MORNING CONSULT

National Tracking Poll #210146
January 12-14, 2021

Crosstabulation Results

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Crosstabulation Results by Respondent Demographics

Table MCTE1: *Which of the following would you say is your primary source for news ?*

Demographic	Newspapers	Radio	Cable news networks	Network news	Online-only news sites	Social media	Podcasts	None of the above	Total N
Adults	6% (125)	4% (85)	20%(430)	23% (511)	16%(356)	23% (501)	2% (37)	7% (155)	2200
Gender: Male	7% (70)	4% (48)	18% (193)	20%(208)	19% (197)	23%(249)	2% (25)	7% (73)	1062
Gender: Female	5% (55)	3% (37)	21%(237)	27%(303)	14% (159)	22%(252)	1% (12)	7% (83)	1138
Age: 18-34	2% (15)	3% (20)	9% (58)	10% (67)	19% (128)	44%(290)	3% (19)	9% (59)	655
Age: 35-44	7% (24)	4% (16)	17% (59)	17% (59)	16% (58)	32% (115)	2% (8)	6% (20)	358
Age: 45-64	7% (49)	5% (37)	23%(174)	31%(234)	16% (121)	11% (82)	1% (9)	6% (44)	751
Age: 65+	8% (36)	3% (12)	32% (138)	35% (151)	11% (50)	3% (14)	— (2)	7% (33)	436
GenZers: 1997-2012	2% (6)	4% (13)	9% (30)	8% (29)	16% (54)	49%(170)	3% (9)	9% (33)	344
Millennials: 1981-1996	5% (26)	3% (17)	12% (66)	13% (75)	22% (122)	35% (199)	2% (14)	8% (43)	562
GenXers: 1965-1980	6% (34)	5% (26)	22% (127)	25% (141)	15% (88)	19%(106)	2% (13)	6% (34)	569
Baby Boomers: 1946-1964	8% (52)	4% (28)	27% (181)	37%(246)	13% (85)	4% (24)	— (2)	6% (42)	659
PID: Dem (no lean)	6% (52)	2% (20)	23%(207)	28%(248)	13% (116)	24% (215)	1% (12)	3% (28)	899
PID: Ind (no lean)	5% (38)	4% (31)	13% (95)	20% (145)	19% (135)	25% (178)	2% (12)	11% (77)	711
PID: Rep (no lean)	6% (34)	6% (34)	22% (127)	20% (119)	18% (105)	18% (107)	2% (13)	8% (50)	590
PID/Gender: Dem Men	6% (27)	3% (11)	23% (97)	22% (93)	14% (59)	26%(108)	2% (8)	3% (14)	417
PID/Gender: Dem Women	5% (25)	2% (9)	23% (110)	32% (155)	12% (57)	22%(107)	1% (4)	3% (14)	482
PID/Gender: Ind Men	6% (22)	4% (13)	12% (44)	20% (70)	21% (75)	23% (82)	3% (11)	11% (41)	358
PID/Gender: Ind Women	5% (16)	5% (18)	14% (51)	21% (75)	17% (59)	27% (97)	— (1)	10% (36)	353
PID/Gender: Rep Men	7% (21)	8% (24)	18% (52)	16% (45)	22% (63)	21% (59)	2% (6)	6% (17)	286
PID/Gender: Rep Women	4% (13)	4% (11)	25% (76)	24% (73)	14% (43)	16% (48)	2% (7)	11% (33)	303
Ideo: Liberal (1-3)	5% (32)	2% (15)	21%(148)	23% (158)	18% (127)	25% (172)	2% (12)	4% (26)	691
Ideo: Moderate (4)	8% (48)	4% (22)	19% (118)	29%(180)	17% (105)	20% (122)	— (2)	4% (25)	622
Ideo: Conservative (5-7)	5% (33)	6% (36)	21% (129)	23% (138)	17% (102)	15% (91)	3% (20)	10% (60)	610
Educ: < College	5% (80)	4% (55)	20%(295)	23%(352)	15%(222)	23%(352)	2% (24)	9% (132)	1512
Educ: Bachelors degree	5% (22)	4% (18)	19% (85)	24%(106)	21% (95)	21% (93)	2% (8)	4% (16)	444
Educ: Post-grad	9% (22)	5% (12)	20% (49)	22% (53)	16% (39)	23% (56)	2% (5)	3% (8)	244

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Table MCTE1: *Which of the following would you say is your primary source for news ?*

Demographic	Newspapers	Radio	Cable news networks	Network news	Online-only news sites	Social media	Podcasts	None of the above	Total N
Adults	6% (125)	4% (85)	20% (430)	23% (511)	16% (356)	23% (501)	2% (37)	7% (155)	2200
Income: Under 50k	5% (65)	3% (41)	19% (227)	23% (286)	14% (174)	25% (310)	1% (17)	9% (107)	1226
Income: 50k-100k	6% (34)	4% (26)	20% (124)	26% (159)	19% (114)	18% (108)	2% (11)	6% (34)	609
Income: 100k+	7% (26)	5% (18)	21% (78)	18% (66)	19% (69)	23% (83)	3% (10)	4% (14)	364
Ethnicity: White	6% (107)	4% (75)	20% (351)	23% (402)	16% (281)	21% (364)	2% (27)	7% (115)	1722
Ethnicity: Hispanic	6% (21)	4% (13)	12% (43)	21% (72)	24% (83)	27% (96)	— (2)	6% (20)	349
Ethnicity: Black	3% (8)	1% (4)	19% (53)	26% (71)	10% (29)	29% (80)	2% (6)	8% (23)	274
Ethnicity: Other	4% (9)	3% (6)	12% (25)	19% (38)	23% (46)	28% (57)	2% (4)	8% (17)	204
All Christian	7% (65)	4% (43)	23% (228)	29% (287)	14% (142)	16% (157)	2% (17)	5% (50)	988
All Non-Christian	7% (8)	4% (5)	21% (26)	15% (19)	18% (22)	31% (38)	3% (3)	2% (3)	123
Atheist	8% (7)	— (0)	19% (18)	17% (16)	17% (15)	32% (29)	1% (1)	7% (6)	91
Agnostic/Nothing in particular	6% (34)	3% (19)	15% (90)	17% (99)	19% (112)	28% (164)	2% (11)	9% (55)	586
Something Else	3% (10)	4% (17)	17% (68)	22% (91)	16% (66)	27% (112)	1% (6)	10% (41)	412
Religious Non-Protestant/Catholic	7% (10)	6% (9)	19% (30)	16% (24)	17% (26)	29% (45)	2% (3)	5% (9)	156
Evangelical	3% (20)	5% (28)	23% (140)	23% (141)	14% (86)	24% (146)	2% (13)	6% (39)	614
Non-Evangelical	7% (52)	4% (27)	20% (149)	31% (228)	16% (116)	15% (113)	1% (10)	6% (46)	741
Community: Urban	5% (35)	3% (21)	17% (115)	21% (143)	16% (111)	31% (208)	2% (10)	5% (32)	676
Community: Suburban	6% (58)	4% (38)	22% (214)	24% (234)	16% (158)	19% (192)	2% (18)	8% (77)	988
Community: Rural	6% (31)	5% (26)	19% (101)	25% (134)	16% (87)	19% (101)	2% (10)	9% (46)	536
Employ: Private Sector	7% (44)	7% (43)	18% (117)	22% (140)	20% (127)	21% (138)	2% (15)	3% (23)	646
Employ: Government	5% (6)	6% (8)	14% (18)	22% (27)	15% (19)	32% (40)	4% (5)	3% (4)	127
Employ: Self-Employed	6% (10)	4% (7)	18% (32)	14% (25)	17% (31)	34% (62)	2% (3)	6% (11)	180
Employ: Homemaker	7% (9)	2% (2)	20% (28)	22% (31)	21% (30)	18% (26)	2% (2)	9% (13)	142
Employ: Student	— (0)	— (0)	14% (20)	9% (13)	13% (19)	50% (70)	2% (3)	10% (14)	139
Employ: Retired	9% (40)	2% (10)	30% (138)	36% (166)	12% (57)	4% (17)	1% (4)	7% (34)	466
Employ: Unemployed	3% (11)	2% (6)	17% (61)	21% (76)	15% (54)	29% (101)	1% (3)	12% (43)	355
Employ: Other	3% (5)	6% (9)	10% (15)	24% (34)	14% (21)	32% (46)	1% (2)	10% (14)	145
Military HH: Yes	6% (23)	3% (10)	20% (76)	25% (94)	16% (58)	18% (69)	3% (11)	8% (31)	372
Military HH: No	6% (102)	4% (75)	19% (353)	23% (417)	16% (298)	24% (432)	1% (26)	7% (125)	1828
RD/WT: Right Direction	7% (31)	5% (21)	17% (79)	21% (96)	17% (80)	26% (120)	2% (9)	5% (25)	460
RD/WT: Wrong Track	5% (94)	4% (64)	20% (351)	24% (415)	16% (276)	22% (380)	2% (29)	8% (131)	1740

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Demographic	Newspapers	Radio	Cable news networks	Network news	Online-only news sites	Social media	Podcasts	None of the above	Total N
Adults	6% (125)	4% (85)	20%(430)	23% (511)	16%(356)	23% (501)	2% (37)	7% (155)	2200
Trump Job Approve	6% (49)	6% (43)	18% (138)	17% (130)	17% (130)	22%(169)	3% (21)	10% (79)	757
Trump Job Disapprove	5% (67)	3% (36)	21%(280)	28%(365)	16%(207)	22%(295)	1% (17)	4% (52)	1320
Trump Job Strongly Approve	7% (29)	6% (29)	20% (88)	14% (60)	19% (85)	19% (83)	3% (12)	12% (53)	439
Trump Job Somewhat Approve	6% (20)	5% (15)	16% (50)	22% (69)	14% (45)	27% (86)	3% (8)	8% (25)	318
Trump Job Somewhat Disapprove	4% (11)	4% (11)	13% (35)	21% (54)	23% (59)	29% (74)	1% (3)	4% (10)	259
Trump Job Strongly Disapprove	5% (56)	2% (24)	23%(245)	29% (311)	14%(148)	21%(221)	1% (14)	4% (42)	1062
Favorable of Trump	6% (46)	6% (46)	20% (151)	17% (130)	17% (133)	21%(166)	2% (18)	10% (81)	771
Unfavorable of Trump	5% (72)	2% (30)	21%(269)	28%(366)	16%(205)	22%(292)	1% (19)	4% (55)	1308
Very Favorable of Trump	6% (26)	7% (31)	21% (98)	15% (68)	17% (78)	20% (91)	3% (16)	12% (57)	465
Somewhat Favorable of Trump	7% (20)	5% (15)	17% (52)	20% (62)	18% (56)	24% (75)	1% (3)	8% (23)	306
Somewhat Unfavorable of Trump	5% (12)	4% (8)	12% (28)	22% (49)	24% (55)	28% (62)	2% (4)	3% (8)	225
Very Unfavorable of Trump	6% (60)	2% (22)	22%(242)	29% (317)	14% (151)	21%(230)	1% (16)	4% (47)	1084
#1 Issue: Economy	4% (36)	4% (36)	17%(142)	23% (189)	17% (134)	26%(214)	2% (15)	5% (44)	811
#1 Issue: Security	7% (19)	6% (15)	24% (62)	20% (52)	16% (41)	14% (37)	2% (6)	10% (26)	259
#1 Issue: Health Care	7% (27)	4% (16)	22% (87)	24% (93)	17% (68)	20% (77)	2% (8)	4% (16)	392
#1 Issue: Medicare / Social Security	6% (16)	3% (7)	31% (80)	30% (79)	11% (28)	11% (28)	— (1)	8% (22)	259
#1 Issue: Women's Issues	3% (4)	— (1)	12% (14)	16% (19)	20% (24)	39% (47)	— (0)	10% (12)	121
#1 Issue: Education	3% (3)	4% (4)	7% (7)	17% (17)	22% (22)	36% (36)	4% (4)	7% (7)	100
#1 Issue: Energy	8% (7)	5% (4)	9% (8)	19% (16)	15% (13)	38% (33)	1% (1)	3% (3)	86
#1 Issue: Other	7% (12)	2% (3)	18% (30)	27% (46)	15% (25)	16% (28)	2% (3)	15% (25)	172
2020 Vote: Joe Biden	5% (53)	2% (22)	22%(228)	30%(309)	15% (154)	21%(220)	1% (13)	3% (36)	1035
2020 Vote: Donald Trump	8% (49)	6% (38)	21% (133)	21% (134)	18% (114)	14% (86)	2% (11)	10% (66)	630
2020 Vote: Other	8% (5)	11% (6)	10% (6)	16% (10)	22% (13)	18% (11)	5% (3)	9% (6)	60
2020 Vote: Didn't Vote	4% (17)	4% (19)	13% (62)	12% (56)	16% (74)	39%(183)	2% (10)	10% (48)	470
2018 House Vote: Democrat	6% (50)	3% (21)	23% (185)	33%(258)	14% (113)	17% (132)	1% (12)	3% (22)	793
2018 House Vote: Republican	8% (42)	6% (33)	23% (128)	21% (118)	18% (101)	14% (76)	2% (11)	9% (50)	558
2016 Vote: Hillary Clinton	6% (46)	2% (15)	25% (185)	33%(244)	13% (98)	16% (120)	1% (11)	3% (24)	742
2016 Vote: Donald Trump	7% (43)	7% (40)	21% (125)	22% (132)	18% (108)	15% (92)	2% (10)	9% (55)	605
2016 Vote: Other	6% (6)	6% (6)	15% (15)	26% (27)	20% (21)	16% (16)	3% (3)	9% (9)	103
2016 Vote: Didn't Vote	4% (30)	3% (24)	14% (103)	14%(107)	17% (130)	36%(272)	2% (14)	9% (68)	747

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Table MCTE1: *Which of the following would you say is your primary source for news ?*

Demographic	Newspapers	Radio	Cable news networks	Network news	Online-only news sites	Social media	Podcasts	None of the above	Total N
Adults	6% (125)	4% (85)	20% (430)	23% (511)	16% (356)	23% (501)	2% (37)	7% (155)	2200
Voted in 2014: Yes	7% (85)	4% (44)	23% (287)	29% (358)	16% (197)	13% (164)	1% (17)	6% (71)	1225
Voted in 2014: No	4% (39)	4% (41)	15% (142)	16% (154)	16% (159)	34% (336)	2% (21)	9% (84)	975
4-Region: Northeast	9% (34)	2% (9)	21% (84)	25% (98)	15% (58)	23% (91)	2% (10)	2% (10)	394
4-Region: Midwest	7% (30)	4% (17)	20% (93)	28% (130)	13% (59)	20% (92)	1% (5)	8% (36)	462
4-Region: South	3% (27)	5% (40)	19% (158)	21% (174)	17% (137)	24% (201)	2% (13)	9% (76)	824
4-Region: West	6% (34)	4% (19)	18% (95)	21% (109)	20% (102)	23% (117)	2% (10)	7% (34)	520
Social media users	6% (121)	4% (81)	19% (413)	23% (476)	16% (340)	24% (498)	2% (37)	7% (150)	2116
Liberal social media users	5% (32)	2% (13)	22% (147)	22% (146)	18% (124)	25% (170)	2% (12)	4% (25)	669
Moderal social media users	8% (46)	4% (22)	18% (109)	29% (170)	17% (98)	21% (122)	— (2)	4% (24)	594
Conservative social media users	5% (32)	6% (35)	21% (122)	22% (127)	17% (96)	16% (91)	3% (20)	10% (57)	579
Capitol domestic terrorists	5% (68)	3% (36)	21% (297)	28% (397)	17% (232)	21% (295)	1% (18)	4% (56)	1400
Capitol not domestic terrorists	8% (31)	6% (26)	18% (72)	17% (69)	17% (68)	22% (91)	3% (11)	10% (41)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_1NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Facebook

Demographic	Selected		Not Selected		Total N
Adults	36%	(758)	64%	(1359)	2117
Gender: Male	36%	(369)	64%	(650)	1019
Gender: Female	35%	(389)	65%	(709)	1098
Age: 18-34	35%	(229)	65%	(423)	652
Age: 35-44	56%	(201)	44%	(156)	357
Age: 45-64	34%	(244)	66%	(482)	726
Age: 65+	22%	(84)	78%	(299)	383
GenZers: 1997-2012	30%	(103)	70%	(237)	341
Millennials: 1981-1996	48%	(267)	52%	(295)	561
GenXers: 1965-1980	42%	(238)	58%	(325)	563
Baby Boomers: 1946-1964	23%	(139)	77%	(456)	595
PID: Dem (no lean)	39%	(340)	61%	(526)	865
PID: Ind (no lean)	31%	(217)	69%	(473)	689
PID: Rep (no lean)	36%	(202)	64%	(360)	562
PID/Gender: Dem Men	41%	(166)	59%	(236)	402
PID/Gender: Dem Women	37%	(174)	63%	(289)	463
PID/Gender: Ind Men	28%	(96)	72%	(250)	346
PID/Gender: Ind Women	35%	(121)	65%	(223)	344
PID/Gender: Rep Men	40%	(107)	60%	(163)	270
PID/Gender: Rep Women	33%	(95)	67%	(197)	292
Ideo: Liberal (1-3)	35%	(236)	65%	(433)	669
Ideo: Moderate (4)	37%	(221)	63%	(374)	595
Ideo: Conservative (5-7)	33%	(191)	67%	(389)	579
Educ: < College	35%	(506)	65%	(957)	1463
Educ: Bachelors degree	36%	(152)	64%	(269)	420
Educ: Post-grad	43%	(100)	57%	(134)	234
Income: Under 50k	36%	(422)	64%	(755)	1177
Income: 50k-100k	31%	(180)	69%	(407)	587
Income: 100k+	44%	(156)	56%	(196)	352
Ethnicity: White	36%	(597)	64%	(1054)	1651
Ethnicity: Hispanic	29%	(99)	71%	(243)	342
Ethnicity: Black	39%	(103)	61%	(163)	267

Table MCTE2_1NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Facebook

Demographic	Selected		Not Selected		Total N
Adults	36%	(758)	64%	(1359)	2117
Ethnicity: Other	29%	(57)	71%	(142)	199
All Christian	37%	(344)	63%	(582)	927
All Non-Christian	41%	(49)	59%	(72)	121
Atheist	29%	(26)	71%	(64)	90
Agnostic/Nothing in particular	33%	(189)	67%	(384)	573
Something Else	37%	(149)	63%	(257)	406
Religious Non-Protestant/Catholic	41%	(63)	59%	(92)	154
Evangelical	44%	(261)	56%	(329)	590
Non-Evangelical	31%	(216)	69%	(482)	698
Community: Urban	45%	(293)	55%	(364)	656
Community: Suburban	28%	(268)	72%	(681)	949
Community: Rural	39%	(197)	61%	(314)	512
Employ: Private Sector	41%	(256)	59%	(375)	631
Employ: Government	53%	(66)	47%	(59)	125
Employ: Self-Employed	37%	(66)	63%	(110)	175
Employ: Homemaker	37%	(52)	63%	(89)	141
Employ: Student	24%	(34)	76%	(105)	139
Employ: Retired	27%	(109)	73%	(303)	412
Employ: Unemployed	32%	(114)	68%	(237)	352
Employ: Other	43%	(61)	57%	(81)	142
Military HH: Yes	29%	(105)	71%	(252)	356
Military HH: No	37%	(653)	63%	(1107)	1761
RD/WT: Right Direction	48%	(212)	52%	(229)	441
RD/WT: Wrong Track	33%	(546)	67%	(1130)	1676
Trump Job Approve	39%	(286)	61%	(440)	726
Trump Job Disapprove	34%	(437)	66%	(832)	1269
Trump Job Strongly Approve	40%	(166)	60%	(251)	417
Trump Job Somewhat Approve	39%	(120)	61%	(189)	309
Trump Job Somewhat Disapprove	44%	(110)	56%	(139)	249
Trump Job Strongly Disapprove	32%	(327)	68%	(693)	1020

Table MCTE2_1NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Facebook

Demographic	Selected		Not Selected		Total N
Adults	36%	(758)	64%	(1359)	2117
Favorable of Trump	40%	(297)	60%	(441)	738
Unfavorable of Trump	33%	(413)	67%	(847)	1259
Very Favorable of Trump	40%	(178)	60%	(262)	440
Somewhat Favorable of Trump	40%	(119)	60%	(179)	298
Somewhat Unfavorable of Trump	36%	(77)	64%	(136)	213
Very Unfavorable of Trump	32%	(336)	68%	(710)	1046
#1 Issue: Economy	37%	(289)	63%	(500)	789
#1 Issue: Security	36%	(90)	64%	(159)	249
#1 Issue: Health Care	33%	(127)	67%	(256)	383
#1 Issue: Medicare / Social Security	36%	(86)	64%	(151)	238
#1 Issue: Women's Issues	49%	(58)	51%	(59)	118
#1 Issue: Education	31%	(31)	69%	(67)	98
#1 Issue: Energy	41%	(34)	59%	(48)	82
#1 Issue: Other	27%	(43)	73%	(118)	161
2020 Vote: Joe Biden	37%	(365)	63%	(633)	998
2020 Vote: Donald Trump	32%	(192)	68%	(403)	595
2020 Vote: Other	20%	(12)	80%	(47)	59
2020 Vote: Didn't Vote	41%	(187)	59%	(274)	461
2018 House Vote: Democrat	35%	(266)	65%	(494)	760
2018 House Vote: Republican	37%	(195)	63%	(331)	526
2016 Vote: Hillary Clinton	37%	(262)	63%	(443)	705
2016 Vote: Donald Trump	35%	(201)	65%	(371)	571
2016 Vote: Other	21%	(21)	79%	(80)	100
2016 Vote: Didn't Vote	37%	(275)	63%	(462)	737
Voted in 2014: Yes	35%	(404)	65%	(761)	1165
Voted in 2014: No	37%	(354)	63%	(598)	952
4-Region: Northeast	42%	(162)	58%	(222)	383
4-Region: Midwest	32%	(142)	68%	(299)	441
4-Region: South	36%	(284)	64%	(506)	790
4-Region: West	34%	(170)	66%	(332)	503
Social media users	36%	(758)	64%	(1358)	2116

Table MCTE2_1NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Facebook

Demographic	Selected		Not Selected		Total N
Adults	36%	(758)	64%	(1359)	2117
Liberal social media users	35%	(236)	65%	(433)	669
Moderal social media users	37%	(221)	63%	(373)	594
Conservative social media users	33%	(191)	67%	(389)	579
Capitol domestic terrorists	34%	(464)	66%	(883)	1347
Capitol not domestic terrorists	41%	(160)	59%	(228)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_2NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Twitter

Demographic	Selected		Not Selected		Total N
Adults	18%	(384)	82%	(1733)	2117
Gender: Male	24%	(249)	76%	(770)	1019
Gender: Female	12%	(135)	88%	(963)	1098
Age: 18-34	28%	(182)	72%	(470)	652
Age: 35-44	30%	(109)	70%	(248)	357
Age: 45-64	11%	(79)	89%	(647)	726
Age: 65+	4%	(14)	96%	(368)	383
GenZers: 1997-2012	32%	(109)	68%	(232)	341
Millennials: 1981-1996	30%	(168)	70%	(393)	561
GenXers: 1965-1980	14%	(80)	86%	(484)	563
Baby Boomers: 1946-1964	5%	(27)	95%	(568)	595
PID: Dem (no lean)	27%	(233)	73%	(632)	865
PID: Ind (no lean)	10%	(69)	90%	(621)	689
PID: Rep (no lean)	15%	(82)	85%	(480)	562
PID/Gender: Dem Men	34%	(138)	66%	(264)	402
PID/Gender: Dem Women	21%	(95)	79%	(368)	463
PID/Gender: Ind Men	13%	(46)	87%	(300)	346
PID/Gender: Ind Women	7%	(23)	93%	(321)	344
PID/Gender: Rep Men	24%	(64)	76%	(206)	270
PID/Gender: Rep Women	6%	(18)	94%	(274)	292
Ideo: Liberal (1-3)	28%	(190)	72%	(479)	669
Ideo: Moderate (4)	17%	(99)	83%	(496)	595
Ideo: Conservative (5-7)	12%	(68)	88%	(511)	579
Educ: < College	12%	(182)	88%	(1281)	1463
Educ: Bachelors degree	28%	(116)	72%	(304)	420
Educ: Post-grad	37%	(86)	63%	(148)	234
Income: Under 50k	13%	(151)	87%	(1026)	1177
Income: 50k-100k	18%	(108)	82%	(480)	587
Income: 100k+	35%	(125)	65%	(228)	352
Ethnicity: White	17%	(289)	83%	(1362)	1651
Ethnicity: Hispanic	25%	(87)	75%	(255)	342
Ethnicity: Black	21%	(56)	79%	(210)	267

Table MCTE2_2NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Twitter

Demographic	Selected		Not Selected		Total N
Adults	18%	(384)	82%	(1733)	2117
Ethnicity: Other	19%	(39)	81%	(160)	199
All Christian	21%	(193)	79%	(733)	927
All Non-Christian	37%	(45)	63%	(76)	121
Atheist	25%	(22)	75%	(67)	90
Agnostic/Nothing in particular	14%	(79)	86%	(494)	573
Something Else	11%	(44)	89%	(362)	406
Religious Non-Protestant/Catholic	33%	(50)	67%	(104)	154
Evangelical	22%	(132)	78%	(458)	590
Non-Evangelical	14%	(97)	86%	(601)	698
Community: Urban	29%	(193)	71%	(464)	656
Community: Suburban	15%	(140)	85%	(809)	949
Community: Rural	10%	(51)	90%	(461)	512
Employ: Private Sector	27%	(168)	73%	(463)	631
Employ: Government	33%	(42)	67%	(83)	125
Employ: Self-Employed	20%	(35)	80%	(141)	175
Employ: Homemaker	8%	(12)	92%	(130)	141
Employ: Student	33%	(45)	67%	(94)	139
Employ: Retired	4%	(18)	96%	(394)	412
Employ: Unemployed	13%	(47)	87%	(305)	352
Employ: Other	12%	(18)	88%	(124)	142
Military HH: Yes	16%	(56)	84%	(300)	356
Military HH: No	19%	(328)	81%	(1433)	1761
RD/WT: Right Direction	30%	(133)	70%	(309)	441
RD/WT: Wrong Track	15%	(251)	85%	(1424)	1676
Trump Job Approve	17%	(123)	83%	(603)	726
Trump Job Disapprove	20%	(248)	80%	(1020)	1269
Trump Job Strongly Approve	17%	(72)	83%	(345)	417
Trump Job Somewhat Approve	16%	(51)	84%	(258)	309
Trump Job Somewhat Disapprove	25%	(62)	75%	(187)	249
Trump Job Strongly Disapprove	18%	(186)	82%	(834)	1020

Table MCTE2_2NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Twitter

Demographic	Selected		Not Selected		Total N
Adults	18%	(384)	82%	(1733)	2117
Favorable of Trump	17%	(128)	83%	(610)	738
Unfavorable of Trump	19%	(240)	81%	(1019)	1259
Very Favorable of Trump	16%	(71)	84%	(369)	440
Somewhat Favorable of Trump	19%	(57)	81%	(242)	298
Somewhat Unfavorable of Trump	24%	(52)	76%	(161)	213
Very Unfavorable of Trump	18%	(188)	82%	(858)	1046
#1 Issue: Economy	17%	(130)	83%	(659)	789
#1 Issue: Security	14%	(34)	86%	(215)	249
#1 Issue: Health Care	21%	(82)	79%	(301)	383
#1 Issue: Medicare / Social Security	12%	(27)	88%	(210)	238
#1 Issue: Women's Issues	26%	(31)	74%	(87)	118
#1 Issue: Education	27%	(27)	73%	(71)	98
#1 Issue: Energy	38%	(32)	62%	(51)	82
#1 Issue: Other	13%	(21)	87%	(140)	161
2020 Vote: Joe Biden	25%	(253)	75%	(744)	998
2020 Vote: Donald Trump	12%	(71)	88%	(524)	595
2020 Vote: Other	8%	(5)	92%	(54)	59
2020 Vote: Didn't Vote	11%	(52)	89%	(410)	461
2018 House Vote: Democrat	23%	(172)	77%	(587)	760
2018 House Vote: Republican	12%	(66)	88%	(461)	526
2016 Vote: Hillary Clinton	23%	(160)	77%	(546)	705
2016 Vote: Donald Trump	15%	(84)	85%	(487)	571
2016 Vote: Other	4%	(4)	96%	(96)	100
2016 Vote: Didn't Vote	18%	(136)	82%	(601)	737
Voted in 2014: Yes	17%	(195)	83%	(970)	1165
Voted in 2014: No	20%	(189)	80%	(763)	952
4-Region: Northeast	24%	(92)	76%	(291)	383
4-Region: Midwest	12%	(55)	88%	(386)	441
4-Region: South	15%	(118)	85%	(671)	790
4-Region: West	24%	(118)	76%	(384)	503
Social media users	18%	(384)	82%	(1732)	2116

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Table MCTE2_2NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Twitter

Demographic	Selected		Not Selected		Total N
Adults	18%	(384)	82%	(1733)	2117
Liberal social media users	28%	(190)	72%	(479)	669
Moderal social media users	17%	(99)	83%	(495)	594
Conservative social media users	12%	(68)	88%	(511)	579
Capitol domestic terrorists	19%	(259)	81%	(1088)	1347
Capitol not domestic terrorists	17%	(66)	83%	(322)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_3NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
YouTube

Demographic	Selected		Not Selected		Total N
Adults	25%	(527)	75%	(1590)	2117
Gender: Male	33%	(334)	67%	(685)	1019
Gender: Female	18%	(193)	82%	(905)	1098
Age: 18-34	35%	(228)	65%	(424)	652
Age: 35-44	33%	(116)	67%	(241)	357
Age: 45-64	21%	(154)	79%	(572)	726
Age: 65+	8%	(30)	92%	(353)	383
GenZers: 1997-2012	37%	(126)	63%	(215)	341
Millennials: 1981-1996	35%	(195)	65%	(366)	561
GenXers: 1965-1980	23%	(130)	77%	(433)	563
Baby Boomers: 1946-1964	12%	(72)	88%	(523)	595
PID: Dem (no lean)	26%	(225)	74%	(641)	865
PID: Ind (no lean)	26%	(177)	74%	(512)	689
PID: Rep (no lean)	22%	(125)	78%	(437)	562
PID/Gender: Dem Men	35%	(141)	65%	(262)	402
PID/Gender: Dem Women	18%	(84)	82%	(379)	463
PID/Gender: Ind Men	31%	(106)	69%	(240)	346
PID/Gender: Ind Women	21%	(72)	79%	(272)	344
PID/Gender: Rep Men	32%	(88)	68%	(183)	270
PID/Gender: Rep Women	13%	(38)	87%	(254)	292
Ideo: Liberal (1-3)	26%	(172)	74%	(497)	669
Ideo: Moderate (4)	28%	(165)	72%	(429)	595
Ideo: Conservative (5-7)	19%	(111)	81%	(468)	579
Educ: < College	25%	(364)	75%	(1099)	1463
Educ: Bachelors degree	23%	(98)	77%	(322)	420
Educ: Post-grad	28%	(65)	72%	(169)	234
Income: Under 50k	28%	(324)	72%	(853)	1177
Income: 50k-100k	20%	(117)	80%	(470)	587
Income: 100k+	24%	(86)	76%	(267)	352
Ethnicity: White	21%	(355)	79%	(1296)	1651
Ethnicity: Hispanic	39%	(132)	61%	(210)	342
Ethnicity: Black	34%	(92)	66%	(175)	267

Table MCTE2_3NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
YouTube

Demographic	Selected		Not Selected		Total N
Adults	25%	(527)	75%	(1590)	2117
Ethnicity: Other	40%	(81)	60%	(119)	199
All Christian	22%	(205)	78%	(722)	927
All Non-Christian	37%	(45)	63%	(76)	121
Atheist	33%	(30)	67%	(60)	90
Agnostic/Nothing in particular	25%	(142)	75%	(431)	573
Something Else	26%	(106)	74%	(300)	406
Religious Non-Protestant/Catholic	33%	(51)	67%	(103)	154
Evangelical	28%	(164)	72%	(426)	590
Non-Evangelical	19%	(136)	81%	(562)	698
Community: Urban	35%	(232)	65%	(425)	656
Community: Suburban	21%	(204)	79%	(745)	949
Community: Rural	18%	(92)	82%	(420)	512
Employ: Private Sector	23%	(148)	77%	(483)	631
Employ: Government	28%	(35)	72%	(89)	125
Employ: Self-Employed	35%	(62)	65%	(113)	175
Employ: Homemaker	23%	(33)	77%	(109)	141
Employ: Student	38%	(52)	62%	(87)	139
Employ: Retired	10%	(42)	90%	(370)	412
Employ: Unemployed	31%	(108)	69%	(243)	352
Employ: Other	33%	(46)	67%	(95)	142
Military HH: Yes	21%	(73)	79%	(283)	356
Military HH: No	26%	(454)	74%	(1307)	1761
RD/WT: Right Direction	35%	(154)	65%	(287)	441
RD/WT: Wrong Track	22%	(373)	78%	(1302)	1676
Trump Job Approve	25%	(178)	75%	(548)	726
Trump Job Disapprove	24%	(300)	76%	(969)	1269
Trump Job Strongly Approve	26%	(108)	74%	(309)	417
Trump Job Somewhat Approve	23%	(70)	77%	(239)	309
Trump Job Somewhat Disapprove	30%	(76)	70%	(173)	249
Trump Job Strongly Disapprove	22%	(224)	78%	(795)	1020

Table MCTE2_3NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
YouTube

Demographic	Selected		Not Selected		Total N
Adults	25%	(527)	75%	(1590)	2117
Favorable of Trump	26%	(189)	74%	(549)	738
Unfavorable of Trump	23%	(291)	77%	(968)	1259
Very Favorable of Trump	26%	(113)	74%	(327)	440
Somewhat Favorable of Trump	26%	(77)	74%	(221)	298
Somewhat Unfavorable of Trump	29%	(61)	71%	(152)	213
Very Unfavorable of Trump	22%	(230)	78%	(816)	1046
#1 Issue: Economy	23%	(179)	77%	(610)	789
#1 Issue: Security	26%	(64)	74%	(185)	249
#1 Issue: Health Care	28%	(109)	72%	(274)	383
#1 Issue: Medicare / Social Security	19%	(46)	81%	(191)	238
#1 Issue: Women's Issues	34%	(39)	66%	(78)	118
#1 Issue: Education	30%	(30)	70%	(68)	98
#1 Issue: Energy	38%	(31)	62%	(51)	82
#1 Issue: Other	18%	(29)	82%	(132)	161
2020 Vote: Joe Biden	24%	(236)	76%	(762)	998
2020 Vote: Donald Trump	19%	(115)	81%	(479)	595
2020 Vote: Other	14%	(8)	86%	(50)	59
2020 Vote: Didn't Vote	36%	(164)	64%	(297)	461
2018 House Vote: Democrat	23%	(178)	77%	(581)	760
2018 House Vote: Republican	21%	(111)	79%	(416)	526
2016 Vote: Hillary Clinton	24%	(169)	76%	(537)	705
2016 Vote: Donald Trump	20%	(115)	80%	(456)	571
2016 Vote: Other	15%	(15)	85%	(86)	100
2016 Vote: Didn't Vote	31%	(229)	69%	(508)	737
Voted in 2014: Yes	20%	(230)	80%	(935)	1165
Voted in 2014: No	31%	(297)	69%	(655)	952
4-Region: Northeast	25%	(97)	75%	(287)	383
4-Region: Midwest	17%	(75)	83%	(366)	441
4-Region: South	25%	(201)	75%	(588)	790
4-Region: West	31%	(155)	69%	(348)	503
Social media users	25%	(527)	75%	(1589)	2116

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Table MCTE2_3NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
YouTube

Demographic	Selected		Not Selected		Total N
Adults	25%	(527)	75%	(1590)	2117
Liberal social media users	26%	(172)	74%	(497)	669
Moderal social media users	28%	(165)	72%	(429)	594
Conservative social media users	19%	(111)	81%	(468)	579
Capitol domestic terrorists	22%	(301)	78%	(1046)	1347
Capitol not domestic terrorists	27%	(105)	73%	(284)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_4NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.* *Reddit*

Demographic	Selected		Not Selected		Total N
Adults	6%	(117)	94%	(2000)	2117
Gender: Male	9%	(88)	91%	(931)	1019
Gender: Female	3%	(29)	97%	(1069)	1098
Age: 18-34	10%	(62)	90%	(589)	652
Age: 35-44	9%	(32)	91%	(325)	357
Age: 45-64	3%	(23)	97%	(703)	726
Age: 65+	—	(0)	100%	(383)	383
GenZers: 1997-2012	9%	(30)	91%	(311)	341
Millennials: 1981-1996	11%	(59)	89%	(502)	561
GenXers: 1965-1980	5%	(27)	95%	(536)	563
Baby Boomers: 1946-1964	—	(1)	100%	(594)	595
PID: Dem (no lean)	8%	(66)	92%	(800)	865
PID: Ind (no lean)	4%	(25)	96%	(665)	689
PID: Rep (no lean)	5%	(27)	95%	(536)	562
PID/Gender: Dem Men	12%	(48)	88%	(355)	402
PID/Gender: Dem Women	4%	(18)	96%	(445)	463
PID/Gender: Ind Men	5%	(17)	95%	(329)	346
PID/Gender: Ind Women	2%	(8)	98%	(336)	344
PID/Gender: Rep Men	8%	(23)	92%	(248)	270
PID/Gender: Rep Women	1%	(4)	99%	(288)	292
Ideo: Liberal (1-3)	10%	(66)	90%	(603)	669
Ideo: Moderate (4)	5%	(28)	95%	(567)	595
Ideo: Conservative (5-7)	4%	(20)	96%	(559)	579
Educ: < College	4%	(57)	96%	(1406)	1463
Educ: Bachelors degree	10%	(40)	90%	(380)	420
Educ: Post-grad	9%	(20)	91%	(214)	234
Income: Under 50k	4%	(48)	96%	(1129)	1177
Income: 50k-100k	6%	(37)	94%	(551)	587
Income: 100k+	9%	(32)	91%	(321)	352
Ethnicity: White	6%	(92)	94%	(1559)	1651
Ethnicity: Hispanic	8%	(29)	92%	(313)	342
Ethnicity: Black	5%	(13)	95%	(254)	267

Table MCTE2_4NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.* *Reddit*

Demographic	Selected		Not Selected		Total N
Adults	6%	(117)	94%	(2000)	2117
Ethnicity: Other	6%	(12)	94%	(187)	199
All Christian	5%	(50)	95%	(877)	927
All Non-Christian	10%	(12)	90%	(110)	121
Atheist	15%	(14)	85%	(76)	90
Agnostic/Nothing in particular	6%	(32)	94%	(541)	573
Something Else	2%	(10)	98%	(397)	406
Religious Non-Protestant/Catholic	8%	(12)	92%	(143)	154
Evangelical	6%	(36)	94%	(554)	590
Non-Evangelical	3%	(21)	97%	(677)	698
Community: Urban	9%	(56)	91%	(600)	656
Community: Suburban	5%	(49)	95%	(900)	949
Community: Rural	2%	(12)	98%	(500)	512
Employ: Private Sector	10%	(63)	90%	(567)	631
Employ: Government	6%	(8)	94%	(117)	125
Employ: Self-Employed	5%	(8)	95%	(167)	175
Employ: Homemaker	3%	(4)	97%	(137)	141
Employ: Student	10%	(14)	90%	(125)	139
Employ: Retired	1%	(2)	99%	(410)	412
Employ: Unemployed	4%	(13)	96%	(339)	352
Employ: Other	3%	(4)	97%	(138)	142
Military HH: Yes	3%	(9)	97%	(347)	356
Military HH: No	6%	(108)	94%	(1653)	1761
RD/WT: Right Direction	8%	(37)	92%	(405)	441
RD/WT: Wrong Track	5%	(80)	95%	(1595)	1676
Trump Job Approve	6%	(42)	94%	(684)	726
Trump Job Disapprove	6%	(74)	94%	(1195)	1269
Trump Job Strongly Approve	7%	(28)	93%	(389)	417
Trump Job Somewhat Approve	5%	(15)	95%	(294)	309
Trump Job Somewhat Disapprove	7%	(18)	93%	(231)	249
Trump Job Strongly Disapprove	6%	(56)	94%	(964)	1020

Table MCTE2_4NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.* *Reddit*

Demographic	Selected		Not Selected		Total N
Adults	6%	(117)	94%	(2000)	2117
Favorable of Trump	5%	(40)	95%	(698)	738
Unfavorable of Trump	6%	(72)	94%	(1187)	1259
Very Favorable of Trump	5%	(22)	95%	(418)	440
Somewhat Favorable of Trump	6%	(18)	94%	(280)	298
Somewhat Unfavorable of Trump	6%	(13)	94%	(200)	213
Very Unfavorable of Trump	6%	(59)	94%	(987)	1046
#1 Issue: Economy	5%	(36)	95%	(753)	789
#1 Issue: Security	2%	(5)	98%	(244)	249
#1 Issue: Health Care	6%	(24)	94%	(358)	383
#1 Issue: Medicare / Social Security	4%	(9)	96%	(228)	238
#1 Issue: Women's Issues	14%	(17)	86%	(101)	118
#1 Issue: Education	8%	(8)	92%	(90)	98
#1 Issue: Energy	19%	(15)	81%	(67)	82
#1 Issue: Other	1%	(2)	99%	(159)	161
2020 Vote: Joe Biden	7%	(70)	93%	(928)	998
2020 Vote: Donald Trump	4%	(22)	96%	(572)	595
2020 Vote: Other	9%	(5)	91%	(53)	59
2020 Vote: Didn't Vote	4%	(17)	96%	(444)	461
2018 House Vote: Democrat	6%	(44)	94%	(715)	760
2018 House Vote: Republican	5%	(28)	95%	(498)	526
2016 Vote: Hillary Clinton	6%	(45)	94%	(660)	705
2016 Vote: Donald Trump	4%	(26)	96%	(546)	571
2016 Vote: Other	2%	(2)	98%	(98)	100
2016 Vote: Didn't Vote	6%	(44)	94%	(692)	737
Voted in 2014: Yes	5%	(58)	95%	(1107)	1165
Voted in 2014: No	6%	(59)	94%	(893)	952
4-Region: Northeast	5%	(18)	95%	(366)	383
4-Region: Midwest	5%	(22)	95%	(419)	441
4-Region: South	5%	(39)	95%	(750)	790
4-Region: West	8%	(38)	92%	(465)	503
Social media users	6%	(117)	94%	(1999)	2116

Table MCTE2_4NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Reddit

Demographic	Selected		Not Selected		Total N
Adults	6%	(117)	94%	(2000)	2117
Liberal social media users	10%	(66)	90%	(603)	669
Moderal social media users	5%	(28)	95%	(566)	594
Conservative social media users	4%	(20)	96%	(559)	579
Capitol domestic terrorists	6%	(87)	94%	(1260)	1347
Capitol not domestic terrorists	5%	(20)	95%	(368)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_5NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
LinkedIn

Demographic	Selected		Not Selected		Total N
Adults	4%	(84)	96%	(2033)	2117
Gender: Male	7%	(67)	93%	(951)	1019
Gender: Female	1%	(16)	99%	(1082)	1098
Age: 18-34	3%	(20)	97%	(632)	652
Age: 35-44	10%	(37)	90%	(320)	357
Age: 45-64	3%	(20)	97%	(706)	726
Age: 65+	2%	(7)	98%	(376)	383
GenZers: 1997-2012	2%	(6)	98%	(335)	341
Millennials: 1981-1996	8%	(46)	92%	(516)	561
GenXers: 1965-1980	4%	(25)	96%	(539)	563
Baby Boomers: 1946-1964	1%	(8)	99%	(588)	595
PID: Dem (no lean)	6%	(51)	94%	(814)	865
PID: Ind (no lean)	2%	(13)	98%	(677)	689
PID: Rep (no lean)	4%	(20)	96%	(543)	562
PID/Gender: Dem Men	10%	(40)	90%	(362)	402
PID/Gender: Dem Women	2%	(11)	98%	(452)	463
PID/Gender: Ind Men	3%	(9)	97%	(337)	346
PID/Gender: Ind Women	1%	(4)	99%	(340)	344
PID/Gender: Rep Men	7%	(18)	93%	(253)	270
PID/Gender: Rep Women	1%	(2)	99%	(290)	292
Ideo: Liberal (1-3)	6%	(39)	94%	(630)	669
Ideo: Moderate (4)	4%	(23)	96%	(572)	595
Ideo: Conservative (5-7)	3%	(17)	97%	(563)	579
Educ: < College	1%	(21)	99%	(1442)	1463
Educ: Bachelors degree	7%	(31)	93%	(389)	420
Educ: Post-grad	13%	(31)	87%	(203)	234
Income: Under 50k	1%	(17)	99%	(1161)	1177
Income: 50k-100k	5%	(31)	95%	(557)	587
Income: 100k+	10%	(36)	90%	(316)	352
Ethnicity: White	4%	(68)	96%	(1583)	1651
Ethnicity: Hispanic	6%	(19)	94%	(323)	342
Ethnicity: Black	5%	(13)	95%	(253)	267

Table MCTE2_5NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
LinkedIn

Demographic	Selected		Not Selected		Total N
Adults	4%	(84)	96%	(2033)	2117
Ethnicity: Other	1%	(2)	99%	(197)	199
All Christian	6%	(58)	94%	(869)	927
All Non-Christian	9%	(11)	91%	(110)	121
Atheist	2%	(2)	98%	(88)	90
Agnostic/Nothing in particular	1%	(8)	99%	(565)	573
Something Else	1%	(5)	99%	(402)	406
Religious Non-Protestant/Catholic	8%	(12)	92%	(142)	154
Evangelical	7%	(41)	93%	(549)	590
Non-Evangelical	3%	(20)	97%	(678)	698
Community: Urban	9%	(58)	91%	(599)	656
Community: Suburban	2%	(22)	98%	(927)	949
Community: Rural	1%	(4)	99%	(508)	512
Employ: Private Sector	8%	(52)	92%	(579)	631
Employ: Government	8%	(10)	92%	(115)	125
Employ: Self-Employed	3%	(5)	97%	(170)	175
Employ: Homemaker	—	(0)	100%	(141)	141
Employ: Student	2%	(2)	98%	(137)	139
Employ: Retired	1%	(4)	99%	(408)	412
Employ: Unemployed	2%	(7)	98%	(345)	352
Employ: Other	2%	(3)	98%	(138)	142
Military HH: Yes	3%	(12)	97%	(344)	356
Military HH: No	4%	(71)	96%	(1689)	1761
RD/WT: Right Direction	9%	(40)	91%	(402)	441
RD/WT: Wrong Track	3%	(44)	97%	(1632)	1676
Trump Job Approve	6%	(42)	94%	(684)	726
Trump Job Disapprove	3%	(39)	97%	(1230)	1269
Trump Job Strongly Approve	8%	(32)	92%	(385)	417
Trump Job Somewhat Approve	3%	(10)	97%	(299)	309
Trump Job Somewhat Disapprove	5%	(12)	95%	(237)	249
Trump Job Strongly Disapprove	3%	(27)	97%	(993)	1020

Table MCTE2_5NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
LinkedIn

Demographic	Selected		Not Selected		Total N
Adults	4%	(84)	96%	(2033)	2117
Favorable of Trump	6%	(43)	94%	(695)	738
Unfavorable of Trump	3%	(38)	97%	(1222)	1259
Very Favorable of Trump	7%	(29)	93%	(411)	440
Somewhat Favorable of Trump	5%	(15)	95%	(284)	298
Somewhat Unfavorable of Trump	4%	(8)	96%	(205)	213
Very Unfavorable of Trump	3%	(30)	97%	(1016)	1046
#1 Issue: Economy	4%	(28)	96%	(762)	789
#1 Issue: Security	3%	(9)	97%	(240)	249
#1 Issue: Health Care	4%	(16)	96%	(367)	383
#1 Issue: Medicare / Social Security	3%	(6)	97%	(231)	238
#1 Issue: Women's Issues	9%	(11)	91%	(107)	118
#1 Issue: Education	4%	(4)	96%	(94)	98
#1 Issue: Energy	8%	(7)	92%	(75)	82
#1 Issue: Other	2%	(3)	98%	(157)	161
2020 Vote: Joe Biden	5%	(54)	95%	(944)	998
2020 Vote: Donald Trump	3%	(18)	97%	(576)	595
2020 Vote: Other	—	(0)	100%	(59)	59
2020 Vote: Didn't Vote	2%	(9)	98%	(453)	461
2018 House Vote: Democrat	6%	(47)	94%	(712)	760
2018 House Vote: Republican	4%	(22)	96%	(505)	526
2016 Vote: Hillary Clinton	7%	(46)	93%	(659)	705
2016 Vote: Donald Trump	4%	(24)	96%	(547)	571
2016 Vote: Other	1%	(1)	99%	(99)	100
2016 Vote: Didn't Vote	2%	(13)	98%	(724)	737
Voted in 2014: Yes	6%	(66)	94%	(1099)	1165
Voted in 2014: No	2%	(18)	98%	(934)	952
4-Region: Northeast	7%	(26)	93%	(358)	383
4-Region: Midwest	1%	(5)	99%	(436)	441
4-Region: South	3%	(25)	97%	(764)	790
4-Region: West	6%	(28)	94%	(475)	503
Social media users	4%	(84)	96%	(2032)	2116

Continued on next page

Table MCTE2_5NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
LinkedIn

Demographic	Selected		Not Selected		Total N
Adults	4%	(84)	96%	(2033)	2117
Liberal social media users	6%	(39)	94%	(630)	669
Moderal social media users	4%	(23)	96%	(571)	594
Conservative social media users	3%	(17)	97%	(563)	579
Capitol domestic terrorists	4%	(53)	96%	(1294)	1347
Capitol not domestic terrorists	4%	(14)	96%	(374)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_6NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.* *Instagram*

Demographic	Selected		Not Selected		Total N
Adults	15%	(310)	85%	(1807)	2117
Gender: Male	20%	(200)	80%	(819)	1019
Gender: Female	10%	(110)	90%	(988)	1098
Age: 18-34	27%	(175)	73%	(477)	652
Age: 35-44	24%	(87)	76%	(269)	357
Age: 45-64	6%	(41)	94%	(685)	726
Age: 65+	2%	(8)	98%	(375)	383
GenZers: 1997-2012	36%	(124)	64%	(217)	341
Millennials: 1981-1996	22%	(122)	78%	(439)	561
GenXers: 1965-1980	9%	(51)	91%	(512)	563
Baby Boomers: 1946-1964	2%	(13)	98%	(582)	595
PID: Dem (no lean)	18%	(155)	82%	(710)	865
PID: Ind (no lean)	13%	(88)	87%	(601)	689
PID: Rep (no lean)	12%	(67)	88%	(495)	562
PID/Gender: Dem Men	25%	(99)	75%	(303)	402
PID/Gender: Dem Women	12%	(56)	88%	(407)	463
PID/Gender: Ind Men	14%	(48)	86%	(298)	346
PID/Gender: Ind Women	12%	(40)	88%	(303)	344
PID/Gender: Rep Men	19%	(52)	81%	(218)	270
PID/Gender: Rep Women	5%	(14)	95%	(277)	292
Ideo: Liberal (1-3)	17%	(112)	83%	(557)	669
Ideo: Moderate (4)	13%	(80)	87%	(515)	595
Ideo: Conservative (5-7)	10%	(55)	90%	(524)	579
Educ: < College	12%	(174)	88%	(1288)	1463
Educ: Bachelors degree	18%	(77)	82%	(343)	420
Educ: Post-grad	25%	(59)	75%	(175)	234
Income: Under 50k	13%	(149)	87%	(1028)	1177
Income: 50k-100k	14%	(84)	86%	(504)	587
Income: 100k+	22%	(78)	78%	(275)	352
Ethnicity: White	12%	(204)	88%	(1448)	1651
Ethnicity: Hispanic	30%	(102)	70%	(240)	342
Ethnicity: Black	22%	(59)	78%	(208)	267

Table MCTE2_6NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Instagram

Demographic	Selected		Not Selected		Total N
Adults	15%	(310)	85%	(1807)	2117
Ethnicity: Other	24%	(48)	76%	(152)	199
All Christian	14%	(134)	86%	(793)	927
All Non-Christian	28%	(34)	72%	(88)	121
Atheist	15%	(14)	85%	(76)	90
Agnostic/Nothing in particular	12%	(66)	88%	(507)	573
Something Else	15%	(63)	85%	(344)	406
Religious Non-Protestant/Catholic	24%	(37)	76%	(117)	154
Evangelical	20%	(118)	80%	(472)	590
Non-Evangelical	10%	(72)	90%	(626)	698
Community: Urban	28%	(181)	72%	(476)	656
Community: Suburban	10%	(97)	90%	(852)	949
Community: Rural	6%	(33)	94%	(479)	512
Employ: Private Sector	15%	(95)	85%	(536)	631
Employ: Government	31%	(39)	69%	(86)	125
Employ: Self-Employed	25%	(44)	75%	(131)	175
Employ: Homemaker	12%	(16)	88%	(125)	141
Employ: Student	31%	(44)	69%	(95)	139
Employ: Retired	3%	(12)	97%	(400)	412
Employ: Unemployed	12%	(43)	88%	(309)	352
Employ: Other	12%	(17)	88%	(125)	142
Military HH: Yes	12%	(42)	88%	(314)	356
Military HH: No	15%	(268)	85%	(1493)	1761
RD/WT: Right Direction	26%	(115)	74%	(327)	441
RD/WT: Wrong Track	12%	(196)	88%	(1480)	1676
Trump Job Approve	15%	(110)	85%	(616)	726
Trump Job Disapprove	14%	(181)	86%	(1088)	1269
Trump Job Strongly Approve	16%	(68)	84%	(349)	417
Trump Job Somewhat Approve	14%	(42)	86%	(267)	309
Trump Job Somewhat Disapprove	15%	(37)	85%	(212)	249
Trump Job Strongly Disapprove	14%	(144)	86%	(876)	1020

Table MCTE2_6NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Instagram

Demographic	Selected		Not Selected		Total N
Adults	15%	(310)	85%	(1807)	2117
Favorable of Trump	16%	(119)	84%	(619)	738
Unfavorable of Trump	13%	(166)	87%	(1094)	1259
Very Favorable of Trump	17%	(74)	83%	(366)	440
Somewhat Favorable of Trump	15%	(45)	85%	(253)	298
Somewhat Unfavorable of Trump	11%	(23)	89%	(190)	213
Very Unfavorable of Trump	14%	(142)	86%	(904)	1046
#1 Issue: Economy	12%	(95)	88%	(694)	789
#1 Issue: Security	12%	(29)	88%	(220)	249
#1 Issue: Health Care	16%	(60)	84%	(323)	383
#1 Issue: Medicare / Social Security	8%	(20)	92%	(218)	238
#1 Issue: Women's Issues	38%	(44)	62%	(73)	118
#1 Issue: Education	28%	(27)	72%	(71)	98
#1 Issue: Energy	26%	(22)	74%	(61)	82
#1 Issue: Other	8%	(14)	92%	(147)	161
2020 Vote: Joe Biden	17%	(172)	83%	(826)	998
2020 Vote: Donald Trump	9%	(52)	91%	(542)	595
2020 Vote: Other	9%	(5)	91%	(53)	59
2020 Vote: Didn't Vote	17%	(78)	83%	(384)	461
2018 House Vote: Democrat	16%	(119)	84%	(641)	760
2018 House Vote: Republican	9%	(50)	91%	(476)	526
2016 Vote: Hillary Clinton	16%	(111)	84%	(595)	705
2016 Vote: Donald Trump	10%	(60)	90%	(512)	571
2016 Vote: Other	6%	(6)	94%	(94)	100
2016 Vote: Didn't Vote	18%	(133)	82%	(603)	737
Voted in 2014: Yes	12%	(139)	88%	(1027)	1165
Voted in 2014: No	18%	(172)	82%	(780)	952
4-Region: Northeast	21%	(80)	79%	(304)	383
4-Region: Midwest	7%	(29)	93%	(412)	441
4-Region: South	14%	(113)	86%	(677)	790
4-Region: West	18%	(88)	82%	(414)	503
Social media users	15%	(310)	85%	(1806)	2116

Table MCTE2_6NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Instagram

Demographic	Selected		Not Selected		Total N
Adults	15%	(310)	85%	(1807)	2117
Liberal social media users	17%	(112)	83%	(557)	669
Moderal social media users	13%	(80)	87%	(515)	594
Conservative social media users	10%	(55)	90%	(524)	579
Capitol domestic terrorists	14%	(192)	86%	(1155)	1347
Capitol not domestic terrorists	11%	(43)	89%	(345)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_7NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Snapchat

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(1970)	2117
Gender: Male	9%	(90)	91%	(929)	1019
Gender: Female	5%	(56)	95%	(1042)	1098
Age: 18-34	13%	(87)	87%	(564)	652
Age: 35-44	12%	(42)	88%	(315)	357
Age: 45-64	2%	(18)	98%	(708)	726
Age: 65+	—	(0)	100%	(383)	383
GenZers: 1997-2012	19%	(64)	81%	(276)	341
Millennials: 1981-1996	11%	(60)	89%	(501)	561
GenXers: 1965-1980	4%	(22)	96%	(541)	563
Baby Boomers: 1946-1964	—	(0)	100%	(595)	595
PID: Dem (no lean)	8%	(68)	92%	(797)	865
PID: Ind (no lean)	7%	(45)	93%	(644)	689
PID: Rep (no lean)	6%	(33)	94%	(529)	562
PID/Gender: Dem Men	10%	(39)	90%	(363)	402
PID/Gender: Dem Women	6%	(29)	94%	(434)	463
PID/Gender: Ind Men	7%	(24)	93%	(322)	346
PID/Gender: Ind Women	6%	(21)	94%	(322)	344
PID/Gender: Rep Men	10%	(27)	90%	(243)	270
PID/Gender: Rep Women	2%	(6)	98%	(286)	292
Ideo: Liberal (1-3)	9%	(57)	91%	(612)	669
Ideo: Moderate (4)	7%	(39)	93%	(555)	595
Ideo: Conservative (5-7)	4%	(23)	96%	(556)	579
Educ: < College	6%	(86)	94%	(1377)	1463
Educ: Bachelors degree	9%	(36)	91%	(384)	420
Educ: Post-grad	10%	(24)	90%	(210)	234
Income: Under 50k	6%	(73)	94%	(1104)	1177
Income: 50k-100k	6%	(34)	94%	(554)	587
Income: 100k+	11%	(40)	89%	(313)	352
Ethnicity: White	6%	(101)	94%	(1550)	1651
Ethnicity: Hispanic	16%	(53)	84%	(289)	342
Ethnicity: Black	9%	(23)	91%	(243)	267

Table MCTE2_7NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Snapchat

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(1970)	2117
Ethnicity: Other	11%	(22)	89%	(177)	199
All Christian	7%	(65)	93%	(861)	927
All Non-Christian	16%	(20)	84%	(102)	121
Atheist	7%	(6)	93%	(84)	90
Agnostic/Nothing in particular	6%	(32)	94%	(541)	573
Something Else	6%	(24)	94%	(382)	406
Religious Non-Protestant/Catholic	13%	(21)	87%	(134)	154
Evangelical	11%	(63)	89%	(527)	590
Non-Evangelical	3%	(24)	97%	(674)	698
Community: Urban	15%	(97)	85%	(560)	656
Community: Suburban	4%	(34)	96%	(915)	949
Community: Rural	3%	(16)	97%	(496)	512
Employ: Private Sector	8%	(48)	92%	(583)	631
Employ: Government	10%	(13)	90%	(112)	125
Employ: Self-Employed	12%	(21)	88%	(154)	175
Employ: Homemaker	6%	(8)	94%	(133)	141
Employ: Student	18%	(25)	82%	(114)	139
Employ: Retired	—	(0)	100%	(412)	412
Employ: Unemployed	4%	(15)	96%	(337)	352
Employ: Other	11%	(16)	89%	(126)	142
Military HH: Yes	6%	(21)	94%	(335)	356
Military HH: No	7%	(126)	93%	(1635)	1761
RD/WT: Right Direction	13%	(57)	87%	(384)	441
RD/WT: Wrong Track	5%	(89)	95%	(1586)	1676
Trump Job Approve	8%	(59)	92%	(667)	726
Trump Job Disapprove	6%	(79)	94%	(1189)	1269
Trump Job Strongly Approve	10%	(40)	90%	(377)	417
Trump Job Somewhat Approve	6%	(19)	94%	(290)	309
Trump Job Somewhat Disapprove	6%	(15)	94%	(234)	249
Trump Job Strongly Disapprove	6%	(64)	94%	(955)	1020

Table MCTE2_7NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Snapchat

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(1970)	2117
Favorable of Trump	8%	(59)	92%	(679)	738
Unfavorable of Trump	6%	(72)	94%	(1187)	1259
Very Favorable of Trump	8%	(35)	92%	(405)	440
Somewhat Favorable of Trump	8%	(24)	92%	(274)	298
Somewhat Unfavorable of Trump	5%	(11)	95%	(202)	213
Very Unfavorable of Trump	6%	(61)	94%	(985)	1046
#1 Issue: Economy	5%	(39)	95%	(750)	789
#1 Issue: Security	5%	(13)	95%	(236)	249
#1 Issue: Health Care	7%	(26)	93%	(357)	383
#1 Issue: Medicare / Social Security	4%	(10)	96%	(228)	238
#1 Issue: Women's Issues	24%	(29)	76%	(89)	118
#1 Issue: Education	10%	(9)	90%	(89)	98
#1 Issue: Energy	18%	(15)	82%	(67)	82
#1 Issue: Other	4%	(7)	96%	(154)	161
2020 Vote: Joe Biden	7%	(73)	93%	(925)	998
2020 Vote: Donald Trump	5%	(32)	95%	(562)	595
2020 Vote: Other	2%	(1)	98%	(58)	59
2020 Vote: Didn't Vote	8%	(38)	92%	(424)	461
2018 House Vote: Democrat	7%	(51)	93%	(708)	760
2018 House Vote: Republican	4%	(22)	96%	(504)	526
2016 Vote: Hillary Clinton	7%	(49)	93%	(656)	705
2016 Vote: Donald Trump	5%	(28)	95%	(543)	571
2016 Vote: Other	1%	(1)	99%	(100)	100
2016 Vote: Didn't Vote	9%	(68)	91%	(668)	737
Voted in 2014: Yes	5%	(56)	95%	(1109)	1165
Voted in 2014: No	9%	(90)	91%	(861)	952
4-Region: Northeast	8%	(33)	92%	(351)	383
4-Region: Midwest	3%	(15)	97%	(426)	441
4-Region: South	7%	(53)	93%	(736)	790
4-Region: West	9%	(45)	91%	(457)	503
Social media users	7%	(147)	93%	(1970)	2116

Table MCTE2_7NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Snapchat

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(1970)	2117
Liberal social media users	9%	(57)	91%	(612)	669
Moderal social media users	7%	(39)	93%	(555)	594
Conservative social media users	4%	(23)	96%	(556)	579
Capitol domestic terrorists	6%	(79)	94%	(1268)	1347
Capitol not domestic terrorists	7%	(26)	93%	(362)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_8NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
TikTok

Demographic	Selected		Not Selected		Total N
Adults	6%	(136)	94%	(1981)	2117
Gender: Male	7%	(76)	93%	(943)	1019
Gender: Female	5%	(60)	95%	(1038)	1098
Age: 18-34	14%	(91)	86%	(560)	652
Age: 35-44	9%	(32)	91%	(324)	357
Age: 45-64	2%	(12)	98%	(714)	726
Age: 65+	—	(0)	100%	(383)	383
GenZers: 1997-2012	20%	(67)	80%	(273)	341
Millennials: 1981-1996	9%	(52)	91%	(509)	561
GenXers: 1965-1980	2%	(14)	98%	(550)	563
Baby Boomers: 1946-1964	—	(2)	100%	(593)	595
PID: Dem (no lean)	7%	(65)	93%	(801)	865
PID: Ind (no lean)	6%	(40)	94%	(649)	689
PID: Rep (no lean)	5%	(30)	95%	(532)	562
PID/Gender: Dem Men	8%	(34)	92%	(369)	402
PID/Gender: Dem Women	7%	(31)	93%	(432)	463
PID/Gender: Ind Men	5%	(17)	95%	(329)	346
PID/Gender: Ind Women	7%	(23)	93%	(320)	344
PID/Gender: Rep Men	9%	(25)	91%	(245)	270
PID/Gender: Rep Women	2%	(5)	98%	(286)	292
Ideo: Liberal (1-3)	9%	(58)	91%	(611)	669
Ideo: Moderate (4)	4%	(22)	96%	(573)	595
Ideo: Conservative (5-7)	4%	(21)	96%	(558)	579
Educ: < College	6%	(85)	94%	(1378)	1463
Educ: Bachelors degree	7%	(29)	93%	(391)	420
Educ: Post-grad	9%	(22)	91%	(212)	234
Income: Under 50k	6%	(72)	94%	(1105)	1177
Income: 50k-100k	5%	(29)	95%	(558)	587
Income: 100k+	10%	(34)	90%	(318)	352
Ethnicity: White	6%	(95)	94%	(1556)	1651
Ethnicity: Hispanic	10%	(34)	90%	(308)	342
Ethnicity: Black	10%	(26)	90%	(241)	267

Table MCTE2_8NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
TikTok

Demographic	Selected		Not Selected		Total N
Adults	6%	(136)	94%	(1981)	2117
Ethnicity: Other	7%	(15)	93%	(184)	199
All Christian	5%	(47)	95%	(879)	927
All Non-Christian	13%	(15)	87%	(106)	121
Atheist	9%	(8)	91%	(82)	90
Agnostic/Nothing in particular	5%	(31)	95%	(542)	573
Something Else	8%	(34)	92%	(372)	406
Religious Non-Protestant/Catholic	11%	(18)	89%	(136)	154
Evangelical	8%	(45)	92%	(544)	590
Non-Evangelical	5%	(32)	95%	(666)	698
Community: Urban	11%	(75)	89%	(581)	656
Community: Suburban	4%	(38)	96%	(911)	949
Community: Rural	4%	(22)	96%	(489)	512
Employ: Private Sector	6%	(38)	94%	(593)	631
Employ: Government	12%	(15)	88%	(110)	125
Employ: Self-Employed	14%	(24)	86%	(151)	175
Employ: Homemaker	3%	(4)	97%	(137)	141
Employ: Student	20%	(27)	80%	(112)	139
Employ: Retired	1%	(4)	99%	(408)	412
Employ: Unemployed	4%	(13)	96%	(339)	352
Employ: Other	7%	(10)	93%	(132)	142
Military HH: Yes	5%	(19)	95%	(337)	356
Military HH: No	7%	(117)	93%	(1644)	1761
RD/WT: Right Direction	11%	(49)	89%	(392)	441
RD/WT: Wrong Track	5%	(86)	95%	(1589)	1676
Trump Job Approve	7%	(54)	93%	(672)	726
Trump Job Disapprove	5%	(69)	95%	(1200)	1269
Trump Job Strongly Approve	9%	(39)	91%	(378)	417
Trump Job Somewhat Approve	5%	(15)	95%	(294)	309
Trump Job Somewhat Disapprove	6%	(15)	94%	(234)	249
Trump Job Strongly Disapprove	5%	(54)	95%	(965)	1020

Table MCTE2_8NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
TikTok

Demographic	Selected		Not Selected		Total N
Adults	6%	(136)	94%	(1981)	2117
Favorable of Trump	7%	(51)	93%	(687)	738
Unfavorable of Trump	5%	(69)	95%	(1191)	1259
Very Favorable of Trump	8%	(37)	92%	(403)	440
Somewhat Favorable of Trump	5%	(14)	95%	(284)	298
Somewhat Unfavorable of Trump	3%	(7)	97%	(206)	213
Very Unfavorable of Trump	6%	(62)	94%	(984)	1046
#1 Issue: Economy	4%	(33)	96%	(756)	789
#1 Issue: Security	4%	(10)	96%	(239)	249
#1 Issue: Health Care	5%	(18)	95%	(364)	383
#1 Issue: Medicare / Social Security	6%	(13)	94%	(224)	238
#1 Issue: Women's Issues	26%	(30)	74%	(87)	118
#1 Issue: Education	9%	(8)	91%	(90)	98
#1 Issue: Energy	16%	(13)	84%	(69)	82
#1 Issue: Other	6%	(9)	94%	(152)	161
2020 Vote: Joe Biden	6%	(61)	94%	(936)	998
2020 Vote: Donald Trump	4%	(24)	96%	(571)	595
2020 Vote: Other	1%	(0)	99%	(58)	59
2020 Vote: Didn't Vote	10%	(47)	90%	(414)	461
2018 House Vote: Democrat	5%	(40)	95%	(720)	760
2018 House Vote: Republican	4%	(19)	96%	(507)	526
2016 Vote: Hillary Clinton	5%	(37)	95%	(668)	705
2016 Vote: Donald Trump	4%	(25)	96%	(546)	571
2016 Vote: Other	3%	(3)	97%	(98)	100
2016 Vote: Didn't Vote	10%	(70)	90%	(666)	737
Voted in 2014: Yes	4%	(47)	96%	(1119)	1165
Voted in 2014: No	9%	(89)	91%	(863)	952
4-Region: Northeast	7%	(28)	93%	(355)	383
4-Region: Midwest	4%	(19)	96%	(423)	441
4-Region: South	7%	(54)	93%	(735)	790
4-Region: West	7%	(34)	93%	(468)	503
Social media users	6%	(136)	94%	(1981)	2116

Table MCTE2_8NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
TikTok

Demographic	Selected		Not Selected		Total N
Adults	6%	(136)	94%	(1981)	2117
Liberal social media users	9%	(58)	91%	(611)	669
Moderal social media users	4%	(22)	96%	(572)	594
Conservative social media users	4%	(21)	96%	(558)	579
Capitol domestic terrorists	5%	(68)	95%	(1279)	1347
Capitol not domestic terrorists	7%	(28)	93%	(361)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_9NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
WhatsApp

Demographic	Selected		Not Selected		Total N
Adults	5%	(106)	95%	(2011)	2117
Gender: Male	9%	(90)	91%	(929)	1019
Gender: Female	1%	(16)	99%	(1082)	1098
Age: 18-34	3%	(20)	97%	(631)	652
Age: 35-44	14%	(51)	86%	(306)	357
Age: 45-64	4%	(30)	96%	(696)	726
Age: 65+	1%	(5)	99%	(377)	383
GenZers: 1997-2012	1%	(4)	99%	(337)	341
Millennials: 1981-1996	11%	(62)	89%	(500)	561
GenXers: 1965-1980	5%	(30)	95%	(533)	563
Baby Boomers: 1946-1964	2%	(10)	98%	(585)	595
PID: Dem (no lean)	8%	(69)	92%	(796)	865
PID: Ind (no lean)	1%	(8)	99%	(681)	689
PID: Rep (no lean)	5%	(29)	95%	(534)	562
PID/Gender: Dem Men	14%	(56)	86%	(347)	402
PID/Gender: Dem Women	3%	(13)	97%	(450)	463
PID/Gender: Ind Men	2%	(6)	98%	(340)	346
PID/Gender: Ind Women	1%	(2)	99%	(342)	344
PID/Gender: Rep Men	10%	(28)	90%	(243)	270
PID/Gender: Rep Women	—	(1)	100%	(291)	292
Ideo: Liberal (1-3)	8%	(51)	92%	(618)	669
Ideo: Moderate (4)	5%	(29)	95%	(566)	595
Ideo: Conservative (5-7)	4%	(25)	96%	(554)	579
Educ: < College	1%	(15)	99%	(1448)	1463
Educ: Bachelors degree	11%	(47)	89%	(373)	420
Educ: Post-grad	19%	(44)	81%	(190)	234
Income: Under 50k	2%	(18)	98%	(1160)	1177
Income: 50k-100k	6%	(33)	94%	(555)	587
Income: 100k+	16%	(56)	84%	(297)	352
Ethnicity: White	6%	(94)	94%	(1557)	1651
Ethnicity: Hispanic	8%	(28)	92%	(314)	342
Ethnicity: Black	3%	(8)	97%	(258)	267

Table MCTE2_9NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
WhatsApp

Demographic	Selected		Not Selected		Total N
Adults	5%	(106)	95%	(2011)	2117
Ethnicity: Other	2%	(4)	98%	(195)	199
All Christian	8%	(77)	92%	(850)	927
All Non-Christian	15%	(19)	85%	(103)	121
Atheist	—	(0)	100%	(89)	90
Agnostic/Nothing in particular	1%	(6)	99%	(567)	573
Something Else	1%	(4)	99%	(402)	406
Religious Non-Protestant/Catholic	14%	(21)	86%	(133)	154
Evangelical	11%	(63)	89%	(526)	590
Non-Evangelical	2%	(14)	98%	(684)	698
Community: Urban	13%	(87)	87%	(569)	656
Community: Suburban	2%	(17)	98%	(931)	949
Community: Rural	—	(2)	100%	(510)	512
Employ: Private Sector	10%	(61)	90%	(570)	631
Employ: Government	18%	(23)	82%	(102)	125
Employ: Self-Employed	6%	(11)	94%	(164)	175
Employ: Homemaker	—	(0)	100%	(141)	141
Employ: Student	—	(0)	100%	(139)	139
Employ: Retired	2%	(7)	98%	(405)	412
Employ: Unemployed	1%	(2)	99%	(350)	352
Employ: Other	1%	(2)	99%	(140)	142
Military HH: Yes	6%	(23)	94%	(333)	356
Military HH: No	5%	(83)	95%	(1677)	1761
RD/WT: Right Direction	17%	(76)	83%	(365)	441
RD/WT: Wrong Track	2%	(30)	98%	(1646)	1676
Trump Job Approve	9%	(63)	91%	(663)	726
Trump Job Disapprove	3%	(42)	97%	(1226)	1269
Trump Job Strongly Approve	11%	(46)	89%	(371)	417
Trump Job Somewhat Approve	5%	(16)	95%	(293)	309
Trump Job Somewhat Disapprove	7%	(17)	93%	(232)	249
Trump Job Strongly Disapprove	2%	(25)	98%	(995)	1020

Table MCTE2_9NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
WhatsApp

Demographic	Selected		Not Selected		Total N
Adults	5%	(106)	95%	(2011)	2117
Favorable of Trump	8%	(62)	92%	(676)	738
Unfavorable of Trump	3%	(38)	97%	(1221)	1259
Very Favorable of Trump	9%	(41)	91%	(399)	440
Somewhat Favorable of Trump	7%	(21)	93%	(277)	298
Somewhat Unfavorable of Trump	5%	(11)	95%	(202)	213
Very Unfavorable of Trump	3%	(27)	97%	(1019)	1046
#1 Issue: Economy	3%	(26)	97%	(764)	789
#1 Issue: Security	5%	(13)	95%	(236)	249
#1 Issue: Health Care	6%	(22)	94%	(361)	383
#1 Issue: Medicare / Social Security	6%	(13)	94%	(224)	238
#1 Issue: Women's Issues	11%	(13)	89%	(105)	118
#1 Issue: Education	4%	(4)	96%	(94)	98
#1 Issue: Energy	17%	(14)	83%	(68)	82
#1 Issue: Other	1%	(1)	99%	(160)	161
2020 Vote: Joe Biden	7%	(66)	93%	(931)	998
2020 Vote: Donald Trump	4%	(23)	96%	(571)	595
2020 Vote: Other	1%	(1)	99%	(58)	59
2020 Vote: Didn't Vote	3%	(13)	97%	(448)	461
2018 House Vote: Democrat	7%	(55)	93%	(705)	760
2018 House Vote: Republican	5%	(28)	95%	(498)	526
2016 Vote: Hillary Clinton	8%	(55)	92%	(650)	705
2016 Vote: Donald Trump	6%	(33)	94%	(538)	571
2016 Vote: Other	—	(0)	100%	(100)	100
2016 Vote: Didn't Vote	2%	(18)	98%	(719)	737
Voted in 2014: Yes	7%	(80)	93%	(1085)	1165
Voted in 2014: No	3%	(26)	97%	(926)	952
4-Region: Northeast	11%	(44)	89%	(340)	383
4-Region: Midwest	2%	(7)	98%	(434)	441
4-Region: South	3%	(27)	97%	(763)	790
4-Region: West	6%	(28)	94%	(474)	503
Social media users	5%	(106)	95%	(2010)	2116

Table MCTE2_9NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
WhatsApp

Demographic	Selected		Not Selected		Total N
Adults	5%	(106)	95%	(2011)	2117
Liberal social media users	8%	(51)	92%	(618)	669
Moderal social media users	5%	(29)	95%	(565)	594
Conservative social media users	4%	(25)	96%	(554)	579
Capitol domestic terrorists	6%	(76)	94%	(1271)	1347
Capitol not domestic terrorists	6%	(22)	94%	(366)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_10NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Pinterest

Demographic	Selected		Not Selected		Total N
Adults	4%	(83)	96%	(2034)	2117
Gender: Male	5%	(48)	95%	(970)	1019
Gender: Female	3%	(35)	97%	(1063)	1098
Age: 18-34	3%	(18)	97%	(633)	652
Age: 35-44	11%	(39)	89%	(318)	357
Age: 45-64	3%	(22)	97%	(704)	726
Age: 65+	1%	(4)	99%	(379)	383
GenZers: 1997-2012	3%	(11)	97%	(329)	341
Millennials: 1981-1996	8%	(43)	92%	(518)	561
GenXers: 1965-1980	3%	(18)	97%	(545)	563
Baby Boomers: 1946-1964	2%	(10)	98%	(586)	595
PID: Dem (no lean)	6%	(56)	94%	(810)	865
PID: Ind (no lean)	3%	(19)	97%	(671)	689
PID: Rep (no lean)	2%	(9)	98%	(554)	562
PID/Gender: Dem Men	9%	(35)	91%	(368)	402
PID/Gender: Dem Women	5%	(21)	95%	(442)	463
PID/Gender: Ind Men	2%	(7)	98%	(339)	346
PID/Gender: Ind Women	3%	(11)	97%	(332)	344
PID/Gender: Rep Men	2%	(6)	98%	(264)	270
PID/Gender: Rep Women	1%	(2)	99%	(290)	292
Ideo: Liberal (1-3)	5%	(32)	95%	(637)	669
Ideo: Moderate (4)	4%	(27)	96%	(568)	595
Ideo: Conservative (5-7)	3%	(17)	97%	(562)	579
Educ: < College	2%	(31)	98%	(1432)	1463
Educ: Bachelors degree	7%	(29)	93%	(391)	420
Educ: Post-grad	10%	(23)	90%	(211)	234
Income: Under 50k	2%	(22)	98%	(1155)	1177
Income: 50k-100k	5%	(31)	95%	(556)	587
Income: 100k+	8%	(30)	92%	(323)	352
Ethnicity: White	4%	(67)	96%	(1584)	1651
Ethnicity: Hispanic	9%	(31)	91%	(311)	342
Ethnicity: Black	4%	(10)	96%	(257)	267

Table MCTE2_10NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Pinterest

Demographic	Selected		Not Selected		Total N
Adults	4%	(83)	96%	(2034)	2117
Ethnicity: Other	3%	(6)	97%	(193)	199
All Christian	6%	(57)	94%	(870)	927
All Non-Christian	4%	(5)	96%	(117)	121
Atheist	1%	(1)	99%	(89)	90
Agnostic/Nothing in particular	2%	(13)	98%	(560)	573
Something Else	2%	(8)	98%	(398)	406
Religious Non-Protestant/Catholic	6%	(9)	94%	(145)	154
Evangelical	7%	(39)	93%	(550)	590
Non-Evangelical	3%	(19)	97%	(679)	698
Community: Urban	7%	(48)	93%	(608)	656
Community: Suburban	3%	(25)	97%	(924)	949
Community: Rural	2%	(10)	98%	(502)	512
Employ: Private Sector	7%	(44)	93%	(587)	631
Employ: Government	6%	(7)	94%	(118)	125
Employ: Self-Employed	3%	(5)	97%	(170)	175
Employ: Homemaker	5%	(8)	95%	(134)	141
Employ: Student	1%	(1)	99%	(138)	139
Employ: Retired	2%	(8)	98%	(404)	412
Employ: Unemployed	1%	(5)	99%	(347)	352
Employ: Other	3%	(5)	97%	(137)	142
Military HH: Yes	2%	(9)	98%	(348)	356
Military HH: No	4%	(75)	96%	(1686)	1761
RD/WT: Right Direction	9%	(39)	91%	(402)	441
RD/WT: Wrong Track	3%	(44)	97%	(1631)	1676
Trump Job Approve	5%	(35)	95%	(691)	726
Trump Job Disapprove	3%	(44)	97%	(1225)	1269
Trump Job Strongly Approve	6%	(23)	94%	(394)	417
Trump Job Somewhat Approve	4%	(11)	96%	(298)	309
Trump Job Somewhat Disapprove	4%	(11)	96%	(238)	249
Trump Job Strongly Disapprove	3%	(33)	97%	(987)	1020

Table MCTE2_10NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Pinterest

Demographic	Selected		Not Selected		Total N
Adults	4%	(83)	96%	(2034)	2117
Favorable of Trump	5%	(39)	95%	(699)	738
Unfavorable of Trump	3%	(40)	97%	(1220)	1259
Very Favorable of Trump	5%	(20)	95%	(420)	440
Somewhat Favorable of Trump	6%	(19)	94%	(279)	298
Somewhat Unfavorable of Trump	3%	(7)	97%	(206)	213
Very Unfavorable of Trump	3%	(32)	97%	(1014)	1046
#1 Issue: Economy	3%	(23)	97%	(766)	789
#1 Issue: Security	2%	(6)	98%	(243)	249
#1 Issue: Health Care	5%	(20)	95%	(363)	383
#1 Issue: Medicare / Social Security	4%	(9)	96%	(228)	238
#1 Issue: Women's Issues	8%	(10)	92%	(108)	118
#1 Issue: Education	5%	(5)	95%	(93)	98
#1 Issue: Energy	9%	(7)	91%	(75)	82
#1 Issue: Other	2%	(3)	98%	(158)	161
2020 Vote: Joe Biden	5%	(53)	95%	(944)	998
2020 Vote: Donald Trump	2%	(14)	98%	(580)	595
2020 Vote: Other	2%	(1)	98%	(57)	59
2020 Vote: Didn't Vote	3%	(12)	97%	(450)	461
2018 House Vote: Democrat	6%	(46)	94%	(713)	760
2018 House Vote: Republican	2%	(12)	98%	(515)	526
2016 Vote: Hillary Clinton	6%	(44)	94%	(662)	705
2016 Vote: Donald Trump	4%	(20)	96%	(551)	571
2016 Vote: Other	1%	(1)	99%	(99)	100
2016 Vote: Didn't Vote	2%	(18)	98%	(719)	737
Voted in 2014: Yes	5%	(59)	95%	(1106)	1165
Voted in 2014: No	3%	(24)	97%	(927)	952
4-Region: Northeast	5%	(19)	95%	(364)	383
4-Region: Midwest	2%	(10)	98%	(431)	441
4-Region: South	3%	(24)	97%	(766)	790
4-Region: West	6%	(30)	94%	(473)	503
Social media users	4%	(83)	96%	(2033)	2116

Table MCTE2_10NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Pinterest

Demographic	Selected		Not Selected		Total N
Adults	4%	(83)	96%	(2034)	2117
Liberal social media users	5%	(32)	95%	(637)	669
Moderal social media users	4%	(27)	96%	(568)	594
Conservative social media users	3%	(17)	97%	(562)	579
Capitol domestic terrorists	4%	(56)	96%	(1291)	1347
Capitol not domestic terrorists	2%	(8)	98%	(381)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_11NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.* *Parler*

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Gender: Male	7%	(74)	93%	(945)	1019
Gender: Female	3%	(28)	97%	(1071)	1098
Age: 18-34	3%	(17)	97%	(635)	652
Age: 35-44	11%	(40)	89%	(316)	357
Age: 45-64	5%	(34)	95%	(692)	726
Age: 65+	3%	(10)	97%	(373)	383
GenZers: 1997-2012	1%	(4)	99%	(336)	341
Millennials: 1981-1996	9%	(48)	91%	(513)	561
GenXers: 1965-1980	5%	(26)	95%	(537)	563
Baby Boomers: 1946-1964	4%	(21)	96%	(574)	595
PID: Dem (no lean)	5%	(42)	95%	(823)	865
PID: Ind (no lean)	2%	(13)	98%	(677)	689
PID: Rep (no lean)	8%	(47)	92%	(515)	562
PID/Gender: Dem Men	10%	(39)	90%	(363)	402
PID/Gender: Dem Women	1%	(2)	99%	(460)	463
PID/Gender: Ind Men	2%	(7)	98%	(339)	346
PID/Gender: Ind Women	2%	(6)	98%	(338)	344
PID/Gender: Rep Men	10%	(27)	90%	(243)	270
PID/Gender: Rep Women	7%	(19)	93%	(272)	292
Ideo: Liberal (1-3)	5%	(30)	95%	(639)	669
Ideo: Moderate (4)	3%	(18)	97%	(577)	595
Ideo: Conservative (5-7)	9%	(53)	91%	(527)	579
Educ: < College	3%	(38)	97%	(1425)	1463
Educ: Bachelors degree	9%	(38)	91%	(382)	420
Educ: Post-grad	11%	(25)	89%	(209)	234
Income: Under 50k	2%	(22)	98%	(1155)	1177
Income: 50k-100k	8%	(45)	92%	(542)	587
Income: 100k+	10%	(34)	90%	(318)	352
Ethnicity: White	6%	(96)	94%	(1555)	1651
Ethnicity: Hispanic	8%	(26)	92%	(316)	342
Ethnicity: Black	1%	(4)	99%	(263)	267

Continued on next page

Table MCTE2_11NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Parler

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Ethnicity: Other	1%	(1)	99%	(198)	199
All Christian	8%	(77)	92%	(850)	927
All Non-Christian	5%	(7)	95%	(115)	121
Atheist	2%	(2)	98%	(88)	90
Agnostic/Nothing in particular	1%	(6)	99%	(567)	573
Something Else	3%	(10)	97%	(396)	406
Religious Non-Protestant/Catholic	4%	(7)	96%	(148)	154
Evangelical	10%	(62)	90%	(528)	590
Non-Evangelical	3%	(24)	97%	(674)	698
Community: Urban	9%	(59)	91%	(598)	656
Community: Suburban	2%	(23)	98%	(926)	949
Community: Rural	4%	(20)	96%	(492)	512
Employ: Private Sector	9%	(58)	91%	(573)	631
Employ: Government	10%	(13)	90%	(112)	125
Employ: Self-Employed	5%	(10)	95%	(166)	175
Employ: Homemaker	2%	(3)	98%	(139)	141
Employ: Student	—	(0)	100%	(139)	139
Employ: Retired	2%	(9)	98%	(403)	412
Employ: Unemployed	2%	(8)	98%	(343)	352
Employ: Other	1%	(1)	99%	(141)	142
Military HH: Yes	6%	(20)	94%	(336)	356
Military HH: No	5%	(82)	95%	(1679)	1761
RD/WT: Right Direction	12%	(54)	88%	(388)	441
RD/WT: Wrong Track	3%	(48)	97%	(1628)	1676
Trump Job Approve	11%	(79)	89%	(647)	726
Trump Job Disapprove	2%	(21)	98%	(1247)	1269
Trump Job Strongly Approve	15%	(64)	85%	(353)	417
Trump Job Somewhat Approve	5%	(15)	95%	(294)	309
Trump Job Somewhat Disapprove	2%	(5)	98%	(244)	249
Trump Job Strongly Disapprove	2%	(16)	98%	(1003)	1020

Table MCTE2_11NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.* *Parler*

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Favorable of Trump	10%	(77)	90%	(661)	738
Unfavorable of Trump	2%	(22)	98%	(1237)	1259
Very Favorable of Trump	14%	(62)	86%	(378)	440
Somewhat Favorable of Trump	5%	(15)	95%	(283)	298
Somewhat Unfavorable of Trump	3%	(6)	97%	(207)	213
Very Unfavorable of Trump	2%	(16)	98%	(1030)	1046
#1 Issue: Economy	5%	(36)	95%	(753)	789
#1 Issue: Security	8%	(20)	92%	(229)	249
#1 Issue: Health Care	3%	(12)	97%	(370)	383
#1 Issue: Medicare / Social Security	2%	(5)	98%	(233)	238
#1 Issue: Women's Issues	9%	(11)	91%	(107)	118
#1 Issue: Education	6%	(6)	94%	(92)	98
#1 Issue: Energy	7%	(6)	93%	(76)	82
#1 Issue: Other	3%	(5)	97%	(156)	161
2020 Vote: Joe Biden	4%	(43)	96%	(955)	998
2020 Vote: Donald Trump	9%	(51)	91%	(543)	595
2020 Vote: Other	4%	(2)	96%	(56)	59
2020 Vote: Didn't Vote	1%	(2)	99%	(459)	461
2018 House Vote: Democrat	5%	(39)	95%	(720)	760
2018 House Vote: Republican	10%	(52)	90%	(474)	526
2016 Vote: Hillary Clinton	6%	(39)	94%	(667)	705
2016 Vote: Donald Trump	9%	(53)	91%	(519)	571
2016 Vote: Other	4%	(4)	96%	(96)	100
2016 Vote: Didn't Vote	1%	(6)	99%	(731)	737
Voted in 2014: Yes	7%	(86)	93%	(1079)	1165
Voted in 2014: No	2%	(16)	98%	(936)	952
4-Region: Northeast	7%	(28)	93%	(355)	383
4-Region: Midwest	3%	(12)	97%	(429)	441
4-Region: South	4%	(35)	96%	(755)	790
4-Region: West	5%	(26)	95%	(476)	503
Social media users	5%	(101)	95%	(2015)	2116

Table MCTE2_11NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Parler

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Liberal social media users	5%	(30)	95%	(639)	669
Moderal social media users	3%	(18)	97%	(576)	594
Conservative social media users	9%	(53)	91%	(527)	579
Capitol domestic terrorists	5%	(64)	95%	(1283)	1347
Capitol not domestic terrorists	7%	(29)	93%	(360)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_12NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Spotify

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Gender: Male	8%	(82)	92%	(937)	1019
Gender: Female	2%	(20)	98%	(1079)	1098
Age: 18-34	7%	(43)	93%	(609)	652
Age: 35-44	11%	(40)	89%	(317)	357
Age: 45-64	2%	(18)	98%	(708)	726
Age: 65+	—	(1)	100%	(382)	383
GenZers: 1997-2012	8%	(28)	92%	(313)	341
Millennials: 1981-1996	9%	(49)	91%	(512)	561
GenXers: 1965-1980	4%	(23)	96%	(540)	563
Baby Boomers: 1946-1964	—	(1)	100%	(595)	595
PID: Dem (no lean)	7%	(62)	93%	(803)	865
PID: Ind (no lean)	3%	(21)	97%	(668)	689
PID: Rep (no lean)	3%	(18)	97%	(544)	562
PID/Gender: Dem Men	12%	(49)	88%	(353)	402
PID/Gender: Dem Women	3%	(12)	97%	(450)	463
PID/Gender: Ind Men	5%	(16)	95%	(330)	346
PID/Gender: Ind Women	1%	(5)	99%	(338)	344
PID/Gender: Rep Men	6%	(16)	94%	(254)	270
PID/Gender: Rep Women	1%	(2)	99%	(290)	292
Ideo: Liberal (1-3)	8%	(53)	92%	(616)	669
Ideo: Moderate (4)	4%	(23)	96%	(572)	595
Ideo: Conservative (5-7)	2%	(14)	98%	(566)	579
Educ: < College	2%	(36)	98%	(1426)	1463
Educ: Bachelors degree	8%	(33)	92%	(387)	420
Educ: Post-grad	14%	(32)	86%	(202)	234
Income: Under 50k	3%	(36)	97%	(1141)	1177
Income: 50k-100k	4%	(26)	96%	(562)	587
Income: 100k+	11%	(40)	89%	(313)	352
Ethnicity: White	5%	(81)	95%	(1571)	1651
Ethnicity: Hispanic	9%	(30)	91%	(312)	342
Ethnicity: Black	5%	(14)	95%	(253)	267

Table MCTE2_12NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Spotify

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Ethnicity: Other	4%	(7)	96%	(192)	199
All Christian	6%	(58)	94%	(869)	927
All Non-Christian	9%	(11)	91%	(111)	121
Atheist	2%	(2)	98%	(88)	90
Agnostic/Nothing in particular	4%	(21)	96%	(552)	573
Something Else	2%	(10)	98%	(396)	406
Religious Non-Protestant/Catholic	7%	(11)	93%	(143)	154
Evangelical	8%	(50)	92%	(540)	590
Non-Evangelical	2%	(14)	98%	(684)	698
Community: Urban	11%	(72)	89%	(584)	656
Community: Suburban	2%	(22)	98%	(927)	949
Community: Rural	1%	(7)	99%	(504)	512
Employ: Private Sector	9%	(56)	91%	(575)	631
Employ: Government	10%	(12)	90%	(112)	125
Employ: Self-Employed	3%	(5)	97%	(170)	175
Employ: Homemaker	1%	(2)	99%	(140)	141
Employ: Student	7%	(10)	93%	(130)	139
Employ: Retired	1%	(4)	99%	(408)	412
Employ: Unemployed	2%	(8)	98%	(344)	352
Employ: Other	3%	(4)	97%	(137)	142
Military HH: Yes	6%	(23)	94%	(333)	356
Military HH: No	4%	(79)	96%	(1682)	1761
RD/WT: Right Direction	10%	(45)	90%	(397)	441
RD/WT: Wrong Track	3%	(57)	97%	(1619)	1676
Trump Job Approve	7%	(52)	93%	(674)	726
Trump Job Disapprove	4%	(46)	96%	(1223)	1269
Trump Job Strongly Approve	8%	(34)	92%	(383)	417
Trump Job Somewhat Approve	6%	(18)	94%	(291)	309
Trump Job Somewhat Disapprove	6%	(14)	94%	(235)	249
Trump Job Strongly Disapprove	3%	(31)	97%	(988)	1020

Table MCTE2_12NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Spotify

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Favorable of Trump	7%	(51)	93%	(688)	738
Unfavorable of Trump	4%	(45)	96%	(1215)	1259
Very Favorable of Trump	7%	(32)	93%	(408)	440
Somewhat Favorable of Trump	6%	(19)	94%	(279)	298
Somewhat Unfavorable of Trump	4%	(10)	96%	(204)	213
Very Unfavorable of Trump	3%	(35)	97%	(1011)	1046
#1 Issue: Economy	4%	(29)	96%	(760)	789
#1 Issue: Security	4%	(9)	96%	(240)	249
#1 Issue: Health Care	4%	(14)	96%	(369)	383
#1 Issue: Medicare / Social Security	3%	(7)	97%	(230)	238
#1 Issue: Women's Issues	13%	(16)	87%	(102)	118
#1 Issue: Education	10%	(10)	90%	(88)	98
#1 Issue: Energy	13%	(11)	87%	(71)	82
#1 Issue: Other	3%	(6)	97%	(155)	161
2020 Vote: Joe Biden	6%	(58)	94%	(940)	998
2020 Vote: Donald Trump	2%	(15)	98%	(580)	595
2020 Vote: Other	5%	(3)	95%	(56)	59
2020 Vote: Didn't Vote	5%	(24)	95%	(438)	461
2018 House Vote: Democrat	6%	(44)	94%	(715)	760
2018 House Vote: Republican	3%	(18)	97%	(508)	526
2016 Vote: Hillary Clinton	6%	(40)	94%	(666)	705
2016 Vote: Donald Trump	5%	(27)	95%	(545)	571
2016 Vote: Other	—	(0)	100%	(100)	100
2016 Vote: Didn't Vote	5%	(35)	95%	(702)	737
Voted in 2014: Yes	5%	(57)	95%	(1108)	1165
Voted in 2014: No	5%	(45)	95%	(907)	952
4-Region: Northeast	6%	(23)	94%	(361)	383
4-Region: Midwest	2%	(8)	98%	(433)	441
4-Region: South	5%	(36)	95%	(754)	790
4-Region: West	7%	(35)	93%	(468)	503
Social media users	5%	(101)	95%	(2015)	2116

Table MCTE2_12NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Spotify

Demographic	Selected		Not Selected		Total N
Adults	5%	(101)	95%	(2016)	2117
Liberal social media users	8%	(53)	92%	(616)	669
Moderal social media users	4%	(23)	96%	(572)	594
Conservative social media users	2%	(14)	98%	(566)	579
Capitol domestic terrorists	5%	(62)	95%	(1285)	1347
Capitol not domestic terrorists	6%	(22)	94%	(366)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_13NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Gab

Demographic	Selected		Not Selected		Total N
Adults	2%	(38)	98%	(2079)	2117
Gender: Male	3%	(30)	97%	(989)	1019
Gender: Female	1%	(8)	99%	(1091)	1098
Age: 18-34	1%	(6)	99%	(645)	652
Age: 35-44	5%	(18)	95%	(338)	357
Age: 45-64	2%	(12)	98%	(714)	726
Age: 65+	—	(1)	100%	(382)	383
GenZers: 1997-2012	1%	(2)	99%	(339)	341
Millennials: 1981-1996	4%	(22)	96%	(540)	561
GenXers: 1965-1980	2%	(11)	98%	(552)	563
Baby Boomers: 1946-1964	—	(2)	100%	(593)	595
PID: Dem (no lean)	2%	(19)	98%	(846)	865
PID: Ind (no lean)	1%	(6)	99%	(683)	689
PID: Rep (no lean)	2%	(12)	98%	(550)	562
PID/Gender: Dem Men	4%	(17)	96%	(386)	402
PID/Gender: Dem Women	1%	(3)	99%	(460)	463
PID/Gender: Ind Men	1%	(5)	99%	(341)	346
PID/Gender: Ind Women	—	(1)	100%	(342)	344
PID/Gender: Rep Men	3%	(8)	97%	(262)	270
PID/Gender: Rep Women	1%	(4)	99%	(288)	292
Ideo: Liberal (1-3)	3%	(18)	97%	(650)	669
Ideo: Moderate (4)	1%	(7)	99%	(588)	595
Ideo: Conservative (5-7)	2%	(13)	98%	(567)	579
Educ: < College	1%	(9)	99%	(1454)	1463
Educ: Bachelors degree	4%	(18)	96%	(403)	420
Educ: Post-grad	5%	(11)	95%	(223)	234
Income: Under 50k	1%	(8)	99%	(1169)	1177
Income: 50k-100k	3%	(20)	97%	(568)	587
Income: 100k+	3%	(10)	97%	(343)	352
Ethnicity: White	2%	(32)	98%	(1619)	1651
Ethnicity: Hispanic	5%	(16)	95%	(326)	342
Ethnicity: Black	1%	(2)	99%	(265)	267

Table MCTE2_13NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Gab

Demographic	Selected		Not Selected		Total N
Adults	2%	(38)	98%	(2079)	2117
Ethnicity: Other	2%	(4)	98%	(195)	199
All Christian	4%	(33)	96%	(893)	927
All Non-Christian	2%	(2)	98%	(119)	121
Atheist	1%	(1)	99%	(89)	90
Agnostic/Nothing in particular	—	(1)	100%	(573)	573
Something Else	—	(1)	100%	(406)	406
Religious Non-Protestant/Catholic	2%	(3)	98%	(151)	154
Evangelical	4%	(26)	96%	(563)	590
Non-Evangelical	1%	(5)	99%	(692)	698
Community: Urban	4%	(29)	96%	(628)	656
Community: Suburban	1%	(6)	99%	(942)	949
Community: Rural	—	(2)	100%	(510)	512
Employ: Private Sector	3%	(22)	97%	(609)	631
Employ: Government	6%	(7)	94%	(118)	125
Employ: Self-Employed	1%	(2)	99%	(173)	175
Employ: Homemaker	1%	(1)	99%	(140)	141
Employ: Student	1%	(2)	99%	(137)	139
Employ: Retired	—	(1)	100%	(412)	412
Employ: Unemployed	1%	(2)	99%	(350)	352
Employ: Other	—	(1)	100%	(141)	142
Military HH: Yes	2%	(6)	98%	(351)	356
Military HH: No	2%	(32)	98%	(1729)	1761
RD/WT: Right Direction	6%	(27)	94%	(414)	441
RD/WT: Wrong Track	1%	(11)	99%	(1665)	1676
Trump Job Approve	4%	(28)	96%	(698)	726
Trump Job Disapprove	1%	(9)	99%	(1260)	1269
Trump Job Strongly Approve	6%	(24)	94%	(393)	417
Trump Job Somewhat Approve	1%	(4)	99%	(305)	309
Trump Job Somewhat Disapprove	1%	(3)	99%	(246)	249
Trump Job Strongly Disapprove	1%	(6)	99%	(1014)	1020

Table MCTE2_13NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Gab

Demographic	Selected		Not Selected		Total N
Adults	2%	(38)	98%	(2079)	2117
Favorable of Trump	4%	(29)	96%	(709)	738
Unfavorable of Trump	1%	(8)	99%	(1251)	1259
Very Favorable of Trump	4%	(20)	96%	(420)	440
Somewhat Favorable of Trump	3%	(9)	97%	(289)	298
Somewhat Unfavorable of Trump	1%	(2)	99%	(211)	213
Very Unfavorable of Trump	1%	(6)	99%	(1040)	1046
#1 Issue: Economy	2%	(12)	98%	(777)	789
#1 Issue: Security	1%	(3)	99%	(246)	249
#1 Issue: Health Care	1%	(5)	99%	(378)	383
#1 Issue: Medicare / Social Security	1%	(4)	99%	(234)	238
#1 Issue: Women's Issues	8%	(9)	92%	(108)	118
#1 Issue: Education	1%	(0)	99%	(98)	98
#1 Issue: Energy	4%	(3)	96%	(79)	82
#1 Issue: Other	1%	(1)	99%	(160)	161
2020 Vote: Joe Biden	2%	(21)	98%	(977)	998
2020 Vote: Donald Trump	2%	(11)	98%	(584)	595
2020 Vote: Other	1%	(1)	99%	(58)	59
2020 Vote: Didn't Vote	—	(2)	100%	(459)	461
2018 House Vote: Democrat	2%	(17)	98%	(743)	760
2018 House Vote: Republican	3%	(14)	97%	(513)	526
2016 Vote: Hillary Clinton	2%	(18)	98%	(688)	705
2016 Vote: Donald Trump	3%	(16)	97%	(555)	571
2016 Vote: Other	—	(0)	100%	(100)	100
2016 Vote: Didn't Vote	1%	(4)	99%	(733)	737
Voted in 2014: Yes	3%	(33)	97%	(1132)	1165
Voted in 2014: No	1%	(5)	99%	(947)	952
4-Region: Northeast	3%	(11)	97%	(372)	383
4-Region: Midwest	1%	(3)	99%	(439)	441
4-Region: South	1%	(9)	99%	(781)	790
4-Region: West	3%	(15)	97%	(488)	503
Social media users	2%	(38)	98%	(2079)	2116

Table MCTE2_13NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Gab

Demographic	Selected		Not Selected		Total N
Adults	2%	(38)	98%	(2079)	2117
Liberal social media users	3%	(18)	97%	(650)	669
Moderal social media users	1%	(7)	99%	(588)	594
Conservative social media users	2%	(13)	98%	(567)	579
Capitol domestic terrorists	2%	(27)	98%	(1320)	1347
Capitol not domestic terrorists	2%	(6)	98%	(382)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_14NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Telegram

Demographic	Selected		Not Selected		Total N
Adults	3%	(74)	97%	(2043)	2117
Gender: Male	7%	(67)	93%	(952)	1019
Gender: Female	1%	(7)	99%	(1092)	1098
Age: 18-34	2%	(15)	98%	(637)	652
Age: 35-44	11%	(40)	89%	(317)	357
Age: 45-64	2%	(17)	98%	(709)	726
Age: 65+	—	(2)	100%	(381)	383
GenZers: 1997-2012	—	(1)	100%	(340)	341
Millennials: 1981-1996	9%	(50)	91%	(511)	561
GenXers: 1965-1980	4%	(20)	96%	(543)	563
Baby Boomers: 1946-1964	—	(1)	100%	(595)	595
PID: Dem (no lean)	5%	(45)	95%	(820)	865
PID: Ind (no lean)	1%	(4)	99%	(685)	689
PID: Rep (no lean)	4%	(24)	96%	(538)	562
PID/Gender: Dem Men	10%	(41)	90%	(361)	402
PID/Gender: Dem Women	1%	(4)	99%	(459)	463
PID/Gender: Ind Men	1%	(4)	99%	(342)	346
PID/Gender: Ind Women	—	(1)	100%	(343)	344
PID/Gender: Rep Men	8%	(22)	92%	(248)	270
PID/Gender: Rep Women	1%	(2)	99%	(290)	292
Ideo: Liberal (1-3)	5%	(34)	95%	(635)	669
Ideo: Moderate (4)	3%	(19)	97%	(576)	595
Ideo: Conservative (5-7)	3%	(20)	97%	(559)	579
Educ: < College	1%	(8)	99%	(1454)	1463
Educ: Bachelors degree	9%	(36)	91%	(384)	420
Educ: Post-grad	12%	(29)	88%	(205)	234
Income: Under 50k	1%	(12)	99%	(1165)	1177
Income: 50k-100k	4%	(26)	96%	(562)	587
Income: 100k+	10%	(36)	90%	(317)	352
Ethnicity: White	4%	(70)	96%	(1581)	1651
Ethnicity: Hispanic	5%	(17)	95%	(325)	342
Ethnicity: Black	1%	(3)	99%	(263)	267

Table MCTE2_14NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Telegram

Demographic	Selected		Not Selected		Total N
Adults	3%	(74)	97%	(2043)	2117
Ethnicity: Other	—	(0)	100%	(199)	199
All Christian	6%	(57)	94%	(869)	927
All Non-Christian	8%	(9)	92%	(112)	121
Atheist	—	(0)	100%	(90)	90
Agnostic/Nothing in particular	1%	(6)	99%	(567)	573
Something Else	—	(1)	100%	(405)	406
Religious Non-Protestant/Catholic	7%	(11)	93%	(144)	154
Evangelical	8%	(48)	92%	(542)	590
Non-Evangelical	1%	(7)	99%	(691)	698
Community: Urban	9%	(61)	91%	(595)	656
Community: Suburban	1%	(9)	99%	(940)	949
Community: Rural	1%	(4)	99%	(508)	512
Employ: Private Sector	7%	(46)	93%	(585)	631
Employ: Government	12%	(16)	88%	(109)	125
Employ: Self-Employed	4%	(7)	96%	(168)	175
Employ: Homemaker	1%	(1)	99%	(140)	141
Employ: Student	—	(0)	100%	(139)	139
Employ: Retired	—	(1)	100%	(411)	412
Employ: Unemployed	1%	(2)	99%	(350)	352
Employ: Other	—	(1)	100%	(141)	142
Military HH: Yes	5%	(16)	95%	(340)	356
Military HH: No	3%	(57)	97%	(1704)	1761
RD/WT: Right Direction	13%	(57)	87%	(385)	441
RD/WT: Wrong Track	1%	(17)	99%	(1659)	1676
Trump Job Approve	7%	(50)	93%	(676)	726
Trump Job Disapprove	2%	(22)	98%	(1247)	1269
Trump Job Strongly Approve	9%	(39)	91%	(378)	417
Trump Job Somewhat Approve	4%	(11)	96%	(298)	309
Trump Job Somewhat Disapprove	4%	(10)	96%	(239)	249
Trump Job Strongly Disapprove	1%	(12)	99%	(1008)	1020

Table MCTE2_14NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Telegram

Demographic	Selected		Not Selected		Total N
Adults	3%	(74)	97%	(2043)	2117
Favorable of Trump	7%	(51)	93%	(687)	738
Unfavorable of Trump	2%	(20)	98%	(1239)	1259
Very Favorable of Trump	8%	(35)	92%	(405)	440
Somewhat Favorable of Trump	6%	(17)	94%	(282)	298
Somewhat Unfavorable of Trump	4%	(9)	96%	(205)	213
Very Unfavorable of Trump	1%	(12)	99%	(1034)	1046
#1 Issue: Economy	2%	(17)	98%	(772)	789
#1 Issue: Security	5%	(13)	95%	(236)	249
#1 Issue: Health Care	3%	(12)	97%	(371)	383
#1 Issue: Medicare / Social Security	3%	(6)	97%	(231)	238
#1 Issue: Women's Issues	9%	(11)	91%	(107)	118
#1 Issue: Education	6%	(6)	94%	(92)	98
#1 Issue: Energy	9%	(8)	91%	(74)	82
#1 Issue: Other	—	(1)	100%	(160)	161
2020 Vote: Joe Biden	4%	(42)	96%	(956)	998
2020 Vote: Donald Trump	4%	(22)	96%	(572)	595
2020 Vote: Other	1%	(1)	99%	(58)	59
2020 Vote: Didn't Vote	1%	(6)	99%	(456)	461
2018 House Vote: Democrat	5%	(37)	95%	(723)	760
2018 House Vote: Republican	4%	(23)	96%	(503)	526
2016 Vote: Hillary Clinton	5%	(38)	95%	(667)	705
2016 Vote: Donald Trump	5%	(27)	95%	(544)	571
2016 Vote: Other	—	(0)	100%	(100)	100
2016 Vote: Didn't Vote	1%	(8)	99%	(729)	737
Voted in 2014: Yes	5%	(60)	95%	(1106)	1165
Voted in 2014: No	1%	(14)	99%	(938)	952
4-Region: Northeast	8%	(31)	92%	(352)	383
4-Region: Midwest	1%	(3)	99%	(439)	441
4-Region: South	2%	(15)	98%	(774)	790
4-Region: West	5%	(25)	95%	(478)	503
Social media users	3%	(74)	97%	(2043)	2116

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Table MCTE2_14NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
Telegram

Demographic	Selected		Not Selected		Total N
Adults	3%	(74)	97%	(2043)	2117
Liberal social media users	5%	(34)	95%	(635)	669
Moderal social media users	3%	(19)	97%	(575)	594
Conservative social media users	3%	(20)	97%	(559)	579
Capitol domestic terrorists	4%	(55)	96%	(1292)	1347
Capitol not domestic terrorists	4%	(14)	96%	(374)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_15NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
None of the above

Demographic	Selected		Not Selected		Total N
Adults	39%	(817)	61%	(1300)	2117
Gender: Male	34%	(347)	66%	(671)	1019
Gender: Female	43%	(470)	57%	(629)	1098
Age: 18-34	16%	(106)	84%	(546)	652
Age: 35-44	22%	(79)	78%	(277)	357
Age: 45-64	50%	(363)	50%	(363)	726
Age: 65+	70%	(269)	30%	(113)	383
GenZers: 1997-2012	13%	(44)	87%	(296)	341
Millennials: 1981-1996	20%	(113)	80%	(448)	561
GenXers: 1965-1980	41%	(232)	59%	(332)	563
Baby Boomers: 1946-1964	65%	(385)	35%	(211)	595
PID: Dem (no lean)	34%	(295)	66%	(570)	865
PID: Ind (no lean)	43%	(298)	57%	(391)	689
PID: Rep (no lean)	40%	(224)	60%	(339)	562
PID/Gender: Dem Men	29%	(118)	71%	(284)	402
PID/Gender: Dem Women	38%	(177)	62%	(286)	463
PID/Gender: Ind Men	43%	(148)	57%	(198)	346
PID/Gender: Ind Women	44%	(151)	56%	(193)	344
PID/Gender: Rep Men	30%	(82)	70%	(189)	270
PID/Gender: Rep Women	49%	(142)	51%	(150)	292
Ideo: Liberal (1-3)	33%	(220)	67%	(448)	669
Ideo: Moderate (4)	41%	(243)	59%	(352)	595
Ideo: Conservative (5-7)	46%	(264)	54%	(315)	579
Educ: < College	39%	(576)	61%	(887)	1463
Educ: Bachelors degree	38%	(160)	62%	(260)	420
Educ: Post-grad	35%	(81)	65%	(153)	234
Income: Under 50k	37%	(441)	63%	(736)	1177
Income: 50k-100k	43%	(254)	57%	(333)	587
Income: 100k+	34%	(121)	66%	(231)	352
Ethnicity: White	41%	(685)	59%	(967)	1651
Ethnicity: Hispanic	22%	(77)	78%	(265)	342
Ethnicity: Black	27%	(72)	73%	(194)	267

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Table MCTE2_15NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.* *None of the above*

Demographic	Selected		Not Selected		Total N
Adults	39%	(817)	61%	(1300)	2117
Ethnicity: Other	30%	(60)	70%	(139)	199
All Christian	42%	(390)	58%	(537)	927
All Non-Christian	21%	(26)	79%	(96)	121
Atheist	34%	(31)	66%	(59)	90
Agnostic/Nothing in particular	39%	(223)	61%	(350)	573
Something Else	36%	(148)	64%	(258)	406
Religious Non-Protestant/Catholic	26%	(41)	74%	(113)	154
Evangelical	33%	(196)	67%	(393)	590
Non-Evangelical	46%	(325)	54%	(373)	698
Community: Urban	25%	(162)	75%	(495)	656
Community: Suburban	45%	(429)	55%	(520)	949
Community: Rural	44%	(226)	56%	(286)	512
Employ: Private Sector	37%	(231)	63%	(399)	631
Employ: Government	16%	(20)	84%	(105)	125
Employ: Self-Employed	28%	(49)	72%	(126)	175
Employ: Homemaker	43%	(61)	57%	(81)	141
Employ: Student	14%	(20)	86%	(119)	139
Employ: Retired	64%	(266)	36%	(146)	412
Employ: Unemployed	34%	(119)	66%	(233)	352
Employ: Other	37%	(52)	63%	(89)	142
Military HH: Yes	49%	(174)	51%	(182)	356
Military HH: No	36%	(643)	64%	(1118)	1761
RD/WT: Right Direction	24%	(108)	76%	(334)	441
RD/WT: Wrong Track	42%	(709)	58%	(966)	1676
Trump Job Approve	38%	(273)	62%	(453)	726
Trump Job Disapprove	39%	(498)	61%	(771)	1269
Trump Job Strongly Approve	39%	(162)	61%	(255)	417
Trump Job Somewhat Approve	36%	(111)	64%	(198)	309
Trump Job Somewhat Disapprove	31%	(76)	69%	(173)	249
Trump Job Strongly Disapprove	41%	(422)	59%	(598)	1020

Table MCTE2_15NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
None of the above

Demographic	Selected		Not Selected		Total N
Adults	39%	(817)	61%	(1300)	2117
Favorable of Trump	37%	(272)	63%	(466)	738
Unfavorable of Trump	40%	(503)	60%	(756)	1259
Very Favorable of Trump	37%	(161)	63%	(279)	440
Somewhat Favorable of Trump	37%	(111)	63%	(187)	298
Somewhat Unfavorable of Trump	38%	(82)	62%	(131)	213
Very Unfavorable of Trump	40%	(421)	60%	(625)	1046
#1 Issue: Economy	38%	(304)	62%	(485)	789
#1 Issue: Security	42%	(104)	58%	(145)	249
#1 Issue: Health Care	37%	(143)	63%	(240)	383
#1 Issue: Medicare / Social Security	50%	(118)	50%	(120)	238
#1 Issue: Women's Issues	19%	(22)	81%	(96)	118
#1 Issue: Education	25%	(25)	75%	(73)	98
#1 Issue: Energy	26%	(21)	74%	(61)	82
#1 Issue: Other	50%	(80)	50%	(81)	161
2020 Vote: Joe Biden	37%	(366)	63%	(631)	998
2020 Vote: Donald Trump	48%	(288)	52%	(306)	595
2020 Vote: Other	54%	(32)	46%	(27)	59
2020 Vote: Didn't Vote	28%	(130)	72%	(332)	461
2018 House Vote: Democrat	42%	(321)	58%	(438)	760
2018 House Vote: Republican	45%	(236)	55%	(291)	526
2016 Vote: Hillary Clinton	41%	(293)	59%	(413)	705
2016 Vote: Donald Trump	46%	(263)	54%	(309)	571
2016 Vote: Other	60%	(60)	40%	(40)	100
2016 Vote: Didn't Vote	27%	(198)	73%	(538)	737
Voted in 2014: Yes	48%	(558)	52%	(607)	1165
Voted in 2014: No	27%	(259)	73%	(693)	952
4-Region: Northeast	34%	(131)	66%	(252)	383
4-Region: Midwest	47%	(207)	53%	(234)	441
4-Region: South	38%	(302)	62%	(487)	790
4-Region: West	35%	(176)	65%	(326)	503
Social media users	39%	(816)	61%	(1300)	2116

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Table MCTE2_15NET: *Specifically, on which of the following social media platforms do you turn to for your news? Please select all that apply.*
None of the above

Demographic	Selected		Not Selected		Total N
Adults	39%	(817)	61%	(1300)	2117
Liberal social media users	33%	(220)	67%	(448)	669
Moderal social media users	41%	(242)	59%	(352)	594
Conservative social media users	46%	(264)	54%	(315)	579
Capitol domestic terrorists	40%	(536)	60%	(811)	1347
Capitol not domestic terrorists	37%	(145)	63%	(243)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_1: *How liberal or conservative do you believe each of the following companies are?*
Facebook

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	25%	(551)	14%	(299)	23%	(500)	8%	(169)	5%	(103)	26%	(578)	2200
Gender: Male	27%	(283)	15%	(160)	22%	(239)	8%	(84)	5%	(57)	23%	(239)	1062
Gender: Female	24%	(268)	12%	(139)	23%	(261)	7%	(85)	4%	(46)	30%	(339)	1138
Age: 18-34	20%	(134)	13%	(85)	19%	(127)	12%	(77)	7%	(43)	29%	(189)	655
Age: 35-44	27%	(96)	15%	(53)	23%	(82)	6%	(20)	6%	(23)	23%	(83)	358
Age: 45-64	28%	(210)	13%	(100)	23%	(173)	6%	(46)	4%	(27)	26%	(194)	751
Age: 65+	25%	(111)	14%	(61)	27%	(117)	6%	(25)	2%	(10)	26%	(112)	436
GenZers: 1997-2012	17%	(57)	14%	(48)	17%	(60)	11%	(39)	6%	(21)	35%	(119)	344
Millennials: 1981-1996	25%	(143)	13%	(73)	24%	(134)	9%	(53)	7%	(41)	21%	(119)	562
GenXers: 1965-1980	30%	(168)	13%	(73)	23%	(132)	7%	(37)	4%	(21)	24%	(138)	569
Baby Boomers: 1946-1964	25%	(165)	14%	(94)	24%	(159)	6%	(39)	3%	(20)	28%	(182)	659
PID: Dem (no lean)	14%	(126)	15%	(132)	28%	(255)	11%	(95)	6%	(53)	26%	(237)	899
PID: Ind (no lean)	24%	(172)	13%	(92)	21%	(152)	6%	(46)	3%	(19)	32%	(230)	711
PID: Rep (no lean)	43%	(253)	13%	(75)	16%	(92)	5%	(28)	5%	(32)	19%	(111)	590
PID/Gender: Dem Men	14%	(59)	17%	(72)	29%	(120)	11%	(48)	6%	(24)	23%	(94)	417
PID/Gender: Dem Women	14%	(67)	12%	(60)	28%	(136)	10%	(48)	6%	(28)	30%	(143)	482
PID/Gender: Ind Men	27%	(95)	13%	(47)	23%	(81)	6%	(20)	3%	(11)	29%	(105)	358
PID/Gender: Ind Women	22%	(77)	13%	(45)	20%	(71)	7%	(26)	2%	(8)	35%	(125)	353
PID/Gender: Rep Men	45%	(129)	14%	(41)	13%	(38)	6%	(16)	8%	(22)	14%	(40)	286
PID/Gender: Rep Women	41%	(124)	11%	(33)	18%	(54)	4%	(12)	3%	(9)	23%	(71)	303
Ideo: Liberal (1-3)	18%	(124)	17%	(116)	29%	(199)	11%	(78)	5%	(36)	20%	(138)	691
Ideo: Moderate (4)	16%	(101)	14%	(85)	30%	(187)	7%	(44)	4%	(28)	28%	(176)	622
Ideo: Conservative (5-7)	48%	(292)	14%	(86)	11%	(67)	6%	(35)	5%	(30)	16%	(100)	610
Educ: < College	24%	(361)	11%	(169)	23%	(351)	8%	(116)	4%	(65)	30%	(450)	1512
Educ: Bachelors degree	26%	(117)	21%	(94)	20%	(89)	8%	(34)	4%	(18)	21%	(92)	444
Educ: Post-grad	30%	(73)	14%	(35)	25%	(60)	8%	(19)	8%	(20)	15%	(36)	244
Income: Under 50k	21%	(263)	12%	(144)	21%	(258)	8%	(97)	4%	(50)	34%	(414)	1226
Income: 50k-100k	27%	(162)	15%	(94)	25%	(154)	8%	(48)	5%	(29)	20%	(122)	609
Income: 100k+	35%	(126)	17%	(61)	24%	(87)	6%	(23)	7%	(24)	12%	(43)	364
Ethnicity: White	26%	(445)	14%	(242)	23%	(400)	7%	(114)	5%	(87)	25%	(434)	1722
Ethnicity: Hispanic	22%	(78)	12%	(43)	27%	(94)	4%	(15)	6%	(21)	28%	(98)	349

Table MCTE3_1: *How liberal or conservative do you believe each of the following companies are?*

Facebook

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	25%	(551)	14%	(299)	23%	(500)	8%	(169)	5%	(103)	26%	(578)	2200
Ethnicity: Black	24%	(64)	11%	(30)	22%	(60)	13%	(37)	4%	(12)	26%	(71)	274
Ethnicity: Other	21%	(42)	13%	(27)	20%	(40)	9%	(18)	2%	(4)	36%	(73)	204
All Christian	31%	(309)	15%	(150)	22%	(222)	6%	(63)	4%	(42)	20%	(201)	988
All Non-Christian	22%	(28)	17%	(21)	22%	(27)	9%	(11)	9%	(11)	21%	(26)	123
Atheist	8%	(8)	19%	(17)	21%	(19)	14%	(13)	7%	(7)	31%	(28)	91
Agnostic/Nothing in particular	16%	(92)	11%	(62)	24%	(141)	9%	(52)	4%	(25)	36%	(213)	586
Something Else	28%	(115)	12%	(48)	22%	(91)	7%	(29)	5%	(19)	27%	(110)	412
Religious Non-Protestant/Catholic	23%	(35)	18%	(29)	23%	(37)	8%	(13)	7%	(11)	20%	(31)	156
Evangelical	35%	(214)	14%	(89)	18%	(112)	7%	(44)	6%	(36)	19%	(119)	614
Non-Evangelical	27%	(197)	13%	(99)	25%	(188)	6%	(46)	3%	(24)	25%	(187)	741
Community: Urban	24%	(161)	14%	(96)	23%	(153)	8%	(51)	8%	(54)	24%	(161)	676
Community: Suburban	24%	(234)	15%	(149)	22%	(221)	9%	(90)	3%	(27)	27%	(267)	988
Community: Rural	29%	(156)	10%	(54)	24%	(126)	5%	(27)	4%	(22)	28%	(150)	536
Employ: Private Sector	27%	(176)	15%	(94)	26%	(168)	7%	(45)	7%	(45)	18%	(118)	646
Employ: Government	30%	(38)	15%	(19)	16%	(20)	11%	(14)	6%	(8)	21%	(27)	127
Employ: Self-Employed	32%	(57)	11%	(19)	22%	(40)	8%	(14)	5%	(9)	23%	(41)	180
Employ: Homemaker	31%	(44)	10%	(15)	20%	(29)	5%	(7)	2%	(3)	31%	(44)	142
Employ: Student	17%	(24)	17%	(23)	14%	(20)	13%	(18)	4%	(5)	35%	(49)	139
Employ: Retired	23%	(108)	15%	(71)	26%	(119)	6%	(29)	3%	(12)	27%	(126)	466
Employ: Unemployed	21%	(76)	9%	(32)	20%	(72)	10%	(36)	4%	(16)	35%	(123)	355
Employ: Other	19%	(27)	17%	(25)	22%	(32)	4%	(5)	4%	(6)	34%	(50)	145
Military HH: Yes	36%	(132)	14%	(53)	20%	(73)	5%	(20)	4%	(14)	21%	(80)	372
Military HH: No	23%	(419)	13%	(245)	23%	(427)	8%	(149)	5%	(90)	27%	(498)	1828
RD/WT: Right Direction	31%	(142)	14%	(66)	20%	(94)	7%	(32)	8%	(38)	19%	(89)	460
RD/WT: Wrong Track	24%	(410)	13%	(233)	23%	(406)	8%	(136)	4%	(66)	28%	(489)	1740
Trump Job Approve	47%	(358)	11%	(87)	16%	(123)	4%	(34)	4%	(30)	17%	(126)	757
Trump Job Disapprove	13%	(174)	15%	(201)	27%	(359)	10%	(135)	5%	(72)	29%	(380)	1320

Table MCTE3_1: *How liberal or conservative do you believe each of the following companies are?*
Facebook

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	25%	(551)	14%	(299)	23%	(500)	8%	(169)	5%	(103)	26%	(578)	2200
Trump Job Strongly Approve	55%	(239)	10%	(44)	14%	(60)	4%	(16)	4%	(19)	14%	(60)	439
Trump Job Somewhat Approve	37%	(119)	13%	(43)	20%	(63)	5%	(17)	3%	(10)	21%	(66)	318
Trump Job Somewhat Disapprove	21%	(54)	21%	(53)	20%	(52)	9%	(24)	5%	(14)	24%	(62)	259
Trump Job Strongly Disapprove	11%	(119)	14%	(148)	29%	(307)	10%	(111)	5%	(58)	30%	(318)	1062
Favorable of Trump	46%	(355)	12%	(91)	15%	(113)	5%	(40)	4%	(33)	18%	(140)	771
Unfavorable of Trump	14%	(178)	15%	(200)	28%	(367)	9%	(121)	5%	(63)	29%	(379)	1308
Very Favorable of Trump	54%	(250)	9%	(42)	14%	(63)	5%	(23)	4%	(21)	14%	(67)	465
Somewhat Favorable of Trump	34%	(105)	16%	(48)	16%	(50)	6%	(18)	4%	(13)	24%	(73)	306
Somewhat Unfavorable of Trump	22%	(51)	16%	(37)	30%	(67)	7%	(15)	4%	(8)	21%	(47)	225
Very Unfavorable of Trump	12%	(127)	15%	(164)	28%	(300)	10%	(106)	5%	(55)	31%	(331)	1084
#1 Issue: Economy	28%	(231)	14%	(110)	22%	(181)	9%	(71)	4%	(31)	23%	(187)	811
#1 Issue: Security	39%	(100)	13%	(33)	16%	(43)	2%	(4)	7%	(17)	24%	(62)	259
#1 Issue: Health Care	18%	(72)	13%	(52)	30%	(119)	8%	(33)	3%	(13)	27%	(104)	392
#1 Issue: Medicare / Social Security	16%	(40)	18%	(46)	25%	(66)	6%	(15)	4%	(11)	31%	(81)	259
#1 Issue: Women's Issues	22%	(27)	15%	(18)	16%	(20)	11%	(13)	7%	(9)	27%	(33)	121
#1 Issue: Education	31%	(31)	8%	(8)	15%	(15)	13%	(13)	6%	(6)	27%	(27)	100
#1 Issue: Energy	14%	(12)	18%	(15)	24%	(20)	10%	(8)	6%	(5)	28%	(24)	86
#1 Issue: Other	22%	(38)	10%	(17)	21%	(37)	6%	(10)	6%	(10)	36%	(61)	172
2020 Vote: Joe Biden	14%	(145)	15%	(154)	29%	(304)	11%	(114)	6%	(58)	25%	(258)	1035
2020 Vote: Donald Trump	47%	(295)	12%	(78)	15%	(94)	4%	(28)	3%	(20)	18%	(115)	630
2020 Vote: Other	20%	(12)	24%	(14)	12%	(7)	4%	(2)	4%	(3)	37%	(22)	60
2020 Vote: Didn't Vote	21%	(99)	10%	(48)	20%	(94)	5%	(24)	5%	(23)	39%	(183)	470
2018 House Vote: Democrat	14%	(114)	15%	(119)	30%	(240)	10%	(78)	6%	(45)	25%	(197)	793
2018 House Vote: Republican	49%	(275)	12%	(66)	14%	(80)	4%	(22)	4%	(23)	16%	(92)	558
2016 Vote: Hillary Clinton	15%	(108)	16%	(117)	30%	(220)	10%	(71)	5%	(37)	26%	(189)	742
2016 Vote: Donald Trump	46%	(276)	13%	(78)	14%	(86)	5%	(30)	4%	(26)	18%	(108)	605
2016 Vote: Other	25%	(26)	15%	(16)	24%	(25)	4%	(4)	4%	(4)	28%	(29)	103
2016 Vote: Didn't Vote	19%	(140)	12%	(87)	23%	(169)	9%	(64)	5%	(37)	33%	(249)	747
Voted in 2014: Yes	29%	(352)	14%	(176)	23%	(287)	7%	(85)	4%	(55)	22%	(270)	1225
Voted in 2014: No	20%	(199)	13%	(123)	22%	(213)	9%	(83)	5%	(48)	32%	(308)	975

Table MCTE3_1: *How liberal or conservative do you believe each of the following companies are?*
Facebook

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	25%	(551)	14%	(299)	23%	(500)	8%	(169)	5%	(103)	26%	(578)	2200
4-Region: Northeast	22%	(88)	15%	(60)	27%	(108)	7%	(28)	6%	(23)	22%	(86)	394
4-Region: Midwest	21%	(96)	15%	(69)	19%	(89)	9%	(42)	3%	(14)	33%	(151)	462
4-Region: South	29%	(238)	11%	(90)	22%	(185)	8%	(64)	4%	(37)	26%	(210)	824
4-Region: West	25%	(128)	15%	(80)	23%	(118)	7%	(35)	6%	(29)	25%	(130)	520
Social media users	25%	(529)	14%	(296)	23%	(493)	8%	(164)	5%	(99)	25%	(535)	2116
Liberal social media users	18%	(123)	17%	(114)	29%	(194)	12%	(78)	5%	(34)	19%	(126)	669
Moderal social media users	16%	(96)	14%	(85)	31%	(186)	7%	(42)	5%	(28)	27%	(158)	594
Conservative social media users	48%	(276)	15%	(85)	12%	(67)	6%	(32)	5%	(30)	15%	(88)	579
Capitol domestic terrorists	17%	(234)	15%	(209)	27%	(379)	10%	(141)	4%	(60)	27%	(377)	1400
Capitol not domestic terrorists	50%	(204)	15%	(61)	13%	(55)	4%	(18)	6%	(25)	12%	(48)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_2: *How liberal or conservative do you believe each of the following companies are?*
Twitter

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	24%	(522)	13%	(281)	17%	(373)	5%	(112)	4%	(82)	38%	(831)	2200
Gender: Male	26%	(281)	14%	(152)	17%	(178)	6%	(65)	5%	(56)	31%	(331)	1062
Gender: Female	21%	(241)	11%	(129)	17%	(195)	4%	(47)	2%	(26)	44%	(500)	1138
Age: 18-34	24%	(160)	15%	(101)	17%	(113)	6%	(40)	4%	(29)	32%	(212)	655
Age: 35-44	26%	(93)	13%	(47)	20%	(70)	5%	(16)	6%	(22)	30%	(109)	358
Age: 45-64	21%	(160)	12%	(93)	19%	(143)	5%	(40)	3%	(26)	39%	(290)	751
Age: 65+	25%	(109)	9%	(40)	11%	(47)	3%	(15)	1%	(6)	50%	(220)	436
GenZers: 1997-2012	27%	(92)	14%	(47)	17%	(58)	5%	(19)	5%	(16)	33%	(113)	344
Millennials: 1981-1996	24%	(133)	16%	(87)	20%	(110)	6%	(33)	5%	(30)	30%	(168)	562
GenXers: 1965-1980	23%	(129)	13%	(75)	20%	(111)	6%	(34)	4%	(22)	35%	(197)	569
Baby Boomers: 1946-1964	23%	(149)	10%	(64)	13%	(87)	4%	(26)	2%	(13)	49%	(320)	659
PID: Dem (no lean)	17%	(157)	14%	(122)	22%	(194)	7%	(59)	4%	(38)	37%	(329)	899
PID: Ind (no lean)	20%	(143)	12%	(86)	17%	(119)	3%	(24)	3%	(19)	45%	(320)	711
PID: Rep (no lean)	38%	(222)	12%	(72)	10%	(61)	5%	(29)	4%	(25)	31%	(181)	590
PID/Gender: Dem Men	23%	(94)	15%	(61)	19%	(78)	9%	(37)	6%	(25)	29%	(123)	417
PID/Gender: Dem Women	13%	(62)	13%	(61)	24%	(116)	5%	(22)	3%	(13)	43%	(207)	482
PID/Gender: Ind Men	22%	(78)	14%	(49)	19%	(67)	3%	(12)	3%	(12)	39%	(139)	358
PID/Gender: Ind Women	18%	(65)	11%	(37)	15%	(52)	3%	(12)	2%	(6)	51%	(181)	353
PID/Gender: Rep Men	38%	(108)	15%	(42)	12%	(33)	5%	(16)	7%	(19)	24%	(69)	286
PID/Gender: Rep Women	38%	(114)	10%	(31)	9%	(28)	4%	(13)	2%	(6)	37%	(112)	303
Ideo: Liberal (1-3)	20%	(137)	18%	(125)	21%	(143)	6%	(39)	3%	(21)	33%	(226)	691
Ideo: Moderate (4)	14%	(84)	11%	(67)	24%	(149)	7%	(42)	4%	(22)	42%	(258)	622
Ideo: Conservative (5-7)	46%	(278)	12%	(73)	8%	(47)	4%	(22)	5%	(28)	27%	(163)	610
Educ: < College	23%	(345)	10%	(156)	15%	(233)	5%	(78)	3%	(44)	43%	(657)	1512
Educ: Bachelors degree	25%	(113)	18%	(81)	19%	(85)	4%	(20)	4%	(18)	29%	(128)	444
Educ: Post-grad	26%	(64)	18%	(44)	23%	(56)	6%	(14)	8%	(19)	19%	(46)	244
Income: Under 50k	20%	(243)	10%	(124)	14%	(173)	5%	(65)	3%	(38)	48%	(583)	1226
Income: 50k-100k	29%	(176)	14%	(85)	19%	(113)	4%	(27)	3%	(21)	31%	(186)	609
Income: 100k+	28%	(102)	20%	(72)	24%	(87)	5%	(20)	6%	(22)	17%	(62)	364
Ethnicity: White	25%	(423)	13%	(226)	16%	(284)	4%	(73)	4%	(61)	38%	(655)	1722
Ethnicity: Hispanic	23%	(80)	16%	(55)	16%	(54)	6%	(21)	4%	(12)	36%	(127)	349

Table MCTE3_2: *How liberal or conservative do you believe each of the following companies are?*
Twitter

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	24%	(522)	13%	(281)	17%	(373)	5%	(112)	4%	(82)	38%	(831)	2200
Ethnicity: Black	20%	(54)	8%	(21)	22%	(60)	8%	(23)	6%	(18)	36%	(98)	274
Ethnicity: Other	22%	(45)	16%	(33)	14%	(29)	8%	(16)	2%	(3)	38%	(78)	204
All Christian	29%	(284)	15%	(144)	17%	(167)	4%	(42)	4%	(38)	32%	(312)	988
All Non-Christian	20%	(24)	18%	(22)	23%	(28)	9%	(11)	4%	(5)	27%	(33)	123
Atheist	19%	(18)	13%	(11)	26%	(24)	5%	(4)	4%	(4)	33%	(30)	91
Agnostic/Nothing in particular	15%	(87)	12%	(72)	16%	(92)	6%	(34)	4%	(21)	48%	(280)	586
Something Else	26%	(108)	8%	(32)	15%	(62)	5%	(20)	3%	(13)	43%	(176)	412
Religious Non-Protestant/Catholic	19%	(29)	16%	(25)	25%	(38)	9%	(15)	3%	(5)	28%	(44)	156
Evangelical	32%	(199)	11%	(70)	15%	(90)	5%	(29)	5%	(33)	31%	(193)	614
Non-Evangelical	25%	(184)	14%	(101)	17%	(126)	4%	(29)	2%	(18)	38%	(282)	741
Community: Urban	21%	(141)	15%	(99)	19%	(126)	6%	(39)	5%	(37)	35%	(234)	676
Community: Suburban	24%	(237)	14%	(136)	17%	(166)	4%	(42)	4%	(35)	38%	(372)	988
Community: Rural	27%	(143)	9%	(46)	15%	(82)	6%	(31)	2%	(10)	42%	(224)	536
Employ: Private Sector	26%	(168)	17%	(110)	22%	(141)	6%	(39)	6%	(36)	24%	(152)	646
Employ: Government	29%	(37)	18%	(22)	17%	(22)	8%	(10)	5%	(7)	23%	(29)	127
Employ: Self-Employed	28%	(50)	10%	(19)	18%	(33)	4%	(8)	4%	(7)	36%	(64)	180
Employ: Homemaker	25%	(36)	10%	(14)	16%	(23)	4%	(6)	—	(0)	45%	(64)	142
Employ: Student	26%	(37)	17%	(23)	20%	(27)	4%	(6)	3%	(4)	30%	(42)	139
Employ: Retired	23%	(105)	8%	(39)	11%	(52)	4%	(19)	1%	(5)	53%	(247)	466
Employ: Unemployed	18%	(63)	10%	(34)	15%	(55)	6%	(20)	5%	(19)	46%	(164)	355
Employ: Other	18%	(27)	14%	(20)	14%	(21)	3%	(5)	3%	(4)	48%	(69)	145
Military HH: Yes	32%	(119)	13%	(47)	13%	(47)	3%	(12)	5%	(17)	35%	(130)	372
Military HH: No	22%	(403)	13%	(234)	18%	(326)	5%	(99)	4%	(65)	38%	(701)	1828
RD/WT: Right Direction	30%	(139)	15%	(69)	16%	(73)	5%	(21)	8%	(35)	27%	(123)	460
RD/WT: Wrong Track	22%	(383)	12%	(212)	17%	(300)	5%	(90)	3%	(46)	41%	(708)	1740
Trump Job Approve	42%	(317)	13%	(97)	10%	(72)	4%	(27)	4%	(32)	28%	(211)	757
Trump Job Disapprove	15%	(192)	13%	(177)	22%	(295)	6%	(80)	3%	(45)	40%	(531)	1320

Table MCTE3_2: *How liberal or conservative do you believe each of the following companies are?*
Twitter

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	24%	(522)	13%	(281)	17%	(373)	5%	(112)	4%	(82)	38%	(831)	2200
Trump Job Strongly Approve	51%	(224)	10%	(46)	10%	(42)	3%	(12)	3%	(15)	23%	(101)	439
Trump Job Somewhat Approve	29%	(94)	16%	(52)	10%	(30)	5%	(15)	5%	(17)	35%	(110)	318
Trump Job Somewhat Disapprove	20%	(52)	18%	(45)	22%	(56)	6%	(15)	2%	(4)	33%	(85)	259
Trump Job Strongly Disapprove	13%	(140)	12%	(131)	23%	(239)	6%	(65)	4%	(41)	42%	(446)	1062
Favorable of Trump	40%	(310)	12%	(96)	10%	(78)	4%	(31)	4%	(31)	29%	(226)	771
Unfavorable of Trump	15%	(192)	14%	(181)	22%	(285)	6%	(76)	3%	(45)	41%	(531)	1308
Very Favorable of Trump	48%	(222)	10%	(47)	11%	(53)	3%	(13)	4%	(20)	24%	(110)	465
Somewhat Favorable of Trump	29%	(88)	16%	(49)	8%	(25)	6%	(19)	4%	(11)	38%	(116)	306
Somewhat Unfavorable of Trump	23%	(52)	17%	(39)	17%	(39)	5%	(11)	3%	(8)	34%	(77)	225
Very Unfavorable of Trump	13%	(140)	13%	(142)	23%	(246)	6%	(65)	3%	(37)	42%	(453)	1084
#1 Issue: Economy	26%	(215)	14%	(117)	16%	(133)	5%	(44)	4%	(31)	33%	(271)	811
#1 Issue: Security	35%	(91)	9%	(24)	13%	(34)	4%	(10)	4%	(10)	35%	(91)	259
#1 Issue: Health Care	18%	(69)	14%	(53)	26%	(104)	5%	(20)	4%	(17)	33%	(130)	392
#1 Issue: Medicare / Social Security	14%	(37)	9%	(24)	8%	(19)	6%	(15)	5%	(13)	58%	(150)	259
#1 Issue: Women's Issues	25%	(31)	11%	(13)	19%	(22)	9%	(11)	1%	(1)	35%	(43)	121
#1 Issue: Education	33%	(33)	17%	(17)	13%	(13)	2%	(2)	4%	(4)	31%	(31)	100
#1 Issue: Energy	13%	(11)	20%	(17)	24%	(21)	5%	(4)	1%	(1)	38%	(32)	86
#1 Issue: Other	21%	(36)	10%	(16)	16%	(27)	3%	(5)	3%	(5)	49%	(84)	172
2020 Vote: Joe Biden	17%	(171)	15%	(152)	22%	(230)	7%	(70)	4%	(44)	36%	(368)	1035
2020 Vote: Donald Trump	40%	(252)	13%	(83)	10%	(62)	4%	(24)	3%	(16)	31%	(194)	630
2020 Vote: Other	26%	(15)	15%	(9)	15%	(9)	—	(0)	—	(0)	44%	(26)	60
2020 Vote: Didn't Vote	17%	(81)	8%	(37)	15%	(71)	4%	(18)	5%	(22)	52%	(242)	470
2018 House Vote: Democrat	16%	(123)	14%	(110)	22%	(178)	5%	(43)	5%	(39)	38%	(299)	793
2018 House Vote: Republican	43%	(242)	11%	(60)	10%	(58)	5%	(27)	3%	(17)	27%	(153)	558
2016 Vote: Hillary Clinton	15%	(114)	12%	(93)	23%	(168)	6%	(42)	5%	(34)	39%	(291)	742
2016 Vote: Donald Trump	41%	(251)	13%	(77)	10%	(59)	4%	(24)	4%	(22)	28%	(172)	605
2016 Vote: Other	19%	(20)	16%	(17)	19%	(20)	2%	(2)	3%	(3)	40%	(41)	103
2016 Vote: Didn't Vote	18%	(136)	13%	(94)	17%	(127)	6%	(44)	3%	(22)	43%	(324)	747
Voted in 2014: Yes	26%	(323)	12%	(151)	17%	(205)	5%	(57)	4%	(50)	36%	(439)	1225
Voted in 2014: No	20%	(199)	13%	(130)	17%	(168)	6%	(55)	3%	(32)	40%	(392)	975

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Table MCTE3_2: *How liberal or conservative do you believe each of the following companies are?*
Twitter

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	24%	(522)	13%	(281)	17%	(373)	5%	(112)	4%	(82)	38%	(831)	2200
4-Region: Northeast	20%	(77)	15%	(59)	22%	(88)	5%	(20)	4%	(14)	34%	(136)	394
4-Region: Midwest	19%	(87)	11%	(52)	15%	(69)	5%	(23)	3%	(15)	47%	(217)	462
4-Region: South	28%	(232)	12%	(95)	14%	(119)	6%	(50)	3%	(28)	36%	(301)	824
4-Region: West	24%	(126)	14%	(75)	19%	(97)	4%	(19)	5%	(26)	34%	(178)	520
Social media users	24%	(501)	13%	(276)	17%	(368)	5%	(110)	4%	(82)	37%	(780)	2116
Liberal social media users	20%	(136)	19%	(124)	21%	(141)	6%	(38)	3%	(21)	31%	(208)	669
Moderal social media users	13%	(80)	11%	(66)	24%	(145)	7%	(42)	4%	(22)	40%	(239)	594
Conservative social media users	45%	(262)	12%	(70)	8%	(46)	4%	(22)	5%	(28)	26%	(152)	579
Capitol domestic terrorists	17%	(244)	14%	(193)	21%	(289)	6%	(88)	4%	(57)	38%	(529)	1400
Capitol not domestic terrorists	46%	(189)	14%	(57)	11%	(44)	4%	(17)	3%	(13)	22%	(91)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_3: *How liberal or conservative do you believe each of the following companies are?*
YouTube

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(387)	16%	(346)	25%	(554)	4%	(90)	3%	(61)	35%	(762)	2200
Gender: Male	21%	(223)	18%	(190)	25%	(270)	5%	(54)	4%	(40)	27%	(285)	1062
Gender: Female	14%	(164)	14%	(156)	25%	(284)	3%	(36)	2%	(21)	42%	(477)	1138
Age: 18-34	21%	(138)	17%	(111)	26%	(171)	5%	(33)	3%	(23)	27%	(178)	655
Age: 35-44	20%	(72)	18%	(65)	23%	(81)	3%	(10)	6%	(22)	30%	(107)	358
Age: 45-64	16%	(119)	16%	(120)	26%	(196)	3%	(26)	2%	(14)	37%	(276)	751
Age: 65+	13%	(58)	11%	(50)	24%	(105)	5%	(22)	1%	(2)	46%	(200)	436
GenZers: 1997-2012	20%	(70)	18%	(62)	22%	(77)	5%	(17)	4%	(13)	31%	(105)	344
Millennials: 1981-1996	21%	(118)	17%	(96)	28%	(157)	4%	(24)	5%	(26)	25%	(141)	562
GenXers: 1965-1980	17%	(97)	17%	(98)	25%	(143)	3%	(19)	3%	(17)	34%	(195)	569
Baby Boomers: 1946-1964	14%	(90)	13%	(83)	24%	(157)	4%	(28)	1%	(5)	45%	(297)	659
PID: Dem (no lean)	14%	(127)	16%	(145)	28%	(255)	4%	(34)	3%	(26)	35%	(312)	899
PID: Ind (no lean)	19%	(132)	14%	(96)	26%	(186)	3%	(22)	2%	(12)	37%	(263)	711
PID: Rep (no lean)	22%	(128)	18%	(105)	19%	(112)	6%	(34)	4%	(24)	32%	(187)	590
PID/Gender: Dem Men	19%	(78)	18%	(77)	28%	(119)	4%	(19)	4%	(16)	26%	(109)	417
PID/Gender: Dem Women	10%	(49)	14%	(68)	28%	(136)	3%	(16)	2%	(10)	42%	(203)	482
PID/Gender: Ind Men	21%	(74)	16%	(59)	25%	(91)	4%	(13)	2%	(9)	31%	(113)	358
PID/Gender: Ind Women	16%	(58)	11%	(37)	27%	(95)	3%	(9)	1%	(3)	43%	(151)	353
PID/Gender: Rep Men	25%	(71)	19%	(54)	21%	(60)	8%	(23)	5%	(15)	22%	(63)	286
PID/Gender: Rep Women	19%	(57)	17%	(50)	17%	(53)	4%	(11)	3%	(9)	41%	(123)	303
Ideo: Liberal (1-3)	18%	(126)	20%	(136)	28%	(193)	3%	(19)	1%	(10)	30%	(207)	691
Ideo: Moderate (4)	12%	(73)	14%	(86)	34%	(209)	5%	(28)	2%	(14)	34%	(212)	622
Ideo: Conservative (5-7)	24%	(148)	18%	(110)	16%	(96)	6%	(36)	5%	(31)	31%	(189)	610
Educ: < College	17%	(257)	14%	(212)	24%	(364)	4%	(66)	2%	(32)	38%	(581)	1512
Educ: Bachelors degree	17%	(74)	20%	(90)	28%	(125)	3%	(15)	3%	(14)	28%	(126)	444
Educ: Post-grad	23%	(56)	18%	(45)	27%	(65)	4%	(9)	6%	(15)	23%	(55)	244
Income: Under 50k	17%	(204)	14%	(173)	23%	(277)	5%	(57)	2%	(25)	40%	(492)	1226
Income: 50k-100k	18%	(108)	17%	(101)	27%	(162)	4%	(24)	3%	(16)	33%	(199)	609
Income: 100k+	20%	(75)	20%	(73)	31%	(115)	3%	(10)	6%	(20)	20%	(72)	364
Ethnicity: White	16%	(277)	16%	(275)	25%	(424)	4%	(74)	3%	(52)	36%	(620)	1722
Ethnicity: Hispanic	28%	(96)	18%	(62)	22%	(75)	3%	(11)	2%	(7)	28%	(99)	349

Table MCTE3_3: *How liberal or conservative do you believe each of the following companies are?*
YouTube

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(387)	16%	(346)	25%	(554)	4%	(90)	3%	(61)	35%	(762)	2200
Ethnicity: Black	24%	(67)	11%	(29)	30%	(82)	4%	(12)	3%	(9)	27%	(74)	274
Ethnicity: Other	21%	(43)	21%	(42)	23%	(47)	2%	(5)	—	(0)	33%	(68)	204
All Christian	18%	(179)	18%	(182)	25%	(252)	3%	(34)	3%	(32)	31%	(309)	988
All Non-Christian	21%	(26)	15%	(18)	25%	(31)	9%	(10)	5%	(6)	25%	(31)	123
Atheist	5%	(5)	17%	(16)	30%	(28)	6%	(5)	4%	(3)	38%	(35)	91
Agnostic/Nothing in particular	16%	(93)	14%	(82)	23%	(135)	3%	(20)	2%	(12)	42%	(243)	586
Something Else	20%	(84)	12%	(49)	26%	(108)	5%	(21)	2%	(7)	35%	(144)	412
Religious Non-Protestant/Catholic	19%	(30)	13%	(21)	30%	(46)	7%	(10)	5%	(7)	26%	(41)	156
Evangelical	22%	(137)	19%	(115)	21%	(132)	5%	(33)	4%	(23)	28%	(173)	614
Non-Evangelical	16%	(119)	15%	(110)	28%	(208)	3%	(21)	2%	(14)	36%	(269)	741
Community: Urban	19%	(127)	18%	(125)	25%	(170)	5%	(35)	5%	(33)	27%	(185)	676
Community: Suburban	17%	(166)	15%	(151)	25%	(251)	4%	(37)	1%	(12)	38%	(372)	988
Community: Rural	18%	(94)	13%	(70)	25%	(132)	3%	(18)	3%	(16)	38%	(205)	536
Employ: Private Sector	18%	(118)	20%	(131)	29%	(187)	3%	(20)	5%	(30)	25%	(159)	646
Employ: Government	21%	(26)	19%	(25)	28%	(36)	3%	(4)	6%	(7)	23%	(29)	127
Employ: Self-Employed	23%	(41)	19%	(33)	18%	(33)	9%	(15)	6%	(10)	26%	(47)	180
Employ: Homemaker	22%	(32)	8%	(12)	25%	(36)	1%	(1)	1%	(2)	43%	(61)	142
Employ: Student	17%	(24)	22%	(31)	24%	(33)	4%	(6)	—	(0)	33%	(46)	139
Employ: Retired	14%	(64)	10%	(45)	25%	(117)	4%	(21)	1%	(2)	47%	(217)	466
Employ: Unemployed	17%	(59)	13%	(47)	23%	(83)	6%	(20)	1%	(5)	40%	(141)	355
Employ: Other	16%	(23)	15%	(22)	20%	(29)	3%	(4)	3%	(4)	43%	(63)	145
Military HH: Yes	21%	(79)	14%	(53)	27%	(101)	3%	(13)	3%	(13)	30%	(113)	372
Military HH: No	17%	(307)	16%	(293)	25%	(452)	4%	(78)	3%	(48)	36%	(649)	1828
RD/WT: Right Direction	24%	(109)	18%	(84)	22%	(103)	6%	(29)	6%	(26)	24%	(109)	460
RD/WT: Wrong Track	16%	(277)	15%	(262)	26%	(451)	4%	(61)	2%	(35)	38%	(653)	1740
Trump Job Approve	27%	(201)	18%	(138)	20%	(153)	5%	(38)	3%	(26)	27%	(202)	757
Trump Job Disapprove	13%	(165)	15%	(199)	29%	(386)	4%	(50)	2%	(32)	37%	(488)	1320

Table MCTE3_3: *How liberal or conservative do you believe each of the following companies are?*
YouTube

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(387)	16%	(346)	25%	(554)	4%	(90)	3%	(61)	35%	(762)	2200
Trump Job Strongly Approve	32%	(139)	18%	(81)	16%	(69)	5%	(23)	5%	(20)	24%	(107)	439
Trump Job Somewhat Approve	19%	(62)	18%	(57)	26%	(84)	5%	(14)	2%	(6)	30%	(95)	318
Trump Job Somewhat Disapprove	18%	(47)	21%	(54)	25%	(66)	3%	(7)	4%	(10)	29%	(75)	259
Trump Job Strongly Disapprove	11%	(118)	14%	(145)	30%	(320)	4%	(44)	2%	(22)	39%	(413)	1062
Favorable of Trump	25%	(194)	18%	(143)	19%	(143)	5%	(41)	4%	(29)	29%	(221)	771
Unfavorable of Trump	13%	(166)	15%	(196)	30%	(392)	3%	(43)	2%	(29)	37%	(482)	1308
Very Favorable of Trump	31%	(142)	18%	(84)	16%	(74)	6%	(27)	5%	(23)	25%	(115)	465
Somewhat Favorable of Trump	17%	(52)	19%	(59)	23%	(69)	5%	(14)	2%	(6)	35%	(107)	306
Somewhat Unfavorable of Trump	13%	(29)	24%	(54)	30%	(66)	3%	(7)	5%	(11)	26%	(58)	225
Very Unfavorable of Trump	13%	(137)	13%	(142)	30%	(326)	3%	(36)	2%	(19)	39%	(424)	1084
#1 Issue: Economy	18%	(147)	19%	(153)	25%	(200)	4%	(30)	3%	(21)	32%	(259)	811
#1 Issue: Security	21%	(55)	12%	(31)	21%	(54)	6%	(14)	4%	(9)	37%	(96)	259
#1 Issue: Health Care	18%	(69)	15%	(59)	29%	(115)	2%	(9)	2%	(8)	33%	(131)	392
#1 Issue: Medicare / Social Security	8%	(21)	12%	(31)	25%	(65)	7%	(19)	3%	(9)	44%	(115)	259
#1 Issue: Women's Issues	23%	(28)	13%	(15)	28%	(34)	2%	(3)	2%	(2)	32%	(39)	121
#1 Issue: Education	28%	(28)	15%	(15)	22%	(22)	3%	(3)	7%	(7)	25%	(25)	100
#1 Issue: Energy	15%	(13)	23%	(20)	23%	(20)	10%	(8)	3%	(3)	26%	(22)	86
#1 Issue: Other	16%	(27)	13%	(22)	25%	(43)	2%	(3)	2%	(3)	43%	(74)	172
2020 Vote: Joe Biden	14%	(147)	15%	(156)	30%	(312)	3%	(36)	3%	(30)	34%	(354)	1035
2020 Vote: Donald Trump	24%	(149)	18%	(114)	20%	(129)	5%	(32)	2%	(16)	30%	(192)	630
2020 Vote: Other	12%	(7)	16%	(10)	21%	(13)	3%	(2)	3%	(2)	44%	(26)	60
2020 Vote: Didn't Vote	18%	(84)	14%	(64)	21%	(100)	4%	(21)	3%	(14)	40%	(188)	470
2018 House Vote: Democrat	13%	(105)	14%	(113)	32%	(252)	3%	(27)	3%	(22)	35%	(274)	793
2018 House Vote: Republican	25%	(141)	17%	(97)	20%	(109)	5%	(30)	4%	(21)	29%	(159)	558
2016 Vote: Hillary Clinton	12%	(92)	14%	(106)	30%	(220)	3%	(26)	2%	(18)	38%	(280)	742
2016 Vote: Donald Trump	23%	(140)	17%	(105)	21%	(128)	6%	(33)	4%	(23)	29%	(174)	605
2016 Vote: Other	16%	(17)	14%	(15)	34%	(36)	1%	(1)	—	(0)	34%	(35)	103
2016 Vote: Didn't Vote	18%	(136)	16%	(121)	23%	(170)	4%	(30)	3%	(20)	36%	(271)	747
Voted in 2014: Yes	18%	(222)	15%	(178)	26%	(319)	4%	(50)	3%	(36)	34%	(421)	1225
Voted in 2014: No	17%	(165)	17%	(168)	24%	(235)	4%	(41)	3%	(26)	35%	(341)	975

Table MCTE3_3: *How liberal or conservative do you believe each of the following companies are?*
YouTube

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(387)	16%	(346)	25%	(554)	4%	(90)	3%	(61)	35%	(762)	2200
4-Region: Northeast	16%	(63)	15%	(60)	29%	(113)	5%	(21)	4%	(17)	30%	(120)	394
4-Region: Midwest	14%	(65)	12%	(56)	22%	(102)	3%	(16)	3%	(13)	46%	(211)	462
4-Region: South	18%	(152)	17%	(138)	24%	(199)	4%	(35)	2%	(15)	35%	(286)	824
4-Region: West	21%	(107)	18%	(92)	27%	(141)	4%	(19)	3%	(15)	28%	(145)	520
Social media users	17%	(370)	16%	(340)	26%	(546)	4%	(86)	3%	(59)	34%	(715)	2116
Liberal social media users	19%	(125)	20%	(132)	28%	(190)	3%	(19)	1%	(10)	29%	(192)	669
Moderal social media users	12%	(69)	14%	(86)	35%	(207)	4%	(25)	2%	(14)	33%	(193)	594
Conservative social media users	23%	(136)	19%	(109)	16%	(93)	6%	(34)	5%	(31)	30%	(176)	579
Capitol domestic terrorists	14%	(190)	16%	(219)	28%	(393)	4%	(60)	2%	(34)	36%	(503)	1400
Capitol not domestic terrorists	30%	(123)	18%	(75)	20%	(84)	4%	(18)	4%	(15)	24%	(97)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_4: *How liberal or conservative do you believe each of the following companies are?*

Reddit

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(201)	8%	(183)	13%	(285)	4%	(95)	3%	(59)	63%	(1377)	2200
Gender: Male	12%	(122)	10%	(109)	17%	(180)	6%	(61)	4%	(39)	52%	(551)	1062
Gender: Female	7%	(79)	7%	(75)	9%	(104)	3%	(34)	2%	(20)	73%	(826)	1138
Age: 18-34	11%	(69)	11%	(72)	19%	(123)	5%	(34)	3%	(20)	51%	(337)	655
Age: 35-44	8%	(29)	12%	(43)	20%	(71)	4%	(15)	6%	(20)	50%	(180)	358
Age: 45-64	9%	(68)	6%	(42)	10%	(73)	5%	(34)	2%	(12)	70%	(523)	751
Age: 65+	8%	(35)	6%	(27)	4%	(19)	3%	(11)	2%	(7)	77%	(337)	436
GenZers: 1997-2012	8%	(26)	11%	(38)	17%	(57)	7%	(25)	2%	(8)	55%	(190)	344
Millennials: 1981-1996	12%	(65)	12%	(66)	21%	(118)	4%	(24)	5%	(27)	47%	(263)	562
GenXers: 1965-1980	10%	(55)	7%	(42)	13%	(74)	4%	(23)	3%	(15)	63%	(360)	569
Baby Boomers: 1946-1964	7%	(46)	5%	(33)	5%	(36)	3%	(20)	1%	(9)	78%	(514)	659
PID: Dem (no lean)	7%	(67)	11%	(95)	14%	(122)	6%	(51)	3%	(29)	59%	(534)	899
PID: Ind (no lean)	8%	(56)	7%	(48)	12%	(89)	3%	(20)	1%	(10)	69%	(488)	711
PID: Rep (no lean)	13%	(77)	7%	(40)	12%	(74)	4%	(24)	3%	(20)	60%	(355)	590
PID/Gender: Dem Men	10%	(40)	14%	(57)	17%	(72)	7%	(31)	4%	(18)	48%	(199)	417
PID/Gender: Dem Women	6%	(27)	8%	(38)	10%	(50)	4%	(20)	2%	(12)	70%	(335)	482
PID/Gender: Ind Men	10%	(37)	8%	(30)	15%	(52)	3%	(10)	2%	(7)	62%	(221)	358
PID/Gender: Ind Women	5%	(19)	5%	(18)	10%	(36)	3%	(10)	1%	(3)	76%	(267)	353
PID/Gender: Rep Men	16%	(45)	8%	(22)	20%	(56)	7%	(19)	5%	(15)	45%	(130)	286
PID/Gender: Rep Women	11%	(33)	6%	(19)	6%	(18)	2%	(5)	2%	(5)	74%	(224)	303
Ideo: Liberal (1-3)	10%	(66)	14%	(98)	14%	(97)	5%	(32)	3%	(24)	54%	(374)	691
Ideo: Moderate (4)	7%	(43)	6%	(40)	17%	(103)	6%	(35)	2%	(14)	62%	(387)	622
Ideo: Conservative (5-7)	14%	(85)	7%	(40)	10%	(63)	4%	(26)	3%	(16)	62%	(380)	610
Educ: < College	8%	(122)	6%	(85)	12%	(177)	4%	(54)	3%	(39)	68%	(1035)	1512
Educ: Bachelors degree	10%	(47)	15%	(66)	15%	(66)	6%	(25)	2%	(7)	53%	(233)	444
Educ: Post-grad	13%	(32)	14%	(33)	17%	(42)	6%	(15)	6%	(14)	45%	(109)	244
Income: Under 50k	8%	(100)	6%	(74)	10%	(119)	4%	(50)	2%	(30)	70%	(853)	1226
Income: 50k-100k	9%	(57)	10%	(59)	16%	(99)	3%	(17)	2%	(13)	60%	(364)	609
Income: 100k+	12%	(44)	14%	(50)	18%	(67)	8%	(28)	4%	(16)	44%	(160)	364
Ethnicity: White	9%	(162)	8%	(145)	13%	(224)	4%	(68)	3%	(45)	63%	(1078)	1722
Ethnicity: Hispanic	12%	(41)	12%	(43)	17%	(61)	6%	(21)	3%	(10)	50%	(173)	349

Table MCTE3_4: *How liberal or conservative do you believe each of the following companies are?*
Reddit

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(201)	8%	(183)	13%	(285)	4%	(95)	3%	(59)	63%	(1377)	2200
Ethnicity: Black	8%	(22)	6%	(17)	10%	(28)	7%	(18)	3%	(8)	66%	(182)	274
Ethnicity: Other	8%	(17)	11%	(22)	16%	(33)	4%	(9)	3%	(6)	58%	(118)	204
All Christian	10%	(102)	10%	(100)	14%	(139)	4%	(41)	2%	(23)	59%	(583)	988
All Non-Christian	12%	(15)	9%	(11)	21%	(26)	7%	(9)	3%	(4)	48%	(59)	123
Atheist	10%	(9)	15%	(13)	16%	(14)	3%	(2)	2%	(2)	55%	(50)	91
Agnostic/Nothing in particular	8%	(45)	8%	(46)	11%	(66)	3%	(20)	1%	(8)	68%	(401)	586
Something Else	7%	(29)	3%	(14)	10%	(40)	5%	(22)	5%	(22)	69%	(284)	412
Religious Non-Protestant/Catholic	11%	(16)	9%	(13)	17%	(27)	6%	(10)	2%	(4)	55%	(86)	156
Evangelical	11%	(70)	9%	(54)	13%	(82)	5%	(32)	4%	(27)	57%	(348)	614
Non-Evangelical	8%	(59)	7%	(53)	13%	(93)	4%	(30)	2%	(18)	66%	(488)	741
Community: Urban	10%	(66)	12%	(80)	17%	(117)	5%	(36)	5%	(32)	51%	(345)	676
Community: Suburban	8%	(80)	8%	(75)	13%	(124)	4%	(40)	2%	(18)	66%	(652)	988
Community: Rural	10%	(55)	5%	(29)	8%	(44)	3%	(19)	2%	(9)	71%	(381)	536
Employ: Private Sector	11%	(68)	12%	(79)	20%	(126)	5%	(34)	3%	(22)	49%	(316)	646
Employ: Government	17%	(22)	10%	(13)	15%	(19)	9%	(11)	6%	(7)	43%	(55)	127
Employ: Self-Employed	13%	(24)	14%	(25)	14%	(25)	4%	(7)	2%	(4)	52%	(94)	180
Employ: Homemaker	10%	(14)	5%	(7)	13%	(18)	2%	(3)	1%	(1)	69%	(98)	142
Employ: Student	5%	(7)	9%	(13)	17%	(24)	5%	(7)	3%	(5)	60%	(83)	139
Employ: Retired	7%	(35)	5%	(22)	5%	(24)	2%	(8)	2%	(8)	79%	(369)	466
Employ: Unemployed	5%	(18)	4%	(14)	11%	(40)	6%	(20)	2%	(7)	72%	(256)	355
Employ: Other	9%	(13)	7%	(10)	5%	(8)	3%	(4)	3%	(4)	73%	(106)	145
Military HH: Yes	14%	(51)	8%	(29)	13%	(48)	3%	(11)	2%	(6)	61%	(227)	372
Military HH: No	8%	(150)	8%	(155)	13%	(237)	5%	(84)	3%	(53)	63%	(1150)	1828
RD/WT: Right Direction	12%	(55)	12%	(55)	19%	(88)	6%	(28)	6%	(27)	45%	(208)	460
RD/WT: Wrong Track	8%	(146)	7%	(129)	11%	(197)	4%	(67)	2%	(32)	67%	(1169)	1740
Trump Job Approve	15%	(111)	10%	(72)	13%	(102)	4%	(27)	3%	(20)	56%	(426)	757
Trump Job Disapprove	6%	(85)	8%	(108)	14%	(178)	5%	(68)	3%	(39)	64%	(842)	1320

Table MCTE3_4: *How liberal or conservative do you believe each of the following companies are?*
Reddit

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(201)	8%	(183)	13%	(285)	4%	(95)	3%	(59)	63%	(1377)	2200
Trump Job Strongly Approve	19%	(84)	11%	(47)	13%	(55)	3%	(13)	3%	(13)	52%	(227)	439
Trump Job Somewhat Approve	8%	(27)	8%	(25)	15%	(47)	4%	(14)	2%	(7)	62%	(198)	318
Trump Job Somewhat Disapprove	6%	(15)	10%	(27)	18%	(47)	6%	(16)	5%	(12)	55%	(143)	259
Trump Job Strongly Disapprove	7%	(70)	8%	(82)	12%	(132)	5%	(51)	3%	(27)	66%	(700)	1062
Favorable of Trump	14%	(107)	10%	(74)	12%	(94)	4%	(31)	3%	(21)	58%	(444)	771
Unfavorable of Trump	7%	(86)	8%	(101)	14%	(179)	5%	(63)	3%	(35)	65%	(844)	1308
Very Favorable of Trump	17%	(81)	10%	(44)	14%	(67)	4%	(18)	3%	(15)	52%	(240)	465
Somewhat Favorable of Trump	8%	(26)	10%	(30)	9%	(27)	4%	(13)	2%	(7)	67%	(204)	306
Somewhat Unfavorable of Trump	8%	(17)	10%	(22)	18%	(40)	5%	(11)	4%	(9)	56%	(125)	225
Very Unfavorable of Trump	6%	(69)	7%	(78)	13%	(139)	5%	(52)	2%	(26)	66%	(719)	1084
#1 Issue: Economy	10%	(77)	8%	(66)	13%	(103)	4%	(34)	3%	(23)	63%	(508)	811
#1 Issue: Security	11%	(29)	6%	(15)	10%	(27)	4%	(10)	1%	(1)	68%	(176)	259
#1 Issue: Health Care	8%	(29)	10%	(40)	21%	(81)	5%	(20)	2%	(10)	54%	(212)	392
#1 Issue: Medicare / Social Security	3%	(9)	7%	(19)	4%	(10)	4%	(11)	3%	(8)	78%	(203)	259
#1 Issue: Women's Issues	8%	(10)	12%	(15)	21%	(25)	3%	(4)	4%	(5)	52%	(62)	121
#1 Issue: Education	14%	(14)	12%	(12)	18%	(18)	5%	(5)	1%	(1)	50%	(50)	100
#1 Issue: Energy	15%	(13)	12%	(10)	10%	(9)	7%	(6)	3%	(3)	53%	(45)	86
#1 Issue: Other	11%	(19)	4%	(7)	7%	(12)	3%	(4)	5%	(9)	71%	(122)	172
2020 Vote: Joe Biden	7%	(77)	10%	(106)	16%	(163)	5%	(50)	3%	(35)	58%	(604)	1035
2020 Vote: Donald Trump	15%	(93)	6%	(39)	10%	(62)	4%	(25)	2%	(14)	63%	(398)	630
2020 Vote: Other	8%	(5)	13%	(8)	8%	(5)	1%	(1)	—	(0)	68%	(41)	60
2020 Vote: Didn't Vote	6%	(26)	6%	(28)	12%	(55)	4%	(19)	2%	(10)	71%	(332)	470
2018 House Vote: Democrat	8%	(60)	10%	(81)	14%	(115)	5%	(36)	2%	(18)	61%	(485)	793
2018 House Vote: Republican	16%	(91)	7%	(38)	12%	(66)	4%	(20)	3%	(17)	59%	(327)	558
2016 Vote: Hillary Clinton	7%	(50)	10%	(74)	14%	(107)	4%	(33)	2%	(17)	62%	(461)	742
2016 Vote: Donald Trump	16%	(95)	8%	(47)	11%	(68)	3%	(20)	3%	(20)	59%	(355)	605
2016 Vote: Other	5%	(5)	7%	(8)	10%	(10)	1%	(1)	2%	(2)	74%	(77)	103
2016 Vote: Didn't Vote	7%	(50)	7%	(55)	13%	(99)	5%	(41)	3%	(21)	64%	(481)	747
Voted in 2014: Yes	10%	(125)	9%	(105)	12%	(143)	4%	(52)	3%	(32)	63%	(768)	1225
Voted in 2014: No	8%	(76)	8%	(78)	15%	(142)	4%	(43)	3%	(27)	63%	(610)	975

Table MCTE3_4: *How liberal or conservative do you believe each of the following companies are?*
Reddit

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(201)	8%	(183)	13%	(285)	4%	(95)	3%	(59)	63%	(1377)	2200
4-Region: Northeast	9%	(36)	9%	(35)	17%	(66)	6%	(25)	2%	(8)	57%	(223)	394
4-Region: Midwest	6%	(28)	5%	(24)	9%	(41)	5%	(25)	3%	(15)	71%	(330)	462
4-Region: South	10%	(83)	8%	(67)	11%	(87)	4%	(33)	3%	(26)	64%	(528)	824
4-Region: West	11%	(55)	11%	(57)	17%	(91)	2%	(12)	2%	(10)	57%	(296)	520
Social media users	9%	(188)	9%	(181)	13%	(276)	4%	(90)	3%	(57)	63%	(1324)	2116
Liberal social media users	10%	(66)	15%	(97)	14%	(94)	5%	(31)	3%	(22)	53%	(358)	669
Moderal social media users	7%	(40)	7%	(40)	16%	(98)	6%	(33)	2%	(14)	62%	(370)	594
Conservative social media users	13%	(76)	7%	(39)	11%	(63)	4%	(24)	3%	(16)	63%	(363)	579
Capitol domestic terrorists	7%	(104)	9%	(125)	14%	(198)	5%	(70)	2%	(35)	62%	(868)	1400
Capitol not domestic terrorists	16%	(66)	8%	(33)	13%	(53)	4%	(17)	4%	(16)	55%	(226)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_5: *How liberal or conservative do you believe each of the following companies are?*

LinkedIn

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	6%	(139)	7%	(145)	19%	(427)	6%	(127)	3%	(67)	59%	(1294)	2200
Gender: Male	8%	(84)	9%	(93)	21%	(227)	7%	(76)	4%	(46)	50%	(536)	1062
Gender: Female	5%	(55)	5%	(52)	18%	(201)	4%	(51)	2%	(21)	67%	(759)	1138
Age: 18-34	5%	(35)	5%	(35)	19%	(121)	8%	(49)	4%	(26)	59%	(388)	655
Age: 35-44	9%	(32)	11%	(39)	20%	(73)	7%	(24)	5%	(16)	49%	(174)	358
Age: 45-64	6%	(44)	6%	(41)	21%	(158)	5%	(35)	3%	(22)	60%	(450)	751
Age: 65+	6%	(28)	7%	(29)	17%	(75)	4%	(18)	1%	(3)	65%	(282)	436
GenZers: 1997-2012	4%	(12)	3%	(11)	15%	(52)	6%	(22)	2%	(8)	69%	(239)	344
Millennials: 1981-1996	9%	(49)	9%	(53)	23%	(128)	8%	(46)	5%	(31)	46%	(256)	562
GenXers: 1965-1980	7%	(38)	6%	(35)	20%	(115)	5%	(27)	4%	(25)	58%	(329)	569
Baby Boomers: 1946-1964	5%	(33)	6%	(41)	19%	(123)	5%	(30)	1%	(4)	65%	(428)	659
PID: Dem (no lean)	5%	(44)	8%	(75)	22%	(198)	7%	(63)	4%	(36)	54%	(484)	899
PID: Ind (no lean)	5%	(36)	4%	(31)	15%	(109)	6%	(41)	2%	(11)	68%	(482)	711
PID: Rep (no lean)	10%	(59)	7%	(39)	20%	(120)	4%	(23)	3%	(20)	56%	(329)	590
PID/Gender: Dem Men	6%	(27)	12%	(49)	23%	(96)	8%	(32)	5%	(22)	46%	(191)	417
PID/Gender: Dem Women	4%	(17)	5%	(26)	21%	(102)	6%	(31)	3%	(14)	61%	(292)	482
PID/Gender: Ind Men	7%	(24)	5%	(17)	17%	(62)	7%	(25)	2%	(9)	62%	(222)	358
PID/Gender: Ind Women	3%	(12)	4%	(14)	14%	(48)	5%	(17)	1%	(3)	74%	(259)	353
PID/Gender: Rep Men	11%	(33)	10%	(28)	24%	(69)	7%	(20)	5%	(15)	42%	(122)	286
PID/Gender: Rep Women	9%	(26)	4%	(11)	17%	(51)	1%	(3)	1%	(4)	68%	(207)	303
Ideo: Liberal (1-3)	5%	(34)	10%	(67)	23%	(158)	8%	(54)	3%	(21)	52%	(356)	691
Ideo: Moderate (4)	5%	(31)	5%	(31)	22%	(139)	5%	(34)	4%	(25)	58%	(363)	622
Ideo: Conservative (5-7)	11%	(68)	7%	(43)	18%	(109)	5%	(29)	3%	(18)	56%	(343)	610
Educ: < College	5%	(82)	4%	(62)	15%	(231)	5%	(71)	3%	(40)	68%	(1026)	1512
Educ: Bachelors degree	8%	(35)	11%	(49)	29%	(127)	7%	(33)	3%	(13)	42%	(188)	444
Educ: Post-grad	9%	(22)	14%	(34)	29%	(70)	10%	(24)	6%	(14)	33%	(81)	244
Income: Under 50k	5%	(60)	4%	(54)	15%	(178)	5%	(63)	3%	(32)	68%	(839)	1226
Income: 50k-100k	8%	(49)	7%	(45)	25%	(151)	5%	(31)	3%	(18)	52%	(316)	609
Income: 100k+	8%	(30)	13%	(46)	27%	(99)	9%	(33)	5%	(17)	38%	(138)	364
Ethnicity: White	6%	(108)	7%	(121)	19%	(329)	5%	(89)	3%	(47)	60%	(1029)	1722
Ethnicity: Hispanic	11%	(39)	7%	(24)	19%	(66)	3%	(9)	5%	(16)	56%	(195)	349

Continued on next page

Table MCTE3_5: *How liberal or conservative do you believe each of the following companies are?*

LinkedIn

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	6%	(139)	7%	(145)	19%	(427)	6%	(127)	3%	(67)	59%	(1294)	2200
Ethnicity: Black	8%	(22)	6%	(16)	18%	(50)	9%	(26)	5%	(14)	53%	(146)	274
Ethnicity: Other	5%	(9)	4%	(9)	23%	(48)	6%	(13)	3%	(6)	59%	(120)	204
All Christian	10%	(98)	9%	(88)	21%	(205)	5%	(52)	4%	(35)	52%	(510)	988
All Non-Christian	6%	(8)	12%	(15)	24%	(29)	12%	(14)	6%	(7)	40%	(50)	123
Atheist	—	(0)	4%	(4)	28%	(25)	7%	(6)	3%	(2)	58%	(53)	91
Agnostic/Nothing in particular	2%	(14)	4%	(21)	16%	(92)	5%	(29)	2%	(14)	71%	(416)	586
Something Else	5%	(19)	4%	(18)	18%	(76)	6%	(26)	2%	(9)	64%	(265)	412
Religious Non-Protestant/Catholic	5%	(8)	10%	(15)	24%	(37)	9%	(15)	6%	(9)	46%	(71)	156
Evangelical	12%	(71)	8%	(50)	18%	(113)	6%	(38)	4%	(24)	52%	(319)	614
Non-Evangelical	6%	(44)	7%	(53)	21%	(159)	5%	(38)	2%	(17)	58%	(430)	741
Community: Urban	8%	(54)	10%	(64)	22%	(147)	7%	(44)	6%	(39)	48%	(328)	676
Community: Suburban	5%	(48)	6%	(55)	21%	(209)	6%	(58)	2%	(23)	60%	(596)	988
Community: Rural	7%	(37)	5%	(25)	13%	(72)	5%	(25)	1%	(5)	69%	(371)	536
Employ: Private Sector	9%	(55)	10%	(67)	28%	(178)	7%	(46)	4%	(27)	42%	(273)	646
Employ: Government	13%	(16)	8%	(10)	20%	(26)	11%	(15)	5%	(6)	43%	(54)	127
Employ: Self-Employed	6%	(11)	13%	(23)	17%	(31)	6%	(11)	5%	(10)	53%	(95)	180
Employ: Homemaker	7%	(11)	2%	(3)	17%	(24)	2%	(3)	2%	(2)	70%	(99)	142
Employ: Student	—	(1)	4%	(6)	24%	(34)	3%	(4)	2%	(2)	67%	(93)	139
Employ: Retired	6%	(30)	5%	(24)	14%	(67)	4%	(18)	—	(1)	70%	(325)	466
Employ: Unemployed	2%	(8)	3%	(10)	14%	(49)	7%	(24)	5%	(17)	70%	(247)	355
Employ: Other	6%	(9)	1%	(1)	12%	(18)	5%	(7)	1%	(2)	75%	(109)	145
Military HH: Yes	11%	(40)	7%	(25)	17%	(64)	6%	(24)	3%	(11)	56%	(209)	372
Military HH: No	5%	(99)	7%	(120)	20%	(364)	6%	(103)	3%	(56)	59%	(1085)	1828
RD/WT: Right Direction	11%	(52)	12%	(54)	23%	(104)	6%	(30)	5%	(22)	43%	(199)	460
RD/WT: Wrong Track	5%	(88)	5%	(91)	19%	(323)	6%	(98)	3%	(45)	63%	(1095)	1740
Trump Job Approve	11%	(86)	9%	(68)	20%	(153)	4%	(32)	2%	(18)	53%	(399)	757
Trump Job Disapprove	4%	(47)	6%	(74)	20%	(268)	7%	(95)	3%	(46)	60%	(791)	1320

Table MCTE3_5: *How liberal or conservative do you believe each of the following companies are?*
LinkedIn

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	6%	(139)	7%	(145)	19%	(427)	6%	(127)	3%	(67)	59%	(1294)	2200
Trump Job Strongly Approve	14%	(63)	10%	(44)	18%	(80)	4%	(19)	3%	(14)	50%	(218)	439
Trump Job Somewhat Approve	7%	(23)	8%	(24)	23%	(73)	4%	(13)	1%	(4)	57%	(182)	318
Trump Job Somewhat Disapprove	4%	(10)	8%	(20)	20%	(51)	7%	(18)	3%	(7)	59%	(152)	259
Trump Job Strongly Disapprove	3%	(36)	5%	(54)	21%	(218)	7%	(77)	4%	(39)	60%	(639)	1062
Favorable of Trump	11%	(82)	9%	(67)	19%	(145)	4%	(34)	3%	(23)	55%	(421)	771
Unfavorable of Trump	3%	(45)	6%	(75)	21%	(270)	7%	(91)	3%	(38)	60%	(789)	1308
Very Favorable of Trump	14%	(65)	9%	(41)	19%	(88)	4%	(20)	4%	(20)	50%	(231)	465
Somewhat Favorable of Trump	5%	(16)	8%	(26)	19%	(57)	5%	(14)	1%	(3)	62%	(190)	306
Somewhat Unfavorable of Trump	2%	(5)	9%	(20)	24%	(54)	7%	(15)	1%	(3)	57%	(128)	225
Very Unfavorable of Trump	4%	(39)	5%	(56)	20%	(216)	7%	(76)	3%	(36)	61%	(661)	1084
#1 Issue: Economy	6%	(47)	7%	(61)	18%	(149)	6%	(47)	3%	(27)	59%	(480)	811
#1 Issue: Security	7%	(17)	6%	(15)	17%	(45)	7%	(18)	4%	(9)	60%	(156)	259
#1 Issue: Health Care	7%	(29)	5%	(18)	29%	(114)	2%	(9)	4%	(16)	52%	(205)	392
#1 Issue: Medicare / Social Security	3%	(8)	8%	(21)	16%	(42)	6%	(14)	1%	(3)	66%	(171)	259
#1 Issue: Women's Issues	6%	(8)	6%	(8)	16%	(19)	10%	(12)	4%	(5)	58%	(69)	121
#1 Issue: Education	10%	(10)	8%	(8)	19%	(19)	5%	(5)	2%	(2)	56%	(56)	100
#1 Issue: Energy	6%	(5)	10%	(8)	19%	(17)	10%	(9)	3%	(3)	51%	(44)	86
#1 Issue: Other	8%	(14)	3%	(6)	13%	(23)	8%	(14)	1%	(2)	66%	(113)	172
2020 Vote: Joe Biden	5%	(52)	7%	(76)	23%	(233)	8%	(78)	4%	(44)	53%	(552)	1035
2020 Vote: Donald Trump	9%	(59)	7%	(46)	21%	(132)	4%	(23)	2%	(14)	57%	(357)	630
2020 Vote: Other	2%	(1)	4%	(3)	19%	(11)	3%	(2)	2%	(1)	70%	(42)	60
2020 Vote: Didn't Vote	6%	(27)	4%	(18)	11%	(51)	5%	(24)	2%	(8)	73%	(343)	470
2018 House Vote: Democrat	6%	(44)	8%	(66)	22%	(172)	7%	(59)	4%	(30)	53%	(422)	793
2018 House Vote: Republican	11%	(60)	8%	(42)	23%	(129)	5%	(26)	3%	(18)	51%	(282)	558
2016 Vote: Hillary Clinton	6%	(42)	8%	(58)	22%	(164)	7%	(48)	4%	(28)	54%	(401)	742
2016 Vote: Donald Trump	11%	(66)	8%	(49)	21%	(126)	5%	(31)	3%	(20)	52%	(312)	605
2016 Vote: Other	5%	(5)	9%	(10)	18%	(19)	7%	(7)	4%	(4)	57%	(59)	103
2016 Vote: Didn't Vote	4%	(27)	4%	(28)	16%	(119)	5%	(40)	2%	(15)	69%	(518)	747
Voted in 2014: Yes	8%	(98)	8%	(101)	21%	(257)	6%	(75)	4%	(43)	53%	(650)	1225
Voted in 2014: No	4%	(41)	5%	(44)	17%	(170)	5%	(52)	2%	(24)	66%	(644)	975

Table MCTE3_5: *How liberal or conservative do you believe each of the following companies are?*
LinkedIn

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	6%	(139)	7%	(145)	19%	(427)	6%	(127)	3%	(67)	59%	(1294)	2200
4-Region: Northeast	7%	(28)	9%	(37)	23%	(89)	7%	(29)	4%	(16)	49%	(194)	394
4-Region: Midwest	4%	(17)	3%	(15)	19%	(87)	6%	(28)	1%	(4)	67%	(310)	462
4-Region: South	7%	(55)	7%	(54)	17%	(138)	5%	(43)	4%	(35)	61%	(500)	824
4-Region: West	8%	(39)	8%	(39)	22%	(113)	5%	(27)	2%	(12)	56%	(290)	520
Social media users	6%	(128)	7%	(143)	20%	(419)	6%	(125)	3%	(67)	58%	(1235)	2116
Liberal social media users	5%	(34)	10%	(67)	23%	(156)	8%	(54)	3%	(21)	50%	(337)	669
Moderal social media users	5%	(30)	5%	(29)	23%	(137)	5%	(32)	4%	(25)	57%	(342)	594
Conservative social media users	10%	(58)	7%	(42)	18%	(105)	5%	(29)	3%	(18)	56%	(327)	579
Capitol domestic terrorists	5%	(73)	7%	(95)	21%	(289)	6%	(86)	3%	(44)	58%	(812)	1400
Capitol not domestic terrorists	10%	(42)	10%	(39)	21%	(86)	6%	(24)	3%	(11)	51%	(210)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_6: *How liberal or conservative do you believe each of the following companies are?*

Instagram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	16%	(361)	13%	(277)	18%	(395)	5%	(113)	3%	(59)	45%	(995)	2200
Gender: Male	20%	(210)	13%	(142)	17%	(184)	7%	(69)	4%	(42)	39%	(414)	1062
Gender: Female	13%	(151)	12%	(135)	19%	(211)	4%	(44)	1%	(17)	51%	(580)	1138
Age: 18-34	19%	(124)	18%	(117)	20%	(131)	8%	(52)	3%	(22)	32%	(209)	655
Age: 35-44	20%	(72)	14%	(48)	21%	(76)	7%	(25)	5%	(16)	33%	(120)	358
Age: 45-64	16%	(122)	10%	(78)	19%	(141)	3%	(25)	2%	(15)	49%	(370)	751
Age: 65+	10%	(43)	8%	(33)	11%	(48)	3%	(11)	1%	(5)	68%	(295)	436
GenZers: 1997-2012	18%	(60)	22%	(77)	15%	(52)	10%	(34)	4%	(13)	32%	(109)	344
Millennials: 1981-1996	20%	(112)	14%	(77)	25%	(140)	7%	(37)	4%	(22)	31%	(174)	562
GenXers: 1965-1980	19%	(107)	11%	(61)	18%	(105)	4%	(24)	3%	(16)	45%	(256)	569
Baby Boomers: 1946-1964	11%	(73)	9%	(56)	14%	(92)	3%	(17)	1%	(6)	63%	(415)	659
PID: Dem (no lean)	12%	(110)	14%	(127)	21%	(184)	5%	(44)	4%	(33)	45%	(400)	899
PID: Ind (no lean)	15%	(105)	11%	(79)	18%	(129)	5%	(34)	1%	(11)	50%	(353)	711
PID: Rep (no lean)	25%	(146)	12%	(71)	14%	(81)	6%	(36)	3%	(15)	41%	(241)	590
PID/Gender: Dem Men	16%	(65)	16%	(65)	20%	(82)	5%	(22)	5%	(21)	39%	(162)	417
PID/Gender: Dem Women	9%	(45)	13%	(62)	21%	(103)	5%	(22)	2%	(12)	49%	(238)	482
PID/Gender: Ind Men	18%	(64)	11%	(39)	19%	(67)	6%	(23)	2%	(7)	44%	(159)	358
PID/Gender: Ind Women	12%	(41)	12%	(41)	18%	(63)	3%	(10)	1%	(3)	55%	(194)	353
PID/Gender: Rep Men	28%	(81)	14%	(39)	13%	(36)	9%	(24)	5%	(13)	32%	(93)	286
PID/Gender: Rep Women	21%	(65)	10%	(32)	15%	(45)	4%	(11)	1%	(2)	49%	(148)	303
Ideo: Liberal (1-3)	15%	(106)	19%	(129)	20%	(136)	4%	(30)	1%	(9)	41%	(281)	691
Ideo: Moderate (4)	10%	(64)	9%	(54)	24%	(150)	6%	(40)	3%	(20)	47%	(295)	622
Ideo: Conservative (5-7)	27%	(165)	12%	(75)	11%	(66)	5%	(27)	4%	(22)	42%	(255)	610
Educ: < College	15%	(224)	11%	(165)	16%	(242)	5%	(78)	2%	(35)	51%	(768)	1512
Educ: Bachelors degree	19%	(82)	17%	(76)	23%	(100)	4%	(19)	2%	(10)	35%	(156)	444
Educ: Post-grad	22%	(55)	15%	(35)	22%	(53)	6%	(16)	6%	(14)	29%	(71)	244
Income: Under 50k	14%	(169)	10%	(121)	17%	(203)	6%	(68)	2%	(23)	52%	(643)	1226
Income: 50k-100k	20%	(120)	13%	(82)	19%	(116)	3%	(21)	3%	(17)	42%	(253)	609
Income: 100k+	20%	(72)	20%	(74)	21%	(76)	7%	(25)	5%	(18)	27%	(98)	364
Ethnicity: White	16%	(273)	13%	(217)	18%	(303)	4%	(77)	2%	(41)	47%	(812)	1722
Ethnicity: Hispanic	25%	(86)	14%	(50)	19%	(66)	7%	(25)	3%	(11)	32%	(111)	349

Table MCTE3_6: *How liberal or conservative do you believe each of the following companies are?*

Instagram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	16%	(361)	13%	(277)	18%	(395)	5%	(113)	3%	(59)	45%	(995)	2200
Ethnicity: Black	18%	(48)	9%	(25)	22%	(60)	10%	(27)	3%	(9)	38%	(105)	274
Ethnicity: Other	20%	(40)	18%	(36)	16%	(33)	5%	(9)	4%	(9)	38%	(77)	204
All Christian	19%	(189)	13%	(127)	17%	(171)	4%	(41)	3%	(31)	43%	(430)	988
All Non-Christian	18%	(23)	17%	(21)	21%	(26)	7%	(8)	4%	(6)	32%	(39)	123
Atheist	6%	(5)	20%	(19)	24%	(22)	5%	(5)	2%	(2)	43%	(40)	91
Agnostic/Nothing in particular	12%	(72)	11%	(66)	17%	(99)	6%	(36)	3%	(17)	51%	(296)	586
Something Else	18%	(72)	11%	(44)	19%	(78)	6%	(23)	1%	(4)	46%	(190)	412
Religious Non-Protestant/Catholic	17%	(27)	15%	(24)	21%	(33)	7%	(10)	5%	(7)	35%	(54)	156
Evangelical	23%	(139)	11%	(68)	18%	(109)	5%	(29)	3%	(21)	40%	(248)	614
Non-Evangelical	15%	(114)	13%	(98)	17%	(130)	4%	(32)	2%	(12)	48%	(356)	741
Community: Urban	18%	(125)	15%	(102)	19%	(130)	7%	(50)	5%	(32)	35%	(237)	676
Community: Suburban	16%	(154)	12%	(121)	17%	(170)	5%	(50)	2%	(16)	48%	(477)	988
Community: Rural	15%	(83)	10%	(54)	18%	(95)	2%	(13)	2%	(10)	53%	(282)	536
Employ: Private Sector	17%	(107)	18%	(113)	24%	(156)	5%	(30)	4%	(24)	33%	(216)	646
Employ: Government	22%	(28)	15%	(19)	19%	(24)	11%	(14)	3%	(4)	30%	(38)	127
Employ: Self-Employed	26%	(46)	13%	(24)	17%	(30)	8%	(14)	5%	(9)	31%	(56)	180
Employ: Homemaker	21%	(30)	9%	(12)	20%	(29)	2%	(3)	—	(0)	48%	(69)	142
Employ: Student	14%	(19)	29%	(40)	18%	(25)	5%	(7)	1%	(1)	33%	(46)	139
Employ: Retired	11%	(51)	6%	(29)	11%	(53)	3%	(13)	1%	(4)	68%	(316)	466
Employ: Unemployed	17%	(61)	7%	(24)	14%	(51)	8%	(28)	3%	(12)	51%	(179)	355
Employ: Other	13%	(19)	10%	(14)	19%	(27)	3%	(4)	3%	(4)	52%	(76)	145
Military HH: Yes	24%	(89)	10%	(39)	13%	(47)	4%	(13)	4%	(13)	46%	(171)	372
Military HH: No	15%	(272)	13%	(238)	19%	(348)	5%	(100)	2%	(45)	45%	(824)	1828
RD/WT: Right Direction	23%	(106)	14%	(62)	20%	(90)	8%	(36)	5%	(23)	31%	(142)	460
RD/WT: Wrong Track	15%	(255)	12%	(215)	18%	(305)	4%	(77)	2%	(36)	49%	(852)	1740
Trump Job Approve	29%	(217)	11%	(82)	17%	(131)	5%	(37)	2%	(14)	36%	(276)	757
Trump Job Disapprove	10%	(129)	14%	(191)	19%	(255)	6%	(76)	3%	(40)	48%	(629)	1320

Table MCTE3_6: *How liberal or conservative do you believe each of the following companies are?*
Instagram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	16%	(361)	13%	(277)	18%	(395)	5%	(113)	3%	(59)	45%	(995)	2200
Trump Job Strongly Approve	33%	(144)	11%	(50)	15%	(65)	4%	(20)	2%	(10)	34%	(151)	439
Trump Job Somewhat Approve	23%	(73)	10%	(32)	21%	(67)	5%	(17)	1%	(4)	39%	(125)	318
Trump Job Somewhat Disapprove	13%	(33)	20%	(51)	18%	(46)	5%	(13)	3%	(9)	41%	(106)	259
Trump Job Strongly Disapprove	9%	(96)	13%	(140)	20%	(209)	6%	(63)	3%	(31)	49%	(523)	1062
Favorable of Trump	28%	(212)	11%	(83)	16%	(124)	5%	(39)	2%	(19)	38%	(294)	771
Unfavorable of Trump	10%	(137)	14%	(185)	20%	(259)	5%	(65)	2%	(32)	48%	(630)	1308
Very Favorable of Trump	32%	(147)	12%	(55)	14%	(65)	5%	(23)	3%	(15)	35%	(161)	465
Somewhat Favorable of Trump	21%	(66)	9%	(29)	19%	(59)	5%	(16)	1%	(4)	44%	(134)	306
Somewhat Unfavorable of Trump	13%	(30)	18%	(41)	21%	(47)	6%	(13)	2%	(4)	40%	(90)	225
Very Unfavorable of Trump	10%	(107)	13%	(144)	20%	(213)	5%	(52)	3%	(28)	50%	(540)	1084
#1 Issue: Economy	19%	(153)	14%	(114)	20%	(165)	5%	(40)	2%	(13)	40%	(326)	811
#1 Issue: Security	19%	(48)	8%	(21)	17%	(44)	5%	(14)	3%	(9)	48%	(123)	259
#1 Issue: Health Care	14%	(55)	13%	(51)	19%	(75)	6%	(25)	4%	(15)	44%	(171)	392
#1 Issue: Medicare / Social Security	7%	(18)	9%	(23)	11%	(28)	3%	(9)	5%	(12)	66%	(170)	259
#1 Issue: Women's Issues	24%	(29)	18%	(22)	23%	(28)	2%	(3)	2%	(3)	30%	(36)	121
#1 Issue: Education	23%	(24)	18%	(18)	14%	(14)	5%	(5)	3%	(3)	36%	(36)	100
#1 Issue: Energy	14%	(12)	17%	(15)	22%	(19)	13%	(11)	—	(0)	34%	(29)	86
#1 Issue: Other	13%	(22)	7%	(12)	13%	(23)	4%	(7)	3%	(5)	60%	(103)	172
2020 Vote: Joe Biden	12%	(128)	14%	(142)	22%	(228)	5%	(56)	4%	(36)	43%	(444)	1035
2020 Vote: Donald Trump	25%	(160)	11%	(69)	15%	(93)	4%	(24)	2%	(11)	43%	(274)	630
2020 Vote: Other	12%	(7)	24%	(14)	8%	(5)	—	(0)	1%	(1)	55%	(33)	60
2020 Vote: Didn't Vote	14%	(66)	10%	(49)	15%	(69)	7%	(33)	2%	(11)	52%	(243)	470
2018 House Vote: Democrat	12%	(99)	13%	(103)	22%	(174)	4%	(35)	3%	(25)	45%	(358)	793
2018 House Vote: Republican	28%	(154)	11%	(62)	15%	(85)	4%	(23)	3%	(14)	39%	(220)	558
2016 Vote: Hillary Clinton	12%	(89)	12%	(92)	21%	(156)	5%	(36)	3%	(20)	47%	(350)	742
2016 Vote: Donald Trump	26%	(155)	11%	(66)	16%	(94)	4%	(27)	3%	(17)	41%	(246)	605
2016 Vote: Other	15%	(15)	16%	(17)	15%	(15)	—	(0)	—	(0)	54%	(56)	103
2016 Vote: Didn't Vote	14%	(101)	14%	(102)	17%	(130)	7%	(50)	3%	(22)	46%	(341)	747
Voted in 2014: Yes	18%	(220)	12%	(142)	17%	(212)	4%	(53)	3%	(37)	46%	(561)	1225
Voted in 2014: No	14%	(141)	14%	(135)	19%	(183)	6%	(60)	2%	(22)	45%	(434)	975

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Table MCTE3_6: *How liberal or conservative do you believe each of the following companies are?*

Instagram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	16%	(361)	13%	(277)	18%	(395)	5%	(113)	3%	(59)	45%	(995)	2200
4-Region: Northeast	17%	(67)	13%	(52)	21%	(81)	6%	(23)	4%	(15)	39%	(155)	394
4-Region: Midwest	12%	(54)	10%	(47)	15%	(72)	4%	(17)	3%	(12)	57%	(262)	462
4-Region: South	18%	(149)	13%	(104)	18%	(145)	5%	(42)	3%	(22)	44%	(362)	824
4-Region: West	17%	(91)	14%	(74)	19%	(98)	6%	(31)	2%	(10)	42%	(217)	520
Social media users	16%	(347)	13%	(275)	18%	(389)	5%	(113)	3%	(57)	44%	(936)	2116
Liberal social media users	16%	(105)	19%	(128)	20%	(133)	4%	(30)	1%	(9)	39%	(264)	669
Moderal social media users	10%	(61)	9%	(53)	25%	(147)	7%	(40)	3%	(20)	46%	(274)	594
Conservative social media users	27%	(154)	13%	(75)	11%	(66)	5%	(27)	3%	(20)	41%	(237)	579
Capitol domestic terrorists	12%	(172)	14%	(193)	19%	(270)	5%	(73)	3%	(40)	47%	(652)	1400
Capitol not domestic terrorists	31%	(126)	12%	(48)	16%	(67)	5%	(22)	2%	(10)	34%	(138)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_7: *How liberal or conservative do you believe each of the following companies are?*

Snapchat

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	13%	(290)	10%	(220)	14%	(305)	3%	(76)	3%	(56)	57%	(1253)	2200
Gender: Male	15%	(159)	12%	(129)	15%	(160)	5%	(52)	4%	(43)	49%	(519)	1062
Gender: Female	11%	(131)	8%	(91)	13%	(145)	2%	(24)	1%	(13)	65%	(735)	1138
Age: 18-34	16%	(107)	13%	(88)	21%	(139)	5%	(32)	3%	(19)	41%	(269)	655
Age: 35-44	14%	(49)	13%	(45)	17%	(62)	5%	(18)	4%	(16)	47%	(167)	358
Age: 45-64	12%	(92)	8%	(57)	11%	(81)	3%	(19)	2%	(18)	64%	(484)	751
Age: 65+	10%	(41)	7%	(30)	5%	(23)	1%	(6)	1%	(3)	76%	(333)	436
GenZers: 1997-2012	16%	(55)	14%	(47)	20%	(70)	7%	(23)	3%	(11)	40%	(138)	344
Millennials: 1981-1996	15%	(85)	13%	(74)	22%	(123)	4%	(25)	4%	(20)	42%	(235)	562
GenXers: 1965-1980	15%	(86)	9%	(50)	11%	(62)	3%	(17)	4%	(21)	58%	(332)	569
Baby Boomers: 1946-1964	8%	(55)	7%	(45)	7%	(48)	1%	(9)	—	(3)	76%	(498)	659
PID: Dem (no lean)	9%	(80)	11%	(100)	17%	(152)	4%	(35)	2%	(22)	57%	(511)	899
PID: Ind (no lean)	14%	(99)	8%	(58)	12%	(86)	3%	(21)	2%	(16)	61%	(431)	711
PID: Rep (no lean)	19%	(111)	10%	(62)	11%	(67)	3%	(20)	3%	(18)	53%	(312)	590
PID/Gender: Dem Men	10%	(41)	14%	(59)	19%	(78)	5%	(21)	4%	(16)	48%	(202)	417
PID/Gender: Dem Women	8%	(39)	8%	(41)	15%	(75)	3%	(14)	1%	(5)	64%	(308)	482
PID/Gender: Ind Men	16%	(58)	9%	(33)	11%	(41)	5%	(17)	3%	(11)	55%	(197)	358
PID/Gender: Ind Women	12%	(41)	7%	(25)	13%	(45)	1%	(4)	1%	(5)	66%	(234)	353
PID/Gender: Rep Men	21%	(60)	13%	(37)	14%	(41)	5%	(13)	6%	(16)	42%	(119)	286
PID/Gender: Rep Women	17%	(51)	8%	(25)	9%	(26)	2%	(6)	1%	(2)	63%	(192)	303
Ideo: Liberal (1-3)	12%	(80)	15%	(104)	16%	(110)	3%	(20)	1%	(10)	53%	(367)	691
Ideo: Moderate (4)	9%	(53)	7%	(46)	18%	(110)	5%	(30)	3%	(17)	59%	(367)	622
Ideo: Conservative (5-7)	20%	(121)	10%	(62)	9%	(53)	3%	(21)	4%	(23)	54%	(330)	610
Educ: < College	12%	(186)	8%	(116)	13%	(197)	3%	(45)	2%	(29)	62%	(939)	1512
Educ: Bachelors degree	14%	(61)	15%	(67)	15%	(67)	4%	(19)	3%	(13)	49%	(216)	444
Educ: Post-grad	17%	(42)	15%	(36)	17%	(41)	5%	(11)	6%	(14)	40%	(98)	244
Income: Under 50k	12%	(144)	7%	(91)	13%	(165)	3%	(40)	2%	(26)	62%	(761)	1226
Income: 50k-100k	14%	(85)	12%	(73)	11%	(69)	2%	(13)	2%	(14)	58%	(355)	609
Income: 100k+	17%	(61)	15%	(56)	19%	(71)	6%	(22)	4%	(16)	38%	(138)	364
Ethnicity: White	13%	(222)	10%	(173)	13%	(223)	3%	(52)	2%	(41)	59%	(1012)	1722
Ethnicity: Hispanic	20%	(70)	13%	(46)	14%	(50)	4%	(13)	3%	(11)	46%	(161)	349

Table MCTE3_7: *How liberal or conservative do you believe each of the following companies are?*
Snapchat

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	13%	(290)	10%	(220)	14%	(305)	3%	(76)	3%	(56)	57%	(1253)	2200
Ethnicity: Black	13%	(36)	6%	(17)	20%	(54)	7%	(19)	3%	(7)	51%	(141)	274
Ethnicity: Other	16%	(33)	15%	(30)	14%	(28)	3%	(6)	4%	(8)	49%	(100)	204
All Christian	14%	(138)	11%	(111)	13%	(130)	3%	(30)	3%	(33)	55%	(546)	988
All Non-Christian	11%	(13)	17%	(21)	19%	(23)	8%	(10)	3%	(4)	42%	(51)	123
Atheist	8%	(8)	14%	(13)	13%	(12)	—	(0)	2%	(2)	63%	(57)	91
Agnostic/Nothing in particular	12%	(72)	9%	(50)	14%	(80)	3%	(17)	2%	(13)	60%	(353)	586
Something Else	14%	(59)	6%	(24)	15%	(60)	4%	(18)	1%	(4)	60%	(246)	412
Religious Non-Protestant/Catholic	10%	(16)	16%	(25)	16%	(25)	8%	(12)	4%	(7)	45%	(71)	156
Evangelical	17%	(106)	11%	(65)	14%	(86)	4%	(25)	3%	(20)	51%	(311)	614
Non-Evangelical	11%	(85)	9%	(66)	13%	(98)	3%	(21)	2%	(14)	62%	(457)	741
Community: Urban	15%	(100)	14%	(97)	16%	(108)	5%	(32)	4%	(28)	46%	(310)	676
Community: Suburban	11%	(107)	8%	(83)	14%	(141)	3%	(25)	2%	(21)	62%	(611)	988
Community: Rural	15%	(83)	7%	(39)	11%	(56)	3%	(18)	1%	(7)	62%	(333)	536
Employ: Private Sector	14%	(88)	13%	(87)	16%	(106)	5%	(30)	4%	(25)	48%	(309)	646
Employ: Government	18%	(23)	13%	(17)	17%	(21)	8%	(10)	2%	(3)	42%	(53)	127
Employ: Self-Employed	19%	(34)	13%	(24)	11%	(19)	8%	(14)	7%	(12)	42%	(77)	180
Employ: Homemaker	17%	(24)	6%	(9)	14%	(20)	2%	(3)	—	(0)	61%	(86)	142
Employ: Student	10%	(14)	21%	(29)	21%	(29)	4%	(6)	1%	(1)	43%	(60)	139
Employ: Retired	9%	(43)	5%	(24)	7%	(32)	1%	(4)	1%	(4)	77%	(359)	466
Employ: Unemployed	13%	(46)	6%	(20)	17%	(59)	2%	(8)	2%	(9)	60%	(213)	355
Employ: Other	12%	(18)	7%	(10)	13%	(18)	—	(0)	2%	(2)	67%	(97)	145
Military HH: Yes	19%	(69)	9%	(33)	10%	(37)	3%	(13)	3%	(12)	56%	(209)	372
Military HH: No	12%	(221)	10%	(187)	15%	(269)	3%	(63)	2%	(44)	57%	(1044)	1828
RD/WT: Right Direction	16%	(72)	14%	(63)	18%	(84)	5%	(23)	5%	(23)	42%	(195)	460
RD/WT: Wrong Track	13%	(218)	9%	(157)	13%	(221)	3%	(53)	2%	(33)	61%	(1058)	1740
Trump Job Approve	21%	(156)	10%	(76)	14%	(107)	3%	(20)	3%	(21)	50%	(376)	757
Trump Job Disapprove	9%	(123)	10%	(138)	14%	(183)	4%	(53)	3%	(33)	60%	(790)	1320

Table MCTE3_7: *How liberal or conservative do you believe each of the following companies are?*
Snapchat

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	13%	(290)	10%	(220)	14%	(305)	3%	(76)	3%	(56)	57%	(1253)	2200
Trump Job Strongly Approve	25%	(108)	10%	(44)	11%	(48)	3%	(14)	3%	(12)	49%	(214)	439
Trump Job Somewhat Approve	15%	(48)	10%	(32)	19%	(59)	2%	(6)	3%	(10)	51%	(162)	318
Trump Job Somewhat Disapprove	10%	(25)	17%	(45)	15%	(38)	6%	(14)	4%	(10)	49%	(127)	259
Trump Job Strongly Disapprove	9%	(98)	9%	(93)	14%	(145)	4%	(38)	2%	(24)	62%	(663)	1062
Favorable of Trump	20%	(154)	11%	(83)	12%	(94)	3%	(25)	3%	(23)	51%	(392)	771
Unfavorable of Trump	9%	(118)	10%	(133)	15%	(193)	3%	(43)	2%	(30)	60%	(792)	1308
Very Favorable of Trump	23%	(105)	11%	(50)	13%	(58)	4%	(19)	3%	(14)	47%	(218)	465
Somewhat Favorable of Trump	16%	(49)	11%	(33)	12%	(36)	2%	(6)	3%	(9)	57%	(174)	306
Somewhat Unfavorable of Trump	7%	(17)	13%	(30)	23%	(52)	5%	(10)	3%	(6)	49%	(109)	225
Very Unfavorable of Trump	9%	(101)	9%	(102)	13%	(142)	3%	(33)	2%	(24)	63%	(682)	1084
#1 Issue: Economy	15%	(124)	10%	(81)	15%	(120)	3%	(23)	2%	(19)	55%	(444)	811
#1 Issue: Security	12%	(32)	10%	(27)	12%	(32)	3%	(8)	2%	(6)	59%	(154)	259
#1 Issue: Health Care	12%	(46)	10%	(38)	17%	(65)	5%	(18)	3%	(13)	54%	(212)	392
#1 Issue: Medicare / Social Security	6%	(16)	8%	(21)	7%	(18)	3%	(7)	3%	(9)	72%	(188)	259
#1 Issue: Women's Issues	16%	(19)	19%	(23)	18%	(21)	4%	(5)	2%	(3)	41%	(49)	121
#1 Issue: Education	18%	(18)	8%	(8)	12%	(12)	6%	(6)	2%	(2)	53%	(53)	100
#1 Issue: Energy	11%	(9)	15%	(13)	22%	(19)	5%	(4)	3%	(3)	44%	(38)	86
#1 Issue: Other	14%	(24)	6%	(10)	11%	(18)	2%	(4)	1%	(1)	67%	(115)	172
2020 Vote: Joe Biden	9%	(96)	11%	(118)	16%	(169)	4%	(37)	3%	(29)	57%	(586)	1035
2020 Vote: Donald Trump	20%	(126)	10%	(60)	9%	(58)	3%	(20)	1%	(9)	57%	(357)	630
2020 Vote: Other	10%	(6)	11%	(7)	9%	(5)	6%	(4)	1%	(1)	62%	(37)	60
2020 Vote: Didn't Vote	13%	(62)	7%	(31)	16%	(73)	3%	(14)	4%	(17)	58%	(273)	470
2018 House Vote: Democrat	10%	(76)	10%	(80)	15%	(120)	4%	(32)	2%	(19)	59%	(466)	793
2018 House Vote: Republican	21%	(118)	10%	(54)	11%	(62)	3%	(15)	2%	(12)	53%	(297)	558
2016 Vote: Hillary Clinton	10%	(74)	10%	(73)	14%	(105)	4%	(30)	2%	(12)	60%	(448)	742
2016 Vote: Donald Trump	20%	(123)	9%	(56)	11%	(64)	3%	(20)	3%	(15)	54%	(327)	605
2016 Vote: Other	12%	(13)	12%	(13)	7%	(8)	2%	(2)	3%	(3)	64%	(66)	103
2016 Vote: Didn't Vote	11%	(79)	10%	(78)	17%	(129)	3%	(24)	3%	(25)	55%	(411)	747
Voted in 2014: Yes	14%	(177)	10%	(122)	11%	(133)	3%	(39)	2%	(24)	60%	(730)	1225
Voted in 2014: No	12%	(113)	10%	(98)	18%	(172)	4%	(36)	3%	(32)	54%	(524)	975

Table MCTE3_7: *How liberal or conservative do you believe each of the following companies are?*
Snapchat

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	13%	(290)	10%	(220)	14%	(305)	3%	(76)	3%	(56)	57%	(1253)	2200
4-Region: Northeast	13%	(53)	12%	(46)	15%	(58)	5%	(20)	4%	(15)	51%	(201)	394
4-Region: Midwest	11%	(49)	7%	(30)	11%	(50)	5%	(22)	2%	(11)	65%	(301)	462
4-Region: South	16%	(128)	9%	(73)	13%	(106)	2%	(17)	2%	(21)	58%	(479)	824
4-Region: West	12%	(61)	13%	(70)	18%	(92)	3%	(16)	2%	(9)	52%	(272)	520
Social media users	13%	(275)	10%	(218)	14%	(304)	3%	(71)	3%	(54)	56%	(1195)	2116
Liberal social media users	12%	(80)	15%	(103)	16%	(110)	3%	(20)	1%	(8)	52%	(348)	669
Moderal social media users	8%	(50)	8%	(45)	18%	(110)	5%	(27)	3%	(17)	58%	(346)	594
Conservative social media users	19%	(110)	11%	(62)	9%	(52)	3%	(19)	4%	(23)	54%	(314)	579
Capitol domestic terrorists	10%	(134)	11%	(152)	14%	(195)	4%	(52)	3%	(36)	59%	(831)	1400
Capitol not domestic terrorists	24%	(98)	11%	(47)	13%	(55)	3%	(14)	3%	(14)	45%	(184)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_8: *How liberal or conservative do you believe each of the following companies are?*
TikTok

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	19%	(411)	11%	(248)	13%	(283)	3%	(69)	3%	(59)	51%	(1130)	2200
Gender: Male	19%	(204)	12%	(127)	14%	(148)	4%	(42)	4%	(44)	47%	(497)	1062
Gender: Female	18%	(207)	11%	(121)	12%	(135)	2%	(26)	1%	(14)	56%	(633)	1138
Age: 18-34	22%	(145)	15%	(100)	17%	(115)	5%	(34)	3%	(21)	37%	(240)	655
Age: 35-44	19%	(67)	13%	(47)	16%	(58)	4%	(15)	6%	(22)	42%	(150)	358
Age: 45-64	19%	(139)	9%	(65)	11%	(86)	2%	(15)	2%	(12)	58%	(434)	751
Age: 65+	14%	(60)	8%	(36)	6%	(25)	1%	(5)	1%	(4)	70%	(307)	436
GenZers: 1997-2012	24%	(81)	15%	(52)	16%	(54)	6%	(21)	4%	(14)	35%	(122)	344
Millennials: 1981-1996	20%	(111)	15%	(82)	19%	(108)	4%	(25)	4%	(25)	38%	(212)	562
GenXers: 1965-1980	19%	(109)	9%	(54)	13%	(75)	3%	(14)	3%	(14)	53%	(302)	569
Baby Boomers: 1946-1964	15%	(97)	8%	(56)	6%	(42)	1%	(7)	1%	(6)	69%	(451)	659
PID: Dem (no lean)	14%	(127)	13%	(121)	15%	(134)	3%	(24)	3%	(25)	52%	(467)	899
PID: Ind (no lean)	17%	(123)	11%	(75)	12%	(87)	4%	(26)	1%	(10)	55%	(389)	711
PID: Rep (no lean)	27%	(160)	9%	(52)	11%	(62)	3%	(18)	4%	(23)	46%	(274)	590
PID/Gender: Dem Men	17%	(69)	14%	(60)	16%	(66)	3%	(12)	4%	(18)	46%	(193)	417
PID/Gender: Dem Women	12%	(58)	13%	(61)	14%	(68)	3%	(12)	2%	(7)	57%	(274)	482
PID/Gender: Ind Men	16%	(56)	12%	(42)	12%	(42)	5%	(18)	2%	(6)	54%	(194)	358
PID/Gender: Ind Women	19%	(67)	9%	(33)	13%	(45)	2%	(8)	1%	(4)	55%	(196)	353
PID/Gender: Rep Men	27%	(79)	9%	(25)	14%	(40)	4%	(12)	7%	(20)	38%	(110)	286
PID/Gender: Rep Women	27%	(82)	9%	(27)	7%	(22)	2%	(6)	1%	(3)	54%	(163)	303
Ideo: Liberal (1-3)	18%	(125)	17%	(118)	14%	(95)	3%	(19)	2%	(14)	46%	(319)	691
Ideo: Moderate (4)	13%	(81)	8%	(51)	17%	(105)	4%	(28)	2%	(12)	55%	(344)	622
Ideo: Conservative (5-7)	29%	(175)	11%	(67)	8%	(47)	2%	(14)	5%	(28)	46%	(280)	610
Educ: < College	17%	(262)	9%	(143)	12%	(181)	3%	(42)	2%	(31)	56%	(853)	1512
Educ: Bachelors degree	22%	(99)	16%	(70)	14%	(61)	3%	(14)	3%	(14)	42%	(186)	444
Educ: Post-grad	21%	(50)	14%	(35)	17%	(41)	5%	(12)	6%	(14)	37%	(91)	244
Income: Under 50k	18%	(218)	9%	(112)	12%	(146)	3%	(41)	2%	(22)	56%	(687)	1226
Income: 50k-100k	21%	(128)	13%	(80)	11%	(68)	2%	(13)	2%	(15)	50%	(307)	609
Income: 100k+	18%	(66)	15%	(56)	19%	(69)	4%	(15)	6%	(22)	37%	(136)	364
Ethnicity: White	18%	(316)	10%	(180)	13%	(218)	3%	(49)	3%	(44)	53%	(914)	1722
Ethnicity: Hispanic	26%	(90)	12%	(42)	17%	(58)	4%	(14)	2%	(7)	40%	(139)	349

Table MCTE3_8: *How liberal or conservative do you believe each of the following companies are?*
TikTok

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	19%	(411)	11%	(248)	13%	(283)	3%	(69)	3%	(59)	51%	(1130)	2200
Ethnicity: Black	18%	(50)	13%	(37)	13%	(35)	5%	(15)	4%	(12)	46%	(125)	274
Ethnicity: Other	22%	(44)	16%	(32)	15%	(30)	2%	(5)	1%	(3)	45%	(91)	204
All Christian	21%	(208)	12%	(117)	12%	(116)	3%	(26)	3%	(29)	50%	(492)	988
All Non-Christian	17%	(21)	16%	(20)	20%	(24)	4%	(5)	3%	(4)	40%	(49)	123
Atheist	15%	(14)	11%	(10)	20%	(18)	3%	(3)	2%	(2)	49%	(45)	91
Agnostic/Nothing in particular	14%	(83)	12%	(70)	10%	(60)	3%	(20)	3%	(16)	57%	(336)	586
Something Else	21%	(85)	8%	(32)	16%	(64)	4%	(15)	2%	(8)	50%	(208)	412
Religious Non-Protestant/Catholic	16%	(24)	16%	(25)	19%	(29)	4%	(6)	3%	(4)	43%	(66)	156
Evangelical	24%	(148)	10%	(61)	12%	(75)	4%	(25)	4%	(24)	46%	(280)	614
Non-Evangelical	19%	(139)	11%	(79)	13%	(99)	2%	(13)	2%	(13)	54%	(399)	741
Community: Urban	20%	(133)	13%	(90)	15%	(101)	5%	(36)	4%	(28)	43%	(288)	676
Community: Suburban	16%	(162)	12%	(114)	12%	(116)	3%	(26)	2%	(20)	56%	(551)	988
Community: Rural	22%	(117)	8%	(44)	12%	(67)	1%	(7)	2%	(11)	54%	(292)	536
Employ: Private Sector	19%	(120)	13%	(85)	16%	(101)	3%	(22)	4%	(28)	45%	(291)	646
Employ: Government	23%	(29)	13%	(16)	18%	(23)	7%	(9)	6%	(7)	34%	(42)	127
Employ: Self-Employed	22%	(39)	13%	(24)	12%	(21)	7%	(13)	7%	(12)	39%	(71)	180
Employ: Homemaker	25%	(36)	7%	(9)	15%	(22)	1%	(2)	—	(0)	52%	(74)	142
Employ: Student	22%	(30)	18%	(26)	15%	(21)	4%	(5)	1%	(1)	40%	(56)	139
Employ: Retired	14%	(66)	8%	(39)	6%	(27)	2%	(7)	—	(2)	70%	(325)	466
Employ: Unemployed	17%	(59)	11%	(41)	15%	(52)	2%	(8)	2%	(6)	53%	(189)	355
Employ: Other	21%	(31)	6%	(9)	12%	(18)	1%	(2)	2%	(3)	57%	(82)	145
Military HH: Yes	22%	(84)	10%	(38)	12%	(44)	3%	(10)	2%	(8)	51%	(188)	372
Military HH: No	18%	(327)	11%	(210)	13%	(239)	3%	(58)	3%	(51)	52%	(942)	1828
RD/WT: Right Direction	22%	(100)	12%	(56)	15%	(67)	4%	(17)	6%	(28)	42%	(192)	460
RD/WT: Wrong Track	18%	(311)	11%	(192)	12%	(217)	3%	(52)	2%	(30)	54%	(938)	1740
Trump Job Approve	29%	(216)	11%	(85)	13%	(96)	3%	(19)	3%	(25)	42%	(316)	757
Trump Job Disapprove	13%	(178)	12%	(160)	14%	(178)	4%	(47)	3%	(33)	55%	(724)	1320

Table MCTE3_8: *How liberal or conservative do you believe each of the following companies are?*
TikTok

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	19%	(411)	11%	(248)	13%	(283)	3%	(69)	3%	(59)	51%	(1130)	2200
Trump Job Strongly Approve	33%	(145)	10%	(45)	12%	(53)	3%	(12)	4%	(18)	38%	(166)	439
Trump Job Somewhat Approve	22%	(71)	12%	(40)	14%	(43)	2%	(7)	2%	(7)	47%	(150)	318
Trump Job Somewhat Disapprove	16%	(42)	14%	(37)	12%	(31)	5%	(14)	2%	(4)	50%	(129)	259
Trump Job Strongly Disapprove	13%	(136)	12%	(122)	14%	(147)	3%	(33)	3%	(29)	56%	(595)	1062
Favorable of Trump	27%	(209)	11%	(86)	13%	(97)	3%	(23)	4%	(29)	43%	(329)	771
Unfavorable of Trump	14%	(184)	12%	(160)	13%	(169)	3%	(35)	2%	(27)	56%	(733)	1308
Very Favorable of Trump	30%	(141)	11%	(53)	12%	(58)	3%	(15)	5%	(24)	38%	(174)	465
Somewhat Favorable of Trump	22%	(67)	11%	(33)	13%	(39)	3%	(9)	2%	(5)	50%	(154)	306
Somewhat Unfavorable of Trump	18%	(41)	12%	(26)	15%	(34)	3%	(7)	1%	(3)	51%	(114)	225
Very Unfavorable of Trump	13%	(143)	12%	(134)	13%	(136)	3%	(28)	2%	(24)	57%	(619)	1084
#1 Issue: Economy	21%	(167)	13%	(103)	12%	(97)	3%	(28)	3%	(20)	49%	(395)	811
#1 Issue: Security	21%	(56)	7%	(18)	10%	(25)	4%	(9)	3%	(8)	55%	(143)	259
#1 Issue: Health Care	16%	(61)	12%	(46)	20%	(79)	2%	(8)	3%	(10)	48%	(188)	392
#1 Issue: Medicare / Social Security	9%	(24)	8%	(20)	10%	(26)	3%	(7)	3%	(7)	68%	(175)	259
#1 Issue: Women's Issues	25%	(30)	19%	(23)	11%	(13)	5%	(5)	3%	(3)	38%	(46)	121
#1 Issue: Education	18%	(18)	14%	(14)	18%	(19)	3%	(3)	3%	(3)	45%	(45)	100
#1 Issue: Energy	21%	(18)	9%	(8)	15%	(13)	7%	(6)	3%	(3)	44%	(38)	86
#1 Issue: Other	21%	(36)	9%	(16)	7%	(12)	1%	(2)	3%	(5)	59%	(102)	172
2020 Vote: Joe Biden	14%	(150)	14%	(144)	15%	(154)	3%	(28)	3%	(31)	51%	(528)	1035
2020 Vote: Donald Trump	28%	(178)	9%	(55)	10%	(61)	3%	(21)	2%	(14)	48%	(302)	630
2020 Vote: Other	14%	(8)	16%	(9)	8%	(5)	3%	(2)	1%	(1)	58%	(35)	60
2020 Vote: Didn't Vote	16%	(74)	8%	(37)	14%	(64)	4%	(18)	3%	(13)	56%	(264)	470
2018 House Vote: Democrat	13%	(104)	12%	(97)	15%	(120)	3%	(22)	3%	(21)	54%	(429)	793
2018 House Vote: Republican	30%	(166)	10%	(54)	11%	(59)	3%	(15)	3%	(15)	45%	(249)	558
2016 Vote: Hillary Clinton	13%	(96)	12%	(92)	13%	(96)	2%	(18)	3%	(21)	57%	(419)	742
2016 Vote: Donald Trump	28%	(170)	9%	(57)	11%	(67)	3%	(18)	3%	(18)	45%	(273)	605
2016 Vote: Other	15%	(16)	14%	(14)	11%	(11)	2%	(2)	—	(0)	57%	(59)	103
2016 Vote: Didn't Vote	17%	(128)	11%	(84)	15%	(109)	4%	(30)	3%	(19)	50%	(376)	747
Voted in 2014: Yes	19%	(237)	11%	(136)	11%	(137)	2%	(28)	3%	(31)	54%	(655)	1225
Voted in 2014: No	18%	(174)	11%	(112)	15%	(146)	4%	(41)	3%	(27)	49%	(475)	975

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TikTok

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	19%	(411)	11%	(248)	13%	(283)	3%	(69)	3%	(59)	51%	(1130)	2200
4-Region: Northeast	16%	(62)	14%	(56)	16%	(62)	3%	(12)	5%	(22)	46%	(179)	394
4-Region: Midwest	17%	(78)	9%	(42)	11%	(50)	3%	(13)	1%	(5)	59%	(274)	462
4-Region: South	22%	(179)	9%	(78)	13%	(104)	3%	(28)	2%	(19)	51%	(417)	824
4-Region: West	18%	(92)	14%	(72)	13%	(67)	3%	(16)	2%	(13)	50%	(260)	520
Social media users	19%	(394)	12%	(246)	13%	(280)	3%	(68)	3%	(57)	51%	(1071)	2116
Liberal social media users	19%	(124)	18%	(118)	14%	(95)	3%	(19)	2%	(14)	45%	(298)	669
Moderal social media users	13%	(78)	9%	(51)	17%	(102)	5%	(28)	2%	(12)	54%	(323)	594
Conservative social media users	28%	(163)	11%	(66)	8%	(47)	2%	(13)	4%	(26)	46%	(265)	579
Capitol domestic terrorists	15%	(214)	13%	(178)	13%	(183)	4%	(49)	3%	(36)	53%	(741)	1400
Capitol not domestic terrorists	30%	(123)	11%	(47)	14%	(58)	2%	(9)	3%	(14)	39%	(161)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_9: *How liberal or conservative do you believe each of the following companies are?*
WhatsApp

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(209)	8%	(168)	13%	(280)	4%	(81)	2%	(43)	64%	(1418)	2200
Gender: Male	12%	(123)	11%	(118)	16%	(167)	5%	(51)	3%	(33)	54%	(570)	1062
Gender: Female	8%	(86)	4%	(51)	10%	(114)	3%	(30)	1%	(10)	75%	(848)	1138
Age: 18-34	8%	(54)	8%	(50)	15%	(100)	7%	(45)	2%	(15)	60%	(392)	655
Age: 35-44	12%	(42)	11%	(40)	18%	(64)	5%	(17)	5%	(19)	49%	(175)	358
Age: 45-64	10%	(78)	6%	(47)	11%	(82)	2%	(15)	1%	(8)	69%	(521)	751
Age: 65+	8%	(35)	7%	(32)	8%	(35)	1%	(4)	—	(1)	76%	(331)	436
GenZers: 1997-2012	5%	(18)	7%	(25)	13%	(46)	6%	(22)	2%	(7)	66%	(227)	344
Millennials: 1981-1996	12%	(67)	10%	(58)	18%	(103)	7%	(38)	4%	(24)	48%	(273)	562
GenXers: 1965-1980	12%	(67)	8%	(43)	13%	(72)	2%	(12)	2%	(12)	64%	(363)	569
Baby Boomers: 1946-1964	7%	(49)	5%	(36)	8%	(56)	1%	(9)	—	(1)	77%	(508)	659
PID: Dem (no lean)	8%	(75)	10%	(86)	15%	(133)	4%	(35)	2%	(22)	61%	(549)	899
PID: Ind (no lean)	7%	(52)	6%	(44)	10%	(72)	3%	(18)	1%	(8)	73%	(518)	711
PID: Rep (no lean)	14%	(83)	7%	(39)	13%	(76)	5%	(28)	2%	(13)	60%	(351)	590
PID/Gender: Dem Men	12%	(49)	14%	(58)	19%	(77)	5%	(21)	4%	(17)	47%	(196)	417
PID/Gender: Dem Women	5%	(26)	6%	(27)	12%	(56)	3%	(14)	1%	(5)	73%	(353)	482
PID/Gender: Ind Men	8%	(30)	9%	(33)	11%	(41)	4%	(13)	1%	(4)	66%	(237)	358
PID/Gender: Ind Women	6%	(22)	3%	(10)	9%	(31)	1%	(5)	1%	(4)	80%	(281)	353
PID/Gender: Rep Men	16%	(44)	9%	(26)	17%	(49)	6%	(17)	4%	(13)	48%	(137)	286
PID/Gender: Rep Women	13%	(38)	4%	(13)	9%	(27)	4%	(11)	—	(1)	71%	(214)	303
Ideo: Liberal (1-3)	10%	(66)	12%	(80)	14%	(99)	3%	(23)	1%	(7)	60%	(416)	691
Ideo: Moderate (4)	7%	(42)	7%	(41)	16%	(101)	5%	(33)	2%	(10)	64%	(396)	622
Ideo: Conservative (5-7)	15%	(93)	7%	(42)	9%	(57)	3%	(20)	4%	(22)	62%	(376)	610
Educ: < College	8%	(114)	6%	(88)	10%	(151)	3%	(48)	1%	(18)	72%	(1092)	1512
Educ: Bachelors degree	11%	(50)	13%	(56)	18%	(80)	3%	(15)	3%	(11)	52%	(232)	444
Educ: Post-grad	18%	(45)	10%	(25)	20%	(49)	7%	(18)	6%	(13)	39%	(94)	244
Income: Under 50k	8%	(94)	6%	(75)	9%	(114)	3%	(41)	1%	(11)	73%	(892)	1226
Income: 50k-100k	10%	(63)	9%	(57)	14%	(85)	3%	(17)	2%	(13)	61%	(374)	609
Income: 100k+	14%	(52)	10%	(36)	22%	(81)	6%	(23)	5%	(19)	42%	(153)	364
Ethnicity: White	9%	(157)	8%	(132)	12%	(205)	3%	(60)	2%	(33)	66%	(1135)	1722
Ethnicity: Hispanic	15%	(51)	12%	(43)	17%	(60)	6%	(21)	1%	(2)	49%	(172)	349

Table MCTE3_9: *How liberal or conservative do you believe each of the following companies are?*
WhatsApp

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(209)	8%	(168)	13%	(280)	4%	(81)	2%	(43)	64%	(1418)	2200
Ethnicity: Black	11%	(31)	7%	(19)	14%	(38)	4%	(10)	2%	(7)	62%	(171)	274
Ethnicity: Other	10%	(21)	9%	(17)	18%	(38)	6%	(12)	2%	(4)	55%	(113)	204
All Christian	13%	(133)	9%	(90)	14%	(140)	3%	(26)	2%	(21)	58%	(577)	988
All Non-Christian	10%	(12)	13%	(16)	19%	(23)	11%	(14)	6%	(7)	41%	(51)	123
Atheist	1%	(1)	6%	(5)	17%	(16)	—	(0)	2%	(2)	74%	(68)	91
Agnostic/Nothing in particular	5%	(32)	7%	(39)	9%	(52)	3%	(20)	1%	(7)	74%	(436)	586
Something Else	7%	(31)	4%	(17)	12%	(50)	5%	(21)	1%	(6)	70%	(287)	412
Religious Non-Protestant/Catholic	9%	(14)	11%	(18)	17%	(26)	9%	(14)	5%	(7)	50%	(77)	156
Evangelical	15%	(94)	9%	(54)	13%	(82)	4%	(26)	3%	(21)	55%	(337)	614
Non-Evangelical	9%	(65)	7%	(50)	14%	(102)	3%	(21)	1%	(6)	67%	(497)	741
Community: Urban	13%	(90)	11%	(73)	16%	(111)	5%	(36)	4%	(26)	50%	(340)	676
Community: Suburban	7%	(69)	7%	(66)	12%	(122)	3%	(28)	1%	(12)	70%	(692)	988
Community: Rural	9%	(50)	5%	(29)	9%	(48)	3%	(17)	1%	(6)	72%	(387)	536
Employ: Private Sector	11%	(73)	12%	(77)	19%	(121)	3%	(22)	4%	(25)	51%	(327)	646
Employ: Government	15%	(19)	11%	(14)	11%	(14)	13%	(16)	3%	(4)	47%	(60)	127
Employ: Self-Employed	13%	(24)	14%	(26)	10%	(17)	4%	(8)	3%	(6)	55%	(100)	180
Employ: Homemaker	9%	(13)	5%	(6)	12%	(17)	2%	(3)	1%	(2)	72%	(102)	142
Employ: Student	5%	(7)	4%	(6)	16%	(22)	5%	(6)	—	(0)	70%	(97)	139
Employ: Retired	8%	(37)	6%	(27)	6%	(29)	1%	(4)	—	(2)	79%	(367)	466
Employ: Unemployed	7%	(26)	3%	(9)	13%	(47)	4%	(16)	—	(1)	72%	(255)	355
Employ: Other	7%	(10)	3%	(4)	8%	(12)	4%	(6)	2%	(3)	76%	(111)	145
Military HH: Yes	13%	(48)	7%	(27)	12%	(44)	3%	(13)	3%	(12)	61%	(228)	372
Military HH: No	9%	(161)	8%	(142)	13%	(236)	4%	(69)	2%	(31)	65%	(1190)	1828
RD/WT: Right Direction	16%	(72)	11%	(51)	20%	(91)	6%	(28)	5%	(22)	42%	(195)	460
RD/WT: Wrong Track	8%	(137)	7%	(117)	11%	(189)	3%	(53)	1%	(20)	70%	(1223)	1740
Trump Job Approve	16%	(119)	9%	(72)	13%	(102)	4%	(33)	2%	(16)	55%	(416)	757
Trump Job Disapprove	6%	(85)	7%	(94)	13%	(167)	4%	(47)	2%	(25)	68%	(902)	1320

Table MCTE3_9: *How liberal or conservative do you believe each of the following companies are?*
WhatsApp

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(209)	8%	(168)	13%	(280)	4%	(81)	2%	(43)	64%	(1418)	2200
Trump Job Strongly Approve	19%	(84)	10%	(44)	12%	(52)	4%	(16)	3%	(14)	52%	(230)	439
Trump Job Somewhat Approve	11%	(35)	9%	(28)	15%	(49)	5%	(17)	1%	(2)	59%	(187)	318
Trump Job Somewhat Disapprove	6%	(16)	9%	(23)	16%	(43)	5%	(13)	3%	(8)	60%	(156)	259
Trump Job Strongly Disapprove	6%	(69)	7%	(71)	12%	(124)	3%	(34)	2%	(18)	70%	(746)	1062
Favorable of Trump	15%	(113)	9%	(71)	14%	(105)	5%	(36)	2%	(18)	56%	(428)	771
Unfavorable of Trump	6%	(84)	7%	(93)	12%	(164)	3%	(43)	2%	(22)	69%	(902)	1308
Very Favorable of Trump	19%	(89)	8%	(35)	14%	(67)	5%	(25)	3%	(14)	51%	(235)	465
Somewhat Favorable of Trump	8%	(24)	12%	(35)	13%	(38)	4%	(11)	1%	(4)	63%	(193)	306
Somewhat Unfavorable of Trump	6%	(12)	10%	(22)	17%	(37)	4%	(8)	3%	(6)	62%	(139)	225
Very Unfavorable of Trump	7%	(72)	7%	(72)	12%	(126)	3%	(35)	1%	(16)	70%	(763)	1084
#1 Issue: Economy	10%	(78)	8%	(67)	12%	(96)	4%	(32)	2%	(19)	64%	(519)	811
#1 Issue: Security	11%	(28)	5%	(13)	12%	(31)	3%	(7)	3%	(7)	67%	(173)	259
#1 Issue: Health Care	10%	(40)	9%	(34)	19%	(73)	2%	(9)	1%	(5)	59%	(232)	392
#1 Issue: Medicare / Social Security	6%	(15)	10%	(26)	8%	(21)	3%	(8)	1%	(4)	72%	(186)	259
#1 Issue: Women's Issues	7%	(9)	6%	(7)	8%	(10)	8%	(10)	3%	(4)	67%	(81)	121
#1 Issue: Education	17%	(17)	8%	(8)	18%	(18)	5%	(5)	3%	(3)	49%	(49)	100
#1 Issue: Energy	11%	(10)	6%	(5)	18%	(15)	7%	(6)	1%	(1)	57%	(49)	86
#1 Issue: Other	8%	(13)	4%	(8)	10%	(17)	2%	(4)	—	(0)	75%	(130)	172
2020 Vote: Joe Biden	9%	(95)	8%	(85)	15%	(150)	4%	(40)	2%	(23)	62%	(641)	1035
2020 Vote: Donald Trump	14%	(87)	7%	(43)	11%	(68)	4%	(26)	1%	(9)	63%	(399)	630
2020 Vote: Other	4%	(2)	14%	(8)	5%	(3)	1%	(1)	2%	(1)	75%	(44)	60
2020 Vote: Didn't Vote	5%	(25)	6%	(29)	13%	(59)	3%	(15)	2%	(9)	71%	(333)	470
2018 House Vote: Democrat	9%	(72)	8%	(65)	14%	(113)	3%	(27)	3%	(21)	62%	(495)	793
2018 House Vote: Republican	16%	(89)	7%	(37)	11%	(59)	5%	(26)	2%	(13)	60%	(334)	558
2016 Vote: Hillary Clinton	8%	(63)	9%	(65)	14%	(101)	3%	(24)	2%	(15)	64%	(475)	742
2016 Vote: Donald Trump	15%	(93)	7%	(45)	11%	(66)	4%	(27)	3%	(19)	59%	(356)	605
2016 Vote: Other	8%	(9)	6%	(6)	12%	(12)	2%	(2)	2%	(2)	70%	(72)	103
2016 Vote: Didn't Vote	6%	(45)	7%	(52)	14%	(101)	4%	(28)	1%	(8)	69%	(512)	747
Voted in 2014: Yes	12%	(143)	8%	(101)	12%	(146)	3%	(36)	2%	(29)	63%	(768)	1225
Voted in 2014: No	7%	(66)	7%	(67)	14%	(134)	5%	(45)	1%	(14)	67%	(650)	975

Table MCTE3_9: *How liberal or conservative do you believe each of the following companies are?*
WhatsApp

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	9%	(209)	8%	(168)	13%	(280)	4%	(81)	2%	(43)	64%	(1418)	2200
4-Region: Northeast	12%	(48)	9%	(36)	18%	(71)	5%	(19)	4%	(14)	52%	(205)	394
4-Region: Midwest	5%	(22)	4%	(20)	11%	(53)	4%	(17)	1%	(5)	75%	(346)	462
4-Region: South	11%	(92)	7%	(61)	10%	(85)	3%	(27)	2%	(13)	66%	(546)	824
4-Region: West	9%	(47)	10%	(51)	14%	(72)	3%	(18)	2%	(11)	62%	(322)	520
Social media users	9%	(195)	8%	(167)	13%	(278)	4%	(79)	2%	(43)	64%	(1355)	2116
Liberal social media users	10%	(66)	12%	(80)	15%	(99)	3%	(23)	1%	(7)	59%	(394)	669
Moderal social media users	7%	(39)	7%	(41)	17%	(100)	5%	(31)	2%	(10)	63%	(374)	594
Conservative social media users	14%	(81)	7%	(42)	10%	(55)	4%	(20)	4%	(22)	62%	(359)	579
Capitol domestic terrorists	8%	(106)	8%	(113)	13%	(178)	4%	(58)	2%	(29)	65%	(915)	1400
Capitol not domestic terrorists	16%	(67)	10%	(39)	14%	(58)	4%	(16)	2%	(7)	55%	(224)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_10: *How liberal or conservative do you believe each of the following companies are?*
Pinterest

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	8%	(185)	7%	(161)	20%	(448)	5%	(117)	2%	(51)	56%	(1238)	2200
Gender: Male	10%	(111)	9%	(99)	18%	(195)	5%	(58)	3%	(27)	54%	(571)	1062
Gender: Female	7%	(74)	5%	(62)	22%	(252)	5%	(59)	2%	(24)	59%	(667)	1138
Age: 18-34	9%	(62)	10%	(65)	22%	(147)	5%	(30)	3%	(18)	51%	(333)	655
Age: 35-44	12%	(44)	8%	(30)	21%	(74)	8%	(29)	4%	(14)	46%	(166)	358
Age: 45-64	7%	(51)	6%	(46)	22%	(162)	4%	(32)	2%	(16)	59%	(443)	751
Age: 65+	6%	(28)	5%	(20)	15%	(65)	6%	(25)	1%	(4)	68%	(295)	436
GenZers: 1997-2012	8%	(29)	11%	(36)	20%	(68)	4%	(15)	3%	(9)	54%	(187)	344
Millennials: 1981-1996	13%	(70)	9%	(53)	24%	(132)	6%	(35)	3%	(19)	45%	(252)	562
GenXers: 1965-1980	8%	(44)	7%	(37)	22%	(124)	5%	(30)	3%	(19)	55%	(315)	569
Baby Boomers: 1946-1964	5%	(34)	5%	(32)	17%	(115)	5%	(32)	—	(1)	67%	(444)	659
PID: Dem (no lean)	8%	(72)	9%	(78)	22%	(197)	5%	(46)	3%	(27)	53%	(479)	899
PID: Ind (no lean)	8%	(57)	5%	(38)	18%	(130)	4%	(30)	2%	(12)	62%	(443)	711
PID: Rep (no lean)	10%	(56)	8%	(45)	20%	(120)	7%	(41)	2%	(12)	54%	(316)	590
PID/Gender: Dem Men	10%	(42)	11%	(45)	20%	(83)	6%	(24)	3%	(11)	51%	(211)	417
PID/Gender: Dem Women	6%	(30)	7%	(33)	24%	(114)	5%	(22)	3%	(16)	56%	(268)	482
PID/Gender: Ind Men	10%	(34)	7%	(25)	15%	(55)	4%	(13)	2%	(6)	63%	(225)	358
PID/Gender: Ind Women	6%	(23)	4%	(13)	21%	(76)	5%	(18)	2%	(7)	62%	(217)	353
PID/Gender: Rep Men	12%	(34)	10%	(28)	20%	(57)	7%	(21)	4%	(10)	47%	(135)	286
PID/Gender: Rep Women	7%	(22)	5%	(16)	21%	(63)	6%	(19)	—	(1)	60%	(182)	303
Ideo: Liberal (1-3)	10%	(69)	11%	(75)	22%	(150)	4%	(28)	2%	(15)	51%	(353)	691
Ideo: Moderate (4)	5%	(32)	5%	(28)	25%	(153)	6%	(35)	3%	(16)	58%	(358)	622
Ideo: Conservative (5-7)	12%	(72)	9%	(52)	18%	(109)	7%	(46)	3%	(17)	51%	(314)	610
Educ: < College	7%	(107)	6%	(86)	18%	(266)	5%	(75)	2%	(32)	63%	(947)	1512
Educ: Bachelors degree	11%	(51)	11%	(50)	25%	(109)	5%	(23)	2%	(9)	46%	(202)	444
Educ: Post-grad	11%	(28)	11%	(26)	30%	(73)	8%	(20)	4%	(10)	36%	(88)	244
Income: Under 50k	7%	(84)	5%	(67)	17%	(204)	4%	(54)	2%	(26)	64%	(791)	1226
Income: 50k-100k	10%	(62)	7%	(46)	25%	(149)	6%	(36)	1%	(6)	51%	(309)	609
Income: 100k+	11%	(39)	13%	(48)	26%	(95)	7%	(26)	5%	(19)	38%	(138)	364
Ethnicity: White	8%	(146)	7%	(126)	20%	(347)	5%	(94)	2%	(39)	56%	(969)	1722
Ethnicity: Hispanic	18%	(61)	5%	(17)	24%	(86)	4%	(13)	2%	(7)	47%	(166)	349

Table MCTE3_10: *How liberal or conservative do you believe each of the following companies are?*
Pinterest

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	8%	(185)	7%	(161)	20%	(448)	5%	(117)	2%	(51)	56%	(1238)	2200
Ethnicity: Black	8%	(21)	7%	(19)	17%	(48)	6%	(18)	4%	(11)	57%	(158)	274
Ethnicity: Other	9%	(18)	8%	(16)	26%	(53)	2%	(5)	—	(1)	54%	(111)	204
All Christian	11%	(111)	8%	(75)	21%	(206)	6%	(60)	2%	(19)	52%	(517)	988
All Non-Christian	7%	(8)	13%	(16)	27%	(34)	4%	(5)	3%	(4)	46%	(56)	123
Atheist	2%	(2)	9%	(9)	22%	(20)	3%	(3)	5%	(4)	58%	(53)	91
Agnostic/Nothing in particular	6%	(35)	6%	(35)	17%	(97)	4%	(26)	2%	(15)	64%	(377)	586
Something Else	7%	(28)	6%	(26)	22%	(90)	6%	(23)	2%	(9)	57%	(234)	412
Religious Non-Protestant/Catholic	6%	(10)	10%	(16)	27%	(42)	8%	(12)	3%	(4)	46%	(72)	156
Evangelical	12%	(77)	8%	(48)	21%	(130)	6%	(37)	3%	(19)	49%	(303)	614
Non-Evangelical	8%	(60)	7%	(51)	21%	(156)	5%	(38)	1%	(9)	58%	(428)	741
Community: Urban	10%	(69)	9%	(63)	21%	(139)	9%	(58)	3%	(22)	48%	(325)	676
Community: Suburban	7%	(74)	7%	(66)	21%	(212)	4%	(43)	2%	(18)	58%	(576)	988
Community: Rural	8%	(42)	6%	(32)	18%	(97)	3%	(16)	2%	(12)	63%	(336)	536
Employ: Private Sector	10%	(64)	10%	(62)	24%	(157)	5%	(35)	2%	(16)	48%	(311)	646
Employ: Government	15%	(19)	10%	(13)	23%	(29)	8%	(10)	6%	(8)	38%	(48)	127
Employ: Self-Employed	11%	(20)	10%	(18)	20%	(37)	8%	(15)	5%	(9)	45%	(81)	180
Employ: Homemaker	12%	(17)	2%	(2)	26%	(37)	5%	(7)	2%	(2)	54%	(76)	142
Employ: Student	5%	(7)	11%	(15)	27%	(37)	—	(0)	1%	(1)	56%	(79)	139
Employ: Retired	6%	(28)	3%	(15)	15%	(69)	6%	(29)	2%	(8)	68%	(316)	466
Employ: Unemployed	6%	(21)	8%	(28)	14%	(48)	4%	(16)	1%	(4)	67%	(238)	355
Employ: Other	6%	(8)	6%	(8)	22%	(32)	3%	(5)	2%	(3)	61%	(89)	145
Military HH: Yes	13%	(47)	6%	(23)	20%	(73)	6%	(23)	2%	(9)	53%	(197)	372
Military HH: No	8%	(138)	8%	(138)	21%	(375)	5%	(94)	2%	(42)	57%	(1041)	1828
RD/WT: Right Direction	15%	(68)	9%	(43)	21%	(98)	8%	(35)	5%	(22)	42%	(195)	460
RD/WT: Wrong Track	7%	(117)	7%	(118)	20%	(350)	5%	(82)	2%	(29)	60%	(1043)	1740
Trump Job Approve	13%	(99)	8%	(63)	22%	(167)	6%	(46)	2%	(14)	49%	(369)	757
Trump Job Disapprove	6%	(79)	7%	(95)	21%	(273)	5%	(69)	3%	(37)	58%	(766)	1320

Table MCTE3_10: *How liberal or conservative do you believe each of the following companies are?*
Pinterest

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	8%	(185)	7%	(161)	20%	(448)	5%	(117)	2%	(51)	56%	(1238)	2200
Trump Job Strongly Approve	17%	(75)	9%	(37)	20%	(87)	5%	(21)	3%	(12)	47%	(207)	439
Trump Job Somewhat Approve	8%	(24)	8%	(25)	25%	(79)	8%	(25)	1%	(2)	51%	(162)	318
Trump Job Somewhat Disapprove	6%	(15)	8%	(20)	22%	(57)	6%	(17)	2%	(4)	56%	(146)	259
Trump Job Strongly Disapprove	6%	(64)	7%	(75)	20%	(217)	5%	(53)	3%	(33)	58%	(620)	1062
Favorable of Trump	13%	(99)	8%	(58)	21%	(164)	6%	(48)	2%	(17)	50%	(386)	771
Unfavorable of Trump	6%	(78)	8%	(100)	20%	(266)	5%	(64)	3%	(33)	59%	(767)	1308
Very Favorable of Trump	15%	(70)	8%	(36)	22%	(101)	6%	(29)	3%	(12)	47%	(218)	465
Somewhat Favorable of Trump	9%	(29)	7%	(23)	21%	(63)	6%	(19)	2%	(5)	55%	(168)	306
Somewhat Unfavorable of Trump	5%	(12)	12%	(26)	22%	(49)	5%	(11)	1%	(3)	55%	(123)	225
Very Unfavorable of Trump	6%	(66)	7%	(74)	20%	(217)	5%	(53)	3%	(30)	59%	(644)	1084
#1 Issue: Economy	9%	(72)	7%	(58)	21%	(171)	6%	(47)	1%	(12)	56%	(451)	811
#1 Issue: Security	9%	(24)	8%	(20)	16%	(40)	6%	(15)	4%	(9)	58%	(150)	259
#1 Issue: Health Care	7%	(29)	9%	(34)	27%	(104)	4%	(14)	2%	(7)	52%	(204)	392
#1 Issue: Medicare / Social Security	5%	(13)	5%	(14)	16%	(41)	7%	(17)	3%	(8)	64%	(166)	259
#1 Issue: Women's Issues	14%	(17)	7%	(8)	27%	(33)	6%	(7)	5%	(6)	41%	(49)	121
#1 Issue: Education	12%	(12)	6%	(6)	19%	(19)	5%	(5)	5%	(5)	54%	(54)	100
#1 Issue: Energy	7%	(6)	13%	(11)	20%	(17)	6%	(5)	4%	(3)	50%	(43)	86
#1 Issue: Other	7%	(12)	6%	(10)	13%	(22)	4%	(7)	1%	(2)	70%	(120)	172
2020 Vote: Joe Biden	9%	(90)	8%	(78)	23%	(238)	5%	(54)	3%	(29)	53%	(545)	1035
2020 Vote: Donald Trump	10%	(63)	7%	(46)	21%	(135)	6%	(39)	1%	(5)	54%	(342)	630
2020 Vote: Other	8%	(4)	12%	(7)	12%	(7)	4%	(3)	1%	(1)	63%	(37)	60
2020 Vote: Didn't Vote	5%	(25)	6%	(30)	14%	(66)	4%	(21)	4%	(16)	66%	(312)	470
2018 House Vote: Democrat	9%	(69)	7%	(56)	22%	(178)	5%	(43)	3%	(25)	53%	(422)	793
2018 House Vote: Republican	12%	(66)	9%	(49)	21%	(119)	6%	(36)	2%	(10)	50%	(278)	558
2016 Vote: Hillary Clinton	9%	(70)	7%	(53)	22%	(161)	5%	(37)	3%	(20)	54%	(401)	742
2016 Vote: Donald Trump	11%	(68)	7%	(45)	20%	(123)	7%	(41)	2%	(11)	52%	(316)	605
2016 Vote: Other	4%	(4)	10%	(11)	19%	(20)	7%	(8)	1%	(2)	58%	(60)	103
2016 Vote: Didn't Vote	6%	(43)	7%	(51)	19%	(143)	4%	(31)	3%	(19)	61%	(459)	747
Voted in 2014: Yes	11%	(129)	8%	(92)	20%	(249)	6%	(73)	2%	(23)	54%	(659)	1225
Voted in 2014: No	6%	(56)	7%	(69)	20%	(198)	5%	(44)	3%	(29)	59%	(579)	975

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Table MCTE3_10: *How liberal or conservative do you believe each of the following companies are?*
Pinterest

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	8%	(185)	7%	(161)	20%	(448)	5%	(117)	2%	(51)	56%	(1238)	2200
4-Region: Northeast	10%	(39)	9%	(36)	22%	(85)	6%	(23)	3%	(13)	50%	(197)	394
4-Region: Midwest	4%	(21)	5%	(22)	21%	(99)	6%	(27)	2%	(7)	62%	(286)	462
4-Region: South	8%	(70)	7%	(57)	19%	(157)	5%	(39)	3%	(26)	58%	(475)	824
4-Region: West	11%	(56)	9%	(46)	20%	(107)	5%	(27)	1%	(5)	54%	(279)	520
Social media users	8%	(171)	8%	(159)	21%	(441)	5%	(115)	2%	(51)	56%	(1179)	2116
Liberal social media users	10%	(69)	11%	(74)	22%	(148)	4%	(28)	2%	(15)	50%	(334)	669
Moderal social media users	5%	(29)	5%	(28)	26%	(153)	5%	(32)	3%	(16)	57%	(336)	594
Conservative social media users	10%	(61)	9%	(51)	18%	(105)	8%	(46)	3%	(17)	52%	(299)	579
Capitol domestic terrorists	8%	(114)	7%	(96)	20%	(283)	6%	(85)	2%	(34)	56%	(789)	1400
Capitol not domestic terrorists	11%	(47)	11%	(46)	22%	(91)	6%	(24)	2%	(8)	48%	(196)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_11: *How liberal or conservative do you believe each of the following companies are?*
Parler

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(88)	3%	(66)	8%	(175)	8%	(173)	22%	(480)	55%	(1217)	2200
Gender: Male	6%	(61)	5%	(51)	10%	(102)	10%	(106)	22%	(230)	48%	(512)	1062
Gender: Female	2%	(27)	1%	(16)	6%	(73)	6%	(67)	22%	(250)	62%	(705)	1138
Age: 18-34	4%	(24)	4%	(23)	10%	(62)	7%	(46)	18%	(120)	58%	(379)	655
Age: 35-44	8%	(29)	5%	(19)	11%	(40)	6%	(21)	18%	(65)	51%	(183)	358
Age: 45-64	3%	(25)	2%	(17)	8%	(60)	8%	(59)	25%	(189)	53%	(401)	751
Age: 65+	2%	(9)	2%	(7)	3%	(13)	11%	(48)	24%	(105)	58%	(254)	436
GenZers: 1997-2012	1%	(2)	2%	(6)	10%	(33)	6%	(21)	15%	(53)	67%	(229)	344
Millennials: 1981-1996	9%	(49)	6%	(33)	11%	(61)	7%	(40)	20%	(112)	48%	(268)	562
GenXers: 1965-1980	4%	(23)	3%	(17)	10%	(56)	8%	(44)	22%	(127)	53%	(302)	569
Baby Boomers: 1946-1964	2%	(13)	2%	(10)	3%	(23)	9%	(62)	27%	(176)	57%	(375)	659
PID: Dem (no lean)	5%	(44)	5%	(41)	9%	(79)	3%	(26)	26%	(230)	53%	(478)	899
PID: Ind (no lean)	3%	(20)	1%	(6)	7%	(51)	10%	(71)	17%	(124)	62%	(440)	711
PID: Rep (no lean)	4%	(24)	3%	(19)	8%	(45)	13%	(76)	21%	(125)	51%	(299)	590
PID/Gender: Dem Men	9%	(36)	7%	(31)	12%	(50)	4%	(17)	23%	(96)	45%	(188)	417
PID/Gender: Dem Women	2%	(9)	2%	(10)	6%	(29)	2%	(8)	28%	(135)	60%	(291)	482
PID/Gender: Ind Men	3%	(11)	1%	(5)	7%	(27)	14%	(49)	20%	(73)	54%	(193)	358
PID/Gender: Ind Women	2%	(9)	—	(1)	7%	(24)	6%	(22)	14%	(51)	70%	(247)	353
PID/Gender: Rep Men	5%	(14)	5%	(15)	9%	(25)	14%	(40)	21%	(61)	46%	(131)	286
PID/Gender: Rep Women	3%	(10)	2%	(5)	7%	(20)	12%	(37)	21%	(64)	55%	(168)	303
Ideo: Liberal (1-3)	5%	(36)	5%	(34)	7%	(46)	4%	(30)	33%	(228)	46%	(317)	691
Ideo: Moderate (4)	4%	(27)	2%	(16)	11%	(71)	6%	(37)	16%	(101)	60%	(371)	622
Ideo: Conservative (5-7)	4%	(22)	3%	(17)	7%	(43)	16%	(99)	24%	(145)	47%	(284)	610
Educ: < College	3%	(46)	1%	(21)	7%	(101)	7%	(104)	19%	(281)	64%	(960)	1512
Educ: Bachelors degree	5%	(24)	6%	(26)	9%	(39)	10%	(44)	28%	(124)	42%	(187)	444
Educ: Post-grad	8%	(18)	8%	(20)	14%	(35)	11%	(26)	30%	(74)	29%	(71)	244
Income: Under 50k	3%	(32)	1%	(18)	6%	(73)	6%	(79)	19%	(227)	65%	(796)	1226
Income: 50k-100k	6%	(34)	3%	(20)	8%	(50)	9%	(55)	26%	(156)	48%	(294)	609
Income: 100k+	6%	(22)	8%	(28)	14%	(52)	11%	(39)	26%	(96)	35%	(127)	364
Ethnicity: White	4%	(73)	3%	(52)	8%	(129)	9%	(146)	24%	(414)	53%	(907)	1722
Ethnicity: Hispanic	8%	(28)	4%	(15)	12%	(42)	6%	(20)	14%	(49)	56%	(195)	349

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Table MCTE3_11: *How liberal or conservative do you believe each of the following companies are?*
Parler

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(88)	3%	(66)	8%	(175)	8%	(173)	22%	(480)	55%	(1217)	2200
Ethnicity: Black	5%	(15)	3%	(9)	8%	(22)	2%	(7)	14%	(38)	67%	(182)	274
Ethnicity: Other	—	(0)	2%	(5)	11%	(23)	10%	(20)	14%	(28)	63%	(128)	204
All Christian	5%	(50)	5%	(46)	10%	(99)	10%	(95)	24%	(236)	47%	(462)	988
All Non-Christian	5%	(6)	8%	(10)	14%	(17)	8%	(9)	17%	(21)	49%	(60)	123
Atheist	3%	(3)	2%	(2)	—	(0)	4%	(4)	45%	(41)	46%	(42)	91
Agnostic/Nothing in particular	3%	(19)	1%	(7)	5%	(28)	6%	(36)	20%	(119)	65%	(378)	586
Something Else	3%	(11)	1%	(2)	8%	(31)	7%	(29)	15%	(63)	67%	(275)	412
Religious Non-Protestant/Catholic	4%	(6)	7%	(11)	13%	(20)	6%	(10)	18%	(28)	51%	(80)	156
Evangelical	6%	(39)	5%	(28)	11%	(66)	10%	(62)	18%	(111)	50%	(308)	614
Non-Evangelical	3%	(20)	2%	(17)	8%	(61)	8%	(61)	24%	(178)	55%	(404)	741
Community: Urban	6%	(43)	6%	(42)	11%	(76)	6%	(42)	19%	(130)	51%	(344)	676
Community: Suburban	3%	(26)	2%	(17)	7%	(65)	9%	(90)	25%	(242)	56%	(549)	988
Community: Rural	4%	(20)	1%	(8)	6%	(34)	8%	(42)	20%	(108)	61%	(325)	536
Employ: Private Sector	7%	(48)	5%	(32)	12%	(77)	9%	(61)	22%	(139)	45%	(288)	646
Employ: Government	6%	(8)	11%	(14)	10%	(12)	8%	(10)	29%	(36)	37%	(46)	127
Employ: Self-Employed	4%	(6)	4%	(7)	7%	(12)	12%	(22)	25%	(44)	49%	(88)	180
Employ: Homemaker	4%	(6)	—	(0)	6%	(8)	8%	(11)	25%	(36)	57%	(81)	142
Employ: Student	—	(1)	2%	(2)	9%	(13)	4%	(6)	16%	(22)	69%	(96)	139
Employ: Retired	2%	(10)	2%	(8)	3%	(16)	9%	(43)	25%	(115)	59%	(273)	466
Employ: Unemployed	2%	(7)	—	(2)	9%	(31)	3%	(12)	15%	(54)	70%	(249)	355
Employ: Other	1%	(2)	1%	(1)	4%	(6)	5%	(8)	23%	(33)	66%	(96)	145
Military HH: Yes	6%	(21)	3%	(10)	7%	(27)	9%	(32)	25%	(94)	50%	(186)	372
Military HH: No	4%	(67)	3%	(56)	8%	(148)	8%	(141)	21%	(385)	56%	(1031)	1828
RD/WT: Right Direction	7%	(33)	8%	(39)	13%	(61)	9%	(40)	18%	(83)	45%	(205)	460
RD/WT: Wrong Track	3%	(55)	2%	(27)	7%	(114)	8%	(133)	23%	(397)	58%	(1013)	1740
Trump Job Approve	6%	(45)	5%	(38)	10%	(78)	14%	(109)	17%	(127)	48%	(360)	757
Trump Job Disapprove	3%	(40)	2%	(27)	7%	(95)	5%	(64)	26%	(346)	57%	(747)	1320

Table MCTE3_11: *How liberal or conservative do you believe each of the following companies are?*
Parler

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(88)	3%	(66)	8%	(175)	8%	(173)	22%	(480)	55%	(1217)	2200
Trump Job Strongly Approve	7%	(31)	5%	(20)	10%	(44)	17%	(73)	23%	(101)	39%	(170)	439
Trump Job Somewhat Approve	4%	(14)	6%	(18)	11%	(34)	11%	(36)	8%	(26)	60%	(190)	318
Trump Job Somewhat Disapprove	3%	(8)	3%	(9)	14%	(36)	9%	(22)	15%	(39)	56%	(144)	259
Trump Job Strongly Disapprove	3%	(33)	2%	(19)	6%	(59)	4%	(42)	29%	(307)	57%	(602)	1062
Favorable of Trump	6%	(44)	5%	(38)	10%	(76)	14%	(107)	17%	(135)	48%	(372)	771
Unfavorable of Trump	3%	(41)	2%	(28)	7%	(86)	5%	(64)	26%	(340)	57%	(749)	1308
Very Favorable of Trump	5%	(21)	6%	(27)	11%	(52)	16%	(76)	23%	(106)	39%	(182)	465
Somewhat Favorable of Trump	7%	(23)	3%	(11)	8%	(24)	10%	(30)	9%	(29)	62%	(190)	306
Somewhat Unfavorable of Trump	2%	(4)	4%	(10)	11%	(26)	10%	(21)	15%	(33)	58%	(131)	225
Very Unfavorable of Trump	3%	(38)	2%	(18)	6%	(61)	4%	(43)	28%	(307)	57%	(618)	1084
#1 Issue: Economy	4%	(31)	3%	(27)	7%	(60)	9%	(70)	19%	(151)	58%	(472)	811
#1 Issue: Security	2%	(6)	2%	(4)	9%	(23)	15%	(40)	22%	(56)	50%	(131)	259
#1 Issue: Health Care	4%	(17)	3%	(12)	12%	(45)	5%	(18)	27%	(107)	49%	(192)	392
#1 Issue: Medicare / Social Security	3%	(7)	5%	(13)	5%	(12)	6%	(15)	22%	(56)	60%	(156)	259
#1 Issue: Women's Issues	7%	(9)	—	(1)	11%	(13)	4%	(5)	22%	(26)	55%	(67)	121
#1 Issue: Education	11%	(11)	2%	(2)	9%	(9)	6%	(6)	18%	(18)	54%	(54)	100
#1 Issue: Energy	6%	(5)	7%	(6)	8%	(7)	6%	(5)	21%	(18)	52%	(45)	86
#1 Issue: Other	1%	(2)	1%	(1)	3%	(5)	8%	(15)	27%	(47)	59%	(102)	172
2020 Vote: Joe Biden	5%	(57)	4%	(37)	8%	(84)	4%	(39)	29%	(300)	50%	(517)	1035
2020 Vote: Donald Trump	4%	(22)	2%	(15)	9%	(57)	17%	(106)	19%	(121)	49%	(308)	630
2020 Vote: Other	2%	(1)	4%	(3)	6%	(3)	4%	(2)	22%	(13)	62%	(37)	60
2020 Vote: Didn't Vote	2%	(8)	2%	(9)	6%	(30)	5%	(26)	10%	(45)	75%	(352)	470
2018 House Vote: Democrat	6%	(44)	4%	(29)	8%	(61)	4%	(28)	30%	(240)	49%	(390)	793
2018 House Vote: Republican	4%	(25)	4%	(20)	9%	(53)	17%	(93)	22%	(123)	44%	(244)	558
2016 Vote: Hillary Clinton	6%	(42)	3%	(25)	7%	(54)	3%	(25)	31%	(231)	49%	(365)	742
2016 Vote: Donald Trump	5%	(32)	3%	(19)	8%	(50)	17%	(105)	22%	(132)	44%	(266)	605
2016 Vote: Other	4%	(4)	2%	(2)	9%	(10)	6%	(6)	20%	(21)	58%	(60)	103
2016 Vote: Didn't Vote	1%	(10)	3%	(20)	8%	(62)	5%	(37)	13%	(95)	70%	(524)	747
Voted in 2014: Yes	6%	(68)	3%	(41)	7%	(89)	9%	(114)	26%	(314)	49%	(599)	1225
Voted in 2014: No	2%	(20)	3%	(25)	9%	(86)	6%	(59)	17%	(166)	63%	(618)	975

Table MCTE3_11: *How liberal or conservative do you believe each of the following companies are?*
Parler

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(88)	3%	(66)	8%	(175)	8%	(173)	22%	(480)	55%	(1217)	2200
4-Region: Northeast	5%	(21)	5%	(18)	10%	(41)	8%	(32)	23%	(91)	48%	(190)	394
4-Region: Midwest	3%	(14)	1%	(4)	6%	(27)	7%	(31)	24%	(112)	59%	(274)	462
4-Region: South	4%	(31)	3%	(23)	7%	(59)	9%	(78)	20%	(164)	57%	(470)	824
4-Region: West	4%	(22)	4%	(21)	9%	(49)	6%	(32)	22%	(113)	54%	(283)	520
Social media users	4%	(86)	3%	(65)	8%	(172)	8%	(164)	22%	(463)	55%	(1166)	2116
Liberal social media users	5%	(36)	5%	(34)	7%	(46)	4%	(30)	33%	(222)	45%	(301)	669
Moderal social media users	4%	(27)	3%	(16)	11%	(68)	6%	(36)	16%	(94)	60%	(354)	594
Conservative social media users	4%	(21)	3%	(16)	7%	(43)	16%	(90)	24%	(141)	47%	(270)	579
Capitol domestic terrorists	5%	(69)	3%	(45)	7%	(101)	5%	(73)	26%	(369)	53%	(743)	1400
Capitol not domestic terrorists	4%	(16)	4%	(17)	10%	(43)	16%	(66)	20%	(82)	45%	(186)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_12: *How liberal or conservative do you believe each of the following companies are?*

Amazon

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(396)	15%	(323)	24%	(522)	5%	(109)	4%	(88)	35%	(762)	2200
Gender: Male	19%	(201)	18%	(191)	23%	(245)	6%	(61)	5%	(49)	30%	(314)	1062
Gender: Female	17%	(195)	12%	(131)	24%	(277)	4%	(48)	3%	(38)	39%	(448)	1138
Age: 18-34	16%	(106)	15%	(98)	23%	(149)	7%	(47)	5%	(31)	34%	(224)	655
Age: 35-44	21%	(75)	13%	(47)	23%	(81)	6%	(20)	7%	(25)	30%	(109)	358
Age: 45-64	19%	(142)	13%	(101)	26%	(194)	3%	(22)	4%	(26)	35%	(265)	751
Age: 65+	17%	(73)	17%	(76)	22%	(98)	5%	(20)	1%	(5)	38%	(164)	436
GenZers: 1997-2012	16%	(56)	13%	(44)	19%	(66)	8%	(28)	4%	(15)	39%	(136)	344
Millennials: 1981-1996	18%	(102)	16%	(88)	26%	(146)	6%	(36)	6%	(34)	28%	(156)	562
GenXers: 1965-1980	20%	(112)	13%	(75)	26%	(149)	2%	(14)	5%	(30)	33%	(189)	569
Baby Boomers: 1946-1964	18%	(116)	15%	(98)	23%	(151)	4%	(29)	1%	(8)	39%	(257)	659
PID: Dem (no lean)	14%	(128)	15%	(137)	26%	(235)	6%	(52)	4%	(36)	35%	(312)	899
PID: Ind (no lean)	16%	(112)	14%	(96)	25%	(181)	4%	(27)	2%	(17)	39%	(277)	711
PID: Rep (no lean)	26%	(156)	15%	(90)	18%	(107)	5%	(31)	6%	(35)	29%	(173)	590
PID/Gender: Dem Men	15%	(63)	20%	(83)	26%	(107)	6%	(26)	4%	(16)	29%	(121)	417
PID/Gender: Dem Women	14%	(65)	11%	(54)	26%	(128)	5%	(26)	4%	(19)	39%	(190)	482
PID/Gender: Ind Men	17%	(62)	15%	(54)	25%	(89)	4%	(14)	3%	(11)	36%	(129)	358
PID/Gender: Ind Women	14%	(51)	12%	(42)	26%	(92)	3%	(12)	2%	(7)	42%	(149)	353
PID/Gender: Rep Men	27%	(77)	19%	(54)	17%	(49)	7%	(20)	8%	(22)	22%	(64)	286
PID/Gender: Rep Women	26%	(79)	12%	(36)	19%	(57)	3%	(10)	4%	(12)	36%	(109)	303
Ideo: Liberal (1-3)	16%	(114)	20%	(139)	24%	(169)	6%	(41)	3%	(22)	30%	(206)	691
Ideo: Moderate (4)	11%	(66)	12%	(74)	34%	(211)	5%	(29)	4%	(22)	35%	(220)	622
Ideo: Conservative (5-7)	31%	(190)	15%	(91)	16%	(98)	5%	(28)	7%	(42)	26%	(160)	610
Educ: < College	17%	(257)	11%	(173)	24%	(360)	4%	(67)	4%	(55)	40%	(600)	1512
Educ: Bachelors degree	20%	(87)	23%	(100)	22%	(100)	6%	(29)	4%	(18)	25%	(111)	444
Educ: Post-grad	22%	(53)	20%	(50)	26%	(62)	5%	(13)	6%	(15)	21%	(51)	244
Income: Under 50k	16%	(197)	12%	(148)	21%	(255)	5%	(61)	3%	(41)	43%	(524)	1226
Income: 50k-100k	19%	(118)	15%	(94)	29%	(179)	4%	(23)	3%	(19)	29%	(175)	609
Income: 100k+	22%	(81)	22%	(80)	24%	(87)	7%	(25)	7%	(27)	17%	(63)	364
Ethnicity: White	18%	(302)	15%	(255)	24%	(413)	5%	(81)	4%	(71)	35%	(600)	1722
Ethnicity: Hispanic	23%	(79)	13%	(45)	26%	(90)	5%	(17)	3%	(9)	31%	(110)	349

Table MCTE3_12: *How liberal or conservative do you believe each of the following companies are?*

Amazon

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(396)	15%	(323)	24%	(522)	5%	(109)	4%	(88)	35%	(762)	2200
Ethnicity: Black	20%	(55)	14%	(37)	23%	(63)	7%	(18)	5%	(15)	31%	(85)	274
Ethnicity: Other	19%	(39)	15%	(30)	23%	(46)	5%	(10)	1%	(2)	37%	(76)	204
All Christian	21%	(211)	16%	(161)	24%	(242)	4%	(43)	4%	(40)	29%	(291)	988
All Non-Christian	14%	(17)	22%	(27)	23%	(29)	10%	(12)	4%	(5)	26%	(32)	123
Atheist	11%	(10)	11%	(10)	29%	(27)	7%	(7)	4%	(4)	38%	(34)	91
Agnostic/Nothing in particular	12%	(68)	14%	(80)	23%	(136)	6%	(37)	3%	(20)	42%	(245)	586
Something Else	22%	(90)	11%	(45)	21%	(88)	3%	(10)	5%	(19)	39%	(160)	412
Religious Non-Protestant/Catholic	13%	(21)	19%	(30)	24%	(38)	10%	(16)	3%	(5)	30%	(47)	156
Evangelical	28%	(169)	13%	(78)	22%	(137)	3%	(20)	6%	(36)	28%	(173)	614
Non-Evangelical	17%	(127)	16%	(121)	24%	(180)	4%	(30)	3%	(22)	35%	(262)	741
Community: Urban	19%	(128)	15%	(103)	22%	(148)	6%	(41)	6%	(41)	32%	(215)	676
Community: Suburban	16%	(162)	16%	(163)	25%	(249)	5%	(49)	3%	(28)	34%	(339)	988
Community: Rural	20%	(107)	11%	(57)	23%	(126)	4%	(19)	4%	(19)	39%	(208)	536
Employ: Private Sector	20%	(126)	16%	(104)	27%	(177)	5%	(32)	6%	(37)	26%	(169)	646
Employ: Government	23%	(30)	17%	(21)	19%	(24)	11%	(13)	8%	(10)	23%	(29)	127
Employ: Self-Employed	25%	(45)	18%	(33)	19%	(34)	3%	(5)	7%	(12)	28%	(51)	180
Employ: Homemaker	19%	(27)	9%	(13)	28%	(40)	3%	(4)	2%	(4)	38%	(55)	142
Employ: Student	20%	(28)	11%	(16)	24%	(33)	8%	(11)	1%	(1)	36%	(51)	139
Employ: Retired	15%	(71)	17%	(80)	21%	(97)	5%	(22)	2%	(9)	40%	(187)	466
Employ: Unemployed	13%	(48)	11%	(41)	24%	(84)	4%	(15)	3%	(10)	44%	(157)	355
Employ: Other	15%	(22)	10%	(15)	22%	(32)	5%	(7)	3%	(5)	44%	(65)	145
Military HH: Yes	24%	(88)	16%	(60)	22%	(82)	5%	(19)	3%	(13)	30%	(111)	372
Military HH: No	17%	(308)	14%	(263)	24%	(440)	5%	(91)	4%	(75)	36%	(651)	1828
RD/WT: Right Direction	23%	(108)	15%	(69)	20%	(91)	6%	(30)	8%	(39)	27%	(124)	460
RD/WT: Wrong Track	17%	(288)	15%	(254)	25%	(431)	5%	(80)	3%	(49)	37%	(638)	1740
Trump Job Approve	31%	(238)	15%	(114)	20%	(154)	4%	(28)	5%	(37)	25%	(187)	757
Trump Job Disapprove	11%	(143)	15%	(202)	27%	(356)	6%	(79)	4%	(50)	37%	(490)	1320

Table MCTE3_12: *How liberal or conservative do you believe each of the following companies are?*

Amazon

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(396)	15%	(323)	24%	(522)	5%	(109)	4%	(88)	35%	(762)	2200
Trump Job Strongly Approve	40%	(176)	15%	(66)	15%	(66)	3%	(14)	6%	(25)	21%	(92)	439
Trump Job Somewhat Approve	19%	(62)	15%	(48)	28%	(88)	4%	(14)	4%	(12)	30%	(95)	318
Trump Job Somewhat Disapprove	13%	(34)	17%	(44)	25%	(66)	7%	(18)	2%	(5)	35%	(91)	259
Trump Job Strongly Disapprove	10%	(109)	15%	(158)	27%	(291)	6%	(60)	4%	(45)	38%	(399)	1062
Favorable of Trump	30%	(235)	15%	(114)	19%	(144)	4%	(34)	5%	(37)	27%	(208)	771
Unfavorable of Trump	11%	(146)	16%	(203)	27%	(357)	5%	(68)	4%	(51)	37%	(483)	1308
Very Favorable of Trump	39%	(179)	14%	(66)	15%	(69)	5%	(21)	6%	(29)	22%	(101)	465
Somewhat Favorable of Trump	18%	(55)	16%	(48)	25%	(75)	4%	(13)	2%	(7)	35%	(107)	306
Somewhat Unfavorable of Trump	12%	(27)	17%	(39)	32%	(73)	5%	(12)	2%	(4)	31%	(69)	225
Very Unfavorable of Trump	11%	(119)	15%	(164)	26%	(285)	5%	(56)	4%	(46)	38%	(414)	1084
#1 Issue: Economy	21%	(174)	15%	(119)	25%	(201)	6%	(45)	3%	(27)	30%	(245)	811
#1 Issue: Security	23%	(60)	16%	(42)	13%	(33)	3%	(8)	8%	(19)	37%	(96)	259
#1 Issue: Health Care	14%	(56)	14%	(56)	31%	(122)	5%	(19)	3%	(11)	33%	(128)	392
#1 Issue: Medicare / Social Security	13%	(33)	11%	(29)	24%	(62)	5%	(14)	5%	(14)	42%	(108)	259
#1 Issue: Women's Issues	16%	(19)	19%	(22)	19%	(23)	5%	(6)	4%	(5)	37%	(45)	121
#1 Issue: Education	19%	(19)	17%	(17)	25%	(25)	5%	(5)	4%	(4)	30%	(30)	100
#1 Issue: Energy	12%	(11)	16%	(14)	22%	(19)	8%	(7)	5%	(4)	38%	(32)	86
#1 Issue: Other	14%	(25)	14%	(24)	22%	(37)	3%	(5)	2%	(4)	45%	(77)	172
2020 Vote: Joe Biden	13%	(130)	16%	(167)	28%	(294)	6%	(62)	4%	(45)	33%	(337)	1035
2020 Vote: Donald Trump	30%	(192)	15%	(94)	19%	(120)	3%	(20)	4%	(26)	28%	(178)	630
2020 Vote: Other	12%	(7)	22%	(13)	13%	(8)	8%	(5)	1%	(1)	44%	(26)	60
2020 Vote: Didn't Vote	14%	(64)	10%	(49)	21%	(99)	5%	(22)	4%	(17)	47%	(220)	470
2018 House Vote: Democrat	14%	(111)	17%	(136)	28%	(221)	5%	(39)	4%	(33)	32%	(253)	793
2018 House Vote: Republican	31%	(173)	16%	(90)	19%	(105)	4%	(23)	5%	(28)	25%	(139)	558
2016 Vote: Hillary Clinton	14%	(101)	17%	(127)	27%	(199)	5%	(38)	4%	(27)	34%	(250)	742
2016 Vote: Donald Trump	29%	(178)	16%	(95)	19%	(116)	4%	(25)	5%	(31)	26%	(159)	605
2016 Vote: Other	13%	(13)	23%	(23)	26%	(27)	5%	(5)	2%	(2)	31%	(33)	103
2016 Vote: Didn't Vote	14%	(103)	10%	(77)	24%	(180)	5%	(41)	4%	(28)	43%	(318)	747
Voted in 2014: Yes	21%	(256)	17%	(207)	24%	(295)	4%	(52)	4%	(48)	30%	(366)	1225
Voted in 2014: No	14%	(140)	12%	(116)	23%	(227)	6%	(57)	4%	(40)	41%	(396)	975

Table MCTE3_12: *How liberal or conservative do you believe each of the following companies are?*

Amazon

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(396)	15%	(323)	24%	(522)	5%	(109)	4%	(88)	35%	(762)	2200
4-Region: Northeast	15%	(60)	16%	(61)	28%	(110)	7%	(26)	6%	(23)	29%	(114)	394
4-Region: Midwest	17%	(77)	12%	(54)	23%	(106)	4%	(19)	2%	(8)	43%	(197)	462
4-Region: South	20%	(161)	14%	(116)	21%	(175)	6%	(47)	5%	(39)	35%	(286)	824
4-Region: West	19%	(98)	18%	(91)	25%	(132)	3%	(17)	3%	(17)	32%	(165)	520
Social media users	18%	(384)	14%	(304)	24%	(512)	5%	(103)	4%	(88)	34%	(726)	2116
Liberal social media users	17%	(112)	20%	(133)	25%	(169)	5%	(36)	3%	(22)	30%	(198)	669
Moderal social media users	11%	(64)	12%	(69)	35%	(207)	5%	(28)	4%	(22)	34%	(205)	594
Conservative social media users	32%	(183)	15%	(84)	16%	(92)	5%	(27)	7%	(42)	26%	(151)	579
Capitol domestic terrorists	14%	(192)	16%	(217)	27%	(376)	6%	(80)	4%	(59)	34%	(476)	1400
Capitol not domestic terrorists	31%	(128)	17%	(69)	19%	(79)	4%	(15)	5%	(21)	24%	(100)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_13: *How liberal or conservative do you believe each of the following companies are?*
Google

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	23%	(497)	15%	(326)	25%	(543)	5%	(108)	4%	(78)	29%	(649)	2200
Gender: Male	25%	(270)	15%	(163)	26%	(273)	5%	(49)	4%	(42)	25%	(264)	1062
Gender: Female	20%	(228)	14%	(162)	24%	(270)	5%	(59)	3%	(35)	34%	(385)	1138
Age: 18-34	22%	(143)	16%	(105)	25%	(163)	5%	(34)	3%	(23)	29%	(187)	655
Age: 35-44	25%	(89)	14%	(52)	24%	(85)	5%	(17)	7%	(24)	26%	(91)	358
Age: 45-64	24%	(177)	14%	(107)	24%	(184)	5%	(34)	3%	(25)	30%	(224)	751
Age: 65+	20%	(89)	14%	(62)	25%	(111)	5%	(22)	1%	(6)	34%	(146)	436
GenZers: 1997-2012	20%	(70)	16%	(55)	23%	(81)	7%	(24)	2%	(8)	31%	(108)	344
Millennials: 1981-1996	25%	(138)	15%	(82)	27%	(150)	4%	(24)	6%	(33)	24%	(136)	562
GenXers: 1965-1980	24%	(138)	15%	(86)	24%	(137)	5%	(28)	4%	(25)	27%	(155)	569
Baby Boomers: 1946-1964	21%	(141)	14%	(91)	24%	(159)	4%	(29)	2%	(13)	34%	(226)	659
PID: Dem (no lean)	18%	(165)	16%	(141)	28%	(255)	5%	(43)	4%	(32)	29%	(264)	899
PID: Ind (no lean)	22%	(159)	13%	(95)	25%	(180)	4%	(27)	2%	(15)	33%	(235)	711
PID: Rep (no lean)	29%	(173)	15%	(90)	18%	(108)	6%	(37)	5%	(30)	26%	(150)	590
PID/Gender: Dem Men	24%	(100)	15%	(64)	28%	(117)	5%	(20)	4%	(18)	24%	(98)	417
PID/Gender: Dem Women	14%	(66)	16%	(77)	29%	(138)	5%	(22)	3%	(14)	34%	(165)	482
PID/Gender: Ind Men	25%	(91)	14%	(50)	26%	(92)	3%	(10)	2%	(8)	30%	(108)	358
PID/Gender: Ind Women	19%	(68)	13%	(45)	25%	(88)	5%	(18)	2%	(8)	36%	(127)	353
PID/Gender: Rep Men	28%	(80)	17%	(50)	22%	(63)	7%	(19)	6%	(17)	20%	(58)	286
PID/Gender: Rep Women	31%	(94)	13%	(41)	15%	(45)	6%	(18)	4%	(13)	31%	(93)	303
Ideo: Liberal (1-3)	21%	(146)	20%	(139)	27%	(186)	5%	(34)	2%	(17)	24%	(169)	691
Ideo: Moderate (4)	16%	(102)	12%	(78)	33%	(206)	4%	(22)	3%	(19)	31%	(195)	622
Ideo: Conservative (5-7)	34%	(208)	15%	(91)	17%	(106)	5%	(33)	6%	(35)	22%	(137)	610
Educ: < College	22%	(326)	12%	(183)	24%	(365)	5%	(76)	3%	(50)	34%	(512)	1512
Educ: Bachelors degree	25%	(111)	21%	(92)	26%	(115)	5%	(21)	3%	(11)	21%	(94)	444
Educ: Post-grad	25%	(61)	20%	(50)	26%	(63)	5%	(11)	7%	(16)	18%	(43)	244
Income: Under 50k	21%	(257)	13%	(155)	22%	(272)	6%	(68)	3%	(39)	35%	(434)	1226
Income: 50k-100k	25%	(150)	16%	(99)	27%	(165)	3%	(19)	3%	(19)	26%	(157)	609
Income: 100k+	25%	(91)	19%	(71)	29%	(105)	6%	(20)	5%	(20)	16%	(58)	364
Ethnicity: White	22%	(374)	16%	(267)	25%	(422)	5%	(81)	3%	(57)	30%	(520)	1722
Ethnicity: Hispanic	26%	(92)	14%	(49)	27%	(93)	4%	(14)	1%	(3)	28%	(99)	349

Table MCTE3_13: *How liberal or conservative do you believe each of the following companies are?*
Google

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	23%	(497)	15%	(326)	25%	(543)	5%	(108)	4%	(78)	29%	(649)	2200
Ethnicity: Black	28%	(78)	10%	(27)	25%	(69)	6%	(17)	6%	(17)	24%	(66)	274
Ethnicity: Other	22%	(45)	15%	(31)	25%	(52)	5%	(10)	2%	(4)	31%	(62)	204
All Christian	27%	(268)	15%	(151)	25%	(243)	5%	(46)	4%	(35)	25%	(244)	988
All Non-Christian	19%	(23)	20%	(24)	30%	(37)	4%	(5)	4%	(5)	24%	(29)	123
Atheist	12%	(11)	22%	(20)	29%	(26)	5%	(5)	2%	(2)	30%	(28)	91
Agnostic/Nothing in particular	16%	(96)	15%	(86)	24%	(143)	5%	(31)	3%	(16)	36%	(213)	586
Something Else	24%	(99)	11%	(44)	23%	(93)	5%	(20)	5%	(20)	33%	(135)	412
Religious Non-Protestant/Catholic	20%	(31)	16%	(25)	31%	(49)	4%	(6)	4%	(6)	26%	(41)	156
Evangelical	31%	(191)	12%	(74)	21%	(130)	5%	(29)	6%	(34)	25%	(155)	614
Non-Evangelical	22%	(164)	16%	(119)	25%	(188)	5%	(37)	3%	(20)	29%	(213)	741
Community: Urban	27%	(180)	14%	(95)	23%	(156)	7%	(48)	5%	(34)	24%	(163)	676
Community: Suburban	19%	(192)	16%	(157)	27%	(268)	5%	(47)	2%	(21)	31%	(303)	988
Community: Rural	23%	(125)	14%	(73)	22%	(119)	2%	(13)	4%	(23)	34%	(183)	536
Employ: Private Sector	25%	(161)	16%	(102)	29%	(188)	4%	(24)	5%	(30)	22%	(141)	646
Employ: Government	25%	(32)	15%	(19)	20%	(25)	11%	(14)	9%	(12)	20%	(26)	127
Employ: Self-Employed	28%	(51)	18%	(33)	22%	(39)	4%	(8)	4%	(7)	23%	(42)	180
Employ: Homemaker	19%	(27)	15%	(22)	22%	(31)	3%	(5)	4%	(6)	36%	(52)	142
Employ: Student	21%	(29)	18%	(25)	23%	(32)	5%	(6)	1%	(1)	32%	(45)	139
Employ: Retired	20%	(95)	14%	(63)	24%	(111)	6%	(26)	1%	(6)	35%	(164)	466
Employ: Unemployed	22%	(79)	10%	(37)	23%	(81)	5%	(17)	4%	(13)	36%	(127)	355
Employ: Other	16%	(23)	17%	(24)	24%	(35)	4%	(6)	2%	(3)	36%	(53)	145
Military HH: Yes	28%	(104)	12%	(44)	26%	(98)	6%	(22)	3%	(11)	25%	(93)	372
Military HH: No	22%	(393)	15%	(282)	24%	(444)	5%	(86)	4%	(67)	30%	(556)	1828
RD/WT: Right Direction	31%	(141)	13%	(58)	22%	(101)	8%	(36)	7%	(31)	20%	(94)	460
RD/WT: Wrong Track	20%	(357)	15%	(268)	25%	(441)	4%	(71)	3%	(47)	32%	(555)	1740
Trump Job Approve	36%	(276)	14%	(108)	18%	(139)	5%	(38)	5%	(36)	21%	(160)	757
Trump Job Disapprove	15%	(200)	16%	(210)	29%	(387)	5%	(64)	3%	(38)	32%	(420)	1320

Table MCTE3_13: *How liberal or conservative do you believe each of the following companies are?*
Google

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	23%	(497)	15%	(326)	25%	(543)	5%	(108)	4%	(78)	29%	(649)	2200
Trump Job Strongly Approve	45%	(198)	15%	(66)	13%	(57)	5%	(20)	5%	(21)	18%	(77)	439
Trump Job Somewhat Approve	24%	(78)	13%	(42)	26%	(82)	6%	(18)	5%	(15)	26%	(83)	318
Trump Job Somewhat Disapprove	18%	(46)	19%	(49)	24%	(63)	4%	(11)	3%	(8)	32%	(82)	259
Trump Job Strongly Disapprove	15%	(154)	15%	(161)	31%	(324)	5%	(53)	3%	(31)	32%	(338)	1062
Favorable of Trump	35%	(271)	15%	(113)	18%	(136)	5%	(39)	5%	(40)	22%	(173)	771
Unfavorable of Trump	15%	(200)	16%	(207)	30%	(389)	5%	(63)	3%	(37)	32%	(413)	1308
Very Favorable of Trump	44%	(204)	13%	(60)	15%	(69)	4%	(18)	6%	(26)	19%	(87)	465
Somewhat Favorable of Trump	22%	(66)	17%	(52)	22%	(67)	7%	(21)	4%	(14)	28%	(86)	306
Somewhat Unfavorable of Trump	18%	(41)	16%	(36)	30%	(68)	6%	(14)	3%	(7)	27%	(60)	225
Very Unfavorable of Trump	15%	(159)	16%	(172)	30%	(322)	5%	(49)	3%	(30)	33%	(352)	1084
#1 Issue: Economy	25%	(201)	16%	(127)	25%	(200)	4%	(33)	5%	(38)	26%	(212)	811
#1 Issue: Security	31%	(81)	13%	(34)	16%	(41)	9%	(23)	2%	(6)	28%	(73)	259
#1 Issue: Health Care	18%	(71)	16%	(61)	29%	(113)	5%	(18)	2%	(7)	31%	(120)	392
#1 Issue: Medicare / Social Security	17%	(45)	14%	(35)	23%	(61)	5%	(12)	5%	(13)	36%	(94)	259
#1 Issue: Women's Issues	22%	(26)	12%	(14)	30%	(36)	3%	(4)	5%	(6)	29%	(35)	121
#1 Issue: Education	25%	(25)	18%	(18)	25%	(25)	5%	(5)	5%	(5)	23%	(23)	100
#1 Issue: Energy	22%	(19)	16%	(14)	25%	(21)	6%	(5)	1%	(1)	30%	(26)	86
#1 Issue: Other	17%	(30)	13%	(22)	26%	(45)	5%	(8)	1%	(2)	38%	(65)	172
2020 Vote: Joe Biden	17%	(179)	16%	(162)	31%	(322)	5%	(54)	3%	(35)	27%	(283)	1035
2020 Vote: Donald Trump	35%	(220)	13%	(84)	18%	(113)	5%	(31)	4%	(24)	25%	(158)	630
2020 Vote: Other	18%	(11)	20%	(12)	16%	(10)	4%	(3)	—	(0)	42%	(25)	60
2020 Vote: Didn't Vote	18%	(84)	14%	(68)	21%	(97)	4%	(21)	4%	(19)	39%	(182)	470
2018 House Vote: Democrat	18%	(142)	15%	(121)	31%	(248)	4%	(33)	3%	(25)	28%	(224)	793
2018 House Vote: Republican	37%	(206)	14%	(76)	18%	(98)	5%	(29)	5%	(26)	22%	(122)	558
2016 Vote: Hillary Clinton	19%	(141)	15%	(109)	29%	(214)	4%	(33)	3%	(22)	30%	(223)	742
2016 Vote: Donald Trump	35%	(209)	14%	(84)	19%	(118)	5%	(28)	5%	(30)	23%	(136)	605
2016 Vote: Other	18%	(18)	16%	(16)	32%	(33)	5%	(5)	—	(0)	29%	(30)	103
2016 Vote: Didn't Vote	17%	(129)	16%	(117)	24%	(178)	6%	(41)	3%	(26)	34%	(257)	747
Voted in 2014: Yes	25%	(310)	14%	(171)	26%	(313)	4%	(55)	4%	(43)	27%	(333)	1225
Voted in 2014: No	19%	(188)	16%	(154)	24%	(230)	5%	(53)	4%	(34)	32%	(316)	975

Continued on next page

Table MCTE3_13: *How liberal or conservative do you believe each of the following companies are?*
Google

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	23%	(497)	15%	(326)	25%	(543)	5%	(108)	4%	(78)	29%	(649)	2200
4-Region: Northeast	19%	(73)	18%	(72)	27%	(108)	6%	(24)	5%	(18)	25%	(99)	394
4-Region: Midwest	20%	(93)	13%	(59)	21%	(96)	6%	(28)	4%	(19)	36%	(167)	462
4-Region: South	25%	(210)	15%	(120)	22%	(181)	4%	(34)	4%	(31)	30%	(248)	824
4-Region: West	23%	(121)	14%	(74)	30%	(158)	4%	(22)	2%	(10)	26%	(135)	520
Social media users	23%	(484)	15%	(315)	25%	(526)	5%	(105)	3%	(71)	29%	(615)	2116
Liberal social media users	22%	(145)	20%	(133)	27%	(183)	5%	(34)	2%	(14)	24%	(159)	669
Moderal social media users	17%	(99)	13%	(76)	34%	(200)	4%	(21)	3%	(17)	30%	(181)	594
Conservative social media users	34%	(200)	15%	(87)	17%	(98)	5%	(32)	6%	(35)	22%	(128)	579
Capitol domestic terrorists	17%	(233)	17%	(232)	29%	(410)	4%	(57)	4%	(51)	30%	(417)	1400
Capitol not domestic terrorists	40%	(164)	16%	(66)	16%	(66)	6%	(24)	5%	(19)	17%	(72)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_14: *How liberal or conservative do you believe each of the following companies are?*
Apple

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(401)	16%	(347)	17%	(384)	6%	(133)	3%	(71)	39%	(864)	2200
Gender: Male	20%	(214)	19%	(202)	17%	(180)	7%	(75)	4%	(47)	32%	(343)	1062
Gender: Female	16%	(187)	13%	(145)	18%	(203)	5%	(58)	2%	(24)	46%	(522)	1138
Age: 18-34	19%	(122)	15%	(101)	19%	(123)	8%	(53)	4%	(25)	35%	(230)	655
Age: 35-44	20%	(72)	18%	(63)	18%	(64)	6%	(21)	5%	(18)	33%	(120)	358
Age: 45-64	17%	(130)	15%	(110)	18%	(135)	6%	(47)	3%	(21)	41%	(309)	751
Age: 65+	18%	(77)	17%	(74)	14%	(61)	3%	(12)	2%	(7)	47%	(206)	436
GenZers: 1997-2012	19%	(67)	17%	(58)	15%	(50)	9%	(31)	1%	(5)	39%	(133)	344
Millennials: 1981-1996	19%	(105)	17%	(94)	22%	(121)	7%	(39)	6%	(36)	30%	(167)	562
GenXers: 1965-1980	19%	(106)	15%	(85)	16%	(93)	8%	(44)	3%	(19)	39%	(222)	569
Baby Boomers: 1946-1964	16%	(108)	15%	(101)	17%	(114)	3%	(19)	2%	(10)	47%	(308)	659
PID: Dem (no lean)	12%	(108)	19%	(172)	21%	(189)	6%	(54)	4%	(32)	38%	(344)	899
PID: Ind (no lean)	18%	(130)	13%	(92)	16%	(111)	6%	(44)	2%	(16)	45%	(318)	711
PID: Rep (no lean)	28%	(163)	14%	(83)	14%	(84)	6%	(36)	4%	(22)	34%	(202)	590
PID/Gender: Dem Men	15%	(62)	23%	(97)	19%	(80)	8%	(32)	6%	(24)	29%	(122)	417
PID/Gender: Dem Women	9%	(46)	16%	(75)	23%	(109)	5%	(22)	2%	(8)	46%	(222)	482
PID/Gender: Ind Men	20%	(71)	16%	(58)	15%	(52)	5%	(18)	2%	(8)	42%	(150)	358
PID/Gender: Ind Women	17%	(59)	10%	(34)	17%	(59)	7%	(26)	2%	(8)	48%	(168)	353
PID/Gender: Rep Men	28%	(81)	16%	(47)	17%	(48)	9%	(26)	5%	(15)	25%	(71)	286
PID/Gender: Rep Women	27%	(83)	12%	(36)	12%	(36)	3%	(10)	3%	(8)	43%	(132)	303
Ideo: Liberal (1-3)	15%	(103)	23%	(160)	18%	(125)	8%	(56)	3%	(19)	33%	(229)	691
Ideo: Moderate (4)	10%	(64)	14%	(90)	24%	(149)	5%	(34)	3%	(20)	43%	(266)	622
Ideo: Conservative (5-7)	35%	(213)	14%	(83)	10%	(62)	5%	(31)	4%	(26)	32%	(195)	610
Educ: < College	17%	(253)	13%	(191)	17%	(251)	6%	(85)	3%	(43)	46%	(690)	1512
Educ: Bachelors degree	22%	(96)	23%	(103)	18%	(78)	7%	(31)	4%	(16)	27%	(120)	444
Educ: Post-grad	22%	(53)	21%	(52)	22%	(55)	7%	(18)	5%	(11)	23%	(55)	244
Income: Under 50k	16%	(190)	12%	(151)	16%	(194)	6%	(71)	3%	(31)	48%	(590)	1226
Income: 50k-100k	21%	(130)	18%	(110)	18%	(108)	6%	(37)	4%	(23)	33%	(202)	609
Income: 100k+	22%	(81)	24%	(87)	22%	(82)	7%	(26)	5%	(17)	20%	(72)	364
Ethnicity: White	19%	(322)	16%	(280)	16%	(278)	6%	(101)	3%	(56)	40%	(685)	1722
Ethnicity: Hispanic	20%	(70)	20%	(69)	17%	(59)	10%	(34)	2%	(7)	32%	(111)	349

Table MCTE3_14: *How liberal or conservative do you believe each of the following companies are?*
Apple

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(401)	16%	(347)	17%	(384)	6%	(133)	3%	(71)	39%	(864)	2200
Ethnicity: Black	17%	(46)	11%	(29)	23%	(63)	8%	(22)	5%	(13)	37%	(102)	274
Ethnicity: Other	16%	(33)	19%	(38)	21%	(43)	5%	(11)	1%	(2)	38%	(77)	204
All Christian	22%	(213)	19%	(185)	17%	(172)	5%	(52)	3%	(34)	34%	(333)	988
All Non-Christian	20%	(25)	16%	(20)	20%	(25)	12%	(15)	4%	(5)	27%	(33)	123
Atheist	8%	(7)	15%	(14)	27%	(25)	6%	(6)	1%	(1)	43%	(39)	91
Agnostic/Nothing in particular	11%	(64)	16%	(91)	17%	(98)	6%	(33)	4%	(22)	47%	(278)	586
Something Else	23%	(93)	9%	(36)	16%	(64)	7%	(28)	2%	(9)	44%	(181)	412
Religious Non-Protestant/Catholic	20%	(32)	16%	(25)	19%	(29)	10%	(16)	4%	(6)	31%	(48)	156
Evangelical	25%	(155)	13%	(82)	16%	(100)	6%	(35)	4%	(25)	35%	(217)	614
Non-Evangelical	19%	(141)	18%	(131)	17%	(127)	6%	(43)	2%	(17)	38%	(281)	741
Community: Urban	18%	(122)	16%	(107)	20%	(132)	9%	(60)	5%	(34)	33%	(220)	676
Community: Suburban	17%	(172)	19%	(187)	18%	(176)	4%	(43)	2%	(22)	39%	(390)	988
Community: Rural	20%	(107)	10%	(53)	14%	(76)	6%	(30)	3%	(15)	47%	(254)	536
Employ: Private Sector	19%	(126)	18%	(116)	20%	(132)	8%	(54)	4%	(26)	30%	(193)	646
Employ: Government	24%	(30)	24%	(30)	13%	(16)	13%	(17)	3%	(4)	24%	(30)	127
Employ: Self-Employed	29%	(52)	15%	(27)	16%	(29)	5%	(10)	5%	(8)	30%	(55)	180
Employ: Homemaker	23%	(33)	10%	(14)	17%	(24)	2%	(3)	—	(0)	47%	(67)	142
Employ: Student	14%	(20)	21%	(30)	20%	(28)	6%	(8)	1%	(2)	37%	(52)	139
Employ: Retired	16%	(76)	15%	(71)	15%	(70)	2%	(10)	2%	(8)	49%	(231)	466
Employ: Unemployed	12%	(42)	11%	(40)	19%	(68)	7%	(25)	6%	(20)	45%	(161)	355
Employ: Other	15%	(22)	14%	(20)	11%	(16)	5%	(7)	3%	(4)	52%	(76)	145
Military HH: Yes	29%	(106)	15%	(56)	12%	(44)	4%	(13)	4%	(14)	37%	(139)	372
Military HH: No	16%	(295)	16%	(291)	19%	(340)	7%	(120)	3%	(57)	40%	(726)	1828
RD/WT: Right Direction	23%	(105)	15%	(70)	17%	(78)	7%	(33)	6%	(26)	32%	(148)	460
RD/WT: Wrong Track	17%	(296)	16%	(276)	18%	(305)	6%	(100)	3%	(45)	41%	(716)	1740
Trump Job Approve	31%	(237)	14%	(109)	14%	(108)	5%	(38)	4%	(28)	31%	(237)	757
Trump Job Disapprove	11%	(147)	18%	(233)	20%	(269)	7%	(95)	3%	(42)	41%	(535)	1320

Table MCTE3_14: *How liberal or conservative do you believe each of the following companies are?*
Apple

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(401)	16%	(347)	17%	(384)	6%	(133)	3%	(71)	39%	(864)	2200
Trump Job Strongly Approve	38%	(166)	16%	(69)	11%	(48)	4%	(18)	4%	(17)	28%	(122)	439
Trump Job Somewhat Approve	22%	(71)	13%	(40)	19%	(60)	6%	(20)	4%	(11)	36%	(115)	318
Trump Job Somewhat Disapprove	18%	(45)	17%	(44)	17%	(44)	6%	(16)	3%	(6)	40%	(102)	259
Trump Job Strongly Disapprove	10%	(102)	18%	(189)	21%	(224)	7%	(79)	3%	(35)	41%	(433)	1062
Favorable of Trump	31%	(235)	14%	(111)	13%	(99)	5%	(39)	4%	(34)	33%	(253)	771
Unfavorable of Trump	11%	(144)	18%	(231)	21%	(277)	7%	(87)	3%	(33)	41%	(537)	1308
Very Favorable of Trump	38%	(175)	15%	(70)	10%	(48)	5%	(22)	5%	(21)	28%	(129)	465
Somewhat Favorable of Trump	20%	(61)	13%	(41)	17%	(51)	6%	(17)	4%	(12)	41%	(124)	306
Somewhat Unfavorable of Trump	16%	(35)	17%	(38)	21%	(48)	6%	(15)	—	(0)	40%	(89)	225
Very Unfavorable of Trump	10%	(109)	18%	(193)	21%	(229)	7%	(72)	3%	(33)	41%	(448)	1084
#1 Issue: Economy	22%	(178)	15%	(124)	19%	(151)	6%	(45)	3%	(27)	35%	(285)	811
#1 Issue: Security	25%	(65)	12%	(31)	10%	(27)	5%	(13)	3%	(7)	45%	(117)	259
#1 Issue: Health Care	15%	(57)	19%	(74)	18%	(71)	7%	(28)	4%	(14)	38%	(148)	392
#1 Issue: Medicare / Social Security	9%	(22)	13%	(34)	20%	(51)	4%	(9)	3%	(9)	52%	(134)	259
#1 Issue: Women's Issues	14%	(16)	17%	(21)	24%	(29)	13%	(16)	1%	(2)	30%	(36)	121
#1 Issue: Education	20%	(20)	23%	(23)	15%	(15)	2%	(2)	3%	(3)	36%	(36)	100
#1 Issue: Energy	14%	(12)	19%	(16)	17%	(15)	10%	(9)	8%	(7)	32%	(27)	86
#1 Issue: Other	18%	(30)	14%	(23)	14%	(25)	5%	(9)	2%	(3)	47%	(81)	172
2020 Vote: Joe Biden	12%	(120)	20%	(206)	22%	(226)	7%	(71)	4%	(37)	36%	(374)	1035
2020 Vote: Donald Trump	32%	(204)	12%	(76)	13%	(79)	4%	(28)	4%	(22)	35%	(222)	630
2020 Vote: Other	17%	(10)	22%	(13)	14%	(8)	2%	(1)	2%	(1)	43%	(26)	60
2020 Vote: Didn't Vote	14%	(64)	11%	(51)	15%	(71)	7%	(33)	2%	(10)	51%	(242)	470
2018 House Vote: Democrat	12%	(92)	19%	(154)	23%	(180)	6%	(47)	4%	(30)	37%	(290)	793
2018 House Vote: Republican	34%	(192)	12%	(66)	12%	(68)	6%	(35)	4%	(21)	31%	(176)	558
2016 Vote: Hillary Clinton	12%	(89)	19%	(145)	21%	(155)	5%	(38)	3%	(24)	39%	(292)	742
2016 Vote: Donald Trump	32%	(192)	13%	(79)	14%	(82)	6%	(36)	4%	(23)	32%	(192)	605
2016 Vote: Other	16%	(17)	18%	(19)	23%	(23)	1%	(1)	6%	(6)	36%	(37)	103
2016 Vote: Didn't Vote	14%	(103)	14%	(105)	17%	(124)	8%	(57)	2%	(17)	46%	(341)	747
Voted in 2014: Yes	21%	(262)	16%	(201)	18%	(215)	5%	(59)	4%	(47)	36%	(441)	1225
Voted in 2014: No	14%	(140)	15%	(146)	17%	(169)	8%	(74)	2%	(24)	43%	(423)	975

Table MCTE3_14: *How liberal or conservative do you believe each of the following companies are?*
Apple

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	18%	(401)	16%	(347)	17%	(384)	6%	(133)	3%	(71)	39%	(864)	2200
4-Region: Northeast	16%	(61)	17%	(68)	20%	(77)	7%	(26)	3%	(14)	37%	(147)	394
4-Region: Midwest	16%	(74)	11%	(53)	16%	(75)	6%	(29)	2%	(10)	48%	(221)	462
4-Region: South	20%	(161)	16%	(129)	17%	(143)	6%	(46)	4%	(31)	38%	(314)	824
4-Region: West	20%	(105)	19%	(97)	17%	(88)	6%	(32)	3%	(16)	35%	(182)	520
Social media users	18%	(386)	16%	(335)	18%	(373)	6%	(131)	3%	(71)	39%	(821)	2116
Liberal social media users	15%	(102)	23%	(152)	19%	(125)	8%	(56)	3%	(19)	32%	(216)	669
Moderal social media users	10%	(61)	15%	(88)	24%	(141)	6%	(34)	3%	(20)	42%	(250)	594
Conservative social media users	35%	(201)	14%	(81)	10%	(61)	5%	(28)	5%	(26)	32%	(183)	579
Capitol domestic terrorists	12%	(174)	18%	(253)	20%	(285)	7%	(97)	4%	(51)	39%	(540)	1400
Capitol not domestic terrorists	37%	(151)	14%	(58)	12%	(50)	5%	(20)	3%	(13)	29%	(120)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_15: *How liberal or conservative do you believe each of the following companies are?*
Cloudflare

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	5%	(110)	4%	(78)	8%	(166)	2%	(42)	2%	(36)	80%	(1768)	2200
Gender: Male	8%	(81)	6%	(60)	11%	(117)	3%	(29)	3%	(27)	70%	(747)	1062
Gender: Female	3%	(29)	2%	(18)	4%	(48)	1%	(13)	1%	(8)	90%	(1021)	1138
Age: 18-34	4%	(28)	4%	(27)	10%	(66)	2%	(12)	3%	(18)	77%	(503)	655
Age: 35-44	8%	(30)	6%	(22)	13%	(45)	4%	(16)	2%	(8)	66%	(236)	358
Age: 45-64	4%	(27)	2%	(18)	6%	(44)	2%	(12)	1%	(9)	86%	(642)	751
Age: 65+	6%	(26)	2%	(10)	2%	(11)	1%	(2)	—	(1)	89%	(387)	436
GenZers: 1997-2012	2%	(7)	3%	(12)	9%	(31)	2%	(6)	3%	(10)	81%	(279)	344
Millennials: 1981-1996	8%	(46)	6%	(34)	13%	(75)	3%	(18)	3%	(15)	66%	(374)	562
GenXers: 1965-1980	4%	(25)	4%	(21)	7%	(42)	2%	(11)	2%	(9)	81%	(461)	569
Baby Boomers: 1946-1964	4%	(25)	1%	(9)	3%	(17)	1%	(6)	—	(2)	91%	(599)	659
PID: Dem (no lean)	4%	(37)	5%	(41)	9%	(80)	2%	(17)	2%	(18)	79%	(706)	899
PID: Ind (no lean)	4%	(26)	3%	(19)	5%	(38)	1%	(7)	1%	(5)	87%	(616)	711
PID: Rep (no lean)	8%	(47)	3%	(19)	8%	(47)	3%	(18)	2%	(13)	76%	(446)	590
PID/Gender: Dem Men	7%	(30)	7%	(29)	14%	(58)	3%	(12)	3%	(14)	66%	(274)	417
PID/Gender: Dem Women	2%	(7)	2%	(11)	5%	(22)	1%	(5)	1%	(4)	90%	(432)	482
PID/Gender: Ind Men	6%	(21)	5%	(16)	8%	(29)	1%	(3)	1%	(3)	80%	(286)	358
PID/Gender: Ind Women	1%	(4)	1%	(2)	3%	(10)	1%	(4)	1%	(2)	94%	(330)	353
PID/Gender: Rep Men	10%	(29)	5%	(14)	11%	(31)	5%	(14)	4%	(10)	65%	(187)	286
PID/Gender: Rep Women	6%	(17)	1%	(4)	5%	(16)	1%	(4)	1%	(2)	85%	(259)	303
Ideo: Liberal (1-3)	5%	(34)	5%	(37)	7%	(45)	2%	(12)	2%	(12)	80%	(550)	691
Ideo: Moderate (4)	3%	(19)	3%	(19)	12%	(75)	2%	(12)	1%	(7)	79%	(491)	622
Ideo: Conservative (5-7)	9%	(56)	3%	(19)	5%	(32)	2%	(15)	2%	(15)	78%	(474)	610
Educ: < College	3%	(52)	2%	(32)	6%	(86)	1%	(20)	1%	(20)	86%	(1303)	1512
Educ: Bachelors degree	8%	(37)	6%	(28)	10%	(44)	3%	(12)	1%	(5)	72%	(318)	444
Educ: Post-grad	8%	(21)	7%	(18)	15%	(36)	4%	(10)	4%	(11)	61%	(148)	244
Income: Under 50k	4%	(44)	2%	(25)	6%	(72)	2%	(19)	1%	(9)	86%	(1059)	1226
Income: 50k-100k	6%	(35)	4%	(26)	7%	(43)	1%	(9)	2%	(14)	79%	(483)	609
Income: 100k+	9%	(31)	8%	(27)	14%	(51)	4%	(14)	4%	(13)	62%	(227)	364
Ethnicity: White	5%	(90)	4%	(67)	7%	(126)	2%	(26)	1%	(22)	81%	(1391)	1722
Ethnicity: Hispanic	9%	(30)	5%	(17)	11%	(38)	1%	(3)	2%	(8)	73%	(253)	349

Continued on next page

Table MCTE3_15: *How liberal or conservative do you believe each of the following companies are?*
Cloudflare

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	5%	(110)	4%	(78)	8%	(166)	2%	(42)	2%	(36)	80%	(1768)	2200
Ethnicity: Black	6%	(15)	3%	(9)	7%	(18)	4%	(12)	4%	(12)	76%	(209)	274
Ethnicity: Other	2%	(5)	1%	(2)	11%	(21)	2%	(5)	1%	(2)	83%	(169)	204
All Christian	8%	(80)	5%	(49)	8%	(81)	2%	(24)	2%	(19)	74%	(736)	988
All Non-Christian	8%	(10)	4%	(4)	17%	(21)	6%	(7)	2%	(2)	64%	(78)	123
Atheist	—	(0)	1%	(1)	6%	(5)	—	(0)	—	(0)	93%	(85)	91
Agnostic/Nothing in particular	1%	(8)	3%	(17)	5%	(31)	1%	(7)	1%	(7)	88%	(515)	586
Something Else	3%	(12)	2%	(6)	7%	(28)	1%	(4)	2%	(7)	86%	(355)	412
Religious Non-Protestant/Catholic	6%	(10)	3%	(5)	16%	(25)	5%	(7)	2%	(2)	68%	(107)	156
Evangelical	10%	(60)	4%	(27)	10%	(64)	3%	(16)	3%	(16)	70%	(431)	614
Non-Evangelical	4%	(30)	3%	(25)	5%	(41)	2%	(12)	1%	(10)	84%	(623)	741
Community: Urban	8%	(53)	6%	(43)	13%	(87)	4%	(24)	2%	(15)	67%	(454)	676
Community: Suburban	3%	(33)	2%	(22)	5%	(52)	1%	(12)	1%	(14)	86%	(855)	988
Community: Rural	4%	(24)	2%	(13)	5%	(27)	1%	(6)	1%	(6)	86%	(460)	536
Employ: Private Sector	8%	(50)	6%	(36)	12%	(78)	3%	(17)	2%	(12)	70%	(453)	646
Employ: Government	10%	(12)	12%	(15)	11%	(14)	3%	(4)	3%	(4)	62%	(78)	127
Employ: Self-Employed	5%	(8)	5%	(10)	9%	(16)	2%	(4)	3%	(6)	75%	(136)	180
Employ: Homemaker	6%	(8)	—	(0)	3%	(4)	2%	(4)	—	(1)	89%	(126)	142
Employ: Student	—	(1)	2%	(2)	13%	(18)	1%	(2)	2%	(2)	82%	(115)	139
Employ: Retired	5%	(22)	2%	(9)	2%	(9)	1%	(6)	—	(2)	90%	(418)	466
Employ: Unemployed	1%	(3)	1%	(5)	6%	(21)	2%	(6)	2%	(6)	88%	(314)	355
Employ: Other	4%	(6)	1%	(2)	4%	(6)	—	(0)	1%	(2)	89%	(129)	145
Military HH: Yes	10%	(37)	3%	(11)	8%	(30)	2%	(6)	1%	(4)	76%	(283)	372
Military HH: No	4%	(73)	4%	(67)	7%	(135)	2%	(36)	2%	(32)	81%	(1485)	1828
RD/WT: Right Direction	11%	(48)	8%	(39)	14%	(63)	4%	(18)	4%	(19)	59%	(273)	460
RD/WT: Wrong Track	4%	(62)	2%	(39)	6%	(102)	1%	(24)	1%	(17)	86%	(1496)	1740
Trump Job Approve	11%	(80)	4%	(34)	11%	(81)	2%	(15)	1%	(11)	71%	(536)	757
Trump Job Disapprove	2%	(30)	3%	(41)	6%	(83)	2%	(25)	2%	(22)	85%	(1119)	1320

Table MCTE3_15: *How liberal or conservative do you believe each of the following companies are?*
Cloudflare

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	5%	(110)	4%	(78)	8%	(166)	2%	(42)	2%	(36)	80%	(1768)	2200
Trump Job Strongly Approve	15%	(65)	4%	(16)	11%	(46)	2%	(8)	1%	(6)	68%	(298)	439
Trump Job Somewhat Approve	5%	(15)	6%	(18)	11%	(35)	2%	(7)	2%	(5)	75%	(238)	318
Trump Job Somewhat Disapprove	5%	(13)	5%	(14)	10%	(25)	3%	(8)	2%	(4)	75%	(194)	259
Trump Job Strongly Disapprove	2%	(18)	3%	(27)	5%	(58)	2%	(17)	2%	(18)	87%	(924)	1062
Favorable of Trump	10%	(78)	5%	(38)	10%	(79)	2%	(18)	2%	(15)	71%	(544)	771
Unfavorable of Trump	2%	(26)	3%	(38)	6%	(79)	2%	(21)	2%	(20)	86%	(1124)	1308
Very Favorable of Trump	13%	(62)	5%	(22)	11%	(53)	3%	(12)	2%	(9)	66%	(306)	465
Somewhat Favorable of Trump	5%	(15)	5%	(16)	8%	(25)	2%	(6)	2%	(6)	78%	(238)	306
Somewhat Unfavorable of Trump	1%	(3)	4%	(10)	10%	(22)	2%	(4)	2%	(5)	81%	(182)	225
Very Unfavorable of Trump	2%	(23)	3%	(28)	5%	(57)	2%	(17)	1%	(15)	87%	(943)	1084
#1 Issue: Economy	6%	(51)	3%	(26)	7%	(60)	2%	(13)	1%	(7)	81%	(653)	811
#1 Issue: Security	5%	(12)	3%	(7)	8%	(20)	3%	(7)	3%	(7)	79%	(206)	259
#1 Issue: Health Care	3%	(11)	5%	(19)	10%	(38)	2%	(9)	3%	(14)	77%	(302)	392
#1 Issue: Medicare / Social Security	3%	(9)	3%	(8)	5%	(12)	2%	(6)	1%	(2)	86%	(222)	259
#1 Issue: Women's Issues	5%	(5)	4%	(4)	7%	(8)	3%	(3)	3%	(3)	80%	(96)	121
#1 Issue: Education	10%	(10)	5%	(5)	10%	(10)	4%	(4)	—	(0)	71%	(71)	100
#1 Issue: Energy	6%	(6)	7%	(6)	13%	(11)	—	(0)	—	(0)	74%	(64)	86
#1 Issue: Other	4%	(7)	2%	(3)	4%	(6)	—	(0)	1%	(2)	89%	(154)	172
2020 Vote: Joe Biden	4%	(41)	4%	(44)	8%	(80)	2%	(21)	2%	(21)	80%	(827)	1035
2020 Vote: Donald Trump	8%	(52)	3%	(21)	9%	(56)	2%	(11)	1%	(6)	77%	(485)	630
2020 Vote: Other	4%	(2)	6%	(3)	6%	(3)	—	(0)	2%	(1)	83%	(49)	60
2020 Vote: Didn't Vote	3%	(12)	2%	(10)	6%	(27)	2%	(9)	2%	(7)	86%	(405)	470
2018 House Vote: Democrat	4%	(33)	4%	(33)	7%	(53)	3%	(21)	2%	(15)	80%	(638)	793
2018 House Vote: Republican	10%	(56)	3%	(17)	9%	(53)	2%	(11)	1%	(7)	74%	(414)	558
2016 Vote: Hillary Clinton	4%	(30)	4%	(31)	6%	(48)	3%	(21)	2%	(14)	81%	(597)	742
2016 Vote: Donald Trump	10%	(63)	4%	(21)	9%	(55)	2%	(11)	2%	(12)	73%	(443)	605
2016 Vote: Other	4%	(4)	3%	(3)	5%	(5)	—	(0)	1%	(1)	88%	(91)	103
2016 Vote: Didn't Vote	2%	(13)	3%	(23)	8%	(58)	1%	(10)	1%	(9)	85%	(634)	747
Voted in 2014: Yes	7%	(91)	4%	(50)	7%	(83)	2%	(25)	2%	(21)	78%	(956)	1225
Voted in 2014: No	2%	(19)	3%	(29)	8%	(83)	2%	(17)	2%	(15)	83%	(813)	975

Continued on next page

Table MCTE3_15: *How liberal or conservative do you believe each of the following companies are?*
Cloudflare

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	5%	(110)	4%	(78)	8%	(166)	2%	(42)	2%	(36)	80%	(1768)	2200
4-Region: Northeast	6%	(25)	6%	(22)	11%	(44)	4%	(17)	2%	(8)	70%	(277)	394
4-Region: Midwest	3%	(15)	2%	(8)	4%	(20)	2%	(8)	1%	(6)	88%	(406)	462
4-Region: South	5%	(43)	3%	(26)	7%	(58)	1%	(12)	2%	(15)	81%	(671)	824
4-Region: West	5%	(27)	4%	(23)	9%	(44)	1%	(5)	1%	(7)	80%	(414)	520
Social media users	5%	(99)	4%	(78)	8%	(163)	2%	(42)	2%	(36)	80%	(1699)	2116
Liberal social media users	5%	(34)	6%	(37)	7%	(45)	2%	(12)	2%	(12)	79%	(528)	669
Moderal social media users	3%	(17)	3%	(19)	12%	(74)	2%	(12)	1%	(7)	78%	(466)	594
Conservative social media users	8%	(48)	3%	(19)	5%	(30)	3%	(15)	3%	(15)	78%	(453)	579
Capitol domestic terrorists	4%	(57)	4%	(49)	7%	(100)	2%	(26)	2%	(26)	82%	(1142)	1400
Capitol not domestic terrorists	10%	(43)	5%	(22)	10%	(41)	1%	(5)	1%	(5)	72%	(296)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_16: *How liberal or conservative do you believe each of the following companies are?*
Spotify

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	11%	(235)	8%	(181)	16%	(345)	3%	(73)	2%	(46)	60%	(1321)	2200
Gender: Male	13%	(139)	10%	(102)	17%	(181)	5%	(50)	3%	(35)	52%	(555)	1062
Gender: Female	8%	(96)	7%	(79)	14%	(164)	2%	(23)	1%	(11)	67%	(766)	1138
Age: 18-34	14%	(90)	10%	(68)	22%	(146)	4%	(27)	3%	(19)	47%	(305)	655
Age: 35-44	13%	(47)	10%	(36)	17%	(62)	6%	(20)	4%	(13)	50%	(179)	358
Age: 45-64	8%	(60)	7%	(54)	14%	(108)	2%	(18)	2%	(12)	66%	(498)	751
Age: 65+	8%	(37)	5%	(22)	7%	(30)	2%	(8)	—	(1)	78%	(338)	436
GenZers: 1997-2012	14%	(50)	9%	(32)	20%	(67)	3%	(12)	3%	(12)	50%	(172)	344
Millennials: 1981-1996	14%	(79)	11%	(61)	22%	(123)	6%	(33)	3%	(18)	44%	(249)	562
GenXers: 1965-1980	9%	(53)	9%	(52)	16%	(90)	3%	(18)	2%	(13)	60%	(343)	569
Baby Boomers: 1946-1964	7%	(46)	5%	(33)	9%	(61)	1%	(8)	1%	(3)	77%	(509)	659
PID: Dem (no lean)	9%	(84)	10%	(90)	20%	(176)	3%	(25)	3%	(23)	56%	(502)	899
PID: Ind (no lean)	9%	(65)	7%	(48)	13%	(94)	3%	(23)	1%	(9)	66%	(472)	711
PID: Rep (no lean)	15%	(86)	7%	(43)	13%	(75)	4%	(25)	2%	(14)	59%	(347)	590
PID/Gender: Dem Men	12%	(48)	11%	(48)	22%	(92)	4%	(18)	4%	(17)	46%	(194)	417
PID/Gender: Dem Women	7%	(35)	9%	(42)	17%	(84)	1%	(7)	1%	(6)	64%	(308)	482
PID/Gender: Ind Men	12%	(43)	7%	(25)	12%	(43)	4%	(14)	2%	(7)	63%	(225)	358
PID/Gender: Ind Women	6%	(22)	7%	(23)	14%	(50)	2%	(9)	—	(2)	70%	(247)	353
PID/Gender: Rep Men	17%	(48)	10%	(29)	16%	(45)	6%	(18)	4%	(11)	47%	(136)	286
PID/Gender: Rep Women	13%	(38)	4%	(13)	10%	(30)	2%	(7)	1%	(3)	70%	(211)	303
Ideo: Liberal (1-3)	12%	(81)	14%	(97)	18%	(124)	3%	(19)	1%	(7)	52%	(362)	691
Ideo: Moderate (4)	7%	(45)	5%	(31)	18%	(114)	4%	(24)	3%	(20)	62%	(388)	622
Ideo: Conservative (5-7)	15%	(91)	7%	(45)	12%	(71)	4%	(25)	2%	(15)	59%	(362)	610
Educ: < College	9%	(143)	7%	(99)	14%	(209)	2%	(35)	2%	(28)	66%	(998)	1512
Educ: Bachelors degree	13%	(59)	13%	(56)	18%	(80)	6%	(25)	1%	(6)	49%	(217)	444
Educ: Post-grad	13%	(33)	10%	(25)	23%	(56)	5%	(13)	5%	(11)	43%	(106)	244
Income: Under 50k	10%	(120)	6%	(74)	14%	(171)	3%	(32)	2%	(23)	66%	(806)	1226
Income: 50k-100k	12%	(73)	9%	(56)	15%	(94)	3%	(19)	2%	(10)	59%	(357)	609
Income: 100k+	11%	(42)	14%	(50)	22%	(79)	6%	(23)	4%	(13)	43%	(157)	364
Ethnicity: White	10%	(168)	8%	(137)	16%	(268)	3%	(52)	2%	(32)	62%	(1065)	1722
Ethnicity: Hispanic	19%	(65)	9%	(33)	17%	(60)	3%	(11)	3%	(11)	49%	(170)	349

Table MCTE3_16: *How liberal or conservative do you believe each of the following companies are?*
Spotify

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	11%	(235)	8%	(181)	16%	(345)	3%	(73)	2%	(46)	60%	(1321)	2200
Ethnicity: Black	14%	(39)	7%	(19)	16%	(43)	6%	(17)	3%	(7)	54%	(149)	274
Ethnicity: Other	14%	(28)	12%	(24)	17%	(34)	2%	(4)	3%	(7)	52%	(107)	204
All Christian	12%	(122)	9%	(86)	16%	(154)	3%	(31)	2%	(22)	58%	(574)	988
All Non-Christian	13%	(16)	11%	(14)	23%	(28)	7%	(9)	4%	(5)	42%	(52)	123
Atheist	5%	(5)	8%	(7)	27%	(25)	3%	(3)	2%	(2)	55%	(50)	91
Agnostic/Nothing in particular	7%	(43)	9%	(51)	12%	(72)	3%	(20)	2%	(12)	66%	(387)	586
Something Else	12%	(49)	6%	(23)	16%	(66)	3%	(12)	1%	(5)	63%	(258)	412
Religious Non-Protestant/Catholic	11%	(17)	10%	(15)	21%	(32)	5%	(9)	4%	(7)	49%	(76)	156
Evangelical	15%	(95)	8%	(51)	17%	(101)	4%	(24)	3%	(16)	53%	(326)	614
Non-Evangelical	10%	(73)	7%	(55)	15%	(111)	2%	(18)	1%	(8)	64%	(476)	741
Community: Urban	14%	(97)	12%	(83)	17%	(118)	5%	(37)	4%	(28)	47%	(314)	676
Community: Suburban	9%	(92)	6%	(63)	16%	(159)	2%	(24)	1%	(11)	65%	(638)	988
Community: Rural	9%	(46)	7%	(35)	13%	(68)	2%	(12)	1%	(7)	69%	(368)	536
Employ: Private Sector	10%	(66)	12%	(78)	19%	(125)	5%	(31)	3%	(18)	51%	(329)	646
Employ: Government	21%	(27)	10%	(12)	20%	(25)	6%	(8)	2%	(3)	41%	(52)	127
Employ: Self-Employed	14%	(25)	11%	(20)	14%	(25)	4%	(8)	5%	(9)	52%	(94)	180
Employ: Homemaker	10%	(15)	7%	(10)	18%	(25)	2%	(3)	—	(1)	62%	(89)	142
Employ: Student	12%	(16)	12%	(16)	26%	(36)	1%	(1)	1%	(1)	49%	(68)	139
Employ: Retired	8%	(38)	4%	(18)	7%	(33)	3%	(13)	1%	(3)	78%	(361)	466
Employ: Unemployed	10%	(34)	5%	(18)	16%	(58)	2%	(7)	3%	(10)	64%	(227)	355
Employ: Other	9%	(13)	5%	(8)	13%	(18)	2%	(3)	2%	(2)	69%	(101)	145
Military HH: Yes	16%	(59)	6%	(22)	12%	(45)	3%	(10)	3%	(11)	61%	(225)	372
Military HH: No	10%	(176)	9%	(159)	16%	(300)	3%	(63)	2%	(35)	60%	(1095)	1828
RD/WT: Right Direction	15%	(69)	11%	(50)	17%	(79)	6%	(29)	4%	(19)	47%	(215)	460
RD/WT: Wrong Track	10%	(166)	7%	(130)	15%	(266)	3%	(44)	2%	(27)	64%	(1105)	1740
Trump Job Approve	16%	(125)	8%	(64)	16%	(119)	4%	(28)	2%	(14)	54%	(407)	757
Trump Job Disapprove	8%	(105)	9%	(113)	17%	(218)	3%	(40)	2%	(29)	62%	(815)	1320

Table MCTE3_16: *How liberal or conservative do you believe each of the following companies are?*
Spotify

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	11%	(235)	8%	(181)	16%	(345)	3%	(73)	2%	(46)	60%	(1321)	2200
Trump Job Strongly Approve	19%	(83)	9%	(42)	13%	(56)	4%	(16)	2%	(10)	53%	(232)	439
Trump Job Somewhat Approve	13%	(41)	7%	(23)	20%	(63)	4%	(12)	1%	(4)	55%	(175)	318
Trump Job Somewhat Disapprove	8%	(20)	11%	(28)	17%	(43)	4%	(10)	4%	(10)	57%	(147)	259
Trump Job Strongly Disapprove	8%	(85)	8%	(85)	16%	(175)	3%	(30)	2%	(19)	63%	(668)	1062
Favorable of Trump	16%	(124)	9%	(71)	14%	(107)	3%	(27)	3%	(20)	55%	(423)	771
Unfavorable of Trump	8%	(101)	8%	(107)	17%	(225)	3%	(40)	2%	(22)	62%	(814)	1308
Very Favorable of Trump	19%	(88)	9%	(43)	14%	(67)	4%	(17)	3%	(15)	50%	(235)	465
Somewhat Favorable of Trump	12%	(36)	9%	(28)	13%	(40)	3%	(10)	2%	(5)	62%	(189)	306
Somewhat Unfavorable of Trump	4%	(9)	9%	(19)	23%	(52)	6%	(14)	2%	(4)	56%	(126)	225
Very Unfavorable of Trump	8%	(92)	8%	(87)	16%	(173)	2%	(26)	2%	(17)	64%	(688)	1084
#1 Issue: Economy	10%	(84)	8%	(68)	17%	(134)	4%	(30)	2%	(15)	59%	(480)	811
#1 Issue: Security	10%	(26)	7%	(19)	14%	(35)	4%	(9)	2%	(6)	63%	(163)	259
#1 Issue: Health Care	12%	(48)	7%	(28)	19%	(75)	3%	(11)	3%	(12)	56%	(218)	392
#1 Issue: Medicare / Social Security	7%	(19)	5%	(14)	8%	(20)	2%	(6)	1%	(3)	76%	(197)	259
#1 Issue: Women's Issues	12%	(15)	17%	(21)	22%	(26)	3%	(4)	2%	(2)	44%	(53)	121
#1 Issue: Education	17%	(17)	7%	(7)	22%	(22)	8%	(8)	2%	(2)	43%	(43)	100
#1 Issue: Energy	4%	(3)	15%	(13)	21%	(18)	3%	(3)	7%	(6)	50%	(43)	86
#1 Issue: Other	14%	(23)	6%	(10)	8%	(14)	1%	(1)	—	(0)	71%	(122)	172
2020 Vote: Joe Biden	10%	(102)	10%	(100)	18%	(191)	3%	(36)	2%	(23)	56%	(583)	1035
2020 Vote: Donald Trump	14%	(87)	7%	(45)	12%	(76)	3%	(22)	2%	(10)	62%	(390)	630
2020 Vote: Other	6%	(4)	6%	(4)	11%	(6)	2%	(1)	1%	(1)	74%	(44)	60
2020 Vote: Didn't Vote	8%	(39)	7%	(31)	15%	(72)	3%	(14)	2%	(11)	64%	(303)	470
2018 House Vote: Democrat	9%	(75)	9%	(69)	19%	(147)	3%	(25)	2%	(17)	58%	(460)	793
2018 House Vote: Republican	16%	(87)	7%	(41)	13%	(74)	4%	(21)	2%	(13)	58%	(321)	558
2016 Vote: Hillary Clinton	10%	(76)	9%	(63)	17%	(129)	3%	(26)	2%	(13)	59%	(435)	742
2016 Vote: Donald Trump	15%	(90)	7%	(44)	13%	(79)	4%	(23)	3%	(18)	58%	(350)	605
2016 Vote: Other	5%	(6)	7%	(7)	12%	(13)	1%	(1)	—	(0)	74%	(76)	103
2016 Vote: Didn't Vote	8%	(63)	9%	(64)	17%	(124)	3%	(23)	2%	(15)	61%	(458)	747
Voted in 2014: Yes	12%	(142)	9%	(105)	14%	(168)	3%	(36)	2%	(27)	61%	(747)	1225
Voted in 2014: No	10%	(93)	8%	(75)	18%	(177)	4%	(37)	2%	(19)	59%	(574)	975

Table MCTE3_16: *How liberal or conservative do you believe each of the following companies are?*
Spotify

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	11%	(235)	8%	(181)	16%	(345)	3%	(73)	2%	(46)	60%	(1321)	2200
4-Region: Northeast	11%	(44)	10%	(41)	19%	(75)	6%	(22)	3%	(13)	51%	(199)	394
4-Region: Midwest	8%	(37)	5%	(25)	13%	(60)	2%	(10)	2%	(7)	70%	(323)	462
4-Region: South	12%	(97)	8%	(69)	13%	(105)	3%	(27)	2%	(20)	62%	(507)	824
4-Region: West	11%	(57)	9%	(46)	20%	(105)	3%	(14)	1%	(6)	56%	(292)	520
Social media users	10%	(222)	8%	(175)	16%	(341)	3%	(73)	2%	(46)	59%	(1259)	2116
Liberal social media users	12%	(81)	15%	(97)	18%	(121)	3%	(19)	1%	(7)	51%	(343)	669
Moderal social media users	7%	(42)	5%	(28)	19%	(114)	4%	(24)	3%	(20)	62%	(366)	594
Conservative social media users	14%	(82)	7%	(42)	12%	(70)	4%	(25)	3%	(15)	60%	(345)	579
Capitol domestic terrorists	9%	(121)	9%	(131)	16%	(222)	4%	(52)	2%	(30)	60%	(844)	1400
Capitol not domestic terrorists	15%	(63)	8%	(33)	18%	(75)	3%	(14)	2%	(10)	53%	(216)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_17: *How liberal or conservative do you believe each of the following companies are?*
Gab

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(92)	4%	(86)	7%	(160)	3%	(68)	3%	(76)	78%	(1718)	2200
Gender: Male	6%	(63)	6%	(68)	11%	(114)	4%	(44)	4%	(41)	69%	(733)	1062
Gender: Female	3%	(30)	2%	(19)	4%	(47)	2%	(25)	3%	(34)	87%	(985)	1138
Age: 18-34	3%	(20)	4%	(27)	10%	(62)	4%	(24)	4%	(26)	76%	(496)	655
Age: 35-44	7%	(26)	9%	(31)	13%	(47)	4%	(13)	3%	(12)	64%	(229)	358
Age: 45-64	3%	(23)	2%	(14)	6%	(43)	4%	(27)	4%	(26)	82%	(617)	751
Age: 65+	5%	(23)	3%	(14)	2%	(8)	1%	(5)	2%	(11)	86%	(375)	436
GenZers: 1997-2012	1%	(5)	4%	(15)	7%	(23)	4%	(13)	5%	(17)	79%	(272)	344
Millennials: 1981-1996	7%	(37)	7%	(40)	13%	(75)	4%	(22)	3%	(18)	66%	(370)	562
GenXers: 1965-1980	4%	(21)	3%	(15)	9%	(49)	3%	(18)	4%	(21)	78%	(444)	569
Baby Boomers: 1946-1964	3%	(22)	2%	(13)	2%	(12)	2%	(15)	3%	(20)	87%	(576)	659
PID: Dem (no lean)	3%	(27)	5%	(47)	8%	(76)	2%	(21)	4%	(32)	77%	(695)	899
PID: Ind (no lean)	3%	(20)	2%	(15)	5%	(38)	3%	(19)	3%	(21)	84%	(598)	711
PID: Rep (no lean)	8%	(45)	4%	(23)	8%	(45)	5%	(28)	4%	(23)	72%	(425)	590
PID/Gender: Dem Men	5%	(21)	9%	(39)	13%	(53)	3%	(13)	3%	(14)	66%	(277)	417
PID/Gender: Dem Women	1%	(6)	2%	(8)	5%	(23)	2%	(9)	4%	(18)	87%	(418)	482
PID/Gender: Ind Men	5%	(18)	3%	(9)	8%	(28)	3%	(12)	4%	(14)	77%	(276)	358
PID/Gender: Ind Women	1%	(2)	2%	(6)	3%	(10)	2%	(7)	2%	(6)	91%	(322)	353
PID/Gender: Rep Men	8%	(24)	7%	(19)	11%	(32)	7%	(19)	4%	(13)	63%	(180)	286
PID/Gender: Rep Women	7%	(21)	1%	(4)	4%	(13)	3%	(9)	3%	(10)	81%	(245)	303
Ideo: Liberal (1-3)	3%	(22)	5%	(36)	7%	(51)	2%	(13)	4%	(26)	79%	(544)	691
Ideo: Moderate (4)	3%	(17)	3%	(20)	10%	(61)	4%	(25)	3%	(17)	77%	(482)	622
Ideo: Conservative (5-7)	9%	(52)	5%	(29)	7%	(40)	3%	(19)	5%	(29)	72%	(441)	610
Educ: < College	3%	(47)	3%	(39)	5%	(81)	3%	(40)	2%	(36)	84%	(1270)	1512
Educ: Bachelors degree	6%	(25)	6%	(28)	11%	(49)	4%	(16)	5%	(23)	68%	(303)	444
Educ: Post-grad	9%	(21)	8%	(19)	13%	(31)	5%	(12)	7%	(17)	59%	(145)	244
Income: Under 50k	3%	(41)	3%	(33)	5%	(63)	3%	(33)	3%	(32)	83%	(1024)	1226
Income: 50k-100k	5%	(30)	4%	(22)	7%	(44)	3%	(17)	4%	(22)	78%	(474)	609
Income: 100k+	6%	(21)	8%	(31)	15%	(53)	5%	(18)	6%	(21)	60%	(220)	364
Ethnicity: White	4%	(77)	4%	(70)	7%	(118)	3%	(52)	4%	(65)	78%	(1339)	1722
Ethnicity: Hispanic	7%	(23)	4%	(15)	10%	(35)	6%	(20)	3%	(11)	70%	(245)	349

Table MCTE3_17: *How liberal or conservative do you believe each of the following companies are?*
Gab

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(92)	4%	(86)	7%	(160)	3%	(68)	3%	(76)	78%	(1718)	2200
Ethnicity: Black	5%	(13)	4%	(10)	9%	(25)	2%	(6)	2%	(6)	78%	(214)	274
Ethnicity: Other	1%	(2)	3%	(6)	8%	(17)	5%	(10)	2%	(5)	81%	(165)	204
All Christian	7%	(71)	5%	(47)	10%	(95)	4%	(35)	4%	(37)	71%	(705)	988
All Non-Christian	3%	(4)	9%	(11)	12%	(14)	5%	(6)	5%	(6)	67%	(82)	123
Atheist	1%	(0)	1%	(1)	3%	(3)	1%	(1)	8%	(8)	87%	(79)	91
Agnostic/Nothing in particular	1%	(8)	3%	(16)	4%	(23)	4%	(21)	3%	(15)	86%	(503)	586
Something Else	2%	(9)	3%	(12)	6%	(25)	1%	(5)	3%	(11)	85%	(349)	412
Religious Non-Protestant/Catholic	3%	(4)	8%	(13)	10%	(15)	5%	(8)	4%	(7)	69%	(108)	156
Evangelical	9%	(54)	6%	(37)	10%	(60)	3%	(20)	4%	(25)	68%	(417)	614
Non-Evangelical	3%	(24)	2%	(18)	8%	(57)	2%	(17)	3%	(21)	81%	(604)	741
Community: Urban	6%	(39)	8%	(52)	11%	(75)	4%	(27)	5%	(35)	66%	(449)	676
Community: Suburban	3%	(28)	2%	(22)	6%	(58)	3%	(31)	3%	(32)	83%	(817)	988
Community: Rural	5%	(25)	2%	(12)	5%	(27)	2%	(10)	2%	(9)	84%	(452)	536
Employ: Private Sector	6%	(38)	6%	(39)	13%	(85)	3%	(17)	4%	(28)	68%	(438)	646
Employ: Government	11%	(14)	12%	(15)	9%	(12)	5%	(6)	5%	(7)	58%	(74)	127
Employ: Self-Employed	4%	(7)	4%	(8)	6%	(10)	8%	(14)	5%	(9)	73%	(132)	180
Employ: Homemaker	5%	(7)	1%	(1)	9%	(13)	2%	(3)	5%	(7)	78%	(111)	142
Employ: Student	—	(1)	2%	(2)	9%	(12)	2%	(3)	3%	(4)	84%	(117)	139
Employ: Retired	4%	(20)	3%	(14)	2%	(9)	2%	(7)	1%	(6)	88%	(409)	466
Employ: Unemployed	1%	(5)	1%	(4)	5%	(18)	4%	(15)	2%	(7)	86%	(305)	355
Employ: Other	1%	(1)	2%	(2)	—	(0)	2%	(3)	4%	(6)	90%	(131)	145
Military HH: Yes	10%	(36)	5%	(20)	5%	(20)	3%	(10)	3%	(13)	73%	(273)	372
Military HH: No	3%	(56)	4%	(66)	8%	(140)	3%	(58)	3%	(63)	79%	(1444)	1828
RD/WT: Right Direction	8%	(38)	9%	(41)	15%	(69)	4%	(18)	5%	(24)	59%	(270)	460
RD/WT: Wrong Track	3%	(54)	3%	(45)	5%	(91)	3%	(50)	3%	(52)	83%	(1448)	1740
Trump Job Approve	9%	(68)	6%	(47)	10%	(78)	5%	(35)	3%	(25)	67%	(505)	757
Trump Job Disapprove	2%	(23)	3%	(39)	6%	(79)	2%	(33)	4%	(48)	83%	(1098)	1320

Table MCTE3_17: *How liberal or conservative do you believe each of the following companies are?*
Gab

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(92)	4%	(86)	7%	(160)	3%	(68)	3%	(76)	78%	(1718)	2200
Trump Job Strongly Approve	12%	(53)	7%	(30)	9%	(39)	5%	(24)	5%	(20)	62%	(273)	439
Trump Job Somewhat Approve	5%	(15)	5%	(16)	12%	(39)	3%	(11)	2%	(5)	73%	(232)	318
Trump Job Somewhat Disapprove	2%	(5)	7%	(17)	9%	(22)	7%	(17)	2%	(5)	74%	(192)	259
Trump Job Strongly Disapprove	2%	(19)	2%	(22)	5%	(57)	1%	(16)	4%	(43)	85%	(905)	1062
Favorable of Trump	8%	(65)	7%	(53)	9%	(71)	5%	(38)	4%	(27)	67%	(516)	771
Unfavorable of Trump	2%	(25)	2%	(30)	6%	(82)	2%	(26)	3%	(45)	84%	(1100)	1308
Very Favorable of Trump	10%	(48)	8%	(36)	11%	(53)	7%	(30)	5%	(21)	59%	(276)	465
Somewhat Favorable of Trump	6%	(17)	6%	(17)	6%	(18)	3%	(8)	2%	(6)	78%	(240)	306
Somewhat Unfavorable of Trump	2%	(3)	4%	(9)	8%	(17)	4%	(8)	5%	(11)	78%	(176)	225
Very Unfavorable of Trump	2%	(22)	2%	(22)	6%	(64)	2%	(18)	3%	(35)	85%	(924)	1084
#1 Issue: Economy	4%	(36)	3%	(24)	7%	(59)	4%	(30)	3%	(28)	78%	(633)	811
#1 Issue: Security	5%	(12)	6%	(15)	6%	(16)	4%	(10)	3%	(9)	76%	(197)	259
#1 Issue: Health Care	3%	(10)	3%	(14)	12%	(48)	2%	(9)	5%	(21)	74%	(290)	392
#1 Issue: Medicare / Social Security	3%	(8)	5%	(12)	4%	(11)	1%	(3)	2%	(6)	84%	(219)	259
#1 Issue: Women's Issues	5%	(6)	3%	(3)	3%	(4)	5%	(7)	5%	(6)	78%	(94)	121
#1 Issue: Education	8%	(8)	5%	(5)	9%	(9)	6%	(6)	—	(0)	72%	(72)	100
#1 Issue: Energy	4%	(4)	11%	(9)	7%	(6)	1%	(1)	—	(0)	76%	(66)	86
#1 Issue: Other	5%	(8)	2%	(4)	4%	(7)	1%	(2)	3%	(5)	85%	(146)	172
2020 Vote: Joe Biden	4%	(36)	3%	(36)	8%	(84)	2%	(21)	5%	(49)	78%	(809)	1035
2020 Vote: Donald Trump	8%	(48)	5%	(29)	7%	(46)	5%	(29)	3%	(20)	73%	(458)	630
2020 Vote: Other	4%	(2)	3%	(2)	6%	(4)	2%	(1)	2%	(1)	83%	(49)	60
2020 Vote: Didn't Vote	1%	(5)	4%	(16)	6%	(26)	4%	(17)	1%	(6)	85%	(399)	470
2018 House Vote: Democrat	4%	(31)	4%	(31)	8%	(66)	2%	(13)	4%	(35)	78%	(617)	793
2018 House Vote: Republican	9%	(50)	5%	(25)	8%	(46)	4%	(23)	4%	(22)	70%	(392)	558
2016 Vote: Hillary Clinton	4%	(29)	4%	(28)	8%	(56)	2%	(13)	4%	(33)	79%	(584)	742
2016 Vote: Donald Trump	9%	(55)	5%	(29)	8%	(46)	5%	(28)	4%	(25)	70%	(421)	605
2016 Vote: Other	4%	(4)	4%	(4)	6%	(7)	1%	(1)	2%	(2)	83%	(85)	103
2016 Vote: Didn't Vote	1%	(4)	3%	(26)	7%	(52)	4%	(26)	2%	(15)	84%	(624)	747
Voted in 2014: Yes	6%	(79)	4%	(51)	8%	(94)	3%	(31)	4%	(48)	75%	(922)	1225
Voted in 2014: No	1%	(14)	4%	(35)	7%	(66)	4%	(37)	3%	(27)	82%	(796)	975

Table MCTE3_17: *How liberal or conservative do you believe each of the following companies are?*
Gab

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	4%	(92)	4%	(86)	7%	(160)	3%	(68)	3%	(76)	78%	(1718)	2200
4-Region: Northeast	5%	(21)	5%	(20)	12%	(46)	3%	(13)	4%	(14)	71%	(279)	394
4-Region: Midwest	2%	(8)	1%	(6)	5%	(24)	2%	(9)	4%	(17)	86%	(398)	462
4-Region: South	5%	(40)	4%	(32)	6%	(47)	4%	(32)	4%	(31)	78%	(642)	824
4-Region: West	4%	(23)	5%	(28)	8%	(43)	3%	(15)	3%	(13)	77%	(398)	520
Social media users	4%	(82)	4%	(86)	7%	(157)	3%	(68)	4%	(76)	78%	(1649)	2116
Liberal social media users	3%	(22)	5%	(36)	8%	(51)	2%	(13)	4%	(26)	78%	(522)	669
Moderal social media users	2%	(14)	3%	(19)	10%	(60)	4%	(25)	3%	(17)	77%	(457)	594
Conservative social media users	8%	(44)	5%	(29)	7%	(38)	3%	(18)	5%	(29)	73%	(421)	579
Capitol domestic terrorists	4%	(50)	4%	(50)	6%	(91)	3%	(48)	4%	(51)	79%	(1111)	1400
Capitol not domestic terrorists	8%	(32)	7%	(27)	10%	(43)	3%	(12)	4%	(18)	68%	(279)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_18: *How liberal or conservative do you believe each of the following companies are?*
Telegram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	7%	(146)	4%	(96)	8%	(179)	3%	(67)	3%	(73)	75%	(1639)	2200
Gender: Male	9%	(93)	7%	(71)	11%	(114)	5%	(52)	4%	(47)	64%	(685)	1062
Gender: Female	5%	(52)	2%	(25)	6%	(65)	1%	(15)	2%	(26)	84%	(955)	1138
Age: 18-34	6%	(37)	4%	(25)	10%	(66)	5%	(33)	4%	(27)	71%	(468)	655
Age: 35-44	10%	(36)	8%	(29)	14%	(50)	4%	(15)	4%	(16)	59%	(212)	358
Age: 45-64	6%	(42)	4%	(28)	7%	(56)	2%	(15)	3%	(21)	79%	(590)	751
Age: 65+	7%	(31)	3%	(15)	2%	(7)	1%	(3)	2%	(10)	85%	(370)	436
GenZers: 1997-2012	2%	(8)	3%	(11)	8%	(29)	7%	(23)	4%	(15)	75%	(259)	344
Millennials: 1981-1996	10%	(57)	7%	(39)	13%	(75)	4%	(25)	5%	(27)	61%	(341)	562
GenXers: 1965-1980	6%	(36)	4%	(22)	10%	(54)	3%	(15)	3%	(17)	75%	(424)	569
Baby Boomers: 1946-1964	6%	(38)	3%	(22)	3%	(20)	1%	(4)	2%	(11)	86%	(564)	659
PID: Dem (no lean)	6%	(55)	6%	(50)	9%	(82)	2%	(22)	4%	(35)	73%	(655)	899
PID: Ind (no lean)	4%	(26)	3%	(21)	7%	(48)	3%	(21)	3%	(19)	81%	(575)	711
PID: Rep (no lean)	11%	(64)	4%	(25)	8%	(49)	4%	(23)	3%	(18)	69%	(410)	590
PID/Gender: Dem Men	9%	(39)	9%	(36)	11%	(47)	4%	(18)	5%	(22)	61%	(255)	417
PID/Gender: Dem Women	3%	(17)	3%	(14)	7%	(34)	1%	(5)	3%	(13)	83%	(400)	482
PID/Gender: Ind Men	5%	(17)	5%	(16)	10%	(36)	4%	(15)	3%	(11)	73%	(263)	358
PID/Gender: Ind Women	3%	(10)	1%	(5)	3%	(12)	2%	(6)	2%	(8)	88%	(312)	353
PID/Gender: Rep Men	13%	(38)	6%	(18)	11%	(30)	7%	(19)	5%	(14)	58%	(167)	286
PID/Gender: Rep Women	9%	(26)	2%	(7)	6%	(19)	1%	(4)	2%	(5)	80%	(243)	303
Ideo: Liberal (1-3)	7%	(48)	5%	(36)	9%	(61)	3%	(20)	3%	(17)	74%	(508)	691
Ideo: Moderate (4)	4%	(24)	5%	(29)	12%	(74)	3%	(21)	3%	(17)	73%	(456)	622
Ideo: Conservative (5-7)	12%	(72)	4%	(26)	5%	(33)	4%	(21)	4%	(25)	71%	(433)	610
Educ: < College	5%	(74)	3%	(47)	6%	(95)	2%	(33)	3%	(46)	81%	(1217)	1512
Educ: Bachelors degree	9%	(42)	6%	(28)	10%	(46)	4%	(18)	3%	(14)	67%	(295)	444
Educ: Post-grad	12%	(30)	9%	(21)	16%	(38)	6%	(15)	5%	(13)	52%	(127)	244
Income: Under 50k	5%	(58)	3%	(37)	6%	(75)	3%	(32)	3%	(36)	81%	(989)	1226
Income: 50k-100k	8%	(48)	5%	(32)	7%	(45)	3%	(17)	3%	(17)	74%	(450)	609
Income: 100k+	11%	(40)	8%	(28)	16%	(59)	5%	(18)	5%	(20)	55%	(200)	364
Ethnicity: White	7%	(120)	4%	(72)	8%	(131)	3%	(54)	3%	(53)	75%	(1292)	1722
Ethnicity: Hispanic	9%	(31)	6%	(20)	10%	(34)	5%	(16)	4%	(14)	67%	(235)	349

Table MCTE3_18: *How liberal or conservative do you believe each of the following companies are?*
Telegram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	7%	(146)	4%	(96)	8%	(179)	3%	(67)	3%	(73)	75%	(1639)	2200
Ethnicity: Black	6%	(16)	4%	(11)	11%	(29)	3%	(9)	5%	(15)	71%	(194)	274
Ethnicity: Other	5%	(10)	6%	(13)	9%	(19)	2%	(4)	3%	(5)	75%	(153)	204
All Christian	10%	(96)	6%	(59)	9%	(93)	3%	(33)	4%	(40)	67%	(667)	988
All Non-Christian	9%	(11)	7%	(8)	14%	(18)	8%	(9)	3%	(3)	59%	(73)	123
Atheist	1%	(1)	1%	(1)	8%	(7)	1%	(1)	4%	(4)	86%	(78)	91
Agnostic/Nothing in particular	3%	(19)	2%	(12)	6%	(36)	3%	(16)	3%	(17)	83%	(486)	586
Something Else	4%	(18)	4%	(16)	6%	(26)	2%	(7)	2%	(9)	82%	(336)	412
Religious Non-Protestant/Catholic	8%	(12)	6%	(10)	12%	(18)	6%	(9)	4%	(6)	64%	(100)	156
Evangelical	12%	(74)	8%	(47)	12%	(71)	3%	(20)	4%	(22)	62%	(380)	614
Non-Evangelical	5%	(40)	3%	(24)	6%	(45)	3%	(19)	3%	(23)	80%	(590)	741
Community: Urban	10%	(69)	7%	(51)	13%	(85)	4%	(28)	4%	(29)	61%	(413)	676
Community: Suburban	4%	(42)	2%	(24)	7%	(66)	3%	(28)	3%	(29)	81%	(798)	988
Community: Rural	6%	(34)	4%	(21)	5%	(28)	2%	(10)	3%	(14)	80%	(428)	536
Employ: Private Sector	10%	(62)	7%	(43)	12%	(77)	4%	(28)	3%	(22)	64%	(413)	646
Employ: Government	14%	(18)	7%	(8)	14%	(18)	8%	(10)	5%	(6)	52%	(66)	127
Employ: Self-Employed	8%	(14)	8%	(14)	8%	(15)	4%	(7)	7%	(13)	65%	(117)	180
Employ: Homemaker	7%	(10)	2%	(3)	7%	(10)	—	(1)	2%	(3)	81%	(115)	142
Employ: Student	2%	(2)	4%	(6)	9%	(12)	4%	(5)	2%	(3)	80%	(111)	139
Employ: Retired	5%	(26)	3%	(13)	2%	(11)	2%	(7)	2%	(8)	86%	(401)	466
Employ: Unemployed	2%	(5)	2%	(7)	9%	(31)	2%	(8)	5%	(17)	81%	(287)	355
Employ: Other	6%	(9)	2%	(2)	2%	(3)	1%	(1)	—	(1)	89%	(129)	145
Military HH: Yes	12%	(45)	4%	(16)	6%	(24)	4%	(14)	2%	(9)	71%	(265)	372
Military HH: No	6%	(101)	4%	(81)	8%	(155)	3%	(52)	4%	(64)	75%	(1375)	1828
RD/WT: Right Direction	14%	(62)	10%	(48)	13%	(60)	5%	(25)	6%	(29)	51%	(236)	460
RD/WT: Wrong Track	5%	(84)	3%	(48)	7%	(118)	2%	(42)	3%	(44)	81%	(1403)	1740
Trump Job Approve	13%	(95)	7%	(50)	9%	(71)	4%	(30)	3%	(26)	64%	(485)	757
Trump Job Disapprove	4%	(49)	3%	(42)	8%	(105)	3%	(34)	4%	(47)	79%	(1043)	1320

Table MCTE3_18: *How liberal or conservative do you believe each of the following companies are?*

Telegram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	7%	(146)	4%	(96)	8%	(179)	3%	(67)	3%	(73)	75%	(1639)	2200
Trump Job Strongly Approve	17%	(74)	8%	(33)	8%	(36)	3%	(12)	5%	(22)	60%	(262)	439
Trump Job Somewhat Approve	7%	(21)	5%	(17)	11%	(35)	6%	(18)	1%	(4)	70%	(223)	318
Trump Job Somewhat Disapprove	6%	(16)	5%	(14)	13%	(35)	4%	(11)	2%	(5)	69%	(178)	259
Trump Job Strongly Disapprove	3%	(33)	3%	(28)	7%	(70)	2%	(24)	4%	(42)	81%	(865)	1062
Favorable of Trump	12%	(95)	7%	(57)	9%	(71)	4%	(30)	4%	(27)	64%	(492)	771
Unfavorable of Trump	3%	(45)	3%	(39)	8%	(100)	2%	(33)	3%	(42)	80%	(1051)	1308
Very Favorable of Trump	14%	(67)	9%	(43)	10%	(45)	4%	(19)	5%	(22)	58%	(271)	465
Somewhat Favorable of Trump	9%	(28)	5%	(14)	8%	(26)	4%	(11)	2%	(6)	72%	(221)	306
Somewhat Unfavorable of Trump	4%	(10)	5%	(12)	10%	(22)	5%	(11)	2%	(4)	74%	(165)	225
Very Unfavorable of Trump	3%	(35)	3%	(27)	7%	(77)	2%	(21)	3%	(37)	82%	(886)	1084
#1 Issue: Economy	8%	(64)	5%	(39)	7%	(57)	2%	(18)	2%	(19)	76%	(613)	811
#1 Issue: Security	9%	(22)	3%	(9)	8%	(20)	4%	(11)	4%	(9)	72%	(188)	259
#1 Issue: Health Care	4%	(17)	4%	(16)	13%	(51)	4%	(14)	6%	(25)	69%	(270)	392
#1 Issue: Medicare / Social Security	4%	(9)	5%	(12)	7%	(18)	2%	(5)	2%	(5)	81%	(210)	259
#1 Issue: Women's Issues	5%	(6)	6%	(7)	6%	(7)	3%	(4)	6%	(8)	73%	(88)	121
#1 Issue: Education	13%	(13)	4%	(4)	12%	(12)	7%	(7)	2%	(2)	63%	(63)	100
#1 Issue: Energy	8%	(7)	8%	(7)	11%	(9)	5%	(4)	1%	(1)	67%	(58)	86
#1 Issue: Other	4%	(7)	1%	(2)	3%	(5)	2%	(3)	3%	(5)	87%	(150)	172
2020 Vote: Joe Biden	6%	(64)	5%	(51)	9%	(92)	2%	(24)	4%	(40)	74%	(765)	1035
2020 Vote: Donald Trump	11%	(68)	4%	(28)	8%	(52)	3%	(20)	2%	(16)	71%	(447)	630
2020 Vote: Other	5%	(3)	3%	(2)	4%	(3)	5%	(3)	5%	(3)	78%	(46)	60
2020 Vote: Didn't Vote	3%	(12)	3%	(13)	7%	(32)	4%	(19)	3%	(15)	81%	(379)	470
2018 House Vote: Democrat	6%	(44)	5%	(39)	9%	(71)	2%	(20)	4%	(31)	74%	(590)	793
2018 House Vote: Republican	13%	(75)	5%	(28)	8%	(44)	3%	(18)	3%	(19)	67%	(373)	558
2016 Vote: Hillary Clinton	6%	(42)	5%	(37)	8%	(61)	2%	(18)	4%	(30)	75%	(555)	742
2016 Vote: Donald Trump	14%	(82)	5%	(27)	7%	(45)	4%	(22)	3%	(20)	68%	(408)	605
2016 Vote: Other	5%	(5)	5%	(5)	8%	(8)	2%	(2)	2%	(2)	78%	(81)	103
2016 Vote: Didn't Vote	2%	(17)	4%	(27)	9%	(64)	3%	(24)	3%	(21)	79%	(592)	747
Voted in 2014: Yes	9%	(114)	5%	(58)	8%	(94)	3%	(32)	3%	(40)	72%	(887)	1225
Voted in 2014: No	3%	(32)	4%	(38)	9%	(85)	4%	(34)	3%	(33)	77%	(753)	975

Table MCTE3_18: *How liberal or conservative do you believe each of the following companies are?*
Telegram

Demographic	Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Don't Know / No Opinion		Total N
Adults	7%	(146)	4%	(96)	8%	(179)	3%	(67)	3%	(73)	75%	(1639)	2200
4-Region: Northeast	10%	(40)	7%	(26)	10%	(41)	4%	(16)	3%	(13)	66%	(258)	394
4-Region: Midwest	3%	(13)	2%	(10)	6%	(26)	3%	(13)	3%	(15)	84%	(387)	462
4-Region: South	7%	(59)	5%	(39)	7%	(55)	3%	(21)	4%	(36)	75%	(616)	824
4-Region: West	7%	(35)	4%	(22)	11%	(58)	3%	(17)	2%	(10)	73%	(379)	520
Social media users	6%	(136)	4%	(94)	8%	(176)	3%	(65)	3%	(71)	74%	(1574)	2116
Liberal social media users	7%	(48)	5%	(36)	9%	(61)	3%	(20)	2%	(16)	73%	(487)	669
Moderal social media users	4%	(22)	5%	(29)	12%	(71)	4%	(21)	3%	(17)	73%	(435)	594
Conservative social media users	11%	(64)	4%	(24)	6%	(33)	3%	(20)	4%	(25)	71%	(413)	579
Capitol domestic terrorists	5%	(69)	4%	(59)	8%	(109)	3%	(47)	4%	(53)	76%	(1062)	1400
Capitol not domestic terrorists	14%	(56)	7%	(29)	10%	(41)	3%	(13)	2%	(9)	64%	(262)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE4: *Thinking about free speech in the United States, do you believe that censorship is a:*

Demographic	Major threat		Minor threat		Not a threat		Don't Know / No Opinion		Total N
Adults	38%	(829)	28%	(615)	20%	(430)	15%	(326)	2200
Gender: Male	42%	(448)	30%	(323)	18%	(190)	10%	(102)	1062
Gender: Female	33%	(381)	26%	(292)	21%	(241)	20%	(224)	1138
Age: 18-34	30%	(199)	27%	(176)	20%	(132)	23%	(148)	655
Age: 35-44	41%	(145)	27%	(98)	18%	(63)	14%	(51)	358
Age: 45-64	41%	(309)	26%	(196)	20%	(151)	13%	(95)	751
Age: 65+	40%	(176)	33%	(145)	19%	(83)	7%	(32)	436
GenZers: 1997-2012	26%	(90)	27%	(92)	23%	(78)	24%	(84)	344
Millennials: 1981-1996	38%	(213)	27%	(152)	18%	(100)	17%	(98)	562
GenXers: 1965-1980	41%	(232)	27%	(154)	19%	(106)	13%	(77)	569
Baby Boomers: 1946-1964	40%	(260)	31%	(201)	21%	(139)	9%	(58)	659
PID: Dem (no lean)	26%	(230)	33%	(299)	26%	(236)	15%	(134)	899
PID: Ind (no lean)	37%	(261)	26%	(184)	19%	(134)	18%	(131)	711
PID: Rep (no lean)	57%	(337)	22%	(132)	10%	(60)	10%	(61)	590
PID/Gender: Dem Men	31%	(130)	38%	(157)	22%	(93)	9%	(38)	417
PID/Gender: Dem Women	21%	(101)	29%	(142)	30%	(143)	20%	(96)	482
PID/Gender: Ind Men	45%	(160)	24%	(86)	19%	(69)	12%	(44)	358
PID/Gender: Ind Women	29%	(101)	28%	(99)	18%	(65)	25%	(88)	353
PID/Gender: Rep Men	55%	(158)	28%	(80)	10%	(28)	7%	(20)	286
PID/Gender: Rep Women	59%	(180)	17%	(51)	11%	(32)	13%	(40)	303
Ideo: Liberal (1-3)	26%	(179)	37%	(255)	29%	(200)	8%	(56)	691
Ideo: Moderate (4)	35%	(217)	30%	(188)	20%	(123)	15%	(94)	622
Ideo: Conservative (5-7)	60%	(366)	22%	(133)	9%	(55)	9%	(56)	610
Educ: < College	37%	(555)	26%	(391)	19%	(291)	18%	(275)	1512
Educ: Bachelors degree	40%	(176)	34%	(150)	18%	(82)	8%	(36)	444
Educ: Post-grad	40%	(98)	30%	(74)	23%	(57)	6%	(14)	244
Income: Under 50k	35%	(431)	27%	(329)	19%	(228)	19%	(239)	1226
Income: 50k-100k	40%	(246)	30%	(183)	20%	(121)	10%	(60)	609
Income: 100k+	42%	(153)	28%	(104)	22%	(81)	7%	(27)	364
Ethnicity: White	41%	(703)	29%	(493)	19%	(323)	12%	(203)	1722
Ethnicity: Hispanic	36%	(125)	24%	(84)	24%	(84)	16%	(56)	349
Ethnicity: Black	24%	(65)	24%	(66)	23%	(62)	29%	(81)	274

Table MCTE4: *Thinking about free speech in the United States, do you believe that censorship is a:*

Demographic	Major threat		Minor threat		Not a threat		Don't Know / No Opinion		Total N
Adults	38%	(829)	28%	(615)	20%	(430)	15%	(326)	2200
Ethnicity: Other	30%	(60)	28%	(56)	22%	(45)	21%	(43)	204
All Christian	43%	(429)	29%	(288)	19%	(184)	9%	(87)	988
All Non-Christian	34%	(42)	39%	(48)	14%	(17)	13%	(17)	123
Atheist	31%	(28)	27%	(25)	31%	(29)	10%	(10)	91
Agnostic/Nothing in particular	32%	(186)	25%	(148)	21%	(123)	22%	(128)	586
Something Else	35%	(144)	26%	(106)	19%	(77)	20%	(84)	412
Religious Non-Protestant/Catholic	38%	(59)	37%	(57)	11%	(18)	14%	(22)	156
Evangelical	45%	(278)	26%	(157)	16%	(96)	14%	(83)	614
Non-Evangelical	37%	(273)	30%	(225)	22%	(161)	11%	(82)	741
Community: Urban	37%	(247)	28%	(189)	21%	(141)	15%	(99)	676
Community: Suburban	36%	(353)	31%	(302)	21%	(210)	13%	(124)	988
Community: Rural	43%	(229)	23%	(124)	15%	(80)	19%	(103)	536
Employ: Private Sector	44%	(283)	30%	(193)	18%	(115)	8%	(54)	646
Employ: Government	35%	(45)	30%	(38)	20%	(25)	16%	(20)	127
Employ: Self-Employed	39%	(71)	22%	(40)	21%	(37)	18%	(32)	180
Employ: Homemaker	33%	(47)	24%	(34)	26%	(37)	16%	(23)	142
Employ: Student	26%	(36)	34%	(47)	20%	(27)	20%	(28)	139
Employ: Retired	40%	(188)	31%	(145)	19%	(90)	9%	(43)	466
Employ: Unemployed	32%	(114)	22%	(78)	20%	(72)	26%	(91)	355
Employ: Other	31%	(45)	27%	(40)	18%	(26)	24%	(35)	145
Military HH: Yes	44%	(165)	27%	(100)	20%	(76)	9%	(32)	372
Military HH: No	36%	(664)	28%	(515)	19%	(354)	16%	(294)	1828
RD/WT: Right Direction	42%	(192)	27%	(126)	20%	(92)	11%	(51)	460
RD/WT: Wrong Track	37%	(637)	28%	(489)	19%	(339)	16%	(275)	1740
Trump Job Approve	64%	(482)	16%	(125)	10%	(79)	10%	(72)	757
Trump Job Disapprove	25%	(324)	36%	(474)	25%	(335)	14%	(187)	1320
Trump Job Strongly Approve	74%	(326)	11%	(49)	9%	(38)	6%	(27)	439
Trump Job Somewhat Approve	49%	(156)	24%	(76)	13%	(41)	14%	(45)	318
Trump Job Somewhat Disapprove	37%	(96)	39%	(101)	14%	(35)	10%	(27)	259
Trump Job Strongly Disapprove	21%	(227)	35%	(374)	28%	(300)	15%	(161)	1062

Continued on next page

Table MCTE4: *Thinking about free speech in the United States, do you believe that censorship is a:*

Demographic	Major threat		Minor threat		Not a threat		Don't Know / No Opinion		Total N
Adults	38%	(829)	28%	(615)	20%	(430)	15%	(326)	2200
Favorable of Trump	62%	(479)	17%	(130)	11%	(83)	10%	(79)	771
Unfavorable of Trump	25%	(326)	36%	(467)	25%	(328)	14%	(187)	1308
Very Favorable of Trump	70%	(328)	12%	(58)	9%	(42)	8%	(38)	465
Somewhat Favorable of Trump	49%	(151)	24%	(72)	13%	(41)	14%	(42)	306
Somewhat Unfavorable of Trump	39%	(88)	35%	(78)	12%	(26)	14%	(32)	225
Very Unfavorable of Trump	22%	(237)	36%	(389)	28%	(302)	14%	(156)	1084
#1 Issue: Economy	44%	(356)	26%	(212)	15%	(121)	15%	(121)	811
#1 Issue: Security	52%	(134)	23%	(61)	14%	(36)	11%	(29)	259
#1 Issue: Health Care	27%	(106)	29%	(115)	27%	(107)	16%	(63)	392
#1 Issue: Medicare / Social Security	30%	(79)	39%	(101)	19%	(50)	11%	(29)	259
#1 Issue: Women's Issues	26%	(31)	28%	(34)	22%	(27)	24%	(29)	121
#1 Issue: Education	35%	(35)	25%	(25)	23%	(23)	18%	(18)	100
#1 Issue: Energy	32%	(27)	29%	(25)	31%	(26)	9%	(8)	86
#1 Issue: Other	36%	(61)	25%	(43)	23%	(40)	16%	(28)	172
2020 Vote: Joe Biden	23%	(235)	36%	(368)	29%	(299)	13%	(132)	1035
2020 Vote: Donald Trump	63%	(399)	19%	(121)	9%	(59)	8%	(51)	630
2020 Vote: Other	49%	(29)	31%	(19)	7%	(4)	12%	(7)	60
2020 Vote: Didn't Vote	35%	(163)	22%	(105)	14%	(68)	29%	(135)	470
2018 House Vote: Democrat	26%	(208)	34%	(271)	27%	(214)	13%	(100)	793
2018 House Vote: Republican	62%	(347)	22%	(120)	10%	(57)	6%	(33)	558
2016 Vote: Hillary Clinton	25%	(186)	31%	(232)	30%	(222)	14%	(101)	742
2016 Vote: Donald Trump	63%	(378)	22%	(134)	9%	(52)	7%	(40)	605
2016 Vote: Other	40%	(41)	31%	(32)	17%	(18)	13%	(13)	103
2016 Vote: Didn't Vote	30%	(222)	29%	(215)	18%	(138)	23%	(171)	747
Voted in 2014: Yes	42%	(511)	29%	(351)	20%	(244)	10%	(118)	1225
Voted in 2014: No	33%	(318)	27%	(264)	19%	(186)	21%	(208)	975
4-Region: Northeast	37%	(145)	29%	(115)	21%	(84)	12%	(49)	394
4-Region: Midwest	32%	(150)	31%	(142)	22%	(101)	15%	(69)	462
4-Region: South	40%	(326)	26%	(212)	19%	(156)	16%	(131)	824
4-Region: West	40%	(208)	28%	(146)	17%	(89)	15%	(78)	520
Social media users	38%	(794)	28%	(592)	19%	(412)	15%	(319)	2116

Table MCTE4: *Thinking about free speech in the United States, do you believe that censorship is a:*

Demographic	Major threat		Minor threat		Not a threat		Don't Know / No Opinion		Total N
Adults	38%	(829)	28%	(615)	20%	(430)	15%	(326)	2200
Liberal social media users	26%	(174)	37%	(245)	29%	(194)	8%	(56)	669
Moderal social media users	34%	(204)	31%	(185)	19%	(112)	16%	(93)	594
Conservative social media users	60%	(350)	21%	(123)	9%	(54)	9%	(53)	579
Capitol domestic terrorists	31%	(436)	34%	(480)	24%	(338)	10%	(146)	1400
Capitol not domestic terrorists	64%	(264)	20%	(84)	10%	(40)	6%	(23)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE5: *How much do you trust the news you see on social media platforms?*

Demographic	A lot		Some		Not much		Not at all		Total N
Adults	8%	(169)	35%	(774)	35%	(760)	23%	(497)	2200
Gender: Male	11%	(121)	35%	(368)	32%	(340)	22%	(233)	1062
Gender: Female	4%	(48)	36%	(406)	37%	(419)	23%	(264)	1138
Age: 18-34	8%	(52)	44%	(291)	32%	(210)	16%	(102)	655
Age: 35-44	15%	(54)	41%	(147)	27%	(97)	17%	(60)	358
Age: 45-64	7%	(50)	32%	(238)	36%	(271)	26%	(192)	751
Age: 65+	3%	(14)	22%	(98)	42%	(182)	33%	(143)	436
GenZers: 1997-2012	5%	(17)	45%	(155)	33%	(115)	17%	(57)	344
Millennials: 1981-1996	15%	(84)	41%	(231)	29%	(162)	15%	(86)	562
GenXers: 1965-1980	7%	(41)	39%	(224)	33%	(189)	20%	(115)	569
Baby Boomers: 1946-1964	4%	(26)	24%	(158)	39%	(257)	33%	(217)	659
PID: Dem (no lean)	12%	(107)	43%	(391)	31%	(280)	14%	(121)	899
PID: Ind (no lean)	4%	(26)	32%	(229)	39%	(276)	25%	(180)	711
PID: Rep (no lean)	6%	(36)	26%	(155)	35%	(204)	33%	(196)	590
PID/Gender: Dem Men	17%	(73)	42%	(177)	26%	(108)	14%	(60)	417
PID/Gender: Dem Women	7%	(35)	44%	(214)	36%	(172)	13%	(62)	482
PID/Gender: Ind Men	6%	(20)	30%	(107)	37%	(134)	27%	(98)	358
PID/Gender: Ind Women	2%	(7)	34%	(121)	40%	(142)	23%	(82)	353
PID/Gender: Rep Men	10%	(29)	29%	(83)	35%	(99)	26%	(76)	286
PID/Gender: Rep Women	2%	(7)	23%	(71)	35%	(105)	40%	(120)	303
Ideo: Liberal (1-3)	11%	(77)	46%	(316)	29%	(203)	14%	(95)	691
Ideo: Moderate (4)	7%	(41)	37%	(233)	35%	(218)	21%	(130)	622
Ideo: Conservative (5-7)	7%	(41)	21%	(129)	36%	(219)	36%	(221)	610
Educ: < College	5%	(79)	35%	(534)	37%	(562)	22%	(337)	1512
Educ: Bachelors degree	11%	(48)	35%	(155)	30%	(133)	24%	(107)	444
Educ: Post-grad	17%	(42)	34%	(84)	27%	(65)	22%	(53)	244
Income: Under 50k	5%	(62)	36%	(447)	38%	(463)	21%	(255)	1226
Income: 50k-100k	9%	(55)	30%	(181)	35%	(210)	27%	(163)	609
Income: 100k+	15%	(53)	40%	(146)	24%	(86)	22%	(79)	364
Ethnicity: White	7%	(126)	33%	(565)	35%	(600)	25%	(431)	1722
Ethnicity: Hispanic	12%	(42)	41%	(143)	32%	(111)	15%	(53)	349
Ethnicity: Black	13%	(36)	45%	(123)	31%	(85)	11%	(31)	274
Ethnicity: Other	4%	(8)	42%	(86)	36%	(74)	17%	(35)	204

Continued on next page

Table MCTE5: *How much do you trust the news you see on social media platforms?*

Demographic	A lot		Some		Not much		Not at all		Total N
Adults	8%	(169)	35%	(774)	35%	(760)	23%	(497)	2200
All Christian	10%	(99)	32%	(314)	34%	(341)	24%	(235)	988
All Non-Christian	12%	(15)	44%	(54)	31%	(38)	14%	(17)	123
Atheist	2%	(2)	45%	(41)	35%	(32)	19%	(17)	91
Agnostic/Nothing in particular	4%	(26)	36%	(212)	36%	(209)	24%	(138)	586
Something Else	7%	(29)	37%	(153)	34%	(140)	22%	(90)	412
Religious Non-Protestant/Catholic	11%	(17)	43%	(67)	31%	(48)	16%	(24)	156
Evangelical	15%	(93)	33%	(204)	32%	(197)	19%	(119)	614
Non-Evangelical	4%	(31)	33%	(243)	36%	(270)	27%	(197)	741
Community: Urban	13%	(90)	42%	(284)	31%	(207)	14%	(95)	676
Community: Suburban	6%	(59)	34%	(335)	35%	(350)	25%	(243)	988
Community: Rural	4%	(20)	29%	(154)	38%	(202)	30%	(159)	536
Employ: Private Sector	12%	(76)	37%	(238)	31%	(201)	20%	(131)	646
Employ: Government	16%	(20)	47%	(59)	20%	(25)	18%	(23)	127
Employ: Self-Employed	10%	(18)	36%	(64)	34%	(62)	20%	(36)	180
Employ: Homemaker	6%	(9)	30%	(43)	42%	(60)	22%	(31)	142
Employ: Student	2%	(3)	46%	(64)	37%	(51)	16%	(22)	139
Employ: Retired	4%	(21)	24%	(112)	40%	(185)	32%	(148)	466
Employ: Unemployed	5%	(17)	36%	(128)	37%	(131)	22%	(79)	355
Employ: Other	4%	(5)	45%	(66)	31%	(45)	20%	(29)	145
Military HH: Yes	9%	(34)	25%	(94)	40%	(149)	26%	(96)	372
Military HH: No	7%	(136)	37%	(680)	33%	(610)	22%	(402)	1828
RD/WT: Right Direction	18%	(83)	43%	(197)	23%	(104)	17%	(76)	460
RD/WT: Wrong Track	5%	(86)	33%	(577)	38%	(655)	24%	(421)	1740
Trump Job Approve	10%	(75)	25%	(190)	32%	(240)	33%	(252)	757
Trump Job Disapprove	7%	(89)	41%	(538)	36%	(473)	17%	(220)	1320
Trump Job Strongly Approve	11%	(50)	20%	(90)	29%	(127)	39%	(173)	439
Trump Job Somewhat Approve	8%	(25)	32%	(100)	36%	(113)	25%	(79)	318
Trump Job Somewhat Disapprove	6%	(15)	40%	(103)	37%	(95)	18%	(46)	259
Trump Job Strongly Disapprove	7%	(74)	41%	(435)	36%	(378)	16%	(173)	1062
Favorable of Trump	10%	(78)	26%	(198)	32%	(247)	32%	(248)	771
Unfavorable of Trump	6%	(82)	41%	(537)	35%	(464)	17%	(225)	1308

Table MCTE5: *How much do you trust the news you see on social media platforms?*

Demographic	A lot		Some		Not much		Not at all		Total N
Adults	8%	(169)	35%	(774)	35%	(760)	23%	(497)	2200
Very Favorable of Trump	10%	(49)	22%	(103)	29%	(134)	39%	(179)	465
Somewhat Favorable of Trump	10%	(29)	31%	(95)	37%	(113)	22%	(69)	306
Somewhat Unfavorable of Trump	5%	(11)	35%	(79)	41%	(91)	19%	(43)	225
Very Unfavorable of Trump	7%	(71)	42%	(457)	34%	(373)	17%	(183)	1084
#1 Issue: Economy	5%	(42)	35%	(282)	36%	(294)	24%	(193)	811
#1 Issue: Security	9%	(23)	33%	(86)	25%	(65)	33%	(86)	259
#1 Issue: Health Care	8%	(31)	41%	(161)	35%	(136)	16%	(63)	392
#1 Issue: Medicare / Social Security	9%	(22)	30%	(77)	39%	(101)	23%	(60)	259
#1 Issue: Women's Issues	14%	(16)	35%	(42)	38%	(46)	13%	(15)	121
#1 Issue: Education	13%	(13)	40%	(40)	28%	(28)	19%	(19)	100
#1 Issue: Energy	13%	(11)	51%	(44)	23%	(20)	13%	(11)	86
#1 Issue: Other	7%	(11)	24%	(41)	41%	(70)	29%	(50)	172
2020 Vote: Joe Biden	10%	(108)	43%	(443)	32%	(329)	15%	(155)	1035
2020 Vote: Donald Trump	4%	(27)	22%	(138)	37%	(233)	37%	(233)	630
2020 Vote: Other	6%	(4)	29%	(17)	30%	(18)	35%	(21)	60
2020 Vote: Didn't Vote	6%	(29)	37%	(175)	38%	(179)	19%	(88)	470
2018 House Vote: Democrat	12%	(93)	37%	(293)	34%	(270)	17%	(137)	793
2018 House Vote: Republican	5%	(27)	24%	(135)	33%	(182)	38%	(212)	558
2016 Vote: Hillary Clinton	11%	(85)	39%	(287)	33%	(247)	17%	(123)	742
2016 Vote: Donald Trump	6%	(38)	23%	(138)	35%	(209)	36%	(218)	605
2016 Vote: Other	2%	(2)	30%	(31)	39%	(40)	29%	(30)	103
2016 Vote: Didn't Vote	6%	(44)	42%	(317)	35%	(261)	17%	(126)	747
Voted in 2014: Yes	9%	(114)	31%	(374)	34%	(418)	26%	(319)	1225
Voted in 2014: No	6%	(56)	41%	(400)	35%	(342)	18%	(178)	975
4-Region: Northeast	12%	(45)	40%	(159)	30%	(117)	18%	(72)	394
4-Region: Midwest	4%	(18)	32%	(149)	40%	(185)	24%	(111)	462
4-Region: South	8%	(62)	34%	(280)	33%	(276)	25%	(206)	824
4-Region: West	9%	(45)	36%	(186)	35%	(181)	21%	(109)	520
Social media users	8%	(167)	36%	(764)	35%	(739)	21%	(446)	2116
Liberal social media users	11%	(75)	47%	(311)	29%	(197)	13%	(85)	669
Moderal social media users	7%	(41)	39%	(232)	35%	(208)	19%	(113)	594
Conservative social media users	7%	(41)	22%	(127)	37%	(215)	34%	(196)	579

Table MCTE5: *How much do you trust the news you see on social media platforms?*

Demographic	A lot		Some		Not much		Not at all		Total N
Adults	8%	(169)	35%	(774)	35%	(760)	23%	(497)	2200
Capitol domestic terrorists	9%	(125)	38%	(533)	35%	(492)	18%	(250)	1400
Capitol not domestic terrorists	8%	(32)	27%	(110)	32%	(133)	33%	(137)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6: *Which of the following is closest to your opinion, even if none is exactly right?*

Demographic	I want a social media site that caters to my political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people		I want a social media platform that shows a variety of political viewpoints and offers content recommendations from all perspectives.		Don't know / No opinion		Total N
Adults	15%	(332)	62%	(1355)	23%	(513)	2200
Gender: Male	18%	(195)	61%	(644)	21%	(224)	1062
Gender: Female	12%	(138)	63%	(711)	25%	(289)	1138
Age: 18-34	19%	(122)	57%	(371)	25%	(162)	655
Age: 35-44	24%	(85)	61%	(217)	16%	(56)	358
Age: 45-64	13%	(96)	62%	(465)	25%	(190)	751
Age: 65+	7%	(29)	69%	(302)	24%	(105)	436
GenZers: 1997-2012	18%	(62)	56%	(194)	26%	(88)	344
Millennials: 1981-1996	22%	(122)	59%	(331)	20%	(110)	562
GenXers: 1965-1980	15%	(85)	62%	(352)	23%	(132)	569
Baby Boomers: 1946-1964	9%	(57)	66%	(435)	25%	(168)	659
PID: Dem (no lean)	19%	(170)	60%	(542)	21%	(187)	899
PID: Ind (no lean)	8%	(56)	63%	(449)	29%	(206)	711
PID: Rep (no lean)	18%	(107)	62%	(363)	20%	(120)	590
PID/Gender: Dem Men	24%	(98)	60%	(252)	16%	(67)	417
PID/Gender: Dem Women	15%	(71)	60%	(290)	25%	(120)	482
PID/Gender: Ind Men	9%	(31)	63%	(226)	28%	(102)	358
PID/Gender: Ind Women	7%	(25)	63%	(224)	29%	(104)	353
PID/Gender: Rep Men	23%	(65)	58%	(166)	19%	(55)	286
PID/Gender: Rep Women	14%	(41)	65%	(197)	21%	(65)	303
Ideo: Liberal (1-3)	20%	(138)	64%	(445)	16%	(108)	691
Ideo: Moderate (4)	12%	(76)	64%	(398)	24%	(148)	622
Ideo: Conservative (5-7)	16%	(98)	67%	(408)	17%	(103)	610
Educ: < College	13%	(196)	60%	(902)	27%	(414)	1512
Educ: Bachelors degree	18%	(80)	66%	(293)	16%	(71)	444
Educ: Post-grad	23%	(56)	66%	(160)	11%	(28)	244

Table MCTE6: *Which of the following is closest to your opinion, even if none is exactly right?*

Demographic	I want a social media site that caters to my political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people		I want a social media platform that shows a variety of political viewpoints and offers content recommendations from all perspectives.		Don't know / No opinion		Total N
Adults	15%	(332)	62%	(1355)	23%	(513)	2200
Income: Under 50k	14%	(167)	58%	(708)	29%	(351)	1226
Income: 50k-100k	13%	(78)	69%	(419)	18%	(112)	609
Income: 100k+	24%	(87)	63%	(229)	13%	(49)	364
Ethnicity: White	14%	(238)	64%	(1108)	22%	(376)	1722
Ethnicity: Hispanic	24%	(85)	56%	(194)	20%	(70)	349
Ethnicity: Black	21%	(57)	50%	(136)	29%	(81)	274
Ethnicity: Other	18%	(37)	54%	(111)	28%	(56)	204
All Christian	17%	(172)	64%	(630)	19%	(187)	988
All Non-Christian	25%	(30)	54%	(66)	21%	(26)	123
Atheist	13%	(12)	71%	(64)	17%	(15)	91
Agnostic/Nothing in particular	11%	(63)	61%	(355)	29%	(168)	586
Something Else	14%	(56)	58%	(240)	28%	(116)	412
Religious Non-Protestant/Catholic	21%	(33)	57%	(89)	22%	(34)	156
Evangelical	20%	(123)	58%	(354)	22%	(136)	614
Non-Evangelical	13%	(99)	66%	(486)	21%	(157)	741
Community: Urban	24%	(162)	56%	(378)	20%	(135)	676
Community: Suburban	12%	(121)	64%	(636)	23%	(232)	988
Community: Rural	9%	(49)	64%	(341)	27%	(146)	536
Employ: Private Sector	18%	(118)	66%	(427)	16%	(101)	646
Employ: Government	28%	(36)	57%	(72)	15%	(19)	127
Employ: Self-Employed	21%	(37)	58%	(104)	22%	(39)	180
Employ: Homemaker	7%	(10)	64%	(91)	29%	(41)	142
Employ: Student	13%	(19)	65%	(91)	21%	(30)	139
Employ: Retired	8%	(35)	67%	(312)	26%	(119)	466
Employ: Unemployed	17%	(61)	49%	(174)	34%	(119)	355
Employ: Other	11%	(16)	59%	(85)	31%	(44)	145

Table MCTE6: *Which of the following is closest to your opinion, even if none is exactly right?*

Demographic	I want a social media site that caters to my political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people		I want a social media platform that shows a variety of political viewpoints and offers content recommendations from all perspectives.		Don't know / No opinion		Total N
Adults	15%	(332)	62%	(1355)	23%	(513)	2200
Military HH: Yes	15%	(56)	64%	(238)	21%	(79)	372
Military HH: No	15%	(276)	61%	(1117)	24%	(434)	1828
RD/WT: Right Direction	25%	(116)	56%	(259)	18%	(85)	460
RD/WT: Wrong Track	12%	(216)	63%	(1096)	25%	(428)	1740
Trump Job Approve	18%	(133)	63%	(479)	19%	(146)	757
Trump Job Disapprove	14%	(189)	63%	(833)	23%	(298)	1320
Trump Job Strongly Approve	21%	(91)	63%	(277)	16%	(72)	439
Trump Job Somewhat Approve	13%	(42)	64%	(202)	23%	(74)	318
Trump Job Somewhat Disapprove	18%	(46)	65%	(167)	17%	(45)	259
Trump Job Strongly Disapprove	13%	(143)	63%	(666)	24%	(253)	1062
Favorable of Trump	19%	(143)	63%	(483)	19%	(146)	771
Unfavorable of Trump	13%	(174)	64%	(838)	23%	(297)	1308
Very Favorable of Trump	22%	(104)	60%	(279)	18%	(82)	465
Somewhat Favorable of Trump	13%	(39)	67%	(204)	21%	(63)	306
Somewhat Unfavorable of Trump	13%	(29)	66%	(149)	21%	(47)	225
Very Unfavorable of Trump	13%	(145)	64%	(689)	23%	(250)	1084
#1 Issue: Economy	12%	(100)	69%	(556)	19%	(154)	811
#1 Issue: Security	19%	(50)	57%	(147)	24%	(63)	259
#1 Issue: Health Care	21%	(81)	58%	(228)	21%	(83)	392
#1 Issue: Medicare / Social Security	13%	(33)	60%	(155)	28%	(72)	259
#1 Issue: Women's Issues	16%	(19)	60%	(72)	25%	(30)	121
#1 Issue: Education	17%	(17)	57%	(57)	26%	(26)	100
#1 Issue: Energy	17%	(15)	55%	(47)	28%	(24)	86
#1 Issue: Other	11%	(18)	54%	(94)	35%	(60)	172

Continued on next page

Table MCTE6: *Which of the following is closest to your opinion, even if none is exactly right?*

Demographic	I want a social media site that caters to my political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people		I want a social media platform that shows a variety of political viewpoints and offers content recommendations from all perspectives.		Don't know / No opinion		Total N
Adults	15%	(332)	62%	(1355)	23%	(513)	2200
2020 Vote: Joe Biden	16%	(170)	64%	(661)	20%	(204)	1035
2020 Vote: Donald Trump	14%	(89)	66%	(419)	19%	(122)	630
2020 Vote: Other	8%	(5)	69%	(41)	24%	(14)	60
2020 Vote: Didn't Vote	15%	(69)	49%	(230)	37%	(172)	470
2018 House Vote: Democrat	16%	(129)	64%	(511)	19%	(153)	793
2018 House Vote: Republican	15%	(85)	68%	(377)	17%	(96)	558
2016 Vote: Hillary Clinton	17%	(124)	63%	(467)	20%	(151)	742
2016 Vote: Donald Trump	16%	(97)	66%	(400)	18%	(107)	605
2016 Vote: Other	4%	(4)	71%	(73)	25%	(26)	103
2016 Vote: Didn't Vote	14%	(107)	55%	(411)	31%	(229)	747
Voted in 2014: Yes	15%	(180)	66%	(804)	20%	(241)	1225
Voted in 2014: No	16%	(152)	57%	(551)	28%	(272)	975
4-Region: Northeast	20%	(80)	60%	(238)	19%	(76)	394
4-Region: Midwest	10%	(45)	65%	(301)	25%	(116)	462
4-Region: South	15%	(122)	59%	(490)	26%	(213)	824
4-Region: West	16%	(85)	63%	(326)	21%	(108)	520
Social media users	15%	(326)	62%	(1314)	23%	(477)	2116
Liberal social media users	20%	(136)	65%	(437)	14%	(96)	669
Moderal social media users	13%	(76)	65%	(384)	23%	(134)	594
Conservative social media users	16%	(94)	67%	(389)	17%	(96)	579
Capitol domestic terrorists	16%	(222)	64%	(898)	20%	(280)	1400
Capitol not domestic terrorists	17%	(69)	71%	(293)	12%	(49)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7: *And specifically, how interested are you in a social media platform that caters to your political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people?*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(316)	33%	(726)	19%	(424)	19%	(415)	14%	(319)	2200
Gender: Male	18%	(186)	34%	(365)	20%	(211)	15%	(164)	13%	(136)	1062
Gender: Female	11%	(130)	32%	(361)	19%	(213)	22%	(251)	16%	(183)	1138
Age: 18-34	13%	(84)	36%	(234)	19%	(128)	15%	(100)	17%	(110)	655
Age: 35-44	29%	(102)	33%	(116)	12%	(44)	14%	(49)	13%	(45)	358
Age: 45-64	13%	(97)	34%	(256)	20%	(149)	20%	(148)	13%	(100)	751
Age: 65+	7%	(32)	27%	(119)	24%	(103)	27%	(118)	15%	(64)	436
GenZers: 1997-2012	9%	(32)	36%	(124)	22%	(77)	13%	(46)	19%	(65)	344
Millennials: 1981-1996	23%	(131)	33%	(188)	16%	(88)	14%	(80)	14%	(77)	562
GenXers: 1965-1980	17%	(95)	36%	(203)	15%	(86)	19%	(107)	13%	(76)	569
Baby Boomers: 1946-1964	8%	(53)	29%	(194)	24%	(160)	25%	(165)	13%	(87)	659
PID: Dem (no lean)	18%	(157)	35%	(317)	19%	(171)	17%	(149)	12%	(105)	899
PID: Ind (no lean)	6%	(45)	28%	(200)	22%	(158)	25%	(175)	19%	(133)	711
PID: Rep (no lean)	19%	(114)	35%	(209)	16%	(96)	15%	(91)	14%	(81)	590
PID/Gender: Dem Men	24%	(99)	37%	(152)	21%	(86)	11%	(44)	8%	(35)	417
PID/Gender: Dem Women	12%	(58)	34%	(165)	17%	(84)	22%	(105)	14%	(70)	482
PID/Gender: Ind Men	9%	(32)	27%	(97)	21%	(75)	23%	(82)	20%	(73)	358
PID/Gender: Ind Women	4%	(13)	29%	(103)	24%	(83)	26%	(93)	17%	(60)	353
PID/Gender: Rep Men	19%	(54)	40%	(115)	17%	(50)	13%	(38)	10%	(28)	286
PID/Gender: Rep Women	19%	(59)	31%	(94)	15%	(46)	17%	(52)	17%	(53)	303
Ideo: Liberal (1-3)	18%	(122)	38%	(262)	20%	(139)	16%	(110)	8%	(58)	691
Ideo: Moderate (4)	10%	(65)	32%	(197)	22%	(136)	21%	(131)	15%	(93)	622
Ideo: Conservative (5-7)	19%	(116)	35%	(216)	16%	(95)	18%	(112)	12%	(70)	610
Educ: < College	10%	(157)	33%	(495)	20%	(303)	19%	(293)	17%	(264)	1512
Educ: Bachelors degree	20%	(87)	35%	(156)	17%	(76)	19%	(84)	9%	(42)	444
Educ: Post-grad	29%	(72)	31%	(75)	19%	(45)	16%	(39)	5%	(13)	244
Income: Under 50k	10%	(122)	33%	(405)	20%	(244)	18%	(226)	19%	(229)	1226
Income: 50k-100k	16%	(95)	34%	(206)	18%	(111)	22%	(132)	11%	(65)	609
Income: 100k+	27%	(99)	31%	(114)	19%	(69)	16%	(56)	7%	(25)	364
Ethnicity: White	14%	(249)	33%	(566)	19%	(325)	20%	(346)	14%	(235)	1722
Ethnicity: Hispanic	20%	(69)	38%	(134)	16%	(56)	13%	(44)	13%	(46)	349

Table MCTE7: *And specifically, how interested are you in a social media platform that caters to your political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people?*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(316)	33%	(726)	19%	(424)	19%	(415)	14%	(319)	2200
Ethnicity: Black	16%	(43)	35%	(97)	19%	(53)	13%	(35)	17%	(47)	274
Ethnicity: Other	12%	(24)	31%	(63)	23%	(46)	17%	(34)	18%	(37)	204
All Christian	20%	(193)	33%	(324)	18%	(174)	19%	(188)	11%	(109)	988
All Non-Christian	21%	(26)	35%	(43)	18%	(23)	16%	(20)	9%	(11)	123
Atheist	9%	(8)	31%	(29)	29%	(26)	27%	(25)	4%	(3)	91
Agnostic/Nothing in particular	6%	(35)	32%	(189)	23%	(134)	21%	(122)	18%	(105)	586
Something Else	13%	(53)	34%	(140)	16%	(67)	15%	(60)	22%	(91)	412
Religious Non-Protestant/Catholic	19%	(30)	35%	(54)	19%	(29)	17%	(26)	11%	(17)	156
Evangelical	27%	(165)	32%	(194)	13%	(79)	14%	(88)	14%	(88)	614
Non-Evangelical	10%	(74)	35%	(257)	21%	(154)	21%	(153)	14%	(104)	741
Community: Urban	25%	(167)	33%	(221)	14%	(93)	15%	(99)	14%	(96)	676
Community: Suburban	10%	(97)	33%	(329)	22%	(221)	21%	(212)	13%	(130)	988
Community: Rural	10%	(53)	33%	(175)	20%	(110)	19%	(104)	17%	(93)	536
Employ: Private Sector	20%	(127)	37%	(238)	17%	(108)	17%	(111)	10%	(62)	646
Employ: Government	31%	(39)	34%	(43)	13%	(17)	13%	(16)	10%	(13)	127
Employ: Self-Employed	17%	(31)	31%	(57)	17%	(31)	17%	(30)	17%	(31)	180
Employ: Homemaker	15%	(21)	30%	(43)	16%	(23)	19%	(27)	20%	(28)	142
Employ: Student	9%	(12)	38%	(54)	23%	(32)	14%	(19)	16%	(22)	139
Employ: Retired	6%	(30)	29%	(135)	23%	(109)	27%	(126)	14%	(66)	466
Employ: Unemployed	12%	(42)	33%	(116)	24%	(84)	14%	(49)	18%	(63)	355
Employ: Other	10%	(14)	28%	(41)	14%	(20)	25%	(36)	23%	(34)	145
Military HH: Yes	19%	(70)	27%	(99)	19%	(71)	20%	(74)	16%	(58)	372
Military HH: No	13%	(246)	34%	(627)	19%	(353)	19%	(341)	14%	(261)	1828
RD/WT: Right Direction	30%	(139)	34%	(156)	14%	(62)	12%	(54)	11%	(50)	460
RD/WT: Wrong Track	10%	(177)	33%	(570)	21%	(362)	21%	(361)	15%	(269)	1740
Trump Job Approve	22%	(167)	35%	(266)	14%	(103)	16%	(121)	13%	(99)	757
Trump Job Disapprove	11%	(145)	33%	(440)	23%	(305)	20%	(270)	12%	(160)	1320

Table MCTE7: *And specifically, how interested are you in a social media platform that caters to your political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people?*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(316)	33%	(726)	19%	(424)	19%	(415)	14%	(319)	2200
Trump Job Strongly Approve	28%	(121)	36%	(158)	10%	(46)	14%	(64)	11%	(50)	439
Trump Job Somewhat Approve	14%	(46)	34%	(108)	18%	(57)	18%	(58)	15%	(49)	318
Trump Job Somewhat Disapprove	15%	(38)	36%	(94)	20%	(51)	21%	(54)	9%	(23)	259
Trump Job Strongly Disapprove	10%	(108)	33%	(346)	24%	(255)	20%	(216)	13%	(137)	1062
Favorable of Trump	23%	(180)	35%	(266)	13%	(102)	16%	(125)	13%	(99)	771
Unfavorable of Trump	10%	(127)	34%	(443)	24%	(309)	20%	(265)	13%	(164)	1308
Very Favorable of Trump	29%	(136)	36%	(168)	9%	(42)	13%	(61)	12%	(58)	465
Somewhat Favorable of Trump	14%	(43)	32%	(98)	19%	(60)	21%	(65)	13%	(41)	306
Somewhat Unfavorable of Trump	10%	(22)	36%	(80)	22%	(49)	18%	(41)	14%	(32)	225
Very Unfavorable of Trump	10%	(104)	34%	(363)	24%	(260)	21%	(224)	12%	(132)	1084
#1 Issue: Economy	15%	(119)	36%	(292)	19%	(153)	18%	(143)	13%	(104)	811
#1 Issue: Security	16%	(42)	29%	(74)	18%	(46)	19%	(50)	18%	(47)	259
#1 Issue: Health Care	15%	(57)	36%	(141)	22%	(86)	16%	(64)	11%	(44)	392
#1 Issue: Medicare / Social Security	10%	(25)	31%	(79)	21%	(54)	24%	(63)	15%	(39)	259
#1 Issue: Women's Issues	17%	(20)	31%	(38)	19%	(23)	19%	(22)	14%	(17)	121
#1 Issue: Education	18%	(18)	36%	(36)	16%	(16)	18%	(18)	13%	(13)	100
#1 Issue: Energy	19%	(16)	30%	(26)	14%	(12)	23%	(20)	15%	(13)	86
#1 Issue: Other	11%	(20)	23%	(40)	21%	(36)	20%	(35)	24%	(42)	172
2020 Vote: Joe Biden	16%	(164)	34%	(350)	22%	(230)	19%	(192)	10%	(99)	1035
2020 Vote: Donald Trump	16%	(101)	36%	(224)	15%	(94)	20%	(125)	14%	(86)	630
2020 Vote: Other	6%	(3)	18%	(11)	27%	(16)	30%	(18)	19%	(11)	60
2020 Vote: Didn't Vote	9%	(44)	30%	(140)	18%	(84)	17%	(80)	26%	(123)	470
2018 House Vote: Democrat	18%	(139)	34%	(272)	20%	(162)	19%	(148)	9%	(71)	793
2018 House Vote: Republican	18%	(102)	33%	(187)	17%	(96)	19%	(108)	12%	(65)	558
2016 Vote: Hillary Clinton	17%	(124)	33%	(248)	21%	(152)	19%	(142)	10%	(76)	742
2016 Vote: Donald Trump	19%	(116)	34%	(207)	16%	(98)	19%	(115)	11%	(68)	605
2016 Vote: Other	5%	(5)	20%	(21)	25%	(26)	25%	(26)	24%	(25)	103
2016 Vote: Didn't Vote	9%	(70)	33%	(247)	20%	(148)	18%	(132)	20%	(150)	747
Voted in 2014: Yes	18%	(216)	32%	(394)	19%	(232)	20%	(250)	11%	(133)	1225
Voted in 2014: No	10%	(101)	34%	(331)	20%	(192)	17%	(165)	19%	(186)	975

Table MCTE7: *And specifically, how interested are you in a social media platform that caters to your political views, such as suggesting news stories from sites that lean that way or groups to join with like-minded people?*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(316)	33%	(726)	19%	(424)	19%	(415)	14%	(319)	2200
4-Region: Northeast	20%	(80)	31%	(120)	19%	(75)	19%	(73)	11%	(45)	394
4-Region: Midwest	9%	(43)	31%	(146)	22%	(102)	21%	(97)	16%	(75)	462
4-Region: South	16%	(130)	32%	(263)	19%	(160)	18%	(150)	15%	(122)	824
4-Region: West	12%	(63)	38%	(197)	17%	(88)	18%	(95)	15%	(77)	520
Social media users	15%	(315)	33%	(702)	20%	(414)	18%	(380)	14%	(306)	2116
Liberal social media users	18%	(121)	38%	(254)	21%	(138)	15%	(101)	8%	(55)	669
Moderal social media users	11%	(64)	32%	(190)	22%	(132)	20%	(117)	15%	(91)	594
Conservative social media users	20%	(116)	36%	(207)	16%	(90)	18%	(102)	11%	(65)	579
Capitol domestic terrorists	15%	(210)	33%	(465)	21%	(298)	21%	(293)	10%	(134)	1400
Capitol not domestic terrorists	19%	(79)	41%	(170)	14%	(56)	17%	(72)	8%	(34)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_1: *Do you believe the following kinds of content should be removed from social media platforms?*
Distorted or edited photos and videos of a public official or celebrity

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	48%	(1045)	27%	(587)	11%	(248)	15%	(321)	2200
Gender: Male	44%	(470)	30%	(321)	13%	(134)	13%	(138)	1062
Gender: Female	51%	(575)	23%	(266)	10%	(114)	16%	(183)	1138
Age: 18-34	32%	(212)	32%	(210)	15%	(100)	20%	(133)	655
Age: 35-44	41%	(146)	32%	(114)	11%	(40)	16%	(58)	358
Age: 45-64	53%	(396)	23%	(174)	10%	(74)	14%	(107)	751
Age: 65+	67%	(291)	20%	(89)	8%	(33)	5%	(23)	436
GenZers: 1997-2012	29%	(99)	31%	(107)	18%	(63)	22%	(75)	344
Millennials: 1981-1996	40%	(222)	32%	(179)	11%	(62)	18%	(99)	562
GenXers: 1965-1980	47%	(268)	28%	(160)	11%	(61)	14%	(79)	569
Baby Boomers: 1946-1964	61%	(405)	20%	(129)	9%	(59)	10%	(66)	659
PID: Dem (no lean)	55%	(490)	25%	(224)	9%	(79)	12%	(107)	899
PID: Ind (no lean)	42%	(301)	28%	(199)	12%	(85)	18%	(126)	711
PID: Rep (no lean)	43%	(254)	28%	(164)	14%	(84)	15%	(88)	590
PID/Gender: Dem Men	54%	(226)	27%	(111)	10%	(43)	9%	(37)	417
PID/Gender: Dem Women	55%	(264)	23%	(112)	7%	(36)	14%	(69)	482
PID/Gender: Ind Men	39%	(138)	31%	(109)	14%	(50)	17%	(60)	358
PID/Gender: Ind Women	46%	(162)	25%	(89)	10%	(35)	19%	(66)	353
PID/Gender: Rep Men	37%	(106)	35%	(100)	14%	(41)	14%	(40)	286
PID/Gender: Rep Women	49%	(148)	21%	(64)	14%	(43)	16%	(48)	303
Ideo: Liberal (1-3)	53%	(364)	28%	(195)	10%	(67)	9%	(65)	691
Ideo: Moderate (4)	52%	(322)	27%	(166)	10%	(64)	11%	(71)	622
Ideo: Conservative (5-7)	44%	(271)	28%	(172)	14%	(88)	13%	(79)	610
Educ: < College	45%	(680)	27%	(401)	12%	(180)	17%	(252)	1512
Educ: Bachelors degree	51%	(228)	27%	(121)	10%	(44)	11%	(50)	444
Educ: Post-grad	56%	(137)	26%	(64)	10%	(24)	7%	(18)	244

Continued on next page

Table MCTE8_1: *Do you believe the following kinds of content should be removed from social media platforms?*
Distorted or edited photos and videos of a public official or celebrity

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	48%	(1045)	27%	(587)	11%	(248)	15%	(321)	2200
Income: Under 50k	44%	(536)	26%	(325)	11%	(138)	18%	(227)	1226
Income: 50k-100k	52%	(315)	27%	(166)	11%	(67)	10%	(61)	609
Income: 100k+	53%	(193)	26%	(95)	12%	(43)	9%	(33)	364
Ethnicity: White	48%	(829)	28%	(474)	12%	(201)	13%	(217)	1722
Ethnicity: Hispanic	37%	(130)	31%	(110)	14%	(48)	18%	(62)	349
Ethnicity: Black	48%	(132)	18%	(51)	11%	(29)	23%	(63)	274
Ethnicity: Other	41%	(84)	30%	(62)	9%	(18)	20%	(41)	204
All Christian	53%	(526)	27%	(268)	10%	(101)	9%	(92)	988
All Non-Christian	51%	(63)	22%	(27)	10%	(13)	17%	(20)	123
Atheist	56%	(51)	28%	(25)	14%	(13)	2%	(2)	91
Agnostic/Nothing in particular	39%	(229)	27%	(158)	13%	(78)	20%	(120)	586
Something Else	43%	(175)	26%	(107)	10%	(43)	21%	(86)	412
Religious Non-Protestant/Catholic	53%	(82)	21%	(33)	10%	(16)	15%	(24)	156
Evangelical	49%	(299)	26%	(162)	11%	(65)	14%	(87)	614
Non-Evangelical	51%	(379)	27%	(202)	10%	(74)	12%	(87)	741
Community: Urban	50%	(336)	26%	(174)	10%	(67)	15%	(98)	676
Community: Suburban	47%	(463)	29%	(282)	10%	(103)	14%	(140)	988
Community: Rural	46%	(246)	24%	(130)	14%	(78)	15%	(82)	536
Employ: Private Sector	50%	(324)	26%	(168)	13%	(82)	11%	(72)	646
Employ: Government	49%	(62)	29%	(37)	11%	(14)	11%	(14)	127
Employ: Self-Employed	38%	(68)	27%	(49)	15%	(27)	20%	(36)	180
Employ: Homemaker	43%	(61)	21%	(29)	14%	(19)	23%	(32)	142
Employ: Student	33%	(46)	32%	(44)	16%	(22)	20%	(28)	139
Employ: Retired	63%	(296)	23%	(108)	6%	(28)	7%	(33)	466
Employ: Unemployed	37%	(132)	30%	(107)	11%	(38)	22%	(78)	355
Employ: Other	40%	(57)	30%	(43)	12%	(17)	19%	(27)	145

Table MCTE8_1: *Do you believe the following kinds of content should be removed from social media platforms?*
Distorted or edited photos and videos of a public official or celebrity

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	48%	(1045)	27%	(587)	11%	(248)	15%	(321)	2200
Military HH: Yes	46%	(173)	28%	(104)	15%	(55)	11%	(40)	372
Military HH: No	48%	(872)	26%	(482)	11%	(193)	15%	(280)	1828
RD/WT: Right Direction	41%	(190)	30%	(139)	15%	(67)	14%	(64)	460
RD/WT: Wrong Track	49%	(855)	26%	(447)	10%	(180)	15%	(257)	1740
Trump Job Approve	38%	(292)	29%	(222)	17%	(131)	15%	(112)	757
Trump Job Disapprove	55%	(723)	25%	(332)	8%	(110)	12%	(155)	1320
Trump Job Strongly Approve	42%	(184)	29%	(128)	16%	(69)	13%	(58)	439
Trump Job Somewhat Approve	34%	(108)	30%	(94)	20%	(62)	17%	(54)	318
Trump Job Somewhat Disapprove	44%	(115)	36%	(94)	13%	(34)	6%	(15)	259
Trump Job Strongly Disapprove	57%	(608)	22%	(238)	7%	(76)	13%	(140)	1062
Favorable of Trump	40%	(311)	30%	(228)	16%	(121)	14%	(111)	771
Unfavorable of Trump	54%	(707)	25%	(326)	9%	(114)	12%	(160)	1308
Very Favorable of Trump	42%	(197)	28%	(130)	16%	(74)	14%	(64)	465
Somewhat Favorable of Trump	37%	(114)	32%	(98)	15%	(47)	16%	(48)	306
Somewhat Unfavorable of Trump	44%	(100)	33%	(74)	12%	(27)	10%	(23)	225
Very Unfavorable of Trump	56%	(607)	23%	(252)	8%	(87)	13%	(137)	1084
#1 Issue: Economy	44%	(356)	28%	(225)	14%	(114)	14%	(116)	811
#1 Issue: Security	46%	(118)	24%	(62)	10%	(26)	20%	(52)	259
#1 Issue: Health Care	53%	(206)	27%	(106)	9%	(35)	11%	(45)	392
#1 Issue: Medicare / Social Security	62%	(160)	20%	(52)	7%	(18)	11%	(28)	259
#1 Issue: Women's Issues	47%	(57)	26%	(31)	13%	(15)	15%	(18)	121
#1 Issue: Education	31%	(31)	35%	(35)	18%	(18)	16%	(16)	100
#1 Issue: Energy	42%	(36)	33%	(29)	11%	(9)	14%	(12)	86
#1 Issue: Other	47%	(81)	26%	(45)	7%	(13)	19%	(33)	172

Table MCTE8_1: *Do you believe the following kinds of content should be removed from social media platforms?*
Distorted or edited photos and videos of a public official or celebrity

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	48%	(1045)	27%	(587)	11%	(248)	15%	(321)	2200
2020 Vote: Joe Biden	56%	(577)	25%	(255)	9%	(90)	11%	(112)	1035
2020 Vote: Donald Trump	44%	(276)	28%	(180)	17%	(105)	11%	(70)	630
2020 Vote: Other	45%	(27)	22%	(13)	10%	(6)	23%	(13)	60
2020 Vote: Didn't Vote	34%	(162)	29%	(137)	10%	(46)	27%	(126)	470
2018 House Vote: Democrat	59%	(471)	23%	(186)	8%	(61)	9%	(75)	793
2018 House Vote: Republican	45%	(252)	27%	(151)	16%	(91)	11%	(63)	558
2016 Vote: Hillary Clinton	60%	(446)	24%	(175)	7%	(54)	9%	(68)	742
2016 Vote: Donald Trump	45%	(273)	28%	(168)	17%	(102)	10%	(62)	605
2016 Vote: Other	44%	(46)	21%	(22)	12%	(12)	22%	(23)	103
2016 Vote: Didn't Vote	37%	(278)	30%	(222)	11%	(80)	22%	(167)	747
Voted in 2014: Yes	54%	(666)	25%	(305)	11%	(130)	10%	(123)	1225
Voted in 2014: No	39%	(379)	29%	(281)	12%	(117)	20%	(198)	975
4-Region: Northeast	51%	(201)	23%	(90)	15%	(57)	12%	(46)	394
4-Region: Midwest	50%	(232)	27%	(124)	11%	(50)	12%	(56)	462
4-Region: South	46%	(377)	26%	(217)	11%	(94)	16%	(135)	824
4-Region: West	45%	(235)	30%	(156)	9%	(46)	16%	(84)	520
Social media users	47%	(989)	27%	(572)	12%	(244)	15%	(311)	2116
Liberal social media users	52%	(350)	28%	(188)	10%	(67)	9%	(63)	669
Moderal social media users	51%	(302)	28%	(164)	10%	(61)	11%	(68)	594
Conservative social media users	43%	(249)	29%	(166)	15%	(88)	13%	(77)	579
Capitol domestic terrorists	56%	(785)	26%	(369)	9%	(129)	8%	(117)	1400
Capitol not domestic terrorists	33%	(137)	33%	(134)	22%	(90)	12%	(50)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_2: *Do you believe the following kinds of content should be removed from social media platforms?*
Misleading health information, such as unregulated medical advice or false coronavirus claims

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	64%	(1406)	19%	(418)	7%	(155)	10%	(220)	2200
Gender: Male	60%	(633)	23%	(247)	7%	(78)	10%	(104)	1062
Gender: Female	68%	(773)	15%	(172)	7%	(77)	10%	(116)	1138
Age: 18-34	58%	(377)	21%	(136)	7%	(45)	15%	(97)	655
Age: 35-44	63%	(226)	21%	(74)	7%	(25)	9%	(33)	358
Age: 45-64	65%	(490)	18%	(135)	7%	(55)	9%	(71)	751
Age: 65+	72%	(313)	17%	(74)	7%	(30)	4%	(19)	436
GenZers: 1997-2012	57%	(195)	20%	(70)	7%	(22)	17%	(58)	344
Millennials: 1981-1996	60%	(340)	21%	(118)	7%	(39)	12%	(65)	562
GenXers: 1965-1980	64%	(366)	19%	(110)	8%	(45)	8%	(47)	569
Baby Boomers: 1946-1964	69%	(457)	16%	(106)	7%	(46)	8%	(49)	659
PID: Dem (no lean)	73%	(661)	15%	(138)	5%	(42)	7%	(58)	899
PID: Ind (no lean)	61%	(431)	18%	(125)	7%	(48)	15%	(107)	711
PID: Rep (no lean)	53%	(315)	26%	(155)	11%	(65)	9%	(55)	590
PID/Gender: Dem Men	71%	(298)	16%	(65)	7%	(31)	5%	(23)	417
PID/Gender: Dem Women	75%	(363)	15%	(73)	2%	(11)	7%	(36)	482
PID/Gender: Ind Men	56%	(200)	22%	(80)	8%	(27)	14%	(51)	358
PID/Gender: Ind Women	65%	(230)	13%	(45)	6%	(21)	16%	(57)	353
PID/Gender: Rep Men	47%	(135)	35%	(101)	7%	(20)	11%	(31)	286
PID/Gender: Rep Women	59%	(180)	18%	(54)	15%	(46)	8%	(24)	303
Ideo: Liberal (1-3)	75%	(517)	15%	(107)	4%	(31)	5%	(36)	691
Ideo: Moderate (4)	67%	(415)	21%	(131)	5%	(32)	7%	(45)	622
Ideo: Conservative (5-7)	55%	(336)	25%	(151)	12%	(76)	8%	(47)	610
Educ: < College	64%	(972)	17%	(261)	7%	(100)	12%	(180)	1512
Educ: Bachelors degree	62%	(275)	22%	(99)	9%	(39)	7%	(31)	444
Educ: Post-grad	65%	(159)	24%	(59)	7%	(17)	4%	(10)	244

Table MCTE8_2: *Do you believe the following kinds of content should be removed from social media platforms?*
Misleading health information, such as unregulated medical advice or false coronavirus claims

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	64%	(1406)	19%	(418)	7%	(155)	10%	(220)	2200
Income: Under 50k	62%	(764)	18%	(224)	7%	(81)	13%	(157)	1226
Income: 50k-100k	67%	(408)	19%	(117)	7%	(42)	7%	(42)	609
Income: 100k+	64%	(234)	21%	(77)	9%	(32)	6%	(22)	364
Ethnicity: White	64%	(1096)	20%	(349)	8%	(130)	9%	(147)	1722
Ethnicity: Hispanic	64%	(225)	18%	(64)	4%	(15)	13%	(45)	349
Ethnicity: Black	66%	(180)	12%	(32)	6%	(18)	16%	(44)	274
Ethnicity: Other	64%	(130)	18%	(37)	3%	(7)	15%	(30)	204
All Christian	65%	(638)	22%	(214)	8%	(81)	6%	(56)	988
All Non-Christian	62%	(77)	20%	(24)	5%	(7)	12%	(15)	123
Atheist	74%	(68)	22%	(20)	3%	(3)	1%	(1)	91
Agnostic/Nothing in particular	59%	(344)	17%	(102)	7%	(39)	17%	(100)	586
Something Else	68%	(280)	14%	(59)	6%	(25)	12%	(48)	412
Religious Non-Protestant/Catholic	61%	(94)	23%	(36)	5%	(7)	12%	(18)	156
Evangelical	63%	(387)	18%	(113)	10%	(59)	9%	(54)	614
Non-Evangelical	68%	(502)	20%	(146)	6%	(46)	6%	(47)	741
Community: Urban	65%	(438)	18%	(122)	8%	(52)	10%	(64)	676
Community: Suburban	63%	(623)	22%	(213)	5%	(54)	10%	(99)	988
Community: Rural	64%	(346)	16%	(84)	9%	(50)	11%	(57)	536
Employ: Private Sector	65%	(418)	19%	(120)	9%	(57)	8%	(51)	646
Employ: Government	59%	(75)	23%	(29)	9%	(11)	10%	(13)	127
Employ: Self-Employed	58%	(105)	24%	(43)	7%	(12)	11%	(20)	180
Employ: Homemaker	67%	(95)	9%	(13)	11%	(16)	13%	(18)	142
Employ: Student	60%	(83)	22%	(31)	4%	(6)	14%	(20)	139
Employ: Retired	70%	(326)	19%	(87)	7%	(30)	5%	(22)	466
Employ: Unemployed	61%	(216)	19%	(66)	5%	(17)	15%	(55)	355
Employ: Other	61%	(89)	20%	(29)	4%	(6)	15%	(22)	145

Table MCTE8_2: *Do you believe the following kinds of content should be removed from social media platforms?*
Misleading health information, such as unregulated medical advice or false coronavirus claims

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	64%	(1406)	19%	(418)	7%	(155)	10%	(220)	2200
Military HH: Yes	63%	(233)	20%	(75)	9%	(35)	8%	(30)	372
Military HH: No	64%	(1173)	19%	(344)	7%	(120)	10%	(191)	1828
RD/WT: Right Direction	57%	(264)	24%	(109)	10%	(44)	9%	(44)	460
RD/WT: Wrong Track	66%	(1142)	18%	(310)	6%	(111)	10%	(177)	1740
Trump Job Approve	52%	(394)	24%	(184)	13%	(99)	11%	(81)	757
Trump Job Disapprove	73%	(964)	16%	(217)	4%	(49)	7%	(90)	1320
Trump Job Strongly Approve	51%	(226)	22%	(98)	17%	(75)	9%	(41)	439
Trump Job Somewhat Approve	53%	(168)	27%	(86)	8%	(24)	12%	(39)	318
Trump Job Somewhat Disapprove	67%	(172)	24%	(62)	7%	(18)	3%	(7)	259
Trump Job Strongly Disapprove	75%	(792)	15%	(155)	3%	(31)	8%	(84)	1062
Favorable of Trump	52%	(405)	24%	(188)	13%	(98)	10%	(81)	771
Unfavorable of Trump	73%	(949)	17%	(217)	3%	(44)	8%	(99)	1308
Very Favorable of Trump	51%	(237)	23%	(108)	16%	(77)	9%	(44)	465
Somewhat Favorable of Trump	55%	(168)	26%	(80)	7%	(22)	12%	(37)	306
Somewhat Unfavorable of Trump	63%	(142)	27%	(60)	4%	(9)	6%	(14)	225
Very Unfavorable of Trump	74%	(806)	14%	(157)	3%	(35)	8%	(85)	1084
#1 Issue: Economy	60%	(489)	21%	(171)	8%	(68)	10%	(82)	811
#1 Issue: Security	56%	(145)	19%	(50)	11%	(29)	13%	(35)	259
#1 Issue: Health Care	67%	(264)	20%	(77)	5%	(21)	8%	(30)	392
#1 Issue: Medicare / Social Security	75%	(196)	13%	(34)	5%	(13)	7%	(17)	259
#1 Issue: Women's Issues	71%	(85)	16%	(19)	4%	(5)	10%	(12)	121
#1 Issue: Education	58%	(58)	20%	(20)	8%	(8)	14%	(14)	100
#1 Issue: Energy	61%	(52)	21%	(18)	6%	(5)	12%	(10)	86
#1 Issue: Other	67%	(116)	17%	(29)	4%	(7)	12%	(20)	172

Table MCTE8_2: *Do you believe the following kinds of content should be removed from social media platforms?*
Misleading health information, such as unregulated medical advice or false coronavirus claims

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	64%	(1406)	19%	(418)	7%	(155)	10%	(220)	2200
2020 Vote: Joe Biden	74%	(769)	16%	(166)	4%	(38)	6%	(62)	1035
2020 Vote: Donald Trump	53%	(331)	25%	(160)	14%	(86)	9%	(54)	630
2020 Vote: Other	43%	(26)	30%	(18)	7%	(4)	20%	(12)	60
2020 Vote: Didn't Vote	59%	(276)	16%	(75)	6%	(26)	20%	(93)	470
2018 House Vote: Democrat	76%	(605)	15%	(116)	4%	(33)	5%	(40)	793
2018 House Vote: Republican	52%	(289)	26%	(148)	13%	(74)	8%	(47)	558
2016 Vote: Hillary Clinton	78%	(580)	14%	(102)	4%	(27)	4%	(33)	742
2016 Vote: Donald Trump	55%	(330)	25%	(153)	13%	(78)	7%	(43)	605
2016 Vote: Other	53%	(54)	22%	(22)	10%	(11)	15%	(16)	103
2016 Vote: Didn't Vote	59%	(439)	19%	(142)	5%	(38)	17%	(128)	747
Voted in 2014: Yes	66%	(812)	19%	(237)	8%	(101)	6%	(74)	1225
Voted in 2014: No	61%	(594)	19%	(181)	6%	(54)	15%	(146)	975
4-Region: Northeast	62%	(243)	22%	(88)	8%	(31)	8%	(31)	394
4-Region: Midwest	67%	(308)	21%	(99)	4%	(20)	8%	(35)	462
4-Region: South	62%	(512)	18%	(150)	9%	(72)	11%	(90)	824
4-Region: West	66%	(343)	16%	(81)	6%	(31)	12%	(64)	520
Social media users	64%	(1349)	19%	(405)	7%	(150)	10%	(212)	2116
Liberal social media users	75%	(499)	16%	(104)	5%	(31)	5%	(34)	669
Moderal social media users	67%	(396)	21%	(127)	5%	(29)	7%	(42)	594
Conservative social media users	55%	(316)	25%	(145)	13%	(73)	8%	(45)	579
Capitol domestic terrorists	74%	(1033)	18%	(249)	4%	(58)	4%	(60)	1400
Capitol not domestic terrorists	47%	(195)	30%	(121)	15%	(63)	8%	(32)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_3: *Do you believe the following kinds of content should be removed from social media platforms?*
Hate speech, such as posts using slurs against a racial, religious or gender group

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1461)	18%	(393)	7%	(149)	9%	(197)	2200
Gender: Male	63%	(666)	22%	(229)	7%	(76)	9%	(91)	1062
Gender: Female	70%	(795)	14%	(164)	6%	(73)	9%	(106)	1138
Age: 18-34	59%	(384)	20%	(132)	8%	(51)	13%	(88)	655
Age: 35-44	59%	(212)	27%	(96)	5%	(19)	9%	(31)	358
Age: 45-64	70%	(525)	16%	(118)	6%	(45)	8%	(62)	751
Age: 65+	78%	(340)	11%	(46)	8%	(34)	4%	(16)	436
GenZers: 1997-2012	54%	(188)	24%	(81)	6%	(22)	16%	(54)	344
Millennials: 1981-1996	61%	(345)	21%	(120)	7%	(39)	10%	(58)	562
GenXers: 1965-1980	67%	(383)	18%	(102)	7%	(38)	8%	(45)	569
Baby Boomers: 1946-1964	75%	(492)	12%	(82)	7%	(45)	6%	(40)	659
PID: Dem (no lean)	77%	(690)	12%	(108)	5%	(42)	7%	(59)	899
PID: Ind (no lean)	62%	(439)	20%	(140)	6%	(43)	13%	(90)	711
PID: Rep (no lean)	56%	(332)	25%	(145)	11%	(65)	8%	(49)	590
PID/Gender: Dem Men	73%	(303)	16%	(67)	5%	(22)	6%	(25)	417
PID/Gender: Dem Women	80%	(387)	9%	(41)	4%	(20)	7%	(34)	482
PID/Gender: Ind Men	60%	(214)	21%	(75)	7%	(24)	13%	(46)	358
PID/Gender: Ind Women	64%	(225)	18%	(65)	5%	(19)	12%	(44)	353
PID/Gender: Rep Men	52%	(149)	30%	(87)	11%	(31)	7%	(20)	286
PID/Gender: Rep Women	60%	(183)	19%	(58)	11%	(34)	9%	(29)	303
Ideo: Liberal (1-3)	75%	(517)	16%	(109)	5%	(37)	4%	(28)	691
Ideo: Moderate (4)	71%	(439)	18%	(109)	5%	(29)	7%	(46)	622
Ideo: Conservative (5-7)	58%	(355)	23%	(138)	12%	(73)	7%	(44)	610
Educ: < College	66%	(993)	17%	(254)	7%	(99)	11%	(166)	1512
Educ: Bachelors degree	67%	(297)	20%	(87)	9%	(39)	4%	(19)	444
Educ: Post-grad	70%	(170)	21%	(51)	5%	(11)	5%	(12)	244

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Table MCTE8_3: *Do you believe the following kinds of content should be removed from social media platforms?*
Hate speech, such as posts using slurs against a racial, religious or gender group

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1461)	18%	(393)	7%	(149)	9%	(197)	2200
Income: Under 50k	64%	(780)	18%	(218)	7%	(80)	12%	(149)	1226
Income: 50k-100k	71%	(435)	16%	(100)	7%	(41)	5%	(33)	609
Income: 100k+	68%	(246)	20%	(75)	8%	(29)	4%	(15)	364
Ethnicity: White	66%	(1145)	19%	(319)	7%	(124)	8%	(134)	1722
Ethnicity: Hispanic	61%	(212)	21%	(72)	7%	(24)	12%	(42)	349
Ethnicity: Black	69%	(188)	13%	(35)	4%	(12)	14%	(39)	274
Ethnicity: Other	63%	(128)	19%	(39)	6%	(13)	12%	(24)	204
All Christian	69%	(679)	18%	(182)	7%	(73)	5%	(54)	988
All Non-Christian	65%	(80)	17%	(21)	8%	(10)	9%	(11)	123
Atheist	73%	(67)	18%	(17)	6%	(5)	3%	(2)	91
Agnostic/Nothing in particular	60%	(354)	19%	(109)	6%	(35)	15%	(88)	586
Something Else	68%	(281)	15%	(64)	6%	(26)	10%	(41)	412
Religious Non-Protestant/Catholic	65%	(102)	17%	(27)	7%	(11)	10%	(16)	156
Evangelical	68%	(417)	17%	(106)	8%	(50)	7%	(42)	614
Non-Evangelical	69%	(514)	18%	(130)	7%	(48)	7%	(48)	741
Community: Urban	66%	(449)	18%	(119)	7%	(50)	8%	(57)	676
Community: Suburban	67%	(658)	19%	(184)	6%	(56)	9%	(90)	988
Community: Rural	66%	(354)	17%	(89)	8%	(43)	9%	(49)	536
Employ: Private Sector	66%	(428)	18%	(114)	9%	(58)	7%	(46)	646
Employ: Government	66%	(84)	22%	(28)	4%	(5)	8%	(11)	127
Employ: Self-Employed	63%	(114)	19%	(34)	10%	(17)	8%	(15)	180
Employ: Homemaker	64%	(92)	16%	(22)	6%	(9)	13%	(19)	142
Employ: Student	60%	(84)	23%	(32)	4%	(6)	13%	(18)	139
Employ: Retired	76%	(353)	14%	(64)	6%	(29)	4%	(20)	466
Employ: Unemployed	64%	(226)	19%	(69)	5%	(17)	12%	(43)	355
Employ: Other	56%	(82)	21%	(30)	6%	(9)	17%	(24)	145

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Table MCTE8_3: *Do you believe the following kinds of content should be removed from social media platforms?*
Hate speech, such as posts using slurs against a racial, religious or gender group

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1461)	18%	(393)	7%	(149)	9%	(197)	2200
Military HH: Yes	66%	(245)	19%	(70)	8%	(30)	7%	(27)	372
Military HH: No	67%	(1216)	18%	(323)	7%	(119)	9%	(170)	1828
RD/WT: Right Direction	64%	(294)	18%	(84)	9%	(40)	9%	(42)	460
RD/WT: Wrong Track	67%	(1167)	18%	(308)	6%	(109)	9%	(155)	1740
Trump Job Approve	52%	(395)	27%	(205)	12%	(89)	9%	(69)	757
Trump Job Disapprove	76%	(1010)	13%	(175)	4%	(52)	6%	(84)	1320
Trump Job Strongly Approve	52%	(230)	24%	(106)	15%	(66)	9%	(38)	439
Trump Job Somewhat Approve	52%	(165)	31%	(99)	7%	(23)	10%	(31)	318
Trump Job Somewhat Disapprove	70%	(180)	21%	(55)	7%	(18)	2%	(6)	259
Trump Job Strongly Disapprove	78%	(829)	11%	(121)	3%	(33)	7%	(78)	1062
Favorable of Trump	54%	(413)	26%	(204)	11%	(88)	9%	(66)	771
Unfavorable of Trump	76%	(988)	13%	(177)	4%	(49)	7%	(95)	1308
Very Favorable of Trump	52%	(242)	25%	(116)	14%	(66)	9%	(41)	465
Somewhat Favorable of Trump	56%	(171)	29%	(88)	7%	(22)	8%	(25)	306
Somewhat Unfavorable of Trump	65%	(146)	23%	(53)	5%	(11)	7%	(15)	225
Very Unfavorable of Trump	78%	(842)	11%	(124)	4%	(38)	7%	(79)	1084
#1 Issue: Economy	62%	(503)	21%	(174)	8%	(69)	8%	(65)	811
#1 Issue: Security	59%	(153)	19%	(49)	10%	(26)	12%	(31)	259
#1 Issue: Health Care	74%	(290)	14%	(56)	5%	(19)	7%	(28)	392
#1 Issue: Medicare / Social Security	76%	(198)	13%	(34)	3%	(8)	7%	(19)	259
#1 Issue: Women's Issues	69%	(83)	16%	(19)	4%	(5)	11%	(13)	121
#1 Issue: Education	61%	(61)	22%	(22)	7%	(7)	10%	(10)	100
#1 Issue: Energy	69%	(60)	14%	(12)	6%	(5)	11%	(9)	86
#1 Issue: Other	66%	(113)	16%	(27)	6%	(10)	13%	(22)	172

Table MCTE8_3: *Do you believe the following kinds of content should be removed from social media platforms?*
Hate speech, such as posts using slurs against a racial, religious or gender group

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1461)	18%	(393)	7%	(149)	9%	(197)	2200
2020 Vote: Joe Biden	77%	(797)	12%	(129)	4%	(44)	6%	(65)	1035
2020 Vote: Donald Trump	56%	(350)	25%	(157)	12%	(75)	8%	(48)	630
2020 Vote: Other	61%	(37)	20%	(12)	4%	(3)	15%	(9)	60
2020 Vote: Didn't Vote	59%	(276)	19%	(91)	6%	(27)	16%	(76)	470
2018 House Vote: Democrat	78%	(622)	12%	(97)	4%	(33)	5%	(41)	793
2018 House Vote: Republican	56%	(315)	24%	(132)	13%	(71)	7%	(40)	558
2016 Vote: Hillary Clinton	79%	(583)	12%	(92)	5%	(35)	4%	(32)	742
2016 Vote: Donald Trump	59%	(354)	22%	(136)	12%	(74)	7%	(41)	605
2016 Vote: Other	63%	(65)	17%	(18)	5%	(5)	15%	(16)	103
2016 Vote: Didn't Vote	61%	(458)	20%	(146)	5%	(35)	14%	(108)	747
Voted in 2014: Yes	70%	(861)	17%	(203)	7%	(91)	6%	(70)	1225
Voted in 2014: No	62%	(600)	19%	(190)	6%	(58)	13%	(127)	975
4-Region: Northeast	70%	(275)	16%	(64)	6%	(25)	8%	(30)	394
4-Region: Midwest	71%	(328)	16%	(74)	7%	(31)	6%	(29)	462
4-Region: South	63%	(520)	19%	(153)	8%	(64)	10%	(86)	824
4-Region: West	65%	(338)	20%	(102)	5%	(28)	10%	(52)	520
Social media users	66%	(1405)	18%	(381)	7%	(142)	9%	(188)	2116
Liberal social media users	75%	(499)	16%	(107)	6%	(37)	4%	(26)	669
Moderal social media users	70%	(418)	18%	(106)	4%	(27)	7%	(43)	594
Conservative social media users	58%	(338)	23%	(131)	12%	(68)	7%	(42)	579
Capitol domestic terrorists	77%	(1078)	15%	(212)	4%	(54)	4%	(57)	1400
Capitol not domestic terrorists	45%	(186)	30%	(123)	18%	(76)	6%	(26)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_4: *Do you believe the following kinds of content should be removed from social media platforms?*
Acts of violence, such as videos depicting violent crimes

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	58%	(1282)	24%	(529)	8%	(186)	9%	(203)	2200
Gender: Male	52%	(551)	28%	(301)	11%	(113)	9%	(97)	1062
Gender: Female	64%	(731)	20%	(228)	6%	(73)	9%	(106)	1138
Age: 18-34	44%	(291)	32%	(207)	10%	(65)	14%	(91)	655
Age: 35-44	52%	(185)	29%	(102)	11%	(40)	9%	(31)	358
Age: 45-64	65%	(486)	20%	(152)	6%	(48)	9%	(66)	751
Age: 65+	73%	(320)	16%	(68)	7%	(32)	4%	(16)	436
GenZers: 1997-2012	41%	(142)	32%	(110)	10%	(34)	17%	(58)	344
Millennials: 1981-1996	50%	(282)	30%	(168)	10%	(58)	10%	(55)	562
GenXers: 1965-1980	60%	(340)	23%	(132)	8%	(45)	9%	(51)	569
Baby Boomers: 1946-1964	71%	(469)	17%	(109)	6%	(42)	6%	(38)	659
PID: Dem (no lean)	65%	(585)	20%	(183)	7%	(66)	7%	(65)	899
PID: Ind (no lean)	52%	(371)	28%	(197)	8%	(54)	13%	(89)	711
PID: Rep (no lean)	55%	(326)	25%	(149)	11%	(65)	8%	(49)	590
PID/Gender: Dem Men	61%	(256)	23%	(95)	9%	(39)	6%	(27)	417
PID/Gender: Dem Women	68%	(330)	18%	(88)	6%	(27)	8%	(38)	482
PID/Gender: Ind Men	46%	(164)	31%	(113)	10%	(37)	13%	(45)	358
PID/Gender: Ind Women	59%	(207)	24%	(84)	5%	(17)	13%	(45)	353
PID/Gender: Rep Men	46%	(131)	32%	(93)	13%	(37)	9%	(26)	286
PID/Gender: Rep Women	64%	(195)	18%	(56)	9%	(29)	8%	(24)	303
Ideo: Liberal (1-3)	63%	(437)	25%	(173)	6%	(39)	6%	(42)	691
Ideo: Moderate (4)	63%	(391)	24%	(149)	8%	(48)	6%	(35)	622
Ideo: Conservative (5-7)	56%	(343)	24%	(146)	12%	(76)	7%	(45)	610
Educ: < College	57%	(862)	24%	(359)	9%	(131)	11%	(160)	1512
Educ: Bachelors degree	60%	(265)	25%	(110)	9%	(38)	7%	(31)	444
Educ: Post-grad	64%	(156)	24%	(60)	7%	(16)	5%	(12)	244

Table MCTE8_4: *Do you believe the following kinds of content should be removed from social media platforms?*
Acts of violence, such as videos depicting violent crimes

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	58%	(1282)	24%	(529)	8%	(186)	9%	(203)	2200
Income: Under 50k	54%	(662)	25%	(303)	9%	(112)	12%	(150)	1226
Income: 50k-100k	65%	(393)	23%	(139)	7%	(43)	6%	(34)	609
Income: 100k+	62%	(227)	24%	(88)	8%	(31)	5%	(19)	364
Ethnicity: White	60%	(1029)	24%	(405)	9%	(148)	8%	(140)	1722
Ethnicity: Hispanic	48%	(167)	26%	(93)	13%	(44)	13%	(46)	349
Ethnicity: Black	54%	(147)	23%	(63)	9%	(25)	14%	(39)	274
Ethnicity: Other	52%	(106)	30%	(61)	6%	(12)	12%	(25)	204
All Christian	63%	(626)	23%	(224)	8%	(75)	6%	(63)	988
All Non-Christian	57%	(71)	27%	(33)	10%	(13)	5%	(7)	123
Atheist	56%	(51)	28%	(26)	15%	(14)	1%	(1)	91
Agnostic/Nothing in particular	53%	(309)	25%	(145)	9%	(51)	14%	(81)	586
Something Else	55%	(226)	25%	(102)	8%	(33)	13%	(52)	412
Religious Non-Protestant/Catholic	61%	(95)	24%	(37)	9%	(14)	6%	(10)	156
Evangelical	60%	(368)	20%	(122)	10%	(62)	10%	(62)	614
Non-Evangelical	61%	(451)	26%	(196)	6%	(46)	7%	(49)	741
Community: Urban	57%	(382)	23%	(153)	10%	(70)	10%	(71)	676
Community: Suburban	59%	(584)	27%	(263)	6%	(60)	8%	(81)	988
Community: Rural	59%	(316)	21%	(113)	10%	(55)	10%	(52)	536
Employ: Private Sector	60%	(388)	23%	(151)	10%	(64)	7%	(44)	646
Employ: Government	49%	(62)	35%	(44)	8%	(10)	9%	(11)	127
Employ: Self-Employed	45%	(82)	31%	(56)	12%	(22)	11%	(21)	180
Employ: Homemaker	55%	(78)	24%	(35)	9%	(13)	12%	(17)	142
Employ: Student	50%	(70)	32%	(45)	5%	(7)	13%	(18)	139
Employ: Retired	71%	(332)	17%	(77)	7%	(34)	5%	(22)	466
Employ: Unemployed	54%	(191)	25%	(89)	7%	(24)	14%	(50)	355
Employ: Other	55%	(79)	22%	(33)	8%	(12)	14%	(21)	145

Table MCTE8_4: *Do you believe the following kinds of content should be removed from social media platforms?*
Acts of violence, such as videos depicting violent crimes

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	58%	(1282)	24%	(529)	8%	(186)	9%	(203)	2200
Military HH: Yes	59%	(220)	24%	(90)	10%	(39)	6%	(23)	372
Military HH: No	58%	(1062)	24%	(439)	8%	(147)	10%	(180)	1828
RD/WT: Right Direction	54%	(247)	25%	(116)	11%	(50)	10%	(48)	460
RD/WT: Wrong Track	60%	(1036)	24%	(413)	8%	(135)	9%	(156)	1740
Trump Job Approve	51%	(386)	27%	(204)	13%	(100)	9%	(68)	757
Trump Job Disapprove	65%	(854)	22%	(293)	6%	(76)	7%	(98)	1320
Trump Job Strongly Approve	53%	(231)	22%	(99)	16%	(70)	9%	(40)	439
Trump Job Somewhat Approve	49%	(155)	33%	(105)	10%	(30)	9%	(28)	318
Trump Job Somewhat Disapprove	61%	(158)	27%	(69)	8%	(20)	4%	(11)	259
Trump Job Strongly Disapprove	66%	(696)	21%	(224)	5%	(56)	8%	(86)	1062
Favorable of Trump	53%	(410)	26%	(202)	12%	(94)	8%	(65)	771
Unfavorable of Trump	63%	(823)	23%	(304)	6%	(80)	8%	(101)	1308
Very Favorable of Trump	52%	(244)	24%	(112)	15%	(69)	9%	(40)	465
Somewhat Favorable of Trump	54%	(166)	30%	(90)	8%	(25)	8%	(25)	306
Somewhat Unfavorable of Trump	54%	(122)	32%	(71)	6%	(13)	8%	(19)	225
Very Unfavorable of Trump	65%	(701)	21%	(233)	6%	(67)	8%	(83)	1084
#1 Issue: Economy	55%	(445)	27%	(219)	10%	(84)	8%	(62)	811
#1 Issue: Security	56%	(146)	24%	(61)	9%	(23)	12%	(30)	259
#1 Issue: Health Care	66%	(259)	23%	(91)	3%	(12)	7%	(29)	392
#1 Issue: Medicare / Social Security	71%	(183)	14%	(37)	6%	(15)	9%	(24)	259
#1 Issue: Women's Issues	59%	(71)	24%	(29)	5%	(6)	12%	(15)	121
#1 Issue: Education	44%	(44)	29%	(29)	16%	(16)	11%	(11)	100
#1 Issue: Energy	50%	(43)	23%	(20)	16%	(13)	11%	(10)	86
#1 Issue: Other	53%	(91)	25%	(43)	9%	(15)	13%	(23)	172

Table MCTE8_4: *Do you believe the following kinds of content should be removed from social media platforms?*
Acts of violence, such as videos depicting violent crimes

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	58%	(1282)	24%	(529)	8%	(186)	9%	(203)	2200
2020 Vote: Joe Biden	65%	(670)	22%	(227)	6%	(66)	7%	(71)	1035
2020 Vote: Donald Trump	57%	(362)	23%	(145)	13%	(80)	7%	(43)	630
2020 Vote: Other	50%	(30)	32%	(19)	4%	(2)	14%	(8)	60
2020 Vote: Didn't Vote	46%	(219)	28%	(133)	8%	(38)	17%	(81)	470
2018 House Vote: Democrat	68%	(539)	19%	(151)	8%	(61)	5%	(42)	793
2018 House Vote: Republican	57%	(319)	23%	(130)	12%	(68)	7%	(41)	558
2016 Vote: Hillary Clinton	67%	(499)	20%	(151)	7%	(52)	5%	(39)	742
2016 Vote: Donald Trump	60%	(362)	22%	(133)	12%	(73)	6%	(37)	605
2016 Vote: Other	53%	(55)	32%	(33)	4%	(4)	11%	(11)	103
2016 Vote: Didn't Vote	49%	(363)	28%	(212)	7%	(56)	15%	(115)	747
Voted in 2014: Yes	65%	(801)	20%	(250)	8%	(101)	6%	(73)	1225
Voted in 2014: No	49%	(481)	29%	(279)	9%	(85)	13%	(131)	975
4-Region: Northeast	60%	(236)	22%	(88)	10%	(39)	8%	(31)	394
4-Region: Midwest	61%	(284)	25%	(114)	7%	(32)	7%	(33)	462
4-Region: South	57%	(469)	23%	(190)	8%	(70)	12%	(96)	824
4-Region: West	56%	(294)	26%	(138)	9%	(45)	8%	(44)	520
Social media users	58%	(1225)	25%	(520)	8%	(177)	9%	(193)	2116
Liberal social media users	62%	(418)	26%	(171)	6%	(39)	6%	(41)	669
Moderal social media users	63%	(372)	24%	(145)	8%	(45)	5%	(32)	594
Conservative social media users	56%	(324)	25%	(143)	12%	(71)	7%	(42)	579
Capitol domestic terrorists	66%	(931)	23%	(324)	6%	(79)	5%	(66)	1400
Capitol not domestic terrorists	47%	(195)	29%	(118)	18%	(73)	6%	(26)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_5: *Do you believe the following kinds of content should be removed from social media platforms?*

Sexual content, such as nude photographs or depictions of sexual acts

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1294)	25%	(549)	8%	(168)	9%	(189)	2200
Gender: Male	48%	(505)	32%	(345)	11%	(115)	9%	(97)	1062
Gender: Female	69%	(789)	18%	(204)	5%	(53)	8%	(91)	1138
Age: 18-34	42%	(274)	34%	(223)	11%	(69)	14%	(89)	655
Age: 35-44	57%	(204)	28%	(98)	8%	(29)	7%	(26)	358
Age: 45-64	65%	(486)	21%	(161)	6%	(41)	8%	(63)	751
Age: 65+	76%	(330)	15%	(66)	7%	(29)	3%	(11)	436
GenZers: 1997-2012	39%	(136)	34%	(116)	11%	(39)	16%	(54)	344
Millennials: 1981-1996	49%	(278)	32%	(179)	9%	(49)	10%	(56)	562
GenXers: 1965-1980	61%	(347)	24%	(139)	7%	(40)	8%	(43)	569
Baby Boomers: 1946-1964	74%	(485)	16%	(107)	5%	(33)	5%	(34)	659
PID: Dem (no lean)	61%	(548)	25%	(221)	7%	(66)	7%	(65)	899
PID: Ind (no lean)	52%	(373)	28%	(196)	8%	(54)	12%	(87)	711
PID: Rep (no lean)	63%	(374)	22%	(132)	8%	(48)	6%	(37)	590
PID/Gender: Dem Men	52%	(218)	31%	(130)	10%	(41)	7%	(28)	417
PID/Gender: Dem Women	68%	(329)	19%	(91)	5%	(25)	8%	(37)	482
PID/Gender: Ind Men	43%	(153)	33%	(119)	11%	(39)	13%	(48)	358
PID/Gender: Ind Women	62%	(220)	22%	(78)	4%	(15)	11%	(40)	353
PID/Gender: Rep Men	47%	(134)	33%	(96)	12%	(35)	8%	(22)	286
PID/Gender: Rep Women	79%	(239)	12%	(36)	4%	(13)	5%	(15)	303
Ideo: Liberal (1-3)	55%	(381)	32%	(219)	8%	(52)	6%	(39)	691
Ideo: Moderate (4)	62%	(386)	25%	(153)	8%	(48)	6%	(35)	622
Ideo: Conservative (5-7)	66%	(403)	21%	(126)	7%	(43)	6%	(38)	610
Educ: < College	58%	(880)	24%	(358)	8%	(119)	10%	(155)	1512
Educ: Bachelors degree	61%	(272)	27%	(120)	7%	(32)	4%	(19)	444
Educ: Post-grad	58%	(142)	29%	(70)	7%	(17)	6%	(15)	244

Continued on next page

Table MCTE8_5: *Do you believe the following kinds of content should be removed from social media platforms?*
Sexual content, such as nude photographs or depictions of sexual acts

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1294)	25%	(549)	8%	(168)	9%	(189)	2200
Income: Under 50k	57%	(703)	24%	(291)	8%	(101)	11%	(130)	1226
Income: 50k-100k	63%	(385)	24%	(149)	6%	(37)	6%	(38)	609
Income: 100k+	56%	(206)	30%	(109)	8%	(29)	6%	(20)	364
Ethnicity: White	61%	(1053)	24%	(416)	8%	(136)	7%	(117)	1722
Ethnicity: Hispanic	46%	(160)	31%	(107)	11%	(37)	13%	(45)	349
Ethnicity: Black	56%	(153)	24%	(65)	5%	(15)	15%	(41)	274
Ethnicity: Other	43%	(88)	33%	(68)	8%	(17)	15%	(31)	204
All Christian	67%	(665)	22%	(215)	7%	(66)	4%	(42)	988
All Non-Christian	50%	(61)	35%	(43)	8%	(10)	8%	(9)	123
Atheist	44%	(41)	44%	(40)	11%	(10)	1%	(1)	91
Agnostic/Nothing in particular	46%	(269)	30%	(173)	9%	(53)	16%	(91)	586
Something Else	63%	(258)	19%	(79)	7%	(30)	11%	(45)	412
Religious Non-Protestant/Catholic	56%	(87)	30%	(46)	8%	(12)	7%	(11)	156
Evangelical	67%	(411)	19%	(115)	7%	(45)	7%	(42)	614
Non-Evangelical	65%	(482)	23%	(168)	6%	(48)	6%	(43)	741
Community: Urban	56%	(377)	26%	(173)	9%	(61)	10%	(65)	676
Community: Suburban	58%	(569)	27%	(269)	7%	(67)	8%	(84)	988
Community: Rural	65%	(349)	20%	(107)	8%	(41)	7%	(40)	536
Employ: Private Sector	57%	(370)	27%	(176)	10%	(63)	6%	(37)	646
Employ: Government	57%	(73)	27%	(34)	3%	(4)	13%	(16)	127
Employ: Self-Employed	50%	(90)	31%	(57)	8%	(14)	11%	(20)	180
Employ: Homemaker	66%	(93)	19%	(27)	6%	(8)	10%	(14)	142
Employ: Student	43%	(60)	37%	(52)	7%	(10)	13%	(18)	139
Employ: Retired	75%	(347)	16%	(72)	6%	(28)	4%	(19)	466
Employ: Unemployed	54%	(191)	28%	(98)	6%	(23)	12%	(43)	355
Employ: Other	48%	(70)	23%	(34)	13%	(18)	16%	(23)	145

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Table MCTE8_5

Table MCTE8_5: *Do you believe the following kinds of content should be removed from social media platforms?*
Sexual content, such as nude photographs or depictions of sexual acts

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1294)	25%	(549)	8%	(168)	9%	(189)	2200
Military HH: Yes	57%	(211)	26%	(97)	10%	(37)	7%	(27)	372
Military HH: No	59%	(1083)	25%	(452)	7%	(131)	9%	(162)	1828
RD/WT: Right Direction	54%	(248)	29%	(133)	9%	(43)	8%	(37)	460
RD/WT: Wrong Track	60%	(1046)	24%	(416)	7%	(125)	9%	(152)	1740
Trump Job Approve	59%	(446)	26%	(195)	9%	(67)	6%	(49)	757
Trump Job Disapprove	60%	(793)	25%	(333)	7%	(93)	8%	(101)	1320
Trump Job Strongly Approve	63%	(279)	21%	(94)	10%	(45)	5%	(21)	439
Trump Job Somewhat Approve	53%	(168)	32%	(101)	7%	(22)	9%	(27)	318
Trump Job Somewhat Disapprove	60%	(155)	26%	(67)	10%	(26)	4%	(10)	259
Trump Job Strongly Disapprove	60%	(638)	25%	(266)	6%	(67)	9%	(91)	1062
Favorable of Trump	61%	(468)	24%	(188)	9%	(67)	6%	(48)	771
Unfavorable of Trump	59%	(771)	26%	(341)	7%	(93)	8%	(104)	1308
Very Favorable of Trump	62%	(288)	22%	(102)	10%	(48)	6%	(27)	465
Somewhat Favorable of Trump	59%	(181)	28%	(86)	6%	(19)	7%	(21)	306
Somewhat Unfavorable of Trump	58%	(131)	27%	(61)	6%	(14)	8%	(18)	225
Very Unfavorable of Trump	59%	(640)	26%	(280)	7%	(79)	8%	(85)	1084
#1 Issue: Economy	58%	(472)	25%	(204)	9%	(72)	8%	(62)	811
#1 Issue: Security	59%	(153)	20%	(52)	9%	(22)	12%	(32)	259
#1 Issue: Health Care	58%	(226)	31%	(120)	4%	(17)	7%	(28)	392
#1 Issue: Medicare / Social Security	79%	(205)	11%	(30)	4%	(11)	5%	(13)	259
#1 Issue: Women's Issues	49%	(59)	35%	(42)	6%	(7)	10%	(12)	121
#1 Issue: Education	53%	(53)	29%	(29)	8%	(8)	10%	(10)	100
#1 Issue: Energy	47%	(40)	34%	(29)	7%	(6)	13%	(11)	86
#1 Issue: Other	50%	(86)	24%	(42)	14%	(24)	12%	(20)	172

Continued on next page

Table MCTE8_5: *Do you believe the following kinds of content should be removed from social media platforms?*
Sexual content, such as nude photographs or depictions of sexual acts

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1294)	25%	(549)	8%	(168)	9%	(189)	2200
2020 Vote: Joe Biden	58%	(599)	28%	(287)	7%	(70)	8%	(78)	1035
2020 Vote: Donald Trump	65%	(413)	20%	(128)	10%	(61)	5%	(28)	630
2020 Vote: Other	48%	(29)	37%	(22)	5%	(3)	9%	(5)	60
2020 Vote: Didn't Vote	53%	(250)	23%	(110)	7%	(33)	16%	(77)	470
2018 House Vote: Democrat	61%	(486)	25%	(202)	7%	(54)	6%	(51)	793
2018 House Vote: Republican	65%	(361)	21%	(120)	9%	(48)	5%	(29)	558
2016 Vote: Hillary Clinton	62%	(460)	25%	(184)	7%	(50)	7%	(48)	742
2016 Vote: Donald Trump	66%	(399)	22%	(132)	8%	(50)	4%	(23)	605
2016 Vote: Other	51%	(53)	29%	(30)	7%	(7)	12%	(13)	103
2016 Vote: Didn't Vote	51%	(380)	27%	(201)	8%	(61)	14%	(105)	747
Voted in 2014: Yes	65%	(793)	23%	(276)	7%	(88)	6%	(68)	1225
Voted in 2014: No	51%	(501)	28%	(273)	8%	(80)	12%	(121)	975
4-Region: Northeast	60%	(238)	25%	(97)	7%	(29)	8%	(30)	394
4-Region: Midwest	63%	(289)	23%	(109)	6%	(30)	8%	(35)	462
4-Region: South	60%	(493)	23%	(193)	8%	(64)	9%	(75)	824
4-Region: West	53%	(275)	29%	(150)	9%	(46)	9%	(49)	520
Social media users	58%	(1235)	26%	(543)	7%	(158)	9%	(180)	2116
Liberal social media users	54%	(361)	33%	(218)	8%	(52)	6%	(38)	669
Moderal social media users	62%	(366)	25%	(151)	8%	(45)	5%	(32)	594
Conservative social media users	66%	(384)	21%	(124)	6%	(37)	6%	(35)	579
Capitol domestic terrorists	62%	(862)	27%	(373)	7%	(99)	5%	(67)	1400
Capitol not domestic terrorists	56%	(231)	27%	(110)	12%	(50)	5%	(20)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_6: *Do you believe the following kinds of content should be removed from social media platforms?*
Content that inspires violence and discriminatory comments

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	65%	(1425)	18%	(403)	7%	(156)	10%	(215)	2200
Gender: Male	59%	(632)	22%	(230)	9%	(97)	10%	(103)	1062
Gender: Female	70%	(794)	15%	(173)	5%	(59)	10%	(112)	1138
Age: 18-34	54%	(352)	23%	(154)	8%	(51)	15%	(98)	655
Age: 35-44	57%	(204)	25%	(91)	8%	(28)	10%	(35)	358
Age: 45-64	70%	(526)	15%	(111)	6%	(47)	9%	(67)	751
Age: 65+	79%	(344)	11%	(48)	7%	(29)	4%	(16)	436
GenZers: 1997-2012	52%	(180)	23%	(79)	8%	(26)	17%	(60)	344
Millennials: 1981-1996	56%	(317)	24%	(138)	8%	(44)	11%	(64)	562
GenXers: 1965-1980	65%	(369)	19%	(109)	7%	(41)	9%	(50)	569
Baby Boomers: 1946-1964	77%	(508)	11%	(71)	6%	(40)	6%	(40)	659
PID: Dem (no lean)	76%	(685)	12%	(111)	5%	(44)	7%	(59)	899
PID: Ind (no lean)	58%	(411)	21%	(151)	7%	(49)	14%	(100)	711
PID: Rep (no lean)	56%	(328)	24%	(141)	11%	(64)	10%	(56)	590
PID/Gender: Dem Men	72%	(301)	15%	(61)	7%	(31)	6%	(24)	417
PID/Gender: Dem Women	80%	(384)	10%	(50)	3%	(13)	7%	(35)	482
PID/Gender: Ind Men	53%	(191)	23%	(83)	9%	(34)	14%	(51)	358
PID/Gender: Ind Women	63%	(221)	19%	(69)	4%	(15)	14%	(48)	353
PID/Gender: Rep Men	49%	(140)	30%	(87)	11%	(33)	10%	(28)	286
PID/Gender: Rep Women	62%	(189)	18%	(55)	10%	(31)	9%	(29)	303
Ideo: Liberal (1-3)	76%	(523)	14%	(99)	5%	(38)	4%	(31)	691
Ideo: Moderate (4)	68%	(421)	19%	(120)	6%	(35)	8%	(47)	622
Ideo: Conservative (5-7)	58%	(353)	23%	(143)	10%	(60)	9%	(54)	610
Educ: < College	64%	(975)	17%	(263)	7%	(101)	11%	(173)	1512
Educ: Bachelors degree	64%	(286)	20%	(89)	9%	(40)	7%	(29)	444
Educ: Post-grad	67%	(164)	21%	(51)	6%	(15)	6%	(13)	244

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Table MCTE8_6: *Do you believe the following kinds of content should be removed from social media platforms?*
Content that inspires violence and discriminatory comments

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	65%	(1425)	18%	(403)	7%	(156)	10%	(215)	2200
Income: Under 50k	62%	(760)	19%	(231)	7%	(81)	13%	(155)	1226
Income: 50k-100k	71%	(434)	16%	(95)	6%	(39)	7%	(41)	609
Income: 100k+	64%	(231)	21%	(78)	10%	(37)	5%	(18)	364
Ethnicity: White	66%	(1133)	19%	(320)	7%	(126)	8%	(143)	1722
Ethnicity: Hispanic	58%	(202)	22%	(76)	7%	(24)	13%	(46)	349
Ethnicity: Black	64%	(175)	14%	(38)	6%	(17)	16%	(44)	274
Ethnicity: Other	57%	(117)	22%	(46)	6%	(13)	14%	(28)	204
All Christian	69%	(678)	19%	(189)	7%	(68)	5%	(53)	988
All Non-Christian	61%	(75)	20%	(25)	8%	(10)	10%	(13)	123
Atheist	73%	(66)	15%	(14)	9%	(9)	3%	(2)	91
Agnostic/Nothing in particular	58%	(342)	18%	(104)	8%	(46)	16%	(94)	586
Something Else	64%	(263)	17%	(72)	6%	(23)	13%	(54)	412
Religious Non-Protestant/Catholic	63%	(98)	18%	(28)	7%	(11)	12%	(19)	156
Evangelical	68%	(416)	17%	(105)	6%	(36)	9%	(56)	614
Non-Evangelical	67%	(496)	20%	(148)	7%	(53)	6%	(44)	741
Community: Urban	64%	(433)	19%	(130)	8%	(51)	9%	(61)	676
Community: Suburban	66%	(648)	18%	(176)	7%	(67)	10%	(97)	988
Community: Rural	64%	(344)	18%	(97)	7%	(38)	11%	(57)	536
Employ: Private Sector	65%	(418)	19%	(124)	10%	(65)	6%	(40)	646
Employ: Government	55%	(69)	26%	(33)	6%	(8)	13%	(16)	127
Employ: Self-Employed	55%	(100)	21%	(37)	9%	(15)	15%	(28)	180
Employ: Homemaker	65%	(92)	16%	(22)	7%	(10)	12%	(18)	142
Employ: Student	62%	(87)	21%	(29)	4%	(6)	13%	(18)	139
Employ: Retired	77%	(361)	12%	(54)	6%	(27)	5%	(24)	466
Employ: Unemployed	61%	(218)	19%	(67)	5%	(18)	14%	(51)	355
Employ: Other	55%	(80)	25%	(37)	5%	(8)	14%	(21)	145

Table MCTE8_6: *Do you believe the following kinds of content should be removed from social media platforms?*
Content that inspires violence and discriminatory comments

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	65%	(1425)	18%	(403)	7%	(156)	10%	(215)	2200
Military HH: Yes	65%	(243)	18%	(66)	8%	(30)	9%	(33)	372
Military HH: No	65%	(1183)	18%	(337)	7%	(126)	10%	(182)	1828
RD/WT: Right Direction	60%	(276)	22%	(100)	10%	(44)	9%	(41)	460
RD/WT: Wrong Track	66%	(1149)	17%	(304)	6%	(112)	10%	(174)	1740
Trump Job Approve	52%	(392)	25%	(191)	12%	(93)	11%	(81)	757
Trump Job Disapprove	75%	(989)	14%	(187)	4%	(51)	7%	(93)	1320
Trump Job Strongly Approve	52%	(227)	22%	(95)	16%	(68)	11%	(49)	439
Trump Job Somewhat Approve	52%	(165)	30%	(96)	8%	(25)	10%	(32)	318
Trump Job Somewhat Disapprove	65%	(167)	26%	(67)	5%	(14)	4%	(10)	259
Trump Job Strongly Disapprove	77%	(822)	11%	(120)	3%	(37)	8%	(82)	1062
Favorable of Trump	53%	(410)	25%	(195)	12%	(90)	10%	(76)	771
Unfavorable of Trump	74%	(971)	14%	(184)	4%	(58)	7%	(95)	1308
Very Favorable of Trump	50%	(232)	24%	(113)	15%	(70)	11%	(50)	465
Somewhat Favorable of Trump	58%	(178)	27%	(82)	7%	(20)	9%	(26)	306
Somewhat Unfavorable of Trump	62%	(139)	28%	(62)	3%	(7)	8%	(17)	225
Very Unfavorable of Trump	77%	(833)	11%	(122)	5%	(51)	7%	(78)	1084
#1 Issue: Economy	62%	(501)	22%	(176)	8%	(62)	9%	(72)	811
#1 Issue: Security	58%	(150)	16%	(41)	12%	(30)	15%	(38)	259
#1 Issue: Health Care	70%	(275)	18%	(69)	5%	(18)	8%	(30)	392
#1 Issue: Medicare / Social Security	77%	(201)	13%	(34)	3%	(8)	7%	(17)	259
#1 Issue: Women's Issues	65%	(78)	18%	(22)	5%	(6)	12%	(14)	121
#1 Issue: Education	55%	(55)	21%	(21)	9%	(9)	15%	(15)	100
#1 Issue: Energy	65%	(56)	17%	(15)	10%	(9)	8%	(7)	86
#1 Issue: Other	63%	(109)	15%	(26)	8%	(14)	13%	(22)	172

Table MCTE8_6: *Do you believe the following kinds of content should be removed from social media platforms?*
Content that inspires violence and discriminatory comments

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	65%	(1425)	18%	(403)	7%	(156)	10%	(215)	2200
2020 Vote: Joe Biden	77%	(796)	13%	(132)	4%	(41)	6%	(66)	1035
2020 Vote: Donald Trump	55%	(349)	25%	(155)	11%	(71)	9%	(56)	630
2020 Vote: Other	61%	(36)	13%	(8)	10%	(6)	16%	(9)	60
2020 Vote: Didn't Vote	52%	(243)	22%	(105)	8%	(38)	18%	(85)	470
2018 House Vote: Democrat	78%	(616)	12%	(97)	5%	(39)	5%	(41)	793
2018 House Vote: Republican	57%	(317)	24%	(135)	11%	(60)	8%	(46)	558
2016 Vote: Hillary Clinton	80%	(596)	10%	(75)	5%	(37)	5%	(35)	742
2016 Vote: Donald Trump	59%	(359)	23%	(141)	10%	(61)	7%	(44)	605
2016 Vote: Other	55%	(57)	22%	(23)	10%	(10)	14%	(14)	103
2016 Vote: Didn't Vote	55%	(412)	22%	(165)	6%	(48)	16%	(122)	747
Voted in 2014: Yes	70%	(856)	17%	(211)	7%	(85)	6%	(73)	1225
Voted in 2014: No	58%	(570)	20%	(192)	7%	(71)	15%	(142)	975
4-Region: Northeast	66%	(260)	17%	(68)	9%	(34)	8%	(31)	394
4-Region: Midwest	69%	(317)	18%	(84)	6%	(28)	7%	(33)	462
4-Region: South	63%	(519)	19%	(156)	6%	(53)	12%	(96)	824
4-Region: West	63%	(329)	18%	(95)	8%	(42)	11%	(55)	520
Social media users	65%	(1366)	19%	(397)	7%	(149)	10%	(204)	2116
Liberal social media users	75%	(503)	15%	(99)	6%	(38)	4%	(29)	669
Moderal social media users	68%	(401)	20%	(119)	6%	(33)	7%	(41)	594
Conservative social media users	58%	(334)	24%	(138)	10%	(55)	9%	(52)	579
Capitol domestic terrorists	76%	(1068)	16%	(219)	4%	(51)	4%	(61)	1400
Capitol not domestic terrorists	45%	(183)	30%	(123)	18%	(73)	8%	(32)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_7: *Do you believe the following kinds of content should be removed from social media platforms?*
Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	44%	(972)	27%	(601)	13%	(291)	15%	(336)	2200
Gender: Male	41%	(436)	32%	(335)	15%	(160)	12%	(131)	1062
Gender: Female	47%	(535)	23%	(266)	12%	(132)	18%	(205)	1138
Age: 18-34	30%	(194)	32%	(211)	18%	(119)	20%	(131)	655
Age: 35-44	38%	(135)	34%	(120)	11%	(41)	17%	(62)	358
Age: 45-64	50%	(374)	24%	(181)	12%	(88)	14%	(109)	751
Age: 65+	62%	(269)	20%	(89)	10%	(43)	8%	(36)	436
GenZers: 1997-2012	26%	(89)	32%	(111)	21%	(73)	21%	(72)	344
Millennials: 1981-1996	37%	(206)	32%	(181)	13%	(74)	18%	(101)	562
GenXers: 1965-1980	45%	(254)	28%	(159)	13%	(73)	15%	(83)	569
Baby Boomers: 1946-1964	57%	(377)	21%	(138)	10%	(67)	12%	(77)	659
PID: Dem (no lean)	59%	(531)	23%	(210)	8%	(69)	10%	(89)	899
PID: Ind (no lean)	36%	(255)	31%	(217)	14%	(103)	19%	(136)	711
PID: Rep (no lean)	31%	(185)	29%	(173)	20%	(119)	19%	(112)	590
PID/Gender: Dem Men	57%	(236)	26%	(110)	10%	(44)	7%	(27)	417
PID/Gender: Dem Women	61%	(295)	21%	(100)	5%	(26)	13%	(61)	482
PID/Gender: Ind Men	35%	(125)	33%	(119)	15%	(55)	17%	(60)	358
PID/Gender: Ind Women	37%	(131)	28%	(98)	14%	(48)	21%	(76)	353
PID/Gender: Rep Men	26%	(76)	37%	(105)	21%	(61)	15%	(44)	286
PID/Gender: Rep Women	36%	(110)	22%	(68)	19%	(58)	22%	(68)	303
Ideo: Liberal (1-3)	58%	(400)	28%	(191)	7%	(51)	7%	(48)	691
Ideo: Moderate (4)	47%	(292)	30%	(187)	12%	(72)	11%	(71)	622
Ideo: Conservative (5-7)	34%	(206)	28%	(168)	22%	(133)	17%	(103)	610
Educ: < College	42%	(637)	28%	(417)	13%	(194)	17%	(264)	1512
Educ: Bachelors degree	46%	(203)	26%	(114)	17%	(75)	12%	(51)	444
Educ: Post-grad	54%	(131)	29%	(70)	9%	(22)	9%	(21)	244

Continued on next page

Table MCTE8_7: *Do you believe the following kinds of content should be removed from social media platforms?*
Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	44%	(972)	27%	(601)	13%	(291)	15%	(336)	2200
Income: Under 50k	40%	(495)	28%	(338)	13%	(156)	19%	(238)	1226
Income: 50k-100k	49%	(299)	28%	(172)	12%	(73)	11%	(65)	609
Income: 100k+	49%	(178)	25%	(91)	17%	(62)	9%	(33)	364
Ethnicity: White	44%	(762)	29%	(495)	13%	(229)	14%	(235)	1722
Ethnicity: Hispanic	37%	(129)	31%	(108)	13%	(45)	19%	(66)	349
Ethnicity: Black	49%	(134)	20%	(56)	10%	(27)	21%	(57)	274
Ethnicity: Other	37%	(75)	24%	(49)	17%	(35)	22%	(45)	204
All Christian	51%	(506)	26%	(254)	13%	(130)	10%	(98)	988
All Non-Christian	46%	(57)	26%	(32)	15%	(18)	13%	(16)	123
Atheist	56%	(51)	34%	(31)	8%	(7)	2%	(2)	91
Agnostic/Nothing in particular	36%	(210)	29%	(169)	14%	(79)	22%	(127)	586
Something Else	36%	(148)	28%	(114)	14%	(56)	23%	(93)	412
Religious Non-Protestant/Catholic	46%	(72)	27%	(42)	13%	(20)	14%	(22)	156
Evangelical	45%	(274)	24%	(149)	13%	(83)	18%	(107)	614
Non-Evangelical	48%	(358)	28%	(206)	14%	(101)	10%	(76)	741
Community: Urban	49%	(331)	25%	(169)	12%	(82)	14%	(93)	676
Community: Suburban	43%	(429)	29%	(285)	13%	(128)	15%	(146)	988
Community: Rural	39%	(211)	27%	(147)	15%	(81)	18%	(97)	536
Employ: Private Sector	48%	(307)	27%	(173)	15%	(95)	11%	(70)	646
Employ: Government	45%	(57)	29%	(37)	12%	(15)	14%	(18)	127
Employ: Self-Employed	29%	(52)	33%	(60)	18%	(32)	20%	(36)	180
Employ: Homemaker	46%	(66)	21%	(29)	17%	(24)	16%	(23)	142
Employ: Student	28%	(39)	36%	(50)	16%	(23)	20%	(28)	139
Employ: Retired	59%	(273)	23%	(106)	8%	(39)	10%	(48)	466
Employ: Unemployed	34%	(120)	29%	(103)	13%	(48)	24%	(84)	355
Employ: Other	40%	(57)	29%	(43)	10%	(15)	20%	(30)	145

Continued on next page

Table MCTE8_7: *Do you believe the following kinds of content should be removed from social media platforms?*
Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	44%	(972)	27%	(601)	13%	(291)	15%	(336)	2200
Military HH: Yes	39%	(146)	30%	(112)	15%	(57)	15%	(57)	372
Military HH: No	45%	(826)	27%	(488)	13%	(235)	15%	(279)	1828
RD/WT: Right Direction	42%	(194)	28%	(127)	14%	(63)	17%	(76)	460
RD/WT: Wrong Track	45%	(778)	27%	(474)	13%	(228)	15%	(260)	1740
Trump Job Approve	28%	(212)	30%	(225)	24%	(178)	19%	(142)	757
Trump Job Disapprove	56%	(738)	26%	(349)	8%	(103)	10%	(130)	1320
Trump Job Strongly Approve	29%	(128)	27%	(117)	26%	(115)	18%	(80)	439
Trump Job Somewhat Approve	26%	(84)	34%	(108)	20%	(63)	20%	(63)	318
Trump Job Somewhat Disapprove	42%	(109)	35%	(92)	15%	(39)	7%	(19)	259
Trump Job Strongly Disapprove	59%	(629)	24%	(257)	6%	(64)	10%	(111)	1062
Favorable of Trump	29%	(224)	29%	(227)	23%	(174)	19%	(146)	771
Unfavorable of Trump	55%	(718)	27%	(351)	8%	(103)	10%	(137)	1308
Very Favorable of Trump	30%	(138)	28%	(128)	25%	(116)	18%	(83)	465
Somewhat Favorable of Trump	28%	(86)	32%	(99)	19%	(59)	21%	(63)	306
Somewhat Unfavorable of Trump	39%	(87)	37%	(84)	14%	(32)	10%	(22)	225
Very Unfavorable of Trump	58%	(631)	25%	(267)	7%	(71)	11%	(115)	1084
#1 Issue: Economy	36%	(296)	30%	(244)	18%	(146)	15%	(125)	811
#1 Issue: Security	36%	(95)	22%	(56)	19%	(50)	23%	(59)	259
#1 Issue: Health Care	55%	(215)	27%	(107)	7%	(26)	11%	(43)	392
#1 Issue: Medicare / Social Security	59%	(152)	23%	(60)	6%	(16)	12%	(31)	259
#1 Issue: Women's Issues	46%	(56)	30%	(36)	6%	(7)	18%	(22)	121
#1 Issue: Education	40%	(40)	33%	(33)	12%	(12)	15%	(15)	100
#1 Issue: Energy	46%	(40)	27%	(23)	14%	(12)	13%	(11)	86
#1 Issue: Other	45%	(78)	24%	(42)	13%	(23)	17%	(30)	172

Table MCTE8_7: *Do you believe the following kinds of content should be removed from social media platforms?*
Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	44%	(972)	27%	(601)	13%	(291)	15%	(336)	2200
2020 Vote: Joe Biden	60%	(620)	25%	(256)	7%	(68)	9%	(91)	1035
2020 Vote: Donald Trump	30%	(192)	29%	(180)	24%	(152)	17%	(107)	630
2020 Vote: Other	32%	(19)	28%	(16)	14%	(8)	27%	(16)	60
2020 Vote: Didn't Vote	30%	(141)	31%	(146)	13%	(63)	26%	(121)	470
2018 House Vote: Democrat	64%	(504)	24%	(187)	6%	(50)	7%	(52)	793
2018 House Vote: Republican	34%	(189)	28%	(156)	21%	(119)	17%	(93)	558
2016 Vote: Hillary Clinton	66%	(487)	21%	(159)	6%	(47)	6%	(48)	742
2016 Vote: Donald Trump	34%	(206)	29%	(177)	22%	(131)	15%	(91)	605
2016 Vote: Other	33%	(34)	32%	(33)	11%	(12)	23%	(24)	103
2016 Vote: Didn't Vote	33%	(243)	31%	(231)	13%	(101)	23%	(172)	747
Voted in 2014: Yes	52%	(639)	25%	(309)	12%	(144)	11%	(133)	1225
Voted in 2014: No	34%	(333)	30%	(291)	15%	(148)	21%	(204)	975
4-Region: Northeast	48%	(191)	25%	(98)	15%	(58)	12%	(48)	394
4-Region: Midwest	44%	(203)	28%	(132)	14%	(66)	13%	(62)	462
4-Region: South	41%	(337)	28%	(231)	13%	(106)	18%	(151)	824
4-Region: West	46%	(241)	27%	(141)	12%	(62)	15%	(76)	520
Social media users	44%	(925)	28%	(584)	13%	(283)	15%	(324)	2116
Liberal social media users	57%	(384)	28%	(187)	8%	(51)	7%	(47)	669
Moderal social media users	46%	(274)	31%	(182)	12%	(70)	11%	(68)	594
Conservative social media users	34%	(195)	28%	(161)	22%	(127)	17%	(97)	579
Capitol domestic terrorists	56%	(787)	27%	(377)	9%	(123)	8%	(112)	1400
Capitol not domestic terrorists	22%	(89)	35%	(143)	29%	(118)	15%	(62)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_8: *Do you believe the following kinds of content should be removed from social media platforms?*
Extremist group content, such as those related to terrorist or militia groups

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1469)	16%	(355)	7%	(147)	10%	(229)	2200
Gender: Male	62%	(660)	20%	(212)	8%	(84)	10%	(106)	1062
Gender: Female	71%	(809)	13%	(143)	6%	(63)	11%	(123)	1138
Age: 18-34	62%	(404)	18%	(121)	6%	(39)	14%	(90)	655
Age: 35-44	59%	(212)	23%	(82)	8%	(28)	10%	(36)	358
Age: 45-64	68%	(513)	14%	(107)	6%	(48)	11%	(83)	751
Age: 65+	78%	(339)	10%	(45)	7%	(32)	5%	(20)	436
GenZers: 1997-2012	57%	(197)	21%	(73)	4%	(13)	18%	(61)	344
Millennials: 1981-1996	64%	(360)	18%	(104)	8%	(44)	10%	(55)	562
GenXers: 1965-1980	65%	(369)	17%	(96)	7%	(41)	11%	(63)	569
Baby Boomers: 1946-1964	75%	(493)	12%	(76)	7%	(44)	7%	(46)	659
PID: Dem (no lean)	76%	(679)	12%	(109)	5%	(46)	7%	(65)	899
PID: Ind (no lean)	63%	(449)	17%	(123)	5%	(36)	14%	(103)	711
PID: Rep (no lean)	58%	(341)	21%	(122)	11%	(65)	10%	(61)	590
PID/Gender: Dem Men	72%	(299)	15%	(64)	6%	(27)	7%	(28)	417
PID/Gender: Dem Women	79%	(380)	10%	(46)	4%	(19)	8%	(37)	482
PID/Gender: Ind Men	58%	(208)	20%	(73)	7%	(27)	14%	(50)	358
PID/Gender: Ind Women	68%	(241)	14%	(50)	3%	(9)	15%	(53)	353
PID/Gender: Rep Men	53%	(153)	26%	(75)	11%	(30)	10%	(29)	286
PID/Gender: Rep Women	62%	(188)	16%	(47)	12%	(35)	11%	(33)	303
Ideo: Liberal (1-3)	77%	(532)	13%	(92)	5%	(32)	5%	(35)	691
Ideo: Moderate (4)	70%	(439)	16%	(100)	5%	(33)	8%	(51)	622
Ideo: Conservative (5-7)	59%	(363)	21%	(127)	10%	(63)	10%	(58)	610
Educ: < College	67%	(1015)	15%	(222)	6%	(93)	12%	(183)	1512
Educ: Bachelors degree	65%	(289)	19%	(83)	9%	(39)	7%	(33)	444
Educ: Post-grad	68%	(165)	21%	(51)	6%	(15)	5%	(13)	244

Continued on next page

Table MCTE8_8: *Do you believe the following kinds of content should be removed from social media platforms?*
Extremist group content, such as those related to terrorist or militia groups

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1469)	16%	(355)	7%	(147)	10%	(229)	2200
Income: Under 50k	64%	(783)	16%	(197)	6%	(74)	14%	(173)	1226
Income: 50k-100k	73%	(442)	15%	(89)	7%	(42)	6%	(35)	609
Income: 100k+	67%	(245)	19%	(69)	8%	(30)	6%	(21)	364
Ethnicity: White	67%	(1160)	16%	(284)	7%	(121)	9%	(157)	1722
Ethnicity: Hispanic	63%	(220)	17%	(61)	5%	(19)	14%	(50)	349
Ethnicity: Black	68%	(186)	12%	(34)	5%	(13)	15%	(40)	274
Ethnicity: Other	60%	(123)	18%	(37)	6%	(12)	15%	(31)	204
All Christian	69%	(686)	16%	(161)	7%	(72)	7%	(69)	988
All Non-Christian	68%	(84)	15%	(19)	8%	(10)	8%	(10)	123
Atheist	75%	(68)	19%	(17)	6%	(5)	1%	(1)	91
Agnostic/Nothing in particular	61%	(355)	17%	(100)	5%	(32)	17%	(98)	586
Something Else	67%	(276)	14%	(58)	7%	(27)	12%	(50)	412
Religious Non-Protestant/Catholic	70%	(109)	14%	(22)	7%	(12)	8%	(13)	156
Evangelical	65%	(399)	17%	(104)	8%	(50)	10%	(61)	614
Non-Evangelical	72%	(531)	15%	(108)	6%	(47)	7%	(56)	741
Community: Urban	63%	(427)	19%	(128)	6%	(41)	12%	(79)	676
Community: Suburban	69%	(684)	16%	(155)	6%	(57)	9%	(92)	988
Community: Rural	67%	(358)	14%	(73)	9%	(48)	11%	(57)	536
Employ: Private Sector	67%	(430)	17%	(107)	9%	(57)	8%	(52)	646
Employ: Government	63%	(80)	24%	(31)	4%	(6)	8%	(11)	127
Employ: Self-Employed	61%	(109)	17%	(31)	7%	(13)	15%	(26)	180
Employ: Homemaker	69%	(98)	9%	(13)	9%	(12)	14%	(20)	142
Employ: Student	65%	(91)	20%	(28)	3%	(4)	12%	(17)	139
Employ: Retired	75%	(348)	13%	(62)	6%	(28)	6%	(28)	466
Employ: Unemployed	64%	(227)	15%	(55)	6%	(22)	14%	(50)	355
Employ: Other	60%	(87)	20%	(29)	3%	(4)	17%	(25)	145

Table MCTE8_8: *Do you believe the following kinds of content should be removed from social media platforms?*
Extremist group content, such as those related to terrorist or militia groups

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1469)	16%	(355)	7%	(147)	10%	(229)	2200
Military HH: Yes	61%	(229)	21%	(80)	9%	(33)	8%	(31)	372
Military HH: No	68%	(1241)	15%	(275)	6%	(114)	11%	(198)	1828
RD/WT: Right Direction	59%	(272)	22%	(101)	10%	(45)	9%	(43)	460
RD/WT: Wrong Track	69%	(1198)	15%	(254)	6%	(102)	11%	(186)	1740
Trump Job Approve	54%	(410)	23%	(175)	12%	(94)	10%	(79)	757
Trump Job Disapprove	77%	(1010)	12%	(165)	3%	(46)	7%	(99)	1320
Trump Job Strongly Approve	53%	(233)	23%	(99)	14%	(63)	10%	(44)	439
Trump Job Somewhat Approve	56%	(177)	24%	(76)	10%	(31)	11%	(35)	318
Trump Job Somewhat Disapprove	67%	(173)	21%	(55)	7%	(19)	4%	(12)	259
Trump Job Strongly Disapprove	79%	(838)	10%	(109)	3%	(27)	8%	(87)	1062
Favorable of Trump	55%	(426)	23%	(179)	12%	(89)	10%	(78)	771
Unfavorable of Trump	76%	(993)	12%	(156)	4%	(50)	8%	(110)	1308
Very Favorable of Trump	51%	(239)	24%	(110)	15%	(67)	10%	(48)	465
Somewhat Favorable of Trump	61%	(187)	22%	(68)	7%	(22)	10%	(30)	306
Somewhat Unfavorable of Trump	67%	(151)	19%	(43)	5%	(11)	9%	(20)	225
Very Unfavorable of Trump	78%	(842)	10%	(113)	4%	(39)	8%	(90)	1084
#1 Issue: Economy	64%	(522)	17%	(139)	9%	(75)	9%	(75)	811
#1 Issue: Security	58%	(150)	20%	(52)	8%	(21)	14%	(36)	259
#1 Issue: Health Care	73%	(287)	16%	(63)	4%	(15)	7%	(28)	392
#1 Issue: Medicare / Social Security	77%	(201)	9%	(24)	5%	(14)	8%	(21)	259
#1 Issue: Women's Issues	72%	(87)	14%	(16)	3%	(4)	11%	(13)	121
#1 Issue: Education	62%	(62)	17%	(17)	5%	(5)	16%	(16)	100
#1 Issue: Energy	59%	(51)	21%	(18)	6%	(5)	14%	(12)	86
#1 Issue: Other	64%	(110)	15%	(26)	5%	(9)	16%	(27)	172

Table MCTE8_8: *Do you believe the following kinds of content should be removed from social media platforms?*
Extremist group content, such as those related to terrorist or militia groups

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1469)	16%	(355)	7%	(147)	10%	(229)	2200
2020 Vote: Joe Biden	77%	(795)	13%	(132)	4%	(38)	7%	(69)	1035
2020 Vote: Donald Trump	58%	(363)	21%	(135)	13%	(79)	9%	(54)	630
2020 Vote: Other	64%	(38)	16%	(9)	6%	(3)	15%	(9)	60
2020 Vote: Didn't Vote	58%	(273)	16%	(76)	6%	(26)	20%	(96)	470
2018 House Vote: Democrat	78%	(616)	12%	(94)	5%	(39)	6%	(45)	793
2018 House Vote: Republican	58%	(322)	23%	(129)	11%	(61)	8%	(46)	558
2016 Vote: Hillary Clinton	78%	(581)	12%	(87)	5%	(35)	5%	(39)	742
2016 Vote: Donald Trump	59%	(356)	22%	(132)	12%	(70)	8%	(47)	605
2016 Vote: Other	58%	(60)	17%	(18)	7%	(7)	17%	(18)	103
2016 Vote: Didn't Vote	63%	(470)	16%	(118)	5%	(34)	17%	(125)	747
Voted in 2014: Yes	70%	(857)	16%	(190)	8%	(93)	7%	(85)	1225
Voted in 2014: No	63%	(612)	17%	(165)	6%	(54)	15%	(144)	975
4-Region: Northeast	65%	(256)	16%	(64)	9%	(36)	10%	(38)	394
4-Region: Midwest	71%	(327)	15%	(69)	7%	(32)	8%	(35)	462
4-Region: South	65%	(538)	16%	(132)	7%	(58)	12%	(96)	824
4-Region: West	67%	(348)	17%	(91)	4%	(21)	12%	(60)	520
Social media users	67%	(1414)	17%	(350)	7%	(138)	10%	(215)	2116
Liberal social media users	77%	(514)	14%	(91)	5%	(30)	5%	(33)	669
Moderal social media users	70%	(418)	17%	(99)	5%	(29)	8%	(48)	594
Conservative social media users	60%	(345)	21%	(123)	10%	(60)	9%	(50)	579
Capitol domestic terrorists	77%	(1084)	13%	(189)	4%	(62)	5%	(66)	1400
Capitol not domestic terrorists	50%	(204)	27%	(109)	16%	(64)	8%	(34)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE9: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	65%	(1423)	23%	(515)	12%	(261)	2200
Gender: Male	63%	(669)	25%	(269)	12%	(124)	1062
Gender: Female	66%	(754)	22%	(246)	12%	(138)	1138
Age: 18-34	62%	(406)	21%	(134)	17%	(115)	655
Age: 35-44	61%	(218)	29%	(102)	10%	(37)	358
Age: 45-64	66%	(494)	23%	(174)	11%	(83)	751
Age: 65+	70%	(305)	24%	(105)	6%	(27)	436
GenZers: 1997-2012	61%	(212)	19%	(66)	19%	(66)	344
Millennials: 1981-1996	62%	(347)	26%	(143)	13%	(72)	562
GenXers: 1965-1980	65%	(372)	24%	(137)	10%	(59)	569
Baby Boomers: 1946-1964	68%	(450)	23%	(151)	9%	(59)	659
PID: Dem (no lean)	83%	(743)	10%	(88)	8%	(68)	899
PID: Ind (no lean)	59%	(417)	25%	(175)	17%	(118)	711
PID: Rep (no lean)	45%	(263)	43%	(252)	13%	(75)	590
PID/Gender: Dem Men	79%	(330)	14%	(57)	7%	(30)	417
PID/Gender: Dem Women	86%	(413)	6%	(30)	8%	(39)	482
PID/Gender: Ind Men	55%	(195)	27%	(96)	19%	(67)	358
PID/Gender: Ind Women	63%	(222)	22%	(79)	15%	(52)	353
PID/Gender: Rep Men	50%	(144)	40%	(115)	10%	(27)	286
PID/Gender: Rep Women	39%	(119)	45%	(137)	16%	(47)	303
Ideo: Liberal (1-3)	84%	(582)	11%	(73)	5%	(36)	691
Ideo: Moderate (4)	71%	(444)	18%	(114)	10%	(65)	622
Ideo: Conservative (5-7)	43%	(265)	46%	(279)	11%	(66)	610
Educ: < College	62%	(934)	24%	(363)	14%	(216)	1512
Educ: Bachelors degree	71%	(314)	21%	(95)	8%	(35)	444
Educ: Post-grad	72%	(175)	24%	(58)	4%	(11)	244
Income: Under 50k	63%	(776)	21%	(263)	15%	(187)	1226
Income: 50k-100k	66%	(404)	25%	(153)	8%	(52)	609
Income: 100k+	67%	(243)	27%	(99)	6%	(23)	364

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Table MCTE9: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	65%	(1423)	23%	(515)	12%	(261)	2200
Ethnicity: White	63%	(1093)	26%	(448)	11%	(181)	1722
Ethnicity: Hispanic	68%	(239)	18%	(62)	14%	(49)	349
Ethnicity: Black	73%	(201)	11%	(30)	16%	(43)	274
Ethnicity: Other	64%	(130)	18%	(37)	18%	(37)	204
All Christian	65%	(647)	27%	(266)	8%	(75)	988
All Non-Christian	69%	(85)	20%	(24)	12%	(14)	123
Atheist	82%	(75)	14%	(12)	4%	(4)	91
Agnostic/Nothing in particular	63%	(367)	18%	(107)	19%	(112)	586
Something Else	61%	(250)	26%	(106)	14%	(56)	412
Religious Non-Protestant/Catholic	70%	(108)	19%	(29)	12%	(19)	156
Evangelical	59%	(363)	31%	(188)	10%	(62)	614
Non-Evangelical	68%	(502)	24%	(176)	9%	(63)	741
Community: Urban	71%	(477)	19%	(131)	10%	(69)	676
Community: Suburban	67%	(662)	22%	(220)	11%	(107)	988
Community: Rural	53%	(285)	31%	(165)	16%	(86)	536
Employ: Private Sector	68%	(437)	25%	(161)	7%	(47)	646
Employ: Government	62%	(79)	21%	(27)	16%	(21)	127
Employ: Self-Employed	60%	(108)	28%	(51)	12%	(22)	180
Employ: Homemaker	52%	(74)	31%	(43)	18%	(25)	142
Employ: Student	66%	(92)	17%	(23)	17%	(24)	139
Employ: Retired	69%	(323)	24%	(110)	7%	(32)	466
Employ: Unemployed	62%	(220)	19%	(69)	18%	(65)	355
Employ: Other	62%	(90)	21%	(30)	17%	(25)	145
Military HH: Yes	58%	(216)	29%	(109)	13%	(47)	372
Military HH: No	66%	(1207)	22%	(406)	12%	(214)	1828
RD/WT: Right Direction	59%	(271)	28%	(128)	13%	(61)	460
RD/WT: Wrong Track	66%	(1152)	22%	(387)	12%	(200)	1740

Table MCTE9: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	65%	(1423)	23%	(515)	12%	(261)	2200
Trump Job Approve	38%	(285)	49%	(370)	14%	(103)	757
Trump Job Disapprove	82%	(1087)	9%	(125)	8%	(108)	1320
Trump Job Strongly Approve	32%	(140)	57%	(250)	11%	(49)	439
Trump Job Somewhat Approve	46%	(145)	38%	(120)	17%	(53)	318
Trump Job Somewhat Disapprove	67%	(174)	24%	(63)	8%	(21)	259
Trump Job Strongly Disapprove	86%	(913)	6%	(62)	8%	(87)	1062
Favorable of Trump	38%	(292)	49%	(376)	13%	(104)	771
Unfavorable of Trump	82%	(1077)	9%	(124)	8%	(108)	1308
Very Favorable of Trump	33%	(152)	56%	(259)	12%	(55)	465
Somewhat Favorable of Trump	46%	(141)	38%	(117)	16%	(49)	306
Somewhat Unfavorable of Trump	66%	(149)	22%	(49)	12%	(26)	225
Very Unfavorable of Trump	86%	(928)	7%	(75)	8%	(81)	1084
#1 Issue: Economy	59%	(474)	30%	(240)	12%	(96)	811
#1 Issue: Security	47%	(122)	38%	(99)	15%	(39)	259
#1 Issue: Health Care	80%	(315)	13%	(50)	7%	(26)	392
#1 Issue: Medicare / Social Security	77%	(199)	15%	(39)	8%	(21)	259
#1 Issue: Women's Issues	70%	(85)	14%	(17)	16%	(19)	121
#1 Issue: Education	54%	(54)	28%	(28)	18%	(18)	100
#1 Issue: Energy	79%	(68)	11%	(9)	10%	(9)	86
#1 Issue: Other	62%	(106)	18%	(32)	20%	(34)	172
2020 Vote: Joe Biden	84%	(867)	9%	(95)	7%	(73)	1035
2020 Vote: Donald Trump	41%	(260)	47%	(294)	12%	(77)	630
2020 Vote: Other	50%	(30)	22%	(13)	28%	(16)	60
2020 Vote: Didn't Vote	56%	(265)	23%	(110)	20%	(95)	470
2018 House Vote: Democrat	84%	(668)	10%	(83)	5%	(42)	793
2018 House Vote: Republican	44%	(243)	45%	(251)	11%	(63)	558

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Table MCTE9: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	65%	(1423)	23%	(515)	12%	(261)	2200
2016 Vote: Hillary Clinton	85%	(630)	10%	(73)	5%	(39)	742
2016 Vote: Donald Trump	43%	(261)	45%	(274)	12%	(70)	605
2016 Vote: Other	56%	(57)	22%	(22)	23%	(24)	103
2016 Vote: Didn't Vote	63%	(473)	19%	(145)	17%	(129)	747
Voted in 2014: Yes	67%	(823)	24%	(293)	9%	(109)	1225
Voted in 2014: No	62%	(601)	23%	(223)	16%	(152)	975
4-Region: Northeast	66%	(260)	23%	(92)	10%	(41)	394
4-Region: Midwest	66%	(306)	23%	(108)	11%	(49)	462
4-Region: South	60%	(491)	27%	(219)	14%	(114)	824
4-Region: West	70%	(365)	19%	(97)	11%	(58)	520
Social media users	65%	(1375)	23%	(493)	12%	(248)	2116
Liberal social media users	84%	(564)	11%	(70)	5%	(35)	669
Moderal social media users	71%	(422)	19%	(110)	10%	(61)	594
Conservative social media users	44%	(256)	45%	(263)	10%	(61)	579
Capitol domestic terrorists	80%	(1127)	14%	(199)	5%	(74)	1400
Capitol not domestic terrorists	37%	(152)	54%	(220)	9%	(39)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE10: *Now that users are unable to download or visit Parler's website, which of the following best describes what you believe will happen?*

Demographic	Parler users will find another outlet to share their beliefs or organize events		Parler users will be unable to share their beliefs or organize events		Don't know / No opinion		Total N
Adults	53%	(1168)	8%	(176)	39%	(856)	2200
Gender: Male	54%	(574)	11%	(120)	35%	(368)	1062
Gender: Female	52%	(594)	5%	(56)	43%	(488)	1138
Age: 18-34	43%	(281)	10%	(63)	48%	(312)	655
Age: 35-44	54%	(192)	11%	(40)	35%	(126)	358
Age: 45-64	57%	(431)	7%	(51)	36%	(269)	751
Age: 65+	61%	(264)	5%	(24)	34%	(149)	436
GenZers: 1997-2012	39%	(133)	7%	(25)	54%	(187)	344
Millennials: 1981-1996	49%	(277)	13%	(74)	38%	(212)	562
GenXers: 1965-1980	56%	(316)	8%	(46)	36%	(207)	569
Baby Boomers: 1946-1964	62%	(409)	4%	(28)	34%	(222)	659
PID: Dem (no lean)	54%	(488)	10%	(87)	36%	(324)	899
PID: Ind (no lean)	49%	(347)	5%	(34)	46%	(330)	711
PID: Rep (no lean)	56%	(333)	9%	(55)	34%	(202)	590
PID/Gender: Dem Men	54%	(224)	14%	(57)	33%	(136)	417
PID/Gender: Dem Women	55%	(264)	6%	(31)	39%	(188)	482
PID/Gender: Ind Men	51%	(183)	7%	(26)	42%	(149)	358
PID/Gender: Ind Women	47%	(164)	2%	(8)	51%	(181)	353
PID/Gender: Rep Men	58%	(167)	13%	(37)	29%	(83)	286
PID/Gender: Rep Women	55%	(166)	6%	(18)	39%	(119)	303
Ideo: Liberal (1-3)	61%	(422)	8%	(57)	31%	(211)	691
Ideo: Moderate (4)	51%	(316)	9%	(58)	40%	(248)	622
Ideo: Conservative (5-7)	59%	(357)	8%	(52)	33%	(201)	610
Educ: < College	50%	(750)	6%	(85)	45%	(677)	1512
Educ: Bachelors degree	59%	(264)	12%	(53)	29%	(127)	444
Educ: Post-grad	63%	(153)	16%	(39)	21%	(52)	244
Income: Under 50k	48%	(593)	6%	(76)	45%	(557)	1226
Income: 50k-100k	56%	(344)	9%	(56)	34%	(209)	609
Income: 100k+	63%	(230)	12%	(44)	25%	(91)	364
Ethnicity: White	56%	(971)	8%	(138)	36%	(613)	1722

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Table MCTE10: *Now that users are unable to download or visit Parler's website, which of the following best describes what you believe will happen?*

Demographic	Parler users will find another outlet to share their beliefs or organize events		Parler users will be unable to share their beliefs or organize events		Don't know / No opinion		Total N
Adults	53%	(1168)	8%	(176)	39%	(856)	2200
Ethnicity: Hispanic	49%	(172)	13%	(47)	37%	(130)	349
Ethnicity: Black	41%	(113)	9%	(23)	50%	(137)	274
Ethnicity: Other	41%	(84)	7%	(15)	52%	(106)	204
All Christian	60%	(589)	10%	(97)	31%	(302)	988
All Non-Christian	49%	(60)	15%	(18)	36%	(44)	123
Atheist	71%	(65)	3%	(3)	26%	(24)	91
Agnostic/Nothing in particular	48%	(279)	5%	(31)	47%	(275)	586
Something Else	42%	(174)	7%	(27)	51%	(211)	412
Religious Non-Protestant/Catholic	49%	(77)	12%	(18)	39%	(60)	156
Evangelical	55%	(336)	12%	(76)	33%	(202)	614
Non-Evangelical	54%	(403)	6%	(46)	39%	(292)	741
Community: Urban	54%	(362)	11%	(75)	35%	(239)	676
Community: Suburban	55%	(545)	6%	(59)	39%	(385)	988
Community: Rural	49%	(261)	8%	(43)	43%	(232)	536
Employ: Private Sector	61%	(396)	10%	(63)	29%	(187)	646
Employ: Government	49%	(62)	22%	(28)	29%	(37)	127
Employ: Self-Employed	51%	(91)	12%	(21)	38%	(68)	180
Employ: Homemaker	43%	(62)	8%	(11)	49%	(70)	142
Employ: Student	35%	(49)	4%	(5)	61%	(85)	139
Employ: Retired	61%	(286)	5%	(25)	33%	(154)	466
Employ: Unemployed	43%	(152)	4%	(15)	53%	(187)	355
Employ: Other	48%	(69)	5%	(8)	47%	(68)	145
Military HH: Yes	53%	(196)	9%	(32)	39%	(144)	372
Military HH: No	53%	(971)	8%	(144)	39%	(712)	1828
RD/WT: Right Direction	54%	(249)	15%	(67)	31%	(145)	460
RD/WT: Wrong Track	53%	(919)	6%	(110)	41%	(711)	1740
Trump Job Approve	53%	(402)	11%	(83)	36%	(272)	757
Trump Job Disapprove	56%	(736)	7%	(87)	38%	(497)	1320

Table MCTE10: *Now that users are unable to download or visit Parler's website, which of the following best describes what you believe will happen?*

Demographic	Parler users will find another outlet to share their beliefs or organize events		Parler users will be unable to share their beliefs or organize events		Don't know / No opinion		Total N
Adults	53%	(1168)	8%	(176)	39%	(856)	2200
Trump Job Strongly Approve	59%	(260)	11%	(48)	30%	(131)	439
Trump Job Somewhat Approve	44%	(141)	11%	(36)	44%	(141)	318
Trump Job Somewhat Disapprove	54%	(141)	8%	(20)	38%	(98)	259
Trump Job Strongly Disapprove	56%	(595)	6%	(67)	38%	(399)	1062
Favorable of Trump	54%	(415)	11%	(83)	35%	(273)	771
Unfavorable of Trump	55%	(722)	6%	(81)	39%	(505)	1308
Very Favorable of Trump	57%	(266)	12%	(54)	31%	(145)	465
Somewhat Favorable of Trump	49%	(149)	10%	(30)	42%	(128)	306
Somewhat Unfavorable of Trump	49%	(111)	7%	(16)	44%	(98)	225
Very Unfavorable of Trump	56%	(612)	6%	(66)	38%	(407)	1084
#1 Issue: Economy	53%	(427)	8%	(64)	39%	(320)	811
#1 Issue: Security	51%	(131)	9%	(24)	40%	(104)	259
#1 Issue: Health Care	55%	(216)	8%	(31)	37%	(145)	392
#1 Issue: Medicare / Social Security	59%	(153)	7%	(18)	34%	(88)	259
#1 Issue: Women's Issues	47%	(57)	9%	(11)	44%	(52)	121
#1 Issue: Education	47%	(47)	11%	(11)	42%	(42)	100
#1 Issue: Energy	57%	(49)	10%	(9)	32%	(28)	86
#1 Issue: Other	51%	(87)	5%	(9)	44%	(75)	172
2020 Vote: Joe Biden	60%	(621)	9%	(91)	31%	(323)	1035
2020 Vote: Donald Trump	57%	(357)	7%	(45)	36%	(229)	630
2020 Vote: Other	45%	(27)	3%	(2)	51%	(31)	60
2020 Vote: Didn't Vote	35%	(163)	8%	(36)	58%	(272)	470
2018 House Vote: Democrat	60%	(476)	9%	(73)	31%	(244)	793
2018 House Vote: Republican	59%	(331)	8%	(46)	32%	(181)	558
2016 Vote: Hillary Clinton	59%	(441)	10%	(75)	30%	(226)	742
2016 Vote: Donald Trump	59%	(356)	8%	(48)	33%	(200)	605
2016 Vote: Other	50%	(51)	4%	(4)	46%	(48)	103
2016 Vote: Didn't Vote	42%	(316)	7%	(49)	51%	(381)	747

Table MCTE10: *Now that users are unable to download or visit Parler's website, which of the following best describes what you believe will happen?*

Demographic	Parler users will find another outlet to share their beliefs or organize events		Parler users will be unable to share their beliefs or organize events		Don't know / No opinion		Total N
Adults	53%	(1168)	8%	(176)	39%	(856)	2200
Voted in 2014: Yes	60%	(737)	9%	(107)	31%	(381)	1225
Voted in 2014: No	44%	(430)	7%	(70)	49%	(475)	975
4-Region: Northeast	53%	(207)	14%	(54)	34%	(132)	394
4-Region: Midwest	51%	(238)	7%	(33)	41%	(191)	462
4-Region: South	55%	(451)	6%	(52)	39%	(321)	824
4-Region: West	52%	(272)	7%	(37)	41%	(211)	520
Social media users	53%	(1127)	8%	(171)	39%	(819)	2116
Liberal social media users	61%	(408)	9%	(57)	30%	(204)	669
Moderal social media users	51%	(302)	10%	(57)	40%	(235)	594
Conservative social media users	59%	(344)	8%	(47)	33%	(188)	579
Capitol domestic terrorists	58%	(817)	7%	(103)	34%	(479)	1400
Capitol not domestic terrorists	57%	(236)	14%	(58)	29%	(117)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE11: *Which of the following statements comes closest to your view, even if neither is exactly right?*

Demographic	Social media companies are biased against those with conservative beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against those with liberal beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against all political beliefs and prevent the spread of content sharing those ideas.		Social media companies are not biased against any political beliefs and do not moderate the spread of content based on political beliefs.		Don't Know / No Opinion		Total N
Adults	25%	(541)	7%	(155)	10%	(215)	23%	(513)	35%	(776)	2200
Gender: Male	28%	(298)	8%	(81)	10%	(107)	25%	(261)	30%	(315)	1062
Gender: Female	21%	(243)	7%	(75)	9%	(107)	22%	(252)	41%	(462)	1138
Age: 18-34	20%	(129)	9%	(60)	14%	(94)	19%	(124)	38%	(247)	655
Age: 35-44	24%	(84)	10%	(36)	10%	(37)	28%	(100)	28%	(100)	358
Age: 45-64	26%	(193)	6%	(46)	8%	(62)	25%	(186)	35%	(265)	751
Age: 65+	31%	(134)	3%	(13)	5%	(21)	23%	(102)	38%	(165)	436
GenZers: 1997-2012	21%	(73)	8%	(29)	14%	(49)	16%	(54)	41%	(140)	344
Millennials: 1981-1996	21%	(119)	10%	(57)	12%	(70)	26%	(145)	31%	(173)	562
GenXers: 1965-1980	24%	(136)	7%	(40)	10%	(58)	25%	(144)	33%	(190)	569
Baby Boomers: 1946-1964	29%	(193)	4%	(29)	5%	(35)	25%	(163)	36%	(239)	659
PID: Dem (no lean)	9%	(80)	9%	(78)	11%	(99)	36%	(326)	35%	(316)	899
PID: Ind (no lean)	24%	(171)	6%	(42)	9%	(64)	17%	(123)	44%	(310)	711
PID: Rep (no lean)	49%	(289)	6%	(35)	9%	(52)	11%	(63)	26%	(150)	590
PID/Gender: Dem Men	12%	(52)	10%	(40)	12%	(49)	39%	(163)	27%	(113)	417
PID/Gender: Dem Women	6%	(29)	8%	(38)	10%	(50)	34%	(163)	42%	(202)	482
PID/Gender: Ind Men	29%	(102)	5%	(19)	9%	(33)	19%	(69)	38%	(135)	358
PID/Gender: Ind Women	20%	(69)	7%	(23)	9%	(31)	15%	(54)	50%	(175)	353
PID/Gender: Rep Men	50%	(144)	7%	(21)	9%	(26)	10%	(29)	23%	(67)	286
PID/Gender: Rep Women	48%	(145)	5%	(14)	9%	(27)	11%	(34)	28%	(84)	303
Ideo: Liberal (1-3)	9%	(65)	8%	(57)	13%	(90)	41%	(283)	28%	(196)	691
Ideo: Moderate (4)	19%	(116)	8%	(47)	10%	(61)	23%	(142)	41%	(257)	622
Ideo: Conservative (5-7)	57%	(346)	7%	(41)	7%	(40)	10%	(62)	20%	(120)	610

Table MCTE11: *Which of the following statements comes closest to your view, even if neither is exactly right?*

Demographic	Social media companies are biased against those with conservative beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against those with liberal beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against all political beliefs and prevent the spread of content sharing those ideas.		Social media companies are not biased against any political beliefs and do not moderate the spread of content based on political beliefs.		Don't Know / No Opinion		Total N
Adults	25%	(541)	7%	(155)	10%	(215)	23%	(513)	35%	(776)	2200
Educ: < College	23%	(342)	7%	(104)	9%	(137)	21%	(312)	41%	(618)	1512
Educ: Bachelors degree	31%	(137)	7%	(29)	12%	(51)	26%	(116)	25%	(110)	444
Educ: Post-grad	26%	(62)	9%	(23)	11%	(27)	35%	(84)	20%	(48)	244
Income: Under 50k	21%	(257)	7%	(90)	9%	(116)	20%	(240)	43%	(523)	1226
Income: 50k-100k	28%	(172)	5%	(29)	9%	(55)	27%	(164)	31%	(190)	609
Income: 100k+	31%	(112)	10%	(36)	12%	(44)	30%	(108)	17%	(63)	364
Ethnicity: White	28%	(482)	6%	(110)	9%	(147)	24%	(414)	33%	(569)	1722
Ethnicity: Hispanic	20%	(71)	10%	(36)	14%	(49)	24%	(83)	32%	(110)	349
Ethnicity: Black	12%	(33)	11%	(29)	11%	(30)	23%	(63)	43%	(119)	274
Ethnicity: Other	12%	(25)	8%	(17)	18%	(38)	18%	(36)	43%	(89)	204
All Christian	32%	(319)	7%	(70)	8%	(83)	24%	(238)	28%	(278)	988
All Non-Christian	17%	(21)	11%	(13)	17%	(21)	24%	(30)	31%	(38)	123
Atheist	12%	(11)	7%	(6)	11%	(10)	44%	(41)	26%	(23)	91
Agnostic/Nothing in particular	16%	(95)	6%	(38)	10%	(56)	23%	(132)	45%	(264)	586
Something Else	23%	(95)	7%	(28)	11%	(44)	17%	(72)	42%	(173)	412
Religious Non-Protestant/Catholic	19%	(29)	10%	(16)	15%	(23)	22%	(34)	34%	(54)	156
Evangelical	34%	(211)	9%	(53)	7%	(43)	21%	(131)	29%	(176)	614
Non-Evangelical	26%	(193)	5%	(41)	11%	(80)	23%	(170)	35%	(257)	741
Community: Urban	19%	(128)	10%	(68)	12%	(83)	25%	(168)	34%	(229)	676
Community: Suburban	27%	(264)	5%	(51)	9%	(93)	25%	(245)	34%	(335)	988
Community: Rural	28%	(149)	7%	(36)	7%	(39)	18%	(99)	40%	(213)	536

Table MCTE11: *Which of the following statements comes closest to your view, even if neither is exactly right?*

Demographic	Social media companies are biased against those with conservative beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against those with liberal beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against all political beliefs and prevent the spread of content sharing those ideas.		Social media companies are not biased against any political beliefs and do not moderate the spread of content based on political beliefs.		Don't Know / No Opinion		Total N
Adults	25%	(541)	7%	(155)	10%	(215)	23%	(513)	35%	(776)	2200
Employ: Private Sector	27%	(174)	9%	(57)	12%	(80)	26%	(171)	25%	(165)	646
Employ: Government	22%	(27)	14%	(18)	17%	(22)	27%	(35)	20%	(25)	127
Employ: Self-Employed	32%	(57)	6%	(10)	12%	(22)	14%	(26)	36%	(65)	180
Employ: Homemaker	23%	(32)	11%	(15)	2%	(2)	23%	(33)	42%	(60)	142
Employ: Student	24%	(33)	4%	(6)	14%	(19)	20%	(28)	38%	(53)	139
Employ: Retired	29%	(134)	4%	(20)	4%	(20)	25%	(116)	38%	(175)	466
Employ: Unemployed	16%	(58)	6%	(20)	10%	(36)	23%	(80)	45%	(161)	355
Employ: Other	17%	(24)	6%	(9)	9%	(13)	17%	(25)	50%	(73)	145
Military HH: Yes	36%	(134)	8%	(30)	8%	(28)	21%	(77)	28%	(103)	372
Military HH: No	22%	(407)	7%	(126)	10%	(187)	24%	(435)	37%	(673)	1828
RD/WT: Right Direction	27%	(126)	9%	(41)	13%	(61)	23%	(107)	27%	(126)	460
RD/WT: Wrong Track	24%	(415)	7%	(114)	9%	(153)	23%	(406)	37%	(651)	1740
Trump Job Approve	50%	(382)	7%	(56)	10%	(73)	9%	(69)	23%	(178)	757
Trump Job Disapprove	11%	(151)	7%	(97)	10%	(134)	33%	(434)	38%	(504)	1320
Trump Job Strongly Approve	61%	(266)	6%	(26)	9%	(37)	8%	(34)	17%	(76)	439
Trump Job Somewhat Approve	36%	(116)	9%	(30)	11%	(36)	11%	(35)	32%	(102)	318
Trump Job Somewhat Disapprove	24%	(63)	8%	(21)	16%	(41)	21%	(53)	31%	(80)	259
Trump Job Strongly Disapprove	8%	(87)	7%	(76)	9%	(93)	36%	(381)	40%	(424)	1062
Favorable of Trump	49%	(374)	8%	(58)	10%	(80)	9%	(73)	24%	(186)	771
Unfavorable of Trump	12%	(159)	7%	(87)	10%	(125)	33%	(435)	38%	(503)	1308

Table MCTE11: *Which of the following statements comes closest to your view, even if neither is exactly right?*

Demographic	Social media companies are biased against those with conservative beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against those with liberal beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against all political beliefs and prevent the spread of content sharing those ideas.		Social media companies are not biased against any political beliefs and do not moderate the spread of content based on political beliefs.		Don't Know / No Opinion		Total N
Adults	25%	(541)	7%	(155)	10%	(215)	23%	(513)	35%	(776)	2200
Very Favorable of Trump	57%	(265)	7%	(31)	10%	(46)	9%	(42)	17%	(81)	465
Somewhat Favorable of Trump	36%	(110)	9%	(27)	11%	(34)	10%	(31)	34%	(105)	306
Somewhat Unfavorable of Trump	30%	(67)	5%	(11)	12%	(27)	21%	(47)	32%	(72)	225
Very Unfavorable of Trump	9%	(92)	7%	(75)	9%	(97)	36%	(388)	40%	(431)	1084
#1 Issue: Economy	32%	(256)	7%	(54)	8%	(69)	22%	(177)	31%	(255)	811
#1 Issue: Security	42%	(108)	4%	(11)	13%	(33)	15%	(39)	26%	(67)	259
#1 Issue: Health Care	12%	(48)	9%	(33)	14%	(56)	28%	(110)	37%	(145)	392
#1 Issue: Medicare / Social Security	15%	(39)	7%	(19)	7%	(19)	26%	(67)	44%	(115)	259
#1 Issue: Women's Issues	19%	(23)	4%	(4)	11%	(13)	30%	(36)	37%	(45)	121
#1 Issue: Education	25%	(25)	18%	(18)	5%	(5)	20%	(20)	32%	(32)	100
#1 Issue: Energy	11%	(9)	5%	(4)	14%	(12)	35%	(30)	36%	(31)	86
#1 Issue: Other	19%	(32)	6%	(11)	4%	(7)	20%	(34)	51%	(88)	172
2020 Vote: Joe Biden	10%	(98)	8%	(83)	10%	(101)	38%	(398)	34%	(355)	1035
2020 Vote: Donald Trump	55%	(344)	6%	(39)	9%	(59)	8%	(49)	22%	(140)	630
2020 Vote: Other	34%	(20)	3%	(1)	6%	(4)	12%	(7)	45%	(27)	60
2020 Vote: Didn't Vote	17%	(78)	7%	(33)	11%	(51)	12%	(55)	54%	(253)	470
2018 House Vote: Democrat	10%	(78)	7%	(59)	9%	(75)	40%	(315)	34%	(267)	793
2018 House Vote: Republican	53%	(297)	7%	(37)	9%	(48)	11%	(59)	21%	(117)	558
2016 Vote: Hillary Clinton	8%	(62)	8%	(57)	9%	(69)	41%	(305)	33%	(248)	742
2016 Vote: Donald Trump	53%	(318)	7%	(43)	10%	(58)	9%	(57)	21%	(128)	605
2016 Vote: Other	23%	(23)	6%	(6)	6%	(6)	20%	(20)	46%	(47)	103
2016 Vote: Didn't Vote	18%	(136)	7%	(49)	11%	(81)	17%	(129)	47%	(352)	747

Table MCTE11: *Which of the following statements comes closest to your view, even if neither is exactly right?*

Demographic	Social media companies are biased against those with conservative beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against those with liberal beliefs and prevent the spread of content sharing those ideas.		Social media companies are biased against all political beliefs and prevent the spread of content sharing those ideas.		Social media companies are not biased against any political beliefs and do not moderate the spread of content based on political beliefs.		Don't Know / No Opinion		Total N
Adults	25%	(541)	7%	(155)	10%	(215)	23%	(513)	35%	(776)	2200
Voted in 2014: Yes	27%	(332)	7%	(87)	8%	(100)	28%	(342)	30%	(363)	1225
Voted in 2014: No	21%	(209)	7%	(68)	12%	(115)	17%	(171)	42%	(413)	975
4-Region: Northeast	23%	(91)	10%	(40)	10%	(38)	24%	(95)	33%	(130)	394
4-Region: Midwest	20%	(93)	7%	(31)	9%	(42)	24%	(109)	40%	(187)	462
4-Region: South	28%	(231)	7%	(59)	10%	(84)	21%	(173)	34%	(278)	824
4-Region: West	24%	(126)	5%	(26)	10%	(51)	26%	(136)	35%	(181)	520
Social media users	24%	(515)	7%	(152)	10%	(209)	24%	(500)	35%	(740)	2116
Liberal social media users	9%	(61)	8%	(56)	13%	(90)	41%	(277)	28%	(185)	669
Moderal social media users	19%	(111)	8%	(46)	9%	(55)	23%	(138)	41%	(244)	594
Conservative social media users	57%	(329)	7%	(39)	7%	(40)	10%	(60)	19%	(111)	579
Capitol domestic terrorists	17%	(232)	7%	(97)	11%	(150)	32%	(441)	34%	(480)	1400
Capitol not domestic terrorists	54%	(224)	8%	(34)	10%	(39)	11%	(45)	17%	(70)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE12_1NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	11%	(253)	89%	(1947)	2200
Gender: Male	13%	(139)	87%	(923)	1062
Gender: Female	10%	(114)	90%	(1025)	1138
Age: 18-34	12%	(77)	88%	(578)	655
Age: 35-44	21%	(75)	79%	(282)	358
Age: 45-64	10%	(73)	90%	(678)	751
Age: 65+	6%	(28)	94%	(409)	436
GenZers: 1997-2012	10%	(34)	90%	(310)	344
Millennials: 1981-1996	19%	(106)	81%	(456)	562
GenXers: 1965-1980	11%	(64)	89%	(505)	569
Baby Boomers: 1946-1964	7%	(47)	93%	(612)	659
PID: Dem (no lean)	15%	(138)	85%	(762)	899
PID: Ind (no lean)	8%	(58)	92%	(653)	711
PID: Rep (no lean)	10%	(57)	90%	(533)	590
PID/Gender: Dem Men	19%	(77)	81%	(340)	417
PID/Gender: Dem Women	12%	(60)	88%	(422)	482
PID/Gender: Ind Men	8%	(27)	92%	(331)	358
PID/Gender: Ind Women	9%	(31)	91%	(322)	353
PID/Gender: Rep Men	12%	(35)	88%	(252)	286
PID/Gender: Rep Women	7%	(22)	93%	(281)	303
Ideo: Liberal (1-3)	14%	(97)	86%	(594)	691
Ideo: Moderate (4)	11%	(69)	89%	(554)	622
Ideo: Conservative (5-7)	11%	(65)	89%	(545)	610
Educ: < College	9%	(137)	91%	(1376)	1512
Educ: Bachelors degree	16%	(69)	84%	(374)	444
Educ: Post-grad	19%	(47)	81%	(197)	244
Income: Under 50k	8%	(102)	92%	(1124)	1226
Income: 50k-100k	14%	(86)	86%	(523)	609
Income: 100k+	18%	(64)	82%	(300)	364
Ethnicity: White	11%	(192)	89%	(1530)	1722
Ethnicity: Hispanic	13%	(45)	87%	(304)	349

Table MCTE12_1NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	11%	(253)	89%	(1947)	2200
Ethnicity: Black	16%	(44)	84%	(230)	274
Ethnicity: Other	8%	(17)	92%	(187)	204
All Christian	13%	(131)	87%	(857)	988
All Non-Christian	15%	(19)	85%	(105)	123
Atheist	4%	(3)	96%	(88)	91
Agnostic/Nothing in particular	8%	(48)	92%	(538)	586
Something Else	13%	(51)	87%	(360)	412
Religious Non-Protestant/Catholic	14%	(22)	86%	(134)	156
Evangelical	18%	(109)	82%	(504)	614
Non-Evangelical	9%	(65)	91%	(676)	741
Community: Urban	18%	(123)	82%	(553)	676
Community: Suburban	8%	(81)	92%	(907)	988
Community: Rural	9%	(48)	91%	(488)	536
Employ: Private Sector	15%	(99)	85%	(546)	646
Employ: Government	24%	(31)	76%	(96)	127
Employ: Self-Employed	12%	(22)	88%	(158)	180
Employ: Homemaker	7%	(10)	93%	(132)	142
Employ: Student	11%	(15)	89%	(125)	139
Employ: Retired	6%	(27)	94%	(439)	466
Employ: Unemployed	8%	(29)	92%	(326)	355
Employ: Other	13%	(20)	87%	(126)	145
Military HH: Yes	13%	(48)	87%	(324)	372
Military HH: No	11%	(205)	89%	(1623)	1828
RD/WT: Right Direction	23%	(104)	77%	(356)	460
RD/WT: Wrong Track	9%	(148)	91%	(1591)	1740
Trump Job Approve	14%	(109)	86%	(649)	757
Trump Job Disapprove	10%	(132)	90%	(1188)	1320

Table MCTE12_1NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	11%	(253)	89%	(1947)	2200
Trump Job Strongly Approve	16%	(71)	84%	(368)	439
Trump Job Somewhat Approve	12%	(38)	88%	(280)	318
Trump Job Somewhat Disapprove	12%	(30)	88%	(229)	259
Trump Job Strongly Disapprove	10%	(102)	90%	(960)	1062
Favorable of Trump	15%	(114)	85%	(657)	771
Unfavorable of Trump	9%	(124)	91%	(1185)	1308
Very Favorable of Trump	15%	(70)	85%	(395)	465
Somewhat Favorable of Trump	14%	(44)	86%	(262)	306
Somewhat Unfavorable of Trump	7%	(17)	93%	(208)	225
Very Unfavorable of Trump	10%	(107)	90%	(977)	1084
#1 Issue: Economy	11%	(92)	89%	(719)	811
#1 Issue: Security	13%	(33)	87%	(226)	259
#1 Issue: Health Care	11%	(44)	89%	(348)	392
#1 Issue: Medicare / Social Security	9%	(23)	91%	(236)	259
#1 Issue: Women's Issues	17%	(21)	83%	(100)	121
#1 Issue: Education	19%	(19)	81%	(82)	100
#1 Issue: Energy	12%	(10)	88%	(76)	86
#1 Issue: Other	6%	(11)	94%	(161)	172
2020 Vote: Joe Biden	14%	(147)	86%	(888)	1035
2020 Vote: Donald Trump	8%	(49)	92%	(581)	630
2020 Vote: Other	4%	(2)	96%	(57)	60
2020 Vote: Didn't Vote	11%	(51)	89%	(419)	470
2018 House Vote: Democrat	15%	(115)	85%	(678)	793
2018 House Vote: Republican	10%	(53)	90%	(505)	558
2016 Vote: Hillary Clinton	14%	(103)	86%	(639)	742
2016 Vote: Donald Trump	11%	(68)	89%	(537)	605
2016 Vote: Other	9%	(9)	91%	(94)	103
2016 Vote: Didn't Vote	10%	(73)	90%	(674)	747
Voted in 2014: Yes	13%	(160)	87%	(1064)	1225
Voted in 2014: No	9%	(92)	91%	(883)	975

Table MCTE12_1NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	11%	(253)	89%	(1947)	2200
4-Region: Northeast	17%	(66)	83%	(328)	394
4-Region: Midwest	9%	(42)	91%	(421)	462
4-Region: South	10%	(80)	90%	(744)	824
4-Region: West	12%	(65)	88%	(455)	520
Social media users	12%	(248)	88%	(1869)	2116
Liberal social media users	14%	(96)	86%	(573)	669
Moderal social media users	11%	(67)	89%	(527)	594
Conservative social media users	11%	(63)	89%	(517)	579
Capitol domestic terrorists	12%	(166)	88%	(1234)	1400
Capitol not domestic terrorists	12%	(50)	88%	(361)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE12_2NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	19%	(413)	81%	(1787)	2200
Gender: Male	21%	(226)	79%	(836)	1062
Gender: Female	16%	(186)	84%	(952)	1138
Age: 18-34	15%	(97)	85%	(559)	655
Age: 35-44	24%	(86)	76%	(271)	358
Age: 45-64	21%	(159)	79%	(591)	751
Age: 65+	16%	(70)	84%	(366)	436
GenZers: 1997-2012	12%	(43)	88%	(302)	344
Millennials: 1981-1996	21%	(119)	79%	(444)	562
GenXers: 1965-1980	21%	(117)	79%	(451)	569
Baby Boomers: 1946-1964	19%	(126)	81%	(533)	659
PID: Dem (no lean)	23%	(206)	77%	(693)	899
PID: Ind (no lean)	15%	(105)	85%	(606)	711
PID: Rep (no lean)	17%	(102)	83%	(488)	590
PID/Gender: Dem Men	26%	(110)	74%	(308)	417
PID/Gender: Dem Women	20%	(96)	80%	(386)	482
PID/Gender: Ind Men	16%	(58)	84%	(300)	358
PID/Gender: Ind Women	13%	(47)	87%	(306)	353
PID/Gender: Rep Men	20%	(58)	80%	(228)	286
PID/Gender: Rep Women	14%	(44)	86%	(260)	303
Ideo: Liberal (1-3)	21%	(147)	79%	(544)	691
Ideo: Moderate (4)	18%	(109)	82%	(513)	622
Ideo: Conservative (5-7)	21%	(128)	79%	(482)	610
Educ: < College	14%	(219)	86%	(1293)	1512
Educ: Bachelors degree	25%	(110)	75%	(334)	444
Educ: Post-grad	34%	(84)	66%	(160)	244
Income: Under 50k	15%	(187)	85%	(1039)	1226
Income: 50k-100k	21%	(130)	79%	(479)	609
Income: 100k+	26%	(96)	74%	(269)	364
Ethnicity: White	18%	(318)	82%	(1403)	1722
Ethnicity: Hispanic	22%	(76)	78%	(273)	349

Table MCTE12_2NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	19%	(413)	81%	(1787)	2200
Ethnicity: Black	21%	(57)	79%	(217)	274
Ethnicity: Other	18%	(37)	82%	(167)	204
All Christian	21%	(212)	79%	(777)	988
All Non-Christian	25%	(31)	75%	(92)	123
Atheist	13%	(12)	87%	(79)	91
Agnostic/Nothing in particular	16%	(94)	84%	(492)	586
Something Else	15%	(64)	85%	(348)	412
Religious Non-Protestant/Catholic	24%	(38)	76%	(118)	156
Evangelical	23%	(140)	77%	(474)	614
Non-Evangelical	17%	(127)	83%	(615)	741
Community: Urban	23%	(155)	77%	(521)	676
Community: Suburban	18%	(173)	82%	(815)	988
Community: Rural	16%	(84)	84%	(452)	536
Employ: Private Sector	23%	(150)	77%	(495)	646
Employ: Government	30%	(38)	70%	(89)	127
Employ: Self-Employed	18%	(33)	82%	(148)	180
Employ: Homemaker	17%	(25)	83%	(117)	142
Employ: Student	11%	(16)	89%	(124)	139
Employ: Retired	17%	(80)	83%	(386)	466
Employ: Unemployed	13%	(46)	87%	(309)	355
Employ: Other	17%	(25)	83%	(120)	145
Military HH: Yes	17%	(64)	83%	(308)	372
Military HH: No	19%	(349)	81%	(1479)	1828
RD/WT: Right Direction	23%	(106)	77%	(354)	460
RD/WT: Wrong Track	18%	(306)	82%	(1433)	1740
Trump Job Approve	21%	(162)	79%	(595)	757
Trump Job Disapprove	18%	(236)	82%	(1084)	1320

Table MCTE12_2NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms? Please select all that apply.*
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	19%	(413)	81%	(1787)	2200
Trump Job Strongly Approve	25%	(108)	75%	(331)	439
Trump Job Somewhat Approve	17%	(54)	83%	(264)	318
Trump Job Somewhat Disapprove	16%	(42)	84%	(217)	259
Trump Job Strongly Disapprove	18%	(194)	82%	(867)	1062
Favorable of Trump	21%	(159)	79%	(613)	771
Unfavorable of Trump	18%	(236)	82%	(1072)	1308
Very Favorable of Trump	22%	(102)	78%	(363)	465
Somewhat Favorable of Trump	19%	(57)	81%	(250)	306
Somewhat Unfavorable of Trump	15%	(33)	85%	(191)	225
Very Unfavorable of Trump	19%	(203)	81%	(881)	1084
#1 Issue: Economy	19%	(153)	81%	(657)	811
#1 Issue: Security	20%	(53)	80%	(206)	259
#1 Issue: Health Care	21%	(83)	79%	(309)	392
#1 Issue: Medicare / Social Security	13%	(34)	87%	(226)	259
#1 Issue: Women's Issues	12%	(15)	88%	(106)	121
#1 Issue: Education	19%	(19)	81%	(81)	100
#1 Issue: Energy	26%	(22)	74%	(64)	86
#1 Issue: Other	19%	(33)	81%	(139)	172
2020 Vote: Joe Biden	22%	(229)	78%	(806)	1035
2020 Vote: Donald Trump	18%	(114)	82%	(517)	630
2020 Vote: Other	20%	(12)	80%	(48)	60
2020 Vote: Didn't Vote	12%	(59)	88%	(412)	470
2018 House Vote: Democrat	24%	(187)	76%	(606)	793
2018 House Vote: Republican	19%	(105)	81%	(453)	558
2016 Vote: Hillary Clinton	24%	(176)	76%	(566)	742
2016 Vote: Donald Trump	20%	(120)	80%	(485)	605
2016 Vote: Other	18%	(19)	82%	(84)	103
2016 Vote: Didn't Vote	13%	(98)	87%	(649)	747
Voted in 2014: Yes	22%	(270)	78%	(955)	1225
Voted in 2014: No	15%	(143)	85%	(832)	975

Table MCTE12_2NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	19%	(413)	81%	(1787)	2200
4-Region: Northeast	20%	(79)	80%	(314)	394
4-Region: Midwest	15%	(69)	85%	(393)	462
4-Region: South	18%	(146)	82%	(678)	824
4-Region: West	23%	(118)	77%	(402)	520
Social media users	19%	(396)	81%	(1720)	2116
Liberal social media users	22%	(147)	78%	(522)	669
Moderal social media users	17%	(102)	83%	(492)	594
Conservative social media users	21%	(119)	79%	(460)	579
Capitol domestic terrorists	19%	(266)	81%	(1134)	1400
Capitol not domestic terrorists	22%	(91)	78%	(320)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE12_3NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	57%	(1257)	43%	(943)	2200
Gender: Male	55%	(582)	45%	(480)	1062
Gender: Female	59%	(675)	41%	(463)	1138
Age: 18-34	50%	(329)	50%	(327)	655
Age: 35-44	52%	(185)	48%	(173)	358
Age: 45-64	60%	(448)	40%	(303)	751
Age: 65+	68%	(295)	32%	(141)	436
GenZers: 1997-2012	48%	(165)	52%	(179)	344
Millennials: 1981-1996	52%	(294)	48%	(269)	562
GenXers: 1965-1980	56%	(318)	44%	(251)	569
Baby Boomers: 1946-1964	66%	(436)	34%	(223)	659
PID: Dem (no lean)	61%	(551)	39%	(348)	899
PID: Ind (no lean)	54%	(382)	46%	(329)	711
PID: Rep (no lean)	55%	(324)	45%	(266)	590
PID/Gender: Dem Men	61%	(253)	39%	(164)	417
PID/Gender: Dem Women	62%	(298)	38%	(184)	482
PID/Gender: Ind Men	51%	(184)	49%	(174)	358
PID/Gender: Ind Women	56%	(198)	44%	(155)	353
PID/Gender: Rep Men	51%	(145)	49%	(142)	286
PID/Gender: Rep Women	59%	(179)	41%	(124)	303
Ideo: Liberal (1-3)	64%	(440)	36%	(251)	691
Ideo: Moderate (4)	60%	(375)	40%	(247)	622
Ideo: Conservative (5-7)	58%	(351)	42%	(259)	610
Educ: < College	55%	(837)	45%	(675)	1512
Educ: Bachelors degree	62%	(274)	38%	(170)	444
Educ: Post-grad	60%	(147)	40%	(97)	244
Income: Under 50k	54%	(657)	46%	(569)	1226
Income: 50k-100k	63%	(386)	37%	(223)	609
Income: 100k+	59%	(214)	41%	(150)	364
Ethnicity: White	61%	(1042)	39%	(680)	1722
Ethnicity: Hispanic	53%	(183)	47%	(166)	349

Table MCTE12_3NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	57%	(1257)	43%	(943)	2200
Ethnicity: Black	45%	(122)	55%	(152)	274
Ethnicity: Other	45%	(93)	55%	(111)	204
All Christian	62%	(618)	38%	(371)	988
All Non-Christian	54%	(66)	46%	(57)	123
Atheist	65%	(59)	35%	(32)	91
Agnostic/Nothing in particular	50%	(293)	50%	(293)	586
Something Else	54%	(222)	46%	(190)	412
Religious Non-Protestant/Catholic	54%	(85)	46%	(71)	156
Evangelical	57%	(351)	43%	(263)	614
Non-Evangelical	63%	(464)	37%	(277)	741
Community: Urban	52%	(351)	48%	(325)	676
Community: Suburban	62%	(615)	38%	(373)	988
Community: Rural	54%	(291)	46%	(245)	536
Employ: Private Sector	55%	(355)	45%	(290)	646
Employ: Government	54%	(69)	46%	(58)	127
Employ: Self-Employed	59%	(106)	41%	(75)	180
Employ: Homemaker	56%	(80)	44%	(62)	142
Employ: Student	59%	(82)	41%	(58)	139
Employ: Retired	68%	(319)	32%	(147)	466
Employ: Unemployed	48%	(171)	52%	(184)	355
Employ: Other	53%	(76)	47%	(69)	145
Military HH: Yes	61%	(227)	39%	(145)	372
Military HH: No	56%	(1030)	44%	(797)	1828
RD/WT: Right Direction	46%	(213)	54%	(248)	460
RD/WT: Wrong Track	60%	(1045)	40%	(695)	1740
Trump Job Approve	54%	(411)	46%	(346)	757
Trump Job Disapprove	61%	(811)	39%	(509)	1320

Table MCTE12_3NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	57%	(1257)	43%	(943)	2200
Trump Job Strongly Approve	54%	(235)	46%	(204)	439
Trump Job Somewhat Approve	55%	(176)	45%	(142)	318
Trump Job Somewhat Disapprove	60%	(155)	40%	(104)	259
Trump Job Strongly Disapprove	62%	(656)	38%	(405)	1062
Favorable of Trump	54%	(419)	46%	(353)	771
Unfavorable of Trump	62%	(809)	38%	(499)	1308
Very Favorable of Trump	52%	(243)	48%	(222)	465
Somewhat Favorable of Trump	58%	(176)	42%	(130)	306
Somewhat Unfavorable of Trump	63%	(141)	37%	(84)	225
Very Unfavorable of Trump	62%	(668)	38%	(416)	1084
#1 Issue: Economy	56%	(457)	44%	(354)	811
#1 Issue: Security	49%	(128)	51%	(132)	259
#1 Issue: Health Care	59%	(231)	41%	(161)	392
#1 Issue: Medicare / Social Security	67%	(173)	33%	(86)	259
#1 Issue: Women's Issues	55%	(66)	45%	(55)	121
#1 Issue: Education	45%	(45)	55%	(55)	100
#1 Issue: Energy	62%	(54)	38%	(32)	86
#1 Issue: Other	61%	(105)	39%	(68)	172
2020 Vote: Joe Biden	63%	(653)	37%	(382)	1035
2020 Vote: Donald Trump	57%	(362)	43%	(269)	630
2020 Vote: Other	54%	(32)	46%	(27)	60
2020 Vote: Didn't Vote	44%	(208)	56%	(263)	470
2018 House Vote: Democrat	64%	(505)	36%	(288)	793
2018 House Vote: Republican	57%	(319)	43%	(239)	558
2016 Vote: Hillary Clinton	64%	(476)	36%	(266)	742
2016 Vote: Donald Trump	59%	(354)	41%	(250)	605
2016 Vote: Other	55%	(57)	45%	(46)	103
2016 Vote: Didn't Vote	49%	(368)	51%	(379)	747
Voted in 2014: Yes	61%	(748)	39%	(477)	1225
Voted in 2014: No	52%	(510)	48%	(466)	975

Table MCTE12_3NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	57%	(1257)	43%	(943)	2200
4-Region: Northeast	55%	(216)	45%	(177)	394
4-Region: Midwest	60%	(276)	40%	(187)	462
4-Region: South	57%	(471)	43%	(353)	824
4-Region: West	57%	(294)	43%	(226)	520
Social media users	57%	(1207)	43%	(910)	2116
Liberal social media users	63%	(423)	37%	(246)	669
Moderal social media users	60%	(358)	40%	(236)	594
Conservative social media users	58%	(336)	42%	(244)	579
Capitol domestic terrorists	66%	(921)	34%	(479)	1400
Capitol not domestic terrorists	52%	(215)	48%	(196)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE12_4NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.

Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	26%	(575)	74%	(1625)	2200
Gender: Male	25%	(269)	75%	(793)	1062
Gender: Female	27%	(305)	73%	(833)	1138
Age: 18-34	25%	(167)	75%	(488)	655
Age: 35-44	31%	(112)	69%	(246)	358
Age: 45-64	26%	(194)	74%	(557)	751
Age: 65+	23%	(101)	77%	(335)	436
GenZers: 1997-2012	25%	(86)	75%	(258)	344
Millennials: 1981-1996	27%	(154)	73%	(409)	562
GenXers: 1965-1980	28%	(162)	72%	(407)	569
Baby Boomers: 1946-1964	24%	(158)	76%	(501)	659
PID: Dem (no lean)	28%	(254)	72%	(645)	899
PID: Ind (no lean)	26%	(184)	74%	(528)	711
PID: Rep (no lean)	23%	(137)	77%	(453)	590
PID/Gender: Dem Men	26%	(110)	74%	(307)	417
PID/Gender: Dem Women	30%	(144)	70%	(338)	482
PID/Gender: Ind Men	24%	(87)	76%	(271)	358
PID/Gender: Ind Women	27%	(96)	73%	(257)	353
PID/Gender: Rep Men	25%	(71)	75%	(215)	286
PID/Gender: Rep Women	21%	(65)	79%	(238)	303
Ideo: Liberal (1-3)	25%	(175)	75%	(515)	691
Ideo: Moderate (4)	27%	(169)	73%	(453)	622
Ideo: Conservative (5-7)	24%	(146)	76%	(464)	610
Educ: < College	26%	(390)	74%	(1122)	1512
Educ: Bachelors degree	25%	(112)	75%	(331)	444
Educ: Post-grad	30%	(72)	70%	(172)	244
Income: Under 50k	26%	(320)	74%	(906)	1226
Income: 50k-100k	24%	(149)	76%	(461)	609
Income: 100k+	29%	(106)	71%	(259)	364
Ethnicity: White	26%	(446)	74%	(1275)	1722
Ethnicity: Hispanic	26%	(92)	74%	(257)	349

Table MCTE12_4NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	26%	(575)	74%	(1625)	2200
Ethnicity: Black	26%	(71)	74%	(204)	274
Ethnicity: Other	28%	(58)	72%	(146)	204
All Christian	27%	(271)	73%	(717)	988
All Non-Christian	23%	(29)	77%	(95)	123
Atheist	27%	(24)	73%	(67)	91
Agnostic/Nothing in particular	25%	(149)	75%	(437)	586
Something Else	25%	(102)	75%	(310)	412
Religious Non-Protestant/Catholic	24%	(38)	76%	(118)	156
Evangelical	30%	(187)	70%	(427)	614
Non-Evangelical	24%	(177)	76%	(564)	741
Community: Urban	32%	(214)	68%	(462)	676
Community: Suburban	23%	(232)	77%	(757)	988
Community: Rural	24%	(129)	76%	(407)	536
Employ: Private Sector	28%	(179)	72%	(467)	646
Employ: Government	35%	(45)	65%	(82)	127
Employ: Self-Employed	23%	(41)	77%	(139)	180
Employ: Homemaker	28%	(40)	72%	(103)	142
Employ: Student	28%	(39)	72%	(101)	139
Employ: Retired	22%	(101)	78%	(365)	466
Employ: Unemployed	28%	(101)	72%	(254)	355
Employ: Other	21%	(30)	79%	(115)	145
Military HH: Yes	25%	(93)	75%	(279)	372
Military HH: No	26%	(482)	74%	(1346)	1828
RD/WT: Right Direction	32%	(149)	68%	(312)	460
RD/WT: Wrong Track	24%	(426)	76%	(1314)	1740
Trump Job Approve	27%	(208)	73%	(549)	757
Trump Job Disapprove	25%	(336)	75%	(984)	1320

Continued on next page

Table MCTE12_4NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	26%	(575)	74%	(1625)	2200
Trump Job Strongly Approve	27%	(118)	73%	(321)	439
Trump Job Somewhat Approve	28%	(90)	72%	(228)	318
Trump Job Somewhat Disapprove	30%	(78)	70%	(181)	259
Trump Job Strongly Disapprove	24%	(258)	76%	(804)	1062
Favorable of Trump	27%	(210)	73%	(562)	771
Unfavorable of Trump	25%	(334)	75%	(975)	1308
Very Favorable of Trump	26%	(122)	74%	(343)	465
Somewhat Favorable of Trump	29%	(88)	71%	(218)	306
Somewhat Unfavorable of Trump	28%	(62)	72%	(163)	225
Very Unfavorable of Trump	25%	(272)	75%	(812)	1084
#1 Issue: Economy	27%	(215)	73%	(595)	811
#1 Issue: Security	29%	(75)	71%	(185)	259
#1 Issue: Health Care	25%	(99)	75%	(293)	392
#1 Issue: Medicare / Social Security	23%	(61)	77%	(198)	259
#1 Issue: Women's Issues	37%	(44)	63%	(77)	121
#1 Issue: Education	18%	(18)	82%	(82)	100
#1 Issue: Energy	24%	(21)	76%	(65)	86
#1 Issue: Other	24%	(41)	76%	(131)	172
2020 Vote: Joe Biden	25%	(259)	75%	(775)	1035
2020 Vote: Donald Trump	28%	(176)	72%	(455)	630
2020 Vote: Other	35%	(21)	65%	(39)	60
2020 Vote: Didn't Vote	24%	(114)	76%	(356)	470
2018 House Vote: Democrat	28%	(219)	72%	(574)	793
2018 House Vote: Republican	27%	(149)	73%	(408)	558
2016 Vote: Hillary Clinton	27%	(202)	73%	(540)	742
2016 Vote: Donald Trump	25%	(149)	75%	(455)	605
2016 Vote: Other	34%	(36)	66%	(68)	103
2016 Vote: Didn't Vote	25%	(187)	75%	(560)	747
Voted in 2014: Yes	27%	(329)	73%	(895)	1225
Voted in 2014: No	25%	(245)	75%	(730)	975

Table MCTE12_4NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	26%	(575)	74%	(1625)	2200
4-Region: Northeast	26%	(101)	74%	(293)	394
4-Region: Midwest	27%	(124)	73%	(338)	462
4-Region: South	26%	(211)	74%	(613)	824
4-Region: West	27%	(139)	73%	(381)	520
Social media users	26%	(556)	74%	(1560)	2116
Liberal social media users	26%	(173)	74%	(496)	669
Moderal social media users	26%	(157)	74%	(437)	594
Conservative social media users	25%	(143)	75%	(437)	579
Capitol domestic terrorists	27%	(372)	73%	(1028)	1400
Capitol not domestic terrorists	29%	(119)	71%	(293)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE12_5NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(268)	88%	(1932)	2200
Gender: Male	12%	(125)	88%	(936)	1062
Gender: Female	13%	(143)	87%	(995)	1138
Age: 18-34	19%	(121)	81%	(534)	655
Age: 35-44	13%	(45)	87%	(313)	358
Age: 45-64	10%	(76)	90%	(675)	751
Age: 65+	6%	(26)	94%	(411)	436
GenZers: 1997-2012	22%	(77)	78%	(267)	344
Millennials: 1981-1996	14%	(78)	86%	(485)	562
GenXers: 1965-1980	11%	(60)	89%	(509)	569
Baby Boomers: 1946-1964	7%	(48)	93%	(611)	659
PID: Dem (no lean)	8%	(72)	92%	(827)	899
PID: Ind (no lean)	17%	(124)	83%	(588)	711
PID: Rep (no lean)	12%	(73)	88%	(517)	590
PID/Gender: Dem Men	7%	(29)	93%	(388)	417
PID/Gender: Dem Women	9%	(43)	91%	(439)	482
PID/Gender: Ind Men	18%	(64)	82%	(294)	358
PID/Gender: Ind Women	17%	(60)	83%	(293)	353
PID/Gender: Rep Men	11%	(33)	89%	(254)	286
PID/Gender: Rep Women	13%	(40)	87%	(264)	303
Ideo: Liberal (1-3)	8%	(58)	92%	(633)	691
Ideo: Moderate (4)	9%	(58)	91%	(564)	622
Ideo: Conservative (5-7)	8%	(49)	92%	(561)	610
Educ: < College	15%	(225)	85%	(1287)	1512
Educ: Bachelors degree	8%	(34)	92%	(410)	444
Educ: Post-grad	4%	(9)	96%	(235)	244
Income: Under 50k	17%	(211)	83%	(1016)	1226
Income: 50k-100k	6%	(38)	94%	(571)	609
Income: 100k+	5%	(20)	95%	(345)	364
Ethnicity: White	11%	(184)	89%	(1538)	1722
Ethnicity: Hispanic	15%	(52)	85%	(297)	349

Table MCTE12_5NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(268)	88%	(1932)	2200
Ethnicity: Black	16%	(44)	84%	(230)	274
Ethnicity: Other	20%	(41)	80%	(163)	204
All Christian	7%	(64)	93%	(924)	988
All Non-Christian	8%	(10)	92%	(113)	123
Atheist	8%	(7)	92%	(84)	91
Agnostic/Nothing in particular	21%	(121)	79%	(465)	586
Something Else	16%	(66)	84%	(346)	412
Religious Non-Protestant/Catholic	8%	(12)	92%	(144)	156
Evangelical	9%	(54)	91%	(560)	614
Non-Evangelical	10%	(72)	90%	(669)	741
Community: Urban	12%	(84)	88%	(592)	676
Community: Suburban	11%	(110)	89%	(878)	988
Community: Rural	14%	(74)	86%	(462)	536
Employ: Private Sector	8%	(50)	92%	(595)	646
Employ: Government	11%	(14)	89%	(113)	127
Employ: Self-Employed	13%	(23)	87%	(157)	180
Employ: Homemaker	14%	(19)	86%	(123)	142
Employ: Student	14%	(20)	86%	(120)	139
Employ: Retired	7%	(32)	93%	(434)	466
Employ: Unemployed	24%	(84)	76%	(270)	355
Employ: Other	17%	(25)	83%	(120)	145
Military HH: Yes	10%	(37)	90%	(335)	372
Military HH: No	13%	(231)	87%	(1597)	1828
RD/WT: Right Direction	14%	(64)	86%	(397)	460
RD/WT: Wrong Track	12%	(205)	88%	(1535)	1740
Trump Job Approve	11%	(83)	89%	(675)	757
Trump Job Disapprove	10%	(128)	90%	(1192)	1320

Table MCTE12_5NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(268)	88%	(1932)	2200
Trump Job Strongly Approve	11%	(47)	89%	(392)	439
Trump Job Somewhat Approve	11%	(35)	89%	(283)	318
Trump Job Somewhat Disapprove	9%	(22)	91%	(236)	259
Trump Job Strongly Disapprove	10%	(105)	90%	(956)	1062
Favorable of Trump	11%	(86)	89%	(686)	771
Unfavorable of Trump	10%	(130)	90%	(1178)	1308
Very Favorable of Trump	11%	(53)	89%	(412)	465
Somewhat Favorable of Trump	11%	(33)	89%	(274)	306
Somewhat Unfavorable of Trump	11%	(25)	89%	(200)	225
Very Unfavorable of Trump	10%	(106)	90%	(978)	1084
#1 Issue: Economy	11%	(91)	89%	(720)	811
#1 Issue: Security	12%	(31)	88%	(228)	259
#1 Issue: Health Care	11%	(43)	89%	(349)	392
#1 Issue: Medicare / Social Security	9%	(24)	91%	(235)	259
#1 Issue: Women's Issues	16%	(20)	84%	(101)	121
#1 Issue: Education	17%	(17)	83%	(83)	100
#1 Issue: Energy	17%	(14)	83%	(72)	86
#1 Issue: Other	17%	(29)	83%	(144)	172
2020 Vote: Joe Biden	8%	(80)	92%	(954)	1035
2020 Vote: Donald Trump	9%	(57)	91%	(574)	630
2020 Vote: Other	8%	(5)	92%	(55)	60
2020 Vote: Didn't Vote	27%	(126)	73%	(344)	470
2018 House Vote: Democrat	7%	(55)	93%	(738)	793
2018 House Vote: Republican	9%	(50)	91%	(508)	558
2016 Vote: Hillary Clinton	7%	(52)	93%	(690)	742
2016 Vote: Donald Trump	9%	(56)	91%	(549)	605
2016 Vote: Other	8%	(8)	92%	(95)	103
2016 Vote: Didn't Vote	20%	(153)	80%	(594)	747
Voted in 2014: Yes	8%	(92)	92%	(1132)	1225
Voted in 2014: No	18%	(176)	82%	(799)	975

Table MCTE12_5NET: *Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?*
Please select all that apply.
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(268)	88%	(1932)	2200
4-Region: Northeast	12%	(45)	88%	(348)	394
4-Region: Midwest	10%	(45)	90%	(417)	462
4-Region: South	12%	(95)	88%	(729)	824
4-Region: West	16%	(82)	84%	(438)	520
Social media users	12%	(260)	88%	(1856)	2116
Liberal social media users	8%	(54)	92%	(615)	669
Moderal social media users	9%	(56)	91%	(538)	594
Conservative social media users	8%	(47)	92%	(533)	579
Capitol domestic terrorists	6%	(80)	94%	(1320)	1400
Capitol not domestic terrorists	9%	(37)	91%	(374)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE13: *How much of a role do you think social media companies should have in determining what posts and news stories you see?*

Demographic	A major role		A minor role		No role at all		Don't know / No opinion		Total N
Adults	38%	(841)	29%	(643)	18%	(402)	14%	(314)	2200
Gender: Male	40%	(423)	28%	(302)	19%	(202)	13%	(134)	1062
Gender: Female	37%	(418)	30%	(340)	18%	(200)	16%	(180)	1138
Age: 18-34	31%	(203)	36%	(237)	15%	(97)	18%	(118)	655
Age: 35-44	43%	(154)	26%	(91)	19%	(70)	12%	(43)	358
Age: 45-64	40%	(303)	26%	(196)	19%	(141)	15%	(111)	751
Age: 65+	41%	(180)	27%	(119)	22%	(95)	10%	(42)	436
GenZers: 1997-2012	26%	(89)	37%	(127)	14%	(49)	23%	(79)	344
Millennials: 1981-1996	39%	(221)	31%	(175)	17%	(96)	12%	(70)	562
GenXers: 1965-1980	42%	(236)	26%	(147)	20%	(113)	13%	(73)	569
Baby Boomers: 1946-1964	42%	(276)	26%	(173)	19%	(127)	13%	(82)	659
PID: Dem (no lean)	50%	(448)	28%	(252)	9%	(79)	13%	(120)	899
PID: Ind (no lean)	31%	(218)	31%	(223)	20%	(143)	18%	(127)	711
PID: Rep (no lean)	30%	(175)	28%	(168)	30%	(180)	11%	(67)	590
PID/Gender: Dem Men	52%	(218)	28%	(115)	10%	(42)	10%	(42)	417
PID/Gender: Dem Women	48%	(230)	28%	(137)	8%	(37)	16%	(77)	482
PID/Gender: Ind Men	31%	(113)	27%	(98)	25%	(89)	16%	(58)	358
PID/Gender: Ind Women	30%	(106)	35%	(125)	15%	(54)	19%	(68)	353
PID/Gender: Rep Men	32%	(93)	31%	(89)	25%	(72)	11%	(33)	286
PID/Gender: Rep Women	27%	(82)	26%	(79)	36%	(108)	11%	(35)	303
Ideo: Liberal (1-3)	48%	(332)	33%	(227)	8%	(57)	11%	(74)	691
Ideo: Moderate (4)	40%	(251)	29%	(181)	18%	(110)	13%	(80)	622
Ideo: Conservative (5-7)	29%	(178)	29%	(178)	33%	(200)	9%	(54)	610
Educ: < College	36%	(541)	29%	(433)	19%	(286)	17%	(252)	1512
Educ: Bachelors degree	39%	(174)	31%	(138)	19%	(84)	11%	(47)	444
Educ: Post-grad	52%	(126)	29%	(72)	13%	(32)	6%	(14)	244
Income: Under 50k	36%	(440)	29%	(359)	17%	(204)	18%	(223)	1226
Income: 50k-100k	39%	(236)	28%	(172)	22%	(135)	11%	(66)	609
Income: 100k+	45%	(165)	31%	(112)	17%	(63)	7%	(25)	364
Ethnicity: White	37%	(637)	30%	(520)	20%	(345)	13%	(220)	1722
Ethnicity: Hispanic	42%	(148)	32%	(113)	12%	(43)	13%	(45)	349
Ethnicity: Black	49%	(135)	20%	(56)	9%	(25)	21%	(59)	274

Continued on next page

Table MCTE13: *How much of a role do you think social media companies should have in determining what posts and news stories you see?*

Demographic	A major role		A minor role		No role at all		Don't know / No opinion		Total N
Adults	38%	(841)	29%	(643)	18%	(402)	14%	(314)	2200
Ethnicity: Other	34%	(69)	33%	(67)	16%	(32)	17%	(35)	204
All Christian	43%	(425)	29%	(290)	19%	(187)	9%	(86)	988
All Non-Christian	46%	(56)	34%	(41)	11%	(14)	9%	(12)	123
Atheist	30%	(28)	38%	(35)	21%	(19)	11%	(10)	91
Agnostic/Nothing in particular	32%	(190)	29%	(168)	18%	(105)	21%	(123)	586
Something Else	35%	(143)	26%	(109)	19%	(77)	20%	(83)	412
Religious Non-Protestant/Catholic	43%	(68)	36%	(57)	12%	(19)	8%	(13)	156
Evangelical	44%	(268)	24%	(148)	20%	(120)	13%	(77)	614
Non-Evangelical	38%	(283)	31%	(230)	19%	(138)	12%	(90)	741
Community: Urban	45%	(302)	28%	(186)	14%	(93)	14%	(94)	676
Community: Suburban	36%	(356)	33%	(325)	18%	(177)	13%	(130)	988
Community: Rural	34%	(182)	25%	(131)	25%	(132)	17%	(90)	536
Employ: Private Sector	42%	(272)	31%	(203)	17%	(112)	9%	(59)	646
Employ: Government	46%	(58)	27%	(34)	16%	(20)	12%	(15)	127
Employ: Self-Employed	32%	(58)	25%	(45)	24%	(43)	19%	(35)	180
Employ: Homemaker	39%	(56)	20%	(28)	26%	(36)	16%	(22)	142
Employ: Student	27%	(38)	42%	(58)	14%	(19)	17%	(24)	139
Employ: Retired	43%	(199)	27%	(126)	20%	(93)	10%	(47)	466
Employ: Unemployed	32%	(112)	31%	(109)	16%	(56)	22%	(77)	355
Employ: Other	33%	(48)	27%	(40)	16%	(23)	24%	(35)	145
Military HH: Yes	41%	(151)	25%	(92)	24%	(88)	11%	(41)	372
Military HH: No	38%	(690)	30%	(551)	17%	(314)	15%	(273)	1828
RD/WT: Right Direction	45%	(206)	27%	(125)	17%	(77)	11%	(52)	460
RD/WT: Wrong Track	37%	(635)	30%	(518)	19%	(325)	15%	(262)	1740
Trump Job Approve	30%	(228)	29%	(218)	31%	(237)	10%	(74)	757
Trump Job Disapprove	44%	(587)	31%	(406)	11%	(151)	13%	(176)	1320
Trump Job Strongly Approve	27%	(121)	25%	(110)	38%	(169)	9%	(39)	439
Trump Job Somewhat Approve	34%	(107)	34%	(107)	21%	(68)	11%	(35)	318
Trump Job Somewhat Disapprove	40%	(103)	34%	(89)	17%	(44)	9%	(23)	259
Trump Job Strongly Disapprove	46%	(484)	30%	(317)	10%	(107)	14%	(154)	1062

Table MCTE13: *How much of a role do you think social media companies should have in determining what posts and news stories you see?*

Demographic	A major role		A minor role		No role at all		Don't know / No opinion		Total N
Adults	38%	(841)	29%	(643)	18%	(402)	14%	(314)	2200
Favorable of Trump	31%	(236)	29%	(222)	30%	(235)	10%	(79)	771
Unfavorable of Trump	44%	(575)	31%	(406)	12%	(154)	13%	(173)	1308
Very Favorable of Trump	29%	(136)	25%	(117)	37%	(170)	9%	(41)	465
Somewhat Favorable of Trump	32%	(99)	34%	(104)	21%	(65)	12%	(38)	306
Somewhat Unfavorable of Trump	37%	(84)	31%	(70)	20%	(44)	12%	(26)	225
Very Unfavorable of Trump	45%	(491)	31%	(336)	10%	(110)	14%	(147)	1084
#1 Issue: Economy	36%	(289)	31%	(249)	22%	(176)	12%	(96)	811
#1 Issue: Security	35%	(91)	23%	(60)	29%	(76)	12%	(32)	259
#1 Issue: Health Care	47%	(185)	27%	(106)	13%	(51)	13%	(50)	392
#1 Issue: Medicare / Social Security	47%	(121)	30%	(77)	10%	(26)	13%	(35)	259
#1 Issue: Women's Issues	28%	(34)	44%	(53)	11%	(13)	17%	(20)	121
#1 Issue: Education	43%	(43)	28%	(28)	13%	(13)	16%	(16)	100
#1 Issue: Energy	34%	(29)	31%	(27)	14%	(12)	20%	(17)	86
#1 Issue: Other	28%	(47)	24%	(42)	20%	(34)	28%	(48)	172
2020 Vote: Joe Biden	49%	(503)	29%	(301)	10%	(104)	12%	(127)	1035
2020 Vote: Donald Trump	27%	(172)	30%	(188)	33%	(210)	10%	(60)	630
2020 Vote: Other	18%	(11)	31%	(19)	33%	(20)	17%	(10)	60
2020 Vote: Didn't Vote	32%	(152)	29%	(135)	14%	(68)	25%	(116)	470
2018 House Vote: Democrat	51%	(402)	29%	(229)	10%	(77)	11%	(85)	793
2018 House Vote: Republican	30%	(167)	27%	(153)	34%	(187)	9%	(51)	558
2016 Vote: Hillary Clinton	52%	(387)	27%	(202)	9%	(67)	11%	(85)	742
2016 Vote: Donald Trump	29%	(177)	28%	(169)	33%	(202)	9%	(57)	605
2016 Vote: Other	31%	(32)	30%	(31)	28%	(29)	11%	(11)	103
2016 Vote: Didn't Vote	33%	(246)	32%	(238)	14%	(103)	21%	(160)	747
Voted in 2014: Yes	42%	(516)	27%	(333)	20%	(244)	11%	(132)	1225
Voted in 2014: No	33%	(325)	32%	(310)	16%	(159)	19%	(182)	975
4-Region: Northeast	43%	(168)	28%	(110)	15%	(59)	14%	(56)	394
4-Region: Midwest	37%	(171)	32%	(146)	18%	(82)	14%	(63)	462
4-Region: South	40%	(331)	25%	(209)	20%	(162)	15%	(123)	824
4-Region: West	33%	(171)	34%	(177)	19%	(100)	14%	(71)	520
Social media users	38%	(809)	30%	(627)	18%	(382)	14%	(299)	2116

Table MCTE13: *How much of a role do you think social media companies should have in determining what posts and news stories you see?*

Demographic	A major role		A minor role		No role at all		Don't know / No opinion		Total N
Adults	38%	(841)	29%	(643)	18%	(402)	14%	(314)	2200
Liberal social media users	48%	(318)	34%	(225)	8%	(56)	10%	(70)	669
Moderal social media users	40%	(239)	30%	(177)	17%	(101)	13%	(76)	594
Conservative social media users	30%	(172)	29%	(169)	33%	(189)	9%	(49)	579
Capitol domestic terrorists	46%	(647)	31%	(440)	13%	(177)	10%	(136)	1400
Capitol not domestic terrorists	26%	(106)	33%	(135)	37%	(151)	5%	(19)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE14: *Do you believe the people who broke into the U.S. Capitol in Washington, D.C., as Congress was certifying Electoral College votes for President-elect Joe Biden should be viewed as domestic terrorists, or not?*

Demographic	Yes, they are domestic terrorists		No, they are not domestic terrorists		Don't know / No opinion		Total N
Adults	64%	(1400)	19%	(411)	18%	(389)	2200
Gender: Male	62%	(664)	21%	(223)	17%	(176)	1062
Gender: Female	65%	(736)	17%	(189)	19%	(213)	1138
Age: 18-34	60%	(392)	15%	(100)	25%	(163)	655
Age: 35-44	59%	(213)	22%	(78)	19%	(67)	358
Age: 45-64	66%	(495)	18%	(138)	16%	(118)	751
Age: 65+	69%	(300)	22%	(95)	9%	(41)	436
GenZers: 1997-2012	60%	(208)	12%	(41)	28%	(95)	344
Millennials: 1981-1996	60%	(338)	19%	(108)	21%	(116)	562
GenXers: 1965-1980	63%	(360)	20%	(114)	17%	(95)	569
Baby Boomers: 1946-1964	69%	(453)	20%	(131)	11%	(75)	659
PID: Dem (no lean)	83%	(747)	8%	(70)	9%	(82)	899
PID: Ind (no lean)	55%	(391)	19%	(136)	26%	(184)	711
PID: Rep (no lean)	44%	(261)	35%	(206)	21%	(122)	590
PID/Gender: Dem Men	81%	(338)	10%	(43)	9%	(36)	417
PID/Gender: Dem Women	85%	(409)	6%	(27)	10%	(46)	482
PID/Gender: Ind Men	55%	(198)	20%	(72)	24%	(88)	358
PID/Gender: Ind Women	55%	(193)	18%	(63)	27%	(97)	353
PID/Gender: Rep Men	45%	(128)	37%	(107)	18%	(52)	286
PID/Gender: Rep Women	44%	(134)	33%	(99)	23%	(70)	303
Ideo: Liberal (1-3)	84%	(582)	8%	(56)	8%	(53)	691
Ideo: Moderate (4)	70%	(434)	16%	(97)	15%	(91)	622
Ideo: Conservative (5-7)	44%	(271)	37%	(223)	19%	(116)	610
Educ: < College	61%	(928)	18%	(274)	21%	(310)	1512
Educ: Bachelors degree	69%	(308)	18%	(81)	12%	(55)	444
Educ: Post-grad	67%	(164)	23%	(57)	10%	(23)	244
Income: Under 50k	60%	(737)	18%	(218)	22%	(272)	1226
Income: 50k-100k	69%	(423)	18%	(108)	13%	(78)	609
Income: 100k+	66%	(240)	23%	(85)	11%	(39)	364
Ethnicity: White	63%	(1080)	21%	(363)	16%	(278)	1722
Ethnicity: Hispanic	68%	(238)	11%	(39)	21%	(72)	349

Table MCTE14: *Do you believe the people who broke into the U.S. Capitol in Washington, D.C., as Congress was certifying Electoral College votes for President-elect Joe Biden should be viewed as domestic terrorists, or not?*

Demographic	Yes, they are domestic terrorists		No, they are not domestic terrorists		Don't know / No opinion		Total N
Adults	64%	(1400)	19%	(411)	18%	(389)	2200
Ethnicity: Black	69%	(190)	8%	(22)	23%	(63)	274
Ethnicity: Other	64%	(130)	13%	(26)	24%	(48)	204
All Christian	66%	(648)	21%	(212)	13%	(128)	988
All Non-Christian	72%	(89)	15%	(19)	13%	(16)	123
Atheist	80%	(73)	8%	(7)	13%	(12)	91
Agnostic/Nothing in particular	63%	(370)	15%	(87)	22%	(129)	586
Something Else	54%	(221)	21%	(86)	25%	(104)	412
Religious Non-Protestant/Catholic	72%	(112)	16%	(25)	12%	(19)	156
Evangelical	59%	(362)	23%	(143)	18%	(109)	614
Non-Evangelical	64%	(476)	20%	(147)	16%	(118)	741
Community: Urban	68%	(457)	16%	(111)	16%	(109)	676
Community: Suburban	65%	(644)	18%	(176)	17%	(169)	988
Community: Rural	56%	(300)	23%	(125)	21%	(112)	536
Employ: Private Sector	65%	(423)	21%	(136)	13%	(87)	646
Employ: Government	63%	(80)	19%	(25)	18%	(22)	127
Employ: Self-Employed	56%	(102)	21%	(38)	22%	(40)	180
Employ: Homemaker	57%	(81)	17%	(24)	26%	(37)	142
Employ: Student	65%	(91)	13%	(18)	22%	(30)	139
Employ: Retired	69%	(324)	21%	(97)	10%	(46)	466
Employ: Unemployed	61%	(216)	14%	(50)	25%	(88)	355
Employ: Other	58%	(84)	16%	(23)	26%	(38)	145
Military HH: Yes	56%	(210)	27%	(101)	16%	(61)	372
Military HH: No	65%	(1190)	17%	(311)	18%	(327)	1828
RD/WT: Right Direction	57%	(264)	26%	(118)	17%	(78)	460
RD/WT: Wrong Track	65%	(1136)	17%	(293)	18%	(310)	1740
Trump Job Approve	39%	(299)	40%	(306)	20%	(152)	757
Trump Job Disapprove	81%	(1070)	7%	(97)	12%	(153)	1320

Table MCTE14: *Do you believe the people who broke into the U.S. Capitol in Washington, D.C., as Congress was certifying Electoral College votes for President-elect Joe Biden should be viewed as domestic terrorists, or not?*

Demographic	Yes, they are domestic terrorists		No, they are not domestic terrorists		Don't know / No opinion		Total N
Adults	64%	(1400)	19%	(411)	18%	(389)	2200
Trump Job Strongly Approve	37%	(163)	44%	(195)	19%	(82)	439
Trump Job Somewhat Approve	43%	(136)	35%	(112)	22%	(70)	318
Trump Job Somewhat Disapprove	67%	(173)	17%	(45)	16%	(41)	259
Trump Job Strongly Disapprove	85%	(897)	5%	(52)	11%	(112)	1062
Favorable of Trump	40%	(309)	39%	(305)	20%	(158)	771
Unfavorable of Trump	81%	(1063)	7%	(93)	12%	(152)	1308
Very Favorable of Trump	37%	(174)	43%	(201)	20%	(91)	465
Somewhat Favorable of Trump	44%	(135)	34%	(104)	22%	(67)	306
Somewhat Unfavorable of Trump	63%	(142)	16%	(36)	21%	(47)	225
Very Unfavorable of Trump	85%	(921)	5%	(57)	10%	(106)	1084
#1 Issue: Economy	57%	(462)	23%	(189)	20%	(159)	811
#1 Issue: Security	48%	(123)	31%	(80)	22%	(56)	259
#1 Issue: Health Care	76%	(296)	11%	(44)	13%	(52)	392
#1 Issue: Medicare / Social Security	76%	(198)	14%	(37)	9%	(24)	259
#1 Issue: Women's Issues	70%	(84)	9%	(10)	22%	(26)	121
#1 Issue: Education	65%	(65)	14%	(14)	21%	(21)	100
#1 Issue: Energy	76%	(66)	12%	(11)	11%	(10)	86
#1 Issue: Other	62%	(106)	15%	(26)	23%	(40)	172
2020 Vote: Joe Biden	85%	(875)	6%	(66)	9%	(94)	1035
2020 Vote: Donald Trump	41%	(257)	40%	(252)	19%	(122)	630
2020 Vote: Other	54%	(32)	16%	(9)	30%	(18)	60
2020 Vote: Didn't Vote	49%	(233)	18%	(84)	33%	(154)	470
2018 House Vote: Democrat	85%	(674)	7%	(54)	8%	(66)	793
2018 House Vote: Republican	43%	(240)	39%	(216)	18%	(102)	558
2016 Vote: Hillary Clinton	85%	(628)	6%	(48)	9%	(66)	742
2016 Vote: Donald Trump	44%	(265)	38%	(230)	18%	(109)	605
2016 Vote: Other	65%	(67)	19%	(19)	17%	(17)	103
2016 Vote: Didn't Vote	59%	(438)	15%	(112)	26%	(196)	747
Voted in 2014: Yes	68%	(836)	20%	(241)	12%	(147)	1225
Voted in 2014: No	58%	(564)	17%	(170)	25%	(242)	975

Table MCTE14: *Do you believe the people who broke into the U.S. Capitol in Washington, D.C., as Congress was certifying Electoral College votes for President-elect Joe Biden should be viewed as domestic terrorists, or not?*

Demographic	Yes, they are domestic terrorists		No, they are not domestic terrorists		Don't know / No opinion		Total N
Adults	64%	(1400)	19%	(411)	18%	(389)	2200
4-Region: Northeast	67%	(263)	18%	(71)	15%	(59)	394
4-Region: Midwest	63%	(292)	19%	(90)	17%	(81)	462
4-Region: South	61%	(505)	20%	(167)	18%	(152)	824
4-Region: West	65%	(340)	16%	(83)	19%	(97)	520
Social media users	64%	(1346)	18%	(388)	18%	(382)	2116
Liberal social media users	84%	(563)	8%	(54)	8%	(51)	669
Moderal social media users	69%	(412)	15%	(92)	15%	(90)	594
Conservative social media users	44%	(258)	36%	(208)	20%	(113)	579
Capitol domestic terrorists	100%	(1400)	—	(0)	—	(0)	1400
Capitol not domestic terrorists	—	(0)	100%	(411)	—	(0)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_1: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My friends and family are also on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(834)	28%	(621)	11%	(234)	10%	(218)	13%	(293)	2200
Gender: Male	33%	(349)	31%	(331)	13%	(133)	10%	(110)	13%	(138)	1062
Gender: Female	43%	(485)	25%	(289)	9%	(102)	9%	(108)	14%	(155)	1138
Age: 18-34	36%	(238)	28%	(186)	12%	(79)	8%	(54)	15%	(99)	655
Age: 35-44	43%	(153)	31%	(109)	10%	(35)	4%	(16)	12%	(44)	358
Age: 45-64	41%	(311)	28%	(211)	9%	(71)	9%	(67)	12%	(91)	751
Age: 65+	30%	(133)	26%	(114)	11%	(49)	19%	(81)	14%	(59)	436
GenZers: 1997-2012	31%	(108)	28%	(95)	12%	(43)	9%	(31)	20%	(67)	344
Millennials: 1981-1996	41%	(232)	31%	(177)	10%	(57)	6%	(33)	11%	(63)	562
GenXers: 1965-1980	44%	(251)	27%	(151)	10%	(56)	7%	(40)	12%	(69)	569
Baby Boomers: 1946-1964	35%	(228)	27%	(176)	11%	(70)	16%	(102)	13%	(83)	659
PID: Dem (no lean)	41%	(365)	30%	(267)	9%	(83)	9%	(78)	12%	(107)	899
PID: Ind (no lean)	33%	(234)	27%	(192)	12%	(85)	11%	(78)	17%	(123)	711
PID: Rep (no lean)	40%	(236)	27%	(161)	11%	(67)	11%	(62)	11%	(63)	590
PID/Gender: Dem Men	39%	(163)	32%	(133)	12%	(50)	6%	(25)	11%	(45)	417
PID/Gender: Dem Women	42%	(201)	28%	(134)	7%	(33)	11%	(52)	13%	(61)	482
PID/Gender: Ind Men	25%	(91)	31%	(110)	12%	(44)	14%	(51)	17%	(62)	358
PID/Gender: Ind Women	40%	(142)	23%	(82)	12%	(41)	8%	(27)	17%	(62)	353
PID/Gender: Rep Men	33%	(95)	31%	(88)	14%	(39)	12%	(34)	11%	(31)	286
PID/Gender: Rep Women	47%	(141)	24%	(74)	9%	(28)	9%	(29)	11%	(32)	303
Ideo: Liberal (1-3)	39%	(268)	29%	(197)	13%	(90)	11%	(79)	8%	(56)	691
Ideo: Moderate (4)	39%	(242)	29%	(181)	10%	(64)	10%	(62)	12%	(72)	622
Ideo: Conservative (5-7)	42%	(256)	29%	(179)	10%	(61)	10%	(61)	9%	(54)	610
Educ: < College	36%	(550)	26%	(400)	11%	(173)	10%	(154)	16%	(236)	1512
Educ: Bachelors degree	38%	(169)	34%	(150)	8%	(36)	10%	(45)	10%	(43)	444
Educ: Post-grad	48%	(116)	29%	(71)	10%	(25)	8%	(18)	6%	(14)	244
Income: Under 50k	34%	(417)	27%	(326)	12%	(145)	10%	(123)	18%	(215)	1226
Income: 50k-100k	41%	(252)	30%	(184)	10%	(61)	9%	(56)	9%	(57)	609
Income: 100k+	45%	(165)	30%	(111)	8%	(28)	11%	(39)	6%	(22)	364
Ethnicity: White	40%	(686)	28%	(480)	10%	(169)	10%	(180)	12%	(207)	1722
Ethnicity: Hispanic	34%	(120)	28%	(99)	14%	(47)	10%	(36)	14%	(47)	349

Table MCTE15_1: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My friends and family are also on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(834)	28%	(621)	11%	(234)	10%	(218)	13%	(293)	2200
Ethnicity: Black	38%	(104)	23%	(63)	12%	(34)	9%	(24)	18%	(49)	274
Ethnicity: Other	22%	(44)	38%	(77)	15%	(31)	7%	(14)	18%	(37)	204
All Christian	41%	(401)	31%	(310)	9%	(86)	10%	(104)	9%	(88)	988
All Non-Christian	40%	(49)	29%	(35)	12%	(14)	9%	(11)	11%	(14)	123
Atheist	32%	(29)	30%	(27)	14%	(13)	12%	(11)	12%	(11)	91
Agnostic/Nothing in particular	34%	(199)	25%	(145)	10%	(61)	11%	(62)	20%	(119)	586
Something Else	38%	(156)	25%	(104)	14%	(60)	7%	(31)	15%	(62)	412
Religious Non-Protestant/Catholic	40%	(63)	30%	(46)	12%	(18)	8%	(12)	11%	(16)	156
Evangelical	41%	(253)	28%	(173)	12%	(73)	7%	(41)	12%	(73)	614
Non-Evangelical	38%	(285)	30%	(226)	9%	(67)	12%	(91)	10%	(73)	741
Community: Urban	38%	(258)	29%	(197)	10%	(67)	9%	(62)	13%	(91)	676
Community: Suburban	35%	(347)	30%	(295)	12%	(117)	11%	(113)	12%	(116)	988
Community: Rural	43%	(229)	24%	(128)	9%	(50)	8%	(43)	16%	(86)	536
Employ: Private Sector	45%	(292)	27%	(176)	10%	(62)	8%	(50)	10%	(65)	646
Employ: Government	45%	(57)	25%	(32)	11%	(13)	7%	(9)	12%	(16)	127
Employ: Self-Employed	38%	(68)	30%	(55)	9%	(16)	11%	(19)	13%	(23)	180
Employ: Homemaker	39%	(55)	27%	(38)	14%	(20)	6%	(9)	14%	(20)	142
Employ: Student	30%	(42)	36%	(50)	10%	(14)	11%	(15)	13%	(18)	139
Employ: Retired	32%	(148)	28%	(132)	11%	(52)	16%	(75)	13%	(60)	466
Employ: Unemployed	35%	(125)	30%	(107)	10%	(37)	8%	(30)	16%	(57)	355
Employ: Other	33%	(48)	21%	(30)	14%	(21)	8%	(12)	24%	(34)	145
Military HH: Yes	37%	(137)	31%	(116)	10%	(37)	11%	(39)	11%	(42)	372
Military HH: No	38%	(697)	28%	(504)	11%	(197)	10%	(178)	14%	(251)	1828
RD/WT: Right Direction	43%	(198)	27%	(124)	9%	(41)	7%	(31)	14%	(66)	460
RD/WT: Wrong Track	37%	(636)	29%	(496)	11%	(193)	11%	(187)	13%	(227)	1740
Trump Job Approve	41%	(309)	28%	(214)	10%	(79)	9%	(70)	11%	(86)	757
Trump Job Disapprove	38%	(499)	29%	(379)	12%	(153)	11%	(140)	11%	(149)	1320

Table MCTE15_1: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My friends and family are also on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(834)	28%	(621)	11%	(234)	10%	(218)	13%	(293)	2200
Trump Job Strongly Approve	43%	(190)	26%	(116)	9%	(42)	11%	(47)	10%	(44)	439
Trump Job Somewhat Approve	37%	(119)	31%	(97)	12%	(37)	7%	(23)	13%	(42)	318
Trump Job Somewhat Disapprove	40%	(104)	32%	(83)	11%	(28)	9%	(23)	8%	(21)	259
Trump Job Strongly Disapprove	37%	(395)	28%	(296)	12%	(125)	11%	(117)	12%	(128)	1062
Favorable of Trump	41%	(319)	28%	(217)	11%	(82)	9%	(69)	11%	(84)	771
Unfavorable of Trump	38%	(493)	29%	(382)	11%	(144)	10%	(133)	12%	(157)	1308
Very Favorable of Trump	43%	(200)	27%	(127)	9%	(43)	10%	(47)	11%	(49)	465
Somewhat Favorable of Trump	39%	(119)	30%	(91)	13%	(39)	7%	(23)	11%	(35)	306
Somewhat Unfavorable of Trump	36%	(80)	32%	(73)	9%	(21)	10%	(22)	13%	(29)	225
Very Unfavorable of Trump	38%	(413)	29%	(309)	11%	(123)	10%	(110)	12%	(128)	1084
#1 Issue: Economy	38%	(307)	30%	(242)	11%	(91)	10%	(79)	11%	(91)	811
#1 Issue: Security	38%	(98)	30%	(77)	8%	(20)	11%	(28)	14%	(36)	259
#1 Issue: Health Care	41%	(162)	27%	(104)	14%	(53)	6%	(24)	12%	(48)	392
#1 Issue: Medicare / Social Security	33%	(86)	28%	(73)	10%	(25)	12%	(31)	17%	(43)	259
#1 Issue: Women's Issues	53%	(63)	20%	(24)	7%	(8)	5%	(6)	16%	(19)	121
#1 Issue: Education	28%	(28)	31%	(31)	16%	(16)	11%	(11)	14%	(14)	100
#1 Issue: Energy	37%	(32)	31%	(27)	9%	(7)	9%	(8)	14%	(12)	86
#1 Issue: Other	33%	(58)	25%	(43)	7%	(12)	17%	(30)	17%	(30)	172
2020 Vote: Joe Biden	41%	(420)	28%	(293)	11%	(114)	10%	(102)	10%	(106)	1035
2020 Vote: Donald Trump	41%	(256)	27%	(168)	11%	(70)	11%	(71)	11%	(66)	630
2020 Vote: Other	36%	(21)	23%	(13)	5%	(3)	16%	(10)	21%	(12)	60
2020 Vote: Didn't Vote	29%	(134)	31%	(146)	10%	(48)	8%	(35)	23%	(107)	470
2018 House Vote: Democrat	41%	(326)	29%	(230)	10%	(79)	10%	(82)	10%	(76)	793
2018 House Vote: Republican	41%	(230)	26%	(143)	11%	(63)	12%	(65)	10%	(58)	558
2016 Vote: Hillary Clinton	41%	(308)	28%	(206)	11%	(82)	10%	(73)	10%	(74)	742
2016 Vote: Donald Trump	42%	(255)	26%	(158)	10%	(63)	11%	(67)	10%	(62)	605
2016 Vote: Other	37%	(39)	32%	(33)	5%	(5)	12%	(12)	14%	(14)	103
2016 Vote: Didn't Vote	31%	(234)	30%	(222)	11%	(84)	9%	(66)	19%	(142)	747
Voted in 2014: Yes	42%	(515)	27%	(337)	9%	(112)	11%	(130)	11%	(130)	1225
Voted in 2014: No	33%	(320)	29%	(284)	12%	(122)	9%	(87)	17%	(163)	975

Table MCTE15_1: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My friends and family are also on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(834)	28%	(621)	11%	(234)	10%	(218)	13%	(293)	2200
4-Region: Northeast	38%	(151)	32%	(124)	9%	(36)	9%	(34)	12%	(49)	394
4-Region: Midwest	39%	(182)	24%	(113)	11%	(51)	11%	(53)	14%	(63)	462
4-Region: South	36%	(294)	31%	(254)	10%	(81)	11%	(88)	13%	(107)	824
4-Region: West	40%	(207)	25%	(129)	13%	(66)	8%	(43)	14%	(74)	520
Social media users	39%	(825)	29%	(606)	11%	(224)	9%	(191)	13%	(270)	2116
Liberal social media users	40%	(267)	29%	(194)	13%	(86)	11%	(74)	7%	(49)	669
Moderal social media users	40%	(237)	30%	(181)	10%	(59)	9%	(52)	11%	(65)	594
Conservative social media users	44%	(255)	29%	(169)	10%	(59)	9%	(50)	8%	(47)	579
Capitol domestic terrorists	41%	(574)	29%	(412)	11%	(153)	10%	(143)	8%	(117)	1400
Capitol not domestic terrorists	40%	(165)	29%	(118)	13%	(54)	11%	(46)	7%	(28)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_2: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My favorite celebrities or influencers are on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	14%	(307)	18%	(397)	19%	(428)	33%	(733)	15%	(336)	2200
Gender: Male	16%	(174)	18%	(188)	19%	(200)	32%	(338)	15%	(162)	1062
Gender: Female	12%	(133)	18%	(209)	20%	(228)	35%	(395)	15%	(174)	1138
Age: 18-34	17%	(112)	25%	(164)	21%	(138)	19%	(126)	18%	(116)	655
Age: 35-44	25%	(89)	18%	(64)	22%	(79)	21%	(76)	14%	(50)	358
Age: 45-64	11%	(85)	17%	(131)	19%	(143)	37%	(280)	15%	(112)	751
Age: 65+	5%	(21)	9%	(38)	16%	(69)	57%	(251)	13%	(58)	436
GenZers: 1997-2012	17%	(60)	22%	(75)	23%	(78)	17%	(59)	21%	(73)	344
Millennials: 1981-1996	22%	(123)	25%	(140)	20%	(113)	19%	(109)	14%	(78)	562
GenXers: 1965-1980	14%	(81)	18%	(101)	21%	(122)	32%	(181)	15%	(83)	569
Baby Boomers: 1946-1964	6%	(38)	12%	(78)	16%	(108)	52%	(343)	14%	(92)	659
PID: Dem (no lean)	21%	(184)	21%	(186)	19%	(167)	27%	(244)	13%	(118)	899
PID: Ind (no lean)	8%	(60)	14%	(103)	21%	(152)	35%	(248)	21%	(148)	711
PID: Rep (no lean)	11%	(63)	18%	(108)	18%	(109)	41%	(241)	12%	(69)	590
PID/Gender: Dem Men	26%	(108)	20%	(84)	18%	(75)	24%	(102)	12%	(48)	417
PID/Gender: Dem Women	16%	(76)	21%	(101)	19%	(93)	30%	(142)	15%	(70)	482
PID/Gender: Ind Men	6%	(22)	14%	(51)	22%	(79)	36%	(130)	21%	(77)	358
PID/Gender: Ind Women	11%	(38)	15%	(52)	21%	(73)	34%	(119)	20%	(71)	353
PID/Gender: Rep Men	15%	(44)	18%	(53)	16%	(46)	37%	(107)	13%	(37)	286
PID/Gender: Rep Women	6%	(19)	18%	(56)	21%	(62)	44%	(134)	11%	(33)	303
Ideo: Liberal (1-3)	19%	(133)	21%	(144)	19%	(128)	33%	(225)	9%	(61)	691
Ideo: Moderate (4)	14%	(87)	18%	(111)	21%	(131)	32%	(200)	15%	(93)	622
Ideo: Conservative (5-7)	10%	(61)	17%	(101)	21%	(128)	41%	(253)	11%	(67)	610
Educ: < College	12%	(178)	17%	(263)	20%	(297)	33%	(501)	18%	(273)	1512
Educ: Bachelors degree	16%	(70)	19%	(86)	20%	(89)	35%	(155)	10%	(44)	444
Educ: Post-grad	24%	(59)	20%	(48)	17%	(42)	31%	(77)	8%	(18)	244
Income: Under 50k	11%	(135)	18%	(219)	20%	(243)	31%	(384)	20%	(246)	1226
Income: 50k-100k	15%	(94)	15%	(92)	19%	(119)	40%	(241)	10%	(63)	609
Income: 100k+	22%	(78)	23%	(85)	18%	(66)	30%	(108)	7%	(27)	364
Ethnicity: White	13%	(226)	17%	(293)	19%	(325)	37%	(636)	14%	(241)	1722
Ethnicity: Hispanic	18%	(65)	19%	(67)	22%	(79)	22%	(76)	18%	(63)	349

Table MCTE15_2: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My favorite celebrities or influencers are on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	14%	(307)	18%	(397)	19%	(428)	33%	(733)	15%	(336)	2200
Ethnicity: Black	20%	(55)	23%	(64)	18%	(50)	19%	(52)	20%	(54)	274
Ethnicity: Other	13%	(26)	20%	(40)	26%	(53)	22%	(45)	20%	(40)	204
All Christian	16%	(159)	17%	(169)	19%	(192)	37%	(367)	10%	(101)	988
All Non-Christian	26%	(32)	19%	(24)	23%	(28)	22%	(27)	10%	(12)	123
Atheist	9%	(8)	23%	(21)	16%	(14)	46%	(42)	6%	(6)	91
Agnostic/Nothing in particular	9%	(54)	16%	(94)	19%	(113)	33%	(192)	22%	(131)	586
Something Else	13%	(54)	22%	(89)	20%	(81)	25%	(103)	21%	(85)	412
Religious Non-Protestant/Catholic	24%	(37)	18%	(27)	22%	(35)	26%	(40)	11%	(16)	156
Evangelical	19%	(114)	18%	(113)	20%	(124)	27%	(168)	15%	(94)	614
Non-Evangelical	12%	(91)	19%	(138)	18%	(137)	39%	(289)	12%	(87)	741
Community: Urban	25%	(167)	21%	(143)	15%	(105)	23%	(159)	15%	(102)	676
Community: Suburban	10%	(94)	16%	(163)	20%	(198)	40%	(393)	14%	(140)	988
Community: Rural	8%	(46)	17%	(90)	23%	(125)	34%	(181)	18%	(94)	536
Employ: Private Sector	20%	(127)	21%	(133)	19%	(121)	29%	(187)	12%	(78)	646
Employ: Government	22%	(28)	22%	(28)	15%	(19)	28%	(35)	13%	(17)	127
Employ: Self-Employed	17%	(30)	16%	(28)	21%	(39)	29%	(52)	17%	(31)	180
Employ: Homemaker	13%	(19)	11%	(16)	27%	(39)	31%	(45)	17%	(24)	142
Employ: Student	19%	(27)	28%	(39)	20%	(29)	18%	(25)	15%	(20)	139
Employ: Retired	6%	(26)	11%	(52)	17%	(78)	53%	(246)	14%	(64)	466
Employ: Unemployed	13%	(45)	20%	(70)	20%	(71)	29%	(102)	19%	(66)	355
Employ: Other	3%	(5)	21%	(31)	23%	(33)	28%	(41)	25%	(36)	145
Military HH: Yes	14%	(52)	17%	(64)	18%	(65)	39%	(146)	12%	(45)	372
Military HH: No	14%	(256)	18%	(333)	20%	(363)	32%	(586)	16%	(291)	1828
RD/WT: Right Direction	26%	(119)	21%	(95)	17%	(78)	21%	(95)	16%	(74)	460
RD/WT: Wrong Track	11%	(188)	17%	(302)	20%	(349)	37%	(638)	15%	(262)	1740
Trump Job Approve	16%	(119)	15%	(117)	19%	(142)	37%	(279)	13%	(101)	757
Trump Job Disapprove	14%	(181)	20%	(259)	21%	(272)	33%	(432)	13%	(176)	1320

Continued on next page

Table MCTE15_2: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My favorite celebrities or influencers are on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	14%	(307)	18%	(397)	19%	(428)	33%	(733)	15%	(336)	2200
Trump Job Strongly Approve	17%	(73)	15%	(64)	16%	(71)	41%	(178)	12%	(53)	439
Trump Job Somewhat Approve	15%	(46)	17%	(53)	22%	(71)	32%	(100)	15%	(47)	318
Trump Job Somewhat Disapprove	13%	(34)	25%	(65)	22%	(56)	29%	(75)	11%	(28)	259
Trump Job Strongly Disapprove	14%	(146)	18%	(194)	20%	(216)	34%	(357)	14%	(148)	1062
Favorable of Trump	16%	(122)	16%	(127)	18%	(137)	36%	(281)	13%	(104)	771
Unfavorable of Trump	14%	(177)	19%	(250)	21%	(272)	33%	(433)	14%	(177)	1308
Very Favorable of Trump	17%	(78)	14%	(67)	18%	(82)	39%	(180)	12%	(57)	465
Somewhat Favorable of Trump	14%	(44)	19%	(60)	18%	(55)	33%	(101)	15%	(47)	306
Somewhat Unfavorable of Trump	14%	(32)	19%	(42)	26%	(58)	30%	(67)	11%	(26)	225
Very Unfavorable of Trump	13%	(145)	19%	(207)	20%	(214)	34%	(366)	14%	(151)	1084
#1 Issue: Economy	12%	(94)	19%	(158)	22%	(177)	35%	(283)	12%	(100)	811
#1 Issue: Security	15%	(40)	15%	(39)	17%	(44)	35%	(90)	18%	(46)	259
#1 Issue: Health Care	19%	(73)	19%	(76)	17%	(67)	31%	(121)	14%	(56)	392
#1 Issue: Medicare / Social Security	11%	(28)	12%	(31)	18%	(45)	42%	(109)	18%	(46)	259
#1 Issue: Women's Issues	25%	(30)	21%	(26)	23%	(28)	19%	(22)	12%	(14)	121
#1 Issue: Education	14%	(14)	20%	(20)	25%	(25)	23%	(23)	18%	(18)	100
#1 Issue: Energy	17%	(15)	24%	(21)	17%	(14)	19%	(16)	23%	(20)	86
#1 Issue: Other	7%	(12)	16%	(27)	16%	(27)	41%	(70)	21%	(36)	172
2020 Vote: Joe Biden	17%	(181)	20%	(205)	20%	(212)	31%	(317)	12%	(120)	1035
2020 Vote: Donald Trump	10%	(61)	15%	(94)	20%	(128)	43%	(271)	12%	(77)	630
2020 Vote: Other	8%	(5)	14%	(8)	11%	(7)	44%	(26)	22%	(13)	60
2020 Vote: Didn't Vote	12%	(58)	19%	(89)	17%	(80)	25%	(118)	27%	(125)	470
2018 House Vote: Democrat	18%	(143)	19%	(147)	20%	(155)	33%	(261)	11%	(87)	793
2018 House Vote: Republican	11%	(61)	15%	(82)	20%	(110)	44%	(243)	11%	(61)	558
2016 Vote: Hillary Clinton	19%	(144)	18%	(132)	19%	(143)	32%	(236)	12%	(88)	742
2016 Vote: Donald Trump	11%	(67)	16%	(94)	19%	(114)	44%	(265)	11%	(64)	605
2016 Vote: Other	4%	(4)	17%	(17)	17%	(18)	44%	(46)	18%	(19)	103
2016 Vote: Didn't Vote	12%	(92)	21%	(153)	20%	(152)	25%	(186)	22%	(164)	747
Voted in 2014: Yes	15%	(178)	16%	(199)	18%	(221)	39%	(483)	12%	(144)	1225
Voted in 2014: No	13%	(129)	20%	(198)	21%	(207)	26%	(250)	20%	(192)	975

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Table MCTE15_2: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
My favorite celebrities or influencers are on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	14%	(307)	18%	(397)	19%	(428)	33%	(733)	15%	(336)	2200
4-Region: Northeast	16%	(63)	21%	(83)	18%	(70)	29%	(113)	16%	(64)	394
4-Region: Midwest	11%	(51)	18%	(82)	19%	(89)	38%	(174)	14%	(67)	462
4-Region: South	13%	(107)	18%	(148)	20%	(165)	34%	(284)	14%	(119)	824
4-Region: West	16%	(86)	16%	(83)	20%	(104)	31%	(161)	16%	(86)	520
Social media users	14%	(301)	19%	(392)	20%	(415)	33%	(697)	15%	(311)	2116
Liberal social media users	20%	(132)	21%	(142)	19%	(126)	32%	(215)	8%	(53)	669
Moderal social media users	15%	(86)	18%	(109)	21%	(127)	31%	(186)	15%	(86)	594
Conservative social media users	10%	(57)	17%	(101)	21%	(123)	42%	(241)	10%	(57)	579
Capitol domestic terrorists	15%	(211)	19%	(270)	21%	(294)	34%	(483)	10%	(142)	1400
Capitol not domestic terrorists	16%	(67)	16%	(67)	17%	(70)	43%	(176)	8%	(31)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_3: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Control over privacy settings, such as those that dictate which details about me will be publicly shared

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	54%	(1199)	21%	(470)	5%	(121)	4%	(95)	14%	(315)	2200
Gender: Male	50%	(535)	23%	(248)	7%	(78)	6%	(60)	13%	(140)	1062
Gender: Female	58%	(664)	19%	(221)	4%	(42)	3%	(35)	15%	(176)	1138
Age: 18-34	48%	(313)	22%	(146)	8%	(50)	5%	(30)	18%	(116)	655
Age: 35-44	54%	(191)	25%	(91)	6%	(21)	3%	(9)	13%	(45)	358
Age: 45-64	59%	(441)	20%	(153)	4%	(33)	4%	(27)	13%	(97)	751
Age: 65+	58%	(254)	18%	(80)	4%	(17)	7%	(30)	13%	(57)	436
GenZers: 1997-2012	43%	(148)	24%	(83)	6%	(21)	4%	(12)	23%	(80)	344
Millennials: 1981-1996	52%	(293)	24%	(134)	8%	(43)	4%	(24)	12%	(68)	562
GenXers: 1965-1980	59%	(333)	21%	(121)	5%	(30)	3%	(17)	12%	(68)	569
Baby Boomers: 1946-1964	59%	(392)	18%	(115)	4%	(26)	6%	(38)	13%	(87)	659
PID: Dem (no lean)	57%	(511)	24%	(217)	4%	(37)	3%	(26)	12%	(108)	899
PID: Ind (no lean)	54%	(386)	16%	(113)	7%	(50)	4%	(30)	19%	(132)	711
PID: Rep (no lean)	51%	(301)	24%	(139)	6%	(34)	7%	(40)	13%	(75)	590
PID/Gender: Dem Men	55%	(230)	26%	(110)	5%	(23)	3%	(13)	10%	(41)	417
PID/Gender: Dem Women	58%	(281)	22%	(108)	3%	(14)	3%	(13)	14%	(67)	482
PID/Gender: Ind Men	51%	(183)	17%	(60)	9%	(32)	6%	(22)	17%	(61)	358
PID/Gender: Ind Women	58%	(204)	15%	(53)	5%	(18)	2%	(8)	20%	(71)	353
PID/Gender: Rep Men	43%	(122)	27%	(79)	8%	(24)	9%	(25)	13%	(37)	286
PID/Gender: Rep Women	59%	(179)	20%	(61)	4%	(11)	5%	(15)	13%	(38)	303
Ideo: Liberal (1-3)	60%	(414)	23%	(156)	6%	(39)	3%	(21)	9%	(60)	691
Ideo: Moderate (4)	54%	(338)	22%	(138)	5%	(34)	5%	(29)	13%	(82)	622
Ideo: Conservative (5-7)	57%	(346)	22%	(135)	5%	(31)	6%	(35)	10%	(63)	610
Educ: < College	54%	(809)	20%	(297)	6%	(85)	4%	(67)	17%	(255)	1512
Educ: Bachelors degree	55%	(244)	26%	(116)	4%	(20)	5%	(21)	10%	(43)	444
Educ: Post-grad	59%	(145)	23%	(57)	7%	(16)	3%	(8)	7%	(17)	244
Income: Under 50k	52%	(643)	18%	(224)	6%	(68)	4%	(54)	19%	(237)	1226
Income: 50k-100k	56%	(344)	24%	(149)	6%	(36)	4%	(26)	9%	(54)	609
Income: 100k+	58%	(212)	26%	(96)	5%	(17)	4%	(16)	7%	(24)	364
Ethnicity: White	57%	(979)	21%	(361)	5%	(84)	4%	(72)	13%	(226)	1722
Ethnicity: Hispanic	47%	(164)	27%	(94)	6%	(20)	3%	(11)	17%	(60)	349

Table MCTE15_3: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Control over privacy settings, such as those that dictate which details about me will be publicly shared

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	54%	(1199)	21%	(470)	5%	(121)	4%	(95)	14%	(315)	2200
Ethnicity: Black	48%	(131)	24%	(65)	7%	(19)	6%	(15)	16%	(44)	274
Ethnicity: Other	43%	(89)	21%	(43)	9%	(18)	4%	(9)	23%	(46)	204
All Christian	57%	(566)	22%	(217)	5%	(50)	5%	(53)	10%	(102)	988
All Non-Christian	51%	(63)	26%	(32)	5%	(7)	5%	(6)	13%	(16)	123
Atheist	53%	(48)	31%	(28)	1%	(1)	4%	(4)	11%	(10)	91
Agnostic/Nothing in particular	49%	(287)	20%	(116)	7%	(38)	4%	(24)	21%	(121)	586
Something Else	57%	(235)	19%	(76)	6%	(25)	2%	(10)	16%	(66)	412
Religious Non-Protestant/Catholic	55%	(85)	24%	(38)	4%	(7)	4%	(6)	13%	(20)	156
Evangelical	55%	(335)	23%	(142)	6%	(34)	5%	(28)	12%	(75)	614
Non-Evangelical	59%	(436)	20%	(145)	5%	(40)	4%	(32)	12%	(88)	741
Community: Urban	53%	(356)	23%	(156)	6%	(43)	5%	(31)	13%	(90)	676
Community: Suburban	55%	(547)	22%	(220)	4%	(42)	5%	(46)	14%	(134)	988
Community: Rural	55%	(296)	18%	(94)	7%	(36)	4%	(19)	17%	(91)	536
Employ: Private Sector	56%	(365)	24%	(157)	6%	(36)	3%	(20)	11%	(69)	646
Employ: Government	49%	(62)	26%	(33)	8%	(10)	6%	(8)	11%	(15)	127
Employ: Self-Employed	50%	(91)	21%	(38)	7%	(12)	7%	(13)	15%	(26)	180
Employ: Homemaker	62%	(87)	13%	(18)	5%	(7)	3%	(4)	18%	(26)	142
Employ: Student	51%	(71)	24%	(34)	6%	(8)	3%	(5)	15%	(22)	139
Employ: Retired	57%	(267)	21%	(99)	3%	(14)	6%	(28)	12%	(58)	466
Employ: Unemployed	51%	(181)	19%	(66)	8%	(28)	3%	(11)	19%	(68)	355
Employ: Other	51%	(74)	18%	(27)	3%	(5)	5%	(7)	22%	(32)	145
Military HH: Yes	52%	(193)	26%	(96)	4%	(16)	6%	(22)	12%	(45)	372
Military HH: No	55%	(1006)	20%	(374)	6%	(105)	4%	(73)	15%	(270)	1828
RD/WT: Right Direction	51%	(233)	26%	(121)	5%	(24)	4%	(20)	14%	(62)	460
RD/WT: Wrong Track	56%	(966)	20%	(349)	6%	(97)	4%	(75)	15%	(253)	1740
Trump Job Approve	53%	(404)	22%	(164)	6%	(43)	6%	(46)	13%	(101)	757
Trump Job Disapprove	57%	(759)	22%	(291)	6%	(75)	3%	(41)	12%	(154)	1320

Table MCTE15_3: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Control over privacy settings, such as those that dictate which details about me will be publicly shared

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	54%	(1199)	21%	(470)	5%	(121)	4%	(95)	14%	(315)	2200
Trump Job Strongly Approve	56%	(247)	20%	(87)	6%	(26)	7%	(32)	11%	(48)	439
Trump Job Somewhat Approve	49%	(157)	24%	(77)	5%	(17)	4%	(14)	17%	(53)	318
Trump Job Somewhat Disapprove	57%	(147)	23%	(59)	7%	(18)	6%	(14)	8%	(21)	259
Trump Job Strongly Disapprove	58%	(612)	22%	(233)	5%	(58)	2%	(26)	13%	(133)	1062
Favorable of Trump	55%	(421)	21%	(162)	6%	(44)	6%	(44)	13%	(101)	771
Unfavorable of Trump	57%	(750)	22%	(283)	5%	(71)	3%	(40)	13%	(164)	1308
Very Favorable of Trump	56%	(260)	20%	(93)	6%	(26)	7%	(33)	11%	(53)	465
Somewhat Favorable of Trump	52%	(161)	22%	(68)	6%	(18)	4%	(12)	16%	(48)	306
Somewhat Unfavorable of Trump	53%	(120)	24%	(54)	4%	(9)	6%	(14)	12%	(28)	225
Very Unfavorable of Trump	58%	(630)	21%	(229)	6%	(62)	2%	(26)	13%	(137)	1084
#1 Issue: Economy	56%	(456)	22%	(175)	5%	(41)	4%	(36)	13%	(103)	811
#1 Issue: Security	53%	(138)	20%	(52)	4%	(9)	7%	(17)	16%	(42)	259
#1 Issue: Health Care	55%	(214)	25%	(96)	7%	(28)	2%	(8)	12%	(46)	392
#1 Issue: Medicare / Social Security	51%	(132)	19%	(50)	6%	(16)	5%	(13)	19%	(49)	259
#1 Issue: Women's Issues	55%	(67)	24%	(29)	3%	(4)	2%	(2)	15%	(18)	121
#1 Issue: Education	44%	(44)	23%	(23)	10%	(10)	6%	(6)	17%	(17)	100
#1 Issue: Energy	54%	(47)	21%	(18)	6%	(5)	6%	(5)	14%	(12)	86
#1 Issue: Other	59%	(102)	15%	(26)	4%	(8)	5%	(8)	16%	(28)	172
2020 Vote: Joe Biden	59%	(614)	22%	(229)	5%	(57)	3%	(27)	10%	(108)	1035
2020 Vote: Donald Trump	54%	(339)	22%	(139)	5%	(29)	7%	(44)	13%	(80)	630
2020 Vote: Other	52%	(31)	21%	(12)	1%	(1)	7%	(4)	19%	(12)	60
2020 Vote: Didn't Vote	45%	(214)	18%	(86)	7%	(35)	4%	(21)	25%	(116)	470
2018 House Vote: Democrat	60%	(473)	23%	(178)	5%	(41)	4%	(28)	9%	(73)	793
2018 House Vote: Republican	56%	(314)	21%	(119)	4%	(23)	6%	(36)	12%	(65)	558
2016 Vote: Hillary Clinton	60%	(446)	22%	(165)	4%	(33)	3%	(25)	10%	(73)	742
2016 Vote: Donald Trump	56%	(341)	21%	(125)	5%	(33)	7%	(40)	11%	(66)	605
2016 Vote: Other	52%	(54)	24%	(25)	5%	(6)	4%	(4)	14%	(15)	103
2016 Vote: Didn't Vote	48%	(356)	21%	(154)	7%	(49)	4%	(26)	22%	(162)	747
Voted in 2014: Yes	59%	(717)	21%	(257)	5%	(61)	5%	(59)	11%	(132)	1225
Voted in 2014: No	49%	(482)	22%	(213)	6%	(60)	4%	(37)	19%	(184)	975

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Table MCTE15_3: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Control over privacy settings, such as those that dictate which details about me will be publicly shared

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	54%	(1199)	21%	(470)	5%	(121)	4%	(95)	14%	(315)	2200
4-Region: Northeast	51%	(200)	25%	(98)	7%	(28)	3%	(13)	14%	(54)	394
4-Region: Midwest	55%	(257)	19%	(87)	6%	(30)	6%	(27)	13%	(62)	462
4-Region: South	56%	(464)	20%	(161)	5%	(42)	4%	(37)	15%	(120)	824
4-Region: West	53%	(278)	24%	(123)	4%	(20)	4%	(19)	15%	(80)	520
Social media users	55%	(1164)	22%	(459)	6%	(117)	4%	(82)	14%	(295)	2116
Liberal social media users	61%	(405)	23%	(152)	6%	(39)	3%	(18)	8%	(54)	669
Moderal social media users	55%	(326)	23%	(136)	5%	(32)	4%	(25)	13%	(75)	594
Conservative social media users	57%	(332)	23%	(132)	5%	(29)	5%	(29)	10%	(58)	579
Capitol domestic terrorists	59%	(832)	23%	(321)	5%	(71)	4%	(49)	9%	(126)	1400
Capitol not domestic terrorists	58%	(240)	20%	(84)	7%	(30)	7%	(30)	7%	(27)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_4: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The perceived political leanings of the company that operates the site

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(449)	25%	(557)	17%	(380)	15%	(327)	22%	(487)	2200
Gender: Male	21%	(224)	29%	(306)	18%	(193)	14%	(146)	18%	(193)	1062
Gender: Female	20%	(225)	22%	(252)	16%	(187)	16%	(181)	26%	(294)	1138
Age: 18-34	16%	(105)	27%	(178)	16%	(107)	15%	(96)	26%	(169)	655
Age: 35-44	22%	(80)	25%	(91)	19%	(67)	11%	(38)	23%	(82)	358
Age: 45-64	22%	(167)	23%	(173)	19%	(140)	16%	(117)	21%	(155)	751
Age: 65+	22%	(97)	27%	(116)	15%	(66)	18%	(77)	18%	(80)	436
GenZers: 1997-2012	12%	(43)	28%	(95)	17%	(60)	13%	(44)	30%	(103)	344
Millennials: 1981-1996	21%	(121)	27%	(153)	16%	(92)	12%	(68)	23%	(128)	562
GenXers: 1965-1980	23%	(131)	24%	(136)	18%	(102)	15%	(83)	20%	(116)	569
Baby Boomers: 1946-1964	22%	(142)	24%	(159)	17%	(109)	19%	(122)	19%	(126)	659
PID: Dem (no lean)	22%	(200)	30%	(265)	16%	(144)	12%	(112)	20%	(177)	899
PID: Ind (no lean)	15%	(107)	23%	(161)	16%	(117)	16%	(117)	29%	(210)	711
PID: Rep (no lean)	24%	(142)	22%	(131)	20%	(118)	17%	(98)	17%	(100)	590
PID/Gender: Dem Men	25%	(104)	33%	(136)	15%	(62)	12%	(51)	16%	(65)	417
PID/Gender: Dem Women	20%	(97)	27%	(130)	17%	(83)	13%	(62)	23%	(112)	482
PID/Gender: Ind Men	17%	(61)	26%	(91)	17%	(62)	15%	(55)	25%	(89)	358
PID/Gender: Ind Women	13%	(46)	20%	(69)	16%	(55)	18%	(62)	34%	(120)	353
PID/Gender: Rep Men	21%	(59)	27%	(79)	24%	(70)	14%	(40)	13%	(39)	286
PID/Gender: Rep Women	27%	(83)	17%	(53)	16%	(48)	19%	(58)	20%	(62)	303
Ideo: Liberal (1-3)	22%	(151)	33%	(227)	19%	(130)	12%	(84)	14%	(99)	691
Ideo: Moderate (4)	16%	(97)	27%	(169)	18%	(112)	19%	(115)	21%	(129)	622
Ideo: Conservative (5-7)	29%	(174)	21%	(126)	19%	(114)	15%	(91)	17%	(105)	610
Educ: < College	18%	(268)	22%	(337)	17%	(263)	16%	(242)	27%	(402)	1512
Educ: Bachelors degree	25%	(109)	32%	(143)	17%	(75)	13%	(57)	14%	(60)	444
Educ: Post-grad	29%	(72)	32%	(78)	17%	(42)	12%	(28)	10%	(25)	244
Income: Under 50k	17%	(214)	22%	(268)	17%	(205)	16%	(192)	28%	(347)	1226
Income: 50k-100k	21%	(129)	30%	(182)	17%	(103)	15%	(90)	17%	(105)	609
Income: 100k+	29%	(105)	29%	(107)	20%	(72)	12%	(45)	10%	(35)	364
Ethnicity: White	21%	(359)	25%	(428)	18%	(310)	16%	(270)	21%	(355)	1722
Ethnicity: Hispanic	16%	(56)	32%	(113)	18%	(63)	13%	(47)	20%	(70)	349

Continued on next page

Table MCTE15_4: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The perceived political leanings of the company that operates the site

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(449)	25%	(557)	17%	(380)	15%	(327)	22%	(487)	2200
Ethnicity: Black	22%	(59)	27%	(74)	13%	(36)	12%	(33)	27%	(73)	274
Ethnicity: Other	15%	(30)	27%	(56)	17%	(35)	12%	(24)	29%	(59)	204
All Christian	25%	(245)	27%	(267)	18%	(175)	15%	(153)	15%	(149)	988
All Non-Christian	21%	(26)	36%	(44)	16%	(20)	11%	(14)	16%	(19)	123
Atheist	17%	(16)	25%	(23)	22%	(20)	19%	(17)	16%	(14)	91
Agnostic/Nothing in particular	16%	(92)	23%	(133)	17%	(100)	15%	(86)	30%	(175)	586
Something Else	17%	(70)	22%	(90)	16%	(64)	14%	(57)	31%	(129)	412
Religious Non-Protestant/Catholic	21%	(33)	33%	(52)	17%	(27)	10%	(16)	18%	(28)	156
Evangelical	28%	(174)	23%	(139)	16%	(99)	12%	(74)	21%	(127)	614
Non-Evangelical	18%	(131)	28%	(208)	17%	(129)	18%	(132)	19%	(141)	741
Community: Urban	23%	(158)	29%	(193)	14%	(98)	13%	(91)	20%	(135)	676
Community: Suburban	19%	(187)	27%	(263)	19%	(193)	15%	(147)	20%	(199)	988
Community: Rural	19%	(104)	19%	(101)	17%	(90)	17%	(89)	28%	(152)	536
Employ: Private Sector	24%	(158)	30%	(192)	17%	(113)	12%	(77)	16%	(106)	646
Employ: Government	23%	(29)	32%	(41)	15%	(19)	16%	(20)	14%	(18)	127
Employ: Self-Employed	17%	(31)	29%	(52)	16%	(30)	16%	(29)	22%	(39)	180
Employ: Homemaker	14%	(20)	17%	(24)	17%	(25)	19%	(27)	33%	(47)	142
Employ: Student	17%	(24)	21%	(29)	23%	(32)	15%	(22)	23%	(33)	139
Employ: Retired	22%	(102)	28%	(129)	16%	(73)	17%	(79)	18%	(83)	466
Employ: Unemployed	17%	(61)	18%	(65)	17%	(61)	14%	(49)	33%	(118)	355
Employ: Other	16%	(24)	17%	(25)	18%	(26)	18%	(26)	30%	(44)	145
Military HH: Yes	23%	(87)	27%	(100)	20%	(73)	11%	(41)	19%	(71)	372
Military HH: No	20%	(362)	25%	(457)	17%	(307)	16%	(287)	23%	(415)	1828
RD/WT: Right Direction	28%	(127)	24%	(110)	16%	(72)	14%	(66)	19%	(86)	460
RD/WT: Wrong Track	19%	(322)	26%	(447)	18%	(308)	15%	(262)	23%	(401)	1740
Trump Job Approve	27%	(205)	23%	(171)	16%	(120)	15%	(113)	20%	(148)	757
Trump Job Disapprove	18%	(233)	28%	(369)	19%	(252)	15%	(199)	20%	(267)	1320

Table MCTE15_4: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The perceived political leanings of the company that operates the site

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(449)	25%	(557)	17%	(380)	15%	(327)	22%	(487)	2200
Trump Job Strongly Approve	32%	(142)	21%	(92)	13%	(57)	16%	(69)	18%	(79)	439
Trump Job Somewhat Approve	20%	(62)	25%	(80)	20%	(63)	14%	(44)	22%	(69)	318
Trump Job Somewhat Disapprove	22%	(58)	21%	(55)	23%	(59)	19%	(49)	14%	(37)	259
Trump Job Strongly Disapprove	16%	(175)	30%	(314)	18%	(193)	14%	(150)	22%	(230)	1062
Favorable of Trump	28%	(214)	22%	(170)	16%	(124)	14%	(111)	20%	(153)	771
Unfavorable of Trump	17%	(225)	27%	(358)	19%	(253)	15%	(200)	21%	(273)	1308
Very Favorable of Trump	32%	(150)	21%	(97)	13%	(59)	15%	(71)	19%	(87)	465
Somewhat Favorable of Trump	21%	(64)	24%	(73)	21%	(65)	13%	(40)	21%	(66)	306
Somewhat Unfavorable of Trump	18%	(40)	23%	(51)	23%	(52)	20%	(45)	17%	(38)	225
Very Unfavorable of Trump	17%	(185)	28%	(308)	19%	(201)	14%	(155)	22%	(235)	1084
#1 Issue: Economy	22%	(182)	25%	(202)	16%	(132)	16%	(127)	21%	(167)	811
#1 Issue: Security	26%	(68)	21%	(54)	13%	(34)	17%	(45)	23%	(59)	259
#1 Issue: Health Care	18%	(70)	32%	(126)	17%	(66)	13%	(52)	20%	(79)	392
#1 Issue: Medicare / Social Security	19%	(49)	23%	(59)	21%	(53)	14%	(35)	24%	(63)	259
#1 Issue: Women's Issues	19%	(23)	19%	(23)	24%	(29)	14%	(17)	25%	(30)	121
#1 Issue: Education	16%	(16)	26%	(26)	26%	(26)	12%	(12)	19%	(19)	100
#1 Issue: Energy	17%	(14)	33%	(28)	14%	(12)	14%	(12)	22%	(19)	86
#1 Issue: Other	16%	(27)	23%	(40)	16%	(28)	16%	(27)	29%	(50)	172
2020 Vote: Joe Biden	20%	(203)	30%	(312)	18%	(191)	14%	(148)	17%	(179)	1035
2020 Vote: Donald Trump	27%	(170)	21%	(133)	18%	(111)	16%	(102)	18%	(114)	630
2020 Vote: Other	10%	(6)	24%	(14)	17%	(10)	21%	(13)	28%	(17)	60
2020 Vote: Didn't Vote	14%	(66)	21%	(98)	14%	(67)	13%	(63)	37%	(176)	470
2018 House Vote: Democrat	22%	(178)	31%	(248)	18%	(142)	14%	(112)	14%	(113)	793
2018 House Vote: Republican	28%	(156)	23%	(126)	18%	(98)	16%	(91)	16%	(87)	558
2016 Vote: Hillary Clinton	21%	(156)	32%	(238)	17%	(127)	14%	(105)	16%	(116)	742
2016 Vote: Donald Trump	29%	(173)	21%	(128)	17%	(102)	17%	(104)	16%	(98)	605
2016 Vote: Other	15%	(16)	16%	(16)	28%	(29)	15%	(16)	26%	(27)	103
2016 Vote: Didn't Vote	14%	(104)	23%	(174)	16%	(121)	14%	(102)	33%	(245)	747
Voted in 2014: Yes	25%	(300)	26%	(321)	17%	(212)	16%	(191)	16%	(201)	1225
Voted in 2014: No	15%	(149)	24%	(236)	17%	(168)	14%	(136)	29%	(286)	975

Continued on next page

Table MCTE15_4: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The perceived political leanings of the company that operates the site

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(449)	25%	(557)	17%	(380)	15%	(327)	22%	(487)	2200
4-Region: Northeast	23%	(91)	26%	(104)	16%	(64)	15%	(59)	19%	(76)	394
4-Region: Midwest	19%	(89)	23%	(107)	18%	(85)	16%	(75)	23%	(105)	462
4-Region: South	21%	(170)	25%	(208)	17%	(143)	14%	(114)	23%	(190)	824
4-Region: West	19%	(99)	27%	(138)	17%	(87)	15%	(79)	22%	(116)	520
Social media users	21%	(437)	26%	(547)	17%	(367)	14%	(303)	22%	(463)	2116
Liberal social media users	22%	(149)	33%	(220)	19%	(127)	12%	(80)	14%	(92)	669
Moderal social media users	16%	(94)	28%	(167)	18%	(107)	17%	(103)	21%	(123)	594
Conservative social media users	29%	(167)	21%	(123)	19%	(109)	14%	(83)	17%	(97)	579
Capitol domestic terrorists	21%	(294)	27%	(377)	19%	(271)	16%	(219)	17%	(240)	1400
Capitol not domestic terrorists	31%	(127)	26%	(105)	16%	(65)	16%	(67)	11%	(47)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_5: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The content moderation policies of the platform, such as its rules about what can result in a ban or suspension

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	34%	(756)	30%	(665)	10%	(213)	8%	(169)	18%	(397)	2200
Gender: Male	34%	(360)	31%	(330)	10%	(110)	8%	(88)	16%	(173)	1062
Gender: Female	35%	(396)	29%	(335)	9%	(103)	7%	(81)	20%	(224)	1138
Age: 18-34	28%	(186)	30%	(198)	14%	(92)	8%	(50)	20%	(129)	655
Age: 35-44	36%	(128)	30%	(109)	11%	(38)	6%	(22)	17%	(61)	358
Age: 45-64	36%	(269)	32%	(237)	7%	(52)	9%	(67)	17%	(126)	751
Age: 65+	40%	(173)	28%	(122)	7%	(31)	7%	(29)	19%	(81)	436
GenZers: 1997-2012	24%	(84)	30%	(104)	15%	(51)	5%	(18)	25%	(87)	344
Millennials: 1981-1996	34%	(192)	31%	(177)	12%	(67)	8%	(45)	15%	(82)	562
GenXers: 1965-1980	37%	(210)	29%	(166)	8%	(47)	9%	(50)	17%	(95)	569
Baby Boomers: 1946-1964	38%	(254)	29%	(192)	7%	(45)	8%	(54)	17%	(114)	659
PID: Dem (no lean)	44%	(391)	29%	(261)	7%	(61)	7%	(66)	13%	(119)	899
PID: Ind (no lean)	28%	(198)	27%	(195)	12%	(87)	8%	(58)	24%	(173)	711
PID: Rep (no lean)	28%	(167)	35%	(209)	11%	(64)	8%	(45)	18%	(105)	590
PID/Gender: Dem Men	45%	(189)	30%	(126)	8%	(31)	6%	(25)	11%	(46)	417
PID/Gender: Dem Women	42%	(203)	28%	(135)	6%	(30)	9%	(41)	15%	(73)	482
PID/Gender: Ind Men	28%	(99)	25%	(88)	15%	(53)	11%	(38)	22%	(80)	358
PID/Gender: Ind Women	28%	(98)	30%	(107)	10%	(35)	5%	(19)	26%	(93)	353
PID/Gender: Rep Men	25%	(72)	41%	(116)	9%	(26)	9%	(25)	16%	(47)	286
PID/Gender: Rep Women	31%	(95)	30%	(92)	13%	(38)	7%	(21)	19%	(58)	303
Ideo: Liberal (1-3)	42%	(287)	31%	(217)	9%	(61)	8%	(56)	10%	(70)	691
Ideo: Moderate (4)	35%	(219)	29%	(182)	11%	(68)	8%	(51)	17%	(103)	622
Ideo: Conservative (5-7)	33%	(199)	35%	(211)	10%	(60)	7%	(41)	16%	(99)	610
Educ: < College	32%	(490)	29%	(434)	10%	(151)	8%	(114)	21%	(323)	1512
Educ: Bachelors degree	37%	(163)	34%	(151)	9%	(39)	8%	(34)	13%	(57)	444
Educ: Post-grad	42%	(104)	32%	(79)	9%	(23)	9%	(21)	7%	(17)	244
Income: Under 50k	32%	(388)	27%	(332)	10%	(123)	8%	(102)	23%	(282)	1226
Income: 50k-100k	37%	(228)	33%	(203)	9%	(58)	7%	(43)	13%	(77)	609
Income: 100k+	38%	(140)	36%	(129)	9%	(32)	7%	(24)	11%	(39)	364
Ethnicity: White	35%	(604)	31%	(531)	9%	(161)	8%	(132)	17%	(294)	1722
Ethnicity: Hispanic	30%	(106)	32%	(112)	11%	(39)	9%	(31)	18%	(61)	349

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Table MCTE15_5: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The content moderation policies of the platform, such as its rules about what can result in a ban or suspension

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	34%	(756)	30%	(665)	10%	(213)	8%	(169)	18%	(397)	2200
Ethnicity: Black	36%	(98)	24%	(67)	12%	(34)	8%	(22)	20%	(54)	274
Ethnicity: Other	27%	(54)	33%	(68)	9%	(18)	8%	(16)	24%	(48)	204
All Christian	39%	(383)	31%	(309)	8%	(76)	8%	(83)	14%	(137)	988
All Non-Christian	40%	(50)	27%	(33)	17%	(21)	6%	(7)	10%	(12)	123
Atheist	27%	(25)	37%	(34)	14%	(13)	8%	(7)	14%	(12)	91
Agnostic/Nothing in particular	30%	(174)	29%	(172)	10%	(60)	7%	(40)	24%	(139)	586
Something Else	30%	(124)	28%	(117)	10%	(43)	8%	(32)	23%	(96)	412
Religious Non-Protestant/Catholic	39%	(61)	29%	(45)	15%	(23)	5%	(8)	12%	(19)	156
Evangelical	38%	(230)	26%	(157)	10%	(60)	9%	(56)	18%	(110)	614
Non-Evangelical	35%	(260)	34%	(254)	8%	(56)	8%	(56)	15%	(115)	741
Community: Urban	37%	(251)	29%	(199)	9%	(64)	8%	(53)	16%	(108)	676
Community: Suburban	34%	(340)	31%	(305)	9%	(93)	8%	(80)	17%	(170)	988
Community: Rural	31%	(165)	30%	(161)	11%	(56)	7%	(36)	22%	(118)	536
Employ: Private Sector	38%	(243)	33%	(211)	10%	(63)	7%	(45)	13%	(85)	646
Employ: Government	30%	(38)	37%	(47)	9%	(11)	12%	(15)	12%	(16)	127
Employ: Self-Employed	30%	(54)	28%	(50)	13%	(23)	14%	(25)	16%	(29)	180
Employ: Homemaker	35%	(50)	24%	(35)	9%	(12)	5%	(7)	26%	(38)	142
Employ: Student	26%	(37)	29%	(40)	18%	(25)	7%	(9)	21%	(29)	139
Employ: Retired	37%	(172)	31%	(143)	8%	(38)	5%	(24)	19%	(89)	466
Employ: Unemployed	34%	(120)	30%	(107)	8%	(28)	7%	(26)	21%	(74)	355
Employ: Other	30%	(43)	23%	(33)	9%	(13)	12%	(17)	27%	(39)	145
Military HH: Yes	34%	(128)	28%	(105)	11%	(40)	10%	(36)	17%	(64)	372
Military HH: No	34%	(629)	31%	(560)	9%	(173)	7%	(133)	18%	(333)	1828
RD/WT: Right Direction	35%	(163)	33%	(151)	8%	(36)	8%	(36)	16%	(74)	460
RD/WT: Wrong Track	34%	(593)	30%	(514)	10%	(177)	8%	(133)	19%	(323)	1740
Trump Job Approve	31%	(238)	30%	(229)	12%	(89)	8%	(61)	18%	(139)	757
Trump Job Disapprove	37%	(492)	32%	(418)	9%	(122)	7%	(96)	15%	(192)	1320

Table MCTE15_5: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The content moderation policies of the platform, such as its rules about what can result in a ban or suspension

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	34%	(756)	30%	(665)	10%	(213)	8%	(169)	18%	(397)	2200
Trump Job Strongly Approve	35%	(155)	27%	(119)	10%	(44)	9%	(41)	18%	(80)	439
Trump Job Somewhat Approve	26%	(83)	35%	(110)	14%	(45)	7%	(21)	19%	(59)	318
Trump Job Somewhat Disapprove	32%	(83)	31%	(79)	14%	(36)	9%	(24)	14%	(37)	259
Trump Job Strongly Disapprove	39%	(410)	32%	(339)	8%	(86)	7%	(72)	15%	(155)	1062
Favorable of Trump	32%	(250)	31%	(238)	11%	(82)	8%	(61)	18%	(141)	771
Unfavorable of Trump	37%	(485)	32%	(413)	9%	(119)	7%	(93)	15%	(199)	1308
Very Favorable of Trump	34%	(159)	28%	(132)	10%	(46)	10%	(46)	18%	(81)	465
Somewhat Favorable of Trump	30%	(91)	35%	(106)	12%	(36)	5%	(14)	19%	(59)	306
Somewhat Unfavorable of Trump	30%	(68)	31%	(69)	14%	(33)	7%	(16)	17%	(39)	225
Very Unfavorable of Trump	38%	(416)	32%	(344)	8%	(86)	7%	(77)	15%	(160)	1084
#1 Issue: Economy	33%	(266)	33%	(268)	10%	(84)	8%	(61)	16%	(131)	811
#1 Issue: Security	36%	(93)	22%	(58)	12%	(32)	9%	(24)	20%	(52)	259
#1 Issue: Health Care	39%	(154)	32%	(127)	5%	(21)	7%	(27)	16%	(62)	392
#1 Issue: Medicare / Social Security	35%	(91)	30%	(79)	6%	(15)	6%	(16)	22%	(57)	259
#1 Issue: Women's Issues	31%	(37)	32%	(39)	13%	(16)	5%	(6)	19%	(22)	121
#1 Issue: Education	25%	(25)	30%	(30)	19%	(19)	8%	(8)	18%	(18)	100
#1 Issue: Energy	25%	(22)	26%	(22)	18%	(16)	14%	(12)	17%	(14)	86
#1 Issue: Other	39%	(67)	24%	(41)	6%	(10)	8%	(14)	23%	(40)	172
2020 Vote: Joe Biden	42%	(431)	31%	(319)	8%	(85)	7%	(77)	12%	(124)	1035
2020 Vote: Donald Trump	30%	(190)	33%	(206)	11%	(66)	8%	(51)	19%	(117)	630
2020 Vote: Other	18%	(11)	36%	(21)	4%	(2)	14%	(9)	28%	(17)	60
2020 Vote: Didn't Vote	26%	(122)	25%	(118)	13%	(60)	7%	(32)	29%	(138)	470
2018 House Vote: Democrat	45%	(354)	31%	(248)	7%	(54)	8%	(60)	10%	(78)	793
2018 House Vote: Republican	32%	(179)	33%	(183)	10%	(56)	8%	(44)	17%	(95)	558
2016 Vote: Hillary Clinton	45%	(334)	30%	(219)	7%	(53)	8%	(57)	11%	(79)	742
2016 Vote: Donald Trump	31%	(190)	34%	(206)	10%	(63)	8%	(47)	16%	(99)	605
2016 Vote: Other	21%	(21)	37%	(38)	11%	(11)	11%	(11)	21%	(21)	103
2016 Vote: Didn't Vote	28%	(211)	27%	(201)	11%	(84)	7%	(54)	26%	(197)	747
Voted in 2014: Yes	39%	(475)	31%	(383)	8%	(98)	8%	(98)	14%	(170)	1225
Voted in 2014: No	29%	(281)	29%	(281)	12%	(115)	7%	(71)	23%	(227)	975

Table MCTE15_5: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The content moderation policies of the platform, such as its rules about what can result in a ban or suspension

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	34%	(756)	30%	(665)	10%	(213)	8%	(169)	18%	(397)	2200
4-Region: Northeast	36%	(141)	34%	(132)	10%	(39)	6%	(25)	14%	(57)	394
4-Region: Midwest	33%	(150)	32%	(148)	9%	(40)	10%	(45)	17%	(79)	462
4-Region: South	33%	(272)	29%	(242)	12%	(98)	8%	(64)	18%	(148)	824
4-Region: West	37%	(193)	27%	(143)	7%	(36)	7%	(36)	22%	(113)	520
Social media users	35%	(735)	30%	(643)	10%	(212)	7%	(156)	17%	(370)	2116
Liberal social media users	42%	(282)	31%	(211)	9%	(61)	8%	(53)	9%	(63)	669
Moderal social media users	35%	(211)	30%	(176)	11%	(68)	7%	(43)	16%	(97)	594
Conservative social media users	33%	(192)	35%	(201)	10%	(59)	7%	(38)	15%	(89)	579
Capitol domestic terrorists	40%	(560)	32%	(453)	9%	(126)	7%	(100)	11%	(160)	1400
Capitol not domestic terrorists	32%	(132)	34%	(141)	11%	(46)	11%	(44)	12%	(49)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_6: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to meet new people

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(507)	31%	(673)	18%	(406)	14%	(304)	14%	(309)	2200
Gender: Male	28%	(294)	31%	(332)	16%	(171)	10%	(110)	15%	(156)	1062
Gender: Female	19%	(213)	30%	(341)	21%	(235)	17%	(195)	13%	(153)	1138
Age: 18-34	27%	(180)	30%	(198)	17%	(109)	9%	(62)	16%	(107)	655
Age: 35-44	30%	(106)	34%	(123)	14%	(50)	8%	(29)	14%	(50)	358
Age: 45-64	20%	(154)	31%	(235)	21%	(155)	14%	(107)	13%	(100)	751
Age: 65+	15%	(68)	27%	(117)	21%	(93)	24%	(106)	12%	(53)	436
GenZers: 1997-2012	26%	(88)	30%	(104)	16%	(55)	8%	(27)	21%	(71)	344
Millennials: 1981-1996	31%	(173)	32%	(179)	16%	(88)	9%	(51)	13%	(72)	562
GenXers: 1965-1980	22%	(127)	34%	(194)	19%	(111)	11%	(61)	13%	(76)	569
Baby Boomers: 1946-1964	17%	(112)	27%	(180)	21%	(140)	23%	(151)	12%	(76)	659
PID: Dem (no lean)	26%	(238)	32%	(289)	18%	(159)	12%	(110)	12%	(105)	899
PID: Ind (no lean)	19%	(134)	29%	(206)	19%	(134)	15%	(107)	18%	(131)	711
PID: Rep (no lean)	23%	(136)	30%	(178)	19%	(114)	15%	(88)	13%	(74)	590
PID/Gender: Dem Men	31%	(128)	33%	(139)	16%	(65)	9%	(39)	11%	(46)	417
PID/Gender: Dem Women	23%	(109)	31%	(150)	19%	(93)	15%	(71)	12%	(59)	482
PID/Gender: Ind Men	22%	(80)	26%	(94)	19%	(67)	12%	(44)	20%	(73)	358
PID/Gender: Ind Women	15%	(54)	32%	(112)	19%	(67)	18%	(63)	16%	(58)	353
PID/Gender: Rep Men	30%	(86)	35%	(99)	13%	(38)	9%	(26)	13%	(37)	286
PID/Gender: Rep Women	17%	(50)	26%	(79)	25%	(76)	20%	(61)	12%	(37)	303
Ideo: Liberal (1-3)	24%	(164)	34%	(236)	19%	(130)	15%	(101)	9%	(60)	691
Ideo: Moderate (4)	25%	(153)	30%	(184)	21%	(128)	12%	(74)	13%	(83)	622
Ideo: Conservative (5-7)	22%	(135)	31%	(192)	20%	(121)	16%	(100)	10%	(63)	610
Educ: < College	21%	(322)	30%	(460)	19%	(288)	13%	(191)	17%	(250)	1512
Educ: Bachelors degree	24%	(107)	31%	(139)	18%	(79)	17%	(75)	10%	(43)	444
Educ: Post-grad	32%	(78)	30%	(74)	16%	(38)	16%	(38)	7%	(16)	244
Income: Under 50k	21%	(259)	31%	(376)	17%	(212)	13%	(160)	18%	(220)	1226
Income: 50k-100k	24%	(147)	30%	(182)	21%	(130)	15%	(89)	10%	(61)	609
Income: 100k+	28%	(102)	32%	(115)	18%	(64)	15%	(55)	8%	(28)	364
Ethnicity: White	22%	(384)	31%	(537)	19%	(331)	15%	(250)	13%	(220)	1722
Ethnicity: Hispanic	23%	(82)	31%	(110)	17%	(61)	8%	(30)	19%	(68)	349

Continued on next page

Table MCTE15_6: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to meet new people

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(507)	31%	(673)	18%	(406)	14%	(304)	14%	(309)	2200
Ethnicity: Black	30%	(83)	29%	(79)	13%	(37)	10%	(28)	18%	(48)	274
Ethnicity: Other	20%	(41)	28%	(58)	19%	(39)	13%	(26)	20%	(41)	204
All Christian	24%	(241)	31%	(308)	20%	(196)	14%	(142)	10%	(101)	988
All Non-Christian	30%	(37)	33%	(40)	14%	(17)	12%	(15)	11%	(13)	123
Atheist	15%	(13)	35%	(32)	26%	(24)	16%	(14)	9%	(8)	91
Agnostic/Nothing in particular	17%	(98)	29%	(168)	19%	(112)	15%	(87)	21%	(120)	586
Something Else	28%	(117)	30%	(125)	14%	(58)	11%	(46)	16%	(66)	412
Religious Non-Protestant/Catholic	29%	(44)	32%	(49)	18%	(28)	11%	(17)	11%	(16)	156
Evangelical	32%	(194)	31%	(190)	15%	(94)	9%	(56)	13%	(81)	614
Non-Evangelical	21%	(154)	31%	(229)	20%	(148)	17%	(128)	11%	(82)	741
Community: Urban	29%	(197)	32%	(216)	15%	(104)	9%	(63)	14%	(96)	676
Community: Suburban	21%	(205)	31%	(303)	18%	(179)	18%	(175)	13%	(127)	988
Community: Rural	20%	(106)	29%	(154)	23%	(123)	12%	(67)	16%	(86)	536
Employ: Private Sector	27%	(174)	33%	(212)	18%	(116)	11%	(70)	11%	(74)	646
Employ: Government	25%	(32)	33%	(42)	14%	(18)	14%	(17)	13%	(17)	127
Employ: Self-Employed	26%	(46)	29%	(52)	16%	(30)	14%	(26)	15%	(26)	180
Employ: Homemaker	16%	(23)	15%	(22)	31%	(44)	20%	(28)	18%	(26)	142
Employ: Student	26%	(36)	33%	(46)	19%	(26)	9%	(12)	14%	(19)	139
Employ: Retired	16%	(77)	29%	(134)	21%	(99)	21%	(97)	13%	(60)	466
Employ: Unemployed	24%	(86)	33%	(116)	17%	(60)	9%	(33)	17%	(59)	355
Employ: Other	23%	(33)	34%	(50)	9%	(13)	14%	(20)	20%	(29)	145
Military HH: Yes	24%	(88)	32%	(119)	19%	(69)	11%	(42)	15%	(54)	372
Military HH: No	23%	(419)	30%	(555)	18%	(337)	14%	(262)	14%	(255)	1828
RD/WT: Right Direction	32%	(149)	30%	(140)	12%	(57)	11%	(50)	14%	(65)	460
RD/WT: Wrong Track	21%	(358)	31%	(533)	20%	(349)	15%	(254)	14%	(244)	1740
Trump Job Approve	25%	(193)	29%	(218)	19%	(143)	14%	(103)	13%	(101)	757
Trump Job Disapprove	23%	(299)	32%	(419)	19%	(256)	14%	(187)	12%	(159)	1320

Table MCTE15_6: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to meet new people

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(507)	31%	(673)	18%	(406)	14%	(304)	14%	(309)	2200
Trump Job Strongly Approve	27%	(119)	29%	(126)	17%	(73)	15%	(66)	13%	(56)	439
Trump Job Somewhat Approve	23%	(73)	29%	(93)	22%	(70)	12%	(37)	14%	(45)	318
Trump Job Somewhat Disapprove	25%	(65)	37%	(97)	18%	(46)	12%	(30)	8%	(21)	259
Trump Job Strongly Disapprove	22%	(234)	30%	(322)	20%	(210)	15%	(157)	13%	(138)	1062
Favorable of Trump	27%	(205)	30%	(232)	17%	(133)	13%	(103)	13%	(98)	771
Unfavorable of Trump	22%	(285)	32%	(416)	20%	(266)	14%	(183)	12%	(159)	1308
Very Favorable of Trump	28%	(133)	30%	(138)	16%	(74)	14%	(64)	12%	(56)	465
Somewhat Favorable of Trump	24%	(73)	30%	(93)	19%	(59)	13%	(39)	14%	(42)	306
Somewhat Unfavorable of Trump	23%	(51)	35%	(78)	21%	(48)	10%	(23)	11%	(25)	225
Very Unfavorable of Trump	22%	(234)	31%	(338)	20%	(218)	15%	(160)	12%	(134)	1084
#1 Issue: Economy	23%	(189)	30%	(240)	21%	(170)	14%	(116)	12%	(96)	811
#1 Issue: Security	22%	(57)	33%	(85)	14%	(36)	16%	(41)	16%	(41)	259
#1 Issue: Health Care	23%	(92)	34%	(135)	17%	(67)	11%	(43)	14%	(56)	392
#1 Issue: Medicare / Social Security	22%	(57)	27%	(69)	19%	(49)	18%	(46)	15%	(39)	259
#1 Issue: Women's Issues	26%	(31)	36%	(43)	16%	(19)	12%	(14)	11%	(13)	121
#1 Issue: Education	30%	(30)	29%	(29)	21%	(21)	7%	(7)	13%	(13)	100
#1 Issue: Energy	31%	(26)	25%	(22)	15%	(13)	8%	(7)	21%	(18)	86
#1 Issue: Other	15%	(26)	29%	(50)	18%	(32)	18%	(30)	20%	(34)	172
2020 Vote: Joe Biden	25%	(255)	32%	(330)	19%	(201)	13%	(137)	11%	(112)	1035
2020 Vote: Donald Trump	20%	(129)	32%	(200)	20%	(127)	16%	(100)	12%	(75)	630
2020 Vote: Other	18%	(11)	21%	(13)	21%	(12)	17%	(10)	23%	(14)	60
2020 Vote: Didn't Vote	23%	(110)	28%	(130)	14%	(66)	12%	(57)	23%	(108)	470
2018 House Vote: Democrat	23%	(182)	32%	(251)	21%	(170)	14%	(114)	10%	(77)	793
2018 House Vote: Republican	23%	(130)	30%	(165)	20%	(111)	16%	(88)	11%	(64)	558
2016 Vote: Hillary Clinton	25%	(185)	30%	(219)	21%	(158)	14%	(103)	10%	(76)	742
2016 Vote: Donald Trump	23%	(137)	31%	(185)	19%	(114)	17%	(100)	11%	(68)	605
2016 Vote: Other	16%	(16)	29%	(30)	26%	(27)	15%	(16)	14%	(14)	103
2016 Vote: Didn't Vote	23%	(169)	32%	(238)	14%	(105)	11%	(85)	20%	(150)	747
Voted in 2014: Yes	24%	(291)	30%	(372)	20%	(244)	15%	(188)	11%	(129)	1225
Voted in 2014: No	22%	(217)	31%	(301)	17%	(162)	12%	(116)	18%	(180)	975

Table MCTE15_6: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to meet new people

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(507)	31%	(673)	18%	(406)	14%	(304)	14%	(309)	2200
4-Region: Northeast	27%	(106)	32%	(127)	15%	(58)	13%	(51)	13%	(51)	394
4-Region: Midwest	20%	(91)	33%	(155)	19%	(90)	15%	(68)	13%	(59)	462
4-Region: South	24%	(197)	30%	(250)	18%	(144)	14%	(115)	14%	(117)	824
4-Region: West	22%	(113)	27%	(142)	22%	(114)	13%	(69)	16%	(82)	520
Social media users	24%	(500)	31%	(659)	19%	(392)	13%	(279)	13%	(285)	2116
Liberal social media users	24%	(163)	35%	(233)	19%	(127)	14%	(91)	8%	(55)	669
Moderal social media users	26%	(152)	31%	(182)	20%	(118)	11%	(65)	13%	(77)	594
Conservative social media users	22%	(130)	32%	(183)	20%	(119)	16%	(95)	9%	(53)	579
Capitol domestic terrorists	24%	(331)	34%	(470)	20%	(275)	14%	(199)	9%	(125)	1400
Capitol not domestic terrorists	29%	(118)	28%	(115)	18%	(73)	17%	(71)	8%	(35)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_7: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to follow news outlets and stay informed about current events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(828)	31%	(675)	10%	(217)	8%	(178)	14%	(303)	2200
Gender: Male	35%	(376)	33%	(347)	10%	(107)	9%	(95)	13%	(137)	1062
Gender: Female	40%	(452)	29%	(328)	10%	(110)	7%	(83)	15%	(166)	1138
Age: 18-34	32%	(211)	32%	(212)	11%	(71)	7%	(48)	17%	(113)	655
Age: 35-44	46%	(165)	26%	(95)	10%	(37)	4%	(15)	13%	(47)	358
Age: 45-64	39%	(292)	30%	(227)	10%	(75)	8%	(63)	13%	(94)	751
Age: 65+	37%	(161)	32%	(142)	8%	(34)	12%	(52)	11%	(48)	436
GenZers: 1997-2012	29%	(100)	31%	(107)	12%	(40)	6%	(22)	22%	(75)	344
Millennials: 1981-1996	40%	(225)	29%	(166)	11%	(62)	7%	(37)	13%	(72)	562
GenXers: 1965-1980	42%	(238)	31%	(176)	10%	(55)	6%	(32)	12%	(67)	569
Baby Boomers: 1946-1964	37%	(245)	30%	(198)	9%	(57)	12%	(81)	12%	(77)	659
PID: Dem (no lean)	45%	(401)	29%	(265)	9%	(78)	6%	(57)	11%	(99)	899
PID: Ind (no lean)	29%	(205)	30%	(212)	12%	(88)	10%	(73)	19%	(132)	711
PID: Rep (no lean)	38%	(222)	33%	(197)	8%	(50)	8%	(49)	12%	(72)	590
PID/Gender: Dem Men	45%	(189)	32%	(133)	8%	(34)	6%	(25)	9%	(37)	417
PID/Gender: Dem Women	44%	(212)	27%	(132)	9%	(45)	7%	(32)	13%	(62)	482
PID/Gender: Ind Men	27%	(96)	29%	(103)	14%	(51)	12%	(45)	18%	(64)	358
PID/Gender: Ind Women	31%	(109)	31%	(109)	11%	(38)	8%	(28)	19%	(68)	353
PID/Gender: Rep Men	32%	(92)	39%	(111)	8%	(22)	9%	(26)	13%	(36)	286
PID/Gender: Rep Women	43%	(131)	29%	(87)	9%	(27)	7%	(23)	12%	(36)	303
Ideo: Liberal (1-3)	47%	(324)	30%	(205)	10%	(71)	6%	(40)	7%	(51)	691
Ideo: Moderate (4)	35%	(216)	35%	(219)	8%	(51)	9%	(58)	12%	(77)	622
Ideo: Conservative (5-7)	38%	(230)	33%	(200)	12%	(73)	8%	(49)	10%	(58)	610
Educ: < College	36%	(543)	29%	(439)	10%	(156)	8%	(124)	17%	(251)	1512
Educ: Bachelors degree	40%	(176)	35%	(157)	9%	(38)	8%	(34)	9%	(38)	444
Educ: Post-grad	45%	(110)	32%	(78)	9%	(23)	8%	(20)	6%	(14)	244
Income: Under 50k	36%	(441)	27%	(334)	10%	(121)	9%	(110)	18%	(222)	1226
Income: 50k-100k	36%	(222)	36%	(220)	11%	(69)	6%	(39)	10%	(60)	609
Income: 100k+	46%	(166)	33%	(121)	7%	(26)	8%	(29)	6%	(21)	364
Ethnicity: White	38%	(662)	31%	(541)	10%	(169)	8%	(142)	12%	(209)	1722
Ethnicity: Hispanic	39%	(137)	30%	(106)	10%	(36)	6%	(21)	14%	(50)	349

Continued on next page

Table MCTE15_7: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to follow news outlets and stay informed about current events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(828)	31%	(675)	10%	(217)	8%	(178)	14%	(303)	2200
Ethnicity: Black	37%	(101)	24%	(65)	12%	(32)	8%	(22)	20%	(54)	274
Ethnicity: Other	32%	(66)	33%	(68)	8%	(16)	7%	(14)	19%	(40)	204
All Christian	43%	(422)	32%	(317)	9%	(91)	8%	(77)	8%	(80)	988
All Non-Christian	41%	(50)	28%	(35)	14%	(18)	5%	(6)	12%	(15)	123
Atheist	35%	(32)	32%	(30)	9%	(8)	14%	(13)	10%	(9)	91
Agnostic/Nothing in particular	28%	(163)	29%	(169)	12%	(69)	10%	(61)	21%	(124)	586
Something Else	39%	(161)	30%	(123)	8%	(31)	5%	(22)	18%	(75)	412
Religious Non-Protestant/Catholic	41%	(65)	29%	(45)	12%	(19)	5%	(7)	12%	(19)	156
Evangelical	45%	(273)	28%	(170)	8%	(51)	6%	(39)	13%	(80)	614
Non-Evangelical	39%	(288)	35%	(259)	9%	(68)	8%	(57)	9%	(68)	741
Community: Urban	39%	(265)	32%	(216)	8%	(55)	7%	(50)	13%	(89)	676
Community: Suburban	38%	(378)	29%	(290)	10%	(103)	9%	(91)	13%	(126)	988
Community: Rural	34%	(185)	32%	(169)	11%	(59)	7%	(37)	16%	(87)	536
Employ: Private Sector	43%	(279)	32%	(209)	8%	(52)	6%	(37)	11%	(69)	646
Employ: Government	40%	(51)	34%	(43)	10%	(13)	6%	(7)	10%	(13)	127
Employ: Self-Employed	33%	(60)	34%	(61)	10%	(19)	10%	(18)	12%	(22)	180
Employ: Homemaker	38%	(54)	19%	(27)	14%	(20)	9%	(13)	20%	(29)	142
Employ: Student	33%	(46)	35%	(48)	10%	(14)	7%	(10)	16%	(22)	139
Employ: Retired	35%	(161)	34%	(156)	10%	(45)	11%	(50)	11%	(53)	466
Employ: Unemployed	36%	(129)	27%	(95)	11%	(38)	8%	(27)	18%	(65)	355
Employ: Other	34%	(49)	24%	(34)	10%	(15)	11%	(16)	21%	(31)	145
Military HH: Yes	37%	(137)	31%	(116)	14%	(53)	6%	(23)	12%	(43)	372
Military HH: No	38%	(691)	31%	(559)	9%	(164)	8%	(155)	14%	(259)	1828
RD/WT: Right Direction	45%	(208)	30%	(140)	7%	(31)	6%	(26)	12%	(56)	460
RD/WT: Wrong Track	36%	(621)	31%	(535)	11%	(186)	9%	(151)	14%	(247)	1740
Trump Job Approve	41%	(309)	30%	(228)	9%	(66)	8%	(58)	13%	(97)	757
Trump Job Disapprove	38%	(501)	32%	(425)	11%	(141)	8%	(102)	11%	(152)	1320

Table MCTE15_7: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to follow news outlets and stay informed about current events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(828)	31%	(675)	10%	(217)	8%	(178)	14%	(303)	2200
Trump Job Strongly Approve	46%	(203)	28%	(121)	7%	(30)	8%	(35)	11%	(49)	439
Trump Job Somewhat Approve	33%	(105)	33%	(106)	11%	(36)	7%	(22)	15%	(48)	318
Trump Job Somewhat Disapprove	38%	(97)	39%	(100)	8%	(21)	6%	(16)	9%	(24)	259
Trump Job Strongly Disapprove	38%	(404)	31%	(325)	11%	(120)	8%	(86)	12%	(127)	1062
Favorable of Trump	42%	(321)	30%	(234)	8%	(64)	7%	(55)	13%	(97)	771
Unfavorable of Trump	37%	(490)	32%	(416)	11%	(139)	8%	(109)	12%	(154)	1308
Very Favorable of Trump	45%	(208)	29%	(135)	7%	(31)	8%	(35)	12%	(56)	465
Somewhat Favorable of Trump	37%	(112)	32%	(99)	11%	(32)	7%	(21)	14%	(42)	306
Somewhat Unfavorable of Trump	33%	(74)	39%	(87)	8%	(18)	9%	(20)	12%	(26)	225
Very Unfavorable of Trump	38%	(417)	30%	(330)	11%	(121)	8%	(89)	12%	(128)	1084
#1 Issue: Economy	39%	(317)	32%	(260)	10%	(84)	7%	(57)	12%	(94)	811
#1 Issue: Security	36%	(92)	29%	(76)	8%	(20)	10%	(26)	17%	(44)	259
#1 Issue: Health Care	38%	(148)	34%	(135)	10%	(38)	6%	(22)	13%	(49)	392
#1 Issue: Medicare / Social Security	36%	(94)	28%	(72)	11%	(28)	10%	(26)	15%	(40)	259
#1 Issue: Women's Issues	45%	(54)	26%	(32)	6%	(7)	8%	(10)	15%	(18)	121
#1 Issue: Education	31%	(31)	34%	(34)	12%	(12)	10%	(10)	13%	(13)	100
#1 Issue: Energy	34%	(29)	23%	(19)	14%	(12)	11%	(9)	19%	(16)	86
#1 Issue: Other	36%	(62)	27%	(47)	9%	(16)	10%	(18)	17%	(29)	172
2020 Vote: Joe Biden	43%	(443)	30%	(312)	10%	(106)	7%	(70)	10%	(104)	1035
2020 Vote: Donald Trump	39%	(244)	33%	(208)	8%	(53)	9%	(56)	11%	(70)	630
2020 Vote: Other	17%	(10)	33%	(20)	14%	(8)	18%	(11)	18%	(11)	60
2020 Vote: Didn't Vote	27%	(128)	29%	(134)	11%	(49)	9%	(42)	25%	(117)	470
2018 House Vote: Democrat	43%	(344)	30%	(238)	10%	(81)	8%	(66)	8%	(64)	793
2018 House Vote: Republican	41%	(227)	34%	(188)	7%	(40)	9%	(49)	10%	(53)	558
2016 Vote: Hillary Clinton	45%	(331)	29%	(213)	10%	(72)	8%	(63)	9%	(63)	742
2016 Vote: Donald Trump	41%	(245)	33%	(197)	9%	(53)	9%	(52)	9%	(57)	605
2016 Vote: Other	18%	(19)	41%	(42)	11%	(12)	14%	(15)	15%	(16)	103
2016 Vote: Didn't Vote	31%	(233)	30%	(220)	11%	(80)	6%	(48)	22%	(166)	747
Voted in 2014: Yes	41%	(506)	31%	(380)	9%	(113)	9%	(110)	9%	(116)	1225
Voted in 2014: No	33%	(323)	30%	(295)	11%	(104)	7%	(68)	19%	(186)	975

Table MCTE15_7: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to follow news outlets and stay informed about current events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	38%	(828)	31%	(675)	10%	(217)	8%	(178)	14%	(303)	2200
4-Region: Northeast	38%	(151)	32%	(127)	11%	(45)	7%	(26)	11%	(44)	394
4-Region: Midwest	35%	(164)	31%	(143)	12%	(54)	10%	(46)	12%	(55)	462
4-Region: South	38%	(311)	30%	(249)	9%	(73)	8%	(65)	15%	(126)	824
4-Region: West	39%	(203)	30%	(155)	8%	(44)	8%	(41)	15%	(77)	520
Social media users	38%	(799)	31%	(654)	10%	(217)	8%	(165)	13%	(281)	2116
Liberal social media users	47%	(315)	30%	(201)	11%	(71)	6%	(37)	7%	(44)	669
Moderal social media users	35%	(207)	36%	(213)	9%	(51)	9%	(52)	12%	(70)	594
Conservative social media users	38%	(218)	33%	(190)	13%	(73)	8%	(45)	9%	(53)	579
Capitol domestic terrorists	40%	(564)	33%	(461)	11%	(150)	8%	(107)	8%	(118)	1400
Capitol not domestic terrorists	45%	(184)	32%	(132)	6%	(25)	10%	(41)	7%	(29)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_8: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to organize group events or staying informed about such events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(548)	34%	(748)	15%	(319)	11%	(246)	15%	(339)	2200
Gender: Male	26%	(271)	34%	(360)	16%	(166)	10%	(105)	15%	(160)	1062
Gender: Female	24%	(277)	34%	(388)	13%	(153)	12%	(141)	16%	(179)	1138
Age: 18-34	27%	(176)	30%	(197)	17%	(113)	8%	(50)	18%	(119)	655
Age: 35-44	30%	(106)	38%	(135)	10%	(37)	7%	(26)	15%	(53)	358
Age: 45-64	23%	(174)	37%	(276)	13%	(99)	13%	(99)	14%	(102)	751
Age: 65+	21%	(92)	32%	(140)	16%	(70)	16%	(71)	15%	(64)	436
GenZers: 1997-2012	24%	(84)	29%	(101)	16%	(54)	8%	(26)	23%	(79)	344
Millennials: 1981-1996	30%	(166)	35%	(196)	15%	(84)	7%	(39)	14%	(77)	562
GenXers: 1965-1980	27%	(154)	36%	(203)	13%	(73)	10%	(58)	14%	(81)	569
Baby Boomers: 1946-1964	20%	(131)	35%	(230)	15%	(98)	17%	(114)	13%	(86)	659
PID: Dem (no lean)	28%	(248)	36%	(319)	14%	(126)	11%	(98)	12%	(107)	899
PID: Ind (no lean)	19%	(136)	32%	(225)	15%	(107)	12%	(88)	22%	(156)	711
PID: Rep (no lean)	28%	(164)	35%	(204)	15%	(87)	10%	(59)	13%	(76)	590
PID/Gender: Dem Men	29%	(122)	35%	(146)	15%	(62)	9%	(39)	11%	(48)	417
PID/Gender: Dem Women	26%	(126)	36%	(173)	13%	(64)	12%	(59)	12%	(59)	482
PID/Gender: Ind Men	18%	(64)	32%	(113)	18%	(63)	11%	(41)	21%	(77)	358
PID/Gender: Ind Women	20%	(72)	32%	(112)	12%	(43)	13%	(47)	22%	(79)	353
PID/Gender: Rep Men	29%	(84)	35%	(101)	14%	(41)	9%	(24)	12%	(36)	286
PID/Gender: Rep Women	26%	(79)	34%	(103)	15%	(45)	11%	(35)	13%	(41)	303
Ideo: Liberal (1-3)	26%	(177)	37%	(255)	16%	(112)	12%	(84)	9%	(62)	691
Ideo: Moderate (4)	25%	(155)	33%	(207)	14%	(85)	13%	(79)	15%	(96)	622
Ideo: Conservative (5-7)	29%	(175)	36%	(220)	15%	(91)	10%	(58)	11%	(66)	610
Educ: < College	24%	(358)	32%	(489)	14%	(217)	11%	(166)	19%	(282)	1512
Educ: Bachelors degree	25%	(110)	41%	(180)	15%	(66)	11%	(49)	9%	(38)	444
Educ: Post-grad	33%	(80)	33%	(79)	15%	(36)	12%	(30)	8%	(19)	244
Income: Under 50k	23%	(279)	33%	(404)	14%	(174)	10%	(128)	20%	(242)	1226
Income: 50k-100k	28%	(168)	33%	(203)	16%	(96)	12%	(75)	11%	(67)	609
Income: 100k+	28%	(102)	39%	(140)	13%	(49)	12%	(43)	8%	(30)	364
Ethnicity: White	24%	(418)	35%	(606)	15%	(254)	12%	(204)	14%	(240)	1722
Ethnicity: Hispanic	26%	(90)	36%	(126)	14%	(50)	7%	(25)	17%	(58)	349

Table MCTE15_8: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to organize group events or staying informed about such events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(548)	34%	(748)	15%	(319)	11%	(246)	15%	(339)	2200
Ethnicity: Black	29%	(80)	31%	(85)	12%	(32)	10%	(27)	18%	(51)	274
Ethnicity: Other	25%	(50)	28%	(57)	16%	(33)	7%	(15)	24%	(49)	204
All Christian	29%	(285)	36%	(355)	14%	(134)	11%	(112)	10%	(101)	988
All Non-Christian	32%	(39)	30%	(37)	18%	(22)	7%	(9)	13%	(17)	123
Atheist	11%	(10)	39%	(36)	22%	(20)	17%	(16)	10%	(9)	91
Agnostic/Nothing in particular	16%	(95)	34%	(200)	16%	(91)	12%	(73)	22%	(127)	586
Something Else	29%	(118)	29%	(121)	12%	(51)	9%	(36)	21%	(85)	412
Religious Non-Protestant/Catholic	33%	(51)	30%	(47)	18%	(27)	6%	(9)	13%	(21)	156
Evangelical	34%	(211)	32%	(195)	11%	(70)	8%	(47)	15%	(91)	614
Non-Evangelical	24%	(178)	36%	(267)	14%	(107)	14%	(101)	12%	(89)	741
Community: Urban	30%	(200)	34%	(231)	13%	(89)	9%	(62)	14%	(93)	676
Community: Suburban	23%	(227)	34%	(332)	15%	(150)	13%	(130)	15%	(149)	988
Community: Rural	23%	(121)	34%	(185)	15%	(79)	10%	(53)	18%	(97)	536
Employ: Private Sector	29%	(186)	38%	(244)	13%	(84)	9%	(61)	11%	(71)	646
Employ: Government	28%	(36)	33%	(42)	15%	(19)	12%	(15)	12%	(15)	127
Employ: Self-Employed	27%	(48)	33%	(59)	14%	(25)	11%	(19)	16%	(28)	180
Employ: Homemaker	21%	(30)	28%	(39)	17%	(25)	11%	(16)	22%	(31)	142
Employ: Student	19%	(27)	35%	(49)	18%	(25)	8%	(11)	20%	(27)	139
Employ: Retired	20%	(95)	35%	(164)	15%	(71)	15%	(72)	14%	(64)	466
Employ: Unemployed	24%	(85)	31%	(109)	15%	(53)	10%	(34)	21%	(74)	355
Employ: Other	28%	(41)	29%	(42)	11%	(16)	12%	(17)	20%	(28)	145
Military HH: Yes	28%	(105)	31%	(116)	16%	(59)	11%	(42)	14%	(50)	372
Military HH: No	24%	(443)	35%	(632)	14%	(260)	11%	(204)	16%	(289)	1828
RD/WT: Right Direction	32%	(146)	35%	(160)	13%	(59)	7%	(33)	14%	(63)	460
RD/WT: Wrong Track	23%	(402)	34%	(588)	15%	(260)	12%	(213)	16%	(276)	1740
Trump Job Approve	28%	(213)	36%	(270)	13%	(100)	9%	(70)	14%	(105)	757
Trump Job Disapprove	24%	(318)	34%	(453)	16%	(208)	12%	(165)	13%	(177)	1320

Table MCTE15_8: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to organize group events or staying informed about such events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(548)	34%	(748)	15%	(319)	11%	(246)	15%	(339)	2200
Trump Job Strongly Approve	32%	(140)	32%	(142)	12%	(51)	11%	(49)	13%	(58)	439
Trump Job Somewhat Approve	23%	(73)	40%	(127)	15%	(49)	7%	(21)	15%	(47)	318
Trump Job Somewhat Disapprove	26%	(68)	38%	(99)	15%	(40)	10%	(26)	10%	(25)	259
Trump Job Strongly Disapprove	24%	(250)	33%	(353)	16%	(168)	13%	(138)	14%	(152)	1062
Favorable of Trump	28%	(219)	36%	(279)	13%	(98)	9%	(70)	14%	(106)	771
Unfavorable of Trump	23%	(307)	34%	(446)	16%	(211)	13%	(164)	14%	(179)	1308
Very Favorable of Trump	32%	(150)	35%	(161)	9%	(43)	11%	(49)	13%	(62)	465
Somewhat Favorable of Trump	23%	(69)	38%	(118)	18%	(55)	7%	(20)	15%	(44)	306
Somewhat Unfavorable of Trump	26%	(58)	37%	(82)	15%	(33)	10%	(22)	13%	(30)	225
Very Unfavorable of Trump	23%	(249)	34%	(364)	16%	(178)	13%	(143)	14%	(149)	1084
#1 Issue: Economy	27%	(215)	35%	(285)	14%	(112)	11%	(91)	13%	(107)	811
#1 Issue: Security	27%	(70)	31%	(80)	15%	(40)	10%	(26)	17%	(44)	259
#1 Issue: Health Care	28%	(108)	36%	(141)	14%	(56)	10%	(41)	12%	(46)	392
#1 Issue: Medicare / Social Security	15%	(39)	35%	(92)	15%	(39)	15%	(39)	19%	(51)	259
#1 Issue: Women's Issues	29%	(34)	28%	(34)	20%	(25)	7%	(8)	16%	(20)	121
#1 Issue: Education	26%	(26)	32%	(32)	16%	(16)	9%	(9)	17%	(17)	100
#1 Issue: Energy	23%	(20)	35%	(30)	10%	(8)	11%	(10)	21%	(18)	86
#1 Issue: Other	21%	(37)	32%	(55)	13%	(22)	12%	(21)	21%	(37)	172
2020 Vote: Joe Biden	25%	(264)	35%	(359)	16%	(164)	12%	(125)	12%	(124)	1035
2020 Vote: Donald Trump	27%	(171)	36%	(229)	12%	(75)	11%	(72)	13%	(83)	630
2020 Vote: Other	18%	(11)	27%	(16)	21%	(12)	13%	(8)	22%	(13)	60
2020 Vote: Didn't Vote	21%	(100)	31%	(143)	14%	(67)	9%	(41)	25%	(119)	470
2018 House Vote: Democrat	27%	(213)	36%	(289)	14%	(114)	13%	(103)	9%	(74)	793
2018 House Vote: Republican	26%	(147)	37%	(206)	14%	(77)	11%	(59)	12%	(69)	558
2016 Vote: Hillary Clinton	27%	(202)	37%	(272)	13%	(100)	13%	(95)	10%	(73)	742
2016 Vote: Donald Trump	26%	(156)	37%	(222)	14%	(87)	11%	(66)	12%	(74)	605
2016 Vote: Other	17%	(18)	25%	(26)	25%	(26)	13%	(14)	19%	(20)	103
2016 Vote: Didn't Vote	23%	(173)	30%	(227)	14%	(105)	9%	(71)	23%	(172)	747
Voted in 2014: Yes	26%	(321)	36%	(439)	14%	(175)	12%	(148)	12%	(142)	1225
Voted in 2014: No	23%	(227)	32%	(309)	15%	(144)	10%	(98)	20%	(196)	975

Table MCTE15_8: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
The ability to organize group events or staying informed about such events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(548)	34%	(748)	15%	(319)	11%	(246)	15%	(339)	2200
4-Region: Northeast	24%	(95)	36%	(142)	16%	(63)	12%	(46)	12%	(48)	394
4-Region: Midwest	22%	(100)	32%	(148)	17%	(78)	15%	(68)	15%	(69)	462
4-Region: South	28%	(228)	34%	(279)	12%	(100)	10%	(83)	16%	(134)	824
4-Region: West	24%	(126)	34%	(179)	15%	(78)	9%	(48)	17%	(88)	520
Social media users	25%	(539)	34%	(726)	15%	(311)	11%	(225)	15%	(315)	2116
Liberal social media users	26%	(176)	37%	(246)	17%	(112)	12%	(80)	8%	(55)	669
Moderal social media users	26%	(152)	34%	(204)	14%	(81)	11%	(68)	15%	(89)	594
Conservative social media users	29%	(170)	36%	(210)	15%	(88)	9%	(53)	10%	(58)	579
Capitol domestic terrorists	26%	(359)	36%	(502)	16%	(229)	12%	(169)	10%	(140)	1400
Capitol not domestic terrorists	32%	(133)	37%	(151)	11%	(46)	12%	(49)	8%	(34)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE15_9: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Access to a platform to share my views with like-minded individuals and groups

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(546)	35%	(771)	15%	(326)	9%	(206)	16%	(351)	2200
Gender: Male	27%	(287)	33%	(353)	16%	(171)	9%	(93)	15%	(158)	1062
Gender: Female	23%	(259)	37%	(417)	14%	(156)	10%	(113)	17%	(193)	1138
Age: 18-34	22%	(142)	36%	(237)	14%	(94)	8%	(53)	20%	(130)	655
Age: 35-44	39%	(138)	31%	(110)	11%	(39)	5%	(19)	14%	(51)	358
Age: 45-64	24%	(178)	36%	(268)	16%	(118)	9%	(71)	16%	(117)	751
Age: 65+	20%	(88)	36%	(156)	17%	(75)	14%	(63)	12%	(54)	436
GenZers: 1997-2012	19%	(64)	38%	(130)	12%	(42)	7%	(24)	24%	(84)	344
Millennials: 1981-1996	32%	(178)	32%	(182)	14%	(80)	7%	(41)	15%	(82)	562
GenXers: 1965-1980	28%	(157)	36%	(203)	16%	(89)	6%	(35)	15%	(84)	569
Baby Boomers: 1946-1964	20%	(131)	35%	(232)	16%	(107)	15%	(99)	14%	(90)	659
PID: Dem (no lean)	26%	(233)	39%	(351)	14%	(125)	9%	(79)	12%	(111)	899
PID: Ind (no lean)	19%	(133)	31%	(218)	17%	(123)	11%	(78)	22%	(159)	711
PID: Rep (no lean)	30%	(179)	34%	(202)	13%	(78)	8%	(50)	14%	(81)	590
PID/Gender: Dem Men	31%	(131)	35%	(144)	16%	(66)	7%	(29)	12%	(48)	417
PID/Gender: Dem Women	21%	(103)	43%	(207)	12%	(59)	10%	(50)	13%	(63)	482
PID/Gender: Ind Men	19%	(70)	28%	(101)	21%	(74)	12%	(42)	20%	(71)	358
PID/Gender: Ind Women	18%	(64)	33%	(117)	14%	(49)	10%	(35)	25%	(88)	353
PID/Gender: Rep Men	30%	(86)	38%	(108)	11%	(31)	8%	(22)	14%	(39)	286
PID/Gender: Rep Women	31%	(93)	31%	(94)	16%	(48)	9%	(28)	14%	(42)	303
Ideo: Liberal (1-3)	23%	(162)	41%	(285)	16%	(110)	10%	(66)	10%	(68)	691
Ideo: Moderate (4)	22%	(139)	36%	(222)	17%	(108)	9%	(59)	15%	(94)	622
Ideo: Conservative (5-7)	34%	(206)	33%	(201)	14%	(84)	9%	(54)	11%	(65)	610
Educ: < College	23%	(354)	34%	(521)	14%	(215)	9%	(137)	19%	(285)	1512
Educ: Bachelors degree	25%	(112)	37%	(166)	16%	(72)	10%	(45)	11%	(48)	444
Educ: Post-grad	33%	(80)	34%	(83)	16%	(39)	10%	(24)	8%	(19)	244
Income: Under 50k	23%	(281)	34%	(416)	13%	(161)	9%	(111)	21%	(257)	1226
Income: 50k-100k	25%	(151)	36%	(221)	19%	(115)	9%	(58)	11%	(64)	609
Income: 100k+	31%	(113)	37%	(133)	14%	(51)	10%	(37)	8%	(30)	364
Ethnicity: White	26%	(449)	34%	(588)	15%	(264)	10%	(169)	15%	(252)	1722
Ethnicity: Hispanic	24%	(85)	33%	(114)	18%	(61)	6%	(21)	19%	(68)	349

Table MCTE15_9: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Access to a platform to share my views with like-minded individuals and groups

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(546)	35%	(771)	15%	(326)	9%	(206)	16%	(351)	2200
Ethnicity: Black	21%	(56)	41%	(113)	11%	(29)	8%	(23)	19%	(53)	274
Ethnicity: Other	20%	(41)	34%	(69)	16%	(33)	7%	(14)	23%	(46)	204
All Christian	30%	(297)	34%	(336)	16%	(157)	9%	(90)	11%	(108)	988
All Non-Christian	27%	(33)	35%	(43)	14%	(17)	10%	(13)	15%	(18)	123
Atheist	17%	(15)	38%	(35)	18%	(16)	16%	(15)	11%	(10)	91
Agnostic/Nothing in particular	17%	(102)	33%	(194)	16%	(91)	11%	(65)	23%	(133)	586
Something Else	24%	(98)	40%	(163)	11%	(45)	6%	(24)	20%	(82)	412
Religious Non-Protestant/Catholic	28%	(44)	34%	(53)	14%	(22)	9%	(14)	15%	(23)	156
Evangelical	35%	(215)	32%	(196)	12%	(75)	7%	(41)	14%	(86)	614
Non-Evangelical	22%	(165)	39%	(289)	16%	(118)	10%	(71)	13%	(98)	741
Community: Urban	32%	(214)	33%	(220)	14%	(92)	6%	(43)	16%	(108)	676
Community: Suburban	21%	(203)	38%	(373)	16%	(153)	12%	(117)	14%	(142)	988
Community: Rural	24%	(129)	33%	(177)	15%	(81)	9%	(47)	19%	(102)	536
Employ: Private Sector	31%	(202)	35%	(229)	15%	(97)	7%	(44)	12%	(75)	646
Employ: Government	25%	(32)	34%	(43)	14%	(18)	12%	(16)	14%	(18)	127
Employ: Self-Employed	26%	(47)	32%	(57)	14%	(26)	10%	(18)	18%	(32)	180
Employ: Homemaker	23%	(33)	30%	(43)	13%	(19)	11%	(16)	22%	(31)	142
Employ: Student	20%	(28)	44%	(61)	11%	(15)	5%	(7)	21%	(29)	139
Employ: Retired	20%	(92)	37%	(171)	17%	(78)	14%	(64)	13%	(61)	466
Employ: Unemployed	23%	(83)	34%	(121)	15%	(54)	7%	(25)	20%	(70)	355
Employ: Other	20%	(29)	31%	(45)	14%	(20)	11%	(17)	24%	(35)	145
Military HH: Yes	26%	(97)	34%	(127)	19%	(71)	8%	(31)	13%	(47)	372
Military HH: No	25%	(449)	35%	(643)	14%	(256)	10%	(175)	17%	(305)	1828
RD/WT: Right Direction	35%	(160)	33%	(152)	10%	(45)	8%	(38)	14%	(65)	460
RD/WT: Wrong Track	22%	(386)	36%	(618)	16%	(281)	10%	(168)	16%	(286)	1740
Trump Job Approve	33%	(252)	32%	(240)	12%	(89)	9%	(69)	14%	(108)	757
Trump Job Disapprove	21%	(276)	38%	(504)	18%	(234)	9%	(124)	14%	(182)	1320

Table MCTE15_9: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Access to a platform to share my views with like-minded individuals and groups

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(546)	35%	(771)	15%	(326)	9%	(206)	16%	(351)	2200
Trump Job Strongly Approve	42%	(185)	28%	(124)	9%	(40)	9%	(37)	12%	(52)	439
Trump Job Somewhat Approve	21%	(67)	37%	(116)	15%	(48)	10%	(31)	17%	(55)	318
Trump Job Somewhat Disapprove	25%	(66)	37%	(95)	19%	(49)	8%	(21)	11%	(27)	259
Trump Job Strongly Disapprove	20%	(211)	39%	(409)	17%	(185)	10%	(102)	15%	(155)	1062
Favorable of Trump	34%	(262)	32%	(244)	12%	(92)	9%	(67)	14%	(107)	771
Unfavorable of Trump	20%	(268)	38%	(499)	18%	(231)	10%	(124)	14%	(185)	1308
Very Favorable of Trump	40%	(188)	30%	(138)	10%	(45)	8%	(38)	12%	(56)	465
Somewhat Favorable of Trump	24%	(74)	34%	(106)	15%	(47)	10%	(29)	16%	(50)	306
Somewhat Unfavorable of Trump	23%	(52)	39%	(88)	17%	(38)	7%	(15)	14%	(32)	225
Very Unfavorable of Trump	20%	(216)	38%	(412)	18%	(193)	10%	(109)	14%	(154)	1084
#1 Issue: Economy	27%	(221)	36%	(289)	13%	(102)	10%	(79)	15%	(120)	811
#1 Issue: Security	33%	(85)	27%	(70)	12%	(32)	11%	(28)	18%	(46)	259
#1 Issue: Health Care	21%	(83)	42%	(163)	17%	(67)	7%	(28)	13%	(51)	392
#1 Issue: Medicare / Social Security	18%	(47)	38%	(98)	16%	(41)	11%	(27)	18%	(46)	259
#1 Issue: Women's Issues	22%	(26)	41%	(50)	11%	(14)	10%	(12)	16%	(19)	121
#1 Issue: Education	24%	(24)	31%	(31)	21%	(21)	9%	(9)	16%	(16)	100
#1 Issue: Energy	21%	(18)	25%	(22)	24%	(21)	5%	(4)	24%	(20)	86
#1 Issue: Other	24%	(42)	28%	(48)	17%	(30)	11%	(19)	20%	(34)	172
2020 Vote: Joe Biden	23%	(239)	39%	(401)	17%	(172)	9%	(95)	12%	(128)	1035
2020 Vote: Donald Trump	33%	(207)	33%	(207)	13%	(81)	9%	(58)	12%	(78)	630
2020 Vote: Other	11%	(6)	27%	(16)	16%	(10)	24%	(14)	23%	(14)	60
2020 Vote: Didn't Vote	19%	(91)	31%	(147)	13%	(62)	8%	(39)	28%	(131)	470
2018 House Vote: Democrat	24%	(192)	39%	(307)	17%	(134)	11%	(83)	10%	(77)	793
2018 House Vote: Republican	33%	(183)	33%	(182)	14%	(77)	9%	(50)	12%	(66)	558
2016 Vote: Hillary Clinton	25%	(186)	37%	(272)	17%	(129)	10%	(77)	11%	(78)	742
2016 Vote: Donald Trump	32%	(195)	33%	(201)	13%	(79)	10%	(62)	11%	(69)	605
2016 Vote: Other	15%	(16)	29%	(30)	17%	(18)	19%	(20)	19%	(20)	103
2016 Vote: Didn't Vote	20%	(150)	36%	(266)	13%	(100)	6%	(47)	25%	(184)	747
Voted in 2014: Yes	28%	(347)	33%	(410)	16%	(197)	11%	(133)	11%	(137)	1225
Voted in 2014: No	20%	(199)	37%	(360)	13%	(129)	7%	(73)	22%	(214)	975

Table MCTE15_9: *In general, when deciding which social media sites you engage with, how important are each of the following factors?*
Access to a platform to share my views with like-minded individuals and groups

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(546)	35%	(771)	15%	(326)	9%	(206)	16%	(351)	2200
4-Region: Northeast	28%	(109)	34%	(134)	14%	(57)	9%	(36)	15%	(57)	394
4-Region: Midwest	24%	(112)	33%	(155)	16%	(75)	11%	(50)	15%	(70)	462
4-Region: South	24%	(198)	36%	(300)	15%	(122)	9%	(76)	15%	(128)	824
4-Region: West	24%	(126)	35%	(182)	14%	(73)	8%	(43)	18%	(96)	520
Social media users	25%	(531)	35%	(745)	15%	(323)	9%	(188)	16%	(330)	2116
Liberal social media users	24%	(162)	41%	(276)	16%	(110)	9%	(61)	9%	(61)	669
Moderal social media users	23%	(134)	36%	(217)	18%	(105)	8%	(50)	15%	(87)	594
Conservative social media users	34%	(196)	33%	(190)	14%	(84)	9%	(50)	10%	(60)	579
Capitol domestic terrorists	24%	(336)	38%	(530)	18%	(245)	10%	(141)	11%	(148)	1400
Capitol not domestic terrorists	35%	(145)	37%	(152)	11%	(47)	9%	(39)	7%	(28)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_1: *And specifically, how important were the following when deciding to join Parler?*
My friends and family are also on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	42%	(83)	29%	(57)	16%	(31)	8%	(15)	6%	(12)	198
Gender: Male	46%	(54)	32%	(38)	16%	(19)	5%	(6)	2%	(3)	119
Gender: Female	36%	(29)	25%	(20)	15%	(12)	12%	(9)	12%	(9)	79
Age: 35-44	57%	(37)	31%	(20)	10%	(6)	1%	(1)	1%	(1)	65
Age: 45-64	36%	(23)	28%	(18)	21%	(13)	10%	(6)	7%	(4)	65
Millennials: 1981-1996	45%	(39)	34%	(30)	13%	(11)	4%	(3)	4%	(4)	86
PID: Dem (no lean)	54%	(31)	28%	(16)	13%	(7)	—	(0)	5%	(3)	57
PID: Rep (no lean)	42%	(41)	29%	(28)	12%	(12)	11%	(11)	5%	(5)	96
Ideo: Conservative (5-7)	40%	(44)	29%	(32)	14%	(16)	10%	(12)	6%	(7)	111
Educ: < College	34%	(27)	26%	(20)	16%	(12)	15%	(12)	9%	(7)	77
Educ: Bachelors degree	48%	(33)	26%	(18)	17%	(12)	3%	(2)	6%	(4)	70
Educ: Post-grad	45%	(23)	37%	(19)	13%	(6)	3%	(2)	2%	(1)	51
Income: Under 50k	36%	(21)	22%	(13)	16%	(10)	14%	(8)	12%	(7)	58
Income: 50k-100k	42%	(31)	30%	(23)	16%	(12)	7%	(5)	5%	(4)	75
Income: 100k+	47%	(31)	34%	(22)	14%	(9)	3%	(2)	2%	(1)	65
Ethnicity: White	41%	(77)	29%	(54)	16%	(30)	8%	(14)	6%	(11)	186
All Christian	48%	(66)	31%	(43)	10%	(14)	6%	(8)	6%	(8)	139
Evangelical	51%	(53)	31%	(33)	12%	(13)	3%	(3)	2%	(2)	104
Non-Evangelical	35%	(18)	26%	(14)	15%	(8)	13%	(7)	10%	(5)	51
Community: Urban	51%	(52)	30%	(31)	16%	(16)	1%	(1)	3%	(3)	103
Community: Suburban	35%	(19)	27%	(15)	13%	(7)	21%	(12)	5%	(3)	56
Employ: Private Sector	43%	(40)	38%	(35)	12%	(11)	2%	(2)	5%	(4)	92
Military HH: No	41%	(63)	28%	(44)	15%	(23)	9%	(14)	6%	(10)	153
RD/WT: Right Direction	51%	(48)	26%	(25)	12%	(11)	7%	(6)	3%	(3)	94
RD/WT: Wrong Track	33%	(34)	31%	(33)	19%	(19)	8%	(9)	9%	(9)	104
Trump Job Approve	40%	(59)	28%	(41)	18%	(26)	9%	(14)	5%	(8)	148
Trump Job Strongly Approve	40%	(48)	27%	(33)	17%	(21)	10%	(12)	6%	(7)	122
Favorable of Trump	40%	(60)	29%	(44)	17%	(26)	9%	(14)	5%	(7)	151
Very Favorable of Trump	38%	(46)	29%	(34)	18%	(21)	10%	(12)	6%	(7)	120
#1 Issue: Economy	44%	(35)	30%	(23)	14%	(11)	7%	(5)	6%	(4)	78

Continued on next page

Table MCTE16_1: *And specifically, how important were the following when deciding to join Parler?*

My friends and family are also on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	42%	(83)	29%	(57)	16%	(31)	8%	(15)	6%	(12)	198
2020 Vote: Joe Biden	57%	(38)	30%	(20)	9%	(6)	1%	(0)	4%	(2)	67
2020 Vote: Donald Trump	37%	(41)	29%	(33)	17%	(20)	11%	(12)	6%	(6)	113
2018 House Vote: Democrat	54%	(30)	31%	(17)	11%	(6)	3%	(2)	1%	(0)	55
2018 House Vote: Republican	38%	(43)	28%	(32)	18%	(21)	10%	(11)	5%	(6)	114
2016 Vote: Hillary Clinton	54%	(28)	30%	(16)	15%	(8)	1%	(0)	1%	(1)	53
2016 Vote: Donald Trump	41%	(48)	28%	(33)	18%	(21)	9%	(10)	4%	(5)	117
Voted in 2014: Yes	47%	(70)	30%	(45)	13%	(19)	6%	(9)	4%	(6)	150
4-Region: Northeast	39%	(20)	38%	(20)	10%	(5)	5%	(3)	8%	(4)	51
4-Region: South	43%	(34)	25%	(20)	16%	(13)	9%	(7)	6%	(5)	79
Social media users	42%	(83)	29%	(57)	16%	(31)	8%	(15)	6%	(12)	198
Conservative social media users	40%	(44)	29%	(32)	14%	(16)	10%	(12)	6%	(7)	111
Capitol domestic terrorists	44%	(43)	33%	(32)	12%	(12)	3%	(3)	8%	(7)	97
Capitol not domestic terrorists	40%	(30)	27%	(20)	18%	(14)	13%	(9)	3%	(2)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_2: *And specifically, how important were the following when deciding to join Parler?*
My favorite celebrities or influencers are on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(51)	24%	(48)	17%	(34)	27%	(53)	6%	(13)	198
Gender: Male	33%	(40)	31%	(38)	16%	(19)	15%	(18)	4%	(5)	119
Gender: Female	15%	(12)	13%	(10)	19%	(15)	44%	(35)	10%	(8)	79
Age: 35-44	47%	(31)	29%	(19)	14%	(9)	7%	(4)	3%	(2)	65
Age: 45-64	19%	(12)	16%	(10)	21%	(14)	40%	(26)	5%	(3)	65
Millennials: 1981-1996	37%	(32)	35%	(30)	13%	(11)	10%	(8)	5%	(4)	86
PID: Dem (no lean)	49%	(28)	33%	(19)	11%	(6)	4%	(2)	4%	(2)	57
PID: Rep (no lean)	21%	(20)	20%	(20)	15%	(15)	38%	(36)	6%	(6)	96
Ideo: Conservative (5-7)	19%	(21)	17%	(19)	19%	(21)	39%	(43)	6%	(6)	111
Educ: < College	11%	(9)	12%	(10)	23%	(18)	47%	(36)	7%	(5)	77
Educ: Bachelors degree	25%	(18)	33%	(23)	13%	(9)	20%	(14)	8%	(6)	70
Educ: Post-grad	48%	(25)	29%	(15)	13%	(7)	6%	(3)	3%	(1)	51
Income: Under 50k	9%	(5)	12%	(7)	21%	(12)	46%	(27)	12%	(7)	58
Income: 50k-100k	27%	(20)	28%	(21)	19%	(14)	21%	(16)	6%	(4)	75
Income: 100k+	40%	(26)	30%	(19)	11%	(7)	17%	(11)	2%	(1)	65
Ethnicity: White	27%	(50)	24%	(44)	17%	(32)	26%	(48)	6%	(12)	186
All Christian	30%	(42)	24%	(34)	12%	(16)	27%	(38)	6%	(8)	139
Evangelical	38%	(40)	28%	(29)	14%	(14)	19%	(20)	1%	(1)	104
Non-Evangelical	8%	(4)	16%	(8)	21%	(11)	43%	(22)	13%	(7)	51
Community: Urban	40%	(41)	37%	(38)	13%	(13)	7%	(7)	3%	(4)	103
Community: Suburban	7%	(4)	5%	(3)	23%	(13)	59%	(33)	6%	(3)	56
Employ: Private Sector	37%	(34)	33%	(30)	11%	(10)	14%	(13)	6%	(5)	92
Military HH: No	27%	(41)	23%	(36)	16%	(25)	27%	(42)	6%	(10)	153
RD/WT: Right Direction	32%	(30)	30%	(28)	11%	(11)	22%	(21)	4%	(4)	94
RD/WT: Wrong Track	20%	(21)	19%	(20)	22%	(23)	31%	(32)	8%	(8)	104
Trump Job Approve	23%	(33)	25%	(37)	17%	(26)	30%	(45)	5%	(8)	148
Trump Job Strongly Approve	21%	(25)	25%	(30)	17%	(20)	33%	(40)	6%	(7)	122
Favorable of Trump	23%	(35)	25%	(37)	17%	(25)	30%	(46)	5%	(8)	151
Very Favorable of Trump	23%	(27)	20%	(24)	19%	(23)	33%	(39)	6%	(7)	120
#1 Issue: Economy	22%	(17)	23%	(18)	20%	(16)	30%	(23)	5%	(4)	78

Table MCTE16_2: *And specifically, how important were the following when deciding to join Parler?*
My favorite celebrities or influencers are on the platform

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(51)	24%	(48)	17%	(34)	27%	(53)	6%	(13)	198
2020 Vote: Joe Biden	45%	(30)	34%	(23)	12%	(8)	4%	(3)	5%	(3)	67
2020 Vote: Donald Trump	15%	(17)	20%	(23)	20%	(22)	38%	(43)	7%	(8)	113
2018 House Vote: Democrat	48%	(26)	37%	(20)	9%	(5)	5%	(3)	2%	(1)	55
2018 House Vote: Republican	16%	(19)	17%	(20)	22%	(25)	37%	(43)	7%	(8)	114
2016 Vote: Hillary Clinton	48%	(25)	32%	(17)	11%	(6)	8%	(4)	1%	(1)	53
2016 Vote: Donald Trump	19%	(22)	22%	(26)	19%	(22)	35%	(41)	6%	(7)	117
Voted in 2014: Yes	30%	(45)	21%	(31)	16%	(24)	28%	(42)	5%	(7)	150
4-Region: Northeast	31%	(16)	32%	(16)	15%	(8)	13%	(7)	9%	(5)	51
4-Region: South	23%	(18)	19%	(15)	23%	(18)	31%	(25)	4%	(3)	79
Social media users	26%	(51)	24%	(48)	17%	(34)	27%	(53)	6%	(13)	198
Conservative social media users	19%	(21)	17%	(19)	19%	(21)	39%	(43)	6%	(6)	111
Capitol domestic terrorists	37%	(36)	27%	(27)	13%	(13)	16%	(16)	6%	(6)	97
Capitol not domestic terrorists	20%	(15)	22%	(16)	19%	(14)	36%	(27)	3%	(3)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_3: *And specifically, how important were the following when deciding to join Parler?*
Control over privacy settings, such as those that allow which details about me will be publicly changed

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	52%	(103)	32%	(63)	5%	(10)	3%	(7)	8%	(15)	198
Gender: Male	53%	(63)	35%	(41)	7%	(9)	1%	(1)	5%	(5)	119
Gender: Female	51%	(40)	28%	(22)	1%	(1)	7%	(6)	12%	(10)	79
Age: 35-44	62%	(40)	34%	(22)	1%	(1)	1%	(0)	2%	(1)	65
Age: 45-64	41%	(27)	35%	(22)	5%	(3)	8%	(5)	11%	(7)	65
Millennials: 1981-1996	56%	(49)	32%	(28)	5%	(4)	2%	(2)	4%	(4)	86
PID: Dem (no lean)	54%	(31)	40%	(23)	3%	(1)	—	(0)	4%	(2)	57
PID: Rep (no lean)	51%	(49)	29%	(28)	7%	(7)	7%	(6)	7%	(7)	96
Ideo: Conservative (5-7)	53%	(59)	31%	(34)	5%	(5)	5%	(5)	7%	(8)	111
Educ: < College	54%	(41)	25%	(20)	4%	(3)	6%	(5)	10%	(8)	77
Educ: Bachelors degree	57%	(40)	28%	(20)	7%	(5)	—	(0)	8%	(6)	70
Educ: Post-grad	43%	(22)	47%	(24)	3%	(2)	4%	(2)	3%	(1)	51
Income: Under 50k	46%	(27)	29%	(17)	3%	(2)	7%	(4)	15%	(9)	58
Income: 50k-100k	56%	(42)	25%	(19)	9%	(7)	3%	(2)	7%	(5)	75
Income: 100k+	53%	(34)	42%	(27)	2%	(1)	1%	(0)	2%	(1)	65
Ethnicity: White	53%	(99)	32%	(59)	4%	(8)	4%	(7)	7%	(14)	186
All Christian	55%	(77)	32%	(45)	4%	(5)	2%	(3)	7%	(9)	139
Evangelical	61%	(64)	28%	(30)	4%	(4)	2%	(2)	5%	(5)	104
Non-Evangelical	43%	(22)	41%	(21)	2%	(1)	4%	(2)	10%	(5)	51
Community: Urban	52%	(53)	39%	(40)	6%	(6)	1%	(1)	2%	(2)	103
Community: Suburban	57%	(32)	22%	(12)	4%	(2)	8%	(5)	9%	(5)	56
Employ: Private Sector	52%	(48)	33%	(30)	7%	(6)	1%	(1)	8%	(7)	92
Military HH: No	49%	(75)	34%	(52)	4%	(7)	3%	(5)	9%	(14)	153
RD/WT: Right Direction	50%	(47)	34%	(32)	8%	(7)	4%	(3)	4%	(4)	94
RD/WT: Wrong Track	54%	(56)	30%	(31)	2%	(2)	3%	(4)	11%	(11)	104
Trump Job Approve	55%	(81)	30%	(45)	4%	(7)	4%	(6)	6%	(9)	148
Trump Job Strongly Approve	54%	(66)	29%	(35)	5%	(6)	5%	(6)	7%	(8)	122
Favorable of Trump	55%	(84)	30%	(45)	4%	(7)	4%	(6)	6%	(9)	151
Very Favorable of Trump	56%	(67)	29%	(35)	4%	(4)	5%	(6)	6%	(7)	120
#1 Issue: Economy	42%	(33)	42%	(33)	3%	(3)	3%	(2)	9%	(7)	78

Table MCTE16_3: *And specifically, how important were the following when deciding to join Parler?*
Control over privacy settings, such as those that allow which details about me will be publicly changed

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	52%	(103)	32%	(63)	5%	(10)	3%	(7)	8%	(15)	198
2020 Vote: Joe Biden	52%	(35)	38%	(26)	4%	(3)	1%	(0)	5%	(3)	67
2020 Vote: Donald Trump	52%	(58)	31%	(35)	4%	(4)	5%	(5)	8%	(10)	113
2018 House Vote: Democrat	55%	(30)	38%	(21)	5%	(3)	1%	(0)	1%	(0)	55
2018 House Vote: Republican	53%	(61)	29%	(33)	4%	(5)	5%	(5)	8%	(9)	114
2016 Vote: Hillary Clinton	53%	(28)	41%	(21)	5%	(3)	1%	(0)	1%	(1)	53
2016 Vote: Donald Trump	53%	(62)	31%	(37)	4%	(5)	5%	(5)	7%	(9)	117
Voted in 2014: Yes	56%	(85)	30%	(45)	5%	(7)	4%	(5)	5%	(8)	150
4-Region: Northeast	44%	(23)	40%	(20)	10%	(5)	—	(0)	7%	(3)	51
4-Region: South	57%	(45)	30%	(24)	2%	(2)	1%	(0)	11%	(8)	79
Social media users	52%	(103)	32%	(63)	5%	(10)	3%	(7)	8%	(15)	198
Conservative social media users	53%	(59)	31%	(34)	5%	(5)	5%	(5)	7%	(8)	111
Capitol domestic terrorists	48%	(46)	33%	(32)	8%	(8)	1%	(1)	10%	(10)	97
Capitol not domestic terrorists	59%	(44)	33%	(25)	—	(0)	5%	(4)	3%	(2)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_4: *And specifically, how important were the following when deciding to join Parler?*
The perceived political leanings of the company that operates the site

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	47%	(93)	27%	(53)	14%	(28)	6%	(11)	7%	(14)	198
Gender: Male	46%	(55)	33%	(40)	15%	(18)	2%	(2)	4%	(5)	119
Gender: Female	48%	(38)	17%	(13)	13%	(10)	11%	(9)	12%	(9)	79
Age: 35-44	54%	(35)	30%	(19)	12%	(8)	3%	(2)	1%	(1)	65
Age: 45-64	49%	(32)	21%	(13)	15%	(10)	6%	(4)	9%	(6)	65
Millennials: 1981-1996	43%	(37)	36%	(31)	13%	(11)	4%	(4)	5%	(4)	86
PID: Dem (no lean)	56%	(32)	33%	(19)	4%	(3)	1%	(1)	5%	(3)	57
PID: Rep (no lean)	50%	(49)	22%	(21)	12%	(12)	9%	(9)	6%	(6)	96
Ideo: Conservative (5-7)	49%	(54)	23%	(25)	15%	(16)	8%	(9)	6%	(7)	111
Educ: < College	43%	(33)	15%	(12)	20%	(16)	11%	(9)	10%	(8)	77
Educ: Bachelors degree	43%	(30)	35%	(25)	11%	(8)	4%	(3)	7%	(5)	70
Educ: Post-grad	58%	(30)	31%	(16)	8%	(4)	1%	(0)	2%	(1)	51
Income: Under 50k	34%	(20)	20%	(12)	15%	(9)	13%	(8)	17%	(10)	58
Income: 50k-100k	50%	(38)	25%	(19)	17%	(13)	3%	(2)	5%	(3)	75
Income: 100k+	53%	(34)	34%	(22)	9%	(6)	3%	(2)	1%	(0)	65
Ethnicity: White	46%	(86)	28%	(52)	13%	(25)	6%	(11)	6%	(12)	186
All Christian	51%	(71)	30%	(41)	11%	(15)	3%	(5)	6%	(8)	139
Evangelical	59%	(61)	26%	(27)	10%	(11)	4%	(4)	—	(0)	104
Non-Evangelical	32%	(17)	31%	(16)	16%	(8)	7%	(4)	14%	(7)	51
Community: Urban	50%	(52)	35%	(36)	9%	(10)	3%	(3)	3%	(3)	103
Community: Suburban	48%	(27)	18%	(10)	12%	(7)	12%	(7)	10%	(6)	56
Employ: Private Sector	47%	(43)	34%	(31)	13%	(12)	2%	(2)	4%	(4)	92
Military HH: No	45%	(70)	27%	(41)	13%	(20)	7%	(11)	8%	(12)	153
RD/WT: Right Direction	52%	(49)	28%	(26)	10%	(10)	6%	(6)	4%	(3)	94
RD/WT: Wrong Track	42%	(44)	26%	(27)	17%	(18)	5%	(5)	10%	(10)	104
Trump Job Approve	49%	(73)	26%	(38)	13%	(20)	7%	(10)	5%	(7)	148
Trump Job Strongly Approve	48%	(58)	26%	(32)	13%	(16)	8%	(10)	5%	(6)	122
Favorable of Trump	49%	(73)	27%	(40)	13%	(20)	6%	(10)	5%	(7)	151
Very Favorable of Trump	50%	(60)	24%	(28)	14%	(17)	7%	(9)	5%	(6)	120
#1 Issue: Economy	40%	(31)	27%	(21)	20%	(16)	4%	(3)	9%	(7)	78

Table MCTE16_4: *And specifically, how important were the following when deciding to join Parler?*
The perceived political leanings of the company that operates the site

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	47%	(93)	27%	(53)	14%	(28)	6%	(11)	7%	(14)	198
2020 Vote: Joe Biden	55%	(37)	32%	(21)	8%	(5)	1%	(0)	6%	(4)	67
2020 Vote: Donald Trump	48%	(54)	22%	(25)	15%	(17)	8%	(9)	7%	(8)	113
2018 House Vote: Democrat	51%	(28)	37%	(20)	8%	(5)	2%	(1)	2%	(1)	55
2018 House Vote: Republican	50%	(57)	20%	(22)	16%	(18)	8%	(9)	6%	(7)	114
2016 Vote: Hillary Clinton	53%	(28)	36%	(19)	8%	(4)	2%	(1)	2%	(1)	53
2016 Vote: Donald Trump	49%	(57)	23%	(27)	16%	(19)	7%	(8)	6%	(7)	117
Voted in 2014: Yes	53%	(79)	23%	(35)	12%	(18)	5%	(8)	6%	(9)	150
4-Region: Northeast	49%	(25)	28%	(14)	16%	(8)	—	(0)	8%	(4)	51
4-Region: South	49%	(39)	25%	(20)	17%	(13)	5%	(4)	4%	(4)	79
Social media users	47%	(93)	27%	(53)	14%	(28)	6%	(11)	7%	(14)	198
Conservative social media users	49%	(54)	23%	(25)	15%	(16)	8%	(9)	6%	(7)	111
Capitol domestic terrorists	51%	(50)	29%	(29)	11%	(11)	2%	(2)	6%	(6)	97
Capitol not domestic terrorists	48%	(36)	21%	(16)	15%	(11)	13%	(10)	2%	(2)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_5: *And specifically, how important were the following when deciding to join Parler?*
The content moderation policies of the platform, such as its rules about what can result in a ban or suspension

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	50%	(99)	29%	(57)	9%	(19)	4%	(9)	8%	(15)	198
Gender: Male	54%	(64)	29%	(34)	11%	(13)	3%	(3)	4%	(5)	119
Gender: Female	44%	(35)	28%	(22)	8%	(6)	7%	(5)	13%	(10)	79
Age: 35-44	61%	(40)	30%	(20)	6%	(4)	2%	(1)	1%	(1)	65
Age: 45-64	45%	(29)	30%	(20)	8%	(5)	6%	(4)	10%	(6)	65
Millennials: 1981-1996	53%	(46)	28%	(24)	11%	(9)	4%	(4)	4%	(3)	86
PID: Dem (no lean)	61%	(35)	29%	(16)	4%	(2)	2%	(1)	4%	(2)	57
PID: Rep (no lean)	48%	(46)	26%	(25)	11%	(11)	8%	(7)	7%	(7)	96
Ideo: Conservative (5-7)	51%	(56)	28%	(31)	7%	(8)	7%	(8)	7%	(8)	111
Educ: < College	44%	(34)	33%	(26)	7%	(5)	6%	(5)	10%	(8)	77
Educ: Bachelors degree	55%	(39)	22%	(15)	12%	(8)	3%	(2)	8%	(6)	70
Educ: Post-grad	52%	(26)	31%	(16)	10%	(5)	4%	(2)	3%	(2)	51
Income: Under 50k	39%	(23)	30%	(17)	7%	(4)	6%	(4)	18%	(11)	58
Income: 50k-100k	57%	(43)	23%	(18)	10%	(8)	4%	(3)	4%	(3)	75
Income: 100k+	52%	(33)	34%	(22)	10%	(7)	2%	(2)	2%	(1)	65
Ethnicity: White	49%	(92)	30%	(56)	9%	(17)	4%	(8)	7%	(13)	186
All Christian	54%	(75)	29%	(40)	8%	(12)	3%	(4)	7%	(9)	139
Evangelical	58%	(61)	30%	(31)	9%	(10)	2%	(2)	1%	(1)	104
Non-Evangelical	37%	(19)	31%	(16)	7%	(4)	8%	(4)	17%	(9)	51
Community: Urban	54%	(56)	34%	(35)	8%	(9)	1%	(1)	3%	(3)	103
Community: Suburban	41%	(23)	23%	(13)	14%	(8)	9%	(5)	14%	(8)	56
Employ: Private Sector	49%	(45)	35%	(32)	6%	(6)	2%	(2)	7%	(7)	92
Military HH: No	46%	(70)	29%	(45)	10%	(16)	6%	(9)	9%	(14)	153
RD/WT: Right Direction	56%	(52)	29%	(27)	7%	(6)	5%	(4)	4%	(4)	94
RD/WT: Wrong Track	45%	(47)	28%	(29)	12%	(12)	4%	(4)	11%	(11)	104
Trump Job Approve	50%	(74)	28%	(42)	10%	(15)	6%	(8)	7%	(10)	148
Trump Job Strongly Approve	49%	(60)	27%	(33)	9%	(11)	7%	(8)	8%	(9)	122
Favorable of Trump	49%	(74)	29%	(44)	9%	(14)	5%	(8)	7%	(10)	151
Very Favorable of Trump	49%	(59)	30%	(36)	8%	(10)	6%	(7)	7%	(8)	120
#1 Issue: Economy	44%	(35)	29%	(23)	12%	(10)	6%	(5)	8%	(7)	78

Table MCTE16_5: *And specifically, how important were the following when deciding to join Parler?*
The content moderation policies of the platform, such as its rules about what can result in a ban or suspension

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	50%	(99)	29%	(57)	9%	(19)	4%	(9)	8%	(15)	198
2020 Vote: Joe Biden	58%	(39)	25%	(17)	9%	(6)	2%	(1)	5%	(3)	67
2020 Vote: Donald Trump	45%	(50)	30%	(34)	10%	(12)	5%	(6)	9%	(10)	113
2018 House Vote: Democrat	61%	(34)	29%	(16)	5%	(3)	3%	(1)	2%	(1)	55
2018 House Vote: Republican	46%	(52)	28%	(32)	12%	(14)	5%	(5)	9%	(10)	114
2016 Vote: Hillary Clinton	63%	(33)	27%	(14)	6%	(3)	3%	(1)	2%	(1)	53
2016 Vote: Donald Trump	46%	(54)	30%	(35)	12%	(14)	5%	(6)	7%	(8)	117
Voted in 2014: Yes	55%	(82)	26%	(39)	9%	(13)	4%	(6)	7%	(10)	150
4-Region: Northeast	50%	(26)	31%	(16)	10%	(5)	2%	(1)	7%	(3)	51
4-Region: South	48%	(38)	28%	(23)	12%	(9)	6%	(5)	5%	(4)	79
Social media users	50%	(99)	29%	(57)	9%	(19)	4%	(9)	8%	(15)	198
Conservative social media users	51%	(56)	28%	(31)	7%	(8)	7%	(8)	7%	(8)	111
Capitol domestic terrorists	55%	(53)	27%	(26)	12%	(11)	1%	(1)	5%	(5)	97
Capitol not domestic terrorists	51%	(38)	32%	(24)	6%	(4)	8%	(6)	4%	(3)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_6: *And specifically, how important were the following when deciding to join Parler?*
The ability to meet new people

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	37%	(73)	32%	(64)	12%	(24)	12%	(24)	7%	(14)	198
Gender: Male	42%	(50)	40%	(48)	9%	(11)	4%	(5)	5%	(6)	119
Gender: Female	29%	(23)	21%	(17)	17%	(13)	24%	(19)	10%	(8)	79
Age: 35-44	50%	(32)	36%	(23)	8%	(5)	4%	(3)	2%	(1)	65
Age: 45-64	29%	(19)	41%	(26)	10%	(6)	15%	(10)	5%	(4)	65
Millennials: 1981-1996	44%	(38)	31%	(27)	13%	(11)	7%	(6)	5%	(4)	86
PID: Dem (no lean)	49%	(28)	36%	(21)	7%	(4)	2%	(1)	7%	(4)	57
PID: Rep (no lean)	39%	(38)	26%	(25)	11%	(11)	18%	(18)	5%	(5)	96
Ideo: Conservative (5-7)	37%	(41)	29%	(32)	12%	(13)	17%	(18)	6%	(7)	111
Educ: < College	25%	(19)	32%	(25)	13%	(10)	21%	(16)	8%	(7)	77
Educ: Bachelors degree	42%	(29)	29%	(20)	15%	(11)	8%	(5)	6%	(4)	70
Educ: Post-grad	48%	(24)	37%	(19)	6%	(3)	5%	(2)	5%	(3)	51
Income: Under 50k	24%	(14)	33%	(19)	9%	(5)	25%	(15)	10%	(6)	58
Income: 50k-100k	39%	(29)	28%	(21)	18%	(14)	7%	(5)	9%	(7)	75
Income: 100k+	46%	(30)	37%	(24)	7%	(5)	7%	(4)	2%	(1)	65
Ethnicity: White	37%	(69)	33%	(62)	12%	(22)	12%	(23)	6%	(10)	186
All Christian	41%	(57)	33%	(46)	10%	(14)	9%	(13)	6%	(9)	139
Evangelical	46%	(48)	35%	(36)	7%	(7)	9%	(10)	3%	(3)	104
Non-Evangelical	25%	(13)	34%	(17)	18%	(9)	13%	(7)	11%	(5)	51
Community: Urban	50%	(51)	32%	(32)	11%	(11)	3%	(3)	5%	(5)	103
Community: Suburban	23%	(13)	38%	(21)	6%	(3)	27%	(15)	6%	(3)	56
Employ: Private Sector	46%	(42)	34%	(31)	11%	(10)	4%	(4)	5%	(5)	92
Military HH: No	37%	(57)	31%	(48)	12%	(18)	13%	(19)	7%	(11)	153
RD/WT: Right Direction	42%	(40)	34%	(32)	9%	(8)	9%	(8)	6%	(6)	94
RD/WT: Wrong Track	32%	(33)	30%	(32)	15%	(16)	15%	(16)	7%	(8)	104
Trump Job Approve	33%	(50)	35%	(53)	14%	(20)	13%	(20)	4%	(6)	148
Trump Job Strongly Approve	36%	(43)	33%	(40)	13%	(15)	15%	(18)	4%	(5)	122
Favorable of Trump	35%	(53)	34%	(52)	13%	(20)	14%	(21)	4%	(6)	151
Very Favorable of Trump	34%	(41)	37%	(44)	11%	(13)	15%	(17)	4%	(5)	120
#1 Issue: Economy	32%	(25)	28%	(22)	23%	(18)	12%	(9)	6%	(4)	78

Table MCTE16_6: *And specifically, how important were the following when deciding to join Parler?*
The ability to meet new people

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	37%	(73)	32%	(64)	12%	(24)	12%	(24)	7%	(14)	198
2020 Vote: Joe Biden	49%	(33)	31%	(21)	10%	(7)	3%	(2)	7%	(5)	67
2020 Vote: Donald Trump	31%	(35)	34%	(38)	13%	(15)	16%	(18)	5%	(6)	113
2018 House Vote: Democrat	48%	(27)	35%	(19)	10%	(5)	4%	(2)	4%	(2)	55
2018 House Vote: Republican	33%	(38)	34%	(38)	12%	(14)	16%	(19)	5%	(6)	114
2016 Vote: Hillary Clinton	51%	(27)	36%	(19)	6%	(3)	3%	(1)	4%	(2)	53
2016 Vote: Donald Trump	33%	(39)	33%	(38)	15%	(18)	16%	(19)	3%	(4)	117
Voted in 2014: Yes	38%	(58)	34%	(51)	9%	(14)	14%	(21)	4%	(7)	150
4-Region: Northeast	32%	(16)	40%	(21)	11%	(6)	8%	(4)	9%	(4)	51
4-Region: South	41%	(32)	29%	(23)	13%	(10)	13%	(10)	4%	(3)	79
Social media users	37%	(73)	32%	(64)	12%	(24)	12%	(24)	7%	(14)	198
Conservative social media users	37%	(41)	29%	(32)	12%	(13)	17%	(18)	6%	(7)	111
Capitol domestic terrorists	40%	(39)	38%	(37)	8%	(8)	6%	(6)	8%	(8)	97
Capitol not domestic terrorists	41%	(30)	26%	(19)	14%	(11)	16%	(12)	3%	(2)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_7: *And specifically, how important were the following when deciding to join Parler?*
The ability to follow news outlets and stay informed about current events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	56%	(111)	31%	(62)	4%	(7)	5%	(10)	4%	(9)	198
Gender: Male	49%	(59)	38%	(46)	5%	(6)	4%	(5)	3%	(4)	119
Gender: Female	66%	(52)	20%	(16)	2%	(1)	6%	(4)	6%	(5)	79
Age: 35-44	67%	(44)	29%	(19)	2%	(1)	—	(0)	2%	(1)	65
Age: 45-64	51%	(33)	34%	(22)	5%	(3)	6%	(4)	4%	(2)	65
Millennials: 1981-1996	53%	(46)	36%	(31)	4%	(4)	3%	(3)	3%	(3)	86
PID: Dem (no lean)	58%	(33)	34%	(20)	2%	(1)	1%	(1)	5%	(3)	57
PID: Rep (no lean)	66%	(63)	24%	(23)	3%	(3)	5%	(5)	2%	(2)	96
Ideo: Conservative (5-7)	64%	(71)	26%	(29)	2%	(2)	5%	(6)	3%	(4)	111
Educ: < College	56%	(43)	28%	(22)	3%	(2)	7%	(6)	6%	(4)	77
Educ: Bachelors degree	57%	(40)	31%	(22)	4%	(3)	3%	(2)	5%	(3)	70
Educ: Post-grad	55%	(28)	36%	(18)	3%	(2)	3%	(2)	2%	(1)	51
Income: Under 50k	52%	(30)	26%	(15)	3%	(2)	8%	(5)	11%	(6)	58
Income: 50k-100k	56%	(42)	34%	(25)	4%	(3)	4%	(3)	2%	(2)	75
Income: 100k+	61%	(39)	32%	(21)	3%	(2)	3%	(2)	1%	(1)	65
Ethnicity: White	57%	(107)	32%	(59)	4%	(7)	3%	(6)	4%	(8)	186
All Christian	59%	(82)	32%	(45)	3%	(4)	2%	(3)	4%	(5)	139
Evangelical	66%	(68)	29%	(31)	3%	(3)	2%	(2)	—	(1)	104
Non-Evangelical	51%	(26)	35%	(18)	3%	(2)	2%	(1)	8%	(4)	51
Community: Urban	54%	(55)	38%	(39)	3%	(3)	3%	(3)	3%	(3)	103
Community: Suburban	58%	(32)	23%	(13)	6%	(3)	11%	(6)	2%	(1)	56
Employ: Private Sector	59%	(54)	34%	(32)	2%	(2)	1%	(1)	4%	(4)	92
Military HH: No	58%	(89)	29%	(44)	3%	(4)	5%	(8)	5%	(8)	153
RD/WT: Right Direction	54%	(51)	35%	(33)	3%	(3)	5%	(5)	3%	(2)	94
RD/WT: Wrong Track	58%	(61)	27%	(28)	4%	(4)	5%	(5)	6%	(6)	104
Trump Job Approve	59%	(87)	32%	(47)	3%	(4)	4%	(6)	3%	(4)	148
Trump Job Strongly Approve	65%	(79)	27%	(33)	2%	(2)	4%	(5)	2%	(3)	122
Favorable of Trump	58%	(88)	33%	(49)	3%	(4)	4%	(6)	3%	(4)	151
Very Favorable of Trump	60%	(71)	33%	(39)	2%	(3)	3%	(4)	2%	(3)	120
#1 Issue: Economy	56%	(44)	33%	(25)	2%	(2)	4%	(3)	6%	(4)	78

Table MCTE16_7: *And specifically, how important were the following when deciding to join Parler?*
The ability to follow news outlets and stay informed about current events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	56%	(111)	31%	(62)	4%	(7)	5%	(10)	4%	(9)	198
2020 Vote: Joe Biden	58%	(39)	31%	(21)	3%	(2)	3%	(2)	4%	(3)	67
2020 Vote: Donald Trump	61%	(69)	29%	(32)	3%	(3)	4%	(4)	4%	(4)	113
2018 House Vote: Democrat	53%	(29)	42%	(23)	—	(0)	4%	(2)	1%	(0)	55
2018 House Vote: Republican	61%	(69)	27%	(31)	3%	(4)	5%	(6)	4%	(4)	114
2016 Vote: Hillary Clinton	57%	(30)	35%	(19)	1%	(1)	6%	(3)	1%	(1)	53
2016 Vote: Donald Trump	61%	(72)	30%	(36)	2%	(2)	3%	(4)	3%	(4)	117
Voted in 2014: Yes	60%	(91)	30%	(44)	2%	(3)	5%	(7)	3%	(5)	150
4-Region: Northeast	39%	(20)	46%	(24)	6%	(3)	3%	(1)	7%	(3)	51
4-Region: South	62%	(49)	29%	(23)	2%	(1)	4%	(3)	4%	(3)	79
Social media users	56%	(111)	31%	(62)	4%	(7)	5%	(10)	4%	(9)	198
Conservative social media users	64%	(71)	26%	(29)	2%	(2)	5%	(6)	3%	(4)	111
Capitol domestic terrorists	54%	(52)	33%	(32)	3%	(3)	5%	(5)	5%	(5)	97
Capitol not domestic terrorists	69%	(51)	20%	(15)	4%	(3)	5%	(4)	2%	(1)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_8: *And specifically, how important were the following when deciding to join Parler?*
The ability to organize group events or staying informed about such events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	45%	(89)	31%	(62)	9%	(18)	8%	(16)	7%	(14)	198
Gender: Male	48%	(57)	37%	(44)	8%	(10)	4%	(4)	3%	(4)	119
Gender: Female	40%	(32)	23%	(18)	10%	(8)	15%	(12)	12%	(10)	79
Age: 35-44	59%	(39)	33%	(22)	2%	(1)	3%	(2)	2%	(2)	65
Age: 45-64	42%	(27)	31%	(20)	9%	(6)	9%	(6)	9%	(6)	65
Millennials: 1981-1996	46%	(40)	37%	(32)	9%	(8)	4%	(3)	4%	(3)	86
PID: Dem (no lean)	61%	(35)	31%	(18)	2%	(1)	2%	(1)	5%	(3)	57
PID: Rep (no lean)	48%	(47)	27%	(26)	8%	(8)	10%	(9)	6%	(6)	96
Ideo: Conservative (5-7)	48%	(53)	27%	(30)	9%	(9)	10%	(11)	6%	(7)	111
Educ: < College	39%	(30)	28%	(21)	11%	(8)	13%	(10)	9%	(7)	77
Educ: Bachelors degree	45%	(31)	34%	(24)	8%	(6)	7%	(5)	7%	(5)	70
Educ: Post-grad	53%	(27)	34%	(17)	8%	(4)	2%	(1)	3%	(2)	51
Income: Under 50k	28%	(17)	29%	(17)	13%	(8)	15%	(9)	15%	(9)	58
Income: 50k-100k	52%	(40)	29%	(22)	9%	(7)	5%	(3)	5%	(4)	75
Income: 100k+	51%	(33)	36%	(24)	5%	(3)	6%	(4)	2%	(1)	65
Ethnicity: White	44%	(82)	32%	(60)	9%	(17)	8%	(15)	6%	(12)	186
All Christian	52%	(73)	31%	(42)	7%	(10)	5%	(6)	5%	(8)	139
Evangelical	59%	(61)	28%	(30)	6%	(6)	5%	(5)	2%	(2)	104
Non-Evangelical	30%	(15)	33%	(17)	14%	(7)	10%	(5)	13%	(6)	51
Community: Urban	51%	(53)	38%	(39)	5%	(5)	3%	(3)	3%	(3)	103
Community: Suburban	39%	(21)	25%	(14)	11%	(6)	19%	(10)	7%	(4)	56
Employ: Private Sector	51%	(47)	34%	(31)	5%	(5)	4%	(4)	6%	(6)	92
Military HH: No	44%	(68)	31%	(47)	8%	(13)	9%	(13)	8%	(13)	153
RD/WT: Right Direction	51%	(48)	34%	(32)	3%	(3)	7%	(7)	5%	(5)	94
RD/WT: Wrong Track	39%	(41)	29%	(30)	15%	(15)	9%	(9)	9%	(9)	104
Trump Job Approve	43%	(64)	34%	(50)	10%	(15)	8%	(12)	5%	(7)	148
Trump Job Strongly Approve	47%	(57)	29%	(35)	11%	(13)	8%	(10)	5%	(6)	122
Favorable of Trump	43%	(64)	35%	(52)	10%	(15)	8%	(12)	5%	(8)	151
Very Favorable of Trump	45%	(53)	33%	(39)	10%	(11)	9%	(10)	5%	(6)	120
#1 Issue: Economy	43%	(34)	32%	(25)	12%	(10)	5%	(4)	7%	(6)	78

Table MCTE16_8: *And specifically, how important were the following when deciding to join Parler?*
The ability to organize group events or staying informed about such events

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	45%	(89)	31%	(62)	9%	(18)	8%	(16)	7%	(14)	198
2020 Vote: Joe Biden	57%	(38)	31%	(21)	4%	(3)	2%	(1)	6%	(4)	67
2020 Vote: Donald Trump	40%	(45)	33%	(38)	9%	(10)	11%	(12)	7%	(8)	113
2018 House Vote: Democrat	58%	(32)	34%	(19)	3%	(1)	4%	(2)	2%	(1)	55
2018 House Vote: Republican	40%	(46)	31%	(36)	11%	(13)	11%	(12)	6%	(7)	114
2016 Vote: Hillary Clinton	62%	(33)	32%	(17)	1%	(1)	3%	(1)	2%	(1)	53
2016 Vote: Donald Trump	41%	(48)	33%	(39)	10%	(11)	10%	(12)	6%	(7)	117
Voted in 2014: Yes	50%	(75)	28%	(42)	8%	(12)	8%	(12)	6%	(8)	150
4-Region: Northeast	35%	(18)	44%	(23)	8%	(4)	5%	(3)	8%	(4)	51
4-Region: South	46%	(36)	30%	(24)	10%	(8)	7%	(5)	7%	(5)	79
Social media users	45%	(89)	31%	(62)	9%	(18)	8%	(16)	7%	(14)	198
Conservative social media users	48%	(53)	27%	(30)	9%	(9)	10%	(11)	6%	(7)	111
Capitol domestic terrorists	49%	(47)	36%	(35)	5%	(5)	4%	(4)	6%	(6)	97
Capitol not domestic terrorists	49%	(37)	24%	(18)	11%	(8)	13%	(10)	3%	(2)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE16_9: *And specifically, how important were the following when deciding to join Parler?*
Access to a platform to share my views with like-minded individuals and groups

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	52%	(104)	32%	(63)	7%	(15)	4%	(8)	5%	(9)	198
Gender: Male	50%	(60)	35%	(42)	11%	(13)	1%	(1)	3%	(4)	119
Gender: Female	55%	(44)	27%	(21)	3%	(2)	8%	(6)	7%	(6)	79
Age: 35-44	62%	(40)	31%	(20)	5%	(3)	1%	(1)	1%	(1)	65
Age: 45-64	52%	(34)	31%	(20)	8%	(5)	4%	(3)	4%	(3)	65
Millennials: 1981-1996	46%	(40)	39%	(34)	9%	(8)	2%	(2)	4%	(3)	86
PID: Dem (no lean)	57%	(33)	29%	(17)	8%	(5)	1%	(0)	5%	(3)	57
PID: Rep (no lean)	64%	(61)	23%	(23)	6%	(6)	4%	(4)	2%	(2)	96
Ideo: Conservative (5-7)	58%	(64)	33%	(36)	3%	(3)	4%	(4)	3%	(3)	111
Educ: < College	49%	(38)	34%	(26)	4%	(3)	8%	(6)	6%	(4)	77
Educ: Bachelors degree	52%	(37)	28%	(20)	13%	(9)	1%	(1)	6%	(4)	70
Educ: Post-grad	57%	(29)	34%	(17)	6%	(3)	2%	(1)	2%	(1)	51
Income: Under 50k	43%	(25)	30%	(18)	5%	(3)	11%	(6)	11%	(6)	58
Income: 50k-100k	51%	(38)	36%	(27)	9%	(7)	1%	(1)	3%	(3)	75
Income: 100k+	62%	(40)	28%	(18)	8%	(5)	1%	(0)	1%	(0)	65
Ethnicity: White	54%	(100)	31%	(58)	7%	(13)	4%	(7)	5%	(8)	186
All Christian	59%	(83)	30%	(41)	5%	(8)	2%	(3)	4%	(5)	139
Evangelical	63%	(66)	28%	(29)	6%	(6)	3%	(3)	—	(0)	104
Non-Evangelical	49%	(25)	37%	(19)	6%	(3)	—	(0)	8%	(4)	51
Community: Urban	55%	(56)	32%	(33)	9%	(9)	1%	(1)	3%	(3)	103
Community: Suburban	55%	(30)	28%	(15)	2%	(1)	12%	(7)	4%	(2)	56
Employ: Private Sector	52%	(48)	35%	(32)	8%	(8)	—	(0)	4%	(4)	92
Military HH: No	51%	(79)	31%	(48)	8%	(12)	4%	(7)	5%	(8)	153
RD/WT: Right Direction	55%	(52)	29%	(28)	8%	(8)	5%	(5)	3%	(3)	94
RD/WT: Wrong Track	50%	(52)	34%	(35)	7%	(7)	3%	(3)	6%	(7)	104
Trump Job Approve	55%	(82)	33%	(48)	6%	(10)	3%	(5)	3%	(4)	148
Trump Job Strongly Approve	56%	(68)	31%	(38)	7%	(9)	3%	(4)	2%	(3)	122
Favorable of Trump	55%	(82)	34%	(51)	6%	(9)	3%	(4)	2%	(4)	151
Very Favorable of Trump	60%	(71)	29%	(35)	6%	(7)	3%	(4)	2%	(3)	120
#1 Issue: Economy	47%	(37)	40%	(31)	7%	(5)	1%	(1)	6%	(4)	78

Table MCTE16_9: *And specifically, how important were the following when deciding to join Parler?*
Access to a platform to share my views with like-minded individuals and groups

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Adults	52%	(104)	32%	(63)	7%	(15)	4%	(8)	5%	(9)	198
2020 Vote: Joe Biden	52%	(35)	34%	(23)	8%	(5)	1%	(0)	6%	(4)	67
2020 Vote: Donald Trump	56%	(63)	30%	(33)	7%	(8)	4%	(4)	4%	(4)	113
2018 House Vote: Democrat	57%	(31)	30%	(16)	10%	(5)	2%	(1)	2%	(1)	55
2018 House Vote: Republican	55%	(62)	31%	(35)	7%	(8)	4%	(4)	3%	(4)	114
2016 Vote: Hillary Clinton	56%	(30)	34%	(18)	7%	(4)	1%	(0)	2%	(1)	53
2016 Vote: Donald Trump	56%	(66)	30%	(35)	7%	(9)	3%	(4)	3%	(3)	117
Voted in 2014: Yes	57%	(85)	29%	(44)	7%	(11)	4%	(6)	3%	(5)	150
4-Region: Northeast	45%	(23)	30%	(16)	15%	(8)	2%	(1)	8%	(4)	51
4-Region: South	55%	(44)	32%	(26)	5%	(4)	4%	(3)	3%	(3)	79
Social media users	52%	(104)	32%	(63)	7%	(15)	4%	(8)	5%	(9)	198
Conservative social media users	58%	(64)	33%	(36)	3%	(3)	4%	(4)	3%	(3)	111
Capitol domestic terrorists	51%	(49)	29%	(28)	11%	(11)	4%	(4)	6%	(6)	97
Capitol not domestic terrorists	56%	(42)	36%	(27)	3%	(2)	3%	(3)	1%	(1)	74

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_1: *Do you currently have an account on the following online services?*

Facebook

Demographic	Yes		No		Total N
Adults	85%	(1862)	15%	(338)	2200
Gender: Male	81%	(858)	19%	(204)	1062
Gender: Female	88%	(1004)	12%	(134)	1138
Age: 18-34	78%	(514)	22%	(141)	655
Age: 35-44	95%	(338)	5%	(19)	358
Age: 45-64	88%	(658)	12%	(93)	751
Age: 65+	81%	(352)	19%	(84)	436
GenZers: 1997-2012	74%	(254)	26%	(90)	344
Millennials: 1981-1996	88%	(497)	12%	(66)	562
GenXers: 1965-1980	93%	(527)	7%	(41)	569
Baby Boomers: 1946-1964	81%	(535)	19%	(124)	659
PID: Dem (no lean)	85%	(767)	15%	(132)	899
PID: Ind (no lean)	83%	(588)	17%	(123)	711
PID: Rep (no lean)	86%	(508)	14%	(82)	590
PID/Gender: Dem Men	83%	(348)	17%	(69)	417
PID/Gender: Dem Women	87%	(419)	13%	(63)	482
PID/Gender: Ind Men	78%	(279)	22%	(79)	358
PID/Gender: Ind Women	87%	(309)	13%	(44)	353
PID/Gender: Rep Men	81%	(231)	19%	(56)	286
PID/Gender: Rep Women	91%	(277)	9%	(27)	303
Ideo: Liberal (1-3)	87%	(599)	13%	(92)	691
Ideo: Moderate (4)	85%	(528)	15%	(94)	622
Ideo: Conservative (5-7)	84%	(514)	16%	(96)	610
Educ: < College	85%	(1285)	15%	(227)	1512
Educ: Bachelors degree	83%	(366)	17%	(78)	444
Educ: Post-grad	87%	(211)	13%	(33)	244
Income: Under 50k	84%	(1027)	16%	(199)	1226
Income: 50k-100k	86%	(523)	14%	(87)	609
Income: 100k+	86%	(312)	14%	(52)	364
Ethnicity: White	87%	(1494)	13%	(228)	1722
Ethnicity: Hispanic	74%	(258)	26%	(91)	349
Ethnicity: Black	79%	(217)	21%	(57)	274

Table MCTEdem1_1: *Do you currently have an account on the following online services?*

Facebook

Demographic	Yes		No		Total N
Adults	85%	(1862)	15%	(338)	2200
Ethnicity: Other	74%	(151)	26%	(53)	204
All Christian	85%	(842)	15%	(146)	988
All Non-Christian	84%	(104)	16%	(20)	123
Atheist	82%	(75)	18%	(17)	91
Agnostic/Nothing in particular	81%	(475)	19%	(111)	586
Something Else	89%	(367)	11%	(44)	412
Religious Non-Protestant/Catholic	86%	(135)	14%	(21)	156
Evangelical	87%	(537)	13%	(77)	614
Non-Evangelical	85%	(631)	15%	(110)	741
Community: Urban	86%	(581)	14%	(95)	676
Community: Suburban	82%	(812)	18%	(176)	988
Community: Rural	88%	(469)	12%	(67)	536
Employ: Private Sector	89%	(574)	11%	(72)	646
Employ: Government	84%	(107)	16%	(20)	127
Employ: Self-Employed	80%	(144)	20%	(36)	180
Employ: Homemaker	89%	(126)	11%	(16)	142
Employ: Student	76%	(106)	24%	(34)	139
Employ: Retired	81%	(380)	19%	(86)	466
Employ: Unemployed	84%	(297)	16%	(58)	355
Employ: Other	89%	(129)	11%	(16)	145
Military HH: Yes	84%	(312)	16%	(60)	372
Military HH: No	85%	(1550)	15%	(278)	1828
RD/WT: Right Direction	88%	(403)	12%	(57)	460
RD/WT: Wrong Track	84%	(1459)	16%	(281)	1740
Trump Job Approve	86%	(651)	14%	(106)	757
Trump Job Disapprove	84%	(1108)	16%	(212)	1320
Trump Job Strongly Approve	85%	(374)	15%	(66)	439
Trump Job Somewhat Approve	87%	(278)	13%	(40)	318
Trump Job Somewhat Disapprove	87%	(224)	13%	(34)	259
Trump Job Strongly Disapprove	83%	(884)	17%	(178)	1062

Table MCTEdem1_1: *Do you currently have an account on the following online services?*

Facebook

Demographic	Yes		No		Total N
Adults	85%	(1862)	15%	(338)	2200
Favorable of Trump	86%	(664)	14%	(107)	771
Unfavorable of Trump	84%	(1094)	16%	(215)	1308
Very Favorable of Trump	84%	(392)	16%	(73)	465
Somewhat Favorable of Trump	89%	(272)	11%	(34)	306
Somewhat Unfavorable of Trump	85%	(191)	15%	(33)	225
Very Unfavorable of Trump	83%	(902)	17%	(182)	1084
#1 Issue: Economy	87%	(701)	13%	(109)	811
#1 Issue: Security	84%	(218)	16%	(41)	259
#1 Issue: Health Care	86%	(338)	14%	(54)	392
#1 Issue: Medicare / Social Security	86%	(224)	14%	(35)	259
#1 Issue: Women's Issues	82%	(99)	18%	(22)	121
#1 Issue: Education	81%	(81)	19%	(19)	100
#1 Issue: Energy	76%	(66)	24%	(20)	86
#1 Issue: Other	78%	(135)	22%	(37)	172
2020 Vote: Joe Biden	86%	(885)	14%	(150)	1035
2020 Vote: Donald Trump	85%	(533)	15%	(98)	630
2020 Vote: Other	86%	(51)	14%	(8)	60
2020 Vote: Didn't Vote	83%	(388)	17%	(82)	470
2018 House Vote: Democrat	87%	(688)	13%	(105)	793
2018 House Vote: Republican	85%	(476)	15%	(82)	558
2016 Vote: Hillary Clinton	87%	(646)	13%	(96)	742
2016 Vote: Donald Trump	86%	(519)	14%	(86)	605
2016 Vote: Other	85%	(88)	15%	(16)	103
2016 Vote: Didn't Vote	81%	(607)	19%	(140)	747
Voted in 2014: Yes	87%	(1066)	13%	(159)	1225
Voted in 2014: No	82%	(796)	18%	(179)	975
4-Region: Northeast	87%	(343)	13%	(51)	394
4-Region: Midwest	87%	(401)	13%	(62)	462
4-Region: South	84%	(691)	16%	(133)	824
4-Region: West	82%	(428)	18%	(92)	520
Social media users	88%	(1862)	12%	(254)	2116

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Table MCTEdem1_1: *Do you currently have an account on the following online services?*

Facebook

Demographic	Yes		No		Total N
Adults	85%	(1862)	15%	(338)	2200
Liberal social media users	90%	(599)	10%	(70)	669
Moderal social media users	89%	(528)	11%	(66)	594
Conservative social media users	89%	(514)	11%	(66)	579
Capitol domestic terrorists	85%	(1184)	15%	(216)	1400
Capitol not domestic terrorists	85%	(350)	15%	(62)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_2: *Do you currently have an account on the following online services?*

Twitter

Demographic	Yes		No		Total N
Adults	44%	(966)	56%	(1234)	2200
Gender: Male	49%	(522)	51%	(540)	1062
Gender: Female	39%	(444)	61%	(694)	1138
Age: 18-34	59%	(389)	41%	(266)	655
Age: 35-44	56%	(200)	44%	(157)	358
Age: 45-64	39%	(295)	61%	(456)	751
Age: 65+	19%	(82)	81%	(354)	436
GenZers: 1997-2012	64%	(220)	36%	(125)	344
Millennials: 1981-1996	57%	(319)	43%	(244)	562
GenXers: 1965-1980	45%	(255)	55%	(314)	569
Baby Boomers: 1946-1964	25%	(163)	75%	(496)	659
PID: Dem (no lean)	52%	(468)	48%	(431)	899
PID: Ind (no lean)	39%	(280)	61%	(431)	711
PID: Rep (no lean)	37%	(218)	63%	(372)	590
PID/Gender: Dem Men	58%	(243)	42%	(174)	417
PID/Gender: Dem Women	47%	(224)	53%	(258)	482
PID/Gender: Ind Men	42%	(150)	58%	(208)	358
PID/Gender: Ind Women	37%	(131)	63%	(222)	353
PID/Gender: Rep Men	45%	(129)	55%	(157)	286
PID/Gender: Rep Women	29%	(89)	71%	(215)	303
Ideo: Liberal (1-3)	57%	(395)	43%	(296)	691
Ideo: Moderate (4)	41%	(254)	59%	(368)	622
Ideo: Conservative (5-7)	33%	(204)	67%	(406)	610
Educ: < College	39%	(589)	61%	(923)	1512
Educ: Bachelors degree	51%	(225)	49%	(218)	444
Educ: Post-grad	62%	(152)	38%	(92)	244
Income: Under 50k	39%	(477)	61%	(750)	1226
Income: 50k-100k	44%	(266)	56%	(343)	609
Income: 100k+	61%	(223)	39%	(141)	364
Ethnicity: White	42%	(726)	58%	(995)	1722
Ethnicity: Hispanic	54%	(187)	46%	(162)	349
Ethnicity: Black	53%	(146)	47%	(129)	274

Table MCTEdem1_2: *Do you currently have an account on the following online services?*
Twitter

Demographic	Yes		No		Total N
Adults	44%	(966)	56%	(1234)	2200
Ethnicity: Other	46%	(94)	54%	(110)	204
All Christian	42%	(415)	58%	(573)	988
All Non-Christian	60%	(74)	40%	(49)	123
Atheist	56%	(51)	44%	(40)	91
Agnostic/Nothing in particular	44%	(255)	56%	(331)	586
Something Else	42%	(171)	58%	(241)	412
Religious Non-Protestant/Catholic	55%	(86)	45%	(70)	156
Evangelical	44%	(269)	56%	(344)	614
Non-Evangelical	40%	(297)	60%	(444)	741
Community: Urban	54%	(368)	46%	(308)	676
Community: Suburban	41%	(409)	59%	(580)	988
Community: Rural	35%	(190)	65%	(346)	536
Employ: Private Sector	54%	(351)	46%	(295)	646
Employ: Government	62%	(78)	38%	(49)	127
Employ: Self-Employed	53%	(95)	47%	(86)	180
Employ: Homemaker	40%	(56)	60%	(86)	142
Employ: Student	66%	(92)	34%	(48)	139
Employ: Retired	19%	(89)	81%	(377)	466
Employ: Unemployed	42%	(148)	58%	(206)	355
Employ: Other	39%	(56)	61%	(89)	145
Military HH: Yes	38%	(140)	62%	(233)	372
Military HH: No	45%	(826)	55%	(1002)	1828
RD/WT: Right Direction	56%	(256)	44%	(204)	460
RD/WT: Wrong Track	41%	(710)	59%	(1030)	1740
Trump Job Approve	41%	(312)	59%	(445)	757
Trump Job Disapprove	46%	(607)	54%	(713)	1320
Trump Job Strongly Approve	39%	(172)	61%	(267)	439
Trump Job Somewhat Approve	44%	(140)	56%	(178)	318
Trump Job Somewhat Disapprove	46%	(120)	54%	(139)	259
Trump Job Strongly Disapprove	46%	(487)	54%	(575)	1062

Table MCTEdem1_2: *Do you currently have an account on the following online services?*
Twitter

Demographic	Yes		No		Total N
Adults	44%	(966)	56%	(1234)	2200
Favorable of Trump	42%	(326)	58%	(445)	771
Unfavorable of Trump	45%	(586)	55%	(723)	1308
Very Favorable of Trump	39%	(183)	61%	(282)	465
Somewhat Favorable of Trump	47%	(144)	53%	(163)	306
Somewhat Unfavorable of Trump	40%	(89)	60%	(135)	225
Very Unfavorable of Trump	46%	(496)	54%	(587)	1084
#1 Issue: Economy	43%	(351)	57%	(460)	811
#1 Issue: Security	41%	(106)	59%	(154)	259
#1 Issue: Health Care	52%	(204)	48%	(187)	392
#1 Issue: Medicare / Social Security	27%	(70)	73%	(190)	259
#1 Issue: Women's Issues	61%	(74)	39%	(47)	121
#1 Issue: Education	55%	(55)	45%	(45)	100
#1 Issue: Energy	57%	(49)	43%	(37)	86
#1 Issue: Other	34%	(58)	66%	(114)	172
2020 Vote: Joe Biden	51%	(529)	49%	(505)	1035
2020 Vote: Donald Trump	33%	(209)	67%	(421)	630
2020 Vote: Other	36%	(22)	64%	(38)	60
2020 Vote: Didn't Vote	43%	(202)	57%	(269)	470
2018 House Vote: Democrat	51%	(403)	49%	(391)	793
2018 House Vote: Republican	34%	(189)	66%	(369)	558
2016 Vote: Hillary Clinton	50%	(370)	50%	(372)	742
2016 Vote: Donald Trump	35%	(213)	65%	(391)	605
2016 Vote: Other	36%	(38)	64%	(66)	103
2016 Vote: Didn't Vote	46%	(345)	54%	(402)	747
Voted in 2014: Yes	41%	(506)	59%	(719)	1225
Voted in 2014: No	47%	(460)	53%	(515)	975
4-Region: Northeast	50%	(197)	50%	(196)	394
4-Region: Midwest	39%	(181)	61%	(281)	462
4-Region: South	41%	(335)	59%	(489)	824
4-Region: West	49%	(253)	51%	(267)	520
Social media users	46%	(966)	54%	(1150)	2116

Table MCTEdem1_2: *Do you currently have an account on the following online services?*
Twitter

Demographic	Yes		No		Total N
Adults	44%	(966)	56%	(1234)	2200
Liberal social media users	59%	(395)	41%	(274)	669
Moderal social media users	43%	(254)	57%	(340)	594
Conservative social media users	35%	(204)	65%	(375)	579
Capitol domestic terrorists	46%	(641)	54%	(759)	1400
Capitol not domestic terrorists	40%	(165)	60%	(247)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_3: *Do you currently have an account on the following online services?*
YouTube

Demographic	Yes		No		Total N
Adults	74%	(1624)	26%	(576)	2200
Gender: Male	77%	(821)	23%	(240)	1062
Gender: Female	70%	(802)	30%	(336)	1138
Age: 18-34	93%	(610)	7%	(45)	655
Age: 35-44	88%	(316)	12%	(42)	358
Age: 45-64	67%	(503)	33%	(248)	751
Age: 65+	45%	(195)	55%	(241)	436
GenZers: 1997-2012	95%	(326)	5%	(18)	344
Millennials: 1981-1996	90%	(507)	10%	(56)	562
GenXers: 1965-1980	77%	(435)	23%	(133)	569
Baby Boomers: 1946-1964	50%	(329)	50%	(329)	659
PID: Dem (no lean)	74%	(663)	26%	(236)	899
PID: Ind (no lean)	78%	(556)	22%	(155)	711
PID: Rep (no lean)	69%	(405)	31%	(185)	590
PID/Gender: Dem Men	76%	(318)	24%	(99)	417
PID/Gender: Dem Women	71%	(344)	29%	(138)	482
PID/Gender: Ind Men	81%	(289)	19%	(70)	358
PID/Gender: Ind Women	76%	(268)	24%	(85)	353
PID/Gender: Rep Men	75%	(214)	25%	(72)	286
PID/Gender: Rep Women	63%	(190)	37%	(113)	303
Ideo: Liberal (1-3)	77%	(535)	23%	(156)	691
Ideo: Moderate (4)	73%	(453)	27%	(169)	622
Ideo: Conservative (5-7)	67%	(410)	33%	(200)	610
Educ: < College	74%	(1121)	26%	(391)	1512
Educ: Bachelors degree	70%	(311)	30%	(133)	444
Educ: Post-grad	78%	(191)	22%	(53)	244
Income: Under 50k	74%	(913)	26%	(314)	1226
Income: 50k-100k	72%	(437)	28%	(173)	609
Income: 100k+	75%	(274)	25%	(90)	364
Ethnicity: White	71%	(1214)	29%	(507)	1722
Ethnicity: Hispanic	92%	(320)	8%	(29)	349
Ethnicity: Black	83%	(229)	17%	(46)	274

Table MCTEdem1_3: *Do you currently have an account on the following online services?*
YouTube

Demographic	Yes		No		Total N
Adults	74%	(1624)	26%	(576)	2200
Ethnicity: Other	88%	(180)	12%	(24)	204
All Christian	66%	(651)	34%	(337)	988
All Non-Christian	80%	(98)	20%	(25)	123
Atheist	86%	(78)	14%	(13)	91
Agnostic/Nothing in particular	78%	(456)	22%	(130)	586
Something Else	83%	(340)	17%	(71)	412
Religious Non-Protestant/Catholic	78%	(122)	22%	(34)	156
Evangelical	76%	(466)	24%	(147)	614
Non-Evangelical	66%	(490)	34%	(252)	741
Community: Urban	80%	(542)	20%	(134)	676
Community: Suburban	70%	(695)	30%	(293)	988
Community: Rural	72%	(387)	28%	(149)	536
Employ: Private Sector	77%	(496)	23%	(150)	646
Employ: Government	82%	(104)	18%	(23)	127
Employ: Self-Employed	84%	(151)	16%	(29)	180
Employ: Homemaker	79%	(112)	21%	(30)	142
Employ: Student	96%	(134)	4%	(5)	139
Employ: Retired	48%	(222)	52%	(244)	466
Employ: Unemployed	81%	(288)	19%	(66)	355
Employ: Other	81%	(117)	19%	(28)	145
Military HH: Yes	68%	(253)	32%	(120)	372
Military HH: No	75%	(1371)	25%	(457)	1828
RD/WT: Right Direction	79%	(363)	21%	(97)	460
RD/WT: Wrong Track	72%	(1260)	28%	(479)	1740
Trump Job Approve	72%	(544)	28%	(213)	757
Trump Job Disapprove	74%	(976)	26%	(344)	1320
Trump Job Strongly Approve	71%	(310)	29%	(129)	439
Trump Job Somewhat Approve	74%	(234)	26%	(84)	318
Trump Job Somewhat Disapprove	77%	(199)	23%	(60)	259
Trump Job Strongly Disapprove	73%	(777)	27%	(285)	1062

Table MCTEdem1_3: *Do you currently have an account on the following online services?*
YouTube

Demographic	Yes		No		Total N
Adults	74%	(1624)	26%	(576)	2200
Favorable of Trump	72%	(559)	28%	(213)	771
Unfavorable of Trump	74%	(964)	26%	(344)	1308
Very Favorable of Trump	71%	(332)	29%	(133)	465
Somewhat Favorable of Trump	74%	(227)	26%	(80)	306
Somewhat Unfavorable of Trump	76%	(170)	24%	(55)	225
Very Unfavorable of Trump	73%	(795)	27%	(289)	1084
#1 Issue: Economy	77%	(621)	23%	(189)	811
#1 Issue: Security	67%	(174)	33%	(85)	259
#1 Issue: Health Care	77%	(302)	23%	(90)	392
#1 Issue: Medicare / Social Security	56%	(146)	44%	(113)	259
#1 Issue: Women's Issues	86%	(104)	14%	(17)	121
#1 Issue: Education	87%	(87)	13%	(13)	100
#1 Issue: Energy	83%	(72)	17%	(14)	86
#1 Issue: Other	68%	(117)	32%	(55)	172
2020 Vote: Joe Biden	75%	(771)	25%	(264)	1035
2020 Vote: Donald Trump	63%	(398)	37%	(233)	630
2020 Vote: Other	81%	(48)	19%	(11)	60
2020 Vote: Didn't Vote	86%	(403)	14%	(68)	470
2018 House Vote: Democrat	71%	(566)	29%	(227)	793
2018 House Vote: Republican	64%	(357)	36%	(200)	558
2016 Vote: Hillary Clinton	70%	(522)	30%	(220)	742
2016 Vote: Donald Trump	63%	(384)	37%	(221)	605
2016 Vote: Other	74%	(77)	26%	(26)	103
2016 Vote: Didn't Vote	86%	(640)	14%	(107)	747
Voted in 2014: Yes	66%	(804)	34%	(421)	1225
Voted in 2014: No	84%	(820)	16%	(156)	975
4-Region: Northeast	75%	(295)	25%	(99)	394
4-Region: Midwest	64%	(295)	36%	(167)	462
4-Region: South	77%	(633)	23%	(191)	824
4-Region: West	77%	(401)	23%	(119)	520
Social media users	77%	(1624)	23%	(493)	2116

Table MCTEdem1_3: *Do you currently have an account on the following online services?*
YouTube

Demographic	Yes		No		Total N
Adults	74%	(1624)	26%	(576)	2200
Liberal social media users	80%	(535)	20%	(134)	669
Moderal social media users	76%	(453)	24%	(141)	594
Conservative social media users	71%	(410)	29%	(169)	579
Capitol domestic terrorists	73%	(1022)	27%	(378)	1400
Capitol not domestic terrorists	72%	(295)	28%	(116)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_4: *Do you currently have an account on the following online services?*

Reddit

Demographic	Yes		No		Total N
Adults	20%	(445)	80%	(1755)	2200
Gender: Male	27%	(287)	73%	(775)	1062
Gender: Female	14%	(158)	86%	(980)	1138
Age: 18-34	34%	(225)	66%	(430)	655
Age: 35-44	34%	(122)	66%	(235)	358
Age: 45-64	11%	(83)	89%	(668)	751
Age: 65+	3%	(15)	97%	(422)	436
GenZers: 1997-2012	34%	(116)	66%	(228)	344
Millennials: 1981-1996	36%	(201)	64%	(362)	562
GenXers: 1965-1980	17%	(96)	83%	(473)	569
Baby Boomers: 1946-1964	5%	(30)	95%	(629)	659
PID: Dem (no lean)	23%	(206)	77%	(693)	899
PID: Ind (no lean)	20%	(143)	80%	(568)	711
PID: Rep (no lean)	16%	(96)	84%	(494)	590
PID/Gender: Dem Men	29%	(123)	71%	(294)	417
PID/Gender: Dem Women	17%	(83)	83%	(399)	482
PID/Gender: Ind Men	26%	(93)	74%	(265)	358
PID/Gender: Ind Women	14%	(50)	86%	(303)	353
PID/Gender: Rep Men	25%	(71)	75%	(216)	286
PID/Gender: Rep Women	8%	(25)	92%	(278)	303
Ideo: Liberal (1-3)	27%	(185)	73%	(505)	691
Ideo: Moderate (4)	21%	(128)	79%	(494)	622
Ideo: Conservative (5-7)	15%	(91)	85%	(519)	610
Educ: < College	17%	(257)	83%	(1255)	1512
Educ: Bachelors degree	25%	(110)	75%	(334)	444
Educ: Post-grad	32%	(78)	68%	(166)	244
Income: Under 50k	18%	(216)	82%	(1011)	1226
Income: 50k-100k	19%	(117)	81%	(492)	609
Income: 100k+	31%	(112)	69%	(253)	364
Ethnicity: White	20%	(346)	80%	(1375)	1722
Ethnicity: Hispanic	30%	(105)	70%	(244)	349
Ethnicity: Black	18%	(49)	82%	(225)	274

Table MCTEdem1_4: *Do you currently have an account on the following online services?*
Reddit

Demographic	Yes		No		Total N
Adults	20%	(445)	80%	(1755)	2200
Ethnicity: Other	24%	(50)	76%	(154)	204
All Christian	19%	(191)	81%	(797)	988
All Non-Christian	27%	(33)	73%	(90)	123
Atheist	41%	(37)	59%	(54)	91
Agnostic/Nothing in particular	19%	(111)	81%	(474)	586
Something Else	18%	(73)	82%	(339)	412
Religious Non-Protestant/Catholic	25%	(40)	75%	(116)	156
Evangelical	22%	(132)	78%	(482)	614
Non-Evangelical	16%	(117)	84%	(625)	741
Community: Urban	27%	(185)	73%	(490)	676
Community: Suburban	19%	(185)	81%	(803)	988
Community: Rural	14%	(74)	86%	(462)	536
Employ: Private Sector	29%	(189)	71%	(457)	646
Employ: Government	29%	(37)	71%	(90)	127
Employ: Self-Employed	29%	(53)	71%	(127)	180
Employ: Homemaker	16%	(22)	84%	(120)	142
Employ: Student	35%	(48)	65%	(91)	139
Employ: Retired	4%	(18)	96%	(448)	466
Employ: Unemployed	14%	(50)	86%	(305)	355
Employ: Other	19%	(28)	81%	(117)	145
Military HH: Yes	19%	(71)	81%	(301)	372
Military HH: No	20%	(374)	80%	(1454)	1828
RD/WT: Right Direction	29%	(134)	71%	(326)	460
RD/WT: Wrong Track	18%	(310)	82%	(1429)	1740
Trump Job Approve	18%	(139)	82%	(618)	757
Trump Job Disapprove	22%	(289)	78%	(1031)	1320
Trump Job Strongly Approve	18%	(80)	82%	(359)	439
Trump Job Somewhat Approve	19%	(59)	81%	(259)	318
Trump Job Somewhat Disapprove	26%	(68)	74%	(191)	259
Trump Job Strongly Disapprove	21%	(221)	79%	(840)	1062

Table MCTEdem1_4: *Do you currently have an account on the following online services?*
Reddit

Demographic	Yes		No		Total N
Adults	20%	(445)	80%	(1755)	2200
Favorable of Trump	19%	(145)	81%	(627)	771
Unfavorable of Trump	21%	(270)	79%	(1039)	1308
Very Favorable of Trump	19%	(87)	81%	(378)	465
Somewhat Favorable of Trump	19%	(58)	81%	(249)	306
Somewhat Unfavorable of Trump	22%	(49)	78%	(176)	225
Very Unfavorable of Trump	20%	(221)	80%	(863)	1084
#1 Issue: Economy	19%	(155)	81%	(656)	811
#1 Issue: Security	14%	(36)	86%	(223)	259
#1 Issue: Health Care	27%	(105)	73%	(287)	392
#1 Issue: Medicare / Social Security	10%	(26)	90%	(234)	259
#1 Issue: Women's Issues	30%	(36)	70%	(85)	121
#1 Issue: Education	30%	(30)	70%	(70)	100
#1 Issue: Energy	39%	(34)	61%	(52)	86
#1 Issue: Other	14%	(23)	86%	(149)	172
2020 Vote: Joe Biden	24%	(250)	76%	(785)	1035
2020 Vote: Donald Trump	13%	(80)	87%	(551)	630
2020 Vote: Other	24%	(14)	76%	(46)	60
2020 Vote: Didn't Vote	21%	(99)	79%	(372)	470
2018 House Vote: Democrat	22%	(172)	78%	(621)	793
2018 House Vote: Republican	15%	(84)	85%	(474)	558
2016 Vote: Hillary Clinton	21%	(154)	79%	(588)	742
2016 Vote: Donald Trump	16%	(95)	84%	(509)	605
2016 Vote: Other	18%	(19)	82%	(85)	103
2016 Vote: Didn't Vote	24%	(177)	76%	(570)	747
Voted in 2014: Yes	17%	(208)	83%	(1017)	1225
Voted in 2014: No	24%	(237)	76%	(738)	975
4-Region: Northeast	22%	(85)	78%	(308)	394
4-Region: Midwest	16%	(75)	84%	(387)	462
4-Region: South	20%	(162)	80%	(663)	824
4-Region: West	24%	(123)	76%	(397)	520
Social media users	21%	(445)	79%	(1671)	2116

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Table MCTEdem1_4: *Do you currently have an account on the following online services?*
Reddit

Demographic	Yes		No		Total N
Adults	20%	(445)	80%	(1755)	2200
Liberal social media users	28%	(185)	72%	(484)	669
Moderal social media users	22%	(128)	78%	(466)	594
Conservative social media users	16%	(91)	84%	(489)	579
Capitol domestic terrorists	21%	(300)	79%	(1100)	1400
Capitol not domestic terrorists	20%	(83)	80%	(328)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_5: *Do you currently have an account on the following online services?*

LinkedIn

Demographic	Yes		No		Total N
Adults	37%	(805)	63%	(1395)	2200
Gender: Male	40%	(420)	60%	(642)	1062
Gender: Female	34%	(385)	66%	(754)	1138
Age: 18-34	31%	(202)	69%	(453)	655
Age: 35-44	50%	(178)	50%	(180)	358
Age: 45-64	41%	(306)	59%	(445)	751
Age: 65+	27%	(118)	73%	(318)	436
GenZers: 1997-2012	21%	(72)	79%	(273)	344
Millennials: 1981-1996	46%	(261)	54%	(301)	562
GenXers: 1965-1980	45%	(256)	55%	(313)	569
Baby Boomers: 1946-1964	30%	(200)	70%	(459)	659
PID: Dem (no lean)	39%	(351)	61%	(549)	899
PID: Ind (no lean)	32%	(230)	68%	(481)	711
PID: Rep (no lean)	38%	(224)	62%	(366)	590
PID/Gender: Dem Men	43%	(181)	57%	(236)	417
PID/Gender: Dem Women	35%	(169)	65%	(313)	482
PID/Gender: Ind Men	32%	(113)	68%	(245)	358
PID/Gender: Ind Women	33%	(117)	67%	(236)	353
PID/Gender: Rep Men	44%	(126)	56%	(161)	286
PID/Gender: Rep Women	32%	(99)	68%	(205)	303
Ideo: Liberal (1-3)	43%	(297)	57%	(394)	691
Ideo: Moderate (4)	37%	(227)	63%	(395)	622
Ideo: Conservative (5-7)	37%	(224)	63%	(386)	610
Educ: < College	26%	(390)	74%	(1122)	1512
Educ: Bachelors degree	58%	(259)	42%	(185)	444
Educ: Post-grad	64%	(156)	36%	(88)	244
Income: Under 50k	28%	(339)	72%	(887)	1226
Income: 50k-100k	41%	(249)	59%	(360)	609
Income: 100k+	59%	(216)	41%	(148)	364
Ethnicity: White	38%	(649)	62%	(1072)	1722
Ethnicity: Hispanic	34%	(120)	66%	(230)	349
Ethnicity: Black	33%	(91)	67%	(183)	274

Table MCTEdem1_5: *Do you currently have an account on the following online services?*

LinkedIn

Demographic	Yes		No		Total N
Adults	37%	(805)	63%	(1395)	2200
Ethnicity: Other	32%	(64)	68%	(140)	204
All Christian	40%	(398)	60%	(590)	988
All Non-Christian	47%	(58)	53%	(65)	123
Atheist	42%	(38)	58%	(53)	91
Agnostic/Nothing in particular	32%	(188)	68%	(398)	586
Something Else	30%	(122)	70%	(289)	412
Religious Non-Protestant/Catholic	44%	(69)	56%	(87)	156
Evangelical	35%	(213)	65%	(400)	614
Non-Evangelical	39%	(288)	61%	(454)	741
Community: Urban	44%	(294)	56%	(382)	676
Community: Suburban	38%	(379)	62%	(610)	988
Community: Rural	25%	(132)	75%	(404)	536
Employ: Private Sector	53%	(343)	47%	(302)	646
Employ: Government	55%	(70)	45%	(57)	127
Employ: Self-Employed	39%	(70)	61%	(110)	180
Employ: Homemaker	26%	(36)	74%	(106)	142
Employ: Student	29%	(40)	71%	(99)	139
Employ: Retired	23%	(108)	77%	(358)	466
Employ: Unemployed	26%	(91)	74%	(263)	355
Employ: Other	31%	(45)	69%	(101)	145
Military HH: Yes	36%	(132)	64%	(240)	372
Military HH: No	37%	(672)	63%	(1156)	1828
RD/WT: Right Direction	42%	(194)	58%	(266)	460
RD/WT: Wrong Track	35%	(610)	65%	(1129)	1740
Trump Job Approve	36%	(275)	64%	(482)	757
Trump Job Disapprove	37%	(495)	63%	(825)	1320
Trump Job Strongly Approve	38%	(169)	62%	(271)	439
Trump Job Somewhat Approve	34%	(107)	66%	(211)	318
Trump Job Somewhat Disapprove	39%	(101)	61%	(158)	259
Trump Job Strongly Disapprove	37%	(394)	63%	(667)	1062

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Table MCTEdem1_5: *Do you currently have an account on the following online services?*

LinkedIn

Demographic	Yes		No		Total N
Adults	37%	(805)	63%	(1395)	2200
Favorable of Trump	36%	(281)	64%	(491)	771
Unfavorable of Trump	38%	(496)	62%	(812)	1308
Very Favorable of Trump	36%	(170)	64%	(295)	465
Somewhat Favorable of Trump	36%	(111)	64%	(195)	306
Somewhat Unfavorable of Trump	40%	(91)	60%	(134)	225
Very Unfavorable of Trump	37%	(405)	63%	(678)	1084
#1 Issue: Economy	38%	(308)	62%	(503)	811
#1 Issue: Security	36%	(94)	64%	(165)	259
#1 Issue: Health Care	42%	(164)	58%	(228)	392
#1 Issue: Medicare / Social Security	26%	(69)	74%	(191)	259
#1 Issue: Women's Issues	35%	(42)	65%	(78)	121
#1 Issue: Education	44%	(44)	56%	(56)	100
#1 Issue: Energy	39%	(33)	61%	(53)	86
#1 Issue: Other	29%	(51)	71%	(122)	172
2020 Vote: Joe Biden	41%	(429)	59%	(605)	1035
2020 Vote: Donald Trump	38%	(240)	62%	(390)	630
2020 Vote: Other	36%	(22)	64%	(38)	60
2020 Vote: Didn't Vote	24%	(111)	76%	(359)	470
2018 House Vote: Democrat	45%	(361)	55%	(432)	793
2018 House Vote: Republican	40%	(226)	60%	(332)	558
2016 Vote: Hillary Clinton	45%	(332)	55%	(410)	742
2016 Vote: Donald Trump	42%	(252)	58%	(352)	605
2016 Vote: Other	44%	(46)	56%	(58)	103
2016 Vote: Didn't Vote	23%	(175)	77%	(572)	747
Voted in 2014: Yes	44%	(537)	56%	(687)	1225
Voted in 2014: No	27%	(267)	73%	(708)	975
4-Region: Northeast	43%	(168)	57%	(226)	394
4-Region: Midwest	33%	(155)	67%	(308)	462
4-Region: South	34%	(280)	66%	(544)	824
4-Region: West	39%	(203)	61%	(317)	520
Social media users	38%	(805)	62%	(1312)	2116

Table MCTEdem1_5: *Do you currently have an account on the following online services?*

LinkedIn

Demographic	Yes		No		Total N
Adults	37%	(805)	63%	(1395)	2200
Liberal social media users	44%	(297)	56%	(372)	669
Moderal social media users	38%	(227)	62%	(367)	594
Conservative social media users	39%	(224)	61%	(356)	579
Capitol domestic terrorists	38%	(536)	62%	(864)	1400
Capitol not domestic terrorists	36%	(149)	64%	(263)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_6: *Do you currently have an account on the following online services?*

Instagram

Demographic	Yes		No		Total N
Adults	56%	(1224)	44%	(976)	2200
Gender: Male	55%	(583)	45%	(479)	1062
Gender: Female	56%	(642)	44%	(497)	1138
Age: 18-34	81%	(533)	19%	(122)	655
Age: 35-44	71%	(252)	29%	(105)	358
Age: 45-64	47%	(352)	53%	(399)	751
Age: 65+	20%	(87)	80%	(349)	436
GenZers: 1997-2012	89%	(305)	11%	(39)	344
Millennials: 1981-1996	72%	(405)	28%	(157)	562
GenXers: 1965-1980	58%	(331)	42%	(238)	569
Baby Boomers: 1946-1964	26%	(173)	74%	(486)	659
PID: Dem (no lean)	59%	(532)	41%	(368)	899
PID: Ind (no lean)	56%	(402)	44%	(310)	711
PID: Rep (no lean)	49%	(291)	51%	(298)	590
PID/Gender: Dem Men	58%	(243)	42%	(174)	417
PID/Gender: Dem Women	60%	(288)	40%	(193)	482
PID/Gender: Ind Men	54%	(192)	46%	(166)	358
PID/Gender: Ind Women	59%	(210)	41%	(143)	353
PID/Gender: Rep Men	52%	(148)	48%	(139)	286
PID/Gender: Rep Women	47%	(143)	53%	(160)	303
Ideo: Liberal (1-3)	66%	(453)	34%	(238)	691
Ideo: Moderate (4)	50%	(309)	50%	(313)	622
Ideo: Conservative (5-7)	46%	(280)	54%	(330)	610
Educ: < College	53%	(804)	47%	(708)	1512
Educ: Bachelors degree	59%	(262)	41%	(182)	444
Educ: Post-grad	65%	(158)	35%	(86)	244
Income: Under 50k	52%	(639)	48%	(587)	1226
Income: 50k-100k	55%	(337)	45%	(272)	609
Income: 100k+	68%	(248)	32%	(116)	364
Ethnicity: White	52%	(902)	48%	(820)	1722
Ethnicity: Hispanic	77%	(268)	23%	(82)	349
Ethnicity: Black	68%	(187)	32%	(87)	274

Table MCTEdem1_6: *Do you currently have an account on the following online services?*

Instagram

Demographic	Yes		No		Total N
Adults	56%	(1224)	44%	(976)	2200
Ethnicity: Other	67%	(136)	33%	(68)	204
All Christian	48%	(478)	52%	(510)	988
All Non-Christian	68%	(84)	32%	(39)	123
Atheist	74%	(67)	26%	(24)	91
Agnostic/Nothing in particular	61%	(355)	39%	(231)	586
Something Else	58%	(241)	42%	(171)	412
Religious Non-Protestant/Catholic	64%	(100)	36%	(56)	156
Evangelical	53%	(325)	47%	(288)	614
Non-Evangelical	50%	(368)	50%	(373)	741
Community: Urban	65%	(442)	35%	(234)	676
Community: Suburban	53%	(524)	47%	(465)	988
Community: Rural	48%	(259)	52%	(277)	536
Employ: Private Sector	62%	(402)	38%	(244)	646
Employ: Government	73%	(92)	27%	(35)	127
Employ: Self-Employed	67%	(121)	33%	(59)	180
Employ: Homemaker	55%	(79)	45%	(63)	142
Employ: Student	89%	(124)	11%	(16)	139
Employ: Retired	24%	(110)	76%	(356)	466
Employ: Unemployed	60%	(213)	40%	(141)	355
Employ: Other	57%	(83)	43%	(62)	145
Military HH: Yes	47%	(175)	53%	(197)	372
Military HH: No	57%	(1049)	43%	(779)	1828
RD/WT: Right Direction	63%	(288)	37%	(172)	460
RD/WT: Wrong Track	54%	(936)	46%	(803)	1740
Trump Job Approve	51%	(389)	49%	(368)	757
Trump Job Disapprove	58%	(768)	42%	(552)	1320
Trump Job Strongly Approve	47%	(208)	53%	(231)	439
Trump Job Somewhat Approve	57%	(181)	43%	(137)	318
Trump Job Somewhat Disapprove	56%	(144)	44%	(114)	259
Trump Job Strongly Disapprove	59%	(624)	41%	(438)	1062

Table MCTEdem1_6: *Do you currently have an account on the following online services?*
Instagram

Demographic	Yes		No		Total N
Adults	56%	(1224)	44%	(976)	2200
Favorable of Trump	51%	(391)	49%	(380)	771
Unfavorable of Trump	58%	(759)	42%	(549)	1308
Very Favorable of Trump	49%	(228)	51%	(237)	465
Somewhat Favorable of Trump	53%	(164)	47%	(143)	306
Somewhat Unfavorable of Trump	59%	(132)	41%	(93)	225
Very Unfavorable of Trump	58%	(628)	42%	(456)	1084
#1 Issue: Economy	58%	(473)	42%	(338)	811
#1 Issue: Security	46%	(119)	54%	(140)	259
#1 Issue: Health Care	63%	(248)	37%	(144)	392
#1 Issue: Medicare / Social Security	30%	(78)	70%	(182)	259
#1 Issue: Women's Issues	82%	(99)	18%	(21)	121
#1 Issue: Education	77%	(77)	23%	(23)	100
#1 Issue: Energy	65%	(56)	35%	(30)	86
#1 Issue: Other	43%	(75)	57%	(98)	172
2020 Vote: Joe Biden	61%	(636)	39%	(399)	1035
2020 Vote: Donald Trump	42%	(264)	58%	(366)	630
2020 Vote: Other	51%	(30)	49%	(29)	60
2020 Vote: Didn't Vote	62%	(290)	38%	(181)	470
2018 House Vote: Democrat	59%	(472)	41%	(322)	793
2018 House Vote: Republican	43%	(238)	57%	(319)	558
2016 Vote: Hillary Clinton	57%	(423)	43%	(319)	742
2016 Vote: Donald Trump	43%	(258)	57%	(346)	605
2016 Vote: Other	49%	(50)	51%	(53)	103
2016 Vote: Didn't Vote	66%	(492)	34%	(255)	747
Voted in 2014: Yes	49%	(599)	51%	(626)	1225
Voted in 2014: No	64%	(625)	36%	(350)	975
4-Region: Northeast	63%	(250)	37%	(144)	394
4-Region: Midwest	48%	(220)	52%	(243)	462
4-Region: South	56%	(460)	44%	(364)	824
4-Region: West	57%	(295)	43%	(225)	520
Social media users	58%	(1224)	42%	(892)	2116

Table MCTEdem1_6: *Do you currently have an account on the following online services?*

Instagram

Demographic	Yes		No		Total N
Adults	56%	(1224)	44%	(976)	2200
Liberal social media users	68%	(453)	32%	(216)	669
Moderal social media users	52%	(309)	48%	(285)	594
Conservative social media users	48%	(280)	52%	(299)	579
Capitol domestic terrorists	57%	(804)	43%	(596)	1400
Capitol not domestic terrorists	49%	(200)	51%	(211)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_7: *Do you currently have an account on the following online services?*

Snapchat

Demographic	Yes		No		Total N
Adults	39%	(850)	61%	(1350)	2200
Gender: Male	41%	(440)	59%	(622)	1062
Gender: Female	36%	(410)	64%	(729)	1138
Age: 18-34	72%	(469)	28%	(186)	655
Age: 35-44	54%	(193)	46%	(165)	358
Age: 45-64	21%	(157)	79%	(594)	751
Age: 65+	7%	(30)	93%	(406)	436
GenZers: 1997-2012	81%	(280)	19%	(65)	344
Millennials: 1981-1996	59%	(334)	41%	(228)	562
GenXers: 1965-1980	32%	(182)	68%	(387)	569
Baby Boomers: 1946-1964	8%	(51)	92%	(608)	659
PID: Dem (no lean)	40%	(358)	60%	(541)	899
PID: Ind (no lean)	39%	(281)	61%	(430)	711
PID: Rep (no lean)	36%	(211)	64%	(379)	590
PID/Gender: Dem Men	45%	(187)	55%	(230)	417
PID/Gender: Dem Women	35%	(170)	65%	(312)	482
PID/Gender: Ind Men	37%	(134)	63%	(224)	358
PID/Gender: Ind Women	42%	(147)	58%	(206)	353
PID/Gender: Rep Men	41%	(119)	59%	(168)	286
PID/Gender: Rep Women	31%	(93)	69%	(211)	303
Ideo: Liberal (1-3)	45%	(313)	55%	(378)	691
Ideo: Moderate (4)	32%	(198)	68%	(424)	622
Ideo: Conservative (5-7)	30%	(184)	70%	(426)	610
Educ: < College	37%	(560)	63%	(952)	1512
Educ: Bachelors degree	39%	(173)	61%	(271)	444
Educ: Post-grad	48%	(117)	52%	(127)	244
Income: Under 50k	36%	(444)	64%	(783)	1226
Income: 50k-100k	36%	(217)	64%	(392)	609
Income: 100k+	52%	(189)	48%	(176)	364
Ethnicity: White	36%	(617)	64%	(1104)	1722
Ethnicity: Hispanic	57%	(198)	43%	(152)	349
Ethnicity: Black	47%	(129)	53%	(146)	274

Table MCTEdem1_7: *Do you currently have an account on the following online services?*

Snapchat

Demographic	Yes		No		Total N
Adults	39%	(850)	61%	(1350)	2200
Ethnicity: Other	51%	(103)	49%	(101)	204
All Christian	31%	(304)	69%	(685)	988
All Non-Christian	53%	(66)	47%	(57)	123
Atheist	48%	(44)	52%	(48)	91
Agnostic/Nothing in particular	43%	(252)	57%	(334)	586
Something Else	45%	(185)	55%	(227)	412
Religious Non-Protestant/Catholic	47%	(74)	53%	(82)	156
Evangelical	39%	(241)	61%	(373)	614
Non-Evangelical	31%	(232)	69%	(509)	741
Community: Urban	47%	(319)	53%	(357)	676
Community: Suburban	34%	(337)	66%	(652)	988
Community: Rural	36%	(194)	64%	(342)	536
Employ: Private Sector	43%	(281)	57%	(365)	646
Employ: Government	58%	(74)	42%	(53)	127
Employ: Self-Employed	44%	(80)	56%	(101)	180
Employ: Homemaker	31%	(45)	69%	(97)	142
Employ: Student	80%	(111)	20%	(28)	139
Employ: Retired	8%	(37)	92%	(428)	466
Employ: Unemployed	43%	(153)	57%	(202)	355
Employ: Other	47%	(69)	53%	(76)	145
Military HH: Yes	36%	(134)	64%	(238)	372
Military HH: No	39%	(715)	61%	(1112)	1828
RD/WT: Right Direction	45%	(208)	55%	(252)	460
RD/WT: Wrong Track	37%	(641)	63%	(1098)	1740
Trump Job Approve	36%	(275)	64%	(482)	757
Trump Job Disapprove	39%	(510)	61%	(810)	1320
Trump Job Strongly Approve	32%	(139)	68%	(300)	439
Trump Job Somewhat Approve	43%	(136)	57%	(182)	318
Trump Job Somewhat Disapprove	46%	(120)	54%	(139)	259
Trump Job Strongly Disapprove	37%	(390)	63%	(671)	1062

Table MCTEdem1_7: *Do you currently have an account on the following online services?*

Snapchat

Demographic	Yes		No		Total N
Adults	39%	(850)	61%	(1350)	2200
Favorable of Trump	36%	(281)	64%	(490)	771
Unfavorable of Trump	38%	(503)	62%	(806)	1308
Very Favorable of Trump	34%	(158)	66%	(307)	465
Somewhat Favorable of Trump	40%	(124)	60%	(183)	306
Somewhat Unfavorable of Trump	44%	(99)	56%	(126)	225
Very Unfavorable of Trump	37%	(404)	63%	(680)	1084
#1 Issue: Economy	41%	(328)	59%	(482)	811
#1 Issue: Security	27%	(70)	73%	(189)	259
#1 Issue: Health Care	40%	(156)	60%	(236)	392
#1 Issue: Medicare / Social Security	18%	(46)	82%	(213)	259
#1 Issue: Women's Issues	75%	(90)	25%	(30)	121
#1 Issue: Education	57%	(57)	43%	(43)	100
#1 Issue: Energy	62%	(53)	38%	(33)	86
#1 Issue: Other	28%	(49)	72%	(124)	172
2020 Vote: Joe Biden	39%	(404)	61%	(631)	1035
2020 Vote: Donald Trump	27%	(169)	73%	(462)	630
2020 Vote: Other	42%	(25)	58%	(35)	60
2020 Vote: Didn't Vote	53%	(248)	47%	(222)	470
2018 House Vote: Democrat	36%	(287)	64%	(507)	793
2018 House Vote: Republican	26%	(145)	74%	(413)	558
2016 Vote: Hillary Clinton	33%	(244)	67%	(498)	742
2016 Vote: Donald Trump	27%	(166)	73%	(438)	605
2016 Vote: Other	33%	(34)	67%	(69)	103
2016 Vote: Didn't Vote	54%	(405)	46%	(342)	747
Voted in 2014: Yes	27%	(332)	73%	(893)	1225
Voted in 2014: No	53%	(518)	47%	(457)	975
4-Region: Northeast	42%	(166)	58%	(228)	394
4-Region: Midwest	36%	(165)	64%	(298)	462
4-Region: South	36%	(298)	64%	(526)	824
4-Region: West	42%	(221)	58%	(299)	520
Social media users	40%	(850)	60%	(1267)	2116

Table MCTEdem1_7: *Do you currently have an account on the following online services?*

Snapchat

Demographic	Yes		No		Total N
Adults	39%	(850)	61%	(1350)	2200
Liberal social media users	47%	(313)	53%	(356)	669
Moderal social media users	33%	(198)	67%	(396)	594
Conservative social media users	32%	(184)	68%	(395)	579
Capitol domestic terrorists	36%	(506)	64%	(894)	1400
Capitol not domestic terrorists	37%	(151)	63%	(260)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_8: *Do you currently have an account on the following online services?*

TikTok

Demographic	Yes		No		Total N
Adults	31%	(679)	69%	(1521)	2200
Gender: Male	32%	(338)	68%	(724)	1062
Gender: Female	30%	(342)	70%	(797)	1138
Age: 18-34	57%	(373)	43%	(282)	655
Age: 35-44	44%	(158)	56%	(200)	358
Age: 45-64	18%	(137)	82%	(614)	751
Age: 65+	3%	(12)	97%	(425)	436
GenZers: 1997-2012	69%	(239)	31%	(106)	344
Millennials: 1981-1996	44%	(249)	56%	(313)	562
GenXers: 1965-1980	29%	(163)	71%	(406)	569
Baby Boomers: 1946-1964	4%	(28)	96%	(631)	659
PID: Dem (no lean)	34%	(304)	66%	(595)	899
PID: Ind (no lean)	33%	(236)	67%	(475)	711
PID: Rep (no lean)	24%	(139)	76%	(450)	590
PID/Gender: Dem Men	36%	(150)	64%	(267)	417
PID/Gender: Dem Women	32%	(154)	68%	(328)	482
PID/Gender: Ind Men	29%	(103)	71%	(255)	358
PID/Gender: Ind Women	38%	(133)	62%	(220)	353
PID/Gender: Rep Men	30%	(85)	70%	(202)	286
PID/Gender: Rep Women	18%	(55)	82%	(248)	303
Ideo: Liberal (1-3)	38%	(259)	62%	(431)	691
Ideo: Moderate (4)	26%	(163)	74%	(460)	622
Ideo: Conservative (5-7)	20%	(122)	80%	(488)	610
Educ: < College	31%	(468)	69%	(1045)	1512
Educ: Bachelors degree	28%	(124)	72%	(319)	444
Educ: Post-grad	36%	(87)	64%	(157)	244
Income: Under 50k	30%	(371)	70%	(855)	1226
Income: 50k-100k	26%	(160)	74%	(450)	609
Income: 100k+	41%	(149)	59%	(216)	364
Ethnicity: White	28%	(490)	72%	(1232)	1722
Ethnicity: Hispanic	50%	(174)	50%	(176)	349
Ethnicity: Black	37%	(101)	63%	(174)	274

Table MCTEdem1_8: *Do you currently have an account on the following online services?*
TikTok

Demographic	Yes		No		Total N
Adults	31%	(679)	69%	(1521)	2200
Ethnicity: Other	44%	(89)	56%	(115)	204
All Christian	25%	(246)	75%	(742)	988
All Non-Christian	43%	(54)	57%	(70)	123
Atheist	38%	(34)	62%	(57)	91
Agnostic/Nothing in particular	34%	(200)	66%	(386)	586
Something Else	35%	(146)	65%	(266)	412
Religious Non-Protestant/Catholic	39%	(61)	61%	(95)	156
Evangelical	30%	(185)	70%	(429)	614
Non-Evangelical	26%	(193)	74%	(548)	741
Community: Urban	40%	(271)	60%	(405)	676
Community: Suburban	25%	(251)	75%	(737)	988
Community: Rural	29%	(158)	71%	(378)	536
Employ: Private Sector	33%	(212)	67%	(434)	646
Employ: Government	43%	(55)	57%	(72)	127
Employ: Self-Employed	35%	(62)	65%	(118)	180
Employ: Homemaker	29%	(41)	71%	(101)	142
Employ: Student	66%	(92)	34%	(48)	139
Employ: Retired	5%	(22)	95%	(444)	466
Employ: Unemployed	40%	(142)	60%	(212)	355
Employ: Other	37%	(53)	63%	(92)	145
Military HH: Yes	24%	(90)	76%	(282)	372
Military HH: No	32%	(590)	68%	(1238)	1828
RD/WT: Right Direction	36%	(166)	64%	(294)	460
RD/WT: Wrong Track	30%	(513)	70%	(1226)	1740
Trump Job Approve	28%	(211)	72%	(546)	757
Trump Job Disapprove	32%	(422)	68%	(898)	1320
Trump Job Strongly Approve	26%	(113)	74%	(326)	439
Trump Job Somewhat Approve	31%	(98)	69%	(220)	318
Trump Job Somewhat Disapprove	37%	(95)	63%	(164)	259
Trump Job Strongly Disapprove	31%	(328)	69%	(734)	1062

Table MCTEdem1_8: *Do you currently have an account on the following online services?*
TikTok

Demographic	Yes		No		Total N
Adults	31%	(679)	69%	(1521)	2200
Favorable of Trump	29%	(223)	71%	(549)	771
Unfavorable of Trump	31%	(401)	69%	(908)	1308
Very Favorable of Trump	26%	(121)	74%	(344)	465
Somewhat Favorable of Trump	33%	(102)	67%	(204)	306
Somewhat Unfavorable of Trump	30%	(67)	70%	(158)	225
Very Unfavorable of Trump	31%	(334)	69%	(750)	1084
#1 Issue: Economy	29%	(238)	71%	(572)	811
#1 Issue: Security	24%	(62)	76%	(197)	259
#1 Issue: Health Care	33%	(129)	67%	(263)	392
#1 Issue: Medicare / Social Security	15%	(39)	85%	(220)	259
#1 Issue: Women's Issues	68%	(82)	32%	(38)	121
#1 Issue: Education	43%	(43)	57%	(57)	100
#1 Issue: Energy	43%	(37)	57%	(49)	86
#1 Issue: Other	28%	(49)	72%	(123)	172
2020 Vote: Joe Biden	32%	(333)	68%	(702)	1035
2020 Vote: Donald Trump	18%	(115)	82%	(516)	630
2020 Vote: Other	22%	(13)	78%	(46)	60
2020 Vote: Didn't Vote	46%	(216)	54%	(254)	470
2018 House Vote: Democrat	29%	(232)	71%	(561)	793
2018 House Vote: Republican	17%	(93)	83%	(465)	558
2016 Vote: Hillary Clinton	26%	(196)	74%	(546)	742
2016 Vote: Donald Trump	19%	(114)	81%	(491)	605
2016 Vote: Other	21%	(22)	79%	(81)	103
2016 Vote: Didn't Vote	46%	(347)	54%	(400)	747
Voted in 2014: Yes	21%	(254)	79%	(970)	1225
Voted in 2014: No	44%	(425)	56%	(550)	975
4-Region: Northeast	32%	(127)	68%	(267)	394
4-Region: Midwest	28%	(129)	72%	(334)	462
4-Region: South	31%	(256)	69%	(569)	824
4-Region: West	32%	(168)	68%	(352)	520
Social media users	32%	(679)	68%	(1437)	2116

Table MCTEdem1_8: *Do you currently have an account on the following online services?*

TikTok

Demographic	Yes		No		Total N
Adults	31%	(679)	69%	(1521)	2200
Liberal social media users	39%	(259)	61%	(410)	669
Moderal social media users	27%	(163)	73%	(431)	594
Conservative social media users	21%	(122)	79%	(458)	579
Capitol domestic terrorists	30%	(420)	70%	(980)	1400
Capitol not domestic terrorists	27%	(111)	73%	(300)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_9: *Do you currently have an account on the following online services?*
WhatsApp

Demographic	Yes		No		Total N
Adults	29%	(628)	71%	(1572)	2200
Gender: Male	35%	(377)	65%	(685)	1062
Gender: Female	22%	(251)	78%	(887)	1138
Age: 18-34	34%	(225)	66%	(430)	655
Age: 35-44	48%	(173)	52%	(184)	358
Age: 45-64	24%	(178)	76%	(573)	751
Age: 65+	12%	(52)	88%	(385)	436
GenZers: 1997-2012	29%	(101)	71%	(244)	344
Millennials: 1981-1996	46%	(261)	54%	(301)	562
GenXers: 1965-1980	31%	(173)	69%	(395)	569
Baby Boomers: 1946-1964	13%	(85)	87%	(574)	659
PID: Dem (no lean)	34%	(309)	66%	(590)	899
PID: Ind (no lean)	24%	(172)	76%	(539)	711
PID: Rep (no lean)	25%	(146)	75%	(444)	590
PID/Gender: Dem Men	45%	(187)	55%	(230)	417
PID/Gender: Dem Women	25%	(122)	75%	(360)	482
PID/Gender: Ind Men	25%	(89)	75%	(270)	358
PID/Gender: Ind Women	24%	(83)	76%	(269)	353
PID/Gender: Rep Men	35%	(101)	65%	(185)	286
PID/Gender: Rep Women	15%	(45)	85%	(258)	303
Ideo: Liberal (1-3)	35%	(243)	65%	(448)	691
Ideo: Moderate (4)	31%	(191)	69%	(432)	622
Ideo: Conservative (5-7)	24%	(145)	76%	(465)	610
Educ: < College	20%	(304)	80%	(1208)	1512
Educ: Bachelors degree	41%	(182)	59%	(262)	444
Educ: Post-grad	58%	(142)	42%	(102)	244
Income: Under 50k	20%	(239)	80%	(987)	1226
Income: 50k-100k	31%	(191)	69%	(418)	609
Income: 100k+	54%	(197)	46%	(167)	364
Ethnicity: White	27%	(467)	73%	(1255)	1722
Ethnicity: Hispanic	50%	(174)	50%	(176)	349
Ethnicity: Black	28%	(77)	72%	(197)	274

Table MCTEdem1_9: *Do you currently have an account on the following online services?*
WhatsApp

Demographic	Yes		No		Total N
Adults	29%	(628)	71%	(1572)	2200
Ethnicity: Other	41%	(84)	59%	(120)	204
All Christian	33%	(330)	67%	(658)	988
All Non-Christian	56%	(69)	44%	(55)	123
Atheist	19%	(17)	81%	(74)	91
Agnostic/Nothing in particular	19%	(111)	81%	(475)	586
Something Else	25%	(101)	75%	(311)	412
Religious Non-Protestant/Catholic	48%	(75)	52%	(81)	156
Evangelical	34%	(209)	66%	(404)	614
Non-Evangelical	28%	(207)	72%	(534)	741
Community: Urban	43%	(292)	57%	(384)	676
Community: Suburban	26%	(255)	74%	(734)	988
Community: Rural	15%	(81)	85%	(455)	536
Employ: Private Sector	41%	(264)	59%	(381)	646
Employ: Government	49%	(63)	51%	(64)	127
Employ: Self-Employed	33%	(60)	67%	(121)	180
Employ: Homemaker	24%	(35)	76%	(108)	142
Employ: Student	30%	(42)	70%	(98)	139
Employ: Retired	12%	(57)	88%	(409)	466
Employ: Unemployed	23%	(82)	77%	(272)	355
Employ: Other	17%	(25)	83%	(120)	145
Military HH: Yes	29%	(107)	71%	(265)	372
Military HH: No	28%	(521)	72%	(1307)	1828
RD/WT: Right Direction	47%	(216)	53%	(244)	460
RD/WT: Wrong Track	24%	(411)	76%	(1328)	1740
Trump Job Approve	27%	(204)	73%	(553)	757
Trump Job Disapprove	30%	(392)	70%	(928)	1320
Trump Job Strongly Approve	26%	(113)	74%	(326)	439
Trump Job Somewhat Approve	29%	(91)	71%	(227)	318
Trump Job Somewhat Disapprove	34%	(88)	66%	(171)	259
Trump Job Strongly Disapprove	29%	(304)	71%	(757)	1062

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Table MCTEdem1_9: *Do you currently have an account on the following online services?*

WhatsApp

Demographic	Yes		No		Total N
Adults	29%	(628)	71%	(1572)	2200
Favorable of Trump	28%	(214)	72%	(557)	771
Unfavorable of Trump	29%	(379)	71%	(929)	1308
Very Favorable of Trump	28%	(128)	72%	(337)	465
Somewhat Favorable of Trump	28%	(86)	72%	(221)	306
Somewhat Unfavorable of Trump	32%	(73)	68%	(152)	225
Very Unfavorable of Trump	28%	(307)	72%	(777)	1084
#1 Issue: Economy	27%	(217)	73%	(594)	811
#1 Issue: Security	27%	(69)	73%	(190)	259
#1 Issue: Health Care	37%	(147)	63%	(245)	392
#1 Issue: Medicare / Social Security	16%	(41)	84%	(218)	259
#1 Issue: Women's Issues	30%	(37)	70%	(84)	121
#1 Issue: Education	48%	(48)	52%	(52)	100
#1 Issue: Energy	39%	(33)	61%	(53)	86
#1 Issue: Other	20%	(35)	80%	(137)	172
2020 Vote: Joe Biden	35%	(365)	65%	(670)	1035
2020 Vote: Donald Trump	19%	(122)	81%	(509)	630
2020 Vote: Other	25%	(15)	75%	(45)	60
2020 Vote: Didn't Vote	26%	(122)	74%	(348)	470
2018 House Vote: Democrat	35%	(280)	65%	(513)	793
2018 House Vote: Republican	22%	(121)	78%	(437)	558
2016 Vote: Hillary Clinton	35%	(260)	65%	(482)	742
2016 Vote: Donald Trump	23%	(137)	77%	(467)	605
2016 Vote: Other	25%	(26)	75%	(77)	103
2016 Vote: Didn't Vote	27%	(204)	73%	(543)	747
Voted in 2014: Yes	29%	(350)	71%	(874)	1225
Voted in 2014: No	28%	(277)	72%	(698)	975
4-Region: Northeast	40%	(159)	60%	(234)	394
4-Region: Midwest	14%	(63)	86%	(399)	462
4-Region: South	27%	(225)	73%	(599)	824
4-Region: West	35%	(180)	65%	(340)	520
Social media users	30%	(628)	70%	(1489)	2116

Table MCTEdem1_9: *Do you currently have an account on the following online services?*

WhatsApp

Demographic	Yes		No		Total N
Adults	29%	(628)	71%	(1572)	2200
Liberal social media users	36%	(243)	64%	(426)	669
Moderal social media users	32%	(191)	68%	(404)	594
Conservative social media users	25%	(145)	75%	(434)	579
Capitol domestic terrorists	31%	(431)	69%	(969)	1400
Capitol not domestic terrorists	26%	(107)	74%	(305)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_10: *Do you currently have an account on the following online services?*

Pinterest

Demographic	Yes		No		Total N
Adults	45%	(995)	55%	(1205)	2200
Gender: Male	30%	(321)	70%	(740)	1062
Gender: Female	59%	(674)	41%	(464)	1138
Age: 18-34	47%	(308)	53%	(347)	655
Age: 35-44	59%	(210)	41%	(148)	358
Age: 45-64	45%	(341)	55%	(409)	751
Age: 65+	31%	(136)	69%	(301)	436
GenZers: 1997-2012	52%	(180)	48%	(165)	344
Millennials: 1981-1996	48%	(270)	52%	(293)	562
GenXers: 1965-1980	55%	(312)	45%	(257)	569
Baby Boomers: 1946-1964	32%	(213)	68%	(446)	659
PID: Dem (no lean)	46%	(418)	54%	(482)	899
PID: Ind (no lean)	43%	(303)	57%	(408)	711
PID: Rep (no lean)	47%	(275)	53%	(315)	590
PID/Gender: Dem Men	34%	(143)	66%	(274)	417
PID/Gender: Dem Women	57%	(275)	43%	(207)	482
PID/Gender: Ind Men	24%	(87)	76%	(271)	358
PID/Gender: Ind Women	61%	(216)	39%	(137)	353
PID/Gender: Rep Men	32%	(91)	68%	(195)	286
PID/Gender: Rep Women	61%	(184)	39%	(120)	303
Ideo: Liberal (1-3)	49%	(336)	51%	(355)	691
Ideo: Moderate (4)	42%	(263)	58%	(359)	622
Ideo: Conservative (5-7)	45%	(276)	55%	(334)	610
Educ: < College	44%	(662)	56%	(851)	1512
Educ: Bachelors degree	45%	(198)	55%	(246)	444
Educ: Post-grad	56%	(136)	44%	(108)	244
Income: Under 50k	41%	(502)	59%	(724)	1226
Income: 50k-100k	48%	(292)	52%	(317)	609
Income: 100k+	55%	(201)	45%	(163)	364
Ethnicity: White	48%	(825)	52%	(897)	1722
Ethnicity: Hispanic	46%	(162)	54%	(188)	349
Ethnicity: Black	34%	(93)	66%	(181)	274

Table MCTEdem1_10: *Do you currently have an account on the following online services?*
Pinterest

Demographic	Yes		No		Total N
Adults	45%	(995)	55%	(1205)	2200
Ethnicity: Other	38%	(77)	62%	(127)	204
All Christian	43%	(429)	57%	(559)	988
All Non-Christian	36%	(45)	64%	(78)	123
Atheist	31%	(28)	69%	(63)	91
Agnostic/Nothing in particular	48%	(281)	52%	(305)	586
Something Else	52%	(213)	48%	(199)	412
Religious Non-Protestant/Catholic	41%	(64)	59%	(91)	156
Evangelical	48%	(293)	52%	(321)	614
Non-Evangelical	43%	(322)	57%	(419)	741
Community: Urban	46%	(314)	54%	(362)	676
Community: Suburban	42%	(418)	58%	(570)	988
Community: Rural	49%	(264)	51%	(272)	536
Employ: Private Sector	50%	(323)	50%	(323)	646
Employ: Government	51%	(65)	49%	(62)	127
Employ: Self-Employed	50%	(90)	50%	(91)	180
Employ: Homemaker	62%	(88)	38%	(54)	142
Employ: Student	60%	(84)	40%	(55)	139
Employ: Retired	32%	(150)	68%	(316)	466
Employ: Unemployed	35%	(122)	65%	(232)	355
Employ: Other	50%	(73)	50%	(72)	145
Military HH: Yes	42%	(155)	58%	(217)	372
Military HH: No	46%	(840)	54%	(988)	1828
RD/WT: Right Direction	44%	(202)	56%	(259)	460
RD/WT: Wrong Track	46%	(794)	54%	(946)	1740
Trump Job Approve	46%	(349)	54%	(408)	757
Trump Job Disapprove	45%	(592)	55%	(728)	1320
Trump Job Strongly Approve	48%	(211)	52%	(228)	439
Trump Job Somewhat Approve	43%	(138)	57%	(180)	318
Trump Job Somewhat Disapprove	43%	(110)	57%	(148)	259
Trump Job Strongly Disapprove	45%	(482)	55%	(579)	1062

Table MCTEdem1_10: *Do you currently have an account on the following online services?*

Pinterest

Demographic	Yes		No		Total N
Adults	45%	(995)	55%	(1205)	2200
Favorable of Trump	47%	(360)	53%	(411)	771
Unfavorable of Trump	44%	(578)	56%	(731)	1308
Very Favorable of Trump	49%	(228)	51%	(237)	465
Somewhat Favorable of Trump	43%	(132)	57%	(174)	306
Somewhat Unfavorable of Trump	40%	(90)	60%	(135)	225
Very Unfavorable of Trump	45%	(488)	55%	(596)	1084
#1 Issue: Economy	47%	(378)	53%	(432)	811
#1 Issue: Security	40%	(103)	60%	(156)	259
#1 Issue: Health Care	46%	(179)	54%	(213)	392
#1 Issue: Medicare / Social Security	35%	(91)	65%	(168)	259
#1 Issue: Women's Issues	64%	(77)	36%	(44)	121
#1 Issue: Education	46%	(47)	54%	(54)	100
#1 Issue: Energy	48%	(41)	52%	(45)	86
#1 Issue: Other	46%	(79)	54%	(93)	172
2020 Vote: Joe Biden	47%	(485)	53%	(549)	1035
2020 Vote: Donald Trump	45%	(282)	55%	(349)	630
2020 Vote: Other	46%	(27)	54%	(32)	60
2020 Vote: Didn't Vote	42%	(196)	58%	(274)	470
2018 House Vote: Democrat	46%	(363)	54%	(430)	793
2018 House Vote: Republican	45%	(249)	55%	(308)	558
2016 Vote: Hillary Clinton	46%	(340)	54%	(402)	742
2016 Vote: Donald Trump	44%	(266)	56%	(339)	605
2016 Vote: Other	51%	(53)	49%	(50)	103
2016 Vote: Didn't Vote	45%	(335)	55%	(412)	747
Voted in 2014: Yes	45%	(550)	55%	(674)	1225
Voted in 2014: No	46%	(445)	54%	(531)	975
4-Region: Northeast	48%	(187)	52%	(207)	394
4-Region: Midwest	45%	(206)	55%	(256)	462
4-Region: South	45%	(374)	55%	(450)	824
4-Region: West	44%	(228)	56%	(292)	520
Social media users	47%	(995)	53%	(1121)	2116

Continued on next page

Table MCTEdem1_10: *Do you currently have an account on the following online services?*

Pinterest

Demographic	Yes		No		Total N
Adults	45%	(995)	55%	(1205)	2200
Liberal social media users	50%	(336)	50%	(333)	669
Moderal social media users	44%	(263)	56%	(331)	594
Conservative social media users	48%	(276)	52%	(303)	579
Capitol domestic terrorists	47%	(659)	53%	(741)	1400
Capitol not domestic terrorists	46%	(188)	54%	(223)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_11: *Do you currently have an account on the following online services?*

Parler

Demographic	Yes		No		Total N
Adults	9%	(198)	91%	(2002)	2200
Gender: Male	11%	(119)	89%	(942)	1062
Gender: Female	7%	(79)	93%	(1059)	1138
Age: 18-34	6%	(40)	94%	(616)	655
Age: 35-44	18%	(65)	82%	(292)	358
Age: 45-64	9%	(65)	91%	(686)	751
Age: 65+	7%	(29)	93%	(407)	436
GenZers: 1997-2012	2%	(8)	98%	(336)	344
Millennials: 1981-1996	15%	(86)	85%	(476)	562
GenXers: 1965-1980	9%	(49)	91%	(519)	569
Baby Boomers: 1946-1964	7%	(49)	93%	(610)	659
PID: Dem (no lean)	6%	(57)	94%	(842)	899
PID: Ind (no lean)	6%	(45)	94%	(666)	711
PID: Rep (no lean)	16%	(96)	84%	(493)	590
PID/Gender: Dem Men	11%	(47)	89%	(370)	417
PID/Gender: Dem Women	2%	(10)	98%	(472)	482
PID/Gender: Ind Men	6%	(23)	94%	(335)	358
PID/Gender: Ind Women	6%	(22)	94%	(331)	353
PID/Gender: Rep Men	17%	(49)	83%	(237)	286
PID/Gender: Rep Women	16%	(47)	84%	(256)	303
Ideo: Liberal (1-3)	7%	(49)	93%	(642)	691
Ideo: Moderate (4)	5%	(34)	95%	(588)	622
Ideo: Conservative (5-7)	18%	(111)	82%	(499)	610
Educ: < College	5%	(77)	95%	(1435)	1512
Educ: Bachelors degree	16%	(70)	84%	(374)	444
Educ: Post-grad	21%	(51)	79%	(193)	244
Income: Under 50k	5%	(58)	95%	(1168)	1226
Income: 50k-100k	12%	(75)	88%	(534)	609
Income: 100k+	18%	(65)	82%	(300)	364
Ethnicity: White	11%	(186)	89%	(1536)	1722
Ethnicity: Hispanic	10%	(34)	90%	(315)	349
Ethnicity: Black	2%	(6)	98%	(269)	274

Table MCTEdem1_11: *Do you currently have an account on the following online services?*

Parler

Demographic	Yes		No		Total N
Adults	9%	(198)	91%	(2002)	2200
Ethnicity: Other	3%	(7)	97%	(197)	204
All Christian	14%	(139)	86%	(849)	988
All Non-Christian	10%	(12)	90%	(111)	123
Atheist	6%	(5)	94%	(86)	91
Agnostic/Nothing in particular	3%	(18)	97%	(567)	586
Something Else	6%	(24)	94%	(388)	412
Religious Non-Protestant/Catholic	9%	(14)	91%	(142)	156
Evangelical	17%	(104)	83%	(509)	614
Non-Evangelical	7%	(51)	93%	(690)	741
Community: Urban	15%	(103)	85%	(573)	676
Community: Suburban	6%	(56)	94%	(933)	988
Community: Rural	7%	(40)	93%	(496)	536
Employ: Private Sector	14%	(92)	86%	(554)	646
Employ: Government	21%	(26)	79%	(101)	127
Employ: Self-Employed	9%	(17)	91%	(164)	180
Employ: Homemaker	8%	(12)	92%	(130)	142
Employ: Student	3%	(5)	97%	(135)	139
Employ: Retired	5%	(24)	95%	(442)	466
Employ: Unemployed	4%	(16)	96%	(339)	355
Employ: Other	5%	(7)	95%	(138)	145
Military HH: Yes	12%	(45)	88%	(327)	372
Military HH: No	8%	(153)	92%	(1675)	1828
RD/WT: Right Direction	20%	(94)	80%	(366)	460
RD/WT: Wrong Track	6%	(104)	94%	(1635)	1740
Trump Job Approve	20%	(148)	80%	(609)	757
Trump Job Disapprove	3%	(45)	97%	(1275)	1320
Trump Job Strongly Approve	28%	(122)	72%	(318)	439
Trump Job Somewhat Approve	8%	(27)	92%	(291)	318
Trump Job Somewhat Disapprove	6%	(16)	94%	(243)	259
Trump Job Strongly Disapprove	3%	(30)	97%	(1032)	1062

Table MCTEdem1_11: *Do you currently have an account on the following online services?*

Parler

Demographic	Yes		No		Total N
Adults	9%	(198)	91%	(2002)	2200
Favorable of Trump	20%	(151)	80%	(621)	771
Unfavorable of Trump	3%	(44)	97%	(1264)	1308
Very Favorable of Trump	26%	(120)	74%	(345)	465
Somewhat Favorable of Trump	10%	(31)	90%	(275)	306
Somewhat Unfavorable of Trump	7%	(16)	93%	(209)	225
Very Unfavorable of Trump	3%	(28)	97%	(1056)	1084
#1 Issue: Economy	10%	(78)	90%	(732)	811
#1 Issue: Security	14%	(36)	86%	(223)	259
#1 Issue: Health Care	6%	(24)	94%	(368)	392
#1 Issue: Medicare / Social Security	6%	(16)	94%	(243)	259
#1 Issue: Women's Issues	11%	(13)	89%	(108)	121
#1 Issue: Education	7%	(7)	93%	(93)	100
#1 Issue: Energy	12%	(10)	88%	(76)	86
#1 Issue: Other	8%	(13)	92%	(159)	172
2020 Vote: Joe Biden	6%	(67)	94%	(968)	1035
2020 Vote: Donald Trump	18%	(113)	82%	(518)	630
2020 Vote: Other	4%	(2)	96%	(57)	60
2020 Vote: Didn't Vote	3%	(13)	97%	(457)	470
2018 House Vote: Democrat	7%	(55)	93%	(738)	793
2018 House Vote: Republican	20%	(114)	80%	(444)	558
2016 Vote: Hillary Clinton	7%	(53)	93%	(689)	742
2016 Vote: Donald Trump	19%	(117)	81%	(487)	605
2016 Vote: Other	4%	(4)	96%	(99)	103
2016 Vote: Didn't Vote	3%	(23)	97%	(724)	747
Voted in 2014: Yes	12%	(150)	88%	(1075)	1225
Voted in 2014: No	5%	(49)	95%	(927)	975
4-Region: Northeast	13%	(51)	87%	(342)	394
4-Region: Midwest	5%	(24)	95%	(438)	462
4-Region: South	10%	(79)	90%	(745)	824
4-Region: West	8%	(43)	92%	(477)	520
Social media users	9%	(198)	91%	(1918)	2116

Table MCTEdem1_11: *Do you currently have an account on the following online services?*

Parler

Demographic	Yes		No		Total N
Adults	9%	(198)	91%	(2002)	2200
Liberal social media users	7%	(49)	93%	(620)	669
Moderal social media users	6%	(34)	94%	(560)	594
Conservative social media users	19%	(111)	81%	(469)	579
Capitol domestic terrorists	7%	(97)	93%	(1303)	1400
Capitol not domestic terrorists	18%	(74)	82%	(337)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_12: *Do you currently have an account on the following online services?*

Spotify

Demographic	Yes		No		Total N
Adults	36%	(797)	64%	(1403)	2200
Gender: Male	39%	(415)	61%	(646)	1062
Gender: Female	34%	(381)	66%	(757)	1138
Age: 18-34	61%	(398)	39%	(258)	655
Age: 35-44	50%	(179)	50%	(179)	358
Age: 45-64	25%	(186)	75%	(565)	751
Age: 65+	8%	(34)	92%	(402)	436
GenZers: 1997-2012	69%	(237)	31%	(108)	344
Millennials: 1981-1996	52%	(290)	48%	(272)	562
GenXers: 1965-1980	34%	(194)	66%	(374)	569
Baby Boomers: 1946-1964	11%	(74)	89%	(585)	659
PID: Dem (no lean)	42%	(379)	58%	(520)	899
PID: Ind (no lean)	34%	(238)	66%	(473)	711
PID: Rep (no lean)	30%	(179)	70%	(411)	590
PID/Gender: Dem Men	46%	(191)	54%	(226)	417
PID/Gender: Dem Women	39%	(188)	61%	(294)	482
PID/Gender: Ind Men	33%	(117)	67%	(241)	358
PID/Gender: Ind Women	34%	(122)	66%	(231)	353
PID/Gender: Rep Men	37%	(107)	63%	(179)	286
PID/Gender: Rep Women	24%	(72)	76%	(232)	303
Ideo: Liberal (1-3)	48%	(330)	52%	(361)	691
Ideo: Moderate (4)	31%	(191)	69%	(432)	622
Ideo: Conservative (5-7)	26%	(158)	74%	(452)	610
Educ: < College	33%	(496)	67%	(1016)	1512
Educ: Bachelors degree	41%	(181)	59%	(262)	444
Educ: Post-grad	49%	(119)	51%	(125)	244
Income: Under 50k	33%	(407)	67%	(819)	1226
Income: 50k-100k	35%	(211)	65%	(398)	609
Income: 100k+	49%	(179)	51%	(186)	364
Ethnicity: White	36%	(616)	64%	(1106)	1722
Ethnicity: Hispanic	53%	(185)	47%	(164)	349
Ethnicity: Black	34%	(92)	66%	(182)	274

Table MCTEdem1_12: *Do you currently have an account on the following online services?*
Spotify

Demographic	Yes		No		Total N
Adults	36%	(797)	64%	(1403)	2200
Ethnicity: Other	44%	(89)	56%	(115)	204
All Christian	33%	(322)	67%	(667)	988
All Non-Christian	43%	(53)	57%	(70)	123
Atheist	51%	(46)	49%	(45)	91
Agnostic/Nothing in particular	39%	(229)	61%	(356)	586
Something Else	36%	(146)	64%	(265)	412
Religious Non-Protestant/Catholic	39%	(61)	61%	(95)	156
Evangelical	35%	(217)	65%	(397)	614
Non-Evangelical	32%	(236)	68%	(506)	741
Community: Urban	48%	(324)	52%	(351)	676
Community: Suburban	34%	(336)	66%	(652)	988
Community: Rural	25%	(136)	75%	(400)	536
Employ: Private Sector	45%	(291)	55%	(355)	646
Employ: Government	50%	(63)	50%	(64)	127
Employ: Self-Employed	48%	(86)	52%	(94)	180
Employ: Homemaker	33%	(47)	67%	(95)	142
Employ: Student	69%	(97)	31%	(43)	139
Employ: Retired	9%	(41)	91%	(425)	466
Employ: Unemployed	33%	(116)	67%	(238)	355
Employ: Other	38%	(55)	62%	(90)	145
Military HH: Yes	31%	(115)	69%	(258)	372
Military HH: No	37%	(682)	63%	(1146)	1828
RD/WT: Right Direction	43%	(196)	57%	(264)	460
RD/WT: Wrong Track	35%	(600)	65%	(1139)	1740
Trump Job Approve	32%	(245)	68%	(513)	757
Trump Job Disapprove	38%	(496)	62%	(824)	1320
Trump Job Strongly Approve	30%	(132)	70%	(307)	439
Trump Job Somewhat Approve	35%	(113)	65%	(205)	318
Trump Job Somewhat Disapprove	42%	(109)	58%	(150)	259
Trump Job Strongly Disapprove	36%	(387)	64%	(675)	1062

Table MCTEdem1_12: *Do you currently have an account on the following online services?*
Spotify

Demographic	Yes		No		Total N
Adults	36%	(797)	64%	(1403)	2200
Favorable of Trump	34%	(259)	66%	(512)	771
Unfavorable of Trump	37%	(484)	63%	(825)	1308
Very Favorable of Trump	32%	(150)	68%	(315)	465
Somewhat Favorable of Trump	36%	(109)	64%	(197)	306
Somewhat Unfavorable of Trump	37%	(83)	63%	(142)	225
Very Unfavorable of Trump	37%	(401)	63%	(683)	1084
#1 Issue: Economy	37%	(298)	63%	(512)	811
#1 Issue: Security	22%	(58)	78%	(202)	259
#1 Issue: Health Care	41%	(162)	59%	(229)	392
#1 Issue: Medicare / Social Security	19%	(50)	81%	(210)	259
#1 Issue: Women's Issues	61%	(73)	39%	(47)	121
#1 Issue: Education	57%	(57)	43%	(43)	100
#1 Issue: Energy	52%	(45)	48%	(41)	86
#1 Issue: Other	31%	(53)	69%	(119)	172
2020 Vote: Joe Biden	41%	(420)	59%	(614)	1035
2020 Vote: Donald Trump	25%	(155)	75%	(476)	630
2020 Vote: Other	35%	(21)	65%	(39)	60
2020 Vote: Didn't Vote	42%	(197)	58%	(273)	470
2018 House Vote: Democrat	38%	(299)	62%	(494)	793
2018 House Vote: Republican	26%	(148)	74%	(410)	558
2016 Vote: Hillary Clinton	36%	(266)	64%	(476)	742
2016 Vote: Donald Trump	27%	(165)	73%	(440)	605
2016 Vote: Other	30%	(31)	70%	(73)	103
2016 Vote: Didn't Vote	45%	(335)	55%	(412)	747
Voted in 2014: Yes	29%	(355)	71%	(870)	1225
Voted in 2014: No	45%	(442)	55%	(534)	975
4-Region: Northeast	39%	(153)	61%	(241)	394
4-Region: Midwest	29%	(134)	71%	(328)	462
4-Region: South	33%	(274)	67%	(550)	824
4-Region: West	45%	(236)	55%	(284)	520
Social media users	38%	(796)	62%	(1320)	2116

Table MCTEdem1_12: *Do you currently have an account on the following online services?*
Spotify

Demographic	Yes		No		Total N
Adults	36%	(797)	64%	(1403)	2200
Liberal social media users	49%	(330)	51%	(339)	669
Moderal social media users	32%	(190)	68%	(404)	594
Conservative social media users	27%	(158)	73%	(421)	579
Capitol domestic terrorists	37%	(519)	63%	(881)	1400
Capitol not domestic terrorists	32%	(133)	68%	(278)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_13: *Do you currently have an account on the following online services?*
Gab

Demographic	Yes		No		Total N
Adults	4%	(86)	96%	(2114)	2200
Gender: Male	6%	(61)	94%	(1001)	1062
Gender: Female	2%	(25)	98%	(1113)	1138
Age: 18-34	3%	(17)	97%	(639)	655
Age: 35-44	10%	(35)	90%	(322)	358
Age: 45-64	4%	(27)	96%	(724)	751
Age: 65+	2%	(8)	98%	(429)	436
GenZers: 1997-2012	2%	(8)	98%	(337)	344
Millennials: 1981-1996	7%	(40)	93%	(522)	562
GenXers: 1965-1980	5%	(26)	95%	(543)	569
Baby Boomers: 1946-1964	2%	(11)	98%	(648)	659
PID: Dem (no lean)	4%	(40)	96%	(859)	899
PID: Ind (no lean)	2%	(13)	98%	(698)	711
PID: Rep (no lean)	6%	(34)	94%	(556)	590
PID/Gender: Dem Men	7%	(31)	93%	(386)	417
PID/Gender: Dem Women	2%	(9)	98%	(473)	482
PID/Gender: Ind Men	2%	(9)	98%	(349)	358
PID/Gender: Ind Women	1%	(4)	99%	(349)	353
PID/Gender: Rep Men	7%	(21)	93%	(266)	286
PID/Gender: Rep Women	4%	(13)	96%	(291)	303
Ideo: Liberal (1-3)	5%	(33)	95%	(658)	691
Ideo: Moderate (4)	3%	(20)	97%	(602)	622
Ideo: Conservative (5-7)	5%	(31)	95%	(579)	610
Educ: < College	2%	(25)	98%	(1487)	1512
Educ: Bachelors degree	8%	(35)	92%	(409)	444
Educ: Post-grad	11%	(26)	89%	(218)	244
Income: Under 50k	2%	(26)	98%	(1201)	1226
Income: 50k-100k	5%	(33)	95%	(576)	609
Income: 100k+	7%	(27)	93%	(337)	364
Ethnicity: White	4%	(74)	96%	(1648)	1722
Ethnicity: Hispanic	7%	(25)	93%	(325)	349
Ethnicity: Black	2%	(6)	98%	(268)	274

Table MCTEdem1_13: *Do you currently have an account on the following online services?*
Gab

Demographic	Yes		No		Total N
Adults	4%	(86)	96%	(2114)	2200
Ethnicity: Other	3%	(6)	97%	(198)	204
All Christian	6%	(61)	94%	(927)	988
All Non-Christian	7%	(8)	93%	(115)	123
Atheist	1%	(1)	99%	(91)	91
Agnostic/Nothing in particular	1%	(8)	99%	(577)	586
Something Else	2%	(8)	98%	(404)	412
Religious Non-Protestant/Catholic	7%	(11)	93%	(145)	156
Evangelical	8%	(48)	92%	(566)	614
Non-Evangelical	2%	(17)	98%	(724)	741
Community: Urban	8%	(54)	92%	(622)	676
Community: Suburban	2%	(20)	98%	(969)	988
Community: Rural	2%	(13)	98%	(523)	536
Employ: Private Sector	7%	(43)	93%	(603)	646
Employ: Government	10%	(13)	90%	(114)	127
Employ: Self-Employed	5%	(9)	95%	(171)	180
Employ: Homemaker	3%	(4)	97%	(138)	142
Employ: Student	2%	(3)	98%	(137)	139
Employ: Retired	1%	(7)	99%	(459)	466
Employ: Unemployed	2%	(6)	98%	(349)	355
Employ: Other	1%	(1)	99%	(144)	145
Military HH: Yes	5%	(17)	95%	(355)	372
Military HH: No	4%	(69)	96%	(1759)	1828
RD/WT: Right Direction	11%	(51)	89%	(410)	460
RD/WT: Wrong Track	2%	(35)	98%	(1704)	1740
Trump Job Approve	8%	(63)	92%	(695)	757
Trump Job Disapprove	2%	(21)	98%	(1299)	1320
Trump Job Strongly Approve	12%	(51)	88%	(389)	439
Trump Job Somewhat Approve	4%	(12)	96%	(306)	318
Trump Job Somewhat Disapprove	3%	(7)	97%	(252)	259
Trump Job Strongly Disapprove	1%	(14)	99%	(1047)	1062

Table MCTEdem1_13: *Do you currently have an account on the following online services?*

Gab

Demographic	Yes		No		Total N
Adults	4%	(86)	96%	(2114)	2200
Favorable of Trump	8%	(64)	92%	(708)	771
Unfavorable of Trump	1%	(19)	99%	(1290)	1308
Very Favorable of Trump	10%	(48)	90%	(417)	465
Somewhat Favorable of Trump	5%	(15)	95%	(291)	306
Somewhat Unfavorable of Trump	2%	(4)	98%	(220)	225
Very Unfavorable of Trump	1%	(14)	99%	(1069)	1084
#1 Issue: Economy	3%	(24)	97%	(786)	811
#1 Issue: Security	5%	(13)	95%	(246)	259
#1 Issue: Health Care	4%	(17)	96%	(375)	392
#1 Issue: Medicare / Social Security	2%	(6)	98%	(254)	259
#1 Issue: Women's Issues	10%	(12)	90%	(109)	121
#1 Issue: Education	3%	(3)	97%	(97)	100
#1 Issue: Energy	9%	(7)	91%	(79)	86
#1 Issue: Other	3%	(4)	97%	(168)	172
2020 Vote: Joe Biden	4%	(38)	96%	(996)	1035
2020 Vote: Donald Trump	6%	(38)	94%	(592)	630
2020 Vote: Other	2%	(1)	98%	(58)	60
2020 Vote: Didn't Vote	1%	(5)	99%	(465)	470
2018 House Vote: Democrat	4%	(30)	96%	(763)	793
2018 House Vote: Republican	7%	(38)	93%	(519)	558
2016 Vote: Hillary Clinton	4%	(29)	96%	(712)	742
2016 Vote: Donald Trump	7%	(40)	93%	(565)	605
2016 Vote: Other	1%	(1)	99%	(102)	103
2016 Vote: Didn't Vote	2%	(16)	98%	(731)	747
Voted in 2014: Yes	5%	(63)	95%	(1161)	1225
Voted in 2014: No	2%	(23)	98%	(953)	975
4-Region: Northeast	7%	(28)	93%	(366)	394
4-Region: Midwest	1%	(4)	99%	(458)	462
4-Region: South	4%	(30)	96%	(794)	824
4-Region: West	5%	(24)	95%	(496)	520
Social media users	4%	(86)	96%	(2030)	2116

Table MCTEdem1_13: *Do you currently have an account on the following online services?*

Gab

Demographic	Yes		No		Total N
Adults	4%	(86)	96%	(2114)	2200
Liberal social media users	5%	(33)	95%	(636)	669
Moderal social media users	3%	(20)	97%	(574)	594
Conservative social media users	5%	(31)	95%	(549)	579
Capitol domestic terrorists	4%	(52)	96%	(1348)	1400
Capitol not domestic terrorists	6%	(23)	94%	(388)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_14: *Do you currently have an account on the following online services?*

Telegram

Demographic	Yes		No		Total N
Adults	12%	(262)	88%	(1938)	2200
Gender: Male	18%	(195)	82%	(866)	1062
Gender: Female	6%	(66)	94%	(1072)	1138
Age: 18-34	14%	(90)	86%	(565)	655
Age: 35-44	30%	(107)	70%	(250)	358
Age: 45-64	8%	(57)	92%	(694)	751
Age: 65+	2%	(7)	98%	(429)	436
GenZers: 1997-2012	11%	(38)	89%	(307)	344
Millennials: 1981-1996	25%	(142)	75%	(420)	562
GenXers: 1965-1980	13%	(74)	87%	(495)	569
Baby Boomers: 1946-1964	1%	(6)	99%	(653)	659
PID: Dem (no lean)	15%	(133)	85%	(766)	899
PID: Ind (no lean)	8%	(59)	92%	(652)	711
PID: Rep (no lean)	12%	(69)	88%	(521)	590
PID/Gender: Dem Men	24%	(101)	76%	(316)	417
PID/Gender: Dem Women	7%	(33)	93%	(449)	482
PID/Gender: Ind Men	11%	(41)	89%	(317)	358
PID/Gender: Ind Women	5%	(19)	95%	(334)	353
PID/Gender: Rep Men	19%	(54)	81%	(232)	286
PID/Gender: Rep Women	5%	(15)	95%	(288)	303
Ideo: Liberal (1-3)	15%	(106)	85%	(584)	691
Ideo: Moderate (4)	13%	(81)	87%	(541)	622
Ideo: Conservative (5-7)	10%	(62)	90%	(548)	610
Educ: < College	6%	(87)	94%	(1425)	1512
Educ: Bachelors degree	19%	(83)	81%	(361)	444
Educ: Post-grad	38%	(92)	62%	(152)	244
Income: Under 50k	7%	(81)	93%	(1145)	1226
Income: 50k-100k	12%	(72)	88%	(537)	609
Income: 100k+	30%	(109)	70%	(256)	364
Ethnicity: White	13%	(217)	87%	(1505)	1722
Ethnicity: Hispanic	19%	(65)	81%	(284)	349
Ethnicity: Black	9%	(26)	91%	(249)	274

Table MCTEdem1_14: *Do you currently have an account on the following online services?*

Telegram

Demographic	Yes		No		Total N
Adults	12%	(262)	88%	(1938)	2200
Ethnicity: Other	9%	(19)	91%	(185)	204
All Christian	17%	(168)	83%	(820)	988
All Non-Christian	25%	(31)	75%	(92)	123
Atheist	3%	(3)	97%	(89)	91
Agnostic/Nothing in particular	5%	(32)	95%	(554)	586
Something Else	7%	(28)	93%	(384)	412
Religious Non-Protestant/Catholic	21%	(33)	79%	(123)	156
Evangelical	20%	(124)	80%	(490)	614
Non-Evangelical	9%	(66)	91%	(676)	741
Community: Urban	26%	(175)	74%	(500)	676
Community: Suburban	6%	(63)	94%	(925)	988
Community: Rural	4%	(23)	96%	(513)	536
Employ: Private Sector	21%	(135)	79%	(510)	646
Employ: Government	33%	(41)	67%	(85)	127
Employ: Self-Employed	19%	(35)	81%	(145)	180
Employ: Homemaker	5%	(8)	95%	(135)	142
Employ: Student	9%	(13)	91%	(127)	139
Employ: Retired	1%	(6)	99%	(460)	466
Employ: Unemployed	4%	(15)	96%	(340)	355
Employ: Other	6%	(9)	94%	(136)	145
Military HH: Yes	11%	(42)	89%	(330)	372
Military HH: No	12%	(220)	88%	(1608)	1828
RD/WT: Right Direction	29%	(135)	71%	(325)	460
RD/WT: Wrong Track	7%	(126)	93%	(1613)	1740
Trump Job Approve	14%	(109)	86%	(648)	757
Trump Job Disapprove	11%	(142)	89%	(1178)	1320
Trump Job Strongly Approve	16%	(69)	84%	(370)	439
Trump Job Somewhat Approve	13%	(40)	87%	(278)	318
Trump Job Somewhat Disapprove	18%	(46)	82%	(213)	259
Trump Job Strongly Disapprove	9%	(96)	91%	(966)	1062

Table MCTEdem1_14: *Do you currently have an account on the following online services?*

Telegram

Demographic	Yes		No		Total N
Adults	12%	(262)	88%	(1938)	2200
Favorable of Trump	15%	(117)	85%	(654)	771
Unfavorable of Trump	10%	(127)	90%	(1181)	1308
Very Favorable of Trump	16%	(75)	84%	(390)	465
Somewhat Favorable of Trump	14%	(43)	86%	(264)	306
Somewhat Unfavorable of Trump	16%	(36)	84%	(189)	225
Very Unfavorable of Trump	8%	(91)	92%	(992)	1084
#1 Issue: Economy	11%	(93)	89%	(718)	811
#1 Issue: Security	13%	(33)	87%	(227)	259
#1 Issue: Health Care	14%	(56)	86%	(335)	392
#1 Issue: Medicare / Social Security	4%	(10)	96%	(249)	259
#1 Issue: Women's Issues	15%	(19)	85%	(102)	121
#1 Issue: Education	18%	(18)	82%	(82)	100
#1 Issue: Energy	25%	(21)	75%	(65)	86
#1 Issue: Other	6%	(11)	94%	(161)	172
2020 Vote: Joe Biden	15%	(157)	85%	(877)	1035
2020 Vote: Donald Trump	9%	(60)	91%	(571)	630
2020 Vote: Other	6%	(3)	94%	(56)	60
2020 Vote: Didn't Vote	8%	(39)	92%	(431)	470
2018 House Vote: Democrat	16%	(128)	84%	(665)	793
2018 House Vote: Republican	11%	(62)	89%	(495)	558
2016 Vote: Hillary Clinton	16%	(119)	84%	(622)	742
2016 Vote: Donald Trump	11%	(68)	89%	(536)	605
2016 Vote: Other	4%	(5)	96%	(99)	103
2016 Vote: Didn't Vote	9%	(70)	91%	(677)	747
Voted in 2014: Yes	13%	(162)	87%	(1062)	1225
Voted in 2014: No	10%	(100)	90%	(876)	975
4-Region: Northeast	19%	(75)	81%	(319)	394
4-Region: Midwest	4%	(20)	96%	(442)	462
4-Region: South	10%	(84)	90%	(740)	824
4-Region: West	16%	(83)	84%	(437)	520
Social media users	12%	(262)	88%	(1854)	2116

Table MCTEdem1_14: *Do you currently have an account on the following online services?*

Telegram

Demographic	Yes		No		Total N
Adults	12%	(262)	88%	(1938)	2200
Liberal social media users	16%	(106)	84%	(563)	669
Moderal social media users	14%	(81)	86%	(513)	594
Conservative social media users	11%	(62)	89%	(518)	579
Capitol domestic terrorists	12%	(168)	88%	(1232)	1400
Capitol not domestic terrorists	12%	(50)	88%	(361)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2: *Do you have a favorable or unfavorable opinion of Parler?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(264)	7%	(155)	5%	(113)	14%	(307)	21%	(469)	41%	(892)	2200
Gender: Male	16%	(171)	10%	(103)	6%	(67)	13%	(138)	21%	(219)	34%	(364)	1062
Gender: Female	8%	(93)	5%	(52)	4%	(47)	15%	(170)	22%	(249)	46%	(528)	1138
Age: 18-34	8%	(51)	7%	(43)	5%	(32)	12%	(81)	15%	(99)	53%	(349)	655
Age: 35-44	20%	(71)	11%	(38)	4%	(13)	9%	(31)	18%	(63)	40%	(141)	358
Age: 45-64	13%	(101)	7%	(51)	5%	(40)	17%	(124)	24%	(178)	34%	(257)	751
Age: 65+	9%	(41)	5%	(23)	7%	(29)	16%	(71)	30%	(129)	33%	(144)	436
GenZers: 1997-2012	5%	(17)	3%	(11)	4%	(15)	10%	(35)	13%	(46)	64%	(220)	344
Millennials: 1981-1996	17%	(94)	11%	(61)	5%	(28)	12%	(69)	16%	(91)	39%	(220)	562
GenXers: 1965-1980	14%	(77)	7%	(42)	4%	(24)	13%	(72)	24%	(137)	38%	(217)	569
Baby Boomers: 1946-1964	11%	(71)	5%	(36)	6%	(40)	19%	(124)	26%	(170)	33%	(218)	659
PID: Dem (no lean)	9%	(85)	5%	(43)	6%	(55)	25%	(221)	17%	(150)	38%	(346)	899
PID: Ind (no lean)	5%	(39)	7%	(49)	6%	(41)	10%	(71)	24%	(173)	48%	(338)	711
PID: Rep (no lean)	24%	(140)	11%	(63)	3%	(17)	3%	(15)	25%	(146)	35%	(208)	590
PID/Gender: Dem Men	17%	(72)	7%	(31)	8%	(33)	22%	(92)	16%	(66)	29%	(122)	417
PID/Gender: Dem Women	3%	(12)	2%	(12)	4%	(21)	27%	(129)	17%	(83)	46%	(224)	482
PID/Gender: Ind Men	6%	(23)	10%	(34)	6%	(20)	10%	(37)	25%	(89)	43%	(154)	358
PID/Gender: Ind Women	4%	(16)	4%	(15)	6%	(21)	10%	(34)	24%	(84)	52%	(184)	353
PID/Gender: Rep Men	26%	(75)	13%	(37)	5%	(13)	3%	(9)	22%	(64)	31%	(88)	286
PID/Gender: Rep Women	21%	(65)	8%	(25)	1%	(4)	2%	(7)	27%	(82)	40%	(120)	303
Ideo: Liberal (1-3)	9%	(63)	6%	(43)	7%	(49)	29%	(199)	17%	(121)	31%	(216)	691
Ideo: Moderate (4)	7%	(44)	7%	(41)	6%	(40)	11%	(70)	24%	(151)	44%	(276)	622
Ideo: Conservative (5-7)	25%	(154)	11%	(64)	4%	(23)	4%	(27)	25%	(150)	32%	(193)	610
Educ: < College	8%	(123)	4%	(67)	5%	(70)	12%	(175)	23%	(341)	49%	(736)	1512
Educ: Bachelors degree	18%	(80)	10%	(46)	7%	(29)	18%	(79)	21%	(93)	27%	(118)	444
Educ: Post-grad	25%	(61)	17%	(42)	6%	(14)	22%	(54)	14%	(35)	16%	(38)	244
Income: Under 50k	7%	(86)	4%	(55)	5%	(59)	12%	(150)	21%	(261)	50%	(616)	1226
Income: 50k-100k	15%	(89)	7%	(41)	6%	(34)	17%	(104)	25%	(152)	31%	(189)	609
Income: 100k+	24%	(88)	16%	(59)	6%	(21)	15%	(54)	16%	(57)	24%	(87)	364
Ethnicity: White	14%	(237)	7%	(125)	5%	(85)	14%	(248)	23%	(392)	37%	(635)	1722
Ethnicity: Hispanic	14%	(49)	6%	(22)	5%	(16)	11%	(37)	19%	(68)	45%	(157)	349
Ethnicity: Black	5%	(13)	6%	(18)	4%	(12)	14%	(38)	16%	(45)	54%	(148)	274

Table MCTEdem2: *Do you have a favorable or unfavorable opinion of Parler?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(264)	7%	(155)	5%	(113)	14%	(307)	21%	(469)	41%	(892)	2200
Ethnicity: Other	7%	(13)	6%	(13)	8%	(16)	10%	(21)	16%	(32)	53%	(109)	204
All Christian	18%	(177)	10%	(96)	4%	(41)	14%	(137)	25%	(242)	30%	(295)	988
All Non-Christian	14%	(18)	12%	(14)	9%	(11)	13%	(17)	15%	(19)	36%	(44)	123
Atheist	4%	(4)	3%	(3)	11%	(10)	36%	(33)	9%	(8)	38%	(34)	91
Agnostic/Nothing in particular	5%	(26)	4%	(26)	6%	(33)	16%	(91)	19%	(109)	51%	(300)	586
Something Else	9%	(38)	4%	(16)	5%	(19)	7%	(30)	22%	(91)	53%	(218)	412
Religious Non-Protestant/Catholic	13%	(20)	11%	(17)	8%	(12)	12%	(18)	19%	(30)	38%	(59)	156
Evangelical	22%	(135)	9%	(58)	4%	(26)	7%	(41)	23%	(144)	34%	(210)	614
Non-Evangelical	10%	(75)	6%	(48)	4%	(33)	17%	(123)	24%	(177)	38%	(285)	741
Community: Urban	19%	(125)	10%	(68)	4%	(28)	14%	(95)	16%	(109)	37%	(250)	676
Community: Suburban	8%	(77)	6%	(60)	7%	(66)	17%	(165)	22%	(222)	40%	(398)	988
Community: Rural	11%	(62)	5%	(28)	3%	(19)	9%	(47)	26%	(138)	45%	(244)	536
Employ: Private Sector	17%	(111)	12%	(80)	6%	(42)	15%	(94)	22%	(139)	28%	(179)	646
Employ: Government	23%	(29)	10%	(13)	3%	(3)	15%	(19)	22%	(28)	27%	(34)	127
Employ: Self-Employed	19%	(34)	6%	(12)	3%	(6)	10%	(19)	21%	(37)	40%	(72)	180
Employ: Homemaker	10%	(14)	5%	(7)	4%	(5)	16%	(23)	24%	(35)	41%	(59)	142
Employ: Student	3%	(4)	4%	(6)	5%	(7)	11%	(15)	12%	(16)	65%	(90)	139
Employ: Retired	8%	(37)	5%	(24)	7%	(31)	18%	(85)	28%	(132)	34%	(158)	466
Employ: Unemployed	7%	(23)	2%	(9)	4%	(13)	11%	(37)	14%	(51)	62%	(221)	355
Employ: Other	7%	(11)	4%	(5)	4%	(6)	10%	(15)	21%	(30)	54%	(78)	145
Military HH: Yes	15%	(56)	7%	(26)	5%	(19)	12%	(45)	22%	(83)	39%	(143)	372
Military HH: No	11%	(208)	7%	(129)	5%	(94)	14%	(262)	21%	(386)	41%	(748)	1828
RD/WT: Right Direction	28%	(130)	11%	(52)	4%	(18)	7%	(35)	15%	(70)	34%	(156)	460
RD/WT: Wrong Track	8%	(133)	6%	(103)	5%	(95)	16%	(273)	23%	(399)	42%	(736)	1740
Trump Job Approve	27%	(207)	12%	(93)	2%	(16)	1%	(6)	22%	(169)	35%	(267)	757
Trump Job Disapprove	4%	(52)	5%	(60)	7%	(96)	23%	(299)	20%	(269)	41%	(544)	1320
Trump Job Strongly Approve	38%	(165)	12%	(51)	2%	(10)	1%	(2)	19%	(83)	29%	(127)	439
Trump Job Somewhat Approve	13%	(41)	13%	(42)	2%	(6)	1%	(3)	27%	(86)	44%	(140)	318
Trump Job Somewhat Disapprove	7%	(18)	12%	(32)	7%	(18)	7%	(18)	22%	(57)	45%	(117)	259
Trump Job Strongly Disapprove	3%	(34)	3%	(28)	7%	(79)	27%	(281)	20%	(212)	40%	(428)	1062

Table MCTEdem2: *Do you have a favorable or unfavorable opinion of Parler?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(264)	7%	(155)	5%	(113)	14%	(307)	21%	(469)	41%	(892)	2200
Favorable of Trump	27%	(205)	11%	(88)	2%	(19)	1%	(7)	22%	(171)	36%	(280)	771
Unfavorable of Trump	4%	(48)	5%	(65)	7%	(94)	23%	(295)	20%	(268)	41%	(538)	1308
Very Favorable of Trump	36%	(167)	12%	(54)	2%	(11)	1%	(5)	18%	(86)	31%	(142)	465
Somewhat Favorable of Trump	13%	(39)	11%	(34)	3%	(9)	1%	(2)	28%	(85)	45%	(138)	306
Somewhat Unfavorable of Trump	4%	(10)	14%	(32)	6%	(13)	5%	(10)	26%	(59)	45%	(101)	225
Very Unfavorable of Trump	4%	(38)	3%	(33)	8%	(81)	26%	(285)	19%	(209)	40%	(436)	1084
#1 Issue: Economy	13%	(102)	10%	(80)	4%	(30)	9%	(72)	22%	(181)	43%	(346)	811
#1 Issue: Security	21%	(54)	8%	(22)	5%	(13)	9%	(24)	22%	(58)	34%	(88)	259
#1 Issue: Health Care	8%	(32)	5%	(21)	8%	(30)	23%	(91)	19%	(74)	36%	(143)	392
#1 Issue: Medicare / Social Security	5%	(14)	5%	(12)	8%	(21)	15%	(40)	25%	(65)	42%	(108)	259
#1 Issue: Women's Issues	11%	(14)	1%	(2)	6%	(7)	18%	(22)	13%	(15)	51%	(61)	121
#1 Issue: Education	13%	(13)	9%	(9)	3%	(3)	5%	(5)	25%	(25)	46%	(46)	100
#1 Issue: Energy	20%	(18)	3%	(3)	7%	(6)	13%	(12)	17%	(14)	39%	(34)	86
#1 Issue: Other	10%	(17)	4%	(8)	2%	(3)	24%	(42)	21%	(36)	39%	(67)	172
2020 Vote: Joe Biden	8%	(83)	6%	(59)	7%	(76)	27%	(280)	19%	(193)	33%	(343)	1035
2020 Vote: Donald Trump	24%	(153)	12%	(75)	2%	(15)	1%	(7)	27%	(173)	33%	(208)	630
2020 Vote: Other	4%	(2)	11%	(6)	7%	(4)	8%	(4)	34%	(20)	37%	(22)	60
2020 Vote: Didn't Vote	5%	(22)	3%	(15)	4%	(17)	3%	(16)	17%	(81)	68%	(319)	470
2018 House Vote: Democrat	9%	(69)	6%	(47)	7%	(56)	29%	(227)	20%	(157)	30%	(236)	793
2018 House Vote: Republican	27%	(152)	12%	(69)	3%	(15)	3%	(17)	24%	(136)	30%	(169)	558
2016 Vote: Hillary Clinton	8%	(60)	5%	(40)	7%	(51)	31%	(227)	18%	(137)	30%	(226)	742
2016 Vote: Donald Trump	27%	(163)	12%	(71)	3%	(19)	2%	(14)	27%	(160)	29%	(178)	605
2016 Vote: Other	6%	(7)	6%	(6)	7%	(7)	11%	(11)	29%	(30)	41%	(42)	103
2016 Vote: Didn't Vote	5%	(34)	5%	(37)	5%	(35)	7%	(54)	19%	(142)	60%	(445)	747
Voted in 2014: Yes	16%	(199)	8%	(96)	5%	(63)	18%	(217)	24%	(293)	29%	(356)	1225
Voted in 2014: No	7%	(64)	6%	(59)	5%	(50)	9%	(90)	18%	(176)	55%	(536)	975
4-Region: Northeast	17%	(68)	7%	(27)	3%	(11)	18%	(71)	20%	(78)	35%	(138)	394
4-Region: Midwest	6%	(28)	6%	(27)	7%	(33)	18%	(81)	24%	(113)	39%	(180)	462
4-Region: South	13%	(106)	8%	(64)	4%	(36)	10%	(85)	22%	(181)	43%	(352)	824
4-Region: West	12%	(62)	7%	(37)	6%	(33)	13%	(70)	19%	(97)	43%	(222)	520
Social media users	12%	(257)	7%	(150)	5%	(109)	14%	(292)	21%	(449)	41%	(859)	2116

Table MCTEdem2: *Do you have a favorable or unfavorable opinion of Parler?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(264)	7%	(155)	5%	(113)	14%	(307)	21%	(469)	41%	(892)	2200
Liberal social media users	9%	(63)	6%	(43)	7%	(49)	29%	(194)	16%	(108)	32%	(213)	669
Moderal social media users	7%	(43)	7%	(39)	6%	(38)	11%	(63)	25%	(149)	44%	(262)	594
Conservative social media users	26%	(149)	11%	(61)	4%	(21)	4%	(24)	26%	(148)	30%	(177)	579
Capitol domestic terrorists	9%	(127)	5%	(66)	7%	(95)	21%	(287)	21%	(289)	38%	(536)	1400
Capitol not domestic terrorists	26%	(108)	15%	(60)	2%	(9)	3%	(11)	20%	(82)	34%	(141)	411

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	344	16%
	Millennials: 1981-1996	562	26%
	GenXers: 1965-1980	569	26%
	Baby Boomers: 1946-1964	659	30%
	N	2134	
xpid3	PID: Dem (no lean)	899	41%
	PID: Ind (no lean)	711	32%
	PID: Rep (no lean)	590	27%
	N	2200	
xpidGender	PID/Gender: Dem Men	417	19%
	PID/Gender: Dem Women	482	22%
	PID/Gender: Ind Men	358	16%
	PID/Gender: Ind Women	353	16%
	PID/Gender: Rep Men	286	13%
	PID/Gender: Rep Women	303	14%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	691	31%
	Ideo: Moderate (4)	622	28%
	Ideo: Conservative (5-7)	610	28%
	N	1923	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1226	56%
	Income: 50k-100k	609	28%
	Income: 100k+	364	17%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	988	45%
	All Non-Christian	123	6%
	Atheist	91	4%
	Agnostic/Nothing in particular	586	27%
	Something Else	412	19%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	156	7%
xdemEvang	Evangelical	614	28%
	Non-Evangelical	741	34%
	N	1355	
xdemUsr	Community: Urban	676	31%
	Community: Suburban	988	45%
	Community: Rural	536	24%
	N	2200	
xdemEmploy	Employ: Private Sector	646	29%
	Employ: Government	127	6%
	Employ: Self-Employed	180	8%
	Employ: Homemaker	142	6%
	Employ: Student	139	6%
	Employ: Retired	466	21%
	Employ: Unemployed	355	16%
	Employ: Other	145	7%
	N	2200	
xdemMilHH1	Military HH: Yes	372	17%
	Military HH: No	1828	83%
	N	2200	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	460	21%
	RD/WT: Wrong Track	1740	79%
	N	2200	
Trump_Approve	Trump Job Approve	757	34%
	Trump Job Disapprove	1320	60%
	N	2077	
Trump_Approve2	Trump Job Strongly Approve	439	20%
	Trump Job Somewhat Approve	318	14%
	Trump Job Somewhat Disapprove	259	12%
	Trump Job Strongly Disapprove	1062	48%
	N	2077	
Trump_Fav	Favorable of Trump	771	35%
	Unfavorable of Trump	1308	59%
	N	2080	
Trump_Fav_FULL	Very Favorable of Trump	465	21%
	Somewhat Favorable of Trump	306	14%
	Somewhat Unfavorable of Trump	225	10%
	Very Unfavorable of Trump	1084	49%
	N	2080	
xnr3	#1 Issue: Economy	811	37%
	#1 Issue: Security	259	12%
	#1 Issue: Health Care	392	18%
	#1 Issue: Medicare / Social Security	259	12%
	#1 Issue: Women's Issues	121	5%
	#1 Issue: Education	100	5%
	#1 Issue: Energy	86	4%
	#1 Issue: Other	172	8%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1035	47%
	2020 Vote: Donald Trump	630	29%
	2020 Vote: Other	60	3%
	2020 Vote: Didn't Vote	470	21%
	N	2195	
xsubVote18O	2018 House Vote: Democrat	793	36%
	2018 House Vote: Republican	558	25%
	2018 House Vote: Someone else	37	2%
	N	1388	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	742	34%
	2016 Vote: Donald Trump	605	27%
	2016 Vote: Other	103	5%
	2016 Vote: Didn't Vote	747	34%
	N	2197	
xsubVote14O	Voted in 2014: Yes	1225	56%
	Voted in 2014: No	975	44%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCTExdem1	Social media users	2116	96%
MCTExdem2	Liberal social media users	669	30%
	Moderal social media users	594	27%
	Conservative social media users	579	26%
	N	1842	
MCTExdem3	Capitol domestic terrorists	1400	64%
	Capitol not domestic terrorists	411	19%
	N	1811	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.