# , MORNING CONSULT 

National Tracking Poll \#210496
April 16-19, 2021
Crosstabulation Results

Methodology:
This poll was conducted between April 16-April 19, 2021 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

Table MCTE1: Which statement best describes your view even if neither is exactly right?

| Demographic | Local governments should be able to build their own high-speed networks if the service in their area is too expensive or not good enough. |  | Local governments should not be allowed to build their own high-speed networks, regardless of the cost or quality of service in their area. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (1160) | 14\% | (314) | 33\% | (726) | 2200 |
| Gender: Male | 62\% | (662) | 14\% | (151) | 23\% | (249) | 1062 |
| Gender: Female | 44\% | (497) | 14\% | (163) | 42\% | (477) | 1138 |
| Age: 18-34 | 43\% | (285) | 15\% | (100) | 41\% | (270) | 655 |
| Age: 35-44 | $61 \%$ | (217) | 12\% | (44) | 27\% | (96) | 358 |
| Age: 45-64 | $52 \%$ | (392) | 16\% | (122) | 32\% | (237) | 751 |
| Age: 65+ | 61\% | (266) | $11 \%$ | (48) | 28\% | (122) | 436 |
| GenZers: 1997-2012 | $33 \%$ | (106) | 14\% | (44) | 53\% | (169) | 319 |
| Millennials: 1981-1996 | 57\% | (314) | 15\% | (82) | 28\% | (153) | 549 |
| GenXers: 1965-1980 | 51\% | (263) | 18\% | (95) | 30\% | (156) | 513 |
| Baby Boomers: 1946-1964 | 59\% | (430) | 12\% | (85) | 30\% | (218) | 733 |
| PID: Dem (no lean) | 59\% | (536) | 13\% | (114) | 28\% | (253) | 903 |
| PID: Ind (no lean) | 49\% | (331) | 12\% | (82) | 39\% | (268) | 682 |
| PID: Rep (no lean) | 48\% | (293) | 19\% | (118) | 33\% | (205) | 616 |
| PID/Gender: Dem Men | 67\% | (293) | 16\% | (69) | 18\% | (78) | 440 |
| PID/Gender: Dem Women | $52 \%$ | (243) | 10\% | (46) | 38\% | (174) | 463 |
| PID/Gender: Ind Men | 64\% | (204) | 9\% | (29) | 27\% | (85) | 318 |
| PID/Gender: Ind Women | 35\% | (127) | 15\% | (53) | 50\% | (183) | 363 |
| PID/Gender: Rep Men | 54\% | (165) | 18\% | (53) | 28\% | (85) | 303 |
| PID/Gender: Rep Women | 41\% | (127) | 21\% | (64) | 38\% | (120) | 312 |
| Ideo: Liberal (1-3) | 62\% | (423) | 12\% | (85) | 25\% | (172) | 680 |
| Ideo: Moderate (4) | 51\% | (301) | 13\% | (77) | 35\% | (208) | 585 |
| Ideo: Conservative (5-7) | 53\% | (371) | 19\% | (135) | 28\% | (199) | 705 |

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Table MCTE1: Which statement best describes your view even if neither is exactly right?

| Demographic | Local governments should be able to build their own high-speed networks if the service in their area is too expensive or not good enough. |  | Local governments should not be allowed to build their own high-speed networks, regardless of the cost or quality of service in their area. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $53 \%$ | (1160) | 14\% | (314) | $33 \%$ | (726) | 2200 |
| Educ: < College | 45\% | (682) | 16\% | (236) | 39\% | (594) | 1512 |
| Educ: Bachelors degree | 69\% | (308) | 11\% | (51) | 19\% | (85) | 444 |
| Educ: Post-grad | 69\% | (169) | 11\% | (28) | 19\% | (47) | 244 |
| Income: Under 50k | 47\% | (558) | 14\% | (170) | 39\% | (468) | 1197 |
| Income: 50k-100k | 56\% | (346) | 15\% | (92) | 29\% | (179) | 618 |
| Income: 100k+ | 66\% | (255) | 13\% | (51) | 20\% | (79) | 386 |
| Ethnicity: White | 54\% | (925) | 15\% | (263) | 31\% | (534) | 1722 |
| Ethnicity: Hispanic | 43\% | (149) | 13\% | (47) | 44\% | (154) | 349 |
| Ethnicity: Black | 54\% | (149) | 16\% | (44) | 30\% | (82) | 274 |
| Ethnicity: Other | 42\% | (86) | 3\% | (7) | 54\% | (111) | 204 |
| All Christian | 58\% | (597) | 14\% | (150) | 28\% | (285) | 1032 |
| All Non-Christian | 59\% | (85) | 14\% | (21) | 26\% | (38) | 144 |
| Atheist | 51\% | (57) | 18\% | (20) | 31\% | (35) | 112 |
| Agnostic/Nothing in particular | 47\% | (289) | 12\% | (73) | 41\% | (253) | 614 |
| Something Else | 44\% | (131) | 17\% | (51) | 39\% | (115) | 297 |
| Religious Non-Protestant/Catholic | 58\% | (93) | 16\% | (26) | 26\% | (41) | 159 |
| Evangelical | 55\% | (314) | 15\% | (88) | 30\% | (173) | 575 |
| Non-Evangelical | 56\% | (402) | 15\% | (105) | 30\% | (216) | 723 |
| Community: Urban | 57\% | (362) | 11\% | (67) | $32 \%$ | (203) | 632 |
| Community: Suburban | 53\% | (546) | 15\% | (158) | 32\% | (325) | 1030 |
| Community: Rural | 47\% | (252) | 16\% | (89) | 37\% | (198) | 539 |

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Table MCTE1: Which statement best describes your view even if neither is exactly right?

| Demographic | Local governments should be able to build their own high-speed networks if the service in their area is too expensive or not good enough. |  | Local should n buil high-sp regardle quality o | ernments e allowed to eir own networks, f the cost or rvice in their a. | $\begin{array}{r} \text { Don't } \\ 0] \end{array}$ | now / No <br> nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (1160) | 14\% | (314) | 33\% | (726) | 2200 |
| Employ: Private Sector | 60\% | (379) | 15\% | (96) | 25\% | (158) | 634 |
| Employ: Government | 59\% | (88) | 13\% | (20) | 28\% | (42) | 151 |
| Employ: Self-Employed | 49\% | (93) | 15\% | (28) | 36\% | (68) | 190 |
| Employ: Homemaker | 40\% | (58) | 18\% | (26) | $41 \%$ | (60) | 144 |
| Employ: Student | 29\% | (35) | 9\% | (11) | 62\% | (75) | 120 |
| Employ: Retired | 59\% | (335) | 13\% | (74) | 28\% | (160) | 569 |
| Employ: Unemployed | 44\% | (115) | 19\% | (51) | 37\% | (98) | 264 |
| Employ: Other | 44\% | (56) | 6\% | (8) | 50\% | (64) | 128 |
| Military HH: Yes | 59\% | (221) | 16\% | (60) | 26\% | (97) | 378 |
| Military HH: No | $52 \%$ | (939) | 14\% | (254) | 35\% | (629) | 1822 |
| RD/WT: Right Direction | 59\% | (663) | 14\% | (154) | 27\% | (308) | 1124 |
| RD/WT: Wrong Track | 46\% | (497) | 15\% | (160) | 39\% | (418) | 1076 |
| Biden Job Approve | 59\% | (746) | 13\% | (169) | 27\% | (345) | 1260 |
| Biden Job Disapprove | 48\% | (381) | 18\% | (138) | $34 \%$ | (268) | 787 |
| Biden Job Strongly Approve | 66\% | (460) | 10\% | (70) | 24\% | (169) | 699 |
| Biden Job Somewhat Approve | $51 \%$ | (286) | 18\% | (99) | $31 \%$ | (176) | 561 |
| Biden Job Somewhat Disapprove | 41\% | (92) | 16\% | (36) | 43\% | (95) | 223 |
| Biden Job Strongly Disapprove | $51 \%$ | (290) | 18\% | (102) | 31\% | (173) | 564 |
| Favorable of Biden | 59\% | (726) | 13\% | (158) | 28\% | (338) | 1222 |
| Unfavorable of Biden | 48\% | (395) | 18\% | (145) | 34\% | (275) | 815 |
| Very Favorable of Biden | 65\% | (461) | $11 \%$ | (77) | 24\% | (172) | 710 |
| Somewhat Favorable of Biden | $52 \%$ | (265) | 16\% | (81) | $32 \%$ | (166) | 513 |
| Somewhat Unfavorable of Biden | 43\% | (90) | 16\% | (34) | $41 \%$ | (86) | 209 |
| Very Unfavorable of Biden | 50\% | (305) | 18\% | (112) | $31 \%$ | (189) | 606 |

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Table MCTE1: Which statement best describes your view even if neither is exactly right?

| Demographic | Local governments should be able to build their own high-speed networks if the service in their area is too expensive or not good enough. |  | Local governments should not be allowed to build their own high-speed networks, regardless of the cost or quality of service in their area. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (1160) | 14\% | (314) | $33 \%$ | (726) | 2200 |
| \# 1 Issue: Economy | 54\% | (395) | 15\% | (108) | 31\% | (223) | 726 |
| \# 1 Issue: Security | 53\% | (182) | 16\% | (54) | $31 \%$ | (107) | 343 |
| \# 1 Issue: Health Care | 52\% | (197) | 13\% | (49) | 35\% | (134) | 380 |
| \# 1 Issue: Medicare / Social Security | 58\% | (149) | 12\% | (31) | 30\% | (76) | 256 |
| \# 1 Issue: Women's Issues | 41\% | (51) | 10\% | (13) | 48\% | (60) | 124 |
| \#1 Issue: Education | 53\% | (56) | 12\% | (12) | 35\% | (36) | 105 |
| \# 1 Issue: Energy | 56\% | (70) | $21 \%$ | (26) | 24\% | (30) | 126 |
| \# 1 Issue: Other | 42\% | (60) | 15\% | (21) | 43\% | (60) | 141 |
| 2020 Vote: Joe Biden | 62\% | (631) | 12\% | (127) | 26\% | (262) | 1020 |
| 2020 Vote: Donald Trump | 52\% | (352) | 18\% | (121) | 31\% | (208) | 681 |
| 2020 Vote: Other | 45\% | (35) | 14\% | (11) | 41\% | (32) | 78 |
| 2020 Vote: Didn't Vote | 34\% | (141) | 13\% | (54) | 54\% | (225) | 419 |
| 2018 House Vote: Democrat | 67\% | (524) | 11\% | (85) | 22\% | (176) | 785 |
| 2018 House Vote: Republican | 56\% | (324) | 19\% | (111) | 25\% | (143) | 577 |
| 2018 House Vote: Someone else | 38\% | (25) | 11\% | (7) | 52\% | (35) | 67 |
| 2016 Vote: Hillary Clinton | 64\% | (450) | 12\% | (85) | 24\% | (168) | 703 |
| 2016 Vote: Donald Trump | 55\% | (353) | 18\% | (118) | 27\% | (174) | 646 |
| 2016 Vote: Other | 56\% | (60) | 8\% | (9) | 36\% | (39) | 108 |
| 2016 Vote: Didn't Vote | 40\% | (296) | 14\% | (102) | 46\% | (345) | 743 |
| Voted in 2014: Yes | 62\% | (769) | 13\% | (167) | 25\% | (308) | 1245 |
| Voted in 2014: No | 41\% | (391) | 15\% | (147) | 44\% | (418) | 955 |
| 4-Region: Northeast | 58\% | (229) | 11\% | (43) | 31\% | (122) | 394 |
| 4-Region: Midwest | 50\% | (230) | 16\% | (75) | 34\% | (157) | 462 |
| 4-Region: South | 53\% | (438) | 14\% | (115) | $33 \%$ | (272) | 824 |
| 4-Region: West | 51\% | (263) | 16\% | (81) | 34\% | (176) | 520 |
| White- Non-Hispanic, Income: Under 50k | 49\% | (381) | 16\% | (124) | $34 \%$ | (265) | 770 |

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Table MCTE1: Which statement best describes your view even if neither is exactly right?

| Demographic | Local governments should be able to build their own high-speed networks if the service in their area is too expensive or not good enough. |  | Local governments should not be allowed to build their own high-speed networks, regardless of the cost or quality of service in their area. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (1160) | 14\% | (314) | 33\% | (726) | 2200 |
| POC, Income: Under 50k | 41\% | (177) | 11\% | (47) | 48\% | (203) | 426 |
| White- Non-Hispanic, Income: 50k-100k | 57\% | (261) | 15\% | (67) | 28\% | (128) | 455 |
| POC, Income: 50k-100k | 53\% | (86) | 16\% | (26) | 31\% | (51) | 163 |
| White- Non-Hispanic, Income: 100k+ | 69\% | (200) | 12\% | (34) | 19\% | (55) | 289 |
| POC, Income: 100k+ | 58\% | (56) | 18\% | (17) | 25\% | (24) | 97 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2: To the best of your knowledge, does your city or town offer its own freely available high-speed network?

| Demographic | Yes |  | No |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (444) | 41\% | (910) | 38\% | (846) | 2200 |
| Gender: Male | 24\% | (258) | 46\% | (488) | 30\% | (316) | 1062 |
| Gender: Female | 16\% | (187) | 37\% | (422) | 47\% | (530) | 1138 |
| Age: 18-34 | 33\% | (216) | 28\% | (182) | 39\% | (257) | 655 |
| Age: 35-44 | 30\% | (106) | 40\% | (143) | 30\% | (109) | 358 |
| Age: 45-64 | 12\% | (90) | 47\% | (350) | $41 \%$ | (311) | 751 |
| Age: 65+ | 7\% | (32) | 54\% | (235) | 39\% | (169) | 436 |
| GenZers: 1997-2012 | $31 \%$ | (100) | 22\% | (71) | 46\% | (147) | 319 |
| Millennials: 1981-1996 | 36\% | (198) | $33 \%$ | (181) | $31 \%$ | (171) | 549 |
| GenXers: 1965-1980 | 15\% | (78) | 47\% | (240) | 38\% | (195) | 513 |
| Baby Boomers: 1946-1964 | 9\% | (62) | 51\% | (378) | 40\% | (293) | 733 |
| PID: Dem (no lean) | 28\% | (252) | 38\% | (341) | $34 \%$ | (310) | 903 |
| PID: Ind (no lean) | 14\% | (98) | 40\% | (273) | 46\% | (310) | 682 |
| PID: Rep (no lean) | 15\% | (94) | 48\% | (295) | 37\% | (226) | 616 |
| PID/Gender: Dem Men | 36\% | (158) | 38\% | (167) | 26\% | (115) | 440 |
| PID/Gender: Dem Women | 20\% | (93) | 38\% | (175) | 42\% | (195) | 463 |
| PID/Gender: Ind Men | 13\% | (40) | 50\% | (160) | 37\% | (118) | 318 |
| PID/Gender: Ind Women | 16\% | (58) | $31 \%$ | (113) | 53\% | (192) | 363 |
| PID/Gender: Rep Men | 20\% | (59) | 53\% | (161) | 27\% | (83) | 303 |
| PID/Gender: Rep Women | $11 \%$ | (35) | 43\% | (134) | 46\% | (143) | 312 |
| Ideo: Liberal (1-3) | 24\% | (163) | 40\% | (273) | 36\% | (244) | 680 |
| Ideo: Moderate (4) | 17\% | (99) | 44\% | (260) | 39\% | (227) | 585 |
| Ideo: Conservative (5-7) | 19\% | (131) | 47\% | (329) | 35\% | (245) | 705 |
| Educ: < College | 17\% | (251) | 39\% | (595) | 44\% | (666) | 1512 |
| Educ: Bachelors degree | 25\% | (112) | 47\% | (210) | 28\% | (122) | 444 |
| Educ: Post-grad | 33\% | (81) | 43\% | (105) | 24\% | (57) | 244 |
| Income: Under 50k | 17\% | (206) | 37\% | (447) | 45\% | (543) | 1197 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 21\% | (127) | 48\% | (298) | $31 \%$ | (192) | 618 |
| Income: $100 \mathrm{k}+$ | 29\% | (111) | $42 \%$ | (164) | 29\% | (111) | 386 |
| Ethnicity: White | 18\% | (316) | 43\% | (748) | 38\% | (657) | 1722 |
| Ethnicity: Hispanic | 30\% | (103) | 24\% | (83) | 47\% | (163) | 349 |
| Ethnicity: Black | $32 \%$ | (88) | 37\% | (100) | $31 \%$ | (86) | 274 |
| Ethnicity: Other | 20\% | (40) | 30\% | (61) | 50\% | (103) | 204 |

Continued on next page

Table MCTE2: To the best of your knowledge, does your city or town offer its own freely available high-speed network?

| Demographic | Yes |  | No |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (444) | 41\% | (910) | $38 \%$ | (846) | 2200 |
| All Christian | 19\% | (195) | 45\% | (466) | 36\% | (371) | 1032 |
| All Non-Christian | 46\% | (66) | $31 \%$ | (45) | 23\% | (33) | 144 |
| Atheist | 13\% | (14) | 52\% | (59) | 35\% | (39) | 112 |
| Agnostic/Nothing in particular | 18\% | (109) | 37\% | (228) | 45\% | (277) | 614 |
| Something Else | 20\% | (59) | 37\% | (111) | 43\% | (127) | 297 |
| Religious Non-Protestant/Catholic | 44\% | (70) | $32 \%$ | (51) | 24\% | (38) | 159 |
| Evangelical | 26\% | (150) | 37\% | (214) | 37\% | (210) | 575 |
| Non-Evangelical | 13\% | (98) | 49\% | (353) | 38\% | (272) | 723 |
| Community: Urban | 33\% | (208) | 30\% | (189) | 37\% | (234) | 632 |
| Community: Suburban | 17\% | (176) | 42\% | (428) | $41 \%$ | (426) | 1030 |
| Community: Rural | 11\% | (60) | 54\% | (292) | 35\% | (187) | 539 |
| Employ: Private Sector | 27\% | (169) | 47\% | (295) | 27\% | (170) | 634 |
| Employ: Government | 37\% | (55) | 37\% | (56) | 26\% | (40) | 151 |
| Employ: Self-Employed | 37\% | (70) | 28\% | (53) | 36\% | (68) | 190 |
| Employ: Homemaker | 15\% | (22) | 40\% | (57) | 45\% | (65) | 144 |
| Employ: Student | 17\% | (20) | 22\% | (26) | 61\% | (74) | 120 |
| Employ: Retired | 8\% | (48) | 50\% | (285) | $41 \%$ | (235) | 569 |
| Employ: Unemployed | 15\% | (39) | 39\% | (103) | 46\% | (123) | 264 |
| Employ: Other | 17\% | (22) | 27\% | (34) | 56\% | (71) | 128 |
| Military HH: Yes | 21\% | (81) | 48\% | (180) | $31 \%$ | (117) | 378 |
| Military HH: No | 20\% | (364) | 40\% | (730) | 40\% | (729) | 1822 |
| RD/WT: Right Direction | 27\% | (300) | 39\% | (438) | 34\% | (387) | 1124 |
| RD/WT: Wrong Track | 13\% | (145) | 44\% | (472) | 43\% | (459) | 1076 |
| Biden Job Approve | 26\% | (324) | 41\% | (520) | 33\% | (416) | 1260 |
| Biden Job Disapprove | 13\% | (101) | 47\% | (369) | 40\% | (317) | 787 |
| Biden Job Strongly Approve | $32 \%$ | (225) | 36\% | (253) | $31 \%$ | (220) | 699 |
| Biden Job Somewhat Approve | 18\% | (99) | 48\% | (267) | 35\% | (196) | 561 |
| Biden Job Somewhat Disapprove | 17\% | (38) | 42\% | (93) | $41 \%$ | (92) | 223 |
| Biden Job Strongly Disapprove | 11\% | (62) | 49\% | (276) | 40\% | (226) | 564 |
| Favorable of Biden | 26\% | (313) | 42\% | (510) | 33\% | (400) | 1222 |
| Unfavorable of Biden | 12\% | (101) | 48\% | (388) | 40\% | (326) | 815 |

[^0]Table MCTE2: To the best of your knowledge, does your city or town offer its own freely available high-speed network?

| Demographic | Yes |  | No |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (444) | 41\% | (910) | 38\% | (846) | 2200 |
| Very Favorable of Biden | $31 \%$ | (220) | 37\% | (265) | 32\% | (224) | 710 |
| Somewhat Favorable of Biden | 18\% | (93) | 48\% | (244) | 34\% | (176) | 513 |
| Somewhat Unfavorable of Biden | 17\% | (35) | 41\% | (85) | 43\% | (89) | 209 |
| Very Unfavorable of Biden | 11\% | (66) | 50\% | (303) | $39 \%$ | (237) | 606 |
| \# 1 Issue: Economy | 22\% | (158) | 41\% | (299) | 37\% | (269) | 726 |
| \# 1 Issue: Security | 17\% | (59) | 46\% | (157) | 37\% | (127) | 343 |
| \# 1 Issue: Health Care | 20\% | (74) | 41\% | (156) | 39\% | (150) | 380 |
| \#1 Issue: Medicare / Social Security | 13\% | (34) | 43\% | (109) | 44\% | (113) | 256 |
| \# 1 Issue: Women's Issues | 25\% | (30) | 27\% | (33) | 49\% | (60) | 124 |
| \#1 Issue: Education | 29\% | (31) | 35\% | (36) | 36\% | (38) | 105 |
| \# 1 Issue: Energy | 29\% | (37) | 46\% | (58) | 25\% | (31) | 126 |
| \#1 Issue: Other | 14\% | (20) | 44\% | (62) | 42\% | (59) | 141 |
| 2020 Vote: Joe Biden | 27\% | (275) | 41\% | (423) | 32\% | (322) | 1020 |
| 2020 Vote: Donald Trump | 14\% | (96) | 49\% | (336) | 37\% | (249) | 681 |
| 2020 Vote: Other | 12\% | (9) | 47\% | (37) | 41\% | (32) | 78 |
| 2020 Vote: Didn't Vote | 15\% | (65) | 27\% | (113) | 58\% | (241) | 419 |
| 2018 House Vote: Democrat | 26\% | (200) | 44\% | (346) | 30\% | (239) | 785 |
| 2018 House Vote: Republican | 15\% | (84) | 52\% | (299) | 34\% | (195) | 577 |
| 2018 House Vote: Someone else | 14\% | (9) | 32\% | (22) | 54\% | (36) | 67 |
| 2016 Vote: Hillary Clinton | 24\% | (167) | 44\% | (307) | 33\% | (229) | 703 |
| 2016 Vote: Donald Trump | 14\% | (92) | 51\% | (327) | 35\% | (227) | 646 |
| 2016 Vote: Other | 8\% | (8) | 55\% | (59) | 37\% | (40) | 108 |
| 2016 Vote: Didn't Vote | 24\% | (178) | 29\% | (216) | 47\% | (349) | 743 |
| Voted in 2014: Yes | 19\% | (241) | 48\% | (597) | 33\% | (407) | 1245 |
| Voted in 2014: No | 21\% | (204) | 33\% | (312) | 46\% | (439) | 955 |
| 4-Region: Northeast | 20\% | (79) | 39\% | (155) | 41\% | (160) | 394 |
| 4-Region: Midwest | 18\% | (84) | 47\% | (216) | 35\% | (162) | 462 |
| 4-Region: South | 18\% | (152) | 43\% | (351) | 39\% | (322) | 824 |
| 4-Region: West | 25\% | (130) | 36\% | (188) | 39\% | (202) | 520 |
| White- Non-Hispanic, Income: Under 50k | $11 \%$ | (88) | 43\% | (332) | 46\% | (351) | 770 |
| POC, Income: Under 50k | 28\% | (118) | 27\% | (115) | 45\% | (192) | 426 |
| White- Non-Hispanic, Income: 50k-100k | 18\% | (82) | 52\% | (239) | 30\% | (135) | 455 |

[^1]National Tracking Poll \#210496, April, 2021
Table MCTE2
Table MCTE2: To the best of your knowledge, does your city or town offer its own freely available high-speed network?

| Demographic | Yes |  |  | No | Don't know |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $20 \%$ | $(444)$ | $41 \%$ | $(910)$ | $38 \%$ | $(846)$ |
| POC, Income: $50 \mathrm{k}-100 \mathrm{k}$ | $28 \%$ | $(46)$ | $36 \%$ | $(59)$ | $36 \%$ | $(58)$ |
| White- Non-Hispanic, Income: $100 \mathrm{k}+$ | $28 \%$ | $(81)$ | $46 \%$ | $(132)$ | $26 \%$ | $(76)$ |
| POC, Income: 100k+ | $32 \%$ | $(30)$ | $33 \%$ | $(32)$ | $35 \%$ | $(34)$ |
| Note: Row propor) |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3: Which of the following kinds of government internet services does your city or town offer?

| Demographic | My city or town runs and operates its own monthly at-home internet plan for residents. |  | My city or town runs its own Wi-Fi network that can be accessed for free at government buildings and other public spots. |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% | (147) | $41 \%$ | (181) | 26\% | (116) | 444 |
| Gender: Male | 36\% | (92) | 49\% | (126) | 15\% | (40) | 258 |
| Gender: Female | 29\% | (55) | 30\% | (55) | 41\% | (76) | 187 |
| Age: 18-34 | 37\% | (80) | 34\% | (74) | 28\% | (61) | 216 |
| Age: 35-44 | 40\% | (43) | 49\% | (52) | 11\% | (11) | 106 |
| Age: 45-64 | 23\% | (21) | 46\% | (42) | $31 \%$ | (28) | 90 |
| GenZers: 1997-2012 | 23\% | (23) | 28\% | (28) | 48\% | (48) | 100 |
| Millennials: 1981-1996 | 46\% | (90) | 44\% | (86) | 11\% | (21) | 198 |
| GenXers: 1965-1980 | 29\% | (23) | 49\% | (38) | 22\% | (17) | 78 |
| Baby Boomers: 1946-1964 | 16\% | (10) | 43\% | (27) | 41\% | (26) | 62 |
| PID: Dem (no lean) | 36\% | (90) | 42\% | (107) | 22\% | (55) | 252 |
| PID: Ind (no lean) | 26\% | (25) | 36\% | (36) | 38\% | (37) | 98 |
| PID: Rep (no lean) | 33\% | (32) | 41\% | (39) | 26\% | (24) | 94 |
| PID/Gender: Dem Men | 37\% | (59) | 50\% | (80) | 13\% | (20) | 158 |
| PID/Gender: Dem Women | 34\% | (32) | 29\% | (27) | 37\% | (35) | 93 |
| PID/Gender: Ind Women | 28\% | (16) | 28\% | (17) | 44\% | (26) | 58 |
| PID/Gender: Rep Men | 41\% | (24) | 45\% | (27) | 14\% | (9) | 59 |
| Ideo: Liberal (1-3) | 46\% | (74) | 42\% | (68) | 13\% | (21) | 163 |
| Ideo: Moderate (4) | 23\% | (23) | 40\% | (40) | 37\% | (37) | 99 |
| Ideo: Conservative (5-7) | 30\% | (39) | 53\% | (69) | 17\% | (22) | 131 |
| Educ: < College | 29\% | (72) | $34 \%$ | (85) | 38\% | (94) | 251 |
| Educ: Bachelors degree | 38\% | (42) | 47\% | (52) | 16\% | (17) | 112 |
| Educ: Post-grad | 40\% | (32) | 55\% | (44) | 5\% | (4) | 81 |
| Income: Under 50k | 31\% | (64) | 33\% | (68) | 36\% | (74) | 206 |
| Income: 50k-100k | 29\% | (37) | 46\% | (58) | 26\% | (33) | 127 |
| Income: 100k+ | 42\% | (47) | 49\% | (55) | 9\% | (9) | 111 |
| Ethnicity: White | 34\% | (108) | 41\% | (130) | 25\% | (79) | 316 |
| Ethnicity: Hispanic | 22\% | (23) | 42\% | (44) | 36\% | (37) | 103 |
| Ethnicity: Black | 32\% | (28) | 44\% | (39) | 25\% | (22) | 88 |

Continued on next page

Table MCTE3: Which of the following kinds of government internet services does your city or town offer?

| Demographic | My city or town runs and operates its own monthly at-home internet plan for residents. |  | My city or town runs its own Wi-Fi network that can be accessed for free at government buildings and other public spots. |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% | (147) | 41\% | (181) | 26\% | (116) | 444 |
| All Christian | 30\% | (58) | 49\% | (95) | 22\% | (42) | 195 |
| All Non-Christian | 44\% | (29) | 44\% | (29) | 11\% | (8) | 66 |
| Agnostic/Nothing in particular | 29\% | (31) | 35\% | (38) | 37\% | (40) | 109 |
| Something Else | 43\% | (26) | 26\% | (16) | 30\% | (18) | 59 |
| Religious Non-Protestant/Catholic | 42\% | (29) | 42\% | (29) | 16\% | (11) | 70 |
| Evangelical | 38\% | (57) | 43\% | (65) | 19\% | (28) | 150 |
| Non-Evangelical | 24\% | (24) | 47\% | (46) | 29\% | (28) | 98 |
| Community: Urban | 40\% | (83) | 47\% | (99) | 13\% | (27) | 208 |
| Community: Suburban | 23\% | (41) | 32\% | (57) | 44\% | (78) | 176 |
| Community: Rural | 38\% | (23) | 42\% | (25) | 20\% | (12) | 60 |
| Employ: Private Sector | 33\% | (55) | 54\% | (91) | 13\% | (22) | 169 |
| Employ: Government | 48\% | (27) | 36\% | (20) | 16\% | (9) | 55 |
| Employ: Self-Employed | 41\% | (29) | 40\% | (28) | 19\% | (13) | 70 |
| Military HH: Yes | 38\% | (30) | 49\% | (39) | 14\% | (11) | 81 |
| Military HH: No | $32 \%$ | (117) | 39\% | (142) | 29\% | (105) | 364 |
| RD/WT: Right Direction | 37\% | (111) | 42\% | (127) | 20\% | (61) | 300 |
| RD/WT: Wrong Track | 25\% | (36) | 37\% | (54) | 38\% | (55) | 145 |
| Biden Job Approve | 36\% | (116) | 43\% | (139) | 21\% | (69) | 324 |
| Biden Job Disapprove | 28\% | (29) | 39\% | (40) | 33\% | (33) | 101 |
| Biden Job Strongly Approve | 39\% | (88) | 42\% | (95) | 19\% | (43) | 225 |
| Biden Job Somewhat Approve | 29\% | (29) | 44\% | (44) | 27\% | (26) | 99 |
| Biden Job Strongly Disapprove | 30\% | (18) | $34 \%$ | (21) | 37\% | (23) | 62 |
| Favorable of Biden | $33 \%$ | (102) | 44\% | (138) | 23\% | (72) | 313 |
| Unfavorable of Biden | $33 \%$ | (33) | 37\% | (38) | 30\% | (30) | 101 |
| Very Favorable of Biden | 40\% | (87) | 41\% | (90) | 19\% | (43) | 220 |
| Somewhat Favorable of Biden | 16\% | (15) | $52 \%$ | (48) | 32\% | (30) | 93 |
| Very Unfavorable of Biden | $32 \%$ | (21) | 32\% | (21) | 36\% | (24) | 66 |

[^2]Table MCTE3: Which of the following kinds of government internet services does your city or town offer?

| Demographic | My city or town runs and operates its own monthly at-home internet plan for residents. |  | My city or town runs its own Wi-Fi network that can be accessed for free at government buildings and other public spots. |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $33 \%$ | (147) | $41 \%$ | (181) | 26\% | (116) | 444 |
| \#1 Issue: Economy | 31\% | (50) | $50 \%$ | (79) | 19\% | (29) | 158 |
| \#1 Issue: Security | 29\% | (17) | $42 \%$ | (25) | 29\% | (17) | 59 |
| \#1 Issue: Health Care | $32 \%$ | (23) | $41 \%$ | (30) | 28\% | (21) | 74 |
| 2020 Vote: Joe Biden | $34 \%$ | (95) | $42 \%$ | (117) | 23\% | (64) | 275 |
| 2020 Vote: Donald Trump | $32 \%$ | (31) | $41 \%$ | (40) | 27\% | (26) | 96 |
| 2020 Vote: Didn't Vote | $34 \%$ | (22) | $30 \%$ | (19) | $36 \%$ | (23) | 65 |
| 2018 House Vote: Democrat | 41\% | (82) | 45\% | (90) | 14\% | (28) | 200 |
| 2018 House Vote: Republican | $32 \%$ | (27) | $53 \%$ | (44) | 16\% | (13) | 84 |
| 2016 Vote: Hillary Clinton | 41\% | (68) | 48\% | (79) | 12\% | (19) | 167 |
| 2016 Vote: Donald Trump | 37\% | (33) | 45\% | (41) | 19\% | (17) | 92 |
| 2016 Vote: Didn't Vote | 26\% | (46) | $32 \%$ | (57) | 42\% | (75) | 178 |
| Voted in 2014: Yes | 37\% | (89) | 47\% | (112) | 16\% | (39) | 241 |
| Voted in 2014: No | 28\% | (58) | $34 \%$ | (69) | 38\% | (77) | 204 |
| 4-Region: Northeast | 35\% | (28) | $52 \%$ | (41) | 13\% | (10) | 79 |
| 4-Region: Midwest | $31 \%$ | (26) | 26\% | (22) | 43\% | (36) | 84 |
| 4-Region: South | 32\% | (48) | 47\% | (71) | 22\% | (33) | 152 |
| 4-Region: West | 35\% | (45) | $37 \%$ | (48) | 29\% | (37) | 130 |
| White- Non-Hispanic, Income: Under 50k | 34\% | (30) | $31 \%$ | (27) | 34\% | (30) | 88 |
| POC, Income: Under 50k | 29\% | (34) | $34 \%$ | (41) | 37\% | (44) | 118 |
| White- Non-Hispanic, Income: 50k-100k | $34 \%$ | (28) | $43 \%$ | (35) | 23\% | (19) | 82 |
| White- Non-Hispanic, Income: 100k+ | 43\% | (34) | 47\% | (38) | 11\% | (9) | 81 |

[^3]Table MCTE4: And have you used or bought into any of those services before?

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (228) | 35\% | (158) | 13\% | (58) | 444 |
| Gender: Male | 63\% | (161) | $31 \%$ | (80) | 6\% | (16) | 258 |
| Gender: Female | $36 \%$ | (67) | 41\% | (77) | 23\% | (42) | 187 |
| Age: 18-34 | 53\% | (114) | 29\% | (62) | 18\% | (40) | 216 |
| Age: 35-44 | 64\% | (68) | 30\% | (32) | 6\% | (6) | 106 |
| Age: 45-64 | 35\% | (32) | 56\% | (51) | 9\% | (8) | 90 |
| GenZers: 1997-2012 | 35\% | (35) | 30\% | (30) | $34 \%$ | (34) | 100 |
| Millennials: 1981-1996 | 68\% | (134) | 28\% | (56) | 4\% | (8) | 198 |
| GenXers: 1965-1980 | 49\% | (39) | 41\% | (32) | 10\% | (8) | 78 |
| Baby Boomers: 1946-1964 | $32 \%$ | (20) | 61\% | (38) | 8\% | (5) | 62 |
| PID: Dem (no lean) | 57\% | (144) | $33 \%$ | (82) | 10\% | (26) | 252 |
| PID: Ind (no lean) | 48\% | (47) | 34\% | (33) | 18\% | (18) | 98 |
| PID: Rep (no lean) | 39\% | (37) | 45\% | (42) | 16\% | (15) | 94 |
| PID/Gender: Dem Men | 70\% | (111) | 27\% | (43) | 3\% | (4) | 158 |
| PID/Gender: Dem Women | $36 \%$ | (34) | 41\% | (39) | 23\% | (21) | 93 |
| PID/Gender: Ind Women | 42\% | (25) | 35\% | (20) | 23\% | (13) | 58 |
| PID/Gender: Rep Men | 47\% | (28) | 40\% | (24) | 13\% | (8) | 59 |
| Ideo: Liberal (1-3) | 58\% | (95) | 36\% | (60) | 5\% | (9) | 163 |
| Ideo: Moderate (4) | 37\% | (37) | 55\% | (54) | 8\% | (8) | 99 |
| Ideo: Conservative (5-7) | $61 \%$ | (80) | 28\% | (37) | $11 \%$ | (14) | 131 |
| Educ: < College | 37\% | (94) | 41\% | (104) | $21 \%$ | (53) | 251 |
| Educ: Bachelors degree | 68\% | (76) | 29\% | (32) | 3\% | (3) | 112 |
| Educ: Post-grad | 71\% | (58) | 27\% | (22) | 2\% | (2) | 81 |
| Income: Under 50k | $42 \%$ | (86) | 38\% | (78) | 20\% | (41) | 206 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 52\% | (66) | 40\% | (50) | 9\% | (11) | 127 |
| Income: $100 \mathrm{k}+$ | 69\% | (76) | 26\% | (29) | 5\% | (6) | 111 |
| Ethnicity: White | 54\% | (170) | 36\% | (114) | 10\% | (32) | 316 |
| Ethnicity: Hispanic | 45\% | (46) | 38\% | (39) | 17\% | (18) | 103 |
| Ethnicity: Black | 45\% | (40) | $34 \%$ | (30) | $21 \%$ | (18) | 88 |

Continued on next page

Table MCTE4: And have you used or bought into any of those services before?

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (228) | 35\% | (158) | 13\% | (58) | 444 |
| All Christian | 49\% | (96) | 44\% | (85) | 7\% | (14) | 195 |
| All Non-Christian | 74\% | (49) | 21\% | (14) | 5\% | (3) | 66 |
| Agnostic/Nothing in particular | 47\% | (51) | 38\% | (42) | 15\% | (16) | 109 |
| Something Else | 48\% | (29) | 22\% | (13) | 30\% | (18) | 59 |
| Religious Non-Protestant/Catholic | 73\% | (51) | 21\% | (14) | 6\% | (4) | 70 |
| Evangelical | 60\% | (90) | 27\% | (40) | 13\% | (20) | 150 |
| Non-Evangelical | 32\% | (31) | 58\% | (56) | 10\% | (10) | 98 |
| Community: Urban | 64\% | (133) | $31 \%$ | (64) | 6\% | (12) | 208 |
| Community: Suburban | 37\% | (66) | 42\% | (74) | 20\% | (36) | 176 |
| Community: Rural | 49\% | (29) | 33\% | (20) | 18\% | (11) | 60 |
| Employ: Private Sector | 61\% | (103) | 37\% | (62) | 2\% | (4) | 169 |
| Employ: Government | 72\% | (40) | 23\% | (12) | 5\% | (3) | 55 |
| Employ: Self-Employed | 53\% | (37) | 28\% | (20) | 19\% | (13) | 70 |
| Military HH: Yes | 63\% | (51) | 29\% | (23) | 8\% | (7) | 81 |
| Military HH: No | 49\% | (178) | 37\% | (134) | 14\% | (52) | 364 |
| RD/WT: Right Direction | 57\% | (172) | 35\% | (104) | 8\% | (24) | 300 |
| RD/WT: Wrong Track | 39\% | (57) | 37\% | (54) | $24 \%$ | (34) | 145 |
| Biden Job Approve | 58\% | (189) | 32\% | (105) | 9\% | (30) | 324 |
| Biden Job Disapprove | 36\% | (37) | 49\% | (49) | 15\% | (15) | 101 |
| Biden Job Strongly Approve | 61\% | (138) | 30\% | (67) | 9\% | (20) | 225 |
| Biden Job Somewhat Approve | 51\% | (50) | 38\% | (37) | $11 \%$ | (11) | 99 |
| Biden Job Strongly Disapprove | 32\% | (20) | 51\% | (32) | 17\% | (10) | 62 |
| Favorable of Biden | 57\% | (177) | 33\% | (104) | 10\% | (32) | 313 |
| Unfavorable of Biden | 35\% | (35) | 50\% | (50) | 15\% | (16) | 101 |
| Very Favorable of Biden | 58\% | (129) | 31\% | (68) | $11 \%$ | (23) | 220 |
| Somewhat Favorable of Biden | 52\% | (49) | 38\% | (35) | 10\% | (9) | 93 |
| Very Unfavorable of Biden | 27\% | (18) | 56\% | (37) | 17\% | (11) | 66 |
| \#1 Issue: Economy | 52\% | (83) | 39\% | (61) | 9\% | (14) | 158 |
| \#1 Issue: Security | 49\% | (29) | 33\% | (19) | 18\% | (11) | 59 |
| \# 1 Issue: Health Care | 59\% | (44) | 30\% | (22) | $11 \%$ | (9) | 74 |

Continued on next page

Table MCTE4: And have you used or bought into any of those services before?

| Demographic | Yes |  |  | No | Don't know / No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE5_1: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Price

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 67\% | (1482) | 22\% | (485) | $3 \%$ | (66) | 1\% | (12) | 7\% | (156) | 2200 |
| Gender: Male | 65\% | (687) | 27\% | (290) | 3\% | (37) | 1\% | (8) | 4\% | (39) | 1062 |
| Gender: Female | 70\% | (795) | 17\% | (195) | 3\% | (29) | - | (4) | 10\% | (116) | 1138 |
| Age: 18-34 | 54\% | (352) | 26\% | (167) | 5\% | (34) | 1\% | (4) | 15\% | (98) | 655 |
| Age: 35-44 | 62\% | (222) | 27\% | (98) | 4\% | (15) | 1\% | (4) | 5\% | (20) | 358 |
| Age: 45-64 | $74 \%$ | (556) | 20\% | (149) | 1\% | (11) | - | (3) | 4\% | (32) | 751 |
| Age: 65+ | 81\% | (352) | 16\% | (72) | 1\% | (5) | - | (1) | 1\% | (6) | 436 |
| GenZers: 1997-2012 | 42\% | (133) | 30\% | (95) | 8\% | (24) | 1\% | (4) | 20\% | (63) | 319 |
| Millennials: 1981-1996 | 64\% | (350) | 24\% | (131) | 4\% | (20) | - | (3) | 8\% | (46) | 549 |
| GenXers: 1965-1980 | 68\% | (350) | 24\% | (125) | 2\% | (10) | - | (2) | 5\% | (25) | 513 |
| Baby Boomers: 1946-1964 | 80\% | (586) | 16\% | (117) | 1\% | (10) | - | (2) | 3\% | (19) | 733 |
| PID: Dem (no lean) | 70\% | (635) | 22\% | (202) | 3\% | (23) | - | (4) | $4 \%$ | (39) | 903 |
| PID: Ind (no lean) | 64\% | (433) | 20\% | (137) | 4\% | (30) | - | (2) | 12\% | (80) | 682 |
| PID: Rep (no lean) | 67\% | (414) | 24\% | (146) | 2\% | (13) | 1\% | (6) | 6\% | (36) | 616 |
| PID/Gender: Dem Men | 67\% | (294) | 27\% | (118) | 3\% | (13) | 1\% | (4) | 2\% | (11) | 440 |
| PID/Gender: Dem Women | 74\% | (341) | 18\% | (84) | 2\% | (9) | - | (0) | 6\% | (29) | 463 |
| PID/Gender: Ind Men | 65\% | (207) | 25\% | (81) | 4\% | (14) | - | (1) | 5\% | (16) | 318 |
| PID/Gender: Ind Women | 62\% | (226) | 16\% | (57) | 4\% | (16) | - | (1) | 18\% | (64) | 363 |
| PID/Gender: Rep Men | 61\% | (186) | 30\% | (91) | 3\% | (10) | 1\% | (3) | 4\% | (13) | 303 |
| PID/Gender: Rep Women | 73\% | (228) | 17\% | (54) | $1 \%$ | (4) | 1\% | (3) | 7\% | (23) | 312 |
| Ideo: Liberal (1-3) | 68\% | (463) | 22\% | (149) | 5\% | (32) | 1\% | (4) | 5\% | (33) | 680 |
| Ideo: Moderate (4) | 70\% | (408) | 22\% | (128) | 1\% | (8) | - | (1) | 7\% | (40) | 585 |
| Ideo: Conservative (5-7) | 69\% | (488) | 25\% | (176) | $1 \%$ | (10) | 1\% | (6) | 4\% | (25) | 705 |
| Educ: < College | 66\% | (1002) | 22\% | (327) | 3\% | (45) | 1\% | (8) | 9\% | (130) | 1512 |
| Educ: Bachelors degree | 72\% | (319) | 22\% | (97) | 2\% | (8) | - | (2) | 4\% | (17) | 444 |
| Educ: Post-grad | 66\% | (161) | 25\% | (60) | 5\% | (12) | 1\% | (1) | 3\% | (8) | 244 |
| Income: Under 50k | 68\% | (816) | 18\% | (221) | 3\% | (36) | 1\% | (6) | 10\% | (116) | 1197 |
| Income: 50k-100k | 69\% | (425) | 24\% | (149) | 3\% | (18) | - | (3) | 4\% | (23) | 618 |
| Income: 100k+ | 62\% | (241) | 30\% | (115) | 3\% | (11) | 1\% | (2) | 4\% | (16) | 386 |
| Ethnicity: White | 70\% | (1206) | 21\% | (357) | 2\% | (41) | 1\% | (12) | 6\% | (106) | 1722 |
| Ethnicity: Hispanic | 56\% | (195) | 29\% | (102) | 5\% | (16) | - | (2) | 10\% | (35) | 349 |

Continued on next page

Table MCTE5_1: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Price

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 67\% | (1482) | 22\% | (485) | 3\% | (66) | 1\% | (12) | 7\% | (156) | 2200 |
| Ethnicity: Black | 64\% | (175) | 25\% | (68) | $4 \%$ | (11) | - | (0) | 7\% | (20) | 274 |
| Ethnicity: Other | 49\% | (101) | 29\% | (60) | 7\% | (13) | - | (0) | 15\% | (30) | 204 |
| All Christian | 73\% | (752) | 20\% | (211) | 2\% | (16) | 1\% | (7) | 4\% | (45) | 1032 |
| All Non-Christian | 55\% | (79) | 24\% | (35) | 12\% | (18) | - | (1) | 8\% | (12) | 144 |
| Atheist | 54\% | (60) | 32\% | (36) | 3\% | (4) | 1\% | (1) | 9\% | (10) | 112 |
| Agnostic/Nothing in particular | 63\% | (390) | 22\% | (138) | 3\% | (18) | - | (3) | 11\% | (66) | 614 |
| Something Else | 68\% | (201) | 22\% | (65) | 3\% | (10) | - | (0) | 7\% | (22) | 297 |
| Religious Non-Protestant/Catholic | 58\% | (92) | 22\% | (35) | 13\% | (20) | - | (1) | 7\% | (12) | 159 |
| Evangelical | 70\% | (403) | 21\% | (118) | 3\% | (15) | 1\% | (4) | 6\% | (35) | 575 |
| Non-Evangelical | 73\% | (529) | 21\% | (153) | 1\% | (8) | - | (3) | 4\% | (30) | 723 |
| Community: Urban | 65\% | (411) | 23\% | (148) | 3\% | (19) | 1\% | (5) | 8\% | (49) | 632 |
| Community: Suburban | 67\% | (694) | 23\% | (239) | 3\% | (33) | - | (5) | 6\% | (58) | 1030 |
| Community: Rural | 70\% | (377) | 18\% | (98) | $2 \%$ | (13) | - | (2) | 9\% | (49) | 539 |
| Employ: Private Sector | 63\% | (397) | 27\% | (169) | 4\% | (25) | 1\% | (6) | 6\% | (35) | 634 |
| Employ: Government | 62\% | (93) | 24\% | (36) | 8\% | (12) | - | (0) | 6\% | (9) | 151 |
| Employ: Self-Employed | 64\% | (121) | 24\% | (45) | 2\% | (5) | 1\% | (1) | 9\% | (18) | 190 |
| Employ: Homemaker | 74\% | (107) | $11 \%$ | (16) | 2\% | (3) | - | (0) | 12\% | (17) | 144 |
| Employ: Student | 45\% | (55) | $31 \%$ | (37) | 3\% | (4) | - | (0) | 21\% | (25) | 120 |
| Employ: Retired | 78\% | (445) | 18\% | (100) | 1\% | (6) | 1\% | (3) | 3\% | (15) | 569 |
| Employ: Unemployed | 61\% | (161) | 27\% | (71) | 2\% | (5) | - | (0) | 10\% | (27) | 264 |
| Employ: Other | 80\% | (102) | 8\% | (11) | 5\% | (6) | 1\% | (1) | 6\% | (8) | 128 |
| Military HH: Yes | 67\% | (254) | 26\% | (99) | 2\% | (9) | 1\% | (3) | 4\% | (13) | 378 |
| Military HH: No | 67\% | (1228) | 21\% | (386) | 3\% | (57) | 1\% | (9) | 8\% | (142) | 1822 |
| RD/WT: Right Direction | 65\% | (728) | 26\% | (287) | 3\% | (35) | - | (5) | 6\% | (69) | 1124 |
| RD/WT: Wrong Track | 70\% | (754) | 18\% | (198) | 3\% | (31) | 1\% | (7) | 8\% | (86) | 1076 |
| Biden Job Approve | 68\% | (851) | 25\% | (309) | $4 \%$ | (45) | - | (4) | 4\% | (51) | 1260 |
| Biden Job Disapprove | 71\% | (560) | 20\% | (161) | $2 \%$ | (15) | 1\% | (7) | 6\% | (45) | 787 |

Continued on next page

Table MCTE5_1: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Price

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 67\% | (1482) | 22\% | (485) | $3 \%$ | (66) | 1\% | (12) | 7\% | (156) | 2200 |
| Biden Job Strongly Approve | 72\% | (505) | 20\% | (137) | 4\% | (27) | - | (2) | 4\% | (27) | 699 |
| Biden Job Somewhat Approve | 62\% | (346) | 31\% | (172) | $3 \%$ | (17) | - | (2) | 4\% | (24) | 561 |
| Biden Job Somewhat Disapprove | 64\% | (142) | 26\% | (57) | 5\% | (11) | 2\% | (4) | 4\% | (9) | 223 |
| Biden Job Strongly Disapprove | 74\% | (418) | 18\% | (103) | 1\% | (5) | 1\% | (3) | 6\% | (36) | 564 |
| Favorable of Biden | 68\% | (836) | 24\% | (291) | 4\% | (44) | - | (4) | 4\% | (47) | 1222 |
| Unfavorable of Biden | 70\% | (570) | 21\% | (172) | 2\% | (16) | 1\% | (8) | 6\% | (49) | 815 |
| Very Favorable of Biden | 73\% | (517) | 20\% | (144) | 3\% | (23) | - | (2) | 3\% | (24) | 710 |
| Somewhat Favorable of Biden | 62\% | (319) | 29\% | (147) | 4\% | (21) | - | (2) | 5\% | (23) | 513 |
| Somewhat Unfavorable of Biden | 62\% | (129) | 27\% | (57) | 4\% | (9) | - | (0) | 7\% | (14) | 209 |
| Very Unfavorable of Biden | 73\% | (441) | 19\% | (115) | 1\% | (7) | 1\% | (8) | 6\% | (34) | 606 |
| \# 1 Issue: Economy | 66\% | (478) | 25\% | (182) | 2\% | (17) | 1\% | (6) | 6\% | (42) | 726 |
| \# 1 Issue: Security | 74\% | (256) | 17\% | (59) | 4\% | (13) | 1\% | (2) | 4\% | (13) | 343 |
| \# 1 Issue: Health Care | 68\% | (260) | 18\% | (68) | 5\% | (20) | - | (1) | 8\% | (31) | 380 |
| \#1 Issue: Medicare / Social Security | 76\% | (194) | 19\% | (50) | 1\% | (3) | 1\% | (2) | $3 \%$ | (7) | 256 |
| \# 1 Issue: Women's Issues | 57\% | (71) | 16\% | (19) | 3\% | (3) | - | (1) | 24\% | (29) | 124 |
| \#1 Issue: Education | 60\% | (63) | 27\% | (28) | 1\% | (2) | - | (0) | $11 \%$ | (12) | 105 |
| \# 1 Issue: Energy | 45\% | (57) | 39\% | (49) | 5\% | (6) | 1\% | (1) | 10\% | (13) | 126 |
| \# 1 Issue: Other | 73\% | (103) | 21\% | (29) | 1\% | (1) | - | (0) | 5\% | (7) | 141 |
| 2020 Vote: Joe Biden | $72 \%$ | (733) | 22\% | (223) | 3\% | (27) | - | (4) | $3 \%$ | (33) | 1020 |
| 2020 Vote: Donald Trump | 69\% | (473) | 24\% | (160) | 2\% | (13) | 1\% | (4) | $4 \%$ | (30) | 681 |
| 2020 Vote: Other | 65\% | (50) | 21\% | (17) | 1\% | (1) | - | (0) | 13\% | (10) | 78 |
| 2020 Vote: Didn't Vote | 53\% | (223) | 20\% | (85) | 6\% | (24) | 1\% | (4) | 20\% | (83) | 419 |
| 2018 House Vote: Democrat | $73 \%$ | (573) | 21\% | (167) | $3 \%$ | (23) | - | (3) | $3 \%$ | (20) | 785 |
| 2018 House Vote: Republican | $71 \%$ | (408) | 25\% | (142) | 1\% | (8) | 1\% | (4) | 3\% | (16) | 577 |
| 2018 House Vote: Someone else | 63\% | (42) | 15\% | (10) | 7\% | (5) | 2\% | (1) | 13\% | (9) | 67 |
| 2016 Vote: Hillary Clinton | $73 \%$ | (515) | 22\% | (152) | 2\% | (16) | - | (3) | 2\% | (17) | 703 |
| 2016 Vote: Donald Trump | $71 \%$ | (458) | 24\% | (153) | 1\% | (10) | - | (3) | $3 \%$ | (22) | 646 |
| 2016 Vote: Other | 76\% | (82) | 14\% | (15) | 1\% | (1) | - | (0) | 9\% | (10) | 108 |
| 2016 Vote: Didn't Vote | 57\% | (426) | 22\% | (166) | 5\% | (39) | 1\% | (6) | 14\% | (107) | 743 |

Continued on next page

Table MCTE5_1: When you're considering which at-home internet service provider to select, how important are each of the following factors? Price

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 67\% | (1482) | 22\% | (485) | 3\% | (66) | 1\% | (12) | 7\% | (156) | 2200 |
| Voted in 2014: Yes | 73\% | (911) | 21\% | (267) | 2\% | (21) | - | (4) | 3\% | (41) | 1245 |
| Voted in 2014: No | 60\% | (571) | 23\% | (218) | 5\% | (44) | 1\% | (8) | 12\% | (115) | 955 |
| 4-Region: Northeast | 65\% | (256) | 24\% | (95) | 5\% | (20) | 1\% | (2) | 5\% | (20) | 394 |
| 4-Region: Midwest | 68\% | (316) | 20\% | (95) | 3\% | (14) | 1\% | (3) | 7\% | (34) | 462 |
| 4-Region: South | 69\% | (566) | 21\% | (175) | 2\% | (17) | 1\% | (5) | 7\% | (62) | 824 |
| 4-Region: West | 66\% | (345) | 23\% | (120) | 3\% | (14) | - | (1) | 8\% | (40) | 520 |
| White- Non-Hispanic, Income: Under 50k | 72\% | (558) | 16\% | (122) | 2\% | (17) | 1\% | (6) | 9\% | (67) | 770 |
| POC, Income: Under 50k | 61\% | (258) | 23\% | (99) | 5\% | (19) | - | (0) | 12\% | (50) | 426 |
| White- Non-Hispanic, Income: 50k-100k | 71\% | (322) | 23\% | (103) | 2\% | (9) | - | (2) | $4 \%$ | (19) | 455 |
| POC, Income: $50 \mathrm{k}-100 \mathrm{k}$ | 64\% | (103) | 28\% | (46) | 5\% | (8) | 1\% | (2) | 2\% | (3) | 163 |
| White- Non-Hispanic, Income: 100k+ | 68\% | (197) | 24\% | (70) | 4\% | (11) | 1\% | (2) | 3\% | (9) | 289 |
| POC, Income: $100 \mathrm{k}+$ | 46\% | (44) | 46\% | (45) | - | (0) | - | (0) | 8\% | (7) | 97 |

[^4]Table MCTE5_2: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Download speeds

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (1281) | 28\% | (617) | $4 \%$ | (97) | 1\% | (32) | 8\% | (173) | 2200 |
| Gender: Male | 61\% | (645) | 30\% | (316) | 4\% | (44) | 1\% | (14) | 4\% | (43) | 1062 |
| Gender: Female | 56\% | (636) | 26\% | (301) | 5\% | (53) | 2\% | (17) | 11\% | (130) | 1138 |
| Age: 18-34 | 46\% | (302) | 27\% | (179) | 7\% | (48) | 3\% | (17) | 17\% | (109) | 655 |
| Age: 35-44 | 70\% | (250) | 23\% | (82) | 2\% | (6) | - | (1) | 5\% | (19) | 358 |
| Age: 45-64 | 61\% | (461) | 29\% | (220) | 3\% | (24) | 1\% | (9) | 5\% | (37) | 751 |
| Age: 65+ | 61\% | (268) | 31\% | (136) | 4\% | (20) | 1\% | (5) | 2\% | (8) | 436 |
| GenZers: 1997-2012 | 35\% | (112) | 29\% | (91) | 9\% | (28) | 5\% | (17) | 22\% | (71) | 319 |
| Millennials: 1981-1996 | 62\% | (339) | 25\% | (138) | 4\% | (23) | - | (1) | 9\% | (49) | 549 |
| GenXers: 1965-1980 | 65\% | (335) | 26\% | (134) | 3\% | (16) | 1\% | (4) | 5\% | (26) | 513 |
| Baby Boomers: 1946-1964 | 61\% | (445) | 31\% | (226) | 4\% | (27) | 1\% | (8) | 4\% | (26) | 733 |
| PID: Dem (no lean) | 61\% | (549) | 28\% | (256) | 4\% | (33) | 1\% | (13) | 6\% | (52) | 903 |
| PID: Ind (no lean) | 54\% | (367) | 27\% | (185) | 6\% | (39) | 1\% | (8) | 12\% | (83) | 682 |
| PID: Rep (no lean) | 59\% | (365) | 29\% | (176) | 4\% | (25) | 2\% | (10) | 6\% | (39) | 616 |
| PID/Gender: Dem Men | 65\% | (286) | 30\% | (134) | 2\% | (8) | - | (2) | 2\% | (11) | 440 |
| PID/Gender: Dem Women | 57\% | (263) | 26\% | (122) | 5\% | (25) | 2\% | (11) | 9\% | (41) | 463 |
| PID/Gender: Ind Men | 58\% | (185) | 29\% | (93) | 6\% | (18) | 2\% | (5) | 5\% | (17) | 318 |
| PID/Gender: Ind Women | 50\% | (182) | 25\% | (92) | 6\% | (21) | 1\% | (2) | 18\% | (65) | 363 |
| PID/Gender: Rep Men | 57\% | (174) | 29\% | (89) | 6\% | (18) | 2\% | (7) | 5\% | (15) | 303 |
| PID/Gender: Rep Women | 61\% | (191) | 28\% | (87) | 2\% | (7) | 1\% | (3) | 8\% | (24) | 312 |
| Ideo: Liberal (1-3) | 62\% | (420) | 26\% | (175) | 5\% | (32) | 2\% | (13) | 6\% | (40) | 680 |
| Ideo: Moderate (4) | 57\% | (334) | 31\% | (181) | 4\% | (21) | 1\% | (6) | 7\% | (43) | 585 |
| Ideo: Conservative (5-7) | 61\% | (431) | 29\% | (205) | 4\% | (29) | 1\% | (10) | 4\% | (30) | 705 |
| Educ: < College | 55\% | (834) | 29\% | (435) | 5\% | (69) | 2\% | (28) | 10\% | (146) | 1512 |
| Educ: Bachelors degree | 66\% | (293) | 25\% | (113) | 4\% | (18) | 1\% | (2) | 4\% | (18) | 444 |
| Educ: Post-grad | 63\% | (154) | 28\% | (69) | 4\% | (10) | 1\% | (1) | 4\% | (9) | 244 |
| Income: Under 50k | 55\% | (652) | 28\% | (332) | 5\% | (62) | 2\% | (27) | 10\% | (123) | 1197 |
| Income: 50k-100k | 61\% | (379) | 28\% | (176) | 4\% | (26) | 1\% | (4) | 5\% | (34) | 618 |
| Income: 100k+ | 65\% | (250) | 28\% | (109) | 2\% | (9) | - | (1) | 4\% | (16) | 386 |
| Ethnicity: White | 59\% | (1021) | 28\% | (490) | 4\% | (70) | 1\% | (21) | 7\% | (120) | 1722 |
| Ethnicity: Hispanic | 55\% | (193) | 25\% | (86) | 7\% | (26) | 2\% | (5) | 11\% | (39) | 349 |

Continued on next page

Table MCTE5_2: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Download speeds

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (1281) | 28\% | (617) | 4\% | (97) | 1\% | (32) | 8\% | (173) | 2200 |
| Ethnicity: Black | 64\% | (176) | 21\% | (57) | 4\% | (12) | 2\% | (5) | 9\% | (24) | 274 |
| Ethnicity: Other | 41\% | (84) | 34\% | (69) | 7\% | (15) | 3\% | (6) | 15\% | (30) | 204 |
| All Christian | 61\% | (631) | 28\% | (289) | 5\% | (49) | 1\% | (10) | 5\% | (53) | 1032 |
| All Non-Christian | 55\% | (79) | 27\% | (39) | 10\% | (14) | - | (1) | 8\% | (12) | 144 |
| Atheist | 53\% | (60) | 31\% | (35) | 3\% | (4) | 3\% | (3) | 10\% | (11) | 112 |
| Agnostic/Nothing in particular | 54\% | (333) | 29\% | (181) | 3\% | (21) | $2 \%$ | (11) | 11\% | (68) | 614 |
| Something Else | 60\% | (178) | 25\% | (73) | 3\% | (9) | 2\% | (7) | 10\% | (30) | 297 |
| Religious Non-Protestant/Catholic | 57\% | (90) | 25\% | (40) | 10\% | (16) | - | (1) | 7\% | (12) | 159 |
| Evangelical | 60\% | (343) | 28\% | (158) | 4\% | (22) | 2\% | (11) | 7\% | (41) | 575 |
| Non-Evangelical | 62\% | (446) | 27\% | (197) | 5\% | (34) | 1\% | (6) | 6\% | (40) | 723 |
| Community: Urban | 59\% | (371) | 29\% | (183) | 3\% | (21) | 2\% | (10) | 7\% | (47) | 632 |
| Community: Suburban | 57\% | (592) | 28\% | (288) | 6\% | (62) | 1\% | (11) | 8\% | (78) | 1030 |
| Community: Rural | 59\% | (319) | 27\% | (146) | 3\% | (14) | 2\% | (11) | 9\% | (49) | 539 |
| Employ: Private Sector | 62\% | (391) | 28\% | (177) | 3\% | (20) | 1\% | (7) | 6\% | (38) | 634 |
| Employ: Government | 57\% | (86) | 22\% | (33) | 12\% | (18) | 1\% | (1) | 8\% | (12) | 151 |
| Employ: Self-Employed | 53\% | (101) | 28\% | (53) | 6\% | (11) | 1\% | (1) | 13\% | (24) | 190 |
| Employ: Homemaker | 61\% | (88) | 26\% | (38) | 1\% | (2) | 4\% | (5) | 7\% | (11) | 144 |
| Employ: Student | 38\% | (45) | 30\% | (36) | 3\% | (3) | 1\% | (1) | 29\% | (35) | 120 |
| Employ: Retired | 61\% | (346) | 30\% | (172) | 5\% | (26) | 1\% | (7) | 3\% | (17) | 569 |
| Employ: Unemployed | 55\% | (145) | 28\% | (75) | 5\% | (13) | 2\% | (6) | 9\% | (25) | 264 |
| Employ: Other | 60\% | (77) | 25\% | (33) | 2\% | (3) | 2\% | (3) | 10\% | (12) | 128 |
| Military HH: Yes | 59\% | (223) | 32\% | (122) | 4\% | (16) | - | (0) | 4\% | (17) | 378 |
| Military HH: No | 58\% | (1058) | 27\% | (495) | 4\% | (81) | 2\% | (31) | 9\% | (157) | 1822 |
| RD/WT: Right Direction | 59\% | (667) | 27\% | (304) | 5\% | (61) | 2\% | (21) | 6\% | (71) | 1124 |
| RD/WT: Wrong Track | 57\% | (615) | 29\% | (313) | 3\% | (36) | 1\% | (10) | 10\% | (102) | 1076 |
| Biden Job Approve | 60\% | (762) | 28\% | (348) | 5\% | (67) | 2\% | (21) | 5\% | (63) | 1260 |
| Biden Job Disapprove | 60\% | (471) | 30\% | (234) | 3\% | (25) | 1\% | (9) | 6\% | (49) | 787 |

Continued on next page

Table MCTE5_2: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Download speeds

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (1281) | 28\% | (617) | 4\% | (97) | 1\% | (32) | 8\% | (173) | 2200 |
| Biden Job Strongly Approve | 68\% | (476) | 23\% | (161) | $3 \%$ | (20) | 1\% | (10) | 4\% | (31) | 699 |
| Biden Job Somewhat Approve | $51 \%$ | (286) | $33 \%$ | (186) | 8\% | (47) | 2\% | (10) | 6\% | (32) | 561 |
| Biden Job Somewhat Disapprove | $51 \%$ | (113) | 41\% | (91) | 3\% | (7) | $2 \%$ | (4) | 4\% | (8) | 223 |
| Biden Job Strongly Disapprove | 63\% | (358) | 25\% | (142) | 3\% | (18) | 1\% | (5) | 7\% | (41) | 564 |
| Favorable of Biden | 61\% | (743) | 28\% | (347) | 5\% | (57) | 1\% | (13) | 5\% | (62) | 1222 |
| Unfavorable of Biden | 59\% | (477) | 29\% | (235) | 4\% | (33) | $2 \%$ | (17) | 6\% | (52) | 815 |
| Very Favorable of Biden | 69\% | (488) | 23\% | (163) | 4\% | (26) | 1\% | (4) | 4\% | (28) | 710 |
| Somewhat Favorable of Biden | 50\% | (255) | $36 \%$ | (183) | 6\% | (31) | $2 \%$ | (9) | 7\% | (34) | 513 |
| Somewhat Unfavorable of Biden | 53\% | (110) | 35\% | (73) | 5\% | (11) | 1\% | (2) | 6\% | (13) | 209 |
| Very Unfavorable of Biden | 61\% | (367) | 27\% | (163) | 4\% | (23) | $2 \%$ | (15) | 6\% | (38) | 606 |
| \# 1 Issue: Economy | 60\% | (439) | 28\% | (203) | 4\% | (29) | 1\% | (7) | 7\% | (48) | 726 |
| \# 1 Issue: Security | 64\% | (220) | 26\% | (90) | 3\% | (11) | $1 \%$ | (4) | 5\% | (18) | 343 |
| \# 1 Issue: Health Care | $57 \%$ | (215) | 27\% | (103) | 5\% | (19) | 3\% | (11) | 9\% | (33) | 380 |
| \# 1 Issue: Medicare / Social Security | 59\% | (150) | $31 \%$ | (80) | 5\% | (12) | 1\% | (3) | 4\% | (10) | 256 |
| \# 1 Issue: Women's Issues | 39\% | (49) | 26\% | (32) | 8\% | (10) | - | (0) | 26\% | (33) | 124 |
| \# 1 Issue: Education | 45\% | (47) | 32\% | (33) | 3\% | (3) | $4 \%$ | (4) | 17\% | (17) | 105 |
| \# 1 Issue: Energy | 54\% | (68) | 29\% | (37) | 7\% | (9) | 1\% | (1) | 9\% | (11) | 126 |
| \#1 Issue: Other | 66\% | (93) | 27\% | (38) | $3 \%$ | (5) | 1\% | (2) | 2\% | (3) | 141 |
| 2020 Vote: Joe Biden | 62\% | (632) | 29\% | (294) | 4\% | (37) | 1\% | (7) | 5\% | (50) | 1020 |
| 2020 Vote: Donald Trump | 60\% | (410) | 29\% | (195) | 4\% | (27) | $2 \%$ | (14) | 5\% | (34) | 681 |
| 2020 Vote: Other | 57\% | (45) | 24\% | (19) | 9\% | (7) | - | (0) | 9\% | (7) | 78 |
| 2020 Vote: Didn't Vote | 46\% | (194) | 26\% | (107) | 6\% | (25) | 3\% | (11) | 20\% | (82) | 419 |
| 2018 House Vote: Democrat | 63\% | (491) | 29\% | (228) | 3\% | (27) | 1\% | (9) | 4\% | (30) | 785 |
| 2018 House Vote: Republican | 64\% | (372) | 29\% | (166) | $3 \%$ | (19) | 1\% | (6) | 3\% | (15) | 577 |
| 2018 House Vote: Someone else | 47\% | (32) | 33\% | (22) | 6\% | (4) | 2\% | (1) | 13\% | (8) | 67 |
| 2016 Vote: Hillary Clinton | 64\% | (447) | 29\% | (206) | 4\% | (25) | 1\% | (6) | 3\% | (19) | 703 |
| 2016 Vote: Donald Trump | 65\% | (419) | 27\% | (172) | $3 \%$ | (22) | 1\% | (8) | 4\% | (25) | 646 |
| 2016 Vote: Other | 53\% | (57) | 30\% | (33) | 4\% | (4) | $4 \%$ | (4) | 9\% | (10) | 108 |
| 2016 Vote: Didn't Vote | 48\% | (357) | 28\% | (205) | 6\% | (46) | $2 \%$ | (14) | 16\% | (120) | 743 |

[^5]Table MCTE5_2: When you're considering which at-home internet service provider to select, how important are each of the following factors? Download speeds

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (1281) | 28\% | (617) | 4\% | (97) | 1\% | (32) | 8\% | (173) | 2200 |
| Voted in 2014: Yes | 65\% | (810) | 28\% | (346) | $3 \%$ | (41) | 1\% | (8) | 3\% | (39) | 1245 |
| Voted in 2014: No | 49\% | (471) | 28\% | (270) | 6\% | (56) | $2 \%$ | (23) | 14\% | (135) | 955 |
| 4-Region: Northeast | 62\% | (245) | 25\% | (100) | 6\% | (23) | 1\% | (2) | 6\% | (24) | 394 |
| 4-Region: Midwest | 57\% | (261) | 28\% | (128) | 4\% | (20) | $2 \%$ | (10) | 9\% | (42) | 462 |
| 4-Region: South | 61\% | (502) | 26\% | (215) | 4\% | (34) | $1 \%$ | (9) | 8\% | (64) | 824 |
| 4-Region: West | 53\% | (273) | 33\% | (174) | 4\% | (20) | 2\% | (10) | 8\% | (43) | 520 |
| White- Non-Hispanic, Income: Under 50k | $54 \%$ | (416) | 30\% | (233) | 5\% | (37) | $2 \%$ | (16) | 9\% | (68) | 770 |
| POC, Income: Under 50k | 56\% | (237) | 23\% | (98) | 6\% | (25) | $2 \%$ | (10) | 13\% | (55) | 426 |
| White- Non-Hispanic, Income: 50k-100k | 59\% | (270) | 31\% | (140) | 4\% | (17) | 1\% | (4) | 6\% | (25) | 455 |
| POC, Income: $50 \mathrm{k}-100 \mathrm{k}$ | 67\% | (109) | 22\% | (36) | 6\% | (9) | - | (0) | 5\% | (9) | 163 |
| White- Non-Hispanic, Income: $100 \mathrm{k}+$ | 69\% | (199) | 25\% | (73) | 2\% | (6) | - | (1) | 3\% | (10) | 289 |
| POC, Income: 100k+ | 52\% | (51) | 37\% | (36) | 4\% | (3) | - | (0) | 7\% | (7) | 97 |

[^6]Table MCTE5_3: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Upload speeds

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1133) | 33\% | (720) | 6\% | (134) | 1\% | (32) | 8\% | (181) | 2200 |
| Gender: Male | 51\% | (537) | 36\% | (378) | 7\% | (79) | 2\% | (19) | 5\% | (48) | 1062 |
| Gender: Female | 52\% | (596) | 30\% | (342) | 5\% | (54) | 1\% | (12) | 12\% | (133) | 1138 |
| Age: 18-34 | 45\% | (297) | 30\% | (195) | 6\% | (42) | 1\% | (9) | 17\% | (112) | 655 |
| Age: 35-44 | 57\% | (204) | 31\% | (112) | 5\% | (18) | 1\% | (2) | 6\% | (22) | 358 |
| Age: 45-64 | 54\% | (408) | 34\% | (254) | 5\% | (39) | 1\% | (11) | 5\% | (38) | 751 |
| Age: 65+ | 51\% | (223) | 36\% | (159) | 8\% | (35) | 2\% | (10) | 2\% | (10) | 436 |
| GenZers: 1997-2012 | 34\% | (109) | 34\% | (109) | 7\% | (21) | 3\% | (8) | 22\% | (71) | 319 |
| Millennials: 1981-1996 | 58\% | (316) | 27\% | (148) | 5\% | (28) | 1\% | (3) | 10\% | (54) | 549 |
| GenXers: 1965-1980 | 53\% | (274) | 34\% | (174) | 6\% | (31) | 1\% | (5) | 6\% | (30) | 513 |
| Baby Boomers: 1946-1964 | 53\% | (391) | 36\% | (263) | 6\% | (43) | 1\% | (11) | 3\% | (25) | 733 |
| PID: Dem (no lean) | 54\% | (489) | 32\% | (290) | 7\% | (62) | 1\% | (12) | 5\% | (49) | 903 |
| PID: Ind (no lean) | 45\% | (305) | 34\% | (235) | 7\% | (45) | 1\% | (8) | 13\% | (88) | 682 |
| PID: Rep (no lean) | 55\% | (339) | 32\% | (195) | 4\% | (26) | 2\% | (11) | 7\% | (44) | 616 |
| PID/Gender: Dem Men | 55\% | (244) | 33\% | (144) | 7\% | (32) | 1\% | (6) | 3\% | (15) | 440 |
| PID/Gender: Dem Women | 53\% | (246) | 32\% | (147) | 7\% | (31) | 1\% | (6) | 7\% | (34) | 463 |
| PID/Gender: Ind Men | 44\% | (139) | 40\% | (126) | 10\% | (32) | 2\% | (5) | 5\% | (16) | 318 |
| PID/Gender: Ind Women | 46\% | (166) | 30\% | (109) | 4\% | (13) | 1\% | (3) | 20\% | (72) | 363 |
| PID/Gender: Rep Men | 51\% | (155) | 36\% | (108) | 5\% | (15) | 2\% | (8) | 6\% | (18) | 303 |
| PID/Gender: Rep Women | 59\% | (185) | 28\% | (87) | 3\% | (10) | 1\% | (3) | 9\% | (27) | 312 |
| Ideo: Liberal (1-3) | 53\% | (362) | 33\% | (224) | 8\% | (52) | 1\% | (6) | 5\% | (36) | 680 |
| Ideo: Moderate (4) | 50\% | (291) | 35\% | (205) | 6\% | (34) | 1\% | (8) | 8\% | (47) | 585 |
| Ideo: Conservative (5-7) | 55\% | (387) | 34\% | (238) | 4\% | (31) | 2\% | (14) | 5\% | (35) | 705 |
| Educ: < College | 49\% | (738) | 34\% | (518) | 5\% | (82) | 2\% | (24) | 10\% | (150) | 1512 |
| Educ: Bachelors degree | 57\% | (254) | 30\% | (132) | 7\% | (32) | 1\% | (4) | 5\% | (22) | 444 |
| Educ: Post-grad | 58\% | (141) | 29\% | (70) | 8\% | (20) | 2\% | (4) | 4\% | (9) | 244 |
| Income: Under 50k | 49\% | (587) | 32\% | (380) | 7\% | (80) | $2 \%$ | (20) | 11\% | (130) | 1197 |
| Income: 50k-100k | 52\% | (320) | 35\% | (217) | 6\% | (38) | 1\% | (9) | 5\% | (34) | 618 |
| Income: 100k+ | 59\% | (226) | 32\% | (123) | 4\% | (16) | 1\% | (3) | 5\% | (18) | 386 |
| Ethnicity: White | 51\% | (885) | 33\% | (574) | 6\% | (109) | 2\% | (28) | 7\% | (126) | 1722 |
| Ethnicity: Hispanic | 44\% | (154) | 34\% | (120) | 10\% | (34) | 1\% | (3) | 11\% | (37) | 349 |

[^7]Table MCTE5_3: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Upload speeds

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1133) | $33 \%$ | (720) | 6\% | (134) | 1\% | (32) | 8\% | (181) | 2200 |
| Ethnicity: Black | 60\% | (166) | 27\% | (75) | 3\% | (8) | - | (1) | 9\% | (24) | 274 |
| Ethnicity: Other | 40\% | (83) | 35\% | (71) | 8\% | (17) | 1\% | (3) | 15\% | (31) | 204 |
| All Christian | 55\% | (569) | 32\% | (329) | 6\% | (63) | 2\% | (19) | 5\% | (52) | 1032 |
| All Non-Christian | 43\% | (62) | 35\% | (51) | 10\% | (15) | - | (1) | $11 \%$ | (16) | 144 |
| Atheist | 35\% | (40) | 49\% | (55) | 5\% | (6) | 1\% | (1) | 9\% | (10) | 112 |
| Agnostic/Nothing in particular | 47\% | (289) | 33\% | (200) | 7\% | (43) | 2\% | (10) | 12\% | (73) | 614 |
| Something Else | 59\% | (174) | 29\% | (86) | 2\% | (7) | - | (1) | 10\% | (30) | 297 |
| Religious Non-Protestant/Catholic | 43\% | (68) | 37\% | (59) | 10\% | (15) | - | (1) | 11\% | (17) | 159 |
| Evangelical | 57\% | (330) | 30\% | (171) | 5\% | (26) | 1\% | (5) | 7\% | (43) | 575 |
| Non-Evangelical | 55\% | (398) | 32\% | (231) | 6\% | (43) | 2\% | (15) | 5\% | (36) | 723 |
| Community: Urban | 55\% | (348) | 31\% | (193) | 5\% | (30) | 1\% | (5) | 9\% | (55) | 632 |
| Community: Suburban | 49\% | (500) | 35\% | (361) | 7\% | (77) | 2\% | (18) | 7\% | (74) | 1030 |
| Community: Rural | 53\% | (286) | 31\% | (166) | 5\% | (27) | 2\% | (8) | 10\% | (52) | 539 |
| Employ: Private Sector | 56\% | (352) | 32\% | (204) | 6\% | (36) | 1\% | (7) | 5\% | (34) | 634 |
| Employ: Government | $51 \%$ | (76) | 34\% | (52) | 6\% | (9) | - | (0) | 9\% | (14) | 151 |
| Employ: Self-Employed | 49\% | (94) | 30\% | (56) | 6\% | (12) | 1\% | (2) | 14\% | (27) | 190 |
| Employ: Homemaker | 56\% | (81) | 31\% | (45) | 1\% | (2) | - | (0) | 11\% | (16) | 144 |
| Employ: Student | 32\% | (39) | 36\% | (44) | 5\% | (6) | 4\% | (5) | 22\% | (27) | 120 |
| Employ: Retired | $52 \%$ | (296) | 35\% | (200) | 7\% | (39) | 2\% | (14) | 4\% | (20) | 569 |
| Employ: Unemployed | 48\% | (128) | 34\% | (89) | 5\% | (14) | - | (1) | 12\% | (33) | 264 |
| Employ: Other | 53\% | (68) | 24\% | (30) | 13\% | (17) | 2\% | (2) | 8\% | (11) | 128 |
| Military HH: Yes | 53\% | (199) | 36\% | (136) | 5\% | (20) | 1\% | (3) | 5\% | (21) | 378 |
| Military HH: No | $51 \%$ | (934) | 32\% | (584) | 6\% | (114) | 2\% | (29) | 9\% | (161) | 1822 |
| RD/WT: Right Direction | 52\% | (588) | 33\% | (367) | 7\% | (78) | 1\% | (12) | 7\% | (79) | 1124 |
| RD/WT: Wrong Track | 51\% | (545) | 33\% | (353) | 5\% | (56) | 2\% | (20) | 10\% | (102) | 1076 |
| Biden Job Approve | 52\% | (661) | 34\% | (430) | 7\% | (86) | 1\% | (17) | 5\% | (66) | 1260 |
| Biden Job Disapprove | 54\% | (428) | 33\% | (261) | 5\% | (36) | 2\% | (14) | 6\% | (49) | 787 |

Continued on next page

Table MCTE5_3: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Upload speeds

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1133) | $33 \%$ | (720) | 6\% | (134) | 1\% | (32) | 8\% | (181) | 2200 |
| Biden Job Strongly Approve | 61\% | (428) | 27\% | (191) | 5\% | (35) | 1\% | (7) | 5\% | (38) | 699 |
| Biden Job Somewhat Approve | 42\% | (233) | 43\% | (240) | 9\% | (51) | 2\% | (10) | 5\% | (28) | 561 |
| Biden Job Somewhat Disapprove | 46\% | (102) | 41\% | (92) | 6\% | (12) | 3\% | (7) | 4\% | (9) | 223 |
| Biden Job Strongly Disapprove | 58\% | (326) | 30\% | (169) | 4\% | (23) | 1\% | (6) | 7\% | (40) | 564 |
| Favorable of Biden | 52\% | (642) | 34\% | (419) | 7\% | (86) | 1\% | (15) | 5\% | (61) | 1222 |
| Unfavorable of Biden | 54\% | (436) | 33\% | (272) | 5\% | (38) | 2\% | (15) | 7\% | (54) | 815 |
| Very Favorable of Biden | 60\% | (428) | 28\% | (200) | 6\% | (44) | 1\% | (9) | 4\% | (29) | 710 |
| Somewhat Favorable of Biden | 42\% | (214) | 43\% | (219) | 8\% | (42) | 1\% | (6) | 6\% | (32) | 513 |
| Somewhat Unfavorable of Biden | 47\% | (98) | 39\% | (82) | 6\% | (12) | 2\% | (3) | 7\% | (14) | 209 |
| Very Unfavorable of Biden | 56\% | (338) | $31 \%$ | (190) | 4\% | (26) | 2\% | (11) | 7\% | (40) | 606 |
| \# 1 Issue: Economy | 53\% | (383) | $32 \%$ | (235) | 7\% | (48) | 1\% | (8) | 7\% | (52) | 726 |
| \# 1 Issue: Security | 59\% | (203) | 32\% | (109) | $3 \%$ | (10) | 1\% | (4) | 5\% | (18) | 343 |
| \#1 Issue: Health Care | 50\% | (190) | 34\% | (130) | 5\% | (19) | 2\% | (8) | 8\% | (32) | 380 |
| \#1 Issue: Medicare / Social Security | 52\% | (132) | $33 \%$ | (84) | 9\% | (23) | 3\% | (7) | $4 \%$ | (10) | 256 |
| \# 1 Issue: Women's Issues | 36\% | (44) | 28\% | (35) | 8\% | (10) | - | (1) | 27\% | (34) | 124 |
| \#1 Issue: Education | 48\% | (51) | 30\% | (32) | 6\% | (6) | 3\% | (3) | 13\% | (14) | 105 |
| \# 1 Issue: Energy | 43\% | (54) | 38\% | (48) | 5\% | (6) | - | (0) | 13\% | (17) | 126 |
| \#1 Issue: Other | 54\% | (75) | 35\% | (49) | 8\% | (11) | - | (0) | $4 \%$ | (5) | 141 |
| 2020 Vote: Joe Biden | 55\% | (563) | 33\% | (334) | 7\% | (67) | 1\% | (13) | 4\% | (43) | 1020 |
| 2020 Vote: Donald Trump | 53\% | (360) | 35\% | (241) | 4\% | (29) | 2\% | (14) | 6\% | (38) | 681 |
| 2020 Vote: Other | 52\% | (40) | 32\% | (25) | 7\% | (5) | - | (0) | 9\% | (7) | 78 |
| 2020 Vote: Didn't Vote | 41\% | (170) | 28\% | (118) | 8\% | (33) | 1\% | (5) | 22\% | (93) | 419 |
| 2018 House Vote: Democrat | 56\% | (440) | 33\% | (263) | 6\% | (45) | 1\% | (7) | 4\% | (29) | 785 |
| 2018 House Vote: Republican | 55\% | (315) | 35\% | (203) | 5\% | (26) | 2\% | (12) | 4\% | (21) | 577 |
| 2018 House Vote: Someone else | 45\% | (31) | 36\% | (25) | 8\% | (5) | - | (0) | 10\% | (7) | 67 |
| 2016 Vote: Hillary Clinton | 56\% | (395) | $33 \%$ | (232) | 6\% | (45) | 1\% | (9) | 3\% | (22) | 703 |
| 2016 Vote: Donald Trump | 56\% | (359) | 34\% | (220) | 4\% | (26) | 2\% | (13) | 4\% | (27) | 646 |
| 2016 Vote: Other | 47\% | (51) | 40\% | (44) | 7\% | (7) | - | (0) | 6\% | (7) | 108 |
| 2016 Vote: Didn't Vote | 44\% | (328) | 30\% | (225) | 7\% | (55) | 1\% | (10) | 17\% | (125) | 743 |

[^8]Table MCTE5_3: When you're considering which at-home internet service provider to select, how important are each of the following factors? Upload speeds

| Demographic | Very important | Somewhat <br> important | Not too <br> important | Not important <br> at all | Don't know / <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |

[^9]Table MCTE5_4: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Reliability of the service

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 75\% | (1651) | 14\% | (301) | $3 \%$ | (66) | 1\% | (18) | 7\% | (164) | 2200 |
| Gender: Male | 76\% | (811) | 15\% | (164) | 4\% | (39) | - | (5) | 4\% | (42) | 1062 |
| Gender: Female | $74 \%$ | (840) | 12\% | (136) | 2\% | (27) | 1\% | (13) | 11\% | (122) | 1138 |
| Age: 18-34 | 55\% | (358) | 22\% | (141) | 6\% | (38) | 2\% | (13) | 16\% | (106) | 655 |
| Age: 35-44 | 71\% | (255) | 16\% | (57) | 6\% | (23) | - | (1) | 6\% | (21) | 358 |
| Age: 45-64 | 85\% | (637) | 10\% | (73) | 1\% | (5) | - | (2) | $4 \%$ | (34) | 751 |
| Age: 65+ | 92\% | (401) | 7\% | (29) | - | (1) | - | (1) | 1\% | (4) | 436 |
| GenZers: 1997-2012 | 49\% | (156) | 21\% | (67) | 7\% | (21) | 3\% | (8) | 21\% | (68) | 319 |
| Millennials: 1981-1996 | 65\% | (355) | 20\% | (111) | 5\% | (27) | 1\% | (7) | 9\% | (50) | 549 |
| GenXers: 1965-1980 | 80\% | (413) | 11\% | (58) | 3\% | (17) | - | (1) | 5\% | (25) | 513 |
| Baby Boomers: 1946-1964 | 89\% | (653) | 8\% | (57) | - | (2) | - | (1) | 3\% | (20) | 733 |
| PID: Dem (no lean) | 76\% | (686) | 16\% | (141) | 3\% | (27) | - | (3) | 5\% | (45) | 903 |
| PID: Ind (no lean) | 71\% | (485) | 11\% | (77) | 4\% | (30) | 1\% | (8) | 12\% | (82) | 682 |
| PID: Rep (no lean) | 78\% | (479) | 13\% | (82) | 2\% | (10) | 1\% | (6) | 6\% | (38) | 616 |
| PID/Gender: Dem Men | 77\% | (339) | 16\% | (69) | 4\% | (19) | - | (1) | 3\% | (12) | 440 |
| PID/Gender: Dem Women | 75\% | (347) | 16\% | (72) | 2\% | (8) | 1\% | (3) | 7\% | (33) | 463 |
| PID/Gender: Ind Men | 75\% | (238) | 15\% | (47) | 5\% | (16) | - | (1) | 5\% | (16) | 318 |
| PID/Gender: Ind Women | 68\% | (246) | 8\% | (30) | 4\% | (13) | 2\% | (8) | 18\% | (66) | 363 |
| PID/Gender: Rep Men | 77\% | (233) | 16\% | (48) | 1\% | (4) | 1\% | (4) | 5\% | (14) | 303 |
| PID/Gender: Rep Women | $79 \%$ | (246) | 11\% | (34) | 2\% | (6) | 1\% | (2) | 8\% | (24) | 312 |
| Ideo: Liberal (1-3) | 76\% | (515) | 15\% | (104) | 3\% | (22) | - | (1) | 6\% | (38) | 680 |
| Ideo: Moderate (4) | 76\% | (446) | 12\% | (68) | 4\% | (21) | 1\% | (6) | 8\% | (45) | 585 |
| Ideo: Conservative (5-7) | 80\% | (565) | 13\% | (91) | 2\% | (15) | 1\% | (6) | 4\% | (28) | 705 |
| Educ: < College | 73\% | (1110) | 13\% | (200) | 3\% | (49) | 1\% | (15) | 9\% | (139) | 1512 |
| Educ: Bachelors degree | 79\% | (351) | 14\% | (63) | 2\% | (8) | 1\% | (3) | $4 \%$ | (19) | 444 |
| Educ: Post-grad | 78\% | (189) | 15\% | (38) | 4\% | (9) | - | (1) | 3\% | (7) | 244 |
| Income: Under 50k | 72\% | (859) | 14\% | (164) | 3\% | (35) | 1\% | (13) | 10\% | (126) | 1197 |
| Income: 50k-100k | 78\% | (483) | 15\% | (93) | 2\% | (14) | 1\% | (3) | $4 \%$ | (24) | 618 |
| Income: $100 \mathrm{k}+$ | 80\% | (308) | 12\% | (44) | 4\% | (17) | - | (2) | 4\% | (14) | 386 |
| Ethnicity: White | 77\% | (1330) | 13\% | (224) | $2 \%$ | (40) | 1\% | (10) | 7\% | (117) | 1722 |
| Ethnicity: Hispanic | 66\% | (230) | 14\% | (48) | 9\% | (30) | 1\% | (5) | 10\% | (36) | 349 |

Continued on next page

Table MCTE5_4: When you're considering which at-home internet service provider to select, how important are each of the following factors? Reliability of the service

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 75\% | (1651) | 14\% | (301) | $3 \%$ | (66) | 1\% | (18) | 7\% | (164) | 2200 |
| Ethnicity: Black | 69\% | (189) | 15\% | (42) | 7\% | (19) | 1\% | (4) | 7\% | (20) | 274 |
| Ethnicity: Other | 65\% | (132) | 17\% | (34) | 3\% | (7) | 2\% | (4) | 13\% | (28) | 204 |
| All Christian | 80\% | (822) | 13\% | (138) | 2\% | (20) | - | (4) | 5\% | (47) | 1032 |
| All Non-Christian | 63\% | (91) | 20\% | (29) | 7\% | (10) | 1\% | (1) | 9\% | (13) | 144 |
| Atheist | 66\% | (74) | 15\% | (17) | 9\% | (10) | 4\% | (4) | 6\% | (7) | 112 |
| Agnostic/Nothing in particular | 71\% | (439) | 13\% | (77) | 3\% | (17) | 1\% | (8) | 12\% | (73) | 614 |
| Something Else | 75\% | (224) | 13\% | (39) | 3\% | (9) | - | (1) | 8\% | (24) | 297 |
| Religious Non-Protestant/Catholic | 65\% | (104) | 18\% | (29) | 8\% | (12) | - | (1) | 8\% | (13) | 159 |
| Evangelical | 74\% | (424) | 17\% | (95) | 3\% | (17) | 1\% | (3) | 6\% | (35) | 575 |
| Non-Evangelical | 83\% | (598) | 11\% | (80) | 1\% | (9) | - | (1) | 5\% | (34) | 723 |
| Community: Urban | 70\% | (443) | 18\% | (113) | 3\% | (19) | 1\% | (6) | 8\% | (49) | 632 |
| Community: Suburban | 77\% | (791) | 13\% | (132) | 3\% | (34) | 1\% | (5) | 6\% | (66) | 1030 |
| Community: Rural | 77\% | (416) | 10\% | (55) | 2\% | (13) | 1\% | (6) | 9\% | (48) | 539 |
| Employ: Private Sector | 74\% | (467) | 15\% | (97) | 6\% | (35) | - | (3) | 5\% | (32) | 634 |
| Employ: Government | 69\% | (103) | 17\% | (25) | 7\% | (11) | - | (0) | 7\% | (11) | 151 |
| Employ: Self-Employed | 64\% | (122) | 19\% | (36) | 5\% | (10) | 1\% | (1) | 11\% | (20) | 190 |
| Employ: Homemaker | 77\% | (110) | 11\% | (16) | 1\% | (2) | - | (0) | 11\% | (16) | 144 |
| Employ: Student | 55\% | (66) | 17\% | (20) | 2\% | (2) | 1\% | (1) | 26\% | (32) | 120 |
| Employ: Retired | 89\% | (508) | 8\% | (43) | - | (1) | - | (2) | 3\% | (15) | 569 |
| Employ: Unemployed | 67\% | (178) | 17\% | (45) | 2\% | (5) | 3\% | (8) | 10\% | (28) | 264 |
| Employ: Other | 75\% | (96) | 14\% | (18) | - | (1) | 2\% | (2) | 8\% | (11) | 128 |
| Military HH: Yes | 82\% | (309) | 10\% | (39) | 4\% | (13) | 1\% | (4) | 4\% | (13) | 378 |
| Military HH: No | 74\% | (1342) | 14\% | (262) | $3 \%$ | (53) | 1\% | (14) | 8\% | (151) | 1822 |
| RD/WT: Right Direction | 72\% | (813) | 16\% | (176) | 5\% | (53) | 1\% | (12) | 6\% | (71) | 1124 |
| RD/WT: Wrong Track | 78\% | (838) | 12\% | (125) | 1\% | (14) | 1\% | (6) | 9\% | (94) | 1076 |
| Biden Job Approve | 75\% | (945) | 15\% | (184) | 5\% | (59) | 1\% | (8) | 5\% | (64) | 1260 |
| Biden Job Disapprove | 81\% | (639) | 12\% | (93) | 1\% | (7) | 1\% | (6) | 5\% | (43) | 787 |

Continued on next page

Table MCTE5_4: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Reliability of the service

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 75\% | (1651) | 14\% | (301) | $3 \%$ | (66) | 1\% | (18) | 7\% | (164) | 2200 |
| Biden Job Strongly Approve | 80\% | (562) | 13\% | (87) | $3 \%$ | (19) | - | (1) | 4\% | (29) | 699 |
| Biden Job Somewhat Approve | 68\% | (383) | 17\% | (97) | 7\% | (40) | 1\% | (7) | 6\% | (35) | 561 |
| Biden Job Somewhat Disapprove | 75\% | (167) | 18\% | (40) | 2\% | (4) | 2\% | (5) | 3\% | (8) | 223 |
| Biden Job Strongly Disapprove | 84\% | (472) | 9\% | (53) | 1\% | (3) | - | (1) | 6\% | (35) | 564 |
| Favorable of Biden | 76\% | (932) | 14\% | (176) | 4\% | (51) | 1\% | (8) | 4\% | (55) | 1222 |
| Unfavorable of Biden | 79\% | (647) | 13\% | (103) | 2\% | (13) | 1\% | (6) | 6\% | (46) | 815 |
| Very Favorable of Biden | 81\% | (578) | 13\% | (91) | 2\% | (15) | 1\% | (4) | $3 \%$ | (22) | 710 |
| Somewhat Favorable of Biden | 69\% | (354) | 17\% | (86) | 7\% | (36) | 1\% | (4) | 6\% | (33) | 513 |
| Somewhat Unfavorable of Biden | 77\% | (160) | 14\% | (30) | 3\% | (6) | - | (1) | 6\% | (13) | 209 |
| Very Unfavorable of Biden | 80\% | (487) | 12\% | (73) | 1\% | (8) | 1\% | (5) | 5\% | (33) | 606 |
| \# 1 Issue: Economy | 74\% | (538) | 16\% | (116) | $3 \%$ | (19) | 1\% | (4) | 7\% | (49) | 726 |
| \#1 Issue: Security | 84\% | (289) | 10\% | (34) | 1\% | (4) | 1\% | (3) | 4\% | (13) | 343 |
| \#1 Issue: Health Care | 75\% | (287) | 11\% | (41) | 5\% | (18) | - | (1) | 9\% | (34) | 380 |
| \#1 Issue: Medicare / Social Security | 85\% | (218) | 11\% | (27) | 2\% | (4) | - | (0) | 3\% | (7) | 256 |
| \# 1 Issue: Women's Issues | 55\% | (68) | 16\% | (20) | $3 \%$ | (3) | $4 \%$ | (5) | 22\% | (28) | 124 |
| \#1 Issue: Education | 57\% | (59) | 23\% | (24) | 7\% | (7) | - | (0) | 13\% | (14) | 105 |
| \#1 Issue: Energy | 61\% | (77) | 15\% | (19) | 8\% | (10) | 4\% | (4) | 12\% | (15) | 126 |
| \#1 Issue: Other | 82\% | (116) | 14\% | (19) | - | (1) | - | (0) | $4 \%$ | (5) | 141 |
| 2020 Vote: Joe Biden | 80\% | (815) | 13\% | (136) | $3 \%$ | (31) | - | (1) | 4\% | (38) | 1020 |
| 2020 Vote: Donald Trump | 80\% | (546) | 12\% | (81) | 2\% | (17) | 1\% | (5) | 5\% | (32) | 681 |
| 2020 Vote: Other | 71\% | (56) | 12\% | (10) | - | (0) | 6\% | (5) | 10\% | (8) | 78 |
| 2020 Vote: Didn't Vote | 55\% | (232) | 18\% | (73) | 4\% | (18) | 2\% | (7) | 21\% | (87) | 419 |
| 2018 House Vote: Democrat | 82\% | (642) | 13\% | (102) | $3 \%$ | (20) | - | (3) | 2\% | (19) | 785 |
| 2018 House Vote: Republican | 83\% | (478) | $11 \%$ | (63) | $3 \%$ | (16) | 1\% | (4) | 3\% | (16) | 577 |
| 2018 House Vote: Someone else | 71\% | (48) | 16\% | (11) | - | (0) | 1\% | (1) | 12\% | (8) | 67 |
| 2016 Vote: Hillary Clinton | 82\% | (574) | 13\% | (94) | 2\% | (12) | 1\% | (6) | 2\% | (16) | 703 |
| 2016 Vote: Donald Trump | 83\% | (538) | 11\% | (69) | 2\% | (14) | - | (3) | $3 \%$ | (22) | 646 |
| 2016 Vote: Other | 83\% | (89) | 6\% | (7) | $3 \%$ | (4) | 1\% | (1) | 7\% | (7) | 108 |
| 2016 Vote: Didn't Vote | 60\% | (449) | 18\% | (131) | 5\% | (37) | 1\% | (8) | 16\% | (119) | 743 |

[^10]Table MCTE5_4: When you're considering which at-home internet service provider to select, how important are each of the following factors? Reliability of the service

| Demographic | Very important | Somewhat <br> important | Not too <br> important | Not important <br> at all | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |

[^11]Table MCTE5_5: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Security

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (1578) | 17\% | (379) | $3 \%$ | (58) | 1\% | (19) | 8\% | (167) | 2200 |
| Gender: Male | 74\% | (785) | 18\% | (191) | $3 \%$ | (27) | 1\% | (12) | 4\% | (48) | 1062 |
| Gender: Female | 70\% | (794) | 17\% | (188) | 3\% | (31) | 1\% | (7) | 10\% | (119) | 1138 |
| Age: 18-34 | 53\% | (346) | 24\% | (154) | 5\% | (32) | 2\% | (14) | 17\% | (109) | 655 |
| Age: 35-44 | 70\% | (252) | 22\% | (78) | 2\% | (8) | - | (1) | 6\% | (20) | 358 |
| Age: 45-64 | 80\% | (600) | 13\% | (99) | 2\% | (16) | 1\% | (4) | 4\% | (32) | 751 |
| Age: 65+ | 87\% | (380) | 11\% | (47) | - | (2) | - | (0) | 2\% | (7) | 436 |
| GenZers: 1997-2012 | 50\% | (158) | 22\% | (70) | 5\% | (17) | 2\% | (7) | 21\% | (67) | 319 |
| Millennials: 1981-1996 | 62\% | (339) | 24\% | (129) | 4\% | (20) | 1\% | (8) | 10\% | (53) | 549 |
| GenXers: 1965-1980 | 76\% | (388) | 17\% | (86) | 3\% | (13) | - | (3) | 5\% | (24) | 513 |
| Baby Boomers: 1946-1964 | 85\% | (623) | 11\% | (81) | 1\% | (7) | - | (2) | 3\% | (20) | 733 |
| PID: Dem (no lean) | 74\% | (664) | 18\% | (167) | 2\% | (17) | 1\% | (10) | 5\% | (44) | 903 |
| PID: Ind (no lean) | 68\% | (463) | 16\% | (106) | 4\% | (26) | 1\% | (4) | 12\% | (83) | 682 |
| PID: Rep (no lean) | 73\% | (451) | 17\% | (106) | 2\% | (14) | 1\% | (5) | 6\% | (40) | 616 |
| PID/Gender: Dem Men | 77\% | (339) | 17\% | (75) | 2\% | (8) | 1\% | (5) | 3\% | (13) | 440 |
| PID/Gender: Dem Women | 70\% | (325) | 20\% | (92) | 2\% | (9) | 1\% | (5) | 7\% | (31) | 463 |
| PID/Gender: Ind Men | 71\% | (225) | 19\% | (61) | 3\% | (10) | 1\% | (3) | 6\% | (20) | 318 |
| PID/Gender: Ind Women | 66\% | (239) | 12\% | (45) | 4\% | (16) | - | (1) | 17\% | (63) | 363 |
| PID/Gender: Rep Men | 73\% | (221) | 18\% | (55) | 3\% | (9) | 1\% | (4) | 5\% | (15) | 303 |
| PID/Gender: Rep Women | 74\% | (230) | 16\% | (51) | 2\% | (6) | - | (1) | 8\% | (25) | 312 |
| Ideo: Liberal (1-3) | 69\% | (469) | 21\% | (143) | 5\% | (31) | - | (2) | 5\% | (35) | 680 |
| Ideo: Moderate (4) | 75\% | (441) | 15\% | (88) | 2\% | (11) | - | (2) | 7\% | (44) | 585 |
| Ideo: Conservative (5-7) | 76\% | (538) | 16\% | (115) | 2\% | (11) | 1\% | (10) | 4\% | (30) | 705 |
| Educ: < College | 71\% | (1072) | 16\% | (244) | 3\% | (44) | 1\% | (16) | 9\% | (137) | 1512 |
| Educ: Bachelors degree | 73\% | (325) | 20\% | (87) | 2\% | (8) | - | (2) | 5\% | (23) | 444 |
| Educ: Post-grad | 74\% | (181) | 20\% | (48) | 2\% | (6) | - | (1) | 3\% | (7) | 244 |
| Income: Under 50k | 68\% | (815) | 16\% | (194) | 4\% | (44) | 1\% | (17) | 11\% | (127) | 1197 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 75\% | (464) | 19\% | (119) | 1\% | (6) | - | (2) | 4\% | (27) | 618 |
| Income: 100k+ | 78\% | (299) | 17\% | (66) | 2\% | (8) | - | (0) | 3\% | (13) | 386 |
| Ethnicity: White | 73\% | (1255) | 18\% | (311) | 2\% | (32) | 1\% | (10) | 7\% | (114) | 1722 |
| Ethnicity: Hispanic | 66\% | (230) | 18\% | (62) | $4 \%$ | (14) | 1\% | (2) | 12\% | (41) | 349 |

Continued on next page

Table MCTE5_5: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Security

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (1578) | 17\% | (379) | $3 \%$ | (58) | 1\% | (19) | 8\% | (167) | 2200 |
| Ethnicity: Black | 70\% | (191) | 15\% | (41) | 5\% | (15) | 3\% | (8) | 7\% | (19) | 274 |
| Ethnicity: Other | 65\% | (132) | 13\% | (27) | 5\% | (11) | - | (1) | 17\% | (34) | 204 |
| All Christian | 77\% | (793) | 17\% | (173) | 2\% | (16) | - | (4) | 5\% | (47) | 1032 |
| All Non-Christian | 56\% | (81) | 26\% | (37) | 7\% | (11) | - | (0) | 10\% | (15) | 144 |
| Atheist | 69\% | (78) | 17\% | (19) | 3\% | (4) | 1\% | (1) | 9\% | (10) | 112 |
| Agnostic/Nothing in particular | 66\% | (408) | 18\% | (111) | 2\% | (15) | 2\% | (11) | 11\% | (70) | 614 |
| Something Else | 74\% | (219) | 13\% | (39) | 4\% | (12) | 1\% | (2) | 8\% | (25) | 297 |
| Religious Non-Protestant/Catholic | 58\% | (92) | 26\% | (41) | 7\% | (11) | - | (0) | 9\% | (15) | 159 |
| Evangelical | 72\% | (412) | 18\% | (104) | 3\% | (18) | - | (2) | 7\% | (38) | 575 |
| Non-Evangelical | 80\% | (576) | 14\% | (101) | 1\% | (10) | 1\% | (4) | 4\% | (32) | 723 |
| Community: Urban | 68\% | (430) | 19\% | (118) | 3\% | (16) | 2\% | (12) | 9\% | (55) | 632 |
| Community: Suburban | $74 \%$ | (760) | 16\% | (169) | 2\% | (25) | 1\% | (6) | 7\% | (69) | 1030 |
| Community: Rural | 72\% | (387) | 17\% | (91) | $3 \%$ | (17) | - | (1) | 8\% | (42) | 539 |
| Employ: Private Sector | 71\% | (452) | 20\% | (127) | 3\% | (17) | 1\% | (3) | 5\% | (35) | 634 |
| Employ: Government | $71 \%$ | (106) | 18\% | (27) | 3\% | (4) | - | (0) | 8\% | (12) | 151 |
| Employ: Self-Employed | 63\% | (119) | 19\% | (35) | 5\% | (9) | $3 \%$ | (7) | 10\% | (20) | 190 |
| Employ: Homemaker | 70\% | (101) | 15\% | (21) | 4\% | (6) | - | (0) | $11 \%$ | (16) | 144 |
| Employ: Student | 46\% | (56) | 24\% | (29) | 3\% | (3) | 1\% | (1) | 26\% | (32) | 120 |
| Employ: Retired | 85\% | (482) | 12\% | (69) | - | (2) | - | (1) | 3\% | (16) | 569 |
| Employ: Unemployed | 64\% | (169) | 20\% | (53) | 6\% | (15) | - | (0) | 10\% | (27) | 264 |
| Employ: Other | 73\% | (93) | 13\% | (17) | 1\% | (1) | 6\% | (7) | 8\% | (10) | 128 |
| Military HH: Yes | 80\% | (301) | 15\% | (55) | 2\% | (8) | - | (0) | 4\% | (14) | 378 |
| Military HH: No | 70\% | (1277) | 18\% | (324) | $3 \%$ | (50) | 1\% | (19) | 8\% | (153) | 1822 |
| RD/WT: Right Direction | 70\% | (792) | 19\% | (213) | 3\% | (36) | 1\% | (9) | 6\% | (73) | 1124 |
| RD/WT: Wrong Track | 73\% | (786) | 15\% | (165) | 2\% | (21) | 1\% | (9) | 9\% | (94) | 1076 |
| Biden Job Approve | 72\% | (912) | 19\% | (234) | 3\% | (38) | 1\% | (12) | 5\% | (63) | 1260 |
| Biden Job Disapprove | 75\% | (592) | 17\% | (134) | 2\% | (16) | 1\% | (5) | 5\% | (41) | 787 |

Continued on next page

Table MCTE5_5: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Security

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (1578) | 17\% | (379) | 3\% | (58) | 1\% | (19) | 8\% | (167) | 2200 |
| Biden Job Strongly Approve | 77\% | (538) | 16\% | (112) | 2\% | (13) | 1\% | (5) | 4\% | (30) | 699 |
| Biden Job Somewhat Approve | 67\% | (374) | 22\% | (122) | 4\% | (25) | 1\% | (7) | 6\% | (33) | 561 |
| Biden Job Somewhat Disapprove | 69\% | (155) | 23\% | (51) | $4 \%$ | (8) | 2\% | (4) | 2\% | (5) | 223 |
| Biden Job Strongly Disapprove | 77\% | (437) | 15\% | (82) | 1\% | (8) | - | (1) | 6\% | (36) | 564 |
| Favorable of Biden | 74\% | (901) | 19\% | (227) | 2\% | (28) | 1\% | (11) | 5\% | (55) | 1222 |
| Unfavorable of Biden | 73\% | (595) | 17\% | (140) | 3\% | (27) | 1\% | (8) | 6\% | (45) | 815 |
| Very Favorable of Biden | 79\% | (560) | 15\% | (106) | 2\% | (15) | 1\% | (6) | 3\% | (23) | 710 |
| Somewhat Favorable of Biden | 67\% | (341) | 24\% | (122) | 3\% | (13) | 1\% | (4) | 6\% | (32) | 513 |
| Somewhat Unfavorable of Biden | 69\% | (145) | 21\% | (45) | 4\% | (9) | 1\% | (2) | 4\% | (9) | 209 |
| Very Unfavorable of Biden | 74\% | (450) | 16\% | (96) | 3\% | (17) | 1\% | (6) | 6\% | (36) | 606 |
| \# 1 Issue: Economy | 70\% | (509) | 19\% | (139) | 3\% | (19) | 2\% | (12) | 6\% | (47) | 726 |
| \# 1 Issue: Security | 80\% | (275) | 14\% | (47) | 1\% | (3) | - | (1) | 5\% | (18) | 343 |
| \# 1 Issue: Health Care | 70\% | (268) | 19\% | (72) | 3\% | (10) | - | (0) | 8\% | (30) | 380 |
| \# 1 Issue: Medicare / Social Security | 82\% | (210) | 12\% | (32) | $1 \%$ | (2) | 2\% | (4) | 3\% | (8) | 256 |
| \# 1 Issue: Women's Issues | 54\% | (67) | 18\% | (22) | 3\% | (4) | - | (0) | 25\% | (31) | 124 |
| \# 1 Issue: Education | 56\% | (59) | 23\% | (24) | 5\% | (5) | $2 \%$ | (2) | 14\% | (15) | 105 |
| \#1 Issue: Energy | 65\% | (82) | 15\% | (19) | 9\% | (11) | - | (0) | 11\% | (14) | 126 |
| \#1 Issue: Other | 77\% | (109) | 17\% | (24) | 2\% | (4) | - | (0) | 3\% | (4) | 141 |
| 2020 Vote: Joe Biden | 76\% | (775) | 18\% | (183) | 2\% | (18) | $1 \%$ | (8) | 4\% | (37) | 1020 |
| 2020 Vote: Donald Trump | 75\% | (508) | 18\% | (120) | $3 \%$ | (18) | - | (3) | 5\% | (32) | 681 |
| 2020 Vote: Other | 70\% | (54) | 14\% | (11) | 5\% | (4) | 1\% | (1) | 10\% | (8) | 78 |
| 2020 Vote: Didn't Vote | 58\% | (241) | 15\% | (64) | 4\% | (17) | 2\% | (7) | 21\% | (90) | 419 |
| 2018 House Vote: Democrat | 77\% | (604) | 18\% | (138) | 2\% | (16) | 1\% | (6) | 3\% | (21) | 785 |
| 2018 House Vote: Republican | 78\% | (453) | 17\% | (96) | $1 \%$ | (8) | 1\% | (4) | 3\% | (17) | 577 |
| 2018 House Vote: Someone else | 62\% | (42) | 14\% | (10) | 1\% | (1) | 2\% | (1) | 21\% | (14) | 67 |
| 2016 Vote: Hillary Clinton | 78\% | (546) | 17\% | (117) | 2\% | (14) | 1\% | (6) | 3\% | (19) | 703 |
| 2016 Vote: Donald Trump | 78\% | (505) | 17\% | (109) | 1\% | (6) | - | (2) | 4\% | (23) | 646 |
| 2016 Vote: Other | 72\% | (77) | 17\% | (18) | 5\% | (5) | - | (0) | 7\% | (7) | 108 |
| 2016 Vote: Didn't Vote | 60\% | (449) | 18\% | (134) | 4\% | (33) | 1\% | (10) | 16\% | (117) | 743 |

[^12]Table MCTE5_5: When you're considering which at-home internet service provider to select, how important are each of the following factors? Security

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (1578) | 17\% | (379) | 3\% | (58) | 1\% | (19) | 8\% | (167) | 2200 |
| Voted in 2014: Yes | 78\% | (972) | 16\% | (201) | 2\% | (22) | 1\% | (8) | 3\% | (41) | 1245 |
| Voted in 2014: No | 63\% | (606) | 19\% | (178) | 4\% | (36) | 1\% | (11) | 13\% | (125) | 955 |
| 4-Region: Northeast | 70\% | (275) | 19\% | (75) | 4\% | (15) | 1\% | (5) | 6\% | (24) | 394 |
| 4-Region: Midwest | 73\% | (337) | 15\% | (71) | 2\% | (10) | 2\% | (8) | 8\% | (37) | 462 |
| 4-Region: South | 72\% | (595) | 18\% | (148) | 2\% | (17) | - | (3) | 7\% | (61) | 824 |
| 4-Region: West | 71\% | (372) | 16\% | (85) | 3\% | (16) | 1\% | (3) | 9\% | (45) | 520 |
| White- Non-Hispanic, Income: Under 50k | 71\% | (549) | 17\% | (128) | 2\% | (18) | 1\% | (6) | 9\% | (69) | 770 |
| POC, Income: Under 50k | 62\% | (266) | 15\% | (66) | 6\% | (26) | 2\% | (10) | 14\% | (58) | 426 |
| White- Non-Hispanic, Income: 50k-100k | 74\% | (339) | 20\% | (90) | 1\% | (3) | - | (1) | 5\% | (23) | 455 |
| POC, Income: $50 \mathrm{k}-100 \mathrm{k}$ | 77\% | (125) | 18\% | (30) | 2\% | (3) | 1\% | (1) | 2\% | (4) | 163 |
| White- Non-Hispanic, Income: 100k+ | 80\% | (230) | 16\% | (46) | 2\% | (5) | - | (0) | 3\% | (8) | 289 |
| POC, Income: 100k+ | 71\% | (69) | 21\% | (20) | 2\% | (2) | - | (0) | 6\% | (5) | 97 |

[^13]Table MCTE5_6: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Bundling options

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (577) | 35\% | (777) | 19\% | (413) | 9\% | (192) | 11\% | (241) | 2200 |
| Gender: Male | 28\% | (297) | 39\% | (419) | 18\% | (188) | 9\% | (94) | 6\% | (65) | 1062 |
| Gender: Female | 25\% | (280) | 31\% | (358) | 20\% | (225) | 9\% | (98) | 16\% | (176) | 1138 |
| Age: 18-34 | 24\% | (157) | $31 \%$ | (201) | 19\% | (127) | 5\% | (34) | 21\% | (137) | 655 |
| Age: 35-44 | 29\% | (102) | 38\% | (136) | 16\% | (57) | 9\% | (34) | 8\% | (28) | 358 |
| Age: 45-64 | 25\% | (186) | 36\% | (270) | 20\% | (153) | 11\% | (84) | 8\% | (58) | 751 |
| Age: 65+ | 30\% | (133) | 39\% | (169) | 18\% | (76) | 9\% | (40) | 4\% | (19) | 436 |
| GenZers: 1997-2012 | 19\% | (61) | 30\% | (95) | 20\% | (63) | 4\% | (11) | 28\% | (89) | 319 |
| Millennials: 1981-1996 | 30\% | (166) | 33\% | (184) | 18\% | (96) | 7\% | (38) | 12\% | (65) | 549 |
| GenXers: 1965-1980 | 26\% | (134) | 34\% | (177) | 19\% | (99) | 11\% | (58) | 9\% | (45) | 513 |
| Baby Boomers: 1946-1964 | 25\% | (185) | 39\% | (287) | 20\% | (145) | 11\% | (80) | 5\% | (37) | 733 |
| PID: Dem (no lean) | 30\% | (267) | 38\% | (345) | 17\% | (154) | 7\% | (60) | 9\% | (77) | 903 |
| PID: Ind (no lean) | 22\% | (149) | 32\% | (218) | 21\% | (140) | 10\% | (71) | 15\% | (104) | 682 |
| PID: Rep (no lean) | 26\% | (162) | 35\% | (214) | 19\% | (119) | 10\% | (61) | 10\% | (60) | 616 |
| PID/Gender: Dem Men | 31\% | (137) | 44\% | (193) | 14\% | (62) | 6\% | (27) | 5\% | (21) | 440 |
| PID/Gender: Dem Women | 28\% | (130) | $33 \%$ | (152) | 20\% | (92) | 7\% | (33) | 12\% | (56) | 463 |
| PID/Gender: Ind Men | 25\% | (81) | 34\% | (110) | 22\% | (70) | 11\% | (36) | 7\% | (22) | 318 |
| PID/Gender: Ind Women | 19\% | (68) | 30\% | (108) | 19\% | (70) | 10\% | (36) | 23\% | (82) | 363 |
| PID/Gender: Rep Men | 26\% | (79) | 38\% | (116) | 18\% | (55) | 10\% | (31) | 7\% | (22) | 303 |
| PID/Gender: Rep Women | 27\% | (83) | 31\% | (98) | 20\% | (63) | 9\% | (30) | 12\% | (38) | 312 |
| Ideo: Liberal (1-3) | 29\% | (195) | 32\% | (219) | $21 \%$ | (141) | 10\% | (65) | 9\% | (61) | 680 |
| Ideo: Moderate (4) | 25\% | (148) | 38\% | (220) | 17\% | (101) | 8\% | (49) | $11 \%$ | (67) | 585 |
| Ideo: Conservative (5-7) | 27\% | (192) | 37\% | (261) | 19\% | (134) | 9\% | (65) | 8\% | (53) | 705 |
| Educ: < College | 25\% | (373) | 34\% | (520) | 19\% | (292) | 8\% | (128) | 13\% | (200) | 1512 |
| Educ: Bachelors degree | 30\% | (132) | 36\% | (162) | 19\% | (84) | 9\% | (39) | 6\% | (27) | 444 |
| Educ: Post-grad | 30\% | (73) | 39\% | (95) | 15\% | (37) | 10\% | (24) | 6\% | (15) | 244 |
| Income: Under 50k | 25\% | (300) | 33\% | (392) | 19\% | (229) | 8\% | (101) | 15\% | (175) | 1197 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 27\% | (166) | 36\% | (220) | 21\% | (130) | 10\% | (65) | 6\% | (37) | 618 |
| Income: 100k+ | 29\% | (112) | 43\% | (164) | $14 \%$ | (54) | 7\% | (26) | 8\% | (30) | 386 |
| Ethnicity: White | 27\% | (458) | 36\% | (618) | 19\% | (328) | 8\% | (145) | 10\% | (173) | 1722 |
| Ethnicity: Hispanic | 27\% | (96) | 34\% | (118) | 18\% | (63) | 5\% | (17) | 16\% | (57) | 349 |

Continued on next page

Table MCTE5_6: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Bundling options

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (577) | 35\% | (777) | 19\% | (413) | 9\% | (192) | 11\% | (241) | 2200 |
| Ethnicity: Black | $32 \%$ | (87) | 38\% | (103) | 13\% | (34) | 9\% | (24) | 9\% | (25) | 274 |
| Ethnicity: Other | 16\% | (33) | 27\% | (56) | 25\% | (50) | $11 \%$ | (22) | 21\% | (43) | 204 |
| All Christian | 28\% | (291) | 39\% | (404) | 17\% | (177) | 9\% | (91) | 7\% | (70) | 1032 |
| All Non-Christian | $33 \%$ | (47) | 36\% | (51) | 14\% | (21) | 3\% | (4) | 14\% | (20) | 144 |
| Atheist | 14\% | (16) | 38\% | (43) | 24\% | (27) | 12\% | (14) | $11 \%$ | (13) | 112 |
| Agnostic/Nothing in particular | $24 \%$ | (147) | $31 \%$ | (191) | 20\% | (120) | 10\% | (59) | 16\% | (97) | 614 |
| Something Else | 26\% | (77) | 30\% | (88) | 23\% | (68) | 8\% | (24) | 13\% | (40) | 297 |
| Religious Non-Protestant/Catholic | 34\% | (54) | 35\% | (56) | 14\% | (22) | 4\% | (7) | 13\% | (20) | 159 |
| Evangelical | 29\% | (166) | 37\% | (212) | 19\% | (111) | 7\% | (39) | 8\% | (47) | 575 |
| Non-Evangelical | 26\% | (188) | 37\% | (268) | 18\% | (133) | 10\% | (72) | 8\% | (61) | 723 |
| Community: Urban | 30\% | (189) | 37\% | (232) | 14\% | (89) | 8\% | (50) | 11\% | (70) | 632 |
| Community: Suburban | 25\% | (255) | 36\% | (368) | 20\% | (209) | 9\% | (97) | 10\% | (101) | 1030 |
| Community: Rural | 25\% | (133) | 33\% | (177) | 21\% | (115) | 8\% | (45) | 13\% | (69) | 539 |
| Employ: Private Sector | 22\% | (142) | 45\% | (284) | 16\% | (104) | 9\% | (58) | $7 \%$ | (47) | 634 |
| Employ: Government | $31 \%$ | (47) | 38\% | (57) | 13\% | (19) | 7\% | (10) | 11\% | (17) | 151 |
| Employ: Self-Employed | 30\% | (57) | 29\% | (55) | 18\% | (35) | 8\% | (16) | 14\% | (27) | 190 |
| Employ: Homemaker | 18\% | (26) | 32\% | (46) | 29\% | (42) | 9\% | (13) | 13\% | (18) | 144 |
| Employ: Student | 23\% | (27) | 24\% | (28) | 16\% | (20) | 4\% | (4) | 34\% | (41) | 120 |
| Employ: Retired | $32 \%$ | (183) | 35\% | (201) | 17\% | (97) | 10\% | (54) | 6\% | (32) | 569 |
| Employ: Unemployed | $24 \%$ | (63) | 26\% | (68) | 24\% | (62) | 9\% | (25) | 17\% | (46) | 264 |
| Employ: Other | 25\% | (32) | 30\% | (38) | 27\% | (34) | 9\% | (11) | 10\% | (12) | 128 |
| Military HH: Yes | 27\% | (101) | 36\% | (137) | 21\% | (80) | 8\% | (32) | 7\% | (27) | 378 |
| Military HH: No | 26\% | (476) | 35\% | (639) | 18\% | (333) | 9\% | (160) | 12\% | (214) | 1822 |
| RD/WT: Right Direction | 28\% | (318) | 37\% | (421) | 17\% | (190) | 7\% | (82) | 10\% | (113) | 1124 |
| RD/WT: Wrong Track | 24\% | (259) | 33\% | (356) | 21\% | (223) | 10\% | (110) | 12\% | (128) | 1076 |
| Biden Job Approve | 27\% | (346) | 38\% | (474) | 19\% | (236) | 8\% | (103) | 8\% | (101) | 1260 |
| Biden Job Disapprove | 26\% | (207) | 34\% | (268) | 20\% | (160) | 10\% | (79) | 9\% | (73) | 787 |

Continued on next page

Table MCTE5_6: When you're considering which at-home internet service provider to select, how important are each of the following factors?
Bundling options

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (577) | $35 \%$ | (777) | 19\% | (413) | 9\% | (192) | 11\% | (241) | 2200 |
| Biden Job Strongly Approve | $34 \%$ | (241) | $32 \%$ | (227) | 17\% | (121) | 8\% | (57) | 8\% | (53) | 699 |
| Biden Job Somewhat Approve | 19\% | (105) | 44\% | (247) | $21 \%$ | (115) | 8\% | (46) | 9\% | (48) | 561 |
| Biden Job Somewhat Disapprove | 20\% | (45) | $36 \%$ | (79) | 24\% | (54) | 12\% | (27) | 8\% | (18) | 223 |
| Biden Job Strongly Disapprove | 29\% | (162) | $34 \%$ | (189) | 19\% | (106) | 9\% | (52) | 10\% | (55) | 564 |
| Favorable of Biden | 28\% | (339) | 38\% | (463) | 19\% | (235) | 8\% | (98) | 7\% | (88) | 1222 |
| Unfavorable of Biden | 26\% | (210) | $34 \%$ | (279) | 20\% | (164) | 10\% | (79) | 10\% | (82) | 815 |
| Very Favorable of Biden | $34 \%$ | (239) | $34 \%$ | (240) | 18\% | (128) | 9\% | (61) | 6\% | (42) | 710 |
| Somewhat Favorable of Biden | 19\% | (100) | 43\% | (223) | $21 \%$ | (107) | 7\% | (37) | 9\% | (46) | 513 |
| Somewhat Unfavorable of Biden | 22\% | (45) | $34 \%$ | (71) | 25\% | (52) | 8\% | (18) | 11\% | (23) | 209 |
| Very Unfavorable of Biden | 27\% | (165) | $34 \%$ | (208) | 18\% | (112) | 10\% | (61) | 10\% | (59) | 606 |
| \# 1 Issue: Economy | 27\% | (199) | 35\% | (253) | 18\% | (132) | 10\% | (74) | 9\% | (67) | 726 |
| \# 1 Issue: Security | $32 \%$ | (110) | $34 \%$ | (117) | 19\% | (66) | 8\% | (28) | 7\% | (23) | 343 |
| \# 1 Issue: Health Care | 23\% | (87) | 38\% | (143) | 17\% | (65) | 10\% | (38) | 12\% | (46) | 380 |
| \# 1 Issue: Medicare / Social Security | 30\% | (77) | 38\% | (97) | 18\% | (45) | 10\% | (24) | 5\% | (12) | 256 |
| \# 1 Issue: Women's Issues | 17\% | (21) | 26\% | (32) | 26\% | (33) | 1\% | (2) | 30\% | (37) | 124 |
| \# 1 Issue: Education | 24\% | (25) | $36 \%$ | (38) | 10\% | (10) | 3\% | (3) | 27\% | (28) | 105 |
| \# 1 Issue: Energy | $14 \%$ | (18) | 37\% | (46) | 28\% | (35) | 6\% | (7) | 16\% | (20) | 126 |
| \#1 Issue: Other | 28\% | (40) | $36 \%$ | (51) | 19\% | (27) | 10\% | (14) | 6\% | (8) | 141 |
| 2020 Vote: Joe Biden | 28\% | (282) | 38\% | (386) | 19\% | (192) | 9\% | (87) | 7\% | (74) | 1020 |
| 2020 Vote: Donald Trump | 27\% | (183) | 37\% | (253) | 18\% | (123) | 9\% | (65) | 8\% | (57) | 681 |
| 2020 Vote: Other | $31 \%$ | (24) | 30\% | (23) | 19\% | (15) | 8\% | (6) | 12\% | (9) | 78 |
| 2020 Vote: Didn't Vote | $21 \%$ | (87) | 27\% | (114) | 20\% | (83) | 8\% | (34) | 24\% | (101) | 419 |
| 2018 House Vote: Democrat | 30\% | (232) | 39\% | (307) | 18\% | (142) | 9\% | (67) | 5\% | (36) | 785 |
| 2018 House Vote: Republican | 28\% | (162) | 37\% | (212) | 19\% | (110) | 10\% | (58) | 6\% | (36) | 577 |
| 2018 House Vote: Someone else | 17\% | (12) | 30\% | (20) | 27\% | (18) | 10\% | (7) | 15\% | (10) | 67 |
| 2016 Vote: Hillary Clinton | 30\% | (214) | 37\% | (263) | 19\% | (132) | 9\% | (66) | 4\% | (28) | 703 |
| 2016 Vote: Donald Trump | 29\% | (185) | 38\% | (244) | 18\% | (117) | 9\% | (56) | 7\% | (43) | 646 |
| 2016 Vote: Other | 17\% | (18) | 38\% | (41) | 20\% | (21) | 12\% | (12) | 14\% | (15) | 108 |
| 2016 Vote: Didn't Vote | $21 \%$ | (160) | $31 \%$ | (228) | 19\% | (142) | 8\% | (58) | 21\% | (155) | 743 |

[^14]Table MCTE5_6: When you're considering which at-home internet service provider to select, how important are each of the following factors? Bundling options

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (577) | 35\% | (777) | 19\% | (413) | 9\% | (192) | 11\% | (241) | 2200 |
| Voted in 2014: Yes | 29\% | (358) | 38\% | (475) | 19\% | (231) | 9\% | (115) | 5\% | (66) | 1245 |
| Voted in 2014: No | 23\% | (220) | 32\% | (302) | 19\% | (182) | 8\% | (77) | 18\% | (175) | 955 |
| 4-Region: Northeast | 28\% | (111) | 40\% | (156) | 19\% | (74) | 6\% | (24) | 7\% | (29) | 394 |
| 4-Region: Midwest | 25\% | (116) | 37\% | (172) | 18\% | (82) | 9\% | (40) | 11\% | (53) | 462 |
| 4-Region: South | 27\% | (218) | 33\% | (276) | 18\% | (152) | 10\% | (82) | 12\% | (96) | 824 |
| 4-Region: West | 25\% | (132) | 33\% | (173) | 20\% | (106) | 9\% | (46) | 12\% | (63) | 520 |
| White- Non-Hispanic, Income: Under 50k | 24\% | (186) | 33\% | (253) | 21\% | (162) | 9\% | (68) | 13\% | (101) | 770 |
| POC, Income: Under 50k | 27\% | (113) | 33\% | (139) | 16\% | (67) | 8\% | (34) | 17\% | (73) | 426 |
| White- Non-Hispanic, Income: 50k-100k | 23\% | (106) | 38\% | (174) | 21\% | (94) | 11\% | (51) | 7\% | (31) | 455 |
| POC, Income: $50 \mathrm{k}-100 \mathrm{k}$ | 37\% | (60) | 29\% | (47) | 22\% | (37) | 8\% | (13) | 4\% | (6) | 163 |
| White- Non-Hispanic, Income: 100k+ | 32\% | (93) | 41\% | (118) | 14\% | (40) | 7\% | (21) | 6\% | (17) | 289 |
| POC, Income: 100k+ | 19\% | (18) | 48\% | (47) | 15\% | (14) | 5\% | (5) | 13\% | (13) | 97 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_1: How much do you trust each of the following to give you the best at-home internet service?
Private internet companies

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (500) | 52\% | (1147) | 16\% | (360) | 9\% | (193) | 2200 |
| Gender: Male | 29\% | (308) | 50\% | (535) | 16\% | (168) | 5\% | (51) | 1062 |
| Gender: Female | 17\% | (192) | 54\% | (612) | 17\% | (192) | 12\% | (142) | 1138 |
| Age: 18-34 | 22\% | (147) | 44\% | (286) | 18\% | (120) | 16\% | (102) | 655 |
| Age: 35-44 | 26\% | (91) | 56\% | (199) | 12\% | (42) | 7\% | (25) | 358 |
| Age: 45-64 | 19\% | (145) | 56\% | (424) | 19\% | (140) | 6\% | (42) | 751 |
| Age: 65+ | 27\% | (116) | 55\% | (238) | 13\% | (58) | 6\% | (24) | 436 |
| GenZers: 1997-2012 | 16\% | (50) | 42\% | (135) | 23\% | (75) | 18\% | (59) | 319 |
| Millennials: 1981-1996 | 29\% | (161) | 48\% | (263) | 13\% | (69) | 10\% | (56) | 549 |
| GenXers: 1965-1980 | 20\% | (104) | 55\% | (284) | 18\% | (93) | 6\% | (32) | 513 |
| Baby Boomers: 1946-1964 | $21 \%$ | (155) | 57\% | (419) | 16\% | (115) | 6\% | (44) | 733 |
| PID: Dem (no lean) | 26\% | (235) | 52\% | (473) | 16\% | (141) | 6\% | (54) | 903 |
| PID: Ind (no lean) | 19\% | (127) | 50\% | (339) | 18\% | (123) | 14\% | (93) | 682 |
| PID: Rep (no lean) | 23\% | (138) | 54\% | (335) | 16\% | (97) | 7\% | (46) | 616 |
| PID/Gender: Dem Men | 34\% | (152) | 48\% | (213) | 13\% | (57) | 4\% | (18) | 440 |
| PID/Gender: Dem Women | 18\% | (83) | 56\% | (260) | 18\% | (84) | 8\% | (36) | 463 |
| PID/Gender: Ind Men | 23\% | (73) | 52\% | (165) | 19\% | (62) | 6\% | (19) | 318 |
| PID/Gender: Ind Women | 15\% | (54) | 48\% | (174) | 17\% | (61) | 20\% | (74) | 363 |
| PID/Gender: Rep Men | 27\% | (83) | 52\% | (157) | 16\% | (49) | 5\% | (14) | 303 |
| PID/Gender: Rep Women | 18\% | (55) | 57\% | (178) | 15\% | (47) | 10\% | (32) | 312 |
| Ideo: Liberal (1-3) | 25\% | (172) | 52\% | (353) | 16\% | (107) | 7\% | (48) | 680 |
| Ideo: Moderate (4) | 19\% | (112) | 57\% | (335) | 16\% | (96) | 7\% | (42) | 585 |
| Ideo: Conservative (5-7) | 27\% | (187) | 52\% | (370) | 15\% | (108) | 6\% | (39) | 705 |
| Educ: < College | 20\% | (301) | 53\% | (796) | 17\% | (258) | 10\% | (157) | 1512 |
| Educ: Bachelors degree | 26\% | (115) | 52\% | (231) | 17\% | (73) | 5\% | (24) | 444 |
| Educ: Post-grad | 34\% | (83) | 49\% | (120) | 12\% | (29) | 5\% | (12) | 244 |
| Income: Under 50k | 20\% | (241) | 49\% | (588) | 19\% | (222) | 12\% | (145) | 1197 |
| Income: 50k-100k | 24\% | (146) | 57\% | (351) | 15\% | (93) | 5\% | (28) | 618 |
| Income: 100k+ | 29\% | (113) | 54\% | (208) | 12\% | (45) | 5\% | (20) | 386 |
| Ethnicity: White | 23\% | (403) | 53\% | (914) | 15\% | (264) | 8\% | (141) | 1722 |
| Ethnicity: Hispanic | 25\% | (89) | 41\% | (144) | 18\% | (61) | 16\% | (55) | 349 |
| Ethnicity: Black | 23\% | (64) | 53\% | (146) | 17\% | (45) | 7\% | (19) | 274 |

Continued on next page

Table MCTE6_1: How much do you trust each of the following to give you the best at-home internet service?
Private internet companies

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (500) | 52\% | (1147) | 16\% | (360) | 9\% | (193) | 2200 |
| Ethnicity: Other | 16\% | (34) | 42\% | (86) | 25\% | (51) | 16\% | (33) | 204 |
| All Christian | 26\% | (266) | 55\% | (565) | 14\% | (140) | 6\% | (61) | 1032 |
| All Non-Christian | 29\% | (42) | 38\% | (55) | 25\% | (36) | 8\% | (12) | 144 |
| Atheist | 19\% | (22) | 47\% | (53) | 17\% | (19) | 17\% | (19) | 112 |
| Agnostic/Nothing in particular | 17\% | (102) | 54\% | (329) | 16\% | (101) | 14\% | (83) | 614 |
| Something Else | 23\% | (69) | 49\% | (146) | 21\% | (64) | 6\% | (18) | 297 |
| Religious Non-Protestant/Catholic | 27\% | (43) | 41\% | (65) | 23\% | (37) | 9\% | (14) | 159 |
| Evangelical | 29\% | (164) | 51\% | (292) | 15\% | (84) | 6\% | (35) | 575 |
| Non-Evangelical | 22\% | (160) | 56\% | (402) | 16\% | (118) | 6\% | (43) | 723 |
| Community: Urban | 28\% | (176) | 46\% | (291) | 15\% | (97) | 11\% | (67) | 632 |
| Community: Suburban | 21\% | (219) | 55\% | (569) | 17\% | (175) | 7\% | (67) | 1030 |
| Community: Rural | 19\% | (104) | 53\% | (287) | 16\% | (89) | 11\% | (59) | 539 |
| Employ: Private Sector | 26\% | (167) | 52\% | (333) | 15\% | (98) | 6\% | (36) | 634 |
| Employ: Government | 20\% | (30) | 48\% | (72) | 23\% | (34) | 10\% | (15) | 151 |
| Employ: Self-Employed | 27\% | (52) | 52\% | (98) | 12\% | (22) | $9 \%$ | (18) | 190 |
| Employ: Homemaker | 12\% | (17) | 61\% | (88) | 15\% | (21) | 12\% | (17) | 144 |
| Employ: Student | 19\% | (23) | 39\% | (47) | 16\% | (19) | 25\% | (30) | 120 |
| Employ: Retired | 25\% | (141) | 54\% | (309) | 16\% | (91) | 5\% | (28) | 569 |
| Employ: Unemployed | 18\% | (47) | 51\% | (134) | 18\% | (48) | 13\% | (35) | 264 |
| Employ: Other | 18\% | (23) | 50\% | (64) | 22\% | (28) | 10\% | (13) | 128 |
| Military HH: Yes | 28\% | (108) | 53\% | (201) | 12\% | (45) | 6\% | (24) | 378 |
| Military HH: No | 22\% | (392) | 52\% | (945) | 17\% | (315) | 9\% | (169) | 1822 |
| RD/WT: Right Direction | 27\% | (300) | 53\% | (595) | $14 \%$ | (153) | 7\% | (77) | 1124 |
| RD/WT: Wrong Track | 19\% | (200) | 51\% | (552) | 19\% | (208) | 11\% | (116) | 1076 |
| Biden Job Approve | 25\% | (321) | 53\% | (664) | 16\% | (199) | 6\% | (76) | 1260 |
| Biden Job Disapprove | 21\% | (162) | 54\% | (426) | 17\% | (135) | 8\% | (65) | 787 |
| Biden Job Strongly Approve | 31\% | (215) | 51\% | (360) | 13\% | (93) | 4\% | (31) | 699 |
| Biden Job Somewhat Approve | 19\% | (106) | 54\% | (304) | 19\% | (106) | 8\% | (45) | 561 |
| Biden Job Somewhat Disapprove | 19\% | (42) | 54\% | (121) | 21\% | (46) | 6\% | (13) | 223 |
| Biden Job Strongly Disapprove | 21\% | (120) | 54\% | (305) | 16\% | (88) | 9\% | (51) | 564 |

Continued on next page

Table MCTE6_1: How much do you trust each of the following to give you the best at-home internet service?
Private internet companies

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (500) | $52 \%$ | (1147) | 16\% | (360) | 9\% | (193) | 2200 |
| Favorable of Biden | 25\% | (310) | 53\% | (647) | 16\% | (200) | 5\% | (65) | 1222 |
| Unfavorable of Biden | 20\% | (165) | $54 \%$ | (442) | 16\% | (134) | 9\% | (74) | 815 |
| Very Favorable of Biden | $31 \%$ | (223) | $52 \%$ | (369) | 13\% | (91) | 4\% | (27) | 710 |
| Somewhat Favorable of Biden | 17\% | (87) | 54\% | (279) | $21 \%$ | (109) | 7\% | (38) | 513 |
| Somewhat Unfavorable of Biden | 20\% | (43) | $54 \%$ | (113) | 15\% | (31) | 11\% | (22) | 209 |
| Very Unfavorable of Biden | 20\% | (122) | $54 \%$ | (329) | 17\% | (103) | 9\% | (52) | 606 |
| \# 1 Issue: Economy | 25\% | (184) | 53\% | (381) | 15\% | (108) | 7\% | (53) | 726 |
| \# 1 Issue: Security | 24\% | (81) | 52\% | (178) | 20\% | (67) | 5\% | (18) | 343 |
| \# 1 Issue: Health Care | 21\% | (82) | 53\% | (202) | 17\% | (65) | 8\% | (31) | 380 |
| \# 1 Issue: Medicare / Social Security | 20\% | (51) | 57\% | (145) | 15\% | (38) | 9\% | (22) | 256 |
| \# 1 Issue: Women's Issues | 18\% | (22) | 47\% | (58) | 17\% | (22) | 18\% | (22) | 124 |
| \#1 Issue: Education | 24\% | (25) | 45\% | (47) | 18\% | (19) | 13\% | (14) | 105 |
| \#1 Issue: Energy | $21 \%$ | (26) | 44\% | (56) | 20\% | (25) | 15\% | (19) | 126 |
| \# 1 Issue: Other | $21 \%$ | (30) | 56\% | (79) | 11\% | (16) | 11\% | (16) | 141 |
| 2020 Vote: Joe Biden | 26\% | (260) | 53\% | (541) | 17\% | (174) | 4\% | (45) | 1020 |
| 2020 Vote: Donald Trump | 25\% | (168) | 54\% | (371) | 14\% | (98) | 6\% | (44) | 681 |
| 2020 Vote: Other | 15\% | (12) | 65\% | (51) | 6\% | (5) | 13\% | (10) | 78 |
| 2020 Vote: Didn't Vote | 14\% | (59) | 43\% | (182) | 20\% | (84) | 22\% | (94) | 419 |
| 2018 House Vote: Democrat | 26\% | (207) | 53\% | (413) | 15\% | (121) | 6\% | (44) | 785 |
| 2018 House Vote: Republican | 26\% | (149) | 56\% | (324) | 14\% | (78) | 5\% | (27) | 577 |
| 2018 House Vote: Someone else | 14\% | (9) | 37\% | (25) | 32\% | (22) | 17\% | (12) | 67 |
| 2016 Vote: Hillary Clinton | 26\% | (181) | 54\% | (376) | 15\% | (102) | 6\% | (42) | 703 |
| 2016 Vote: Donald Trump | 26\% | (168) | 54\% | (351) | 14\% | (92) | 5\% | (35) | 646 |
| 2016 Vote: Other | 18\% | (19) | 50\% | (54) | 24\% | (26) | 8\% | (9) | 108 |
| 2016 Vote: Didn't Vote | 18\% | (131) | 49\% | (364) | 19\% | (140) | 14\% | (107) | 743 |
| Voted in 2014: Yes | 26\% | (324) | 54\% | (667) | 14\% | (179) | 6\% | (75) | 1245 |
| Voted in 2014: No | 18\% | (175) | 50\% | (480) | 19\% | (182) | 12\% | (118) | 955 |
| 4-Region: Northeast | 24\% | (95) | $51 \%$ | (201) | 17\% | (69) | 7\% | (29) | 394 |
| 4-Region: Midwest | $21 \%$ | (99) | 49\% | (229) | 18\% | (84) | 11\% | (50) | 462 |
| 4-Region: South | 22\% | (182) | 56\% | (462) | 14\% | (117) | 8\% | (63) | 824 |
| 4-Region: West | 24\% | (123) | 49\% | (255) | 17\% | (91) | 10\% | (51) | 520 |

Continued on next page

Table MCTE6_1: How much do you trust each of the following to give you the best at-home internet service?
Private internet companies

| Demographic | A lot |  | Some |  | Not much | Not at all |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $23 \%$ | $(500)$ | $52 \%$ | $(1147)$ | $16 \%$ | $(360)$ | $9 \%$ | $(193)$ |
| White- Non-Hispanic, Income: Under 50k | $20 \%$ | $(153)$ | $53 \%$ | $(409)$ | $17 \%$ | $(128)$ | $10 \%$ | $(80)$ |
| POC, Income: Under 50k | $21 \%$ | $(88)$ | $42 \%$ | $(179)$ | $22 \%$ | $(94)$ | $15 \%$ | $(65)$ |
| White- Non-Hispanic, Income: 50k-100k | $24 \%$ | $(107)$ | $57 \%$ | $(259)$ | $15 \%$ | $(67)$ | $5 \%$ | $(21)$ |
| POC, Income: 50k-100k | $24 \%$ | $(39)$ | $56 \%$ | $(91)$ | $16 \%$ | $(26)$ | $4 \%$ | $(7)$ |
| White- Non-Hispanic, Income: $100 \mathrm{k}+$ | $30 \%$ | $(87)$ | $53 \%$ | $(153)$ | $13 \%$ | $(36)$ | $4 \%$ | $(12)$ |
| POC, Income: 100k+ | $27 \%$ | $(26)$ | $57 \%$ | $(55)$ | $9 \%$ | $(9)$ | $8 \%$ | $(7)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_2: How much do you trust each of the following to give you the best at-home internet service?
Local government services

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $12 \%$ | (267) | 42\% | (924) | $31 \%$ | (689) | 15\% | (320) | 2200 |
| Gender: Male | 16\% | (166) | 42\% | (449) | $31 \%$ | (331) | 11\% | (115) | 1062 |
| Gender: Female | 9\% | (101) | 42\% | (475) | $31 \%$ | (357) | 18\% | (205) | 1138 |
| Age: 18-34 | 15\% | (100) | 37\% | (246) | 29\% | (191) | 18\% | (118) | 655 |
| Age: 35-44 | $21 \%$ | (75) | 40\% | (144) | 29\% | (104) | 10\% | (34) | 358 |
| Age: 45-64 | 8\% | (58) | 44\% | (330) | 33\% | (248) | 15\% | (115) | 751 |
| Age: 65+ | 8\% | (34) | 47\% | (204) | 33\% | (146) | 12\% | (52) | 436 |
| GenZers: 1997-2012 | $11 \%$ | (34) | $31 \%$ | (98) | 39\% | (125) | 19\% | (62) | 319 |
| Millennials: 1981-1996 | 23\% | (124) | 43\% | (236) | 21\% | (115) | 13\% | (74) | 549 |
| GenXers: 1965-1980 | 9\% | (49) | 42\% | (217) | $34 \%$ | (175) | 14\% | (73) | 513 |
| Baby Boomers: 1946-1964 | 8\% | (56) | 45\% | (329) | 33\% | (243) | 14\% | (106) | 733 |
| PID: Dem (no lean) | 18\% | (166) | 49\% | (446) | 25\% | (223) | 8\% | (68) | 903 |
| PID: Ind (no lean) | 8\% | (55) | 39\% | (264) | 33\% | (223) | 20\% | (140) | 682 |
| PID: Rep (no lean) | 8\% | (46) | 35\% | (214) | 39\% | (243) | 18\% | (112) | 616 |
| PID/Gender: Dem Men | 24\% | (107) | 48\% | (213) | 22\% | (96) | 5\% | (24) | 440 |
| PID/Gender: Dem Women | 13\% | (59) | 50\% | (233) | 27\% | (127) | 10\% | (44) | 463 |
| PID/Gender: Ind Men | 9\% | (30) | 41\% | (131) | 35\% | (112) | 14\% | (45) | 318 |
| PID/Gender: Ind Women | 7\% | (25) | 37\% | (133) | 30\% | (111) | 26\% | (94) | 363 |
| PID/Gender: Rep Men | 10\% | (29) | 35\% | (105) | 41\% | (123) | 15\% | (46) | 303 |
| PID/Gender: Rep Women | 6\% | (17) | 35\% | (109) | 38\% | (119) | 21\% | (66) | 312 |
| Ideo: Liberal (1-3) | 16\% | (109) | 50\% | (343) | 26\% | (174) | 8\% | (54) | 680 |
| Ideo: Moderate (4) | $11 \%$ | (65) | 46\% | (272) | 28\% | (166) | 14\% | (83) | 585 |
| Ideo: Conservative (5-7) | $11 \%$ | (74) | 35\% | (246) | 39\% | (271) | 16\% | (112) | 705 |
| Educ: < College | 9\% | (136) | 42\% | (632) | $32 \%$ | (490) | 17\% | (255) | 1512 |
| Educ: Bachelors degree | 17\% | (76) | 42\% | (188) | 30\% | (134) | 10\% | (46) | 444 |
| Educ: Post-grad | 23\% | (55) | 43\% | (105) | 26\% | (65) | 8\% | (19) | 244 |
| Income: Under 50k | $11 \%$ | (130) | 40\% | (480) | 32\% | (388) | 17\% | (199) | 1197 |
| Income: 50k-100k | 12\% | (75) | 44\% | (270) | $31 \%$ | (190) | 13\% | (83) | 618 |
| Income: 100k+ | 16\% | (62) | 45\% | (175) | 29\% | (111) | 10\% | (38) | 386 |
| Ethnicity: White | 12\% | (198) | 42\% | (732) | $31 \%$ | (540) | 15\% | (252) | 1722 |
| Ethnicity: Hispanic | $11 \%$ | (37) | 38\% | (133) | 37\% | (130) | 14\% | (49) | 349 |
| Ethnicity: Black | 17\% | (46) | 45\% | (123) | 26\% | (70) | 13\% | (35) | 274 |

[^15]Table MCTE6_2: How much do you trust each of the following to give you the best at-home internet service?
Local government services

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (267) | 42\% | (924) | $31 \%$ | (689) | 15\% | (320) | 2200 |
| Ethnicity: Other | 11\% | (23) | $34 \%$ | (70) | $38 \%$ | (78) | 16\% | (33) | 204 |
| All Christian | 13\% | (130) | 44\% | (454) | $31 \%$ | (321) | 12\% | (127) | 1032 |
| All Non-Christian | 27\% | (40) | 35\% | (51) | 27\% | (39) | 10\% | (15) | 144 |
| Atheist | 5\% | (6) | 44\% | (50) | 35\% | (39) | 16\% | (18) | 112 |
| Agnostic/Nothing in particular | 10\% | (59) | 41\% | (251) | $31 \%$ | (188) | 19\% | (117) | 614 |
| Something Else | 11\% | (34) | 40\% | (118) | $34 \%$ | (102) | 15\% | (44) | 297 |
| Religious Non-Protestant/Catholic | 25\% | (40) | 35\% | (56) | 29\% | (47) | 10\% | (16) | 159 |
| Evangelical | 16\% | (94) | 41\% | (237) | 30\% | (173) | 12\% | (70) | 575 |
| Non-Evangelical | 9\% | (65) | 44\% | (321) | $33 \%$ | (239) | 14\% | (99) | 723 |
| Community: Urban | 21\% | (135) | 42\% | (266) | 26\% | (163) | 11\% | (68) | 632 |
| Community: Suburban | $9 \%$ | (88) | 43\% | (439) | 35\% | (358) | 14\% | (144) | 1030 |
| Community: Rural | 8\% | (44) | 41\% | (219) | $31 \%$ | (168) | 20\% | (107) | 539 |
| Employ: Private Sector | 15\% | (96) | 41\% | (262) | $32 \%$ | (202) | 11\% | (73) | 634 |
| Employ: Government | 15\% | (22) | 43\% | (64) | 28\% | (42) | 14\% | (22) | 151 |
| Employ: Self-Employed | 18\% | (35) | 39\% | (74) | 28\% | (53) | 15\% | (28) | 190 |
| Employ: Homemaker | 7\% | (11) | 50\% | (72) | 25\% | (36) | 17\% | (25) | 144 |
| Employ: Student | 20\% | (24) | 30\% | (36) | 33\% | (39) | 18\% | (21) | 120 |
| Employ: Retired | 8\% | (47) | 46\% | (259) | $34 \%$ | (195) | 12\% | (68) | 569 |
| Employ: Unemployed | 8\% | (21) | 43\% | (113) | 27\% | (70) | 23\% | (60) | 264 |
| Employ: Other | 9\% | (12) | 34\% | (43) | 40\% | (51) | 18\% | (23) | 128 |
| Military HH: Yes | 14\% | (53) | 41\% | (157) | $31 \%$ | (116) | 14\% | (53) | 378 |
| Military HH: No | 12\% | (215) | 42\% | (768) | 31\% | (573) | 15\% | (267) | 1822 |
| RD/WT: Right Direction | 18\% | (204) | 48\% | (543) | 24\% | (274) | 9\% | (103) | 1124 |
| RD/WT: Wrong Track | 6\% | (63) | 35\% | (382) | 39\% | (415) | 20\% | (217) | 1076 |
| Biden Job Approve | 17\% | (213) | 48\% | (599) | 28\% | (352) | 8\% | (96) | 1260 |
| Biden Job Disapprove | 5\% | (41) | 36\% | (280) | $38 \%$ | (300) | 21\% | (167) | 787 |
| Biden Job Strongly Approve | 24\% | (166) | 50\% | (347) | 21\% | (146) | 6\% | (40) | 699 |
| Biden Job Somewhat Approve | 8\% | (48) | 45\% | (252) | 37\% | (206) | 10\% | (56) | 561 |
| Biden Job Somewhat Disapprove | $4 \%$ | (9) | 44\% | (99) | 36\% | (80) | 15\% | (34) | 223 |
| Biden Job Strongly Disapprove | 6\% | (31) | $32 \%$ | (181) | $39 \%$ | (220) | 23\% | (132) | 564 |

[^16]Table MCTE6_2: How much do you trust each of the following to give you the best at-home internet service?
Local government services

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (267) | $42 \%$ | (924) | $31 \%$ | (689) | 15\% | (320) | 2200 |
| Favorable of Biden | 17\% | (206) | 48\% | (593) | 28\% | (338) | 7\% | (86) | 1222 |
| Unfavorable of Biden | 5\% | (39) | 36\% | (290) | 38\% | (309) | 22\% | (177) | 815 |
| Very Favorable of Biden | 23\% | (161) | 50\% | (352) | 23\% | (160) | 5\% | (36) | 710 |
| Somewhat Favorable of Biden | 9\% | (45) | 47\% | (240) | 35\% | (177) | 10\% | (50) | 513 |
| Somewhat Unfavorable of Biden | 5\% | (11) | 40\% | (83) | 35\% | (74) | 20\% | (41) | 209 |
| Very Unfavorable of Biden | 5\% | (28) | 34\% | (207) | 39\% | (236) | 22\% | (135) | 606 |
| \# 1 Issue: Economy | 12\% | (85) | 41\% | (301) | $31 \%$ | (227) | 16\% | (113) | 726 |
| \# 1 Issue: Security | 9\% | (30) | 35\% | (121) | 40\% | (139) | 16\% | (54) | 343 |
| \# 1 Issue: Health Care | 15\% | (57) | 48\% | (182) | 26\% | (99) | $11 \%$ | (41) | 380 |
| \# 1 Issue: Medicare / Social Security | 11\% | (29) | 44\% | (113) | $31 \%$ | (79) | 14\% | (35) | 256 |
| \# 1 Issue: Women's Issues | 13\% | (16) | 36\% | (44) | 31\% | (39) | 20\% | (25) | 124 |
| \# 1 Issue: Education | 20\% | (21) | 47\% | (49) | 22\% | (23) | 11\% | (11) | 105 |
| \# 1 Issue: Energy | 9\% | (11) | 46\% | (58) | $31 \%$ | (39) | 13\% | (17) | 126 |
| \#1 Issue: Other | 12\% | (17) | 39\% | (56) | 31\% | (44) | 18\% | (25) | 141 |
| 2020 Vote: Joe Biden | 16\% | (162) | 50\% | (509) | 28\% | (283) | 7\% | (66) | 1020 |
| 2020 Vote: Donald Trump | 7\% | (51) | 38\% | (256) | 37\% | (254) | 18\% | (120) | 681 |
| 2020 Vote: Other | 11\% | (8) | 40\% | (31) | 25\% | (20) | 24\% | (19) | 78 |
| 2020 Vote: Didn't Vote | 11\% | (46) | 30\% | (126) | 31\% | (132) | 27\% | (115) | 419 |
| 2018 House Vote: Democrat | 16\% | (129) | $52 \%$ | (410) | 24\% | (187) | 8\% | (59) | 785 |
| 2018 House Vote: Republican | 9\% | (50) | 37\% | (215) | 39\% | (225) | 15\% | (88) | 577 |
| 2018 House Vote: Someone else | 5\% | (4) | 19\% | (13) | 48\% | (32) | 27\% | (18) | 67 |
| 2016 Vote: Hillary Clinton | 16\% | (113) | 53\% | (373) | 24\% | (165) | 7\% | (51) | 703 |
| 2016 Vote: Donald Trump | 9\% | (55) | 38\% | (248) | 38\% | (243) | 15\% | (99) | 646 |
| 2016 Vote: Other | 5\% | (5) | 44\% | (47) | 37\% | (40) | 14\% | (16) | 108 |
| 2016 Vote: Didn't Vote | 13\% | (94) | 34\% | (254) | 32\% | (241) | 21\% | (153) | 743 |
| Voted in 2014: Yes | 13\% | (160) | 46\% | (571) | 30\% | (368) | 12\% | (145) | 1245 |
| Voted in 2014: No | 11\% | (107) | 37\% | (353) | $34 \%$ | (320) | 18\% | (175) | 955 |
| 4-Region: Northeast | 15\% | (58) | 43\% | (168) | 31\% | (121) | 12\% | (47) | 394 |
| 4-Region: Midwest | 11\% | (51) | 42\% | (194) | 29\% | (135) | 18\% | (82) | 462 |
| 4-Region: South | 12\% | (95) | 43\% | (353) | 32\% | (264) | 14\% | (113) | 824 |
| 4-Region: West | 12\% | (64) | 40\% | (209) | 32\% | (169) | 15\% | (78) | 520 |

Continued on next page

Table MCTE6_2: How much do you trust each of the following to give you the best at-home internet service?
Local government services

| Demographic | A lot |  | Some |  | Not much | Not at all |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $12 \%$ | $(267)$ | $42 \%$ | $(924)$ | $31 \%$ | $(689)$ | $15 \%$ | $(320)$ |
| White- Non-Hispanic, Income: Under 50k | $10 \%$ | $(74)$ | $40 \%$ | $(307)$ | $34 \%$ | $(259)$ | $17 \%$ | $(132)$ |
| POC, Income: Under 50k | $13 \%$ | $(56)$ | $41 \%$ | $(173)$ | $30 \%$ | $(130)$ | $16 \%$ | $(68)$ |
| White- Non-Hispanic, Income: 50k-100k | $12 \%$ | $(54)$ | $44 \%$ | $(201)$ | $31 \%$ | $(139)$ | $13 \%$ | $(61)$ |
| POC, Income: 50k-100k | $13 \%$ | $(21)$ | $43 \%$ | $(69)$ | $31 \%$ | $(50)$ | $14 \%$ | $(22)$ |
| White- Non-Hispanic, Income: 100k+ | $17 \%$ | $(49)$ | $48 \%$ | $(139)$ | $25 \%$ | $(72)$ | $10 \%$ | $(28)$ |
| POC, Income: 100k+ | $13 \%$ | $(13)$ | $37 \%$ | $(36)$ | $40 \%$ | $(39)$ | $10 \%$ | $(9)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 2200 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 1062 \\ 1138 \\ 2200 \end{array}$ | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 655 \\ 358 \\ 751 \\ 436 \\ 2200 \end{array}$ | $\begin{gathered} 30 \% \\ 16 \% \\ 34 \% \\ 20 \% \end{gathered}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 $N$ | $\begin{array}{r} 319 \\ 549 \\ 513 \\ 733 \\ 2115 \end{array}$ | $\begin{aligned} & 14 \% \\ & 25 \% \\ & 23 \% \\ & 33 \% \end{aligned}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) | $\begin{array}{r} 903 \\ 682 \\ 616 \\ 2200 \end{array}$ | $\begin{gathered} 41 \% \\ 31 \% \\ 28 \% \end{gathered}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 440 \\ 463 \\ 318 \\ 363 \\ 303 \\ 312 \\ 2200 \end{array}$ | $\begin{gathered} 20 \% \\ 21 \% \\ 14 \% \\ 17 \% \\ 14 \% \\ 14 \% \end{gathered}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) <br> $N$ | $\begin{array}{r} 680 \\ 585 \\ 705 \\ 1970 \end{array}$ | $\begin{aligned} & 31 \% \\ & 27 \% \\ & 32 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 1512 \\ 444 \\ 244 \\ 2200 \end{array}$ | $\begin{array}{r} 69 \% \\ 20 \% \\ 11 \% \end{array}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 1197 | 54\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 618 | 28\% |
|  | Income: 100k+ | 386 | 18\% |
|  | $N$ | 2200 |  |
| xdemWhite | Ethnicity: White | 1722 | 78\% |
| xdemHispBin | Ethnicity: Hispanic | 349 | 16\% |
| demBlackBin | Ethnicity: Black | 274 | 12\% |
| demRaceOther | Ethnicity: Other | 204 | 9\% |
| xdemReligion | All Christian | 1032 | 47\% |
|  | All Non-Christian | 144 | 7\% |
|  | Atheist | 112 | 5\% |
|  | Agnostic/Nothing in particular | 614 | 28\% |
|  | Something Else | 297 | 14\% |
|  | $N$ | 2200 |  |
| xdemReligOther | Religious Non-Protestant/Catholic | 159 | 7\% |
| xdemEvang | Evangelical | 575 | 26\% |
|  | Non-Evangelical | 723 | 33\% |
|  | $N$ | 1298 |  |
| xdemUsr | Community: Urban | 632 | 29\% |
|  | Community: Suburban | 1030 | 47\% |
|  | Community: Rural | 539 | 24\% |
|  | $N$ | 2200 |  |
| xdemEmploy | Employ: Private Sector | 634 | 29\% |
|  | Employ: Government | 151 | 7\% |
|  | Employ: Self-Employed | 190 | 9\% |
|  | Employ: Homemaker | 144 | 7\% |
|  | Employ: Student | 120 | 5\% |
|  | Employ: Retired | 569 | 26\% |
|  | Employ: Unemployed | 264 | 12\% |
|  | Employ: Other | 128 | 6\% |
|  | $N$ | 2200 |  |
| xdemMilHH1 | Military HH: Yes | 378 | 17\% |
|  | Military HH: No | 1822 | 83\% |
|  | $N$ | 2200 |  |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xnr1 | RD/WT: Right Direction | 1124 |  |
|  | RD/WT: Wrong Track | 1076 | 49\% |
|  | $N$ | 2200 |  |
| xdemBidenApprove | Biden Job Approve | 1260 | 57\% |
|  | Biden Job Disapprove | 787 | 36\% |
|  | $N$ | 2047 |  |
| xdemBidenApprove2 | Biden Job Strongly Approve | 699 | 32\% |
|  | Biden Job Somewhat Approve | 561 | 26\% |
|  | Biden Job Somewhat Disapprove | 223 | 10\% |
|  | Biden Job Strongly Disapprove | 564 | 26\% |
|  | $N$ | 2047 |  |
| xdemBidenFav | Favorable of Biden | 1222 | 56\% |
|  | Unfavorable of Biden | 815 | 37\% |
|  | $N$ | 2037 |  |
| xdemBidenFavFull | Very Favorable of Biden | 710 | 32\% |
|  | Somewhat Favorable of Biden | 513 | 23\% |
|  | Somewhat Unfavorable of Biden | 209 | 10\% |
|  | Very Unfavorable of Biden | 606 | 28\% |
|  | $N$ | 2037 |  |
| xnr3 | \#1 Issue: Economy | 726 | 33\% |
|  | \#1 Issue: Security | 343 | 16\% |
|  | \#1 Issue: Health Care | 380 | 17\% |
|  | \#1 Issue: Medicare / Social Security | 256 | 12\% |
|  | \#1 Issue: Women's Issues | 124 | 6\% |
|  | \#1 Issue: Education | 105 | 5\% |
|  | \#1 Issue: Energy | 126 | 6\% |
|  | \#1 Issue: Other | 141 | 6\% |
|  | $N$ | 2200 |  |
| xsubVote200 | 2020 Vote: Joe Biden | 1020 | 46\% |
|  | 2020 Vote: Donald Trump | 681 | $31 \%$ |
|  | 2020 Vote: Other | 78 | 4\% |
|  | 2020 Vote: Didn't Vote | 419 | 19\% |
|  | $N$ | 2198 |  |
| xsubVote18O | 2018 House Vote: Democrat | 785 | 36\% |
|  | 2018 House Vote: Republican | 577 | 26\% |
|  | 2018 House Vote: Someone else | 67 | 3\% |
|  | $N$ | 1430 |  |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xsubVote16O | 2016 Vote: Hillary Clinton | 703 | $32 \%$ |
|  | 2016 Vote: Donald Trump | 646 | 29\% |
|  | 2016 Vote: Other | 108 | 5\% |
|  | 2016 Vote: Didn't Vote | 743 | $34 \%$ |
|  | $N$ | 2199 |  |
| xsubVote14O | Voted in 2014: Yes | 1245 | 57\% |
|  | Voted in 2014: No | 955 | 43\% |
|  | $N$ | 2200 |  |
| xreg4 | 4-Region: Northeast | 394 | 18\% |
|  | 4-Region: Midwest | 462 | 21\% |
|  | 4-Region: South | 824 | 37\% |
|  | 4-Region: West | 520 | 24\% |
|  | $N$ | 2200 |  |
| MCTExdem1 | White- Non-Hispanic, Income: Under 50k | 770 | 35\% |
| MCTExdem 2 | POC, Income: Under 50k | 426 | 19\% |
| MCTExdem3 | White- Non-Hispanic, Income: $50 \mathrm{k}-100 \mathrm{k}$ | 455 | 21\% |
| MCTExdem4 | POC, Income: $50 \mathrm{k}-100 \mathrm{k}$ | 163 | 7\% |
| MCTExdem5 | White- Non-Hispanic, Income: $100 \mathrm{k}+$ | 289 | 13\% |
| MCTExdem6 | POC, Income: $100 \mathrm{k}+$ | 97 | $4 \%$ |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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[^3]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^4]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^5]:    Continued on next page

[^6]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^7]:    Continued on next page

[^8]:    Continued on next page

[^9]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^11]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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