



National Tracking Poll #210486  
April 19-20, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between April 19-April 20, 2021 among a sample of 1000 British Adults. The interviews were conducted online and the data were weighted to approximate a target sample of British Adults based on age, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCSPI\_1: Do you have a favorable or unfavorable view of each of the following?**  
UEFA

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
British Adults	12%	(115)	28%	(280)	15%	(147)	9%	(93)	31%	(307)	6%	(59)	1000
Gender: Male	18%	(87)	33%	(163)	18%	(87)	11%	(53)	17%	(84)	3%	(13)	488
Gender: Female	5%	(28)	23%	(116)	12%	(59)	8%	(40)	44%	(223)	9%	(45)	512
Age: 18-34	16%	(46)	28%	(78)	12%	(35)	9%	(25)	25%	(70)	10%	(28)	283
Age: 35-44	14%	(23)	27%	(43)	10%	(16)	13%	(20)	28%	(44)	8%	(14)	160
Age: 45-64	11%	(36)	27%	(88)	17%	(56)	8%	(27)	35%	(114)	2%	(6)	327
Age: 65+	5%	(11)	30%	(70)	17%	(39)	9%	(20)	34%	(78)	5%	(11)	230
London	14%	(19)	31%	(40)	21%	(27)	6%	(8)	23%	(30)	5%	(7)	131
North	12%	(37)	30%	(96)	14%	(45)	6%	(20)	32%	(101)	5%	(17)	316
South	9%	(22)	27%	(64)	13%	(30)	15%	(34)	30%	(70)	5%	(12)	233
Midlands / Wales / East	13%	(26)	25%	(53)	13%	(28)	10%	(20)	33%	(68)	6%	(13)	208
Scotland / Northern Ireland	10%	(11)	24%	(27)	15%	(16)	9%	(10)	33%	(37)	8%	(9)	112
No qualification	12%	(29)	23%	(54)	18%	(41)	8%	(19)	31%	(73)	7%	(17)	232
Level 1 to Level 3	10%	(51)	28%	(141)	12%	(59)	9%	(46)	35%	(173)	6%	(28)	498
Level 4	13%	(36)	31%	(85)	17%	(47)	10%	(28)	23%	(61)	5%	(13)	270
Income(UK): Under 40,000	10%	(74)	25%	(190)	15%	(112)	9%	(71)	34%	(257)	7%	(49)	753
Income(UK): 40,000 - 100,000	16%	(36)	36%	(82)	14%	(33)	9%	(20)	21%	(48)	4%	(9)	227
Community: Urban	13%	(37)	31%	(89)	16%	(44)	7%	(19)	25%	(72)	8%	(23)	284
Community: Suburban	11%	(55)	26%	(126)	15%	(74)	11%	(54)	32%	(156)	4%	(21)	486
Community: Rural	10%	(23)	28%	(65)	12%	(29)	8%	(19)	35%	(80)	6%	(15)	230
Football Fan	17%	(110)	40%	(253)	18%	(114)	7%	(46)	15%	(95)	2%	(11)	628
Avid Football Fan	27%	(87)	43%	(135)	21%	(65)	7%	(21)	2%	(7)	1%	(2)	316
Casual Football Fan	7%	(23)	38%	(118)	16%	(49)	8%	(25)	28%	(88)	3%	(9)	312
Not a Football Fan	2%	(6)	7%	(27)	9%	(33)	13%	(47)	57%	(213)	13%	(47)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_2: Do you have a favorable or unfavorable view of each of the following?**

FIFA

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
British Adults	13% (128)	28% (283)	16% (161)	10% (101)	31% (312)	2% (16)	1000
Gender: Male	20% (98)	30% (145)	21% (101)	12% (61)	16% (78)	1% (5)	488
Gender: Female	6% (30)	27% (137)	12% (60)	8% (40)	46% (233)	2% (11)	512
Age: 18-34	20% (56)	28% (80)	13% (37)	11% (32)	24% (68)	3% (10)	283
Age: 35-44	17% (27)	23% (37)	17% (28)	12% (19)	29% (47)	2% (3)	160
Age: 45-64	11% (37)	27% (90)	18% (58)	9% (28)	34% (112)	1% (2)	327
Age: 65+	4% (9)	33% (76)	16% (37)	9% (22)	37% (85)	1% (1)	230
London	21% (28)	26% (34)	23% (30)	8% (10)	21% (27)	1% (2)	131
North	12% (38)	33% (105)	14% (44)	7% (21)	32% (102)	2% (5)	316
South	12% (27)	25% (58)	16% (38)	16% (36)	30% (70)	1% (3)	233
Midlands / Wales / East	12% (24)	26% (55)	15% (31)	12% (24)	33% (70)	2% (4)	208
Scotland / Northern Ireland	9% (10)	28% (31)	15% (17)	8% (9)	38% (42)	2% (2)	112
No qualification	11% (25)	29% (67)	14% (31)	8% (19)	39% (90)	— (0)	232
Level 1 to Level 3	13% (63)	27% (136)	15% (74)	9% (46)	34% (167)	2% (11)	498
Level 4	15% (40)	29% (79)	21% (56)	13% (36)	20% (54)	2% (5)	270
Income(UK): Under 40,000	11% (86)	26% (195)	15% (113)	10% (77)	36% (268)	2% (15)	753
Income(UK): 40,000 - 100,000	16% (36)	36% (82)	19% (44)	10% (22)	19% (43)	— (1)	227
Community: Urban	17% (48)	29% (82)	14% (41)	8% (23)	30% (84)	2% (6)	284
Community: Suburban	12% (57)	26% (125)	19% (92)	12% (58)	31% (149)	1% (5)	486
Community: Rural	10% (23)	33% (76)	12% (28)	9% (20)	34% (79)	2% (5)	230
Football Fan	20% (125)	39% (246)	19% (119)	8% (48)	13% (83)	1% (7)	628
Avid Football Fan	31% (97)	40% (127)	21% (66)	6% (20)	1% (4)	1% (3)	316
Casual Football Fan	9% (28)	38% (119)	17% (53)	9% (29)	25% (79)	1% (4)	312
Not a Football Fan	1% (3)	10% (37)	11% (42)	14% (52)	61% (228)	3% (9)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPI\_3: Do you have a favorable or unfavorable view of each of the following?**  
*UEFA Champions League*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
British Adults	17% (165)	32% (316)	8% (77)	7% (68)	32% (323)	5% (51)	1000
Gender: Male	27% (132)	38% (186)	8% (38)	6% (29)	18% (89)	3% (14)	488
Gender: Female	7% (33)	25% (130)	8% (39)	8% (39)	46% (234)	7% (36)	512
Age: 18-34	23% (64)	25% (71)	9% (26)	7% (21)	25% (71)	10% (29)	283
Age: 35-44	21% (34)	24% (38)	8% (12)	11% (18)	31% (49)	5% (9)	160
Age: 45-64	15% (48)	35% (115)	6% (21)	6% (20)	35% (115)	3% (9)	327
Age: 65+	8% (19)	40% (91)	8% (18)	4% (10)	38% (88)	2% (4)	230
London	22% (29)	33% (43)	9% (12)	11% (15)	19% (25)	6% (8)	131
North	15% (48)	35% (112)	6% (20)	4% (12)	36% (113)	3% (11)	316
South	15% (34)	33% (76)	7% (16)	7% (16)	31% (72)	8% (19)	233
Midlands / Wales / East	15% (32)	28% (58)	9% (19)	9% (20)	35% (73)	3% (7)	208
Scotland / Northern Ireland	20% (22)	24% (27)	9% (11)	5% (6)	36% (40)	5% (6)	112
No qualification	17% (40)	25% (59)	6% (14)	6% (14)	39% (89)	6% (15)	232
Level 1 to Level 3	16% (81)	30% (149)	7% (36)	6% (32)	36% (178)	4% (22)	498
Level 4	16% (44)	40% (108)	10% (27)	8% (23)	21% (55)	5% (14)	270
Income(UK): Under 40,000	15% (110)	29% (216)	7% (53)	7% (54)	37% (275)	6% (45)	753
Income(UK): 40,000 - 100,000	22% (49)	40% (91)	11% (24)	5% (12)	20% (46)	2% (5)	227
Community: Urban	20% (58)	30% (85)	7% (19)	7% (21)	27% (76)	9% (25)	284
Community: Suburban	16% (79)	32% (155)	8% (38)	7% (36)	32% (157)	4% (21)	486
Community: Rural	12% (28)	33% (76)	9% (20)	5% (11)	39% (90)	2% (5)	230
Football Fan	26% (164)	46% (288)	7% (44)	5% (30)	14% (91)	2% (11)	628
Avid Football Fan	41% (131)	45% (143)	7% (23)	3% (11)	2% (7)	1% (2)	316
Casual Football Fan	11% (33)	47% (146)	6% (20)	6% (20)	27% (84)	3% (9)	312
Not a Football Fan	— (1)	7% (28)	9% (34)	10% (38)	62% (232)	11% (40)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_4: Do you have a favorable or unfavorable view of each of the following?**  
*UEFA Europa League*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
British Adults	12% (125)	30% (302)	11% (108)	7% (68)	33% (334)	6% (63)	1000
Gender: Male	20% (99)	38% (183)	13% (63)	6% (31)	18% (89)	5% (22)	488
Gender: Female	5% (25)	23% (119)	9% (45)	7% (37)	48% (245)	8% (41)	512
Age: 18-34	19% (53)	27% (75)	12% (35)	5% (14)	27% (77)	10% (29)	283
Age: 35-44	16% (25)	25% (39)	10% (16)	11% (17)	33% (52)	6% (10)	160
Age: 45-64	10% (33)	32% (106)	10% (33)	8% (26)	35% (116)	4% (14)	327
Age: 65+	6% (14)	35% (82)	11% (24)	4% (10)	39% (89)	5% (11)	230
London	17% (22)	34% (44)	14% (19)	6% (8)	23% (30)	6% (8)	131
North	12% (39)	33% (105)	9% (27)	5% (15)	37% (116)	4% (14)	316
South	10% (24)	29% (68)	13% (30)	7% (17)	30% (70)	11% (25)	233
Midlands / Wales / East	10% (20)	28% (58)	10% (22)	11% (24)	37% (77)	4% (8)	208
Scotland / Northern Ireland	17% (19)	25% (27)	10% (12)	4% (5)	36% (41)	8% (8)	112
No qualification	13% (31)	28% (66)	8% (18)	5% (12)	37% (85)	8% (19)	232
Level 1 to Level 3	12% (61)	28% (142)	10% (52)	6% (30)	37% (183)	6% (31)	498
Level 4	12% (33)	35% (95)	14% (38)	9% (25)	24% (66)	5% (13)	270
Income(UK): Under 40,000	10% (78)	27% (206)	10% (76)	7% (55)	37% (282)	7% (56)	753
Income(UK): 40,000 - 100,000	18% (40)	39% (89)	14% (31)	5% (11)	22% (50)	3% (6)	227
Community: Urban	17% (49)	32% (90)	10% (28)	5% (14)	28% (81)	8% (23)	284
Community: Suburban	11% (55)	30% (145)	12% (56)	7% (36)	33% (161)	7% (32)	486
Community: Rural	9% (21)	29% (67)	11% (24)	8% (18)	40% (92)	3% (8)	230
Football Fan	20% (124)	44% (279)	12% (78)	3% (21)	18% (113)	2% (12)	628
Avid Football Fan	32% (102)	49% (155)	11% (35)	3% (10)	4% (13)	— (1)	316
Casual Football Fan	7% (22)	40% (124)	14% (44)	4% (11)	32% (101)	4% (11)	312
Not a Football Fan	— (1)	6% (23)	8% (30)	12% (46)	59% (221)	14% (51)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPI\_5: Do you have a favorable or unfavorable view of each of the following?**  
European Super League

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
British Adults	5% (50)	10% (103)	10% (95)	37% (367)	29% (294)	9% (90)	1000
Gender: Male	7% (32)	9% (43)	7% (36)	54% (264)	17% (83)	6% (30)	488
Gender: Female	3% (18)	12% (60)	12% (59)	20% (103)	41% (212)	12% (60)	512
Age: 18-34	10% (27)	14% (39)	15% (42)	23% (65)	26% (73)	13% (36)	283
Age: 35-44	7% (10)	10% (16)	11% (17)	35% (56)	27% (43)	11% (18)	160
Age: 45-64	4% (12)	9% (30)	8% (26)	42% (136)	31% (102)	6% (21)	327
Age: 65+	— (1)	8% (18)	4% (10)	48% (110)	33% (76)	7% (15)	230
London	8% (10)	17% (23)	19% (25)	30% (39)	18% (23)	8% (11)	131
North	3% (10)	12% (37)	9% (29)	37% (118)	29% (91)	10% (31)	316
South	6% (15)	11% (26)	5% (11)	37% (86)	30% (71)	10% (24)	233
Midlands / Wales / East	2% (4)	7% (14)	7% (16)	40% (84)	36% (74)	8% (16)	208
Scotland / Northern Ireland	10% (11)	3% (3)	13% (15)	36% (40)	32% (35)	7% (8)	112
No qualification	5% (12)	7% (17)	7% (16)	35% (82)	35% (81)	10% (23)	232
Level 1 to Level 3	4% (21)	9% (46)	10% (49)	36% (178)	32% (157)	10% (48)	498
Level 4	6% (17)	15% (41)	11% (30)	40% (107)	21% (56)	7% (18)	270
Income(UK): Under 40,000	4% (31)	10% (72)	9% (69)	34% (257)	33% (245)	11% (79)	753
Income(UK): 40,000 - 100,000	8% (18)	12% (27)	10% (24)	44% (100)	22% (49)	4% (9)	227
Community: Urban	7% (20)	12% (33)	13% (37)	31% (88)	26% (75)	11% (31)	284
Community: Suburban	4% (20)	10% (48)	9% (43)	41% (198)	29% (139)	8% (37)	486
Community: Rural	4% (9)	10% (22)	7% (16)	35% (81)	35% (80)	9% (22)	230
Football Fan	8% (48)	15% (91)	11% (66)	47% (298)	16% (102)	4% (22)	628
Avid Football Fan	10% (33)	14% (45)	6% (20)	61% (191)	7% (23)	1% (3)	316
Casual Football Fan	5% (15)	15% (46)	15% (46)	34% (107)	25% (79)	6% (19)	312
Not a Football Fan	— (2)	3% (12)	8% (29)	19% (69)	52% (192)	18% (68)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP2\_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
**Football**

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	32%	(316)	31%	(312)	37%	(372)	1000
Gender: Male	47%	(231)	29%	(140)	24%	(117)	488
Gender: Female	17%	(85)	34%	(172)	50%	(255)	512
Age: 18-34	30%	(84)	35%	(100)	35%	(99)	283
Age: 35-44	29%	(47)	27%	(44)	43%	(69)	160
Age: 45-64	35%	(113)	31%	(101)	34%	(113)	327
Age: 65+	31%	(72)	29%	(67)	39%	(91)	230
London	34%	(44)	40%	(52)	26%	(34)	131
North	32%	(102)	32%	(101)	36%	(113)	316
South	29%	(68)	34%	(79)	37%	(87)	233
Midlands / Wales / East	32%	(66)	24%	(51)	44%	(92)	208
Scotland / Northern Ireland	32%	(35)	27%	(30)	42%	(47)	112
No qualification	33%	(76)	28%	(65)	39%	(91)	232
Level 1 to Level 3	30%	(150)	31%	(152)	39%	(196)	498
Level 4	33%	(90)	35%	(95)	32%	(85)	270
Income(UK): Under 40,000	28%	(213)	30%	(227)	42%	(313)	753
Income(UK): 40,000 - 100,000	41%	(93)	34%	(78)	25%	(57)	227
Community: Urban	34%	(97)	33%	(95)	32%	(92)	284
Community: Suburban	34%	(165)	30%	(145)	36%	(176)	486
Community: Rural	23%	(53)	32%	(73)	45%	(104)	230
Football Fan	50%	(316)	50%	(312)	—	(0)	628
Avid Football Fan	100%	(316)	—	(0)	—	(0)	316
Casual Football Fan	—	(0)	100%	(312)	—	(0)	312
Not a Football Fan	—	(0)	—	(0)	100%	(372)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
English Premier League

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	31%	(308)	29%	(285)	41%	(407)	1000
Gender: Male	47%	(229)	28%	(139)	25%	(121)	488
Gender: Female	15%	(79)	29%	(147)	56%	(286)	512
Age: 18-34	29%	(82)	34%	(96)	37%	(105)	283
Age: 35-44	28%	(45)	25%	(40)	47%	(76)	160
Age: 45-64	33%	(108)	24%	(80)	43%	(139)	327
Age: 65+	32%	(73)	30%	(70)	38%	(87)	230
London	36%	(48)	37%	(49)	27%	(35)	131
North	31%	(98)	29%	(90)	40%	(128)	316
South	32%	(74)	29%	(68)	39%	(92)	233
Midlands / Wales / East	32%	(67)	23%	(48)	44%	(93)	208
Scotland / Northern Ireland	19%	(21)	27%	(30)	54%	(60)	112
No qualification	34%	(80)	20%	(47)	45%	(105)	232
Level 1 to Level 3	29%	(147)	29%	(142)	42%	(209)	498
Level 4	30%	(81)	36%	(96)	34%	(93)	270
Income(UK): Under 40,000	28%	(213)	26%	(194)	46%	(346)	753
Income(UK): 40,000 - 100,000	38%	(85)	37%	(84)	25%	(58)	227
Community: Urban	30%	(86)	33%	(93)	37%	(105)	284
Community: Suburban	33%	(162)	26%	(124)	41%	(199)	486
Community: Rural	26%	(59)	30%	(68)	45%	(103)	230
Football Fan	47%	(298)	43%	(267)	10%	(63)	628
Avid Football Fan	87%	(274)	12%	(37)	1%	(4)	316
Casual Football Fan	8%	(24)	74%	(230)	19%	(59)	312
Not a Football Fan	3%	(10)	5%	(18)	92%	(344)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_3:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?  
 French Ligue 1

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	4%	(36)	19%	(187)	78%	(777)	1000
Gender: Male	6%	(28)	28%	(138)	66%	(322)	488
Gender: Female	2%	(8)	10%	(49)	89%	(455)	512
Age: 18-34	6%	(17)	28%	(80)	66%	(186)	283
Age: 35-44	5%	(8)	21%	(33)	74%	(119)	160
Age: 45-64	3%	(11)	14%	(46)	82%	(269)	327
Age: 65+	—	(0)	12%	(28)	88%	(202)	230
London	9%	(12)	27%	(36)	64%	(83)	131
North	3%	(11)	20%	(64)	76%	(241)	316
South	2%	(4)	18%	(42)	80%	(187)	233
Midlands / Wales / East	3%	(6)	12%	(25)	85%	(178)	208
Scotland / Northern Ireland	2%	(2)	20%	(22)	79%	(88)	112
No qualification	5%	(11)	13%	(30)	83%	(191)	232
Level 1 to Level 3	3%	(15)	19%	(93)	78%	(390)	498
Level 4	4%	(10)	24%	(65)	72%	(195)	270
Income(UK): Under 40,000	3%	(25)	15%	(115)	81%	(613)	753
Income(UK): 40,000 - 100,000	4%	(8)	28%	(64)	68%	(154)	227
Community: Urban	4%	(11)	28%	(79)	69%	(195)	284
Community: Suburban	4%	(21)	16%	(78)	80%	(387)	486
Community: Rural	2%	(4)	14%	(31)	85%	(196)	230
Football Fan	6%	(35)	29%	(180)	66%	(413)	628
Avid Football Fan	9%	(28)	39%	(122)	52%	(166)	316
Casual Football Fan	2%	(7)	19%	(58)	79%	(248)	312
Not a Football Fan	—	(1)	2%	(7)	98%	(364)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_4: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
UEFA Champions League

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	21%	(209)	30%	(305)	49%	(486)	1000
Gender: Male	31%	(150)	38%	(185)	31%	(153)	488
Gender: Female	12%	(59)	23%	(120)	65%	(333)	512
Age: 18-34	24%	(69)	31%	(87)	45%	(127)	283
Age: 35-44	20%	(32)	28%	(45)	52%	(83)	160
Age: 45-64	23%	(77)	30%	(97)	47%	(153)	327
Age: 65+	14%	(31)	33%	(75)	54%	(124)	230
London	22%	(29)	41%	(53)	37%	(48)	131
North	22%	(71)	32%	(101)	46%	(144)	316
South	21%	(48)	30%	(70)	49%	(114)	233
Midlands / Wales / East	17%	(36)	26%	(54)	57%	(118)	208
Scotland / Northern Ireland	22%	(25)	23%	(26)	55%	(61)	112
No qualification	20%	(47)	25%	(58)	55%	(127)	232
Level 1 to Level 3	20%	(99)	31%	(152)	50%	(247)	498
Level 4	23%	(63)	35%	(95)	41%	(112)	270
Income(UK): Under 40,000	18%	(137)	28%	(212)	54%	(404)	753
Income(UK): 40,000 - 100,000	28%	(64)	38%	(86)	34%	(78)	227
Community: Urban	25%	(71)	32%	(89)	44%	(124)	284
Community: Suburban	21%	(103)	29%	(143)	49%	(240)	486
Community: Rural	16%	(36)	31%	(72)	53%	(122)	230
Football Fan	32%	(203)	47%	(296)	21%	(129)	628
Avid Football Fan	61%	(191)	32%	(102)	7%	(22)	316
Casual Football Fan	4%	(12)	62%	(194)	34%	(107)	312
Not a Football Fan	2%	(6)	2%	(9)	96%	(357)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_5: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
*UEFA Europa League*

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	14%	(142)	34%	(339)	52%	(519)	1000
Gender: Male	22%	(109)	44%	(217)	33%	(162)	488
Gender: Female	7%	(33)	24%	(122)	70%	(357)	512
Age: 18-34	20%	(56)	31%	(87)	49%	(140)	283
Age: 35-44	15%	(24)	30%	(49)	54%	(87)	160
Age: 45-64	14%	(45)	35%	(113)	51%	(168)	327
Age: 65+	7%	(16)	39%	(90)	54%	(124)	230
London	17%	(23)	37%	(48)	46%	(60)	131
North	15%	(48)	34%	(109)	50%	(159)	316
South	10%	(23)	39%	(90)	51%	(119)	233
Midlands / Wales / East	10%	(21)	31%	(65)	59%	(122)	208
Scotland / Northern Ireland	24%	(27)	24%	(27)	52%	(58)	112
No qualification	11%	(26)	34%	(78)	55%	(129)	232
Level 1 to Level 3	15%	(73)	33%	(162)	53%	(263)	498
Level 4	16%	(44)	37%	(99)	47%	(128)	270
Income(UK): Under 40,000	12%	(94)	31%	(231)	57%	(428)	753
Income(UK): 40,000 - 100,000	18%	(42)	44%	(100)	38%	(86)	227
Community: Urban	19%	(55)	33%	(93)	48%	(135)	284
Community: Suburban	14%	(69)	33%	(161)	53%	(255)	486
Community: Rural	8%	(18)	36%	(84)	56%	(128)	230
Football Fan	22%	(141)	53%	(334)	24%	(154)	628
Avid Football Fan	41%	(130)	53%	(168)	6%	(18)	316
Casual Football Fan	3%	(11)	53%	(166)	43%	(136)	312
Not a Football Fan	—	(2)	1%	(5)	98%	(365)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_6:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

Italian Serie A

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	5%	(45)	20%	(196)	76%	(759)	1000
Gender: Male	7%	(36)	31%	(150)	62%	(302)	488
Gender: Female	2%	(9)	9%	(45)	89%	(457)	512
Age: 18-34	9%	(25)	24%	(68)	67%	(190)	283
Age: 35-44	5%	(8)	25%	(41)	70%	(111)	160
Age: 45-64	4%	(12)	18%	(58)	79%	(257)	327
Age: 65+	—	(0)	13%	(29)	87%	(201)	230
London	9%	(12)	22%	(29)	68%	(89)	131
North	6%	(18)	22%	(69)	73%	(230)	316
South	2%	(5)	22%	(50)	76%	(177)	233
Midlands / Wales / East	3%	(6)	14%	(28)	83%	(174)	208
Scotland / Northern Ireland	4%	(4)	17%	(19)	79%	(89)	112
No qualification	5%	(11)	8%	(18)	88%	(203)	232
Level 1 to Level 3	3%	(17)	22%	(110)	75%	(371)	498
Level 4	6%	(17)	25%	(68)	68%	(185)	270
Income(UK): Under 40,000	4%	(32)	16%	(120)	80%	(601)	753
Income(UK): 40,000 - 100,000	5%	(12)	30%	(68)	65%	(147)	227
Community: Urban	4%	(13)	26%	(75)	69%	(197)	284
Community: Suburban	5%	(26)	17%	(85)	77%	(375)	486
Community: Rural	3%	(6)	16%	(36)	82%	(188)	230
Football Fan	7%	(42)	30%	(188)	63%	(398)	628
Avid Football Fan	11%	(36)	39%	(124)	49%	(156)	316
Casual Football Fan	2%	(6)	21%	(64)	78%	(242)	312
Not a Football Fan	1%	(3)	2%	(8)	97%	(361)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_7: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
*Spanish La Liga*

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	6%	(60)	22%	(221)	72%	(720)	1000
Gender: Male	10%	(48)	34%	(165)	56%	(275)	488
Gender: Female	2%	(12)	11%	(56)	87%	(444)	512
Age: 18-34	12%	(34)	27%	(75)	61%	(173)	283
Age: 35-44	4%	(7)	25%	(41)	70%	(112)	160
Age: 45-64	5%	(17)	18%	(59)	77%	(251)	327
Age: 65+	1%	(1)	20%	(46)	79%	(183)	230
London	14%	(18)	23%	(30)	63%	(83)	131
North	6%	(18)	24%	(76)	70%	(222)	316
South	4%	(10)	23%	(54)	73%	(169)	233
Midlands / Wales / East	4%	(8)	19%	(39)	77%	(161)	208
Scotland / Northern Ireland	6%	(6)	19%	(22)	75%	(84)	112
No qualification	5%	(11)	18%	(41)	78%	(181)	232
Level 1 to Level 3	5%	(24)	23%	(116)	72%	(357)	498
Level 4	9%	(25)	24%	(64)	67%	(182)	270
Income(UK): Under 40,000	5%	(40)	19%	(144)	76%	(569)	753
Income(UK): 40,000 - 100,000	7%	(17)	31%	(70)	62%	(140)	227
Community: Urban	8%	(23)	28%	(81)	63%	(180)	284
Community: Suburban	6%	(30)	21%	(104)	72%	(352)	486
Community: Rural	3%	(7)	16%	(36)	81%	(188)	230
Football Fan	9%	(57)	34%	(214)	57%	(357)	628
Avid Football Fan	16%	(50)	45%	(143)	39%	(122)	316
Casual Football Fan	2%	(7)	23%	(71)	75%	(234)	312
Not a Football Fan	1%	(2)	2%	(7)	97%	(363)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_8: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
German Bundesliga

Demographic	Avid fan		Casual fan		Not a fan		Total N
British Adults	4%	(40)	21%	(213)	75%	(747)	1000
Gender: Male	7%	(33)	35%	(170)	58%	(285)	488
Gender: Female	1%	(7)	8%	(43)	90%	(462)	512
Age: 18-34	8%	(23)	27%	(77)	65%	(182)	283
Age: 35-44	4%	(6)	23%	(38)	73%	(117)	160
Age: 45-64	3%	(11)	18%	(58)	79%	(258)	327
Age: 65+	—	(1)	17%	(40)	82%	(189)	230
London	10%	(12)	26%	(34)	65%	(85)	131
North	6%	(18)	22%	(69)	73%	(229)	316
South	1%	(2)	24%	(55)	75%	(175)	233
Midlands / Wales / East	2%	(4)	16%	(34)	82%	(171)	208
Scotland / Northern Ireland	4%	(4)	19%	(21)	77%	(87)	112
No qualification	5%	(11)	16%	(36)	80%	(185)	232
Level 1 to Level 3	3%	(15)	22%	(108)	75%	(374)	498
Level 4	5%	(14)	25%	(68)	70%	(188)	270
Income(UK): Under 40,000	3%	(26)	19%	(143)	78%	(584)	753
Income(UK): 40,000 - 100,000	5%	(12)	27%	(62)	67%	(153)	227
Community: Urban	4%	(11)	29%	(84)	67%	(189)	284
Community: Suburban	5%	(26)	19%	(93)	76%	(367)	486
Community: Rural	2%	(4)	16%	(37)	83%	(190)	230
Football Fan	6%	(39)	33%	(209)	61%	(381)	628
Avid Football Fan	11%	(33)	45%	(143)	44%	(139)	316
Casual Football Fan	2%	(5)	21%	(65)	77%	(242)	312
Not a Football Fan	—	(2)	1%	(4)	98%	(366)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP3:** About how often do you watch professional football matches, either on television or in person?

Demographic	Almost every day		At least once a week		At least once a month		A few times a year		Never		Total N
British Adults	11%	(111)	27%	(274)	10%	(104)	19%	(190)	32%	(321)	1000
Gender: Male	19%	(93)	36%	(178)	11%	(53)	13%	(64)	21%	(101)	488
Gender: Female	4%	(18)	19%	(96)	10%	(51)	25%	(126)	43%	(221)	512
Age: 18-34	15%	(43)	23%	(65)	9%	(25)	21%	(59)	32%	(90)	283
Age: 35-44	11%	(18)	27%	(43)	11%	(18)	12%	(19)	39%	(62)	160
Age: 45-64	10%	(33)	29%	(94)	10%	(33)	24%	(77)	27%	(90)	327
Age: 65+	8%	(18)	31%	(71)	12%	(28)	15%	(35)	34%	(79)	230
London	23%	(30)	24%	(31)	7%	(9)	19%	(25)	28%	(36)	131
North	8%	(26)	31%	(99)	11%	(35)	20%	(63)	29%	(92)	316
South	11%	(25)	27%	(62)	12%	(28)	18%	(42)	33%	(77)	233
Midlands / Wales / East	10%	(22)	26%	(54)	11%	(23)	16%	(33)	36%	(76)	208
Scotland / Northern Ireland	7%	(8)	24%	(27)	8%	(9)	24%	(27)	37%	(41)	112
No qualification	15%	(34)	25%	(59)	9%	(21)	13%	(29)	38%	(89)	232
Level 1 to Level 3	9%	(45)	28%	(138)	10%	(51)	20%	(99)	33%	(165)	498
Level 4	12%	(33)	28%	(77)	12%	(32)	23%	(62)	25%	(67)	270
Income(UK): Under 40,000	10%	(75)	25%	(185)	10%	(78)	19%	(139)	37%	(276)	753
Income(UK): 40,000 - 100,000	15%	(33)	34%	(78)	11%	(25)	21%	(47)	20%	(45)	227
Community: Urban	18%	(52)	25%	(71)	8%	(22)	18%	(52)	31%	(87)	284
Community: Suburban	10%	(48)	27%	(129)	11%	(54)	21%	(102)	31%	(153)	486
Community: Rural	5%	(11)	32%	(74)	12%	(28)	16%	(37)	35%	(81)	230
Football Fan	18%	(111)	42%	(266)	15%	(94)	22%	(137)	3%	(20)	628
Avid Football Fan	28%	(89)	56%	(177)	9%	(30)	4%	(14)	2%	(7)	316
Casual Football Fan	7%	(21)	29%	(89)	21%	(65)	40%	(124)	4%	(13)	312
Not a Football Fan	—	(1)	2%	(8)	3%	(9)	14%	(53)	81%	(301)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP4:** How much have you seen, read or heard about 12 football clubs in England, Italy and Spain announcing plans to form a European Super League?

Demographic	A lot		Some		Not much		Nothing at all		Total N
British Adults	32%	(321)	32%	(315)	15%	(151)	21%	(213)	1000
Gender: Male	43%	(209)	32%	(158)	13%	(62)	12%	(59)	488
Gender: Female	22%	(111)	31%	(157)	17%	(89)	30%	(155)	512
Age: 18-34	26%	(73)	28%	(79)	22%	(61)	25%	(70)	283
Age: 35-44	31%	(49)	25%	(39)	16%	(25)	29%	(46)	160
Age: 45-64	35%	(115)	32%	(106)	10%	(32)	23%	(74)	327
Age: 65+	37%	(84)	40%	(92)	14%	(32)	10%	(23)	230
London	33%	(43)	35%	(46)	18%	(24)	14%	(18)	131
North	34%	(106)	33%	(105)	14%	(45)	19%	(59)	316
South	32%	(74)	31%	(72)	14%	(33)	23%	(53)	233
Midlands / Wales / East	29%	(59)	28%	(59)	15%	(31)	28%	(58)	208
Scotland / Northern Ireland	34%	(38)	29%	(32)	15%	(17)	22%	(25)	112
No qualification	37%	(87)	21%	(48)	10%	(24)	31%	(73)	232
Level 1 to Level 3	27%	(132)	36%	(181)	17%	(86)	20%	(98)	498
Level 4	38%	(102)	32%	(86)	15%	(40)	15%	(42)	270
Income(UK): Under 40,000	28%	(209)	32%	(241)	16%	(121)	24%	(181)	753
Income(UK): 40,000 - 100,000	44%	(100)	30%	(68)	13%	(29)	14%	(31)	227
Community: Urban	30%	(85)	32%	(91)	12%	(35)	26%	(73)	284
Community: Suburban	35%	(170)	31%	(151)	17%	(81)	17%	(85)	486
Community: Rural	29%	(66)	32%	(74)	15%	(35)	24%	(55)	230
Football Fan	44%	(277)	35%	(222)	14%	(88)	6%	(41)	628
Avid Football Fan	62%	(195)	32%	(100)	6%	(18)	1%	(2)	316
Casual Football Fan	26%	(82)	39%	(122)	22%	(70)	12%	(38)	312
Not a Football Fan	12%	(43)	25%	(93)	17%	(63)	46%	(173)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP5:** As you may know, 12 football clubs in England, Italy and Spain recently announced plans to form a European Super League instead of participating in existing European cup competitions such as the UEFA Champions League and the UEFA Europa League. Based on what you know, do you support or oppose the formation of a new European Super League?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
British Adults	3%	(29)	8%	(80)	11%	(110)	44%	(436)	34%	(345)	1000
Gender: Male	4%	(18)	7%	(34)	9%	(45)	58%	(285)	22%	(107)	488
Gender: Female	2%	(11)	9%	(46)	13%	(65)	30%	(151)	47%	(238)	512
Age: 18-34	5%	(15)	16%	(46)	11%	(32)	27%	(78)	40%	(112)	283
Age: 35-44	4%	(6)	9%	(15)	11%	(18)	33%	(53)	43%	(69)	160
Age: 45-64	2%	(7)	4%	(14)	11%	(36)	54%	(175)	29%	(94)	327
Age: 65+	1%	(1)	2%	(5)	11%	(25)	56%	(130)	30%	(70)	230
London	4%	(5)	12%	(15)	15%	(20)	40%	(52)	29%	(38)	131
North	2%	(6)	7%	(23)	12%	(36)	48%	(151)	31%	(99)	316
South	4%	(10)	9%	(21)	12%	(28)	41%	(95)	33%	(78)	233
Midlands / Wales / East	2%	(4)	7%	(15)	6%	(13)	44%	(92)	41%	(85)	208
Scotland / Northern Ireland	3%	(3)	5%	(5)	12%	(13)	40%	(45)	41%	(46)	112
No qualification	—	(0)	2%	(6)	2%	(5)	47%	(109)	49%	(113)	232
Level 1 to Level 3	3%	(13)	10%	(49)	13%	(67)	43%	(213)	31%	(156)	498
Level 4	6%	(16)	9%	(25)	14%	(39)	42%	(114)	28%	(76)	270
Income(UK): Under 40,000	2%	(18)	8%	(58)	10%	(77)	42%	(313)	38%	(287)	753
Income(UK): 40,000 - 100,000	3%	(7)	9%	(21)	13%	(29)	50%	(113)	25%	(57)	227
Community: Urban	4%	(10)	10%	(30)	11%	(33)	37%	(104)	38%	(107)	284
Community: Suburban	2%	(11)	6%	(30)	12%	(57)	48%	(235)	31%	(153)	486
Community: Rural	4%	(8)	9%	(20)	9%	(20)	42%	(97)	37%	(85)	230
Football Fan	4%	(26)	11%	(66)	12%	(78)	58%	(364)	15%	(94)	628
Avid Football Fan	5%	(15)	6%	(20)	10%	(33)	73%	(229)	6%	(19)	316
Casual Football Fan	3%	(11)	15%	(47)	14%	(45)	43%	(135)	24%	(75)	312
Not a Football Fan	1%	(3)	4%	(13)	9%	(33)	19%	(72)	67%	(251)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_1:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?  
Fans

Demographic	Strongly benefit		Somewhat benefit		Somewhat hurt		Strongly hurt		Make no difference		Don't know / No opinion		Total N
British Adults	5%	(49)	5%	(48)	13%	(128)	41%	(410)	6%	(59)	31%	(306)	1000
Gender: Male	6%	(27)	6%	(29)	13%	(62)	52%	(254)	4%	(21)	19%	(95)	488
Gender: Female	4%	(22)	4%	(19)	13%	(66)	30%	(156)	7%	(38)	41%	(211)	512
Age: 18-34	11%	(30)	8%	(24)	13%	(36)	30%	(84)	6%	(16)	33%	(92)	283
Age: 35-44	4%	(6)	5%	(7)	12%	(19)	34%	(54)	8%	(13)	38%	(61)	160
Age: 45-64	4%	(12)	3%	(10)	10%	(32)	47%	(155)	7%	(24)	28%	(93)	327
Age: 65+	—	(1)	3%	(6)	17%	(40)	51%	(118)	3%	(6)	26%	(59)	230
London	8%	(10)	9%	(12)	12%	(16)	41%	(53)	5%	(7)	24%	(32)	131
North	6%	(18)	3%	(10)	14%	(46)	40%	(126)	6%	(18)	31%	(98)	316
South	4%	(9)	5%	(12)	14%	(33)	44%	(103)	5%	(13)	27%	(63)	233
Midlands / Wales / East	4%	(9)	5%	(10)	11%	(23)	38%	(78)	8%	(17)	34%	(71)	208
Scotland / Northern Ireland	4%	(4)	3%	(4)	9%	(10)	43%	(49)	3%	(4)	37%	(41)	112
No qualification	7%	(15)	—	(0)	10%	(22)	36%	(84)	4%	(9)	44%	(102)	232
Level 1 to Level 3	4%	(20)	6%	(30)	14%	(70)	40%	(199)	7%	(33)	29%	(146)	498
Level 4	5%	(14)	7%	(19)	13%	(35)	47%	(128)	6%	(17)	21%	(58)	270
Income(UK): Under 40,000	5%	(34)	5%	(34)	13%	(95)	38%	(285)	5%	(38)	35%	(267)	753
Income(UK): 40,000 - 100,000	5%	(12)	6%	(14)	14%	(32)	49%	(111)	9%	(20)	16%	(37)	227
Community: Urban	7%	(20)	5%	(15)	11%	(32)	40%	(113)	6%	(16)	31%	(89)	284
Community: Suburban	3%	(16)	5%	(23)	14%	(67)	44%	(214)	6%	(27)	28%	(138)	486
Community: Rural	6%	(13)	4%	(10)	13%	(29)	36%	(83)	7%	(16)	34%	(79)	230
Football Fan	6%	(39)	6%	(39)	15%	(96)	53%	(335)	6%	(39)	13%	(81)	628
Avid Football Fan	6%	(20)	5%	(15)	13%	(41)	67%	(211)	5%	(17)	3%	(11)	316
Casual Football Fan	6%	(19)	8%	(24)	18%	(55)	40%	(124)	7%	(21)	22%	(70)	312
Not a Football Fan	3%	(10)	3%	(10)	9%	(32)	20%	(75)	5%	(20)	61%	(225)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_2:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?

Owners

Demographic	Strongly benefit	Somewhat benefit	Somewhat hurt	Strongly hurt	Make no difference	Don't know / No opinion	Total N
British Adults	32% (321)	14% (141)	9% (87)	7% (72)	6% (58)	32% (321)	1000
Gender: Male	45% (218)	15% (72)	9% (42)	9% (44)	3% (17)	20% (96)	488
Gender: Female	20% (103)	13% (69)	9% (45)	6% (29)	8% (41)	44% (225)	512
Age: 18-34	27% (75)	17% (48)	13% (38)	7% (19)	4% (13)	32% (90)	283
Age: 35-44	26% (42)	12% (20)	7% (11)	7% (11)	5% (7)	43% (69)	160
Age: 45-64	36% (118)	12% (40)	5% (17)	7% (24)	9% (28)	30% (99)	327
Age: 65+	37% (86)	14% (32)	9% (20)	8% (18)	4% (10)	27% (63)	230
London	30% (39)	18% (23)	11% (15)	11% (15)	6% (8)	24% (32)	131
North	33% (105)	14% (43)	7% (22)	6% (18)	8% (24)	33% (104)	316
South	33% (76)	18% (42)	9% (20)	6% (14)	6% (13)	29% (68)	233
Midlands / Wales / East	33% (69)	8% (18)	9% (18)	8% (17)	4% (9)	38% (79)	208
Scotland / Northern Ireland	29% (33)	14% (15)	11% (13)	8% (9)	4% (4)	34% (38)	112
No qualification	28% (65)	2% (5)	13% (29)	8% (18)	6% (13)	44% (102)	232
Level 1 to Level 3	32% (157)	17% (83)	8% (40)	6% (31)	6% (31)	31% (156)	498
Level 4	37% (99)	20% (53)	7% (18)	9% (24)	5% (14)	23% (63)	270
Income(UK): Under 40,000	28% (212)	13% (99)	8% (63)	8% (59)	6% (43)	37% (277)	753
Income(UK): 40,000 - 100,000	43% (99)	17% (39)	10% (24)	5% (10)	6% (14)	19% (42)	227
Community: Urban	30% (86)	16% (44)	14% (41)	5% (15)	5% (15)	30% (84)	284
Community: Suburban	31% (152)	15% (72)	7% (36)	9% (46)	5% (25)	32% (154)	486
Community: Rural	36% (84)	10% (24)	5% (11)	5% (12)	8% (17)	36% (82)	230
Football Fan	42% (266)	17% (105)	12% (74)	9% (56)	7% (41)	14% (87)	628
Avid Football Fan	52% (165)	13% (42)	13% (40)	11% (33)	8% (25)	3% (10)	316
Casual Football Fan	32% (101)	20% (63)	11% (34)	7% (22)	5% (16)	25% (77)	312
Not a Football Fan	15% (56)	10% (36)	4% (13)	5% (17)	5% (17)	63% (233)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_3:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?

The best players

Demographic	Strongly benefit	Somewhat benefit	Somewhat hurt	Strongly hurt	Make no difference	Don't know / No opinion	Total N
British Adults	13% (135)	18% (176)	12% (118)	15% (155)	9% (86)	33% (331)	1000
Gender: Male	16% (79)	21% (103)	14% (68)	18% (88)	9% (46)	21% (104)	488
Gender: Female	11% (56)	14% (73)	10% (49)	13% (67)	8% (40)	44% (227)	512
Age: 18-34	13% (36)	18% (52)	11% (32)	15% (41)	10% (29)	33% (93)	283
Age: 35-44	16% (26)	17% (27)	9% (15)	9% (15)	7% (12)	41% (66)	160
Age: 45-64	13% (43)	15% (50)	13% (44)	17% (55)	10% (31)	32% (104)	327
Age: 65+	13% (30)	21% (47)	12% (27)	19% (44)	6% (14)	30% (68)	230
London	18% (24)	20% (26)	14% (18)	17% (23)	8% (10)	23% (30)	131
North	16% (50)	17% (53)	13% (41)	11% (35)	8% (26)	35% (110)	316
South	12% (28)	22% (50)	11% (26)	16% (37)	9% (21)	30% (71)	233
Midlands / Wales / East	10% (22)	14% (29)	10% (22)	16% (34)	11% (22)	38% (80)	208
Scotland / Northern Ireland	10% (11)	15% (16)	10% (11)	23% (26)	6% (7)	37% (41)	112
No qualification	14% (32)	5% (12)	14% (33)	15% (35)	6% (14)	46% (106)	232
Level 1 to Level 3	14% (68)	20% (97)	11% (53)	14% (72)	9% (46)	33% (162)	498
Level 4	13% (35)	24% (66)	12% (31)	18% (48)	10% (27)	24% (64)	270
Income(UK): Under 40,000	13% (97)	16% (118)	12% (87)	15% (112)	7% (52)	38% (286)	753
Income(UK): 40,000 - 100,000	15% (35)	23% (52)	13% (29)	16% (37)	14% (33)	19% (43)	227
Community: Urban	12% (35)	18% (51)	13% (37)	16% (46)	10% (27)	31% (87)	284
Community: Suburban	13% (65)	17% (85)	12% (60)	16% (80)	8% (39)	33% (158)	486
Community: Rural	15% (35)	17% (39)	9% (21)	13% (29)	9% (20)	37% (86)	230
Football Fan	17% (104)	22% (139)	15% (94)	20% (128)	11% (66)	15% (96)	628
Avid Football Fan	19% (58)	22% (68)	18% (56)	29% (91)	8% (25)	5% (17)	316
Casual Football Fan	15% (46)	23% (71)	12% (39)	12% (37)	13% (41)	25% (79)	312
Not a Football Fan	8% (31)	10% (37)	6% (23)	7% (27)	5% (20)	63% (235)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_4:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?

The average player

Demographic	Strongly benefit		Somewhat benefit		Somewhat hurt		Strongly hurt		Make no difference		Don't know / No opinion		Total N
British Adults	4%	(39)	9%	(91)	21%	(208)	25%	(247)	8%	(83)	33%	(331)	1000
Gender: Male	4%	(18)	11%	(52)	23%	(114)	32%	(157)	8%	(38)	22%	(109)	488
Gender: Female	4%	(21)	8%	(39)	18%	(95)	18%	(90)	9%	(46)	43%	(222)	512
Age: 18-34	7%	(21)	14%	(40)	18%	(51)	15%	(44)	12%	(33)	33%	(94)	283
Age: 35-44	3%	(5)	13%	(20)	15%	(24)	22%	(35)	6%	(9)	42%	(67)	160
Age: 45-64	4%	(14)	6%	(19)	21%	(67)	30%	(98)	7%	(23)	33%	(106)	327
Age: 65+	—	(0)	5%	(13)	29%	(66)	31%	(70)	8%	(18)	27%	(63)	230
London	8%	(10)	14%	(18)	17%	(22)	24%	(31)	9%	(12)	29%	(38)	131
North	3%	(11)	10%	(32)	23%	(74)	22%	(69)	8%	(25)	34%	(106)	316
South	3%	(8)	7%	(17)	22%	(51)	27%	(63)	9%	(22)	31%	(72)	233
Midlands / Wales / East	4%	(9)	8%	(17)	15%	(31)	28%	(59)	8%	(17)	36%	(75)	208
Scotland / Northern Ireland	2%	(2)	6%	(7)	27%	(30)	22%	(25)	7%	(8)	36%	(40)	112
No qualification	4%	(10)	2%	(4)	25%	(59)	21%	(48)	6%	(14)	42%	(98)	232
Level 1 to Level 3	3%	(17)	11%	(55)	19%	(95)	24%	(119)	10%	(48)	33%	(163)	498
Level 4	4%	(12)	12%	(32)	20%	(55)	30%	(80)	8%	(22)	26%	(70)	270
Income(UK): Under 40,000	4%	(27)	8%	(61)	20%	(153)	24%	(180)	7%	(49)	38%	(283)	753
Income(UK): 40,000 - 100,000	4%	(9)	12%	(28)	22%	(50)	27%	(62)	14%	(32)	20%	(45)	227
Community: Urban	3%	(10)	11%	(32)	24%	(68)	20%	(55)	10%	(27)	32%	(91)	284
Community: Suburban	3%	(17)	8%	(41)	19%	(90)	29%	(140)	9%	(42)	32%	(157)	486
Community: Rural	6%	(13)	8%	(18)	22%	(51)	22%	(52)	6%	(14)	36%	(83)	230
Football Fan	5%	(31)	11%	(69)	27%	(173)	34%	(214)	8%	(48)	15%	(93)	628
Avid Football Fan	7%	(21)	11%	(35)	28%	(89)	42%	(134)	6%	(19)	6%	(18)	316
Casual Football Fan	3%	(10)	11%	(35)	27%	(83)	26%	(80)	9%	(29)	24%	(74)	312
Not a Football Fan	2%	(8)	6%	(22)	10%	(36)	9%	(33)	9%	(35)	64%	(238)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_5:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?  
The best clubs

Demographic	Strongly benefit	Somewhat benefit	Somewhat hurt	Strongly hurt	Make no difference	Don't know / No opinion	Total N
British Adults	20% (197)	14% (142)	11% (115)	14% (137)	8% (84)	32% (325)	1000
Gender: Male	27% (133)	15% (73)	12% (59)	17% (82)	8% (40)	21% (101)	488
Gender: Female	13% (64)	13% (69)	11% (55)	11% (55)	9% (45)	44% (224)	512
Age: 18-34	16% (45)	16% (44)	10% (29)	15% (43)	10% (28)	33% (94)	283
Age: 35-44	22% (35)	13% (21)	10% (16)	7% (12)	8% (13)	40% (64)	160
Age: 45-64	23% (74)	12% (40)	11% (35)	15% (50)	8% (26)	31% (102)	327
Age: 65+	19% (44)	16% (38)	15% (35)	14% (32)	8% (18)	28% (65)	230
London	22% (29)	17% (23)	15% (20)	12% (15)	8% (10)	26% (34)	131
North	22% (71)	14% (44)	12% (39)	11% (36)	7% (24)	33% (103)	316
South	21% (49)	18% (41)	12% (28)	13% (30)	7% (16)	30% (69)	233
Midlands / Wales / East	16% (33)	10% (20)	8% (16)	16% (33)	13% (27)	38% (80)	208
Scotland / Northern Ireland	15% (17)	14% (15)	10% (11)	20% (23)	7% (8)	35% (39)	112
No qualification	16% (37)	6% (13)	10% (23)	15% (36)	9% (21)	44% (102)	232
Level 1 to Level 3	20% (102)	14% (72)	11% (56)	13% (67)	9% (44)	32% (158)	498
Level 4	22% (59)	21% (57)	13% (36)	13% (34)	7% (19)	24% (65)	270
Income(UK): Under 40,000	18% (136)	13% (98)	10% (76)	13% (101)	8% (60)	37% (282)	753
Income(UK): 40,000 - 100,000	24% (55)	18% (42)	16% (37)	14% (32)	11% (24)	17% (38)	227
Community: Urban	17% (49)	15% (42)	14% (40)	14% (41)	9% (24)	31% (88)	284
Community: Suburban	21% (101)	15% (72)	12% (56)	15% (74)	6% (27)	32% (156)	486
Community: Rural	21% (48)	12% (28)	8% (18)	10% (22)	14% (33)	35% (81)	230
Football Fan	26% (164)	17% (105)	15% (93)	18% (113)	10% (63)	14% (90)	628
Avid Football Fan	35% (111)	13% (41)	14% (45)	25% (80)	8% (26)	4% (13)	316
Casual Football Fan	17% (53)	20% (64)	15% (48)	11% (33)	12% (38)	25% (77)	312
Not a Football Fan	9% (34)	10% (38)	6% (21)	6% (23)	6% (21)	63% (235)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP6\_6:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?

The average club

Demographic	Strongly benefit		Somewhat benefit		Somewhat hurt		Strongly hurt		Make no difference		Don't know / No opinion		Total N
British Adults	4%	(38)	7%	(66)	16%	(163)	36%	(361)	6%	(58)	31%	(314)	1000
Gender: Male	4%	(19)	8%	(39)	17%	(82)	47%	(228)	6%	(27)	19%	(93)	488
Gender: Female	4%	(19)	5%	(27)	16%	(81)	26%	(133)	6%	(31)	43%	(221)	512
Age: 18-34	6%	(16)	13%	(35)	15%	(41)	24%	(69)	10%	(27)	34%	(95)	283
Age: 35-44	3%	(4)	8%	(13)	14%	(23)	30%	(48)	4%	(7)	41%	(66)	160
Age: 45-64	4%	(14)	3%	(11)	17%	(55)	42%	(138)	5%	(16)	28%	(93)	327
Age: 65+	2%	(4)	3%	(6)	19%	(44)	46%	(107)	4%	(8)	27%	(61)	230
London	7%	(9)	9%	(12)	17%	(22)	32%	(42)	6%	(8)	28%	(37)	131
North	3%	(8)	5%	(17)	17%	(55)	37%	(117)	6%	(19)	32%	(100)	316
South	3%	(8)	6%	(13)	17%	(38)	40%	(92)	5%	(12)	30%	(69)	233
Midlands / Wales / East	4%	(9)	10%	(20)	14%	(29)	33%	(68)	5%	(11)	34%	(72)	208
Scotland / Northern Ireland	4%	(4)	3%	(3)	16%	(18)	37%	(42)	7%	(8)	33%	(37)	112
No qualification	6%	(14)	4%	(9)	10%	(23)	34%	(80)	2%	(5)	44%	(102)	232
Level 1 to Level 3	3%	(14)	7%	(33)	17%	(86)	35%	(173)	8%	(38)	31%	(153)	498
Level 4	4%	(10)	9%	(24)	20%	(55)	40%	(108)	6%	(15)	22%	(60)	270
Income(UK): Under 40,000	4%	(31)	7%	(49)	16%	(117)	33%	(248)	4%	(33)	36%	(274)	753
Income(UK): 40,000 - 100,000	2%	(6)	6%	(13)	19%	(42)	46%	(105)	10%	(23)	17%	(39)	227
Community: Urban	3%	(8)	10%	(28)	16%	(46)	33%	(94)	8%	(23)	30%	(86)	284
Community: Suburban	3%	(14)	5%	(26)	18%	(89)	38%	(185)	5%	(24)	30%	(148)	486
Community: Rural	7%	(17)	5%	(11)	12%	(28)	36%	(82)	5%	(11)	35%	(81)	230
Football Fan	5%	(34)	9%	(55)	19%	(118)	48%	(302)	5%	(34)	13%	(85)	628
Avid Football Fan	5%	(17)	9%	(29)	17%	(55)	61%	(194)	3%	(10)	3%	(10)	316
Casual Football Fan	5%	(17)	8%	(26)	20%	(63)	35%	(109)	7%	(23)	24%	(74)	312
Not a Football Fan	1%	(4)	3%	(10)	12%	(45)	16%	(58)	7%	(25)	62%	(230)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_7:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?

National club leagues, such as the Premier League or La Liga

Demographic	Strongly benefit		Somewhat benefit		Somewhat hurt		Strongly hurt		Make no difference		Don't know / No opinion		Total N
British Adults	5%	(54)	6%	(64)	15%	(149)	33%	(327)	6%	(57)	35%	(349)	1000
Gender: Male	6%	(30)	8%	(39)	13%	(65)	47%	(230)	4%	(20)	21%	(104)	488
Gender: Female	5%	(25)	5%	(25)	16%	(84)	19%	(97)	7%	(37)	48%	(245)	512
Age: 18-34	11%	(30)	10%	(28)	15%	(42)	24%	(69)	7%	(20)	33%	(93)	283
Age: 35-44	4%	(6)	7%	(11)	12%	(19)	29%	(46)	7%	(11)	42%	(68)	160
Age: 45-64	4%	(14)	4%	(12)	17%	(56)	37%	(121)	5%	(18)	33%	(107)	327
Age: 65+	2%	(4)	6%	(13)	14%	(33)	40%	(92)	3%	(8)	35%	(81)	230
London	11%	(14)	8%	(11)	18%	(23)	31%	(40)	8%	(11)	25%	(32)	131
North	5%	(16)	6%	(19)	13%	(42)	32%	(102)	5%	(16)	38%	(121)	316
South	4%	(9)	5%	(13)	17%	(39)	37%	(86)	4%	(10)	33%	(77)	233
Midlands / Wales / East	6%	(12)	9%	(18)	11%	(24)	30%	(63)	7%	(15)	37%	(77)	208
Scotland / Northern Ireland	3%	(4)	3%	(3)	19%	(21)	33%	(37)	5%	(6)	37%	(41)	112
No qualification	8%	(19)	3%	(8)	9%	(21)	26%	(61)	4%	(8)	49%	(115)	232
Level 1 to Level 3	4%	(22)	7%	(34)	15%	(74)	33%	(164)	7%	(35)	34%	(169)	498
Level 4	5%	(13)	8%	(22)	20%	(54)	38%	(102)	5%	(13)	24%	(65)	270
Income(UK): Under 40,000	5%	(39)	6%	(47)	13%	(96)	30%	(222)	6%	(42)	41%	(307)	753
Income(UK): 40,000 - 100,000	5%	(12)	7%	(17)	21%	(47)	43%	(97)	7%	(15)	17%	(40)	227
Community: Urban	8%	(23)	8%	(21)	19%	(53)	27%	(77)	7%	(19)	32%	(91)	284
Community: Suburban	4%	(18)	6%	(29)	14%	(69)	38%	(183)	5%	(23)	34%	(164)	486
Community: Rural	6%	(13)	6%	(13)	12%	(28)	29%	(67)	6%	(14)	41%	(94)	230
Football Fan	7%	(45)	8%	(48)	17%	(110)	44%	(276)	6%	(39)	18%	(110)	628
Avid Football Fan	8%	(26)	9%	(27)	16%	(51)	57%	(181)	5%	(16)	5%	(15)	316
Casual Football Fan	6%	(19)	7%	(21)	19%	(59)	30%	(95)	7%	(23)	31%	(95)	312
Not a Football Fan	2%	(9)	4%	(15)	11%	(40)	14%	(51)	5%	(18)	64%	(239)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_8:** Based on your understanding, to what extent is the creation of the European Super League likely to benefit or hurt each of the following?

International club leagues, such as UEFA Champions League

Demographic	Strongly benefit		Somewhat benefit		Somewhat hurt		Strongly hurt		Make no difference		Don't know / No opinion		Total N
British Adults	5%	(50)	6%	(60)	15%	(152)	35%	(348)	5%	(52)	34%	(338)	1000
Gender: Male	4%	(19)	8%	(39)	17%	(82)	48%	(235)	3%	(14)	20%	(99)	488
Gender: Female	6%	(31)	4%	(21)	14%	(70)	22%	(113)	7%	(38)	47%	(239)	512
Age: 18-34	8%	(22)	12%	(35)	13%	(38)	25%	(71)	8%	(22)	33%	(95)	283
Age: 35-44	4%	(6)	5%	(7)	14%	(22)	33%	(53)	4%	(7)	41%	(66)	160
Age: 45-64	5%	(17)	3%	(9)	18%	(58)	40%	(129)	4%	(13)	31%	(101)	327
Age: 65+	2%	(5)	4%	(9)	15%	(34)	41%	(95)	5%	(10)	33%	(77)	230
London	7%	(10)	10%	(14)	17%	(23)	33%	(43)	5%	(6)	28%	(36)	131
North	3%	(11)	6%	(18)	16%	(51)	36%	(113)	3%	(11)	35%	(111)	316
South	4%	(10)	6%	(13)	14%	(34)	36%	(84)	8%	(19)	31%	(73)	233
Midlands / Wales / East	7%	(14)	6%	(13)	15%	(31)	30%	(63)	5%	(10)	38%	(79)	208
Scotland / Northern Ireland	5%	(6)	2%	(2)	11%	(13)	41%	(46)	5%	(6)	35%	(39)	112
No qualification	6%	(14)	4%	(9)	6%	(14)	36%	(84)	2%	(4)	46%	(106)	232
Level 1 to Level 3	4%	(20)	6%	(29)	16%	(82)	32%	(161)	7%	(35)	34%	(171)	498
Level 4	6%	(16)	8%	(22)	20%	(55)	38%	(103)	5%	(13)	23%	(61)	270
Income(UK): Under 40,000	5%	(39)	5%	(40)	14%	(104)	32%	(241)	5%	(35)	39%	(294)	753
Income(UK): 40,000 - 100,000	4%	(10)	8%	(17)	19%	(43)	43%	(98)	8%	(18)	18%	(41)	227
Community: Urban	4%	(12)	10%	(27)	17%	(49)	32%	(92)	5%	(14)	31%	(89)	284
Community: Suburban	5%	(24)	4%	(22)	15%	(72)	37%	(179)	5%	(24)	34%	(164)	486
Community: Rural	6%	(14)	5%	(11)	13%	(30)	34%	(77)	6%	(14)	37%	(84)	230
Football Fan	6%	(36)	8%	(48)	19%	(121)	47%	(298)	4%	(25)	16%	(100)	628
Avid Football Fan	8%	(27)	8%	(24)	15%	(46)	64%	(202)	2%	(8)	3%	(10)	316
Casual Football Fan	3%	(9)	8%	(24)	24%	(75)	31%	(96)	6%	(17)	29%	(90)	312
Not a Football Fan	4%	(14)	3%	(12)	8%	(31)	14%	(50)	7%	(27)	64%	(238)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9: And would you support or oppose British football clubs participating in the European Super League?**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
British Adults	4%	(39)	8%	(78)	11%	(112)	43%	(426)	34%	(345)	1000
Gender: Male	5%	(25)	7%	(34)	8%	(40)	58%	(281)	22%	(108)	488
Gender: Female	3%	(14)	9%	(44)	14%	(72)	28%	(145)	46%	(237)	512
Age: 18-34	7%	(21)	13%	(38)	15%	(43)	28%	(78)	36%	(103)	283
Age: 35-44	5%	(8)	8%	(13)	9%	(14)	33%	(52)	45%	(73)	160
Age: 45-64	3%	(9)	6%	(20)	9%	(28)	53%	(174)	30%	(97)	327
Age: 65+	1%	(1)	3%	(7)	12%	(27)	53%	(123)	32%	(73)	230
London	6%	(8)	10%	(13)	18%	(23)	39%	(51)	28%	(36)	131
North	3%	(10)	8%	(26)	9%	(29)	46%	(145)	33%	(106)	316
South	5%	(12)	9%	(20)	10%	(23)	43%	(99)	33%	(78)	233
Midlands / Wales / East	2%	(5)	6%	(12)	10%	(21)	40%	(83)	42%	(88)	208
Scotland / Northern Ireland	4%	(5)	6%	(7)	14%	(16)	42%	(47)	33%	(37)	112
No qualification	—	(0)	2%	(5)	7%	(16)	42%	(97)	49%	(115)	232
Level 1 to Level 3	3%	(16)	10%	(50)	11%	(55)	44%	(221)	31%	(155)	498
Level 4	8%	(23)	8%	(23)	15%	(41)	40%	(108)	28%	(75)	270
Income(UK): Under 40,000	3%	(22)	8%	(61)	10%	(72)	41%	(307)	39%	(292)	753
Income(UK): 40,000 - 100,000	5%	(12)	7%	(16)	16%	(37)	49%	(111)	22%	(50)	227
Community: Urban	6%	(18)	8%	(21)	15%	(42)	36%	(101)	36%	(101)	284
Community: Suburban	2%	(11)	8%	(38)	10%	(48)	48%	(233)	32%	(156)	486
Community: Rural	5%	(11)	8%	(18)	9%	(21)	40%	(92)	38%	(88)	230
Football Fan	5%	(33)	9%	(58)	13%	(84)	57%	(356)	15%	(97)	628
Avid Football Fan	5%	(17)	8%	(24)	11%	(34)	71%	(225)	5%	(16)	316
Casual Football Fan	5%	(16)	11%	(34)	16%	(51)	42%	(131)	26%	(80)	312
Not a Football Fan	2%	(6)	5%	(20)	7%	(28)	19%	(71)	67%	(248)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	British Adults	1000	100%
xdemGender	Gender: Male	488	49%
	Gender: Female	512	51%
	N	1000	
age	Age: 18-34	283	28%
	Age: 35-44	160	16%
	Age: 45-64	327	33%
	Age: 65+	230	23%
	N	1000	
wt_region_uk	London	131	13%
	North	316	32%
	South	233	23%
	Midlands / Wales / East	208	21%
	Scotland / Northern Ireland	112	11%
	N	1000	
wt_education1_uk	No qualification	232	23%
	Level 1 to Level 3	498	50%
	Level 4	270	27%
	N	1000	
xdemInc3_uk	Income(UK): Under 40,000	753	75%
	Income(UK): 40,000 - 100,000	227	23%
	Income(UK): 100,000+	20	2%
	N	1000	
xdemUsr	Community: Urban	284	28%
	Community: Suburban	486	49%
	Community: Rural	230	23%
	N	1000	
MCSPxdem1	Football Fan	628	63%
MCSPxdem2	Avid Football Fan	316	32%
	Casual Football Fan	312	31%
	Not a Football Fan	372	37%
	N	1000	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

