



National Tracking Poll #2009154  
September 30 - October 02, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between September 30-October 2, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCSPI\_1:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(501)	42%	(921)	35%	(777)	2200
Gender: Male	35%	(373)	42%	(444)	23%	(245)	1062
Gender: Female	11%	(128)	42%	(477)	47%	(533)	1138
Age: 18-34	25%	(163)	40%	(260)	35%	(232)	655
Age: 35-44	32%	(113)	42%	(152)	26%	(93)	358
Age: 45-64	21%	(155)	43%	(324)	36%	(272)	751
Age: 65+	16%	(71)	42%	(185)	41%	(180)	436
GenZers: 1997-2012	20%	(48)	40%	(96)	40%	(97)	242
Millennials: 1981-1996	28%	(165)	42%	(246)	31%	(181)	592
GenXers: 1965-1980	27%	(132)	41%	(204)	32%	(160)	495
Baby Boomers: 1946-1964	18%	(143)	43%	(339)	39%	(313)	795
PID: Dem (no lean)	25%	(214)	40%	(338)	34%	(290)	842
PID: Ind (no lean)	17%	(113)	44%	(289)	39%	(255)	657
PID: Rep (no lean)	25%	(175)	42%	(294)	33%	(232)	701
PID/Gender: Dem Men	39%	(145)	38%	(140)	22%	(83)	368
PID/Gender: Dem Women	14%	(69)	42%	(198)	44%	(208)	475
PID/Gender: Ind Men	29%	(93)	46%	(145)	25%	(79)	316
PID/Gender: Ind Women	6%	(20)	42%	(144)	52%	(177)	341
PID/Gender: Rep Men	36%	(136)	42%	(159)	22%	(83)	379
PID/Gender: Rep Women	12%	(39)	42%	(135)	46%	(148)	322
Ideo: Liberal (1-3)	26%	(173)	40%	(265)	34%	(226)	664
Ideo: Moderate (4)	22%	(143)	46%	(299)	32%	(210)	652
Ideo: Conservative (5-7)	23%	(167)	41%	(297)	37%	(269)	732
Educ: < College	19%	(287)	41%	(627)	40%	(598)	1512
Educ: Bachelors degree	29%	(129)	42%	(187)	29%	(128)	444
Educ: Post-grad	35%	(85)	44%	(107)	21%	(51)	244
Income: Under 50k	18%	(233)	41%	(522)	41%	(518)	1273
Income: 50k-100k	25%	(155)	43%	(266)	32%	(197)	618
Income: 100k+	37%	(114)	43%	(133)	20%	(62)	309

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**Table MCSP1\_1:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(501)	42%	(921)	35%	(777)	2200
Ethnicity: White	22%	(379)	40%	(690)	38%	(653)	1722
Ethnicity: Hispanic	23%	(80)	40%	(141)	37%	(128)	349
Ethnicity: Black	32%	(88)	48%	(130)	20%	(55)	274
Ethnicity: Other	17%	(34)	49%	(101)	34%	(69)	204
All Christian	26%	(289)	42%	(462)	32%	(360)	1111
All Non-Christian	36%	(47)	39%	(51)	25%	(32)	131
Atheist	12%	(13)	43%	(46)	45%	(48)	107
Agnostic/Nothing in particular	16%	(85)	41%	(224)	43%	(236)	544
Something Else	22%	(68)	45%	(138)	33%	(102)	307
Religious Non-Protestant/Catholic	32%	(49)	41%	(61)	27%	(40)	150
Evangelical	28%	(181)	37%	(237)	35%	(222)	640
Non-Evangelical	23%	(168)	46%	(341)	31%	(227)	735
Community: Urban	30%	(223)	41%	(306)	29%	(218)	747
Community: Suburban	20%	(197)	42%	(407)	38%	(365)	970
Community: Rural	17%	(81)	43%	(208)	40%	(195)	483
Employ: Private Sector	30%	(204)	46%	(313)	24%	(161)	678
Employ: Government	34%	(36)	43%	(45)	23%	(24)	106
Employ: Self-Employed	30%	(50)	36%	(61)	34%	(58)	168
Employ: Homemaker	9%	(12)	38%	(51)	53%	(71)	134
Employ: Retired	15%	(85)	42%	(231)	43%	(239)	555
Employ: Unemployed	22%	(74)	34%	(113)	44%	(147)	334
Employ: Other	23%	(27)	48%	(56)	29%	(34)	116
Military HH: Yes	20%	(63)	44%	(138)	36%	(111)	312
Military HH: No	23%	(438)	41%	(783)	35%	(666)	1888
RD/WT: Right Direction	27%	(185)	43%	(298)	31%	(215)	699
RD/WT: Wrong Track	21%	(316)	41%	(623)	37%	(563)	1501
Trump Job Approve	24%	(218)	44%	(398)	32%	(293)	909
Trump Job Disapprove	22%	(275)	41%	(499)	37%	(452)	1226

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**Table MCSPI\_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(501)	42%	(921)	35%	(777)	2200
Trump Job Strongly Approve	23%	(125)	42%	(228)	35%	(193)	546
Trump Job Somewhat Approve	26%	(94)	47%	(170)	27%	(100)	363
Trump Job Somewhat Disapprove	29%	(67)	40%	(92)	31%	(73)	233
Trump Job Strongly Disapprove	21%	(208)	41%	(407)	38%	(379)	993
Favorable of Trump	24%	(221)	43%	(394)	33%	(299)	915
Unfavorable of Trump	23%	(272)	41%	(493)	37%	(443)	1208
Very Favorable of Trump	25%	(148)	41%	(246)	34%	(202)	596
Somewhat Favorable of Trump	23%	(73)	46%	(148)	31%	(98)	319
Somewhat Unfavorable of Trump	30%	(58)	41%	(78)	29%	(55)	192
Very Unfavorable of Trump	21%	(214)	41%	(415)	38%	(388)	1016
#1 Issue: Economy	27%	(203)	42%	(323)	31%	(235)	761
#1 Issue: Security	21%	(49)	39%	(91)	40%	(95)	235
#1 Issue: Health Care	22%	(95)	40%	(173)	38%	(162)	430
#1 Issue: Medicare / Social Security	19%	(65)	46%	(160)	36%	(125)	351
#1 Issue: Women's Issues	19%	(22)	42%	(48)	39%	(45)	115
#1 Issue: Education	34%	(29)	33%	(28)	33%	(28)	86
#1 Issue: Energy	23%	(18)	47%	(36)	30%	(23)	76
#1 Issue: Other	14%	(20)	42%	(62)	44%	(65)	147
2018 House Vote: Democrat	29%	(213)	41%	(303)	31%	(231)	747
2018 House Vote: Republican	25%	(152)	45%	(279)	31%	(189)	620
2018 House Vote: Someone else	19%	(10)	44%	(23)	36%	(19)	53
2016 Vote: Hillary Clinton	27%	(183)	41%	(280)	33%	(225)	687
2016 Vote: Donald Trump	24%	(171)	44%	(310)	31%	(217)	698
2016 Vote: Other	19%	(19)	39%	(39)	42%	(42)	99
2016 Vote: Didn't Vote	18%	(128)	41%	(293)	41%	(293)	715
Voted in 2014: Yes	25%	(311)	43%	(528)	32%	(398)	1238
Voted in 2014: No	20%	(190)	41%	(393)	39%	(379)	962
2012 Vote: Barack Obama	27%	(231)	41%	(353)	32%	(281)	865
2012 Vote: Mitt Romney	25%	(123)	42%	(205)	33%	(165)	493
2012 Vote: Didn't Vote	18%	(142)	42%	(335)	40%	(320)	798

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**Table MCSP1\_1:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(501)	42%	(921)	35%	(777)	2200
4-Region: Northeast	26%	(102)	45%	(175)	30%	(116)	394
4-Region: Midwest	19%	(90)	42%	(196)	38%	(176)	462
4-Region: South	22%	(184)	42%	(346)	36%	(294)	824
4-Region: West	24%	(126)	39%	(203)	37%	(191)	520
Sports fans	35%	(501)	65%	(921)	—	(0)	1423
Avid Sports fans	100%	(501)	—	(0)	—	(0)	501
NFL fans	35%	(463)	55%	(730)	10%	(134)	1327
Avid NFL fans	55%	(352)	42%	(270)	4%	(24)	646
College football fans	38%	(404)	55%	(578)	7%	(78)	1060
Avid College football fans	61%	(238)	36%	(140)	3%	(11)	389
Democratic sports fans	39%	(214)	61%	(338)	—	(0)	552
Republican sports fans	37%	(175)	63%	(294)	—	(0)	469

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPI\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(227)	26%	(562)	64%	(1411)	2200
Gender: Male	15%	(158)	29%	(311)	56%	(593)	1062
Gender: Female	6%	(70)	22%	(250)	72%	(818)	1138
Age: 18-34	10%	(65)	24%	(157)	66%	(434)	655
Age: 35-44	16%	(58)	29%	(102)	55%	(198)	358
Age: 45-64	11%	(80)	26%	(198)	63%	(473)	751
Age: 65+	6%	(25)	24%	(105)	70%	(307)	436
GenZers: 1997-2012	7%	(17)	20%	(47)	73%	(178)	242
Millennials: 1981-1996	13%	(77)	26%	(157)	61%	(359)	592
GenXers: 1965-1980	14%	(68)	29%	(144)	57%	(283)	495
Baby Boomers: 1946-1964	8%	(64)	25%	(197)	67%	(534)	795
PID: Dem (no lean)	10%	(88)	23%	(190)	67%	(564)	842
PID: Ind (no lean)	7%	(46)	24%	(160)	69%	(451)	657
PID: Rep (no lean)	13%	(93)	30%	(212)	56%	(396)	701
PID/Gender: Dem Men	17%	(61)	25%	(93)	58%	(214)	368
PID/Gender: Dem Women	6%	(27)	21%	(97)	74%	(350)	475
PID/Gender: Ind Men	9%	(29)	29%	(92)	62%	(195)	316
PID/Gender: Ind Women	5%	(17)	20%	(68)	75%	(256)	341
PID/Gender: Rep Men	18%	(68)	34%	(127)	49%	(184)	379
PID/Gender: Rep Women	8%	(25)	26%	(85)	66%	(212)	322
Ideo: Liberal (1-3)	11%	(74)	24%	(159)	65%	(431)	664
Ideo: Moderate (4)	10%	(63)	28%	(180)	63%	(409)	652
Ideo: Conservative (5-7)	11%	(82)	26%	(192)	63%	(458)	732
Educ: < College	9%	(143)	24%	(362)	67%	(1008)	1512
Educ: Bachelors degree	9%	(41)	28%	(126)	62%	(276)	444
Educ: Post-grad	18%	(44)	30%	(74)	52%	(127)	244
Income: Under 50k	9%	(114)	25%	(316)	66%	(843)	1273
Income: 50k-100k	11%	(70)	23%	(143)	65%	(404)	618
Income: 100k+	14%	(43)	33%	(103)	53%	(163)	309
Ethnicity: White	10%	(173)	27%	(469)	63%	(1079)	1722
Ethnicity: Hispanic	10%	(36)	20%	(71)	69%	(242)	349
Ethnicity: Black	12%	(32)	22%	(59)	67%	(182)	274

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**Table MCSP1\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
 NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(227)	26%	(562)	64%	(1411)	2200
Ethnicity: Other	11%	(21)	16%	(33)	73%	(149)	204
All Christian	14%	(153)	26%	(285)	61%	(674)	1111
All Non-Christian	12%	(15)	33%	(43)	56%	(73)	131
Atheist	1%	(1)	22%	(23)	77%	(82)	107
Agnostic/Nothing in particular	6%	(31)	23%	(125)	71%	(388)	544
Something Else	9%	(27)	28%	(86)	63%	(194)	307
Religious Non-Protestant/Catholic	12%	(18)	30%	(45)	58%	(87)	150
Evangelical	17%	(112)	25%	(158)	58%	(370)	640
Non-Evangelical	8%	(60)	27%	(202)	64%	(474)	735
Community: Urban	12%	(93)	27%	(199)	61%	(455)	747
Community: Suburban	8%	(80)	24%	(237)	67%	(653)	970
Community: Rural	11%	(54)	26%	(125)	63%	(303)	483
Employ: Private Sector	16%	(111)	26%	(178)	57%	(389)	678
Employ: Government	18%	(19)	27%	(29)	55%	(58)	106
Employ: Self-Employed	11%	(19)	32%	(53)	57%	(96)	168
Employ: Homemaker	4%	(5)	22%	(30)	74%	(100)	134
Employ: Retired	6%	(35)	26%	(143)	68%	(377)	555
Employ: Unemployed	7%	(23)	23%	(75)	71%	(236)	334
Employ: Other	10%	(12)	30%	(35)	59%	(69)	116
Military HH: Yes	12%	(37)	23%	(72)	65%	(203)	312
Military HH: No	10%	(190)	26%	(490)	64%	(1208)	1888
RD/WT: Right Direction	15%	(104)	32%	(221)	53%	(374)	699
RD/WT: Wrong Track	8%	(123)	23%	(341)	69%	(1037)	1501
Trump Job Approve	12%	(106)	30%	(273)	58%	(530)	909
Trump Job Disapprove	9%	(116)	23%	(277)	68%	(832)	1226
Trump Job Strongly Approve	13%	(73)	29%	(160)	57%	(313)	546
Trump Job Somewhat Approve	9%	(33)	31%	(113)	60%	(217)	363
Trump Job Somewhat Disapprove	12%	(29)	29%	(67)	59%	(137)	233
Trump Job Strongly Disapprove	9%	(87)	21%	(211)	70%	(695)	993
Favorable of Trump	12%	(114)	31%	(280)	57%	(521)	915
Unfavorable of Trump	9%	(106)	22%	(266)	69%	(837)	1208

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**Table MCSPI\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(227)	26%	(562)	64%	(1411)	2200
Very Favorable of Trump	14%	(82)	31%	(184)	55%	(330)	596
Somewhat Favorable of Trump	10%	(32)	30%	(96)	60%	(191)	319
Somewhat Unfavorable of Trump	11%	(22)	26%	(50)	62%	(120)	192
Very Unfavorable of Trump	8%	(84)	21%	(215)	71%	(717)	1016
#1 Issue: Economy	10%	(80)	27%	(209)	62%	(473)	761
#1 Issue: Security	13%	(32)	29%	(67)	58%	(136)	235
#1 Issue: Health Care	9%	(41)	25%	(106)	66%	(283)	430
#1 Issue: Medicare / Social Security	11%	(39)	25%	(87)	64%	(225)	351
#1 Issue: Women's Issues	6%	(7)	28%	(33)	66%	(75)	115
#1 Issue: Education	8%	(7)	22%	(19)	69%	(60)	86
#1 Issue: Energy	11%	(9)	18%	(13)	71%	(54)	76
#1 Issue: Other	10%	(14)	19%	(27)	72%	(105)	147
2018 House Vote: Democrat	12%	(90)	24%	(176)	64%	(481)	747
2018 House Vote: Republican	12%	(74)	32%	(196)	57%	(351)	620
2018 House Vote: Someone else	13%	(7)	28%	(15)	59%	(31)	53
2016 Vote: Hillary Clinton	12%	(84)	23%	(160)	64%	(442)	687
2016 Vote: Donald Trump	13%	(92)	31%	(214)	56%	(392)	698
2016 Vote: Other	3%	(3)	21%	(21)	77%	(76)	99
2016 Vote: Didn't Vote	7%	(48)	23%	(167)	70%	(500)	715
Voted in 2014: Yes	12%	(153)	26%	(325)	61%	(759)	1238
Voted in 2014: No	8%	(74)	25%	(236)	68%	(652)	962
2012 Vote: Barack Obama	12%	(102)	24%	(210)	64%	(553)	865
2012 Vote: Mitt Romney	11%	(56)	29%	(143)	60%	(294)	493
2012 Vote: Didn't Vote	8%	(62)	24%	(195)	68%	(541)	798
4-Region: Northeast	14%	(56)	29%	(113)	57%	(225)	394
4-Region: Midwest	8%	(38)	29%	(133)	63%	(291)	462
4-Region: South	10%	(82)	25%	(210)	65%	(532)	824
4-Region: West	10%	(51)	20%	(106)	70%	(363)	520
Sports fans	15%	(212)	33%	(469)	52%	(741)	1423
Avid Sports fans	24%	(119)	35%	(173)	42%	(209)	501
NFL fans	15%	(197)	33%	(439)	52%	(690)	1327

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**Table MCSP1\_2:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

## NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(227)	26%	(562)	64%	(1411)	2200
Avid NFL fans	20%	(130)	35%	(224)	45%	(293)	646
College football fans	17%	(177)	35%	(374)	48%	(509)	1060
Avid College football fans	27%	(106)	33%	(128)	40%	(155)	389
Democratic sports fans	15%	(83)	29%	(161)	56%	(308)	552
Republican sports fans	19%	(87)	39%	(182)	43%	(201)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_3: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NBA

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	18% (400)	29% (633)	53% (1168)	2200
Gender: Male	27% (282)	31% (330)	42% (450)	1062
Gender: Female	10% (118)	27% (302)	63% (718)	1138
Age: 18-34	25% (165)	31% (204)	44% (287)	655
Age: 35-44	27% (98)	31% (112)	41% (147)	358
Age: 45-64	12% (91)	29% (218)	59% (442)	751
Age: 65+	11% (46)	23% (99)	67% (292)	436
GenZers: 1997-2012	20% (48)	35% (84)	45% (109)	242
Millennials: 1981-1996	27% (159)	30% (177)	43% (256)	592
GenXers: 1965-1980	21% (104)	30% (146)	50% (245)	495
Baby Boomers: 1946-1964	10% (77)	26% (206)	64% (512)	795
PID: Dem (no lean)	23% (195)	31% (263)	46% (384)	842
PID: Ind (no lean)	12% (80)	31% (201)	57% (376)	657
PID: Rep (no lean)	18% (125)	24% (168)	58% (408)	701
PID/Gender: Dem Men	34% (125)	33% (123)	33% (120)	368
PID/Gender: Dem Women	15% (71)	30% (140)	56% (264)	475
PID/Gender: Ind Men	19% (59)	33% (104)	48% (153)	316
PID/Gender: Ind Women	6% (21)	29% (98)	65% (223)	341
PID/Gender: Rep Men	26% (98)	27% (104)	47% (177)	379
PID/Gender: Rep Women	8% (27)	20% (64)	72% (231)	322
Ideo: Liberal (1-3)	23% (155)	33% (219)	44% (291)	664
Ideo: Moderate (4)	20% (129)	31% (205)	49% (318)	652
Ideo: Conservative (5-7)	14% (105)	24% (173)	62% (454)	732
Educ: < College	15% (224)	27% (408)	58% (880)	1512
Educ: Bachelors degree	22% (99)	34% (149)	44% (195)	444
Educ: Post-grad	32% (77)	31% (75)	38% (92)	244
Income: Under 50k	15% (194)	27% (349)	57% (730)	1273
Income: 50k-100k	19% (115)	29% (181)	52% (322)	618
Income: 100k+	30% (91)	33% (102)	37% (115)	309
Ethnicity: White	15% (255)	26% (441)	60% (1026)	1722
Ethnicity: Hispanic	19% (67)	34% (120)	46% (162)	349
Ethnicity: Black	39% (107)	39% (106)	22% (61)	274

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**Table MCSP1\_3: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	18%	(400)	29%	(633)	53%	(1168)	2200
Ethnicity: Other	19%	(38)	42%	(85)	40%	(81)	204
All Christian	19%	(208)	28%	(316)	53%	(588)	1111
All Non-Christian	32%	(42)	34%	(44)	34%	(45)	131
Atheist	5%	(5)	33%	(36)	62%	(66)	107
Agnostic/Nothing in particular	15%	(83)	28%	(153)	57%	(308)	544
Something Else	20%	(62)	27%	(84)	52%	(161)	307
Religious Non-Protestant/Catholic	30%	(45)	32%	(49)	38%	(57)	150
Evangelical	24%	(156)	25%	(160)	51%	(324)	640
Non-Evangelical	14%	(101)	31%	(227)	55%	(407)	735
Community: Urban	26%	(194)	32%	(240)	42%	(314)	747
Community: Suburban	15%	(145)	28%	(275)	57%	(550)	970
Community: Rural	13%	(61)	24%	(118)	63%	(304)	483
Employ: Private Sector	27%	(185)	33%	(223)	40%	(270)	678
Employ: Government	33%	(35)	31%	(33)	36%	(38)	106
Employ: Self-Employed	19%	(32)	37%	(62)	44%	(74)	168
Employ: Homemaker	5%	(7)	22%	(29)	73%	(98)	134
Employ: Retired	10%	(56)	23%	(125)	67%	(374)	555
Employ: Unemployed	15%	(51)	27%	(89)	58%	(193)	334
Employ: Other	19%	(22)	27%	(32)	53%	(62)	116
Military HH: Yes	10%	(33)	28%	(88)	61%	(192)	312
Military HH: No	19%	(367)	29%	(545)	52%	(976)	1888
RD/WT: Right Direction	20%	(142)	26%	(184)	53%	(373)	699
RD/WT: Wrong Track	17%	(258)	30%	(449)	53%	(795)	1501
Trump Job Approve	17%	(154)	24%	(217)	59%	(539)	909
Trump Job Disapprove	20%	(242)	32%	(397)	48%	(586)	1226
Trump Job Strongly Approve	18%	(98)	19%	(103)	63%	(346)	546
Trump Job Somewhat Approve	15%	(56)	32%	(115)	53%	(193)	363
Trump Job Somewhat Disapprove	20%	(46)	38%	(89)	42%	(97)	233
Trump Job Strongly Disapprove	20%	(197)	31%	(308)	49%	(488)	993
Favorable of Trump	18%	(161)	23%	(210)	59%	(544)	915
Unfavorable of Trump	19%	(231)	33%	(394)	48%	(583)	1208

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**Table MCSPI\_3: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	18%	(400)	29%	(633)	53%	(1168)	2200
Very Favorable of Trump	19%	(112)	20%	(121)	61%	(362)	596
Somewhat Favorable of Trump	15%	(48)	28%	(89)	57%	(181)	319
Somewhat Unfavorable of Trump	17%	(32)	40%	(76)	43%	(83)	192
Very Unfavorable of Trump	20%	(199)	31%	(318)	49%	(500)	1016
#1 Issue: Economy	23%	(177)	27%	(208)	49%	(376)	761
#1 Issue: Security	12%	(29)	26%	(60)	62%	(146)	235
#1 Issue: Health Care	15%	(66)	36%	(153)	49%	(211)	430
#1 Issue: Medicare / Social Security	12%	(43)	29%	(101)	59%	(207)	351
#1 Issue: Women's Issues	27%	(31)	23%	(26)	50%	(57)	115
#1 Issue: Education	28%	(24)	29%	(25)	43%	(37)	86
#1 Issue: Energy	19%	(15)	32%	(24)	49%	(37)	76
#1 Issue: Other	10%	(15)	24%	(35)	66%	(97)	147
2018 House Vote: Democrat	26%	(192)	32%	(237)	43%	(318)	747
2018 House Vote: Republican	17%	(107)	25%	(158)	57%	(356)	620
2018 House Vote: Someone else	11%	(6)	36%	(19)	54%	(28)	53
2016 Vote: Hillary Clinton	25%	(169)	32%	(219)	43%	(298)	687
2016 Vote: Donald Trump	17%	(116)	25%	(172)	59%	(410)	698
2016 Vote: Other	6%	(6)	31%	(31)	63%	(62)	99
2016 Vote: Didn't Vote	15%	(107)	29%	(210)	56%	(397)	715
Voted in 2014: Yes	19%	(236)	29%	(361)	52%	(641)	1238
Voted in 2014: No	17%	(164)	28%	(272)	55%	(527)	962
2012 Vote: Barack Obama	23%	(199)	31%	(266)	46%	(400)	865
2012 Vote: Mitt Romney	14%	(68)	24%	(118)	62%	(307)	493
2012 Vote: Didn't Vote	16%	(130)	30%	(239)	54%	(429)	798
4-Region: Northeast	20%	(78)	32%	(126)	48%	(189)	394
4-Region: Midwest	12%	(58)	29%	(133)	59%	(272)	462
4-Region: South	18%	(146)	28%	(235)	54%	(444)	824
4-Region: West	23%	(118)	27%	(139)	50%	(263)	520
Sports fans	27%	(389)	41%	(578)	32%	(456)	1423
Avid Sports fans	52%	(260)	31%	(157)	17%	(84)	501
NFL fans	28%	(367)	40%	(527)	33%	(433)	1327

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**Table MCSP1\_3:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	18%	(400)	29%	(633)	53%	(1168)	2200
Avid NFL fans	42%	(269)	30%	(193)	29%	(185)	646
College football fans	31%	(324)	40%	(421)	30%	(314)	1060
Avid College football fans	44%	(173)	27%	(106)	28%	(110)	389
Democratic sports fans	34%	(188)	43%	(237)	23%	(126)	552
Republican sports fans	26%	(121)	33%	(156)	41%	(192)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_4:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	29%	(646)	31%	(681)	40%	(873)	2200
Gender: Male	42%	(444)	32%	(335)	27%	(283)	1062
Gender: Female	18%	(203)	30%	(346)	52%	(590)	1138
Age: 18-34	24%	(155)	34%	(223)	42%	(277)	655
Age: 35-44	40%	(141)	31%	(112)	29%	(104)	358
Age: 45-64	30%	(228)	30%	(226)	40%	(297)	751
Age: 65+	28%	(121)	27%	(119)	45%	(195)	436
GenZers: 1997-2012	15%	(36)	36%	(87)	49%	(119)	242
Millennials: 1981-1996	33%	(193)	32%	(191)	35%	(208)	592
GenXers: 1965-1980	30%	(150)	33%	(162)	37%	(183)	495
Baby Boomers: 1946-1964	31%	(244)	28%	(225)	41%	(326)	795
PID: Dem (no lean)	33%	(274)	32%	(271)	35%	(296)	842
PID: Ind (no lean)	24%	(161)	29%	(193)	46%	(303)	657
PID: Rep (no lean)	30%	(211)	31%	(216)	39%	(274)	701
PID/Gender: Dem Men	49%	(181)	28%	(105)	22%	(82)	368
PID/Gender: Dem Women	20%	(94)	35%	(167)	45%	(214)	475
PID/Gender: Ind Men	36%	(115)	33%	(103)	31%	(98)	316
PID/Gender: Ind Women	13%	(46)	26%	(90)	60%	(206)	341
PID/Gender: Rep Men	39%	(148)	34%	(127)	27%	(103)	379
PID/Gender: Rep Women	20%	(63)	28%	(89)	53%	(170)	322
Ideo: Liberal (1-3)	30%	(197)	32%	(212)	38%	(255)	664
Ideo: Moderate (4)	29%	(189)	34%	(225)	36%	(238)	652
Ideo: Conservative (5-7)	30%	(223)	28%	(205)	41%	(304)	732
Educ: < College	27%	(415)	29%	(443)	43%	(654)	1512
Educ: Bachelors degree	33%	(146)	34%	(150)	33%	(149)	444
Educ: Post-grad	35%	(86)	36%	(87)	29%	(71)	244
Income: Under 50k	26%	(333)	29%	(367)	45%	(573)	1273
Income: 50k-100k	32%	(195)	33%	(207)	35%	(216)	618
Income: 100k+	38%	(118)	35%	(107)	27%	(84)	309
Ethnicity: White	29%	(507)	29%	(492)	42%	(722)	1722
Ethnicity: Hispanic	19%	(65)	39%	(138)	42%	(147)	349
Ethnicity: Black	37%	(102)	36%	(98)	27%	(75)	274

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**Table MCSP1\_4:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	29%	(646)	31%	(681)	40%	(873)	2200
Ethnicity: Other	18%	(37)	44%	(90)	38%	(77)	204
All Christian	33%	(362)	30%	(333)	37%	(417)	1111
All Non-Christian	32%	(42)	37%	(49)	31%	(40)	131
Atheist	26%	(28)	22%	(23)	52%	(56)	107
Agnostic/Nothing in particular	23%	(124)	31%	(166)	47%	(255)	544
Something Else	30%	(92)	36%	(109)	35%	(106)	307
Religious Non-Protestant/Catholic	30%	(45)	37%	(56)	33%	(49)	150
Evangelical	29%	(187)	33%	(209)	38%	(243)	640
Non-Evangelical	35%	(256)	30%	(217)	36%	(262)	735
Community: Urban	30%	(228)	34%	(256)	35%	(264)	747
Community: Suburban	30%	(291)	28%	(276)	42%	(403)	970
Community: Rural	26%	(127)	31%	(149)	43%	(206)	483
Employ: Private Sector	38%	(261)	33%	(222)	29%	(195)	678
Employ: Government	35%	(38)	30%	(32)	34%	(36)	106
Employ: Self-Employed	24%	(40)	37%	(62)	39%	(66)	168
Employ: Homemaker	15%	(20)	30%	(40)	55%	(74)	134
Employ: Retired	29%	(160)	26%	(147)	45%	(248)	555
Employ: Unemployed	22%	(72)	33%	(111)	45%	(152)	334
Employ: Other	31%	(37)	33%	(38)	36%	(42)	116
Military HH: Yes	28%	(87)	31%	(95)	41%	(129)	312
Military HH: No	30%	(559)	31%	(585)	39%	(744)	1888
RD/WT: Right Direction	31%	(215)	30%	(211)	39%	(272)	699
RD/WT: Wrong Track	29%	(431)	31%	(469)	40%	(601)	1501
Trump Job Approve	30%	(276)	29%	(267)	40%	(366)	909
Trump Job Disapprove	29%	(357)	32%	(390)	39%	(479)	1226
Trump Job Strongly Approve	29%	(161)	28%	(150)	43%	(235)	546
Trump Job Somewhat Approve	32%	(116)	32%	(117)	36%	(131)	363
Trump Job Somewhat Disapprove	29%	(69)	33%	(77)	37%	(87)	233
Trump Job Strongly Disapprove	29%	(288)	32%	(313)	39%	(392)	993
Favorable of Trump	31%	(282)	29%	(269)	40%	(363)	915
Unfavorable of Trump	29%	(353)	31%	(379)	39%	(477)	1208

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**Table MCSPI\_4:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	29%	(646)	31%	(681)	40%	(873)	2200
Very Favorable of Trump	30%	(180)	29%	(170)	41%	(246)	596
Somewhat Favorable of Trump	32%	(103)	31%	(99)	37%	(117)	319
Somewhat Unfavorable of Trump	31%	(59)	32%	(61)	37%	(71)	192
Very Unfavorable of Trump	29%	(294)	31%	(318)	40%	(405)	1016
#1 Issue: Economy	33%	(251)	30%	(228)	37%	(281)	761
#1 Issue: Security	26%	(62)	31%	(74)	42%	(100)	235
#1 Issue: Health Care	27%	(115)	34%	(147)	39%	(168)	430
#1 Issue: Medicare / Social Security	33%	(117)	31%	(110)	35%	(124)	351
#1 Issue: Women's Issues	21%	(24)	25%	(29)	54%	(61)	115
#1 Issue: Education	30%	(26)	34%	(29)	36%	(31)	86
#1 Issue: Energy	23%	(18)	35%	(26)	42%	(32)	76
#1 Issue: Other	23%	(33)	26%	(38)	52%	(76)	147
2018 House Vote: Democrat	35%	(263)	33%	(247)	32%	(237)	747
2018 House Vote: Republican	32%	(200)	28%	(173)	40%	(247)	620
2018 House Vote: Someone else	28%	(15)	26%	(14)	46%	(24)	53
2016 Vote: Hillary Clinton	35%	(241)	33%	(229)	32%	(217)	687
2016 Vote: Donald Trump	32%	(226)	28%	(192)	40%	(279)	698
2016 Vote: Other	27%	(27)	31%	(31)	42%	(41)	99
2016 Vote: Didn't Vote	21%	(151)	32%	(229)	47%	(335)	715
Voted in 2014: Yes	33%	(412)	30%	(377)	36%	(449)	1238
Voted in 2014: No	24%	(234)	32%	(304)	44%	(424)	962
2012 Vote: Barack Obama	36%	(309)	31%	(268)	33%	(287)	865
2012 Vote: Mitt Romney	32%	(160)	26%	(129)	41%	(204)	493
2012 Vote: Didn't Vote	21%	(168)	33%	(263)	46%	(366)	798
4-Region: Northeast	34%	(132)	31%	(124)	35%	(138)	394
4-Region: Midwest	32%	(148)	30%	(137)	38%	(177)	462
4-Region: South	28%	(229)	31%	(251)	42%	(344)	824
4-Region: West	26%	(137)	33%	(169)	41%	(214)	520
Sports fans	44%	(622)	40%	(571)	16%	(230)	1423
Avid Sports fans	70%	(352)	22%	(111)	8%	(38)	501
NFL fans	49%	(646)	51%	(681)	—	(0)	1327

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**Table MCSP1\_4:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	29%	(646)	31%	(681)	40%	(873)	2200
Avid NFL fans	100%	(646)	—	(0)	—	(0)	646
College football fans	49%	(524)	38%	(404)	12%	(131)	1060
Avid College football fans	69%	(267)	21%	(83)	10%	(38)	389
Democratic sports fans	48%	(264)	40%	(222)	12%	(67)	552
Republican sports fans	43%	(202)	39%	(183)	18%	(84)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_5: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

MLB

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(418)	31%	(675)	50%	(1107)	2200
Gender: Male	29%	(305)	35%	(370)	36%	(387)	1062
Gender: Female	10%	(114)	27%	(305)	63%	(720)	1138
Age: 18-34	13%	(84)	26%	(168)	62%	(403)	655
Age: 35-44	22%	(78)	35%	(124)	44%	(156)	358
Age: 45-64	21%	(158)	33%	(248)	46%	(345)	751
Age: 65+	23%	(99)	31%	(135)	47%	(203)	436
GenZers: 1997-2012	6%	(15)	17%	(41)	77%	(186)	242
Millennials: 1981-1996	18%	(108)	30%	(179)	52%	(305)	592
GenXers: 1965-1980	19%	(95)	34%	(171)	46%	(230)	495
Baby Boomers: 1946-1964	22%	(178)	32%	(258)	45%	(359)	795
PID: Dem (no lean)	19%	(162)	29%	(244)	52%	(436)	842
PID: Ind (no lean)	15%	(97)	29%	(193)	56%	(367)	657
PID: Rep (no lean)	23%	(160)	34%	(237)	43%	(304)	701
PID/Gender: Dem Men	31%	(115)	31%	(113)	38%	(139)	368
PID/Gender: Dem Women	10%	(47)	28%	(131)	63%	(297)	475
PID/Gender: Ind Men	23%	(72)	36%	(114)	41%	(130)	316
PID/Gender: Ind Women	7%	(25)	23%	(79)	69%	(237)	341
PID/Gender: Rep Men	31%	(118)	38%	(143)	31%	(118)	379
PID/Gender: Rep Women	13%	(42)	29%	(94)	58%	(186)	322
Ideo: Liberal (1-3)	20%	(133)	30%	(196)	51%	(336)	664
Ideo: Moderate (4)	18%	(119)	33%	(218)	48%	(315)	652
Ideo: Conservative (5-7)	21%	(155)	32%	(232)	47%	(345)	732
Educ: < College	16%	(240)	28%	(416)	57%	(857)	1512
Educ: Bachelors degree	26%	(114)	37%	(166)	37%	(163)	444
Educ: Post-grad	26%	(64)	38%	(93)	36%	(87)	244
Income: Under 50k	16%	(201)	27%	(343)	57%	(729)	1273
Income: 50k-100k	21%	(133)	35%	(214)	44%	(272)	618
Income: 100k+	28%	(85)	38%	(118)	34%	(106)	309
Ethnicity: White	21%	(366)	31%	(526)	48%	(830)	1722
Ethnicity: Hispanic	13%	(47)	30%	(105)	57%	(197)	349
Ethnicity: Black	13%	(36)	28%	(76)	59%	(163)	274

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**Table MCSP1\_5: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

MLB

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(418)	31%	(675)	50%	(1107)	2200
Ethnicity: Other	8%	(17)	36%	(73)	56%	(114)	204
All Christian	25%	(273)	32%	(360)	43%	(478)	1111
All Non-Christian	19%	(25)	34%	(45)	47%	(61)	131
Atheist	11%	(11)	28%	(30)	61%	(65)	107
Agnostic/Nothing in particular	11%	(61)	28%	(151)	61%	(333)	544
Something Else	16%	(49)	29%	(89)	55%	(170)	307
Religious Non-Protestant/Catholic	19%	(28)	35%	(53)	46%	(69)	150
Evangelical	21%	(135)	28%	(181)	51%	(324)	640
Non-Evangelical	24%	(177)	34%	(252)	42%	(306)	735
Community: Urban	21%	(157)	29%	(218)	50%	(372)	747
Community: Suburban	20%	(194)	31%	(303)	49%	(473)	970
Community: Rural	14%	(67)	32%	(154)	54%	(262)	483
Employ: Private Sector	25%	(168)	37%	(249)	39%	(261)	678
Employ: Government	21%	(22)	33%	(34)	47%	(50)	106
Employ: Self-Employed	14%	(24)	32%	(55)	53%	(90)	168
Employ: Homemaker	14%	(18)	22%	(29)	65%	(87)	134
Employ: Retired	23%	(130)	30%	(166)	47%	(259)	555
Employ: Unemployed	12%	(41)	24%	(81)	63%	(211)	334
Employ: Other	10%	(11)	33%	(38)	57%	(67)	116
Military HH: Yes	19%	(60)	35%	(109)	46%	(144)	312
Military HH: No	19%	(359)	30%	(566)	51%	(963)	1888
RD/WT: Right Direction	23%	(162)	32%	(226)	44%	(311)	699
RD/WT: Wrong Track	17%	(257)	30%	(449)	53%	(796)	1501
Trump Job Approve	20%	(184)	33%	(296)	47%	(429)	909
Trump Job Disapprove	19%	(231)	30%	(366)	51%	(629)	1226
Trump Job Strongly Approve	21%	(115)	30%	(163)	49%	(269)	546
Trump Job Somewhat Approve	19%	(70)	37%	(133)	44%	(161)	363
Trump Job Somewhat Disapprove	19%	(45)	38%	(89)	42%	(98)	233
Trump Job Strongly Disapprove	19%	(186)	28%	(277)	53%	(530)	993
Favorable of Trump	21%	(192)	33%	(300)	46%	(422)	915
Unfavorable of Trump	18%	(220)	30%	(362)	52%	(626)	1208

Continued on next page

**Table MCSPI\_5: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

MLB

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(418)	31%	(675)	50%	(1107)	2200
Very Favorable of Trump	22%	(131)	31%	(183)	47%	(282)	596
Somewhat Favorable of Trump	19%	(62)	37%	(117)	44%	(140)	319
Somewhat Unfavorable of Trump	16%	(31)	38%	(74)	45%	(87)	192
Very Unfavorable of Trump	19%	(190)	28%	(288)	53%	(539)	1016
#1 Issue: Economy	19%	(148)	33%	(254)	47%	(359)	761
#1 Issue: Security	20%	(47)	27%	(64)	53%	(125)	235
#1 Issue: Health Care	17%	(75)	31%	(135)	51%	(219)	430
#1 Issue: Medicare / Social Security	24%	(83)	34%	(118)	42%	(149)	351
#1 Issue: Women's Issues	13%	(14)	23%	(26)	65%	(74)	115
#1 Issue: Education	11%	(9)	30%	(25)	60%	(51)	86
#1 Issue: Energy	21%	(16)	16%	(12)	62%	(47)	76
#1 Issue: Other	17%	(26)	27%	(40)	56%	(81)	147
2018 House Vote: Democrat	23%	(171)	33%	(250)	44%	(327)	747
2018 House Vote: Republican	24%	(148)	35%	(217)	41%	(254)	620
2018 House Vote: Someone else	18%	(10)	24%	(13)	58%	(30)	53
2016 Vote: Hillary Clinton	23%	(158)	31%	(214)	46%	(315)	687
2016 Vote: Donald Trump	25%	(172)	34%	(239)	41%	(287)	698
2016 Vote: Other	17%	(17)	31%	(31)	52%	(51)	99
2016 Vote: Didn't Vote	10%	(72)	26%	(189)	63%	(453)	715
Voted in 2014: Yes	24%	(295)	33%	(414)	43%	(528)	1238
Voted in 2014: No	13%	(124)	27%	(260)	60%	(578)	962
2012 Vote: Barack Obama	23%	(196)	33%	(282)	45%	(386)	865
2012 Vote: Mitt Romney	27%	(131)	33%	(160)	41%	(201)	493
2012 Vote: Didn't Vote	11%	(84)	27%	(213)	63%	(501)	798
4-Region: Northeast	24%	(95)	34%	(135)	42%	(164)	394
4-Region: Midwest	20%	(95)	32%	(147)	48%	(220)	462
4-Region: South	16%	(129)	29%	(238)	55%	(457)	824
4-Region: West	19%	(100)	30%	(154)	51%	(265)	520
Sports fans	29%	(408)	42%	(600)	29%	(415)	1423
Avid Sports fans	50%	(253)	31%	(155)	19%	(93)	501
NFL fans	28%	(366)	42%	(555)	31%	(406)	1327

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**Table MCSP1\_5:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

MLB

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(418)	31%	(675)	50%	(1107)	2200
Avid NFL fans	42%	(272)	36%	(232)	22%	(142)	646
College football fans	31%	(327)	41%	(439)	28%	(294)	1060
Avid College football fans	45%	(176)	36%	(139)	19%	(74)	389
Democratic sports fans	29%	(160)	39%	(213)	32%	(179)	552
Republican sports fans	33%	(153)	45%	(213)	22%	(103)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPI\_6: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NHL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(240)	27%	(603)	62%	(1356)	2200
Gender: Male	15%	(163)	33%	(353)	51%	(547)	1062
Gender: Female	7%	(78)	22%	(251)	71%	(810)	1138
Age: 18-34	11%	(69)	25%	(167)	64%	(419)	655
Age: 35-44	15%	(52)	34%	(121)	52%	(185)	358
Age: 45-64	10%	(75)	28%	(212)	62%	(465)	751
Age: 65+	10%	(44)	24%	(104)	66%	(288)	436
GenZers: 1997-2012	6%	(13)	19%	(45)	76%	(184)	242
Millennials: 1981-1996	14%	(83)	30%	(176)	56%	(332)	592
GenXers: 1965-1980	10%	(50)	31%	(155)	59%	(291)	495
Baby Boomers: 1946-1964	10%	(80)	26%	(210)	63%	(505)	795
PID: Dem (no lean)	13%	(106)	24%	(202)	63%	(534)	842
PID: Ind (no lean)	9%	(60)	25%	(165)	66%	(433)	657
PID: Rep (no lean)	11%	(75)	34%	(236)	56%	(390)	701
PID/Gender: Dem Men	19%	(68)	28%	(103)	53%	(196)	368
PID/Gender: Dem Women	8%	(38)	21%	(99)	71%	(338)	475
PID/Gender: Ind Men	12%	(37)	31%	(98)	57%	(181)	316
PID/Gender: Ind Women	7%	(23)	20%	(67)	74%	(252)	341
PID/Gender: Rep Men	15%	(57)	40%	(152)	45%	(169)	379
PID/Gender: Rep Women	5%	(18)	26%	(84)	68%	(221)	322
Ideo: Liberal (1-3)	13%	(84)	27%	(178)	61%	(403)	664
Ideo: Moderate (4)	11%	(72)	28%	(180)	61%	(400)	652
Ideo: Conservative (5-7)	11%	(77)	31%	(227)	58%	(428)	732
Educ: < College	8%	(117)	24%	(368)	68%	(1027)	1512
Educ: Bachelors degree	15%	(68)	33%	(145)	52%	(230)	444
Educ: Post-grad	22%	(55)	37%	(90)	41%	(99)	244
Income: Under 50k	8%	(99)	25%	(317)	67%	(857)	1273
Income: 50k-100k	13%	(81)	27%	(167)	60%	(370)	618
Income: 100k+	20%	(61)	39%	(119)	42%	(129)	309
Ethnicity: White	11%	(198)	28%	(490)	60%	(1034)	1722
Ethnicity: Hispanic	11%	(40)	27%	(94)	62%	(216)	349
Ethnicity: Black	12%	(32)	21%	(57)	68%	(186)	274

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**Table MCSP1\_6:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NHL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(240)	27%	(603)	62%	(1356)	2200
Ethnicity: Other	5%	(11)	28%	(56)	67%	(137)	204
All Christian	14%	(150)	30%	(338)	56%	(623)	1111
All Non-Christian	17%	(22)	33%	(43)	50%	(65)	131
Atheist	7%	(7)	16%	(17)	77%	(82)	107
Agnostic/Nothing in particular	7%	(37)	24%	(130)	69%	(377)	544
Something Else	8%	(23)	24%	(75)	68%	(209)	307
Religious Non-Protestant/Catholic	16%	(24)	32%	(49)	51%	(77)	150
Evangelical	12%	(76)	26%	(167)	62%	(396)	640
Non-Evangelical	12%	(87)	32%	(233)	57%	(416)	735
Community: Urban	15%	(110)	29%	(217)	56%	(420)	747
Community: Suburban	10%	(100)	28%	(270)	62%	(600)	970
Community: Rural	6%	(30)	24%	(117)	70%	(336)	483
Employ: Private Sector	17%	(113)	34%	(231)	49%	(334)	678
Employ: Government	14%	(15)	36%	(38)	50%	(53)	106
Employ: Self-Employed	13%	(23)	29%	(48)	58%	(97)	168
Employ: Homemaker	4%	(5)	25%	(34)	71%	(95)	134
Employ: Retired	9%	(51)	26%	(143)	65%	(361)	555
Employ: Unemployed	6%	(21)	19%	(64)	75%	(249)	334
Employ: Other	10%	(12)	19%	(23)	70%	(82)	116
Military HH: Yes	11%	(34)	29%	(89)	60%	(188)	312
Military HH: No	11%	(206)	27%	(514)	62%	(1168)	1888
RD/WT: Right Direction	14%	(99)	35%	(244)	51%	(355)	699
RD/WT: Wrong Track	9%	(141)	24%	(359)	67%	(1001)	1501
Trump Job Approve	10%	(93)	31%	(285)	58%	(531)	909
Trump Job Disapprove	12%	(144)	25%	(307)	63%	(775)	1226
Trump Job Strongly Approve	11%	(58)	31%	(168)	59%	(320)	546
Trump Job Somewhat Approve	10%	(36)	32%	(116)	58%	(212)	363
Trump Job Somewhat Disapprove	13%	(29)	33%	(77)	54%	(126)	233
Trump Job Strongly Disapprove	12%	(115)	23%	(230)	65%	(648)	993
Favorable of Trump	10%	(95)	32%	(294)	57%	(526)	915
Unfavorable of Trump	11%	(134)	24%	(295)	64%	(779)	1208

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**Table MCSPI\_6:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NHL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(240)	27%	(603)	62%	(1356)	2200
Very Favorable of Trump	11%	(67)	33%	(194)	56%	(335)	596
Somewhat Favorable of Trump	9%	(28)	31%	(100)	60%	(191)	319
Somewhat Unfavorable of Trump	12%	(24)	29%	(55)	59%	(113)	192
Very Unfavorable of Trump	11%	(110)	24%	(240)	66%	(666)	1016
#1 Issue: Economy	13%	(97)	31%	(233)	57%	(431)	761
#1 Issue: Security	11%	(26)	28%	(65)	61%	(144)	235
#1 Issue: Health Care	8%	(36)	29%	(124)	63%	(270)	430
#1 Issue: Medicare / Social Security	10%	(34)	26%	(92)	64%	(225)	351
#1 Issue: Women's Issues	12%	(14)	23%	(26)	65%	(75)	115
#1 Issue: Education	15%	(13)	25%	(22)	59%	(51)	86
#1 Issue: Energy	12%	(9)	24%	(18)	63%	(48)	76
#1 Issue: Other	8%	(12)	16%	(23)	76%	(112)	147
2018 House Vote: Democrat	15%	(111)	27%	(203)	58%	(434)	747
2018 House Vote: Republican	11%	(70)	36%	(223)	53%	(327)	620
2018 House Vote: Someone else	18%	(10)	26%	(14)	56%	(29)	53
2016 Vote: Hillary Clinton	15%	(105)	26%	(180)	59%	(402)	687
2016 Vote: Donald Trump	11%	(77)	35%	(246)	54%	(374)	698
2016 Vote: Other	8%	(8)	26%	(26)	67%	(66)	99
2016 Vote: Didn't Vote	7%	(51)	21%	(151)	72%	(513)	715
Voted in 2014: Yes	13%	(158)	31%	(387)	56%	(693)	1238
Voted in 2014: No	9%	(82)	23%	(217)	69%	(663)	962
2012 Vote: Barack Obama	14%	(119)	28%	(243)	58%	(503)	865
2012 Vote: Mitt Romney	12%	(57)	35%	(174)	53%	(262)	493
2012 Vote: Didn't Vote	8%	(60)	22%	(177)	70%	(561)	798
4-Region: Northeast	18%	(70)	33%	(128)	50%	(195)	394
4-Region: Midwest	10%	(44)	28%	(132)	62%	(286)	462
4-Region: South	9%	(72)	24%	(199)	67%	(553)	824
4-Region: West	10%	(54)	28%	(145)	62%	(322)	520
Sports fans	17%	(235)	38%	(547)	45%	(640)	1423
Avid Sports fans	28%	(141)	39%	(195)	33%	(165)	501
NFL fans	16%	(208)	38%	(508)	46%	(611)	1327

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**Table MCSP1\_6:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NHL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(240)	27%	(603)	62%	(1356)	2200
Avid NFL fans	24%	(156)	35%	(229)	40%	(261)	646
College football fans	18%	(194)	41%	(439)	40%	(428)	1060
Avid College football fans	28%	(108)	39%	(151)	33%	(130)	389
Democratic sports fans	19%	(104)	33%	(181)	48%	(267)	552
Republican sports fans	16%	(74)	46%	(217)	38%	(178)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_7: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	18%	(389)	30%	(671)	52%	(1140)	2200
Gender: Male	27%	(281)	36%	(378)	38%	(403)	1062
Gender: Female	9%	(107)	26%	(293)	65%	(738)	1138
Age: 18-34	17%	(110)	30%	(197)	53%	(348)	655
Age: 35-44	20%	(71)	34%	(121)	46%	(166)	358
Age: 45-64	18%	(138)	29%	(221)	52%	(392)	751
Age: 65+	16%	(71)	30%	(132)	54%	(234)	436
GenZers: 1997-2012	13%	(31)	30%	(72)	57%	(138)	242
Millennials: 1981-1996	18%	(109)	33%	(195)	49%	(288)	592
GenXers: 1965-1980	18%	(91)	28%	(138)	54%	(266)	495
Baby Boomers: 1946-1964	18%	(141)	30%	(241)	52%	(413)	795
PID: Dem (no lean)	16%	(136)	32%	(271)	52%	(435)	842
PID: Ind (no lean)	15%	(95)	26%	(171)	60%	(391)	657
PID: Rep (no lean)	22%	(157)	33%	(230)	45%	(314)	701
PID/Gender: Dem Men	25%	(91)	39%	(142)	37%	(135)	368
PID/Gender: Dem Women	9%	(45)	27%	(129)	63%	(301)	475
PID/Gender: Ind Men	22%	(68)	31%	(98)	47%	(149)	316
PID/Gender: Ind Women	8%	(27)	21%	(73)	71%	(242)	341
PID/Gender: Rep Men	32%	(122)	36%	(138)	31%	(119)	379
PID/Gender: Rep Women	11%	(36)	28%	(91)	61%	(195)	322
Ideo: Liberal (1-3)	16%	(105)	34%	(229)	50%	(331)	664
Ideo: Moderate (4)	16%	(104)	30%	(193)	54%	(354)	652
Ideo: Conservative (5-7)	23%	(167)	30%	(222)	47%	(343)	732
Educ: < College	15%	(221)	28%	(424)	57%	(867)	1512
Educ: Bachelors degree	24%	(105)	34%	(151)	42%	(188)	444
Educ: Post-grad	26%	(63)	39%	(96)	35%	(85)	244
Income: Under 50k	15%	(187)	29%	(370)	56%	(715)	1273
Income: 50k-100k	20%	(121)	30%	(184)	51%	(313)	618
Income: 100k+	26%	(81)	38%	(116)	36%	(112)	309
Ethnicity: White	18%	(304)	29%	(498)	53%	(920)	1722
Ethnicity: Hispanic	12%	(42)	26%	(92)	62%	(215)	349
Ethnicity: Black	23%	(62)	39%	(107)	38%	(105)	274

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**Table MCSP1\_7: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
 College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	18%	(389)	30%	(671)	52%	(1140)	2200
Ethnicity: Other	11%	(23)	32%	(66)	56%	(115)	204
All Christian	20%	(226)	33%	(365)	47%	(520)	1111
All Non-Christian	21%	(28)	34%	(45)	44%	(58)	131
Atheist	5%	(6)	25%	(27)	69%	(74)	107
Agnostic/Nothing in particular	12%	(66)	27%	(145)	61%	(333)	544
Something Else	21%	(63)	29%	(89)	51%	(155)	307
Religious Non-Protestant/Catholic	21%	(31)	34%	(51)	45%	(68)	150
Evangelical	24%	(152)	29%	(188)	47%	(300)	640
Non-Evangelical	17%	(128)	34%	(248)	49%	(359)	735
Community: Urban	19%	(139)	34%	(254)	47%	(355)	747
Community: Suburban	18%	(171)	29%	(282)	53%	(517)	970
Community: Rural	16%	(79)	28%	(135)	56%	(269)	483
Employ: Private Sector	22%	(152)	38%	(255)	40%	(271)	678
Employ: Government	27%	(29)	38%	(41)	34%	(36)	106
Employ: Self-Employed	20%	(34)	22%	(37)	58%	(97)	168
Employ: Homemaker	8%	(11)	18%	(25)	74%	(99)	134
Employ: Retired	17%	(94)	30%	(167)	53%	(295)	555
Employ: Unemployed	12%	(41)	21%	(69)	67%	(223)	334
Employ: Other	17%	(20)	35%	(41)	48%	(56)	116
Military HH: Yes	20%	(62)	34%	(108)	46%	(143)	312
Military HH: No	17%	(327)	30%	(563)	53%	(997)	1888
RD/WT: Right Direction	24%	(169)	32%	(227)	43%	(303)	699
RD/WT: Wrong Track	15%	(220)	30%	(444)	56%	(837)	1501
Trump Job Approve	21%	(195)	32%	(292)	46%	(423)	909
Trump Job Disapprove	16%	(190)	30%	(363)	55%	(672)	1226
Trump Job Strongly Approve	23%	(125)	29%	(160)	48%	(260)	546
Trump Job Somewhat Approve	19%	(69)	36%	(132)	45%	(163)	363
Trump Job Somewhat Disapprove	17%	(40)	34%	(79)	49%	(114)	233
Trump Job Strongly Disapprove	15%	(150)	29%	(284)	56%	(558)	993
Favorable of Trump	21%	(189)	33%	(298)	47%	(428)	915
Unfavorable of Trump	15%	(187)	29%	(355)	55%	(666)	1208

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**Table MCSP1\_7: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	18%	(389)	30%	(671)	52%	(1140)	2200
Very Favorable of Trump	23%	(135)	30%	(178)	47%	(282)	596
Somewhat Favorable of Trump	17%	(53)	38%	(120)	46%	(146)	319
Somewhat Unfavorable of Trump	18%	(35)	37%	(72)	44%	(85)	192
Very Unfavorable of Trump	15%	(152)	28%	(283)	57%	(581)	1016
#1 Issue: Economy	21%	(159)	33%	(248)	47%	(355)	761
#1 Issue: Security	17%	(39)	27%	(63)	56%	(132)	235
#1 Issue: Health Care	16%	(69)	30%	(127)	54%	(234)	430
#1 Issue: Medicare / Social Security	18%	(62)	32%	(113)	50%	(176)	351
#1 Issue: Women's Issues	14%	(16)	28%	(32)	58%	(66)	115
#1 Issue: Education	20%	(17)	27%	(24)	52%	(45)	86
#1 Issue: Energy	15%	(11)	36%	(27)	49%	(38)	76
#1 Issue: Other	11%	(16)	25%	(37)	64%	(94)	147
2018 House Vote: Democrat	18%	(133)	35%	(262)	47%	(352)	747
2018 House Vote: Republican	25%	(153)	33%	(207)	42%	(261)	620
2018 House Vote: Someone else	19%	(10)	33%	(17)	48%	(25)	53
2016 Vote: Hillary Clinton	18%	(124)	33%	(225)	49%	(339)	687
2016 Vote: Donald Trump	23%	(159)	34%	(236)	43%	(303)	698
2016 Vote: Other	11%	(11)	33%	(33)	56%	(55)	99
2016 Vote: Didn't Vote	13%	(96)	25%	(177)	62%	(441)	715
Voted in 2014: Yes	20%	(251)	34%	(425)	45%	(561)	1238
Voted in 2014: No	14%	(138)	26%	(246)	60%	(579)	962
2012 Vote: Barack Obama	18%	(158)	35%	(305)	46%	(402)	865
2012 Vote: Mitt Romney	24%	(119)	31%	(153)	45%	(221)	493
2012 Vote: Didn't Vote	13%	(106)	24%	(191)	63%	(501)	798
4-Region: Northeast	14%	(57)	30%	(119)	55%	(218)	394
4-Region: Midwest	16%	(75)	35%	(162)	49%	(225)	462
4-Region: South	21%	(174)	29%	(242)	50%	(408)	824
4-Region: West	16%	(83)	28%	(148)	56%	(289)	520
Sports fans	27%	(378)	42%	(604)	31%	(441)	1423
Avid Sports fans	48%	(238)	33%	(165)	19%	(98)	501
NFL fans	26%	(351)	44%	(578)	30%	(399)	1327

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**Table MCSP1\_7:** Do you consider yourself an avid fan, casual fan or not a fan of each of the following?*College football*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	18%	(389)	30%	(671)	52%	(1140)	2200
Avid NFL fans	41%	(267)	40%	(257)	19%	(122)	646
College football fans	37%	(389)	63%	(671)	—	(0)	1060
Avid College football fans	100%	(389)	—	(0)	—	(0)	389
Democratic sports fans	24%	(134)	44%	(245)	31%	(173)	552
Republican sports fans	32%	(151)	43%	(204)	24%	(114)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_1: Do you have a favorable or unfavorable opinion of each of the following sports figures?**  
Colby Covington

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(118)	9%	(207)	4%	(78)	3%	(72)	15%	(327)	64%	(1398)	2200
Gender: Male	8%	(83)	12%	(129)	5%	(51)	4%	(39)	16%	(167)	56%	(593)	1062
Gender: Female	3%	(35)	7%	(78)	2%	(27)	3%	(33)	14%	(160)	71%	(805)	1138
Age: 18-34	8%	(55)	11%	(71)	7%	(45)	5%	(34)	14%	(91)	55%	(359)	655
Age: 35-44	11%	(38)	16%	(57)	5%	(17)	4%	(15)	19%	(68)	45%	(161)	358
Age: 45-64	3%	(21)	8%	(60)	2%	(14)	3%	(19)	15%	(109)	70%	(528)	751
Age: 65+	1%	(4)	4%	(19)	—	(2)	1%	(4)	13%	(58)	80%	(350)	436
GenZers: 1997-2012	6%	(15)	8%	(18)	7%	(16)	5%	(11)	12%	(29)	63%	(151)	242
Millennials: 1981-1996	9%	(52)	13%	(79)	6%	(37)	6%	(35)	16%	(93)	50%	(297)	592
GenXers: 1965-1980	7%	(36)	13%	(65)	4%	(20)	3%	(14)	16%	(81)	57%	(280)	495
Baby Boomers: 1946-1964	2%	(15)	6%	(45)	1%	(5)	2%	(12)	14%	(111)	76%	(607)	795
PID: Dem (no lean)	6%	(47)	8%	(70)	3%	(28)	4%	(35)	15%	(128)	63%	(534)	842
PID: Ind (no lean)	4%	(26)	7%	(43)	3%	(19)	4%	(25)	16%	(103)	67%	(441)	657
PID: Rep (no lean)	6%	(45)	13%	(94)	4%	(30)	2%	(13)	14%	(96)	60%	(423)	701
PID/Gender: Dem Men	9%	(32)	11%	(40)	5%	(18)	7%	(25)	16%	(58)	53%	(194)	368
PID/Gender: Dem Women	3%	(15)	6%	(30)	2%	(10)	2%	(9)	15%	(70)	72%	(340)	475
PID/Gender: Ind Men	5%	(16)	9%	(27)	3%	(10)	3%	(9)	18%	(57)	62%	(197)	316
PID/Gender: Ind Women	3%	(10)	5%	(16)	3%	(10)	5%	(16)	13%	(46)	71%	(244)	341
PID/Gender: Rep Men	9%	(36)	16%	(61)	6%	(23)	1%	(5)	14%	(52)	53%	(202)	379
PID/Gender: Rep Women	3%	(10)	10%	(33)	2%	(7)	2%	(8)	14%	(44)	69%	(221)	322
Ideo: Liberal (1-3)	6%	(40)	10%	(67)	4%	(28)	5%	(31)	15%	(98)	60%	(401)	664
Ideo: Moderate (4)	5%	(34)	11%	(69)	3%	(20)	3%	(18)	16%	(107)	62%	(404)	652
Ideo: Conservative (5-7)	6%	(42)	9%	(70)	3%	(24)	3%	(19)	14%	(99)	65%	(479)	732
Educ: < College	4%	(56)	8%	(115)	3%	(40)	3%	(51)	15%	(226)	68%	(1025)	1512
Educ: Bachelors degree	8%	(34)	10%	(44)	5%	(21)	3%	(13)	16%	(70)	59%	(263)	444
Educ: Post-grad	12%	(29)	20%	(48)	7%	(17)	3%	(8)	13%	(32)	45%	(111)	244
Income: Under 50k	3%	(40)	7%	(87)	3%	(33)	4%	(47)	16%	(200)	68%	(865)	1273
Income: 50k-100k	7%	(45)	9%	(56)	4%	(25)	3%	(17)	16%	(96)	61%	(379)	618
Income: 100k+	11%	(33)	21%	(64)	6%	(20)	2%	(7)	10%	(30)	50%	(154)	309
Ethnicity: White	5%	(81)	9%	(159)	3%	(44)	3%	(48)	14%	(235)	67%	(1154)	1722
Ethnicity: Hispanic	7%	(26)	10%	(34)	5%	(16)	6%	(20)	13%	(46)	59%	(207)	349

Continued on next page

**Table MCSP2\_1:** Do you have a favorable or unfavorable opinion of each of the following sports figures?

Colby Covington

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (118)	9% (207)	4% (78)	3% (72)	15% (327)	64% (1398)	2200
Ethnicity: Black	10% (27)	9% (26)	9% (24)	6% (15)	18% (49)	49% (133)	274
Ethnicity: Other	6% (11)	11% (22)	4% (9)	4% (9)	21% (42)	54% (110)	204
All Christian	7% (75)	11% (120)	4% (40)	2% (26)	14% (150)	63% (701)	1111
All Non-Christian	11% (15)	15% (20)	6% (8)	7% (9)	14% (19)	47% (61)	131
Atheist	2% (2)	5% (5)	5% (5)	8% (8)	16% (17)	65% (69)	107
Agnostic/Nothing in particular	2% (11)	7% (36)	4% (23)	3% (16)	17% (93)	67% (365)	544
Something Else	5% (15)	9% (26)	1% (2)	4% (13)	16% (48)	66% (202)	307
Religious Non-Protestant/Catholic	11% (16)	15% (22)	6% (9)	6% (10)	13% (19)	50% (74)	150
Evangelical	10% (64)	10% (65)	3% (19)	5% (30)	13% (85)	59% (377)	640
Non-Evangelical	3% (20)	10% (75)	3% (20)	1% (7)	15% (109)	69% (505)	735
Community: Urban	8% (60)	14% (107)	5% (40)	4% (29)	16% (118)	53% (394)	747
Community: Suburban	4% (42)	7% (68)	2% (23)	3% (31)	15% (143)	68% (664)	970
Community: Rural	3% (16)	7% (33)	3% (15)	3% (12)	14% (67)	70% (340)	483
Employ: Private Sector	10% (64)	13% (90)	6% (41)	3% (23)	17% (113)	51% (346)	678
Employ: Government	14% (15)	15% (16)	6% (7)	2% (2)	14% (15)	48% (51)	106
Employ: Self-Employed	8% (14)	13% (21)	6% (10)	5% (8)	15% (25)	54% (90)	168
Employ: Homemaker	1% (1)	5% (6)	2% (3)	2% (3)	19% (26)	71% (95)	134
Employ: Retired	2% (9)	5% (29)	1% (5)	2% (9)	13% (74)	77% (428)	555
Employ: Unemployed	4% (12)	6% (18)	1% (4)	4% (14)	16% (54)	69% (231)	334
Employ: Other	3% (3)	17% (20)	1% (2)	3% (4)	10% (11)	65% (76)	116
Military HH: Yes	3% (11)	10% (31)	4% (12)	3% (9)	15% (46)	65% (204)	312
Military HH: No	6% (108)	9% (177)	3% (66)	3% (62)	15% (281)	63% (1194)	1888
RD/WT: Right Direction	8% (59)	14% (98)	5% (36)	3% (20)	13% (92)	56% (393)	699
RD/WT: Wrong Track	4% (59)	7% (109)	3% (41)	3% (52)	16% (235)	67% (1005)	1501
Trump Job Approve	6% (58)	12% (107)	4% (39)	2% (22)	14% (129)	61% (554)	909
Trump Job Disapprove	5% (59)	8% (100)	3% (35)	4% (50)	15% (182)	65% (800)	1226
Trump Job Strongly Approve	7% (38)	12% (64)	5% (28)	3% (14)	14% (74)	60% (328)	546
Trump Job Somewhat Approve	6% (20)	12% (43)	3% (12)	2% (8)	15% (54)	62% (227)	363
Trump Job Somewhat Disapprove	6% (14)	12% (27)	8% (18)	2% (4)	17% (39)	56% (130)	233
Trump Job Strongly Disapprove	5% (45)	7% (72)	2% (17)	5% (45)	14% (144)	67% (670)	993

Continued on next page

**Table MCSP2\_1: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Colby Covington

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (118)	9% (207)	4% (78)	3% (72)	15% (327)	64% (1398)	2200
Favorable of Trump	7% (60)	13% (116)	4% (37)	3% (23)	13% (122)	61% (556)	915
Unfavorable of Trump	5% (56)	7% (87)	3% (38)	4% (48)	15% (181)	66% (798)	1208
Very Favorable of Trump	8% (50)	11% (68)	5% (30)	3% (15)	13% (77)	60% (356)	596
Somewhat Favorable of Trump	3% (10)	15% (48)	2% (7)	3% (8)	14% (45)	63% (200)	319
Somewhat Unfavorable of Trump	7% (13)	8% (16)	10% (18)	2% (3)	16% (30)	58% (111)	192
Very Unfavorable of Trump	4% (43)	7% (71)	2% (20)	4% (45)	15% (151)	68% (687)	1016
#1 Issue: Economy	7% (55)	10% (79)	4% (29)	3% (23)	18% (140)	57% (435)	761
#1 Issue: Security	4% (10)	11% (25)	5% (12)	3% (7)	13% (30)	64% (151)	235
#1 Issue: Health Care	4% (16)	11% (48)	4% (17)	3% (11)	15% (66)	63% (272)	430
#1 Issue: Medicare / Social Security	4% (15)	6% (22)	2% (6)	1% (5)	11% (40)	75% (262)	351
#1 Issue: Women's Issues	4% (4)	3% (4)	2% (3)	4% (5)	21% (24)	65% (75)	115
#1 Issue: Education	5% (5)	16% (14)	9% (8)	6% (6)	7% (6)	56% (49)	86
#1 Issue: Energy	14% (11)	10% (7)	1% (1)	16% (12)	14% (11)	45% (34)	76
#1 Issue: Other	2% (3)	6% (9)	1% (2)	2% (3)	7% (10)	82% (120)	147
2018 House Vote: Democrat	8% (61)	10% (76)	3% (19)	4% (32)	15% (114)	60% (445)	747
2018 House Vote: Republican	6% (38)	14% (85)	5% (32)	2% (11)	13% (83)	60% (371)	620
2018 House Vote: Someone else	5% (3)	4% (2)	4% (2)	2% (1)	19% (10)	65% (34)	53
2016 Vote: Hillary Clinton	7% (48)	10% (70)	2% (16)	4% (29)	16% (108)	61% (416)	687
2016 Vote: Donald Trump	6% (43)	14% (96)	4% (26)	2% (14)	11% (78)	63% (441)	698
2016 Vote: Other	3% (3)	4% (4)	2% (2)	6% (6)	12% (12)	73% (73)	99
2016 Vote: Didn't Vote	4% (25)	5% (37)	5% (34)	3% (23)	18% (129)	65% (467)	715
Voted in 2014: Yes	7% (83)	11% (139)	3% (34)	3% (35)	14% (168)	63% (779)	1238
Voted in 2014: No	4% (35)	7% (69)	4% (43)	4% (37)	17% (160)	64% (619)	962
2012 Vote: Barack Obama	6% (55)	12% (104)	2% (17)	4% (34)	13% (115)	62% (539)	865
2012 Vote: Mitt Romney	6% (28)	9% (46)	3% (16)	1% (6)	13% (63)	68% (334)	493
2012 Vote: Didn't Vote	4% (33)	7% (55)	5% (44)	4% (29)	18% (144)	62% (493)	798
4-Region: Northeast	7% (29)	11% (45)	5% (20)	2% (8)	14% (55)	60% (237)	394
4-Region: Midwest	3% (14)	8% (38)	2% (7)	4% (18)	13% (60)	70% (326)	462
4-Region: South	5% (44)	9% (76)	3% (26)	3% (28)	17% (141)	62% (510)	824
4-Region: West	6% (31)	9% (49)	5% (25)	3% (18)	14% (71)	63% (326)	520

Continued on next page

**Table MCSP2\_1:** Do you have a favorable or unfavorable opinion of each of the following sports figures?

Colby Covington

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (118)	9% (207)	4% (78)	3% (72)	15% (327)	64% (1398)	2200
Sports fans	8% (112)	13% (184)	5% (68)	4% (53)	17% (240)	54% (766)	1423
Avid Sports fans	15% (75)	14% (71)	6% (28)	5% (23)	15% (78)	45% (227)	501
NFL fans	8% (105)	13% (178)	5% (62)	4% (51)	17% (220)	54% (711)	1327
Avid NFL fans	10% (67)	13% (81)	5% (30)	4% (27)	15% (94)	54% (347)	646
College football fans	9% (98)	15% (161)	5% (53)	4% (47)	15% (155)	51% (545)	1060
Avid College football fans	14% (55)	13% (50)	5% (20)	4% (15)	16% (62)	48% (187)	389
Democratic sports fans	8% (45)	12% (64)	5% (28)	5% (30)	16% (90)	53% (295)	552
Republican sports fans	9% (41)	17% (78)	5% (23)	2% (10)	15% (71)	52% (245)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_2: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Brian Urlacher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (198)	15% (333)	4% (86)	3% (70)	18% (390)	51% (1124)	2200
Gender: Male	14% (153)	22% (231)	5% (56)	4% (45)	19% (206)	35% (370)	1062
Gender: Female	4% (44)	9% (102)	3% (30)	2% (24)	16% (184)	66% (754)	1138
Age: 18-34	8% (53)	17% (112)	6% (39)	4% (28)	12% (81)	52% (343)	655
Age: 35-44	15% (55)	18% (65)	5% (17)	4% (14)	19% (69)	38% (137)	358
Age: 45-64	8% (59)	14% (104)	3% (21)	3% (21)	21% (158)	52% (387)	751
Age: 65+	7% (31)	12% (51)	2% (9)	2% (7)	19% (82)	59% (257)	436
GenZers: 1997-2012	5% (13)	16% (39)	3% (8)	2% (6)	10% (23)	63% (154)	242
Millennials: 1981-1996	10% (58)	18% (104)	7% (41)	5% (30)	17% (99)	44% (260)	592
GenXers: 1965-1980	12% (60)	14% (71)	4% (20)	3% (15)	20% (97)	47% (232)	495
Baby Boomers: 1946-1964	8% (66)	14% (110)	2% (17)	2% (19)	19% (154)	54% (428)	795
PID: Dem (no lean)	8% (70)	13% (113)	5% (40)	4% (36)	17% (146)	52% (438)	842
PID: Ind (no lean)	7% (45)	14% (94)	3% (18)	2% (16)	18% (118)	56% (366)	657
PID: Rep (no lean)	12% (83)	18% (126)	4% (29)	2% (17)	18% (126)	46% (320)	701
PID/Gender: Dem Men	14% (52)	19% (71)	8% (29)	8% (28)	18% (65)	33% (122)	368
PID/Gender: Dem Women	4% (18)	9% (42)	2% (10)	2% (9)	17% (81)	67% (316)	475
PID/Gender: Ind Men	12% (37)	20% (64)	3% (8)	2% (8)	21% (66)	42% (133)	316
PID/Gender: Ind Women	2% (8)	9% (30)	3% (10)	2% (8)	15% (52)	68% (233)	341
PID/Gender: Rep Men	17% (65)	25% (96)	5% (19)	3% (10)	20% (75)	30% (115)	379
PID/Gender: Rep Women	6% (19)	9% (30)	3% (10)	2% (7)	16% (51)	64% (205)	322
Ideo: Liberal (1-3)	8% (55)	15% (99)	5% (34)	5% (34)	18% (117)	49% (325)	664
Ideo: Moderate (4)	8% (55)	15% (101)	4% (25)	3% (21)	17% (111)	52% (339)	652
Ideo: Conservative (5-7)	11% (80)	17% (126)	3% (22)	2% (13)	19% (141)	48% (351)	732
Educ: < College	7% (112)	13% (190)	3% (45)	3% (47)	17% (250)	57% (869)	1512
Educ: Bachelors degree	12% (52)	19% (84)	6% (25)	2% (11)	22% (98)	39% (173)	444
Educ: Post-grad	14% (34)	24% (58)	7% (17)	5% (12)	17% (41)	33% (81)	244
Income: Under 50k	6% (77)	12% (151)	3% (35)	3% (40)	18% (232)	58% (739)	1273
Income: 50k-100k	12% (74)	16% (97)	5% (32)	3% (16)	18% (110)	47% (288)	618
Income: 100k+	15% (46)	27% (84)	6% (19)	5% (15)	16% (48)	31% (97)	309
Ethnicity: White	8% (142)	15% (258)	3% (58)	3% (49)	18% (311)	52% (904)	1722
Ethnicity: Hispanic	9% (33)	13% (47)	4% (13)	4% (15)	12% (41)	57% (201)	349

Continued on next page

**Table MCSP2\_2: Do you have a favorable or unfavorable opinion of each of the following sports figures?**  
 Brian Urlacher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (198)	15% (333)	4% (86)	3% (70)	18% (390)	51% (1124)	2200
Ethnicity: Black	15% (42)	16% (45)	5% (13)	6% (17)	14% (39)	44% (119)	274
Ethnicity: Other	7% (14)	15% (30)	7% (15)	2% (4)	20% (40)	49% (101)	204
All Christian	11% (124)	17% (193)	4% (45)	2% (21)	17% (185)	49% (544)	1111
All Non-Christian	10% (13)	18% (24)	6% (7)	3% (5)	22% (29)	41% (53)	131
Atheist	4% (4)	13% (14)	5% (5)	7% (7)	16% (17)	56% (60)	107
Agnostic/Nothing in particular	6% (30)	12% (65)	4% (23)	4% (23)	20% (110)	54% (294)	544
Something Else	9% (26)	12% (37)	2% (7)	5% (15)	16% (48)	57% (174)	307
Religious Non-Protestant/Catholic	9% (13)	17% (26)	5% (8)	3% (5)	21% (32)	44% (66)	150
Evangelical	12% (79)	16% (104)	3% (18)	3% (22)	15% (96)	50% (323)	640
Non-Evangelical	9% (69)	16% (119)	4% (29)	2% (14)	18% (130)	51% (375)	735
Community: Urban	10% (73)	18% (135)	6% (47)	3% (24)	17% (128)	46% (341)	747
Community: Suburban	8% (82)	13% (129)	3% (33)	3% (32)	18% (179)	53% (515)	970
Community: Rural	9% (43)	14% (68)	1% (6)	3% (14)	17% (83)	55% (268)	483
Employ: Private Sector	13% (90)	20% (138)	7% (44)	4% (26)	18% (122)	38% (258)	678
Employ: Government	17% (18)	22% (23)	2% (2)	4% (5)	17% (18)	38% (40)	106
Employ: Self-Employed	6% (11)	17% (29)	4% (7)	5% (9)	20% (34)	46% (78)	168
Employ: Homemaker	5% (7)	12% (16)	2% (3)	— (1)	19% (26)	61% (82)	134
Employ: Retired	6% (31)	12% (67)	3% (16)	3% (17)	21% (116)	55% (307)	555
Employ: Unemployed	9% (29)	10% (32)	1% (3)	3% (10)	17% (56)	61% (205)	334
Employ: Other	8% (9)	13% (15)	3% (4)	— (0)	10% (12)	66% (76)	116
Military HH: Yes	10% (32)	17% (54)	4% (13)	4% (13)	18% (57)	46% (144)	312
Military HH: No	9% (166)	15% (279)	4% (73)	3% (57)	18% (333)	52% (980)	1888
RD/WT: Right Direction	13% (91)	19% (130)	4% (31)	3% (21)	18% (123)	43% (302)	699
RD/WT: Wrong Track	7% (106)	13% (203)	4% (55)	3% (49)	18% (267)	55% (821)	1501
Trump Job Approve	12% (107)	16% (146)	4% (34)	2% (22)	18% (166)	48% (433)	909
Trump Job Disapprove	7% (90)	15% (186)	4% (47)	4% (48)	17% (211)	52% (643)	1226
Trump Job Strongly Approve	14% (76)	13% (71)	4% (22)	3% (16)	18% (98)	48% (263)	546
Trump Job Somewhat Approve	9% (32)	21% (75)	3% (12)	2% (6)	19% (68)	47% (171)	363
Trump Job Somewhat Disapprove	9% (20)	20% (47)	7% (15)	3% (6)	18% (42)	44% (102)	233
Trump Job Strongly Disapprove	7% (70)	14% (138)	3% (32)	4% (42)	17% (169)	55% (541)	993

Continued on next page

**Table MCSP2\_2: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Brian Urlacher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (198)	15% (333)	4% (86)	3% (70)	18% (390)	51% (1124)	2200
Favorable of Trump	12% (113)	16% (150)	4% (37)	2% (22)	18% (165)	47% (428)	915
Unfavorable of Trump	7% (83)	15% (181)	4% (45)	4% (48)	17% (205)	53% (646)	1208
Very Favorable of Trump	15% (87)	14% (82)	4% (25)	3% (19)	16% (94)	48% (289)	596
Somewhat Favorable of Trump	8% (26)	21% (68)	4% (12)	1% (3)	22% (71)	44% (139)	319
Somewhat Unfavorable of Trump	5% (11)	20% (39)	5% (10)	4% (8)	17% (33)	48% (91)	192
Very Unfavorable of Trump	7% (73)	14% (142)	3% (35)	4% (40)	17% (172)	55% (554)	1016
#1 Issue: Economy	11% (81)	19% (141)	4% (32)	2% (15)	19% (148)	45% (343)	761
#1 Issue: Security	12% (29)	13% (30)	3% (8)	4% (9)	16% (38)	52% (121)	235
#1 Issue: Health Care	5% (22)	15% (65)	4% (16)	4% (17)	18% (78)	54% (232)	430
#1 Issue: Medicare / Social Security	9% (32)	11% (38)	4% (12)	3% (10)	19% (66)	55% (192)	351
#1 Issue: Women's Issues	4% (4)	11% (13)	7% (8)	9% (11)	17% (20)	51% (59)	115
#1 Issue: Education	14% (12)	18% (16)	3% (2)	5% (4)	9% (7)	52% (45)	86
#1 Issue: Energy	14% (10)	18% (14)	2% (2)	2% (2)	23% (17)	41% (31)	76
#1 Issue: Other	5% (7)	11% (17)	3% (5)	1% (1)	12% (17)	68% (100)	147
2018 House Vote: Democrat	9% (68)	16% (119)	4% (33)	4% (32)	18% (134)	48% (362)	747
2018 House Vote: Republican	13% (81)	20% (124)	4% (25)	2% (14)	19% (117)	42% (260)	620
2018 House Vote: Someone else	12% (6)	8% (4)	4% (2)	12% (6)	21% (11)	43% (22)	53
2016 Vote: Hillary Clinton	8% (58)	15% (101)	5% (34)	4% (29)	20% (137)	48% (328)	687
2016 Vote: Donald Trump	12% (86)	20% (140)	3% (20)	2% (12)	18% (122)	46% (318)	698
2016 Vote: Other	11% (11)	13% (13)	1% (1)	4% (4)	16% (16)	54% (54)	99
2016 Vote: Didn't Vote	6% (42)	11% (78)	4% (32)	3% (25)	16% (114)	59% (423)	715
Voted in 2014: Yes	11% (140)	17% (215)	3% (41)	3% (38)	19% (236)	46% (568)	1238
Voted in 2014: No	6% (58)	12% (118)	5% (45)	3% (32)	16% (154)	58% (556)	962
2012 Vote: Barack Obama	9% (80)	17% (143)	3% (30)	4% (34)	19% (162)	48% (416)	865
2012 Vote: Mitt Romney	13% (65)	18% (90)	3% (14)	2% (12)	18% (89)	45% (224)	493
2012 Vote: Didn't Vote	6% (47)	12% (95)	5% (40)	3% (22)	16% (127)	58% (466)	798
4-Region: Northeast	7% (29)	17% (67)	6% (24)	2% (9)	18% (70)	50% (195)	394
4-Region: Midwest	10% (46)	16% (72)	3% (15)	3% (16)	18% (83)	50% (230)	462
4-Region: South	9% (78)	16% (128)	2% (18)	3% (25)	19% (157)	51% (418)	824
4-Region: West	9% (46)	13% (66)	6% (29)	4% (19)	15% (79)	54% (281)	520

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**Table MCSP2\_2:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Brian Urlacher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (198)	15% (333)	4% (86)	3% (70)	18% (390)	51% (1124)	2200
Sports fans	13% (186)	22% (306)	5% (69)	4% (59)	20% (289)	36% (515)	1423
Avid Sports fans	24% (123)	29% (146)	5% (23)	7% (33)	16% (80)	19% (98)	501
NFL fans	14% (185)	21% (282)	5% (66)	4% (56)	20% (265)	36% (472)	1327
Avid NFL fans	20% (130)	27% (174)	4% (29)	6% (42)	17% (109)	25% (162)	646
College football fans	16% (167)	24% (255)	5% (56)	5% (52)	19% (207)	31% (324)	1060
Avid College football fans	25% (96)	29% (113)	4% (14)	6% (24)	16% (63)	20% (80)	389
Democratic sports fans	12% (67)	19% (105)	6% (35)	7% (36)	20% (109)	36% (200)	552
Republican sports fans	16% (75)	24% (111)	4% (20)	3% (13)	20% (96)	33% (155)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_3: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Corey LaJoie

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (104)	9% (204)	3% (72)	2% (53)	15% (334)	65% (1433)	2200
Gender: Male	6% (67)	13% (134)	5% (48)	2% (27)	17% (178)	57% (608)	1062
Gender: Female	3% (38)	6% (70)	2% (24)	2% (26)	14% (156)	72% (825)	1138
Age: 18-34	6% (42)	12% (80)	6% (42)	5% (32)	13% (84)	57% (376)	655
Age: 35-44	10% (34)	15% (53)	4% (15)	4% (13)	15% (55)	53% (188)	358
Age: 45-64	3% (21)	7% (53)	2% (15)	1% (8)	17% (125)	70% (529)	751
Age: 65+	2% (7)	4% (18)	— (1)	— (1)	16% (69)	78% (340)	436
GenZers: 1997-2012	5% (12)	12% (29)	5% (12)	4% (9)	14% (33)	61% (147)	242
Millennials: 1981-1996	7% (44)	12% (70)	6% (38)	5% (30)	14% (82)	55% (328)	592
GenXers: 1965-1980	6% (27)	12% (62)	3% (16)	2% (9)	17% (83)	60% (299)	495
Baby Boomers: 1946-1964	3% (20)	5% (42)	1% (7)	1% (5)	15% (123)	75% (599)	795
PID: Dem (no lean)	5% (41)	9% (79)	4% (33)	2% (16)	14% (121)	66% (552)	842
PID: Ind (no lean)	2% (14)	8% (50)	2% (15)	3% (17)	15% (101)	70% (461)	657
PID: Rep (no lean)	7% (49)	11% (75)	3% (24)	3% (20)	16% (112)	60% (420)	701
PID/Gender: Dem Men	7% (27)	12% (45)	7% (24)	3% (11)	15% (55)	56% (205)	368
PID/Gender: Dem Women	3% (14)	7% (35)	2% (8)	1% (4)	14% (66)	73% (347)	475
PID/Gender: Ind Men	2% (6)	11% (33)	3% (9)	2% (5)	19% (60)	64% (202)	316
PID/Gender: Ind Women	2% (8)	5% (16)	2% (6)	3% (12)	12% (40)	76% (259)	341
PID/Gender: Rep Men	9% (33)	15% (56)	4% (15)	3% (10)	17% (63)	53% (201)	379
PID/Gender: Rep Women	5% (16)	6% (19)	3% (9)	3% (10)	15% (49)	68% (219)	322
Ideo: Liberal (1-3)	5% (32)	11% (70)	6% (40)	3% (20)	14% (92)	62% (410)	664
Ideo: Moderate (4)	4% (29)	9% (61)	3% (20)	3% (17)	17% (109)	64% (416)	652
Ideo: Conservative (5-7)	6% (42)	10% (71)	1% (8)	2% (15)	15% (112)	66% (484)	732
Educ: < College	3% (47)	7% (106)	3% (40)	2% (37)	16% (236)	69% (1046)	1512
Educ: Bachelors degree	6% (27)	12% (52)	4% (18)	2% (11)	15% (67)	61% (269)	444
Educ: Post-grad	13% (31)	19% (47)	6% (14)	2% (5)	12% (30)	48% (118)	244
Income: Under 50k	3% (40)	7% (85)	2% (32)	2% (28)	17% (213)	69% (876)	1273
Income: 50k-100k	6% (36)	9% (54)	3% (21)	3% (19)	13% (83)	65% (405)	618
Income: 100k+	9% (29)	21% (65)	6% (19)	2% (6)	12% (37)	49% (153)	309
Ethnicity: White	4% (77)	8% (140)	3% (47)	2% (39)	14% (249)	68% (1169)	1722
Ethnicity: Hispanic	5% (19)	10% (35)	5% (17)	4% (16)	12% (42)	63% (221)	349

Continued on next page

**Table MCSP2\_3: Do you have a favorable or unfavorable opinion of each of the following sports figures?**  
 Corey LaJoie

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (104)	9% (204)	3% (72)	2% (53)	15% (334)	65% (1433)	2200
Ethnicity: Black	7% (21)	12% (34)	7% (18)	3% (7)	18% (49)	53% (145)	274
Ethnicity: Other	3% (7)	15% (30)	3% (6)	4% (7)	17% (35)	58% (119)	204
All Christian	6% (69)	12% (132)	3% (32)	2% (20)	13% (149)	64% (708)	1111
All Non-Christian	7% (10)	17% (23)	7% (9)	3% (3)	17% (23)	48% (63)	131
Atheist	1% (1)	7% (8)	4% (4)	1% (1)	19% (20)	68% (72)	107
Agnostic/Nothing in particular	2% (9)	5% (26)	4% (20)	4% (22)	16% (85)	70% (382)	544
Something Else	5% (15)	5% (15)	2% (6)	2% (7)	18% (56)	68% (208)	307
Religious Non-Protestant/Catholic	6% (10)	17% (25)	7% (10)	4% (5)	16% (23)	51% (77)	150
Evangelical	9% (59)	11% (69)	3% (19)	3% (18)	14% (92)	60% (383)	640
Non-Evangelical	3% (22)	10% (72)	2% (18)	1% (6)	15% (107)	69% (510)	735
Community: Urban	8% (60)	15% (109)	5% (41)	3% (21)	15% (110)	54% (407)	747
Community: Suburban	3% (28)	7% (69)	2% (23)	2% (20)	15% (145)	71% (685)	970
Community: Rural	3% (17)	5% (26)	2% (8)	3% (12)	16% (79)	71% (341)	483
Employ: Private Sector	9% (59)	13% (90)	6% (39)	3% (22)	15% (101)	54% (366)	678
Employ: Government	10% (11)	19% (20)	5% (5)	1% (2)	16% (17)	48% (51)	106
Employ: Self-Employed	6% (10)	14% (23)	3% (5)	2% (3)	18% (31)	57% (95)	168
Employ: Homemaker	1% (1)	6% (9)	3% (4)	1% (2)	14% (19)	74% (99)	134
Employ: Retired	2% (13)	5% (30)	1% (6)	1% (7)	16% (86)	74% (412)	555
Employ: Unemployed	2% (6)	5% (17)	— (1)	4% (12)	17% (57)	72% (241)	334
Employ: Other	3% (4)	7% (8)	5% (6)	2% (3)	9% (10)	73% (85)	116
Military HH: Yes	3% (10)	11% (33)	4% (12)	3% (10)	17% (53)	62% (194)	312
Military HH: No	5% (95)	9% (171)	3% (60)	2% (43)	15% (281)	66% (1239)	1888
RD/WT: Right Direction	7% (51)	14% (94)	5% (32)	4% (28)	14% (97)	57% (396)	699
RD/WT: Wrong Track	4% (54)	7% (110)	3% (39)	2% (25)	16% (236)	69% (1037)	1501
Trump Job Approve	6% (53)	11% (98)	3% (31)	3% (28)	15% (139)	62% (561)	909
Trump Job Disapprove	4% (52)	8% (104)	3% (37)	2% (25)	15% (184)	67% (823)	1226
Trump Job Strongly Approve	8% (43)	10% (53)	4% (22)	4% (22)	14% (79)	60% (328)	546
Trump Job Somewhat Approve	3% (10)	12% (45)	3% (9)	2% (5)	16% (60)	64% (234)	363
Trump Job Somewhat Disapprove	4% (9)	15% (35)	5% (12)	3% (6)	15% (35)	58% (135)	233
Trump Job Strongly Disapprove	4% (42)	7% (69)	3% (26)	2% (19)	15% (149)	69% (688)	993

Continued on next page

**Table MCSP2\_3: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Corey LaJoie

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (104)	9% (204)	3% (72)	2% (53)	15% (334)	65% (1433)	2200
Favorable of Trump	6% (58)	11% (101)	4% (36)	3% (25)	15% (133)	61% (562)	915
Unfavorable of Trump	4% (44)	8% (101)	3% (34)	2% (22)	15% (182)	68% (825)	1208
Very Favorable of Trump	8% (49)	11% (63)	4% (23)	3% (19)	14% (83)	60% (359)	596
Somewhat Favorable of Trump	3% (9)	12% (37)	4% (13)	2% (6)	16% (50)	64% (203)	319
Somewhat Unfavorable of Trump	3% (6)	14% (26)	5% (10)	2% (5)	15% (30)	61% (116)	192
Very Unfavorable of Trump	4% (38)	7% (75)	2% (24)	2% (18)	15% (153)	70% (708)	1016
#1 Issue: Economy	5% (41)	11% (86)	4% (29)	2% (19)	17% (127)	60% (459)	761
#1 Issue: Security	3% (8)	9% (22)	4% (10)	4% (10)	13% (30)	66% (155)	235
#1 Issue: Health Care	3% (12)	11% (46)	3% (14)	2% (7)	16% (69)	66% (282)	430
#1 Issue: Medicare / Social Security	6% (20)	6% (20)	2% (6)	1% (2)	15% (53)	71% (249)	351
#1 Issue: Women's Issues	4% (5)	5% (6)	4% (5)	5% (6)	21% (24)	60% (69)	115
#1 Issue: Education	8% (7)	14% (12)	3% (3)	9% (8)	8% (7)	58% (50)	86
#1 Issue: Energy	15% (12)	8% (6)	1% (1)	1% (1)	19% (14)	55% (42)	76
#1 Issue: Other	— (0)	4% (6)	3% (4)	— (0)	7% (10)	86% (126)	147
2018 House Vote: Democrat	6% (46)	12% (93)	3% (22)	2% (14)	15% (111)	62% (461)	747
2018 House Vote: Republican	7% (43)	11% (68)	4% (22)	2% (14)	15% (94)	61% (379)	620
2018 House Vote: Someone else	— (0)	7% (4)	6% (3)	11% (6)	17% (9)	59% (31)	53
2016 Vote: Hillary Clinton	5% (36)	11% (76)	2% (16)	2% (15)	17% (116)	62% (427)	687
2016 Vote: Donald Trump	7% (46)	11% (74)	4% (25)	2% (12)	13% (90)	64% (450)	698
2016 Vote: Other	1% (1)	7% (7)	2% (2)	3% (3)	10% (10)	77% (76)	99
2016 Vote: Didn't Vote	3% (20)	6% (46)	4% (28)	3% (23)	16% (118)	67% (479)	715
Voted in 2014: Yes	6% (74)	11% (136)	3% (33)	2% (23)	15% (191)	63% (781)	1238
Voted in 2014: No	3% (30)	7% (68)	4% (39)	3% (30)	15% (143)	68% (652)	962
2012 Vote: Barack Obama	5% (47)	11% (93)	3% (24)	2% (20)	15% (128)	64% (553)	865
2012 Vote: Mitt Romney	6% (28)	9% (44)	2% (11)	1% (7)	13% (66)	68% (337)	493
2012 Vote: Didn't Vote	3% (28)	8% (64)	5% (36)	3% (25)	17% (133)	64% (513)	798
4-Region: Northeast	7% (26)	11% (44)	5% (20)	3% (12)	13% (51)	61% (241)	394
4-Region: Midwest	3% (15)	8% (36)	2% (11)	2% (10)	14% (65)	70% (325)	462
4-Region: South	5% (38)	8% (66)	2% (18)	2% (20)	18% (150)	65% (532)	824
4-Region: West	5% (25)	11% (58)	4% (23)	2% (11)	13% (68)	64% (335)	520

Continued on next page

**Table MCSP2\_3:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Corey LaJoie

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (104)	9% (204)	3% (72)	2% (53)	15% (334)	65% (1433)	2200
Sports fans	7% (98)	13% (181)	4% (61)	3% (40)	17% (247)	56% (796)	1423
Avid Sports fans	12% (63)	18% (89)	4% (20)	4% (18)	18% (89)	44% (222)	501
NFL fans	7% (91)	13% (178)	4% (52)	2% (32)	17% (229)	56% (744)	1327
Avid NFL fans	9% (60)	13% (86)	3% (21)	2% (14)	17% (113)	55% (352)	646
College football fans	8% (87)	14% (153)	5% (48)	3% (36)	18% (186)	52% (549)	1060
Avid College football fans	12% (49)	15% (58)	4% (14)	4% (14)	19% (76)	46% (179)	389
Democratic sports fans	7% (37)	13% (70)	6% (31)	3% (14)	16% (88)	56% (311)	552
Republican sports fans	10% (47)	13% (61)	4% (18)	3% (16)	17% (81)	53% (247)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_4: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Kurt Suzuki

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (135)	11% (239)	3% (74)	3% (55)	18% (405)	59% (1291)	2200
Gender: Male	9% (98)	16% (173)	4% (44)	3% (31)	22% (238)	45% (478)	1062
Gender: Female	3% (38)	6% (66)	3% (30)	2% (25)	15% (167)	71% (812)	1138
Age: 18-34	9% (59)	13% (82)	6% (38)	4% (27)	16% (105)	52% (343)	655
Age: 35-44	10% (37)	15% (53)	5% (17)	5% (17)	21% (75)	44% (158)	358
Age: 45-64	4% (26)	10% (74)	2% (17)	1% (9)	19% (142)	64% (482)	751
Age: 65+	3% (13)	7% (29)	1% (2)	— (2)	19% (83)	70% (308)	436
GenZers: 1997-2012	7% (18)	13% (32)	4% (9)	5% (11)	13% (31)	58% (140)	242
Millennials: 1981-1996	9% (55)	12% (74)	7% (40)	4% (25)	18% (108)	49% (290)	592
GenXers: 1965-1980	7% (34)	12% (59)	3% (16)	3% (14)	21% (102)	55% (270)	495
Baby Boomers: 1946-1964	4% (29)	9% (70)	1% (9)	1% (5)	18% (144)	68% (538)	795
PID: Dem (no lean)	7% (56)	9% (77)	4% (34)	3% (23)	18% (148)	60% (504)	842
PID: Ind (no lean)	4% (27)	10% (64)	2% (12)	3% (21)	18% (116)	63% (417)	657
PID: Rep (no lean)	7% (52)	14% (98)	4% (28)	2% (12)	20% (141)	53% (370)	701
PID/Gender: Dem Men	10% (38)	15% (56)	6% (23)	3% (12)	21% (76)	44% (163)	368
PID/Gender: Dem Women	4% (18)	4% (21)	2% (11)	2% (11)	15% (72)	72% (341)	475
PID/Gender: Ind Men	6% (19)	14% (45)	1% (5)	4% (13)	23% (74)	51% (161)	316
PID/Gender: Ind Women	2% (8)	6% (19)	2% (8)	2% (8)	12% (43)	75% (256)	341
PID/Gender: Rep Men	11% (41)	19% (72)	4% (16)	2% (6)	23% (89)	41% (155)	379
PID/Gender: Rep Women	4% (11)	8% (26)	3% (11)	2% (6)	16% (52)	67% (216)	322
Ideo: Liberal (1-3)	7% (43)	12% (80)	5% (36)	3% (23)	17% (116)	55% (366)	664
Ideo: Moderate (4)	6% (36)	10% (64)	3% (20)	3% (18)	20% (131)	59% (384)	652
Ideo: Conservative (5-7)	7% (52)	12% (91)	2% (13)	2% (13)	19% (140)	58% (423)	732
Educ: < College	4% (60)	8% (120)	3% (42)	3% (39)	19% (280)	64% (970)	1512
Educ: Bachelors degree	10% (42)	13% (59)	5% (20)	2% (9)	21% (92)	50% (220)	444
Educ: Post-grad	14% (33)	24% (60)	5% (11)	3% (7)	13% (32)	41% (100)	244
Income: Under 50k	3% (41)	7% (94)	3% (32)	2% (31)	19% (248)	65% (826)	1273
Income: 50k-100k	8% (52)	12% (72)	3% (21)	3% (19)	18% (109)	56% (345)	618
Income: 100k+	14% (42)	24% (73)	7% (21)	2% (6)	16% (48)	38% (119)	309
Ethnicity: White	6% (96)	11% (183)	3% (49)	2% (35)	18% (313)	61% (1046)	1722
Ethnicity: Hispanic	7% (26)	12% (42)	5% (18)	4% (12)	14% (50)	58% (201)	349

Continued on next page

**Table MCSP2\_4:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
Kurt Suzuki

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (135)	11% (239)	3% (74)	3% (55)	18% (405)	59% (1291)	2200
Ethnicity: Black	9% (25)	10% (27)	6% (16)	5% (13)	19% (53)	51% (139)	274
Ethnicity: Other	7% (14)	14% (28)	5% (10)	4% (7)	19% (39)	52% (105)	204
All Christian	8% (90)	14% (151)	3% (36)	1% (13)	17% (189)	57% (632)	1111
All Non-Christian	8% (10)	15% (19)	6% (8)	7% (10)	21% (28)	42% (55)	131
Atheist	3% (3)	14% (15)	4% (4)	2% (2)	21% (22)	57% (61)	107
Agnostic/Nothing in particular	3% (14)	5% (30)	4% (23)	4% (24)	20% (108)	63% (345)	544
Something Else	6% (18)	8% (24)	1% (3)	2% (7)	19% (59)	64% (197)	307
Religious Non-Protestant/Catholic	8% (12)	13% (20)	7% (11)	6% (10)	19% (29)	46% (69)	150
Evangelical	11% (68)	12% (80)	2% (12)	2% (15)	16% (101)	57% (364)	640
Non-Evangelical	5% (36)	12% (88)	3% (22)	1% (5)	19% (141)	60% (443)	735
Community: Urban	9% (67)	15% (116)	5% (41)	3% (22)	16% (123)	51% (379)	747
Community: Suburban	5% (46)	10% (95)	2% (23)	2% (20)	21% (204)	60% (583)	970
Community: Rural	5% (22)	6% (29)	2% (11)	3% (13)	16% (79)	68% (329)	483
Employ: Private Sector	10% (67)	17% (115)	6% (40)	3% (22)	19% (130)	45% (303)	678
Employ: Government	18% (19)	21% (22)	2% (3)	5% (5)	14% (14)	41% (43)	106
Employ: Self-Employed	4% (7)	15% (25)	4% (7)	2% (3)	19% (31)	57% (96)	168
Employ: Homemaker	— (0)	5% (7)	2% (3)	1% (1)	21% (29)	70% (94)	134
Employ: Retired	3% (16)	7% (40)	2% (9)	1% (6)	21% (118)	66% (366)	555
Employ: Unemployed	4% (14)	5% (15)	1% (4)	4% (13)	18% (60)	68% (228)	334
Employ: Other	7% (8)	5% (5)	4% (4)	3% (3)	12% (14)	71% (82)	116
Military HH: Yes	5% (14)	13% (40)	4% (13)	4% (12)	18% (56)	57% (177)	312
Military HH: No	6% (121)	11% (199)	3% (61)	2% (43)	19% (349)	59% (1114)	1888
RD/WT: Right Direction	9% (62)	17% (117)	5% (34)	3% (20)	18% (127)	48% (339)	699
RD/WT: Wrong Track	5% (74)	8% (122)	3% (40)	2% (36)	18% (278)	63% (952)	1501
Trump Job Approve	7% (68)	13% (122)	4% (35)	3% (23)	19% (169)	54% (493)	909
Trump Job Disapprove	5% (67)	9% (116)	3% (35)	3% (32)	18% (222)	61% (753)	1226
Trump Job Strongly Approve	9% (48)	12% (66)	5% (26)	3% (17)	19% (106)	52% (284)	546
Trump Job Somewhat Approve	5% (20)	15% (56)	3% (9)	2% (6)	17% (63)	58% (209)	363
Trump Job Somewhat Disapprove	7% (15)	15% (35)	4% (9)	5% (11)	19% (44)	51% (118)	233
Trump Job Strongly Disapprove	5% (52)	8% (81)	3% (27)	2% (21)	18% (178)	64% (635)	993

Continued on next page

**Table MCSP2\_4: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Kurt Suzuki

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (135)	11% (239)	3% (74)	3% (55)	18% (405)	59% (1291)	2200
Favorable of Trump	8% (71)	14% (125)	3% (32)	3% (27)	19% (172)	53% (487)	915
Unfavorable of Trump	5% (62)	9% (113)	3% (37)	2% (28)	17% (210)	63% (759)	1208
Very Favorable of Trump	10% (58)	14% (81)	4% (22)	3% (20)	18% (107)	52% (309)	596
Somewhat Favorable of Trump	4% (14)	14% (44)	3% (10)	2% (7)	21% (66)	56% (178)	319
Somewhat Unfavorable of Trump	6% (12)	14% (27)	7% (14)	2% (3)	16% (30)	55% (106)	192
Very Unfavorable of Trump	5% (50)	8% (85)	2% (23)	2% (25)	18% (180)	64% (654)	1016
#1 Issue: Economy	7% (53)	11% (86)	4% (31)	2% (19)	22% (166)	53% (407)	761
#1 Issue: Security	6% (15)	8% (19)	3% (7)	4% (10)	20% (47)	58% (136)	235
#1 Issue: Health Care	4% (17)	14% (60)	4% (16)	3% (12)	16% (69)	60% (256)	430
#1 Issue: Medicare / Social Security	6% (22)	9% (31)	1% (5)	— (1)	19% (65)	65% (226)	351
#1 Issue: Women's Issues	7% (8)	8% (9)	5% (6)	1% (2)	19% (22)	60% (69)	115
#1 Issue: Education	12% (10)	14% (12)	6% (5)	12% (11)	2% (1)	54% (47)	86
#1 Issue: Energy	12% (9)	19% (14)	1% (0)	2% (1)	17% (13)	50% (38)	76
#1 Issue: Other	1% (1)	6% (8)	3% (4)	— (0)	15% (22)	76% (112)	147
2018 House Vote: Democrat	8% (60)	12% (88)	4% (28)	2% (18)	19% (143)	55% (411)	747
2018 House Vote: Republican	7% (45)	16% (101)	3% (19)	3% (16)	19% (120)	51% (319)	620
2018 House Vote: Someone else	4% (2)	11% (6)	6% (3)	2% (1)	20% (11)	58% (31)	53
2016 Vote: Hillary Clinton	7% (50)	11% (78)	3% (21)	3% (18)	19% (133)	56% (386)	687
2016 Vote: Donald Trump	7% (50)	16% (111)	3% (21)	2% (13)	18% (122)	54% (380)	698
2016 Vote: Other	— (0)	7% (7)	5% (5)	2% (2)	16% (16)	70% (70)	99
2016 Vote: Didn't Vote	5% (36)	6% (42)	4% (27)	3% (22)	19% (132)	64% (455)	715
Voted in 2014: Yes	7% (85)	13% (162)	3% (40)	2% (26)	18% (227)	56% (698)	1238
Voted in 2014: No	5% (51)	8% (77)	4% (35)	3% (29)	18% (178)	62% (593)	962
2012 Vote: Barack Obama	7% (63)	12% (101)	3% (26)	2% (18)	17% (146)	59% (511)	865
2012 Vote: Mitt Romney	6% (32)	13% (65)	2% (10)	2% (12)	19% (95)	57% (280)	493
2012 Vote: Didn't Vote	5% (41)	8% (67)	5% (37)	3% (24)	20% (157)	59% (472)	798
4-Region: Northeast	9% (36)	12% (49)	5% (21)	2% (9)	19% (73)	52% (206)	394
4-Region: Midwest	3% (14)	10% (46)	3% (12)	2% (9)	18% (84)	64% (297)	462
4-Region: South	6% (47)	9% (77)	3% (22)	3% (23)	20% (166)	59% (489)	824
4-Region: West	7% (37)	13% (68)	4% (19)	3% (15)	16% (83)	57% (298)	520

Continued on next page



**Table MCSP2\_4:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Kurt Suzuki

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (135)	11% (239)	3% (74)	3% (55)	18% (405)	59% (1291)	2200
Sports fans	9% (128)	15% (217)	4% (60)	3% (39)	22% (314)	47% (664)	1423
Avid Sports fans	18% (90)	20% (98)	4% (19)	4% (19)	24% (121)	31% (155)	501
NFL fans	9% (122)	16% (215)	4% (55)	3% (36)	21% (277)	47% (622)	1327
Avid NFL fans	14% (92)	16% (103)	4% (23)	2% (16)	24% (156)	40% (256)	646
College football fans	10% (111)	18% (188)	5% (53)	3% (31)	21% (219)	43% (457)	1060
Avid College football fans	16% (64)	17% (67)	5% (19)	3% (11)	24% (92)	35% (136)	389
Democratic sports fans	10% (54)	13% (70)	6% (31)	3% (17)	20% (113)	48% (267)	552
Republican sports fans	10% (49)	18% (86)	4% (20)	2% (8)	23% (106)	43% (199)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_5: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Curt Schilling

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (196)	16% (356)	5% (106)	4% (99)	20% (430)	46% (1013)	2200
Gender: Male	13% (142)	23% (243)	7% (78)	7% (72)	20% (216)	29% (311)	1062
Gender: Female	5% (54)	10% (113)	2% (28)	2% (26)	19% (214)	62% (702)	1138
Age: 18-34	7% (49)	15% (96)	6% (38)	4% (27)	14% (92)	54% (354)	655
Age: 35-44	14% (49)	20% (72)	5% (19)	6% (23)	23% (81)	32% (114)	358
Age: 45-64	9% (65)	15% (111)	4% (31)	4% (33)	22% (169)	46% (343)	751
Age: 65+	8% (33)	18% (77)	4% (19)	4% (16)	20% (88)	47% (203)	436
GenZers: 1997-2012	5% (12)	11% (27)	6% (16)	2% (5)	9% (23)	66% (159)	242
Millennials: 1981-1996	10% (61)	17% (101)	6% (33)	6% (34)	18% (109)	43% (254)	592
GenXers: 1965-1980	9% (46)	17% (86)	5% (25)	5% (26)	22% (108)	41% (203)	495
Baby Boomers: 1946-1964	9% (70)	15% (121)	4% (30)	4% (32)	22% (178)	46% (363)	795
PID: Dem (no lean)	8% (64)	15% (125)	5% (40)	6% (52)	16% (138)	50% (422)	842
PID: Ind (no lean)	6% (39)	13% (84)	5% (33)	4% (25)	24% (155)	49% (321)	657
PID: Rep (no lean)	13% (93)	21% (147)	5% (33)	3% (21)	19% (136)	39% (271)	701
PID/Gender: Dem Men	12% (45)	23% (83)	8% (30)	11% (42)	15% (55)	30% (112)	368
PID/Gender: Dem Women	4% (19)	9% (42)	2% (10)	2% (11)	18% (83)	65% (310)	475
PID/Gender: Ind Men	8% (26)	17% (53)	7% (21)	5% (16)	29% (93)	34% (107)	316
PID/Gender: Ind Women	4% (13)	9% (31)	3% (11)	3% (10)	18% (62)	63% (214)	341
PID/Gender: Rep Men	19% (71)	28% (107)	7% (26)	4% (15)	18% (68)	24% (92)	379
PID/Gender: Rep Women	7% (22)	12% (40)	2% (7)	2% (6)	21% (68)	55% (179)	322
Ideo: Liberal (1-3)	7% (45)	16% (108)	6% (42)	8% (54)	18% (117)	45% (299)	664
Ideo: Moderate (4)	7% (46)	16% (103)	5% (35)	4% (24)	22% (147)	46% (298)	652
Ideo: Conservative (5-7)	14% (102)	19% (139)	3% (25)	2% (16)	20% (146)	41% (304)	732
Educ: < College	7% (106)	13% (199)	3% (50)	4% (57)	19% (291)	53% (809)	1512
Educ: Bachelors degree	12% (54)	20% (89)	8% (38)	6% (25)	22% (99)	31% (139)	444
Educ: Post-grad	15% (36)	28% (68)	8% (19)	7% (16)	16% (40)	27% (66)	244
Income: Under 50k	6% (80)	13% (168)	4% (56)	4% (46)	19% (247)	53% (677)	1273
Income: 50k-100k	11% (66)	17% (107)	4% (26)	6% (40)	20% (125)	41% (255)	618
Income: 100k+	16% (50)	26% (81)	8% (24)	4% (14)	19% (58)	26% (81)	309
Ethnicity: White	9% (156)	17% (289)	5% (81)	5% (80)	19% (334)	45% (783)	1722
Ethnicity: Hispanic	9% (30)	18% (61)	4% (15)	3% (11)	12% (41)	55% (191)	349

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**Table MCSP2\_5: Do you have a favorable or unfavorable opinion of each of the following sports figures?**  
 Curt Schilling

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (196)	16% (356)	5% (106)	4% (99)	20% (430)	46% (1013)	2200
Ethnicity: Black	9% (23)	14% (39)	6% (17)	3% (9)	23% (64)	44% (122)	274
Ethnicity: Other	8% (17)	14% (29)	4% (8)	5% (10)	16% (32)	53% (108)	204
All Christian	12% (138)	21% (231)	5% (58)	3% (31)	18% (195)	41% (458)	1111
All Non-Christian	13% (17)	16% (20)	7% (9)	9% (12)	23% (30)	33% (43)	131
Atheist	5% (5)	15% (16)	— (0)	10% (11)	21% (22)	49% (52)	107
Agnostic/Nothing in particular	3% (15)	12% (63)	6% (32)	6% (35)	22% (121)	51% (278)	544
Something Else	7% (21)	8% (25)	2% (7)	3% (10)	20% (62)	59% (182)	307
Religious Non-Protestant/Catholic	13% (20)	14% (21)	9% (14)	8% (12)	21% (32)	34% (51)	150
Evangelical	14% (91)	16% (104)	4% (27)	2% (15)	15% (97)	48% (306)	640
Non-Evangelical	8% (60)	20% (147)	4% (31)	4% (26)	21% (153)	43% (320)	735
Community: Urban	10% (72)	19% (141)	7% (51)	4% (31)	18% (132)	43% (320)	747
Community: Suburban	9% (87)	15% (147)	4% (42)	5% (52)	21% (203)	45% (439)	970
Community: Rural	8% (38)	14% (68)	3% (13)	3% (16)	20% (95)	53% (254)	483
Employ: Private Sector	13% (89)	22% (149)	6% (41)	6% (39)	19% (126)	35% (234)	678
Employ: Government	12% (12)	21% (22)	7% (8)	4% (4)	21% (23)	36% (38)	106
Employ: Self-Employed	12% (21)	10% (17)	8% (13)	2% (4)	25% (41)	43% (72)	168
Employ: Homemaker	4% (5)	9% (13)	2% (2)	5% (7)	22% (30)	58% (78)	134
Employ: Retired	7% (38)	17% (93)	4% (25)	5% (25)	21% (119)	46% (254)	555
Employ: Unemployed	6% (22)	10% (33)	3% (9)	5% (17)	20% (66)	56% (187)	334
Employ: Other	5% (6)	18% (21)	2% (2)	1% (2)	13% (16)	60% (70)	116
Military HH: Yes	9% (29)	21% (64)	7% (21)	4% (11)	20% (61)	40% (126)	312
Military HH: No	9% (167)	15% (292)	5% (86)	5% (88)	20% (369)	47% (887)	1888
RD/WT: Right Direction	14% (99)	22% (152)	6% (42)	3% (21)	18% (128)	37% (256)	699
RD/WT: Wrong Track	6% (97)	14% (204)	4% (64)	5% (77)	20% (302)	50% (757)	1501
Trump Job Approve	12% (113)	19% (169)	5% (42)	3% (28)	20% (180)	42% (378)	909
Trump Job Disapprove	7% (82)	15% (188)	5% (61)	6% (70)	19% (233)	48% (591)	1226
Trump Job Strongly Approve	16% (85)	17% (90)	6% (31)	4% (19)	18% (101)	40% (220)	546
Trump Job Somewhat Approve	8% (28)	22% (78)	3% (11)	2% (9)	22% (79)	44% (158)	363
Trump Job Somewhat Disapprove	7% (16)	24% (57)	7% (15)	3% (7)	20% (47)	39% (92)	233
Trump Job Strongly Disapprove	7% (66)	13% (131)	5% (46)	6% (64)	19% (187)	50% (499)	993

Continued on next page

**Table MCSP2\_5: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Curt Schilling

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (196)	16% (356)	5% (106)	4% (99)	20% (430)	46% (1013)	2200
Favorable of Trump	13% (118)	19% (174)	4% (39)	3% (28)	20% (179)	41% (376)	915
Unfavorable of Trump	6% (76)	15% (180)	5% (61)	6% (68)	19% (232)	49% (590)	1208
Very Favorable of Trump	16% (93)	18% (108)	5% (28)	4% (23)	17% (103)	40% (241)	596
Somewhat Favorable of Trump	8% (25)	21% (66)	3% (11)	2% (6)	24% (76)	42% (135)	319
Somewhat Unfavorable of Trump	4% (8)	22% (43)	8% (14)	1% (3)	20% (39)	44% (85)	192
Very Unfavorable of Trump	7% (67)	14% (138)	5% (47)	6% (66)	19% (194)	50% (505)	1016
#1 Issue: Economy	12% (91)	16% (119)	6% (45)	4% (31)	22% (166)	41% (309)	761
#1 Issue: Security	10% (23)	19% (46)	5% (12)	2% (4)	14% (33)	50% (118)	235
#1 Issue: Health Care	5% (22)	17% (71)	5% (20)	7% (28)	18% (79)	49% (209)	430
#1 Issue: Medicare / Social Security	8% (30)	19% (67)	3% (11)	5% (16)	22% (76)	43% (151)	351
#1 Issue: Women's Issues	6% (7)	11% (13)	4% (5)	5% (6)	17% (19)	56% (65)	115
#1 Issue: Education	5% (5)	17% (15)	7% (6)	6% (5)	11% (9)	53% (45)	86
#1 Issue: Energy	17% (13)	18% (13)	3% (3)	6% (4)	20% (15)	36% (27)	76
#1 Issue: Other	4% (5)	8% (12)	4% (5)	3% (4)	21% (31)	61% (89)	147
2018 House Vote: Democrat	9% (66)	19% (141)	5% (40)	7% (50)	19% (142)	41% (308)	747
2018 House Vote: Republican	14% (89)	21% (131)	5% (30)	3% (20)	22% (134)	35% (217)	620
2018 House Vote: Someone else	8% (4)	16% (8)	3% (2)	7% (4)	18% (9)	49% (26)	53
2016 Vote: Hillary Clinton	8% (53)	16% (113)	6% (40)	7% (48)	21% (141)	42% (290)	687
2016 Vote: Donald Trump	14% (97)	23% (158)	4% (31)	2% (16)	19% (134)	38% (263)	698
2016 Vote: Other	5% (5)	15% (15)	4% (4)	5% (5)	21% (21)	50% (50)	99
2016 Vote: Didn't Vote	6% (41)	10% (70)	4% (32)	4% (30)	19% (133)	57% (410)	715
Voted in 2014: Yes	11% (136)	20% (248)	5% (60)	5% (59)	20% (244)	40% (489)	1238
Voted in 2014: No	6% (60)	11% (108)	5% (46)	4% (39)	19% (186)	54% (524)	962
2012 Vote: Barack Obama	8% (71)	18% (158)	5% (47)	6% (54)	19% (164)	43% (371)	865
2012 Vote: Mitt Romney	16% (78)	20% (98)	4% (20)	3% (13)	20% (96)	38% (187)	493
2012 Vote: Didn't Vote	6% (44)	11% (90)	5% (36)	4% (30)	20% (156)	55% (441)	798
4-Region: Northeast	11% (45)	21% (81)	5% (19)	6% (24)	22% (86)	35% (139)	394
4-Region: Midwest	8% (38)	15% (71)	5% (21)	4% (18)	19% (89)	49% (225)	462
4-Region: South	9% (76)	15% (120)	4% (35)	4% (35)	21% (174)	47% (384)	824
4-Region: West	7% (38)	16% (84)	6% (31)	4% (22)	15% (80)	51% (265)	520

Continued on next page

**Table MCSP2\_5:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Curt Schilling

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (196)	16% (356)	5% (106)	4% (99)	20% (430)	46% (1013)	2200
Sports fans	13% (180)	23% (325)	6% (87)	6% (81)	21% (304)	31% (445)	1423
Avid Sports fans	22% (110)	29% (147)	8% (40)	8% (38)	17% (88)	16% (79)	501
NFL fans	13% (168)	22% (298)	6% (79)	6% (74)	21% (284)	32% (424)	1327
Avid NFL fans	19% (122)	27% (171)	6% (36)	7% (43)	17% (113)	25% (161)	646
College football fans	15% (158)	26% (272)	7% (74)	6% (66)	18% (196)	28% (295)	1060
Avid College football fans	24% (94)	28% (109)	7% (28)	6% (25)	16% (61)	19% (72)	389
Democratic sports fans	10% (58)	22% (119)	6% (33)	9% (47)	18% (99)	36% (196)	552
Republican sports fans	18% (85)	27% (129)	6% (27)	3% (16)	21% (96)	25% (115)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_6: Do you have a favorable or unfavorable opinion of each of the following sports figures?**  
Megan Rapinoe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (181)	12% (259)	4% (97)	7% (146)	14% (316)	55% (1201)	2200
Gender: Male	11% (112)	15% (162)	6% (67)	9% (92)	15% (164)	44% (465)	1062
Gender: Female	6% (69)	9% (97)	3% (31)	5% (54)	13% (151)	65% (736)	1138
Age: 18-34	8% (54)	15% (96)	5% (30)	6% (39)	14% (91)	53% (345)	655
Age: 35-44	14% (50)	18% (63)	8% (29)	5% (16)	15% (54)	41% (145)	358
Age: 45-64	7% (50)	9% (65)	3% (26)	9% (66)	15% (110)	58% (434)	751
Age: 65+	6% (26)	8% (36)	3% (13)	6% (25)	14% (61)	63% (276)	436
GenZers: 1997-2012	7% (16)	11% (27)	4% (11)	5% (12)	11% (27)	62% (149)	242
Millennials: 1981-1996	10% (59)	16% (97)	6% (35)	6% (35)	15% (90)	47% (277)	592
GenXers: 1965-1980	10% (48)	13% (63)	6% (30)	6% (32)	15% (74)	50% (248)	495
Baby Boomers: 1946-1964	7% (53)	9% (69)	2% (18)	8% (63)	14% (112)	60% (480)	795
PID: Dem (no lean)	13% (106)	14% (117)	4% (33)	2% (20)	14% (115)	54% (451)	842
PID: Ind (no lean)	4% (28)	10% (64)	4% (24)	7% (48)	15% (100)	60% (393)	657
PID: Rep (no lean)	7% (47)	11% (78)	6% (40)	11% (78)	14% (100)	51% (358)	701
PID/Gender: Dem Men	16% (58)	19% (70)	7% (25)	3% (11)	15% (55)	40% (148)	368
PID/Gender: Dem Women	10% (48)	10% (48)	2% (8)	2% (8)	13% (60)	64% (302)	475
PID/Gender: Ind Men	5% (16)	13% (41)	5% (15)	9% (28)	18% (55)	51% (160)	316
PID/Gender: Ind Women	4% (12)	7% (23)	3% (9)	6% (20)	13% (45)	68% (233)	341
PID/Gender: Rep Men	10% (38)	14% (52)	7% (26)	14% (53)	14% (54)	41% (156)	379
PID/Gender: Rep Women	3% (9)	8% (26)	4% (14)	8% (25)	14% (46)	62% (201)	322
Ideo: Liberal (1-3)	15% (101)	16% (105)	5% (35)	2% (15)	15% (100)	46% (308)	664
Ideo: Moderate (4)	6% (39)	12% (81)	4% (26)	7% (45)	14% (93)	56% (368)	652
Ideo: Conservative (5-7)	5% (37)	9% (69)	5% (33)	11% (83)	14% (99)	56% (410)	732
Educ: < College	5% (74)	9% (131)	4% (58)	6% (85)	14% (216)	63% (949)	1512
Educ: Bachelors degree	12% (55)	17% (77)	5% (20)	10% (46)	15% (69)	40% (177)	444
Educ: Post-grad	21% (52)	21% (52)	8% (19)	6% (15)	13% (31)	31% (75)	244
Income: Under 50k	6% (73)	8% (108)	4% (49)	6% (75)	15% (189)	61% (779)	1273
Income: 50k-100k	10% (60)	13% (82)	4% (27)	8% (49)	14% (88)	50% (312)	618
Income: 100k+	15% (47)	23% (70)	7% (21)	7% (22)	12% (38)	36% (110)	309
Ethnicity: White	8% (142)	11% (189)	4% (75)	7% (119)	14% (238)	56% (959)	1722
Ethnicity: Hispanic	8% (29)	11% (39)	4% (15)	7% (26)	11% (39)	58% (202)	349

Continued on next page

**Table MCSP2\_6:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Megan Rapinoe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (181)	12% (259)	4% (97)	7% (146)	14% (316)	55% (1201)	2200
Ethnicity: Black	9% (24)	15% (42)	6% (15)	5% (15)	17% (46)	48% (132)	274
Ethnicity: Other	7% (15)	14% (29)	3% (7)	6% (12)	16% (32)	54% (109)	204
All Christian	9% (95)	13% (148)	6% (63)	8% (87)	12% (134)	53% (584)	1111
All Non-Christian	16% (20)	21% (27)	5% (6)	7% (9)	17% (23)	34% (45)	131
Atheist	12% (13)	11% (12)	5% (6)	4% (4)	19% (20)	49% (53)	107
Agnostic/Nothing in particular	6% (33)	10% (55)	3% (18)	5% (29)	17% (91)	59% (319)	544
Something Else	7% (20)	6% (17)	2% (5)	5% (16)	15% (47)	65% (201)	307
Religious Non-Protestant/Catholic	15% (22)	21% (32)	4% (6)	7% (11)	15% (23)	37% (56)	150
Evangelical	8% (54)	12% (77)	5% (34)	6% (41)	10% (65)	58% (369)	640
Non-Evangelical	8% (55)	11% (80)	4% (30)	8% (60)	15% (112)	54% (398)	735
Community: Urban	11% (80)	17% (125)	5% (39)	4% (32)	16% (116)	47% (355)	747
Community: Suburban	8% (79)	11% (102)	4% (37)	8% (81)	15% (145)	54% (527)	970
Community: Rural	5% (22)	7% (33)	4% (22)	7% (33)	11% (55)	66% (319)	483
Employ: Private Sector	11% (74)	18% (120)	7% (49)	7% (50)	15% (102)	42% (281)	678
Employ: Government	17% (18)	24% (25)	5% (6)	7% (7)	13% (13)	35% (37)	106
Employ: Self-Employed	8% (13)	13% (23)	6% (9)	6% (11)	14% (24)	52% (88)	168
Employ: Homemaker	3% (4)	4% (6)	2% (3)	5% (7)	16% (21)	69% (93)	134
Employ: Retired	6% (32)	8% (47)	4% (23)	7% (40)	15% (81)	60% (332)	555
Employ: Unemployed	7% (22)	7% (24)	1% (2)	8% (26)	15% (50)	63% (211)	334
Employ: Other	8% (10)	9% (11)	3% (3)	— (0)	15% (17)	65% (76)	116
Military HH: Yes	7% (23)	13% (40)	7% (22)	9% (27)	15% (46)	49% (154)	312
Military HH: No	8% (158)	12% (219)	4% (75)	6% (119)	14% (269)	55% (1047)	1888
RD/WT: Right Direction	8% (58)	13% (91)	6% (44)	11% (74)	13% (88)	49% (344)	699
RD/WT: Wrong Track	8% (123)	11% (168)	4% (54)	5% (71)	15% (228)	57% (857)	1501
Trump Job Approve	6% (56)	10% (93)	5% (49)	11% (102)	13% (122)	54% (488)	909
Trump Job Disapprove	10% (124)	13% (163)	4% (47)	3% (42)	15% (182)	54% (667)	1226
Trump Job Strongly Approve	7% (41)	9% (48)	5% (30)	14% (76)	12% (67)	52% (284)	546
Trump Job Somewhat Approve	4% (15)	12% (44)	5% (19)	7% (25)	15% (55)	56% (205)	363
Trump Job Somewhat Disapprove	4% (10)	16% (38)	6% (14)	7% (16)	15% (35)	51% (119)	233
Trump Job Strongly Disapprove	11% (113)	13% (125)	3% (33)	3% (27)	15% (148)	55% (547)	993

Continued on next page

**Table MCSP2\_6:** Do you have a favorable or unfavorable opinion of each of the following sports figures?

Megan Rapinoe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (181)	12% (259)	4% (97)	7% (146)	14% (316)	55% (1201)	2200
Favorable of Trump	6% (59)	11% (98)	5% (47)	11% (103)	13% (120)	53% (488)	915
Unfavorable of Trump	10% (118)	13% (157)	4% (48)	3% (39)	15% (177)	55% (669)	1208
Very Favorable of Trump	9% (51)	9% (55)	5% (28)	13% (77)	12% (73)	52% (312)	596
Somewhat Favorable of Trump	3% (8)	14% (44)	6% (19)	8% (26)	14% (46)	55% (176)	319
Somewhat Unfavorable of Trump	4% (8)	15% (29)	8% (15)	5% (10)	15% (29)	53% (101)	192
Very Unfavorable of Trump	11% (110)	13% (128)	3% (33)	3% (29)	15% (148)	56% (568)	1016
#1 Issue: Economy	8% (59)	11% (87)	5% (37)	9% (69)	16% (124)	50% (384)	761
#1 Issue: Security	4% (9)	9% (22)	5% (12)	16% (37)	11% (27)	54% (128)	235
#1 Issue: Health Care	9% (38)	15% (66)	5% (20)	3% (12)	16% (70)	52% (226)	430
#1 Issue: Medicare / Social Security	9% (31)	9% (33)	3% (11)	5% (17)	14% (48)	60% (211)	351
#1 Issue: Women's Issues	9% (11)	7% (8)	9% (10)	1% (2)	16% (19)	57% (66)	115
#1 Issue: Education	10% (9)	19% (16)	5% (4)	7% (6)	6% (5)	53% (46)	86
#1 Issue: Energy	21% (16)	19% (14)	2% (2)	1% (1)	13% (10)	44% (33)	76
#1 Issue: Other	7% (10)	9% (13)	1% (1)	2% (3)	9% (13)	73% (107)	147
2018 House Vote: Democrat	15% (110)	17% (124)	4% (31)	2% (18)	14% (106)	48% (358)	747
2018 House Vote: Republican	6% (39)	12% (74)	6% (40)	14% (86)	12% (75)	49% (306)	620
2018 House Vote: Someone else	7% (4)	5% (3)	11% (6)	8% (4)	16% (8)	53% (28)	53
2016 Vote: Hillary Clinton	15% (100)	16% (110)	4% (26)	2% (16)	15% (103)	48% (332)	687
2016 Vote: Donald Trump	7% (46)	11% (76)	6% (39)	13% (91)	11% (76)	53% (370)	698
2016 Vote: Other	7% (6)	11% (11)	3% (3)	6% (6)	11% (10)	63% (63)	99
2016 Vote: Didn't Vote	4% (28)	9% (63)	4% (29)	5% (33)	18% (126)	61% (436)	715
Voted in 2014: Yes	10% (128)	13% (166)	5% (60)	8% (96)	13% (157)	51% (630)	1238
Voted in 2014: No	6% (53)	10% (93)	4% (38)	5% (49)	16% (159)	59% (570)	962
2012 Vote: Barack Obama	12% (103)	16% (136)	4% (32)	4% (35)	13% (112)	52% (446)	865
2012 Vote: Mitt Romney	7% (34)	8% (40)	7% (33)	12% (59)	11% (54)	55% (272)	493
2012 Vote: Didn't Vote	5% (42)	10% (80)	4% (31)	6% (44)	18% (143)	57% (458)	798
4-Region: Northeast	10% (40)	15% (58)	6% (24)	7% (27)	15% (58)	48% (187)	394
4-Region: Midwest	6% (26)	10% (48)	4% (17)	7% (31)	15% (70)	58% (270)	462
4-Region: South	8% (64)	10% (81)	4% (33)	7% (58)	16% (128)	56% (461)	824
4-Region: West	10% (51)	14% (72)	4% (23)	6% (31)	12% (60)	54% (283)	520

Continued on next page



**Table MCSP2\_6:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Megan Rapinoe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (181)	12% (259)	4% (97)	7% (146)	14% (316)	55% (1201)	2200
Sports fans	11% (157)	16% (224)	6% (88)	8% (107)	16% (235)	43% (612)	1423
Avid Sports fans	17% (86)	20% (101)	5% (27)	11% (54)	16% (79)	31% (154)	501
NFL fans	11% (151)	16% (215)	5% (69)	7% (87)	16% (218)	44% (586)	1327
Avid NFL fans	14% (91)	16% (102)	6% (38)	7% (47)	17% (107)	40% (261)	646
College football fans	13% (138)	18% (189)	6% (68)	8% (85)	15% (160)	40% (420)	1060
Avid College football fans	18% (70)	18% (68)	5% (18)	13% (49)	14% (56)	33% (128)	389
Democratic sports fans	16% (86)	18% (97)	6% (31)	3% (17)	15% (85)	43% (235)	552
Republican sports fans	9% (43)	15% (68)	7% (34)	13% (59)	15% (72)	41% (192)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_7: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Stephen Curry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	19%	(415)	23%	(515)	5%	(117)	4%	(81)	19%	(422)	29%	(649)	2200
Gender: Male	22%	(235)	27%	(288)	8%	(84)	4%	(46)	18%	(192)	20%	(217)	1062
Gender: Female	16%	(181)	20%	(227)	3%	(33)	3%	(35)	20%	(231)	38%	(431)	1138
Age: 18-34	24%	(157)	26%	(171)	6%	(38)	5%	(32)	19%	(126)	20%	(132)	655
Age: 35-44	24%	(87)	25%	(90)	7%	(24)	4%	(13)	20%	(70)	21%	(73)	358
Age: 45-64	15%	(109)	20%	(154)	6%	(45)	4%	(29)	21%	(158)	34%	(256)	751
Age: 65+	14%	(62)	23%	(100)	2%	(11)	2%	(7)	16%	(69)	43%	(187)	436
GenZers: 1997-2012	27%	(64)	27%	(65)	3%	(8)	5%	(12)	21%	(52)	16%	(40)	242
Millennials: 1981-1996	22%	(131)	25%	(148)	8%	(46)	4%	(25)	19%	(113)	22%	(129)	592
GenXers: 1965-1980	18%	(89)	22%	(108)	6%	(28)	4%	(21)	20%	(97)	31%	(153)	495
Baby Boomers: 1946-1964	15%	(116)	23%	(180)	4%	(36)	3%	(22)	19%	(150)	37%	(291)	795
PID: Dem (no lean)	26%	(221)	27%	(229)	4%	(35)	2%	(13)	17%	(142)	24%	(201)	842
PID: Ind (no lean)	14%	(90)	20%	(135)	5%	(35)	4%	(27)	22%	(146)	34%	(224)	657
PID: Rep (no lean)	15%	(104)	22%	(151)	7%	(47)	6%	(41)	19%	(134)	32%	(223)	701
PID/Gender: Dem Men	34%	(124)	30%	(111)	6%	(23)	1%	(5)	13%	(48)	15%	(56)	368
PID/Gender: Dem Women	20%	(97)	25%	(118)	2%	(12)	2%	(8)	20%	(94)	31%	(146)	475
PID/Gender: Ind Men	12%	(39)	26%	(83)	7%	(21)	3%	(11)	25%	(78)	26%	(83)	316
PID/Gender: Ind Women	15%	(51)	15%	(52)	4%	(14)	5%	(16)	20%	(68)	41%	(141)	341
PID/Gender: Rep Men	19%	(71)	25%	(94)	10%	(39)	8%	(30)	17%	(66)	21%	(78)	379
PID/Gender: Rep Women	10%	(32)	18%	(57)	3%	(8)	4%	(11)	21%	(69)	45%	(145)	322
Ideo: Liberal (1-3)	27%	(177)	26%	(173)	5%	(36)	3%	(18)	16%	(107)	23%	(152)	664
Ideo: Moderate (4)	17%	(111)	26%	(168)	5%	(30)	3%	(20)	21%	(138)	28%	(184)	652
Ideo: Conservative (5-7)	14%	(106)	21%	(154)	6%	(46)	6%	(41)	19%	(139)	34%	(246)	732
Educ: < College	17%	(255)	21%	(314)	5%	(70)	3%	(51)	20%	(309)	34%	(514)	1512
Educ: Bachelors degree	23%	(103)	29%	(130)	6%	(28)	5%	(21)	17%	(77)	19%	(85)	444
Educ: Post-grad	24%	(58)	29%	(71)	8%	(19)	4%	(10)	15%	(36)	21%	(50)	244
Income: Under 50k	17%	(217)	21%	(272)	4%	(53)	3%	(39)	21%	(263)	34%	(429)	1273
Income: 50k-100k	21%	(127)	23%	(141)	6%	(38)	4%	(26)	19%	(114)	28%	(172)	618
Income: 100k+	23%	(71)	33%	(103)	9%	(27)	5%	(16)	14%	(45)	16%	(48)	309
Ethnicity: White	15%	(251)	23%	(389)	5%	(88)	4%	(70)	20%	(342)	34%	(582)	1722
Ethnicity: Hispanic	16%	(57)	30%	(104)	6%	(22)	6%	(22)	19%	(67)	22%	(78)	349

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**Table MCSP2\_7: Do you have a favorable or unfavorable opinion of each of the following sports figures?**  
 Stephen Curry

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (415)	23% (515)	5% (117)	4% (81)	19% (422)	29% (649)	2200
Ethnicity: Black	44% (122)	26% (72)	6% (17)	2% (6)	12% (33)	9% (24)	274
Ethnicity: Other	21% (43)	26% (54)	6% (12)	3% (6)	23% (47)	21% (43)	204
All Christian	18% (199)	24% (266)	6% (67)	4% (49)	17% (185)	31% (346)	1111
All Non-Christian	29% (38)	23% (30)	6% (8)	3% (4)	19% (25)	19% (25)	131
Atheist	16% (17)	25% (27)	5% (5)	5% (5)	20% (21)	29% (31)	107
Agnostic/Nothing in particular	15% (80)	25% (135)	5% (27)	3% (14)	26% (141)	27% (147)	544
Something Else	26% (81)	19% (57)	3% (11)	3% (9)	16% (50)	32% (100)	307
Religious Non-Protestant/Catholic	29% (43)	21% (32)	7% (11)	3% (5)	18% (26)	22% (34)	150
Evangelical	22% (142)	20% (126)	5% (31)	4% (26)	16% (104)	33% (211)	640
Non-Evangelical	18% (129)	26% (190)	6% (41)	4% (30)	17% (124)	30% (222)	735
Community: Urban	27% (202)	25% (186)	6% (46)	2% (17)	18% (137)	21% (159)	747
Community: Suburban	15% (149)	25% (239)	5% (47)	5% (47)	20% (190)	31% (297)	970
Community: Rural	13% (64)	19% (90)	5% (24)	3% (17)	20% (96)	40% (193)	483
Employ: Private Sector	22% (152)	29% (196)	8% (57)	4% (28)	17% (116)	19% (130)	678
Employ: Government	32% (34)	26% (28)	8% (8)	1% (2)	14% (15)	18% (19)	106
Employ: Self-Employed	15% (26)	23% (39)	5% (9)	7% (12)	22% (36)	28% (47)	168
Employ: Homemaker	5% (7)	23% (31)	1% (1)	5% (6)	25% (33)	41% (55)	134
Employ: Retired	14% (77)	21% (115)	4% (20)	3% (14)	19% (106)	40% (222)	555
Employ: Unemployed	19% (64)	16% (54)	2% (8)	4% (14)	26% (86)	32% (108)	334
Employ: Other	27% (32)	15% (18)	8% (9)	2% (3)	7% (8)	40% (47)	116
Military HH: Yes	16% (51)	23% (73)	5% (16)	4% (13)	19% (60)	32% (99)	312
Military HH: No	19% (364)	23% (443)	5% (101)	4% (68)	19% (362)	29% (550)	1888
RD/WT: Right Direction	15% (106)	22% (157)	9% (63)	6% (41)	19% (130)	29% (201)	699
RD/WT: Wrong Track	21% (309)	24% (358)	4% (54)	3% (40)	19% (293)	30% (447)	1501
Trump Job Approve	14% (128)	21% (193)	7% (62)	5% (50)	19% (172)	33% (305)	909
Trump Job Disapprove	23% (284)	26% (317)	4% (51)	3% (31)	18% (224)	26% (319)	1226
Trump Job Strongly Approve	16% (86)	16% (87)	8% (43)	7% (39)	19% (106)	34% (184)	546
Trump Job Somewhat Approve	12% (42)	29% (106)	5% (18)	3% (10)	18% (66)	33% (120)	363
Trump Job Somewhat Disapprove	19% (45)	27% (64)	6% (15)	3% (7)	19% (44)	26% (59)	233
Trump Job Strongly Disapprove	24% (239)	25% (253)	4% (36)	3% (25)	18% (181)	26% (260)	993

Continued on next page

**Table MCSP2\_7: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Stephen Curry

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (415)	23% (515)	5% (117)	4% (81)	19% (422)	29% (649)	2200
Favorable of Trump	14% (132)	20% (187)	7% (62)	6% (53)	19% (173)	34% (307)	915
Unfavorable of Trump	23% (277)	26% (319)	4% (48)	2% (28)	18% (218)	26% (319)	1208
Very Favorable of Trump	17% (98)	16% (96)	7% (44)	8% (46)	19% (111)	34% (201)	596
Somewhat Favorable of Trump	11% (34)	29% (91)	6% (19)	2% (7)	19% (62)	33% (106)	319
Somewhat Unfavorable of Trump	17% (32)	27% (52)	7% (13)	2% (4)	19% (36)	28% (54)	192
Very Unfavorable of Trump	24% (245)	26% (266)	3% (34)	2% (24)	18% (182)	26% (265)	1016
#1 Issue: Economy	19% (144)	24% (182)	6% (43)	5% (35)	21% (161)	26% (196)	761
#1 Issue: Security	15% (35)	18% (41)	9% (21)	5% (13)	19% (44)	34% (80)	235
#1 Issue: Health Care	17% (71)	25% (109)	6% (24)	3% (11)	21% (90)	29% (125)	430
#1 Issue: Medicare / Social Security	20% (69)	24% (84)	3% (11)	2% (6)	17% (58)	35% (123)	351
#1 Issue: Women's Issues	24% (28)	27% (31)	5% (5)	7% (8)	13% (14)	26% (29)	115
#1 Issue: Education	30% (26)	24% (21)	6% (5)	4% (3)	12% (10)	24% (21)	86
#1 Issue: Energy	24% (19)	24% (18)	4% (3)	4% (3)	23% (18)	21% (16)	76
#1 Issue: Other	16% (23)	20% (30)	3% (4)	1% (2)	19% (28)	40% (59)	147
2018 House Vote: Democrat	29% (216)	27% (204)	4% (30)	1% (8)	16% (121)	23% (169)	747
2018 House Vote: Republican	13% (83)	23% (145)	7% (45)	7% (42)	18% (113)	31% (192)	620
2018 House Vote: Someone else	12% (6)	23% (12)	2% (1)	14% (7)	16% (8)	33% (18)	53
2016 Vote: Hillary Clinton	28% (192)	27% (183)	4% (25)	1% (8)	18% (123)	23% (156)	687
2016 Vote: Donald Trump	14% (99)	22% (153)	7% (48)	5% (38)	18% (125)	34% (234)	698
2016 Vote: Other	11% (11)	24% (23)	6% (6)	5% (5)	19% (19)	35% (35)	99
2016 Vote: Didn't Vote	16% (111)	22% (156)	5% (38)	4% (30)	22% (155)	31% (224)	715
Voted in 2014: Yes	21% (261)	24% (292)	5% (66)	3% (40)	18% (220)	29% (359)	1238
Voted in 2014: No	16% (155)	23% (224)	5% (51)	4% (41)	21% (202)	30% (290)	962
2012 Vote: Barack Obama	26% (223)	25% (218)	5% (42)	1% (12)	16% (135)	27% (234)	865
2012 Vote: Mitt Romney	14% (68)	20% (98)	7% (35)	6% (28)	20% (96)	34% (168)	493
2012 Vote: Didn't Vote	15% (124)	24% (190)	5% (38)	4% (35)	22% (178)	29% (234)	798
4-Region: Northeast	18% (73)	23% (89)	7% (26)	5% (21)	15% (59)	32% (125)	394
4-Region: Midwest	15% (68)	21% (99)	5% (23)	5% (21)	22% (102)	32% (150)	462
4-Region: South	21% (170)	23% (192)	5% (43)	4% (32)	19% (156)	28% (232)	824
4-Region: West	20% (104)	26% (136)	5% (25)	1% (7)	20% (106)	27% (142)	520

Continued on next page

**Table MCSP2\_7:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Stephen Curry

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (415)	23% (515)	5% (117)	4% (81)	19% (422)	29% (649)	2200
Sports fans	26% (376)	29% (414)	7% (93)	4% (59)	17% (246)	16% (235)	1423
Avid Sports fans	38% (192)	33% (166)	6% (30)	5% (25)	11% (55)	7% (34)	501
NFL fans	26% (351)	29% (388)	6% (76)	3% (44)	18% (243)	17% (225)	1327
Avid NFL fans	34% (219)	30% (192)	6% (36)	4% (26)	13% (81)	14% (92)	646
College football fans	29% (305)	31% (325)	7% (72)	5% (49)	15% (157)	14% (151)	1060
Avid College football fans	36% (141)	29% (111)	9% (33)	6% (23)	13% (49)	8% (32)	389
Democratic sports fans	36% (199)	32% (178)	6% (31)	2% (12)	12% (67)	12% (66)	552
Republican sports fans	21% (98)	27% (128)	8% (35)	7% (33)	20% (93)	18% (82)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_8: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Mark Cuban

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (292)	25% (554)	8% (186)	6% (143)	20% (439)	27% (586)	2200
Gender: Male	17% (186)	30% (322)	10% (107)	9% (94)	17% (184)	16% (169)	1062
Gender: Female	9% (107)	20% (232)	7% (78)	4% (49)	22% (255)	37% (417)	1138
Age: 18-34	12% (78)	23% (148)	8% (53)	6% (40)	16% (103)	36% (234)	655
Age: 35-44	19% (69)	27% (97)	6% (22)	5% (19)	22% (79)	20% (71)	358
Age: 45-64	12% (90)	25% (189)	9% (69)	7% (51)	22% (166)	25% (187)	751
Age: 65+	13% (55)	27% (120)	9% (41)	8% (34)	21% (92)	22% (95)	436
GenZers: 1997-2012	12% (29)	15% (37)	9% (23)	2% (6)	16% (38)	45% (109)	242
Millennials: 1981-1996	13% (75)	26% (156)	8% (44)	7% (42)	18% (107)	28% (169)	592
GenXers: 1965-1980	15% (72)	25% (124)	7% (34)	7% (37)	23% (116)	23% (112)	495
Baby Boomers: 1946-1964	13% (104)	27% (215)	10% (76)	7% (57)	21% (164)	23% (179)	795
PID: Dem (no lean)	16% (133)	29% (246)	6% (48)	4% (32)	18% (148)	28% (235)	842
PID: Ind (no lean)	9% (61)	24% (160)	7% (49)	5% (35)	23% (153)	30% (199)	657
PID: Rep (no lean)	14% (99)	21% (149)	13% (88)	11% (76)	20% (137)	22% (152)	701
PID/Gender: Dem Men	22% (81)	37% (136)	6% (24)	5% (19)	16% (58)	14% (50)	368
PID/Gender: Dem Women	11% (52)	23% (109)	5% (25)	3% (13)	19% (90)	39% (185)	475
PID/Gender: Ind Men	11% (35)	30% (96)	9% (29)	6% (20)	22% (68)	21% (67)	316
PID/Gender: Ind Women	8% (26)	19% (64)	6% (20)	4% (15)	25% (85)	39% (132)	341
PID/Gender: Rep Men	19% (70)	24% (90)	14% (54)	14% (55)	15% (58)	14% (52)	379
PID/Gender: Rep Women	9% (29)	18% (59)	11% (34)	7% (21)	25% (80)	31% (100)	322
Ideo: Liberal (1-3)	17% (113)	30% (196)	7% (47)	4% (29)	16% (105)	26% (174)	664
Ideo: Moderate (4)	13% (83)	27% (175)	7% (49)	6% (39)	22% (143)	25% (162)	652
Ideo: Conservative (5-7)	11% (81)	23% (167)	11% (84)	10% (72)	21% (154)	24% (175)	732
Educ: < College	11% (162)	22% (331)	8% (116)	6% (91)	21% (324)	32% (488)	1512
Educ: Bachelors degree	18% (81)	33% (145)	10% (43)	8% (37)	16% (73)	14% (64)	444
Educ: Post-grad	20% (48)	32% (78)	11% (27)	6% (15)	17% (42)	14% (35)	244
Income: Under 50k	10% (130)	21% (273)	8% (106)	6% (75)	21% (273)	33% (415)	1273
Income: 50k-100k	16% (100)	29% (177)	7% (45)	7% (45)	20% (121)	21% (131)	618
Income: 100k+	20% (62)	34% (104)	11% (35)	7% (23)	14% (45)	13% (40)	309
Ethnicity: White	12% (211)	24% (422)	8% (145)	7% (121)	21% (367)	26% (456)	1722
Ethnicity: Hispanic	13% (44)	24% (83)	9% (32)	7% (25)	16% (57)	31% (109)	349

Continued on next page

**Table MCSP2\_8:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Mark Cuban

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (292)	25% (554)	8% (186)	6% (143)	20% (439)	27% (586)	2200
Ethnicity: Black	20% (54)	28% (77)	9% (25)	5% (13)	12% (33)	26% (71)	274
Ethnicity: Other	13% (27)	27% (55)	7% (15)	5% (9)	19% (38)	29% (59)	204
All Christian	16% (173)	27% (303)	10% (113)	7% (79)	18% (200)	22% (243)	1111
All Non-Christian	17% (23)	35% (45)	7% (9)	9% (11)	16% (21)	16% (21)	131
Atheist	12% (13)	27% (28)	10% (10)	5% (6)	21% (23)	24% (26)	107
Agnostic/Nothing in particular	8% (42)	22% (120)	8% (44)	5% (26)	24% (131)	33% (181)	544
Something Else	13% (41)	19% (58)	3% (8)	7% (20)	21% (64)	38% (116)	307
Religious Non-Protestant/Catholic	18% (27)	31% (46)	8% (11)	10% (15)	17% (25)	17% (25)	150
Evangelical	15% (97)	25% (157)	6% (40)	7% (43)	20% (129)	27% (174)	640
Non-Evangelical	15% (110)	27% (196)	11% (77)	7% (51)	17% (126)	24% (174)	735
Community: Urban	17% (125)	26% (194)	8% (59)	6% (42)	18% (136)	26% (191)	747
Community: Suburban	13% (124)	27% (263)	9% (88)	8% (74)	21% (200)	23% (220)	970
Community: Rural	9% (43)	20% (97)	8% (38)	6% (27)	21% (103)	36% (174)	483
Employ: Private Sector	18% (125)	30% (201)	9% (60)	6% (42)	18% (120)	19% (130)	678
Employ: Government	14% (15)	29% (31)	8% (9)	10% (11)	15% (16)	23% (24)	106
Employ: Self-Employed	8% (14)	26% (43)	12% (21)	10% (17)	17% (28)	27% (45)	168
Employ: Homemaker	7% (9)	30% (40)	5% (7)	2% (2)	30% (41)	26% (35)	134
Employ: Retired	13% (70)	26% (143)	10% (58)	7% (39)	22% (121)	22% (125)	555
Employ: Unemployed	10% (33)	19% (64)	5% (17)	7% (23)	20% (67)	39% (131)	334
Employ: Other	18% (21)	15% (17)	4% (5)	7% (8)	15% (17)	41% (48)	116
Military HH: Yes	10% (33)	27% (83)	13% (41)	8% (24)	19% (58)	23% (73)	312
Military HH: No	14% (259)	25% (471)	8% (145)	6% (119)	20% (381)	27% (513)	1888
RD/WT: Right Direction	14% (101)	27% (189)	10% (67)	10% (71)	18% (126)	21% (145)	699
RD/WT: Wrong Track	13% (192)	24% (365)	8% (119)	5% (72)	21% (313)	29% (441)	1501
Trump Job Approve	13% (116)	24% (219)	10% (92)	9% (85)	19% (174)	25% (223)	909
Trump Job Disapprove	14% (176)	27% (330)	7% (89)	5% (57)	20% (242)	27% (332)	1226
Trump Job Strongly Approve	13% (74)	20% (107)	11% (60)	14% (76)	19% (102)	23% (128)	546
Trump Job Somewhat Approve	12% (42)	31% (112)	9% (33)	3% (10)	20% (72)	26% (95)	363
Trump Job Somewhat Disapprove	11% (25)	29% (68)	9% (21)	5% (13)	20% (47)	25% (59)	233
Trump Job Strongly Disapprove	15% (150)	26% (263)	7% (68)	4% (44)	20% (195)	28% (273)	993

Continued on next page

**Table MCSP2\_8:** Do you have a favorable or unfavorable opinion of each of the following sports figures?

Mark Cuban

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (292)	25% (554)	8% (186)	6% (143)	20% (439)	27% (586)	2200
Favorable of Trump	13% (119)	23% (213)	11% (97)	10% (90)	19% (170)	25% (226)	915
Unfavorable of Trump	14% (171)	28% (339)	7% (86)	4% (47)	20% (238)	27% (327)	1208
Very Favorable of Trump	15% (88)	20% (117)	10% (61)	13% (80)	17% (103)	25% (146)	596
Somewhat Favorable of Trump	10% (31)	30% (96)	11% (35)	3% (10)	21% (67)	25% (80)	319
Somewhat Unfavorable of Trump	8% (16)	29% (56)	9% (18)	5% (9)	20% (38)	28% (54)	192
Very Unfavorable of Trump	15% (155)	28% (283)	7% (68)	4% (38)	20% (200)	27% (272)	1016
#1 Issue: Economy	13% (96)	26% (199)	10% (73)	7% (51)	20% (155)	25% (187)	761
#1 Issue: Security	10% (23)	21% (49)	11% (25)	12% (29)	19% (44)	28% (65)	235
#1 Issue: Health Care	13% (54)	31% (132)	7% (29)	6% (24)	19% (84)	25% (107)	430
#1 Issue: Medicare / Social Security	16% (55)	23% (80)	10% (34)	6% (20)	21% (73)	25% (89)	351
#1 Issue: Women's Issues	14% (17)	18% (21)	9% (11)	1% (1)	23% (26)	33% (38)	115
#1 Issue: Education	20% (17)	33% (28)	1% (1)	5% (4)	13% (12)	28% (24)	86
#1 Issue: Energy	22% (17)	21% (16)	7% (5)	6% (4)	23% (17)	22% (16)	76
#1 Issue: Other	9% (13)	20% (30)	5% (8)	7% (10)	19% (28)	40% (59)	147
2018 House Vote: Democrat	18% (137)	33% (245)	6% (46)	4% (31)	18% (132)	21% (156)	747
2018 House Vote: Republican	14% (86)	25% (156)	13% (78)	12% (73)	18% (110)	19% (119)	620
2018 House Vote: Someone else	10% (5)	19% (10)	16% (9)	8% (4)	13% (7)	34% (18)	53
2016 Vote: Hillary Clinton	19% (127)	32% (220)	6% (42)	4% (29)	17% (120)	22% (149)	687
2016 Vote: Donald Trump	14% (97)	24% (168)	12% (81)	11% (77)	19% (129)	21% (145)	698
2016 Vote: Other	10% (10)	26% (26)	10% (10)	4% (4)	30% (30)	19% (19)	99
2016 Vote: Didn't Vote	8% (58)	20% (139)	7% (52)	4% (32)	22% (161)	38% (272)	715
Voted in 2014: Yes	16% (198)	28% (351)	9% (117)	7% (90)	19% (232)	20% (250)	1238
Voted in 2014: No	10% (94)	21% (204)	7% (69)	6% (53)	22% (207)	35% (336)	962
2012 Vote: Barack Obama	17% (150)	32% (273)	6% (53)	4% (36)	19% (163)	22% (190)	865
2012 Vote: Mitt Romney	15% (72)	24% (116)	13% (65)	10% (48)	19% (92)	20% (100)	493
2012 Vote: Didn't Vote	8% (68)	20% (158)	8% (62)	6% (48)	21% (170)	37% (293)	798
4-Region: Northeast	14% (56)	24% (95)	11% (42)	5% (21)	20% (77)	26% (102)	394
4-Region: Midwest	11% (53)	26% (122)	8% (37)	7% (33)	23% (106)	24% (111)	462
4-Region: South	13% (108)	25% (204)	9% (70)	7% (61)	20% (162)	27% (219)	824
4-Region: West	15% (75)	26% (133)	7% (37)	5% (27)	18% (94)	30% (154)	520

Continued on next page



**Table MCSP2\_8:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Mark Cuban

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (292)	25% (554)	8% (186)	6% (143)	20% (439)	27% (586)	2200
Sports fans	18% (254)	30% (434)	10% (139)	7% (104)	18% (262)	16% (229)	1423
Avid Sports fans	28% (140)	37% (183)	10% (49)	10% (48)	10% (49)	6% (32)	501
NFL fans	19% (247)	31% (413)	9% (121)	6% (82)	18% (245)	17% (220)	1327
Avid NFL fans	25% (161)	33% (216)	8% (51)	7% (42)	14% (89)	13% (87)	646
College football fans	20% (209)	31% (334)	11% (114)	8% (81)	17% (176)	14% (145)	1060
Avid College football fans	26% (103)	34% (131)	11% (41)	11% (42)	11% (43)	8% (29)	389
Democratic sports fans	21% (116)	35% (190)	7% (38)	5% (28)	15% (84)	17% (96)	552
Republican sports fans	19% (88)	26% (122)	12% (58)	12% (57)	17% (81)	13% (63)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_9: Do you have a favorable or unfavorable opinion of each of the following sports figures?**

Michelle Kwan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	25% (554)	3% (74)	2% (37)	21% (459)	34% (744)	2200
Gender: Male	16% (173)	29% (306)	4% (46)	2% (24)	23% (242)	25% (271)	1062
Gender: Female	14% (160)	22% (248)	2% (28)	1% (12)	19% (217)	42% (473)	1138
Age: 18-34	10% (68)	20% (133)	6% (40)	3% (20)	16% (108)	44% (285)	655
Age: 35-44	19% (68)	29% (103)	4% (16)	1% (4)	22% (79)	25% (89)	358
Age: 45-64	16% (120)	27% (204)	2% (14)	1% (11)	24% (179)	30% (223)	751
Age: 65+	18% (77)	26% (113)	1% (4)	— (1)	22% (94)	34% (147)	436
GenZers: 1997-2012	4% (11)	15% (37)	4% (11)	2% (5)	13% (30)	61% (148)	242
Millennials: 1981-1996	14% (84)	25% (146)	6% (36)	3% (18)	21% (122)	31% (186)	592
GenXers: 1965-1980	17% (84)	26% (130)	4% (19)	2% (9)	23% (114)	28% (140)	495
Baby Boomers: 1946-1964	18% (139)	28% (223)	1% (8)	1% (5)	22% (175)	31% (245)	795
PID: Dem (no lean)	18% (152)	26% (218)	4% (31)	2% (14)	19% (159)	32% (269)	842
PID: Ind (no lean)	11% (70)	23% (150)	3% (18)	2% (13)	22% (145)	40% (261)	657
PID: Rep (no lean)	16% (111)	27% (186)	4% (25)	1% (9)	22% (155)	31% (214)	701
PID/Gender: Dem Men	19% (68)	33% (120)	6% (22)	4% (13)	18% (66)	21% (78)	368
PID/Gender: Dem Women	18% (84)	21% (97)	2% (9)	— (1)	19% (92)	40% (191)	475
PID/Gender: Ind Men	10% (32)	26% (82)	2% (8)	2% (5)	28% (89)	32% (99)	316
PID/Gender: Ind Women	11% (38)	20% (68)	3% (10)	2% (8)	17% (57)	47% (161)	341
PID/Gender: Rep Men	19% (72)	27% (104)	4% (16)	2% (6)	23% (87)	25% (93)	379
PID/Gender: Rep Women	12% (38)	26% (83)	3% (9)	1% (3)	21% (68)	37% (120)	322
Ideo: Liberal (1-3)	20% (134)	26% (170)	4% (29)	2% (10)	19% (124)	30% (197)	664
Ideo: Moderate (4)	12% (80)	26% (170)	3% (22)	2% (14)	21% (139)	35% (227)	652
Ideo: Conservative (5-7)	15% (112)	28% (205)	2% (17)	1% (10)	22% (158)	32% (231)	732
Educ: < College	12% (188)	20% (310)	2% (38)	2% (24)	22% (331)	41% (622)	1512
Educ: Bachelors degree	20% (88)	35% (156)	5% (22)	2% (8)	20% (88)	18% (82)	444
Educ: Post-grad	23% (57)	36% (88)	6% (14)	2% (5)	16% (40)	16% (40)	244
Income: Under 50k	13% (168)	21% (264)	2% (29)	2% (19)	22% (285)	40% (508)	1273
Income: 50k-100k	16% (100)	28% (170)	4% (26)	2% (11)	19% (116)	32% (195)	618
Income: 100k+	21% (65)	39% (120)	6% (19)	2% (6)	19% (58)	13% (41)	309
Ethnicity: White	16% (269)	25% (432)	3% (46)	1% (26)	21% (366)	34% (583)	1722
Ethnicity: Hispanic	10% (34)	23% (81)	5% (18)	3% (9)	16% (57)	43% (151)	349

Continued on next page

**Table MCSP2\_9:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Michelle Kwan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	25% (554)	3% (74)	2% (37)	21% (459)	34% (744)	2200
Ethnicity: Black	15% (42)	24% (65)	6% (17)	1% (4)	17% (47)	36% (99)	274
Ethnicity: Other	10% (21)	28% (57)	5% (11)	3% (7)	23% (47)	30% (62)	204
All Christian	18% (199)	29% (324)	4% (41)	1% (11)	19% (214)	29% (322)	1111
All Non-Christian	20% (26)	29% (38)	8% (10)	2% (3)	22% (29)	19% (25)	131
Atheist	15% (16)	25% (26)	5% (6)	2% (2)	18% (19)	35% (38)	107
Agnostic/Nothing in particular	9% (50)	22% (117)	2% (12)	3% (14)	25% (135)	40% (216)	544
Something Else	13% (41)	16% (48)	2% (5)	2% (7)	20% (62)	47% (144)	307
Religious Non-Protestant/Catholic	19% (28)	32% (49)	8% (11)	2% (3)	21% (31)	19% (28)	150
Evangelical	17% (107)	24% (155)	4% (24)	2% (11)	20% (125)	34% (218)	640
Non-Evangelical	17% (128)	27% (201)	3% (21)	1% (5)	20% (145)	32% (237)	735
Community: Urban	15% (114)	27% (203)	5% (38)	1% (9)	18% (137)	33% (245)	747
Community: Suburban	16% (157)	27% (259)	2% (20)	2% (18)	23% (220)	31% (296)	970
Community: Rural	13% (61)	19% (92)	3% (16)	2% (10)	21% (102)	42% (203)	483
Employ: Private Sector	17% (116)	32% (218)	6% (38)	1% (10)	19% (130)	24% (166)	678
Employ: Government	18% (20)	33% (35)	4% (4)	1% (1)	20% (21)	24% (25)	106
Employ: Self-Employed	10% (16)	25% (42)	7% (12)	2% (3)	22% (37)	35% (58)	168
Employ: Homemaker	16% (21)	29% (39)	1% (1)	— (0)	23% (31)	32% (43)	134
Employ: Retired	18% (98)	25% (139)	2% (11)	1% (5)	22% (122)	32% (179)	555
Employ: Unemployed	13% (44)	14% (47)	— (1)	4% (13)	25% (82)	44% (148)	334
Employ: Other	11% (13)	22% (25)	2% (2)	2% (2)	18% (20)	47% (54)	116
Military HH: Yes	15% (47)	29% (91)	4% (13)	2% (6)	22% (68)	28% (86)	312
Military HH: No	15% (285)	25% (463)	3% (61)	2% (31)	21% (391)	35% (658)	1888
RD/WT: Right Direction	15% (106)	25% (178)	5% (35)	2% (14)	22% (154)	30% (212)	699
RD/WT: Wrong Track	15% (227)	25% (376)	3% (39)	1% (22)	20% (305)	35% (532)	1501
Trump Job Approve	14% (128)	26% (233)	4% (38)	2% (17)	21% (192)	33% (302)	909
Trump Job Disapprove	17% (204)	26% (319)	3% (32)	2% (20)	20% (245)	33% (406)	1226
Trump Job Strongly Approve	18% (97)	22% (120)	5% (26)	2% (13)	20% (111)	33% (180)	546
Trump Job Somewhat Approve	9% (32)	31% (113)	3% (12)	1% (4)	23% (82)	33% (122)	363
Trump Job Somewhat Disapprove	8% (18)	34% (80)	3% (8)	3% (6)	23% (54)	29% (68)	233
Trump Job Strongly Disapprove	19% (187)	24% (239)	2% (24)	1% (14)	19% (191)	34% (338)	993

Continued on next page

**Table MCSP2\_9:** Do you have a favorable or unfavorable opinion of each of the following sports figures?

Michelle Kwan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	25% (554)	3% (74)	2% (37)	21% (459)	34% (744)	2200
Favorable of Trump	15% (133)	26% (237)	4% (36)	2% (17)	21% (189)	33% (303)	915
Unfavorable of Trump	16% (198)	26% (309)	3% (33)	2% (19)	20% (247)	33% (401)	1208
Very Favorable of Trump	18% (106)	23% (135)	4% (24)	2% (14)	20% (117)	33% (199)	596
Somewhat Favorable of Trump	8% (27)	32% (101)	4% (12)	1% (3)	22% (71)	33% (104)	319
Somewhat Unfavorable of Trump	7% (13)	31% (60)	5% (10)	2% (3)	27% (51)	28% (54)	192
Very Unfavorable of Trump	18% (185)	25% (250)	2% (23)	2% (15)	19% (196)	34% (347)	1016
#1 Issue: Economy	15% (113)	26% (197)	4% (30)	1% (9)	22% (169)	32% (243)	761
#1 Issue: Security	14% (34)	23% (55)	5% (12)	3% (6)	22% (52)	32% (76)	235
#1 Issue: Health Care	14% (60)	30% (130)	2% (9)	2% (10)	21% (90)	30% (131)	430
#1 Issue: Medicare / Social Security	17% (60)	23% (82)	2% (6)	1% (5)	22% (76)	35% (122)	351
#1 Issue: Women's Issues	12% (14)	18% (21)	6% (6)	— (0)	20% (23)	44% (51)	115
#1 Issue: Education	15% (13)	25% (21)	3% (3)	5% (4)	12% (10)	41% (36)	86
#1 Issue: Energy	23% (18)	21% (16)	6% (4)	3% (3)	22% (16)	25% (19)	76
#1 Issue: Other	15% (22)	22% (33)	2% (3)	— (0)	16% (23)	46% (67)	147
2018 House Vote: Democrat	22% (167)	30% (221)	3% (22)	2% (11)	19% (140)	25% (187)	747
2018 House Vote: Republican	17% (108)	30% (184)	4% (24)	1% (8)	22% (134)	26% (161)	620
2018 House Vote: Someone else	5% (3)	26% (14)	6% (3)	5% (3)	22% (11)	36% (19)	53
2016 Vote: Hillary Clinton	22% (152)	28% (190)	3% (20)	2% (11)	21% (141)	25% (173)	687
2016 Vote: Donald Trump	17% (120)	30% (211)	3% (21)	1% (5)	21% (147)	28% (193)	698
2016 Vote: Other	11% (11)	35% (35)	2% (2)	2% (2)	23% (22)	27% (27)	99
2016 Vote: Didn't Vote	7% (49)	16% (118)	4% (31)	3% (19)	21% (148)	49% (350)	715
Voted in 2014: Yes	20% (254)	30% (368)	3% (38)	1% (16)	21% (254)	25% (309)	1238
Voted in 2014: No	8% (79)	19% (186)	4% (36)	2% (20)	21% (205)	45% (435)	962
2012 Vote: Barack Obama	21% (179)	31% (270)	2% (21)	1% (11)	19% (163)	25% (220)	865
2012 Vote: Mitt Romney	19% (96)	29% (141)	3% (13)	1% (6)	22% (108)	26% (130)	493
2012 Vote: Didn't Vote	7% (53)	17% (134)	5% (39)	2% (19)	22% (175)	47% (378)	798
4-Region: Northeast	16% (62)	25% (98)	4% (17)	2% (10)	20% (79)	33% (128)	394
4-Region: Midwest	14% (63)	26% (120)	3% (12)	1% (6)	26% (122)	30% (139)	462
4-Region: South	15% (125)	23% (188)	3% (25)	1% (12)	21% (175)	36% (299)	824
4-Region: West	16% (83)	28% (148)	4% (19)	2% (9)	16% (84)	34% (178)	520

Continued on next page

**Table MCSP2\_9:** Do you have a favorable or unfavorable opinion of each of the following sports figures?  
 Michelle Kwan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	25% (554)	3% (74)	2% (37)	21% (459)	34% (744)	2200
Sports fans	19% (266)	30% (421)	4% (62)	2% (24)	21% (301)	24% (349)	1423
Avid Sports fans	25% (124)	33% (165)	5% (24)	2% (11)	19% (97)	16% (79)	501
NFL fans	19% (248)	31% (408)	4% (55)	2% (23)	21% (277)	24% (316)	1327
Avid NFL fans	24% (157)	31% (198)	3% (19)	2% (14)	20% (129)	20% (131)	646
College football fans	20% (217)	34% (361)	4% (44)	2% (20)	20% (207)	20% (211)	1060
Avid College football fans	29% (112)	31% (122)	4% (17)	3% (11)	18% (70)	15% (57)	389
Democratic sports fans	20% (112)	30% (163)	5% (30)	2% (10)	18% (98)	25% (139)	552
Republican sports fans	21% (99)	31% (144)	4% (18)	1% (6)	22% (104)	21% (98)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP3:** Consider the COVID-19 pandemic (coronavirus) and many professional and collegiate sports leagues returning to play for the first time since March 2020. Would you say you have become more or less interested in sports now compared to before the pandemic?

Demographic	Much more interested now	Somewhat more interested now	Neither more nor less interested now	Somewhat less interested now	Much less interested now	Don't know / No opinion	Total N
Adults	10% (215)	11% (235)	46% (1013)	12% (257)	15% (340)	6% (139)	2200
Gender: Male	14% (151)	13% (135)	40% (427)	14% (145)	15% (154)	5% (49)	1062
Gender: Female	6% (64)	9% (100)	52% (587)	10% (111)	16% (186)	8% (90)	1138
Age: 18-34	14% (91)	16% (104)	39% (253)	9% (56)	14% (89)	10% (63)	655
Age: 35-44	19% (68)	13% (48)	42% (152)	9% (31)	10% (36)	7% (23)	358
Age: 45-64	5% (41)	9% (65)	51% (382)	14% (102)	16% (121)	5% (40)	751
Age: 65+	4% (16)	4% (19)	52% (227)	16% (68)	21% (93)	3% (13)	436
GenZers: 1997-2012	13% (32)	12% (30)	43% (104)	7% (18)	16% (39)	8% (19)	242
Millennials: 1981-1996	15% (92)	17% (98)	40% (235)	9% (52)	10% (61)	9% (54)	592
GenXers: 1965-1980	11% (56)	11% (57)	45% (221)	12% (61)	13% (64)	7% (36)	495
Baby Boomers: 1946-1964	5% (36)	6% (47)	51% (404)	14% (115)	21% (163)	4% (29)	795
PID: Dem (no lean)	11% (89)	12% (105)	48% (407)	11% (93)	11% (97)	6% (51)	842
PID: Ind (no lean)	6% (42)	9% (57)	51% (336)	9% (57)	15% (101)	10% (65)	657
PID: Rep (no lean)	12% (85)	10% (73)	39% (270)	15% (106)	20% (143)	3% (23)	701
PID/Gender: Dem Men	17% (61)	15% (54)	41% (151)	13% (47)	10% (38)	4% (16)	368
PID/Gender: Dem Women	6% (28)	11% (51)	54% (256)	10% (47)	12% (58)	7% (35)	475
PID/Gender: Ind Men	8% (24)	11% (36)	47% (148)	12% (38)	14% (45)	8% (25)	316
PID/Gender: Ind Women	5% (17)	6% (22)	55% (188)	6% (19)	17% (56)	12% (40)	341
PID/Gender: Rep Men	17% (66)	12% (46)	34% (127)	16% (61)	19% (71)	2% (8)	379
PID/Gender: Rep Women	6% (19)	9% (28)	44% (143)	14% (46)	22% (72)	5% (15)	322
Ideo: Liberal (1-3)	14% (90)	13% (83)	47% (309)	10% (69)	11% (73)	6% (40)	664
Ideo: Moderate (4)	9% (56)	12% (76)	50% (323)	12% (79)	13% (88)	5% (30)	652
Ideo: Conservative (5-7)	8% (62)	9% (63)	44% (321)	14% (101)	22% (159)	4% (27)	732
Educ: < College	7% (101)	10% (146)	48% (733)	12% (175)	16% (248)	7% (109)	1512
Educ: Bachelors degree	15% (66)	12% (55)	44% (193)	10% (46)	14% (63)	5% (21)	444
Educ: Post-grad	20% (49)	14% (34)	36% (87)	15% (36)	12% (29)	4% (9)	244
Income: Under 50k	7% (93)	10% (127)	48% (609)	11% (138)	16% (209)	8% (97)	1273
Income: 50k-100k	11% (65)	10% (63)	46% (281)	14% (85)	15% (93)	5% (31)	618
Income: 100k+	18% (57)	15% (46)	40% (123)	11% (34)	12% (39)	4% (11)	309

Continued on next page

**Table MCSP3:** Consider the COVID-19 pandemic (coronavirus) and many professional and collegiate sports leagues returning to play for the first time since March 2020. Would you say you have become more or less interested in sports now compared to before the pandemic?

Demographic	Much more interested now	Somewhat more interested now	Neither more nor less interested now	Somewhat less interested now	Much less interested now	Don't know / No opinion	Total N
Adults	10% (215)	11% (235)	46% (1013)	12% (257)	15% (340)	6% (139)	2200
Ethnicity: White	9% (161)	10% (171)	48% (822)	11% (198)	16% (268)	6% (102)	1722
Ethnicity: Hispanic	10% (34)	12% (43)	46% (160)	7% (24)	17% (58)	9% (30)	349
Ethnicity: Black	16% (43)	16% (43)	37% (100)	13% (36)	9% (26)	9% (26)	274
Ethnicity: Other	5% (11)	10% (21)	44% (91)	11% (23)	23% (47)	6% (11)	204
All Christian	10% (115)	12% (128)	44% (489)	15% (163)	15% (168)	4% (48)	1111
All Non-Christian	26% (35)	11% (14)	34% (44)	10% (13)	16% (21)	4% (5)	131
Atheist	7% (8)	11% (11)	49% (52)	10% (10)	16% (17)	7% (8)	107
Agnostic/Nothing in particular	6% (31)	9% (51)	50% (272)	9% (49)	15% (81)	11% (60)	544
Something Else	9% (26)	10% (31)	51% (156)	7% (22)	17% (52)	6% (19)	307
Religious Non-Protestant/Catholic	24% (36)	10% (16)	33% (49)	12% (18)	14% (21)	7% (11)	150
Evangelical	15% (94)	10% (64)	42% (271)	12% (74)	18% (114)	3% (22)	640
Non-Evangelical	5% (39)	12% (90)	49% (363)	14% (100)	14% (105)	5% (39)	735
Community: Urban	17% (128)	14% (106)	39% (291)	11% (81)	12% (92)	6% (48)	747
Community: Suburban	6% (61)	9% (84)	51% (497)	11% (105)	17% (164)	6% (60)	970
Community: Rural	5% (26)	9% (46)	47% (225)	15% (70)	17% (84)	7% (32)	483
Employ: Private Sector	15% (103)	14% (97)	44% (298)	11% (78)	11% (71)	4% (29)	678
Employ: Government	26% (28)	22% (23)	28% (30)	11% (11)	11% (12)	2% (2)	106
Employ: Self-Employed	10% (17)	11% (18)	44% (74)	11% (18)	16% (27)	8% (14)	168
Employ: Homemaker	1% (1)	6% (8)	55% (74)	9% (12)	16% (22)	13% (17)	134
Employ: Retired	5% (27)	5% (28)	50% (278)	15% (82)	22% (123)	3% (15)	555
Employ: Unemployed	6% (20)	13% (42)	45% (150)	8% (27)	17% (57)	11% (38)	334
Employ: Other	12% (14)	7% (8)	49% (57)	15% (18)	6% (7)	11% (13)	116
Military HH: Yes	7% (23)	6% (20)	48% (150)	14% (44)	20% (63)	4% (12)	312
Military HH: No	10% (193)	11% (215)	46% (864)	11% (213)	15% (277)	7% (127)	1888
RD/WT: Right Direction	13% (91)	12% (84)	41% (288)	12% (83)	18% (123)	4% (30)	699
RD/WT: Wrong Track	8% (124)	10% (151)	48% (726)	12% (174)	14% (217)	7% (109)	1501
Trump Job Approve	11% (100)	10% (92)	41% (370)	14% (131)	20% (181)	4% (36)	909
Trump Job Disapprove	9% (114)	12% (142)	50% (618)	10% (123)	12% (150)	6% (78)	1226

Continued on next page

**Table MCSP3:** Consider the COVID-19 pandemic (coronavirus) and many professional and collegiate sports leagues returning to play for the first time since March 2020. Would you say you have become more or less interested in sports now compared to before the pandemic?

Demographic	Much more interested now	Somewhat more interested now	Neither more nor less interested now	Somewhat less interested now	Much less interested now	Don't know / No opinion	Total N
Adults	10% (215)	11% (235)	46% (1013)	12% (257)	15% (340)	6% (139)	2200
Trump Job Strongly Approve	14% (75)	8% (45)	39% (214)	12% (65)	23% (128)	4% (20)	546
Trump Job Somewhat Approve	7% (25)	13% (47)	43% (156)	18% (66)	15% (53)	4% (16)	363
Trump Job Somewhat Disapprove	10% (23)	17% (38)	47% (110)	12% (28)	10% (23)	4% (9)	233
Trump Job Strongly Disapprove	9% (91)	10% (104)	51% (508)	10% (95)	13% (127)	7% (69)	993
Favorable of Trump	12% (109)	10% (90)	41% (371)	14% (131)	20% (183)	3% (31)	915
Unfavorable of Trump	9% (104)	12% (143)	50% (609)	10% (119)	12% (150)	7% (83)	1208
Very Favorable of Trump	14% (85)	10% (60)	38% (225)	11% (68)	24% (141)	3% (18)	596
Somewhat Favorable of Trump	7% (23)	9% (30)	46% (147)	20% (64)	13% (42)	4% (13)	319
Somewhat Unfavorable of Trump	6% (12)	17% (34)	47% (90)	10% (19)	10% (19)	10% (18)	192
Very Unfavorable of Trump	9% (92)	11% (109)	51% (520)	10% (100)	13% (131)	6% (65)	1016
#1 Issue: Economy	11% (86)	12% (89)	45% (342)	11% (86)	16% (119)	5% (38)	761
#1 Issue: Security	7% (15)	10% (24)	45% (106)	11% (26)	22% (51)	5% (12)	235
#1 Issue: Health Care	10% (41)	12% (50)	51% (221)	12% (50)	9% (38)	7% (29)	430
#1 Issue: Medicare / Social Security	6% (21)	9% (31)	46% (162)	14% (49)	20% (69)	5% (19)	351
#1 Issue: Women's Issues	6% (7)	8% (10)	43% (49)	7% (8)	22% (26)	14% (16)	115
#1 Issue: Education	27% (23)	16% (14)	31% (27)	9% (8)	8% (7)	8% (7)	86
#1 Issue: Energy	19% (15)	10% (7)	44% (33)	14% (11)	10% (8)	3% (2)	76
#1 Issue: Other	5% (7)	7% (10)	49% (72)	13% (19)	16% (23)	10% (15)	147
2018 House Vote: Democrat	13% (95)	13% (97)	47% (349)	12% (87)	11% (86)	5% (34)	747
2018 House Vote: Republican	11% (70)	11% (70)	39% (239)	15% (92)	21% (131)	3% (19)	620
2018 House Vote: Someone else	7% (4)	8% (4)	54% (28)	2% (1)	18% (9)	11% (6)	53
2016 Vote: Hillary Clinton	12% (80)	13% (87)	48% (329)	12% (83)	11% (75)	5% (34)	687
2016 Vote: Donald Trump	11% (76)	11% (74)	41% (287)	14% (98)	20% (140)	3% (22)	698
2016 Vote: Other	9% (9)	13% (13)	51% (50)	10% (10)	9% (9)	7% (7)	99
2016 Vote: Didn't Vote	7% (49)	9% (61)	49% (347)	9% (66)	16% (116)	11% (76)	715
Voted in 2014: Yes	11% (140)	11% (137)	45% (552)	13% (156)	16% (200)	4% (53)	1238
Voted in 2014: No	8% (75)	10% (98)	48% (461)	10% (101)	15% (141)	9% (86)	962

Continued on next page



**Table MCSP3:** Consider the COVID-19 pandemic (coronavirus) and many professional and collegiate sports leagues returning to play for the first time since March 2020. Would you say you have become more or less interested in sports now compared to before the pandemic?

Demographic	Much more interested now	Somewhat more interested now	Neither more nor less interested now	Somewhat less interested now	Much less interested now	Don't know / No opinion	Total N
Adults	10% (215)	11% (235)	46% (1013)	12% (257)	15% (340)	6% (139)	2200
2012 Vote: Barack Obama	12% (102)	12% (108)	47% (408)	11% (97)	12% (104)	5% (46)	865
2012 Vote: Mitt Romney	9% (47)	10% (52)	41% (200)	16% (78)	21% (103)	3% (13)	493
2012 Vote: Didn't Vote	8% (64)	9% (74)	48% (385)	10% (76)	15% (121)	10% (78)	798
4-Region: Northeast	14% (55)	13% (51)	43% (170)	8% (32)	16% (62)	6% (24)	394
4-Region: Midwest	7% (32)	9% (44)	51% (234)	13% (59)	15% (69)	5% (25)	462
4-Region: South	8% (69)	10% (79)	48% (393)	12% (101)	15% (123)	7% (59)	824
4-Region: West	11% (59)	12% (61)	42% (217)	12% (65)	17% (86)	6% (31)	520
Sports fans	14% (200)	15% (209)	43% (610)	15% (210)	10% (147)	3% (48)	1423
Avid Sports fans	29% (145)	20% (99)	30% (150)	12% (61)	7% (35)	2% (11)	501
NFL fans	15% (198)	15% (201)	42% (560)	15% (197)	10% (132)	3% (39)	1327
Avid NFL fans	22% (143)	17% (107)	37% (241)	14% (91)	7% (47)	3% (17)	646
College football fans	17% (177)	16% (170)	39% (414)	15% (155)	11% (117)	2% (26)	1060
Avid College football fans	24% (92)	16% (64)	33% (128)	15% (57)	10% (39)	2% (9)	389
Democratic sports fans	15% (83)	16% (88)	44% (243)	14% (75)	9% (48)	3% (14)	552
Republican sports fans	16% (76)	14% (67)	35% (165)	18% (87)	14% (68)	2% (7)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP4:** Compared to before the COVID-19 pandemic (coronavirus), would you say you are watching sports more or less often now, or about the same amount?

Demographic	Much more often		Somewhat more often		About the same amount		Somewhat less often		Much less often		Total N
Adults	8%	(181)	11%	(243)	46%	(1017)	16%	(357)	18%	(403)	2200
Gender: Male	11%	(119)	13%	(142)	40%	(427)	19%	(204)	16%	(171)	1062
Gender: Female	5%	(62)	9%	(101)	52%	(590)	13%	(152)	20%	(232)	1138
Age: 18-34	13%	(86)	17%	(108)	43%	(279)	12%	(80)	15%	(101)	655
Age: 35-44	14%	(51)	15%	(55)	49%	(176)	10%	(36)	11%	(40)	358
Age: 45-64	4%	(31)	8%	(59)	48%	(358)	20%	(152)	20%	(151)	751
Age: 65+	3%	(13)	5%	(21)	46%	(203)	20%	(89)	25%	(111)	436
GenZers: 1997-2012	9%	(21)	17%	(40)	42%	(101)	17%	(41)	16%	(39)	242
Millennials: 1981-1996	14%	(84)	15%	(90)	47%	(281)	10%	(61)	13%	(77)	592
GenXers: 1965-1980	10%	(49)	13%	(63)	46%	(226)	15%	(73)	17%	(84)	495
Baby Boomers: 1946-1964	3%	(27)	6%	(44)	46%	(368)	20%	(163)	24%	(193)	795
PID: Dem (no lean)	9%	(74)	13%	(109)	47%	(396)	16%	(134)	15%	(129)	842
PID: Ind (no lean)	6%	(41)	8%	(50)	53%	(350)	15%	(100)	18%	(116)	657
PID: Rep (no lean)	9%	(66)	12%	(83)	39%	(271)	17%	(122)	23%	(158)	701
PID/Gender: Dem Men	13%	(48)	15%	(57)	39%	(143)	18%	(67)	14%	(53)	368
PID/Gender: Dem Women	5%	(26)	11%	(53)	53%	(253)	14%	(67)	16%	(76)	475
PID/Gender: Ind Men	7%	(23)	8%	(25)	50%	(159)	20%	(62)	15%	(47)	316
PID/Gender: Ind Women	5%	(18)	7%	(25)	56%	(191)	11%	(39)	20%	(69)	341
PID/Gender: Rep Men	13%	(48)	16%	(60)	33%	(125)	20%	(76)	19%	(71)	379
PID/Gender: Rep Women	6%	(18)	7%	(24)	45%	(146)	15%	(47)	27%	(88)	322
Ideo: Liberal (1-3)	11%	(76)	12%	(81)	48%	(319)	16%	(103)	13%	(85)	664
Ideo: Moderate (4)	8%	(50)	13%	(82)	48%	(315)	15%	(100)	16%	(106)	652
Ideo: Conservative (5-7)	6%	(47)	10%	(72)	41%	(304)	18%	(133)	24%	(177)	732
Educ: < College	6%	(97)	9%	(130)	50%	(753)	16%	(243)	19%	(289)	1512
Educ: Bachelors degree	9%	(41)	15%	(65)	41%	(184)	17%	(76)	17%	(77)	444
Educ: Post-grad	18%	(43)	20%	(48)	33%	(80)	15%	(37)	15%	(37)	244
Income: Under 50k	7%	(86)	9%	(116)	49%	(623)	15%	(195)	20%	(253)	1273
Income: 50k-100k	8%	(50)	10%	(64)	47%	(288)	18%	(109)	17%	(107)	618
Income: 100k+	15%	(45)	20%	(63)	34%	(106)	17%	(53)	14%	(43)	309
Ethnicity: White	7%	(121)	11%	(193)	47%	(806)	16%	(273)	19%	(329)	1722
Ethnicity: Hispanic	8%	(29)	15%	(54)	42%	(146)	14%	(50)	20%	(70)	349

Continued on next page

**Table MCSP4:** Compared to before the COVID-19 pandemic (coronavirus), would you say you are watching sports more or less often now, or about the same amount?

Demographic	Much more often		Somewhat more often		About the same amount		Somewhat less often		Much less often		Total N
Adults	8%	(181)	11%	(243)	46%	(1017)	16%	(357)	18%	(403)	2200
Ethnicity: Black	18%	(50)	11%	(30)	44%	(120)	13%	(37)	13%	(36)	274
Ethnicity: Other	5%	(10)	10%	(20)	44%	(91)	23%	(46)	18%	(38)	204
All Christian	8%	(91)	12%	(138)	42%	(465)	19%	(209)	19%	(209)	1111
All Non-Christian	16%	(21)	12%	(15)	39%	(51)	22%	(29)	11%	(14)	131
Atheist	10%	(10)	10%	(11)	52%	(56)	13%	(14)	15%	(16)	107
Agnostic/Nothing in particular	6%	(34)	9%	(49)	53%	(291)	13%	(73)	18%	(97)	544
Something Else	8%	(25)	10%	(30)	50%	(154)	11%	(32)	22%	(66)	307
Religious Non-Protestant/Catholic	15%	(23)	10%	(15)	43%	(64)	20%	(30)	12%	(18)	150
Evangelical	11%	(71)	12%	(77)	41%	(262)	15%	(95)	21%	(135)	640
Non-Evangelical	5%	(38)	12%	(86)	46%	(337)	19%	(141)	18%	(134)	735
Community: Urban	15%	(113)	15%	(111)	40%	(300)	14%	(105)	16%	(119)	747
Community: Suburban	5%	(47)	10%	(96)	50%	(481)	18%	(170)	18%	(175)	970
Community: Rural	4%	(21)	8%	(36)	49%	(235)	17%	(81)	23%	(109)	483
Employ: Private Sector	12%	(84)	17%	(117)	40%	(273)	18%	(120)	12%	(83)	678
Employ: Government	18%	(19)	21%	(22)	36%	(38)	12%	(13)	12%	(13)	106
Employ: Self-Employed	8%	(13)	13%	(21)	51%	(86)	14%	(23)	15%	(25)	168
Employ: Homemaker	2%	(3)	9%	(12)	52%	(71)	12%	(15)	25%	(33)	134
Employ: Retired	3%	(18)	5%	(30)	46%	(258)	19%	(107)	26%	(142)	555
Employ: Unemployed	10%	(33)	9%	(29)	50%	(168)	9%	(30)	22%	(74)	334
Employ: Other	3%	(4)	3%	(3)	66%	(76)	19%	(22)	9%	(11)	116
Military HH: Yes	6%	(18)	7%	(22)	46%	(144)	20%	(63)	21%	(65)	312
Military HH: No	9%	(163)	12%	(221)	46%	(873)	16%	(293)	18%	(338)	1888
RD/WT: Right Direction	11%	(74)	13%	(93)	41%	(288)	16%	(109)	19%	(134)	699
RD/WT: Wrong Track	7%	(107)	10%	(150)	49%	(729)	16%	(247)	18%	(269)	1501
Trump Job Approve	9%	(79)	11%	(101)	41%	(370)	18%	(163)	22%	(197)	909
Trump Job Disapprove	8%	(99)	11%	(141)	50%	(608)	15%	(184)	16%	(195)	1226
Trump Job Strongly Approve	11%	(61)	8%	(43)	40%	(221)	16%	(85)	25%	(137)	546
Trump Job Somewhat Approve	5%	(19)	16%	(58)	41%	(149)	22%	(78)	16%	(59)	363
Trump Job Somewhat Disapprove	8%	(18)	16%	(36)	49%	(113)	15%	(36)	12%	(29)	233
Trump Job Strongly Disapprove	8%	(80)	10%	(104)	50%	(495)	15%	(148)	17%	(166)	993

Continued on next page

**Table MCSP4:** Compared to before the COVID-19 pandemic (coronavirus), would you say you are watching sports more or less often now, or about the same amount?

Demographic	Much more often		Somewhat more often		About the same amount		Somewhat less often		Much less often		Total N
Adults	8%	(181)	11%	(243)	46%	(1017)	16%	(357)	18%	(403)	2200
Favorable of Trump	9%	(83)	11%	(104)	40%	(365)	18%	(162)	22%	(201)	915
Unfavorable of Trump	7%	(88)	11%	(137)	50%	(602)	16%	(188)	16%	(193)	1208
Very Favorable of Trump	11%	(66)	11%	(65)	38%	(224)	16%	(94)	25%	(146)	596
Somewhat Favorable of Trump	5%	(16)	12%	(38)	44%	(141)	21%	(68)	17%	(55)	319
Somewhat Unfavorable of Trump	7%	(14)	14%	(27)	48%	(91)	19%	(36)	12%	(23)	192
Very Unfavorable of Trump	7%	(73)	11%	(110)	50%	(511)	15%	(152)	17%	(170)	1016
#1 Issue: Economy	10%	(74)	11%	(87)	46%	(353)	15%	(113)	18%	(134)	761
#1 Issue: Security	7%	(18)	11%	(25)	47%	(111)	11%	(25)	24%	(56)	235
#1 Issue: Health Care	7%	(29)	12%	(51)	50%	(214)	18%	(78)	14%	(58)	430
#1 Issue: Medicare / Social Security	6%	(20)	8%	(27)	43%	(151)	22%	(77)	22%	(76)	351
#1 Issue: Women's Issues	5%	(6)	11%	(13)	43%	(49)	17%	(20)	23%	(26)	115
#1 Issue: Education	17%	(14)	20%	(17)	41%	(36)	7%	(6)	15%	(13)	86
#1 Issue: Energy	15%	(12)	21%	(16)	41%	(31)	10%	(8)	12%	(9)	76
#1 Issue: Other	6%	(9)	5%	(7)	49%	(72)	20%	(29)	20%	(30)	147
2018 House Vote: Democrat	11%	(85)	12%	(91)	45%	(333)	18%	(132)	14%	(107)	747
2018 House Vote: Republican	8%	(52)	12%	(76)	37%	(230)	19%	(120)	23%	(142)	620
2018 House Vote: Someone else	5%	(3)	12%	(6)	50%	(27)	10%	(5)	22%	(12)	53
2016 Vote: Hillary Clinton	10%	(65)	13%	(91)	47%	(321)	16%	(111)	14%	(99)	687
2016 Vote: Donald Trump	9%	(62)	11%	(78)	38%	(268)	20%	(137)	22%	(152)	698
2016 Vote: Other	3%	(3)	9%	(8)	56%	(55)	14%	(14)	19%	(19)	99
2016 Vote: Didn't Vote	7%	(49)	9%	(66)	52%	(372)	13%	(95)	19%	(133)	715
Voted in 2014: Yes	9%	(110)	11%	(140)	43%	(531)	18%	(221)	19%	(236)	1238
Voted in 2014: No	7%	(71)	11%	(103)	50%	(486)	14%	(136)	17%	(167)	962
2012 Vote: Barack Obama	10%	(89)	12%	(108)	46%	(402)	15%	(131)	16%	(135)	865
2012 Vote: Mitt Romney	7%	(33)	9%	(47)	40%	(200)	20%	(100)	23%	(113)	493
2012 Vote: Didn't Vote	7%	(57)	11%	(85)	50%	(398)	15%	(116)	18%	(142)	798
4-Region: Northeast	10%	(39)	14%	(56)	42%	(166)	15%	(57)	19%	(75)	394
4-Region: Midwest	6%	(26)	9%	(39)	49%	(226)	18%	(84)	19%	(86)	462
4-Region: South	7%	(58)	10%	(84)	50%	(408)	15%	(123)	18%	(151)	824
4-Region: West	11%	(58)	12%	(63)	41%	(216)	18%	(93)	17%	(91)	520

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**Table MCSP4:** Compared to before the COVID-19 pandemic (coronavirus), would you say you are watching sports more or less often now, or about the same amount?

Demographic	Much more often		Somewhat more often		About the same amount		Somewhat less often		Much less often		Total N
Adults	8%	(181)	11%	(243)	46%	(1017)	16%	(357)	18%	(403)	2200
Sports fans	11%	(161)	15%	(217)	41%	(577)	21%	(299)	12%	(168)	1423
Avid Sports fans	23%	(114)	21%	(107)	29%	(146)	20%	(100)	7%	(35)	501
NFL fans	12%	(157)	16%	(207)	40%	(537)	21%	(278)	11%	(148)	1327
Avid NFL fans	18%	(115)	17%	(110)	38%	(248)	19%	(125)	7%	(48)	646
College football fans	13%	(140)	17%	(184)	37%	(389)	21%	(227)	11%	(119)	1060
Avid College football fans	19%	(73)	18%	(71)	33%	(129)	20%	(76)	10%	(40)	389
Democratic sports fans	12%	(69)	17%	(95)	39%	(215)	21%	(115)	11%	(59)	552
Republican sports fans	13%	(60)	17%	(78)	35%	(163)	21%	(100)	15%	(68)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP5:** And since the NFL season started on Sept. 10, are you watching NFL football games more or less often compared to previous seasons, or are you watching about the same amount?

Demographic	Much more often	Somewhat more often	About the same amount	Somewhat less often	Much less often	Total N
Adults	8% (177)	9% (208)	47% (1038)	12% (262)	23% (514)	2200
Gender: Male	11% (121)	11% (119)	44% (467)	13% (141)	20% (214)	1062
Gender: Female	5% (56)	8% (89)	50% (571)	11% (121)	26% (301)	1138
Age: 18-34	11% (69)	15% (96)	44% (285)	13% (86)	18% (119)	655
Age: 35-44	16% (57)	15% (54)	42% (150)	8% (29)	19% (67)	358
Age: 45-64	5% (36)	6% (48)	52% (389)	12% (89)	25% (189)	751
Age: 65+	3% (15)	2% (10)	49% (213)	13% (59)	32% (139)	436
GenZers: 1997-2012	6% (13)	15% (37)	42% (102)	17% (42)	20% (47)	242
Millennials: 1981-1996	14% (81)	15% (86)	46% (271)	11% (64)	15% (90)	592
GenXers: 1965-1980	10% (49)	11% (56)	44% (220)	11% (53)	24% (118)	495
Baby Boomers: 1946-1964	4% (31)	3% (26)	51% (407)	12% (94)	30% (237)	795
PID: Dem (no lean)	10% (87)	10% (88)	50% (420)	12% (104)	17% (144)	842
PID: Ind (no lean)	5% (35)	8% (52)	50% (327)	12% (77)	25% (166)	657
PID: Rep (no lean)	8% (56)	10% (68)	42% (291)	12% (81)	29% (204)	701
PID/Gender: Dem Men	15% (56)	13% (47)	45% (166)	13% (48)	14% (50)	368
PID/Gender: Dem Women	6% (31)	9% (41)	53% (253)	12% (56)	20% (93)	475
PID/Gender: Ind Men	6% (19)	10% (30)	48% (151)	14% (44)	23% (72)	316
PID/Gender: Ind Women	5% (15)	6% (21)	52% (177)	10% (33)	28% (95)	341
PID/Gender: Rep Men	12% (45)	11% (41)	40% (150)	13% (50)	24% (92)	379
PID/Gender: Rep Women	3% (10)	8% (27)	44% (141)	10% (31)	35% (112)	322
Ideo: Liberal (1-3)	12% (81)	11% (72)	51% (337)	9% (60)	17% (114)	664
Ideo: Moderate (4)	8% (51)	9% (61)	48% (310)	16% (106)	19% (123)	652
Ideo: Conservative (5-7)	5% (39)	9% (62)	44% (319)	11% (78)	32% (234)	732
Educ: < College	6% (89)	7% (111)	50% (762)	12% (178)	25% (372)	1512
Educ: Bachelors degree	10% (45)	12% (53)	43% (190)	12% (52)	23% (103)	444
Educ: Post-grad	18% (43)	18% (44)	35% (86)	13% (32)	16% (39)	244
Income: Under 50k	6% (78)	8% (106)	48% (615)	11% (145)	26% (330)	1273
Income: 50k-100k	8% (48)	9% (54)	49% (300)	14% (84)	21% (131)	618
Income: 100k+	16% (51)	16% (49)	40% (124)	11% (33)	17% (53)	309
Ethnicity: White	7% (126)	9% (151)	48% (832)	11% (188)	25% (425)	1722
Ethnicity: Hispanic	8% (27)	11% (37)	42% (146)	17% (58)	23% (81)	349

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**Table MCSP5:** And since the NFL season started on Sept. 10, are you watching NFL football games more or less often compared to previous seasons, or are you watching about the same amount?

Demographic	Much more often	Somewhat more often	About the same amount	Somewhat less often	Much less often	Total N
Adults	8% (177)	9% (208)	47% (1038)	12% (262)	23% (514)	2200
Ethnicity: Black	14% (40)	15% (40)	43% (117)	12% (32)	17% (46)	274
Ethnicity: Other	6% (11)	8% (17)	44% (90)	21% (42)	21% (43)	204
All Christian	9% (102)	11% (117)	44% (491)	12% (136)	24% (265)	1111
All Non-Christian	17% (22)	12% (16)	38% (49)	21% (28)	12% (15)	131
Atheist	4% (5)	14% (14)	48% (51)	12% (13)	22% (24)	107
Agnostic/Nothing in particular	4% (21)	7% (40)	53% (288)	11% (62)	25% (134)	544
Something Else	9% (27)	7% (20)	52% (159)	8% (25)	25% (76)	307
Religious Non-Protestant/Catholic	16% (24)	12% (18)	40% (60)	20% (31)	12% (18)	150
Evangelical	12% (76)	10% (66)	42% (267)	9% (60)	27% (171)	640
Non-Evangelical	6% (45)	9% (65)	50% (368)	13% (93)	22% (164)	735
Community: Urban	14% (107)	12% (92)	42% (313)	13% (94)	19% (141)	747
Community: Suburban	5% (47)	8% (79)	52% (500)	11% (107)	24% (236)	970
Community: Rural	5% (23)	8% (36)	47% (225)	13% (61)	28% (137)	483
Employ: Private Sector	13% (88)	14% (97)	43% (293)	12% (82)	17% (117)	678
Employ: Government	19% (21)	18% (19)	32% (34)	14% (15)	15% (16)	106
Employ: Self-Employed	7% (12)	11% (19)	46% (77)	12% (20)	24% (41)	168
Employ: Homemaker	4% (5)	6% (9)	52% (70)	10% (14)	27% (37)	134
Employ: Retired	4% (24)	3% (17)	49% (273)	11% (62)	32% (179)	555
Employ: Unemployed	5% (18)	8% (26)	53% (176)	10% (32)	25% (82)	334
Employ: Other	6% (7)	5% (6)	60% (69)	15% (17)	14% (17)	116
Military HH: Yes	6% (18)	8% (26)	47% (148)	13% (39)	26% (81)	312
Military HH: No	8% (159)	10% (182)	47% (891)	12% (223)	23% (434)	1888
RD/WT: Right Direction	11% (74)	9% (66)	42% (294)	11% (80)	27% (185)	699
RD/WT: Wrong Track	7% (103)	9% (142)	50% (744)	12% (183)	22% (329)	1501
Trump Job Approve	8% (70)	9% (77)	42% (380)	13% (115)	29% (266)	909
Trump Job Disapprove	9% (105)	10% (128)	51% (621)	11% (137)	19% (235)	1226
Trump Job Strongly Approve	10% (52)	7% (39)	40% (220)	11% (61)	32% (173)	546
Trump Job Somewhat Approve	5% (18)	11% (38)	44% (160)	15% (54)	26% (93)	363
Trump Job Somewhat Disapprove	10% (23)	13% (31)	48% (111)	10% (23)	19% (45)	233
Trump Job Strongly Disapprove	8% (82)	10% (97)	51% (510)	11% (113)	19% (189)	993

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**Table MCSP5:** And since the NFL season started on Sept. 10, are you watching NFL football games more or less often compared to previous seasons, or are you watching about the same amount?

Demographic	Much more often	Somewhat more often	About the same amount	Somewhat less often	Much less often	Total N
Adults	8% (177)	9% (208)	47% (1038)	12% (262)	23% (514)	2200
Favorable of Trump	8% (75)	8% (77)	42% (387)	12% (110)	29% (266)	915
Unfavorable of Trump	8% (96)	10% (123)	50% (608)	12% (141)	20% (239)	1208
Very Favorable of Trump	10% (62)	7% (44)	40% (237)	11% (63)	32% (190)	596
Somewhat Favorable of Trump	4% (13)	10% (33)	47% (150)	15% (47)	24% (76)	319
Somewhat Unfavorable of Trump	9% (17)	12% (23)	50% (95)	11% (22)	18% (35)	192
Very Unfavorable of Trump	8% (79)	10% (101)	50% (513)	12% (120)	20% (204)	1016
#1 Issue: Economy	9% (72)	11% (83)	46% (350)	12% (91)	22% (165)	761
#1 Issue: Security	5% (12)	8% (18)	44% (104)	14% (33)	29% (68)	235
#1 Issue: Health Care	6% (27)	10% (42)	54% (230)	12% (52)	18% (78)	430
#1 Issue: Medicare / Social Security	7% (25)	5% (18)	48% (168)	11% (37)	29% (102)	351
#1 Issue: Women's Issues	10% (11)	8% (9)	44% (50)	15% (17)	24% (27)	115
#1 Issue: Education	11% (10)	21% (18)	34% (29)	12% (10)	22% (19)	86
#1 Issue: Energy	9% (7)	21% (16)	45% (34)	4% (3)	21% (16)	76
#1 Issue: Other	8% (12)	3% (4)	49% (72)	13% (19)	27% (39)	147
2018 House Vote: Democrat	12% (90)	9% (70)	47% (351)	13% (94)	19% (141)	747
2018 House Vote: Republican	8% (49)	9% (56)	41% (253)	13% (80)	29% (183)	620
2018 House Vote: Someone else	14% (7)	8% (4)	37% (20)	11% (6)	29% (15)	53
2016 Vote: Hillary Clinton	11% (78)	10% (70)	49% (334)	11% (79)	18% (126)	687
2016 Vote: Donald Trump	9% (60)	9% (62)	41% (283)	12% (84)	30% (208)	698
2016 Vote: Other	5% (5)	4% (4)	57% (57)	15% (15)	18% (18)	99
2016 Vote: Didn't Vote	5% (32)	10% (72)	51% (364)	12% (85)	23% (162)	715
Voted in 2014: Yes	10% (124)	9% (106)	44% (547)	12% (146)	25% (315)	1238
Voted in 2014: No	6% (53)	11% (102)	51% (491)	12% (116)	21% (200)	962
2012 Vote: Barack Obama	11% (94)	10% (82)	49% (424)	11% (99)	19% (164)	865
2012 Vote: Mitt Romney	7% (36)	8% (40)	42% (206)	12% (57)	31% (154)	493
2012 Vote: Didn't Vote	6% (46)	10% (83)	49% (391)	13% (102)	22% (177)	798
4-Region: Northeast	12% (47)	11% (44)	44% (172)	11% (42)	22% (88)	394
4-Region: Midwest	6% (26)	8% (39)	51% (237)	12% (57)	22% (104)	462
4-Region: South	6% (52)	9% (77)	49% (402)	10% (84)	25% (209)	824
4-Region: West	10% (52)	9% (48)	44% (227)	15% (79)	22% (114)	520

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**Table MCSP5:** *And since the NFL season started on Sept. 10, are you watching NFL football games more or less often compared to previous seasons, or are you watching about the same amount?*

<b>Demographic</b>	<b>Much more often</b>		<b>Somewhat more often</b>		<b>About the same amount</b>		<b>Somewhat less often</b>		<b>Much less often</b>		<b>Total N</b>
Adults	8%	(177)	9%	(208)	47%	(1038)	12%	(262)	23%	(514)	2200
Sports fans	11%	(162)	13%	(189)	44%	(620)	15%	(217)	16%	(235)	1423
Avid Sports fans	23%	(116)	17%	(84)	38%	(193)	12%	(62)	9%	(47)	501
NFL fans	12%	(166)	14%	(189)	45%	(595)	16%	(213)	12%	(165)	1327
Avid NFL fans	22%	(140)	16%	(101)	47%	(301)	10%	(64)	6%	(40)	646
College football fans	14%	(151)	14%	(153)	41%	(436)	15%	(158)	15%	(162)	1060
Avid College football fans	20%	(76)	16%	(63)	36%	(142)	15%	(58)	13%	(50)	389
Democratic sports fans	14%	(80)	14%	(75)	45%	(250)	15%	(84)	11%	(62)	552
Republican sports fans	11%	(51)	14%	(64)	39%	(182)	15%	(71)	22%	(101)	469

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_1:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
Social justice demonstrations by the league and individual players

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	35%	(137)	28%	(109)	36%	(139)	385
Gender: Male	38%	(91)	26%	(63)	36%	(85)	239
Gender: Female	31%	(46)	32%	(46)	37%	(54)	146
Age: 18-34	42%	(69)	32%	(54)	26%	(43)	165
Age: 35-44	40%	(44)	32%	(35)	29%	(32)	111
Age: 45-64	23%	(20)	20%	(17)	56%	(47)	84
GenZers: 1997-2012	63%	(32)	24%	(12)	13%	(7)	50
Millennials: 1981-1996	33%	(54)	37%	(62)	30%	(50)	167
GenXers: 1965-1980	41%	(43)	26%	(28)	32%	(34)	105
Baby Boomers: 1946-1964	13%	(7)	10%	(6)	78%	(44)	56
PID: Dem (no lean)	37%	(64)	25%	(44)	38%	(66)	174
PID: Ind (no lean)	34%	(29)	24%	(21)	42%	(36)	87
PID: Rep (no lean)	35%	(43)	36%	(44)	30%	(37)	124
PID/Gender: Dem Men	39%	(40)	27%	(28)	34%	(35)	103
PID/Gender: Dem Women	34%	(24)	23%	(16)	43%	(31)	71
PID/Gender: Ind Men	36%	(18)	18%	(9)	46%	(23)	50
PID/Gender: Rep Men	38%	(33)	31%	(27)	31%	(27)	87
Ideo: Liberal (1-3)	35%	(54)	33%	(51)	32%	(49)	153
Ideo: Moderate (4)	36%	(40)	26%	(29)	38%	(43)	112
Ideo: Conservative (5-7)	41%	(41)	25%	(25)	34%	(35)	101
Educ: < College	33%	(65)	23%	(46)	44%	(88)	200
Educ: Bachelors degree	31%	(30)	34%	(34)	35%	(34)	98
Educ: Post-grad	47%	(41)	34%	(30)	19%	(17)	88
Income: Under 50k	32%	(58)	23%	(42)	45%	(83)	183
Income: 50k-100k	34%	(35)	36%	(36)	30%	(30)	102
Income: 100k+	43%	(43)	31%	(31)	26%	(25)	100
Ethnicity: White	32%	(88)	30%	(83)	38%	(106)	277
Ethnicity: Hispanic	48%	(31)	26%	(17)	25%	(16)	64
Ethnicity: Black	46%	(36)	27%	(22)	27%	(22)	80
All Christian	36%	(80)	30%	(65)	34%	(74)	219
Agnostic/Nothing in particular	24%	(15)	23%	(14)	52%	(32)	61

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**Table MCSP6\_1:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?*Social justice demonstrations by the league and individual players*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	35%	(137)	28%	(109)	36%	(139)	385
Evangelical	46%	(65)	30%	(42)	25%	(35)	142
Non-Evangelical	22%	(24)	29%	(32)	49%	(54)	109
Community: Urban	41%	(83)	29%	(59)	29%	(58)	199
Community: Suburban	29%	(37)	30%	(38)	41%	(52)	126
Community: Rural	29%	(17)	22%	(13)	49%	(29)	59
Employ: Private Sector	33%	(60)	38%	(71)	29%	(54)	185
Military HH: No	35%	(120)	27%	(93)	37%	(127)	341
RD/WT: Right Direction	37%	(51)	42%	(58)	21%	(30)	139
RD/WT: Wrong Track	35%	(85)	21%	(51)	44%	(109)	246
Trump Job Approve	34%	(50)	37%	(54)	30%	(44)	148
Trump Job Disapprove	36%	(85)	23%	(53)	41%	(95)	233
Trump Job Strongly Approve	39%	(35)	34%	(31)	27%	(25)	91
Trump Job Somewhat Approve	25%	(14)	41%	(23)	34%	(19)	57
Trump Job Somewhat Disapprove	38%	(20)	32%	(17)	30%	(16)	53
Trump Job Strongly Disapprove	36%	(65)	20%	(36)	44%	(79)	180
Favorable of Trump	35%	(53)	39%	(59)	27%	(41)	153
Unfavorable of Trump	37%	(82)	21%	(45)	42%	(92)	220
Very Favorable of Trump	35%	(37)	37%	(39)	28%	(29)	106
Very Unfavorable of Trump	37%	(67)	18%	(33)	44%	(80)	180
#1 Issue: Economy	35%	(54)	27%	(42)	38%	(59)	154
#1 Issue: Health Care	33%	(23)	28%	(19)	39%	(27)	69
2018 House Vote: Democrat	37%	(60)	26%	(42)	36%	(58)	161
2018 House Vote: Republican	31%	(33)	34%	(36)	34%	(36)	105
2016 Vote: Hillary Clinton	38%	(56)	27%	(39)	35%	(52)	147
2016 Vote: Donald Trump	33%	(40)	34%	(42)	33%	(41)	122
2016 Vote: Didn't Vote	36%	(38)	25%	(26)	38%	(40)	105
Voted in 2014: Yes	35%	(80)	29%	(67)	36%	(83)	230
Voted in 2014: No	37%	(57)	27%	(42)	36%	(56)	155

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**Table MCSP6\_1:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
Social justice demonstrations by the league and individual players

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	35%	(137)	28%	(109)	36%	(139)	385
2012 Vote: Barack Obama	36%	(63)	26%	(47)	38%	(67)	177
2012 Vote: Mitt Romney	33%	(25)	31%	(24)	36%	(27)	76
2012 Vote: Didn't Vote	36%	(47)	29%	(37)	35%	(45)	129
4-Region: Northeast	37%	(34)	27%	(25)	36%	(33)	92
4-Region: Midwest	27%	(18)	30%	(19)	43%	(28)	65
4-Region: South	36%	(46)	30%	(39)	35%	(45)	129
4-Region: West	40%	(39)	27%	(26)	34%	(34)	99
Sports fans	37%	(129)	28%	(100)	35%	(122)	351
Avid Sports fans	38%	(76)	26%	(51)	36%	(72)	199
NFL fans	36%	(129)	27%	(97)	36%	(129)	355
Avid NFL fans	34%	(82)	26%	(64)	40%	(96)	241
College football fans	39%	(119)	28%	(85)	33%	(100)	304
Avid College football fans	48%	(66)	20%	(28)	32%	(44)	139
Democratic sports fans	39%	(60)	25%	(39)	36%	(56)	155
Republican sports fans	35%	(40)	35%	(40)	30%	(35)	115

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_2:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?*The lack of fans in the stands at many games*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	27%	(103)	31%	(117)	43%	(165)	385
Gender: Male	31%	(74)	29%	(70)	40%	(95)	239
Gender: Female	20%	(28)	33%	(47)	48%	(70)	146
Age: 18-34	30%	(50)	33%	(55)	37%	(60)	165
Age: 35-44	25%	(28)	36%	(40)	39%	(44)	111
Age: 45-64	23%	(19)	23%	(19)	54%	(45)	84
GenZers: 1997-2012	38%	(19)	39%	(20)	23%	(12)	50
Millennials: 1981-1996	24%	(39)	34%	(56)	43%	(71)	167
GenXers: 1965-1980	33%	(35)	29%	(30)	38%	(40)	105
Baby Boomers: 1946-1964	17%	(10)	17%	(10)	66%	(37)	56
PID: Dem (no lean)	31%	(53)	26%	(45)	44%	(76)	174
PID: Ind (no lean)	21%	(18)	33%	(28)	47%	(41)	87
PID: Rep (no lean)	25%	(31)	36%	(44)	39%	(48)	124
PID/Gender: Dem Men	37%	(38)	27%	(28)	36%	(37)	103
PID/Gender: Dem Women	22%	(15)	24%	(17)	54%	(39)	71
PID/Gender: Ind Men	25%	(13)	24%	(12)	50%	(25)	50
PID/Gender: Rep Men	27%	(24)	35%	(30)	38%	(33)	87
Ideo: Liberal (1-3)	24%	(37)	33%	(50)	43%	(66)	153
Ideo: Moderate (4)	34%	(38)	24%	(27)	42%	(47)	112
Ideo: Conservative (5-7)	27%	(27)	35%	(35)	38%	(38)	101
Educ: < College	23%	(46)	26%	(52)	51%	(101)	200
Educ: Bachelors degree	28%	(28)	29%	(28)	43%	(42)	98
Educ: Post-grad	32%	(28)	42%	(37)	25%	(22)	88
Income: Under 50k	23%	(43)	30%	(55)	47%	(85)	183
Income: 50k-100k	31%	(31)	23%	(24)	46%	(47)	102
Income: 100k+	29%	(28)	39%	(39)	33%	(32)	100
Ethnicity: White	23%	(64)	32%	(89)	45%	(124)	277
Ethnicity: Hispanic	42%	(27)	32%	(21)	26%	(17)	64
Ethnicity: Black	30%	(24)	26%	(21)	44%	(35)	80
All Christian	30%	(66)	29%	(64)	41%	(89)	219
Agnostic/Nothing in particular	11%	(6)	29%	(17)	61%	(37)	61

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**Table MCSP6\_2:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
The lack of fans in the stands at many games

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	27%	(103)	31%	(117)	43%	(165)	385
Evangelical	37%	(53)	31%	(44)	32%	(45)	142
Non-Evangelical	19%	(21)	28%	(31)	53%	(58)	109
Community: Urban	32%	(63)	34%	(69)	34%	(67)	199
Community: Suburban	23%	(29)	26%	(33)	51%	(65)	126
Community: Rural	17%	(10)	28%	(16)	55%	(33)	59
Employ: Private Sector	28%	(52)	32%	(60)	39%	(73)	185
Military HH: No	27%	(91)	30%	(102)	43%	(147)	341
RD/WT: Right Direction	28%	(39)	42%	(59)	30%	(42)	139
RD/WT: Wrong Track	26%	(64)	24%	(59)	50%	(123)	246
Trump Job Approve	23%	(33)	38%	(56)	39%	(58)	148
Trump Job Disapprove	29%	(67)	26%	(60)	46%	(106)	233
Trump Job Strongly Approve	24%	(22)	39%	(35)	37%	(34)	91
Trump Job Somewhat Approve	20%	(11)	37%	(21)	43%	(25)	57
Trump Job Somewhat Disapprove	39%	(21)	33%	(17)	28%	(15)	53
Trump Job Strongly Disapprove	26%	(46)	24%	(42)	51%	(91)	180
Favorable of Trump	28%	(43)	36%	(55)	36%	(55)	153
Unfavorable of Trump	26%	(57)	28%	(61)	46%	(102)	220
Very Favorable of Trump	28%	(29)	41%	(44)	31%	(33)	106
Very Unfavorable of Trump	26%	(47)	24%	(43)	50%	(90)	180
#1 Issue: Economy	25%	(38)	34%	(52)	41%	(64)	154
#1 Issue: Health Care	14%	(9)	35%	(25)	51%	(35)	69
2018 House Vote: Democrat	30%	(47)	28%	(45)	42%	(68)	161
2018 House Vote: Republican	24%	(25)	40%	(42)	36%	(38)	105
2016 Vote: Hillary Clinton	30%	(45)	24%	(35)	46%	(67)	147
2016 Vote: Donald Trump	23%	(28)	38%	(46)	39%	(47)	122
2016 Vote: Didn't Vote	27%	(28)	29%	(30)	44%	(46)	105
Voted in 2014: Yes	26%	(59)	34%	(77)	41%	(94)	230
Voted in 2014: No	28%	(44)	26%	(40)	46%	(71)	155

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**Table MCSP6\_2:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?

*The lack of fans in the stands at many games*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	27%	(103)	31%	(117)	43%	(165)	385
2012 Vote: Barack Obama	28%	(50)	27%	(48)	45%	(79)	177
2012 Vote: Mitt Romney	18%	(14)	47%	(36)	35%	(26)	76
2012 Vote: Didn't Vote	29%	(37)	25%	(32)	46%	(60)	129
4-Region: Northeast	25%	(23)	34%	(31)	41%	(38)	92
4-Region: Midwest	22%	(14)	24%	(16)	54%	(35)	65
4-Region: South	30%	(39)	31%	(41)	39%	(50)	129
4-Region: West	27%	(27)	30%	(30)	42%	(42)	99
Sports fans	28%	(97)	31%	(109)	41%	(145)	351
Avid Sports fans	32%	(64)	27%	(54)	41%	(82)	199
NFL fans	29%	(101)	28%	(101)	43%	(153)	355
Avid NFL fans	24%	(59)	30%	(71)	46%	(111)	241
College football fans	28%	(85)	33%	(100)	39%	(119)	304
Avid College football fans	37%	(52)	25%	(35)	38%	(53)	139
Democratic sports fans	31%	(48)	27%	(41)	42%	(65)	155
Republican sports fans	27%	(31)	35%	(41)	37%	(43)	115

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_3:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
My household has purchased a satellite or cable TV package

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	33%	(126)	23%	(87)	45%	(172)	385
Gender: Male	39%	(92)	22%	(53)	39%	(94)	239
Gender: Female	23%	(33)	23%	(34)	54%	(78)	146
Age: 18-34	36%	(59)	27%	(44)	38%	(62)	165
Age: 35-44	39%	(43)	29%	(32)	32%	(36)	111
Age: 45-64	24%	(20)	13%	(10)	64%	(54)	84
GenZers: 1997-2012	27%	(13)	28%	(14)	46%	(23)	50
Millennials: 1981-1996	37%	(61)	29%	(48)	34%	(57)	167
GenXers: 1965-1980	36%	(38)	23%	(24)	41%	(43)	105
Baby Boomers: 1946-1964	21%	(12)	2%	(1)	77%	(43)	56
PID: Dem (no lean)	35%	(62)	19%	(33)	46%	(80)	174
PID: Ind (no lean)	23%	(20)	21%	(18)	56%	(49)	87
PID: Rep (no lean)	35%	(44)	29%	(36)	35%	(44)	124
PID/Gender: Dem Men	42%	(43)	19%	(19)	39%	(40)	103
PID/Gender: Dem Women	26%	(18)	19%	(14)	55%	(39)	71
PID/Gender: Ind Men	24%	(12)	22%	(11)	54%	(27)	50
PID/Gender: Rep Men	43%	(37)	27%	(23)	31%	(26)	87
Ideo: Liberal (1-3)	32%	(48)	24%	(36)	45%	(69)	153
Ideo: Moderate (4)	32%	(36)	25%	(28)	43%	(48)	112
Ideo: Conservative (5-7)	39%	(39)	21%	(21)	41%	(41)	101
Educ: < College	28%	(57)	17%	(34)	54%	(109)	200
Educ: Bachelors degree	36%	(35)	20%	(20)	44%	(43)	98
Educ: Post-grad	39%	(34)	38%	(33)	24%	(21)	88
Income: Under 50k	26%	(48)	18%	(33)	56%	(102)	183
Income: 50k-100k	38%	(39)	21%	(22)	40%	(41)	102
Income: 100k+	38%	(38)	33%	(32)	29%	(29)	100
Ethnicity: White	30%	(83)	24%	(66)	46%	(128)	277
Ethnicity: Hispanic	41%	(27)	18%	(11)	41%	(26)	64
Ethnicity: Black	40%	(32)	21%	(17)	39%	(31)	80
All Christian	34%	(75)	27%	(59)	39%	(86)	219
Agnostic/Nothing in particular	19%	(12)	21%	(13)	60%	(36)	61

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**Table MCSP6\_3:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
 My household has purchased a satellite or cable TV package

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	33%	(126)	23%	(87)	45%	(172)	385
Evangelical	42%	(59)	24%	(34)	34%	(49)	142
Non-Evangelical	24%	(26)	24%	(26)	53%	(58)	109
Community: Urban	39%	(79)	24%	(48)	36%	(72)	199
Community: Suburban	22%	(28)	27%	(35)	50%	(64)	126
Community: Rural	32%	(19)	7%	(4)	61%	(36)	59
Employ: Private Sector	35%	(64)	32%	(59)	33%	(61)	185
Military HH: No	33%	(114)	23%	(78)	44%	(149)	341
RD/WT: Right Direction	35%	(49)	38%	(53)	27%	(38)	139
RD/WT: Wrong Track	31%	(77)	14%	(34)	55%	(135)	246
Trump Job Approve	33%	(49)	33%	(49)	33%	(49)	148
Trump Job Disapprove	32%	(75)	15%	(35)	53%	(123)	233
Trump Job Strongly Approve	39%	(36)	24%	(22)	37%	(33)	91
Trump Job Somewhat Approve	24%	(13)	49%	(27)	28%	(16)	57
Trump Job Somewhat Disapprove	36%	(19)	27%	(14)	38%	(20)	53
Trump Job Strongly Disapprove	31%	(56)	12%	(21)	57%	(103)	180
Favorable of Trump	36%	(54)	34%	(52)	30%	(46)	153
Unfavorable of Trump	31%	(68)	15%	(33)	54%	(119)	220
Very Favorable of Trump	36%	(38)	30%	(32)	34%	(36)	106
Very Unfavorable of Trump	32%	(57)	12%	(21)	56%	(102)	180
#1 Issue: Economy	33%	(51)	27%	(42)	40%	(62)	154
#1 Issue: Health Care	28%	(20)	22%	(15)	50%	(34)	69
2018 House Vote: Democrat	38%	(61)	20%	(33)	42%	(67)	161
2018 House Vote: Republican	31%	(33)	30%	(32)	38%	(40)	105
2016 Vote: Hillary Clinton	37%	(54)	18%	(27)	45%	(66)	147
2016 Vote: Donald Trump	33%	(41)	30%	(37)	36%	(44)	122
2016 Vote: Didn't Vote	27%	(29)	19%	(20)	54%	(56)	105
Voted in 2014: Yes	37%	(86)	22%	(51)	40%	(93)	230
Voted in 2014: No	26%	(40)	23%	(36)	51%	(79)	155

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**Table MCSP6\_3:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
My household has purchased a satellite or cable TV package

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	33%	(126)	23%	(87)	45%	(172)	385
2012 Vote: Barack Obama	37%	(65)	17%	(30)	46%	(82)	177
2012 Vote: Mitt Romney	29%	(22)	34%	(26)	37%	(28)	76
2012 Vote: Didn't Vote	29%	(37)	24%	(31)	47%	(61)	129
4-Region: Northeast	28%	(26)	22%	(20)	49%	(45)	92
4-Region: Midwest	24%	(15)	24%	(15)	52%	(34)	65
4-Region: South	34%	(44)	23%	(30)	43%	(56)	129
4-Region: West	41%	(40)	22%	(22)	38%	(37)	99
Sports fans	33%	(117)	23%	(80)	44%	(154)	351
Avid Sports fans	35%	(70)	23%	(45)	42%	(84)	199
NFL fans	33%	(117)	22%	(80)	45%	(158)	355
Avid NFL fans	32%	(78)	20%	(49)	47%	(114)	241
College football fans	36%	(110)	23%	(69)	41%	(125)	304
Avid College football fans	45%	(63)	22%	(31)	32%	(45)	139
Democratic sports fans	36%	(56)	19%	(30)	44%	(69)	155
Republican sports fans	37%	(42)	28%	(32)	36%	(41)	115

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_4:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?

My favorite team is better this season than previous seasons

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	43%	(164)	28%	(108)	29%	(113)	385
Gender: Male	47%	(112)	30%	(71)	24%	(56)	239
Gender: Female	36%	(53)	25%	(36)	39%	(57)	146
Age: 18-34	43%	(71)	32%	(52)	25%	(41)	165
Age: 35-44	49%	(54)	27%	(30)	24%	(27)	111
Age: 45-64	39%	(33)	24%	(20)	37%	(31)	84
GenZers: 1997-2012	38%	(19)	39%	(20)	23%	(11)	50
Millennials: 1981-1996	44%	(74)	31%	(51)	25%	(42)	167
GenXers: 1965-1980	49%	(52)	23%	(25)	27%	(29)	105
Baby Boomers: 1946-1964	33%	(19)	19%	(11)	48%	(27)	56
PID: Dem (no lean)	39%	(67)	32%	(55)	30%	(52)	174
PID: Ind (no lean)	40%	(35)	23%	(20)	37%	(32)	87
PID: Rep (no lean)	50%	(62)	26%	(32)	24%	(29)	124
PID/Gender: Dem Men	45%	(47)	33%	(34)	21%	(22)	103
PID/Gender: Dem Women	29%	(20)	29%	(21)	42%	(30)	71
PID/Gender: Ind Men	34%	(17)	31%	(16)	34%	(17)	50
PID/Gender: Rep Men	55%	(48)	25%	(22)	20%	(17)	87
Ideo: Liberal (1-3)	38%	(59)	28%	(44)	33%	(51)	153
Ideo: Moderate (4)	46%	(51)	31%	(35)	23%	(26)	112
Ideo: Conservative (5-7)	47%	(48)	29%	(29)	24%	(24)	101
Educ: < College	34%	(67)	28%	(55)	39%	(77)	200
Educ: Bachelors degree	45%	(44)	30%	(30)	24%	(24)	98
Educ: Post-grad	60%	(53)	26%	(23)	14%	(12)	88
Income: Under 50k	35%	(63)	26%	(48)	39%	(72)	183
Income: 50k-100k	44%	(45)	33%	(34)	23%	(23)	102
Income: 100k+	56%	(56)	26%	(26)	18%	(18)	100
Ethnicity: White	43%	(120)	28%	(78)	28%	(78)	277
Ethnicity: Hispanic	58%	(37)	23%	(15)	18%	(12)	64
Ethnicity: Black	37%	(30)	26%	(21)	37%	(29)	80
All Christian	47%	(104)	29%	(64)	23%	(51)	219
Agnostic/Nothing in particular	23%	(14)	31%	(18)	47%	(28)	61

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**Table MCSP6\_4:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
My favorite team is better this season than previous seasons

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	43%	(164)	28%	(108)	29%	(113)	385
Evangelical	56%	(80)	21%	(29)	23%	(33)	142
Non-Evangelical	34%	(37)	38%	(42)	28%	(31)	109
Community: Urban	52%	(104)	28%	(56)	20%	(40)	199
Community: Suburban	31%	(39)	28%	(35)	41%	(52)	126
Community: Rural	36%	(21)	29%	(17)	35%	(21)	59
Employ: Private Sector	49%	(90)	30%	(56)	21%	(39)	185
Military HH: No	43%	(147)	29%	(100)	27%	(93)	341
RD/WT: Right Direction	52%	(72)	29%	(40)	19%	(27)	139
RD/WT: Wrong Track	37%	(92)	27%	(68)	35%	(86)	246
Trump Job Approve	53%	(79)	24%	(36)	22%	(33)	148
Trump Job Disapprove	36%	(85)	30%	(69)	34%	(79)	233
Trump Job Strongly Approve	56%	(51)	17%	(16)	27%	(25)	91
Trump Job Somewhat Approve	50%	(28)	36%	(20)	15%	(8)	57
Trump Job Somewhat Disapprove	43%	(23)	38%	(20)	19%	(10)	53
Trump Job Strongly Disapprove	34%	(62)	27%	(49)	38%	(69)	180
Favorable of Trump	53%	(80)	27%	(42)	20%	(31)	153
Unfavorable of Trump	37%	(81)	29%	(64)	34%	(74)	220
Very Favorable of Trump	54%	(57)	27%	(29)	19%	(20)	106
Very Unfavorable of Trump	36%	(65)	27%	(49)	36%	(66)	180
#1 Issue: Economy	41%	(63)	31%	(48)	28%	(44)	154
#1 Issue: Health Care	37%	(26)	32%	(22)	31%	(22)	69
2018 House Vote: Democrat	43%	(69)	25%	(40)	32%	(51)	161
2018 House Vote: Republican	55%	(57)	30%	(31)	15%	(16)	105
2016 Vote: Hillary Clinton	42%	(62)	28%	(41)	31%	(45)	147
2016 Vote: Donald Trump	49%	(60)	27%	(32)	24%	(29)	122
2016 Vote: Didn't Vote	36%	(37)	32%	(33)	32%	(34)	105
Voted in 2014: Yes	47%	(109)	26%	(59)	27%	(62)	230
Voted in 2014: No	36%	(55)	31%	(49)	33%	(51)	155

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**Table MCSP6\_4:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
My favorite team is better this season than previous seasons

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	43%	(164)	28%	(108)	29%	(113)	385
2012 Vote: Barack Obama	42%	(74)	29%	(51)	29%	(52)	177
2012 Vote: Mitt Romney	54%	(41)	23%	(18)	23%	(18)	76
2012 Vote: Didn't Vote	38%	(49)	28%	(37)	33%	(43)	129
4-Region: Northeast	40%	(36)	30%	(27)	31%	(28)	92
4-Region: Midwest	43%	(28)	30%	(20)	26%	(17)	65
4-Region: South	40%	(52)	28%	(36)	32%	(42)	129
4-Region: West	48%	(48)	25%	(25)	26%	(26)	99
Sports fans	43%	(149)	29%	(100)	29%	(101)	351
Avid Sports fans	50%	(99)	25%	(51)	25%	(50)	199
NFL fans	44%	(154)	28%	(101)	28%	(99)	355
Avid NFL fans	45%	(110)	25%	(60)	30%	(72)	241
College football fans	45%	(138)	29%	(88)	26%	(79)	304
Avid College football fans	58%	(80)	21%	(29)	21%	(30)	139
Democratic sports fans	38%	(59)	32%	(50)	30%	(46)	155
Republican sports fans	49%	(57)	27%	(31)	24%	(28)	115

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_5:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
The upcoming 2020 presidential election

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	32%	(124)	27%	(104)	41%	(157)	385
Gender: Male	29%	(70)	30%	(71)	41%	(99)	239
Gender: Female	37%	(54)	23%	(33)	40%	(58)	146
Age: 18-34	42%	(70)	30%	(49)	28%	(46)	165
Age: 35-44	26%	(29)	32%	(36)	42%	(46)	111
Age: 45-64	24%	(20)	21%	(18)	55%	(46)	84
GenZers: 1997-2012	55%	(28)	31%	(16)	14%	(7)	50
Millennials: 1981-1996	32%	(53)	31%	(51)	38%	(63)	167
GenXers: 1965-1980	33%	(34)	26%	(27)	41%	(43)	105
Baby Boomers: 1946-1964	18%	(10)	16%	(9)	66%	(37)	56
PID: Dem (no lean)	32%	(57)	28%	(49)	39%	(68)	174
PID: Ind (no lean)	25%	(22)	25%	(22)	50%	(43)	87
PID: Rep (no lean)	37%	(46)	27%	(33)	36%	(45)	124
PID/Gender: Dem Men	28%	(28)	32%	(33)	40%	(41)	103
PID/Gender: Dem Women	39%	(28)	23%	(16)	38%	(27)	71
PID/Gender: Ind Men	19%	(9)	24%	(12)	57%	(28)	50
PID/Gender: Rep Men	37%	(32)	29%	(25)	33%	(29)	87
Ideo: Liberal (1-3)	36%	(55)	29%	(44)	36%	(55)	153
Ideo: Moderate (4)	25%	(28)	30%	(33)	46%	(51)	112
Ideo: Conservative (5-7)	39%	(39)	23%	(23)	38%	(39)	101
Educ: < College	31%	(62)	23%	(45)	47%	(93)	200
Educ: Bachelors degree	33%	(32)	33%	(32)	35%	(34)	98
Educ: Post-grad	36%	(31)	31%	(27)	34%	(29)	88
Income: Under 50k	31%	(56)	25%	(47)	44%	(80)	183
Income: 50k-100k	30%	(31)	29%	(29)	41%	(42)	102
Income: 100k+	38%	(37)	28%	(28)	34%	(34)	100
Ethnicity: White	29%	(80)	27%	(76)	44%	(121)	277
Ethnicity: Hispanic	48%	(31)	15%	(10)	36%	(23)	64
Ethnicity: Black	40%	(32)	27%	(22)	33%	(26)	80
All Christian	29%	(64)	31%	(68)	39%	(86)	219
Agnostic/Nothing in particular	23%	(14)	24%	(15)	53%	(32)	61

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**Table MCSP6\_5:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
 The upcoming 2020 presidential election

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	32%	(124)	27%	(104)	41%	(157)	385
Evangelical	32%	(46)	35%	(49)	33%	(47)	142
Non-Evangelical	26%	(28)	22%	(24)	53%	(57)	109
Community: Urban	33%	(66)	33%	(67)	33%	(66)	199
Community: Suburban	34%	(43)	18%	(23)	48%	(60)	126
Community: Rural	25%	(15)	24%	(14)	51%	(30)	59
Employ: Private Sector	32%	(60)	32%	(59)	36%	(66)	185
Military HH: No	33%	(112)	27%	(92)	40%	(137)	341
RD/WT: Right Direction	35%	(49)	37%	(51)	28%	(39)	139
RD/WT: Wrong Track	31%	(76)	21%	(53)	48%	(117)	246
Trump Job Approve	33%	(48)	35%	(51)	33%	(48)	148
Trump Job Disapprove	32%	(75)	22%	(51)	46%	(107)	233
Trump Job Strongly Approve	34%	(31)	29%	(26)	37%	(34)	91
Trump Job Somewhat Approve	30%	(17)	44%	(25)	26%	(15)	57
Trump Job Somewhat Disapprove	25%	(13)	31%	(16)	45%	(24)	53
Trump Job Strongly Disapprove	35%	(62)	19%	(35)	46%	(83)	180
Favorable of Trump	35%	(53)	34%	(52)	31%	(48)	153
Unfavorable of Trump	31%	(68)	23%	(50)	47%	(102)	220
Very Favorable of Trump	36%	(39)	35%	(37)	29%	(31)	106
Very Unfavorable of Trump	31%	(57)	21%	(38)	47%	(85)	180
#1 Issue: Economy	29%	(45)	27%	(42)	43%	(67)	154
#1 Issue: Health Care	35%	(24)	20%	(14)	45%	(31)	69
2018 House Vote: Democrat	34%	(54)	28%	(44)	39%	(62)	161
2018 House Vote: Republican	35%	(36)	31%	(33)	34%	(36)	105
2016 Vote: Hillary Clinton	31%	(45)	28%	(41)	41%	(61)	147
2016 Vote: Donald Trump	34%	(42)	27%	(33)	39%	(47)	122
2016 Vote: Didn't Vote	35%	(37)	23%	(24)	42%	(44)	105
Voted in 2014: Yes	32%	(73)	29%	(67)	39%	(90)	230
Voted in 2014: No	33%	(52)	24%	(38)	43%	(66)	155

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**Table MCSP6\_5:** You indicated you are watching NFL games more often compared to previous seasons. To what extent are the following a reason why you are watching NFL games more often this season?  
The upcoming 2020 presidential election

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	32%	(124)	27%	(104)	41%	(157)	385
2012 Vote: Barack Obama	29%	(51)	26%	(45)	46%	(81)	177
2012 Vote: Mitt Romney	32%	(24)	32%	(24)	37%	(28)	76
2012 Vote: Didn't Vote	38%	(49)	26%	(33)	37%	(47)	129
4-Region: Northeast	34%	(31)	27%	(24)	39%	(36)	92
4-Region: Midwest	22%	(14)	24%	(15)	54%	(35)	65
4-Region: South	34%	(43)	29%	(38)	37%	(48)	129
4-Region: West	36%	(36)	26%	(26)	38%	(38)	99
Sports fans	34%	(118)	26%	(93)	40%	(140)	351
Avid Sports fans	29%	(57)	30%	(59)	42%	(83)	199
NFL fans	32%	(113)	27%	(96)	41%	(145)	355
Avid NFL fans	31%	(74)	26%	(63)	43%	(105)	241
College football fans	36%	(109)	26%	(79)	38%	(116)	304
Avid College football fans	36%	(51)	26%	(36)	38%	(53)	139
Democratic sports fans	35%	(54)	27%	(42)	38%	(59)	155
Republican sports fans	38%	(44)	26%	(30)	36%	(42)	115

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP7\_1:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?*Social justice demonstrations by the league and individual players*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	36% (279)	13% (104)	51% (393)	777
Gender: Male	43% (151)	15% (54)	42% (150)	355
Gender: Female	30% (128)	12% (50)	58% (244)	422
Age: 18-34	19% (38)	15% (30)	67% (136)	205
Age: 35-44	35% (34)	17% (17)	48% (46)	97
Age: 45-64	43% (120)	12% (33)	45% (124)	278
Age: 65+	44% (86)	12% (24)	44% (87)	198
GenZers: 1997-2012	20% (18)	14% (12)	66% (59)	90
Millennials: 1981-1996	22% (34)	15% (23)	63% (97)	154
GenXers: 1965-1980	33% (56)	19% (33)	48% (82)	171
Baby Boomers: 1946-1964	49% (161)	9% (30)	42% (140)	331
PID: Dem (no lean)	14% (34)	13% (33)	73% (180)	248
PID: Ind (no lean)	32% (77)	17% (42)	51% (124)	243
PID: Rep (no lean)	59% (168)	10% (29)	31% (89)	286
PID/Gender: Dem Men	19% (19)	20% (19)	61% (60)	98
PID/Gender: Dem Women	10% (16)	9% (14)	80% (120)	150
PID/Gender: Ind Men	36% (42)	17% (20)	47% (54)	115
PID/Gender: Ind Women	27% (35)	18% (23)	55% (70)	128
PID/Gender: Rep Men	64% (91)	11% (15)	25% (35)	142
PID/Gender: Rep Women	53% (77)	9% (13)	37% (54)	144
Ideo: Liberal (1-3)	11% (20)	15% (26)	73% (128)	174
Ideo: Moderate (4)	27% (62)	15% (35)	58% (133)	229
Ideo: Conservative (5-7)	60% (187)	10% (33)	30% (92)	312
Educ: < College	33% (181)	13% (74)	54% (296)	550
Educ: Bachelors degree	45% (71)	13% (21)	41% (64)	156
Educ: Post-grad	39% (27)	14% (10)	47% (33)	70
Income: Under 50k	33% (156)	12% (56)	55% (263)	475
Income: 50k-100k	39% (83)	15% (32)	47% (101)	216
Income: 100k+	46% (40)	20% (17)	34% (29)	86
Ethnicity: White	40% (247)	12% (74)	48% (292)	613
Ethnicity: Hispanic	25% (35)	16% (22)	59% (82)	139

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**Table MCSP7\_1:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
Social justice demonstrations by the league and individual players

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	36%	(279)	13%	(104)	51%	(393)	777
Ethnicity: Black	21%	(16)	17%	(13)	63%	(49)	78
Ethnicity: Other	18%	(16)	20%	(17)	61%	(52)	85
All Christian	46%	(186)	11%	(44)	43%	(172)	401
Agnostic/Nothing in particular	22%	(42)	15%	(29)	64%	(125)	196
Something Else	35%	(35)	18%	(18)	46%	(47)	100
Evangelical	48%	(110)	10%	(22)	43%	(98)	230
Non-Evangelical	39%	(102)	15%	(39)	46%	(117)	258
Community: Urban	20%	(48)	18%	(41)	62%	(146)	235
Community: Suburban	38%	(132)	15%	(50)	47%	(161)	343
Community: Rural	50%	(99)	6%	(13)	44%	(87)	198
Employ: Private Sector	37%	(73)	18%	(37)	45%	(90)	200
Employ: Self-Employed	25%	(15)	15%	(9)	61%	(37)	61
Employ: Homemaker	37%	(19)	12%	(6)	51%	(26)	51
Employ: Retired	49%	(119)	9%	(23)	41%	(100)	241
Employ: Unemployed	26%	(30)	6%	(7)	67%	(77)	115
Military HH: Yes	54%	(65)	13%	(16)	32%	(39)	120
Military HH: No	33%	(214)	13%	(89)	54%	(355)	657
RD/WT: Right Direction	54%	(144)	11%	(28)	35%	(93)	265
RD/WT: Wrong Track	26%	(135)	15%	(76)	59%	(300)	512
Trump Job Approve	55%	(209)	11%	(43)	34%	(129)	382
Trump Job Disapprove	19%	(69)	14%	(53)	67%	(248)	371
Trump Job Strongly Approve	63%	(148)	10%	(23)	27%	(64)	235
Trump Job Somewhat Approve	42%	(61)	14%	(21)	44%	(65)	147
Trump Job Somewhat Disapprove	36%	(24)	22%	(15)	43%	(29)	68
Trump Job Strongly Disapprove	15%	(45)	13%	(39)	72%	(219)	303
Favorable of Trump	56%	(211)	11%	(42)	33%	(123)	375
Unfavorable of Trump	18%	(67)	16%	(59)	67%	(254)	380

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**Table MCSP7\_1:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?*Social justice demonstrations by the league and individual players*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	36%	(279)	13%	(104)	51%	(393)	777
Very Favorable of Trump	60%	(151)	10%	(25)	30%	(77)	253
Somewhat Favorable of Trump	49%	(60)	14%	(17)	37%	(46)	123
Somewhat Unfavorable of Trump	22%	(13)	34%	(19)	44%	(25)	56
Very Unfavorable of Trump	17%	(54)	12%	(40)	71%	(229)	324
#1 Issue: Economy	45%	(114)	13%	(34)	42%	(109)	257
#1 Issue: Security	60%	(60)	12%	(12)	29%	(29)	100
#1 Issue: Health Care	14%	(18)	16%	(21)	70%	(92)	130
#1 Issue: Medicare / Social Security	35%	(49)	12%	(16)	53%	(74)	139
#1 Issue: Other	35%	(20)	23%	(13)	42%	(25)	58
2018 House Vote: Democrat	18%	(42)	17%	(40)	65%	(154)	236
2018 House Vote: Republican	63%	(165)	11%	(28)	27%	(70)	262
2016 Vote: Hillary Clinton	15%	(31)	17%	(34)	68%	(140)	205
2016 Vote: Donald Trump	61%	(179)	10%	(30)	29%	(84)	292
2016 Vote: Didn't Vote	22%	(54)	16%	(39)	62%	(153)	246
Voted in 2014: Yes	44%	(204)	12%	(54)	44%	(203)	461
Voted in 2014: No	24%	(75)	16%	(51)	60%	(190)	316
2012 Vote: Barack Obama	26%	(68)	13%	(34)	62%	(162)	264
2012 Vote: Mitt Romney	61%	(130)	8%	(18)	30%	(64)	211
2012 Vote: Didn't Vote	23%	(63)	18%	(51)	59%	(164)	279
4-Region: Northeast	34%	(44)	17%	(23)	48%	(63)	130
4-Region: Midwest	34%	(55)	17%	(28)	48%	(78)	161
4-Region: South	41%	(121)	12%	(34)	47%	(138)	293
4-Region: West	30%	(59)	10%	(20)	60%	(115)	193
Sports fans	39%	(175)	19%	(86)	42%	(191)	452
Avid Sports fans	42%	(46)	23%	(25)	35%	(38)	109
NFL fans	34%	(129)	18%	(68)	48%	(180)	377
Avid NFL fans	45%	(47)	13%	(13)	42%	(44)	103
College football fans	46%	(148)	16%	(53)	37%	(119)	320
Avid College football fans	49%	(53)	17%	(19)	33%	(36)	108

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**Table MCSP7\_1:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?

*Social justice demonstrations by the league and individual players*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	36% (279)	13% (104)	51% (393)	777
Democratic sports fans	16% (24)	21% (30)	63% (92)	146
Republican sports fans	65% (112)	15% (25)	20% (35)	172

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_2:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?*The lack of fans in the stands at many games*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(87)	22%	(174)	66%	(515)	777
Gender: Male	17%	(60)	24%	(86)	59%	(209)	355
Gender: Female	7%	(28)	21%	(88)	73%	(306)	422
Age: 18-34	10%	(21)	22%	(46)	68%	(138)	205
Age: 35-44	8%	(8)	36%	(35)	56%	(54)	97
Age: 45-64	13%	(35)	17%	(46)	71%	(196)	278
Age: 65+	12%	(23)	24%	(47)	64%	(127)	198
GenZers: 1997-2012	10%	(9)	20%	(18)	70%	(63)	90
Millennials: 1981-1996	10%	(15)	25%	(39)	65%	(100)	154
GenXers: 1965-1980	12%	(21)	26%	(44)	62%	(106)	171
Baby Boomers: 1946-1964	12%	(41)	20%	(65)	68%	(225)	331
PID: Dem (no lean)	9%	(23)	23%	(57)	68%	(168)	248
PID: Ind (no lean)	11%	(27)	23%	(57)	65%	(159)	243
PID: Rep (no lean)	13%	(38)	21%	(60)	66%	(188)	286
PID/Gender: Dem Men	16%	(15)	30%	(29)	55%	(54)	98
PID/Gender: Dem Women	5%	(7)	19%	(28)	76%	(114)	150
PID/Gender: Ind Men	15%	(17)	23%	(27)	62%	(71)	115
PID/Gender: Ind Women	8%	(10)	23%	(30)	69%	(88)	128
PID/Gender: Rep Men	19%	(27)	21%	(30)	59%	(84)	142
PID/Gender: Rep Women	7%	(11)	21%	(30)	72%	(104)	144
Ideo: Liberal (1-3)	9%	(16)	26%	(45)	65%	(114)	174
Ideo: Moderate (4)	13%	(29)	25%	(58)	62%	(142)	229
Ideo: Conservative (5-7)	13%	(39)	18%	(58)	69%	(215)	312
Educ: < College	11%	(60)	20%	(109)	69%	(382)	550
Educ: Bachelors degree	11%	(18)	29%	(45)	59%	(93)	156
Educ: Post-grad	14%	(10)	28%	(20)	58%	(41)	70
Income: Under 50k	11%	(51)	21%	(98)	69%	(326)	475
Income: 50k-100k	13%	(28)	20%	(44)	67%	(144)	216
Income: 100k+	10%	(9)	38%	(32)	52%	(45)	86
Ethnicity: White	12%	(72)	21%	(130)	67%	(411)	613
Ethnicity: Hispanic	6%	(9)	19%	(27)	75%	(104)	139

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**Table MCSP7\_2:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
The lack of fans in the stands at many games

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(87)	22%	(174)	66%	(515)	777
Ethnicity: Black	14%	(11)	41%	(32)	45%	(35)	78
Ethnicity: Other	5%	(5)	14%	(12)	80%	(69)	85
All Christian	13%	(51)	21%	(85)	66%	(265)	401
Agnostic/Nothing in particular	6%	(13)	26%	(52)	67%	(131)	196
Something Else	11%	(11)	20%	(20)	69%	(69)	100
Evangelical	14%	(32)	20%	(46)	66%	(152)	230
Non-Evangelical	11%	(28)	22%	(57)	67%	(172)	258
Community: Urban	14%	(33)	23%	(55)	63%	(147)	235
Community: Suburban	11%	(38)	22%	(77)	67%	(228)	343
Community: Rural	8%	(17)	21%	(42)	70%	(139)	198
Employ: Private Sector	12%	(24)	36%	(73)	52%	(103)	200
Employ: Self-Employed	6%	(4)	13%	(8)	81%	(49)	61
Employ: Homemaker	5%	(2)	14%	(7)	81%	(41)	51
Employ: Retired	10%	(24)	19%	(45)	71%	(171)	241
Employ: Unemployed	13%	(15)	17%	(19)	70%	(80)	115
Military HH: Yes	14%	(16)	20%	(24)	66%	(79)	120
Military HH: No	11%	(71)	23%	(150)	66%	(436)	657
RD/WT: Right Direction	10%	(27)	23%	(62)	67%	(176)	265
RD/WT: Wrong Track	12%	(61)	22%	(112)	66%	(339)	512
Trump Job Approve	13%	(51)	24%	(90)	63%	(241)	382
Trump Job Disapprove	10%	(36)	21%	(80)	69%	(255)	371
Trump Job Strongly Approve	13%	(30)	20%	(48)	67%	(157)	235
Trump Job Somewhat Approve	14%	(21)	29%	(43)	57%	(83)	147
Trump Job Somewhat Disapprove	5%	(3)	37%	(25)	58%	(40)	68
Trump Job Strongly Disapprove	11%	(33)	18%	(54)	71%	(216)	303
Favorable of Trump	14%	(52)	22%	(81)	65%	(242)	375
Unfavorable of Trump	9%	(35)	24%	(90)	67%	(255)	380

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**Table MCSP7\_2:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
 The lack of fans in the stands at many games

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(87)	22%	(174)	66%	(515)	777
Very Favorable of Trump	12%	(31)	20%	(50)	68%	(173)	253
Somewhat Favorable of Trump	17%	(21)	26%	(32)	57%	(70)	123
Somewhat Unfavorable of Trump	3%	(2)	35%	(20)	62%	(35)	56
Very Unfavorable of Trump	10%	(33)	22%	(70)	68%	(220)	324
#1 Issue: Economy	14%	(36)	26%	(66)	60%	(154)	257
#1 Issue: Security	7%	(7)	20%	(20)	72%	(73)	100
#1 Issue: Health Care	6%	(8)	21%	(27)	73%	(95)	130
#1 Issue: Medicare / Social Security	15%	(21)	18%	(25)	67%	(93)	139
#1 Issue: Other	7%	(4)	20%	(12)	73%	(42)	58
2018 House Vote: Democrat	10%	(23)	26%	(60)	64%	(152)	236
2018 House Vote: Republican	13%	(34)	22%	(58)	65%	(170)	262
2016 Vote: Hillary Clinton	10%	(21)	26%	(52)	64%	(131)	205
2016 Vote: Donald Trump	12%	(34)	20%	(59)	68%	(199)	292
2016 Vote: Didn't Vote	12%	(29)	21%	(53)	67%	(165)	246
Voted in 2014: Yes	11%	(51)	23%	(106)	66%	(305)	461
Voted in 2014: No	12%	(37)	22%	(69)	67%	(210)	316
2012 Vote: Barack Obama	13%	(33)	23%	(60)	65%	(170)	264
2012 Vote: Mitt Romney	12%	(26)	21%	(45)	67%	(140)	211
2012 Vote: Didn't Vote	9%	(26)	23%	(63)	68%	(190)	279
4-Region: Northeast	9%	(12)	26%	(34)	65%	(84)	130
4-Region: Midwest	8%	(12)	22%	(36)	70%	(113)	161
4-Region: South	12%	(35)	22%	(65)	66%	(193)	293
4-Region: West	15%	(29)	20%	(39)	65%	(126)	193
Sports fans	15%	(68)	30%	(134)	55%	(250)	452
Avid Sports fans	24%	(26)	30%	(33)	46%	(51)	109
NFL fans	15%	(57)	29%	(109)	56%	(211)	377
Avid NFL fans	27%	(28)	28%	(29)	44%	(46)	103
College football fans	16%	(52)	29%	(94)	55%	(175)	320
Avid College football fans	18%	(20)	26%	(28)	56%	(60)	108

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**Table MCSP7\_2:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?

*The lack of fans in the stands at many games*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(87)	22%	(174)	66%	(515)	777
Democratic sports fans	14%	(21)	32%	(47)	54%	(79)	146
Republican sports fans	16%	(28)	27%	(46)	57%	(98)	172

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP7\_3:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
 Other sports like the NBA and NHL being played during football season

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(74)	11%	(88)	79%	(614)	777
Gender: Male	10%	(36)	14%	(48)	76%	(271)	355
Gender: Female	9%	(38)	10%	(40)	81%	(343)	422
Age: 18-34	18%	(36)	16%	(32)	67%	(136)	205
Age: 35-44	11%	(11)	13%	(12)	76%	(73)	97
Age: 45-64	5%	(15)	10%	(27)	85%	(236)	278
Age: 65+	6%	(13)	8%	(17)	85%	(168)	198
GenZers: 1997-2012	21%	(19)	20%	(18)	59%	(53)	90
Millennials: 1981-1996	13%	(21)	14%	(22)	72%	(112)	154
GenXers: 1965-1980	8%	(14)	13%	(22)	79%	(135)	171
Baby Boomers: 1946-1964	5%	(16)	7%	(24)	88%	(291)	331
PID: Dem (no lean)	11%	(27)	12%	(30)	77%	(191)	248
PID: Ind (no lean)	10%	(24)	12%	(30)	78%	(190)	243
PID: Rep (no lean)	8%	(23)	10%	(28)	82%	(234)	286
PID/Gender: Dem Men	14%	(14)	15%	(15)	71%	(69)	98
PID/Gender: Dem Women	9%	(13)	10%	(15)	81%	(121)	150
PID/Gender: Ind Men	9%	(10)	14%	(17)	77%	(89)	115
PID/Gender: Ind Women	11%	(14)	11%	(14)	79%	(101)	128
PID/Gender: Rep Men	9%	(12)	12%	(16)	80%	(113)	142
PID/Gender: Rep Women	8%	(11)	8%	(12)	84%	(121)	144
Ideo: Liberal (1-3)	14%	(25)	13%	(23)	73%	(126)	174
Ideo: Moderate (4)	11%	(26)	14%	(32)	75%	(171)	229
Ideo: Conservative (5-7)	7%	(22)	9%	(28)	84%	(262)	312
Educ: < College	8%	(45)	10%	(56)	82%	(449)	550
Educ: Bachelors degree	14%	(21)	14%	(21)	73%	(114)	156
Educ: Post-grad	11%	(8)	16%	(11)	73%	(51)	70
Income: Under 50k	10%	(46)	9%	(44)	81%	(384)	475
Income: 50k-100k	8%	(17)	12%	(26)	80%	(173)	216
Income: 100k+	13%	(11)	21%	(18)	66%	(57)	86
Ethnicity: White	9%	(58)	9%	(58)	81%	(498)	613
Ethnicity: Hispanic	14%	(19)	15%	(21)	71%	(100)	139

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**Table MCSP7\_3:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
Other sports like the NBA and NHL being played during football season

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(74)	11%	(88)	79%	(614)	777
Ethnicity: Black	17%	(13)	12%	(9)	72%	(56)	78
Ethnicity: Other	4%	(3)	25%	(21)	71%	(61)	85
All Christian	8%	(31)	11%	(43)	82%	(328)	401
Agnostic/Nothing in particular	8%	(16)	12%	(24)	80%	(156)	196
Something Else	15%	(15)	7%	(7)	78%	(78)	100
Evangelical	7%	(17)	7%	(17)	85%	(197)	230
Non-Evangelical	11%	(28)	12%	(30)	77%	(200)	258
Community: Urban	13%	(31)	14%	(32)	73%	(172)	235
Community: Suburban	7%	(23)	12%	(40)	82%	(280)	343
Community: Rural	10%	(20)	8%	(16)	82%	(162)	198
Employ: Private Sector	12%	(23)	13%	(26)	75%	(150)	200
Employ: Self-Employed	10%	(6)	21%	(13)	69%	(42)	61
Employ: Homemaker	15%	(7)	3%	(1)	83%	(42)	51
Employ: Retired	5%	(13)	8%	(20)	86%	(208)	241
Employ: Unemployed	12%	(14)	5%	(5)	83%	(95)	115
Military HH: Yes	9%	(11)	13%	(16)	77%	(93)	120
Military HH: No	10%	(63)	11%	(73)	79%	(522)	657
RD/WT: Right Direction	12%	(31)	12%	(31)	77%	(204)	265
RD/WT: Wrong Track	8%	(43)	11%	(58)	80%	(410)	512
Trump Job Approve	12%	(44)	11%	(41)	78%	(297)	382
Trump Job Disapprove	8%	(30)	12%	(43)	80%	(298)	371
Trump Job Strongly Approve	9%	(21)	10%	(22)	81%	(191)	235
Trump Job Somewhat Approve	16%	(23)	12%	(18)	72%	(106)	147
Trump Job Somewhat Disapprove	6%	(4)	16%	(11)	78%	(53)	68
Trump Job Strongly Disapprove	8%	(26)	11%	(32)	81%	(245)	303
Favorable of Trump	10%	(36)	10%	(36)	81%	(303)	375
Unfavorable of Trump	10%	(37)	13%	(48)	78%	(295)	380

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**Table MCSP7\_3:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?

*Other sports like the NBA and NHL being played during football season*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(74)	11%	(88)	79%	(614)	777
Very Favorable of Trump	9%	(24)	8%	(19)	83%	(210)	253
Somewhat Favorable of Trump	10%	(13)	14%	(17)	76%	(93)	123
Somewhat Unfavorable of Trump	8%	(5)	19%	(11)	73%	(41)	56
Very Unfavorable of Trump	10%	(32)	11%	(37)	79%	(254)	324
#1 Issue: Economy	10%	(25)	14%	(36)	77%	(196)	257
#1 Issue: Security	12%	(12)	9%	(9)	79%	(79)	100
#1 Issue: Health Care	8%	(11)	15%	(20)	76%	(99)	130
#1 Issue: Medicare / Social Security	5%	(8)	8%	(12)	86%	(120)	139
#1 Issue: Other	5%	(3)	6%	(3)	90%	(52)	58
2018 House Vote: Democrat	10%	(23)	14%	(34)	76%	(179)	236
2018 House Vote: Republican	8%	(21)	11%	(28)	81%	(213)	262
2016 Vote: Hillary Clinton	12%	(24)	11%	(23)	77%	(158)	205
2016 Vote: Donald Trump	6%	(18)	9%	(28)	85%	(247)	292
2016 Vote: Didn't Vote	12%	(31)	14%	(34)	74%	(182)	246
Voted in 2014: Yes	8%	(35)	10%	(46)	82%	(380)	461
Voted in 2014: No	12%	(39)	13%	(42)	74%	(235)	316
2012 Vote: Barack Obama	9%	(24)	11%	(30)	80%	(210)	264
2012 Vote: Mitt Romney	6%	(12)	9%	(18)	86%	(181)	211
2012 Vote: Didn't Vote	13%	(36)	14%	(40)	73%	(203)	279
4-Region: Northeast	7%	(10)	10%	(13)	82%	(107)	130
4-Region: Midwest	5%	(7)	10%	(16)	85%	(137)	161
4-Region: South	10%	(30)	11%	(32)	79%	(230)	293
4-Region: West	14%	(27)	14%	(27)	72%	(140)	193
Sports fans	12%	(56)	17%	(78)	70%	(318)	452
Avid Sports fans	15%	(16)	15%	(16)	70%	(77)	109
NFL fans	11%	(41)	15%	(57)	74%	(279)	377
Avid NFL fans	12%	(13)	15%	(15)	73%	(76)	103
College football fans	11%	(36)	18%	(56)	71%	(228)	320
Avid College football fans	11%	(11)	11%	(12)	79%	(85)	108

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**Table MCSP7\_3:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?

*Other sports like the NBA and NHL being played during football season*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(74)	11%	(88)	79%	(614)	777
Democratic sports fans	16%	(24)	19%	(27)	65%	(95)	146
Republican sports fans	11%	(19)	15%	(27)	74%	(127)	172

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_4:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?*My household has canceled our cable or satellite TV package*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	8%	(58)	9%	(68)	84%	(650)	777
Gender: Male	10%	(35)	7%	(25)	83%	(295)	355
Gender: Female	6%	(24)	10%	(43)	84%	(355)	422
Age: 18-34	12%	(25)	14%	(29)	74%	(152)	205
Age: 35-44	9%	(9)	17%	(17)	74%	(71)	97
Age: 45-64	6%	(18)	5%	(13)	89%	(247)	278
Age: 65+	4%	(7)	5%	(10)	91%	(180)	198
GenZers: 1997-2012	7%	(7)	18%	(16)	75%	(67)	90
Millennials: 1981-1996	13%	(20)	13%	(20)	74%	(114)	154
GenXers: 1965-1980	9%	(15)	11%	(19)	80%	(136)	171
Baby Boomers: 1946-1964	5%	(16)	4%	(12)	91%	(303)	331
PID: Dem (no lean)	9%	(22)	7%	(17)	84%	(208)	248
PID: Ind (no lean)	7%	(18)	13%	(32)	80%	(194)	243
PID: Rep (no lean)	6%	(18)	7%	(19)	87%	(249)	286
PID/Gender: Dem Men	12%	(12)	11%	(10)	77%	(76)	98
PID/Gender: Dem Women	7%	(10)	5%	(7)	89%	(133)	150
PID/Gender: Ind Men	9%	(11)	8%	(10)	83%	(95)	115
PID/Gender: Ind Women	6%	(7)	17%	(22)	77%	(98)	128
PID/Gender: Rep Men	9%	(12)	4%	(5)	88%	(124)	142
PID/Gender: Rep Women	4%	(6)	10%	(14)	86%	(124)	144
Ideo: Liberal (1-3)	12%	(20)	12%	(21)	76%	(133)	174
Ideo: Moderate (4)	9%	(20)	11%	(24)	81%	(185)	229
Ideo: Conservative (5-7)	5%	(16)	5%	(15)	90%	(281)	312
Educ: < College	7%	(39)	8%	(45)	85%	(466)	550
Educ: Bachelors degree	7%	(10)	10%	(15)	84%	(131)	156
Educ: Post-grad	13%	(9)	11%	(8)	76%	(54)	70
Income: Under 50k	7%	(34)	9%	(43)	84%	(398)	475
Income: 50k-100k	8%	(18)	7%	(15)	85%	(183)	216
Income: 100k+	8%	(7)	12%	(10)	80%	(69)	86
Ethnicity: White	6%	(39)	9%	(53)	85%	(522)	613
Ethnicity: Hispanic	9%	(13)	9%	(13)	82%	(114)	139

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**Table MCSP7\_4:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
My household has canceled our cable or satellite TV package

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	8%	(58)	9%	(68)	84%	(650)	777
Ethnicity: Black	13%	(10)	12%	(9)	75%	(58)	78
Ethnicity: Other	11%	(9)	7%	(6)	82%	(70)	85
All Christian	7%	(29)	7%	(29)	86%	(343)	401
Agnostic/Nothing in particular	4%	(7)	9%	(17)	88%	(172)	196
Something Else	13%	(13)	9%	(9)	78%	(78)	100
Evangelical	9%	(21)	10%	(23)	81%	(187)	230
Non-Evangelical	8%	(21)	6%	(14)	86%	(223)	258
Community: Urban	9%	(21)	9%	(21)	82%	(193)	235
Community: Suburban	7%	(25)	8%	(28)	85%	(290)	343
Community: Rural	6%	(13)	10%	(19)	84%	(167)	198
Employ: Private Sector	9%	(17)	13%	(26)	78%	(156)	200
Employ: Self-Employed	14%	(8)	10%	(6)	77%	(46)	61
Employ: Homemaker	6%	(3)	11%	(6)	82%	(42)	51
Employ: Retired	5%	(12)	4%	(9)	91%	(221)	241
Employ: Unemployed	7%	(8)	4%	(5)	89%	(102)	115
Military HH: Yes	11%	(13)	6%	(7)	83%	(99)	120
Military HH: No	7%	(45)	9%	(61)	84%	(551)	657
RD/WT: Right Direction	4%	(11)	11%	(28)	85%	(226)	265
RD/WT: Wrong Track	9%	(48)	8%	(40)	83%	(424)	512
Trump Job Approve	7%	(25)	10%	(36)	84%	(320)	382
Trump Job Disapprove	9%	(33)	7%	(26)	84%	(312)	371
Trump Job Strongly Approve	3%	(6)	8%	(19)	89%	(210)	235
Trump Job Somewhat Approve	13%	(19)	12%	(18)	75%	(110)	147
Trump Job Somewhat Disapprove	3%	(2)	10%	(7)	87%	(60)	68
Trump Job Strongly Disapprove	10%	(31)	6%	(19)	83%	(253)	303
Favorable of Trump	5%	(18)	10%	(38)	85%	(320)	375
Unfavorable of Trump	10%	(39)	8%	(30)	82%	(311)	380

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**Table MCSP7\_4:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
 My household has canceled our cable or satellite TV package

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	8%	(58)	9%	(68)	84%	(650)	777
Very Favorable of Trump	3%	(8)	8%	(20)	89%	(225)	253
Somewhat Favorable of Trump	8%	(10)	15%	(18)	78%	(95)	123
Somewhat Unfavorable of Trump	10%	(6)	13%	(8)	76%	(43)	56
Very Unfavorable of Trump	10%	(34)	7%	(22)	83%	(268)	324
#1 Issue: Economy	7%	(19)	12%	(30)	81%	(208)	257
#1 Issue: Security	7%	(7)	7%	(7)	86%	(86)	100
#1 Issue: Health Care	11%	(14)	7%	(9)	82%	(107)	130
#1 Issue: Medicare / Social Security	3%	(5)	4%	(5)	93%	(129)	139
#1 Issue: Other	7%	(4)	15%	(9)	78%	(46)	58
2018 House Vote: Democrat	9%	(21)	8%	(20)	83%	(195)	236
2018 House Vote: Republican	4%	(10)	8%	(20)	89%	(232)	262
2016 Vote: Hillary Clinton	8%	(17)	6%	(13)	86%	(175)	205
2016 Vote: Donald Trump	4%	(11)	8%	(25)	88%	(257)	292
2016 Vote: Didn't Vote	11%	(27)	12%	(29)	77%	(190)	246
Voted in 2014: Yes	5%	(24)	7%	(31)	88%	(406)	461
Voted in 2014: No	11%	(35)	12%	(37)	77%	(244)	316
2012 Vote: Barack Obama	7%	(18)	6%	(15)	87%	(231)	264
2012 Vote: Mitt Romney	4%	(9)	6%	(13)	90%	(189)	211
2012 Vote: Didn't Vote	11%	(31)	14%	(38)	75%	(210)	279
4-Region: Northeast	9%	(11)	10%	(13)	82%	(106)	130
4-Region: Midwest	7%	(11)	9%	(14)	84%	(135)	161
4-Region: South	8%	(24)	8%	(24)	84%	(245)	293
4-Region: West	6%	(12)	9%	(17)	85%	(165)	193
Sports fans	9%	(41)	11%	(48)	80%	(363)	452
Avid Sports fans	9%	(9)	15%	(16)	77%	(84)	109
NFL fans	9%	(33)	9%	(33)	83%	(311)	377
Avid NFL fans	8%	(8)	8%	(8)	84%	(87)	103
College football fans	9%	(30)	10%	(31)	81%	(258)	320
Avid College football fans	8%	(9)	9%	(10)	82%	(89)	108

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**Table MCSP7\_4:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?

*My household has canceled our cable or satellite TV package*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	8% (58)	9% (68)	84% (650)	777
Democratic sports fans	11% (16)	9% (13)	80% (117)	146
Republican sports fans	7% (13)	8% (14)	84% (145)	172

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP7\_5:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?*My favorite team is worse this season than previous seasons*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	8%	(61)	14%	(108)	78%	(608)	777
Gender: Male	10%	(36)	17%	(59)	73%	(261)	355
Gender: Female	6%	(25)	12%	(49)	82%	(347)	422
Age: 18-34	9%	(19)	21%	(43)	70%	(143)	205
Age: 35-44	11%	(10)	13%	(12)	76%	(74)	97
Age: 45-64	7%	(18)	13%	(35)	81%	(224)	278
Age: 65+	6%	(13)	9%	(18)	85%	(167)	198
GenZers: 1997-2012	11%	(10)	17%	(16)	72%	(64)	90
Millennials: 1981-1996	7%	(10)	23%	(36)	70%	(108)	154
GenXers: 1965-1980	10%	(17)	12%	(20)	78%	(133)	171
Baby Boomers: 1946-1964	7%	(23)	10%	(34)	83%	(274)	331
PID: Dem (no lean)	9%	(22)	16%	(39)	76%	(187)	248
PID: Ind (no lean)	7%	(16)	13%	(32)	80%	(196)	243
PID: Rep (no lean)	8%	(23)	13%	(37)	79%	(225)	286
PID/Gender: Dem Men	15%	(15)	20%	(20)	65%	(63)	98
PID/Gender: Dem Women	5%	(7)	13%	(19)	83%	(124)	150
PID/Gender: Ind Men	7%	(8)	14%	(16)	79%	(92)	115
PID/Gender: Ind Women	6%	(8)	12%	(16)	81%	(104)	128
PID/Gender: Rep Men	9%	(13)	16%	(23)	75%	(106)	142
PID/Gender: Rep Women	7%	(10)	10%	(14)	83%	(119)	144
Ideo: Liberal (1-3)	9%	(15)	16%	(27)	76%	(131)	174
Ideo: Moderate (4)	10%	(22)	15%	(34)	76%	(173)	229
Ideo: Conservative (5-7)	7%	(22)	13%	(39)	80%	(250)	312
Educ: < College	7%	(41)	11%	(62)	81%	(447)	550
Educ: Bachelors degree	7%	(11)	20%	(31)	73%	(114)	156
Educ: Post-grad	14%	(10)	21%	(15)	65%	(46)	70
Income: Under 50k	7%	(34)	12%	(57)	81%	(384)	475
Income: 50k-100k	8%	(18)	15%	(33)	76%	(165)	216
Income: 100k+	11%	(9)	21%	(18)	68%	(59)	86
Ethnicity: White	8%	(50)	12%	(73)	80%	(490)	613
Ethnicity: Hispanic	10%	(14)	16%	(22)	74%	(103)	139

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**Table MCSP7\_5:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
My favorite team is worse this season than previous seasons

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	8%	(61)	14%	(108)	78%	(608)	777
Ethnicity: Black	7%	(6)	21%	(16)	72%	(56)	78
Ethnicity: Other	6%	(5)	22%	(19)	72%	(62)	85
All Christian	7%	(27)	16%	(62)	78%	(311)	401
Agnostic/Nothing in particular	8%	(15)	10%	(20)	82%	(160)	196
Something Else	11%	(11)	13%	(13)	76%	(76)	100
Evangelical	6%	(13)	16%	(37)	78%	(180)	230
Non-Evangelical	10%	(25)	13%	(34)	77%	(199)	258
Community: Urban	8%	(18)	20%	(46)	73%	(171)	235
Community: Suburban	7%	(25)	13%	(44)	80%	(274)	343
Community: Rural	9%	(18)	9%	(18)	82%	(163)	198
Employ: Private Sector	11%	(23)	19%	(37)	70%	(140)	200
Employ: Self-Employed	—	(0)	16%	(9)	84%	(51)	61
Employ: Homemaker	3%	(2)	9%	(5)	88%	(44)	51
Employ: Retired	8%	(19)	10%	(25)	82%	(197)	241
Employ: Unemployed	7%	(9)	5%	(6)	87%	(100)	115
Military HH: Yes	10%	(12)	10%	(12)	80%	(95)	120
Military HH: No	7%	(49)	15%	(96)	78%	(512)	657
RD/WT: Right Direction	8%	(22)	14%	(37)	78%	(206)	265
RD/WT: Wrong Track	8%	(39)	14%	(71)	78%	(402)	512
Trump Job Approve	8%	(32)	14%	(55)	77%	(294)	382
Trump Job Disapprove	8%	(29)	13%	(47)	79%	(295)	371
Trump Job Strongly Approve	10%	(25)	14%	(33)	76%	(177)	235
Trump Job Somewhat Approve	5%	(8)	15%	(23)	80%	(117)	147
Trump Job Somewhat Disapprove	14%	(10)	17%	(11)	69%	(47)	68
Trump Job Strongly Disapprove	6%	(19)	12%	(36)	82%	(247)	303
Favorable of Trump	8%	(32)	14%	(53)	77%	(291)	375
Unfavorable of Trump	7%	(27)	13%	(51)	80%	(303)	380

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**Table MCSP7\_5:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
 My favorite team is worse this season than previous seasons

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	8%	(61)	14%	(108)	78%	(608)	777
Very Favorable of Trump	9%	(22)	15%	(38)	76%	(193)	253
Somewhat Favorable of Trump	8%	(9)	13%	(16)	80%	(97)	123
Somewhat Unfavorable of Trump	8%	(5)	13%	(7)	78%	(44)	56
Very Unfavorable of Trump	7%	(22)	13%	(43)	80%	(258)	324
#1 Issue: Economy	8%	(20)	13%	(32)	80%	(204)	257
#1 Issue: Security	9%	(9)	15%	(15)	76%	(76)	100
#1 Issue: Health Care	7%	(9)	17%	(22)	76%	(99)	130
#1 Issue: Medicare / Social Security	9%	(13)	17%	(24)	74%	(103)	139
#1 Issue: Other	6%	(4)	15%	(9)	78%	(46)	58
2018 House Vote: Democrat	8%	(19)	15%	(36)	77%	(181)	236
2018 House Vote: Republican	8%	(21)	14%	(37)	78%	(204)	262
2016 Vote: Hillary Clinton	8%	(16)	16%	(34)	76%	(155)	205
2016 Vote: Donald Trump	6%	(19)	13%	(38)	81%	(236)	292
2016 Vote: Didn't Vote	10%	(25)	12%	(28)	78%	(193)	246
Voted in 2014: Yes	6%	(30)	14%	(65)	79%	(366)	461
Voted in 2014: No	10%	(31)	14%	(43)	76%	(241)	316
2012 Vote: Barack Obama	6%	(17)	15%	(40)	78%	(207)	264
2012 Vote: Mitt Romney	7%	(15)	12%	(26)	81%	(170)	211
2012 Vote: Didn't Vote	9%	(26)	14%	(40)	76%	(212)	279
4-Region: Northeast	14%	(18)	16%	(21)	70%	(91)	130
4-Region: Midwest	3%	(5)	17%	(28)	79%	(127)	161
4-Region: South	9%	(25)	10%	(31)	81%	(237)	293
4-Region: West	7%	(13)	15%	(28)	79%	(152)	193
Sports fans	11%	(48)	21%	(93)	69%	(311)	452
Avid Sports fans	10%	(10)	20%	(22)	71%	(77)	109
NFL fans	10%	(39)	21%	(78)	69%	(260)	377
Avid NFL fans	14%	(14)	20%	(20)	66%	(69)	103
College football fans	9%	(30)	21%	(69)	69%	(222)	320
Avid College football fans	8%	(8)	15%	(16)	77%	(83)	108

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**Table MCSP7\_5:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?

*My favorite team is worse this season than previous seasons*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	8%	(61)	14%	(108)	78%	(608)	777
Democratic sports fans	13%	(19)	23%	(33)	64%	(94)	146
Republican sports fans	11%	(19)	19%	(33)	70%	(120)	172

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_6:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
 The upcoming 2020 presidential election

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	13% (102)	16% (123)	71% (552)	777
Gender: Male	12% (43)	16% (55)	72% (257)	355
Gender: Female	14% (59)	16% (68)	70% (294)	422
Age: 18-34	18% (36)	25% (51)	57% (117)	205
Age: 35-44	17% (16)	17% (16)	66% (64)	97
Age: 45-64	11% (32)	12% (34)	76% (212)	278
Age: 65+	9% (17)	11% (22)	80% (158)	198
GenZers: 1997-2012	19% (17)	29% (26)	52% (47)	90
Millennials: 1981-1996	16% (24)	20% (31)	64% (99)	154
GenXers: 1965-1980	14% (24)	13% (22)	73% (125)	171
Baby Boomers: 1946-1964	11% (36)	12% (39)	77% (256)	331
PID: Dem (no lean)	18% (44)	21% (51)	62% (153)	248
PID: Ind (no lean)	10% (25)	17% (41)	73% (177)	243
PID: Rep (no lean)	11% (33)	11% (31)	78% (222)	286
PID/Gender: Dem Men	14% (14)	22% (22)	63% (62)	98
PID/Gender: Dem Women	20% (30)	20% (29)	60% (90)	150
PID/Gender: Ind Men	9% (11)	17% (19)	74% (86)	115
PID/Gender: Ind Women	12% (15)	17% (22)	71% (91)	128
PID/Gender: Rep Men	13% (18)	10% (14)	77% (109)	142
PID/Gender: Rep Women	10% (15)	12% (17)	78% (113)	144
Ideo: Liberal (1-3)	16% (29)	26% (45)	58% (100)	174
Ideo: Moderate (4)	18% (41)	14% (32)	68% (157)	229
Ideo: Conservative (5-7)	9% (29)	11% (36)	79% (248)	312
Educ: < College	13% (69)	15% (85)	72% (396)	550
Educ: Bachelors degree	15% (23)	15% (23)	70% (110)	156
Educ: Post-grad	14% (10)	21% (15)	65% (46)	70
Income: Under 50k	13% (61)	17% (78)	71% (335)	475
Income: 50k-100k	14% (30)	13% (28)	73% (158)	216
Income: 100k+	12% (10)	20% (17)	69% (59)	86
Ethnicity: White	13% (77)	13% (81)	74% (455)	613
Ethnicity: Hispanic	15% (21)	32% (45)	53% (74)	139

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**Table MCSP7\_6:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
The upcoming 2020 presidential election

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	13%	(102)	16%	(123)	71%	(552)	777
Ethnicity: Black	18%	(14)	23%	(18)	58%	(45)	78
Ethnicity: Other	13%	(11)	28%	(24)	60%	(51)	85
All Christian	13%	(51)	16%	(66)	71%	(284)	401
Agnostic/Nothing in particular	11%	(22)	15%	(30)	74%	(144)	196
Something Else	15%	(15)	11%	(11)	73%	(73)	100
Evangelical	12%	(27)	14%	(32)	74%	(171)	230
Non-Evangelical	15%	(38)	16%	(42)	69%	(179)	258
Community: Urban	17%	(39)	20%	(47)	63%	(149)	235
Community: Suburban	9%	(32)	15%	(51)	76%	(260)	343
Community: Rural	15%	(31)	12%	(25)	72%	(143)	198
Employ: Private Sector	11%	(22)	27%	(54)	62%	(124)	200
Employ: Self-Employed	25%	(15)	7%	(4)	68%	(41)	61
Employ: Homemaker	14%	(7)	7%	(4)	79%	(40)	51
Employ: Retired	9%	(22)	11%	(26)	80%	(193)	241
Employ: Unemployed	18%	(20)	11%	(13)	71%	(81)	115
Military HH: Yes	10%	(12)	17%	(20)	74%	(88)	120
Military HH: No	14%	(90)	16%	(103)	71%	(463)	657
RD/WT: Right Direction	13%	(35)	13%	(33)	74%	(196)	265
RD/WT: Wrong Track	13%	(67)	17%	(89)	69%	(355)	512
Trump Job Approve	12%	(48)	14%	(52)	74%	(282)	382
Trump Job Disapprove	14%	(52)	17%	(64)	69%	(255)	371
Trump Job Strongly Approve	14%	(33)	9%	(21)	77%	(180)	235
Trump Job Somewhat Approve	10%	(14)	21%	(31)	69%	(102)	147
Trump Job Somewhat Disapprove	14%	(10)	16%	(11)	69%	(47)	68
Trump Job Strongly Disapprove	14%	(43)	18%	(53)	68%	(207)	303
Favorable of Trump	12%	(44)	14%	(52)	75%	(280)	375
Unfavorable of Trump	15%	(58)	18%	(67)	67%	(256)	380

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**Table MCSP7\_6:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?  
 The upcoming 2020 presidential election

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	13%	(102)	16%	(123)	71%	(552)	777
Very Favorable of Trump	13%	(34)	9%	(23)	77%	(196)	253
Somewhat Favorable of Trump	8%	(10)	23%	(29)	69%	(84)	123
Somewhat Unfavorable of Trump	5%	(3)	24%	(14)	70%	(40)	56
Very Unfavorable of Trump	17%	(55)	16%	(53)	67%	(216)	324
#1 Issue: Economy	13%	(34)	17%	(44)	69%	(178)	257
#1 Issue: Security	10%	(10)	10%	(10)	79%	(80)	100
#1 Issue: Health Care	15%	(19)	18%	(23)	67%	(88)	130
#1 Issue: Medicare / Social Security	10%	(14)	13%	(18)	77%	(107)	139
#1 Issue: Other	12%	(7)	8%	(5)	80%	(47)	58
2018 House Vote: Democrat	21%	(51)	19%	(45)	59%	(140)	236
2018 House Vote: Republican	9%	(24)	13%	(34)	78%	(204)	262
2016 Vote: Hillary Clinton	22%	(44)	16%	(32)	63%	(128)	205
2016 Vote: Donald Trump	9%	(27)	13%	(37)	78%	(228)	292
2016 Vote: Didn't Vote	11%	(28)	20%	(49)	69%	(169)	246
Voted in 2014: Yes	13%	(60)	14%	(64)	73%	(337)	461
Voted in 2014: No	13%	(42)	19%	(59)	68%	(214)	316
2012 Vote: Barack Obama	17%	(44)	16%	(42)	67%	(178)	264
2012 Vote: Mitt Romney	9%	(20)	10%	(21)	80%	(170)	211
2012 Vote: Didn't Vote	13%	(37)	21%	(60)	65%	(182)	279
4-Region: Northeast	8%	(11)	15%	(19)	77%	(100)	130
4-Region: Midwest	11%	(18)	15%	(24)	74%	(119)	161
4-Region: South	12%	(34)	17%	(50)	71%	(209)	293
4-Region: West	20%	(39)	16%	(30)	64%	(124)	193
Sports fans	14%	(65)	19%	(87)	66%	(300)	452
Avid Sports fans	20%	(22)	13%	(14)	67%	(74)	109
NFL fans	14%	(53)	19%	(71)	67%	(253)	377
Avid NFL fans	13%	(14)	17%	(17)	70%	(72)	103
College football fans	13%	(43)	20%	(64)	67%	(214)	320
Avid College football fans	9%	(10)	12%	(13)	79%	(86)	108

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**Table MCSP7\_6:** You indicated you are watching NFL games less often compared to previous seasons. To what extent are the following a reason why you are watching NFL games less often this season?

*The upcoming 2020 presidential election*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	13% (102)	16% (123)	71% (552)	777
Democratic sports fans	18% (26)	25% (37)	56% (83)	146
Republican sports fans	12% (21)	14% (24)	74% (127)	172

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP8\_1:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 Athletes should feel free to publicly express support for a specific political party or candidate

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	25% (543)	27% (589)	13% (297)	15% (340)	20% (431)	2200
Gender: Male	26% (275)	29% (303)	15% (154)	16% (166)	15% (164)	1062
Gender: Female	24% (268)	25% (286)	13% (143)	15% (174)	23% (267)	1138
Age: 18-34	28% (181)	28% (184)	11% (74)	10% (69)	22% (146)	655
Age: 35-44	27% (98)	31% (111)	11% (40)	12% (42)	19% (67)	358
Age: 45-64	24% (177)	24% (184)	16% (117)	18% (135)	18% (138)	751
Age: 65+	20% (87)	25% (111)	15% (66)	21% (93)	18% (80)	436
GenZers: 1997-2012	29% (71)	27% (66)	7% (17)	9% (22)	27% (66)	242
Millennials: 1981-1996	26% (152)	30% (180)	13% (76)	11% (65)	20% (118)	592
GenXers: 1965-1980	27% (133)	24% (121)	14% (67)	16% (81)	19% (93)	495
Baby Boomers: 1946-1964	21% (168)	26% (204)	15% (120)	20% (157)	18% (145)	795
PID: Dem (no lean)	36% (303)	28% (236)	11% (94)	7% (61)	18% (148)	842
PID: Ind (no lean)	21% (140)	26% (169)	12% (76)	16% (106)	25% (167)	657
PID: Rep (no lean)	14% (100)	26% (185)	18% (127)	25% (174)	17% (116)	701
PID/Gender: Dem Men	38% (140)	27% (101)	14% (53)	8% (30)	12% (44)	368
PID/Gender: Dem Women	34% (163)	28% (135)	9% (42)	6% (30)	22% (105)	475
PID/Gender: Ind Men	22% (70)	30% (93)	12% (39)	15% (47)	21% (66)	316
PID/Gender: Ind Women	21% (70)	22% (75)	11% (37)	17% (59)	29% (100)	341
PID/Gender: Rep Men	17% (65)	29% (109)	17% (63)	23% (88)	14% (54)	379
PID/Gender: Rep Women	11% (35)	23% (76)	20% (64)	27% (86)	19% (63)	322
Ideo: Liberal (1-3)	40% (268)	30% (202)	8% (53)	7% (46)	14% (96)	664
Ideo: Moderate (4)	23% (149)	28% (185)	16% (104)	13% (86)	20% (129)	652
Ideo: Conservative (5-7)	16% (114)	25% (183)	17% (126)	25% (186)	17% (123)	732
Educ: < College	23% (355)	25% (378)	14% (207)	16% (240)	22% (332)	1512
Educ: Bachelors degree	26% (116)	30% (133)	12% (52)	16% (70)	16% (73)	444
Educ: Post-grad	29% (72)	32% (78)	16% (38)	12% (29)	11% (26)	244
Income: Under 50k	25% (317)	24% (301)	13% (165)	15% (197)	23% (293)	1273
Income: 50k-100k	25% (153)	31% (189)	12% (76)	17% (103)	16% (98)	618
Income: 100k+	24% (73)	32% (99)	18% (55)	13% (40)	13% (41)	309
Ethnicity: White	22% (376)	27% (469)	14% (238)	18% (302)	20% (336)	1722
Ethnicity: Hispanic	22% (79)	31% (109)	9% (33)	16% (56)	21% (73)	349

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**Table MCSP8\_1:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
Athletes should feel free to publicly express support for a specific political party or candidate*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(543)	27%	(589)	13%	(297)	15%	(340)	20%	(431)	2200
Ethnicity: Black	40%	(109)	24%	(66)	13%	(36)	5%	(14)	18%	(49)	274
Ethnicity: Other	29%	(58)	27%	(54)	11%	(22)	12%	(23)	22%	(46)	204
All Christian	23%	(255)	28%	(308)	15%	(172)	18%	(196)	16%	(180)	1111
All Non-Christian	33%	(43)	28%	(36)	13%	(17)	15%	(20)	11%	(15)	131
Atheist	33%	(36)	23%	(25)	6%	(7)	15%	(16)	22%	(23)	107
Agnostic/Nothing in particular	25%	(137)	27%	(147)	11%	(61)	11%	(61)	26%	(139)	544
Something Else	24%	(73)	24%	(74)	13%	(40)	15%	(46)	24%	(74)	307
Religious Non-Protestant/Catholic	31%	(46)	27%	(40)	14%	(21)	14%	(21)	15%	(22)	150
Evangelical	25%	(163)	26%	(168)	13%	(86)	18%	(117)	17%	(106)	640
Non-Evangelical	21%	(155)	27%	(201)	16%	(119)	17%	(122)	19%	(138)	735
Community: Urban	32%	(241)	28%	(209)	13%	(100)	11%	(79)	16%	(117)	747
Community: Suburban	23%	(220)	26%	(254)	14%	(136)	17%	(164)	20%	(196)	970
Community: Rural	17%	(82)	26%	(126)	12%	(60)	20%	(97)	24%	(118)	483
Employ: Private Sector	24%	(163)	34%	(233)	14%	(97)	13%	(88)	14%	(96)	678
Employ: Government	33%	(35)	31%	(32)	10%	(11)	11%	(12)	14%	(15)	106
Employ: Self-Employed	27%	(45)	27%	(45)	13%	(22)	17%	(28)	17%	(28)	168
Employ: Homemaker	19%	(26)	19%	(26)	14%	(19)	18%	(24)	29%	(39)	134
Employ: Retired	18%	(102)	25%	(139)	15%	(85)	22%	(123)	19%	(106)	555
Employ: Unemployed	28%	(93)	21%	(70)	10%	(34)	13%	(43)	28%	(94)	334
Employ: Other	30%	(35)	11%	(13)	18%	(20)	15%	(18)	26%	(30)	116
Military HH: Yes	21%	(64)	29%	(91)	17%	(52)	19%	(58)	15%	(47)	312
Military HH: No	25%	(479)	26%	(498)	13%	(245)	15%	(282)	20%	(385)	1888
RD/WT: Right Direction	18%	(123)	26%	(180)	18%	(127)	22%	(154)	16%	(114)	699
RD/WT: Wrong Track	28%	(420)	27%	(410)	11%	(170)	12%	(186)	21%	(317)	1501
Trump Job Approve	16%	(143)	27%	(246)	17%	(157)	24%	(216)	16%	(148)	909
Trump Job Disapprove	32%	(395)	28%	(337)	11%	(138)	10%	(117)	19%	(238)	1226
Trump Job Strongly Approve	17%	(90)	20%	(111)	17%	(93)	30%	(163)	16%	(89)	546
Trump Job Somewhat Approve	15%	(53)	37%	(135)	18%	(65)	14%	(52)	16%	(59)	363
Trump Job Somewhat Disapprove	15%	(35)	32%	(76)	18%	(41)	15%	(34)	20%	(47)	233
Trump Job Strongly Disapprove	36%	(361)	26%	(262)	10%	(96)	8%	(83)	19%	(191)	993

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**Table MCSP8\_1:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
*Athletes should feel free to publicly express support for a specific political party or candidate*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	25%	(543)	27%	(589)	13%	(297)	15%	(340)	20%	(431)	2200
Favorable of Trump	16%	(142)	27%	(251)	17%	(158)	23%	(209)	17%	(154)	915
Unfavorable of Trump	33%	(394)	28%	(333)	11%	(129)	10%	(126)	19%	(226)	1208
Very Favorable of Trump	18%	(106)	22%	(133)	16%	(96)	28%	(164)	16%	(96)	596
Somewhat Favorable of Trump	11%	(35)	37%	(119)	20%	(62)	14%	(45)	18%	(57)	319
Somewhat Unfavorable of Trump	18%	(34)	32%	(61)	15%	(30)	14%	(26)	22%	(41)	192
Very Unfavorable of Trump	35%	(360)	27%	(272)	10%	(100)	10%	(100)	18%	(184)	1016
#1 Issue: Economy	21%	(162)	31%	(239)	15%	(111)	15%	(113)	18%	(137)	761
#1 Issue: Security	15%	(34)	23%	(53)	13%	(30)	33%	(79)	16%	(39)	235
#1 Issue: Health Care	31%	(131)	26%	(112)	12%	(52)	9%	(37)	23%	(99)	430
#1 Issue: Medicare / Social Security	25%	(88)	24%	(84)	17%	(58)	17%	(59)	17%	(60)	351
#1 Issue: Women's Issues	25%	(29)	33%	(38)	7%	(8)	15%	(17)	21%	(24)	115
#1 Issue: Education	26%	(22)	30%	(26)	17%	(15)	12%	(10)	15%	(13)	86
#1 Issue: Energy	42%	(32)	15%	(12)	11%	(8)	9%	(7)	23%	(18)	76
#1 Issue: Other	30%	(45)	18%	(26)	10%	(15)	13%	(18)	29%	(42)	147
2018 House Vote: Democrat	38%	(284)	28%	(211)	11%	(80)	8%	(62)	15%	(110)	747
2018 House Vote: Republican	16%	(101)	27%	(166)	18%	(110)	24%	(149)	15%	(94)	620
2018 House Vote: Someone else	15%	(8)	26%	(14)	15%	(8)	24%	(13)	20%	(10)	53
2016 Vote: Hillary Clinton	39%	(266)	26%	(176)	13%	(89)	7%	(47)	16%	(109)	687
2016 Vote: Donald Trump	16%	(113)	26%	(181)	18%	(126)	24%	(169)	16%	(109)	698
2016 Vote: Other	20%	(20)	35%	(35)	8%	(8)	20%	(19)	17%	(17)	99
2016 Vote: Didn't Vote	20%	(144)	28%	(197)	10%	(73)	15%	(104)	27%	(196)	715
Voted in 2014: Yes	27%	(340)	26%	(326)	15%	(180)	16%	(199)	16%	(193)	1238
Voted in 2014: No	21%	(203)	27%	(263)	12%	(117)	15%	(141)	25%	(239)	962
2012 Vote: Barack Obama	34%	(295)	26%	(226)	13%	(114)	11%	(96)	15%	(134)	865
2012 Vote: Mitt Romney	14%	(67)	27%	(134)	20%	(96)	24%	(120)	15%	(76)	493
2012 Vote: Didn't Vote	22%	(172)	28%	(221)	10%	(83)	14%	(110)	27%	(212)	798
4-Region: Northeast	22%	(88)	26%	(103)	15%	(60)	17%	(66)	20%	(78)	394
4-Region: Midwest	21%	(98)	27%	(125)	15%	(71)	18%	(81)	19%	(87)	462
4-Region: South	27%	(222)	25%	(206)	13%	(110)	16%	(129)	19%	(156)	824
4-Region: West	26%	(135)	30%	(156)	11%	(55)	12%	(64)	21%	(110)	520

Continued on next page

**Table MCSP8\_1:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
Athletes should feel free to publicly express support for a specific political party or candidate*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(543)	27%	(589)	13%	(297)	15%	(340)	20%	(431)	2200
Sports fans	28%	(401)	31%	(436)	15%	(207)	13%	(181)	14%	(199)	1423
Avid Sports fans	38%	(192)	29%	(145)	11%	(57)	12%	(59)	10%	(48)	501
NFL fans	28%	(372)	31%	(405)	14%	(187)	12%	(165)	15%	(199)	1327
Avid NFL fans	30%	(192)	31%	(199)	14%	(93)	12%	(77)	13%	(85)	646
College football fans	29%	(311)	32%	(338)	14%	(149)	13%	(134)	12%	(128)	1060
Avid College football fans	31%	(122)	28%	(108)	12%	(47)	17%	(64)	12%	(48)	389
Democratic sports fans	41%	(226)	29%	(160)	12%	(64)	6%	(33)	12%	(68)	552
Republican sports fans	17%	(81)	30%	(140)	19%	(91)	22%	(102)	12%	(55)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_2:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 Athletes should refrain from publicly expressing support for a specific political party or candidate

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	22% (489)	19% (425)	18% (398)	19% (423)	21% (465)	2200
Gender: Male	23% (249)	21% (225)	19% (204)	19% (203)	17% (181)	1062
Gender: Female	21% (240)	18% (200)	17% (195)	19% (220)	25% (283)	1138
Age: 18-34	13% (87)	18% (118)	22% (145)	21% (138)	25% (167)	655
Age: 35-44	21% (74)	23% (82)	14% (51)	19% (69)	23% (81)	358
Age: 45-64	28% (212)	19% (139)	18% (133)	16% (123)	19% (144)	751
Age: 65+	26% (116)	20% (86)	16% (70)	21% (92)	17% (72)	436
GenZers: 1997-2012	7% (16)	12% (30)	19% (45)	30% (74)	32% (77)	242
Millennials: 1981-1996	16% (93)	23% (135)	22% (129)	17% (103)	22% (131)	592
GenXers: 1965-1980	27% (135)	20% (99)	16% (79)	16% (79)	21% (103)	495
Baby Boomers: 1946-1964	28% (221)	18% (147)	17% (132)	19% (153)	18% (143)	795
PID: Dem (no lean)	13% (109)	18% (154)	20% (172)	27% (228)	21% (179)	842
PID: Ind (no lean)	21% (141)	16% (106)	17% (113)	19% (122)	27% (175)	657
PID: Rep (no lean)	34% (240)	24% (165)	16% (113)	10% (72)	16% (110)	701
PID/Gender: Dem Men	15% (56)	21% (76)	21% (78)	28% (101)	15% (57)	368
PID/Gender: Dem Women	11% (53)	16% (78)	20% (95)	27% (127)	26% (122)	475
PID/Gender: Ind Men	24% (75)	17% (54)	16% (52)	20% (63)	23% (71)	316
PID/Gender: Ind Women	19% (66)	15% (52)	18% (61)	17% (59)	31% (104)	341
PID/Gender: Rep Men	31% (118)	25% (95)	20% (74)	10% (38)	14% (53)	379
PID/Gender: Rep Women	38% (122)	22% (70)	12% (39)	11% (34)	18% (57)	322
Ideo: Liberal (1-3)	12% (80)	18% (119)	20% (136)	33% (217)	17% (113)	664
Ideo: Moderate (4)	19% (126)	22% (142)	20% (129)	18% (117)	21% (138)	652
Ideo: Conservative (5-7)	35% (257)	21% (157)	15% (112)	11% (78)	17% (128)	732
Educ: < College	21% (313)	18% (269)	18% (279)	19% (293)	24% (357)	1512
Educ: Bachelors degree	25% (112)	21% (93)	17% (77)	19% (85)	17% (77)	444
Educ: Post-grad	26% (64)	26% (63)	17% (42)	18% (44)	13% (31)	244
Income: Under 50k	21% (261)	17% (211)	19% (240)	20% (255)	24% (307)	1273
Income: 50k-100k	23% (139)	21% (127)	18% (110)	20% (123)	19% (119)	618
Income: 100k+	29% (89)	28% (88)	16% (49)	15% (45)	13% (39)	309
Ethnicity: White	25% (427)	19% (330)	17% (295)	18% (305)	21% (363)	1722
Ethnicity: Hispanic	19% (68)	16% (56)	20% (70)	19% (66)	26% (90)	349

Continued on next page

**Table MCSP8\_2:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
Athletes should refrain from publicly expressing support for a specific political party or candidate*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	22%	(489)	19%	(425)	18%	(398)	19%	(423)	21%	(465)	2200
Ethnicity: Black	14%	(38)	17%	(48)	22%	(61)	26%	(73)	20%	(56)	274
Ethnicity: Other	12%	(24)	23%	(47)	21%	(42)	22%	(44)	23%	(46)	204
All Christian	28%	(306)	22%	(242)	18%	(198)	16%	(182)	16%	(183)	1111
All Non-Christian	24%	(31)	26%	(34)	16%	(20)	22%	(29)	13%	(17)	131
Atheist	12%	(13)	11%	(11)	19%	(21)	38%	(40)	21%	(22)	107
Agnostic/Nothing in particular	12%	(66)	15%	(82)	21%	(117)	22%	(121)	29%	(159)	544
Something Else	24%	(74)	18%	(56)	14%	(43)	16%	(51)	27%	(84)	307
Religious Non-Protestant/Catholic	23%	(34)	27%	(41)	14%	(22)	20%	(29)	16%	(24)	150
Evangelical	29%	(183)	20%	(129)	16%	(104)	18%	(112)	17%	(111)	640
Non-Evangelical	25%	(187)	21%	(156)	18%	(129)	16%	(119)	20%	(145)	735
Community: Urban	20%	(152)	21%	(154)	19%	(144)	19%	(145)	20%	(152)	747
Community: Suburban	22%	(217)	20%	(189)	18%	(173)	20%	(197)	20%	(194)	970
Community: Rural	25%	(121)	17%	(82)	17%	(81)	17%	(81)	25%	(119)	483
Employ: Private Sector	23%	(159)	24%	(161)	19%	(128)	18%	(125)	15%	(105)	678
Employ: Government	21%	(22)	27%	(29)	18%	(19)	18%	(19)	15%	(16)	106
Employ: Self-Employed	21%	(35)	18%	(31)	19%	(31)	24%	(40)	18%	(31)	168
Employ: Homemaker	25%	(34)	18%	(24)	15%	(20)	15%	(21)	26%	(35)	134
Employ: Retired	29%	(158)	18%	(101)	17%	(96)	18%	(98)	18%	(102)	555
Employ: Unemployed	17%	(55)	14%	(47)	17%	(58)	20%	(68)	32%	(106)	334
Employ: Other	16%	(19)	17%	(20)	20%	(23)	17%	(20)	29%	(34)	116
Military HH: Yes	24%	(75)	25%	(78)	17%	(52)	16%	(51)	18%	(57)	312
Military HH: No	22%	(414)	18%	(347)	18%	(347)	20%	(372)	22%	(408)	1888
RD/WT: Right Direction	31%	(218)	25%	(174)	16%	(114)	10%	(68)	18%	(124)	699
RD/WT: Wrong Track	18%	(271)	17%	(251)	19%	(285)	24%	(354)	23%	(340)	1501
Trump Job Approve	33%	(301)	23%	(207)	17%	(152)	11%	(97)	17%	(153)	909
Trump Job Disapprove	15%	(181)	18%	(215)	20%	(242)	26%	(319)	22%	(268)	1226
Trump Job Strongly Approve	39%	(215)	22%	(119)	13%	(68)	11%	(58)	16%	(85)	546
Trump Job Somewhat Approve	24%	(86)	24%	(88)	23%	(84)	11%	(39)	18%	(67)	363
Trump Job Somewhat Disapprove	21%	(48)	30%	(70)	17%	(39)	12%	(29)	20%	(47)	233
Trump Job Strongly Disapprove	13%	(134)	15%	(145)	20%	(202)	29%	(290)	22%	(222)	993

Continued on next page

**Table MCSP8\_2:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 Athletes should refrain from publicly expressing support for a specific political party or candidate*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	22%	(489)	19%	(425)	18%	(398)	19%	(423)	21%	(465)	2200
Favorable of Trump	34%	(307)	23%	(214)	16%	(147)	11%	(97)	16%	(150)	915
Unfavorable of Trump	15%	(179)	17%	(205)	20%	(245)	26%	(316)	22%	(264)	1208
Very Favorable of Trump	38%	(225)	24%	(142)	13%	(76)	10%	(62)	15%	(91)	596
Somewhat Favorable of Trump	26%	(82)	23%	(72)	22%	(70)	11%	(35)	19%	(59)	319
Somewhat Unfavorable of Trump	17%	(32)	29%	(56)	18%	(34)	14%	(27)	22%	(42)	192
Very Unfavorable of Trump	14%	(147)	15%	(149)	21%	(211)	28%	(288)	22%	(221)	1016
#1 Issue: Economy	25%	(190)	21%	(159)	18%	(140)	16%	(122)	20%	(150)	761
#1 Issue: Security	41%	(97)	20%	(46)	12%	(29)	8%	(18)	19%	(45)	235
#1 Issue: Health Care	11%	(46)	20%	(86)	22%	(93)	24%	(104)	24%	(102)	430
#1 Issue: Medicare / Social Security	25%	(89)	19%	(67)	15%	(53)	23%	(82)	17%	(60)	351
#1 Issue: Women's Issues	9%	(10)	16%	(18)	30%	(34)	26%	(30)	20%	(23)	115
#1 Issue: Education	16%	(13)	24%	(20)	17%	(15)	20%	(17)	24%	(20)	86
#1 Issue: Energy	16%	(12)	12%	(9)	17%	(13)	29%	(22)	25%	(19)	76
#1 Issue: Other	21%	(31)	13%	(20)	16%	(23)	18%	(27)	32%	(46)	147
2018 House Vote: Democrat	16%	(121)	18%	(136)	19%	(145)	27%	(204)	19%	(141)	747
2018 House Vote: Republican	36%	(226)	25%	(155)	16%	(101)	10%	(59)	13%	(78)	620
2018 House Vote: Someone else	15%	(8)	23%	(12)	15%	(8)	20%	(11)	26%	(14)	53
2016 Vote: Hillary Clinton	16%	(107)	18%	(124)	20%	(139)	28%	(192)	18%	(124)	687
2016 Vote: Donald Trump	37%	(256)	24%	(170)	15%	(106)	10%	(67)	14%	(98)	698
2016 Vote: Other	20%	(19)	17%	(17)	23%	(22)	17%	(17)	24%	(24)	99
2016 Vote: Didn't Vote	15%	(106)	16%	(114)	18%	(131)	20%	(145)	31%	(218)	715
Voted in 2014: Yes	26%	(325)	21%	(255)	18%	(218)	19%	(240)	16%	(201)	1238
Voted in 2014: No	17%	(165)	18%	(170)	19%	(181)	19%	(182)	27%	(264)	962
2012 Vote: Barack Obama	18%	(154)	21%	(182)	20%	(172)	25%	(212)	17%	(144)	865
2012 Vote: Mitt Romney	38%	(187)	22%	(110)	15%	(75)	10%	(48)	15%	(74)	493
2012 Vote: Didn't Vote	16%	(126)	16%	(129)	19%	(148)	20%	(157)	30%	(239)	798
4-Region: Northeast	28%	(108)	24%	(93)	15%	(58)	17%	(66)	17%	(68)	394
4-Region: Midwest	24%	(110)	20%	(93)	19%	(90)	17%	(80)	19%	(90)	462
4-Region: South	22%	(178)	19%	(155)	17%	(139)	21%	(174)	22%	(179)	824
4-Region: West	18%	(93)	16%	(84)	22%	(112)	20%	(103)	25%	(129)	520

Continued on next page

**Table MCSP8\_2:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
Athletes should refrain from publicly expressing support for a specific political party or candidate*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	22%	(489)	19%	(425)	18%	(398)	19%	(423)	21%	(465)	2200
Sports fans	22%	(312)	24%	(336)	19%	(271)	20%	(280)	16%	(223)	1423
Avid Sports fans	25%	(126)	24%	(119)	17%	(87)	23%	(113)	11%	(55)	501
NFL fans	21%	(284)	25%	(328)	18%	(242)	19%	(252)	17%	(221)	1327
Avid NFL fans	23%	(149)	26%	(168)	17%	(109)	19%	(126)	15%	(94)	646
College football fans	23%	(241)	25%	(262)	19%	(197)	20%	(208)	14%	(151)	1060
Avid College football fans	29%	(112)	23%	(90)	16%	(63)	16%	(64)	15%	(59)	389
Democratic sports fans	14%	(79)	22%	(122)	22%	(120)	27%	(151)	15%	(80)	552
Republican sports fans	33%	(156)	28%	(132)	17%	(80)	9%	(44)	12%	(57)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP8\_3:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
*Athletes should encourage fans to exercise their right to vote*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	35% (769)	27% (598)	10% (216)	9% (205)	19% (411)	2200
Gender: Male	37% (392)	29% (303)	11% (115)	9% (93)	15% (159)	1062
Gender: Female	33% (377)	26% (295)	9% (102)	10% (112)	22% (252)	1138
Age: 18-34	36% (237)	26% (171)	10% (65)	8% (55)	19% (127)	655
Age: 35-44	34% (121)	29% (103)	9% (34)	8% (28)	20% (72)	358
Age: 45-64	33% (245)	26% (198)	11% (84)	10% (77)	19% (146)	751
Age: 65+	38% (165)	29% (125)	8% (34)	10% (45)	15% (67)	436
GenZers: 1997-2012	39% (95)	19% (45)	10% (25)	8% (20)	23% (57)	242
Millennials: 1981-1996	33% (194)	30% (177)	10% (57)	9% (52)	19% (113)	592
GenXers: 1965-1980	33% (164)	27% (136)	10% (52)	11% (52)	19% (92)	495
Baby Boomers: 1946-1964	36% (284)	27% (215)	10% (77)	10% (77)	18% (142)	795
PID: Dem (no lean)	48% (404)	23% (197)	8% (67)	5% (38)	16% (136)	842
PID: Ind (no lean)	27% (178)	27% (181)	9% (61)	11% (73)	25% (164)	657
PID: Rep (no lean)	27% (186)	32% (221)	13% (88)	13% (94)	16% (111)	701
PID/Gender: Dem Men	50% (184)	24% (88)	10% (38)	4% (14)	12% (43)	368
PID/Gender: Dem Women	46% (221)	23% (108)	6% (29)	5% (24)	19% (92)	475
PID/Gender: Ind Men	31% (97)	27% (84)	10% (32)	10% (32)	22% (71)	316
PID/Gender: Ind Women	24% (81)	28% (97)	9% (29)	12% (41)	27% (93)	341
PID/Gender: Rep Men	29% (111)	35% (131)	12% (45)	12% (47)	12% (45)	379
PID/Gender: Rep Women	23% (75)	28% (90)	13% (43)	15% (47)	21% (66)	322
Ideo: Liberal (1-3)	55% (365)	21% (142)	7% (49)	5% (30)	12% (78)	664
Ideo: Moderate (4)	30% (194)	32% (211)	10% (65)	9% (58)	19% (124)	652
Ideo: Conservative (5-7)	26% (191)	30% (219)	13% (93)	14% (106)	17% (123)	732
Educ: < College	32% (487)	27% (404)	10% (153)	10% (144)	21% (323)	1512
Educ: Bachelors degree	41% (183)	26% (117)	9% (40)	9% (40)	14% (64)	444
Educ: Post-grad	40% (99)	32% (77)	9% (22)	9% (21)	10% (25)	244
Income: Under 50k	35% (444)	24% (311)	10% (121)	9% (115)	22% (282)	1273
Income: 50k-100k	35% (217)	29% (177)	11% (67)	11% (65)	15% (92)	618
Income: 100k+	35% (109)	36% (110)	9% (28)	8% (25)	12% (37)	309
Ethnicity: White	34% (577)	27% (463)	10% (177)	10% (177)	19% (328)	1722
Ethnicity: Hispanic	35% (123)	25% (88)	8% (28)	13% (44)	19% (66)	349

Continued on next page

**Table MCSP8\_3:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
Athletes should encourage fans to exercise their right to vote*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	35% (769)	27% (598)	10% (216)	9% (205)	19% (411)	2200
Ethnicity: Black	46% (126)	26% (73)	7% (20)	4% (11)	16% (45)	274
Ethnicity: Other	32% (66)	31% (62)	10% (19)	8% (17)	19% (39)	204
All Christian	35% (390)	30% (332)	10% (107)	10% (108)	16% (174)	1111
All Non-Christian	41% (53)	25% (32)	12% (16)	9% (12)	13% (17)	131
Atheist	46% (50)	17% (18)	7% (8)	11% (12)	18% (19)	107
Agnostic/Nothing in particular	32% (172)	25% (138)	11% (59)	9% (47)	24% (128)	544
Something Else	34% (104)	25% (77)	9% (27)	9% (26)	24% (72)	307
Religious Non-Protestant/Catholic	40% (60)	25% (38)	11% (17)	8% (12)	15% (23)	150
Evangelical	35% (225)	30% (194)	9% (59)	9% (56)	16% (104)	640
Non-Evangelical	34% (251)	28% (203)	10% (72)	10% (75)	18% (134)	735
Community: Urban	40% (296)	29% (213)	8% (62)	7% (53)	16% (122)	747
Community: Suburban	35% (343)	26% (257)	11% (102)	10% (93)	18% (175)	970
Community: Rural	27% (129)	27% (128)	11% (52)	12% (59)	24% (114)	483
Employ: Private Sector	36% (243)	30% (204)	11% (72)	10% (65)	14% (94)	678
Employ: Government	41% (43)	31% (33)	8% (9)	7% (8)	12% (13)	106
Employ: Self-Employed	32% (54)	28% (46)	10% (17)	14% (23)	17% (28)	168
Employ: Homemaker	20% (26)	33% (45)	9% (13)	12% (16)	26% (35)	134
Employ: Retired	34% (190)	29% (160)	10% (54)	10% (56)	17% (95)	555
Employ: Unemployed	34% (115)	21% (68)	9% (29)	8% (28)	28% (93)	334
Employ: Other	38% (44)	17% (20)	10% (12)	8% (9)	27% (31)	116
Military HH: Yes	29% (90)	35% (109)	13% (41)	10% (31)	13% (40)	312
Military HH: No	36% (679)	26% (489)	9% (175)	9% (174)	20% (371)	1888
RD/WT: Right Direction	25% (172)	32% (224)	12% (87)	13% (89)	18% (127)	699
RD/WT: Wrong Track	40% (597)	25% (375)	9% (130)	8% (116)	19% (284)	1501
Trump Job Approve	24% (220)	31% (286)	13% (117)	13% (121)	18% (165)	909
Trump Job Disapprove	44% (541)	25% (303)	8% (97)	7% (80)	17% (205)	1226
Trump Job Strongly Approve	26% (139)	25% (137)	14% (77)	18% (96)	18% (97)	546
Trump Job Somewhat Approve	22% (81)	41% (149)	11% (40)	7% (26)	19% (68)	363
Trump Job Somewhat Disapprove	21% (49)	36% (83)	13% (29)	11% (26)	20% (46)	233
Trump Job Strongly Disapprove	50% (492)	22% (220)	7% (68)	5% (54)	16% (159)	993

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**Table MCSP8\_3:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 Athletes should encourage fans to exercise their right to vote*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	35% (769)	27% (598)	10% (216)	9% (205)	19% (411)	2200
Favorable of Trump	24% (224)	32% (296)	12% (112)	13% (120)	18% (163)	915
Unfavorable of Trump	44% (535)	24% (292)	8% (99)	7% (83)	17% (199)	1208
Very Favorable of Trump	26% (156)	27% (158)	13% (80)	16% (96)	18% (105)	596
Somewhat Favorable of Trump	21% (67)	43% (137)	10% (32)	8% (24)	18% (58)	319
Somewhat Unfavorable of Trump	21% (39)	35% (66)	12% (24)	12% (22)	21% (40)	192
Very Unfavorable of Trump	49% (495)	22% (226)	7% (75)	6% (61)	16% (160)	1016
#1 Issue: Economy	29% (221)	31% (233)	11% (82)	11% (83)	19% (142)	761
#1 Issue: Security	28% (65)	23% (54)	12% (29)	18% (43)	19% (44)	235
#1 Issue: Health Care	37% (161)	29% (125)	8% (35)	5% (24)	20% (86)	430
#1 Issue: Medicare / Social Security	44% (155)	23% (79)	10% (33)	7% (25)	17% (58)	351
#1 Issue: Women's Issues	39% (45)	18% (20)	16% (18)	9% (10)	19% (21)	115
#1 Issue: Education	31% (27)	43% (37)	7% (6)	3% (3)	15% (13)	86
#1 Issue: Energy	52% (39)	18% (14)	4% (3)	6% (5)	19% (15)	76
#1 Issue: Other	38% (55)	25% (36)	7% (10)	9% (14)	22% (32)	147
2018 House Vote: Democrat	51% (378)	23% (176)	8% (57)	5% (35)	14% (101)	747
2018 House Vote: Republican	26% (163)	32% (199)	13% (78)	14% (90)	15% (91)	620
2018 House Vote: Someone else	29% (15)	27% (14)	6% (3)	20% (10)	18% (10)	53
2016 Vote: Hillary Clinton	52% (358)	24% (166)	6% (41)	4% (27)	14% (95)	687
2016 Vote: Donald Trump	26% (180)	31% (219)	13% (88)	14% (100)	16% (111)	698
2016 Vote: Other	39% (39)	27% (27)	9% (8)	11% (11)	14% (14)	99
2016 Vote: Didn't Vote	27% (191)	26% (186)	11% (78)	9% (67)	27% (192)	715
Voted in 2014: Yes	40% (497)	27% (334)	9% (109)	9% (113)	15% (185)	1238
Voted in 2014: No	28% (272)	27% (265)	11% (107)	10% (93)	24% (226)	962
2012 Vote: Barack Obama	48% (419)	26% (223)	8% (67)	5% (46)	13% (111)	865
2012 Vote: Mitt Romney	24% (120)	33% (163)	11% (55)	14% (69)	17% (86)	493
2012 Vote: Didn't Vote	27% (216)	26% (205)	11% (88)	10% (82)	26% (207)	798
4-Region: Northeast	33% (132)	29% (115)	10% (40)	9% (36)	18% (71)	394
4-Region: Midwest	33% (154)	29% (133)	11% (53)	10% (48)	16% (75)	462
4-Region: South	34% (279)	26% (218)	11% (89)	10% (79)	19% (159)	824
4-Region: West	39% (204)	25% (132)	7% (35)	8% (42)	20% (107)	520

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**Table MCSP8\_3:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?*  
*Athletes should encourage fans to exercise their right to vote*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	35%	(769)	27%	(598)	10%	(216)	9%	(205)	19%	(411)	2200
Sports fans	38%	(538)	31%	(445)	10%	(140)	7%	(106)	14%	(194)	1423
Avid Sports fans	45%	(227)	32%	(161)	7%	(36)	6%	(31)	9%	(46)	501
NFL fans	39%	(516)	32%	(419)	8%	(112)	7%	(95)	14%	(185)	1327
Avid NFL fans	40%	(258)	30%	(196)	8%	(55)	7%	(46)	14%	(91)	646
College football fans	39%	(410)	32%	(343)	10%	(102)	8%	(83)	12%	(122)	1060
Avid College football fans	44%	(173)	27%	(106)	9%	(36)	6%	(24)	13%	(51)	389
Democratic sports fans	50%	(278)	27%	(147)	8%	(44)	4%	(21)	11%	(62)	552
Republican sports fans	29%	(137)	36%	(169)	12%	(54)	12%	(54)	11%	(54)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_4:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 Professional sports teams should encourage fans to exercise their right to vote

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	34% (751)	26% (580)	10% (213)	10% (226)	20% (430)	2200
Gender: Male	37% (390)	29% (304)	10% (105)	10% (108)	15% (155)	1062
Gender: Female	32% (360)	24% (276)	9% (108)	10% (118)	24% (276)	1138
Age: 18-34	34% (226)	26% (172)	11% (73)	8% (50)	21% (135)	655
Age: 35-44	34% (123)	25% (90)	10% (36)	9% (32)	22% (77)	358
Age: 45-64	33% (247)	25% (191)	9% (66)	13% (100)	19% (145)	751
Age: 65+	35% (154)	29% (127)	9% (38)	10% (43)	17% (73)	436
GenZers: 1997-2012	37% (89)	21% (51)	7% (18)	8% (18)	27% (65)	242
Millennials: 1981-1996	32% (192)	28% (164)	13% (74)	8% (50)	19% (112)	592
GenXers: 1965-1980	34% (166)	24% (121)	9% (45)	13% (63)	20% (100)	495
Baby Boomers: 1946-1964	35% (275)	27% (218)	9% (69)	11% (89)	18% (144)	795
PID: Dem (no lean)	47% (393)	23% (191)	8% (66)	5% (42)	18% (150)	842
PID: Ind (no lean)	28% (185)	26% (174)	9% (57)	12% (80)	25% (161)	657
PID: Rep (no lean)	25% (172)	31% (215)	13% (90)	15% (104)	17% (120)	701
PID/Gender: Dem Men	50% (184)	25% (92)	8% (31)	5% (19)	11% (41)	368
PID/Gender: Dem Women	44% (209)	21% (99)	7% (36)	5% (23)	23% (108)	475
PID/Gender: Ind Men	31% (99)	27% (86)	10% (30)	12% (37)	20% (64)	316
PID/Gender: Ind Women	25% (86)	26% (88)	8% (27)	13% (43)	29% (98)	341
PID/Gender: Rep Men	28% (107)	33% (125)	12% (44)	14% (52)	13% (50)	379
PID/Gender: Rep Women	20% (65)	28% (90)	14% (45)	16% (52)	22% (70)	322
Ideo: Liberal (1-3)	54% (358)	21% (141)	7% (48)	5% (32)	13% (86)	664
Ideo: Moderate (4)	29% (191)	31% (202)	10% (62)	9% (61)	21% (136)	652
Ideo: Conservative (5-7)	25% (181)	29% (215)	12% (89)	16% (118)	18% (129)	732
Educ: < College	32% (489)	25% (373)	10% (151)	11% (162)	22% (338)	1512
Educ: Bachelors degree	37% (166)	29% (128)	9% (39)	10% (44)	15% (67)	444
Educ: Post-grad	39% (95)	32% (79)	10% (24)	8% (20)	11% (26)	244
Income: Under 50k	34% (438)	22% (285)	10% (124)	10% (130)	23% (296)	1273
Income: 50k-100k	34% (207)	30% (186)	10% (63)	10% (65)	16% (96)	618
Income: 100k+	34% (105)	35% (108)	8% (26)	10% (31)	12% (39)	309
Ethnicity: White	33% (567)	27% (456)	10% (164)	11% (191)	20% (342)	1722
Ethnicity: Hispanic	34% (119)	27% (93)	5% (19)	12% (41)	22% (78)	349

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**Table MCSP8\_4:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
Professional sports teams should encourage fans to exercise their right to vote*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	34% (751)	26% (580)	10% (213)	10% (226)	20% (430)	2200
Ethnicity: Black	41% (114)	22% (61)	13% (35)	7% (18)	17% (47)	274
Ethnicity: Other	34% (70)	31% (63)	7% (14)	8% (16)	20% (41)	204
All Christian	34% (381)	30% (329)	9% (100)	10% (116)	17% (185)	1111
All Non-Christian	36% (47)	33% (42)	12% (16)	5% (7)	14% (18)	131
Atheist	44% (47)	13% (13)	10% (11)	14% (15)	19% (20)	107
Agnostic/Nothing in particular	33% (181)	24% (131)	10% (55)	9% (49)	24% (128)	544
Something Else	31% (94)	21% (65)	10% (31)	13% (39)	26% (79)	307
Religious Non-Protestant/Catholic	35% (53)	32% (48)	11% (16)	5% (7)	18% (27)	150
Evangelical	35% (226)	29% (183)	10% (61)	10% (62)	17% (108)	640
Non-Evangelical	32% (236)	27% (196)	9% (67)	12% (91)	20% (145)	735
Community: Urban	39% (290)	27% (205)	10% (76)	7% (52)	17% (125)	747
Community: Suburban	34% (332)	27% (259)	9% (84)	11% (111)	19% (183)	970
Community: Rural	27% (129)	24% (116)	11% (53)	13% (63)	25% (123)	483
Employ: Private Sector	33% (225)	31% (209)	10% (66)	10% (70)	16% (107)	678
Employ: Government	42% (44)	27% (29)	9% (9)	6% (7)	16% (17)	106
Employ: Self-Employed	29% (48)	29% (49)	11% (18)	14% (23)	18% (30)	168
Employ: Homemaker	25% (33)	23% (31)	10% (13)	16% (21)	27% (36)	134
Employ: Retired	33% (185)	29% (162)	9% (53)	11% (59)	17% (96)	555
Employ: Unemployed	34% (114)	20% (66)	8% (25)	10% (34)	28% (95)	334
Employ: Other	40% (46)	19% (22)	12% (14)	5% (5)	25% (29)	116
Military HH: Yes	27% (85)	38% (117)	15% (46)	8% (24)	13% (41)	312
Military HH: No	35% (666)	25% (463)	9% (167)	11% (202)	21% (390)	1888
RD/WT: Right Direction	23% (159)	33% (230)	12% (86)	14% (97)	18% (127)	699
RD/WT: Wrong Track	39% (592)	23% (350)	8% (127)	9% (129)	20% (303)	1501
Trump Job Approve	22% (204)	31% (285)	12% (111)	15% (137)	19% (172)	909
Trump Job Disapprove	44% (536)	23% (286)	8% (97)	7% (85)	18% (222)	1226
Trump Job Strongly Approve	24% (131)	23% (127)	14% (76)	19% (104)	20% (108)	546
Trump Job Somewhat Approve	20% (73)	44% (159)	9% (34)	9% (33)	18% (64)	363
Trump Job Somewhat Disapprove	19% (45)	34% (78)	12% (28)	13% (29)	23% (52)	233
Trump Job Strongly Disapprove	49% (491)	21% (208)	7% (69)	6% (56)	17% (170)	993

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**Table MCSP8\_4:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?*  
*Professional sports teams should encourage fans to exercise their right to vote*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	34% (751)	26% (580)	10% (213)	10% (226)	20% (430)	2200
Favorable of Trump	23% (207)	32% (289)	12% (108)	15% (139)	19% (171)	915
Unfavorable of Trump	44% (528)	23% (279)	8% (102)	7% (85)	18% (214)	1208
Very Favorable of Trump	24% (146)	26% (155)	13% (78)	17% (103)	19% (115)	596
Somewhat Favorable of Trump	19% (61)	42% (135)	9% (30)	11% (36)	18% (57)	319
Somewhat Unfavorable of Trump	18% (34)	31% (60)	13% (26)	12% (22)	26% (50)	192
Very Unfavorable of Trump	49% (494)	22% (219)	8% (76)	6% (62)	16% (164)	1016
#1 Issue: Economy	28% (217)	29% (218)	11% (84)	12% (88)	20% (155)	761
#1 Issue: Security	24% (56)	26% (61)	11% (26)	19% (45)	20% (46)	235
#1 Issue: Health Care	40% (171)	26% (113)	8% (35)	5% (22)	21% (89)	430
#1 Issue: Medicare / Social Security	42% (147)	24% (85)	7% (26)	9% (30)	18% (63)	351
#1 Issue: Women's Issues	38% (44)	22% (25)	10% (12)	11% (13)	19% (22)	115
#1 Issue: Education	37% (32)	31% (27)	12% (11)	10% (8)	10% (9)	86
#1 Issue: Energy	41% (31)	28% (21)	8% (6)	4% (3)	20% (15)	76
#1 Issue: Other	36% (53)	22% (32)	9% (14)	11% (17)	22% (32)	147
2018 House Vote: Democrat	48% (362)	24% (181)	7% (55)	5% (35)	15% (113)	747
2018 House Vote: Republican	25% (153)	31% (191)	13% (79)	16% (100)	16% (98)	620
2018 House Vote: Someone else	28% (15)	28% (15)	8% (4)	22% (12)	14% (8)	53
2016 Vote: Hillary Clinton	50% (341)	24% (165)	7% (51)	4% (28)	15% (101)	687
2016 Vote: Donald Trump	25% (172)	31% (218)	13% (89)	16% (110)	16% (109)	698
2016 Vote: Other	42% (41)	17% (17)	15% (15)	7% (7)	19% (19)	99
2016 Vote: Didn't Vote	27% (196)	25% (180)	8% (56)	11% (80)	28% (202)	715
Voted in 2014: Yes	38% (475)	27% (330)	10% (121)	10% (119)	16% (193)	1238
Voted in 2014: No	29% (275)	26% (250)	10% (92)	11% (107)	25% (238)	962
2012 Vote: Barack Obama	47% (404)	25% (214)	9% (77)	6% (48)	14% (121)	865
2012 Vote: Mitt Romney	24% (121)	32% (157)	11% (53)	16% (78)	17% (84)	493
2012 Vote: Didn't Vote	27% (217)	25% (198)	10% (77)	11% (87)	27% (219)	798
4-Region: Northeast	33% (131)	29% (113)	9% (34)	11% (43)	19% (73)	394
4-Region: Midwest	34% (157)	25% (118)	11% (52)	13% (59)	17% (77)	462
4-Region: South	32% (265)	27% (220)	10% (82)	11% (88)	21% (169)	824
4-Region: West	38% (198)	25% (129)	9% (45)	7% (36)	22% (112)	520

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**Table MCSP8\_4:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
Professional sports teams should encourage fans to exercise their right to vote*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	34%	(751)	26%	(580)	10%	(213)	10%	(226)	20%	(430)	2200
Sports fans	37%	(523)	31%	(444)	10%	(141)	9%	(121)	14%	(194)	1423
Avid Sports fans	46%	(232)	30%	(151)	7%	(37)	8%	(43)	8%	(39)	501
NFL fans	38%	(500)	31%	(409)	9%	(124)	8%	(106)	14%	(188)	1327
Avid NFL fans	39%	(254)	29%	(190)	11%	(71)	8%	(49)	13%	(82)	646
College football fans	38%	(399)	32%	(338)	10%	(107)	9%	(97)	11%	(119)	1060
Avid College football fans	45%	(174)	27%	(106)	9%	(34)	7%	(28)	12%	(46)	389
Democratic sports fans	49%	(270)	27%	(149)	7%	(41)	4%	(25)	12%	(67)	552
Republican sports fans	27%	(125)	35%	(165)	13%	(61)	14%	(64)	12%	(54)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP8\_5:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 I am less likely to support an athlete that expresses support for a political cause or candidate I disagree with

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	20% (429)	21% (454)	17% (363)	19% (410)	25% (544)	2200
Gender: Male	22% (237)	22% (230)	16% (172)	19% (207)	20% (217)	1062
Gender: Female	17% (192)	20% (224)	17% (192)	18% (203)	29% (327)	1138
Age: 18-34	16% (103)	22% (144)	15% (101)	21% (135)	26% (173)	655
Age: 35-44	17% (62)	21% (74)	18% (63)	18% (65)	26% (94)	358
Age: 45-64	22% (167)	20% (153)	16% (123)	16% (122)	25% (186)	751
Age: 65+	22% (98)	19% (83)	17% (76)	20% (88)	21% (92)	436
GenZers: 1997-2012	11% (27)	21% (51)	17% (40)	21% (50)	30% (74)	242
Millennials: 1981-1996	17% (102)	23% (134)	16% (93)	19% (113)	25% (149)	592
GenXers: 1965-1980	19% (95)	20% (101)	16% (78)	18% (89)	27% (132)	495
Baby Boomers: 1946-1964	24% (191)	19% (152)	17% (137)	17% (135)	23% (180)	795
PID: Dem (no lean)	15% (124)	21% (180)	18% (151)	21% (176)	25% (212)	842
PID: Ind (no lean)	18% (116)	17% (114)	16% (105)	19% (123)	30% (200)	657
PID: Rep (no lean)	27% (190)	23% (160)	15% (107)	16% (111)	19% (132)	701
PID/Gender: Dem Men	20% (72)	20% (75)	17% (62)	24% (89)	19% (70)	368
PID/Gender: Dem Women	11% (51)	22% (105)	19% (89)	18% (87)	30% (142)	475
PID/Gender: Ind Men	18% (56)	20% (64)	14% (44)	21% (66)	27% (85)	316
PID/Gender: Ind Women	17% (59)	15% (50)	18% (61)	16% (56)	34% (115)	341
PID/Gender: Rep Men	29% (108)	24% (91)	17% (65)	14% (51)	16% (62)	379
PID/Gender: Rep Women	25% (82)	21% (69)	13% (42)	19% (60)	22% (70)	322
Ideo: Liberal (1-3)	17% (113)	23% (155)	17% (111)	22% (149)	20% (136)	664
Ideo: Moderate (4)	14% (91)	20% (133)	18% (117)	21% (135)	27% (177)	652
Ideo: Conservative (5-7)	29% (210)	21% (155)	16% (117)	16% (114)	19% (137)	732
Educ: < College	17% (264)	19% (286)	16% (245)	20% (299)	28% (418)	1512
Educ: Bachelors degree	24% (109)	24% (105)	18% (78)	16% (72)	18% (81)	444
Educ: Post-grad	23% (57)	26% (63)	16% (40)	16% (39)	19% (45)	244
Income: Under 50k	18% (227)	20% (249)	16% (207)	18% (230)	28% (360)	1273
Income: 50k-100k	21% (131)	21% (128)	17% (104)	20% (122)	21% (132)	618
Income: 100k+	23% (71)	25% (77)	17% (51)	19% (57)	17% (53)	309
Ethnicity: White	22% (371)	20% (342)	17% (286)	17% (298)	25% (425)	1722
Ethnicity: Hispanic	19% (66)	19% (66)	14% (49)	20% (69)	28% (99)	349

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**Table MCSP8\_5:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
I am less likely to support an athlete that expresses support for a political cause or candidate I disagree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	20%	(429)	21%	(454)	17%	(363)	19%	(410)	25%	(544)	2200
Ethnicity: Black	14%	(38)	23%	(63)	16%	(45)	21%	(58)	25%	(69)	274
Ethnicity: Other	10%	(20)	24%	(49)	16%	(32)	26%	(54)	25%	(50)	204
All Christian	23%	(258)	22%	(247)	16%	(173)	19%	(210)	20%	(225)	1111
All Non-Christian	16%	(21)	24%	(31)	18%	(24)	20%	(26)	21%	(28)	131
Atheist	13%	(14)	18%	(19)	12%	(13)	27%	(29)	29%	(31)	107
Agnostic/Nothing in particular	14%	(75)	20%	(111)	19%	(101)	18%	(96)	30%	(161)	544
Something Else	20%	(61)	15%	(46)	17%	(52)	16%	(49)	32%	(99)	307
Religious Non-Protestant/Catholic	15%	(23)	22%	(33)	19%	(29)	21%	(31)	23%	(34)	150
Evangelical	26%	(169)	19%	(120)	15%	(97)	19%	(122)	21%	(131)	640
Non-Evangelical	20%	(145)	22%	(163)	16%	(119)	17%	(128)	24%	(180)	735
Community: Urban	20%	(150)	20%	(149)	17%	(131)	18%	(137)	24%	(180)	747
Community: Suburban	18%	(177)	21%	(204)	16%	(159)	20%	(192)	24%	(238)	970
Community: Rural	21%	(101)	21%	(101)	15%	(74)	17%	(80)	26%	(127)	483
Employ: Private Sector	22%	(149)	22%	(150)	15%	(102)	19%	(128)	22%	(148)	678
Employ: Government	19%	(21)	32%	(34)	12%	(13)	21%	(23)	15%	(16)	106
Employ: Self-Employed	18%	(31)	26%	(44)	15%	(26)	22%	(36)	18%	(31)	168
Employ: Homemaker	16%	(22)	17%	(23)	15%	(20)	19%	(25)	33%	(45)	134
Employ: Retired	23%	(125)	18%	(99)	20%	(109)	18%	(101)	22%	(121)	555
Employ: Unemployed	14%	(46)	19%	(62)	17%	(57)	16%	(53)	34%	(115)	334
Employ: Other	14%	(16)	23%	(27)	14%	(17)	15%	(18)	34%	(39)	116
Military HH: Yes	20%	(63)	20%	(62)	21%	(65)	17%	(52)	22%	(70)	312
Military HH: No	19%	(366)	21%	(392)	16%	(298)	19%	(358)	25%	(474)	1888
RD/WT: Right Direction	27%	(187)	21%	(149)	14%	(101)	16%	(109)	22%	(153)	699
RD/WT: Wrong Track	16%	(242)	20%	(305)	17%	(262)	20%	(301)	26%	(391)	1501
Trump Job Approve	26%	(240)	21%	(191)	16%	(145)	16%	(149)	20%	(184)	909
Trump Job Disapprove	15%	(183)	21%	(260)	17%	(210)	21%	(258)	26%	(314)	1226
Trump Job Strongly Approve	33%	(180)	18%	(98)	12%	(66)	17%	(93)	20%	(110)	546
Trump Job Somewhat Approve	16%	(59)	26%	(94)	22%	(79)	16%	(56)	21%	(75)	363
Trump Job Somewhat Disapprove	16%	(38)	25%	(59)	20%	(46)	17%	(40)	21%	(50)	233
Trump Job Strongly Disapprove	15%	(145)	20%	(201)	17%	(164)	22%	(218)	27%	(264)	993

Continued on next page

**Table MCSP8\_5:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 I am less likely to support an athlete that expresses support for a political cause or candidate I disagree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(429)	21%	(454)	17%	(363)	19%	(410)	25%	(544)	2200
Favorable of Trump	27%	(247)	21%	(196)	16%	(142)	16%	(148)	20%	(181)	915
Unfavorable of Trump	15%	(180)	21%	(254)	17%	(211)	21%	(251)	26%	(312)	1208
Very Favorable of Trump	33%	(194)	19%	(115)	13%	(75)	17%	(100)	19%	(112)	596
Somewhat Favorable of Trump	17%	(53)	25%	(81)	21%	(67)	15%	(48)	22%	(69)	319
Somewhat Unfavorable of Trump	15%	(29)	25%	(48)	20%	(39)	14%	(28)	25%	(48)	192
Very Unfavorable of Trump	15%	(151)	20%	(206)	17%	(172)	22%	(223)	26%	(264)	1016
#1 Issue: Economy	20%	(153)	20%	(153)	18%	(136)	18%	(136)	24%	(182)	761
#1 Issue: Security	33%	(77)	20%	(48)	12%	(29)	13%	(30)	22%	(52)	235
#1 Issue: Health Care	13%	(54)	22%	(94)	17%	(74)	22%	(94)	26%	(114)	430
#1 Issue: Medicare / Social Security	21%	(72)	20%	(70)	16%	(55)	20%	(70)	24%	(83)	351
#1 Issue: Women's Issues	14%	(16)	21%	(24)	12%	(14)	24%	(28)	29%	(33)	115
#1 Issue: Education	13%	(11)	24%	(20)	22%	(19)	24%	(20)	18%	(16)	86
#1 Issue: Energy	18%	(13)	11%	(8)	31%	(24)	12%	(9)	28%	(21)	76
#1 Issue: Other	22%	(33)	24%	(36)	9%	(13)	15%	(22)	30%	(43)	147
2018 House Vote: Democrat	16%	(121)	20%	(149)	18%	(133)	23%	(175)	23%	(169)	747
2018 House Vote: Republican	29%	(182)	23%	(143)	15%	(95)	16%	(98)	16%	(101)	620
2018 House Vote: Someone else	16%	(8)	11%	(6)	15%	(8)	30%	(16)	29%	(15)	53
2016 Vote: Hillary Clinton	16%	(109)	22%	(153)	17%	(116)	22%	(150)	23%	(160)	687
2016 Vote: Donald Trump	31%	(218)	22%	(152)	15%	(104)	17%	(116)	16%	(109)	698
2016 Vote: Other	10%	(10)	19%	(19)	15%	(14)	27%	(26)	29%	(29)	99
2016 Vote: Didn't Vote	13%	(92)	18%	(131)	18%	(128)	16%	(118)	34%	(246)	715
Voted in 2014: Yes	23%	(285)	21%	(255)	16%	(204)	20%	(246)	20%	(247)	1238
Voted in 2014: No	15%	(144)	21%	(199)	17%	(159)	17%	(164)	31%	(297)	962
2012 Vote: Barack Obama	17%	(143)	21%	(185)	17%	(150)	22%	(191)	23%	(195)	865
2012 Vote: Mitt Romney	31%	(150)	23%	(113)	15%	(72)	16%	(79)	16%	(79)	493
2012 Vote: Didn't Vote	15%	(120)	18%	(146)	17%	(139)	17%	(133)	33%	(261)	798
4-Region: Northeast	18%	(71)	25%	(99)	17%	(68)	18%	(72)	21%	(84)	394
4-Region: Midwest	21%	(95)	22%	(102)	17%	(76)	17%	(78)	24%	(111)	462
4-Region: South	20%	(163)	20%	(166)	17%	(143)	17%	(140)	26%	(213)	824
4-Region: West	19%	(101)	17%	(87)	15%	(76)	23%	(119)	26%	(137)	520

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**Table MCSP8\_5:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
I am less likely to support an athlete that expresses support for a political cause or candidate I disagree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	20%	(429)	21%	(454)	17%	(363)	19%	(410)	25%	(544)	2200
Sports fans	18%	(263)	24%	(339)	18%	(259)	20%	(277)	20%	(284)	1423
Avid Sports fans	23%	(117)	23%	(116)	17%	(86)	22%	(109)	15%	(73)	501
NFL fans	18%	(239)	24%	(317)	18%	(238)	19%	(248)	22%	(286)	1327
Avid NFL fans	19%	(120)	22%	(140)	17%	(113)	22%	(140)	21%	(134)	646
College football fans	22%	(229)	25%	(265)	17%	(185)	19%	(198)	17%	(183)	1060
Avid College football fans	26%	(100)	24%	(95)	14%	(53)	18%	(70)	18%	(72)	389
Democratic sports fans	16%	(87)	24%	(132)	19%	(108)	22%	(120)	19%	(105)	552
Republican sports fans	25%	(119)	25%	(117)	17%	(79)	16%	(75)	17%	(79)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_6:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 I am more likely to support an athlete that expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	17% (378)	22% (489)	15% (333)	21% (463)	24% (537)	2200
Gender: Male	18% (194)	24% (251)	18% (189)	21% (218)	20% (211)	1062
Gender: Female	16% (184)	21% (238)	13% (144)	22% (245)	29% (327)	1138
Age: 18-34	20% (130)	27% (174)	14% (89)	16% (102)	25% (161)	655
Age: 35-44	19% (67)	21% (76)	17% (62)	19% (67)	24% (86)	358
Age: 45-64	17% (125)	20% (146)	14% (109)	24% (178)	26% (193)	751
Age: 65+	13% (57)	21% (93)	17% (73)	27% (116)	22% (97)	436
GenZers: 1997-2012	14% (33)	33% (79)	13% (32)	9% (23)	31% (75)	242
Millennials: 1981-1996	22% (128)	23% (133)	15% (89)	19% (111)	22% (130)	592
GenXers: 1965-1980	19% (93)	20% (99)	16% (78)	21% (103)	25% (122)	495
Baby Boomers: 1946-1964	14% (111)	20% (157)	15% (117)	27% (212)	25% (198)	795
PID: Dem (no lean)	24% (205)	29% (241)	13% (113)	9% (80)	24% (203)	842
PID: Ind (no lean)	11% (71)	18% (117)	17% (110)	25% (164)	30% (194)	657
PID: Rep (no lean)	15% (102)	19% (131)	16% (109)	31% (219)	20% (140)	701
PID/Gender: Dem Men	27% (98)	30% (111)	17% (61)	10% (37)	17% (61)	368
PID/Gender: Dem Women	23% (107)	27% (130)	11% (52)	9% (43)	30% (142)	475
PID/Gender: Ind Men	12% (38)	20% (63)	19% (60)	23% (74)	26% (81)	316
PID/Gender: Ind Women	10% (33)	16% (54)	15% (51)	27% (91)	33% (113)	341
PID/Gender: Rep Men	15% (58)	20% (77)	18% (68)	28% (107)	18% (68)	379
PID/Gender: Rep Women	13% (43)	17% (54)	13% (41)	35% (112)	22% (72)	322
Ideo: Liberal (1-3)	27% (180)	32% (210)	11% (73)	9% (62)	21% (139)	664
Ideo: Moderate (4)	14% (93)	21% (138)	19% (126)	20% (129)	25% (165)	652
Ideo: Conservative (5-7)	13% (96)	18% (132)	15% (112)	33% (244)	20% (148)	732
Educ: < College	16% (241)	21% (314)	15% (222)	22% (327)	27% (409)	1512
Educ: Bachelors degree	18% (80)	24% (104)	16% (71)	22% (99)	20% (89)	444
Educ: Post-grad	23% (57)	29% (71)	16% (40)	15% (37)	16% (39)	244
Income: Under 50k	16% (199)	21% (263)	15% (191)	20% (258)	28% (361)	1273
Income: 50k-100k	18% (112)	25% (152)	16% (98)	22% (137)	19% (119)	618
Income: 100k+	22% (67)	24% (73)	14% (44)	22% (68)	19% (57)	309
Ethnicity: White	15% (260)	21% (361)	15% (265)	24% (412)	25% (424)	1722
Ethnicity: Hispanic	14% (48)	23% (80)	16% (57)	21% (74)	26% (90)	349

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**Table MCSP8\_6:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
I am more likely to support an athlete that expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(378)	22%	(489)	15%	(333)	21%	(463)	24%	(537)	2200
Ethnicity: Black	32%	(88)	25%	(69)	11%	(31)	8%	(21)	24%	(65)	274
Ethnicity: Other	15%	(30)	29%	(59)	18%	(37)	15%	(30)	24%	(48)	204
All Christian	18%	(205)	22%	(246)	16%	(181)	23%	(258)	20%	(221)	1111
All Non-Christian	21%	(27)	30%	(39)	14%	(19)	15%	(20)	20%	(26)	131
Atheist	18%	(19)	21%	(22)	14%	(14)	19%	(20)	29%	(31)	107
Agnostic/Nothing in particular	14%	(78)	22%	(122)	14%	(78)	19%	(102)	30%	(164)	544
Something Else	16%	(49)	20%	(60)	13%	(40)	20%	(62)	31%	(96)	307
Religious Non-Protestant/Catholic	20%	(29)	26%	(39)	15%	(23)	16%	(24)	23%	(34)	150
Evangelical	22%	(142)	21%	(136)	12%	(79)	23%	(149)	21%	(133)	640
Non-Evangelical	14%	(103)	23%	(165)	18%	(134)	22%	(164)	23%	(170)	735
Community: Urban	24%	(179)	26%	(197)	15%	(114)	15%	(112)	19%	(146)	747
Community: Suburban	15%	(141)	22%	(209)	15%	(148)	23%	(228)	25%	(244)	970
Community: Rural	12%	(57)	17%	(84)	15%	(71)	26%	(123)	31%	(148)	483
Employ: Private Sector	20%	(132)	25%	(170)	16%	(106)	20%	(135)	20%	(134)	678
Employ: Government	25%	(27)	28%	(30)	12%	(12)	16%	(17)	19%	(20)	106
Employ: Self-Employed	21%	(36)	23%	(39)	12%	(20)	25%	(41)	19%	(32)	168
Employ: Homemaker	12%	(16)	18%	(24)	14%	(18)	26%	(35)	31%	(42)	134
Employ: Retired	13%	(75)	19%	(105)	18%	(100)	25%	(137)	25%	(138)	555
Employ: Unemployed	15%	(51)	18%	(61)	13%	(44)	21%	(69)	32%	(108)	334
Employ: Other	17%	(20)	22%	(25)	16%	(19)	14%	(16)	31%	(36)	116
Military HH: Yes	14%	(42)	21%	(64)	23%	(71)	24%	(74)	19%	(60)	312
Military HH: No	18%	(336)	23%	(425)	14%	(261)	21%	(389)	25%	(477)	1888
RD/WT: Right Direction	16%	(111)	19%	(136)	16%	(114)	26%	(184)	22%	(154)	699
RD/WT: Wrong Track	18%	(267)	24%	(353)	15%	(219)	19%	(279)	26%	(384)	1501
Trump Job Approve	13%	(122)	20%	(180)	17%	(154)	30%	(273)	20%	(180)	909
Trump Job Disapprove	21%	(251)	25%	(302)	14%	(171)	15%	(182)	26%	(319)	1226
Trump Job Strongly Approve	17%	(95)	14%	(78)	16%	(86)	33%	(180)	20%	(108)	546
Trump Job Somewhat Approve	7%	(27)	28%	(103)	19%	(68)	25%	(93)	20%	(73)	363
Trump Job Somewhat Disapprove	10%	(23)	22%	(51)	18%	(42)	25%	(57)	26%	(59)	233
Trump Job Strongly Disapprove	23%	(228)	25%	(252)	13%	(129)	13%	(125)	26%	(260)	993

Continued on next page

**Table MCSP8\_6:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
 I am more likely to support an athlete that expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	17% (378)	22% (489)	15% (333)	21% (463)	24% (537)	2200
Favorable of Trump	14% (126)	20% (178)	17% (151)	30% (273)	20% (186)	915
Unfavorable of Trump	20% (245)	25% (303)	14% (169)	15% (184)	25% (306)	1208
Very Favorable of Trump	17% (103)	17% (100)	15% (87)	32% (190)	20% (117)	596
Somewhat Favorable of Trump	7% (23)	25% (79)	20% (65)	26% (83)	22% (69)	319
Somewhat Unfavorable of Trump	11% (21)	22% (42)	17% (32)	22% (43)	28% (54)	192
Very Unfavorable of Trump	22% (224)	26% (262)	14% (138)	14% (141)	25% (252)	1016
#1 Issue: Economy	16% (120)	21% (158)	18% (138)	23% (176)	22% (170)	761
#1 Issue: Security	15% (35)	22% (51)	11% (25)	33% (78)	20% (47)	235
#1 Issue: Health Care	19% (80)	25% (108)	15% (65)	14% (61)	27% (116)	430
#1 Issue: Medicare / Social Security	17% (61)	21% (72)	16% (57)	20% (70)	26% (90)	351
#1 Issue: Women's Issues	21% (24)	26% (30)	12% (13)	14% (16)	26% (30)	115
#1 Issue: Education	25% (21)	26% (23)	11% (9)	21% (18)	17% (15)	86
#1 Issue: Energy	18% (14)	24% (18)	14% (10)	14% (11)	29% (22)	76
#1 Issue: Other	16% (23)	19% (29)	10% (14)	23% (33)	33% (48)	147
2018 House Vote: Democrat	26% (197)	26% (195)	15% (109)	10% (73)	23% (173)	747
2018 House Vote: Republican	13% (81)	20% (123)	16% (100)	34% (213)	17% (104)	620
2018 House Vote: Someone else	12% (6)	10% (5)	25% (13)	26% (14)	27% (14)	53
2016 Vote: Hillary Clinton	26% (181)	26% (178)	15% (101)	10% (67)	23% (160)	687
2016 Vote: Donald Trump	13% (89)	20% (137)	16% (111)	34% (238)	17% (122)	698
2016 Vote: Other	17% (17)	12% (12)	18% (18)	28% (28)	26% (25)	99
2016 Vote: Didn't Vote	13% (91)	23% (162)	14% (103)	18% (130)	32% (229)	715
Voted in 2014: Yes	21% (258)	22% (269)	15% (192)	22% (270)	20% (248)	1238
Voted in 2014: No	13% (120)	23% (220)	15% (141)	20% (192)	30% (289)	962
2012 Vote: Barack Obama	24% (207)	24% (205)	16% (139)	15% (126)	22% (188)	865
2012 Vote: Mitt Romney	13% (64)	19% (94)	15% (74)	34% (169)	19% (92)	493
2012 Vote: Didn't Vote	13% (103)	23% (185)	14% (115)	19% (149)	31% (247)	798
4-Region: Northeast	17% (68)	22% (87)	15% (59)	19% (75)	27% (104)	394
4-Region: Midwest	17% (77)	21% (99)	16% (76)	23% (105)	23% (105)	462
4-Region: South	15% (126)	21% (175)	14% (119)	24% (196)	25% (209)	824
4-Region: West	21% (107)	25% (128)	15% (79)	17% (87)	23% (119)	520

Continued on next page

**Table MCSP8\_6:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?  
I am more likely to support an athlete that expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(378)	22%	(489)	15%	(333)	21%	(463)	24%	(537)	2200
Sports fans	20%	(284)	26%	(367)	17%	(245)	18%	(263)	19%	(264)	1423
Avid Sports fans	28%	(141)	29%	(143)	16%	(78)	17%	(86)	11%	(54)	501
NFL fans	20%	(266)	25%	(335)	17%	(225)	18%	(236)	20%	(265)	1327
Avid NFL fans	22%	(143)	24%	(153)	18%	(119)	19%	(122)	17%	(108)	646
College football fans	22%	(234)	27%	(284)	17%	(179)	19%	(199)	16%	(164)	1060
Avid College football fans	26%	(101)	26%	(102)	14%	(55)	19%	(75)	14%	(56)	389
Democratic sports fans	28%	(156)	32%	(175)	15%	(81)	8%	(43)	18%	(97)	552
Republican sports fans	16%	(76)	23%	(107)	16%	(76)	30%	(139)	15%	(70)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP8\_7:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?*

*I am more likely to support a professional sports team whose ownership or management expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (343)	22% (482)	15% (339)	21% (473)	26% (564)	2200
Gender: Male	17% (181)	25% (261)	17% (176)	22% (231)	20% (212)	1062
Gender: Female	14% (161)	19% (221)	14% (163)	21% (242)	31% (351)	1138
Age: 18-34	19% (126)	27% (174)	16% (106)	14% (91)	24% (159)	655
Age: 35-44	20% (70)	23% (83)	14% (49)	17% (61)	26% (94)	358
Age: 45-64	13% (101)	18% (133)	15% (116)	27% (200)	27% (201)	751
Age: 65+	10% (45)	21% (91)	16% (68)	28% (122)	25% (110)	436
GenZers: 1997-2012	18% (43)	28% (67)	16% (39)	8% (20)	30% (73)	242
Millennials: 1981-1996	19% (114)	26% (155)	16% (93)	17% (101)	22% (129)	592
GenXers: 1965-1980	18% (87)	19% (92)	13% (63)	22% (109)	29% (144)	495
Baby Boomers: 1946-1964	11% (88)	18% (144)	17% (131)	29% (227)	26% (205)	795
PID: Dem (no lean)	21% (178)	28% (238)	14% (116)	11% (96)	25% (214)	842
PID: Ind (no lean)	10% (67)	17% (112)	16% (104)	26% (170)	31% (205)	657
PID: Rep (no lean)	14% (98)	19% (132)	17% (119)	29% (206)	21% (145)	701
PID/Gender: Dem Men	25% (91)	31% (116)	15% (57)	11% (41)	17% (63)	368
PID/Gender: Dem Women	18% (87)	26% (122)	13% (59)	12% (55)	32% (151)	475
PID/Gender: Ind Men	10% (33)	22% (71)	14% (43)	26% (83)	27% (85)	316
PID/Gender: Ind Women	10% (34)	12% (41)	18% (60)	26% (87)	35% (119)	341
PID/Gender: Rep Men	15% (58)	20% (74)	20% (76)	28% (107)	17% (64)	379
PID/Gender: Rep Women	13% (41)	18% (58)	13% (43)	31% (100)	25% (81)	322
Ideo: Liberal (1-3)	24% (156)	31% (207)	14% (91)	11% (70)	21% (140)	664
Ideo: Moderate (4)	12% (80)	21% (139)	19% (122)	21% (138)	27% (173)	652
Ideo: Conservative (5-7)	13% (96)	17% (125)	15% (109)	33% (240)	22% (162)	732
Educ: < College	14% (207)	20% (299)	16% (240)	22% (337)	28% (429)	1512
Educ: Bachelors degree	18% (79)	24% (108)	15% (65)	22% (98)	21% (93)	444
Educ: Post-grad	23% (56)	30% (74)	14% (34)	16% (38)	17% (41)	244
Income: Under 50k	14% (172)	20% (259)	16% (205)	20% (257)	30% (380)	1273
Income: 50k-100k	17% (104)	23% (145)	16% (99)	23% (140)	21% (130)	618
Income: 100k+	22% (67)	25% (77)	11% (35)	24% (76)	17% (54)	309
Ethnicity: White	14% (248)	21% (359)	15% (258)	24% (419)	25% (438)	1722

Continued on next page

**Table MCSP8\_7:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?

*I am more likely to support a professional sports team whose ownership or management expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(343)	22%	(482)	15%	(339)	21%	(473)	26%	(564)	2200
Ethnicity: Hispanic	16%	(55)	23%	(80)	14%	(50)	20%	(69)	27%	(95)	349
Ethnicity: Black	26%	(71)	24%	(67)	18%	(50)	6%	(17)	25%	(69)	274
Ethnicity: Other	12%	(24)	27%	(56)	15%	(31)	18%	(37)	28%	(57)	204
All Christian	17%	(191)	21%	(239)	15%	(170)	24%	(271)	22%	(240)	1111
All Non-Christian	21%	(27)	31%	(40)	16%	(20)	15%	(20)	18%	(23)	131
Atheist	12%	(13)	26%	(28)	13%	(14)	18%	(19)	30%	(32)	107
Agnostic/Nothing in particular	13%	(71)	23%	(126)	15%	(83)	16%	(90)	32%	(176)	544
Something Else	13%	(41)	16%	(49)	17%	(52)	24%	(73)	30%	(92)	307
Religious Non-Protestant/Catholic	19%	(28)	27%	(41)	16%	(24)	19%	(28)	19%	(29)	150
Evangelical	21%	(137)	20%	(128)	13%	(82)	24%	(153)	22%	(140)	640
Non-Evangelical	12%	(89)	21%	(153)	18%	(133)	24%	(179)	25%	(181)	735
Community: Urban	22%	(166)	25%	(183)	15%	(112)	16%	(118)	22%	(168)	747
Community: Suburban	13%	(127)	22%	(211)	16%	(152)	24%	(232)	26%	(248)	970
Community: Rural	10%	(49)	18%	(88)	15%	(75)	26%	(123)	31%	(148)	483
Employ: Private Sector	19%	(130)	25%	(172)	14%	(94)	22%	(147)	20%	(136)	678
Employ: Government	21%	(22)	31%	(33)	17%	(17)	17%	(18)	14%	(15)	106
Employ: Self-Employed	17%	(29)	20%	(34)	16%	(27)	22%	(37)	25%	(42)	168
Employ: Homemaker	10%	(13)	20%	(27)	12%	(16)	26%	(35)	32%	(43)	134
Employ: Retired	11%	(62)	19%	(104)	18%	(99)	27%	(150)	25%	(141)	555
Employ: Unemployed	15%	(51)	18%	(60)	13%	(43)	18%	(59)	36%	(121)	334
Employ: Other	11%	(13)	21%	(25)	17%	(20)	16%	(19)	35%	(41)	116
Military HH: Yes	13%	(41)	21%	(64)	21%	(65)	27%	(84)	18%	(58)	312
Military HH: No	16%	(302)	22%	(417)	15%	(274)	21%	(389)	27%	(506)	1888
RD/WT: Right Direction	17%	(118)	20%	(140)	16%	(111)	24%	(170)	23%	(159)	699
RD/WT: Wrong Track	15%	(225)	23%	(342)	15%	(228)	20%	(302)	27%	(404)	1501
Trump Job Approve	13%	(120)	20%	(186)	16%	(145)	29%	(268)	21%	(191)	909
Trump Job Disapprove	18%	(215)	24%	(289)	15%	(188)	16%	(201)	27%	(332)	1226

Continued on next page

**Table MCSP8\_7:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?*

*I am more likely to support a professional sports team whose ownership or management expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(343)	22%	(482)	15%	(339)	21%	(473)	26%	(564)	2200
Trump Job Strongly Approve	17%	(94)	17%	(93)	13%	(69)	32%	(176)	21%	(115)	546
Trump Job Somewhat Approve	7%	(26)	26%	(94)	21%	(76)	25%	(92)	21%	(76)	363
Trump Job Somewhat Disapprove	9%	(21)	22%	(52)	17%	(39)	27%	(62)	25%	(59)	233
Trump Job Strongly Disapprove	20%	(194)	24%	(237)	15%	(150)	14%	(139)	28%	(273)	993
Favorable of Trump	13%	(119)	20%	(187)	16%	(148)	29%	(269)	21%	(191)	915
Unfavorable of Trump	18%	(215)	23%	(284)	15%	(182)	17%	(201)	27%	(326)	1208
Very Favorable of Trump	17%	(102)	18%	(106)	14%	(82)	31%	(185)	21%	(122)	596
Somewhat Favorable of Trump	6%	(18)	26%	(82)	21%	(66)	26%	(84)	22%	(69)	319
Somewhat Unfavorable of Trump	8%	(16)	20%	(38)	16%	(31)	28%	(53)	28%	(53)	192
Very Unfavorable of Trump	20%	(199)	24%	(245)	15%	(151)	15%	(149)	27%	(273)	1016
#1 Issue: Economy	15%	(111)	21%	(161)	17%	(128)	24%	(182)	23%	(179)	761
#1 Issue: Security	12%	(28)	21%	(50)	11%	(27)	31%	(73)	24%	(57)	235
#1 Issue: Health Care	17%	(75)	26%	(112)	14%	(60)	16%	(71)	26%	(112)	430
#1 Issue: Medicare / Social Security	16%	(56)	19%	(68)	17%	(58)	23%	(82)	25%	(87)	351
#1 Issue: Women's Issues	19%	(21)	21%	(24)	18%	(20)	12%	(14)	31%	(36)	115
#1 Issue: Education	25%	(21)	20%	(17)	15%	(13)	17%	(14)	23%	(20)	86
#1 Issue: Energy	12%	(9)	29%	(22)	23%	(18)	8%	(6)	27%	(21)	76
#1 Issue: Other	14%	(21)	18%	(27)	11%	(15)	21%	(31)	36%	(53)	147
2018 House Vote: Democrat	21%	(158)	27%	(202)	14%	(108)	13%	(94)	25%	(185)	747
2018 House Vote: Republican	13%	(80)	19%	(120)	17%	(103)	34%	(210)	17%	(107)	620
2018 House Vote: Someone else	13%	(7)	16%	(9)	14%	(8)	28%	(15)	28%	(15)	53
2016 Vote: Hillary Clinton	21%	(142)	27%	(186)	16%	(109)	12%	(80)	25%	(170)	687
2016 Vote: Donald Trump	12%	(86)	19%	(131)	15%	(105)	35%	(243)	19%	(132)	698
2016 Vote: Other	14%	(14)	18%	(18)	12%	(12)	31%	(31)	25%	(25)	99
2016 Vote: Didn't Vote	14%	(100)	21%	(147)	16%	(112)	17%	(119)	33%	(236)	715
Voted in 2014: Yes	18%	(218)	22%	(268)	15%	(191)	24%	(295)	21%	(265)	1238
Voted in 2014: No	13%	(125)	22%	(213)	15%	(148)	18%	(178)	31%	(298)	962

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**Table MCSP8\_7:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?

*I am more likely to support a professional sports team whose ownership or management expresses support for a political cause or candidate I agree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(343)	22%	(482)	15%	(339)	21%	(473)	26%	(564)	2200
2012 Vote: Barack Obama	19%	(164)	25%	(212)	17%	(148)	17%	(146)	22%	(194)	865
2012 Vote: Mitt Romney	13%	(63)	18%	(88)	14%	(70)	35%	(172)	20%	(100)	493
2012 Vote: Didn't Vote	14%	(111)	22%	(174)	15%	(116)	17%	(138)	32%	(259)	798
4-Region: Northeast	15%	(58)	23%	(90)	17%	(66)	20%	(80)	25%	(100)	394
4-Region: Midwest	14%	(66)	22%	(100)	17%	(77)	25%	(115)	23%	(104)	462
4-Region: South	14%	(119)	19%	(158)	17%	(139)	22%	(183)	27%	(226)	824
4-Region: West	19%	(99)	26%	(134)	11%	(57)	18%	(96)	26%	(134)	520
Sports fans	18%	(256)	26%	(373)	16%	(234)	20%	(278)	20%	(282)	1423
Avid Sports fans	28%	(138)	27%	(135)	14%	(71)	18%	(92)	13%	(66)	501
NFL fans	18%	(239)	26%	(339)	17%	(223)	19%	(253)	21%	(273)	1327
Avid NFL fans	22%	(139)	24%	(155)	18%	(117)	19%	(126)	17%	(109)	646
College football fans	20%	(215)	27%	(284)	17%	(185)	19%	(201)	17%	(175)	1060
Avid College football fans	28%	(107)	26%	(100)	13%	(52)	19%	(74)	15%	(57)	389
Democratic sports fans	25%	(137)	32%	(177)	14%	(79)	10%	(56)	19%	(103)	552
Republican sports fans	16%	(76)	23%	(107)	17%	(80)	28%	(130)	16%	(76)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_8:** In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?

I am less likely to professional sports team whose ownership or management expresses support for a political cause or candidate I disagree with

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	17% (378)	20% (450)	19% (409)	14% (312)	30% (651)	2200
Gender: Male	19% (203)	21% (225)	20% (211)	16% (165)	24% (258)	1062
Gender: Female	15% (175)	20% (224)	17% (199)	13% (148)	35% (393)	1138
Age: 18-34	15% (100)	21% (138)	20% (131)	13% (85)	31% (200)	655
Age: 35-44	16% (59)	26% (92)	17% (61)	11% (41)	29% (105)	358
Age: 45-64	19% (143)	18% (138)	19% (140)	14% (104)	30% (226)	751
Age: 65+	17% (76)	19% (81)	18% (77)	19% (83)	27% (119)	436
GenZers: 1997-2012	13% (32)	20% (48)	21% (51)	9% (22)	37% (88)	242
Millennials: 1981-1996	14% (85)	24% (141)	19% (113)	14% (83)	29% (170)	592
GenXers: 1965-1980	18% (87)	21% (106)	17% (86)	14% (69)	30% (147)	495
Baby Boomers: 1946-1964	20% (162)	17% (134)	18% (143)	15% (119)	30% (236)	795
PID: Dem (no lean)	17% (146)	22% (188)	17% (144)	14% (121)	29% (243)	842
PID: Ind (no lean)	12% (76)	19% (126)	20% (132)	15% (98)	34% (225)	657
PID: Rep (no lean)	22% (156)	19% (135)	19% (133)	13% (94)	26% (183)	701
PID/Gender: Dem Men	20% (75)	21% (79)	20% (73)	17% (62)	21% (79)	368
PID/Gender: Dem Women	15% (71)	23% (109)	15% (71)	12% (59)	35% (164)	475
PID/Gender: Ind Men	12% (39)	22% (68)	20% (62)	16% (52)	30% (95)	316
PID/Gender: Ind Women	11% (37)	17% (58)	21% (70)	13% (46)	38% (130)	341
PID/Gender: Rep Men	23% (89)	21% (78)	20% (76)	13% (51)	22% (85)	379
PID/Gender: Rep Women	21% (67)	18% (57)	18% (57)	13% (43)	30% (98)	322
Ideo: Liberal (1-3)	18% (123)	24% (158)	17% (114)	14% (96)	26% (174)	664
Ideo: Moderate (4)	12% (76)	21% (140)	20% (132)	15% (95)	32% (209)	652
Ideo: Conservative (5-7)	23% (170)	19% (142)	18% (132)	15% (109)	25% (180)	732
Educ: < College	16% (236)	19% (282)	19% (294)	14% (208)	32% (491)	1512
Educ: Bachelors degree	21% (94)	23% (104)	17% (75)	14% (64)	24% (106)	444
Educ: Post-grad	19% (47)	26% (63)	16% (40)	16% (40)	22% (54)	244
Income: Under 50k	16% (207)	18% (225)	19% (244)	13% (167)	34% (428)	1273
Income: 50k-100k	18% (110)	23% (140)	18% (113)	16% (99)	25% (156)	618
Income: 100k+	20% (60)	27% (84)	17% (52)	15% (46)	22% (67)	309
Ethnicity: White	18% (306)	20% (338)	18% (318)	14% (238)	30% (521)	1722
Ethnicity: Hispanic	14% (49)	21% (74)	21% (75)	14% (48)	30% (103)	349

Continued on next page

**Table MCSP8\_8:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?*

*I am less likely to professional sports team whose ownership or management expresses support for a political cause or candidate I disagree with*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	17% (378)	20% (450)	19% (409)	14% (312)	30% (651)	2200
Ethnicity: Black	18% (48)	23% (64)	20% (55)	13% (37)	26% (70)	274
Ethnicity: Other	12% (24)	23% (47)	18% (36)	18% (37)	29% (60)	204
All Christian	20% (218)	21% (235)	18% (201)	16% (179)	25% (278)	1111
All Non-Christian	20% (27)	28% (36)	18% (24)	12% (16)	22% (28)	131
Atheist	16% (17)	21% (23)	17% (18)	15% (16)	31% (33)	107
Agnostic/Nothing in particular	13% (70)	21% (114)	20% (110)	11% (58)	36% (193)	544
Something Else	15% (46)	14% (42)	18% (56)	14% (44)	39% (119)	307
Religious Non-Protestant/Catholic	20% (30)	25% (38)	17% (25)	12% (17)	26% (39)	150
Evangelical	20% (130)	19% (122)	17% (108)	17% (110)	26% (169)	640
Non-Evangelical	17% (127)	20% (146)	20% (144)	15% (109)	28% (210)	735
Community: Urban	18% (137)	21% (157)	20% (152)	12% (88)	29% (213)	747
Community: Suburban	17% (166)	20% (193)	18% (176)	16% (157)	29% (278)	970
Community: Rural	16% (75)	21% (100)	17% (81)	14% (67)	33% (160)	483
Employ: Private Sector	19% (128)	25% (169)	18% (122)	15% (101)	23% (158)	678
Employ: Government	24% (25)	27% (28)	14% (15)	14% (15)	21% (22)	106
Employ: Self-Employed	15% (25)	24% (41)	22% (38)	17% (28)	22% (36)	168
Employ: Homemaker	15% (20)	22% (29)	14% (19)	13% (18)	36% (49)	134
Employ: Retired	18% (100)	16% (89)	20% (110)	16% (90)	30% (165)	555
Employ: Unemployed	11% (36)	17% (56)	17% (57)	12% (40)	43% (145)	334
Employ: Other	15% (18)	16% (19)	23% (27)	11% (12)	35% (41)	116
Military HH: Yes	14% (45)	21% (65)	22% (70)	17% (52)	26% (81)	312
Military HH: No	18% (333)	20% (385)	18% (340)	14% (260)	30% (570)	1888
RD/WT: Right Direction	22% (156)	19% (132)	18% (127)	13% (92)	27% (192)	699
RD/WT: Wrong Track	15% (222)	21% (318)	19% (283)	15% (220)	31% (460)	1501
Trump Job Approve	21% (194)	20% (180)	18% (167)	15% (138)	25% (231)	909
Trump Job Disapprove	15% (181)	22% (266)	19% (234)	14% (168)	31% (376)	1226
Trump Job Strongly Approve	28% (152)	18% (98)	15% (80)	14% (77)	26% (139)	546
Trump Job Somewhat Approve	12% (42)	22% (82)	24% (87)	17% (61)	25% (92)	363
Trump Job Somewhat Disapprove	12% (27)	24% (56)	21% (48)	14% (34)	29% (68)	233
Trump Job Strongly Disapprove	15% (154)	21% (211)	19% (186)	14% (135)	31% (308)	993

Continued on next page

**Table MCSP8\_8:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?*

*I am less likely to professional sports team whose ownership or management expresses support for a political cause or candidate I disagree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(378)	20%	(450)	19%	(409)	14%	(312)	30%	(651)	2200
Favorable of Trump	21%	(192)	20%	(182)	18%	(169)	15%	(134)	26%	(238)	915
Unfavorable of Trump	15%	(182)	22%	(264)	19%	(227)	14%	(171)	30%	(364)	1208
Very Favorable of Trump	27%	(158)	19%	(110)	16%	(96)	14%	(84)	25%	(147)	596
Somewhat Favorable of Trump	11%	(34)	23%	(72)	23%	(73)	15%	(49)	28%	(91)	319
Somewhat Unfavorable of Trump	13%	(24)	27%	(52)	15%	(29)	16%	(30)	30%	(57)	192
Very Unfavorable of Trump	16%	(158)	21%	(212)	20%	(199)	14%	(141)	30%	(307)	1016
#1 Issue: Economy	16%	(123)	22%	(168)	17%	(129)	16%	(123)	29%	(218)	761
#1 Issue: Security	25%	(58)	20%	(47)	17%	(39)	14%	(32)	25%	(58)	235
#1 Issue: Health Care	10%	(42)	23%	(98)	21%	(92)	13%	(56)	33%	(141)	430
#1 Issue: Medicare / Social Security	21%	(74)	18%	(61)	18%	(62)	16%	(55)	28%	(98)	351
#1 Issue: Women's Issues	20%	(23)	17%	(19)	23%	(27)	10%	(11)	30%	(35)	115
#1 Issue: Education	15%	(13)	24%	(21)	20%	(17)	14%	(12)	27%	(23)	86
#1 Issue: Energy	13%	(10)	20%	(15)	30%	(23)	13%	(10)	24%	(19)	76
#1 Issue: Other	23%	(34)	14%	(21)	14%	(20)	9%	(13)	39%	(58)	147
2018 House Vote: Democrat	18%	(137)	21%	(160)	17%	(130)	16%	(121)	27%	(199)	747
2018 House Vote: Republican	24%	(151)	22%	(135)	18%	(110)	15%	(95)	21%	(130)	620
2018 House Vote: Someone else	15%	(8)	13%	(7)	19%	(10)	19%	(10)	34%	(18)	53
2016 Vote: Hillary Clinton	19%	(127)	22%	(151)	17%	(118)	15%	(105)	27%	(186)	687
2016 Vote: Donald Trump	24%	(169)	19%	(135)	17%	(119)	15%	(106)	24%	(169)	698
2016 Vote: Other	8%	(8)	24%	(24)	17%	(17)	23%	(22)	29%	(28)	99
2016 Vote: Didn't Vote	10%	(74)	20%	(140)	22%	(156)	11%	(78)	37%	(267)	715
Voted in 2014: Yes	22%	(268)	20%	(247)	17%	(210)	17%	(205)	25%	(308)	1238
Voted in 2014: No	11%	(110)	21%	(203)	21%	(199)	11%	(107)	36%	(343)	962
2012 Vote: Barack Obama	16%	(140)	21%	(178)	19%	(162)	18%	(153)	27%	(231)	865
2012 Vote: Mitt Romney	25%	(123)	23%	(112)	14%	(70)	16%	(77)	23%	(111)	493
2012 Vote: Didn't Vote	13%	(102)	19%	(149)	22%	(173)	10%	(76)	37%	(299)	798
4-Region: Northeast	18%	(69)	23%	(90)	18%	(70)	13%	(51)	29%	(113)	394
4-Region: Midwest	18%	(84)	19%	(90)	22%	(102)	14%	(65)	26%	(122)	462
4-Region: South	16%	(133)	22%	(185)	17%	(142)	15%	(120)	30%	(244)	824
4-Region: West	18%	(92)	16%	(84)	18%	(96)	15%	(77)	33%	(172)	520

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**Table MCSP8\_8:** *In the lead-up to the 2020 elections, do you agree or disagree with each of the following statements?*

*I am less likely to professional sports team whose ownership or management expresses support for a political cause or candidate I disagree with*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(378)	20%	(450)	19%	(409)	14%	(312)	30%	(651)	2200
Sports fans	17%	(243)	23%	(324)	21%	(293)	15%	(213)	25%	(350)	1423
Avid Sports fans	21%	(103)	23%	(116)	18%	(92)	19%	(97)	19%	(93)	501
NFL fans	16%	(215)	24%	(314)	20%	(267)	15%	(193)	25%	(338)	1327
Avid NFL fans	18%	(114)	23%	(147)	19%	(124)	18%	(114)	23%	(147)	646
College football fans	19%	(205)	24%	(253)	20%	(211)	15%	(156)	22%	(235)	1060
Avid College football fans	24%	(94)	22%	(87)	18%	(70)	15%	(59)	20%	(78)	389
Democratic sports fans	18%	(99)	23%	(125)	19%	(106)	17%	(91)	24%	(130)	552
Republican sports fans	22%	(102)	22%	(103)	21%	(98)	12%	(56)	23%	(109)	469

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP9\_1:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Colby Covington endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
Adults	12%	(262)	9%	(202)	6%	(132)	22%	(489)	32%	(704)	19%	(411)	2200
Gender: Male	13%	(141)	12%	(123)	7%	(72)	21%	(218)	32%	(343)	16%	(165)	1062
Gender: Female	11%	(122)	7%	(79)	5%	(60)	24%	(271)	32%	(360)	22%	(246)	1138
Age: 18-34	11%	(74)	12%	(80)	8%	(54)	28%	(181)	23%	(151)	17%	(114)	655
Age: 35-44	14%	(50)	9%	(32)	9%	(31)	20%	(72)	30%	(109)	18%	(64)	358
Age: 45-64	12%	(88)	8%	(58)	4%	(30)	20%	(149)	37%	(280)	19%	(146)	751
Age: 65+	12%	(51)	7%	(32)	4%	(17)	20%	(87)	37%	(163)	20%	(86)	436
GenZers: 1997-2012	10%	(24)	11%	(26)	7%	(17)	35%	(84)	16%	(38)	22%	(53)	242
Millennials: 1981-1996	12%	(70)	12%	(71)	8%	(48)	23%	(138)	29%	(170)	16%	(94)	592
GenXers: 1965-1980	14%	(67)	8%	(39)	7%	(36)	17%	(86)	33%	(165)	21%	(102)	495
Baby Boomers: 1946-1964	12%	(97)	7%	(57)	3%	(25)	21%	(169)	37%	(295)	19%	(151)	795
PID: Dem (no lean)	5%	(42)	5%	(41)	8%	(66)	40%	(337)	25%	(210)	17%	(146)	842
PID: Ind (no lean)	7%	(48)	6%	(37)	6%	(40)	17%	(111)	38%	(248)	26%	(172)	657
PID: Rep (no lean)	25%	(172)	18%	(123)	4%	(26)	6%	(41)	35%	(245)	13%	(93)	701
PID/Gender: Dem Men	5%	(19)	7%	(26)	7%	(27)	39%	(144)	27%	(100)	14%	(50)	368
PID/Gender: Dem Women	5%	(23)	3%	(15)	8%	(39)	41%	(193)	23%	(109)	20%	(95)	475
PID/Gender: Ind Men	10%	(33)	6%	(20)	7%	(23)	17%	(55)	37%	(116)	22%	(69)	316
PID/Gender: Ind Women	4%	(15)	5%	(17)	5%	(17)	16%	(56)	39%	(133)	30%	(103)	341
PID/Gender: Rep Men	23%	(89)	20%	(77)	6%	(22)	5%	(19)	34%	(127)	12%	(45)	379
PID/Gender: Rep Women	26%	(83)	15%	(47)	1%	(4)	7%	(22)	37%	(118)	15%	(47)	322
Ideo: Liberal (1-3)	7%	(46)	7%	(44)	8%	(50)	43%	(285)	20%	(136)	16%	(104)	664
Ideo: Moderate (4)	9%	(56)	7%	(47)	8%	(55)	20%	(130)	38%	(250)	17%	(114)	652
Ideo: Conservative (5-7)	21%	(154)	14%	(104)	3%	(23)	7%	(52)	39%	(285)	16%	(114)	732
Educ: < College	12%	(174)	8%	(126)	5%	(77)	21%	(318)	33%	(495)	21%	(323)	1512
Educ: Bachelors degree	11%	(51)	9%	(40)	8%	(37)	26%	(114)	32%	(141)	14%	(60)	444
Educ: Post-grad	15%	(38)	15%	(36)	8%	(19)	23%	(57)	27%	(67)	11%	(28)	244

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**Table MCSP9\_1:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Colby Covington endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion		Total N	
	%	(N)	%	(N)	%	(N)	%	(N)		%	(N)		
Adults	12%	(262)	9%	(202)	6%	(132)	22%	(489)	32%	(704)	19%	(411)	2200
Income: Under 50k	10%	(131)	8%	(100)	5%	(69)	21%	(268)	32%	(412)	23%	(293)	1273
Income: 50k-100k	13%	(81)	10%	(62)	6%	(39)	27%	(168)	30%	(186)	13%	(82)	618
Income: 100k+	16%	(50)	13%	(39)	8%	(24)	17%	(53)	34%	(106)	12%	(36)	309
Ethnicity: White	13%	(216)	10%	(171)	5%	(94)	20%	(352)	33%	(574)	18%	(313)	1722
Ethnicity: Hispanic	12%	(43)	8%	(28)	7%	(24)	24%	(85)	31%	(109)	17%	(60)	349
Ethnicity: Black	9%	(23)	6%	(16)	8%	(21)	32%	(87)	24%	(67)	22%	(60)	274
Ethnicity: Other	11%	(23)	7%	(14)	8%	(17)	24%	(50)	30%	(62)	19%	(38)	204
All Christian	14%	(156)	11%	(119)	6%	(70)	19%	(206)	35%	(386)	16%	(174)	1111
All Non-Christian	17%	(22)	10%	(13)	7%	(9)	24%	(31)	22%	(29)	20%	(26)	131
Atheist	3%	(3)	5%	(5)	6%	(6)	37%	(40)	36%	(39)	13%	(14)	107
Agnostic/Nothing in particular	7%	(36)	8%	(42)	5%	(29)	28%	(153)	28%	(153)	24%	(132)	544
Something Else	15%	(45)	7%	(22)	6%	(17)	19%	(60)	32%	(97)	21%	(65)	307
Religious Non-Protestant/Catholic	15%	(22)	9%	(13)	8%	(11)	24%	(36)	25%	(38)	20%	(29)	150
Evangelical	19%	(123)	13%	(83)	7%	(44)	15%	(98)	31%	(198)	15%	(95)	640
Non-Evangelical	10%	(75)	7%	(55)	5%	(39)	21%	(158)	37%	(271)	19%	(138)	735
Community: Urban	12%	(93)	11%	(81)	9%	(65)	25%	(190)	25%	(187)	18%	(131)	747
Community: Suburban	11%	(108)	7%	(71)	5%	(45)	23%	(226)	36%	(353)	17%	(167)	970
Community: Rural	13%	(62)	10%	(50)	5%	(22)	15%	(73)	34%	(163)	23%	(113)	483
Employ: Private Sector	15%	(103)	13%	(86)	7%	(46)	22%	(150)	32%	(219)	11%	(74)	678
Employ: Government	20%	(21)	12%	(13)	11%	(11)	20%	(21)	30%	(32)	8%	(9)	106
Employ: Self-Employed	16%	(26)	9%	(15)	11%	(18)	25%	(43)	23%	(39)	16%	(27)	168
Employ: Homemaker	9%	(12)	6%	(8)	7%	(9)	13%	(18)	42%	(56)	24%	(32)	134
Employ: Retired	12%	(66)	7%	(37)	4%	(24)	20%	(112)	39%	(217)	18%	(98)	555
Employ: Unemployed	7%	(22)	7%	(23)	4%	(14)	23%	(76)	28%	(94)	31%	(104)	334
Employ: Other	7%	(8)	9%	(11)	4%	(4)	21%	(24)	28%	(33)	31%	(36)	116

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**Table MCSP9\_1:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Colby Covington endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(262)	9%	(202)	6%	(132)	22%	(489)	32%	(704)	19%	(411)	2200
Military HH: Yes	18%	(56)	12%	(39)	5%	(16)	16%	(51)	35%	(110)	13%	(41)	312
Military HH: No	11%	(207)	9%	(163)	6%	(116)	23%	(438)	31%	(594)	20%	(370)	1888
RD/WT: Right Direction	26%	(184)	17%	(120)	4%	(26)	7%	(50)	31%	(219)	14%	(101)	699
RD/WT: Wrong Track	5%	(79)	5%	(82)	7%	(106)	29%	(439)	32%	(485)	21%	(310)	1501
Trump Job Approve	24%	(214)	18%	(161)	3%	(25)	6%	(55)	34%	(314)	15%	(141)	909
Trump Job Disapprove	4%	(49)	3%	(41)	8%	(102)	35%	(433)	31%	(375)	18%	(226)	1226
Trump Job Strongly Approve	32%	(175)	15%	(83)	3%	(16)	6%	(33)	31%	(172)	13%	(68)	546
Trump Job Somewhat Approve	11%	(39)	21%	(78)	3%	(10)	6%	(23)	39%	(142)	20%	(72)	363
Trump Job Somewhat Disapprove	8%	(19)	8%	(19)	14%	(32)	9%	(21)	45%	(105)	16%	(37)	233
Trump Job Strongly Disapprove	3%	(30)	2%	(22)	7%	(70)	42%	(412)	27%	(270)	19%	(189)	993
Favorable of Trump	24%	(223)	18%	(164)	3%	(29)	6%	(51)	34%	(309)	15%	(139)	915
Unfavorable of Trump	3%	(39)	3%	(35)	8%	(101)	36%	(432)	31%	(376)	19%	(225)	1208
Very Favorable of Trump	33%	(194)	15%	(92)	3%	(18)	6%	(35)	31%	(184)	12%	(74)	596
Somewhat Favorable of Trump	9%	(29)	23%	(72)	4%	(12)	5%	(16)	39%	(125)	20%	(64)	319
Somewhat Unfavorable of Trump	5%	(10)	8%	(16)	11%	(21)	8%	(16)	46%	(88)	22%	(41)	192
Very Unfavorable of Trump	3%	(29)	2%	(19)	8%	(79)	41%	(416)	28%	(288)	18%	(184)	1016
#1 Issue: Economy	15%	(112)	9%	(70)	6%	(45)	15%	(113)	38%	(286)	18%	(135)	761
#1 Issue: Security	21%	(48)	15%	(35)	3%	(7)	12%	(29)	33%	(77)	16%	(38)	235
#1 Issue: Health Care	9%	(37)	6%	(27)	7%	(29)	28%	(122)	31%	(134)	19%	(82)	430
#1 Issue: Medicare / Social Security	9%	(33)	7%	(26)	6%	(21)	25%	(89)	32%	(111)	20%	(70)	351
#1 Issue: Women's Issues	7%	(8)	10%	(12)	8%	(9)	35%	(41)	17%	(20)	22%	(26)	115
#1 Issue: Education	8%	(7)	13%	(11)	13%	(11)	22%	(19)	23%	(20)	22%	(19)	86
#1 Issue: Energy	11%	(8)	13%	(10)	4%	(3)	38%	(29)	18%	(14)	15%	(12)	76
#1 Issue: Other	6%	(9)	9%	(12)	4%	(6)	32%	(47)	29%	(42)	20%	(30)	147

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**Table MCSP9\_1:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Colby Covington endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
Adults	12%	(262)	9%	(202)	6%	(132)	22%	(489)	32%	(704)	19%	(411)	2200
2018 House Vote: Democrat	6%	(44)	5%	(35)	8%	(61)	36%	(272)	30%	(226)	15%	(109)	747
2018 House Vote: Republican	25%	(154)	16%	(99)	4%	(25)	6%	(37)	39%	(239)	11%	(66)	620
2018 House Vote: Someone else	12%	(6)	4%	(2)	3%	(2)	23%	(12)	31%	(16)	27%	(14)	53
2016 Vote: Hillary Clinton	5%	(31)	4%	(27)	8%	(58)	39%	(266)	27%	(187)	17%	(118)	687
2016 Vote: Donald Trump	24%	(170)	15%	(107)	3%	(21)	6%	(41)	41%	(286)	10%	(72)	698
2016 Vote: Other	4%	(4)	3%	(3)	11%	(11)	21%	(21)	36%	(36)	24%	(24)	99
2016 Vote: Didn't Vote	8%	(57)	9%	(63)	6%	(43)	23%	(162)	27%	(193)	27%	(196)	715
Voted in 2014: Yes	15%	(184)	10%	(120)	5%	(67)	23%	(280)	33%	(409)	14%	(177)	1238
Voted in 2014: No	8%	(78)	9%	(82)	7%	(65)	22%	(209)	31%	(294)	24%	(234)	962
2012 Vote: Barack Obama	7%	(64)	6%	(48)	7%	(61)	32%	(275)	32%	(275)	16%	(142)	865
2012 Vote: Mitt Romney	26%	(129)	16%	(79)	2%	(12)	6%	(31)	38%	(186)	12%	(57)	493
2012 Vote: Didn't Vote	8%	(62)	9%	(72)	7%	(59)	22%	(179)	29%	(229)	25%	(198)	798
4-Region: Northeast	14%	(54)	9%	(36)	8%	(30)	19%	(74)	29%	(114)	22%	(85)	394
4-Region: Midwest	11%	(52)	10%	(47)	5%	(25)	21%	(97)	35%	(163)	17%	(79)	462
4-Region: South	12%	(97)	9%	(75)	5%	(42)	21%	(173)	33%	(272)	20%	(165)	824
4-Region: West	11%	(60)	8%	(43)	7%	(35)	28%	(145)	30%	(155)	16%	(81)	520
Sports fans	13%	(191)	12%	(167)	7%	(99)	23%	(329)	30%	(421)	15%	(217)	1423
Avid Sports fans	18%	(91)	14%	(69)	8%	(42)	23%	(113)	25%	(126)	12%	(59)	501
NFL fans	13%	(171)	11%	(141)	7%	(99)	24%	(313)	30%	(404)	15%	(200)	1327
Avid NFL fans	14%	(88)	11%	(72)	8%	(49)	24%	(156)	31%	(198)	13%	(84)	646
College football fans	15%	(157)	13%	(138)	7%	(74)	23%	(242)	29%	(309)	13%	(140)	1060
Avid College football fans	19%	(75)	14%	(54)	7%	(29)	21%	(83)	28%	(108)	10%	(40)	389
Democratic sports fans	4%	(22)	7%	(39)	9%	(51)	41%	(227)	24%	(130)	15%	(82)	552
Republican sports fans	27%	(128)	20%	(96)	4%	(20)	7%	(31)	32%	(149)	10%	(45)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_2:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Brian Urlacher endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(264)	9%	(197)	7%	(145)	22%	(482)	34%	(739)	17%	(373)	2200
Gender: Male	14%	(147)	11%	(119)	7%	(78)	21%	(219)	34%	(358)	13%	(141)	1062
Gender: Female	10%	(117)	7%	(78)	6%	(68)	23%	(264)	33%	(381)	20%	(231)	1138
Age: 18-34	10%	(66)	11%	(72)	8%	(53)	26%	(170)	28%	(183)	17%	(112)	655
Age: 35-44	16%	(56)	10%	(34)	10%	(36)	18%	(64)	32%	(113)	15%	(54)	358
Age: 45-64	12%	(88)	8%	(62)	5%	(35)	20%	(154)	38%	(282)	17%	(131)	751
Age: 65+	12%	(54)	7%	(29)	5%	(22)	22%	(94)	37%	(161)	17%	(75)	436
GenZers: 1997-2012	7%	(16)	10%	(24)	6%	(15)	33%	(81)	21%	(52)	22%	(54)	242
Millennials: 1981-1996	13%	(76)	10%	(60)	9%	(55)	21%	(125)	32%	(190)	15%	(86)	592
GenXers: 1965-1980	13%	(67)	10%	(51)	7%	(36)	17%	(84)	34%	(168)	18%	(90)	495
Baby Boomers: 1946-1964	13%	(101)	7%	(53)	4%	(32)	23%	(181)	37%	(296)	17%	(132)	795
PID: Dem (no lean)	5%	(42)	4%	(34)	9%	(74)	40%	(339)	26%	(216)	16%	(137)	842
PID: Ind (no lean)	6%	(37)	7%	(49)	6%	(41)	16%	(104)	41%	(272)	23%	(154)	657
PID: Rep (no lean)	26%	(185)	16%	(114)	4%	(30)	6%	(40)	36%	(250)	12%	(81)	701
PID/Gender: Dem Men	7%	(24)	6%	(20)	10%	(36)	40%	(145)	27%	(99)	12%	(43)	368
PID/Gender: Dem Women	4%	(17)	3%	(14)	8%	(38)	41%	(193)	25%	(118)	20%	(94)	475
PID/Gender: Ind Men	8%	(24)	9%	(29)	8%	(25)	16%	(50)	41%	(130)	18%	(58)	316
PID/Gender: Ind Women	4%	(13)	6%	(21)	5%	(16)	16%	(54)	42%	(142)	28%	(96)	341
PID/Gender: Rep Men	26%	(99)	18%	(70)	5%	(17)	6%	(23)	34%	(130)	11%	(40)	379
PID/Gender: Rep Women	27%	(87)	14%	(44)	4%	(13)	5%	(17)	37%	(121)	13%	(41)	322
Ideo: Liberal (1-3)	8%	(54)	6%	(40)	8%	(56)	43%	(284)	22%	(148)	12%	(83)	664
Ideo: Moderate (4)	6%	(41)	8%	(51)	9%	(60)	19%	(123)	40%	(258)	18%	(119)	652
Ideo: Conservative (5-7)	22%	(164)	13%	(98)	4%	(27)	8%	(59)	40%	(295)	12%	(90)	732
Educ: < College	11%	(162)	8%	(120)	6%	(86)	21%	(317)	35%	(529)	20%	(298)	1512
Educ: Bachelors degree	14%	(62)	9%	(42)	8%	(35)	25%	(111)	33%	(145)	11%	(49)	444
Educ: Post-grad	16%	(40)	14%	(34)	10%	(24)	22%	(54)	27%	(66)	11%	(26)	244

Continued on next page

**Table MCSP9\_2:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Brian Urlacher endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(264)	9%	(197)	7%	(145)	22%	(482)	34%	(739)	17%	(373)	2200
Income: Under 50k	10%	(122)	8%	(100)	6%	(73)	21%	(268)	35%	(440)	21%	(270)	1273
Income: 50k-100k	14%	(84)	9%	(56)	8%	(48)	26%	(161)	32%	(195)	12%	(73)	618
Income: 100k+	19%	(58)	13%	(41)	8%	(24)	17%	(53)	34%	(104)	10%	(30)	309
Ethnicity: White	14%	(237)	9%	(157)	6%	(99)	21%	(353)	34%	(594)	16%	(282)	1722
Ethnicity: Hispanic	10%	(36)	7%	(25)	8%	(26)	23%	(79)	35%	(121)	18%	(62)	349
Ethnicity: Black	6%	(17)	7%	(20)	8%	(21)	32%	(89)	27%	(75)	19%	(52)	274
Ethnicity: Other	5%	(10)	10%	(20)	12%	(25)	20%	(40)	34%	(70)	19%	(39)	204
All Christian	15%	(166)	11%	(119)	7%	(77)	19%	(209)	35%	(386)	14%	(155)	1111
All Non-Christian	14%	(18)	11%	(14)	9%	(11)	24%	(32)	23%	(30)	19%	(25)	131
Atheist	3%	(3)	3%	(3)	5%	(5)	39%	(42)	37%	(39)	14%	(15)	107
Agnostic/Nothing in particular	6%	(34)	6%	(34)	7%	(38)	26%	(141)	34%	(183)	21%	(114)	544
Something Else	14%	(43)	9%	(27)	4%	(13)	19%	(59)	33%	(101)	21%	(64)	307
Religious Non-Protestant/Catholic	12%	(18)	10%	(15)	10%	(15)	22%	(33)	25%	(37)	21%	(32)	150
Evangelical	19%	(125)	14%	(89)	7%	(42)	15%	(96)	31%	(201)	14%	(87)	640
Non-Evangelical	11%	(79)	7%	(52)	6%	(43)	22%	(165)	37%	(273)	17%	(122)	735
Community: Urban	14%	(103)	9%	(65)	8%	(62)	25%	(190)	28%	(211)	16%	(117)	747
Community: Suburban	10%	(100)	8%	(73)	6%	(57)	23%	(221)	38%	(365)	16%	(154)	970
Community: Rural	13%	(61)	12%	(59)	6%	(27)	15%	(71)	34%	(164)	21%	(102)	483
Employ: Private Sector	16%	(107)	11%	(75)	7%	(48)	21%	(141)	35%	(240)	10%	(66)	678
Employ: Government	15%	(16)	18%	(19)	9%	(10)	17%	(18)	31%	(33)	10%	(10)	106
Employ: Self-Employed	14%	(24)	9%	(15)	12%	(20)	24%	(40)	27%	(45)	15%	(25)	168
Employ: Homemaker	12%	(17)	8%	(11)	7%	(9)	14%	(19)	39%	(52)	20%	(27)	134
Employ: Retired	12%	(69)	6%	(33)	5%	(30)	21%	(117)	39%	(219)	16%	(87)	555
Employ: Unemployed	6%	(19)	7%	(22)	5%	(15)	25%	(84)	30%	(99)	28%	(94)	334
Employ: Other	6%	(7)	10%	(12)	5%	(6)	19%	(22)	31%	(36)	29%	(34)	116

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**Table MCSP9\_2:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Brian Urlacher endorsed Donald Trump

Demographic	Somewhat					No change	Don't know / No opinion	Total N
	Much more favorable towards the sports figure	more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure				
Adults	12% (264)	9% (197)	7% (145)	22% (482)	34% (739)	17% (373)	2200	
Military HH: Yes	17% (53)	11% (35)	6% (19)	16% (49)	38% (117)	13% (39)	312	
Military HH: No	11% (211)	9% (161)	7% (127)	23% (434)	33% (622)	18% (333)	1888	
RD/WT: Right Direction	27% (192)	15% (103)	6% (40)	5% (36)	35% (243)	12% (86)	699	
RD/WT: Wrong Track	5% (72)	6% (94)	7% (106)	30% (446)	33% (497)	19% (287)	1501	
Trump Job Approve	25% (225)	17% (151)	4% (38)	4% (40)	36% (332)	14% (124)	909	
Trump Job Disapprove	3% (39)	4% (44)	9% (106)	36% (443)	32% (389)	17% (206)	1226	
Trump Job Strongly Approve	35% (192)	15% (80)	3% (17)	5% (28)	31% (168)	11% (60)	546	
Trump Job Somewhat Approve	9% (32)	20% (71)	6% (21)	3% (12)	45% (164)	18% (64)	363	
Trump Job Somewhat Disapprove	5% (12)	10% (23)	12% (27)	10% (24)	48% (111)	15% (35)	233	
Trump Job Strongly Disapprove	3% (27)	2% (21)	8% (78)	42% (419)	28% (277)	17% (171)	993	
Favorable of Trump	25% (232)	17% (158)	4% (40)	4% (40)	36% (325)	13% (120)	915	
Unfavorable of Trump	3% (32)	3% (35)	8% (100)	37% (441)	33% (394)	17% (206)	1208	
Very Favorable of Trump	35% (209)	15% (87)	3% (17)	5% (32)	30% (179)	12% (72)	596	
Somewhat Favorable of Trump	7% (23)	22% (71)	7% (23)	2% (8)	46% (146)	15% (48)	319	
Somewhat Unfavorable of Trump	4% (7)	7% (13)	10% (19)	11% (21)	49% (93)	20% (39)	192	
Very Unfavorable of Trump	3% (25)	2% (22)	8% (81)	41% (420)	30% (301)	16% (168)	1016	
#1 Issue: Economy	15% (116)	10% (75)	5% (41)	15% (113)	39% (296)	16% (119)	761	
#1 Issue: Security	23% (53)	15% (34)	5% (12)	12% (27)	32% (75)	14% (33)	235	
#1 Issue: Health Care	6% (28)	7% (29)	7% (31)	29% (126)	33% (141)	18% (75)	430	
#1 Issue: Medicare / Social Security	9% (30)	7% (24)	8% (29)	26% (91)	33% (115)	18% (62)	351	
#1 Issue: Women's Issues	8% (10)	8% (9)	10% (12)	33% (38)	22% (25)	19% (22)	115	
#1 Issue: Education	8% (7)	13% (11)	13% (11)	18% (15)	26% (22)	22% (19)	86	
#1 Issue: Energy	12% (9)	5% (4)	5% (4)	35% (26)	28% (21)	15% (11)	76	
#1 Issue: Other	7% (11)	8% (11)	4% (5)	31% (46)	29% (43)	21% (31)	147	

Continued on next page

**Table MCSP9\_2:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Brian Urlacher endorsed Donald Trump

Demographic	Somewhat					No change	Don't know / No opinion	Total N
	Much more favorable towards the sports figure	more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure				
Adults	12% (264)	9% (197)	7% (145)	22% (482)	34% (739)	17% (373)	2200	
2018 House Vote: Democrat	6% (44)	4% (29)	9% (66)	38% (282)	31% (231)	13% (95)	747	
2018 House Vote: Republican	26% (161)	17% (106)	4% (25)	5% (33)	39% (241)	9% (54)	620	
2018 House Vote: Someone else	12% (6)	8% (4)	6% (3)	15% (8)	33% (18)	26% (14)	53	
2016 Vote: Hillary Clinton	4% (29)	4% (24)	10% (66)	39% (267)	29% (200)	15% (100)	687	
2016 Vote: Donald Trump	26% (185)	16% (109)	4% (26)	5% (36)	40% (278)	9% (64)	698	
2016 Vote: Other	4% (4)	4% (4)	5% (5)	23% (23)	44% (44)	20% (20)	99	
2016 Vote: Didn't Vote	6% (45)	8% (59)	7% (48)	22% (156)	30% (218)	26% (189)	715	
Voted in 2014: Yes	15% (192)	10% (120)	6% (73)	23% (284)	34% (415)	12% (154)	1238	
Voted in 2014: No	8% (72)	8% (77)	8% (72)	21% (199)	34% (324)	23% (218)	962	
2012 Vote: Barack Obama	6% (56)	5% (47)	8% (66)	32% (279)	33% (288)	15% (127)	865	
2012 Vote: Mitt Romney	29% (141)	16% (77)	2% (12)	6% (28)	38% (187)	10% (48)	493	
2012 Vote: Didn't Vote	7% (57)	9% (71)	8% (66)	21% (169)	31% (246)	24% (189)	798	
4-Region: Northeast	13% (51)	9% (37)	8% (31)	20% (77)	29% (113)	21% (84)	394	
4-Region: Midwest	13% (58)	8% (38)	6% (28)	22% (102)	36% (167)	15% (69)	462	
4-Region: South	12% (98)	9% (76)	6% (50)	20% (165)	36% (293)	17% (143)	824	
4-Region: West	11% (57)	9% (46)	7% (37)	27% (138)	32% (166)	15% (77)	520	
Sports fans	14% (195)	11% (157)	8% (115)	23% (328)	31% (440)	13% (188)	1423	
Avid Sports fans	21% (104)	11% (53)	9% (45)	25% (125)	27% (137)	8% (39)	501	
NFL fans	13% (173)	10% (137)	8% (105)	24% (316)	32% (425)	13% (171)	1327	
Avid NFL fans	16% (105)	9% (58)	8% (51)	26% (168)	31% (200)	10% (64)	646	
College football fans	15% (161)	12% (129)	8% (90)	23% (240)	31% (332)	10% (108)	1060	
Avid College football fans	20% (78)	12% (45)	10% (38)	21% (82)	29% (112)	9% (34)	389	
Democratic sports fans	5% (30)	5% (27)	11% (62)	42% (229)	23% (130)	13% (74)	552	
Republican sports fans	29% (135)	19% (88)	5% (26)	6% (29)	33% (153)	8% (39)	469	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP9\_3:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Corey LaJoie endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(245)	10%	(213)	6%	(134)	21%	(468)	33%	(736)	18%	(403)	2200
Gender: Male	12%	(126)	12%	(126)	7%	(79)	20%	(208)	34%	(361)	15%	(162)	1062
Gender: Female	10%	(119)	8%	(87)	5%	(55)	23%	(260)	33%	(375)	21%	(242)	1138
Age: 18-34	10%	(66)	11%	(75)	9%	(60)	26%	(170)	26%	(172)	17%	(112)	655
Age: 35-44	13%	(46)	14%	(51)	7%	(25)	18%	(65)	31%	(112)	17%	(59)	358
Age: 45-64	11%	(84)	7%	(56)	4%	(32)	20%	(150)	38%	(284)	19%	(146)	751
Age: 65+	11%	(49)	7%	(32)	4%	(18)	19%	(83)	39%	(169)	20%	(86)	436
GenZers: 1997-2012	8%	(19)	12%	(30)	6%	(15)	31%	(75)	20%	(49)	22%	(53)	242
Millennials: 1981-1996	11%	(64)	13%	(74)	9%	(55)	22%	(128)	30%	(179)	16%	(92)	592
GenXers: 1965-1980	14%	(69)	9%	(46)	6%	(31)	18%	(88)	34%	(167)	19%	(93)	495
Baby Boomers: 1946-1964	11%	(90)	7%	(53)	3%	(27)	21%	(168)	39%	(306)	19%	(152)	795
PID: Dem (no lean)	4%	(35)	5%	(41)	8%	(65)	39%	(332)	26%	(221)	18%	(148)	842
PID: Ind (no lean)	6%	(40)	8%	(52)	5%	(35)	16%	(103)	41%	(266)	24%	(160)	657
PID: Rep (no lean)	24%	(170)	17%	(121)	5%	(34)	5%	(32)	36%	(249)	14%	(96)	701
PID/Gender: Dem Men	5%	(20)	6%	(23)	9%	(33)	37%	(137)	29%	(105)	14%	(51)	368
PID/Gender: Dem Women	3%	(16)	4%	(18)	7%	(32)	41%	(196)	24%	(116)	20%	(97)	475
PID/Gender: Ind Men	7%	(21)	10%	(30)	7%	(21)	17%	(53)	39%	(124)	21%	(66)	316
PID/Gender: Ind Women	6%	(19)	6%	(22)	4%	(14)	15%	(50)	42%	(142)	27%	(94)	341
PID/Gender: Rep Men	23%	(86)	19%	(73)	7%	(25)	5%	(18)	35%	(132)	12%	(45)	379
PID/Gender: Rep Women	26%	(84)	15%	(47)	3%	(9)	4%	(14)	36%	(117)	16%	(51)	322
Ideo: Liberal (1-3)	7%	(49)	6%	(42)	8%	(54)	41%	(273)	22%	(146)	15%	(100)	664
Ideo: Moderate (4)	7%	(43)	10%	(66)	8%	(49)	18%	(118)	41%	(266)	17%	(110)	652
Ideo: Conservative (5-7)	20%	(144)	14%	(102)	4%	(28)	8%	(57)	39%	(288)	16%	(114)	732
Educ: < College	10%	(151)	9%	(135)	5%	(75)	20%	(307)	35%	(524)	21%	(320)	1512
Educ: Bachelors degree	12%	(54)	9%	(40)	8%	(36)	25%	(111)	33%	(146)	13%	(56)	444
Educ: Post-grad	16%	(39)	16%	(39)	9%	(23)	21%	(50)	27%	(67)	11%	(27)	244

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**Table MCSP9\_3:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Corey LaJoie endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	11%	(245)	10%	(213)	6%	(134)	21%	(468)	33%	(736)	18%	(403)	2200
Income: Under 50k	9%	(118)	8%	(106)	6%	(71)	20%	(254)	34%	(432)	23%	(291)	1273
Income: 50k-100k	12%	(71)	11%	(66)	7%	(41)	26%	(162)	32%	(197)	13%	(81)	618
Income: 100k+	18%	(56)	13%	(41)	7%	(22)	17%	(52)	35%	(107)	10%	(32)	309
Ethnicity: White	12%	(214)	10%	(172)	6%	(100)	20%	(339)	34%	(589)	18%	(308)	1722
Ethnicity: Hispanic	11%	(40)	7%	(26)	8%	(29)	23%	(81)	33%	(116)	17%	(58)	349
Ethnicity: Black	5%	(15)	10%	(27)	5%	(14)	30%	(82)	29%	(80)	20%	(56)	274
Ethnicity: Other	8%	(16)	7%	(15)	9%	(19)	23%	(47)	33%	(67)	19%	(39)	204
All Christian	13%	(149)	12%	(131)	6%	(70)	18%	(203)	35%	(385)	16%	(173)	1111
All Non-Christian	11%	(14)	15%	(19)	11%	(14)	23%	(30)	21%	(27)	20%	(26)	131
Atheist	4%	(5)	5%	(5)	4%	(4)	37%	(39)	37%	(40)	13%	(14)	107
Agnostic/Nothing in particular	6%	(30)	7%	(37)	6%	(34)	26%	(143)	33%	(180)	22%	(120)	544
Something Else	15%	(47)	7%	(22)	4%	(12)	17%	(52)	34%	(104)	23%	(70)	307
Religious Non-Protestant/Catholic	9%	(14)	13%	(19)	13%	(19)	22%	(33)	24%	(36)	19%	(29)	150
Evangelical	18%	(114)	15%	(93)	6%	(40)	15%	(96)	31%	(198)	15%	(98)	640
Non-Evangelical	10%	(75)	7%	(54)	5%	(35)	21%	(153)	38%	(277)	19%	(140)	735
Community: Urban	12%	(91)	11%	(83)	8%	(57)	24%	(178)	28%	(211)	17%	(127)	747
Community: Suburban	9%	(87)	8%	(78)	5%	(52)	23%	(220)	37%	(360)	18%	(172)	970
Community: Rural	14%	(66)	11%	(52)	5%	(25)	15%	(70)	34%	(165)	22%	(105)	483
Employ: Private Sector	14%	(97)	13%	(88)	7%	(50)	21%	(140)	33%	(223)	12%	(79)	678
Employ: Government	16%	(17)	18%	(19)	9%	(10)	20%	(21)	28%	(30)	9%	(10)	106
Employ: Self-Employed	12%	(20)	9%	(15)	10%	(16)	26%	(44)	27%	(45)	16%	(27)	168
Employ: Homemaker	12%	(16)	6%	(8)	5%	(7)	13%	(18)	41%	(55)	22%	(30)	134
Employ: Retired	11%	(61)	6%	(35)	5%	(27)	20%	(112)	40%	(222)	18%	(99)	555
Employ: Unemployed	7%	(23)	7%	(23)	3%	(12)	23%	(78)	31%	(104)	28%	(94)	334
Employ: Other	4%	(5)	14%	(16)	6%	(7)	15%	(17)	32%	(37)	29%	(33)	116

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**Table MCSP9\_3:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Corey LaJoie endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	11%	(245)	10%	(213)	6%	(134)	21%	(468)	33%	(736)	18%	(403)	2200
Military HH: Yes	17%	(52)	12%	(37)	6%	(17)	14%	(45)	36%	(113)	16%	(49)	312
Military HH: No	10%	(193)	9%	(177)	6%	(117)	22%	(423)	33%	(624)	19%	(355)	1888
RD/WT: Right Direction	26%	(179)	16%	(115)	4%	(31)	6%	(40)	34%	(237)	14%	(96)	699
RD/WT: Wrong Track	4%	(66)	7%	(98)	7%	(103)	28%	(428)	33%	(500)	20%	(307)	1501
Trump Job Approve	22%	(204)	18%	(159)	4%	(36)	5%	(42)	36%	(332)	15%	(136)	909
Trump Job Disapprove	3%	(41)	4%	(52)	8%	(94)	35%	(426)	31%	(386)	19%	(228)	1226
Trump Job Strongly Approve	33%	(181)	16%	(85)	3%	(18)	5%	(25)	32%	(173)	12%	(65)	546
Trump Job Somewhat Approve	7%	(24)	21%	(75)	5%	(19)	5%	(17)	44%	(159)	19%	(70)	363
Trump Job Somewhat Disapprove	6%	(15)	11%	(25)	11%	(26)	9%	(20)	46%	(108)	17%	(39)	233
Trump Job Strongly Disapprove	3%	(26)	3%	(26)	7%	(69)	41%	(405)	28%	(278)	19%	(189)	993
Favorable of Trump	23%	(215)	18%	(165)	4%	(39)	4%	(38)	35%	(322)	15%	(137)	915
Unfavorable of Trump	2%	(30)	4%	(45)	7%	(90)	35%	(428)	32%	(390)	19%	(225)	1208
Very Favorable of Trump	34%	(200)	15%	(92)	3%	(21)	4%	(25)	31%	(185)	12%	(74)	596
Somewhat Favorable of Trump	5%	(15)	23%	(72)	6%	(18)	4%	(13)	43%	(137)	20%	(63)	319
Somewhat Unfavorable of Trump	3%	(6)	8%	(16)	9%	(17)	11%	(22)	47%	(91)	21%	(39)	192
Very Unfavorable of Trump	2%	(24)	3%	(28)	7%	(73)	40%	(406)	29%	(299)	18%	(185)	1016
#1 Issue: Economy	13%	(102)	11%	(85)	7%	(50)	14%	(105)	38%	(291)	17%	(129)	761
#1 Issue: Security	20%	(48)	14%	(34)	3%	(7)	9%	(22)	36%	(85)	17%	(39)	235
#1 Issue: Health Care	7%	(31)	7%	(29)	5%	(24)	30%	(128)	33%	(140)	18%	(78)	430
#1 Issue: Medicare / Social Security	9%	(31)	7%	(24)	7%	(26)	24%	(83)	32%	(113)	21%	(73)	351
#1 Issue: Women's Issues	6%	(7)	10%	(11)	7%	(8)	37%	(42)	18%	(21)	23%	(26)	115
#1 Issue: Education	8%	(7)	14%	(12)	8%	(7)	24%	(21)	24%	(21)	21%	(18)	86
#1 Issue: Energy	12%	(9)	7%	(5)	7%	(5)	30%	(23)	32%	(24)	13%	(10)	76
#1 Issue: Other	6%	(9)	9%	(13)	5%	(8)	30%	(45)	28%	(42)	21%	(31)	147

Continued on next page

**Table MCSP9\_3:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Corey LaJoie endorsed Donald Trump

Demographic	Much more favorable towards the sports figure	Somewhat more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure	No change	Don't know / No opinion	Total N
Adults	11% (245)	10% (213)	6% (134)	21% (468)	33% (736)	18% (403)	2200
2018 House Vote: Democrat	4% (30)	6% (43)	8% (61)	37% (274)	30% (227)	15% (112)	747
2018 House Vote: Republican	24% (149)	17% (107)	4% (27)	5% (31)	39% (241)	10% (64)	620
2018 House Vote: Someone else	13% (7)	9% (5)	5% (3)	12% (7)	28% (15)	33% (17)	53
2016 Vote: Hillary Clinton	3% (23)	4% (31)	8% (55)	38% (262)	29% (197)	17% (119)	687
2016 Vote: Donald Trump	25% (172)	16% (112)	4% (26)	4% (31)	40% (282)	11% (75)	698
2016 Vote: Other	2% (2)	3% (3)	13% (13)	21% (21)	34% (33)	26% (26)	99
2016 Vote: Didn't Vote	7% (47)	9% (65)	6% (40)	22% (154)	31% (224)	26% (184)	715
Voted in 2014: Yes	14% (168)	10% (124)	6% (76)	22% (270)	33% (414)	15% (185)	1238
Voted in 2014: No	8% (77)	9% (89)	6% (58)	21% (198)	34% (323)	23% (218)	962
2012 Vote: Barack Obama	7% (57)	5% (46)	7% (65)	31% (266)	34% (290)	16% (141)	865
2012 Vote: Mitt Romney	25% (124)	16% (77)	3% (16)	6% (27)	38% (185)	13% (63)	493
2012 Vote: Didn't Vote	7% (56)	11% (87)	7% (52)	21% (170)	31% (247)	23% (186)	798
4-Region: Northeast	13% (52)	10% (39)	6% (26)	18% (72)	32% (125)	20% (79)	394
4-Region: Midwest	11% (50)	10% (46)	5% (25)	20% (92)	35% (160)	19% (88)	462
4-Region: South	10% (83)	9% (75)	5% (38)	21% (177)	36% (297)	19% (155)	824
4-Region: West	11% (59)	10% (52)	9% (46)	24% (127)	30% (155)	16% (81)	520
Sports fans	12% (178)	12% (173)	7% (99)	22% (314)	32% (449)	15% (209)	1423
Avid Sports fans	16% (78)	14% (72)	8% (39)	25% (124)	26% (130)	12% (59)	501
NFL fans	12% (157)	12% (157)	7% (93)	23% (303)	32% (418)	15% (199)	1327
Avid NFL fans	13% (84)	11% (73)	6% (41)	25% (160)	31% (203)	13% (86)	646
College football fans	13% (142)	14% (150)	8% (82)	21% (224)	31% (328)	13% (135)	1060
Avid College football fans	18% (69)	14% (56)	7% (26)	21% (83)	27% (106)	12% (48)	389
Democratic sports fans	4% (21)	6% (34)	9% (47)	40% (222)	25% (140)	16% (87)	552
Republican sports fans	26% (124)	20% (95)	6% (29)	5% (24)	33% (153)	9% (44)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_4:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Kurt Suzuki wore a MAGA hat in support of Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(269)	9%	(201)	7%	(154)	22%	(479)	33%	(716)	17%	(381)	2200
Gender: Male	13%	(141)	11%	(120)	9%	(97)	19%	(206)	33%	(349)	14%	(150)	1062
Gender: Female	11%	(128)	7%	(81)	5%	(56)	24%	(273)	32%	(368)	20%	(231)	1138
Age: 18-34	12%	(81)	11%	(73)	8%	(52)	26%	(173)	26%	(171)	16%	(104)	655
Age: 35-44	14%	(51)	11%	(41)	11%	(38)	20%	(71)	29%	(104)	15%	(53)	358
Age: 45-64	11%	(85)	8%	(57)	5%	(38)	19%	(146)	37%	(278)	19%	(146)	751
Age: 65+	12%	(51)	7%	(30)	6%	(25)	20%	(89)	38%	(165)	18%	(77)	436
GenZers: 1997-2012	10%	(24)	13%	(31)	5%	(11)	32%	(76)	20%	(48)	21%	(51)	242
Millennials: 1981-1996	13%	(79)	11%	(64)	10%	(61)	23%	(134)	30%	(176)	13%	(78)	592
GenXers: 1965-1980	13%	(66)	9%	(43)	8%	(42)	17%	(85)	33%	(161)	20%	(99)	495
Baby Boomers: 1946-1964	12%	(95)	7%	(54)	4%	(33)	22%	(172)	38%	(299)	18%	(142)	795
PID: Dem (no lean)	5%	(43)	3%	(25)	9%	(75)	41%	(342)	26%	(223)	16%	(134)	842
PID: Ind (no lean)	6%	(43)	9%	(57)	7%	(47)	16%	(104)	38%	(250)	24%	(156)	657
PID: Rep (no lean)	26%	(183)	17%	(119)	5%	(32)	5%	(33)	35%	(243)	13%	(91)	701
PID/Gender: Dem Men	6%	(23)	4%	(16)	10%	(39)	38%	(140)	29%	(108)	11%	(42)	368
PID/Gender: Dem Women	4%	(20)	2%	(9)	8%	(36)	42%	(202)	24%	(115)	19%	(92)	475
PID/Gender: Ind Men	8%	(26)	11%	(33)	10%	(33)	15%	(48)	35%	(111)	20%	(63)	316
PID/Gender: Ind Women	5%	(16)	7%	(24)	4%	(14)	16%	(56)	41%	(138)	27%	(93)	341
PID/Gender: Rep Men	24%	(91)	19%	(70)	7%	(26)	5%	(17)	34%	(129)	12%	(45)	379
PID/Gender: Rep Women	28%	(91)	15%	(48)	2%	(6)	5%	(16)	36%	(114)	14%	(46)	322
Ideo: Liberal (1-3)	7%	(47)	6%	(40)	10%	(65)	42%	(280)	22%	(145)	13%	(89)	664
Ideo: Moderate (4)	8%	(49)	9%	(57)	9%	(57)	19%	(126)	39%	(252)	17%	(111)	652
Ideo: Conservative (5-7)	23%	(167)	13%	(98)	4%	(26)	7%	(55)	38%	(278)	15%	(108)	732
Educ: < College	11%	(172)	8%	(124)	6%	(87)	21%	(317)	34%	(512)	20%	(301)	1512
Educ: Bachelors degree	13%	(60)	9%	(41)	9%	(40)	25%	(111)	31%	(139)	12%	(53)	444
Educ: Post-grad	15%	(37)	15%	(36)	11%	(27)	21%	(52)	27%	(66)	11%	(27)	244

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**Table MCSP9\_4:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Kurt Suzuki wore a MAGA hat in support of Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(269)	9%	(201)	7%	(154)	22%	(479)	33%	(716)	17%	(381)	2200
Income: Under 50k	10%	(131)	7%	(91)	6%	(77)	21%	(273)	33%	(424)	22%	(277)	1273
Income: 50k-100k	13%	(81)	11%	(69)	8%	(49)	25%	(156)	31%	(190)	12%	(73)	618
Income: 100k+	18%	(57)	13%	(41)	9%	(28)	16%	(50)	33%	(102)	10%	(31)	309
Ethnicity: White	14%	(234)	9%	(160)	7%	(112)	21%	(354)	33%	(569)	17%	(293)	1722
Ethnicity: Hispanic	12%	(41)	8%	(29)	7%	(26)	24%	(85)	31%	(108)	17%	(61)	349
Ethnicity: Black	8%	(21)	7%	(20)	7%	(19)	29%	(80)	29%	(79)	20%	(56)	274
Ethnicity: Other	7%	(14)	10%	(21)	11%	(23)	22%	(45)	33%	(68)	16%	(33)	204
All Christian	14%	(159)	11%	(119)	8%	(84)	19%	(207)	35%	(384)	14%	(160)	1111
All Non-Christian	8%	(10)	19%	(25)	11%	(14)	22%	(28)	22%	(28)	19%	(25)	131
Atheist	5%	(5)	2%	(2)	5%	(6)	38%	(41)	38%	(40)	12%	(13)	107
Agnostic/Nothing in particular	9%	(47)	6%	(31)	7%	(39)	28%	(151)	29%	(160)	22%	(118)	544
Something Else	16%	(49)	8%	(24)	4%	(11)	17%	(53)	34%	(104)	22%	(66)	307
Religious Non-Protestant/Catholic	7%	(10)	18%	(27)	12%	(17)	20%	(30)	24%	(36)	20%	(30)	150
Evangelical	19%	(121)	14%	(88)	6%	(37)	14%	(92)	32%	(206)	15%	(96)	640
Non-Evangelical	11%	(83)	7%	(49)	7%	(51)	22%	(161)	36%	(268)	17%	(123)	735
Community: Urban	14%	(101)	9%	(66)	9%	(68)	24%	(182)	28%	(209)	16%	(121)	747
Community: Suburban	11%	(103)	9%	(84)	6%	(59)	23%	(223)	35%	(339)	17%	(161)	970
Community: Rural	13%	(64)	10%	(50)	6%	(27)	15%	(74)	35%	(168)	21%	(99)	483
Employ: Private Sector	15%	(105)	13%	(85)	9%	(58)	21%	(140)	33%	(220)	10%	(70)	678
Employ: Government	16%	(17)	12%	(13)	11%	(12)	22%	(23)	30%	(32)	9%	(10)	106
Employ: Self-Employed	15%	(25)	10%	(16)	10%	(17)	25%	(42)	23%	(39)	17%	(28)	168
Employ: Homemaker	12%	(16)	6%	(8)	6%	(8)	14%	(19)	41%	(55)	22%	(29)	134
Employ: Retired	12%	(65)	6%	(35)	5%	(30)	21%	(114)	40%	(221)	16%	(91)	555
Employ: Unemployed	7%	(22)	6%	(21)	5%	(16)	24%	(80)	31%	(104)	28%	(92)	334
Employ: Other	8%	(9)	11%	(12)	8%	(9)	17%	(20)	28%	(33)	28%	(33)	116

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**Table MCSP9\_4:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

*Kurt Suzuki wore a MAGA hat in support of Donald Trump*

Demographic	Somewhat				No change	Don't know / No opinion	Total N
	Much more favorable towards the sports figure	more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure			
Adults	12% (269)	9% (201)	7% (154)	22% (479)	33% (716)	17% (381)	2200
Military HH: Yes	16% (49)	13% (40)	7% (23)	15% (48)	36% (113)	13% (40)	312
Military HH: No	12% (220)	9% (161)	7% (131)	23% (431)	32% (604)	18% (341)	1888
RD/WT: Right Direction	27% (190)	15% (108)	5% (37)	5% (35)	34% (238)	13% (91)	699
RD/WT: Wrong Track	5% (79)	6% (93)	8% (117)	30% (444)	32% (478)	19% (290)	1501
Trump Job Approve	25% (225)	17% (150)	5% (49)	4% (36)	35% (318)	14% (131)	909
Trump Job Disapprove	4% (43)	4% (48)	8% (104)	36% (441)	31% (382)	17% (207)	1226
Trump Job Strongly Approve	34% (186)	15% (82)	4% (19)	4% (22)	31% (172)	12% (66)	546
Trump Job Somewhat Approve	11% (40)	19% (68)	8% (30)	4% (14)	40% (146)	18% (66)	363
Trump Job Somewhat Disapprove	5% (12)	12% (27)	12% (28)	11% (25)	46% (108)	14% (33)	233
Trump Job Strongly Disapprove	3% (31)	2% (22)	8% (76)	42% (416)	28% (274)	18% (174)	993
Favorable of Trump	25% (232)	17% (156)	5% (49)	4% (34)	34% (312)	14% (131)	915
Unfavorable of Trump	3% (35)	3% (41)	9% (103)	36% (440)	32% (383)	17% (207)	1208
Very Favorable of Trump	35% (208)	15% (87)	3% (20)	4% (24)	31% (182)	13% (75)	596
Somewhat Favorable of Trump	7% (23)	21% (68)	9% (29)	3% (11)	41% (130)	18% (57)	319
Somewhat Unfavorable of Trump	3% (6)	8% (15)	11% (22)	10% (18)	48% (91)	21% (39)	192
Very Unfavorable of Trump	3% (29)	3% (26)	8% (82)	41% (421)	29% (291)	16% (167)	1016
#1 Issue: Economy	15% (115)	10% (78)	6% (48)	15% (116)	36% (275)	17% (128)	761
#1 Issue: Security	23% (55)	12% (29)	3% (6)	10% (24)	35% (81)	17% (39)	235
#1 Issue: Health Care	7% (29)	7% (30)	8% (34)	30% (129)	33% (140)	16% (68)	430
#1 Issue: Medicare / Social Security	9% (32)	7% (24)	9% (32)	25% (89)	32% (114)	17% (61)	351
#1 Issue: Women's Issues	8% (10)	6% (7)	9% (11)	32% (37)	24% (28)	20% (23)	115
#1 Issue: Education	10% (9)	17% (15)	8% (7)	20% (17)	22% (19)	23% (20)	86
#1 Issue: Energy	13% (10)	7% (5)	14% (10)	30% (23)	23% (18)	13% (10)	76
#1 Issue: Other	6% (9)	9% (13)	4% (6)	30% (44)	29% (42)	23% (33)	147

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**Table MCSP9\_4:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Kurt Suzuki wore a MAGA hat in support of Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	12%	(269)	9%	(201)	7%	(154)	22%	(479)	33%	(716)	17%	(381)	2200
2018 House Vote: Democrat	5%	(39)	4%	(33)	10%	(74)	37%	(279)	30%	(225)	13%	(99)	747
2018 House Vote: Republican	26%	(164)	16%	(99)	5%	(30)	6%	(35)	37%	(230)	10%	(63)	620
2018 House Vote: Someone else	13%	(7)	15%	(8)	3%	(2)	14%	(8)	29%	(15)	26%	(14)	53
2016 Vote: Hillary Clinton	4%	(25)	4%	(28)	10%	(68)	39%	(271)	28%	(189)	16%	(107)	687
2016 Vote: Donald Trump	25%	(177)	16%	(110)	5%	(32)	5%	(37)	39%	(271)	10%	(71)	698
2016 Vote: Other	9%	(8)	2%	(2)	10%	(10)	20%	(20)	38%	(37)	21%	(21)	99
2016 Vote: Didn't Vote	8%	(58)	8%	(59)	6%	(44)	21%	(152)	31%	(219)	26%	(182)	715
Voted in 2014: Yes	15%	(188)	10%	(122)	7%	(84)	22%	(278)	32%	(400)	13%	(166)	1238
Voted in 2014: No	8%	(81)	8%	(79)	7%	(69)	21%	(201)	33%	(316)	22%	(216)	962
2012 Vote: Barack Obama	8%	(67)	5%	(44)	9%	(74)	32%	(274)	32%	(280)	14%	(125)	865
2012 Vote: Mitt Romney	27%	(134)	15%	(74)	4%	(21)	5%	(24)	37%	(184)	11%	(56)	493
2012 Vote: Didn't Vote	8%	(60)	10%	(76)	7%	(58)	22%	(175)	30%	(238)	24%	(190)	798
4-Region: Northeast	12%	(48)	10%	(39)	9%	(34)	20%	(78)	30%	(117)	20%	(78)	394
4-Region: Midwest	12%	(56)	9%	(41)	7%	(31)	21%	(95)	35%	(163)	17%	(77)	462
4-Region: South	12%	(101)	9%	(77)	5%	(43)	20%	(169)	34%	(281)	18%	(152)	824
4-Region: West	12%	(63)	8%	(44)	9%	(45)	26%	(137)	30%	(156)	14%	(75)	520
Sports fans	14%	(201)	12%	(166)	9%	(126)	22%	(313)	30%	(422)	14%	(195)	1423
Avid Sports fans	20%	(101)	13%	(63)	10%	(52)	23%	(117)	24%	(119)	10%	(50)	501
NFL fans	13%	(176)	11%	(148)	9%	(116)	23%	(299)	31%	(406)	14%	(181)	1327
Avid NFL fans	16%	(100)	10%	(65)	9%	(57)	24%	(157)	30%	(195)	11%	(72)	646
College football fans	16%	(170)	13%	(136)	9%	(95)	22%	(228)	30%	(313)	11%	(117)	1060
Avid College football fans	20%	(79)	14%	(54)	9%	(33)	19%	(75)	29%	(113)	9%	(35)	389
Democratic sports fans	6%	(32)	4%	(19)	11%	(62)	41%	(225)	25%	(139)	14%	(75)	552
Republican sports fans	29%	(135)	20%	(96)	6%	(27)	5%	(24)	31%	(143)	10%	(45)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP9\_5:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

*Curt Schilling endorsed Donald Trump*

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(254)	9%	(209)	8%	(168)	22%	(479)	33%	(725)	17%	(365)	2200
Gender: Male	14%	(148)	12%	(124)	9%	(95)	21%	(219)	32%	(339)	13%	(137)	1062
Gender: Female	9%	(106)	7%	(84)	6%	(73)	23%	(260)	34%	(386)	20%	(229)	1138
Age: 18-34	10%	(63)	11%	(75)	11%	(72)	25%	(165)	26%	(172)	17%	(109)	655
Age: 35-44	15%	(52)	10%	(35)	10%	(34)	18%	(65)	32%	(116)	15%	(55)	358
Age: 45-64	11%	(85)	9%	(68)	5%	(40)	21%	(154)	36%	(271)	18%	(134)	751
Age: 65+	12%	(54)	7%	(31)	5%	(23)	22%	(95)	38%	(166)	16%	(68)	436
GenZers: 1997-2012	7%	(17)	9%	(23)	9%	(22)	35%	(84)	19%	(46)	21%	(50)	242
Millennials: 1981-1996	11%	(68)	12%	(72)	11%	(65)	20%	(118)	31%	(183)	15%	(86)	592
GenXers: 1965-1980	14%	(67)	9%	(47)	9%	(44)	17%	(82)	33%	(164)	18%	(91)	495
Baby Boomers: 1946-1964	12%	(99)	7%	(57)	4%	(31)	23%	(183)	37%	(297)	16%	(128)	795
PID: Dem (no lean)	4%	(32)	4%	(38)	10%	(83)	40%	(340)	26%	(219)	15%	(130)	842
PID: Ind (no lean)	6%	(41)	7%	(48)	9%	(57)	15%	(102)	39%	(258)	23%	(151)	657
PID: Rep (no lean)	26%	(181)	18%	(123)	4%	(28)	5%	(37)	35%	(247)	12%	(84)	701
PID/Gender: Dem Men	6%	(21)	5%	(17)	10%	(36)	42%	(153)	26%	(96)	12%	(44)	368
PID/Gender: Dem Women	2%	(11)	4%	(21)	10%	(47)	39%	(187)	26%	(123)	18%	(85)	475
PID/Gender: Ind Men	8%	(25)	9%	(28)	13%	(40)	15%	(49)	37%	(117)	18%	(57)	316
PID/Gender: Ind Women	5%	(15)	6%	(21)	5%	(17)	15%	(53)	41%	(141)	28%	(95)	341
PID/Gender: Rep Men	27%	(101)	21%	(80)	5%	(18)	5%	(18)	33%	(126)	9%	(36)	379
PID/Gender: Rep Women	25%	(80)	13%	(43)	3%	(10)	6%	(20)	38%	(121)	15%	(49)	322
Ideo: Liberal (1-3)	7%	(46)	5%	(35)	11%	(70)	42%	(280)	23%	(154)	12%	(80)	664
Ideo: Moderate (4)	6%	(39)	9%	(61)	10%	(66)	19%	(126)	39%	(254)	16%	(106)	652
Ideo: Conservative (5-7)	22%	(158)	15%	(109)	4%	(26)	8%	(56)	39%	(283)	14%	(100)	732
Educ: < College	10%	(158)	9%	(136)	7%	(107)	20%	(309)	34%	(509)	19%	(293)	1512
Educ: Bachelors degree	13%	(57)	9%	(38)	9%	(39)	26%	(114)	33%	(148)	11%	(47)	444
Educ: Post-grad	16%	(39)	14%	(34)	9%	(22)	23%	(56)	28%	(68)	10%	(25)	244

Continued on next page

**Table MCSP9\_5:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Curt Schilling endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	12%	(254)	9%	(209)	8%	(168)	22%	(479)	33%	(725)	17%	(365)	2200
Income: Under 50k	10%	(126)	9%	(111)	7%	(87)	21%	(264)	33%	(420)	21%	(265)	1273
Income: 50k-100k	12%	(74)	9%	(54)	9%	(58)	26%	(163)	32%	(201)	11%	(69)	618
Income: 100k+	17%	(54)	14%	(44)	7%	(23)	17%	(52)	34%	(104)	10%	(32)	309
Ethnicity: White	13%	(227)	10%	(170)	7%	(121)	20%	(344)	34%	(586)	16%	(274)	1722
Ethnicity: Hispanic	8%	(28)	8%	(29)	12%	(41)	23%	(82)	30%	(105)	18%	(64)	349
Ethnicity: Black	5%	(15)	7%	(20)	9%	(24)	33%	(90)	25%	(69)	20%	(56)	274
Ethnicity: Other	6%	(12)	9%	(19)	11%	(23)	22%	(45)	34%	(70)	17%	(35)	204
All Christian	14%	(156)	11%	(127)	8%	(84)	20%	(218)	34%	(374)	14%	(154)	1111
All Non-Christian	13%	(17)	13%	(16)	10%	(14)	25%	(33)	22%	(28)	17%	(22)	131
Atheist	5%	(5)	1%	(1)	5%	(5)	40%	(43)	38%	(41)	11%	(12)	107
Agnostic/Nothing in particular	6%	(32)	8%	(42)	9%	(50)	24%	(133)	33%	(178)	20%	(110)	544
Something Else	14%	(43)	7%	(22)	5%	(16)	17%	(53)	34%	(105)	22%	(68)	307
Religious Non-Protestant/Catholic	12%	(17)	12%	(17)	13%	(19)	23%	(34)	25%	(37)	17%	(25)	150
Evangelical	18%	(115)	14%	(89)	7%	(42)	16%	(100)	31%	(200)	15%	(93)	640
Non-Evangelical	11%	(79)	7%	(55)	7%	(50)	22%	(165)	36%	(263)	17%	(123)	735
Community: Urban	11%	(84)	11%	(82)	11%	(81)	26%	(191)	26%	(193)	16%	(116)	747
Community: Suburban	11%	(107)	8%	(77)	6%	(61)	23%	(219)	37%	(355)	16%	(151)	970
Community: Rural	13%	(64)	10%	(50)	5%	(26)	14%	(69)	37%	(177)	20%	(98)	483
Employ: Private Sector	14%	(98)	12%	(84)	8%	(57)	22%	(146)	33%	(227)	10%	(66)	678
Employ: Government	15%	(16)	16%	(17)	14%	(14)	16%	(17)	31%	(33)	8%	(8)	106
Employ: Self-Employed	14%	(23)	11%	(18)	9%	(15)	26%	(43)	27%	(45)	14%	(24)	168
Employ: Homemaker	10%	(13)	6%	(8)	8%	(11)	15%	(20)	39%	(53)	22%	(29)	134
Employ: Retired	12%	(67)	7%	(39)	5%	(30)	21%	(117)	40%	(220)	15%	(83)	555
Employ: Unemployed	7%	(22)	6%	(20)	8%	(28)	22%	(74)	28%	(95)	28%	(95)	334
Employ: Other	7%	(8)	11%	(13)	9%	(11)	15%	(18)	30%	(35)	27%	(32)	116

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**Table MCSP9\_5:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Curt Schilling endorsed Donald Trump

Demographic	Somewhat					No change	Don't know / No opinion	Total N
	Much more favorable towards the sports figure	more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure				
Adults	12% (254)	9% (209)	8% (168)	22% (479)	33% (725)	17% (365)	2200	
Military HH: Yes	17% (54)	12% (36)	7% (21)	15% (47)	37% (114)	12% (39)	312	
Military HH: No	11% (200)	9% (172)	8% (147)	23% (431)	32% (611)	17% (326)	1888	
RD/WT: Right Direction	27% (190)	16% (109)	5% (35)	6% (45)	33% (229)	13% (91)	699	
RD/WT: Wrong Track	4% (64)	7% (100)	9% (133)	29% (434)	33% (496)	18% (275)	1501	
Trump Job Approve	24% (219)	18% (160)	4% (37)	5% (44)	36% (326)	14% (123)	909	
Trump Job Disapprove	3% (34)	4% (48)	11% (129)	36% (435)	31% (382)	16% (198)	1226	
Trump Job Strongly Approve	34% (185)	15% (80)	3% (18)	5% (29)	33% (178)	10% (56)	546	
Trump Job Somewhat Approve	9% (34)	22% (80)	5% (19)	4% (15)	41% (148)	19% (68)	363	
Trump Job Somewhat Disapprove	6% (15)	9% (21)	15% (34)	8% (18)	46% (107)	16% (38)	233	
Trump Job Strongly Disapprove	2% (19)	3% (27)	10% (95)	42% (417)	28% (275)	16% (161)	993	
Favorable of Trump	25% (227)	18% (165)	4% (39)	5% (43)	35% (319)	13% (123)	915	
Unfavorable of Trump	2% (23)	4% (43)	10% (125)	36% (432)	32% (389)	16% (196)	1208	
Very Favorable of Trump	34% (202)	16% (93)	3% (16)	5% (32)	31% (186)	11% (68)	596	
Somewhat Favorable of Trump	8% (26)	23% (72)	7% (23)	3% (11)	42% (133)	17% (55)	319	
Somewhat Unfavorable of Trump	2% (3)	8% (15)	12% (24)	9% (18)	48% (92)	21% (40)	192	
Very Unfavorable of Trump	2% (20)	3% (28)	10% (101)	41% (414)	29% (297)	15% (156)	1016	
#1 Issue: Economy	14% (109)	11% (80)	8% (62)	14% (106)	38% (287)	15% (116)	761	
#1 Issue: Security	20% (47)	14% (34)	2% (5)	14% (33)	34% (79)	16% (37)	235	
#1 Issue: Health Care	7% (29)	9% (41)	8% (35)	28% (119)	32% (136)	16% (70)	430	
#1 Issue: Medicare / Social Security	10% (34)	6% (22)	9% (31)	27% (93)	32% (112)	16% (58)	351	
#1 Issue: Women's Issues	4% (5)	5% (5)	8% (9)	38% (43)	22% (25)	23% (26)	115	
#1 Issue: Education	11% (10)	13% (12)	17% (15)	13% (11)	25% (21)	20% (17)	86	
#1 Issue: Energy	16% (12)	3% (2)	7% (5)	34% (26)	27% (20)	14% (10)	76	
#1 Issue: Other	6% (9)	9% (13)	3% (5)	33% (48)	29% (43)	20% (30)	147	

Continued on next page

**Table MCSP9\_5:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Curt Schilling endorsed Donald Trump

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
Adults	12%	(254)	9%	(209)	8%	(168)	22%	(479)	33%	(725)	17%	(365)	2200
2018 House Vote: Democrat	4%	(29)	6%	(45)	11%	(79)	38%	(281)	30%	(228)	11%	(86)	747
2018 House Vote: Republican	27%	(165)	16%	(100)	4%	(24)	6%	(35)	38%	(237)	9%	(59)	620
2018 House Vote: Someone else	7%	(4)	6%	(3)	1%	(1)	24%	(12)	32%	(17)	29%	(15)	53
2016 Vote: Hillary Clinton	3%	(23)	5%	(34)	10%	(68)	40%	(274)	28%	(190)	14%	(97)	687
2016 Vote: Donald Trump	26%	(178)	16%	(112)	4%	(25)	5%	(38)	40%	(280)	9%	(64)	698
2016 Vote: Other	4%	(4)	1%	(1)	16%	(16)	20%	(20)	36%	(36)	22%	(22)	99
2016 Vote: Didn't Vote	7%	(48)	8%	(60)	8%	(59)	20%	(146)	31%	(219)	25%	(181)	715
Voted in 2014: Yes	14%	(179)	10%	(129)	7%	(83)	23%	(283)	34%	(416)	12%	(148)	1238
Voted in 2014: No	8%	(75)	8%	(80)	9%	(85)	20%	(196)	32%	(309)	23%	(217)	962
2012 Vote: Barack Obama	6%	(54)	6%	(52)	9%	(75)	33%	(282)	33%	(285)	13%	(116)	865
2012 Vote: Mitt Romney	28%	(138)	15%	(76)	3%	(15)	7%	(32)	36%	(177)	11%	(55)	493
2012 Vote: Didn't Vote	7%	(55)	9%	(75)	10%	(77)	20%	(159)	31%	(247)	23%	(186)	798
4-Region: Northeast	12%	(48)	10%	(38)	9%	(35)	20%	(80)	29%	(113)	20%	(81)	394
4-Region: Midwest	13%	(59)	10%	(44)	8%	(35)	21%	(96)	35%	(161)	14%	(66)	462
4-Region: South	11%	(94)	9%	(72)	7%	(54)	20%	(165)	36%	(295)	17%	(143)	824
4-Region: West	10%	(52)	10%	(54)	8%	(44)	27%	(138)	30%	(156)	15%	(76)	520
Sports fans	13%	(185)	12%	(165)	9%	(129)	23%	(330)	30%	(432)	13%	(181)	1423
Avid Sports fans	19%	(93)	14%	(70)	12%	(61)	24%	(121)	24%	(121)	7%	(36)	501
NFL fans	13%	(169)	11%	(148)	9%	(123)	24%	(314)	30%	(404)	13%	(169)	1327
Avid NFL fans	15%	(97)	10%	(66)	9%	(55)	26%	(170)	29%	(190)	10%	(67)	646
College football fans	15%	(158)	13%	(138)	9%	(101)	23%	(239)	30%	(316)	10%	(108)	1060
Avid College football fans	20%	(78)	16%	(60)	9%	(36)	20%	(77)	27%	(104)	9%	(34)	389
Democratic sports fans	3%	(19)	5%	(29)	12%	(63)	42%	(234)	25%	(137)	13%	(70)	552
Republican sports fans	28%	(133)	21%	(96)	5%	(25)	6%	(26)	32%	(150)	8%	(39)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_6:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Megan Rapinoe endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(365)	12%	(265)	6%	(136)	14%	(314)	34%	(747)	17%	(373)	2200
Gender: Male	16%	(170)	13%	(139)	7%	(77)	16%	(171)	35%	(367)	13%	(138)	1062
Gender: Female	17%	(195)	11%	(126)	5%	(59)	13%	(143)	33%	(380)	21%	(235)	1138
Age: 18-34	19%	(123)	19%	(126)	8%	(50)	9%	(59)	28%	(183)	17%	(113)	655
Age: 35-44	18%	(64)	13%	(47)	10%	(37)	13%	(46)	29%	(103)	17%	(60)	358
Age: 45-64	16%	(117)	7%	(55)	4%	(34)	17%	(131)	39%	(291)	16%	(122)	751
Age: 65+	14%	(61)	8%	(36)	4%	(15)	18%	(78)	39%	(169)	18%	(77)	436
GenZers: 1997-2012	20%	(49)	21%	(50)	8%	(20)	6%	(13)	23%	(55)	22%	(54)	242
Millennials: 1981-1996	18%	(105)	17%	(103)	8%	(48)	11%	(65)	31%	(182)	15%	(89)	592
GenXers: 1965-1980	16%	(80)	10%	(48)	7%	(34)	14%	(72)	35%	(174)	18%	(88)	495
Baby Boomers: 1946-1964	15%	(123)	7%	(58)	4%	(30)	19%	(153)	38%	(301)	16%	(129)	795
PID: Dem (no lean)	34%	(287)	16%	(134)	4%	(32)	2%	(20)	28%	(240)	15%	(130)	842
PID: Ind (no lean)	7%	(45)	12%	(80)	5%	(31)	11%	(72)	41%	(267)	25%	(161)	657
PID: Rep (no lean)	5%	(34)	7%	(51)	10%	(73)	32%	(222)	34%	(239)	12%	(81)	701
PID/Gender: Dem Men	35%	(129)	15%	(55)	5%	(19)	2%	(6)	31%	(114)	12%	(43)	368
PID/Gender: Dem Women	33%	(157)	17%	(79)	3%	(13)	3%	(14)	26%	(126)	18%	(87)	475
PID/Gender: Ind Men	6%	(18)	16%	(51)	6%	(18)	14%	(43)	39%	(122)	20%	(63)	316
PID/Gender: Ind Women	8%	(27)	9%	(29)	4%	(13)	8%	(29)	42%	(145)	29%	(99)	341
PID/Gender: Rep Men	6%	(22)	9%	(33)	10%	(39)	32%	(122)	34%	(130)	8%	(32)	379
PID/Gender: Rep Women	4%	(11)	6%	(18)	10%	(34)	31%	(100)	34%	(109)	15%	(49)	322
Ideo: Liberal (1-3)	33%	(222)	19%	(124)	5%	(35)	4%	(28)	26%	(172)	13%	(84)	664
Ideo: Moderate (4)	14%	(93)	14%	(93)	7%	(43)	9%	(59)	40%	(260)	16%	(106)	652
Ideo: Conservative (5-7)	6%	(44)	6%	(41)	7%	(53)	29%	(216)	38%	(275)	14%	(103)	732
Educ: < College	14%	(218)	10%	(154)	6%	(89)	14%	(210)	35%	(536)	20%	(304)	1512
Educ: Bachelors degree	21%	(93)	15%	(65)	5%	(24)	16%	(70)	33%	(145)	10%	(46)	444
Educ: Post-grad	22%	(54)	19%	(46)	9%	(23)	14%	(34)	27%	(65)	9%	(22)	244

Continued on next page

**Table MCSP9\_6:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Megan Rapinoe endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(365)	12%	(265)	6%	(136)	14%	(314)	34%	(747)	17%	(373)	2200
Income: Under 50k	15%	(186)	11%	(135)	5%	(68)	13%	(165)	35%	(444)	21%	(274)	1273
Income: 50k-100k	20%	(124)	14%	(84)	7%	(41)	16%	(102)	31%	(194)	12%	(73)	618
Income: 100k+	18%	(55)	15%	(46)	9%	(27)	15%	(47)	35%	(109)	8%	(26)	309
Ethnicity: White	15%	(258)	11%	(184)	7%	(114)	17%	(290)	34%	(587)	17%	(288)	1722
Ethnicity: Hispanic	16%	(57)	17%	(58)	4%	(14)	12%	(42)	32%	(113)	19%	(65)	349
Ethnicity: Black	27%	(75)	15%	(42)	5%	(15)	2%	(6)	33%	(90)	17%	(46)	274
Ethnicity: Other	16%	(32)	19%	(39)	3%	(7)	9%	(18)	34%	(69)	19%	(39)	204
All Christian	16%	(182)	12%	(131)	7%	(79)	16%	(183)	34%	(378)	14%	(158)	1111
All Non-Christian	22%	(29)	22%	(28)	5%	(7)	10%	(13)	24%	(32)	16%	(21)	131
Atheist	18%	(19)	8%	(9)	6%	(6)	5%	(5)	51%	(55)	12%	(12)	107
Agnostic/Nothing in particular	17%	(93)	15%	(83)	5%	(27)	9%	(49)	33%	(180)	21%	(113)	544
Something Else	14%	(42)	5%	(15)	5%	(16)	21%	(65)	33%	(102)	22%	(68)	307
Religious Non-Protestant/Catholic	20%	(31)	21%	(32)	6%	(9)	10%	(15)	26%	(39)	16%	(25)	150
Evangelical	17%	(108)	9%	(58)	9%	(58)	21%	(134)	31%	(198)	13%	(84)	640
Non-Evangelical	15%	(110)	11%	(79)	4%	(33)	15%	(108)	37%	(269)	19%	(136)	735
Community: Urban	22%	(164)	14%	(107)	7%	(54)	10%	(73)	31%	(230)	16%	(119)	747
Community: Suburban	16%	(160)	12%	(112)	5%	(51)	14%	(132)	36%	(354)	17%	(161)	970
Community: Rural	9%	(42)	10%	(46)	6%	(31)	23%	(109)	34%	(162)	19%	(93)	483
Employ: Private Sector	19%	(131)	13%	(88)	9%	(62)	15%	(99)	33%	(224)	11%	(74)	678
Employ: Government	23%	(25)	23%	(25)	6%	(7)	8%	(9)	32%	(34)	7%	(7)	106
Employ: Self-Employed	21%	(35)	12%	(20)	10%	(17)	14%	(23)	29%	(48)	14%	(24)	168
Employ: Homemaker	10%	(14)	3%	(4)	3%	(4)	19%	(25)	42%	(56)	23%	(31)	134
Employ: Retired	14%	(76)	9%	(50)	3%	(17)	20%	(108)	39%	(216)	16%	(87)	555
Employ: Unemployed	14%	(46)	12%	(41)	5%	(18)	10%	(35)	32%	(105)	27%	(89)	334
Employ: Other	13%	(16)	11%	(13)	4%	(4)	8%	(10)	37%	(43)	27%	(31)	116

Continued on next page

**Table MCSP9\_6:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Megan Rapinoe endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	17%	(365)	12%	(265)	6%	(136)	14%	(314)	34%	(747)	17%	(373)	2200
Military HH: Yes	13%	(42)	11%	(36)	6%	(18)	21%	(65)	34%	(106)	14%	(45)	312
Military HH: No	17%	(324)	12%	(229)	6%	(117)	13%	(249)	34%	(640)	17%	(328)	1888
RD/WT: Right Direction	7%	(48)	9%	(62)	10%	(71)	29%	(202)	32%	(222)	13%	(94)	699
RD/WT: Wrong Track	21%	(317)	14%	(203)	4%	(65)	7%	(112)	35%	(525)	19%	(279)	1501
Trump Job Approve	4%	(41)	8%	(70)	11%	(97)	31%	(278)	33%	(297)	14%	(126)	909
Trump Job Disapprove	26%	(320)	16%	(193)	3%	(35)	3%	(36)	35%	(431)	17%	(210)	1226
Trump Job Strongly Approve	4%	(24)	7%	(39)	9%	(48)	40%	(217)	29%	(160)	11%	(59)	546
Trump Job Somewhat Approve	5%	(17)	9%	(31)	14%	(49)	17%	(61)	38%	(137)	19%	(68)	363
Trump Job Somewhat Disapprove	9%	(20)	17%	(40)	8%	(18)	6%	(13)	44%	(103)	16%	(38)	233
Trump Job Strongly Disapprove	30%	(300)	15%	(153)	2%	(17)	2%	(23)	33%	(328)	17%	(172)	993
Favorable of Trump	4%	(39)	8%	(73)	11%	(102)	31%	(279)	32%	(297)	14%	(124)	915
Unfavorable of Trump	27%	(322)	15%	(184)	2%	(30)	3%	(35)	36%	(431)	17%	(207)	1208
Very Favorable of Trump	6%	(34)	7%	(43)	9%	(52)	38%	(225)	29%	(172)	12%	(70)	596
Somewhat Favorable of Trump	2%	(5)	9%	(30)	16%	(50)	17%	(54)	39%	(125)	17%	(54)	319
Somewhat Unfavorable of Trump	8%	(15)	19%	(36)	5%	(10)	4%	(8)	46%	(88)	19%	(36)	192
Very Unfavorable of Trump	30%	(307)	15%	(148)	2%	(20)	3%	(27)	34%	(343)	17%	(171)	1016
#1 Issue: Economy	11%	(87)	10%	(77)	8%	(62)	18%	(139)	36%	(272)	16%	(124)	761
#1 Issue: Security	7%	(16)	10%	(25)	7%	(15)	29%	(68)	32%	(76)	15%	(35)	235
#1 Issue: Health Care	22%	(94)	14%	(58)	5%	(20)	7%	(30)	37%	(159)	16%	(70)	430
#1 Issue: Medicare / Social Security	20%	(69)	13%	(45)	3%	(10)	12%	(41)	33%	(116)	20%	(69)	351
#1 Issue: Women's Issues	29%	(34)	17%	(20)	7%	(9)	4%	(4)	23%	(26)	20%	(22)	115
#1 Issue: Education	16%	(14)	24%	(21)	8%	(7)	10%	(9)	25%	(21)	18%	(15)	86
#1 Issue: Energy	30%	(23)	14%	(11)	7%	(5)	2%	(1)	34%	(26)	13%	(10)	76
#1 Issue: Other	19%	(28)	7%	(10)	6%	(8)	15%	(21)	34%	(50)	19%	(28)	147

Continued on next page

**Table MCSP9\_6:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Megan Rapinoe endorsed Joe Biden

Demographic	Much more favorable towards the sports figure	Somewhat more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure	No change	Don't know / No opinion	Total N
Adults	17% (365)	12% (265)	6% (136)	14% (314)	34% (747)	17% (373)	2200
2018 House Vote: Democrat	33% (249)	15% (114)	3% (21)	3% (25)	32% (240)	13% (98)	747
2018 House Vote: Republican	4% (24)	7% (46)	10% (65)	33% (205)	36% (222)	9% (59)	620
2018 House Vote: Someone else	14% (7)	4% (2)	9% (5)	8% (4)	32% (17)	33% (18)	53
2016 Vote: Hillary Clinton	34% (235)	16% (112)	3% (22)	1% (9)	31% (212)	14% (97)	687
2016 Vote: Donald Trump	4% (31)	5% (35)	10% (67)	33% (233)	37% (259)	10% (72)	698
2016 Vote: Other	15% (14)	9% (9)	4% (4)	13% (12)	34% (34)	25% (25)	99
2016 Vote: Didn't Vote	12% (85)	15% (107)	6% (43)	8% (59)	34% (241)	25% (179)	715
Voted in 2014: Yes	19% (241)	11% (135)	6% (78)	18% (217)	33% (414)	12% (153)	1238
Voted in 2014: No	13% (125)	14% (130)	6% (58)	10% (97)	35% (333)	23% (220)	962
2012 Vote: Barack Obama	28% (238)	14% (120)	4% (35)	6% (52)	36% (309)	13% (111)	865
2012 Vote: Mitt Romney	4% (22)	6% (28)	8% (41)	36% (176)	35% (173)	11% (53)	493
2012 Vote: Didn't Vote	13% (104)	14% (115)	7% (57)	9% (74)	32% (253)	24% (195)	798
4-Region: Northeast	16% (62)	14% (53)	8% (31)	12% (48)	32% (125)	19% (74)	394
4-Region: Midwest	16% (75)	10% (46)	6% (28)	18% (82)	34% (157)	16% (74)	462
4-Region: South	14% (114)	11% (87)	5% (44)	16% (128)	37% (306)	18% (145)	824
4-Region: West	22% (114)	15% (79)	6% (32)	11% (56)	30% (158)	15% (80)	520
Sports fans	20% (278)	14% (205)	7% (102)	14% (200)	31% (444)	14% (194)	1423
Avid Sports fans	24% (119)	16% (79)	8% (42)	15% (76)	28% (141)	9% (44)	501
NFL fans	20% (263)	14% (189)	7% (92)	14% (182)	32% (420)	14% (182)	1327
Avid NFL fans	22% (139)	14% (89)	7% (46)	13% (87)	33% (210)	12% (75)	646
College football fans	20% (208)	15% (161)	8% (85)	15% (160)	31% (329)	11% (117)	1060
Avid College football fans	21% (83)	14% (55)	8% (33)	18% (72)	29% (113)	9% (34)	389
Democratic sports fans	39% (215)	17% (96)	5% (25)	1% (5)	26% (142)	12% (68)	552
Republican sports fans	6% (28)	10% (47)	11% (52)	33% (154)	31% (145)	9% (43)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP9\_7:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Stephen Curry endorsed Joe Biden

Demographic	Somewhat						No change	Don't know / No opinion	Total N
	Much more favorable towards the sports figure	more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure					
Adults	19% (414)	13% (276)	6% (140)	14% (316)	33% (729)	15% (325)	2200		
Gender: Male	18% (194)	14% (145)	7% (78)	15% (161)	34% (359)	12% (125)	1062		
Gender: Female	19% (220)	12% (131)	5% (62)	14% (156)	32% (370)	18% (199)	1138		
Age: 18-34	23% (148)	18% (120)	7% (48)	10% (63)	27% (175)	15% (101)	655		
Age: 35-44	19% (69)	16% (58)	8% (29)	14% (49)	29% (104)	14% (49)	358		
Age: 45-64	16% (121)	9% (69)	7% (49)	17% (127)	37% (279)	14% (106)	751		
Age: 65+	17% (76)	7% (29)	3% (15)	18% (77)	39% (171)	16% (69)	436		
GenZers: 1997-2012	23% (55)	20% (48)	7% (16)	9% (21)	22% (53)	20% (49)	242		
Millennials: 1981-1996	22% (129)	17% (103)	8% (48)	11% (63)	29% (174)	13% (76)	592		
GenXers: 1965-1980	17% (87)	13% (65)	7% (36)	15% (74)	32% (159)	15% (76)	495		
Baby Boomers: 1946-1964	17% (135)	7% (53)	5% (37)	19% (149)	39% (309)	14% (111)	795		
PID: Dem (no lean)	38% (319)	17% (145)	3% (21)	3% (27)	27% (230)	12% (100)	842		
PID: Ind (no lean)	8% (53)	12% (79)	5% (30)	12% (78)	41% (267)	23% (151)	657		
PID: Rep (no lean)	6% (42)	7% (52)	13% (89)	30% (212)	33% (232)	11% (74)	701		
PID/Gender: Dem Men	40% (147)	15% (55)	4% (15)	4% (15)	28% (102)	9% (34)	368		
PID/Gender: Dem Women	36% (172)	19% (90)	1% (6)	3% (12)	27% (129)	14% (66)	475		
PID/Gender: Ind Men	8% (25)	15% (48)	5% (15)	12% (38)	41% (131)	18% (58)	316		
PID/Gender: Ind Women	8% (28)	9% (31)	4% (15)	12% (39)	40% (136)	27% (92)	341		
PID/Gender: Rep Men	6% (22)	11% (41)	13% (48)	28% (108)	34% (127)	9% (33)	379		
PID/Gender: Rep Women	6% (20)	3% (11)	13% (41)	32% (104)	33% (105)	13% (41)	322		
Ideo: Liberal (1-3)	36% (238)	20% (133)	3% (17)	5% (35)	25% (169)	11% (72)	664		
Ideo: Moderate (4)	17% (108)	14% (94)	6% (42)	9% (57)	40% (258)	14% (92)	652		
Ideo: Conservative (5-7)	7% (52)	6% (44)	10% (74)	29% (212)	36% (263)	12% (87)	732		
Educ: < College	17% (255)	11% (166)	6% (91)	14% (213)	35% (523)	17% (263)	1512		
Educ: Bachelors degree	23% (102)	14% (61)	6% (29)	16% (72)	32% (140)	9% (40)	444		
Educ: Post-grad	23% (57)	20% (48)	8% (21)	13% (31)	27% (65)	9% (22)	244		

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**Table MCSP9\_7:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Stephen Curry endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(414)	13%	(276)	6%	(140)	14%	(316)	33%	(729)	15%	(325)	2200
Income: Under 50k	17%	(219)	10%	(129)	6%	(74)	13%	(171)	34%	(438)	19%	(241)	1273
Income: 50k-100k	22%	(134)	16%	(98)	6%	(37)	16%	(100)	30%	(188)	10%	(60)	618
Income: 100k+	20%	(61)	16%	(48)	9%	(29)	15%	(45)	33%	(102)	8%	(24)	309
Ethnicity: White	16%	(283)	11%	(191)	7%	(127)	17%	(285)	34%	(582)	15%	(253)	1722
Ethnicity: Hispanic	17%	(58)	22%	(78)	6%	(21)	10%	(34)	30%	(106)	15%	(52)	349
Ethnicity: Black	33%	(90)	16%	(43)	3%	(8)	5%	(13)	30%	(84)	13%	(37)	274
Ethnicity: Other	20%	(41)	20%	(41)	2%	(5)	9%	(19)	31%	(63)	17%	(35)	204
All Christian	18%	(205)	11%	(123)	8%	(91)	17%	(185)	34%	(375)	12%	(133)	1111
All Non-Christian	29%	(38)	16%	(21)	6%	(8)	9%	(12)	24%	(31)	15%	(20)	131
Atheist	20%	(22)	15%	(16)	1%	(2)	5%	(6)	47%	(50)	11%	(11)	107
Agnostic/Nothing in particular	16%	(89)	18%	(96)	4%	(19)	10%	(54)	32%	(177)	20%	(109)	544
Something Else	20%	(60)	6%	(19)	7%	(20)	19%	(59)	32%	(97)	17%	(52)	307
Religious Non-Protestant/Catholic	27%	(40)	16%	(24)	7%	(10)	9%	(13)	27%	(40)	15%	(23)	150
Evangelical	19%	(120)	9%	(58)	11%	(68)	21%	(135)	29%	(183)	12%	(76)	640
Non-Evangelical	19%	(137)	10%	(76)	5%	(40)	14%	(105)	37%	(273)	14%	(103)	735
Community: Urban	24%	(180)	17%	(125)	7%	(56)	9%	(71)	28%	(211)	14%	(106)	747
Community: Suburban	18%	(173)	11%	(111)	6%	(56)	14%	(136)	37%	(356)	14%	(139)	970
Community: Rural	13%	(61)	8%	(40)	6%	(29)	23%	(110)	34%	(163)	17%	(81)	483
Employ: Private Sector	18%	(125)	16%	(107)	10%	(64)	14%	(96)	34%	(227)	9%	(58)	678
Employ: Government	35%	(37)	18%	(19)	3%	(3)	10%	(10)	27%	(28)	8%	(9)	106
Employ: Self-Employed	24%	(41)	11%	(19)	8%	(13)	13%	(23)	31%	(52)	13%	(21)	168
Employ: Homemaker	11%	(15)	4%	(5)	8%	(11)	18%	(25)	39%	(53)	19%	(25)	134
Employ: Retired	16%	(90)	7%	(41)	4%	(20)	19%	(108)	39%	(217)	14%	(79)	555
Employ: Unemployed	20%	(67)	10%	(34)	5%	(18)	11%	(38)	29%	(96)	24%	(81)	334
Employ: Other	18%	(21)	10%	(11)	6%	(7)	7%	(8)	35%	(41)	24%	(28)	116

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**Table MCSP9\_7:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Stephen Curry endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	19%	(414)	13%	(276)	6%	(140)	14%	(316)	33%	(729)	15%	(325)	2200
Military HH: Yes	15%	(47)	10%	(30)	7%	(21)	21%	(65)	37%	(115)	11%	(33)	312
Military HH: No	19%	(367)	13%	(245)	6%	(119)	13%	(252)	32%	(613)	15%	(292)	1888
RD/WT: Right Direction	8%	(56)	10%	(68)	11%	(73)	28%	(196)	32%	(223)	12%	(83)	699
RD/WT: Wrong Track	24%	(358)	14%	(208)	4%	(67)	8%	(121)	34%	(506)	16%	(242)	1501
Trump Job Approve	6%	(53)	8%	(75)	11%	(102)	29%	(268)	33%	(301)	12%	(111)	909
Trump Job Disapprove	29%	(358)	16%	(199)	3%	(33)	4%	(49)	33%	(409)	14%	(177)	1226
Trump Job Strongly Approve	6%	(31)	7%	(39)	10%	(55)	39%	(211)	28%	(154)	10%	(56)	546
Trump Job Somewhat Approve	6%	(22)	10%	(36)	13%	(47)	16%	(57)	40%	(146)	15%	(55)	363
Trump Job Somewhat Disapprove	14%	(31)	14%	(34)	10%	(23)	7%	(16)	41%	(96)	14%	(32)	233
Trump Job Strongly Disapprove	33%	(327)	17%	(166)	1%	(10)	3%	(32)	31%	(312)	15%	(146)	993
Favorable of Trump	6%	(58)	8%	(72)	12%	(110)	29%	(270)	32%	(293)	12%	(112)	915
Unfavorable of Trump	29%	(350)	16%	(197)	2%	(27)	4%	(47)	34%	(415)	14%	(171)	1208
Very Favorable of Trump	7%	(43)	6%	(38)	11%	(65)	37%	(218)	29%	(170)	11%	(63)	596
Somewhat Favorable of Trump	5%	(16)	11%	(34)	14%	(45)	16%	(52)	38%	(123)	15%	(49)	319
Somewhat Unfavorable of Trump	11%	(21)	16%	(31)	7%	(13)	5%	(9)	43%	(82)	19%	(36)	192
Very Unfavorable of Trump	32%	(329)	16%	(166)	1%	(14)	4%	(38)	33%	(333)	13%	(136)	1016
#1 Issue: Economy	15%	(112)	11%	(84)	9%	(65)	17%	(128)	36%	(274)	13%	(98)	761
#1 Issue: Security	14%	(32)	8%	(18)	9%	(21)	29%	(68)	28%	(66)	12%	(29)	235
#1 Issue: Health Care	21%	(92)	17%	(75)	4%	(18)	9%	(37)	33%	(142)	15%	(66)	430
#1 Issue: Medicare / Social Security	23%	(80)	11%	(39)	3%	(11)	12%	(42)	34%	(119)	17%	(59)	351
#1 Issue: Women's Issues	28%	(32)	20%	(22)	3%	(3)	7%	(8)	25%	(28)	18%	(21)	115
#1 Issue: Education	14%	(12)	16%	(14)	11%	(9)	12%	(10)	30%	(26)	18%	(15)	86
#1 Issue: Energy	26%	(20)	22%	(16)	6%	(5)	2%	(1)	32%	(24)	12%	(9)	76
#1 Issue: Other	23%	(33)	5%	(8)	6%	(9)	15%	(22)	33%	(49)	18%	(26)	147

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**Table MCSP9\_7:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Stephen Curry endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
Adults	19%	(414)	13%	(276)	6%	(140)	14%	(316)	33%	(729)	15%	(325)	2200
2018 House Vote: Democrat	36%	(272)	16%	(121)	2%	(19)	3%	(23)	32%	(240)	10%	(73)	747
2018 House Vote: Republican	4%	(27)	7%	(45)	12%	(74)	33%	(205)	35%	(218)	8%	(52)	620
2018 House Vote: Someone else	6%	(3)	12%	(6)	1%	(0)	21%	(11)	33%	(18)	28%	(15)	53
2016 Vote: Hillary Clinton	39%	(265)	15%	(104)	3%	(19)	3%	(19)	30%	(205)	11%	(76)	687
2016 Vote: Donald Trump	5%	(33)	7%	(46)	11%	(77)	32%	(223)	36%	(254)	9%	(65)	698
2016 Vote: Other	10%	(10)	18%	(18)	6%	(6)	9%	(9)	37%	(37)	20%	(20)	99
2016 Vote: Didn't Vote	15%	(106)	15%	(107)	5%	(39)	9%	(66)	33%	(233)	23%	(164)	715
Voted in 2014: Yes	22%	(270)	12%	(143)	6%	(80)	18%	(217)	32%	(398)	10%	(130)	1238
Voted in 2014: No	15%	(144)	14%	(133)	6%	(61)	10%	(99)	34%	(331)	20%	(195)	962
2012 Vote: Barack Obama	32%	(276)	13%	(116)	4%	(33)	6%	(48)	34%	(296)	11%	(96)	865
2012 Vote: Mitt Romney	4%	(22)	6%	(32)	12%	(58)	34%	(170)	34%	(165)	9%	(46)	493
2012 Vote: Didn't Vote	14%	(115)	15%	(124)	6%	(46)	11%	(86)	32%	(253)	22%	(173)	798
4-Region: Northeast	18%	(72)	15%	(60)	5%	(18)	14%	(54)	31%	(120)	18%	(69)	394
4-Region: Midwest	16%	(73)	11%	(52)	7%	(34)	20%	(93)	33%	(152)	13%	(59)	462
4-Region: South	18%	(146)	10%	(80)	6%	(50)	15%	(121)	36%	(299)	15%	(128)	824
4-Region: West	23%	(122)	16%	(84)	7%	(38)	9%	(49)	30%	(158)	13%	(69)	520
Sports fans	23%	(321)	14%	(203)	8%	(107)	14%	(196)	31%	(436)	11%	(160)	1423
Avid Sports fans	30%	(149)	16%	(80)	9%	(46)	14%	(69)	25%	(124)	7%	(33)	501
NFL fans	23%	(307)	15%	(195)	7%	(93)	13%	(173)	31%	(411)	11%	(148)	1327
Avid NFL fans	26%	(169)	13%	(87)	7%	(47)	13%	(84)	32%	(204)	8%	(55)	646
College football fans	23%	(242)	15%	(160)	8%	(84)	15%	(154)	31%	(325)	9%	(94)	1060
Avid College football fans	25%	(97)	13%	(52)	9%	(33)	16%	(63)	29%	(112)	8%	(31)	389
Democratic sports fans	43%	(239)	17%	(94)	3%	(16)	2%	(13)	25%	(140)	9%	(49)	552
Republican sports fans	8%	(39)	10%	(47)	15%	(68)	30%	(141)	29%	(137)	8%	(37)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_8:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Mark Cuban endorsed Joe Biden

Demographic	Somewhat					No change	Don't know /		Total N
	Much more favorable towards the sports figure	more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure	No opinion		No opinion		
Adults	18% (402)	12% (268)	7% (150)	15% (336)	33% (724)	15% (319)	2200		
Gender: Male	19% (200)	14% (145)	7% (70)	17% (180)	32% (341)	12% (125)	1062		
Gender: Female	18% (202)	11% (123)	7% (80)	14% (156)	34% (383)	17% (195)	1138		
Age: 18-34	20% (133)	18% (117)	8% (53)	11% (71)	28% (183)	15% (99)	655		
Age: 35-44	20% (70)	14% (51)	11% (38)	13% (47)	28% (99)	15% (52)	358		
Age: 45-64	17% (126)	9% (65)	6% (44)	18% (134)	37% (275)	14% (108)	751		
Age: 65+	17% (73)	8% (36)	4% (16)	19% (83)	38% (168)	14% (61)	436		
GenZers: 1997-2012	19% (45)	17% (42)	10% (24)	9% (22)	25% (61)	20% (49)	242		
Millennials: 1981-1996	21% (126)	17% (100)	8% (46)	12% (71)	29% (173)	13% (77)	592		
GenXers: 1965-1980	17% (85)	13% (66)	8% (38)	15% (74)	31% (153)	16% (80)	495		
Baby Boomers: 1946-1964	17% (136)	7% (54)	5% (39)	20% (157)	38% (306)	13% (102)	795		
PID: Dem (no lean)	38% (316)	17% (141)	3% (26)	4% (30)	27% (230)	12% (99)	842		
PID: Ind (no lean)	8% (53)	12% (80)	5% (34)	12% (79)	40% (261)	23% (150)	657		
PID: Rep (no lean)	5% (34)	7% (48)	13% (90)	32% (226)	33% (233)	10% (70)	701		
PID/Gender: Dem Men	42% (153)	15% (55)	4% (14)	3% (9)	28% (102)	9% (34)	368		
PID/Gender: Dem Women	34% (163)	18% (86)	3% (12)	4% (20)	27% (128)	14% (65)	475		
PID/Gender: Ind Men	9% (27)	16% (49)	7% (21)	13% (42)	38% (119)	18% (58)	316		
PID/Gender: Ind Women	7% (25)	9% (30)	4% (14)	11% (37)	42% (142)	27% (92)	341		
PID/Gender: Rep Men	5% (20)	11% (41)	9% (36)	34% (128)	32% (120)	9% (33)	379		
PID/Gender: Rep Women	4% (14)	2% (6)	17% (54)	30% (98)	35% (113)	11% (37)	322		
Ideo: Liberal (1-3)	36% (237)	19% (129)	4% (29)	5% (35)	25% (169)	10% (65)	664		
Ideo: Moderate (4)	16% (107)	14% (94)	8% (51)	9% (61)	38% (247)	14% (92)	652		
Ideo: Conservative (5-7)	6% (47)	6% (40)	9% (67)	30% (222)	36% (267)	12% (90)	732		
Educ: < College	16% (244)	11% (159)	6% (93)	15% (233)	35% (522)	17% (260)	1512		
Educ: Bachelors degree	23% (101)	13% (56)	8% (34)	16% (72)	32% (143)	9% (38)	444		
Educ: Post-grad	23% (57)	22% (53)	9% (23)	13% (31)	24% (59)	9% (21)	244		

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**Table MCSP9\_8:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Mark Cuban endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(402)	12%	(268)	7%	(150)	15%	(336)	33%	(724)	15%	(319)	2200
Income: Under 50k	15%	(196)	11%	(136)	6%	(71)	15%	(191)	34%	(435)	19%	(244)	1273
Income: 50k-100k	24%	(149)	14%	(84)	7%	(46)	16%	(97)	31%	(191)	8%	(51)	618
Income: 100k+	19%	(57)	16%	(48)	11%	(33)	15%	(47)	32%	(99)	8%	(24)	309
Ethnicity: White	17%	(287)	11%	(185)	7%	(127)	18%	(303)	33%	(575)	14%	(244)	1722
Ethnicity: Hispanic	18%	(63)	18%	(62)	7%	(25)	12%	(41)	31%	(107)	15%	(51)	349
Ethnicity: Black	29%	(80)	15%	(41)	4%	(10)	5%	(14)	32%	(87)	15%	(42)	274
Ethnicity: Other	17%	(35)	21%	(43)	6%	(13)	9%	(18)	31%	(62)	17%	(34)	204
All Christian	19%	(209)	11%	(126)	8%	(88)	18%	(199)	33%	(364)	11%	(126)	1111
All Non-Christian	25%	(33)	20%	(27)	10%	(13)	9%	(11)	22%	(28)	15%	(19)	131
Atheist	22%	(24)	11%	(12)	2%	(2)	5%	(5)	50%	(53)	11%	(11)	107
Agnostic/Nothing in particular	16%	(87)	17%	(92)	5%	(27)	10%	(55)	33%	(180)	19%	(103)	544
Something Else	16%	(50)	4%	(12)	7%	(21)	21%	(65)	32%	(99)	20%	(60)	307
Religious Non-Protestant/Catholic	23%	(34)	19%	(29)	11%	(16)	9%	(14)	24%	(35)	15%	(22)	150
Evangelical	19%	(118)	8%	(52)	10%	(64)	23%	(145)	28%	(181)	12%	(79)	640
Non-Evangelical	18%	(133)	11%	(78)	5%	(39)	16%	(115)	36%	(267)	14%	(103)	735
Community: Urban	25%	(183)	17%	(124)	7%	(53)	10%	(75)	28%	(211)	13%	(100)	747
Community: Suburban	17%	(167)	11%	(108)	6%	(56)	15%	(148)	37%	(355)	14%	(135)	970
Community: Rural	11%	(51)	8%	(36)	8%	(41)	23%	(113)	33%	(158)	17%	(84)	483
Employ: Private Sector	21%	(140)	15%	(101)	8%	(57)	15%	(98)	33%	(222)	9%	(59)	678
Employ: Government	24%	(25)	17%	(18)	7%	(7)	11%	(12)	33%	(35)	8%	(9)	106
Employ: Self-Employed	23%	(39)	13%	(23)	9%	(16)	15%	(24)	25%	(42)	14%	(24)	168
Employ: Homemaker	13%	(17)	3%	(5)	7%	(9)	19%	(26)	41%	(55)	17%	(23)	134
Employ: Retired	15%	(84)	9%	(50)	4%	(22)	19%	(107)	39%	(218)	13%	(74)	555
Employ: Unemployed	16%	(54)	10%	(35)	9%	(29)	12%	(42)	28%	(93)	24%	(81)	334
Employ: Other	17%	(20)	9%	(11)	6%	(7)	14%	(16)	35%	(41)	19%	(22)	116

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**Table MCSP9\_8:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Mark Cuban endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	18%	(402)	12%	(268)	7%	(150)	15%	(336)	33%	(724)	15%	(319)	2200
Military HH: Yes	13%	(40)	11%	(35)	8%	(24)	22%	(70)	36%	(112)	10%	(31)	312
Military HH: No	19%	(362)	12%	(233)	7%	(127)	14%	(266)	32%	(612)	15%	(288)	1888
RD/WT: Right Direction	7%	(49)	9%	(64)	11%	(78)	30%	(209)	32%	(221)	11%	(77)	699
RD/WT: Wrong Track	24%	(353)	14%	(204)	5%	(72)	8%	(126)	34%	(503)	16%	(243)	1501
Trump Job Approve	4%	(35)	8%	(74)	12%	(112)	31%	(282)	32%	(293)	12%	(113)	909
Trump Job Disapprove	30%	(367)	16%	(191)	3%	(34)	4%	(54)	34%	(414)	14%	(166)	1226
Trump Job Strongly Approve	4%	(21)	7%	(40)	11%	(60)	40%	(220)	28%	(151)	10%	(54)	546
Trump Job Somewhat Approve	4%	(14)	9%	(34)	14%	(52)	17%	(62)	39%	(142)	16%	(59)	363
Trump Job Somewhat Disapprove	14%	(33)	16%	(38)	8%	(18)	7%	(16)	42%	(98)	13%	(31)	233
Trump Job Strongly Disapprove	34%	(334)	15%	(153)	2%	(17)	4%	(38)	32%	(316)	14%	(136)	993
Favorable of Trump	5%	(42)	8%	(77)	12%	(111)	31%	(284)	32%	(290)	12%	(111)	915
Unfavorable of Trump	30%	(358)	15%	(187)	3%	(35)	4%	(49)	34%	(414)	14%	(165)	1208
Very Favorable of Trump	5%	(31)	7%	(39)	11%	(68)	39%	(231)	28%	(167)	10%	(60)	596
Somewhat Favorable of Trump	3%	(10)	12%	(38)	13%	(43)	17%	(53)	39%	(123)	16%	(51)	319
Somewhat Unfavorable of Trump	9%	(18)	16%	(30)	9%	(18)	5%	(10)	42%	(81)	18%	(35)	192
Very Unfavorable of Trump	33%	(340)	15%	(156)	2%	(17)	4%	(39)	33%	(332)	13%	(131)	1016
#1 Issue: Economy	14%	(106)	11%	(82)	10%	(78)	17%	(129)	35%	(268)	13%	(97)	761
#1 Issue: Security	11%	(26)	8%	(18)	9%	(22)	34%	(79)	27%	(63)	11%	(27)	235
#1 Issue: Health Care	22%	(97)	17%	(73)	5%	(23)	7%	(32)	34%	(146)	14%	(59)	430
#1 Issue: Medicare / Social Security	22%	(78)	12%	(42)	2%	(8)	12%	(42)	34%	(119)	18%	(62)	351
#1 Issue: Women's Issues	27%	(31)	15%	(17)	2%	(2)	12%	(13)	25%	(28)	20%	(23)	115
#1 Issue: Education	15%	(13)	16%	(14)	10%	(8)	18%	(16)	28%	(24)	14%	(12)	86
#1 Issue: Energy	27%	(21)	19%	(14)	1%	(1)	3%	(2)	37%	(28)	13%	(10)	76
#1 Issue: Other	22%	(32)	6%	(8)	5%	(8)	15%	(23)	33%	(48)	19%	(28)	147

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**Table MCSP9\_8:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Mark Cuban endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
Adults	18%	(402)	12%	(268)	7%	(150)	15%	(336)	33%	(724)	15%	(319)	2200
2018 House Vote: Democrat	37%	(277)	15%	(114)	4%	(30)	4%	(29)	31%	(228)	9%	(70)	747
2018 House Vote: Republican	4%	(22)	8%	(47)	13%	(78)	33%	(205)	35%	(219)	8%	(48)	620
2018 House Vote: Someone else	12%	(6)	5%	(2)	1%	(0)	22%	(12)	35%	(18)	25%	(13)	53
2016 Vote: Hillary Clinton	38%	(263)	15%	(103)	4%	(26)	3%	(21)	30%	(203)	10%	(70)	687
2016 Vote: Donald Trump	5%	(33)	7%	(50)	10%	(73)	34%	(236)	36%	(248)	8%	(58)	698
2016 Vote: Other	17%	(17)	15%	(14)	3%	(3)	11%	(11)	36%	(36)	18%	(18)	99
2016 Vote: Didn't Vote	12%	(89)	14%	(99)	7%	(48)	10%	(68)	33%	(237)	24%	(173)	715
Voted in 2014: Yes	22%	(276)	11%	(136)	7%	(83)	18%	(223)	32%	(398)	10%	(122)	1238
Voted in 2014: No	13%	(126)	14%	(132)	7%	(67)	12%	(112)	34%	(327)	21%	(198)	962
2012 Vote: Barack Obama	32%	(276)	14%	(117)	5%	(39)	6%	(55)	33%	(285)	11%	(93)	865
2012 Vote: Mitt Romney	5%	(23)	7%	(34)	10%	(49)	35%	(174)	35%	(170)	9%	(42)	493
2012 Vote: Didn't Vote	13%	(100)	14%	(114)	7%	(59)	12%	(94)	32%	(256)	22%	(175)	798
4-Region: Northeast	18%	(72)	14%	(56)	7%	(26)	13%	(51)	30%	(117)	18%	(71)	394
4-Region: Midwest	18%	(82)	9%	(42)	7%	(31)	21%	(99)	32%	(149)	13%	(59)	462
4-Region: South	16%	(128)	10%	(81)	6%	(53)	16%	(129)	37%	(307)	15%	(126)	824
4-Region: West	23%	(120)	17%	(90)	8%	(40)	11%	(57)	29%	(151)	12%	(64)	520
Sports fans	21%	(303)	14%	(201)	8%	(113)	15%	(214)	31%	(436)	11%	(155)	1423
Avid Sports fans	27%	(133)	16%	(81)	10%	(51)	16%	(81)	24%	(120)	7%	(35)	501
NFL fans	22%	(294)	14%	(184)	8%	(101)	15%	(195)	31%	(413)	11%	(140)	1327
Avid NFL fans	25%	(158)	12%	(78)	8%	(50)	14%	(90)	33%	(214)	9%	(56)	646
College football fans	21%	(224)	14%	(151)	9%	(92)	15%	(163)	32%	(335)	9%	(95)	1060
Avid College football fans	23%	(91)	11%	(43)	11%	(43)	16%	(64)	30%	(115)	9%	(33)	389
Democratic sports fans	42%	(232)	18%	(100)	4%	(20)	3%	(17)	25%	(139)	8%	(45)	552
Republican sports fans	6%	(29)	9%	(42)	14%	(67)	33%	(155)	30%	(139)	8%	(37)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP9\_9:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Michelle Kwan endorsed Joe Biden

Demographic	Somewhat					No change	Don't know / No opinion	Total N
	Much more favorable towards the sports figure	more favorable towards the sports figure	Somewhat less favorable towards the sports figure	Much less favorable towards the sports figure				
Adults	18% (386)	12% (272)	7% (150)	14% (304)	34% (746)	16% (342)	2200	
Gender: Male	17% (182)	13% (134)	8% (80)	15% (164)	35% (369)	13% (133)	1062	
Gender: Female	18% (205)	12% (138)	6% (70)	12% (140)	33% (377)	18% (209)	1138	
Age: 18-34	18% (119)	19% (123)	9% (58)	9% (58)	28% (181)	18% (116)	655	
Age: 35-44	19% (67)	16% (56)	9% (32)	14% (49)	29% (105)	14% (49)	358	
Age: 45-64	17% (128)	8% (58)	6% (48)	16% (121)	39% (292)	14% (104)	751	
Age: 65+	16% (72)	8% (35)	3% (13)	17% (76)	39% (168)	17% (73)	436	
GenZers: 1997-2012	17% (41)	21% (50)	8% (19)	8% (19)	23% (55)	24% (58)	242	
Millennials: 1981-1996	18% (109)	18% (108)	9% (52)	11% (62)	30% (177)	14% (83)	592	
GenXers: 1965-1980	19% (92)	10% (52)	9% (43)	14% (68)	34% (167)	15% (74)	495	
Baby Boomers: 1946-1964	17% (136)	7% (54)	4% (33)	18% (143)	39% (313)	15% (117)	795	
PID: Dem (no lean)	35% (291)	16% (138)	4% (33)	3% (29)	29% (243)	13% (108)	842	
PID: Ind (no lean)	9% (56)	14% (89)	4% (29)	11% (70)	40% (260)	23% (153)	657	
PID: Rep (no lean)	6% (39)	6% (45)	13% (88)	29% (205)	35% (243)	12% (81)	701	
PID/Gender: Dem Men	37% (135)	16% (58)	4% (13)	5% (17)	29% (108)	10% (36)	368	
PID/Gender: Dem Women	33% (156)	17% (80)	4% (20)	3% (12)	28% (135)	15% (72)	475	
PID/Gender: Ind Men	8% (24)	16% (50)	5% (17)	12% (38)	40% (126)	19% (60)	316	
PID/Gender: Ind Women	9% (32)	11% (39)	3% (12)	9% (32)	39% (134)	27% (93)	341	
PID/Gender: Rep Men	6% (22)	7% (25)	13% (50)	29% (109)	36% (135)	10% (37)	379	
PID/Gender: Rep Women	5% (17)	6% (19)	12% (38)	30% (96)	33% (107)	14% (44)	322	
Ideo: Liberal (1-3)	32% (214)	20% (133)	4% (29)	6% (37)	26% (176)	11% (76)	664	
Ideo: Moderate (4)	16% (102)	15% (99)	7% (47)	8% (53)	39% (253)	15% (97)	652	
Ideo: Conservative (5-7)	7% (54)	4% (32)	10% (70)	28% (205)	37% (273)	13% (99)	732	
Educ: < College	15% (232)	11% (169)	6% (90)	14% (205)	35% (536)	19% (280)	1512	
Educ: Bachelors degree	22% (99)	13% (60)	7% (31)	16% (69)	33% (145)	9% (40)	444	
Educ: Post-grad	23% (55)	18% (43)	12% (29)	12% (30)	27% (65)	9% (21)	244	

Continued on next page

**Table MCSP9\_9:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Michelle Kwan endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(386)	12%	(272)	7%	(150)	14%	(304)	34%	(746)	16%	(342)	2200
Income: Under 50k	15%	(194)	12%	(152)	6%	(70)	12%	(155)	36%	(455)	19%	(247)	1273
Income: 50k-100k	21%	(131)	13%	(79)	7%	(46)	17%	(103)	31%	(189)	11%	(70)	618
Income: 100k+	20%	(61)	13%	(41)	11%	(35)	15%	(46)	33%	(102)	8%	(25)	309
Ethnicity: White	16%	(281)	11%	(185)	7%	(117)	16%	(284)	34%	(593)	15%	(262)	1722
Ethnicity: Hispanic	13%	(47)	20%	(72)	5%	(18)	10%	(34)	33%	(116)	18%	(64)	349
Ethnicity: Black	26%	(73)	15%	(40)	8%	(22)	3%	(7)	32%	(89)	16%	(44)	274
Ethnicity: Other	16%	(33)	23%	(46)	6%	(11)	7%	(13)	31%	(64)	18%	(36)	204
All Christian	17%	(191)	12%	(136)	8%	(87)	16%	(179)	35%	(385)	12%	(132)	1111
All Non-Christian	25%	(32)	20%	(26)	10%	(13)	10%	(13)	21%	(27)	14%	(19)	131
Atheist	18%	(19)	14%	(15)	3%	(3)	5%	(5)	47%	(50)	13%	(14)	107
Agnostic/Nothing in particular	17%	(91)	14%	(74)	6%	(33)	9%	(49)	34%	(186)	21%	(112)	544
Something Else	17%	(53)	7%	(21)	5%	(14)	19%	(58)	32%	(97)	21%	(65)	307
Religious Non-Protestant/Catholic	22%	(33)	18%	(27)	13%	(20)	9%	(13)	25%	(37)	14%	(21)	150
Evangelical	18%	(115)	10%	(64)	9%	(56)	20%	(130)	30%	(193)	13%	(81)	640
Non-Evangelical	17%	(122)	12%	(85)	5%	(37)	14%	(105)	37%	(276)	15%	(111)	735
Community: Urban	22%	(168)	15%	(113)	8%	(57)	9%	(70)	31%	(229)	15%	(110)	747
Community: Suburban	17%	(163)	12%	(115)	7%	(63)	13%	(129)	37%	(356)	15%	(143)	970
Community: Rural	11%	(55)	9%	(43)	6%	(30)	22%	(105)	33%	(161)	19%	(89)	483
Employ: Private Sector	20%	(136)	14%	(97)	9%	(61)	14%	(96)	34%	(227)	9%	(61)	678
Employ: Government	23%	(25)	21%	(23)	8%	(9)	10%	(10)	31%	(33)	7%	(7)	106
Employ: Self-Employed	22%	(37)	12%	(21)	9%	(14)	16%	(27)	27%	(45)	14%	(24)	168
Employ: Homemaker	12%	(16)	4%	(6)	9%	(12)	17%	(23)	40%	(54)	18%	(24)	134
Employ: Retired	16%	(87)	8%	(45)	3%	(19)	19%	(103)	39%	(216)	15%	(85)	555
Employ: Unemployed	14%	(48)	13%	(44)	6%	(19)	10%	(32)	31%	(104)	26%	(86)	334
Employ: Other	16%	(19)	7%	(8)	6%	(7)	5%	(6)	44%	(51)	23%	(26)	116

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**Table MCSP9\_9:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Michelle Kwan endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
	%	(N)	%	(N)	%	(N)	%	(N)					
Adults	18%	(386)	12%	(272)	7%	(150)	14%	(304)	34%	(746)	16%	(342)	2200
Military HH: Yes	14%	(42)	12%	(38)	6%	(20)	19%	(60)	38%	(117)	11%	(35)	312
Military HH: No	18%	(344)	12%	(233)	7%	(130)	13%	(244)	33%	(629)	16%	(307)	1888
RD/WT: Right Direction	7%	(50)	8%	(57)	11%	(74)	27%	(191)	34%	(236)	13%	(91)	699
RD/WT: Wrong Track	22%	(336)	14%	(214)	5%	(77)	8%	(114)	34%	(510)	17%	(251)	1501
Trump Job Approve	5%	(45)	7%	(64)	11%	(96)	29%	(266)	35%	(315)	13%	(123)	909
Trump Job Disapprove	28%	(339)	17%	(206)	4%	(51)	3%	(37)	34%	(413)	15%	(180)	1226
Trump Job Strongly Approve	5%	(28)	6%	(31)	10%	(54)	38%	(205)	31%	(167)	11%	(61)	546
Trump Job Somewhat Approve	5%	(18)	9%	(33)	12%	(42)	17%	(61)	41%	(148)	17%	(61)	363
Trump Job Somewhat Disapprove	11%	(26)	19%	(45)	10%	(23)	6%	(14)	39%	(91)	14%	(33)	233
Trump Job Strongly Disapprove	31%	(313)	16%	(161)	3%	(28)	2%	(22)	32%	(322)	15%	(146)	993
Favorable of Trump	5%	(48)	8%	(76)	10%	(93)	29%	(268)	34%	(311)	13%	(119)	915
Unfavorable of Trump	28%	(335)	16%	(195)	4%	(51)	3%	(35)	34%	(412)	15%	(179)	1208
Very Favorable of Trump	6%	(37)	6%	(38)	10%	(60)	36%	(213)	30%	(177)	12%	(72)	596
Somewhat Favorable of Trump	3%	(11)	12%	(37)	11%	(34)	17%	(55)	42%	(135)	15%	(47)	319
Somewhat Unfavorable of Trump	9%	(18)	18%	(35)	9%	(18)	6%	(12)	37%	(70)	20%	(38)	192
Very Unfavorable of Trump	31%	(318)	16%	(160)	3%	(33)	2%	(23)	34%	(342)	14%	(141)	1016
#1 Issue: Economy	13%	(100)	9%	(71)	9%	(68)	19%	(143)	36%	(275)	14%	(105)	761
#1 Issue: Security	11%	(26)	8%	(19)	9%	(21)	26%	(60)	32%	(75)	14%	(33)	235
#1 Issue: Health Care	21%	(89)	17%	(74)	6%	(24)	7%	(31)	34%	(148)	15%	(65)	430
#1 Issue: Medicare / Social Security	22%	(77)	11%	(39)	3%	(11)	11%	(40)	34%	(119)	18%	(64)	351
#1 Issue: Women's Issues	27%	(31)	18%	(21)	7%	(8)	4%	(4)	24%	(27)	20%	(23)	115
#1 Issue: Education	10%	(9)	24%	(21)	8%	(7)	8%	(7)	33%	(29)	16%	(14)	86
#1 Issue: Energy	27%	(21)	21%	(16)	4%	(3)	2%	(1)	35%	(26)	12%	(9)	76
#1 Issue: Other	22%	(33)	8%	(11)	6%	(9)	12%	(18)	32%	(47)	20%	(29)	147

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**Table MCSP9\_9:** As you may know, the following sports figures have either publicly supported or formally endorsed a candidate running for president in the 2020 election. Based on the information below, do you feel more or less favorably towards the following sports figures based on which candidate they have publicly supported or endorsed for president?

Michelle Kwan endorsed Joe Biden

Demographic	Much more favorable towards the sports figure		Somewhat more favorable towards the sports figure		Somewhat less favorable towards the sports figure		Much less favorable towards the sports figure		No change	Don't know / No opinion	Total N		
Adults	18%	(386)	12%	(272)	7%	(150)	14%	(304)	34%	(746)	16%	(342)	2200
2018 House Vote: Democrat	35%	(264)	15%	(114)	4%	(33)	3%	(25)	32%	(239)	10%	(72)	747
2018 House Vote: Republican	5%	(28)	6%	(39)	12%	(75)	32%	(199)	35%	(217)	10%	(62)	620
2018 House Vote: Someone else	6%	(3)	13%	(7)	7%	(4)	9%	(5)	35%	(19)	29%	(15)	53
2016 Vote: Hillary Clinton	37%	(255)	15%	(101)	4%	(29)	3%	(17)	31%	(211)	11%	(74)	687
2016 Vote: Donald Trump	5%	(35)	7%	(46)	10%	(71)	32%	(220)	36%	(253)	10%	(72)	698
2016 Vote: Other	11%	(11)	10%	(10)	11%	(11)	9%	(9)	37%	(37)	22%	(22)	99
2016 Vote: Didn't Vote	12%	(85)	16%	(115)	6%	(40)	8%	(56)	34%	(245)	24%	(174)	715
Voted in 2014: Yes	22%	(270)	10%	(127)	8%	(94)	17%	(211)	33%	(405)	11%	(130)	1238
Voted in 2014: No	12%	(116)	15%	(145)	6%	(56)	10%	(93)	35%	(341)	22%	(212)	962
2012 Vote: Barack Obama	30%	(261)	14%	(119)	4%	(38)	6%	(53)	35%	(301)	11%	(93)	865
2012 Vote: Mitt Romney	5%	(25)	6%	(28)	12%	(59)	32%	(158)	34%	(170)	11%	(52)	493
2012 Vote: Didn't Vote	12%	(97)	15%	(123)	6%	(49)	10%	(80)	33%	(263)	23%	(186)	798
4-Region: Northeast	16%	(65)	17%	(67)	5%	(21)	13%	(50)	30%	(119)	18%	(72)	394
4-Region: Midwest	17%	(80)	9%	(43)	7%	(32)	19%	(86)	35%	(161)	13%	(60)	462
4-Region: South	15%	(123)	11%	(87)	7%	(57)	14%	(119)	37%	(302)	16%	(136)	824
4-Region: West	23%	(118)	14%	(74)	8%	(41)	9%	(49)	31%	(163)	14%	(75)	520
Sports fans	20%	(289)	15%	(211)	8%	(108)	13%	(188)	31%	(447)	13%	(179)	1423
Avid Sports fans	25%	(124)	17%	(83)	9%	(46)	15%	(74)	27%	(136)	8%	(39)	501
NFL fans	21%	(274)	14%	(185)	8%	(107)	13%	(178)	32%	(419)	12%	(164)	1327
Avid NFL fans	23%	(146)	12%	(76)	8%	(54)	14%	(92)	32%	(208)	11%	(69)	646
College football fans	20%	(215)	15%	(159)	9%	(94)	14%	(147)	32%	(335)	10%	(109)	1060
Avid College football fans	21%	(82)	11%	(43)	11%	(44)	17%	(67)	30%	(116)	9%	(37)	389
Democratic sports fans	39%	(214)	18%	(102)	4%	(23)	2%	(13)	26%	(144)	10%	(55)	552
Republican sports fans	7%	(34)	8%	(39)	13%	(63)	29%	(135)	32%	(150)	10%	(47)	469

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	242	11%
	Millennials: 1981-1996	592	27%
	GenXers: 1965-1980	495	23%
	Baby Boomers: 1946-1964	795	36%
	N	2124	
xpid3	PID: Dem (no lean)	842	38%
	PID: Ind (no lean)	657	30%
	PID: Rep (no lean)	701	32%
	N	2200	
xpidGender	PID/Gender: Dem Men	368	17%
	PID/Gender: Dem Women	475	22%
	PID/Gender: Ind Men	316	14%
	PID/Gender: Ind Women	341	16%
	PID/Gender: Rep Men	379	17%
	PID/Gender: Rep Women	322	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	664	30%
	Ideo: Moderate (4)	652	30%
	Ideo: Conservative (5-7)	732	33%
	N	2049	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1273	58%
	Income: 50k-100k	618	28%
	Income: 100k+	309	14%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1111	51%
	All Non-Christian	131	6%
	Atheist	107	5%
	Agnostic/Nothing in particular	544	25%
	Something Else	307	14%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	150	7%
xdemEvang	Evangelical	640	29%
	Non-Evangelical	735	33%
	N	1375	
xdemUsr	Community: Urban	747	34%
	Community: Suburban	970	44%
	Community: Rural	483	22%
	N	2200	
xdemEmploy	Employ: Private Sector	678	31%
	Employ: Government	106	5%
	Employ: Self-Employed	168	8%
	Employ: Homemaker	134	6%
	Employ: Retired	555	25%
	Employ: Unemployed	334	15%
	Employ: Other	116	5%
	N	2091	
xdemMilHH1	Military HH: Yes	312	14%
	Military HH: No	1888	86%
	N	2200	
xnrl	RD/WT: Right Direction	699	32%
	RD/WT: Wrong Track	1501	68%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	909	41%
	Trump Job Disapprove	1226	56%
	N	2135	
Trump_Approve2	Trump Job Strongly Approve	546	25%
	Trump Job Somewhat Approve	363	17%
	Trump Job Somewhat Disapprove	233	11%
	Trump Job Strongly Disapprove	993	45%
	N	2135	
Trump_Fav	Favorable of Trump	915	42%
	Unfavorable of Trump	1208	55%
	N	2123	
Trump_Fav_FULL	Very Favorable of Trump	596	27%
	Somewhat Favorable of Trump	319	14%
	Somewhat Unfavorable of Trump	192	9%
	Very Unfavorable of Trump	1016	46%
	N	2123	
xnr3	#1 Issue: Economy	761	35%
	#1 Issue: Security	235	11%
	#1 Issue: Health Care	430	20%
	#1 Issue: Medicare / Social Security	351	16%
	#1 Issue: Women's Issues	115	5%
	#1 Issue: Education	86	4%
	#1 Issue: Energy	76	3%
	#1 Issue: Other	147	7%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	747	34%
	2018 House Vote: Republican	620	28%
	2018 House Vote: Someone else	53	2%
	N	1420	
xsubVote16O	2016 Vote: Hillary Clinton	687	31%
	2016 Vote: Donald Trump	698	32%
	2016 Vote: Other	99	5%
	2016 Vote: Didn't Vote	715	32%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1238	56%
	Voted in 2014: No	962	44%
	N	2200	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	865	39%
	2012 Vote: Mitt Romney	493	22%
	2012 Vote: Other	44	2%
	2012 Vote: Didn't Vote	798	36%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCSPdem1	Sports fans	1423	65%
MCSPdem2	Avid Sports fans	501	23%
MCSPdem3	NFL fans	1327	60%
MCSPdem4	Avid NFL fans	646	29%
MCSPdem5	College football fans	1060	48%
MCSPdem6	Avid College football fans	389	18%
MCSPdem7	Democratic sports fans	552	25%
	Republican sports fans	469	21%
	N	1021	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





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