



National Tracking Poll #210184  
January 22-25, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between January 22-January 25, 2021 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCER1:** Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
	%	(N)	%	(N)	%	(N)	
Adults	7%	(148)	38%	(834)	55%	(1218)	2200
Gender: Male	8%	(83)	45%	(474)	48%	(505)	1062
Gender: Female	6%	(65)	32%	(360)	63%	(713)	1138
Age: 18-34	8%	(53)	46%	(302)	46%	(300)	655
Age: 35-44	8%	(28)	47%	(167)	45%	(162)	358
Age: 45-64	5%	(41)	35%	(265)	59%	(445)	751
Age: 65+	6%	(26)	23%	(100)	71%	(311)	436
GenZers: 1997-2012	9%	(26)	47%	(132)	44%	(122)	280
Millennials: 1981-1996	8%	(45)	47%	(281)	45%	(270)	596
GenXers: 1965-1980	7%	(40)	40%	(242)	53%	(321)	602
Baby Boomers: 1946-1964	5%	(35)	25%	(168)	69%	(461)	664
PID: Dem (no lean)	7%	(57)	43%	(376)	50%	(436)	870
PID: Ind (no lean)	6%	(45)	38%	(265)	56%	(395)	705
PID: Rep (no lean)	7%	(45)	31%	(193)	62%	(387)	625
PID/Gender: Dem Men	8%	(34)	49%	(199)	42%	(170)	403
PID/Gender: Dem Women	5%	(24)	38%	(177)	57%	(267)	467
PID/Gender: Ind Men	6%	(21)	43%	(146)	51%	(171)	338
PID/Gender: Ind Women	7%	(24)	32%	(119)	61%	(224)	367
PID/Gender: Rep Men	9%	(28)	40%	(129)	51%	(164)	321
PID/Gender: Rep Women	6%	(17)	21%	(64)	73%	(222)	304
Ideo: Liberal (1-3)	7%	(46)	47%	(325)	46%	(316)	687
Ideo: Moderate (4)	5%	(32)	42%	(245)	52%	(302)	578
Ideo: Conservative (5-7)	7%	(49)	29%	(207)	64%	(449)	705
Educ: < College	5%	(77)	37%	(565)	58%	(871)	1512
Educ: Bachelors degree	7%	(33)	41%	(184)	51%	(227)	444
Educ: Post-grad	16%	(39)	35%	(85)	49%	(120)	244

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**Table MCER1:** Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
	%	(N)	%	(N)	%	(N)	
Adults	7%	(148)	38%	(834)	55%	(1218)	2200
Income: Under 50k	5%	(59)	34%	(430)	61%	(774)	1263
Income: 50k-100k	7%	(43)	43%	(269)	50%	(314)	626
Income: 100k+	15%	(45)	43%	(135)	42%	(131)	311
Ethnicity: White	6%	(104)	36%	(625)	58%	(993)	1722
Ethnicity: Hispanic	8%	(28)	50%	(175)	42%	(146)	349
Ethnicity: Black	8%	(23)	38%	(105)	53%	(146)	274
Ethnicity: Other	10%	(20)	51%	(105)	38%	(78)	204
All Christian	6%	(63)	34%	(334)	60%	(591)	988
All Non-Christian	17%	(18)	32%	(35)	51%	(56)	109
Atheist	5%	(7)	46%	(60)	49%	(64)	132
Agnostic/Nothing in particular	6%	(33)	43%	(242)	51%	(284)	558
Something Else	6%	(27)	40%	(164)	54%	(222)	413
Religious Non-Protestant/Catholic	14%	(18)	33%	(42)	53%	(68)	128
Evangelical	6%	(32)	34%	(188)	60%	(336)	556
Non-Evangelical	7%	(58)	36%	(295)	57%	(459)	812
Community: Urban	8%	(49)	39%	(236)	53%	(318)	603
Community: Suburban	7%	(72)	36%	(377)	57%	(588)	1037
Community: Rural	5%	(27)	39%	(221)	56%	(312)	560
Employ: Private Sector	9%	(56)	43%	(279)	48%	(314)	649
Employ: Government	11%	(16)	40%	(60)	49%	(72)	149
Employ: Self-Employed	6%	(11)	53%	(98)	42%	(78)	187
Employ: Homemaker	4%	(7)	39%	(57)	56%	(82)	145
Employ: Student	12%	(12)	51%	(52)	37%	(38)	102
Employ: Retired	5%	(25)	23%	(109)	72%	(348)	482
Employ: Unemployed	5%	(16)	38%	(127)	57%	(189)	331
Employ: Other	4%	(6)	34%	(53)	62%	(97)	156
Military HH: Yes	8%	(25)	39%	(124)	54%	(173)	321
Military HH: No	7%	(123)	38%	(710)	56%	(1045)	1879

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**Table MCER1: Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?**

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
	%	(N)	%	(N)	%	(N)	
Adults	7%	(148)	38%	(834)	55%	(1218)	2200
RD/WT: Right Direction	8%	(65)	45%	(379)	47%	(394)	838
RD/WT: Wrong Track	6%	(82)	33%	(456)	61%	(824)	1362
Biden Job Approve	8%	(94)	44%	(538)	48%	(589)	1221
Biden Job Disapprove	6%	(38)	30%	(210)	64%	(445)	694
Biden Job Strongly Approve	7%	(54)	42%	(322)	51%	(391)	766
Biden Job Somewhat Approve	9%	(41)	47%	(216)	44%	(199)	455
Biden Job Somewhat Disapprove	6%	(11)	34%	(59)	60%	(105)	174
Biden Job Strongly Disapprove	5%	(28)	29%	(152)	65%	(340)	520
Favorable of Biden	7%	(89)	44%	(556)	49%	(609)	1254
Unfavorable of Biden	6%	(50)	30%	(243)	64%	(514)	807
Very Favorable of Biden	7%	(55)	42%	(317)	51%	(384)	757
Somewhat Favorable of Biden	7%	(33)	48%	(239)	45%	(225)	498
Somewhat Unfavorable of Biden	7%	(16)	35%	(74)	58%	(123)	213
Very Unfavorable of Biden	6%	(34)	29%	(170)	66%	(391)	594
#1 Issue: Economy	7%	(68)	40%	(365)	53%	(479)	912
#1 Issue: Security	9%	(20)	26%	(59)	65%	(145)	224
#1 Issue: Health Care	6%	(22)	45%	(153)	49%	(169)	343
#1 Issue: Medicare / Social Security	2%	(6)	22%	(56)	75%	(187)	249
#1 Issue: Women's Issues	6%	(8)	42%	(53)	52%	(66)	126
#1 Issue: Education	1%	(1)	53%	(54)	46%	(47)	102
#1 Issue: Energy	10%	(9)	50%	(45)	40%	(36)	90
#1 Issue: Other	10%	(15)	32%	(49)	58%	(89)	154
2020 Vote: Joe Biden	7%	(72)	45%	(463)	48%	(493)	1029
2020 Vote: Donald Trump	6%	(43)	32%	(226)	62%	(439)	707
2020 Vote: Other	6%	(4)	39%	(28)	54%	(39)	71
2020 Vote: Didn't Vote	7%	(28)	30%	(117)	63%	(243)	389
2018 House Vote: Democrat	7%	(57)	45%	(356)	47%	(374)	787
2018 House Vote: Republican	8%	(41)	29%	(157)	63%	(338)	535
2018 House Vote: Someone else	6%	(3)	34%	(19)	61%	(35)	57

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**Table MCER1:** Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
	%	(N)	%	(N)	%	(N)	
Adults	7%	(148)	38%	(834)	55%	(1218)	2200
2016 Vote: Hillary Clinton	7%	(55)	44%	(327)	49%	(361)	743
2016 Vote: Donald Trump	7%	(49)	29%	(193)	63%	(417)	660
2016 Vote: Other	6%	(5)	44%	(40)	50%	(45)	90
2016 Vote: Didn't Vote	5%	(37)	39%	(274)	56%	(390)	701
Voted in 2014: Yes	7%	(92)	38%	(478)	55%	(684)	1254
Voted in 2014: No	6%	(56)	38%	(357)	56%	(534)	946
4-Region: Northeast	7%	(29)	37%	(146)	55%	(218)	394
4-Region: Midwest	2%	(9)	32%	(146)	66%	(307)	462
4-Region: South	5%	(44)	40%	(332)	54%	(448)	824
4-Region: West	12%	(65)	40%	(210)	47%	(245)	520
Climate concerned	7%	(114)	44%	(696)	49%	(785)	1594
Owns electric vehicle	22%	(45)	43%	(87)	35%	(71)	202
Does not own electric vehicle	5%	(103)	37%	(748)	57%	(1147)	1998
Interested in solar/renewables	15%	(148)	85%	(834)	—	(0)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER2\_1:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
 An all-electric vehicle

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	15% (326)	24% (531)	19% (411)	30% (653)	13% (278)	2200
Gender: Male	19% (200)	28% (299)	19% (207)	24% (259)	9% (97)	1062
Gender: Female	11% (126)	20% (232)	18% (205)	35% (394)	16% (182)	1138
Age: 18-34	21% (137)	30% (194)	15% (97)	19% (128)	15% (100)	655
Age: 35-44	18% (65)	24% (87)	25% (91)	18% (66)	14% (49)	358
Age: 45-64	13% (96)	21% (160)	18% (138)	36% (270)	11% (86)	751
Age: 65+	6% (27)	21% (90)	20% (86)	44% (190)	10% (43)	436
GenZers: 1997-2012	23% (63)	32% (91)	13% (37)	13% (37)	19% (53)	280
Millennials: 1981-1996	19% (115)	27% (164)	19% (114)	22% (132)	12% (71)	596
GenXers: 1965-1980	15% (88)	23% (137)	19% (115)	32% (193)	12% (70)	602
Baby Boomers: 1946-1964	8% (54)	20% (131)	20% (133)	40% (266)	12% (80)	664
PID: Dem (no lean)	19% (163)	30% (261)	16% (135)	25% (215)	11% (96)	870
PID: Ind (no lean)	15% (109)	21% (151)	19% (132)	27% (190)	17% (123)	705
PID: Rep (no lean)	9% (54)	19% (119)	23% (145)	40% (249)	9% (59)	625
PID/Gender: Dem Men	23% (94)	34% (138)	16% (64)	19% (76)	7% (30)	403
PID/Gender: Dem Women	15% (69)	26% (123)	15% (71)	30% (138)	14% (66)	467
PID/Gender: Ind Men	19% (65)	26% (88)	19% (65)	23% (79)	12% (41)	338
PID/Gender: Ind Women	12% (44)	17% (64)	18% (67)	30% (111)	22% (82)	367
PID/Gender: Rep Men	13% (41)	23% (74)	24% (78)	32% (104)	8% (25)	321
PID/Gender: Rep Women	4% (13)	15% (45)	22% (67)	48% (145)	11% (34)	304
Ideo: Liberal (1-3)	23% (156)	35% (237)	16% (111)	18% (121)	9% (61)	687
Ideo: Moderate (4)	15% (89)	23% (134)	19% (111)	29% (170)	13% (74)	578
Ideo: Conservative (5-7)	9% (61)	17% (122)	23% (161)	42% (294)	9% (67)	705
Educ: < College	13% (198)	22% (338)	18% (273)	32% (480)	15% (222)	1512
Educ: Bachelors degree	16% (72)	28% (123)	22% (96)	26% (115)	9% (38)	444
Educ: Post-grad	23% (56)	29% (70)	17% (42)	24% (58)	7% (18)	244
Income: Under 50k	12% (154)	23% (284)	18% (223)	32% (410)	15% (193)	1263
Income: 50k-100k	15% (97)	24% (151)	23% (141)	28% (172)	10% (64)	626
Income: 100k+	24% (76)	31% (96)	15% (47)	23% (71)	7% (21)	311
Ethnicity: White	13% (232)	23% (395)	20% (347)	33% (562)	11% (186)	1722

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**Table MCER2\_1:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
An all-electric vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	15%	(326)	24%	(531)	19%	(411)	30%	(653)	13%	(278)	2200
Ethnicity: Hispanic	20%	(70)	32%	(111)	13%	(46)	21%	(73)	14%	(50)	349
Ethnicity: Black	20%	(55)	26%	(71)	13%	(36)	20%	(55)	21%	(58)	274
Ethnicity: Other	19%	(39)	32%	(65)	14%	(29)	18%	(36)	17%	(35)	204
All Christian	11%	(104)	24%	(239)	20%	(199)	34%	(337)	11%	(109)	988
All Non-Christian	27%	(29)	23%	(25)	18%	(19)	26%	(28)	7%	(8)	109
Atheist	27%	(35)	22%	(29)	26%	(35)	15%	(19)	10%	(13)	132
Agnostic/Nothing in particular	19%	(107)	26%	(148)	14%	(80)	26%	(146)	14%	(79)	558
Something Else	12%	(51)	22%	(90)	19%	(79)	30%	(124)	17%	(69)	413
Religious Non-Protestant/Catholic	24%	(30)	23%	(29)	18%	(23)	29%	(38)	6%	(8)	128
Evangelical	11%	(60)	22%	(124)	22%	(124)	32%	(176)	13%	(73)	556
Non-Evangelical	11%	(90)	24%	(196)	18%	(149)	34%	(274)	13%	(103)	812
Community: Urban	19%	(117)	27%	(161)	18%	(110)	23%	(141)	12%	(74)	603
Community: Suburban	15%	(154)	24%	(245)	19%	(202)	28%	(295)	14%	(140)	1037
Community: Rural	10%	(55)	22%	(124)	18%	(100)	39%	(217)	11%	(63)	560
Employ: Private Sector	19%	(126)	24%	(158)	21%	(138)	26%	(169)	9%	(57)	649
Employ: Government	17%	(25)	37%	(54)	21%	(31)	16%	(24)	10%	(14)	149
Employ: Self-Employed	25%	(47)	23%	(43)	21%	(39)	23%	(43)	8%	(14)	187
Employ: Homemaker	10%	(14)	23%	(34)	13%	(18)	38%	(55)	16%	(24)	145
Employ: Student	20%	(21)	35%	(36)	12%	(12)	11%	(11)	22%	(22)	102
Employ: Retired	7%	(32)	18%	(86)	19%	(94)	44%	(212)	12%	(58)	482
Employ: Unemployed	13%	(44)	25%	(81)	18%	(61)	28%	(93)	15%	(51)	331
Employ: Other	11%	(17)	25%	(38)	12%	(19)	29%	(45)	24%	(37)	156
Military HH: Yes	15%	(48)	24%	(79)	21%	(67)	30%	(96)	10%	(31)	321
Military HH: No	15%	(278)	24%	(452)	18%	(344)	30%	(557)	13%	(247)	1879
RD/WT: Right Direction	20%	(166)	29%	(246)	17%	(140)	22%	(188)	12%	(98)	838
RD/WT: Wrong Track	12%	(160)	21%	(285)	20%	(271)	34%	(466)	13%	(180)	1362
Biden Job Approve	19%	(234)	29%	(359)	17%	(206)	22%	(270)	12%	(152)	1221
Biden Job Disapprove	9%	(63)	16%	(110)	23%	(163)	43%	(299)	8%	(58)	694

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**Table MCER2\_1:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
An all-electric vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	15%	(326)	24%	(531)	19%	(411)	30%	(653)	13%	(278)	2200
Biden Job Strongly Approve	21%	(159)	30%	(233)	15%	(114)	22%	(169)	12%	(91)	766
Biden Job Somewhat Approve	17%	(75)	28%	(126)	20%	(92)	22%	(101)	13%	(60)	455
Biden Job Somewhat Disapprove	11%	(19)	22%	(38)	29%	(50)	34%	(59)	4%	(7)	174
Biden Job Strongly Disapprove	8%	(44)	14%	(72)	22%	(113)	46%	(241)	10%	(51)	520
Favorable of Biden	19%	(241)	29%	(368)	17%	(209)	23%	(286)	12%	(151)	1254
Unfavorable of Biden	9%	(69)	18%	(144)	23%	(189)	41%	(330)	9%	(75)	807
Very Favorable of Biden	19%	(145)	30%	(224)	15%	(114)	24%	(181)	12%	(92)	757
Somewhat Favorable of Biden	19%	(96)	29%	(144)	19%	(94)	21%	(105)	12%	(59)	498
Somewhat Unfavorable of Biden	10%	(21)	25%	(54)	32%	(69)	25%	(54)	7%	(15)	213
Very Unfavorable of Biden	8%	(48)	15%	(90)	20%	(120)	46%	(276)	10%	(60)	594
#1 Issue: Economy	15%	(134)	23%	(207)	22%	(197)	30%	(270)	11%	(104)	912
#1 Issue: Security	12%	(28)	17%	(38)	20%	(44)	38%	(85)	13%	(29)	224
#1 Issue: Health Care	15%	(51)	35%	(120)	17%	(58)	23%	(78)	11%	(36)	343
#1 Issue: Medicare / Social Security	7%	(17)	19%	(47)	15%	(37)	45%	(111)	15%	(37)	249
#1 Issue: Women's Issues	20%	(25)	25%	(32)	15%	(18)	18%	(23)	22%	(28)	126
#1 Issue: Education	21%	(22)	27%	(27)	14%	(15)	24%	(25)	13%	(13)	102
#1 Issue: Energy	28%	(25)	33%	(30)	15%	(13)	15%	(13)	9%	(8)	90
#1 Issue: Other	16%	(24)	19%	(29)	18%	(28)	31%	(48)	16%	(24)	154
2020 Vote: Joe Biden	20%	(205)	31%	(321)	16%	(163)	22%	(228)	11%	(112)	1029
2020 Vote: Donald Trump	10%	(67)	16%	(116)	23%	(160)	42%	(298)	9%	(67)	707
2020 Vote: Other	11%	(8)	19%	(13)	28%	(20)	28%	(20)	15%	(10)	71
2020 Vote: Didn't Vote	12%	(46)	21%	(82)	18%	(69)	27%	(106)	22%	(86)	389
2018 House Vote: Democrat	20%	(159)	31%	(243)	17%	(134)	23%	(183)	9%	(69)	787
2018 House Vote: Republican	9%	(46)	17%	(89)	22%	(117)	44%	(234)	9%	(49)	535
2018 House Vote: Someone else	10%	(5)	21%	(12)	23%	(13)	27%	(15)	19%	(11)	57
2016 Vote: Hillary Clinton	19%	(142)	31%	(231)	16%	(121)	24%	(175)	10%	(74)	743
2016 Vote: Donald Trump	9%	(60)	16%	(105)	23%	(152)	42%	(278)	10%	(65)	660
2016 Vote: Other	17%	(15)	24%	(21)	21%	(19)	30%	(27)	8%	(7)	90
2016 Vote: Didn't Vote	16%	(109)	24%	(171)	17%	(119)	25%	(174)	18%	(129)	701

Continued on next page

**Table MCER2\_1:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
An all-electric vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	15%	(326)	24%	(531)	19%	(411)	30%	(653)	13%	(278)	2200
Voted in 2014: Yes	15%	(194)	24%	(301)	19%	(239)	32%	(407)	9%	(113)	1254
Voted in 2014: No	14%	(132)	24%	(230)	18%	(173)	26%	(247)	17%	(165)	946
4-Region: Northeast	16%	(64)	21%	(83)	19%	(75)	31%	(122)	13%	(50)	394
4-Region: Midwest	13%	(59)	22%	(100)	19%	(86)	33%	(152)	14%	(66)	462
4-Region: South	15%	(122)	25%	(202)	19%	(155)	28%	(232)	14%	(114)	824
4-Region: West	16%	(81)	28%	(146)	18%	(96)	28%	(148)	9%	(49)	520
Climate concerned	19%	(297)	28%	(447)	18%	(289)	23%	(374)	12%	(187)	1594
Owns electric vehicle	37%	(76)	33%	(66)	13%	(26)	11%	(22)	7%	(13)	202
Does not own electric vehicle	13%	(250)	23%	(465)	19%	(386)	32%	(632)	13%	(265)	1998
Interested in solar/renewables	24%	(240)	36%	(354)	17%	(166)	15%	(148)	7%	(73)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER2\_2:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
A hybrid vehicle

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	17% (375)	33% (719)	15% (336)	23% (500)	12% (270)	2200
Gender: Male	20% (209)	35% (374)	16% (167)	21% (224)	8% (87)	1062
Gender: Female	15% (166)	30% (344)	15% (168)	24% (276)	16% (183)	1138
Age: 18-34	18% (119)	34% (220)	15% (100)	18% (115)	15% (101)	655
Age: 35-44	23% (81)	36% (130)	13% (45)	17% (60)	12% (41)	358
Age: 45-64	16% (121)	30% (225)	15% (113)	28% (207)	11% (85)	751
Age: 65+	12% (54)	33% (144)	18% (78)	27% (118)	10% (43)	436
GenZers: 1997-2012	15% (42)	34% (94)	17% (49)	14% (40)	20% (55)	280
Millennials: 1981-1996	22% (129)	35% (211)	13% (78)	19% (111)	11% (68)	596
GenXers: 1965-1980	18% (109)	33% (197)	13% (80)	25% (152)	11% (65)	602
Baby Boomers: 1946-1964	14% (90)	30% (199)	19% (124)	26% (176)	11% (75)	664
PID: Dem (no lean)	22% (189)	36% (313)	12% (103)	19% (167)	11% (98)	870
PID: Ind (no lean)	16% (112)	32% (228)	16% (112)	20% (139)	16% (115)	705
PID: Rep (no lean)	12% (75)	29% (178)	19% (120)	31% (194)	9% (58)	625
PID/Gender: Dem Men	26% (103)	39% (156)	11% (46)	17% (68)	7% (29)	403
PID/Gender: Dem Women	18% (85)	34% (157)	12% (58)	21% (99)	15% (69)	467
PID/Gender: Ind Men	18% (60)	36% (120)	16% (55)	19% (64)	12% (39)	338
PID/Gender: Ind Women	14% (52)	29% (108)	16% (57)	20% (75)	20% (75)	367
PID/Gender: Rep Men	14% (46)	31% (98)	21% (67)	29% (92)	6% (19)	321
PID/Gender: Rep Women	10% (29)	26% (80)	18% (53)	34% (103)	13% (39)	304
Ideo: Liberal (1-3)	27% (184)	39% (265)	13% (93)	14% (95)	7% (51)	687
Ideo: Moderate (4)	17% (97)	33% (193)	15% (85)	20% (117)	15% (86)	578
Ideo: Conservative (5-7)	10% (71)	29% (208)	19% (132)	33% (232)	9% (63)	705
Educ: < College	14% (205)	30% (458)	15% (234)	26% (399)	14% (217)	1512
Educ: Bachelors degree	21% (95)	37% (166)	17% (74)	15% (68)	9% (40)	444
Educ: Post-grad	31% (75)	39% (95)	11% (28)	13% (33)	5% (13)	244
Income: Under 50k	14% (175)	30% (376)	15% (193)	26% (330)	15% (189)	1263
Income: 50k-100k	19% (119)	35% (220)	16% (100)	20% (127)	10% (61)	626
Income: 100k+	26% (81)	40% (123)	14% (43)	14% (43)	7% (20)	311
Ethnicity: White	16% (282)	33% (567)	16% (284)	24% (417)	10% (171)	1722

Continued on next page

**Table MCER2\_2:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
A hybrid vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	17%	(375)	33%	(719)	15%	(336)	23%	(500)	12%	(270)	2200
Ethnicity: Hispanic	19%	(65)	33%	(116)	10%	(34)	24%	(84)	15%	(51)	349
Ethnicity: Black	20%	(55)	31%	(86)	8%	(22)	18%	(50)	23%	(62)	274
Ethnicity: Other	18%	(37)	32%	(66)	15%	(30)	16%	(33)	19%	(38)	204
All Christian	14%	(137)	35%	(349)	17%	(164)	24%	(233)	11%	(105)	988
All Non-Christian	26%	(29)	32%	(35)	13%	(14)	18%	(20)	11%	(12)	109
Atheist	24%	(32)	31%	(41)	20%	(26)	13%	(18)	11%	(15)	132
Agnostic/Nothing in particular	21%	(115)	31%	(172)	13%	(71)	23%	(128)	13%	(72)	558
Something Else	15%	(62)	30%	(122)	15%	(61)	25%	(101)	16%	(67)	413
Religious Non-Protestant/Catholic	26%	(33)	29%	(37)	16%	(21)	20%	(25)	9%	(12)	128
Evangelical	13%	(71)	33%	(185)	16%	(87)	24%	(132)	15%	(81)	556
Non-Evangelical	15%	(120)	34%	(278)	16%	(130)	24%	(195)	11%	(90)	812
Community: Urban	20%	(118)	33%	(196)	14%	(82)	21%	(124)	14%	(83)	603
Community: Suburban	17%	(179)	34%	(355)	16%	(168)	21%	(216)	11%	(119)	1037
Community: Rural	14%	(77)	30%	(168)	15%	(86)	29%	(160)	12%	(69)	560
Employ: Private Sector	21%	(139)	37%	(237)	15%	(100)	19%	(125)	7%	(48)	649
Employ: Government	27%	(39)	39%	(57)	14%	(21)	12%	(18)	8%	(12)	149
Employ: Self-Employed	24%	(45)	32%	(60)	17%	(31)	20%	(37)	7%	(14)	187
Employ: Homemaker	16%	(23)	26%	(38)	9%	(14)	32%	(46)	17%	(24)	145
Employ: Student	19%	(19)	33%	(33)	15%	(16)	10%	(10)	23%	(23)	102
Employ: Retired	10%	(48)	30%	(144)	17%	(82)	31%	(148)	12%	(59)	482
Employ: Unemployed	14%	(47)	31%	(102)	16%	(52)	22%	(74)	17%	(56)	331
Employ: Other	9%	(14)	30%	(47)	13%	(20)	26%	(41)	22%	(34)	156
Military HH: Yes	18%	(57)	35%	(113)	18%	(57)	19%	(61)	10%	(33)	321
Military HH: No	17%	(318)	32%	(606)	15%	(279)	23%	(439)	13%	(237)	1879
RD/WT: Right Direction	24%	(198)	35%	(296)	11%	(96)	18%	(150)	12%	(97)	838
RD/WT: Wrong Track	13%	(177)	31%	(423)	18%	(239)	26%	(350)	13%	(173)	1362
Biden Job Approve	22%	(267)	36%	(436)	14%	(168)	17%	(206)	12%	(145)	1221
Biden Job Disapprove	11%	(74)	29%	(199)	20%	(137)	33%	(227)	8%	(56)	694

Continued on next page

**Table MCER2\_2:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
A hybrid vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	17%	(375)	33%	(719)	15%	(336)	23%	(500)	12%	(270)	2200
Biden Job Strongly Approve	24%	(186)	34%	(262)	12%	(94)	18%	(136)	12%	(89)	766
Biden Job Somewhat Approve	18%	(80)	38%	(174)	16%	(74)	15%	(70)	12%	(56)	455
Biden Job Somewhat Disapprove	13%	(23)	31%	(54)	26%	(45)	24%	(42)	5%	(9)	174
Biden Job Strongly Disapprove	10%	(51)	28%	(145)	18%	(92)	36%	(185)	9%	(48)	520
Favorable of Biden	22%	(274)	36%	(457)	13%	(164)	17%	(213)	12%	(146)	1254
Unfavorable of Biden	11%	(87)	29%	(232)	19%	(157)	32%	(258)	9%	(73)	807
Very Favorable of Biden	23%	(176)	33%	(253)	12%	(93)	19%	(144)	12%	(91)	757
Somewhat Favorable of Biden	20%	(98)	41%	(204)	14%	(71)	14%	(70)	11%	(55)	498
Somewhat Unfavorable of Biden	12%	(27)	37%	(78)	21%	(44)	25%	(53)	5%	(11)	213
Very Unfavorable of Biden	10%	(60)	26%	(154)	19%	(113)	35%	(205)	10%	(62)	594
#1 Issue: Economy	16%	(149)	35%	(318)	18%	(163)	20%	(187)	10%	(95)	912
#1 Issue: Security	15%	(33)	25%	(56)	20%	(44)	32%	(72)	9%	(19)	224
#1 Issue: Health Care	23%	(80)	38%	(130)	10%	(35)	18%	(63)	10%	(34)	343
#1 Issue: Medicare / Social Security	8%	(19)	27%	(68)	15%	(37)	34%	(84)	17%	(41)	249
#1 Issue: Women's Issues	18%	(22)	29%	(36)	12%	(15)	17%	(21)	25%	(32)	126
#1 Issue: Education	16%	(16)	35%	(36)	11%	(11)	21%	(22)	16%	(17)	102
#1 Issue: Energy	25%	(23)	38%	(34)	10%	(9)	17%	(16)	9%	(8)	90
#1 Issue: Other	21%	(33)	26%	(40)	14%	(21)	23%	(35)	15%	(24)	154
2020 Vote: Joe Biden	24%	(242)	37%	(382)	12%	(122)	17%	(171)	11%	(111)	1029
2020 Vote: Donald Trump	11%	(78)	29%	(205)	19%	(132)	32%	(224)	10%	(68)	707
2020 Vote: Other	16%	(11)	37%	(27)	24%	(17)	12%	(9)	11%	(8)	71
2020 Vote: Didn't Vote	11%	(43)	27%	(106)	16%	(64)	24%	(95)	21%	(81)	389
2018 House Vote: Democrat	25%	(198)	38%	(301)	12%	(94)	17%	(130)	8%	(63)	787
2018 House Vote: Republican	12%	(64)	29%	(156)	19%	(102)	30%	(162)	10%	(51)	535
2018 House Vote: Someone else	12%	(7)	29%	(17)	13%	(8)	22%	(13)	24%	(14)	57
2016 Vote: Hillary Clinton	25%	(183)	37%	(278)	12%	(89)	17%	(126)	9%	(66)	743
2016 Vote: Donald Trump	12%	(78)	29%	(189)	19%	(126)	31%	(203)	10%	(64)	660
2016 Vote: Other	15%	(13)	39%	(35)	15%	(13)	24%	(22)	7%	(7)	90
2016 Vote: Didn't Vote	14%	(100)	31%	(216)	15%	(106)	21%	(149)	19%	(131)	701

Continued on next page

**Table MCER2\_2:** Assuming you were in the market for a new car within the next 10 years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
A hybrid vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	17%	(375)	33%	(719)	15%	(336)	23%	(500)	12%	(270)	2200
Voted in 2014: Yes	20%	(249)	34%	(423)	14%	(178)	23%	(291)	9%	(113)	1254
Voted in 2014: No	13%	(125)	31%	(296)	17%	(158)	22%	(209)	17%	(158)	946
4-Region: Northeast	17%	(66)	30%	(119)	16%	(64)	23%	(91)	14%	(55)	394
4-Region: Midwest	13%	(61)	32%	(147)	15%	(68)	27%	(123)	14%	(63)	462
4-Region: South	18%	(145)	35%	(287)	15%	(121)	20%	(164)	13%	(108)	824
4-Region: West	20%	(102)	32%	(167)	16%	(84)	24%	(122)	9%	(45)	520
Climate concerned	21%	(332)	36%	(572)	14%	(225)	18%	(288)	11%	(177)	1594
Owns electric vehicle	46%	(94)	38%	(76)	7%	(14)	4%	(7)	6%	(12)	202
Does not own electric vehicle	14%	(281)	32%	(643)	16%	(322)	25%	(493)	13%	(259)	1998
Interested in solar/renewables	28%	(275)	42%	(414)	12%	(123)	10%	(97)	7%	(73)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER4\_1:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*Electric or hybrid vehicles are too expensive*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (656)	22% (261)	22% (256)	1173
Gender: Male	54% (295)	24% (133)	22% (118)	546
Gender: Female	58% (361)	20% (128)	22% (138)	627
Age: 18-34	53% (151)	22% (61)	25% (71)	282
Age: 35-44	56% (97)	23% (40)	21% (36)	173
Age: 45-64	53% (227)	23% (100)	24% (103)	430
Age: 65+	63% (182)	21% (60)	16% (46)	288
GenZers: 1997-2012	57% (65)	22% (25)	21% (23)	114
Millennials: 1981-1996	55% (149)	21% (57)	24% (65)	271
GenXers: 1965-1980	48% (156)	26% (84)	27% (87)	327
Baby Boomers: 1946-1964	62% (262)	20% (85)	17% (74)	420
PID: Dem (no lean)	53% (209)	23% (91)	23% (92)	392
PID: Ind (no lean)	58% (208)	19% (69)	23% (83)	360
PID: Rep (no lean)	57% (239)	24% (102)	19% (81)	421
PID/Gender: Dem Men	53% (91)	23% (39)	24% (42)	172
PID/Gender: Dem Women	54% (118)	24% (52)	23% (50)	220
PID/Gender: Ind Men	56% (93)	20% (34)	24% (40)	168
PID/Gender: Ind Women	60% (115)	18% (34)	23% (43)	193
PID/Gender: Rep Men	53% (111)	29% (60)	17% (36)	207
PID/Gender: Rep Women	60% (128)	19% (41)	21% (45)	214
Ideo: Liberal (1-3)	51% (141)	26% (71)	23% (62)	274
Ideo: Moderate (4)	58% (178)	18% (55)	23% (71)	304
Ideo: Conservative (5-7)	61% (300)	23% (114)	16% (76)	491
Educ: < College	57% (482)	21% (173)	22% (187)	842
Educ: Bachelors degree	55% (123)	27% (60)	19% (42)	225
Educ: Post-grad	48% (51)	26% (28)	26% (27)	106
Income: Under 50k	61% (426)	18% (122)	21% (148)	697
Income: 50k-100k	53% (184)	29% (99)	19% (65)	348
Income: 100k+	36% (46)	31% (40)	33% (43)	129
Ethnicity: White	57% (561)	22% (212)	21% (209)	982
Ethnicity: Hispanic	56% (87)	29% (46)	15% (23)	157

Continued on next page

**Table MCER4\_1:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
*Electric or hybrid vehicles are too expensive*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (656)	22% (261)	22% (256)	1173
Ethnicity: Black	46% (50)	27% (30)	26% (28)	108
Ethnicity: Other	54% (45)	24% (20)	22% (18)	83
All Christian	60% (340)	21% (121)	19% (107)	569
All Non-Christian	51% (26)	19% (10)	29% (15)	50
Atheist	57% (37)	18% (12)	25% (16)	65
Agnostic/Nothing in particular	53% (139)	24% (63)	23% (60)	261
Something Else	50% (114)	25% (56)	25% (57)	228
Religious Non-Protestant/Catholic	49% (32)	21% (13)	30% (20)	65
Evangelical	60% (194)	22% (71)	18% (59)	323
Non-Evangelical	55% (252)	22% (102)	22% (100)	455
Community: Urban	52% (148)	28% (78)	20% (55)	282
Community: Suburban	55% (303)	22% (122)	23% (128)	553
Community: Rural	61% (206)	18% (61)	21% (72)	338
Employ: Private Sector	55% (183)	22% (72)	23% (76)	331
Employ: Government	45% (28)	30% (19)	25% (16)	62
Employ: Self-Employed	50% (48)	26% (25)	24% (23)	95
Employ: Homemaker	57% (44)	29% (22)	14% (11)	77
Employ: Retired	64% (206)	19% (61)	18% (57)	325
Employ: Unemployed	57% (99)	20% (35)	23% (41)	175
Employ: Other	36% (27)	26% (19)	37% (27)	73
Military HH: Yes	61% (106)	26% (46)	13% (23)	175
Military HH: No	55% (550)	22% (215)	23% (233)	998
RD/WT: Right Direction	52% (188)	23% (85)	25% (92)	365
RD/WT: Wrong Track	58% (468)	22% (176)	20% (164)	808
Biden Job Approve	54% (292)	23% (126)	23% (123)	540
Biden Job Disapprove	59% (290)	22% (110)	19% (94)	494
Biden Job Strongly Approve	55% (180)	21% (69)	23% (76)	325
Biden Job Somewhat Approve	52% (112)	26% (57)	22% (46)	215
Biden Job Somewhat Disapprove	51% (62)	27% (33)	22% (26)	122
Biden Job Strongly Disapprove	61% (228)	21% (77)	18% (67)	372

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**Table MCER4\_1:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
*Electric or hybrid vehicles are too expensive*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (656)	22% (261)	22% (256)	1173
Favorable of Biden	52% (290)	24% (132)	24% (132)	553
Unfavorable of Biden	60% (339)	21% (121)	18% (104)	563
Very Favorable of Biden	55% (184)	21% (69)	25% (83)	337
Somewhat Favorable of Biden	49% (105)	29% (63)	22% (49)	217
Somewhat Unfavorable of Biden	55% (79)	24% (35)	21% (30)	144
Very Unfavorable of Biden	62% (260)	20% (86)	18% (74)	419
#1 Issue: Economy	55% (278)	22% (113)	23% (117)	509
#1 Issue: Security	60% (87)	23% (34)	16% (24)	145
#1 Issue: Health Care	56% (83)	26% (38)	18% (27)	148
#1 Issue: Medicare / Social Security	65% (99)	13% (20)	22% (33)	152
#1 Issue: Women's Issues	45% (25)	32% (18)	22% (12)	54
#1 Issue: Other	51% (42)	27% (23)	22% (18)	84
2020 Vote: Joe Biden	52% (227)	22% (97)	26% (113)	437
2020 Vote: Donald Trump	61% (299)	22% (106)	18% (86)	491
2020 Vote: Didn't Vote	50% (102)	26% (52)	24% (49)	203
2018 House Vote: Democrat	52% (181)	23% (82)	25% (86)	349
2018 House Vote: Republican	60% (218)	22% (81)	18% (65)	364
2016 Vote: Hillary Clinton	50% (165)	26% (85)	24% (79)	329
2016 Vote: Donald Trump	58% (259)	23% (104)	19% (86)	448
2016 Vote: Other	51% (27)	23% (12)	26% (14)	54
2016 Vote: Didn't Vote	60% (204)	18% (60)	23% (77)	341
Voted in 2014: Yes	56% (383)	23% (161)	21% (143)	687
Voted in 2014: No	56% (273)	21% (100)	23% (113)	486
4-Region: Northeast	52% (109)	27% (56)	21% (44)	208
4-Region: Midwest	54% (137)	25% (63)	22% (55)	256
4-Region: South	58% (252)	21% (90)	21% (89)	431
4-Region: West	57% (158)	19% (52)	24% (68)	278
Climate concerned	55% (413)	25% (187)	20% (147)	746
Owns electric vehicle	44% (26)	25% (14)	31% (18)	58
Does not own electric vehicle	57% (630)	22% (247)	21% (238)	1115

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**Table MCER4\_1:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
*Electric or hybrid vehicles are too expensive*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (656)	22% (261)	22% (256)	1173
Interested in solar/renewables	54% (203)	26% (97)	21% (78)	378

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER4\_2:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*It is inconvenient to find charging stations in my area*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	58% (686)	21% (243)	21% (244)	1173
Gender: Male	56% (307)	23% (123)	21% (117)	546
Gender: Female	60% (379)	19% (120)	20% (128)	627
Age: 18-34	49% (139)	27% (75)	24% (68)	282
Age: 35-44	57% (98)	24% (42)	19% (33)	173
Age: 45-64	61% (262)	17% (74)	22% (93)	430
Age: 65+	65% (187)	18% (52)	17% (50)	288
GenZers: 1997-2012	53% (60)	22% (25)	25% (28)	114
Millennials: 1981-1996	50% (136)	29% (80)	21% (56)	271
GenXers: 1965-1980	58% (191)	19% (61)	23% (75)	327
Baby Boomers: 1946-1964	66% (277)	15% (65)	19% (78)	420
PID: Dem (no lean)	56% (219)	21% (81)	24% (93)	392
PID: Ind (no lean)	56% (203)	23% (83)	21% (74)	360
PID: Rep (no lean)	63% (264)	19% (79)	18% (78)	421
PID/Gender: Dem Men	50% (86)	27% (47)	23% (39)	172
PID/Gender: Dem Women	60% (133)	15% (34)	24% (53)	220
PID/Gender: Ind Men	56% (94)	20% (34)	24% (39)	168
PID/Gender: Ind Women	56% (109)	26% (49)	18% (35)	193
PID/Gender: Rep Men	61% (127)	21% (43)	18% (38)	207
PID/Gender: Rep Women	64% (137)	17% (37)	19% (40)	214
Ideo: Liberal (1-3)	58% (158)	25% (70)	17% (47)	274
Ideo: Moderate (4)	56% (171)	19% (58)	25% (76)	304
Ideo: Conservative (5-7)	63% (309)	19% (92)	18% (90)	491
Educ: < College	56% (474)	21% (175)	23% (193)	842
Educ: Bachelors degree	63% (141)	22% (50)	15% (33)	225
Educ: Post-grad	66% (70)	17% (18)	17% (18)	106
Income: Under 50k	56% (390)	20% (140)	24% (167)	697
Income: 50k-100k	65% (225)	21% (72)	15% (51)	348
Income: 100k+	55% (71)	25% (32)	20% (26)	129
Ethnicity: White	61% (595)	20% (197)	19% (189)	982
Ethnicity: Hispanic	54% (84)	21% (33)	25% (39)	157

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**Table MCER4\_2:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
It is inconvenient to find charging stations in my area

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	58% (686)	21% (243)	21% (244)	1173
Ethnicity: Black	40% (43)	27% (29)	33% (36)	108
Ethnicity: Other	57% (47)	20% (17)	23% (19)	83
All Christian	63% (359)	22% (123)	15% (88)	569
All Non-Christian	45% (23)	20% (10)	35% (17)	50
Atheist	66% (43)	16% (10)	18% (12)	65
Agnostic/Nothing in particular	55% (143)	21% (56)	24% (63)	261
Something Else	52% (119)	20% (44)	28% (65)	228
Religious Non-Protestant/Catholic	47% (30)	17% (11)	36% (23)	65
Evangelical	57% (185)	21% (69)	21% (69)	323
Non-Evangelical	62% (284)	21% (96)	16% (75)	455
Community: Urban	58% (163)	19% (55)	23% (64)	282
Community: Suburban	54% (298)	24% (134)	22% (121)	553
Community: Rural	66% (224)	16% (55)	18% (59)	338
Employ: Private Sector	60% (197)	24% (79)	16% (55)	331
Employ: Government	54% (34)	26% (16)	20% (12)	62
Employ: Self-Employed	58% (55)	21% (20)	21% (20)	95
Employ: Homemaker	57% (44)	26% (20)	17% (13)	77
Employ: Retired	64% (208)	16% (54)	20% (64)	325
Employ: Unemployed	53% (93)	19% (33)	28% (50)	175
Employ: Other	53% (39)	16% (12)	31% (23)	73
Military HH: Yes	68% (119)	18% (32)	14% (24)	175
Military HH: No	57% (566)	21% (212)	22% (220)	998
RD/WT: Right Direction	54% (197)	21% (76)	25% (92)	365
RD/WT: Wrong Track	60% (488)	21% (168)	19% (152)	808
Biden Job Approve	56% (304)	22% (120)	21% (115)	540
Biden Job Disapprove	65% (320)	18% (91)	17% (83)	494
Biden Job Strongly Approve	60% (194)	19% (61)	22% (70)	325
Biden Job Somewhat Approve	51% (110)	28% (59)	21% (45)	215
Biden Job Somewhat Disapprove	58% (70)	25% (30)	17% (21)	122
Biden Job Strongly Disapprove	67% (249)	16% (61)	17% (62)	372

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**Table MCER4\_2:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*It is inconvenient to find charging stations in my area*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	58% (686)	21% (243)	21% (244)	1173
Favorable of Biden	54% (299)	24% (131)	22% (123)	553
Unfavorable of Biden	65% (364)	18% (101)	17% (98)	563
Very Favorable of Biden	57% (191)	20% (69)	23% (77)	337
Somewhat Favorable of Biden	50% (108)	29% (62)	21% (46)	217
Somewhat Unfavorable of Biden	61% (88)	21% (30)	18% (25)	144
Very Unfavorable of Biden	66% (276)	17% (70)	17% (73)	419
#1 Issue: Economy	59% (301)	22% (113)	19% (94)	509
#1 Issue: Security	65% (94)	18% (27)	17% (24)	145
#1 Issue: Health Care	64% (95)	19% (28)	17% (25)	148
#1 Issue: Medicare / Social Security	59% (90)	16% (24)	25% (38)	152
#1 Issue: Women's Issues	52% (28)	22% (12)	26% (14)	54
#1 Issue: Other	55% (46)	18% (15)	27% (22)	84
2020 Vote: Joe Biden	54% (234)	24% (104)	23% (99)	437
2020 Vote: Donald Trump	67% (328)	18% (86)	16% (77)	491
2020 Vote: Didn't Vote	49% (100)	22% (44)	29% (58)	203
2018 House Vote: Democrat	59% (204)	20% (70)	21% (74)	349
2018 House Vote: Republican	68% (246)	17% (60)	16% (58)	364
2016 Vote: Hillary Clinton	55% (181)	23% (75)	22% (73)	329
2016 Vote: Donald Trump	67% (302)	16% (74)	16% (72)	448
2016 Vote: Other	60% (32)	22% (12)	18% (10)	54
2016 Vote: Didn't Vote	50% (170)	24% (82)	26% (89)	341
Voted in 2014: Yes	63% (434)	18% (125)	19% (128)	687
Voted in 2014: No	52% (252)	24% (118)	24% (116)	486
4-Region: Northeast	59% (123)	21% (43)	20% (42)	208
4-Region: Midwest	63% (161)	20% (50)	17% (45)	256
4-Region: South	57% (245)	23% (101)	20% (85)	431
4-Region: West	56% (157)	18% (49)	26% (72)	278
Climate concerned	58% (429)	22% (166)	20% (151)	746
Owns electric vehicle	47% (28)	26% (15)	27% (15)	58
Does not own electric vehicle	59% (658)	20% (228)	21% (229)	1115

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**Table MCER4\_2:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*It is inconvenient to find charging stations in my area*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	58% (686)	21% (243)	21% (244)	1173
Interested in solar/renewables	57% (217)	24% (91)	19% (70)	378

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER4\_3:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*I am concerned about needing to charge the car too often*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (652)	22% (260)	22% (261)	1173
Gender: Male	55% (300)	22% (121)	23% (125)	546
Gender: Female	56% (351)	22% (139)	22% (136)	627
Age: 18-34	48% (137)	25% (72)	26% (74)	282
Age: 35-44	52% (90)	23% (41)	24% (42)	173
Age: 45-64	58% (249)	22% (93)	20% (87)	430
Age: 65+	61% (176)	19% (54)	20% (58)	288
GenZers: 1997-2012	55% (63)	22% (25)	23% (26)	114
Millennials: 1981-1996	47% (127)	26% (71)	27% (73)	271
GenXers: 1965-1980	55% (181)	23% (74)	22% (72)	327
Baby Boomers: 1946-1964	62% (260)	19% (81)	19% (80)	420
PID: Dem (no lean)	55% (217)	21% (82)	24% (92)	392
PID: Ind (no lean)	52% (187)	26% (94)	22% (79)	360
PID: Rep (no lean)	59% (247)	20% (84)	21% (90)	421
PID/Gender: Dem Men	56% (96)	21% (37)	23% (39)	172
PID/Gender: Dem Women	55% (121)	21% (45)	24% (53)	220
PID/Gender: Ind Men	50% (84)	24% (41)	26% (43)	168
PID/Gender: Ind Women	54% (103)	27% (53)	19% (36)	193
PID/Gender: Rep Men	58% (121)	21% (44)	21% (43)	207
PID/Gender: Rep Women	59% (127)	19% (40)	22% (47)	214
Ideo: Liberal (1-3)	55% (151)	24% (67)	21% (56)	274
Ideo: Moderate (4)	54% (164)	21% (63)	25% (77)	304
Ideo: Conservative (5-7)	60% (294)	20% (100)	20% (97)	491
Educ: < College	54% (456)	20% (173)	25% (214)	842
Educ: Bachelors degree	56% (127)	30% (67)	14% (31)	225
Educ: Post-grad	65% (69)	19% (21)	15% (16)	106
Income: Under 50k	53% (368)	22% (151)	25% (177)	697
Income: 50k-100k	60% (210)	22% (75)	18% (62)	348
Income: 100k+	57% (73)	26% (33)	18% (23)	129
Ethnicity: White	56% (553)	22% (218)	21% (210)	982
Ethnicity: Hispanic	61% (95)	16% (25)	23% (37)	157

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**Table MCER4\_3:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I am concerned about needing to charge the car too often

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (652)	22% (260)	22% (261)	1173
Ethnicity: Black	53% (57)	20% (21)	28% (30)	108
Ethnicity: Other	50% (42)	24% (20)	25% (21)	83
All Christian	60% (341)	20% (115)	20% (113)	569
All Non-Christian	43% (22)	30% (15)	27% (14)	50
Atheist	43% (28)	31% (20)	26% (17)	65
Agnostic/Nothing in particular	55% (144)	21% (56)	23% (61)	261
Something Else	51% (117)	24% (54)	25% (57)	228
Religious Non-Protestant/Catholic	44% (29)	26% (17)	30% (19)	65
Evangelical	54% (174)	23% (76)	23% (74)	323
Non-Evangelical	61% (275)	20% (90)	20% (89)	455
Community: Urban	57% (160)	21% (58)	23% (64)	282
Community: Suburban	54% (300)	23% (130)	22% (123)	553
Community: Rural	57% (191)	21% (72)	22% (74)	338
Employ: Private Sector	52% (171)	29% (95)	20% (65)	331
Employ: Government	62% (38)	21% (13)	18% (11)	62
Employ: Self-Employed	59% (56)	18% (17)	23% (22)	95
Employ: Homemaker	50% (39)	23% (18)	26% (20)	77
Employ: Retired	60% (194)	19% (62)	21% (69)	325
Employ: Unemployed	54% (95)	23% (40)	23% (41)	175
Employ: Other	54% (40)	15% (11)	31% (23)	73
Military HH: Yes	60% (105)	26% (45)	14% (25)	175
Military HH: No	55% (547)	22% (215)	24% (236)	998
RD/WT: Right Direction	50% (184)	22% (79)	28% (102)	365
RD/WT: Wrong Track	58% (468)	22% (181)	20% (159)	808
Biden Job Approve	53% (286)	24% (128)	23% (126)	540
Biden Job Disapprove	60% (296)	21% (104)	19% (93)	494
Biden Job Strongly Approve	56% (183)	21% (68)	23% (74)	325
Biden Job Somewhat Approve	48% (103)	28% (60)	24% (52)	215
Biden Job Somewhat Disapprove	51% (62)	33% (41)	16% (19)	122
Biden Job Strongly Disapprove	63% (234)	17% (64)	20% (74)	372

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**Table MCER4\_3:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*I am concerned about needing to charge the car too often*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (652)	22% (260)	22% (261)	1173
Favorable of Biden	53% (292)	23% (129)	24% (132)	553
Unfavorable of Biden	59% (334)	21% (120)	19% (109)	563
Very Favorable of Biden	55% (185)	21% (72)	24% (80)	337
Somewhat Favorable of Biden	49% (107)	26% (57)	24% (52)	217
Somewhat Unfavorable of Biden	52% (75)	30% (44)	18% (25)	144
Very Unfavorable of Biden	62% (259)	18% (77)	20% (83)	419
#1 Issue: Economy	54% (276)	26% (131)	20% (102)	509
#1 Issue: Security	65% (95)	17% (25)	17% (25)	145
#1 Issue: Health Care	63% (93)	20% (30)	17% (25)	148
#1 Issue: Medicare / Social Security	55% (84)	19% (29)	26% (39)	152
#1 Issue: Women's Issues	49% (26)	21% (11)	31% (17)	54
#1 Issue: Other	51% (43)	22% (18)	27% (23)	84
2020 Vote: Joe Biden	54% (234)	21% (94)	25% (109)	437
2020 Vote: Donald Trump	61% (299)	21% (101)	18% (91)	491
2020 Vote: Didn't Vote	44% (90)	27% (55)	29% (58)	203
2018 House Vote: Democrat	56% (194)	23% (80)	21% (75)	349
2018 House Vote: Republican	62% (227)	19% (68)	19% (69)	364
2016 Vote: Hillary Clinton	54% (179)	24% (78)	22% (73)	329
2016 Vote: Donald Trump	61% (275)	20% (88)	19% (85)	448
2016 Vote: Other	50% (27)	27% (14)	24% (13)	54
2016 Vote: Didn't Vote	50% (170)	23% (80)	27% (91)	341
Voted in 2014: Yes	59% (407)	20% (139)	21% (142)	687
Voted in 2014: No	50% (245)	25% (121)	25% (120)	486
4-Region: Northeast	54% (113)	26% (54)	19% (41)	208
4-Region: Midwest	58% (149)	22% (56)	20% (51)	256
4-Region: South	56% (241)	24% (102)	21% (89)	431
4-Region: West	53% (149)	17% (49)	29% (81)	278
Climate concerned	56% (419)	24% (178)	20% (150)	746
Owns electric vehicle	53% (31)	16% (9)	31% (18)	58
Does not own electric vehicle	56% (621)	23% (251)	22% (243)	1115

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**Table MCER4\_3:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*I am concerned about needing to charge the car too often*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	56% (652)	22% (260)	22% (261)	1173
Interested in solar/renewables	56% (212)	23% (89)	21% (78)	378

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER4\_4:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*I cannot find an electric or hybrid vehicle in a make or size I like*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	21%	(245)	23%	(265)	56%	(662)	1173
Gender: Male	20%	(111)	26%	(143)	54%	(293)	546
Gender: Female	21%	(134)	20%	(123)	59%	(370)	627
Age: 18-34	21%	(61)	25%	(72)	53%	(150)	282
Age: 35-44	29%	(49)	22%	(37)	50%	(86)	173
Age: 45-64	20%	(86)	21%	(92)	59%	(251)	430
Age: 65+	17%	(49)	22%	(64)	61%	(175)	288
GenZers: 1997-2012	19%	(22)	24%	(28)	56%	(64)	114
Millennials: 1981-1996	25%	(69)	26%	(71)	48%	(131)	271
GenXers: 1965-1980	23%	(76)	21%	(68)	56%	(183)	327
Baby Boomers: 1946-1964	18%	(75)	21%	(87)	62%	(259)	420
PID: Dem (no lean)	25%	(98)	17%	(68)	58%	(227)	392
PID: Ind (no lean)	20%	(71)	25%	(90)	55%	(199)	360
PID: Rep (no lean)	18%	(76)	26%	(108)	56%	(237)	421
PID/Gender: Dem Men	26%	(44)	14%	(24)	61%	(104)	172
PID/Gender: Dem Women	24%	(54)	20%	(44)	56%	(122)	220
PID/Gender: Ind Men	19%	(32)	33%	(55)	48%	(81)	168
PID/Gender: Ind Women	20%	(39)	18%	(36)	61%	(118)	193
PID/Gender: Rep Men	17%	(35)	31%	(64)	52%	(108)	207
PID/Gender: Rep Women	19%	(41)	20%	(43)	61%	(130)	214
Ideo: Liberal (1-3)	26%	(71)	21%	(56)	54%	(147)	274
Ideo: Moderate (4)	24%	(72)	22%	(66)	55%	(167)	304
Ideo: Conservative (5-7)	17%	(83)	27%	(132)	56%	(276)	491
Educ: < College	22%	(181)	22%	(184)	57%	(477)	842
Educ: Bachelors degree	21%	(46)	24%	(54)	55%	(125)	225
Educ: Post-grad	17%	(18)	26%	(27)	57%	(61)	106
Income: Under 50k	21%	(147)	21%	(143)	58%	(406)	697
Income: 50k-100k	20%	(70)	28%	(98)	52%	(179)	348
Income: 100k+	22%	(28)	19%	(24)	60%	(77)	129
Ethnicity: White	21%	(207)	22%	(219)	57%	(556)	982
Ethnicity: Hispanic	20%	(31)	24%	(38)	56%	(88)	157

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**Table MCER4\_4:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I cannot find an electric or hybrid vehicle in a make or size I like

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	21%	(245)	23%	(265)	56%	(662)	1173
Ethnicity: Black	23%	(25)	24%	(26)	53%	(57)	108
Ethnicity: Other	16%	(13)	24%	(20)	59%	(49)	83
All Christian	22%	(127)	23%	(133)	54%	(309)	569
All Non-Christian	24%	(12)	19%	(10)	57%	(28)	50
Atheist	22%	(14)	24%	(16)	54%	(35)	65
Agnostic/Nothing in particular	20%	(51)	19%	(50)	61%	(160)	261
Something Else	18%	(41)	25%	(57)	57%	(130)	228
Religious Non-Protestant/Catholic	23%	(15)	17%	(11)	60%	(39)	65
Evangelical	21%	(67)	28%	(92)	51%	(165)	323
Non-Evangelical	21%	(98)	21%	(96)	57%	(261)	455
Community: Urban	19%	(54)	24%	(68)	57%	(160)	282
Community: Suburban	19%	(107)	23%	(130)	57%	(317)	553
Community: Rural	25%	(85)	20%	(67)	55%	(186)	338
Employ: Private Sector	24%	(79)	27%	(88)	50%	(164)	331
Employ: Government	23%	(14)	30%	(19)	47%	(29)	62
Employ: Self-Employed	30%	(29)	22%	(21)	48%	(45)	95
Employ: Homemaker	22%	(17)	23%	(18)	54%	(42)	77
Employ: Retired	17%	(55)	20%	(66)	63%	(205)	325
Employ: Unemployed	18%	(32)	24%	(42)	58%	(102)	175
Employ: Other	20%	(15)	11%	(8)	69%	(51)	73
Military HH: Yes	27%	(48)	22%	(38)	51%	(89)	175
Military HH: No	20%	(198)	23%	(227)	57%	(573)	998
RD/WT: Right Direction	22%	(80)	18%	(67)	60%	(218)	365
RD/WT: Wrong Track	20%	(165)	25%	(199)	55%	(444)	808
Biden Job Approve	22%	(117)	20%	(110)	58%	(313)	540
Biden Job Disapprove	21%	(105)	25%	(125)	53%	(263)	494
Biden Job Strongly Approve	25%	(81)	16%	(52)	59%	(193)	325
Biden Job Somewhat Approve	17%	(37)	27%	(58)	56%	(120)	215
Biden Job Somewhat Disapprove	23%	(28)	33%	(41)	43%	(53)	122
Biden Job Strongly Disapprove	21%	(77)	23%	(84)	57%	(210)	372

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**Table MCER4\_4:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
 I cannot find an electric or hybrid vehicle in a make or size I like

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	21%	(245)	23%	(265)	56%	(662)	1173
Favorable of Biden	23%	(128)	19%	(106)	58%	(319)	553
Unfavorable of Biden	19%	(109)	26%	(148)	54%	(306)	563
Very Favorable of Biden	24%	(80)	16%	(53)	61%	(204)	337
Somewhat Favorable of Biden	22%	(49)	24%	(53)	53%	(115)	217
Somewhat Unfavorable of Biden	17%	(24)	32%	(46)	51%	(74)	144
Very Unfavorable of Biden	20%	(85)	24%	(101)	56%	(233)	419
#1 Issue: Economy	20%	(102)	29%	(145)	51%	(262)	509
#1 Issue: Security	16%	(23)	20%	(29)	64%	(93)	145
#1 Issue: Health Care	22%	(32)	20%	(30)	58%	(87)	148
#1 Issue: Medicare / Social Security	19%	(30)	17%	(26)	64%	(97)	152
#1 Issue: Women's Issues	29%	(16)	12%	(7)	59%	(32)	54
#1 Issue: Other	23%	(19)	12%	(10)	65%	(54)	84
2020 Vote: Joe Biden	24%	(106)	17%	(72)	59%	(258)	437
2020 Vote: Donald Trump	19%	(92)	28%	(140)	53%	(259)	491
2020 Vote: Didn't Vote	18%	(37)	20%	(40)	62%	(126)	203
2018 House Vote: Democrat	28%	(98)	16%	(57)	56%	(194)	349
2018 House Vote: Republican	20%	(72)	28%	(101)	53%	(191)	364
2016 Vote: Hillary Clinton	27%	(88)	17%	(55)	57%	(187)	329
2016 Vote: Donald Trump	18%	(82)	28%	(127)	53%	(240)	448
2016 Vote: Other	28%	(15)	19%	(10)	53%	(29)	54
2016 Vote: Didn't Vote	17%	(60)	22%	(74)	61%	(207)	341
Voted in 2014: Yes	24%	(162)	21%	(147)	55%	(377)	687
Voted in 2014: No	17%	(83)	24%	(118)	59%	(285)	486
4-Region: Northeast	19%	(40)	26%	(54)	55%	(114)	208
4-Region: Midwest	17%	(44)	20%	(52)	62%	(160)	256
4-Region: South	21%	(92)	25%	(109)	53%	(230)	431
4-Region: West	25%	(68)	18%	(51)	57%	(158)	278
Climate concerned	20%	(147)	24%	(182)	56%	(417)	746
Owns electric vehicle	18%	(10)	32%	(19)	50%	(29)	58
Does not own electric vehicle	21%	(235)	22%	(247)	57%	(633)	1115

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**Table MCER4\_4:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I cannot find an electric or hybrid vehicle in a make or size I like

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	21% (245)	23% (265)	56% (662)	1173
Interested in solar/renewables	25% (94)	27% (103)	48% (181)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER4\_5:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
 I prefer vehicles that run on gas

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	54% (630)	23% (268)	23% (275)	1173
Gender: Male	53% (289)	23% (125)	24% (132)	546
Gender: Female	54% (340)	23% (143)	23% (143)	627
Age: 18-34	42% (118)	26% (74)	32% (90)	282
Age: 35-44	47% (80)	28% (48)	26% (44)	173
Age: 45-64	60% (258)	20% (84)	21% (88)	430
Age: 65+	60% (173)	22% (62)	18% (53)	288
GenZers: 1997-2012	40% (45)	23% (26)	37% (42)	114
Millennials: 1981-1996	45% (121)	29% (78)	27% (72)	271
GenXers: 1965-1980	53% (173)	22% (74)	25% (81)	327
Baby Boomers: 1946-1964	64% (267)	19% (81)	17% (72)	420
PID: Dem (no lean)	48% (188)	25% (96)	27% (108)	392
PID: Ind (no lean)	49% (176)	24% (85)	28% (100)	360
PID: Rep (no lean)	63% (266)	21% (87)	16% (68)	421
PID/Gender: Dem Men	45% (77)	29% (49)	27% (46)	172
PID/Gender: Dem Women	51% (111)	22% (47)	28% (61)	220
PID/Gender: Ind Men	50% (84)	21% (36)	29% (48)	168
PID/Gender: Ind Women	48% (92)	25% (49)	27% (52)	193
PID/Gender: Rep Men	62% (129)	20% (40)	18% (38)	207
PID/Gender: Rep Women	64% (137)	22% (47)	14% (30)	214
Ideo: Liberal (1-3)	38% (103)	28% (77)	34% (94)	274
Ideo: Moderate (4)	51% (154)	23% (68)	27% (82)	304
Ideo: Conservative (5-7)	66% (322)	19% (95)	15% (74)	491
Educ: < College	55% (463)	22% (184)	23% (194)	842
Educ: Bachelors degree	54% (121)	25% (57)	21% (47)	225
Educ: Post-grad	43% (46)	26% (27)	31% (33)	106
Income: Under 50k	56% (389)	21% (145)	23% (163)	697
Income: 50k-100k	52% (181)	24% (83)	24% (84)	348
Income: 100k+	46% (59)	32% (41)	22% (29)	129
Ethnicity: White	55% (538)	22% (213)	24% (231)	982
Ethnicity: Hispanic	53% (83)	20% (31)	27% (42)	157

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**Table MCER4\_5:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I prefer vehicles that run on gas

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	54%	(630)	23%	(268)	23%	(275)	1173
Ethnicity: Black	51%	(55)	27%	(30)	22%	(23)	108
Ethnicity: Other	44%	(37)	31%	(26)	25%	(21)	83
All Christian	57%	(326)	25%	(143)	18%	(100)	569
All Non-Christian	41%	(21)	23%	(11)	36%	(18)	50
Atheist	46%	(30)	18%	(12)	36%	(23)	65
Agnostic/Nothing in particular	52%	(136)	21%	(55)	27%	(69)	261
Something Else	52%	(117)	20%	(47)	28%	(64)	228
Religious Non-Protestant/Catholic	42%	(27)	25%	(16)	33%	(22)	65
Evangelical	57%	(183)	24%	(79)	19%	(62)	323
Non-Evangelical	55%	(251)	23%	(106)	21%	(97)	455
Community: Urban	50%	(141)	26%	(74)	24%	(66)	282
Community: Suburban	52%	(286)	22%	(120)	27%	(147)	553
Community: Rural	60%	(203)	22%	(74)	18%	(61)	338
Employ: Private Sector	51%	(170)	24%	(80)	24%	(81)	331
Employ: Government	59%	(37)	25%	(16)	15%	(9)	62
Employ: Self-Employed	52%	(49)	26%	(24)	23%	(22)	95
Employ: Homemaker	60%	(47)	19%	(14)	21%	(16)	77
Employ: Retired	61%	(200)	20%	(65)	19%	(61)	325
Employ: Unemployed	47%	(82)	26%	(46)	27%	(47)	175
Employ: Other	49%	(36)	20%	(15)	31%	(23)	73
Military HH: Yes	57%	(100)	28%	(49)	15%	(26)	175
Military HH: No	53%	(530)	22%	(219)	25%	(249)	998
RD/WT: Right Direction	48%	(175)	22%	(80)	30%	(110)	365
RD/WT: Wrong Track	56%	(455)	23%	(188)	20%	(165)	808
Biden Job Approve	47%	(253)	23%	(125)	30%	(162)	540
Biden Job Disapprove	62%	(307)	23%	(113)	15%	(74)	494
Biden Job Strongly Approve	45%	(147)	22%	(72)	33%	(106)	325
Biden Job Somewhat Approve	49%	(105)	25%	(53)	26%	(56)	215
Biden Job Somewhat Disapprove	44%	(53)	37%	(45)	20%	(24)	122
Biden Job Strongly Disapprove	68%	(254)	18%	(68)	13%	(50)	372

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**Table MCER4\_5:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
 I prefer vehicles that run on gas

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	54% (630)	23% (268)	23% (275)	1173
Favorable of Biden	46% (254)	24% (131)	30% (168)	553
Unfavorable of Biden	62% (346)	23% (129)	16% (88)	563
Very Favorable of Biden	47% (160)	22% (73)	31% (104)	337
Somewhat Favorable of Biden	43% (94)	27% (59)	30% (64)	217
Somewhat Unfavorable of Biden	41% (59)	36% (52)	23% (33)	144
Very Unfavorable of Biden	69% (288)	18% (77)	13% (54)	419
#1 Issue: Economy	54% (274)	27% (136)	19% (99)	509
#1 Issue: Security	68% (99)	14% (20)	18% (26)	145
#1 Issue: Health Care	47% (69)	26% (38)	27% (41)	148
#1 Issue: Medicare / Social Security	60% (92)	19% (29)	21% (31)	152
#1 Issue: Women's Issues	27% (15)	27% (15)	45% (25)	54
#1 Issue: Other	42% (35)	23% (19)	35% (29)	84
2020 Vote: Joe Biden	42% (185)	24% (105)	33% (146)	437
2020 Vote: Donald Trump	64% (314)	21% (105)	15% (73)	491
2020 Vote: Didn't Vote	54% (109)	23% (47)	23% (47)	203
2018 House Vote: Democrat	46% (162)	25% (88)	28% (99)	349
2018 House Vote: Republican	68% (246)	19% (68)	14% (50)	364
2016 Vote: Hillary Clinton	44% (144)	28% (93)	28% (92)	329
2016 Vote: Donald Trump	66% (295)	20% (88)	15% (65)	448
2016 Vote: Other	47% (25)	21% (11)	32% (17)	54
2016 Vote: Didn't Vote	48% (165)	22% (77)	29% (100)	341
Voted in 2014: Yes	57% (393)	22% (153)	20% (141)	687
Voted in 2014: No	49% (237)	24% (115)	28% (134)	486
4-Region: Northeast	49% (102)	28% (59)	22% (47)	208
4-Region: Midwest	55% (141)	25% (63)	20% (52)	256
4-Region: South	58% (248)	21% (92)	21% (91)	431
4-Region: West	50% (138)	20% (54)	31% (85)	278
Climate concerned	49% (363)	24% (177)	28% (207)	746
Owns electric vehicle	48% (28)	21% (12)	31% (18)	58
Does not own electric vehicle	54% (602)	23% (256)	23% (257)	1115

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**Table MCER4\_5:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I prefer vehicles that run on gas

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	54% (630)	23% (268)	23% (275)	1173
Interested in solar/renewables	41% (154)	29% (109)	30% (115)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER4\_6:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*I don't know anyone who drives an electric or hybrid vehicle*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	18%	(216)	21%	(250)	60%	(708)	1173
Gender: Male	18%	(99)	22%	(123)	59%	(325)	546
Gender: Female	19%	(117)	20%	(127)	61%	(382)	627
Age: 18-34	15%	(43)	24%	(67)	61%	(173)	282
Age: 35-44	20%	(34)	26%	(45)	54%	(93)	173
Age: 45-64	20%	(86)	17%	(73)	63%	(270)	430
Age: 65+	18%	(53)	22%	(64)	59%	(171)	288
GenZers: 1997-2012	11%	(12)	27%	(31)	62%	(71)	114
Millennials: 1981-1996	20%	(55)	20%	(55)	59%	(161)	271
GenXers: 1965-1980	16%	(54)	21%	(70)	62%	(203)	327
Baby Boomers: 1946-1964	21%	(86)	19%	(80)	61%	(254)	420
PID: Dem (no lean)	21%	(82)	19%	(74)	60%	(236)	392
PID: Ind (no lean)	15%	(53)	21%	(75)	64%	(232)	360
PID: Rep (no lean)	19%	(81)	24%	(101)	57%	(239)	421
PID/Gender: Dem Men	19%	(33)	23%	(39)	58%	(100)	172
PID/Gender: Dem Women	22%	(49)	16%	(35)	62%	(137)	220
PID/Gender: Ind Men	17%	(28)	19%	(33)	64%	(106)	168
PID/Gender: Ind Women	13%	(25)	22%	(42)	65%	(126)	193
PID/Gender: Rep Men	18%	(37)	25%	(51)	57%	(119)	207
PID/Gender: Rep Women	20%	(44)	23%	(50)	56%	(120)	214
Ideo: Liberal (1-3)	18%	(50)	17%	(47)	65%	(178)	274
Ideo: Moderate (4)	17%	(52)	24%	(72)	59%	(181)	304
Ideo: Conservative (5-7)	20%	(99)	22%	(110)	58%	(282)	491
Educ: < College	20%	(167)	22%	(181)	59%	(494)	842
Educ: Bachelors degree	15%	(33)	24%	(54)	61%	(138)	225
Educ: Post-grad	15%	(16)	14%	(15)	71%	(76)	106
Income: Under 50k	20%	(136)	22%	(155)	58%	(405)	697
Income: 50k-100k	18%	(61)	21%	(74)	61%	(213)	348
Income: 100k+	14%	(18)	16%	(21)	70%	(90)	129
Ethnicity: White	17%	(167)	22%	(213)	61%	(603)	982
Ethnicity: Hispanic	24%	(38)	25%	(39)	51%	(80)	157

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**Table MCER4\_6:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I don't know anyone who drives an electric or hybrid vehicle

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	18%	(216)	21%	(250)	60%	(708)	1173
Ethnicity: Black	32%	(34)	24%	(26)	45%	(48)	108
Ethnicity: Other	18%	(15)	14%	(12)	68%	(57)	83
All Christian	21%	(118)	24%	(135)	56%	(316)	569
All Non-Christian	17%	(8)	19%	(10)	64%	(32)	50
Atheist	6%	(4)	23%	(15)	71%	(46)	65
Agnostic/Nothing in particular	14%	(38)	19%	(50)	67%	(174)	261
Something Else	21%	(48)	18%	(40)	61%	(140)	228
Religious Non-Protestant/Catholic	15%	(10)	17%	(11)	68%	(44)	65
Evangelical	25%	(80)	21%	(68)	54%	(176)	323
Non-Evangelical	19%	(85)	23%	(105)	58%	(265)	455
Community: Urban	21%	(60)	25%	(70)	54%	(152)	282
Community: Suburban	14%	(80)	23%	(125)	63%	(349)	553
Community: Rural	23%	(76)	16%	(55)	61%	(207)	338
Employ: Private Sector	16%	(55)	20%	(65)	64%	(212)	331
Employ: Government	27%	(17)	21%	(13)	52%	(32)	62
Employ: Self-Employed	25%	(24)	17%	(16)	58%	(55)	95
Employ: Homemaker	15%	(12)	22%	(17)	63%	(49)	77
Employ: Retired	20%	(64)	22%	(71)	58%	(190)	325
Employ: Unemployed	16%	(28)	25%	(43)	60%	(105)	175
Employ: Other	17%	(13)	22%	(16)	61%	(45)	73
Military HH: Yes	22%	(38)	22%	(39)	56%	(98)	175
Military HH: No	18%	(178)	21%	(211)	61%	(609)	998
RD/WT: Right Direction	22%	(81)	18%	(65)	60%	(219)	365
RD/WT: Wrong Track	17%	(135)	23%	(185)	60%	(489)	808
Biden Job Approve	19%	(104)	18%	(97)	63%	(339)	540
Biden Job Disapprove	17%	(84)	24%	(119)	59%	(290)	494
Biden Job Strongly Approve	24%	(78)	14%	(46)	62%	(201)	325
Biden Job Somewhat Approve	12%	(26)	24%	(51)	64%	(138)	215
Biden Job Somewhat Disapprove	12%	(14)	25%	(30)	63%	(77)	122
Biden Job Strongly Disapprove	19%	(70)	24%	(89)	57%	(213)	372

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**Table MCER4\_6:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I don't know anyone who drives an electric or hybrid vehicle

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	18%	(216)	21%	(250)	60%	(708)	1173
Favorable of Biden	19%	(106)	19%	(106)	62%	(341)	553
Unfavorable of Biden	18%	(101)	23%	(130)	59%	(332)	563
Very Favorable of Biden	25%	(83)	16%	(53)	59%	(200)	337
Somewhat Favorable of Biden	11%	(23)	24%	(53)	65%	(141)	217
Somewhat Unfavorable of Biden	14%	(20)	22%	(32)	64%	(92)	144
Very Unfavorable of Biden	19%	(81)	23%	(98)	57%	(240)	419
#1 Issue: Economy	12%	(63)	27%	(137)	61%	(308)	509
#1 Issue: Security	26%	(37)	22%	(31)	53%	(76)	145
#1 Issue: Health Care	23%	(34)	16%	(24)	61%	(90)	148
#1 Issue: Medicare / Social Security	25%	(38)	12%	(18)	63%	(95)	152
#1 Issue: Women's Issues	15%	(8)	21%	(11)	64%	(35)	54
#1 Issue: Other	18%	(15)	13%	(11)	69%	(58)	84
2020 Vote: Joe Biden	21%	(91)	16%	(70)	63%	(276)	437
2020 Vote: Donald Trump	19%	(94)	24%	(119)	57%	(278)	491
2020 Vote: Didn't Vote	14%	(29)	24%	(49)	62%	(126)	203
2018 House Vote: Democrat	23%	(81)	16%	(54)	61%	(214)	349
2018 House Vote: Republican	19%	(71)	23%	(85)	57%	(209)	364
2016 Vote: Hillary Clinton	21%	(69)	16%	(52)	63%	(208)	329
2016 Vote: Donald Trump	20%	(91)	24%	(109)	55%	(248)	448
2016 Vote: Other	10%	(5)	21%	(11)	69%	(37)	54
2016 Vote: Didn't Vote	15%	(50)	22%	(76)	63%	(214)	341
Voted in 2014: Yes	21%	(146)	19%	(132)	59%	(408)	687
Voted in 2014: No	14%	(70)	24%	(117)	62%	(299)	486
4-Region: Northeast	15%	(32)	25%	(52)	60%	(125)	208
4-Region: Midwest	24%	(62)	18%	(45)	58%	(148)	256
4-Region: South	19%	(81)	27%	(115)	55%	(235)	431
4-Region: West	14%	(40)	14%	(38)	72%	(200)	278
Climate concerned	18%	(134)	22%	(162)	60%	(451)	746
Owns electric vehicle	8%	(5)	35%	(20)	57%	(33)	58
Does not own electric vehicle	19%	(211)	21%	(230)	60%	(674)	1115

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**Table MCER4\_6:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
I don't know anyone who drives an electric or hybrid vehicle

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	18% (216)	21% (250)	60% (708)	1173
Interested in solar/renewables	16% (61)	20% (77)	64% (240)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER4\_7:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*People like me don't drive electric or hybrid vehicles*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	18%	(207)	17%	(197)	66%	(769)	1173
Gender: Male	18%	(99)	19%	(103)	63%	(345)	546
Gender: Female	17%	(108)	15%	(94)	68%	(425)	627
Age: 18-34	16%	(44)	21%	(60)	63%	(178)	282
Age: 35-44	18%	(32)	14%	(24)	68%	(117)	173
Age: 45-64	17%	(72)	17%	(71)	67%	(287)	430
Age: 65+	20%	(59)	15%	(43)	65%	(187)	288
GenZers: 1997-2012	14%	(16)	24%	(28)	61%	(69)	114
Millennials: 1981-1996	17%	(45)	17%	(45)	67%	(181)	271
GenXers: 1965-1980	16%	(52)	15%	(49)	69%	(226)	327
Baby Boomers: 1946-1964	20%	(83)	16%	(68)	64%	(270)	420
PID: Dem (no lean)	19%	(73)	16%	(62)	66%	(257)	392
PID: Ind (no lean)	16%	(56)	13%	(46)	71%	(257)	360
PID: Rep (no lean)	18%	(78)	21%	(89)	60%	(255)	421
PID/Gender: Dem Men	19%	(33)	17%	(29)	64%	(109)	172
PID/Gender: Dem Women	18%	(40)	15%	(33)	67%	(148)	220
PID/Gender: Ind Men	17%	(29)	12%	(21)	70%	(117)	168
PID/Gender: Ind Women	14%	(27)	13%	(26)	73%	(140)	193
PID/Gender: Rep Men	18%	(37)	25%	(53)	57%	(118)	207
PID/Gender: Rep Women	19%	(41)	17%	(36)	64%	(137)	214
Ideo: Liberal (1-3)	16%	(43)	16%	(43)	69%	(188)	274
Ideo: Moderate (4)	14%	(42)	19%	(57)	68%	(205)	304
Ideo: Conservative (5-7)	21%	(104)	17%	(85)	61%	(302)	491
Educ: < College	20%	(165)	17%	(139)	64%	(537)	842
Educ: Bachelors degree	14%	(31)	18%	(41)	68%	(154)	225
Educ: Post-grad	10%	(11)	16%	(17)	74%	(78)	106
Income: Under 50k	21%	(146)	17%	(117)	62%	(434)	697
Income: 50k-100k	14%	(49)	17%	(61)	68%	(238)	348
Income: 100k+	9%	(12)	15%	(20)	76%	(98)	129
Ethnicity: White	17%	(170)	16%	(161)	66%	(650)	982
Ethnicity: Hispanic	21%	(34)	18%	(28)	60%	(95)	157

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**Table MCER4\_7:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
People like me don't drive electric or hybrid vehicles

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	18%	(207)	17%	(197)	66%	(769)	1173
Ethnicity: Black	21%	(23)	22%	(24)	56%	(61)	108
Ethnicity: Other	16%	(14)	14%	(12)	70%	(58)	83
All Christian	19%	(106)	18%	(102)	63%	(360)	569
All Non-Christian	13%	(7)	21%	(10)	66%	(33)	50
Atheist	11%	(7)	10%	(7)	79%	(51)	65
Agnostic/Nothing in particular	17%	(43)	17%	(44)	67%	(175)	261
Something Else	19%	(44)	15%	(34)	66%	(150)	228
Religious Non-Protestant/Catholic	15%	(10)	21%	(14)	64%	(41)	65
Evangelical	22%	(71)	18%	(58)	60%	(195)	323
Non-Evangelical	17%	(76)	16%	(74)	67%	(305)	455
Community: Urban	17%	(49)	18%	(52)	64%	(181)	282
Community: Suburban	16%	(88)	17%	(94)	67%	(371)	553
Community: Rural	21%	(70)	15%	(52)	64%	(217)	338
Employ: Private Sector	16%	(53)	16%	(54)	68%	(223)	331
Employ: Government	23%	(14)	12%	(7)	66%	(41)	62
Employ: Self-Employed	21%	(20)	12%	(11)	67%	(64)	95
Employ: Homemaker	19%	(15)	18%	(14)	63%	(49)	77
Employ: Retired	20%	(65)	16%	(52)	64%	(207)	325
Employ: Unemployed	15%	(25)	19%	(33)	67%	(117)	175
Employ: Other	17%	(13)	12%	(9)	71%	(52)	73
Military HH: Yes	20%	(34)	17%	(30)	63%	(110)	175
Military HH: No	17%	(173)	17%	(167)	66%	(659)	998
RD/WT: Right Direction	17%	(60)	14%	(51)	70%	(254)	365
RD/WT: Wrong Track	18%	(146)	18%	(147)	64%	(515)	808
Biden Job Approve	17%	(91)	16%	(87)	67%	(362)	540
Biden Job Disapprove	18%	(87)	18%	(91)	64%	(315)	494
Biden Job Strongly Approve	20%	(66)	15%	(49)	65%	(211)	325
Biden Job Somewhat Approve	12%	(25)	18%	(38)	70%	(151)	215
Biden Job Somewhat Disapprove	7%	(9)	19%	(24)	73%	(89)	122
Biden Job Strongly Disapprove	21%	(78)	18%	(67)	61%	(226)	372

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**Table MCER4\_7:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?

*People like me don't drive electric or hybrid vehicles*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	18% (207)	17% (197)	66% (769)	1173
Favorable of Biden	17% (95)	16% (87)	67% (372)	553
Unfavorable of Biden	18% (99)	19% (106)	64% (359)	563
Very Favorable of Biden	20% (68)	16% (54)	64% (215)	337
Somewhat Favorable of Biden	12% (27)	15% (33)	72% (157)	217
Somewhat Unfavorable of Biden	8% (12)	23% (33)	69% (99)	144
Very Unfavorable of Biden	21% (87)	17% (73)	62% (259)	419
#1 Issue: Economy	15% (75)	18% (89)	68% (344)	509
#1 Issue: Security	26% (37)	20% (28)	55% (79)	145
#1 Issue: Health Care	17% (25)	14% (21)	69% (102)	148
#1 Issue: Medicare / Social Security	17% (26)	16% (25)	67% (101)	152
#1 Issue: Women's Issues	14% (7)	21% (11)	65% (35)	54
#1 Issue: Other	16% (13)	11% (9)	73% (61)	84
2020 Vote: Joe Biden	17% (73)	13% (58)	70% (306)	437
2020 Vote: Donald Trump	19% (94)	19% (95)	62% (302)	491
2020 Vote: Didn't Vote	18% (37)	18% (37)	64% (129)	203
2018 House Vote: Democrat	18% (62)	12% (43)	70% (245)	349
2018 House Vote: Republican	20% (72)	17% (61)	63% (231)	364
2016 Vote: Hillary Clinton	17% (56)	11% (36)	72% (238)	329
2016 Vote: Donald Trump	19% (87)	17% (78)	63% (283)	448
2016 Vote: Other	20% (11)	13% (7)	68% (36)	54
2016 Vote: Didn't Vote	16% (54)	22% (75)	62% (212)	341
Voted in 2014: Yes	19% (130)	16% (107)	66% (450)	687
Voted in 2014: No	16% (77)	19% (90)	66% (319)	486
4-Region: Northeast	18% (38)	17% (35)	65% (135)	208
4-Region: Midwest	20% (51)	18% (47)	62% (159)	256
4-Region: South	19% (81)	19% (80)	63% (270)	431
4-Region: West	13% (37)	13% (36)	74% (206)	278
Climate concerned	16% (116)	18% (135)	66% (496)	746
Owns electric vehicle	12% (7)	10% (6)	78% (46)	58
Does not own electric vehicle	18% (200)	17% (191)	65% (724)	1115

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**Table MCER4\_7:** To what extent are the following a reason why you say that you are not likely to buy a hybrid or electric vehicle in the next 10 years, or are they not a reason at all?  
*People like me don't drive electric or hybrid vehicles*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	18% (207)	17% (197)	66% (769)	1173
Interested in solar/renewables	14% (54)	17% (63)	69% (261)	378

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER5:** *If money were no object and there were plenty of charging stations near you, how likely would you be to consider purchasing a hybrid or electric vehicle in the next 10 years?*

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	34% (672)	29% (573)	13% (258)	14% (289)	10% (207)	1998
Gender: Male	38% (356)	29% (272)	13% (125)	11% (106)	8% (78)	937
Gender: Female	30% (316)	28% (300)	12% (133)	17% (183)	12% (129)	1061
Age: 18-34	41% (235)	27% (153)	10% (60)	11% (61)	12% (67)	576
Age: 35-44	35% (111)	35% (110)	9% (28)	10% (32)	11% (35)	315
Age: 45-64	33% (229)	26% (179)	15% (103)	16% (113)	10% (66)	690
Age: 65+	23% (97)	31% (131)	16% (66)	20% (83)	9% (39)	416
GenZers: 1997-2012	46% (111)	27% (67)	6% (16)	8% (19)	13% (31)	244
Millennials: 1981-1996	37% (191)	30% (156)	12% (62)	11% (57)	11% (55)	522
GenXers: 1965-1980	36% (194)	26% (143)	14% (77)	14% (76)	10% (52)	543
Baby Boomers: 1946-1964	26% (163)	30% (192)	15% (95)	19% (120)	10% (64)	635
PID: Dem (no lean)	41% (319)	29% (224)	11% (83)	11% (85)	9% (68)	779
PID: Ind (no lean)	34% (220)	28% (180)	12% (76)	14% (90)	13% (86)	652
PID: Rep (no lean)	23% (133)	30% (169)	17% (99)	20% (114)	9% (53)	567
PID/Gender: Dem Men	45% (154)	30% (103)	12% (40)	7% (25)	6% (21)	343
PID/Gender: Dem Women	38% (166)	28% (121)	10% (43)	14% (60)	11% (47)	436
PID/Gender: Ind Men	35% (107)	30% (91)	13% (40)	9% (27)	13% (39)	305
PID/Gender: Ind Women	33% (113)	26% (89)	10% (36)	18% (62)	13% (46)	347
PID/Gender: Rep Men	33% (95)	27% (78)	16% (45)	18% (53)	6% (18)	289
PID/Gender: Rep Women	13% (37)	33% (91)	19% (54)	22% (61)	13% (35)	278
Ideo: Liberal (1-3)	50% (303)	28% (171)	9% (55)	7% (45)	5% (33)	607
Ideo: Moderate (4)	34% (181)	29% (152)	12% (64)	12% (66)	13% (67)	530
Ideo: Conservative (5-7)	20% (132)	30% (194)	18% (117)	22% (144)	9% (61)	648
Educ: < College	32% (448)	27% (383)	12% (168)	17% (234)	12% (175)	1408
Educ: Bachelors degree	34% (135)	34% (134)	15% (60)	11% (41)	5% (21)	391
Educ: Post-grad	45% (89)	28% (56)	15% (30)	7% (13)	5% (10)	199
Income: Under 50k	32% (374)	26% (311)	13% (153)	17% (195)	12% (145)	1179
Income: 50k-100k	35% (200)	31% (173)	12% (66)	14% (77)	9% (50)	567
Income: 100k+	39% (98)	35% (88)	15% (38)	7% (16)	4% (11)	252
Ethnicity: White	33% (516)	29% (450)	14% (216)	16% (247)	9% (146)	1575
Ethnicity: Hispanic	38% (119)	33% (103)	5% (14)	14% (44)	10% (30)	310

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**Table MCER5:** *If money were no object and there were plenty of charging stations near you, how likely would you be to consider purchasing a hybrid or electric vehicle in the next 10 years?*

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	34%	(672)	29%	(573)	13%	(258)	14%	(289)	10%	(207)	1998
Ethnicity: Black	37%	(91)	24%	(60)	9%	(23)	11%	(26)	18%	(45)	245
Ethnicity: Other	36%	(65)	35%	(63)	10%	(19)	9%	(16)	9%	(16)	178
All Christian	29%	(261)	33%	(296)	15%	(132)	14%	(130)	9%	(85)	903
All Non-Christian	41%	(37)	28%	(25)	18%	(16)	5%	(5)	8%	(7)	89
Atheist	46%	(52)	22%	(25)	9%	(10)	11%	(13)	11%	(13)	113
Agnostic/Nothing in particular	40%	(208)	23%	(117)	10%	(49)	16%	(82)	11%	(57)	514
Something Else	30%	(114)	29%	(110)	13%	(50)	16%	(59)	12%	(44)	378
Religious Non-Protestant/Catholic	40%	(43)	24%	(26)	20%	(21)	6%	(6)	11%	(12)	108
Evangelical	26%	(125)	30%	(147)	15%	(71)	17%	(82)	13%	(61)	486
Non-Evangelical	32%	(241)	33%	(252)	14%	(105)	14%	(105)	8%	(62)	764
Community: Urban	38%	(203)	26%	(139)	11%	(60)	14%	(74)	11%	(56)	532
Community: Suburban	33%	(312)	30%	(285)	13%	(118)	13%	(122)	11%	(101)	936
Community: Rural	30%	(157)	28%	(149)	15%	(80)	18%	(94)	9%	(50)	529
Employ: Private Sector	34%	(190)	34%	(188)	11%	(62)	13%	(71)	8%	(47)	558
Employ: Government	42%	(51)	30%	(36)	14%	(17)	7%	(9)	7%	(9)	122
Employ: Self-Employed	39%	(66)	32%	(54)	14%	(24)	7%	(11)	9%	(15)	170
Employ: Homemaker	33%	(44)	18%	(24)	11%	(15)	20%	(27)	18%	(25)	135
Employ: Student	46%	(43)	30%	(27)	8%	(8)	3%	(3)	13%	(12)	93
Employ: Retired	23%	(107)	30%	(139)	17%	(79)	21%	(100)	9%	(40)	465
Employ: Unemployed	40%	(120)	24%	(73)	11%	(33)	13%	(39)	12%	(37)	303
Employ: Other	33%	(51)	20%	(31)	13%	(21)	19%	(29)	14%	(22)	154
Military HH: Yes	36%	(104)	30%	(86)	13%	(37)	15%	(42)	6%	(19)	288
Military HH: No	33%	(568)	28%	(486)	13%	(221)	14%	(246)	11%	(188)	1709
RD/WT: Right Direction	42%	(313)	31%	(225)	10%	(71)	9%	(65)	8%	(62)	736
RD/WT: Wrong Track	28%	(359)	28%	(347)	15%	(187)	18%	(223)	11%	(145)	1262
Biden Job Approve	44%	(486)	28%	(307)	10%	(107)	10%	(108)	8%	(93)	1101
Biden Job Disapprove	19%	(119)	30%	(192)	21%	(132)	23%	(149)	8%	(51)	643

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**Table MCER5:** *If money were no object and there were plenty of charging stations near you, how likely would you be to consider purchasing a hybrid or electric vehicle in the next 10 years?*

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	34%	(672)	29%	(573)	13%	(258)	14%	(289)	10%	(207)	1998
Biden Job Strongly Approve	45%	(308)	27%	(186)	9%	(60)	11%	(76)	8%	(54)	684
Biden Job Somewhat Approve	43%	(178)	29%	(121)	11%	(47)	8%	(31)	9%	(38)	416
Biden Job Somewhat Disapprove	23%	(37)	42%	(68)	19%	(31)	8%	(13)	8%	(13)	162
Biden Job Strongly Disapprove	17%	(83)	26%	(124)	21%	(101)	28%	(136)	8%	(38)	481
Favorable of Biden	44%	(494)	28%	(321)	10%	(108)	10%	(112)	9%	(96)	1133
Unfavorable of Biden	22%	(160)	29%	(217)	19%	(137)	22%	(162)	9%	(66)	742
Very Favorable of Biden	43%	(293)	29%	(195)	9%	(59)	12%	(81)	8%	(53)	681
Somewhat Favorable of Biden	44%	(201)	28%	(126)	11%	(50)	7%	(31)	10%	(44)	451
Somewhat Unfavorable of Biden	31%	(60)	37%	(70)	14%	(26)	8%	(16)	10%	(19)	191
Very Unfavorable of Biden	18%	(100)	27%	(147)	20%	(111)	26%	(146)	8%	(47)	551
#1 Issue: Economy	31%	(262)	34%	(282)	14%	(118)	12%	(102)	8%	(70)	834
#1 Issue: Security	28%	(56)	20%	(40)	16%	(32)	24%	(49)	12%	(25)	201
#1 Issue: Health Care	43%	(133)	28%	(87)	10%	(31)	9%	(28)	9%	(29)	308
#1 Issue: Medicare / Social Security	22%	(52)	29%	(68)	13%	(30)	24%	(56)	13%	(31)	237
#1 Issue: Women's Issues	40%	(46)	24%	(28)	11%	(12)	7%	(8)	18%	(20)	114
#1 Issue: Education	34%	(30)	33%	(29)	14%	(12)	9%	(8)	10%	(8)	87
#1 Issue: Energy	53%	(41)	20%	(15)	7%	(5)	18%	(14)	3%	(2)	77
#1 Issue: Other	37%	(52)	17%	(24)	12%	(17)	18%	(25)	15%	(22)	140
2020 Vote: Joe Biden	45%	(413)	29%	(271)	9%	(83)	9%	(83)	8%	(77)	926
2020 Vote: Donald Trump	19%	(122)	32%	(208)	19%	(122)	22%	(140)	9%	(57)	649
2020 Vote: Other	24%	(15)	35%	(21)	16%	(10)	12%	(7)	13%	(8)	62
2020 Vote: Didn't Vote	34%	(122)	20%	(73)	12%	(43)	16%	(58)	17%	(62)	357
2018 House Vote: Democrat	41%	(290)	31%	(219)	10%	(72)	10%	(73)	7%	(50)	704
2018 House Vote: Republican	21%	(101)	31%	(151)	21%	(102)	20%	(97)	7%	(36)	487
2018 House Vote: Someone else	22%	(12)	31%	(16)	21%	(11)	15%	(8)	12%	(6)	54
2016 Vote: Hillary Clinton	42%	(278)	29%	(190)	11%	(72)	10%	(69)	8%	(55)	664
2016 Vote: Donald Trump	20%	(121)	32%	(192)	19%	(116)	22%	(130)	7%	(45)	603
2016 Vote: Other	28%	(23)	29%	(23)	18%	(14)	16%	(13)	9%	(7)	80
2016 Vote: Didn't Vote	39%	(250)	26%	(167)	9%	(55)	12%	(78)	15%	(96)	645

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**Table MCER5:** *If money were no object and there were plenty of charging stations near you, how likely would you be to consider purchasing a hybrid or electric vehicle in the next 10 years?*

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	34%	(672)	29%	(573)	13%	(258)	14%	(289)	10%	(207)	1998
Voted in 2014: Yes	31%	(350)	30%	(340)	15%	(174)	16%	(176)	8%	(86)	1127
Voted in 2014: No	37%	(323)	27%	(232)	10%	(83)	13%	(112)	14%	(121)	871
4-Region: Northeast	31%	(110)	30%	(109)	14%	(49)	12%	(45)	13%	(47)	360
4-Region: Midwest	31%	(136)	27%	(117)	13%	(57)	19%	(80)	10%	(42)	431
4-Region: South	33%	(249)	30%	(225)	13%	(93)	13%	(99)	10%	(77)	743
4-Region: West	38%	(178)	26%	(122)	13%	(58)	14%	(65)	9%	(41)	464
Climate concerned	42%	(599)	29%	(424)	10%	(147)	10%	(143)	9%	(125)	1438
Does not own electric vehicle	34%	(672)	29%	(573)	13%	(258)	14%	(289)	10%	(207)	1998
Interested in solar/renewables	50%	(426)	31%	(264)	8%	(71)	5%	(40)	6%	(48)	850

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	31% (681)	27% (604)	4% (88)	5% (105)	22% (482)	11% (241)	2200
Gender: Male	33% (354)	26% (276)	3% (37)	6% (68)	22% (233)	9% (94)	1062
Gender: Female	29% (327)	29% (328)	5% (51)	3% (37)	22% (248)	13% (147)	1138
Age: 18-34	30% (196)	24% (159)	4% (29)	5% (33)	21% (141)	15% (98)	655
Age: 35-44	34% (120)	28% (99)	3% (12)	5% (19)	20% (70)	10% (37)	358
Age: 45-64	33% (246)	28% (213)	4% (33)	5% (35)	21% (156)	9% (68)	751
Age: 65+	27% (118)	30% (133)	3% (14)	4% (18)	26% (115)	9% (38)	436
GenZers: 1997-2012	30% (85)	19% (52)	6% (17)	9% (26)	16% (45)	20% (55)	280
Millennials: 1981-1996	31% (187)	28% (164)	3% (21)	4% (21)	23% (139)	11% (64)	596
GenXers: 1965-1980	32% (195)	30% (182)	4% (21)	5% (30)	20% (120)	9% (54)	602
Baby Boomers: 1946-1964	30% (202)	28% (186)	4% (28)	4% (26)	25% (166)	9% (57)	664
PID: Dem (no lean)	38% (327)	29% (252)	3% (30)	5% (40)	17% (145)	9% (76)	870
PID: Ind (no lean)	30% (209)	27% (187)	4% (26)	4% (27)	22% (158)	14% (99)	705
PID: Rep (no lean)	23% (145)	26% (165)	5% (33)	6% (38)	29% (179)	11% (66)	625
PID/Gender: Dem Men	42% (168)	28% (114)	3% (11)	6% (25)	15% (60)	6% (25)	403
PID/Gender: Dem Women	34% (160)	29% (137)	4% (19)	3% (15)	18% (85)	11% (51)	467
PID/Gender: Ind Men	29% (99)	26% (87)	4% (13)	5% (17)	25% (86)	11% (36)	338
PID/Gender: Ind Women	30% (110)	27% (100)	4% (13)	3% (9)	20% (72)	17% (62)	367
PID/Gender: Rep Men	27% (87)	23% (75)	4% (13)	8% (26)	27% (88)	10% (32)	321
PID/Gender: Rep Women	19% (57)	30% (90)	6% (20)	4% (12)	30% (92)	11% (33)	304
Ideo: Liberal (1-3)	43% (295)	32% (217)	3% (19)	5% (35)	12% (85)	5% (37)	687
Ideo: Moderate (4)	33% (191)	27% (154)	4% (25)	3% (17)	21% (124)	12% (67)	578
Ideo: Conservative (5-7)	22% (153)	27% (187)	4% (28)	6% (39)	31% (222)	11% (76)	705
Educ: < College	28% (423)	26% (392)	4% (60)	5% (78)	23% (351)	14% (209)	1512
Educ: Bachelors degree	34% (153)	32% (141)	4% (18)	4% (16)	20% (90)	6% (26)	444
Educ: Post-grad	43% (105)	29% (71)	4% (10)	4% (10)	17% (41)	2% (6)	244
Income: Under 50k	29% (364)	26% (329)	4% (52)	5% (59)	22% (279)	14% (181)	1263
Income: 50k-100k	31% (195)	30% (186)	4% (26)	4% (28)	23% (146)	7% (46)	626
Income: 100k+	40% (123)	29% (89)	3% (10)	6% (18)	18% (57)	4% (14)	311

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**Table MCER6\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	31% (681)	27% (604)	4% (88)	5% (105)	22% (482)	11% (241)	2200
Ethnicity: White	30% (521)	29% (495)	4% (71)	4% (69)	23% (395)	10% (171)	1722
Ethnicity: Hispanic	40% (140)	19% (65)	5% (16)	11% (37)	15% (51)	11% (40)	349
Ethnicity: Black	29% (79)	25% (68)	4% (11)	6% (17)	20% (54)	16% (45)	274
Ethnicity: Other	40% (81)	20% (41)	3% (6)	9% (19)	16% (32)	12% (25)	204
All Christian	29% (290)	30% (299)	3% (32)	5% (50)	22% (221)	10% (95)	988
All Non-Christian	38% (41)	27% (30)	5% (5)	6% (6)	13% (14)	12% (13)	109
Atheist	33% (44)	38% (50)	3% (4)	2% (2)	16% (21)	8% (11)	132
Agnostic/Nothing in particular	33% (182)	24% (137)	3% (18)	4% (25)	25% (140)	10% (58)	558
Something Else	30% (125)	21% (88)	7% (29)	5% (21)	21% (86)	15% (64)	413
Religious Non-Protestant/Catholic	34% (44)	26% (33)	4% (5)	5% (6)	21% (27)	10% (13)	128
Evangelical	28% (156)	28% (153)	6% (35)	4% (22)	20% (110)	14% (79)	556
Non-Evangelical	31% (252)	28% (228)	3% (26)	6% (49)	22% (180)	10% (77)	812
Community: Urban	35% (212)	25% (151)	4% (22)	7% (42)	17% (105)	12% (71)	603
Community: Suburban	31% (319)	29% (300)	4% (43)	4% (41)	22% (232)	10% (101)	1037
Community: Rural	27% (149)	27% (153)	4% (24)	4% (22)	26% (144)	12% (68)	560
Employ: Private Sector	35% (224)	30% (194)	4% (25)	4% (24)	22% (141)	6% (41)	649
Employ: Government	33% (49)	27% (39)	5% (7)	5% (7)	16% (24)	14% (21)	149
Employ: Self-Employed	34% (63)	31% (58)	3% (5)	6% (11)	21% (39)	5% (10)	187
Employ: Homemaker	28% (41)	26% (38)	3% (4)	6% (9)	24% (34)	13% (19)	145
Employ: Student	34% (34)	20% (20)	8% (8)	10% (10)	13% (14)	15% (16)	102
Employ: Retired	28% (133)	28% (136)	4% (17)	4% (20)	26% (124)	11% (51)	482
Employ: Unemployed	26% (87)	26% (86)	4% (15)	5% (16)	24% (79)	15% (48)	331
Employ: Other	31% (48)	20% (32)	5% (7)	4% (7)	17% (27)	23% (35)	156
Military HH: Yes	35% (111)	28% (91)	3% (10)	4% (14)	22% (70)	8% (26)	321
Military HH: No	30% (570)	27% (513)	4% (78)	5% (91)	22% (412)	11% (215)	1879
RD/WT: Right Direction	37% (314)	30% (251)	4% (35)	5% (45)	15% (125)	8% (67)	838
RD/WT: Wrong Track	27% (367)	26% (352)	4% (53)	4% (59)	26% (356)	13% (174)	1362

Continued on next page

**Table MCER6\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	31% (681)	27% (604)	4% (88)	5% (105)	22% (482)	11% (241)	2200
Biden Job Approve	39% (478)	29% (355)	4% (48)	5% (63)	14% (169)	9% (109)	1221
Biden Job Disapprove	20% (138)	26% (181)	4% (31)	4% (30)	36% (248)	10% (66)	694
Biden Job Strongly Approve	42% (322)	27% (208)	2% (19)	6% (45)	14% (105)	9% (67)	766
Biden Job Somewhat Approve	34% (156)	32% (146)	6% (29)	4% (17)	14% (64)	9% (41)	455
Biden Job Somewhat Disapprove	24% (41)	35% (60)	4% (7)	3% (5)	27% (47)	7% (13)	174
Biden Job Strongly Disapprove	19% (96)	23% (121)	5% (24)	5% (24)	39% (201)	10% (54)	520
Favorable of Biden	39% (487)	29% (369)	4% (46)	5% (61)	14% (181)	9% (110)	1254
Unfavorable of Biden	21% (168)	26% (214)	4% (36)	4% (35)	34% (273)	10% (81)	807
Very Favorable of Biden	40% (305)	28% (214)	3% (26)	5% (40)	14% (103)	9% (68)	757
Somewhat Favorable of Biden	37% (182)	31% (155)	4% (20)	4% (21)	16% (78)	8% (41)	498
Somewhat Unfavorable of Biden	25% (54)	36% (76)	5% (10)	2% (5)	23% (49)	8% (18)	213
Very Unfavorable of Biden	19% (114)	23% (138)	4% (25)	5% (30)	38% (224)	11% (63)	594
#1 Issue: Economy	29% (263)	30% (275)	4% (41)	4% (36)	24% (221)	8% (77)	912
#1 Issue: Security	24% (53)	22% (48)	3% (7)	7% (15)	31% (71)	13% (29)	224
#1 Issue: Health Care	39% (134)	32% (109)	2% (6)	4% (14)	15% (50)	9% (30)	343
#1 Issue: Medicare / Social Security	24% (59)	25% (62)	6% (16)	3% (7)	25% (62)	18% (44)	249
#1 Issue: Women's Issues	32% (40)	24% (30)	8% (10)	5% (6)	12% (15)	19% (24)	126
#1 Issue: Education	35% (35)	20% (21)	7% (7)	12% (12)	14% (14)	12% (12)	102
#1 Issue: Energy	53% (48)	18% (16)	1% (1)	12% (11)	13% (11)	4% (3)	90
#1 Issue: Other	32% (48)	28% (43)	— (1)	2% (3)	24% (37)	14% (21)	154
2020 Vote: Joe Biden	41% (424)	30% (304)	3% (35)	3% (35)	14% (141)	9% (90)	1029
2020 Vote: Donald Trump	21% (147)	27% (193)	4% (31)	5% (39)	32% (230)	10% (68)	707
2020 Vote: Other	20% (15)	28% (20)	10% (7)	6% (4)	24% (17)	12% (8)	71
2020 Vote: Didn't Vote	25% (95)	22% (84)	4% (15)	7% (27)	24% (92)	19% (75)	389
2018 House Vote: Democrat	40% (313)	30% (237)	4% (32)	4% (28)	15% (117)	7% (59)	787
2018 House Vote: Republican	22% (119)	26% (141)	5% (25)	6% (33)	34% (183)	7% (35)	535
2018 House Vote: Someone else	27% (16)	20% (11)	3% (2)	3% (1)	27% (16)	19% (11)	57

Continued on next page

**Table MCER6\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	31% (681)	27% (604)	4% (88)	5% (105)	22% (482)	11% (241)	2200
2016 Vote: Hillary Clinton	40% (295)	31% (230)	3% (22)	3% (23)	15% (111)	8% (62)	743
2016 Vote: Donald Trump	23% (152)	26% (174)	5% (30)	5% (35)	32% (214)	8% (55)	660
2016 Vote: Other	33% (30)	27% (25)	7% (7)	4% (3)	24% (22)	4% (4)	90
2016 Vote: Didn't Vote	29% (204)	24% (172)	4% (29)	6% (43)	19% (134)	17% (120)	701
Voted in 2014: Yes	32% (407)	28% (355)	4% (52)	5% (58)	23% (291)	7% (90)	1254
Voted in 2014: No	29% (274)	26% (249)	4% (36)	5% (46)	20% (191)	16% (150)	946
4-Region: Northeast	31% (122)	31% (121)	4% (17)	4% (14)	23% (89)	8% (31)	394
4-Region: Midwest	27% (124)	30% (137)	4% (19)	4% (19)	24% (109)	12% (55)	462
4-Region: South	31% (256)	25% (205)	5% (40)	6% (46)	21% (175)	12% (102)	824
4-Region: West	35% (180)	27% (142)	2% (11)	5% (25)	21% (108)	10% (53)	520
Climate concerned	39% (628)	30% (471)	4% (59)	4% (65)	15% (242)	8% (129)	1594
Owns electric vehicle	40% (81)	26% (53)	6% (12)	5% (10)	15% (30)	8% (17)	202
Does not own electric vehicle	30% (600)	28% (551)	4% (77)	5% (95)	23% (452)	11% (224)	1998
Interested in solar/renewables	44% (433)	28% (279)	4% (35)	5% (45)	13% (130)	6% (60)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER6\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Better for the environment*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	37% (812)	27% (584)	4% (91)	4% (92)	19% (416)	9% (205)	2200
Gender: Male	37% (393)	25% (268)	6% (61)	5% (52)	19% (206)	8% (82)	1062
Gender: Female	37% (419)	28% (315)	3% (30)	4% (40)	18% (210)	11% (123)	1138
Age: 18-34	39% (258)	24% (158)	5% (35)	5% (31)	15% (101)	11% (73)	655
Age: 35-44	40% (142)	28% (102)	3% (11)	4% (14)	16% (59)	8% (30)	358
Age: 45-64	35% (264)	28% (208)	4% (27)	5% (37)	20% (150)	8% (64)	751
Age: 65+	34% (148)	27% (116)	4% (18)	2% (9)	24% (106)	9% (39)	436
GenZers: 1997-2012	41% (116)	24% (66)	7% (18)	7% (19)	9% (26)	13% (35)	280
Millennials: 1981-1996	39% (233)	26% (155)	4% (23)	4% (23)	19% (111)	9% (53)	596
GenXers: 1965-1980	35% (211)	29% (175)	3% (21)	5% (31)	19% (114)	8% (50)	602
Baby Boomers: 1946-1964	35% (233)	27% (177)	4% (27)	3% (17)	23% (151)	9% (58)	664
PID: Dem (no lean)	45% (395)	28% (246)	3% (22)	4% (30)	12% (106)	8% (70)	870
PID: Ind (no lean)	37% (262)	23% (165)	4% (30)	4% (26)	21% (147)	11% (76)	705
PID: Rep (no lean)	25% (155)	28% (173)	6% (39)	6% (35)	26% (163)	10% (59)	625
PID/Gender: Dem Men	49% (197)	27% (109)	4% (16)	3% (13)	10% (42)	6% (25)	403
PID/Gender: Dem Women	42% (198)	29% (137)	1% (6)	4% (18)	14% (64)	10% (45)	467
PID/Gender: Ind Men	34% (114)	23% (77)	7% (23)	5% (16)	22% (73)	10% (35)	338
PID/Gender: Ind Women	40% (148)	24% (89)	2% (6)	3% (10)	20% (73)	11% (41)	367
PID/Gender: Rep Men	25% (81)	26% (82)	7% (22)	7% (23)	28% (91)	7% (22)	321
PID/Gender: Rep Women	24% (73)	30% (90)	6% (17)	4% (12)	24% (73)	12% (38)	304
Ideo: Liberal (1-3)	52% (360)	27% (187)	2% (16)	4% (30)	9% (63)	5% (32)	687
Ideo: Moderate (4)	39% (225)	27% (156)	4% (20)	2% (12)	18% (107)	10% (59)	578
Ideo: Conservative (5-7)	24% (168)	27% (190)	6% (42)	5% (39)	29% (206)	9% (60)	705
Educ: < College	34% (516)	26% (387)	4% (61)	5% (68)	20% (298)	12% (183)	1512
Educ: Bachelors degree	40% (180)	29% (128)	5% (22)	3% (15)	18% (81)	4% (19)	444
Educ: Post-grad	48% (116)	28% (69)	4% (9)	4% (9)	15% (37)	1% (3)	244
Income: Under 50k	35% (446)	25% (312)	4% (46)	5% (60)	19% (241)	12% (157)	1263
Income: 50k-100k	37% (232)	29% (181)	4% (24)	4% (25)	20% (126)	6% (38)	626
Income: 100k+	43% (133)	29% (91)	7% (21)	2% (7)	16% (49)	3% (9)	311

Continued on next page

**Table MCER6\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Better for the environment

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	37% (812)	27% (584)	4% (91)	4% (92)	19% (416)	9% (205)	2200
Ethnicity: White	36% (623)	27% (464)	4% (70)	4% (64)	21% (354)	9% (148)	1722
Ethnicity: Hispanic	45% (157)	22% (77)	7% (25)	7% (26)	13% (45)	6% (20)	349
Ethnicity: Black	37% (101)	26% (71)	5% (15)	5% (15)	12% (33)	14% (39)	274
Ethnicity: Other	43% (88)	24% (49)	3% (7)	7% (13)	14% (29)	9% (18)	204
All Christian	36% (356)	28% (276)	4% (41)	4% (37)	20% (197)	8% (81)	988
All Non-Christian	44% (48)	23% (25)	7% (7)	4% (5)	10% (11)	12% (13)	109
Atheist	43% (57)	29% (38)	3% (4)	1% (2)	12% (16)	11% (14)	132
Agnostic/Nothing in particular	39% (220)	24% (135)	2% (11)	5% (28)	20% (110)	10% (54)	558
Something Else	32% (131)	26% (109)	7% (27)	5% (21)	20% (82)	10% (43)	413
Religious Non-Protestant/Catholic	39% (50)	21% (27)	6% (7)	4% (5)	20% (25)	10% (13)	128
Evangelical	33% (183)	26% (146)	5% (30)	4% (24)	20% (111)	11% (62)	556
Non-Evangelical	37% (297)	29% (233)	5% (39)	4% (34)	18% (150)	7% (60)	812
Community: Urban	43% (261)	23% (137)	4% (23)	6% (34)	15% (89)	10% (59)	603
Community: Suburban	36% (369)	30% (312)	4% (43)	3% (32)	20% (204)	7% (77)	1037
Community: Rural	32% (182)	24% (135)	4% (25)	5% (25)	22% (124)	12% (69)	560
Employ: Private Sector	39% (252)	28% (180)	4% (25)	4% (28)	19% (124)	6% (40)	649
Employ: Government	40% (59)	32% (48)	3% (4)	5% (7)	11% (16)	9% (14)	149
Employ: Self-Employed	38% (72)	28% (53)	3% (5)	5% (10)	19% (36)	6% (11)	187
Employ: Homemaker	34% (49)	26% (37)	1% (1)	7% (10)	23% (34)	9% (14)	145
Employ: Student	41% (42)	27% (27)	10% (11)	9% (9)	9% (9)	4% (4)	102
Employ: Retired	35% (168)	25% (119)	4% (19)	2% (12)	24% (113)	11% (51)	482
Employ: Unemployed	34% (111)	28% (94)	5% (16)	3% (9)	18% (58)	13% (43)	331
Employ: Other	38% (59)	17% (26)	7% (10)	5% (7)	16% (25)	18% (29)	156
Military HH: Yes	45% (146)	23% (74)	2% (6)	4% (12)	19% (62)	7% (22)	321
Military HH: No	35% (666)	27% (510)	5% (86)	4% (79)	19% (354)	10% (183)	1879
RD/WT: Right Direction	46% (383)	26% (214)	4% (33)	4% (35)	13% (109)	8% (64)	838
RD/WT: Wrong Track	31% (429)	27% (370)	4% (58)	4% (57)	23% (307)	10% (141)	1362

Continued on next page

**Table MCER6\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
*Better for the environment*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	37% (812)	27% (584)	4% (91)	4% (92)	19% (416)	9% (205)	2200
Biden Job Approve	46% (568)	27% (328)	3% (41)	4% (43)	11% (140)	8% (101)	1221
Biden Job Disapprove	23% (160)	26% (183)	5% (33)	6% (40)	32% (221)	8% (58)	694
Biden Job Strongly Approve	51% (387)	24% (181)	3% (21)	3% (25)	12% (92)	8% (61)	766
Biden Job Somewhat Approve	40% (181)	32% (148)	5% (21)	4% (18)	10% (48)	9% (40)	455
Biden Job Somewhat Disapprove	24% (42)	40% (70)	6% (11)	3% (5)	21% (37)	5% (8)	174
Biden Job Strongly Disapprove	23% (118)	22% (112)	4% (22)	7% (34)	35% (183)	10% (50)	520
Favorable of Biden	47% (586)	27% (336)	3% (40)	3% (43)	12% (146)	8% (103)	1254
Unfavorable of Biden	24% (197)	27% (220)	5% (40)	5% (43)	30% (244)	8% (64)	807
Very Favorable of Biden	50% (376)	24% (184)	3% (24)	3% (24)	12% (89)	8% (59)	757
Somewhat Favorable of Biden	42% (211)	31% (152)	3% (15)	4% (19)	11% (57)	9% (44)	498
Somewhat Unfavorable of Biden	30% (64)	36% (77)	7% (16)	1% (1)	20% (42)	6% (13)	213
Very Unfavorable of Biden	22% (133)	24% (143)	4% (24)	7% (42)	34% (202)	9% (51)	594
#1 Issue: Economy	35% (318)	29% (268)	4% (35)	4% (33)	20% (187)	8% (71)	912
#1 Issue: Security	28% (62)	22% (48)	3% (7)	6% (13)	28% (64)	13% (29)	224
#1 Issue: Health Care	48% (164)	26% (88)	3% (12)	3% (11)	13% (43)	7% (25)	343
#1 Issue: Medicare / Social Security	30% (76)	24% (59)	3% (8)	2% (6)	24% (59)	17% (41)	249
#1 Issue: Women's Issues	39% (49)	29% (37)	6% (8)	7% (9)	12% (15)	7% (9)	126
#1 Issue: Education	32% (33)	25% (25)	13% (13)	11% (11)	10% (11)	9% (9)	102
#1 Issue: Energy	54% (49)	20% (18)	9% (8)	4% (4)	7% (6)	5% (5)	90
#1 Issue: Other	40% (62)	26% (40)	— (1)	3% (5)	20% (31)	10% (16)	154
2020 Vote: Joe Biden	49% (502)	26% (271)	3% (34)	3% (35)	11% (110)	8% (77)	1029
2020 Vote: Donald Trump	24% (173)	26% (186)	5% (38)	6% (39)	31% (216)	8% (55)	707
2020 Vote: Other	28% (20)	31% (22)	8% (6)	4% (3)	22% (16)	7% (5)	71
2020 Vote: Didn't Vote	30% (117)	26% (103)	4% (14)	4% (15)	19% (73)	17% (67)	389
2018 House Vote: Democrat	50% (390)	26% (204)	3% (25)	3% (25)	12% (91)	7% (53)	787
2018 House Vote: Republican	26% (138)	25% (132)	5% (26)	6% (31)	33% (174)	6% (34)	535
2018 House Vote: Someone else	33% (19)	21% (12)	4% (2)	6% (4)	24% (14)	12% (7)	57

Continued on next page

**Table MCER6\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
*Better for the environment*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	37% (812)	27% (584)	4% (91)	4% (92)	19% (416)	9% (205)	2200
2016 Vote: Hillary Clinton	48% (357)	26% (191)	3% (21)	3% (22)	13% (95)	8% (57)	743
2016 Vote: Donald Trump	26% (172)	26% (170)	5% (33)	6% (38)	30% (199)	7% (49)	660
2016 Vote: Other	36% (33)	36% (32)	4% (4)	3% (3)	20% (18)	1% (1)	90
2016 Vote: Didn't Vote	36% (250)	27% (188)	5% (34)	4% (29)	15% (104)	14% (97)	701
Voted in 2014: Yes	39% (484)	25% (320)	4% (49)	5% (57)	21% (260)	7% (83)	1254
Voted in 2014: No	35% (328)	28% (264)	4% (42)	4% (35)	16% (156)	13% (122)	946
4-Region: Northeast	38% (150)	26% (103)	4% (14)	4% (18)	19% (76)	8% (33)	394
4-Region: Midwest	37% (172)	28% (128)	2% (9)	5% (21)	19% (86)	10% (46)	462
4-Region: South	35% (290)	28% (232)	5% (41)	3% (23)	19% (153)	10% (85)	824
4-Region: West	38% (200)	23% (120)	5% (28)	6% (30)	19% (100)	8% (41)	520
Climate concerned	46% (734)	28% (444)	4% (70)	3% (49)	12% (194)	6% (102)	1594
Owns electric vehicle	50% (102)	23% (47)	5% (11)	4% (8)	11% (22)	6% (12)	202
Does not own electric vehicle	36% (710)	27% (536)	4% (81)	4% (83)	20% (394)	10% (193)	1998
Interested in solar/renewables	51% (499)	26% (258)	4% (38)	4% (39)	10% (103)	5% (45)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	36% (797)	27% (594)	4% (96)	4% (84)	19% (426)	9% (202)	2200
Gender: Male	38% (400)	27% (285)	5% (55)	4% (48)	18% (195)	7% (79)	1062
Gender: Female	35% (397)	27% (310)	4% (41)	3% (37)	20% (231)	11% (123)	1138
Age: 18-34	40% (265)	26% (169)	5% (30)	4% (25)	15% (96)	11% (70)	655
Age: 35-44	42% (152)	26% (92)	4% (15)	3% (12)	18% (63)	7% (24)	358
Age: 45-64	33% (250)	29% (216)	4% (31)	5% (34)	20% (153)	9% (67)	751
Age: 65+	30% (130)	27% (117)	5% (20)	3% (13)	26% (115)	10% (42)	436
GenZers: 1997-2012	45% (127)	24% (66)	4% (12)	4% (12)	11% (31)	12% (33)	280
Millennials: 1981-1996	40% (238)	26% (156)	5% (30)	4% (21)	17% (104)	8% (47)	596
GenXers: 1965-1980	35% (213)	29% (176)	4% (24)	5% (27)	18% (111)	8% (51)	602
Baby Boomers: 1946-1964	31% (205)	27% (180)	4% (29)	3% (22)	25% (165)	9% (63)	664
PID: Dem (no lean)	42% (364)	29% (251)	3% (26)	4% (33)	14% (126)	8% (70)	870
PID: Ind (no lean)	33% (233)	29% (203)	3% (22)	3% (25)	21% (146)	11% (76)	705
PID: Rep (no lean)	32% (200)	23% (141)	8% (48)	4% (26)	25% (154)	9% (56)	625
PID/Gender: Dem Men	45% (180)	31% (124)	3% (14)	4% (16)	11% (46)	6% (24)	403
PID/Gender: Dem Women	39% (184)	27% (127)	3% (12)	4% (17)	17% (80)	10% (46)	467
PID/Gender: Ind Men	33% (110)	29% (99)	3% (11)	4% (13)	21% (70)	10% (35)	338
PID/Gender: Ind Women	34% (123)	28% (104)	3% (11)	3% (12)	21% (76)	11% (41)	367
PID/Gender: Rep Men	34% (111)	19% (62)	9% (30)	6% (19)	25% (80)	6% (20)	321
PID/Gender: Rep Women	29% (89)	26% (79)	6% (18)	3% (8)	24% (74)	12% (36)	304
Ideo: Liberal (1-3)	46% (315)	30% (205)	4% (28)	3% (21)	12% (85)	5% (32)	687
Ideo: Moderate (4)	36% (205)	28% (160)	3% (17)	4% (22)	19% (109)	11% (65)	578
Ideo: Conservative (5-7)	30% (214)	25% (174)	6% (40)	4% (28)	27% (190)	8% (60)	705
Educ: < College	34% (513)	25% (385)	4% (62)	4% (66)	21% (312)	12% (174)	1512
Educ: Bachelors degree	39% (172)	30% (134)	5% (21)	3% (15)	18% (81)	5% (20)	444
Educ: Post-grad	46% (112)	31% (75)	5% (13)	1% (3)	13% (33)	3% (8)	244
Income: Under 50k	34% (434)	26% (325)	4% (53)	4% (57)	20% (250)	11% (144)	1263
Income: 50k-100k	37% (235)	28% (173)	5% (33)	3% (18)	20% (124)	7% (44)	626
Income: 100k+	41% (128)	31% (96)	3% (10)	3% (10)	17% (52)	5% (14)	311

Continued on next page

**Table MCER6\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	36% (797)	27% (594)	4% (96)	4% (84)	19% (426)	9% (202)	2200
Ethnicity: White	35% (598)	29% (491)	4% (77)	3% (57)	20% (352)	8% (146)	1722
Ethnicity: Hispanic	42% (148)	22% (78)	7% (25)	5% (17)	16% (56)	7% (25)	349
Ethnicity: Black	37% (101)	20% (56)	4% (11)	7% (21)	16% (43)	16% (43)	274
Ethnicity: Other	48% (97)	23% (47)	4% (8)	3% (7)	15% (31)	6% (13)	204
All Christian	34% (334)	31% (305)	4% (39)	4% (37)	19% (191)	8% (81)	988
All Non-Christian	46% (50)	26% (28)	4% (4)	2% (3)	12% (13)	11% (12)	109
Atheist	43% (57)	26% (35)	5% (7)	3% (4)	16% (20)	7% (9)	132
Agnostic/Nothing in particular	37% (209)	22% (124)	4% (21)	4% (24)	22% (124)	10% (57)	558
Something Else	36% (148)	25% (103)	6% (24)	4% (17)	19% (78)	10% (43)	413
Religious Non-Protestant/Catholic	41% (52)	25% (33)	3% (4)	3% (4)	18% (23)	9% (12)	128
Evangelical	33% (182)	28% (153)	5% (26)	5% (26)	19% (106)	11% (62)	556
Non-Evangelical	36% (291)	30% (247)	4% (36)	3% (26)	19% (151)	7% (61)	812
Community: Urban	38% (232)	25% (151)	4% (26)	6% (34)	18% (106)	9% (55)	603
Community: Suburban	37% (384)	29% (300)	4% (41)	3% (26)	19% (200)	8% (86)	1037
Community: Rural	32% (182)	26% (144)	5% (29)	4% (24)	22% (121)	11% (61)	560
Employ: Private Sector	38% (246)	29% (186)	4% (27)	4% (23)	20% (132)	5% (36)	649
Employ: Government	45% (67)	25% (37)	6% (9)	5% (8)	12% (18)	6% (9)	149
Employ: Self-Employed	43% (81)	24% (45)	6% (12)	3% (6)	17% (32)	6% (11)	187
Employ: Homemaker	30% (44)	30% (44)	3% (4)	5% (7)	20% (30)	12% (17)	145
Employ: Student	50% (51)	21% (21)	6% (6)	1% (1)	9% (9)	12% (13)	102
Employ: Retired	29% (139)	27% (130)	4% (22)	4% (17)	25% (121)	11% (52)	482
Employ: Unemployed	34% (113)	30% (100)	3% (10)	5% (17)	16% (54)	11% (36)	331
Employ: Other	35% (55)	20% (31)	4% (6)	3% (5)	19% (29)	19% (29)	156
Military HH: Yes	39% (126)	25% (81)	5% (16)	3% (9)	22% (69)	6% (21)	321
Military HH: No	36% (671)	27% (513)	4% (80)	4% (76)	19% (357)	10% (182)	1879
RD/WT: Right Direction	41% (343)	27% (225)	5% (44)	4% (31)	16% (130)	8% (65)	838
RD/WT: Wrong Track	33% (454)	27% (369)	4% (52)	4% (53)	22% (296)	10% (138)	1362

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**Table MCER6\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	36% (797)	27% (594)	4% (96)	4% (84)	19% (426)	9% (202)	2200
Biden Job Approve	42% (515)	27% (335)	4% (49)	4% (50)	14% (174)	8% (98)	1221
Biden Job Disapprove	28% (194)	27% (187)	5% (36)	4% (31)	28% (192)	8% (54)	694
Biden Job Strongly Approve	44% (339)	25% (192)	4% (30)	4% (31)	15% (115)	8% (60)	766
Biden Job Somewhat Approve	39% (176)	31% (143)	4% (19)	4% (19)	13% (59)	8% (38)	455
Biden Job Somewhat Disapprove	32% (56)	37% (63)	4% (7)	3% (5)	20% (34)	5% (8)	174
Biden Job Strongly Disapprove	26% (138)	24% (124)	6% (29)	5% (26)	30% (158)	9% (46)	520
Favorable of Biden	42% (531)	28% (351)	4% (47)	4% (47)	14% (177)	8% (101)	1254
Unfavorable of Biden	29% (238)	26% (213)	5% (42)	4% (35)	27% (216)	8% (64)	807
Very Favorable of Biden	42% (319)	27% (203)	4% (33)	4% (28)	15% (115)	8% (59)	757
Somewhat Favorable of Biden	43% (213)	30% (148)	3% (14)	4% (18)	13% (63)	8% (42)	498
Somewhat Unfavorable of Biden	35% (75)	33% (71)	3% (6)	4% (8)	18% (39)	7% (14)	213
Very Unfavorable of Biden	27% (163)	24% (142)	6% (36)	5% (27)	30% (177)	8% (50)	594
#1 Issue: Economy	37% (338)	27% (249)	4% (38)	4% (33)	20% (187)	7% (67)	912
#1 Issue: Security	29% (65)	25% (55)	5% (12)	7% (16)	24% (53)	10% (23)	224
#1 Issue: Health Care	40% (136)	32% (110)	4% (12)	3% (9)	13% (46)	9% (30)	343
#1 Issue: Medicare / Social Security	30% (75)	24% (59)	5% (12)	3% (7)	25% (62)	13% (33)	249
#1 Issue: Women's Issues	39% (50)	25% (32)	6% (8)	4% (5)	7% (9)	19% (23)	126
#1 Issue: Education	44% (45)	29% (29)	8% (8)	6% (6)	10% (10)	4% (4)	102
#1 Issue: Energy	43% (38)	22% (20)	5% (4)	6% (5)	23% (20)	2% (2)	90
#1 Issue: Other	32% (49)	27% (41)	1% (2)	2% (3)	25% (38)	13% (20)	154
2020 Vote: Joe Biden	44% (447)	28% (284)	3% (32)	4% (38)	14% (147)	8% (81)	1029
2020 Vote: Donald Trump	28% (201)	27% (190)	6% (41)	4% (28)	27% (189)	8% (60)	707
2020 Vote: Other	27% (19)	36% (26)	7% (5)	4% (3)	18% (13)	8% (6)	71
2020 Vote: Didn't Vote	33% (130)	24% (95)	5% (19)	4% (16)	19% (74)	14% (55)	389
2018 House Vote: Democrat	42% (332)	30% (235)	3% (25)	3% (26)	14% (113)	7% (56)	787
2018 House Vote: Republican	29% (153)	26% (140)	6% (33)	4% (23)	27% (146)	8% (41)	535
2018 House Vote: Someone else	33% (19)	21% (12)	4% (2)	6% (3)	20% (12)	16% (9)	57

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**Table MCER6\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	36% (797)	27% (594)	4% (96)	4% (84)	19% (426)	9% (202)	2200
2016 Vote: Hillary Clinton	41% (306)	30% (219)	3% (23)	3% (21)	15% (113)	8% (62)	743
2016 Vote: Donald Trump	30% (197)	25% (163)	5% (35)	4% (30)	27% (177)	9% (57)	660
2016 Vote: Other	40% (36)	34% (31)	5% (5)	3% (3)	14% (13)	4% (3)	90
2016 Vote: Didn't Vote	37% (258)	26% (180)	5% (33)	4% (31)	17% (121)	11% (79)	701
Voted in 2014: Yes	36% (450)	29% (359)	4% (52)	3% (41)	20% (257)	8% (95)	1254
Voted in 2014: No	37% (347)	25% (235)	5% (44)	5% (43)	18% (169)	11% (108)	946
4-Region: Northeast	36% (142)	29% (113)	4% (15)	2% (7)	21% (85)	9% (33)	394
4-Region: Midwest	35% (161)	27% (126)	4% (20)	4% (21)	19% (90)	10% (45)	462
4-Region: South	38% (313)	27% (218)	4% (32)	5% (38)	18% (147)	9% (76)	824
4-Region: West	35% (182)	26% (137)	6% (29)	4% (19)	20% (105)	9% (48)	520
Climate concerned	42% (674)	29% (459)	4% (63)	3% (47)	15% (242)	7% (109)	1594
Owns electric vehicle	48% (96)	27% (55)	6% (11)	3% (5)	12% (23)	5% (10)	202
Does not own electric vehicle	35% (701)	27% (539)	4% (84)	4% (79)	20% (403)	10% (192)	1998
Interested in solar/renewables	47% (464)	27% (262)	5% (45)	3% (32)	13% (131)	5% (48)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER6\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Convenience of re-powering*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (510)	23% (500)	10% (230)	10% (217)	21% (459)	13% (285)	2200
Gender: Male	25% (270)	22% (239)	12% (126)	10% (105)	19% (204)	11% (118)	1062
Gender: Female	21% (240)	23% (262)	9% (103)	10% (112)	22% (255)	15% (167)	1138
Age: 18-34	26% (168)	21% (140)	9% (57)	8% (49)	21% (137)	16% (104)	655
Age: 35-44	29% (102)	27% (97)	9% (31)	7% (26)	18% (63)	11% (39)	358
Age: 45-64	23% (171)	20% (153)	12% (92)	11% (84)	22% (163)	12% (89)	751
Age: 65+	16% (69)	25% (110)	11% (50)	13% (58)	22% (96)	12% (54)	436
GenZers: 1997-2012	25% (69)	21% (60)	8% (22)	10% (27)	16% (46)	20% (57)	280
Millennials: 1981-1996	29% (174)	23% (135)	8% (50)	6% (36)	22% (134)	11% (67)	596
GenXers: 1965-1980	23% (137)	23% (138)	13% (77)	11% (69)	19% (112)	11% (69)	602
Baby Boomers: 1946-1964	18% (117)	24% (162)	11% (75)	12% (79)	23% (151)	12% (79)	664
PID: Dem (no lean)	29% (254)	25% (216)	10% (86)	8% (69)	17% (145)	11% (99)	870
PID: Ind (no lean)	19% (137)	22% (155)	11% (75)	10% (68)	23% (163)	15% (108)	705
PID: Rep (no lean)	19% (119)	21% (129)	11% (68)	13% (80)	24% (151)	12% (77)	625
PID/Gender: Dem Men	32% (127)	24% (99)	13% (50)	8% (34)	14% (55)	9% (38)	403
PID/Gender: Dem Women	27% (127)	25% (117)	8% (36)	8% (35)	19% (90)	13% (62)	467
PID/Gender: Ind Men	20% (68)	22% (73)	13% (43)	8% (28)	24% (81)	13% (45)	338
PID/Gender: Ind Women	19% (69)	22% (82)	9% (32)	11% (39)	22% (82)	17% (63)	367
PID/Gender: Rep Men	23% (75)	21% (67)	10% (33)	13% (43)	21% (68)	11% (36)	321
PID/Gender: Rep Women	15% (44)	21% (62)	12% (36)	12% (37)	27% (83)	14% (42)	304
Ideo: Liberal (1-3)	31% (210)	26% (180)	11% (75)	9% (62)	15% (105)	8% (55)	687
Ideo: Moderate (4)	26% (148)	24% (140)	11% (64)	6% (36)	20% (117)	13% (74)	578
Ideo: Conservative (5-7)	16% (114)	21% (149)	10% (71)	15% (104)	26% (181)	12% (86)	705
Educ: < College	21% (315)	21% (322)	9% (137)	10% (149)	23% (346)	16% (243)	1512
Educ: Bachelors degree	28% (122)	24% (107)	15% (64)	10% (44)	18% (80)	6% (26)	444
Educ: Post-grad	30% (73)	30% (72)	11% (28)	10% (24)	14% (33)	6% (15)	244
Income: Under 50k	21% (271)	21% (263)	11% (135)	10% (131)	21% (267)	16% (197)	1263
Income: 50k-100k	24% (148)	23% (144)	10% (62)	9% (59)	23% (143)	11% (70)	626
Income: 100k+	29% (91)	30% (94)	11% (33)	8% (26)	16% (49)	6% (18)	311

Continued on next page

**Table MCER6\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Convenience of re-powering

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (510)	23% (500)	10% (230)	10% (217)	21% (459)	13% (285)	2200
Ethnicity: White	22% (376)	24% (405)	10% (176)	10% (180)	22% (372)	12% (212)	1722
Ethnicity: Hispanic	30% (105)	24% (84)	12% (44)	8% (29)	17% (59)	8% (29)	349
Ethnicity: Black	28% (77)	15% (41)	11% (30)	8% (22)	18% (50)	20% (56)	274
Ethnicity: Other	28% (57)	27% (54)	12% (24)	7% (15)	18% (37)	8% (17)	204
All Christian	22% (214)	25% (242)	12% (120)	11% (113)	19% (189)	11% (111)	988
All Non-Christian	25% (27)	27% (30)	15% (16)	5% (6)	13% (14)	16% (17)	109
Atheist	31% (41)	24% (31)	10% (13)	6% (8)	19% (25)	10% (13)	132
Agnostic/Nothing in particular	25% (138)	20% (112)	8% (46)	11% (59)	22% (125)	14% (77)	558
Something Else	22% (90)	20% (84)	8% (35)	7% (31)	26% (106)	16% (67)	413
Religious Non-Protestant/Catholic	23% (29)	23% (30)	17% (21)	5% (6)	20% (25)	13% (17)	128
Evangelical	22% (123)	22% (125)	11% (61)	7% (38)	23% (129)	15% (81)	556
Non-Evangelical	22% (176)	24% (198)	11% (86)	13% (106)	19% (152)	12% (94)	812
Community: Urban	26% (156)	24% (145)	10% (58)	10% (60)	17% (105)	13% (78)	603
Community: Suburban	23% (238)	23% (240)	10% (106)	10% (100)	22% (230)	12% (123)	1037
Community: Rural	21% (116)	21% (115)	12% (65)	10% (56)	22% (124)	15% (83)	560
Employ: Private Sector	27% (176)	25% (163)	11% (72)	9% (60)	19% (126)	8% (51)	649
Employ: Government	29% (42)	24% (36)	8% (11)	12% (17)	13% (20)	15% (22)	149
Employ: Self-Employed	29% (54)	26% (48)	9% (17)	8% (15)	20% (37)	9% (16)	187
Employ: Homemaker	18% (26)	25% (36)	8% (12)	10% (15)	26% (38)	13% (19)	145
Employ: Student	32% (33)	19% (19)	6% (6)	10% (10)	17% (17)	16% (17)	102
Employ: Retired	17% (82)	21% (102)	12% (60)	13% (63)	23% (110)	13% (65)	482
Employ: Unemployed	17% (56)	23% (78)	12% (40)	8% (25)	24% (78)	16% (53)	331
Employ: Other	26% (40)	12% (19)	8% (12)	7% (11)	21% (32)	27% (42)	156
Military HH: Yes	23% (73)	23% (74)	13% (41)	12% (39)	20% (65)	9% (30)	321
Military HH: No	23% (437)	23% (427)	10% (188)	9% (178)	21% (394)	14% (255)	1879
RD/WT: Right Direction	28% (237)	26% (215)	11% (89)	8% (65)	17% (145)	10% (86)	838
RD/WT: Wrong Track	20% (273)	21% (286)	10% (141)	11% (151)	23% (313)	15% (198)	1362

Continued on next page

**Table MCER6\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Convenience of re-powering

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (510)	23% (500)	10% (230)	10% (217)	21% (459)	13% (285)	2200
Biden Job Approve	29% (350)	25% (302)	11% (130)	8% (99)	16% (198)	12% (143)	1221
Biden Job Disapprove	15% (106)	21% (144)	11% (76)	14% (99)	28% (197)	10% (72)	694
Biden Job Strongly Approve	30% (232)	24% (185)	11% (82)	8% (59)	16% (125)	11% (83)	766
Biden Job Somewhat Approve	26% (117)	26% (117)	10% (48)	9% (40)	16% (73)	13% (60)	455
Biden Job Somewhat Disapprove	21% (37)	24% (42)	14% (25)	12% (20)	23% (40)	6% (10)	174
Biden Job Strongly Disapprove	13% (70)	20% (102)	10% (51)	15% (79)	30% (156)	12% (62)	520
Favorable of Biden	28% (355)	25% (316)	10% (127)	8% (99)	16% (206)	12% (151)	1254
Unfavorable of Biden	17% (134)	21% (171)	11% (91)	13% (108)	27% (221)	10% (82)	807
Very Favorable of Biden	29% (222)	25% (186)	11% (82)	8% (59)	16% (123)	11% (83)	757
Somewhat Favorable of Biden	27% (133)	26% (129)	9% (45)	8% (40)	17% (83)	14% (68)	498
Somewhat Unfavorable of Biden	25% (53)	26% (56)	15% (33)	8% (17)	18% (39)	7% (16)	213
Very Unfavorable of Biden	14% (81)	19% (115)	10% (58)	15% (91)	31% (182)	11% (67)	594
#1 Issue: Economy	26% (235)	23% (212)	9% (84)	10% (95)	22% (201)	9% (84)	912
#1 Issue: Security	16% (37)	17% (38)	8% (18)	16% (37)	26% (59)	16% (35)	224
#1 Issue: Health Care	25% (85)	30% (104)	11% (36)	8% (27)	15% (52)	11% (39)	343
#1 Issue: Medicare / Social Security	17% (43)	17% (43)	16% (39)	8% (21)	22% (54)	19% (48)	249
#1 Issue: Women's Issues	27% (35)	21% (26)	10% (12)	6% (8)	15% (19)	21% (26)	126
#1 Issue: Education	16% (16)	25% (25)	16% (17)	9% (10)	18% (18)	16% (16)	102
#1 Issue: Energy	30% (27)	22% (20)	11% (10)	6% (6)	24% (22)	7% (7)	90
#1 Issue: Other	21% (32)	21% (32)	9% (13)	9% (14)	22% (33)	19% (29)	154
2020 Vote: Joe Biden	29% (300)	26% (268)	10% (104)	7% (73)	16% (166)	11% (118)	1029
2020 Vote: Donald Trump	16% (115)	20% (141)	12% (82)	15% (106)	26% (184)	11% (80)	707
2020 Vote: Other	15% (11)	34% (24)	11% (8)	16% (11)	18% (13)	7% (5)	71
2020 Vote: Didn't Vote	22% (85)	17% (66)	9% (33)	7% (27)	25% (95)	21% (82)	389
2018 House Vote: Democrat	29% (232)	27% (209)	11% (85)	8% (59)	15% (120)	10% (81)	787
2018 House Vote: Republican	16% (84)	22% (118)	12% (66)	14% (77)	26% (139)	9% (51)	535
2018 House Vote: Someone else	13% (8)	18% (10)	11% (6)	14% (8)	25% (14)	20% (11)	57

Continued on next page

**Table MCER6\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Convenience of re-powering*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (510)	23% (500)	10% (230)	10% (217)	21% (459)	13% (285)	2200
2016 Vote: Hillary Clinton	29% (219)	25% (189)	10% (77)	8% (59)	16% (117)	11% (82)	743
2016 Vote: Donald Trump	17% (109)	21% (136)	12% (76)	14% (93)	27% (177)	10% (68)	660
2016 Vote: Other	21% (19)	23% (21)	14% (13)	12% (11)	22% (20)	8% (7)	90
2016 Vote: Didn't Vote	23% (163)	22% (152)	9% (61)	8% (54)	20% (144)	18% (128)	701
Voted in 2014: Yes	23% (292)	24% (296)	11% (141)	11% (142)	20% (256)	10% (126)	1254
Voted in 2014: No	23% (218)	22% (204)	9% (89)	8% (75)	21% (203)	17% (158)	946
4-Region: Northeast	21% (83)	25% (98)	10% (38)	12% (46)	22% (87)	11% (42)	394
4-Region: Midwest	22% (103)	21% (98)	12% (53)	9% (42)	22% (100)	14% (66)	462
4-Region: South	25% (208)	23% (193)	10% (83)	9% (70)	20% (162)	13% (107)	824
4-Region: West	22% (116)	21% (111)	11% (55)	11% (58)	21% (110)	13% (70)	520
Climate concerned	28% (445)	26% (409)	10% (166)	8% (124)	18% (281)	11% (169)	1594
Owns electric vehicle	34% (69)	24% (49)	8% (16)	9% (19)	15% (29)	10% (20)	202
Does not own electric vehicle	22% (441)	23% (452)	11% (213)	10% (198)	21% (429)	13% (264)	1998
Interested in solar/renewables	32% (316)	27% (267)	9% (89)	9% (88)	14% (136)	9% (87)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ability to apply for tax credit*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (516)	27% (599)	5% (107)	4% (92)	27% (592)	13% (295)	2200
Gender: Male	25% (263)	28% (295)	5% (55)	5% (54)	25% (263)	12% (132)	1062
Gender: Female	22% (253)	27% (304)	5% (52)	3% (38)	29% (329)	14% (163)	1138
Age: 18-34	23% (148)	25% (166)	6% (41)	4% (28)	24% (159)	17% (113)	655
Age: 35-44	26% (92)	31% (110)	3% (11)	6% (21)	24% (85)	11% (39)	358
Age: 45-64	23% (175)	28% (207)	5% (36)	4% (26)	29% (221)	11% (86)	751
Age: 65+	23% (101)	27% (116)	4% (18)	4% (17)	29% (127)	13% (57)	436
GenZers: 1997-2012	22% (61)	22% (61)	7% (21)	6% (18)	20% (55)	23% (65)	280
Millennials: 1981-1996	24% (143)	29% (175)	5% (28)	4% (22)	27% (161)	11% (68)	596
GenXers: 1965-1980	24% (147)	30% (179)	5% (29)	5% (30)	25% (152)	11% (65)	602
Baby Boomers: 1946-1964	23% (150)	26% (175)	4% (26)	3% (20)	31% (209)	13% (86)	664
PID: Dem (no lean)	27% (235)	30% (262)	3% (30)	5% (40)	23% (197)	12% (107)	870
PID: Ind (no lean)	22% (156)	26% (183)	4% (28)	3% (23)	29% (205)	16% (110)	705
PID: Rep (no lean)	20% (125)	25% (154)	8% (49)	5% (29)	30% (190)	12% (78)	625
PID/Gender: Dem Men	30% (120)	32% (129)	4% (15)	5% (19)	19% (78)	10% (41)	403
PID/Gender: Dem Women	25% (115)	28% (133)	3% (15)	4% (21)	25% (118)	14% (66)	467
PID/Gender: Ind Men	21% (73)	25% (84)	4% (14)	5% (16)	28% (95)	17% (56)	338
PID/Gender: Ind Women	23% (83)	27% (99)	4% (13)	2% (7)	30% (110)	15% (54)	367
PID/Gender: Rep Men	22% (70)	26% (82)	8% (26)	6% (19)	28% (89)	11% (35)	321
PID/Gender: Rep Women	18% (55)	24% (72)	8% (23)	3% (10)	33% (101)	14% (43)	304
Ideo: Liberal (1-3)	31% (212)	32% (219)	3% (22)	6% (39)	20% (140)	8% (55)	687
Ideo: Moderate (4)	24% (139)	27% (156)	5% (30)	2% (14)	27% (157)	14% (83)	578
Ideo: Conservative (5-7)	18% (126)	26% (181)	6% (39)	5% (32)	35% (245)	12% (82)	705
Educ: < College	20% (307)	24% (366)	5% (74)	4% (66)	29% (438)	17% (261)	1512
Educ: Bachelors degree	28% (126)	33% (147)	5% (24)	4% (19)	23% (103)	6% (25)	444
Educ: Post-grad	34% (83)	35% (86)	3% (8)	3% (7)	21% (52)	3% (8)	244
Income: Under 50k	20% (253)	26% (328)	5% (66)	4% (52)	28% (353)	17% (211)	1263
Income: 50k-100k	27% (166)	27% (167)	4% (25)	5% (31)	28% (176)	10% (61)	626
Income: 100k+	31% (96)	33% (104)	5% (16)	3% (8)	20% (63)	7% (23)	311

Continued on next page

**Table MCER6\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (516)	27% (599)	5% (107)	4% (92)	27% (592)	13% (295)	2200
Ethnicity: White	22% (379)	28% (489)	4% (75)	4% (69)	29% (496)	12% (214)	1722
Ethnicity: Hispanic	29% (101)	24% (83)	6% (20)	7% (26)	24% (84)	10% (36)	349
Ethnicity: Black	26% (70)	21% (58)	6% (18)	7% (19)	21% (57)	19% (52)	274
Ethnicity: Other	32% (66)	25% (52)	7% (14)	2% (4)	19% (39)	14% (29)	204
All Christian	24% (233)	29% (284)	4% (39)	5% (46)	28% (276)	11% (111)	988
All Non-Christian	30% (32)	31% (34)	6% (6)	5% (5)	14% (15)	15% (17)	109
Atheist	25% (33)	29% (39)	4% (5)	4% (6)	26% (34)	11% (15)	132
Agnostic/Nothing in particular	22% (120)	28% (156)	4% (24)	4% (21)	28% (155)	15% (83)	558
Something Else	24% (97)	21% (87)	8% (33)	3% (14)	27% (111)	17% (70)	413
Religious Non-Protestant/Catholic	26% (34)	29% (37)	5% (7)	4% (5)	22% (28)	14% (17)	128
Evangelical	23% (127)	25% (139)	7% (36)	4% (22)	28% (156)	14% (76)	556
Non-Evangelical	24% (197)	28% (226)	4% (35)	5% (38)	26% (214)	13% (102)	812
Community: Urban	25% (152)	24% (146)	7% (41)	6% (34)	25% (150)	13% (81)	603
Community: Suburban	24% (249)	30% (308)	4% (46)	3% (36)	27% (275)	12% (123)	1037
Community: Rural	21% (115)	26% (146)	3% (20)	4% (23)	30% (167)	16% (90)	560
Employ: Private Sector	27% (172)	31% (200)	5% (34)	4% (27)	25% (164)	8% (52)	649
Employ: Government	28% (42)	32% (47)	4% (6)	5% (7)	19% (28)	12% (18)	149
Employ: Self-Employed	27% (50)	30% (55)	2% (4)	5% (9)	28% (52)	9% (16)	187
Employ: Homemaker	20% (28)	23% (34)	5% (7)	5% (7)	34% (50)	13% (19)	145
Employ: Student	19% (19)	22% (23)	6% (6)	5% (5)	25% (25)	23% (23)	102
Employ: Retired	20% (97)	25% (119)	4% (18)	4% (17)	32% (154)	16% (75)	482
Employ: Unemployed	20% (66)	27% (91)	7% (23)	4% (12)	24% (80)	18% (59)	331
Employ: Other	26% (41)	19% (30)	5% (8)	4% (7)	24% (37)	21% (33)	156
Military HH: Yes	28% (91)	28% (91)	4% (12)	4% (12)	26% (85)	10% (31)	321
Military HH: No	23% (425)	27% (508)	5% (95)	4% (80)	27% (507)	14% (264)	1879
RD/WT: Right Direction	28% (235)	27% (227)	5% (40)	5% (43)	24% (197)	11% (96)	838
RD/WT: Wrong Track	21% (281)	27% (372)	5% (67)	4% (49)	29% (394)	15% (199)	1362

Continued on next page

**Table MCER6\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (516)	27% (599)	5% (107)	4% (92)	27% (592)	13% (295)	2200
Biden Job Approve	28% (336)	29% (359)	4% (51)	4% (54)	22% (267)	13% (155)	1221
Biden Job Disapprove	19% (129)	25% (172)	6% (41)	5% (32)	35% (245)	11% (75)	694
Biden Job Strongly Approve	31% (238)	27% (207)	3% (26)	4% (32)	21% (162)	13% (101)	766
Biden Job Somewhat Approve	22% (99)	33% (152)	5% (24)	5% (22)	23% (105)	12% (53)	455
Biden Job Somewhat Disapprove	21% (36)	29% (50)	10% (17)	4% (6)	27% (47)	10% (18)	174
Biden Job Strongly Disapprove	18% (93)	23% (122)	5% (24)	5% (26)	38% (198)	11% (56)	520
Favorable of Biden	28% (346)	30% (372)	4% (49)	4% (50)	22% (278)	13% (160)	1254
Unfavorable of Biden	19% (152)	26% (208)	6% (46)	5% (40)	34% (275)	11% (85)	807
Very Favorable of Biden	30% (226)	27% (207)	4% (27)	4% (34)	22% (166)	13% (96)	757
Somewhat Favorable of Biden	24% (120)	33% (164)	4% (21)	3% (16)	23% (112)	13% (64)	498
Somewhat Unfavorable of Biden	23% (48)	35% (75)	5% (11)	2% (5)	25% (53)	10% (21)	213
Very Unfavorable of Biden	17% (104)	22% (133)	6% (34)	6% (36)	38% (223)	11% (65)	594
#1 Issue: Economy	24% (218)	29% (269)	6% (52)	3% (27)	27% (250)	11% (97)	912
#1 Issue: Security	21% (48)	23% (52)	6% (13)	5% (12)	32% (71)	13% (28)	224
#1 Issue: Health Care	28% (95)	30% (102)	2% (7)	5% (17)	22% (77)	13% (46)	343
#1 Issue: Medicare / Social Security	15% (37)	25% (61)	5% (12)	3% (8)	33% (81)	20% (49)	249
#1 Issue: Women's Issues	24% (31)	26% (33)	6% (7)	5% (7)	23% (29)	15% (19)	126
#1 Issue: Education	25% (26)	19% (20)	6% (6)	16% (16)	17% (17)	16% (17)	102
#1 Issue: Energy	27% (24)	23% (21)	6% (6)	2% (2)	28% (26)	13% (12)	90
#1 Issue: Other	24% (38)	27% (41)	3% (4)	3% (4)	26% (41)	17% (26)	154
2020 Vote: Joe Biden	28% (288)	31% (322)	3% (30)	4% (39)	22% (228)	12% (120)	1029
2020 Vote: Donald Trump	20% (142)	25% (176)	6% (41)	5% (33)	33% (233)	12% (81)	707
2020 Vote: Other	26% (18)	32% (23)	7% (5)	2% (1)	25% (18)	9% (7)	71
2020 Vote: Didn't Vote	17% (67)	20% (78)	7% (28)	5% (18)	29% (112)	22% (86)	389
2018 House Vote: Democrat	29% (227)	32% (255)	3% (21)	4% (31)	22% (175)	10% (78)	787
2018 House Vote: Republican	21% (111)	26% (141)	6% (34)	4% (21)	34% (183)	8% (44)	535
2018 House Vote: Someone else	23% (13)	13% (7)	8% (4)	4% (2)	31% (18)	22% (13)	57

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**Table MCER6\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (516)	27% (599)	5% (107)	4% (92)	27% (592)	13% (295)	2200
2016 Vote: Hillary Clinton	30% (225)	31% (231)	2% (14)	3% (25)	22% (165)	11% (82)	743
2016 Vote: Donald Trump	20% (133)	25% (165)	6% (40)	4% (26)	35% (232)	10% (64)	660
2016 Vote: Other	25% (23)	37% (33)	4% (4)	3% (3)	24% (22)	6% (5)	90
2016 Vote: Didn't Vote	19% (133)	24% (170)	6% (46)	5% (38)	24% (172)	20% (143)	701
Voted in 2014: Yes	26% (332)	28% (354)	4% (53)	4% (51)	28% (347)	9% (117)	1254
Voted in 2014: No	19% (184)	26% (245)	6% (54)	4% (41)	26% (245)	19% (178)	946
4-Region: Northeast	21% (83)	29% (115)	5% (19)	5% (19)	26% (104)	14% (54)	394
4-Region: Midwest	22% (102)	30% (137)	3% (16)	3% (15)	27% (126)	14% (67)	462
4-Region: South	24% (198)	26% (214)	6% (50)	3% (28)	26% (218)	14% (115)	824
4-Region: West	25% (132)	26% (134)	4% (21)	6% (30)	28% (143)	11% (59)	520
Climate concerned	28% (441)	30% (480)	5% (81)	3% (50)	23% (372)	11% (171)	1594
Owns electric vehicle	34% (69)	28% (57)	6% (12)	6% (13)	18% (36)	7% (15)	202
Does not own electric vehicle	22% (446)	27% (542)	5% (94)	4% (79)	28% (556)	14% (280)	1998
Interested in solar/renewables	34% (333)	30% (292)	5% (47)	4% (41)	19% (188)	8% (81)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER6\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (342)	22% (484)	11% (243)	10% (215)	27% (599)	14% (317)	2200
Gender: Male	18% (196)	21% (218)	13% (136)	11% (112)	25% (261)	13% (139)	1062
Gender: Female	13% (147)	23% (267)	9% (107)	9% (103)	30% (337)	16% (178)	1138
Age: 18-34	17% (113)	23% (151)	8% (55)	7% (47)	25% (165)	19% (126)	655
Age: 35-44	20% (70)	23% (82)	13% (46)	7% (27)	24% (84)	13% (48)	358
Age: 45-64	17% (125)	20% (153)	11% (81)	12% (91)	28% (214)	12% (88)	751
Age: 65+	8% (35)	23% (99)	14% (61)	12% (51)	31% (136)	13% (55)	436
GenZers: 1997-2012	16% (45)	26% (73)	6% (16)	7% (20)	21% (58)	25% (69)	280
Millennials: 1981-1996	20% (120)	21% (127)	11% (68)	7% (42)	26% (154)	14% (85)	596
GenXers: 1965-1980	16% (96)	23% (141)	11% (69)	11% (67)	26% (157)	12% (73)	602
Baby Boomers: 1946-1964	12% (79)	20% (133)	12% (83)	12% (78)	32% (214)	12% (78)	664
PID: Dem (no lean)	20% (178)	23% (203)	11% (98)	7% (65)	25% (220)	12% (107)	870
PID: Ind (no lean)	12% (83)	21% (148)	10% (72)	9% (64)	29% (206)	19% (131)	705
PID: Rep (no lean)	13% (81)	21% (133)	12% (73)	14% (86)	28% (173)	13% (79)	625
PID/Gender: Dem Men	24% (98)	21% (86)	14% (58)	8% (34)	22% (89)	9% (38)	403
PID/Gender: Dem Women	17% (80)	25% (117)	9% (40)	7% (31)	28% (131)	15% (69)	467
PID/Gender: Ind Men	13% (45)	19% (63)	11% (36)	11% (38)	29% (97)	17% (59)	338
PID/Gender: Ind Women	10% (38)	23% (85)	10% (36)	7% (26)	30% (109)	20% (72)	367
PID/Gender: Rep Men	16% (53)	21% (69)	13% (43)	13% (40)	23% (75)	13% (42)	321
PID/Gender: Rep Women	9% (29)	21% (65)	10% (30)	15% (46)	32% (98)	12% (37)	304
Ideo: Liberal (1-3)	21% (147)	24% (168)	14% (93)	7% (50)	24% (162)	10% (67)	687
Ideo: Moderate (4)	16% (93)	23% (134)	10% (56)	8% (44)	30% (174)	13% (77)	578
Ideo: Conservative (5-7)	11% (77)	20% (142)	11% (78)	15% (106)	29% (207)	14% (96)	705
Educ: < College	13% (193)	21% (319)	10% (144)	10% (149)	29% (438)	18% (269)	1512
Educ: Bachelors degree	19% (85)	25% (111)	16% (72)	9% (42)	23% (103)	7% (31)	444
Educ: Post-grad	27% (65)	22% (54)	11% (27)	10% (24)	24% (58)	7% (18)	244
Income: Under 50k	13% (170)	21% (261)	10% (121)	9% (115)	30% (373)	18% (223)	1263
Income: 50k-100k	16% (101)	21% (133)	14% (85)	11% (72)	26% (165)	11% (71)	626
Income: 100k+	23% (72)	29% (90)	12% (37)	9% (28)	19% (60)	7% (23)	311

Continued on next page

**Table MCER6\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (342)	22% (484)	11% (243)	10% (215)	27% (599)	14% (317)	2200
Ethnicity: White	14% (244)	21% (369)	12% (212)	10% (177)	29% (491)	13% (230)	1722
Ethnicity: Hispanic	22% (78)	21% (75)	10% (35)	8% (29)	25% (87)	13% (45)	349
Ethnicity: Black	20% (55)	23% (63)	6% (16)	8% (23)	21% (57)	22% (61)	274
Ethnicity: Other	21% (44)	26% (53)	7% (15)	7% (15)	25% (51)	13% (27)	204
All Christian	15% (145)	24% (238)	12% (122)	11% (109)	27% (263)	11% (110)	988
All Non-Christian	21% (23)	25% (27)	14% (16)	6% (6)	15% (16)	19% (21)	109
Atheist	21% (27)	22% (29)	12% (16)	4% (5)	28% (37)	13% (17)	132
Agnostic/Nothing in particular	16% (87)	20% (112)	10% (58)	9% (49)	29% (163)	16% (90)	558
Something Else	14% (60)	19% (78)	7% (31)	11% (46)	29% (119)	19% (79)	413
Religious Non-Protestant/Catholic	18% (23)	25% (31)	13% (17)	6% (7)	21% (27)	18% (22)	128
Evangelical	15% (82)	23% (130)	10% (58)	11% (62)	26% (145)	15% (81)	556
Non-Evangelical	14% (116)	22% (181)	12% (94)	11% (92)	28% (225)	13% (104)	812
Community: Urban	19% (114)	24% (144)	10% (57)	9% (52)	24% (146)	15% (90)	603
Community: Suburban	15% (160)	22% (223)	12% (124)	10% (99)	27% (285)	14% (147)	1037
Community: Rural	12% (69)	21% (118)	11% (61)	11% (64)	30% (168)	14% (80)	560
Employ: Private Sector	19% (122)	23% (148)	13% (82)	9% (58)	26% (166)	11% (73)	649
Employ: Government	22% (32)	25% (38)	10% (15)	11% (16)	21% (32)	11% (16)	149
Employ: Self-Employed	19% (35)	25% (47)	15% (29)	9% (17)	20% (37)	12% (22)	187
Employ: Homemaker	7% (10)	25% (36)	8% (11)	12% (18)	32% (47)	15% (22)	145
Employ: Student	18% (18)	32% (33)	9% (10)	5% (5)	20% (20)	16% (16)	102
Employ: Retired	11% (54)	19% (93)	13% (63)	12% (57)	33% (157)	12% (58)	482
Employ: Unemployed	15% (48)	22% (73)	8% (27)	7% (23)	29% (97)	19% (63)	331
Employ: Other	14% (22)	10% (16)	4% (6)	13% (21)	28% (44)	30% (47)	156
Military HH: Yes	17% (56)	27% (88)	8% (26)	10% (32)	26% (83)	11% (36)	321
Military HH: No	15% (286)	21% (396)	12% (216)	10% (183)	27% (515)	15% (281)	1879
RD/WT: Right Direction	21% (178)	24% (203)	11% (93)	7% (59)	24% (202)	12% (103)	838
RD/WT: Wrong Track	12% (165)	21% (282)	11% (150)	11% (156)	29% (396)	16% (214)	1362

Continued on next page

**Table MCER6\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (342)	22% (484)	11% (243)	10% (215)	27% (599)	14% (317)	2200
Biden Job Approve	20% (239)	24% (290)	12% (142)	7% (82)	25% (310)	13% (158)	1221
Biden Job Disapprove	9% (63)	20% (141)	11% (79)	17% (118)	31% (214)	11% (78)	694
Biden Job Strongly Approve	22% (170)	22% (170)	11% (87)	6% (49)	25% (191)	13% (100)	766
Biden Job Somewhat Approve	15% (70)	26% (120)	12% (54)	7% (33)	26% (120)	13% (59)	455
Biden Job Somewhat Disapprove	12% (21)	29% (51)	14% (24)	15% (26)	22% (38)	8% (14)	174
Biden Job Strongly Disapprove	8% (42)	17% (90)	11% (55)	18% (93)	34% (176)	12% (64)	520
Favorable of Biden	19% (241)	24% (297)	11% (142)	7% (89)	25% (316)	13% (167)	1254
Unfavorable of Biden	11% (86)	21% (167)	11% (91)	15% (118)	31% (250)	12% (95)	807
Very Favorable of Biden	20% (155)	22% (170)	12% (89)	8% (57)	25% (188)	13% (98)	757
Somewhat Favorable of Biden	17% (87)	26% (128)	11% (53)	6% (32)	26% (129)	14% (70)	498
Somewhat Unfavorable of Biden	18% (38)	28% (60)	13% (28)	7% (15)	22% (47)	12% (26)	213
Very Unfavorable of Biden	8% (48)	18% (107)	11% (63)	17% (103)	34% (203)	12% (69)	594
#1 Issue: Economy	16% (143)	24% (220)	12% (114)	10% (89)	26% (240)	12% (107)	912
#1 Issue: Security	12% (28)	22% (49)	5% (12)	15% (34)	30% (68)	15% (33)	224
#1 Issue: Health Care	21% (70)	22% (77)	11% (38)	8% (27)	24% (81)	14% (50)	343
#1 Issue: Medicare / Social Security	8% (20)	17% (41)	14% (35)	10% (24)	33% (83)	18% (46)	249
#1 Issue: Women's Issues	17% (22)	24% (30)	8% (10)	4% (5)	27% (34)	21% (26)	126
#1 Issue: Education	19% (20)	21% (22)	19% (20)	8% (8)	15% (16)	16% (17)	102
#1 Issue: Energy	20% (18)	14% (13)	7% (7)	12% (11)	39% (35)	8% (7)	90
#1 Issue: Other	14% (22)	21% (32)	5% (8)	11% (17)	28% (43)	21% (32)	154
2020 Vote: Joe Biden	20% (209)	24% (244)	12% (120)	6% (59)	26% (267)	13% (131)	1029
2020 Vote: Donald Trump	10% (73)	20% (144)	12% (88)	16% (110)	30% (211)	11% (80)	707
2020 Vote: Other	10% (7)	29% (21)	8% (6)	11% (8)	27% (19)	15% (11)	71
2020 Vote: Didn't Vote	14% (53)	19% (75)	7% (29)	10% (38)	26% (101)	24% (93)	389
2018 House Vote: Democrat	21% (162)	24% (188)	13% (102)	8% (64)	24% (187)	11% (83)	787
2018 House Vote: Republican	12% (66)	20% (107)	12% (67)	17% (89)	30% (163)	8% (44)	535
2018 House Vote: Someone else	16% (9)	13% (7)	12% (7)	11% (6)	30% (17)	18% (10)	57

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**Table MCER6\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (342)	22% (484)	11% (243)	10% (215)	27% (599)	14% (317)	2200
2016 Vote: Hillary Clinton	21% (153)	24% (176)	13% (94)	6% (46)	26% (190)	11% (84)	743
2016 Vote: Donald Trump	11% (74)	21% (140)	12% (78)	16% (105)	30% (196)	10% (67)	660
2016 Vote: Other	14% (12)	17% (16)	16% (14)	12% (11)	29% (27)	12% (11)	90
2016 Vote: Didn't Vote	15% (102)	22% (152)	8% (56)	8% (53)	26% (185)	22% (153)	701
Voted in 2014: Yes	17% (212)	21% (264)	13% (168)	12% (148)	27% (332)	10% (129)	1254
Voted in 2014: No	14% (130)	23% (220)	8% (75)	7% (67)	28% (266)	20% (188)	946
4-Region: Northeast	14% (56)	20% (78)	14% (55)	11% (44)	26% (102)	15% (58)	394
4-Region: Midwest	12% (56)	25% (115)	11% (52)	10% (44)	28% (128)	15% (67)	462
4-Region: South	17% (140)	22% (177)	10% (79)	9% (75)	29% (238)	14% (114)	824
4-Region: West	17% (90)	22% (113)	11% (56)	10% (51)	25% (131)	15% (78)	520
Climate concerned	19% (297)	25% (400)	11% (182)	8% (121)	26% (412)	11% (182)	1594
Owns electric vehicle	27% (54)	28% (56)	13% (26)	8% (16)	15% (30)	10% (21)	202
Does not own electric vehicle	14% (289)	21% (429)	11% (217)	10% (199)	28% (568)	15% (296)	1998
Interested in solar/renewables	23% (228)	27% (261)	11% (109)	9% (85)	20% (201)	10% (97)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (207)	15% (330)	8% (171)	7% (147)	49% (1081)	12% (265)	2200
Gender: Male	11% (120)	17% (180)	9% (95)	7% (77)	45% (481)	10% (109)	1062
Gender: Female	8% (87)	13% (150)	7% (76)	6% (70)	53% (599)	14% (156)	1138
Age: 18-34	13% (88)	18% (117)	6% (40)	6% (41)	42% (275)	14% (94)	655
Age: 35-44	12% (44)	15% (53)	11% (41)	4% (15)	44% (159)	13% (45)	358
Age: 45-64	8% (61)	15% (113)	7% (52)	9% (64)	51% (383)	10% (77)	751
Age: 65+	3% (14)	11% (47)	9% (38)	6% (26)	61% (264)	11% (48)	436
GenZers: 1997-2012	14% (39)	15% (42)	6% (18)	7% (21)	41% (115)	16% (45)	280
Millennials: 1981-1996	13% (78)	17% (104)	8% (48)	5% (31)	43% (259)	13% (76)	596
GenXers: 1965-1980	10% (60)	17% (105)	8% (46)	8% (48)	47% (282)	10% (63)	602
Baby Boomers: 1946-1964	4% (29)	11% (70)	8% (54)	7% (43)	60% (396)	11% (71)	664
PID: Dem (no lean)	13% (112)	19% (167)	7% (60)	7% (57)	45% (387)	10% (86)	870
PID: Ind (no lean)	6% (40)	11% (75)	8% (55)	4% (30)	56% (395)	15% (109)	705
PID: Rep (no lean)	9% (54)	14% (88)	9% (56)	9% (59)	48% (298)	11% (69)	625
PID/Gender: Dem Men	16% (63)	25% (101)	8% (34)	6% (26)	37% (149)	8% (31)	403
PID/Gender: Dem Women	11% (49)	14% (66)	6% (26)	7% (32)	51% (238)	12% (56)	467
PID/Gender: Ind Men	6% (21)	10% (34)	9% (31)	5% (17)	55% (184)	15% (50)	338
PID/Gender: Ind Women	5% (19)	11% (41)	7% (24)	4% (13)	58% (211)	16% (59)	367
PID/Gender: Rep Men	11% (36)	14% (45)	10% (31)	10% (34)	46% (148)	9% (28)	321
PID/Gender: Rep Women	6% (18)	14% (43)	8% (26)	8% (25)	49% (150)	14% (42)	304
Ideo: Liberal (1-3)	10% (71)	18% (125)	8% (52)	6% (42)	52% (356)	6% (41)	687
Ideo: Moderate (4)	10% (58)	16% (90)	8% (47)	6% (33)	48% (280)	12% (71)	578
Ideo: Conservative (5-7)	7% (52)	13% (89)	8% (58)	9% (61)	52% (364)	11% (80)	705
Educ: < College	8% (120)	14% (215)	7% (112)	7% (106)	49% (739)	15% (221)	1512
Educ: Bachelors degree	13% (58)	18% (78)	8% (34)	6% (29)	48% (214)	7% (31)	444
Educ: Post-grad	12% (28)	15% (37)	10% (26)	5% (12)	52% (128)	5% (12)	244
Income: Under 50k	8% (101)	16% (196)	8% (97)	7% (91)	47% (589)	15% (190)	1263
Income: 50k-100k	9% (55)	13% (82)	6% (40)	7% (43)	56% (352)	9% (54)	626
Income: 100k+	16% (51)	17% (52)	11% (34)	4% (13)	45% (140)	7% (21)	311

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**Table MCER6\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (207)	15% (330)	8% (171)	7% (147)	49% (1081)	12% (265)	2200
Ethnicity: White	7% (121)	14% (235)	8% (144)	6% (106)	53% (921)	11% (195)	1722
Ethnicity: Hispanic	14% (50)	17% (58)	9% (32)	8% (29)	41% (143)	11% (38)	349
Ethnicity: Black	16% (45)	22% (59)	6% (17)	8% (22)	31% (84)	17% (47)	274
Ethnicity: Other	20% (41)	18% (37)	5% (10)	9% (19)	37% (76)	11% (22)	204
All Christian	8% (80)	17% (168)	9% (87)	7% (71)	49% (481)	10% (100)	988
All Non-Christian	15% (16)	16% (18)	13% (14)	8% (9)	36% (39)	12% (13)	109
Atheist	10% (13)	10% (13)	8% (11)	1% (2)	58% (77)	13% (17)	132
Agnostic/Nothing in particular	9% (51)	13% (70)	5% (29)	6% (36)	53% (295)	14% (77)	558
Something Else	11% (47)	15% (62)	7% (30)	7% (29)	46% (188)	14% (58)	413
Religious Non-Protestant/Catholic	13% (16)	15% (19)	12% (15)	7% (9)	43% (55)	10% (13)	128
Evangelical	11% (60)	21% (114)	8% (46)	7% (40)	40% (221)	13% (75)	556
Non-Evangelical	8% (66)	14% (112)	8% (68)	7% (60)	53% (427)	10% (80)	812
Community: Urban	14% (84)	17% (101)	6% (39)	8% (48)	43% (258)	12% (74)	603
Community: Suburban	8% (88)	14% (143)	8% (85)	7% (69)	52% (537)	11% (115)	1037
Community: Rural	6% (35)	16% (87)	8% (47)	5% (30)	51% (285)	14% (76)	560
Employ: Private Sector	13% (86)	16% (105)	9% (55)	6% (37)	48% (309)	9% (58)	649
Employ: Government	14% (20)	13% (19)	7% (10)	11% (16)	42% (63)	14% (21)	149
Employ: Self-Employed	12% (23)	17% (32)	11% (21)	3% (5)	48% (90)	8% (16)	187
Employ: Homemaker	8% (12)	16% (23)	3% (4)	8% (11)	49% (71)	16% (24)	145
Employ: Student	13% (13)	24% (24)	6% (6)	6% (6)	36% (36)	17% (17)	102
Employ: Retired	2% (11)	12% (59)	9% (43)	7% (32)	59% (283)	11% (53)	482
Employ: Unemployed	7% (24)	16% (52)	7% (23)	8% (28)	47% (156)	14% (48)	331
Employ: Other	11% (18)	10% (16)	6% (9)	7% (12)	47% (73)	18% (29)	156
Military HH: Yes	8% (26)	16% (50)	8% (24)	8% (26)	54% (173)	7% (23)	321
Military HH: No	10% (181)	15% (280)	8% (147)	6% (121)	48% (908)	13% (242)	1879
RD/WT: Right Direction	12% (100)	17% (143)	9% (72)	6% (50)	47% (394)	9% (79)	838
RD/WT: Wrong Track	8% (106)	14% (187)	7% (99)	7% (96)	50% (687)	14% (186)	1362

Continued on next page

**Table MCER6\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (207)	15% (330)	8% (171)	7% (147)	49% (1081)	12% (265)	2200
Biden Job Approve	11% (137)	18% (215)	9% (104)	6% (70)	46% (563)	11% (132)	1221
Biden Job Disapprove	7% (50)	11% (78)	7% (51)	9% (62)	56% (387)	9% (65)	694
Biden Job Strongly Approve	13% (103)	16% (123)	7% (53)	6% (42)	47% (359)	11% (85)	766
Biden Job Somewhat Approve	8% (34)	20% (92)	11% (51)	6% (27)	45% (204)	10% (47)	455
Biden Job Somewhat Disapprove	7% (12)	13% (23)	10% (18)	3% (6)	59% (103)	7% (12)	174
Biden Job Strongly Disapprove	7% (38)	11% (56)	6% (33)	11% (56)	55% (284)	10% (53)	520
Favorable of Biden	11% (144)	18% (221)	8% (100)	6% (70)	47% (585)	11% (135)	1254
Unfavorable of Biden	7% (54)	11% (92)	8% (63)	9% (70)	56% (451)	10% (77)	807
Very Favorable of Biden	13% (100)	16% (123)	8% (61)	6% (47)	46% (347)	10% (79)	757
Somewhat Favorable of Biden	9% (44)	20% (98)	8% (39)	4% (22)	48% (238)	11% (57)	498
Somewhat Unfavorable of Biden	7% (16)	16% (34)	11% (24)	5% (10)	52% (112)	8% (18)	213
Very Unfavorable of Biden	6% (39)	10% (58)	7% (39)	10% (60)	57% (339)	10% (59)	594
#1 Issue: Economy	12% (108)	16% (147)	7% (65)	7% (62)	48% (442)	10% (88)	912
#1 Issue: Security	8% (18)	10% (23)	7% (15)	11% (24)	51% (113)	14% (32)	224
#1 Issue: Health Care	9% (32)	16% (56)	7% (26)	6% (20)	49% (167)	13% (43)	343
#1 Issue: Medicare / Social Security	2% (5)	15% (36)	12% (31)	3% (8)	52% (130)	15% (38)	249
#1 Issue: Women's Issues	11% (14)	19% (24)	5% (6)	7% (8)	47% (59)	12% (16)	126
#1 Issue: Education	12% (12)	14% (14)	18% (19)	7% (7)	35% (35)	15% (15)	102
#1 Issue: Energy	8% (7)	19% (17)	6% (5)	13% (12)	48% (43)	5% (5)	90
#1 Issue: Other	7% (11)	9% (14)	3% (4)	4% (6)	59% (90)	18% (28)	154
2020 Vote: Joe Biden	11% (118)	17% (180)	8% (78)	5% (54)	48% (493)	10% (106)	1029
2020 Vote: Donald Trump	7% (51)	12% (88)	8% (59)	10% (69)	53% (374)	9% (67)	707
2020 Vote: Other	7% (5)	18% (13)	10% (7)	2% (1)	54% (38)	10% (7)	71
2020 Vote: Didn't Vote	8% (33)	13% (50)	7% (28)	6% (22)	45% (174)	21% (82)	389
2018 House Vote: Democrat	12% (98)	17% (131)	8% (60)	5% (36)	50% (394)	9% (68)	787
2018 House Vote: Republican	8% (45)	13% (67)	7% (38)	10% (54)	54% (290)	8% (42)	535
2018 House Vote: Someone else	7% (4)	14% (8)	6% (4)	3% (1)	47% (27)	23% (13)	57

Continued on next page

**Table MCER6\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (207)	15% (330)	8% (171)	7% (147)	49% (1081)	12% (265)	2200
2016 Vote: Hillary Clinton	11% (82)	18% (130)	8% (56)	4% (28)	50% (373)	10% (74)	743
2016 Vote: Donald Trump	8% (53)	12% (77)	8% (52)	10% (64)	53% (347)	10% (66)	660
2016 Vote: Other	7% (6)	9% (9)	9% (8)	4% (3)	67% (61)	4% (4)	90
2016 Vote: Didn't Vote	9% (65)	16% (114)	8% (54)	7% (52)	43% (298)	17% (118)	701
Voted in 2014: Yes	10% (126)	14% (179)	8% (103)	6% (80)	52% (652)	9% (114)	1254
Voted in 2014: No	9% (81)	16% (152)	7% (68)	7% (66)	45% (429)	16% (150)	946
4-Region: Northeast	10% (39)	17% (66)	7% (28)	8% (32)	47% (185)	11% (44)	394
4-Region: Midwest	8% (38)	14% (64)	8% (37)	6% (29)	52% (241)	12% (54)	462
4-Region: South	10% (81)	17% (137)	6% (52)	6% (51)	48% (395)	13% (108)	824
4-Region: West	9% (48)	12% (64)	10% (54)	7% (35)	50% (261)	11% (59)	520
Climate concerned	11% (179)	17% (267)	8% (126)	6% (100)	49% (777)	9% (145)	1594
Owns electric vehicle	24% (48)	18% (37)	7% (15)	6% (12)	35% (71)	9% (19)	202
Does not own electric vehicle	8% (159)	15% (293)	8% (156)	7% (135)	51% (1009)	12% (246)	1998
Interested in solar/renewables	14% (139)	18% (180)	9% (85)	5% (53)	46% (449)	8% (75)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER6\_8:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (156)	8% (165)	20% (446)	40% (874)	14% (315)	11% (245)	2200
Gender: Male	8% (85)	9% (90)	24% (250)	38% (398)	13% (134)	10% (104)	1062
Gender: Female	6% (71)	7% (75)	17% (196)	42% (475)	16% (181)	12% (140)	1138
Age: 18-34	9% (60)	7% (48)	21% (135)	31% (203)	16% (106)	16% (102)	655
Age: 35-44	10% (37)	11% (38)	19% (68)	38% (137)	13% (46)	9% (31)	358
Age: 45-64	6% (46)	8% (57)	21% (161)	41% (305)	15% (110)	10% (72)	751
Age: 65+	3% (14)	5% (21)	19% (81)	52% (228)	12% (53)	9% (39)	436
GenZers: 1997-2012	9% (24)	7% (20)	21% (59)	31% (88)	12% (33)	20% (56)	280
Millennials: 1981-1996	10% (62)	9% (52)	20% (119)	34% (201)	17% (102)	10% (60)	596
GenXers: 1965-1980	7% (41)	9% (52)	22% (133)	41% (245)	13% (76)	9% (56)	602
Baby Boomers: 1946-1964	4% (28)	6% (40)	19% (127)	47% (313)	14% (94)	9% (62)	664
PID: Dem (no lean)	9% (78)	10% (88)	21% (182)	38% (334)	12% (103)	10% (84)	870
PID: Ind (no lean)	6% (42)	5% (35)	21% (150)	38% (270)	16% (116)	13% (92)	705
PID: Rep (no lean)	6% (36)	7% (42)	18% (113)	43% (269)	15% (96)	11% (68)	625
PID/Gender: Dem Men	11% (43)	13% (51)	24% (98)	37% (148)	8% (34)	7% (30)	403
PID/Gender: Dem Women	8% (36)	8% (38)	18% (84)	40% (186)	15% (69)	12% (54)	467
PID/Gender: Ind Men	5% (18)	5% (17)	25% (84)	35% (117)	17% (59)	13% (43)	338
PID/Gender: Ind Women	6% (24)	5% (18)	18% (66)	42% (153)	16% (57)	13% (49)	367
PID/Gender: Rep Men	7% (24)	7% (23)	21% (68)	41% (133)	13% (42)	10% (32)	321
PID/Gender: Rep Women	4% (12)	6% (19)	15% (45)	45% (136)	18% (55)	12% (36)	304
Ideo: Liberal (1-3)	8% (55)	9% (61)	24% (164)	43% (293)	10% (71)	6% (43)	687
Ideo: Moderate (4)	8% (44)	9% (53)	21% (119)	37% (213)	14% (80)	12% (70)	578
Ideo: Conservative (5-7)	6% (42)	6% (41)	18% (125)	45% (315)	17% (119)	9% (63)	705
Educ: < College	7% (108)	7% (110)	18% (273)	37% (559)	16% (241)	15% (222)	1512
Educ: Bachelors degree	6% (26)	8% (36)	27% (122)	42% (187)	12% (54)	4% (18)	444
Educ: Post-grad	9% (22)	8% (19)	21% (51)	52% (128)	8% (19)	2% (5)	244
Income: Under 50k	7% (93)	8% (95)	18% (233)	37% (466)	15% (195)	14% (181)	1263
Income: 50k-100k	6% (37)	8% (47)	20% (126)	44% (276)	14% (89)	8% (51)	626
Income: 100k+	9% (27)	7% (23)	28% (87)	42% (131)	10% (31)	4% (12)	311

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**Table MCER6\_8:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Unavailability or distance of charging stations

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (156)	8% (165)	20% (446)	40% (874)	14% (315)	11% (245)	2200
Ethnicity: White	7% (117)	6% (109)	20% (352)	42% (732)	14% (241)	10% (172)	1722
Ethnicity: Hispanic	12% (43)	11% (37)	20% (70)	36% (125)	11% (38)	10% (37)	349
Ethnicity: Black	9% (26)	11% (31)	17% (46)	27% (75)	17% (46)	18% (50)	274
Ethnicity: Other	7% (14)	12% (24)	23% (48)	33% (67)	14% (28)	11% (23)	204
All Christian	6% (63)	8% (82)	20% (201)	44% (431)	13% (128)	8% (83)	988
All Non-Christian	7% (8)	9% (10)	28% (31)	38% (42)	4% (5)	13% (15)	109
Atheist	7% (10)	6% (8)	20% (27)	44% (58)	10% (13)	12% (16)	132
Agnostic/Nothing in particular	7% (40)	6% (34)	22% (120)	34% (191)	18% (100)	13% (74)	558
Something Else	9% (36)	8% (31)	16% (67)	37% (152)	17% (69)	14% (57)	413
Religious Non-Protestant/Catholic	6% (8)	8% (11)	28% (35)	37% (48)	9% (12)	12% (15)	128
Evangelical	10% (53)	9% (51)	17% (97)	37% (205)	15% (84)	12% (66)	556
Non-Evangelical	6% (46)	7% (59)	20% (165)	45% (368)	13% (103)	9% (72)	812
Community: Urban	9% (57)	11% (64)	18% (106)	37% (221)	13% (80)	12% (74)	603
Community: Suburban	6% (65)	6% (64)	23% (237)	41% (429)	14% (143)	10% (99)	1037
Community: Rural	6% (34)	7% (38)	18% (102)	40% (223)	16% (92)	13% (71)	560
Employ: Private Sector	9% (60)	9% (62)	22% (144)	39% (250)	13% (86)	7% (47)	649
Employ: Government	12% (17)	8% (12)	19% (29)	38% (56)	12% (18)	11% (16)	149
Employ: Self-Employed	6% (12)	12% (23)	25% (47)	39% (72)	12% (21)	6% (11)	187
Employ: Homemaker	7% (10)	8% (11)	12% (17)	45% (65)	18% (27)	10% (15)	145
Employ: Student	10% (10)	5% (5)	22% (23)	37% (38)	11% (11)	15% (15)	102
Employ: Retired	3% (16)	4% (21)	20% (95)	48% (231)	14% (66)	11% (53)	482
Employ: Unemployed	6% (20)	7% (23)	19% (65)	35% (115)	18% (59)	15% (49)	331
Employ: Other	7% (12)	6% (9)	17% (26)	29% (46)	17% (26)	24% (37)	156
Military HH: Yes	7% (21)	6% (19)	21% (68)	47% (150)	11% (35)	9% (28)	321
Military HH: No	7% (135)	8% (146)	20% (377)	39% (724)	15% (280)	12% (217)	1879
RD/WT: Right Direction	8% (64)	11% (89)	25% (209)	36% (301)	12% (98)	9% (77)	838
RD/WT: Wrong Track	7% (92)	6% (76)	17% (237)	42% (573)	16% (217)	12% (167)	1362

Continued on next page

**Table MCER6\_8:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (156)	8% (165)	20% (446)	40% (874)	14% (315)	11% (245)	2200
Biden Job Approve	9% (106)	10% (117)	23% (278)	37% (455)	12% (144)	10% (123)	1221
Biden Job Disapprove	5% (38)	5% (35)	18% (124)	45% (313)	18% (122)	9% (62)	694
Biden Job Strongly Approve	10% (78)	10% (78)	21% (163)	37% (285)	11% (83)	10% (79)	766
Biden Job Somewhat Approve	6% (28)	8% (39)	25% (115)	37% (169)	13% (61)	10% (44)	455
Biden Job Somewhat Disapprove	5% (9)	5% (9)	24% (42)	45% (78)	13% (22)	8% (14)	174
Biden Job Strongly Disapprove	6% (29)	5% (25)	16% (82)	45% (235)	19% (100)	9% (48)	520
Favorable of Biden	8% (104)	9% (117)	22% (282)	37% (469)	12% (155)	10% (127)	1254
Unfavorable of Biden	5% (44)	5% (43)	18% (146)	46% (370)	17% (135)	9% (70)	807
Very Favorable of Biden	9% (66)	10% (73)	22% (168)	38% (285)	11% (85)	11% (79)	757
Somewhat Favorable of Biden	8% (38)	9% (44)	23% (114)	37% (184)	14% (70)	10% (48)	498
Somewhat Unfavorable of Biden	5% (11)	8% (16)	23% (50)	46% (98)	10% (21)	8% (17)	213
Very Unfavorable of Biden	6% (33)	5% (27)	16% (97)	46% (271)	19% (114)	9% (52)	594
#1 Issue: Economy	7% (65)	8% (70)	20% (186)	41% (372)	15% (137)	9% (83)	912
#1 Issue: Security	7% (15)	2% (6)	12% (28)	50% (112)	15% (34)	13% (30)	224
#1 Issue: Health Care	10% (35)	8% (28)	25% (87)	35% (119)	11% (37)	11% (38)	343
#1 Issue: Medicare / Social Security	3% (8)	7% (17)	19% (47)	41% (102)	13% (32)	17% (42)	249
#1 Issue: Women's Issues	7% (9)	10% (13)	16% (21)	39% (49)	15% (19)	13% (16)	126
#1 Issue: Education	11% (11)	20% (20)	20% (20)	26% (26)	11% (11)	12% (12)	102
#1 Issue: Energy	7% (7)	5% (4)	22% (20)	34% (31)	24% (22)	7% (7)	90
#1 Issue: Other	4% (6)	5% (7)	24% (37)	40% (62)	15% (24)	12% (18)	154
2020 Vote: Joe Biden	8% (87)	9% (97)	23% (237)	39% (399)	11% (117)	9% (91)	1029
2020 Vote: Donald Trump	5% (38)	5% (39)	18% (128)	46% (325)	16% (117)	9% (62)	707
2020 Vote: Other	4% (3)	7% (5)	26% (19)	46% (33)	10% (7)	7% (5)	71
2020 Vote: Didn't Vote	7% (28)	6% (25)	15% (60)	30% (116)	19% (73)	22% (87)	389
2018 House Vote: Democrat	8% (61)	10% (80)	24% (189)	41% (322)	10% (79)	7% (55)	787
2018 House Vote: Republican	6% (33)	5% (29)	16% (85)	47% (254)	19% (100)	6% (34)	535
2018 House Vote: Someone else	9% (5)	1% (1)	24% (14)	37% (21)	14% (8)	15% (9)	57

Continued on next page

**Table MCER6\_8:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Unavailability or distance of charging stations

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (156)	8% (165)	20% (446)	40% (874)	14% (315)	11% (245)	2200
2016 Vote: Hillary Clinton	8% (56)	10% (72)	23% (168)	42% (310)	10% (78)	8% (58)	743
2016 Vote: Donald Trump	6% (41)	6% (38)	18% (118)	45% (297)	17% (115)	8% (51)	660
2016 Vote: Other	9% (8)	1% (1)	32% (29)	41% (37)	14% (13)	3% (3)	90
2016 Vote: Didn't Vote	7% (52)	8% (53)	18% (127)	33% (228)	16% (109)	19% (133)	701
Voted in 2014: Yes	7% (91)	7% (88)	21% (267)	44% (548)	14% (173)	7% (87)	1254
Voted in 2014: No	7% (65)	8% (77)	19% (178)	34% (325)	15% (142)	17% (158)	946
4-Region: Northeast	9% (35)	7% (29)	20% (80)	41% (160)	13% (52)	10% (38)	394
4-Region: Midwest	5% (24)	8% (38)	18% (85)	40% (185)	16% (75)	12% (55)	462
4-Region: South	8% (63)	6% (50)	21% (174)	39% (325)	14% (113)	12% (99)	824
4-Region: West	7% (34)	9% (48)	21% (107)	39% (203)	14% (74)	10% (53)	520
Climate concerned	8% (134)	9% (137)	23% (363)	39% (622)	12% (199)	9% (140)	1594
Owns electric vehicle	14% (29)	11% (23)	26% (52)	33% (68)	8% (16)	7% (15)	202
Does not own electric vehicle	6% (127)	7% (142)	20% (394)	40% (806)	15% (299)	12% (230)	1998
Interested in solar/renewables	9% (85)	10% (100)	26% (253)	39% (378)	10% (99)	7% (68)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6\_9:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (350)	18% (401)	17% (382)	15% (324)	19% (419)	15% (323)	2200
Gender: Male	18% (189)	20% (213)	19% (203)	15% (163)	17% (180)	11% (113)	1062
Gender: Female	14% (161)	17% (188)	16% (179)	14% (160)	21% (239)	18% (210)	1138
Age: 18-34	17% (109)	20% (134)	19% (124)	8% (55)	20% (128)	16% (105)	655
Age: 35-44	20% (72)	20% (73)	14% (51)	12% (44)	17% (60)	16% (56)	358
Age: 45-64	15% (114)	15% (111)	20% (148)	17% (129)	20% (149)	13% (99)	751
Age: 65+	13% (55)	19% (82)	14% (59)	22% (96)	19% (82)	14% (63)	436
GenZers: 1997-2012	17% (48)	21% (59)	20% (57)	8% (22)	15% (42)	19% (52)	280
Millennials: 1981-1996	19% (114)	20% (118)	17% (99)	9% (54)	21% (124)	15% (87)	596
GenXers: 1965-1980	16% (99)	18% (108)	19% (112)	17% (101)	18% (107)	12% (75)	602
Baby Boomers: 1946-1964	12% (79)	17% (111)	17% (111)	20% (134)	20% (132)	15% (96)	664
PID: Dem (no lean)	18% (159)	22% (191)	17% (152)	12% (102)	17% (146)	14% (121)	870
PID: Ind (no lean)	15% (106)	16% (113)	17% (118)	14% (99)	20% (143)	18% (126)	705
PID: Rep (no lean)	14% (85)	16% (97)	18% (112)	20% (123)	21% (131)	12% (77)	625
PID/Gender: Dem Men	20% (80)	25% (100)	20% (82)	12% (49)	15% (62)	7% (30)	403
PID/Gender: Dem Women	17% (79)	19% (91)	15% (70)	11% (53)	18% (83)	19% (91)	467
PID/Gender: Ind Men	17% (58)	17% (57)	18% (60)	15% (51)	18% (60)	15% (51)	338
PID/Gender: Ind Women	13% (48)	15% (55)	16% (59)	13% (48)	23% (83)	20% (74)	367
PID/Gender: Rep Men	16% (51)	17% (56)	19% (61)	20% (63)	18% (58)	10% (32)	321
PID/Gender: Rep Women	11% (34)	14% (42)	17% (51)	20% (59)	24% (73)	15% (45)	304
Ideo: Liberal (1-3)	19% (129)	20% (141)	21% (147)	12% (81)	16% (108)	12% (81)	687
Ideo: Moderate (4)	18% (104)	22% (125)	17% (97)	12% (72)	17% (96)	15% (85)	578
Ideo: Conservative (5-7)	14% (99)	15% (105)	16% (111)	21% (147)	23% (162)	11% (81)	705
Educ: < College	14% (211)	18% (267)	15% (234)	14% (217)	21% (317)	18% (266)	1512
Educ: Bachelors degree	19% (83)	18% (80)	23% (104)	14% (63)	16% (72)	9% (42)	444
Educ: Post-grad	23% (56)	22% (54)	18% (45)	18% (44)	12% (30)	6% (15)	244
Income: Under 50k	15% (187)	18% (226)	16% (197)	14% (173)	20% (252)	18% (228)	1263
Income: 50k-100k	15% (96)	18% (116)	19% (119)	16% (103)	20% (123)	11% (69)	626
Income: 100k+	21% (67)	19% (59)	21% (66)	16% (48)	14% (45)	8% (25)	311

Continued on next page

**Table MCER6\_9:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Duration of recharging

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (350)	18% (401)	17% (382)	15% (324)	19% (419)	15% (323)	2200
Ethnicity: White	15% (260)	18% (305)	18% (309)	16% (281)	19% (322)	14% (245)	1722
Ethnicity: Hispanic	21% (72)	20% (70)	22% (77)	12% (41)	16% (55)	9% (33)	349
Ethnicity: Black	17% (47)	23% (62)	9% (25)	10% (28)	22% (60)	19% (52)	274
Ethnicity: Other	21% (43)	17% (35)	24% (48)	7% (15)	18% (37)	12% (25)	204
All Christian	17% (165)	19% (183)	18% (175)	17% (166)	17% (168)	13% (130)	988
All Non-Christian	16% (18)	21% (23)	23% (25)	11% (12)	12% (13)	16% (18)	109
Atheist	18% (24)	18% (24)	22% (29)	9% (12)	17% (22)	16% (20)	132
Agnostic/Nothing in particular	16% (87)	16% (92)	15% (85)	15% (84)	23% (127)	15% (82)	558
Something Else	14% (56)	19% (78)	16% (68)	12% (50)	21% (88)	18% (72)	413
Religious Non-Protestant/Catholic	14% (18)	22% (28)	24% (31)	10% (13)	15% (20)	14% (18)	128
Evangelical	16% (89)	20% (109)	15% (81)	13% (73)	21% (117)	16% (87)	556
Non-Evangelical	16% (127)	18% (147)	19% (155)	17% (139)	16% (132)	14% (112)	812
Community: Urban	19% (112)	19% (116)	18% (111)	11% (66)	18% (107)	15% (92)	603
Community: Suburban	15% (154)	20% (205)	18% (184)	15% (160)	19% (196)	13% (138)	1037
Community: Rural	15% (85)	14% (80)	15% (87)	18% (98)	21% (116)	17% (94)	560
Employ: Private Sector	19% (126)	18% (119)	21% (135)	14% (93)	17% (110)	10% (66)	649
Employ: Government	19% (29)	22% (32)	20% (30)	9% (14)	14% (21)	16% (23)	149
Employ: Self-Employed	17% (32)	18% (33)	20% (37)	17% (32)	19% (35)	9% (18)	187
Employ: Homemaker	13% (20)	18% (26)	13% (19)	14% (21)	24% (34)	17% (25)	145
Employ: Student	22% (22)	28% (29)	14% (14)	5% (5)	17% (18)	15% (15)	102
Employ: Retired	12% (57)	16% (79)	16% (76)	20% (98)	19% (92)	16% (79)	482
Employ: Unemployed	12% (40)	20% (67)	16% (53)	13% (42)	23% (75)	17% (55)	331
Employ: Other	16% (24)	11% (17)	12% (19)	12% (19)	22% (35)	26% (41)	156
Military HH: Yes	17% (54)	19% (62)	17% (55)	17% (53)	17% (56)	13% (40)	321
Military HH: No	16% (296)	18% (339)	17% (328)	14% (270)	19% (363)	15% (283)	1879
RD/WT: Right Direction	17% (144)	22% (181)	20% (166)	11% (95)	17% (146)	13% (106)	838
RD/WT: Wrong Track	15% (207)	16% (220)	16% (216)	17% (229)	20% (273)	16% (217)	1362

Continued on next page

**Table MCER6\_9:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (350)	18% (401)	17% (382)	15% (324)	19% (419)	15% (323)	2200
Biden Job Approve	18% (222)	21% (253)	19% (232)	11% (140)	16% (200)	14% (175)	1221
Biden Job Disapprove	14% (96)	14% (95)	16% (111)	23% (157)	22% (152)	12% (83)	694
Biden Job Strongly Approve	19% (147)	21% (162)	19% (147)	10% (79)	16% (120)	14% (111)	766
Biden Job Somewhat Approve	16% (75)	20% (91)	19% (85)	13% (61)	17% (79)	14% (64)	455
Biden Job Somewhat Disapprove	19% (33)	15% (26)	22% (38)	18% (32)	13% (23)	13% (22)	174
Biden Job Strongly Disapprove	12% (63)	13% (69)	14% (73)	24% (125)	25% (130)	12% (61)	520
Favorable of Biden	18% (230)	21% (258)	18% (229)	12% (149)	17% (208)	14% (181)	1254
Unfavorable of Biden	14% (112)	15% (124)	17% (141)	20% (164)	21% (172)	12% (94)	807
Very Favorable of Biden	19% (146)	21% (158)	19% (140)	11% (82)	16% (120)	15% (110)	757
Somewhat Favorable of Biden	17% (83)	20% (100)	18% (89)	13% (67)	18% (88)	14% (71)	498
Somewhat Unfavorable of Biden	18% (39)	22% (47)	24% (50)	10% (22)	16% (33)	10% (22)	213
Very Unfavorable of Biden	12% (73)	13% (77)	15% (90)	24% (142)	23% (139)	12% (72)	594
#1 Issue: Economy	16% (149)	20% (183)	18% (162)	15% (136)	19% (169)	12% (113)	912
#1 Issue: Security	16% (35)	16% (35)	11% (25)	20% (44)	23% (52)	15% (33)	224
#1 Issue: Health Care	16% (57)	21% (72)	21% (72)	12% (41)	15% (52)	14% (48)	343
#1 Issue: Medicare / Social Security	12% (29)	14% (34)	13% (32)	20% (49)	19% (48)	23% (56)	249
#1 Issue: Women's Issues	18% (23)	22% (28)	20% (25)	8% (10)	15% (19)	18% (22)	126
#1 Issue: Education	18% (18)	15% (16)	17% (18)	20% (20)	15% (15)	15% (15)	102
#1 Issue: Energy	20% (18)	13% (12)	25% (23)	8% (7)	29% (26)	6% (5)	90
#1 Issue: Other	14% (22)	15% (22)	17% (26)	10% (16)	24% (38)	19% (30)	154
2020 Vote: Joe Biden	19% (195)	21% (219)	18% (186)	11% (117)	16% (169)	14% (141)	1029
2020 Vote: Donald Trump	12% (88)	15% (108)	17% (120)	22% (157)	21% (152)	12% (82)	707
2020 Vote: Other	10% (7)	25% (18)	23% (16)	18% (13)	16% (12)	8% (6)	71
2020 Vote: Didn't Vote	15% (60)	14% (56)	15% (59)	9% (36)	22% (84)	24% (93)	389
2018 House Vote: Democrat	19% (147)	23% (185)	18% (138)	12% (98)	15% (118)	13% (102)	787
2018 House Vote: Republican	15% (79)	14% (76)	15% (82)	23% (124)	22% (119)	10% (54)	535
2018 House Vote: Someone else	12% (7)	10% (6)	16% (9)	23% (13)	20% (11)	19% (11)	57

Continued on next page

**Table MCER6\_9:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	16% (350)	18% (401)	17% (382)	15% (324)	19% (419)	15% (323)	2200
2016 Vote: Hillary Clinton	19% (141)	21% (158)	18% (136)	12% (87)	16% (117)	14% (103)	743
2016 Vote: Donald Trump	15% (97)	15% (96)	16% (106)	21% (141)	22% (147)	11% (72)	660
2016 Vote: Other	20% (18)	12% (11)	18% (16)	21% (19)	20% (18)	9% (8)	90
2016 Vote: Didn't Vote	13% (93)	19% (135)	18% (123)	11% (77)	19% (134)	20% (139)	701
Voted in 2014: Yes	17% (216)	18% (224)	17% (214)	17% (219)	19% (232)	12% (148)	1254
Voted in 2014: No	14% (134)	19% (177)	18% (169)	11% (104)	20% (187)	18% (175)	946
4-Region: Northeast	13% (52)	19% (74)	21% (83)	15% (59)	19% (73)	13% (53)	394
4-Region: Midwest	16% (76)	18% (84)	14% (66)	16% (72)	20% (92)	16% (73)	462
4-Region: South	17% (140)	19% (160)	16% (133)	13% (104)	19% (158)	16% (128)	824
4-Region: West	16% (82)	16% (83)	19% (100)	17% (88)	19% (97)	13% (69)	520
Climate concerned	19% (298)	21% (341)	19% (303)	11% (181)	17% (276)	12% (196)	1594
Owns electric vehicle	28% (56)	21% (43)	20% (40)	7% (14)	15% (30)	9% (19)	202
Does not own electric vehicle	15% (294)	18% (358)	17% (342)	16% (310)	20% (390)	15% (304)	1998
Interested in solar/renewables	22% (220)	22% (220)	19% (184)	12% (115)	15% (143)	10% (100)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER6\_10:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Higher up-front car costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	5% (120)	8% (186)	25% (544)	30% (651)	19% (419)	13% (281)	2200
Gender: Male	7% (72)	11% (112)	26% (280)	28% (299)	18% (188)	10% (111)	1062
Gender: Female	4% (47)	6% (73)	23% (264)	31% (352)	20% (231)	15% (170)	1138
Age: 18-34	9% (56)	11% (71)	24% (160)	21% (138)	18% (120)	17% (110)	655
Age: 35-44	6% (22)	13% (47)	23% (84)	27% (97)	19% (66)	12% (41)	358
Age: 45-64	5% (36)	6% (42)	24% (183)	33% (248)	21% (159)	11% (82)	751
Age: 65+	1% (6)	6% (26)	27% (117)	39% (168)	17% (73)	11% (47)	436
GenZers: 1997-2012	10% (27)	10% (27)	25% (69)	18% (51)	16% (45)	22% (62)	280
Millennials: 1981-1996	7% (44)	13% (75)	24% (145)	25% (147)	20% (120)	11% (65)	596
GenXers: 1965-1980	6% (36)	8% (47)	25% (149)	31% (186)	19% (114)	12% (72)	602
Baby Boomers: 1946-1964	2% (12)	5% (36)	25% (167)	37% (245)	20% (133)	11% (71)	664
PID: Dem (no lean)	8% (68)	12% (101)	26% (230)	27% (232)	17% (147)	11% (92)	870
PID: Ind (no lean)	3% (20)	5% (38)	24% (172)	30% (209)	21% (145)	17% (121)	705
PID: Rep (no lean)	5% (31)	7% (46)	23% (141)	34% (211)	20% (127)	11% (68)	625
PID/Gender: Dem Men	9% (37)	14% (57)	31% (125)	24% (96)	16% (64)	6% (24)	403
PID/Gender: Dem Women	7% (32)	9% (44)	23% (105)	29% (135)	18% (83)	14% (68)	467
PID/Gender: Ind Men	5% (15)	7% (24)	22% (76)	30% (101)	20% (69)	16% (52)	338
PID/Gender: Ind Women	1% (5)	4% (14)	26% (96)	29% (108)	21% (76)	19% (68)	367
PID/Gender: Rep Men	6% (20)	10% (32)	24% (79)	32% (102)	17% (55)	11% (34)	321
PID/Gender: Rep Women	4% (11)	5% (15)	21% (63)	36% (109)	24% (72)	11% (34)	304
Ideo: Liberal (1-3)	6% (42)	10% (71)	33% (225)	28% (189)	15% (100)	9% (60)	687
Ideo: Moderate (4)	7% (39)	11% (61)	23% (134)	27% (159)	19% (112)	13% (73)	578
Ideo: Conservative (5-7)	4% (31)	6% (44)	21% (146)	36% (254)	23% (160)	10% (69)	705
Educ: < College	5% (71)	8% (124)	22% (328)	30% (449)	20% (303)	16% (238)	1512
Educ: Bachelors degree	6% (26)	8% (36)	32% (140)	29% (131)	18% (82)	7% (30)	444
Educ: Post-grad	10% (23)	11% (26)	31% (76)	30% (72)	14% (33)	5% (13)	244
Income: Under 50k	5% (57)	9% (110)	21% (267)	30% (375)	20% (248)	16% (206)	1263
Income: 50k-100k	4% (27)	7% (47)	28% (177)	32% (201)	19% (118)	9% (57)	626
Income: 100k+	11% (35)	9% (29)	32% (100)	24% (76)	17% (53)	6% (18)	311

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**Table MCER6\_10:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Higher up-front car costs

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know / No opinion		Total N
Adults	5%	(120)	8%	(186)	25%	(544)	30%	(651)	19%	(419)	13%	(281)	2200
Ethnicity: White	4%	(73)	7%	(128)	25%	(437)	33%	(560)	18%	(316)	12%	(208)	1722
Ethnicity: Hispanic	11%	(39)	14%	(49)	23%	(79)	23%	(79)	17%	(60)	12%	(43)	349
Ethnicity: Black	9%	(24)	14%	(38)	18%	(48)	19%	(52)	22%	(61)	19%	(52)	274
Ethnicity: Other	11%	(23)	10%	(20)	29%	(59)	19%	(40)	20%	(42)	10%	(21)	204
All Christian	5%	(50)	9%	(93)	24%	(235)	33%	(323)	18%	(178)	11%	(109)	988
All Non-Christian	12%	(13)	9%	(10)	32%	(35)	22%	(24)	8%	(9)	16%	(17)	109
Atheist	6%	(8)	7%	(9)	37%	(49)	19%	(26)	20%	(27)	11%	(14)	132
Agnostic/Nothing in particular	6%	(31)	7%	(41)	26%	(147)	28%	(154)	20%	(113)	13%	(71)	558
Something Else	4%	(17)	8%	(33)	19%	(78)	30%	(124)	22%	(91)	17%	(70)	413
Religious Non-Protestant/Catholic	10%	(13)	9%	(12)	30%	(39)	24%	(31)	13%	(16)	13%	(17)	128
Evangelical	7%	(39)	10%	(56)	23%	(126)	29%	(160)	18%	(100)	14%	(76)	556
Non-Evangelical	3%	(27)	8%	(67)	22%	(182)	34%	(278)	20%	(159)	12%	(100)	812
Community: Urban	8%	(48)	12%	(75)	24%	(143)	22%	(136)	19%	(114)	15%	(88)	603
Community: Suburban	6%	(57)	7%	(69)	27%	(281)	31%	(325)	18%	(189)	11%	(114)	1037
Community: Rural	3%	(14)	7%	(41)	21%	(119)	34%	(191)	21%	(116)	14%	(78)	560
Employ: Private Sector	9%	(56)	10%	(67)	26%	(166)	28%	(184)	19%	(126)	8%	(49)	649
Employ: Government	10%	(14)	7%	(11)	24%	(36)	31%	(46)	17%	(25)	11%	(16)	149
Employ: Self-Employed	8%	(15)	9%	(18)	25%	(46)	34%	(63)	18%	(33)	7%	(12)	187
Employ: Homemaker	2%	(2)	11%	(16)	23%	(34)	30%	(43)	20%	(29)	14%	(21)	145
Employ: Student	6%	(6)	9%	(9)	33%	(34)	13%	(14)	20%	(20)	19%	(20)	102
Employ: Retired	1%	(5)	5%	(25)	25%	(123)	38%	(181)	18%	(85)	13%	(63)	482
Employ: Unemployed	4%	(14)	10%	(33)	23%	(77)	23%	(76)	23%	(76)	17%	(55)	331
Employ: Other	5%	(7)	5%	(7)	18%	(28)	28%	(43)	16%	(25)	29%	(45)	156
Military HH: Yes	5%	(17)	6%	(20)	26%	(83)	36%	(116)	17%	(55)	9%	(30)	321
Military HH: No	5%	(102)	9%	(165)	25%	(461)	29%	(536)	19%	(364)	13%	(250)	1879
RD/WT: Right Direction	8%	(69)	12%	(102)	27%	(223)	24%	(201)	18%	(150)	11%	(93)	838
RD/WT: Wrong Track	4%	(51)	6%	(84)	24%	(321)	33%	(451)	20%	(269)	14%	(187)	1362

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**Table MCER6\_10:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Higher up-front car costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	5% (120)	8% (186)	25% (544)	30% (651)	19% (419)	13% (281)	2200
Biden Job Approve	7% (84)	10% (126)	27% (335)	26% (318)	18% (214)	12% (144)	1221
Biden Job Disapprove	4% (26)	6% (40)	20% (142)	38% (267)	21% (144)	11% (75)	694
Biden Job Strongly Approve	8% (63)	11% (86)	26% (202)	25% (192)	17% (132)	12% (90)	766
Biden Job Somewhat Approve	5% (21)	9% (39)	29% (133)	28% (126)	18% (82)	12% (53)	455
Biden Job Somewhat Disapprove	5% (9)	9% (16)	27% (47)	32% (56)	18% (31)	9% (15)	174
Biden Job Strongly Disapprove	3% (17)	5% (24)	18% (95)	41% (211)	22% (113)	12% (60)	520
Favorable of Biden	7% (86)	10% (128)	27% (344)	26% (328)	17% (211)	12% (156)	1254
Unfavorable of Biden	4% (29)	6% (47)	22% (177)	37% (300)	21% (173)	10% (81)	807
Very Favorable of Biden	8% (59)	11% (87)	26% (198)	26% (194)	17% (131)	12% (88)	757
Somewhat Favorable of Biden	6% (28)	8% (42)	29% (146)	27% (135)	16% (80)	14% (68)	498
Somewhat Unfavorable of Biden	5% (11)	10% (21)	31% (67)	27% (57)	20% (42)	7% (16)	213
Very Unfavorable of Biden	3% (18)	4% (26)	19% (111)	41% (243)	22% (131)	11% (66)	594
#1 Issue: Economy	6% (54)	7% (65)	25% (229)	32% (289)	20% (182)	10% (92)	912
#1 Issue: Security	5% (11)	9% (20)	15% (34)	37% (83)	23% (50)	12% (26)	224
#1 Issue: Health Care	5% (16)	13% (45)	30% (102)	26% (90)	14% (49)	12% (42)	343
#1 Issue: Medicare / Social Security	2% (4)	8% (19)	19% (48)	33% (83)	21% (53)	17% (43)	249
#1 Issue: Women's Issues	9% (11)	7% (8)	27% (34)	20% (25)	15% (19)	22% (28)	126
#1 Issue: Education	14% (14)	15% (16)	20% (20)	21% (21)	15% (15)	15% (16)	102
#1 Issue: Energy	6% (6)	8% (7)	33% (30)	23% (21)	23% (21)	6% (6)	90
#1 Issue: Other	3% (5)	3% (5)	31% (47)	25% (39)	19% (30)	18% (28)	154
2020 Vote: Joe Biden	7% (73)	11% (113)	28% (284)	26% (271)	17% (176)	11% (111)	1029
2020 Vote: Donald Trump	4% (29)	6% (42)	21% (149)	38% (272)	21% (146)	10% (70)	707
2020 Vote: Other	4% (3)	6% (4)	26% (19)	40% (28)	17% (12)	7% (5)	71
2020 Vote: Didn't Vote	4% (15)	7% (27)	23% (89)	20% (78)	22% (85)	24% (95)	389
2018 House Vote: Democrat	7% (57)	11% (85)	28% (219)	29% (225)	16% (127)	9% (73)	787
2018 House Vote: Republican	4% (21)	6% (31)	20% (109)	41% (218)	22% (119)	7% (37)	535
2018 House Vote: Someone else	8% (4)	3% (2)	22% (12)	34% (19)	19% (11)	16% (9)	57

Continued on next page

**Table MCER6\_10:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Higher up-front car costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	5% (120)	8% (186)	25% (544)	30% (651)	19% (419)	13% (281)	2200
2016 Vote: Hillary Clinton	7% (55)	10% (75)	27% (204)	28% (206)	17% (124)	11% (79)	743
2016 Vote: Donald Trump	4% (26)	7% (44)	21% (136)	39% (259)	21% (141)	8% (54)	660
2016 Vote: Other	3% (3)	4% (3)	28% (25)	36% (32)	21% (19)	9% (8)	90
2016 Vote: Didn't Vote	5% (35)	9% (63)	25% (176)	22% (153)	19% (135)	20% (140)	701
Voted in 2014: Yes	6% (72)	8% (100)	25% (308)	34% (425)	19% (241)	9% (107)	1254
Voted in 2014: No	5% (48)	9% (86)	25% (236)	24% (226)	19% (177)	18% (174)	946
4-Region: Northeast	5% (19)	7% (28)	26% (104)	33% (130)	18% (69)	11% (45)	394
4-Region: Midwest	3% (15)	7% (33)	26% (119)	30% (139)	21% (99)	12% (58)	462
4-Region: South	7% (58)	9% (73)	24% (196)	29% (242)	17% (140)	14% (115)	824
4-Region: West	6% (29)	10% (51)	24% (125)	27% (142)	21% (110)	12% (64)	520
Climate concerned	7% (107)	11% (170)	28% (446)	27% (436)	17% (276)	10% (160)	1594
Owns electric vehicle	20% (40)	16% (33)	23% (47)	16% (32)	16% (33)	9% (18)	202
Does not own electric vehicle	4% (80)	8% (152)	25% (497)	31% (619)	19% (385)	13% (263)	1998
Interested in solar/renewables	8% (82)	12% (114)	30% (291)	27% (264)	15% (152)	8% (80)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6\_11:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Car runs quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (508)	25% (561)	6% (133)	4% (86)	32% (705)	9% (207)	2200
Gender: Male	25% (260)	25% (263)	7% (77)	5% (53)	30% (319)	8% (89)	1062
Gender: Female	22% (248)	26% (297)	5% (56)	3% (33)	34% (387)	10% (118)	1138
Age: 18-34	24% (156)	27% (180)	7% (46)	5% (34)	25% (166)	11% (73)	655
Age: 35-44	26% (91)	26% (92)	6% (21)	2% (6)	32% (115)	9% (33)	358
Age: 45-64	23% (176)	24% (181)	6% (43)	4% (30)	35% (261)	8% (61)	751
Age: 65+	19% (85)	25% (108)	5% (23)	4% (16)	37% (163)	9% (41)	436
GenZers: 1997-2012	29% (80)	28% (79)	8% (22)	6% (16)	17% (47)	13% (36)	280
Millennials: 1981-1996	22% (134)	26% (154)	6% (39)	4% (22)	32% (193)	9% (56)	596
GenXers: 1965-1980	23% (136)	26% (155)	6% (39)	4% (27)	33% (200)	8% (46)	602
Baby Boomers: 1946-1964	22% (148)	24% (157)	5% (31)	3% (21)	38% (250)	9% (57)	664
PID: Dem (no lean)	28% (244)	30% (257)	5% (44)	3% (27)	27% (232)	8% (66)	870
PID: Ind (no lean)	19% (136)	24% (166)	6% (45)	2% (17)	36% (257)	12% (85)	705
PID: Rep (no lean)	20% (128)	22% (138)	7% (44)	7% (42)	35% (217)	9% (56)	625
PID/Gender: Dem Men	31% (126)	30% (120)	7% (26)	3% (11)	24% (98)	5% (21)	403
PID/Gender: Dem Women	25% (118)	29% (137)	4% (17)	3% (15)	29% (134)	10% (46)	467
PID/Gender: Ind Men	19% (64)	22% (76)	7% (23)	4% (13)	35% (119)	13% (43)	338
PID/Gender: Ind Women	19% (71)	24% (90)	6% (22)	1% (5)	38% (138)	11% (41)	367
PID/Gender: Rep Men	22% (70)	21% (68)	9% (28)	9% (29)	32% (102)	8% (25)	321
PID/Gender: Rep Women	19% (58)	23% (70)	5% (16)	4% (13)	38% (115)	10% (31)	304
Ideo: Liberal (1-3)	28% (195)	29% (200)	6% (40)	3% (23)	29% (197)	5% (33)	687
Ideo: Moderate (4)	24% (138)	26% (152)	5% (28)	3% (19)	32% (185)	9% (55)	578
Ideo: Conservative (5-7)	19% (137)	23% (165)	7% (46)	5% (36)	37% (261)	8% (59)	705
Educ: < College	21% (324)	23% (352)	6% (93)	4% (61)	33% (502)	12% (181)	1512
Educ: Bachelors degree	25% (110)	29% (131)	5% (24)	4% (18)	31% (137)	5% (24)	444
Educ: Post-grad	30% (73)	32% (78)	7% (16)	3% (8)	27% (66)	1% (3)	244
Income: Under 50k	22% (278)	24% (301)	6% (80)	4% (56)	31% (394)	12% (154)	1263
Income: 50k-100k	24% (148)	26% (166)	5% (28)	4% (24)	35% (221)	6% (39)	626
Income: 100k+	26% (82)	30% (93)	8% (25)	2% (6)	29% (90)	4% (14)	311

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**Table MCER6\_11:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Car runs quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (508)	25% (561)	6% (133)	4% (86)	32% (705)	9% (207)	2200
Ethnicity: White	21% (359)	26% (443)	6% (106)	4% (61)	35% (600)	9% (152)	1722
Ethnicity: Hispanic	26% (92)	33% (114)	8% (27)	4% (13)	21% (74)	8% (28)	349
Ethnicity: Black	32% (87)	23% (62)	6% (17)	5% (13)	22% (62)	12% (34)	274
Ethnicity: Other	30% (62)	27% (55)	5% (10)	6% (13)	21% (43)	10% (21)	204
All Christian	22% (217)	29% (282)	6% (59)	4% (39)	31% (310)	8% (82)	988
All Non-Christian	30% (32)	30% (32)	7% (8)	3% (3)	22% (24)	9% (10)	109
Atheist	19% (25)	28% (37)	4% (6)	4% (5)	36% (47)	8% (11)	132
Agnostic/Nothing in particular	21% (117)	25% (141)	5% (26)	5% (26)	35% (193)	10% (55)	558
Something Else	28% (116)	16% (67)	8% (35)	3% (13)	32% (131)	12% (50)	413
Religious Non-Protestant/Catholic	29% (37)	26% (34)	8% (11)	3% (4)	26% (33)	8% (10)	128
Evangelical	27% (150)	22% (120)	7% (38)	2% (13)	31% (173)	11% (62)	556
Non-Evangelical	21% (175)	28% (226)	6% (52)	5% (37)	31% (255)	8% (68)	812
Community: Urban	29% (172)	23% (139)	7% (45)	5% (31)	27% (161)	9% (56)	603
Community: Suburban	22% (224)	27% (275)	6% (60)	3% (34)	35% (358)	8% (86)	1037
Community: Rural	20% (112)	26% (146)	5% (28)	4% (22)	33% (186)	12% (66)	560
Employ: Private Sector	25% (160)	27% (177)	6% (37)	4% (27)	32% (210)	6% (38)	649
Employ: Government	25% (37)	28% (41)	7% (10)	5% (8)	26% (39)	9% (14)	149
Employ: Self-Employed	23% (43)	26% (49)	13% (24)	2% (3)	31% (57)	6% (10)	187
Employ: Homemaker	16% (23)	31% (45)	6% (9)	3% (5)	33% (48)	11% (15)	145
Employ: Student	28% (28)	32% (33)	9% (9)	3% (3)	16% (17)	13% (13)	102
Employ: Retired	23% (109)	22% (107)	3% (15)	3% (17)	38% (181)	11% (53)	482
Employ: Unemployed	20% (68)	26% (87)	6% (20)	5% (16)	32% (105)	11% (35)	331
Employ: Other	25% (39)	14% (22)	5% (8)	5% (8)	32% (50)	18% (28)	156
Military HH: Yes	28% (91)	22% (72)	5% (16)	6% (19)	31% (101)	7% (22)	321
Military HH: No	22% (417)	26% (488)	6% (117)	4% (67)	32% (604)	10% (185)	1879
RD/WT: Right Direction	28% (232)	28% (236)	6% (52)	4% (32)	27% (225)	7% (62)	838
RD/WT: Wrong Track	20% (276)	24% (325)	6% (81)	4% (54)	35% (481)	11% (145)	1362

Continued on next page

**Table MCER6\_11:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
 Car runs quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (508)	25% (561)	6% (133)	4% (86)	32% (705)	9% (207)	2200
Biden Job Approve	27% (333)	29% (348)	6% (73)	4% (44)	27% (325)	8% (97)	1221
Biden Job Disapprove	18% (127)	21% (146)	6% (42)	5% (34)	40% (279)	9% (65)	694
Biden Job Strongly Approve	31% (238)	25% (195)	5% (38)	3% (24)	28% (213)	8% (58)	766
Biden Job Somewhat Approve	21% (94)	34% (153)	8% (35)	4% (20)	25% (112)	9% (39)	455
Biden Job Somewhat Disapprove	19% (33)	30% (52)	8% (15)	3% (5)	33% (58)	7% (11)	174
Biden Job Strongly Disapprove	18% (95)	18% (94)	5% (28)	6% (29)	43% (221)	10% (54)	520
Favorable of Biden	27% (334)	29% (358)	6% (80)	3% (38)	27% (343)	8% (101)	1254
Unfavorable of Biden	19% (150)	22% (175)	6% (49)	6% (44)	40% (320)	8% (68)	807
Very Favorable of Biden	30% (229)	25% (191)	6% (46)	3% (23)	28% (209)	8% (58)	757
Somewhat Favorable of Biden	21% (105)	34% (167)	7% (34)	3% (15)	27% (134)	9% (43)	498
Somewhat Unfavorable of Biden	20% (42)	31% (67)	8% (17)	4% (8)	33% (70)	5% (10)	213
Very Unfavorable of Biden	18% (108)	18% (108)	5% (32)	6% (37)	42% (250)	10% (58)	594
#1 Issue: Economy	21% (192)	27% (244)	6% (56)	4% (32)	35% (321)	7% (67)	912
#1 Issue: Security	17% (38)	18% (40)	10% (22)	6% (13)	39% (88)	11% (24)	224
#1 Issue: Health Care	28% (95)	28% (95)	6% (19)	4% (14)	28% (95)	8% (26)	343
#1 Issue: Medicare / Social Security	23% (57)	21% (51)	4% (11)	3% (8)	32% (78)	17% (43)	249
#1 Issue: Women's Issues	25% (31)	30% (38)	6% (8)	3% (3)	26% (33)	11% (14)	126
#1 Issue: Education	23% (23)	33% (34)	6% (6)	4% (4)	22% (22)	12% (12)	102
#1 Issue: Energy	37% (33)	28% (25)	6% (6)	5% (4)	23% (21)	1% (1)	90
#1 Issue: Other	25% (38)	23% (35)	4% (5)	5% (7)	31% (47)	14% (21)	154
2020 Vote: Joe Biden	28% (283)	29% (296)	6% (62)	3% (28)	28% (286)	7% (74)	1029
2020 Vote: Donald Trump	20% (139)	22% (159)	5% (36)	6% (40)	39% (276)	8% (57)	707
2020 Vote: Other	14% (10)	31% (22)	6% (4)	5% (4)	34% (24)	9% (7)	71
2020 Vote: Didn't Vote	19% (75)	21% (81)	8% (30)	4% (15)	30% (118)	18% (69)	389
2018 House Vote: Democrat	29% (226)	27% (212)	5% (43)	2% (19)	30% (236)	7% (52)	787
2018 House Vote: Republican	21% (110)	23% (123)	5% (29)	6% (31)	39% (211)	6% (31)	535
2018 House Vote: Someone else	12% (7)	21% (12)	5% (3)	4% (2)	39% (22)	19% (11)	57

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**Table MCER6\_11:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Car runs quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	23% (508)	25% (561)	6% (133)	4% (86)	32% (705)	9% (207)	2200
2016 Vote: Hillary Clinton	28% (208)	27% (200)	5% (38)	2% (18)	30% (221)	8% (57)	743
2016 Vote: Donald Trump	19% (125)	23% (154)	6% (40)	5% (34)	39% (256)	8% (51)	660
2016 Vote: Other	16% (15)	30% (27)	5% (5)	4% (4)	41% (37)	3% (2)	90
2016 Vote: Didn't Vote	23% (160)	25% (176)	7% (50)	4% (31)	27% (189)	14% (96)	701
Voted in 2014: Yes	24% (305)	25% (318)	5% (65)	4% (47)	35% (437)	6% (81)	1254
Voted in 2014: No	21% (202)	26% (243)	7% (68)	4% (39)	28% (269)	13% (126)	946
4-Region: Northeast	22% (85)	27% (107)	8% (30)	5% (18)	31% (121)	8% (32)	394
4-Region: Midwest	23% (105)	26% (119)	4% (18)	4% (17)	35% (159)	9% (44)	462
4-Region: South	25% (206)	24% (199)	6% (50)	4% (32)	31% (252)	10% (86)	824
4-Region: West	22% (113)	26% (135)	7% (34)	4% (19)	33% (174)	9% (46)	520
Climate concerned	27% (429)	28% (446)	6% (101)	3% (53)	29% (462)	6% (102)	1594
Owns electric vehicle	40% (81)	27% (55)	6% (12)	2% (4)	19% (39)	6% (12)	202
Does not own electric vehicle	21% (427)	25% (506)	6% (120)	4% (82)	33% (667)	10% (195)	1998
Interested in solar/renewables	30% (295)	29% (286)	6% (61)	4% (36)	26% (257)	5% (47)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER6\_12:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Fewer model options compared to gas-powered cars*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (146)	10% (221)	21% (462)	17% (383)	32% (697)	13% (292)	2200
Gender: Male	9% (94)	11% (121)	21% (224)	19% (197)	29% (308)	11% (117)	1062
Gender: Female	4% (51)	9% (100)	21% (238)	16% (186)	34% (389)	15% (174)	1138
Age: 18-34	11% (72)	12% (77)	20% (131)	14% (91)	27% (177)	16% (107)	655
Age: 35-44	6% (23)	13% (48)	19% (67)	20% (73)	28% (100)	13% (47)	358
Age: 45-64	5% (41)	9% (66)	22% (161)	19% (141)	34% (256)	11% (86)	751
Age: 65+	2% (9)	7% (30)	23% (103)	18% (79)	38% (165)	12% (51)	436
GenZers: 1997-2012	12% (34)	14% (40)	17% (47)	12% (34)	26% (72)	19% (54)	280
Millennials: 1981-1996	9% (53)	11% (64)	22% (132)	18% (106)	28% (164)	13% (76)	596
GenXers: 1965-1980	6% (35)	12% (72)	20% (119)	18% (110)	33% (197)	12% (70)	602
Baby Boomers: 1946-1964	3% (22)	7% (45)	23% (154)	18% (118)	37% (246)	12% (79)	664
PID: Dem (no lean)	9% (78)	13% (113)	20% (170)	15% (130)	32% (277)	12% (103)	870
PID: Ind (no lean)	3% (22)	9% (60)	23% (159)	16% (113)	33% (234)	17% (117)	705
PID: Rep (no lean)	7% (46)	8% (47)	21% (134)	22% (140)	30% (187)	12% (72)	625
PID/Gender: Dem Men	10% (42)	15% (61)	21% (85)	16% (65)	28% (114)	9% (36)	403
PID/Gender: Dem Women	8% (35)	11% (52)	18% (85)	14% (65)	35% (163)	14% (66)	467
PID/Gender: Ind Men	5% (16)	10% (34)	20% (69)	18% (62)	32% (108)	15% (50)	338
PID/Gender: Ind Women	2% (7)	7% (27)	25% (90)	14% (51)	34% (126)	18% (67)	367
PID/Gender: Rep Men	11% (37)	8% (26)	22% (70)	22% (70)	27% (86)	10% (31)	321
PID/Gender: Rep Women	3% (9)	7% (21)	21% (63)	23% (70)	33% (100)	13% (41)	304
Ideo: Liberal (1-3)	7% (51)	12% (83)	24% (168)	15% (105)	32% (220)	9% (61)	687
Ideo: Moderate (4)	7% (41)	12% (70)	20% (117)	15% (85)	32% (182)	14% (82)	578
Ideo: Conservative (5-7)	6% (42)	8% (55)	20% (141)	23% (161)	33% (231)	11% (74)	705
Educ: < College	6% (91)	9% (131)	19% (284)	18% (270)	32% (491)	16% (245)	1512
Educ: Bachelors degree	7% (30)	13% (58)	26% (116)	16% (69)	31% (137)	7% (33)	444
Educ: Post-grad	10% (24)	13% (31)	25% (62)	18% (44)	29% (70)	5% (13)	244
Income: Under 50k	7% (82)	9% (115)	18% (224)	16% (208)	33% (420)	17% (214)	1263
Income: 50k-100k	6% (36)	10% (63)	25% (156)	19% (118)	31% (194)	9% (58)	626
Income: 100k+	9% (27)	14% (43)	26% (82)	18% (56)	27% (83)	6% (19)	311

Continued on next page

**Table MCER6\_12:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Fewer model options compared to gas-powered cars

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (146)	10% (221)	21% (462)	17% (383)	32% (697)	13% (292)	2200
Ethnicity: White	6% (95)	9% (160)	22% (380)	18% (313)	33% (562)	12% (211)	1722
Ethnicity: Hispanic	13% (45)	15% (52)	17% (58)	17% (61)	28% (98)	10% (36)	349
Ethnicity: Black	9% (25)	15% (41)	14% (39)	15% (40)	27% (75)	20% (55)	274
Ethnicity: Other	13% (26)	9% (19)	21% (43)	14% (30)	30% (60)	13% (26)	204
All Christian	7% (67)	10% (99)	23% (230)	20% (194)	30% (292)	11% (106)	988
All Non-Christian	12% (13)	13% (14)	29% (31)	12% (13)	16% (18)	19% (21)	109
Atheist	5% (6)	10% (14)	23% (30)	14% (18)	37% (48)	12% (15)	132
Agnostic/Nothing in particular	7% (41)	7% (39)	19% (104)	15% (86)	37% (204)	15% (85)	558
Something Else	4% (18)	14% (56)	16% (67)	17% (71)	33% (135)	16% (65)	413
Religious Non-Protestant/Catholic	10% (13)	11% (14)	30% (38)	11% (15)	21% (26)	17% (22)	128
Evangelical	7% (37)	12% (68)	20% (112)	17% (92)	29% (162)	15% (85)	556
Non-Evangelical	6% (47)	10% (82)	22% (177)	21% (171)	31% (252)	10% (82)	812
Community: Urban	9% (51)	12% (73)	18% (110)	15% (93)	31% (190)	14% (87)	603
Community: Suburban	7% (68)	10% (107)	22% (232)	18% (183)	31% (325)	12% (122)	1037
Community: Rural	5% (26)	7% (41)	22% (121)	19% (107)	33% (182)	15% (82)	560
Employ: Private Sector	9% (56)	14% (88)	21% (138)	19% (122)	30% (191)	8% (53)	649
Employ: Government	10% (15)	13% (19)	24% (36)	21% (31)	21% (31)	11% (17)	149
Employ: Self-Employed	5% (9)	12% (23)	27% (50)	20% (38)	27% (51)	9% (17)	187
Employ: Homemaker	3% (5)	10% (14)	20% (29)	17% (25)	36% (53)	13% (19)	145
Employ: Student	15% (16)	11% (11)	24% (24)	13% (13)	24% (25)	13% (13)	102
Employ: Retired	2% (11)	7% (32)	21% (101)	19% (90)	38% (184)	13% (63)	482
Employ: Unemployed	7% (23)	8% (26)	20% (65)	12% (39)	34% (113)	19% (64)	331
Employ: Other	7% (11)	5% (7)	12% (19)	16% (24)	31% (49)	29% (45)	156
Military HH: Yes	7% (24)	9% (29)	25% (81)	18% (59)	29% (93)	11% (36)	321
Military HH: No	6% (122)	10% (191)	20% (381)	17% (324)	32% (604)	14% (256)	1879
RD/WT: Right Direction	9% (73)	13% (109)	22% (188)	13% (111)	32% (267)	11% (90)	838
RD/WT: Wrong Track	5% (73)	8% (111)	20% (274)	20% (272)	32% (430)	15% (202)	1362

Continued on next page

**Table MCER6\_12:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Fewer model options compared to gas-powered cars

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (146)	10% (221)	21% (462)	17% (383)	32% (697)	13% (292)	2200
Biden Job Approve	8% (100)	12% (151)	22% (274)	14% (175)	31% (372)	12% (149)	1221
Biden Job Disapprove	5% (32)	8% (55)	20% (137)	24% (165)	33% (232)	11% (75)	694
Biden Job Strongly Approve	9% (70)	12% (93)	21% (164)	14% (104)	31% (240)	12% (94)	766
Biden Job Somewhat Approve	7% (30)	13% (58)	24% (110)	15% (70)	29% (132)	12% (54)	455
Biden Job Somewhat Disapprove	4% (8)	11% (18)	31% (53)	20% (34)	26% (45)	9% (15)	174
Biden Job Strongly Disapprove	5% (24)	7% (36)	16% (83)	25% (131)	36% (186)	11% (60)	520
Favorable of Biden	8% (102)	12% (151)	22% (282)	14% (180)	31% (384)	12% (155)	1254
Unfavorable of Biden	5% (43)	8% (61)	21% (167)	23% (186)	33% (268)	10% (83)	807
Very Favorable of Biden	9% (67)	12% (93)	21% (158)	15% (115)	31% (235)	12% (88)	757
Somewhat Favorable of Biden	7% (35)	12% (58)	25% (124)	13% (66)	30% (149)	13% (67)	498
Somewhat Unfavorable of Biden	9% (19)	12% (25)	32% (68)	15% (32)	25% (53)	8% (17)	213
Very Unfavorable of Biden	4% (24)	6% (37)	17% (99)	26% (154)	36% (215)	11% (66)	594
#1 Issue: Economy	7% (63)	10% (91)	22% (200)	19% (174)	30% (273)	12% (111)	912
#1 Issue: Security	8% (19)	5% (12)	17% (37)	25% (57)	32% (72)	12% (28)	224
#1 Issue: Health Care	8% (26)	13% (45)	23% (78)	13% (44)	33% (112)	11% (37)	343
#1 Issue: Medicare / Social Security	2% (5)	9% (21)	21% (52)	16% (41)	32% (79)	20% (50)	249
#1 Issue: Women's Issues	10% (13)	13% (16)	20% (25)	13% (17)	25% (31)	19% (24)	126
#1 Issue: Education	11% (11)	22% (23)	18% (18)	13% (13)	25% (25)	12% (12)	102
#1 Issue: Energy	6% (5)	6% (5)	23% (21)	13% (12)	45% (40)	8% (7)	90
#1 Issue: Other	2% (3)	4% (7)	20% (31)	16% (25)	42% (64)	15% (23)	154
2020 Vote: Joe Biden	8% (80)	12% (127)	22% (228)	14% (140)	33% (338)	11% (116)	1029
2020 Vote: Donald Trump	6% (39)	8% (54)	20% (138)	24% (171)	32% (228)	11% (78)	707
2020 Vote: Other	6% (4)	11% (8)	22% (16)	19% (14)	34% (24)	9% (6)	71
2020 Vote: Didn't Vote	6% (22)	8% (32)	20% (77)	15% (58)	28% (107)	24% (92)	389
2018 House Vote: Democrat	8% (60)	12% (92)	22% (173)	16% (124)	33% (258)	10% (80)	787
2018 House Vote: Republican	6% (32)	7% (39)	20% (106)	25% (131)	34% (183)	8% (43)	535
2018 House Vote: Someone else	2% (1)	6% (3)	28% (16)	19% (11)	25% (14)	21% (12)	57

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**Table MCER6\_12:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Fewer model options compared to gas-powered cars*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	7% (146)	10% (221)	21% (462)	17% (383)	32% (697)	13% (292)	2200
2016 Vote: Hillary Clinton	7% (51)	13% (95)	22% (161)	15% (112)	32% (238)	12% (86)	743
2016 Vote: Donald Trump	5% (36)	8% (51)	21% (136)	24% (155)	33% (218)	10% (64)	660
2016 Vote: Other	4% (3)	5% (4)	29% (26)	21% (19)	33% (30)	9% (8)	90
2016 Vote: Didn't Vote	8% (53)	10% (71)	19% (136)	14% (97)	30% (211)	19% (134)	701
Voted in 2014: Yes	7% (85)	10% (123)	22% (270)	19% (237)	33% (411)	10% (127)	1254
Voted in 2014: No	6% (60)	10% (97)	20% (192)	15% (145)	30% (286)	17% (165)	946
4-Region: Northeast	5% (19)	10% (41)	24% (94)	21% (81)	29% (115)	11% (43)	394
4-Region: Midwest	5% (23)	9% (41)	21% (97)	17% (80)	35% (161)	13% (60)	462
4-Region: South	8% (62)	10% (85)	21% (173)	16% (132)	31% (260)	14% (113)	824
4-Region: West	8% (42)	10% (54)	19% (98)	17% (90)	31% (162)	14% (75)	520
Climate concerned	8% (130)	12% (192)	23% (362)	15% (245)	31% (496)	11% (169)	1594
Owns electric vehicle	13% (27)	25% (50)	18% (36)	8% (15)	26% (52)	11% (22)	202
Does not own electric vehicle	6% (119)	9% (170)	21% (426)	18% (367)	32% (646)	13% (269)	1998
Interested in solar/renewables	10% (103)	13% (130)	23% (224)	16% (158)	29% (288)	8% (80)	982

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6\_13:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ethics of mining for battery components*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (202)	13% (286)	14% (309)	12% (256)	31% (675)	21% (472)	2200
Gender: Male	10% (108)	15% (161)	15% (155)	12% (130)	31% (333)	16% (175)	1062
Gender: Female	8% (94)	11% (125)	14% (154)	11% (126)	30% (343)	26% (297)	1138
Age: 18-34	10% (68)	16% (102)	12% (81)	11% (69)	27% (179)	24% (155)	655
Age: 35-44	14% (49)	15% (54)	16% (56)	8% (29)	29% (105)	18% (64)	358
Age: 45-64	8% (61)	13% (94)	15% (111)	11% (85)	33% (247)	20% (152)	751
Age: 65+	5% (24)	8% (36)	14% (61)	17% (73)	33% (143)	23% (100)	436
GenZers: 1997-2012	11% (30)	14% (39)	13% (35)	10% (29)	24% (68)	29% (80)	280
Millennials: 1981-1996	13% (76)	16% (97)	13% (79)	10% (59)	29% (173)	19% (112)	596
GenXers: 1965-1980	9% (53)	14% (87)	14% (81)	11% (67)	33% (201)	19% (113)	602
Baby Boomers: 1946-1964	6% (42)	9% (58)	16% (106)	13% (89)	33% (218)	23% (152)	664
PID: Dem (no lean)	13% (111)	16% (142)	14% (122)	10% (90)	26% (228)	20% (178)	870
PID: Ind (no lean)	7% (50)	10% (74)	14% (97)	11% (79)	31% (221)	26% (184)	705
PID: Rep (no lean)	7% (42)	11% (70)	14% (90)	14% (88)	36% (226)	18% (110)	625
PID/Gender: Dem Men	14% (56)	19% (77)	15% (61)	9% (36)	29% (115)	14% (58)	403
PID/Gender: Dem Women	12% (55)	14% (65)	13% (61)	11% (54)	24% (113)	26% (120)	467
PID/Gender: Ind Men	8% (26)	12% (41)	16% (53)	13% (43)	31% (105)	21% (70)	338
PID/Gender: Ind Women	7% (24)	9% (32)	12% (45)	10% (36)	32% (116)	31% (113)	367
PID/Gender: Rep Men	8% (27)	13% (43)	13% (41)	16% (51)	35% (112)	14% (47)	321
PID/Gender: Rep Women	5% (15)	9% (28)	16% (48)	12% (36)	37% (113)	21% (63)	304
Ideo: Liberal (1-3)	13% (89)	17% (114)	18% (121)	11% (74)	24% (165)	18% (124)	687
Ideo: Moderate (4)	9% (50)	14% (82)	14% (83)	9% (52)	31% (179)	23% (132)	578
Ideo: Conservative (5-7)	7% (53)	11% (78)	11% (80)	16% (110)	38% (266)	17% (119)	705
Educ: < College	8% (119)	13% (194)	12% (187)	11% (172)	32% (482)	24% (358)	1512
Educ: Bachelors degree	10% (46)	12% (52)	19% (84)	14% (62)	28% (125)	17% (76)	444
Educ: Post-grad	15% (37)	16% (40)	16% (38)	9% (22)	28% (69)	16% (38)	244
Income: Under 50k	8% (99)	13% (165)	12% (152)	11% (144)	32% (402)	24% (302)	1263
Income: 50k-100k	9% (56)	11% (70)	17% (107)	13% (80)	31% (192)	19% (122)	626
Income: 100k+	15% (47)	16% (51)	16% (50)	11% (33)	26% (82)	15% (48)	311

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**Table MCER6\_13:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
*Ethics of mining for battery components*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (202)	13% (286)	14% (309)	12% (256)	31% (675)	21% (472)	2200
Ethnicity: White	8% (138)	12% (212)	15% (252)	12% (211)	32% (545)	21% (364)	1722
Ethnicity: Hispanic	14% (49)	15% (54)	18% (63)	10% (34)	27% (96)	15% (54)	349
Ethnicity: Black	14% (38)	19% (51)	6% (16)	9% (26)	27% (75)	25% (68)	274
Ethnicity: Other	13% (26)	11% (22)	20% (41)	9% (19)	27% (55)	20% (40)	204
All Christian	9% (90)	14% (136)	13% (132)	13% (132)	32% (312)	19% (185)	988
All Non-Christian	8% (8)	18% (20)	20% (22)	9% (9)	24% (26)	22% (24)	109
Atheist	10% (13)	12% (15)	15% (20)	12% (15)	32% (42)	20% (26)	132
Agnostic/Nothing in particular	10% (53)	11% (64)	14% (79)	11% (61)	29% (162)	25% (141)	558
Something Else	9% (37)	12% (51)	14% (57)	9% (38)	32% (134)	23% (95)	413
Religious Non-Protestant/Catholic	7% (9)	17% (22)	18% (23)	11% (14)	27% (34)	20% (26)	128
Evangelical	11% (62)	16% (87)	13% (75)	10% (54)	29% (160)	21% (119)	556
Non-Evangelical	8% (62)	12% (95)	14% (113)	14% (111)	34% (273)	19% (158)	812
Community: Urban	12% (72)	15% (91)	14% (86)	10% (60)	27% (161)	22% (133)	603
Community: Suburban	9% (90)	12% (129)	14% (150)	11% (117)	33% (337)	21% (214)	1037
Community: Rural	7% (40)	12% (66)	13% (74)	14% (79)	32% (177)	22% (124)	560
Employ: Private Sector	13% (85)	15% (97)	15% (99)	10% (66)	30% (198)	16% (105)	649
Employ: Government	13% (19)	11% (17)	15% (22)	12% (18)	29% (44)	20% (29)	149
Employ: Self-Employed	11% (20)	14% (25)	18% (33)	9% (18)	32% (60)	16% (30)	187
Employ: Homemaker	5% (8)	18% (27)	11% (16)	12% (17)	31% (45)	23% (34)	145
Employ: Student	16% (17)	14% (15)	12% (12)	10% (11)	20% (21)	27% (27)	102
Employ: Retired	5% (26)	9% (45)	14% (66)	16% (77)	33% (161)	22% (108)	482
Employ: Unemployed	6% (19)	13% (43)	13% (44)	11% (35)	32% (107)	25% (83)	331
Employ: Other	5% (8)	11% (17)	12% (18)	10% (15)	26% (41)	36% (56)	156
Military HH: Yes	10% (31)	13% (43)	15% (47)	13% (42)	28% (91)	21% (68)	321
Military HH: No	9% (171)	13% (243)	14% (262)	11% (214)	31% (584)	22% (404)	1879
RD/WT: Right Direction	12% (100)	17% (145)	15% (127)	10% (81)	27% (224)	19% (160)	838
RD/WT: Wrong Track	7% (102)	10% (141)	13% (181)	13% (175)	33% (451)	23% (312)	1362

Continued on next page

**Table MCER6\_13:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ethics of mining for battery components*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (202)	13% (286)	14% (309)	12% (256)	31% (675)	21% (472)	2200
Biden Job Approve	12% (147)	16% (195)	16% (190)	9% (113)	26% (318)	21% (260)	1221
Biden Job Disapprove	6% (40)	9% (62)	13% (89)	17% (121)	39% (271)	16% (110)	694
Biden Job Strongly Approve	13% (102)	15% (114)	16% (124)	8% (65)	27% (205)	20% (156)	766
Biden Job Somewhat Approve	10% (44)	18% (80)	14% (65)	11% (48)	25% (113)	23% (104)	455
Biden Job Somewhat Disapprove	5% (10)	11% (19)	22% (38)	14% (24)	35% (61)	13% (22)	174
Biden Job Strongly Disapprove	6% (31)	8% (43)	10% (51)	19% (97)	40% (210)	17% (88)	520
Favorable of Biden	12% (155)	16% (197)	15% (194)	9% (117)	26% (321)	22% (271)	1254
Unfavorable of Biden	5% (42)	10% (80)	13% (103)	16% (131)	39% (313)	17% (138)	807
Very Favorable of Biden	13% (101)	16% (119)	16% (121)	10% (73)	26% (197)	19% (145)	757
Somewhat Favorable of Biden	11% (54)	16% (78)	15% (73)	9% (44)	25% (124)	25% (125)	498
Somewhat Unfavorable of Biden	4% (9)	14% (30)	18% (39)	12% (26)	35% (75)	16% (34)	213
Very Unfavorable of Biden	6% (33)	8% (50)	11% (65)	18% (105)	40% (238)	18% (104)	594
#1 Issue: Economy	10% (87)	14% (131)	14% (126)	11% (104)	34% (313)	17% (151)	912
#1 Issue: Security	7% (16)	12% (26)	7% (16)	19% (43)	38% (85)	17% (38)	224
#1 Issue: Health Care	12% (40)	16% (55)	16% (54)	10% (33)	21% (72)	26% (89)	343
#1 Issue: Medicare / Social Security	4% (10)	10% (24)	15% (36)	12% (31)	32% (80)	27% (68)	249
#1 Issue: Women's Issues	13% (16)	12% (15)	13% (16)	8% (10)	21% (26)	34% (43)	126
#1 Issue: Education	11% (11)	7% (7)	26% (27)	11% (11)	22% (23)	22% (23)	102
#1 Issue: Energy	19% (17)	11% (10)	15% (14)	9% (8)	28% (25)	18% (16)	90
#1 Issue: Other	3% (5)	11% (17)	13% (20)	11% (16)	33% (51)	29% (45)	154
2020 Vote: Joe Biden	13% (132)	16% (160)	15% (159)	9% (94)	27% (273)	21% (211)	1029
2020 Vote: Donald Trump	5% (39)	10% (71)	14% (98)	16% (113)	37% (259)	18% (127)	707
2020 Vote: Other	7% (5)	19% (13)	17% (12)	16% (12)	24% (17)	16% (12)	71
2020 Vote: Didn't Vote	7% (26)	11% (41)	10% (40)	9% (37)	32% (124)	31% (120)	389
2018 House Vote: Democrat	14% (111)	15% (117)	16% (125)	10% (83)	25% (194)	20% (158)	787
2018 House Vote: Republican	6% (30)	11% (59)	15% (78)	15% (82)	38% (205)	15% (82)	535
2018 House Vote: Someone else	6% (4)	5% (3)	16% (9)	18% (10)	27% (15)	29% (16)	57

Continued on next page

**Table MCER6\_13:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ethics of mining for battery components*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	9% (202)	13% (286)	14% (309)	12% (256)	31% (675)	21% (472)	2200
2016 Vote: Hillary Clinton	13% (98)	15% (108)	16% (121)	9% (64)	27% (198)	21% (154)	743
2016 Vote: Donald Trump	7% (44)	12% (79)	13% (85)	16% (105)	36% (239)	16% (108)	660
2016 Vote: Other	9% (8)	8% (7)	21% (19)	19% (17)	32% (28)	11% (10)	90
2016 Vote: Didn't Vote	7% (51)	13% (90)	12% (85)	10% (69)	30% (209)	28% (197)	701
Voted in 2014: Yes	10% (123)	13% (157)	16% (198)	13% (163)	30% (381)	18% (230)	1254
Voted in 2014: No	8% (79)	14% (128)	12% (111)	10% (93)	31% (294)	26% (242)	946
4-Region: Northeast	9% (35)	13% (52)	16% (63)	13% (52)	29% (114)	20% (77)	394
4-Region: Midwest	7% (34)	12% (54)	13% (59)	12% (55)	36% (165)	21% (95)	462
4-Region: South	10% (85)	14% (114)	12% (100)	11% (88)	31% (252)	23% (186)	824
4-Region: West	9% (48)	13% (66)	17% (88)	12% (61)	28% (144)	22% (114)	520
Climate concerned	11% (179)	16% (253)	16% (253)	10% (162)	27% (428)	20% (318)	1594
Owns electric vehicle	15% (31)	24% (49)	16% (33)	10% (21)	18% (36)	16% (32)	202
Does not own electric vehicle	9% (171)	12% (237)	14% (276)	12% (235)	32% (639)	22% (440)	1998
Interested in solar/renewables	13% (127)	20% (194)	17% (170)	11% (103)	23% (226)	17% (162)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER6\_14:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Lack of trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	5% (106)	9% (190)	13% (285)	10% (220)	51% (1121)	13% (277)	2200
Gender: Male	6% (62)	10% (103)	15% (160)	10% (103)	49% (522)	11% (113)	1062
Gender: Female	4% (45)	8% (88)	11% (125)	10% (117)	53% (599)	14% (164)	1138
Age: 18-34	6% (40)	11% (70)	14% (89)	10% (64)	45% (295)	15% (96)	655
Age: 35-44	6% (22)	12% (44)	14% (52)	9% (33)	47% (169)	11% (39)	358
Age: 45-64	5% (37)	7% (52)	12% (88)	11% (84)	54% (402)	12% (89)	751
Age: 65+	2% (8)	6% (25)	13% (56)	9% (39)	59% (255)	12% (53)	436
GenZers: 1997-2012	7% (18)	13% (35)	14% (40)	8% (22)	42% (117)	17% (48)	280
Millennials: 1981-1996	6% (36)	11% (65)	13% (80)	11% (64)	47% (283)	12% (70)	596
GenXers: 1965-1980	6% (36)	7% (42)	12% (72)	13% (78)	51% (307)	11% (67)	602
Baby Boomers: 1946-1964	2% (15)	6% (43)	13% (83)	8% (55)	58% (386)	12% (81)	664
PID: Dem (no lean)	7% (59)	10% (86)	13% (116)	10% (87)	48% (418)	12% (104)	870
PID: Ind (no lean)	2% (15)	7% (48)	12% (81)	7% (48)	58% (406)	15% (106)	705
PID: Rep (no lean)	5% (32)	9% (56)	14% (87)	14% (85)	48% (297)	11% (68)	625
PID/Gender: Dem Men	8% (33)	11% (43)	18% (71)	9% (36)	45% (180)	10% (39)	403
PID/Gender: Dem Women	6% (26)	9% (42)	10% (45)	11% (51)	51% (237)	14% (65)	467
PID/Gender: Ind Men	3% (10)	7% (23)	11% (37)	7% (25)	59% (199)	13% (43)	338
PID/Gender: Ind Women	2% (6)	7% (25)	12% (44)	6% (23)	56% (207)	17% (63)	367
PID/Gender: Rep Men	6% (19)	11% (36)	16% (51)	13% (42)	44% (142)	10% (31)	321
PID/Gender: Rep Women	4% (13)	7% (20)	12% (36)	14% (43)	51% (155)	12% (37)	304
Ideo: Liberal (1-3)	4% (27)	11% (72)	15% (105)	7% (52)	56% (384)	7% (47)	687
Ideo: Moderate (4)	6% (35)	9% (54)	12% (72)	10% (56)	49% (284)	13% (78)	578
Ideo: Conservative (5-7)	4% (31)	7% (49)	12% (85)	12% (86)	53% (373)	11% (81)	705
Educ: < College	5% (68)	8% (119)	11% (173)	10% (157)	51% (770)	15% (225)	1512
Educ: Bachelors degree	5% (21)	10% (43)	18% (78)	10% (44)	50% (221)	9% (38)	444
Educ: Post-grad	7% (17)	12% (28)	14% (34)	8% (20)	54% (131)	6% (14)	244
Income: Under 50k	4% (49)	8% (102)	12% (155)	11% (134)	49% (623)	16% (201)	1263
Income: 50k-100k	5% (33)	9% (55)	14% (87)	7% (47)	56% (353)	8% (52)	626
Income: 100k+	8% (25)	11% (34)	14% (43)	13% (39)	47% (146)	8% (25)	311

Continued on next page

**Table MCER6\_14:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Lack of trendiness of the car

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know / No opinion		Total N
Adults	5%	(106)	9%	(190)	13%	(285)	10%	(220)	51%	(1121)	13%	(277)	2200
Ethnicity: White	4%	(71)	8%	(133)	13%	(224)	9%	(160)	54%	(937)	11%	(196)	1722
Ethnicity: Hispanic	7%	(26)	14%	(47)	15%	(52)	8%	(30)	46%	(160)	10%	(35)	349
Ethnicity: Black	8%	(21)	14%	(38)	12%	(32)	13%	(36)	34%	(95)	19%	(53)	274
Ethnicity: Other	7%	(14)	10%	(19)	14%	(28)	12%	(25)	44%	(89)	14%	(28)	204
All Christian	4%	(41)	9%	(92)	15%	(146)	11%	(112)	49%	(480)	12%	(115)	988
All Non-Christian	6%	(7)	16%	(17)	15%	(16)	10%	(11)	41%	(45)	12%	(13)	109
Atheist	4%	(5)	7%	(9)	10%	(14)	2%	(3)	66%	(86)	10%	(14)	132
Agnostic/Nothing in particular	5%	(29)	6%	(34)	11%	(61)	9%	(48)	58%	(325)	11%	(62)	558
Something Else	6%	(24)	9%	(38)	12%	(47)	11%	(46)	45%	(184)	18%	(73)	413
Religious Non-Protestant/Catholic	5%	(7)	14%	(18)	13%	(17)	11%	(15)	45%	(58)	11%	(14)	128
Evangelical	6%	(36)	11%	(59)	13%	(71)	14%	(78)	40%	(220)	17%	(92)	556
Non-Evangelical	3%	(28)	9%	(70)	15%	(120)	9%	(77)	52%	(425)	11%	(92)	812
Community: Urban	5%	(29)	10%	(62)	13%	(78)	11%	(66)	47%	(286)	14%	(82)	603
Community: Suburban	5%	(56)	9%	(91)	12%	(125)	9%	(91)	54%	(562)	11%	(113)	1037
Community: Rural	4%	(22)	7%	(37)	15%	(82)	11%	(63)	49%	(273)	15%	(83)	560
Employ: Private Sector	6%	(41)	12%	(78)	14%	(89)	9%	(59)	51%	(331)	8%	(51)	649
Employ: Government	4%	(6)	12%	(18)	17%	(25)	11%	(16)	40%	(59)	16%	(24)	149
Employ: Self-Employed	8%	(15)	9%	(16)	14%	(25)	9%	(16)	56%	(104)	5%	(10)	187
Employ: Homemaker	4%	(6)	10%	(15)	7%	(10)	13%	(19)	49%	(72)	16%	(24)	145
Employ: Student	9%	(9)	4%	(4)	21%	(21)	9%	(9)	39%	(40)	18%	(18)	102
Employ: Retired	2%	(10)	5%	(23)	14%	(66)	8%	(40)	58%	(279)	13%	(64)	482
Employ: Unemployed	3%	(9)	8%	(26)	11%	(36)	13%	(44)	49%	(164)	16%	(52)	331
Employ: Other	7%	(11)	6%	(9)	8%	(12)	11%	(17)	47%	(73)	22%	(34)	156
Military HH: Yes	5%	(15)	10%	(32)	11%	(37)	11%	(34)	54%	(172)	10%	(31)	321
Military HH: No	5%	(91)	8%	(158)	13%	(248)	10%	(186)	51%	(949)	13%	(247)	1879
RD/WT: Right Direction	6%	(48)	11%	(92)	14%	(121)	9%	(74)	49%	(412)	11%	(91)	838
RD/WT: Wrong Track	4%	(58)	7%	(99)	12%	(163)	11%	(147)	52%	(709)	14%	(186)	1362

Continued on next page

**Table MCER6\_14:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Lack of trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	5% (106)	9% (190)	13% (285)	10% (220)	51% (1121)	13% (277)	2200
Biden Job Approve	6% (67)	10% (127)	14% (168)	9% (111)	50% (606)	12% (142)	1221
Biden Job Disapprove	4% (29)	7% (51)	11% (75)	11% (77)	56% (389)	10% (72)	694
Biden Job Strongly Approve	6% (44)	11% (82)	13% (101)	9% (67)	49% (378)	12% (94)	766
Biden Job Somewhat Approve	5% (23)	10% (44)	15% (67)	10% (44)	50% (229)	10% (47)	455
Biden Job Somewhat Disapprove	5% (8)	8% (13)	16% (27)	9% (15)	58% (101)	5% (9)	174
Biden Job Strongly Disapprove	4% (22)	7% (38)	9% (48)	12% (62)	55% (288)	12% (62)	520
Favorable of Biden	6% (70)	10% (125)	14% (176)	9% (109)	50% (626)	12% (149)	1254
Unfavorable of Biden	4% (31)	7% (57)	12% (98)	12% (100)	55% (447)	9% (75)	807
Very Favorable of Biden	6% (45)	10% (77)	14% (104)	10% (74)	48% (367)	12% (90)	757
Somewhat Favorable of Biden	5% (25)	10% (48)	14% (72)	7% (35)	52% (259)	12% (59)	498
Somewhat Unfavorable of Biden	5% (10)	8% (17)	19% (40)	11% (22)	54% (115)	4% (9)	213
Very Unfavorable of Biden	3% (21)	7% (40)	10% (58)	13% (78)	56% (332)	11% (66)	594
#1 Issue: Economy	4% (40)	11% (97)	12% (109)	11% (101)	51% (467)	11% (98)	912
#1 Issue: Security	7% (16)	4% (9)	14% (31)	10% (22)	54% (121)	11% (25)	224
#1 Issue: Health Care	6% (20)	8% (28)	14% (49)	11% (37)	52% (179)	9% (30)	343
#1 Issue: Medicare / Social Security	2% (6)	7% (17)	14% (36)	7% (17)	50% (124)	20% (49)	249
#1 Issue: Women's Issues	6% (8)	10% (12)	15% (19)	10% (13)	43% (54)	16% (20)	126
#1 Issue: Education	10% (11)	14% (14)	14% (14)	10% (10)	36% (37)	16% (16)	102
#1 Issue: Energy	3% (3)	8% (7)	12% (11)	10% (9)	52% (47)	14% (13)	90
#1 Issue: Other	2% (3)	3% (5)	10% (15)	7% (11)	61% (93)	17% (26)	154
2020 Vote: Joe Biden	6% (61)	9% (93)	14% (141)	8% (84)	52% (533)	11% (117)	1029
2020 Vote: Donald Trump	4% (29)	7% (48)	12% (86)	13% (93)	53% (377)	10% (74)	707
2020 Vote: Other	7% (5)	11% (8)	9% (6)	8% (6)	54% (38)	11% (8)	71
2020 Vote: Didn't Vote	3% (11)	11% (41)	13% (49)	10% (37)	44% (171)	20% (79)	389
2018 House Vote: Democrat	6% (48)	9% (73)	14% (106)	9% (70)	52% (413)	10% (76)	787
2018 House Vote: Republican	5% (24)	7% (35)	11% (61)	13% (71)	57% (304)	7% (40)	535
2018 House Vote: Someone else	2% (1)	1% (0)	10% (6)	11% (6)	51% (29)	25% (14)	57

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**Table MCER6\_14:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Lack of trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know / No opinion	Total N
Adults	5% (106)	9% (190)	13% (285)	10% (220)	51% (1121)	13% (277)	2200
2016 Vote: Hillary Clinton	6% (44)	9% (68)	13% (99)	8% (56)	53% (395)	11% (82)	743
2016 Vote: Donald Trump	4% (23)	8% (51)	13% (84)	13% (87)	53% (351)	10% (64)	660
2016 Vote: Other	2% (2)	4% (4)	12% (11)	9% (8)	69% (62)	4% (3)	90
2016 Vote: Didn't Vote	5% (38)	10% (67)	12% (87)	10% (70)	44% (312)	18% (128)	701
Voted in 2014: Yes	5% (57)	8% (104)	14% (171)	10% (128)	54% (674)	10% (120)	1254
Voted in 2014: No	5% (49)	9% (86)	12% (114)	10% (93)	47% (448)	17% (157)	946
4-Region: Northeast	4% (17)	11% (45)	16% (61)	7% (28)	49% (191)	13% (51)	394
4-Region: Midwest	5% (21)	7% (34)	12% (56)	11% (49)	54% (250)	11% (51)	462
4-Region: South	6% (46)	9% (71)	11% (92)	11% (90)	51% (417)	13% (108)	824
4-Region: West	4% (23)	8% (40)	14% (75)	10% (54)	50% (262)	13% (66)	520
Climate concerned	5% (86)	10% (155)	14% (225)	9% (151)	51% (809)	10% (167)	1594
Owns electric vehicle	10% (20)	23% (46)	13% (26)	9% (19)	36% (74)	9% (18)	202
Does not own electric vehicle	4% (86)	7% (145)	13% (258)	10% (202)	52% (1048)	13% (259)	1998
Interested in solar/renewables	5% (53)	12% (115)	15% (152)	11% (104)	49% (477)	8% (82)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER8:** *If there were plenty of charging stations near you, would you be willing to spend more for an electric vehicle than you would for a gas-powered vehicle?*

Demographic	Yes, I would spend more for an electric vehicle than a gas-powered vehicle.		No, my budget would be the same.		No, I would only be interested if an electric vehicle cost less than a gas-powered vehicle.		No, I'm not interested in an electric vehicle at any price.		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(350)	47%	(934)	15%	(292)	21%	(422)	1998
Gender: Male	21%	(193)	48%	(445)	13%	(124)	19%	(174)	937
Gender: Female	15%	(157)	46%	(489)	16%	(168)	23%	(248)	1061
Age: 18-34	27%	(153)	45%	(258)	13%	(77)	15%	(89)	576
Age: 35-44	21%	(65)	50%	(159)	14%	(43)	15%	(48)	315
Age: 45-64	13%	(92)	47%	(326)	14%	(98)	25%	(175)	690
Age: 65+	10%	(41)	46%	(191)	18%	(74)	27%	(111)	416
GenZers: 1997-2012	32%	(79)	42%	(103)	12%	(29)	14%	(33)	244
Millennials: 1981-1996	21%	(109)	49%	(258)	14%	(73)	16%	(83)	522
GenXers: 1965-1980	19%	(101)	45%	(245)	16%	(88)	20%	(108)	543
Baby Boomers: 1946-1964	9%	(59)	47%	(300)	15%	(94)	29%	(183)	635
PID: Dem (no lean)	22%	(175)	48%	(373)	13%	(99)	17%	(132)	779
PID: Ind (no lean)	17%	(111)	45%	(291)	16%	(103)	23%	(147)	652
PID: Rep (no lean)	11%	(64)	48%	(270)	16%	(90)	25%	(142)	567
PID/Gender: Dem Men	25%	(85)	50%	(170)	12%	(41)	13%	(46)	343
PID/Gender: Dem Women	21%	(89)	46%	(202)	13%	(58)	20%	(86)	436
PID/Gender: Ind Men	20%	(61)	47%	(142)	13%	(39)	20%	(62)	305
PID/Gender: Ind Women	14%	(50)	43%	(149)	18%	(63)	25%	(85)	347
PID/Gender: Rep Men	16%	(47)	46%	(133)	15%	(43)	23%	(66)	289
PID/Gender: Rep Women	6%	(18)	50%	(138)	17%	(47)	27%	(76)	278
Ideo: Liberal (1-3)	28%	(171)	50%	(304)	12%	(75)	9%	(57)	607
Ideo: Moderate (4)	17%	(90)	48%	(257)	14%	(74)	21%	(109)	530
Ideo: Conservative (5-7)	10%	(66)	45%	(295)	17%	(111)	27%	(176)	648
Educ: < College	14%	(194)	47%	(657)	15%	(216)	24%	(341)	1408
Educ: Bachelors degree	23%	(92)	48%	(186)	14%	(56)	15%	(57)	391
Educ: Post-grad	33%	(65)	46%	(91)	10%	(20)	12%	(23)	199

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**Table MCER8:** *If there were plenty of charging stations near you, would you be willing to spend more for an electric vehicle than you would for a gas-powered vehicle?*

Demographic	Yes, I would spend more for an electric vehicle than a gas-powered vehicle.		No, my budget would be the same.		No, I would only be interested if an electric vehicle cost less than a gas-powered vehicle.		No, I'm not interested in an electric vehicle at any price.		Total N
Adults	18%	(350)	47%	(934)	15%	(292)	21%	(422)	1998
Income: Under 50k	14%	(168)	45%	(536)	16%	(192)	24%	(283)	1179
Income: 50k-100k	19%	(108)	49%	(276)	14%	(80)	18%	(104)	567
Income: 100k+	29%	(74)	49%	(123)	8%	(20)	14%	(35)	252
Ethnicity: White	16%	(260)	47%	(747)	14%	(226)	22%	(342)	1575
Ethnicity: Hispanic	29%	(90)	43%	(133)	14%	(44)	14%	(44)	310
Ethnicity: Black	20%	(50)	41%	(100)	15%	(38)	23%	(57)	245
Ethnicity: Other	23%	(41)	49%	(87)	16%	(28)	13%	(23)	178
All Christian	16%	(142)	50%	(452)	15%	(136)	19%	(173)	903
All Non-Christian	31%	(28)	43%	(39)	14%	(12)	12%	(11)	89
Atheist	30%	(34)	43%	(49)	13%	(15)	14%	(16)	113
Agnostic/Nothing in particular	19%	(97)	44%	(228)	13%	(67)	24%	(123)	514
Something Else	13%	(50)	44%	(167)	16%	(62)	26%	(99)	378
Religious Non-Protestant/Catholic	27%	(29)	43%	(47)	13%	(15)	16%	(17)	108
Evangelical	11%	(56)	45%	(216)	17%	(85)	26%	(128)	486
Non-Evangelical	17%	(133)	51%	(387)	14%	(109)	18%	(134)	764
Community: Urban	21%	(112)	45%	(241)	13%	(70)	20%	(109)	532
Community: Suburban	18%	(171)	48%	(454)	14%	(128)	20%	(183)	936
Community: Rural	13%	(67)	45%	(239)	18%	(94)	25%	(130)	529
Employ: Private Sector	21%	(118)	49%	(273)	14%	(75)	16%	(91)	558
Employ: Government	34%	(42)	48%	(59)	7%	(9)	11%	(13)	122
Employ: Self-Employed	19%	(32)	49%	(83)	21%	(35)	12%	(20)	170
Employ: Homemaker	10%	(14)	46%	(62)	16%	(22)	27%	(37)	135
Employ: Student	32%	(30)	48%	(45)	13%	(12)	7%	(6)	93
Employ: Retired	8%	(37)	47%	(220)	15%	(68)	30%	(140)	465
Employ: Unemployed	18%	(54)	45%	(136)	16%	(49)	21%	(64)	303
Employ: Other	16%	(25)	37%	(57)	14%	(21)	33%	(51)	154

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**Table MCER8:** *If there were plenty of charging stations near you, would you be willing to spend more for an electric vehicle than you would for a gas-powered vehicle?*

Demographic	Yes, I would spend more for an electric vehicle than a gas-powered vehicle.		No, my budget would be the same.		No, I would only be interested if an electric vehicle cost less than a gas-powered vehicle.		No, I'm not interested in an electric vehicle at any price.		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(350)	47%	(934)	15%	(292)	21%	(422)	1998
Military HH: Yes	19%	(54)	46%	(131)	17%	(49)	19%	(54)	288
Military HH: No	17%	(296)	47%	(802)	14%	(243)	22%	(368)	1709
RD/WT: Right Direction	24%	(180)	49%	(358)	12%	(90)	15%	(108)	736
RD/WT: Wrong Track	14%	(170)	46%	(576)	16%	(201)	25%	(313)	1262
Biden Job Approve	23%	(250)	48%	(531)	12%	(136)	17%	(183)	1101
Biden Job Disapprove	10%	(66)	45%	(287)	17%	(111)	28%	(178)	643
Biden Job Strongly Approve	25%	(170)	46%	(317)	11%	(76)	18%	(121)	684
Biden Job Somewhat Approve	19%	(80)	51%	(214)	15%	(61)	15%	(62)	416
Biden Job Somewhat Disapprove	14%	(23)	54%	(87)	19%	(30)	13%	(21)	162
Biden Job Strongly Disapprove	9%	(43)	42%	(201)	17%	(80)	33%	(157)	481
Favorable of Biden	22%	(253)	49%	(559)	13%	(144)	16%	(177)	1133
Unfavorable of Biden	12%	(90)	44%	(330)	17%	(127)	26%	(195)	742
Very Favorable of Biden	22%	(150)	47%	(318)	13%	(87)	18%	(126)	681
Somewhat Favorable of Biden	23%	(102)	53%	(241)	13%	(58)	11%	(51)	451
Somewhat Unfavorable of Biden	21%	(41)	50%	(95)	16%	(30)	13%	(25)	191
Very Unfavorable of Biden	9%	(50)	43%	(234)	17%	(96)	31%	(171)	551
#1 Issue: Economy	17%	(141)	50%	(417)	15%	(124)	18%	(153)	834
#1 Issue: Security	10%	(21)	48%	(96)	12%	(25)	29%	(59)	201
#1 Issue: Health Care	23%	(69)	49%	(152)	13%	(41)	15%	(46)	308
#1 Issue: Medicare / Social Security	7%	(16)	42%	(98)	16%	(39)	36%	(84)	237
#1 Issue: Women's Issues	28%	(32)	43%	(49)	16%	(19)	13%	(15)	114
#1 Issue: Education	21%	(19)	49%	(43)	12%	(10)	17%	(15)	87
#1 Issue: Energy	39%	(30)	33%	(26)	12%	(10)	15%	(12)	77
#1 Issue: Other	17%	(23)	38%	(53)	18%	(25)	27%	(38)	140

Continued on next page

**Table MCER8:** *If there were plenty of charging stations near you, would you be willing to spend more for an electric vehicle than you would for a gas-powered vehicle?*

Demographic	Yes, I would spend more for an electric vehicle than a gas-powered vehicle.		No, my budget would be the same.		No, I would only be interested if an electric vehicle cost less than a gas-powered vehicle.		No, I'm not interested in an electric vehicle at any price.		Total N
Adults	18%	(350)	47%	(934)	15%	(292)	21%	(422)	1998
2020 Vote: Joe Biden	24%	(225)	50%	(462)	12%	(108)	14%	(131)	926
2020 Vote: Donald Trump	9%	(60)	47%	(303)	18%	(115)	26%	(171)	649
2020 Vote: Other	14%	(8)	46%	(28)	20%	(12)	20%	(13)	62
2020 Vote: Didn't Vote	16%	(57)	39%	(140)	15%	(53)	30%	(106)	357
2018 House Vote: Democrat	23%	(165)	50%	(350)	11%	(79)	16%	(110)	704
2018 House Vote: Republican	9%	(42)	50%	(243)	16%	(80)	25%	(123)	487
2018 House Vote: Someone else	6%	(3)	28%	(15)	33%	(17)	33%	(18)	54
2016 Vote: Hillary Clinton	21%	(143)	51%	(336)	12%	(79)	16%	(107)	664
2016 Vote: Donald Trump	11%	(64)	46%	(275)	17%	(105)	26%	(159)	603
2016 Vote: Other	15%	(12)	44%	(35)	21%	(16)	20%	(16)	80
2016 Vote: Didn't Vote	20%	(132)	44%	(285)	14%	(89)	22%	(140)	645
Voted in 2014: Yes	16%	(182)	48%	(538)	15%	(168)	21%	(238)	1127
Voted in 2014: No	19%	(168)	45%	(396)	14%	(123)	21%	(184)	871
4-Region: Northeast	17%	(62)	43%	(155)	19%	(67)	21%	(76)	360
4-Region: Midwest	15%	(66)	49%	(213)	13%	(57)	22%	(95)	431
4-Region: South	17%	(125)	48%	(353)	16%	(118)	20%	(147)	743
4-Region: West	21%	(98)	46%	(213)	11%	(49)	22%	(104)	464
Climate concerned	22%	(312)	49%	(706)	14%	(196)	16%	(224)	1438
Does not own electric vehicle	18%	(350)	47%	(934)	15%	(292)	21%	(422)	1998
Interested in solar/renewables	27%	(228)	53%	(451)	12%	(99)	8%	(72)	850

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER9:** *If money were no object and there were plenty of charging stations near you, what is the minimum miles of range you would want an electric vehicle to have to consider purchasing it?*

Demographic	Less than 200 miles of range before it needs to be recharged		200 to 299 miles of range		300 to 399 miles of range		400 to 499 miles of range		500+ miles of range before it needs to be recharged		I would never switch to an electric vehicle.		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(137)	16%	(313)	19%	(380)	14%	(270)	23%	(452)	22%	(448)	1998
Gender: Male	5%	(49)	18%	(164)	23%	(215)	16%	(146)	21%	(193)	18%	(169)	937
Gender: Female	8%	(87)	14%	(148)	15%	(164)	12%	(123)	24%	(259)	26%	(279)	1061
Age: 18-34	12%	(67)	15%	(87)	21%	(122)	12%	(71)	21%	(123)	19%	(107)	576
Age: 35-44	9%	(27)	18%	(57)	14%	(45)	18%	(57)	21%	(66)	20%	(63)	315
Age: 45-64	4%	(28)	16%	(108)	18%	(124)	13%	(88)	25%	(172)	25%	(170)	690
Age: 65+	4%	(15)	15%	(61)	21%	(89)	13%	(53)	22%	(90)	26%	(107)	416
GenZers: 1997-2012	13%	(33)	15%	(36)	23%	(57)	12%	(30)	20%	(49)	16%	(39)	244
Millennials: 1981-1996	9%	(48)	15%	(80)	17%	(88)	16%	(81)	23%	(119)	20%	(105)	522
GenXers: 1965-1980	6%	(32)	16%	(89)	18%	(96)	13%	(72)	25%	(136)	22%	(119)	543
Baby Boomers: 1946-1964	4%	(23)	15%	(94)	21%	(131)	13%	(81)	23%	(143)	26%	(162)	635
PID: Dem (no lean)	8%	(65)	16%	(123)	23%	(181)	15%	(114)	20%	(158)	18%	(138)	779
PID: Ind (no lean)	6%	(42)	16%	(105)	18%	(119)	12%	(79)	23%	(150)	24%	(157)	652
PID: Rep (no lean)	5%	(30)	15%	(85)	14%	(79)	14%	(77)	25%	(144)	27%	(153)	567
PID/Gender: Dem Men	5%	(18)	16%	(56)	28%	(96)	18%	(62)	20%	(67)	13%	(45)	343
PID/Gender: Dem Women	11%	(47)	15%	(67)	20%	(85)	12%	(52)	21%	(91)	21%	(93)	436
PID/Gender: Ind Men	6%	(19)	18%	(56)	23%	(70)	15%	(44)	19%	(57)	19%	(57)	305
PID/Gender: Ind Women	7%	(23)	14%	(49)	14%	(49)	10%	(35)	27%	(92)	29%	(100)	347
PID/Gender: Rep Men	4%	(12)	18%	(53)	17%	(49)	14%	(40)	24%	(69)	23%	(67)	289
PID/Gender: Rep Women	6%	(18)	12%	(32)	11%	(31)	13%	(36)	27%	(75)	31%	(86)	278
Ideo: Liberal (1-3)	7%	(44)	19%	(117)	24%	(146)	16%	(95)	21%	(130)	12%	(74)	607
Ideo: Moderate (4)	5%	(28)	17%	(89)	21%	(114)	11%	(60)	23%	(119)	23%	(121)	530
Ideo: Conservative (5-7)	5%	(35)	14%	(89)	15%	(96)	14%	(91)	26%	(166)	26%	(171)	648
Educ: < College	8%	(108)	16%	(227)	18%	(249)	12%	(162)	21%	(294)	26%	(368)	1408
Educ: Bachelors degree	5%	(18)	13%	(51)	23%	(89)	18%	(69)	26%	(103)	15%	(61)	391
Educ: Post-grad	5%	(11)	17%	(34)	21%	(41)	20%	(39)	28%	(55)	10%	(19)	199

Continued on next page

**Table MCER9:** *If money were no object and there were plenty of charging stations near you, what is the minimum miles of range you would want an electric vehicle to have to consider purchasing it?*

Demographic	Less than 200 miles of range before it needs to be recharged		200 to 299 miles of range		300 to 399 miles of range		400 to 499 miles of range		500+ miles of range before it needs to be recharged		I would never switch to an electric vehicle.		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(137)	16%	(313)	19%	(380)	14%	(270)	23%	(452)	22%	(448)	1998
Income: Under 50k	8%	(98)	16%	(187)	17%	(205)	11%	(128)	21%	(244)	27%	(318)	1179
Income: 50k-100k	5%	(27)	15%	(83)	21%	(116)	17%	(97)	26%	(145)	18%	(99)	567
Income: 100k+	5%	(12)	17%	(43)	23%	(58)	18%	(45)	25%	(62)	12%	(31)	252
Ethnicity: White	5%	(78)	16%	(256)	20%	(308)	14%	(220)	23%	(361)	22%	(352)	1575
Ethnicity: Hispanic	13%	(40)	17%	(54)	23%	(71)	16%	(48)	18%	(56)	13%	(42)	310
Ethnicity: Black	13%	(32)	12%	(29)	12%	(30)	12%	(30)	23%	(55)	28%	(68)	245
Ethnicity: Other	15%	(27)	15%	(28)	23%	(41)	11%	(20)	20%	(35)	16%	(28)	178
All Christian	6%	(56)	15%	(139)	21%	(189)	16%	(146)	23%	(204)	19%	(170)	903
All Non-Christian	11%	(10)	19%	(17)	21%	(19)	11%	(10)	23%	(20)	16%	(14)	89
Atheist	7%	(8)	21%	(24)	21%	(24)	14%	(16)	17%	(19)	20%	(22)	113
Agnostic/Nothing in particular	8%	(39)	17%	(85)	21%	(106)	9%	(47)	21%	(107)	25%	(130)	514
Something Else	6%	(24)	13%	(48)	11%	(42)	13%	(51)	27%	(101)	30%	(112)	378
Religious Non-Protestant/Catholic	9%	(10)	17%	(19)	22%	(24)	10%	(11)	23%	(25)	19%	(20)	108
Evangelical	6%	(28)	17%	(81)	16%	(76)	13%	(62)	24%	(116)	25%	(122)	486
Non-Evangelical	7%	(52)	14%	(104)	19%	(148)	17%	(132)	23%	(179)	20%	(150)	764
Community: Urban	11%	(60)	17%	(88)	18%	(96)	13%	(67)	21%	(114)	20%	(107)	532
Community: Suburban	6%	(54)	17%	(155)	21%	(200)	13%	(124)	23%	(212)	20%	(190)	936
Community: Rural	4%	(23)	13%	(69)	16%	(83)	15%	(78)	24%	(125)	28%	(150)	529
Employ: Private Sector	7%	(38)	17%	(97)	22%	(122)	15%	(86)	23%	(127)	16%	(87)	558
Employ: Government	12%	(15)	13%	(16)	21%	(25)	14%	(17)	28%	(34)	12%	(14)	122
Employ: Self-Employed	4%	(6)	19%	(32)	19%	(32)	20%	(34)	24%	(40)	14%	(24)	170
Employ: Homemaker	6%	(9)	14%	(19)	13%	(18)	13%	(17)	23%	(32)	30%	(41)	135
Employ: Student	11%	(10)	15%	(14)	31%	(28)	14%	(13)	21%	(20)	8%	(7)	93
Employ: Retired	3%	(16)	13%	(61)	21%	(97)	11%	(51)	22%	(101)	30%	(139)	465
Employ: Unemployed	9%	(26)	18%	(54)	14%	(42)	13%	(38)	21%	(64)	26%	(78)	303
Employ: Other	11%	(17)	12%	(19)	10%	(15)	7%	(11)	22%	(34)	37%	(57)	154

Continued on next page

**Table MCER9:** *If money were no object and there were plenty of charging stations near you, what is the minimum miles of range you would want an electric vehicle to have to consider purchasing it?*

Demographic	Less than 200 miles of range before it needs to be recharged		200 to 299 miles of range		300 to 399 miles of range		400 to 499 miles of range		500+ miles of range before it needs to be recharged		I would never switch to an electric vehicle.		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(137)	16%	(313)	19%	(380)	14%	(270)	23%	(452)	22%	(448)	1998
Military HH: Yes	6%	(16)	14%	(39)	24%	(71)	17%	(48)	22%	(64)	18%	(51)	288
Military HH: No	7%	(120)	16%	(273)	18%	(309)	13%	(222)	23%	(388)	23%	(397)	1709
RD/WT: Right Direction	9%	(64)	18%	(132)	23%	(170)	15%	(110)	18%	(136)	17%	(125)	736
RD/WT: Wrong Track	6%	(73)	14%	(181)	17%	(210)	13%	(160)	25%	(316)	26%	(323)	1262
Biden Job Approve	8%	(92)	18%	(199)	23%	(252)	14%	(156)	20%	(217)	17%	(185)	1101
Biden Job Disapprove	3%	(22)	13%	(86)	15%	(98)	12%	(79)	26%	(168)	29%	(189)	643
Biden Job Strongly Approve	9%	(58)	17%	(114)	24%	(164)	14%	(99)	21%	(141)	16%	(109)	684
Biden Job Somewhat Approve	8%	(34)	20%	(85)	21%	(89)	14%	(57)	18%	(76)	18%	(76)	416
Biden Job Somewhat Disapprove	3%	(5)	18%	(30)	20%	(32)	14%	(23)	26%	(42)	18%	(30)	162
Biden Job Strongly Disapprove	4%	(17)	12%	(56)	14%	(66)	12%	(56)	26%	(126)	33%	(159)	481
Favorable of Biden	9%	(98)	18%	(205)	23%	(257)	14%	(162)	20%	(226)	16%	(185)	1133
Unfavorable of Biden	4%	(30)	13%	(97)	15%	(112)	13%	(100)	26%	(196)	28%	(207)	742
Very Favorable of Biden	9%	(62)	17%	(119)	23%	(158)	14%	(92)	20%	(137)	17%	(114)	681
Somewhat Favorable of Biden	8%	(35)	19%	(86)	22%	(99)	15%	(70)	20%	(89)	16%	(71)	451
Somewhat Unfavorable of Biden	5%	(10)	17%	(33)	18%	(35)	16%	(30)	25%	(48)	19%	(35)	191
Very Unfavorable of Biden	4%	(21)	12%	(65)	14%	(78)	13%	(69)	27%	(147)	31%	(172)	551
#1 Issue: Economy	7%	(60)	16%	(135)	19%	(162)	13%	(109)	24%	(204)	20%	(164)	834
#1 Issue: Security	2%	(4)	15%	(31)	14%	(28)	16%	(32)	21%	(43)	31%	(63)	201
#1 Issue: Health Care	8%	(25)	15%	(47)	30%	(91)	13%	(41)	16%	(50)	17%	(54)	308
#1 Issue: Medicare / Social Security	4%	(9)	13%	(30)	14%	(33)	14%	(33)	21%	(49)	35%	(82)	237
#1 Issue: Women's Issues	12%	(13)	16%	(18)	12%	(14)	15%	(17)	26%	(30)	19%	(22)	114
#1 Issue: Education	13%	(11)	15%	(13)	10%	(9)	17%	(15)	25%	(22)	19%	(16)	87
#1 Issue: Energy	10%	(8)	23%	(17)	22%	(17)	8%	(7)	20%	(15)	17%	(13)	77
#1 Issue: Other	4%	(6)	15%	(21)	18%	(25)	12%	(16)	27%	(38)	24%	(34)	140

Continued on next page

**Table MCER9:** *If money were no object and there were plenty of charging stations near you, what is the minimum miles of range you would want an electric vehicle to have to consider purchasing it?*

Demographic	Less than 200 miles of range before it needs to be recharged		200 to 299 miles of range		300 to 399 miles of range		400 to 499 miles of range		500+ miles of range before it needs to be recharged		I would never switch to an electric vehicle.	Total N	
Adults	7%	(137)	16%	(313)	19%	(380)	14%	(270)	23%	(452)	22%	(448)	1998
2020 Vote: Joe Biden	8%	(73)	18%	(167)	24%	(222)	14%	(131)	21%	(194)	15%	(138)	926
2020 Vote: Donald Trump	4%	(24)	14%	(88)	15%	(94)	14%	(90)	27%	(174)	27%	(178)	649
2020 Vote: Other	5%	(3)	11%	(7)	17%	(11)	20%	(12)	28%	(17)	19%	(12)	62
2020 Vote: Didn't Vote	10%	(36)	14%	(50)	14%	(50)	10%	(36)	19%	(66)	33%	(119)	357
2018 House Vote: Democrat	7%	(50)	18%	(127)	24%	(166)	16%	(110)	20%	(138)	16%	(113)	704
2018 House Vote: Republican	3%	(15)	13%	(65)	13%	(65)	16%	(77)	29%	(142)	25%	(123)	487
2018 House Vote: Someone else	8%	(4)	13%	(7)	2%	(1)	23%	(12)	29%	(15)	25%	(14)	54
2016 Vote: Hillary Clinton	7%	(47)	18%	(121)	23%	(153)	16%	(103)	19%	(126)	17%	(113)	664
2016 Vote: Donald Trump	4%	(23)	13%	(76)	15%	(91)	14%	(87)	28%	(169)	26%	(158)	603
2016 Vote: Other	7%	(6)	21%	(17)	9%	(8)	17%	(14)	20%	(16)	24%	(20)	80
2016 Vote: Didn't Vote	9%	(60)	15%	(99)	19%	(126)	10%	(65)	22%	(139)	24%	(157)	645
Voted in 2014: Yes	5%	(59)	16%	(184)	18%	(202)	16%	(175)	23%	(264)	22%	(243)	1127
Voted in 2014: No	9%	(78)	15%	(128)	20%	(178)	11%	(95)	22%	(188)	23%	(204)	871
4-Region: Northeast	8%	(28)	17%	(60)	24%	(85)	11%	(41)	17%	(63)	23%	(82)	360
4-Region: Midwest	7%	(31)	17%	(72)	15%	(65)	13%	(56)	25%	(106)	23%	(101)	431
4-Region: South	7%	(51)	15%	(112)	19%	(141)	13%	(95)	24%	(177)	22%	(167)	743
4-Region: West	6%	(26)	15%	(68)	19%	(89)	17%	(78)	23%	(105)	21%	(98)	464
Climate concerned	7%	(101)	19%	(267)	21%	(309)	14%	(199)	23%	(324)	17%	(238)	1438
Does not own electric vehicle	7%	(137)	16%	(313)	19%	(380)	14%	(270)	23%	(452)	22%	(448)	1998
Interested in solar/renewables	7%	(61)	19%	(162)	23%	(193)	17%	(148)	25%	(209)	9%	(77)	850

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table MCER10:** As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	34% (752)	30% (653)	7% (149)	7% (150)	23% (496)	2200
Gender: Male	37% (388)	33% (353)	6% (67)	7% (77)	17% (177)	1062
Gender: Female	32% (364)	26% (301)	7% (83)	6% (73)	28% (318)	1138
Age: 18-34	29% (190)	27% (177)	11% (73)	6% (37)	27% (178)	655
Age: 35-44	44% (157)	31% (112)	5% (17)	4% (15)	16% (57)	358
Age: 45-64	37% (279)	29% (214)	6% (43)	8% (63)	20% (151)	751
Age: 65+	29% (127)	34% (149)	4% (17)	8% (34)	25% (109)	436
GenZers: 1997-2012	21% (59)	28% (77)	10% (28)	6% (16)	35% (99)	280
Millennials: 1981-1996	37% (222)	29% (173)	10% (58)	5% (27)	19% (116)	596
GenXers: 1965-1980	40% (240)	29% (177)	5% (30)	7% (42)	19% (113)	602
Baby Boomers: 1946-1964	33% (217)	32% (210)	5% (31)	9% (57)	22% (149)	664
PID: Dem (no lean)	46% (401)	31% (272)	5% (41)	3% (22)	15% (134)	870
PID: Ind (no lean)	30% (211)	26% (184)	7% (48)	7% (50)	30% (212)	705
PID: Rep (no lean)	22% (140)	32% (197)	10% (60)	12% (78)	24% (150)	625
PID/Gender: Dem Men	52% (209)	34% (138)	4% (16)	2% (7)	8% (34)	403
PID/Gender: Dem Women	41% (193)	29% (134)	5% (25)	3% (16)	21% (100)	467
PID/Gender: Ind Men	28% (94)	31% (104)	7% (23)	8% (28)	26% (89)	338
PID/Gender: Ind Women	32% (117)	22% (80)	7% (25)	6% (22)	34% (124)	367
PID/Gender: Rep Men	27% (86)	34% (110)	8% (27)	13% (43)	17% (55)	321
PID/Gender: Rep Women	18% (54)	29% (87)	11% (33)	12% (35)	31% (95)	304
Ideo: Liberal (1-3)	52% (358)	30% (204)	5% (35)	2% (12)	11% (78)	687
Ideo: Moderate (4)	33% (190)	35% (200)	5% (29)	3% (18)	24% (141)	578
Ideo: Conservative (5-7)	24% (168)	30% (211)	9% (62)	15% (103)	23% (161)	705
Educ: < College	30% (450)	30% (458)	7% (112)	7% (106)	26% (386)	1512
Educ: Bachelors degree	43% (190)	28% (126)	4% (18)	7% (31)	18% (79)	444
Educ: Post-grad	46% (112)	28% (69)	8% (19)	5% (13)	12% (30)	244
Income: Under 50k	32% (400)	29% (365)	7% (90)	6% (78)	26% (330)	1263
Income: 50k-100k	34% (213)	29% (184)	7% (46)	9% (55)	20% (128)	626
Income: 100k+	45% (139)	34% (104)	4% (13)	5% (16)	12% (38)	311
Ethnicity: White	33% (572)	31% (532)	6% (111)	7% (129)	22% (377)	1722
Ethnicity: Hispanic	38% (131)	24% (85)	9% (33)	7% (25)	22% (75)	349

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**Table MCER10:** As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(752)	30%	(653)	7%	(149)	7%	(150)	23%	(496)	2200
Ethnicity: Black	36%	(100)	28%	(76)	7%	(20)	2%	(6)	26%	(72)	274
Ethnicity: Other	39%	(80)	22%	(45)	9%	(18)	7%	(14)	23%	(47)	204
All Christian	32%	(315)	33%	(330)	6%	(60)	8%	(80)	21%	(203)	988
All Non-Christian	45%	(49)	34%	(37)	6%	(7)	3%	(3)	13%	(14)	109
Atheist	44%	(59)	34%	(45)	4%	(6)	4%	(6)	13%	(17)	132
Agnostic/Nothing in particular	35%	(197)	26%	(145)	9%	(49)	7%	(37)	23%	(131)	558
Something Else	32%	(133)	24%	(97)	7%	(28)	6%	(24)	32%	(131)	413
Religious Non-Protestant/Catholic	41%	(53)	30%	(38)	8%	(10)	6%	(7)	15%	(19)	128
Evangelical	31%	(172)	32%	(175)	6%	(34)	7%	(40)	24%	(135)	556
Non-Evangelical	33%	(270)	30%	(244)	6%	(50)	7%	(59)	23%	(190)	812
Community: Urban	37%	(222)	30%	(178)	6%	(37)	6%	(35)	22%	(131)	603
Community: Suburban	36%	(375)	30%	(312)	7%	(74)	6%	(60)	21%	(216)	1037
Community: Rural	28%	(155)	29%	(163)	7%	(38)	10%	(55)	27%	(149)	560
Employ: Private Sector	38%	(249)	30%	(194)	8%	(53)	8%	(49)	16%	(105)	649
Employ: Government	36%	(53)	36%	(53)	6%	(9)	8%	(11)	15%	(22)	149
Employ: Self-Employed	37%	(70)	32%	(60)	7%	(12)	4%	(7)	20%	(37)	187
Employ: Homemaker	34%	(49)	26%	(37)	4%	(6)	10%	(15)	27%	(39)	145
Employ: Student	27%	(28)	28%	(29)	8%	(8)	5%	(5)	32%	(33)	102
Employ: Retired	30%	(145)	35%	(167)	5%	(22)	7%	(35)	23%	(112)	482
Employ: Unemployed	35%	(117)	26%	(86)	7%	(24)	5%	(17)	26%	(87)	331
Employ: Other	27%	(42)	18%	(27)	9%	(14)	7%	(10)	40%	(62)	156
Military HH: Yes	36%	(114)	29%	(94)	5%	(17)	10%	(33)	20%	(64)	321
Military HH: No	34%	(638)	30%	(559)	7%	(133)	6%	(117)	23%	(432)	1879
RD/WT: Right Direction	46%	(382)	32%	(268)	5%	(42)	3%	(22)	15%	(124)	838
RD/WT: Wrong Track	27%	(370)	28%	(386)	8%	(108)	9%	(127)	27%	(372)	1362
Biden Job Approve	46%	(567)	30%	(363)	5%	(66)	2%	(24)	16%	(201)	1221
Biden Job Disapprove	18%	(124)	31%	(213)	10%	(66)	16%	(110)	26%	(179)	694

Continued on next page

**Table MCER10:** As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(752)	30%	(653)	7%	(149)	7%	(150)	23%	(496)	2200
Biden Job Strongly Approve	54%	(410)	26%	(199)	4%	(30)	2%	(16)	15%	(112)	766
Biden Job Somewhat Approve	34%	(157)	36%	(164)	8%	(36)	2%	(8)	20%	(89)	455
Biden Job Somewhat Disapprove	22%	(38)	40%	(70)	9%	(16)	6%	(10)	23%	(40)	174
Biden Job Strongly Disapprove	17%	(86)	28%	(144)	10%	(50)	19%	(100)	27%	(139)	520
Favorable of Biden	46%	(577)	30%	(374)	6%	(69)	2%	(24)	17%	(210)	1254
Unfavorable of Biden	19%	(151)	31%	(250)	9%	(74)	15%	(120)	26%	(212)	807
Very Favorable of Biden	51%	(388)	27%	(204)	5%	(36)	2%	(15)	15%	(113)	757
Somewhat Favorable of Biden	38%	(189)	34%	(169)	7%	(33)	2%	(9)	20%	(97)	498
Somewhat Unfavorable of Biden	20%	(43)	40%	(85)	9%	(19)	5%	(11)	26%	(56)	213
Very Unfavorable of Biden	18%	(108)	28%	(166)	9%	(55)	18%	(109)	26%	(156)	594
#1 Issue: Economy	33%	(299)	33%	(303)	7%	(68)	7%	(65)	19%	(178)	912
#1 Issue: Security	21%	(47)	26%	(58)	7%	(15)	16%	(36)	30%	(68)	224
#1 Issue: Health Care	46%	(157)	26%	(90)	6%	(22)	3%	(10)	19%	(64)	343
#1 Issue: Medicare / Social Security	29%	(73)	31%	(77)	6%	(15)	7%	(18)	26%	(65)	249
#1 Issue: Women's Issues	29%	(36)	25%	(32)	10%	(13)	—	(0)	36%	(46)	126
#1 Issue: Education	32%	(32)	37%	(37)	9%	(9)	5%	(5)	18%	(18)	102
#1 Issue: Energy	53%	(47)	24%	(22)	1%	(1)	6%	(6)	15%	(14)	90
#1 Issue: Other	39%	(60)	22%	(34)	4%	(6)	6%	(10)	28%	(43)	154
2020 Vote: Joe Biden	49%	(502)	30%	(311)	5%	(46)	2%	(17)	15%	(152)	1029
2020 Vote: Donald Trump	19%	(137)	32%	(227)	9%	(62)	15%	(104)	25%	(177)	707
2020 Vote: Other	31%	(22)	23%	(16)	8%	(5)	7%	(5)	31%	(22)	71
2020 Vote: Didn't Vote	24%	(91)	25%	(98)	9%	(35)	6%	(23)	36%	(140)	389
2018 House Vote: Democrat	50%	(393)	29%	(231)	5%	(36)	3%	(26)	13%	(102)	787
2018 House Vote: Republican	23%	(122)	33%	(176)	9%	(50)	15%	(80)	20%	(108)	535
2018 House Vote: Someone else	32%	(18)	15%	(9)	7%	(4)	4%	(3)	41%	(23)	57
2016 Vote: Hillary Clinton	50%	(369)	28%	(209)	5%	(36)	2%	(17)	15%	(112)	743
2016 Vote: Donald Trump	24%	(156)	32%	(211)	9%	(59)	13%	(87)	22%	(148)	660
2016 Vote: Other	32%	(29)	32%	(29)	6%	(5)	8%	(7)	23%	(20)	90
2016 Vote: Didn't Vote	28%	(197)	29%	(205)	7%	(49)	6%	(39)	30%	(212)	701

Continued on next page

**Table MCER10:** As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(752)	30%	(653)	7%	(149)	7%	(150)	23%	(496)	2200
Voted in 2014: Yes	39%	(489)	29%	(366)	6%	(81)	8%	(95)	18%	(224)	1254
Voted in 2014: No	28%	(263)	30%	(288)	7%	(69)	6%	(55)	29%	(272)	946
4-Region: Northeast	31%	(121)	33%	(131)	6%	(24)	6%	(25)	24%	(93)	394
4-Region: Midwest	30%	(140)	29%	(133)	6%	(30)	9%	(41)	26%	(119)	462
4-Region: South	34%	(281)	32%	(265)	7%	(56)	5%	(44)	22%	(178)	824
4-Region: West	40%	(211)	24%	(124)	8%	(39)	8%	(40)	20%	(106)	520
Climate concerned	42%	(671)	31%	(498)	5%	(87)	3%	(52)	18%	(287)	1594
Owns electric vehicle	44%	(89)	33%	(66)	6%	(13)	3%	(5)	14%	(29)	202
Does not own electric vehicle	33%	(663)	29%	(587)	7%	(136)	7%	(144)	23%	(467)	1998
Interested in solar/renewables	48%	(472)	30%	(293)	5%	(51)	4%	(43)	13%	(124)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1: How concerned are you with the issue of climate change and its impacts?**

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(860)	33%	(734)	14%	(313)	8%	(185)	5%	(109)	2200
Gender: Male	36%	(383)	35%	(376)	14%	(150)	10%	(108)	4%	(44)	1062
Gender: Female	42%	(477)	31%	(358)	14%	(162)	7%	(76)	6%	(64)	1138
Age: 18-34	39%	(259)	36%	(237)	12%	(76)	5%	(36)	7%	(47)	655
Age: 35-44	33%	(120)	38%	(135)	17%	(62)	7%	(26)	4%	(15)	358
Age: 45-64	39%	(290)	33%	(245)	13%	(99)	11%	(82)	5%	(36)	751
Age: 65+	44%	(192)	27%	(118)	17%	(75)	9%	(41)	2%	(10)	436
GenZers: 1997-2012	41%	(115)	34%	(95)	10%	(29)	5%	(13)	10%	(28)	280
Millennials: 1981-1996	36%	(215)	38%	(226)	16%	(94)	6%	(36)	4%	(26)	596
GenXers: 1965-1980	38%	(230)	34%	(203)	11%	(69)	11%	(64)	6%	(36)	602
Baby Boomers: 1946-1964	42%	(279)	29%	(191)	17%	(113)	10%	(65)	2%	(16)	664
PID: Dem (no lean)	59%	(515)	31%	(266)	6%	(52)	2%	(15)	3%	(23)	870
PID: Ind (no lean)	35%	(247)	34%	(243)	14%	(101)	9%	(62)	7%	(52)	705
PID: Rep (no lean)	16%	(97)	36%	(226)	26%	(160)	17%	(108)	5%	(34)	625
PID/Gender: Dem Men	58%	(234)	31%	(127)	7%	(29)	2%	(7)	2%	(6)	403
PID/Gender: Dem Women	60%	(281)	30%	(139)	5%	(23)	2%	(8)	4%	(17)	467
PID/Gender: Ind Men	28%	(94)	38%	(130)	15%	(51)	12%	(40)	7%	(23)	338
PID/Gender: Ind Women	42%	(153)	31%	(113)	14%	(50)	6%	(22)	8%	(29)	367
PID/Gender: Rep Men	17%	(54)	37%	(120)	22%	(71)	19%	(61)	5%	(15)	321
PID/Gender: Rep Women	14%	(43)	35%	(106)	29%	(89)	15%	(47)	6%	(19)	304
Ideo: Liberal (1-3)	64%	(438)	27%	(187)	6%	(40)	2%	(11)	2%	(10)	687
Ideo: Moderate (4)	40%	(229)	43%	(247)	10%	(55)	4%	(24)	4%	(22)	578
Ideo: Conservative (5-7)	20%	(142)	32%	(224)	25%	(179)	19%	(134)	4%	(27)	705
Educ: < College	37%	(566)	34%	(512)	14%	(217)	8%	(121)	6%	(96)	1512
Educ: Bachelors degree	40%	(176)	33%	(146)	15%	(66)	11%	(47)	2%	(9)	444
Educ: Post-grad	48%	(118)	32%	(77)	12%	(29)	7%	(17)	2%	(4)	244
Income: Under 50k	39%	(487)	34%	(424)	14%	(174)	7%	(94)	7%	(85)	1263
Income: 50k-100k	36%	(225)	35%	(217)	16%	(99)	11%	(67)	3%	(18)	626
Income: 100k+	48%	(148)	30%	(93)	13%	(40)	8%	(24)	2%	(5)	311
Ethnicity: White	38%	(652)	33%	(575)	16%	(268)	9%	(154)	4%	(71)	1722
Ethnicity: Hispanic	44%	(154)	36%	(126)	8%	(27)	8%	(29)	4%	(14)	349
Ethnicity: Black	42%	(115)	35%	(97)	10%	(26)	4%	(11)	9%	(26)	274

Continued on next page

**Table MCERdem1: How concerned are you with the issue of climate change and its impacts?**

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	39%	(860)	33%	(734)	14%	(313)	8%	(185)	5%	(109)	2200
Ethnicity: Other	45%	(93)	31%	(62)	9%	(18)	10%	(19)	6%	(12)	204
All Christian	38%	(373)	33%	(324)	17%	(170)	9%	(91)	3%	(31)	988
All Non-Christian	46%	(50)	36%	(39)	9%	(10)	5%	(5)	4%	(5)	109
Atheist	60%	(79)	21%	(28)	11%	(15)	5%	(7)	3%	(4)	132
Agnostic/Nothing in particular	40%	(223)	34%	(188)	12%	(66)	9%	(51)	6%	(31)	558
Something Else	33%	(135)	38%	(156)	13%	(52)	7%	(31)	9%	(39)	413
Religious Non-Protestant/Catholic	43%	(55)	38%	(48)	9%	(12)	7%	(9)	4%	(5)	128
Evangelical	30%	(166)	37%	(204)	16%	(88)	11%	(63)	6%	(35)	556
Non-Evangelical	41%	(330)	33%	(264)	16%	(131)	7%	(54)	4%	(34)	812
Community: Urban	47%	(283)	33%	(199)	12%	(73)	4%	(22)	4%	(26)	603
Community: Suburban	38%	(389)	35%	(359)	14%	(143)	9%	(98)	5%	(48)	1037
Community: Rural	33%	(187)	32%	(177)	17%	(97)	12%	(65)	6%	(34)	560
Employ: Private Sector	37%	(242)	36%	(235)	13%	(87)	9%	(56)	4%	(29)	649
Employ: Government	36%	(53)	34%	(51)	16%	(23)	9%	(14)	5%	(8)	149
Employ: Self-Employed	37%	(70)	37%	(69)	12%	(23)	10%	(18)	4%	(7)	187
Employ: Homemaker	42%	(61)	25%	(36)	14%	(20)	14%	(21)	5%	(7)	145
Employ: Student	45%	(46)	36%	(37)	9%	(9)	3%	(3)	8%	(8)	102
Employ: Retired	42%	(204)	28%	(135)	17%	(83)	9%	(46)	3%	(14)	482
Employ: Unemployed	36%	(120)	37%	(122)	14%	(46)	6%	(21)	7%	(22)	331
Employ: Other	41%	(63)	32%	(50)	13%	(21)	5%	(7)	9%	(14)	156
Military HH: Yes	35%	(113)	35%	(112)	14%	(44)	13%	(43)	3%	(9)	321
Military HH: No	40%	(746)	33%	(623)	14%	(269)	8%	(141)	5%	(99)	1879
RD/WT: Right Direction	51%	(430)	34%	(283)	8%	(70)	3%	(23)	4%	(31)	838
RD/WT: Wrong Track	32%	(429)	33%	(451)	18%	(243)	12%	(161)	6%	(78)	1362
Biden Job Approve	56%	(689)	32%	(390)	7%	(83)	2%	(20)	3%	(39)	1221
Biden Job Disapprove	16%	(108)	32%	(223)	27%	(189)	22%	(150)	3%	(23)	694
Biden Job Strongly Approve	64%	(489)	27%	(207)	5%	(40)	2%	(12)	2%	(18)	766
Biden Job Somewhat Approve	44%	(200)	40%	(183)	9%	(43)	2%	(8)	5%	(21)	455
Biden Job Somewhat Disapprove	20%	(35)	47%	(82)	23%	(40)	8%	(15)	1%	(2)	174
Biden Job Strongly Disapprove	14%	(73)	27%	(142)	29%	(149)	26%	(135)	4%	(21)	520

Continued on next page

**Table MCERdem1: How concerned are you with the issue of climate change and its impacts?**

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	39%	(860)	33%	(734)	14%	(313)	8%	(185)	5%	(109)	2200
Favorable of Biden	56%	(698)	33%	(414)	7%	(84)	1%	(17)	3%	(42)	1254
Unfavorable of Biden	16%	(127)	35%	(282)	26%	(211)	19%	(155)	4%	(33)	807
Very Favorable of Biden	64%	(485)	27%	(201)	5%	(37)	1%	(10)	3%	(24)	757
Somewhat Favorable of Biden	43%	(213)	43%	(213)	9%	(47)	1%	(7)	3%	(17)	498
Somewhat Unfavorable of Biden	17%	(36)	51%	(110)	23%	(49)	5%	(11)	4%	(8)	213
Very Unfavorable of Biden	15%	(91)	29%	(172)	27%	(162)	24%	(144)	4%	(25)	594
#1 Issue: Economy	31%	(280)	39%	(355)	18%	(161)	9%	(82)	4%	(35)	912
#1 Issue: Security	23%	(51)	30%	(66)	22%	(50)	19%	(42)	6%	(14)	224
#1 Issue: Health Care	57%	(196)	30%	(104)	6%	(22)	3%	(9)	4%	(13)	343
#1 Issue: Medicare / Social Security	40%	(99)	34%	(85)	11%	(27)	9%	(23)	6%	(14)	249
#1 Issue: Women's Issues	48%	(60)	31%	(39)	7%	(8)	5%	(6)	9%	(12)	126
#1 Issue: Education	37%	(38)	30%	(31)	19%	(20)	7%	(7)	6%	(6)	102
#1 Issue: Energy	63%	(57)	23%	(21)	6%	(5)	3%	(3)	4%	(4)	90
#1 Issue: Other	51%	(78)	22%	(33)	14%	(21)	7%	(11)	7%	(10)	154
2020 Vote: Joe Biden	60%	(618)	31%	(314)	6%	(62)	1%	(10)	2%	(24)	1029
2020 Vote: Donald Trump	16%	(111)	34%	(240)	26%	(187)	20%	(144)	4%	(26)	707
2020 Vote: Other	24%	(17)	41%	(29)	17%	(12)	6%	(4)	13%	(9)	71
2020 Vote: Didn't Vote	29%	(114)	39%	(150)	13%	(52)	7%	(26)	12%	(47)	389
2018 House Vote: Democrat	62%	(489)	28%	(217)	7%	(54)	2%	(16)	1%	(11)	787
2018 House Vote: Republican	16%	(86)	33%	(179)	27%	(145)	21%	(110)	3%	(15)	535
2018 House Vote: Someone else	31%	(18)	32%	(18)	19%	(11)	10%	(5)	8%	(5)	57
2016 Vote: Hillary Clinton	62%	(458)	28%	(209)	7%	(48)	1%	(10)	2%	(16)	743
2016 Vote: Donald Trump	18%	(121)	35%	(228)	26%	(173)	18%	(120)	3%	(17)	660
2016 Vote: Other	39%	(35)	31%	(28)	16%	(14)	8%	(8)	6%	(6)	90
2016 Vote: Didn't Vote	35%	(243)	38%	(269)	11%	(77)	7%	(46)	9%	(66)	701
Voted in 2014: Yes	43%	(536)	31%	(385)	14%	(179)	9%	(119)	3%	(34)	1254
Voted in 2014: No	34%	(323)	37%	(350)	14%	(134)	7%	(65)	8%	(74)	946
4-Region: Northeast	43%	(171)	33%	(129)	14%	(54)	5%	(18)	5%	(22)	394
4-Region: Midwest	36%	(168)	33%	(152)	16%	(75)	10%	(47)	4%	(20)	462
4-Region: South	36%	(295)	35%	(287)	15%	(123)	9%	(74)	5%	(45)	824
4-Region: West	43%	(226)	32%	(166)	12%	(60)	9%	(46)	4%	(22)	520

Continued on next page

**Table MCERdem1:** *How concerned are you with the issue of climate change and its impacts?*

<b>Demographic</b>	<b>Very concerned</b>		<b>Somewhat concerned</b>		<b>Not too concerned</b>		<b>Not concerned at all</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	39%	(860)	33%	(734)	14%	(313)	8%	(185)	5%	(109)	2200
Climate concerned	54%	(860)	46%	(734)	—	(0)	—	(0)	—	(0)	1594
Owns electric vehicle	48%	(98)	29%	(59)	9%	(18)	8%	(16)	6%	(12)	202
Does not own electric vehicle	38%	(762)	34%	(676)	15%	(295)	8%	(168)	5%	(97)	1998
Interested in solar/renewables	51%	(504)	31%	(305)	11%	(106)	5%	(50)	2%	(16)	982

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCERdem2: Do you currently lease or own an electric vehicle or hybrid vehicle?**

Demographic	Yes	No	Total N
Adults	9% (202)	91% (1998)	2200
Gender: Male	12% (125)	88% (937)	1062
Gender: Female	7% (77)	93% (1061)	1138
Age: 18-34	12% (79)	88% (576)	655
Age: 35-44	12% (43)	88% (315)	358
Age: 45-64	8% (60)	92% (690)	751
Age: 65+	5% (20)	95% (416)	436
GenZers: 1997-2012	13% (36)	87% (244)	280
Millennials: 1981-1996	13% (75)	87% (522)	596
GenXers: 1965-1980	10% (60)	90% (543)	602
Baby Boomers: 1946-1964	4% (29)	96% (635)	664
PID: Dem (no lean)	10% (91)	90% (779)	870
PID: Ind (no lean)	8% (53)	92% (652)	705
PID: Rep (no lean)	9% (58)	91% (567)	625
PID/Gender: Dem Men	15% (60)	85% (343)	403
PID/Gender: Dem Women	7% (31)	93% (436)	467
PID/Gender: Ind Men	10% (33)	90% (305)	338
PID/Gender: Ind Women	5% (20)	95% (347)	367
PID/Gender: Rep Men	10% (32)	90% (289)	321
PID/Gender: Rep Women	8% (26)	92% (278)	304
Ideo: Liberal (1-3)	12% (81)	88% (607)	687
Ideo: Moderate (4)	8% (48)	92% (530)	578
Ideo: Conservative (5-7)	8% (56)	92% (648)	705
Educ: < College	7% (104)	93% (1408)	1512
Educ: Bachelors degree	12% (52)	88% (391)	444
Educ: Post-grad	19% (45)	81% (199)	244
Income: Under 50k	7% (84)	93% (1179)	1263
Income: 50k-100k	9% (59)	91% (567)	626
Income: 100k+	19% (59)	81% (252)	311
Ethnicity: White	9% (147)	91% (1575)	1722
Ethnicity: Hispanic	11% (39)	89% (310)	349
Ethnicity: Black	11% (29)	89% (245)	274
Ethnicity: Other	13% (26)	87% (178)	204

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**Table MCERdem2:** Do you currently lease or own an electric vehicle or hybrid vehicle?

Demographic	Yes		No		Total N
Adults	9%	(202)	91%	(1998)	2200
All Christian	9%	(85)	91%	(903)	988
All Non-Christian	18%	(20)	82%	(89)	109
Atheist	14%	(18)	86%	(113)	132
Agnostic/Nothing in particular	8%	(45)	92%	(514)	558
Something Else	8%	(35)	92%	(378)	413
Religious Non-Protestant/Catholic	15%	(20)	85%	(108)	128
Evangelical	13%	(71)	87%	(486)	556
Non-Evangelical	6%	(48)	94%	(764)	812
Community: Urban	12%	(71)	88%	(532)	603
Community: Suburban	10%	(101)	90%	(936)	1037
Community: Rural	5%	(31)	95%	(529)	560
Employ: Private Sector	14%	(91)	86%	(558)	649
Employ: Government	18%	(27)	82%	(122)	149
Employ: Self-Employed	9%	(17)	91%	(170)	187
Employ: Homemaker	7%	(11)	93%	(135)	145
Employ: Student	9%	(10)	91%	(93)	102
Employ: Retired	3%	(16)	97%	(465)	482
Employ: Unemployed	9%	(28)	91%	(303)	331
Employ: Other	1%	(2)	99%	(154)	156
Military HH: Yes	10%	(33)	90%	(288)	321
Military HH: No	9%	(169)	91%	(1709)	1879
RD/WT: Right Direction	12%	(102)	88%	(736)	838
RD/WT: Wrong Track	7%	(101)	93%	(1262)	1362
Biden Job Approve	10%	(121)	90%	(1101)	1221
Biden Job Disapprove	7%	(51)	93%	(643)	694
Biden Job Strongly Approve	11%	(82)	89%	(684)	766
Biden Job Somewhat Approve	9%	(39)	91%	(416)	455
Biden Job Somewhat Disapprove	7%	(12)	93%	(162)	174
Biden Job Strongly Disapprove	8%	(39)	92%	(481)	520
Favorable of Biden	10%	(122)	90%	(1133)	1254
Unfavorable of Biden	8%	(65)	92%	(742)	807

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**Table MCERdem2: Do you currently lease or own an electric vehicle or hybrid vehicle?**

Demographic	Yes		No		Total N
Adults	9%	(202)	91%	(1998)	2200
Very Favorable of Biden	10%	(75)	90%	(681)	757
Somewhat Favorable of Biden	9%	(46)	91%	(451)	498
Somewhat Unfavorable of Biden	10%	(22)	90%	(191)	213
Very Unfavorable of Biden	7%	(43)	93%	(551)	594
#1 Issue: Economy	9%	(79)	91%	(834)	912
#1 Issue: Security	10%	(23)	90%	(201)	224
#1 Issue: Health Care	10%	(35)	90%	(308)	343
#1 Issue: Medicare / Social Security	5%	(12)	95%	(237)	249
#1 Issue: Women's Issues	9%	(12)	91%	(114)	126
#1 Issue: Education	15%	(15)	85%	(87)	102
#1 Issue: Energy	14%	(13)	86%	(77)	90
#1 Issue: Other	9%	(14)	91%	(140)	154
2020 Vote: Joe Biden	10%	(102)	90%	(926)	1029
2020 Vote: Donald Trump	8%	(58)	92%	(649)	707
2020 Vote: Other	14%	(10)	86%	(62)	71
2020 Vote: Didn't Vote	8%	(32)	92%	(357)	389
2018 House Vote: Democrat	11%	(83)	89%	(704)	787
2018 House Vote: Republican	9%	(48)	91%	(487)	535
2018 House Vote: Someone else	6%	(4)	94%	(54)	57
2016 Vote: Hillary Clinton	11%	(78)	89%	(664)	743
2016 Vote: Donald Trump	9%	(56)	91%	(603)	660
2016 Vote: Other	11%	(10)	89%	(80)	90
2016 Vote: Didn't Vote	8%	(56)	92%	(645)	701
Voted in 2014: Yes	10%	(127)	90%	(1127)	1254
Voted in 2014: No	8%	(75)	92%	(871)	946
4-Region: Northeast	8%	(33)	92%	(360)	394
4-Region: Midwest	7%	(31)	93%	(431)	462
4-Region: South	10%	(82)	90%	(743)	824
4-Region: West	11%	(56)	89%	(464)	520
Climate concerned	10%	(156)	90%	(1438)	1594
Owns electric vehicle	100%	(202)	—	(0)	202
Does not own electric vehicle	—	(0)	100%	(1998)	1998

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**Table MCERdem2:** *Do you currently lease or own an electric vehicle or hybrid vehicle?*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
Adults	9%	(202)	91%	(1998)	2200
Interested in solar/renewables	13%	(132)	87%	(850)	982

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	280	13%
	Millennials: 1981-1996	596	27%
	GenXers: 1965-1980	602	27%
	Baby Boomers: 1946-1964	664	30%
	N	2143	
xpid3	PID: Dem (no lean)	870	40%
	PID: Ind (no lean)	705	32%
	PID: Rep (no lean)	625	28%
	N	2200	
xpidGender	PID/Gender: Dem Men	403	18%
	PID/Gender: Dem Women	467	21%
	PID/Gender: Ind Men	338	15%
	PID/Gender: Ind Women	367	17%
	PID/Gender: Rep Men	321	15%
	PID/Gender: Rep Women	304	14%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	687	31%
	Ideo: Moderate (4)	578	26%
	Ideo: Conservative (5-7)	705	32%
	N	1970	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1263	57%
	Income: 50k-100k	626	28%
	Income: 100k+	311	14%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	988	45%
	All Non-Christian	109	5%
	Atheist	132	6%
	Agnostic/Nothing in particular	558	25%
	Something Else	413	19%
N	2200		
xdemReligOther	Religious Non-Protestant/Catholic	128	6%
xdemEvang	Evangelical	556	25%
	Non-Evangelical	812	37%
	N	1368	
xdemUsr	Community: Urban	603	27%
	Community: Suburban	1037	47%
	Community: Rural	560	25%
	N	2200	
xdemEmploy	Employ: Private Sector	649	29%
	Employ: Government	149	7%
	Employ: Self-Employed	187	8%
	Employ: Homemaker	145	7%
	Employ: Student	102	5%
	Employ: Retired	482	22%
	Employ: Unemployed	331	15%
	Employ: Other	156	7%
	N	2200	
xdemMilHH1	Military HH: Yes	321	15%
	Military HH: No	1879	85%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	838	38%
	RD/WT: Wrong Track	1362	62%
	N	2200	
xdemBidenApprove	Biden Job Approve	1221	56%
	Biden Job Disapprove	694	32%
	N	1915	
xdemBidenApprove2	Biden Job Strongly Approve	766	35%
	Biden Job Somewhat Approve	455	21%
	Biden Job Somewhat Disapprove	174	8%
	Biden Job Strongly Disapprove	520	24%
	N	1915	
xdemBidenFav	Favorable of Biden	1254	57%
	Unfavorable of Biden	807	37%
	N	2062	
xdemBidenFavFull	Very Favorable of Biden	757	34%
	Somewhat Favorable of Biden	498	23%
	Somewhat Unfavorable of Biden	213	10%
	Very Unfavorable of Biden	594	27%
	N	2062	
xnr3	#1 Issue: Economy	912	41%
	#1 Issue: Security	224	10%
	#1 Issue: Health Care	343	16%
	#1 Issue: Medicare / Social Security	249	11%
	#1 Issue: Women's Issues	126	6%
	#1 Issue: Education	102	5%
	#1 Issue: Energy	90	4%
	#1 Issue: Other	154	7%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1029	47%
	2020 Vote: Donald Trump	707	32%
	2020 Vote: Other	71	3%
	2020 Vote: Didn't Vote	389	18%
	N	2196	
xsubVote18O	2018 House Vote: Democrat	787	36%
	2018 House Vote: Republican	535	24%
	2018 House Vote: Someone else	57	3%
	N	1379	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	743	34%
	2016 Vote: Donald Trump	660	30%
	2016 Vote: Other	90	4%
	2016 Vote: Didn't Vote	701	32%
	N	2194	
xsubVote14O	Voted in 2014: Yes	1254	57%
	Voted in 2014: No	946	43%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCERxdem1	Climate concerned	1594	72%
MCERxdem2	Owns electric vehicle	202	9%
	Does not own electric vehicle	1998	91%
	N	2200	
MCERxdem3	Interested in solar/renewables	982	45%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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