



National Tracking Poll #2104131
April 27-28, 2021

Crosstabulation Results

Methodology:

This poll was conducted between April 27-April 28, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table MCEN1_1: <i>In general, what kind of fan do you consider yourself of the following? Film</i>	5
2	Table MCEN1_2: <i>In general, what kind of fan do you consider yourself of the following? Television</i>	9
3	Table MCEN2_1: <i>How much have you seen, read or heard about the following movies? 'The Father'</i>	13
4	Table MCEN2_2: <i>How much have you seen, read or heard about the following movies? 'Mank'</i>	16
5	Table MCEN2_3: <i>How much have you seen, read or heard about the following movies? 'Nomadland'</i>	19
6	Table MCEN2_4: <i>How much have you seen, read or heard about the following movies? 'Promising Young Woman'</i>	22
7	Table MCEN2_5: <i>How much have you seen, read or heard about the following movies? 'The Trial of the Chicago 7'</i>	25
8	Table MCEN2_6: <i>How much have you seen, read or heard about the following movies? 'Borat Subsequent Moviefilm'</i>	28
9	Table MCEN2_7: <i>How much have you seen, read or heard about the following movies? 'Hamilton'</i>	31
10	Table MCEN2_8: <i>How much have you seen, read or heard about the following movies? 'Music'</i>	34
11	Table MCEN2_9: <i>How much have you seen, read or heard about the following movies? 'Palm Springs'</i>	37
12	Table MCEN2_10: <i>How much have you seen, read or heard about the following movies? 'The Prom'</i>	40
13	Table MCEN2_11: <i>How much have you seen, read or heard about the following movies? 'The Croods: A New Age'</i>	43
14	Table MCEN2_12: <i>How much have you seen, read or heard about the following movies? 'Onward'</i>	46
15	Table MCEN2_13: <i>How much have you seen, read or heard about the following movies? 'Over the Moon'</i>	49
16	Table MCEN2_14: <i>How much have you seen, read or heard about the following movies? 'Soul'</i>	52
17	Table MCEN2_15: <i>How much have you seen, read or heard about the following movies? 'Wolfwalkers'</i>	55
18	Table MCEN2_16: <i>How much have you seen, read or heard about the following movies? 'One Night in Miami'</i>	58

19	Table MCEN2_17: <i>How much have you seen, read or heard about the following movies? 'Judas And The Black Messiah'</i>	61
20	Table MCEN2_18: <i>How much have you seen, read or heard about the following movies? 'The Life Ahead'</i>	64
21	Table MCEN2_19: <i>How much have you seen, read or heard about the following movies? 'Ma Rainey's Black Bottom'</i>	67
22	Table MCEN2_20: <i>How much have you seen, read or heard about the following movies? 'The Mauritanian'</i>	70
23	Table MCEN2_21: <i>How much have you seen, read or heard about the following movies? 'News Of The World'</i>	73
24	Table MCEN2_22: <i>How much have you seen, read or heard about the following movies? 'The United States vs. Billie Holiday'</i>	76
25	Table MCEN2_23: <i>How much have you seen, read or heard about the following movies? 'Another Round'</i>	79
26	Table MCEN2_24: <i>How much have you seen, read or heard about the following movies? 'Emma.'</i>	82
27	Table MCEN2_25: <i>How much have you seen, read or heard about the following movies? 'French Exit'</i>	85
28	Table MCEN2_26: <i>How much have you seen, read or heard about the following movies? 'Hillbilly Elegy'</i>	88
29	Table MCEN2_27: <i>How much have you seen, read or heard about the following movies? 'I Care A Lot'</i>	91
30	Table MCEN2_28: <i>How much have you seen, read or heard about the following movies? 'La Llorona'</i>	94
31	Table MCEN2_29: <i>How much have you seen, read or heard about the following movies? 'The Little Things'</i>	97
32	Table MCEN2_30: <i>How much have you seen, read or heard about the following movies? 'The Midnight Sky'</i>	100
33	Table MCEN2_31: <i>How much have you seen, read or heard about the following movies? 'Minari'</i>	103
34	Table MCEN2_32: <i>How much have you seen, read or heard about the following movies? 'On The Rocks'</i>	106
35	Table MCEN2_33: <i>How much have you seen, read or heard about the following movies? 'The Personal History Of David Copperfield'</i>	109
36	Table MCEN2_34: <i>How much have you seen, read or heard about the following movies? 'Pieces Of A Woman'</i>	112

37 **Table MCEN2_35:** *How much have you seen, read or heard about the following movies? 'Sound Of Metal'* 115

38 **Table MCEN2_36:** *How much have you seen, read or heard about the following movies? 'Tenet'* 118

39 **Table MCEN2_37:** *How much have you seen, read or heard about the following movies? 'Two Of Us'* 121

40 **Table MCEN2_38:** *How much have you seen, read or heard about the following movies? 'Da 5 Bloods'* 124

41 **Summary Statistics of Survey Respondent Demographics** 127

Crosstabulation Results by Respondent Demographics

Table MCEN1_1: In general, what kind of fan do you consider yourself of the following?
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(658)	56%	(1225)	14%	(317)	2200
Gender: Male	37%	(391)	53%	(558)	11%	(112)	1062
Gender: Female	23%	(266)	59%	(667)	18%	(205)	1138
Age: 18-34	33%	(215)	51%	(335)	16%	(105)	655
Age: 35-44	42%	(149)	48%	(171)	10%	(37)	358
Age: 45-64	29%	(217)	58%	(433)	13%	(101)	751
Age: 65+	17%	(76)	66%	(286)	17%	(74)	436
GenZers: 1997-2012	26%	(73)	57%	(165)	17%	(49)	287
Millennials: 1981-1996	41%	(255)	46%	(282)	13%	(81)	619
GenXers: 1965-1980	31%	(159)	57%	(291)	12%	(64)	514
Baby Boomers: 1946-1964	22%	(160)	62%	(444)	16%	(113)	717
PID: Dem (no lean)	38%	(353)	50%	(460)	12%	(112)	924
PID: Ind (no lean)	25%	(169)	60%	(403)	14%	(94)	666
PID: Rep (no lean)	22%	(136)	59%	(363)	18%	(111)	610
PID/Gender: Dem Men	47%	(222)	44%	(205)	9%	(43)	471
PID/Gender: Dem Women	29%	(130)	56%	(255)	15%	(68)	454
PID/Gender: Ind Men	27%	(81)	63%	(188)	9%	(27)	296
PID/Gender: Ind Women	24%	(87)	58%	(215)	18%	(67)	369
PID/Gender: Rep Men	30%	(88)	56%	(165)	14%	(42)	295
PID/Gender: Rep Women	15%	(49)	63%	(197)	22%	(69)	315
Ideo: Liberal (1-3)	40%	(245)	50%	(304)	11%	(64)	613
Ideo: Moderate (4)	32%	(197)	54%	(334)	14%	(84)	614
Ideo: Conservative (5-7)	24%	(168)	62%	(433)	14%	(97)	697
Educ: < College	27%	(402)	56%	(854)	17%	(256)	1512
Educ: Bachelors degree	34%	(149)	56%	(249)	10%	(46)	444
Educ: Post-grad	44%	(106)	50%	(123)	6%	(15)	244
Income: Under 50k	28%	(307)	55%	(607)	17%	(190)	1103
Income: 50k-100k	27%	(193)	58%	(411)	14%	(102)	706
Income: 100k+	40%	(158)	53%	(207)	6%	(25)	390

Continued on next page

Table MCEN1_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(658)	56%	(1225)	14%	(317)	2200
Ethnicity: White	31%	(535)	55%	(950)	14%	(237)	1722
Ethnicity: Hispanic	35%	(122)	49%	(171)	16%	(56)	349
Ethnicity: Black	29%	(81)	52%	(142)	19%	(52)	274
Ethnicity: Other	21%	(42)	66%	(134)	14%	(28)	204
All Christian	29%	(299)	56%	(587)	15%	(158)	1044
All Non-Christian	46%	(61)	46%	(61)	8%	(10)	132
Atheist	45%	(40)	45%	(40)	10%	(9)	89
Agnostic/Nothing in particular	30%	(164)	57%	(312)	14%	(77)	553
Something Else	25%	(94)	59%	(224)	17%	(64)	382
Religious Non-Protestant/Catholic	44%	(65)	46%	(69)	10%	(15)	149
Evangelical	29%	(173)	56%	(334)	15%	(88)	594
Non-Evangelical	26%	(202)	59%	(462)	16%	(123)	787
Community: Urban	42%	(256)	44%	(265)	14%	(88)	609
Community: Suburban	27%	(266)	61%	(603)	12%	(124)	993
Community: Rural	23%	(136)	60%	(357)	18%	(105)	598
Employ: Private Sector	38%	(255)	52%	(345)	10%	(66)	666
Employ: Government	33%	(44)	60%	(82)	7%	(10)	136
Employ: Self-Employed	43%	(75)	45%	(80)	12%	(21)	176
Employ: Homemaker	27%	(41)	57%	(89)	16%	(25)	155
Employ: Student	21%	(23)	56%	(61)	22%	(24)	108
Employ: Retired	19%	(103)	63%	(330)	18%	(95)	527
Employ: Unemployed	29%	(77)	54%	(143)	18%	(47)	267
Employ: Other	24%	(40)	58%	(96)	18%	(29)	165
Military HH: Yes	30%	(107)	54%	(189)	16%	(57)	352
Military HH: No	30%	(551)	56%	(1036)	14%	(260)	1848
RD/WT: Right Direction	37%	(439)	51%	(605)	11%	(134)	1178
RD/WT: Wrong Track	21%	(219)	61%	(620)	18%	(183)	1022
Biden Job Approve	37%	(489)	51%	(675)	12%	(155)	1318
Biden Job Disapprove	18%	(130)	64%	(468)	18%	(129)	728

Continued on next page

Table MCEN1_1: In general, what kind of fan do you consider yourself of the following?
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(658)	56%	(1225)	14%	(317)	2200
Biden Job Strongly Approve	41%	(301)	47%	(342)	13%	(92)	735
Biden Job Somewhat Approve	32%	(188)	57%	(332)	11%	(62)	582
Biden Job Somewhat Disapprove	19%	(37)	64%	(122)	17%	(32)	190
Biden Job Strongly Disapprove	17%	(94)	64%	(347)	18%	(98)	538
Favorable of Biden	37%	(484)	52%	(686)	11%	(143)	1314
Unfavorable of Biden	19%	(144)	64%	(479)	17%	(131)	753
Very Favorable of Biden	39%	(306)	48%	(376)	12%	(94)	776
Somewhat Favorable of Biden	33%	(178)	58%	(311)	9%	(49)	538
Somewhat Unfavorable of Biden	22%	(41)	61%	(114)	17%	(32)	187
Very Unfavorable of Biden	18%	(103)	64%	(365)	17%	(99)	567
#1 Issue: Economy	32%	(244)	55%	(415)	13%	(97)	755
#1 Issue: Security	24%	(70)	63%	(185)	14%	(40)	295
#1 Issue: Health Care	37%	(131)	51%	(181)	11%	(40)	351
#1 Issue: Medicare / Social Security	29%	(83)	50%	(144)	21%	(61)	288
#1 Issue: Women's Issues	28%	(37)	56%	(73)	16%	(21)	131
#1 Issue: Education	23%	(24)	60%	(64)	17%	(18)	106
#1 Issue: Energy	30%	(29)	61%	(59)	9%	(8)	96
#1 Issue: Other	22%	(40)	59%	(105)	18%	(32)	178
2020 Vote: Joe Biden	37%	(387)	51%	(530)	11%	(117)	1034
2020 Vote: Donald Trump	21%	(136)	63%	(402)	16%	(102)	641
2020 Vote: Other	22%	(12)	54%	(29)	24%	(13)	55
2020 Vote: Didn't Vote	25%	(113)	57%	(263)	18%	(85)	462
2018 House Vote: Democrat	38%	(298)	51%	(402)	12%	(93)	793
2018 House Vote: Republican	23%	(131)	62%	(351)	15%	(86)	568
2018 House Vote: Someone else	15%	(8)	70%	(39)	15%	(8)	56
2016 Vote: Hillary Clinton	38%	(273)	52%	(377)	10%	(71)	722
2016 Vote: Donald Trump	23%	(139)	61%	(376)	16%	(99)	614
2016 Vote: Other	29%	(31)	59%	(63)	12%	(13)	107
2016 Vote: Didn't Vote	28%	(213)	54%	(408)	18%	(134)	755
Voted in 2014: Yes	31%	(385)	56%	(706)	13%	(163)	1253
Voted in 2014: No	29%	(273)	55%	(519)	16%	(154)	947

Continued on next page

Table MCEN1_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	30% (658)	56% (1225)	14% (317)	2200
4-Region: Northeast	34% (133)	55% (218)	11% (43)	394
4-Region: Midwest	25% (117)	60% (277)	15% (69)	462
4-Region: South	26% (212)	58% (481)	16% (131)	824
4-Region: West	38% (195)	48% (250)	14% (74)	520
Film Fan	35% (658)	65% (1225)	— (0)	1883
Television Fan	31% (646)	57% (1167)	12% (238)	2052

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_2: In general, what kind of fan do you consider yourself of the following?
 Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	42%	(929)	51%	(1122)	7%	(148)	2200
Gender: Male	43%	(460)	50%	(528)	7%	(74)	1062
Gender: Female	41%	(469)	52%	(595)	7%	(74)	1138
Age: 18-34	32%	(211)	56%	(368)	12%	(76)	655
Age: 35-44	41%	(146)	53%	(189)	6%	(23)	358
Age: 45-64	48%	(357)	48%	(357)	5%	(37)	751
Age: 65+	50%	(216)	48%	(208)	3%	(12)	436
GenZers: 1997-2012	28%	(79)	63%	(181)	9%	(27)	287
Millennials: 1981-1996	38%	(235)	51%	(318)	11%	(65)	619
GenXers: 1965-1980	44%	(225)	50%	(256)	6%	(33)	514
Baby Boomers: 1946-1964	49%	(350)	48%	(343)	3%	(23)	717
PID: Dem (no lean)	51%	(473)	44%	(406)	5%	(46)	924
PID: Ind (no lean)	29%	(191)	63%	(418)	8%	(56)	666
PID: Rep (no lean)	44%	(266)	49%	(298)	8%	(46)	610
PID/Gender: Dem Men	51%	(241)	43%	(200)	6%	(29)	471
PID/Gender: Dem Women	51%	(231)	45%	(205)	4%	(17)	454
PID/Gender: Ind Men	26%	(78)	65%	(193)	8%	(25)	296
PID/Gender: Ind Women	31%	(113)	61%	(225)	9%	(32)	369
PID/Gender: Rep Men	48%	(141)	45%	(134)	7%	(20)	295
PID/Gender: Rep Women	40%	(125)	52%	(164)	8%	(26)	315
Ideo: Liberal (1-3)	52%	(316)	43%	(265)	5%	(32)	613
Ideo: Moderate (4)	40%	(245)	53%	(327)	7%	(42)	614
Ideo: Conservative (5-7)	42%	(296)	52%	(360)	6%	(42)	697
Educ: < College	42%	(639)	51%	(771)	7%	(102)	1512
Educ: Bachelors degree	42%	(184)	52%	(230)	7%	(29)	444
Educ: Post-grad	43%	(106)	50%	(121)	7%	(17)	244
Income: Under 50k	42%	(466)	51%	(558)	7%	(79)	1103
Income: 50k-100k	41%	(290)	52%	(370)	7%	(46)	706
Income: 100k+	44%	(174)	50%	(194)	6%	(23)	390
Ethnicity: White	44%	(758)	50%	(860)	6%	(104)	1722
Ethnicity: Hispanic	29%	(103)	56%	(196)	14%	(50)	349
Ethnicity: Black	46%	(126)	47%	(129)	7%	(19)	274

Continued on next page

Table MCEN1_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	42%	(929)	51%	(1122)	7%	(148)	2200
Ethnicity: Other	22%	(45)	65%	(134)	12%	(25)	204
All Christian	47%	(493)	47%	(495)	5%	(56)	1044
All Non-Christian	48%	(64)	46%	(60)	6%	(8)	132
Atheist	43%	(38)	51%	(45)	6%	(6)	89
Agnostic/Nothing in particular	38%	(211)	53%	(292)	9%	(49)	553
Something Else	32%	(124)	60%	(230)	8%	(29)	382
Religious Non-Protestant/Catholic	47%	(70)	48%	(71)	5%	(8)	149
Evangelical	42%	(249)	51%	(303)	7%	(42)	594
Non-Evangelical	45%	(353)	51%	(400)	4%	(34)	787
Community: Urban	47%	(287)	47%	(284)	6%	(39)	609
Community: Suburban	43%	(423)	52%	(512)	6%	(58)	993
Community: Rural	37%	(220)	55%	(326)	9%	(52)	598
Employ: Private Sector	45%	(300)	50%	(330)	5%	(36)	666
Employ: Government	47%	(64)	50%	(69)	3%	(4)	136
Employ: Self-Employed	34%	(60)	56%	(99)	10%	(17)	176
Employ: Homemaker	40%	(62)	54%	(83)	7%	(10)	155
Employ: Student	24%	(26)	63%	(68)	13%	(14)	108
Employ: Retired	49%	(260)	46%	(243)	5%	(24)	527
Employ: Unemployed	34%	(90)	58%	(155)	8%	(21)	267
Employ: Other	42%	(68)	46%	(75)	13%	(21)	165
Military HH: Yes	37%	(129)	52%	(184)	11%	(39)	352
Military HH: No	43%	(800)	51%	(939)	6%	(109)	1848
RD/WT: Right Direction	48%	(560)	47%	(557)	5%	(61)	1178
RD/WT: Wrong Track	36%	(369)	55%	(565)	9%	(88)	1022
Biden Job Approve	49%	(641)	46%	(606)	5%	(70)	1318
Biden Job Disapprove	35%	(258)	56%	(409)	8%	(61)	728
Biden Job Strongly Approve	57%	(419)	39%	(288)	4%	(29)	735
Biden Job Somewhat Approve	38%	(222)	55%	(318)	7%	(42)	582
Biden Job Somewhat Disapprove	33%	(63)	59%	(112)	8%	(15)	190
Biden Job Strongly Disapprove	36%	(195)	55%	(297)	9%	(46)	538

Continued on next page

Table MCEN1_2: In general, what kind of fan do you consider yourself of the following?
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	42%	(929)	51%	(1122)	7%	(148)	2200
Favorable of Biden	48%	(626)	47%	(619)	5%	(69)	1314
Unfavorable of Biden	36%	(273)	56%	(421)	8%	(59)	753
Very Favorable of Biden	53%	(408)	42%	(325)	6%	(43)	776
Somewhat Favorable of Biden	40%	(218)	55%	(294)	5%	(26)	538
Somewhat Unfavorable of Biden	36%	(68)	54%	(100)	10%	(19)	187
Very Unfavorable of Biden	36%	(206)	57%	(321)	7%	(40)	567
#1 Issue: Economy	41%	(310)	52%	(395)	7%	(50)	755
#1 Issue: Security	36%	(108)	59%	(175)	4%	(13)	295
#1 Issue: Health Care	48%	(170)	47%	(165)	5%	(17)	351
#1 Issue: Medicare / Social Security	57%	(164)	36%	(104)	7%	(20)	288
#1 Issue: Women's Issues	40%	(52)	48%	(62)	12%	(16)	131
#1 Issue: Education	30%	(31)	53%	(56)	18%	(19)	106
#1 Issue: Energy	38%	(37)	57%	(55)	4%	(4)	96
#1 Issue: Other	32%	(57)	62%	(110)	6%	(10)	178
2020 Vote: Joe Biden	50%	(517)	45%	(465)	5%	(52)	1034
2020 Vote: Donald Trump	44%	(280)	51%	(326)	5%	(34)	641
2020 Vote: Other	19%	(11)	55%	(30)	26%	(14)	55
2020 Vote: Didn't Vote	25%	(116)	65%	(298)	10%	(48)	462
2018 House Vote: Democrat	51%	(404)	44%	(349)	5%	(39)	793
2018 House Vote: Republican	42%	(240)	52%	(294)	6%	(34)	568
2018 House Vote: Someone else	16%	(9)	77%	(43)	7%	(4)	56
2016 Vote: Hillary Clinton	51%	(366)	46%	(332)	3%	(24)	722
2016 Vote: Donald Trump	44%	(268)	51%	(316)	5%	(30)	614
2016 Vote: Other	31%	(33)	57%	(61)	12%	(13)	107
2016 Vote: Didn't Vote	35%	(261)	55%	(412)	11%	(81)	755
Voted in 2014: Yes	47%	(595)	48%	(601)	5%	(57)	1253
Voted in 2014: No	35%	(334)	55%	(522)	10%	(91)	947
4-Region: Northeast	47%	(184)	49%	(191)	5%	(18)	394
4-Region: Midwest	44%	(204)	50%	(232)	6%	(26)	462
4-Region: South	40%	(332)	53%	(433)	7%	(59)	824
4-Region: West	40%	(210)	51%	(265)	9%	(44)	520

Continued on next page

Table MCEN1_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	42% (929)	51% (1122)	7% (148)	2200
Film Fan	45% (847)	51% (966)	4% (70)	1883
Television Fan	45% (929)	55% (1122)	— (0)	2052

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_1: How much have you seen, read or heard about the following movies?
'The Father'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(62)	13%	(116)	13%	(111)	66%	(570)	860
Gender: Male	11%	(45)	16%	(64)	11%	(44)	62%	(248)	401
Gender: Female	4%	(18)	11%	(51)	15%	(67)	70%	(322)	458
Age: 18-34	8%	(22)	19%	(49)	16%	(43)	57%	(149)	263
Age: 35-44	14%	(19)	16%	(22)	14%	(20)	56%	(79)	140
Age: 45-64	4%	(12)	9%	(27)	11%	(31)	76%	(221)	291
Age: 65+	6%	(9)	11%	(18)	11%	(18)	73%	(122)	166
GenZers: 1997-2012	2%	(2)	25%	(30)	18%	(22)	55%	(69)	124
Millennials: 1981-1996	14%	(34)	14%	(34)	14%	(33)	57%	(135)	237
GenXers: 1965-1980	5%	(10)	11%	(21)	11%	(22)	73%	(144)	197
Baby Boomers: 1946-1964	5%	(15)	10%	(29)	11%	(31)	74%	(212)	287
PID: Dem (no lean)	13%	(48)	18%	(66)	14%	(53)	54%	(197)	363
PID: Ind (no lean)	2%	(6)	12%	(33)	13%	(34)	73%	(200)	273
PID: Rep (no lean)	4%	(9)	7%	(17)	11%	(24)	78%	(173)	223
PID/Gender: Dem Men	20%	(37)	21%	(40)	10%	(19)	48%	(89)	184
PID/Gender: Dem Women	6%	(11)	15%	(26)	19%	(34)	60%	(108)	179
PID/Gender: Ind Men	3%	(3)	16%	(19)	14%	(17)	67%	(78)	116
PID/Gender: Ind Women	2%	(3)	9%	(15)	11%	(17)	78%	(123)	157
PID/Gender: Rep Men	4%	(5)	6%	(6)	8%	(8)	81%	(82)	101
PID/Gender: Rep Women	3%	(4)	9%	(10)	13%	(16)	75%	(91)	122
Ideo: Liberal (1-3)	12%	(30)	18%	(43)	14%	(34)	56%	(134)	240
Ideo: Moderate (4)	5%	(12)	13%	(33)	14%	(35)	68%	(172)	252
Ideo: Conservative (5-7)	8%	(20)	10%	(26)	11%	(28)	72%	(191)	265
Educ: < College	4%	(22)	12%	(70)	10%	(61)	74%	(440)	592
Educ: Bachelors degree	10%	(17)	14%	(23)	22%	(38)	54%	(91)	170
Educ: Post-grad	24%	(24)	23%	(23)	12%	(12)	40%	(39)	98
Income: Under 50k	3%	(11)	11%	(46)	13%	(56)	74%	(318)	431
Income: 50k-100k	10%	(28)	14%	(40)	11%	(31)	65%	(183)	283
Income: 100k+	16%	(23)	20%	(30)	16%	(24)	47%	(69)	146
Ethnicity: White	8%	(54)	13%	(89)	12%	(82)	67%	(462)	686
Ethnicity: Hispanic	6%	(8)	21%	(30)	17%	(25)	55%	(78)	141
Ethnicity: Black	8%	(7)	16%	(15)	14%	(14)	62%	(61)	97

Continued on next page

Table MCEN2_1: How much have you seen, read or heard about the following movies?
'The Father'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(62)	13%	(116)	13%	(111)	66%	(570)	860
Ethnicity: Other	2%	(1)	16%	(12)	20%	(15)	63%	(48)	77
All Christian	8%	(33)	18%	(75)	11%	(47)	63%	(259)	414
Agnostic/Nothing in particular	4%	(8)	9%	(17)	15%	(30)	72%	(141)	196
Something Else	4%	(6)	7%	(12)	14%	(24)	76%	(133)	175
Religious Non-Protestant/Catholic	19%	(9)	26%	(13)	12%	(6)	42%	(21)	50
Evangelical	12%	(28)	13%	(30)	11%	(28)	64%	(155)	242
Non-Evangelical	3%	(9)	16%	(51)	12%	(40)	70%	(230)	330
Community: Urban	16%	(36)	19%	(41)	15%	(33)	50%	(110)	219
Community: Suburban	6%	(24)	14%	(57)	13%	(54)	67%	(275)	410
Community: Rural	1%	(2)	8%	(18)	11%	(24)	81%	(186)	231
Employ: Private Sector	12%	(34)	15%	(41)	17%	(45)	56%	(154)	275
Employ: Self-Employed	6%	(4)	34%	(21)	17%	(11)	42%	(26)	62
Employ: Homemaker	3%	(2)	2%	(1)	6%	(4)	89%	(54)	61
Employ: Retired	6%	(12)	11%	(21)	11%	(22)	71%	(139)	194
Employ: Unemployed	2%	(2)	12%	(13)	8%	(9)	78%	(87)	111
Employ: Other	2%	(2)	6%	(4)	7%	(5)	85%	(59)	70
Military HH: Yes	5%	(6)	14%	(16)	9%	(10)	72%	(81)	113
Military HH: No	8%	(56)	13%	(100)	14%	(101)	66%	(489)	746
RD/WT: Right Direction	11%	(50)	19%	(87)	14%	(64)	56%	(253)	454
RD/WT: Wrong Track	3%	(13)	7%	(29)	12%	(47)	78%	(317)	405
Biden Job Approve	10%	(51)	18%	(94)	14%	(72)	58%	(301)	519
Biden Job Disapprove	3%	(10)	7%	(19)	11%	(31)	79%	(225)	285
Biden Job Strongly Approve	14%	(38)	22%	(58)	13%	(34)	52%	(142)	271
Biden Job Somewhat Approve	6%	(14)	14%	(35)	16%	(38)	65%	(159)	247
Biden Job Somewhat Disapprove	3%	(2)	6%	(5)	14%	(10)	78%	(60)	77
Biden Job Strongly Disapprove	4%	(8)	7%	(14)	10%	(20)	80%	(166)	208
Favorable of Biden	10%	(52)	17%	(90)	15%	(77)	58%	(297)	515
Unfavorable of Biden	3%	(8)	7%	(20)	11%	(33)	79%	(239)	301

Continued on next page

Table MCEN2_1: How much have you seen, read or heard about the following movies?
'The Father'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(62)	13%	(116)	13%	(111)	66%	(570)	860
Very Favorable of Biden	15%	(43)	20%	(59)	14%	(41)	51%	(151)	293
Somewhat Favorable of Biden	4%	(9)	14%	(31)	16%	(36)	66%	(146)	222
Somewhat Unfavorable of Biden	3%	(3)	7%	(6)	12%	(10)	78%	(66)	85
Very Unfavorable of Biden	3%	(6)	7%	(15)	11%	(23)	80%	(173)	217
#1 Issue: Economy	10%	(29)	13%	(37)	12%	(35)	65%	(186)	286
#1 Issue: Security	8%	(10)	8%	(9)	11%	(13)	72%	(85)	118
#1 Issue: Health Care	8%	(10)	25%	(33)	8%	(11)	59%	(79)	133
#1 Issue: Medicare / Social Security	4%	(4)	10%	(10)	6%	(6)	79%	(79)	100
#1 Issue: Women's Issues	7%	(4)	9%	(6)	30%	(18)	54%	(33)	60
#1 Issue: Other	1%	(1)	14%	(13)	18%	(16)	67%	(61)	91
2020 Vote: Joe Biden	11%	(48)	20%	(84)	14%	(59)	55%	(236)	426
2020 Vote: Donald Trump	4%	(10)	8%	(19)	10%	(25)	78%	(187)	241
2020 Vote: Didn't Vote	2%	(3)	8%	(13)	13%	(22)	77%	(130)	168
2018 House Vote: Democrat	13%	(40)	19%	(59)	13%	(41)	54%	(168)	308
2018 House Vote: Republican	5%	(12)	8%	(18)	13%	(30)	74%	(173)	233
2016 Vote: Hillary Clinton	14%	(40)	18%	(54)	13%	(39)	55%	(163)	296
2016 Vote: Donald Trump	5%	(13)	10%	(24)	12%	(30)	73%	(180)	246
2016 Vote: Other	2%	(1)	12%	(7)	17%	(10)	69%	(39)	57
2016 Vote: Didn't Vote	3%	(9)	12%	(32)	12%	(32)	72%	(188)	260
Voted in 2014: Yes	9%	(46)	14%	(73)	13%	(65)	64%	(327)	512
Voted in 2014: No	5%	(16)	12%	(42)	13%	(45)	70%	(243)	348
4-Region: Northeast	11%	(16)	14%	(21)	9%	(14)	67%	(103)	154
4-Region: Midwest	2%	(3)	15%	(27)	10%	(18)	73%	(131)	179
4-Region: South	7%	(24)	11%	(37)	15%	(48)	66%	(217)	327
4-Region: West	10%	(19)	16%	(31)	15%	(30)	60%	(119)	199
Film Fan	8%	(62)	15%	(110)	14%	(105)	63%	(469)	745
Television Fan	8%	(61)	13%	(105)	13%	(104)	66%	(526)	796

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_2: How much have you seen, read or heard about the following movies?

'Mank'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(36)	12%	(95)	11%	(91)	72%	(568)	789
Gender: Male	7%	(28)	15%	(63)	15%	(59)	63%	(256)	406
Gender: Female	2%	(8)	8%	(32)	8%	(31)	81%	(312)	383
Age: 18-34	4%	(9)	12%	(27)	12%	(26)	72%	(162)	224
Age: 35-44	12%	(16)	19%	(25)	20%	(27)	50%	(67)	135
Age: 45-64	3%	(7)	10%	(27)	8%	(22)	79%	(208)	264
Age: 65+	3%	(5)	9%	(15)	10%	(16)	78%	(131)	167
GenZers: 1997-2012	2%	(2)	12%	(14)	5%	(6)	81%	(92)	113
Millennials: 1981-1996	10%	(21)	14%	(30)	19%	(40)	56%	(116)	207
GenXers: 1965-1980	2%	(4)	13%	(22)	11%	(20)	73%	(125)	171
Baby Boomers: 1946-1964	3%	(8)	9%	(26)	8%	(22)	80%	(219)	274
PID: Dem (no lean)	8%	(27)	17%	(60)	15%	(55)	60%	(214)	357
PID: Ind (no lean)	2%	(5)	10%	(22)	9%	(19)	79%	(169)	214
PID: Rep (no lean)	2%	(4)	6%	(13)	8%	(16)	85%	(185)	219
PID/Gender: Dem Men	11%	(21)	21%	(40)	20%	(37)	48%	(90)	188
PID/Gender: Dem Women	3%	(6)	12%	(20)	11%	(18)	74%	(124)	169
PID/Gender: Ind Men	2%	(2)	14%	(14)	13%	(12)	71%	(68)	95
PID/Gender: Ind Women	2%	(3)	7%	(8)	6%	(7)	85%	(101)	118
PID/Gender: Rep Men	4%	(4)	8%	(9)	9%	(10)	80%	(99)	123
PID/Gender: Rep Women	—	(0)	4%	(4)	6%	(6)	90%	(87)	96
Ideo: Liberal (1-3)	8%	(18)	17%	(39)	11%	(26)	64%	(144)	227
Ideo: Moderate (4)	2%	(5)	16%	(36)	17%	(38)	65%	(149)	228
Ideo: Conservative (5-7)	4%	(10)	6%	(14)	8%	(19)	82%	(202)	245
Educ: < College	1%	(7)	9%	(44)	9%	(45)	81%	(414)	511
Educ: Bachelors degree	9%	(16)	16%	(27)	16%	(27)	59%	(104)	174
Educ: Post-grad	13%	(13)	22%	(23)	18%	(18)	48%	(50)	104
Income: Under 50k	2%	(8)	9%	(33)	8%	(29)	81%	(294)	363
Income: 50k-100k	6%	(15)	14%	(36)	12%	(33)	68%	(181)	265
Income: 100k+	8%	(13)	16%	(25)	18%	(30)	58%	(93)	161
Ethnicity: White	6%	(36)	13%	(78)	12%	(71)	70%	(427)	611
Ethnicity: Hispanic	5%	(5)	14%	(14)	17%	(17)	63%	(62)	98
Ethnicity: Black	—	(0)	13%	(13)	8%	(8)	80%	(83)	104

Continued on next page

Table MCEN2_2: How much have you seen, read or heard about the following movies?
'Mank'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(36)	12%	(95)	11%	(91)	72%	(568)	789
Ethnicity: Other	—	(0)	5%	(4)	16%	(12)	79%	(58)	74
All Christian	5%	(21)	13%	(50)	14%	(53)	68%	(259)	383
Atheist	4%	(2)	22%	(11)	5%	(2)	69%	(34)	50
Agnostic/Nothing in particular	2%	(4)	8%	(15)	7%	(13)	83%	(157)	189
Something Else	3%	(4)	3%	(4)	12%	(15)	82%	(100)	122
Religious Non-Protestant/Catholic	8%	(4)	31%	(17)	16%	(8)	45%	(25)	55
Evangelical	8%	(17)	12%	(25)	15%	(31)	65%	(136)	209
Non-Evangelical	3%	(8)	9%	(26)	11%	(31)	77%	(214)	279
Community: Urban	10%	(23)	16%	(37)	14%	(31)	60%	(138)	229
Community: Suburban	3%	(9)	13%	(48)	13%	(46)	72%	(261)	364
Community: Rural	2%	(4)	5%	(10)	7%	(14)	86%	(169)	197
Employ: Private Sector	7%	(19)	15%	(40)	15%	(39)	63%	(169)	267
Employ: Government	7%	(4)	18%	(10)	17%	(9)	58%	(31)	53
Employ: Self-Employed	8%	(5)	2%	(1)	13%	(7)	78%	(45)	58
Employ: Retired	3%	(5)	10%	(20)	8%	(17)	79%	(155)	196
Employ: Unemployed	1%	(0)	8%	(6)	10%	(8)	82%	(67)	82
Military HH: Yes	2%	(3)	11%	(14)	7%	(8)	80%	(97)	122
Military HH: No	5%	(33)	12%	(81)	12%	(83)	71%	(471)	668
RD/WT: Right Direction	7%	(31)	18%	(80)	14%	(61)	62%	(276)	447
RD/WT: Wrong Track	1%	(5)	4%	(15)	9%	(30)	86%	(292)	342
Biden Job Approve	6%	(30)	17%	(85)	13%	(68)	64%	(322)	506
Biden Job Disapprove	2%	(5)	3%	(7)	7%	(18)	87%	(210)	241
Biden Job Strongly Approve	9%	(26)	19%	(53)	15%	(41)	57%	(162)	282
Biden Job Somewhat Approve	2%	(4)	14%	(32)	12%	(27)	72%	(161)	223
Biden Job Somewhat Disapprove	3%	(2)	2%	(1)	10%	(7)	85%	(55)	65
Biden Job Strongly Disapprove	2%	(4)	3%	(6)	6%	(11)	88%	(155)	176
Favorable of Biden	6%	(31)	16%	(82)	14%	(69)	64%	(318)	500
Unfavorable of Biden	2%	(5)	5%	(12)	8%	(20)	85%	(211)	248

Continued on next page

Table MCEN2_2: How much have you seen, read or heard about the following movies?
'Mank'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(36)	12%	(95)	11%	(91)	72%	(568)	789
Very Favorable of Biden	7%	(21)	20%	(57)	13%	(38)	60%	(176)	293
Somewhat Favorable of Biden	5%	(10)	12%	(25)	15%	(31)	68%	(141)	207
Somewhat Unfavorable of Biden	2%	(1)	7%	(4)	14%	(9)	78%	(51)	66
Very Unfavorable of Biden	2%	(4)	4%	(7)	6%	(11)	88%	(160)	182
#1 Issue: Economy	5%	(13)	9%	(24)	13%	(33)	73%	(185)	254
#1 Issue: Security	3%	(4)	9%	(11)	8%	(10)	79%	(96)	121
#1 Issue: Health Care	8%	(11)	14%	(20)	13%	(18)	64%	(89)	138
#1 Issue: Medicare / Social Security	2%	(2)	16%	(18)	6%	(7)	75%	(84)	111
#1 Issue: Other	4%	(2)	5%	(3)	5%	(3)	86%	(48)	55
2020 Vote: Joe Biden	8%	(31)	14%	(56)	16%	(62)	62%	(244)	393
2020 Vote: Donald Trump	2%	(5)	8%	(19)	8%	(17)	82%	(186)	227
2020 Vote: Didn't Vote	—	(0)	12%	(18)	7%	(10)	81%	(124)	153
2018 House Vote: Democrat	8%	(25)	14%	(44)	16%	(49)	61%	(189)	307
2018 House Vote: Republican	2%	(5)	8%	(16)	8%	(18)	82%	(172)	211
2016 Vote: Hillary Clinton	8%	(22)	15%	(44)	15%	(42)	62%	(173)	281
2016 Vote: Donald Trump	3%	(6)	7%	(16)	11%	(23)	79%	(176)	222
2016 Vote: Didn't Vote	2%	(6)	13%	(34)	8%	(22)	76%	(196)	258
Voted in 2014: Yes	6%	(29)	12%	(55)	13%	(60)	70%	(328)	472
Voted in 2014: No	2%	(7)	13%	(40)	10%	(31)	76%	(240)	317
4-Region: Northeast	6%	(9)	16%	(25)	10%	(15)	68%	(103)	152
4-Region: Midwest	3%	(5)	10%	(15)	16%	(24)	71%	(108)	151
4-Region: South	3%	(8)	10%	(30)	10%	(27)	77%	(221)	286
4-Region: West	7%	(14)	13%	(25)	12%	(25)	68%	(136)	200
Film Fan	5%	(35)	13%	(88)	13%	(88)	70%	(484)	695
Television Fan	5%	(36)	13%	(95)	11%	(84)	71%	(532)	746

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_3: How much have you seen, read or heard about the following movies?

'Nomadland'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(100)	21%	(171)	18%	(154)	49%	(408)	833
Gender: Male	14%	(55)	20%	(78)	19%	(74)	48%	(192)	399
Gender: Female	10%	(45)	21%	(93)	18%	(80)	50%	(216)	434
Age: 18-34	11%	(27)	22%	(53)	18%	(44)	49%	(118)	241
Age: 35-44	19%	(25)	22%	(29)	22%	(29)	36%	(48)	131
Age: 45-64	10%	(28)	18%	(52)	17%	(48)	55%	(157)	285
Age: 65+	11%	(20)	21%	(37)	19%	(33)	49%	(85)	175
GenZers: 1997-2012	4%	(4)	23%	(21)	21%	(18)	52%	(46)	89
Millennials: 1981-1996	18%	(43)	24%	(56)	18%	(43)	40%	(95)	237
GenXers: 1965-1980	8%	(17)	17%	(36)	17%	(37)	58%	(122)	212
Baby Boomers: 1946-1964	13%	(35)	19%	(50)	19%	(50)	49%	(130)	265
PID: Dem (no lean)	19%	(67)	26%	(89)	15%	(52)	39%	(136)	344
PID: Ind (no lean)	6%	(15)	16%	(41)	21%	(52)	57%	(144)	252
PID: Rep (no lean)	8%	(19)	17%	(41)	21%	(49)	54%	(128)	238
PID/Gender: Dem Men	20%	(35)	27%	(46)	17%	(30)	36%	(63)	174
PID/Gender: Dem Women	18%	(31)	25%	(43)	13%	(23)	43%	(73)	170
PID/Gender: Ind Men	4%	(5)	14%	(15)	18%	(19)	63%	(67)	106
PID/Gender: Ind Women	7%	(10)	18%	(26)	22%	(33)	53%	(77)	146
PID/Gender: Rep Men	13%	(15)	14%	(17)	21%	(25)	52%	(62)	120
PID/Gender: Rep Women	3%	(4)	20%	(24)	20%	(24)	56%	(66)	118
Ideo: Liberal (1-3)	20%	(47)	25%	(60)	17%	(40)	38%	(90)	236
Ideo: Moderate (4)	11%	(28)	24%	(58)	19%	(47)	46%	(114)	247
Ideo: Conservative (5-7)	9%	(23)	15%	(39)	20%	(52)	55%	(141)	256
Educ: < College	8%	(48)	19%	(107)	17%	(94)	56%	(316)	565
Educ: Bachelors degree	18%	(33)	23%	(41)	24%	(42)	35%	(62)	178
Educ: Post-grad	22%	(20)	26%	(23)	19%	(18)	33%	(30)	91
Income: Under 50k	9%	(36)	18%	(72)	18%	(75)	55%	(227)	409
Income: 50k-100k	13%	(38)	22%	(64)	20%	(56)	45%	(128)	286
Income: 100k+	19%	(27)	26%	(35)	17%	(23)	39%	(53)	138
Ethnicity: White	14%	(89)	20%	(127)	19%	(121)	48%	(310)	646
Ethnicity: Hispanic	21%	(32)	27%	(41)	17%	(27)	34%	(52)	152
Ethnicity: Black	7%	(6)	22%	(21)	18%	(18)	53%	(51)	96

Continued on next page

**Table MCEN2_3: How much have you seen, read or heard about the following movies?
'Nomadland'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(100)	21%	(171)	18%	(154)	49%	(408)	833
Ethnicity: Other	5%	(5)	25%	(23)	17%	(16)	53%	(48)	91
All Christian	12%	(50)	22%	(93)	17%	(72)	49%	(202)	417
All Non-Christian	38%	(23)	25%	(15)	16%	(9)	21%	(12)	60
Agnostic/Nothing in particular	9%	(17)	19%	(35)	21%	(40)	52%	(99)	191
Something Else	4%	(6)	14%	(18)	18%	(24)	64%	(86)	133
Religious Non-Protestant/Catholic	38%	(23)	24%	(15)	15%	(9)	23%	(14)	62
Evangelical	9%	(20)	25%	(57)	17%	(40)	49%	(114)	230
Non-Evangelical	11%	(32)	17%	(51)	18%	(56)	54%	(165)	305
Community: Urban	17%	(40)	24%	(59)	15%	(38)	44%	(106)	244
Community: Suburban	12%	(44)	17%	(63)	20%	(73)	52%	(194)	374
Community: Rural	7%	(16)	23%	(49)	20%	(43)	50%	(108)	216
Employ: Private Sector	15%	(40)	19%	(49)	19%	(51)	47%	(124)	264
Employ: Self-Employed	12%	(9)	19%	(14)	21%	(16)	48%	(37)	76
Employ: Homemaker	7%	(4)	28%	(16)	16%	(9)	50%	(30)	60
Employ: Retired	14%	(28)	22%	(44)	15%	(30)	49%	(99)	201
Employ: Unemployed	9%	(9)	16%	(16)	17%	(17)	58%	(58)	100
Employ: Other	6%	(3)	25%	(13)	17%	(9)	52%	(27)	51
Military HH: Yes	14%	(18)	21%	(28)	17%	(23)	49%	(65)	135
Military HH: No	12%	(82)	20%	(143)	19%	(131)	49%	(343)	698
RD/WT: Right Direction	19%	(86)	25%	(116)	17%	(80)	39%	(181)	463
RD/WT: Wrong Track	4%	(14)	15%	(55)	20%	(74)	61%	(227)	371
Biden Job Approve	17%	(88)	24%	(125)	17%	(84)	42%	(213)	509
Biden Job Disapprove	4%	(12)	13%	(36)	23%	(60)	60%	(158)	265
Biden Job Strongly Approve	26%	(72)	26%	(73)	13%	(36)	35%	(96)	276
Biden Job Somewhat Approve	7%	(16)	22%	(52)	21%	(48)	50%	(117)	233
Biden Job Somewhat Disapprove	5%	(3)	18%	(13)	28%	(20)	50%	(36)	72
Biden Job Strongly Disapprove	4%	(8)	12%	(23)	21%	(40)	63%	(122)	192
Favorable of Biden	17%	(85)	23%	(113)	18%	(88)	42%	(208)	495
Unfavorable of Biden	4%	(12)	16%	(44)	21%	(60)	58%	(164)	281

Continued on next page

**Table MCEN2_3: How much have you seen, read or heard about the following movies?
'Nomadland'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(100)	21%	(171)	18%	(154)	49%	(408)	833
Very Favorable of Biden	22%	(57)	24%	(64)	13%	(34)	41%	(110)	266
Somewhat Favorable of Biden	12%	(28)	21%	(49)	24%	(54)	43%	(98)	230
Somewhat Unfavorable of Biden	4%	(3)	24%	(19)	23%	(19)	48%	(39)	80
Very Unfavorable of Biden	5%	(9)	12%	(25)	21%	(42)	62%	(126)	202
#1 Issue: Economy	10%	(29)	19%	(55)	24%	(70)	47%	(139)	293
#1 Issue: Security	7%	(8)	19%	(23)	19%	(23)	55%	(67)	121
#1 Issue: Health Care	21%	(27)	20%	(25)	18%	(22)	41%	(53)	127
#1 Issue: Medicare / Social Security	14%	(16)	21%	(23)	10%	(10)	55%	(59)	108
#1 Issue: Women's Issues	10%	(5)	38%	(20)	11%	(6)	40%	(21)	53
#1 Issue: Other	11%	(8)	24%	(17)	19%	(13)	46%	(32)	70
2020 Vote: Joe Biden	16%	(67)	27%	(108)	18%	(73)	39%	(158)	405
2020 Vote: Donald Trump	10%	(23)	13%	(32)	23%	(54)	54%	(130)	239
2020 Vote: Didn't Vote	6%	(10)	15%	(24)	14%	(23)	65%	(105)	162
2018 House Vote: Democrat	20%	(61)	26%	(80)	16%	(50)	39%	(120)	312
2018 House Vote: Republican	5%	(11)	18%	(40)	23%	(50)	54%	(119)	220
2016 Vote: Hillary Clinton	20%	(55)	28%	(76)	17%	(45)	35%	(94)	269
2016 Vote: Donald Trump	6%	(14)	16%	(38)	24%	(55)	53%	(124)	231
2016 Vote: Other	6%	(4)	36%	(20)	12%	(7)	45%	(25)	55
2016 Vote: Didn't Vote	10%	(26)	14%	(38)	17%	(46)	60%	(166)	277
Voted in 2014: Yes	14%	(69)	25%	(124)	19%	(92)	42%	(211)	496
Voted in 2014: No	9%	(31)	14%	(47)	18%	(61)	58%	(197)	337
4-Region: Northeast	11%	(17)	21%	(33)	21%	(33)	46%	(72)	155
4-Region: Midwest	10%	(19)	21%	(38)	18%	(34)	50%	(92)	183
4-Region: South	10%	(30)	17%	(51)	18%	(54)	55%	(163)	298
4-Region: West	18%	(35)	25%	(49)	17%	(33)	41%	(81)	197
Film Fan	13%	(95)	22%	(157)	20%	(146)	45%	(331)	729
Television Fan	13%	(98)	21%	(162)	19%	(145)	48%	(376)	780

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_4: How much have you seen, read or heard about the following movies?
'Promising Young Woman'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(60)	17%	(138)	12%	(97)	65%	(538)	834
Gender: Male	9%	(39)	19%	(79)	12%	(50)	60%	(254)	422
Gender: Female	5%	(21)	15%	(60)	11%	(47)	69%	(284)	412
Age: 18-34	10%	(26)	18%	(46)	12%	(30)	61%	(157)	258
Age: 35-44	15%	(21)	25%	(35)	13%	(18)	47%	(66)	140
Age: 45-64	4%	(11)	17%	(43)	14%	(37)	65%	(166)	257
Age: 65+	1%	(2)	8%	(15)	7%	(13)	83%	(149)	179
GenZers: 1997-2012	5%	(6)	16%	(17)	11%	(11)	68%	(70)	104
Millennials: 1981-1996	15%	(39)	22%	(57)	13%	(35)	49%	(126)	258
GenXers: 1965-1980	6%	(9)	17%	(29)	16%	(26)	61%	(102)	167
Baby Boomers: 1946-1964	2%	(6)	12%	(34)	7%	(20)	78%	(216)	277
PID: Dem (no lean)	10%	(35)	22%	(75)	16%	(53)	52%	(179)	341
PID: Ind (no lean)	5%	(11)	16%	(38)	10%	(23)	69%	(163)	235
PID: Rep (no lean)	6%	(15)	10%	(26)	8%	(21)	76%	(197)	258
PID/Gender: Dem Men	10%	(18)	28%	(47)	15%	(26)	47%	(79)	170
PID/Gender: Dem Women	10%	(17)	16%	(27)	16%	(27)	58%	(100)	171
PID/Gender: Ind Men	7%	(8)	16%	(18)	13%	(15)	64%	(74)	116
PID/Gender: Ind Women	2%	(3)	16%	(20)	7%	(8)	75%	(89)	119
PID/Gender: Rep Men	10%	(14)	9%	(13)	7%	(9)	74%	(101)	136
PID/Gender: Rep Women	1%	(1)	11%	(13)	10%	(12)	79%	(96)	122
Ideo: Liberal (1-3)	12%	(26)	25%	(58)	18%	(42)	45%	(103)	229
Ideo: Moderate (4)	6%	(13)	17%	(39)	13%	(30)	64%	(145)	228
Ideo: Conservative (5-7)	7%	(19)	12%	(32)	7%	(19)	75%	(205)	275
Educ: < College	5%	(30)	14%	(81)	10%	(57)	70%	(399)	567
Educ: Bachelors degree	9%	(15)	20%	(34)	17%	(28)	55%	(93)	170
Educ: Post-grad	16%	(15)	24%	(23)	13%	(12)	47%	(46)	97
Income: Under 50k	3%	(14)	14%	(63)	11%	(49)	71%	(313)	440
Income: 50k-100k	12%	(30)	17%	(45)	11%	(28)	60%	(154)	256
Income: 100k+	11%	(15)	22%	(30)	15%	(20)	52%	(71)	137
Ethnicity: White	8%	(51)	16%	(109)	13%	(85)	63%	(423)	668
Ethnicity: Hispanic	12%	(13)	21%	(24)	10%	(12)	57%	(64)	112
Ethnicity: Black	5%	(5)	21%	(23)	7%	(7)	67%	(73)	109

Continued on next page

Table MCEN2_4: How much have you seen, read or heard about the following movies?
'Promising Young Woman'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(60)	17%	(138)	12%	(97)	65%	(538)	834
Ethnicity: Other	7%	(4)	12%	(7)	8%	(4)	74%	(42)	57
All Christian	5%	(18)	19%	(76)	13%	(49)	63%	(249)	393
All Non-Christian	32%	(19)	29%	(18)	13%	(8)	26%	(16)	61
Agnostic/Nothing in particular	7%	(16)	13%	(30)	8%	(18)	73%	(168)	231
Something Else	4%	(5)	10%	(11)	13%	(15)	73%	(83)	114
Religious Non-Protestant/Catholic	28%	(20)	27%	(19)	13%	(9)	32%	(22)	71
Evangelical	5%	(10)	21%	(44)	12%	(25)	62%	(131)	211
Non-Evangelical	4%	(12)	13%	(37)	12%	(33)	70%	(194)	276
Community: Urban	14%	(35)	20%	(49)	13%	(33)	53%	(130)	247
Community: Suburban	6%	(21)	15%	(54)	9%	(34)	69%	(245)	354
Community: Rural	2%	(4)	15%	(36)	13%	(30)	70%	(163)	233
Employ: Private Sector	13%	(32)	20%	(50)	15%	(37)	52%	(127)	246
Employ: Government	10%	(5)	29%	(15)	21%	(11)	40%	(21)	52
Employ: Self-Employed	9%	(6)	16%	(10)	17%	(11)	57%	(35)	62
Employ: Homemaker	9%	(5)	8%	(5)	16%	(9)	67%	(37)	56
Employ: Retired	2%	(4)	11%	(25)	7%	(15)	80%	(179)	223
Employ: Unemployed	1%	(1)	15%	(16)	10%	(11)	73%	(74)	101
Employ: Other	4%	(2)	24%	(15)	4%	(3)	68%	(42)	61
Military HH: Yes	8%	(13)	13%	(20)	15%	(24)	64%	(100)	157
Military HH: No	7%	(47)	17%	(118)	11%	(74)	65%	(438)	677
RD/WT: Right Direction	12%	(51)	23%	(100)	12%	(54)	53%	(234)	440
RD/WT: Wrong Track	2%	(9)	10%	(38)	11%	(43)	77%	(304)	394
Biden Job Approve	12%	(57)	21%	(105)	13%	(62)	54%	(263)	487
Biden Job Disapprove	—	(1)	10%	(27)	10%	(27)	80%	(221)	275
Biden Job Strongly Approve	16%	(42)	24%	(65)	12%	(31)	49%	(130)	268
Biden Job Somewhat Approve	7%	(16)	18%	(40)	14%	(31)	61%	(133)	219
Biden Job Somewhat Disapprove	—	(0)	18%	(12)	5%	(3)	77%	(53)	68
Biden Job Strongly Disapprove	1%	(1)	7%	(15)	11%	(23)	81%	(168)	207
Favorable of Biden	12%	(56)	20%	(98)	13%	(64)	55%	(268)	485
Unfavorable of Biden	1%	(3)	11%	(32)	10%	(30)	78%	(226)	291

Continued on next page

Table MCEN2_4: How much have you seen, read or heard about the following movies?
'Promising Young Woman'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(60)	17%	(138)	12%	(97)	65%	(538)	834
Very Favorable of Biden	11%	(31)	23%	(66)	14%	(41)	52%	(150)	288
Somewhat Favorable of Biden	13%	(25)	16%	(31)	12%	(23)	60%	(118)	198
Somewhat Unfavorable of Biden	3%	(2)	19%	(12)	9%	(6)	70%	(46)	65
Very Unfavorable of Biden	—	(1)	9%	(20)	11%	(25)	80%	(180)	226
#1 Issue: Economy	7%	(19)	16%	(45)	12%	(35)	65%	(184)	282
#1 Issue: Security	6%	(6)	10%	(11)	8%	(9)	75%	(79)	105
#1 Issue: Health Care	13%	(17)	26%	(34)	15%	(20)	47%	(62)	133
#1 Issue: Medicare / Social Security	5%	(6)	15%	(19)	5%	(6)	76%	(97)	128
#1 Issue: Other	2%	(1)	16%	(10)	14%	(8)	69%	(42)	61
2020 Vote: Joe Biden	10%	(37)	24%	(90)	15%	(56)	52%	(199)	382
2020 Vote: Donald Trump	6%	(15)	10%	(26)	9%	(25)	75%	(201)	268
2020 Vote: Didn't Vote	4%	(7)	11%	(19)	8%	(12)	77%	(126)	164
2018 House Vote: Democrat	10%	(31)	21%	(63)	15%	(44)	53%	(157)	296
2018 House Vote: Republican	4%	(8)	10%	(23)	9%	(20)	77%	(168)	219
2016 Vote: Hillary Clinton	10%	(25)	22%	(59)	17%	(44)	51%	(136)	265
2016 Vote: Donald Trump	3%	(8)	9%	(21)	8%	(20)	80%	(194)	243
2016 Vote: Didn't Vote	8%	(23)	18%	(51)	11%	(30)	63%	(177)	280
Voted in 2014: Yes	7%	(32)	16%	(76)	13%	(62)	63%	(294)	464
Voted in 2014: No	8%	(28)	17%	(63)	10%	(36)	66%	(244)	370
4-Region: Northeast	8%	(12)	15%	(23)	11%	(18)	66%	(104)	157
4-Region: Midwest	7%	(12)	11%	(20)	12%	(21)	70%	(122)	175
4-Region: South	5%	(15)	17%	(51)	9%	(28)	69%	(206)	300
4-Region: West	10%	(21)	22%	(45)	15%	(31)	52%	(106)	202
Film Fan	8%	(60)	18%	(128)	13%	(92)	61%	(439)	719
Television Fan	8%	(60)	17%	(133)	12%	(94)	63%	(494)	780

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_5: How much have you seen, read or heard about the following movies?
'The Trial of the Chicago 7'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(84)	18%	(153)	17%	(145)	55%	(464)	846
Gender: Male	14%	(57)	21%	(85)	17%	(71)	48%	(197)	410
Gender: Female	6%	(27)	15%	(67)	17%	(74)	61%	(267)	436
Age: 18-34	17%	(42)	16%	(39)	15%	(36)	52%	(127)	244
Age: 35-44	12%	(17)	22%	(31)	19%	(26)	47%	(66)	140
Age: 45-64	7%	(20)	19%	(58)	17%	(52)	57%	(171)	300
Age: 65+	3%	(6)	16%	(25)	19%	(32)	61%	(100)	163
GenZers: 1997-2012	8%	(9)	6%	(8)	19%	(23)	66%	(79)	119
Millennials: 1981-1996	20%	(41)	24%	(52)	13%	(27)	43%	(91)	211
GenXers: 1965-1980	9%	(19)	18%	(38)	19%	(40)	54%	(113)	210
Baby Boomers: 1946-1964	5%	(14)	20%	(55)	16%	(45)	59%	(167)	281
PID: Dem (no lean)	17%	(61)	23%	(83)	15%	(56)	45%	(165)	365
PID: Ind (no lean)	4%	(9)	17%	(43)	22%	(54)	58%	(145)	250
PID: Rep (no lean)	6%	(14)	12%	(27)	15%	(36)	67%	(154)	231
PID/Gender: Dem Men	23%	(43)	25%	(46)	14%	(26)	38%	(70)	186
PID/Gender: Dem Women	10%	(18)	21%	(37)	16%	(29)	53%	(95)	179
PID/Gender: Ind Men	5%	(5)	23%	(25)	26%	(28)	47%	(50)	108
PID/Gender: Ind Women	3%	(4)	13%	(18)	19%	(26)	66%	(94)	142
PID/Gender: Rep Men	7%	(8)	13%	(15)	15%	(18)	65%	(76)	117
PID/Gender: Rep Women	5%	(6)	11%	(12)	16%	(18)	68%	(78)	114
Ideo: Liberal (1-3)	19%	(46)	22%	(52)	18%	(43)	41%	(99)	239
Ideo: Moderate (4)	9%	(20)	22%	(50)	17%	(38)	51%	(114)	221
Ideo: Conservative (5-7)	4%	(11)	16%	(42)	16%	(43)	64%	(173)	270
Educ: < College	7%	(39)	15%	(86)	16%	(94)	62%	(352)	570
Educ: Bachelors degree	15%	(27)	19%	(33)	19%	(33)	46%	(81)	174
Educ: Post-grad	18%	(19)	33%	(34)	18%	(18)	31%	(32)	102
Income: Under 50k	6%	(26)	16%	(65)	18%	(73)	60%	(248)	412
Income: 50k-100k	11%	(29)	16%	(43)	17%	(46)	56%	(150)	269
Income: 100k+	17%	(29)	27%	(44)	16%	(27)	40%	(66)	166
Ethnicity: White	11%	(73)	17%	(114)	17%	(115)	55%	(373)	675
Ethnicity: Hispanic	15%	(20)	25%	(33)	20%	(26)	41%	(54)	132
Ethnicity: Black	10%	(10)	27%	(27)	15%	(15)	47%	(47)	99

Continued on next page

Table MCEN2_5: How much have you seen, read or heard about the following movies?
'The Trial of the Chicago 7'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(84)	18%	(153)	17%	(145)	55%	(464)	846
Ethnicity: Other	1%	(1)	16%	(12)	21%	(15)	61%	(44)	72
All Christian	11%	(43)	18%	(71)	19%	(73)	52%	(201)	388
All Non-Christian	27%	(16)	25%	(14)	14%	(8)	34%	(20)	58
Agnostic/Nothing in particular	7%	(16)	18%	(37)	20%	(43)	55%	(116)	212
Something Else	3%	(5)	16%	(26)	12%	(19)	69%	(110)	159
Religious Non-Protestant/Catholic	26%	(16)	23%	(14)	15%	(10)	36%	(23)	62
Evangelical	8%	(17)	17%	(37)	19%	(42)	55%	(119)	215
Non-Evangelical	9%	(30)	18%	(57)	15%	(48)	58%	(186)	322
Community: Urban	14%	(32)	24%	(54)	14%	(31)	48%	(109)	226
Community: Suburban	11%	(44)	18%	(71)	18%	(72)	53%	(215)	403
Community: Rural	4%	(8)	13%	(27)	20%	(43)	64%	(140)	217
Employ: Private Sector	13%	(32)	25%	(60)	14%	(34)	47%	(112)	238
Employ: Government	12%	(8)	20%	(13)	17%	(11)	50%	(32)	64
Employ: Self-Employed	20%	(14)	18%	(12)	21%	(14)	41%	(28)	69
Employ: Homemaker	11%	(7)	9%	(6)	12%	(7)	68%	(42)	62
Employ: Retired	5%	(10)	20%	(41)	19%	(40)	57%	(119)	210
Employ: Unemployed	8%	(9)	8%	(9)	15%	(17)	69%	(77)	113
Employ: Other	3%	(2)	7%	(4)	25%	(14)	65%	(36)	55
Military HH: Yes	12%	(15)	14%	(17)	20%	(25)	54%	(67)	124
Military HH: No	10%	(69)	19%	(136)	17%	(121)	55%	(397)	723
RD/WT: Right Direction	15%	(67)	22%	(101)	17%	(75)	46%	(207)	450
RD/WT: Wrong Track	4%	(18)	13%	(52)	18%	(70)	65%	(257)	397
Biden Job Approve	14%	(75)	23%	(118)	18%	(92)	46%	(238)	522
Biden Job Disapprove	3%	(7)	11%	(30)	18%	(47)	67%	(174)	259
Biden Job Strongly Approve	22%	(62)	24%	(67)	14%	(38)	40%	(112)	279
Biden Job Somewhat Approve	5%	(13)	21%	(51)	22%	(53)	52%	(126)	243
Biden Job Somewhat Disapprove	—	(0)	15%	(9)	22%	(14)	63%	(40)	63
Biden Job Strongly Disapprove	4%	(7)	10%	(20)	17%	(34)	69%	(134)	196
Favorable of Biden	13%	(68)	21%	(105)	18%	(90)	49%	(248)	511
Unfavorable of Biden	5%	(13)	14%	(40)	18%	(52)	63%	(179)	285

Continued on next page

Table MCEN2_5: How much have you seen, read or heard about the following movies?
'The Trial of the Chicago 7'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(84)	18%	(153)	17%	(145)	55%	(464)	846
Very Favorable of Biden	18%	(54)	23%	(72)	16%	(48)	43%	(133)	307
Somewhat Favorable of Biden	7%	(14)	16%	(33)	20%	(42)	57%	(115)	204
Somewhat Unfavorable of Biden	8%	(6)	25%	(20)	15%	(12)	51%	(39)	77
Very Unfavorable of Biden	3%	(7)	10%	(20)	20%	(40)	67%	(139)	207
#1 Issue: Economy	11%	(33)	20%	(57)	16%	(45)	53%	(155)	290
#1 Issue: Security	6%	(7)	15%	(16)	16%	(16)	63%	(66)	104
#1 Issue: Health Care	12%	(14)	22%	(27)	20%	(24)	46%	(57)	123
#1 Issue: Medicare / Social Security	9%	(11)	13%	(16)	19%	(24)	59%	(74)	125
#1 Issue: Women's Issues	15%	(8)	25%	(13)	20%	(10)	40%	(20)	51
#1 Issue: Other	10%	(7)	16%	(11)	13%	(9)	61%	(44)	72
2020 Vote: Joe Biden	18%	(69)	24%	(90)	17%	(65)	41%	(156)	380
2020 Vote: Donald Trump	4%	(10)	13%	(30)	21%	(49)	62%	(147)	236
2020 Vote: Didn't Vote	2%	(3)	13%	(26)	14%	(27)	72%	(143)	199
2018 House Vote: Democrat	19%	(57)	25%	(74)	15%	(46)	41%	(122)	299
2018 House Vote: Republican	5%	(10)	15%	(31)	20%	(42)	60%	(124)	207
2016 Vote: Hillary Clinton	19%	(51)	22%	(59)	17%	(46)	42%	(112)	268
2016 Vote: Donald Trump	5%	(12)	16%	(37)	18%	(42)	61%	(145)	237
2016 Vote: Didn't Vote	6%	(20)	17%	(52)	17%	(52)	60%	(188)	311
Voted in 2014: Yes	13%	(60)	19%	(88)	18%	(84)	49%	(224)	457
Voted in 2014: No	6%	(24)	17%	(64)	16%	(61)	62%	(240)	390
4-Region: Northeast	15%	(24)	18%	(29)	15%	(24)	51%	(81)	157
4-Region: Midwest	7%	(12)	18%	(29)	17%	(27)	58%	(92)	160
4-Region: South	5%	(17)	19%	(60)	18%	(56)	58%	(186)	320
4-Region: West	15%	(31)	16%	(35)	18%	(39)	50%	(105)	210
Film Fan	11%	(81)	21%	(148)	17%	(124)	51%	(365)	719
Television Fan	10%	(83)	19%	(149)	15%	(122)	55%	(439)	793

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_6: How much have you seen, read or heard about the following movies?
'Borat Subsequent Moviefilm'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(101)	17%	(150)	14%	(125)	57%	(490)	865
Gender: Male	17%	(68)	21%	(87)	16%	(68)	46%	(191)	414
Gender: Female	7%	(33)	14%	(63)	13%	(57)	66%	(299)	451
Age: 18-34	17%	(43)	18%	(45)	15%	(37)	51%	(130)	255
Age: 35-44	18%	(24)	35%	(49)	13%	(17)	34%	(47)	137
Age: 45-64	10%	(30)	14%	(40)	16%	(46)	60%	(173)	288
Age: 65+	2%	(4)	8%	(16)	13%	(24)	76%	(140)	184
GenZers: 1997-2012	9%	(11)	14%	(16)	14%	(16)	63%	(75)	119
Millennials: 1981-1996	21%	(51)	26%	(62)	14%	(33)	38%	(91)	238
GenXers: 1965-1980	13%	(25)	19%	(37)	13%	(27)	55%	(108)	197
Baby Boomers: 1946-1964	5%	(14)	11%	(33)	15%	(45)	69%	(200)	291
PID: Dem (no lean)	18%	(62)	22%	(77)	12%	(41)	49%	(170)	350
PID: Ind (no lean)	8%	(20)	19%	(50)	15%	(39)	59%	(157)	266
PID: Rep (no lean)	8%	(19)	9%	(22)	18%	(44)	66%	(164)	250
PID/Gender: Dem Men	24%	(41)	25%	(44)	17%	(30)	34%	(59)	175
PID/Gender: Dem Women	12%	(21)	19%	(33)	6%	(11)	63%	(110)	175
PID/Gender: Ind Men	9%	(11)	24%	(28)	11%	(13)	55%	(64)	117
PID/Gender: Ind Women	6%	(9)	15%	(22)	17%	(26)	62%	(92)	149
PID/Gender: Rep Men	13%	(16)	12%	(15)	20%	(24)	55%	(67)	122
PID/Gender: Rep Women	2%	(3)	6%	(8)	16%	(20)	76%	(97)	127
Ideo: Liberal (1-3)	17%	(44)	24%	(60)	13%	(32)	46%	(116)	252
Ideo: Moderate (4)	11%	(26)	19%	(45)	18%	(42)	51%	(118)	231
Ideo: Conservative (5-7)	10%	(28)	11%	(31)	15%	(40)	64%	(173)	272
Educ: < College	9%	(55)	14%	(87)	13%	(77)	64%	(383)	603
Educ: Bachelors degree	16%	(27)	24%	(39)	17%	(29)	43%	(71)	166
Educ: Post-grad	19%	(18)	24%	(24)	20%	(19)	37%	(36)	96
Income: Under 50k	8%	(34)	15%	(64)	14%	(57)	63%	(263)	418
Income: 50k-100k	14%	(40)	16%	(47)	13%	(38)	57%	(163)	288
Income: 100k+	17%	(27)	24%	(38)	19%	(30)	40%	(64)	160
Ethnicity: White	11%	(77)	17%	(116)	15%	(105)	57%	(389)	687
Ethnicity: Hispanic	15%	(23)	21%	(34)	13%	(20)	51%	(80)	158
Ethnicity: Black	15%	(13)	15%	(13)	8%	(7)	62%	(54)	87

Continued on next page

Table MCEN2_6: How much have you seen, read or heard about the following movies?
'Borat Subsequent Moviefilm'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(101)	17%	(150)	14%	(125)	57%	(490)	865
Ethnicity: Other	12%	(11)	23%	(21)	14%	(12)	52%	(47)	91
All Christian	8%	(32)	19%	(78)	16%	(65)	58%	(241)	416
All Non-Christian	43%	(26)	21%	(13)	17%	(11)	19%	(11)	61
Agnostic/Nothing in particular	12%	(24)	16%	(34)	14%	(30)	58%	(122)	210
Something Else	7%	(10)	13%	(18)	11%	(16)	70%	(101)	145
Religious Non-Protestant/Catholic	39%	(29)	19%	(14)	16%	(12)	26%	(19)	73
Evangelical	7%	(17)	21%	(49)	14%	(32)	58%	(136)	234
Non-Evangelical	7%	(21)	15%	(45)	15%	(44)	64%	(192)	302
Community: Urban	19%	(50)	21%	(54)	11%	(29)	48%	(123)	256
Community: Suburban	11%	(40)	20%	(70)	16%	(56)	54%	(193)	359
Community: Rural	5%	(11)	10%	(25)	16%	(40)	70%	(175)	250
Employ: Private Sector	16%	(42)	21%	(56)	15%	(39)	49%	(130)	267
Employ: Self-Employed	26%	(19)	16%	(11)	10%	(7)	48%	(34)	71
Employ: Homemaker	12%	(7)	21%	(14)	5%	(3)	62%	(39)	63
Employ: Retired	5%	(12)	12%	(27)	13%	(29)	70%	(157)	225
Employ: Unemployed	9%	(9)	13%	(12)	15%	(14)	63%	(63)	99
Employ: Other	5%	(3)	27%	(17)	15%	(10)	52%	(33)	62
Military HH: Yes	15%	(23)	13%	(20)	19%	(30)	53%	(84)	157
Military HH: No	11%	(78)	18%	(130)	13%	(95)	57%	(406)	708
RD/WT: Right Direction	14%	(62)	21%	(96)	14%	(62)	52%	(236)	456
RD/WT: Wrong Track	9%	(39)	13%	(54)	15%	(63)	62%	(254)	409
Biden Job Approve	16%	(82)	21%	(106)	13%	(67)	49%	(249)	503
Biden Job Disapprove	5%	(14)	12%	(36)	17%	(49)	66%	(190)	289
Biden Job Strongly Approve	21%	(63)	22%	(66)	10%	(30)	47%	(139)	297
Biden Job Somewhat Approve	9%	(19)	19%	(40)	18%	(36)	54%	(110)	205
Biden Job Somewhat Disapprove	8%	(6)	19%	(14)	29%	(21)	45%	(33)	74
Biden Job Strongly Disapprove	4%	(9)	10%	(22)	13%	(28)	73%	(157)	216
Favorable of Biden	15%	(78)	21%	(104)	14%	(70)	50%	(254)	507
Unfavorable of Biden	6%	(17)	12%	(37)	16%	(47)	67%	(202)	304

Continued on next page

Table MCEN2_6: How much have you seen, read or heard about the following movies?
'Borat Subsequent Moviefilm'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(101)	17%	(150)	14%	(125)	57%	(490)	865
Very Favorable of Biden	17%	(46)	23%	(64)	10%	(28)	51%	(142)	280
Somewhat Favorable of Biden	14%	(32)	18%	(41)	19%	(42)	49%	(111)	226
Somewhat Unfavorable of Biden	13%	(10)	18%	(14)	19%	(14)	50%	(38)	76
Very Unfavorable of Biden	3%	(8)	10%	(24)	14%	(33)	72%	(165)	229
#1 Issue: Economy	13%	(36)	14%	(41)	16%	(46)	57%	(164)	287
#1 Issue: Security	6%	(8)	17%	(22)	13%	(17)	64%	(82)	129
#1 Issue: Health Care	23%	(29)	22%	(28)	17%	(22)	38%	(48)	127
#1 Issue: Medicare / Social Security	5%	(5)	13%	(14)	12%	(13)	70%	(76)	108
#1 Issue: Women's Issues	12%	(6)	20%	(10)	11%	(6)	57%	(29)	50
#1 Issue: Other	7%	(6)	30%	(24)	7%	(6)	56%	(46)	82
2020 Vote: Joe Biden	15%	(59)	23%	(91)	13%	(51)	48%	(188)	389
2020 Vote: Donald Trump	9%	(24)	10%	(26)	18%	(49)	63%	(166)	264
2020 Vote: Didn't Vote	9%	(16)	15%	(28)	13%	(25)	63%	(114)	182
2018 House Vote: Democrat	18%	(50)	26%	(75)	13%	(36)	43%	(122)	283
2018 House Vote: Republican	5%	(13)	9%	(21)	18%	(42)	67%	(157)	233
2016 Vote: Hillary Clinton	16%	(46)	23%	(64)	15%	(41)	46%	(127)	277
2016 Vote: Donald Trump	6%	(14)	11%	(27)	17%	(41)	66%	(162)	244
2016 Vote: Didn't Vote	13%	(38)	17%	(51)	12%	(38)	58%	(179)	306
Voted in 2014: Yes	11%	(54)	18%	(89)	15%	(72)	56%	(268)	482
Voted in 2014: No	12%	(47)	16%	(60)	14%	(53)	58%	(222)	383
4-Region: Northeast	12%	(19)	19%	(30)	13%	(21)	55%	(86)	156
4-Region: Midwest	10%	(18)	12%	(22)	15%	(26)	62%	(109)	176
4-Region: South	10%	(33)	18%	(57)	12%	(38)	60%	(190)	319
4-Region: West	14%	(31)	19%	(40)	18%	(40)	49%	(105)	215
Film Fan	13%	(98)	20%	(146)	15%	(114)	52%	(381)	739
Television Fan	12%	(97)	18%	(145)	15%	(120)	55%	(451)	814

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_7: How much have you seen, read or heard about the following movies?
'Hamilton'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(197)	24%	(214)	19%	(167)	35%	(308)	887
Gender: Male	23%	(110)	25%	(121)	16%	(75)	35%	(168)	475
Gender: Female	21%	(87)	23%	(93)	22%	(92)	34%	(139)	412
Age: 18-34	28%	(77)	24%	(66)	16%	(43)	32%	(87)	273
Age: 35-44	31%	(45)	24%	(34)	18%	(26)	27%	(39)	144
Age: 45-64	19%	(54)	24%	(67)	16%	(45)	41%	(113)	279
Age: 65+	11%	(21)	25%	(47)	28%	(53)	36%	(69)	190
GenZers: 1997-2012	25%	(30)	22%	(27)	27%	(32)	26%	(31)	120
Millennials: 1981-1996	33%	(84)	24%	(60)	10%	(25)	33%	(85)	254
GenXers: 1965-1980	19%	(38)	23%	(46)	17%	(33)	41%	(80)	196
Baby Boomers: 1946-1964	15%	(44)	26%	(75)	23%	(66)	36%	(104)	288
PID: Dem (no lean)	31%	(118)	23%	(90)	17%	(65)	29%	(112)	385
PID: Ind (no lean)	17%	(45)	28%	(75)	20%	(54)	34%	(90)	263
PID: Rep (no lean)	14%	(34)	21%	(49)	21%	(49)	44%	(106)	238
PID/Gender: Dem Men	33%	(68)	27%	(57)	15%	(32)	25%	(51)	208
PID/Gender: Dem Women	28%	(50)	19%	(34)	19%	(33)	34%	(61)	177
PID/Gender: Ind Men	14%	(20)	26%	(37)	17%	(24)	42%	(59)	140
PID/Gender: Ind Women	21%	(25)	31%	(38)	24%	(29)	25%	(31)	123
PID/Gender: Rep Men	17%	(22)	22%	(27)	15%	(19)	46%	(58)	127
PID/Gender: Rep Women	11%	(12)	20%	(22)	27%	(30)	43%	(47)	111
Ideo: Liberal (1-3)	41%	(105)	25%	(64)	14%	(36)	20%	(52)	256
Ideo: Moderate (4)	15%	(38)	29%	(74)	18%	(46)	38%	(95)	253
Ideo: Conservative (5-7)	16%	(44)	22%	(58)	24%	(64)	37%	(99)	265
Educ: < College	20%	(119)	20%	(120)	19%	(116)	41%	(249)	605
Educ: Bachelors degree	24%	(46)	35%	(66)	19%	(36)	22%	(41)	189
Educ: Post-grad	34%	(32)	31%	(28)	16%	(15)	19%	(17)	93
Income: Under 50k	19%	(79)	19%	(79)	21%	(88)	41%	(173)	419
Income: 50k-100k	25%	(79)	27%	(88)	17%	(56)	31%	(100)	323
Income: 100k+	27%	(39)	33%	(47)	16%	(23)	24%	(35)	144
Ethnicity: White	22%	(149)	26%	(177)	21%	(144)	31%	(211)	681
Ethnicity: Hispanic	27%	(40)	25%	(37)	14%	(20)	33%	(48)	145
Ethnicity: Black	25%	(31)	15%	(18)	8%	(10)	53%	(65)	125

Continued on next page

**Table MCEN2_7: How much have you seen, read or heard about the following movies?
'Hamilton'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(197)	24%	(214)	19%	(167)	35%	(308)	887
Ethnicity: Other	21%	(17)	23%	(19)	17%	(14)	39%	(32)	81
All Christian	19%	(88)	29%	(133)	20%	(89)	31%	(143)	453
All Non-Christian	48%	(28)	26%	(15)	13%	(8)	14%	(8)	58
Agnostic/Nothing in particular	22%	(45)	19%	(39)	21%	(43)	37%	(75)	202
Something Else	17%	(24)	11%	(15)	18%	(25)	54%	(76)	140
Religious Non-Protestant/Catholic	44%	(29)	27%	(18)	11%	(8)	17%	(12)	66
Evangelical	18%	(45)	24%	(60)	21%	(52)	36%	(90)	247
Non-Evangelical	19%	(63)	25%	(82)	19%	(61)	37%	(124)	330
Community: Urban	29%	(73)	22%	(57)	15%	(38)	34%	(87)	255
Community: Suburban	25%	(100)	29%	(117)	17%	(68)	30%	(120)	405
Community: Rural	11%	(25)	17%	(40)	27%	(61)	45%	(101)	226
Employ: Private Sector	27%	(76)	25%	(70)	16%	(44)	31%	(87)	277
Employ: Government	34%	(20)	33%	(20)	14%	(8)	19%	(11)	59
Employ: Self-Employed	24%	(17)	17%	(12)	22%	(16)	36%	(26)	70
Employ: Homemaker	16%	(8)	21%	(11)	23%	(12)	40%	(20)	50
Employ: Student	37%	(20)	8%	(4)	27%	(14)	28%	(15)	54
Employ: Retired	17%	(37)	24%	(54)	23%	(51)	37%	(83)	226
Employ: Unemployed	17%	(15)	27%	(24)	16%	(15)	40%	(35)	88
Employ: Other	7%	(4)	31%	(19)	13%	(8)	49%	(30)	61
Military HH: Yes	19%	(27)	23%	(32)	25%	(35)	32%	(45)	139
Military HH: No	23%	(170)	24%	(182)	18%	(133)	35%	(263)	748
RD/WT: Right Direction	28%	(143)	25%	(128)	16%	(81)	31%	(154)	506
RD/WT: Wrong Track	14%	(54)	23%	(86)	23%	(87)	40%	(153)	380
Biden Job Approve	29%	(155)	26%	(141)	18%	(94)	27%	(147)	537
Biden Job Disapprove	11%	(31)	21%	(59)	24%	(67)	44%	(123)	280
Biden Job Strongly Approve	35%	(109)	26%	(80)	13%	(40)	26%	(80)	309
Biden Job Somewhat Approve	20%	(46)	27%	(61)	24%	(54)	29%	(67)	227
Biden Job Somewhat Disapprove	10%	(9)	30%	(27)	21%	(18)	39%	(35)	89
Biden Job Strongly Disapprove	11%	(22)	17%	(33)	25%	(48)	46%	(89)	191
Favorable of Biden	30%	(163)	24%	(132)	18%	(95)	28%	(151)	541
Unfavorable of Biden	10%	(28)	26%	(75)	23%	(67)	42%	(122)	292

Continued on next page

**Table MCEN2_7: How much have you seen, read or heard about the following movies?
'Hamilton'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(197)	24%	(214)	19%	(167)	35%	(308)	887
Very Favorable of Biden	33%	(103)	25%	(79)	14%	(43)	29%	(92)	317
Somewhat Favorable of Biden	27%	(59)	24%	(53)	23%	(52)	26%	(59)	224
Somewhat Unfavorable of Biden	17%	(13)	39%	(31)	15%	(12)	29%	(23)	79
Very Unfavorable of Biden	7%	(15)	21%	(44)	26%	(55)	46%	(99)	213
#1 Issue: Economy	21%	(70)	22%	(76)	19%	(66)	38%	(130)	341
#1 Issue: Security	12%	(12)	24%	(22)	21%	(19)	43%	(41)	94
#1 Issue: Health Care	31%	(42)	29%	(39)	19%	(26)	22%	(29)	136
#1 Issue: Medicare / Social Security	15%	(19)	23%	(29)	18%	(23)	43%	(54)	125
#1 Issue: Energy	29%	(15)	23%	(12)	9%	(5)	39%	(20)	51
#1 Issue: Other	24%	(15)	22%	(14)	23%	(15)	30%	(19)	63
2020 Vote: Joe Biden	29%	(131)	29%	(130)	16%	(69)	26%	(115)	445
2020 Vote: Donald Trump	14%	(34)	23%	(56)	22%	(55)	42%	(103)	248
2020 Vote: Didn't Vote	16%	(28)	14%	(24)	23%	(41)	47%	(84)	177
2018 House Vote: Democrat	32%	(106)	26%	(87)	14%	(48)	28%	(93)	334
2018 House Vote: Republican	14%	(30)	25%	(55)	22%	(48)	39%	(86)	219
2016 Vote: Hillary Clinton	32%	(95)	28%	(84)	14%	(43)	26%	(76)	298
2016 Vote: Donald Trump	11%	(27)	27%	(64)	21%	(49)	40%	(95)	235
2016 Vote: Didn't Vote	22%	(67)	17%	(51)	20%	(61)	42%	(127)	306
Voted in 2014: Yes	23%	(117)	28%	(139)	18%	(89)	31%	(155)	500
Voted in 2014: No	21%	(81)	19%	(75)	20%	(78)	39%	(152)	386
4-Region: Northeast	30%	(48)	19%	(29)	19%	(30)	32%	(51)	159
4-Region: Midwest	17%	(34)	28%	(57)	17%	(35)	39%	(80)	206
4-Region: South	17%	(56)	26%	(83)	20%	(63)	38%	(122)	325
4-Region: West	30%	(59)	23%	(45)	20%	(39)	27%	(54)	198
Film Fan	25%	(192)	25%	(191)	19%	(143)	31%	(231)	756
Television Fan	23%	(191)	25%	(204)	19%	(156)	34%	(280)	831

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_8: How much have you seen, read or heard about the following movies?

'Music'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(107)	10%	(88)	11%	(94)	66%	(560)	850
Gender: Male	13%	(52)	12%	(47)	11%	(43)	65%	(263)	406
Gender: Female	12%	(55)	9%	(41)	12%	(51)	67%	(297)	444
Age: 18-34	24%	(56)	16%	(37)	13%	(30)	48%	(113)	236
Age: 35-44	25%	(34)	19%	(25)	9%	(12)	47%	(64)	135
Age: 45-64	5%	(14)	7%	(20)	10%	(30)	78%	(226)	291
Age: 65+	2%	(3)	3%	(6)	11%	(22)	84%	(158)	189
GenZers: 1997-2012	19%	(16)	20%	(16)	11%	(9)	50%	(42)	84
Millennials: 1981-1996	28%	(68)	16%	(39)	11%	(28)	45%	(111)	246
GenXers: 1965-1980	10%	(20)	11%	(22)	12%	(25)	67%	(138)	206
Baby Boomers: 1946-1964	1%	(3)	3%	(9)	10%	(28)	86%	(252)	292
PID: Dem (no lean)	16%	(57)	15%	(52)	12%	(42)	57%	(200)	350
PID: Ind (no lean)	9%	(22)	7%	(18)	14%	(35)	70%	(172)	247
PID: Rep (no lean)	11%	(28)	8%	(19)	7%	(17)	75%	(188)	252
PID/Gender: Dem Men	19%	(33)	16%	(27)	13%	(23)	52%	(90)	174
PID/Gender: Dem Women	14%	(24)	14%	(24)	10%	(18)	62%	(110)	176
PID/Gender: Ind Men	10%	(12)	9%	(10)	11%	(13)	70%	(80)	114
PID/Gender: Ind Women	8%	(10)	6%	(8)	17%	(22)	70%	(93)	133
PID/Gender: Rep Men	6%	(8)	9%	(10)	5%	(6)	80%	(94)	118
PID/Gender: Rep Women	15%	(20)	7%	(9)	8%	(11)	70%	(95)	135
Ideo: Liberal (1-3)	21%	(43)	9%	(18)	9%	(19)	61%	(126)	206
Ideo: Moderate (4)	10%	(25)	12%	(30)	15%	(39)	63%	(159)	253
Ideo: Conservative (5-7)	7%	(20)	10%	(27)	10%	(28)	74%	(210)	285
Educ: < College	11%	(62)	8%	(47)	11%	(61)	70%	(402)	573
Educ: Bachelors degree	14%	(26)	11%	(20)	12%	(23)	62%	(114)	183
Educ: Post-grad	20%	(19)	22%	(21)	11%	(10)	46%	(44)	94
Income: Under 50k	11%	(50)	7%	(31)	13%	(57)	68%	(300)	439
Income: 50k-100k	12%	(31)	12%	(31)	9%	(24)	67%	(171)	256
Income: 100k+	17%	(26)	17%	(26)	9%	(13)	58%	(89)	155
Ethnicity: White	11%	(76)	8%	(57)	12%	(84)	69%	(479)	697
Ethnicity: Hispanic	24%	(21)	10%	(9)	22%	(19)	43%	(38)	88
Ethnicity: Black	20%	(18)	25%	(22)	7%	(6)	48%	(43)	89

Continued on next page

Table MCEN2_8: How much have you seen, read or heard about the following movies?
'Music'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(107)	10%	(88)	11%	(94)	66%	(560)	850
Ethnicity: Other	20%	(13)	15%	(10)	5%	(3)	59%	(38)	64
All Christian	9%	(36)	9%	(37)	9%	(37)	72%	(286)	397
All Non-Christian	22%	(12)	19%	(10)	15%	(8)	45%	(24)	54
Agnostic/Nothing in particular	10%	(23)	13%	(28)	8%	(19)	69%	(156)	226
Something Else	19%	(28)	8%	(12)	20%	(28)	53%	(75)	143
Religious Non-Protestant/Catholic	19%	(12)	19%	(12)	15%	(9)	47%	(30)	63
Evangelical	18%	(42)	12%	(28)	16%	(38)	55%	(129)	236
Non-Evangelical	8%	(22)	6%	(16)	9%	(26)	78%	(220)	283
Community: Urban	17%	(42)	17%	(41)	15%	(36)	52%	(128)	247
Community: Suburban	9%	(30)	9%	(31)	10%	(34)	72%	(251)	347
Community: Rural	14%	(35)	6%	(15)	9%	(24)	71%	(182)	256
Employ: Private Sector	17%	(44)	16%	(41)	9%	(23)	59%	(157)	265
Employ: Government	12%	(6)	18%	(9)	13%	(7)	57%	(30)	52
Employ: Self-Employed	19%	(10)	9%	(5)	20%	(10)	52%	(27)	53
Employ: Homemaker	14%	(10)	3%	(2)	11%	(8)	72%	(52)	72
Employ: Retired	3%	(6)	4%	(8)	10%	(22)	83%	(180)	215
Employ: Unemployed	8%	(7)	11%	(9)	18%	(15)	62%	(53)	85
Employ: Other	19%	(13)	1%	(1)	13%	(9)	67%	(47)	70
Military HH: Yes	11%	(14)	10%	(12)	8%	(10)	71%	(87)	122
Military HH: No	13%	(93)	10%	(76)	12%	(84)	65%	(474)	728
RD/WT: Right Direction	15%	(65)	14%	(60)	12%	(51)	60%	(258)	433
RD/WT: Wrong Track	10%	(43)	7%	(29)	10%	(43)	73%	(302)	416
Biden Job Approve	15%	(72)	12%	(58)	12%	(58)	61%	(289)	477
Biden Job Disapprove	8%	(24)	8%	(26)	9%	(27)	75%	(232)	309
Biden Job Strongly Approve	19%	(53)	11%	(31)	14%	(38)	56%	(156)	278
Biden Job Somewhat Approve	10%	(19)	14%	(27)	10%	(20)	67%	(133)	199
Biden Job Somewhat Disapprove	12%	(11)	8%	(7)	7%	(6)	72%	(62)	85
Biden Job Strongly Disapprove	6%	(13)	9%	(19)	9%	(21)	76%	(170)	224
Favorable of Biden	14%	(67)	13%	(61)	12%	(58)	61%	(292)	479
Unfavorable of Biden	10%	(33)	7%	(21)	9%	(29)	74%	(237)	320

Continued on next page

Table MCEN2_8: How much have you seen, read or heard about the following movies?

'Music'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(107)	10%	(88)	11%	(94)	66%	(560)	850
Very Favorable of Biden	18%	(53)	14%	(43)	11%	(34)	57%	(173)	304
Somewhat Favorable of Biden	8%	(14)	10%	(18)	14%	(24)	68%	(119)	175
Somewhat Unfavorable of Biden	18%	(14)	5%	(4)	8%	(6)	69%	(55)	80
Very Unfavorable of Biden	8%	(18)	7%	(17)	9%	(23)	76%	(182)	240
#1 Issue: Economy	14%	(41)	12%	(38)	12%	(36)	63%	(193)	307
#1 Issue: Security	10%	(12)	9%	(11)	7%	(8)	74%	(88)	119
#1 Issue: Health Care	17%	(22)	7%	(9)	12%	(15)	64%	(84)	130
#1 Issue: Medicare / Social Security	2%	(3)	5%	(5)	12%	(13)	81%	(87)	107
#1 Issue: Women's Issues	30%	(16)	17%	(9)	9%	(5)	44%	(23)	52
#1 Issue: Other	8%	(6)	3%	(2)	8%	(6)	80%	(56)	69
2020 Vote: Joe Biden	15%	(61)	13%	(50)	11%	(43)	61%	(241)	395
2020 Vote: Donald Trump	7%	(18)	7%	(19)	9%	(24)	78%	(215)	276
2020 Vote: Didn't Vote	14%	(22)	11%	(17)	16%	(25)	58%	(91)	156
2018 House Vote: Democrat	16%	(48)	12%	(37)	11%	(33)	61%	(183)	300
2018 House Vote: Republican	8%	(18)	8%	(18)	8%	(18)	76%	(176)	230
2016 Vote: Hillary Clinton	15%	(41)	13%	(36)	10%	(28)	61%	(164)	270
2016 Vote: Donald Trump	7%	(19)	7%	(19)	10%	(27)	76%	(205)	269
2016 Vote: Didn't Vote	15%	(41)	11%	(30)	13%	(37)	61%	(166)	273
Voted in 2014: Yes	13%	(62)	10%	(48)	9%	(47)	68%	(338)	495
Voted in 2014: No	13%	(45)	11%	(40)	13%	(47)	63%	(222)	355
4-Region: Northeast	16%	(29)	13%	(22)	16%	(28)	55%	(96)	176
4-Region: Midwest	8%	(15)	6%	(11)	7%	(13)	79%	(148)	187
4-Region: South	11%	(34)	9%	(29)	10%	(32)	69%	(211)	305
4-Region: West	16%	(30)	14%	(26)	11%	(21)	58%	(105)	182
Film Fan	12%	(89)	11%	(80)	12%	(88)	64%	(463)	719
Television Fan	12%	(96)	11%	(87)	11%	(87)	66%	(529)	799

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_9: How much have you seen, read or heard about the following movies?
'Palm Springs'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(64)	11%	(94)	13%	(109)	69%	(587)	854
Gender: Male	11%	(48)	14%	(59)	15%	(66)	60%	(262)	435
Gender: Female	4%	(15)	8%	(34)	10%	(43)	78%	(325)	418
Age: 18-34	11%	(29)	15%	(37)	18%	(47)	56%	(141)	253
Age: 35-44	15%	(20)	21%	(30)	19%	(26)	45%	(62)	138
Age: 45-64	4%	(13)	7%	(21)	9%	(26)	80%	(245)	305
Age: 65+	1%	(2)	4%	(6)	7%	(11)	88%	(139)	158
GenZers: 1997-2012	4%	(4)	12%	(12)	20%	(21)	65%	(68)	105
Millennials: 1981-1996	18%	(44)	20%	(51)	16%	(39)	46%	(115)	248
GenXers: 1965-1980	4%	(7)	7%	(14)	15%	(30)	74%	(143)	194
Baby Boomers: 1946-1964	3%	(9)	6%	(17)	6%	(18)	84%	(237)	281
PID: Dem (no lean)	10%	(37)	14%	(52)	15%	(55)	61%	(227)	372
PID: Ind (no lean)	4%	(9)	9%	(23)	13%	(33)	74%	(189)	254
PID: Rep (no lean)	8%	(17)	8%	(18)	9%	(21)	75%	(171)	228
PID/Gender: Dem Men	15%	(31)	17%	(36)	19%	(38)	49%	(101)	206
PID/Gender: Dem Women	4%	(6)	10%	(16)	10%	(17)	76%	(126)	166
PID/Gender: Ind Men	4%	(5)	10%	(12)	16%	(19)	70%	(83)	119
PID/Gender: Ind Women	3%	(5)	8%	(11)	10%	(13)	78%	(106)	135
PID/Gender: Rep Men	12%	(13)	11%	(12)	7%	(8)	70%	(77)	110
PID/Gender: Rep Women	4%	(5)	5%	(6)	11%	(13)	79%	(93)	118
Ideo: Liberal (1-3)	14%	(33)	13%	(30)	14%	(33)	58%	(135)	232
Ideo: Moderate (4)	4%	(9)	11%	(26)	15%	(35)	70%	(163)	232
Ideo: Conservative (5-7)	7%	(19)	10%	(29)	11%	(29)	72%	(200)	277
Educ: < College	6%	(35)	8%	(44)	12%	(69)	74%	(427)	574
Educ: Bachelors degree	12%	(19)	14%	(23)	12%	(21)	62%	(105)	169
Educ: Post-grad	9%	(10)	24%	(26)	17%	(19)	50%	(55)	111
Income: Under 50k	6%	(26)	6%	(27)	13%	(54)	74%	(310)	417
Income: 50k-100k	8%	(22)	13%	(37)	13%	(36)	66%	(185)	279
Income: 100k+	10%	(16)	19%	(30)	12%	(19)	59%	(92)	158
Ethnicity: White	9%	(60)	12%	(85)	11%	(75)	68%	(471)	691
Ethnicity: Hispanic	17%	(24)	13%	(18)	22%	(30)	47%	(65)	136
Ethnicity: Black	1%	(1)	6%	(5)	20%	(19)	73%	(66)	91

Continued on next page

Table MCEN2_9: How much have you seen, read or heard about the following movies?
'Palm Springs'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(64)	11%	(94)	13%	(109)	69%	(587)	854
Ethnicity: Other	4%	(3)	4%	(3)	22%	(16)	70%	(50)	71
All Christian	8%	(33)	12%	(49)	10%	(42)	70%	(286)	410
All Non-Christian	30%	(17)	18%	(11)	14%	(8)	38%	(22)	58
Agnostic/Nothing in particular	4%	(8)	7%	(14)	13%	(26)	77%	(159)	206
Something Else	2%	(4)	12%	(18)	15%	(23)	71%	(107)	151
Religious Non-Protestant/Catholic	27%	(17)	19%	(12)	14%	(9)	40%	(25)	63
Evangelical	7%	(16)	16%	(37)	17%	(38)	60%	(137)	229
Non-Evangelical	6%	(18)	8%	(24)	8%	(25)	78%	(248)	316
Community: Urban	15%	(38)	19%	(49)	14%	(35)	52%	(130)	252
Community: Suburban	5%	(19)	9%	(34)	11%	(42)	74%	(276)	371
Community: Rural	3%	(7)	4%	(10)	14%	(32)	79%	(182)	231
Employ: Private Sector	13%	(33)	17%	(42)	13%	(33)	57%	(145)	253
Employ: Government	6%	(4)	25%	(15)	20%	(12)	50%	(31)	62
Employ: Self-Employed	10%	(6)	11%	(6)	17%	(10)	63%	(37)	58
Employ: Retired	2%	(4)	6%	(12)	5%	(11)	87%	(181)	208
Employ: Unemployed	10%	(12)	9%	(11)	17%	(20)	64%	(76)	119
Employ: Other	2%	(1)	1%	(0)	13%	(8)	85%	(51)	60
Military HH: Yes	12%	(18)	6%	(9)	9%	(14)	72%	(106)	147
Military HH: No	6%	(46)	12%	(84)	14%	(95)	68%	(481)	706
RD/WT: Right Direction	11%	(53)	15%	(69)	14%	(63)	60%	(278)	464
RD/WT: Wrong Track	3%	(11)	6%	(24)	12%	(46)	79%	(309)	390
Biden Job Approve	11%	(55)	14%	(72)	13%	(69)	62%	(316)	512
Biden Job Disapprove	3%	(9)	6%	(18)	12%	(35)	79%	(228)	289
Biden Job Strongly Approve	17%	(46)	15%	(42)	11%	(29)	57%	(156)	274
Biden Job Somewhat Approve	4%	(9)	13%	(30)	17%	(40)	67%	(159)	238
Biden Job Somewhat Disapprove	5%	(3)	15%	(11)	16%	(11)	65%	(47)	73
Biden Job Strongly Disapprove	2%	(5)	3%	(7)	11%	(23)	84%	(181)	216
Favorable of Biden	11%	(53)	15%	(73)	13%	(64)	62%	(311)	500
Unfavorable of Biden	3%	(8)	5%	(16)	12%	(36)	80%	(235)	295

Continued on next page

Table MCEN2_9: How much have you seen, read or heard about the following movies?
'Palm Springs'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(64)	11%	(94)	13%	(109)	69%	(587)	854
Very Favorable of Biden	11%	(33)	15%	(43)	12%	(36)	61%	(174)	286
Somewhat Favorable of Biden	9%	(20)	14%	(30)	13%	(28)	63%	(136)	215
Somewhat Unfavorable of Biden	5%	(4)	14%	(11)	14%	(11)	66%	(49)	74
Very Unfavorable of Biden	2%	(4)	3%	(6)	11%	(25)	84%	(186)	221
#1 Issue: Economy	10%	(32)	11%	(34)	13%	(39)	66%	(208)	312
#1 Issue: Security	2%	(2)	9%	(11)	11%	(13)	77%	(87)	112
#1 Issue: Health Care	14%	(20)	18%	(25)	12%	(17)	56%	(81)	144
#1 Issue: Medicare / Social Security	4%	(4)	4%	(4)	7%	(7)	85%	(85)	100
#1 Issue: Other	1%	(1)	4%	(3)	15%	(11)	80%	(57)	71
2020 Vote: Joe Biden	11%	(42)	14%	(58)	12%	(47)	63%	(251)	398
2020 Vote: Donald Trump	7%	(17)	8%	(19)	8%	(20)	78%	(194)	249
2020 Vote: Didn't Vote	2%	(4)	9%	(17)	21%	(38)	68%	(127)	185
2018 House Vote: Democrat	12%	(36)	14%	(44)	11%	(32)	63%	(195)	307
2018 House Vote: Republican	3%	(7)	7%	(14)	11%	(24)	79%	(167)	212
2016 Vote: Hillary Clinton	11%	(31)	13%	(37)	13%	(38)	63%	(179)	285
2016 Vote: Donald Trump	3%	(6)	8%	(18)	9%	(20)	80%	(177)	221
2016 Vote: Didn't Vote	8%	(25)	12%	(37)	16%	(51)	64%	(198)	310
Voted in 2014: Yes	8%	(36)	10%	(46)	10%	(47)	73%	(340)	469
Voted in 2014: No	7%	(28)	12%	(48)	16%	(62)	64%	(247)	385
4-Region: Northeast	8%	(13)	15%	(26)	12%	(20)	65%	(111)	171
4-Region: Midwest	9%	(17)	5%	(10)	7%	(13)	78%	(142)	181
4-Region: South	5%	(16)	7%	(23)	15%	(46)	73%	(227)	312
4-Region: West	9%	(17)	18%	(35)	16%	(31)	56%	(107)	190
Film Fan	8%	(61)	12%	(90)	13%	(95)	66%	(489)	736
Television Fan	8%	(61)	11%	(88)	12%	(98)	69%	(558)	804

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_10: How much have you seen, read or heard about the following movies?
'The Prom'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(56)	13%	(122)	13%	(119)	67%	(613)	910
Gender: Male	10%	(41)	18%	(78)	15%	(63)	58%	(250)	432
Gender: Female	3%	(14)	9%	(44)	12%	(56)	76%	(363)	478
Age: 18-34	10%	(24)	16%	(41)	21%	(51)	53%	(131)	248
Age: 35-44	12%	(19)	21%	(34)	13%	(22)	54%	(88)	163
Age: 45-64	2%	(7)	12%	(39)	8%	(27)	77%	(242)	314
Age: 65+	3%	(5)	4%	(8)	11%	(19)	83%	(152)	184
GenZers: 1997-2012	4%	(5)	14%	(16)	23%	(26)	58%	(65)	112
Millennials: 1981-1996	13%	(33)	21%	(53)	16%	(41)	50%	(124)	251
GenXers: 1965-1980	6%	(12)	15%	(31)	10%	(20)	70%	(144)	207
Baby Boomers: 1946-1964	2%	(6)	6%	(18)	9%	(27)	84%	(259)	310
PID: Dem (no lean)	12%	(44)	15%	(56)	16%	(62)	57%	(218)	379
PID: Ind (no lean)	3%	(8)	13%	(36)	12%	(33)	72%	(192)	268
PID: Rep (no lean)	1%	(4)	12%	(30)	10%	(25)	77%	(204)	263
PID/Gender: Dem Men	17%	(35)	19%	(38)	19%	(38)	45%	(90)	201
PID/Gender: Dem Women	5%	(9)	10%	(18)	13%	(24)	72%	(127)	177
PID/Gender: Ind Men	3%	(3)	15%	(18)	10%	(11)	72%	(84)	117
PID/Gender: Ind Women	3%	(5)	12%	(18)	14%	(21)	71%	(107)	151
PID/Gender: Rep Men	3%	(3)	19%	(22)	12%	(14)	66%	(75)	114
PID/Gender: Rep Women	—	(0)	6%	(9)	8%	(12)	86%	(129)	149
Ideo: Liberal (1-3)	14%	(36)	16%	(42)	14%	(38)	56%	(145)	261
Ideo: Moderate (4)	4%	(9)	13%	(34)	15%	(39)	68%	(173)	255
Ideo: Conservative (5-7)	2%	(7)	12%	(37)	11%	(33)	75%	(228)	305
Educ: < College	4%	(24)	11%	(72)	12%	(80)	73%	(473)	649
Educ: Bachelors degree	11%	(19)	17%	(29)	12%	(21)	60%	(103)	171
Educ: Post-grad	14%	(13)	24%	(21)	21%	(19)	41%	(37)	90
Income: Under 50k	4%	(20)	9%	(46)	13%	(61)	74%	(354)	482
Income: 50k-100k	7%	(19)	16%	(44)	14%	(38)	63%	(172)	272
Income: 100k+	10%	(16)	21%	(33)	13%	(20)	56%	(87)	156
Ethnicity: White	6%	(42)	13%	(95)	13%	(92)	68%	(480)	708
Ethnicity: Hispanic	13%	(21)	18%	(30)	18%	(29)	52%	(86)	167
Ethnicity: Black	9%	(11)	16%	(19)	15%	(18)	59%	(69)	117

Continued on next page

Table MCEN2_10: How much have you seen, read or heard about the following movies?
'The Prom'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(56)	13%	(122)	13%	(119)	67%	(613)	910
Ethnicity: Other	4%	(3)	10%	(8)	11%	(9)	75%	(64)	85
All Christian	7%	(33)	14%	(63)	14%	(63)	65%	(295)	455
All Non-Christian	12%	(7)	39%	(24)	13%	(8)	35%	(22)	62
Agnostic/Nothing in particular	4%	(9)	8%	(18)	12%	(28)	76%	(173)	228
Something Else	3%	(5)	10%	(13)	10%	(14)	77%	(106)	138
Religious Non-Protestant/Catholic	11%	(7)	37%	(25)	14%	(10)	39%	(27)	69
Evangelical	10%	(24)	17%	(42)	16%	(39)	57%	(141)	245
Non-Evangelical	4%	(13)	9%	(31)	10%	(34)	77%	(254)	331
Community: Urban	11%	(25)	25%	(59)	14%	(34)	50%	(118)	236
Community: Suburban	7%	(29)	10%	(40)	12%	(50)	71%	(288)	407
Community: Rural	1%	(2)	9%	(23)	13%	(35)	77%	(207)	267
Employ: Private Sector	7%	(20)	21%	(59)	15%	(40)	56%	(154)	273
Employ: Self-Employed	9%	(6)	11%	(9)	24%	(18)	56%	(42)	75
Employ: Homemaker	3%	(2)	5%	(3)	8%	(5)	84%	(55)	65
Employ: Retired	4%	(9)	6%	(12)	10%	(22)	81%	(183)	226
Employ: Unemployed	5%	(7)	12%	(15)	11%	(14)	71%	(90)	126
Employ: Other	3%	(2)	8%	(5)	8%	(4)	81%	(45)	56
Military HH: Yes	1%	(1)	16%	(24)	15%	(23)	69%	(105)	152
Military HH: No	7%	(55)	13%	(98)	13%	(97)	67%	(508)	758
RD/WT: Right Direction	11%	(48)	20%	(89)	13%	(58)	56%	(253)	449
RD/WT: Wrong Track	2%	(8)	7%	(32)	13%	(61)	78%	(360)	461
Biden Job Approve	9%	(49)	18%	(101)	15%	(80)	58%	(323)	554
Biden Job Disapprove	1%	(4)	4%	(11)	10%	(29)	84%	(243)	288
Biden Job Strongly Approve	13%	(38)	20%	(61)	14%	(44)	53%	(164)	307
Biden Job Somewhat Approve	4%	(11)	16%	(40)	15%	(36)	65%	(159)	246
Biden Job Somewhat Disapprove	4%	(3)	3%	(2)	15%	(11)	79%	(59)	76
Biden Job Strongly Disapprove	1%	(2)	4%	(9)	9%	(18)	87%	(184)	213
Favorable of Biden	9%	(50)	18%	(99)	15%	(79)	58%	(316)	544
Unfavorable of Biden	1%	(5)	5%	(16)	10%	(32)	83%	(259)	312

Continued on next page

Table MCEN2_10: How much have you seen, read or heard about the following movies?
'The Prom'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(56)	13%	(122)	13%	(119)	67%	(613)	910
Very Favorable of Biden	12%	(38)	17%	(53)	16%	(52)	56%	(179)	322
Somewhat Favorable of Biden	5%	(11)	21%	(46)	12%	(28)	62%	(137)	222
Somewhat Unfavorable of Biden	5%	(3)	6%	(4)	17%	(12)	72%	(49)	69
Very Unfavorable of Biden	1%	(1)	5%	(12)	8%	(20)	86%	(210)	243
#1 Issue: Economy	7%	(24)	14%	(45)	15%	(47)	64%	(208)	324
#1 Issue: Security	7%	(9)	5%	(7)	13%	(18)	75%	(100)	134
#1 Issue: Health Care	7%	(9)	27%	(33)	10%	(12)	55%	(66)	120
#1 Issue: Medicare / Social Security	5%	(6)	6%	(7)	11%	(14)	78%	(99)	126
#1 Issue: Other	4%	(3)	7%	(6)	9%	(7)	81%	(66)	82
2020 Vote: Joe Biden	11%	(49)	15%	(66)	14%	(61)	60%	(260)	436
2020 Vote: Donald Trump	1%	(4)	10%	(28)	9%	(26)	79%	(221)	278
2020 Vote: Didn't Vote	2%	(3)	15%	(25)	18%	(30)	66%	(112)	170
2018 House Vote: Democrat	14%	(45)	14%	(47)	15%	(50)	56%	(184)	326
2018 House Vote: Republican	1%	(4)	11%	(28)	9%	(21)	78%	(190)	242
2016 Vote: Hillary Clinton	12%	(35)	15%	(44)	14%	(43)	59%	(175)	297
2016 Vote: Donald Trump	3%	(7)	10%	(25)	8%	(21)	79%	(206)	259
2016 Vote: Other	2%	(1)	14%	(7)	13%	(7)	71%	(36)	50
2016 Vote: Didn't Vote	4%	(13)	15%	(46)	16%	(48)	65%	(195)	303
Voted in 2014: Yes	8%	(44)	13%	(69)	10%	(53)	68%	(353)	519
Voted in 2014: No	3%	(12)	13%	(53)	17%	(66)	67%	(260)	391
4-Region: Northeast	10%	(18)	16%	(28)	15%	(28)	59%	(106)	180
4-Region: Midwest	2%	(4)	13%	(24)	11%	(21)	74%	(141)	190
4-Region: South	3%	(9)	11%	(35)	13%	(41)	73%	(228)	313
4-Region: West	11%	(25)	15%	(34)	13%	(30)	61%	(138)	227
Film Fan	7%	(52)	15%	(117)	14%	(107)	64%	(497)	773
Television Fan	7%	(55)	14%	(119)	13%	(110)	66%	(561)	846

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_11: How much have you seen, read or heard about the following movies?
'The Croods: A New Age'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(109)	23%	(202)	19%	(169)	45%	(401)	881
Gender: Male	14%	(57)	22%	(91)	19%	(78)	46%	(191)	417
Gender: Female	11%	(52)	24%	(112)	20%	(91)	45%	(209)	464
Age: 18-34	22%	(58)	27%	(72)	19%	(50)	32%	(83)	263
Age: 35-44	15%	(22)	33%	(49)	18%	(26)	34%	(49)	146
Age: 45-64	8%	(25)	21%	(67)	19%	(61)	52%	(168)	320
Age: 65+	3%	(5)	10%	(15)	21%	(32)	66%	(101)	153
GenZers: 1997-2012	16%	(18)	33%	(38)	19%	(22)	32%	(36)	114
Millennials: 1981-1996	22%	(57)	27%	(67)	19%	(47)	32%	(82)	253
GenXers: 1965-1980	13%	(25)	23%	(47)	19%	(39)	45%	(91)	203
Baby Boomers: 1946-1964	3%	(8)	17%	(49)	20%	(56)	60%	(174)	288
PID: Dem (no lean)	17%	(62)	21%	(77)	23%	(84)	40%	(147)	371
PID: Ind (no lean)	11%	(29)	29%	(79)	18%	(47)	42%	(114)	270
PID: Rep (no lean)	7%	(18)	19%	(46)	15%	(37)	58%	(140)	241
PID/Gender: Dem Men	21%	(40)	19%	(36)	19%	(36)	41%	(78)	190
PID/Gender: Dem Women	12%	(22)	23%	(42)	27%	(49)	38%	(69)	181
PID/Gender: Ind Men	10%	(12)	27%	(31)	22%	(25)	41%	(48)	116
PID/Gender: Ind Women	11%	(17)	31%	(48)	14%	(22)	43%	(67)	154
PID/Gender: Rep Men	4%	(5)	22%	(24)	15%	(17)	59%	(65)	111
PID/Gender: Rep Women	10%	(13)	17%	(22)	15%	(20)	57%	(74)	130
Ideo: Liberal (1-3)	16%	(38)	26%	(63)	22%	(52)	36%	(85)	238
Ideo: Moderate (4)	8%	(19)	22%	(54)	25%	(59)	45%	(108)	240
Ideo: Conservative (5-7)	11%	(30)	20%	(53)	14%	(37)	56%	(151)	271
Educ: < College	12%	(72)	22%	(136)	18%	(114)	48%	(299)	621
Educ: Bachelors degree	14%	(23)	24%	(39)	21%	(34)	41%	(67)	163
Educ: Post-grad	15%	(14)	28%	(27)	21%	(21)	36%	(35)	96
Income: Under 50k	13%	(60)	22%	(98)	19%	(86)	46%	(205)	449
Income: 50k-100k	11%	(31)	22%	(65)	21%	(60)	47%	(136)	292
Income: 100k+	13%	(18)	28%	(39)	16%	(23)	43%	(60)	140
Ethnicity: White	10%	(70)	24%	(169)	19%	(132)	47%	(328)	700
Ethnicity: Hispanic	22%	(32)	22%	(32)	20%	(29)	37%	(54)	146
Ethnicity: Black	25%	(29)	13%	(15)	16%	(18)	46%	(54)	116

Continued on next page

Table MCEN2_11: How much have you seen, read or heard about the following movies?

'The Croods: A New Age'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(109)	23%	(202)	19%	(169)	45%	(401)	881
Ethnicity: Other	14%	(9)	28%	(18)	28%	(18)	30%	(20)	65
All Christian	9%	(38)	24%	(100)	18%	(77)	48%	(201)	416
Agnostic/Nothing in particular	17%	(37)	15%	(32)	22%	(47)	47%	(103)	219
Something Else	14%	(22)	27%	(44)	16%	(26)	42%	(68)	160
Religious Non-Protestant/Catholic	11%	(6)	31%	(18)	21%	(12)	37%	(21)	57
Evangelical	18%	(40)	26%	(59)	15%	(35)	41%	(94)	228
Non-Evangelical	6%	(20)	23%	(78)	20%	(65)	51%	(170)	333
Community: Urban	19%	(43)	24%	(53)	22%	(50)	35%	(79)	224
Community: Suburban	11%	(42)	25%	(98)	19%	(74)	46%	(179)	394
Community: Rural	9%	(24)	20%	(51)	17%	(45)	54%	(143)	263
Employ: Private Sector	12%	(33)	26%	(70)	17%	(45)	45%	(120)	268
Employ: Government	23%	(13)	24%	(13)	17%	(10)	36%	(20)	56
Employ: Self-Employed	12%	(6)	23%	(12)	28%	(15)	37%	(20)	53
Employ: Homemaker	5%	(3)	24%	(14)	19%	(11)	52%	(31)	60
Employ: Retired	5%	(11)	12%	(23)	21%	(42)	63%	(127)	203
Employ: Unemployed	14%	(16)	26%	(31)	22%	(25)	38%	(44)	116
Employ: Other	21%	(16)	38%	(29)	6%	(5)	34%	(26)	76
Military HH: Yes	19%	(21)	14%	(15)	19%	(20)	48%	(52)	108
Military HH: No	11%	(89)	24%	(187)	19%	(149)	45%	(349)	773
RD/WT: Right Direction	14%	(62)	23%	(104)	20%	(88)	44%	(196)	450
RD/WT: Wrong Track	11%	(47)	23%	(99)	19%	(81)	47%	(204)	431
Biden Job Approve	15%	(78)	25%	(129)	22%	(113)	39%	(204)	524
Biden Job Disapprove	8%	(22)	19%	(54)	16%	(46)	57%	(166)	288
Biden Job Strongly Approve	17%	(50)	24%	(70)	20%	(60)	39%	(115)	295
Biden Job Somewhat Approve	13%	(29)	26%	(59)	23%	(54)	39%	(88)	229
Biden Job Somewhat Disapprove	8%	(6)	23%	(17)	18%	(13)	51%	(37)	72
Biden Job Strongly Disapprove	8%	(17)	17%	(37)	15%	(33)	60%	(129)	216
Favorable of Biden	15%	(81)	24%	(130)	20%	(110)	40%	(214)	535
Unfavorable of Biden	7%	(21)	19%	(58)	18%	(53)	56%	(169)	300

Continued on next page

Table MCEN2_11: How much have you seen, read or heard about the following movies?
'The Croods: A New Age'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(109)	23%	(202)	19%	(169)	45%	(401)	881
Very Favorable of Biden	19%	(58)	24%	(75)	19%	(60)	39%	(122)	316
Somewhat Favorable of Biden	10%	(23)	25%	(55)	23%	(50)	42%	(91)	220
Somewhat Unfavorable of Biden	11%	(8)	24%	(16)	22%	(15)	44%	(30)	69
Very Unfavorable of Biden	6%	(13)	18%	(42)	16%	(38)	60%	(139)	231
#1 Issue: Economy	13%	(39)	25%	(73)	18%	(53)	44%	(129)	294
#1 Issue: Security	7%	(9)	23%	(28)	14%	(17)	55%	(66)	119
#1 Issue: Health Care	11%	(16)	22%	(30)	23%	(32)	44%	(62)	141
#1 Issue: Medicare / Social Security	4%	(3)	16%	(16)	24%	(23)	57%	(55)	97
#1 Issue: Women's Issues	13%	(9)	33%	(23)	20%	(14)	34%	(23)	69
#1 Issue: Education	35%	(18)	17%	(9)	22%	(11)	26%	(13)	50
#1 Issue: Other	15%	(10)	23%	(16)	16%	(11)	46%	(31)	69
2020 Vote: Joe Biden	17%	(64)	25%	(97)	22%	(85)	36%	(139)	386
2020 Vote: Donald Trump	8%	(20)	18%	(46)	15%	(36)	59%	(145)	247
2020 Vote: Didn't Vote	11%	(25)	24%	(54)	19%	(44)	46%	(103)	226
2018 House Vote: Democrat	21%	(61)	21%	(63)	23%	(68)	35%	(103)	296
2018 House Vote: Republican	11%	(24)	19%	(44)	14%	(32)	56%	(127)	226
2016 Vote: Hillary Clinton	20%	(57)	21%	(58)	20%	(56)	39%	(111)	282
2016 Vote: Donald Trump	6%	(15)	22%	(51)	17%	(38)	55%	(128)	232
2016 Vote: Didn't Vote	11%	(34)	25%	(81)	20%	(65)	44%	(139)	318
Voted in 2014: Yes	15%	(74)	22%	(108)	18%	(86)	45%	(220)	488
Voted in 2014: No	9%	(35)	24%	(95)	21%	(83)	46%	(181)	393
4-Region: Northeast	10%	(13)	29%	(39)	24%	(32)	37%	(49)	134
4-Region: Midwest	8%	(14)	23%	(42)	19%	(35)	50%	(92)	182
4-Region: South	15%	(54)	19%	(70)	16%	(58)	50%	(185)	367
4-Region: West	14%	(27)	26%	(51)	22%	(44)	38%	(75)	198
Film Fan	13%	(99)	26%	(193)	18%	(131)	43%	(317)	740
Television Fan	12%	(93)	24%	(196)	19%	(151)	45%	(363)	803

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_12: How much have you seen, read or heard about the following movies?

'Onward'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(127)	14%	(126)	12%	(106)	61%	(552)	911
Gender: Male	12%	(54)	14%	(62)	13%	(57)	60%	(261)	433
Gender: Female	15%	(73)	13%	(64)	10%	(49)	61%	(291)	478
Age: 18-34	25%	(67)	23%	(61)	11%	(31)	41%	(109)	268
Age: 35-44	16%	(22)	19%	(27)	18%	(26)	47%	(67)	141
Age: 45-64	10%	(32)	10%	(30)	11%	(35)	69%	(215)	312
Age: 65+	3%	(6)	4%	(8)	7%	(14)	85%	(161)	190
GenZers: 1997-2012	21%	(25)	25%	(29)	16%	(18)	39%	(46)	118
Millennials: 1981-1996	24%	(59)	21%	(51)	13%	(32)	42%	(103)	244
GenXers: 1965-1980	12%	(26)	14%	(31)	14%	(31)	61%	(138)	227
Baby Boomers: 1946-1964	6%	(18)	5%	(13)	9%	(25)	81%	(233)	288
PID: Dem (no lean)	19%	(78)	14%	(59)	11%	(44)	56%	(231)	413
PID: Ind (no lean)	11%	(31)	17%	(46)	15%	(41)	56%	(151)	269
PID: Rep (no lean)	8%	(18)	9%	(20)	9%	(22)	74%	(169)	230
PID/Gender: Dem Men	15%	(32)	19%	(40)	10%	(22)	55%	(117)	212
PID/Gender: Dem Women	23%	(46)	10%	(19)	11%	(22)	57%	(114)	201
PID/Gender: Ind Men	13%	(16)	10%	(12)	18%	(22)	58%	(68)	118
PID/Gender: Ind Women	10%	(15)	23%	(35)	13%	(19)	55%	(82)	151
PID/Gender: Rep Men	5%	(5)	10%	(10)	13%	(13)	72%	(75)	104
PID/Gender: Rep Women	10%	(13)	8%	(10)	7%	(8)	75%	(94)	126
Ideo: Liberal (1-3)	22%	(63)	14%	(40)	12%	(34)	51%	(142)	279
Ideo: Moderate (4)	13%	(30)	12%	(28)	10%	(22)	66%	(153)	233
Ideo: Conservative (5-7)	7%	(21)	12%	(34)	11%	(31)	70%	(200)	286
Educ: < College	13%	(85)	11%	(73)	11%	(71)	65%	(416)	645
Educ: Bachelors degree	16%	(26)	18%	(31)	14%	(24)	52%	(89)	171
Educ: Post-grad	17%	(16)	23%	(22)	12%	(12)	48%	(46)	96
Income: Under 50k	15%	(68)	9%	(43)	12%	(57)	63%	(291)	458
Income: 50k-100k	12%	(36)	16%	(49)	12%	(35)	60%	(178)	297
Income: 100k+	15%	(23)	22%	(35)	9%	(14)	53%	(83)	156
Ethnicity: White	13%	(90)	13%	(88)	12%	(81)	63%	(438)	697
Ethnicity: Hispanic	27%	(35)	16%	(21)	11%	(15)	45%	(59)	131
Ethnicity: Black	19%	(25)	15%	(20)	13%	(18)	53%	(71)	134

Continued on next page

Table MCEN2_12: How much have you seen, read or heard about the following movies?
'Onward'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(127)	14%	(126)	12%	(106)	61%	(552)	911
Ethnicity: Other	15%	(12)	22%	(18)	9%	(7)	54%	(43)	80
All Christian	9%	(40)	13%	(58)	11%	(48)	66%	(289)	435
All Non-Christian	26%	(13)	21%	(11)	14%	(7)	39%	(20)	52
Agnostic/Nothing in particular	18%	(43)	14%	(32)	10%	(24)	58%	(136)	235
Something Else	14%	(23)	15%	(24)	16%	(25)	55%	(88)	159
Religious Non-Protestant/Catholic	24%	(14)	24%	(14)	15%	(9)	37%	(22)	59
Evangelical	10%	(27)	14%	(36)	12%	(32)	64%	(166)	261
Non-Evangelical	11%	(35)	13%	(41)	11%	(35)	65%	(205)	317
Community: Urban	20%	(52)	13%	(35)	11%	(30)	56%	(147)	264
Community: Suburban	13%	(54)	17%	(71)	10%	(41)	60%	(251)	417
Community: Rural	9%	(21)	9%	(20)	16%	(36)	67%	(154)	231
Employ: Private Sector	15%	(39)	20%	(52)	8%	(20)	57%	(151)	262
Employ: Government	13%	(7)	25%	(14)	32%	(18)	30%	(17)	57
Employ: Self-Employed	11%	(7)	18%	(11)	13%	(8)	58%	(35)	61
Employ: Homemaker	15%	(9)	7%	(4)	5%	(3)	73%	(42)	58
Employ: Student	31%	(19)	19%	(11)	14%	(8)	37%	(22)	60
Employ: Retired	6%	(14)	4%	(9)	11%	(24)	79%	(173)	219
Employ: Unemployed	20%	(22)	17%	(19)	12%	(13)	51%	(58)	112
Employ: Other	14%	(11)	7%	(6)	14%	(11)	66%	(54)	82
Military HH: Yes	8%	(10)	9%	(12)	8%	(11)	76%	(103)	136
Military HH: No	15%	(117)	15%	(114)	12%	(96)	58%	(449)	776
RD/WT: Right Direction	16%	(81)	17%	(84)	13%	(62)	54%	(265)	493
RD/WT: Wrong Track	11%	(46)	10%	(42)	11%	(44)	69%	(287)	419
Biden Job Approve	17%	(96)	16%	(91)	12%	(68)	55%	(312)	567
Biden Job Disapprove	8%	(23)	9%	(26)	8%	(23)	75%	(214)	286
Biden Job Strongly Approve	22%	(74)	14%	(47)	11%	(37)	54%	(183)	341
Biden Job Somewhat Approve	10%	(22)	20%	(44)	14%	(32)	57%	(128)	226
Biden Job Somewhat Disapprove	12%	(9)	20%	(14)	15%	(10)	52%	(37)	70
Biden Job Strongly Disapprove	6%	(14)	5%	(12)	6%	(12)	82%	(178)	216
Favorable of Biden	19%	(104)	16%	(90)	12%	(67)	53%	(295)	557
Unfavorable of Biden	6%	(17)	10%	(30)	9%	(28)	75%	(222)	298

Continued on next page

Table MCEN2_12: How much have you seen, read or heard about the following movies?
'Onward'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(127)	14%	(126)	12%	(106)	61%	(552)	911
Very Favorable of Biden	19%	(71)	14%	(51)	12%	(42)	55%	(200)	364
Somewhat Favorable of Biden	17%	(33)	20%	(39)	13%	(25)	50%	(96)	192
Somewhat Unfavorable of Biden	6%	(4)	26%	(17)	16%	(11)	52%	(34)	66
Very Unfavorable of Biden	6%	(13)	6%	(13)	8%	(18)	81%	(189)	233
#1 Issue: Economy	16%	(43)	17%	(44)	11%	(29)	56%	(150)	266
#1 Issue: Security	7%	(10)	6%	(7)	8%	(10)	79%	(101)	128
#1 Issue: Health Care	13%	(21)	15%	(25)	13%	(21)	58%	(94)	161
#1 Issue: Medicare / Social Security	9%	(11)	7%	(10)	13%	(17)	71%	(93)	131
#1 Issue: Women's Issues	27%	(15)	18%	(10)	16%	(9)	38%	(21)	55
#1 Issue: Education	24%	(15)	26%	(16)	12%	(7)	38%	(23)	61
#1 Issue: Other	12%	(9)	9%	(6)	10%	(8)	69%	(52)	75
2020 Vote: Joe Biden	18%	(81)	14%	(62)	12%	(53)	56%	(246)	442
2020 Vote: Donald Trump	8%	(19)	9%	(22)	9%	(22)	74%	(183)	247
2020 Vote: Didn't Vote	12%	(25)	20%	(41)	15%	(29)	53%	(106)	201
2018 House Vote: Democrat	18%	(64)	14%	(49)	12%	(42)	57%	(205)	358
2018 House Vote: Republican	11%	(23)	10%	(22)	8%	(18)	71%	(154)	217
2016 Vote: Hillary Clinton	20%	(67)	14%	(46)	12%	(42)	54%	(182)	337
2016 Vote: Donald Trump	6%	(15)	12%	(27)	7%	(17)	74%	(169)	227
2016 Vote: Didn't Vote	13%	(41)	16%	(47)	14%	(43)	57%	(174)	305
Voted in 2014: Yes	14%	(71)	12%	(65)	10%	(52)	64%	(332)	520
Voted in 2014: No	14%	(57)	16%	(61)	14%	(54)	56%	(220)	392
4-Region: Northeast	12%	(18)	18%	(27)	9%	(12)	61%	(89)	146
4-Region: Midwest	12%	(22)	9%	(17)	13%	(25)	66%	(125)	189
4-Region: South	13%	(46)	11%	(40)	11%	(39)	65%	(231)	356
4-Region: West	18%	(41)	20%	(43)	14%	(30)	48%	(107)	220
Film Fan	16%	(121)	14%	(110)	11%	(88)	58%	(448)	767
Television Fan	14%	(122)	15%	(123)	11%	(95)	60%	(505)	845

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_13: How much have you seen, read or heard about the following movies?
'Over the Moon'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(50)	10%	(85)	12%	(102)	73%	(650)	887
Gender: Male	8%	(34)	11%	(47)	14%	(62)	67%	(286)	430
Gender: Female	3%	(15)	8%	(38)	9%	(40)	80%	(363)	457
Age: 18-34	7%	(21)	13%	(38)	12%	(34)	67%	(189)	281
Age: 35-44	17%	(25)	17%	(25)	14%	(21)	53%	(78)	148
Age: 45-64	1%	(2)	5%	(15)	12%	(34)	82%	(225)	276
Age: 65+	1%	(2)	4%	(8)	8%	(14)	87%	(157)	182
GenZers: 1997-2012	5%	(6)	7%	(8)	10%	(12)	78%	(92)	118
Millennials: 1981-1996	13%	(35)	18%	(50)	14%	(38)	54%	(147)	271
GenXers: 1965-1980	3%	(5)	9%	(17)	11%	(23)	77%	(157)	203
Baby Boomers: 1946-1964	1%	(2)	4%	(10)	11%	(29)	85%	(228)	270
PID: Dem (no lean)	6%	(23)	15%	(54)	13%	(46)	67%	(246)	370
PID: Ind (no lean)	2%	(6)	7%	(19)	12%	(34)	79%	(222)	281
PID: Rep (no lean)	8%	(20)	5%	(12)	9%	(22)	77%	(182)	236
PID/Gender: Dem Men	9%	(18)	18%	(35)	13%	(26)	59%	(115)	194
PID/Gender: Dem Women	3%	(5)	11%	(19)	12%	(20)	75%	(131)	176
PID/Gender: Ind Men	2%	(3)	6%	(7)	18%	(23)	73%	(90)	123
PID/Gender: Ind Women	2%	(3)	8%	(12)	7%	(11)	83%	(131)	158
PID/Gender: Rep Men	12%	(13)	4%	(5)	12%	(14)	72%	(81)	113
PID/Gender: Rep Women	5%	(6)	6%	(7)	7%	(8)	82%	(101)	122
Ideo: Liberal (1-3)	5%	(11)	12%	(30)	16%	(40)	67%	(166)	247
Ideo: Moderate (4)	5%	(12)	10%	(23)	14%	(32)	70%	(156)	224
Ideo: Conservative (5-7)	7%	(22)	7%	(21)	7%	(21)	78%	(230)	294
Educ: < College	4%	(23)	7%	(42)	11%	(65)	79%	(486)	616
Educ: Bachelors degree	8%	(14)	15%	(27)	15%	(26)	63%	(114)	181
Educ: Post-grad	14%	(12)	19%	(17)	12%	(11)	56%	(50)	90
Income: Under 50k	3%	(13)	7%	(30)	11%	(48)	80%	(360)	451
Income: 50k-100k	8%	(21)	12%	(32)	12%	(33)	68%	(187)	273
Income: 100k+	10%	(16)	14%	(23)	13%	(21)	63%	(103)	164
Ethnicity: White	7%	(47)	8%	(59)	12%	(81)	74%	(518)	705
Ethnicity: Hispanic	9%	(14)	11%	(17)	12%	(19)	68%	(103)	153
Ethnicity: Black	1%	(1)	18%	(20)	10%	(11)	71%	(79)	112

Continued on next page

Table MCEN2_13: How much have you seen, read or heard about the following movies?
'Over the Moon'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(50)	10%	(85)	12%	(102)	73%	(650)	887
Ethnicity: Other	2%	(1)	9%	(7)	14%	(10)	74%	(52)	70
All Christian	6%	(24)	11%	(45)	14%	(55)	69%	(273)	397
All Non-Christian	32%	(18)	14%	(8)	8%	(4)	47%	(26)	57
Agnostic/Nothing in particular	1%	(3)	7%	(16)	9%	(21)	83%	(201)	241
Something Else	3%	(4)	8%	(12)	9%	(13)	80%	(119)	149
Religious Non-Protestant/Catholic	29%	(18)	13%	(8)	7%	(4)	51%	(31)	61
Evangelical	7%	(16)	16%	(37)	14%	(34)	63%	(146)	233
Non-Evangelical	4%	(12)	5%	(16)	11%	(33)	80%	(241)	302
Community: Urban	14%	(33)	17%	(41)	11%	(27)	58%	(141)	242
Community: Suburban	3%	(12)	9%	(35)	12%	(46)	77%	(306)	399
Community: Rural	2%	(5)	4%	(9)	12%	(29)	82%	(203)	246
Employ: Private Sector	11%	(30)	16%	(42)	11%	(28)	63%	(169)	269
Employ: Self-Employed	12%	(10)	10%	(9)	17%	(14)	61%	(50)	82
Employ: Homemaker	9%	(5)	—	(0)	12%	(6)	79%	(42)	54
Employ: Retired	—	(1)	5%	(10)	10%	(21)	85%	(176)	208
Employ: Unemployed	1%	(1)	7%	(8)	9%	(11)	83%	(95)	114
Employ: Other	—	(0)	2%	(1)	13%	(10)	85%	(66)	77
Military HH: Yes	8%	(12)	8%	(12)	10%	(15)	74%	(110)	149
Military HH: No	5%	(37)	10%	(74)	12%	(88)	73%	(540)	738
RD/WT: Right Direction	8%	(38)	14%	(69)	13%	(64)	64%	(307)	477
RD/WT: Wrong Track	3%	(12)	4%	(16)	9%	(39)	84%	(343)	410
Biden Job Approve	8%	(41)	14%	(72)	13%	(67)	66%	(343)	523
Biden Job Disapprove	3%	(7)	4%	(12)	10%	(31)	83%	(248)	298
Biden Job Strongly Approve	13%	(36)	14%	(41)	13%	(37)	61%	(175)	289
Biden Job Somewhat Approve	2%	(5)	13%	(31)	13%	(30)	72%	(167)	234
Biden Job Somewhat Disapprove	3%	(3)	5%	(4)	7%	(6)	85%	(73)	85
Biden Job Strongly Disapprove	2%	(5)	4%	(8)	12%	(25)	82%	(175)	213
Favorable of Biden	7%	(39)	13%	(73)	13%	(71)	66%	(362)	545
Unfavorable of Biden	3%	(9)	4%	(11)	9%	(26)	84%	(250)	297

Continued on next page

Table MCEN2_13: How much have you seen, read or heard about the following movies?
'Over the Moon'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(50)	10%	(85)	12%	(102)	73%	(650)	887
Very Favorable of Biden	7%	(21)	16%	(50)	12%	(38)	65%	(204)	313
Somewhat Favorable of Biden	8%	(18)	10%	(23)	14%	(33)	68%	(158)	232
Somewhat Unfavorable of Biden	5%	(4)	6%	(4)	5%	(4)	84%	(60)	72
Very Unfavorable of Biden	2%	(6)	3%	(7)	10%	(22)	84%	(189)	225
#1 Issue: Economy	5%	(14)	10%	(30)	14%	(43)	71%	(208)	295
#1 Issue: Security	4%	(5)	8%	(10)	8%	(11)	80%	(103)	129
#1 Issue: Health Care	13%	(18)	8%	(11)	13%	(19)	67%	(99)	147
#1 Issue: Medicare / Social Security	1%	(1)	5%	(5)	13%	(16)	81%	(98)	120
#1 Issue: Education	5%	(3)	24%	(14)	5%	(3)	65%	(38)	59
#1 Issue: Other	8%	(5)	3%	(2)	12%	(7)	77%	(48)	62
2020 Vote: Joe Biden	6%	(25)	14%	(56)	12%	(49)	68%	(278)	408
2020 Vote: Donald Trump	8%	(20)	3%	(9)	8%	(21)	81%	(208)	257
2020 Vote: Didn't Vote	2%	(4)	9%	(19)	13%	(26)	76%	(154)	203
2018 House Vote: Democrat	5%	(17)	14%	(46)	11%	(36)	69%	(221)	320
2018 House Vote: Republican	4%	(9)	6%	(14)	12%	(26)	77%	(165)	214
2016 Vote: Hillary Clinton	7%	(19)	15%	(43)	12%	(34)	67%	(194)	290
2016 Vote: Donald Trump	4%	(9)	7%	(16)	9%	(21)	80%	(182)	227
2016 Vote: Didn't Vote	6%	(20)	8%	(24)	12%	(40)	74%	(241)	326
Voted in 2014: Yes	5%	(24)	12%	(60)	12%	(62)	71%	(356)	502
Voted in 2014: No	7%	(25)	7%	(25)	11%	(41)	76%	(294)	385
4-Region: Northeast	6%	(10)	13%	(20)	18%	(28)	63%	(100)	158
4-Region: Midwest	10%	(19)	6%	(12)	7%	(14)	76%	(140)	185
4-Region: South	4%	(12)	7%	(25)	11%	(37)	78%	(261)	335
4-Region: West	4%	(8)	14%	(29)	11%	(23)	71%	(149)	209
Film Fan	6%	(47)	10%	(79)	13%	(99)	70%	(532)	757
Television Fan	6%	(50)	10%	(83)	12%	(97)	72%	(589)	819

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_14: How much have you seen, read or heard about the following movies?

'Soul'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(171)	20%	(181)	13%	(121)	47%	(425)	898
Gender: Male	17%	(73)	20%	(87)	15%	(65)	48%	(207)	432
Gender: Female	21%	(98)	20%	(94)	12%	(56)	47%	(219)	466
Age: 18-34	31%	(83)	24%	(66)	13%	(35)	32%	(88)	273
Age: 35-44	23%	(31)	32%	(43)	16%	(22)	30%	(40)	135
Age: 45-64	15%	(46)	16%	(50)	15%	(44)	54%	(165)	305
Age: 65+	6%	(12)	12%	(22)	11%	(20)	71%	(132)	185
GenZers: 1997-2012	32%	(36)	19%	(22)	15%	(17)	34%	(38)	113
Millennials: 1981-1996	29%	(72)	29%	(74)	13%	(32)	29%	(74)	252
GenXers: 1965-1980	17%	(36)	20%	(41)	14%	(28)	49%	(102)	207
Baby Boomers: 1946-1964	9%	(28)	14%	(42)	13%	(38)	64%	(188)	295
PID: Dem (no lean)	29%	(111)	20%	(78)	15%	(56)	37%	(142)	388
PID: Ind (no lean)	13%	(35)	23%	(61)	16%	(42)	48%	(129)	266
PID: Rep (no lean)	10%	(25)	17%	(42)	9%	(23)	63%	(155)	244
PID/Gender: Dem Men	22%	(44)	24%	(47)	15%	(30)	39%	(77)	199
PID/Gender: Dem Women	36%	(67)	16%	(31)	14%	(26)	34%	(64)	189
PID/Gender: Ind Men	13%	(16)	21%	(25)	21%	(25)	46%	(55)	120
PID/Gender: Ind Women	13%	(19)	25%	(36)	12%	(17)	50%	(74)	146
PID/Gender: Rep Men	12%	(13)	14%	(16)	9%	(10)	66%	(74)	113
PID/Gender: Rep Women	9%	(12)	20%	(26)	10%	(13)	61%	(80)	131
Ideo: Liberal (1-3)	34%	(84)	22%	(54)	14%	(36)	30%	(75)	249
Ideo: Moderate (4)	15%	(39)	21%	(54)	13%	(34)	51%	(130)	256
Ideo: Conservative (5-7)	10%	(28)	17%	(49)	12%	(34)	61%	(174)	285
Educ: < College	18%	(110)	18%	(110)	12%	(74)	52%	(319)	613
Educ: Bachelors degree	19%	(36)	23%	(44)	16%	(30)	42%	(78)	188
Educ: Post-grad	26%	(25)	28%	(27)	17%	(17)	29%	(28)	97
Income: Under 50k	15%	(63)	18%	(76)	12%	(52)	54%	(227)	417
Income: 50k-100k	18%	(58)	22%	(71)	16%	(52)	43%	(135)	316
Income: 100k+	30%	(50)	21%	(34)	10%	(17)	38%	(63)	165
Ethnicity: White	16%	(112)	21%	(151)	13%	(90)	50%	(352)	704
Ethnicity: Hispanic	33%	(40)	27%	(33)	15%	(18)	26%	(32)	123
Ethnicity: Black	37%	(43)	8%	(9)	17%	(19)	38%	(43)	114

Continued on next page

Table MCEN2_14: How much have you seen, read or heard about the following movies?
'Soul'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(171)	20%	(181)	13%	(121)	47%	(425)	898
Ethnicity: Other	21%	(17)	26%	(21)	14%	(11)	38%	(30)	79
All Christian	16%	(65)	21%	(85)	12%	(49)	51%	(210)	409
All Non-Christian	31%	(15)	29%	(15)	12%	(6)	28%	(14)	51
Agnostic/Nothing in particular	16%	(37)	15%	(34)	18%	(40)	52%	(119)	229
Something Else	20%	(33)	25%	(40)	12%	(19)	43%	(68)	160
Religious Non-Protestant/Catholic	29%	(17)	31%	(18)	13%	(7)	28%	(16)	59
Evangelical	16%	(38)	24%	(57)	12%	(29)	47%	(112)	237
Non-Evangelical	17%	(54)	19%	(60)	11%	(36)	52%	(163)	314
Community: Urban	23%	(56)	25%	(59)	14%	(33)	38%	(92)	240
Community: Suburban	21%	(87)	21%	(86)	13%	(55)	46%	(192)	420
Community: Rural	12%	(28)	15%	(35)	14%	(33)	59%	(141)	237
Employ: Private Sector	18%	(48)	24%	(64)	12%	(31)	46%	(124)	267
Employ: Government	37%	(21)	26%	(15)	18%	(10)	20%	(11)	57
Employ: Self-Employed	29%	(24)	12%	(10)	18%	(15)	40%	(33)	82
Employ: Homemaker	18%	(10)	29%	(16)	15%	(9)	37%	(21)	57
Employ: Retired	13%	(28)	12%	(27)	12%	(26)	64%	(142)	222
Employ: Unemployed	13%	(14)	28%	(29)	18%	(19)	41%	(43)	106
Employ: Other	10%	(6)	26%	(16)	6%	(4)	59%	(36)	62
Military HH: Yes	19%	(24)	10%	(13)	10%	(13)	61%	(80)	131
Military HH: No	19%	(147)	22%	(168)	14%	(107)	45%	(345)	767
RD/WT: Right Direction	26%	(124)	21%	(101)	15%	(71)	38%	(180)	477
RD/WT: Wrong Track	11%	(48)	19%	(79)	12%	(49)	58%	(245)	421
Biden Job Approve	25%	(135)	21%	(113)	15%	(79)	39%	(212)	539
Biden Job Disapprove	9%	(26)	16%	(48)	12%	(36)	64%	(193)	303
Biden Job Strongly Approve	33%	(106)	22%	(70)	13%	(42)	32%	(104)	322
Biden Job Somewhat Approve	13%	(29)	20%	(43)	17%	(37)	50%	(107)	216
Biden Job Somewhat Disapprove	11%	(9)	22%	(18)	14%	(11)	53%	(44)	83
Biden Job Strongly Disapprove	8%	(17)	14%	(30)	11%	(24)	68%	(149)	220
Favorable of Biden	26%	(140)	21%	(111)	15%	(80)	38%	(205)	535
Unfavorable of Biden	8%	(25)	19%	(61)	12%	(38)	61%	(194)	318

Continued on next page

Table MCEN2_14: How much have you seen, read or heard about the following movies?
'Soul'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(171)	20%	(181)	13%	(121)	47%	(425)	898
Very Favorable of Biden	30%	(106)	20%	(69)	15%	(52)	35%	(125)	351
Somewhat Favorable of Biden	18%	(34)	23%	(42)	15%	(28)	44%	(80)	184
Somewhat Unfavorable of Biden	12%	(10)	39%	(32)	12%	(10)	37%	(30)	82
Very Unfavorable of Biden	7%	(16)	13%	(30)	12%	(28)	69%	(164)	237
#1 Issue: Economy	20%	(59)	23%	(70)	13%	(38)	44%	(131)	297
#1 Issue: Security	14%	(21)	14%	(20)	15%	(22)	57%	(85)	148
#1 Issue: Health Care	23%	(32)	21%	(28)	17%	(23)	39%	(53)	136
#1 Issue: Medicare / Social Security	17%	(19)	8%	(8)	11%	(12)	65%	(72)	111
#1 Issue: Women's Issues	27%	(17)	34%	(21)	8%	(5)	31%	(19)	62
#1 Issue: Other	14%	(8)	15%	(8)	11%	(6)	60%	(34)	56
2020 Vote: Joe Biden	29%	(124)	21%	(89)	13%	(56)	37%	(155)	425
2020 Vote: Donald Trump	7%	(18)	14%	(36)	10%	(27)	69%	(183)	264
2020 Vote: Didn't Vote	14%	(25)	26%	(48)	18%	(34)	43%	(80)	186
2018 House Vote: Democrat	30%	(99)	19%	(64)	14%	(48)	37%	(122)	333
2018 House Vote: Republican	10%	(23)	15%	(36)	11%	(25)	64%	(149)	233
2016 Vote: Hillary Clinton	28%	(82)	21%	(60)	15%	(45)	36%	(103)	289
2016 Vote: Donald Trump	8%	(21)	14%	(39)	10%	(29)	68%	(187)	275
2016 Vote: Didn't Vote	21%	(61)	23%	(69)	14%	(41)	42%	(123)	294
Voted in 2014: Yes	19%	(100)	19%	(97)	14%	(71)	49%	(257)	526
Voted in 2014: No	19%	(71)	22%	(83)	13%	(49)	45%	(168)	372
4-Region: Northeast	18%	(30)	24%	(39)	13%	(22)	45%	(74)	166
4-Region: Midwest	14%	(26)	17%	(30)	12%	(21)	57%	(103)	180
4-Region: South	20%	(68)	16%	(53)	15%	(51)	49%	(164)	336
4-Region: West	22%	(47)	27%	(59)	12%	(26)	39%	(84)	216
Film Fan	21%	(166)	21%	(166)	14%	(106)	44%	(342)	780
Television Fan	20%	(164)	19%	(162)	13%	(113)	48%	(400)	839

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_15: How much have you seen, read or heard about the following movies?
 'Wolfwalkers'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(31)	9%	(87)	14%	(125)	73%	(677)	921
Gender: Male	6%	(25)	13%	(57)	17%	(71)	64%	(269)	422
Gender: Female	1%	(6)	6%	(31)	11%	(54)	82%	(408)	499
Age: 18-34	5%	(14)	14%	(44)	19%	(57)	62%	(188)	303
Age: 35-44	8%	(13)	13%	(21)	24%	(39)	56%	(92)	166
Age: 45-64	1%	(4)	7%	(21)	5%	(16)	86%	(261)	302
Age: 65+	—	(0)	1%	(2)	9%	(14)	90%	(136)	151
GenZers: 1997-2012	—	(0)	9%	(12)	19%	(27)	71%	(100)	140
Millennials: 1981-1996	8%	(22)	17%	(49)	20%	(55)	56%	(157)	283
GenXers: 1965-1980	4%	(8)	10%	(21)	10%	(21)	76%	(162)	212
Baby Boomers: 1946-1964	—	(1)	2%	(5)	6%	(17)	91%	(239)	262
PID: Dem (no lean)	5%	(19)	14%	(56)	16%	(63)	64%	(248)	386
PID: Ind (no lean)	3%	(7)	7%	(21)	11%	(33)	79%	(230)	291
PID: Rep (no lean)	2%	(5)	4%	(11)	12%	(29)	82%	(200)	245
PID/Gender: Dem Men	9%	(17)	24%	(45)	17%	(32)	50%	(93)	187
PID/Gender: Dem Women	1%	(1)	6%	(11)	16%	(31)	78%	(155)	199
PID/Gender: Ind Men	3%	(4)	6%	(8)	14%	(19)	77%	(102)	133
PID/Gender: Ind Women	2%	(3)	8%	(13)	9%	(14)	81%	(128)	158
PID/Gender: Rep Men	4%	(4)	4%	(4)	20%	(20)	72%	(75)	103
PID/Gender: Rep Women	1%	(1)	5%	(7)	6%	(9)	88%	(125)	142
Ideo: Liberal (1-3)	5%	(13)	12%	(32)	17%	(44)	66%	(170)	259
Ideo: Moderate (4)	4%	(9)	9%	(21)	13%	(33)	74%	(184)	247
Ideo: Conservative (5-7)	2%	(6)	4%	(9)	11%	(31)	83%	(223)	270
Educ: < College	2%	(10)	7%	(46)	12%	(76)	79%	(507)	639
Educ: Bachelors degree	5%	(10)	15%	(28)	20%	(37)	60%	(110)	184
Educ: Post-grad	11%	(11)	14%	(14)	13%	(13)	61%	(61)	99
Income: Under 50k	2%	(8)	8%	(38)	13%	(64)	78%	(381)	491
Income: 50k-100k	3%	(8)	11%	(28)	14%	(36)	73%	(188)	259
Income: 100k+	9%	(16)	13%	(22)	15%	(26)	63%	(108)	171
Ethnicity: White	4%	(27)	9%	(64)	12%	(86)	75%	(534)	711
Ethnicity: Hispanic	2%	(4)	16%	(28)	20%	(35)	61%	(106)	173
Ethnicity: Black	3%	(4)	15%	(19)	21%	(25)	61%	(74)	122

Continued on next page

Table MCEN2_15: How much have you seen, read or heard about the following movies?
'Wolfwalkers'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(31)	9%	(87)	14%	(125)	73%	(677)	921
Ethnicity: Other	—	(0)	6%	(5)	15%	(14)	78%	(69)	88
All Christian	4%	(17)	9%	(39)	13%	(53)	74%	(310)	419
Agnostic/Nothing in particular	2%	(4)	11%	(26)	15%	(35)	72%	(171)	236
Something Else	1%	(1)	6%	(10)	11%	(20)	82%	(146)	177
Religious Non-Protestant/Catholic	15%	(8)	18%	(9)	15%	(8)	52%	(27)	52
Evangelical	5%	(11)	11%	(28)	14%	(36)	70%	(177)	253
Non-Evangelical	2%	(6)	5%	(18)	11%	(36)	82%	(271)	331
Community: Urban	9%	(21)	17%	(40)	14%	(34)	60%	(144)	239
Community: Suburban	1%	(6)	10%	(39)	14%	(57)	75%	(313)	415
Community: Rural	2%	(4)	3%	(8)	13%	(34)	83%	(221)	267
Employ: Private Sector	7%	(19)	14%	(36)	16%	(42)	63%	(161)	257
Employ: Government	7%	(4)	16%	(10)	17%	(11)	60%	(37)	62
Employ: Self-Employed	4%	(3)	8%	(5)	21%	(15)	67%	(48)	71
Employ: Homemaker	—	(0)	5%	(4)	12%	(10)	83%	(64)	77
Employ: Retired	—	(0)	1%	(2)	9%	(19)	90%	(183)	204
Employ: Unemployed	2%	(3)	6%	(8)	15%	(19)	77%	(99)	129
Employ: Other	3%	(2)	24%	(17)	4%	(3)	70%	(51)	73
Military HH: Yes	7%	(10)	9%	(13)	12%	(18)	72%	(105)	146
Military HH: No	3%	(22)	10%	(74)	14%	(108)	74%	(572)	775
RD/WT: Right Direction	5%	(25)	12%	(60)	15%	(74)	68%	(335)	494
RD/WT: Wrong Track	1%	(6)	6%	(28)	12%	(52)	80%	(342)	427
Biden Job Approve	5%	(27)	13%	(74)	18%	(97)	64%	(352)	551
Biden Job Disapprove	1%	(4)	4%	(11)	9%	(26)	86%	(258)	299
Biden Job Strongly Approve	7%	(22)	12%	(37)	15%	(48)	66%	(203)	310
Biden Job Somewhat Approve	2%	(5)	16%	(37)	21%	(50)	62%	(149)	241
Biden Job Somewhat Disapprove	1%	(1)	1%	(1)	18%	(14)	79%	(61)	77
Biden Job Strongly Disapprove	2%	(3)	4%	(10)	5%	(11)	89%	(197)	222
Favorable of Biden	4%	(24)	13%	(72)	15%	(84)	68%	(376)	556
Unfavorable of Biden	2%	(5)	5%	(14)	12%	(38)	82%	(259)	316

Continued on next page

Table MCEN2_15: How much have you seen, read or heard about the following movies?
'Wolfwalkers'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(31)	9%	(87)	14%	(125)	73%	(677)	921
Very Favorable of Biden	6%	(21)	15%	(49)	14%	(46)	65%	(219)	335
Somewhat Favorable of Biden	2%	(4)	11%	(23)	17%	(37)	71%	(157)	221
Somewhat Unfavorable of Biden	4%	(3)	6%	(4)	24%	(18)	67%	(51)	77
Very Unfavorable of Biden	1%	(2)	4%	(10)	8%	(19)	87%	(207)	239
#1 Issue: Economy	4%	(11)	7%	(21)	14%	(42)	76%	(240)	314
#1 Issue: Security	5%	(6)	6%	(7)	7%	(8)	82%	(96)	117
#1 Issue: Health Care	4%	(6)	9%	(14)	18%	(27)	68%	(103)	151
#1 Issue: Medicare / Social Security	1%	(1)	5%	(5)	13%	(13)	80%	(81)	101
#1 Issue: Women's Issues	6%	(4)	12%	(8)	17%	(12)	65%	(44)	67
#1 Issue: Other	—	(0)	9%	(7)	14%	(11)	76%	(59)	77
2020 Vote: Joe Biden	6%	(25)	12%	(51)	15%	(63)	67%	(283)	422
2020 Vote: Donald Trump	1%	(4)	5%	(13)	11%	(28)	83%	(211)	255
2020 Vote: Didn't Vote	1%	(2)	11%	(23)	14%	(31)	74%	(159)	216
2018 House Vote: Democrat	6%	(19)	16%	(54)	17%	(57)	61%	(203)	333
2018 House Vote: Republican	2%	(5)	4%	(9)	11%	(27)	83%	(193)	234
2016 Vote: Hillary Clinton	5%	(14)	16%	(46)	16%	(45)	64%	(186)	291
2016 Vote: Donald Trump	2%	(6)	6%	(16)	12%	(30)	80%	(206)	258
2016 Vote: Didn't Vote	3%	(9)	7%	(25)	15%	(48)	75%	(249)	331
Voted in 2014: Yes	4%	(19)	11%	(58)	13%	(66)	72%	(367)	509
Voted in 2014: No	3%	(12)	7%	(30)	15%	(60)	75%	(311)	412
4-Region: Northeast	6%	(10)	8%	(14)	15%	(24)	71%	(118)	165
4-Region: Midwest	1%	(1)	7%	(12)	11%	(18)	81%	(143)	175
4-Region: South	3%	(12)	9%	(34)	15%	(56)	73%	(282)	384
4-Region: West	4%	(8)	14%	(28)	14%	(27)	68%	(134)	197
Film Fan	4%	(28)	10%	(79)	14%	(113)	72%	(561)	781
Television Fan	4%	(30)	9%	(76)	13%	(112)	74%	(632)	851

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_16: How much have you seen, read or heard about the following movies?
'One Night in Miami'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(97)	12%	(108)	14%	(128)	62%	(551)	883
Gender: Male	12%	(53)	16%	(69)	13%	(58)	59%	(255)	435
Gender: Female	10%	(44)	9%	(39)	15%	(69)	66%	(296)	448
Age: 18-34	14%	(36)	14%	(35)	14%	(37)	58%	(149)	258
Age: 35-44	14%	(18)	16%	(19)	21%	(26)	49%	(61)	125
Age: 45-64	9%	(29)	12%	(40)	13%	(41)	66%	(214)	325
Age: 65+	8%	(14)	8%	(14)	13%	(23)	71%	(126)	176
GenZers: 1997-2012	11%	(13)	6%	(7)	17%	(19)	66%	(75)	114
Millennials: 1981-1996	15%	(36)	20%	(45)	16%	(36)	49%	(114)	231
GenXers: 1965-1980	13%	(27)	9%	(19)	14%	(29)	64%	(132)	206
Baby Boomers: 1946-1964	6%	(20)	12%	(37)	13%	(39)	69%	(213)	309
PID: Dem (no lean)	18%	(67)	19%	(73)	15%	(56)	48%	(181)	377
PID: Ind (no lean)	8%	(22)	7%	(18)	15%	(41)	70%	(189)	270
PID: Rep (no lean)	3%	(7)	7%	(18)	13%	(30)	77%	(181)	236
PID/Gender: Dem Men	18%	(35)	23%	(47)	17%	(34)	42%	(85)	202
PID/Gender: Dem Women	18%	(32)	15%	(25)	13%	(22)	55%	(96)	175
PID/Gender: Ind Men	11%	(13)	11%	(14)	10%	(12)	68%	(85)	124
PID/Gender: Ind Women	6%	(9)	3%	(4)	20%	(29)	71%	(105)	146
PID/Gender: Rep Men	4%	(4)	7%	(7)	11%	(12)	78%	(85)	109
PID/Gender: Rep Women	2%	(3)	8%	(10)	14%	(18)	75%	(96)	127
Ideo: Liberal (1-3)	20%	(52)	15%	(38)	17%	(43)	49%	(126)	259
Ideo: Moderate (4)	12%	(32)	18%	(45)	14%	(36)	56%	(141)	253
Ideo: Conservative (5-7)	4%	(12)	9%	(25)	13%	(35)	74%	(201)	273
Educ: < College	9%	(54)	8%	(52)	13%	(79)	70%	(430)	615
Educ: Bachelors degree	16%	(28)	18%	(33)	19%	(34)	47%	(84)	179
Educ: Post-grad	16%	(15)	26%	(23)	17%	(15)	41%	(36)	89
Income: Under 50k	10%	(46)	7%	(34)	15%	(71)	68%	(316)	468
Income: 50k-100k	10%	(28)	18%	(49)	9%	(26)	63%	(174)	277
Income: 100k+	16%	(23)	18%	(25)	22%	(30)	44%	(60)	138
Ethnicity: White	9%	(58)	12%	(80)	15%	(103)	65%	(440)	681
Ethnicity: Hispanic	13%	(19)	12%	(18)	16%	(25)	59%	(91)	154
Ethnicity: Black	23%	(29)	17%	(20)	11%	(13)	49%	(60)	123

Continued on next page

Table MCEN2_16: How much have you seen, read or heard about the following movies?
'One Night in Miami'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(97)	12%	(108)	14%	(128)	62%	(551)	883
Ethnicity: Other	12%	(10)	9%	(7)	14%	(11)	64%	(50)	79
All Christian	10%	(44)	13%	(57)	15%	(64)	62%	(266)	431
All Non-Christian	26%	(13)	26%	(13)	14%	(7)	35%	(18)	51
Agnostic/Nothing in particular	11%	(25)	11%	(24)	15%	(34)	64%	(146)	228
Something Else	7%	(10)	9%	(12)	11%	(16)	72%	(101)	140
Religious Non-Protestant/Catholic	26%	(15)	24%	(14)	15%	(8)	35%	(20)	56
Evangelical	13%	(31)	12%	(29)	13%	(32)	62%	(150)	242
Non-Evangelical	7%	(22)	12%	(38)	14%	(44)	67%	(206)	310
Community: Urban	17%	(37)	19%	(42)	15%	(31)	49%	(105)	215
Community: Suburban	12%	(50)	13%	(54)	16%	(67)	60%	(259)	430
Community: Rural	4%	(9)	5%	(12)	12%	(30)	79%	(187)	238
Employ: Private Sector	12%	(30)	19%	(48)	20%	(51)	49%	(125)	254
Employ: Government	16%	(8)	30%	(16)	8%	(4)	46%	(24)	53
Employ: Self-Employed	22%	(16)	11%	(8)	23%	(17)	44%	(32)	73
Employ: Homemaker	17%	(12)	1%	(1)	17%	(12)	65%	(46)	70
Employ: Retired	8%	(17)	12%	(27)	11%	(25)	69%	(153)	222
Employ: Unemployed	5%	(5)	5%	(5)	13%	(13)	78%	(77)	99
Employ: Other	2%	(2)	2%	(2)	1%	(0)	95%	(64)	68
Military HH: Yes	11%	(18)	9%	(14)	13%	(19)	67%	(102)	153
Military HH: No	11%	(79)	13%	(94)	15%	(108)	61%	(449)	730
RD/WT: Right Direction	14%	(71)	18%	(90)	17%	(84)	50%	(248)	493
RD/WT: Wrong Track	7%	(26)	5%	(18)	11%	(44)	77%	(302)	391
Biden Job Approve	15%	(84)	17%	(94)	16%	(90)	51%	(284)	552
Biden Job Disapprove	3%	(8)	5%	(13)	10%	(28)	82%	(229)	278
Biden Job Strongly Approve	20%	(58)	20%	(57)	20%	(58)	41%	(120)	294
Biden Job Somewhat Approve	10%	(26)	14%	(37)	12%	(31)	63%	(163)	258
Biden Job Somewhat Disapprove	2%	(2)	9%	(6)	10%	(7)	79%	(57)	71
Biden Job Strongly Disapprove	3%	(6)	3%	(7)	10%	(21)	83%	(173)	207
Favorable of Biden	15%	(81)	16%	(89)	17%	(93)	52%	(284)	547
Unfavorable of Biden	5%	(14)	6%	(18)	11%	(30)	79%	(225)	286

Continued on next page

Table MCEN2_16: How much have you seen, read or heard about the following movies?
'One Night in Miami'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(97)	12%	(108)	14%	(128)	62%	(551)	883
Very Favorable of Biden	18%	(58)	17%	(55)	17%	(55)	47%	(151)	318
Somewhat Favorable of Biden	10%	(23)	15%	(34)	17%	(38)	58%	(133)	229
Somewhat Unfavorable of Biden	12%	(8)	14%	(9)	12%	(8)	62%	(42)	67
Very Unfavorable of Biden	3%	(6)	4%	(8)	10%	(22)	84%	(183)	219
#1 Issue: Economy	13%	(36)	9%	(27)	19%	(56)	59%	(169)	288
#1 Issue: Security	5%	(6)	10%	(10)	13%	(13)	73%	(76)	105
#1 Issue: Health Care	12%	(15)	23%	(31)	14%	(19)	50%	(67)	132
#1 Issue: Medicare / Social Security	5%	(8)	15%	(22)	11%	(16)	69%	(103)	148
#1 Issue: Education	18%	(9)	7%	(3)	8%	(4)	68%	(35)	51
#1 Issue: Other	17%	(13)	7%	(6)	5%	(4)	70%	(54)	77
2020 Vote: Joe Biden	17%	(70)	18%	(74)	15%	(63)	50%	(210)	416
2020 Vote: Donald Trump	3%	(8)	7%	(17)	13%	(33)	77%	(188)	246
2020 Vote: Didn't Vote	6%	(12)	8%	(17)	15%	(29)	71%	(138)	196
2018 House Vote: Democrat	20%	(63)	17%	(54)	16%	(51)	47%	(151)	319
2018 House Vote: Republican	6%	(13)	8%	(18)	13%	(28)	73%	(161)	220
2016 Vote: Hillary Clinton	18%	(54)	20%	(59)	15%	(46)	47%	(138)	296
2016 Vote: Donald Trump	4%	(11)	8%	(19)	13%	(32)	75%	(190)	252
2016 Vote: Didn't Vote	10%	(30)	9%	(28)	14%	(43)	66%	(199)	299
Voted in 2014: Yes	14%	(71)	14%	(69)	14%	(71)	59%	(300)	513
Voted in 2014: No	7%	(25)	10%	(39)	15%	(57)	67%	(250)	371
4-Region: Northeast	17%	(25)	12%	(19)	16%	(24)	55%	(85)	153
4-Region: Midwest	8%	(14)	10%	(17)	12%	(20)	69%	(113)	164
4-Region: South	7%	(26)	13%	(44)	14%	(48)	66%	(232)	351
4-Region: West	15%	(32)	13%	(28)	17%	(36)	56%	(120)	215
Film Fan	13%	(97)	13%	(101)	15%	(115)	60%	(461)	774
Television Fan	12%	(95)	13%	(106)	14%	(117)	61%	(504)	822

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN2_17: How much have you seen, read or heard about the following movies?
'Judas And The Black Messiah'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(98)	21%	(190)	19%	(172)	49%	(434)	895
Gender: Male	14%	(63)	21%	(91)	19%	(84)	45%	(197)	435
Gender: Female	8%	(35)	22%	(99)	19%	(88)	52%	(237)	459
Age: 18-34	15%	(39)	21%	(54)	18%	(46)	47%	(121)	260
Age: 35-44	18%	(26)	31%	(45)	20%	(29)	32%	(47)	147
Age: 45-64	8%	(26)	22%	(67)	20%	(61)	49%	(150)	304
Age: 65+	4%	(7)	13%	(24)	20%	(37)	63%	(115)	184
GenZers: 1997-2012	11%	(14)	21%	(26)	14%	(18)	53%	(67)	125
Millennials: 1981-1996	19%	(47)	24%	(59)	20%	(47)	36%	(88)	241
GenXers: 1965-1980	12%	(25)	25%	(51)	18%	(38)	45%	(93)	207
Baby Boomers: 1946-1964	3%	(9)	17%	(51)	20%	(60)	59%	(174)	295
PID: Dem (no lean)	19%	(75)	24%	(93)	19%	(76)	38%	(150)	394
PID: Ind (no lean)	6%	(17)	23%	(64)	15%	(40)	56%	(154)	275
PID: Rep (no lean)	3%	(6)	15%	(34)	25%	(56)	58%	(130)	226
PID/Gender: Dem Men	24%	(48)	18%	(36)	20%	(40)	38%	(75)	198
PID/Gender: Dem Women	14%	(27)	29%	(57)	18%	(36)	38%	(75)	195
PID/Gender: Ind Men	9%	(12)	25%	(33)	15%	(19)	51%	(66)	130
PID/Gender: Ind Women	4%	(6)	21%	(31)	14%	(21)	61%	(88)	145
PID/Gender: Rep Men	3%	(4)	21%	(22)	24%	(25)	52%	(56)	107
PID/Gender: Rep Women	2%	(3)	10%	(11)	26%	(31)	62%	(74)	119
Ideo: Liberal (1-3)	20%	(52)	29%	(73)	18%	(46)	32%	(81)	252
Ideo: Moderate (4)	11%	(29)	23%	(63)	20%	(55)	46%	(124)	271
Ideo: Conservative (5-7)	4%	(11)	18%	(46)	23%	(60)	55%	(142)	259
Educ: < College	8%	(49)	21%	(130)	18%	(114)	53%	(329)	622
Educ: Bachelors degree	20%	(36)	21%	(37)	19%	(34)	40%	(72)	178
Educ: Post-grad	15%	(14)	25%	(23)	25%	(24)	35%	(33)	94
Income: Under 50k	7%	(34)	17%	(79)	20%	(92)	55%	(254)	459
Income: 50k-100k	12%	(33)	23%	(64)	16%	(44)	49%	(137)	278
Income: 100k+	20%	(31)	30%	(47)	23%	(36)	27%	(43)	157
Ethnicity: White	8%	(56)	22%	(151)	21%	(147)	50%	(348)	702
Ethnicity: Hispanic	9%	(12)	32%	(44)	20%	(28)	40%	(56)	140
Ethnicity: Black	32%	(40)	20%	(25)	13%	(16)	35%	(44)	125

Continued on next page

**Table MCEN2_17: How much have you seen, read or heard about the following movies?
'Judas And The Black Messiah'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(98)	21%	(190)	19%	(172)	49%	(434)	895
Ethnicity: Other	4%	(3)	21%	(14)	14%	(9)	61%	(41)	67
All Christian	10%	(41)	23%	(93)	21%	(88)	46%	(189)	412
All Non-Christian	21%	(13)	38%	(23)	16%	(10)	25%	(15)	61
Agnostic/Nothing in particular	9%	(21)	17%	(41)	14%	(34)	60%	(143)	238
Something Else	12%	(18)	19%	(28)	22%	(32)	47%	(70)	148
Religious Non-Protestant/Catholic	19%	(13)	36%	(25)	18%	(13)	28%	(20)	71
Evangelical	17%	(40)	21%	(51)	23%	(54)	39%	(93)	238
Non-Evangelical	6%	(19)	22%	(65)	20%	(60)	52%	(158)	302
Community: Urban	16%	(42)	25%	(64)	21%	(54)	38%	(98)	258
Community: Suburban	10%	(42)	23%	(96)	18%	(74)	49%	(205)	417
Community: Rural	7%	(14)	14%	(30)	20%	(44)	60%	(131)	220
Employ: Private Sector	16%	(42)	28%	(72)	15%	(40)	41%	(105)	259
Employ: Government	21%	(12)	28%	(16)	15%	(8)	36%	(20)	56
Employ: Self-Employed	17%	(14)	29%	(23)	28%	(22)	25%	(20)	80
Employ: Homemaker	9%	(6)	8%	(6)	34%	(25)	48%	(35)	71
Employ: Retired	4%	(9)	16%	(33)	17%	(35)	62%	(126)	203
Employ: Unemployed	4%	(6)	10%	(14)	24%	(32)	61%	(81)	132
Employ: Other	3%	(2)	29%	(18)	9%	(6)	59%	(38)	65
Military HH: Yes	7%	(10)	22%	(30)	18%	(24)	53%	(72)	136
Military HH: No	12%	(88)	21%	(161)	20%	(148)	48%	(361)	758
RD/WT: Right Direction	15%	(72)	27%	(130)	18%	(87)	41%	(197)	485
RD/WT: Wrong Track	6%	(26)	15%	(61)	21%	(85)	58%	(237)	410
Biden Job Approve	15%	(87)	27%	(154)	18%	(101)	39%	(221)	563
Biden Job Disapprove	3%	(8)	11%	(29)	24%	(65)	62%	(164)	266
Biden Job Strongly Approve	20%	(63)	28%	(85)	19%	(60)	33%	(101)	307
Biden Job Somewhat Approve	10%	(24)	27%	(69)	16%	(42)	47%	(120)	255
Biden Job Somewhat Disapprove	6%	(5)	19%	(14)	18%	(13)	56%	(40)	71
Biden Job Strongly Disapprove	2%	(3)	8%	(15)	27%	(52)	64%	(125)	195
Favorable of Biden	14%	(79)	27%	(150)	17%	(96)	42%	(231)	555
Unfavorable of Biden	5%	(15)	11%	(33)	24%	(71)	60%	(174)	292

Continued on next page

Table MCEN2_17: How much have you seen, read or heard about the following movies?
'Judah And The Black Messiah'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(98)	21%	(190)	19%	(172)	49%	(434)	895
Very Favorable of Biden	20%	(63)	25%	(80)	17%	(55)	38%	(124)	322
Somewhat Favorable of Biden	7%	(16)	30%	(70)	17%	(41)	46%	(107)	233
Somewhat Unfavorable of Biden	19%	(14)	13%	(10)	17%	(13)	51%	(38)	75
Very Unfavorable of Biden	—	(0)	11%	(23)	27%	(58)	62%	(136)	218
#1 Issue: Economy	15%	(46)	18%	(57)	23%	(72)	44%	(137)	312
#1 Issue: Security	6%	(7)	14%	(16)	22%	(24)	58%	(66)	113
#1 Issue: Health Care	12%	(17)	30%	(42)	20%	(27)	37%	(51)	138
#1 Issue: Medicare / Social Security	6%	(6)	23%	(24)	14%	(14)	58%	(60)	104
#1 Issue: Energy	12%	(6)	30%	(15)	8%	(4)	51%	(26)	50
#1 Issue: Other	9%	(8)	19%	(17)	19%	(17)	53%	(47)	89
2020 Vote: Joe Biden	18%	(78)	26%	(113)	16%	(68)	39%	(168)	426
2020 Vote: Donald Trump	2%	(4)	17%	(41)	25%	(59)	56%	(132)	236
2020 Vote: Didn't Vote	4%	(7)	17%	(35)	19%	(39)	60%	(124)	206
2018 House Vote: Democrat	21%	(73)	26%	(90)	16%	(55)	37%	(126)	345
2018 House Vote: Republican	3%	(6)	15%	(29)	25%	(48)	58%	(112)	195
2016 Vote: Hillary Clinton	18%	(54)	28%	(85)	17%	(54)	37%	(116)	309
2016 Vote: Donald Trump	3%	(8)	15%	(35)	23%	(53)	59%	(136)	231
2016 Vote: Didn't Vote	10%	(32)	19%	(61)	19%	(59)	51%	(162)	314
Voted in 2014: Yes	13%	(66)	21%	(104)	20%	(100)	46%	(228)	499
Voted in 2014: No	8%	(32)	22%	(86)	18%	(72)	52%	(206)	396
4-Region: Northeast	19%	(27)	15%	(21)	22%	(32)	45%	(64)	144
4-Region: Midwest	9%	(18)	19%	(38)	15%	(31)	57%	(116)	203
4-Region: South	7%	(25)	25%	(84)	19%	(65)	48%	(164)	339
4-Region: West	13%	(27)	23%	(47)	21%	(44)	43%	(89)	208
Film Fan	12%	(94)	23%	(178)	20%	(157)	45%	(353)	783
Television Fan	11%	(97)	22%	(189)	19%	(166)	47%	(402)	854

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_18: How much have you seen, read or heard about the following movies?
'The Life Ahead'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(54)	7%	(56)	13%	(111)	74%	(625)	847
Gender: Male	9%	(39)	8%	(36)	17%	(74)	65%	(280)	429
Gender: Female	3%	(15)	5%	(20)	9%	(38)	83%	(345)	417
Age: 18-34	11%	(26)	6%	(15)	20%	(48)	63%	(154)	243
Age: 35-44	14%	(22)	18%	(28)	18%	(27)	50%	(76)	152
Age: 45-64	1%	(4)	3%	(9)	6%	(17)	90%	(263)	292
Age: 65+	2%	(3)	3%	(5)	12%	(19)	83%	(133)	160
GenZers: 1997-2012	1%	(1)	—	(0)	23%	(22)	76%	(70)	93
Millennials: 1981-1996	17%	(42)	14%	(35)	18%	(45)	51%	(129)	250
GenXers: 1965-1980	4%	(9)	5%	(10)	9%	(19)	82%	(170)	208
Baby Boomers: 1946-1964	1%	(3)	4%	(10)	8%	(20)	88%	(235)	268
PID: Dem (no lean)	12%	(41)	10%	(34)	13%	(44)	64%	(215)	333
PID: Ind (no lean)	—	(1)	4%	(11)	14%	(38)	81%	(216)	266
PID: Rep (no lean)	5%	(12)	5%	(12)	12%	(29)	79%	(195)	248
PID/Gender: Dem Men	15%	(26)	14%	(25)	19%	(33)	52%	(92)	176
PID/Gender: Dem Women	9%	(15)	6%	(9)	7%	(11)	78%	(122)	157
PID/Gender: Ind Men	—	(1)	3%	(4)	23%	(29)	73%	(90)	123
PID/Gender: Ind Women	—	(0)	4%	(6)	6%	(9)	89%	(127)	142
PID/Gender: Rep Men	10%	(12)	6%	(7)	9%	(12)	76%	(98)	130
PID/Gender: Rep Women	—	(0)	4%	(4)	15%	(17)	82%	(96)	118
Ideo: Liberal (1-3)	10%	(23)	7%	(16)	14%	(34)	70%	(169)	241
Ideo: Moderate (4)	6%	(13)	9%	(21)	17%	(40)	68%	(160)	234
Ideo: Conservative (5-7)	6%	(18)	6%	(17)	8%	(23)	79%	(216)	273
Educ: < College	5%	(29)	4%	(22)	12%	(69)	79%	(455)	575
Educ: Bachelors degree	7%	(13)	11%	(20)	16%	(29)	65%	(113)	173
Educ: Post-grad	13%	(12)	14%	(14)	14%	(14)	59%	(58)	98
Income: Under 50k	3%	(13)	5%	(19)	14%	(58)	78%	(319)	408
Income: 50k-100k	11%	(29)	7%	(19)	13%	(35)	70%	(194)	278
Income: 100k+	7%	(12)	12%	(19)	11%	(18)	70%	(112)	161
Ethnicity: White	5%	(33)	7%	(43)	12%	(79)	76%	(483)	637
Ethnicity: Hispanic	17%	(22)	4%	(5)	21%	(27)	58%	(74)	127
Ethnicity: Black	15%	(19)	10%	(12)	16%	(21)	59%	(75)	127

Continued on next page

Table MCEN2_18: How much have you seen, read or heard about the following movies?
'The Life Ahead'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(54)	7%	(56)	13%	(111)	74%	(625)	847
Ethnicity: Other	2%	(2)	1%	(1)	15%	(12)	82%	(68)	83
All Christian	7%	(29)	7%	(30)	15%	(61)	71%	(295)	415
All Non-Christian	30%	(16)	10%	(5)	9%	(5)	51%	(26)	52
Agnostic/Nothing in particular	2%	(5)	4%	(10)	11%	(25)	82%	(182)	222
Something Else	4%	(5)	6%	(8)	12%	(16)	78%	(99)	127
Religious Non-Protestant/Catholic	27%	(16)	9%	(5)	12%	(7)	52%	(30)	58
Evangelical	13%	(29)	11%	(26)	16%	(37)	60%	(138)	229
Non-Evangelical	1%	(3)	4%	(12)	11%	(33)	83%	(243)	292
Community: Urban	17%	(44)	12%	(31)	12%	(31)	59%	(151)	257
Community: Suburban	3%	(9)	5%	(17)	14%	(50)	78%	(280)	356
Community: Rural	—	(0)	4%	(8)	13%	(30)	84%	(195)	233
Employ: Private Sector	10%	(28)	10%	(28)	14%	(38)	65%	(175)	269
Employ: Self-Employed	10%	(7)	6%	(4)	20%	(14)	64%	(45)	70
Employ: Homemaker	8%	(4)	5%	(3)	3%	(2)	84%	(45)	53
Employ: Retired	1%	(3)	4%	(7)	10%	(20)	85%	(177)	208
Employ: Unemployed	3%	(4)	6%	(6)	20%	(21)	71%	(74)	105
Employ: Other	—	(0)	7%	(4)	5%	(3)	89%	(52)	59
Military HH: Yes	15%	(21)	4%	(6)	12%	(17)	69%	(96)	140
Military HH: No	5%	(33)	7%	(50)	13%	(95)	75%	(529)	706
RD/WT: Right Direction	12%	(54)	9%	(43)	15%	(67)	64%	(288)	452
RD/WT: Wrong Track	—	(0)	3%	(13)	11%	(44)	85%	(337)	395
Biden Job Approve	10%	(51)	9%	(44)	15%	(76)	66%	(328)	499
Biden Job Disapprove	1%	(2)	3%	(10)	11%	(33)	85%	(255)	300
Biden Job Strongly Approve	14%	(41)	13%	(38)	12%	(35)	61%	(180)	294
Biden Job Somewhat Approve	5%	(10)	3%	(6)	20%	(41)	72%	(148)	205
Biden Job Somewhat Disapprove	1%	(0)	7%	(5)	13%	(10)	79%	(58)	74
Biden Job Strongly Disapprove	1%	(2)	2%	(5)	10%	(23)	87%	(197)	226
Favorable of Biden	9%	(44)	9%	(43)	14%	(65)	67%	(314)	467
Unfavorable of Biden	—	(1)	4%	(13)	14%	(44)	82%	(258)	315

Continued on next page

Table MCEN2_18: How much have you seen, read or heard about the following movies?
'The Life Ahead'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(54)	7%	(56)	13%	(111)	74%	(625)	847
Very Favorable of Biden	10%	(29)	12%	(34)	12%	(33)	66%	(188)	284
Somewhat Favorable of Biden	8%	(15)	5%	(10)	17%	(32)	69%	(126)	183
Somewhat Unfavorable of Biden	—	(0)	9%	(7)	14%	(12)	77%	(66)	85
Very Unfavorable of Biden	—	(1)	2%	(5)	14%	(32)	84%	(192)	230
#1 Issue: Economy	6%	(18)	9%	(25)	15%	(45)	70%	(207)	295
#1 Issue: Security	3%	(3)	6%	(7)	10%	(11)	82%	(96)	118
#1 Issue: Health Care	13%	(18)	7%	(9)	15%	(21)	66%	(91)	139
#1 Issue: Medicare / Social Security	7%	(10)	4%	(5)	8%	(10)	81%	(107)	132
#1 Issue: Women's Issues	6%	(3)	9%	(4)	25%	(12)	61%	(30)	50
#1 Issue: Other	1%	(1)	1%	(0)	9%	(6)	89%	(55)	62
2020 Vote: Joe Biden	9%	(36)	10%	(41)	11%	(44)	69%	(270)	391
2020 Vote: Donald Trump	5%	(13)	4%	(10)	13%	(32)	78%	(197)	252
2020 Vote: Didn't Vote	3%	(5)	2%	(4)	18%	(32)	76%	(134)	175
2018 House Vote: Democrat	10%	(30)	11%	(33)	11%	(35)	69%	(216)	313
2018 House Vote: Republican	3%	(7)	6%	(14)	13%	(31)	79%	(192)	244
2016 Vote: Hillary Clinton	9%	(24)	11%	(30)	11%	(29)	70%	(189)	271
2016 Vote: Donald Trump	2%	(6)	6%	(15)	12%	(29)	80%	(196)	245
2016 Vote: Didn't Vote	8%	(24)	4%	(12)	17%	(50)	71%	(207)	292
Voted in 2014: Yes	6%	(29)	8%	(41)	11%	(56)	74%	(367)	493
Voted in 2014: No	7%	(24)	4%	(15)	16%	(56)	73%	(258)	353
4-Region: Northeast	9%	(14)	6%	(10)	13%	(20)	72%	(114)	158
4-Region: Midwest	7%	(11)	3%	(6)	14%	(24)	76%	(132)	173
4-Region: South	2%	(8)	6%	(21)	14%	(44)	77%	(245)	318
4-Region: West	11%	(21)	10%	(20)	12%	(23)	68%	(134)	197
Film Fan	7%	(50)	7%	(54)	14%	(99)	72%	(522)	725
Television Fan	7%	(54)	7%	(55)	13%	(103)	73%	(581)	793

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_19: How much have you seen, read or heard about the following movies?
 'Ma Rainey's Black Bottom'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(65)	14%	(117)	15%	(123)	64%	(540)	845
Gender: Male	11%	(43)	15%	(61)	16%	(67)	58%	(237)	409
Gender: Female	5%	(22)	13%	(55)	13%	(56)	69%	(303)	436
Age: 18-34	9%	(21)	15%	(36)	16%	(39)	61%	(150)	246
Age: 35-44	12%	(14)	23%	(29)	18%	(23)	47%	(58)	124
Age: 45-64	6%	(17)	9%	(28)	15%	(45)	70%	(211)	301
Age: 65+	8%	(13)	13%	(23)	9%	(16)	70%	(122)	174
GenZers: 1997-2012	7%	(8)	11%	(11)	10%	(11)	72%	(77)	107
Millennials: 1981-1996	11%	(26)	21%	(49)	21%	(48)	46%	(107)	229
GenXers: 1965-1980	5%	(10)	12%	(23)	15%	(29)	68%	(136)	199
Baby Boomers: 1946-1964	6%	(18)	10%	(29)	12%	(34)	71%	(201)	282
PID: Dem (no lean)	14%	(47)	18%	(61)	21%	(70)	47%	(159)	337
PID: Ind (no lean)	5%	(13)	12%	(33)	9%	(26)	73%	(200)	272
PID: Rep (no lean)	2%	(5)	9%	(22)	12%	(28)	77%	(181)	235
PID/Gender: Dem Men	16%	(29)	17%	(31)	23%	(41)	43%	(78)	179
PID/Gender: Dem Women	11%	(18)	19%	(30)	18%	(29)	51%	(81)	158
PID/Gender: Ind Men	8%	(9)	17%	(20)	10%	(12)	65%	(76)	117
PID/Gender: Ind Women	2%	(4)	9%	(14)	9%	(14)	80%	(124)	155
PID/Gender: Rep Men	4%	(4)	9%	(10)	12%	(14)	74%	(83)	112
PID/Gender: Rep Women	—	(0)	9%	(11)	11%	(14)	79%	(98)	123
Ideo: Liberal (1-3)	16%	(41)	20%	(51)	18%	(46)	47%	(123)	262
Ideo: Moderate (4)	8%	(17)	16%	(35)	15%	(33)	61%	(133)	218
Ideo: Conservative (5-7)	3%	(7)	8%	(22)	12%	(32)	77%	(210)	272
Educ: < College	4%	(25)	13%	(75)	13%	(79)	70%	(415)	595
Educ: Bachelors degree	14%	(23)	18%	(28)	17%	(27)	51%	(83)	162
Educ: Post-grad	19%	(17)	14%	(13)	19%	(17)	47%	(42)	89
Income: Under 50k	5%	(21)	11%	(48)	14%	(60)	70%	(303)	432
Income: 50k-100k	8%	(22)	15%	(39)	14%	(38)	63%	(170)	270
Income: 100k+	16%	(23)	20%	(29)	17%	(24)	47%	(68)	143
Ethnicity: White	7%	(49)	13%	(88)	15%	(101)	65%	(445)	682
Ethnicity: Hispanic	10%	(12)	20%	(22)	23%	(26)	47%	(54)	114
Ethnicity: Black	15%	(15)	25%	(24)	17%	(16)	43%	(42)	97

Continued on next page

Table MCEN2_19: How much have you seen, read or heard about the following movies?
'Ma Rainey's Black Bottom'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(65)	14%	(117)	15%	(123)	64%	(540)	845
Ethnicity: Other	3%	(2)	8%	(5)	9%	(6)	80%	(53)	66
All Christian	8%	(33)	16%	(67)	15%	(59)	61%	(250)	409
Agnostic/Nothing in particular	8%	(16)	10%	(20)	14%	(29)	68%	(136)	201
Something Else	4%	(6)	9%	(14)	17%	(26)	70%	(109)	155
Religious Non-Protestant/Catholic	16%	(8)	31%	(16)	13%	(6)	41%	(20)	50
Evangelical	10%	(23)	16%	(40)	14%	(34)	60%	(145)	242
Non-Evangelical	5%	(14)	12%	(37)	16%	(49)	67%	(202)	302
Community: Urban	17%	(38)	17%	(39)	18%	(40)	48%	(108)	226
Community: Suburban	5%	(19)	13%	(46)	15%	(53)	67%	(246)	364
Community: Rural	3%	(8)	12%	(32)	12%	(29)	73%	(186)	255
Employ: Private Sector	11%	(27)	16%	(42)	17%	(43)	57%	(147)	259
Employ: Self-Employed	9%	(7)	27%	(19)	15%	(10)	49%	(34)	70
Employ: Retired	6%	(12)	12%	(27)	13%	(29)	69%	(153)	222
Employ: Unemployed	1%	(1)	5%	(5)	18%	(16)	75%	(70)	93
Employ: Other	5%	(3)	10%	(6)	12%	(8)	73%	(48)	67
Military HH: Yes	6%	(8)	15%	(21)	13%	(18)	67%	(97)	144
Military HH: No	8%	(57)	14%	(96)	15%	(105)	63%	(443)	701
RD/WT: Right Direction	12%	(54)	17%	(74)	17%	(75)	54%	(235)	439
RD/WT: Wrong Track	3%	(12)	10%	(42)	12%	(48)	75%	(305)	406
Biden Job Approve	10%	(50)	20%	(97)	18%	(85)	52%	(251)	483
Biden Job Disapprove	3%	(10)	5%	(15)	10%	(31)	81%	(246)	302
Biden Job Strongly Approve	15%	(39)	19%	(50)	19%	(50)	48%	(128)	266
Biden Job Somewhat Approve	5%	(11)	22%	(47)	16%	(35)	57%	(124)	217
Biden Job Somewhat Disapprove	1%	(1)	8%	(6)	14%	(12)	77%	(65)	85
Biden Job Strongly Disapprove	4%	(9)	4%	(9)	9%	(19)	83%	(180)	217
Favorable of Biden	12%	(59)	18%	(89)	18%	(86)	52%	(249)	483
Unfavorable of Biden	2%	(5)	6%	(18)	11%	(33)	82%	(246)	301
Very Favorable of Biden	16%	(44)	20%	(55)	18%	(51)	46%	(128)	278
Somewhat Favorable of Biden	7%	(15)	17%	(34)	17%	(35)	59%	(121)	205
Somewhat Unfavorable of Biden	1%	(0)	6%	(4)	16%	(11)	78%	(53)	69
Very Unfavorable of Biden	2%	(4)	6%	(14)	9%	(22)	83%	(192)	232

Continued on next page

Table MCEN2_19: How much have you seen, read or heard about the following movies?
'Ma Rainey's Black Bottom'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(65)	14%	(117)	15%	(123)	64%	(540)	845
#1 Issue: Economy	7%	(21)	17%	(52)	16%	(47)	60%	(180)	300
#1 Issue: Security	8%	(9)	7%	(8)	8%	(9)	77%	(90)	117
#1 Issue: Health Care	10%	(15)	15%	(21)	19%	(28)	55%	(79)	142
#1 Issue: Medicare / Social Security	5%	(6)	12%	(14)	16%	(18)	67%	(80)	118
#1 Issue: Other	2%	(1)	10%	(6)	12%	(7)	76%	(46)	61
2020 Vote: Joe Biden	13%	(52)	19%	(74)	18%	(71)	49%	(193)	390
2020 Vote: Donald Trump	2%	(5)	7%	(19)	10%	(27)	81%	(216)	267
2020 Vote: Didn't Vote	5%	(8)	13%	(22)	11%	(18)	71%	(121)	169
2018 House Vote: Democrat	14%	(43)	20%	(61)	18%	(54)	47%	(141)	298
2018 House Vote: Republican	5%	(12)	9%	(23)	11%	(27)	75%	(185)	247
2016 Vote: Hillary Clinton	17%	(45)	18%	(49)	20%	(54)	44%	(119)	266
2016 Vote: Donald Trump	3%	(8)	10%	(25)	12%	(29)	75%	(188)	249
2016 Vote: Didn't Vote	3%	(10)	13%	(38)	13%	(37)	70%	(201)	286
Voted in 2014: Yes	11%	(53)	15%	(72)	14%	(71)	60%	(297)	493
Voted in 2014: No	4%	(13)	13%	(44)	15%	(52)	69%	(243)	352
4-Region: Northeast	9%	(16)	14%	(23)	12%	(20)	65%	(108)	167
4-Region: Midwest	4%	(8)	9%	(16)	14%	(26)	72%	(132)	183
4-Region: South	6%	(17)	12%	(38)	16%	(48)	66%	(203)	305
4-Region: West	13%	(25)	20%	(39)	16%	(30)	51%	(97)	190
Film Fan	9%	(64)	15%	(105)	16%	(110)	60%	(425)	704
Television Fan	8%	(64)	14%	(112)	14%	(107)	64%	(504)	787

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN2_20: How much have you seen, read or heard about the following movies?
'The Mauritanian'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(44)	11%	(98)	15%	(140)	69%	(638)	919
Gender: Male	7%	(31)	12%	(54)	17%	(74)	63%	(276)	435
Gender: Female	3%	(13)	9%	(43)	13%	(65)	75%	(362)	484
Age: 18-34	6%	(17)	13%	(34)	14%	(35)	67%	(173)	259
Age: 35-44	13%	(18)	19%	(25)	18%	(25)	50%	(68)	136
Age: 45-64	2%	(6)	9%	(30)	16%	(52)	73%	(243)	330
Age: 65+	1%	(3)	4%	(8)	15%	(28)	80%	(153)	193
GenZers: 1997-2012	3%	(3)	3%	(4)	19%	(20)	75%	(80)	107
Millennials: 1981-1996	11%	(27)	21%	(50)	13%	(32)	55%	(134)	244
GenXers: 1965-1980	4%	(9)	9%	(20)	16%	(37)	72%	(169)	236
Baby Boomers: 1946-1964	1%	(4)	8%	(23)	14%	(42)	77%	(234)	303
PID: Dem (no lean)	10%	(35)	15%	(56)	16%	(57)	60%	(222)	370
PID: Ind (no lean)	2%	(4)	10%	(26)	17%	(47)	71%	(192)	270
PID: Rep (no lean)	2%	(5)	6%	(16)	13%	(35)	80%	(224)	279
PID/Gender: Dem Men	12%	(24)	19%	(38)	15%	(29)	54%	(105)	195
PID/Gender: Dem Women	7%	(12)	10%	(18)	16%	(29)	67%	(117)	175
PID/Gender: Ind Men	3%	(3)	7%	(8)	25%	(26)	65%	(69)	106
PID/Gender: Ind Women	1%	(1)	11%	(18)	13%	(21)	75%	(123)	163
PID/Gender: Rep Men	3%	(4)	6%	(9)	14%	(19)	76%	(102)	134
PID/Gender: Rep Women	—	(1)	5%	(7)	11%	(16)	84%	(122)	145
Ideo: Liberal (1-3)	10%	(24)	13%	(31)	14%	(33)	62%	(148)	237
Ideo: Moderate (4)	3%	(9)	11%	(31)	17%	(49)	69%	(195)	284
Ideo: Conservative (5-7)	3%	(10)	8%	(25)	14%	(45)	74%	(234)	313
Educ: < College	3%	(16)	9%	(55)	14%	(92)	75%	(480)	644
Educ: Bachelors degree	6%	(11)	15%	(28)	16%	(28)	63%	(113)	180
Educ: Post-grad	17%	(17)	15%	(14)	20%	(19)	47%	(44)	94
Income: Under 50k	3%	(15)	9%	(43)	16%	(77)	71%	(332)	467
Income: 50k-100k	5%	(14)	11%	(32)	12%	(36)	73%	(219)	300
Income: 100k+	10%	(15)	15%	(23)	18%	(27)	57%	(86)	151
Ethnicity: White	4%	(30)	11%	(82)	16%	(116)	69%	(502)	730
Ethnicity: Hispanic	6%	(9)	18%	(29)	9%	(15)	67%	(106)	159
Ethnicity: Black	8%	(7)	13%	(12)	19%	(17)	60%	(52)	88

Continued on next page

Table MCEN2_20: How much have you seen, read or heard about the following movies?
'The Mauritanian'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(44)	11%	(98)	15%	(140)	69%	(638)	919
Ethnicity: Other	7%	(7)	4%	(4)	7%	(7)	82%	(83)	101
All Christian	6%	(26)	11%	(48)	16%	(71)	68%	(303)	447
Agnostic/Nothing in particular	2%	(5)	9%	(20)	16%	(36)	72%	(159)	219
Something Else	3%	(5)	7%	(12)	12%	(21)	78%	(134)	172
Religious Non-Protestant/Catholic	16%	(8)	22%	(11)	12%	(6)	50%	(26)	51
Evangelical	8%	(21)	14%	(38)	16%	(43)	62%	(166)	268
Non-Evangelical	2%	(8)	6%	(19)	13%	(44)	78%	(257)	328
Community: Urban	11%	(26)	18%	(41)	16%	(37)	55%	(126)	230
Community: Suburban	3%	(12)	9%	(40)	16%	(68)	72%	(307)	428
Community: Rural	2%	(6)	6%	(16)	13%	(35)	79%	(205)	261
Employ: Private Sector	7%	(20)	16%	(42)	19%	(50)	58%	(153)	265
Employ: Government	11%	(7)	18%	(11)	24%	(15)	46%	(28)	60
Employ: Self-Employed	5%	(4)	13%	(9)	21%	(15)	61%	(46)	75
Employ: Homemaker	6%	(5)	5%	(4)	8%	(5)	81%	(58)	72
Employ: Retired	2%	(4)	6%	(15)	14%	(32)	78%	(185)	236
Employ: Unemployed	2%	(3)	10%	(11)	13%	(14)	75%	(81)	108
Employ: Other	2%	(1)	5%	(3)	5%	(3)	88%	(54)	62
Military HH: Yes	3%	(4)	11%	(17)	14%	(22)	73%	(114)	158
Military HH: No	5%	(40)	11%	(81)	15%	(117)	69%	(523)	761
RD/WT: Right Direction	8%	(40)	14%	(67)	17%	(85)	61%	(303)	495
RD/WT: Wrong Track	1%	(4)	7%	(30)	13%	(54)	79%	(335)	423
Biden Job Approve	8%	(41)	13%	(71)	18%	(97)	62%	(337)	545
Biden Job Disapprove	1%	(3)	7%	(22)	12%	(38)	80%	(252)	315
Biden Job Strongly Approve	11%	(34)	13%	(38)	15%	(47)	61%	(185)	304
Biden Job Somewhat Approve	3%	(7)	13%	(32)	21%	(50)	63%	(152)	241
Biden Job Somewhat Disapprove	—	(0)	12%	(8)	15%	(11)	72%	(49)	68
Biden Job Strongly Disapprove	1%	(3)	6%	(14)	11%	(27)	82%	(203)	247
Favorable of Biden	7%	(38)	12%	(68)	16%	(89)	64%	(346)	540
Unfavorable of Biden	1%	(4)	7%	(22)	15%	(48)	78%	(257)	331

Continued on next page

Table MCEN2_20: How much have you seen, read or heard about the following movies?
'The Mauritanian'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(44)	11%	(98)	15%	(140)	69%	(638)	919
Very Favorable of Biden	10%	(30)	13%	(41)	15%	(47)	62%	(190)	308
Somewhat Favorable of Biden	3%	(8)	12%	(27)	18%	(42)	67%	(155)	232
Somewhat Unfavorable of Biden	3%	(2)	11%	(9)	22%	(19)	65%	(56)	87
Very Unfavorable of Biden	1%	(1)	5%	(13)	12%	(29)	82%	(201)	244
#1 Issue: Economy	5%	(18)	12%	(40)	18%	(59)	65%	(221)	337
#1 Issue: Security	4%	(5)	5%	(6)	12%	(13)	79%	(90)	114
#1 Issue: Health Care	6%	(8)	10%	(13)	13%	(18)	71%	(93)	132
#1 Issue: Medicare / Social Security	2%	(3)	10%	(13)	13%	(17)	75%	(100)	133
#1 Issue: Women's Issues	6%	(3)	13%	(7)	20%	(11)	61%	(33)	54
#1 Issue: Other	7%	(5)	4%	(3)	12%	(9)	77%	(56)	73
2020 Vote: Joe Biden	9%	(37)	12%	(52)	19%	(81)	61%	(260)	429
2020 Vote: Donald Trump	2%	(5)	6%	(18)	13%	(36)	79%	(216)	275
2020 Vote: Didn't Vote	—	(1)	14%	(25)	8%	(14)	78%	(140)	179
2018 House Vote: Democrat	10%	(33)	14%	(44)	19%	(59)	57%	(180)	315
2018 House Vote: Republican	3%	(8)	6%	(16)	17%	(41)	74%	(181)	245
2016 Vote: Hillary Clinton	10%	(29)	13%	(37)	17%	(48)	60%	(174)	289
2016 Vote: Donald Trump	3%	(8)	8%	(22)	14%	(39)	74%	(199)	268
2016 Vote: Didn't Vote	1%	(3)	11%	(36)	15%	(48)	73%	(232)	319
Voted in 2014: Yes	7%	(37)	10%	(53)	17%	(90)	66%	(344)	523
Voted in 2014: No	2%	(7)	11%	(45)	13%	(50)	74%	(294)	395
4-Region: Northeast	7%	(11)	11%	(16)	16%	(23)	65%	(93)	143
4-Region: Midwest	2%	(4)	5%	(9)	17%	(32)	75%	(140)	186
4-Region: South	4%	(14)	9%	(33)	14%	(52)	72%	(259)	359
4-Region: West	6%	(14)	17%	(39)	14%	(32)	63%	(145)	231
Film Fan	5%	(42)	12%	(95)	17%	(130)	66%	(515)	782
Television Fan	5%	(44)	11%	(91)	15%	(126)	70%	(597)	858

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_21: How much have you seen, read or heard about the following movies?
 'News Of The World'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(69)	12%	(102)	17%	(142)	63%	(538)	852
Gender: Male	10%	(42)	18%	(75)	16%	(64)	55%	(224)	405
Gender: Female	6%	(27)	6%	(28)	17%	(78)	70%	(314)	447
Age: 18-34	7%	(19)	12%	(33)	17%	(45)	64%	(172)	268
Age: 35-44	15%	(21)	21%	(29)	22%	(29)	42%	(58)	137
Age: 45-64	9%	(27)	11%	(33)	17%	(49)	63%	(183)	292
Age: 65+	2%	(3)	5%	(9)	12%	(19)	81%	(125)	155
GenZers: 1997-2012	2%	(2)	5%	(6)	17%	(20)	75%	(89)	118
Millennials: 1981-1996	14%	(35)	21%	(53)	16%	(41)	49%	(123)	252
GenXers: 1965-1980	11%	(22)	11%	(22)	22%	(45)	56%	(113)	201
Baby Boomers: 1946-1964	4%	(10)	8%	(20)	12%	(31)	76%	(197)	259
PID: Dem (no lean)	13%	(48)	16%	(57)	20%	(73)	51%	(186)	363
PID: Ind (no lean)	2%	(6)	9%	(23)	14%	(36)	75%	(198)	264
PID: Rep (no lean)	7%	(15)	10%	(23)	15%	(33)	69%	(155)	225
PID/Gender: Dem Men	15%	(26)	24%	(42)	20%	(34)	41%	(72)	174
PID/Gender: Dem Women	12%	(23)	8%	(14)	20%	(39)	60%	(113)	189
PID/Gender: Ind Men	4%	(4)	14%	(15)	15%	(17)	67%	(74)	110
PID/Gender: Ind Women	2%	(3)	5%	(8)	13%	(19)	81%	(124)	153
PID/Gender: Rep Men	11%	(13)	14%	(17)	11%	(13)	65%	(78)	121
PID/Gender: Rep Women	2%	(2)	5%	(6)	19%	(20)	74%	(77)	104
Ideo: Liberal (1-3)	12%	(30)	16%	(39)	23%	(54)	49%	(117)	240
Ideo: Moderate (4)	8%	(19)	9%	(20)	24%	(55)	59%	(137)	231
Ideo: Conservative (5-7)	8%	(20)	11%	(30)	10%	(27)	71%	(189)	266
Educ: < College	5%	(29)	10%	(58)	16%	(93)	69%	(402)	582
Educ: Bachelors degree	14%	(24)	15%	(26)	17%	(29)	54%	(92)	171
Educ: Post-grad	17%	(17)	18%	(18)	20%	(20)	45%	(44)	98
Income: Under 50k	4%	(18)	10%	(41)	18%	(74)	68%	(284)	417
Income: 50k-100k	11%	(29)	12%	(33)	15%	(42)	62%	(170)	274
Income: 100k+	14%	(22)	17%	(28)	16%	(26)	52%	(84)	161
Ethnicity: White	10%	(64)	12%	(80)	16%	(108)	61%	(404)	657
Ethnicity: Hispanic	15%	(25)	15%	(24)	18%	(29)	51%	(83)	161
Ethnicity: Black	—	(0)	15%	(16)	13%	(14)	72%	(77)	107

Continued on next page

Table MCEN2_21: How much have you seen, read or heard about the following movies?
'News Of The World'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(69)	12%	(102)	17%	(142)	63%	(538)	852
Ethnicity: Other	6%	(5)	7%	(6)	22%	(19)	65%	(57)	88
All Christian	7%	(28)	13%	(51)	16%	(64)	64%	(258)	400
Agnostic/Nothing in particular	4%	(7)	9%	(17)	18%	(35)	69%	(135)	195
Something Else	6%	(10)	10%	(17)	16%	(29)	68%	(118)	174
Religious Non-Protestant/Catholic	38%	(21)	14%	(8)	19%	(11)	30%	(17)	56
Evangelical	9%	(22)	13%	(32)	17%	(40)	61%	(144)	238
Non-Evangelical	4%	(13)	10%	(32)	15%	(48)	70%	(218)	311
Community: Urban	17%	(42)	18%	(43)	14%	(34)	51%	(125)	244
Community: Suburban	6%	(22)	10%	(38)	19%	(72)	65%	(248)	380
Community: Rural	2%	(5)	9%	(21)	16%	(36)	73%	(165)	227
Employ: Private Sector	14%	(35)	18%	(42)	17%	(41)	51%	(124)	242
Employ: Government	7%	(4)	31%	(18)	18%	(10)	45%	(26)	58
Employ: Self-Employed	10%	(8)	9%	(7)	25%	(21)	55%	(45)	81
Employ: Student	4%	(2)	1%	(0)	22%	(12)	74%	(41)	56
Employ: Retired	5%	(11)	6%	(12)	16%	(31)	73%	(144)	198
Employ: Unemployed	4%	(4)	8%	(7)	14%	(13)	74%	(70)	94
Employ: Other	1%	(1)	16%	(14)	9%	(7)	74%	(60)	82
Military HH: Yes	12%	(20)	12%	(19)	14%	(23)	62%	(102)	163
Military HH: No	7%	(49)	12%	(83)	17%	(119)	63%	(437)	688
RD/WT: Right Direction	13%	(59)	14%	(66)	17%	(76)	56%	(255)	455
RD/WT: Wrong Track	3%	(11)	9%	(37)	17%	(66)	71%	(283)	396
Biden Job Approve	12%	(61)	15%	(77)	19%	(94)	53%	(268)	501
Biden Job Disapprove	3%	(8)	8%	(23)	14%	(39)	76%	(218)	287
Biden Job Strongly Approve	20%	(56)	17%	(47)	15%	(43)	48%	(133)	279
Biden Job Somewhat Approve	2%	(5)	14%	(30)	23%	(51)	61%	(135)	222
Biden Job Somewhat Disapprove	4%	(3)	7%	(4)	23%	(15)	66%	(42)	64
Biden Job Strongly Disapprove	2%	(5)	8%	(18)	11%	(24)	79%	(176)	224
Favorable of Biden	12%	(62)	15%	(77)	19%	(97)	54%	(278)	513
Unfavorable of Biden	2%	(5)	8%	(22)	15%	(41)	76%	(215)	284

Continued on next page

Table MCEN2_21: How much have you seen, read or heard about the following movies?
'News Of The World'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(69)	12%	(102)	17%	(142)	63%	(538)	852
Very Favorable of Biden	15%	(46)	20%	(60)	16%	(48)	49%	(145)	299
Somewhat Favorable of Biden	8%	(16)	8%	(16)	23%	(49)	62%	(133)	214
Somewhat Unfavorable of Biden	1%	(1)	17%	(11)	24%	(15)	59%	(37)	63
Very Unfavorable of Biden	2%	(5)	5%	(12)	12%	(26)	81%	(178)	221
#1 Issue: Economy	9%	(27)	11%	(31)	18%	(52)	62%	(179)	289
#1 Issue: Security	3%	(3)	11%	(12)	15%	(16)	72%	(80)	111
#1 Issue: Health Care	17%	(25)	16%	(24)	15%	(23)	53%	(80)	152
#1 Issue: Medicare / Social Security	3%	(3)	5%	(5)	14%	(16)	78%	(86)	109
#1 Issue: Energy	13%	(7)	20%	(10)	21%	(11)	46%	(24)	52
#1 Issue: Other	2%	(1)	9%	(5)	15%	(8)	74%	(41)	56
2020 Vote: Joe Biden	11%	(44)	15%	(59)	19%	(77)	56%	(226)	407
2020 Vote: Donald Trump	6%	(16)	9%	(23)	14%	(34)	71%	(177)	251
2020 Vote: Didn't Vote	5%	(9)	11%	(18)	15%	(27)	69%	(119)	173
2018 House Vote: Democrat	11%	(36)	18%	(60)	19%	(61)	52%	(167)	323
2018 House Vote: Republican	4%	(8)	12%	(23)	15%	(29)	70%	(137)	196
2016 Vote: Hillary Clinton	12%	(34)	20%	(58)	18%	(51)	50%	(142)	286
2016 Vote: Donald Trump	5%	(11)	10%	(23)	12%	(28)	72%	(162)	224
2016 Vote: Didn't Vote	8%	(23)	6%	(17)	17%	(52)	70%	(212)	305
Voted in 2014: Yes	9%	(43)	16%	(78)	16%	(75)	59%	(281)	478
Voted in 2014: No	7%	(26)	6%	(24)	18%	(66)	69%	(258)	374
4-Region: Northeast	11%	(15)	17%	(24)	16%	(22)	57%	(81)	142
4-Region: Midwest	10%	(19)	7%	(14)	15%	(30)	68%	(134)	197
4-Region: South	4%	(15)	12%	(40)	16%	(55)	68%	(231)	342
4-Region: West	11%	(20)	14%	(24)	20%	(34)	54%	(93)	171
Film Fan	9%	(65)	14%	(98)	18%	(128)	59%	(419)	710
Television Fan	9%	(68)	12%	(91)	17%	(129)	63%	(487)	775

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_22: How much have you seen, read or heard about the following movies?
'The United States vs. Billie Holiday'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(87)	18%	(164)	17%	(159)	55%	(510)	920
Gender: Male	10%	(47)	19%	(87)	19%	(88)	51%	(234)	456
Gender: Female	9%	(40)	16%	(76)	15%	(71)	60%	(277)	464
Age: 18-34	11%	(31)	16%	(45)	16%	(44)	57%	(160)	280
Age: 35-44	14%	(24)	30%	(50)	22%	(37)	33%	(54)	165
Age: 45-64	6%	(18)	16%	(46)	17%	(50)	61%	(181)	295
Age: 65+	8%	(14)	12%	(22)	16%	(28)	64%	(115)	180
GenZers: 1997-2012	7%	(9)	13%	(17)	15%	(20)	66%	(86)	132
Millennials: 1981-1996	15%	(39)	25%	(64)	19%	(50)	41%	(107)	260
GenXers: 1965-1980	5%	(10)	17%	(34)	18%	(36)	60%	(119)	199
Baby Boomers: 1946-1964	9%	(28)	15%	(46)	15%	(46)	60%	(185)	305
PID: Dem (no lean)	16%	(61)	21%	(78)	19%	(69)	44%	(165)	373
PID: Ind (no lean)	5%	(15)	17%	(49)	18%	(53)	60%	(178)	295
PID: Rep (no lean)	4%	(10)	15%	(37)	15%	(38)	66%	(167)	252
PID/Gender: Dem Men	18%	(36)	22%	(43)	22%	(44)	38%	(75)	198
PID/Gender: Dem Women	14%	(25)	20%	(34)	15%	(26)	51%	(90)	175
PID/Gender: Ind Men	3%	(5)	16%	(23)	20%	(29)	60%	(85)	143
PID/Gender: Ind Women	7%	(10)	17%	(26)	15%	(23)	61%	(93)	152
PID/Gender: Rep Men	5%	(6)	18%	(21)	13%	(15)	64%	(73)	115
PID/Gender: Rep Women	4%	(5)	12%	(16)	16%	(22)	68%	(94)	138
Ideo: Liberal (1-3)	16%	(42)	23%	(60)	19%	(51)	41%	(108)	261
Ideo: Moderate (4)	10%	(24)	22%	(53)	15%	(36)	54%	(130)	242
Ideo: Conservative (5-7)	4%	(13)	15%	(43)	16%	(46)	64%	(184)	287
Educ: < College	7%	(46)	15%	(96)	15%	(93)	62%	(392)	627
Educ: Bachelors degree	11%	(20)	23%	(44)	22%	(42)	44%	(84)	190
Educ: Post-grad	19%	(20)	22%	(23)	24%	(25)	34%	(35)	103
Income: Under 50k	8%	(34)	16%	(72)	14%	(62)	62%	(277)	445
Income: 50k-100k	9%	(28)	15%	(49)	21%	(68)	55%	(177)	322
Income: 100k+	17%	(26)	28%	(43)	19%	(29)	37%	(56)	154
Ethnicity: White	9%	(64)	18%	(133)	18%	(126)	55%	(395)	719
Ethnicity: Hispanic	9%	(12)	18%	(24)	11%	(15)	63%	(88)	139
Ethnicity: Black	20%	(20)	11%	(11)	18%	(18)	51%	(51)	99

Continued on next page

Table MCEN2_22: How much have you seen, read or heard about the following movies?
 'The United States vs. Billie Holiday'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(87)	18%	(164)	17%	(159)	55%	(510)	920
Ethnicity: Other	2%	(3)	20%	(20)	14%	(15)	63%	(65)	102
All Christian	10%	(40)	19%	(78)	17%	(70)	54%	(223)	411
All Non-Christian	24%	(13)	20%	(10)	18%	(10)	38%	(20)	53
Agnostic/Nothing in particular	10%	(23)	21%	(48)	21%	(48)	49%	(113)	232
Something Else	5%	(10)	9%	(17)	13%	(24)	72%	(127)	177
Religious Non-Protestant/Catholic	22%	(13)	21%	(13)	18%	(11)	39%	(24)	62
Evangelical	9%	(22)	17%	(42)	13%	(32)	60%	(143)	239
Non-Evangelical	8%	(26)	15%	(51)	17%	(57)	60%	(200)	334
Community: Urban	16%	(41)	24%	(60)	16%	(41)	43%	(107)	249
Community: Suburban	9%	(37)	20%	(82)	18%	(77)	53%	(222)	417
Community: Rural	4%	(9)	9%	(22)	16%	(42)	71%	(181)	254
Employ: Private Sector	10%	(27)	26%	(72)	18%	(51)	46%	(125)	275
Employ: Government	12%	(6)	30%	(16)	7%	(4)	52%	(27)	53
Employ: Self-Employed	14%	(10)	14%	(10)	18%	(14)	54%	(41)	76
Employ: Homemaker	9%	(6)	12%	(9)	17%	(12)	62%	(44)	71
Employ: Retired	10%	(22)	12%	(27)	16%	(35)	61%	(131)	215
Employ: Unemployed	7%	(8)	8%	(10)	20%	(25)	65%	(79)	122
Employ: Other	5%	(3)	18%	(11)	9%	(5)	69%	(41)	59
Military HH: Yes	7%	(9)	18%	(26)	15%	(21)	61%	(88)	145
Military HH: No	10%	(77)	18%	(137)	18%	(138)	55%	(422)	775
RD/WT: Right Direction	14%	(70)	22%	(109)	17%	(87)	47%	(232)	498
RD/WT: Wrong Track	4%	(17)	13%	(54)	17%	(73)	66%	(278)	422
Biden Job Approve	14%	(73)	23%	(122)	19%	(101)	44%	(228)	523
Biden Job Disapprove	4%	(13)	11%	(35)	15%	(46)	70%	(224)	318
Biden Job Strongly Approve	20%	(58)	26%	(75)	17%	(50)	38%	(110)	293
Biden Job Somewhat Approve	6%	(14)	20%	(47)	22%	(51)	51%	(118)	231
Biden Job Somewhat Disapprove	7%	(6)	18%	(14)	10%	(8)	65%	(52)	80
Biden Job Strongly Disapprove	3%	(7)	9%	(21)	16%	(38)	72%	(172)	237
Favorable of Biden	13%	(73)	23%	(126)	19%	(105)	45%	(247)	550
Unfavorable of Biden	4%	(12)	10%	(33)	15%	(49)	70%	(223)	316

Continued on next page

Table MCEN2_22: How much have you seen, read or heard about the following movies?
'The United States vs. Billie Holiday'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(87)	18%	(164)	17%	(159)	55%	(510)	920
Very Favorable of Biden	16%	(51)	25%	(78)	17%	(54)	42%	(132)	314
Somewhat Favorable of Biden	9%	(21)	20%	(48)	22%	(51)	49%	(115)	236
Somewhat Unfavorable of Biden	7%	(5)	16%	(11)	12%	(9)	65%	(47)	72
Very Unfavorable of Biden	3%	(7)	9%	(21)	16%	(40)	72%	(176)	245
#1 Issue: Economy	8%	(23)	16%	(47)	22%	(65)	55%	(163)	298
#1 Issue: Security	9%	(12)	16%	(21)	13%	(18)	62%	(82)	132
#1 Issue: Health Care	7%	(10)	23%	(33)	24%	(35)	46%	(65)	142
#1 Issue: Medicare / Social Security	13%	(16)	17%	(20)	11%	(13)	59%	(70)	119
#1 Issue: Women's Issues	18%	(11)	21%	(12)	11%	(7)	50%	(30)	61
#1 Issue: Other	10%	(8)	18%	(14)	10%	(8)	62%	(47)	76
2020 Vote: Joe Biden	15%	(64)	25%	(105)	17%	(69)	43%	(177)	414
2020 Vote: Donald Trump	3%	(9)	13%	(36)	15%	(41)	68%	(186)	272
2020 Vote: Didn't Vote	6%	(12)	10%	(20)	23%	(47)	62%	(129)	209
2018 House Vote: Democrat	17%	(52)	24%	(74)	18%	(55)	41%	(126)	308
2018 House Vote: Republican	5%	(12)	16%	(41)	17%	(41)	62%	(154)	247
2016 Vote: Hillary Clinton	16%	(46)	24%	(68)	20%	(57)	39%	(108)	279
2016 Vote: Donald Trump	6%	(14)	17%	(42)	14%	(37)	64%	(163)	257
2016 Vote: Didn't Vote	7%	(24)	13%	(44)	18%	(61)	62%	(206)	335
Voted in 2014: Yes	11%	(56)	20%	(103)	18%	(91)	51%	(266)	517
Voted in 2014: No	8%	(30)	15%	(61)	17%	(68)	61%	(244)	403
4-Region: Northeast	11%	(20)	20%	(35)	17%	(29)	52%	(91)	175
4-Region: Midwest	5%	(9)	16%	(30)	18%	(33)	61%	(112)	185
4-Region: South	11%	(40)	13%	(47)	16%	(55)	60%	(210)	352
4-Region: West	9%	(18)	25%	(51)	20%	(42)	46%	(96)	208
Film Fan	11%	(83)	20%	(154)	18%	(140)	52%	(412)	790
Television Fan	10%	(87)	18%	(156)	18%	(154)	54%	(466)	863

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_23: How much have you seen, read or heard about the following movies?
 'Another Round'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(42)	7%	(63)	11%	(91)	77%	(656)	852
Gender: Male	8%	(32)	10%	(41)	10%	(42)	72%	(296)	412
Gender: Female	2%	(10)	5%	(22)	11%	(49)	82%	(360)	440
Age: 18-34	9%	(23)	11%	(27)	12%	(31)	69%	(176)	257
Age: 35-44	10%	(13)	15%	(20)	18%	(25)	57%	(79)	137
Age: 45-64	2%	(6)	4%	(12)	9%	(26)	85%	(252)	296
Age: 65+	—	(0)	2%	(3)	6%	(9)	93%	(149)	162
GenZers: 1997-2012	1%	(1)	12%	(13)	15%	(17)	72%	(80)	111
Millennials: 1981-1996	13%	(32)	12%	(29)	15%	(35)	60%	(145)	241
GenXers: 1965-1980	4%	(9)	6%	(12)	11%	(23)	78%	(159)	204
Baby Boomers: 1946-1964	—	(0)	3%	(7)	6%	(16)	92%	(251)	274
PID: Dem (no lean)	9%	(32)	11%	(37)	13%	(45)	67%	(236)	351
PID: Ind (no lean)	1%	(4)	7%	(17)	11%	(29)	81%	(209)	258
PID: Rep (no lean)	3%	(6)	4%	(9)	7%	(17)	87%	(211)	242
PID/Gender: Dem Men	15%	(26)	16%	(27)	14%	(24)	56%	(98)	175
PID/Gender: Dem Women	4%	(6)	5%	(10)	12%	(22)	79%	(138)	176
PID/Gender: Ind Men	2%	(2)	7%	(8)	12%	(13)	80%	(91)	113
PID/Gender: Ind Women	1%	(2)	6%	(9)	11%	(16)	82%	(119)	145
PID/Gender: Rep Men	3%	(4)	5%	(6)	4%	(5)	88%	(108)	123
PID/Gender: Rep Women	2%	(2)	2%	(3)	9%	(11)	86%	(103)	119
Ideo: Liberal (1-3)	9%	(20)	10%	(23)	14%	(32)	67%	(154)	229
Ideo: Moderate (4)	6%	(13)	8%	(19)	8%	(19)	78%	(186)	238
Ideo: Conservative (5-7)	3%	(9)	6%	(15)	9%	(24)	82%	(215)	262
Educ: < College	3%	(19)	5%	(29)	11%	(64)	81%	(479)	590
Educ: Bachelors degree	8%	(12)	11%	(19)	11%	(19)	70%	(114)	163
Educ: Post-grad	11%	(11)	16%	(16)	9%	(8)	64%	(64)	99
Income: Under 50k	3%	(12)	4%	(16)	11%	(46)	82%	(339)	413
Income: 50k-100k	5%	(15)	9%	(27)	11%	(31)	74%	(214)	288
Income: 100k+	9%	(14)	13%	(20)	9%	(14)	68%	(103)	151
Ethnicity: White	5%	(34)	7%	(45)	11%	(69)	77%	(512)	661
Ethnicity: Hispanic	8%	(9)	10%	(11)	13%	(15)	69%	(79)	114
Ethnicity: Black	7%	(7)	7%	(7)	8%	(8)	78%	(77)	99

Continued on next page

Table MCEN2_23: How much have you seen, read or heard about the following movies?

'Another Round'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(42)	7%	(63)	11%	(91)	77%	(656)	852
Ethnicity: Other	—	(0)	12%	(11)	14%	(13)	73%	(67)	92
All Christian	5%	(22)	9%	(35)	10%	(40)	76%	(303)	400
All Non-Christian	22%	(11)	23%	(12)	13%	(7)	41%	(21)	51
Agnostic/Nothing in particular	4%	(8)	4%	(8)	10%	(22)	82%	(176)	214
Something Else	1%	(1)	4%	(6)	11%	(17)	84%	(122)	145
Religious Non-Protestant/Catholic	20%	(11)	21%	(12)	14%	(8)	45%	(25)	56
Evangelical	6%	(13)	12%	(25)	9%	(19)	73%	(155)	211
Non-Evangelical	3%	(10)	5%	(15)	10%	(33)	82%	(258)	315
Community: Urban	10%	(24)	11%	(26)	12%	(27)	67%	(154)	231
Community: Suburban	4%	(16)	8%	(30)	12%	(48)	76%	(299)	393
Community: Rural	1%	(2)	3%	(7)	7%	(16)	89%	(204)	228
Employ: Private Sector	7%	(17)	12%	(31)	10%	(26)	71%	(176)	249
Employ: Government	4%	(3)	14%	(8)	18%	(10)	64%	(36)	57
Employ: Self-Employed	12%	(7)	9%	(6)	13%	(9)	66%	(43)	65
Employ: Homemaker	7%	(5)	3%	(2)	4%	(3)	85%	(60)	70
Employ: Retired	—	(0)	2%	(5)	6%	(12)	91%	(182)	199
Employ: Unemployed	7%	(7)	8%	(8)	16%	(16)	68%	(66)	97
Employ: Other	3%	(2)	3%	(2)	8%	(6)	86%	(63)	73
Military HH: Yes	5%	(7)	4%	(5)	6%	(8)	85%	(111)	130
Military HH: No	5%	(35)	8%	(58)	11%	(82)	76%	(546)	722
RD/WT: Right Direction	8%	(38)	11%	(50)	10%	(47)	71%	(338)	473
RD/WT: Wrong Track	1%	(4)	3%	(13)	12%	(44)	84%	(318)	379
Biden Job Approve	7%	(37)	11%	(57)	12%	(62)	70%	(357)	514
Biden Job Disapprove	2%	(5)	1%	(3)	9%	(25)	88%	(247)	280
Biden Job Strongly Approve	12%	(34)	12%	(35)	11%	(33)	65%	(187)	290
Biden Job Somewhat Approve	1%	(3)	10%	(22)	13%	(29)	76%	(170)	224
Biden Job Somewhat Disapprove	6%	(4)	2%	(1)	15%	(10)	77%	(48)	62
Biden Job Strongly Disapprove	1%	(1)	1%	(2)	7%	(15)	91%	(199)	218
Favorable of Biden	7%	(35)	10%	(54)	12%	(64)	70%	(362)	515
Unfavorable of Biden	2%	(5)	2%	(6)	9%	(26)	87%	(250)	286

Continued on next page

Table MCEN2_23: How much have you seen, read or heard about the following movies?
'Another Round'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(42)	7%	(63)	11%	(91)	77%	(656)	852
Very Favorable of Biden	9%	(30)	10%	(32)	12%	(38)	69%	(218)	317
Somewhat Favorable of Biden	3%	(5)	11%	(22)	13%	(26)	73%	(144)	198
Somewhat Unfavorable of Biden	1%	(1)	5%	(3)	15%	(9)	80%	(49)	61
Very Unfavorable of Biden	2%	(4)	1%	(3)	8%	(17)	89%	(201)	225
#1 Issue: Economy	5%	(17)	6%	(19)	12%	(39)	77%	(253)	328
#1 Issue: Security	4%	(4)	4%	(4)	5%	(6)	87%	(95)	109
#1 Issue: Health Care	9%	(12)	15%	(20)	9%	(11)	67%	(88)	132
#1 Issue: Medicare / Social Security	5%	(5)	4%	(4)	7%	(8)	85%	(97)	114
#1 Issue: Women's Issues	3%	(2)	15%	(9)	17%	(10)	64%	(37)	58
#1 Issue: Other	2%	(1)	8%	(4)	3%	(2)	86%	(44)	51
2020 Vote: Joe Biden	8%	(34)	11%	(45)	10%	(40)	70%	(286)	406
2020 Vote: Donald Trump	2%	(4)	3%	(9)	9%	(23)	86%	(217)	253
2020 Vote: Didn't Vote	1%	(2)	5%	(8)	16%	(26)	78%	(131)	167
2018 House Vote: Democrat	10%	(29)	11%	(31)	12%	(34)	68%	(197)	291
2018 House Vote: Republican	1%	(3)	5%	(12)	9%	(21)	85%	(200)	236
2016 Vote: Hillary Clinton	10%	(28)	11%	(30)	12%	(33)	66%	(180)	270
2016 Vote: Donald Trump	2%	(5)	5%	(12)	8%	(20)	85%	(213)	251
2016 Vote: Didn't Vote	2%	(7)	5%	(15)	12%	(34)	80%	(227)	283
Voted in 2014: Yes	7%	(33)	8%	(40)	11%	(56)	74%	(365)	493
Voted in 2014: No	3%	(9)	6%	(23)	10%	(35)	81%	(291)	358
4-Region: Northeast	7%	(10)	7%	(10)	10%	(15)	76%	(115)	151
4-Region: Midwest	3%	(5)	5%	(9)	11%	(19)	81%	(137)	169
4-Region: South	2%	(8)	7%	(21)	8%	(26)	83%	(265)	320
4-Region: West	9%	(19)	10%	(22)	15%	(32)	66%	(139)	212
Film Fan	6%	(41)	8%	(58)	11%	(82)	75%	(545)	726
Television Fan	5%	(40)	8%	(61)	11%	(88)	76%	(611)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_24: How much have you seen, read or heard about the following movies?

'Emma.'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(39)	17%	(147)	15%	(130)	63%	(535)	851
Gender: Male	5%	(21)	18%	(72)	17%	(69)	59%	(237)	399
Gender: Female	4%	(18)	17%	(75)	13%	(60)	66%	(298)	451
Age: 18-34	8%	(18)	20%	(46)	13%	(31)	59%	(137)	231
Age: 35-44	7%	(10)	28%	(39)	17%	(24)	48%	(68)	140
Age: 45-64	2%	(6)	14%	(39)	18%	(51)	66%	(186)	283
Age: 65+	3%	(5)	12%	(23)	12%	(24)	74%	(144)	196
GenZers: 1997-2012	3%	(3)	19%	(21)	15%	(17)	63%	(70)	111
Millennials: 1981-1996	10%	(22)	25%	(53)	15%	(32)	50%	(109)	216
GenXers: 1965-1980	4%	(8)	15%	(30)	20%	(41)	62%	(128)	207
Baby Boomers: 1946-1964	2%	(6)	14%	(38)	13%	(37)	71%	(195)	275
PID: Dem (no lean)	8%	(28)	23%	(84)	17%	(62)	52%	(188)	362
PID: Ind (no lean)	3%	(7)	16%	(40)	16%	(41)	65%	(163)	250
PID: Rep (no lean)	2%	(4)	10%	(23)	11%	(26)	77%	(185)	238
PID/Gender: Dem Men	9%	(16)	23%	(41)	18%	(31)	50%	(87)	175
PID/Gender: Dem Women	7%	(12)	23%	(43)	17%	(31)	54%	(101)	187
PID/Gender: Ind Men	3%	(3)	17%	(20)	22%	(25)	58%	(66)	115
PID/Gender: Ind Women	2%	(3)	15%	(20)	12%	(16)	71%	(96)	135
PID/Gender: Rep Men	1%	(1)	10%	(11)	12%	(13)	77%	(84)	109
PID/Gender: Rep Women	2%	(3)	10%	(12)	10%	(13)	78%	(101)	129
Ideo: Liberal (1-3)	7%	(17)	25%	(61)	18%	(44)	50%	(121)	243
Ideo: Moderate (4)	5%	(10)	21%	(47)	16%	(35)	58%	(129)	221
Ideo: Conservative (5-7)	4%	(11)	10%	(29)	13%	(39)	73%	(207)	286
Educ: < College	3%	(19)	15%	(88)	14%	(82)	69%	(414)	603
Educ: Bachelors degree	5%	(7)	21%	(32)	18%	(26)	56%	(84)	149
Educ: Post-grad	13%	(13)	28%	(27)	21%	(21)	38%	(38)	99
Income: Under 50k	3%	(12)	15%	(70)	15%	(66)	67%	(306)	455
Income: 50k-100k	6%	(14)	17%	(40)	17%	(41)	61%	(147)	242
Income: 100k+	8%	(13)	24%	(36)	15%	(22)	54%	(82)	153
Ethnicity: White	4%	(27)	18%	(119)	15%	(98)	63%	(420)	664
Ethnicity: Hispanic	3%	(4)	24%	(32)	10%	(13)	63%	(83)	131
Ethnicity: Black	8%	(9)	15%	(16)	18%	(19)	58%	(60)	104

Continued on next page

Table MCEN2_24: How much have you seen, read or heard about the following movies?
'Emma.'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(39)	17%	(147)	15%	(130)	63%	(535)	851
Ethnicity: Other	4%	(3)	15%	(12)	15%	(13)	66%	(55)	83
All Christian	5%	(21)	18%	(76)	14%	(60)	64%	(273)	430
Agnostic/Nothing in particular	4%	(9)	16%	(33)	15%	(30)	65%	(135)	207
Something Else	2%	(2)	17%	(25)	12%	(18)	69%	(97)	141
Evangelical	6%	(16)	21%	(54)	14%	(36)	59%	(153)	259
Non-Evangelical	2%	(6)	14%	(43)	13%	(38)	71%	(212)	300
Community: Urban	9%	(20)	23%	(51)	18%	(41)	50%	(113)	225
Community: Suburban	4%	(13)	15%	(53)	17%	(59)	65%	(232)	357
Community: Rural	2%	(6)	16%	(43)	11%	(30)	71%	(191)	269
Employ: Private Sector	6%	(13)	22%	(47)	20%	(44)	52%	(113)	218
Employ: Government	14%	(8)	22%	(13)	21%	(12)	43%	(25)	59
Employ: Self-Employed	4%	(3)	22%	(16)	15%	(11)	60%	(44)	75
Employ: Homemaker	10%	(6)	7%	(4)	13%	(9)	70%	(45)	64
Employ: Retired	3%	(6)	13%	(29)	10%	(24)	74%	(168)	228
Employ: Unemployed	1%	(1)	11%	(13)	14%	(16)	74%	(86)	117
Employ: Other	—	(0)	22%	(13)	16%	(9)	63%	(38)	61
Military HH: Yes	3%	(4)	23%	(31)	11%	(16)	62%	(85)	137
Military HH: No	5%	(35)	16%	(116)	16%	(114)	63%	(450)	714
RD/WT: Right Direction	7%	(29)	21%	(92)	18%	(78)	55%	(245)	444
RD/WT: Wrong Track	2%	(10)	14%	(55)	13%	(51)	71%	(290)	406
Biden Job Approve	6%	(32)	22%	(110)	18%	(92)	53%	(268)	502
Biden Job Disapprove	2%	(7)	10%	(28)	11%	(32)	76%	(214)	280
Biden Job Strongly Approve	10%	(28)	22%	(59)	16%	(44)	52%	(141)	272
Biden Job Somewhat Approve	2%	(5)	22%	(51)	21%	(48)	55%	(126)	230
Biden Job Somewhat Disapprove	3%	(2)	18%	(12)	7%	(4)	72%	(48)	66
Biden Job Strongly Disapprove	2%	(5)	7%	(16)	13%	(28)	78%	(166)	214
Favorable of Biden	6%	(31)	22%	(110)	17%	(83)	55%	(272)	495
Unfavorable of Biden	2%	(6)	11%	(36)	13%	(42)	73%	(229)	313

Continued on next page

Table MCEN2_24: How much have you seen, read or heard about the following movies?
'Emma.'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(39)	17%	(147)	15%	(130)	63%	(535)	851
Very Favorable of Biden	10%	(28)	23%	(67)	17%	(49)	50%	(147)	291
Somewhat Favorable of Biden	1%	(3)	21%	(42)	17%	(34)	61%	(125)	205
Somewhat Unfavorable of Biden	4%	(3)	22%	(17)	13%	(10)	61%	(47)	77
Very Unfavorable of Biden	1%	(3)	8%	(19)	14%	(32)	77%	(182)	236
#1 Issue: Economy	5%	(13)	20%	(57)	16%	(45)	60%	(169)	284
#1 Issue: Security	5%	(5)	9%	(10)	9%	(10)	77%	(84)	108
#1 Issue: Health Care	4%	(5)	18%	(24)	17%	(23)	61%	(81)	133
#1 Issue: Medicare / Social Security	5%	(6)	14%	(17)	12%	(14)	69%	(83)	120
#1 Issue: Women's Issues	6%	(4)	19%	(11)	24%	(14)	51%	(29)	57
#1 Issue: Other	2%	(1)	10%	(7)	17%	(12)	72%	(50)	69
2020 Vote: Joe Biden	8%	(33)	25%	(99)	17%	(67)	50%	(202)	401
2020 Vote: Donald Trump	2%	(4)	9%	(23)	12%	(31)	77%	(196)	253
2020 Vote: Didn't Vote	1%	(1)	13%	(22)	14%	(23)	72%	(121)	168
2018 House Vote: Democrat	9%	(29)	26%	(80)	18%	(54)	47%	(147)	309
2018 House Vote: Republican	3%	(6)	13%	(32)	14%	(34)	70%	(171)	243
2016 Vote: Hillary Clinton	8%	(24)	28%	(80)	17%	(49)	48%	(137)	289
2016 Vote: Donald Trump	3%	(7)	10%	(25)	12%	(30)	75%	(182)	244
2016 Vote: Didn't Vote	3%	(7)	13%	(34)	16%	(43)	69%	(189)	272
Voted in 2014: Yes	6%	(30)	18%	(93)	16%	(83)	60%	(303)	509
Voted in 2014: No	3%	(9)	16%	(54)	14%	(46)	68%	(232)	342
4-Region: Northeast	7%	(12)	15%	(25)	15%	(24)	63%	(103)	164
4-Region: Midwest	1%	(2)	14%	(28)	19%	(37)	66%	(130)	196
4-Region: South	5%	(15)	13%	(39)	17%	(50)	65%	(195)	298
4-Region: West	5%	(10)	29%	(56)	10%	(18)	56%	(108)	192
Film Fan	5%	(38)	18%	(136)	15%	(116)	61%	(458)	748
Television Fan	5%	(39)	17%	(141)	15%	(125)	63%	(509)	814

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_25: How much have you seen, read or heard about the following movies?
 'French Exit'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(22)	6%	(50)	11%	(90)	81%	(688)	850
Gender: Male	4%	(18)	10%	(40)	13%	(54)	72%	(291)	403
Gender: Female	1%	(4)	2%	(10)	8%	(36)	89%	(397)	447
Age: 18-34	4%	(11)	7%	(18)	16%	(41)	72%	(177)	247
Age: 35-44	7%	(10)	21%	(28)	15%	(20)	56%	(74)	132
Age: 45-64	—	(1)	1%	(3)	8%	(25)	90%	(265)	295
Age: 65+	—	(0)	—	(1)	2%	(4)	97%	(171)	176
GenZers: 1997-2012	2%	(2)	5%	(7)	17%	(23)	77%	(103)	135
Millennials: 1981-1996	8%	(17)	19%	(38)	15%	(31)	58%	(119)	205
GenXers: 1965-1980	1%	(2)	2%	(4)	13%	(26)	84%	(167)	199
Baby Boomers: 1946-1964	—	(1)	1%	(1)	3%	(10)	96%	(279)	291
PID: Dem (no lean)	6%	(18)	7%	(23)	13%	(41)	75%	(243)	325
PID: Ind (no lean)	—	(1)	5%	(13)	11%	(29)	84%	(224)	267
PID: Rep (no lean)	1%	(3)	5%	(14)	8%	(20)	86%	(221)	257
PID/Gender: Dem Men	9%	(14)	13%	(22)	17%	(28)	61%	(100)	164
PID/Gender: Dem Women	2%	(4)	1%	(1)	8%	(13)	89%	(143)	161
PID/Gender: Ind Men	1%	(1)	5%	(6)	17%	(20)	77%	(88)	115
PID/Gender: Ind Women	—	(0)	5%	(8)	6%	(9)	89%	(136)	152
PID/Gender: Rep Men	2%	(3)	10%	(13)	5%	(6)	83%	(102)	124
PID/Gender: Rep Women	—	(0)	1%	(1)	11%	(14)	89%	(118)	134
Ideo: Liberal (1-3)	5%	(10)	5%	(10)	13%	(27)	78%	(164)	212
Ideo: Moderate (4)	2%	(5)	5%	(10)	13%	(30)	80%	(183)	228
Ideo: Conservative (5-7)	2%	(6)	8%	(23)	6%	(19)	83%	(240)	288
Educ: < College	—	(2)	3%	(20)	10%	(60)	86%	(509)	592
Educ: Bachelors degree	8%	(14)	8%	(14)	10%	(18)	74%	(130)	176
Educ: Post-grad	7%	(6)	19%	(16)	14%	(11)	60%	(49)	82
Income: Under 50k	—	(0)	3%	(11)	11%	(45)	87%	(368)	424
Income: 50k-100k	4%	(11)	9%	(25)	9%	(25)	78%	(220)	281
Income: 100k+	7%	(11)	10%	(15)	14%	(20)	69%	(100)	145
Ethnicity: White	3%	(19)	6%	(40)	10%	(63)	81%	(530)	652
Ethnicity: Hispanic	4%	(5)	14%	(19)	11%	(15)	71%	(95)	134
Ethnicity: Black	3%	(3)	4%	(4)	16%	(17)	77%	(83)	107

Continued on next page

Table MCEN2_25: How much have you seen, read or heard about the following movies?
'French Exit'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(22)	6%	(50)	11%	(90)	81%	(688)	850
Ethnicity: Other	—	(0)	6%	(6)	11%	(10)	83%	(75)	91
All Christian	3%	(12)	6%	(23)	9%	(37)	82%	(321)	393
All Non-Christian	12%	(7)	29%	(17)	13%	(7)	46%	(27)	58
Agnostic/Nothing in particular	1%	(1)	3%	(6)	11%	(25)	85%	(188)	221
Something Else	—	(1)	3%	(4)	9%	(14)	88%	(133)	152
Religious Non-Protestant/Catholic	10%	(7)	26%	(17)	12%	(8)	52%	(34)	66
Evangelical	6%	(12)	11%	(22)	9%	(19)	74%	(156)	210
Non-Evangelical	—	(0)	1%	(4)	8%	(26)	90%	(282)	312
Community: Urban	8%	(20)	15%	(37)	14%	(33)	63%	(151)	240
Community: Suburban	1%	(3)	3%	(13)	9%	(33)	87%	(330)	378
Community: Rural	—	(0)	—	(1)	10%	(24)	89%	(206)	232
Employ: Private Sector	6%	(16)	11%	(27)	16%	(41)	67%	(175)	259
Employ: Government	6%	(3)	20%	(10)	10%	(5)	65%	(33)	51
Employ: Self-Employed	2%	(1)	8%	(5)	14%	(8)	76%	(47)	62
Employ: Homemaker	2%	(1)	1%	(0)	5%	(3)	92%	(47)	51
Employ: Student	2%	(1)	2%	(1)	18%	(9)	78%	(41)	53
Employ: Retired	—	(0)	—	(1)	3%	(6)	97%	(209)	216
Employ: Unemployed	—	(0)	5%	(5)	11%	(11)	84%	(82)	97
Employ: Other	—	(0)	1%	(1)	10%	(6)	89%	(55)	62
Military HH: Yes	2%	(3)	8%	(14)	8%	(14)	82%	(136)	167
Military HH: No	3%	(19)	5%	(36)	11%	(76)	81%	(552)	683
RD/WT: Right Direction	4%	(20)	9%	(39)	11%	(48)	77%	(350)	458
RD/WT: Wrong Track	1%	(2)	3%	(11)	11%	(41)	86%	(338)	392
Biden Job Approve	5%	(22)	9%	(42)	10%	(46)	77%	(372)	482
Biden Job Disapprove	—	(0)	2%	(5)	10%	(29)	88%	(264)	298
Biden Job Strongly Approve	7%	(20)	11%	(30)	10%	(26)	72%	(193)	269
Biden Job Somewhat Approve	1%	(2)	5%	(12)	9%	(20)	84%	(180)	213
Biden Job Somewhat Disapprove	—	(0)	5%	(4)	17%	(14)	78%	(64)	81
Biden Job Strongly Disapprove	—	(0)	1%	(2)	7%	(15)	92%	(200)	217
Favorable of Biden	4%	(21)	8%	(40)	11%	(56)	77%	(386)	504
Unfavorable of Biden	—	(0)	3%	(8)	9%	(28)	88%	(254)	290

Continued on next page

Table MCEN2_25: How much have you seen, read or heard about the following movies?
'French Exit'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(22)	6%	(50)	11%	(90)	81%	(688)	850
Very Favorable of Biden	7%	(19)	7%	(18)	11%	(28)	75%	(199)	264
Somewhat Favorable of Biden	1%	(2)	9%	(22)	12%	(28)	78%	(187)	239
Somewhat Unfavorable of Biden	—	(0)	8%	(5)	12%	(8)	80%	(51)	64
Very Unfavorable of Biden	—	(0)	2%	(3)	9%	(20)	90%	(203)	226
#1 Issue: Economy	3%	(8)	2%	(7)	12%	(33)	83%	(228)	275
#1 Issue: Security	3%	(4)	8%	(9)	9%	(11)	79%	(94)	118
#1 Issue: Health Care	5%	(6)	15%	(20)	15%	(19)	65%	(85)	130
#1 Issue: Medicare / Social Security	—	(0)	2%	(3)	2%	(2)	96%	(117)	122
#1 Issue: Women's Issues	2%	(1)	12%	(7)	17%	(10)	70%	(39)	56
#1 Issue: Other	—	(0)	3%	(2)	2%	(1)	95%	(57)	60
2020 Vote: Joe Biden	5%	(18)	6%	(23)	11%	(40)	78%	(290)	371
2020 Vote: Donald Trump	1%	(3)	6%	(14)	9%	(24)	84%	(216)	257
2020 Vote: Didn't Vote	1%	(1)	6%	(13)	11%	(22)	82%	(165)	200
2018 House Vote: Democrat	6%	(16)	8%	(21)	9%	(26)	78%	(219)	283
2018 House Vote: Republican	1%	(3)	2%	(4)	13%	(28)	84%	(181)	215
2016 Vote: Hillary Clinton	6%	(16)	8%	(20)	10%	(27)	76%	(197)	261
2016 Vote: Donald Trump	1%	(3)	3%	(6)	11%	(26)	86%	(210)	245
2016 Vote: Didn't Vote	1%	(3)	6%	(19)	11%	(34)	82%	(249)	304
Voted in 2014: Yes	3%	(16)	6%	(27)	11%	(49)	80%	(366)	457
Voted in 2014: No	2%	(6)	6%	(24)	10%	(41)	82%	(322)	393
4-Region: Northeast	5%	(6)	9%	(12)	11%	(15)	76%	(103)	136
4-Region: Midwest	1%	(2)	8%	(16)	11%	(21)	81%	(163)	202
4-Region: South	—	(1)	3%	(9)	10%	(31)	87%	(278)	320
4-Region: West	7%	(13)	7%	(14)	12%	(22)	75%	(144)	193
Film Fan	3%	(21)	7%	(49)	10%	(76)	80%	(588)	734
Television Fan	3%	(22)	6%	(49)	10%	(75)	81%	(635)	781

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_26: How much have you seen, read or heard about the following movies?
'Hillbilly Elegy'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(77)	12%	(108)	14%	(126)	65%	(589)	900
Gender: Male	11%	(46)	15%	(66)	17%	(74)	57%	(247)	433
Gender: Female	7%	(31)	9%	(43)	11%	(52)	73%	(342)	467
Age: 18-34	10%	(28)	10%	(27)	15%	(40)	65%	(174)	269
Age: 35-44	11%	(18)	18%	(29)	18%	(29)	53%	(85)	162
Age: 45-64	7%	(20)	11%	(33)	15%	(45)	67%	(201)	299
Age: 65+	6%	(11)	12%	(20)	6%	(11)	76%	(129)	170
GenZers: 1997-2012	6%	(8)	6%	(8)	13%	(17)	74%	(97)	131
Millennials: 1981-1996	15%	(37)	17%	(42)	17%	(44)	52%	(132)	255
GenXers: 1965-1980	6%	(13)	12%	(27)	15%	(32)	67%	(145)	216
Baby Boomers: 1946-1964	7%	(19)	11%	(29)	11%	(30)	72%	(196)	273
PID: Dem (no lean)	11%	(40)	16%	(59)	16%	(59)	56%	(202)	361
PID: Ind (no lean)	4%	(11)	8%	(24)	13%	(37)	75%	(215)	287
PID: Rep (no lean)	10%	(25)	10%	(25)	12%	(30)	68%	(173)	252
PID/Gender: Dem Men	13%	(25)	23%	(42)	20%	(37)	44%	(83)	187
PID/Gender: Dem Women	9%	(16)	10%	(17)	13%	(22)	69%	(119)	174
PID/Gender: Ind Men	4%	(5)	10%	(12)	17%	(20)	69%	(81)	118
PID/Gender: Ind Women	4%	(7)	7%	(12)	10%	(18)	79%	(133)	169
PID/Gender: Rep Men	13%	(16)	9%	(11)	14%	(18)	65%	(83)	128
PID/Gender: Rep Women	7%	(9)	11%	(14)	10%	(12)	72%	(90)	124
Ideo: Liberal (1-3)	11%	(26)	18%	(46)	17%	(43)	54%	(136)	251
Ideo: Moderate (4)	9%	(24)	10%	(25)	14%	(37)	67%	(173)	259
Ideo: Conservative (5-7)	8%	(23)	12%	(35)	11%	(32)	69%	(198)	287
Educ: < College	7%	(41)	9%	(57)	11%	(66)	73%	(451)	615
Educ: Bachelors degree	10%	(18)	15%	(26)	24%	(43)	51%	(93)	181
Educ: Post-grad	16%	(17)	24%	(25)	16%	(17)	43%	(45)	104
Income: Under 50k	5%	(24)	9%	(40)	11%	(48)	75%	(333)	444
Income: 50k-100k	12%	(34)	15%	(43)	16%	(48)	57%	(168)	294
Income: 100k+	12%	(19)	15%	(25)	19%	(31)	54%	(88)	162
Ethnicity: White	10%	(66)	14%	(98)	14%	(98)	62%	(431)	693
Ethnicity: Hispanic	12%	(20)	12%	(21)	11%	(19)	65%	(115)	175
Ethnicity: Black	8%	(9)	5%	(5)	16%	(18)	71%	(80)	112

Continued on next page

Table MCEN2_26: How much have you seen, read or heard about the following movies?
'Hillbilly Elegy'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(77)	12%	(108)	14%	(126)	65%	(589)	900
Ethnicity: Other	1%	(1)	6%	(5)	10%	(10)	83%	(79)	95
All Christian	9%	(38)	16%	(70)	13%	(54)	63%	(271)	433
All Non-Christian	32%	(18)	10%	(6)	16%	(9)	42%	(23)	56
Agnostic/Nothing in particular	5%	(12)	7%	(15)	15%	(34)	73%	(165)	226
Something Else	5%	(7)	7%	(11)	12%	(18)	76%	(110)	146
Religious Non-Protestant/Catholic	28%	(18)	10%	(6)	19%	(12)	42%	(26)	62
Evangelical	7%	(17)	18%	(43)	14%	(33)	62%	(148)	240
Non-Evangelical	9%	(28)	11%	(35)	11%	(36)	69%	(221)	320
Community: Urban	15%	(38)	11%	(29)	14%	(36)	60%	(156)	260
Community: Suburban	8%	(31)	13%	(52)	14%	(56)	65%	(257)	397
Community: Rural	3%	(7)	11%	(27)	14%	(34)	72%	(175)	243
Employ: Private Sector	11%	(30)	15%	(42)	15%	(41)	58%	(158)	271
Employ: Government	12%	(6)	26%	(14)	19%	(10)	44%	(23)	53
Employ: Self-Employed	12%	(9)	10%	(8)	26%	(21)	52%	(41)	79
Employ: Homemaker	15%	(11)	8%	(6)	15%	(11)	62%	(45)	73
Employ: Student	8%	(4)	3%	(1)	20%	(10)	70%	(35)	50
Employ: Retired	6%	(12)	10%	(20)	8%	(15)	76%	(148)	195
Employ: Unemployed	2%	(3)	10%	(10)	8%	(9)	80%	(86)	108
Employ: Other	2%	(1)	11%	(8)	13%	(9)	74%	(54)	72
Military HH: Yes	13%	(19)	7%	(11)	11%	(16)	69%	(102)	148
Military HH: No	8%	(58)	13%	(97)	15%	(110)	65%	(487)	752
RD/WT: Right Direction	11%	(56)	14%	(69)	16%	(81)	59%	(292)	498
RD/WT: Wrong Track	5%	(21)	10%	(39)	11%	(45)	74%	(297)	402
Biden Job Approve	11%	(58)	14%	(76)	16%	(89)	59%	(320)	544
Biden Job Disapprove	6%	(19)	9%	(27)	10%	(29)	74%	(219)	294
Biden Job Strongly Approve	18%	(54)	15%	(46)	16%	(49)	51%	(158)	307
Biden Job Somewhat Approve	2%	(4)	12%	(30)	17%	(40)	69%	(163)	237
Biden Job Somewhat Disapprove	4%	(4)	9%	(8)	14%	(12)	72%	(62)	85
Biden Job Strongly Disapprove	7%	(15)	9%	(20)	8%	(17)	75%	(157)	209
Favorable of Biden	10%	(57)	14%	(75)	16%	(89)	60%	(332)	553
Unfavorable of Biden	7%	(20)	10%	(28)	12%	(35)	72%	(208)	291

Continued on next page

Table MCEN2_26: How much have you seen, read or heard about the following movies?
'Hillbilly Elegy'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(77)	12%	(108)	14%	(126)	65%	(589)	900
Very Favorable of Biden	12%	(40)	15%	(50)	17%	(55)	56%	(186)	331
Somewhat Favorable of Biden	7%	(17)	11%	(25)	16%	(35)	66%	(146)	222
Somewhat Unfavorable of Biden	8%	(6)	12%	(9)	20%	(15)	59%	(44)	75
Very Unfavorable of Biden	6%	(14)	9%	(19)	9%	(20)	76%	(164)	217
#1 Issue: Economy	7%	(21)	13%	(40)	15%	(45)	65%	(201)	307
#1 Issue: Security	5%	(6)	10%	(12)	14%	(16)	71%	(84)	119
#1 Issue: Health Care	13%	(20)	21%	(33)	16%	(26)	50%	(81)	161
#1 Issue: Medicare / Social Security	12%	(12)	6%	(6)	10%	(10)	72%	(74)	102
#1 Issue: Women's Issues	5%	(3)	7%	(4)	15%	(9)	74%	(44)	59
#1 Issue: Education	6%	(3)	9%	(4)	18%	(9)	68%	(34)	50
#1 Issue: Other	10%	(9)	7%	(6)	8%	(7)	75%	(62)	83
2020 Vote: Joe Biden	11%	(48)	16%	(68)	16%	(67)	56%	(235)	419
2020 Vote: Donald Trump	9%	(25)	11%	(30)	11%	(28)	69%	(181)	264
2020 Vote: Didn't Vote	2%	(4)	3%	(6)	14%	(27)	81%	(152)	188
2018 House Vote: Democrat	13%	(39)	18%	(56)	15%	(45)	54%	(166)	306
2018 House Vote: Republican	5%	(12)	12%	(27)	14%	(33)	69%	(161)	234
2016 Vote: Hillary Clinton	12%	(34)	17%	(51)	15%	(43)	57%	(167)	294
2016 Vote: Donald Trump	5%	(14)	12%	(31)	13%	(34)	70%	(184)	264
2016 Vote: Didn't Vote	8%	(25)	7%	(22)	15%	(44)	70%	(210)	302
Voted in 2014: Yes	9%	(49)	15%	(77)	13%	(66)	63%	(330)	522
Voted in 2014: No	7%	(28)	8%	(31)	16%	(60)	69%	(259)	378
4-Region: Northeast	10%	(16)	12%	(19)	17%	(28)	61%	(98)	161
4-Region: Midwest	7%	(14)	14%	(27)	13%	(25)	66%	(126)	192
4-Region: South	9%	(28)	12%	(37)	11%	(35)	68%	(213)	313
4-Region: West	8%	(19)	11%	(25)	16%	(39)	65%	(152)	235
Film Fan	10%	(75)	13%	(101)	15%	(116)	62%	(469)	761
Television Fan	9%	(76)	12%	(104)	15%	(125)	64%	(541)	846

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_27: How much have you seen, read or heard about the following movies?
'I Care A Lot'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(78)	11%	(98)	11%	(96)	69%	(616)	888
Gender: Male	9%	(36)	12%	(50)	11%	(45)	68%	(276)	407
Gender: Female	9%	(42)	10%	(48)	11%	(51)	71%	(340)	481
Age: 18-34	13%	(35)	13%	(36)	13%	(35)	61%	(168)	274
Age: 35-44	16%	(20)	19%	(24)	14%	(18)	51%	(64)	126
Age: 45-64	5%	(17)	11%	(34)	9%	(29)	74%	(231)	311
Age: 65+	3%	(6)	3%	(5)	7%	(13)	87%	(153)	176
GenZers: 1997-2012	7%	(8)	10%	(13)	15%	(18)	69%	(85)	124
Millennials: 1981-1996	17%	(39)	19%	(44)	12%	(27)	52%	(120)	230
GenXers: 1965-1980	9%	(19)	12%	(26)	13%	(29)	67%	(147)	220
Baby Boomers: 1946-1964	3%	(9)	5%	(15)	8%	(22)	84%	(237)	283
PID: Dem (no lean)	13%	(49)	17%	(65)	12%	(48)	59%	(231)	394
PID: Ind (no lean)	5%	(13)	8%	(21)	11%	(28)	76%	(197)	259
PID: Rep (no lean)	7%	(16)	5%	(12)	9%	(20)	80%	(188)	235
PID/Gender: Dem Men	13%	(25)	20%	(38)	13%	(23)	54%	(99)	185
PID/Gender: Dem Women	12%	(25)	13%	(28)	12%	(24)	63%	(132)	209
PID/Gender: Ind Men	4%	(4)	8%	(9)	10%	(12)	79%	(92)	117
PID/Gender: Ind Women	6%	(8)	9%	(13)	11%	(16)	74%	(105)	142
PID/Gender: Rep Men	7%	(7)	4%	(4)	9%	(10)	80%	(85)	105
PID/Gender: Rep Women	7%	(9)	6%	(8)	8%	(10)	79%	(103)	130
Ideo: Liberal (1-3)	13%	(35)	16%	(43)	14%	(36)	56%	(148)	262
Ideo: Moderate (4)	7%	(18)	13%	(33)	10%	(25)	70%	(182)	259
Ideo: Conservative (5-7)	7%	(20)	8%	(21)	8%	(21)	77%	(208)	269
Educ: < College	6%	(37)	9%	(52)	10%	(62)	75%	(453)	604
Educ: Bachelors degree	15%	(27)	14%	(26)	10%	(19)	61%	(111)	183
Educ: Post-grad	14%	(14)	20%	(20)	14%	(15)	52%	(52)	101
Income: Under 50k	6%	(28)	7%	(33)	10%	(44)	77%	(348)	453
Income: 50k-100k	8%	(23)	14%	(40)	13%	(36)	65%	(182)	281
Income: 100k+	17%	(26)	16%	(25)	11%	(17)	56%	(87)	155
Ethnicity: White	9%	(62)	11%	(73)	11%	(78)	69%	(470)	683
Ethnicity: Hispanic	13%	(18)	21%	(29)	7%	(10)	59%	(81)	139
Ethnicity: Black	7%	(8)	7%	(8)	7%	(7)	79%	(85)	108

Continued on next page

Table MCEN2_27: How much have you seen, read or heard about the following movies?

'I Care A Lot'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(78)	11%	(98)	11%	(96)	69%	(616)	888
Ethnicity: Other	7%	(7)	18%	(18)	11%	(10)	63%	(61)	97
All Christian	7%	(29)	14%	(55)	9%	(38)	70%	(282)	404
All Non-Christian	27%	(14)	22%	(12)	14%	(7)	37%	(19)	52
Atheist	9%	(4)	10%	(5)	24%	(12)	58%	(29)	50
Agnostic/Nothing in particular	9%	(20)	4%	(9)	10%	(22)	77%	(169)	219
Something Else	6%	(10)	11%	(18)	10%	(17)	72%	(117)	162
Religious Non-Protestant/Catholic	24%	(14)	20%	(12)	15%	(9)	41%	(24)	59
Evangelical	9%	(20)	19%	(43)	7%	(15)	66%	(149)	226
Non-Evangelical	5%	(16)	9%	(29)	11%	(35)	75%	(245)	324
Community: Urban	15%	(38)	15%	(38)	10%	(25)	61%	(159)	260
Community: Suburban	7%	(27)	12%	(46)	11%	(43)	71%	(277)	392
Community: Rural	5%	(13)	6%	(14)	12%	(28)	77%	(181)	236
Employ: Private Sector	15%	(42)	17%	(47)	12%	(33)	56%	(154)	276
Employ: Self-Employed	14%	(9)	6%	(4)	9%	(6)	71%	(45)	64
Employ: Homemaker	1%	(1)	10%	(8)	13%	(10)	76%	(59)	78
Employ: Student	9%	(5)	7%	(4)	19%	(11)	65%	(36)	56
Employ: Retired	4%	(8)	7%	(13)	7%	(13)	83%	(165)	199
Employ: Unemployed	7%	(7)	8%	(8)	7%	(7)	78%	(77)	99
Employ: Other	3%	(2)	4%	(3)	9%	(6)	84%	(62)	74
Military HH: Yes	9%	(12)	7%	(9)	6%	(8)	78%	(98)	126
Military HH: No	9%	(66)	12%	(90)	12%	(88)	68%	(518)	762
RD/WT: Right Direction	11%	(53)	16%	(74)	12%	(56)	62%	(295)	478
RD/WT: Wrong Track	6%	(25)	6%	(24)	10%	(40)	78%	(321)	410
Biden Job Approve	11%	(57)	15%	(77)	13%	(65)	62%	(321)	521
Biden Job Disapprove	6%	(17)	7%	(20)	7%	(19)	81%	(235)	291
Biden Job Strongly Approve	15%	(46)	16%	(50)	13%	(41)	56%	(172)	308
Biden Job Somewhat Approve	5%	(12)	13%	(27)	12%	(25)	70%	(149)	213
Biden Job Somewhat Disapprove	8%	(6)	6%	(4)	6%	(4)	81%	(61)	76
Biden Job Strongly Disapprove	5%	(11)	7%	(15)	7%	(15)	81%	(174)	215
Favorable of Biden	11%	(57)	14%	(77)	12%	(66)	63%	(338)	538
Unfavorable of Biden	5%	(14)	7%	(19)	8%	(22)	81%	(238)	293

Continued on next page

Table MCEN2_27: How much have you seen, read or heard about the following movies?
 'I Care A Lot'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(78)	11%	(98)	11%	(96)	69%	(616)	888
Very Favorable of Biden	13%	(40)	15%	(47)	12%	(38)	60%	(186)	311
Somewhat Favorable of Biden	8%	(18)	13%	(30)	12%	(27)	67%	(152)	227
Somewhat Unfavorable of Biden	5%	(3)	13%	(9)	8%	(6)	74%	(50)	67
Very Unfavorable of Biden	5%	(10)	5%	(10)	7%	(17)	83%	(188)	226
#1 Issue: Economy	11%	(32)	10%	(31)	11%	(32)	68%	(207)	302
#1 Issue: Security	3%	(4)	10%	(12)	9%	(10)	78%	(92)	117
#1 Issue: Health Care	14%	(19)	13%	(18)	14%	(19)	59%	(81)	136
#1 Issue: Medicare / Social Security	3%	(3)	8%	(9)	6%	(7)	82%	(87)	105
#1 Issue: Women's Issues	20%	(11)	11%	(6)	21%	(11)	48%	(26)	54
#1 Issue: Other	1%	(1)	16%	(12)	8%	(6)	75%	(57)	77
2020 Vote: Joe Biden	13%	(56)	15%	(66)	12%	(52)	60%	(260)	435
2020 Vote: Donald Trump	6%	(14)	6%	(14)	8%	(19)	81%	(198)	245
2020 Vote: Didn't Vote	3%	(5)	9%	(17)	12%	(22)	77%	(143)	187
2018 House Vote: Democrat	12%	(38)	17%	(55)	12%	(39)	59%	(192)	324
2018 House Vote: Republican	5%	(11)	6%	(13)	11%	(22)	77%	(161)	208
2016 Vote: Hillary Clinton	11%	(36)	16%	(52)	11%	(36)	61%	(196)	320
2016 Vote: Donald Trump	5%	(11)	7%	(16)	9%	(20)	79%	(179)	226
2016 Vote: Didn't Vote	10%	(30)	9%	(26)	11%	(35)	70%	(215)	305
Voted in 2014: Yes	8%	(40)	13%	(64)	11%	(52)	68%	(336)	492
Voted in 2014: No	10%	(38)	9%	(34)	11%	(44)	71%	(280)	396
4-Region: Northeast	11%	(17)	12%	(17)	14%	(21)	63%	(93)	149
4-Region: Midwest	5%	(9)	7%	(13)	14%	(25)	74%	(133)	181
4-Region: South	7%	(25)	13%	(49)	8%	(31)	71%	(259)	364
4-Region: West	14%	(27)	10%	(19)	10%	(19)	67%	(130)	194
Film Fan	10%	(75)	13%	(97)	11%	(84)	66%	(491)	747
Television Fan	9%	(74)	12%	(96)	11%	(88)	69%	(574)	832

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_28: How much have you seen, read or heard about the following movies?

'La Llorona'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(100)	14%	(120)	11%	(94)	64%	(568)	882
Gender: Male	13%	(57)	12%	(53)	13%	(56)	62%	(266)	432
Gender: Female	10%	(43)	15%	(67)	9%	(39)	67%	(302)	450
Age: 18-34	18%	(54)	26%	(77)	14%	(42)	41%	(119)	292
Age: 35-44	17%	(24)	18%	(25)	16%	(23)	49%	(70)	142
Age: 45-64	7%	(19)	6%	(18)	5%	(13)	83%	(234)	284
Age: 65+	2%	(3)	—	(0)	10%	(16)	88%	(145)	164
GenZers: 1997-2012	23%	(29)	29%	(37)	17%	(22)	31%	(40)	128
Millennials: 1981-1996	18%	(46)	22%	(58)	13%	(35)	47%	(122)	261
GenXers: 1965-1980	6%	(11)	11%	(19)	9%	(16)	74%	(135)	182
Baby Boomers: 1946-1964	5%	(14)	2%	(6)	7%	(20)	86%	(247)	286
PID: Dem (no lean)	15%	(58)	16%	(61)	13%	(48)	56%	(213)	380
PID: Ind (no lean)	6%	(18)	16%	(45)	9%	(26)	68%	(189)	278
PID: Rep (no lean)	10%	(23)	6%	(14)	9%	(20)	74%	(166)	224
PID/Gender: Dem Men	16%	(33)	16%	(33)	16%	(34)	52%	(111)	211
PID/Gender: Dem Women	15%	(25)	16%	(28)	8%	(14)	60%	(102)	170
PID/Gender: Ind Men	7%	(8)	9%	(9)	11%	(12)	73%	(79)	108
PID/Gender: Ind Women	6%	(10)	21%	(35)	9%	(15)	65%	(110)	170
PID/Gender: Rep Men	14%	(16)	9%	(11)	9%	(10)	68%	(77)	113
PID/Gender: Rep Women	7%	(8)	3%	(4)	9%	(10)	81%	(89)	111
Ideo: Liberal (1-3)	16%	(40)	17%	(44)	13%	(32)	54%	(137)	252
Ideo: Moderate (4)	10%	(24)	9%	(20)	10%	(25)	71%	(168)	238
Ideo: Conservative (5-7)	8%	(22)	11%	(29)	7%	(19)	73%	(191)	261
Educ: < College	11%	(67)	13%	(78)	9%	(55)	67%	(400)	600
Educ: Bachelors degree	11%	(20)	15%	(28)	13%	(25)	61%	(113)	185
Educ: Post-grad	12%	(12)	15%	(15)	15%	(15)	57%	(55)	97
Income: Under 50k	13%	(56)	10%	(46)	8%	(36)	68%	(299)	438
Income: 50k-100k	10%	(28)	15%	(41)	14%	(38)	62%	(172)	279
Income: 100k+	9%	(15)	21%	(34)	12%	(20)	59%	(97)	165
Ethnicity: White	11%	(76)	14%	(94)	9%	(63)	66%	(446)	678
Ethnicity: Hispanic	26%	(47)	27%	(48)	9%	(17)	38%	(68)	180
Ethnicity: Black	11%	(13)	14%	(17)	18%	(20)	57%	(66)	116

Continued on next page

Table MCEN2_28: How much have you seen, read or heard about the following movies?
'La Llorona'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(100)	14%	(120)	11%	(94)	64%	(568)	882
Ethnicity: Other	13%	(11)	11%	(9)	13%	(11)	64%	(56)	88
All Christian	11%	(45)	13%	(52)	12%	(48)	65%	(266)	411
All Non-Christian	37%	(24)	12%	(8)	10%	(6)	42%	(28)	66
Agnostic/Nothing in particular	7%	(15)	12%	(26)	12%	(26)	69%	(145)	211
Something Else	6%	(9)	16%	(24)	7%	(11)	71%	(109)	152
Religious Non-Protestant/Catholic	35%	(26)	10%	(8)	10%	(8)	45%	(33)	74
Evangelical	10%	(25)	16%	(40)	13%	(31)	60%	(147)	244
Non-Evangelical	9%	(27)	12%	(34)	9%	(26)	71%	(212)	299
Community: Urban	19%	(47)	17%	(42)	13%	(33)	51%	(129)	250
Community: Suburban	7%	(29)	13%	(51)	11%	(43)	69%	(274)	397
Community: Rural	10%	(23)	12%	(27)	8%	(19)	71%	(166)	235
Employ: Private Sector	11%	(30)	18%	(50)	14%	(41)	57%	(163)	285
Employ: Government	10%	(6)	20%	(12)	18%	(10)	52%	(30)	58
Employ: Self-Employed	32%	(26)	21%	(17)	3%	(2)	44%	(36)	82
Employ: Retired	8%	(15)	—	(1)	7%	(14)	85%	(170)	200
Employ: Unemployed	4%	(4)	15%	(15)	9%	(8)	72%	(71)	99
Employ: Other	14%	(11)	17%	(13)	2%	(2)	66%	(50)	75
Military HH: Yes	18%	(28)	11%	(17)	4%	(6)	66%	(102)	153
Military HH: No	10%	(72)	14%	(103)	12%	(88)	64%	(467)	729
RD/WT: Right Direction	13%	(66)	16%	(80)	13%	(63)	58%	(290)	500
RD/WT: Wrong Track	9%	(34)	10%	(40)	8%	(31)	73%	(278)	382
Biden Job Approve	15%	(84)	16%	(88)	11%	(60)	57%	(313)	545
Biden Job Disapprove	5%	(13)	8%	(22)	10%	(27)	78%	(217)	279
Biden Job Strongly Approve	19%	(55)	18%	(52)	11%	(32)	53%	(155)	293
Biden Job Somewhat Approve	11%	(29)	15%	(36)	11%	(28)	63%	(158)	251
Biden Job Somewhat Disapprove	1%	(1)	18%	(13)	13%	(9)	68%	(49)	72
Biden Job Strongly Disapprove	6%	(12)	4%	(9)	9%	(18)	81%	(168)	207
Favorable of Biden	15%	(82)	16%	(91)	12%	(68)	56%	(311)	552
Unfavorable of Biden	5%	(12)	8%	(23)	9%	(23)	78%	(209)	267

Continued on next page

Table MCEN2_28: How much have you seen, read or heard about the following movies?

'La Llorona'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(100)	14%	(120)	11%	(94)	64%	(568)	882
Very Favorable of Biden	16%	(57)	16%	(57)	11%	(38)	56%	(195)	346
Somewhat Favorable of Biden	12%	(26)	17%	(34)	15%	(30)	56%	(116)	206
Somewhat Unfavorable of Biden	—	(0)	16%	(9)	16%	(9)	67%	(36)	54
Very Unfavorable of Biden	6%	(12)	6%	(14)	7%	(14)	81%	(173)	213
#1 Issue: Economy	6%	(18)	13%	(38)	10%	(30)	70%	(204)	291
#1 Issue: Security	12%	(12)	9%	(10)	11%	(11)	68%	(72)	105
#1 Issue: Health Care	21%	(32)	20%	(30)	12%	(19)	48%	(74)	155
#1 Issue: Medicare / Social Security	10%	(12)	1%	(2)	7%	(8)	81%	(90)	111
#1 Issue: Women's Issues	6%	(3)	33%	(17)	12%	(6)	50%	(26)	52
#1 Issue: Other	15%	(11)	8%	(6)	10%	(8)	68%	(53)	78
2020 Vote: Joe Biden	14%	(61)	17%	(74)	11%	(49)	57%	(246)	429
2020 Vote: Donald Trump	9%	(23)	7%	(16)	8%	(19)	76%	(182)	239
2020 Vote: Didn't Vote	8%	(16)	13%	(26)	12%	(23)	66%	(126)	191
2018 House Vote: Democrat	11%	(34)	16%	(51)	11%	(36)	61%	(193)	314
2018 House Vote: Republican	2%	(4)	8%	(16)	9%	(19)	81%	(167)	207
2016 Vote: Hillary Clinton	11%	(33)	15%	(44)	12%	(35)	62%	(185)	297
2016 Vote: Donald Trump	4%	(8)	8%	(16)	8%	(17)	81%	(176)	218
2016 Vote: Didn't Vote	17%	(55)	17%	(55)	11%	(36)	56%	(184)	331
Voted in 2014: Yes	7%	(35)	11%	(52)	11%	(51)	71%	(337)	476
Voted in 2014: No	16%	(64)	17%	(68)	11%	(43)	57%	(231)	406
4-Region: Northeast	13%	(20)	13%	(20)	12%	(18)	62%	(96)	153
4-Region: Midwest	12%	(21)	6%	(10)	10%	(18)	73%	(132)	181
4-Region: South	8%	(26)	14%	(48)	10%	(34)	68%	(231)	339
4-Region: West	15%	(32)	20%	(42)	12%	(25)	53%	(110)	209
Film Fan	13%	(98)	14%	(107)	11%	(85)	62%	(470)	761
Television Fan	12%	(96)	14%	(112)	11%	(92)	63%	(512)	811

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_29: How much have you seen, read or heard about the following movies?
 'The Little Things'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(95)	14%	(120)	14%	(121)	62%	(550)	886
Gender: Male	17%	(67)	14%	(56)	16%	(66)	53%	(212)	401
Gender: Female	6%	(28)	13%	(63)	11%	(55)	70%	(338)	484
Age: 18-34	16%	(44)	16%	(45)	18%	(49)	49%	(135)	273
Age: 35-44	21%	(28)	17%	(22)	15%	(20)	47%	(62)	132
Age: 45-64	7%	(20)	12%	(37)	12%	(35)	70%	(211)	303
Age: 65+	1%	(2)	9%	(16)	9%	(17)	80%	(143)	178
GenZers: 1997-2012	3%	(3)	18%	(20)	26%	(30)	53%	(60)	112
Millennials: 1981-1996	25%	(61)	17%	(41)	13%	(32)	45%	(109)	243
GenXers: 1965-1980	7%	(15)	12%	(25)	13%	(26)	68%	(143)	209
Baby Boomers: 1946-1964	5%	(16)	12%	(34)	11%	(32)	72%	(210)	292
PID: Dem (no lean)	19%	(69)	19%	(69)	14%	(49)	48%	(175)	363
PID: Ind (no lean)	5%	(14)	7%	(19)	18%	(46)	69%	(180)	259
PID: Rep (no lean)	5%	(12)	12%	(32)	9%	(25)	74%	(195)	264
PID/Gender: Dem Men	30%	(53)	17%	(31)	18%	(32)	36%	(64)	181
PID/Gender: Dem Women	9%	(16)	21%	(37)	10%	(18)	61%	(111)	182
PID/Gender: Ind Men	7%	(7)	7%	(8)	22%	(23)	64%	(68)	107
PID/Gender: Ind Women	4%	(7)	7%	(11)	15%	(23)	73%	(112)	152
PID/Gender: Rep Men	6%	(6)	15%	(17)	9%	(10)	70%	(80)	113
PID/Gender: Rep Women	4%	(6)	10%	(15)	10%	(15)	77%	(115)	150
Ideo: Liberal (1-3)	18%	(39)	18%	(38)	14%	(30)	51%	(112)	219
Ideo: Moderate (4)	10%	(24)	15%	(38)	11%	(26)	65%	(162)	250
Ideo: Conservative (5-7)	6%	(17)	12%	(35)	12%	(34)	69%	(195)	281
Educ: < College	9%	(53)	11%	(70)	14%	(88)	65%	(400)	611
Educ: Bachelors degree	14%	(24)	17%	(29)	10%	(18)	59%	(105)	176
Educ: Post-grad	18%	(18)	21%	(21)	15%	(15)	46%	(45)	99
Income: Under 50k	9%	(43)	12%	(55)	16%	(72)	63%	(287)	456
Income: 50k-100k	10%	(30)	14%	(43)	11%	(34)	64%	(192)	299
Income: 100k+	17%	(22)	17%	(23)	11%	(14)	55%	(71)	130
Ethnicity: White	9%	(63)	13%	(94)	13%	(95)	65%	(456)	707
Ethnicity: Hispanic	21%	(30)	19%	(27)	15%	(21)	44%	(62)	140
Ethnicity: Black	26%	(29)	15%	(17)	13%	(15)	45%	(51)	113

Continued on next page

Table MCEN2_29: How much have you seen, read or heard about the following movies?
'The Little Things'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(95)	14%	(120)	14%	(121)	62%	(550)	886
Ethnicity: Other	5%	(3)	14%	(9)	17%	(11)	64%	(42)	65
All Christian	11%	(47)	15%	(62)	11%	(47)	63%	(265)	422
Agnostic/Nothing in particular	12%	(28)	9%	(21)	20%	(45)	59%	(137)	231
Something Else	7%	(11)	9%	(14)	12%	(17)	72%	(108)	151
Evangelical	14%	(34)	15%	(35)	9%	(21)	62%	(149)	239
Non-Evangelical	8%	(24)	11%	(35)	13%	(41)	69%	(221)	321
Community: Urban	15%	(33)	21%	(48)	10%	(22)	54%	(120)	223
Community: Suburban	11%	(47)	13%	(55)	15%	(63)	62%	(265)	429
Community: Rural	7%	(16)	8%	(18)	15%	(36)	70%	(164)	234
Employ: Private Sector	15%	(37)	15%	(37)	13%	(33)	57%	(142)	250
Employ: Government	12%	(6)	32%	(18)	11%	(6)	45%	(24)	54
Employ: Self-Employed	14%	(9)	13%	(8)	19%	(13)	54%	(36)	65
Employ: Homemaker	7%	(6)	7%	(6)	11%	(9)	75%	(60)	80
Employ: Retired	5%	(9)	14%	(28)	10%	(19)	72%	(140)	195
Employ: Unemployed	10%	(13)	13%	(17)	14%	(18)	63%	(82)	129
Employ: Other	18%	(13)	6%	(4)	10%	(7)	66%	(48)	73
Military HH: Yes	15%	(21)	15%	(20)	13%	(18)	57%	(77)	135
Military HH: No	10%	(75)	13%	(100)	14%	(103)	63%	(473)	750
RD/WT: Right Direction	14%	(63)	18%	(81)	14%	(67)	54%	(252)	463
RD/WT: Wrong Track	8%	(32)	9%	(39)	13%	(54)	70%	(298)	423
Biden Job Approve	15%	(76)	17%	(89)	14%	(74)	54%	(278)	517
Biden Job Disapprove	6%	(19)	9%	(29)	12%	(38)	73%	(230)	315
Biden Job Strongly Approve	18%	(52)	21%	(58)	12%	(33)	49%	(137)	280
Biden Job Somewhat Approve	10%	(24)	13%	(31)	18%	(42)	59%	(141)	237
Biden Job Somewhat Disapprove	6%	(4)	19%	(14)	15%	(11)	60%	(44)	73
Biden Job Strongly Disapprove	6%	(14)	6%	(15)	11%	(27)	77%	(186)	242
Favorable of Biden	15%	(75)	17%	(86)	15%	(78)	53%	(270)	509
Unfavorable of Biden	5%	(16)	10%	(32)	12%	(39)	73%	(239)	325

Continued on next page

Table MCEN2_29: How much have you seen, read or heard about the following movies?
 'The Little Things'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(95)	14%	(120)	14%	(121)	62%	(550)	886
Very Favorable of Biden	21%	(65)	19%	(61)	12%	(36)	48%	(151)	313
Somewhat Favorable of Biden	5%	(10)	13%	(25)	21%	(42)	61%	(119)	196
Somewhat Unfavorable of Biden	5%	(4)	17%	(12)	15%	(11)	62%	(44)	71
Very Unfavorable of Biden	5%	(12)	8%	(20)	11%	(28)	77%	(195)	254
#1 Issue: Economy	13%	(38)	11%	(30)	14%	(40)	63%	(181)	289
#1 Issue: Security	8%	(11)	9%	(12)	8%	(11)	74%	(100)	135
#1 Issue: Health Care	13%	(19)	21%	(30)	11%	(16)	54%	(77)	141
#1 Issue: Medicare / Social Security	9%	(11)	13%	(15)	14%	(16)	64%	(73)	114
#1 Issue: Women's Issues	4%	(2)	18%	(10)	30%	(16)	48%	(26)	55
#1 Issue: Other	2%	(2)	17%	(12)	9%	(6)	72%	(51)	70
2020 Vote: Joe Biden	15%	(61)	19%	(76)	12%	(46)	54%	(213)	396
2020 Vote: Donald Trump	5%	(15)	11%	(30)	12%	(33)	72%	(198)	276
2020 Vote: Didn't Vote	10%	(19)	6%	(13)	20%	(38)	64%	(125)	195
2018 House Vote: Democrat	19%	(59)	19%	(58)	9%	(27)	54%	(167)	311
2018 House Vote: Republican	5%	(12)	10%	(24)	15%	(34)	70%	(164)	234
2016 Vote: Hillary Clinton	19%	(54)	19%	(54)	10%	(28)	52%	(147)	283
2016 Vote: Donald Trump	5%	(14)	11%	(30)	12%	(33)	71%	(188)	264
2016 Vote: Other	3%	(2)	3%	(2)	20%	(10)	73%	(37)	50
2016 Vote: Didn't Vote	9%	(24)	12%	(35)	18%	(50)	62%	(177)	286
Voted in 2014: Yes	13%	(67)	14%	(73)	12%	(62)	62%	(322)	523
Voted in 2014: No	8%	(28)	13%	(47)	16%	(59)	63%	(228)	362
4-Region: Northeast	12%	(20)	15%	(25)	14%	(24)	59%	(99)	168
4-Region: Midwest	5%	(9)	13%	(22)	12%	(21)	70%	(120)	172
4-Region: South	9%	(33)	14%	(48)	14%	(49)	63%	(216)	346
4-Region: West	17%	(34)	12%	(24)	13%	(27)	57%	(115)	200
Film Fan	12%	(91)	15%	(114)	14%	(107)	59%	(452)	764
Television Fan	10%	(80)	14%	(116)	13%	(107)	63%	(523)	825

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_30: How much have you seen, read or heard about the following movies?
'The Midnight Sky'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(58)	11%	(99)	13%	(114)	70%	(630)	902
Gender: Male	10%	(45)	12%	(49)	14%	(59)	64%	(272)	425
Gender: Female	3%	(14)	10%	(50)	12%	(56)	75%	(358)	477
Age: 18-34	7%	(21)	15%	(41)	13%	(37)	64%	(179)	277
Age: 35-44	14%	(22)	21%	(33)	18%	(28)	47%	(73)	156
Age: 45-64	4%	(12)	6%	(17)	8%	(25)	82%	(241)	295
Age: 65+	2%	(3)	5%	(9)	14%	(24)	79%	(138)	174
GenZers: 1997-2012	2%	(3)	16%	(19)	13%	(16)	68%	(81)	119
Millennials: 1981-1996	13%	(37)	18%	(50)	15%	(44)	54%	(151)	282
GenXers: 1965-1980	4%	(8)	8%	(16)	10%	(20)	79%	(160)	204
Baby Boomers: 1946-1964	4%	(11)	5%	(14)	10%	(28)	81%	(222)	274
PID: Dem (no lean)	11%	(42)	13%	(51)	15%	(58)	61%	(235)	385
PID: Ind (no lean)	3%	(9)	13%	(35)	13%	(34)	71%	(194)	272
PID: Rep (no lean)	3%	(8)	6%	(14)	9%	(21)	82%	(201)	245
PID/Gender: Dem Men	19%	(35)	13%	(24)	19%	(34)	50%	(91)	184
PID/Gender: Dem Women	4%	(7)	13%	(27)	12%	(24)	71%	(143)	201
PID/Gender: Ind Men	4%	(6)	11%	(15)	13%	(16)	72%	(92)	128
PID/Gender: Ind Women	2%	(3)	14%	(20)	13%	(18)	71%	(102)	144
PID/Gender: Rep Men	4%	(4)	10%	(11)	7%	(8)	79%	(88)	112
PID/Gender: Rep Women	2%	(3)	2%	(3)	10%	(13)	85%	(113)	133
Ideo: Liberal (1-3)	13%	(34)	11%	(27)	12%	(31)	64%	(162)	254
Ideo: Moderate (4)	4%	(12)	12%	(32)	17%	(45)	67%	(179)	268
Ideo: Conservative (5-7)	4%	(12)	9%	(24)	11%	(30)	75%	(200)	265
Educ: < College	3%	(18)	9%	(55)	12%	(73)	76%	(475)	621
Educ: Bachelors degree	14%	(25)	14%	(25)	15%	(27)	58%	(106)	183
Educ: Post-grad	15%	(15)	19%	(19)	15%	(14)	51%	(50)	98
Income: Under 50k	2%	(10)	9%	(41)	12%	(55)	76%	(339)	445
Income: 50k-100k	8%	(24)	10%	(29)	12%	(35)	70%	(202)	290
Income: 100k+	15%	(24)	17%	(29)	15%	(25)	53%	(89)	168
Ethnicity: White	7%	(50)	10%	(70)	13%	(95)	70%	(489)	704
Ethnicity: Hispanic	6%	(9)	16%	(23)	12%	(18)	67%	(99)	149
Ethnicity: Black	5%	(6)	9%	(12)	13%	(16)	73%	(92)	126

Continued on next page

Table MCEN2_30: How much have you seen, read or heard about the following movies?
'The Midnight Sky'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(58)	11%	(99)	13%	(114)	70%	(630)	902
Ethnicity: Other	4%	(3)	24%	(17)	5%	(4)	67%	(49)	73
All Christian	7%	(29)	11%	(46)	13%	(56)	69%	(296)	426
All Non-Christian	19%	(10)	27%	(13)	10%	(5)	45%	(22)	50
Agnostic/Nothing in particular	2%	(5)	9%	(20)	14%	(30)	75%	(166)	221
Something Else	6%	(10)	10%	(18)	11%	(20)	74%	(133)	181
Religious Non-Protestant/Catholic	17%	(10)	25%	(13)	9%	(5)	49%	(27)	55
Evangelical	11%	(28)	18%	(46)	12%	(31)	58%	(146)	251
Non-Evangelical	3%	(10)	5%	(17)	12%	(41)	80%	(269)	337
Community: Urban	14%	(37)	13%	(32)	13%	(33)	60%	(153)	255
Community: Suburban	5%	(19)	11%	(46)	14%	(55)	71%	(287)	407
Community: Rural	1%	(3)	9%	(22)	11%	(26)	79%	(190)	241
Employ: Private Sector	11%	(30)	15%	(43)	16%	(44)	58%	(164)	281
Employ: Government	15%	(8)	14%	(7)	23%	(13)	48%	(26)	55
Employ: Self-Employed	7%	(6)	7%	(5)	15%	(12)	71%	(56)	79
Employ: Homemaker	1%	(1)	11%	(9)	7%	(6)	81%	(65)	80
Employ: Retired	4%	(8)	5%	(10)	11%	(21)	79%	(152)	192
Employ: Unemployed	2%	(2)	23%	(20)	7%	(6)	69%	(61)	88
Employ: Other	—	(0)	3%	(3)	10%	(8)	87%	(74)	85
Military HH: Yes	4%	(5)	8%	(11)	14%	(19)	74%	(98)	133
Military HH: No	7%	(53)	12%	(89)	12%	(96)	69%	(532)	770
RD/WT: Right Direction	10%	(50)	16%	(79)	16%	(78)	59%	(296)	503
RD/WT: Wrong Track	2%	(9)	5%	(20)	9%	(36)	84%	(334)	399
Biden Job Approve	10%	(53)	15%	(80)	16%	(89)	60%	(328)	549
Biden Job Disapprove	2%	(5)	5%	(14)	8%	(25)	85%	(251)	295
Biden Job Strongly Approve	14%	(41)	13%	(39)	17%	(51)	56%	(169)	300
Biden Job Somewhat Approve	5%	(12)	16%	(40)	15%	(38)	64%	(159)	249
Biden Job Somewhat Disapprove	1%	(1)	3%	(2)	9%	(7)	87%	(69)	79
Biden Job Strongly Disapprove	2%	(4)	6%	(12)	8%	(17)	84%	(183)	216
Favorable of Biden	8%	(46)	14%	(78)	16%	(88)	62%	(344)	556
Unfavorable of Biden	2%	(7)	7%	(20)	9%	(25)	82%	(237)	290

Continued on next page

Table MCEN2_30: How much have you seen, read or heard about the following movies?
'The Midnight Sky'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(58)	11%	(99)	13%	(114)	70%	(630)	902
Very Favorable of Biden	11%	(38)	13%	(45)	18%	(61)	57%	(188)	332
Somewhat Favorable of Biden	4%	(8)	15%	(33)	12%	(27)	69%	(156)	224
Somewhat Unfavorable of Biden	3%	(2)	10%	(7)	10%	(8)	77%	(58)	74
Very Unfavorable of Biden	2%	(5)	6%	(12)	8%	(18)	84%	(180)	215
#1 Issue: Economy	6%	(19)	12%	(40)	15%	(48)	67%	(216)	323
#1 Issue: Security	8%	(10)	8%	(10)	9%	(11)	74%	(86)	116
#1 Issue: Health Care	11%	(14)	7%	(10)	12%	(16)	70%	(95)	135
#1 Issue: Medicare / Social Security	4%	(4)	5%	(6)	11%	(12)	80%	(84)	105
#1 Issue: Women's Issues	11%	(7)	21%	(13)	11%	(7)	56%	(34)	60
#1 Issue: Education	4%	(2)	20%	(10)	7%	(4)	68%	(34)	50
#1 Issue: Other	1%	(1)	9%	(7)	15%	(12)	74%	(58)	79
2020 Vote: Joe Biden	11%	(47)	13%	(57)	16%	(71)	60%	(263)	439
2020 Vote: Donald Trump	3%	(6)	7%	(17)	9%	(23)	81%	(205)	252
2020 Vote: Didn't Vote	2%	(5)	13%	(24)	9%	(16)	76%	(140)	185
2018 House Vote: Democrat	11%	(36)	15%	(49)	15%	(48)	59%	(191)	323
2018 House Vote: Republican	4%	(10)	6%	(15)	12%	(28)	77%	(181)	233
2016 Vote: Hillary Clinton	12%	(35)	14%	(42)	15%	(43)	60%	(175)	294
2016 Vote: Donald Trump	5%	(12)	8%	(20)	10%	(24)	76%	(182)	239
2016 Vote: Other	—	(0)	9%	(4)	13%	(6)	79%	(39)	50
2016 Vote: Didn't Vote	4%	(11)	10%	(33)	13%	(41)	73%	(234)	318
Voted in 2014: Yes	9%	(45)	10%	(53)	12%	(62)	69%	(354)	514
Voted in 2014: No	4%	(14)	12%	(47)	13%	(52)	71%	(276)	388
4-Region: Northeast	12%	(20)	12%	(19)	11%	(17)	64%	(102)	158
4-Region: Midwest	3%	(6)	7%	(13)	12%	(22)	78%	(143)	185
4-Region: South	3%	(11)	12%	(42)	12%	(43)	73%	(253)	348
4-Region: West	10%	(21)	12%	(25)	15%	(33)	63%	(132)	211
Film Fan	7%	(56)	12%	(94)	14%	(103)	67%	(505)	758
Television Fan	7%	(57)	11%	(90)	12%	(99)	70%	(576)	821

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_31: How much have you seen, read or heard about the following movies?
'Minari'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(39)	11%	(93)	11%	(94)	73%	(611)	837
Gender: Male	7%	(27)	13%	(55)	13%	(53)	67%	(273)	408
Gender: Female	3%	(12)	9%	(38)	10%	(42)	79%	(338)	430
Age: 18-34	7%	(16)	11%	(25)	12%	(28)	71%	(169)	238
Age: 35-44	9%	(12)	19%	(27)	13%	(18)	59%	(83)	141
Age: 45-64	3%	(10)	9%	(26)	11%	(32)	77%	(228)	295
Age: 65+	1%	(2)	9%	(15)	10%	(16)	80%	(131)	163
GenZers: 1997-2012	—	(0)	8%	(7)	11%	(9)	81%	(71)	88
Millennials: 1981-1996	11%	(27)	15%	(37)	11%	(28)	63%	(154)	246
GenXers: 1965-1980	1%	(2)	10%	(22)	12%	(26)	77%	(163)	213
Baby Boomers: 1946-1964	3%	(9)	9%	(25)	11%	(30)	76%	(204)	268
PID: Dem (no lean)	8%	(30)	14%	(50)	13%	(45)	65%	(233)	358
PID: Ind (no lean)	2%	(6)	11%	(30)	10%	(25)	77%	(198)	259
PID: Rep (no lean)	1%	(3)	6%	(14)	11%	(24)	81%	(180)	221
PID/Gender: Dem Men	12%	(22)	18%	(33)	12%	(23)	58%	(107)	185
PID/Gender: Dem Women	5%	(8)	10%	(17)	13%	(22)	73%	(126)	173
PID/Gender: Ind Men	2%	(2)	13%	(15)	14%	(16)	71%	(82)	115
PID/Gender: Ind Women	3%	(4)	10%	(14)	6%	(9)	81%	(116)	144
PID/Gender: Rep Men	3%	(3)	6%	(7)	13%	(14)	78%	(84)	108
PID/Gender: Rep Women	—	(0)	6%	(7)	9%	(11)	84%	(95)	113
Ideo: Liberal (1-3)	9%	(21)	14%	(35)	11%	(27)	66%	(163)	246
Ideo: Moderate (4)	3%	(7)	13%	(32)	15%	(40)	69%	(177)	256
Ideo: Conservative (5-7)	4%	(9)	8%	(20)	10%	(24)	79%	(198)	252
Educ: < College	2%	(13)	7%	(42)	11%	(62)	79%	(455)	572
Educ: Bachelors degree	9%	(15)	17%	(29)	11%	(18)	63%	(105)	167
Educ: Post-grad	11%	(11)	23%	(22)	14%	(14)	52%	(51)	98
Income: Under 50k	3%	(11)	8%	(33)	12%	(49)	78%	(324)	417
Income: 50k-100k	7%	(18)	12%	(32)	11%	(30)	70%	(191)	271
Income: 100k+	7%	(11)	19%	(28)	10%	(15)	64%	(96)	149
Ethnicity: White	6%	(38)	11%	(77)	11%	(74)	72%	(488)	677
Ethnicity: Hispanic	6%	(7)	15%	(16)	12%	(12)	66%	(69)	104
Ethnicity: Black	—	(0)	8%	(8)	14%	(14)	78%	(75)	97

Continued on next page

Table MCEN2_31: How much have you seen, read or heard about the following movies?
'Minari'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(39)	11%	(93)	11%	(94)	73%	(611)	837
Ethnicity: Other	2%	(1)	12%	(8)	11%	(7)	75%	(47)	64
All Christian	6%	(23)	11%	(47)	10%	(41)	73%	(305)	416
Agnostic/Nothing in particular	1%	(1)	8%	(17)	15%	(31)	77%	(164)	214
Something Else	1%	(1)	8%	(11)	12%	(16)	79%	(106)	134
Religious Non-Protestant/Catholic	20%	(11)	26%	(14)	14%	(7)	41%	(22)	55
Evangelical	6%	(13)	15%	(33)	8%	(19)	71%	(157)	222
Non-Evangelical	3%	(11)	7%	(21)	12%	(36)	78%	(246)	315
Community: Urban	9%	(22)	16%	(37)	11%	(26)	63%	(149)	234
Community: Suburban	4%	(14)	11%	(43)	11%	(46)	75%	(302)	405
Community: Rural	1%	(3)	7%	(13)	11%	(23)	81%	(160)	198
Employ: Private Sector	6%	(15)	17%	(46)	12%	(33)	65%	(172)	266
Employ: Government	11%	(6)	14%	(7)	14%	(7)	61%	(31)	50
Employ: Self-Employed	8%	(6)	10%	(8)	14%	(10)	68%	(50)	73
Employ: Retired	5%	(10)	7%	(14)	12%	(25)	76%	(152)	200
Employ: Unemployed	—	(0)	6%	(7)	6%	(6)	87%	(94)	107
Employ: Other	1%	(1)	11%	(6)	8%	(4)	79%	(42)	53
Military HH: Yes	5%	(6)	12%	(14)	15%	(18)	69%	(82)	119
Military HH: No	5%	(33)	11%	(79)	11%	(77)	74%	(529)	718
RD/WT: Right Direction	8%	(36)	14%	(63)	11%	(48)	67%	(295)	443
RD/WT: Wrong Track	1%	(3)	7%	(29)	12%	(47)	80%	(316)	395
Biden Job Approve	8%	(39)	14%	(71)	12%	(59)	67%	(340)	509
Biden Job Disapprove	—	(0)	7%	(18)	11%	(30)	82%	(222)	271
Biden Job Strongly Approve	12%	(35)	15%	(43)	12%	(34)	61%	(176)	289
Biden Job Somewhat Approve	1%	(3)	13%	(28)	12%	(25)	74%	(164)	220
Biden Job Somewhat Disapprove	—	(0)	4%	(3)	11%	(10)	84%	(73)	86
Biden Job Strongly Disapprove	—	(0)	8%	(15)	11%	(20)	81%	(149)	184
Favorable of Biden	7%	(35)	14%	(70)	11%	(53)	69%	(344)	502
Unfavorable of Biden	1%	(3)	6%	(18)	14%	(38)	79%	(222)	281

Continued on next page

Table MCEN2_31: How much have you seen, read or heard about the following movies?
'Minari'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(39)	11%	(93)	11%	(94)	73%	(611)	837
Very Favorable of Biden	11%	(32)	15%	(44)	11%	(31)	64%	(189)	296
Somewhat Favorable of Biden	2%	(4)	12%	(26)	10%	(22)	75%	(154)	205
Somewhat Unfavorable of Biden	1%	(1)	4%	(4)	23%	(21)	72%	(66)	91
Very Unfavorable of Biden	1%	(2)	8%	(14)	9%	(18)	82%	(157)	190
#1 Issue: Economy	4%	(12)	9%	(26)	13%	(37)	74%	(213)	287
#1 Issue: Security	5%	(5)	11%	(11)	8%	(8)	77%	(80)	104
#1 Issue: Health Care	4%	(5)	18%	(24)	12%	(17)	66%	(89)	135
#1 Issue: Medicare / Social Security	7%	(7)	6%	(7)	12%	(13)	75%	(84)	111
#1 Issue: Women's Issues	9%	(5)	12%	(7)	9%	(5)	70%	(39)	56
#1 Issue: Other	1%	(0)	15%	(10)	5%	(3)	80%	(55)	69
2020 Vote: Joe Biden	7%	(28)	14%	(59)	12%	(51)	66%	(273)	411
2020 Vote: Donald Trump	2%	(4)	6%	(14)	11%	(24)	81%	(177)	219
2020 Vote: Didn't Vote	4%	(7)	10%	(17)	6%	(10)	80%	(139)	173
2018 House Vote: Democrat	8%	(24)	15%	(46)	14%	(44)	64%	(201)	315
2018 House Vote: Republican	2%	(4)	10%	(19)	14%	(27)	75%	(148)	198
2016 Vote: Hillary Clinton	8%	(21)	15%	(41)	13%	(35)	64%	(171)	267
2016 Vote: Donald Trump	2%	(5)	10%	(22)	12%	(27)	76%	(172)	226
2016 Vote: Didn't Vote	4%	(12)	9%	(26)	10%	(29)	78%	(234)	301
Voted in 2014: Yes	6%	(28)	12%	(57)	14%	(67)	68%	(324)	476
Voted in 2014: No	3%	(11)	10%	(35)	8%	(28)	79%	(287)	362
4-Region: Northeast	8%	(12)	14%	(22)	10%	(16)	68%	(107)	157
4-Region: Midwest	2%	(3)	7%	(12)	16%	(28)	76%	(134)	177
4-Region: South	5%	(16)	8%	(25)	9%	(28)	78%	(244)	313
4-Region: West	4%	(7)	18%	(35)	12%	(22)	66%	(125)	190
Film Fan	5%	(38)	12%	(86)	13%	(92)	70%	(504)	720
Television Fan	5%	(39)	11%	(88)	11%	(90)	72%	(564)	780

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN2_32: How much have you seen, read or heard about the following movies?
'On The Rocks'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(51)	9%	(74)	14%	(122)	71%	(600)	847
Gender: Male	10%	(41)	14%	(57)	15%	(64)	61%	(254)	416
Gender: Female	2%	(10)	4%	(18)	13%	(57)	80%	(345)	431
Age: 18-34	10%	(25)	11%	(28)	16%	(42)	64%	(166)	262
Age: 35-44	17%	(25)	23%	(34)	18%	(26)	42%	(62)	147
Age: 45-64	—	(0)	3%	(10)	14%	(41)	82%	(237)	288
Age: 65+	—	(0)	2%	(3)	8%	(13)	90%	(135)	150
GenZers: 1997-2012	3%	(4)	8%	(9)	11%	(13)	77%	(89)	115
Millennials: 1981-1996	17%	(45)	17%	(44)	20%	(51)	45%	(116)	256
GenXers: 1965-1980	1%	(2)	8%	(15)	17%	(31)	74%	(134)	181
Baby Boomers: 1946-1964	—	(0)	2%	(4)	10%	(27)	88%	(243)	275
PID: Dem (no lean)	10%	(36)	14%	(51)	16%	(58)	60%	(215)	360
PID: Ind (no lean)	2%	(4)	4%	(11)	20%	(48)	74%	(183)	245
PID: Rep (no lean)	5%	(11)	5%	(13)	6%	(15)	84%	(202)	241
PID/Gender: Dem Men	16%	(29)	22%	(40)	19%	(34)	43%	(79)	182
PID/Gender: Dem Women	4%	(7)	6%	(11)	13%	(24)	76%	(136)	178
PID/Gender: Ind Men	1%	(1)	7%	(7)	17%	(18)	75%	(81)	107
PID/Gender: Ind Women	2%	(3)	3%	(4)	22%	(30)	74%	(102)	138
PID/Gender: Rep Men	9%	(11)	7%	(9)	9%	(12)	75%	(95)	127
PID/Gender: Rep Women	—	(0)	3%	(3)	3%	(4)	94%	(107)	114
Ideo: Liberal (1-3)	8%	(18)	12%	(29)	14%	(34)	67%	(162)	243
Ideo: Moderate (4)	6%	(15)	9%	(22)	19%	(45)	66%	(159)	240
Ideo: Conservative (5-7)	6%	(16)	8%	(20)	10%	(27)	76%	(204)	268
Educ: < College	4%	(20)	5%	(28)	14%	(80)	77%	(440)	568
Educ: Bachelors degree	10%	(18)	16%	(28)	15%	(27)	58%	(102)	175
Educ: Post-grad	12%	(13)	17%	(18)	15%	(15)	56%	(58)	103
Income: Under 50k	1%	(3)	4%	(15)	16%	(62)	79%	(308)	388
Income: 50k-100k	10%	(28)	9%	(27)	13%	(38)	68%	(202)	296
Income: 100k+	12%	(19)	20%	(32)	13%	(22)	55%	(90)	163
Ethnicity: White	6%	(42)	10%	(66)	13%	(85)	71%	(465)	658
Ethnicity: Hispanic	10%	(15)	8%	(11)	22%	(31)	60%	(86)	142
Ethnicity: Black	7%	(7)	7%	(7)	21%	(21)	65%	(62)	96

Continued on next page

Table MCEN2_32: How much have you seen, read or heard about the following movies?
'On The Rocks'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(51)	9%	(74)	14%	(122)	71%	(600)	847
Ethnicity: Other	2%	(2)	1%	(1)	18%	(16)	79%	(73)	92
All Christian	5%	(20)	13%	(54)	13%	(53)	69%	(280)	408
All Non-Christian	36%	(19)	16%	(8)	15%	(8)	32%	(17)	51
Agnostic/Nothing in particular	4%	(7)	3%	(6)	10%	(20)	84%	(166)	199
Something Else	3%	(4)	4%	(6)	22%	(34)	72%	(113)	156
Religious Non-Protestant/Catholic	29%	(19)	15%	(10)	16%	(10)	39%	(25)	64
Evangelical	7%	(18)	16%	(40)	18%	(46)	59%	(150)	254
Non-Evangelical	2%	(5)	5%	(14)	12%	(34)	81%	(223)	277
Community: Urban	16%	(38)	20%	(47)	13%	(32)	51%	(123)	240
Community: Suburban	3%	(12)	6%	(22)	17%	(66)	74%	(279)	379
Community: Rural	—	(0)	2%	(5)	10%	(24)	87%	(198)	227
Employ: Private Sector	12%	(34)	17%	(47)	14%	(38)	57%	(154)	273
Employ: Government	9%	(5)	27%	(15)	16%	(9)	48%	(27)	57
Employ: Self-Employed	10%	(6)	4%	(3)	38%	(23)	48%	(29)	61
Employ: Homemaker	7%	(4)	1%	(1)	6%	(4)	86%	(52)	60
Employ: Student	1%	(0)	7%	(4)	7%	(4)	86%	(53)	61
Employ: Retired	—	(0)	1%	(2)	11%	(20)	88%	(162)	184
Employ: Unemployed	—	(0)	3%	(3)	19%	(18)	79%	(75)	95
Employ: Other	2%	(1)	—	(0)	11%	(6)	87%	(48)	55
Military HH: Yes	8%	(12)	6%	(8)	11%	(15)	75%	(106)	141
Military HH: No	6%	(39)	9%	(66)	15%	(106)	70%	(494)	706
RD/WT: Right Direction	11%	(49)	13%	(60)	14%	(64)	62%	(282)	455
RD/WT: Wrong Track	1%	(2)	4%	(14)	15%	(58)	81%	(318)	392
Biden Job Approve	10%	(48)	13%	(64)	16%	(80)	61%	(304)	496
Biden Job Disapprove	1%	(2)	2%	(6)	11%	(31)	86%	(250)	290
Biden Job Strongly Approve	14%	(40)	15%	(43)	15%	(41)	56%	(158)	283
Biden Job Somewhat Approve	4%	(8)	10%	(21)	18%	(38)	68%	(146)	213
Biden Job Somewhat Disapprove	1%	(1)	2%	(1)	21%	(15)	76%	(56)	73
Biden Job Strongly Disapprove	1%	(2)	2%	(5)	7%	(16)	90%	(194)	217
Favorable of Biden	10%	(47)	13%	(64)	16%	(78)	62%	(305)	494
Unfavorable of Biden	1%	(3)	3%	(9)	12%	(35)	84%	(247)	294

Continued on next page

Table MCEN2_32: How much have you seen, read or heard about the following movies?

'On The Rocks'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(51)	9%	(74)	14%	(122)	71%	(600)	847
Very Favorable of Biden	10%	(29)	17%	(50)	14%	(39)	60%	(173)	291
Somewhat Favorable of Biden	9%	(19)	7%	(14)	19%	(39)	65%	(132)	204
Somewhat Unfavorable of Biden	2%	(1)	9%	(7)	23%	(16)	66%	(47)	71
Very Unfavorable of Biden	1%	(2)	1%	(3)	8%	(18)	90%	(200)	222
#1 Issue: Economy	4%	(12)	9%	(25)	21%	(59)	66%	(189)	286
#1 Issue: Security	7%	(8)	6%	(6)	7%	(8)	80%	(86)	108
#1 Issue: Health Care	12%	(20)	18%	(29)	9%	(15)	60%	(96)	159
#1 Issue: Medicare / Social Security	6%	(6)	4%	(4)	9%	(9)	81%	(81)	100
#1 Issue: Women's Issues	3%	(2)	9%	(4)	17%	(9)	71%	(36)	51
#1 Issue: Other	—	(0)	3%	(2)	9%	(5)	88%	(49)	56
2020 Vote: Joe Biden	9%	(35)	15%	(60)	15%	(59)	61%	(238)	391
2020 Vote: Donald Trump	5%	(12)	5%	(11)	10%	(26)	81%	(204)	254
2020 Vote: Didn't Vote	1%	(2)	1%	(1)	18%	(33)	80%	(143)	180
2018 House Vote: Democrat	10%	(31)	15%	(44)	15%	(44)	60%	(182)	302
2018 House Vote: Republican	1%	(3)	6%	(14)	12%	(26)	81%	(179)	221
2016 Vote: Hillary Clinton	10%	(26)	14%	(37)	16%	(45)	60%	(164)	272
2016 Vote: Donald Trump	3%	(6)	7%	(15)	11%	(24)	80%	(178)	222
2016 Vote: Other	2%	(1)	1%	(1)	25%	(12)	72%	(36)	50
2016 Vote: Didn't Vote	5%	(17)	7%	(22)	14%	(41)	74%	(221)	301
Voted in 2014: Yes	6%	(28)	10%	(49)	14%	(68)	69%	(324)	467
Voted in 2014: No	6%	(23)	7%	(26)	14%	(54)	73%	(276)	379
4-Region: Northeast	7%	(10)	19%	(29)	12%	(18)	63%	(96)	153
4-Region: Midwest	6%	(12)	6%	(13)	12%	(23)	76%	(149)	197
4-Region: South	3%	(8)	5%	(15)	16%	(43)	76%	(210)	276
4-Region: West	10%	(21)	8%	(18)	17%	(37)	65%	(144)	220
Film Fan	6%	(47)	10%	(71)	15%	(112)	68%	(496)	725
Television Fan	6%	(50)	9%	(70)	15%	(116)	70%	(554)	790

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN2_33: How much have you seen, read or heard about the following movies?
'The Personal History Of David Copperfield'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(39)	9%	(79)	18%	(166)	69%	(627)	911
Gender: Male	5%	(23)	10%	(45)	20%	(94)	65%	(295)	457
Gender: Female	4%	(16)	7%	(33)	16%	(73)	73%	(332)	455
Age: 18-34	7%	(21)	11%	(31)	19%	(53)	62%	(169)	274
Age: 35-44	8%	(11)	16%	(22)	24%	(33)	51%	(70)	136
Age: 45-64	2%	(8)	5%	(17)	19%	(60)	73%	(236)	322
Age: 65+	—	(0)	5%	(8)	11%	(20)	84%	(152)	180
GenZers: 1997-2012	2%	(2)	7%	(8)	12%	(13)	78%	(85)	108
Millennials: 1981-1996	11%	(29)	16%	(43)	24%	(62)	49%	(128)	263
GenXers: 1965-1980	3%	(7)	6%	(12)	23%	(48)	68%	(143)	209
Baby Boomers: 1946-1964	1%	(2)	5%	(14)	12%	(38)	82%	(251)	305
PID: Dem (no lean)	8%	(30)	13%	(48)	19%	(72)	60%	(223)	373
PID: Ind (no lean)	2%	(6)	6%	(17)	17%	(52)	75%	(224)	299
PID: Rep (no lean)	2%	(4)	6%	(14)	18%	(42)	75%	(180)	240
PID/Gender: Dem Men	10%	(18)	17%	(31)	19%	(34)	53%	(95)	179
PID/Gender: Dem Women	6%	(11)	9%	(17)	19%	(38)	66%	(128)	194
PID/Gender: Ind Men	1%	(1)	5%	(8)	21%	(31)	73%	(110)	150
PID/Gender: Ind Women	3%	(5)	6%	(9)	14%	(21)	76%	(114)	149
PID/Gender: Rep Men	3%	(4)	5%	(7)	22%	(28)	70%	(90)	128
PID/Gender: Rep Women	—	(0)	6%	(7)	13%	(14)	81%	(91)	112
Ideo: Liberal (1-3)	9%	(20)	9%	(20)	21%	(48)	62%	(142)	230
Ideo: Moderate (4)	5%	(12)	10%	(26)	20%	(50)	65%	(166)	255
Ideo: Conservative (5-7)	3%	(8)	8%	(25)	18%	(53)	71%	(213)	298
Educ: < College	2%	(15)	5%	(33)	17%	(105)	75%	(459)	611
Educ: Bachelors degree	9%	(18)	13%	(26)	21%	(43)	57%	(117)	204
Educ: Post-grad	6%	(6)	21%	(20)	20%	(19)	53%	(51)	96
Income: Under 50k	2%	(8)	6%	(26)	17%	(80)	76%	(355)	469
Income: 50k-100k	8%	(21)	11%	(29)	16%	(45)	65%	(179)	275
Income: 100k+	6%	(11)	14%	(23)	25%	(42)	55%	(92)	168
Ethnicity: White	4%	(32)	9%	(67)	18%	(129)	68%	(491)	719
Ethnicity: Hispanic	4%	(6)	5%	(8)	27%	(38)	63%	(88)	140
Ethnicity: Black	7%	(8)	6%	(7)	21%	(24)	66%	(77)	116

Continued on next page

Table MCEN2_33: How much have you seen, read or heard about the following movies?
'The Personal History Of David Copperfield'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(39)	9%	(79)	18%	(166)	69%	(627)	911
Ethnicity: Other	—	(0)	5%	(4)	18%	(14)	76%	(59)	77
All Christian	5%	(20)	9%	(37)	18%	(71)	67%	(262)	390
Agnostic/Nothing in particular	2%	(6)	9%	(21)	13%	(33)	76%	(185)	244
Something Else	1%	(2)	4%	(6)	23%	(43)	72%	(132)	183
Religious Non-Protestant/Catholic	20%	(10)	19%	(10)	28%	(14)	33%	(17)	52
Evangelical	6%	(15)	9%	(23)	26%	(64)	59%	(146)	248
Non-Evangelical	2%	(7)	5%	(16)	15%	(46)	77%	(237)	306
Community: Urban	10%	(25)	15%	(36)	21%	(53)	54%	(136)	250
Community: Suburban	2%	(10)	7%	(31)	18%	(78)	73%	(314)	433
Community: Rural	2%	(4)	5%	(11)	16%	(36)	77%	(177)	228
Employ: Private Sector	6%	(18)	13%	(38)	21%	(60)	59%	(168)	284
Employ: Government	6%	(3)	17%	(10)	16%	(10)	62%	(37)	60
Employ: Self-Employed	10%	(6)	13%	(8)	18%	(11)	59%	(35)	60
Employ: Homemaker	13%	(8)	10%	(6)	14%	(9)	62%	(39)	62
Employ: Retired	—	(0)	5%	(10)	16%	(35)	80%	(174)	218
Employ: Unemployed	—	(0)	5%	(6)	15%	(20)	80%	(102)	128
Employ: Other	3%	(2)	1%	(1)	17%	(10)	79%	(48)	61
Military HH: Yes	3%	(4)	7%	(10)	15%	(20)	75%	(102)	135
Military HH: No	5%	(35)	9%	(69)	19%	(147)	68%	(525)	777
RD/WT: Right Direction	8%	(38)	11%	(56)	20%	(99)	61%	(296)	489
RD/WT: Wrong Track	—	(1)	5%	(23)	16%	(67)	78%	(331)	422
Biden Job Approve	7%	(39)	11%	(61)	21%	(114)	61%	(332)	545
Biden Job Disapprove	—	(1)	5%	(15)	16%	(50)	78%	(239)	304
Biden Job Strongly Approve	12%	(36)	12%	(35)	21%	(62)	55%	(164)	298
Biden Job Somewhat Approve	1%	(2)	10%	(26)	21%	(52)	68%	(167)	248
Biden Job Somewhat Disapprove	1%	(1)	4%	(3)	23%	(18)	72%	(58)	80
Biden Job Strongly Disapprove	—	(0)	5%	(12)	14%	(31)	81%	(181)	225
Favorable of Biden	7%	(36)	11%	(60)	19%	(105)	63%	(340)	540
Unfavorable of Biden	—	(1)	5%	(17)	18%	(58)	76%	(238)	313

Continued on next page

Table MCEN2_33: How much have you seen, read or heard about the following movies?
'The Personal History Of David Copperfield'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(39)	9%	(79)	18%	(166)	69%	(627)	911
Very Favorable of Biden	10%	(32)	11%	(35)	18%	(55)	60%	(183)	304
Somewhat Favorable of Biden	2%	(5)	11%	(25)	21%	(50)	66%	(157)	236
Somewhat Unfavorable of Biden	—	(0)	9%	(7)	28%	(24)	63%	(54)	85
Very Unfavorable of Biden	—	(1)	4%	(10)	15%	(34)	81%	(184)	228
#1 Issue: Economy	3%	(8)	10%	(31)	20%	(64)	67%	(212)	315
#1 Issue: Security	4%	(6)	8%	(11)	10%	(13)	77%	(99)	129
#1 Issue: Health Care	9%	(13)	7%	(10)	22%	(30)	61%	(83)	136
#1 Issue: Medicare / Social Security	4%	(5)	7%	(8)	15%	(18)	75%	(90)	121
#1 Issue: Women's Issues	5%	(3)	17%	(9)	20%	(10)	57%	(29)	51
#1 Issue: Other	—	(0)	8%	(5)	13%	(9)	80%	(56)	70
2020 Vote: Joe Biden	7%	(28)	13%	(54)	17%	(71)	64%	(274)	427
2020 Vote: Donald Trump	2%	(4)	6%	(16)	17%	(44)	75%	(192)	256
2020 Vote: Didn't Vote	2%	(5)	4%	(8)	20%	(39)	74%	(143)	194
2018 House Vote: Democrat	7%	(23)	13%	(45)	17%	(59)	63%	(215)	343
2018 House Vote: Republican	3%	(7)	8%	(20)	21%	(50)	68%	(164)	241
2016 Vote: Hillary Clinton	8%	(23)	13%	(39)	16%	(49)	63%	(189)	299
2016 Vote: Donald Trump	3%	(7)	8%	(23)	19%	(52)	70%	(187)	268
2016 Vote: Didn't Vote	2%	(7)	5%	(16)	20%	(61)	72%	(215)	299
Voted in 2014: Yes	6%	(31)	9%	(51)	18%	(99)	67%	(361)	543
Voted in 2014: No	2%	(8)	8%	(28)	18%	(67)	72%	(266)	369
4-Region: Northeast	6%	(10)	9%	(14)	18%	(28)	66%	(101)	153
4-Region: Midwest	2%	(4)	5%	(10)	15%	(30)	78%	(154)	198
4-Region: South	1%	(4)	9%	(29)	21%	(70)	69%	(228)	331
4-Region: West	9%	(21)	11%	(26)	17%	(38)	63%	(144)	229
Film Fan	5%	(38)	10%	(78)	21%	(163)	64%	(500)	779
Television Fan	5%	(38)	9%	(75)	19%	(161)	68%	(571)	845

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_34: How much have you seen, read or heard about the following movies?
'Pieces Of A Woman'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(36)	10%	(85)	14%	(119)	72%	(611)	851
Gender: Male	6%	(25)	12%	(46)	15%	(59)	67%	(268)	398
Gender: Female	3%	(11)	9%	(39)	13%	(59)	76%	(343)	453
Age: 18-34	7%	(18)	12%	(31)	15%	(37)	66%	(170)	255
Age: 35-44	10%	(14)	16%	(21)	28%	(37)	46%	(61)	132
Age: 45-64	1%	(3)	8%	(25)	10%	(29)	81%	(244)	301
Age: 65+	1%	(2)	5%	(8)	10%	(16)	84%	(136)	162
GenZers: 1997-2012	—	(0)	11%	(13)	21%	(25)	68%	(80)	119
Millennials: 1981-1996	12%	(28)	14%	(31)	15%	(34)	59%	(133)	226
GenXers: 1965-1980	2%	(5)	13%	(27)	17%	(35)	67%	(136)	203
Baby Boomers: 1946-1964	1%	(3)	5%	(14)	7%	(19)	87%	(247)	282
PID: Dem (no lean)	9%	(28)	16%	(54)	14%	(46)	61%	(202)	331
PID: Ind (no lean)	1%	(3)	6%	(16)	18%	(48)	75%	(195)	262
PID: Rep (no lean)	2%	(5)	6%	(15)	9%	(25)	83%	(214)	259
PID/Gender: Dem Men	12%	(18)	21%	(31)	15%	(22)	52%	(77)	150
PID/Gender: Dem Women	5%	(10)	12%	(22)	13%	(24)	69%	(125)	181
PID/Gender: Ind Men	2%	(2)	8%	(9)	21%	(25)	69%	(83)	119
PID/Gender: Ind Women	1%	(1)	5%	(7)	16%	(23)	79%	(113)	143
PID/Gender: Rep Men	3%	(4)	4%	(5)	9%	(12)	84%	(109)	130
PID/Gender: Rep Women	1%	(1)	8%	(10)	10%	(13)	82%	(105)	129
Ideo: Liberal (1-3)	8%	(17)	18%	(41)	15%	(34)	59%	(130)	222
Ideo: Moderate (4)	3%	(8)	9%	(21)	16%	(38)	71%	(169)	236
Ideo: Conservative (5-7)	4%	(11)	7%	(19)	9%	(26)	81%	(234)	290
Educ: < College	1%	(8)	6%	(37)	13%	(77)	79%	(461)	583
Educ: Bachelors degree	9%	(15)	16%	(27)	16%	(27)	60%	(101)	169
Educ: Post-grad	13%	(13)	22%	(22)	16%	(15)	50%	(49)	99
Income: Under 50k	1%	(4)	6%	(28)	17%	(72)	76%	(326)	430
Income: 50k-100k	7%	(18)	11%	(29)	11%	(30)	71%	(187)	264
Income: 100k+	9%	(14)	18%	(29)	10%	(16)	62%	(98)	157
Ethnicity: White	4%	(26)	11%	(73)	13%	(81)	72%	(463)	643
Ethnicity: Hispanic	3%	(3)	11%	(15)	18%	(24)	69%	(91)	133
Ethnicity: Black	9%	(10)	6%	(7)	12%	(14)	73%	(82)	113

Continued on next page

Table MCEN2_34: How much have you seen, read or heard about the following movies?
'Pieces Of A Woman'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(36)	10%	(85)	14%	(119)	72%	(611)	851
Ethnicity: Other	—	(0)	6%	(5)	25%	(23)	70%	(66)	95
All Christian	5%	(19)	12%	(50)	15%	(63)	69%	(288)	420
Agnostic/Nothing in particular	4%	(8)	7%	(14)	13%	(29)	76%	(165)	216
Something Else	1%	(1)	5%	(8)	13%	(19)	81%	(117)	144
Religious Non-Protestant/Catholic	16%	(8)	20%	(10)	13%	(7)	51%	(26)	51
Evangelical	5%	(13)	13%	(33)	16%	(39)	65%	(161)	246
Non-Evangelical	2%	(7)	7%	(22)	12%	(36)	79%	(239)	303
Community: Urban	12%	(24)	16%	(33)	14%	(29)	58%	(122)	209
Community: Suburban	3%	(11)	10%	(41)	15%	(61)	72%	(292)	405
Community: Rural	—	(0)	4%	(10)	12%	(29)	83%	(197)	237
Employ: Private Sector	6%	(17)	15%	(38)	18%	(46)	61%	(159)	260
Employ: Government	6%	(3)	13%	(7)	12%	(7)	69%	(37)	54
Employ: Self-Employed	9%	(6)	30%	(21)	13%	(9)	48%	(33)	69
Employ: Homemaker	7%	(4)	3%	(2)	5%	(3)	85%	(48)	57
Employ: Retired	1%	(2)	4%	(8)	8%	(16)	86%	(167)	193
Employ: Unemployed	3%	(3)	4%	(5)	18%	(19)	75%	(82)	109
Employ: Other	—	(0)	5%	(3)	14%	(9)	81%	(52)	64
Military HH: Yes	3%	(4)	12%	(16)	7%	(9)	79%	(107)	136
Military HH: No	4%	(32)	10%	(69)	15%	(110)	70%	(504)	716
RD/WT: Right Direction	8%	(32)	14%	(57)	13%	(54)	65%	(263)	406
RD/WT: Wrong Track	1%	(4)	6%	(28)	15%	(65)	78%	(348)	445
Biden Job Approve	7%	(34)	14%	(67)	17%	(83)	62%	(297)	482
Biden Job Disapprove	1%	(2)	4%	(14)	9%	(29)	86%	(271)	316
Biden Job Strongly Approve	12%	(31)	17%	(42)	15%	(38)	56%	(139)	250
Biden Job Somewhat Approve	1%	(3)	11%	(25)	19%	(45)	68%	(158)	231
Biden Job Somewhat Disapprove	2%	(2)	4%	(3)	10%	(8)	84%	(68)	81
Biden Job Strongly Disapprove	—	(0)	5%	(11)	9%	(21)	86%	(203)	234
Favorable of Biden	7%	(30)	14%	(66)	16%	(72)	64%	(296)	465
Unfavorable of Biden	1%	(2)	5%	(18)	12%	(40)	82%	(276)	336

Continued on next page

Table MCEN2_34: How much have you seen, read or heard about the following movies?
'Pieces Of A Woman'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(36)	10%	(85)	14%	(119)	72%	(611)	851
Very Favorable of Biden	9%	(25)	17%	(47)	12%	(33)	61%	(165)	269
Somewhat Favorable of Biden	3%	(6)	10%	(19)	20%	(40)	67%	(131)	196
Somewhat Unfavorable of Biden	2%	(1)	7%	(5)	17%	(13)	74%	(54)	73
Very Unfavorable of Biden	—	(1)	5%	(13)	11%	(28)	84%	(222)	263
#1 Issue: Economy	4%	(11)	12%	(32)	14%	(40)	70%	(196)	278
#1 Issue: Security	4%	(4)	7%	(9)	14%	(17)	76%	(93)	123
#1 Issue: Health Care	8%	(10)	17%	(21)	13%	(16)	63%	(79)	126
#1 Issue: Medicare / Social Security	5%	(6)	3%	(3)	11%	(13)	81%	(92)	113
#1 Issue: Women's Issues	6%	(3)	9%	(5)	24%	(13)	60%	(32)	53
#1 Issue: Other	—	(0)	8%	(7)	8%	(7)	84%	(69)	82
2020 Vote: Joe Biden	9%	(32)	17%	(61)	12%	(44)	62%	(226)	363
2020 Vote: Donald Trump	1%	(4)	6%	(16)	10%	(29)	83%	(236)	285
2020 Vote: Didn't Vote	—	(0)	4%	(6)	19%	(33)	77%	(132)	172
2018 House Vote: Democrat	8%	(25)	19%	(54)	12%	(35)	61%	(177)	290
2018 House Vote: Republican	2%	(6)	5%	(12)	12%	(30)	80%	(195)	242
2016 Vote: Hillary Clinton	10%	(24)	18%	(46)	12%	(31)	60%	(152)	253
2016 Vote: Donald Trump	3%	(7)	6%	(17)	11%	(28)	80%	(211)	263
2016 Vote: Didn't Vote	2%	(5)	7%	(21)	16%	(47)	75%	(212)	285
Voted in 2014: Yes	5%	(26)	11%	(55)	14%	(68)	70%	(344)	493
Voted in 2014: No	3%	(10)	8%	(30)	14%	(50)	75%	(267)	358
4-Region: Northeast	7%	(11)	12%	(19)	15%	(24)	65%	(104)	159
4-Region: Midwest	2%	(4)	8%	(14)	16%	(27)	74%	(128)	173
4-Region: South	3%	(11)	7%	(23)	12%	(39)	77%	(250)	323
4-Region: West	5%	(10)	15%	(29)	14%	(27)	66%	(129)	195
Film Fan	5%	(35)	11%	(82)	15%	(111)	69%	(503)	732
Television Fan	4%	(35)	11%	(83)	14%	(113)	71%	(561)	792

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_35: How much have you seen, read or heard about the following movies?
'Sound Of Metal'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(50)	11%	(88)	14%	(114)	69%	(567)	819
Gender: Male	9%	(37)	16%	(63)	17%	(66)	58%	(225)	391
Gender: Female	3%	(13)	6%	(25)	11%	(48)	80%	(342)	428
Age: 18-34	8%	(19)	14%	(32)	18%	(41)	60%	(139)	232
Age: 35-44	11%	(14)	20%	(26)	19%	(25)	49%	(62)	127
Age: 45-64	5%	(14)	8%	(22)	11%	(30)	76%	(209)	275
Age: 65+	1%	(2)	4%	(8)	10%	(18)	85%	(156)	185
GenZers: 1997-2012	7%	(6)	8%	(8)	16%	(15)	70%	(67)	96
Millennials: 1981-1996	11%	(25)	19%	(43)	20%	(45)	51%	(115)	228
GenXers: 1965-1980	7%	(12)	11%	(20)	13%	(23)	69%	(122)	178
Baby Boomers: 1946-1964	2%	(7)	5%	(16)	9%	(27)	83%	(248)	298
PID: Dem (no lean)	12%	(43)	14%	(50)	14%	(53)	60%	(221)	367
PID: Ind (no lean)	2%	(5)	11%	(24)	17%	(37)	69%	(149)	215
PID: Rep (no lean)	1%	(2)	6%	(14)	10%	(23)	83%	(198)	237
PID/Gender: Dem Men	17%	(32)	20%	(37)	17%	(31)	46%	(87)	187
PID/Gender: Dem Women	6%	(12)	7%	(13)	12%	(22)	74%	(134)	180
PID/Gender: Ind Men	3%	(3)	18%	(17)	22%	(22)	57%	(55)	97
PID/Gender: Ind Women	1%	(2)	5%	(6)	13%	(16)	80%	(94)	118
PID/Gender: Rep Men	2%	(2)	8%	(8)	12%	(13)	78%	(83)	106
PID/Gender: Rep Women	—	(0)	5%	(6)	8%	(10)	88%	(114)	130
Ideo: Liberal (1-3)	13%	(31)	15%	(36)	15%	(37)	56%	(134)	238
Ideo: Moderate (4)	3%	(7)	11%	(26)	16%	(35)	70%	(156)	224
Ideo: Conservative (5-7)	5%	(12)	7%	(19)	13%	(34)	75%	(194)	259
Educ: < College	3%	(17)	8%	(44)	13%	(74)	76%	(437)	572
Educ: Bachelors degree	10%	(16)	16%	(25)	15%	(24)	59%	(92)	157
Educ: Post-grad	19%	(17)	21%	(19)	18%	(16)	43%	(38)	90
Income: Under 50k	4%	(15)	9%	(38)	14%	(59)	73%	(306)	418
Income: 50k-100k	7%	(18)	10%	(24)	13%	(33)	70%	(175)	250
Income: 100k+	11%	(17)	17%	(25)	14%	(22)	57%	(86)	150
Ethnicity: White	7%	(48)	10%	(68)	13%	(86)	69%	(455)	657
Ethnicity: Hispanic	10%	(10)	12%	(12)	17%	(17)	61%	(60)	99
Ethnicity: Black	2%	(2)	17%	(15)	18%	(17)	63%	(59)	93

Continued on next page

Table MCEN2_35: How much have you seen, read or heard about the following movies?
'Sound Of Metal'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(50)	11%	(88)	14%	(114)	69%	(567)	819
Ethnicity: Other	—	(0)	6%	(4)	16%	(11)	77%	(53)	69
All Christian	7%	(29)	11%	(45)	13%	(54)	69%	(284)	413
Agnostic/Nothing in particular	3%	(6)	11%	(23)	15%	(31)	71%	(146)	206
Something Else	2%	(3)	10%	(13)	13%	(16)	74%	(91)	123
Religious Non-Protestant/Catholic	19%	(9)	15%	(8)	15%	(8)	50%	(25)	50
Evangelical	11%	(22)	14%	(29)	14%	(29)	60%	(124)	205
Non-Evangelical	3%	(10)	8%	(24)	12%	(38)	77%	(244)	315
Community: Urban	13%	(30)	16%	(38)	12%	(30)	59%	(140)	238
Community: Suburban	3%	(11)	10%	(35)	13%	(46)	74%	(261)	353
Community: Rural	4%	(9)	6%	(14)	17%	(38)	73%	(166)	227
Employ: Private Sector	9%	(22)	16%	(41)	18%	(46)	57%	(143)	253
Employ: Self-Employed	19%	(13)	11%	(7)	20%	(13)	51%	(34)	67
Employ: Homemaker	4%	(2)	8%	(5)	6%	(4)	82%	(52)	63
Employ: Retired	2%	(5)	4%	(8)	9%	(20)	84%	(178)	211
Employ: Unemployed	1%	(1)	9%	(8)	14%	(12)	76%	(65)	85
Employ: Other	2%	(1)	14%	(8)	8%	(5)	75%	(43)	57
Military HH: Yes	9%	(11)	17%	(20)	12%	(15)	62%	(75)	122
Military HH: No	6%	(39)	10%	(67)	14%	(99)	71%	(492)	697
RD/WT: Right Direction	10%	(42)	14%	(59)	15%	(66)	62%	(272)	440
RD/WT: Wrong Track	2%	(8)	8%	(28)	13%	(48)	78%	(295)	379
Biden Job Approve	9%	(48)	13%	(67)	15%	(76)	63%	(322)	513
Biden Job Disapprove	1%	(2)	7%	(19)	13%	(33)	80%	(210)	264
Biden Job Strongly Approve	12%	(37)	12%	(36)	15%	(43)	61%	(180)	296
Biden Job Somewhat Approve	5%	(11)	14%	(32)	15%	(33)	65%	(142)	217
Biden Job Somewhat Disapprove	—	(0)	13%	(10)	17%	(12)	70%	(52)	75
Biden Job Strongly Disapprove	1%	(2)	5%	(9)	11%	(21)	83%	(158)	189
Favorable of Biden	8%	(42)	13%	(65)	14%	(71)	64%	(319)	496
Unfavorable of Biden	2%	(5)	7%	(19)	13%	(37)	78%	(216)	277

Continued on next page

Table MCEN2_35: How much have you seen, read or heard about the following movies?
 'Sound Of Metal'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(50)	11%	(88)	14%	(114)	69%	(567)	819
Very Favorable of Biden	12%	(37)	12%	(39)	14%	(43)	62%	(198)	318
Somewhat Favorable of Biden	3%	(5)	14%	(25)	15%	(28)	67%	(120)	179
Somewhat Unfavorable of Biden	5%	(4)	10%	(8)	26%	(20)	59%	(45)	76
Very Unfavorable of Biden	1%	(1)	6%	(11)	9%	(17)	85%	(172)	202
#1 Issue: Economy	5%	(15)	13%	(36)	15%	(42)	67%	(186)	279
#1 Issue: Security	5%	(5)	5%	(6)	13%	(14)	77%	(79)	103
#1 Issue: Health Care	9%	(12)	17%	(22)	18%	(24)	57%	(76)	134
#1 Issue: Medicare / Social Security	3%	(4)	7%	(8)	7%	(8)	83%	(93)	112
#1 Issue: Women's Issues	5%	(3)	5%	(3)	22%	(12)	67%	(35)	52
#1 Issue: Other	3%	(2)	12%	(8)	9%	(6)	76%	(47)	63
2020 Vote: Joe Biden	11%	(44)	14%	(57)	14%	(57)	61%	(250)	408
2020 Vote: Donald Trump	1%	(2)	7%	(16)	13%	(32)	79%	(191)	241
2020 Vote: Didn't Vote	2%	(3)	9%	(12)	11%	(16)	79%	(115)	146
2018 House Vote: Democrat	11%	(37)	13%	(44)	17%	(56)	58%	(192)	329
2018 House Vote: Republican	1%	(3)	7%	(16)	13%	(26)	79%	(164)	209
2016 Vote: Hillary Clinton	14%	(40)	13%	(36)	15%	(42)	58%	(164)	282
2016 Vote: Donald Trump	1%	(2)	7%	(17)	10%	(22)	82%	(189)	230
2016 Vote: Didn't Vote	2%	(6)	11%	(30)	17%	(45)	69%	(186)	268
Voted in 2014: Yes	8%	(37)	10%	(49)	13%	(61)	69%	(328)	475
Voted in 2014: No	4%	(13)	11%	(39)	15%	(52)	70%	(239)	343
4-Region: Northeast	7%	(10)	12%	(18)	14%	(21)	68%	(105)	154
4-Region: Midwest	3%	(5)	8%	(14)	14%	(25)	76%	(134)	177
4-Region: South	5%	(14)	10%	(28)	14%	(40)	72%	(209)	291
4-Region: West	11%	(21)	15%	(28)	14%	(27)	61%	(119)	196
Film Fan	6%	(45)	12%	(85)	15%	(102)	67%	(465)	698
Television Fan	6%	(47)	11%	(87)	13%	(103)	69%	(538)	775

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_36: How much have you seen, read or heard about the following movies?

'Tenet'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(79)	18%	(144)	14%	(113)	58%	(471)	807
Gender: Male	16%	(60)	25%	(96)	12%	(47)	46%	(173)	376
Gender: Female	4%	(19)	11%	(48)	15%	(67)	69%	(298)	432
Age: 18-34	14%	(31)	20%	(46)	18%	(40)	48%	(107)	225
Age: 35-44	18%	(26)	29%	(43)	14%	(21)	39%	(57)	146
Age: 45-64	6%	(18)	17%	(49)	12%	(35)	64%	(179)	280
Age: 65+	2%	(4)	4%	(6)	11%	(18)	82%	(129)	156
GenZers: 1997-2012	11%	(11)	22%	(22)	25%	(25)	42%	(42)	101
Millennials: 1981-1996	17%	(37)	25%	(57)	12%	(27)	46%	(102)	222
GenXers: 1965-1980	9%	(18)	20%	(41)	12%	(24)	59%	(119)	203
Baby Boomers: 1946-1964	4%	(12)	9%	(23)	13%	(35)	73%	(193)	264
PID: Dem (no lean)	14%	(49)	25%	(90)	12%	(44)	49%	(180)	364
PID: Ind (no lean)	9%	(19)	13%	(28)	18%	(39)	59%	(127)	214
PID: Rep (no lean)	4%	(10)	11%	(25)	13%	(30)	72%	(164)	229
PID/Gender: Dem Men	21%	(37)	36%	(62)	10%	(18)	33%	(58)	175
PID/Gender: Dem Women	7%	(12)	15%	(28)	14%	(27)	65%	(122)	189
PID/Gender: Ind Men	16%	(16)	18%	(18)	19%	(19)	46%	(46)	99
PID/Gender: Ind Women	3%	(3)	9%	(10)	17%	(20)	71%	(82)	115
PID/Gender: Rep Men	7%	(7)	15%	(15)	9%	(10)	69%	(70)	101
PID/Gender: Rep Women	3%	(3)	8%	(10)	16%	(20)	74%	(94)	128
Ideo: Liberal (1-3)	17%	(41)	23%	(58)	13%	(33)	47%	(115)	247
Ideo: Moderate (4)	6%	(14)	23%	(49)	15%	(31)	56%	(121)	215
Ideo: Conservative (5-7)	7%	(18)	12%	(32)	12%	(31)	69%	(177)	257
Educ: < College	6%	(34)	15%	(79)	14%	(78)	65%	(351)	542
Educ: Bachelors degree	17%	(30)	22%	(38)	12%	(20)	49%	(84)	173
Educ: Post-grad	16%	(15)	29%	(26)	16%	(15)	39%	(36)	92
Income: Under 50k	9%	(34)	14%	(53)	13%	(52)	65%	(255)	395
Income: 50k-100k	10%	(25)	18%	(47)	15%	(40)	57%	(149)	261
Income: 100k+	13%	(19)	29%	(44)	14%	(22)	44%	(67)	152
Ethnicity: White	9%	(54)	18%	(113)	14%	(88)	60%	(377)	633
Ethnicity: Hispanic	11%	(13)	26%	(30)	14%	(16)	50%	(59)	119
Ethnicity: Black	20%	(20)	17%	(17)	15%	(15)	48%	(48)	100

Continued on next page

Table MCEN2_36: How much have you seen, read or heard about the following movies?
'Tenet'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(79)	18%	(144)	14%	(113)	58%	(471)	807
Ethnicity: Other	6%	(4)	19%	(14)	14%	(10)	61%	(46)	75
All Christian	10%	(39)	17%	(64)	12%	(46)	61%	(232)	381
Agnostic/Nothing in particular	7%	(14)	17%	(34)	17%	(34)	59%	(116)	198
Something Else	8%	(11)	13%	(18)	15%	(22)	64%	(92)	144
Religious Non-Protestant/Catholic	15%	(9)	29%	(16)	9%	(5)	47%	(27)	57
Evangelical	11%	(22)	20%	(40)	12%	(24)	58%	(120)	206
Non-Evangelical	8%	(25)	14%	(40)	14%	(40)	65%	(191)	296
Community: Urban	17%	(42)	25%	(63)	9%	(21)	49%	(123)	249
Community: Suburban	9%	(29)	19%	(66)	14%	(48)	58%	(198)	340
Community: Rural	3%	(7)	7%	(15)	20%	(44)	69%	(150)	217
Employ: Private Sector	14%	(35)	25%	(63)	12%	(30)	49%	(123)	251
Employ: Government	17%	(9)	34%	(18)	9%	(5)	39%	(21)	52
Employ: Self-Employed	5%	(4)	21%	(16)	21%	(16)	52%	(39)	75
Employ: Homemaker	2%	(1)	9%	(6)	14%	(9)	75%	(46)	62
Employ: Retired	4%	(8)	8%	(15)	11%	(21)	78%	(154)	197
Employ: Unemployed	12%	(11)	16%	(14)	24%	(22)	49%	(45)	93
Military HH: Yes	7%	(10)	18%	(25)	10%	(14)	65%	(93)	142
Military HH: No	10%	(69)	18%	(119)	15%	(99)	57%	(379)	665
RD/WT: Right Direction	12%	(53)	24%	(105)	14%	(59)	50%	(215)	432
RD/WT: Wrong Track	7%	(26)	10%	(39)	14%	(54)	68%	(256)	375
Biden Job Approve	12%	(59)	24%	(119)	16%	(78)	47%	(230)	486
Biden Job Disapprove	4%	(12)	8%	(21)	11%	(30)	77%	(206)	269
Biden Job Strongly Approve	19%	(51)	25%	(68)	13%	(35)	43%	(118)	272
Biden Job Somewhat Approve	4%	(8)	24%	(51)	20%	(43)	53%	(113)	214
Biden Job Somewhat Disapprove	6%	(4)	9%	(6)	12%	(8)	72%	(45)	62
Biden Job Strongly Disapprove	4%	(8)	7%	(15)	11%	(23)	78%	(161)	207
Favorable of Biden	13%	(64)	23%	(109)	14%	(69)	50%	(240)	481
Unfavorable of Biden	5%	(13)	11%	(29)	14%	(39)	70%	(190)	272

Continued on next page

Table MCEN2_36: How much have you seen, read or heard about the following movies?

'Tenet'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(79)	18%	(144)	14%	(113)	58%	(471)	807
Very Favorable of Biden	17%	(47)	22%	(61)	12%	(33)	50%	(140)	281
Somewhat Favorable of Biden	8%	(16)	24%	(48)	18%	(37)	50%	(100)	201
Somewhat Unfavorable of Biden	6%	(4)	17%	(11)	19%	(12)	59%	(38)	64
Very Unfavorable of Biden	4%	(9)	9%	(18)	13%	(27)	74%	(153)	208
#1 Issue: Economy	8%	(22)	20%	(56)	17%	(46)	55%	(151)	274
#1 Issue: Security	6%	(6)	14%	(15)	5%	(5)	75%	(79)	106
#1 Issue: Health Care	14%	(21)	20%	(30)	16%	(24)	50%	(74)	149
#1 Issue: Medicare / Social Security	8%	(9)	6%	(7)	11%	(12)	75%	(81)	108
#1 Issue: Other	6%	(4)	16%	(10)	14%	(9)	63%	(39)	62
2020 Vote: Joe Biden	14%	(55)	25%	(102)	14%	(57)	46%	(186)	401
2020 Vote: Donald Trump	4%	(9)	10%	(22)	13%	(30)	73%	(166)	228
2020 Vote: Didn't Vote	8%	(12)	10%	(15)	16%	(24)	67%	(104)	156
2018 House Vote: Democrat	13%	(38)	24%	(68)	15%	(44)	48%	(139)	290
2018 House Vote: Republican	9%	(18)	10%	(22)	10%	(22)	71%	(153)	215
2016 Vote: Hillary Clinton	15%	(40)	23%	(62)	16%	(44)	47%	(127)	273
2016 Vote: Donald Trump	7%	(15)	13%	(30)	11%	(26)	69%	(156)	228
2016 Vote: Didn't Vote	9%	(23)	17%	(47)	14%	(37)	60%	(162)	268
Voted in 2014: Yes	10%	(49)	17%	(81)	13%	(62)	59%	(272)	464
Voted in 2014: No	9%	(30)	18%	(63)	15%	(51)	58%	(199)	343
4-Region: Northeast	10%	(13)	25%	(32)	13%	(17)	52%	(66)	128
4-Region: Midwest	5%	(8)	14%	(23)	12%	(21)	69%	(118)	170
4-Region: South	12%	(34)	15%	(42)	17%	(50)	56%	(164)	290
4-Region: West	11%	(23)	21%	(46)	12%	(26)	56%	(123)	219
Film Fan	11%	(77)	20%	(142)	14%	(99)	54%	(379)	697
Television Fan	10%	(77)	18%	(140)	14%	(105)	58%	(439)	762

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_37: How much have you seen, read or heard about the following movies?
 'Two Of Us'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(55)	13%	(106)	15%	(131)	65%	(553)	845
Gender: Male	10%	(40)	16%	(65)	19%	(79)	56%	(233)	417
Gender: Female	3%	(15)	10%	(41)	12%	(52)	75%	(321)	428
Age: 18-34	7%	(18)	15%	(39)	17%	(41)	61%	(152)	250
Age: 35-44	20%	(29)	18%	(27)	19%	(28)	43%	(64)	148
Age: 45-64	1%	(4)	10%	(31)	15%	(45)	73%	(214)	292
Age: 65+	3%	(4)	6%	(10)	11%	(18)	80%	(124)	155
GenZers: 1997-2012	4%	(5)	12%	(13)	10%	(10)	74%	(79)	107
Millennials: 1981-1996	16%	(39)	18%	(44)	21%	(51)	46%	(113)	248
GenXers: 1965-1980	3%	(6)	14%	(29)	18%	(37)	65%	(132)	204
Baby Boomers: 1946-1964	2%	(5)	7%	(18)	12%	(31)	80%	(212)	266
PID: Dem (no lean)	10%	(34)	15%	(49)	22%	(73)	53%	(177)	333
PID: Ind (no lean)	2%	(6)	16%	(43)	14%	(37)	68%	(183)	269
PID: Rep (no lean)	6%	(15)	6%	(14)	9%	(21)	79%	(192)	243
PID/Gender: Dem Men	14%	(25)	17%	(30)	29%	(52)	39%	(69)	176
PID/Gender: Dem Women	5%	(9)	12%	(19)	13%	(21)	69%	(108)	157
PID/Gender: Ind Men	1%	(1)	23%	(27)	16%	(19)	60%	(70)	116
PID/Gender: Ind Women	3%	(5)	10%	(16)	12%	(18)	75%	(114)	153
PID/Gender: Rep Men	11%	(14)	6%	(8)	6%	(8)	76%	(94)	124
PID/Gender: Rep Women	1%	(1)	5%	(6)	11%	(13)	83%	(99)	119
Ideo: Liberal (1-3)	11%	(22)	12%	(25)	20%	(42)	57%	(115)	203
Ideo: Moderate (4)	3%	(8)	18%	(44)	16%	(39)	63%	(152)	244
Ideo: Conservative (5-7)	7%	(21)	12%	(34)	11%	(30)	70%	(200)	286
Educ: < College	5%	(30)	9%	(54)	15%	(85)	70%	(403)	572
Educ: Bachelors degree	7%	(12)	18%	(32)	18%	(32)	57%	(100)	176
Educ: Post-grad	14%	(14)	20%	(20)	15%	(14)	51%	(50)	98
Income: Under 50k	3%	(14)	11%	(52)	13%	(61)	72%	(326)	453
Income: 50k-100k	7%	(18)	11%	(27)	19%	(47)	62%	(152)	245
Income: 100k+	15%	(23)	19%	(28)	15%	(23)	51%	(75)	147
Ethnicity: White	7%	(44)	12%	(75)	14%	(89)	68%	(436)	643
Ethnicity: Hispanic	17%	(24)	13%	(18)	18%	(25)	52%	(73)	140
Ethnicity: Black	5%	(6)	22%	(26)	26%	(31)	46%	(55)	119

Continued on next page

Table MCEN2_37: How much have you seen, read or heard about the following movies?

'Two Of Us'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(55)	13%	(106)	15%	(131)	65%	(553)	845
Ethnicity: Other	5%	(5)	6%	(5)	14%	(11)	75%	(62)	83
All Christian	8%	(29)	13%	(50)	15%	(58)	64%	(245)	382
All Non-Christian	25%	(15)	13%	(8)	18%	(10)	44%	(26)	60
Agnostic/Nothing in particular	2%	(5)	16%	(37)	12%	(28)	70%	(165)	235
Something Else	4%	(6)	7%	(10)	21%	(31)	68%	(98)	145
Religious Non-Protestant/Catholic	24%	(15)	13%	(8)	20%	(13)	43%	(26)	62
Evangelical	10%	(23)	12%	(27)	15%	(33)	63%	(142)	225
Non-Evangelical	4%	(11)	10%	(30)	18%	(51)	68%	(198)	290
Community: Urban	14%	(34)	17%	(40)	22%	(51)	46%	(108)	233
Community: Suburban	4%	(17)	12%	(47)	13%	(49)	71%	(271)	384
Community: Rural	2%	(4)	8%	(19)	13%	(31)	76%	(174)	228
Employ: Private Sector	12%	(32)	21%	(54)	16%	(42)	51%	(131)	258
Employ: Government	8%	(5)	22%	(14)	11%	(7)	59%	(38)	65
Employ: Self-Employed	2%	(1)	19%	(14)	28%	(20)	51%	(37)	72
Employ: Homemaker	2%	(1)	5%	(3)	14%	(7)	79%	(40)	51
Employ: Retired	2%	(4)	5%	(9)	11%	(21)	82%	(159)	193
Employ: Unemployed	12%	(11)	7%	(7)	8%	(8)	73%	(67)	93
Employ: Other	—	(0)	4%	(3)	32%	(22)	64%	(45)	70
Military HH: Yes	9%	(13)	12%	(17)	20%	(29)	59%	(85)	144
Military HH: No	6%	(42)	13%	(89)	15%	(102)	67%	(468)	701
RD/WT: Right Direction	11%	(48)	16%	(71)	17%	(77)	56%	(247)	443
RD/WT: Wrong Track	2%	(6)	9%	(35)	14%	(54)	76%	(306)	402
Biden Job Approve	10%	(52)	17%	(85)	19%	(100)	54%	(276)	512
Biden Job Disapprove	1%	(3)	7%	(20)	9%	(24)	83%	(226)	273
Biden Job Strongly Approve	15%	(43)	15%	(44)	18%	(52)	51%	(145)	284
Biden Job Somewhat Approve	4%	(9)	18%	(41)	21%	(48)	57%	(130)	228
Biden Job Somewhat Disapprove	2%	(1)	6%	(5)	8%	(7)	84%	(67)	81
Biden Job Strongly Disapprove	1%	(2)	8%	(15)	9%	(18)	82%	(159)	192
Favorable of Biden	10%	(50)	15%	(76)	19%	(94)	56%	(283)	503
Unfavorable of Biden	1%	(3)	9%	(27)	10%	(30)	79%	(231)	291

Continued on next page

Table MCEN2_37: How much have you seen, read or heard about the following movies?
'Two Of Us'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(55)	13%	(106)	15%	(131)	65%	(553)	845
Very Favorable of Biden	10%	(28)	14%	(40)	23%	(63)	53%	(149)	280
Somewhat Favorable of Biden	10%	(22)	16%	(36)	14%	(31)	60%	(134)	223
Somewhat Unfavorable of Biden	2%	(2)	17%	(13)	8%	(6)	74%	(59)	80
Very Unfavorable of Biden	1%	(1)	7%	(14)	11%	(24)	82%	(172)	211
#1 Issue: Economy	6%	(21)	15%	(48)	17%	(55)	62%	(205)	329
#1 Issue: Security	5%	(4)	10%	(9)	14%	(13)	72%	(68)	95
#1 Issue: Health Care	11%	(15)	16%	(22)	17%	(23)	55%	(75)	135
#1 Issue: Medicare / Social Security	4%	(4)	9%	(8)	9%	(9)	78%	(74)	96
#1 Issue: Women's Issues	16%	(8)	11%	(6)	14%	(7)	59%	(31)	52
#1 Issue: Other	—	(0)	8%	(5)	13%	(8)	79%	(50)	63
2020 Vote: Joe Biden	9%	(34)	18%	(69)	18%	(67)	55%	(210)	380
2020 Vote: Donald Trump	6%	(15)	9%	(22)	10%	(24)	76%	(192)	253
2020 Vote: Didn't Vote	3%	(6)	5%	(8)	17%	(30)	75%	(130)	174
2018 House Vote: Democrat	10%	(30)	18%	(54)	21%	(65)	52%	(161)	309
2018 House Vote: Republican	4%	(9)	10%	(22)	14%	(30)	73%	(161)	222
2016 Vote: Hillary Clinton	9%	(25)	18%	(49)	20%	(54)	54%	(148)	276
2016 Vote: Donald Trump	3%	(8)	9%	(22)	11%	(26)	76%	(183)	240
2016 Vote: Didn't Vote	5%	(15)	12%	(34)	14%	(40)	68%	(189)	278
Voted in 2014: Yes	8%	(37)	14%	(69)	16%	(77)	62%	(299)	481
Voted in 2014: No	5%	(18)	10%	(37)	15%	(54)	70%	(254)	364
4-Region: Northeast	8%	(11)	13%	(19)	15%	(21)	64%	(92)	144
4-Region: Midwest	9%	(16)	11%	(20)	14%	(26)	66%	(120)	182
4-Region: South	3%	(9)	10%	(32)	17%	(53)	71%	(226)	320
4-Region: West	9%	(19)	17%	(35)	15%	(30)	58%	(115)	199
Film Fan	8%	(55)	14%	(101)	16%	(113)	63%	(454)	723
Television Fan	7%	(55)	13%	(98)	15%	(115)	65%	(501)	770

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_38: How much have you seen, read or heard about the following movies?

'Da 5 Bloods'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(61)	7%	(64)	10%	(91)	76%	(671)	887
Gender: Male	10%	(43)	10%	(40)	13%	(55)	67%	(278)	415
Gender: Female	4%	(18)	5%	(25)	8%	(36)	83%	(393)	472
Age: 18-34	11%	(30)	9%	(26)	12%	(32)	68%	(189)	277
Age: 35-44	11%	(15)	18%	(24)	11%	(15)	60%	(81)	135
Age: 45-64	4%	(14)	3%	(10)	9%	(29)	84%	(266)	318
Age: 65+	1%	(2)	3%	(5)	9%	(15)	86%	(136)	158
GenZers: 1997-2012	3%	(3)	6%	(6)	9%	(10)	82%	(89)	109
Millennials: 1981-1996	15%	(39)	15%	(39)	13%	(34)	58%	(151)	263
GenXers: 1965-1980	7%	(15)	5%	(11)	11%	(24)	77%	(165)	215
Baby Boomers: 1946-1964	1%	(4)	3%	(9)	7%	(20)	88%	(243)	277
PID: Dem (no lean)	11%	(41)	11%	(42)	10%	(39)	68%	(258)	380
PID: Ind (no lean)	4%	(11)	5%	(14)	12%	(33)	79%	(222)	280
PID: Rep (no lean)	4%	(9)	4%	(8)	8%	(19)	84%	(191)	227
PID/Gender: Dem Men	14%	(26)	14%	(27)	14%	(27)	59%	(113)	193
PID/Gender: Dem Women	8%	(14)	8%	(16)	6%	(12)	77%	(144)	186
PID/Gender: Ind Men	8%	(8)	7%	(8)	15%	(16)	70%	(74)	106
PID/Gender: Ind Women	2%	(3)	3%	(6)	9%	(16)	85%	(148)	174
PID/Gender: Rep Men	7%	(8)	5%	(5)	10%	(11)	79%	(91)	116
PID/Gender: Rep Women	1%	(1)	3%	(3)	7%	(8)	90%	(100)	112
Ideo: Liberal (1-3)	11%	(26)	9%	(22)	10%	(24)	71%	(172)	243
Ideo: Moderate (4)	9%	(23)	7%	(18)	12%	(31)	71%	(178)	250
Ideo: Conservative (5-7)	4%	(11)	6%	(18)	10%	(29)	80%	(228)	286
Educ: < College	4%	(28)	5%	(33)	9%	(54)	82%	(510)	626
Educ: Bachelors degree	12%	(22)	9%	(15)	14%	(24)	65%	(114)	176
Educ: Post-grad	13%	(11)	18%	(16)	15%	(13)	54%	(46)	86
Income: Under 50k	4%	(20)	5%	(23)	9%	(41)	82%	(377)	461
Income: 50k-100k	8%	(22)	8%	(21)	12%	(32)	72%	(191)	266
Income: 100k+	12%	(19)	12%	(20)	11%	(18)	64%	(103)	160
Ethnicity: White	6%	(39)	7%	(46)	10%	(69)	77%	(525)	678
Ethnicity: Hispanic	6%	(9)	5%	(8)	7%	(11)	82%	(123)	151
Ethnicity: Black	15%	(19)	14%	(17)	8%	(9)	63%	(76)	120

Continued on next page

Table MCEN2_38: How much have you seen, read or heard about the following movies?
'Da 5 Bloods'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(61)	7%	(64)	10%	(91)	76%	(671)	887
Ethnicity: Other	4%	(3)	2%	(2)	15%	(13)	80%	(70)	89
All Christian	7%	(27)	8%	(33)	11%	(43)	74%	(302)	405
Agnostic/Nothing in particular	7%	(17)	5%	(13)	10%	(25)	77%	(188)	243
Something Else	5%	(8)	5%	(7)	8%	(12)	82%	(126)	153
Religious Non-Protestant/Catholic	16%	(8)	15%	(8)	18%	(10)	51%	(27)	53
Evangelical	11%	(24)	12%	(26)	7%	(17)	70%	(154)	220
Non-Evangelical	3%	(8)	4%	(13)	11%	(34)	83%	(264)	320
Community: Urban	13%	(31)	12%	(30)	16%	(38)	59%	(144)	243
Community: Suburban	6%	(25)	7%	(28)	9%	(36)	78%	(321)	410
Community: Rural	2%	(4)	3%	(6)	7%	(17)	88%	(206)	234
Employ: Private Sector	13%	(37)	11%	(30)	11%	(30)	66%	(185)	282
Employ: Self-Employed	6%	(4)	19%	(13)	17%	(12)	57%	(39)	68
Employ: Homemaker	5%	(4)	1%	(1)	3%	(3)	90%	(69)	77
Employ: Retired	1%	(3)	3%	(5)	9%	(18)	87%	(174)	200
Employ: Unemployed	3%	(3)	6%	(7)	12%	(12)	80%	(85)	106
Employ: Other	5%	(3)	2%	(1)	8%	(5)	85%	(51)	60
Military HH: Yes	8%	(11)	7%	(10)	8%	(11)	77%	(108)	139
Military HH: No	7%	(50)	7%	(54)	11%	(80)	75%	(563)	748
RD/WT: Right Direction	10%	(47)	11%	(50)	11%	(51)	69%	(326)	474
RD/WT: Wrong Track	3%	(14)	3%	(14)	10%	(40)	84%	(345)	413
Biden Job Approve	10%	(55)	10%	(58)	9%	(53)	70%	(392)	557
Biden Job Disapprove	2%	(5)	2%	(5)	11%	(30)	85%	(238)	279
Biden Job Strongly Approve	13%	(40)	12%	(35)	10%	(29)	66%	(200)	304
Biden Job Somewhat Approve	6%	(15)	9%	(23)	9%	(24)	76%	(191)	252
Biden Job Somewhat Disapprove	2%	(2)	2%	(2)	17%	(13)	79%	(60)	76
Biden Job Strongly Disapprove	2%	(3)	2%	(4)	9%	(17)	88%	(178)	202
Favorable of Biden	9%	(48)	10%	(52)	10%	(56)	71%	(385)	541
Unfavorable of Biden	4%	(12)	2%	(6)	9%	(28)	84%	(247)	293

Continued on next page

Table MCEN2_38: How much have you seen, read or heard about the following movies?
'Da 5 Bloods'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(61)	7%	(64)	10%	(91)	76%	(671)	887
Very Favorable of Biden	11%	(36)	10%	(34)	10%	(34)	70%	(239)	343
Somewhat Favorable of Biden	6%	(11)	9%	(18)	11%	(22)	74%	(146)	198
Somewhat Unfavorable of Biden	12%	(10)	2%	(2)	13%	(11)	73%	(59)	81
Very Unfavorable of Biden	1%	(2)	2%	(5)	8%	(17)	89%	(188)	211
#1 Issue: Economy	9%	(29)	10%	(33)	12%	(38)	68%	(218)	319
#1 Issue: Security	6%	(7)	5%	(6)	8%	(10)	81%	(97)	119
#1 Issue: Health Care	8%	(11)	4%	(6)	12%	(18)	76%	(111)	146
#1 Issue: Medicare / Social Security	6%	(6)	4%	(4)	5%	(5)	85%	(86)	101
#1 Issue: Women's Issues	6%	(3)	13%	(7)	10%	(5)	71%	(36)	51
#1 Issue: Other	—	(0)	6%	(5)	7%	(6)	87%	(73)	83
2020 Vote: Joe Biden	10%	(41)	11%	(46)	11%	(45)	69%	(289)	421
2020 Vote: Donald Trump	2%	(6)	3%	(7)	10%	(23)	85%	(204)	240
2020 Vote: Didn't Vote	3%	(5)	6%	(11)	9%	(17)	83%	(163)	196
2018 House Vote: Democrat	12%	(40)	13%	(42)	11%	(36)	64%	(209)	327
2018 House Vote: Republican	3%	(5)	4%	(8)	10%	(22)	83%	(178)	213
2016 Vote: Hillary Clinton	9%	(28)	10%	(31)	13%	(40)	67%	(203)	302
2016 Vote: Donald Trump	3%	(7)	5%	(10)	7%	(16)	85%	(199)	232
2016 Vote: Didn't Vote	8%	(26)	6%	(19)	10%	(31)	76%	(237)	313
Voted in 2014: Yes	8%	(39)	8%	(39)	10%	(49)	74%	(357)	484
Voted in 2014: No	5%	(21)	6%	(26)	11%	(42)	78%	(314)	403
4-Region: Northeast	10%	(15)	9%	(13)	8%	(12)	72%	(106)	146
4-Region: Midwest	4%	(8)	4%	(9)	12%	(23)	79%	(152)	192
4-Region: South	5%	(15)	8%	(26)	7%	(23)	80%	(260)	324
4-Region: West	10%	(22)	8%	(17)	15%	(33)	68%	(154)	226
Film Fan	8%	(57)	8%	(63)	11%	(85)	73%	(544)	750
Television Fan	7%	(61)	8%	(64)	11%	(89)	74%	(618)	831

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	287	13%
	Millennials: 1981-1996	619	28%
	GenXers: 1965-1980	514	23%
	Baby Boomers: 1946-1964	717	33%
	N	2136	
xpid3	PID: Dem (no lean)	924	42%
	PID: Ind (no lean)	666	30%
	PID: Rep (no lean)	610	28%
	N	2200	
xpidGender	PID/Gender: Dem Men	471	21%
	PID/Gender: Dem Women	454	21%
	PID/Gender: Ind Men	296	13%
	PID/Gender: Ind Women	369	17%
	PID/Gender: Rep Men	295	13%
	PID/Gender: Rep Women	315	14%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	613	28%
	Ideo: Moderate (4)	614	28%
	Ideo: Conservative (5-7)	697	32%
	N	1925	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1103	50%
	Income: 50k-100k	706	32%
	Income: 100k+	390	18%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1044	47%
	All Non-Christian	132	6%
	Atheist	89	4%
	Agnostic/Nothing in particular	553	25%
	Something Else	382	17%
N	2200		
xdemReligOther	Religious Non-Protestant/Catholic	149	7%
xdemEvang	Evangelical	594	27%
	Non-Evangelical	787	36%
	N	1381	
xdemUsr	Community: Urban	609	28%
	Community: Suburban	993	45%
	Community: Rural	598	27%
	N	2200	
xdemEmploy	Employ: Private Sector	666	30%
	Employ: Government	136	6%
	Employ: Self-Employed	176	8%
	Employ: Homemaker	155	7%
	Employ: Student	108	5%
	Employ: Retired	527	24%
	Employ: Unemployed	267	12%
	Employ: Other	165	7%
N	2200		
xdemMilHH1	Military HH: Yes	352	16%
	Military HH: No	1848	84%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1178	54%
	RD/WT: Wrong Track	1022	46%
	N	2200	
xdemBidenApprove	Biden Job Approve	1318	60%
	Biden Job Disapprove	728	33%
	N	2046	
xdemBidenApprove2	Biden Job Strongly Approve	735	33%
	Biden Job Somewhat Approve	582	26%
	Biden Job Somewhat Disapprove	190	9%
	Biden Job Strongly Disapprove	538	24%
	N	2046	
xdemBidenFav	Favorable of Biden	1314	60%
	Unfavorable of Biden	753	34%
	N	2067	
xdemBidenFavFull	Very Favorable of Biden	776	35%
	Somewhat Favorable of Biden	538	24%
	Somewhat Unfavorable of Biden	187	8%
	Very Unfavorable of Biden	567	26%
	N	2067	
xnr3	#1 Issue: Economy	755	34%
	#1 Issue: Security	295	13%
	#1 Issue: Health Care	351	16%
	#1 Issue: Medicare / Social Security	288	13%
	#1 Issue: Women's Issues	131	6%
	#1 Issue: Education	106	5%
	#1 Issue: Energy	96	4%
	#1 Issue: Other	178	8%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1034	47%
	2020 Vote: Donald Trump	641	29%
	2020 Vote: Other	55	2%
	2020 Vote: Didn't Vote	462	21%
	N	2191	
xsubVote18O	2018 House Vote: Democrat	793	36%
	2018 House Vote: Republican	568	26%
	2018 House Vote: Someone else	56	3%
	N	1417	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	722	33%
	2016 Vote: Donald Trump	614	28%
	2016 Vote: Other	107	5%
	2016 Vote: Didn't Vote	755	34%
	<i>N</i>	2198	
xsubVote14O	Voted in 2014: Yes	1253	57%
	Voted in 2014: No	947	43%
	<i>N</i>	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	<i>N</i>	2200	
MCENxdem1	Film Fan	1883	86%
MCENxdem2	Television Fan	2052	93%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT