



National Tracking Poll #210484
April 15-19, 2021

Crosstabulation Results

Methodology:

This poll was conducted between April 15-April 19, 2021 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table MCSP1: <i>How often do you watch live sporting events?</i>	4
2	Table MCSP2: <i>Compared to before the COVID-19 pandemic (coronavirus) spread to the U.S., are you spending more or less time watching live sports, or about the same?</i>	8
3	Table MCSP3_1: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Sports in general</i>	12
4	Table MCSP3_2: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? The Olympics</i>	16
5	Table MCSP3_3: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? ATP Tour</i>	20
6	Table MCSP3_4: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Esports</i>	24
7	Table MCSP3_5: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Formula 1</i>	28
8	Table MCSP3_6: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? IndyCar</i>	32
9	Table MCSP3_7: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? LPGA Tour</i>	36
10	Table MCSP3_8: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Major League Baseball</i>	40
11	Table MCSP3_9: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Major League Soccer</i>	44
12	Table MCSP3_10: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? MotoGP</i>	48
13	Table MCSP3_11: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? NASCAR</i>	52
14	Table MCSP3_12: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? National Basketball Association</i>	56
15	Table MCSP3_13: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? National Football League</i>	60
16	Table MCSP3_14: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? National Hockey League</i>	64
17	Table MCSP3_15: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? PGA Tour</i>	68

18	Table MCSP3_16: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? UFC</i>	72
19	Table MCSP3_17: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? WNBA</i>	76
20	Table MCSP3_18: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? WTA Tour</i>	80
21	Table MCSP3_19: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? NCAA college football</i>	84
22	Table MCSP3_20: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? NCAA college basketball</i>	88
23	Table MCSP3_21: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? English Premier League</i>	92
24	Table MCSP3_22: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? La Liga</i>	96
25	Table MCSP3_23: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Bundesliga</i>	100
26	Table MCSP3_24: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Ligue 1</i>	104
27	Table MCSP3_25: <i>In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following? Serie A</i>	108
28	Table MCSP4_1: <i>Do you plan to watch the following sporting events? The 2022 Winter Games in China</i>	112
29	Table MCSP4_2: <i>Do you plan to watch the following sporting events? The 2022 FIFA World Cup in Qatar</i>	116
30	Table MCSP5_1: <i>Do you support or oppose calls for the boycott of the following sporting events? The 2022 Winter Games in China</i>	120
31	Table MCSP5_2: <i>Do you support or oppose calls for the boycott of the following sporting events? The 2022 FIFA World Cup in Qatar</i>	124
32	Summary Statistics of Survey Respondent Demographics	128

Crosstabulation Results by Respondent Demographics

Table MCSP1: How often do you watch live sporting events?

Demographic	Almost every day		At least once a week		At least once a month		Once every few months		Never		Total N
Adults	12%	(258)	25%	(558)	11%	(246)	18%	(395)	34%	(742)	2200
Gender: Male	19%	(201)	33%	(355)	11%	(117)	15%	(157)	22%	(232)	1062
Gender: Female	5%	(57)	18%	(204)	11%	(129)	21%	(238)	45%	(510)	1138
Age: 18-34	12%	(81)	24%	(156)	7%	(48)	15%	(100)	41%	(270)	655
Age: 35-44	15%	(55)	29%	(103)	15%	(54)	20%	(72)	21%	(74)	358
Age: 45-64	12%	(87)	25%	(186)	11%	(81)	19%	(146)	33%	(250)	751
Age: 65+	8%	(35)	26%	(113)	15%	(63)	18%	(78)	34%	(147)	436
GenZers: 1997-2012	3%	(7)	14%	(36)	4%	(11)	20%	(50)	59%	(147)	251
Millennials: 1981-1996	18%	(115)	29%	(185)	12%	(78)	15%	(97)	26%	(169)	644
GenXers: 1965-1980	12%	(65)	26%	(136)	10%	(54)	20%	(104)	31%	(165)	524
Baby Boomers: 1946-1964	9%	(60)	27%	(190)	12%	(87)	18%	(126)	35%	(245)	708
PID: Dem (no lean)	16%	(142)	26%	(228)	11%	(95)	18%	(155)	29%	(253)	873
PID: Ind (no lean)	6%	(44)	23%	(159)	11%	(75)	19%	(129)	40%	(272)	679
PID: Rep (no lean)	11%	(72)	26%	(171)	12%	(76)	17%	(112)	34%	(218)	649
PID/Gender: Dem Men	23%	(102)	34%	(149)	10%	(44)	12%	(53)	20%	(89)	437
PID/Gender: Dem Women	9%	(40)	18%	(79)	12%	(52)	23%	(101)	38%	(164)	436
PID/Gender: Ind Men	12%	(35)	32%	(97)	15%	(46)	19%	(57)	22%	(66)	301
PID/Gender: Ind Women	2%	(9)	16%	(62)	8%	(29)	19%	(72)	54%	(205)	377
PID/Gender: Rep Men	20%	(64)	34%	(109)	9%	(28)	14%	(47)	24%	(77)	324
PID/Gender: Rep Women	2%	(8)	19%	(63)	15%	(48)	20%	(66)	43%	(141)	325
Ideo: Liberal (1-3)	15%	(92)	23%	(143)	12%	(76)	17%	(109)	33%	(209)	629
Ideo: Moderate (4)	10%	(59)	29%	(172)	12%	(71)	18%	(104)	31%	(179)	585
Ideo: Conservative (5-7)	13%	(94)	28%	(208)	11%	(85)	19%	(141)	30%	(222)	751
Educ: < College	9%	(132)	23%	(342)	10%	(159)	17%	(261)	41%	(618)	1512
Educ: Bachelors degree	19%	(82)	32%	(142)	12%	(52)	20%	(87)	18%	(81)	444
Educ: Post-grad	18%	(44)	31%	(74)	15%	(36)	19%	(47)	18%	(43)	244
Income: Under 50k	9%	(101)	19%	(223)	10%	(117)	19%	(215)	43%	(501)	1157
Income: 50k-100k	13%	(86)	31%	(209)	11%	(77)	19%	(124)	26%	(176)	672
Income: 100k+	19%	(71)	34%	(126)	14%	(53)	15%	(56)	17%	(65)	371

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Table MCSP1: How often do you watch live sporting events?

Demographic	Almost every day		At least once a week		At least once a month		Once every few months		Never		Total N
Adults	12%	(258)	25%	(558)	11%	(246)	18%	(395)	34%	(742)	2200
Ethnicity: White	12%	(201)	26%	(455)	11%	(188)	16%	(279)	35%	(600)	1722
Ethnicity: Hispanic	10%	(35)	26%	(92)	6%	(19)	19%	(67)	39%	(137)	349
Ethnicity: Black	17%	(48)	24%	(66)	16%	(43)	20%	(55)	23%	(63)	274
Ethnicity: Other	5%	(9)	19%	(38)	8%	(15)	30%	(62)	39%	(80)	204
All Christian	14%	(139)	31%	(314)	13%	(129)	17%	(172)	26%	(270)	1023
All Non-Christian	26%	(37)	21%	(30)	19%	(27)	18%	(26)	15%	(22)	141
Atheist	16%	(15)	20%	(19)	6%	(5)	15%	(13)	43%	(40)	93
Agnostic/Nothing in particular	8%	(47)	21%	(118)	8%	(46)	17%	(99)	46%	(260)	570
Something Else	5%	(20)	21%	(78)	11%	(40)	23%	(85)	40%	(151)	374
Religious Non-Protestant/Catholic	24%	(38)	22%	(35)	18%	(29)	18%	(28)	18%	(29)	160
Evangelical	14%	(89)	27%	(166)	11%	(67)	16%	(102)	32%	(201)	625
Non-Evangelical	9%	(66)	29%	(211)	13%	(97)	20%	(147)	29%	(209)	730
Community: Urban	19%	(128)	28%	(191)	11%	(73)	18%	(121)	24%	(160)	672
Community: Suburban	11%	(97)	24%	(220)	11%	(104)	18%	(164)	36%	(324)	909
Community: Rural	5%	(33)	24%	(147)	11%	(69)	18%	(110)	42%	(259)	618
Employ: Private Sector	15%	(105)	33%	(230)	12%	(80)	17%	(114)	23%	(161)	690
Employ: Government	26%	(34)	31%	(39)	12%	(15)	20%	(26)	11%	(14)	128
Employ: Self-Employed	13%	(24)	20%	(37)	13%	(23)	14%	(25)	40%	(73)	183
Employ: Homemaker	6%	(9)	16%	(25)	14%	(20)	18%	(27)	46%	(68)	149
Employ: Student	1%	(1)	8%	(8)	10%	(10)	24%	(24)	57%	(56)	98
Employ: Retired	11%	(61)	27%	(143)	13%	(71)	18%	(97)	30%	(162)	534
Employ: Unemployed	7%	(22)	18%	(54)	7%	(22)	18%	(57)	50%	(155)	310
Employ: Other	2%	(2)	20%	(22)	5%	(6)	23%	(25)	50%	(54)	108
Military HH: Yes	11%	(39)	27%	(92)	14%	(49)	15%	(53)	32%	(111)	343
Military HH: No	12%	(220)	25%	(466)	11%	(198)	18%	(343)	34%	(631)	1857
RD/WT: Right Direction	16%	(174)	28%	(311)	12%	(127)	17%	(183)	27%	(301)	1096
RD/WT: Wrong Track	8%	(84)	22%	(247)	11%	(120)	19%	(212)	40%	(440)	1104
Biden Job Approve	14%	(181)	27%	(345)	12%	(157)	18%	(228)	29%	(370)	1282
Biden Job Disapprove	9%	(71)	25%	(194)	10%	(78)	18%	(137)	38%	(296)	776

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Table MCSP1: How often do you watch live sporting events?

Demographic	Almost every day		At least once a week		At least once a month		Once every few months		Never		Total N
Adults	12%	(258)	25%	(558)	11%	(246)	18%	(395)	34%	(742)	2200
Biden Job Strongly Approve	20%	(138)	26%	(185)	13%	(91)	17%	(124)	24%	(171)	709
Biden Job Somewhat Approve	8%	(43)	28%	(160)	12%	(66)	18%	(105)	35%	(199)	573
Biden Job Somewhat Disapprove	8%	(16)	28%	(55)	11%	(21)	19%	(39)	34%	(69)	201
Biden Job Strongly Disapprove	9%	(55)	24%	(139)	10%	(56)	17%	(98)	40%	(228)	575
Favorable of Biden	14%	(172)	27%	(336)	12%	(153)	17%	(212)	29%	(364)	1237
Unfavorable of Biden	9%	(74)	25%	(204)	10%	(85)	19%	(154)	37%	(309)	827
Very Favorable of Biden	17%	(122)	27%	(189)	12%	(87)	18%	(128)	25%	(171)	697
Somewhat Favorable of Biden	9%	(50)	27%	(148)	12%	(66)	15%	(84)	36%	(194)	541
Somewhat Unfavorable of Biden	11%	(24)	29%	(62)	11%	(24)	19%	(41)	30%	(64)	215
Very Unfavorable of Biden	8%	(49)	23%	(142)	10%	(61)	19%	(113)	40%	(245)	612
#1 Issue: Economy	12%	(89)	25%	(183)	14%	(106)	20%	(144)	29%	(212)	733
#1 Issue: Security	12%	(39)	32%	(106)	10%	(33)	18%	(59)	29%	(97)	334
#1 Issue: Health Care	11%	(39)	31%	(113)	9%	(33)	14%	(51)	34%	(124)	361
#1 Issue: Medicare / Social Security	11%	(29)	23%	(58)	13%	(34)	19%	(48)	34%	(88)	257
#1 Issue: Women's Issues	10%	(11)	16%	(18)	9%	(10)	16%	(19)	49%	(56)	114
#1 Issue: Education	15%	(20)	17%	(22)	4%	(5)	22%	(29)	43%	(56)	132
#1 Issue: Energy	17%	(20)	24%	(28)	10%	(11)	14%	(16)	37%	(43)	118
#1 Issue: Other	7%	(11)	20%	(30)	10%	(14)	19%	(29)	43%	(65)	150
2020 Vote: Joe Biden	16%	(165)	27%	(277)	12%	(120)	19%	(189)	26%	(269)	1021
2020 Vote: Donald Trump	10%	(69)	27%	(193)	13%	(95)	18%	(126)	33%	(238)	721
2020 Vote: Didn't Vote	5%	(21)	19%	(77)	7%	(29)	17%	(68)	53%	(219)	414
2018 House Vote: Democrat	16%	(126)	30%	(234)	13%	(98)	18%	(144)	23%	(180)	781
2018 House Vote: Republican	12%	(72)	29%	(170)	12%	(70)	18%	(104)	30%	(175)	591
2016 Vote: Hillary Clinton	16%	(115)	29%	(207)	12%	(84)	19%	(133)	24%	(167)	705
2016 Vote: Donald Trump	13%	(84)	29%	(188)	14%	(89)	17%	(111)	27%	(179)	652
2016 Vote: Other	7%	(7)	30%	(27)	6%	(6)	14%	(13)	43%	(40)	92
2016 Vote: Didn't Vote	7%	(52)	18%	(135)	9%	(68)	19%	(138)	47%	(353)	745
Voted in 2014: Yes	15%	(187)	29%	(369)	12%	(154)	17%	(218)	26%	(323)	1251
Voted in 2014: No	7%	(71)	20%	(190)	10%	(92)	19%	(177)	44%	(419)	949

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Table MCSP1: How often do you watch live sporting events?

Demographic	Almost every day		At least once a week		At least once a month		Once every few months		Never		Total N
Adults	12%	(258)	25%	(558)	11%	(246)	18%	(395)	34%	(742)	2200
4-Region: Northeast	20%	(77)	26%	(101)	11%	(43)	14%	(53)	30%	(119)	394
4-Region: Midwest	11%	(53)	28%	(130)	15%	(71)	17%	(77)	28%	(132)	462
4-Region: South	9%	(77)	25%	(204)	10%	(83)	19%	(157)	37%	(303)	824
4-Region: West	10%	(51)	24%	(123)	9%	(49)	21%	(108)	36%	(189)	520
Sports fans	17%	(233)	37%	(501)	16%	(215)	22%	(299)	8%	(115)	1363
Avid sports fans	37%	(149)	44%	(177)	7%	(28)	9%	(35)	3%	(13)	402
Casual sports fans	9%	(84)	34%	(324)	19%	(187)	27%	(264)	11%	(101)	960
Republican sports fans	16%	(64)	37%	(148)	16%	(65)	22%	(87)	9%	(38)	403
Democratic sports fans	23%	(126)	37%	(208)	15%	(83)	20%	(111)	5%	(29)	557
Olympics fans	13%	(200)	30%	(454)	14%	(205)	20%	(304)	22%	(330)	1493
Avid Olympics fans	20%	(97)	38%	(181)	18%	(87)	14%	(69)	10%	(47)	480
Casual Olympics fans	10%	(104)	27%	(273)	12%	(117)	23%	(235)	28%	(283)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2: Compared to before the COVID-19 pandemic (coronavirus) spread to the U.S., are you spending more or less time watching live sports, or about the same?

Demographic	Much more time		Some more time		About the same amount of time		Some less time		Much less time		Don't know / No opinion		Total N
Adults	10%	(225)	9%	(199)	52%	(1140)	8%	(166)	12%	(259)	10%	(210)	2200
Gender: Male	17%	(182)	12%	(122)	46%	(486)	8%	(88)	11%	(117)	6%	(67)	1062
Gender: Female	4%	(44)	7%	(77)	58%	(655)	7%	(78)	12%	(141)	13%	(143)	1138
Age: 18-34	20%	(130)	10%	(67)	35%	(230)	7%	(48)	10%	(63)	18%	(118)	655
Age: 35-44	16%	(56)	13%	(48)	46%	(165)	7%	(27)	12%	(43)	5%	(19)	358
Age: 45-64	4%	(32)	8%	(57)	60%	(452)	9%	(65)	13%	(100)	6%	(44)	751
Age: 65+	2%	(8)	6%	(27)	67%	(293)	6%	(26)	12%	(53)	6%	(28)	436
GenZers: 1997-2012	5%	(12)	7%	(16)	41%	(103)	9%	(22)	10%	(26)	29%	(71)	251
Millennials: 1981-1996	25%	(160)	14%	(89)	36%	(231)	7%	(46)	10%	(61)	9%	(57)	644
GenXers: 1965-1980	7%	(36)	9%	(46)	56%	(294)	9%	(46)	14%	(71)	6%	(31)	524
Baby Boomers: 1946-1964	2%	(16)	6%	(41)	65%	(462)	7%	(47)	14%	(96)	7%	(46)	708
PID: Dem (no lean)	17%	(147)	11%	(93)	45%	(390)	8%	(73)	10%	(86)	10%	(84)	873
PID: Ind (no lean)	4%	(29)	8%	(57)	55%	(371)	7%	(49)	13%	(90)	12%	(83)	679
PID: Rep (no lean)	8%	(50)	8%	(50)	58%	(379)	7%	(44)	13%	(83)	7%	(44)	649
PID/Gender: Dem Men	26%	(114)	13%	(58)	36%	(157)	7%	(30)	9%	(40)	9%	(37)	437
PID/Gender: Dem Women	8%	(33)	8%	(34)	53%	(233)	10%	(43)	11%	(47)	11%	(46)	436
PID/Gender: Ind Men	9%	(26)	10%	(29)	53%	(158)	10%	(30)	14%	(42)	5%	(16)	301
PID/Gender: Ind Women	1%	(3)	7%	(28)	56%	(213)	5%	(19)	13%	(48)	18%	(67)	377
PID/Gender: Rep Men	13%	(42)	11%	(35)	52%	(170)	9%	(28)	11%	(36)	4%	(14)	324
PID/Gender: Rep Women	2%	(8)	5%	(15)	64%	(209)	5%	(16)	14%	(47)	9%	(30)	325
Ideo: Liberal (1-3)	15%	(94)	9%	(60)	49%	(305)	7%	(43)	11%	(68)	9%	(59)	629
Ideo: Moderate (4)	10%	(59)	8%	(49)	55%	(324)	9%	(51)	10%	(61)	7%	(42)	585
Ideo: Conservative (5-7)	9%	(68)	10%	(72)	55%	(413)	8%	(63)	13%	(94)	6%	(41)	751
Educ: < College	6%	(98)	7%	(106)	56%	(840)	7%	(108)	12%	(177)	12%	(183)	1512
Educ: Bachelors degree	19%	(83)	11%	(50)	45%	(199)	9%	(41)	12%	(52)	5%	(20)	444
Educ: Post-grad	18%	(45)	18%	(44)	42%	(102)	7%	(18)	12%	(29)	3%	(6)	244
Income: Under 50k	6%	(70)	7%	(79)	54%	(621)	8%	(95)	13%	(147)	13%	(145)	1157
Income: 50k-100k	13%	(86)	9%	(64)	54%	(361)	7%	(45)	10%	(68)	7%	(49)	672
Income: 100k+	19%	(70)	15%	(56)	43%	(159)	7%	(27)	12%	(44)	4%	(16)	371
Ethnicity: White	10%	(173)	8%	(143)	54%	(932)	6%	(108)	12%	(207)	9%	(158)	1722

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Table MCSP2: Compared to before the COVID-19 pandemic (coronavirus) spread to the U.S., are you spending more or less time watching live sports, or about the same?

Demographic	Much more time		Some more time		About the same amount of time		Some less time		Much less time		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(225)	9%	(199)	52%	(1140)	8%	(166)	12%	(259)	10%	(210)	2200
Ethnicity: Hispanic	15%	(53)	13%	(44)	37%	(128)	8%	(27)	14%	(50)	14%	(48)	349
Ethnicity: Black	12%	(33)	16%	(43)	44%	(121)	15%	(41)	6%	(16)	7%	(20)	274
Ethnicity: Other	10%	(20)	7%	(13)	43%	(87)	8%	(17)	17%	(35)	15%	(31)	204
All Christian	12%	(122)	10%	(105)	53%	(545)	7%	(68)	12%	(123)	6%	(60)	1023
All Non-Christian	30%	(42)	19%	(27)	31%	(44)	7%	(10)	6%	(9)	6%	(9)	141
Atheist	4%	(3)	6%	(6)	63%	(58)	6%	(6)	10%	(9)	11%	(10)	93
Agnostic/Nothing in particular	6%	(35)	5%	(27)	56%	(317)	6%	(36)	13%	(72)	15%	(83)	570
Something Else	6%	(23)	9%	(34)	47%	(176)	13%	(47)	12%	(45)	13%	(48)	374
Religious Non-Protestant/Catholic	27%	(44)	18%	(28)	34%	(55)	6%	(10)	7%	(11)	7%	(12)	160
Evangelical	15%	(91)	12%	(76)	46%	(289)	8%	(51)	11%	(72)	8%	(47)	625
Non-Evangelical	6%	(45)	8%	(62)	57%	(413)	8%	(61)	13%	(91)	8%	(57)	730
Community: Urban	22%	(146)	12%	(81)	40%	(268)	7%	(48)	12%	(81)	7%	(49)	672
Community: Suburban	6%	(53)	9%	(81)	53%	(482)	10%	(94)	13%	(117)	9%	(82)	909
Community: Rural	4%	(27)	6%	(38)	63%	(390)	4%	(25)	10%	(60)	13%	(79)	618
Employ: Private Sector	16%	(111)	13%	(88)	46%	(316)	9%	(63)	11%	(79)	5%	(33)	690
Employ: Government	27%	(34)	10%	(13)	45%	(57)	4%	(5)	9%	(12)	4%	(6)	128
Employ: Self-Employed	18%	(33)	8%	(15)	40%	(73)	7%	(13)	10%	(19)	16%	(29)	183
Employ: Homemaker	1%	(1)	5%	(7)	56%	(83)	8%	(12)	20%	(30)	10%	(15)	149
Employ: Student	2%	(2)	10%	(10)	35%	(34)	11%	(11)	9%	(9)	32%	(31)	98
Employ: Retired	2%	(11)	6%	(32)	68%	(363)	7%	(37)	10%	(56)	6%	(34)	534
Employ: Unemployed	9%	(28)	8%	(26)	48%	(148)	6%	(18)	13%	(41)	16%	(50)	310
Employ: Other	3%	(3)	6%	(7)	61%	(66)	6%	(6)	12%	(13)	12%	(13)	108
Military HH: Yes	12%	(41)	11%	(38)	53%	(181)	6%	(22)	11%	(39)	7%	(22)	343
Military HH: No	10%	(184)	9%	(162)	52%	(959)	8%	(145)	12%	(220)	10%	(188)	1857
RD/WT: Right Direction	17%	(183)	11%	(125)	45%	(497)	9%	(98)	10%	(105)	8%	(89)	1096
RD/WT: Wrong Track	4%	(43)	7%	(75)	58%	(643)	6%	(68)	14%	(154)	11%	(121)	1104
Biden Job Approve	14%	(185)	11%	(139)	47%	(607)	9%	(110)	10%	(131)	9%	(110)	1282
Biden Job Disapprove	4%	(34)	7%	(55)	60%	(463)	6%	(49)	14%	(108)	9%	(67)	776

Continued on next page

Table MCSP2: Compared to before the COVID-19 pandemic (coronavirus) spread to the U.S., are you spending more or less time watching live sports, or about the same?

Demographic	Much more time		Some more time		About the same amount of time		Some less time		Much less time		Don't know / No opinion		Total N
Adults	10%	(225)	9%	(199)	52%	(1140)	8%	(166)	12%	(259)	10%	(210)	2200
Biden Job Strongly Approve	22%	(155)	12%	(85)	40%	(281)	8%	(58)	12%	(84)	6%	(46)	709
Biden Job Somewhat Approve	5%	(30)	9%	(54)	57%	(326)	9%	(53)	8%	(46)	11%	(65)	573
Biden Job Somewhat Disapprove	4%	(7)	7%	(14)	62%	(125)	6%	(12)	12%	(25)	9%	(17)	201
Biden Job Strongly Disapprove	5%	(27)	7%	(41)	59%	(338)	6%	(37)	14%	(83)	9%	(50)	575
Favorable of Biden	15%	(181)	10%	(128)	47%	(585)	9%	(112)	10%	(128)	8%	(102)	1237
Unfavorable of Biden	4%	(30)	7%	(60)	60%	(498)	6%	(51)	14%	(115)	9%	(73)	827
Very Favorable of Biden	19%	(136)	12%	(83)	42%	(293)	9%	(61)	12%	(82)	6%	(42)	697
Somewhat Favorable of Biden	8%	(46)	8%	(45)	54%	(292)	9%	(51)	8%	(46)	11%	(60)	541
Somewhat Unfavorable of Biden	5%	(10)	7%	(16)	63%	(136)	5%	(12)	10%	(20)	10%	(21)	215
Very Unfavorable of Biden	3%	(20)	7%	(44)	59%	(362)	6%	(39)	15%	(95)	8%	(51)	612
#1 Issue: Economy	8%	(62)	10%	(76)	55%	(402)	7%	(52)	11%	(81)	8%	(61)	733
#1 Issue: Security	13%	(43)	8%	(26)	55%	(184)	5%	(18)	10%	(34)	9%	(29)	334
#1 Issue: Health Care	15%	(54)	7%	(25)	48%	(175)	11%	(40)	12%	(42)	7%	(25)	361
#1 Issue: Medicare / Social Security	4%	(10)	6%	(16)	64%	(164)	6%	(14)	11%	(27)	10%	(26)	257
#1 Issue: Women's Issues	7%	(8)	9%	(11)	34%	(38)	11%	(12)	13%	(15)	27%	(31)	114
#1 Issue: Education	18%	(24)	16%	(21)	35%	(47)	9%	(12)	9%	(12)	12%	(16)	132
#1 Issue: Energy	17%	(20)	13%	(16)	41%	(48)	4%	(5)	16%	(19)	9%	(11)	118
#1 Issue: Other	3%	(5)	6%	(9)	55%	(83)	9%	(13)	19%	(29)	8%	(12)	150
2020 Vote: Joe Biden	16%	(166)	10%	(101)	48%	(494)	8%	(81)	10%	(98)	8%	(80)	1021
2020 Vote: Donald Trump	6%	(41)	9%	(64)	57%	(410)	7%	(52)	15%	(112)	6%	(41)	721
2020 Vote: Didn't Vote	4%	(18)	8%	(31)	50%	(206)	7%	(30)	10%	(42)	21%	(86)	414
2018 House Vote: Democrat	18%	(138)	12%	(92)	48%	(374)	7%	(56)	10%	(75)	6%	(46)	781
2018 House Vote: Republican	8%	(45)	7%	(42)	59%	(350)	8%	(46)	13%	(75)	6%	(33)	591
2016 Vote: Hillary Clinton	16%	(112)	11%	(77)	51%	(358)	8%	(54)	9%	(61)	6%	(43)	705
2016 Vote: Donald Trump	7%	(48)	9%	(57)	58%	(379)	8%	(49)	13%	(86)	5%	(33)	652
2016 Vote: Other	3%	(2)	7%	(6)	59%	(54)	8%	(8)	17%	(16)	6%	(6)	92
2016 Vote: Didn't Vote	8%	(62)	8%	(58)	46%	(346)	7%	(55)	13%	(95)	17%	(129)	745
Voted in 2014: Yes	12%	(153)	10%	(122)	54%	(670)	7%	(87)	12%	(155)	5%	(64)	1251
Voted in 2014: No	8%	(72)	8%	(78)	50%	(471)	8%	(79)	11%	(104)	15%	(146)	949

Continued on next page

Table MCSP2: Compared to before the COVID-19 pandemic (coronavirus) spread to the U.S., are you spending more or less time watching live sports, or about the same?

Demographic	Much more time		Some more time		About the same amount of time		Some less time		Much less time		Don't know / No opinion		Total N
Adults	10%	(225)	9%	(199)	52%	(1140)	8%	(166)	12%	(259)	10%	(210)	2200
4-Region: Northeast	15%	(60)	12%	(46)	45%	(179)	7%	(27)	11%	(45)	10%	(38)	394
4-Region: Midwest	6%	(29)	9%	(42)	62%	(286)	6%	(26)	9%	(40)	9%	(40)	462
4-Region: South	9%	(71)	7%	(60)	53%	(433)	10%	(80)	13%	(106)	9%	(75)	824
4-Region: West	13%	(66)	10%	(52)	47%	(243)	7%	(34)	13%	(68)	11%	(57)	520
Sports fans	14%	(192)	12%	(162)	52%	(714)	10%	(132)	10%	(132)	2%	(32)	1363
Avid sports fans	28%	(113)	20%	(80)	33%	(135)	10%	(40)	5%	(21)	3%	(14)	402
Casual sports fans	8%	(80)	8%	(82)	60%	(579)	10%	(92)	11%	(110)	2%	(18)	960
Republican sports fans	7%	(29)	10%	(39)	60%	(242)	9%	(37)	12%	(47)	2%	(10)	403
Democratic sports fans	24%	(136)	14%	(79)	42%	(236)	9%	(48)	8%	(44)	3%	(14)	557
Olympics fans	12%	(182)	12%	(182)	53%	(791)	8%	(117)	10%	(149)	5%	(72)	1493
Avid Olympics fans	22%	(104)	16%	(75)	44%	(213)	8%	(37)	8%	(39)	3%	(12)	480
Casual Olympics fans	8%	(78)	11%	(106)	57%	(577)	8%	(80)	11%	(110)	6%	(60)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_1: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
Sports in general

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(402)	44%	(960)	33%	(728)	5%	(110)	2200
Gender: Male	27%	(287)	45%	(480)	23%	(247)	4%	(47)	1062
Gender: Female	10%	(115)	42%	(480)	42%	(480)	6%	(63)	1138
Age: 18-34	25%	(161)	31%	(203)	34%	(220)	11%	(72)	655
Age: 35-44	27%	(95)	45%	(160)	25%	(88)	4%	(14)	358
Age: 45-64	15%	(112)	48%	(360)	35%	(263)	2%	(16)	751
Age: 65+	8%	(34)	54%	(238)	36%	(156)	2%	(9)	436
GenZers: 1997-2012	12%	(30)	31%	(76)	44%	(109)	14%	(35)	251
Millennials: 1981-1996	32%	(204)	37%	(239)	24%	(153)	7%	(48)	644
GenXers: 1965-1980	16%	(86)	46%	(244)	35%	(184)	2%	(11)	524
Baby Boomers: 1946-1964	11%	(77)	50%	(356)	36%	(258)	2%	(16)	708
PID: Dem (no lean)	26%	(223)	38%	(334)	30%	(258)	7%	(57)	873
PID: Ind (no lean)	12%	(83)	47%	(320)	38%	(255)	3%	(21)	679
PID: Rep (no lean)	15%	(97)	47%	(307)	33%	(215)	5%	(31)	649
PID/Gender: Dem Men	36%	(158)	35%	(152)	23%	(99)	6%	(27)	437
PID/Gender: Dem Women	15%	(65)	42%	(182)	37%	(159)	7%	(31)	436
PID/Gender: Ind Men	20%	(60)	55%	(166)	23%	(71)	2%	(5)	301
PID/Gender: Ind Women	6%	(23)	41%	(154)	49%	(184)	4%	(16)	377
PID/Gender: Rep Men	21%	(69)	50%	(162)	24%	(78)	5%	(15)	324
PID/Gender: Rep Women	8%	(27)	44%	(144)	42%	(137)	5%	(16)	325
Ideo: Liberal (1-3)	23%	(142)	39%	(248)	33%	(205)	5%	(35)	629
Ideo: Moderate (4)	19%	(110)	44%	(257)	34%	(199)	3%	(19)	585
Ideo: Conservative (5-7)	17%	(126)	48%	(364)	30%	(229)	4%	(33)	751
Educ: < College	15%	(224)	41%	(622)	39%	(583)	5%	(82)	1512
Educ: Bachelors degree	26%	(116)	49%	(219)	20%	(91)	4%	(19)	444
Educ: Post-grad	25%	(62)	49%	(120)	22%	(54)	4%	(9)	244
Income: Under 50k	13%	(153)	39%	(452)	40%	(468)	7%	(85)	1157
Income: 50k-100k	21%	(138)	50%	(334)	27%	(183)	2%	(17)	672
Income: 100k+	30%	(112)	47%	(174)	21%	(76)	2%	(8)	371
Ethnicity: White	17%	(284)	45%	(771)	34%	(589)	4%	(77)	1722
Ethnicity: Hispanic	19%	(65)	39%	(136)	33%	(117)	9%	(32)	349
Ethnicity: Black	37%	(101)	32%	(87)	26%	(72)	5%	(14)	274

Continued on next page

Table MCSP3_1: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
Sports in general

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(402)	44%	(960)	33%	(728)	5%	(110)	2200
Ethnicity: Other	8%	(17)	50%	(103)	32%	(66)	9%	(18)	204
All Christian	20%	(203)	48%	(486)	29%	(298)	3%	(36)	1023
All Non-Christian	31%	(44)	43%	(61)	19%	(26)	7%	(10)	141
Atheist	23%	(22)	24%	(23)	46%	(42)	7%	(6)	93
Agnostic/Nothing in particular	11%	(65)	42%	(242)	41%	(232)	6%	(32)	570
Something Else	18%	(69)	40%	(149)	35%	(130)	7%	(26)	374
Religious Non-Protestant/Catholic	30%	(47)	42%	(67)	20%	(32)	8%	(13)	160
Evangelical	23%	(142)	40%	(247)	32%	(199)	6%	(37)	625
Non-Evangelical	17%	(121)	51%	(370)	30%	(218)	3%	(21)	730
Community: Urban	25%	(171)	45%	(304)	24%	(163)	5%	(35)	672
Community: Suburban	17%	(157)	42%	(386)	35%	(318)	5%	(49)	909
Community: Rural	12%	(75)	44%	(271)	40%	(246)	4%	(25)	618
Employ: Private Sector	25%	(174)	47%	(321)	24%	(166)	4%	(28)	690
Employ: Government	28%	(36)	56%	(71)	13%	(17)	3%	(4)	128
Employ: Self-Employed	24%	(44)	33%	(60)	40%	(73)	3%	(5)	183
Employ: Homemaker	6%	(9)	45%	(67)	45%	(67)	4%	(7)	149
Employ: Student	9%	(9)	30%	(29)	45%	(44)	17%	(16)	98
Employ: Retired	11%	(60)	52%	(279)	34%	(180)	3%	(15)	534
Employ: Unemployed	20%	(62)	28%	(87)	44%	(136)	9%	(26)	310
Employ: Other	7%	(8)	43%	(47)	42%	(45)	8%	(8)	108
Military HH: Yes	14%	(47)	49%	(167)	32%	(110)	6%	(20)	343
Military HH: No	19%	(356)	43%	(794)	33%	(617)	5%	(90)	1857
RD/WT: Right Direction	23%	(250)	41%	(454)	31%	(339)	5%	(54)	1096
RD/WT: Wrong Track	14%	(153)	46%	(507)	35%	(389)	5%	(55)	1104
Biden Job Approve	22%	(281)	42%	(541)	31%	(399)	5%	(61)	1282
Biden Job Disapprove	14%	(110)	46%	(358)	35%	(272)	5%	(36)	776
Biden Job Strongly Approve	27%	(189)	41%	(291)	27%	(194)	5%	(35)	709
Biden Job Somewhat Approve	16%	(92)	44%	(250)	36%	(204)	4%	(26)	573
Biden Job Somewhat Disapprove	17%	(33)	48%	(96)	34%	(69)	1%	(3)	201
Biden Job Strongly Disapprove	13%	(76)	46%	(262)	35%	(204)	6%	(34)	575

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Table MCSP3_1: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
Sports in general

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(402)	44%	(960)	33%	(728)	5%	(110)	2200
Favorable of Biden	22%	(276)	42%	(520)	31%	(385)	5%	(56)	1237
Unfavorable of Biden	13%	(111)	47%	(391)	36%	(297)	3%	(28)	827
Very Favorable of Biden	27%	(187)	42%	(290)	28%	(193)	4%	(27)	697
Somewhat Favorable of Biden	16%	(89)	43%	(230)	36%	(193)	5%	(29)	541
Somewhat Unfavorable of Biden	17%	(37)	51%	(109)	30%	(65)	1%	(3)	215
Very Unfavorable of Biden	12%	(74)	46%	(282)	38%	(232)	4%	(25)	612
#1 Issue: Economy	20%	(150)	46%	(337)	28%	(204)	6%	(42)	733
#1 Issue: Security	18%	(60)	52%	(173)	27%	(91)	3%	(9)	334
#1 Issue: Health Care	21%	(77)	37%	(135)	36%	(132)	5%	(17)	361
#1 Issue: Medicare / Social Security	12%	(30)	46%	(119)	40%	(103)	2%	(5)	257
#1 Issue: Women's Issues	14%	(16)	31%	(36)	42%	(49)	12%	(14)	114
#1 Issue: Education	22%	(29)	37%	(49)	32%	(43)	9%	(12)	132
#1 Issue: Energy	18%	(22)	38%	(45)	38%	(45)	5%	(6)	118
#1 Issue: Other	12%	(18)	45%	(67)	41%	(61)	3%	(4)	150
2020 Vote: Joe Biden	24%	(247)	42%	(430)	31%	(314)	3%	(31)	1021
2020 Vote: Donald Trump	14%	(104)	49%	(354)	32%	(228)	5%	(36)	721
2020 Vote: Didn't Vote	11%	(46)	36%	(151)	42%	(174)	10%	(43)	414
2018 House Vote: Democrat	25%	(197)	44%	(346)	27%	(213)	3%	(25)	781
2018 House Vote: Republican	18%	(105)	49%	(290)	30%	(179)	3%	(17)	591
2016 Vote: Hillary Clinton	23%	(161)	45%	(318)	29%	(201)	4%	(25)	705
2016 Vote: Donald Trump	18%	(117)	50%	(328)	28%	(186)	3%	(21)	652
2016 Vote: Other	15%	(14)	40%	(37)	42%	(39)	3%	(3)	92
2016 Vote: Didn't Vote	15%	(111)	36%	(272)	41%	(302)	8%	(60)	745
Voted in 2014: Yes	21%	(269)	48%	(597)	28%	(351)	3%	(34)	1251
Voted in 2014: No	14%	(133)	38%	(363)	40%	(376)	8%	(76)	949
4-Region: Northeast	23%	(89)	42%	(167)	26%	(102)	9%	(36)	394
4-Region: Midwest	16%	(76)	47%	(217)	34%	(156)	3%	(13)	462
4-Region: South	19%	(157)	40%	(332)	36%	(295)	5%	(39)	824
4-Region: West	15%	(80)	47%	(245)	33%	(173)	4%	(22)	520
Sports fans	30%	(402)	70%	(960)	—	(0)	—	(0)	1363

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Table MCSP3_1: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*Sports in general*

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(402)	44%	(960)	33%	(728)	5%	(110)	2200
Avid sports fans	100%	(402)	—	(0)	—	(0)	—	(0)	402
Casual sports fans	—	(0)	100%	(960)	—	(0)	—	(0)	960
Republican sports fans	24%	(97)	76%	(307)	—	(0)	—	(0)	403
Democratic sports fans	40%	(223)	60%	(334)	—	(0)	—	(0)	557
Olympics fans	23%	(346)	52%	(773)	23%	(341)	2%	(32)	1493
Avid Olympics fans	37%	(179)	50%	(239)	11%	(53)	2%	(9)	480
Casual Olympics fans	17%	(167)	53%	(534)	28%	(288)	2%	(23)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP3_2: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
The Olympics**

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	22%	(480)	46%	(1013)	28%	(612)	4%	(95)	2200
Gender: Male	25%	(268)	47%	(499)	24%	(250)	4%	(44)	1062
Gender: Female	19%	(212)	45%	(513)	32%	(362)	4%	(51)	1138
Age: 18-34	20%	(131)	39%	(256)	30%	(199)	11%	(70)	655
Age: 35-44	26%	(93)	46%	(163)	25%	(90)	3%	(12)	358
Age: 45-64	21%	(159)	50%	(373)	28%	(211)	1%	(7)	751
Age: 65+	22%	(97)	51%	(221)	26%	(113)	1%	(6)	436
GenZers: 1997-2012	9%	(22)	36%	(91)	40%	(100)	15%	(37)	251
Millennials: 1981-1996	28%	(177)	43%	(276)	23%	(148)	7%	(42)	644
GenXers: 1965-1980	19%	(99)	51%	(269)	28%	(148)	2%	(8)	524
Baby Boomers: 1946-1964	23%	(162)	47%	(333)	29%	(206)	1%	(7)	708
PID: Dem (no lean)	27%	(239)	46%	(401)	21%	(183)	6%	(50)	873
PID: Ind (no lean)	17%	(115)	45%	(309)	34%	(229)	4%	(25)	679
PID: Rep (no lean)	19%	(126)	47%	(303)	31%	(201)	3%	(19)	649
PID/Gender: Dem Men	32%	(138)	46%	(203)	17%	(73)	5%	(23)	437
PID/Gender: Dem Women	23%	(100)	46%	(199)	25%	(110)	6%	(27)	436
PID/Gender: Ind Men	23%	(69)	45%	(135)	30%	(90)	3%	(8)	301
PID/Gender: Ind Women	12%	(46)	46%	(174)	37%	(140)	5%	(17)	377
PID/Gender: Rep Men	19%	(61)	50%	(162)	27%	(88)	4%	(13)	324
PID/Gender: Rep Women	20%	(65)	43%	(141)	35%	(113)	2%	(6)	325
Ideo: Liberal (1-3)	28%	(176)	48%	(304)	21%	(134)	2%	(15)	629
Ideo: Moderate (4)	23%	(132)	46%	(272)	29%	(169)	2%	(12)	585
Ideo: Conservative (5-7)	21%	(160)	44%	(332)	30%	(229)	4%	(30)	751
Educ: < College	17%	(253)	45%	(688)	33%	(495)	5%	(77)	1512
Educ: Bachelors degree	32%	(140)	48%	(212)	18%	(79)	3%	(13)	444
Educ: Post-grad	36%	(87)	46%	(113)	16%	(39)	2%	(4)	244
Income: Under 50k	15%	(176)	43%	(503)	35%	(409)	6%	(69)	1157
Income: 50k-100k	26%	(176)	50%	(338)	21%	(145)	2%	(14)	672
Income: 100k+	35%	(128)	46%	(172)	16%	(59)	3%	(12)	371
Ethnicity: White	23%	(388)	46%	(799)	28%	(480)	3%	(55)	1722
Ethnicity: Hispanic	18%	(63)	42%	(147)	35%	(122)	5%	(17)	349
Ethnicity: Black	23%	(64)	43%	(119)	25%	(68)	9%	(24)	274

Continued on next page

Table MCSP3_2: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
 The Olympics*

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	22%	(480)	46%	(1013)	28%	(612)	4%	(95)	2200
Ethnicity: Other	14%	(28)	46%	(95)	32%	(65)	8%	(16)	204
All Christian	27%	(274)	48%	(494)	23%	(235)	2%	(20)	1023
All Non-Christian	41%	(57)	42%	(59)	10%	(14)	7%	(10)	141
Atheist	17%	(16)	49%	(46)	29%	(27)	4%	(4)	93
Agnostic/Nothing in particular	14%	(80)	44%	(251)	36%	(204)	6%	(35)	570
Something Else	14%	(53)	44%	(163)	35%	(132)	7%	(26)	374
Religious Non-Protestant/Catholic	40%	(64)	42%	(68)	11%	(18)	6%	(10)	160
Evangelical	23%	(144)	46%	(287)	27%	(168)	4%	(26)	625
Non-Evangelical	23%	(168)	48%	(353)	26%	(190)	3%	(18)	730
Community: Urban	25%	(167)	45%	(304)	24%	(165)	6%	(37)	672
Community: Suburban	22%	(197)	49%	(444)	26%	(232)	4%	(36)	909
Community: Rural	19%	(117)	43%	(265)	35%	(216)	3%	(21)	618
Employ: Private Sector	27%	(183)	47%	(326)	23%	(160)	3%	(21)	690
Employ: Government	30%	(38)	48%	(62)	10%	(13)	12%	(15)	128
Employ: Self-Employed	25%	(46)	42%	(77)	30%	(54)	3%	(6)	183
Employ: Homemaker	20%	(30)	43%	(64)	35%	(53)	2%	(3)	149
Employ: Student	12%	(11)	36%	(35)	37%	(36)	16%	(15)	98
Employ: Retired	21%	(112)	49%	(261)	29%	(154)	1%	(8)	534
Employ: Unemployed	16%	(48)	45%	(139)	35%	(108)	5%	(15)	310
Employ: Other	12%	(13)	46%	(50)	32%	(34)	11%	(12)	108
Military HH: Yes	24%	(83)	47%	(163)	26%	(88)	3%	(10)	343
Military HH: No	21%	(398)	46%	(850)	28%	(525)	5%	(85)	1857
RD/WT: Right Direction	28%	(302)	48%	(524)	21%	(228)	4%	(42)	1096
RD/WT: Wrong Track	16%	(179)	44%	(488)	35%	(385)	5%	(52)	1104
Biden Job Approve	26%	(336)	48%	(621)	22%	(280)	4%	(45)	1282
Biden Job Disapprove	17%	(132)	44%	(341)	35%	(270)	4%	(32)	776
Biden Job Strongly Approve	30%	(210)	47%	(335)	20%	(139)	3%	(24)	709
Biden Job Somewhat Approve	22%	(126)	50%	(285)	25%	(141)	4%	(21)	573
Biden Job Somewhat Disapprove	18%	(36)	50%	(101)	31%	(62)	1%	(1)	201
Biden Job Strongly Disapprove	17%	(96)	42%	(240)	36%	(208)	5%	(31)	575

Continued on next page

Table MCSP3_2: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
The Olympics

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	22%	(480)	46%	(1013)	28%	(612)	4%	(95)	2200
Favorable of Biden	26%	(324)	48%	(597)	22%	(277)	3%	(39)	1237
Unfavorable of Biden	17%	(141)	44%	(362)	36%	(297)	3%	(28)	827
Very Favorable of Biden	30%	(208)	48%	(332)	19%	(130)	4%	(27)	697
Somewhat Favorable of Biden	21%	(116)	49%	(265)	27%	(147)	2%	(12)	541
Somewhat Unfavorable of Biden	20%	(43)	52%	(112)	26%	(56)	2%	(4)	215
Very Unfavorable of Biden	16%	(98)	41%	(250)	39%	(240)	4%	(24)	612
#1 Issue: Economy	23%	(167)	45%	(333)	28%	(202)	4%	(31)	733
#1 Issue: Security	19%	(64)	49%	(162)	30%	(99)	2%	(8)	334
#1 Issue: Health Care	23%	(83)	48%	(172)	22%	(80)	7%	(26)	361
#1 Issue: Medicare / Social Security	23%	(59)	47%	(122)	29%	(75)	—	(1)	257
#1 Issue: Women's Issues	26%	(29)	38%	(44)	26%	(30)	10%	(12)	114
#1 Issue: Education	22%	(30)	41%	(55)	28%	(37)	8%	(11)	132
#1 Issue: Energy	23%	(27)	49%	(58)	24%	(28)	5%	(5)	118
#1 Issue: Other	14%	(21)	45%	(68)	41%	(61)	—	(0)	150
2020 Vote: Joe Biden	27%	(276)	49%	(503)	20%	(208)	3%	(34)	1021
2020 Vote: Donald Trump	20%	(142)	44%	(321)	33%	(235)	3%	(24)	721
2020 Vote: Didn't Vote	13%	(55)	40%	(165)	38%	(158)	9%	(36)	414
2018 House Vote: Democrat	28%	(222)	49%	(385)	20%	(154)	2%	(19)	781
2018 House Vote: Republican	24%	(144)	44%	(260)	30%	(175)	2%	(12)	591
2016 Vote: Hillary Clinton	28%	(198)	51%	(359)	18%	(129)	3%	(20)	705
2016 Vote: Donald Trump	23%	(152)	45%	(293)	29%	(187)	3%	(20)	652
2016 Vote: Other	22%	(21)	44%	(41)	32%	(30)	1%	(1)	92
2016 Vote: Didn't Vote	14%	(107)	43%	(319)	36%	(265)	7%	(54)	745
Voted in 2014: Yes	27%	(338)	48%	(596)	23%	(293)	2%	(25)	1251
Voted in 2014: No	15%	(143)	44%	(417)	34%	(320)	7%	(70)	949
4-Region: Northeast	28%	(111)	42%	(164)	24%	(93)	7%	(26)	394
4-Region: Midwest	21%	(96)	46%	(214)	30%	(141)	2%	(10)	462
4-Region: South	20%	(162)	45%	(373)	32%	(264)	3%	(25)	824
4-Region: West	21%	(111)	50%	(261)	22%	(115)	6%	(32)	520
Sports fans	31%	(418)	51%	(701)	16%	(220)	2%	(24)	1363

Continued on next page

Table MCSP3_2: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
The Olympics

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	22%	(480)	46%	(1013)	28%	(612)	4%	(95)	2200
Avid sports fans	44%	(179)	42%	(167)	10%	(39)	4%	(17)	402
Casual sports fans	25%	(239)	56%	(534)	19%	(181)	1%	(6)	960
Republican sports fans	27%	(108)	53%	(212)	20%	(79)	1%	(3)	403
Democratic sports fans	37%	(205)	49%	(271)	11%	(63)	3%	(18)	557
Olympics fans	32%	(480)	68%	(1013)	—	(0)	—	(0)	1493
Avid Olympics fans	100%	(480)	—	(0)	—	(0)	—	(0)	480
Casual Olympics fans	—	(0)	100%	(1013)	—	(0)	—	(0)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_3: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

ATP Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(101)	10%	(219)	43%	(945)	42%	(935)	2200
Gender: Male	7%	(71)	15%	(156)	45%	(477)	34%	(358)	1062
Gender: Female	3%	(30)	6%	(63)	41%	(468)	51%	(577)	1138
Age: 18-34	7%	(49)	13%	(85)	41%	(267)	39%	(255)	655
Age: 35-44	10%	(36)	14%	(51)	43%	(153)	33%	(117)	358
Age: 45-64	2%	(13)	8%	(63)	45%	(338)	45%	(337)	751
Age: 65+	1%	(3)	5%	(21)	43%	(187)	52%	(226)	436
GenZers: 1997-2012	2%	(5)	8%	(20)	39%	(98)	51%	(127)	251
Millennials: 1981-1996	12%	(77)	16%	(104)	41%	(261)	31%	(202)	644
GenXers: 1965-1980	2%	(12)	11%	(57)	46%	(241)	41%	(214)	524
Baby Boomers: 1946-1964	1%	(6)	5%	(36)	44%	(315)	50%	(351)	708
PID: Dem (no lean)	8%	(66)	13%	(114)	41%	(358)	38%	(334)	873
PID: Ind (no lean)	2%	(17)	9%	(61)	45%	(304)	44%	(297)	679
PID: Rep (no lean)	3%	(18)	7%	(44)	43%	(282)	47%	(304)	649
PID/Gender: Dem Men	11%	(49)	19%	(83)	41%	(178)	29%	(126)	437
PID/Gender: Dem Women	4%	(17)	7%	(31)	41%	(180)	48%	(208)	436
PID/Gender: Ind Men	3%	(9)	14%	(42)	48%	(144)	35%	(106)	301
PID/Gender: Ind Women	2%	(8)	5%	(19)	42%	(160)	51%	(191)	377
PID/Gender: Rep Men	4%	(13)	10%	(31)	48%	(155)	39%	(126)	324
PID/Gender: Rep Women	2%	(5)	4%	(13)	39%	(128)	55%	(179)	325
Ideo: Liberal (1-3)	8%	(48)	12%	(74)	41%	(260)	39%	(246)	629
Ideo: Moderate (4)	4%	(25)	10%	(58)	48%	(279)	38%	(224)	585
Ideo: Conservative (5-7)	4%	(28)	10%	(74)	41%	(307)	46%	(342)	751
Educ: < College	2%	(28)	6%	(96)	45%	(681)	47%	(707)	1512
Educ: Bachelors degree	9%	(41)	17%	(76)	39%	(173)	35%	(153)	444
Educ: Post-grad	13%	(32)	19%	(47)	37%	(91)	30%	(74)	244
Income: Under 50k	1%	(17)	7%	(76)	44%	(505)	48%	(559)	1157
Income: 50k-100k	6%	(39)	13%	(84)	42%	(281)	40%	(269)	672
Income: 100k+	12%	(45)	16%	(59)	43%	(160)	29%	(107)	371
Ethnicity: White	4%	(69)	9%	(155)	43%	(748)	44%	(749)	1722
Ethnicity: Hispanic	6%	(23)	10%	(36)	42%	(148)	41%	(143)	349
Ethnicity: Black	11%	(30)	16%	(44)	41%	(112)	32%	(88)	274

Continued on next page

Table MCSP3_3: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 ATP Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(101)	10%	(219)	43%	(945)	42%	(935)	2200
Ethnicity: Other	1%	(2)	10%	(20)	42%	(85)	48%	(97)	204
All Christian	5%	(53)	12%	(120)	41%	(417)	42%	(433)	1023
All Non-Christian	20%	(28)	26%	(36)	25%	(35)	30%	(42)	141
Atheist	—	(0)	6%	(6)	60%	(55)	33%	(31)	93
Agnostic/Nothing in particular	2%	(14)	6%	(36)	48%	(274)	43%	(246)	570
Something Else	2%	(6)	6%	(21)	44%	(164)	49%	(183)	374
Religious Non-Protestant/Catholic	18%	(29)	24%	(39)	25%	(40)	32%	(51)	160
Evangelical	7%	(42)	12%	(76)	39%	(243)	42%	(263)	625
Non-Evangelical	2%	(13)	8%	(59)	44%	(323)	46%	(335)	730
Community: Urban	11%	(76)	15%	(98)	39%	(264)	35%	(234)	672
Community: Suburban	2%	(16)	9%	(84)	44%	(404)	45%	(407)	909
Community: Rural	1%	(9)	6%	(38)	45%	(278)	48%	(294)	618
Employ: Private Sector	9%	(59)	14%	(96)	43%	(294)	35%	(241)	690
Employ: Government	13%	(17)	25%	(32)	34%	(44)	27%	(35)	128
Employ: Self-Employed	7%	(13)	14%	(25)	47%	(86)	32%	(59)	183
Employ: Homemaker	—	(1)	8%	(13)	40%	(59)	52%	(77)	149
Employ: Student	—	(0)	7%	(7)	39%	(38)	54%	(53)	98
Employ: Retired	1%	(4)	4%	(23)	42%	(225)	53%	(283)	534
Employ: Unemployed	2%	(7)	4%	(12)	50%	(156)	44%	(136)	310
Employ: Other	1%	(1)	10%	(11)	41%	(44)	48%	(52)	108
Military HH: Yes	4%	(14)	13%	(45)	38%	(132)	44%	(151)	343
Military HH: No	5%	(86)	9%	(174)	44%	(813)	42%	(784)	1857
RD/WT: Right Direction	8%	(84)	14%	(150)	43%	(468)	36%	(394)	1096
RD/WT: Wrong Track	2%	(17)	6%	(70)	43%	(477)	49%	(541)	1104
Biden Job Approve	7%	(93)	13%	(171)	41%	(522)	39%	(496)	1282
Biden Job Disapprove	1%	(7)	5%	(42)	45%	(350)	49%	(378)	776
Biden Job Strongly Approve	10%	(71)	15%	(108)	41%	(293)	33%	(237)	709
Biden Job Somewhat Approve	4%	(22)	11%	(63)	40%	(229)	45%	(258)	573
Biden Job Somewhat Disapprove	1%	(3)	9%	(18)	49%	(98)	41%	(82)	201
Biden Job Strongly Disapprove	1%	(4)	4%	(24)	44%	(252)	51%	(296)	575

Continued on next page

Table MCSP3_3: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

ATP Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(101)	10%	(219)	43%	(945)	42%	(935)	2200
Favorable of Biden	7%	(85)	13%	(163)	41%	(510)	39%	(480)	1237
Unfavorable of Biden	1%	(11)	6%	(48)	46%	(379)	47%	(389)	827
Very Favorable of Biden	9%	(63)	15%	(102)	42%	(291)	35%	(242)	697
Somewhat Favorable of Biden	4%	(22)	11%	(62)	40%	(219)	44%	(239)	541
Somewhat Unfavorable of Biden	2%	(4)	10%	(21)	48%	(103)	41%	(88)	215
Very Unfavorable of Biden	1%	(7)	4%	(27)	45%	(276)	49%	(301)	612
#1 Issue: Economy	5%	(35)	11%	(77)	45%	(328)	40%	(293)	733
#1 Issue: Security	5%	(15)	11%	(38)	41%	(136)	43%	(144)	334
#1 Issue: Health Care	6%	(21)	14%	(52)	41%	(149)	38%	(139)	361
#1 Issue: Medicare / Social Security	2%	(4)	5%	(14)	41%	(105)	52%	(134)	257
#1 Issue: Women's Issues	6%	(6)	4%	(5)	48%	(55)	42%	(48)	114
#1 Issue: Education	11%	(15)	10%	(13)	48%	(63)	31%	(41)	132
#1 Issue: Energy	4%	(4)	11%	(13)	47%	(56)	38%	(45)	118
#1 Issue: Other	—	(0)	5%	(7)	35%	(52)	60%	(90)	150
2020 Vote: Joe Biden	8%	(77)	14%	(141)	42%	(427)	37%	(377)	1021
2020 Vote: Donald Trump	2%	(18)	7%	(52)	43%	(311)	47%	(341)	721
2020 Vote: Didn't Vote	2%	(7)	5%	(21)	45%	(185)	49%	(201)	414
2018 House Vote: Democrat	8%	(59)	15%	(120)	42%	(328)	35%	(275)	781
2018 House Vote: Republican	3%	(17)	8%	(48)	43%	(256)	46%	(270)	591
2016 Vote: Hillary Clinton	7%	(49)	14%	(100)	41%	(287)	38%	(269)	705
2016 Vote: Donald Trump	3%	(22)	8%	(51)	44%	(288)	45%	(290)	652
2016 Vote: Other	2%	(2)	7%	(6)	48%	(44)	44%	(41)	92
2016 Vote: Didn't Vote	4%	(28)	8%	(61)	44%	(325)	44%	(330)	745
Voted in 2014: Yes	6%	(71)	11%	(142)	43%	(540)	40%	(499)	1251
Voted in 2014: No	3%	(30)	8%	(78)	43%	(405)	46%	(436)	949
4-Region: Northeast	8%	(32)	13%	(52)	37%	(146)	41%	(163)	394
4-Region: Midwest	2%	(11)	5%	(25)	50%	(232)	42%	(195)	462
4-Region: South	3%	(23)	10%	(83)	44%	(360)	43%	(358)	824
4-Region: West	7%	(34)	12%	(60)	40%	(206)	42%	(219)	520
Sports fans	7%	(96)	14%	(192)	41%	(565)	37%	(510)	1363

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Table MCSP3_3: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

ATP Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(101)	10%	(219)	43%	(945)	42%	(935)	2200
Avid sports fans	16%	(65)	25%	(100)	36%	(147)	23%	(91)	402
Casual sports fans	3%	(31)	10%	(93)	44%	(418)	44%	(419)	960
Republican sports fans	4%	(16)	10%	(39)	43%	(173)	44%	(176)	403
Democratic sports fans	11%	(63)	18%	(100)	40%	(222)	31%	(171)	557
Olympics fans	6%	(90)	13%	(198)	40%	(592)	41%	(612)	1493
Avid Olympics fans	13%	(61)	19%	(92)	34%	(165)	34%	(162)	480
Casual Olympics fans	3%	(30)	10%	(106)	42%	(427)	44%	(450)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_4: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Esports

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(163)	13%	(292)	59%	(1301)	20%	(445)	2200
Gender: Male	12%	(130)	18%	(186)	55%	(586)	15%	(159)	1062
Gender: Female	3%	(32)	9%	(106)	63%	(715)	25%	(285)	1138
Age: 18-34	14%	(94)	24%	(159)	42%	(276)	19%	(127)	655
Age: 35-44	16%	(56)	19%	(69)	53%	(189)	12%	(44)	358
Age: 45-64	2%	(12)	6%	(47)	70%	(526)	22%	(166)	751
Age: 65+	—	(1)	4%	(18)	71%	(309)	25%	(108)	436
GenZers: 1997-2012	6%	(16)	27%	(67)	45%	(112)	22%	(55)	251
Millennials: 1981-1996	19%	(123)	23%	(149)	42%	(268)	16%	(104)	644
GenXers: 1965-1980	4%	(21)	9%	(47)	71%	(373)	16%	(84)	524
Baby Boomers: 1946-1964	—	(1)	4%	(30)	70%	(495)	26%	(182)	708
PID: Dem (no lean)	12%	(108)	16%	(139)	52%	(457)	19%	(168)	873
PID: Ind (no lean)	4%	(29)	13%	(85)	63%	(429)	20%	(135)	679
PID: Rep (no lean)	4%	(26)	10%	(68)	64%	(415)	22%	(141)	649
PID/Gender: Dem Men	20%	(87)	21%	(92)	45%	(197)	14%	(60)	437
PID/Gender: Dem Women	5%	(20)	11%	(47)	60%	(260)	25%	(108)	436
PID/Gender: Ind Men	7%	(22)	18%	(56)	60%	(182)	14%	(41)	301
PID/Gender: Ind Women	2%	(7)	8%	(29)	65%	(247)	25%	(94)	377
PID/Gender: Rep Men	6%	(21)	12%	(38)	64%	(207)	18%	(58)	324
PID/Gender: Rep Women	1%	(5)	9%	(29)	64%	(208)	26%	(83)	325
Ideo: Liberal (1-3)	12%	(76)	17%	(105)	54%	(342)	17%	(106)	629
Ideo: Moderate (4)	7%	(41)	12%	(71)	65%	(383)	15%	(90)	585
Ideo: Conservative (5-7)	5%	(41)	12%	(87)	61%	(458)	22%	(165)	751
Educ: < College	5%	(69)	11%	(163)	63%	(949)	22%	(332)	1512
Educ: Bachelors degree	12%	(54)	19%	(83)	51%	(228)	18%	(79)	444
Educ: Post-grad	16%	(40)	19%	(46)	51%	(124)	14%	(34)	244
Income: Under 50k	4%	(49)	12%	(133)	61%	(702)	24%	(273)	1157
Income: 50k-100k	9%	(62)	14%	(96)	60%	(404)	16%	(110)	672
Income: 100k+	14%	(52)	17%	(62)	53%	(195)	17%	(62)	371
Ethnicity: White	7%	(123)	11%	(197)	61%	(1055)	20%	(347)	1722
Ethnicity: Hispanic	12%	(41)	22%	(76)	54%	(188)	13%	(44)	349
Ethnicity: Black	9%	(25)	17%	(47)	51%	(140)	23%	(62)	274

Continued on next page

Table MCSP3_4: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Esports

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(163)	13%	(292)	59%	(1301)	20%	(445)	2200
Ethnicity: Other	7%	(15)	24%	(48)	52%	(105)	17%	(35)	204
All Christian	7%	(75)	12%	(126)	60%	(614)	20%	(208)	1023
All Non-Christian	26%	(36)	26%	(37)	30%	(43)	18%	(25)	141
Atheist	4%	(4)	10%	(9)	65%	(60)	20%	(19)	93
Agnostic/Nothing in particular	5%	(26)	12%	(68)	64%	(365)	19%	(111)	570
Something Else	6%	(21)	14%	(52)	59%	(219)	22%	(82)	374
Religious Non-Protestant/Catholic	23%	(37)	25%	(40)	33%	(52)	19%	(30)	160
Evangelical	10%	(60)	14%	(90)	54%	(340)	21%	(134)	625
Non-Evangelical	4%	(32)	10%	(74)	65%	(477)	20%	(146)	730
Community: Urban	14%	(96)	20%	(136)	50%	(333)	16%	(107)	672
Community: Suburban	5%	(48)	10%	(91)	64%	(584)	21%	(187)	909
Community: Rural	3%	(19)	10%	(65)	62%	(384)	24%	(151)	618
Employ: Private Sector	11%	(77)	20%	(141)	53%	(367)	15%	(105)	690
Employ: Government	20%	(25)	19%	(24)	44%	(56)	18%	(23)	128
Employ: Self-Employed	14%	(26)	19%	(35)	53%	(97)	13%	(24)	183
Employ: Homemaker	3%	(5)	10%	(14)	62%	(93)	25%	(37)	149
Employ: Student	1%	(1)	24%	(23)	43%	(42)	32%	(31)	98
Employ: Retired	—	(1)	3%	(17)	70%	(372)	27%	(144)	534
Employ: Unemployed	7%	(21)	7%	(23)	68%	(210)	18%	(57)	310
Employ: Other	6%	(6)	13%	(14)	59%	(64)	22%	(24)	108
Military HH: Yes	5%	(18)	11%	(38)	64%	(220)	19%	(67)	343
Military HH: No	8%	(145)	14%	(254)	58%	(1080)	20%	(378)	1857
RD/WT: Right Direction	13%	(140)	16%	(175)	56%	(610)	16%	(171)	1096
RD/WT: Wrong Track	2%	(23)	11%	(116)	63%	(691)	25%	(274)	1104
Biden Job Approve	11%	(139)	17%	(220)	55%	(707)	17%	(217)	1282
Biden Job Disapprove	2%	(19)	7%	(58)	67%	(517)	23%	(182)	776
Biden Job Strongly Approve	15%	(109)	19%	(132)	51%	(363)	15%	(106)	709
Biden Job Somewhat Approve	5%	(30)	15%	(88)	60%	(344)	19%	(111)	573
Biden Job Somewhat Disapprove	4%	(7)	12%	(25)	67%	(135)	17%	(34)	201
Biden Job Strongly Disapprove	2%	(12)	6%	(33)	66%	(382)	26%	(148)	575

Continued on next page

Table MCSP3_4: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Esports

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(163)	13%	(292)	59%	(1301)	20%	(445)	2200
Favorable of Biden	11%	(137)	16%	(204)	56%	(693)	16%	(204)	1237
Unfavorable of Biden	3%	(22)	9%	(70)	67%	(552)	22%	(182)	827
Very Favorable of Biden	15%	(107)	18%	(128)	52%	(362)	14%	(100)	697
Somewhat Favorable of Biden	6%	(30)	14%	(76)	61%	(331)	19%	(104)	541
Somewhat Unfavorable of Biden	6%	(12)	13%	(28)	68%	(146)	14%	(29)	215
Very Unfavorable of Biden	2%	(10)	7%	(42)	66%	(406)	25%	(153)	612
#1 Issue: Economy	7%	(51)	16%	(115)	58%	(424)	20%	(144)	733
#1 Issue: Security	10%	(33)	9%	(31)	61%	(202)	20%	(67)	334
#1 Issue: Health Care	12%	(43)	13%	(46)	62%	(224)	13%	(49)	361
#1 Issue: Medicare / Social Security	2%	(4)	6%	(15)	65%	(169)	27%	(70)	257
#1 Issue: Women's Issues	9%	(10)	14%	(16)	55%	(62)	22%	(25)	114
#1 Issue: Education	6%	(8)	24%	(32)	51%	(67)	19%	(25)	132
#1 Issue: Energy	7%	(9)	16%	(19)	57%	(68)	19%	(23)	118
#1 Issue: Other	3%	(5)	11%	(17)	57%	(85)	28%	(42)	150
2020 Vote: Joe Biden	13%	(128)	15%	(149)	57%	(581)	16%	(163)	1021
2020 Vote: Donald Trump	3%	(22)	10%	(72)	63%	(457)	24%	(170)	721
2020 Vote: Didn't Vote	3%	(12)	15%	(61)	57%	(236)	25%	(105)	414
2018 House Vote: Democrat	12%	(97)	15%	(121)	57%	(445)	15%	(118)	781
2018 House Vote: Republican	4%	(26)	10%	(60)	63%	(370)	23%	(136)	591
2016 Vote: Hillary Clinton	12%	(83)	14%	(96)	58%	(406)	17%	(121)	705
2016 Vote: Donald Trump	5%	(33)	10%	(63)	63%	(412)	22%	(143)	652
2016 Vote: Other	3%	(3)	10%	(9)	69%	(64)	18%	(16)	92
2016 Vote: Didn't Vote	6%	(43)	17%	(124)	56%	(415)	22%	(164)	745
Voted in 2014: Yes	8%	(100)	12%	(149)	60%	(757)	20%	(246)	1251
Voted in 2014: No	7%	(62)	15%	(143)	57%	(544)	21%	(199)	949
4-Region: Northeast	12%	(45)	14%	(56)	54%	(212)	21%	(81)	394
4-Region: Midwest	4%	(19)	9%	(39)	69%	(319)	18%	(85)	462
4-Region: South	6%	(47)	14%	(112)	59%	(484)	22%	(181)	824
4-Region: West	10%	(52)	16%	(84)	55%	(286)	19%	(98)	520
Sports fans	10%	(142)	18%	(250)	55%	(750)	16%	(221)	1363

Continued on next page

Table MCSP3_4: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*Esports*

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(163)	13%	(292)	59%	(1301)	20%	(445)	2200
Avid sports fans	25%	(102)	22%	(87)	42%	(171)	10%	(42)	402
Casual sports fans	4%	(40)	17%	(162)	60%	(579)	19%	(179)	960
Republican sports fans	5%	(22)	15%	(59)	61%	(244)	19%	(78)	403
Democratic sports fans	17%	(95)	21%	(118)	47%	(264)	14%	(80)	557
Olympics fans	9%	(142)	16%	(240)	57%	(845)	18%	(266)	1493
Avid Olympics fans	18%	(85)	19%	(90)	48%	(231)	16%	(75)	480
Casual Olympics fans	6%	(57)	15%	(150)	61%	(614)	19%	(192)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_5: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Formula 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(134)	20%	(433)	57%	(1257)	17%	(376)	2200
Gender: Male	10%	(106)	27%	(282)	53%	(567)	10%	(107)	1062
Gender: Female	2%	(28)	13%	(151)	61%	(690)	24%	(269)	1138
Age: 18-34	9%	(60)	20%	(128)	40%	(260)	31%	(206)	655
Age: 35-44	13%	(45)	24%	(85)	53%	(190)	11%	(38)	358
Age: 45-64	3%	(19)	20%	(153)	67%	(505)	10%	(75)	751
Age: 65+	2%	(10)	16%	(68)	69%	(301)	13%	(58)	436
GenZers: 1997-2012	3%	(8)	16%	(40)	39%	(97)	42%	(105)	251
Millennials: 1981-1996	14%	(91)	23%	(148)	42%	(274)	20%	(131)	644
GenXers: 1965-1980	4%	(19)	21%	(109)	66%	(348)	9%	(48)	524
Baby Boomers: 1946-1964	2%	(15)	18%	(124)	69%	(489)	11%	(79)	708
PID: Dem (no lean)	9%	(81)	20%	(177)	53%	(466)	17%	(149)	873
PID: Ind (no lean)	3%	(22)	18%	(120)	60%	(408)	19%	(129)	679
PID: Rep (no lean)	5%	(31)	21%	(137)	59%	(382)	15%	(98)	649
PID/Gender: Dem Men	15%	(66)	28%	(122)	44%	(191)	13%	(58)	437
PID/Gender: Dem Women	3%	(15)	13%	(55)	63%	(275)	21%	(92)	436
PID/Gender: Ind Men	6%	(18)	23%	(70)	64%	(192)	7%	(22)	301
PID/Gender: Ind Women	1%	(4)	13%	(50)	57%	(216)	28%	(107)	377
PID/Gender: Rep Men	7%	(22)	28%	(90)	57%	(183)	9%	(28)	324
PID/Gender: Rep Women	3%	(9)	14%	(47)	61%	(199)	22%	(70)	325
Ideo: Liberal (1-3)	10%	(64)	21%	(131)	57%	(356)	12%	(77)	629
Ideo: Moderate (4)	5%	(27)	18%	(105)	64%	(372)	14%	(81)	585
Ideo: Conservative (5-7)	6%	(42)	23%	(172)	57%	(429)	14%	(108)	751
Educ: < College	3%	(42)	17%	(258)	60%	(903)	20%	(309)	1512
Educ: Bachelors degree	13%	(57)	25%	(110)	51%	(226)	12%	(51)	444
Educ: Post-grad	14%	(35)	27%	(65)	52%	(128)	7%	(16)	244
Income: Under 50k	2%	(22)	18%	(206)	58%	(674)	22%	(255)	1157
Income: 50k-100k	7%	(47)	20%	(133)	59%	(400)	14%	(92)	672
Income: 100k+	17%	(64)	25%	(94)	49%	(183)	8%	(29)	371
Ethnicity: White	6%	(107)	19%	(335)	60%	(1030)	15%	(250)	1722
Ethnicity: Hispanic	8%	(27)	25%	(86)	47%	(164)	21%	(72)	349
Ethnicity: Black	7%	(21)	20%	(55)	46%	(127)	26%	(72)	274

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Table MCSP3_5: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
Formula 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(134)	20%	(433)	57%	(1257)	17%	(376)	2200
Ethnicity: Other	3%	(6)	21%	(43)	49%	(100)	27%	(55)	204
All Christian	7%	(71)	23%	(238)	57%	(587)	12%	(127)	1023
All Non-Christian	28%	(39)	27%	(39)	31%	(43)	14%	(20)	141
Atheist	1%	(1)	17%	(16)	74%	(69)	8%	(7)	93
Agnostic/Nothing in particular	2%	(13)	16%	(92)	62%	(356)	19%	(109)	570
Something Else	2%	(9)	13%	(50)	54%	(202)	30%	(113)	374
Religious Non-Protestant/Catholic	25%	(40)	26%	(42)	35%	(56)	14%	(22)	160
Evangelical	9%	(56)	22%	(139)	48%	(303)	20%	(127)	625
Non-Evangelical	3%	(21)	19%	(137)	63%	(462)	15%	(110)	730
Community: Urban	14%	(94)	22%	(150)	48%	(325)	15%	(104)	672
Community: Suburban	3%	(24)	18%	(166)	62%	(563)	17%	(156)	909
Community: Rural	2%	(15)	19%	(117)	60%	(370)	19%	(116)	618
Employ: Private Sector	11%	(73)	25%	(175)	51%	(350)	13%	(93)	690
Employ: Government	17%	(22)	28%	(35)	42%	(54)	13%	(17)	128
Employ: Self-Employed	11%	(20)	22%	(39)	51%	(94)	16%	(29)	183
Employ: Homemaker	1%	(2)	14%	(21)	64%	(95)	21%	(31)	149
Employ: Student	3%	(3)	9%	(9)	45%	(44)	43%	(42)	98
Employ: Retired	2%	(11)	17%	(89)	68%	(365)	13%	(69)	534
Employ: Unemployed	1%	(2)	14%	(44)	61%	(190)	24%	(75)	310
Employ: Other	1%	(1)	20%	(21)	61%	(66)	18%	(20)	108
Military HH: Yes	7%	(25)	18%	(63)	61%	(210)	13%	(45)	343
Military HH: No	6%	(108)	20%	(370)	56%	(1047)	18%	(331)	1857
RD/WT: Right Direction	9%	(104)	23%	(249)	54%	(594)	14%	(149)	1096
RD/WT: Wrong Track	3%	(30)	17%	(184)	60%	(663)	21%	(228)	1104
Biden Job Approve	8%	(107)	22%	(282)	54%	(698)	15%	(195)	1282
Biden Job Disapprove	3%	(24)	18%	(142)	61%	(474)	17%	(135)	776
Biden Job Strongly Approve	13%	(91)	23%	(160)	53%	(375)	12%	(83)	709
Biden Job Somewhat Approve	3%	(16)	21%	(123)	56%	(323)	19%	(112)	573
Biden Job Somewhat Disapprove	3%	(6)	15%	(30)	64%	(128)	18%	(37)	201
Biden Job Strongly Disapprove	3%	(18)	20%	(113)	60%	(346)	17%	(98)	575

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Table MCSP3_5: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Formula 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(134)	20%	(433)	57%	(1257)	17%	(376)	2200
Favorable of Biden	8%	(104)	22%	(266)	54%	(671)	16%	(196)	1237
Unfavorable of Biden	3%	(25)	18%	(148)	64%	(529)	15%	(124)	827
Very Favorable of Biden	11%	(77)	23%	(161)	53%	(373)	12%	(86)	697
Somewhat Favorable of Biden	5%	(27)	19%	(105)	55%	(298)	20%	(110)	541
Somewhat Unfavorable of Biden	3%	(6)	16%	(35)	68%	(146)	13%	(29)	215
Very Unfavorable of Biden	3%	(20)	19%	(114)	63%	(383)	16%	(96)	612
#1 Issue: Economy	6%	(45)	21%	(156)	56%	(412)	17%	(121)	733
#1 Issue: Security	8%	(25)	25%	(83)	51%	(169)	17%	(56)	334
#1 Issue: Health Care	7%	(25)	20%	(72)	56%	(203)	17%	(62)	361
#1 Issue: Medicare / Social Security	3%	(7)	15%	(38)	69%	(178)	13%	(34)	257
#1 Issue: Women's Issues	7%	(8)	11%	(13)	55%	(63)	26%	(30)	114
#1 Issue: Education	11%	(15)	18%	(24)	46%	(61)	24%	(32)	132
#1 Issue: Energy	5%	(6)	23%	(28)	53%	(62)	19%	(22)	118
#1 Issue: Other	2%	(3)	13%	(20)	73%	(109)	12%	(18)	150
2020 Vote: Joe Biden	9%	(96)	20%	(202)	57%	(583)	14%	(140)	1021
2020 Vote: Donald Trump	4%	(31)	23%	(165)	58%	(416)	15%	(109)	721
2020 Vote: Didn't Vote	2%	(6)	13%	(56)	55%	(229)	30%	(123)	414
2018 House Vote: Democrat	10%	(77)	22%	(169)	58%	(451)	11%	(84)	781
2018 House Vote: Republican	5%	(32)	21%	(125)	62%	(366)	12%	(68)	591
2016 Vote: Hillary Clinton	9%	(61)	20%	(142)	60%	(421)	12%	(81)	705
2016 Vote: Donald Trump	6%	(39)	23%	(147)	59%	(386)	12%	(79)	652
2016 Vote: Other	2%	(1)	14%	(13)	72%	(67)	12%	(11)	92
2016 Vote: Didn't Vote	4%	(32)	17%	(129)	51%	(382)	27%	(202)	745
Voted in 2014: Yes	7%	(91)	22%	(277)	60%	(753)	10%	(131)	1251
Voted in 2014: No	5%	(43)	16%	(156)	53%	(504)	26%	(245)	949
4-Region: Northeast	10%	(40)	21%	(84)	49%	(194)	19%	(76)	394
4-Region: Midwest	3%	(13)	17%	(77)	66%	(306)	14%	(67)	462
4-Region: South	4%	(37)	19%	(158)	58%	(478)	18%	(151)	824
4-Region: West	9%	(44)	22%	(114)	54%	(279)	16%	(83)	520
Sports fans	9%	(127)	25%	(342)	53%	(719)	13%	(175)	1363

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Table MCSP3_5: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

Formula 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(134)	20%	(433)	57%	(1257)	17%	(376)	2200
Avid sports fans	19%	(76)	27%	(108)	42%	(169)	12%	(49)	402
Casual sports fans	5%	(51)	24%	(234)	57%	(550)	13%	(126)	960
Republican sports fans	8%	(30)	27%	(107)	54%	(217)	12%	(49)	403
Democratic sports fans	14%	(76)	26%	(145)	48%	(268)	12%	(69)	557
Olympics fans	8%	(122)	24%	(361)	54%	(814)	13%	(197)	1493
Avid Olympics fans	16%	(79)	26%	(123)	49%	(233)	9%	(46)	480
Casual Olympics fans	4%	(43)	24%	(238)	57%	(580)	15%	(151)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_6: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

IndyCar

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(107)	21%	(459)	59%	(1304)	15%	(331)	2200
Gender: Male	7%	(77)	26%	(280)	55%	(583)	11%	(122)	1062
Gender: Female	3%	(30)	16%	(179)	63%	(721)	18%	(209)	1138
Age: 18-34	8%	(53)	13%	(88)	43%	(280)	36%	(233)	655
Age: 35-44	7%	(25)	24%	(85)	58%	(206)	12%	(42)	358
Age: 45-64	3%	(22)	24%	(183)	68%	(511)	5%	(35)	751
Age: 65+	2%	(7)	24%	(103)	70%	(306)	5%	(20)	436
GenZers: 1997-2012	3%	(9)	6%	(15)	39%	(97)	52%	(129)	251
Millennials: 1981-1996	10%	(64)	21%	(136)	48%	(308)	21%	(136)	644
GenXers: 1965-1980	4%	(20)	22%	(113)	69%	(360)	6%	(31)	524
Baby Boomers: 1946-1964	2%	(13)	25%	(179)	68%	(484)	4%	(32)	708
PID: Dem (no lean)	6%	(54)	19%	(167)	56%	(487)	19%	(166)	873
PID: Ind (no lean)	3%	(23)	19%	(127)	63%	(429)	15%	(100)	679
PID: Rep (no lean)	5%	(30)	26%	(166)	60%	(388)	10%	(65)	649
PID/Gender: Dem Men	11%	(47)	25%	(108)	49%	(215)	15%	(67)	437
PID/Gender: Dem Women	2%	(7)	13%	(59)	62%	(272)	23%	(99)	436
PID/Gender: Ind Men	4%	(11)	20%	(61)	66%	(200)	10%	(29)	301
PID/Gender: Ind Women	3%	(12)	17%	(65)	61%	(229)	19%	(71)	377
PID/Gender: Rep Men	6%	(19)	34%	(111)	52%	(168)	8%	(27)	324
PID/Gender: Rep Women	3%	(11)	17%	(55)	68%	(220)	12%	(39)	325
Ideo: Liberal (1-3)	7%	(45)	20%	(125)	56%	(352)	17%	(106)	629
Ideo: Moderate (4)	4%	(26)	21%	(121)	64%	(373)	11%	(66)	585
Ideo: Conservative (5-7)	5%	(35)	24%	(182)	61%	(457)	10%	(77)	751
Educ: < College	3%	(49)	19%	(282)	62%	(935)	16%	(246)	1512
Educ: Bachelors degree	9%	(38)	25%	(112)	53%	(234)	14%	(60)	444
Educ: Post-grad	8%	(20)	26%	(64)	55%	(135)	10%	(25)	244
Income: Under 50k	3%	(37)	18%	(207)	61%	(708)	18%	(205)	1157
Income: 50k-100k	6%	(42)	23%	(153)	59%	(396)	12%	(81)	672
Income: 100k+	7%	(28)	27%	(99)	54%	(200)	12%	(44)	371
Ethnicity: White	5%	(87)	22%	(381)	61%	(1055)	12%	(199)	1722
Ethnicity: Hispanic	5%	(18)	15%	(51)	54%	(188)	27%	(93)	349
Ethnicity: Black	5%	(14)	18%	(50)	53%	(145)	24%	(65)	274

Continued on next page

Table MCSP3_6: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
IndyCar

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(107)	21%	(459)	59%	(1304)	15%	(331)	2200
Ethnicity: Other	3%	(5)	14%	(28)	51%	(103)	33%	(67)	204
All Christian	6%	(62)	25%	(254)	59%	(602)	10%	(104)	1023
All Non-Christian	15%	(21)	32%	(45)	34%	(49)	19%	(26)	141
Atheist	5%	(5)	13%	(12)	72%	(66)	11%	(10)	93
Agnostic/Nothing in particular	1%	(6)	16%	(92)	64%	(365)	19%	(107)	570
Something Else	3%	(12)	15%	(56)	59%	(222)	22%	(84)	374
Religious Non-Protestant/Catholic	14%	(23)	29%	(46)	39%	(62)	18%	(29)	160
Evangelical	8%	(49)	24%	(150)	53%	(333)	15%	(93)	625
Non-Evangelical	3%	(22)	21%	(154)	64%	(466)	12%	(87)	730
Community: Urban	8%	(57)	21%	(141)	54%	(360)	17%	(115)	672
Community: Suburban	3%	(25)	19%	(173)	62%	(566)	16%	(145)	909
Community: Rural	4%	(25)	24%	(146)	61%	(377)	11%	(71)	618
Employ: Private Sector	6%	(44)	25%	(175)	55%	(381)	13%	(91)	690
Employ: Government	16%	(21)	24%	(31)	39%	(50)	20%	(26)	128
Employ: Self-Employed	9%	(16)	20%	(37)	55%	(100)	16%	(29)	183
Employ: Homemaker	2%	(3)	15%	(22)	74%	(111)	9%	(13)	149
Employ: Student	2%	(2)	8%	(8)	35%	(34)	54%	(53)	98
Employ: Retired	2%	(9)	23%	(122)	69%	(371)	6%	(32)	534
Employ: Unemployed	4%	(11)	15%	(45)	62%	(191)	20%	(63)	310
Employ: Other	—	(0)	16%	(18)	61%	(66)	22%	(24)	108
Military HH: Yes	4%	(14)	25%	(86)	64%	(220)	7%	(24)	343
Military HH: No	5%	(93)	20%	(373)	58%	(1084)	17%	(307)	1857
RD/WT: Right Direction	7%	(72)	21%	(234)	56%	(614)	16%	(177)	1096
RD/WT: Wrong Track	3%	(35)	20%	(225)	63%	(690)	14%	(154)	1104
Biden Job Approve	6%	(81)	21%	(267)	57%	(730)	16%	(203)	1282
Biden Job Disapprove	3%	(24)	22%	(174)	62%	(484)	12%	(95)	776
Biden Job Strongly Approve	9%	(65)	21%	(149)	56%	(399)	14%	(97)	709
Biden Job Somewhat Approve	3%	(17)	21%	(118)	58%	(332)	19%	(107)	573
Biden Job Somewhat Disapprove	3%	(5)	19%	(38)	64%	(128)	15%	(29)	201
Biden Job Strongly Disapprove	3%	(19)	24%	(135)	62%	(356)	11%	(65)	575

Continued on next page

Table MCSP3_6: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

IndyCar

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(107)	21%	(459)	59%	(1304)	15%	(331)	2200
Favorable of Biden	6%	(71)	21%	(255)	58%	(715)	16%	(196)	1237
Unfavorable of Biden	4%	(30)	22%	(186)	63%	(524)	11%	(88)	827
Very Favorable of Biden	8%	(57)	20%	(143)	57%	(396)	14%	(101)	697
Somewhat Favorable of Biden	2%	(13)	21%	(112)	59%	(319)	18%	(96)	541
Somewhat Unfavorable of Biden	5%	(10)	22%	(48)	63%	(135)	10%	(22)	215
Very Unfavorable of Biden	3%	(20)	23%	(138)	64%	(389)	11%	(65)	612
#1 Issue: Economy	4%	(33)	24%	(177)	56%	(408)	16%	(115)	733
#1 Issue: Security	6%	(21)	26%	(85)	57%	(190)	11%	(37)	334
#1 Issue: Health Care	6%	(21)	17%	(60)	60%	(218)	17%	(62)	361
#1 Issue: Medicare / Social Security	5%	(13)	20%	(51)	68%	(176)	7%	(18)	257
#1 Issue: Women's Issues	2%	(3)	16%	(18)	52%	(59)	30%	(34)	114
#1 Issue: Education	8%	(11)	16%	(22)	52%	(68)	24%	(32)	132
#1 Issue: Energy	3%	(3)	20%	(24)	63%	(74)	15%	(17)	118
#1 Issue: Other	1%	(2)	15%	(22)	74%	(110)	10%	(15)	150
2020 Vote: Joe Biden	7%	(67)	20%	(208)	58%	(594)	15%	(152)	1021
2020 Vote: Donald Trump	4%	(30)	27%	(191)	59%	(427)	10%	(72)	721
2020 Vote: Didn't Vote	2%	(9)	11%	(46)	61%	(254)	25%	(104)	414
2018 House Vote: Democrat	6%	(49)	22%	(175)	61%	(473)	11%	(85)	781
2018 House Vote: Republican	5%	(27)	26%	(151)	61%	(361)	9%	(52)	591
2016 Vote: Hillary Clinton	6%	(41)	21%	(145)	62%	(438)	11%	(81)	705
2016 Vote: Donald Trump	5%	(32)	28%	(185)	58%	(379)	8%	(55)	652
2016 Vote: Other	1%	(1)	19%	(18)	72%	(66)	8%	(7)	92
2016 Vote: Didn't Vote	4%	(33)	15%	(109)	56%	(416)	25%	(187)	745
Voted in 2014: Yes	5%	(68)	25%	(311)	61%	(767)	8%	(105)	1251
Voted in 2014: No	4%	(39)	16%	(148)	57%	(536)	24%	(226)	949
4-Region: Northeast	7%	(26)	21%	(84)	51%	(202)	21%	(81)	394
4-Region: Midwest	2%	(8)	24%	(111)	64%	(295)	10%	(48)	462
4-Region: South	6%	(49)	17%	(143)	62%	(514)	14%	(118)	824
4-Region: West	5%	(24)	23%	(121)	56%	(292)	16%	(83)	520
Sports fans	7%	(99)	27%	(374)	54%	(742)	11%	(148)	1363

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Table MCSP3_6: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 IndyCar

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(107)	21%	(459)	59%	(1304)	15%	(331)	2200
Avid sports fans	15%	(62)	25%	(102)	46%	(183)	14%	(56)	402
Casual sports fans	4%	(37)	28%	(273)	58%	(559)	10%	(92)	960
Republican sports fans	7%	(27)	35%	(140)	52%	(209)	7%	(28)	403
Democratic sports fans	9%	(51)	26%	(145)	50%	(279)	15%	(83)	557
Olympics fans	6%	(96)	26%	(392)	55%	(827)	12%	(178)	1493
Avid Olympics fans	13%	(61)	31%	(151)	46%	(219)	10%	(50)	480
Casual Olympics fans	3%	(35)	24%	(241)	60%	(608)	13%	(128)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_7: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(112)	15%	(327)	62%	(1366)	18%	(395)	2200
Gender: Male	7%	(71)	21%	(218)	60%	(635)	13%	(138)	1062
Gender: Female	4%	(41)	10%	(109)	64%	(732)	23%	(257)	1138
Age: 18-34	8%	(55)	12%	(82)	44%	(291)	35%	(228)	655
Age: 35-44	9%	(32)	19%	(68)	54%	(194)	18%	(64)	358
Age: 45-64	2%	(18)	13%	(100)	75%	(561)	9%	(71)	751
Age: 65+	2%	(8)	18%	(77)	73%	(320)	7%	(32)	436
GenZers: 1997-2012	1%	(3)	8%	(21)	40%	(99)	51%	(127)	251
Millennials: 1981-1996	12%	(78)	19%	(119)	46%	(295)	24%	(152)	644
GenXers: 1965-1980	3%	(17)	13%	(70)	72%	(375)	12%	(62)	524
Baby Boomers: 1946-1964	2%	(15)	14%	(96)	78%	(551)	6%	(46)	708
PID: Dem (no lean)	8%	(70)	17%	(146)	56%	(492)	19%	(165)	873
PID: Ind (no lean)	3%	(19)	14%	(92)	63%	(425)	21%	(142)	679
PID: Rep (no lean)	4%	(24)	14%	(89)	69%	(449)	14%	(88)	649
PID/Gender: Dem Men	11%	(50)	24%	(104)	50%	(219)	14%	(63)	437
PID/Gender: Dem Women	5%	(20)	10%	(42)	63%	(273)	23%	(102)	436
PID/Gender: Ind Men	3%	(9)	19%	(57)	65%	(196)	13%	(39)	301
PID/Gender: Ind Women	3%	(10)	9%	(35)	61%	(230)	27%	(103)	377
PID/Gender: Rep Men	4%	(12)	18%	(57)	68%	(220)	11%	(36)	324
PID/Gender: Rep Women	4%	(12)	10%	(32)	71%	(229)	16%	(52)	325
Ideo: Liberal (1-3)	8%	(52)	18%	(114)	55%	(344)	19%	(119)	629
Ideo: Moderate (4)	3%	(18)	16%	(94)	66%	(388)	15%	(85)	585
Ideo: Conservative (5-7)	5%	(41)	14%	(103)	69%	(515)	12%	(92)	751
Educ: < College	3%	(43)	12%	(182)	65%	(979)	20%	(308)	1512
Educ: Bachelors degree	10%	(43)	19%	(83)	58%	(256)	14%	(62)	444
Educ: Post-grad	11%	(26)	25%	(61)	54%	(132)	10%	(25)	244
Income: Under 50k	2%	(27)	11%	(133)	63%	(727)	23%	(270)	1157
Income: 50k-100k	6%	(40)	18%	(118)	63%	(423)	13%	(91)	672
Income: 100k+	12%	(45)	20%	(76)	58%	(216)	9%	(34)	371
Ethnicity: White	5%	(89)	15%	(258)	64%	(1107)	16%	(267)	1722
Ethnicity: Hispanic	7%	(26)	11%	(39)	59%	(205)	23%	(80)	349
Ethnicity: Black	8%	(22)	16%	(43)	53%	(145)	23%	(64)	274

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Table MCSP3_7: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(112)	15%	(327)	62%	(1366)	18%	(395)	2200
Ethnicity: Other	1%	(1)	12%	(25)	56%	(114)	31%	(63)	204
All Christian	6%	(61)	18%	(181)	65%	(669)	11%	(112)	1023
All Non-Christian	17%	(24)	22%	(31)	39%	(56)	22%	(30)	141
Atheist	4%	(3)	16%	(15)	63%	(58)	17%	(16)	93
Agnostic/Nothing in particular	3%	(14)	8%	(46)	64%	(366)	25%	(143)	570
Something Else	2%	(9)	14%	(54)	58%	(217)	25%	(93)	374
Religious Non-Protestant/Catholic	15%	(25)	23%	(37)	40%	(65)	22%	(34)	160
Evangelical	8%	(47)	17%	(106)	59%	(369)	17%	(103)	625
Non-Evangelical	3%	(21)	16%	(119)	68%	(496)	13%	(94)	730
Community: Urban	9%	(64)	18%	(122)	54%	(362)	19%	(126)	672
Community: Suburban	3%	(23)	14%	(129)	66%	(599)	17%	(158)	909
Community: Rural	4%	(25)	12%	(76)	66%	(405)	18%	(111)	618
Employ: Private Sector	8%	(52)	17%	(119)	59%	(404)	17%	(115)	690
Employ: Government	18%	(23)	23%	(30)	48%	(62)	10%	(13)	128
Employ: Self-Employed	9%	(17)	17%	(32)	57%	(104)	17%	(30)	183
Employ: Homemaker	—	(0)	9%	(13)	68%	(101)	23%	(35)	149
Employ: Student	1%	(1)	13%	(13)	34%	(33)	52%	(51)	98
Employ: Retired	2%	(8)	16%	(85)	74%	(393)	9%	(48)	534
Employ: Unemployed	4%	(11)	8%	(26)	65%	(200)	24%	(73)	310
Employ: Other	—	(0)	9%	(10)	64%	(69)	27%	(29)	108
Military HH: Yes	6%	(20)	19%	(65)	66%	(225)	10%	(33)	343
Military HH: No	5%	(92)	14%	(262)	61%	(1141)	19%	(362)	1857
RD/WT: Right Direction	7%	(77)	19%	(207)	58%	(631)	16%	(181)	1096
RD/WT: Wrong Track	3%	(36)	11%	(119)	67%	(735)	19%	(214)	1104
Biden Job Approve	7%	(83)	19%	(240)	57%	(725)	18%	(233)	1282
Biden Job Disapprove	4%	(29)	10%	(77)	70%	(545)	16%	(125)	776
Biden Job Strongly Approve	10%	(70)	20%	(143)	56%	(401)	13%	(95)	709
Biden Job Somewhat Approve	2%	(13)	17%	(97)	57%	(325)	24%	(138)	573
Biden Job Somewhat Disapprove	4%	(8)	10%	(21)	66%	(132)	20%	(40)	201
Biden Job Strongly Disapprove	4%	(21)	10%	(56)	72%	(413)	15%	(85)	575

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Table MCSP3_7: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(112)	15%	(327)	62%	(1366)	18%	(395)	2200
Favorable of Biden	6%	(78)	18%	(224)	58%	(715)	18%	(220)	1237
Unfavorable of Biden	4%	(29)	11%	(88)	71%	(585)	15%	(124)	827
Very Favorable of Biden	9%	(66)	19%	(132)	58%	(405)	14%	(95)	697
Somewhat Favorable of Biden	2%	(13)	17%	(92)	57%	(310)	23%	(126)	541
Somewhat Unfavorable of Biden	6%	(12)	13%	(28)	64%	(138)	17%	(37)	215
Very Unfavorable of Biden	3%	(17)	10%	(60)	73%	(447)	14%	(87)	612
#1 Issue: Economy	5%	(40)	12%	(87)	64%	(466)	19%	(141)	733
#1 Issue: Security	8%	(25)	17%	(56)	65%	(216)	11%	(36)	334
#1 Issue: Health Care	7%	(27)	20%	(72)	56%	(202)	17%	(60)	361
#1 Issue: Medicare / Social Security	1%	(2)	17%	(44)	71%	(182)	12%	(30)	257
#1 Issue: Women's Issues	5%	(5)	8%	(9)	52%	(59)	36%	(41)	114
#1 Issue: Education	5%	(7)	17%	(22)	52%	(69)	26%	(35)	132
#1 Issue: Energy	3%	(4)	18%	(22)	56%	(67)	22%	(26)	118
#1 Issue: Other	2%	(3)	10%	(15)	71%	(106)	17%	(26)	150
2020 Vote: Joe Biden	7%	(75)	18%	(184)	58%	(595)	16%	(167)	1021
2020 Vote: Donald Trump	4%	(31)	13%	(97)	70%	(501)	13%	(93)	721
2020 Vote: Didn't Vote	2%	(6)	9%	(36)	59%	(242)	31%	(130)	414
2018 House Vote: Democrat	8%	(64)	19%	(147)	60%	(469)	13%	(101)	781
2018 House Vote: Republican	5%	(28)	16%	(94)	69%	(410)	10%	(58)	591
2016 Vote: Hillary Clinton	7%	(52)	20%	(139)	60%	(422)	13%	(91)	705
2016 Vote: Donald Trump	5%	(33)	15%	(99)	69%	(450)	11%	(69)	652
2016 Vote: Other	1%	(1)	13%	(12)	70%	(64)	16%	(15)	92
2016 Vote: Didn't Vote	4%	(26)	10%	(74)	57%	(425)	29%	(219)	745
Voted in 2014: Yes	7%	(83)	18%	(222)	66%	(821)	10%	(125)	1251
Voted in 2014: No	3%	(29)	11%	(104)	58%	(545)	28%	(270)	949
4-Region: Northeast	8%	(33)	16%	(64)	55%	(216)	21%	(81)	394
4-Region: Midwest	4%	(18)	14%	(65)	67%	(310)	15%	(69)	462
4-Region: South	4%	(31)	13%	(105)	66%	(546)	17%	(142)	824
4-Region: West	6%	(30)	18%	(92)	57%	(294)	20%	(103)	520
Sports fans	8%	(108)	21%	(289)	58%	(791)	13%	(175)	1363

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Table MCSP3_7: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(112)	15%	(327)	62%	(1366)	18%	(395)	2200
Avid sports fans	19%	(76)	25%	(101)	45%	(180)	11%	(45)	402
Casual sports fans	3%	(32)	20%	(188)	64%	(611)	14%	(130)	960
Republican sports fans	5%	(22)	21%	(84)	64%	(257)	10%	(40)	403
Democratic sports fans	12%	(69)	23%	(130)	52%	(287)	13%	(71)	557
Olympics fans	7%	(105)	19%	(285)	59%	(883)	15%	(220)	1493
Avid Olympics fans	15%	(71)	24%	(117)	50%	(242)	11%	(51)	480
Casual Olympics fans	3%	(35)	17%	(168)	63%	(641)	17%	(169)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_8: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
Major League Baseball

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(399)	35%	(767)	42%	(920)	5%	(114)	2200
Gender: Male	26%	(273)	36%	(381)	33%	(350)	5%	(57)	1062
Gender: Female	11%	(126)	34%	(386)	50%	(570)	5%	(57)	1138
Age: 18-34	17%	(109)	27%	(179)	43%	(285)	13%	(83)	655
Age: 35-44	22%	(79)	37%	(133)	37%	(131)	4%	(14)	358
Age: 45-64	18%	(137)	36%	(268)	45%	(334)	1%	(11)	751
Age: 65+	17%	(74)	43%	(187)	39%	(170)	1%	(6)	436
GenZers: 1997-2012	6%	(16)	27%	(67)	50%	(125)	17%	(43)	251
Millennials: 1981-1996	24%	(153)	30%	(195)	38%	(245)	8%	(51)	644
GenXers: 1965-1980	17%	(91)	37%	(197)	43%	(228)	2%	(9)	524
Baby Boomers: 1946-1964	18%	(127)	39%	(274)	42%	(295)	2%	(11)	708
PID: Dem (no lean)	22%	(194)	35%	(303)	36%	(313)	7%	(62)	873
PID: Ind (no lean)	13%	(86)	33%	(226)	49%	(332)	5%	(34)	679
PID: Rep (no lean)	18%	(119)	37%	(237)	42%	(274)	3%	(18)	649
PID/Gender: Dem Men	30%	(129)	35%	(152)	27%	(118)	9%	(37)	437
PID/Gender: Dem Women	15%	(65)	35%	(151)	45%	(195)	6%	(25)	436
PID/Gender: Ind Men	21%	(63)	38%	(116)	37%	(112)	3%	(10)	301
PID/Gender: Ind Women	6%	(23)	29%	(111)	58%	(220)	6%	(23)	377
PID/Gender: Rep Men	25%	(81)	35%	(113)	37%	(120)	3%	(10)	324
PID/Gender: Rep Women	12%	(38)	38%	(124)	48%	(154)	3%	(9)	325
Ideo: Liberal (1-3)	21%	(132)	35%	(220)	39%	(242)	6%	(35)	629
Ideo: Moderate (4)	21%	(123)	34%	(202)	41%	(242)	3%	(19)	585
Ideo: Conservative (5-7)	18%	(138)	38%	(283)	41%	(304)	3%	(26)	751
Educ: < College	14%	(211)	34%	(507)	47%	(704)	6%	(90)	1512
Educ: Bachelors degree	28%	(122)	37%	(164)	32%	(141)	4%	(16)	444
Educ: Post-grad	27%	(66)	39%	(95)	31%	(75)	3%	(8)	244
Income: Under 50k	13%	(150)	30%	(348)	49%	(567)	8%	(92)	1157
Income: 50k-100k	21%	(143)	40%	(267)	37%	(251)	2%	(12)	672
Income: 100k+	29%	(107)	41%	(152)	28%	(102)	3%	(10)	371
Ethnicity: White	19%	(333)	34%	(589)	43%	(738)	4%	(62)	1722
Ethnicity: Hispanic	17%	(58)	30%	(106)	43%	(149)	11%	(37)	349
Ethnicity: Black	18%	(50)	37%	(102)	35%	(97)	9%	(25)	274

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Table MCSP3_8: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Major League Baseball

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(399)	35%	(767)	42%	(920)	5%	(114)	2200
Ethnicity: Other	8%	(16)	37%	(75)	42%	(86)	13%	(27)	204
All Christian	22%	(225)	39%	(401)	36%	(367)	3%	(30)	1023
All Non-Christian	32%	(45)	35%	(49)	26%	(36)	8%	(11)	141
Atheist	25%	(23)	28%	(26)	44%	(41)	3%	(3)	93
Agnostic/Nothing in particular	11%	(64)	31%	(177)	51%	(290)	7%	(38)	570
Something Else	11%	(42)	30%	(114)	50%	(186)	9%	(32)	374
Religious Non-Protestant/Catholic	29%	(46)	36%	(58)	28%	(45)	7%	(11)	160
Evangelical	19%	(116)	37%	(228)	39%	(242)	6%	(38)	625
Non-Evangelical	20%	(144)	37%	(268)	41%	(296)	3%	(21)	730
Community: Urban	24%	(160)	38%	(253)	33%	(219)	6%	(40)	672
Community: Suburban	18%	(162)	34%	(306)	43%	(392)	5%	(49)	909
Community: Rural	13%	(77)	34%	(207)	50%	(309)	4%	(25)	618
Employ: Private Sector	24%	(168)	37%	(253)	35%	(239)	4%	(30)	690
Employ: Government	22%	(28)	47%	(60)	25%	(31)	6%	(8)	128
Employ: Self-Employed	17%	(31)	30%	(54)	51%	(93)	3%	(5)	183
Employ: Homemaker	16%	(24)	28%	(42)	53%	(79)	3%	(4)	149
Employ: Student	5%	(5)	29%	(29)	50%	(49)	16%	(15)	98
Employ: Retired	20%	(109)	39%	(209)	38%	(200)	3%	(15)	534
Employ: Unemployed	10%	(30)	25%	(78)	57%	(177)	8%	(26)	310
Employ: Other	4%	(4)	38%	(41)	47%	(51)	11%	(12)	108
Military HH: Yes	15%	(53)	39%	(134)	43%	(149)	2%	(8)	343
Military HH: No	19%	(346)	34%	(633)	42%	(771)	6%	(106)	1857
RD/WT: Right Direction	22%	(245)	36%	(398)	36%	(389)	6%	(64)	1096
RD/WT: Wrong Track	14%	(155)	33%	(369)	48%	(531)	4%	(50)	1104
Biden Job Approve	21%	(272)	37%	(476)	37%	(469)	5%	(66)	1282
Biden Job Disapprove	16%	(122)	33%	(253)	48%	(371)	4%	(30)	776
Biden Job Strongly Approve	26%	(187)	36%	(256)	32%	(230)	5%	(36)	709
Biden Job Somewhat Approve	15%	(85)	38%	(220)	42%	(239)	5%	(30)	573
Biden Job Somewhat Disapprove	16%	(33)	37%	(75)	45%	(90)	2%	(4)	201
Biden Job Strongly Disapprove	15%	(89)	31%	(178)	49%	(282)	5%	(26)	575

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Table MCSP3_8: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
Major League Baseball

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(399)	35%	(767)	42%	(920)	5%	(114)	2200
Favorable of Biden	21%	(265)	37%	(453)	37%	(461)	5%	(59)	1237
Unfavorable of Biden	15%	(123)	33%	(275)	49%	(403)	3%	(26)	827
Very Favorable of Biden	26%	(181)	36%	(249)	33%	(233)	5%	(34)	697
Somewhat Favorable of Biden	16%	(84)	38%	(203)	42%	(228)	5%	(25)	541
Somewhat Unfavorable of Biden	18%	(39)	37%	(80)	43%	(91)	2%	(5)	215
Very Unfavorable of Biden	14%	(84)	32%	(195)	51%	(311)	3%	(21)	612
#1 Issue: Economy	19%	(137)	38%	(276)	39%	(288)	5%	(33)	733
#1 Issue: Security	22%	(72)	39%	(129)	37%	(125)	2%	(8)	334
#1 Issue: Health Care	19%	(69)	30%	(109)	42%	(152)	8%	(31)	361
#1 Issue: Medicare / Social Security	17%	(44)	41%	(105)	41%	(107)	1%	(1)	257
#1 Issue: Women's Issues	13%	(15)	30%	(34)	40%	(46)	17%	(19)	114
#1 Issue: Education	15%	(20)	31%	(41)	50%	(67)	4%	(5)	132
#1 Issue: Energy	20%	(24)	26%	(31)	44%	(51)	11%	(13)	118
#1 Issue: Other	13%	(19)	28%	(41)	56%	(84)	3%	(5)	150
2020 Vote: Joe Biden	22%	(229)	36%	(371)	37%	(373)	5%	(48)	1021
2020 Vote: Donald Trump	17%	(126)	37%	(268)	42%	(300)	4%	(28)	721
2020 Vote: Didn't Vote	10%	(39)	26%	(106)	56%	(230)	9%	(38)	414
2018 House Vote: Democrat	24%	(191)	39%	(308)	33%	(256)	3%	(26)	781
2018 House Vote: Republican	22%	(131)	37%	(220)	38%	(225)	3%	(15)	591
2016 Vote: Hillary Clinton	23%	(163)	38%	(267)	35%	(247)	4%	(29)	705
2016 Vote: Donald Trump	22%	(143)	38%	(246)	38%	(245)	3%	(17)	652
2016 Vote: Other	18%	(17)	32%	(29)	48%	(45)	2%	(1)	92
2016 Vote: Didn't Vote	10%	(75)	30%	(222)	51%	(380)	9%	(67)	745
Voted in 2014: Yes	24%	(299)	38%	(475)	36%	(449)	2%	(28)	1251
Voted in 2014: No	11%	(100)	31%	(292)	50%	(470)	9%	(86)	949
4-Region: Northeast	26%	(101)	37%	(145)	29%	(115)	8%	(32)	394
4-Region: Midwest	21%	(95)	39%	(179)	38%	(175)	3%	(13)	462
4-Region: South	14%	(118)	31%	(252)	51%	(417)	4%	(37)	824
4-Region: West	16%	(85)	37%	(190)	41%	(212)	6%	(32)	520
Sports fans	28%	(381)	46%	(631)	24%	(333)	1%	(18)	1363

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Table MCSP3_8: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Major League Baseball

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(399)	35%	(767)	42%	(920)	5%	(114)	2200
Avid sports fans	55%	(223)	31%	(126)	10%	(42)	3%	(11)	402
Casual sports fans	16%	(158)	53%	(505)	30%	(291)	1%	(7)	960
Republican sports fans	27%	(109)	47%	(188)	26%	(103)	1%	(2)	403
Democratic sports fans	33%	(186)	45%	(252)	19%	(107)	2%	(12)	557
Olympics fans	23%	(343)	42%	(628)	33%	(491)	2%	(31)	1493
Avid Olympics fans	37%	(177)	39%	(189)	22%	(105)	2%	(10)	480
Casual Olympics fans	16%	(166)	43%	(439)	38%	(386)	2%	(21)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_9: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
Major League Soccer

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(159)	19%	(425)	66%	(1441)	8%	(175)	2200
Gender: Male	10%	(109)	25%	(262)	58%	(615)	7%	(77)	1062
Gender: Female	4%	(50)	14%	(163)	73%	(827)	9%	(98)	1138
Age: 18-34	12%	(82)	20%	(130)	50%	(331)	17%	(113)	655
Age: 35-44	15%	(53)	28%	(99)	52%	(186)	6%	(20)	358
Age: 45-64	3%	(21)	17%	(131)	76%	(574)	3%	(25)	751
Age: 65+	1%	(3)	15%	(65)	80%	(351)	4%	(17)	436
GenZers: 1997-2012	9%	(22)	14%	(34)	55%	(138)	23%	(56)	251
Millennials: 1981-1996	16%	(102)	28%	(177)	46%	(295)	11%	(70)	644
GenXers: 1965-1980	5%	(27)	18%	(92)	74%	(387)	4%	(19)	524
Baby Boomers: 1946-1964	1%	(9)	16%	(111)	79%	(557)	4%	(31)	708
PID: Dem (no lean)	13%	(110)	23%	(201)	56%	(486)	9%	(75)	873
PID: Ind (no lean)	4%	(28)	17%	(116)	70%	(473)	9%	(62)	679
PID: Rep (no lean)	3%	(20)	17%	(107)	74%	(482)	6%	(39)	649
PID/Gender: Dem Men	18%	(77)	29%	(126)	45%	(196)	9%	(37)	437
PID/Gender: Dem Women	8%	(33)	17%	(75)	67%	(290)	9%	(38)	436
PID/Gender: Ind Men	6%	(18)	23%	(71)	64%	(194)	6%	(19)	301
PID/Gender: Ind Women	3%	(10)	12%	(45)	74%	(279)	11%	(43)	377
PID/Gender: Rep Men	4%	(14)	20%	(64)	69%	(224)	7%	(21)	324
PID/Gender: Rep Women	2%	(7)	13%	(43)	79%	(258)	5%	(17)	325
Ideo: Liberal (1-3)	11%	(71)	20%	(128)	59%	(371)	9%	(59)	629
Ideo: Moderate (4)	6%	(38)	23%	(135)	66%	(384)	5%	(28)	585
Ideo: Conservative (5-7)	6%	(42)	19%	(140)	70%	(526)	6%	(43)	751
Educ: < College	4%	(56)	15%	(224)	72%	(1094)	9%	(138)	1512
Educ: Bachelors degree	14%	(61)	29%	(129)	51%	(228)	6%	(26)	444
Educ: Post-grad	17%	(42)	29%	(71)	49%	(119)	5%	(11)	244
Income: Under 50k	3%	(31)	15%	(169)	72%	(827)	11%	(129)	1157
Income: 50k-100k	10%	(68)	22%	(146)	64%	(427)	5%	(31)	672
Income: 100k+	16%	(60)	29%	(109)	50%	(187)	4%	(15)	371
Ethnicity: White	7%	(115)	18%	(304)	69%	(1182)	7%	(121)	1722
Ethnicity: Hispanic	12%	(42)	26%	(90)	49%	(172)	13%	(45)	349
Ethnicity: Black	10%	(28)	26%	(71)	53%	(145)	11%	(31)	274

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Table MCSP3_9: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Major League Soccer

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(159)	19%	(425)	66%	(1441)	8%	(175)	2200
Ethnicity: Other	7%	(15)	25%	(50)	56%	(115)	12%	(24)	204
All Christian	8%	(82)	25%	(252)	62%	(637)	5%	(53)	1023
All Non-Christian	26%	(37)	31%	(44)	33%	(47)	10%	(14)	141
Atheist	5%	(4)	11%	(10)	77%	(72)	7%	(7)	93
Agnostic/Nothing in particular	4%	(23)	12%	(66)	74%	(423)	10%	(57)	570
Something Else	3%	(13)	14%	(52)	70%	(263)	12%	(45)	374
Religious Non-Protestant/Catholic	24%	(39)	30%	(47)	36%	(58)	10%	(16)	160
Evangelical	10%	(62)	22%	(135)	60%	(375)	9%	(54)	625
Non-Evangelical	4%	(27)	21%	(156)	69%	(506)	6%	(41)	730
Community: Urban	15%	(102)	24%	(161)	52%	(352)	9%	(57)	672
Community: Suburban	5%	(42)	18%	(163)	68%	(621)	9%	(84)	909
Community: Rural	2%	(14)	16%	(101)	76%	(469)	6%	(35)	618
Employ: Private Sector	12%	(81)	25%	(173)	56%	(390)	7%	(47)	690
Employ: Government	16%	(21)	35%	(44)	43%	(54)	6%	(8)	128
Employ: Self-Employed	13%	(24)	16%	(29)	64%	(117)	7%	(12)	183
Employ: Homemaker	1%	(1)	15%	(23)	76%	(114)	7%	(11)	149
Employ: Student	11%	(11)	9%	(8)	57%	(56)	23%	(23)	98
Employ: Retired	1%	(5)	16%	(83)	79%	(421)	5%	(25)	534
Employ: Unemployed	5%	(16)	10%	(31)	72%	(223)	13%	(40)	310
Employ: Other	—	(0)	30%	(33)	61%	(66)	8%	(9)	108
Military HH: Yes	6%	(19)	19%	(65)	70%	(239)	6%	(20)	343
Military HH: No	8%	(140)	19%	(360)	65%	(1202)	8%	(156)	1857
RD/WT: Right Direction	12%	(127)	24%	(263)	57%	(620)	8%	(86)	1096
RD/WT: Wrong Track	3%	(31)	15%	(161)	74%	(822)	8%	(90)	1104
Biden Job Approve	11%	(141)	24%	(311)	57%	(730)	8%	(100)	1282
Biden Job Disapprove	2%	(18)	13%	(100)	78%	(604)	7%	(54)	776
Biden Job Strongly Approve	15%	(108)	25%	(180)	53%	(374)	7%	(47)	709
Biden Job Somewhat Approve	6%	(33)	23%	(131)	62%	(357)	9%	(53)	573
Biden Job Somewhat Disapprove	2%	(4)	16%	(32)	77%	(155)	4%	(9)	201
Biden Job Strongly Disapprove	2%	(13)	12%	(68)	78%	(449)	8%	(45)	575

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Table MCSP3_9: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
Major League Soccer

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(159)	19%	(425)	66%	(1441)	8%	(175)	2200
Favorable of Biden	11%	(135)	24%	(302)	57%	(711)	7%	(89)	1237
Unfavorable of Biden	2%	(20)	13%	(110)	79%	(652)	5%	(44)	827
Very Favorable of Biden	15%	(107)	24%	(169)	55%	(380)	6%	(41)	697
Somewhat Favorable of Biden	5%	(28)	25%	(133)	61%	(331)	9%	(48)	541
Somewhat Unfavorable of Biden	3%	(7)	18%	(39)	74%	(160)	4%	(9)	215
Very Unfavorable of Biden	2%	(12)	12%	(72)	81%	(492)	6%	(35)	612
#1 Issue: Economy	7%	(49)	22%	(164)	63%	(465)	8%	(56)	733
#1 Issue: Security	9%	(29)	19%	(63)	68%	(227)	4%	(14)	334
#1 Issue: Health Care	11%	(41)	23%	(83)	59%	(213)	7%	(24)	361
#1 Issue: Medicare / Social Security	3%	(7)	13%	(33)	80%	(205)	5%	(12)	257
#1 Issue: Women's Issues	7%	(9)	20%	(22)	52%	(59)	21%	(24)	114
#1 Issue: Education	10%	(13)	15%	(20)	61%	(81)	14%	(18)	132
#1 Issue: Energy	6%	(7)	22%	(26)	58%	(69)	14%	(16)	118
#1 Issue: Other	3%	(4)	9%	(13)	81%	(122)	7%	(11)	150
2020 Vote: Joe Biden	12%	(120)	23%	(236)	59%	(601)	6%	(63)	1021
2020 Vote: Donald Trump	4%	(25)	17%	(123)	73%	(530)	6%	(43)	721
2020 Vote: Didn't Vote	3%	(13)	13%	(54)	68%	(281)	16%	(67)	414
2018 House Vote: Democrat	12%	(95)	25%	(193)	57%	(448)	6%	(45)	781
2018 House Vote: Republican	5%	(27)	19%	(113)	72%	(427)	4%	(24)	591
2016 Vote: Hillary Clinton	12%	(83)	24%	(170)	58%	(412)	6%	(41)	705
2016 Vote: Donald Trump	4%	(26)	20%	(131)	71%	(462)	5%	(33)	652
2016 Vote: Other	2%	(2)	17%	(16)	76%	(70)	5%	(5)	92
2016 Vote: Didn't Vote	7%	(49)	14%	(107)	66%	(493)	13%	(97)	745
Voted in 2014: Yes	8%	(100)	22%	(281)	65%	(812)	5%	(59)	1251
Voted in 2014: No	6%	(59)	15%	(144)	66%	(630)	12%	(116)	949
4-Region: Northeast	11%	(43)	21%	(84)	58%	(226)	10%	(40)	394
4-Region: Midwest	4%	(17)	16%	(73)	75%	(346)	6%	(26)	462
4-Region: South	6%	(52)	18%	(146)	67%	(554)	9%	(72)	824
4-Region: West	9%	(47)	23%	(122)	60%	(315)	7%	(37)	520
Sports fans	11%	(147)	28%	(375)	58%	(784)	4%	(57)	1363

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Table MCSP3_9: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Major League Soccer

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(159)	19%	(425)	66%	(1441)	8%	(175)	2200
Avid sports fans	27%	(107)	29%	(118)	40%	(159)	4%	(18)	402
Casual sports fans	4%	(40)	27%	(257)	65%	(625)	4%	(39)	960
Republican sports fans	5%	(20)	24%	(97)	68%	(276)	3%	(11)	403
Democratic sports fans	19%	(104)	32%	(177)	45%	(251)	5%	(26)	557
Olympics fans	9%	(141)	25%	(379)	61%	(904)	5%	(68)	1493
Avid Olympics fans	19%	(90)	30%	(145)	46%	(219)	6%	(27)	480
Casual Olympics fans	5%	(52)	23%	(234)	68%	(685)	4%	(42)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_10: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

MotoGP

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(122)	9%	(204)	42%	(932)	43%	(942)	2200
Gender: Male	9%	(99)	14%	(150)	44%	(465)	33%	(348)	1062
Gender: Female	2%	(23)	5%	(54)	41%	(467)	52%	(594)	1138
Age: 18-34	10%	(64)	12%	(76)	41%	(268)	38%	(248)	655
Age: 35-44	12%	(44)	19%	(68)	38%	(136)	31%	(109)	358
Age: 45-64	2%	(13)	6%	(45)	46%	(344)	46%	(349)	751
Age: 65+	—	(1)	3%	(14)	42%	(185)	54%	(236)	436
GenZers: 1997-2012	4%	(9)	8%	(20)	39%	(98)	49%	(124)	251
Millennials: 1981-1996	14%	(89)	17%	(111)	39%	(253)	30%	(192)	644
GenXers: 1965-1980	4%	(20)	8%	(40)	46%	(242)	42%	(223)	524
Baby Boomers: 1946-1964	1%	(5)	4%	(31)	44%	(308)	51%	(363)	708
PID: Dem (no lean)	8%	(72)	12%	(108)	40%	(348)	39%	(344)	873
PID: Ind (no lean)	2%	(16)	8%	(56)	46%	(309)	44%	(298)	679
PID: Rep (no lean)	5%	(34)	6%	(39)	42%	(275)	46%	(301)	649
PID/Gender: Dem Men	14%	(61)	17%	(76)	41%	(180)	27%	(119)	437
PID/Gender: Dem Women	3%	(11)	7%	(32)	39%	(168)	52%	(225)	436
PID/Gender: Ind Men	3%	(10)	14%	(43)	50%	(151)	32%	(97)	301
PID/Gender: Ind Women	1%	(5)	4%	(13)	42%	(158)	53%	(201)	377
PID/Gender: Rep Men	8%	(27)	9%	(31)	41%	(134)	41%	(133)	324
PID/Gender: Rep Women	2%	(7)	3%	(9)	44%	(141)	52%	(168)	325
Ideo: Liberal (1-3)	9%	(58)	12%	(75)	38%	(241)	41%	(255)	629
Ideo: Moderate (4)	3%	(19)	9%	(52)	49%	(284)	39%	(230)	585
Ideo: Conservative (5-7)	6%	(44)	8%	(63)	41%	(306)	45%	(338)	751
Educ: < College	3%	(45)	7%	(105)	45%	(679)	45%	(683)	1512
Educ: Bachelors degree	10%	(44)	14%	(63)	37%	(163)	39%	(173)	444
Educ: Post-grad	14%	(33)	14%	(35)	37%	(90)	35%	(86)	244
Income: Under 50k	3%	(33)	7%	(79)	44%	(506)	47%	(540)	1157
Income: 50k-100k	6%	(42)	11%	(74)	41%	(277)	42%	(280)	672
Income: 100k+	13%	(48)	14%	(51)	40%	(150)	33%	(122)	371
Ethnicity: White	5%	(93)	9%	(151)	43%	(734)	43%	(743)	1722
Ethnicity: Hispanic	7%	(24)	13%	(44)	37%	(128)	44%	(153)	349
Ethnicity: Black	9%	(25)	13%	(36)	45%	(123)	33%	(90)	274

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Table MCSP3_10: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 MotoGP

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(122)	9%	(204)	42%	(932)	43%	(942)	2200
Ethnicity: Other	2%	(3)	8%	(16)	37%	(75)	53%	(109)	204
All Christian	7%	(69)	10%	(101)	40%	(412)	43%	(440)	1023
All Non-Christian	22%	(31)	21%	(29)	25%	(35)	32%	(46)	141
Atheist	3%	(3)	11%	(10)	52%	(48)	34%	(31)	93
Agnostic/Nothing in particular	1%	(7)	6%	(35)	48%	(276)	44%	(252)	570
Something Else	3%	(12)	8%	(28)	43%	(161)	46%	(173)	374
Religious Non-Protestant/Catholic	20%	(32)	19%	(30)	26%	(41)	36%	(57)	160
Evangelical	9%	(56)	12%	(76)	39%	(246)	39%	(247)	625
Non-Evangelical	3%	(23)	7%	(48)	43%	(313)	47%	(345)	730
Community: Urban	12%	(83)	14%	(96)	38%	(257)	35%	(237)	672
Community: Suburban	2%	(21)	7%	(63)	46%	(414)	45%	(411)	909
Community: Rural	3%	(18)	7%	(44)	42%	(261)	48%	(295)	618
Employ: Private Sector	9%	(60)	13%	(93)	43%	(297)	35%	(240)	690
Employ: Government	17%	(21)	22%	(29)	39%	(49)	22%	(28)	128
Employ: Self-Employed	12%	(21)	12%	(21)	41%	(75)	36%	(65)	183
Employ: Homemaker	—	(0)	10%	(15)	38%	(57)	52%	(77)	149
Employ: Student	—	(0)	3%	(3)	41%	(40)	56%	(54)	98
Employ: Retired	1%	(6)	3%	(19)	41%	(217)	55%	(293)	534
Employ: Unemployed	5%	(14)	4%	(14)	47%	(145)	44%	(138)	310
Employ: Other	—	(0)	9%	(10)	48%	(52)	42%	(45)	108
Military HH: Yes	6%	(22)	7%	(23)	44%	(151)	43%	(147)	343
Military HH: No	5%	(101)	10%	(180)	42%	(781)	43%	(795)	1857
RD/WT: Right Direction	9%	(104)	12%	(131)	41%	(452)	37%	(409)	1096
RD/WT: Wrong Track	2%	(18)	7%	(73)	43%	(480)	48%	(533)	1104
Biden Job Approve	8%	(105)	11%	(147)	41%	(523)	40%	(507)	1282
Biden Job Disapprove	2%	(15)	6%	(48)	44%	(345)	47%	(368)	776
Biden Job Strongly Approve	13%	(89)	14%	(96)	42%	(296)	32%	(227)	709
Biden Job Somewhat Approve	3%	(16)	9%	(50)	40%	(227)	49%	(280)	573
Biden Job Somewhat Disapprove	1%	(3)	7%	(14)	50%	(100)	42%	(84)	201
Biden Job Strongly Disapprove	2%	(12)	6%	(34)	43%	(246)	49%	(284)	575

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Table MCSP3_10: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

MotoGP

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(122)	9%	(204)	42%	(932)	43%	(942)	2200
Favorable of Biden	8%	(96)	11%	(139)	41%	(503)	40%	(499)	1237
Unfavorable of Biden	2%	(19)	6%	(53)	45%	(375)	46%	(380)	827
Very Favorable of Biden	10%	(70)	14%	(95)	43%	(299)	33%	(232)	697
Somewhat Favorable of Biden	5%	(26)	8%	(44)	38%	(204)	49%	(267)	541
Somewhat Unfavorable of Biden	2%	(4)	11%	(23)	47%	(102)	40%	(86)	215
Very Unfavorable of Biden	2%	(14)	5%	(31)	45%	(273)	48%	(294)	612
#1 Issue: Economy	5%	(36)	10%	(70)	44%	(323)	41%	(304)	733
#1 Issue: Security	7%	(23)	11%	(38)	38%	(128)	43%	(144)	334
#1 Issue: Health Care	8%	(27)	10%	(34)	45%	(163)	38%	(136)	361
#1 Issue: Medicare / Social Security	2%	(6)	6%	(15)	40%	(102)	52%	(134)	257
#1 Issue: Women's Issues	4%	(5)	9%	(10)	35%	(40)	52%	(60)	114
#1 Issue: Education	13%	(17)	9%	(12)	53%	(70)	25%	(32)	132
#1 Issue: Energy	4%	(5)	16%	(19)	44%	(52)	36%	(43)	118
#1 Issue: Other	1%	(2)	3%	(5)	36%	(54)	59%	(88)	150
2020 Vote: Joe Biden	8%	(78)	12%	(117)	42%	(430)	39%	(395)	1021
2020 Vote: Donald Trump	5%	(33)	7%	(51)	42%	(301)	47%	(337)	721
2020 Vote: Didn't Vote	3%	(11)	7%	(29)	44%	(184)	46%	(189)	414
2018 House Vote: Democrat	8%	(60)	14%	(106)	42%	(327)	37%	(289)	781
2018 House Vote: Republican	5%	(32)	7%	(39)	42%	(249)	46%	(272)	591
2016 Vote: Hillary Clinton	7%	(52)	12%	(87)	40%	(284)	40%	(283)	705
2016 Vote: Donald Trump	5%	(33)	8%	(52)	43%	(282)	44%	(285)	652
2016 Vote: Other	—	(0)	6%	(5)	48%	(44)	46%	(43)	92
2016 Vote: Didn't Vote	5%	(37)	8%	(60)	43%	(322)	44%	(327)	745
Voted in 2014: Yes	6%	(81)	10%	(121)	43%	(533)	41%	(517)	1251
Voted in 2014: No	4%	(41)	9%	(83)	42%	(399)	45%	(426)	949
4-Region: Northeast	9%	(36)	14%	(54)	37%	(147)	40%	(157)	394
4-Region: Midwest	3%	(12)	7%	(31)	46%	(213)	45%	(206)	462
4-Region: South	5%	(42)	6%	(54)	45%	(368)	44%	(361)	824
4-Region: West	6%	(32)	13%	(66)	39%	(204)	42%	(218)	520
Sports fans	9%	(116)	13%	(176)	40%	(544)	39%	(527)	1363

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Table MCSP3_10: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 MotoGP

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(122)	9%	(204)	42%	(932)	43%	(942)	2200
Avid sports fans	19%	(76)	19%	(76)	38%	(153)	24%	(97)	402
Casual sports fans	4%	(40)	10%	(100)	41%	(391)	45%	(429)	960
Republican sports fans	8%	(32)	7%	(30)	40%	(160)	45%	(182)	403
Democratic sports fans	12%	(69)	17%	(95)	37%	(207)	33%	(186)	557
Olympics fans	8%	(112)	12%	(180)	39%	(580)	42%	(620)	1493
Avid Olympics fans	16%	(75)	15%	(74)	34%	(162)	35%	(170)	480
Casual Olympics fans	4%	(37)	10%	(106)	41%	(419)	45%	(451)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_11: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(187)	28%	(610)	58%	(1277)	6%	(126)	2200
Gender: Male	11%	(116)	33%	(346)	51%	(545)	5%	(55)	1062
Gender: Female	6%	(71)	23%	(264)	64%	(732)	6%	(71)	1138
Age: 18-34	9%	(60)	23%	(150)	54%	(351)	14%	(94)	655
Age: 35-44	13%	(47)	28%	(100)	55%	(197)	4%	(14)	358
Age: 45-64	7%	(49)	33%	(250)	59%	(441)	1%	(10)	751
Age: 65+	7%	(30)	25%	(111)	66%	(287)	2%	(8)	436
GenZers: 1997-2012	6%	(14)	21%	(53)	56%	(140)	17%	(44)	251
Millennials: 1981-1996	12%	(75)	27%	(176)	51%	(331)	10%	(62)	644
GenXers: 1965-1980	10%	(52)	29%	(153)	59%	(312)	1%	(8)	524
Baby Boomers: 1946-1964	6%	(43)	30%	(212)	62%	(439)	2%	(13)	708
PID: Dem (no lean)	10%	(85)	24%	(211)	59%	(516)	7%	(62)	873
PID: Ind (no lean)	6%	(44)	28%	(191)	60%	(404)	6%	(40)	679
PID: Rep (no lean)	9%	(58)	32%	(209)	55%	(357)	4%	(24)	649
PID/Gender: Dem Men	15%	(64)	30%	(130)	50%	(216)	6%	(27)	437
PID/Gender: Dem Women	5%	(21)	19%	(81)	69%	(299)	8%	(35)	436
PID/Gender: Ind Men	7%	(21)	30%	(89)	59%	(177)	5%	(14)	301
PID/Gender: Ind Women	6%	(23)	27%	(101)	60%	(227)	7%	(26)	377
PID/Gender: Rep Men	10%	(32)	39%	(127)	47%	(151)	4%	(14)	324
PID/Gender: Rep Women	8%	(27)	25%	(82)	63%	(206)	3%	(11)	325
Ideo: Liberal (1-3)	10%	(64)	25%	(159)	59%	(374)	5%	(32)	629
Ideo: Moderate (4)	7%	(39)	30%	(173)	59%	(344)	5%	(29)	585
Ideo: Conservative (5-7)	9%	(69)	31%	(230)	56%	(420)	4%	(31)	751
Educ: < College	7%	(105)	27%	(414)	60%	(907)	6%	(86)	1512
Educ: Bachelors degree	11%	(50)	28%	(123)	55%	(243)	6%	(27)	444
Educ: Post-grad	13%	(32)	30%	(73)	52%	(126)	5%	(13)	244
Income: Under 50k	7%	(85)	26%	(297)	61%	(701)	6%	(74)	1157
Income: 50k-100k	9%	(58)	28%	(186)	59%	(398)	4%	(30)	672
Income: 100k+	12%	(43)	34%	(127)	48%	(178)	6%	(23)	371
Ethnicity: White	9%	(159)	29%	(494)	58%	(997)	4%	(71)	1722
Ethnicity: Hispanic	6%	(23)	26%	(92)	59%	(207)	8%	(28)	349
Ethnicity: Black	6%	(17)	29%	(79)	54%	(147)	11%	(31)	274

Continued on next page

Table MCSP3_11: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(187)	28%	(610)	58%	(1277)	6%	(126)	2200
Ethnicity: Other	5%	(11)	18%	(37)	65%	(132)	12%	(24)	204
All Christian	10%	(97)	31%	(316)	55%	(565)	4%	(45)	1023
All Non-Christian	17%	(24)	30%	(42)	45%	(63)	8%	(12)	141
Atheist	9%	(8)	19%	(18)	69%	(64)	3%	(2)	93
Agnostic/Nothing in particular	5%	(31)	23%	(131)	64%	(367)	7%	(42)	570
Something Else	7%	(27)	28%	(104)	58%	(218)	7%	(26)	374
Religious Non-Protestant/Catholic	17%	(27)	29%	(47)	46%	(74)	7%	(12)	160
Evangelical	12%	(73)	33%	(203)	49%	(304)	7%	(45)	625
Non-Evangelical	6%	(45)	29%	(209)	62%	(453)	3%	(23)	730
Community: Urban	12%	(80)	27%	(179)	52%	(350)	9%	(63)	672
Community: Suburban	5%	(44)	26%	(236)	64%	(582)	5%	(48)	909
Community: Rural	10%	(62)	32%	(196)	56%	(344)	3%	(16)	618
Employ: Private Sector	12%	(81)	31%	(212)	51%	(353)	6%	(45)	690
Employ: Government	15%	(19)	34%	(43)	43%	(54)	9%	(12)	128
Employ: Self-Employed	13%	(24)	28%	(51)	55%	(101)	4%	(7)	183
Employ: Homemaker	4%	(7)	25%	(37)	69%	(102)	2%	(3)	149
Employ: Student	4%	(4)	12%	(11)	63%	(61)	22%	(21)	98
Employ: Retired	7%	(35)	27%	(147)	64%	(342)	2%	(10)	534
Employ: Unemployed	5%	(14)	24%	(76)	64%	(198)	7%	(22)	310
Employ: Other	2%	(2)	31%	(34)	60%	(65)	6%	(7)	108
Military HH: Yes	11%	(38)	30%	(102)	57%	(195)	2%	(8)	343
Military HH: No	8%	(149)	27%	(508)	58%	(1082)	6%	(118)	1857
RD/WT: Right Direction	11%	(117)	28%	(310)	55%	(603)	6%	(67)	1096
RD/WT: Wrong Track	6%	(70)	27%	(301)	61%	(673)	5%	(60)	1104
Biden Job Approve	9%	(122)	28%	(353)	58%	(737)	5%	(70)	1282
Biden Job Disapprove	8%	(61)	30%	(232)	57%	(446)	5%	(37)	776
Biden Job Strongly Approve	11%	(79)	29%	(205)	55%	(389)	5%	(35)	709
Biden Job Somewhat Approve	7%	(42)	26%	(148)	61%	(348)	6%	(35)	573
Biden Job Somewhat Disapprove	5%	(10)	29%	(57)	64%	(129)	2%	(4)	201
Biden Job Strongly Disapprove	9%	(51)	30%	(175)	55%	(317)	6%	(33)	575

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Table MCSP3_11: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(187)	28%	(610)	58%	(1277)	6%	(126)	2200
Favorable of Biden	9%	(116)	28%	(352)	57%	(707)	5%	(62)	1237
Unfavorable of Biden	8%	(65)	28%	(236)	60%	(492)	4%	(33)	827
Very Favorable of Biden	11%	(77)	28%	(198)	55%	(386)	5%	(36)	697
Somewhat Favorable of Biden	7%	(40)	29%	(154)	59%	(320)	5%	(27)	541
Somewhat Unfavorable of Biden	10%	(21)	26%	(55)	63%	(136)	2%	(3)	215
Very Unfavorable of Biden	7%	(45)	29%	(180)	58%	(356)	5%	(30)	612
#1 Issue: Economy	9%	(67)	27%	(194)	58%	(423)	7%	(48)	733
#1 Issue: Security	13%	(42)	33%	(110)	50%	(165)	5%	(16)	334
#1 Issue: Health Care	6%	(23)	31%	(112)	55%	(200)	7%	(26)	361
#1 Issue: Medicare / Social Security	9%	(22)	28%	(72)	62%	(160)	1%	(3)	257
#1 Issue: Women's Issues	8%	(9)	14%	(15)	60%	(69)	18%	(21)	114
#1 Issue: Education	6%	(8)	32%	(42)	59%	(78)	3%	(3)	132
#1 Issue: Energy	5%	(6)	29%	(34)	60%	(71)	5%	(6)	118
#1 Issue: Other	5%	(8)	19%	(29)	73%	(109)	2%	(4)	150
2020 Vote: Joe Biden	10%	(106)	26%	(269)	58%	(594)	5%	(53)	1021
2020 Vote: Donald Trump	9%	(65)	32%	(227)	56%	(400)	4%	(29)	721
2020 Vote: Didn't Vote	4%	(16)	25%	(105)	60%	(250)	10%	(43)	414
2018 House Vote: Democrat	10%	(77)	29%	(224)	57%	(443)	5%	(37)	781
2018 House Vote: Republican	10%	(59)	32%	(187)	56%	(331)	2%	(14)	591
2016 Vote: Hillary Clinton	8%	(57)	27%	(187)	61%	(431)	4%	(31)	705
2016 Vote: Donald Trump	11%	(72)	33%	(216)	52%	(336)	4%	(27)	652
2016 Vote: Other	5%	(4)	21%	(19)	71%	(66)	3%	(3)	92
2016 Vote: Didn't Vote	7%	(53)	25%	(186)	59%	(440)	9%	(65)	745
Voted in 2014: Yes	9%	(112)	30%	(377)	57%	(716)	4%	(47)	1251
Voted in 2014: No	8%	(75)	25%	(234)	59%	(560)	8%	(79)	949
4-Region: Northeast	11%	(42)	26%	(102)	54%	(214)	9%	(36)	394
4-Region: Midwest	7%	(33)	30%	(140)	59%	(272)	4%	(18)	462
4-Region: South	9%	(71)	28%	(228)	59%	(484)	5%	(41)	824
4-Region: West	8%	(41)	27%	(141)	59%	(306)	6%	(31)	520
Sports fans	12%	(162)	34%	(458)	51%	(694)	4%	(49)	1363

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Table MCSP3_11: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(187)	28%	(610)	58%	(1277)	6%	(126)	2200
Avid sports fans	21%	(85)	31%	(127)	40%	(160)	8%	(30)	402
Casual sports fans	8%	(77)	34%	(331)	56%	(533)	2%	(19)	960
Republican sports fans	13%	(54)	38%	(152)	47%	(190)	2%	(7)	403
Democratic sports fans	14%	(78)	30%	(169)	51%	(282)	5%	(29)	557
Olympics fans	11%	(161)	33%	(489)	54%	(802)	3%	(41)	1493
Avid Olympics fans	18%	(85)	34%	(165)	43%	(208)	5%	(22)	480
Casual Olympics fans	8%	(76)	32%	(324)	59%	(594)	2%	(19)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_12: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
National Basketball Association

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(326)	28%	(624)	50%	(1090)	7%	(161)	2200
Gender: Male	24%	(251)	30%	(318)	41%	(439)	5%	(54)	1062
Gender: Female	7%	(75)	27%	(306)	57%	(650)	9%	(107)	1138
Age: 18-34	20%	(131)	28%	(185)	37%	(241)	15%	(99)	655
Age: 35-44	23%	(82)	35%	(124)	37%	(132)	5%	(19)	358
Age: 45-64	11%	(84)	28%	(208)	57%	(430)	4%	(30)	751
Age: 65+	7%	(29)	25%	(108)	66%	(287)	3%	(12)	436
GenZers: 1997-2012	10%	(25)	22%	(56)	45%	(112)	23%	(57)	251
Millennials: 1981-1996	26%	(168)	33%	(213)	32%	(208)	9%	(55)	644
GenXers: 1965-1980	13%	(70)	30%	(158)	52%	(274)	4%	(23)	524
Baby Boomers: 1946-1964	8%	(59)	24%	(173)	64%	(450)	4%	(25)	708
PID: Dem (no lean)	21%	(185)	31%	(269)	39%	(343)	9%	(75)	873
PID: Ind (no lean)	10%	(69)	29%	(197)	52%	(356)	8%	(56)	679
PID: Rep (no lean)	11%	(71)	24%	(157)	60%	(390)	5%	(30)	649
PID/Gender: Dem Men	32%	(139)	29%	(126)	32%	(139)	8%	(33)	437
PID/Gender: Dem Women	11%	(46)	33%	(144)	47%	(204)	10%	(42)	436
PID/Gender: Ind Men	20%	(59)	35%	(106)	42%	(128)	3%	(9)	301
PID/Gender: Ind Women	3%	(10)	24%	(92)	61%	(228)	12%	(47)	377
PID/Gender: Rep Men	16%	(53)	27%	(87)	53%	(173)	4%	(12)	324
PID/Gender: Rep Women	6%	(19)	22%	(70)	67%	(218)	6%	(18)	325
Ideo: Liberal (1-3)	20%	(124)	31%	(193)	42%	(264)	8%	(48)	629
Ideo: Moderate (4)	16%	(95)	32%	(188)	46%	(270)	5%	(32)	585
Ideo: Conservative (5-7)	12%	(87)	26%	(193)	58%	(433)	5%	(38)	751
Educ: < College	12%	(184)	25%	(373)	54%	(822)	9%	(133)	1512
Educ: Bachelors degree	20%	(87)	38%	(167)	38%	(170)	4%	(20)	444
Educ: Post-grad	22%	(55)	35%	(84)	40%	(97)	3%	(8)	244
Income: Under 50k	11%	(123)	24%	(279)	54%	(630)	11%	(126)	1157
Income: 50k-100k	18%	(119)	31%	(210)	48%	(321)	3%	(23)	672
Income: 100k+	23%	(85)	36%	(135)	37%	(139)	3%	(13)	371
Ethnicity: White	12%	(210)	26%	(444)	56%	(959)	6%	(109)	1722
Ethnicity: Hispanic	19%	(67)	32%	(111)	37%	(131)	12%	(40)	349
Ethnicity: Black	31%	(85)	40%	(109)	20%	(56)	9%	(25)	274

Continued on next page

Table MCSP3_12: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
National Basketball Association

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(326)	28%	(624)	50%	(1090)	7%	(161)	2200
Ethnicity: Other	16%	(32)	35%	(71)	37%	(74)	13%	(27)	204
All Christian	16%	(164)	29%	(300)	50%	(512)	4%	(46)	1023
All Non-Christian	28%	(39)	33%	(47)	29%	(41)	10%	(14)	141
Atheist	18%	(16)	21%	(19)	59%	(55)	3%	(3)	93
Agnostic/Nothing in particular	10%	(57)	24%	(139)	55%	(311)	11%	(63)	570
Something Else	13%	(50)	32%	(119)	45%	(170)	9%	(35)	374
Religious Non-Protestant/Catholic	26%	(42)	31%	(50)	32%	(51)	11%	(17)	160
Evangelical	19%	(120)	29%	(179)	46%	(285)	7%	(41)	625
Non-Evangelical	12%	(86)	31%	(230)	52%	(380)	5%	(34)	730
Community: Urban	23%	(155)	36%	(240)	33%	(222)	8%	(55)	672
Community: Suburban	13%	(122)	27%	(241)	54%	(490)	6%	(56)	909
Community: Rural	8%	(48)	23%	(142)	61%	(378)	8%	(50)	618
Employ: Private Sector	23%	(161)	33%	(228)	38%	(261)	6%	(40)	690
Employ: Government	17%	(21)	49%	(62)	25%	(32)	10%	(12)	128
Employ: Self-Employed	20%	(36)	20%	(37)	54%	(98)	6%	(11)	183
Employ: Homemaker	7%	(11)	21%	(31)	68%	(102)	3%	(5)	149
Employ: Student	8%	(8)	25%	(24)	41%	(40)	25%	(25)	98
Employ: Retired	8%	(45)	24%	(130)	63%	(334)	4%	(24)	534
Employ: Unemployed	12%	(37)	23%	(72)	56%	(174)	9%	(27)	310
Employ: Other	5%	(5)	35%	(38)	44%	(48)	16%	(17)	108
Military HH: Yes	12%	(40)	29%	(101)	54%	(184)	5%	(18)	343
Military HH: No	15%	(286)	28%	(523)	49%	(906)	8%	(143)	1857
RD/WT: Right Direction	21%	(226)	32%	(351)	39%	(432)	8%	(88)	1096
RD/WT: Wrong Track	9%	(100)	25%	(273)	60%	(657)	7%	(73)	1104
Biden Job Approve	20%	(251)	34%	(430)	39%	(496)	8%	(104)	1282
Biden Job Disapprove	8%	(65)	20%	(155)	67%	(518)	5%	(38)	776
Biden Job Strongly Approve	24%	(173)	33%	(233)	35%	(250)	8%	(54)	709
Biden Job Somewhat Approve	14%	(79)	34%	(197)	43%	(246)	9%	(51)	573
Biden Job Somewhat Disapprove	12%	(24)	28%	(56)	55%	(111)	4%	(9)	201
Biden Job Strongly Disapprove	7%	(40)	17%	(99)	71%	(407)	5%	(29)	575

Continued on next page

Table MCSP3_12: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
National Basketball Association*

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(326)	28%	(624)	50%	(1090)	7%	(161)	2200
Favorable of Biden	19%	(239)	33%	(412)	40%	(491)	8%	(95)	1237
Unfavorable of Biden	9%	(78)	21%	(178)	65%	(540)	4%	(30)	827
Very Favorable of Biden	24%	(169)	33%	(230)	37%	(255)	6%	(42)	697
Somewhat Favorable of Biden	13%	(70)	34%	(182)	44%	(236)	10%	(53)	541
Somewhat Unfavorable of Biden	17%	(36)	28%	(60)	53%	(114)	3%	(6)	215
Very Unfavorable of Biden	7%	(43)	19%	(118)	70%	(426)	4%	(25)	612
#1 Issue: Economy	17%	(128)	33%	(239)	44%	(320)	6%	(47)	733
#1 Issue: Security	11%	(35)	24%	(82)	61%	(205)	4%	(12)	334
#1 Issue: Health Care	17%	(62)	28%	(101)	44%	(160)	11%	(39)	361
#1 Issue: Medicare / Social Security	9%	(24)	24%	(61)	62%	(161)	5%	(12)	257
#1 Issue: Women's Issues	12%	(13)	23%	(27)	47%	(54)	18%	(20)	114
#1 Issue: Education	18%	(24)	31%	(40)	40%	(52)	11%	(15)	132
#1 Issue: Energy	20%	(24)	32%	(37)	39%	(46)	9%	(11)	118
#1 Issue: Other	10%	(15)	25%	(37)	61%	(92)	4%	(5)	150
2020 Vote: Joe Biden	22%	(224)	34%	(343)	38%	(384)	7%	(70)	1021
2020 Vote: Donald Trump	9%	(64)	23%	(164)	63%	(457)	5%	(37)	721
2020 Vote: Didn't Vote	7%	(31)	24%	(101)	55%	(229)	13%	(53)	414
2018 House Vote: Democrat	23%	(180)	36%	(279)	36%	(284)	5%	(38)	781
2018 House Vote: Republican	11%	(65)	24%	(139)	62%	(368)	3%	(19)	591
2016 Vote: Hillary Clinton	22%	(156)	35%	(250)	37%	(262)	5%	(38)	705
2016 Vote: Donald Trump	12%	(77)	24%	(156)	61%	(397)	3%	(20)	652
2016 Vote: Other	10%	(9)	24%	(22)	60%	(55)	6%	(6)	92
2016 Vote: Didn't Vote	11%	(84)	26%	(191)	50%	(373)	13%	(97)	745
Voted in 2014: Yes	17%	(215)	30%	(380)	49%	(612)	4%	(44)	1251
Voted in 2014: No	12%	(111)	26%	(244)	50%	(477)	12%	(116)	949
4-Region: Northeast	17%	(67)	26%	(101)	47%	(186)	10%	(39)	394
4-Region: Midwest	12%	(54)	28%	(128)	53%	(246)	7%	(34)	462
4-Region: South	15%	(122)	28%	(235)	51%	(418)	6%	(49)	824
4-Region: West	16%	(84)	31%	(160)	46%	(239)	7%	(38)	520
Sports fans	23%	(307)	39%	(538)	35%	(480)	3%	(38)	1363

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Table MCSP3_12: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 National Basketball Association

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(326)	28%	(624)	50%	(1090)	7%	(161)	2200
Avid sports fans	54%	(216)	29%	(118)	15%	(62)	2%	(6)	402
Casual sports fans	10%	(91)	44%	(420)	43%	(417)	3%	(32)	960
Republican sports fans	16%	(65)	34%	(136)	49%	(196)	1%	(6)	403
Democratic sports fans	32%	(176)	41%	(229)	24%	(136)	3%	(17)	557
Olympics fans	18%	(269)	35%	(520)	43%	(639)	4%	(65)	1493
Avid Olympics fans	29%	(137)	34%	(162)	34%	(163)	4%	(17)	480
Casual Olympics fans	13%	(131)	35%	(358)	47%	(475)	5%	(48)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_13: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
National Football League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	29%	(630)	30%	(669)	36%	(790)	5%	(111)	2200
Gender: Male	41%	(431)	30%	(316)	26%	(278)	3%	(37)	1062
Gender: Female	17%	(199)	31%	(353)	45%	(512)	7%	(75)	1138
Age: 18-34	25%	(165)	27%	(179)	35%	(228)	13%	(83)	655
Age: 35-44	35%	(125)	32%	(113)	30%	(109)	3%	(11)	358
Age: 45-64	31%	(230)	31%	(236)	36%	(273)	1%	(11)	751
Age: 65+	25%	(109)	32%	(140)	41%	(180)	2%	(7)	436
GenZers: 1997-2012	10%	(24)	24%	(60)	48%	(119)	19%	(47)	251
Millennials: 1981-1996	35%	(228)	32%	(204)	26%	(168)	7%	(43)	644
GenXers: 1965-1980	32%	(170)	29%	(150)	38%	(197)	1%	(8)	524
Baby Boomers: 1946-1964	26%	(185)	33%	(236)	39%	(273)	2%	(14)	708
PID: Dem (no lean)	34%	(294)	29%	(256)	31%	(268)	6%	(55)	873
PID: Ind (no lean)	23%	(154)	32%	(215)	41%	(275)	5%	(35)	679
PID: Rep (no lean)	28%	(182)	30%	(197)	38%	(247)	3%	(22)	649
PID/Gender: Dem Men	46%	(201)	27%	(118)	23%	(102)	3%	(15)	437
PID/Gender: Dem Women	21%	(92)	32%	(137)	38%	(166)	9%	(40)	436
PID/Gender: Ind Men	37%	(110)	32%	(97)	28%	(84)	3%	(9)	301
PID/Gender: Ind Women	12%	(43)	31%	(118)	51%	(191)	7%	(25)	377
PID/Gender: Rep Men	37%	(120)	31%	(100)	28%	(92)	4%	(13)	324
PID/Gender: Rep Women	19%	(63)	30%	(98)	48%	(155)	3%	(9)	325
Ideo: Liberal (1-3)	30%	(190)	31%	(194)	34%	(213)	5%	(32)	629
Ideo: Moderate (4)	30%	(176)	32%	(190)	35%	(203)	3%	(17)	585
Ideo: Conservative (5-7)	30%	(227)	31%	(231)	35%	(266)	4%	(27)	751
Educ: < College	26%	(392)	28%	(420)	40%	(612)	6%	(88)	1512
Educ: Bachelors degree	34%	(151)	37%	(166)	25%	(110)	4%	(18)	444
Educ: Post-grad	36%	(87)	34%	(83)	28%	(68)	2%	(6)	244
Income: Under 50k	23%	(270)	28%	(328)	41%	(477)	7%	(81)	1157
Income: 50k-100k	32%	(214)	31%	(210)	34%	(231)	3%	(17)	672
Income: 100k+	39%	(145)	35%	(130)	22%	(82)	4%	(13)	371
Ethnicity: White	27%	(472)	30%	(524)	38%	(650)	4%	(75)	1722
Ethnicity: Hispanic	21%	(74)	29%	(102)	39%	(137)	10%	(37)	349
Ethnicity: Black	43%	(118)	30%	(81)	21%	(59)	6%	(17)	274

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Table MCSP3_13: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
National Football League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	29%	(630)	30%	(669)	36%	(790)	5%	(111)	2200
Ethnicity: Other	20%	(40)	31%	(64)	40%	(81)	9%	(19)	204
All Christian	32%	(328)	32%	(322)	33%	(337)	3%	(35)	1023
All Non-Christian	39%	(56)	32%	(46)	21%	(30)	7%	(10)	141
Atheist	27%	(25)	20%	(19)	48%	(44)	5%	(5)	93
Agnostic/Nothing in particular	22%	(124)	31%	(175)	40%	(230)	7%	(40)	570
Something Else	26%	(97)	29%	(107)	40%	(149)	6%	(21)	374
Religious Non-Protestant/Catholic	37%	(60)	33%	(52)	23%	(37)	7%	(11)	160
Evangelical	29%	(184)	30%	(189)	35%	(219)	5%	(33)	625
Non-Evangelical	32%	(232)	31%	(225)	35%	(253)	3%	(20)	730
Community: Urban	32%	(214)	36%	(240)	26%	(174)	7%	(44)	672
Community: Suburban	30%	(277)	27%	(247)	38%	(346)	4%	(40)	909
Community: Rural	22%	(138)	29%	(181)	44%	(271)	4%	(27)	618
Employ: Private Sector	38%	(259)	31%	(216)	26%	(183)	5%	(32)	690
Employ: Government	27%	(35)	42%	(54)	21%	(27)	9%	(12)	128
Employ: Self-Employed	29%	(52)	28%	(51)	40%	(73)	4%	(6)	183
Employ: Homemaker	17%	(26)	36%	(53)	46%	(69)	1%	(1)	149
Employ: Student	9%	(9)	22%	(21)	48%	(47)	21%	(21)	98
Employ: Retired	28%	(150)	32%	(170)	38%	(201)	2%	(13)	534
Employ: Unemployed	24%	(75)	24%	(73)	46%	(144)	6%	(19)	310
Employ: Other	23%	(24)	27%	(29)	44%	(48)	6%	(7)	108
Military HH: Yes	28%	(97)	31%	(106)	38%	(130)	3%	(10)	343
Military HH: No	29%	(533)	30%	(563)	36%	(660)	5%	(102)	1857
RD/WT: Right Direction	34%	(370)	30%	(333)	30%	(330)	6%	(63)	1096
RD/WT: Wrong Track	23%	(259)	30%	(336)	42%	(460)	4%	(48)	1104
Biden Job Approve	32%	(408)	33%	(421)	30%	(388)	5%	(65)	1282
Biden Job Disapprove	26%	(203)	26%	(204)	44%	(339)	4%	(30)	776
Biden Job Strongly Approve	36%	(255)	32%	(228)	27%	(189)	5%	(37)	709
Biden Job Somewhat Approve	27%	(153)	34%	(193)	35%	(199)	5%	(28)	573
Biden Job Somewhat Disapprove	31%	(62)	24%	(49)	43%	(86)	2%	(4)	201
Biden Job Strongly Disapprove	25%	(141)	27%	(155)	44%	(253)	4%	(26)	575

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Table MCSP3_13: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
National Football League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	29%	(630)	30%	(669)	36%	(790)	5%	(111)	2200
Favorable of Biden	32%	(401)	32%	(396)	31%	(385)	5%	(56)	1237
Unfavorable of Biden	26%	(213)	28%	(232)	43%	(355)	3%	(26)	827
Very Favorable of Biden	36%	(251)	32%	(225)	27%	(186)	5%	(34)	697
Somewhat Favorable of Biden	28%	(150)	32%	(171)	37%	(198)	4%	(22)	541
Somewhat Unfavorable of Biden	29%	(63)	32%	(68)	39%	(84)	—	(1)	215
Very Unfavorable of Biden	25%	(150)	27%	(165)	44%	(272)	4%	(25)	612
#1 Issue: Economy	32%	(236)	34%	(252)	29%	(211)	5%	(35)	733
#1 Issue: Security	32%	(106)	27%	(91)	39%	(130)	2%	(8)	334
#1 Issue: Health Care	32%	(116)	26%	(93)	37%	(132)	6%	(20)	361
#1 Issue: Medicare / Social Security	24%	(62)	32%	(82)	42%	(107)	2%	(6)	257
#1 Issue: Women's Issues	17%	(20)	22%	(25)	44%	(50)	17%	(19)	114
#1 Issue: Education	25%	(33)	32%	(43)	39%	(52)	4%	(5)	132
#1 Issue: Energy	18%	(22)	38%	(45)	33%	(39)	11%	(13)	118
#1 Issue: Other	24%	(36)	26%	(39)	47%	(70)	3%	(5)	150
2020 Vote: Joe Biden	34%	(351)	31%	(316)	30%	(305)	5%	(49)	1021
2020 Vote: Donald Trump	28%	(202)	30%	(216)	38%	(273)	4%	(30)	721
2020 Vote: Didn't Vote	17%	(69)	28%	(115)	48%	(198)	8%	(32)	414
2018 House Vote: Democrat	36%	(279)	33%	(259)	28%	(219)	3%	(24)	781
2018 House Vote: Republican	31%	(184)	29%	(170)	37%	(220)	3%	(17)	591
2016 Vote: Hillary Clinton	33%	(232)	35%	(249)	29%	(202)	3%	(22)	705
2016 Vote: Donald Trump	33%	(214)	30%	(199)	34%	(222)	3%	(17)	652
2016 Vote: Other	26%	(24)	28%	(26)	43%	(40)	2%	(2)	92
2016 Vote: Didn't Vote	21%	(157)	26%	(194)	44%	(325)	9%	(69)	745
Voted in 2014: Yes	34%	(428)	32%	(404)	31%	(387)	3%	(33)	1251
Voted in 2014: No	21%	(202)	28%	(265)	43%	(403)	8%	(79)	949
4-Region: Northeast	32%	(124)	27%	(105)	32%	(125)	10%	(39)	394
4-Region: Midwest	32%	(148)	29%	(134)	35%	(164)	4%	(16)	462
4-Region: South	28%	(231)	30%	(245)	39%	(321)	3%	(26)	824
4-Region: West	24%	(126)	35%	(184)	35%	(180)	6%	(30)	520
Sports fans	43%	(583)	41%	(554)	15%	(198)	2%	(28)	1363

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Table MCSP3_13: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 National Football League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	29%	(630)	30%	(669)	36%	(790)	5%	(111)	2200
Avid sports fans	76%	(308)	16%	(63)	5%	(21)	3%	(11)	402
Casual sports fans	29%	(275)	51%	(491)	18%	(178)	2%	(17)	960
Republican sports fans	42%	(169)	40%	(161)	17%	(67)	1%	(6)	403
Democratic sports fans	48%	(266)	37%	(206)	12%	(65)	4%	(20)	557
Olympics fans	36%	(534)	34%	(515)	27%	(410)	2%	(34)	1493
Avid Olympics fans	51%	(243)	30%	(146)	17%	(83)	2%	(8)	480
Casual Olympics fans	29%	(291)	36%	(369)	32%	(328)	3%	(26)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_14: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
National Hockey League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	10%	(220)	25%	(540)	58%	(1282)	7%	(159)	2200
Gender: Male	15%	(156)	32%	(343)	47%	(501)	6%	(62)	1062
Gender: Female	6%	(63)	17%	(197)	69%	(781)	9%	(97)	1138
Age: 18-34	10%	(66)	22%	(146)	51%	(333)	17%	(111)	655
Age: 35-44	15%	(55)	30%	(109)	49%	(175)	5%	(19)	358
Age: 45-64	9%	(67)	26%	(199)	62%	(467)	2%	(18)	751
Age: 65+	7%	(32)	20%	(87)	70%	(307)	2%	(11)	436
GenZers: 1997-2012	2%	(4)	18%	(45)	55%	(138)	25%	(64)	251
Millennials: 1981-1996	17%	(107)	29%	(186)	46%	(296)	9%	(55)	644
GenXers: 1965-1980	8%	(42)	28%	(149)	59%	(310)	4%	(23)	524
Baby Boomers: 1946-1964	8%	(59)	20%	(140)	69%	(491)	2%	(17)	708
PID: Dem (no lean)	14%	(120)	23%	(199)	54%	(472)	9%	(80)	873
PID: Ind (no lean)	6%	(40)	25%	(171)	62%	(420)	7%	(48)	679
PID: Rep (no lean)	9%	(60)	26%	(170)	60%	(389)	5%	(30)	649
PID/Gender: Dem Men	20%	(86)	31%	(134)	42%	(183)	8%	(35)	437
PID/Gender: Dem Women	8%	(35)	15%	(66)	66%	(290)	11%	(46)	436
PID/Gender: Ind Men	9%	(27)	33%	(99)	54%	(162)	4%	(13)	301
PID/Gender: Ind Women	3%	(13)	19%	(72)	68%	(258)	9%	(35)	377
PID/Gender: Rep Men	13%	(44)	34%	(110)	48%	(157)	4%	(14)	324
PID/Gender: Rep Women	5%	(16)	18%	(60)	72%	(233)	5%	(16)	325
Ideo: Liberal (1-3)	13%	(83)	24%	(150)	54%	(340)	9%	(55)	629
Ideo: Moderate (4)	9%	(54)	28%	(164)	57%	(336)	5%	(32)	585
Ideo: Conservative (5-7)	11%	(81)	26%	(196)	59%	(443)	4%	(31)	751
Educ: < College	7%	(110)	21%	(315)	64%	(967)	8%	(120)	1512
Educ: Bachelors degree	17%	(74)	31%	(137)	46%	(206)	6%	(27)	444
Educ: Post-grad	15%	(36)	36%	(88)	45%	(110)	4%	(11)	244
Income: Under 50k	6%	(65)	20%	(230)	65%	(748)	10%	(114)	1157
Income: 50k-100k	12%	(80)	28%	(190)	55%	(371)	5%	(31)	672
Income: 100k+	20%	(75)	33%	(121)	44%	(162)	4%	(14)	371
Ethnicity: White	11%	(192)	26%	(449)	58%	(997)	5%	(85)	1722
Ethnicity: Hispanic	8%	(26)	20%	(71)	57%	(200)	15%	(53)	349
Ethnicity: Black	7%	(19)	23%	(63)	55%	(151)	15%	(41)	274

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Table MCSP3_14: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 National Hockey League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	10%	(220)	25%	(540)	58%	(1282)	7%	(159)	2200
Ethnicity: Other	4%	(9)	14%	(29)	66%	(134)	16%	(33)	204
All Christian	12%	(127)	28%	(286)	56%	(570)	4%	(41)	1023
All Non-Christian	25%	(35)	31%	(44)	35%	(49)	9%	(13)	141
Atheist	6%	(6)	20%	(19)	63%	(59)	10%	(9)	93
Agnostic/Nothing in particular	6%	(35)	20%	(112)	64%	(364)	10%	(59)	570
Something Else	5%	(17)	21%	(80)	64%	(240)	10%	(37)	374
Religious Non-Protestant/Catholic	22%	(35)	32%	(51)	37%	(59)	10%	(15)	160
Evangelical	11%	(71)	24%	(147)	57%	(357)	8%	(50)	625
Non-Evangelical	10%	(70)	28%	(203)	59%	(432)	3%	(24)	730
Community: Urban	16%	(105)	26%	(174)	50%	(336)	9%	(58)	672
Community: Suburban	9%	(77)	26%	(234)	58%	(529)	8%	(69)	909
Community: Rural	6%	(38)	21%	(132)	67%	(417)	5%	(32)	618
Employ: Private Sector	15%	(101)	34%	(232)	45%	(309)	7%	(48)	690
Employ: Government	16%	(21)	40%	(51)	36%	(46)	8%	(10)	128
Employ: Self-Employed	14%	(25)	20%	(37)	60%	(109)	6%	(11)	183
Employ: Homemaker	2%	(4)	13%	(20)	80%	(120)	4%	(6)	149
Employ: Student	2%	(2)	16%	(15)	60%	(58)	23%	(22)	98
Employ: Retired	10%	(55)	19%	(103)	67%	(359)	3%	(17)	534
Employ: Unemployed	3%	(9)	18%	(56)	67%	(209)	12%	(36)	310
Employ: Other	3%	(3)	24%	(26)	66%	(71)	7%	(8)	108
Military HH: Yes	11%	(37)	22%	(76)	62%	(214)	5%	(16)	343
Military HH: No	10%	(183)	25%	(464)	57%	(1068)	8%	(142)	1857
RD/WT: Right Direction	13%	(144)	26%	(284)	53%	(577)	8%	(91)	1096
RD/WT: Wrong Track	7%	(76)	23%	(256)	64%	(704)	6%	(68)	1104
Biden Job Approve	12%	(156)	26%	(331)	54%	(696)	8%	(99)	1282
Biden Job Disapprove	8%	(63)	24%	(189)	62%	(484)	5%	(41)	776
Biden Job Strongly Approve	17%	(120)	26%	(182)	51%	(362)	6%	(45)	709
Biden Job Somewhat Approve	6%	(36)	26%	(149)	58%	(335)	9%	(53)	573
Biden Job Somewhat Disapprove	9%	(17)	21%	(42)	67%	(134)	4%	(8)	201
Biden Job Strongly Disapprove	8%	(46)	25%	(146)	61%	(350)	6%	(34)	575

Continued on next page

Table MCSP3_14: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
National Hockey League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	10%	(220)	25%	(540)	58%	(1282)	7%	(159)	2200
Favorable of Biden	13%	(157)	25%	(310)	55%	(682)	7%	(88)	1237
Unfavorable of Biden	7%	(60)	25%	(207)	63%	(524)	4%	(36)	827
Very Favorable of Biden	16%	(110)	26%	(179)	52%	(362)	7%	(46)	697
Somewhat Favorable of Biden	9%	(47)	24%	(131)	59%	(320)	8%	(42)	541
Somewhat Unfavorable of Biden	6%	(13)	27%	(59)	65%	(140)	1%	(3)	215
Very Unfavorable of Biden	8%	(47)	24%	(148)	63%	(384)	5%	(33)	612
#1 Issue: Economy	11%	(82)	27%	(194)	56%	(411)	6%	(46)	733
#1 Issue: Security	11%	(38)	29%	(98)	55%	(182)	5%	(16)	334
#1 Issue: Health Care	10%	(37)	24%	(85)	58%	(209)	8%	(29)	361
#1 Issue: Medicare / Social Security	8%	(21)	21%	(54)	68%	(176)	3%	(7)	257
#1 Issue: Women's Issues	7%	(8)	18%	(20)	50%	(57)	25%	(29)	114
#1 Issue: Education	10%	(14)	27%	(36)	54%	(71)	8%	(11)	132
#1 Issue: Energy	11%	(12)	21%	(25)	59%	(69)	10%	(12)	118
#1 Issue: Other	5%	(7)	18%	(27)	71%	(106)	6%	(10)	150
2020 Vote: Joe Biden	14%	(138)	24%	(250)	55%	(562)	7%	(72)	1021
2020 Vote: Donald Trump	9%	(67)	27%	(197)	58%	(421)	5%	(37)	721
2020 Vote: Didn't Vote	3%	(14)	18%	(76)	66%	(274)	12%	(49)	414
2018 House Vote: Democrat	15%	(114)	26%	(200)	54%	(422)	6%	(45)	781
2018 House Vote: Republican	11%	(67)	28%	(164)	57%	(339)	4%	(22)	591
2016 Vote: Hillary Clinton	14%	(95)	26%	(183)	56%	(395)	4%	(32)	705
2016 Vote: Donald Trump	12%	(80)	28%	(180)	56%	(367)	4%	(25)	652
2016 Vote: Other	4%	(3)	34%	(32)	55%	(50)	7%	(7)	92
2016 Vote: Didn't Vote	5%	(40)	19%	(141)	63%	(468)	13%	(95)	745
Voted in 2014: Yes	13%	(158)	28%	(354)	55%	(689)	4%	(49)	1251
Voted in 2014: No	6%	(61)	20%	(186)	62%	(592)	12%	(109)	949
4-Region: Northeast	20%	(80)	24%	(95)	44%	(175)	11%	(44)	394
4-Region: Midwest	7%	(32)	29%	(135)	60%	(276)	4%	(18)	462
4-Region: South	7%	(59)	22%	(178)	64%	(530)	7%	(58)	824
4-Region: West	9%	(49)	25%	(132)	58%	(300)	8%	(39)	520
Sports fans	16%	(213)	36%	(487)	46%	(622)	3%	(40)	1363

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Table MCSP3_14: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
 National Hockey League*

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	10%	(220)	25%	(540)	58%	(1282)	7%	(159)	2200
Avid sports fans	31%	(125)	33%	(133)	31%	(125)	5%	(19)	402
Casual sports fans	9%	(89)	37%	(355)	52%	(496)	2%	(21)	960
Republican sports fans	14%	(58)	38%	(151)	46%	(186)	2%	(8)	403
Democratic sports fans	21%	(117)	33%	(181)	43%	(238)	4%	(21)	557
Olympics fans	13%	(195)	32%	(472)	51%	(761)	4%	(65)	1493
Avid Olympics fans	26%	(123)	34%	(164)	36%	(172)	5%	(22)	480
Casual Olympics fans	7%	(72)	30%	(309)	58%	(590)	4%	(42)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_15: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

PGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(170)	20%	(446)	62%	(1356)	10%	(227)	2200
Gender: Male	12%	(130)	27%	(286)	52%	(557)	8%	(89)	1062
Gender: Female	4%	(40)	14%	(160)	70%	(800)	12%	(138)	1138
Age: 18-34	9%	(59)	15%	(96)	52%	(341)	24%	(159)	655
Age: 35-44	12%	(43)	22%	(80)	58%	(206)	8%	(28)	358
Age: 45-64	5%	(38)	21%	(158)	70%	(525)	4%	(29)	751
Age: 65+	7%	(30)	26%	(111)	65%	(284)	2%	(11)	436
GenZers: 1997-2012	1%	(3)	11%	(27)	52%	(130)	36%	(90)	251
Millennials: 1981-1996	14%	(90)	21%	(137)	51%	(328)	14%	(90)	644
GenXers: 1965-1980	5%	(27)	20%	(106)	71%	(370)	4%	(22)	524
Baby Boomers: 1946-1964	6%	(44)	21%	(150)	69%	(490)	3%	(24)	708
PID: Dem (no lean)	11%	(94)	19%	(167)	57%	(498)	13%	(113)	873
PID: Ind (no lean)	4%	(26)	18%	(123)	66%	(451)	12%	(79)	679
PID: Rep (no lean)	8%	(51)	24%	(156)	63%	(407)	5%	(35)	649
PID/Gender: Dem Men	17%	(75)	26%	(113)	45%	(196)	12%	(53)	437
PID/Gender: Dem Women	4%	(19)	12%	(54)	69%	(303)	14%	(61)	436
PID/Gender: Ind Men	7%	(21)	25%	(75)	61%	(183)	7%	(22)	301
PID/Gender: Ind Women	1%	(4)	13%	(48)	71%	(268)	15%	(57)	377
PID/Gender: Rep Men	10%	(34)	30%	(98)	55%	(178)	4%	(14)	324
PID/Gender: Rep Women	5%	(17)	18%	(58)	71%	(229)	6%	(21)	325
Ideo: Liberal (1-3)	12%	(77)	20%	(126)	56%	(350)	12%	(75)	629
Ideo: Moderate (4)	5%	(31)	21%	(125)	65%	(381)	8%	(49)	585
Ideo: Conservative (5-7)	8%	(62)	23%	(176)	61%	(460)	7%	(53)	751
Educ: < College	4%	(64)	17%	(264)	66%	(998)	12%	(186)	1512
Educ: Bachelors degree	16%	(71)	25%	(110)	53%	(236)	6%	(28)	444
Educ: Post-grad	15%	(36)	30%	(72)	50%	(122)	6%	(13)	244
Income: Under 50k	3%	(38)	16%	(182)	67%	(774)	14%	(163)	1157
Income: 50k-100k	10%	(69)	24%	(163)	59%	(395)	7%	(45)	672
Income: 100k+	17%	(64)	27%	(101)	50%	(187)	5%	(19)	371
Ethnicity: White	8%	(141)	22%	(371)	62%	(1070)	8%	(140)	1722
Ethnicity: Hispanic	10%	(35)	10%	(37)	62%	(215)	18%	(63)	349
Ethnicity: Black	9%	(24)	21%	(57)	55%	(152)	15%	(41)	274

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Table MCSP3_15: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 PGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(170)	20%	(446)	62%	(1356)	10%	(227)	2200
Ethnicity: Other	3%	(5)	9%	(18)	66%	(134)	23%	(47)	204
All Christian	9%	(95)	26%	(265)	58%	(598)	6%	(65)	1023
All Non-Christian	23%	(33)	29%	(41)	37%	(52)	11%	(15)	141
Atheist	4%	(4)	16%	(15)	74%	(69)	5%	(5)	93
Agnostic/Nothing in particular	4%	(25)	12%	(66)	68%	(388)	16%	(90)	570
Something Else	4%	(14)	16%	(59)	67%	(249)	14%	(52)	374
Religious Non-Protestant/Catholic	21%	(34)	30%	(48)	40%	(63)	9%	(15)	160
Evangelical	10%	(60)	21%	(134)	59%	(368)	10%	(63)	625
Non-Evangelical	6%	(46)	24%	(176)	63%	(459)	7%	(49)	730
Community: Urban	12%	(83)	22%	(147)	54%	(361)	12%	(81)	672
Community: Suburban	6%	(57)	21%	(192)	62%	(562)	11%	(98)	909
Community: Rural	5%	(30)	17%	(106)	70%	(433)	8%	(48)	618
Employ: Private Sector	11%	(78)	24%	(162)	55%	(382)	10%	(68)	690
Employ: Government	12%	(16)	33%	(42)	39%	(50)	15%	(19)	128
Employ: Self-Employed	13%	(23)	22%	(41)	59%	(107)	6%	(12)	183
Employ: Homemaker	2%	(4)	15%	(22)	75%	(113)	7%	(11)	149
Employ: Student	1%	(1)	11%	(10)	54%	(52)	34%	(34)	98
Employ: Retired	6%	(32)	24%	(131)	66%	(350)	4%	(21)	534
Employ: Unemployed	5%	(14)	8%	(24)	74%	(231)	13%	(41)	310
Employ: Other	2%	(2)	13%	(14)	66%	(71)	20%	(21)	108
Military HH: Yes	11%	(36)	24%	(82)	62%	(212)	4%	(13)	343
Military HH: No	7%	(134)	20%	(364)	62%	(1144)	12%	(215)	1857
RD/WT: Right Direction	10%	(113)	23%	(250)	55%	(601)	12%	(133)	1096
RD/WT: Wrong Track	5%	(57)	18%	(197)	68%	(755)	9%	(95)	1104
Biden Job Approve	9%	(119)	23%	(291)	57%	(727)	11%	(144)	1282
Biden Job Disapprove	6%	(49)	18%	(139)	68%	(528)	8%	(61)	776
Biden Job Strongly Approve	13%	(93)	23%	(163)	54%	(381)	10%	(72)	709
Biden Job Somewhat Approve	5%	(26)	22%	(128)	60%	(347)	13%	(72)	573
Biden Job Somewhat Disapprove	6%	(12)	17%	(34)	68%	(137)	9%	(18)	201
Biden Job Strongly Disapprove	6%	(36)	18%	(104)	68%	(391)	8%	(44)	575

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Table MCSP3_15: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

PGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(170)	20%	(446)	62%	(1356)	10%	(227)	2200
Favorable of Biden	10%	(119)	22%	(269)	57%	(711)	11%	(138)	1237
Unfavorable of Biden	6%	(47)	19%	(156)	69%	(571)	6%	(53)	827
Very Favorable of Biden	13%	(87)	21%	(149)	56%	(389)	10%	(71)	697
Somewhat Favorable of Biden	6%	(32)	22%	(120)	60%	(322)	12%	(67)	541
Somewhat Unfavorable of Biden	6%	(13)	19%	(41)	68%	(147)	6%	(14)	215
Very Unfavorable of Biden	6%	(34)	19%	(114)	69%	(424)	6%	(40)	612
#1 Issue: Economy	8%	(57)	20%	(147)	61%	(450)	11%	(79)	733
#1 Issue: Security	11%	(38)	20%	(68)	63%	(212)	5%	(17)	334
#1 Issue: Health Care	7%	(26)	25%	(89)	56%	(201)	12%	(45)	361
#1 Issue: Medicare / Social Security	7%	(19)	23%	(58)	66%	(171)	4%	(10)	257
#1 Issue: Women's Issues	5%	(6)	13%	(15)	56%	(64)	26%	(30)	114
#1 Issue: Education	8%	(11)	26%	(34)	55%	(73)	11%	(15)	132
#1 Issue: Energy	5%	(6)	18%	(21)	61%	(72)	15%	(18)	118
#1 Issue: Other	6%	(9)	9%	(14)	76%	(114)	9%	(13)	150
2020 Vote: Joe Biden	10%	(102)	22%	(226)	57%	(582)	11%	(111)	1021
2020 Vote: Donald Trump	8%	(57)	23%	(166)	63%	(451)	7%	(47)	721
2020 Vote: Didn't Vote	2%	(10)	11%	(46)	70%	(290)	16%	(68)	414
2018 House Vote: Democrat	11%	(84)	24%	(186)	58%	(454)	7%	(57)	781
2018 House Vote: Republican	10%	(57)	27%	(160)	59%	(348)	4%	(26)	591
2016 Vote: Hillary Clinton	9%	(65)	24%	(173)	59%	(416)	7%	(51)	705
2016 Vote: Donald Trump	10%	(63)	25%	(166)	59%	(387)	5%	(35)	652
2016 Vote: Other	3%	(2)	13%	(12)	76%	(71)	8%	(7)	92
2016 Vote: Didn't Vote	5%	(38)	13%	(94)	64%	(478)	18%	(134)	745
Voted in 2014: Yes	10%	(123)	26%	(321)	60%	(746)	5%	(62)	1251
Voted in 2014: No	5%	(47)	13%	(125)	64%	(611)	17%	(166)	949
4-Region: Northeast	11%	(43)	24%	(94)	50%	(197)	15%	(59)	394
4-Region: Midwest	7%	(30)	20%	(94)	66%	(304)	7%	(34)	462
4-Region: South	6%	(48)	20%	(161)	66%	(545)	8%	(69)	824
4-Region: West	9%	(48)	19%	(96)	60%	(311)	12%	(65)	520
Sports fans	12%	(165)	29%	(395)	53%	(718)	6%	(85)	1363

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Table MCSP3_15: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 PGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	8%	(170)	20%	(446)	62%	(1356)	10%	(227)	2200
Avid sports fans	26%	(103)	34%	(135)	33%	(134)	7%	(30)	402
Casual sports fans	6%	(62)	27%	(260)	61%	(584)	6%	(55)	960
Republican sports fans	12%	(48)	34%	(138)	51%	(204)	3%	(14)	403
Democratic sports fans	16%	(92)	27%	(150)	50%	(277)	7%	(39)	557
Olympics fans	11%	(164)	26%	(388)	56%	(839)	7%	(102)	1493
Avid Olympics fans	20%	(95)	31%	(151)	42%	(199)	7%	(34)	480
Casual Olympics fans	7%	(69)	23%	(237)	63%	(640)	7%	(68)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_16: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

UFC

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	9%	(198)	21%	(454)	53%	(1157)	18%	(392)	2200
Gender: Male	14%	(149)	28%	(301)	47%	(500)	10%	(111)	1062
Gender: Female	4%	(49)	13%	(152)	58%	(656)	25%	(281)	1138
Age: 18-34	14%	(95)	28%	(184)	42%	(272)	16%	(104)	655
Age: 35-44	18%	(65)	33%	(119)	40%	(144)	8%	(29)	358
Age: 45-64	5%	(37)	18%	(132)	62%	(467)	15%	(116)	751
Age: 65+	—	(2)	4%	(18)	63%	(273)	33%	(143)	436
GenZers: 1997-2012	7%	(17)	23%	(58)	46%	(115)	24%	(61)	251
Millennials: 1981-1996	20%	(126)	33%	(214)	37%	(237)	10%	(67)	644
GenXers: 1965-1980	9%	(49)	24%	(124)	57%	(298)	10%	(54)	524
Baby Boomers: 1946-1964	1%	(6)	8%	(57)	65%	(459)	26%	(185)	708
PID: Dem (no lean)	12%	(102)	21%	(185)	49%	(426)	18%	(159)	873
PID: Ind (no lean)	8%	(54)	22%	(146)	55%	(375)	15%	(103)	679
PID: Rep (no lean)	6%	(42)	19%	(122)	55%	(355)	20%	(130)	649
PID/Gender: Dem Men	17%	(76)	27%	(120)	43%	(189)	12%	(52)	437
PID/Gender: Dem Women	6%	(26)	15%	(65)	54%	(237)	25%	(108)	436
PID/Gender: Ind Men	12%	(37)	32%	(96)	49%	(146)	7%	(22)	301
PID/Gender: Ind Women	5%	(17)	13%	(51)	61%	(229)	21%	(81)	377
PID/Gender: Rep Men	11%	(36)	26%	(86)	51%	(165)	12%	(37)	324
PID/Gender: Rep Women	2%	(6)	11%	(37)	59%	(190)	28%	(93)	325
Ideo: Liberal (1-3)	11%	(67)	20%	(125)	54%	(342)	15%	(96)	629
Ideo: Moderate (4)	8%	(48)	22%	(127)	55%	(322)	15%	(88)	585
Ideo: Conservative (5-7)	9%	(68)	20%	(149)	51%	(382)	20%	(152)	751
Educ: < College	7%	(105)	21%	(312)	53%	(806)	19%	(289)	1512
Educ: Bachelors degree	12%	(55)	21%	(95)	51%	(229)	15%	(65)	444
Educ: Post-grad	16%	(38)	19%	(46)	50%	(122)	16%	(38)	244
Income: Under 50k	8%	(90)	19%	(224)	53%	(608)	20%	(236)	1157
Income: 50k-100k	8%	(56)	22%	(148)	54%	(363)	16%	(105)	672
Income: 100k+	14%	(52)	22%	(82)	50%	(186)	14%	(51)	371
Ethnicity: White	8%	(137)	18%	(307)	56%	(963)	18%	(314)	1722
Ethnicity: Hispanic	12%	(42)	32%	(111)	43%	(150)	13%	(46)	349
Ethnicity: Black	14%	(40)	28%	(77)	40%	(109)	18%	(49)	274

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Table MCSP3_16: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 UFC

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	9%	(198)	21%	(454)	53%	(1157)	18%	(392)	2200
Ethnicity: Other	10%	(21)	34%	(70)	42%	(85)	14%	(28)	204
All Christian	7%	(72)	19%	(197)	54%	(555)	20%	(200)	1023
All Non-Christian	19%	(27)	29%	(40)	36%	(51)	16%	(23)	141
Atheist	9%	(8)	17%	(16)	60%	(55)	14%	(13)	93
Agnostic/Nothing in particular	8%	(43)	20%	(116)	55%	(313)	17%	(98)	570
Something Else	13%	(48)	23%	(85)	49%	(182)	16%	(59)	374
Religious Non-Protestant/Catholic	17%	(28)	26%	(41)	41%	(65)	16%	(26)	160
Evangelical	14%	(86)	23%	(141)	42%	(264)	21%	(133)	625
Non-Evangelical	4%	(29)	19%	(136)	61%	(446)	16%	(119)	730
Community: Urban	14%	(95)	29%	(193)	41%	(276)	16%	(109)	672
Community: Suburban	8%	(69)	16%	(144)	59%	(535)	18%	(161)	909
Community: Rural	6%	(34)	19%	(117)	56%	(346)	20%	(121)	618
Employ: Private Sector	12%	(84)	27%	(188)	49%	(335)	12%	(83)	690
Employ: Government	13%	(17)	34%	(43)	40%	(51)	14%	(17)	128
Employ: Self-Employed	17%	(31)	25%	(45)	45%	(83)	13%	(24)	183
Employ: Homemaker	4%	(7)	19%	(28)	57%	(85)	20%	(29)	149
Employ: Student	2%	(2)	15%	(15)	52%	(51)	30%	(30)	98
Employ: Retired	1%	(5)	7%	(35)	64%	(343)	28%	(150)	534
Employ: Unemployed	12%	(39)	19%	(60)	53%	(166)	15%	(46)	310
Employ: Other	12%	(13)	37%	(40)	39%	(42)	12%	(13)	108
Military HH: Yes	8%	(26)	19%	(67)	53%	(182)	20%	(68)	343
Military HH: No	9%	(172)	21%	(387)	52%	(974)	17%	(324)	1857
RD/WT: Right Direction	12%	(133)	22%	(239)	50%	(549)	16%	(176)	1096
RD/WT: Wrong Track	6%	(65)	19%	(215)	55%	(608)	20%	(216)	1104
Biden Job Approve	10%	(135)	23%	(295)	50%	(647)	16%	(206)	1282
Biden Job Disapprove	6%	(48)	17%	(134)	58%	(446)	19%	(147)	776
Biden Job Strongly Approve	13%	(93)	23%	(160)	49%	(350)	15%	(106)	709
Biden Job Somewhat Approve	7%	(42)	23%	(134)	52%	(297)	17%	(100)	573
Biden Job Somewhat Disapprove	7%	(15)	20%	(40)	58%	(116)	15%	(30)	201
Biden Job Strongly Disapprove	6%	(34)	16%	(94)	57%	(330)	20%	(117)	575

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Table MCSP3_16: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

UFC

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	9%	(198)	21%	(454)	53%	(1157)	18%	(392)	2200
Favorable of Biden	11%	(136)	23%	(286)	51%	(625)	15%	(190)	1237
Unfavorable of Biden	6%	(46)	18%	(147)	58%	(479)	19%	(155)	827
Very Favorable of Biden	13%	(93)	21%	(148)	51%	(356)	14%	(101)	697
Somewhat Favorable of Biden	8%	(43)	26%	(139)	50%	(270)	17%	(90)	541
Somewhat Unfavorable of Biden	4%	(9)	22%	(46)	60%	(129)	14%	(31)	215
Very Unfavorable of Biden	6%	(37)	16%	(100)	57%	(350)	20%	(124)	612
#1 Issue: Economy	9%	(66)	26%	(189)	51%	(376)	14%	(103)	733
#1 Issue: Security	9%	(30)	21%	(70)	55%	(182)	16%	(53)	334
#1 Issue: Health Care	12%	(43)	20%	(71)	53%	(191)	16%	(56)	361
#1 Issue: Medicare / Social Security	1%	(2)	14%	(35)	55%	(143)	30%	(78)	257
#1 Issue: Women's Issues	11%	(13)	15%	(17)	52%	(59)	22%	(25)	114
#1 Issue: Education	17%	(22)	19%	(26)	50%	(66)	14%	(18)	132
#1 Issue: Energy	8%	(10)	30%	(35)	52%	(61)	10%	(12)	118
#1 Issue: Other	8%	(12)	8%	(12)	52%	(78)	31%	(47)	150
2020 Vote: Joe Biden	11%	(116)	20%	(206)	52%	(528)	17%	(172)	1021
2020 Vote: Donald Trump	5%	(38)	20%	(141)	54%	(387)	21%	(155)	721
2020 Vote: Didn't Vote	11%	(43)	23%	(96)	52%	(214)	15%	(61)	414
2018 House Vote: Democrat	9%	(74)	20%	(156)	54%	(419)	17%	(132)	781
2018 House Vote: Republican	6%	(34)	17%	(102)	56%	(333)	21%	(122)	591
2016 Vote: Hillary Clinton	10%	(70)	19%	(131)	54%	(384)	17%	(121)	705
2016 Vote: Donald Trump	6%	(40)	18%	(114)	56%	(362)	21%	(135)	652
2016 Vote: Other	4%	(3)	17%	(16)	65%	(60)	14%	(13)	92
2016 Vote: Didn't Vote	11%	(85)	26%	(192)	47%	(347)	16%	(120)	745
Voted in 2014: Yes	8%	(101)	17%	(213)	56%	(704)	19%	(234)	1251
Voted in 2014: No	10%	(97)	25%	(241)	48%	(452)	17%	(158)	949
4-Region: Northeast	13%	(51)	21%	(85)	45%	(177)	20%	(81)	394
4-Region: Midwest	6%	(27)	18%	(82)	58%	(266)	19%	(87)	462
4-Region: South	8%	(66)	21%	(172)	53%	(436)	18%	(151)	824
4-Region: West	10%	(53)	22%	(116)	53%	(277)	14%	(74)	520
Sports fans	12%	(170)	26%	(356)	48%	(655)	13%	(181)	1363

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Table MCSP3_16: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 UFC

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	9%	(198)	21%	(454)	53%	(1157)	18%	(392)	2200
Avid sports fans	26%	(106)	30%	(122)	34%	(137)	9%	(38)	402
Casual sports fans	7%	(63)	24%	(235)	54%	(518)	15%	(144)	960
Republican sports fans	8%	(33)	22%	(90)	52%	(211)	17%	(69)	403
Democratic sports fans	16%	(87)	27%	(148)	44%	(244)	14%	(79)	557
Olympics fans	11%	(160)	25%	(374)	49%	(725)	16%	(233)	1493
Avid Olympics fans	21%	(99)	23%	(110)	40%	(193)	16%	(78)	480
Casual Olympics fans	6%	(61)	26%	(264)	53%	(533)	15%	(155)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_17: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

WNBA

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(140)	17%	(380)	61%	(1344)	15%	(336)	2200
Gender: Male	9%	(99)	20%	(217)	59%	(626)	11%	(120)	1062
Gender: Female	4%	(41)	14%	(164)	63%	(718)	19%	(216)	1138
Age: 18-34	12%	(79)	17%	(110)	49%	(324)	22%	(142)	655
Age: 35-44	10%	(34)	25%	(89)	53%	(188)	13%	(46)	358
Age: 45-64	3%	(22)	16%	(121)	70%	(529)	11%	(80)	751
Age: 65+	1%	(5)	14%	(60)	69%	(303)	16%	(68)	436
GenZers: 1997-2012	6%	(16)	12%	(29)	51%	(127)	31%	(78)	251
Millennials: 1981-1996	14%	(93)	23%	(147)	48%	(307)	15%	(97)	644
GenXers: 1965-1980	4%	(21)	17%	(89)	69%	(360)	10%	(54)	524
Baby Boomers: 1946-1964	1%	(9)	14%	(102)	71%	(505)	13%	(92)	708
PID: Dem (no lean)	11%	(98)	22%	(192)	52%	(453)	15%	(129)	873
PID: Ind (no lean)	3%	(17)	15%	(102)	68%	(460)	15%	(99)	679
PID: Rep (no lean)	4%	(24)	13%	(86)	66%	(431)	17%	(107)	649
PID/Gender: Dem Men	16%	(71)	24%	(106)	44%	(194)	15%	(65)	437
PID/Gender: Dem Women	6%	(27)	20%	(85)	60%	(260)	15%	(65)	436
PID/Gender: Ind Men	5%	(14)	19%	(58)	68%	(204)	8%	(25)	301
PID/Gender: Ind Women	1%	(4)	12%	(44)	68%	(256)	20%	(74)	377
PID/Gender: Rep Men	4%	(14)	16%	(52)	71%	(228)	9%	(30)	324
PID/Gender: Rep Women	3%	(11)	11%	(35)	62%	(203)	24%	(77)	325
Ideo: Liberal (1-3)	9%	(59)	21%	(134)	55%	(345)	14%	(90)	629
Ideo: Moderate (4)	6%	(34)	18%	(108)	65%	(378)	11%	(65)	585
Ideo: Conservative (5-7)	5%	(41)	14%	(109)	65%	(486)	15%	(116)	751
Educ: < College	5%	(76)	13%	(204)	64%	(969)	17%	(264)	1512
Educ: Bachelors degree	10%	(46)	24%	(107)	55%	(243)	11%	(48)	444
Educ: Post-grad	8%	(19)	28%	(69)	54%	(132)	10%	(24)	244
Income: Under 50k	4%	(49)	15%	(171)	61%	(701)	20%	(236)	1157
Income: 50k-100k	9%	(57)	19%	(129)	62%	(419)	10%	(66)	672
Income: 100k+	9%	(33)	21%	(80)	60%	(224)	9%	(34)	371
Ethnicity: White	5%	(89)	14%	(247)	65%	(1122)	15%	(264)	1722
Ethnicity: Hispanic	9%	(31)	18%	(61)	59%	(208)	14%	(50)	349
Ethnicity: Black	16%	(44)	35%	(96)	39%	(106)	10%	(28)	274

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Table MCSP3_17: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
WNBA

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(140)	17%	(380)	61%	(1344)	15%	(336)	2200
Ethnicity: Other	3%	(7)	18%	(37)	57%	(116)	22%	(44)	204
All Christian	7%	(75)	19%	(189)	61%	(629)	13%	(130)	1023
All Non-Christian	21%	(30)	23%	(32)	40%	(56)	16%	(23)	141
Atheist	2%	(2)	19%	(18)	63%	(58)	16%	(14)	93
Agnostic/Nothing in particular	3%	(15)	15%	(86)	65%	(370)	17%	(99)	570
Something Else	5%	(19)	15%	(55)	62%	(230)	19%	(69)	374
Religious Non-Protestant/Catholic	19%	(30)	24%	(38)	40%	(65)	17%	(28)	160
Evangelical	9%	(54)	20%	(127)	54%	(338)	17%	(105)	625
Non-Evangelical	5%	(37)	14%	(105)	69%	(502)	12%	(85)	730
Community: Urban	12%	(79)	25%	(168)	51%	(341)	13%	(84)	672
Community: Suburban	4%	(34)	15%	(133)	68%	(616)	14%	(127)	909
Community: Rural	4%	(27)	13%	(80)	63%	(388)	20%	(124)	618
Employ: Private Sector	9%	(61)	21%	(146)	58%	(401)	12%	(82)	690
Employ: Government	17%	(22)	30%	(39)	43%	(54)	10%	(13)	128
Employ: Self-Employed	12%	(22)	15%	(27)	60%	(110)	13%	(23)	183
Employ: Homemaker	—	(1)	13%	(19)	72%	(107)	15%	(22)	149
Employ: Student	2%	(2)	9%	(9)	56%	(55)	33%	(32)	98
Employ: Retired	1%	(5)	14%	(75)	69%	(368)	16%	(86)	534
Employ: Unemployed	8%	(26)	12%	(37)	61%	(190)	19%	(58)	310
Employ: Other	1%	(1)	26%	(28)	55%	(60)	18%	(19)	108
Military HH: Yes	5%	(17)	19%	(64)	65%	(224)	11%	(38)	343
Military HH: No	7%	(123)	17%	(316)	60%	(1120)	16%	(297)	1857
RD/WT: Right Direction	10%	(109)	22%	(239)	55%	(601)	13%	(146)	1096
RD/WT: Wrong Track	3%	(31)	13%	(141)	67%	(743)	17%	(189)	1104
Biden Job Approve	9%	(119)	23%	(289)	54%	(696)	14%	(178)	1282
Biden Job Disapprove	2%	(17)	10%	(77)	71%	(552)	17%	(130)	776
Biden Job Strongly Approve	13%	(95)	24%	(167)	50%	(355)	13%	(91)	709
Biden Job Somewhat Approve	4%	(23)	21%	(122)	60%	(341)	15%	(87)	573
Biden Job Somewhat Disapprove	2%	(4)	19%	(37)	64%	(129)	15%	(31)	201
Biden Job Strongly Disapprove	2%	(13)	7%	(40)	74%	(423)	17%	(99)	575

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Table MCSP3_17: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

WNBA

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(140)	17%	(380)	61%	(1344)	15%	(336)	2200
Favorable of Biden	9%	(114)	22%	(274)	55%	(684)	13%	(165)	1237
Unfavorable of Biden	3%	(22)	10%	(79)	73%	(601)	15%	(125)	827
Very Favorable of Biden	12%	(83)	23%	(162)	53%	(368)	12%	(84)	697
Somewhat Favorable of Biden	6%	(31)	21%	(112)	59%	(316)	15%	(81)	541
Somewhat Unfavorable of Biden	3%	(6)	16%	(35)	67%	(143)	15%	(31)	215
Very Unfavorable of Biden	3%	(16)	7%	(45)	75%	(458)	15%	(93)	612
#1 Issue: Economy	4%	(33)	19%	(138)	61%	(450)	15%	(112)	733
#1 Issue: Security	8%	(25)	15%	(49)	62%	(206)	16%	(53)	334
#1 Issue: Health Care	10%	(37)	17%	(62)	60%	(218)	12%	(44)	361
#1 Issue: Medicare / Social Security	4%	(11)	14%	(37)	63%	(163)	18%	(47)	257
#1 Issue: Women's Issues	9%	(11)	18%	(20)	51%	(59)	21%	(24)	114
#1 Issue: Education	8%	(11)	20%	(27)	59%	(78)	13%	(17)	132
#1 Issue: Energy	7%	(9)	20%	(24)	61%	(72)	12%	(14)	118
#1 Issue: Other	3%	(4)	16%	(24)	65%	(98)	16%	(24)	150
2020 Vote: Joe Biden	11%	(108)	22%	(229)	55%	(565)	12%	(118)	1021
2020 Vote: Donald Trump	3%	(20)	13%	(90)	67%	(487)	17%	(124)	721
2020 Vote: Didn't Vote	3%	(11)	13%	(52)	63%	(261)	22%	(90)	414
2018 House Vote: Democrat	11%	(89)	25%	(193)	55%	(431)	9%	(67)	781
2018 House Vote: Republican	3%	(18)	15%	(90)	67%	(393)	15%	(90)	591
2016 Vote: Hillary Clinton	10%	(72)	26%	(182)	54%	(383)	10%	(68)	705
2016 Vote: Donald Trump	4%	(24)	14%	(93)	67%	(437)	15%	(97)	652
2016 Vote: Other	3%	(2)	9%	(8)	77%	(71)	12%	(11)	92
2016 Vote: Didn't Vote	5%	(41)	13%	(95)	61%	(452)	21%	(157)	745
Voted in 2014: Yes	8%	(98)	20%	(254)	62%	(770)	10%	(130)	1251
Voted in 2014: No	4%	(42)	13%	(127)	60%	(574)	22%	(206)	949
4-Region: Northeast	11%	(44)	15%	(60)	55%	(217)	18%	(72)	394
4-Region: Midwest	4%	(16)	16%	(73)	68%	(313)	13%	(59)	462
4-Region: South	6%	(47)	18%	(148)	62%	(511)	14%	(119)	824
4-Region: West	6%	(33)	19%	(99)	58%	(303)	16%	(85)	520
Sports fans	10%	(132)	25%	(345)	55%	(748)	10%	(137)	1363

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Table MCSP3_17: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 WNBA

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	6%	(140)	17%	(380)	61%	(1344)	15%	(336)	2200
Avid sports fans	24%	(95)	30%	(121)	41%	(165)	5%	(22)	402
Casual sports fans	4%	(37)	23%	(224)	61%	(584)	12%	(116)	960
Republican sports fans	5%	(22)	19%	(77)	63%	(253)	13%	(51)	403
Democratic sports fans	17%	(93)	31%	(174)	43%	(241)	9%	(50)	557
Olympics fans	8%	(122)	22%	(327)	58%	(860)	12%	(185)	1493
Avid Olympics fans	17%	(82)	26%	(126)	46%	(221)	11%	(52)	480
Casual Olympics fans	4%	(40)	20%	(201)	63%	(639)	13%	(133)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_18: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

WTA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(102)	11%	(242)	46%	(1005)	39%	(851)	2200
Gender: Male	6%	(68)	16%	(174)	48%	(510)	29%	(310)	1062
Gender: Female	3%	(34)	6%	(68)	43%	(495)	48%	(541)	1138
Age: 18-34	8%	(51)	14%	(91)	40%	(259)	39%	(254)	655
Age: 35-44	10%	(36)	18%	(63)	41%	(146)	31%	(112)	358
Age: 45-64	2%	(13)	8%	(62)	51%	(382)	39%	(294)	751
Age: 65+	—	(2)	6%	(25)	50%	(218)	44%	(191)	436
GenZers: 1997-2012	2%	(6)	7%	(17)	41%	(104)	50%	(124)	251
Millennials: 1981-1996	12%	(78)	19%	(124)	37%	(239)	32%	(203)	644
GenXers: 1965-1980	2%	(13)	10%	(52)	50%	(263)	38%	(197)	524
Baby Boomers: 1946-1964	1%	(5)	7%	(48)	51%	(358)	42%	(296)	708
PID: Dem (no lean)	8%	(66)	14%	(124)	41%	(355)	38%	(328)	873
PID: Ind (no lean)	2%	(14)	10%	(66)	49%	(331)	39%	(267)	679
PID: Rep (no lean)	3%	(22)	8%	(52)	49%	(319)	39%	(256)	649
PID/Gender: Dem Men	11%	(46)	21%	(93)	39%	(170)	29%	(128)	437
PID/Gender: Dem Women	5%	(20)	7%	(31)	42%	(185)	46%	(200)	436
PID/Gender: Ind Men	3%	(11)	15%	(45)	53%	(158)	29%	(87)	301
PID/Gender: Ind Women	1%	(4)	6%	(21)	46%	(173)	48%	(180)	377
PID/Gender: Rep Men	4%	(12)	11%	(35)	56%	(182)	29%	(95)	324
PID/Gender: Rep Women	3%	(10)	5%	(16)	42%	(137)	50%	(161)	325
Ideo: Liberal (1-3)	7%	(43)	15%	(91)	41%	(255)	38%	(239)	629
Ideo: Moderate (4)	4%	(23)	11%	(66)	48%	(282)	37%	(215)	585
Ideo: Conservative (5-7)	5%	(36)	10%	(76)	48%	(357)	38%	(283)	751
Educ: < College	2%	(29)	7%	(107)	49%	(738)	42%	(638)	1512
Educ: Bachelors degree	10%	(44)	19%	(86)	38%	(167)	33%	(147)	444
Educ: Post-grad	12%	(28)	20%	(50)	41%	(99)	27%	(67)	244
Income: Under 50k	2%	(18)	7%	(85)	47%	(546)	44%	(508)	1157
Income: 50k-100k	6%	(40)	13%	(86)	44%	(296)	37%	(250)	672
Income: 100k+	12%	(44)	19%	(71)	44%	(163)	25%	(93)	371
Ethnicity: White	4%	(69)	10%	(180)	47%	(803)	39%	(669)	1722
Ethnicity: Hispanic	7%	(25)	11%	(38)	48%	(166)	34%	(120)	349
Ethnicity: Black	11%	(31)	17%	(47)	39%	(107)	33%	(90)	274

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Table MCSP3_18: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 WTA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(102)	11%	(242)	46%	(1005)	39%	(851)	2200
Ethnicity: Other	1%	(2)	7%	(15)	46%	(95)	45%	(92)	204
All Christian	5%	(54)	13%	(135)	44%	(452)	37%	(382)	1023
All Non-Christian	21%	(29)	25%	(35)	26%	(37)	28%	(39)	141
Atheist	—	(0)	8%	(7)	53%	(49)	39%	(36)	93
Agnostic/Nothing in particular	2%	(12)	5%	(28)	52%	(299)	40%	(230)	570
Something Else	2%	(7)	10%	(36)	45%	(169)	44%	(163)	374
Religious Non-Protestant/Catholic	18%	(29)	23%	(37)	29%	(47)	29%	(47)	160
Evangelical	7%	(46)	14%	(90)	44%	(276)	34%	(212)	625
Non-Evangelical	2%	(13)	10%	(71)	45%	(328)	44%	(317)	730
Community: Urban	11%	(72)	17%	(112)	41%	(277)	31%	(212)	672
Community: Suburban	2%	(21)	9%	(84)	48%	(439)	40%	(366)	909
Community: Rural	1%	(9)	7%	(46)	47%	(290)	44%	(274)	618
Employ: Private Sector	9%	(60)	16%	(110)	43%	(294)	33%	(227)	690
Employ: Government	16%	(20)	26%	(34)	38%	(49)	20%	(25)	128
Employ: Self-Employed	7%	(12)	12%	(22)	48%	(88)	33%	(60)	183
Employ: Homemaker	1%	(1)	7%	(11)	42%	(63)	49%	(74)	149
Employ: Student	1%	(1)	4%	(4)	42%	(41)	53%	(52)	98
Employ: Retired	—	(2)	5%	(24)	50%	(266)	45%	(241)	534
Employ: Unemployed	1%	(4)	8%	(26)	50%	(154)	41%	(126)	310
Employ: Other	1%	(1)	9%	(10)	46%	(50)	43%	(46)	108
Military HH: Yes	5%	(17)	11%	(39)	49%	(169)	34%	(117)	343
Military HH: No	5%	(84)	11%	(203)	45%	(836)	40%	(734)	1857
RD/WT: Right Direction	8%	(85)	16%	(172)	43%	(469)	34%	(370)	1096
RD/WT: Wrong Track	2%	(17)	6%	(70)	49%	(536)	44%	(481)	1104
Biden Job Approve	7%	(85)	15%	(194)	41%	(527)	37%	(476)	1282
Biden Job Disapprove	2%	(13)	5%	(39)	52%	(402)	41%	(322)	776
Biden Job Strongly Approve	10%	(71)	17%	(118)	41%	(292)	32%	(228)	709
Biden Job Somewhat Approve	2%	(14)	13%	(77)	41%	(235)	43%	(248)	573
Biden Job Somewhat Disapprove	2%	(3)	8%	(16)	54%	(108)	36%	(73)	201
Biden Job Strongly Disapprove	2%	(10)	4%	(23)	51%	(294)	43%	(249)	575

Continued on next page

Table MCSP3_18: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*

WTA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(102)	11%	(242)	46%	(1005)	39%	(851)	2200
Favorable of Biden	7%	(84)	14%	(174)	42%	(518)	37%	(460)	1237
Unfavorable of Biden	2%	(15)	6%	(49)	53%	(439)	39%	(323)	827
Very Favorable of Biden	9%	(63)	16%	(109)	43%	(301)	32%	(223)	697
Somewhat Favorable of Biden	4%	(21)	12%	(66)	40%	(217)	44%	(237)	541
Somewhat Unfavorable of Biden	1%	(3)	11%	(23)	52%	(113)	36%	(76)	215
Very Unfavorable of Biden	2%	(13)	4%	(26)	53%	(327)	40%	(246)	612
#1 Issue: Economy	5%	(37)	11%	(83)	46%	(335)	38%	(279)	733
#1 Issue: Security	5%	(18)	11%	(37)	44%	(148)	39%	(131)	334
#1 Issue: Health Care	7%	(25)	13%	(49)	45%	(162)	35%	(126)	361
#1 Issue: Medicare / Social Security	2%	(4)	6%	(15)	49%	(127)	43%	(112)	257
#1 Issue: Women's Issues	3%	(4)	8%	(9)	37%	(42)	51%	(59)	114
#1 Issue: Education	8%	(10)	13%	(18)	54%	(71)	25%	(33)	132
#1 Issue: Energy	2%	(2)	20%	(24)	48%	(56)	30%	(36)	118
#1 Issue: Other	2%	(3)	5%	(8)	43%	(64)	50%	(75)	150
2020 Vote: Joe Biden	7%	(76)	15%	(151)	40%	(413)	37%	(381)	1021
2020 Vote: Donald Trump	3%	(22)	8%	(59)	49%	(355)	40%	(285)	721
2020 Vote: Didn't Vote	1%	(4)	6%	(24)	52%	(216)	41%	(170)	414
2018 House Vote: Democrat	7%	(58)	16%	(127)	42%	(325)	35%	(271)	781
2018 House Vote: Republican	4%	(23)	9%	(50)	49%	(287)	39%	(231)	591
2016 Vote: Hillary Clinton	7%	(46)	17%	(119)	39%	(272)	38%	(268)	705
2016 Vote: Donald Trump	5%	(32)	8%	(53)	49%	(321)	38%	(245)	652
2016 Vote: Other	—	(0)	7%	(7)	55%	(51)	38%	(35)	92
2016 Vote: Didn't Vote	3%	(24)	8%	(63)	48%	(360)	40%	(298)	745
Voted in 2014: Yes	6%	(74)	13%	(158)	45%	(566)	36%	(453)	1251
Voted in 2014: No	3%	(28)	9%	(83)	46%	(439)	42%	(398)	949
4-Region: Northeast	10%	(40)	13%	(51)	41%	(160)	36%	(143)	394
4-Region: Midwest	2%	(7)	7%	(31)	49%	(227)	43%	(197)	462
4-Region: South	2%	(19)	11%	(89)	48%	(393)	39%	(324)	824
4-Region: West	7%	(36)	14%	(71)	43%	(226)	36%	(188)	520
Sports fans	7%	(96)	16%	(221)	43%	(583)	34%	(463)	1363

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Table MCSP3_18: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 WTA Tour

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(102)	11%	(242)	46%	(1005)	39%	(851)	2200
Avid sports fans	16%	(64)	26%	(103)	39%	(156)	20%	(79)	402
Casual sports fans	3%	(32)	12%	(117)	45%	(428)	40%	(384)	960
Republican sports fans	5%	(19)	12%	(48)	46%	(184)	38%	(152)	403
Democratic sports fans	11%	(62)	20%	(112)	39%	(217)	30%	(166)	557
Olympics fans	6%	(87)	15%	(229)	41%	(609)	38%	(568)	1493
Avid Olympics fans	12%	(59)	25%	(119)	33%	(159)	30%	(143)	480
Casual Olympics fans	3%	(28)	11%	(110)	44%	(450)	42%	(425)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_19: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
NCAA college football

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(398)	28%	(616)	46%	(1012)	8%	(174)	2200
Gender: Male	28%	(295)	32%	(345)	34%	(361)	6%	(61)	1062
Gender: Female	9%	(103)	24%	(272)	57%	(650)	10%	(113)	1138
Age: 18-34	16%	(103)	24%	(157)	43%	(282)	17%	(112)	655
Age: 35-44	26%	(92)	31%	(113)	37%	(131)	6%	(22)	358
Age: 45-64	17%	(130)	30%	(227)	49%	(365)	4%	(29)	751
Age: 65+	17%	(72)	27%	(120)	53%	(233)	3%	(11)	436
GenZers: 1997-2012	8%	(20)	16%	(40)	51%	(127)	25%	(63)	251
Millennials: 1981-1996	23%	(151)	30%	(194)	36%	(232)	10%	(67)	644
GenXers: 1965-1980	18%	(92)	30%	(156)	50%	(263)	2%	(12)	524
Baby Boomers: 1946-1964	17%	(119)	29%	(207)	49%	(350)	4%	(32)	708
PID: Dem (no lean)	19%	(163)	29%	(250)	43%	(372)	10%	(87)	873
PID: Ind (no lean)	15%	(101)	26%	(173)	52%	(352)	8%	(52)	679
PID: Rep (no lean)	21%	(133)	30%	(193)	44%	(288)	5%	(35)	649
PID/Gender: Dem Men	29%	(129)	32%	(138)	31%	(136)	8%	(34)	437
PID/Gender: Dem Women	8%	(35)	26%	(112)	54%	(236)	12%	(54)	436
PID/Gender: Ind Men	26%	(80)	32%	(95)	38%	(114)	4%	(12)	301
PID/Gender: Ind Women	6%	(22)	21%	(78)	63%	(238)	11%	(40)	377
PID/Gender: Rep Men	27%	(87)	35%	(112)	34%	(111)	5%	(15)	324
PID/Gender: Rep Women	14%	(46)	25%	(81)	55%	(177)	6%	(20)	325
Ideo: Liberal (1-3)	20%	(124)	28%	(176)	44%	(277)	8%	(51)	629
Ideo: Moderate (4)	17%	(101)	31%	(180)	46%	(269)	6%	(35)	585
Ideo: Conservative (5-7)	22%	(162)	30%	(228)	43%	(319)	6%	(42)	751
Educ: < College	14%	(215)	25%	(385)	51%	(773)	9%	(139)	1512
Educ: Bachelors degree	26%	(116)	33%	(145)	37%	(163)	5%	(21)	444
Educ: Post-grad	27%	(67)	35%	(87)	31%	(76)	6%	(15)	244
Income: Under 50k	13%	(151)	24%	(276)	52%	(607)	11%	(124)	1157
Income: 50k-100k	22%	(145)	31%	(210)	42%	(284)	5%	(33)	672
Income: 100k+	27%	(102)	35%	(130)	33%	(121)	5%	(18)	371
Ethnicity: White	18%	(312)	28%	(478)	48%	(822)	6%	(109)	1722
Ethnicity: Hispanic	18%	(61)	27%	(94)	43%	(149)	13%	(45)	349
Ethnicity: Black	22%	(61)	35%	(97)	31%	(85)	11%	(32)	274

Continued on next page

Table MCSP3_19: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 NCAA college football

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(398)	28%	(616)	46%	(1012)	8%	(174)	2200
Ethnicity: Other	12%	(25)	20%	(42)	51%	(104)	16%	(33)	204
All Christian	22%	(222)	31%	(320)	42%	(430)	5%	(50)	1023
All Non-Christian	31%	(44)	29%	(41)	29%	(41)	11%	(15)	141
Atheist	12%	(11)	21%	(20)	61%	(56)	6%	(6)	93
Agnostic/Nothing in particular	11%	(62)	24%	(136)	54%	(310)	11%	(61)	570
Something Else	16%	(58)	27%	(100)	46%	(174)	11%	(42)	374
Religious Non-Protestant/Catholic	28%	(45)	31%	(50)	29%	(47)	11%	(18)	160
Evangelical	24%	(150)	30%	(190)	38%	(239)	7%	(46)	625
Non-Evangelical	17%	(126)	29%	(213)	48%	(347)	6%	(42)	730
Community: Urban	21%	(144)	31%	(211)	39%	(261)	8%	(56)	672
Community: Suburban	18%	(164)	25%	(229)	49%	(441)	8%	(75)	909
Community: Rural	14%	(89)	29%	(176)	50%	(310)	7%	(43)	618
Employ: Private Sector	23%	(162)	33%	(230)	37%	(255)	6%	(44)	690
Employ: Government	21%	(27)	41%	(52)	27%	(34)	11%	(14)	128
Employ: Self-Employed	22%	(41)	24%	(44)	45%	(83)	8%	(15)	183
Employ: Homemaker	8%	(11)	24%	(36)	63%	(95)	5%	(7)	149
Employ: Student	7%	(7)	14%	(14)	50%	(49)	29%	(28)	98
Employ: Retired	18%	(95)	30%	(160)	48%	(254)	5%	(26)	534
Employ: Unemployed	14%	(42)	21%	(64)	57%	(177)	9%	(27)	310
Employ: Other	13%	(14)	16%	(17)	60%	(65)	11%	(12)	108
Military HH: Yes	23%	(79)	29%	(98)	44%	(152)	4%	(14)	343
Military HH: No	17%	(319)	28%	(518)	46%	(860)	9%	(160)	1857
RD/WT: Right Direction	20%	(222)	30%	(325)	41%	(451)	9%	(98)	1096
RD/WT: Wrong Track	16%	(175)	26%	(291)	51%	(561)	7%	(77)	1104
Biden Job Approve	19%	(241)	31%	(397)	42%	(541)	8%	(103)	1282
Biden Job Disapprove	18%	(142)	27%	(208)	49%	(377)	6%	(49)	776
Biden Job Strongly Approve	23%	(164)	30%	(212)	40%	(282)	7%	(51)	709
Biden Job Somewhat Approve	14%	(77)	32%	(185)	45%	(259)	9%	(52)	573
Biden Job Somewhat Disapprove	18%	(36)	27%	(53)	49%	(97)	7%	(13)	201
Biden Job Strongly Disapprove	18%	(106)	27%	(154)	49%	(280)	6%	(35)	575

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Table MCSP3_19: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
NCAA college football

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(398)	28%	(616)	46%	(1012)	8%	(174)	2200
Favorable of Biden	19%	(236)	30%	(368)	43%	(537)	8%	(96)	1237
Unfavorable of Biden	18%	(148)	27%	(225)	50%	(413)	5%	(41)	827
Very Favorable of Biden	21%	(146)	30%	(209)	41%	(286)	8%	(55)	697
Somewhat Favorable of Biden	17%	(90)	29%	(159)	46%	(251)	8%	(41)	541
Somewhat Unfavorable of Biden	14%	(30)	29%	(62)	51%	(109)	6%	(13)	215
Very Unfavorable of Biden	19%	(118)	27%	(163)	50%	(303)	4%	(27)	612
#1 Issue: Economy	19%	(142)	32%	(233)	42%	(308)	7%	(51)	733
#1 Issue: Security	22%	(75)	30%	(100)	42%	(141)	5%	(17)	334
#1 Issue: Health Care	17%	(62)	25%	(90)	48%	(174)	10%	(35)	361
#1 Issue: Medicare / Social Security	18%	(47)	27%	(70)	50%	(128)	5%	(12)	257
#1 Issue: Women's Issues	13%	(15)	22%	(25)	39%	(45)	25%	(29)	114
#1 Issue: Education	16%	(21)	21%	(28)	59%	(78)	4%	(5)	132
#1 Issue: Energy	11%	(13)	29%	(34)	48%	(56)	13%	(15)	118
#1 Issue: Other	15%	(22)	24%	(36)	55%	(82)	6%	(9)	150
2020 Vote: Joe Biden	19%	(197)	31%	(315)	42%	(424)	8%	(85)	1021
2020 Vote: Donald Trump	21%	(151)	29%	(208)	45%	(321)	6%	(41)	721
2020 Vote: Didn't Vote	11%	(47)	18%	(73)	59%	(246)	12%	(48)	414
2018 House Vote: Democrat	22%	(171)	33%	(261)	40%	(310)	5%	(39)	781
2018 House Vote: Republican	23%	(136)	30%	(180)	42%	(249)	5%	(27)	591
2016 Vote: Hillary Clinton	18%	(130)	33%	(232)	43%	(302)	6%	(41)	705
2016 Vote: Donald Trump	23%	(151)	31%	(204)	41%	(266)	5%	(30)	652
2016 Vote: Other	12%	(11)	32%	(30)	51%	(47)	5%	(4)	92
2016 Vote: Didn't Vote	14%	(105)	20%	(147)	53%	(395)	13%	(98)	745
Voted in 2014: Yes	21%	(263)	34%	(423)	41%	(514)	4%	(51)	1251
Voted in 2014: No	14%	(135)	20%	(193)	53%	(498)	13%	(123)	949
4-Region: Northeast	18%	(70)	23%	(92)	47%	(186)	12%	(46)	394
4-Region: Midwest	19%	(86)	30%	(139)	45%	(208)	6%	(30)	462
4-Region: South	21%	(169)	29%	(240)	44%	(363)	6%	(52)	824
4-Region: West	14%	(73)	28%	(146)	49%	(255)	9%	(46)	520
Sports fans	27%	(371)	40%	(541)	30%	(410)	3%	(41)	1363

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Table MCSP3_19: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
 NCAA college football*

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	18%	(398)	28%	(616)	46%	(1012)	8%	(174)	2200
Avid sports fans	52%	(208)	34%	(136)	12%	(48)	3%	(11)	402
Casual sports fans	17%	(164)	42%	(405)	38%	(362)	3%	(30)	960
Republican sports fans	30%	(121)	42%	(170)	25%	(102)	2%	(9)	403
Democratic sports fans	27%	(152)	40%	(222)	29%	(163)	4%	(21)	557
Olympics fans	23%	(346)	34%	(502)	39%	(588)	4%	(57)	1493
Avid Olympics fans	35%	(167)	33%	(160)	29%	(137)	3%	(17)	480
Casual Olympics fans	18%	(179)	34%	(342)	45%	(451)	4%	(41)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_20: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
NCAA college basketball

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(323)	25%	(560)	53%	(1157)	7%	(160)	2200
Gender: Male	24%	(255)	30%	(320)	40%	(427)	6%	(60)	1062
Gender: Female	6%	(67)	21%	(240)	64%	(730)	9%	(101)	1138
Age: 18-34	15%	(98)	24%	(155)	44%	(291)	17%	(111)	655
Age: 35-44	19%	(67)	29%	(105)	47%	(167)	5%	(18)	358
Age: 45-64	13%	(97)	26%	(195)	58%	(437)	3%	(22)	751
Age: 65+	14%	(61)	24%	(105)	60%	(262)	2%	(8)	436
GenZers: 1997-2012	8%	(20)	19%	(48)	48%	(121)	24%	(61)	251
Millennials: 1981-1996	20%	(130)	28%	(183)	42%	(268)	10%	(63)	644
GenXers: 1965-1980	13%	(69)	26%	(138)	57%	(301)	3%	(16)	524
Baby Boomers: 1946-1964	12%	(87)	25%	(177)	60%	(424)	3%	(20)	708
PID: Dem (no lean)	18%	(158)	26%	(228)	47%	(409)	9%	(78)	873
PID: Ind (no lean)	9%	(63)	24%	(165)	59%	(400)	7%	(51)	679
PID: Rep (no lean)	16%	(102)	26%	(167)	54%	(348)	5%	(32)	649
PID/Gender: Dem Men	31%	(135)	27%	(119)	34%	(149)	8%	(33)	437
PID/Gender: Dem Women	5%	(22)	25%	(109)	60%	(260)	10%	(45)	436
PID/Gender: Ind Men	17%	(51)	32%	(96)	47%	(140)	5%	(14)	301
PID/Gender: Ind Women	3%	(12)	18%	(69)	69%	(259)	10%	(37)	377
PID/Gender: Rep Men	21%	(69)	32%	(104)	43%	(138)	4%	(13)	324
PID/Gender: Rep Women	10%	(33)	19%	(63)	65%	(211)	6%	(19)	325
Ideo: Liberal (1-3)	19%	(122)	25%	(160)	48%	(302)	7%	(44)	629
Ideo: Moderate (4)	13%	(77)	27%	(156)	55%	(322)	5%	(30)	585
Ideo: Conservative (5-7)	16%	(121)	28%	(210)	51%	(384)	5%	(36)	751
Educ: < College	12%	(174)	21%	(323)	59%	(889)	8%	(126)	1512
Educ: Bachelors degree	20%	(90)	34%	(152)	40%	(179)	5%	(22)	444
Educ: Post-grad	24%	(59)	35%	(85)	36%	(89)	5%	(12)	244
Income: Under 50k	10%	(119)	20%	(236)	59%	(685)	10%	(117)	1157
Income: 50k-100k	17%	(117)	29%	(194)	50%	(334)	4%	(27)	672
Income: 100k+	24%	(87)	35%	(130)	37%	(138)	4%	(16)	371
Ethnicity: White	14%	(246)	25%	(433)	55%	(945)	6%	(99)	1722
Ethnicity: Hispanic	11%	(40)	27%	(95)	47%	(165)	14%	(50)	349
Ethnicity: Black	24%	(67)	31%	(86)	34%	(92)	11%	(29)	274

Continued on next page

Table MCSP3_20: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 NCAA college basketball

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(323)	25%	(560)	53%	(1157)	7%	(160)	2200
Ethnicity: Other	5%	(11)	20%	(41)	59%	(120)	16%	(32)	204
All Christian	19%	(192)	27%	(279)	49%	(506)	4%	(46)	1023
All Non-Christian	27%	(37)	34%	(48)	31%	(43)	9%	(12)	141
Atheist	10%	(10)	23%	(21)	61%	(57)	5%	(5)	93
Agnostic/Nothing in particular	7%	(40)	21%	(122)	61%	(346)	11%	(61)	570
Something Else	12%	(43)	24%	(90)	55%	(205)	10%	(36)	374
Religious Non-Protestant/Catholic	25%	(40)	34%	(55)	32%	(51)	9%	(14)	160
Evangelical	20%	(124)	26%	(161)	47%	(296)	7%	(44)	625
Non-Evangelical	15%	(106)	27%	(195)	54%	(394)	5%	(34)	730
Community: Urban	17%	(115)	33%	(220)	43%	(289)	7%	(48)	672
Community: Suburban	15%	(138)	22%	(202)	55%	(502)	7%	(67)	909
Community: Rural	11%	(69)	22%	(138)	59%	(366)	7%	(45)	618
Employ: Private Sector	20%	(139)	30%	(210)	44%	(302)	6%	(39)	690
Employ: Government	18%	(23)	37%	(47)	34%	(44)	11%	(14)	128
Employ: Self-Employed	19%	(35)	23%	(42)	52%	(94)	6%	(11)	183
Employ: Homemaker	3%	(4)	22%	(33)	70%	(104)	5%	(8)	149
Employ: Student	4%	(4)	18%	(17)	53%	(51)	25%	(25)	98
Employ: Retired	14%	(76)	26%	(138)	56%	(300)	4%	(20)	534
Employ: Unemployed	11%	(35)	16%	(49)	64%	(200)	8%	(26)	310
Employ: Other	7%	(8)	21%	(22)	57%	(61)	16%	(17)	108
Military HH: Yes	17%	(58)	26%	(89)	54%	(184)	4%	(12)	343
Military HH: No	14%	(265)	25%	(471)	52%	(973)	8%	(148)	1857
RD/WT: Right Direction	19%	(210)	27%	(296)	46%	(503)	8%	(87)	1096
RD/WT: Wrong Track	10%	(113)	24%	(264)	59%	(654)	7%	(73)	1104
Biden Job Approve	17%	(218)	28%	(355)	48%	(610)	8%	(99)	1282
Biden Job Disapprove	13%	(98)	24%	(186)	58%	(452)	5%	(41)	776
Biden Job Strongly Approve	23%	(160)	27%	(193)	44%	(313)	6%	(43)	709
Biden Job Somewhat Approve	10%	(58)	28%	(162)	52%	(297)	10%	(56)	573
Biden Job Somewhat Disapprove	14%	(29)	33%	(67)	49%	(98)	3%	(6)	201
Biden Job Strongly Disapprove	12%	(69)	21%	(119)	61%	(354)	6%	(34)	575

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Table MCSP3_20: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
NCAA college basketball

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(323)	25%	(560)	53%	(1157)	7%	(160)	2200
Favorable of Biden	18%	(217)	27%	(339)	48%	(596)	7%	(86)	1237
Unfavorable of Biden	12%	(100)	24%	(199)	59%	(492)	4%	(37)	827
Very Favorable of Biden	22%	(150)	26%	(184)	45%	(316)	7%	(46)	697
Somewhat Favorable of Biden	12%	(67)	29%	(155)	52%	(280)	7%	(39)	541
Somewhat Unfavorable of Biden	13%	(29)	29%	(63)	52%	(111)	5%	(12)	215
Very Unfavorable of Biden	12%	(71)	22%	(135)	62%	(380)	4%	(25)	612
#1 Issue: Economy	16%	(118)	28%	(208)	49%	(363)	6%	(45)	733
#1 Issue: Security	16%	(55)	25%	(85)	54%	(179)	5%	(15)	334
#1 Issue: Health Care	19%	(69)	22%	(78)	49%	(177)	10%	(37)	361
#1 Issue: Medicare / Social Security	14%	(35)	22%	(56)	60%	(154)	5%	(12)	257
#1 Issue: Women's Issues	8%	(9)	25%	(28)	48%	(55)	19%	(22)	114
#1 Issue: Education	13%	(17)	23%	(31)	58%	(76)	6%	(8)	132
#1 Issue: Energy	7%	(8)	26%	(30)	57%	(67)	11%	(13)	118
#1 Issue: Other	8%	(12)	30%	(44)	57%	(86)	5%	(8)	150
2020 Vote: Joe Biden	19%	(196)	28%	(287)	46%	(466)	7%	(72)	1021
2020 Vote: Donald Trump	14%	(102)	25%	(177)	56%	(405)	5%	(37)	721
2020 Vote: Didn't Vote	5%	(20)	19%	(79)	64%	(265)	12%	(49)	414
2018 House Vote: Democrat	21%	(161)	30%	(233)	44%	(347)	5%	(40)	781
2018 House Vote: Republican	17%	(103)	26%	(156)	53%	(312)	4%	(21)	591
2016 Vote: Hillary Clinton	19%	(133)	29%	(207)	46%	(327)	5%	(37)	705
2016 Vote: Donald Trump	17%	(112)	27%	(173)	52%	(341)	4%	(25)	652
2016 Vote: Other	9%	(8)	29%	(27)	58%	(54)	4%	(4)	92
2016 Vote: Didn't Vote	9%	(66)	20%	(152)	58%	(433)	13%	(94)	745
Voted in 2014: Yes	18%	(230)	29%	(360)	49%	(618)	3%	(43)	1251
Voted in 2014: No	10%	(92)	21%	(200)	57%	(539)	12%	(117)	949
4-Region: Northeast	17%	(66)	24%	(95)	49%	(193)	10%	(41)	394
4-Region: Midwest	15%	(68)	26%	(120)	52%	(242)	7%	(32)	462
4-Region: South	17%	(140)	24%	(196)	54%	(445)	5%	(43)	824
4-Region: West	9%	(49)	29%	(149)	53%	(277)	9%	(45)	520
Sports fans	22%	(305)	37%	(507)	38%	(513)	3%	(37)	1363

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Table MCSP3_20: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?
 NCAA college basketball*

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	15%	(323)	25%	(560)	53%	(1157)	7%	(160)	2200
Avid sports fans	48%	(195)	36%	(144)	13%	(51)	3%	(12)	402
Casual sports fans	12%	(111)	38%	(363)	48%	(462)	3%	(25)	960
Republican sports fans	23%	(95)	37%	(151)	37%	(151)	2%	(7)	403
Democratic sports fans	27%	(149)	38%	(209)	33%	(181)	3%	(18)	557
Olympics fans	19%	(284)	31%	(461)	46%	(693)	4%	(55)	1493
Avid Olympics fans	34%	(166)	29%	(140)	34%	(165)	2%	(10)	480
Casual Olympics fans	12%	(118)	32%	(321)	52%	(529)	4%	(45)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_21: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
English Premier League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(150)	11%	(238)	49%	(1070)	34%	(743)	2200
Gender: Male	11%	(114)	16%	(174)	52%	(553)	21%	(221)	1062
Gender: Female	3%	(35)	6%	(64)	45%	(517)	46%	(521)	1138
Age: 18-34	9%	(60)	15%	(101)	40%	(265)	35%	(229)	655
Age: 35-44	18%	(63)	16%	(58)	44%	(156)	23%	(81)	358
Age: 45-64	3%	(25)	7%	(53)	55%	(409)	35%	(264)	751
Age: 65+	—	(1)	6%	(26)	55%	(240)	39%	(169)	436
GenZers: 1997-2012	2%	(4)	8%	(21)	44%	(110)	46%	(116)	251
Millennials: 1981-1996	16%	(103)	20%	(127)	39%	(249)	26%	(165)	644
GenXers: 1965-1980	7%	(38)	7%	(38)	54%	(284)	32%	(166)	524
Baby Boomers: 1946-1964	1%	(5)	7%	(50)	55%	(386)	38%	(267)	708
PID: Dem (no lean)	12%	(108)	13%	(112)	44%	(385)	31%	(268)	873
PID: Ind (no lean)	4%	(24)	10%	(70)	54%	(365)	32%	(220)	679
PID: Rep (no lean)	3%	(18)	9%	(56)	49%	(320)	39%	(255)	649
PID/Gender: Dem Men	19%	(83)	19%	(83)	44%	(194)	18%	(78)	437
PID/Gender: Dem Women	6%	(25)	7%	(29)	44%	(191)	44%	(190)	436
PID/Gender: Ind Men	7%	(20)	17%	(51)	55%	(165)	22%	(65)	301
PID/Gender: Ind Women	1%	(5)	5%	(19)	53%	(199)	41%	(154)	377
PID/Gender: Rep Men	4%	(12)	12%	(40)	60%	(194)	24%	(78)	324
PID/Gender: Rep Women	2%	(6)	5%	(16)	39%	(127)	54%	(177)	325
Ideo: Liberal (1-3)	12%	(75)	12%	(77)	49%	(309)	27%	(168)	629
Ideo: Moderate (4)	6%	(34)	12%	(72)	49%	(288)	33%	(191)	585
Ideo: Conservative (5-7)	5%	(40)	10%	(78)	49%	(365)	36%	(267)	751
Educ: < College	2%	(32)	7%	(110)	52%	(788)	38%	(581)	1512
Educ: Bachelors degree	13%	(58)	18%	(80)	43%	(191)	26%	(115)	444
Educ: Post-grad	24%	(59)	19%	(47)	37%	(91)	19%	(46)	244
Income: Under 50k	2%	(19)	9%	(100)	51%	(585)	39%	(453)	1157
Income: 50k-100k	9%	(60)	11%	(72)	48%	(324)	32%	(217)	672
Income: 100k+	19%	(71)	18%	(66)	43%	(161)	20%	(73)	371
Ethnicity: White	7%	(122)	10%	(170)	50%	(856)	33%	(574)	1722
Ethnicity: Hispanic	10%	(34)	15%	(51)	45%	(157)	31%	(107)	349
Ethnicity: Black	7%	(21)	16%	(43)	45%	(122)	32%	(88)	274

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Table MCSP3_21: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 English Premier League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(150)	11%	(238)	49%	(1070)	34%	(743)	2200
Ethnicity: Other	4%	(7)	12%	(24)	45%	(92)	39%	(80)	204
All Christian	8%	(87)	13%	(129)	48%	(488)	31%	(319)	1023
All Non-Christian	25%	(36)	23%	(32)	29%	(41)	23%	(33)	141
Atheist	9%	(8)	5%	(5)	70%	(65)	16%	(15)	93
Agnostic/Nothing in particular	2%	(11)	7%	(43)	55%	(312)	36%	(204)	570
Something Else	2%	(8)	8%	(29)	44%	(164)	46%	(173)	374
Religious Non-Protestant/Catholic	22%	(36)	20%	(33)	32%	(52)	25%	(39)	160
Evangelical	10%	(62)	12%	(73)	41%	(257)	37%	(233)	625
Non-Evangelical	4%	(27)	11%	(80)	51%	(375)	34%	(248)	730
Community: Urban	16%	(105)	17%	(117)	42%	(281)	25%	(170)	672
Community: Suburban	4%	(35)	8%	(71)	53%	(484)	35%	(319)	909
Community: Rural	2%	(10)	8%	(50)	49%	(304)	41%	(254)	618
Employ: Private Sector	12%	(83)	16%	(108)	45%	(311)	27%	(187)	690
Employ: Government	20%	(26)	20%	(25)	34%	(43)	26%	(33)	128
Employ: Self-Employed	13%	(23)	11%	(21)	45%	(81)	31%	(57)	183
Employ: Homemaker	2%	(3)	8%	(12)	48%	(72)	42%	(63)	149
Employ: Student	—	(0)	8%	(8)	48%	(47)	44%	(43)	98
Employ: Retired	—	(3)	5%	(26)	55%	(293)	40%	(212)	534
Employ: Unemployed	4%	(11)	8%	(24)	53%	(163)	36%	(112)	310
Employ: Other	—	(0)	13%	(14)	55%	(59)	33%	(35)	108
Military HH: Yes	5%	(17)	11%	(37)	52%	(178)	32%	(111)	343
Military HH: No	7%	(132)	11%	(201)	48%	(892)	34%	(631)	1857
RD/WT: Right Direction	11%	(122)	15%	(163)	48%	(523)	26%	(288)	1096
RD/WT: Wrong Track	2%	(27)	7%	(75)	50%	(547)	41%	(455)	1104
Biden Job Approve	10%	(130)	15%	(187)	47%	(606)	28%	(359)	1282
Biden Job Disapprove	2%	(17)	6%	(49)	50%	(389)	41%	(321)	776
Biden Job Strongly Approve	16%	(113)	17%	(117)	44%	(314)	23%	(165)	709
Biden Job Somewhat Approve	3%	(17)	12%	(69)	51%	(292)	34%	(195)	573
Biden Job Somewhat Disapprove	2%	(5)	9%	(18)	52%	(104)	37%	(74)	201
Biden Job Strongly Disapprove	2%	(12)	5%	(31)	50%	(285)	43%	(247)	575

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Table MCSP3_21: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
English Premier League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(150)	11%	(238)	49%	(1070)	34%	(743)	2200
Favorable of Biden	11%	(131)	14%	(171)	47%	(581)	29%	(355)	1237
Unfavorable of Biden	2%	(16)	6%	(52)	54%	(444)	38%	(315)	827
Very Favorable of Biden	16%	(109)	15%	(105)	44%	(309)	25%	(174)	697
Somewhat Favorable of Biden	4%	(23)	12%	(66)	50%	(271)	33%	(181)	541
Somewhat Unfavorable of Biden	2%	(4)	8%	(18)	59%	(126)	31%	(67)	215
Very Unfavorable of Biden	2%	(12)	6%	(34)	52%	(318)	41%	(248)	612
#1 Issue: Economy	7%	(54)	12%	(85)	48%	(349)	33%	(245)	733
#1 Issue: Security	8%	(28)	14%	(46)	44%	(148)	33%	(111)	334
#1 Issue: Health Care	8%	(29)	13%	(48)	49%	(178)	29%	(106)	361
#1 Issue: Medicare / Social Security	1%	(3)	5%	(12)	55%	(141)	39%	(101)	257
#1 Issue: Women's Issues	7%	(8)	6%	(7)	50%	(57)	37%	(42)	114
#1 Issue: Education	11%	(14)	14%	(19)	51%	(68)	24%	(32)	132
#1 Issue: Energy	9%	(11)	12%	(14)	49%	(58)	30%	(35)	118
#1 Issue: Other	1%	(2)	5%	(7)	47%	(70)	47%	(70)	150
2020 Vote: Joe Biden	12%	(118)	14%	(139)	47%	(475)	28%	(289)	1021
2020 Vote: Donald Trump	3%	(21)	8%	(59)	51%	(367)	38%	(276)	721
2020 Vote: Didn't Vote	2%	(9)	9%	(35)	49%	(203)	40%	(166)	414
2018 House Vote: Democrat	12%	(97)	15%	(116)	46%	(359)	27%	(209)	781
2018 House Vote: Republican	3%	(20)	10%	(58)	51%	(300)	36%	(214)	591
2016 Vote: Hillary Clinton	12%	(84)	15%	(106)	46%	(324)	27%	(191)	705
2016 Vote: Donald Trump	4%	(25)	10%	(67)	50%	(325)	36%	(236)	652
2016 Vote: Other	2%	(1)	5%	(4)	63%	(59)	30%	(28)	92
2016 Vote: Didn't Vote	5%	(39)	8%	(59)	49%	(363)	38%	(284)	745
Voted in 2014: Yes	8%	(96)	13%	(159)	49%	(617)	30%	(379)	1251
Voted in 2014: No	6%	(54)	8%	(79)	48%	(453)	38%	(363)	949
4-Region: Northeast	11%	(43)	14%	(57)	43%	(171)	31%	(123)	394
4-Region: Midwest	3%	(12)	8%	(36)	57%	(263)	33%	(152)	462
4-Region: South	6%	(47)	9%	(73)	48%	(397)	37%	(307)	824
4-Region: West	9%	(48)	14%	(72)	46%	(239)	31%	(161)	520
Sports fans	10%	(140)	16%	(216)	47%	(642)	27%	(366)	1363

Continued on next page

Table MCSP3_21: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 English Premier League

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(150)	11%	(238)	49%	(1070)	34%	(743)	2200
Avid sports fans	23%	(94)	19%	(78)	44%	(178)	13%	(53)	402
Casual sports fans	5%	(46)	14%	(137)	48%	(464)	33%	(313)	960
Republican sports fans	4%	(17)	13%	(53)	50%	(203)	32%	(129)	403
Democratic sports fans	18%	(99)	18%	(99)	41%	(230)	23%	(129)	557
Olympics fans	9%	(131)	14%	(208)	47%	(695)	31%	(460)	1493
Avid Olympics fans	19%	(91)	19%	(91)	40%	(194)	22%	(104)	480
Casual Olympics fans	4%	(40)	12%	(117)	49%	(500)	35%	(356)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_22: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

La Liga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(146)	7%	(158)	32%	(704)	54%	(1193)	2200
Gender: Male	10%	(110)	11%	(116)	35%	(369)	44%	(467)	1062
Gender: Female	3%	(36)	4%	(42)	29%	(335)	64%	(726)	1138
Age: 18-34	11%	(72)	12%	(77)	32%	(210)	45%	(296)	655
Age: 35-44	16%	(58)	14%	(51)	30%	(107)	39%	(141)	358
Age: 45-64	2%	(13)	3%	(25)	34%	(258)	61%	(455)	751
Age: 65+	—	(2)	1%	(5)	30%	(129)	69%	(300)	436
GenZers: 1997-2012	3%	(8)	8%	(20)	33%	(83)	55%	(139)	251
Millennials: 1981-1996	17%	(111)	15%	(95)	30%	(193)	38%	(245)	644
GenXers: 1965-1980	5%	(24)	5%	(27)	35%	(185)	55%	(289)	524
Baby Boomers: 1946-1964	—	(3)	2%	(15)	31%	(218)	67%	(472)	708
PID: Dem (no lean)	11%	(98)	10%	(89)	30%	(261)	49%	(425)	873
PID: Ind (no lean)	4%	(26)	6%	(44)	36%	(241)	54%	(367)	679
PID: Rep (no lean)	3%	(22)	4%	(25)	31%	(201)	62%	(400)	649
PID/Gender: Dem Men	17%	(76)	16%	(69)	30%	(132)	37%	(160)	437
PID/Gender: Dem Women	5%	(22)	5%	(20)	30%	(129)	61%	(265)	436
PID/Gender: Ind Men	6%	(19)	10%	(29)	43%	(131)	41%	(123)	301
PID/Gender: Ind Women	2%	(7)	4%	(15)	29%	(111)	65%	(244)	377
PID/Gender: Rep Men	5%	(16)	6%	(18)	33%	(106)	57%	(184)	324
PID/Gender: Rep Women	2%	(6)	2%	(7)	29%	(95)	67%	(216)	325
Ideo: Liberal (1-3)	12%	(73)	9%	(57)	30%	(186)	50%	(312)	629
Ideo: Moderate (4)	5%	(27)	8%	(44)	37%	(214)	51%	(300)	585
Ideo: Conservative (5-7)	6%	(43)	7%	(49)	30%	(222)	58%	(437)	751
Educ: < College	3%	(39)	4%	(55)	35%	(524)	59%	(894)	1512
Educ: Bachelors degree	13%	(57)	13%	(59)	28%	(125)	46%	(204)	444
Educ: Post-grad	20%	(49)	18%	(44)	23%	(55)	39%	(95)	244
Income: Under 50k	3%	(33)	4%	(42)	33%	(377)	61%	(704)	1157
Income: 50k-100k	8%	(52)	9%	(64)	33%	(219)	50%	(337)	672
Income: 100k+	16%	(60)	14%	(52)	29%	(108)	41%	(151)	371
Ethnicity: White	7%	(112)	6%	(112)	31%	(537)	56%	(960)	1722
Ethnicity: Hispanic	12%	(41)	13%	(45)	34%	(117)	42%	(146)	349
Ethnicity: Black	8%	(22)	9%	(25)	38%	(104)	45%	(124)	274

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Table MCSP3_22: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 La Liga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(146)	7%	(158)	32%	(704)	54%	(1193)	2200
Ethnicity: Other	6%	(11)	10%	(21)	31%	(63)	53%	(109)	204
All Christian	8%	(79)	9%	(88)	31%	(321)	52%	(535)	1023
All Non-Christian	28%	(39)	19%	(27)	18%	(25)	36%	(51)	141
Atheist	4%	(4)	4%	(4)	39%	(36)	53%	(49)	93
Agnostic/Nothing in particular	2%	(9)	4%	(20)	38%	(215)	57%	(325)	570
Something Else	4%	(15)	5%	(19)	29%	(107)	62%	(233)	374
Religious Non-Protestant/Catholic	25%	(40)	17%	(28)	19%	(30)	39%	(62)	160
Evangelical	10%	(62)	8%	(53)	30%	(186)	52%	(324)	625
Non-Evangelical	4%	(27)	6%	(45)	32%	(233)	58%	(425)	730
Community: Urban	15%	(99)	15%	(101)	27%	(182)	43%	(290)	672
Community: Suburban	3%	(32)	4%	(33)	39%	(351)	54%	(494)	909
Community: Rural	2%	(15)	4%	(24)	28%	(171)	66%	(409)	618
Employ: Private Sector	11%	(79)	11%	(79)	30%	(209)	47%	(324)	690
Employ: Government	19%	(24)	18%	(23)	27%	(34)	36%	(46)	128
Employ: Self-Employed	9%	(16)	12%	(22)	36%	(65)	44%	(80)	183
Employ: Homemaker	—	(1)	5%	(8)	33%	(49)	62%	(92)	149
Employ: Student	3%	(3)	4%	(4)	28%	(27)	64%	(63)	98
Employ: Retired	—	(1)	1%	(8)	30%	(162)	68%	(363)	534
Employ: Unemployed	5%	(16)	2%	(5)	40%	(123)	54%	(166)	310
Employ: Other	5%	(6)	8%	(9)	33%	(36)	54%	(58)	108
Military HH: Yes	6%	(21)	6%	(21)	28%	(97)	60%	(204)	343
Military HH: No	7%	(125)	7%	(137)	33%	(607)	53%	(988)	1857
RD/WT: Right Direction	11%	(124)	11%	(122)	32%	(347)	46%	(503)	1096
RD/WT: Wrong Track	2%	(21)	3%	(35)	32%	(358)	62%	(690)	1104
Biden Job Approve	10%	(133)	11%	(135)	31%	(395)	48%	(620)	1282
Biden Job Disapprove	1%	(11)	2%	(18)	33%	(253)	64%	(494)	776
Biden Job Strongly Approve	15%	(108)	13%	(91)	32%	(229)	40%	(281)	709
Biden Job Somewhat Approve	4%	(25)	8%	(44)	29%	(165)	59%	(338)	573
Biden Job Somewhat Disapprove	1%	(3)	5%	(10)	31%	(63)	62%	(125)	201
Biden Job Strongly Disapprove	1%	(8)	1%	(8)	33%	(191)	64%	(369)	575

Continued on next page

Table MCSP3_22: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

La Liga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(146)	7%	(158)	32%	(704)	54%	(1193)	2200
Favorable of Biden	10%	(123)	10%	(128)	30%	(375)	49%	(612)	1237
Unfavorable of Biden	2%	(16)	3%	(23)	35%	(288)	60%	(499)	827
Very Favorable of Biden	14%	(100)	12%	(83)	32%	(226)	41%	(288)	697
Somewhat Favorable of Biden	4%	(23)	8%	(45)	28%	(149)	60%	(324)	541
Somewhat Unfavorable of Biden	4%	(8)	3%	(6)	36%	(77)	58%	(125)	215
Very Unfavorable of Biden	1%	(8)	3%	(17)	35%	(211)	61%	(374)	612
#1 Issue: Economy	7%	(48)	8%	(59)	35%	(254)	51%	(372)	733
#1 Issue: Security	10%	(32)	6%	(21)	30%	(99)	54%	(182)	334
#1 Issue: Health Care	9%	(32)	9%	(33)	31%	(112)	51%	(185)	361
#1 Issue: Medicare / Social Security	2%	(6)	2%	(5)	31%	(79)	65%	(168)	257
#1 Issue: Women's Issues	7%	(8)	6%	(7)	32%	(37)	55%	(63)	114
#1 Issue: Education	10%	(14)	11%	(14)	36%	(47)	43%	(57)	132
#1 Issue: Energy	3%	(4)	15%	(18)	39%	(46)	42%	(50)	118
#1 Issue: Other	1%	(2)	1%	(1)	20%	(30)	78%	(116)	150
2020 Vote: Joe Biden	11%	(108)	10%	(101)	31%	(314)	49%	(498)	1021
2020 Vote: Donald Trump	3%	(20)	4%	(32)	34%	(245)	59%	(425)	721
2020 Vote: Didn't Vote	4%	(15)	5%	(19)	32%	(133)	60%	(246)	414
2018 House Vote: Democrat	10%	(81)	11%	(84)	31%	(239)	48%	(376)	781
2018 House Vote: Republican	4%	(23)	5%	(31)	32%	(191)	59%	(346)	591
2016 Vote: Hillary Clinton	11%	(76)	11%	(76)	29%	(204)	50%	(349)	705
2016 Vote: Donald Trump	4%	(24)	5%	(32)	34%	(218)	58%	(378)	652
2016 Vote: Other	4%	(4)	3%	(3)	35%	(32)	58%	(54)	92
2016 Vote: Didn't Vote	6%	(43)	6%	(46)	33%	(249)	55%	(407)	745
Voted in 2014: Yes	7%	(90)	8%	(97)	32%	(397)	53%	(667)	1251
Voted in 2014: No	6%	(55)	6%	(60)	32%	(307)	55%	(526)	949
4-Region: Northeast	12%	(49)	7%	(27)	27%	(107)	54%	(212)	394
4-Region: Midwest	1%	(6)	4%	(17)	35%	(163)	60%	(276)	462
4-Region: South	6%	(48)	5%	(40)	35%	(289)	54%	(447)	824
4-Region: West	8%	(43)	14%	(74)	28%	(145)	50%	(258)	520
Sports fans	9%	(129)	10%	(142)	29%	(397)	51%	(695)	1363

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Table MCSP3_22: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 La Liga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	7%	(146)	7%	(158)	32%	(704)	54%	(1193)	2200
Avid sports fans	22%	(89)	11%	(46)	32%	(128)	35%	(140)	402
Casual sports fans	4%	(40)	10%	(96)	28%	(269)	58%	(555)	960
Republican sports fans	5%	(20)	5%	(21)	28%	(114)	62%	(248)	403
Democratic sports fans	15%	(84)	15%	(82)	27%	(152)	43%	(239)	557
Olympics fans	9%	(132)	9%	(135)	28%	(414)	54%	(812)	1493
Avid Olympics fans	18%	(86)	11%	(55)	26%	(125)	45%	(214)	480
Casual Olympics fans	5%	(46)	8%	(80)	28%	(288)	59%	(598)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_23: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
Bundesliga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(115)	8%	(170)	32%	(707)	55%	(1208)	2200
Gender: Male	9%	(96)	11%	(120)	34%	(357)	46%	(489)	1062
Gender: Female	2%	(20)	4%	(50)	31%	(349)	63%	(719)	1138
Age: 18-34	8%	(55)	13%	(82)	36%	(234)	43%	(283)	655
Age: 35-44	14%	(49)	15%	(53)	29%	(104)	42%	(152)	358
Age: 45-64	1%	(10)	3%	(24)	32%	(241)	63%	(477)	751
Age: 65+	—	(2)	2%	(10)	29%	(128)	68%	(296)	436
GenZers: 1997-2012	2%	(5)	6%	(15)	35%	(88)	57%	(142)	251
Millennials: 1981-1996	14%	(92)	17%	(109)	32%	(207)	37%	(236)	644
GenXers: 1965-1980	3%	(14)	5%	(28)	33%	(174)	59%	(309)	524
Baby Boomers: 1946-1964	1%	(4)	2%	(16)	31%	(219)	66%	(469)	708
PID: Dem (no lean)	9%	(78)	11%	(97)	32%	(279)	48%	(418)	873
PID: Ind (no lean)	3%	(18)	7%	(45)	33%	(225)	57%	(390)	679
PID: Rep (no lean)	3%	(19)	4%	(27)	31%	(202)	62%	(401)	649
PID/Gender: Dem Men	15%	(63)	17%	(72)	34%	(150)	35%	(151)	437
PID/Gender: Dem Women	3%	(15)	6%	(25)	30%	(129)	61%	(266)	436
PID/Gender: Ind Men	6%	(18)	8%	(24)	35%	(105)	51%	(154)	301
PID/Gender: Ind Women	—	(0)	6%	(21)	32%	(121)	62%	(235)	377
PID/Gender: Rep Men	4%	(14)	7%	(23)	32%	(103)	57%	(184)	324
PID/Gender: Rep Women	1%	(4)	1%	(4)	31%	(99)	67%	(218)	325
Ideo: Liberal (1-3)	9%	(55)	11%	(67)	32%	(203)	48%	(303)	629
Ideo: Moderate (4)	4%	(22)	9%	(51)	32%	(189)	55%	(324)	585
Ideo: Conservative (5-7)	5%	(38)	6%	(43)	31%	(230)	59%	(440)	751
Educ: < College	2%	(32)	4%	(58)	35%	(530)	59%	(891)	1512
Educ: Bachelors degree	11%	(47)	13%	(59)	26%	(116)	50%	(222)	444
Educ: Post-grad	15%	(36)	22%	(53)	25%	(61)	39%	(95)	244
Income: Under 50k	2%	(24)	5%	(55)	33%	(381)	60%	(696)	1157
Income: 50k-100k	6%	(41)	9%	(61)	32%	(218)	52%	(352)	672
Income: 100k+	13%	(50)	14%	(54)	29%	(107)	43%	(160)	371
Ethnicity: White	5%	(84)	8%	(133)	31%	(532)	56%	(972)	1722
Ethnicity: Hispanic	8%	(29)	10%	(34)	36%	(127)	46%	(160)	349
Ethnicity: Black	8%	(22)	10%	(27)	39%	(106)	44%	(119)	274

Continued on next page

Table MCSP3_23: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Bundesliga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(115)	8%	(170)	32%	(707)	55%	(1208)	2200
Ethnicity: Other	5%	(9)	5%	(10)	34%	(69)	57%	(117)	204
All Christian	6%	(64)	9%	(96)	29%	(301)	55%	(561)	1023
All Non-Christian	23%	(32)	21%	(29)	21%	(29)	36%	(51)	141
Atheist	1%	(1)	7%	(6)	41%	(38)	52%	(48)	93
Agnostic/Nothing in particular	1%	(8)	4%	(22)	38%	(218)	56%	(321)	570
Something Else	3%	(10)	4%	(16)	32%	(120)	61%	(228)	374
Religious Non-Protestant/Catholic	20%	(33)	19%	(30)	20%	(32)	41%	(65)	160
Evangelical	8%	(48)	10%	(62)	28%	(174)	55%	(341)	625
Non-Evangelical	3%	(21)	6%	(41)	33%	(242)	59%	(427)	730
Community: Urban	12%	(80)	15%	(98)	28%	(190)	45%	(304)	672
Community: Suburban	3%	(25)	5%	(46)	36%	(324)	57%	(514)	909
Community: Rural	2%	(10)	4%	(26)	31%	(192)	63%	(390)	618
Employ: Private Sector	9%	(60)	12%	(84)	33%	(229)	46%	(318)	690
Employ: Government	17%	(22)	23%	(29)	25%	(32)	35%	(44)	128
Employ: Self-Employed	10%	(18)	10%	(18)	39%	(71)	41%	(75)	183
Employ: Homemaker	—	(0)	7%	(10)	34%	(51)	59%	(89)	149
Employ: Student	1%	(1)	5%	(5)	31%	(30)	64%	(63)	98
Employ: Retired	—	(2)	2%	(11)	27%	(147)	70%	(374)	534
Employ: Unemployed	2%	(6)	4%	(12)	34%	(106)	60%	(186)	310
Employ: Other	5%	(5)	1%	(1)	38%	(41)	57%	(61)	108
Military HH: Yes	5%	(18)	9%	(31)	26%	(88)	60%	(207)	343
Military HH: No	5%	(98)	7%	(139)	33%	(618)	54%	(1002)	1857
RD/WT: Right Direction	9%	(102)	12%	(127)	33%	(357)	47%	(510)	1096
RD/WT: Wrong Track	1%	(13)	4%	(42)	32%	(349)	63%	(699)	1104
Biden Job Approve	8%	(106)	11%	(139)	31%	(402)	50%	(635)	1282
Biden Job Disapprove	1%	(7)	4%	(27)	31%	(244)	64%	(498)	776
Biden Job Strongly Approve	13%	(93)	14%	(99)	33%	(236)	40%	(280)	709
Biden Job Somewhat Approve	2%	(13)	7%	(40)	29%	(166)	62%	(355)	573
Biden Job Somewhat Disapprove	1%	(2)	5%	(11)	37%	(75)	56%	(113)	201
Biden Job Strongly Disapprove	1%	(5)	3%	(17)	29%	(169)	67%	(385)	575

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Table MCSP3_23: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
Bundesliga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(115)	8%	(170)	32%	(707)	55%	(1208)	2200
Favorable of Biden	8%	(104)	10%	(128)	31%	(388)	50%	(618)	1237
Unfavorable of Biden	1%	(10)	4%	(32)	33%	(274)	62%	(511)	827
Very Favorable of Biden	12%	(81)	14%	(96)	33%	(230)	42%	(290)	697
Somewhat Favorable of Biden	4%	(23)	6%	(32)	29%	(158)	61%	(328)	541
Somewhat Unfavorable of Biden	2%	(3)	5%	(12)	36%	(78)	57%	(122)	215
Very Unfavorable of Biden	1%	(6)	3%	(20)	32%	(195)	64%	(390)	612
#1 Issue: Economy	5%	(33)	8%	(60)	36%	(261)	52%	(379)	733
#1 Issue: Security	6%	(20)	9%	(31)	27%	(92)	57%	(191)	334
#1 Issue: Health Care	10%	(36)	8%	(31)	30%	(108)	52%	(187)	361
#1 Issue: Medicare / Social Security	2%	(6)	2%	(5)	31%	(80)	65%	(167)	257
#1 Issue: Women's Issues	5%	(5)	6%	(7)	36%	(41)	53%	(61)	114
#1 Issue: Education	5%	(7)	13%	(17)	36%	(48)	46%	(61)	132
#1 Issue: Energy	5%	(6)	15%	(18)	36%	(43)	43%	(51)	118
#1 Issue: Other	1%	(2)	1%	(2)	23%	(34)	75%	(112)	150
2020 Vote: Joe Biden	8%	(87)	12%	(118)	31%	(317)	49%	(499)	1021
2020 Vote: Donald Trump	3%	(21)	4%	(30)	30%	(217)	63%	(454)	721
2020 Vote: Didn't Vote	2%	(6)	4%	(15)	39%	(162)	56%	(230)	414
2018 House Vote: Democrat	8%	(66)	12%	(96)	32%	(250)	47%	(369)	781
2018 House Vote: Republican	4%	(21)	6%	(33)	30%	(180)	60%	(358)	591
2016 Vote: Hillary Clinton	9%	(64)	12%	(82)	30%	(214)	49%	(345)	705
2016 Vote: Donald Trump	4%	(24)	5%	(34)	32%	(206)	60%	(388)	652
2016 Vote: Other	1%	(1)	5%	(5)	30%	(28)	64%	(59)	92
2016 Vote: Didn't Vote	3%	(26)	6%	(48)	35%	(260)	55%	(412)	745
Voted in 2014: Yes	6%	(75)	9%	(108)	31%	(391)	54%	(678)	1251
Voted in 2014: No	4%	(40)	7%	(62)	33%	(316)	56%	(531)	949
4-Region: Northeast	9%	(35)	11%	(43)	27%	(105)	54%	(211)	394
4-Region: Midwest	2%	(8)	3%	(16)	38%	(175)	57%	(264)	462
4-Region: South	4%	(32)	7%	(57)	33%	(272)	56%	(464)	824
4-Region: West	8%	(40)	10%	(55)	30%	(155)	52%	(270)	520
Sports fans	8%	(104)	11%	(155)	29%	(390)	52%	(714)	1363

Continued on next page

Table MCSP3_23: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Bundesliga

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(115)	8%	(170)	32%	(707)	55%	(1208)	2200
Avid sports fans	17%	(68)	17%	(70)	32%	(127)	34%	(138)	402
Casual sports fans	4%	(36)	9%	(85)	27%	(264)	60%	(576)	960
Republican sports fans	4%	(16)	7%	(27)	29%	(115)	61%	(246)	403
Democratic sports fans	13%	(70)	16%	(88)	30%	(165)	42%	(234)	557
Olympics fans	7%	(98)	10%	(155)	27%	(410)	56%	(830)	1493
Avid Olympics fans	13%	(61)	16%	(77)	25%	(120)	46%	(221)	480
Casual Olympics fans	4%	(37)	8%	(77)	29%	(289)	60%	(609)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_24: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Ligue 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	4%	(99)	6%	(141)	34%	(757)	55%	(1204)	2200
Gender: Male	8%	(84)	10%	(109)	35%	(373)	47%	(497)	1062
Gender: Female	1%	(15)	3%	(32)	34%	(384)	62%	(707)	1138
Age: 18-34	7%	(48)	11%	(72)	39%	(256)	43%	(279)	655
Age: 35-44	11%	(41)	13%	(45)	34%	(120)	42%	(151)	358
Age: 45-64	1%	(10)	2%	(18)	32%	(243)	64%	(479)	751
Age: 65+	—	(0)	1%	(5)	32%	(138)	67%	(294)	436
GenZers: 1997-2012	1%	(3)	7%	(17)	38%	(95)	54%	(135)	251
Millennials: 1981-1996	13%	(81)	14%	(90)	36%	(235)	37%	(238)	644
GenXers: 1965-1980	3%	(14)	4%	(23)	33%	(173)	60%	(314)	524
Baby Boomers: 1946-1964	—	(1)	1%	(10)	33%	(231)	66%	(466)	708
PID: Dem (no lean)	9%	(76)	9%	(75)	34%	(300)	48%	(422)	873
PID: Ind (no lean)	2%	(14)	5%	(36)	37%	(250)	56%	(378)	679
PID: Rep (no lean)	1%	(9)	5%	(29)	32%	(207)	62%	(404)	649
PID/Gender: Dem Men	15%	(65)	13%	(57)	35%	(151)	37%	(163)	437
PID/Gender: Dem Women	2%	(10)	4%	(18)	34%	(149)	59%	(259)	436
PID/Gender: Ind Men	4%	(12)	9%	(27)	39%	(117)	48%	(145)	301
PID/Gender: Ind Women	1%	(2)	2%	(8)	35%	(134)	62%	(233)	377
PID/Gender: Rep Men	2%	(6)	7%	(24)	32%	(105)	58%	(189)	324
PID/Gender: Rep Women	1%	(2)	2%	(5)	31%	(102)	66%	(215)	325
Ideo: Liberal (1-3)	8%	(49)	8%	(50)	34%	(214)	50%	(315)	629
Ideo: Moderate (4)	4%	(21)	6%	(38)	36%	(209)	54%	(317)	585
Ideo: Conservative (5-7)	4%	(28)	6%	(46)	32%	(239)	58%	(437)	751
Educ: < College	1%	(13)	3%	(50)	37%	(563)	59%	(886)	1512
Educ: Bachelors degree	11%	(51)	12%	(52)	28%	(123)	49%	(218)	444
Educ: Post-grad	14%	(35)	16%	(38)	29%	(72)	41%	(99)	244
Income: Under 50k	1%	(8)	3%	(38)	36%	(412)	60%	(699)	1157
Income: 50k-100k	7%	(48)	7%	(49)	33%	(224)	52%	(350)	672
Income: 100k+	11%	(42)	14%	(53)	33%	(121)	42%	(154)	371
Ethnicity: White	5%	(83)	6%	(106)	33%	(563)	56%	(970)	1722
Ethnicity: Hispanic	8%	(27)	10%	(33)	39%	(137)	44%	(152)	349
Ethnicity: Black	4%	(12)	7%	(19)	46%	(126)	43%	(117)	274

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Table MCSP3_24: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Ligue 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	4%	(99)	6%	(141)	34%	(757)	55%	(1204)	2200
Ethnicity: Other	2%	(4)	8%	(16)	33%	(68)	57%	(117)	204
All Christian	6%	(63)	8%	(86)	33%	(335)	53%	(539)	1023
All Non-Christian	18%	(26)	20%	(28)	23%	(33)	39%	(55)	141
Atheist	2%	(2)	6%	(5)	43%	(39)	50%	(46)	93
Agnostic/Nothing in particular	1%	(6)	1%	(6)	40%	(229)	58%	(328)	570
Something Else	1%	(2)	4%	(16)	32%	(121)	63%	(235)	374
Religious Non-Protestant/Catholic	17%	(26)	18%	(29)	23%	(37)	42%	(68)	160
Evangelical	8%	(47)	8%	(50)	31%	(194)	53%	(333)	625
Non-Evangelical	2%	(13)	6%	(42)	35%	(254)	58%	(420)	730
Community: Urban	12%	(79)	14%	(95)	30%	(204)	44%	(295)	672
Community: Suburban	2%	(16)	3%	(24)	39%	(354)	57%	(516)	909
Community: Rural	1%	(4)	3%	(21)	32%	(200)	64%	(393)	618
Employ: Private Sector	8%	(59)	11%	(75)	36%	(245)	45%	(312)	690
Employ: Government	14%	(18)	14%	(18)	33%	(42)	39%	(50)	128
Employ: Self-Employed	8%	(15)	10%	(19)	34%	(62)	48%	(87)	183
Employ: Homemaker	—	(0)	5%	(7)	34%	(50)	62%	(92)	149
Employ: Student	1%	(1)	5%	(5)	35%	(34)	60%	(58)	98
Employ: Retired	—	(0)	1%	(7)	31%	(166)	68%	(360)	534
Employ: Unemployed	2%	(7)	1%	(4)	36%	(110)	61%	(189)	310
Employ: Other	—	(0)	6%	(6)	44%	(48)	50%	(55)	108
Military HH: Yes	6%	(19)	6%	(20)	30%	(102)	59%	(202)	343
Military HH: No	4%	(80)	6%	(121)	35%	(655)	54%	(1002)	1857
RD/WT: Right Direction	8%	(89)	10%	(110)	36%	(390)	46%	(508)	1096
RD/WT: Wrong Track	1%	(10)	3%	(31)	33%	(367)	63%	(696)	1104
Biden Job Approve	7%	(90)	10%	(123)	35%	(443)	49%	(627)	1282
Biden Job Disapprove	1%	(8)	2%	(15)	33%	(255)	64%	(497)	776
Biden Job Strongly Approve	11%	(77)	12%	(88)	36%	(256)	41%	(288)	709
Biden Job Somewhat Approve	2%	(13)	6%	(34)	33%	(187)	59%	(339)	573
Biden Job Somewhat Disapprove	2%	(4)	3%	(6)	36%	(72)	59%	(118)	201
Biden Job Strongly Disapprove	1%	(4)	2%	(9)	32%	(183)	66%	(379)	575

Continued on next page

Table MCSP3_24: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Ligue 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	4%	(99)	6%	(141)	34%	(757)	55%	(1204)	2200
Favorable of Biden	7%	(88)	9%	(112)	34%	(416)	50%	(622)	1237
Unfavorable of Biden	1%	(10)	3%	(22)	35%	(290)	61%	(505)	827
Very Favorable of Biden	10%	(71)	11%	(79)	36%	(248)	43%	(299)	697
Somewhat Favorable of Biden	3%	(16)	6%	(33)	31%	(169)	60%	(323)	541
Somewhat Unfavorable of Biden	2%	(4)	3%	(6)	39%	(84)	56%	(121)	215
Very Unfavorable of Biden	1%	(5)	3%	(16)	34%	(206)	63%	(384)	612
#1 Issue: Economy	5%	(33)	8%	(61)	35%	(256)	52%	(384)	733
#1 Issue: Security	5%	(17)	7%	(25)	31%	(102)	57%	(190)	334
#1 Issue: Health Care	8%	(28)	6%	(22)	35%	(127)	51%	(185)	361
#1 Issue: Medicare / Social Security	1%	(2)	2%	(5)	31%	(81)	66%	(170)	257
#1 Issue: Women's Issues	5%	(5)	3%	(4)	37%	(42)	55%	(63)	114
#1 Issue: Education	7%	(9)	8%	(10)	45%	(59)	40%	(53)	132
#1 Issue: Energy	2%	(2)	13%	(15)	41%	(49)	44%	(53)	118
#1 Issue: Other	1%	(2)	—	(0)	28%	(41)	71%	(106)	150
2020 Vote: Joe Biden	8%	(79)	9%	(92)	34%	(352)	49%	(498)	1021
2020 Vote: Donald Trump	2%	(14)	4%	(29)	32%	(233)	62%	(445)	721
2020 Vote: Didn't Vote	1%	(4)	3%	(13)	39%	(162)	57%	(235)	414
2018 House Vote: Democrat	8%	(64)	10%	(76)	36%	(279)	46%	(363)	781
2018 House Vote: Republican	3%	(17)	5%	(27)	32%	(187)	61%	(359)	591
2016 Vote: Hillary Clinton	8%	(59)	9%	(65)	33%	(235)	49%	(345)	705
2016 Vote: Donald Trump	3%	(18)	5%	(31)	33%	(214)	60%	(388)	652
2016 Vote: Other	2%	(2)	3%	(3)	36%	(33)	59%	(55)	92
2016 Vote: Didn't Vote	3%	(19)	6%	(41)	37%	(274)	55%	(410)	745
Voted in 2014: Yes	6%	(72)	7%	(92)	33%	(419)	53%	(668)	1251
Voted in 2014: No	3%	(27)	5%	(48)	36%	(338)	56%	(535)	949
4-Region: Northeast	9%	(35)	9%	(37)	29%	(112)	53%	(210)	394
4-Region: Midwest	1%	(7)	2%	(8)	39%	(180)	58%	(268)	462
4-Region: South	3%	(28)	5%	(38)	37%	(302)	55%	(457)	824
4-Region: West	6%	(29)	11%	(58)	31%	(163)	52%	(269)	520
Sports fans	7%	(94)	10%	(134)	33%	(447)	50%	(688)	1363

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Table MCSP3_24: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Ligue 1

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	4%	(99)	6%	(141)	34%	(757)	55%	(1204)	2200
Avid sports fans	16%	(66)	14%	(57)	37%	(150)	32%	(130)	402
Casual sports fans	3%	(28)	8%	(77)	31%	(297)	58%	(558)	960
Republican sports fans	2%	(9)	7%	(27)	31%	(126)	60%	(242)	403
Democratic sports fans	13%	(71)	13%	(71)	33%	(184)	41%	(231)	557
Olympics fans	6%	(93)	9%	(131)	30%	(450)	55%	(819)	1493
Avid Olympics fans	13%	(63)	11%	(53)	27%	(131)	48%	(232)	480
Casual Olympics fans	3%	(30)	8%	(77)	31%	(318)	58%	(587)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_25: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Serie A

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(99)	8%	(171)	34%	(755)	53%	(1175)	2200
Gender: Male	8%	(84)	12%	(124)	35%	(372)	45%	(482)	1062
Gender: Female	1%	(15)	4%	(47)	34%	(383)	61%	(693)	1138
Age: 18-34	8%	(51)	13%	(86)	37%	(245)	42%	(273)	655
Age: 35-44	11%	(40)	15%	(52)	30%	(108)	44%	(157)	358
Age: 45-64	1%	(7)	4%	(30)	36%	(268)	59%	(446)	751
Age: 65+	—	(1)	1%	(3)	31%	(133)	69%	(299)	436
GenZers: 1997-2012	2%	(5)	8%	(19)	36%	(90)	55%	(137)	251
Millennials: 1981-1996	12%	(79)	17%	(112)	33%	(214)	37%	(239)	644
GenXers: 1965-1980	3%	(14)	5%	(25)	38%	(201)	54%	(285)	524
Baby Boomers: 1946-1964	—	(1)	2%	(16)	32%	(223)	66%	(468)	708
PID: Dem (no lean)	9%	(78)	9%	(82)	33%	(285)	49%	(427)	873
PID: Ind (no lean)	2%	(11)	8%	(51)	36%	(243)	55%	(373)	679
PID: Rep (no lean)	2%	(11)	6%	(38)	35%	(226)	58%	(375)	649
PID/Gender: Dem Men	15%	(65)	15%	(64)	33%	(144)	38%	(164)	437
PID/Gender: Dem Women	3%	(12)	4%	(18)	33%	(142)	60%	(264)	436
PID/Gender: Ind Men	3%	(9)	11%	(33)	36%	(109)	50%	(151)	301
PID/Gender: Ind Women	1%	(2)	5%	(18)	36%	(135)	59%	(222)	377
PID/Gender: Rep Men	3%	(11)	8%	(27)	37%	(119)	51%	(167)	324
PID/Gender: Rep Women	—	(0)	3%	(11)	33%	(106)	64%	(208)	325
Ideo: Liberal (1-3)	9%	(54)	11%	(69)	31%	(193)	50%	(312)	629
Ideo: Moderate (4)	3%	(16)	8%	(44)	37%	(214)	53%	(311)	585
Ideo: Conservative (5-7)	4%	(29)	6%	(48)	34%	(258)	55%	(416)	751
Educ: < College	1%	(20)	5%	(71)	37%	(559)	57%	(862)	1512
Educ: Bachelors degree	10%	(44)	14%	(63)	27%	(119)	49%	(218)	444
Educ: Post-grad	14%	(35)	16%	(38)	31%	(76)	39%	(94)	244
Income: Under 50k	1%	(9)	5%	(63)	36%	(415)	58%	(670)	1157
Income: 50k-100k	6%	(40)	9%	(60)	34%	(227)	51%	(344)	672
Income: 100k+	13%	(50)	13%	(48)	30%	(112)	43%	(161)	371
Ethnicity: White	5%	(90)	7%	(119)	33%	(568)	55%	(945)	1722
Ethnicity: Hispanic	4%	(14)	15%	(52)	42%	(146)	39%	(137)	349
Ethnicity: Black	3%	(8)	12%	(33)	43%	(119)	42%	(115)	274

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Table MCSP3_25: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
Serie A

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(99)	8%	(171)	34%	(755)	53%	(1175)	2200
Ethnicity: Other	1%	(1)	10%	(20)	33%	(68)	57%	(115)	204
All Christian	6%	(60)	8%	(85)	33%	(333)	53%	(544)	1023
All Non-Christian	24%	(33)	19%	(27)	20%	(28)	37%	(53)	141
Atheist	—	(0)	8%	(8)	38%	(36)	53%	(49)	93
Agnostic/Nothing in particular	—	(3)	4%	(23)	38%	(214)	58%	(330)	570
Something Else	1%	(4)	8%	(28)	39%	(144)	53%	(198)	374
Religious Non-Protestant/Catholic	21%	(34)	19%	(30)	21%	(34)	39%	(62)	160
Evangelical	7%	(45)	9%	(58)	35%	(220)	48%	(301)	625
Non-Evangelical	2%	(13)	6%	(43)	34%	(248)	58%	(425)	730
Community: Urban	11%	(76)	15%	(98)	31%	(207)	43%	(292)	672
Community: Suburban	1%	(14)	5%	(44)	38%	(347)	56%	(505)	909
Community: Rural	2%	(10)	5%	(29)	33%	(201)	61%	(378)	618
Employ: Private Sector	7%	(50)	13%	(89)	35%	(242)	45%	(309)	690
Employ: Government	14%	(18)	20%	(26)	28%	(36)	37%	(48)	128
Employ: Self-Employed	11%	(19)	9%	(17)	32%	(59)	47%	(87)	183
Employ: Homemaker	—	(0)	5%	(8)	31%	(46)	64%	(96)	149
Employ: Student	—	(0)	5%	(4)	41%	(40)	54%	(53)	98
Employ: Retired	—	(1)	2%	(9)	31%	(164)	67%	(360)	534
Employ: Unemployed	4%	(11)	3%	(9)	40%	(124)	54%	(166)	310
Employ: Other	—	(0)	8%	(9)	40%	(43)	52%	(56)	108
Military HH: Yes	6%	(20)	6%	(22)	32%	(108)	56%	(194)	343
Military HH: No	4%	(80)	8%	(150)	35%	(647)	53%	(981)	1857
RD/WT: Right Direction	8%	(92)	10%	(112)	35%	(387)	46%	(505)	1096
RD/WT: Wrong Track	1%	(7)	5%	(59)	33%	(368)	61%	(670)	1104
Biden Job Approve	8%	(96)	10%	(131)	33%	(424)	49%	(630)	1282
Biden Job Disapprove	—	(3)	4%	(32)	35%	(270)	61%	(472)	776
Biden Job Strongly Approve	12%	(84)	12%	(86)	35%	(249)	41%	(290)	709
Biden Job Somewhat Approve	2%	(12)	8%	(45)	31%	(176)	59%	(340)	573
Biden Job Somewhat Disapprove	1%	(2)	5%	(11)	42%	(83)	52%	(105)	201
Biden Job Strongly Disapprove	—	(1)	4%	(21)	32%	(186)	64%	(367)	575

Continued on next page

Table MCSP3_25: In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?

Serie A

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(99)	8%	(171)	34%	(755)	53%	(1175)	2200
Favorable of Biden	7%	(91)	10%	(123)	33%	(413)	49%	(611)	1237
Unfavorable of Biden	1%	(7)	4%	(37)	36%	(299)	59%	(484)	827
Very Favorable of Biden	10%	(72)	12%	(82)	35%	(244)	43%	(299)	697
Somewhat Favorable of Biden	4%	(19)	8%	(41)	31%	(169)	58%	(311)	541
Somewhat Unfavorable of Biden	2%	(5)	6%	(14)	42%	(90)	49%	(106)	215
Very Unfavorable of Biden	—	(2)	4%	(23)	34%	(209)	62%	(378)	612
#1 Issue: Economy	5%	(37)	8%	(59)	35%	(259)	52%	(378)	733
#1 Issue: Security	6%	(20)	9%	(31)	29%	(97)	56%	(186)	334
#1 Issue: Health Care	6%	(22)	8%	(27)	34%	(122)	52%	(189)	361
#1 Issue: Medicare / Social Security	2%	(4)	4%	(9)	34%	(86)	61%	(157)	257
#1 Issue: Women's Issues	5%	(6)	5%	(6)	30%	(34)	60%	(68)	114
#1 Issue: Education	4%	(5)	16%	(21)	55%	(73)	25%	(33)	132
#1 Issue: Energy	4%	(5)	13%	(16)	39%	(46)	43%	(51)	118
#1 Issue: Other	—	(0)	1%	(2)	25%	(37)	74%	(111)	150
2020 Vote: Joe Biden	8%	(79)	10%	(101)	33%	(337)	49%	(504)	1021
2020 Vote: Donald Trump	2%	(14)	6%	(42)	33%	(238)	59%	(427)	721
2020 Vote: Didn't Vote	1%	(4)	5%	(23)	40%	(167)	53%	(220)	414
2018 House Vote: Democrat	8%	(62)	11%	(84)	33%	(259)	48%	(376)	781
2018 House Vote: Republican	3%	(16)	6%	(35)	34%	(203)	57%	(337)	591
2016 Vote: Hillary Clinton	8%	(56)	10%	(70)	32%	(223)	51%	(357)	705
2016 Vote: Donald Trump	2%	(16)	7%	(45)	35%	(229)	56%	(362)	652
2016 Vote: Other	3%	(3)	—	(0)	34%	(31)	62%	(57)	92
2016 Vote: Didn't Vote	3%	(25)	7%	(55)	36%	(272)	53%	(394)	745
Voted in 2014: Yes	6%	(69)	9%	(108)	33%	(415)	53%	(660)	1251
Voted in 2014: No	3%	(30)	7%	(63)	36%	(340)	54%	(515)	949
4-Region: Northeast	9%	(34)	10%	(39)	27%	(106)	54%	(214)	394
4-Region: Midwest	2%	(7)	5%	(21)	36%	(166)	58%	(267)	462
4-Region: South	4%	(33)	6%	(50)	37%	(307)	53%	(434)	824
4-Region: West	5%	(26)	12%	(61)	34%	(175)	50%	(259)	520
Sports fans	7%	(96)	12%	(159)	30%	(410)	51%	(698)	1363

Continued on next page

Table MCSP3_25: *In general, would you consider yourself an avid fan, a casual fan, or not a fan at all of the following?*
 Serie A

Demographic	Avid fan		Casual fan		Not a fan		Never heard of it		Total N
Adults	5%	(99)	8%	(171)	34%	(755)	53%	(1175)	2200
Avid sports fans	17%	(68)	17%	(69)	32%	(130)	33%	(135)	402
Casual sports fans	3%	(27)	9%	(90)	29%	(280)	59%	(563)	960
Republican sports fans	3%	(11)	9%	(36)	30%	(122)	58%	(234)	403
Democratic sports fans	13%	(74)	13%	(75)	31%	(174)	42%	(234)	557
Olympics fans	6%	(94)	10%	(156)	30%	(443)	54%	(801)	1493
Avid Olympics fans	12%	(60)	15%	(72)	27%	(128)	46%	(220)	480
Casual Olympics fans	3%	(34)	8%	(84)	31%	(314)	57%	(581)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_1: Do you plan to watch the following sporting events?
The 2022 Winter Games in China

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(438)	31%	(676)	17%	(375)	23%	(499)	10%	(211)	2200
Gender: Male	24%	(254)	32%	(335)	18%	(195)	19%	(199)	7%	(79)	1062
Gender: Female	16%	(185)	30%	(341)	16%	(179)	26%	(301)	12%	(132)	1138
Age: 18-34	21%	(138)	25%	(161)	17%	(112)	23%	(151)	14%	(93)	655
Age: 35-44	24%	(85)	32%	(115)	13%	(48)	21%	(76)	10%	(34)	358
Age: 45-64	19%	(145)	32%	(241)	18%	(135)	23%	(173)	8%	(57)	751
Age: 65+	16%	(71)	37%	(160)	18%	(80)	23%	(99)	6%	(27)	436
GenZers: 1997-2012	11%	(29)	24%	(59)	16%	(41)	29%	(72)	20%	(49)	251
Millennials: 1981-1996	27%	(175)	28%	(178)	15%	(99)	19%	(124)	10%	(67)	644
GenXers: 1965-1980	18%	(97)	30%	(159)	19%	(100)	24%	(123)	9%	(45)	524
Baby Boomers: 1946-1964	18%	(124)	35%	(251)	18%	(125)	24%	(167)	6%	(40)	708
PID: Dem (no lean)	27%	(231)	32%	(282)	15%	(134)	17%	(150)	9%	(75)	873
PID: Ind (no lean)	14%	(95)	30%	(206)	17%	(116)	27%	(184)	11%	(78)	679
PID: Rep (no lean)	17%	(112)	29%	(188)	19%	(125)	25%	(165)	9%	(59)	649
PID/Gender: Dem Men	32%	(138)	31%	(135)	19%	(82)	12%	(54)	6%	(27)	437
PID/Gender: Dem Women	21%	(93)	34%	(147)	12%	(52)	22%	(96)	11%	(47)	436
PID/Gender: Ind Men	16%	(50)	33%	(98)	20%	(60)	23%	(71)	8%	(23)	301
PID/Gender: Ind Women	12%	(45)	29%	(108)	15%	(56)	30%	(114)	14%	(55)	377
PID/Gender: Rep Men	20%	(66)	32%	(102)	17%	(54)	23%	(74)	9%	(28)	324
PID/Gender: Rep Women	14%	(46)	26%	(86)	22%	(71)	28%	(91)	9%	(30)	325
Ideo: Liberal (1-3)	28%	(177)	33%	(210)	13%	(79)	19%	(117)	7%	(46)	629
Ideo: Moderate (4)	18%	(104)	33%	(190)	19%	(114)	21%	(123)	9%	(54)	585
Ideo: Conservative (5-7)	19%	(144)	29%	(221)	18%	(137)	25%	(190)	8%	(59)	751
Educ: < College	14%	(214)	28%	(431)	18%	(274)	27%	(415)	12%	(179)	1512
Educ: Bachelors degree	31%	(137)	37%	(166)	15%	(65)	12%	(54)	5%	(22)	444
Educ: Post-grad	36%	(87)	33%	(80)	15%	(36)	12%	(30)	4%	(11)	244
Income: Under 50k	13%	(147)	28%	(322)	18%	(204)	29%	(335)	13%	(148)	1157
Income: 50k-100k	25%	(171)	31%	(211)	18%	(120)	19%	(125)	7%	(45)	672
Income: 100k+	32%	(120)	39%	(143)	14%	(51)	11%	(40)	5%	(18)	371
Ethnicity: White	20%	(351)	31%	(537)	17%	(287)	24%	(414)	8%	(132)	1722
Ethnicity: Hispanic	17%	(60)	25%	(86)	26%	(91)	23%	(79)	9%	(32)	349

Continued on next page

Table MCSP4_1: Do you plan to watch the following sporting events?
The 2022 Winter Games in China

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(438)	31%	(676)	17%	(375)	23%	(499)	10%	(211)	2200
Ethnicity: Black	23%	(64)	27%	(75)	14%	(38)	19%	(51)	17%	(46)	274
Ethnicity: Other	12%	(24)	32%	(64)	24%	(49)	17%	(34)	16%	(33)	204
All Christian	24%	(241)	34%	(348)	17%	(173)	19%	(193)	7%	(67)	1023
All Non-Christian	43%	(60)	25%	(35)	10%	(15)	15%	(21)	7%	(10)	141
Atheist	16%	(15)	41%	(38)	7%	(7)	20%	(19)	16%	(15)	93
Agnostic/Nothing in particular	14%	(80)	28%	(161)	20%	(113)	27%	(155)	11%	(61)	570
Something Else	11%	(43)	25%	(95)	18%	(67)	30%	(111)	16%	(59)	374
Religious Non-Protestant/Catholic	40%	(65)	28%	(44)	9%	(15)	16%	(26)	7%	(11)	160
Evangelical	20%	(124)	29%	(180)	19%	(116)	24%	(148)	9%	(58)	625
Non-Evangelical	21%	(151)	34%	(245)	16%	(118)	20%	(149)	9%	(66)	730
Community: Urban	27%	(181)	33%	(221)	14%	(94)	18%	(119)	9%	(58)	672
Community: Suburban	19%	(175)	32%	(295)	18%	(160)	21%	(191)	10%	(88)	909
Community: Rural	13%	(83)	26%	(161)	19%	(120)	31%	(190)	11%	(65)	618
Employ: Private Sector	25%	(174)	32%	(221)	18%	(126)	17%	(121)	7%	(49)	690
Employ: Government	38%	(48)	33%	(42)	12%	(15)	11%	(15)	6%	(8)	128
Employ: Self-Employed	20%	(36)	36%	(66)	10%	(18)	23%	(42)	11%	(19)	183
Employ: Homemaker	16%	(23)	27%	(40)	12%	(18)	33%	(49)	12%	(19)	149
Employ: Student	13%	(13)	28%	(27)	7%	(7)	35%	(35)	16%	(16)	98
Employ: Retired	16%	(86)	36%	(190)	16%	(86)	27%	(142)	6%	(30)	534
Employ: Unemployed	14%	(44)	24%	(74)	24%	(74)	23%	(70)	15%	(48)	310
Employ: Other	12%	(13)	16%	(17)	28%	(30)	23%	(25)	21%	(23)	108
Military HH: Yes	21%	(71)	32%	(110)	20%	(68)	21%	(71)	7%	(24)	343
Military HH: No	20%	(367)	31%	(566)	17%	(307)	23%	(429)	10%	(188)	1857
RD/WT: Right Direction	27%	(293)	33%	(365)	15%	(165)	16%	(175)	9%	(98)	1096
RD/WT: Wrong Track	13%	(146)	28%	(311)	19%	(210)	29%	(324)	10%	(113)	1104
Biden Job Approve	26%	(334)	33%	(425)	14%	(179)	18%	(230)	9%	(114)	1282
Biden Job Disapprove	13%	(98)	29%	(226)	19%	(146)	31%	(240)	8%	(66)	776

Continued on next page

Table MCSP4_1: Do you plan to watch the following sporting events?
The 2022 Winter Games in China

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(438)	31%	(676)	17%	(375)	23%	(499)	10%	(211)	2200
Biden Job Strongly Approve	31%	(223)	32%	(226)	13%	(89)	15%	(106)	9%	(65)	709
Biden Job Somewhat Approve	19%	(111)	35%	(199)	16%	(90)	21%	(123)	9%	(50)	573
Biden Job Somewhat Disapprove	18%	(36)	34%	(69)	23%	(46)	19%	(38)	6%	(12)	201
Biden Job Strongly Disapprove	11%	(61)	27%	(157)	18%	(101)	35%	(202)	9%	(54)	575
Favorable of Biden	26%	(322)	33%	(411)	14%	(179)	18%	(226)	8%	(99)	1237
Unfavorable of Biden	12%	(99)	30%	(246)	20%	(169)	28%	(235)	9%	(77)	827
Very Favorable of Biden	31%	(218)	33%	(231)	12%	(80)	16%	(112)	8%	(55)	697
Somewhat Favorable of Biden	19%	(103)	33%	(180)	18%	(99)	21%	(114)	8%	(44)	541
Somewhat Unfavorable of Biden	14%	(30)	38%	(81)	24%	(52)	16%	(35)	8%	(17)	215
Very Unfavorable of Biden	11%	(69)	27%	(165)	19%	(117)	33%	(200)	10%	(60)	612
#1 Issue: Economy	21%	(155)	33%	(242)	15%	(113)	21%	(153)	9%	(70)	733
#1 Issue: Security	17%	(56)	32%	(106)	17%	(55)	29%	(97)	5%	(18)	334
#1 Issue: Health Care	27%	(96)	32%	(114)	14%	(52)	19%	(67)	9%	(31)	361
#1 Issue: Medicare / Social Security	15%	(39)	32%	(81)	22%	(56)	22%	(56)	9%	(24)	257
#1 Issue: Women's Issues	24%	(28)	31%	(36)	7%	(8)	19%	(22)	18%	(21)	114
#1 Issue: Education	20%	(26)	17%	(22)	21%	(28)	21%	(28)	21%	(28)	132
#1 Issue: Energy	19%	(22)	25%	(30)	28%	(33)	25%	(29)	3%	(4)	118
#1 Issue: Other	11%	(17)	30%	(44)	18%	(28)	31%	(46)	10%	(15)	150
2020 Vote: Joe Biden	28%	(285)	34%	(351)	14%	(147)	16%	(159)	8%	(78)	1021
2020 Vote: Donald Trump	15%	(111)	30%	(217)	18%	(133)	29%	(210)	7%	(49)	721
2020 Vote: Didn't Vote	8%	(33)	23%	(96)	21%	(87)	29%	(119)	19%	(79)	414
2018 House Vote: Democrat	29%	(225)	35%	(272)	14%	(112)	15%	(115)	7%	(58)	781
2018 House Vote: Republican	20%	(121)	34%	(199)	17%	(98)	25%	(145)	5%	(28)	591
2016 Vote: Hillary Clinton	29%	(207)	35%	(250)	16%	(113)	13%	(89)	7%	(47)	705
2016 Vote: Donald Trump	19%	(126)	33%	(216)	16%	(107)	25%	(163)	6%	(39)	652
2016 Vote: Other	17%	(16)	30%	(28)	17%	(16)	30%	(27)	6%	(5)	92
2016 Vote: Didn't Vote	12%	(88)	24%	(182)	18%	(137)	29%	(219)	16%	(119)	745
Voted in 2014: Yes	26%	(321)	34%	(426)	15%	(185)	19%	(238)	7%	(83)	1251
Voted in 2014: No	12%	(118)	26%	(250)	20%	(190)	28%	(262)	14%	(129)	949

Continued on next page

**Table MCSP4_1: Do you plan to watch the following sporting events?
 The 2022 Winter Games in China**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(438)	31%	(676)	17%	(375)	23%	(499)	10%	(211)	2200
4-Region: Northeast	26%	(104)	32%	(125)	11%	(44)	22%	(85)	9%	(35)	394
4-Region: Midwest	18%	(83)	34%	(157)	20%	(94)	22%	(100)	6%	(27)	462
4-Region: South	16%	(135)	28%	(231)	17%	(143)	27%	(221)	11%	(95)	824
4-Region: West	22%	(116)	31%	(163)	18%	(94)	18%	(93)	10%	(54)	520
Sports fans	28%	(386)	37%	(498)	14%	(195)	13%	(175)	8%	(109)	1363
Avid sports fans	45%	(179)	29%	(116)	10%	(40)	9%	(38)	7%	(30)	402
Casual sports fans	22%	(207)	40%	(381)	16%	(156)	14%	(137)	8%	(80)	960
Republican sports fans	24%	(97)	37%	(149)	15%	(60)	18%	(73)	6%	(25)	403
Democratic sports fans	37%	(206)	35%	(196)	12%	(67)	8%	(47)	7%	(41)	557
Olympics fans	28%	(421)	41%	(613)	14%	(206)	8%	(122)	9%	(131)	1493
Avid Olympics fans	61%	(294)	25%	(120)	4%	(20)	5%	(23)	5%	(23)	480
Casual Olympics fans	12%	(126)	49%	(493)	18%	(186)	10%	(99)	11%	(108)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_2: Do you plan to watch the following sporting events?
The 2022 FIFA World Cup in Qatar

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	14% (306)	14% (297)	22% (486)	41% (903)	9% (207)	2200
Gender: Male	22% (229)	17% (181)	22% (231)	33% (347)	7% (74)	1062
Gender: Female	7% (78)	10% (116)	22% (256)	49% (556)	12% (133)	1138
Age: 18-34	23% (149)	17% (110)	17% (113)	28% (184)	15% (100)	655
Age: 35-44	24% (87)	19% (67)	18% (64)	34% (121)	5% (18)	358
Age: 45-64	8% (58)	10% (76)	26% (193)	49% (370)	7% (55)	751
Age: 65+	3% (13)	10% (45)	27% (117)	52% (228)	8% (34)	436
GenZers: 1997-2012	11% (28)	16% (40)	20% (50)	32% (80)	21% (53)	251
Millennials: 1981-1996	29% (189)	19% (125)	16% (103)	26% (166)	9% (61)	644
GenXers: 1965-1980	11% (59)	12% (61)	23% (119)	48% (254)	6% (33)	524
Baby Boomers: 1946-1964	4% (29)	9% (63)	28% (196)	51% (364)	8% (55)	708
PID: Dem (no lean)	23% (198)	15% (134)	19% (164)	33% (286)	10% (91)	873
PID: Ind (no lean)	8% (51)	15% (99)	24% (164)	43% (292)	11% (72)	679
PID: Rep (no lean)	9% (57)	10% (65)	24% (158)	50% (325)	7% (43)	649
PID/Gender: Dem Men	33% (145)	19% (81)	19% (81)	22% (97)	7% (33)	437
PID/Gender: Dem Women	12% (53)	12% (53)	19% (83)	43% (189)	13% (58)	436
PID/Gender: Ind Men	12% (37)	20% (60)	26% (77)	33% (99)	9% (28)	301
PID/Gender: Ind Women	4% (14)	10% (39)	23% (86)	51% (193)	12% (45)	377
PID/Gender: Rep Men	14% (47)	12% (40)	22% (72)	47% (152)	4% (14)	324
PID/Gender: Rep Women	3% (11)	8% (24)	27% (87)	53% (174)	9% (30)	325
Ideo: Liberal (1-3)	20% (128)	14% (87)	21% (130)	38% (237)	7% (47)	629
Ideo: Moderate (4)	13% (73)	17% (99)	22% (128)	39% (231)	9% (55)	585
Ideo: Conservative (5-7)	12% (91)	11% (82)	25% (185)	45% (341)	7% (52)	751
Educ: < College	7% (108)	11% (161)	23% (351)	47% (716)	12% (175)	1512
Educ: Bachelors degree	28% (123)	19% (85)	20% (88)	28% (125)	5% (23)	444
Educ: Post-grad	31% (75)	21% (51)	19% (47)	25% (62)	4% (9)	244
Income: Under 50k	7% (82)	12% (134)	20% (234)	49% (562)	12% (144)	1157
Income: 50k-100k	16% (111)	14% (94)	27% (179)	35% (238)	8% (50)	672
Income: 100k+	31% (113)	19% (70)	20% (73)	28% (103)	3% (12)	371
Ethnicity: White	13% (217)	12% (211)	23% (390)	45% (781)	7% (123)	1722
Ethnicity: Hispanic	21% (75)	22% (78)	17% (58)	31% (108)	9% (31)	349

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Table MCSP4_2: Do you plan to watch the following sporting events?
 The 2022 FIFA World Cup in Qatar

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(306)	14%	(297)	22%	(486)	41%	(903)	9%	(207)	2200
Ethnicity: Black	20%	(56)	14%	(39)	20%	(55)	26%	(72)	19%	(52)	274
Ethnicity: Other	16%	(34)	23%	(48)	20%	(41)	24%	(49)	16%	(32)	204
All Christian	17%	(170)	13%	(134)	25%	(258)	38%	(384)	8%	(77)	1023
All Non-Christian	44%	(63)	16%	(22)	14%	(19)	20%	(29)	6%	(9)	141
Atheist	10%	(9)	11%	(10)	19%	(17)	52%	(48)	9%	(8)	93
Agnostic/Nothing in particular	6%	(36)	15%	(87)	21%	(119)	49%	(278)	9%	(50)	570
Something Else	8%	(30)	12%	(45)	20%	(73)	44%	(164)	16%	(62)	374
Religious Non-Protestant/Catholic	41%	(66)	15%	(24)	17%	(27)	21%	(33)	6%	(10)	160
Evangelical	16%	(103)	13%	(80)	24%	(150)	35%	(221)	12%	(72)	625
Non-Evangelical	11%	(84)	12%	(90)	23%	(171)	44%	(319)	9%	(66)	730
Community: Urban	27%	(183)	18%	(120)	15%	(102)	31%	(210)	9%	(57)	672
Community: Suburban	10%	(94)	14%	(123)	25%	(225)	41%	(375)	10%	(91)	909
Community: Rural	5%	(30)	9%	(55)	26%	(159)	51%	(317)	9%	(58)	618
Employ: Private Sector	23%	(159)	18%	(123)	22%	(151)	32%	(218)	6%	(40)	690
Employ: Government	36%	(46)	17%	(21)	18%	(23)	24%	(31)	5%	(6)	128
Employ: Self-Employed	14%	(25)	15%	(28)	21%	(39)	37%	(67)	13%	(24)	183
Employ: Homemaker	6%	(9)	7%	(11)	16%	(23)	57%	(84)	15%	(22)	149
Employ: Student	13%	(12)	11%	(11)	15%	(15)	45%	(44)	17%	(16)	98
Employ: Retired	3%	(15)	9%	(45)	27%	(142)	55%	(294)	7%	(37)	534
Employ: Unemployed	10%	(32)	13%	(40)	22%	(69)	41%	(128)	13%	(42)	310
Employ: Other	7%	(8)	17%	(18)	23%	(25)	35%	(37)	18%	(20)	108
Military HH: Yes	11%	(37)	13%	(44)	23%	(81)	44%	(151)	9%	(30)	343
Military HH: No	14%	(269)	14%	(253)	22%	(406)	40%	(752)	10%	(177)	1857
RD/WT: Right Direction	22%	(238)	17%	(181)	20%	(219)	33%	(357)	9%	(101)	1096
RD/WT: Wrong Track	6%	(68)	11%	(116)	24%	(267)	49%	(546)	10%	(106)	1104
Biden Job Approve	20%	(257)	16%	(206)	21%	(270)	33%	(427)	9%	(122)	1282
Biden Job Disapprove	6%	(43)	9%	(69)	23%	(179)	55%	(424)	8%	(61)	776

Continued on next page

Table MCSP4_2: Do you plan to watch the following sporting events?
The 2022 FIFA World Cup in Qatar

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(306)	14%	(297)	22%	(486)	41%	(903)	9%	(207)	2200
Biden Job Strongly Approve	28%	(199)	14%	(98)	19%	(134)	30%	(212)	9%	(66)	709
Biden Job Somewhat Approve	10%	(58)	19%	(108)	24%	(136)	38%	(215)	10%	(56)	573
Biden Job Somewhat Disapprove	8%	(16)	11%	(21)	26%	(52)	50%	(99)	6%	(11)	201
Biden Job Strongly Disapprove	5%	(27)	8%	(47)	22%	(127)	56%	(325)	9%	(50)	575
Favorable of Biden	20%	(250)	16%	(196)	21%	(258)	34%	(423)	9%	(111)	1237
Unfavorable of Biden	5%	(43)	11%	(90)	24%	(197)	52%	(429)	8%	(68)	827
Very Favorable of Biden	27%	(188)	14%	(96)	19%	(133)	31%	(215)	9%	(65)	697
Somewhat Favorable of Biden	11%	(62)	19%	(100)	23%	(125)	38%	(208)	8%	(46)	541
Somewhat Unfavorable of Biden	8%	(16)	16%	(35)	25%	(55)	45%	(96)	6%	(13)	215
Very Unfavorable of Biden	4%	(27)	9%	(55)	23%	(143)	54%	(333)	9%	(54)	612
#1 Issue: Economy	15%	(114)	14%	(102)	22%	(159)	41%	(298)	8%	(61)	733
#1 Issue: Security	15%	(50)	11%	(36)	22%	(75)	45%	(149)	7%	(24)	334
#1 Issue: Health Care	20%	(73)	15%	(56)	20%	(71)	36%	(129)	9%	(32)	361
#1 Issue: Medicare / Social Security	3%	(8)	10%	(25)	31%	(79)	45%	(116)	11%	(29)	257
#1 Issue: Women's Issues	14%	(15)	24%	(28)	13%	(14)	32%	(36)	18%	(21)	114
#1 Issue: Education	18%	(24)	7%	(9)	21%	(27)	38%	(50)	17%	(23)	132
#1 Issue: Energy	14%	(17)	21%	(24)	23%	(27)	38%	(45)	5%	(6)	118
#1 Issue: Other	4%	(6)	13%	(19)	23%	(34)	53%	(80)	7%	(11)	150
2020 Vote: Joe Biden	22%	(221)	16%	(168)	21%	(214)	32%	(329)	9%	(90)	1021
2020 Vote: Donald Trump	7%	(50)	11%	(79)	24%	(175)	51%	(366)	7%	(50)	721
2020 Vote: Didn't Vote	6%	(25)	11%	(46)	21%	(88)	46%	(190)	16%	(66)	414
2018 House Vote: Democrat	21%	(164)	16%	(124)	23%	(177)	33%	(255)	8%	(62)	781
2018 House Vote: Republican	11%	(63)	12%	(69)	24%	(144)	47%	(278)	6%	(37)	591
2016 Vote: Hillary Clinton	22%	(157)	16%	(113)	22%	(153)	32%	(229)	8%	(53)	705
2016 Vote: Donald Trump	10%	(63)	12%	(79)	25%	(165)	46%	(300)	7%	(45)	652
2016 Vote: Other	10%	(9)	11%	(11)	20%	(19)	56%	(52)	2%	(2)	92
2016 Vote: Didn't Vote	10%	(76)	13%	(95)	20%	(147)	43%	(320)	14%	(107)	745
Voted in 2014: Yes	16%	(197)	13%	(167)	23%	(285)	41%	(512)	7%	(91)	1251
Voted in 2014: No	12%	(109)	14%	(131)	21%	(201)	41%	(391)	12%	(116)	949

Continued on next page

Table MCSP4_2: Do you plan to watch the following sporting events?
 The 2022 FIFA World Cup in Qatar

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(306)	14%	(297)	22%	(486)	41%	(903)	9%	(207)	2200
4-Region: Northeast	20%	(80)	19%	(75)	17%	(68)	33%	(129)	11%	(42)	394
4-Region: Midwest	8%	(35)	11%	(51)	30%	(137)	48%	(220)	4%	(19)	462
4-Region: South	11%	(93)	13%	(107)	22%	(180)	43%	(356)	11%	(89)	824
4-Region: West	19%	(98)	13%	(65)	20%	(101)	38%	(198)	11%	(56)	520
Sports fans	20%	(271)	17%	(237)	25%	(336)	29%	(396)	9%	(123)	1363
Avid sports fans	39%	(158)	18%	(71)	17%	(69)	17%	(68)	9%	(37)	402
Casual sports fans	12%	(114)	17%	(166)	28%	(267)	34%	(328)	9%	(86)	960
Republican sports fans	13%	(53)	14%	(57)	29%	(117)	40%	(161)	4%	(15)	403
Democratic sports fans	30%	(169)	18%	(100)	20%	(109)	21%	(116)	11%	(63)	557
Olympics fans	18%	(266)	17%	(258)	24%	(363)	32%	(475)	9%	(131)	1493
Avid Olympics fans	31%	(149)	21%	(102)	20%	(98)	19%	(92)	8%	(39)	480
Casual Olympics fans	12%	(117)	15%	(156)	26%	(265)	38%	(383)	9%	(92)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP5_1: Do you support or oppose calls for the boycott of the following sporting events?
The 2022 Winter Games in China**

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	16%	(356)	20%	(446)	37%	(810)	27%	(589)	2200
Gender: Male	22%	(232)	21%	(221)	35%	(374)	22%	(235)	1062
Gender: Female	11%	(124)	20%	(225)	38%	(435)	31%	(354)	1138
Age: 18-34	16%	(107)	22%	(145)	32%	(212)	29%	(191)	655
Age: 35-44	19%	(70)	27%	(97)	31%	(111)	22%	(80)	358
Age: 45-64	14%	(102)	17%	(125)	40%	(298)	30%	(226)	751
Age: 65+	18%	(78)	18%	(78)	43%	(188)	21%	(92)	436
GenZers: 1997-2012	8%	(21)	25%	(63)	31%	(79)	35%	(88)	251
Millennials: 1981-1996	21%	(136)	24%	(154)	32%	(204)	23%	(150)	644
GenXers: 1965-1980	15%	(77)	19%	(99)	40%	(207)	27%	(141)	524
Baby Boomers: 1946-1964	16%	(112)	16%	(112)	41%	(288)	28%	(195)	708
PID: Dem (no lean)	17%	(148)	24%	(209)	37%	(322)	22%	(194)	873
PID: Ind (no lean)	13%	(86)	18%	(119)	40%	(269)	30%	(204)	679
PID: Rep (no lean)	19%	(121)	18%	(118)	34%	(219)	29%	(191)	649
PID/Gender: Dem Men	24%	(105)	25%	(110)	35%	(154)	15%	(67)	437
PID/Gender: Dem Women	10%	(43)	23%	(99)	38%	(167)	29%	(126)	436
PID/Gender: Ind Men	17%	(51)	18%	(55)	38%	(115)	27%	(80)	301
PID/Gender: Ind Women	9%	(36)	17%	(65)	41%	(153)	33%	(124)	377
PID/Gender: Rep Men	23%	(76)	17%	(57)	32%	(105)	27%	(87)	324
PID/Gender: Rep Women	14%	(45)	19%	(61)	35%	(114)	32%	(104)	325
Ideo: Liberal (1-3)	17%	(106)	23%	(145)	37%	(232)	23%	(145)	629
Ideo: Moderate (4)	12%	(68)	21%	(124)	41%	(241)	26%	(151)	585
Ideo: Conservative (5-7)	22%	(167)	19%	(141)	33%	(247)	26%	(195)	751
Educ: < College	14%	(215)	19%	(284)	37%	(566)	30%	(447)	1512
Educ: Bachelors degree	19%	(84)	23%	(104)	37%	(164)	21%	(93)	444
Educ: Post-grad	23%	(57)	24%	(58)	33%	(80)	20%	(49)	244
Income: Under 50k	13%	(151)	17%	(202)	37%	(427)	33%	(377)	1157
Income: 50k-100k	18%	(121)	24%	(162)	37%	(250)	21%	(139)	672
Income: 100k+	23%	(84)	22%	(82)	36%	(133)	20%	(72)	371
Ethnicity: White	17%	(288)	20%	(337)	38%	(647)	26%	(450)	1722

Continued on next page

**Table MCSP5_1: Do you support or oppose calls for the boycott of the following sporting events?
The 2022 Winter Games in China**

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	16%	(356)	20%	(446)	37%	(810)	27%	(589)	2200
Ethnicity: Hispanic	16%	(57)	22%	(76)	36%	(125)	26%	(91)	349
Ethnicity: Black	19%	(51)	26%	(70)	29%	(79)	27%	(74)	274
Ethnicity: Other	8%	(17)	19%	(39)	41%	(83)	32%	(65)	204
All Christian	18%	(181)	21%	(210)	38%	(394)	23%	(238)	1023
All Non-Christian	31%	(43)	21%	(29)	28%	(40)	21%	(29)	141
Atheist	16%	(15)	24%	(23)	25%	(23)	35%	(32)	93
Agnostic/Nothing in particular	11%	(61)	18%	(102)	41%	(234)	30%	(173)	570
Something Else	15%	(56)	22%	(82)	32%	(120)	31%	(116)	374
Religious Non-Protestant/Catholic	29%	(46)	20%	(32)	30%	(49)	20%	(33)	160
Evangelical	21%	(134)	21%	(130)	31%	(194)	27%	(166)	625
Non-Evangelical	13%	(94)	21%	(154)	41%	(298)	25%	(184)	730
Community: Urban	21%	(144)	23%	(156)	29%	(196)	26%	(176)	672
Community: Suburban	13%	(121)	21%	(191)	41%	(370)	25%	(227)	909
Community: Rural	15%	(90)	16%	(98)	40%	(244)	30%	(185)	618
Employ: Private Sector	18%	(121)	23%	(157)	35%	(243)	25%	(169)	690
Employ: Government	22%	(27)	28%	(36)	24%	(30)	26%	(34)	128
Employ: Self-Employed	24%	(43)	15%	(27)	31%	(56)	31%	(56)	183
Employ: Homemaker	12%	(17)	13%	(20)	37%	(55)	38%	(57)	149
Employ: Student	4%	(4)	27%	(26)	36%	(35)	33%	(33)	98
Employ: Retired	17%	(90)	17%	(90)	42%	(224)	24%	(129)	534
Employ: Unemployed	12%	(38)	23%	(70)	38%	(119)	27%	(83)	310
Employ: Other	14%	(15)	17%	(19)	43%	(46)	26%	(28)	108
Military HH: Yes	16%	(55)	26%	(90)	33%	(115)	24%	(83)	343
Military HH: No	16%	(300)	19%	(356)	37%	(695)	27%	(506)	1857
RD/WT: Right Direction	16%	(172)	23%	(252)	38%	(417)	23%	(256)	1096
RD/WT: Wrong Track	17%	(184)	18%	(194)	36%	(393)	30%	(333)	1104
Biden Job Approve	15%	(196)	22%	(283)	38%	(493)	24%	(311)	1282
Biden Job Disapprove	20%	(156)	18%	(143)	33%	(257)	28%	(220)	776

Continued on next page

**Table MCSP5_1: Do you support or oppose calls for the boycott of the following sporting events?
The 2022 Winter Games in China**

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	16%	(356)	20%	(446)	37%	(810)	27%	(589)	2200
Biden Job Strongly Approve	19%	(137)	21%	(148)	33%	(236)	26%	(187)	709
Biden Job Somewhat Approve	10%	(59)	23%	(134)	45%	(256)	22%	(124)	573
Biden Job Somewhat Disapprove	7%	(14)	18%	(36)	44%	(89)	31%	(62)	201
Biden Job Strongly Disapprove	25%	(143)	19%	(107)	29%	(168)	27%	(158)	575
Favorable of Biden	15%	(187)	23%	(279)	38%	(469)	25%	(303)	1237
Unfavorable of Biden	19%	(161)	19%	(155)	35%	(291)	27%	(219)	827
Very Favorable of Biden	19%	(131)	21%	(143)	34%	(236)	27%	(187)	697
Somewhat Favorable of Biden	10%	(56)	25%	(136)	43%	(233)	22%	(116)	541
Somewhat Unfavorable of Biden	7%	(15)	20%	(42)	45%	(96)	29%	(62)	215
Very Unfavorable of Biden	24%	(146)	19%	(113)	32%	(195)	26%	(157)	612
#1 Issue: Economy	13%	(92)	18%	(135)	39%	(284)	30%	(222)	733
#1 Issue: Security	29%	(95)	22%	(74)	26%	(87)	23%	(78)	334
#1 Issue: Health Care	15%	(53)	28%	(101)	32%	(115)	26%	(92)	361
#1 Issue: Medicare / Social Security	18%	(47)	14%	(37)	45%	(115)	22%	(58)	257
#1 Issue: Women's Issues	8%	(9)	26%	(30)	34%	(39)	32%	(36)	114
#1 Issue: Education	10%	(14)	12%	(16)	44%	(58)	34%	(45)	132
#1 Issue: Energy	17%	(21)	20%	(24)	38%	(45)	25%	(29)	118
#1 Issue: Other	17%	(26)	20%	(30)	44%	(66)	19%	(28)	150
2020 Vote: Joe Biden	16%	(163)	23%	(238)	39%	(400)	22%	(221)	1021
2020 Vote: Donald Trump	21%	(153)	19%	(140)	31%	(222)	29%	(207)	721
2020 Vote: Didn't Vote	8%	(34)	15%	(61)	42%	(172)	35%	(146)	414
2018 House Vote: Democrat	16%	(124)	23%	(183)	40%	(310)	21%	(164)	781
2018 House Vote: Republican	21%	(125)	20%	(116)	32%	(191)	27%	(160)	591
2016 Vote: Hillary Clinton	14%	(97)	23%	(164)	43%	(303)	20%	(141)	705
2016 Vote: Donald Trump	23%	(153)	20%	(129)	31%	(203)	26%	(167)	652
2016 Vote: Other	9%	(8)	21%	(19)	38%	(35)	33%	(30)	92
2016 Vote: Didn't Vote	13%	(98)	18%	(134)	36%	(267)	33%	(246)	745
Voted in 2014: Yes	19%	(234)	21%	(258)	38%	(470)	23%	(290)	1251
Voted in 2014: No	13%	(122)	20%	(188)	36%	(340)	32%	(299)	949

Continued on next page

Table MCSP5_1: Do you support or oppose calls for the boycott of the following sporting events?
 The 2022 Winter Games in China

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	16%	(356)	20%	(446)	37%	(810)	27%	(589)	2200
4-Region: Northeast	19%	(76)	19%	(74)	35%	(138)	27%	(106)	394
4-Region: Midwest	13%	(60)	22%	(101)	39%	(181)	26%	(121)	462
4-Region: South	17%	(138)	18%	(151)	38%	(309)	27%	(226)	824
4-Region: West	16%	(82)	23%	(120)	35%	(182)	26%	(136)	520
Sports fans	18%	(241)	21%	(292)	38%	(514)	23%	(315)	1363
Avid sports fans	27%	(109)	27%	(109)	30%	(119)	16%	(66)	402
Casual sports fans	14%	(133)	19%	(183)	41%	(396)	26%	(249)	960
Republican sports fans	18%	(72)	20%	(82)	35%	(139)	27%	(110)	403
Democratic sports fans	21%	(116)	24%	(135)	37%	(205)	18%	(102)	557
Olympics fans	16%	(241)	22%	(322)	39%	(588)	23%	(342)	1493
Avid Olympics fans	23%	(109)	21%	(101)	34%	(165)	22%	(105)	480
Casual Olympics fans	13%	(133)	22%	(221)	42%	(422)	23%	(237)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5_2: Do you support or oppose calls for the boycott of the following sporting events?
The 2022 FIFA World Cup in Qatar

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	12%	(260)	17%	(376)	42%	(922)	29%	(642)	2200
Gender: Male	16%	(167)	17%	(182)	42%	(449)	25%	(264)	1062
Gender: Female	8%	(93)	17%	(194)	42%	(474)	33%	(378)	1138
Age: 18-34	16%	(108)	20%	(129)	34%	(223)	30%	(195)	655
Age: 35-44	15%	(54)	20%	(73)	38%	(137)	26%	(94)	358
Age: 45-64	9%	(65)	15%	(110)	44%	(328)	33%	(247)	751
Age: 65+	8%	(33)	15%	(64)	54%	(234)	24%	(105)	436
GenZers: 1997-2012	12%	(29)	21%	(53)	33%	(84)	34%	(85)	251
Millennials: 1981-1996	19%	(120)	20%	(126)	36%	(229)	26%	(169)	644
GenXers: 1965-1980	10%	(50)	15%	(80)	45%	(234)	31%	(160)	524
Baby Boomers: 1946-1964	8%	(58)	15%	(107)	47%	(335)	29%	(208)	708
PID: Dem (no lean)	17%	(145)	18%	(153)	40%	(352)	26%	(223)	873
PID: Ind (no lean)	7%	(48)	17%	(113)	46%	(311)	30%	(206)	679
PID: Rep (no lean)	10%	(67)	17%	(109)	40%	(260)	33%	(212)	649
PID/Gender: Dem Men	22%	(98)	18%	(80)	39%	(172)	20%	(87)	437
PID/Gender: Dem Women	11%	(47)	17%	(73)	41%	(180)	31%	(136)	436
PID/Gender: Ind Men	8%	(24)	16%	(49)	50%	(151)	25%	(76)	301
PID/Gender: Ind Women	6%	(24)	17%	(64)	42%	(159)	34%	(130)	377
PID/Gender: Rep Men	14%	(45)	16%	(53)	39%	(126)	31%	(101)	324
PID/Gender: Rep Women	7%	(22)	17%	(57)	41%	(134)	34%	(112)	325
Ideo: Liberal (1-3)	15%	(94)	21%	(132)	39%	(248)	25%	(155)	629
Ideo: Moderate (4)	8%	(49)	15%	(89)	48%	(279)	29%	(169)	585
Ideo: Conservative (5-7)	13%	(96)	17%	(130)	41%	(309)	29%	(217)	751
Educ: < College	10%	(147)	16%	(245)	43%	(645)	31%	(475)	1512
Educ: Bachelors degree	16%	(72)	18%	(78)	43%	(189)	24%	(105)	444
Educ: Post-grad	17%	(41)	21%	(52)	36%	(89)	25%	(62)	244
Income: Under 50k	9%	(109)	15%	(169)	43%	(493)	33%	(386)	1157
Income: 50k-100k	15%	(100)	20%	(134)	40%	(268)	25%	(169)	672
Income: 100k+	14%	(51)	20%	(73)	43%	(161)	23%	(87)	371
Ethnicity: White	12%	(199)	16%	(281)	43%	(742)	29%	(500)	1722

Continued on next page

**Table MCSP5_2: Do you support or oppose calls for the boycott of the following sporting events?
The 2022 FIFA World Cup in Qatar**

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	12%	(260)	17%	(376)	42%	(922)	29%	(642)	2200
Ethnicity: Hispanic	18%	(62)	11%	(39)	44%	(155)	27%	(94)	349
Ethnicity: Black	15%	(40)	27%	(73)	30%	(82)	29%	(79)	274
Ethnicity: Other	10%	(21)	11%	(21)	48%	(99)	31%	(63)	204
All Christian	12%	(125)	17%	(175)	44%	(448)	27%	(274)	1023
All Non-Christian	27%	(38)	17%	(24)	34%	(48)	22%	(31)	141
Atheist	13%	(12)	19%	(18)	31%	(29)	37%	(34)	93
Agnostic/Nothing in particular	9%	(51)	13%	(73)	46%	(263)	32%	(182)	570
Something Else	9%	(33)	23%	(86)	36%	(134)	32%	(121)	374
Religious Non-Protestant/Catholic	24%	(39)	18%	(29)	37%	(59)	21%	(33)	160
Evangelical	15%	(95)	20%	(127)	35%	(219)	30%	(185)	625
Non-Evangelical	8%	(59)	17%	(126)	47%	(342)	28%	(202)	730
Community: Urban	19%	(131)	18%	(123)	33%	(223)	29%	(196)	672
Community: Suburban	8%	(75)	17%	(158)	47%	(423)	28%	(253)	909
Community: Rural	9%	(54)	15%	(95)	45%	(276)	31%	(193)	618
Employ: Private Sector	13%	(93)	19%	(128)	40%	(277)	28%	(192)	690
Employ: Government	19%	(25)	24%	(31)	26%	(33)	30%	(38)	128
Employ: Self-Employed	20%	(37)	18%	(32)	29%	(52)	33%	(61)	183
Employ: Homemaker	5%	(8)	13%	(19)	43%	(64)	39%	(59)	149
Employ: Student	11%	(11)	23%	(23)	31%	(30)	34%	(34)	98
Employ: Retired	8%	(42)	14%	(74)	52%	(275)	27%	(143)	534
Employ: Unemployed	10%	(31)	18%	(57)	44%	(137)	28%	(86)	310
Employ: Other	13%	(14)	10%	(11)	50%	(54)	27%	(29)	108
Military HH: Yes	14%	(46)	17%	(60)	43%	(147)	26%	(90)	343
Military HH: No	11%	(213)	17%	(316)	42%	(776)	30%	(552)	1857
RD/WT: Right Direction	14%	(157)	18%	(202)	41%	(453)	26%	(285)	1096
RD/WT: Wrong Track	9%	(103)	16%	(174)	43%	(470)	32%	(357)	1104
Biden Job Approve	14%	(177)	19%	(242)	41%	(523)	27%	(340)	1282
Biden Job Disapprove	10%	(77)	15%	(120)	43%	(334)	32%	(245)	776

Continued on next page

Table MCSP5_2: Do you support or oppose calls for the boycott of the following sporting events?
The 2022 FIFA World Cup in Qatar

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	12%	(260)	17%	(376)	42%	(922)	29%	(642)	2200
Biden Job Strongly Approve	20%	(141)	16%	(113)	35%	(251)	29%	(205)	709
Biden Job Somewhat Approve	6%	(37)	23%	(129)	47%	(272)	24%	(135)	573
Biden Job Somewhat Disapprove	4%	(9)	13%	(26)	52%	(104)	31%	(62)	201
Biden Job Strongly Disapprove	12%	(68)	16%	(94)	40%	(230)	32%	(184)	575
Favorable of Biden	13%	(166)	19%	(231)	41%	(505)	27%	(335)	1237
Unfavorable of Biden	10%	(83)	16%	(132)	44%	(363)	30%	(248)	827
Very Favorable of Biden	18%	(127)	15%	(105)	36%	(253)	30%	(212)	697
Somewhat Favorable of Biden	7%	(39)	23%	(126)	47%	(252)	23%	(124)	541
Somewhat Unfavorable of Biden	4%	(9)	15%	(33)	52%	(113)	28%	(60)	215
Very Unfavorable of Biden	12%	(74)	16%	(100)	41%	(250)	31%	(188)	612
#1 Issue: Economy	9%	(67)	15%	(109)	44%	(320)	32%	(237)	733
#1 Issue: Security	15%	(49)	21%	(71)	37%	(123)	27%	(90)	334
#1 Issue: Health Care	16%	(57)	20%	(73)	37%	(134)	27%	(96)	361
#1 Issue: Medicare / Social Security	10%	(27)	12%	(31)	51%	(131)	27%	(69)	257
#1 Issue: Women's Issues	12%	(14)	19%	(21)	39%	(45)	30%	(35)	114
#1 Issue: Education	10%	(13)	15%	(20)	34%	(45)	41%	(54)	132
#1 Issue: Energy	12%	(14)	17%	(20)	45%	(53)	26%	(31)	118
#1 Issue: Other	12%	(19)	20%	(30)	48%	(71)	20%	(30)	150
2020 Vote: Joe Biden	15%	(156)	19%	(192)	42%	(430)	24%	(244)	1021
2020 Vote: Donald Trump	10%	(71)	18%	(131)	40%	(288)	32%	(231)	721
2020 Vote: Didn't Vote	7%	(29)	11%	(45)	45%	(186)	37%	(153)	414
2018 House Vote: Democrat	14%	(109)	20%	(152)	43%	(332)	24%	(187)	781
2018 House Vote: Republican	10%	(61)	19%	(112)	41%	(241)	30%	(177)	591
2016 Vote: Hillary Clinton	14%	(97)	18%	(124)	45%	(319)	23%	(165)	705
2016 Vote: Donald Trump	12%	(76)	17%	(111)	42%	(271)	30%	(194)	652
2016 Vote: Other	6%	(6)	17%	(16)	45%	(41)	32%	(29)	92
2016 Vote: Didn't Vote	11%	(81)	17%	(124)	39%	(290)	34%	(250)	745
Voted in 2014: Yes	13%	(161)	19%	(234)	42%	(524)	27%	(333)	1251
Voted in 2014: No	10%	(99)	15%	(142)	42%	(399)	33%	(309)	949

Continued on next page

Table MCSP5_2: Do you support or oppose calls for the boycott of the following sporting events?
 The 2022 FIFA World Cup in Qatar

Demographic	Yes, I strongly support calls for boycott		Yes, I somewhat support calls for boycott		No, I don't really support calls for boycott		No, I don't support calls for boycott at all		Total N
Adults	12%	(260)	17%	(376)	42%	(922)	29%	(642)	2200
4-Region: Northeast	14%	(55)	19%	(75)	38%	(151)	29%	(113)	394
4-Region: Midwest	8%	(38)	15%	(69)	47%	(216)	30%	(139)	462
4-Region: South	11%	(93)	18%	(149)	42%	(344)	29%	(238)	824
4-Region: West	14%	(74)	16%	(83)	41%	(211)	29%	(152)	520
Sports fans	13%	(180)	18%	(244)	43%	(580)	26%	(360)	1363
Avid sports fans	26%	(103)	23%	(91)	31%	(125)	21%	(84)	402
Casual sports fans	8%	(77)	16%	(153)	47%	(455)	29%	(276)	960
Republican sports fans	8%	(31)	19%	(77)	42%	(167)	32%	(128)	403
Democratic sports fans	21%	(116)	18%	(98)	39%	(220)	22%	(123)	557
Olympics fans	12%	(178)	18%	(270)	44%	(655)	26%	(390)	1493
Avid Olympics fans	19%	(89)	19%	(93)	37%	(177)	25%	(121)	480
Casual Olympics fans	9%	(88)	17%	(177)	47%	(478)	27%	(269)	1013

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	251	11%
	Millennials: 1981-1996	644	29%
	GenXers: 1965-1980	524	24%
	Baby Boomers: 1946-1964	708	32%
	N	2127	
xpid3	PID: Dem (no lean)	873	40%
	PID: Ind (no lean)	679	31%
	PID: Rep (no lean)	649	29%
	N	2200	
xpidGender	PID/Gender: Dem Men	437	20%
	PID/Gender: Dem Women	436	20%
	PID/Gender: Ind Men	301	14%
	PID/Gender: Ind Women	377	17%
	PID/Gender: Rep Men	324	15%
	PID/Gender: Rep Women	325	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	629	29%
	Ideo: Moderate (4)	585	27%
	Ideo: Conservative (5-7)	751	34%
	N	1965	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1157	53%
	Income: 50k-100k	672	31%
	Income: 100k+	371	17%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1023	46%
	All Non-Christian	141	6%
	Atheist	93	4%
	Agnostic/Nothing in particular	570	26%
	Something Else	374	17%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	160	7%
xdemEvang	Evangelical	625	28%
	Non-Evangelical	730	33%
	N	1355	
xdemUsr	Community: Urban	672	31%
	Community: Suburban	909	41%
	Community: Rural	618	28%
	N	2200	
xdemEmploy	Employ: Private Sector	690	31%
	Employ: Government	128	6%
	Employ: Self-Employed	183	8%
	Employ: Homemaker	149	7%
	Employ: Student	98	4%
	Employ: Retired	534	24%
	Employ: Unemployed	310	14%
	Employ: Other	108	5%
	N	2200	
xdemMilHH1	Military HH: Yes	343	16%
	Military HH: No	1857	84%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1096	50%
	RD/WT: Wrong Track	1104	50%
	N	2200	
xdemBidenApprove	Biden Job Approve	1282	58%
	Biden Job Disapprove	776	35%
	N	2058	
xdemBidenApprove2	Biden Job Strongly Approve	709	32%
	Biden Job Somewhat Approve	573	26%
	Biden Job Somewhat Disapprove	201	9%
	Biden Job Strongly Disapprove	575	26%
	N	2058	
xdemBidenFav	Favorable of Biden	1237	56%
	Unfavorable of Biden	827	38%
	N	2064	
xdemBidenFavFull	Very Favorable of Biden	697	32%
	Somewhat Favorable of Biden	541	25%
	Somewhat Unfavorable of Biden	215	10%
	Very Unfavorable of Biden	612	28%
	N	2064	
xnr3	#1 Issue: Economy	733	33%
	#1 Issue: Security	334	15%
	#1 Issue: Health Care	361	16%
	#1 Issue: Medicare / Social Security	257	12%
	#1 Issue: Women's Issues	114	5%
	#1 Issue: Education	132	6%
	#1 Issue: Energy	118	5%
	#1 Issue: Other	150	7%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1021	46%
	2020 Vote: Donald Trump	721	33%
	2020 Vote: Other	41	2%
	2020 Vote: Didn't Vote	414	19%
	N	2197	
xsubVote18O	2018 House Vote: Democrat	781	36%
	2018 House Vote: Republican	591	27%
	2018 House Vote: Someone else	46	2%
	N	1419	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	705	32%
	2016 Vote: Donald Trump	652	30%
	2016 Vote: Other	92	4%
	2016 Vote: Didn't Vote	745	34%
	N	2194	
xsubVote14O	Voted in 2014: Yes	1251	57%
	Voted in 2014: No	949	43%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCSPxdem1	Sports fans	1363	62%
MCSPxdem2	Avid sports fans	402	18%
	Casual sports fans	960	44%
	N	1363	
MCSPxdem3	Republican sports fans	403	18%
MCSPxdem4	Democratic sports fans	557	25%
MCSPxdem5	Olympics fans	1493	68%
MCSPxdem6	Avid Olympics fans	480	22%
	Casual Olympics fans	1013	46%
	N	1493	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

