49%	(40)	81
Employ: Homemaker	12%	(7)	5%	(3)	13%	(8)	70%	(42)	60
Employ: Retired	2%	(2)	14%	(11)	19%	(16)	65%	(55)	84
Employ: Unemployed	9%	(9)	9%	(10)	18%	(18)	64%	(67)	103
Military HH: Yes	10%	(8)	22%	(17)	16%	(12)	51%	(39)	76
Military HH: No	12%	(66)	17%	(95)	15%	(82)	56%	(311)	554
RD/WT: Right Direction	21%	(55)	26%	(70)	16%	(43)	36%	(96)	263
RD/WT: Wrong Track	5%	(19)	12%	(42)	14%	(51)	69%	(254)	367
Biden Job Approve	20%	(60)	24%	(72)	17%	(52)	39%	(118)	302
Biden Job Disapprove	3%	(8)	14%	(37)	12%	(33)	71%	(194)	272
Biden Job Strongly Approve	26%	(42)	23%	(36)	13%	(21)	37%	(59)	158
Biden Job Somewhat Approve	12%	(18)	25%	(36)	21%	(31)	41%	(59)	144
Biden Job Somewhat Disapprove	2%	(1)	21%	(14)	16%	(11)	62%	(41)	67
Biden Job Strongly Disapprove	3%	(7)	11%	(24)	11%	(23)	74%	(153)	206
Favorable of Biden	20%	(55)	23%	(65)	15%	(41)	42%	(117)	278
Unfavorable of Biden	6%	(17)	14%	(43)	14%	(44)	66%	(199)	302

Continued on next page

Table MCEN9_21: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Oprah Winfrey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(74)	18%	(112)	15%	(94)	56%	(350)	630
Very Favorable of Biden	29%	(45)	22%	(34)	12%	(19)	36%	(55)	152
Somewhat Favorable of Biden	8%	(10)	25%	(31)	17%	(22)	50%	(63)	126
Somewhat Unfavorable of Biden	13%	(10)	20%	(16)	18%	(15)	49%	(40)	81
Very Unfavorable of Biden	3%	(6)	12%	(27)	13%	(29)	72%	(159)	221
#1 Issue: Economy	7%	(15)	15%	(35)	15%	(33)	63%	(144)	228
#1 Issue: Security	16%	(18)	19%	(22)	10%	(12)	55%	(65)	118
#1 Issue: Health Care	13%	(11)	22%	(19)	15%	(13)	51%	(44)	86
#1 Issue: Medicare / Social Security	7%	(5)	24%	(15)	12%	(8)	57%	(37)	65
2020 Vote: Joe Biden	26%	(56)	22%	(47)	13%	(29)	39%	(86)	218
2020 Vote: Donald Trump	5%	(11)	17%	(36)	11%	(24)	67%	(144)	215
2020 Vote: Didn't Vote	3%	(5)	17%	(28)	17%	(27)	64%	(104)	164
2018 House Vote: Democrat	27%	(37)	21%	(29)	13%	(18)	39%	(53)	137
2018 House Vote: Republican	6%	(12)	17%	(31)	13%	(24)	63%	(114)	180
2016 Vote: Hillary Clinton	32%	(49)	20%	(30)	10%	(16)	38%	(59)	154
2016 Vote: Donald Trump	5%	(10)	13%	(25)	14%	(25)	68%	(126)	185
2016 Vote: Didn't Vote	6%	(15)	20%	(52)	18%	(46)	57%	(149)	262
Voted in 2014: Yes	18%	(53)	15%	(45)	11%	(31)	57%	(168)	297
Voted in 2014: No	6%	(21)	20%	(67)	19%	(63)	55%	(182)	333
4-Region: Northeast	18%	(16)	25%	(22)	6%	(6)	51%	(45)	88
4-Region: Midwest	5%	(6)	17%	(20)	8%	(9)	70%	(79)	113
4-Region: South	11%	(28)	15%	(38)	17%	(44)	58%	(148)	257
4-Region: West	14%	(25)	19%	(33)	21%	(35)	46%	(78)	171
Plan to be Vaccinated	20%	(57)	27%	(75)	14%	(39)	39%	(111)	281
Does not Plan to be Vaccinated	4%	(9)	9%	(21)	15%	(37)	73%	(175)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_22: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Buzz Aldrin

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(39)	12%	(67)	12%	(66)	69%	(381)	553
Gender: Male	12%	(36)	16%	(47)	16%	(45)	56%	(159)	286
Gender: Female	1%	(3)	8%	(20)	8%	(21)	83%	(222)	267
Age: 18-34	8%	(17)	14%	(31)	16%	(35)	62%	(133)	216
Age: 35-44	12%	(12)	15%	(16)	12%	(13)	61%	(64)	106
Age: 45-64	4%	(6)	8%	(12)	10%	(15)	78%	(121)	154
Age: 65+	5%	(4)	10%	(7)	4%	(3)	82%	(63)	77
GenZers: 1997-2012	3%	(3)	8%	(8)	13%	(13)	77%	(79)	102
Millennials: 1981-1996	12%	(24)	19%	(36)	16%	(30)	53%	(101)	191
GenXers: 1965-1980	5%	(6)	9%	(11)	11%	(13)	76%	(91)	120
Baby Boomers: 1946-1964	3%	(4)	7%	(9)	7%	(9)	83%	(105)	126
PID: Dem (no lean)	11%	(22)	15%	(29)	18%	(34)	56%	(109)	194
PID: Ind (no lean)	1%	(2)	12%	(21)	7%	(13)	80%	(143)	178
PID: Rep (no lean)	8%	(15)	10%	(18)	10%	(19)	71%	(129)	181
PID/Gender: Dem Men	19%	(20)	21%	(21)	21%	(22)	39%	(40)	103
PID/Gender: Dem Women	2%	(2)	8%	(8)	14%	(13)	76%	(69)	92
PID/Gender: Ind Men	2%	(2)	17%	(16)	10%	(10)	70%	(65)	92
PID/Gender: Ind Women	—	(0)	5%	(5)	4%	(3)	91%	(78)	85
PID/Gender: Rep Men	15%	(14)	10%	(9)	15%	(14)	59%	(54)	91
PID/Gender: Rep Women	2%	(2)	9%	(8)	6%	(5)	84%	(75)	90
Ideo: Liberal (1-3)	11%	(16)	11%	(15)	18%	(24)	60%	(83)	139
Ideo: Moderate (4)	4%	(5)	11%	(15)	11%	(15)	74%	(96)	130
Ideo: Conservative (5-7)	9%	(18)	17%	(35)	11%	(23)	64%	(134)	211
Educ: < College	5%	(19)	9%	(38)	12%	(49)	74%	(297)	402
Educ: Bachelors degree	15%	(15)	13%	(13)	9%	(9)	63%	(63)	100
Educ: Post-grad	10%	(5)	32%	(17)	16%	(8)	42%	(21)	51
Income: Under 50k	5%	(16)	11%	(34)	10%	(32)	73%	(223)	304
Income: 50k-100k	9%	(15)	12%	(21)	15%	(24)	64%	(105)	166
Income: 100k+	8%	(7)	15%	(13)	12%	(10)	64%	(53)	83
Ethnicity: White	7%	(28)	11%	(47)	12%	(52)	70%	(298)	426
Ethnicity: Hispanic	4%	(3)	16%	(14)	19%	(17)	61%	(53)	87

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Table MCEN9_22: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Buzz Aldrin

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(39)	12%	(67)	12%	(66)	69%	(381)	553
Ethnicity: Black	11%	(9)	12%	(10)	9%	(7)	68%	(55)	81
All Christian	10%	(23)	12%	(26)	10%	(21)	68%	(151)	222
Agnostic/Nothing in particular	4%	(6)	7%	(11)	14%	(23)	75%	(120)	159
Something Else	1%	(1)	11%	(12)	12%	(13)	76%	(82)	108
Religious Non-Protestant/Catholic	21%	(10)	34%	(17)	8%	(4)	37%	(19)	50
Evangelical	10%	(15)	17%	(27)	11%	(18)	62%	(97)	156
Non-Evangelical	4%	(6)	6%	(9)	9%	(15)	81%	(125)	155
Community: Urban	14%	(22)	22%	(34)	8%	(12)	56%	(87)	156
Community: Suburban	5%	(13)	8%	(21)	13%	(32)	73%	(184)	250
Community: Rural	2%	(3)	8%	(12)	14%	(21)	75%	(110)	147
Employ: Private Sector	9%	(17)	17%	(31)	13%	(23)	61%	(110)	182
Employ: Self-Employed	8%	(5)	10%	(7)	21%	(14)	61%	(41)	67
Employ: Homemaker	—	(0)	8%	(4)	15%	(8)	76%	(39)	51
Employ: Retired	5%	(4)	9%	(7)	7%	(6)	79%	(67)	84
Employ: Unemployed	6%	(4)	11%	(6)	5%	(3)	78%	(45)	57
Military HH: Yes	7%	(6)	18%	(15)	8%	(7)	68%	(59)	87
Military HH: No	7%	(33)	11%	(52)	13%	(59)	69%	(322)	466
RD/WT: Right Direction	14%	(34)	17%	(43)	15%	(36)	54%	(134)	246
RD/WT: Wrong Track	2%	(5)	8%	(24)	10%	(30)	81%	(248)	307
Biden Job Approve	12%	(33)	16%	(44)	14%	(39)	58%	(158)	274
Biden Job Disapprove	3%	(6)	9%	(21)	10%	(24)	78%	(184)	235
Biden Job Strongly Approve	18%	(26)	19%	(28)	14%	(21)	49%	(72)	146
Biden Job Somewhat Approve	6%	(7)	13%	(16)	14%	(18)	67%	(86)	128
Biden Job Somewhat Disapprove	1%	(1)	19%	(13)	13%	(9)	68%	(47)	69
Biden Job Strongly Disapprove	3%	(5)	5%	(8)	9%	(16)	83%	(137)	165
Favorable of Biden	12%	(31)	17%	(43)	11%	(29)	60%	(152)	255
Unfavorable of Biden	2%	(6)	9%	(24)	14%	(35)	75%	(189)	254

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Table MCEN9_22: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Buzz Aldrin

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(39)	12%	(67)	12%	(66)	69%	(381)	553
Very Favorable of Biden	16%	(22)	19%	(26)	15%	(21)	50%	(70)	139
Somewhat Favorable of Biden	8%	(9)	15%	(17)	7%	(8)	70%	(82)	117
Somewhat Unfavorable of Biden	—	(0)	16%	(11)	26%	(18)	58%	(41)	71
Very Unfavorable of Biden	3%	(6)	7%	(12)	9%	(17)	81%	(148)	183
#1 Issue: Economy	6%	(13)	7%	(15)	15%	(31)	71%	(144)	203
#1 Issue: Security	3%	(3)	18%	(17)	10%	(10)	70%	(69)	99
#1 Issue: Health Care	8%	(5)	24%	(16)	18%	(12)	50%	(34)	68
#1 Issue: Medicare / Social Security	9%	(6)	13%	(8)	4%	(3)	73%	(45)	61
2020 Vote: Joe Biden	12%	(23)	14%	(27)	15%	(29)	58%	(110)	189
2020 Vote: Donald Trump	7%	(13)	13%	(27)	10%	(21)	70%	(142)	203
2020 Vote: Didn't Vote	2%	(2)	8%	(10)	10%	(13)	81%	(108)	134
2018 House Vote: Democrat	14%	(18)	17%	(22)	17%	(22)	52%	(67)	130
2018 House Vote: Republican	9%	(14)	16%	(25)	10%	(16)	64%	(100)	155
2016 Vote: Hillary Clinton	11%	(14)	15%	(20)	15%	(20)	59%	(77)	130
2016 Vote: Donald Trump	7%	(12)	11%	(18)	10%	(17)	72%	(124)	172
2016 Vote: Didn't Vote	5%	(12)	12%	(26)	11%	(25)	72%	(159)	222
Voted in 2014: Yes	11%	(28)	14%	(35)	12%	(31)	63%	(163)	257
Voted in 2014: No	4%	(11)	11%	(32)	12%	(35)	74%	(218)	297
4-Region: Northeast	10%	(9)	15%	(13)	12%	(11)	64%	(58)	90
4-Region: Midwest	5%	(6)	16%	(18)	14%	(16)	65%	(77)	118
4-Region: South	5%	(10)	9%	(19)	8%	(15)	78%	(155)	200
4-Region: West	9%	(13)	11%	(17)	16%	(24)	63%	(92)	146
Plan to be Vaccinated	14%	(36)	16%	(41)	15%	(40)	55%	(139)	255
Does not Plan to be Vaccinated	2%	(3)	10%	(19)	10%	(19)	79%	(153)	194

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_23: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Sharon Stone

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(53)	12%	(74)	14%	(87)	65%	(396)	610
Gender: Male	13%	(41)	16%	(50)	14%	(44)	56%	(171)	307
Gender: Female	4%	(12)	8%	(23)	14%	(43)	74%	(225)	303
Age: 18-34	9%	(21)	15%	(37)	18%	(43)	58%	(141)	242
Age: 35-44	15%	(19)	16%	(20)	13%	(17)	56%	(72)	128
Age: 45-64	5%	(9)	6%	(9)	12%	(20)	77%	(130)	168
Age: 65+	5%	(4)	10%	(7)	10%	(7)	74%	(53)	72
GenZers: 1997-2012	7%	(8)	2%	(2)	16%	(17)	75%	(82)	110
Millennials: 1981-1996	13%	(28)	23%	(50)	16%	(35)	49%	(109)	222
GenXers: 1965-1980	5%	(7)	6%	(8)	17%	(22)	72%	(96)	133
Baby Boomers: 1946-1964	6%	(7)	8%	(10)	10%	(13)	77%	(103)	133
PID: Dem (no lean)	15%	(30)	16%	(33)	15%	(30)	54%	(109)	203
PID: Ind (no lean)	4%	(8)	6%	(11)	17%	(31)	73%	(139)	190
PID: Rep (no lean)	7%	(15)	13%	(29)	12%	(25)	68%	(148)	217
PID/Gender: Dem Men	21%	(24)	20%	(23)	14%	(16)	44%	(49)	111
PID/Gender: Dem Women	7%	(7)	12%	(11)	16%	(15)	65%	(60)	92
PID/Gender: Ind Men	7%	(7)	8%	(8)	14%	(13)	70%	(67)	95
PID/Gender: Ind Women	1%	(1)	3%	(3)	19%	(18)	77%	(73)	95
PID/Gender: Rep Men	11%	(11)	20%	(20)	15%	(15)	55%	(55)	101
PID/Gender: Rep Women	4%	(4)	8%	(9)	9%	(10)	80%	(93)	116
Ideo: Liberal (1-3)	13%	(20)	11%	(16)	15%	(24)	62%	(95)	155
Ideo: Moderate (4)	8%	(10)	14%	(18)	21%	(27)	58%	(75)	130
Ideo: Conservative (5-7)	9%	(23)	14%	(37)	13%	(33)	64%	(165)	258
Educ: < College	6%	(29)	10%	(48)	15%	(69)	68%	(317)	463
Educ: Bachelors degree	13%	(13)	14%	(14)	13%	(13)	60%	(58)	97
Educ: Post-grad	23%	(11)	24%	(12)	11%	(6)	42%	(21)	50
Income: Under 50k	6%	(20)	12%	(37)	14%	(43)	68%	(209)	308
Income: 50k-100k	9%	(19)	12%	(27)	14%	(31)	65%	(145)	221
Income: 100k+	18%	(14)	12%	(10)	17%	(14)	53%	(43)	81
Ethnicity: White	7%	(30)	12%	(56)	13%	(59)	68%	(309)	454
Ethnicity: Hispanic	12%	(14)	25%	(30)	16%	(20)	47%	(57)	121

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Table MCEN9_23: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Sharon Stone

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(53)	12%	(74)	14%	(87)	65%	(396)	610
Ethnicity: Black	18%	(17)	8%	(8)	21%	(19)	54%	(51)	95
Ethnicity: Other	10%	(6)	16%	(10)	15%	(9)	59%	(36)	62
All Christian	8%	(21)	12%	(31)	15%	(38)	65%	(170)	260
Agnostic/Nothing in particular	5%	(10)	12%	(21)	18%	(32)	64%	(112)	174
Something Else	8%	(9)	8%	(9)	10%	(11)	74%	(87)	117
Evangelical	12%	(21)	14%	(24)	14%	(25)	60%	(105)	175
Non-Evangelical	3%	(5)	9%	(17)	11%	(20)	78%	(146)	187
Community: Urban	16%	(30)	18%	(35)	16%	(30)	49%	(94)	189
Community: Suburban	7%	(20)	10%	(26)	15%	(41)	68%	(188)	275
Community: Rural	2%	(3)	9%	(12)	11%	(16)	79%	(115)	146
Employ: Private Sector	11%	(23)	15%	(30)	15%	(29)	59%	(120)	203
Employ: Self-Employed	12%	(9)	18%	(13)	22%	(16)	49%	(36)	75
Employ: Retired	7%	(7)	10%	(10)	17%	(17)	66%	(67)	102
Employ: Unemployed	10%	(8)	3%	(3)	5%	(4)	82%	(70)	85
Military HH: Yes	13%	(10)	18%	(13)	13%	(9)	56%	(41)	74
Military HH: No	8%	(43)	11%	(61)	15%	(78)	66%	(355)	536
RD/WT: Right Direction	15%	(38)	18%	(46)	18%	(48)	49%	(128)	259
RD/WT: Wrong Track	4%	(15)	8%	(28)	11%	(39)	77%	(268)	351
Biden Job Approve	15%	(45)	17%	(50)	16%	(47)	52%	(153)	294
Biden Job Disapprove	3%	(8)	8%	(22)	14%	(38)	75%	(207)	275
Biden Job Strongly Approve	21%	(31)	21%	(30)	15%	(21)	43%	(62)	144
Biden Job Somewhat Approve	9%	(14)	13%	(19)	17%	(26)	61%	(91)	150
Biden Job Somewhat Disapprove	2%	(1)	9%	(7)	25%	(20)	64%	(51)	79
Biden Job Strongly Disapprove	3%	(6)	8%	(15)	9%	(18)	80%	(156)	196
Favorable of Biden	16%	(43)	15%	(40)	14%	(38)	55%	(145)	266
Unfavorable of Biden	2%	(7)	11%	(32)	13%	(40)	74%	(222)	301
Very Favorable of Biden	20%	(29)	17%	(24)	17%	(25)	46%	(67)	145
Somewhat Favorable of Biden	11%	(14)	13%	(16)	11%	(13)	65%	(78)	121
Somewhat Unfavorable of Biden	4%	(4)	16%	(15)	14%	(13)	67%	(63)	94
Very Unfavorable of Biden	2%	(4)	8%	(18)	13%	(27)	77%	(159)	208

Continued on next page

Table MCEN9_23: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Sharon Stone

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(53)	12%	(74)	14%	(87)	65%	(396)	610
#1 Issue: Economy	9%	(20)	11%	(24)	15%	(32)	65%	(145)	222
#1 Issue: Security	7%	(9)	16%	(21)	9%	(12)	69%	(91)	132
#1 Issue: Health Care	8%	(6)	17%	(13)	14%	(10)	61%	(46)	75
#1 Issue: Medicare / Social Security	8%	(5)	6%	(3)	21%	(12)	65%	(38)	58
2020 Vote: Joe Biden	15%	(31)	16%	(32)	17%	(36)	52%	(106)	205
2020 Vote: Donald Trump	7%	(15)	14%	(33)	12%	(27)	68%	(158)	233
2020 Vote: Didn't Vote	4%	(6)	6%	(9)	9%	(13)	80%	(113)	141
2018 House Vote: Democrat	22%	(28)	15%	(20)	15%	(19)	48%	(62)	130
2018 House Vote: Republican	8%	(14)	17%	(32)	11%	(21)	64%	(119)	186
2016 Vote: Hillary Clinton	16%	(24)	16%	(23)	17%	(24)	51%	(74)	145
2016 Vote: Donald Trump	7%	(14)	12%	(24)	12%	(24)	68%	(136)	198
2016 Vote: Didn't Vote	6%	(15)	10%	(24)	15%	(36)	69%	(169)	244
Voted in 2014: Yes	13%	(40)	12%	(38)	15%	(46)	60%	(183)	306
Voted in 2014: No	4%	(13)	12%	(36)	14%	(42)	70%	(213)	303
4-Region: Northeast	17%	(17)	15%	(15)	18%	(19)	50%	(52)	103
4-Region: Midwest	4%	(5)	15%	(18)	13%	(16)	69%	(84)	122
4-Region: South	7%	(17)	8%	(21)	12%	(28)	73%	(179)	245
4-Region: West	10%	(14)	14%	(20)	17%	(24)	58%	(81)	139
Plan to be Vaccinated	16%	(46)	18%	(52)	16%	(45)	51%	(148)	291
Does not Plan to be Vaccinated	2%	(4)	8%	(17)	11%	(24)	79%	(170)	215

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_24: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Barack Obama

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(123)	22%	(128)	10%	(58)	47%	(279)	588
Gender: Male	25%	(69)	22%	(62)	11%	(29)	42%	(117)	277
Gender: Female	17%	(54)	21%	(67)	9%	(29)	52%	(162)	311
Age: 18-34	28%	(68)	23%	(55)	10%	(25)	39%	(93)	241
Age: 35-44	28%	(34)	20%	(25)	6%	(8)	45%	(54)	120
Age: 45-64	11%	(18)	18%	(29)	9%	(15)	61%	(95)	157
Age: 65+	4%	(3)	29%	(20)	15%	(11)	52%	(37)	71
GenZers: 1997-2012	23%	(27)	23%	(28)	6%	(7)	48%	(58)	121
Millennials: 1981-1996	32%	(69)	22%	(46)	10%	(22)	36%	(76)	212
GenXers: 1965-1980	17%	(20)	18%	(22)	10%	(12)	55%	(66)	120
Baby Boomers: 1946-1964	5%	(7)	26%	(32)	10%	(13)	58%	(72)	124
PID: Dem (no lean)	38%	(80)	29%	(61)	10%	(20)	23%	(48)	209
PID: Ind (no lean)	13%	(25)	20%	(37)	10%	(19)	57%	(108)	189
PID: Rep (no lean)	9%	(18)	16%	(31)	10%	(19)	65%	(123)	191
PID/Gender: Dem Men	47%	(53)	22%	(25)	8%	(9)	23%	(26)	113
PID/Gender: Dem Women	28%	(27)	37%	(36)	11%	(11)	23%	(22)	96
PID/Gender: Ind Men	10%	(8)	24%	(20)	14%	(11)	52%	(43)	81
PID/Gender: Ind Women	16%	(17)	16%	(17)	7%	(8)	61%	(65)	107
PID/Gender: Rep Men	10%	(8)	21%	(17)	11%	(9)	59%	(49)	83
PID/Gender: Rep Women	9%	(10)	13%	(14)	9%	(10)	69%	(74)	108
Ideo: Liberal (1-3)	39%	(54)	21%	(30)	12%	(17)	28%	(38)	139
Ideo: Moderate (4)	18%	(25)	27%	(36)	11%	(14)	44%	(60)	135
Ideo: Conservative (5-7)	14%	(30)	17%	(38)	10%	(23)	59%	(131)	222
Educ: < College	18%	(81)	21%	(94)	9%	(38)	52%	(231)	444
Educ: Bachelors degree	25%	(23)	20%	(18)	17%	(15)	38%	(34)	89
Educ: Post-grad	36%	(20)	30%	(16)	9%	(5)	26%	(14)	55
Income: Under 50k	19%	(63)	22%	(72)	8%	(27)	50%	(161)	323
Income: 50k-100k	21%	(37)	20%	(37)	10%	(18)	49%	(87)	179
Income: 100k+	27%	(23)	23%	(20)	16%	(13)	35%	(30)	86
Ethnicity: White	18%	(80)	20%	(85)	10%	(43)	52%	(227)	436
Ethnicity: Hispanic	32%	(42)	22%	(29)	13%	(17)	34%	(45)	132

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Table MCEN9_24: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Barack Obama

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(123)	22%	(128)	10%	(58)	47%	(279)	588
Ethnicity: Black	26%	(23)	32%	(28)	10%	(8)	32%	(28)	88
Ethnicity: Other	31%	(20)	23%	(15)	10%	(6)	36%	(23)	65
All Christian	25%	(54)	18%	(39)	12%	(26)	45%	(99)	219
Agnostic/Nothing in particular	21%	(35)	31%	(51)	9%	(15)	38%	(63)	164
Something Else	10%	(15)	19%	(29)	7%	(11)	64%	(98)	153
Evangelical	19%	(35)	17%	(32)	9%	(18)	55%	(102)	187
Non-Evangelical	19%	(33)	20%	(34)	11%	(18)	50%	(86)	172
Community: Urban	32%	(52)	24%	(39)	10%	(17)	34%	(57)	166
Community: Suburban	18%	(48)	22%	(59)	10%	(27)	50%	(135)	268
Community: Rural	15%	(23)	20%	(30)	9%	(14)	56%	(87)	154
Employ: Private Sector	23%	(44)	24%	(46)	11%	(20)	42%	(78)	188
Employ: Self-Employed	24%	(16)	32%	(22)	6%	(4)	38%	(26)	69
Employ: Homemaker	18%	(11)	8%	(5)	5%	(3)	69%	(43)	62
Employ: Retired	7%	(6)	27%	(21)	13%	(11)	53%	(42)	79
Employ: Unemployed	21%	(15)	19%	(14)	2%	(1)	58%	(41)	71
Military HH: Yes	16%	(11)	29%	(21)	8%	(5)	47%	(33)	71
Military HH: No	22%	(112)	21%	(108)	10%	(53)	47%	(246)	518
RD/WT: Right Direction	34%	(85)	28%	(70)	9%	(24)	28%	(71)	249
RD/WT: Wrong Track	11%	(39)	17%	(58)	10%	(35)	61%	(208)	339
Biden Job Approve	38%	(104)	28%	(77)	9%	(25)	24%	(66)	272
Biden Job Disapprove	5%	(13)	17%	(44)	10%	(27)	68%	(182)	266
Biden Job Strongly Approve	45%	(70)	30%	(47)	8%	(12)	17%	(26)	155
Biden Job Somewhat Approve	29%	(34)	26%	(30)	11%	(13)	34%	(40)	117
Biden Job Somewhat Disapprove	6%	(5)	35%	(29)	10%	(8)	49%	(41)	83
Biden Job Strongly Disapprove	4%	(8)	8%	(15)	10%	(19)	77%	(141)	183
Favorable of Biden	37%	(97)	30%	(79)	9%	(24)	23%	(60)	260
Unfavorable of Biden	7%	(19)	15%	(44)	11%	(30)	67%	(189)	282

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Table MCEN9_24: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Barack Obama

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(123)	22%	(128)	10%	(58)	47%	(279)	588
Very Favorable of Biden	47%	(77)	28%	(46)	8%	(12)	16%	(27)	162
Somewhat Favorable of Biden	20%	(20)	34%	(33)	12%	(12)	34%	(33)	98
Somewhat Unfavorable of Biden	11%	(9)	32%	(26)	16%	(13)	40%	(33)	82
Very Unfavorable of Biden	5%	(10)	9%	(17)	8%	(17)	78%	(156)	200
#1 Issue: Economy	14%	(36)	28%	(68)	8%	(20)	50%	(123)	246
#1 Issue: Security	21%	(20)	9%	(9)	10%	(9)	60%	(57)	96
#1 Issue: Health Care	37%	(29)	32%	(25)	6%	(4)	25%	(20)	79
#1 Issue: Medicare / Social Security	16%	(10)	24%	(15)	18%	(11)	42%	(26)	61
2020 Vote: Joe Biden	37%	(79)	31%	(66)	10%	(21)	22%	(48)	214
2020 Vote: Donald Trump	8%	(17)	14%	(28)	15%	(31)	64%	(134)	209
2020 Vote: Didn't Vote	16%	(24)	23%	(33)	3%	(5)	58%	(86)	148
2018 House Vote: Democrat	37%	(51)	28%	(38)	14%	(19)	22%	(30)	139
2018 House Vote: Republican	8%	(13)	15%	(24)	14%	(22)	63%	(100)	159
2016 Vote: Hillary Clinton	37%	(55)	31%	(46)	14%	(20)	18%	(27)	147
2016 Vote: Donald Trump	8%	(14)	15%	(27)	14%	(25)	63%	(110)	175
2016 Vote: Didn't Vote	21%	(51)	22%	(53)	5%	(11)	53%	(129)	245
Voted in 2014: Yes	23%	(66)	22%	(62)	13%	(38)	42%	(120)	286
Voted in 2014: No	19%	(57)	22%	(66)	7%	(21)	53%	(159)	303
4-Region: Northeast	24%	(23)	21%	(20)	16%	(16)	39%	(37)	95
4-Region: Midwest	14%	(16)	29%	(33)	10%	(11)	47%	(53)	114
4-Region: South	21%	(50)	23%	(54)	7%	(16)	49%	(116)	237
4-Region: West	24%	(34)	14%	(21)	11%	(15)	51%	(73)	142
Plan to be Vaccinated	36%	(91)	28%	(69)	8%	(20)	28%	(70)	251
Does not Plan to be Vaccinated	6%	(14)	17%	(40)	12%	(28)	65%	(150)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_25: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Bill Clinton

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(60)	15%	(90)	13%	(77)	63%	(381)	608
Gender: Male	17%	(46)	19%	(52)	14%	(37)	49%	(131)	266
Gender: Female	4%	(14)	11%	(38)	12%	(40)	73%	(249)	342
Age: 18-34	13%	(30)	13%	(31)	15%	(36)	59%	(138)	235
Age: 35-44	17%	(21)	21%	(26)	7%	(9)	54%	(65)	121
Age: 45-64	4%	(8)	13%	(23)	13%	(23)	70%	(128)	181
Age: 65+	2%	(2)	14%	(10)	13%	(9)	70%	(50)	71
GenZers: 1997-2012	6%	(7)	10%	(11)	5%	(6)	78%	(82)	105
Millennials: 1981-1996	19%	(42)	18%	(41)	17%	(37)	46%	(101)	221
GenXers: 1965-1980	5%	(7)	11%	(15)	11%	(15)	72%	(95)	131
Baby Boomers: 1946-1964	3%	(4)	16%	(21)	12%	(16)	69%	(93)	134
PID: Dem (no lean)	23%	(46)	22%	(44)	11%	(22)	45%	(92)	204
PID: Ind (no lean)	3%	(6)	10%	(20)	14%	(26)	73%	(140)	192
PID: Rep (no lean)	4%	(8)	12%	(26)	14%	(29)	70%	(149)	213
PID/Gender: Dem Men	37%	(36)	26%	(26)	12%	(12)	25%	(25)	99
PID/Gender: Dem Women	9%	(10)	18%	(19)	9%	(10)	63%	(67)	105
PID/Gender: Ind Men	5%	(4)	16%	(12)	10%	(8)	69%	(55)	79
PID/Gender: Ind Women	2%	(2)	6%	(7)	16%	(18)	75%	(85)	113
PID/Gender: Rep Men	7%	(6)	15%	(14)	19%	(17)	58%	(52)	89
PID/Gender: Rep Women	2%	(2)	10%	(13)	9%	(12)	79%	(97)	124
Ideo: Liberal (1-3)	20%	(30)	22%	(32)	9%	(13)	49%	(71)	145
Ideo: Moderate (4)	9%	(13)	16%	(22)	15%	(21)	59%	(82)	138
Ideo: Conservative (5-7)	7%	(18)	13%	(31)	14%	(34)	65%	(155)	238
Educ: < College	7%	(31)	12%	(54)	13%	(60)	69%	(319)	463
Educ: Bachelors degree	22%	(20)	18%	(17)	9%	(8)	51%	(47)	92
Educ: Post-grad	18%	(10)	36%	(19)	17%	(9)	28%	(15)	53
Income: Under 50k	6%	(19)	13%	(42)	12%	(41)	70%	(234)	336
Income: 50k-100k	14%	(26)	15%	(28)	15%	(29)	57%	(108)	191
Income: 100k+	18%	(15)	25%	(20)	10%	(8)	47%	(38)	81
Ethnicity: White	7%	(34)	15%	(66)	12%	(54)	66%	(300)	453
Ethnicity: Hispanic	13%	(16)	13%	(15)	14%	(17)	60%	(71)	119

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Table MCEN9_25: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Bill Clinton

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(60)	15%	(90)	13%	(77)	63%	(381)	608
Ethnicity: Black	18%	(17)	19%	(19)	18%	(18)	45%	(43)	96
Ethnicity: Other	16%	(10)	10%	(6)	10%	(6)	64%	(38)	59
All Christian	14%	(34)	16%	(41)	12%	(29)	58%	(146)	251
Agnostic/Nothing in particular	5%	(8)	17%	(29)	15%	(25)	63%	(107)	169
Something Else	4%	(5)	6%	(8)	14%	(18)	76%	(101)	132
Evangelical	12%	(22)	14%	(26)	16%	(31)	58%	(112)	192
Non-Evangelical	8%	(15)	12%	(22)	9%	(17)	70%	(128)	182
Community: Urban	21%	(39)	19%	(35)	13%	(24)	47%	(86)	183
Community: Suburban	7%	(19)	13%	(34)	12%	(31)	68%	(180)	264
Community: Rural	2%	(3)	13%	(21)	14%	(23)	71%	(115)	161
Employ: Private Sector	16%	(32)	16%	(33)	14%	(28)	55%	(114)	207
Employ: Self-Employed	15%	(11)	13%	(10)	12%	(9)	59%	(43)	73
Employ: Retired	3%	(3)	18%	(17)	13%	(13)	66%	(64)	98
Employ: Unemployed	6%	(4)	8%	(6)	15%	(11)	71%	(52)	74
Military HH: Yes	3%	(3)	18%	(15)	14%	(11)	65%	(55)	84
Military HH: No	11%	(57)	14%	(75)	13%	(66)	62%	(326)	524
RD/WT: Right Direction	19%	(46)	24%	(59)	15%	(37)	41%	(101)	244
RD/WT: Wrong Track	4%	(14)	8%	(31)	11%	(40)	77%	(280)	364
Biden Job Approve	19%	(55)	21%	(61)	14%	(42)	46%	(136)	294
Biden Job Disapprove	2%	(4)	10%	(28)	10%	(26)	78%	(212)	270
Biden Job Strongly Approve	31%	(47)	24%	(37)	11%	(17)	34%	(51)	152
Biden Job Somewhat Approve	6%	(8)	17%	(25)	17%	(25)	59%	(84)	142
Biden Job Somewhat Disapprove	5%	(3)	20%	(14)	10%	(7)	66%	(46)	70
Biden Job Strongly Disapprove	1%	(1)	7%	(14)	10%	(19)	83%	(166)	201
Favorable of Biden	18%	(49)	25%	(68)	11%	(30)	47%	(129)	277
Unfavorable of Biden	2%	(7)	7%	(21)	12%	(34)	78%	(218)	279
Very Favorable of Biden	30%	(45)	28%	(41)	11%	(16)	31%	(45)	148
Somewhat Favorable of Biden	3%	(4)	21%	(27)	11%	(14)	65%	(84)	129
Somewhat Unfavorable of Biden	6%	(4)	6%	(4)	14%	(10)	74%	(51)	69
Very Unfavorable of Biden	1%	(3)	8%	(17)	11%	(24)	79%	(166)	210

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Table MCEN9_25: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Bill Clinton

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(60)	15%	(90)	13%	(77)	63%	(381)	608
#1 Issue: Economy	8%	(19)	16%	(37)	11%	(26)	65%	(152)	233
#1 Issue: Security	6%	(6)	11%	(13)	13%	(15)	69%	(79)	113
#1 Issue: Health Care	22%	(15)	22%	(15)	16%	(11)	40%	(27)	67
#1 Issue: Medicare / Social Security	3%	(2)	24%	(14)	11%	(6)	63%	(36)	57
2020 Vote: Joe Biden	23%	(45)	25%	(50)	12%	(24)	40%	(81)	201
2020 Vote: Donald Trump	3%	(7)	12%	(27)	12%	(28)	73%	(165)	227
2020 Vote: Didn't Vote	5%	(7)	8%	(12)	9%	(14)	78%	(117)	151
2018 House Vote: Democrat	25%	(39)	27%	(42)	11%	(17)	37%	(58)	156
2018 House Vote: Republican	4%	(7)	12%	(21)	17%	(30)	67%	(117)	175
2016 Vote: Hillary Clinton	27%	(36)	30%	(39)	11%	(14)	32%	(43)	131
2016 Vote: Donald Trump	4%	(8)	11%	(22)	13%	(26)	73%	(148)	204
2016 Vote: Didn't Vote	6%	(16)	11%	(26)	13%	(31)	70%	(168)	240
Voted in 2014: Yes	14%	(44)	19%	(58)	12%	(36)	55%	(169)	308
Voted in 2014: No	5%	(16)	11%	(32)	14%	(41)	70%	(211)	301
4-Region: Northeast	12%	(11)	24%	(23)	12%	(11)	52%	(50)	96
4-Region: Midwest	6%	(7)	16%	(19)	9%	(11)	69%	(80)	116
4-Region: South	9%	(24)	14%	(35)	15%	(37)	62%	(159)	255
4-Region: West	12%	(18)	9%	(13)	13%	(18)	66%	(92)	141
Plan to be Vaccinated	19%	(49)	21%	(54)	12%	(32)	48%	(125)	259
Does not Plan to be Vaccinated	3%	(6)	8%	(21)	14%	(34)	75%	(187)	249

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_26: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
George W. Bush

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(70)	18%	(111)	16%	(104)	55%	(349)	635
Gender: Male	15%	(45)	23%	(70)	14%	(42)	49%	(149)	305
Gender: Female	8%	(25)	13%	(42)	19%	(62)	61%	(200)	330
Age: 18-34	14%	(36)	15%	(40)	21%	(53)	50%	(129)	258
Age: 35-44	10%	(12)	22%	(28)	16%	(21)	52%	(67)	127
Age: 45-64	7%	(12)	16%	(28)	12%	(20)	65%	(111)	170
Age: 65+	13%	(10)	20%	(16)	13%	(10)	54%	(43)	79
GenZers: 1997-2012	10%	(13)	13%	(18)	23%	(31)	54%	(72)	134
Millennials: 1981-1996	15%	(32)	20%	(43)	17%	(37)	49%	(106)	217
GenXers: 1965-1980	7%	(9)	15%	(20)	15%	(20)	63%	(82)	131
Baby Boomers: 1946-1964	11%	(16)	19%	(27)	12%	(16)	58%	(80)	138
PID: Dem (no lean)	16%	(36)	24%	(54)	21%	(48)	39%	(90)	228
PID: Ind (no lean)	10%	(19)	10%	(19)	14%	(27)	67%	(130)	194
PID: Rep (no lean)	8%	(16)	18%	(38)	14%	(29)	61%	(130)	212
PID/Gender: Dem Men	24%	(25)	31%	(33)	15%	(16)	31%	(33)	108
PID/Gender: Dem Women	8%	(10)	18%	(21)	27%	(32)	47%	(57)	120
PID/Gender: Ind Men	10%	(9)	13%	(12)	14%	(12)	63%	(57)	91
PID/Gender: Ind Women	9%	(9)	7%	(8)	14%	(14)	70%	(73)	104
PID/Gender: Rep Men	9%	(10)	23%	(25)	12%	(13)	55%	(58)	106
PID/Gender: Rep Women	6%	(6)	12%	(13)	15%	(16)	67%	(71)	106
Ideo: Liberal (1-3)	17%	(29)	19%	(32)	20%	(33)	44%	(74)	168
Ideo: Moderate (4)	13%	(17)	23%	(30)	12%	(16)	52%	(68)	132
Ideo: Conservative (5-7)	8%	(19)	18%	(45)	16%	(41)	58%	(145)	249
Educ: < College	8%	(41)	15%	(75)	17%	(83)	59%	(285)	484
Educ: Bachelors degree	18%	(17)	21%	(20)	16%	(15)	45%	(42)	93
Educ: Post-grad	22%	(13)	29%	(17)	10%	(6)	39%	(22)	57
Income: Under 50k	7%	(24)	15%	(54)	17%	(63)	62%	(227)	367
Income: 50k-100k	13%	(25)	21%	(40)	17%	(32)	48%	(90)	188
Income: 100k+	26%	(21)	21%	(17)	12%	(9)	40%	(32)	80
Ethnicity: White	10%	(46)	19%	(89)	14%	(68)	57%	(273)	476
Ethnicity: Hispanic	17%	(22)	21%	(26)	20%	(25)	43%	(54)	128

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Table MCEN9_26: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
George W. Bush

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(70)	18%	(111)	16%	(104)	55%	(349)	635
Ethnicity: Black	12%	(12)	19%	(18)	30%	(29)	40%	(39)	98
Ethnicity: Other	20%	(12)	7%	(4)	11%	(7)	61%	(37)	61
All Christian	14%	(35)	22%	(53)	12%	(30)	52%	(126)	244
Agnostic/Nothing in particular	7%	(12)	16%	(29)	24%	(45)	53%	(99)	186
Something Else	7%	(10)	13%	(19)	13%	(19)	66%	(94)	142
Evangelical	12%	(22)	22%	(41)	11%	(21)	55%	(103)	187
Non-Evangelical	11%	(22)	16%	(31)	14%	(26)	58%	(111)	190
Community: Urban	16%	(28)	20%	(34)	12%	(21)	51%	(87)	170
Community: Suburban	10%	(29)	17%	(49)	18%	(53)	55%	(162)	293
Community: Rural	8%	(14)	17%	(29)	17%	(30)	58%	(99)	172
Employ: Private Sector	15%	(28)	21%	(40)	19%	(35)	45%	(86)	189
Employ: Self-Employed	14%	(12)	21%	(18)	22%	(19)	44%	(37)	86
Employ: Retired	10%	(10)	22%	(21)	13%	(13)	55%	(54)	99
Employ: Unemployed	8%	(8)	8%	(7)	13%	(12)	71%	(66)	93
Employ: Other	5%	(3)	9%	(5)	22%	(13)	64%	(39)	61
Military HH: Yes	11%	(9)	19%	(15)	26%	(20)	45%	(35)	79
Military HH: No	11%	(62)	17%	(97)	15%	(84)	56%	(314)	556
RD/WT: Right Direction	14%	(39)	26%	(71)	17%	(47)	43%	(118)	276
RD/WT: Wrong Track	9%	(31)	11%	(40)	16%	(56)	64%	(231)	359
Biden Job Approve	16%	(51)	22%	(70)	18%	(57)	45%	(144)	322
Biden Job Disapprove	7%	(20)	15%	(40)	15%	(39)	63%	(168)	267
Biden Job Strongly Approve	25%	(40)	26%	(42)	19%	(31)	30%	(49)	163
Biden Job Somewhat Approve	7%	(11)	17%	(28)	16%	(26)	60%	(95)	159
Biden Job Somewhat Disapprove	17%	(12)	24%	(17)	15%	(11)	44%	(32)	71
Biden Job Strongly Disapprove	4%	(7)	12%	(23)	15%	(29)	70%	(137)	196
Favorable of Biden	14%	(42)	26%	(77)	15%	(46)	45%	(137)	301
Unfavorable of Biden	8%	(24)	11%	(34)	19%	(56)	62%	(183)	297

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Table MCEN9_26: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
George W. Bush

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(70)	18%	(111)	16%	(104)	55%	(349)	635
Very Favorable of Biden	22%	(35)	27%	(43)	17%	(27)	34%	(55)	160
Somewhat Favorable of Biden	4%	(6)	24%	(34)	13%	(19)	58%	(82)	140
Somewhat Unfavorable of Biden	15%	(12)	11%	(8)	22%	(17)	51%	(39)	76
Very Unfavorable of Biden	6%	(13)	12%	(25)	18%	(39)	65%	(144)	221
#1 Issue: Economy	8%	(19)	14%	(32)	17%	(40)	61%	(142)	233
#1 Issue: Security	9%	(10)	19%	(21)	17%	(19)	56%	(63)	113
#1 Issue: Health Care	22%	(22)	19%	(19)	18%	(18)	40%	(39)	98
#1 Issue: Medicare / Social Security	16%	(11)	31%	(22)	3%	(2)	50%	(35)	71
2020 Vote: Joe Biden	16%	(37)	24%	(55)	19%	(43)	41%	(92)	226
2020 Vote: Donald Trump	8%	(18)	17%	(36)	12%	(27)	62%	(134)	215
2020 Vote: Didn't Vote	9%	(15)	11%	(20)	16%	(27)	64%	(111)	173
2018 House Vote: Democrat	20%	(28)	27%	(38)	21%	(30)	33%	(47)	143
2018 House Vote: Republican	8%	(13)	17%	(27)	17%	(27)	58%	(93)	161
2016 Vote: Hillary Clinton	17%	(23)	26%	(37)	26%	(36)	32%	(45)	140
2016 Vote: Donald Trump	7%	(13)	17%	(31)	13%	(23)	63%	(116)	184
2016 Vote: Didn't Vote	12%	(33)	14%	(40)	15%	(42)	60%	(170)	285
Voted in 2014: Yes	13%	(38)	21%	(62)	16%	(45)	50%	(144)	289
Voted in 2014: No	9%	(33)	14%	(49)	17%	(59)	59%	(205)	346
4-Region: Northeast	17%	(18)	23%	(24)	11%	(11)	48%	(50)	103
4-Region: Midwest	7%	(8)	19%	(24)	14%	(16)	60%	(73)	122
4-Region: South	11%	(28)	15%	(38)	18%	(46)	55%	(140)	253
4-Region: West	10%	(15)	17%	(26)	19%	(30)	55%	(86)	157
Plan to be Vaccinated	19%	(55)	25%	(73)	16%	(45)	40%	(114)	287
Does not Plan to be Vaccinated	4%	(10)	10%	(25)	15%	(37)	70%	(168)	239

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_27: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Spike Lee

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(61)	14%	(83)	15%	(88)	62%	(373)	605
Gender: Male	14%	(42)	22%	(67)	11%	(34)	53%	(161)	303
Gender: Female	6%	(19)	5%	(16)	18%	(55)	70%	(212)	302
Age: 18-34	13%	(30)	15%	(36)	17%	(40)	55%	(129)	235
Age: 35-44	14%	(18)	17%	(22)	12%	(15)	57%	(72)	127
Age: 45-64	6%	(9)	10%	(17)	15%	(24)	68%	(109)	160
Age: 65+	4%	(3)	11%	(9)	11%	(9)	75%	(63)	83
GenZers: 1997-2012	14%	(16)	14%	(16)	19%	(22)	53%	(61)	115
Millennials: 1981-1996	13%	(28)	18%	(38)	12%	(24)	57%	(121)	212
GenXers: 1965-1980	10%	(11)	10%	(12)	17%	(20)	63%	(76)	120
Baby Boomers: 1946-1964	3%	(5)	11%	(17)	15%	(22)	70%	(103)	146
PID: Dem (no lean)	16%	(31)	23%	(45)	18%	(34)	43%	(83)	193
PID: Ind (no lean)	6%	(12)	9%	(17)	11%	(23)	74%	(150)	202
PID: Rep (no lean)	8%	(18)	10%	(21)	15%	(31)	67%	(140)	210
PID/Gender: Dem Men	21%	(20)	38%	(36)	14%	(13)	27%	(25)	94
PID/Gender: Dem Women	11%	(11)	8%	(8)	21%	(21)	59%	(58)	98
PID/Gender: Ind Men	7%	(7)	14%	(14)	10%	(9)	69%	(65)	95
PID/Gender: Ind Women	5%	(5)	4%	(4)	13%	(14)	79%	(84)	107
PID/Gender: Rep Men	13%	(15)	15%	(17)	10%	(11)	62%	(70)	114
PID/Gender: Rep Women	3%	(3)	4%	(4)	21%	(20)	72%	(70)	96
Ideo: Liberal (1-3)	14%	(22)	19%	(29)	19%	(30)	48%	(74)	156
Ideo: Moderate (4)	12%	(17)	16%	(23)	15%	(21)	57%	(81)	142
Ideo: Conservative (5-7)	7%	(16)	12%	(28)	15%	(34)	65%	(146)	223
Educ: < College	8%	(38)	11%	(51)	15%	(70)	65%	(294)	453
Educ: Bachelors degree	13%	(13)	18%	(17)	13%	(12)	55%	(52)	94
Educ: Post-grad	19%	(11)	25%	(14)	11%	(6)	46%	(27)	59
Income: Under 50k	9%	(30)	9%	(30)	16%	(53)	65%	(212)	325
Income: 50k-100k	10%	(21)	17%	(35)	12%	(24)	61%	(126)	205
Income: 100k+	14%	(10)	24%	(18)	15%	(11)	47%	(35)	75
Ethnicity: White	8%	(38)	13%	(59)	14%	(63)	64%	(289)	450
Ethnicity: Hispanic	19%	(25)	25%	(33)	12%	(15)	45%	(59)	132

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Table MCEN9_27: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Spike Lee

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(61)	14%	(83)	15%	(88)	62%	(373)	605
Ethnicity: Black	23%	(21)	13%	(12)	22%	(20)	42%	(38)	91
Ethnicity: Other	4%	(2)	18%	(12)	9%	(6)	70%	(45)	65
All Christian	10%	(23)	19%	(44)	14%	(32)	58%	(138)	236
Agnostic/Nothing in particular	14%	(23)	8%	(13)	15%	(24)	63%	(102)	162
Something Else	5%	(7)	10%	(14)	18%	(26)	68%	(97)	144
Evangelical	13%	(24)	11%	(20)	17%	(30)	59%	(105)	179
Non-Evangelical	3%	(5)	19%	(35)	14%	(25)	65%	(119)	184
Community: Urban	14%	(24)	20%	(35)	17%	(29)	49%	(86)	174
Community: Suburban	12%	(33)	11%	(32)	13%	(38)	64%	(182)	284
Community: Rural	3%	(4)	11%	(16)	15%	(22)	72%	(106)	147
Employ: Private Sector	14%	(28)	14%	(28)	14%	(27)	58%	(115)	197
Employ: Self-Employed	15%	(9)	19%	(12)	19%	(12)	48%	(30)	64
Employ: Homemaker	9%	(5)	10%	(6)	13%	(8)	68%	(41)	61
Employ: Retired	5%	(5)	9%	(9)	14%	(15)	72%	(76)	105
Employ: Unemployed	5%	(3)	11%	(8)	19%	(14)	65%	(48)	73
Military HH: Yes	10%	(8)	14%	(12)	11%	(9)	64%	(51)	80
Military HH: No	10%	(53)	14%	(71)	15%	(79)	61%	(322)	525
RD/WT: Right Direction	18%	(45)	21%	(53)	12%	(31)	49%	(122)	251
RD/WT: Wrong Track	4%	(16)	9%	(30)	16%	(57)	71%	(251)	354
Biden Job Approve	20%	(53)	19%	(50)	15%	(41)	47%	(126)	271
Biden Job Disapprove	1%	(2)	10%	(27)	16%	(44)	74%	(207)	281
Biden Job Strongly Approve	25%	(34)	21%	(29)	13%	(19)	41%	(57)	138
Biden Job Somewhat Approve	15%	(19)	17%	(22)	17%	(23)	52%	(69)	133
Biden Job Somewhat Disapprove	—	(0)	19%	(16)	20%	(17)	61%	(51)	84
Biden Job Strongly Disapprove	1%	(2)	5%	(10)	14%	(27)	80%	(156)	196
Favorable of Biden	19%	(50)	20%	(52)	15%	(39)	47%	(125)	266
Unfavorable of Biden	3%	(9)	9%	(28)	16%	(49)	71%	(210)	296

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Table MCEN9_27: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?

Spike Lee

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(61)	14%	(83)	15%	(88)	62%	(373)	605
Very Favorable of Biden	23%	(33)	24%	(35)	13%	(19)	40%	(59)	146
Somewhat Favorable of Biden	14%	(17)	14%	(17)	17%	(20)	55%	(66)	120
Somewhat Unfavorable of Biden	7%	(6)	12%	(9)	23%	(18)	58%	(47)	81
Very Unfavorable of Biden	2%	(3)	8%	(18)	14%	(30)	76%	(163)	215
#1 Issue: Economy	9%	(19)	10%	(22)	14%	(30)	67%	(146)	217
#1 Issue: Security	11%	(13)	23%	(28)	15%	(18)	51%	(60)	119
#1 Issue: Health Care	14%	(12)	17%	(14)	18%	(15)	50%	(40)	80
#1 Issue: Medicare / Social Security	4%	(3)	13%	(9)	14%	(10)	68%	(48)	69
2020 Vote: Joe Biden	18%	(37)	22%	(44)	17%	(35)	43%	(86)	202
2020 Vote: Donald Trump	6%	(14)	12%	(27)	13%	(30)	69%	(155)	226
2020 Vote: Didn't Vote	5%	(8)	5%	(7)	12%	(18)	78%	(115)	149
2018 House Vote: Democrat	19%	(27)	22%	(31)	17%	(24)	42%	(60)	143
2018 House Vote: Republican	5%	(8)	9%	(15)	14%	(23)	72%	(120)	165
2016 Vote: Hillary Clinton	17%	(22)	26%	(33)	16%	(21)	41%	(53)	129
2016 Vote: Donald Trump	3%	(6)	7%	(12)	15%	(27)	74%	(129)	175
2016 Vote: Didn't Vote	12%	(32)	13%	(35)	13%	(35)	62%	(166)	268
Voted in 2014: Yes	10%	(28)	15%	(41)	16%	(46)	59%	(165)	280
Voted in 2014: No	10%	(33)	13%	(42)	13%	(42)	64%	(208)	326
4-Region: Northeast	16%	(16)	16%	(16)	18%	(19)	50%	(52)	103
4-Region: Midwest	6%	(7)	12%	(13)	15%	(16)	66%	(70)	106
4-Region: South	10%	(24)	9%	(24)	12%	(29)	69%	(174)	250
4-Region: West	10%	(14)	21%	(30)	16%	(24)	53%	(78)	146
Plan to be Vaccinated	16%	(45)	22%	(62)	17%	(49)	46%	(131)	286
Does not Plan to be Vaccinated	4%	(10)	5%	(12)	12%	(27)	78%	(180)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_28: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Eric Church

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(45)	11%	(65)	14%	(81)	68%	(403)	594
Gender: Male	11%	(31)	14%	(39)	16%	(43)	58%	(158)	271
Gender: Female	4%	(14)	8%	(26)	12%	(38)	76%	(245)	323
Age: 18-34	10%	(24)	13%	(29)	20%	(46)	57%	(132)	231
Age: 35-44	11%	(15)	17%	(22)	11%	(14)	60%	(78)	130
Age: 45-64	2%	(4)	5%	(8)	10%	(17)	83%	(146)	176
Age: 65+	5%	(3)	8%	(5)	6%	(3)	82%	(46)	57
GenZers: 1997-2012	5%	(6)	4%	(4)	16%	(18)	75%	(82)	110
Millennials: 1981-1996	14%	(29)	20%	(41)	16%	(34)	50%	(103)	207
GenXers: 1965-1980	4%	(6)	7%	(10)	12%	(18)	76%	(110)	143
Baby Boomers: 1946-1964	2%	(3)	5%	(6)	8%	(10)	84%	(103)	122
PID: Dem (no lean)	13%	(28)	16%	(37)	16%	(37)	54%	(121)	223
PID: Ind (no lean)	3%	(5)	5%	(10)	13%	(24)	79%	(150)	189
PID: Rep (no lean)	6%	(12)	10%	(18)	11%	(21)	73%	(133)	183
PID/Gender: Dem Men	19%	(20)	22%	(24)	16%	(17)	43%	(47)	108
PID/Gender: Dem Women	7%	(8)	11%	(12)	17%	(20)	65%	(74)	114
PID/Gender: Ind Men	5%	(5)	3%	(3)	21%	(18)	71%	(61)	87
PID/Gender: Ind Women	1%	(1)	7%	(7)	6%	(6)	87%	(88)	102
PID/Gender: Rep Men	8%	(6)	16%	(12)	11%	(8)	66%	(50)	76
PID/Gender: Rep Women	5%	(6)	6%	(6)	12%	(13)	77%	(82)	107
Ideo: Liberal (1-3)	11%	(17)	16%	(25)	18%	(27)	55%	(85)	154
Ideo: Moderate (4)	5%	(6)	7%	(10)	13%	(18)	75%	(103)	137
Ideo: Conservative (5-7)	9%	(20)	12%	(27)	14%	(33)	65%	(148)	227
Educ: < College	6%	(26)	8%	(38)	15%	(66)	71%	(318)	448
Educ: Bachelors degree	12%	(11)	15%	(15)	10%	(10)	63%	(63)	99
Income: Under 50k	5%	(18)	8%	(26)	15%	(50)	72%	(241)	335
Income: 50k-100k	8%	(13)	15%	(26)	12%	(21)	66%	(115)	175
Income: 100k+	16%	(14)	15%	(13)	13%	(11)	56%	(47)	84
Ethnicity: White	8%	(38)	10%	(47)	13%	(57)	69%	(315)	458
Ethnicity: Hispanic	6%	(7)	12%	(14)	24%	(27)	57%	(64)	112
Ethnicity: Black	7%	(6)	19%	(17)	12%	(10)	63%	(56)	89

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Table MCEN9_28: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Eric Church

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(45)	11%	(65)	14%	(81)	68%	(403)	594
All Christian	10%	(23)	16%	(37)	10%	(22)	64%	(145)	227
Agnostic/Nothing in particular	6%	(11)	6%	(10)	14%	(25)	73%	(125)	170
Something Else	3%	(4)	8%	(11)	15%	(20)	74%	(98)	133
Religious Non-Protestant/Catholic	19%	(10)	13%	(7)	23%	(12)	44%	(23)	51
Evangelical	10%	(18)	15%	(27)	17%	(30)	58%	(103)	178
Non-Evangelical	4%	(6)	13%	(21)	6%	(10)	78%	(131)	169
Community: Urban	15%	(28)	20%	(38)	14%	(27)	51%	(97)	189
Community: Suburban	3%	(9)	6%	(17)	12%	(33)	78%	(211)	270
Community: Rural	6%	(8)	7%	(10)	16%	(21)	71%	(96)	136
Employ: Private Sector	8%	(14)	15%	(29)	16%	(30)	61%	(115)	188
Employ: Self-Employed	14%	(10)	13%	(9)	19%	(14)	55%	(40)	73
Employ: Retired	3%	(3)	7%	(5)	9%	(7)	81%	(65)	80
Employ: Unemployed	7%	(6)	9%	(7)	9%	(7)	76%	(62)	82
Employ: Other	—	(0)	15%	(8)	20%	(10)	65%	(33)	50
Military HH: Yes	9%	(7)	13%	(11)	15%	(12)	63%	(51)	82
Military HH: No	7%	(38)	10%	(54)	13%	(69)	69%	(352)	512
RD/WT: Right Direction	13%	(31)	19%	(47)	15%	(38)	53%	(132)	250
RD/WT: Wrong Track	4%	(13)	5%	(17)	12%	(43)	79%	(271)	344
Biden Job Approve	13%	(38)	14%	(42)	15%	(44)	59%	(177)	302
Biden Job Disapprove	2%	(6)	8%	(19)	14%	(32)	76%	(177)	233
Biden Job Strongly Approve	21%	(33)	18%	(29)	11%	(18)	50%	(81)	162
Biden Job Somewhat Approve	4%	(5)	9%	(13)	18%	(26)	69%	(96)	140
Biden Job Somewhat Disapprove	2%	(2)	13%	(8)	20%	(12)	64%	(40)	62
Biden Job Strongly Disapprove	2%	(4)	6%	(10)	12%	(20)	80%	(137)	172
Favorable of Biden	14%	(37)	16%	(42)	13%	(34)	58%	(154)	267
Unfavorable of Biden	2%	(6)	7%	(19)	16%	(45)	75%	(206)	275
Very Favorable of Biden	20%	(30)	18%	(27)	12%	(18)	50%	(76)	152
Somewhat Favorable of Biden	6%	(6)	13%	(15)	14%	(16)	68%	(78)	115
Somewhat Unfavorable of Biden	2%	(2)	6%	(5)	25%	(22)	68%	(62)	91
Very Unfavorable of Biden	2%	(4)	8%	(14)	12%	(22)	78%	(143)	183

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Table MCEN9_28: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Eric Church

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(45)	11%	(65)	14%	(81)	68%	(403)	594
#1 Issue: Economy	8%	(19)	8%	(19)	17%	(40)	66%	(153)	231
#1 Issue: Security	3%	(3)	11%	(11)	25%	(26)	62%	(66)	107
#1 Issue: Health Care	10%	(8)	26%	(19)	7%	(5)	57%	(42)	74
#1 Issue: Medicare / Social Security	10%	(6)	9%	(5)	5%	(3)	76%	(45)	60
2020 Vote: Joe Biden	12%	(28)	18%	(39)	11%	(26)	59%	(130)	223
2020 Vote: Donald Trump	3%	(7)	9%	(19)	16%	(32)	72%	(146)	203
2020 Vote: Didn't Vote	6%	(8)	5%	(7)	13%	(18)	76%	(108)	141
2018 House Vote: Democrat	15%	(23)	20%	(31)	14%	(21)	51%	(79)	154
2018 House Vote: Republican	6%	(9)	10%	(16)	20%	(32)	64%	(101)	158
2016 Vote: Hillary Clinton	15%	(19)	17%	(22)	18%	(23)	50%	(64)	128
2016 Vote: Donald Trump	4%	(7)	10%	(17)	13%	(22)	73%	(126)	172
2016 Vote: Didn't Vote	7%	(18)	9%	(25)	12%	(33)	72%	(193)	269
Voted in 2014: Yes	10%	(27)	14%	(37)	13%	(37)	64%	(175)	276
Voted in 2014: No	6%	(18)	9%	(27)	14%	(44)	72%	(228)	319
4-Region: Northeast	15%	(14)	9%	(9)	15%	(15)	61%	(61)	99
4-Region: Midwest	4%	(4)	13%	(14)	15%	(16)	68%	(73)	108
4-Region: South	7%	(18)	10%	(27)	9%	(22)	74%	(191)	259
4-Region: West	6%	(8)	11%	(14)	22%	(28)	61%	(78)	128
Plan to be Vaccinated	13%	(33)	17%	(43)	16%	(41)	54%	(139)	255
Does not Plan to be Vaccinated	4%	(9)	6%	(13)	14%	(31)	76%	(167)	221

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_29: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Ainsley Earhardt

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(38)	7%	(43)	12%	(71)	74%	(426)	578
Gender: Male	12%	(32)	10%	(27)	11%	(30)	67%	(181)	270
Gender: Female	2%	(6)	5%	(16)	13%	(42)	79%	(245)	309
Age: 18-34	9%	(20)	10%	(20)	14%	(29)	68%	(145)	214
Age: 35-44	9%	(11)	12%	(14)	14%	(17)	65%	(77)	119
Age: 45-64	1%	(3)	4%	(7)	11%	(20)	83%	(150)	180
Age: 65+	7%	(5)	3%	(2)	8%	(5)	82%	(54)	66
GenZers: 1997-2012	—	(0)	4%	(4)	18%	(20)	78%	(83)	107
Millennials: 1981-1996	14%	(26)	15%	(29)	11%	(20)	60%	(114)	189
GenXers: 1965-1980	5%	(6)	4%	(5)	10%	(13)	82%	(114)	139
Baby Boomers: 1946-1964	2%	(3)	3%	(3)	13%	(17)	82%	(107)	131
PID: Dem (no lean)	13%	(26)	11%	(22)	17%	(33)	59%	(117)	198
PID: Ind (no lean)	1%	(1)	2%	(5)	10%	(19)	87%	(167)	192
PID: Rep (no lean)	6%	(11)	9%	(17)	10%	(19)	75%	(142)	189
PID/Gender: Dem Men	23%	(21)	16%	(15)	14%	(13)	47%	(44)	92
PID/Gender: Dem Women	5%	(5)	7%	(8)	19%	(20)	69%	(73)	106
PID/Gender: Ind Men	1%	(1)	4%	(3)	9%	(8)	87%	(78)	90
PID/Gender: Ind Women	—	(0)	1%	(1)	11%	(11)	87%	(89)	102
PID/Gender: Rep Men	12%	(10)	10%	(9)	11%	(9)	67%	(59)	88
PID/Gender: Rep Women	1%	(1)	7%	(7)	10%	(10)	82%	(83)	101
Ideo: Liberal (1-3)	14%	(20)	8%	(12)	17%	(23)	61%	(85)	140
Ideo: Moderate (4)	2%	(2)	12%	(15)	14%	(18)	73%	(94)	129
Ideo: Conservative (5-7)	7%	(16)	7%	(15)	11%	(25)	76%	(175)	231
Educ: < College	3%	(13)	7%	(29)	14%	(60)	76%	(321)	423
Educ: Bachelors degree	13%	(13)	5%	(5)	6%	(7)	76%	(78)	103
Educ: Post-grad	23%	(12)	18%	(9)	8%	(4)	51%	(27)	52
Income: Under 50k	2%	(7)	8%	(24)	15%	(47)	75%	(231)	308
Income: 50k-100k	9%	(17)	7%	(14)	9%	(17)	75%	(142)	190
Income: 100k+	17%	(14)	7%	(6)	9%	(8)	66%	(53)	80
Ethnicity: White	8%	(36)	8%	(37)	11%	(52)	73%	(339)	464
Ethnicity: Hispanic	8%	(9)	7%	(8)	11%	(12)	74%	(84)	113

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Table MCEN9_29: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Ainsley Earhardt

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(38)	7%	(43)	12%	(71)	74%	(426)	578
Ethnicity: Black	4%	(2)	6%	(4)	24%	(16)	66%	(42)	64
Ethnicity: Other	—	(0)	5%	(2)	7%	(3)	89%	(45)	50
All Christian	11%	(23)	7%	(16)	11%	(25)	71%	(156)	220
Agnostic/Nothing in particular	1%	(1)	10%	(16)	13%	(22)	76%	(123)	162
Something Else	2%	(3)	4%	(6)	14%	(20)	79%	(109)	138
Evangelical	9%	(16)	9%	(17)	12%	(21)	70%	(125)	178
Non-Evangelical	4%	(6)	2%	(4)	13%	(22)	81%	(135)	167
Community: Urban	15%	(25)	12%	(20)	11%	(18)	62%	(103)	166
Community: Suburban	4%	(11)	6%	(15)	12%	(30)	78%	(198)	254
Community: Rural	1%	(2)	5%	(8)	15%	(23)	79%	(125)	158
Employ: Private Sector	10%	(19)	10%	(18)	10%	(18)	70%	(126)	181
Employ: Self-Employed	7%	(6)	14%	(10)	11%	(9)	67%	(51)	75
Employ: Retired	6%	(5)	5%	(4)	13%	(11)	76%	(63)	83
Employ: Unemployed	2%	(2)	3%	(3)	13%	(10)	81%	(61)	75
Employ: Other	2%	(1)	7%	(4)	29%	(15)	62%	(33)	52
Military HH: Yes	7%	(5)	8%	(6)	7%	(5)	78%	(56)	72
Military HH: No	7%	(33)	7%	(38)	13%	(66)	73%	(370)	506
RD/WT: Right Direction	12%	(29)	13%	(32)	11%	(27)	64%	(152)	239
RD/WT: Wrong Track	3%	(9)	3%	(11)	13%	(45)	81%	(274)	339
Biden Job Approve	10%	(29)	12%	(33)	14%	(39)	63%	(175)	276
Biden Job Disapprove	4%	(9)	3%	(7)	11%	(28)	82%	(204)	248
Biden Job Strongly Approve	17%	(24)	12%	(16)	15%	(21)	57%	(81)	142
Biden Job Somewhat Approve	3%	(4)	12%	(17)	14%	(18)	71%	(94)	134
Biden Job Somewhat Disapprove	5%	(3)	2%	(2)	18%	(12)	75%	(48)	64
Biden Job Strongly Disapprove	4%	(6)	3%	(6)	9%	(16)	84%	(156)	184
Favorable of Biden	11%	(26)	11%	(28)	12%	(30)	66%	(164)	248
Unfavorable of Biden	3%	(8)	5%	(13)	14%	(39)	79%	(221)	281

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Table MCEN9_29: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Ainsley Earhardt

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(38)	7%	(43)	12%	(71)	74%	(426)	578
Very Favorable of Biden	15%	(20)	12%	(16)	16%	(21)	57%	(77)	134
Somewhat Favorable of Biden	6%	(7)	10%	(11)	8%	(9)	76%	(87)	113
Somewhat Unfavorable of Biden	3%	(2)	9%	(7)	22%	(17)	67%	(52)	78
Very Unfavorable of Biden	3%	(6)	3%	(7)	11%	(21)	83%	(169)	203
#1 Issue: Economy	5%	(11)	8%	(18)	11%	(27)	76%	(177)	233
#1 Issue: Security	7%	(7)	6%	(6)	14%	(15)	73%	(78)	107
#1 Issue: Health Care	16%	(11)	11%	(7)	10%	(7)	63%	(43)	69
#1 Issue: Medicare / Social Security	8%	(5)	4%	(3)	10%	(7)	77%	(50)	64
2020 Vote: Joe Biden	12%	(22)	11%	(20)	15%	(27)	62%	(111)	180
2020 Vote: Donald Trump	6%	(13)	8%	(16)	9%	(19)	77%	(157)	205
2020 Vote: Didn't Vote	2%	(3)	5%	(8)	10%	(16)	84%	(140)	168
2018 House Vote: Democrat	12%	(14)	10%	(12)	19%	(22)	59%	(67)	115
2018 House Vote: Republican	10%	(17)	7%	(12)	10%	(17)	73%	(126)	173
2016 Vote: Hillary Clinton	11%	(13)	15%	(17)	17%	(19)	57%	(63)	112
2016 Vote: Donald Trump	6%	(11)	6%	(12)	11%	(20)	77%	(142)	185
2016 Vote: Didn't Vote	5%	(14)	5%	(13)	12%	(31)	78%	(199)	256
Voted in 2014: Yes	9%	(22)	8%	(19)	14%	(37)	69%	(177)	255
Voted in 2014: No	5%	(16)	7%	(24)	11%	(35)	77%	(249)	323
4-Region: Northeast	11%	(10)	10%	(10)	17%	(16)	62%	(59)	95
4-Region: Midwest	3%	(3)	15%	(15)	12%	(12)	71%	(73)	103
4-Region: South	4%	(10)	7%	(17)	11%	(25)	78%	(186)	238
4-Region: West	11%	(15)	1%	(1)	13%	(18)	76%	(108)	143
Plan to be Vaccinated	13%	(30)	12%	(30)	16%	(37)	59%	(142)	238
Does not Plan to be Vaccinated	4%	(8)	3%	(8)	10%	(23)	83%	(190)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN9_30: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?

Brian Kilmeade

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(31)	11%	(71)	12%	(74)	72%	(458)	633
Gender: Male	8%	(24)	19%	(54)	10%	(29)	63%	(183)	291
Gender: Female	2%	(7)	5%	(16)	13%	(44)	80%	(275)	342
Age: 18-34	6%	(17)	18%	(47)	12%	(33)	64%	(172)	270
Age: 35-44	7%	(9)	12%	(14)	14%	(17)	67%	(82)	122
Age: 45-64	1%	(2)	2%	(4)	12%	(20)	85%	(146)	171
Age: 65+	4%	(3)	8%	(6)	4%	(3)	84%	(58)	70
GenZers: 1997-2012	1%	(2)	15%	(19)	15%	(20)	69%	(91)	132
Millennials: 1981-1996	10%	(22)	18%	(41)	10%	(23)	62%	(138)	223
GenXers: 1965-1980	3%	(4)	3%	(4)	12%	(16)	81%	(106)	131
Baby Boomers: 1946-1964	2%	(3)	3%	(4)	11%	(15)	83%	(112)	134
PID: Dem (no lean)	10%	(21)	13%	(27)	12%	(26)	65%	(135)	209
PID: Ind (no lean)	2%	(4)	9%	(20)	10%	(21)	79%	(172)	217
PID: Rep (no lean)	3%	(6)	11%	(24)	13%	(27)	73%	(151)	208
PID/Gender: Dem Men	17%	(18)	21%	(22)	8%	(9)	54%	(56)	105
PID/Gender: Dem Women	3%	(3)	5%	(5)	17%	(17)	75%	(78)	104
PID/Gender: Ind Men	2%	(2)	15%	(14)	5%	(5)	78%	(76)	97
PID/Gender: Ind Women	2%	(2)	5%	(6)	13%	(16)	80%	(96)	120
PID/Gender: Rep Men	5%	(4)	20%	(18)	17%	(15)	57%	(51)	89
PID/Gender: Rep Women	1%	(2)	5%	(6)	10%	(11)	84%	(100)	118
Ideo: Liberal (1-3)	8%	(12)	11%	(16)	16%	(23)	66%	(99)	151
Ideo: Moderate (4)	3%	(4)	14%	(21)	15%	(23)	69%	(106)	154
Ideo: Conservative (5-7)	6%	(14)	11%	(28)	10%	(24)	73%	(174)	240
Educ: < College	3%	(13)	11%	(53)	11%	(56)	75%	(370)	492
Educ: Bachelors degree	11%	(10)	12%	(12)	12%	(11)	65%	(61)	94
Income: Under 50k	3%	(12)	12%	(44)	13%	(48)	72%	(268)	372
Income: 50k-100k	4%	(8)	11%	(21)	8%	(14)	77%	(145)	189
Income: 100k+	14%	(10)	9%	(6)	15%	(11)	62%	(44)	72
Ethnicity: White	4%	(19)	11%	(52)	11%	(53)	73%	(338)	462
Ethnicity: Hispanic	6%	(9)	22%	(32)	12%	(18)	60%	(89)	148
Ethnicity: Black	11%	(10)	4%	(4)	14%	(13)	71%	(70)	97

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Table MCEN9_30: *As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?*
Brian Kilmeade

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(31)	11%	(71)	12%	(74)	72%	(458)	633
Ethnicity: Other	2%	(2)	19%	(14)	10%	(7)	69%	(50)	74
All Christian	9%	(20)	11%	(25)	11%	(24)	70%	(158)	228
Agnostic/Nothing in particular	—	(1)	12%	(24)	13%	(28)	74%	(156)	209
Something Else	—	(0)	7%	(9)	12%	(16)	81%	(105)	129
Evangelical	9%	(14)	14%	(24)	11%	(18)	66%	(111)	168
Non-Evangelical	3%	(5)	5%	(10)	10%	(18)	81%	(144)	177
Community: Urban	13%	(25)	18%	(33)	12%	(23)	56%	(102)	182
Community: Suburban	2%	(6)	8%	(23)	11%	(33)	79%	(239)	301
Community: Rural	—	(0)	9%	(14)	12%	(18)	78%	(117)	150
Employ: Private Sector	8%	(16)	19%	(38)	11%	(22)	61%	(121)	197
Employ: Self-Employed	7%	(6)	15%	(13)	11%	(9)	66%	(55)	83
Employ: Retired	3%	(3)	6%	(6)	9%	(8)	81%	(70)	87
Employ: Unemployed	1%	(1)	8%	(7)	7%	(7)	84%	(83)	99
Employ: Other	—	(0)	4%	(3)	23%	(13)	73%	(42)	58
Military HH: Yes	6%	(5)	16%	(13)	7%	(6)	70%	(56)	80
Military HH: No	5%	(26)	10%	(58)	12%	(68)	73%	(401)	553
RD/WT: Right Direction	8%	(21)	18%	(47)	11%	(30)	64%	(170)	268
RD/WT: Wrong Track	3%	(9)	6%	(24)	12%	(44)	79%	(287)	364
Biden Job Approve	8%	(23)	16%	(47)	12%	(36)	64%	(190)	298
Biden Job Disapprove	2%	(6)	8%	(23)	12%	(35)	77%	(218)	282
Biden Job Strongly Approve	14%	(22)	14%	(21)	14%	(21)	58%	(88)	151
Biden Job Somewhat Approve	1%	(2)	18%	(27)	11%	(16)	70%	(102)	146
Biden Job Somewhat Disapprove	2%	(2)	19%	(16)	16%	(14)	63%	(55)	86
Biden Job Strongly Disapprove	2%	(4)	4%	(7)	11%	(21)	83%	(163)	195
Favorable of Biden	7%	(20)	14%	(41)	11%	(32)	67%	(190)	282
Unfavorable of Biden	2%	(8)	9%	(27)	14%	(41)	75%	(226)	301
Very Favorable of Biden	12%	(19)	12%	(19)	11%	(18)	65%	(103)	158
Somewhat Favorable of Biden	1%	(1)	18%	(22)	11%	(14)	70%	(87)	124
Somewhat Unfavorable of Biden	—	(0)	24%	(20)	15%	(12)	62%	(51)	83
Very Unfavorable of Biden	3%	(8)	3%	(7)	13%	(29)	80%	(175)	218

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Table MCEN9_30: As you may know, many celebrities have received a coronavirus vaccine and have publicly encouraged others to get vaccinated. How much have you seen, read or heard about the following celebrities getting vaccinated and encouraging others to get vaccinated?
Brian Kilmeade

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(31)	11%	(71)	12%	(74)	72%	(458)	633
#1 Issue: Economy	5%	(12)	8%	(19)	13%	(30)	74%	(172)	233
#1 Issue: Security	2%	(3)	15%	(20)	11%	(15)	72%	(94)	131
#1 Issue: Health Care	9%	(8)	20%	(18)	17%	(14)	54%	(47)	86
#1 Issue: Medicare / Social Security	5%	(3)	1%	(1)	3%	(2)	91%	(55)	60
2020 Vote: Joe Biden	9%	(20)	13%	(30)	12%	(26)	66%	(149)	224
2020 Vote: Donald Trump	3%	(8)	12%	(27)	12%	(28)	73%	(169)	232
2020 Vote: Didn't Vote	2%	(4)	10%	(14)	10%	(15)	78%	(112)	144
2018 House Vote: Democrat	11%	(15)	17%	(24)	13%	(19)	59%	(86)	144
2018 House Vote: Republican	5%	(8)	11%	(19)	12%	(21)	72%	(120)	168
2016 Vote: Hillary Clinton	10%	(15)	11%	(16)	13%	(18)	66%	(96)	145
2016 Vote: Donald Trump	4%	(7)	7%	(14)	13%	(23)	76%	(141)	184
2016 Vote: Didn't Vote	3%	(9)	15%	(41)	10%	(28)	72%	(199)	277
Voted in 2014: Yes	8%	(22)	9%	(24)	15%	(40)	68%	(184)	269
Voted in 2014: No	3%	(9)	13%	(47)	9%	(33)	75%	(274)	363
4-Region: Northeast	7%	(7)	13%	(12)	17%	(16)	64%	(61)	95
4-Region: Midwest	1%	(2)	14%	(17)	13%	(16)	71%	(86)	121
4-Region: South	5%	(12)	5%	(11)	11%	(27)	80%	(199)	249
4-Region: West	6%	(11)	18%	(30)	9%	(15)	66%	(111)	167
Plan to be Vaccinated	9%	(23)	18%	(48)	14%	(38)	60%	(163)	273
Does not Plan to be Vaccinated	2%	(6)	9%	(22)	8%	(19)	81%	(197)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10: Sometimes in surveys like this, people change their mind. How likely is it you will get vaccinated?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion	Total N
Adults	36%	(440)	12%	(145)	8%	(99)	32%	(392)	11% (137)	1213
Gender: Male	46%	(263)	12%	(71)	8%	(46)	25%	(145)	8% (45)	572
Gender: Female	28%	(176)	11%	(73)	8%	(53)	39%	(247)	14% (91)	641
Age: 18-34	36%	(172)	15%	(73)	9%	(45)	25%	(121)	14% (65)	476
Age: 35-44	38%	(93)	13%	(31)	8%	(19)	32%	(78)	10% (24)	246
Age: 45-64	32%	(108)	8%	(28)	7%	(23)	44%	(149)	10% (34)	341
Age: 65+	44%	(67)	9%	(13)	9%	(13)	29%	(44)	9% (13)	150
GenZers: 1997-2012	32%	(74)	17%	(40)	8%	(18)	27%	(62)	16% (36)	229
Millennials: 1981-1996	41%	(172)	13%	(54)	9%	(37)	28%	(117)	10% (44)	424
GenXers: 1965-1980	30%	(78)	10%	(27)	8%	(22)	40%	(103)	11% (29)	259
Baby Boomers: 1946-1964	37%	(101)	9%	(24)	8%	(21)	37%	(101)	10% (28)	276
PID: Dem (no lean)	59%	(243)	13%	(54)	8%	(31)	14%	(55)	6% (25)	408
PID: Ind (no lean)	22%	(86)	12%	(49)	8%	(33)	40%	(157)	17% (68)	393
PID: Rep (no lean)	27%	(111)	10%	(41)	9%	(35)	44%	(180)	11% (44)	412
PID/Gender: Dem Men	71%	(143)	11%	(23)	8%	(16)	5%	(11)	4% (8)	201
PID/Gender: Dem Women	48%	(99)	15%	(32)	7%	(15)	22%	(45)	8% (17)	207
PID/Gender: Ind Men	25%	(44)	11%	(20)	9%	(15)	41%	(75)	14% (25)	180
PID/Gender: Ind Women	20%	(42)	13%	(29)	8%	(18)	38%	(82)	20% (42)	213
PID/Gender: Rep Men	40%	(76)	15%	(28)	8%	(15)	31%	(60)	6% (11)	190
PID/Gender: Rep Women	16%	(35)	6%	(13)	9%	(20)	54%	(120)	15% (32)	221
Ideo: Liberal (1-3)	62%	(187)	13%	(40)	9%	(27)	10%	(31)	5% (15)	299
Ideo: Moderate (4)	32%	(86)	17%	(45)	11%	(30)	25%	(67)	16% (44)	272
Ideo: Conservative (5-7)	28%	(132)	10%	(48)	7%	(35)	46%	(219)	9% (42)	476
Educ: < College	29%	(267)	11%	(104)	9%	(80)	37%	(339)	14% (125)	916
Educ: Bachelors degree	54%	(104)	14%	(27)	7%	(14)	22%	(42)	3% (6)	193
Educ: Post-grad	66%	(69)	13%	(13)	5%	(5)	11%	(11)	6% (6)	104
Income: Under 50k	29%	(194)	11%	(75)	8%	(55)	36%	(241)	15% (100)	665
Income: 50k-100k	41%	(159)	14%	(53)	9%	(36)	30%	(117)	7% (26)	390
Income: 100k+	55%	(87)	11%	(17)	5%	(9)	21%	(34)	7% (11)	158
Ethnicity: White	36%	(329)	12%	(107)	8%	(71)	33%	(295)	11% (103)	905
Ethnicity: Hispanic	39%	(95)	10%	(25)	15%	(37)	25%	(62)	10% (25)	244
Ethnicity: Black	39%	(74)	15%	(28)	11%	(21)	23%	(43)	13% (24)	191

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Table MCEN10: Sometimes in surveys like this, people change their mind. How likely is it you will get vaccinated?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion	Total N
Adults	36%	(440)	12%	(145)	8%	(99)	32%	(392)	11% (137)	1213
Ethnicity: Other	31%	(37)	9%	(10)	6%	(7)	46%	(54)	8% (9)	117
All Christian	42%	(198)	12%	(57)	7%	(32)	27%	(127)	12% (58)	472
All Non-Christian	62%	(45)	6%	(4)	2%	(2)	25%	(18)	5% (4)	72
Atheist	57%	(29)	4%	(2)	4%	(2)	25%	(13)	10% (5)	51
Agnostic/Nothing in particular	31%	(109)	16%	(57)	11%	(40)	28%	(99)	13% (46)	351
Something Else	22%	(59)	9%	(24)	9%	(23)	51%	(136)	9% (24)	266
Religious Non-Protestant/Catholic	58%	(51)	6%	(5)	2%	(2)	29%	(26)	5% (5)	88
Evangelical	35%	(123)	9%	(32)	6%	(21)	41%	(146)	8% (30)	352
Non-Evangelical	34%	(122)	13%	(45)	10%	(35)	30%	(109)	14% (50)	362
Community: Urban	49%	(176)	10%	(34)	6%	(21)	23%	(81)	13% (45)	356
Community: Suburban	35%	(192)	14%	(75)	10%	(58)	28%	(157)	13% (69)	551
Community: Rural	24%	(72)	12%	(36)	7%	(21)	50%	(154)	7% (23)	306
Employ: Private Sector	40%	(153)	12%	(46)	9%	(34)	28%	(107)	10% (39)	380
Employ: Government	49%	(35)	12%	(9)	4%	(3)	32%	(23)	4% (3)	73
Employ: Self-Employed	27%	(39)	22%	(32)	13%	(18)	28%	(40)	11% (16)	145
Employ: Homemaker	10%	(10)	16%	(16)	13%	(13)	48%	(47)	12% (11)	97
Employ: Student	48%	(35)	9%	(7)	8%	(6)	16%	(12)	19% (14)	74
Employ: Retired	42%	(79)	7%	(13)	6%	(12)	35%	(65)	9% (17)	186
Employ: Unemployed	30%	(48)	9%	(14)	5%	(8)	42%	(68)	14% (23)	162
Employ: Other	41%	(40)	8%	(8)	7%	(6)	30%	(29)	14% (13)	96
Military HH: Yes	40%	(64)	12%	(18)	7%	(10)	35%	(55)	7% (11)	158
Military HH: No	36%	(376)	12%	(127)	8%	(89)	32%	(337)	12% (126)	1054
RD/WT: Right Direction	57%	(294)	16%	(80)	5%	(28)	11%	(56)	11% (57)	514
RD/WT: Wrong Track	21%	(146)	9%	(65)	10%	(71)	48%	(336)	11% (80)	699
Biden Job Approve	57%	(328)	15%	(88)	7%	(40)	13%	(77)	8% (47)	580
Biden Job Disapprove	18%	(97)	9%	(48)	9%	(48)	54%	(287)	10% (53)	534
Biden Job Strongly Approve	72%	(220)	10%	(32)	4%	(13)	10%	(29)	4% (12)	306
Biden Job Somewhat Approve	39%	(108)	21%	(56)	10%	(27)	18%	(48)	13% (35)	274
Biden Job Somewhat Disapprove	24%	(37)	13%	(20)	19%	(29)	34%	(52)	10% (15)	154
Biden Job Strongly Disapprove	16%	(60)	8%	(29)	5%	(19)	62%	(235)	10% (38)	381

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Table MCEN10: Sometimes in surveys like this, people change their mind. How likely is it you will get vaccinated?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion	Total N
Adults	36%	(440)	12%	(145)	8%	(99)	32%	(392)	11% (137)	1213
Favorable of Biden	59%	(318)	15%	(81)	6%	(33)	12%	(68)	8% (43)	543
Unfavorable of Biden	19%	(107)	10%	(57)	11%	(62)	51%	(293)	10% (58)	576
Very Favorable of Biden	68%	(207)	12%	(36)	5%	(15)	11%	(32)	4% (12)	302
Somewhat Favorable of Biden	46%	(111)	19%	(45)	8%	(18)	15%	(35)	13% (31)	241
Somewhat Unfavorable of Biden	25%	(41)	14%	(23)	21%	(34)	30%	(48)	9% (14)	160
Very Unfavorable of Biden	16%	(66)	8%	(34)	7%	(28)	59%	(244)	10% (43)	416
#1 Issue: Economy	30%	(139)	12%	(56)	10%	(46)	37%	(171)	10% (46)	458
#1 Issue: Security	35%	(78)	5%	(11)	5%	(11)	45%	(100)	10% (22)	222
#1 Issue: Health Care	48%	(78)	17%	(27)	10%	(15)	18%	(28)	7% (12)	160
#1 Issue: Medicare / Social Security	39%	(51)	12%	(16)	7%	(9)	31%	(40)	11% (14)	129
#1 Issue: Women's Issues	43%	(25)	18%	(11)	8%	(5)	11%	(6)	20% (12)	59
#1 Issue: Education	37%	(27)	16%	(12)	13%	(9)	29%	(22)	6% (5)	74
#1 Issue: Other	34%	(22)	5%	(3)	1%	(1)	27%	(17)	33% (21)	64
2020 Vote: Joe Biden	61%	(250)	14%	(59)	8%	(34)	11%	(45)	5% (22)	410
2020 Vote: Donald Trump	24%	(107)	9%	(41)	7%	(30)	49%	(216)	10% (44)	439
2020 Vote: Other	21%	(11)	14%	(7)	15%	(8)	27%	(14)	23% (12)	52
2020 Vote: Didn't Vote	23%	(72)	12%	(38)	9%	(27)	37%	(114)	19% (58)	310
2018 House Vote: Democrat	61%	(171)	12%	(33)	9%	(26)	14%	(40)	3% (9)	280
2018 House Vote: Republican	28%	(97)	10%	(36)	7%	(24)	45%	(157)	9% (33)	346
2016 Vote: Hillary Clinton	63%	(169)	14%	(38)	8%	(21)	10%	(28)	5% (13)	268
2016 Vote: Donald Trump	26%	(99)	8%	(31)	7%	(27)	48%	(178)	10% (38)	373
2016 Vote: Other	35%	(18)	20%	(10)	4%	(2)	35%	(18)	6% (3)	52
2016 Vote: Didn't Vote	29%	(153)	13%	(65)	10%	(50)	32%	(168)	16% (82)	518
Voted in 2014: Yes	45%	(255)	10%	(59)	7%	(39)	31%	(175)	7% (37)	565
Voted in 2014: No	29%	(185)	13%	(86)	9%	(60)	34%	(217)	15% (100)	648
4-Region: Northeast	49%	(95)	13%	(25)	8%	(16)	23%	(45)	7% (14)	195
4-Region: Midwest	28%	(62)	14%	(32)	7%	(17)	39%	(87)	12% (28)	226
4-Region: South	30%	(149)	11%	(55)	11%	(53)	34%	(170)	14% (71)	497
4-Region: West	45%	(133)	11%	(33)	5%	(14)	30%	(90)	8% (25)	294
Plan to be Vaccinated	78%	(411)	19%	(100)	2%	(10)	—	(2)	— (2)	525
Does not Plan to be Vaccinated	3%	(15)	4%	(18)	11%	(51)	78%	(367)	4% (18)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1: *If a vaccine that protects from the coronavirus became available to you, would you get vaccinated, or not?*

Demographic	I have received one or both doses of a								Total N
	Yes, I would get vaccinated		No, I would not get vaccinated		coronavirus vaccine		Don't Know / No Opinion		
Adults	24%	(525)	21%	(469)	45%	(987)	10%	(219)	2200
Gender: Male	29%	(311)	17%	(180)	46%	(490)	8%	(80)	1062
Gender: Female	19%	(214)	25%	(289)	44%	(497)	12%	(138)	1138
Age: 18-34	33%	(214)	26%	(168)	27%	(179)	14%	(93)	655
Age: 35-44	32%	(114)	25%	(91)	31%	(112)	11%	(41)	358
Age: 45-64	16%	(120)	21%	(161)	55%	(410)	8%	(60)	751
Age: 65+	18%	(77)	11%	(49)	66%	(286)	6%	(25)	436
GenZers: 1997-2012	32%	(99)	24%	(72)	25%	(78)	19%	(58)	307
Millennials: 1981-1996	35%	(204)	28%	(162)	28%	(165)	10%	(58)	590
GenXers: 1965-1980	18%	(93)	22%	(115)	50%	(257)	10%	(52)	517
Baby Boomers: 1946-1964	16%	(117)	15%	(110)	61%	(433)	7%	(49)	709
PID: Dem (no lean)	32%	(273)	9%	(80)	53%	(455)	6%	(55)	864
PID: Ind (no lean)	17%	(118)	27%	(185)	42%	(285)	13%	(90)	678
PID: Rep (no lean)	20%	(133)	31%	(204)	38%	(247)	11%	(74)	659
PID/Gender: Dem Men	37%	(156)	6%	(26)	52%	(219)	5%	(20)	421
PID/Gender: Dem Women	26%	(117)	12%	(54)	53%	(236)	8%	(36)	443
PID/Gender: Ind Men	18%	(60)	27%	(87)	44%	(144)	10%	(33)	324
PID/Gender: Ind Women	17%	(59)	28%	(98)	40%	(141)	16%	(56)	354
PID/Gender: Rep Men	30%	(95)	21%	(68)	40%	(127)	9%	(27)	318
PID/Gender: Rep Women	11%	(38)	40%	(136)	35%	(120)	14%	(47)	341
Ideo: Liberal (1-3)	32%	(215)	7%	(48)	56%	(378)	5%	(36)	677
Ideo: Moderate (4)	22%	(118)	17%	(91)	48%	(254)	12%	(63)	526
Ideo: Conservative (5-7)	20%	(155)	33%	(256)	39%	(308)	8%	(65)	784
Educ: < College	22%	(326)	26%	(398)	39%	(596)	13%	(192)	1512
Educ: Bachelors degree	28%	(122)	12%	(54)	57%	(251)	4%	(17)	444
Educ: Post-grad	31%	(76)	7%	(18)	57%	(140)	4%	(10)	244
Income: Under 50k	21%	(230)	25%	(282)	40%	(452)	14%	(153)	1117
Income: 50k-100k	27%	(199)	19%	(142)	47%	(346)	7%	(49)	736
Income: 100k+	27%	(95)	13%	(45)	55%	(189)	5%	(17)	347
Ethnicity: White	23%	(388)	20%	(348)	47%	(817)	10%	(169)	1722

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Table MCENdem1: *If a vaccine that protects from the coronavirus became available to you, would you get vaccinated, or not?*

Demographic	Yes, I would get vaccinated		No, I would not get vaccinated		I have received one or both doses of a coronavirus vaccine		Don't Know / No Opinion		Total N
Adults	24%	(525)	21%	(469)	45%	(987)	10%	(219)	2200
Ethnicity: Hispanic	33%	(114)	27%	(95)	30%	(105)	10%	(35)	349
Ethnicity: Black	33%	(90)	24%	(65)	30%	(83)	13%	(36)	274
Ethnicity: Other	23%	(47)	27%	(56)	43%	(87)	7%	(14)	204
All Christian	23%	(228)	16%	(159)	52%	(506)	9%	(85)	978
All Non-Christian	32%	(45)	16%	(23)	49%	(68)	3%	(5)	141
Atheist	29%	(30)	16%	(17)	51%	(53)	4%	(4)	104
Agnostic/Nothing in particular	24%	(142)	22%	(130)	40%	(235)	14%	(80)	586
Something Else	20%	(79)	36%	(141)	32%	(125)	12%	(46)	391
Religious Non-Protestant/Catholic	30%	(51)	18%	(31)	48%	(82)	4%	(6)	170
Evangelical	26%	(146)	29%	(162)	37%	(206)	8%	(44)	558
Non-Evangelical	20%	(149)	17%	(130)	53%	(400)	11%	(84)	762
Community: Urban	34%	(193)	18%	(101)	37%	(207)	11%	(63)	563
Community: Suburban	22%	(245)	18%	(202)	50%	(551)	9%	(103)	1101
Community: Rural	16%	(87)	31%	(165)	43%	(230)	10%	(53)	536
Employ: Private Sector	26%	(182)	21%	(143)	45%	(312)	8%	(55)	691
Employ: Government	28%	(42)	16%	(24)	51%	(76)	4%	(7)	148
Employ: Self-Employed	29%	(60)	26%	(55)	31%	(65)	14%	(29)	210
Employ: Homemaker	17%	(24)	39%	(57)	32%	(46)	12%	(17)	144
Employ: Student	36%	(39)	16%	(17)	32%	(35)	17%	(18)	109
Employ: Retired	18%	(89)	14%	(69)	62%	(307)	6%	(28)	493
Employ: Unemployed	21%	(54)	27%	(70)	37%	(94)	15%	(38)	256
Employ: Other	24%	(36)	22%	(33)	36%	(53)	18%	(27)	149
Military HH: Yes	19%	(66)	21%	(70)	54%	(183)	6%	(21)	342
Military HH: No	25%	(458)	21%	(399)	43%	(804)	11%	(198)	1858
RD/WT: Right Direction	32%	(338)	8%	(88)	52%	(558)	8%	(87)	1072
RD/WT: Wrong Track	17%	(186)	34%	(381)	38%	(429)	12%	(131)	1128
Biden Job Approve	31%	(374)	10%	(121)	52%	(635)	7%	(84)	1215
Biden Job Disapprove	16%	(135)	37%	(316)	37%	(320)	10%	(84)	854

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Table MCENdem1: *If a vaccine that protects from the coronavirus became available to you, would you get vaccinated, or not?*

Demographic	Yes, I would get vaccinated		No, I would not get vaccinated		I have received one or both doses of a coronavirus vaccine		Don't Know / No Opinion		Total N
Adults	24%	(525)	21%	(469)	45%	(987)	10%	(219)	2200
Biden Job Strongly Approve	34%	(223)	8%	(54)	54%	(359)	4%	(29)	665
Biden Job Somewhat Approve	27%	(151)	12%	(67)	50%	(276)	10%	(55)	550
Biden Job Somewhat Disapprove	21%	(54)	28%	(71)	40%	(101)	11%	(28)	255
Biden Job Strongly Disapprove	14%	(81)	41%	(244)	36%	(218)	9%	(55)	599
Favorable of Biden	30%	(354)	9%	(104)	54%	(638)	7%	(85)	1181
Unfavorable of Biden	17%	(154)	36%	(322)	36%	(329)	11%	(100)	905
Very Favorable of Biden	33%	(219)	8%	(52)	55%	(363)	5%	(31)	664
Somewhat Favorable of Biden	26%	(135)	10%	(51)	53%	(275)	11%	(55)	516
Somewhat Unfavorable of Biden	24%	(63)	23%	(60)	40%	(106)	14%	(37)	266
Very Unfavorable of Biden	14%	(92)	41%	(262)	35%	(224)	10%	(62)	640
#1 Issue: Economy	23%	(187)	24%	(193)	44%	(357)	10%	(78)	815
#1 Issue: Security	24%	(80)	34%	(111)	33%	(107)	10%	(32)	330
#1 Issue: Health Care	26%	(89)	13%	(45)	52%	(175)	8%	(26)	335
#1 Issue: Medicare / Social Security	20%	(57)	16%	(44)	54%	(153)	10%	(28)	282
#1 Issue: Women's Issues	30%	(30)	15%	(15)	41%	(41)	14%	(14)	100
#1 Issue: Education	29%	(34)	23%	(27)	35%	(40)	12%	(14)	115
#1 Issue: Energy	28%	(25)	12%	(11)	50%	(45)	10%	(9)	90
#1 Issue: Other	17%	(23)	18%	(23)	52%	(68)	14%	(18)	132
2020 Vote: Joe Biden	29%	(284)	7%	(70)	58%	(566)	6%	(56)	976
2020 Vote: Donald Trump	19%	(134)	34%	(239)	39%	(275)	9%	(66)	713
2020 Vote: Other	20%	(16)	31%	(25)	36%	(29)	13%	(11)	81
2020 Vote: Didn't Vote	21%	(91)	31%	(132)	27%	(116)	20%	(87)	426
2018 House Vote: Democrat	27%	(193)	8%	(55)	61%	(432)	4%	(32)	711
2018 House Vote: Republican	19%	(116)	29%	(180)	44%	(275)	8%	(51)	621
2018 House Vote: Someone else	25%	(13)	32%	(17)	33%	(18)	9%	(5)	53
2016 Vote: Hillary Clinton	27%	(186)	7%	(48)	61%	(416)	5%	(34)	684
2016 Vote: Donald Trump	18%	(117)	30%	(197)	42%	(273)	9%	(59)	646
2016 Vote: Other	21%	(27)	15%	(19)	60%	(78)	4%	(5)	130
2016 Vote: Didn't Vote	26%	(193)	28%	(205)	30%	(217)	16%	(120)	735

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Table MCENdem1: *If a vaccine that protects from the coronavirus became available to you, would you get vaccinated, or not?*

Demographic	Yes, I would get vaccinated		No, I would not get vaccinated		I have received one or both doses of a coronavirus vaccine		Don't Know / No Opinion		Total N
Adults	24%	(525)	21%	(469)	45%	(987)	10%	(219)	2200
Voted in 2014: Yes	23%	(289)	16%	(202)	55%	(678)	6%	(74)	1242
Voted in 2014: No	25%	(236)	28%	(267)	32%	(310)	15%	(145)	958
4-Region: Northeast	27%	(106)	15%	(59)	50%	(198)	8%	(30)	394
4-Region: Midwest	19%	(87)	21%	(97)	51%	(236)	9%	(43)	462
4-Region: South	22%	(177)	26%	(213)	40%	(327)	13%	(107)	824
4-Region: West	30%	(155)	19%	(101)	43%	(226)	7%	(38)	520
Plan to be Vaccinated	100%	(525)	—	(0)	—	(0)	—	(0)	525
Does not Plan to be Vaccinated	—	(0)	100%	(469)	—	(0)	—	(0)	469
Fully or Partially Vaccinated	—	(0)	—	(0)	100%	(987)	—	(0)	987

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	307	14%
	Millennials: 1981-1996	590	27%
	GenXers: 1965-1980	517	23%
	Baby Boomers: 1946-1964	709	32%
	N	2123	
xpid3	PID: Dem (no lean)	864	39%
	PID: Ind (no lean)	678	31%
	PID: Rep (no lean)	659	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	421	19%
	PID/Gender: Dem Women	443	20%
	PID/Gender: Ind Men	324	15%
	PID/Gender: Ind Women	354	16%
	PID/Gender: Rep Men	318	14%
	PID/Gender: Rep Women	341	16%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	677	31%
	Ideo: Moderate (4)	526	24%
	Ideo: Conservative (5-7)	784	36%
	N	1987	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1117	51%
	Income: 50k-100k	736	33%
	Income: 100k+	347	16%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	978	44%
	All Non-Christian	141	6%
	Atheist	104	5%
	Agnostic/Nothing in particular	586	27%
	Something Else	391	18%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	170	8%
xdemEvang	Evangelical	558	25%
	Non-Evangelical	762	35%
	N	1320	
xdemUsr	Community: Urban	563	26%
	Community: Suburban	1101	50%
	Community: Rural	536	24%
	N	2200	
xdemEmploy	Employ: Private Sector	691	31%
	Employ: Government	148	7%
	Employ: Self-Employed	210	10%
	Employ: Homemaker	144	7%
	Employ: Student	109	5%
	Employ: Retired	493	22%
	Employ: Unemployed	256	12%
	Employ: Other	149	7%
	N	2200	
xdemMilHH1	Military HH: Yes	342	16%
	Military HH: No	1858	84%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1072	49%
	RD/WT: Wrong Track	1128	51%
	N	2200	
xdemBidenApprove	Biden Job Approve	1215	55%
	Biden Job Disapprove	854	39%
	N	2068	
xdemBidenApprove2	Biden Job Strongly Approve	665	30%
	Biden Job Somewhat Approve	550	25%
	Biden Job Somewhat Disapprove	255	12%
	Biden Job Strongly Disapprove	599	27%
	N	2068	
xdemBidenFav	Favorable of Biden	1181	54%
	Unfavorable of Biden	905	41%
	N	2086	
xdemBidenFavFull	Very Favorable of Biden	664	30%
	Somewhat Favorable of Biden	516	23%
	Somewhat Unfavorable of Biden	266	12%
	Very Unfavorable of Biden	640	29%
	N	2086	
xnr3	#1 Issue: Economy	815	37%
	#1 Issue: Security	330	15%
	#1 Issue: Health Care	335	15%
	#1 Issue: Medicare / Social Security	282	13%
	#1 Issue: Women's Issues	100	5%
	#1 Issue: Education	115	5%
	#1 Issue: Energy	90	4%
	#1 Issue: Other	132	6%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	976	44%
	2020 Vote: Donald Trump	713	32%
	2020 Vote: Other	81	4%
	2020 Vote: Didn't Vote	426	19%
	N	2196	
xsubVote18O	2018 House Vote: Democrat	711	32%
	2018 House Vote: Republican	621	28%
	2018 House Vote: Someone else	53	2%
	N	1386	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	684	31%
	2016 Vote: Donald Trump	646	29%
	2016 Vote: Other	130	6%
	2016 Vote: Didn't Vote	735	33%
	N	2195	
xsubVote14O	Voted in 2014: Yes	1242	56%
	Voted in 2014: No	958	44%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCENxdem1	Plan to be Vaccinated	525	24%
MCENxdem2	Does not Plan to be Vaccinated	469	21%
MCENxdem3	Fully or Partially Vaccinated	987	45%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

