



National Tracking Poll #2103139
March 23-26, 2021

Crosstabulation Results

Methodology:

This poll was conducted between March 23-March 26, 2021 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCBR1_1: *Due to social distancing and self-quarantining practices, are you doing any of the following more or less?*
 Listening to podcasts

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	22%	(492)	56%	(1236)	7%	(149)	15%	(323)	2200
Gender: Male	28%	(296)	54%	(578)	6%	(61)	12%	(128)	1062
Gender: Female	17%	(196)	58%	(658)	8%	(89)	17%	(195)	1138
Age: 18-34	32%	(212)	44%	(286)	9%	(62)	15%	(96)	655
Age: 35-44	32%	(113)	53%	(188)	5%	(19)	10%	(37)	358
Age: 45-64	17%	(128)	63%	(476)	5%	(39)	14%	(109)	751
Age: 65+	9%	(39)	66%	(287)	7%	(30)	19%	(81)	436
GenZers: 1997-2012	26%	(70)	45%	(123)	10%	(27)	19%	(52)	272
Millennials: 1981-1996	36%	(221)	44%	(272)	8%	(50)	12%	(74)	616
GenXers: 1965-1980	21%	(115)	62%	(337)	4%	(20)	12%	(67)	540
Baby Boomers: 1946-1964	12%	(82)	65%	(443)	7%	(45)	16%	(110)	680
PID: Dem (no lean)	28%	(237)	52%	(447)	8%	(68)	12%	(103)	855
PID: Ind (no lean)	20%	(137)	55%	(372)	5%	(36)	20%	(136)	681
PID: Rep (no lean)	18%	(118)	63%	(417)	7%	(45)	13%	(85)	665
PID/Gender: Dem Men	36%	(145)	49%	(196)	7%	(28)	9%	(35)	404
PID/Gender: Dem Women	20%	(92)	56%	(251)	9%	(40)	15%	(68)	451
PID/Gender: Ind Men	24%	(77)	55%	(178)	3%	(11)	18%	(56)	322
PID/Gender: Ind Women	17%	(60)	54%	(194)	7%	(26)	22%	(79)	358
PID/Gender: Rep Men	22%	(74)	61%	(203)	7%	(22)	11%	(36)	336
PID/Gender: Rep Women	14%	(45)	65%	(213)	7%	(23)	15%	(48)	329
Ideo: Liberal (1-3)	31%	(202)	55%	(351)	6%	(39)	8%	(52)	644
Ideo: Moderate (4)	23%	(144)	52%	(317)	7%	(46)	17%	(106)	613
Ideo: Conservative (5-7)	16%	(119)	65%	(474)	6%	(44)	13%	(92)	729
Educ: < College	16%	(248)	58%	(875)	7%	(113)	18%	(277)	1512
Educ: Bachelors degree	35%	(154)	54%	(239)	5%	(22)	7%	(29)	444
Educ: Post-grad	37%	(90)	50%	(122)	6%	(15)	7%	(17)	244

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Table MCBR1_1: Due to social distancing and self-quarantining practices, are you doing any of the following more or less?
Listening to podcasts

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	22%	(492)	56%	(1236)	7%	(149)	15%	(323)	2200
Income: Under 50k	16%	(169)	59%	(625)	8%	(86)	18%	(188)	1067
Income: 50k-100k	26%	(187)	56%	(397)	6%	(42)	12%	(87)	713
Income: 100k+	32%	(136)	51%	(214)	5%	(22)	11%	(48)	420
Ethnicity: White	22%	(376)	58%	(998)	6%	(109)	14%	(238)	1722
Ethnicity: Hispanic	27%	(96)	46%	(159)	12%	(42)	15%	(52)	349
Ethnicity: Black	24%	(65)	50%	(138)	5%	(13)	22%	(60)	274
Ethnicity: Other	25%	(51)	49%	(100)	13%	(27)	12%	(25)	204
All Christian	22%	(228)	60%	(633)	6%	(63)	12%	(126)	1049
All Non-Christian	36%	(52)	39%	(56)	11%	(16)	15%	(22)	146
Atheist	29%	(31)	54%	(59)	3%	(3)	15%	(16)	110
Agnostic/Nothing in particular	21%	(104)	56%	(284)	6%	(30)	17%	(86)	504
Something Else	20%	(77)	52%	(204)	9%	(37)	19%	(73)	391
Religious Non-Protestant/Catholic	34%	(53)	41%	(63)	10%	(16)	15%	(23)	155
Evangelical	22%	(133)	58%	(354)	7%	(41)	13%	(81)	609
Non-Evangelical	20%	(164)	58%	(470)	7%	(57)	14%	(117)	807
Community: Urban	32%	(201)	45%	(285)	8%	(52)	15%	(92)	630
Community: Suburban	22%	(225)	60%	(602)	5%	(54)	13%	(130)	1012
Community: Rural	12%	(66)	62%	(348)	8%	(43)	18%	(101)	559
Employ: Private Sector	34%	(234)	51%	(356)	6%	(42)	9%	(63)	696
Employ: Government	30%	(35)	47%	(54)	8%	(9)	15%	(17)	115
Employ: Self-Employed	27%	(54)	59%	(116)	2%	(4)	11%	(22)	197
Employ: Homemaker	14%	(26)	66%	(122)	8%	(14)	12%	(23)	185
Employ: Student	28%	(32)	44%	(51)	7%	(9)	21%	(24)	116
Employ: Retired	8%	(43)	68%	(349)	5%	(28)	18%	(93)	513
Employ: Unemployed	18%	(48)	51%	(135)	11%	(30)	19%	(50)	263
Employ: Other	16%	(19)	45%	(53)	12%	(14)	26%	(30)	116
Military HH: Yes	22%	(81)	57%	(214)	6%	(22)	16%	(59)	376
Military HH: No	23%	(411)	56%	(1022)	7%	(128)	14%	(264)	1824
RD/WT: Right Direction	26%	(284)	53%	(572)	7%	(79)	13%	(144)	1078
RD/WT: Wrong Track	19%	(208)	59%	(664)	6%	(70)	16%	(179)	1122

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Table MCBR1_1: Due to social distancing and self-quarantining practices, are you doing any of the following more or less?
 Listening to podcasts

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	22%	(492)	56%	(1236)	7%	(149)	15%	(323)	2200
Biden Job Approve	29%	(358)	51%	(623)	7%	(82)	13%	(162)	1226
Biden Job Disapprove	16%	(128)	64%	(528)	7%	(59)	13%	(109)	824
Biden Job Strongly Approve	28%	(200)	51%	(359)	8%	(58)	13%	(93)	710
Biden Job Somewhat Approve	31%	(157)	51%	(265)	5%	(25)	13%	(69)	516
Biden Job Somewhat Disapprove	21%	(50)	61%	(143)	8%	(19)	9%	(21)	232
Biden Job Strongly Disapprove	13%	(78)	65%	(385)	7%	(40)	15%	(88)	591
Favorable of Biden	28%	(343)	52%	(637)	7%	(82)	13%	(154)	1217
Unfavorable of Biden	16%	(137)	63%	(538)	7%	(58)	14%	(115)	849
Very Favorable of Biden	27%	(193)	52%	(377)	8%	(55)	14%	(100)	725
Somewhat Favorable of Biden	31%	(150)	53%	(260)	6%	(27)	11%	(54)	492
Somewhat Unfavorable of Biden	23%	(46)	59%	(121)	7%	(13)	12%	(23)	204
Very Unfavorable of Biden	14%	(91)	65%	(418)	7%	(45)	14%	(92)	645
#1 Issue: Economy	26%	(206)	54%	(433)	6%	(45)	15%	(117)	801
#1 Issue: Security	17%	(60)	65%	(221)	7%	(24)	11%	(37)	342
#1 Issue: Health Care	26%	(96)	56%	(201)	4%	(14)	14%	(51)	362
#1 Issue: Medicare / Social Security	14%	(32)	56%	(135)	10%	(24)	20%	(48)	239
#1 Issue: Women's Issues	24%	(30)	53%	(66)	11%	(14)	13%	(16)	125
#1 Issue: Education	26%	(28)	43%	(46)	17%	(19)	13%	(14)	107
#1 Issue: Energy	26%	(22)	50%	(42)	5%	(4)	18%	(15)	83
#1 Issue: Other	13%	(19)	65%	(92)	4%	(5)	18%	(25)	141
2020 Vote: Joe Biden	28%	(276)	54%	(528)	6%	(57)	12%	(113)	975
2020 Vote: Donald Trump	16%	(113)	65%	(458)	6%	(43)	13%	(92)	706
2020 Vote: Other	24%	(13)	67%	(36)	6%	(3)	3%	(2)	53
2020 Vote: Didn't Vote	19%	(89)	46%	(214)	10%	(46)	25%	(116)	466
2018 House Vote: Democrat	30%	(217)	51%	(375)	7%	(50)	12%	(88)	730
2018 House Vote: Republican	18%	(113)	65%	(400)	5%	(31)	11%	(69)	613
2018 House Vote: Someone else	28%	(15)	56%	(30)	1%	(0)	15%	(8)	54

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Table MCBR1_1: Due to social distancing and self-quarantining practices, are you doing any of the following more or less?
Listening to podcasts

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	22%	(492)	56%	(1236)	7%	(149)	15%	(323)	2200
2016 Vote: Hillary Clinton	29%	(199)	54%	(367)	6%	(44)	11%	(74)	685
2016 Vote: Donald Trump	18%	(132)	62%	(445)	5%	(38)	14%	(98)	713
2016 Vote: Other	24%	(25)	63%	(66)	2%	(3)	10%	(11)	104
2016 Vote: Didn't Vote	20%	(136)	51%	(356)	9%	(62)	20%	(138)	693
Voted in 2014: Yes	24%	(297)	58%	(715)	6%	(72)	12%	(152)	1236
Voted in 2014: No	20%	(195)	54%	(521)	8%	(78)	18%	(171)	964
4-Region: Northeast	26%	(104)	54%	(213)	6%	(22)	14%	(55)	394
4-Region: Midwest	18%	(82)	62%	(288)	5%	(25)	15%	(67)	462
4-Region: South	20%	(163)	57%	(468)	8%	(63)	16%	(130)	824
4-Region: West	28%	(143)	51%	(266)	8%	(40)	14%	(70)	520
Never listened before COVID	5%	(59)	60%	(646)	8%	(91)	26%	(284)	1081
Listened at least once before COVID	39%	(433)	53%	(589)	5%	(58)	3%	(38)	1119
Listened at least several times a week before COVID	53%	(167)	39%	(123)	6%	(18)	2%	(6)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_2: Due to social distancing and self-quarantining practices, are you doing any of the following more or less?
 Listening to music

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	47%	(1023)	46%	(1018)	4%	(95)	3%	(64)	2200
Gender: Male	48%	(507)	46%	(490)	3%	(35)	3%	(30)	1062
Gender: Female	45%	(516)	46%	(528)	5%	(60)	3%	(34)	1138
Age: 18-34	65%	(428)	26%	(168)	6%	(36)	4%	(23)	655
Age: 35-44	59%	(211)	37%	(132)	3%	(10)	1%	(5)	358
Age: 45-64	36%	(270)	57%	(431)	4%	(31)	3%	(19)	751
Age: 65+	26%	(115)	66%	(287)	4%	(18)	4%	(16)	436
GenZers: 1997-2012	70%	(190)	23%	(63)	6%	(16)	1%	(2)	272
Millennials: 1981-1996	63%	(389)	29%	(178)	4%	(25)	4%	(24)	616
GenXers: 1965-1980	40%	(215)	54%	(290)	4%	(23)	2%	(12)	540
Baby Boomers: 1946-1964	32%	(216)	62%	(418)	4%	(26)	3%	(19)	680
PID: Dem (no lean)	54%	(462)	39%	(334)	4%	(36)	3%	(23)	855
PID: Ind (no lean)	46%	(311)	47%	(320)	5%	(32)	3%	(18)	681
PID: Rep (no lean)	38%	(251)	55%	(364)	4%	(27)	3%	(22)	665
PID/Gender: Dem Men	58%	(232)	38%	(152)	2%	(9)	3%	(10)	404
PID/Gender: Dem Women	51%	(229)	40%	(182)	6%	(27)	3%	(12)	451
PID/Gender: Ind Men	40%	(130)	53%	(169)	5%	(15)	3%	(8)	322
PID/Gender: Ind Women	50%	(180)	42%	(150)	5%	(17)	3%	(10)	358
PID/Gender: Rep Men	43%	(145)	50%	(169)	3%	(11)	3%	(11)	336
PID/Gender: Rep Women	32%	(106)	59%	(195)	5%	(16)	4%	(12)	329
Ideo: Liberal (1-3)	53%	(341)	42%	(268)	3%	(20)	2%	(15)	644
Ideo: Moderate (4)	46%	(283)	45%	(275)	4%	(24)	5%	(31)	613
Ideo: Conservative (5-7)	39%	(286)	54%	(397)	5%	(36)	1%	(10)	729
Educ: < College	45%	(675)	48%	(720)	5%	(68)	3%	(49)	1512
Educ: Bachelors degree	48%	(214)	45%	(200)	4%	(19)	2%	(11)	444
Educ: Post-grad	55%	(135)	40%	(97)	3%	(8)	2%	(4)	244
Income: Under 50k	42%	(453)	48%	(517)	5%	(50)	4%	(47)	1067
Income: 50k-100k	50%	(354)	45%	(321)	4%	(26)	2%	(12)	713
Income: 100k+	52%	(217)	43%	(180)	4%	(19)	1%	(4)	420
Ethnicity: White	43%	(744)	50%	(860)	4%	(69)	3%	(49)	1722
Ethnicity: Hispanic	56%	(197)	35%	(122)	6%	(21)	3%	(9)	349

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Table MCBR1_2: Due to social distancing and self-quarantining practices, are you doing any of the following more or less?
Listening to music

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	47%	(1023)	46%	(1018)	4%	(95)	3%	(64)	2200
Ethnicity: Black	58%	(159)	32%	(88)	6%	(15)	4%	(11)	274
Ethnicity: Other	59%	(120)	34%	(69)	5%	(11)	2%	(4)	204
All Christian	43%	(448)	51%	(539)	4%	(39)	2%	(23)	1049
All Non-Christian	55%	(80)	30%	(44)	11%	(16)	4%	(5)	146
Atheist	55%	(60)	42%	(46)	2%	(2)	1%	(1)	110
Agnostic/Nothing in particular	46%	(232)	47%	(236)	2%	(11)	5%	(25)	504
Something Else	52%	(202)	39%	(152)	7%	(27)	2%	(9)	391
Religious Non-Protestant/Catholic	53%	(82)	33%	(52)	10%	(16)	3%	(5)	155
Evangelical	47%	(286)	45%	(273)	5%	(32)	3%	(18)	609
Non-Evangelical	44%	(355)	51%	(408)	4%	(30)	2%	(14)	807
Community: Urban	56%	(354)	36%	(225)	5%	(34)	3%	(18)	630
Community: Suburban	45%	(456)	49%	(494)	4%	(39)	2%	(23)	1012
Community: Rural	38%	(214)	53%	(299)	4%	(23)	4%	(23)	559
Employ: Private Sector	56%	(393)	38%	(267)	3%	(22)	2%	(14)	696
Employ: Government	57%	(65)	37%	(42)	4%	(5)	2%	(2)	115
Employ: Self-Employed	46%	(91)	45%	(89)	9%	(17)	—	(0)	197
Employ: Homemaker	35%	(65)	54%	(101)	7%	(13)	4%	(7)	185
Employ: Student	71%	(82)	26%	(30)	3%	(4)	—	(0)	116
Employ: Retired	27%	(139)	66%	(338)	4%	(18)	3%	(18)	513
Employ: Unemployed	51%	(135)	39%	(102)	5%	(12)	5%	(13)	263
Employ: Other	46%	(54)	42%	(49)	4%	(4)	8%	(9)	116
Military HH: Yes	40%	(150)	52%	(194)	4%	(17)	4%	(15)	376
Military HH: No	48%	(873)	45%	(824)	4%	(79)	3%	(49)	1824
RD/WT: Right Direction	52%	(557)	41%	(437)	5%	(52)	3%	(32)	1078
RD/WT: Wrong Track	42%	(466)	52%	(581)	4%	(43)	3%	(32)	1122
Biden Job Approve	53%	(644)	41%	(499)	4%	(49)	3%	(33)	1226
Biden Job Disapprove	39%	(325)	55%	(455)	3%	(25)	2%	(19)	824

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Table MCBR1_2: Due to social distancing and self-quarantining practices, are you doing any of the following more or less?
Listening to music

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	47%	(1023)	46%	(1018)	4%	(95)	3%	(64)	2200
Biden Job Strongly Approve	54%	(380)	40%	(283)	4%	(31)	2%	(15)	710
Biden Job Somewhat Approve	51%	(264)	42%	(217)	3%	(17)	3%	(18)	516
Biden Job Somewhat Disapprove	50%	(116)	46%	(107)	2%	(5)	2%	(5)	232
Biden Job Strongly Disapprove	35%	(209)	59%	(348)	3%	(21)	2%	(14)	591
Favorable of Biden	52%	(630)	42%	(510)	4%	(48)	2%	(29)	1217
Unfavorable of Biden	40%	(336)	55%	(467)	3%	(27)	2%	(19)	849
Very Favorable of Biden	52%	(379)	41%	(295)	5%	(34)	2%	(16)	725
Somewhat Favorable of Biden	51%	(251)	44%	(215)	3%	(14)	3%	(12)	492
Somewhat Unfavorable of Biden	46%	(93)	50%	(101)	3%	(6)	2%	(4)	204
Very Unfavorable of Biden	38%	(242)	57%	(366)	3%	(22)	2%	(15)	645
#1 Issue: Economy	49%	(392)	44%	(356)	4%	(32)	3%	(21)	801
#1 Issue: Security	40%	(138)	50%	(170)	6%	(19)	4%	(15)	342
#1 Issue: Health Care	51%	(184)	42%	(152)	5%	(19)	2%	(6)	362
#1 Issue: Medicare / Social Security	34%	(81)	59%	(142)	2%	(5)	4%	(11)	239
#1 Issue: Women's Issues	47%	(58)	41%	(51)	7%	(8)	6%	(7)	125
#1 Issue: Education	67%	(71)	31%	(33)	2%	(2)	1%	(1)	107
#1 Issue: Energy	55%	(46)	39%	(32)	4%	(3)	2%	(1)	83
#1 Issue: Other	37%	(52)	58%	(82)	5%	(7)	1%	(1)	141
2020 Vote: Joe Biden	50%	(491)	43%	(419)	4%	(44)	2%	(22)	975
2020 Vote: Donald Trump	36%	(258)	57%	(405)	3%	(18)	4%	(25)	706
2020 Vote: Other	56%	(30)	37%	(20)	5%	(3)	2%	(1)	53
2020 Vote: Didn't Vote	53%	(245)	37%	(174)	7%	(31)	3%	(15)	466
2018 House Vote: Democrat	48%	(353)	45%	(329)	4%	(26)	3%	(21)	730
2018 House Vote: Republican	38%	(233)	56%	(345)	4%	(22)	2%	(14)	613
2018 House Vote: Someone else	58%	(32)	34%	(19)	—	(0)	8%	(4)	54
2016 Vote: Hillary Clinton	50%	(341)	44%	(302)	3%	(24)	3%	(18)	685
2016 Vote: Donald Trump	38%	(267)	56%	(397)	3%	(22)	4%	(26)	713
2016 Vote: Other	40%	(42)	56%	(58)	3%	(3)	1%	(1)	104
2016 Vote: Didn't Vote	54%	(371)	38%	(260)	6%	(43)	3%	(18)	693

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Table MCBR1_2: Due to social distancing and self-quarantining practices, are you doing any of the following more or less?
Listening to music

Demographic	More		No change		Less		Don't know / No opinion		Total N
Adults	47%	(1023)	46%	(1018)	4%	(95)	3%	(64)	2200
Voted in 2014: Yes	42%	(516)	51%	(635)	4%	(46)	3%	(38)	1236
Voted in 2014: No	53%	(507)	40%	(383)	5%	(49)	3%	(26)	964
4-Region: Northeast	48%	(190)	46%	(182)	3%	(13)	2%	(8)	394
4-Region: Midwest	42%	(193)	52%	(239)	3%	(12)	4%	(18)	462
4-Region: South	45%	(374)	47%	(387)	4%	(35)	4%	(29)	824
4-Region: West	51%	(266)	40%	(210)	7%	(35)	2%	(9)	520
Never listened before COVID	37%	(399)	53%	(576)	5%	(59)	4%	(47)	1081
Listened at least once before COVID	56%	(624)	39%	(442)	3%	(36)	2%	(17)	1119
Listened at least several times a week before COVID	60%	(187)	35%	(110)	4%	(11)	2%	(5)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2: About how often did you listen to podcasts before COVID-19 (coronavirus) lockdowns began in the U.S. in March 2020?

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	5% (118)	9% (196)	12% (253)	9% (197)	16% (355)	49% (1081)	2200
Gender: Male	8% (82)	12% (127)	15% (163)	9% (101)	16% (175)	39% (414)	1062
Gender: Female	3% (36)	6% (69)	8% (90)	8% (97)	16% (180)	59% (667)	1138
Age: 18-34	8% (56)	12% (80)	13% (86)	11% (74)	15% (95)	40% (264)	655
Age: 35-44	9% (31)	17% (60)	17% (60)	7% (27)	14% (50)	36% (130)	358
Age: 45-64	3% (24)	6% (45)	10% (77)	9% (71)	18% (133)	53% (402)	751
Age: 65+	2% (7)	3% (11)	7% (31)	6% (26)	17% (76)	65% (285)	436
GenZers: 1997-2012	3% (8)	6% (17)	9% (25)	12% (33)	14% (39)	55% (150)	272
Millennials: 1981-1996	11% (66)	16% (101)	17% (105)	10% (61)	13% (77)	33% (206)	616
GenXers: 1965-1980	5% (27)	9% (50)	13% (68)	8% (42)	19% (104)	46% (248)	540
Baby Boomers: 1946-1964	3% (17)	4% (26)	8% (53)	8% (56)	18% (120)	60% (409)	680
PID: Dem (no lean)	6% (54)	11% (92)	13% (107)	8% (72)	18% (153)	44% (377)	855
PID: Ind (no lean)	5% (32)	8% (56)	11% (73)	9% (64)	15% (101)	52% (355)	681
PID: Rep (no lean)	5% (32)	7% (47)	11% (73)	9% (62)	15% (100)	53% (350)	665
PID/Gender: Dem Men	10% (40)	17% (68)	16% (63)	10% (38)	18% (71)	31% (124)	404
PID/Gender: Dem Women	3% (14)	5% (25)	10% (44)	7% (33)	18% (82)	56% (253)	451
PID/Gender: Ind Men	6% (18)	10% (31)	16% (53)	10% (31)	16% (51)	43% (139)	322
PID/Gender: Ind Women	4% (14)	7% (26)	6% (20)	9% (33)	14% (50)	60% (216)	358
PID/Gender: Rep Men	7% (24)	9% (29)	14% (48)	9% (31)	16% (52)	45% (151)	336
PID/Gender: Rep Women	2% (8)	6% (18)	8% (25)	9% (30)	15% (48)	60% (198)	329
Ideo: Liberal (1-3)	8% (54)	12% (77)	13% (82)	9% (56)	18% (119)	40% (256)	644
Ideo: Moderate (4)	4% (26)	11% (67)	11% (69)	10% (61)	15% (93)	49% (298)	613
Ideo: Conservative (5-7)	5% (33)	6% (41)	12% (88)	9% (69)	17% (121)	52% (376)	729
Educ: < College	3% (49)	6% (92)	9% (140)	8% (125)	16% (242)	57% (864)	1512
Educ: Bachelors degree	11% (50)	14% (61)	16% (70)	10% (46)	17% (75)	32% (142)	444
Educ: Post-grad	8% (19)	18% (43)	18% (43)	11% (26)	16% (38)	31% (75)	244
Income: Under 50k	4% (43)	6% (59)	9% (101)	9% (100)	16% (173)	55% (592)	1067
Income: 50k-100k	6% (44)	12% (87)	12% (84)	8% (60)	15% (106)	47% (332)	713
Income: 100k+	7% (31)	12% (50)	16% (68)	9% (38)	18% (76)	37% (157)	420
Ethnicity: White	5% (94)	9% (149)	11% (197)	9% (149)	16% (282)	49% (851)	1722
Ethnicity: Hispanic	5% (16)	11% (37)	14% (47)	12% (41)	12% (44)	47% (164)	349
Ethnicity: Black	7% (19)	9% (24)	12% (33)	7% (19)	15% (42)	50% (137)	274

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Table MCBR2: About how often did you listen to podcasts before COVID-19 (coronavirus) lockdowns began in the U.S. in March 2020?

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	5% (118)	9% (196)	12% (253)	9% (197)	16% (355)	49% (1081)	2200
Ethnicity: Other	2% (5)	11% (22)	12% (24)	14% (29)	15% (31)	46% (93)	204
All Christian	5% (53)	10% (101)	12% (127)	10% (101)	15% (157)	49% (510)	1049
All Non-Christian	14% (21)	20% (29)	12% (17)	8% (12)	11% (16)	36% (52)	146
Atheist	9% (10)	11% (12)	13% (14)	6% (7)	19% (21)	42% (46)	110
Agnostic/Nothing in particular	5% (24)	6% (29)	10% (53)	9% (45)	16% (82)	54% (270)	504
Something Else	2% (9)	6% (25)	11% (42)	8% (32)	20% (79)	52% (203)	391
Religious Non-Protestant/Catholic	15% (23)	19% (29)	12% (18)	8% (12)	11% (17)	36% (55)	155
Evangelical	5% (33)	10% (61)	14% (85)	9% (57)	16% (99)	45% (274)	609
Non-Evangelical	3% (26)	7% (57)	10% (81)	9% (74)	17% (136)	54% (433)	807
Community: Urban	8% (49)	15% (93)	15% (96)	11% (67)	15% (97)	36% (227)	630
Community: Suburban	4% (40)	8% (77)	11% (113)	10% (96)	16% (165)	52% (522)	1012
Community: Rural	5% (29)	5% (26)	8% (45)	6% (34)	17% (93)	59% (332)	559
Employ: Private Sector	8% (53)	16% (110)	18% (124)	9% (65)	15% (104)	35% (240)	696
Employ: Government	13% (15)	13% (15)	12% (14)	11% (12)	17% (19)	35% (40)	115
Employ: Self-Employed	7% (14)	8% (16)	15% (30)	16% (31)	19% (37)	35% (69)	197
Employ: Homemaker	7% (14)	5% (9)	3% (6)	7% (14)	12% (23)	65% (121)	185
Employ: Student	2% (3)	8% (9)	5% (6)	10% (12)	15% (18)	59% (69)	116
Employ: Retired	2% (10)	3% (16)	6% (31)	6% (32)	16% (83)	66% (340)	513
Employ: Unemployed	3% (7)	5% (14)	11% (28)	8% (21)	22% (57)	52% (136)	263
Employ: Other	3% (3)	6% (7)	12% (14)	8% (10)	12% (14)	58% (68)	116
Military HH: Yes	5% (18)	6% (24)	11% (43)	4% (14)	17% (64)	57% (213)	376
Military HH: No	5% (99)	9% (172)	12% (211)	10% (184)	16% (291)	48% (868)	1824
RD/WT: Right Direction	8% (87)	11% (118)	12% (130)	9% (98)	15% (164)	45% (481)	1078
RD/WT: Wrong Track	3% (30)	7% (78)	11% (123)	9% (99)	17% (191)	54% (600)	1122
Biden Job Approve	7% (85)	10% (128)	13% (159)	9% (107)	17% (213)	44% (533)	1226
Biden Job Disapprove	4% (32)	7% (62)	10% (82)	10% (86)	15% (126)	53% (436)	824
Biden Job Strongly Approve	9% (63)	10% (74)	12% (87)	9% (60)	17% (117)	43% (308)	710
Biden Job Somewhat Approve	4% (23)	10% (53)	14% (72)	9% (46)	19% (96)	44% (225)	516
Biden Job Somewhat Disapprove	3% (6)	9% (21)	14% (33)	11% (26)	20% (46)	43% (100)	232
Biden Job Strongly Disapprove	4% (26)	7% (40)	8% (49)	10% (59)	14% (80)	57% (336)	591

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Table MCBR2: About how often did you listen to podcasts before COVID-19 (coronavirus) lockdowns began in the U.S. in March 2020?

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	5% (118)	9% (196)	12% (253)	9% (197)	16% (355)	49% (1081)	2200
Favorable of Biden	6% (77)	10% (128)	13% (158)	9% (103)	17% (209)	45% (542)	1217
Unfavorable of Biden	4% (35)	7% (58)	10% (87)	10% (86)	15% (131)	53% (452)	849
Very Favorable of Biden	7% (50)	11% (81)	13% (95)	8% (57)	16% (115)	45% (328)	725
Somewhat Favorable of Biden	6% (27)	10% (47)	13% (64)	10% (47)	19% (94)	43% (213)	492
Somewhat Unfavorable of Biden	3% (7)	7% (15)	14% (29)	11% (23)	19% (39)	45% (91)	204
Very Unfavorable of Biden	4% (28)	7% (43)	9% (59)	10% (63)	14% (92)	56% (361)	645
#1 Issue: Economy	5% (38)	10% (81)	14% (111)	10% (79)	16% (125)	46% (367)	801
#1 Issue: Security	7% (23)	10% (33)	10% (35)	8% (28)	15% (51)	50% (172)	342
#1 Issue: Health Care	5% (18)	11% (41)	10% (35)	13% (47)	15% (56)	46% (166)	362
#1 Issue: Medicare / Social Security	5% (12)	2% (5)	10% (24)	6% (15)	15% (36)	62% (148)	239
#1 Issue: Women's Issues	7% (9)	11% (14)	10% (13)	7% (9)	15% (19)	50% (63)	125
#1 Issue: Education	7% (7)	9% (10)	11% (12)	8% (9)	27% (28)	38% (41)	107
#1 Issue: Energy	7% (6)	11% (9)	12% (10)	5% (5)	14% (12)	50% (42)	83
#1 Issue: Other	4% (5)	3% (4)	10% (14)	5% (7)	20% (28)	59% (82)	141
2020 Vote: Joe Biden	7% (71)	11% (106)	13% (123)	9% (91)	17% (167)	43% (416)	975
2020 Vote: Donald Trump	4% (27)	7% (53)	10% (73)	10% (68)	16% (113)	53% (372)	706
2020 Vote: Other	10% (6)	13% (7)	20% (10)	11% (6)	19% (10)	27% (14)	53
2020 Vote: Didn't Vote	3% (14)	6% (30)	10% (46)	7% (32)	14% (65)	60% (279)	466
2018 House Vote: Democrat	8% (60)	12% (85)	14% (103)	8% (60)	17% (128)	40% (294)	730
2018 House Vote: Republican	5% (31)	7% (41)	13% (79)	10% (61)	17% (102)	49% (299)	613
2018 House Vote: Someone else	6% (3)	9% (5)	8% (4)	17% (9)	7% (4)	53% (29)	54
2016 Vote: Hillary Clinton	8% (54)	12% (80)	13% (91)	9% (59)	18% (123)	41% (278)	685
2016 Vote: Donald Trump	4% (29)	8% (59)	12% (85)	10% (70)	15% (105)	51% (364)	713
2016 Vote: Other	6% (6)	9% (9)	12% (12)	12% (12)	19% (20)	42% (43)	104
2016 Vote: Didn't Vote	4% (28)	6% (44)	9% (64)	8% (56)	15% (106)	57% (394)	693
Voted in 2014: Yes	7% (83)	10% (121)	12% (149)	9% (111)	17% (213)	45% (560)	1236
Voted in 2014: No	4% (35)	8% (75)	11% (105)	9% (86)	15% (142)	54% (521)	964
4-Region: Northeast	7% (28)	12% (49)	13% (49)	10% (39)	18% (69)	40% (159)	394
4-Region: Midwest	3% (15)	8% (36)	10% (48)	7% (33)	17% (80)	54% (251)	462
4-Region: South	5% (39)	7% (61)	11% (94)	9% (74)	15% (126)	52% (430)	824
4-Region: West	7% (35)	10% (50)	12% (61)	10% (52)	15% (80)	47% (242)	520

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Table MCBR2: About how often did you listen to podcasts before COVID-19 (coronavirus) lockdowns began in the U.S. in March 2020?

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	5% (118)	9% (196)	12% (253)	9% (197)	16% (355)	49% (1081)	2200
Never listened before COVID	— (0)	— (0)	— (0)	— (0)	— (0)	100% (1081)	1081
Listened at least once before COVID	11% (118)	17% (196)	23% (253)	18% (197)	32% (355)	— (0)	1119
Listened at least several times a week before COVID	38% (118)	62% (196)	— (0)	— (0)	— (0)	— (0)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR3: And about how often do you listen to podcasts now?

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	9% (205)	13% (293)	10% (214)	9% (190)	14% (302)	45% (997)	2200
Gender: Male	14% (145)	17% (177)	10% (110)	9% (97)	15% (155)	36% (378)	1062
Gender: Female	5% (59)	10% (116)	9% (104)	8% (92)	13% (147)	54% (620)	1138
Age: 18-34	13% (82)	19% (124)	12% (80)	10% (64)	11% (70)	36% (236)	655
Age: 35-44	15% (53)	19% (69)	12% (42)	7% (23)	13% (47)	34% (123)	358
Age: 45-64	7% (55)	10% (75)	9% (68)	10% (71)	14% (108)	50% (372)	751
Age: 65+	3% (13)	6% (24)	6% (24)	7% (31)	18% (77)	61% (267)	436
GenZers: 1997-2012	9% (24)	14% (37)	9% (26)	11% (30)	9% (25)	48% (129)	272
Millennials: 1981-1996	15% (93)	21% (131)	13% (79)	8% (52)	11% (67)	31% (194)	616
GenXers: 1965-1980	10% (54)	14% (75)	11% (60)	7% (38)	16% (85)	42% (227)	540
Baby Boomers: 1946-1964	5% (33)	7% (49)	7% (45)	9% (61)	16% (112)	56% (380)	680
PID: Dem (no lean)	12% (100)	15% (129)	11% (98)	8% (68)	14% (122)	40% (338)	855
PID: Ind (no lean)	9% (58)	12% (81)	10% (70)	8% (56)	14% (94)	47% (322)	681
PID: Rep (no lean)	7% (47)	12% (83)	7% (46)	10% (66)	13% (86)	51% (337)	665
PID/Gender: Dem Men	18% (73)	20% (80)	12% (47)	9% (35)	15% (62)	27% (108)	404
PID/Gender: Dem Women	6% (27)	11% (49)	11% (51)	7% (33)	13% (60)	51% (231)	451
PID/Gender: Ind Men	11% (36)	15% (47)	12% (38)	9% (30)	14% (47)	39% (124)	322
PID/Gender: Ind Women	6% (22)	9% (34)	9% (32)	7% (26)	13% (47)	55% (197)	358
PID/Gender: Rep Men	11% (36)	15% (50)	7% (25)	10% (33)	14% (46)	43% (146)	336
PID/Gender: Rep Women	3% (10)	10% (33)	6% (21)	10% (33)	12% (40)	58% (192)	329
Ideo: Liberal (1-3)	13% (82)	18% (115)	12% (79)	8% (48)	16% (102)	34% (218)	644
Ideo: Moderate (4)	11% (65)	14% (85)	10% (64)	9% (54)	12% (73)	44% (272)	613
Ideo: Conservative (5-7)	7% (50)	10% (76)	8% (61)	10% (74)	16% (114)	48% (353)	729
Educ: < College	6% (92)	11% (159)	8% (122)	8% (125)	14% (213)	53% (802)	1512
Educ: Bachelors degree	17% (73)	18% (79)	14% (64)	9% (38)	13% (59)	29% (131)	444
Educ: Post-grad	16% (39)	22% (55)	12% (28)	11% (27)	12% (30)	27% (65)	244
Income: Under 50k	7% (70)	9% (100)	9% (93)	9% (95)	14% (154)	52% (556)	1067
Income: 50k-100k	11% (77)	17% (120)	9% (64)	8% (56)	12% (85)	43% (310)	713
Income: 100k+	14% (57)	17% (72)	14% (57)	9% (39)	15% (62)	31% (132)	420
Ethnicity: White	9% (155)	13% (220)	10% (169)	9% (148)	14% (242)	46% (787)	1722
Ethnicity: Hispanic	11% (40)	17% (58)	10% (33)	8% (29)	13% (47)	41% (142)	349
Ethnicity: Black	9% (25)	16% (45)	10% (28)	8% (22)	10% (29)	46% (126)	274

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Table MCBR3: And about how often do you listen to podcasts now?

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	9% (205)	13% (293)	10% (214)	9% (190)	14% (302)	45% (997)	2200
Ethnicity: Other	12% (25)	13% (27)	8% (17)	10% (20)	15% (31)	41% (84)	204
All Christian	9% (94)	14% (150)	11% (111)	9% (93)	13% (133)	45% (469)	1049
All Non-Christian	21% (31)	21% (31)	10% (14)	5% (7)	11% (16)	32% (47)	146
Atheist	16% (17)	14% (15)	10% (11)	11% (12)	14% (15)	36% (39)	110
Agnostic/Nothing in particular	8% (38)	12% (60)	8% (43)	9% (46)	14% (70)	49% (248)	504
Something Else	6% (24)	10% (37)	9% (35)	8% (32)	17% (68)	50% (194)	391
Religious Non-Protestant/Catholic	21% (33)	21% (32)	10% (16)	5% (7)	11% (17)	32% (50)	155
Evangelical	9% (53)	16% (99)	10% (62)	9% (53)	14% (87)	42% (256)	609
Non-Evangelical	7% (60)	10% (83)	10% (79)	9% (70)	14% (112)	50% (403)	807
Community: Urban	15% (95)	19% (122)	10% (64)	9% (59)	13% (79)	33% (211)	630
Community: Suburban	8% (78)	13% (129)	10% (102)	9% (91)	14% (147)	46% (466)	1012
Community: Rural	6% (32)	8% (42)	9% (48)	7% (40)	14% (76)	57% (320)	559
Employ: Private Sector	14% (101)	21% (149)	11% (79)	10% (67)	12% (87)	31% (214)	696
Employ: Government	15% (18)	19% (22)	16% (18)	6% (7)	13% (15)	31% (35)	115
Employ: Self-Employed	11% (23)	13% (25)	15% (29)	13% (26)	14% (28)	34% (66)	197
Employ: Homemaker	7% (13)	8% (16)	9% (16)	5% (9)	7% (12)	64% (119)	185
Employ: Student	9% (10)	15% (17)	6% (7)	12% (14)	7% (9)	52% (60)	116
Employ: Retired	4% (22)	4% (22)	6% (30)	7% (37)	15% (79)	63% (324)	513
Employ: Unemployed	4% (10)	11% (29)	10% (28)	8% (20)	22% (57)	45% (119)	263
Employ: Other	8% (9)	11% (12)	7% (8)	8% (10)	13% (15)	53% (62)	116
Military HH: Yes	9% (33)	12% (43)	8% (31)	8% (31)	14% (53)	49% (185)	376
Military HH: No	9% (172)	14% (250)	10% (183)	9% (159)	14% (249)	45% (812)	1824
RD/WT: Right Direction	13% (140)	15% (163)	11% (117)	7% (74)	13% (145)	41% (438)	1078
RD/WT: Wrong Track	6% (64)	12% (130)	9% (97)	10% (115)	14% (156)	50% (559)	1122
Biden Job Approve	13% (154)	16% (192)	11% (132)	8% (96)	14% (172)	39% (479)	1226
Biden Job Disapprove	6% (47)	11% (93)	8% (70)	11% (88)	14% (114)	50% (412)	824
Biden Job Strongly Approve	14% (100)	16% (111)	10% (74)	6% (45)	15% (106)	39% (274)	710
Biden Job Somewhat Approve	10% (54)	16% (82)	11% (58)	10% (51)	13% (67)	40% (204)	516
Biden Job Somewhat Disapprove	5% (11)	16% (36)	11% (27)	10% (24)	14% (33)	44% (101)	232
Biden Job Strongly Disapprove	6% (36)	10% (57)	7% (43)	11% (64)	14% (81)	53% (311)	591

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Table MCBR3: And about how often do you listen to podcasts now?

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	9% (205)	13% (293)	10% (214)	9% (190)	14% (302)	45% (997)	2200
Favorable of Biden	12% (146)	16% (189)	11% (131)	8% (95)	14% (169)	40% (486)	1217
Unfavorable of Biden	6% (50)	11% (94)	9% (74)	10% (87)	14% (116)	50% (428)	849
Very Favorable of Biden	13% (95)	15% (112)	10% (74)	7% (50)	14% (100)	41% (294)	725
Somewhat Favorable of Biden	10% (51)	16% (77)	12% (57)	9% (46)	14% (69)	39% (192)	492
Somewhat Unfavorable of Biden	7% (14)	12% (24)	13% (26)	10% (20)	14% (29)	44% (91)	204
Very Unfavorable of Biden	5% (35)	11% (70)	8% (49)	10% (66)	14% (87)	52% (338)	645
#1 Issue: Economy	10% (83)	15% (121)	11% (92)	9% (73)	11% (91)	43% (341)	801
#1 Issue: Security	12% (40)	10% (33)	8% (29)	10% (35)	14% (50)	45% (156)	342
#1 Issue: Health Care	8% (30)	18% (65)	10% (36)	8% (28)	14% (50)	42% (152)	362
#1 Issue: Medicare / Social Security	5% (13)	7% (16)	7% (17)	8% (18)	14% (33)	60% (144)	239
#1 Issue: Women's Issues	9% (11)	16% (21)	9% (12)	9% (11)	12% (15)	45% (57)	125
#1 Issue: Education	11% (11)	12% (13)	9% (9)	4% (4)	34% (36)	31% (33)	107
#1 Issue: Energy	11% (9)	16% (13)	11% (9)	12% (10)	7% (6)	44% (36)	83
#1 Issue: Other	5% (8)	8% (12)	8% (11)	6% (9)	16% (22)	56% (79)	141
2020 Vote: Joe Biden	12% (116)	16% (158)	11% (104)	8% (81)	14% (141)	39% (376)	975
2020 Vote: Donald Trump	7% (47)	12% (82)	7% (52)	10% (69)	14% (102)	50% (355)	706
2020 Vote: Other	18% (9)	14% (8)	13% (7)	16% (9)	12% (6)	26% (14)	53
2020 Vote: Didn't Vote	7% (32)	10% (46)	11% (52)	7% (31)	11% (53)	54% (252)	466
2018 House Vote: Democrat	14% (105)	16% (115)	11% (82)	8% (56)	15% (107)	36% (264)	730
2018 House Vote: Republican	7% (43)	13% (79)	9% (55)	11% (67)	14% (85)	46% (284)	613
2018 House Vote: Someone else	11% (6)	19% (10)	5% (3)	10% (6)	7% (4)	47% (25)	54
2016 Vote: Hillary Clinton	14% (98)	16% (109)	10% (71)	9% (60)	15% (99)	36% (248)	685
2016 Vote: Donald Trump	8% (55)	13% (95)	8% (56)	9% (66)	14% (100)	48% (340)	713
2016 Vote: Other	7% (7)	13% (13)	15% (15)	13% (13)	16% (16)	37% (38)	104
2016 Vote: Didn't Vote	6% (44)	11% (73)	10% (72)	7% (50)	12% (85)	53% (369)	693
Voted in 2014: Yes	11% (140)	14% (171)	10% (124)	9% (114)	14% (174)	41% (513)	1236
Voted in 2014: No	7% (65)	13% (122)	9% (90)	8% (75)	13% (128)	50% (485)	964
4-Region: Northeast	10% (40)	17% (66)	10% (38)	11% (44)	15% (57)	38% (149)	394
4-Region: Midwest	6% (26)	12% (55)	9% (43)	8% (39)	13% (62)	51% (238)	462
4-Region: South	7% (61)	13% (103)	11% (88)	8% (64)	14% (115)	48% (392)	824
4-Region: West	15% (78)	13% (68)	9% (45)	8% (43)	13% (67)	42% (218)	520

Continued on next page

Table MCBR3: *And about how often do you listen to podcasts now?*

Demographic	Every day	Several times a week	At least once a week	At least once a month	Less than once a month	Never	Total N
Adults	9% (205)	13% (293)	10% (214)	9% (190)	14% (302)	45% (997)	2200
Never listened before COVID	2% (18)	2% (21)	2% (22)	2% (21)	4% (42)	89% (958)	1081
Listened at least once before COVID	17% (187)	24% (271)	17% (193)	15% (169)	23% (260)	4% (40)	1119
Listened at least several times a week before COVID	47% (146)	42% (131)	7% (23)	2% (6)	— (2)	2% (6)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_1: Specifically, about how often do you listen to podcasts while doing the following activities?
 While working

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	9%	(198)	13%	(280)	78%	(1722)	2200
Gender: Male	12%	(127)	15%	(162)	73%	(774)	1062
Gender: Female	6%	(71)	10%	(118)	83%	(949)	1138
Age: 18-34	15%	(99)	22%	(141)	63%	(415)	655
Age: 35-44	14%	(49)	19%	(67)	68%	(242)	358
Age: 45-64	6%	(44)	7%	(54)	87%	(654)	751
Age: 65+	1%	(6)	4%	(18)	94%	(412)	436
GenZers: 1997-2012	10%	(27)	17%	(47)	73%	(198)	272
Millennials: 1981-1996	17%	(103)	23%	(144)	60%	(369)	616
GenXers: 1965-1980	10%	(52)	10%	(55)	80%	(432)	540
Baby Boomers: 1946-1964	2%	(15)	5%	(32)	93%	(633)	680
PID: Dem (no lean)	13%	(113)	13%	(107)	74%	(634)	855
PID: Ind (no lean)	8%	(51)	13%	(91)	79%	(538)	681
PID: Rep (no lean)	5%	(34)	12%	(81)	83%	(550)	665
PID/Gender: Dem Men	19%	(75)	15%	(62)	66%	(267)	404
PID/Gender: Dem Women	8%	(38)	10%	(45)	82%	(368)	451
PID/Gender: Ind Men	9%	(30)	15%	(48)	76%	(245)	322
PID/Gender: Ind Women	6%	(21)	12%	(43)	82%	(293)	358
PID/Gender: Rep Men	7%	(22)	15%	(52)	78%	(262)	336
PID/Gender: Rep Women	4%	(12)	9%	(29)	87%	(288)	329
Ideo: Liberal (1-3)	14%	(88)	16%	(105)	70%	(452)	644
Ideo: Moderate (4)	9%	(52)	12%	(73)	80%	(488)	613
Ideo: Conservative (5-7)	6%	(45)	11%	(80)	83%	(604)	729
Educ: < College	7%	(108)	10%	(153)	83%	(1252)	1512
Educ: Bachelors degree	13%	(57)	19%	(86)	68%	(301)	444
Educ: Post-grad	14%	(33)	17%	(41)	70%	(170)	244
Income: Under 50k	6%	(63)	10%	(111)	84%	(894)	1067
Income: 50k-100k	13%	(92)	14%	(96)	73%	(524)	713
Income: 100k+	10%	(43)	17%	(72)	73%	(305)	420
Ethnicity: White	9%	(152)	12%	(206)	79%	(1364)	1722
Ethnicity: Hispanic	13%	(44)	16%	(57)	71%	(248)	349

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Table MCBR4_1: Specifically, about how often do you listen to podcasts while doing the following activities?
While working

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	9%	(198)	13%	(280)	78%	(1722)	2200
Ethnicity: Black	9%	(26)	13%	(37)	77%	(212)	274
Ethnicity: Other	10%	(21)	18%	(37)	72%	(147)	204
All Christian	9%	(91)	12%	(126)	79%	(832)	1049
All Non-Christian	22%	(33)	10%	(15)	67%	(98)	146
Atheist	14%	(15)	18%	(20)	68%	(75)	110
Agnostic/Nothing in particular	7%	(34)	13%	(67)	80%	(403)	504
Something Else	6%	(24)	13%	(52)	81%	(315)	391
Religious Non-Protestant/Catholic	22%	(34)	12%	(19)	66%	(103)	155
Evangelical	11%	(64)	14%	(85)	76%	(460)	609
Non-Evangelical	6%	(48)	10%	(83)	84%	(675)	807
Community: Urban	14%	(89)	18%	(111)	68%	(430)	630
Community: Suburban	8%	(81)	11%	(111)	81%	(820)	1012
Community: Rural	5%	(28)	10%	(58)	85%	(473)	559
Employ: Private Sector	15%	(107)	18%	(128)	66%	(460)	696
Employ: Government	17%	(19)	26%	(30)	57%	(65)	115
Employ: Self-Employed	15%	(29)	20%	(39)	66%	(129)	197
Employ: Homemaker	4%	(8)	11%	(21)	84%	(156)	185
Employ: Student	7%	(8)	21%	(25)	72%	(84)	116
Employ: Retired	1%	(7)	2%	(11)	96%	(495)	513
Employ: Unemployed	5%	(13)	8%	(20)	87%	(230)	263
Employ: Other	6%	(7)	5%	(6)	89%	(103)	116
Military HH: Yes	8%	(31)	10%	(36)	82%	(309)	376
Military HH: No	9%	(167)	13%	(244)	77%	(1413)	1824
RD/WT: Right Direction	12%	(127)	14%	(154)	74%	(796)	1078
RD/WT: Wrong Track	6%	(70)	11%	(126)	83%	(926)	1122
Biden Job Approve	12%	(144)	15%	(180)	74%	(902)	1226
Biden Job Disapprove	6%	(48)	11%	(90)	83%	(685)	824

Continued on next page

Table MCBR4_1: Specifically, about how often do you listen to podcasts while doing the following activities?
 While working

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	9%	(198)	13%	(280)	78%	(1722)	2200
Biden Job Strongly Approve	13%	(91)	15%	(104)	73%	(515)	710
Biden Job Somewhat Approve	10%	(53)	15%	(76)	75%	(387)	516
Biden Job Somewhat Disapprove	5%	(12)	14%	(32)	81%	(188)	232
Biden Job Strongly Disapprove	6%	(36)	10%	(58)	84%	(497)	591
Favorable of Biden	12%	(142)	14%	(166)	75%	(908)	1217
Unfavorable of Biden	6%	(50)	12%	(104)	82%	(695)	849
Very Favorable of Biden	13%	(93)	12%	(90)	75%	(542)	725
Somewhat Favorable of Biden	10%	(49)	15%	(76)	75%	(366)	492
Somewhat Unfavorable of Biden	5%	(11)	17%	(35)	78%	(158)	204
Very Unfavorable of Biden	6%	(40)	11%	(69)	83%	(537)	645
#1 Issue: Economy	9%	(69)	15%	(120)	76%	(612)	801
#1 Issue: Security	9%	(31)	13%	(43)	78%	(268)	342
#1 Issue: Health Care	12%	(43)	13%	(47)	75%	(272)	362
#1 Issue: Medicare / Social Security	5%	(11)	2%	(4)	94%	(224)	239
#1 Issue: Women's Issues	13%	(16)	15%	(18)	72%	(91)	125
#1 Issue: Education	11%	(11)	19%	(21)	70%	(75)	107
#1 Issue: Energy	12%	(10)	16%	(13)	72%	(60)	83
#1 Issue: Other	4%	(6)	9%	(13)	87%	(122)	141
2020 Vote: Joe Biden	12%	(116)	14%	(138)	74%	(721)	975
2020 Vote: Donald Trump	6%	(44)	10%	(71)	84%	(591)	706
2020 Vote: Other	26%	(14)	21%	(11)	52%	(28)	53
2020 Vote: Didn't Vote	5%	(24)	13%	(60)	82%	(382)	466
2018 House Vote: Democrat	13%	(92)	14%	(101)	74%	(537)	730
2018 House Vote: Republican	6%	(38)	11%	(69)	83%	(507)	613
2018 House Vote: Someone else	20%	(11)	18%	(10)	62%	(34)	54
2016 Vote: Hillary Clinton	13%	(88)	13%	(90)	74%	(507)	685
2016 Vote: Donald Trump	5%	(39)	12%	(84)	83%	(590)	713
2016 Vote: Other	15%	(16)	12%	(12)	73%	(76)	104
2016 Vote: Didn't Vote	8%	(54)	13%	(91)	79%	(547)	693

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Table MCBR4_1: Specifically, about how often do you listen to podcasts while doing the following activities?
While working

Demographic	I listen to podcasts a lot when I do this	I listen to podcasts some when I do this	I do not listen to podcasts when I do this	Total N
Adults	9% (198)	13% (280)	78% (1722)	2200
Voted in 2014: Yes	9% (117)	13% (159)	78% (960)	1236
Voted in 2014: No	8% (81)	13% (121)	79% (763)	964
4-Region: Northeast	12% (45)	14% (55)	74% (293)	394
4-Region: Midwest	7% (31)	11% (51)	82% (380)	462
4-Region: South	7% (62)	12% (101)	80% (662)	824
4-Region: West	11% (59)	14% (73)	75% (388)	520
Never listened before COVID	1% (12)	3% (27)	96% (1042)	1081
Listened at least once before COVID	17% (185)	23% (253)	61% (681)	1119
Listened at least several times a week before COVID	37% (115)	29% (92)	34% (107)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_2: Specifically, about how often do you listen to podcasts while doing the following activities?
 While cooking

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	12%	(266)	17%	(376)	71%	(1558)	2200
Gender: Male	15%	(156)	19%	(200)	66%	(705)	1062
Gender: Female	10%	(110)	15%	(176)	75%	(852)	1138
Age: 18-34	19%	(122)	24%	(158)	57%	(375)	655
Age: 35-44	20%	(72)	22%	(78)	58%	(207)	358
Age: 45-64	8%	(60)	14%	(101)	78%	(589)	751
Age: 65+	3%	(11)	9%	(38)	89%	(387)	436
GenZers: 1997-2012	14%	(38)	21%	(57)	65%	(177)	272
Millennials: 1981-1996	22%	(134)	25%	(155)	53%	(327)	616
GenXers: 1965-1980	11%	(60)	17%	(92)	72%	(387)	540
Baby Boomers: 1946-1964	5%	(33)	10%	(67)	85%	(580)	680
PID: Dem (no lean)	17%	(141)	19%	(160)	65%	(553)	855
PID: Ind (no lean)	11%	(73)	16%	(107)	74%	(501)	681
PID: Rep (no lean)	8%	(52)	16%	(109)	76%	(504)	665
PID/Gender: Dem Men	23%	(92)	20%	(81)	57%	(231)	404
PID/Gender: Dem Women	11%	(49)	18%	(79)	71%	(322)	451
PID/Gender: Ind Men	11%	(35)	18%	(57)	72%	(231)	322
PID/Gender: Ind Women	11%	(38)	14%	(50)	75%	(270)	358
PID/Gender: Rep Men	9%	(30)	19%	(63)	73%	(244)	336
PID/Gender: Rep Women	7%	(22)	14%	(47)	79%	(260)	329
Ideo: Liberal (1-3)	17%	(110)	21%	(136)	62%	(398)	644
Ideo: Moderate (4)	13%	(79)	19%	(114)	69%	(421)	613
Ideo: Conservative (5-7)	8%	(60)	15%	(108)	77%	(561)	729
Educ: < College	9%	(136)	15%	(221)	76%	(1155)	1512
Educ: Bachelors degree	17%	(77)	22%	(100)	60%	(267)	444
Educ: Post-grad	22%	(53)	22%	(55)	56%	(136)	244
Income: Under 50k	8%	(91)	16%	(176)	75%	(801)	1067
Income: 50k-100k	15%	(107)	17%	(118)	68%	(487)	713
Income: 100k+	16%	(69)	19%	(82)	64%	(269)	420
Ethnicity: White	12%	(202)	16%	(276)	72%	(1244)	1722
Ethnicity: Hispanic	15%	(52)	21%	(74)	64%	(224)	349

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Table MCBR4_2: Specifically, about how often do you listen to podcasts while doing the following activities?
While cooking

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	12%	(266)	17%	(376)	71%	(1558)	2200
Ethnicity: Black	15%	(41)	19%	(53)	66%	(180)	274
Ethnicity: Other	11%	(23)	23%	(47)	66%	(134)	204
All Christian	11%	(117)	17%	(178)	72%	(755)	1049
All Non-Christian	25%	(36)	19%	(28)	56%	(82)	146
Atheist	11%	(12)	25%	(27)	64%	(70)	110
Agnostic/Nothing in particular	10%	(52)	19%	(93)	71%	(359)	504
Something Else	13%	(49)	13%	(49)	75%	(293)	391
Religious Non-Protestant/Catholic	24%	(38)	20%	(31)	56%	(86)	155
Evangelical	15%	(91)	17%	(105)	68%	(413)	609
Non-Evangelical	9%	(70)	14%	(112)	77%	(625)	807
Community: Urban	19%	(122)	20%	(129)	60%	(379)	630
Community: Suburban	10%	(104)	17%	(171)	73%	(737)	1012
Community: Rural	7%	(41)	14%	(76)	79%	(442)	559
Employ: Private Sector	19%	(130)	23%	(161)	58%	(405)	696
Employ: Government	21%	(24)	26%	(30)	52%	(60)	115
Employ: Self-Employed	14%	(27)	20%	(40)	66%	(130)	197
Employ: Homemaker	14%	(25)	13%	(24)	73%	(136)	185
Employ: Student	11%	(13)	22%	(26)	66%	(77)	116
Employ: Retired	3%	(14)	8%	(43)	89%	(456)	513
Employ: Unemployed	8%	(21)	16%	(43)	75%	(198)	263
Employ: Other	10%	(11)	8%	(9)	82%	(95)	116
Military HH: Yes	10%	(39)	12%	(46)	77%	(291)	376
Military HH: No	12%	(227)	18%	(330)	69%	(1267)	1824
RD/WT: Right Direction	16%	(177)	19%	(201)	65%	(700)	1078
RD/WT: Wrong Track	8%	(89)	16%	(175)	76%	(858)	1122
Biden Job Approve	16%	(192)	19%	(237)	65%	(797)	1226
Biden Job Disapprove	8%	(68)	16%	(130)	76%	(626)	824

Continued on next page

Table MCBR4_2: Specifically, about how often do you listen to podcasts while doing the following activities?
 While cooking

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	12%	(266)	17%	(376)	71%	(1558)	2200
Biden Job Strongly Approve	17%	(124)	18%	(129)	64%	(457)	710
Biden Job Somewhat Approve	13%	(68)	21%	(109)	66%	(339)	516
Biden Job Somewhat Disapprove	12%	(28)	16%	(38)	72%	(166)	232
Biden Job Strongly Disapprove	7%	(40)	16%	(92)	78%	(459)	591
Favorable of Biden	16%	(190)	19%	(233)	65%	(793)	1217
Unfavorable of Biden	8%	(67)	16%	(134)	76%	(648)	849
Very Favorable of Biden	16%	(117)	18%	(131)	66%	(477)	725
Somewhat Favorable of Biden	15%	(73)	21%	(103)	64%	(316)	492
Somewhat Unfavorable of Biden	8%	(16)	17%	(34)	75%	(153)	204
Very Unfavorable of Biden	8%	(50)	15%	(100)	77%	(495)	645
#1 Issue: Economy	15%	(119)	16%	(130)	69%	(551)	801
#1 Issue: Security	10%	(35)	18%	(62)	72%	(245)	342
#1 Issue: Health Care	12%	(44)	21%	(77)	66%	(240)	362
#1 Issue: Medicare / Social Security	6%	(14)	11%	(27)	83%	(199)	239
#1 Issue: Women's Issues	10%	(12)	21%	(26)	70%	(87)	125
#1 Issue: Education	19%	(21)	19%	(21)	61%	(66)	107
#1 Issue: Energy	15%	(12)	17%	(14)	68%	(56)	83
#1 Issue: Other	6%	(9)	13%	(18)	81%	(113)	141
2020 Vote: Joe Biden	16%	(153)	19%	(186)	65%	(636)	975
2020 Vote: Donald Trump	8%	(57)	15%	(108)	77%	(542)	706
2020 Vote: Other	27%	(14)	14%	(7)	59%	(32)	53
2020 Vote: Didn't Vote	9%	(42)	16%	(75)	75%	(348)	466
2018 House Vote: Democrat	17%	(123)	18%	(134)	65%	(472)	730
2018 House Vote: Republican	8%	(51)	16%	(98)	76%	(464)	613
2018 House Vote: Someone else	21%	(11)	16%	(9)	63%	(34)	54
2016 Vote: Hillary Clinton	17%	(114)	19%	(130)	64%	(440)	685
2016 Vote: Donald Trump	9%	(63)	15%	(106)	76%	(543)	713
2016 Vote: Other	11%	(11)	19%	(20)	70%	(73)	104
2016 Vote: Didn't Vote	11%	(78)	17%	(117)	72%	(498)	693

Continued on next page

Table MCBR4_2: Specifically, about how often do you listen to podcasts while doing the following activities?
While cooking

Demographic	I listen to podcasts a lot when I do this	I listen to podcasts some when I do this	I do not listen to podcasts when I do this	Total N
Adults	12% (266)	17% (376)	71% (1558)	2200
Voted in 2014: Yes	13% (156)	16% (204)	71% (876)	1236
Voted in 2014: No	11% (111)	18% (172)	71% (682)	964
4-Region: Northeast	15% (60)	18% (72)	67% (262)	394
4-Region: Midwest	9% (41)	16% (73)	75% (349)	462
4-Region: South	11% (89)	17% (139)	72% (596)	824
4-Region: West	15% (77)	18% (92)	68% (351)	520
Never listened before COVID	1% (11)	4% (48)	95% (1023)	1081
Listened at least once before COVID	23% (255)	29% (328)	48% (535)	1119
Listened at least several times a week before COVID	41% (127)	32% (101)	27% (85)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_3: Specifically, about how often do you listen to podcasts while doing the following activities?
 While driving

Demographic	I listen to podcasts a lot when I do this	I listen to podcasts some when I do this	I do not listen to podcasts when I do this	Total N
Adults	13% (283)	17% (383)	70% (1535)	2200
Gender: Male	17% (185)	20% (208)	63% (669)	1062
Gender: Female	9% (98)	15% (174)	76% (866)	1138
Age: 18-34	20% (129)	23% (149)	57% (377)	655
Age: 35-44	22% (79)	22% (79)	56% (199)	358
Age: 45-64	9% (65)	16% (120)	75% (565)	751
Age: 65+	2% (9)	8% (34)	90% (394)	436
GenZers: 1997-2012	14% (38)	20% (54)	66% (180)	272
Millennials: 1981-1996	24% (146)	25% (151)	52% (319)	616
GenXers: 1965-1980	13% (71)	19% (101)	68% (368)	540
Baby Boomers: 1946-1964	4% (27)	11% (74)	85% (580)	680
PID: Dem (no lean)	16% (137)	18% (154)	66% (563)	855
PID: Ind (no lean)	11% (78)	18% (122)	71% (481)	681
PID: Rep (no lean)	10% (67)	16% (107)	74% (491)	665
PID/Gender: Dem Men	24% (97)	21% (84)	55% (223)	404
PID/Gender: Dem Women	9% (41)	16% (70)	75% (340)	451
PID/Gender: Ind Men	12% (40)	21% (68)	67% (215)	322
PID/Gender: Ind Women	11% (38)	15% (54)	74% (266)	358
PID/Gender: Rep Men	14% (48)	17% (57)	69% (231)	336
PID/Gender: Rep Women	6% (19)	15% (50)	79% (260)	329
Ideo: Liberal (1-3)	17% (107)	21% (137)	62% (400)	644
Ideo: Moderate (4)	14% (85)	17% (103)	69% (425)	613
Ideo: Conservative (5-7)	10% (75)	16% (114)	74% (539)	729
Educ: < College	8% (121)	15% (225)	77% (1166)	1512
Educ: Bachelors degree	22% (99)	22% (100)	55% (246)	444
Educ: Post-grad	26% (63)	24% (58)	50% (123)	244
Income: Under 50k	7% (70)	15% (155)	79% (842)	1067
Income: 50k-100k	18% (129)	19% (136)	63% (448)	713
Income: 100k+	20% (83)	22% (91)	58% (245)	420
Ethnicity: White	13% (218)	17% (290)	70% (1214)	1722
Ethnicity: Hispanic	18% (65)	18% (64)	63% (220)	349

Continued on next page

Table MCBR4_3: Specifically, about how often do you listen to podcasts while doing the following activities?
While driving

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	13%	(283)	17%	(383)	70%	(1535)	2200
Ethnicity: Black	12%	(32)	21%	(57)	67%	(185)	274
Ethnicity: Other	16%	(32)	17%	(36)	67%	(136)	204
All Christian	12%	(127)	17%	(178)	71%	(745)	1049
All Non-Christian	24%	(36)	18%	(26)	58%	(84)	146
Atheist	19%	(21)	18%	(19)	63%	(69)	110
Agnostic/Nothing in particular	13%	(66)	16%	(83)	70%	(355)	504
Something Else	8%	(33)	20%	(76)	72%	(281)	391
Religious Non-Protestant/Catholic	24%	(38)	18%	(28)	57%	(89)	155
Evangelical	14%	(87)	20%	(119)	66%	(403)	609
Non-Evangelical	8%	(65)	16%	(129)	76%	(613)	807
Community: Urban	22%	(139)	21%	(131)	57%	(360)	630
Community: Suburban	11%	(114)	17%	(175)	72%	(723)	1012
Community: Rural	5%	(30)	14%	(77)	81%	(451)	559
Employ: Private Sector	23%	(163)	23%	(159)	54%	(374)	696
Employ: Government	21%	(24)	30%	(35)	48%	(55)	115
Employ: Self-Employed	17%	(33)	21%	(41)	62%	(123)	197
Employ: Homemaker	9%	(17)	9%	(16)	82%	(152)	185
Employ: Student	9%	(10)	18%	(21)	73%	(85)	116
Employ: Retired	2%	(9)	10%	(50)	88%	(453)	513
Employ: Unemployed	7%	(19)	16%	(43)	76%	(200)	263
Employ: Other	5%	(6)	15%	(18)	79%	(92)	116
Military HH: Yes	15%	(57)	16%	(61)	69%	(259)	376
Military HH: No	12%	(226)	18%	(322)	70%	(1276)	1824
RD/WT: Right Direction	17%	(186)	19%	(203)	64%	(690)	1078
RD/WT: Wrong Track	9%	(96)	16%	(180)	75%	(845)	1122
Biden Job Approve	17%	(206)	20%	(248)	63%	(771)	1226
Biden Job Disapprove	9%	(72)	15%	(122)	76%	(629)	824

Continued on next page

Table MCBR4_3: Specifically, about how often do you listen to podcasts while doing the following activities?
 While driving

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	13%	(283)	17%	(383)	70%	(1535)	2200
Biden Job Strongly Approve	18%	(126)	20%	(139)	63%	(444)	710
Biden Job Somewhat Approve	15%	(80)	21%	(109)	63%	(327)	516
Biden Job Somewhat Disapprove	11%	(26)	19%	(43)	70%	(163)	232
Biden Job Strongly Disapprove	8%	(46)	13%	(79)	79%	(466)	591
Favorable of Biden	16%	(199)	20%	(237)	64%	(780)	1217
Unfavorable of Biden	9%	(75)	15%	(128)	76%	(646)	849
Very Favorable of Biden	16%	(117)	19%	(138)	65%	(470)	725
Somewhat Favorable of Biden	17%	(82)	20%	(99)	63%	(310)	492
Somewhat Unfavorable of Biden	10%	(21)	23%	(46)	67%	(136)	204
Very Unfavorable of Biden	8%	(54)	13%	(81)	79%	(510)	645
#1 Issue: Economy	16%	(130)	18%	(147)	65%	(524)	801
#1 Issue: Security	11%	(36)	18%	(62)	71%	(244)	342
#1 Issue: Health Care	13%	(45)	20%	(72)	68%	(245)	362
#1 Issue: Medicare / Social Security	4%	(9)	7%	(18)	89%	(213)	239
#1 Issue: Women's Issues	12%	(15)	26%	(33)	62%	(78)	125
#1 Issue: Education	19%	(20)	20%	(21)	61%	(65)	107
#1 Issue: Energy	19%	(16)	15%	(13)	66%	(55)	83
#1 Issue: Other	8%	(11)	13%	(18)	79%	(112)	141
2020 Vote: Joe Biden	16%	(158)	20%	(193)	64%	(624)	975
2020 Vote: Donald Trump	9%	(67)	15%	(107)	75%	(532)	706
2020 Vote: Other	26%	(14)	16%	(9)	57%	(31)	53
2020 Vote: Didn't Vote	9%	(44)	16%	(74)	75%	(348)	466
2018 House Vote: Democrat	17%	(125)	19%	(137)	64%	(468)	730
2018 House Vote: Republican	12%	(72)	15%	(93)	73%	(448)	613
2018 House Vote: Someone else	16%	(9)	22%	(12)	61%	(33)	54
2016 Vote: Hillary Clinton	17%	(115)	18%	(124)	65%	(446)	685
2016 Vote: Donald Trump	11%	(81)	17%	(120)	72%	(512)	713
2016 Vote: Other	19%	(19)	19%	(20)	62%	(64)	104
2016 Vote: Didn't Vote	9%	(65)	17%	(119)	73%	(509)	693

Continued on next page

Table MCBR4_3: Specifically, about how often do you listen to podcasts while doing the following activities?
While driving

Demographic	I listen to podcasts a lot when I do this	I listen to podcasts some when I do this	I do not listen to podcasts when I do this	Total N
Adults	13% (283)	17% (383)	70% (1535)	2200
Voted in 2014: Yes	15% (181)	17% (207)	69% (847)	1236
Voted in 2014: No	11% (101)	18% (176)	71% (687)	964
4-Region: Northeast	16% (62)	21% (82)	63% (250)	394
4-Region: Midwest	9% (40)	15% (69)	76% (353)	462
4-Region: South	11% (91)	18% (152)	71% (581)	824
4-Region: West	17% (90)	15% (80)	67% (350)	520
Never listened before COVID	2% (21)	4% (41)	94% (1019)	1081
Listened at least once before COVID	23% (262)	31% (342)	46% (515)	1119
Listened at least several times a week before COVID	46% (145)	24% (75)	30% (93)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_4: Specifically, about how often do you listen to podcasts while doing the following activities?
 While on public transit

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	8%	(172)	11%	(239)	81%	(1788)	2200
Gender: Male	11%	(112)	14%	(149)	75%	(801)	1062
Gender: Female	5%	(60)	8%	(91)	87%	(987)	1138
Age: 18-34	14%	(91)	20%	(129)	67%	(436)	655
Age: 35-44	12%	(44)	16%	(57)	72%	(257)	358
Age: 45-64	4%	(33)	6%	(47)	89%	(671)	751
Age: 65+	1%	(5)	2%	(8)	97%	(424)	436
GenZers: 1997-2012	7%	(19)	20%	(53)	73%	(199)	272
Millennials: 1981-1996	18%	(110)	19%	(117)	63%	(389)	616
GenXers: 1965-1980	6%	(32)	9%	(49)	85%	(458)	540
Baby Boomers: 1946-1964	2%	(11)	3%	(20)	95%	(649)	680
PID: Dem (no lean)	11%	(97)	12%	(105)	76%	(652)	855
PID: Ind (no lean)	6%	(40)	9%	(63)	85%	(578)	681
PID: Rep (no lean)	5%	(35)	11%	(71)	84%	(559)	665
PID/Gender: Dem Men	15%	(62)	15%	(60)	70%	(282)	404
PID/Gender: Dem Women	8%	(35)	10%	(46)	82%	(370)	451
PID/Gender: Ind Men	7%	(22)	12%	(39)	81%	(261)	322
PID/Gender: Ind Women	5%	(18)	7%	(23)	88%	(317)	358
PID/Gender: Rep Men	8%	(28)	15%	(50)	77%	(258)	336
PID/Gender: Rep Women	2%	(7)	7%	(21)	91%	(301)	329
Ideo: Liberal (1-3)	12%	(80)	16%	(106)	71%	(458)	644
Ideo: Moderate (4)	7%	(45)	10%	(62)	83%	(506)	613
Ideo: Conservative (5-7)	5%	(38)	7%	(55)	87%	(636)	729
Educ: < College	5%	(77)	9%	(130)	86%	(1305)	1512
Educ: Bachelors degree	13%	(60)	16%	(71)	70%	(313)	444
Educ: Post-grad	15%	(35)	15%	(38)	70%	(171)	244
Income: Under 50k	4%	(46)	10%	(102)	86%	(919)	1067
Income: 50k-100k	11%	(77)	10%	(72)	79%	(564)	713
Income: 100k+	12%	(49)	15%	(65)	73%	(306)	420
Ethnicity: White	8%	(136)	10%	(169)	82%	(1417)	1722
Ethnicity: Hispanic	8%	(29)	20%	(69)	72%	(251)	349

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Table MCBR4_4: Specifically, about how often do you listen to podcasts while doing the following activities?
While on public transit

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	8%	(172)	11%	(239)	81%	(1788)	2200
Ethnicity: Black	8%	(23)	12%	(33)	79%	(218)	274
Ethnicity: Other	7%	(14)	18%	(37)	75%	(153)	204
All Christian	7%	(73)	10%	(106)	83%	(870)	1049
All Non-Christian	23%	(33)	17%	(25)	60%	(88)	146
Atheist	6%	(7)	18%	(19)	76%	(84)	110
Agnostic/Nothing in particular	7%	(37)	9%	(46)	83%	(421)	504
Something Else	6%	(23)	11%	(43)	83%	(325)	391
Religious Non-Protestant/Catholic	22%	(34)	17%	(26)	61%	(95)	155
Evangelical	9%	(55)	12%	(73)	79%	(481)	609
Non-Evangelical	4%	(36)	9%	(69)	87%	(701)	807
Community: Urban	14%	(89)	16%	(101)	70%	(440)	630
Community: Suburban	6%	(57)	10%	(102)	84%	(853)	1012
Community: Rural	5%	(27)	7%	(37)	89%	(495)	559
Employ: Private Sector	14%	(96)	17%	(116)	69%	(483)	696
Employ: Government	17%	(20)	17%	(20)	66%	(75)	115
Employ: Self-Employed	9%	(17)	17%	(33)	75%	(147)	197
Employ: Homemaker	7%	(12)	4%	(7)	90%	(166)	185
Employ: Student	6%	(7)	15%	(18)	78%	(91)	116
Employ: Retired	1%	(3)	2%	(12)	97%	(497)	513
Employ: Unemployed	6%	(15)	8%	(22)	86%	(226)	263
Employ: Other	2%	(2)	9%	(11)	89%	(103)	116
Military HH: Yes	6%	(23)	9%	(33)	85%	(320)	376
Military HH: No	8%	(149)	11%	(207)	81%	(1468)	1824
RD/WT: Right Direction	12%	(127)	14%	(149)	74%	(802)	1078
RD/WT: Wrong Track	4%	(45)	8%	(90)	88%	(987)	1122
Biden Job Approve	11%	(134)	14%	(170)	75%	(921)	1226
Biden Job Disapprove	4%	(33)	8%	(64)	88%	(727)	824

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Table MCBR4_4: Specifically, about how often do you listen to podcasts while doing the following activities?
 While on public transit

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	8%	(172)	11%	(239)	81%	(1788)	2200
Biden Job Strongly Approve	13%	(90)	12%	(88)	75%	(532)	710
Biden Job Somewhat Approve	8%	(44)	16%	(82)	76%	(390)	516
Biden Job Somewhat Disapprove	6%	(14)	9%	(21)	85%	(198)	232
Biden Job Strongly Disapprove	3%	(19)	7%	(43)	90%	(530)	591
Favorable of Biden	10%	(128)	14%	(165)	76%	(923)	1217
Unfavorable of Biden	4%	(36)	8%	(69)	88%	(744)	849
Very Favorable of Biden	12%	(86)	12%	(85)	76%	(554)	725
Somewhat Favorable of Biden	8%	(42)	16%	(81)	75%	(369)	492
Somewhat Unfavorable of Biden	6%	(13)	12%	(25)	81%	(166)	204
Very Unfavorable of Biden	4%	(23)	7%	(43)	90%	(578)	645
#1 Issue: Economy	9%	(72)	13%	(101)	78%	(628)	801
#1 Issue: Security	7%	(23)	8%	(28)	85%	(291)	342
#1 Issue: Health Care	9%	(33)	12%	(45)	78%	(284)	362
#1 Issue: Medicare / Social Security	4%	(9)	3%	(7)	93%	(224)	239
#1 Issue: Women's Issues	7%	(9)	15%	(18)	78%	(98)	125
#1 Issue: Education	13%	(13)	15%	(16)	72%	(77)	107
#1 Issue: Energy	10%	(8)	15%	(13)	75%	(62)	83
#1 Issue: Other	3%	(5)	8%	(11)	89%	(125)	141
2020 Vote: Joe Biden	11%	(105)	13%	(125)	76%	(745)	975
2020 Vote: Donald Trump	5%	(32)	8%	(58)	87%	(617)	706
2020 Vote: Other	11%	(6)	21%	(11)	68%	(36)	53
2020 Vote: Didn't Vote	6%	(29)	10%	(46)	84%	(390)	466
2018 House Vote: Democrat	11%	(83)	11%	(83)	77%	(564)	730
2018 House Vote: Republican	6%	(35)	8%	(49)	86%	(529)	613
2018 House Vote: Someone else	11%	(6)	12%	(7)	77%	(42)	54
2016 Vote: Hillary Clinton	12%	(80)	11%	(75)	77%	(530)	685
2016 Vote: Donald Trump	6%	(41)	8%	(59)	86%	(612)	713
2016 Vote: Other	7%	(8)	10%	(11)	82%	(86)	104
2016 Vote: Didn't Vote	6%	(43)	13%	(92)	81%	(558)	693

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Table MCBR4_4: Specifically, about how often do you listen to podcasts while doing the following activities?
While on public transit

Demographic	I listen to podcasts a lot when I do this	I listen to podcasts some when I do this	I do not listen to podcasts when I do this	Total N
Adults	8% (172)	11% (239)	81% (1788)	2200
Voted in 2014: Yes	8% (103)	10% (118)	82% (1014)	1236
Voted in 2014: No	7% (69)	13% (121)	80% (774)	964
4-Region: Northeast	12% (46)	13% (52)	75% (296)	394
4-Region: Midwest	5% (23)	7% (34)	88% (405)	462
4-Region: South	5% (44)	12% (95)	83% (685)	824
4-Region: West	11% (59)	11% (58)	77% (402)	520
Never listened before COVID	— (5)	2% (17)	98% (1059)	1081
Listened at least once before COVID	15% (168)	20% (222)	65% (729)	1119
Listened at least several times a week before COVID	33% (104)	26% (80)	41% (129)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_5: Specifically, about how often do you listen to podcasts while doing the following activities?
 While commuting to work

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	11%	(237)	13%	(281)	76%	(1682)	2200
Gender: Male	16%	(171)	14%	(153)	69%	(737)	1062
Gender: Female	6%	(66)	11%	(127)	83%	(945)	1138
Age: 18-34	16%	(107)	19%	(123)	65%	(425)	655
Age: 35-44	17%	(62)	22%	(80)	60%	(216)	358
Age: 45-64	8%	(60)	9%	(64)	83%	(626)	751
Age: 65+	2%	(7)	3%	(14)	95%	(415)	436
GenZers: 1997-2012	9%	(23)	15%	(41)	76%	(208)	272
Millennials: 1981-1996	21%	(131)	22%	(133)	57%	(352)	616
GenXers: 1965-1980	11%	(59)	14%	(76)	75%	(404)	540
Baby Boomers: 1946-1964	3%	(24)	4%	(30)	92%	(627)	680
PID: Dem (no lean)	14%	(120)	14%	(118)	72%	(617)	855
PID: Ind (no lean)	9%	(61)	13%	(89)	78%	(531)	681
PID: Rep (no lean)	9%	(57)	11%	(74)	80%	(534)	665
PID/Gender: Dem Men	22%	(90)	15%	(62)	62%	(252)	404
PID/Gender: Dem Women	7%	(30)	12%	(56)	81%	(365)	451
PID/Gender: Ind Men	12%	(37)	15%	(49)	73%	(236)	322
PID/Gender: Ind Women	7%	(24)	11%	(40)	82%	(294)	358
PID/Gender: Rep Men	13%	(44)	13%	(42)	74%	(249)	336
PID/Gender: Rep Women	4%	(12)	10%	(32)	87%	(285)	329
Ideo: Liberal (1-3)	16%	(106)	14%	(92)	69%	(446)	644
Ideo: Moderate (4)	10%	(62)	15%	(94)	74%	(456)	613
Ideo: Conservative (5-7)	8%	(55)	11%	(78)	82%	(596)	729
Educ: < College	7%	(102)	9%	(140)	84%	(1270)	1512
Educ: Bachelors degree	20%	(87)	18%	(81)	62%	(276)	444
Educ: Post-grad	20%	(48)	24%	(59)	56%	(136)	244
Income: Under 50k	5%	(53)	10%	(110)	85%	(904)	1067
Income: 50k-100k	18%	(127)	12%	(88)	70%	(498)	713
Income: 100k+	14%	(58)	20%	(82)	67%	(279)	420
Ethnicity: White	10%	(173)	13%	(225)	77%	(1324)	1722
Ethnicity: Hispanic	15%	(51)	15%	(52)	71%	(246)	349

Continued on next page

Table MCBR4_5: Specifically, about how often do you listen to podcasts while doing the following activities?
While commuting to work

Demographic	I listen to podcasts a lot when I do this	I listen to podcasts some when I do this	I do not listen to podcasts when I do this	Total N
Adults	11% (237)	13% (281)	76% (1682)	2200
Ethnicity: Black	10% (28)	14% (37)	76% (209)	274
Ethnicity: Other	18% (37)	9% (18)	73% (149)	204
All Christian	10% (102)	13% (133)	78% (814)	1049
All Non-Christian	25% (36)	18% (27)	57% (83)	146
Atheist	14% (15)	17% (18)	70% (76)	110
Agnostic/Nothing in particular	12% (58)	10% (52)	78% (394)	504
Something Else	6% (25)	13% (51)	80% (315)	391
Religious Non-Protestant/Catholic	24% (38)	19% (29)	57% (88)	155
Evangelical	13% (82)	13% (80)	74% (448)	609
Non-Evangelical	5% (42)	11% (93)	83% (672)	807
Community: Urban	19% (119)	16% (100)	65% (411)	630
Community: Suburban	9% (92)	12% (125)	79% (795)	1012
Community: Rural	5% (27)	10% (56)	85% (476)	559
Employ: Private Sector	21% (145)	21% (143)	59% (407)	696
Employ: Government	19% (22)	28% (32)	53% (61)	115
Employ: Self-Employed	14% (28)	18% (35)	68% (135)	197
Employ: Homemaker	5% (10)	8% (16)	86% (159)	185
Employ: Student	6% (7)	14% (17)	79% (92)	116
Employ: Retired	1% (4)	2% (12)	97% (496)	513
Employ: Unemployed	5% (12)	6% (17)	89% (233)	263
Employ: Other	8% (9)	8% (10)	84% (97)	116
Military HH: Yes	10% (37)	10% (36)	80% (302)	376
Military HH: No	11% (200)	13% (245)	76% (1379)	1824
RD/WT: Right Direction	15% (159)	14% (152)	71% (767)	1078
RD/WT: Wrong Track	7% (78)	11% (128)	82% (915)	1122
Biden Job Approve	14% (177)	15% (189)	70% (860)	1226
Biden Job Disapprove	7% (54)	10% (81)	84% (688)	824

Continued on next page

Table MCBR4_5: Specifically, about how often do you listen to podcasts while doing the following activities?
 While commuting to work

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	11%	(237)	13%	(281)	76%	(1682)	2200
Biden Job Strongly Approve	15%	(108)	13%	(94)	72%	(508)	710
Biden Job Somewhat Approve	13%	(69)	18%	(95)	68%	(352)	516
Biden Job Somewhat Disapprove	8%	(18)	13%	(30)	79%	(184)	232
Biden Job Strongly Disapprove	6%	(36)	9%	(51)	85%	(504)	591
Favorable of Biden	14%	(169)	15%	(182)	71%	(865)	1217
Unfavorable of Biden	7%	(56)	11%	(89)	83%	(703)	849
Very Favorable of Biden	15%	(107)	13%	(94)	72%	(524)	725
Somewhat Favorable of Biden	13%	(63)	18%	(88)	69%	(341)	492
Somewhat Unfavorable of Biden	10%	(20)	15%	(30)	76%	(154)	204
Very Unfavorable of Biden	6%	(36)	9%	(59)	85%	(550)	645
#1 Issue: Economy	13%	(108)	14%	(112)	73%	(581)	801
#1 Issue: Security	10%	(34)	12%	(42)	78%	(267)	342
#1 Issue: Health Care	11%	(39)	14%	(50)	75%	(273)	362
#1 Issue: Medicare / Social Security	5%	(12)	2%	(5)	93%	(222)	239
#1 Issue: Women's Issues	9%	(12)	24%	(30)	67%	(84)	125
#1 Issue: Education	14%	(15)	21%	(22)	66%	(70)	107
#1 Issue: Energy	15%	(12)	13%	(11)	72%	(60)	83
#1 Issue: Other	4%	(6)	6%	(9)	90%	(126)	141
2020 Vote: Joe Biden	14%	(139)	15%	(145)	71%	(690)	975
2020 Vote: Donald Trump	7%	(51)	9%	(66)	83%	(589)	706
2020 Vote: Other	22%	(12)	20%	(10)	58%	(31)	53
2020 Vote: Didn't Vote	8%	(35)	13%	(59)	80%	(372)	466
2018 House Vote: Democrat	14%	(105)	14%	(101)	72%	(523)	730
2018 House Vote: Republican	10%	(59)	11%	(65)	80%	(489)	613
2018 House Vote: Someone else	13%	(7)	21%	(11)	66%	(36)	54
2016 Vote: Hillary Clinton	14%	(99)	15%	(102)	71%	(484)	685
2016 Vote: Donald Trump	9%	(64)	10%	(74)	81%	(574)	713
2016 Vote: Other	15%	(15)	16%	(17)	69%	(72)	104
2016 Vote: Didn't Vote	8%	(57)	13%	(88)	79%	(548)	693

Continued on next page

Table MCBR4_5: Specifically, about how often do you listen to podcasts while doing the following activities?
While commuting to work

Demographic	I listen to podcasts a lot when I do this	I listen to podcasts some when I do this	I do not listen to podcasts when I do this	Total N
Adults	11% (237)	13% (281)	76% (1682)	2200
Voted in 2014: Yes	12% (148)	12% (154)	76% (933)	1236
Voted in 2014: No	9% (89)	13% (127)	78% (748)	964
4-Region: Northeast	16% (62)	15% (60)	69% (272)	394
4-Region: Midwest	7% (30)	13% (59)	81% (373)	462
4-Region: South	9% (71)	13% (106)	79% (647)	824
4-Region: West	14% (75)	11% (56)	75% (389)	520
Never listened before COVID	1% (11)	2% (24)	97% (1046)	1081
Listened at least once before COVID	20% (226)	23% (257)	57% (636)	1119
Listened at least several times a week before COVID	40% (125)	26% (83)	34% (105)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_6: Specifically, about how often do you listen to podcasts while doing the following activities?
 While working out

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	11%	(241)	14%	(303)	75%	(1657)	2200
Gender: Male	15%	(158)	17%	(176)	68%	(727)	1062
Gender: Female	7%	(82)	11%	(126)	82%	(930)	1138
Age: 18-34	17%	(110)	19%	(124)	64%	(420)	655
Age: 35-44	21%	(74)	20%	(71)	60%	(213)	358
Age: 45-64	7%	(49)	10%	(72)	84%	(630)	751
Age: 65+	2%	(7)	8%	(36)	90%	(393)	436
GenZers: 1997-2012	8%	(20)	17%	(46)	76%	(206)	272
Millennials: 1981-1996	23%	(143)	20%	(126)	57%	(348)	616
GenXers: 1965-1980	10%	(55)	14%	(73)	76%	(411)	540
Baby Boomers: 1946-1964	3%	(22)	8%	(54)	89%	(605)	680
PID: Dem (no lean)	14%	(116)	16%	(141)	70%	(598)	855
PID: Ind (no lean)	10%	(65)	14%	(95)	76%	(520)	681
PID: Rep (no lean)	9%	(59)	10%	(67)	81%	(539)	665
PID/Gender: Dem Men	19%	(78)	22%	(90)	58%	(236)	404
PID/Gender: Dem Women	8%	(38)	11%	(51)	80%	(362)	451
PID/Gender: Ind Men	12%	(40)	16%	(53)	71%	(230)	322
PID/Gender: Ind Women	7%	(25)	12%	(42)	81%	(291)	358
PID/Gender: Rep Men	12%	(41)	10%	(33)	78%	(262)	336
PID/Gender: Rep Women	6%	(19)	10%	(33)	84%	(277)	329
Ideo: Liberal (1-3)	14%	(91)	17%	(109)	69%	(444)	644
Ideo: Moderate (4)	13%	(77)	15%	(93)	72%	(443)	613
Ideo: Conservative (5-7)	9%	(63)	11%	(83)	80%	(582)	729
Educ: < College	7%	(113)	11%	(163)	82%	(1236)	1512
Educ: Bachelors degree	17%	(76)	20%	(87)	63%	(281)	444
Educ: Post-grad	21%	(51)	22%	(53)	58%	(140)	244
Income: Under 50k	7%	(72)	11%	(115)	82%	(880)	1067
Income: 50k-100k	14%	(100)	15%	(107)	71%	(506)	713
Income: 100k+	16%	(68)	19%	(81)	65%	(271)	420
Ethnicity: White	11%	(193)	13%	(218)	76%	(1310)	1722
Ethnicity: Hispanic	14%	(47)	16%	(55)	71%	(248)	349

Continued on next page

Table MCBR4_6: Specifically, about how often do you listen to podcasts while doing the following activities?
While working out

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	11%	(241)	14%	(303)	75%	(1657)	2200
Ethnicity: Black	9%	(24)	20%	(56)	71%	(194)	274
Ethnicity: Other	11%	(23)	14%	(29)	74%	(152)	204
All Christian	11%	(118)	14%	(143)	75%	(788)	1049
All Non-Christian	23%	(34)	13%	(20)	63%	(93)	146
Atheist	14%	(16)	22%	(24)	63%	(69)	110
Agnostic/Nothing in particular	9%	(46)	14%	(68)	77%	(390)	504
Something Else	7%	(27)	12%	(47)	81%	(317)	391
Religious Non-Protestant/Catholic	23%	(35)	13%	(21)	64%	(99)	155
Evangelical	13%	(81)	15%	(91)	72%	(438)	609
Non-Evangelical	7%	(57)	12%	(94)	81%	(655)	807
Community: Urban	19%	(119)	19%	(119)	62%	(391)	630
Community: Suburban	8%	(83)	13%	(127)	79%	(801)	1012
Community: Rural	7%	(38)	10%	(56)	83%	(465)	559
Employ: Private Sector	19%	(130)	21%	(147)	60%	(419)	696
Employ: Government	19%	(22)	20%	(23)	62%	(71)	115
Employ: Self-Employed	14%	(28)	16%	(31)	70%	(138)	197
Employ: Homemaker	10%	(19)	10%	(18)	80%	(148)	185
Employ: Student	7%	(8)	13%	(15)	81%	(94)	116
Employ: Retired	2%	(11)	6%	(32)	92%	(470)	513
Employ: Unemployed	7%	(17)	10%	(27)	83%	(218)	263
Employ: Other	5%	(6)	9%	(10)	86%	(100)	116
Military HH: Yes	10%	(39)	10%	(39)	79%	(299)	376
Military HH: No	11%	(202)	14%	(264)	74%	(1358)	1824
RD/WT: Right Direction	15%	(165)	17%	(182)	68%	(731)	1078
RD/WT: Wrong Track	7%	(75)	11%	(120)	83%	(926)	1122
Biden Job Approve	14%	(170)	18%	(215)	69%	(841)	1226
Biden Job Disapprove	8%	(64)	10%	(80)	82%	(679)	824

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Table MCBR4_6: Specifically, about how often do you listen to podcasts while doing the following activities?
While working out

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	11%	(241)	14%	(303)	75%	(1657)	2200
Biden Job Strongly Approve	16%	(112)	17%	(120)	67%	(477)	710
Biden Job Somewhat Approve	11%	(57)	18%	(95)	71%	(364)	516
Biden Job Somewhat Disapprove	8%	(18)	13%	(31)	79%	(183)	232
Biden Job Strongly Disapprove	8%	(46)	8%	(50)	84%	(496)	591
Favorable of Biden	14%	(169)	17%	(204)	69%	(844)	1217
Unfavorable of Biden	7%	(61)	10%	(87)	83%	(701)	849
Very Favorable of Biden	15%	(108)	16%	(118)	69%	(499)	725
Somewhat Favorable of Biden	12%	(61)	17%	(86)	70%	(345)	492
Somewhat Unfavorable of Biden	6%	(12)	13%	(27)	80%	(164)	204
Very Unfavorable of Biden	8%	(49)	9%	(59)	83%	(537)	645
#1 Issue: Economy	13%	(101)	14%	(115)	73%	(586)	801
#1 Issue: Security	12%	(40)	14%	(47)	75%	(255)	342
#1 Issue: Health Care	12%	(43)	17%	(61)	71%	(258)	362
#1 Issue: Medicare / Social Security	3%	(8)	6%	(14)	91%	(217)	239
#1 Issue: Women's Issues	9%	(12)	20%	(25)	71%	(88)	125
#1 Issue: Education	16%	(17)	15%	(16)	68%	(73)	107
#1 Issue: Energy	16%	(13)	18%	(15)	67%	(55)	83
#1 Issue: Other	4%	(6)	7%	(10)	89%	(125)	141
2020 Vote: Joe Biden	15%	(146)	16%	(157)	69%	(672)	975
2020 Vote: Donald Trump	8%	(54)	10%	(71)	82%	(581)	706
2020 Vote: Other	26%	(14)	12%	(6)	62%	(33)	53
2020 Vote: Didn't Vote	6%	(26)	15%	(68)	80%	(372)	466
2018 House Vote: Democrat	15%	(113)	16%	(120)	68%	(497)	730
2018 House Vote: Republican	9%	(54)	10%	(64)	81%	(496)	613
2018 House Vote: Someone else	23%	(13)	8%	(4)	69%	(37)	54
2016 Vote: Hillary Clinton	15%	(101)	17%	(119)	68%	(465)	685
2016 Vote: Donald Trump	8%	(60)	11%	(76)	81%	(577)	713
2016 Vote: Other	19%	(20)	11%	(11)	70%	(73)	104
2016 Vote: Didn't Vote	8%	(57)	14%	(95)	78%	(541)	693

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Table MCBR4_6: Specifically, about how often do you listen to podcasts while doing the following activities?
While working out

Demographic	I listen to podcasts a lot when I do this		I listen to podcasts some when I do this		I do not listen to podcasts when I do this		Total N
Adults	11%	(241)	14%	(303)	75%	(1657)	2200
Voted in 2014: Yes	12%	(152)	14%	(169)	74%	(915)	1236
Voted in 2014: No	9%	(89)	14%	(134)	77%	(742)	964
4-Region: Northeast	17%	(68)	13%	(50)	70%	(276)	394
4-Region: Midwest	7%	(33)	15%	(69)	78%	(360)	462
4-Region: South	9%	(74)	14%	(117)	77%	(633)	824
4-Region: West	13%	(65)	13%	(66)	75%	(388)	520
Never listened before COVID	1%	(10)	2%	(24)	97%	(1047)	1081
Listened at least once before COVID	21%	(230)	25%	(279)	55%	(610)	1119
Listened at least several times a week before COVID	43%	(135)	28%	(88)	29%	(90)	313

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	272	12%
	Millennials: 1981-1996	616	28%
	GenXers: 1965-1980	540	25%
	Baby Boomers: 1946-1964	680	31%
	N	2108	
xpid3	PID: Dem (no lean)	855	39%
	PID: Ind (no lean)	681	31%
	PID: Rep (no lean)	665	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	404	18%
	PID/Gender: Dem Women	451	20%
	PID/Gender: Ind Men	322	15%
	PID/Gender: Ind Women	358	16%
	PID/Gender: Rep Men	336	15%
	PID/Gender: Rep Women	329	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	644	29%
	Ideo: Moderate (4)	613	28%
	Ideo: Conservative (5-7)	729	33%
	N	1986	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1067	49%
	Income: 50k-100k	713	32%
	Income: 100k+	420	19%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1049	48%
	All Non-Christian	146	7%
	Atheist	110	5%
	Agnostic/Nothing in particular	504	23%
	Something Else	391	18%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	155	7%
xdemEvang	Evangelical	609	28%
	Non-Evangelical	807	37%
	N	1416	
xdemUsr	Community: Urban	630	29%
	Community: Suburban	1012	46%
	Community: Rural	559	25%
	N	2200	
xdemEmploy	Employ: Private Sector	696	32%
	Employ: Government	115	5%
	Employ: Self-Employed	197	9%
	Employ: Homemaker	185	8%
	Employ: Student	116	5%
	Employ: Retired	513	23%
	Employ: Unemployed	263	12%
	Employ: Other	116	5%
	N	2200	
xdemMilHH1	Military HH: Yes	376	17%
	Military HH: No	1824	83%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1078	49%
	RD/WT: Wrong Track	1122	51%
	N	2200	
xdemBidenApprove	Biden Job Approve	1226	56%
	Biden Job Disapprove	824	37%
	N	2049	
xdemBidenApprove2	Biden Job Strongly Approve	710	32%
	Biden Job Somewhat Approve	516	23%
	Biden Job Somewhat Disapprove	232	11%
	Biden Job Strongly Disapprove	591	27%
	N	2049	
xdemBidenFav	Favorable of Biden	1217	55%
	Unfavorable of Biden	849	39%
	N	2065	
xdemBidenFavFull	Very Favorable of Biden	725	33%
	Somewhat Favorable of Biden	492	22%
	Somewhat Unfavorable of Biden	204	9%
	Very Unfavorable of Biden	645	29%
	N	2065	
xnr3	#1 Issue: Economy	801	36%
	#1 Issue: Security	342	16%
	#1 Issue: Health Care	362	16%
	#1 Issue: Medicare / Social Security	239	11%
	#1 Issue: Women's Issues	125	6%
	#1 Issue: Education	107	5%
	#1 Issue: Energy	83	4%
	#1 Issue: Other	141	6%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	975	44%
	2020 Vote: Donald Trump	706	32%
	2020 Vote: Other	53	2%
	2020 Vote: Didn't Vote	466	21%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	730	33%
	2018 House Vote: Republican	613	28%
	2018 House Vote: Someone else	54	2%
	N	1397	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	685	31%
	2016 Vote: Donald Trump	713	32%
	2016 Vote: Other	104	5%
	2016 Vote: Didn't Vote	693	31%
	N	2194	
xsubVote14O	Voted in 2014: Yes	1236	56%
	Voted in 2014: No	964	44%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCBR2xdem1	Never listened before COVID	1081	49%
	Listened at least once before COVID	1119	51%
	N	2200	
MCBR2xdem2	Listened at least several times a week before COVID	313	14%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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