



National Tracking Poll #210116
January 06-08, 2021

Crosstabulation Results

Methodology:

This poll was conducted between January 6-January 8, 2021 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCFI1_1: How familiar are you with the following kinds of investments?

Stocks

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	21%	(452)	39%	(850)	24%	(533)	17%	(365)	2200
Gender: Male	29%	(310)	41%	(433)	21%	(224)	9%	(95)	1062
Gender: Female	13%	(143)	37%	(417)	27%	(309)	24%	(270)	1138
Age: 18-34	22%	(145)	35%	(232)	25%	(162)	18%	(117)	655
Age: 35-44	19%	(66)	34%	(123)	30%	(106)	17%	(62)	358
Age: 45-64	20%	(153)	41%	(310)	22%	(163)	17%	(124)	751
Age: 65+	20%	(88)	42%	(185)	23%	(101)	14%	(62)	436
GenZers: 1997-2012	24%	(70)	38%	(108)	22%	(62)	16%	(45)	285
Millennials: 1981-1996	20%	(118)	33%	(198)	29%	(176)	18%	(110)	602
GenXers: 1965-1980	20%	(110)	40%	(217)	22%	(123)	18%	(99)	548
Baby Boomers: 1946-1964	20%	(138)	43%	(302)	23%	(164)	14%	(97)	701
PID: Dem (no lean)	24%	(196)	38%	(307)	23%	(186)	15%	(122)	811
PID: Ind (no lean)	19%	(136)	37%	(270)	27%	(194)	17%	(126)	726
PID: Rep (no lean)	18%	(120)	41%	(273)	23%	(153)	18%	(117)	664
PID/Gender: Dem Men	31%	(120)	41%	(158)	18%	(71)	9%	(35)	384
PID/Gender: Dem Women	18%	(76)	35%	(149)	27%	(115)	20%	(86)	427
PID/Gender: Ind Men	28%	(101)	38%	(137)	25%	(91)	9%	(32)	361
PID/Gender: Ind Women	9%	(34)	36%	(132)	28%	(103)	26%	(94)	364
PID/Gender: Rep Men	28%	(88)	44%	(138)	20%	(62)	9%	(28)	316
PID/Gender: Rep Women	9%	(33)	39%	(135)	26%	(91)	26%	(89)	348
Ideo: Liberal (1-3)	23%	(141)	38%	(227)	23%	(138)	16%	(96)	601
Ideo: Moderate (4)	20%	(128)	37%	(231)	29%	(179)	14%	(89)	628
Ideo: Conservative (5-7)	20%	(148)	44%	(319)	23%	(164)	13%	(96)	728
Educ: < College	15%	(225)	37%	(555)	28%	(422)	21%	(310)	1512
Educ: Bachelors degree	29%	(130)	44%	(195)	17%	(77)	9%	(41)	444
Educ: Post-grad	40%	(97)	41%	(100)	14%	(34)	5%	(13)	244

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Table MCFI1_1: How familiar are you with the following kinds of investments?**Stocks**

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	21%	(452)	39%	(850)	24%	(533)	17%	(365)	2200
Income: Under 50k	15%	(175)	35%	(405)	28%	(319)	22%	(249)	1149
Income: 50k-100k	21%	(145)	42%	(293)	24%	(165)	13%	(93)	697
Income: 100k+	37%	(132)	43%	(152)	14%	(48)	6%	(22)	354
Ethnicity: White	19%	(334)	39%	(671)	24%	(421)	17%	(296)	1722
Ethnicity: Hispanic	16%	(57)	35%	(122)	33%	(115)	16%	(54)	349
Ethnicity: Black	27%	(75)	40%	(109)	21%	(59)	12%	(32)	274
Ethnicity: Other	22%	(44)	34%	(70)	26%	(53)	18%	(37)	204
All Christian	21%	(211)	41%	(419)	25%	(253)	14%	(146)	1029
All Non-Christian	31%	(35)	39%	(43)	22%	(24)	8%	(9)	111
Atheist	29%	(24)	41%	(35)	16%	(14)	14%	(12)	85
Agnostic/Nothing in particular	24%	(140)	33%	(195)	24%	(142)	20%	(118)	595
Something Else	11%	(42)	41%	(158)	26%	(101)	21%	(80)	380
Religious Non-Protestant/Catholic	31%	(41)	40%	(53)	23%	(30)	7%	(9)	132
Evangelical	16%	(86)	39%	(212)	24%	(132)	21%	(112)	541
Non-Evangelical	19%	(156)	42%	(348)	25%	(207)	14%	(114)	826
Community: Urban	25%	(157)	34%	(213)	25%	(156)	15%	(93)	620
Community: Suburban	21%	(210)	42%	(421)	22%	(222)	14%	(141)	994
Community: Rural	15%	(85)	37%	(216)	26%	(154)	22%	(131)	586
Employ: Private Sector	27%	(172)	41%	(266)	21%	(135)	11%	(70)	644
Employ: Government	34%	(40)	25%	(30)	25%	(29)	15%	(17)	116
Employ: Self-Employed	28%	(51)	40%	(74)	22%	(40)	11%	(21)	186
Employ: Homemaker	8%	(12)	27%	(43)	30%	(48)	35%	(56)	158
Employ: Student	24%	(38)	38%	(58)	30%	(47)	7%	(11)	154
Employ: Retired	20%	(98)	43%	(212)	21%	(105)	17%	(82)	498
Employ: Unemployed	9%	(27)	34%	(106)	31%	(96)	26%	(81)	309
Employ: Other	10%	(14)	46%	(62)	24%	(33)	19%	(26)	134
Military HH: Yes	19%	(59)	40%	(127)	26%	(83)	16%	(51)	320
Military HH: No	21%	(393)	38%	(723)	24%	(450)	17%	(314)	1880
RD/WT: Right Direction	21%	(102)	38%	(180)	24%	(113)	17%	(82)	477
RD/WT: Wrong Track	20%	(350)	39%	(669)	24%	(420)	16%	(283)	1723

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Table MCFI1_1: How familiar are you with the following kinds of investments?

Stocks

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	21% (452)	39% (850)	24% (533)	17% (365)	2200
Trump Job Approve	20% (169)	37% (308)	25% (208)	18% (154)	838
Trump Job Disapprove	21% (270)	40% (501)	24% (301)	15% (185)	1257
Trump Job Strongly Approve	23% (102)	35% (155)	24% (109)	18% (82)	448
Trump Job Somewhat Approve	17% (67)	39% (153)	25% (99)	18% (72)	390
Trump Job Somewhat Disapprove	17% (43)	42% (106)	27% (67)	14% (36)	252
Trump Job Strongly Disapprove	23% (227)	39% (395)	23% (234)	15% (149)	1005
Favorable of Trump	20% (168)	37% (318)	25% (214)	18% (153)	854
Unfavorable of Trump	22% (273)	40% (495)	22% (275)	15% (180)	1223
Very Favorable of Trump	23% (108)	34% (156)	23% (107)	19% (89)	460
Somewhat Favorable of Trump	15% (61)	41% (162)	27% (107)	16% (65)	394
Somewhat Unfavorable of Trump	22% (44)	38% (77)	21% (41)	19% (39)	202
Very Unfavorable of Trump	22% (229)	41% (418)	23% (234)	14% (141)	1022
#1 Issue: Economy	22% (193)	39% (339)	22% (194)	18% (155)	881
#1 Issue: Security	21% (49)	35% (82)	26% (62)	18% (42)	235
#1 Issue: Health Care	21% (78)	41% (154)	24% (88)	14% (54)	374
#1 Issue: Medicare / Social Security	14% (38)	37% (98)	29% (76)	20% (54)	266
#1 Issue: Women's Issues	18% (21)	35% (41)	33% (38)	14% (16)	115
#1 Issue: Education	18% (17)	55% (51)	20% (19)	7% (7)	94
#1 Issue: Energy	36% (24)	36% (25)	15% (10)	13% (9)	69
#1 Issue: Other	19% (32)	36% (60)	28% (46)	17% (28)	166
2020 Vote: Joe Biden	25% (239)	39% (376)	23% (223)	13% (127)	965
2020 Vote: Donald Trump	20% (146)	41% (305)	25% (185)	15% (108)	743
2020 Vote: Other	21% (17)	57% (46)	12% (10)	10% (8)	81
2020 Vote: Didn't Vote	12% (51)	30% (122)	28% (115)	30% (122)	410
2018 House Vote: Democrat	27% (182)	41% (280)	20% (139)	12% (81)	681
2018 House Vote: Republican	24% (149)	41% (257)	23% (140)	12% (75)	621
2016 Vote: Hillary Clinton	25% (164)	43% (282)	20% (133)	13% (84)	663
2016 Vote: Donald Trump	22% (139)	40% (253)	24% (152)	14% (92)	635
2016 Vote: Other	27% (28)	44% (47)	21% (23)	8% (8)	106
2016 Vote: Didn't Vote	15% (121)	34% (267)	28% (224)	23% (181)	793

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Table MCFI1_1: How familiar are you with the following kinds of investments?**Stocks**

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	21%	(452)	39%	(850)	24%	(533)	17%	(365)	2200
Voted in 2014: Yes	25%	(289)	42%	(486)	23%	(263)	11%	(126)	1163
Voted in 2014: No	16%	(164)	35%	(364)	26%	(270)	23%	(239)	1037
4-Region: Northeast	21%	(82)	34%	(133)	27%	(108)	18%	(70)	394
4-Region: Midwest	23%	(106)	38%	(177)	22%	(100)	17%	(80)	462
4-Region: South	18%	(148)	39%	(320)	26%	(218)	17%	(138)	824
4-Region: West	22%	(115)	42%	(220)	21%	(108)	15%	(77)	520
Investors	33%	(345)	44%	(467)	18%	(185)	5%	(57)	1054
Less than 50k invested	38%	(232)	45%	(270)	13%	(76)	4%	(26)	604
More than 50k invested	25%	(113)	44%	(196)	24%	(109)	7%	(31)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_2: How familiar are you with the following kinds of investments?

Mutual funds

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	16% (361)	30% (661)	28% (610)	26% (568)	2200
Gender: Male	23% (243)	35% (368)	25% (261)	18% (190)	1062
Gender: Female	10% (118)	26% (294)	31% (349)	33% (378)	1138
Age: 18-34	15% (98)	24% (158)	29% (192)	32% (207)	655
Age: 35-44	15% (55)	29% (102)	31% (112)	25% (89)	358
Age: 45-64	17% (128)	34% (256)	25% (188)	24% (179)	751
Age: 65+	18% (80)	33% (146)	27% (117)	21% (93)	436
GenZers: 1997-2012	14% (40)	17% (49)	31% (88)	38% (107)	285
Millennials: 1981-1996	15% (92)	30% (180)	30% (178)	25% (152)	602
GenXers: 1965-1980	17% (93)	32% (173)	26% (144)	25% (138)	548
Baby Boomers: 1946-1964	18% (123)	34% (239)	26% (185)	22% (154)	701
PID: Dem (no lean)	19% (155)	29% (235)	27% (223)	24% (198)	811
PID: Ind (no lean)	14% (101)	30% (219)	27% (195)	29% (211)	726
PID: Rep (no lean)	16% (106)	31% (207)	29% (191)	24% (160)	664
PID/Gender: Dem Men	27% (102)	32% (121)	25% (97)	17% (64)	384
PID/Gender: Dem Women	12% (52)	27% (114)	30% (126)	31% (134)	427
PID/Gender: Ind Men	18% (66)	37% (133)	24% (85)	21% (77)	361
PID/Gender: Ind Women	9% (35)	24% (86)	30% (110)	37% (133)	364
PID/Gender: Rep Men	24% (75)	36% (113)	25% (79)	16% (49)	316
PID/Gender: Rep Women	9% (31)	27% (93)	32% (113)	32% (111)	348
Ideo: Liberal (1-3)	19% (113)	30% (178)	23% (141)	28% (169)	601
Ideo: Moderate (4)	16% (103)	31% (192)	32% (203)	21% (131)	628
Ideo: Conservative (5-7)	16% (118)	35% (256)	29% (208)	20% (144)	728
Educ: < College	10% (156)	28% (417)	31% (462)	32% (477)	1512
Educ: Bachelors degree	26% (116)	34% (153)	24% (106)	16% (70)	444
Educ: Post-grad	36% (89)	37% (91)	17% (42)	9% (22)	244
Income: Under 50k	11% (132)	25% (287)	30% (345)	34% (385)	1149
Income: 50k-100k	17% (119)	36% (252)	27% (190)	19% (136)	697
Income: 100k+	31% (110)	35% (123)	21% (75)	13% (47)	354
Ethnicity: White	16% (279)	30% (510)	28% (484)	26% (449)	1722
Ethnicity: Hispanic	11% (37)	27% (96)	31% (108)	31% (109)	349

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Table MCFI1_2: How familiar are you with the following kinds of investments?*Mutual funds*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	16%	(361)	30%	(661)	28%	(610)	26%	(568)	2200
Ethnicity: Black	17%	(46)	33%	(92)	28%	(76)	22%	(61)	274
Ethnicity: Other	18%	(37)	29%	(59)	25%	(51)	28%	(58)	204
All Christian	18%	(189)	32%	(330)	27%	(277)	23%	(232)	1029
All Non-Christian	29%	(32)	26%	(29)	28%	(31)	17%	(19)	111
Atheist	16%	(13)	42%	(35)	23%	(19)	20%	(17)	85
Agnostic/Nothing in particular	15%	(88)	27%	(159)	28%	(170)	30%	(179)	595
Something Else	10%	(39)	28%	(108)	29%	(112)	32%	(121)	380
Religious Non-Protestant/Catholic	28%	(37)	30%	(39)	26%	(34)	16%	(21)	132
Evangelical	15%	(80)	28%	(151)	29%	(156)	29%	(155)	541
Non-Evangelical	17%	(138)	32%	(262)	28%	(229)	24%	(197)	826
Community: Urban	20%	(125)	30%	(187)	25%	(155)	25%	(153)	620
Community: Suburban	16%	(162)	32%	(317)	28%	(275)	24%	(240)	994
Community: Rural	13%	(74)	27%	(157)	31%	(180)	30%	(175)	586
Employ: Private Sector	22%	(139)	36%	(232)	26%	(167)	16%	(106)	644
Employ: Government	25%	(29)	31%	(36)	26%	(30)	18%	(20)	116
Employ: Self-Employed	21%	(40)	29%	(54)	30%	(56)	19%	(36)	186
Employ: Homemaker	11%	(17)	20%	(32)	28%	(44)	41%	(65)	158
Employ: Student	11%	(17)	19%	(29)	36%	(56)	34%	(53)	154
Employ: Retired	17%	(84)	33%	(166)	26%	(130)	24%	(117)	498
Employ: Unemployed	8%	(25)	25%	(79)	24%	(76)	42%	(130)	309
Employ: Other	8%	(11)	24%	(33)	38%	(51)	29%	(40)	134
Military HH: Yes	18%	(57)	33%	(105)	25%	(80)	24%	(78)	320
Military HH: No	16%	(304)	30%	(557)	28%	(530)	26%	(490)	1880
RD/WT: Right Direction	19%	(91)	31%	(150)	26%	(125)	23%	(111)	477
RD/WT: Wrong Track	16%	(270)	30%	(512)	28%	(484)	27%	(457)	1723
Trump Job Approve	16%	(134)	31%	(260)	29%	(239)	24%	(205)	838
Trump Job Disapprove	17%	(215)	31%	(384)	27%	(340)	25%	(318)	1257

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Table MCFI1_2: How familiar are you with the following kinds of investments?

Mutual funds

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	16% (361)	30% (661)	28% (610)	26% (568)	2200
Trump Job Strongly Approve	20% (88)	28% (124)	27% (122)	25% (113)	448
Trump Job Somewhat Approve	12% (46)	35% (135)	30% (118)	24% (92)	390
Trump Job Somewhat Disapprove	15% (37)	31% (78)	29% (74)	25% (63)	252
Trump Job Strongly Disapprove	18% (178)	30% (306)	26% (266)	25% (255)	1005
Favorable of Trump	16% (134)	30% (259)	29% (249)	25% (212)	854
Unfavorable of Trump	18% (218)	31% (378)	26% (324)	25% (303)	1223
Very Favorable of Trump	20% (94)	27% (122)	27% (122)	26% (121)	460
Somewhat Favorable of Trump	10% (40)	35% (136)	32% (126)	23% (91)	394
Somewhat Unfavorable of Trump	16% (33)	31% (62)	24% (49)	28% (57)	202
Very Unfavorable of Trump	18% (185)	31% (316)	27% (275)	24% (246)	1022
#1 Issue: Economy	15% (129)	32% (285)	30% (261)	23% (205)	881
#1 Issue: Security	20% (48)	28% (65)	27% (62)	25% (59)	235
#1 Issue: Health Care	21% (79)	27% (101)	29% (108)	23% (86)	374
#1 Issue: Medicare / Social Security	13% (36)	32% (85)	22% (58)	33% (87)	266
#1 Issue: Women's Issues	11% (12)	28% (33)	34% (39)	27% (31)	115
#1 Issue: Education	15% (14)	31% (29)	26% (24)	28% (27)	94
#1 Issue: Energy	29% (20)	37% (26)	13% (9)	21% (14)	69
#1 Issue: Other	14% (23)	21% (36)	29% (49)	35% (59)	166
2020 Vote: Joe Biden	20% (197)	30% (292)	26% (252)	23% (225)	965
2020 Vote: Donald Trump	16% (118)	32% (240)	31% (231)	21% (154)	743
2020 Vote: Other	16% (13)	41% (33)	24% (19)	19% (16)	81
2020 Vote: Didn't Vote	8% (33)	24% (97)	26% (106)	42% (173)	410
2018 House Vote: Democrat	22% (147)	33% (223)	25% (173)	20% (138)	681
2018 House Vote: Republican	21% (128)	35% (217)	28% (172)	17% (103)	621
2016 Vote: Hillary Clinton	21% (139)	33% (218)	26% (171)	21% (136)	663
2016 Vote: Donald Trump	19% (122)	33% (213)	27% (174)	20% (126)	635
2016 Vote: Other	24% (25)	40% (42)	22% (23)	14% (15)	106
2016 Vote: Didn't Vote	9% (75)	24% (189)	30% (242)	36% (288)	793
Voted in 2014: Yes	22% (254)	34% (400)	27% (310)	17% (199)	1163
Voted in 2014: No	10% (107)	25% (261)	29% (300)	36% (369)	1037

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Table MCFI1_2: How familiar are you with the following kinds of investments?*Mutual funds*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	16%	(361)	30%	(661)	28%	(610)	26%	(568)	2200
4-Region: Northeast	16%	(64)	29%	(113)	28%	(112)	27%	(105)	394
4-Region: Midwest	22%	(102)	26%	(121)	29%	(136)	22%	(104)	462
4-Region: South	12%	(95)	31%	(258)	30%	(244)	27%	(226)	824
4-Region: West	19%	(100)	32%	(169)	23%	(118)	26%	(133)	520
Investors	27%	(284)	40%	(426)	23%	(239)	10%	(105)	1054
Less than 50k invested	34%	(207)	41%	(248)	18%	(109)	7%	(40)	604
More than 50k invested	17%	(77)	40%	(178)	29%	(129)	14%	(65)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_3: How familiar are you with the following kinds of investments?
Private equity (capital investments made into private companies, or those not listed on a public exchange)

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	8% (171)	17% (383)	35% (764)	40% (882)	2200
Gender: Male	12% (129)	23% (249)	36% (379)	29% (305)	1062
Gender: Female	4% (42)	12% (134)	34% (385)	51% (577)	1138
Age: 18-34	12% (82)	19% (123)	33% (216)	36% (235)	655
Age: 35-44	9% (33)	17% (62)	36% (128)	38% (135)	358
Age: 45-64	6% (43)	17% (130)	36% (270)	41% (309)	751
Age: 65+	3% (14)	16% (69)	34% (150)	47% (204)	436
GenZers: 1997-2012	12% (34)	19% (54)	30% (84)	40% (113)	285
Millennials: 1981-1996	12% (71)	18% (110)	36% (215)	34% (205)	602
GenXers: 1965-1980	7% (37)	17% (91)	36% (197)	41% (224)	548
Baby Boomers: 1946-1964	4% (26)	17% (120)	35% (246)	44% (310)	701
PID: Dem (no lean)	11% (87)	17% (134)	34% (276)	39% (314)	811
PID: Ind (no lean)	6% (46)	18% (128)	35% (255)	41% (297)	726
PID: Rep (no lean)	6% (38)	18% (121)	35% (233)	41% (271)	664
PID/Gender: Dem Men	16% (62)	21% (80)	35% (135)	28% (108)	384
PID/Gender: Dem Women	6% (25)	13% (54)	33% (141)	48% (206)	427
PID/Gender: Ind Men	10% (36)	26% (92)	36% (129)	29% (104)	361
PID/Gender: Ind Women	3% (10)	10% (35)	35% (126)	53% (193)	364
PID/Gender: Rep Men	10% (31)	24% (76)	36% (115)	30% (93)	316
PID/Gender: Rep Women	2% (7)	13% (45)	34% (118)	51% (178)	348
Ideo: Liberal (1-3)	10% (61)	20% (121)	33% (200)	37% (220)	601
Ideo: Moderate (4)	6% (41)	16% (99)	39% (242)	39% (246)	628
Ideo: Conservative (5-7)	7% (54)	19% (138)	36% (260)	38% (275)	728
Educ: < College	6% (91)	14% (214)	33% (506)	46% (701)	1512
Educ: Bachelors degree	9% (40)	22% (98)	39% (172)	30% (134)	444
Educ: Post-grad	17% (40)	29% (71)	35% (86)	19% (47)	244
Income: Under 50k	7% (79)	14% (159)	33% (376)	47% (534)	1149
Income: 50k-100k	6% (45)	19% (134)	37% (261)	37% (257)	697
Income: 100k+	13% (47)	25% (90)	36% (127)	26% (91)	354
Ethnicity: White	8% (130)	16% (277)	35% (601)	41% (714)	1722
Ethnicity: Hispanic	7% (26)	17% (60)	37% (131)	38% (133)	349

Continued on next page

Table MCFI1_3: How familiar are you with the following kinds of investments?
Private equity (capital investments made into private companies, or those not listed on a public exchange)

Demographic	Somewhat								Total N
	Very familiar		familiar		Not too familiar		Not familiar at all		
Adults	8%	(171)	17%	(383)	35%	(764)	40%	(882)	2200
Ethnicity: Black	10%	(28)	26%	(71)	33%	(91)	31%	(84)	274
Ethnicity: Other	7%	(14)	17%	(35)	35%	(72)	41%	(84)	204
All Christian	8%	(78)	18%	(184)	36%	(367)	39%	(399)	1029
All Non-Christian	19%	(21)	20%	(22)	34%	(38)	27%	(30)	111
Atheist	10%	(8)	24%	(21)	31%	(26)	35%	(30)	85
Agnostic/Nothing in particular	8%	(45)	17%	(103)	33%	(198)	42%	(248)	595
Something Else	5%	(19)	14%	(53)	35%	(134)	46%	(174)	380
Religious Non-Protestant/Catholic	17%	(23)	22%	(29)	35%	(46)	25%	(33)	132
Evangelical	7%	(37)	14%	(76)	33%	(180)	46%	(249)	541
Non-Evangelical	6%	(49)	18%	(149)	37%	(309)	39%	(318)	826
Community: Urban	13%	(79)	20%	(123)	34%	(213)	33%	(206)	620
Community: Suburban	6%	(58)	19%	(187)	36%	(356)	40%	(393)	994
Community: Rural	6%	(35)	12%	(73)	33%	(195)	48%	(284)	586
Employ: Private Sector	11%	(71)	24%	(157)	36%	(235)	28%	(181)	644
Employ: Government	13%	(16)	21%	(25)	32%	(38)	33%	(38)	116
Employ: Self-Employed	13%	(23)	19%	(36)	40%	(75)	28%	(51)	186
Employ: Homemaker	3%	(5)	7%	(11)	29%	(45)	61%	(97)	158
Employ: Student	5%	(8)	23%	(36)	32%	(49)	39%	(61)	154
Employ: Retired	3%	(17)	15%	(74)	35%	(174)	47%	(233)	498
Employ: Unemployed	8%	(24)	10%	(31)	30%	(92)	53%	(163)	309
Employ: Other	6%	(8)	10%	(13)	42%	(57)	43%	(57)	134
Military HH: Yes	6%	(18)	16%	(52)	35%	(112)	43%	(138)	320
Military HH: No	8%	(153)	18%	(331)	35%	(652)	40%	(744)	1880
RD/WT: Right Direction	13%	(64)	18%	(87)	33%	(159)	35%	(166)	477
RD/WT: Wrong Track	6%	(107)	17%	(296)	35%	(604)	42%	(716)	1723
Trump Job Approve	7%	(60)	18%	(153)	35%	(290)	40%	(335)	838
Trump Job Disapprove	8%	(102)	17%	(217)	35%	(442)	39%	(496)	1257

Continued on next page

Table MCFI1_3: How familiar are you with the following kinds of investments?
Private equity (capital investments made into private companies, or those not listed on a public exchange)

Demographic	Somewhat								Total N
	Very familiar		familiar		Not too familiar		Not familiar at all		
Adults	8%	(171)	17%	(383)	35%	(764)	40%	(882)	2200
Trump Job Strongly Approve	9%	(40)	17%	(74)	32%	(146)	42%	(189)	448
Trump Job Somewhat Approve	5%	(21)	20%	(79)	37%	(145)	37%	(146)	390
Trump Job Somewhat Disapprove	6%	(16)	19%	(47)	36%	(90)	39%	(99)	252
Trump Job Strongly Disapprove	9%	(86)	17%	(170)	35%	(352)	40%	(397)	1005
Favorable of Trump	8%	(65)	17%	(143)	35%	(297)	41%	(348)	854
Unfavorable of Trump	8%	(95)	18%	(220)	35%	(428)	39%	(481)	1223
Very Favorable of Trump	10%	(45)	16%	(74)	33%	(150)	42%	(191)	460
Somewhat Favorable of Trump	5%	(20)	18%	(70)	37%	(148)	40%	(157)	394
Somewhat Unfavorable of Trump	6%	(13)	22%	(44)	36%	(73)	36%	(72)	202
Very Unfavorable of Trump	8%	(82)	17%	(176)	35%	(355)	40%	(409)	1022
#1 Issue: Economy	8%	(69)	18%	(157)	35%	(312)	39%	(343)	881
#1 Issue: Security	9%	(21)	14%	(32)	33%	(77)	45%	(104)	235
#1 Issue: Health Care	7%	(26)	20%	(76)	37%	(138)	36%	(134)	374
#1 Issue: Medicare / Social Security	7%	(19)	14%	(38)	29%	(78)	49%	(132)	266
#1 Issue: Women's Issues	5%	(5)	16%	(18)	39%	(45)	40%	(46)	115
#1 Issue: Education	13%	(12)	26%	(25)	38%	(36)	23%	(22)	94
#1 Issue: Energy	14%	(9)	27%	(18)	27%	(19)	33%	(23)	69
#1 Issue: Other	6%	(9)	11%	(19)	36%	(60)	47%	(78)	166
2020 Vote: Joe Biden	11%	(106)	18%	(174)	35%	(335)	36%	(350)	965
2020 Vote: Donald Trump	6%	(46)	20%	(145)	37%	(272)	38%	(280)	743
2020 Vote: Other	5%	(4)	19%	(16)	45%	(37)	30%	(24)	81
2020 Vote: Didn't Vote	4%	(16)	12%	(47)	29%	(120)	55%	(227)	410
2018 House Vote: Democrat	11%	(77)	18%	(120)	36%	(249)	35%	(235)	681
2018 House Vote: Republican	7%	(43)	21%	(129)	36%	(222)	37%	(228)	621
2016 Vote: Hillary Clinton	11%	(72)	18%	(121)	39%	(259)	32%	(212)	663
2016 Vote: Donald Trump	6%	(39)	20%	(126)	34%	(214)	40%	(256)	635
2016 Vote: Other	6%	(7)	22%	(23)	39%	(42)	32%	(34)	106
2016 Vote: Didn't Vote	7%	(54)	14%	(112)	32%	(250)	48%	(377)	793
Voted in 2014: Yes	9%	(100)	19%	(225)	37%	(431)	35%	(407)	1163
Voted in 2014: No	7%	(71)	15%	(158)	32%	(333)	46%	(475)	1037

Continued on next page

Table MCFI1_3: How familiar are you with the following kinds of investments?*Private equity (capital investments made into private companies, or those not listed on a public exchange)*

Demographic	Somewhat familiar								Total N
	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		
Adults	8%	(171)	17%	(383)	35%	(764)	40%	(882)	2200
4-Region: Northeast	10%	(38)	17%	(66)	33%	(129)	41%	(161)	394
4-Region: Midwest	9%	(43)	15%	(71)	32%	(148)	43%	(200)	462
4-Region: South	6%	(47)	19%	(153)	36%	(301)	39%	(323)	824
4-Region: West	8%	(43)	18%	(93)	36%	(186)	38%	(198)	520
Investors	12%	(128)	22%	(232)	38%	(402)	28%	(292)	1054
Less than 50k invested	14%	(84)	24%	(144)	38%	(232)	24%	(144)	604
More than 50k invested	10%	(44)	20%	(88)	38%	(170)	33%	(148)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFI1_4: How familiar are you with the following kinds of investments?
Cryptocurrencies, such as Bitcoin, Ethereum, Litecoin and Peercoin**

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	10% (219)	20% (439)	29% (646)	41% (897)	2200
Gender: Male	15% (158)	27% (289)	28% (301)	30% (315)	1062
Gender: Female	5% (61)	13% (150)	30% (345)	51% (582)	1138
Age: 18-34	18% (120)	25% (164)	26% (171)	30% (200)	655
Age: 35-44	11% (40)	24% (85)	31% (112)	34% (121)	358
Age: 45-64	7% (51)	18% (137)	32% (243)	43% (319)	751
Age: 65+	2% (7)	12% (53)	27% (119)	59% (257)	436
GenZers: 1997-2012	16% (46)	25% (72)	25% (72)	33% (95)	285
Millennials: 1981-1996	18% (106)	24% (145)	28% (167)	31% (185)	602
GenXers: 1965-1980	9% (48)	23% (125)	32% (174)	37% (201)	548
Baby Boomers: 1946-1964	3% (18)	13% (88)	31% (217)	54% (378)	701
PID: Dem (no lean)	12% (95)	22% (175)	27% (219)	40% (322)	811
PID: Ind (no lean)	10% (75)	20% (142)	32% (232)	38% (277)	726
PID: Rep (no lean)	7% (49)	18% (122)	29% (195)	45% (298)	664
PID/Gender: Dem Men	17% (64)	31% (118)	25% (96)	27% (106)	384
PID/Gender: Dem Women	7% (31)	13% (56)	29% (123)	51% (216)	427
PID/Gender: Ind Men	16% (57)	26% (93)	31% (112)	27% (99)	361
PID/Gender: Ind Women	5% (17)	14% (50)	33% (120)	49% (177)	364
PID/Gender: Rep Men	11% (36)	25% (78)	29% (93)	35% (110)	316
PID/Gender: Rep Women	4% (13)	13% (44)	29% (102)	54% (188)	348
Ideo: Liberal (1-3)	12% (71)	23% (141)	27% (161)	38% (228)	601
Ideo: Moderate (4)	9% (59)	21% (133)	35% (218)	35% (217)	628
Ideo: Conservative (5-7)	9% (63)	19% (139)	30% (217)	42% (309)	728
Educ: < College	9% (139)	18% (270)	27% (410)	46% (694)	1512
Educ: Bachelors degree	9% (41)	24% (106)	36% (159)	31% (138)	444
Educ: Post-grad	16% (40)	26% (64)	31% (76)	27% (65)	244
Income: Under 50k	9% (109)	17% (193)	28% (324)	46% (523)	1149
Income: 50k-100k	10% (66)	21% (148)	30% (206)	40% (276)	697
Income: 100k+	12% (44)	28% (98)	33% (115)	27% (97)	354
Ethnicity: White	9% (160)	17% (299)	31% (537)	42% (725)	1722
Ethnicity: Hispanic	12% (42)	24% (85)	29% (102)	34% (120)	349

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**Table MCFI1_4: How familiar are you with the following kinds of investments?
Cryptocurrencies, such as Bitcoin, Ethereum, Litecoin and Peercoin**

Demographic	Somewhat								Total N
	Very familiar		familiar		Not too familiar		Not familiar at all		
Adults	10%	(219)	20%	(439)	29%	(646)	41%	(897)	2200
Ethnicity: Black	16%	(43)	29%	(78)	20%	(56)	35%	(97)	274
Ethnicity: Other	8%	(16)	30%	(61)	26%	(52)	36%	(74)	204
All Christian	9%	(90)	17%	(173)	29%	(298)	45%	(468)	1029
All Non-Christian	13%	(15)	27%	(29)	30%	(33)	30%	(33)	111
Atheist	14%	(12)	33%	(28)	22%	(19)	30%	(26)	85
Agnostic/Nothing in particular	12%	(71)	22%	(134)	29%	(175)	36%	(215)	595
Something Else	8%	(31)	20%	(75)	32%	(120)	41%	(155)	380
Religious Non-Protestant/Catholic	14%	(19)	26%	(35)	31%	(41)	28%	(37)	132
Evangelical	9%	(51)	18%	(98)	25%	(134)	48%	(259)	541
Non-Evangelical	7%	(57)	17%	(136)	33%	(274)	43%	(359)	826
Community: Urban	17%	(105)	22%	(133)	27%	(167)	35%	(215)	620
Community: Suburban	8%	(76)	20%	(200)	31%	(311)	41%	(408)	994
Community: Rural	6%	(38)	18%	(106)	29%	(168)	47%	(274)	586
Employ: Private Sector	14%	(93)	25%	(162)	32%	(203)	29%	(186)	644
Employ: Government	16%	(19)	28%	(33)	26%	(30)	29%	(34)	116
Employ: Self-Employed	13%	(25)	28%	(51)	33%	(61)	26%	(49)	186
Employ: Homemaker	4%	(7)	9%	(15)	31%	(49)	55%	(88)	158
Employ: Student	8%	(12)	35%	(53)	27%	(42)	31%	(48)	154
Employ: Retired	3%	(16)	12%	(61)	28%	(137)	57%	(284)	498
Employ: Unemployed	12%	(36)	14%	(44)	29%	(90)	45%	(140)	309
Employ: Other	9%	(12)	15%	(20)	25%	(34)	51%	(68)	134
Military HH: Yes	7%	(22)	18%	(57)	27%	(86)	48%	(155)	320
Military HH: No	10%	(197)	20%	(382)	30%	(559)	39%	(742)	1880
RD/WT: Right Direction	13%	(63)	23%	(110)	28%	(132)	36%	(172)	477
RD/WT: Wrong Track	9%	(155)	19%	(329)	30%	(513)	42%	(725)	1723
Trump Job Approve	10%	(83)	19%	(157)	30%	(251)	41%	(347)	838
Trump Job Disapprove	10%	(122)	21%	(269)	29%	(366)	40%	(500)	1257

Continued on next page

**Table MCFI1_4: How familiar are you with the following kinds of investments?
Cryptocurrencies, such as Bitcoin, Ethereum, Litecoin and Peercoin**

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(219)	20%	(439)	29%	(646)	41%	(897)	2200
Trump Job Strongly Approve	11%	(51)	17%	(76)	31%	(137)	41%	(184)	448
Trump Job Somewhat Approve	8%	(32)	21%	(81)	29%	(115)	42%	(163)	390
Trump Job Somewhat Disapprove	8%	(20)	24%	(61)	29%	(73)	39%	(98)	252
Trump Job Strongly Disapprove	10%	(102)	21%	(208)	29%	(294)	40%	(401)	1005
Favorable of Trump	9%	(77)	19%	(160)	30%	(253)	43%	(364)	854
Unfavorable of Trump	10%	(128)	21%	(258)	30%	(361)	39%	(476)	1223
Very Favorable of Trump	11%	(49)	18%	(81)	31%	(143)	41%	(187)	460
Somewhat Favorable of Trump	7%	(28)	20%	(79)	28%	(110)	45%	(177)	394
Somewhat Unfavorable of Trump	9%	(18)	20%	(40)	34%	(68)	38%	(76)	202
Very Unfavorable of Trump	11%	(110)	21%	(218)	29%	(293)	39%	(400)	1022
#1 Issue: Economy	10%	(86)	25%	(216)	31%	(273)	35%	(306)	881
#1 Issue: Security	14%	(32)	17%	(39)	24%	(56)	46%	(107)	235
#1 Issue: Health Care	9%	(33)	20%	(75)	31%	(115)	40%	(151)	374
#1 Issue: Medicare / Social Security	9%	(23)	8%	(22)	21%	(57)	62%	(165)	266
#1 Issue: Women's Issues	13%	(15)	19%	(22)	34%	(39)	35%	(40)	115
#1 Issue: Education	19%	(17)	19%	(17)	36%	(34)	27%	(25)	94
#1 Issue: Energy	4%	(3)	41%	(28)	24%	(16)	31%	(22)	69
#1 Issue: Other	6%	(9)	12%	(20)	34%	(56)	49%	(81)	166
2020 Vote: Joe Biden	12%	(114)	23%	(221)	27%	(263)	38%	(367)	965
2020 Vote: Donald Trump	6%	(47)	19%	(138)	32%	(234)	44%	(324)	743
2020 Vote: Other	24%	(19)	20%	(16)	34%	(27)	23%	(18)	81
2020 Vote: Didn't Vote	9%	(38)	16%	(64)	30%	(121)	46%	(187)	410
2018 House Vote: Democrat	11%	(72)	24%	(163)	28%	(192)	37%	(255)	681
2018 House Vote: Republican	8%	(47)	18%	(114)	32%	(200)	42%	(260)	621
2016 Vote: Hillary Clinton	11%	(70)	24%	(158)	30%	(201)	35%	(234)	663
2016 Vote: Donald Trump	8%	(49)	19%	(118)	30%	(191)	44%	(277)	635
2016 Vote: Other	8%	(9)	27%	(29)	32%	(34)	33%	(35)	106
2016 Vote: Didn't Vote	11%	(91)	17%	(134)	28%	(219)	44%	(348)	793
Voted in 2014: Yes	8%	(95)	21%	(244)	30%	(352)	41%	(472)	1163
Voted in 2014: No	12%	(124)	19%	(195)	28%	(294)	41%	(425)	1037

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Table MCFI1_4: How familiar are you with the following kinds of investments?*Cryptocurrencies, such as Bitcoin, Ethereum, Litecoin and Peercoin*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	10%	(219)	20%	(439)	29%	(646)	41%	(897)	2200
4-Region: Northeast	9%	(37)	18%	(69)	31%	(122)	42%	(165)	394
4-Region: Midwest	13%	(59)	14%	(66)	28%	(128)	45%	(208)	462
4-Region: South	7%	(59)	22%	(184)	29%	(241)	41%	(341)	824
4-Region: West	12%	(64)	23%	(120)	30%	(154)	35%	(183)	520
Investors	14%	(144)	22%	(237)	32%	(335)	32%	(338)	1054
Less than 50k invested	13%	(77)	22%	(131)	36%	(216)	30%	(181)	604
More than 50k invested	15%	(67)	24%	(106)	27%	(120)	35%	(157)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_5: How familiar are you with the following kinds of investments?
Exchange-traded funds (ETFs)

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	9% (188)	17% (377)	29% (647)	45% (988)	2200
Gender: Male	13% (134)	25% (262)	31% (326)	32% (340)	1062
Gender: Female	5% (54)	10% (116)	28% (321)	57% (647)	1138
Age: 18-34	10% (63)	17% (108)	28% (184)	46% (299)	655
Age: 35-44	9% (33)	19% (67)	31% (112)	41% (146)	358
Age: 45-64	8% (58)	18% (137)	30% (228)	44% (328)	751
Age: 65+	8% (34)	15% (64)	28% (123)	49% (214)	436
GenZers: 1997-2012	9% (26)	10% (28)	28% (79)	53% (151)	285
Millennials: 1981-1996	10% (60)	20% (122)	30% (181)	40% (239)	602
GenXers: 1965-1980	8% (43)	19% (107)	30% (162)	43% (237)	548
Baby Boomers: 1946-1964	8% (54)	16% (112)	29% (204)	47% (331)	701
PID: Dem (no lean)	10% (80)	18% (147)	30% (240)	42% (344)	811
PID: Ind (no lean)	7% (53)	17% (122)	30% (216)	46% (334)	726
PID: Rep (no lean)	8% (55)	16% (108)	29% (191)	47% (309)	664
PID/Gender: Dem Men	15% (56)	27% (103)	29% (113)	29% (112)	384
PID/Gender: Dem Women	6% (24)	10% (44)	30% (126)	54% (232)	427
PID/Gender: Ind Men	11% (39)	24% (86)	30% (109)	35% (128)	361
PID/Gender: Ind Women	4% (15)	10% (35)	30% (108)	57% (207)	364
PID/Gender: Rep Men	13% (40)	23% (72)	33% (104)	32% (100)	316
PID/Gender: Rep Women	4% (15)	10% (36)	25% (87)	60% (209)	348
Ideo: Liberal (1-3)	10% (61)	19% (117)	26% (154)	45% (269)	601
Ideo: Moderate (4)	8% (52)	19% (118)	34% (212)	39% (245)	628
Ideo: Conservative (5-7)	9% (62)	17% (127)	31% (224)	43% (314)	728
Educ: < College	6% (85)	14% (208)	29% (443)	51% (776)	1512
Educ: Bachelors degree	12% (55)	21% (95)	31% (138)	35% (155)	444
Educ: Post-grad	20% (48)	30% (74)	27% (67)	23% (56)	244
Income: Under 50k	7% (79)	13% (148)	29% (331)	51% (591)	1149
Income: 50k-100k	8% (55)	20% (136)	32% (224)	40% (282)	697
Income: 100k+	15% (55)	26% (93)	26% (93)	32% (114)	354
Ethnicity: White	8% (143)	17% (288)	29% (503)	46% (788)	1722
Ethnicity: Hispanic	7% (26)	14% (50)	29% (101)	49% (173)	349

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Table MCFI1_5: How familiar are you with the following kinds of investments?
 Exchange-traded funds (ETFs)

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	9% (188)	17% (377)	29% (647)	45% (988)	2200
Ethnicity: Black	11% (30)	18% (50)	31% (85)	40% (110)	274
Ethnicity: Other	7% (15)	19% (40)	29% (59)	44% (90)	204
All Christian	8% (87)	18% (186)	30% (309)	44% (448)	1029
All Non-Christian	12% (13)	25% (28)	30% (33)	33% (37)	111
Atheist	7% (6)	16% (13)	39% (33)	39% (33)	85
Agnostic/Nothing in particular	10% (62)	17% (101)	25% (151)	47% (281)	595
Something Else	5% (20)	13% (49)	32% (122)	50% (190)	380
Religious Non-Protestant/Catholic	13% (17)	25% (32)	31% (40)	32% (41)	132
Evangelical	8% (41)	14% (77)	29% (157)	49% (266)	541
Non-Evangelical	7% (60)	18% (148)	31% (260)	43% (357)	826
Community: Urban	11% (69)	18% (109)	29% (181)	42% (260)	620
Community: Suburban	9% (87)	18% (175)	30% (303)	43% (429)	994
Community: Rural	5% (31)	16% (94)	28% (164)	51% (298)	586
Employ: Private Sector	13% (82)	23% (151)	31% (202)	32% (209)	644
Employ: Government	14% (17)	22% (26)	23% (27)	40% (46)	116
Employ: Self-Employed	13% (25)	21% (39)	34% (64)	32% (59)	186
Employ: Homemaker	4% (6)	6% (10)	26% (42)	63% (100)	158
Employ: Student	6% (9)	11% (17)	28% (44)	54% (84)	154
Employ: Retired	6% (28)	16% (81)	29% (143)	49% (246)	498
Employ: Unemployed	5% (15)	12% (39)	27% (82)	56% (174)	309
Employ: Other	5% (7)	11% (15)	32% (43)	52% (70)	134
Military HH: Yes	9% (30)	15% (49)	28% (91)	47% (150)	320
Military HH: No	8% (158)	17% (328)	30% (556)	45% (837)	1880
RD/WT: Right Direction	11% (53)	19% (92)	32% (154)	37% (177)	477
RD/WT: Wrong Track	8% (135)	17% (285)	29% (493)	47% (810)	1723
Trump Job Approve	8% (68)	17% (142)	31% (258)	44% (370)	838
Trump Job Disapprove	9% (112)	18% (227)	29% (363)	44% (555)	1257

Continued on next page

Table MCFI1_5: How familiar are you with the following kinds of investments?
Exchange-traded funds (ETFs)

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	9% (188)	17% (377)	29% (647)	45% (988)	2200
Trump Job Strongly Approve	9% (42)	16% (71)	31% (138)	44% (197)	448
Trump Job Somewhat Approve	7% (26)	18% (71)	31% (120)	44% (173)	390
Trump Job Somewhat Disapprove	10% (24)	17% (43)	31% (78)	42% (107)	252
Trump Job Strongly Disapprove	9% (88)	18% (184)	28% (285)	45% (448)	1005
Favorable of Trump	8% (69)	16% (140)	30% (255)	46% (390)	854
Unfavorable of Trump	9% (107)	19% (227)	29% (358)	43% (532)	1223
Very Favorable of Trump	9% (39)	17% (78)	30% (137)	45% (205)	460
Somewhat Favorable of Trump	8% (30)	16% (62)	30% (117)	47% (185)	394
Somewhat Unfavorable of Trump	10% (19)	19% (38)	29% (58)	43% (86)	202
Very Unfavorable of Trump	9% (88)	18% (188)	29% (300)	44% (446)	1022
#1 Issue: Economy	9% (76)	20% (174)	29% (259)	42% (371)	881
#1 Issue: Security	11% (26)	16% (38)	27% (64)	46% (107)	235
#1 Issue: Health Care	9% (32)	18% (68)	32% (120)	41% (153)	374
#1 Issue: Medicare / Social Security	6% (17)	10% (28)	26% (69)	57% (153)	266
#1 Issue: Women's Issues	7% (8)	9% (11)	32% (37)	51% (59)	115
#1 Issue: Education	10% (9)	25% (24)	39% (36)	26% (25)	94
#1 Issue: Energy	13% (9)	25% (17)	26% (18)	36% (25)	69
#1 Issue: Other	6% (11)	10% (17)	26% (44)	57% (94)	166
2020 Vote: Joe Biden	10% (94)	20% (191)	29% (284)	41% (396)	965
2020 Vote: Donald Trump	8% (62)	17% (128)	31% (229)	44% (325)	743
2020 Vote: Other	13% (10)	25% (20)	30% (24)	33% (26)	81
2020 Vote: Didn't Vote	5% (21)	9% (39)	27% (110)	58% (240)	410
2018 House Vote: Democrat	10% (70)	21% (145)	31% (213)	37% (254)	681
2018 House Vote: Republican	11% (66)	19% (118)	30% (184)	41% (253)	621
2016 Vote: Hillary Clinton	10% (68)	20% (134)	34% (222)	36% (239)	663
2016 Vote: Donald Trump	10% (64)	19% (120)	28% (177)	43% (274)	635
2016 Vote: Other	10% (11)	29% (31)	29% (31)	31% (33)	106
2016 Vote: Didn't Vote	6% (45)	12% (92)	27% (218)	55% (439)	793
Voted in 2014: Yes	10% (118)	21% (244)	32% (371)	37% (431)	1163
Voted in 2014: No	7% (70)	13% (134)	27% (277)	54% (556)	1037

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Table MCFI1_5: How familiar are you with the following kinds of investments?*Exchange-traded funds (ETFs)*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	9%	(188)	17%	(377)	29%	(647)	45%	(988)	2200
4-Region: Northeast	10%	(40)	16%	(64)	28%	(109)	46%	(181)	394
4-Region: Midwest	10%	(45)	16%	(76)	30%	(138)	44%	(203)	462
4-Region: South	7%	(59)	18%	(147)	31%	(253)	44%	(365)	824
4-Region: West	8%	(44)	17%	(90)	28%	(147)	46%	(239)	520
Investors	14%	(146)	26%	(270)	31%	(330)	29%	(308)	1054
Less than 50k invested	17%	(105)	30%	(179)	29%	(177)	24%	(144)	604
More than 50k invested	9%	(41)	20%	(91)	34%	(153)	37%	(164)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_6: How familiar are you with the following kinds of investments?

Bonds

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	12%	(267)	33%	(735)	30%	(663)	24%	(534)	2200
Gender: Male	17%	(185)	37%	(397)	29%	(303)	17%	(178)	1062
Gender: Female	7%	(83)	30%	(339)	32%	(360)	31%	(357)	1138
Age: 18-34	13%	(84)	25%	(166)	32%	(207)	30%	(198)	655
Age: 35-44	13%	(46)	29%	(105)	33%	(116)	25%	(90)	358
Age: 45-64	12%	(88)	40%	(301)	27%	(206)	21%	(156)	751
Age: 65+	11%	(49)	38%	(164)	31%	(134)	21%	(90)	436
GenZers: 1997-2012	13%	(37)	26%	(74)	31%	(88)	30%	(86)	285
Millennials: 1981-1996	13%	(80)	26%	(156)	33%	(199)	28%	(167)	602
GenXers: 1965-1980	11%	(59)	37%	(204)	29%	(159)	23%	(127)	548
Baby Boomers: 1946-1964	12%	(84)	40%	(280)	28%	(198)	20%	(139)	701
PID: Dem (no lean)	14%	(112)	34%	(273)	29%	(233)	24%	(192)	811
PID: Ind (no lean)	11%	(81)	30%	(220)	33%	(238)	26%	(186)	726
PID: Rep (no lean)	11%	(74)	36%	(242)	29%	(193)	23%	(155)	664
PID/Gender: Dem Men	20%	(76)	40%	(154)	25%	(95)	15%	(59)	384
PID/Gender: Dem Women	8%	(36)	28%	(119)	32%	(138)	31%	(133)	427
PID/Gender: Ind Men	15%	(53)	34%	(122)	33%	(120)	19%	(67)	361
PID/Gender: Ind Women	8%	(29)	27%	(98)	32%	(118)	33%	(119)	364
PID/Gender: Rep Men	18%	(56)	38%	(121)	28%	(88)	16%	(51)	316
PID/Gender: Rep Women	5%	(18)	35%	(121)	30%	(105)	30%	(104)	348
Ideo: Liberal (1-3)	14%	(83)	35%	(213)	26%	(158)	25%	(147)	601
Ideo: Moderate (4)	13%	(82)	32%	(202)	33%	(206)	22%	(137)	628
Ideo: Conservative (5-7)	12%	(84)	38%	(276)	30%	(218)	21%	(150)	728
Educ: < College	9%	(131)	29%	(445)	33%	(502)	29%	(435)	1512
Educ: Bachelors degree	18%	(80)	40%	(178)	26%	(113)	16%	(73)	444
Educ: Post-grad	23%	(57)	46%	(112)	20%	(48)	11%	(26)	244
Income: Under 50k	9%	(103)	29%	(330)	33%	(381)	29%	(335)	1149
Income: 50k-100k	13%	(90)	36%	(254)	29%	(201)	22%	(151)	697
Income: 100k+	21%	(74)	43%	(152)	23%	(81)	13%	(48)	354
Ethnicity: White	12%	(205)	34%	(584)	30%	(519)	24%	(414)	1722
Ethnicity: Hispanic	8%	(30)	27%	(95)	34%	(118)	31%	(107)	349

Continued on next page

Table MCFI1_6: How familiar are you with the following kinds of investments?
 Bonds

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	12% (267)	33% (735)	30% (663)	24% (534)	2200
Ethnicity: Black	14% (39)	36% (98)	32% (88)	18% (51)	274
Ethnicity: Other	12% (24)	27% (54)	27% (56)	34% (70)	204
All Christian	12% (128)	36% (375)	30% (306)	21% (221)	1029
All Non-Christian	20% (23)	35% (39)	23% (25)	22% (24)	111
Atheist	13% (11)	46% (39)	19% (16)	23% (19)	85
Agnostic/Nothing in particular	12% (72)	25% (149)	34% (205)	28% (169)	595
Something Else	9% (34)	35% (134)	29% (111)	27% (101)	380
Religious Non-Protestant/Catholic	20% (26)	38% (49)	24% (31)	19% (25)	132
Evangelical	10% (57)	33% (178)	31% (167)	26% (140)	541
Non-Evangelical	12% (100)	37% (310)	29% (242)	21% (174)	826
Community: Urban	16% (100)	32% (196)	26% (163)	26% (160)	620
Community: Suburban	11% (112)	37% (366)	30% (300)	22% (215)	994
Community: Rural	9% (54)	30% (173)	34% (200)	27% (159)	586
Employ: Private Sector	16% (102)	37% (239)	29% (186)	18% (116)	644
Employ: Government	21% (24)	37% (42)	23% (26)	20% (23)	116
Employ: Self-Employed	18% (33)	33% (61)	35% (65)	14% (27)	186
Employ: Homemaker	9% (14)	21% (33)	35% (55)	35% (56)	158
Employ: Student	11% (18)	30% (46)	31% (48)	28% (43)	154
Employ: Retired	11% (56)	37% (185)	28% (140)	23% (116)	498
Employ: Unemployed	4% (13)	25% (77)	33% (102)	38% (117)	309
Employ: Other	6% (8)	38% (51)	30% (40)	26% (35)	134
Military HH: Yes	11% (35)	36% (116)	32% (102)	21% (66)	320
Military HH: No	12% (232)	33% (619)	30% (561)	25% (468)	1880
RD/WT: Right Direction	14% (68)	31% (149)	29% (140)	25% (119)	477
RD/WT: Wrong Track	12% (199)	34% (586)	30% (523)	24% (415)	1723
Trump Job Approve	12% (97)	34% (287)	29% (243)	25% (211)	838
Trump Job Disapprove	13% (160)	34% (428)	30% (377)	23% (292)	1257

Continued on next page

Table MCFI1_6: How familiar are you with the following kinds of investments?

Bonds

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(267)	33%	(735)	30%	(663)	24%	(534)	2200
Trump Job Strongly Approve	13%	(60)	34%	(150)	27%	(122)	26%	(116)	448
Trump Job Somewhat Approve	9%	(36)	35%	(137)	31%	(121)	25%	(96)	390
Trump Job Somewhat Disapprove	12%	(30)	31%	(78)	32%	(82)	25%	(62)	252
Trump Job Strongly Disapprove	13%	(130)	35%	(349)	29%	(295)	23%	(230)	1005
Favorable of Trump	12%	(102)	34%	(292)	30%	(255)	24%	(204)	854
Unfavorable of Trump	13%	(154)	35%	(424)	29%	(358)	23%	(287)	1223
Very Favorable of Trump	14%	(63)	34%	(154)	27%	(124)	26%	(118)	460
Somewhat Favorable of Trump	10%	(39)	35%	(138)	33%	(131)	22%	(86)	394
Somewhat Unfavorable of Trump	13%	(27)	33%	(66)	30%	(60)	24%	(49)	202
Very Unfavorable of Trump	12%	(128)	35%	(358)	29%	(298)	23%	(238)	1022
#1 Issue: Economy	12%	(110)	36%	(314)	28%	(246)	24%	(212)	881
#1 Issue: Security	13%	(30)	30%	(71)	31%	(72)	26%	(62)	235
#1 Issue: Health Care	12%	(44)	33%	(125)	33%	(122)	22%	(82)	374
#1 Issue: Medicare / Social Security	10%	(25)	32%	(86)	30%	(80)	28%	(75)	266
#1 Issue: Women's Issues	10%	(11)	36%	(41)	34%	(39)	21%	(24)	115
#1 Issue: Education	12%	(12)	31%	(29)	36%	(34)	20%	(19)	94
#1 Issue: Energy	26%	(18)	26%	(18)	26%	(18)	22%	(15)	69
#1 Issue: Other	11%	(18)	31%	(51)	31%	(52)	27%	(45)	166
2020 Vote: Joe Biden	15%	(143)	34%	(329)	28%	(274)	23%	(218)	965
2020 Vote: Donald Trump	11%	(85)	37%	(275)	30%	(224)	21%	(159)	743
2020 Vote: Other	15%	(12)	36%	(29)	38%	(31)	12%	(9)	81
2020 Vote: Didn't Vote	6%	(27)	25%	(102)	33%	(135)	36%	(146)	410
2018 House Vote: Democrat	16%	(112)	36%	(245)	28%	(193)	19%	(132)	681
2018 House Vote: Republican	15%	(93)	40%	(249)	26%	(163)	19%	(116)	621
2016 Vote: Hillary Clinton	14%	(95)	37%	(244)	30%	(198)	19%	(127)	663
2016 Vote: Donald Trump	13%	(84)	39%	(248)	28%	(175)	20%	(128)	635
2016 Vote: Other	18%	(19)	41%	(43)	26%	(28)	15%	(16)	106
2016 Vote: Didn't Vote	9%	(69)	25%	(201)	33%	(262)	33%	(261)	793
Voted in 2014: Yes	15%	(176)	40%	(470)	28%	(321)	17%	(196)	1163
Voted in 2014: No	9%	(91)	26%	(265)	33%	(342)	33%	(338)	1037

Continued on next page

Table MCFI1_6: How familiar are you with the following kinds of investments?*Bonds*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	12%	(267)	33%	(735)	30%	(663)	24%	(534)	2200
4-Region: Northeast	13%	(53)	35%	(139)	28%	(111)	23%	(91)	394
4-Region: Midwest	15%	(69)	34%	(157)	30%	(140)	21%	(96)	462
4-Region: South	9%	(77)	33%	(275)	33%	(270)	25%	(203)	824
4-Region: West	13%	(69)	32%	(165)	27%	(143)	28%	(144)	520
Investors	19%	(204)	43%	(454)	24%	(253)	13%	(142)	1054
Less than 50k invested	24%	(145)	46%	(278)	20%	(122)	10%	(59)	604
More than 50k invested	13%	(60)	39%	(176)	29%	(131)	18%	(83)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_7: How familiar are you with the following kinds of investments?

Commodities

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(172)	22%	(475)	33%	(721)	38%	(832)	2200
Gender: Male	12%	(126)	29%	(305)	34%	(361)	25%	(270)	1062
Gender: Female	4%	(46)	15%	(170)	32%	(361)	49%	(562)	1138
Age: 18-34	9%	(61)	20%	(130)	32%	(207)	39%	(257)	655
Age: 35-44	9%	(32)	21%	(75)	34%	(122)	36%	(129)	358
Age: 45-64	8%	(59)	22%	(165)	33%	(245)	38%	(282)	751
Age: 65+	5%	(20)	24%	(104)	34%	(148)	38%	(164)	436
GenZers: 1997-2012	8%	(23)	17%	(47)	35%	(99)	41%	(116)	285
Millennials: 1981-1996	10%	(62)	23%	(136)	31%	(185)	36%	(219)	602
GenXers: 1965-1980	7%	(41)	20%	(107)	35%	(193)	38%	(207)	548
Baby Boomers: 1946-1964	6%	(42)	24%	(171)	32%	(222)	38%	(266)	701
PID: Dem (no lean)	10%	(81)	20%	(161)	33%	(268)	37%	(301)	811
PID: Ind (no lean)	6%	(46)	22%	(159)	34%	(246)	38%	(275)	726
PID: Rep (no lean)	7%	(46)	23%	(155)	31%	(207)	39%	(256)	664
PID/Gender: Dem Men	16%	(60)	26%	(99)	34%	(132)	24%	(94)	384
PID/Gender: Dem Women	5%	(21)	14%	(62)	32%	(137)	49%	(207)	427
PID/Gender: Ind Men	8%	(29)	31%	(111)	35%	(128)	26%	(93)	361
PID/Gender: Ind Women	5%	(16)	13%	(48)	32%	(118)	50%	(182)	364
PID/Gender: Rep Men	12%	(37)	30%	(94)	32%	(102)	26%	(83)	316
PID/Gender: Rep Women	2%	(9)	17%	(60)	30%	(106)	50%	(173)	348
Ideo: Liberal (1-3)	10%	(57)	21%	(126)	31%	(189)	38%	(229)	601
Ideo: Moderate (4)	8%	(48)	20%	(127)	38%	(239)	34%	(214)	628
Ideo: Conservative (5-7)	7%	(53)	26%	(192)	32%	(233)	34%	(250)	728
Educ: < College	6%	(92)	18%	(269)	33%	(499)	43%	(652)	1512
Educ: Bachelors degree	9%	(40)	29%	(130)	32%	(142)	30%	(131)	444
Educ: Post-grad	16%	(40)	31%	(75)	33%	(81)	20%	(48)	244
Income: Under 50k	6%	(64)	19%	(217)	31%	(353)	45%	(514)	1149
Income: 50k-100k	9%	(61)	23%	(158)	36%	(249)	33%	(229)	697
Income: 100k+	13%	(47)	28%	(100)	34%	(119)	25%	(89)	354
Ethnicity: White	8%	(132)	21%	(363)	33%	(562)	39%	(664)	1722
Ethnicity: Hispanic	5%	(17)	23%	(79)	32%	(113)	40%	(140)	349

Continued on next page

Table MCFI1_7: How familiar are you with the following kinds of investments?
Commodities

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(172)	22%	(475)	33%	(721)	38%	(832)	2200
Ethnicity: Black	10%	(27)	25%	(67)	35%	(97)	30%	(82)	274
Ethnicity: Other	6%	(13)	22%	(44)	30%	(62)	42%	(86)	204
All Christian	9%	(90)	23%	(234)	32%	(330)	36%	(375)	1029
All Non-Christian	15%	(17)	23%	(25)	35%	(39)	27%	(30)	111
Atheist	7%	(6)	24%	(21)	34%	(28)	35%	(30)	85
Agnostic/Nothing in particular	5%	(32)	21%	(126)	33%	(195)	41%	(242)	595
Something Else	7%	(28)	18%	(69)	34%	(129)	41%	(155)	380
Religious Non-Protestant/Catholic	15%	(20)	23%	(30)	37%	(49)	25%	(33)	132
Evangelical	9%	(51)	18%	(97)	29%	(160)	43%	(234)	541
Non-Evangelical	7%	(61)	23%	(189)	34%	(282)	36%	(293)	826
Community: Urban	13%	(81)	23%	(141)	28%	(176)	36%	(222)	620
Community: Suburban	6%	(65)	23%	(225)	36%	(356)	35%	(348)	994
Community: Rural	5%	(26)	19%	(108)	32%	(189)	45%	(262)	586
Employ: Private Sector	12%	(75)	26%	(170)	34%	(221)	28%	(178)	644
Employ: Government	21%	(24)	13%	(16)	32%	(38)	33%	(39)	116
Employ: Self-Employed	14%	(26)	23%	(43)	36%	(67)	27%	(50)	186
Employ: Homemaker	2%	(4)	8%	(13)	32%	(51)	57%	(90)	158
Employ: Student	6%	(9)	17%	(26)	33%	(51)	44%	(68)	154
Employ: Retired	4%	(22)	22%	(108)	34%	(167)	40%	(200)	498
Employ: Unemployed	4%	(12)	22%	(69)	24%	(75)	50%	(154)	309
Employ: Other	—	(1)	22%	(30)	38%	(51)	39%	(53)	134
Military HH: Yes	5%	(16)	19%	(60)	35%	(113)	41%	(130)	320
Military HH: No	8%	(156)	22%	(414)	32%	(608)	37%	(702)	1880
RD/WT: Right Direction	11%	(54)	25%	(120)	31%	(148)	33%	(155)	477
RD/WT: Wrong Track	7%	(118)	21%	(355)	33%	(573)	39%	(677)	1723
Trump Job Approve	8%	(65)	22%	(188)	33%	(278)	37%	(307)	838
Trump Job Disapprove	8%	(101)	21%	(268)	33%	(410)	38%	(478)	1257

Continued on next page

Table MCFI1_7: How familiar are you with the following kinds of investments?

Commodities

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(172)	22%	(475)	33%	(721)	38%	(832)	2200
Trump Job Strongly Approve	10%	(46)	23%	(103)	30%	(135)	37%	(165)	448
Trump Job Somewhat Approve	5%	(20)	22%	(85)	37%	(143)	37%	(143)	390
Trump Job Somewhat Disapprove	9%	(22)	24%	(61)	32%	(79)	35%	(89)	252
Trump Job Strongly Disapprove	8%	(79)	21%	(207)	33%	(331)	39%	(389)	1005
Favorable of Trump	8%	(67)	23%	(195)	32%	(274)	37%	(318)	854
Unfavorable of Trump	8%	(99)	21%	(253)	33%	(406)	38%	(465)	1223
Very Favorable of Trump	10%	(47)	22%	(102)	30%	(136)	38%	(175)	460
Somewhat Favorable of Trump	5%	(20)	24%	(94)	35%	(137)	36%	(143)	394
Somewhat Unfavorable of Trump	11%	(22)	20%	(40)	32%	(64)	38%	(76)	202
Very Unfavorable of Trump	7%	(77)	21%	(214)	33%	(342)	38%	(390)	1022
#1 Issue: Economy	8%	(72)	24%	(215)	33%	(287)	35%	(307)	881
#1 Issue: Security	10%	(23)	21%	(48)	29%	(69)	40%	(94)	235
#1 Issue: Health Care	7%	(25)	21%	(78)	36%	(136)	36%	(135)	374
#1 Issue: Medicare / Social Security	6%	(15)	20%	(54)	27%	(72)	47%	(126)	266
#1 Issue: Women's Issues	6%	(7)	11%	(13)	42%	(49)	40%	(47)	115
#1 Issue: Education	12%	(11)	26%	(24)	35%	(33)	27%	(25)	94
#1 Issue: Energy	16%	(11)	22%	(15)	29%	(20)	34%	(23)	69
#1 Issue: Other	5%	(8)	16%	(27)	33%	(55)	46%	(76)	166
2020 Vote: Joe Biden	9%	(90)	22%	(209)	32%	(310)	37%	(356)	965
2020 Vote: Donald Trump	8%	(56)	25%	(184)	34%	(255)	33%	(248)	743
2020 Vote: Other	5%	(4)	31%	(25)	34%	(27)	30%	(24)	81
2020 Vote: Didn't Vote	5%	(21)	14%	(57)	31%	(129)	49%	(203)	410
2018 House Vote: Democrat	11%	(76)	22%	(149)	33%	(226)	34%	(231)	681
2018 House Vote: Republican	8%	(52)	27%	(169)	32%	(200)	32%	(200)	621
2016 Vote: Hillary Clinton	11%	(71)	22%	(146)	36%	(236)	32%	(211)	663
2016 Vote: Donald Trump	8%	(50)	26%	(163)	32%	(201)	35%	(221)	635
2016 Vote: Other	5%	(5)	28%	(29)	32%	(34)	35%	(37)	106
2016 Vote: Didn't Vote	6%	(46)	17%	(137)	32%	(250)	45%	(360)	793
Voted in 2014: Yes	10%	(112)	25%	(296)	34%	(393)	31%	(362)	1163
Voted in 2014: No	6%	(60)	17%	(179)	32%	(328)	45%	(470)	1037

Continued on next page

Table MCFI1_7: How familiar are you with the following kinds of investments?*Commodities*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	8%	(172)	22%	(475)	33%	(721)	38%	(832)	2200
4-Region: Northeast	9%	(35)	20%	(80)	34%	(133)	37%	(145)	394
4-Region: Midwest	10%	(47)	19%	(87)	35%	(160)	36%	(169)	462
4-Region: South	6%	(46)	22%	(185)	33%	(274)	39%	(320)	824
4-Region: West	9%	(45)	24%	(122)	30%	(155)	38%	(198)	520
Investors	12%	(125)	28%	(296)	34%	(359)	26%	(274)	1054
Less than 50k invested	15%	(90)	31%	(186)	34%	(204)	20%	(124)	604
More than 50k invested	8%	(34)	24%	(110)	34%	(155)	33%	(151)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_8: How familiar are you with the following kinds of investments?

Real estate

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	19%	(416)	41%	(909)	24%	(529)	16%	(346)	2200
Gender: Male	23%	(249)	42%	(447)	24%	(259)	10%	(106)	1062
Gender: Female	15%	(167)	41%	(462)	24%	(269)	21%	(240)	1138
Age: 18-34	20%	(134)	37%	(242)	24%	(160)	18%	(120)	655
Age: 35-44	18%	(64)	35%	(124)	28%	(100)	19%	(70)	358
Age: 45-64	18%	(137)	46%	(349)	22%	(166)	13%	(99)	751
Age: 65+	19%	(82)	44%	(194)	24%	(103)	13%	(57)	436
GenZers: 1997-2012	23%	(65)	36%	(102)	26%	(74)	15%	(44)	285
Millennials: 1981-1996	18%	(108)	36%	(218)	26%	(156)	20%	(120)	602
GenXers: 1965-1980	19%	(102)	45%	(244)	22%	(122)	15%	(80)	548
Baby Boomers: 1946-1964	18%	(127)	46%	(321)	23%	(162)	13%	(91)	701
PID: Dem (no lean)	21%	(167)	41%	(331)	24%	(191)	15%	(122)	811
PID: Ind (no lean)	16%	(117)	40%	(288)	28%	(202)	16%	(118)	726
PID: Rep (no lean)	20%	(132)	44%	(290)	20%	(135)	16%	(107)	664
PID/Gender: Dem Men	25%	(95)	42%	(160)	23%	(87)	11%	(43)	384
PID/Gender: Dem Women	17%	(72)	40%	(171)	24%	(104)	18%	(79)	427
PID/Gender: Ind Men	21%	(75)	42%	(153)	28%	(103)	8%	(31)	361
PID/Gender: Ind Women	12%	(42)	37%	(135)	27%	(100)	24%	(87)	364
PID/Gender: Rep Men	25%	(79)	42%	(134)	22%	(70)	10%	(32)	316
PID/Gender: Rep Women	15%	(53)	45%	(155)	19%	(65)	21%	(74)	348
Ideo: Liberal (1-3)	21%	(124)	42%	(252)	22%	(134)	15%	(92)	601
Ideo: Moderate (4)	20%	(128)	41%	(259)	25%	(157)	13%	(84)	628
Ideo: Conservative (5-7)	18%	(132)	45%	(325)	25%	(182)	12%	(88)	728
Educ: < College	15%	(229)	39%	(595)	26%	(400)	19%	(288)	1512
Educ: Bachelors degree	24%	(109)	44%	(196)	21%	(95)	10%	(45)	444
Educ: Post-grad	32%	(78)	49%	(119)	14%	(34)	6%	(14)	244
Income: Under 50k	16%	(183)	36%	(408)	27%	(315)	21%	(243)	1149
Income: 50k-100k	20%	(137)	46%	(320)	23%	(163)	11%	(77)	697
Income: 100k+	27%	(96)	51%	(181)	14%	(51)	7%	(26)	354
Ethnicity: White	18%	(316)	42%	(725)	23%	(404)	16%	(277)	1722
Ethnicity: Hispanic	18%	(64)	34%	(118)	31%	(107)	17%	(61)	349

Continued on next page

Table MCFI1_8: How familiar are you with the following kinds of investments?
Real estate

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	19%	(416)	41%	(909)	24%	(529)	16%	(346)	2200
Ethnicity: Black	22%	(60)	41%	(113)	25%	(69)	12%	(32)	274
Ethnicity: Other	20%	(40)	34%	(70)	27%	(56)	18%	(38)	204
All Christian	21%	(213)	42%	(427)	26%	(264)	12%	(124)	1029
All Non-Christian	24%	(27)	32%	(36)	26%	(29)	18%	(20)	111
Atheist	16%	(14)	54%	(46)	12%	(10)	18%	(15)	85
Agnostic/Nothing in particular	18%	(108)	38%	(224)	26%	(153)	18%	(110)	595
Something Else	14%	(54)	46%	(176)	19%	(73)	20%	(78)	380
Religious Non-Protestant/Catholic	27%	(35)	33%	(44)	25%	(33)	15%	(20)	132
Evangelical	19%	(103)	43%	(231)	23%	(124)	15%	(83)	541
Non-Evangelical	18%	(149)	43%	(359)	24%	(199)	14%	(119)	826
Community: Urban	23%	(142)	35%	(218)	23%	(145)	19%	(115)	620
Community: Suburban	19%	(187)	45%	(451)	23%	(232)	12%	(124)	994
Community: Rural	15%	(87)	41%	(240)	26%	(151)	18%	(108)	586
Employ: Private Sector	22%	(143)	45%	(287)	23%	(145)	11%	(69)	644
Employ: Government	26%	(30)	48%	(55)	18%	(21)	8%	(9)	116
Employ: Self-Employed	27%	(50)	36%	(66)	24%	(44)	14%	(26)	186
Employ: Homemaker	13%	(20)	39%	(62)	24%	(38)	24%	(39)	158
Employ: Student	24%	(38)	38%	(58)	28%	(43)	10%	(16)	154
Employ: Retired	18%	(92)	45%	(223)	23%	(116)	13%	(67)	498
Employ: Unemployed	9%	(27)	32%	(100)	29%	(90)	30%	(92)	309
Employ: Other	13%	(17)	42%	(57)	24%	(32)	22%	(29)	134
Military HH: Yes	16%	(51)	46%	(146)	24%	(78)	14%	(44)	320
Military HH: No	19%	(365)	41%	(763)	24%	(451)	16%	(302)	1880
RD/WT: Right Direction	21%	(100)	39%	(185)	23%	(110)	17%	(82)	477
RD/WT: Wrong Track	18%	(316)	42%	(724)	24%	(419)	15%	(264)	1723
Trump Job Approve	21%	(173)	41%	(344)	22%	(188)	16%	(133)	838
Trump Job Disapprove	18%	(222)	42%	(534)	25%	(317)	15%	(184)	1257

Continued on next page

Table MCFI1_8: How familiar are you with the following kinds of investments?

Real estate

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(416)	41%	(909)	24%	(529)	16%	(346)	2200
Trump Job Strongly Approve	24%	(109)	37%	(167)	22%	(98)	17%	(74)	448
Trump Job Somewhat Approve	16%	(64)	46%	(178)	23%	(90)	15%	(59)	390
Trump Job Somewhat Disapprove	15%	(37)	44%	(110)	27%	(68)	15%	(37)	252
Trump Job Strongly Disapprove	18%	(185)	42%	(424)	25%	(248)	15%	(148)	1005
Favorable of Trump	20%	(174)	42%	(360)	22%	(189)	15%	(130)	854
Unfavorable of Trump	18%	(219)	43%	(521)	25%	(304)	15%	(179)	1223
Very Favorable of Trump	25%	(113)	37%	(171)	22%	(101)	16%	(75)	460
Somewhat Favorable of Trump	16%	(62)	48%	(189)	22%	(88)	14%	(56)	394
Somewhat Unfavorable of Trump	18%	(37)	45%	(91)	19%	(38)	18%	(36)	202
Very Unfavorable of Trump	18%	(182)	42%	(431)	26%	(266)	14%	(142)	1022
#1 Issue: Economy	19%	(166)	43%	(380)	22%	(192)	16%	(143)	881
#1 Issue: Security	24%	(57)	36%	(83)	26%	(61)	14%	(33)	235
#1 Issue: Health Care	18%	(68)	43%	(160)	25%	(92)	15%	(55)	374
#1 Issue: Medicare / Social Security	16%	(43)	35%	(94)	29%	(77)	20%	(52)	266
#1 Issue: Women's Issues	14%	(16)	43%	(50)	28%	(32)	14%	(17)	115
#1 Issue: Education	16%	(15)	58%	(54)	17%	(16)	9%	(8)	94
#1 Issue: Energy	29%	(20)	43%	(30)	18%	(12)	10%	(7)	69
#1 Issue: Other	18%	(30)	35%	(58)	27%	(46)	20%	(32)	166
2020 Vote: Joe Biden	21%	(201)	43%	(418)	22%	(216)	13%	(129)	965
2020 Vote: Donald Trump	20%	(150)	43%	(323)	24%	(176)	13%	(94)	743
2020 Vote: Other	18%	(14)	51%	(41)	20%	(16)	11%	(9)	81
2020 Vote: Didn't Vote	12%	(50)	31%	(126)	29%	(119)	28%	(114)	410
2018 House Vote: Democrat	21%	(143)	46%	(311)	22%	(152)	11%	(75)	681
2018 House Vote: Republican	24%	(148)	44%	(273)	20%	(125)	12%	(74)	621
2016 Vote: Hillary Clinton	20%	(134)	46%	(308)	22%	(145)	12%	(77)	663
2016 Vote: Donald Trump	23%	(145)	44%	(281)	19%	(123)	13%	(85)	635
2016 Vote: Other	27%	(28)	40%	(42)	27%	(29)	6%	(7)	106
2016 Vote: Didn't Vote	14%	(109)	35%	(277)	29%	(232)	22%	(176)	793
Voted in 2014: Yes	22%	(261)	45%	(529)	22%	(253)	10%	(120)	1163
Voted in 2014: No	15%	(155)	37%	(380)	27%	(275)	22%	(226)	1037

Continued on next page

Table MCFI1_8: How familiar are you with the following kinds of investments?*Real estate*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	19%	(416)	41%	(909)	24%	(529)	16%	(346)	2200
4-Region: Northeast	19%	(73)	35%	(138)	30%	(116)	17%	(66)	394
4-Region: Midwest	22%	(99)	42%	(195)	23%	(107)	13%	(60)	462
4-Region: South	16%	(136)	44%	(363)	24%	(195)	16%	(130)	824
4-Region: West	21%	(107)	41%	(213)	21%	(110)	17%	(90)	520
Investors	26%	(279)	46%	(484)	20%	(210)	8%	(81)	1054
Less than 50k invested	30%	(179)	48%	(288)	16%	(98)	7%	(40)	604
More than 50k invested	22%	(100)	44%	(197)	25%	(112)	9%	(41)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_9: How familiar are you with the following kinds of investments?
Structured products, such as CDs and CDOs

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	14%	(309)	29%	(647)	28%	(611)	29%	(633)	2200
Gender: Male	19%	(196)	33%	(354)	28%	(294)	20%	(216)	1062
Gender: Female	10%	(112)	26%	(293)	28%	(317)	37%	(416)	1138
Age: 18-34	14%	(94)	21%	(139)	30%	(195)	35%	(227)	655
Age: 35-44	11%	(38)	28%	(98)	31%	(110)	31%	(112)	358
Age: 45-64	14%	(102)	33%	(244)	27%	(201)	27%	(203)	751
Age: 65+	17%	(75)	38%	(165)	24%	(105)	21%	(91)	436
GenZers: 1997-2012	14%	(41)	14%	(41)	28%	(79)	44%	(124)	285
Millennials: 1981-1996	13%	(79)	27%	(160)	32%	(194)	28%	(170)	602
GenXers: 1965-1980	12%	(66)	30%	(167)	27%	(150)	30%	(166)	548
Baby Boomers: 1946-1964	16%	(111)	37%	(257)	25%	(173)	23%	(160)	701
PID: Dem (no lean)	15%	(123)	28%	(229)	28%	(230)	28%	(229)	811
PID: Ind (no lean)	12%	(88)	29%	(208)	29%	(211)	30%	(219)	726
PID: Rep (no lean)	15%	(98)	32%	(210)	26%	(171)	28%	(184)	664
PID/Gender: Dem Men	21%	(81)	33%	(126)	27%	(105)	19%	(72)	384
PID/Gender: Dem Women	10%	(43)	24%	(103)	29%	(124)	37%	(156)	427
PID/Gender: Ind Men	15%	(53)	32%	(117)	32%	(117)	21%	(75)	361
PID/Gender: Ind Women	9%	(34)	25%	(91)	26%	(94)	40%	(145)	364
PID/Gender: Rep Men	20%	(63)	35%	(111)	23%	(72)	22%	(70)	316
PID/Gender: Rep Women	10%	(35)	28%	(99)	28%	(99)	33%	(115)	348
Ideo: Liberal (1-3)	16%	(94)	27%	(159)	28%	(169)	30%	(179)	601
Ideo: Moderate (4)	14%	(89)	28%	(178)	33%	(208)	24%	(153)	628
Ideo: Conservative (5-7)	14%	(105)	37%	(268)	25%	(179)	24%	(175)	728
Educ: < College	10%	(156)	25%	(379)	30%	(451)	35%	(527)	1512
Educ: Bachelors degree	20%	(90)	38%	(167)	25%	(113)	17%	(75)	444
Educ: Post-grad	26%	(63)	42%	(102)	20%	(48)	13%	(31)	244
Income: Under 50k	11%	(123)	24%	(274)	31%	(353)	35%	(398)	1149
Income: 50k-100k	15%	(104)	34%	(240)	26%	(184)	24%	(170)	697
Income: 100k+	23%	(82)	38%	(133)	21%	(74)	18%	(65)	354
Ethnicity: White	14%	(236)	31%	(530)	28%	(474)	28%	(482)	1722
Ethnicity: Hispanic	12%	(41)	26%	(89)	32%	(110)	31%	(109)	349

Continued on next page

Table MCFI1_9: How familiar are you with the following kinds of investments?
Structured products, such as CDs and CDOs

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	14%	(309)	29%	(647)	28%	(611)	29%	(633)	2200
Ethnicity: Black	13%	(37)	27%	(73)	30%	(81)	30%	(84)	274
Ethnicity: Other	18%	(36)	22%	(44)	28%	(56)	33%	(67)	204
All Christian	17%	(178)	32%	(327)	27%	(279)	24%	(244)	1029
All Non-Christian	22%	(24)	35%	(39)	24%	(27)	19%	(21)	111
Atheist	14%	(12)	31%	(26)	32%	(27)	23%	(19)	85
Agnostic/Nothing in particular	10%	(60)	25%	(147)	28%	(165)	38%	(223)	595
Something Else	9%	(34)	28%	(108)	30%	(114)	33%	(125)	380
Religious Non-Protestant/Catholic	21%	(27)	38%	(50)	23%	(31)	18%	(24)	132
Evangelical	12%	(64)	29%	(155)	29%	(155)	31%	(166)	541
Non-Evangelical	17%	(141)	31%	(258)	28%	(228)	24%	(199)	826
Community: Urban	16%	(101)	30%	(184)	27%	(170)	27%	(164)	620
Community: Suburban	15%	(153)	32%	(317)	27%	(265)	26%	(260)	994
Community: Rural	9%	(55)	25%	(147)	30%	(176)	36%	(208)	586
Employ: Private Sector	15%	(99)	34%	(219)	29%	(186)	22%	(140)	644
Employ: Government	26%	(30)	28%	(33)	29%	(34)	17%	(20)	116
Employ: Self-Employed	20%	(38)	22%	(41)	36%	(67)	22%	(40)	186
Employ: Homemaker	9%	(15)	24%	(38)	20%	(32)	47%	(74)	158
Employ: Student	8%	(13)	20%	(31)	31%	(48)	40%	(62)	154
Employ: Retired	16%	(78)	36%	(177)	24%	(120)	25%	(122)	498
Employ: Unemployed	8%	(24)	23%	(70)	27%	(82)	43%	(133)	309
Employ: Other	10%	(13)	29%	(38)	31%	(42)	31%	(41)	134
Military HH: Yes	14%	(44)	33%	(106)	28%	(90)	25%	(81)	320
Military HH: No	14%	(265)	29%	(542)	28%	(522)	29%	(552)	1880
RD/WT: Right Direction	17%	(83)	31%	(147)	25%	(120)	27%	(127)	477
RD/WT: Wrong Track	13%	(225)	29%	(500)	29%	(492)	29%	(506)	1723
Trump Job Approve	15%	(126)	31%	(256)	25%	(209)	29%	(247)	838
Trump Job Disapprove	13%	(168)	30%	(372)	29%	(366)	28%	(351)	1257

Continued on next page

Table MCFI1_9: How familiar are you with the following kinds of investments?
Structured products, such as CDs and CDOs

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Total N
Adults	14% (309)	29% (647)	28% (611)	29% (633)	2200
Trump Job Strongly Approve	18% (80)	28% (126)	24% (108)	30% (133)	448
Trump Job Somewhat Approve	12% (46)	33% (130)	26% (101)	29% (113)	390
Trump Job Somewhat Disapprove	10% (26)	31% (78)	28% (71)	30% (76)	252
Trump Job Strongly Disapprove	14% (142)	29% (294)	29% (295)	27% (274)	1005
Favorable of Trump	15% (130)	30% (255)	27% (229)	28% (240)	854
Unfavorable of Trump	13% (165)	29% (359)	29% (349)	29% (350)	1223
Very Favorable of Trump	18% (82)	28% (128)	25% (113)	30% (137)	460
Somewhat Favorable of Trump	12% (48)	32% (127)	29% (116)	26% (103)	394
Somewhat Unfavorable of Trump	11% (22)	31% (63)	25% (50)	33% (67)	202
Very Unfavorable of Trump	14% (143)	29% (296)	29% (299)	28% (284)	1022
#1 Issue: Economy	12% (108)	31% (275)	28% (251)	28% (247)	881
#1 Issue: Security	21% (49)	27% (64)	24% (56)	28% (65)	235
#1 Issue: Health Care	15% (57)	27% (100)	33% (123)	25% (94)	374
#1 Issue: Medicare / Social Security	10% (27)	36% (95)	24% (65)	30% (79)	266
#1 Issue: Women's Issues	9% (10)	17% (19)	35% (40)	40% (46)	115
#1 Issue: Education	19% (18)	31% (29)	27% (25)	23% (21)	94
#1 Issue: Energy	23% (16)	30% (21)	18% (12)	29% (20)	69
#1 Issue: Other	14% (23)	27% (44)	24% (39)	36% (59)	166
2020 Vote: Joe Biden	16% (158)	30% (292)	27% (258)	27% (257)	965
2020 Vote: Donald Trump	14% (107)	33% (248)	27% (202)	25% (186)	743
2020 Vote: Other	16% (13)	28% (23)	34% (27)	22% (18)	81
2020 Vote: Didn't Vote	7% (30)	21% (84)	30% (124)	42% (171)	410
2018 House Vote: Democrat	19% (127)	33% (224)	28% (190)	21% (140)	681
2018 House Vote: Republican	18% (112)	36% (224)	25% (154)	21% (130)	621
2016 Vote: Hillary Clinton	18% (118)	33% (218)	28% (184)	22% (143)	663
2016 Vote: Donald Trump	16% (103)	34% (219)	24% (152)	25% (161)	635
2016 Vote: Other	20% (21)	33% (35)	32% (34)	15% (16)	106
2016 Vote: Didn't Vote	8% (66)	22% (176)	30% (241)	39% (310)	793
Voted in 2014: Yes	18% (211)	36% (419)	27% (310)	19% (223)	1163
Voted in 2014: No	9% (97)	22% (228)	29% (302)	39% (409)	1037

Continued on next page

Table MCFI1_9: How familiar are you with the following kinds of investments?*Structured products, such as CDs and CDOs*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Total N
Adults	14%	(309)	29%	(647)	28%	(611)	29%	(633)	2200
4-Region: Northeast	15%	(58)	30%	(119)	27%	(107)	28%	(110)	394
4-Region: Midwest	18%	(84)	28%	(130)	28%	(129)	26%	(118)	462
4-Region: South	10%	(86)	30%	(247)	29%	(241)	30%	(251)	824
4-Region: West	16%	(81)	29%	(150)	26%	(135)	30%	(154)	520
Investors	23%	(237)	38%	(405)	23%	(245)	16%	(167)	1054
Less than 50k invested	28%	(168)	43%	(257)	19%	(114)	11%	(65)	604
More than 50k invested	15%	(69)	33%	(148)	29%	(131)	23%	(102)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_1: How frequently do you do the following?
Invest in or trade stocks

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(178)	15%	(324)	23%	(510)	54%	(1188)	2200
Gender: Male	13%	(135)	21%	(220)	24%	(258)	42%	(449)	1062
Gender: Female	4%	(43)	9%	(104)	22%	(252)	65%	(739)	1138
Age: 18-34	10%	(63)	15%	(98)	20%	(129)	56%	(365)	655
Age: 35-44	11%	(38)	17%	(59)	23%	(81)	50%	(180)	358
Age: 45-64	7%	(51)	14%	(106)	25%	(184)	55%	(409)	751
Age: 65+	6%	(27)	14%	(60)	27%	(116)	53%	(233)	436
GenZers: 1997-2012	6%	(16)	17%	(50)	19%	(54)	58%	(165)	285
Millennials: 1981-1996	12%	(70)	15%	(88)	22%	(131)	52%	(313)	602
GenXers: 1965-1980	8%	(45)	15%	(84)	23%	(125)	54%	(294)	548
Baby Boomers: 1946-1964	6%	(41)	13%	(94)	26%	(183)	55%	(383)	701
PID: Dem (no lean)	10%	(82)	15%	(125)	22%	(177)	53%	(426)	811
PID: Ind (no lean)	7%	(48)	16%	(113)	23%	(170)	54%	(395)	726
PID: Rep (no lean)	7%	(48)	13%	(86)	25%	(163)	55%	(366)	664
PID/Gender: Dem Men	16%	(60)	24%	(91)	18%	(71)	42%	(162)	384
PID/Gender: Dem Women	5%	(23)	8%	(34)	25%	(107)	62%	(263)	427
PID/Gender: Ind Men	11%	(39)	22%	(81)	26%	(95)	41%	(147)	361
PID/Gender: Ind Women	2%	(9)	9%	(32)	21%	(75)	68%	(248)	364
PID/Gender: Rep Men	12%	(37)	15%	(48)	29%	(93)	44%	(139)	316
PID/Gender: Rep Women	3%	(11)	11%	(38)	20%	(70)	65%	(228)	348
Ideo: Liberal (1-3)	11%	(67)	16%	(94)	23%	(139)	50%	(301)	601
Ideo: Moderate (4)	7%	(45)	15%	(94)	26%	(162)	52%	(327)	628
Ideo: Conservative (5-7)	8%	(59)	16%	(117)	24%	(177)	52%	(375)	728
Educ: < College	4%	(67)	12%	(176)	20%	(305)	64%	(964)	1512
Educ: Bachelors degree	14%	(60)	19%	(83)	32%	(140)	36%	(161)	444
Educ: Post-grad	21%	(52)	27%	(65)	27%	(65)	26%	(62)	244
Income: Under 50k	4%	(51)	12%	(132)	20%	(226)	64%	(739)	1149
Income: 50k-100k	8%	(54)	17%	(117)	27%	(185)	49%	(340)	697
Income: 100k+	21%	(73)	21%	(74)	28%	(99)	31%	(108)	354
Ethnicity: White	8%	(141)	14%	(239)	24%	(415)	54%	(926)	1722
Ethnicity: Hispanic	7%	(23)	16%	(55)	25%	(88)	52%	(183)	349

Continued on next page

Table MCFI2_1: How frequently do you do the following?
Invest in or trade stocks

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	8%	(178)	15%	(324)	23%	(510)	54%	(1188)	2200
Ethnicity: Black	8%	(23)	19%	(52)	15%	(41)	58%	(158)	274
Ethnicity: Other	7%	(14)	16%	(33)	26%	(53)	51%	(104)	204
All Christian	9%	(95)	15%	(156)	26%	(272)	49%	(507)	1029
All Non-Christian	14%	(16)	22%	(25)	31%	(35)	32%	(36)	111
Atheist	7%	(6)	19%	(16)	23%	(20)	51%	(43)	85
Agnostic/Nothing in particular	8%	(48)	15%	(87)	20%	(117)	58%	(343)	595
Something Else	3%	(13)	11%	(41)	17%	(66)	68%	(260)	380
Religious Non-Protestant/Catholic	16%	(21)	22%	(29)	33%	(43)	29%	(38)	132
Evangelical	7%	(37)	13%	(71)	17%	(94)	63%	(340)	541
Non-Evangelical	7%	(56)	14%	(118)	28%	(232)	51%	(420)	826
Community: Urban	12%	(76)	14%	(89)	20%	(127)	53%	(328)	620
Community: Suburban	8%	(82)	18%	(177)	24%	(239)	50%	(497)	994
Community: Rural	3%	(20)	10%	(59)	25%	(144)	62%	(363)	586
Employ: Private Sector	12%	(76)	22%	(139)	27%	(175)	39%	(253)	644
Employ: Government	21%	(25)	12%	(14)	22%	(25)	45%	(53)	116
Employ: Self-Employed	12%	(22)	14%	(26)	28%	(52)	47%	(87)	186
Employ: Homemaker	3%	(4)	5%	(8)	16%	(25)	76%	(120)	158
Employ: Student	5%	(8)	9%	(15)	21%	(33)	64%	(98)	154
Employ: Retired	5%	(25)	15%	(73)	25%	(123)	56%	(278)	498
Employ: Unemployed	6%	(17)	10%	(31)	16%	(50)	68%	(211)	309
Employ: Other	1%	(1)	14%	(19)	20%	(27)	66%	(88)	134
Military HH: Yes	8%	(27)	13%	(43)	23%	(72)	56%	(178)	320
Military HH: No	8%	(152)	15%	(282)	23%	(438)	54%	(1009)	1880
RD/WT: Right Direction	10%	(46)	15%	(72)	25%	(118)	50%	(241)	477
RD/WT: Wrong Track	8%	(132)	15%	(252)	23%	(392)	55%	(947)	1723
Trump Job Approve	7%	(57)	15%	(127)	24%	(200)	54%	(454)	838
Trump Job Disapprove	9%	(115)	15%	(187)	23%	(295)	52%	(660)	1257

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Table MCFI2_1: How frequently do you do the following?
Invest in or trade stocks

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	8% (178)	15% (324)	23% (510)	54% (1188)	2200
Trump Job Strongly Approve	5% (25)	13% (58)	25% (110)	57% (254)	448
Trump Job Somewhat Approve	8% (32)	18% (69)	23% (90)	51% (200)	390
Trump Job Somewhat Disapprove	8% (21)	15% (37)	27% (68)	50% (126)	252
Trump Job Strongly Disapprove	9% (93)	15% (150)	23% (227)	53% (534)	1005
Favorable of Trump	7% (60)	15% (124)	24% (205)	54% (465)	854
Unfavorable of Trump	9% (115)	16% (191)	23% (279)	52% (639)	1223
Very Favorable of Trump	7% (31)	13% (58)	24% (109)	57% (261)	460
Somewhat Favorable of Trump	7% (29)	17% (66)	24% (96)	52% (204)	394
Somewhat Unfavorable of Trump	9% (19)	14% (27)	27% (55)	50% (100)	202
Very Unfavorable of Trump	9% (96)	16% (163)	22% (224)	53% (539)	1022
#1 Issue: Economy	8% (75)	17% (147)	24% (215)	50% (445)	881
#1 Issue: Security	10% (23)	11% (26)	21% (50)	58% (136)	235
#1 Issue: Health Care	7% (27)	19% (73)	23% (87)	50% (188)	374
#1 Issue: Medicare / Social Security	8% (21)	11% (29)	24% (64)	57% (153)	266
#1 Issue: Women's Issues	6% (7)	10% (12)	18% (21)	65% (75)	115
#1 Issue: Education	12% (11)	10% (10)	23% (22)	55% (51)	94
#1 Issue: Energy	12% (8)	24% (17)	21% (14)	43% (30)	69
#1 Issue: Other	4% (7)	7% (11)	22% (37)	66% (110)	166
2020 Vote: Joe Biden	11% (105)	16% (156)	22% (216)	51% (488)	965
2020 Vote: Donald Trump	7% (49)	16% (116)	28% (209)	50% (370)	743
2020 Vote: Other	15% (12)	14% (11)	27% (22)	43% (35)	81
2020 Vote: Didn't Vote	3% (12)	10% (40)	15% (64)	72% (295)	410
2018 House Vote: Democrat	12% (78)	18% (120)	25% (173)	46% (310)	681
2018 House Vote: Republican	9% (58)	16% (97)	29% (178)	46% (288)	621
2016 Vote: Hillary Clinton	11% (71)	17% (115)	26% (171)	46% (306)	663
2016 Vote: Donald Trump	8% (51)	16% (101)	26% (167)	50% (316)	635
2016 Vote: Other	8% (8)	26% (28)	23% (24)	43% (46)	106
2016 Vote: Didn't Vote	6% (48)	10% (80)	19% (147)	65% (518)	793
Voted in 2014: Yes	10% (115)	17% (203)	27% (311)	46% (534)	1163
Voted in 2014: No	6% (63)	12% (121)	19% (199)	63% (653)	1037

Continued on next page

Table MCFI2_1: How frequently do you do the following?*Invest in or trade stocks*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	8%	(178)	15%	(324)	23%	(510)	54%	(1188)	2200
4-Region: Northeast	9%	(34)	15%	(58)	27%	(106)	50%	(196)	394
4-Region: Midwest	7%	(32)	14%	(63)	26%	(121)	53%	(246)	462
4-Region: South	7%	(56)	15%	(124)	19%	(160)	59%	(484)	824
4-Region: West	11%	(56)	15%	(79)	24%	(124)	50%	(261)	520
Investors	16%	(168)	24%	(253)	32%	(332)	29%	(301)	1054
Less than 50k invested	20%	(122)	24%	(144)	31%	(187)	25%	(151)	604
More than 50k invested	10%	(46)	24%	(109)	32%	(145)	33%	(150)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_2: How frequently do you do the following?
Invest in mutual funds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(143)	13%	(294)	20%	(436)	60%	(1327)	2200
Gender: Male	10%	(102)	17%	(185)	23%	(243)	50%	(531)	1062
Gender: Female	4%	(41)	10%	(108)	17%	(193)	70%	(796)	1138
Age: 18-34	6%	(37)	9%	(58)	18%	(116)	68%	(444)	655
Age: 35-44	6%	(23)	19%	(68)	17%	(62)	57%	(204)	358
Age: 45-64	7%	(53)	14%	(103)	20%	(152)	59%	(443)	751
Age: 65+	7%	(30)	15%	(65)	24%	(106)	54%	(236)	436
GenZers: 1997-2012	5%	(14)	7%	(19)	17%	(48)	72%	(205)	285
Millennials: 1981-1996	7%	(40)	15%	(88)	17%	(104)	61%	(370)	602
GenXers: 1965-1980	7%	(40)	13%	(72)	21%	(115)	58%	(321)	548
Baby Boomers: 1946-1964	6%	(43)	16%	(109)	22%	(155)	56%	(394)	701
PID: Dem (no lean)	7%	(60)	16%	(132)	18%	(146)	58%	(472)	811
PID: Ind (no lean)	5%	(36)	12%	(85)	22%	(156)	62%	(448)	726
PID: Rep (no lean)	7%	(47)	11%	(76)	20%	(134)	61%	(407)	664
PID/Gender: Dem Men	12%	(45)	22%	(84)	18%	(69)	49%	(187)	384
PID/Gender: Dem Women	4%	(15)	11%	(48)	18%	(77)	67%	(285)	427
PID/Gender: Ind Men	6%	(22)	16%	(58)	25%	(92)	52%	(189)	361
PID/Gender: Ind Women	4%	(13)	8%	(28)	18%	(64)	71%	(259)	364
PID/Gender: Rep Men	11%	(35)	14%	(43)	26%	(83)	49%	(155)	316
PID/Gender: Rep Women	3%	(12)	9%	(32)	15%	(51)	73%	(252)	348
Ideo: Liberal (1-3)	6%	(37)	17%	(104)	17%	(99)	60%	(362)	601
Ideo: Moderate (4)	6%	(41)	13%	(81)	24%	(152)	56%	(354)	628
Ideo: Conservative (5-7)	8%	(61)	14%	(101)	21%	(152)	57%	(414)	728
Educ: < College	3%	(47)	8%	(123)	17%	(261)	72%	(1082)	1512
Educ: Bachelors degree	10%	(44)	23%	(102)	25%	(110)	42%	(188)	444
Educ: Post-grad	21%	(52)	28%	(69)	27%	(65)	24%	(58)	244
Income: Under 50k	3%	(30)	9%	(101)	17%	(192)	72%	(826)	1149
Income: 50k-100k	8%	(53)	15%	(105)	24%	(164)	54%	(375)	697
Income: 100k+	17%	(60)	25%	(88)	23%	(80)	36%	(126)	354
Ethnicity: White	7%	(115)	13%	(232)	21%	(354)	59%	(1021)	1722
Ethnicity: Hispanic	4%	(13)	8%	(26)	26%	(90)	63%	(220)	349

Continued on next page

Table MCFI2_2: How frequently do you do the following?
Invest in mutual funds

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	6% (143)	13% (294)	20% (436)	60% (1327)	2200
Ethnicity: Black	6% (17)	13% (36)	13% (35)	68% (187)	274
Ethnicity: Other	5% (11)	13% (26)	23% (47)	59% (119)	204
All Christian	8% (80)	16% (163)	23% (233)	54% (553)	1029
All Non-Christian	18% (20)	21% (23)	26% (28)	36% (40)	111
Atheist	6% (5)	13% (11)	18% (15)	63% (54)	85
Agnostic/Nothing in particular	5% (30)	11% (67)	15% (91)	68% (407)	595
Something Else	2% (8)	8% (29)	18% (69)	72% (274)	380
Religious Non-Protestant/Catholic	16% (21)	22% (29)	28% (37)	33% (43)	132
Evangelical	7% (35)	11% (61)	16% (85)	67% (360)	541
Non-Evangelical	6% (50)	14% (119)	25% (204)	55% (452)	826
Community: Urban	8% (52)	14% (85)	19% (119)	59% (364)	620
Community: Suburban	6% (62)	15% (152)	22% (218)	57% (562)	994
Community: Rural	5% (29)	10% (57)	17% (100)	68% (400)	586
Employ: Private Sector	9% (55)	21% (132)	22% (141)	49% (316)	644
Employ: Government	15% (18)	17% (19)	21% (24)	47% (55)	116
Employ: Self-Employed	11% (20)	11% (20)	28% (52)	50% (93)	186
Employ: Homemaker	3% (4)	6% (9)	16% (25)	76% (120)	158
Employ: Student	4% (6)	5% (7)	15% (23)	77% (118)	154
Employ: Retired	6% (29)	14% (70)	21% (104)	59% (295)	498
Employ: Unemployed	2% (8)	7% (20)	15% (46)	76% (235)	309
Employ: Other	2% (3)	12% (16)	16% (21)	71% (95)	134
Military HH: Yes	8% (24)	13% (43)	18% (58)	61% (195)	320
Military HH: No	6% (119)	13% (251)	20% (379)	60% (1132)	1880
RD/WT: Right Direction	9% (45)	17% (82)	20% (94)	54% (256)	477
RD/WT: Wrong Track	6% (98)	12% (212)	20% (342)	62% (1071)	1723
Trump Job Approve	7% (58)	13% (109)	21% (176)	59% (496)	838
Trump Job Disapprove	6% (80)	14% (181)	20% (248)	60% (748)	1257

Continued on next page

Table MCFI2_2: How frequently do you do the following?
Invest in mutual funds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(143)	13%	(294)	20%	(436)	60%	(1327)	2200
Trump Job Strongly Approve	7%	(31)	10%	(46)	23%	(103)	60%	(268)	448
Trump Job Somewhat Approve	7%	(27)	16%	(63)	19%	(72)	58%	(228)	390
Trump Job Somewhat Disapprove	6%	(14)	15%	(38)	23%	(58)	56%	(142)	252
Trump Job Strongly Disapprove	7%	(66)	14%	(143)	19%	(190)	60%	(607)	1005
Favorable of Trump	6%	(54)	12%	(105)	22%	(192)	59%	(502)	854
Unfavorable of Trump	7%	(82)	15%	(179)	19%	(226)	60%	(736)	1223
Very Favorable of Trump	7%	(33)	11%	(49)	23%	(105)	60%	(274)	460
Somewhat Favorable of Trump	6%	(22)	14%	(57)	22%	(87)	58%	(228)	394
Somewhat Unfavorable of Trump	7%	(15)	17%	(35)	16%	(32)	60%	(120)	202
Very Unfavorable of Trump	7%	(67)	14%	(144)	19%	(195)	60%	(615)	1022
#1 Issue: Economy	6%	(51)	14%	(119)	22%	(192)	59%	(519)	881
#1 Issue: Security	10%	(23)	12%	(28)	21%	(50)	57%	(133)	235
#1 Issue: Health Care	7%	(27)	17%	(63)	17%	(64)	59%	(221)	374
#1 Issue: Medicare / Social Security	5%	(14)	10%	(26)	18%	(48)	67%	(179)	266
#1 Issue: Women's Issues	5%	(6)	10%	(12)	14%	(16)	71%	(82)	115
#1 Issue: Education	7%	(7)	15%	(14)	27%	(25)	50%	(47)	94
#1 Issue: Energy	15%	(10)	20%	(14)	19%	(13)	46%	(32)	69
#1 Issue: Other	4%	(6)	11%	(18)	17%	(28)	69%	(114)	166
2020 Vote: Joe Biden	9%	(83)	16%	(153)	18%	(175)	57%	(554)	965
2020 Vote: Donald Trump	7%	(49)	14%	(102)	24%	(176)	56%	(417)	743
2020 Vote: Other	8%	(6)	12%	(10)	24%	(19)	56%	(45)	81
2020 Vote: Didn't Vote	1%	(5)	7%	(29)	16%	(66)	76%	(310)	410
2018 House Vote: Democrat	9%	(63)	18%	(121)	21%	(140)	52%	(358)	681
2018 House Vote: Republican	10%	(61)	16%	(97)	25%	(153)	50%	(310)	621
2016 Vote: Hillary Clinton	9%	(57)	19%	(124)	20%	(131)	53%	(351)	663
2016 Vote: Donald Trump	8%	(52)	14%	(92)	23%	(145)	55%	(346)	635
2016 Vote: Other	11%	(11)	25%	(27)	19%	(20)	45%	(48)	106
2016 Vote: Didn't Vote	3%	(23)	6%	(51)	18%	(140)	73%	(579)	793
Voted in 2014: Yes	10%	(114)	18%	(209)	21%	(249)	51%	(591)	1163
Voted in 2014: No	3%	(29)	8%	(84)	18%	(187)	71%	(736)	1037

Continued on next page

Table MCFI2_2: How frequently do you do the following?*Invest in mutual funds*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	6%	(143)	13%	(294)	20%	(436)	60%	(1327)	2200
4-Region: Northeast	7%	(26)	14%	(53)	21%	(83)	59%	(231)	394
4-Region: Midwest	8%	(37)	13%	(58)	21%	(97)	59%	(270)	462
4-Region: South	5%	(42)	13%	(105)	17%	(144)	65%	(532)	824
4-Region: West	7%	(38)	15%	(77)	22%	(112)	56%	(293)	520
Investors	13%	(135)	23%	(247)	28%	(296)	36%	(376)	1054
Less than 50k invested	19%	(114)	27%	(165)	28%	(169)	26%	(156)	604
More than 50k invested	4%	(20)	18%	(82)	28%	(127)	49%	(220)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_3: How frequently do you do the following?
Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	3% (67)	6% (123)	14% (303)	78% (1707)	2200
Gender: Male	5% (51)	9% (92)	18% (186)	69% (733)	1062
Gender: Female	1% (16)	3% (31)	10% (117)	86% (974)	1138
Age: 18-34	5% (35)	9% (58)	16% (105)	70% (457)	655
Age: 35-44	5% (19)	11% (38)	16% (58)	68% (243)	358
Age: 45-64	1% (8)	3% (23)	12% (90)	84% (631)	751
Age: 65+	1% (5)	1% (4)	11% (50)	86% (377)	436
GenZers: 1997-2012	5% (14)	8% (24)	15% (42)	72% (206)	285
Millennials: 1981-1996	6% (36)	10% (58)	18% (108)	66% (400)	602
GenXers: 1965-1980	2% (11)	5% (29)	13% (72)	80% (436)	548
Baby Boomers: 1946-1964	1% (7)	2% (11)	11% (74)	87% (609)	701
PID: Dem (no lean)	6% (45)	6% (49)	14% (112)	75% (605)	811
PID: Ind (no lean)	1% (6)	7% (53)	15% (112)	76% (554)	726
PID: Rep (no lean)	3% (17)	3% (21)	12% (78)	83% (547)	664
PID/Gender: Dem Men	9% (34)	10% (37)	15% (59)	66% (254)	384
PID/Gender: Dem Women	2% (10)	3% (11)	12% (53)	82% (352)	427
PID/Gender: Ind Men	1% (4)	11% (40)	22% (80)	66% (237)	361
PID/Gender: Ind Women	— (1)	4% (13)	9% (33)	87% (317)	364
PID/Gender: Rep Men	4% (12)	5% (14)	15% (47)	77% (242)	316
PID/Gender: Rep Women	1% (5)	2% (7)	9% (31)	88% (305)	348
Ideo: Liberal (1-3)	5% (28)	9% (55)	13% (75)	74% (443)	601
Ideo: Moderate (4)	3% (17)	5% (31)	18% (113)	74% (466)	628
Ideo: Conservative (5-7)	2% (14)	4% (32)	14% (103)	79% (578)	728
Educ: < College	2% (30)	4% (62)	12% (181)	82% (1239)	1512
Educ: Bachelors degree	3% (14)	7% (31)	17% (78)	72% (321)	444
Educ: Post-grad	10% (23)	12% (30)	18% (44)	60% (147)	244
Income: Under 50k	2% (27)	5% (52)	11% (122)	82% (947)	1149
Income: 50k-100k	2% (16)	5% (36)	16% (110)	77% (535)	697
Income: 100k+	7% (24)	10% (35)	20% (70)	64% (226)	354
Ethnicity: White	3% (47)	4% (77)	13% (226)	80% (1371)	1722
Ethnicity: Hispanic	— (1)	9% (32)	22% (77)	68% (239)	349

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Table MCFI2_3: How frequently do you do the following?

Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(67)	6%	(123)	14%	(303)	78%	(1707)	2200
Ethnicity: Black	7%	(18)	12%	(32)	12%	(34)	69%	(190)	274
Ethnicity: Other	1%	(2)	7%	(14)	21%	(43)	71%	(146)	204
All Christian	3%	(36)	6%	(60)	14%	(145)	77%	(788)	1029
All Non-Christian	7%	(7)	13%	(15)	16%	(17)	65%	(72)	111
Atheist	4%	(4)	5%	(5)	18%	(15)	73%	(62)	85
Agnostic/Nothing in particular	2%	(11)	5%	(30)	15%	(89)	78%	(465)	595
Something Else	3%	(10)	4%	(14)	10%	(37)	84%	(320)	380
Religious Non-Protestant/Catholic	6%	(8)	11%	(15)	18%	(24)	65%	(85)	132
Evangelical	4%	(20)	5%	(26)	11%	(62)	80%	(433)	541
Non-Evangelical	2%	(20)	5%	(39)	13%	(110)	80%	(657)	826
Community: Urban	7%	(41)	8%	(52)	15%	(91)	70%	(435)	620
Community: Suburban	2%	(19)	5%	(52)	15%	(146)	78%	(777)	994
Community: Rural	1%	(8)	3%	(18)	11%	(66)	84%	(495)	586
Employ: Private Sector	4%	(28)	10%	(62)	19%	(124)	67%	(430)	644
Employ: Government	11%	(12)	8%	(9)	15%	(18)	66%	(76)	116
Employ: Self-Employed	4%	(8)	6%	(11)	16%	(29)	74%	(137)	186
Employ: Homemaker	—	(0)	2%	(3)	6%	(9)	93%	(146)	158
Employ: Student	4%	(6)	4%	(7)	20%	(30)	72%	(111)	154
Employ: Retired	1%	(4)	1%	(6)	11%	(53)	87%	(435)	498
Employ: Unemployed	2%	(5)	6%	(19)	8%	(25)	84%	(260)	309
Employ: Other	2%	(3)	4%	(6)	10%	(13)	83%	(112)	134
Military HH: Yes	3%	(8)	3%	(11)	12%	(39)	82%	(262)	320
Military HH: No	3%	(59)	6%	(112)	14%	(264)	77%	(1446)	1880
RD/WT: Right Direction	6%	(30)	10%	(46)	19%	(91)	65%	(310)	477
RD/WT: Wrong Track	2%	(37)	4%	(77)	12%	(211)	81%	(1397)	1723
Trump Job Approve	3%	(28)	5%	(43)	14%	(116)	78%	(651)	838
Trump Job Disapprove	3%	(34)	6%	(79)	14%	(176)	77%	(968)	1257

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Table MCFI2_3: How frequently do you do the following?
Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(67)	6%	(123)	14%	(303)	78%	(1707)	2200
Trump Job Strongly Approve	3%	(12)	2%	(9)	14%	(61)	82%	(365)	448
Trump Job Somewhat Approve	4%	(16)	9%	(34)	14%	(55)	73%	(286)	390
Trump Job Somewhat Disapprove	2%	(5)	8%	(20)	17%	(43)	73%	(184)	252
Trump Job Strongly Disapprove	3%	(29)	6%	(59)	13%	(134)	78%	(784)	1005
Favorable of Trump	4%	(31)	4%	(30)	15%	(126)	78%	(666)	854
Unfavorable of Trump	3%	(32)	7%	(88)	13%	(158)	77%	(947)	1223
Very Favorable of Trump	4%	(16)	3%	(16)	13%	(58)	80%	(370)	460
Somewhat Favorable of Trump	4%	(15)	4%	(15)	17%	(68)	75%	(296)	394
Somewhat Unfavorable of Trump	2%	(3)	9%	(18)	13%	(26)	77%	(154)	202
Very Unfavorable of Trump	3%	(28)	7%	(70)	13%	(131)	78%	(792)	1022
#1 Issue: Economy	3%	(26)	6%	(51)	17%	(147)	75%	(657)	881
#1 Issue: Security	5%	(13)	3%	(8)	10%	(23)	82%	(191)	235
#1 Issue: Health Care	3%	(13)	7%	(26)	14%	(52)	76%	(283)	374
#1 Issue: Medicare / Social Security	2%	(5)	4%	(11)	13%	(34)	81%	(217)	266
#1 Issue: Women's Issues	5%	(5)	1%	(1)	12%	(14)	82%	(94)	115
#1 Issue: Education	5%	(5)	12%	(11)	17%	(16)	66%	(62)	94
#1 Issue: Energy	1%	(1)	14%	(10)	14%	(9)	71%	(49)	69
#1 Issue: Other	—	(0)	3%	(5)	4%	(7)	93%	(154)	166
2020 Vote: Joe Biden	5%	(45)	8%	(76)	13%	(129)	74%	(715)	965
2020 Vote: Donald Trump	2%	(16)	4%	(30)	15%	(114)	79%	(584)	743
2020 Vote: Other	—	(0)	9%	(8)	9%	(7)	81%	(65)	81
2020 Vote: Didn't Vote	2%	(7)	2%	(9)	13%	(52)	84%	(343)	410
2018 House Vote: Democrat	5%	(36)	7%	(49)	15%	(101)	73%	(496)	681
2018 House Vote: Republican	2%	(14)	5%	(28)	16%	(102)	77%	(477)	621
2016 Vote: Hillary Clinton	5%	(36)	7%	(49)	15%	(97)	72%	(480)	663
2016 Vote: Donald Trump	2%	(15)	3%	(21)	14%	(90)	80%	(510)	635
2016 Vote: Other	—	(0)	7%	(8)	14%	(15)	78%	(83)	106
2016 Vote: Didn't Vote	2%	(16)	6%	(45)	13%	(100)	80%	(631)	793
Voted in 2014: Yes	4%	(47)	5%	(63)	15%	(176)	75%	(877)	1163
Voted in 2014: No	2%	(21)	6%	(60)	12%	(127)	80%	(830)	1037

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Table MCFI2_3: How frequently do you do the following?*Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(67)	6%	(123)	14%	(303)	78%	(1707)	2200
4-Region: Northeast	4%	(17)	6%	(25)	13%	(53)	76%	(299)	394
4-Region: Midwest	3%	(13)	4%	(18)	12%	(53)	82%	(378)	462
4-Region: South	2%	(19)	6%	(48)	14%	(117)	78%	(640)	824
4-Region: West	4%	(18)	6%	(32)	15%	(79)	75%	(391)	520
Investors	5%	(49)	9%	(92)	19%	(196)	68%	(716)	1054
Less than 50k invested	7%	(42)	8%	(51)	18%	(107)	67%	(404)	604
More than 50k invested	2%	(8)	9%	(41)	20%	(88)	69%	(312)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(109)	7%	(145)	12%	(259)	77%	(1687)	2200
Gender: Male	9%	(92)	10%	(105)	16%	(168)	66%	(698)	1062
Gender: Female	2%	(18)	3%	(40)	8%	(91)	87%	(990)	1138
Age: 18-34	9%	(62)	11%	(69)	16%	(107)	64%	(417)	655
Age: 35-44	8%	(27)	12%	(45)	18%	(63)	62%	(223)	358
Age: 45-64	3%	(20)	4%	(28)	10%	(76)	84%	(627)	751
Age: 65+	—	(1)	1%	(3)	3%	(13)	96%	(419)	436
GenZers: 1997-2012	9%	(26)	7%	(20)	14%	(40)	69%	(198)	285
Millennials: 1981-1996	9%	(53)	13%	(81)	19%	(115)	59%	(354)	602
GenXers: 1965-1980	5%	(30)	6%	(34)	13%	(73)	75%	(412)	548
Baby Boomers: 1946-1964	—	(1)	1%	(10)	4%	(28)	94%	(662)	701
PID: Dem (no lean)	7%	(58)	8%	(63)	11%	(92)	74%	(598)	811
PID: Ind (no lean)	4%	(31)	7%	(52)	14%	(98)	75%	(544)	726
PID: Rep (no lean)	3%	(20)	5%	(30)	10%	(69)	82%	(545)	664
PID/Gender: Dem Men	12%	(48)	13%	(48)	13%	(52)	62%	(237)	384
PID/Gender: Dem Women	2%	(10)	3%	(15)	10%	(41)	85%	(361)	427
PID/Gender: Ind Men	8%	(29)	10%	(37)	19%	(69)	63%	(227)	361
PID/Gender: Ind Women	1%	(3)	4%	(15)	8%	(29)	87%	(317)	364
PID/Gender: Rep Men	5%	(15)	6%	(20)	15%	(48)	74%	(233)	316
PID/Gender: Rep Women	1%	(5)	3%	(10)	6%	(21)	90%	(312)	348
Ideo: Liberal (1-3)	9%	(52)	9%	(52)	12%	(70)	71%	(428)	601
Ideo: Moderate (4)	5%	(30)	5%	(33)	16%	(98)	74%	(466)	628
Ideo: Conservative (5-7)	3%	(20)	7%	(50)	10%	(72)	80%	(586)	728
Educ: < College	4%	(55)	6%	(85)	12%	(177)	79%	(1195)	1512
Educ: Bachelors degree	7%	(29)	7%	(29)	13%	(56)	74%	(329)	444
Educ: Post-grad	10%	(25)	12%	(30)	10%	(26)	67%	(163)	244
Income: Under 50k	4%	(47)	6%	(67)	11%	(129)	79%	(905)	1149
Income: 50k-100k	4%	(27)	6%	(44)	13%	(94)	76%	(532)	697
Income: 100k+	10%	(35)	9%	(34)	10%	(36)	70%	(249)	354
Ethnicity: White	4%	(76)	6%	(101)	10%	(179)	79%	(1366)	1722
Ethnicity: Hispanic	8%	(26)	8%	(26)	22%	(79)	62%	(218)	349

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Table MCFI2_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	5%	(109)	7%	(145)	12%	(259)	77%	(1687)	2200
Ethnicity: Black	8%	(22)	12%	(32)	16%	(45)	64%	(176)	274
Ethnicity: Other	6%	(12)	6%	(12)	18%	(36)	71%	(145)	204
All Christian	5%	(47)	6%	(59)	11%	(112)	79%	(811)	1029
All Non-Christian	11%	(13)	14%	(16)	12%	(14)	62%	(69)	111
Atheist	10%	(8)	7%	(6)	17%	(14)	67%	(56)	85
Agnostic/Nothing in particular	5%	(32)	7%	(44)	12%	(74)	75%	(445)	595
Something Else	3%	(10)	5%	(20)	12%	(45)	80%	(305)	380
Religious Non-Protestant/Catholic	11%	(15)	12%	(16)	13%	(17)	64%	(84)	132
Evangelical	4%	(21)	6%	(35)	7%	(40)	82%	(445)	541
Non-Evangelical	4%	(31)	4%	(34)	13%	(111)	79%	(650)	826
Community: Urban	10%	(60)	10%	(64)	14%	(85)	66%	(410)	620
Community: Suburban	4%	(37)	5%	(50)	12%	(121)	79%	(786)	994
Community: Rural	2%	(12)	5%	(31)	9%	(53)	84%	(491)	586
Employ: Private Sector	8%	(54)	10%	(62)	16%	(105)	66%	(423)	644
Employ: Government	12%	(14)	9%	(10)	13%	(15)	66%	(77)	116
Employ: Self-Employed	7%	(12)	14%	(27)	15%	(28)	64%	(119)	186
Employ: Homemaker	—	(0)	—	(0)	10%	(15)	90%	(143)	158
Employ: Student	8%	(12)	5%	(8)	13%	(19)	74%	(114)	154
Employ: Retired	—	(0)	1%	(6)	6%	(29)	93%	(463)	498
Employ: Unemployed	5%	(16)	6%	(18)	10%	(30)	79%	(245)	309
Employ: Other	—	(1)	9%	(13)	13%	(18)	77%	(104)	134
Military HH: Yes	4%	(12)	5%	(14)	8%	(25)	84%	(269)	320
Military HH: No	5%	(97)	7%	(130)	12%	(234)	75%	(1418)	1880
RD/WT: Right Direction	6%	(29)	11%	(53)	16%	(78)	66%	(317)	477
RD/WT: Wrong Track	5%	(81)	5%	(91)	11%	(181)	80%	(1370)	1723
Trump Job Approve	4%	(37)	6%	(47)	12%	(100)	78%	(654)	838
Trump Job Disapprove	5%	(67)	7%	(87)	12%	(151)	76%	(952)	1257

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Table MCFI2_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	5% (109)	7% (145)	12% (259)	77% (1687)	2200
Trump Job Strongly Approve	3% (15)	6% (25)	12% (55)	79% (353)	448
Trump Job Somewhat Approve	6% (22)	6% (22)	11% (45)	77% (301)	390
Trump Job Somewhat Disapprove	4% (11)	9% (22)	14% (34)	73% (184)	252
Trump Job Strongly Disapprove	6% (56)	6% (65)	12% (116)	76% (768)	1005
Favorable of Trump	4% (35)	5% (40)	12% (104)	79% (674)	854
Unfavorable of Trump	5% (62)	8% (92)	12% (142)	76% (927)	1223
Very Favorable of Trump	4% (19)	5% (22)	12% (55)	79% (363)	460
Somewhat Favorable of Trump	4% (16)	5% (18)	13% (50)	79% (310)	394
Somewhat Unfavorable of Trump	5% (11)	10% (21)	9% (18)	75% (152)	202
Very Unfavorable of Trump	5% (51)	7% (72)	12% (124)	76% (775)	1022
#1 Issue: Economy	5% (42)	7% (62)	15% (129)	74% (648)	881
#1 Issue: Security	9% (20)	4% (10)	7% (15)	81% (189)	235
#1 Issue: Health Care	3% (10)	7% (27)	15% (57)	75% (280)	374
#1 Issue: Medicare / Social Security	5% (12)	6% (15)	5% (12)	85% (227)	266
#1 Issue: Women's Issues	6% (7)	5% (6)	13% (15)	76% (88)	115
#1 Issue: Education	12% (12)	13% (12)	12% (11)	62% (58)	94
#1 Issue: Energy	3% (2)	13% (9)	9% (6)	75% (51)	69
#1 Issue: Other	3% (4)	2% (4)	7% (12)	88% (146)	166
2020 Vote: Joe Biden	7% (64)	9% (88)	11% (104)	73% (709)	965
2020 Vote: Donald Trump	3% (23)	4% (29)	12% (86)	81% (605)	743
2020 Vote: Other	12% (10)	10% (8)	18% (14)	60% (48)	81
2020 Vote: Didn't Vote	3% (12)	5% (20)	13% (54)	79% (324)	410
2018 House Vote: Democrat	6% (41)	9% (60)	12% (82)	73% (499)	681
2018 House Vote: Republican	4% (22)	4% (28)	10% (61)	82% (510)	621
2016 Vote: Hillary Clinton	5% (36)	9% (60)	13% (84)	73% (482)	663
2016 Vote: Donald Trump	3% (21)	5% (32)	8% (54)	83% (528)	635
2016 Vote: Other	3% (3)	7% (7)	15% (16)	75% (80)	106
2016 Vote: Didn't Vote	6% (48)	6% (45)	13% (105)	75% (595)	793
Voted in 2014: Yes	4% (48)	7% (76)	10% (121)	79% (918)	1163
Voted in 2014: No	6% (61)	7% (69)	13% (138)	74% (769)	1037

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Table MCFI2_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	5%	(109)	7%	(145)	12%	(259)	77%	(1687)	2200
4-Region: Northeast	5%	(20)	6%	(24)	13%	(50)	76%	(299)	394
4-Region: Midwest	4%	(19)	5%	(25)	10%	(45)	81%	(373)	462
4-Region: South	4%	(29)	7%	(60)	11%	(94)	78%	(641)	824
4-Region: West	8%	(41)	7%	(35)	13%	(70)	72%	(373)	520
Investors	7%	(78)	9%	(98)	12%	(130)	71%	(749)	1054
Less than 50k invested	7%	(44)	8%	(45)	11%	(64)	75%	(451)	604
More than 50k invested	8%	(34)	12%	(52)	15%	(66)	66%	(298)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFI2_5: How frequently do you do the following?
Invest in or trade exchange-traded funds (ETFs)**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	4%	(95)	8%	(187)	15%	(320)	73%	(1598)	2200
Gender: Male	7%	(78)	12%	(131)	20%	(213)	60%	(640)	1062
Gender: Female	1%	(17)	5%	(56)	9%	(108)	84%	(958)	1138
Age: 18-34	7%	(48)	9%	(61)	17%	(112)	66%	(434)	655
Age: 35-44	6%	(21)	11%	(38)	16%	(56)	68%	(243)	358
Age: 45-64	2%	(16)	8%	(60)	13%	(96)	77%	(579)	751
Age: 65+	2%	(9)	6%	(27)	13%	(57)	78%	(342)	436
GenZers: 1997-2012	3%	(9)	9%	(26)	16%	(46)	71%	(203)	285
Millennials: 1981-1996	9%	(53)	10%	(61)	18%	(106)	63%	(382)	602
GenXers: 1965-1980	3%	(19)	9%	(48)	12%	(68)	75%	(413)	548
Baby Boomers: 1946-1964	2%	(12)	7%	(49)	13%	(94)	78%	(547)	701
PID: Dem (no lean)	6%	(48)	10%	(81)	14%	(113)	70%	(568)	811
PID: Ind (no lean)	3%	(25)	8%	(58)	16%	(117)	72%	(525)	726
PID: Rep (no lean)	3%	(22)	7%	(47)	14%	(90)	76%	(505)	664
PID/Gender: Dem Men	10%	(40)	14%	(54)	19%	(74)	56%	(217)	384
PID/Gender: Dem Women	2%	(8)	6%	(27)	9%	(40)	82%	(352)	427
PID/Gender: Ind Men	6%	(20)	12%	(45)	22%	(79)	60%	(217)	361
PID/Gender: Ind Women	1%	(4)	4%	(14)	10%	(38)	85%	(308)	364
PID/Gender: Rep Men	5%	(17)	10%	(32)	19%	(60)	65%	(207)	316
PID/Gender: Rep Women	1%	(5)	4%	(15)	9%	(30)	86%	(298)	348
Ideo: Liberal (1-3)	6%	(36)	10%	(62)	16%	(96)	68%	(408)	601
Ideo: Moderate (4)	3%	(16)	9%	(54)	17%	(109)	71%	(448)	628
Ideo: Conservative (5-7)	5%	(36)	8%	(59)	13%	(95)	74%	(537)	728
Educ: < College	3%	(44)	6%	(93)	12%	(187)	79%	(1187)	1512
Educ: Bachelors degree	6%	(25)	11%	(50)	19%	(85)	64%	(284)	444
Educ: Post-grad	10%	(25)	18%	(44)	20%	(48)	52%	(126)	244
Income: Under 50k	3%	(37)	6%	(70)	12%	(136)	79%	(905)	1149
Income: 50k-100k	3%	(22)	10%	(71)	17%	(118)	70%	(486)	697
Income: 100k+	10%	(36)	13%	(45)	19%	(66)	59%	(207)	354
Ethnicity: White	4%	(70)	8%	(136)	14%	(245)	74%	(1270)	1722
Ethnicity: Hispanic	5%	(17)	6%	(22)	22%	(77)	67%	(234)	349

Continued on next page

**Table MCFI2_5: How frequently do you do the following?
 Invest in or trade exchange-traded funds (ETFs)**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(95)	8%	(187)	15%	(320)	73%	(1598)	2200
Ethnicity: Black	7%	(19)	11%	(29)	14%	(38)	69%	(188)	274
Ethnicity: Other	3%	(5)	10%	(21)	19%	(38)	68%	(140)	204
All Christian	5%	(54)	9%	(88)	16%	(160)	71%	(726)	1029
All Non-Christian	7%	(8)	18%	(20)	18%	(20)	57%	(63)	111
Atheist	5%	(4)	8%	(7)	17%	(15)	70%	(59)	85
Agnostic/Nothing in particular	3%	(19)	9%	(53)	14%	(82)	74%	(441)	595
Something Else	3%	(10)	5%	(19)	11%	(43)	81%	(309)	380
Religious Non-Protestant/Catholic	8%	(10)	17%	(23)	19%	(25)	56%	(73)	132
Evangelical	5%	(28)	7%	(38)	9%	(50)	79%	(425)	541
Non-Evangelical	3%	(24)	8%	(63)	17%	(143)	72%	(596)	826
Community: Urban	9%	(54)	9%	(59)	16%	(98)	66%	(409)	620
Community: Suburban	3%	(30)	9%	(91)	16%	(158)	72%	(714)	994
Community: Rural	2%	(10)	6%	(37)	11%	(64)	81%	(475)	586
Employ: Private Sector	6%	(41)	13%	(86)	20%	(129)	60%	(388)	644
Employ: Government	8%	(9)	15%	(18)	19%	(23)	57%	(66)	116
Employ: Self-Employed	6%	(12)	9%	(18)	19%	(36)	65%	(120)	186
Employ: Homemaker	1%	(1)	2%	(4)	6%	(10)	91%	(144)	158
Employ: Student	2%	(4)	5%	(8)	18%	(28)	75%	(115)	154
Employ: Retired	1%	(5)	6%	(29)	14%	(67)	80%	(396)	498
Employ: Unemployed	6%	(19)	4%	(13)	7%	(21)	83%	(256)	309
Employ: Other	2%	(3)	9%	(12)	5%	(7)	83%	(112)	134
Military HH: Yes	5%	(15)	7%	(22)	12%	(40)	76%	(243)	320
Military HH: No	4%	(80)	9%	(165)	15%	(281)	72%	(1355)	1880
RD/WT: Right Direction	7%	(34)	12%	(56)	18%	(88)	63%	(299)	477
RD/WT: Wrong Track	4%	(61)	8%	(131)	13%	(232)	75%	(1299)	1723
Trump Job Approve	3%	(29)	8%	(68)	15%	(123)	74%	(618)	838
Trump Job Disapprove	5%	(60)	9%	(117)	15%	(184)	71%	(896)	1257

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**Table MCFI2_5: How frequently do you do the following?
Invest in or trade exchange-traded funds (ETFs)**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(95)	8%	(187)	15%	(320)	73%	(1598)	2200
Trump Job Strongly Approve	3%	(11)	7%	(29)	16%	(72)	75%	(335)	448
Trump Job Somewhat Approve	5%	(18)	10%	(39)	13%	(51)	72%	(283)	390
Trump Job Somewhat Disapprove	4%	(10)	9%	(23)	17%	(44)	69%	(174)	252
Trump Job Strongly Disapprove	5%	(50)	9%	(94)	14%	(140)	72%	(721)	1005
Favorable of Trump	4%	(31)	8%	(71)	14%	(117)	74%	(635)	854
Unfavorable of Trump	5%	(60)	9%	(110)	15%	(184)	71%	(869)	1223
Very Favorable of Trump	4%	(16)	8%	(36)	14%	(63)	75%	(344)	460
Somewhat Favorable of Trump	4%	(15)	9%	(35)	14%	(54)	74%	(290)	394
Somewhat Unfavorable of Trump	6%	(12)	10%	(20)	14%	(29)	70%	(141)	202
Very Unfavorable of Trump	5%	(49)	9%	(90)	15%	(155)	71%	(727)	1022
#1 Issue: Economy	4%	(35)	10%	(86)	17%	(150)	69%	(610)	881
#1 Issue: Security	5%	(11)	6%	(14)	12%	(27)	77%	(182)	235
#1 Issue: Health Care	5%	(17)	10%	(38)	17%	(63)	68%	(256)	374
#1 Issue: Medicare / Social Security	5%	(13)	4%	(11)	12%	(33)	79%	(210)	266
#1 Issue: Women's Issues	4%	(4)	6%	(7)	9%	(10)	82%	(94)	115
#1 Issue: Education	7%	(6)	13%	(12)	17%	(16)	63%	(59)	94
#1 Issue: Energy	7%	(5)	17%	(12)	14%	(10)	62%	(43)	69
#1 Issue: Other	1%	(2)	4%	(7)	7%	(12)	87%	(145)	166
2020 Vote: Joe Biden	7%	(67)	9%	(91)	14%	(139)	69%	(668)	965
2020 Vote: Donald Trump	2%	(17)	8%	(61)	16%	(122)	73%	(544)	743
2020 Vote: Other	7%	(5)	14%	(11)	13%	(10)	67%	(54)	81
2020 Vote: Didn't Vote	1%	(5)	6%	(24)	12%	(48)	81%	(332)	410
2018 House Vote: Democrat	6%	(43)	10%	(67)	16%	(110)	68%	(461)	681
2018 House Vote: Republican	5%	(29)	9%	(55)	15%	(96)	71%	(440)	621
2016 Vote: Hillary Clinton	6%	(43)	10%	(69)	17%	(110)	67%	(442)	663
2016 Vote: Donald Trump	3%	(22)	8%	(52)	14%	(87)	75%	(474)	635
2016 Vote: Other	5%	(5)	14%	(15)	14%	(15)	67%	(71)	106
2016 Vote: Didn't Vote	3%	(25)	6%	(51)	14%	(109)	77%	(608)	793
Voted in 2014: Yes	5%	(61)	10%	(113)	16%	(182)	69%	(807)	1163
Voted in 2014: No	3%	(34)	7%	(73)	13%	(139)	76%	(791)	1037

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Table MCFI2_5: How frequently do you do the following?
Invest in or trade exchange-traded funds (ETFs)

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	4%	(95)	8%	(187)	15%	(320)	73%	(1598)	2200
4-Region: Northeast	3%	(13)	10%	(38)	15%	(59)	72%	(283)	394
4-Region: Midwest	5%	(21)	6%	(29)	17%	(79)	72%	(334)	462
4-Region: South	3%	(23)	10%	(83)	12%	(101)	75%	(617)	824
4-Region: West	7%	(38)	7%	(37)	16%	(81)	70%	(365)	520
Investors	8%	(83)	14%	(149)	20%	(214)	58%	(607)	1054
Less than 50k invested	9%	(56)	17%	(100)	22%	(131)	52%	(317)	604
More than 50k invested	6%	(27)	11%	(49)	18%	(83)	65%	(290)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_6: How frequently do you do the following?
Invest in or trade bonds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(80)	9%	(205)	17%	(385)	70%	(1530)	2200
Gender: Male	6%	(65)	14%	(145)	20%	(216)	60%	(636)	1062
Gender: Female	1%	(15)	5%	(60)	15%	(169)	79%	(894)	1138
Age: 18-34	6%	(41)	9%	(61)	16%	(104)	69%	(450)	655
Age: 35-44	4%	(16)	14%	(49)	19%	(66)	63%	(226)	358
Age: 45-64	2%	(15)	8%	(62)	18%	(137)	72%	(537)	751
Age: 65+	2%	(8)	7%	(33)	18%	(78)	73%	(318)	436
GenZers: 1997-2012	5%	(14)	6%	(17)	16%	(46)	73%	(208)	285
Millennials: 1981-1996	6%	(39)	13%	(79)	17%	(102)	63%	(382)	602
GenXers: 1965-1980	2%	(13)	10%	(55)	18%	(99)	70%	(381)	548
Baby Boomers: 1946-1964	2%	(13)	7%	(51)	18%	(127)	73%	(511)	701
PID: Dem (no lean)	6%	(49)	11%	(89)	16%	(128)	67%	(545)	811
PID: Ind (no lean)	1%	(11)	10%	(72)	20%	(143)	69%	(499)	726
PID: Rep (no lean)	3%	(20)	7%	(44)	17%	(114)	73%	(486)	664
PID/Gender: Dem Men	10%	(39)	16%	(61)	18%	(70)	56%	(215)	384
PID/Gender: Dem Women	2%	(11)	7%	(28)	14%	(58)	77%	(330)	427
PID/Gender: Ind Men	2%	(8)	15%	(53)	23%	(83)	60%	(218)	361
PID/Gender: Ind Women	1%	(3)	5%	(19)	17%	(61)	77%	(281)	364
PID/Gender: Rep Men	6%	(18)	10%	(31)	20%	(63)	64%	(203)	316
PID/Gender: Rep Women	—	(1)	4%	(13)	14%	(50)	81%	(283)	348
Ideo: Liberal (1-3)	6%	(36)	10%	(63)	18%	(108)	66%	(395)	601
Ideo: Moderate (4)	3%	(20)	10%	(62)	21%	(133)	66%	(413)	628
Ideo: Conservative (5-7)	3%	(20)	10%	(70)	18%	(128)	70%	(510)	728
Educ: < College	2%	(35)	6%	(93)	14%	(214)	77%	(1170)	1512
Educ: Bachelors degree	6%	(25)	13%	(58)	24%	(106)	57%	(254)	444
Educ: Post-grad	8%	(20)	22%	(54)	26%	(64)	44%	(106)	244
Income: Under 50k	3%	(31)	6%	(65)	13%	(148)	79%	(904)	1149
Income: 50k-100k	2%	(15)	11%	(80)	21%	(148)	65%	(454)	697
Income: 100k+	9%	(33)	17%	(59)	25%	(89)	49%	(173)	354
Ethnicity: White	3%	(52)	9%	(150)	18%	(308)	70%	(1212)	1722
Ethnicity: Hispanic	1%	(3)	10%	(37)	23%	(79)	66%	(231)	349

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Table MCFI2_6: How frequently do you do the following?
Invest in or trade bonds

Demographic			Somewhat				Never done this		Total N
	Very frequently		frequently		Not too frequently				
Adults	4%	(80)	9%	(205)	17%	(385)	70%	(1530)	2200
Ethnicity: Black	9%	(24)	13%	(35)	9%	(25)	69%	(190)	274
Ethnicity: Other	2%	(4)	9%	(19)	26%	(52)	63%	(128)	204
All Christian	4%	(41)	9%	(98)	20%	(203)	67%	(687)	1029
All Non-Christian	7%	(8)	20%	(23)	18%	(20)	54%	(60)	111
Atheist	4%	(3)	10%	(8)	23%	(20)	63%	(53)	85
Agnostic/Nothing in particular	3%	(17)	8%	(50)	16%	(92)	73%	(436)	595
Something Else	3%	(10)	7%	(27)	13%	(49)	77%	(295)	380
Religious Non-Protestant/Catholic	6%	(8)	19%	(25)	24%	(32)	50%	(66)	132
Evangelical	5%	(26)	8%	(44)	13%	(68)	75%	(403)	541
Non-Evangelical	3%	(23)	8%	(68)	20%	(169)	69%	(566)	826
Community: Urban	6%	(39)	14%	(84)	17%	(106)	63%	(390)	620
Community: Suburban	3%	(28)	9%	(88)	19%	(191)	69%	(687)	994
Community: Rural	2%	(13)	6%	(32)	15%	(88)	77%	(453)	586
Employ: Private Sector	5%	(29)	15%	(95)	23%	(145)	58%	(375)	644
Employ: Government	13%	(15)	12%	(14)	19%	(22)	56%	(65)	116
Employ: Self-Employed	6%	(11)	7%	(12)	23%	(43)	64%	(120)	186
Employ: Homemaker	1%	(2)	1%	(1)	14%	(22)	84%	(133)	158
Employ: Student	4%	(6)	6%	(10)	18%	(27)	72%	(111)	154
Employ: Retired	2%	(8)	8%	(39)	17%	(83)	74%	(369)	498
Employ: Unemployed	3%	(8)	8%	(23)	9%	(27)	81%	(252)	309
Employ: Other	—	(0)	8%	(10)	13%	(17)	79%	(107)	134
Military HH: Yes	3%	(11)	9%	(29)	15%	(46)	73%	(234)	320
Military HH: No	4%	(69)	9%	(176)	18%	(338)	69%	(1296)	1880
RD/WT: Right Direction	6%	(28)	15%	(73)	18%	(87)	61%	(289)	477
RD/WT: Wrong Track	3%	(51)	8%	(132)	17%	(298)	72%	(1241)	1723
Trump Job Approve	4%	(30)	8%	(68)	18%	(152)	70%	(589)	838
Trump Job Disapprove	4%	(44)	11%	(133)	18%	(226)	68%	(853)	1257

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Table MCFI2_6: How frequently do you do the following?
Invest in or trade bonds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	4%	(80)	9%	(205)	17%	(385)	70%	(1530)	2200
Trump Job Strongly Approve	2%	(11)	7%	(33)	18%	(82)	72%	(322)	448
Trump Job Somewhat Approve	5%	(18)	9%	(35)	18%	(70)	68%	(267)	390
Trump Job Somewhat Disapprove	2%	(6)	9%	(23)	24%	(61)	65%	(162)	252
Trump Job Strongly Disapprove	4%	(39)	11%	(110)	16%	(166)	69%	(691)	1005
Favorable of Trump	3%	(28)	8%	(66)	19%	(161)	70%	(599)	854
Unfavorable of Trump	4%	(44)	11%	(131)	17%	(208)	69%	(841)	1223
Very Favorable of Trump	3%	(15)	7%	(32)	18%	(81)	72%	(332)	460
Somewhat Favorable of Trump	3%	(12)	9%	(35)	20%	(80)	68%	(267)	394
Somewhat Unfavorable of Trump	2%	(5)	10%	(20)	20%	(40)	68%	(136)	202
Very Unfavorable of Trump	4%	(39)	11%	(110)	16%	(168)	69%	(705)	1022
#1 Issue: Economy	4%	(32)	9%	(83)	19%	(168)	68%	(597)	881
#1 Issue: Security	7%	(16)	8%	(18)	14%	(32)	71%	(167)	235
#1 Issue: Health Care	3%	(11)	11%	(42)	21%	(77)	65%	(244)	374
#1 Issue: Medicare / Social Security	2%	(5)	7%	(19)	19%	(50)	72%	(192)	266
#1 Issue: Women's Issues	4%	(5)	8%	(9)	10%	(12)	78%	(90)	115
#1 Issue: Education	5%	(5)	12%	(12)	20%	(19)	63%	(59)	94
#1 Issue: Energy	5%	(4)	17%	(12)	16%	(11)	62%	(43)	69
#1 Issue: Other	1%	(1)	6%	(10)	9%	(16)	84%	(139)	166
2020 Vote: Joe Biden	6%	(53)	12%	(119)	17%	(162)	65%	(631)	965
2020 Vote: Donald Trump	3%	(22)	7%	(55)	21%	(157)	68%	(509)	743
2020 Vote: Other	1%	(1)	10%	(8)	19%	(15)	70%	(56)	81
2020 Vote: Didn't Vote	1%	(3)	5%	(22)	12%	(51)	81%	(334)	410
2018 House Vote: Democrat	6%	(43)	13%	(87)	20%	(137)	61%	(414)	681
2018 House Vote: Republican	3%	(21)	10%	(65)	22%	(139)	64%	(396)	621
2016 Vote: Hillary Clinton	5%	(36)	14%	(91)	19%	(128)	62%	(409)	663
2016 Vote: Donald Trump	3%	(22)	9%	(57)	19%	(122)	68%	(434)	635
2016 Vote: Other	3%	(4)	13%	(14)	17%	(18)	66%	(70)	106
2016 Vote: Didn't Vote	2%	(18)	6%	(44)	15%	(116)	77%	(614)	793
Voted in 2014: Yes	5%	(57)	12%	(137)	20%	(235)	63%	(734)	1163
Voted in 2014: No	2%	(22)	7%	(68)	14%	(150)	77%	(797)	1037

Continued on next page

Table MCFI2_6: How frequently do you do the following?
 Invest in or trade bonds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	4%	(80)	9%	(205)	17%	(385)	70%	(1530)	2200
4-Region: Northeast	4%	(17)	8%	(30)	20%	(77)	69%	(270)	394
4-Region: Midwest	4%	(17)	10%	(46)	20%	(93)	66%	(306)	462
4-Region: South	3%	(28)	9%	(75)	15%	(120)	73%	(601)	824
4-Region: West	3%	(17)	10%	(54)	18%	(95)	68%	(354)	520
Investors	6%	(68)	17%	(176)	26%	(275)	51%	(535)	1054
Less than 50k invested	9%	(56)	17%	(105)	29%	(174)	45%	(269)	604
More than 50k invested	3%	(12)	16%	(70)	22%	(101)	59%	(266)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_7: How frequently do you do the following?
Invest in or trade commodities

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(57)	6%	(142)	14%	(311)	77%	(1690)	2200
Gender: Male	4%	(46)	10%	(111)	17%	(183)	68%	(722)	1062
Gender: Female	1%	(12)	3%	(31)	11%	(128)	85%	(967)	1138
Age: 18-34	4%	(28)	9%	(57)	16%	(104)	71%	(466)	655
Age: 35-44	5%	(17)	11%	(39)	17%	(59)	68%	(243)	358
Age: 45-64	2%	(12)	4%	(33)	12%	(92)	82%	(614)	751
Age: 65+	—	(1)	3%	(12)	13%	(56)	84%	(366)	436
GenZers: 1997-2012	3%	(8)	10%	(30)	13%	(38)	73%	(209)	285
Millennials: 1981-1996	5%	(32)	9%	(54)	18%	(110)	67%	(405)	602
GenXers: 1965-1980	2%	(12)	7%	(38)	12%	(65)	79%	(433)	548
Baby Boomers: 1946-1964	1%	(5)	3%	(19)	13%	(91)	84%	(586)	701
PID: Dem (no lean)	4%	(32)	8%	(68)	14%	(117)	73%	(593)	811
PID: Ind (no lean)	2%	(13)	5%	(35)	16%	(114)	78%	(563)	726
PID: Rep (no lean)	2%	(12)	6%	(38)	12%	(80)	80%	(534)	664
PID/Gender: Dem Men	7%	(27)	14%	(54)	15%	(59)	64%	(245)	384
PID/Gender: Dem Women	1%	(5)	3%	(15)	14%	(59)	82%	(348)	427
PID/Gender: Ind Men	3%	(9)	7%	(26)	22%	(78)	69%	(248)	361
PID/Gender: Ind Women	1%	(4)	3%	(9)	10%	(36)	87%	(315)	364
PID/Gender: Rep Men	3%	(9)	10%	(31)	15%	(46)	73%	(230)	316
PID/Gender: Rep Women	1%	(3)	2%	(7)	10%	(33)	87%	(304)	348
Ideo: Liberal (1-3)	4%	(23)	8%	(50)	14%	(85)	74%	(443)	601
Ideo: Moderate (4)	3%	(16)	5%	(32)	16%	(102)	76%	(478)	628
Ideo: Conservative (5-7)	2%	(13)	6%	(45)	14%	(105)	78%	(564)	728
Educ: < College	2%	(28)	5%	(72)	12%	(186)	81%	(1225)	1512
Educ: Bachelors degree	2%	(10)	8%	(35)	18%	(80)	72%	(318)	444
Educ: Post-grad	8%	(19)	14%	(35)	18%	(44)	60%	(146)	244
Income: Under 50k	2%	(20)	5%	(57)	11%	(127)	82%	(945)	1149
Income: 50k-100k	2%	(16)	6%	(44)	16%	(114)	75%	(522)	697
Income: 100k+	6%	(22)	12%	(41)	20%	(70)	63%	(222)	354
Ethnicity: White	2%	(42)	6%	(100)	14%	(240)	78%	(1339)	1722
Ethnicity: Hispanic	1%	(5)	5%	(18)	22%	(77)	71%	(248)	349

Continued on next page

Table MCFI2_7: How frequently do you do the following?
Invest in or trade commodities

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(57)	6%	(142)	14%	(311)	77%	(1690)	2200
Ethnicity: Black	5%	(13)	9%	(26)	12%	(33)	74%	(203)	274
Ethnicity: Other	1%	(2)	8%	(16)	19%	(39)	72%	(148)	204
All Christian	3%	(26)	7%	(67)	16%	(162)	75%	(773)	1029
All Non-Christian	6%	(6)	14%	(16)	13%	(15)	67%	(74)	111
Atheist	6%	(5)	8%	(7)	12%	(10)	74%	(63)	85
Agnostic/Nothing in particular	2%	(9)	5%	(31)	14%	(84)	79%	(470)	595
Something Else	3%	(10)	6%	(21)	11%	(40)	81%	(309)	380
Religious Non-Protestant/Catholic	7%	(9)	12%	(16)	14%	(18)	68%	(89)	132
Evangelical	3%	(18)	7%	(36)	10%	(53)	80%	(435)	541
Non-Evangelical	2%	(13)	6%	(50)	17%	(137)	76%	(626)	826
Community: Urban	6%	(39)	9%	(58)	14%	(86)	70%	(436)	620
Community: Suburban	1%	(11)	6%	(63)	15%	(149)	78%	(772)	994
Community: Rural	1%	(7)	4%	(21)	13%	(76)	82%	(482)	586
Employ: Private Sector	4%	(26)	10%	(65)	19%	(120)	67%	(432)	644
Employ: Government	7%	(9)	8%	(10)	17%	(20)	67%	(77)	116
Employ: Self-Employed	3%	(6)	12%	(22)	19%	(35)	66%	(122)	186
Employ: Homemaker	—	(0)	2%	(3)	7%	(11)	91%	(144)	158
Employ: Student	3%	(5)	5%	(8)	17%	(26)	75%	(115)	154
Employ: Retired	—	(1)	2%	(9)	12%	(59)	86%	(428)	498
Employ: Unemployed	3%	(9)	5%	(15)	8%	(25)	84%	(260)	309
Employ: Other	—	(0)	7%	(10)	10%	(14)	82%	(111)	134
Military HH: Yes	2%	(6)	5%	(15)	14%	(44)	80%	(256)	320
Military HH: No	3%	(52)	7%	(127)	14%	(267)	76%	(1434)	1880
RD/WT: Right Direction	4%	(20)	11%	(54)	19%	(90)	66%	(313)	477
RD/WT: Wrong Track	2%	(37)	5%	(88)	13%	(221)	80%	(1376)	1723
Trump Job Approve	2%	(19)	7%	(55)	14%	(118)	77%	(647)	838
Trump Job Disapprove	3%	(36)	7%	(83)	15%	(183)	76%	(955)	1257

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**Table MCFI2_7: How frequently do you do the following?
Invest in or trade commodities**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(57)	6%	(142)	14%	(311)	77%	(1690)	2200
Trump Job Strongly Approve	3%	(13)	5%	(21)	14%	(63)	78%	(351)	448
Trump Job Somewhat Approve	2%	(6)	9%	(34)	14%	(55)	76%	(295)	390
Trump Job Somewhat Disapprove	3%	(8)	8%	(21)	18%	(46)	70%	(177)	252
Trump Job Strongly Disapprove	3%	(28)	6%	(62)	14%	(137)	77%	(778)	1005
Favorable of Trump	2%	(19)	6%	(55)	15%	(130)	76%	(650)	854
Unfavorable of Trump	3%	(35)	7%	(85)	13%	(164)	77%	(940)	1223
Very Favorable of Trump	3%	(13)	6%	(26)	14%	(62)	78%	(358)	460
Somewhat Favorable of Trump	2%	(6)	7%	(29)	17%	(67)	74%	(292)	394
Somewhat Unfavorable of Trump	4%	(7)	9%	(19)	15%	(30)	72%	(146)	202
Very Unfavorable of Trump	3%	(28)	6%	(66)	13%	(134)	78%	(794)	1022
#1 Issue: Economy	3%	(24)	7%	(64)	16%	(137)	74%	(656)	881
#1 Issue: Security	4%	(10)	5%	(11)	14%	(34)	77%	(180)	235
#1 Issue: Health Care	1%	(5)	8%	(29)	14%	(54)	77%	(286)	374
#1 Issue: Medicare / Social Security	2%	(5)	5%	(13)	13%	(34)	80%	(214)	266
#1 Issue: Women's Issues	4%	(5)	4%	(4)	9%	(10)	83%	(96)	115
#1 Issue: Education	5%	(4)	12%	(11)	18%	(17)	65%	(61)	94
#1 Issue: Energy	4%	(3)	7%	(5)	18%	(13)	71%	(49)	69
#1 Issue: Other	1%	(1)	2%	(4)	8%	(13)	89%	(148)	166
2020 Vote: Joe Biden	4%	(36)	8%	(81)	14%	(133)	74%	(715)	965
2020 Vote: Donald Trump	1%	(11)	6%	(43)	16%	(120)	77%	(570)	743
2020 Vote: Other	3%	(2)	9%	(7)	12%	(10)	76%	(61)	81
2020 Vote: Didn't Vote	2%	(8)	3%	(11)	12%	(48)	83%	(342)	410
2018 House Vote: Democrat	5%	(32)	8%	(53)	15%	(101)	73%	(495)	681
2018 House Vote: Republican	2%	(13)	6%	(38)	17%	(104)	75%	(465)	621
2016 Vote: Hillary Clinton	5%	(32)	8%	(56)	14%	(96)	72%	(480)	663
2016 Vote: Donald Trump	2%	(14)	5%	(34)	15%	(96)	77%	(492)	635
2016 Vote: Other	—	(0)	5%	(5)	14%	(15)	81%	(86)	106
2016 Vote: Didn't Vote	1%	(12)	6%	(47)	13%	(105)	79%	(629)	793
Voted in 2014: Yes	4%	(42)	7%	(79)	16%	(181)	74%	(861)	1163
Voted in 2014: No	1%	(15)	6%	(63)	13%	(131)	80%	(828)	1037

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Table MCFI2_7: How frequently do you do the following?
 Invest in or trade commodities

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(57)	6%	(142)	14%	(311)	77%	(1690)	2200
4-Region: Northeast	3%	(13)	7%	(28)	16%	(61)	74%	(291)	394
4-Region: Midwest	3%	(16)	7%	(31)	13%	(59)	77%	(357)	462
4-Region: South	2%	(14)	7%	(54)	14%	(112)	78%	(644)	824
4-Region: West	3%	(14)	5%	(28)	15%	(80)	77%	(398)	520
Investors	4%	(44)	10%	(107)	20%	(213)	66%	(690)	1054
Less than 50k invested	6%	(36)	10%	(59)	21%	(124)	64%	(386)	604
More than 50k invested	2%	(8)	11%	(48)	20%	(89)	68%	(305)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_8: How frequently do you do the following?
Invest in or flip real estate

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	3% (61)	5% (108)	15% (324)	78% (1707)	2200
Gender: Male	4% (41)	7% (75)	17% (185)	72% (760)	1062
Gender: Female	2% (20)	3% (32)	12% (139)	83% (947)	1138
Age: 18-34	5% (32)	7% (46)	15% (96)	73% (481)	655
Age: 35-44	5% (19)	8% (28)	20% (71)	67% (240)	358
Age: 45-64	1% (6)	3% (26)	14% (105)	82% (614)	751
Age: 65+	1% (4)	2% (8)	12% (52)	85% (372)	436
GenZers: 1997-2012	4% (10)	8% (23)	11% (31)	78% (221)	285
Millennials: 1981-1996	6% (35)	7% (44)	20% (121)	67% (402)	602
GenXers: 1965-1980	2% (9)	5% (28)	15% (80)	79% (432)	548
Baby Boomers: 1946-1964	1% (4)	2% (12)	12% (84)	86% (601)	701
PID: Dem (no lean)	5% (37)	6% (46)	14% (114)	76% (613)	811
PID: Ind (no lean)	1% (9)	5% (36)	16% (116)	78% (564)	726
PID: Rep (no lean)	2% (14)	4% (25)	14% (94)	80% (531)	664
PID/Gender: Dem Men	7% (28)	9% (33)	17% (64)	68% (260)	384
PID/Gender: Dem Women	2% (10)	3% (14)	12% (50)	83% (353)	427
PID/Gender: Ind Men	1% (4)	7% (26)	22% (78)	70% (253)	361
PID/Gender: Ind Women	2% (6)	3% (11)	10% (38)	85% (310)	364
PID/Gender: Rep Men	3% (9)	5% (17)	14% (43)	78% (246)	316
PID/Gender: Rep Women	1% (4)	2% (8)	15% (51)	82% (284)	348
Ideo: Liberal (1-3)	5% (28)	6% (36)	14% (86)	75% (451)	601
Ideo: Moderate (4)	3% (16)	4% (27)	18% (114)	75% (469)	628
Ideo: Conservative (5-7)	1% (10)	5% (38)	15% (106)	79% (574)	728
Educ: < College	2% (30)	3% (52)	14% (205)	81% (1225)	1512
Educ: Bachelors degree	3% (13)	6% (28)	16% (71)	75% (332)	444
Educ: Post-grad	8% (18)	12% (28)	19% (48)	61% (150)	244
Income: Under 50k	2% (27)	4% (45)	12% (142)	81% (934)	1149
Income: 50k-100k	2% (13)	5% (33)	17% (117)	77% (535)	697
Income: 100k+	6% (21)	9% (31)	18% (65)	67% (238)	354
Ethnicity: White	2% (38)	4% (74)	15% (261)	78% (1349)	1722
Ethnicity: Hispanic	1% (2)	4% (15)	23% (79)	72% (253)	349

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Table MCFI2_8: How frequently do you do the following?
Invest in or flip real estate

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(61)	5%	(108)	15%	(324)	78%	(1707)	2200
Ethnicity: Black	8%	(21)	8%	(21)	11%	(30)	74%	(202)	274
Ethnicity: Other	1%	(2)	6%	(13)	16%	(33)	77%	(157)	204
All Christian	3%	(30)	5%	(51)	16%	(162)	76%	(785)	1029
All Non-Christian	5%	(6)	14%	(15)	14%	(16)	67%	(75)	111
Atheist	4%	(3)	5%	(4)	19%	(16)	72%	(61)	85
Agnostic/Nothing in particular	2%	(12)	4%	(25)	14%	(85)	80%	(474)	595
Something Else	3%	(10)	3%	(12)	12%	(46)	82%	(313)	380
Religious Non-Protestant/Catholic	5%	(7)	12%	(15)	18%	(24)	65%	(85)	132
Evangelical	3%	(17)	5%	(25)	12%	(67)	80%	(432)	541
Non-Evangelical	2%	(20)	4%	(33)	16%	(131)	78%	(643)	826
Community: Urban	5%	(34)	8%	(49)	15%	(94)	71%	(443)	620
Community: Suburban	2%	(19)	5%	(45)	15%	(148)	79%	(781)	994
Community: Rural	1%	(8)	2%	(13)	14%	(82)	82%	(483)	586
Employ: Private Sector	3%	(20)	8%	(48)	18%	(117)	71%	(458)	644
Employ: Government	9%	(11)	7%	(8)	16%	(19)	67%	(78)	116
Employ: Self-Employed	4%	(8)	7%	(13)	23%	(43)	65%	(121)	186
Employ: Homemaker	—	(0)	2%	(3)	10%	(17)	88%	(139)	158
Employ: Student	6%	(9)	7%	(11)	14%	(21)	74%	(114)	154
Employ: Retired	—	(2)	1%	(7)	14%	(68)	85%	(421)	498
Employ: Unemployed	2%	(8)	4%	(11)	8%	(24)	86%	(267)	309
Employ: Other	2%	(3)	5%	(7)	12%	(16)	81%	(109)	134
Military HH: Yes	3%	(8)	3%	(9)	12%	(40)	82%	(262)	320
Military HH: No	3%	(52)	5%	(99)	15%	(284)	77%	(1445)	1880
RD/WT: Right Direction	4%	(21)	8%	(39)	19%	(91)	68%	(326)	477
RD/WT: Wrong Track	2%	(39)	4%	(69)	14%	(233)	80%	(1381)	1723
Trump Job Approve	3%	(26)	5%	(42)	16%	(135)	76%	(636)	838
Trump Job Disapprove	2%	(30)	5%	(65)	14%	(180)	78%	(982)	1257

Continued on next page

**Table MCFI2_8: How frequently do you do the following?
Invest in or flip real estate**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(61)	5%	(108)	15%	(324)	78%	(1707)	2200
Trump Job Strongly Approve	3%	(11)	4%	(16)	18%	(79)	76%	(341)	448
Trump Job Somewhat Approve	4%	(14)	7%	(26)	14%	(56)	76%	(295)	390
Trump Job Somewhat Disapprove	3%	(7)	5%	(12)	21%	(52)	72%	(180)	252
Trump Job Strongly Disapprove	2%	(23)	5%	(52)	13%	(128)	80%	(802)	1005
Favorable of Trump	3%	(26)	4%	(36)	17%	(145)	76%	(646)	854
Unfavorable of Trump	2%	(30)	5%	(62)	13%	(164)	79%	(968)	1223
Very Favorable of Trump	4%	(16)	3%	(15)	18%	(82)	75%	(346)	460
Somewhat Favorable of Trump	3%	(10)	5%	(21)	16%	(63)	76%	(299)	394
Somewhat Unfavorable of Trump	2%	(4)	8%	(15)	18%	(37)	72%	(145)	202
Very Unfavorable of Trump	2%	(25)	5%	(47)	12%	(127)	81%	(823)	1022
#1 Issue: Economy	3%	(25)	5%	(42)	17%	(146)	76%	(668)	881
#1 Issue: Security	5%	(11)	4%	(9)	14%	(32)	78%	(183)	235
#1 Issue: Health Care	2%	(7)	4%	(15)	18%	(66)	76%	(286)	374
#1 Issue: Medicare / Social Security	1%	(3)	6%	(17)	12%	(32)	80%	(214)	266
#1 Issue: Women's Issues	4%	(5)	7%	(8)	6%	(7)	84%	(96)	115
#1 Issue: Education	7%	(7)	5%	(5)	16%	(15)	72%	(67)	94
#1 Issue: Energy	2%	(2)	10%	(7)	24%	(16)	64%	(44)	69
#1 Issue: Other	—	(1)	3%	(5)	7%	(12)	90%	(149)	166
2020 Vote: Joe Biden	4%	(39)	6%	(61)	13%	(129)	76%	(737)	965
2020 Vote: Donald Trump	2%	(15)	4%	(30)	17%	(128)	77%	(570)	743
2020 Vote: Other	—	(0)	5%	(4)	13%	(11)	82%	(66)	81
2020 Vote: Didn't Vote	2%	(7)	3%	(13)	14%	(56)	81%	(334)	410
2018 House Vote: Democrat	4%	(30)	6%	(39)	15%	(104)	75%	(508)	681
2018 House Vote: Republican	2%	(13)	4%	(26)	18%	(113)	75%	(468)	621
2016 Vote: Hillary Clinton	5%	(30)	6%	(41)	15%	(100)	74%	(492)	663
2016 Vote: Donald Trump	2%	(15)	5%	(31)	16%	(102)	77%	(487)	635
2016 Vote: Other	1%	(1)	4%	(4)	14%	(15)	82%	(87)	106
2016 Vote: Didn't Vote	2%	(15)	4%	(32)	13%	(107)	81%	(640)	793
Voted in 2014: Yes	3%	(40)	5%	(59)	16%	(183)	76%	(882)	1163
Voted in 2014: No	2%	(20)	5%	(49)	14%	(141)	80%	(826)	1037

Continued on next page

Table MCFI2_8: How frequently do you do the following?*Invest in or flip real estate*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(61)	5%	(108)	15%	(324)	78%	(1707)	2200
4-Region: Northeast	3%	(10)	7%	(26)	13%	(53)	77%	(305)	394
4-Region: Midwest	2%	(9)	4%	(20)	14%	(66)	79%	(367)	462
4-Region: South	3%	(22)	5%	(39)	14%	(116)	79%	(648)	824
4-Region: West	4%	(20)	4%	(23)	17%	(90)	75%	(388)	520
Investors	4%	(41)	7%	(77)	19%	(195)	70%	(740)	1054
Less than 50k invested	5%	(31)	8%	(47)	20%	(120)	67%	(406)	604
More than 50k invested	2%	(10)	7%	(30)	17%	(75)	74%	(334)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2_9: How frequently do you do the following?
Invest in structured products, such as CDOs

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	3% (68)	7% (161)	16% (354)	74% (1618)	2200
Gender: Male	5% (51)	11% (112)	19% (197)	66% (702)	1062
Gender: Female	1% (17)	4% (49)	14% (157)	80% (916)	1138
Age: 18-34	4% (28)	10% (65)	16% (102)	70% (460)	655
Age: 35-44	4% (15)	8% (29)	16% (59)	71% (255)	358
Age: 45-64	2% (12)	6% (43)	15% (116)	77% (580)	751
Age: 65+	3% (12)	6% (24)	18% (78)	74% (323)	436
GenZers: 1997-2012	2% (7)	10% (29)	12% (34)	76% (215)	285
Millennials: 1981-1996	5% (32)	9% (56)	18% (110)	67% (404)	602
GenXers: 1965-1980	3% (14)	5% (29)	16% (87)	76% (418)	548
Baby Boomers: 1946-1964	2% (11)	6% (44)	17% (116)	76% (530)	701
PID: Dem (no lean)	5% (40)	9% (72)	14% (115)	72% (584)	811
PID: Ind (no lean)	1% (8)	7% (52)	18% (133)	73% (533)	726
PID: Rep (no lean)	3% (20)	6% (37)	16% (106)	76% (501)	664
PID/Gender: Dem Men	8% (32)	14% (53)	15% (57)	63% (242)	384
PID/Gender: Dem Women	2% (8)	4% (19)	14% (58)	80% (342)	427
PID/Gender: Ind Men	1% (4)	9% (32)	22% (79)	68% (246)	361
PID/Gender: Ind Women	1% (4)	6% (20)	15% (54)	79% (287)	364
PID/Gender: Rep Men	4% (14)	9% (27)	19% (60)	68% (214)	316
PID/Gender: Rep Women	2% (6)	3% (9)	13% (45)	83% (287)	348
Ideo: Liberal (1-3)	4% (27)	11% (64)	13% (80)	72% (431)	601
Ideo: Moderate (4)	3% (17)	7% (46)	21% (133)	69% (432)	628
Ideo: Conservative (5-7)	3% (23)	6% (41)	17% (125)	74% (538)	728
Educ: < College	2% (25)	5% (80)	14% (211)	79% (1196)	1512
Educ: Bachelors degree	5% (21)	9% (39)	19% (86)	67% (298)	444
Educ: Post-grad	9% (21)	17% (41)	23% (57)	51% (124)	244
Income: Under 50k	2% (18)	6% (67)	13% (145)	80% (919)	1149
Income: 50k-100k	4% (26)	7% (52)	20% (140)	69% (479)	697
Income: 100k+	7% (23)	12% (42)	19% (69)	62% (220)	354
Ethnicity: White	3% (54)	6% (105)	17% (289)	74% (1274)	1722
Ethnicity: Hispanic	1% (3)	8% (28)	20% (70)	71% (249)	349

Continued on next page

**Table MCFI2_9: How frequently do you do the following?
Invest in structured products, such as CDOs**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(68)	7%	(161)	16%	(354)	74%	(1618)	2200
Ethnicity: Black	3%	(9)	12%	(34)	11%	(31)	73%	(199)	274
Ethnicity: Other	2%	(5)	11%	(22)	16%	(33)	71%	(144)	204
All Christian	4%	(43)	7%	(73)	19%	(200)	69%	(713)	1029
All Non-Christian	8%	(9)	17%	(19)	11%	(13)	63%	(70)	111
Atheist	3%	(2)	9%	(8)	14%	(12)	74%	(62)	85
Agnostic/Nothing in particular	1%	(6)	7%	(39)	15%	(89)	77%	(461)	595
Something Else	2%	(6)	6%	(22)	11%	(40)	82%	(312)	380
Religious Non-Protestant/Catholic	7%	(9)	16%	(21)	16%	(21)	61%	(81)	132
Evangelical	4%	(21)	8%	(41)	12%	(64)	77%	(416)	541
Non-Evangelical	3%	(27)	6%	(48)	19%	(159)	72%	(592)	826
Community: Urban	6%	(40)	9%	(59)	15%	(94)	69%	(427)	620
Community: Suburban	2%	(17)	7%	(70)	18%	(179)	73%	(729)	994
Community: Rural	2%	(11)	6%	(32)	14%	(81)	79%	(462)	586
Employ: Private Sector	5%	(29)	8%	(53)	21%	(137)	66%	(425)	644
Employ: Government	11%	(13)	13%	(15)	20%	(24)	56%	(65)	116
Employ: Self-Employed	3%	(6)	9%	(17)	16%	(30)	71%	(132)	186
Employ: Homemaker	—	(0)	2%	(3)	10%	(17)	87%	(138)	158
Employ: Student	—	(1)	12%	(18)	15%	(23)	73%	(113)	154
Employ: Retired	2%	(11)	5%	(26)	16%	(80)	76%	(380)	498
Employ: Unemployed	2%	(7)	6%	(17)	10%	(31)	82%	(254)	309
Employ: Other	—	(1)	8%	(11)	9%	(12)	83%	(111)	134
Military HH: Yes	2%	(8)	7%	(23)	14%	(46)	76%	(243)	320
Military HH: No	3%	(60)	7%	(137)	16%	(308)	73%	(1375)	1880
RD/WT: Right Direction	5%	(23)	11%	(53)	22%	(105)	62%	(296)	477
RD/WT: Wrong Track	3%	(44)	6%	(108)	14%	(249)	77%	(1322)	1723
Trump Job Approve	3%	(24)	7%	(59)	16%	(137)	74%	(618)	838
Trump Job Disapprove	3%	(40)	8%	(97)	16%	(205)	73%	(914)	1257

Continued on next page

**Table MCFI2_9: How frequently do you do the following?
Invest in structured products, such as CDOs**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(68)	7%	(161)	16%	(354)	74%	(1618)	2200
Trump Job Strongly Approve	4%	(17)	5%	(21)	16%	(72)	75%	(338)	448
Trump Job Somewhat Approve	2%	(7)	10%	(38)	17%	(65)	72%	(280)	390
Trump Job Somewhat Disapprove	2%	(4)	8%	(20)	21%	(52)	70%	(176)	252
Trump Job Strongly Disapprove	4%	(36)	8%	(77)	15%	(153)	73%	(738)	1005
Favorable of Trump	3%	(23)	6%	(55)	17%	(144)	74%	(631)	854
Unfavorable of Trump	3%	(39)	8%	(93)	16%	(193)	73%	(898)	1223
Very Favorable of Trump	4%	(16)	5%	(22)	16%	(71)	76%	(350)	460
Somewhat Favorable of Trump	2%	(7)	8%	(33)	19%	(73)	71%	(281)	394
Somewhat Unfavorable of Trump	1%	(3)	10%	(20)	16%	(32)	73%	(147)	202
Very Unfavorable of Trump	4%	(36)	7%	(73)	16%	(162)	74%	(751)	1022
#1 Issue: Economy	3%	(30)	7%	(65)	17%	(152)	72%	(633)	881
#1 Issue: Security	7%	(16)	3%	(7)	15%	(34)	76%	(177)	235
#1 Issue: Health Care	2%	(6)	9%	(34)	16%	(61)	73%	(273)	374
#1 Issue: Medicare / Social Security	3%	(9)	7%	(17)	16%	(44)	74%	(196)	266
#1 Issue: Women's Issues	2%	(2)	5%	(6)	9%	(11)	84%	(97)	115
#1 Issue: Education	2%	(2)	11%	(10)	23%	(21)	64%	(60)	94
#1 Issue: Energy	3%	(2)	15%	(10)	16%	(11)	66%	(46)	69
#1 Issue: Other	—	(0)	6%	(10)	12%	(20)	81%	(135)	166
2020 Vote: Joe Biden	5%	(46)	10%	(93)	15%	(149)	70%	(677)	965
2020 Vote: Donald Trump	2%	(18)	6%	(44)	19%	(143)	72%	(538)	743
2020 Vote: Other	1%	(1)	8%	(7)	16%	(13)	75%	(61)	81
2020 Vote: Didn't Vote	1%	(3)	4%	(17)	12%	(49)	83%	(341)	410
2018 House Vote: Democrat	6%	(42)	10%	(68)	17%	(116)	67%	(456)	681
2018 House Vote: Republican	3%	(18)	8%	(48)	21%	(128)	69%	(427)	621
2016 Vote: Hillary Clinton	6%	(38)	11%	(72)	16%	(108)	67%	(445)	663
2016 Vote: Donald Trump	3%	(19)	7%	(43)	18%	(116)	72%	(458)	635
2016 Vote: Other	1%	(1)	7%	(7)	21%	(22)	71%	(76)	106
2016 Vote: Didn't Vote	1%	(10)	5%	(39)	14%	(108)	80%	(637)	793
Voted in 2014: Yes	5%	(55)	9%	(105)	18%	(213)	68%	(790)	1163
Voted in 2014: No	1%	(12)	5%	(56)	14%	(141)	80%	(828)	1037

Continued on next page

Table MCFI2_9: How frequently do you do the following?*Invest in structured products, such as CDOs*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(68)	7%	(161)	16%	(354)	74%	(1618)	2200
4-Region: Northeast	5%	(20)	7%	(26)	17%	(68)	71%	(280)	394
4-Region: Midwest	4%	(18)	6%	(27)	16%	(72)	75%	(345)	462
4-Region: South	2%	(13)	8%	(68)	16%	(128)	75%	(614)	824
4-Region: West	3%	(17)	8%	(39)	16%	(86)	73%	(378)	520
Investors	6%	(59)	12%	(123)	24%	(258)	58%	(615)	1054
Less than 50k invested	8%	(48)	14%	(84)	25%	(151)	53%	(321)	604
More than 50k invested	2%	(11)	9%	(38)	24%	(106)	65%	(294)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3: How familiar or unfamiliar are you with Bitcoin?

Demographic	Very familiar	Somewhat familiar	Not too familiar	Not familiar at all	Don't know / No opinion	Total N
Adults	11% (239)	22% (493)	26% (570)	35% (766)	6% (132)	2200
Gender: Male	17% (184)	27% (291)	27% (289)	25% (267)	3% (31)	1062
Gender: Female	5% (55)	18% (202)	25% (282)	44% (499)	9% (101)	1138
Age: 18-34	17% (109)	30% (196)	26% (170)	20% (131)	7% (49)	655
Age: 35-44	18% (63)	24% (86)	23% (81)	30% (107)	6% (21)	358
Age: 45-64	8% (59)	21% (156)	29% (214)	38% (288)	5% (34)	751
Age: 65+	2% (8)	13% (55)	24% (106)	55% (240)	6% (28)	436
GenZers: 1997-2012	13% (38)	34% (96)	26% (75)	18% (52)	8% (24)	285
Millennials: 1981-1996	19% (115)	26% (154)	25% (150)	24% (146)	6% (37)	602
GenXers: 1965-1980	12% (66)	25% (138)	25% (139)	32% (174)	6% (31)	548
Baby Boomers: 1946-1964	3% (20)	14% (97)	27% (191)	51% (356)	5% (36)	701
PID: Dem (no lean)	14% (116)	24% (192)	26% (214)	30% (246)	5% (43)	811
PID: Ind (no lean)	9% (63)	25% (178)	27% (197)	32% (234)	7% (53)	726
PID: Rep (no lean)	9% (59)	19% (123)	24% (160)	43% (285)	5% (36)	664
PID/Gender: Dem Men	21% (82)	28% (106)	26% (101)	22% (83)	3% (12)	384
PID/Gender: Dem Women	8% (34)	20% (86)	26% (113)	38% (163)	7% (31)	427
PID/Gender: Ind Men	15% (55)	31% (112)	28% (103)	23% (82)	3% (10)	361
PID/Gender: Ind Women	2% (9)	18% (66)	26% (94)	42% (152)	12% (43)	364
PID/Gender: Rep Men	15% (47)	23% (73)	27% (85)	32% (101)	3% (9)	316
PID/Gender: Rep Women	3% (12)	14% (50)	22% (75)	53% (184)	8% (27)	348
Ideo: Liberal (1-3)	15% (89)	28% (171)	26% (157)	27% (160)	4% (24)	601
Ideo: Moderate (4)	11% (68)	23% (143)	28% (174)	33% (206)	6% (37)	628
Ideo: Conservative (5-7)	9% (66)	20% (146)	26% (188)	41% (300)	4% (28)	728
Educ: < College	8% (125)	22% (328)	25% (376)	37% (565)	8% (117)	1512
Educ: Bachelors degree	12% (55)	24% (106)	29% (130)	32% (143)	2% (10)	444
Educ: Post-grad	24% (59)	24% (59)	26% (64)	24% (57)	2% (5)	244
Income: Under 50k	8% (95)	21% (246)	25% (290)	37% (427)	8% (90)	1149
Income: 50k-100k	10% (72)	23% (160)	27% (188)	35% (246)	4% (30)	697
Income: 100k+	20% (72)	24% (86)	26% (92)	26% (92)	3% (12)	354
Ethnicity: White	10% (180)	20% (348)	27% (460)	37% (643)	5% (91)	1722
Ethnicity: Hispanic	12% (40)	29% (100)	28% (96)	25% (88)	7% (25)	349
Ethnicity: Black	15% (40)	30% (83)	21% (59)	28% (77)	5% (15)	274

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Table MCFI3: How familiar or unfamiliar are you with Bitcoin?

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't know / No opinion		Total N
Adults	11%	(239)	22%	(493)	26%	(570)	35%	(766)	6%	(132)	2200
Ethnicity: Other	9%	(19)	30%	(61)	25%	(52)	22%	(45)	13%	(27)	204
All Christian	10%	(101)	19%	(198)	27%	(279)	39%	(400)	5%	(52)	1029
All Non-Christian	17%	(19)	23%	(26)	33%	(37)	23%	(25)	4%	(4)	111
Atheist	16%	(13)	32%	(27)	22%	(18)	30%	(26)	—	(0)	85
Agnostic/Nothing in particular	12%	(72)	26%	(157)	27%	(158)	27%	(161)	8%	(48)	595
Something Else	9%	(34)	23%	(86)	21%	(78)	41%	(154)	7%	(28)	380
Religious Non-Protestant/Catholic	18%	(23)	25%	(33)	31%	(40)	24%	(31)	3%	(4)	132
Evangelical	11%	(59)	20%	(107)	25%	(134)	38%	(204)	7%	(38)	541
Non-Evangelical	8%	(66)	20%	(165)	26%	(216)	41%	(337)	5%	(41)	826
Community: Urban	18%	(114)	25%	(153)	22%	(136)	30%	(186)	5%	(30)	620
Community: Suburban	8%	(78)	22%	(223)	29%	(287)	36%	(354)	5%	(52)	994
Community: Rural	8%	(47)	20%	(117)	25%	(147)	38%	(225)	9%	(50)	586
Employ: Private Sector	17%	(113)	27%	(177)	26%	(165)	27%	(174)	2%	(16)	644
Employ: Government	22%	(25)	24%	(28)	29%	(33)	24%	(28)	1%	(2)	116
Employ: Self-Employed	19%	(35)	30%	(55)	25%	(47)	23%	(43)	3%	(6)	186
Employ: Homemaker	5%	(8)	13%	(20)	25%	(40)	42%	(67)	15%	(23)	158
Employ: Student	5%	(7)	39%	(60)	27%	(41)	16%	(24)	14%	(21)	154
Employ: Retired	3%	(16)	12%	(62)	25%	(124)	54%	(269)	5%	(27)	498
Employ: Unemployed	9%	(29)	19%	(60)	29%	(91)	33%	(102)	9%	(28)	309
Employ: Other	5%	(7)	23%	(31)	22%	(29)	43%	(57)	7%	(10)	134
Military HH: Yes	9%	(27)	20%	(63)	25%	(81)	42%	(136)	4%	(13)	320
Military HH: No	11%	(212)	23%	(430)	26%	(490)	33%	(630)	6%	(119)	1880
RD/WT: Right Direction	15%	(72)	21%	(99)	25%	(119)	32%	(155)	7%	(32)	477
RD/WT: Wrong Track	10%	(167)	23%	(394)	26%	(451)	35%	(611)	6%	(100)	1723
Trump Job Approve	11%	(91)	22%	(184)	24%	(205)	38%	(316)	5%	(43)	838
Trump Job Disapprove	11%	(137)	23%	(291)	28%	(347)	32%	(406)	6%	(76)	1257
Trump Job Strongly Approve	13%	(60)	21%	(93)	24%	(106)	37%	(165)	5%	(23)	448
Trump Job Somewhat Approve	8%	(31)	23%	(91)	25%	(99)	38%	(150)	5%	(20)	390
Trump Job Somewhat Disapprove	12%	(30)	26%	(66)	27%	(68)	29%	(73)	6%	(15)	252
Trump Job Strongly Disapprove	11%	(107)	22%	(225)	28%	(279)	33%	(333)	6%	(61)	1005

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Table MCFI3: How familiar or unfamiliar are you with Bitcoin?

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't know / No opinion		Total N
Adults	11%	(239)	22%	(493)	26%	(570)	35%	(766)	6%	(132)	2200
Favorable of Trump	10%	(82)	21%	(175)	25%	(212)	39%	(334)	6%	(50)	854
Unfavorable of Trump	12%	(143)	24%	(291)	27%	(335)	33%	(399)	5%	(55)	1223
Very Favorable of Trump	12%	(55)	19%	(88)	23%	(108)	39%	(178)	7%	(30)	460
Somewhat Favorable of Trump	7%	(27)	22%	(87)	27%	(105)	39%	(155)	5%	(20)	394
Somewhat Unfavorable of Trump	11%	(23)	25%	(50)	30%	(61)	29%	(58)	5%	(10)	202
Very Unfavorable of Trump	12%	(119)	24%	(241)	27%	(274)	33%	(342)	4%	(45)	1022
#1 Issue: Economy	12%	(108)	25%	(223)	26%	(228)	32%	(284)	4%	(38)	881
#1 Issue: Security	17%	(41)	18%	(43)	23%	(53)	36%	(85)	6%	(13)	235
#1 Issue: Health Care	8%	(31)	25%	(95)	28%	(106)	33%	(124)	5%	(18)	374
#1 Issue: Medicare / Social Security	5%	(13)	9%	(24)	24%	(65)	54%	(145)	8%	(21)	266
#1 Issue: Women's Issues	13%	(15)	28%	(33)	19%	(22)	26%	(30)	13%	(15)	115
#1 Issue: Education	17%	(16)	21%	(19)	35%	(33)	20%	(19)	8%	(8)	94
#1 Issue: Energy	12%	(8)	35%	(24)	21%	(15)	27%	(18)	5%	(3)	69
#1 Issue: Other	5%	(8)	19%	(32)	30%	(49)	37%	(61)	9%	(16)	166
2020 Vote: Joe Biden	14%	(135)	23%	(224)	25%	(246)	32%	(313)	5%	(47)	965
2020 Vote: Donald Trump	8%	(57)	21%	(159)	26%	(193)	40%	(298)	5%	(36)	743
2020 Vote: Other	22%	(17)	25%	(20)	29%	(23)	18%	(14)	6%	(5)	81
2020 Vote: Didn't Vote	7%	(29)	22%	(89)	26%	(108)	34%	(139)	11%	(45)	410
2018 House Vote: Democrat	15%	(103)	23%	(154)	25%	(173)	34%	(229)	3%	(23)	681
2018 House Vote: Republican	9%	(57)	19%	(118)	26%	(163)	41%	(254)	5%	(28)	621
2016 Vote: Hillary Clinton	13%	(87)	24%	(162)	26%	(174)	33%	(218)	3%	(23)	663
2016 Vote: Donald Trump	9%	(59)	21%	(131)	24%	(154)	41%	(258)	5%	(33)	635
2016 Vote: Other	9%	(10)	22%	(23)	32%	(34)	32%	(34)	5%	(5)	106
2016 Vote: Didn't Vote	11%	(83)	22%	(177)	26%	(208)	32%	(256)	9%	(68)	793
Voted in 2014: Yes	11%	(131)	21%	(241)	26%	(298)	38%	(447)	4%	(46)	1163
Voted in 2014: No	10%	(108)	24%	(252)	26%	(272)	31%	(319)	8%	(86)	1037
4-Region: Northeast	13%	(50)	21%	(81)	29%	(112)	33%	(129)	5%	(21)	394
4-Region: Midwest	11%	(53)	20%	(93)	24%	(113)	37%	(173)	6%	(30)	462
4-Region: South	8%	(68)	25%	(203)	25%	(204)	36%	(296)	6%	(52)	824
4-Region: West	13%	(68)	22%	(116)	27%	(140)	32%	(167)	6%	(29)	520
Investors	15%	(160)	24%	(254)	25%	(264)	32%	(341)	3%	(34)	1054

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Table MCFI3: *How familiar or unfamiliar are you with Bitcoin?*

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't know / No opinion		Total N
Adults	11%	(239)	22%	(493)	26%	(570)	35%	(766)	6%	(132)	2200
Less than 50k invested	16%	(97)	21%	(127)	28%	(171)	32%	(193)	3%	(16)	604
More than 50k invested	14%	(63)	28%	(127)	21%	(94)	33%	(148)	4%	(18)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI4: How frequently are you buying, receiving or sending bitcoins, or have you never used Bitcoin?

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never used Bitcoin		Don't Know / No Opinion		Total N
Adults	4%	(86)	6%	(136)	9%	(207)	75%	(1641)	6%	(131)	2200
Gender: Male	7%	(72)	9%	(99)	13%	(138)	67%	(713)	4%	(40)	1062
Gender: Female	1%	(14)	3%	(36)	6%	(69)	82%	(928)	8%	(92)	1138
Age: 18-34	6%	(42)	11%	(72)	14%	(94)	61%	(399)	8%	(49)	655
Age: 35-44	7%	(25)	9%	(34)	13%	(47)	64%	(229)	6%	(23)	358
Age: 45-64	2%	(19)	4%	(28)	8%	(59)	81%	(607)	5%	(38)	751
Age: 65+	—	(1)	1%	(3)	1%	(7)	93%	(406)	5%	(20)	436
GenZers: 1997-2012	4%	(12)	6%	(18)	14%	(39)	67%	(189)	9%	(27)	285
Millennials: 1981-1996	8%	(45)	13%	(76)	15%	(88)	59%	(355)	6%	(38)	602
GenXers: 1965-1980	5%	(25)	6%	(35)	10%	(55)	72%	(397)	7%	(36)	548
Baby Boomers: 1946-1964	—	(3)	1%	(7)	3%	(24)	91%	(641)	4%	(26)	701
PID: Dem (no lean)	6%	(48)	8%	(65)	9%	(74)	70%	(567)	7%	(56)	811
PID: Ind (no lean)	2%	(15)	7%	(49)	12%	(90)	74%	(537)	5%	(34)	726
PID: Rep (no lean)	3%	(22)	3%	(22)	6%	(43)	81%	(536)	6%	(41)	664
PID/Gender: Dem Men	10%	(40)	11%	(44)	11%	(43)	62%	(239)	5%	(19)	384
PID/Gender: Dem Women	2%	(8)	5%	(21)	7%	(32)	77%	(328)	9%	(37)	427
PID/Gender: Ind Men	4%	(13)	11%	(40)	19%	(67)	64%	(233)	2%	(8)	361
PID/Gender: Ind Women	1%	(2)	2%	(9)	6%	(23)	84%	(305)	7%	(26)	364
PID/Gender: Rep Men	6%	(19)	5%	(15)	9%	(28)	76%	(241)	4%	(12)	316
PID/Gender: Rep Women	1%	(3)	2%	(7)	4%	(14)	85%	(294)	8%	(29)	348
Ideo: Liberal (1-3)	6%	(35)	9%	(54)	12%	(73)	70%	(419)	3%	(20)	601
Ideo: Moderate (4)	4%	(24)	6%	(37)	11%	(66)	74%	(462)	6%	(38)	628
Ideo: Conservative (5-7)	4%	(26)	5%	(35)	6%	(45)	81%	(589)	4%	(33)	728
Educ: < College	3%	(44)	5%	(71)	10%	(148)	75%	(1131)	8%	(118)	1512
Educ: Bachelors degree	4%	(16)	9%	(39)	8%	(34)	78%	(347)	2%	(9)	444
Educ: Post-grad	11%	(26)	11%	(26)	10%	(25)	67%	(163)	2%	(5)	244
Income: Under 50k	3%	(39)	6%	(63)	10%	(113)	74%	(850)	7%	(83)	1149
Income: 50k-100k	3%	(23)	5%	(37)	9%	(66)	76%	(533)	6%	(39)	697
Income: 100k+	7%	(23)	10%	(36)	8%	(28)	73%	(257)	3%	(10)	354
Ethnicity: White	4%	(66)	5%	(94)	8%	(130)	78%	(1347)	5%	(84)	1722
Ethnicity: Hispanic	5%	(17)	9%	(33)	17%	(61)	58%	(203)	10%	(36)	349
Ethnicity: Black	5%	(14)	11%	(31)	16%	(44)	62%	(169)	6%	(15)	274

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Table MCFI4: How frequently are you buying, receiving or sending bitcoins, or have you never used Bitcoin?

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never used Bitcoin		Don't Know / No Opinion		Total N
Adults	4%	(86)	6%	(136)	9%	(207)	75%	(1641)	6%	(131)	2200
Ethnicity: Other	3%	(5)	5%	(11)	16%	(33)	61%	(124)	15%	(31)	204
All Christian	3%	(35)	6%	(58)	6%	(67)	80%	(825)	4%	(45)	1029
All Non-Christian	11%	(13)	14%	(15)	10%	(11)	60%	(67)	5%	(5)	111
Atheist	5%	(4)	10%	(8)	11%	(9)	71%	(60)	3%	(3)	85
Agnostic/Nothing in particular	2%	(15)	6%	(38)	12%	(72)	69%	(412)	10%	(58)	595
Something Else	5%	(19)	4%	(16)	13%	(48)	73%	(277)	5%	(20)	380
Religious Non-Protestant/Catholic	10%	(13)	13%	(17)	10%	(13)	63%	(83)	4%	(5)	132
Evangelical	4%	(23)	8%	(41)	8%	(42)	76%	(410)	5%	(26)	541
Non-Evangelical	4%	(31)	2%	(19)	8%	(69)	81%	(669)	5%	(38)	826
Community: Urban	7%	(42)	13%	(81)	10%	(63)	64%	(394)	6%	(40)	620
Community: Suburban	3%	(30)	3%	(29)	10%	(99)	79%	(784)	5%	(52)	994
Community: Rural	2%	(14)	4%	(26)	8%	(45)	79%	(462)	7%	(39)	586
Employ: Private Sector	6%	(38)	9%	(60)	13%	(83)	68%	(437)	4%	(25)	644
Employ: Government	11%	(12)	10%	(12)	8%	(9)	70%	(82)	1%	(1)	116
Employ: Self-Employed	10%	(18)	10%	(18)	12%	(22)	66%	(123)	2%	(5)	186
Employ: Homemaker	—	(0)	2%	(2)	7%	(11)	78%	(123)	14%	(22)	158
Employ: Student	2%	(4)	9%	(14)	12%	(18)	65%	(101)	11%	(18)	154
Employ: Retired	—	(1)	1%	(7)	3%	(13)	92%	(457)	4%	(20)	498
Employ: Unemployed	4%	(12)	7%	(20)	11%	(34)	71%	(219)	8%	(23)	309
Employ: Other	—	(0)	2%	(3)	12%	(16)	74%	(99)	13%	(17)	134
Military HH: Yes	3%	(11)	4%	(13)	6%	(20)	84%	(267)	3%	(9)	320
Military HH: No	4%	(75)	7%	(123)	10%	(187)	73%	(1373)	7%	(122)	1880
RD/WT: Right Direction	8%	(38)	11%	(52)	10%	(47)	64%	(305)	7%	(35)	477
RD/WT: Wrong Track	3%	(48)	5%	(84)	9%	(160)	77%	(1335)	6%	(96)	1723
Trump Job Approve	5%	(40)	6%	(46)	9%	(72)	75%	(627)	6%	(54)	838
Trump Job Disapprove	3%	(43)	7%	(84)	10%	(127)	75%	(938)	5%	(66)	1257
Trump Job Strongly Approve	7%	(30)	4%	(19)	7%	(32)	76%	(340)	6%	(27)	448
Trump Job Somewhat Approve	3%	(10)	7%	(27)	10%	(39)	73%	(287)	7%	(27)	390
Trump Job Somewhat Disapprove	2%	(6)	7%	(18)	12%	(30)	74%	(187)	4%	(11)	252
Trump Job Strongly Disapprove	4%	(37)	6%	(65)	10%	(97)	75%	(751)	6%	(55)	1005

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Table MCFI4: How frequently are you buying, receiving or sending bitcoins, or have you never used Bitcoin?

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never used Bitcoin		Don't Know / No Opinion		Total N
Adults	4%	(86)	6%	(136)	9%	(207)	75%	(1641)	6%	(131)	2200
Favorable of Trump	4%	(34)	4%	(37)	7%	(62)	76%	(653)	8%	(68)	854
Unfavorable of Trump	4%	(44)	7%	(87)	10%	(127)	75%	(920)	4%	(45)	1223
Very Favorable of Trump	5%	(23)	4%	(19)	7%	(32)	76%	(351)	8%	(35)	460
Somewhat Favorable of Trump	3%	(11)	5%	(18)	8%	(30)	77%	(302)	9%	(34)	394
Somewhat Unfavorable of Trump	3%	(6)	10%	(20)	10%	(19)	77%	(155)	1%	(2)	202
Very Unfavorable of Trump	4%	(39)	7%	(67)	11%	(107)	75%	(766)	4%	(43)	1022
#1 Issue: Economy	5%	(41)	6%	(52)	11%	(96)	73%	(639)	6%	(53)	881
#1 Issue: Security	9%	(22)	4%	(10)	6%	(14)	75%	(176)	6%	(14)	235
#1 Issue: Health Care	2%	(9)	5%	(17)	12%	(46)	76%	(283)	5%	(19)	374
#1 Issue: Medicare / Social Security	2%	(6)	7%	(19)	2%	(6)	84%	(224)	4%	(11)	266
#1 Issue: Women's Issues	2%	(2)	8%	(9)	10%	(11)	73%	(84)	8%	(9)	115
#1 Issue: Education	5%	(5)	15%	(14)	13%	(12)	58%	(54)	9%	(8)	94
#1 Issue: Energy	2%	(1)	11%	(7)	11%	(8)	72%	(50)	4%	(3)	69
#1 Issue: Other	—	(1)	4%	(7)	8%	(13)	79%	(131)	9%	(14)	166
2020 Vote: Joe Biden	5%	(52)	8%	(80)	10%	(99)	72%	(695)	4%	(38)	965
2020 Vote: Donald Trump	3%	(23)	3%	(25)	7%	(54)	80%	(594)	6%	(47)	743
2020 Vote: Other	3%	(3)	17%	(14)	20%	(16)	58%	(47)	2%	(1)	81
2020 Vote: Didn't Vote	2%	(8)	4%	(17)	9%	(37)	74%	(303)	11%	(45)	410
2018 House Vote: Democrat	6%	(39)	8%	(52)	9%	(63)	74%	(503)	4%	(24)	681
2018 House Vote: Republican	3%	(18)	4%	(26)	5%	(33)	81%	(503)	6%	(40)	621
2016 Vote: Hillary Clinton	6%	(37)	8%	(50)	10%	(66)	73%	(481)	4%	(28)	663
2016 Vote: Donald Trump	3%	(20)	5%	(29)	6%	(38)	81%	(513)	6%	(36)	635
2016 Vote: Other	3%	(4)	2%	(2)	15%	(16)	76%	(80)	4%	(4)	106
2016 Vote: Didn't Vote	3%	(25)	7%	(55)	11%	(87)	71%	(564)	8%	(63)	793
Voted in 2014: Yes	5%	(53)	6%	(66)	7%	(81)	79%	(918)	4%	(45)	1163
Voted in 2014: No	3%	(33)	7%	(70)	12%	(125)	70%	(723)	8%	(86)	1037
4-Region: Northeast	6%	(23)	5%	(20)	10%	(40)	71%	(280)	8%	(30)	394
4-Region: Midwest	4%	(19)	5%	(22)	6%	(30)	80%	(368)	5%	(23)	462
4-Region: South	2%	(19)	6%	(49)	10%	(80)	76%	(629)	6%	(47)	824
4-Region: West	5%	(24)	9%	(45)	11%	(56)	70%	(363)	6%	(32)	520
Investors	6%	(64)	8%	(88)	10%	(102)	73%	(767)	3%	(32)	1054

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Table MCFI4: *How frequently are you buying, receiving or sending bitcoins, or have you never used Bitcoin?*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never used Bitcoin		Don't Know / No Opinion		Total N
Adults	4%	(86)	6%	(136)	9%	(207)	75%	(1641)	6%	(131)	2200
Less than 50k invested	6%	(36)	7%	(43)	8%	(47)	77%	(466)	2%	(13)	604
More than 50k invested	6%	(28)	10%	(45)	12%	(55)	67%	(302)	4%	(19)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI5: You previously indicated you have never used Bitcoin. To what extent are you interested in investing or trading Bitcoin in the future?

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't Know / No Opinion		Total N
Adults	3%	(54)	16%	(268)	19%	(310)	53%	(871)	8%	(138)	1641
Gender: Male	4%	(30)	19%	(136)	22%	(158)	48%	(344)	6%	(45)	713
Gender: Female	3%	(24)	14%	(132)	16%	(153)	57%	(527)	10%	(93)	928
Age: 18-34	6%	(23)	26%	(105)	19%	(75)	40%	(159)	9%	(37)	399
Age: 35-44	4%	(8)	23%	(53)	23%	(52)	42%	(97)	8%	(19)	229
Age: 45-64	3%	(17)	13%	(82)	21%	(127)	53%	(323)	10%	(58)	607
Age: 65+	1%	(5)	7%	(29)	14%	(56)	72%	(292)	6%	(23)	406
GenZers: 1997-2012	6%	(12)	26%	(49)	19%	(36)	36%	(68)	13%	(25)	189
Millennials: 1981-1996	5%	(18)	25%	(90)	21%	(74)	43%	(151)	6%	(23)	355
GenXers: 1965-1980	3%	(12)	17%	(69)	21%	(82)	49%	(194)	10%	(41)	397
Baby Boomers: 1946-1964	2%	(12)	9%	(56)	18%	(114)	64%	(411)	7%	(47)	641
PID: Dem (no lean)	5%	(26)	16%	(91)	20%	(111)	53%	(299)	7%	(40)	567
PID: Ind (no lean)	3%	(14)	19%	(101)	20%	(110)	48%	(259)	10%	(54)	537
PID: Rep (no lean)	3%	(14)	14%	(76)	17%	(89)	58%	(313)	8%	(44)	536
PID/Gender: Dem Men	6%	(14)	16%	(39)	25%	(59)	47%	(112)	6%	(15)	239
PID/Gender: Dem Women	4%	(12)	16%	(52)	16%	(52)	57%	(187)	8%	(26)	328
PID/Gender: Ind Men	3%	(7)	24%	(56)	22%	(51)	44%	(101)	7%	(17)	233
PID/Gender: Ind Women	2%	(6)	15%	(45)	19%	(59)	52%	(158)	12%	(37)	305
PID/Gender: Rep Men	3%	(8)	17%	(41)	20%	(47)	54%	(131)	6%	(14)	241
PID/Gender: Rep Women	2%	(6)	12%	(35)	14%	(42)	62%	(182)	10%	(30)	294
Ideo: Liberal (1-3)	3%	(12)	24%	(100)	19%	(77)	51%	(212)	4%	(18)	419
Ideo: Moderate (4)	3%	(13)	14%	(65)	25%	(115)	47%	(218)	11%	(50)	462
Ideo: Conservative (5-7)	4%	(23)	13%	(76)	17%	(97)	59%	(347)	8%	(46)	589
Educ: < College	3%	(31)	16%	(180)	17%	(193)	55%	(623)	9%	(104)	1131
Educ: Bachelors degree	4%	(14)	19%	(64)	22%	(78)	49%	(168)	6%	(22)	347
Educ: Post-grad	5%	(8)	14%	(24)	24%	(39)	49%	(79)	8%	(12)	163
Income: Under 50k	3%	(29)	17%	(142)	16%	(133)	54%	(459)	10%	(88)	850
Income: 50k-100k	3%	(14)	14%	(77)	23%	(125)	53%	(284)	6%	(33)	533
Income: 100k+	5%	(12)	19%	(49)	20%	(52)	50%	(127)	7%	(17)	257
Ethnicity: White	3%	(36)	15%	(200)	20%	(263)	55%	(740)	8%	(109)	1347
Ethnicity: Hispanic	4%	(8)	29%	(59)	18%	(36)	38%	(78)	11%	(21)	203
Ethnicity: Black	5%	(8)	20%	(34)	13%	(22)	50%	(85)	11%	(19)	169

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Table MCFI5: You previously indicated you have never used Bitcoin. To what extent are you interested in investing or trading Bitcoin in the future?

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(54)	16%	(268)	19%	(310)	53%	(871)	8%	(138)	1641
Ethnicity: Other	8%	(9)	27%	(34)	20%	(25)	37%	(46)	8%	(10)	124
All Christian	3%	(26)	12%	(95)	21%	(169)	57%	(471)	8%	(63)	825
All Non-Christian	1%	(1)	18%	(12)	20%	(13)	48%	(32)	14%	(9)	67
Atheist	4%	(2)	10%	(6)	21%	(12)	61%	(37)	4%	(3)	60
Agnostic/Nothing in particular	5%	(19)	23%	(94)	18%	(72)	47%	(194)	8%	(33)	412
Something Else	2%	(5)	22%	(61)	15%	(43)	50%	(138)	11%	(30)	277
Religious Non-Protestant/Catholic	2%	(2)	23%	(19)	20%	(17)	43%	(36)	12%	(10)	83
Evangelical	4%	(15)	15%	(60)	17%	(70)	57%	(234)	7%	(31)	410
Non-Evangelical	2%	(16)	13%	(89)	20%	(134)	55%	(368)	9%	(62)	669
Community: Urban	4%	(14)	19%	(76)	18%	(71)	53%	(208)	6%	(25)	394
Community: Suburban	3%	(23)	16%	(126)	20%	(161)	52%	(410)	8%	(65)	784
Community: Rural	4%	(17)	14%	(66)	17%	(78)	55%	(253)	10%	(48)	462
Employ: Private Sector	6%	(26)	18%	(77)	25%	(108)	46%	(202)	6%	(24)	437
Employ: Government	7%	(6)	22%	(18)	16%	(13)	47%	(39)	7%	(6)	82
Employ: Self-Employed	4%	(5)	33%	(41)	20%	(25)	35%	(43)	8%	(10)	123
Employ: Homemaker	2%	(2)	10%	(12)	15%	(19)	60%	(74)	13%	(16)	123
Employ: Student	5%	(5)	19%	(19)	21%	(21)	39%	(39)	17%	(17)	101
Employ: Retired	1%	(6)	8%	(37)	16%	(71)	69%	(316)	6%	(27)	457
Employ: Unemployed	2%	(4)	22%	(49)	16%	(36)	50%	(110)	10%	(21)	219
Employ: Other	—	(0)	17%	(17)	17%	(17)	48%	(47)	18%	(18)	99
Military HH: Yes	1%	(3)	12%	(31)	13%	(35)	67%	(179)	7%	(19)	267
Military HH: No	4%	(51)	17%	(236)	20%	(275)	50%	(692)	9%	(119)	1373
RD/WT: Right Direction	4%	(12)	19%	(59)	20%	(60)	45%	(138)	12%	(35)	305
RD/WT: Wrong Track	3%	(41)	16%	(209)	19%	(250)	55%	(733)	8%	(103)	1335
Trump Job Approve	3%	(20)	14%	(86)	19%	(116)	55%	(348)	9%	(57)	627
Trump Job Disapprove	3%	(31)	18%	(171)	20%	(185)	51%	(482)	7%	(68)	938
Trump Job Strongly Approve	4%	(13)	12%	(41)	18%	(61)	58%	(198)	8%	(27)	340
Trump Job Somewhat Approve	2%	(7)	16%	(45)	19%	(56)	52%	(149)	10%	(30)	287
Trump Job Somewhat Disapprove	3%	(6)	24%	(44)	21%	(40)	39%	(73)	13%	(24)	187
Trump Job Strongly Disapprove	3%	(25)	17%	(127)	19%	(145)	55%	(410)	6%	(44)	751

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Table MCFI5: You previously indicated you have never used Bitcoin. To what extent are you interested in investing or trading Bitcoin in the future?

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't Know / No Opinion		Total N
Adults	3%	(54)	16%	(268)	19%	(310)	53%	(871)	8%	(138)	1641
Favorable of Trump	3%	(21)	13%	(86)	19%	(127)	54%	(355)	10%	(63)	653
Unfavorable of Trump	3%	(28)	18%	(168)	19%	(173)	53%	(488)	7%	(63)	920
Very Favorable of Trump	4%	(13)	12%	(44)	17%	(58)	58%	(205)	9%	(31)	351
Somewhat Favorable of Trump	3%	(8)	14%	(42)	23%	(69)	50%	(150)	10%	(32)	302
Somewhat Unfavorable of Trump	2%	(3)	27%	(42)	18%	(29)	40%	(62)	12%	(18)	155
Very Unfavorable of Trump	3%	(25)	16%	(126)	19%	(145)	56%	(426)	6%	(44)	766
#1 Issue: Economy	4%	(27)	17%	(106)	20%	(131)	50%	(318)	9%	(58)	639
#1 Issue: Security	4%	(8)	15%	(25)	20%	(35)	57%	(100)	4%	(7)	176
#1 Issue: Health Care	3%	(7)	21%	(58)	23%	(64)	46%	(130)	8%	(23)	283
#1 Issue: Medicare / Social Security	1%	(2)	10%	(23)	13%	(30)	66%	(148)	10%	(21)	224
#1 Issue: Women's Issues	—	(0)	29%	(24)	19%	(16)	41%	(35)	11%	(9)	84
#1 Issue: Education	—	(0)	16%	(8)	18%	(10)	56%	(31)	11%	(6)	54
#1 Issue: Energy	11%	(5)	13%	(6)	17%	(9)	44%	(22)	15%	(7)	50
#1 Issue: Other	3%	(4)	12%	(15)	13%	(17)	67%	(88)	5%	(7)	131
2020 Vote: Joe Biden	3%	(22)	16%	(108)	20%	(136)	54%	(373)	8%	(55)	695
2020 Vote: Donald Trump	4%	(23)	13%	(75)	19%	(116)	56%	(331)	8%	(50)	594
2020 Vote: Didn't Vote	3%	(8)	23%	(71)	17%	(51)	47%	(144)	10%	(29)	303
2018 House Vote: Democrat	2%	(12)	14%	(70)	23%	(115)	53%	(267)	8%	(39)	503
2018 House Vote: Republican	4%	(18)	12%	(62)	19%	(96)	59%	(298)	6%	(28)	503
2016 Vote: Hillary Clinton	3%	(15)	15%	(73)	22%	(105)	52%	(251)	8%	(37)	481
2016 Vote: Donald Trump	4%	(21)	13%	(67)	17%	(88)	58%	(298)	8%	(39)	513
2016 Vote: Other	—	(0)	14%	(11)	24%	(19)	55%	(44)	7%	(6)	80
2016 Vote: Didn't Vote	3%	(18)	21%	(117)	17%	(98)	49%	(278)	9%	(53)	564
Voted in 2014: Yes	2%	(23)	14%	(126)	19%	(171)	58%	(533)	7%	(66)	918
Voted in 2014: No	4%	(31)	20%	(142)	19%	(139)	47%	(338)	10%	(72)	723
4-Region: Northeast	4%	(11)	14%	(40)	20%	(57)	52%	(147)	9%	(25)	280
4-Region: Midwest	3%	(11)	17%	(62)	17%	(61)	57%	(210)	7%	(24)	368
4-Region: South	3%	(17)	17%	(107)	19%	(118)	52%	(324)	10%	(64)	629
4-Region: West	4%	(15)	16%	(59)	20%	(74)	52%	(190)	7%	(25)	363
Investors	4%	(31)	16%	(121)	22%	(171)	50%	(385)	8%	(60)	767

Continued on next page

Table MCFI5: *You previously indicated you have never used Bitcoin. To what extent are you interested in investing or trading Bitcoin in the future?*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't Know / No Opinion		Total N
Adults	3%	(54)	16%	(268)	19%	(310)	53%	(871)	8%	(138)	1641
Less than 50k invested	4%	(16)	14%	(64)	24%	(111)	52%	(242)	7%	(33)	466
More than 50k invested	5%	(14)	19%	(57)	20%	(60)	47%	(143)	9%	(27)	302

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI6: *Given what you know, how much do you trust Bitcoin?*

Demographic	Strongly trust	Somewhat trust	Neither trust nor distrust	Somewhat distrust	Strongly distrust	Don't know / No opinion	Total N
Adults	6% (139)	13% (287)	24% (523)	14% (304)	17% (385)	26% (562)	2200
Gender: Male	10% (111)	18% (191)	22% (230)	16% (173)	19% (197)	15% (159)	1062
Gender: Female	2% (27)	8% (96)	26% (292)	12% (132)	17% (188)	35% (403)	1138
Age: 18-34	9% (59)	19% (126)	26% (173)	9% (62)	11% (69)	25% (166)	655
Age: 35-44	12% (44)	18% (64)	25% (91)	14% (52)	10% (35)	20% (72)	358
Age: 45-64	4% (33)	11% (82)	23% (174)	17% (124)	20% (149)	25% (188)	751
Age: 65+	1% (3)	4% (15)	19% (85)	15% (66)	30% (131)	31% (136)	436
GenZers: 1997-2012	4% (13)	18% (52)	26% (74)	10% (29)	10% (28)	31% (88)	285
Millennials: 1981-1996	14% (82)	18% (110)	27% (162)	11% (66)	10% (61)	20% (121)	602
GenXers: 1965-1980	7% (40)	16% (87)	22% (120)	15% (84)	17% (93)	22% (123)	548
Baby Boomers: 1946-1964	1% (4)	5% (37)	22% (151)	16% (115)	26% (183)	30% (209)	701
PID: Dem (no lean)	9% (75)	14% (113)	23% (183)	14% (113)	15% (126)	25% (201)	811
PID: Ind (no lean)	4% (32)	13% (97)	25% (180)	15% (106)	17% (125)	26% (187)	726
PID: Rep (no lean)	5% (32)	12% (78)	24% (160)	13% (86)	20% (134)	26% (174)	664
PID/Gender: Dem Men	15% (58)	18% (70)	22% (83)	13% (52)	16% (63)	15% (59)	384
PID/Gender: Dem Women	4% (17)	10% (43)	24% (100)	14% (61)	15% (63)	33% (142)	427
PID/Gender: Ind Men	7% (27)	19% (70)	23% (83)	20% (71)	18% (65)	12% (45)	361
PID/Gender: Ind Women	1% (5)	7% (27)	26% (96)	9% (35)	16% (60)	39% (142)	364
PID/Gender: Rep Men	8% (26)	16% (51)	20% (64)	16% (50)	22% (68)	18% (56)	316
PID/Gender: Rep Women	2% (6)	8% (26)	28% (96)	10% (36)	19% (66)	34% (118)	348
Ideo: Liberal (1-3)	8% (47)	15% (89)	25% (152)	16% (98)	18% (107)	18% (107)	601
Ideo: Moderate (4)	7% (45)	15% (93)	26% (161)	14% (91)	12% (78)	25% (159)	628
Ideo: Conservative (5-7)	6% (42)	11% (81)	21% (154)	15% (106)	24% (173)	24% (172)	728
Educ: < College	5% (74)	13% (189)	25% (375)	11% (171)	17% (251)	30% (453)	1512
Educ: Bachelors degree	7% (32)	14% (61)	21% (95)	20% (90)	19% (85)	18% (81)	444
Educ: Post-grad	13% (33)	15% (37)	22% (53)	18% (44)	20% (48)	12% (29)	244
Income: Under 50k	6% (66)	13% (145)	26% (297)	11% (129)	15% (175)	29% (337)	1149
Income: 50k-100k	5% (38)	12% (84)	21% (145)	16% (115)	21% (145)	24% (170)	697
Income: 100k+	10% (35)	16% (58)	23% (81)	17% (61)	18% (65)	16% (56)	354
Ethnicity: White	6% (108)	12% (202)	23% (393)	15% (263)	19% (321)	25% (435)	1722
Ethnicity: Hispanic	10% (35)	18% (64)	19% (67)	16% (54)	12% (40)	26% (90)	349
Ethnicity: Black	5% (14)	21% (57)	29% (79)	4% (11)	12% (32)	30% (81)	274

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Table MCFI6: Given what you know, how much do you trust Bitcoin?

Demographic	Strongly trust	Somewhat trust	Neither trust nor distrust	Somewhat distrust	Strongly distrust	Don't know / No opinion	Total N
Adults	6% (139)	13% (287)	24% (523)	14% (304)	17% (385)	26% (562)	2200
Ethnicity: Other	8% (17)	14% (28)	25% (51)	15% (31)	15% (31)	23% (46)	204
All Christian	6% (64)	10% (105)	22% (228)	16% (166)	21% (220)	24% (246)	1029
All Non-Christian	14% (15)	17% (18)	21% (24)	14% (15)	19% (21)	15% (17)	111
Atheist	7% (6)	17% (14)	23% (20)	11% (9)	26% (22)	17% (14)	85
Agnostic/Nothing in particular	5% (32)	15% (91)	24% (144)	13% (76)	14% (85)	28% (167)	595
Something Else	5% (21)	15% (58)	28% (108)	10% (38)	10% (37)	31% (119)	380
Religious Non-Protestant/Catholic	12% (15)	18% (24)	23% (30)	15% (20)	18% (23)	14% (19)	132
Evangelical	7% (39)	12% (65)	26% (140)	12% (65)	17% (89)	26% (142)	541
Non-Evangelical	5% (42)	11% (89)	23% (186)	16% (132)	19% (158)	27% (219)	826
Community: Urban	11% (65)	17% (107)	23% (145)	12% (72)	15% (96)	22% (135)	620
Community: Suburban	4% (41)	11% (107)	24% (240)	16% (164)	20% (198)	25% (245)	994
Community: Rural	6% (33)	12% (73)	24% (138)	12% (69)	16% (91)	31% (182)	586
Employ: Private Sector	10% (64)	18% (118)	23% (145)	16% (101)	16% (105)	17% (111)	644
Employ: Government	16% (19)	16% (19)	13% (15)	15% (18)	19% (22)	20% (23)	116
Employ: Self-Employed	10% (18)	20% (37)	32% (59)	8% (16)	13% (25)	17% (31)	186
Employ: Homemaker	1% (1)	9% (14)	26% (41)	10% (16)	17% (26)	38% (59)	158
Employ: Student	5% (8)	16% (24)	21% (32)	14% (22)	7% (11)	37% (57)	154
Employ: Retired	1% (4)	5% (23)	21% (103)	15% (76)	27% (136)	31% (155)	498
Employ: Unemployed	7% (20)	11% (33)	34% (104)	9% (27)	14% (43)	27% (83)	309
Employ: Other	4% (5)	14% (19)	17% (23)	22% (29)	13% (17)	31% (42)	134
Military HH: Yes	6% (20)	11% (34)	15% (49)	15% (47)	26% (83)	27% (86)	320
Military HH: No	6% (119)	13% (253)	25% (474)	14% (257)	16% (302)	25% (476)	1880
RD/WT: Right Direction	11% (54)	18% (85)	21% (102)	11% (53)	17% (82)	21% (101)	477
RD/WT: Wrong Track	5% (85)	12% (202)	24% (421)	15% (252)	18% (303)	27% (461)	1723
Trump Job Approve	7% (61)	13% (111)	24% (203)	12% (103)	19% (161)	24% (198)	838
Trump Job Disapprove	6% (72)	13% (165)	24% (296)	16% (200)	18% (220)	24% (304)	1257
Trump Job Strongly Approve	10% (45)	11% (50)	21% (95)	11% (51)	24% (107)	22% (100)	448
Trump Job Somewhat Approve	4% (16)	16% (61)	28% (108)	13% (52)	14% (55)	25% (99)	390
Trump Job Somewhat Disapprove	3% (8)	21% (53)	25% (63)	12% (31)	10% (26)	28% (71)	252
Trump Job Strongly Disapprove	6% (64)	11% (112)	23% (233)	17% (168)	19% (195)	23% (233)	1005

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Table MCFI6: Given what you know, how much do you trust Bitcoin?

Demographic	Strongly trust	Somewhat trust	Neither trust nor distrust	Somewhat distrust	Strongly distrust	Don't know / No opinion	Total N
Adults	6% (139)	13% (287)	24% (523)	14% (304)	17% (385)	26% (562)	2200
Favorable of Trump	6% (51)	13% (112)	23% (199)	13% (108)	19% (161)	26% (222)	854
Unfavorable of Trump	6% (72)	14% (168)	24% (294)	15% (189)	17% (213)	23% (287)	1223
Very Favorable of Trump	7% (34)	12% (54)	21% (98)	10% (47)	24% (108)	26% (118)	460
Somewhat Favorable of Trump	4% (17)	15% (59)	26% (101)	15% (61)	13% (53)	26% (104)	394
Somewhat Unfavorable of Trump	4% (9)	19% (37)	29% (59)	14% (27)	10% (20)	25% (50)	202
Very Unfavorable of Trump	6% (63)	13% (131)	23% (235)	16% (162)	19% (193)	23% (238)	1022
#1 Issue: Economy	9% (75)	14% (123)	25% (223)	15% (129)	15% (136)	22% (195)	881
#1 Issue: Security	11% (27)	12% (28)	18% (42)	9% (21)	24% (55)	26% (61)	235
#1 Issue: Health Care	4% (15)	17% (63)	25% (95)	14% (52)	15% (55)	25% (94)	374
#1 Issue: Medicare / Social Security	3% (8)	6% (16)	21% (55)	16% (43)	20% (53)	34% (92)	266
#1 Issue: Women's Issues	1% (1)	16% (19)	26% (30)	13% (15)	9% (11)	34% (39)	115
#1 Issue: Education	8% (7)	14% (13)	24% (22)	21% (20)	11% (11)	22% (21)	94
#1 Issue: Energy	6% (4)	23% (16)	20% (14)	17% (12)	18% (12)	16% (11)	69
#1 Issue: Other	— (1)	6% (10)	25% (42)	8% (13)	31% (52)	29% (49)	166
2020 Vote: Joe Biden	8% (76)	13% (128)	23% (220)	16% (157)	19% (184)	21% (200)	965
2020 Vote: Donald Trump	5% (35)	10% (77)	25% (183)	15% (113)	21% (159)	24% (176)	743
2020 Vote: Other	7% (6)	17% (14)	25% (20)	14% (11)	9% (7)	27% (22)	81
2020 Vote: Didn't Vote	5% (22)	17% (68)	24% (99)	6% (23)	8% (34)	40% (164)	410
2018 House Vote: Democrat	9% (61)	12% (83)	24% (165)	17% (115)	18% (120)	20% (138)	681
2018 House Vote: Republican	4% (24)	12% (74)	22% (137)	16% (102)	24% (148)	22% (135)	621
2016 Vote: Hillary Clinton	8% (55)	13% (83)	24% (158)	17% (113)	18% (119)	20% (135)	663
2016 Vote: Donald Trump	5% (29)	13% (81)	22% (140)	14% (86)	24% (155)	23% (144)	635
2016 Vote: Other	3% (3)	9% (10)	23% (25)	20% (21)	21% (22)	23% (25)	106
2016 Vote: Didn't Vote	6% (51)	14% (113)	25% (200)	11% (84)	11% (88)	32% (256)	793
Voted in 2014: Yes	6% (71)	13% (146)	22% (259)	16% (191)	22% (256)	21% (240)	1163
Voted in 2014: No	7% (68)	14% (142)	25% (263)	11% (113)	12% (128)	31% (322)	1037
4-Region: Northeast	8% (32)	10% (40)	21% (84)	14% (55)	19% (76)	27% (106)	394
4-Region: Midwest	8% (37)	12% (55)	23% (105)	12% (57)	18% (83)	27% (125)	462
4-Region: South	3% (27)	14% (116)	27% (226)	12% (103)	14% (115)	29% (238)	824
4-Region: West	8% (42)	15% (76)	21% (107)	17% (90)	21% (111)	18% (93)	520
Investors	8% (86)	15% (158)	21% (219)	18% (187)	20% (213)	18% (189)	1054

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Table MCFI6: *Given what you know, how much do you trust Bitcoin?*

Demographic	Strongly trust	Somewhat trust	Neither trust nor distrust	Somewhat distrust	Strongly distrust	Don't know / No opinion	Total N
Adults	6% (139)	13% (287)	24% (523)	14% (304)	17% (385)	26% (562)	2200
Less than 50k invested	9% (52)	11% (69)	21% (125)	20% (123)	21% (130)	17% (105)	604
More than 50k invested	8% (34)	20% (89)	21% (94)	14% (65)	19% (83)	19% (84)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI7: Has the COVID-19 pandemic (coronavirus) impacted how likely you are to invest in Bitcoin?

Demographic	Yes, it has made me more likely to invest in Bitcoin.	Yes, it has made me less likely to invest in Bitcoin.	No, it has had no impact on whether I would invest in Bitcoin.	Total N
Adults	11% (244)	7% (153)	82% (1803)	2200
Gender: Male	15% (161)	8% (87)	77% (814)	1062
Gender: Female	7% (83)	6% (66)	87% (989)	1138
Age: 18-34	18% (116)	13% (85)	69% (454)	655
Age: 35-44	19% (68)	6% (20)	75% (269)	358
Age: 45-64	7% (53)	5% (34)	88% (664)	751
Age: 65+	2% (7)	3% (13)	95% (416)	436
GenZers: 1997-2012	11% (32)	13% (36)	76% (218)	285
Millennials: 1981-1996	23% (136)	10% (62)	67% (404)	602
GenXers: 1965-1980	11% (58)	6% (31)	84% (460)	548
Baby Boomers: 1946-1964	2% (17)	3% (22)	94% (662)	701
PID: Dem (no lean)	15% (126)	9% (74)	75% (612)	811
PID: Ind (no lean)	9% (62)	7% (47)	85% (616)	726
PID: Rep (no lean)	9% (57)	5% (32)	87% (575)	664
PID/Gender: Dem Men	21% (82)	10% (38)	69% (264)	384
PID/Gender: Dem Women	10% (43)	8% (36)	81% (347)	427
PID/Gender: Ind Men	13% (46)	7% (27)	80% (289)	361
PID/Gender: Ind Women	4% (16)	6% (21)	90% (328)	364
PID/Gender: Rep Men	10% (33)	7% (23)	82% (260)	316
PID/Gender: Rep Women	7% (24)	3% (9)	91% (315)	348
Ideo: Liberal (1-3)	15% (89)	10% (58)	75% (454)	601
Ideo: Moderate (4)	12% (74)	4% (27)	84% (527)	628
Ideo: Conservative (5-7)	10% (73)	6% (46)	84% (608)	728
Educ: < College	9% (132)	7% (106)	84% (1275)	1512
Educ: Bachelors degree	14% (61)	7% (32)	79% (351)	444
Educ: Post-grad	21% (51)	7% (16)	73% (178)	244
Income: Under 50k	10% (117)	8% (89)	82% (942)	1149
Income: 50k-100k	9% (62)	6% (45)	85% (590)	697
Income: 100k+	18% (65)	5% (19)	76% (271)	354
Ethnicity: White	10% (180)	5% (92)	84% (1449)	1722
Ethnicity: Hispanic	15% (53)	10% (34)	75% (262)	349

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Table MCFI7: Has the COVID-19 pandemic (coronavirus) impacted how likely you are to invest in Bitcoin?

Demographic	Yes, it has made me more likely to invest in Bitcoin.	Yes, it has made me less likely to invest in Bitcoin.	No, it has had no impact on whether I would invest in Bitcoin.	Total N
Adults	11% (244)	7% (153)	82% (1803)	2200
Ethnicity: Black	14% (39)	13% (34)	73% (201)	274
Ethnicity: Other	12% (24)	13% (27)	75% (153)	204
All Christian	11% (111)	7% (68)	83% (850)	1029
All Non-Christian	26% (29)	11% (13)	62% (69)	111
Atheist	8% (7)	6% (5)	86% (72)	85
Agnostic/Nothing in particular	11% (63)	7% (40)	83% (491)	595
Something Else	9% (34)	7% (27)	84% (320)	380
Religious Non-Protestant/Catholic	25% (33)	11% (14)	64% (84)	132
Evangelical	13% (71)	6% (31)	81% (439)	541
Non-Evangelical	8% (63)	6% (53)	86% (710)	826
Community: Urban	17% (103)	10% (63)	73% (453)	620
Community: Suburban	9% (87)	7% (66)	85% (841)	994
Community: Rural	9% (54)	4% (24)	87% (508)	586
Employ: Private Sector	17% (112)	6% (39)	77% (493)	644
Employ: Government	21% (24)	9% (10)	71% (82)	116
Employ: Self-Employed	22% (41)	10% (19)	68% (126)	186
Employ: Homemaker	2% (3)	5% (8)	93% (148)	158
Employ: Student	9% (14)	11% (16)	80% (124)	154
Employ: Retired	2% (11)	3% (14)	95% (473)	498
Employ: Unemployed	10% (30)	10% (30)	81% (250)	309
Employ: Other	7% (9)	13% (17)	81% (108)	134
Military HH: Yes	8% (26)	4% (13)	88% (280)	320
Military HH: No	12% (218)	7% (140)	81% (1523)	1880
RD/WT: Right Direction	17% (80)	10% (49)	73% (348)	477
RD/WT: Wrong Track	10% (164)	6% (104)	84% (1455)	1723
Trump Job Approve	10% (88)	7% (57)	83% (694)	838
Trump Job Disapprove	12% (149)	7% (92)	81% (1016)	1257

Continued on next page

Table MCFI7: Has the COVID-19 pandemic (coronavirus) impacted how likely you are to invest in Bitcoin?

Demographic	Yes, it has made me more likely to invest in Bitcoin.	Yes, it has made me less likely to invest in Bitcoin.	No, it has had no impact on whether I would invest in Bitcoin.	Total N
Adults	11% (244)	7% (153)	82% (1803)	2200
Trump Job Strongly Approve	13% (57)	6% (27)	81% (364)	448
Trump Job Somewhat Approve	8% (30)	8% (30)	85% (330)	390
Trump Job Somewhat Disapprove	16% (41)	5% (14)	78% (197)	252
Trump Job Strongly Disapprove	11% (108)	8% (79)	81% (819)	1005
Favorable of Trump	10% (87)	6% (53)	84% (713)	854
Unfavorable of Trump	12% (142)	7% (82)	82% (999)	1223
Very Favorable of Trump	11% (52)	6% (26)	83% (382)	460
Somewhat Favorable of Trump	9% (35)	7% (28)	84% (331)	394
Somewhat Unfavorable of Trump	13% (27)	8% (16)	79% (159)	202
Very Unfavorable of Trump	11% (115)	6% (66)	82% (841)	1022
#1 Issue: Economy	14% (126)	7% (62)	79% (693)	881
#1 Issue: Security	13% (31)	8% (18)	79% (185)	235
#1 Issue: Health Care	9% (34)	7% (27)	84% (313)	374
#1 Issue: Medicare / Social Security	3% (7)	10% (27)	87% (233)	266
#1 Issue: Women's Issues	12% (14)	5% (5)	83% (96)	115
#1 Issue: Education	13% (13)	5% (5)	81% (76)	94
#1 Issue: Energy	16% (11)	6% (4)	79% (54)	69
#1 Issue: Other	5% (8)	3% (5)	92% (153)	166
2020 Vote: Joe Biden	13% (129)	9% (83)	78% (753)	965
2020 Vote: Donald Trump	10% (74)	5% (36)	85% (634)	743
2020 Vote: Other	17% (14)	2% (2)	81% (65)	81
2020 Vote: Didn't Vote	7% (28)	8% (33)	85% (349)	410
2018 House Vote: Democrat	14% (92)	8% (53)	79% (536)	681
2018 House Vote: Republican	9% (56)	5% (33)	86% (532)	621
2016 Vote: Hillary Clinton	13% (89)	9% (59)	78% (515)	663
2016 Vote: Donald Trump	10% (61)	5% (32)	85% (543)	635
2016 Vote: Other	9% (9)	4% (4)	87% (92)	106
2016 Vote: Didn't Vote	11% (84)	7% (58)	82% (650)	793
Voted in 2014: Yes	10% (121)	7% (79)	83% (963)	1163
Voted in 2014: No	12% (123)	7% (74)	81% (840)	1037

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Table MCFI7: *Has the COVID-19 pandemic (coronavirus) impacted how likely you are to invest in Bitcoin?*

Demographic	Yes, it has made me more likely to invest in Bitcoin.	Yes, it has made me less likely to invest in Bitcoin.	No, it has had no impact on whether I would invest in Bitcoin.	Total N
Adults	11% (244)	7% (153)	82% (1803)	2200
4-Region: Northeast	13% (50)	7% (28)	80% (316)	394
4-Region: Midwest	10% (48)	6% (26)	84% (388)	462
4-Region: South	9% (74)	7% (59)	84% (691)	824
4-Region: West	14% (72)	8% (40)	78% (408)	520
Investors	15% (163)	6% (68)	78% (823)	1054
Less than 50k invested	13% (81)	6% (39)	80% (485)	604
More than 50k invested	18% (82)	7% (29)	75% (338)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCF18: Which of the following comes closest to your opinion, even if none is exactly right?

Demographic	Bitcoin should be more regulated by the U.S. government.		Bitcoin should be less regulated by the U.S. government.		Bitcoin is regulated the right amount by the U.S. government		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	21%	(461)	9%	(194)	10%	(212)	61%	(1333)	2200
Gender: Male	27%	(289)	12%	(126)	12%	(132)	48%	(515)	1062
Gender: Female	15%	(171)	6%	(68)	7%	(81)	72%	(818)	1138
Age: 18-34	21%	(139)	15%	(97)	14%	(89)	50%	(330)	655
Age: 35-44	21%	(77)	10%	(37)	11%	(39)	57%	(205)	358
Age: 45-64	21%	(155)	7%	(49)	9%	(65)	64%	(482)	751
Age: 65+	21%	(90)	2%	(11)	4%	(19)	73%	(316)	436
GenZers: 1997-2012	18%	(52)	14%	(41)	12%	(34)	55%	(157)	285
Millennials: 1981-1996	24%	(142)	13%	(77)	14%	(82)	50%	(301)	602
GenXers: 1965-1980	19%	(105)	10%	(56)	9%	(50)	61%	(337)	548
Baby Boomers: 1946-1964	22%	(151)	2%	(16)	6%	(44)	70%	(490)	701
PID: Dem (no lean)	27%	(219)	8%	(66)	10%	(82)	55%	(443)	811
PID: Ind (no lean)	17%	(123)	11%	(82)	10%	(69)	62%	(452)	726
PID: Rep (no lean)	18%	(119)	7%	(46)	9%	(61)	66%	(438)	664
PID/Gender: Dem Men	36%	(136)	9%	(33)	11%	(41)	45%	(174)	384
PID/Gender: Dem Women	19%	(82)	8%	(33)	10%	(41)	63%	(270)	427
PID/Gender: Ind Men	20%	(74)	18%	(65)	13%	(46)	49%	(176)	361
PID/Gender: Ind Women	13%	(49)	5%	(17)	6%	(23)	76%	(276)	364
PID/Gender: Rep Men	25%	(79)	9%	(28)	14%	(44)	52%	(165)	316
PID/Gender: Rep Women	12%	(41)	5%	(18)	5%	(16)	78%	(273)	348
Ideo: Liberal (1-3)	31%	(185)	9%	(53)	11%	(65)	50%	(299)	601
Ideo: Moderate (4)	22%	(137)	8%	(49)	11%	(67)	60%	(374)	628
Ideo: Conservative (5-7)	18%	(130)	10%	(76)	9%	(69)	62%	(453)	728
Educ: < College	15%	(226)	9%	(139)	9%	(140)	67%	(1007)	1512
Educ: Bachelors degree	31%	(136)	11%	(47)	10%	(43)	49%	(218)	444
Educ: Post-grad	40%	(98)	3%	(8)	12%	(30)	44%	(108)	244
Income: Under 50k	16%	(189)	10%	(110)	9%	(105)	65%	(744)	1149
Income: 50k-100k	22%	(154)	8%	(58)	10%	(67)	60%	(418)	697
Income: 100k+	33%	(118)	7%	(25)	11%	(40)	48%	(171)	354
Ethnicity: White	21%	(355)	8%	(135)	9%	(159)	62%	(1073)	1722

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Table MCFI8: Which of the following comes closest to your opinion, even if none is exactly right?

Demographic	Bitcoin should be more regulated by the U.S. government.		Bitcoin should be less regulated by the U.S. government.		Bitcoin is regulated the right amount by the U.S. government		Don't know / No opinion		Total N
Adults	21%	(461)	9%	(194)	10%	(212)	61%	(1333)	2200
Ethnicity: Hispanic	23%	(79)	15%	(53)	12%	(41)	51%	(177)	349
Ethnicity: Black	19%	(51)	12%	(32)	12%	(34)	57%	(157)	274
Ethnicity: Other	27%	(54)	13%	(27)	10%	(20)	51%	(103)	204
All Christian	24%	(249)	7%	(76)	9%	(98)	59%	(606)	1029
All Non-Christian	32%	(36)	13%	(15)	7%	(8)	47%	(52)	111
Atheist	26%	(22)	9%	(7)	18%	(15)	47%	(40)	85
Agnostic/Nothing in particular	18%	(105)	10%	(62)	9%	(54)	63%	(373)	595
Something Else	13%	(48)	9%	(34)	10%	(37)	69%	(262)	380
Religious Non-Protestant/Catholic	29%	(38)	15%	(19)	10%	(13)	47%	(61)	132
Evangelical	19%	(103)	6%	(31)	11%	(59)	64%	(347)	541
Non-Evangelical	22%	(184)	8%	(64)	8%	(68)	62%	(509)	826
Community: Urban	27%	(165)	13%	(78)	11%	(69)	50%	(308)	620
Community: Suburban	22%	(219)	8%	(77)	9%	(86)	62%	(612)	994
Community: Rural	13%	(77)	7%	(39)	10%	(58)	70%	(413)	586
Employ: Private Sector	29%	(185)	10%	(65)	14%	(92)	47%	(302)	644
Employ: Government	34%	(39)	6%	(8)	9%	(11)	50%	(58)	116
Employ: Self-Employed	23%	(43)	14%	(25)	10%	(19)	53%	(98)	186
Employ: Homemaker	7%	(11)	6%	(9)	3%	(4)	85%	(134)	158
Employ: Student	16%	(25)	14%	(21)	10%	(16)	60%	(92)	154
Employ: Retired	19%	(95)	3%	(14)	6%	(29)	72%	(360)	498
Employ: Unemployed	14%	(42)	14%	(42)	10%	(30)	63%	(196)	309
Employ: Other	15%	(20)	8%	(10)	8%	(11)	69%	(93)	134
Military HH: Yes	20%	(63)	7%	(22)	9%	(27)	65%	(208)	320
Military HH: No	21%	(398)	9%	(172)	10%	(185)	60%	(1125)	1880
RD/WT: Right Direction	21%	(102)	10%	(50)	14%	(67)	54%	(259)	477
RD/WT: Wrong Track	21%	(359)	8%	(144)	8%	(145)	62%	(1075)	1723
Trump Job Approve	19%	(161)	10%	(86)	10%	(81)	61%	(510)	838
Trump Job Disapprove	23%	(294)	8%	(102)	10%	(121)	59%	(740)	1257

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Table MCF18: Which of the following comes closest to your opinion, even if none is exactly right?

Demographic	Bitcoin should be more regulated by the U.S. government.		Bitcoin should be less regulated by the U.S. government.		Bitcoin is regulated the right amount by the U.S. government		Don't know / No opinion		Total N
Adults	21%	(461)	9%	(194)	10%	(212)	61%	(1333)	2200
Trump Job Strongly Approve	19%	(86)	12%	(52)	10%	(46)	59%	(264)	448
Trump Job Somewhat Approve	19%	(76)	9%	(34)	9%	(35)	63%	(246)	390
Trump Job Somewhat Disapprove	18%	(45)	6%	(15)	13%	(34)	63%	(159)	252
Trump Job Strongly Disapprove	25%	(249)	9%	(87)	9%	(88)	58%	(581)	1005
Favorable of Trump	17%	(149)	9%	(77)	9%	(80)	64%	(548)	854
Unfavorable of Trump	25%	(300)	8%	(96)	10%	(119)	58%	(708)	1223
Very Favorable of Trump	19%	(89)	9%	(39)	10%	(47)	62%	(285)	460
Somewhat Favorable of Trump	15%	(60)	9%	(37)	8%	(33)	67%	(263)	394
Somewhat Unfavorable of Trump	19%	(38)	9%	(18)	13%	(27)	59%	(118)	202
Very Unfavorable of Trump	26%	(262)	8%	(78)	9%	(92)	58%	(590)	1022
#1 Issue: Economy	21%	(189)	11%	(97)	11%	(93)	57%	(503)	881
#1 Issue: Security	27%	(62)	7%	(15)	11%	(25)	56%	(131)	235
#1 Issue: Health Care	23%	(86)	5%	(19)	11%	(41)	61%	(228)	374
#1 Issue: Medicare / Social Security	12%	(31)	8%	(23)	5%	(14)	75%	(199)	266
#1 Issue: Women's Issues	21%	(25)	13%	(15)	13%	(15)	53%	(61)	115
#1 Issue: Education	22%	(20)	9%	(8)	12%	(11)	57%	(54)	94
#1 Issue: Energy	28%	(19)	6%	(4)	13%	(9)	53%	(36)	69
#1 Issue: Other	17%	(28)	8%	(13)	2%	(4)	73%	(121)	166
2020 Vote: Joe Biden	27%	(264)	9%	(86)	10%	(98)	54%	(518)	965
2020 Vote: Donald Trump	20%	(151)	8%	(62)	8%	(60)	63%	(470)	743
2020 Vote: Other	11%	(9)	19%	(16)	10%	(8)	59%	(48)	81
2020 Vote: Didn't Vote	9%	(37)	7%	(31)	11%	(46)	72%	(296)	410
2018 House Vote: Democrat	31%	(213)	8%	(52)	10%	(69)	51%	(347)	681
2018 House Vote: Republican	21%	(132)	7%	(41)	10%	(60)	62%	(388)	621
2016 Vote: Hillary Clinton	30%	(198)	8%	(56)	10%	(65)	52%	(345)	663
2016 Vote: Donald Trump	21%	(135)	7%	(46)	9%	(56)	63%	(398)	635
2016 Vote: Other	21%	(22)	9%	(9)	13%	(14)	57%	(61)	106
2016 Vote: Didn't Vote	13%	(106)	10%	(83)	10%	(77)	67%	(528)	793

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Table MCFI8: Which of the following comes closest to your opinion, even if none is exactly right?

Demographic	Bitcoin should be more regulated by the U.S. government.		Bitcoin should be less regulated by the U.S. government.		Bitcoin is regulated the right amount by the U.S. government		Don't know / No opinion		Total N
Adults	21%	(461)	9%	(194)	10%	(212)	61%	(1333)	2200
Voted in 2014: Yes	26%	(308)	7%	(84)	10%	(118)	56%	(652)	1163
Voted in 2014: No	15%	(153)	11%	(110)	9%	(94)	66%	(681)	1037
4-Region: Northeast	29%	(114)	9%	(34)	8%	(33)	54%	(212)	394
4-Region: Midwest	20%	(94)	7%	(32)	10%	(45)	63%	(291)	462
4-Region: South	17%	(141)	8%	(69)	11%	(90)	64%	(525)	824
4-Region: West	22%	(112)	11%	(59)	8%	(44)	59%	(305)	520
Investors	29%	(301)	10%	(101)	11%	(119)	51%	(533)	1054
Less than 50k invested	31%	(187)	8%	(47)	9%	(57)	52%	(313)	604
More than 50k invested	25%	(113)	12%	(54)	14%	(62)	49%	(220)	450

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	285	13%
	Millennials: 1981-1996	602	27%
	GenXers: 1965-1980	548	25%
	Baby Boomers: 1946-1964	701	32%
	N	2136	
xpid3	PID: Dem (no lean)	811	37%
	PID: Ind (no lean)	726	33%
	PID: Rep (no lean)	664	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	384	17%
	PID/Gender: Dem Women	427	19%
	PID/Gender: Ind Men	361	16%
	PID/Gender: Ind Women	364	17%
	PID/Gender: Rep Men	316	14%
	PID/Gender: Rep Women	348	16%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	601	27%
	Ideo: Moderate (4)	628	29%
	Ideo: Conservative (5-7)	728	33%
	N	1956	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1149	52%
	Income: 50k-100k	697	32%
	Income: 100k+	354	16%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1029	47%
	All Non-Christian	111	5%
	Atheist	85	4%
	Agnostic/Nothing in particular	595	27%
	Something Else	380	17%
N	2200		
xdemReligOther	Religious Non-Protestant/Catholic	132	6%
xdemEvang	Evangelical	541	25%
	Non-Evangelical	826	38%
	N	1367	
xdemUsr	Community: Urban	620	28%
	Community: Suburban	994	45%
	Community: Rural	586	27%
	N	2200	
xdemEmploy	Employ: Private Sector	644	29%
	Employ: Government	116	5%
	Employ: Self-Employed	186	8%
	Employ: Homemaker	158	7%
	Employ: Student	154	7%
	Employ: Retired	498	23%
	Employ: Unemployed	309	14%
	Employ: Other	134	6%
	N	2200	
xdemMilHH1	Military HH: Yes	320	15%
	Military HH: No	1880	85%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	477	22%
	RD/WT: Wrong Track	1723	78%
	N	2200	
Trump_Approve	Trump Job Approve	838	38%
	Trump Job Disapprove	1257	57%
	N	2095	
Trump_Approve2	Trump Job Strongly Approve	448	20%
	Trump Job Somewhat Approve	390	18%
	Trump Job Somewhat Disapprove	252	11%
	Trump Job Strongly Disapprove	1005	46%
	N	2095	
Trump_Fav	Favorable of Trump	854	39%
	Unfavorable of Trump	1223	56%
	N	2077	
Trump_Fav_FULL	Very Favorable of Trump	460	21%
	Somewhat Favorable of Trump	394	18%
	Somewhat Unfavorable of Trump	202	9%
	Very Unfavorable of Trump	1022	46%
	N	2077	
xnr3	#1 Issue: Economy	881	40%
	#1 Issue: Security	235	11%
	#1 Issue: Health Care	374	17%
	#1 Issue: Medicare / Social Security	266	12%
	#1 Issue: Women's Issues	115	5%
	#1 Issue: Education	94	4%
	#1 Issue: Energy	69	3%
	#1 Issue: Other	166	8%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	965	44%
	2020 Vote: Donald Trump	743	34%
	2020 Vote: Other	81	4%
	2020 Vote: Didn't Vote	410	19%
	N	2199	
xsubVote18O	2018 House Vote: Democrat	681	31%
	2018 House Vote: Republican	621	28%
	2018 House Vote: Someone else	49	2%
	N	1351	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	663	30%
	2016 Vote: Donald Trump	635	29%
	2016 Vote: Other	106	5%
	2016 Vote: Didn't Vote	793	36%
	<i>N</i>	2197	
xsubVote14O	Voted in 2014: Yes	1163	53%
	Voted in 2014: No	1037	47%
	<i>N</i>	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	<i>N</i>	2200	
MCFIxdem1	Investors	1054	48%
MCFIxdem2	Less than 50k invested	604	27%
	More than 50k invested	450	20%
	<i>N</i>	1054	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

