

National Tracking Poll #2012119 December 22-23, 2020

Crosstabulation Results

Methodology:

This poll was conducted between December 22-December 23, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCSP1_1: Do you have a favorable or unfavorable opinion of each of the following people? Davante Adams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(64)	17%	(107)	4%	(23)	1%	(7)	12%	(75)	56%	(345)	620
Gender: Male	15%	(46)	19%	(58)	3%	(10)	2%	(5)	12%	(39)	49%	(151)	310
Gender: Female	6%	(17)	16%	(49)	4%	(13)	1%	(2)	12%	(36)	62%	(193)	310
Age: 18-34	14%	(26)	20%	(38)	5%	(10)	1%	(2)	12%	(23)	48%	(94)	194
Age: 35-44	13%	(11)	20%	(17)	6%	(5)	4%	(3)	17%	(14)	41%	(34)	84
Age: 45-64	9%	(19)	19%	(38)	3%	(6)	_	(1)	14%	(28)	55%	(112)	205
Age: 65+	5%	(7)	10%	(14)	1%	(1)	_	(1)	7%	(10)	76%	(104)	137
GenZers: 1997-2012	12%	(9)	14%	(11)	2%	(2)	3%	(2)	14%	(11)	56%	(45)	80
Millennials: 1981-1996	14%	(22)	25%	(40)	5%	(9)	2%	(3)	13%	(20)	42%	(67)	161
GenXers: 1965-1980	15%	(20)	17%	(23)	6%	(8)	_	(0)	12%	(16)	51%	(70)	138
Baby Boomers: 1946-1964	6%	(13)	14%	(28)	2%	(4)	1%	(2)	11%	(22)	66%	(135)	204
PID: Dem (no lean)	15%	(39)	20%	(54)	4%	(11)	1%	(3)	10%	(26)	50%	(135)	267
PID: Ind (no lean)	8%	(15)	16%	(27)	1%	(2)	2%	(3)	8%	(14)	64%	(110)	172
PID: Rep (no lean)	5%	(10)	14%	(26)	5%	(10)	1%	(1)	19%	(35)	55%	(99)	180
PID/Gender: Dem Men	24%	(31)	19%	(24)	2%	(2)	2%	(3)	9%	(12)	45%	(58)	131
PID/Gender: Dem Women	6%	(8)	21%	(29)	6%	(9)	_	(0)	10%	(14)	56%	(77)	137
PID/Gender: Ind Men	12%	(11)	16%	(14)	1%	(1)	1%	(1)	11%	(9)	58%	(50)	85
PID/Gender: Ind Women	5%	(4)	16%	(14)	2%	(2)	2%	(2)	6%	(5)	70%	(61)	87
PID/Gender: Rep Men	5%	(5)	22%	(20)	8%	(7)	1%	(1)	18%	(17)	46%	(43)	95
PID/Gender: Rep Women	6%	(5)	6%	(5)	3%	(2)	_	(0)	20%	(17)	65%	(56)	86
Ideo: Liberal (1-3)	12%	(23)	19%	(37)	6%	(11)	1%	(1)	10%	(19)	52%	(98)	188
Ideo: Moderate (4)	12%	(20)	19%	(33)	3%	(6)	_	(0)	10%	(17)	56%	(99)	175
Ideo: Conservative (5-7)	10%	(19)	12%	(24)	3%	(6)	2%	(4)	15%	(29)	58%	(113)	194
Educ: < College	10%	(43)	14%	(61)	4%	(16)	2%	(7)	14%	(58)	57%	(242)	428
Educ: Bachelors degree	14%	(17)	23%	(29)	2%	(3)	_	(0)	7%	(8)	54%	(68)	126
Educ: Post-grad	6%	(4)	26%	(17)	5%	(4)	_	(0)	12%	(8)	51%	(34)	66

Table MCSP1_1: Do you have a favorable or unfavorable opinion of each of the following people? Davante Adams

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	10%	(64)	17%	(107)	4%	(23)	1%	(7)	12%	(75)	56%	(345)	620
Income: Under 50k	11%	(41)	17%	(61)	4%	(13)	1%	(3)	12%	(44)	56%	(205)	367
Income: 50k-100k	7%	(13)	18%	(31)	5%	(8)	2%	(4)	11%	(20)	57%	(98)	174
Income: 100k+	13%	(10)	19%	(15)	2%	(1)	_	(0)	15%	(12)	52%	(41)	79
Ethnicity: White	8%	(37)	15%	(73)	4%	(20)	1%	(7)	13%	(61)	59%	(281)	479
Ethnicity: Hispanic	11%	(12)	18%	(18)	10%	(11)	_	(0)	18%	(19)	43%	(44)	103
Ethnicity: Black	23%	(18)	28%	(22)	2%	(2)	_	(0)	12%	(10)	35%	(28)	79
Ethnicity: Other	14%	(9)	19%	(12)	1%	(1)	1%	(0)	7%	(4)	58%	(36)	62
All Christian	10%	(27)	18%	(52)	6%	(16)	1%	(3)	15%	(43)	50%	(143)	283
Agnostic/Nothing in particular	9%	(15)	13%	(21)	2%	(3)	2%	(4)	9%	(14)	64%	(104)	161
Something Else	10%	(12)	17%	(20)	3%	(4)	1%	(1)	12%	(15)	57%	(70)	122
Evangelical	14%	(25)	12%	(22)	7%	(13)	_	(0)	10%	(18)	56%	(101)	178
Non-Evangelical	7%	(14)	23%	(48)	3%	(6)	1%	(1)	18%	(38)	49%	(105)	212
Community: Urban	16%	(29)	22%	(41)	7%	(13)	3%	(5)	7%	(13)	45%	(83)	183
Community: Suburban	8%	(24)	15%	(42)	1%	(4)	1%	(2)	15%	(42)	60%	(174)	289
Community: Rural	7%	(10)	16%	(24)	4%	(6)	_	(0)	13%	(19)	60%	(88)	147
Employ: Private Sector	15%	(24)	24%	(40)	3%	(5)	2%	(4)	7%	(11)	49%	(80)	165
Employ: Retired	4%	(7)	12%	(20)	2%	(3)	_	(1)	9%	(14)	72%	(115)	160
Employ: Unemployed	10%	(11)	10%	(11)	6%	(6)	2%	(2)	17%	(18)	56%	(60)	107
Military HH: Yes	13%	(14)	12%	(13)	4%	(5)	3%	(3)	15%	(17)	53%	(59)	110
Military HH: No	10%	(50)	18%	(94)	4%	(18)	1%	(4)	11%	(58)	56%	(286)	510
RD/WT: Right Direction	11%	(20)	16%	(29)	9%	(15)	2%	(4)	13%	(23)	49%	(87)	177
RD/WT: Wrong Track	10%	(44)	18%	(78)	2%	(8)	1%	(3)	12%	(52)	58%	(258)	443
Trump Job Approve	9%	(21)	15%	(36)	5%	(12)	2%	(4)	13%	(31)	57%	(136)	240
Trump Job Disapprove	10%	(37)	19%	(67)	3%	(11)	1%	(3)	11%	(38)	56%	(199)	355
Trump Job Strongly Approve	10%	(14)	8%	(11)	7%	(9)	1%	(2)	12%	(17)	62%	(88)	142
Trump Job Somewhat Approve	6%	(6)	26%	(25)	3%	(3)	2%	(2)	14%	(14)	49%	(49)	99
Trump Job Somewhat Disapprove	10%	(7)	20%	(14)	1%	(1)	2%	(1)	15%	(11)	53%	(36)	69
Trump Job Strongly Disapprove	11%	(30)	19%	(53)	4%	(10)	1%	(2)	10%	(28)	57%	(163)	286
Favorable of Trump	7%	(18)	17%	(41)	5%	(12)	1%	(3)	13%	(32)	56%	(136)	242
Unfavorable of Trump	11%	(38)	18%	(64)	3%	(11)	1%	(4)	11%	(40)	56%	(196)	353

Table MCSP1_1: Do you have a favorable or unfavorable opinion of each of the following people? Davante Adams

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	10%	(64)	17%	(107)	4%	(23)	1%	(7)	12%	(75)	56%	(345)	620
Very Favorable of Trump	9%	(12)	12%	(16)	7%	(10)		(0)	9%	(12)	62%	(83)	133
Somewhat Favorable of Trump	5%	(6)	23%	(25)	2%	(2)	3%	(3)	18%	(20)	49%	(53)	108
Somewhat Unfavorable of Trump	12%	(7)	23%	(14)	1%	(1)	3%	(2)	12%	(7)	49%	(31)	63
Very Unfavorable of Trump	11%	(31)	17%	(49)	3%	(10)	1%	(2)	11%	(32)	57%	(165)	290
#1 Issue: Economy	14%	(30)	22%	(49)	3%	(7)	_	(0)	13%	(29)	47%	(103)	218
#1 Issue: Security	5%	(3)	12%	(8)	15%	(9)	_	(0)	15%	(10)	52%	(33)	63
#1 Issue: Health Care	14%	(17)	21%	(25)	2%	(3)	_	(0)	9%	(10)	54%	(66)	120
#1 Issue: Medicare / Social Security	2%	(2)	9%	(8)	3%	(3)	1%	(1)	10%	(9)	75%	(68)	90
2018 House Vote: Democrat	13%	(30)	21%	(47)	5%	(10)	2%	(4)	10%	(23)	50%	(112)	226
2018 House Vote: Republican	5%	(7)	17%	(25)	4%	(6)	1%	(1)	12%	(18)	62%	(91)	148
2016 Vote: Hillary Clinton	16%	(32)	20%	(40)	4%	(8)	1%	(2)	8%	(17)	52%	(108)	207
2016 Vote: Donald Trump	7%	(11)	14%	(25)	4%	(7)	1%	(2)	14%	(24)	60%	(104)	173
2016 Vote: Didn't Vote	9%	(18)	18%	(36)	4%	(7)	2%	(3)	14%	(27)	53%	(104)	196
Voted in 2014: Yes	12%	(41)	18%	(63)	4%	(15)	_	(2)	9%	(32)	56%	(192)	343
Voted in 2014: No	8%	(23)	16%	(44)	3%	(8)	2%	(5)	15%	(43)	55%	(153)	277
2012 Vote: Barack Obama	13%	(34)	21%	(53)	5%	(12)	1%	(2)	10%	(26)	50%	(125)	253
2012 Vote: Mitt Romney	8%	(10)	15%	(18)	4%	(5)	1%	(2)	10%	(12)	60%	(72)	120
2012 Vote: Didn't Vote	8%	(19)	15%	(35)	2%	(5)	1%	(3)	15%	(35)	58%	(136)	234
4-Region: Northeast	7%	(7)	16%	(15)	3%	(3)	4%	(4)	12%	(12)	58%	(56)	97
4-Region: Midwest	10%	(13)	23%	(32)	5%	(7)	_	(0)	8%	(11)	54%	(74)	137
4-Region: South	13%	(30)	15%	(35)	3%	(6)	1%	(1)	15%	(34)	53%	(122)	229
4-Region: West	9%	(14)	16%	(24)	4%	(6)	1%	(2)	11%	(17)	59%	(93)	157
Sports fans	15%	(63)	22%	(96)	5%	(20)	1%	(3)	16%	(68)	42%	(181)	430
Avid sports fans	27%	(42)	31%	(48)	8%	(13)	1%	(1)	16%	(25)	17%	(26)	155
Casual sports fans	8%	(21)	17%	(48)	3%	(8)	1%	(2)	15%	(43)	56%	(155)	275
Republican sports fans	7%	(10)	17%	(24)	5%	(7)	1%	(1)	24%	(34)	45%	(64)	140
Democratic sports fans	21%	(39)	26%	(48)	6%	(11)	1%	(1)	11%	(20)	36%	(68)	187
Independent sports fans	14%	(14)	23%	(23)	2%	(2)	_	(0)	13%	(13)	48%	(50)	103
Sports fans ages 18-34	20%	(26)	23%	(30)	6%	(8)	_	(0)	14%	(18)	36%	(47)	130
Sports fans ages 35-44	15%	(11)	21%	(15)	7%	(5)	1%	(1)	20%	(14)	35%	(25)	70

Table MCSP1_1: Do you have a favorable or unfavorable opinion of each of the following people? Davante Adams

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	10%	(64)	17%	(107)	4%	(23)	1%	(7)	12%	(75)	56%	(345)	620
Sports fans ages 45-64	13%	(19)	27%	(38)	4%	(6)	1%	(1)	19%	(27)	36%	(50)	141
Sports fans 65+	8%	(7)	15%	(14)	2%	(1)	_	(0)	10%	(9)	65%	(59)	90
NFL fans	16%	(63)	25%	(97)	6%	(22)	2%	(6)	15%	(58)	37%	(146)	392
Avid NFL fans	31%	(57)	30%	(54)	5%	(10)	1%	(1)	12%	(22)	21%	(38)	183
Casual NFL fans	3%	(5)	20%	(42)	6%	(12)	3%	(5)	17%	(36)	52%	(108)	210

Table MCSP1_2: Do you have a favorable or unfavorable opinion of each of the following people? Nelson Agholor

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no		r heard of	Total N
Adults	4%	(21)	11%	(64)	3%	(16)	2%	(13)	12%	(70)	68%	(394)	578
Gender: Male	7%	(20)	16%	(47)	3%	(8)	3%	(8)	14%	(40)	57%	(161)	284
Gender: Female	1%	(2)	6%	(17)	3%	(8)	2%	(5)	10%	(30)	79%	(233)	294
Age: 18-34	7%	(11)	10%	(15)	6%	(10)	3%	(4)	14%	(22)	60%	(94)	157
Age: 35-44	6%	(6)	19%	(20)	1%	(1)	5%	(5)	12%	(13)	57%	(59)	104
Age: 45-64	1%	(2)	9%	(18)	3%	(6)	2%	(3)	15%	(29)	71%	(141)	199
Age: 65+	2%	(2)	9%	(10)	_	(0)	_	(0)	5%	(6)	84%	(99)	117
GenZers: 1997-2012	_	(0)	_	(0)	8%	(5)	_	(0)	18%	(11)	74%	(44)	60
Millennials: 1981-1996	9%	(15)	18%	(28)	3%	(5)	5%	(8)	13%	(22)	52%	(83)	161
GenXers: 1965-1980	3%	(4)	14%	(19)	4%	(5)	2%	(2)	13%	(17)	65%	(87)	135
Baby Boomers: 1946-1964	1%	(2)	7%	(15)	_	(1)	1%	(2)	10%	(20)	80%	(158)	198
PID: Dem (no lean)	5%	(12)	14%	(31)	4%	(8)	3%	(8)	10%	(22)	64%	(141)	222
PID: Ind (no lean)	3%	(6)	9%	(15)	1%	(3)	2%	(3)	17%	(29)	68%	(118)	173
PID: Rep (no lean)	2%	(4)	9%	(17)	3%	(5)	2%	(3)	10%	(19)	74%	(135)	183
PID/Gender: Dem Men	12%	(12)	21%	(20)	5%	(5)	6%	(6)	11%	(11)	45%	(44)	98
PID/Gender: Dem Women	_	(0)	9%	(11)	2%	(2)	1%	(2)	9%	(12)	78%	(97)	124
PID/Gender: Ind Men	4%	(4)	15%	(13)	1%	(1)	1%	(1)	20%	(19)	58%	(53)	91
PID/Gender: Ind Women	2%	(2)	3%	(2)	2%	(2)	2%	(1)	12%	(10)	79%	(65)	82
PID/Gender: Rep Men	4%	(4)	14%	(13)	2%	(2)	1%	(1)	12%	(11)	67%	(63)	95
PID/Gender: Rep Women	_	(0)	4%	(4)	4%	(3)	2%	(1)	9%	(8)	81%	(71)	88
Ideo: Liberal (1-3)	6%	(11)	13%	(23)	3%	(5)	4%	(6)	12%	(21)	62%	(106)	172
Ideo: Moderate (4)	3%	(5)	8%	(13)	4%	(6)	4%	(7)	14%	(22)	67%	(104)	157
Ideo: Conservative (5-7)	3%	(6)	11%	(21)	3%	(5)	_	(0)	11%	(21)	72%	(134)	187
Educ: < College	2%	(6)	10%	(38)	2%	(6)	2%	(8)	12%	(44)	72%	(270)	373
Educ: Bachelors degree	6%	(8)	10%	(13)	4%	(5)	2%	(3)	11%	(16)	67%	(92)	138
Educ: Post-grad	11%	(7)	18%	(12)	6%	(4)	3%	(2)	15%	(10)	48%	(32)	67
Income: Under 50k	2%	(7)	11%	(34)	2%	(6)	2%	(7)	13%	(41)	70%	(216)	310
Income: 50k-100k	4%	(7)	10%	(17)	2%	(4)	2%	(4)	12%	(21)	69%	(119)	173
Income: 100k+	8%	(7)	14%	(13)	6%	(6)	2%	(2)	8%	(8)	62%	(59)	95
Ethnicity: White	3%	(16)	11%	(48)	2%	(11)	2%	(10)	12%	(54)	70%	(320)	459
Ethnicity: Hispanic	3%	(3)	24%	(22)	4%	(4)	5%	(4)	6%	(5)	59%	(54)	93

Table MCSP1_2: Do you have a favorable or unfavorable opinion of each of the following people? Nelson Agholor

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	4%	(21)	11%	(64)	3%	(16)	2%	(13)	12%	(70)	68%	(394)	578
Ethnicity: Black	9%	(6)	13%	(8)	4%	(2)	4%	(3)	13%	(8)	57%	(37)	65
Ethnicity: Other	_	(0)	13%	(7)	5%	(2)	_	(0)	14%	(8)	68%	(37)	54
All Christian	4%	(12)	14%	(38)	2%	(6)	1%	(4)	11%	(32)	68%	(192)	283
Agnostic/Nothing in particular	3%	(5)	4%	(6)	4%	(7)	4%	(7)	16%	(25)	69%	(113)	163
Something Else	5%	(4)	13%	(12)	1%	(1)	3%	(2)	14%	(12)	65%	(59)	91
Evangelical	6%	(9)	13%	(19)	1%	(2)	2%	(2)	11%	(16)	67%	(96)	144
Non-Evangelical	3%	(7)	13%	(28)	2%	(4)	2%	(4)	12%	(26)	68%	(148)	217
Community: Urban	5%	(8)	17%	(28)	2%	(4)	4%	(6)	16%	(26)	55%	(88)	161
Community: Suburban	3%	(10)	12%	(33)	2%	(6)	1%	(4)	10%	(28)	71%	(205)	287
Community: Rural	2%	(3)	2%	(3)	4%	(6)	2%	(3)	12%	(16)	77%	(100)	130
Employ: Private Sector	8%	(15)	12%	(21)	3%	(5)	3%	(5)	17%	(31)	58%	(108)	185
Employ: Self-Employed	_	(0)	16%	(9)	10%	(6)	7%	(4)	10%	(5)	57%	(33)	57
Employ: Retired	2%	(3)	7%	(10)	_	(0)	2%	(2)	7%	(9)	83%	(113)	137
Employ: Unemployed	_	(0)	12%	(8)	1%	(1)	1%	(1)	16%	(10)	69%	(45)	65
Military HH: Yes	5%	(4)	3%	(3)	_	(0)	4%	(3)	12%	(10)	77%	(64)	83
Military HH: No	4%	(18)	12%	(61)	3%	(16)	2%	(10)	12%	(60)	67%	(330)	494
RD/WT: Right Direction	8%	(13)	16%	(27)	4%	(6)	3%	(6)	15%	(25)	54%	(90)	166
RD/WT: Wrong Track	2%	(9)	9%	(37)	2%	(10)	2%	(7)	11%	(44)	74%	(304)	412
Trump Job Approve	5%	(12)	11%	(26)	3%	(6)	3%	(6)	11%	(26)	67%	(154)	231
Trump Job Disapprove	3%	(9)	10%	(34)	3%	(10)	2%	(7)	13%	(43)	69%	(230)	333
Trump Job Strongly Approve	7%	(9)	13%	(18)	2%	(3)	2%	(3)	10%	(13)	65%	(87)	133
Trump Job Somewhat Approve	4%	(4)	9%	(9)	3%	(3)	3%	(3)	13%	(13)	69%	(67)	98
Trump Job Somewhat Disapprove	2%	(1)	7%	(5)	5%	(3)	_	(0)	12%	(8)	73%	(47)	64
Trump Job Strongly Disapprove	3%	(8)	11%	(29)	2%	(6)	3%	(7)	13%	(36)	68%	(183)	269
Favorable of Trump	7%	(15)	11%	(26)	2%	(5)	1%	(1)	10%	(22)	69%	(156)	226
Unfavorable of Trump	2%	(7)	10%	(34)	3%	(9)	3%	(9)	13%	(42)	69%	(230)	331
Very Favorable of Trump	4%	(5)	9%	(10)	3%	(3)	1%	(1)	9%	(10)	74%	(86)	116
Somewhat Favorable of Trump	9%	(10)	14%	(16)	2%	(2)	_	(0)	11%	(12)	63%	(69)	109
Somewhat Unfavorable of Trump	2%	(1)	9%	(5)	1%	(1)	4%	(2)	13%	(7)	71%	(37)	52
Very Unfavorable of Trump	2%	(6)	10%	(29)	3%	(8)	2%	(7)	13%	(36)	69%	(194)	280

Table MCSP1_2: Do you have a favorable or unfavorable opinion of each of the following people? Nelson Agholor

Demographic		ery rable		ewhat rable	Some unfav			ery orable		l of, no nion		r heard of	Total N
Adults	4%	(21)	11%	(64)	3%	(16)	2%	(13)	12%	(70)	68%	(394)	578
#1 Issue: Economy	4%	(8)	11%	(22)	4%	(8)	2%	(5)	12%	(25)	67%	(141)	209
#1 Issue: Security	7%	(4)	26%	(16)	1%	(1)	2%	(1)	13%	(8)	51%	(32)	63
#1 Issue: Health Care	2%	(3)	13%	(13)	2%	(2)	2%	(2)	18%	(19)	63%	(66)	104
#1 Issue: Medicare / Social Security	6%	(5)	8%	(6)	_	(0)	3%	(2)	5%	(4)	78%	(64)	82
2018 House Vote: Democrat	5%	(11)	14%	(30)	1%	(2)	4%	(8)	11%	(23)	65%	(138)	213
2018 House Vote: Republican	3%	(4)	8%	(11)	3%	(4)	1%	(1)	13%	(19)	73%	(106)	146
2016 Vote: Hillary Clinton	5%	(11)	15%	(30)	2%	(4)	2%	(5)	12%	(24)	63%	(126)	200
2016 Vote: Donald Trump	2%	(4)	9%	(14)	2%	(3)	1%	(1)	11%	(18)	75%	(117)	156
2016 Vote: Didn't Vote	2%	(3)	11%	(19)	5%	(9)	2%	(4)	11%	(20)	70%	(125)	180
Voted in 2014: Yes	6%	(21)	12%	(41)	2%	(8)	3%	(9)	13%	(45)	64%	(218)	344
Voted in 2014: No	_	(0)	10%	(23)	3%	(8)	2%	(4)	11%	(25)	75%	(176)	234
2012 Vote: Barack Obama	7%	(18)	15%	(36)	2%	(4)	3%	(8)	13%	(32)	60%	(146)	244
2012 Vote: Mitt Romney	3%	(4)	6%	(6)	3%	(3)	1%	(1)	12%	(14)	75%	(86)	114
2012 Vote: Didn't Vote	_	(0)	10%	(19)	4%	(9)	2%	(4)	10%	(20)	74%	(145)	197
4-Region: Northeast	7%	(8)	11%	(13)	5%	(5)	3%	(4)	10%	(11)	64%	(75)	116
4-Region: Midwest	4%	(4)	10%	(11)	3%	(3)	_	(0)	14%	(16)	69%	(77)	111
4-Region: South	1%	(2)	8%	(16)	1%	(3)	3%	(6)	14%	(28)	72%	(143)	197
4-Region: West	5%	(8)	15%	(24)	3%	(4)	2%	(3)	10%	(15)	65%	(100)	154
Sports fans	5%	(21)	16%	(64)	3%	(13)	3%	(13)	15%	(62)	57%	(231)	405
Avid sports fans	10%	(16)	31%	(49)	5%	(8)	6%	(10)	16%	(25)	32%	(50)	159
Casual sports fans	2%	(5)	6%	(15)	2%	(5)	1%	(3)	15%	(37)	74%	(181)	247
Republican sports fans	3%	(4)	13%	(17)	3%	(4)	2%	(3)	14%	(18)	66%	(89)	135
Democratic sports fans	8%	(12)	20%	(31)	4%	(7)	5%	(8)	12%	(19)	51%	(80)	157
Independent sports fans	5%	(6)	13%	(15)	2%	(3)	2%	(3)	22%	(25)	55%	(63)	114
Sports fans ages 18-34	11%	(11)	15%	(15)	7%	(7)	4%	(4)	19%	(20)	45%	(46)	103
Sports fans ages 35-44	8%	(6)	24%	(20)	1%	(1)	7%	(5)	13%	(11)	47%	(39)	82
Sports fans ages 45-64	1%	(2)	13%	(18)	4%	(6)	2%	(3)	18%	(26)	62%	(88)	144
Sports fans 65+	3%	(2)	14%	(10)	_	(0)	_	(0)	8%	(6)	76%	(58)	77
NFL fans	6%	(21)	17%	(64)	4%	(15)	3%	(12)	17%	(64)	54%	(205)	381
Avid NFL fans	13%	(19)	29%	(45)	4%	(7)	5%	(8)	15%	(23)	34%	(52)	154

Table MCSP1_2: Do you have a favorable or unfavorable opinion of each of the following people? Nelson Agholor

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (21)	11% (64)	3% (16)	2% (13)	12% (70)	68% (394)	578
Casual NFL fans	1% (2)	8% (18)	4% (8)	2% (4)	18% (41)	67% (153)	227

Table MCSP1_3: *Do you have a favorable or unfavorable opinion of each of the following people? Salvon Ahmed*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	4%	(22)	9%	(51)	3%	(18)	2%	(14)	9%	(53)	74%	(443)	600
Gender: Male	5%	(15)	12%	(35)	3%	(10)	3%	(9)	12%	(36)	65%	(196)	301
Gender: Female	2%	(7)	5%	(16)	3%	(8)	1%	(4)	6%	(17)	83%	(247)	299
Age: 18-34	5%	(10)	11%	(22)	5%	(11)	2%	(4)	5%	(10)	72%	(144)	201
Age: 35-44	7%	(5)	11%	(8)	4%	(3)	7%	(5)	11%	(8)	62%	(48)	78
Age: 45-64	2%	(5)	7%	(17)	2%	(4)	2%	(4)	11%	(25)	76%	(171)	226
Age: 65+	2%	(2)	4%	(4)	_	(0)	1%	(1)	10%	(9)	83%	(79)	95
GenZers: 1997-2012	_	(0)	10%	(8)	4%	(3)	3%	(2)	3%	(2)	80%	(63)	80
Millennials: 1981-1996	8%	(13)	11%	(18)	6%	(9)	2%	(3)	8%	(12)	65%	(103)	159
GenXers: 1965-1980	4%	(6)	8%	(13)	3%	(4)	5%	(7)	9%	(14)	72%	(114)	158
Baby Boomers: 1946-1964	2%	(3)	6%	(10)	1%	(1)	_	(1)	12%	(21)	80%	(141)	177
PID: Dem (no lean)	6%	(15)	8%	(19)	4%	(9)	4%	(10)	9%	(23)	69%	(167)	243
PID: Ind (no lean)	1%	(2)	8%	(14)	3%	(6)	2%	(3)	8%	(14)	79%	(148)	187
PID: Rep (no lean)	3%	(6)	10%	(17)	2%	(3)	_	(1)	9%	(15)	75%	(128)	170
PID/Gender: Dem Men	11%	(12)	12%	(14)	5%	(5)	5%	(6)	12%	(14)	55%	(63)	115
PID/Gender: Dem Women	2%	(3)	4%	(5)	3%	(4)	3%	(4)	7%	(9)	81%	(104)	128
PID/Gender: Ind Men	1%	(1)	11%	(11)	2%	(2)	3%	(3)	10%	(10)	72%	(72)	100
PID/Gender: Ind Women	1%	(1)	3%	(3)	4%	(3)	_	(0)	5%	(4)	88%	(76)	86
PID/Gender: Rep Men	3%	(2)	11%	(9)	3%	(2)	_	(0)	13%	(11)	70%	(61)	86
PID/Gender: Rep Women	4%	(3)	10%	(8)	1%	(1)	1%	(1)	5%	(4)	80%	(67)	84
Ideo: Liberal (1-3)	2%	(4)	7%	(11)	2%	(4)	2%	(4)	6%	(10)	81%	(138)	172
Ideo: Moderate (4)	3%	(7)	12%	(23)	4%	(7)	4%	(7)	9%	(18)	67%	(128)	191
Ideo: Conservative (5-7)	7%	(12)	7%	(13)	3%	(5)	1%	(2)	13%	(23)	69%	(127)	182
Educ: < College	3%	(11)	8%	(34)	3%	(13)	3%	(11)	9%	(39)	75%	(318)	427
Educ: Bachelors degree	6%	(7)	8%	(9)	2%	(2)	_	(0)	8%	(9)	75%	(84)	112
Educ: Post-grad	7%	(4)	12%	(7)	5%	(3)	4%	(3)	8%	(5)	65%	(40)	61
Income: Under 50k	3%	(12)	8%	(27)	2%	(9)	1%	(3)	9%	(32)	76%	(270)	353
Income: 50k-100k	2%	(2)	10%	(15)	4%	(7)	5%	(8)	8%	(13)	71%	(109)	153
Income: 100k+	8%	(8)	9%	(9)	3%	(2)	3%	(3)	8%	(8)	68%	(64)	94
Ethnicity: White	3%	(15)	8%	(34)	3%	(15)	2%	(10)	9%	(41)	74%	(339)	454
Ethnicity: Hispanic	2%	(2)	7%	(6)	3%	(2)	2%	(2)	5%	(4)	81%	(65)	80

Table MCSP1_3: Do you have a favorable or unfavorable opinion of each of the following people? Salvon Ahmed

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	4%	(22)	9%	(51)	3%	(18)	2%	(14)	9%	(53)	74%	(443)	600
Ethnicity: Black	8%	(7)	15%	(15)	2%	(2)	3%	(3)	7%	(7)	64%	(62)	97
All Christian	4%	(11)	10%	(28)	2%	(6)	2%	(5)	12%	(33)	70%	(200)	284
Agnostic/Nothing in particular	2%	(3)	3%	(4)	1%	(2)	2%	(3)	4%	(6)	87%	(124)	142
Something Else		(0)	11%	(13)	6%	(7)	2%	(2)	8%	(9)	72%	(81)	113
Evangelical	6%	(8)	10%	(15)	2%	(4)	2%	(3)	9%	(14)	71%	(105)	149
Non-Evangelical	1%	(3)	10%	(24)	4%	(8)	2%	(5)	11%	(26)	72%	(171)	238
Community: Urban	8%	(15)	9%	(16)	3%	(6)	3%	(6)	8%	(16)	68%	(129)	188
Community: Suburban	1%	(3)	8%	(23)	2%	(5)	2%	(6)	8%	(24)	78%	(220)	282
Community: Rural	4%	(5)	9%	(12)	5%	(6)	1%	(1)	10%	(13)	72%	(94)	130
Employ: Private Sector	8%	(14)	10%	(17)	6%	(9)	1%	(3)	15%	(25)	60%	(101)	168
Employ: Self-Employed		(0)	13%	(8)	4%	(3)	9%	(5)	4%	(3)	69%	(41)	59
Employ: Retired	2%	(2)	8%	(9)	2%	(2)	1%	(1)	8%	(10)	80%	(99)	123
Employ: Unemployed	5%	(6)	6%	(7)	1%	(1)	1%	(1)	7%	(7)	81%	(92)	113
Military HH: Yes	5%	(5)	2%	(2)	2%	(2)	2%	(2)	11%	(11)	79 %	(78)	100
Military HH: No	4%	(18)	10%	(49)	3%	(16)	2%	(11)	8%	(42)	73%	(364)	500
RD/WT: Right Direction	6%	(10)	11%	(16)	3%	(5)	5%	(8)	12%	(19)	62%	(95)	153
RD/WT: Wrong Track	3%	(13)	8%	(35)	3%	(12)	1%	(5)	8%	(34)	78%	(348)	447
Trump Job Approve	4%	(8)	11%	(23)	3%	(6)	2%	(5)	8%	(17)	73%	(161)	221
Trump Job Disapprove	3%	(10)	7%	(26)	3%	(11)	2%	(9)	10%	(35)	75%	(263)	353
Trump Job Strongly Approve	5%	(6)	8%	(11)	1%	(2)	2%	(3)	11%	(14)	73%	(95)	130
Trump Job Somewhat Approve	2%	(2)	14%	(13)	5%	(5)	2%	(2)	4%	(4)	73%	(66)	91
Trump Job Somewhat Disapprove	6%	(4)	9%	(6)	5%	(3)	7%	(4)	10%	(6)	64%	(41)	64
Trump Job Strongly Disapprove	2%	(6)	7%	(20)	3%	(8)	1%	(4)	10%	(28)	77%	(222)	289
Favorable of Trump	4%	(9)	9%	(21)	2%	(6)	1%	(1)	7%	(16)	76%	(170)	224
Unfavorable of Trump	3%	(9)	7%	(26)	3%	(12)	3%	(12)	10%	(35)	74%	(263)	358
Very Favorable of Trump	5%	(6)	10%	(13)	1%	(2)	1%	(1)	11%	(14)	72%	(90)	125
Somewhat Favorable of Trump	3%	(3)	8%	(8)	4%	(4)	1%	(1)	2%	(2)	81%	(80)	99
Somewhat Unfavorable of Trump	2%	(1)	12%	(6)	2%	(1)	3%	(2)	9%	(5)	72%	(36)	50
Very Unfavorable of Trump	3%	(8)	7%	(20)	4%	(11)	3%	(10)	10%	(31)	74%	(227)	308

Table MCSP1_3: Do you have a favorable or unfavorable opinion of each of the following people? Salvon Ahmed

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	4%	(22)	9%	(51)	3%	(18)	2%	(14)	9%	(53)	74%	(443)	600
#1 Issue: Economy	5%	(12)	11%	(25)	4%	(10)	3%	(8)	10%	(23)	67%	(156)	234
#1 Issue: Security	6%	(3)	9%	(5)	4%	(2)	_	(0)	9%	(5)	72%	(41)	58
#1 Issue: Health Care	4%	(4)	9%	(9)	2%	(2)	1%	(1)	5%	(6)	79%	(81)	102
#1 Issue: Medicare / Social Security	_	(0)	4%	(3)	_	(0)	1%	(1)	10%	(8)	85%	(66)	78
2018 House Vote: Democrat	7%	(16)	10%	(21)	2%	(4)	3%	(7)	9%	(19)	68%	(145)	212
2018 House Vote: Republican	5%	(6)	7%	(9)	2%	(3)	_	(1)	8%	(11)	77%	(105)	136
2016 Vote: Hillary Clinton	8%	(17)	9%	(17)	1%	(2)	3%	(6)	9%	(17)	70%	(137)	196
2016 Vote: Donald Trump	4%	(6)	9%	(13)	2%	(2)	1%	(1)	11%	(16)	74%	(110)	148
2016 Vote: Didn't Vote	_	(0)	9%	(21)	6%	(13)	3%	(6)	8%	(18)	74%	(168)	226
Voted in 2014: Yes	6%	(20)	10%	(30)	2%	(7)	2%	(7)	9%	(29)	70%	(220)	313
Voted in 2014: No	1%	(2)	7%	(21)	4%	(11)	2%	(6)	8%	(24)	78%	(223)	287
2012 Vote: Barack Obama	8%	(18)	9%	(20)	3%	(7)	2%	(6)	10%	(22)	68%	(153)	226
2012 Vote: Mitt Romney	1%	(1)	10%	(12)	2%	(2)	1%	(2)	12%	(14)	73%	(86)	118
2012 Vote: Didn't Vote	1%	(4)	7%	(16)	3%	(8)	2%	(6)	7%	(16)	79 %	(189)	239
4-Region: Northeast	1%	(2)	6%	(7)	3%	(3)	5%	(5)	12%	(14)	72%	(80)	110
4-Region: Midwest	4%	(5)	8%	(8)	6%	(6)	3%	(3)	8%	(9)	72%	(77)	107
4-Region: South	4%	(9)	13%	(30)	3%	(8)	1%	(3)	9%	(21)	69%	(161)	231
4-Region: West	4%	(7)	4%	(6)	1%	(1)	2%	(3)	6%	(9)	83%	(125)	151
Sports fans	5%	(22)	11%	(46)	4%	(16)	3%	(13)	11%	(46)	66%	(275)	419
Avid sports fans	10%	(14)	22%	(29)	5%	(7)	4%	(6)	19%	(25)	39%	(52)	133
Casual sports fans	3%	(9)	6%	(17)	3%	(9)	2%	(7)	8%	(22)	78%	(223)	286
Republican sports fans	5%	(6)	13%	(16)	2%	(2)	_	(1)	12%	(15)	69%	(87)	126
Democratic sports fans	9%	(15)	10%	(17)	5%	(8)	6%	(10)	11%	(18)	60%	(102)	170
Independent sports fans	1%	(2)	11%	(14)	5%	(6)	2%	(3)	11%	(13)	70%	(86)	122
Sports fans ages 18-34	8%	(10)	16%	(21)	8%	(9)	3%	(4)	8%	(10)	57%	(72)	126
Sports fans ages 35-44	9%	(5)	10%	(6)	5%	(3)	9%	(5)	7%	(4)	60%	(36)	61
Sports fans ages 45-64	3%	(5)	9%	(15)	2%	(4)	2%	(4)	14%	(23)	69%	(113)	163
Sports fans 65+	3%	(2)	6%	(4)	_	(0)	_	(0)	14%	(9)	78%	(54)	69
NFL fans	6%	(22)	12%	(45)	4%	(15)	3%	(13)	12%	(45)	62%	(230)	371
Avid NFL fans	9%	(16)	17%	(29)	6%	(10)	4%	(6)	13%	(23)	51%	(87)	172

Table MCSP1_3: Do you have a favorable or unfavorable opinion of each of the following people? Salvon Ahmed

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (22)	9% (51)	3% (18) $2%$ (4)	2% (14)	9% (53)	74% (443)	600
Casual NFL fans	3% (7)	8% (16)		3% (6)	11% (22)	72% (143)	199

Table MCSP1_4: Do you have a favorable or unfavorable opinion of each of the following people? Cam Akers

		ery		ewhat	Some			ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(28)	11%	(68)	2%	(13)	3%	(17)	13%	(84)	66%	(412)	621
Gender: Male	8%	(22)	15%	(45)	2%	(7)	3%	(10)	16%	(46)	55%	(160)	290
Gender: Female	2%	(5)	7%	(24)	2%	(7)	2%	(7)	11%	(38)	76%	(251)	332
Age: 18-34	6%	(12)	14%	(28)	3%	(7)	6%	(12)	10%	(21)	61%	(124)	204
Age: 35-44	6%	(6)	15%	(15)	4%	(4)	3%	(3)	20%	(20)	52%	(52)	100
Age: 45-64	3%	(7)	9%	(20)	1%	(2)	1%	(2)	13%	(29)	72%	(154)	213
Age: 65+	2%	(2)	5%	(5)	1%	(1)	1%	(1)	13%	(14)	79%	(82)	104
GenZers: 1997-2012	4%	(3)	15%	(11)	7%	(5)	2%	(1)	10%	(7)	62%	(45)	72
Millennials: 1981-1996	7%	(12)	14%	(25)	2%	(3)	6%	(11)	14%	(26)	57%	(102)	179
GenXers: 1965-1980	5%	(7)	13%	(19)	3%	(4)	3%	(4)	15%	(22)	63%	(94)	150
Baby Boomers: 1946-1964	3%	(6)	5%	(10)	_	(1)	_	(1)	13%	(25)	78%	(150)	193
PID: Dem (no lean)	7%	(16)	14%	(36)	2%	(5)	1%	(3)	16%	(40)	60%	(150)	250
PID: Ind (no lean)	2%	(3)	10%	(20)	2%	(4)	4%	(8)	10%	(20)	72%	(143)	197
PID: Rep (no lean)	5%	(8)	7%	(12)	3%	(5)	4%	(7)	13%	(23)	68%	(119)	174
PID/Gender: Dem Men	11%	(13)	21%	(23)	3%	(3)	1%	(2)	19%	(21)	44%	(48)	109
PID/Gender: Dem Women	3%	(4)	9%	(13)	1%	(2)	1%	(1)	14%	(19)	72%	(101)	141
PID/Gender: Ind Men	3%	(3)	17%	(16)	1%	(1)	4%	(3)	10%	(9)	65%	(60)	92
PID/Gender: Ind Women	_	(0)	4%	(4)	3%	(3)	4%	(4)	11%	(11)	79%	(83)	106
PID/Gender: Rep Men	8%	(7)	6%	(6)	3%	(3)	6%	(5)	18%	(16)	59%	(52)	89
PID/Gender: Rep Women	2%	(2)	8%	(7)	2%	(2)	2%	(1)	9%	(7)	78%	(67)	85
Ideo: Liberal (1-3)	5%	(9)	13%	(23)	2%	(3)	2%	(4)	11%	(20)	68%	(124)	183
Ideo: Moderate (4)	5%	(9)	13%	(25)	4%	(7)	3%	(6)	18%	(34)	57%	(105)	184
Ideo: Conservative (5-7)	5%	(9)	10%	(18)	2%	(4)	1%	(2)	12%	(21)	70%	(123)	177
Educ: < College	3%	(13)	8%	(37)	2%	(7)	3%	(14)	14%	(60)	70%	(305)	436
Educ: Bachelors degree	8%	(10)	17%	(20)	4%	(5)	1%	(1)	11%	(14)	59%	(70)	119
Educ: Post-grad	7%	(5)	17%	(11)	2%	(1)	3%	(2)	16%	(10)	55%	(37)	66
Income: Under 50k	3%	(11)	12%	(42)	2%	(6)	3%	(12)	14%	(50)	66%	(232)	353
Income: 50k-100k	4%	(7)	9%	(17)	3%	(5)	3%	(5)	12%	(22)	70%	(130)	187
Income: 100k+	12%	(10)	12%	(9)	2%	(1)	1%	(0)	14%	(11)	60%	(49)	82
Ethnicity: White	4%	(21)	10%	(46)	2%	(7)	1%	(7)	13%	(60)	70%	(327)	468
Ethnicity: Hispanic	3%	(3)	9%	(9)	4%	(3)	14%	(12)	16%	(14)	54%	(49)	91

Table MCSP1_4: Do you have a favorable or unfavorable opinion of each of the following people? Cam Akers

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	4%	(28)	11%	(68)	2%	(13)	3%	(17)	13%	(84)	66%	(412)	621
Ethnicity: Black	5%	(4)	17%	(15)	2%	(2)	1%	(1)	16%	(14)	59%	(52)	88
Ethnicity: Other	4%	(3)	11%	(7)	6%	(4)	14%	(9)	15%	(10)	50%	(33)	65
All Christian	6%	(16)	12%	(32)	1%	(3)	3%	(9)	14%	(39)	65%	(179)	278
Agnostic/Nothing in particular	4%	(7)	10%	(17)	1%	(2)	4%	(7)	12%	(20)	70%	(119)	171
Something Else	3%	(3)	10%	(12)	2%	(3)	1%	(1)	15%	(19)	69%	(84)	122
Evangelical	8%	(13)	12%	(20)	1%	(1)	1%	(2)	13%	(22)	65%	(109)	167
Non-Evangelical	3%	(6)	10%	(22)	2%	(5)	3%	(7)	16%	(34)	66%	(142)	217
Community: Urban	6%	(12)	13%	(25)	4%	(8)	4%	(7)	18%	(35)	55%	(108)	195
Community: Suburban	4%	(11)	11%	(30)	2%	(5)	2%	(6)	10%	(27)	71%	(201)	282
Community: Rural	3%	(4)	9%	(13)	_	(0)	3%	(4)	15%	(21)	71%	(102)	144
Employ: Private Sector	6%	(12)	14%	(27)	3%	(6)	_	(0)	17%	(32)	60%	(114)	191
Employ: Self-Employed	_	(0)	17%	(9)	1%	(0)	10%	(6)	19%	(11)	54%	(30)	56
Employ: Retired	2%	(2)	4%	(5)	1%	(1)	1%	(1)	12%	(14)	81%	(98)	121
Employ: Unemployed	7%	(6)	14%	(12)	_	(0)	2%	(2)	15%	(13)	62%	(52)	84
Military HH: Yes	5%	(5)	9%	(8)	1%	(1)	5%	(5)	14%	(13)	66%	(61)	93
Military HH: No	4%	(23)	11%	(60)	2%	(13)	2%	(12)	13%	(71)	66%	(350)	529
RD/WT: Right Direction	8%	(12)	17%	(26)	4%	(7)	2%	(2)	15%	(23)	54%	(81)	151
RD/WT: Wrong Track	3%	(16)	9%	(42)	1%	(6)	3%	(15)	13%	(61)	70%	(330)	470
Trump Job Approve	7%	(15)	9%	(21)	3%	(7)	2%	(5)	11%	(26)	67%	(154)	229
Trump Job Disapprove	3%	(12)	11%	(40)	2%	(6)	2%	(8)	16%	(56)	66%	(240)	362
Trump Job Strongly Approve	7%	(10)	7%	(11)	2%	(3)	1%	(2)	11%	(17)	71%	(106)	150
Trump Job Somewhat Approve	6%	(5)	13%	(10)	5%	(4)	4%	(3)	11%	(9)	61%	(48)	79
Trump Job Somewhat Disapprove	4%	(3)	14%	(10)	3%	(2)	_	(0)	17%	(12)	61%	(42)	69
Trump Job Strongly Disapprove	3%	(9)	10%	(30)	1%	(3)	3%	(8)	15%	(45)	68%	(198)	293
Favorable of Trump	8%	(18)	8%	(18)	4%	(8)	2%	(4)	12%	(28)	67%	(152)	229
Unfavorable of Trump	3%	(10)	13%	(46)	1%	(5)	2%	(9)	14%	(51)	67%	(243)	363
Very Favorable of Trump	9%	(13)	7%	(11)	3%	(4)	1%	(1)	14%	(21)	66%	(97)	148
Somewhat Favorable of Trump	5%	(4)	9%	(8)	5%	(4)	3%	(3)	9%	(7)	69%	(56)	81
Somewhat Unfavorable of Trump	2%	(1)	21%	(12)	3%	(2)	1%	(1)	9%	(5)	63%	(36)	58
Very Unfavorable of Trump	3%	(9)	11%	(33)	1%	(3)	3%	(8)	15%	(45)	68%	(206)	305

Table MCSP1_4: Do you have a favorable or unfavorable opinion of each of the following people? Cam Akers

	Ve	ery		ewhat	Some	what	Ve	ry	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	4%	(28)	11%	(68)	2%	(13)	3%	(17)	13%	(84)	66%	(412)	621
#1 Issue: Economy	6%	(13)	15%	(33)	3%	(7)	3%	(8)	15%	(33)	57%	(124)	219
#1 Issue: Security	8%	(5)	8%	(5)	5%	(3)	1%	(1)	16%	(10)	61%	(37)	62
#1 Issue: Health Care	4%	(5)	9%	(10)	_	(0)	2%	(2)	9%	(11)	75%	(86)	114
#1 Issue: Medicare / Social Security	1%	(1)	8%	(7)	_	(0)	2%	(1)	10%	(10)	79%	(72)	92
#1 Issue: Women's Issues	_	(0)	14%	(7)	3%	(1)	9%	(5)	9%	(5)	64%	(33)	52
2018 House Vote: Democrat	5%	(12)	13%	(28)	1%	(1)	1%	(2)	15%	(33)	65%	(143)	218
2018 House Vote: Republican	5%	(8)	7%	(11)	3%	(5)	2%	(4)	11%	(17)	72%	(115)	161
2016 Vote: Hillary Clinton	6%	(13)	13%	(26)	1%	(2)	1%	(2)	15%	(30)	64%	(130)	204
2016 Vote: Donald Trump	5%	(8)	8%	(12)	2%	(3)	3%	(4)	10%	(16)	71%	(111)	156
2016 Vote: Didn't Vote	3%	(6)	13%	(28)	3%	(7)	5%	(10)	15%	(33)	61%	(134)	220
Voted in 2014: Yes	6%	(20)	9%	(34)	2%	(7)	3%	(12)	15%	(53)	65%	(235)	361
Voted in 2014: No	3%	(7)	13%	(34)	2%	(6)	2%	(5)	12%	(31)	68%	(176)	260
2012 Vote: Barack Obama	6%	(14)	14%	(32)	1%	(3)	3%	(6)	15%	(36)	61%	(144)	235
2012 Vote: Mitt Romney	6%	(8)	7%	(8)	3%	(3)	2%	(2)	10%	(13)	73%	(91)	125
2012 Vote: Didn't Vote	2%	(6)	11%	(26)	3%	(7)	4%	(9)	14%	(33)	67%	(163)	243
4-Region: Northeast	6%	(7)	14%	(15)	1%	(1)	1%	(1)	15%	(16)	64%	(69)	108
4-Region: Midwest	4%	(5)	8%	(12)	3%	(5)	1%	(2)	10%	(14)	74%	(104)	141
4-Region: South	4%	(9)	14%	(31)	2%	(5)	3%	(7)	15%	(33)	63%	(142)	226
4-Region: West	5%	(7)	8%	(11)	2%	(3)	5%	(7)	14%	(21)	67%	(98)	146
Sports fans	7%	(28)	16%	(65)	3%	(13)	2%	(9)	17%	(70)	55%	(225)	410
Avid sports fans	11%	(16)	28%	(39)	4%	(6)	5%	(7)	15%	(21)	37%	(53)	141
Casual sports fans	4%	(12)	10%	(27)	3%	(7)	1%	(3)	18%	(49)	64%	(172)	269
Republican sports fans	7%	(8)	11%	(12)	4%	(5)	6%	(7)	15%	(17)	58%	(67)	116
Democratic sports fans	9%	(16)	19%	(35)	3%	(5)	2%	(3)	20%	(37)	47%	(86)	182
Independent sports fans	3%	(3)	16%	(18)	3%	(4)	_	(0)	14%	(16)	64%	(71)	112
Sports fans ages 18-34	10%	(12)	23%	(28)	5%	(7)	4%	(4)	15%	(18)	43%	(53)	122
Sports fans ages 35-44	8%	(6)	17%	(13)	5%	(4)	3%	(3)	17%	(14)	50%	(40)	80
Sports fans ages 45-64	5%	(7)	14%	(19)	1%	(2)	1%	(2)	19%	(26)	60%	(83)	138
Sports fans 65+	3%	(2)	7%	(5)	1%	(1)	1%	(1)	18%	(12)	71%	(49)	69
NFL fans	7%	(26)	17%	(62)	3%	(11)	2%	(8)	16%	(61)	55%	(201)	368

Table MCSP1_4: Do you have a favorable or unfavorable opinion of each of the following people? Cam Akers

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	4%	(28)	11%	(68)	2%	(13)	3%	(17)	13%	(84)	66%	(412)	621
Avid NFL fans	15%	(23)	27%	(42)	4%	(6)	2%	(4)	17%	(26)	35%	(54)	155
Casual NFL fans	1%	(3)	9%	(20)	2%	(5)	2%	(4)	16%	(34)	69%	(147)	213

Table MCSP1_5: Do you have a favorable or unfavorable opinion of each of the following people? *Josh Allen*

		ery		ewhat		ewhat		ry		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	11%	(60)	14%	(77)	4%	(20)	3%	(17)	14%	(78)	55%	(302)	554
Gender: Male	16%	(46)	21%	(60)	6%	(17)	3%	(8)	13%	(35)	41%	(113)	279
Gender: Female	5%	(14)	6%	(17)	1%	(3)	3%	(9)	15%	(42)	69%	(189)	275
Age: 18-34	6%	(9)	14%	(21)	10%	(14)	8%	(12)	17%	(25)	45%	(67)	149
Age: 35-44	15%	(15)	16%	(15)	2%	(2)	3%	(3)	14%	(14)	49%	(47)	94
Age: 45-64	14%	(27)	12%	(24)	2%	(4)	1%	(2)	13%	(25)	58%	(113)	195
Age: 65+	8%	(10)	14%	(16)	_	(0)	_	(0)	12%	(14)	65%	(75)	115
GenZers: 1997-2012	6%	(4)	6%	(4)	4%	(3)	14%	(9)	29%	(18)	40%	(24)	60
Millennials: 1981-1996	10%	(13)	19%	(25)	10%	(13)	4%	(6)	11%	(14)	47%	(61)	131
GenXers: 1965-1980	14%	(21)	15%	(23)	2%	(3)	2%	(3)	15%	(23)	53%	(81)	153
Baby Boomers: 1946-1964	12%	(21)	11%	(19)	1%	(2)	_	(0)	11%	(19)	66%	(117)	179
PID: Dem (no lean)	13%	(30)	16%	(36)	6%	(14)	4%	(10)	13%	(30)	47%	(109)	229
PID: Ind (no lean)	11%	(18)	12%	(20)	3%	(5)	4%	(6)	17%	(27)	53%	(85)	161
PID: Rep (no lean)	7%	(12)	13%	(21)	_	(1)	_	(1)	13%	(21)	66%	(108)	164
PID/Gender: Dem Men	21%	(26)	23%	(28)	10%	(12)	3%	(3)	8%	(10)	35%	(42)	121
PID/Gender: Dem Women	4%	(4)	7%	(8)	2%	(2)	7%	(7)	18%	(20)	62%	(66)	108
PID/Gender: Ind Men	15%	(12)	21%	(16)	5%	(4)	5%	(4)	20%	(15)	33%	(26)	77
PID/Gender: Ind Women	8%	(7)	4%	(4)	1%	(1)	3%	(2)	14%	(12)	70%	(59)	84
PID/Gender: Rep Men	10%	(8)	19%	(15)	1%	(1)	1%	(1)	13%	(10)	56%	(45)	81
PID/Gender: Rep Women	4%	(3)	7%	(5)	_	(0)	_	(0)	13%	(11)	76%	(63)	83
Ideo: Liberal (1-3)	10%	(17)	17%	(29)	2%	(4)	4%	(6)	11%	(19)	56%	(95)	169
Ideo: Moderate (4)	8%	(12)	15%	(23)	2%	(3)	5%	(7)	18%	(29)	53%	(84)	159
Ideo: Conservative (5-7)	14%	(24)	12%	(21)	8%	(14)	2%	(4)	13%	(23)	52%	(92)	178
Educ: < College	8%	(28)	13%	(49)	4%	(14)	4%	(15)	16%	(59)	55%	(201)	367
Educ: Bachelors degree	18%	(22)	15%	(17)	3%	(3)	1%	(1)	9%	(11)	55%	(65)	120
Educ: Post-grad	15%	(10)	15%	(10)	4%	(3)	2%	(1)	12%	(8)	52%	(35)	67
Income: Under 50k	8%	(23)	13%	(37)	5%	(14)	3%	(9)	17%	(49)	55%	(164)	296
Income: 50k-100k	12%	(22)	13%	(24)	3%	(6)	4%	(7)	13%	(24)	54%	(100)	183
Income: 100k+	21%	(16)	20%	(15)	1%	(1)	1%	(1)	6%	(5)	51%	(38)	75
Ethnicity: White	10%	(46)	13%	(56)	3%	(13)	2%	(8)	15%	(65)	57%	(255)	443
Ethnicity: Hispanic	14%	(11)	17%	(15)	12%	(10)	5%	(4)	17%	(15)	35%	(30)	85

Table MCSP1_5: Do you have a favorable or unfavorable opinion of each of the following people? *Josh Allen*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfave	•		l of, no nion		r heard of	Total N
Adults	11%	(60)	14%	(77)	4%	(20)	3%	(17)	14%	(78)	55%	(302)	554
Ethnicity: Black	12%	(8)	22%	(15)	10%	(7)	8%	(5)	14%	(10)	35%	(24)	68
All Christian	13%	(35)	15%	(39)	3%	(9)	2%	(6)	15%	(39)	52%	(137)	264
Agnostic/Nothing in particular	8%	(10)	11%	(13)	6%	(7)	2%	(2)	13%	(16)	60%	(71)	118
Something Else	9%	(10)	17%	(20)	2%	(2)	4%	(5)	15%	(18)	53%	(63)	118
Evangelical	12%	(19)	14%	(23)	3%	(5)	4%	(7)	15%	(24)	52%	(85)	164
Non-Evangelical	13%	(26)	17%	(34)	3%	(5)	1%	(3)	15%	(31)	52%	(107)	206
Community: Urban	12%	(19)	15%	(24)	4%	(7)	5%	(8)	14%	(23)	49%	(79)	160
Community: Suburban	10%	(26)	14%	(36)	4%	(12)	3%	(8)	14%	(36)	55%	(142)	259
Community: Rural	11%	(15)	12%	(16)	1%	(2)	1%	(1)	14%	(19)	60%	(81)	135
Employ: Private Sector	17%	(27)	21%	(33)	4%	(7)	3%	(5)	13%	(21)	42%	(66)	160
Employ: Self-Employed	6%	(4)	14%	(8)	14%	(8)	14%	(8)	9%	(5)	43%	(25)	57
Employ: Retired	9%	(12)	9%	(13)	2%	(2)	_	(0)	12%	(16)	68%	(93)	136
Employ: Unemployed	15%	(10)	13%	(9)	1%	(1)	1%	(1)	10%	(7)	60%	(41)	68
Military HH: Yes	18%	(16)	14%	(13)	5%	(4)	1%	(1)	11%	(10)	52%	(48)	93
Military HH: No	9%	(44)	14%	(64)	3%	(16)	3%	(16)	15%	(68)	55%	(254)	461
RD/WT: Right Direction	13%	(20)	15%	(22)	9%	(14)	5%	(8)	16%	(25)	42%	(64)	153
RD/WT: Wrong Track	10%	(40)	14%	(54)	1%	(6)	2%	(9)	13%	(53)	59%	(238)	401
Trump Job Approve	10%	(23)	12%	(28)	6%	(13)	2%	(5)	13%	(30)	57%	(128)	227
Trump Job Disapprove	11%	(33)	16%	(49)	2%	(7)	4%	(12)	15%	(45)	53%	(162)	307
Trump Job Strongly Approve	11%	(14)	10%	(12)	5%	(6)	1%	(1)	16%	(20)	57%	(71)	125
Trump Job Somewhat Approve	8%	(9)	15%	(15)	6%	(6)	4%	(4)	10%	(10)	56%	(57)	102
Trump Job Somewhat Disapprove	16%	(10)	16%	(10)	4%	(3)	8%	(5)	12%	(7)	44%	(27)	61
Trump Job Strongly Disapprove	9%	(23)	16%	(39)	2%	(4)	3%	(7)	15%	(37)	55%	(135)	246
Favorable of Trump	11%	(23)	12%	(26)	4%	(9)	1%	(3)	13%	(28)	59%	(128)	217
Unfavorable of Trump	11%	(35)	15%	(49)	3%	(10)	4%	(14)	14%	(46)	52%	(164)	318
Very Favorable of Trump	12%	(15)	12%	(14)	_	(1)	2%	(3)	13%	(17)	61%	(75)	123
Somewhat Favorable of Trump	9%	(9)	13%	(12)	9%	(9)	_	(0)	12%	(11)	57%	(53)	94
Somewhat Unfavorable of Trump	16%	(10)	16%	(10)	5%	(3)	2%	(1)	10%	(6)	50%	(31)	62
Very Unfavorable of Trump	10%	(25)	15%	(39)	3%	(7)	5%	(13)	15%	(40)	52%	(133)	257

Table MCSP1_5: Do you have a favorable or unfavorable opinion of each of the following people? *Josh Allen*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	11%	(60)	14%	(77)	4%	(20)	3%	(17)	14%	(78)	55%	(302)	554
#1 Issue: Economy	15%	(31)	15%	(31)	3%	(6)	3%	(6)	14%	(29)	50%	(102)	205
#1 Issue: Security	5%	(3)	5%	(3)	3%	(2)	2%	(1)	21%	(12)	64%	(37)	58
#1 Issue: Health Care	6%	(6)	13%	(13)	1%	(1)	1%	(1)	21%	(21)	60%	(63)	105
#1 Issue: Medicare / Social Security	10%	(8)	21%	(17)	12%	(10)	_	(0)	10%	(9)	47%	(39)	83
2018 House Vote: Democrat	15%	(28)	16%	(30)	4%	(7)	2%	(3)	13%	(23)	51%	(95)	186
2018 House Vote: Republican	12%	(16)	11%	(16)	1%	(1)	2%	(3)	13%	(18)	62%	(87)	142
2016 Vote: Hillary Clinton	15%	(27)	15%	(27)	3%	(6)	2%	(4)	12%	(21)	52%	(90)	174
2016 Vote: Donald Trump	13%	(20)	12%	(18)	1%	(2)	_	(1)	14%	(21)	60%	(91)	152
2016 Vote: Didn't Vote	6%	(12)	16%	(30)	5%	(9)	7%	(12)	17%	(32)	49%	(91)	186
Voted in 2014: Yes	14%	(43)	16%	(50)	3%	(11)	2%	(7)	11%	(34)	54%	(171)	316
Voted in 2014: No	7%	(17)	11%	(27)	4%	(9)	4%	(10)	18%	(44)	55%	(131)	238
2012 Vote: Barack Obama	14%	(30)	16%	(35)	5%	(11)	1%	(3)	13%	(27)	51%	(109)	215
2012 Vote: Mitt Romney	9%	(11)	13%	(16)	_	(0)	1%	(1)	14%	(16)	63%	(76)	120
2012 Vote: Didn't Vote	8%	(16)	12%	(24)	5%	(9)	6%	(13)	16%	(33)	53%	(107)	203
4-Region: Northeast	13%	(14)	16%	(17)	4%	(5)	4%	(5)	12%	(13)	51%	(56)	109
4-Region: Midwest	10%	(12)	15%	(18)	9%	(10)	2%	(3)	6%	(7)	58%	(68)	118
4-Region: South	13%	(27)	15%	(32)	2%	(3)	2%	(5)	19%	(39)	49%	(102)	209
4-Region: West	6%	(7)	9%	(10)	2%	(2)	4%	(5)	16%	(18)	64%	(75)	118
Sports fans	15%	(60)	18%	(70)	5%	(20)	4%	(14)	17%	(65)	42%	(163)	392
Avid sports fans	33%	(45)	27%	(37)	5%	(6)	2%	(3)	12%	(16)	21%	(29)	135
Casual sports fans	6%	(15)	13%	(33)	5%	(14)	5%	(12)	19%	(49)	52%	(135)	257
Republican sports fans	10%	(11)	15%	(16)	1%	(1)	_	(0)	17%	(19)	57%	(62)	109
Democratic sports fans	18%	(30)	20%	(33)	8%	(14)	6%	(10)	14%	(24)	34%	(57)	170
Independent sports fans	16%	(18)	18%	(20)	5%	(5)	4%	(4)	19%	(21)	39%	(44)	113
Sports fans ages 18-34	8%	(9)	20%	(20)	14%	(14)	9%	(9)	14%	(14)	35%	(36)	103
Sports fans ages 35-44	20%	(15)	13%	(9)	3%	(2)	4%	(3)	18%	(13)	42%	(30)	72
Sports fans ages 45-64	19%	(27)	17%	(24)	3%	(4)	2%	(2)	17%	(24)	43%	(61)	141
Sports fans 65+	13%	(10)	22%	(16)	_	(0)	_	(0)	18%	(14)	48%	(36)	75
NFL fans	17%	(59)	20%	(68)	6%	(20)	4%	(14)	14%	(50)	39%	(137)	349
Avid NFL fans	30%	(48)	24%	(38)	7%	(11)	4%	(7)	13%	(20)	22%	(34)	158

Table MCSP1_5: Do you have a favorable or unfavorable opinion of each of the following people? *Josh Allen*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (60)	14% (77)	4% (20) $4%$ (8)	3% (17)	14% (78)	55% (302)	554
Casual NFL fans	6% (11)	16% (30)		4% (7)	16% (31)	54% (103)	191

Table MCSP1_6: Do you have a favorable or unfavorable opinion of each of the following people? Keenan Allen

		ery		ewhat		what	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(34)	12%	(72)	2%	(13)	1%	(5)	14%	(83)	65%	(378)	585
Gender: Male	11%	(30)	20%	(56)	4%	(10)	1%	(4)	15%	(41)	50%	(141)	282
Gender: Female	2%	(5)	5%	(16)	1%	(3)	_	(1)	14%	(41)	78%	(237)	303
Age: 18-34	9%	(15)	11%	(18)	5%	(8)	1%	(2)	17%	(26)	56%	(88)	157
Age: 35-44	12%	(12)	15%	(15)	2%	(2)	3%	(3)	13%	(13)	54%	(54)	100
Age: 45-64	3%	(6)	16%	(34)	1%	(2)	_	(0)	17%	(36)	63%	(133)	211
Age: 65+	1%	(1)	5%	(5)	1%	(1)	_	(0)	7%	(8)	87%	(102)	118
GenZers: 1997-2012	_	(0)	12%	(7)	6%	(4)	_	(0)	17%	(10)	66%	(40)	61
Millennials: 1981-1996	16%	(22)	11%	(15)	4%	(6)	2%	(2)	17%	(25)	50%	(72)	143
GenXers: 1965-1980	6%	(10)	20%	(32)	1%	(1)	1%	(2)	12%	(20)	59%	(94)	159
Baby Boomers: 1946-1964	1%	(2)	9%	(17)	1%	(2)	_	(0)	13%	(24)	76%	(138)	183
PID: Dem (no lean)	12%	(26)	14%	(31)	2%	(6)	2%	(4)	14%	(31)	56%	(127)	225
PID: Ind (no lean)	1%	(2)	13%	(22)	3%	(5)	_	(0)	12%	(21)	71%	(126)	177
PID: Rep (no lean)	3%	(6)	10%	(19)	2%	(3)	_	(1)	16%	(30)	68%	(124)	183
PID/Gender: Dem Men	20%	(21)	22%	(23)	4%	(4)	3%	(3)	13%	(13)	39%	(41)	106
PID/Gender: Dem Women	4%	(5)	7%	(8)	1%	(1)	1%	(1)	15%	(18)	72%	(86)	119
PID/Gender: Ind Men	3%	(2)	21%	(17)	4%	(4)	_	(0)	15%	(12)	57%	(45)	80
PID/Gender: Ind Women	_	(0)	6%	(6)	1%	(1)	_	(0)	10%	(10)	83%	(81)	97
PID/Gender: Rep Men	7%	(6)	17%	(16)	2%	(2)	1%	(1)	17%	(16)	57%	(55)	96
PID/Gender: Rep Women	_	(0)	3%	(2)	1%	(1)	_	(0)	16%	(14)	80%	(69)	87
Ideo: Liberal (1-3)	10%	(17)	12%	(20)	5%	(8)	1%	(2)	13%	(22)	58%	(99)	169
Ideo: Moderate (4)	6%	(10)	13%	(22)	1%	(2)	1%	(1)	15%	(25)	63%	(103)	163
Ideo: Conservative (5-7)	4%	(6)	15%	(27)	2%	(3)	_	(1)	15%	(27)	65%	(118)	183
Educ: < College	4%	(17)	11%	(44)	1%	(5)	1%	(3)	14%	(55)	69%	(271)	395
Educ: Bachelors degree	11%	(12)	12%	(14)	4%	(5)	1%	(1)	16%	(19)	56%	(66)	116
Educ: Post-grad	7%	(5)	20%	(14)	4%	(3)	1%	(1)	12%	(9)	56%	(41)	74
Income: Under 50k	5%	(15)	9%	(29)	1%	(3)	1%	(2)	14%	(47)	70%	(229)	325
Income: 50k-100k	7%	(13)	15%	(25)	4%	(7)	1%	(2)	14%	(24)	60%	(103)	173
Income: 100k+	7%	(6)	21%	(18)	4%	(3)	2%	(1)	14%	(12)	52%	(46)	87
Ethnicity: White	4%	(17)	11%	(51)	2%	(10)	1%	(3)	14%	(66)	68%	(309)	456
Ethnicity: Hispanic	7%	(4)	15%	(9)	7%	(4)	3%	(2)	15%	(9)	54%	(32)	59

Table MCSP1_6: Do you have a favorable or unfavorable opinion of each of the following people? Keenan Allen

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no		r heard of	Total N
Adults	6%	(34)	12%	(72)	2%	(13)	1%	(5)	14%	(83)	65%	(378)	585
Ethnicity: Black	19%	(15)	16%	(13)	_	(0)	1%	(1)	15%	(12)	48%	(38)	80
All Christian	5%	(14)	13%	(34)	4%	(10)		(1)	16%	(43)	62%	(166)	268
Agnostic/Nothing in particular	5%	(7)	10%	(16)	2%	(3)	2%	(3)	15%	(24)	66%	(104)	157
Something Else	4%	(4)	12%	(12)	_	(0)	1%	(1)	15%	(15)	69%	(71)	104
Evangelical	10%	(15)	12%	(17)	3%	(5)	1%	(1)	16%	(24)	57%	(83)	146
Non-Evangelical	2%	(4)	14%	(29)	2%	(3)	_	(0)	15%	(32)	68%	(144)	213
Community: Urban	11%	(20)	13%	(22)	3%	(5)	3%	(5)	14%	(24)	57%	(98)	173
Community: Suburban	2%	(6)	15%	(41)	1%	(4)	_	(0)	13%	(35)	68%	(183)	269
Community: Rural	6%	(8)	7%	(10)	3%	(4)	_	(0)	17%	(24)	68%	(97)	143
Employ: Private Sector	7%	(12)	21%	(36)	2%	(4)	1%	(2)	19%	(32)	49%	(83)	171
Employ: Retired	3%	(4)	10%	(13)	1%	(2)	_	(0)	11%	(16)	76%	(106)	140
Employ: Unemployed	10%	(10)	5%	(5)	_	(0)	_	(0)	11%	(11)	74%	(72)	98
Military HH: Yes	11%	(11)	13%	(13)	4%	(4)	2%	(2)	14%	(14)	57%	(57)	101
Military HH: No	5%	(23)	12%	(59)	2%	(9)	1%	(3)	14%	(68)	66%	(320)	484
RD/WT: Right Direction	8%	(12)	17%	(27)	3%	(5)	2%	(3)	18%	(28)	52%	(82)	157
RD/WT: Wrong Track	5%	(22)	11%	(45)	2%	(8)	_	(2)	13%	(54)	69%	(295)	428
Trump Job Approve	4%	(9)	14%	(33)	3%	(7)	1%	(2)	15%	(36)	64%	(151)	237
Trump Job Disapprove	7%	(21)	12%	(36)	2%	(6)	1%	(3)	13%	(39)	66%	(207)	312
Trump Job Strongly Approve	5%	(7)	13%	(18)	3%	(4)	1%	(2)	15%	(20)	62%	(85)	135
Trump Job Somewhat Approve	3%	(3)	14%	(15)	3%	(3)	_	(0)	15%	(16)	65%	(66)	102
Trump Job Somewhat Disapprove	1%	(1)	21%	(15)	_	(0)	2%	(1)	15%	(11)	60%	(44)	72
Trump Job Strongly Disapprove	8%	(20)	9%	(21)	3%	(6)	1%	(2)	12%	(28)	68%	(163)	240
Favorable of Trump	5%	(13)	13%	(32)	2%	(6)	_	(1)	15%	(35)	64%	(156)	243
Unfavorable of Trump	5%	(17)	12%	(37)	2%	(6)	1%	(4)	14%	(44)	66%	(206)	313
Very Favorable of Trump	6%	(8)	12%	(17)	3%	(5)	1%	(1)	13%	(18)	65%	(88)	136
Somewhat Favorable of Trump	5%	(6)	14%	(16)	1%	(1)	_	(0)	16%	(18)	63%	(68)	108
Somewhat Unfavorable of Trump	_	(0)	19%	(13)	1%	(1)	1%	(1)	22%	(15)	57%	(38)	67
Very Unfavorable of Trump	7%	(17)	10%	(24)	2%	(6)	1%	(3)	12%	(29)	68%	(168)	246

Table MCSP1_6: Do you have a favorable or unfavorable opinion of each of the following people? Keenan Allen

		ery		ewhat		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(34)	12%	(72)	2%	(13)	1%	(5)	14%	(83)	65%	(378)	585
#1 Issue: Economy	8%	(18)	16%	(35)	2%	(3)	1%	(3)	18%	(41)	55%	(123)	224
#1 Issue: Security	7%	(4)	6%	(3)	1%	(1)	3%	(2)	16%	(9)	66%	(36)	54
#1 Issue: Health Care	8%	(8)	12%	(12)	1%	(1)	_	(0)	14%	(13)	65%	(62)	96
#1 Issue: Medicare / Social Security	_	(0)	11%	(9)	3%	(2)	_	(0)	10%	(8)	76%	(63)	83
2018 House Vote: Democrat	12%	(22)	15%	(28)	2%	(3)	2%	(4)	14%	(27)	56%	(109)	195
2018 House Vote: Republican	3%	(4)	13%	(18)	2%	(3)	_	(0)	14%	(20)	68%	(97)	143
2016 Vote: Hillary Clinton	10%	(19)	12%	(24)	2%	(4)	1%	(2)	12%	(23)	62%	(120)	191
2016 Vote: Donald Trump	4%	(7)	12%	(21)	3%	(4)	1%	(1)	15%	(26)	66%	(114)	173
2016 Vote: Didn't Vote	4%	(7)	12%	(23)	3%	(5)	1%	(1)	16%	(31)	64%	(121)	189
Voted in 2014: Yes	8%	(24)	15%	(47)	3%	(8)	1%	(3)	13%	(41)	61%	(194)	318
Voted in 2014: No	4%	(10)	9%	(25)	2%	(5)	1%	(1)	16%	(42)	69%	(184)	267
2012 Vote: Barack Obama	10%	(23)	16%	(38)	2%	(4)	1%	(3)	15%	(35)	56%	(129)	231
2012 Vote: Mitt Romney	3%	(3)	10%	(11)	1%	(2)	1%	(1)	13%	(15)	73%	(88)	120
2012 Vote: Didn't Vote	4%	(8)	10%	(21)	3%	(8)	_	(1)	14%	(32)	68%	(151)	221
4-Region: Northeast	4%	(5)	19%	(21)	4%	(5)	1%	(1)	13%	(14)	59%	(65)	111
4-Region: Midwest	6%	(8)	12%	(16)	1%	(2)	_	(0)	15%	(19)	66%	(87)	133
4-Region: South	5%	(11)	11%	(25)	2%	(5)	1%	(2)	16%	(35)	64%	(144)	224
4-Region: West	9%	(10)	9%	(10)	1%	(2)	1%	(2)	11%	(13)	69%	(81)	117
Sports fans	8%	(34)	18%	(70)	3%	(13)	1%	(5)	17%	(68)	52%	(207)	397
Avid sports fans	18%	(24)	33%	(45)	3%	(5)	2%	(2)	17%	(23)	27%	(37)	137
Casual sports fans	4%	(10)	10%	(25)	3%	(9)	1%	(2)	17%	(45)	65%	(170)	260
Republican sports fans	5%	(6)	13%	(17)	2%	(3)	1%	(1)	23%	(30)	57%	(74)	131
Democratic sports fans	16%	(25)	19%	(30)	4%	(6)	2%	(4)	14%	(22)	45%	(70)	157
Independent sports fans	2%	(2)	21%	(22)	4%	(5)	_	(0)	15%	(17)	58%	(63)	109
Sports fans ages 18-34	15%	(14)	17%	(15)	9%	(8)	2%	(2)	20%	(19)	37%	(35)	93
Sports fans ages 35-44	15%	(12)	19%	(15)	2%	(2)	4%	(3)	13%	(10)	46%	(37)	80
Sports fans ages 45-64	4%	(6)	24%	(34)	1%	(2)	_	(0)	22%	(32)	49%	(70)	144
Sports fans 65+	2%	(1)	7%	(5)	1%	(1)	_	(0)	8%	(7)	82%	(66)	80
NFL fans	10%	(34)	19%	(69)	3%	(10)	1%	(5)	18%	(66)	49%	(176)	360
Avid NFL fans	17%	(25)	36%	(54)	1%	(2)	2%	(3)	17%	(26)	26%	(39)	149

Table MCSP1_6: Do you have a favorable or unfavorable opinion of each of the following people? Keenan Allen

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (34)	12% (72)	2% (13)	1% (5)	14% (83)	65% (378)	585
Casual NFL fans	4% (9)	7% (15)	4% (8)	1% (1)	19% (40)	65% (137)	211

Table MCSP1_7: Do you have a favorable or unfavorable opinion of each of the following people? Mark Andrews

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		heard of	Total N
Adults	5%	(32)	11%	(66)	3%	(17)	2%	(12)	10%	(63)	69%	(429)	619
Gender: Male	9%	(25)	13%	(36)	2%	(6)	4%	(11)	11%	(31)	62%	(180)	290
Gender: Female	2%	(7)	9%	(29)	3%	(11)	_	(1)	10%	(32)	76%	(249)	329
Age: 18-34	9%	(17)	15%	(29)	5%	(11)	3%	(6)	11%	(22)	56%	(108)	192
Age: 35-44	5%	(5)	19%	(20)	3%	(3)	4%	(4)	13%	(14)	56%	(58)	103
Age: 45-64	4%	(8)	7%	(15)	2%	(3)	_	(0)	10%	(20)	77%	(154)	201
Age: 65+	1%	(2)	2%	(2)	_	(0)	1%	(1)	6%	(8)	89%	(109)	122
GenZers: 1997-2012	2%	(2)	13%	(12)	3%	(3)	1%	(1)	19%	(16)	61%	(53)	87
Millennials: 1981-1996	12%	(19)	19%	(29)	7%	(10)	4%	(6)	8%	(12)	50%	(76)	152
GenXers: 1965-1980	5%	(8)	11%	(17)	2%	(3)	2%	(3)	9%	(15)	70%	(109)	155
Baby Boomers: 1946-1964	2%	(3)	4%	(9)	_	(0)	_	(1)	9%	(18)	84%	(167)	198
PID: Dem (no lean)	10%	(23)	14%	(33)	2%	(6)	1%	(3)	11%	(26)	62%	(152)	243
PID: Ind (no lean)	1%	(2)	9%	(18)	4%	(8)	2%	(5)	12%	(26)	72%	(151)	211
PID: Rep (no lean)	4%	(7)	9%	(14)	2%	(3)	2%	(4)	7%	(11)	76%	(126)	164
PID/Gender: Dem Men	19%	(20)	18%	(19)	4%	(4)	2%	(2)	7%	(7)	50%	(52)	104
PID/Gender: Dem Women	3%	(4)	10%	(14)	1%	(2)	_	(1)	14%	(19)	71%	(100)	139
PID/Gender: Ind Men	2%	(2)	8%	(9)	1%	(2)	5%	(5)	17%	(18)	67%	(75)	111
PID/Gender: Ind Women	_	(0)	9%	(9)	7%	(7)	_	(0)	8%	(8)	77%	(77)	100
PID/Gender: Rep Men	4%	(3)	11%	(8)	1%	(1)	5%	(4)	8%	(6)	71%	(53)	75
PID/Gender: Rep Women	4%	(4)	7%	(6)	2%	(2)	_	(0)	5%	(5)	81%	(72)	89
Ideo: Liberal (1-3)	6%	(10)	19%	(33)	1%	(1)	2%	(4)	11%	(19)	62%	(109)	177
Ideo: Moderate (4)	5%	(10)	7%	(12)	4%	(8)	2%	(3)	13%	(24)	69%	(129)	186
Ideo: Conservative (5-7)	6%	(12)	9%	(17)	1%	(2)	2%	(4)	9%	(17)	72%	(135)	188
Educ: < College	3%	(13)	10%	(42)	3%	(12)	1%	(6)	10%	(42)	73%	(308)	424
Educ: Bachelors degree	6%	(8)	11%	(13)	2%	(3)	3%	(3)	12%	(14)	67%	(81)	122
Educ: Post-grad	16%	(11)	15%	(11)	3%	(2)	4%	(3)	9%	(7)	54%	(39)	73
Income: Under 50k	4%	(13)	12%	(43)	4%	(13)	1%	(4)	11%	(38)	69%	(248)	358
Income: 50k-100k	8%	(13)	9%	(16)	2%	(4)	4%	(7)	10%	(18)	66%	(113)	171
Income: 100k+	6%	(6)	8%	(7)	1%	(0)	1%	(1)	9%	(8)	76%	(68)	89
Ethnicity: White	5%	(23)	10%	(45)	3%	(13)	2%	(8)	7%	(33)	74%	(349)	471
Ethnicity: Hispanic	12%	(11)	17%	(17)	5%	(5)	6%	(6)	16%	(16)	44%	(43)	98

Table MCSP1_7: Do you have a favorable or unfavorable opinion of each of the following people? Mark Andrews

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(32)	11%	(66)	3%	(17)	2%	(12)	10%	(63)	69%	(429)	619
Ethnicity: Black	11%	(9)	13%	(11)	1%	(1)	5%	(4)	18%	(15)	52%	(44)	84
Ethnicity: Other	_	(0)	15%	(9)	5%	(3)	_	(0)	23%	(15)	57%	(36)	64
All Christian	8%	(22)	13%	(36)	1%	(4)	2%	(7)	10%	(27)	66%	(183)	277
Agnostic/Nothing in particular	3%	(6)	8%	(14)	3%	(6)	2%	(3)	9%	(15)	75%	(133)	178
Something Else	_	(0)	11%	(13)	4%	(5)	2%	(2)	15%	(17)	68%	(80)	117
Evangelical	7%	(11)	14%	(22)	2%	(3)	4%	(7)	12%	(19)	62%	(100)	161
Non-Evangelical	3%	(6)	10%	(21)	3%	(6)	_	(1)	11%	(24)	73%	(159)	218
Community: Urban	10%	(18)	16%	(29)	4%	(7)	4%	(8)	7%	(13)	60%	(110)	185
Community: Suburban	3%	(8)	6%	(19)	2%	(5)	1%	(3)	14%	(42)	74%	(214)	290
Community: Rural	4%	(6)	13%	(18)	4%	(5)	_	(1)	6%	(9)	73%	(105)	143
Employ: Private Sector	10%	(18)	15%	(26)	3%	(5)	2%	(4)	11%	(19)	60%	(109)	181
Employ: Self-Employed	7%	(4)	16%	(9)	6%	(3)	4%	(2)	13%	(7)	55%	(29)	53
Employ: Retired	2%	(3)	3%	(4)	1%	(1)	2%	(2)	7%	(9)	85%	(117)	137
Employ: Unemployed	5%	(4)	5%	(5)	2%	(1)	_	(0)	10%	(9)	78%	(69)	89
Military HH: Yes	4%	(5)	11%	(12)	_	(0)	7%	(8)	6%	(7)	71%	(77)	108
Military HH: No	5%	(27)	11%	(54)	3%	(17)	1%	(4)	11%	(56)	69%	(352)	510
RD/WT: Right Direction	10%	(17)	18%	(31)	3%	(5)	4%	(7)	7%	(12)	58%	(99)	171
RD/WT: Wrong Track	3%	(15)	8%	(34)	3%	(11)	1%	(5)	12%	(52)	74%	(330)	448
Trump Job Approve	5%	(11)	8%	(20)	3%	(7)	4%	(9)	8%	(19)	72%	(178)	245
Trump Job Disapprove	6%	(20)	12%	(43)	3%	(9)	1%	(2)	12%	(42)	67%	(237)	354
Trump Job Strongly Approve	7%	(9)	8%	(11)	1%	(1)	5%	(7)	6%	(8)	74%	(103)	139
Trump Job Somewhat Approve	2%	(2)	9%	(9)	6%	(6)	2%	(3)	10%	(11)	71%	(75)	106
Trump Job Somewhat Disapprove	2%	(2)	17%	(12)	8%	(6)	_	(0)	24%	(16)	47%	(32)	68
Trump Job Strongly Disapprove	6%	(19)	11%	(31)	1%	(4)	1%	(2)	9%	(26)	71%	(205)	286
Favorable of Trump	4%	(8)	10%	(22)	2%	(4)	4%	(9)	7%	(17)	74%	(172)	232
Unfavorable of Trump	7%	(24)	11%	(41)	3%	(12)	1%	(2)	11%	(40)	67%	(247)	366
Very Favorable of Trump	6%	(7)	10%	(13)	_	(0)	3%	(4)	5%	(6)	76%	(95)	125
Somewhat Favorable of Trump	1%	(1)	9%	(10)	4%	(4)	5%	(5)	10%	(11)	72%	(77)	107
Somewhat Unfavorable of Trump	6%	(3)	9%	(5)	4%	(2)	_	(0)	21%	(12)	60%	(35)	58
Very Unfavorable of Trump	7%	(20)	12%	(36)	3%	(9)	1%	(2)	9%	(28)	69%	(212)	307

Table MCSP1_7: Do you have a favorable or unfavorable opinion of each of the following people? Mark Andrews

		ery		ewhat		what	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(32)	11%	(66)	3%	(17)	2%	(12)	10%	(63)	69%	(429)	619
#1 Issue: Economy	5%	(11)	11%	(26)	2%	(5)	2%	(4)	11%	(25)	68%	(153)	224
#1 Issue: Security	5%	(2)	4%	(2)	1%	(0)	_	(0)	15%	(8)	75%	(38)	51
#1 Issue: Health Care	10%	(11)	19%	(21)	6%	(7)	1%	(1)	7%	(8)	57%	(64)	112
#1 Issue: Medicare / Social Security	2%	(2)	8%	(8)	1%	(1)	6%	(6)	4%	(4)	79%	(78)	98
#1 Issue: Women's Issues	4%	(2)	5%	(2)	_	(0)	_	(0)	26%	(13)	65%	(33)	50
2018 House Vote: Democrat	9%	(18)	13%	(27)	2%	(5)	1%	(2)	10%	(22)	65%	(135)	209
2018 House Vote: Republican	2%	(3)	10%	(14)	1%	(1)	1%	(1)	8%	(12)	78%	(108)	139
2016 Vote: Hillary Clinton	9%	(17)	14%	(26)	2%	(3)	1%	(2)	11%	(20)	62%	(113)	181
2016 Vote: Donald Trump	3%	(5)	10%	(16)	_	(0)	_	(1)	10%	(17)	77%	(124)	162
2016 Vote: Didn't Vote	4%	(10)	9%	(21)	4%	(8)	3%	(6)	10%	(24)	70%	(157)	225
Voted in 2014: Yes	7%	(22)	12%	(39)	2%	(6)	2%	(6)	10%	(33)	67%	(221)	328
Voted in 2014: No	3%	(10)	9%	(27)	4%	(11)	2%	(6)	10%	(30)	71%	(208)	291
2012 Vote: Barack Obama	9%	(20)	10%	(24)	2%	(5)	2%	(5)	10%	(24)	65%	(149)	228
2012 Vote: Mitt Romney	2%	(3)	11%	(13)	1%	(2)	_	(1)	13%	(15)	72%	(84)	116
2012 Vote: Didn't Vote	4%	(9)	11%	(27)	4%	(10)	2%	(6)	9%	(23)	71%	(183)	258
4-Region: Northeast	3%	(4)	10%	(11)	2%	(2)	4%	(5)	9%	(11)	72%	(85)	118
4-Region: Midwest	3%	(4)	5%	(7)	2%	(2)	_	(0)	6%	(7)	84%	(104)	124
4-Region: South	7%	(15)	16%	(37)	5%	(11)	2%	(5)	12%	(26)	58%	(131)	224
4-Region: West	6%	(9)	7%	(11)	1%	(2)	1%	(2)	13%	(20)	72%	(109)	152
Sports fans	7%	(31)	15%	(63)	3%	(14)	3%	(12)	14%	(56)	58%	(238)	414
Avid sports fans	18%	(24)	20%	(28)	6%	(8)	6%	(8)	17%	(24)	33%	(44)	137
Casual sports fans	2%	(6)	13%	(35)	2%	(6)	1%	(4)	12%	(32)	70%	(194)	277
Republican sports fans	7%	(7)	13%	(14)	2%	(2)	4%	(4)	10%	(10)	65%	(68)	105
Democratic sports fans	13%	(22)	18%	(31)	2%	(4)	2%	(3)	14%	(23)	50%	(83)	165
Independent sports fans	1%	(2)	13%	(18)	6%	(8)	3%	(5)	16%	(23)	61%	(87)	144
Sports fans ages 18-34	13%	(16)	23%	(29)	7%	(8)	5%	(6)	14%	(17)	38%	(47)	123
Sports fans ages 35-44	6%	(5)	23%	(18)	4%	(3)	5%	(4)	18%	(14)	44%	(33)	77
Sports fans ages 45-64	6%	(8)	10%	(14)	2%	(3)	_	(0)	13%	(18)	68%	(93)	136
Sports fans 65+	2%	(2)	3%	(2)	_	(0)	2%	(1)	10%	(8)	83%	(65)	78
NFL fans	8%	(31)	16%	(60)	3%	(12)	3%	(11)	15%	(55)	55%	(206)	376

Table MCSP1_7: Do you have a favorable or unfavorable opinion of each of the following people? Mark Andrews

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	ry orable		of, no nion		r heard of	Total N
Adults	5%	(32)	11%	(66)	3%	(17)	2%	(12)	10%	(63)	69%	(429)	619
Avid NFL fans	18%	(28)	15%	(23)	2%	(3)	5%	(8)	19%	(30)	42%	(66)	158
Casual NFL fans	1%	(3)	17%	(37)	5%	(10)	2%	(4)	11%	(25)	64%	(140)	218

Table MCSP1_8: Do you have a favorable or unfavorable opinion of each of the following people? Cole Beasley

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	8%	(50)	12%	(74)	2%	(12)	3%	(17)	14%	(89)	61%	(376)	618
Gender: Male	13%	(41)	19%	(62)	2%	(8)	3%	(9)	18%	(58)	45%	(145)	323
Gender: Female	3%	(10)	4%	(12)	2%	(5)	2%	(7)	10%	(31)	78%	(231)	295
Age: 18-34	7%	(11)	12%	(19)	5%	(7)	6%	(10)	12%	(19)	59%	(94)	159
Age: 35-44	16%	(15)	13%	(12)	2%	(2)	6%	(6)	15%	(14)	48%	(45)	94
Age: 45-64	7%	(17)	15%	(35)	1%	(3)	1%	(1)	17%	(39)	59%	(136)	231
Age: 65+	6%	(8)	7%	(9)	_	(0)	_	(0)	12%	(16)	76%	(102)	134
GenZers: 1997-2012	_	(0)	7%	(4)	3%	(2)	2%	(1)	16%	(8)	71%	(36)	51
Millennials: 1981-1996	13%	(20)	13%	(21)	5%	(7)	8%	(13)	14%	(22)	47%	(75)	160
GenXers: 1965-1980	10%	(17)	17%	(28)	1%	(2)	_	(1)	20%	(34)	51%	(86)	166
Baby Boomers: 1946-1964	6%	(11)	9%	(19)	1%	(2)	1%	(1)	10%	(20)	74%	(149)	202
PID: Dem (no lean)	12%	(29)	13%	(31)	3%	(7)	2%	(4)	14%	(34)	55%	(129)	233
PID: Ind (no lean)	3%	(7)	10%	(19)	2%	(3)	4%	(9)	18%	(35)	63%	(123)	195
PID: Rep (no lean)	8%	(15)	13%	(25)	1%	(2)	2%	(4)	11%	(20)	65%	(124)	190
PID/Gender: Dem Men	20%	(22)	23%	(26)	4%	(5)	3%	(4)	14%	(15)	35%	(39)	112
PID/Gender: Dem Women	6%	(7)	4%	(5)	2%	(2)	_	(0)	15%	(18)	74%	(89)	122
PID/Gender: Ind Men	5%	(5)	17%	(16)	1%	(1)	4%	(4)	27%	(26)	47%	(46)	97
PID/Gender: Ind Women	2%	(2)	3%	(3)	2%	(2)	5%	(5)	9%	(9)	80%	(77)	97
PID/Gender: Rep Men	12%	(14)	17%	(20)	1%	(2)	2%	(2)	15%	(17)	53%	(60)	114
PID/Gender: Rep Women	1%	(1)	7%	(5)	_	(0)	3%	(3)	5%	(4)	84%	(64)	76
Ideo: Liberal (1-3)	8%	(13)	17%	(28)	_	(1)	1%	(2)	13%	(21)	60%	(98)	163
Ideo: Moderate (4)	6%	(12)	10%	(19)	3%	(6)	3%	(6)	19%	(36)	59%	(113)	193
Ideo: Conservative (5-7)	11%	(22)	12%	(26)	2%	(4)	2%	(3)	11%	(24)	62%	(128)	208
Educ: < College	4%	(17)	10%	(41)	2%	(10)	3%	(14)	16%	(65)	64%	(260)	406
Educ: Bachelors degree	16%	(22)	14%	(19)	1%	(2)	1%	(1)	10%	(14)	59%	(82)	139
Educ: Post-grad	16%	(12)	20%	(14)	1%	(1)	2%	(2)	13%	(10)	48%	(35)	73
Income: Under 50k	4%	(14)	11%	(38)	2%	(7)	3%	(12)	13%	(44)	66%	(220)	336
Income: 50k-100k	11%	(21)	9%	(18)	2%	(5)	2%	(4)	18%	(35)	56%	(108)	192
Income: 100k+	16%	(15)	20%	(18)	_	(0)	1%	(1)	10%	(9)	53%	(48)	90
Ethnicity: White	9%	(43)	11%	(55)	2%	(8)	2%	(9)	12%	(60)	65%	(324)	497
Ethnicity: Hispanic	16%	(15)	10%	(9)		(0)	8%	(8)	27%	(25)	39%	(36)	92

Table MCSP1_8: Do you have a favorable or unfavorable opinion of each of the following people? Cole Beasley

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	8%	(50)	12%	(74)	2%	(12)	3%	(17)	14%	(89)	61%	(376)	618
Ethnicity: Black	6%	(5)	22%	(17)	3%	(3)	_	(0)	33%	(24)	35%	(26)	74
All Christian	10%	(31)	14%	(43)	1%	(4)	3%	(8)	14%	(43)	57%	(169)	300
Agnostic/Nothing in particular	6%	(9)	7%	(12)	3%	(4)	3%	(5)	17%	(27)	63%	(98)	156
Something Else	6%	(7)	12%	(14)	1%	(2)	3%	(4)	10%	(13)	67%	(81)	120
Evangelical	8%	(15)	12%	(21)	1%	(1)	2%	(3)	13%	(25)	65%	(119)	183
Non-Evangelical	9%	(21)	15%	(34)	2%	(4)	3%	(7)	14%	(31)	56%	(125)	222
Community: Urban	11%	(20)	14%	(26)	3%	(6)	5%	(9)	8%	(15)	59%	(108)	185
Community: Suburban	7%	(19)	12%	(34)	2%	(5)	2%	(6)	19%	(55)	59%	(172)	290
Community: Rural	8%	(11)	10%	(14)	1%	(2)	1%	(2)	13%	(19)	67%	(96)	143
Employ: Private Sector	15%	(31)	16%	(35)	2%	(5)	2%	(4)	17%	(36)	48%	(103)	214
Employ: Self-Employed	5%	(3)	13%	(7)	3%	(2)	9%	(5)	18%	(10)	52%	(29)	55
Employ: Retired	5%	(8)	8%	(13)	_	(1)	1%	(1)	7%	(11)	78%	(118)	151
Employ: Unemployed	10%	(6)	9%	(6)	3%	(2)	_	(0)	7%	(5)	72%	(48)	67
Military HH: Yes	14%	(15)	13%	(14)	2%	(3)	3%	(3)	8%	(9)	59%	(64)	107
Military HH: No	7%	(35)	12%	(60)	2%	(9)	3%	(13)	16%	(80)	61%	(313)	511
RD/WT: Right Direction	13%	(23)	14%	(25)	3%	(5)	4%	(7)	12%	(22)	55%	(100)	182
RD/WT: Wrong Track	6%	(27)	11%	(49)	2%	(7)	2%	(10)	15%	(66)	63%	(276)	436
Trump Job Approve	9%	(23)	13%	(33)	2%	(5)	2%	(4)	11%	(29)	64%	(170)	265
Trump Job Disapprove	8%	(27)	12%	(39)	2%	(7)	2%	(8)	17%	(56)	58%	(193)	331
Trump Job Strongly Approve	7%	(11)	8%	(12)	2%	(3)	1%	(2)	12%	(19)	69%	(106)	153
Trump Job Somewhat Approve	11%	(12)	19%	(21)	2%	(2)	2%	(2)	10%	(11)	57%	(64)	112
Trump Job Somewhat Disapprove	7%	(5)	6%	(4)	6%	(4)	1%	(1)	14%	(10)	67%	(47)	70
Trump Job Strongly Disapprove	9%	(22)	13%	(35)	1%	(3)	3%	(7)	18%	(46)	56%	(147)	260
Favorable of Trump	8%	(19)	13%	(34)	2%	(5)	1%	(2)	10%	(26)	66%	(169)	255
Unfavorable of Trump	9%	(30)	11%	(38)	2%	(7)	3%	(9)	17%	(59)	58%	(195)	339
Very Favorable of Trump	6%	(10)	7%	(11)	1%	(1)	1%	(2)	11%	(17)	73%	(108)	148
Somewhat Favorable of Trump	9%	(10)	21%	(23)	3%	(3)	_	(0)	8%	(9)	58%	(62)	107
Somewhat Unfavorable of Trump	10%	(6)	8%	(5)	2%	(1)	1%	(1)	7%	(4)	72%	(45)	63
Very Unfavorable of Trump	9%	(24)	12%	(33)	2%	(6)	3%	(8)	20%	(55)	54%	(150)	276

Table MCSP1_8: Do you have a favorable or unfavorable opinion of each of the following people? Cole Beasley

		ery		ewhat		ewhat	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	8%	(50)	12%	(74)	2%	(12)	3%	(17)	14%	(89)	61%	(376)	618
#1 Issue: Economy	11%	(25)	15%	(35)	4%	(8)	3%	(6)	12%	(28)	55%	(122)	224
#1 Issue: Security	5%	(3)	3%	(2)	1%	(1)	_	(0)	27%	(16)	64%	(37)	59
#1 Issue: Health Care	9%	(12)	14%	(19)	_	(1)	1%	(1)	14%	(19)	61%	(82)	134
#1 Issue: Medicare / Social Security	4%	(3)	11%	(9)	1%	(1)	_	(0)	18%	(16)	66%	(58)	88
2018 House Vote: Democrat	12%	(24)	16%	(31)	2%	(4)	2%	(4)	14%	(27)	54%	(107)	197
2018 House Vote: Republican	9%	(16)	12%	(20)	1%	(1)	_	(1)	8%	(12)	70%	(115)	165
2016 Vote: Hillary Clinton	13%	(22)	15%	(27)	2%	(4)	2%	(4)	14%	(25)	53%	(95)	177
2016 Vote: Donald Trump	10%	(20)	13%	(25)	1%	(1)	_	(0)	7%	(15)	69%	(138)	200
2016 Vote: Didn't Vote	3%	(5)	9%	(20)	3%	(6)	6%	(13)	20%	(42)	59%	(124)	210
Voted in 2014: Yes	11%	(40)	15%	(53)	1%	(5)	3%	(9)	12%	(42)	58%	(204)	353
Voted in 2014: No	4%	(10)	8%	(21)	3%	(7)	3%	(8)	18%	(46)	65%	(172)	265
2012 Vote: Barack Obama	12%	(28)	17%	(39)	2%	(5)	3%	(8)	14%	(33)	51%	(120)	233
2012 Vote: Mitt Romney	8%	(12)	12%	(17)	1%	(1)	_	(0)	10%	(15)	69%	(99)	143
2012 Vote: Didn't Vote	4%	(9)	7%	(17)	3%	(6)	4%	(9)	18%	(39)	65%	(144)	223
4-Region: Northeast	5%	(6)	12%	(14)	_	(0)	3%	(3)	20%	(22)	60%	(68)	113
4-Region: Midwest	6%	(9)	17%	(25)	3%	(5)	1%	(1)	9%	(13)	64%	(93)	145
4-Region: South	12%	(25)	12%	(25)	2%	(5)	3%	(6)	11%	(23)	61%	(130)	214
4-Region: West	7%	(10)	7%	(10)	2%	(2)	4%	(6)	21%	(30)	59%	(86)	146
Sports fans	12%	(50)	17%	(74)	2%	(10)	1%	(6)	18%	(79)	49%	(210)	430
Avid sports fans	21%	(32)	28%	(43)	2%	(3)	_	(1)	26%	(40)	24%	(37)	155
Casual sports fans	7%	(18)	11%	(32)	2%	(7)	2%	(6)	14%	(39)	63%	(173)	275
Republican sports fans	11%	(15)	18%	(25)	1%	(1)	3%	(4)	15%	(20)	52%	(71)	135
Democratic sports fans	17%	(29)	19%	(31)	4%	(6)	1%	(1)	16%	(27)	43%	(71)	166
Independent sports fans	5%	(7)	15%	(19)	2%	(3)	1%	(1)	24%	(31)	53%	(68)	129
Sports fans ages 18-34	10%	(11)	18%	(19)	6%	(6)	2%	(2)	12%	(13)	52%	(54)	104
Sports fans ages 35-44	21%	(15)	17%	(12)	2%	(2)	5%	(3)	17%	(12)	37%	(26)	71
Sports fans ages 45-64	10%	(17)	20%	(35)	1%	(2)	_	(1)	23%	(39)	45%	(77)	170
Sports fans 65+	9%	(8)	10%	(9)	_	(0)	_	(0)	17%	(14)	64%	(53)	84
NFL fans	13%	(50)	19%	(72)	3%	(10)	2%	(8)	21%	(80)	43%	(166)	386
Avid NFL fans	24%	(41)	24%	(41)	2%	(3)	1%	(2)	24%	(41)	23%	(40)	169

Table MCSP1_8: Do you have a favorable or unfavorable opinion of each of the following people? Cole Beasley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (50)	12% (74)	2% (12)	3% (17)	14% (89)	61% (376)	618
Casual NFL fans	4% (9)	14% (31)	3% (7)	3% (6)	18% (38)	58% (126)	217

Table MCSP1_9: *Do you have a favorable or unfavorable opinion of each of the following people? Odell Beckham Jr.*

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		heard	Total N
Adults	10%	(56)	18%	(103)	13%	(75)	5%	(25)	19%	(108)	34%	(190)	556
Gender: Male	14%	(37)	21%	(59)	21%	(59)	7%	(20)	14%	(39)	22%	(62)	275
Gender: Female	6%	(18)	16%	(44)	6%	(16)	2%	(5)	25%	(69)	46%	(128)	281
Age: 18-34	14%	(21)	24%	(36)	13%	(19)	2%	(2)	19%	(27)	28%	(41)	147
Age: 35-44	18%	(19)	23%	(24)	12%	(12)	8%	(8)	19%	(19)	20%	(20)	103
Age: 45-64	4%	(8)	17%	(33)	16%	(31)	6%	(12)	17%	(33)	39%	(73)	190
Age: 65+	7%	(8)	8%	(10)	11%	(13)	2%	(2)	25%	(29)	47%	(55)	117
GenZers: 1997-2012	11%	(6)	20%	(11)	4%	(2)	2%	(1)	36%	(19)	27%	(14)	53
Millennials: 1981-1996	19%	(27)	24%	(33)	18%	(25)	5%	(6)	12%	(17)	23%	(32)	141
GenXers: 1965-1980	7%	(9)	21%	(28)	17%	(23)	5%	(6)	16%	(21)	36%	(49)	137
Baby Boomers: 1946-1964	4%	(7)	14%	(27)	12%	(22)	6%	(11)	24%	(46)	40%	(76)	189
PID: Dem (no lean)	14%	(33)	24%	(56)	10%	(24)	5%	(11)	21%	(48)	26%	(61)	233
PID: Ind (no lean)	7%	(12)	12%	(21)	17%	(28)	5%	(8)	17%	(30)	42%	(71)	170
PID: Rep (no lean)	7%	(11)	17%	(26)	15%	(23)	4%	(7)	19%	(30)	37%	(57)	154
PID/Gender: Dem Men	20%	(21)	29%	(32)	18%	(20)	7%	(7)	9%	(10)	17%	(19)	110
PID/Gender: Dem Women	9%	(11)	19%	(24)	3%	(4)	3%	(3)	31%	(38)	34%	(42)	123
PID/Gender: Ind Men	10%	(8)	17%	(14)	21%	(17)	8%	(6)	20%	(17)	25%	(20)	82
PID/Gender: Ind Women	5%	(4)	8%	(7)	13%	(11)	1%	(1)	15%	(13)	58%	(51)	88
PID/Gender: Rep Men	10%	(8)	15%	(13)	26%	(22)	8%	(6)	15%	(12)	27%	(23)	84
PID/Gender: Rep Women	4%	(3)	19%	(13)	2%	(1)	1%	(1)	25%	(18)	49%	(35)	70
Ideo: Liberal (1-3)	14%	(22)	24%	(38)	12%	(20)	4%	(7)	17%	(27)	29%	(47)	161
Ideo: Moderate (4)	10%	(17)	16%	(26)	12%	(19)	5%	(8)	24%	(38)	33%	(53)	160
Ideo: Conservative (5-7)	8%	(15)	19%	(35)	17%	(31)	4%	(7)	18%	(33)	33%	(60)	182
Educ: < College	10%	(38)	19%	(74)	12%	(46)	4%	(16)	19%	(72)	36%	(139)	384
Educ: Bachelors degree	10%	(12)	14%	(15)	17%	(20)	4%	(4)	25%	(28)	30%	(34)	112
Educ: Post-grad	11%	(7)	23%	(14)	17%	(10)	8%	(5)	13%	(8)	29%	(17)	60
Income: Under 50k	11%	(35)	19%	(57)	10%	(31)	4%	(11)	18%	(55)	38%	(118)	307
Income: 50k-100k	9%	(15)	18%	(30)	18%	(29)	5%	(9)	19%	(32)	31%	(51)	166
Income: 100k+	7%	(6)	19%	(16)	18%	(15)	6%	(5)	25%	(21)	25%	(21)	84
Ethnicity: White	8%	(37)	17%	(75)	12%	(54)	4%	(20)	21%	(92)	37%	(163)	440
Ethnicity: Hispanic	9%	(6)	20%	(13)	22%	(14)	1%	(1)	19%	(13)	28%	(18)	65

Table MCSP1_9: *Do you have a favorable or unfavorable opinion of each of the following people? Odell Beckham Jr.*

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(56)	18%	(103)	13%	(75)	5%	(25)	19%	(108)	34%	(190)	556
Ethnicity: Black	21%	(16)	30%	(23)	16%	(12)	1%	(1)	14%	(10)	17%	(13)	74
All Christian	11%	(28)	16%	(42)	18%	(49)	5%	(14)	21%	(55)	29%	(78)	267
Agnostic/Nothing in particular	13%	(19)	17%	(25)	12%	(17)	3%	(5)	18%	(27)	36%	(52)	145
Something Else	7%	(7)	26%	(25)	3%	(3)	4%	(4)	14%	(14)	46%	(45)	99
Evangelical	13%	(20)	17%	(27)	13%	(20)	6%	(9)	17%	(26)	35%	(54)	156
Non-Evangelical	6%	(12)	20%	(39)	15%	(29)	4%	(9)	21%	(41)	34%	(66)	196
Community: Urban	17%	(27)	18%	(30)	15%	(25)	3%	(5)	14%	(23)	33%	(55)	165
Community: Suburban	7%	(20)	17%	(45)	15%	(41)	6%	(15)	24%	(65)	31%	(83)	270
Community: Rural	7%	(9)	23%	(28)	7%	(9)	4%	(5)	16%	(20)	42%	(52)	121
Employ: Private Sector	10%	(18)	24%	(42)	20%	(35)	3%	(6)	18%	(31)	25%	(45)	177
Employ: Self-Employed	13%	(7)	26%	(13)	13%	(6)	_	(0)	19%	(9)	30%	(15)	50
Employ: Retired	7%	(10)	11%	(16)	11%	(15)	9%	(13)	18%	(25)	43%	(59)	137
Employ: Unemployed	9%	(7)	26%	(18)	10%	(7)	4%	(3)	15%	(11)	36%	(26)	72
Military HH: Yes	11%	(10)	15%	(14)	14%	(13)	1%	(1)	19%	(17)	39%	(35)	90
Military HH: No	10%	(45)	19%	(89)	13%	(63)	5%	(24)	20%	(91)	33%	(155)	467
RD/WT: Right Direction	13%	(21)	22%	(37)	19%	(32)	6%	(9)	15%	(24)	25%	(40)	163
RD/WT: Wrong Track	9%	(34)	17%	(66)	11%	(43)	4%	(16)	21%	(84)	38%	(150)	393
Trump Job Approve	10%	(22)	19%	(40)	15%	(33)	5%	(10)	16%	(35)	35%	(76)	217
Trump Job Disapprove	10%	(33)	19%	(60)	13%	(42)	4%	(15)	22%	(70)	32%	(104)	324
Trump Job Strongly Approve	8%	(9)	16%	(19)	18%	(21)	5%	(6)	13%	(15)	39%	(45)	115
Trump Job Somewhat Approve	13%	(14)	21%	(22)	12%	(12)	4%	(4)	19%	(19)	30%	(31)	102
Trump Job Somewhat Disapprove	3%	(3)	15%	(11)	16%	(12)	4%	(3)	25%	(18)	37%	(28)	75
Trump Job Strongly Disapprove	12%	(31)	20%	(49)	12%	(30)	5%	(11)	21%	(52)	31%	(77)	250
Favorable of Trump	11%	(22)	18%	(37)	15%	(32)	4%	(9)	18%	(38)	34%	(73)	212
Unfavorable of Trump	9%	(30)	20%	(63)	13%	(43)	5%	(16)	21%	(66)	32%	(103)	320
Very Favorable of Trump	12%	(13)	12%	(14)	15%	(17)	5%	(5)	15%	(16)	41%	(44)	109
Somewhat Favorable of Trump	9%	(9)	23%	(24)	15%	(15)	3%	(4)	22%	(22)	28%	(29)	103
Somewhat Unfavorable of Trump	3%	(2)	13%	(7)	13%	(7)	8%	(4)	19%	(10)	43%	(23)	53
Very Unfavorable of Trump	11%	(29)	21%	(56)	14%	(36)	4%	(11)	21%	(55)	30%	(80)	267

Table MCSP1_9: *Do you have a favorable or unfavorable opinion of each of the following people? Odell Beckham Jr.*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no		r heard of	Total N
Adults	10%	(56)	18%	(103)	13%	(75)	5%	(25)	19%	(108)	34%	(190)	556
#1 Issue: Economy	12%	(25)	21%	(45)	15%	(31)	4%	(8)	18%	(39)	31%	(67)	216
#1 Issue: Health Care	7%	(7)	21%	(22)	17%	(17)	9%	(9)	15%	(15)	31%	(31)	102
#1 Issue: Medicare / Social Security	11%	(9)	8%	(7)	11%	(10)	4%	(3)	23%	(19)	43%	(36)	84
2018 House Vote: Democrat	15%	(30)	19%	(39)	15%	(29)	6%	(12)	16%	(33)	29%	(59)	202
2018 House Vote: Republican	5%	(7)	19%	(29)	14%	(21)	5%	(8)	16%	(23)	41%	(60)	147
2016 Vote: Hillary Clinton	15%	(27)	15%	(27)	13%	(22)	5%	(9)	22%	(38)	29%	(50)	173
2016 Vote: Donald Trump	6%	(9)	19%	(32)	15%	(26)	5%	(9)	17%	(29)	38%	(64)	169
2016 Vote: Didn't Vote	10%	(17)	22%	(38)	8%	(14)	3%	(5)	22%	(38)	35%	(61)	173
Voted in 2014: Yes	11%	(36)	18%	(58)	15%	(48)	6%	(18)	18%	(60)	32%	(105)	324
Voted in 2014: No	8%	(19)	19%	(45)	12%	(27)	3%	(7)	21%	(48)	37%	(85)	232
2012 Vote: Barack Obama	15%	(35)	19%	(44)	14%	(32)	5%	(12)	18%	(42)	29%	(68)	232
2012 Vote: Mitt Romney	4%	(4)	15%	(19)	18%	(22)	6%	(7)	18%	(23)	39%	(49)	125
2012 Vote: Didn't Vote	9%	(17)	19%	(36)	11%	(20)	2%	(4)	22%	(41)	36%	(68)	186
4-Region: Northeast	9%	(9)	19%	(19)	16%	(16)	6%	(6)	21%	(21)	30%	(31)	102
4-Region: Midwest	7%	(9)	23%	(30)	14%	(18)	6%	(7)	14%	(18)	37%	(48)	130
4-Region: South	11%	(22)	23%	(45)	14%	(28)	4%	(8)	16%	(33)	32%	(65)	201
4-Region: West	13%	(16)	7%	(8)	11%	(14)	4%	(4)	28%	(35)	37%	(46)	124
Sports fans	13%	(56)	22%	(91)	17%	(70)	5%	(22)	18%	(74)	24%	(100)	413
Avid sports fans	18%	(27)	29%	(43)	23%	(35)	10%	(15)	12%	(18)	7%	(11)	148
Casual sports fans	11%	(28)	18%	(49)	13%	(35)	3%	(7)	21%	(56)	34%	(89)	265
Republican sports fans	10%	(11)	20%	(22)	20%	(21)	6%	(7)	17%	(18)	26%	(28)	107
Democratic sports fans	18%	(33)	28%	(49)	12%	(21)	5%	(9)	17%	(29)	20%	(36)	176
Independent sports fans	9%	(12)	16%	(21)	21%	(28)	5%	(6)	20%	(27)	28%	(37)	130
Sports fans ages 18-34	19%	(21)	25%	(27)	18%	(19)	1%	(1)	16%	(18)	22%	(25)	110
Sports fans ages 35-44	21%	(19)	27%	(24)	11%	(10)	8%	(8)	18%	(16)	16%	(14)	90
Sports fans ages 45-64	6%	(8)	24%	(31)	22%	(29)	9%	(12)	16%	(22)	23%	(30)	133
Sports fans 65+	10%	(8)	11%	(8)	16%	(12)	2%	(2)	23%	(19)	39%	(31)	80
NFL fans	13%	(52)	24%	(91)	17%	(67)	6%	(22)	18%	(68)	22%	(83)	383
Avid NFL fans	23%	(38)	34%	(57)	18%	(29)	7%	(12)	11%	(19)	7%	(11)	167
Casual NFL fans	6%	(13)	16%	(34)	17%	(37)	5%	(10)	23%	(50)	33%	(72)	216

Table MCSP1_10: Do you have a favorable or unfavorable opinion of each of the following people? Braxton Berrios

	Ve	ry	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	4%	(23)	11%	(66)	4%	(25)	2%	(14)	10%	(60)	70%	(439)	626
Gender: Male	5%	(16)	13%	(38)	4%	(10)	1%	(3)	13%	(39)	64%	(190)	295
Gender: Female	2%	(7)	9%	(28)	4%	(14)	3%	(11)	6%	(21)	75%	(249)	331
Age: 18-34	7%	(13)	13%	(24)	8%	(15)	6%	(11)	6%	(12)	61%	(116)	190
Age: 35-44	5%	(5)	15%	(15)	6%	(6)	2%	(2)	16%	(17)	55%	(57)	102
Age: 45-64	2%	(4)	10%	(21)	1%	(3)	_	(1)	12%	(25)	75%	(160)	214
Age: 65+	1%	(1)	4%	(5)	1%	(1)	1%	(1)	5%	(6)	89%	(106)	120
GenZers: 1997-2012	_	(0)	15%	(13)	11%	(9)	5%	(4)	6%	(5)	64%	(52)	82
Millennials: 1981-1996	9%	(14)	13%	(21)	6%	(9)	6%	(9)	11%	(18)	56%	(90)	161
GenXers: 1965-1980	5%	(8)	15%	(23)	4%	(6)	_	(0)	11%	(16)	66%	(100)	153
Baby Boomers: 1946-1964	_	(1)	4%	(9)	_	(1)	1%	(1)	9%	(18)	86%	(176)	205
PID: Dem (no lean)	9%	(21)	10%	(24)	3%	(6)	2%	(5)	10%	(25)	66%	(160)	241
PID: Ind (no lean)	_	(1)	11%	(21)	4%	(8)	5%	(9)	8%	(16)	72%	(144)	199
PID: Rep (no lean)	1%	(1)	11%	(20)	6%	(11)	_	(1)	10%	(19)	72%	(134)	186
PID/Gender: Dem Men	15%	(15)	14%	(14)	5%	(5)	2%	(2)	12%	(12)	52%	(50)	98
PID/Gender: Dem Women	5%	(7)	7%	(10)	1%	(1)	2%	(3)	9%	(13)	77%	(110)	143
PID/Gender: Ind Men	_	(0)	11%	(11)	1%	(1)	1%	(1)	11%	(11)	75%	(70)	93
PID/Gender: Ind Women	1%	(1)	10%	(11)	7%	(7)	8%	(8)	5%	(6)	70%	(74)	106
PID/Gender: Rep Men	1%	(1)	12%	(13)	4%	(5)	_	(0)	15%	(16)	67%	(70)	104
PID/Gender: Rep Women	_	(0)	9%	(8)	7%	(6)	1%	(1)	3%	(3)	79%	(65)	82
Ideo: Liberal (1-3)	8%	(14)	12%	(20)	2%	(4)	4%	(6)	7%	(11)	67%	(111)	166
Ideo: Moderate (4)	3%	(6)	9%	(17)	4%	(7)	1%	(1)	13%	(24)	69%	(125)	181
Ideo: Conservative (5-7)	1%	(1)	13%	(24)	3%	(6)	1%	(1)	9%	(16)	74%	(140)	189
Educ: < College	3%	(15)	10%	(46)	4%	(17)	3%	(14)	9%	(41)	70%	(313)	446
Educ: Bachelors degree	3%	(3)	8%	(9)	4%	(4)	_	(0)	9%	(10)	77%	(89)	116
Educ: Post-grad	8%	(5)	15%	(10)	5%	(3)	1%	(1)	13%	(8)	57%	(37)	65
Income: Under 50k	4%	(16)	11%	(41)	4%	(15)	3%	(13)	8%	(28)	70%	(258)	371
Income: 50k-100k	2%	(3)	10%	(17)	4%	(7)	1%	(1)	10%	(18)	73%	(128)	174
Income: 100k+	6%	(5)	9%	(8)	3%	(3)	_	(0)	17%	(14)	65%	(53)	82
Ethnicity: White	3%	(15)	10%	(46)	3%	(17)	1%	(7)	9%	(45)	73%	(356)	486
Ethnicity: Hispanic	5%	(6)	11%	(12)	15%	(16)	7%	(8)	8%	(9)	53%	(57)	108

Table MCSP1_10: Do you have a favorable or unfavorable opinion of each of the following people? Braxton Berrios

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	(of	Total N
Adults	4%	(23)	11%	(66)	4%	(25)	2%	(14)	10%	(60)	70%	(439)	626
Ethnicity: Black	7%	(6)	11%	(9)	3%	(2)	2%	(2)	11%	(9)	64%	(48)	75
Ethnicity: Other	4%	(3)	17%	(11)	8%	(6)	9%	(6)	9%	(6)	52%	(34)	65
All Christian	5%	(14)	11%	(31)	3%	(10)	2%	(5)	10%	(29)	70%	(205)	293
Agnostic/Nothing in particular	2%	(3)	9%	(17)	4%	(7)	3%	(7)	8%	(16)	74%	(141)	189
Something Else	2%	(2)	14%	(14)	5%	(5)	1%	(1)	11%	(11)	67%	(67)	100
Evangelical	8%	(13)	15%	(25)	5%	(9)	1%	(2)	11%	(19)	59%	(97)	164
Non-Evangelical	1%	(3)	9%	(19)	3%	(6)	_	(1)	9%	(20)	77%	(162)	211
Community: Urban	10%	(20)	17%	(33)	6%	(11)	2%	(3)	8%	(16)	57%	(111)	194
Community: Suburban	1%	(2)	7%	(19)	2%	(6)	3%	(7)	11%	(29)	77%	(212)	276
Community: Rural	1%	(2)	9%	(14)	5%	(7)	2%	(4)	9%	(14)	74%	(116)	157
Employ: Private Sector	4%	(8)	10%	(18)	4%	(6)	_	(1)	18%	(31)	64%	(112)	175
Employ: Retired	1%	(1)	6%	(8)	1%	(1)	1%	(1)	4%	(6)	88%	(122)	139
Employ: Unemployed	13%	(13)	10%	(9)	4%	(4)	1%	(1)	11%	(11)	61%	(59)	97
Military HH: Yes	3%	(2)	12%	(11)	3%	(2)	2%	(2)	6%	(5)	76%	(73)	96
Military HH: No	4%	(21)	10%	(55)	4%	(22)	2%	(13)	10%	(54)	69%	(366)	531
RD/WT: Right Direction	7%	(14)	20%	(38)	2%	(4)	3%	(6)	13%	(25)	54%	(101)	189
RD/WT: Wrong Track	2%	(9)	6%	(28)	5%	(21)	2%	(8)	8%	(34)	77%	(337)	438
Trump Job Approve	1%	(4)	12%	(30)	4%	(9)	1%	(1)	10%	(26)	72%	(175)	244
Trump Job Disapprove	4%	(15)	9%	(32)	4%	(13)	3%	(9)	9%	(31)	71%	(244)	344
Trump Job Strongly Approve	1%	(2)	12%	(18)	2%	(3)	1%	(1)	10%	(15)	74%	(113)	152
Trump Job Somewhat Approve	2%	(2)	13%	(12)	7%	(6)	_	(0)	11%	(10)	67%	(62)	92
Trump Job Somewhat Disapprove	3%	(2)	9%	(6)	7%	(5)	10%	(7)	15%	(11)	57%	(41)	72
Trump Job Strongly Disapprove	5%	(13)	9%	(25)	3%	(8)	1%	(1)	8%	(21)	75%	(204)	273
Favorable of Trump	2%	(4)	13%	(31)	2%	(5)	_	(1)	10%	(23)	73%	(176)	240
Unfavorable of Trump	4%	(15)	9%	(30)	5%	(16)	3%	(9)	10%	(34)	70%	(241)	344
Very Favorable of Trump	2%	(4)	10%	(15)	2%	(3)	_	(1)	8%	(12)	77%	(112)	146
Somewhat Favorable of Trump	1%	(0)	18%	(17)	2%	(2)	_	(0)	12%	(11)	67%	(63)	94
Somewhat Unfavorable of Trump	_	(0)	10%	(6)	7%	(4)	5%	(3)	15%	(8)	63%	(36)	56
Very Unfavorable of Trump	5%	(15)	8%	(24)	4%	(12)	2%	(6)	9%	(26)	71%	(205)	288

Table MCSP1_10: Do you have a favorable or unfavorable opinion of each of the following people? Braxton Berrios

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		heard	Total N
Adults	4%	(23)	11%	(66)	4%	(25)	2%	(14)	10%	(60)	70%	(439)	626
#1 Issue: Economy	4%	(10)	14%	(31)	2%	(5)	1%	(3)	14%	(33)	64%	(148)	230
#1 Issue: Security	11%	(8)	4%	(3)	4%	(3)	1%	(1)	7%	(5)	73%	(55)	75
#1 Issue: Health Care	1%	(1)	14%	(14)	7%	(7)	1%	(1)	11%	(12)	67%	(70)	105
#1 Issue: Medicare / Social Security	_	(0)	4%	(3)	_	(0)	6%	(4)	6%	(4)	83%	(59)	70
#1 Issue: Other	4%	(2)	13%	(7)	_	(0)	_	(0)	2%	(1)	82%	(47)	58
2018 House Vote: Democrat	9%	(19)	10%	(21)	1%	(3)	1%	(2)	9%	(19)	70%	(148)	212
2018 House Vote: Republican	1%	(2)	10%	(16)	4%	(7)	3%	(4)	8%	(13)	73%	(116)	158
2016 Vote: Hillary Clinton	10%	(19)	9%	(17)	1%	(2)	1%	(2)	10%	(19)	70%	(136)	194
2016 Vote: Donald Trump	1%	(2)	11%	(20)	4%	(7)	3%	(5)	10%	(17)	71%	(127)	178
2016 Vote: Didn't Vote	_	(1)	13%	(29)	6%	(13)	3%	(6)	10%	(22)	68%	(151)	222
Voted in 2014: Yes	6%	(22)	10%	(34)	2%	(6)	3%	(11)	8%	(30)	71%	(250)	353
Voted in 2014: No	_	(1)	11%	(31)	7%	(19)	1%	(3)	11%	(30)	69%	(189)	273
2012 Vote: Barack Obama	9%	(20)	13%	(30)	1%	(2)	1%	(2)	11%	(24)	65%	(146)	224
2012 Vote: Mitt Romney	1%	(2)	8%	(11)	3%	(4)	4%	(5)	11%	(15)	74%	(104)	142
2012 Vote: Didn't Vote	_	(1)	10%	(24)	7%	(18)	3%	(8)	8%	(21)	71%	(176)	248
4-Region: Northeast	2%	(2)	13%	(14)	1%	(1)	1%	(1)	16%	(17)	68%	(75)	110
4-Region: Midwest	1%	(2)	13%	(17)	2%	(3)	1%	(1)	7%	(10)	76%	(105)	137
4-Region: South	2%	(4)	11%	(25)	8%	(19)	3%	(8)	9%	(21)	66%	(152)	229
4-Region: West	10%	(16)	6%	(10)	2%	(2)	3%	(5)	7%	(11)	71%	(106)	150
Sports fans	5%	(23)	14%	(61)	6%	(24)	2%	(9)	11%	(46)	62%	(262)	424
Avid sports fans	10%	(15)	17%	(26)	12%	(19)	5%	(7)	14%	(21)	42%	(63)	150
Casual sports fans	3%	(9)	13%	(35)	2%	(5)	1%	(2)	9%	(26)	72%	(199)	275
Republican sports fans	1%	(1)	14%	(19)	8%	(11)	_	(0)	11%	(14)	67%	(91)	136
Democratic sports fans	13%	(21)	13%	(22)	3%	(5)	3%	(5)	12%	(20)	57%	(95)	167
Independent sports fans	_	(1)	17%	(21)	7%	(8)	4%	(4)	10%	(13)	62%	(76)	121
Sports fans ages 18-34	11%	(13)	20%	(22)	12%	(14)	6%	(7)	6%	(7)	45%	(51)	113
Sports fans ages 35-44	6%	(5)	17%	(13)	8%	(6)	3%	(2)	14%	(11)	52%	(42)	80
Sports fans ages 45-64	3%	(4)	14%	(21)	2%	(3)	_	(0)	16%	(23)	66%	(97)	147
Sports fans 65+	2%	(1)	6%	(5)	1%	(1)	_	(0)	6%	(5)	86%	(72)	84
NFL fans	6%	(22)	16%	(60)	6%	(22)	2%	(8)	12%	(46)	58%	(217)	375

Table MCSP1_10: Do you have a favorable or unfavorable opinion of each of the following people? Braxton Berrios

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (23)	11% (66)	4% (25)	2% (14)	10% (60)	70% (439)	626
Avid NFL fans	6% (8)	21% (31)	7% (10)	2% (2)	16% (24)	49% (72)	146
Casual NFL fans	6% (14)	13% (29)	5% (12)	3% (6)	10% (22)	64% (146)	229

Table MCSP1_11: Do you have a favorable or unfavorable opinion of each of the following people? Kendrick Bourne

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		heard	Total N
Adults	3%	(17)	10%	(56)	3%	(17)	1%	(5)	11%	(62)	73%	(424)	580
Gender: Male	5%	(13)	10%	(28)	5%	(14)	1%	(3)	13%	(35)	66%	(180)	274
Gender: Female	1%	(4)	9%	(28)	1%	(4)	_	(1)	9%	(27)	79%	(243)	307
Age: 18-34	3%	(6)	15%	(25)	4%	(6)	1%	(1)	8%	(13)	69%	(114)	165
Age: 35-44	4%	(4)	7%	(7)	8%	(7)	3%	(3)	13%	(13)	65%	(64)	98
Age: 45-64	3%	(6)	10%	(21)	2%	(3)	_	(1)	15%	(30)	70%	(140)	200
Age: 65+	1%	(2)	3%	(4)	1%	(1)	_	(0)	5%	(5)	90%	(106)	118
GenZers: 1997-2012	_	(0)	9%	(6)	3%	(2)	_	(0)	4%	(3)	84%	(57)	69
Millennials: 1981-1996	6%	(8)	16%	(22)	6%	(9)	1%	(2)	13%	(19)	58%	(83)	144
GenXers: 1965-1980	4%	(6)	12%	(19)	3%	(5)	1%	(2)	14%	(22)	65%	(100)	155
Baby Boomers: 1946-1964	2%	(3)	4%	(7)	1%	(1)	_	(1)	9%	(16)	85%	(160)	189
PID: Dem (no lean)	7%	(14)	12%	(25)	4%	(9)	2%	(4)	11%	(24)	64%	(133)	210
PID: Ind (no lean)	_	(0)	7%	(13)	2%	(4)	_	(1)	8%	(16)	83%	(168)	202
PID: Rep (no lean)	2%	(3)	10%	(17)	2%	(4)	_	(0)	13%	(22)	73%	(123)	169
PID/Gender: Dem Men	13%	(11)	12%	(10)	9%	(8)	4%	(3)	12%	(11)	50%	(44)	88
PID/Gender: Dem Women	2%	(2)	12%	(15)	1%	(1)	1%	(1)	11%	(13)	73%	(89)	122
PID/Gender: Ind Men	1%	(0)	7%	(7)	2%	(2)	_	(0)	9%	(8)	81%	(74)	91
PID/Gender: Ind Women	_	(0)	6%	(7)	2%	(2)	_	(1)	7%	(8)	85%	(94)	111
PID/Gender: Rep Men	1%	(1)	12%	(11)	4%	(4)	_	(0)	17%	(16)	66%	(62)	95
PID/Gender: Rep Women	2%	(2)	8%	(6)	1%	(1)	_	(0)	7%	(5)	82%	(60)	74
Ideo: Liberal (1-3)	5%	(8)	10%	(17)	2%	(3)	1%	(2)	10%	(16)	72%	(118)	163
Ideo: Moderate (4)	2%	(3)	10%	(17)	4%	(6)	1%	(2)	12%	(20)	71%	(120)	169
Ideo: Conservative (5-7)	4%	(7)	11%	(20)	4%	(7)	_	(0)	11%	(19)	71%	(127)	180
Educ: < College	2%	(6)	8%	(29)	2%	(8)	1%	(4)	11%	(41)	76%	(283)	371
Educ: Bachelors degree	5%	(7)	12%	(17)	3%	(5)	_	(0)	8%	(12)	72%	(106)	146
Educ: Post-grad	8%	(5)	16%	(10)	7%	(4)	1%	(1)	13%	(8)	56%	(35)	63
Income: Under 50k	2%	(6)	7%	(23)	2%	(5)	1%	(2)	12%	(38)	76%	(229)	302
Income: 50k-100k	2%	(3)	14%	(26)	6%	(10)	1%	(2)	8%	(14)	70%	(128)	182
Income: 100k+	9%	(8)	8%	(8)	2%	(2)	1%	(1)	10%	(10)	70%	(67)	96
Ethnicity: White	3%	(13)	9%	(44)	3%	(16)	1%	(4)	11%	(52)	73%	(344)	473
Ethnicity: Hispanic	2%	(2)	17%	(16)	5%	(5)	2%	(2)	6%	(5)	68%	(63)	92

Table MCSP1_11: Do you have a favorable or unfavorable opinion of each of the following people? Kendrick Bourne

		ery		ewhat		what	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	3%	(17)	10%	(56)	3%	(17)	1%	(5)	11%	(62)	73%	(424)	580
Ethnicity: Black	5%	(3)	11%	(7)	3%	(2)	1%	(1)	10%	(7)	70%	(44)	64
All Christian	5%	(15)	12%	(33)	2%	(5)	_	(1)	9%	(25)	71%	(190)	268
Agnostic/Nothing in particular	1%	(2)	5%	(7)	3%	(4)	1%	(2)	10%	(16)	80%	(125)	156
Something Else	_	(0)	13%	(13)	2%	(2)	_	(1)	16%	(16)	69%	(72)	103
Evangelical	6%	(8)	12%	(17)	2%	(2)	1%	(1)	14%	(19)	66%	(89)	136
Non-Evangelical	3%	(7)	12%	(27)	2%	(4)	_	(0)	10%	(22)	72%	(158)	219
Community: Urban	6%	(10)	13%	(22)	6%	(10)	2%	(3)	7%	(11)	66%	(109)	165
Community: Suburban	2%	(4)	8%	(21)	2%	(5)	1%	(2)	12%	(32)	76%	(210)	275
Community: Rural	2%	(3)	9%	(13)	2%	(2)	_	(0)	13%	(18)	74%	(104)	140
Employ: Private Sector	7%	(13)	15%	(27)	6%	(11)	1%	(1)	14%	(25)	57%	(102)	179
Employ: Retired	2%	(3)	4%	(5)	1%	(1)	_	(0)	7%	(10)	86%	(124)	143
Employ: Unemployed	_	(0)	5%	(4)	2%	(2)	_	(0)	11%	(9)	82%	(65)	80
Military HH: Yes	2%	(2)	6%	(6)	1%	(1)	2%	(2)	12%	(11)	78%	(69)	89
Military HH: No	3%	(16)	10%	(50)	3%	(17)	1%	(3)	10%	(51)	72%	(355)	492
RD/WT: Right Direction	5%	(9)	11%	(17)	4%	(6)	_	(1)	13%	(21)	66%	(103)	156
RD/WT: Wrong Track	2%	(9)	9%	(38)	3%	(11)	1%	(4)	10%	(41)	76%	(321)	424
Trump Job Approve	3%	(7)	9%	(21)	4%	(9)	_	(0)	11%	(26)	73%	(167)	229
Trump Job Disapprove	3%	(11)	11%	(35)	3%	(8)	1%	(5)	11%	(35)	71%	(230)	323
Trump Job Strongly Approve	4%	(5)	6%	(7)	4%	(5)	_	(0)	12%	(16)	74%	(98)	132
Trump Job Somewhat Approve	2%	(2)	14%	(14)	4%	(4)	_	(0)	10%	(9)	71%	(69)	97
Trump Job Somewhat Disapprove	3%	(1)	11%	(6)	4%	(2)	1%	(1)	13%	(7)	68%	(37)	53
Trump Job Strongly Disapprove	3%	(9)	11%	(29)	2%	(6)	1%	(4)	11%	(28)	72%	(193)	270
Favorable of Trump	3%	(6)	7%	(16)	3%	(7)	_	(0)	11%	(25)	75%	(167)	222
Unfavorable of Trump	3%	(11)	11%	(36)	3%	(10)	1%	(5)	11%	(35)	71%	(233)	330
Very Favorable of Trump	4%	(6)	7%	(10)	2%	(3)	_	(0)	12%	(17)	74%	(100)	135
Somewhat Favorable of Trump	1%	(0)	7%	(6)	5%	(4)	_	(0)	10%	(9)	78%	(68)	87
Somewhat Unfavorable of Trump	3%	(2)	9%	(5)	6%	(3)	1%	(1)	8%	(4)	73%	(40)	55
Very Unfavorable of Trump	3%	(10)	11%	(31)	2%	(7)	1%	(4)	11%	(31)	70%	(193)	275

Table MCSP1_11: Do you have a favorable or unfavorable opinion of each of the following people? Kendrick Bourne

Demographic	Ve favo	ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		of, no nion		heard	Total N
Adults	3%	(17)	10%	(56)	3%	(17)	1%	(5)	11%	(62)	73%	(424)	580
#1 Issue: Economy	2%	(5)	9%	(18)	6%	(12)	2%	(3)	12%	(24)	68%	(134)	197
#1 Issue: Security	4%	(2)	3%	(2)	_	(0)	_	(0)	17%	(10)	76%	(43)	57
#1 Issue: Health Care	5%	(5)	16%	(17)	1%	(1)	1%	(1)	8%	(9)	69%	(73)	106
#1 Issue: Medicare / Social Security	4%	(3)	6%	(5)	_	(0)	_	(0)	6%	(5)	85%	(70)	82
#1 Issue: Other	_	(0)	5%	(3)	_	(0)	_	(0)	10%	(6)	84%	(45)	53
2018 House Vote: Democrat	5%	(12)	11%	(22)	5%	(10)	2%	(4)	9%	(18)	69%	(144)	210
2018 House Vote: Republican	2%	(3)	8%	(13)	3%	(4)	_	(0)	10%	(14)	77%	(115)	149
2016 Vote: Hillary Clinton	7%	(12)	12%	(22)	4%	(8)	1%	(2)	11%	(20)	65%	(118)	183
2016 Vote: Donald Trump	2%	(4)	8%	(14)	3%	(5)	_	(1)	9%	(15)	77%	(130)	169
2016 Vote: Didn't Vote	1%	(2)	10%	(17)	2%	(4)	_	(0)	13%	(24)	74%	(135)	182
Voted in 2014: Yes	4%	(14)	12%	(39)	4%	(12)	1%	(5)	10%	(33)	68%	(218)	320
Voted in 2014: No	1%	(3)	7%	(17)	2%	(5)	_	(0)	11%	(29)	79%	(206)	260
2012 Vote: Barack Obama	5%	(12)	12%	(26)	3%	(8)	2%	(5)	12%	(26)	65%	(141)	217
2012 Vote: Mitt Romney	1%	(1)	10%	(12)	3%	(4)	_	(0)	11%	(13)	75%	(93)	124
2012 Vote: Didn't Vote	2%	(4)	8%	(17)	3%	(6)	_	(0)	9%	(20)	78%	(171)	217
4-Region: Northeast	3%	(3)	7%	(7)	3%	(3)	_	(0)	10%	(11)	78%	(84)	108
4-Region: Midwest	2%	(3)	6%	(7)	3%	(3)	_	(0)	15%	(18)	74%	(90)	121
4-Region: South	3%	(8)	13%	(30)	3%	(7)	1%	(3)	11%	(25)	68%	(157)	230
4-Region: West	3%	(4)	9%	(11)	3%	(4)	2%	(2)	6%	(8)	77%	(93)	121
Sports fans	4%	(17)	14%	(54)	4%	(15)	1%	(3)	14%	(54)	63%	(245)	390
Avid sports fans	10%	(14)	24%	(33)	6%	(8)	2%	(3)	19%	(26)	40%	(55)	138
Casual sports fans	1%	(4)	9%	(22)	3%	(7)	_	(1)	11%	(28)	75%	(190)	252
Republican sports fans	2%	(3)	13%	(16)	3%	(4)	_	(0)	17%	(21)	64%	(78)	122
Democratic sports fans	10%	(14)	17%	(25)	6%	(9)	2%	(3)	14%	(19)	51%	(72)	142
Independent sports fans	_	(0)	11%	(13)	2%	(2)	_	(1)	11%	(14)	75%	(95)	126
Sports fans ages 18-34	6%	(6)	25%	(24)	4%	(4)	_	(0)	11%	(11)	53%	(51)	96
Sports fans ages 35-44	5%	(4)	9%	(7)	10%	(7)	4%	(3)	15%	(11)	57%	(44)	76
Sports fans ages 45-64	4%	(6)	14%	(20)	2%	(3)	_	(1)	19%	(27)	60%	(86)	142
Sports fans 65+	2%	(2)	5%	(4)	1%	(1)	_	(0)	7%	(5)	85%	(65)	76
NFL fans	5%	(17)	14%	(50)	5%	(17)	1%	(5)	15%	(54)	60%	(214)	357

Table MCSP1_11: Do you have a favorable or unfavorable opinion of each of the following people? Kendrick Bourne

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (17)	10% (56)	3% (17)	1% (5)	11% (62)	73% (424)	580
Avid NFL fans	9% (14)	22% (32)	6% (9)	2% (3)	19% (28)	42% (61)	148
Casual NFL fans	2% (4)	8% (18)	4% (8)	1% (1)	12% (26)	73% (153)	209

Table MCSP1_12: Do you have a favorable or unfavorable opinion of each of the following people? *Tyler Boyd*

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	4%	(24)	10%	(62)	2%	(13)	3%	(19)	13%	(78)	67%	(394)	591
Gender: Male	6%	(17)	15%	(44)	2%	(5)	5%	(14)	17%	(48)	55%	(159)	286
Gender: Female	2%	(7)	6%	(18)	3%	(8)	2%	(5)	10%	(31)	77%	(235)	304
Age: 18-34	6%	(11)	10%	(19)	5%	(10)	6%	(11)	13%	(24)	61%	(114)	189
Age: 35-44	9%	(7)	18%	(14)	3%	(2)	4%	(4)	16%	(12)	51%	(41)	80
Age: 45-64	3%	(6)	12%	(26)	_	(0)	2%	(5)	15%	(32)	67%	(142)	212
Age: 65+	_	(0)	2%	(3)	1%	(1)	_	(0)	9%	(10)	88%	(97)	111
GenZers: 1997-2012	3%	(3)	4%	(3)	10%	(8)	6%	(5)	19%	(15)	58%	(45)	77
Millennials: 1981-1996	7%	(11)	14%	(21)	2%	(3)	5%	(8)	11%	(17)	61%	(93)	153
GenXers: 1965-1980	6%	(9)	17%	(24)	1%	(1)	5%	(7)	15%	(20)	56%	(76)	137
Baby Boomers: 1946-1964	1%	(2)	6%	(12)	1%	(1)	_	(0)	13%	(24)	79%	(150)	189
PID: Dem (no lean)	6%	(14)	16%	(35)	4%	(8)	_	(1)	13%	(29)	61%	(137)	224
PID: Ind (no lean)	1%	(3)	7%	(13)	1%	(3)	6%	(13)	14%	(28)	70%	(142)	201
PID: Rep (no lean)	4%	(7)	8%	(13)	1%	(2)	3%	(5)	13%	(22)	70%	(116)	166
PID/Gender: Dem Men	11%	(10)	26%	(25)	3%	(3)	1%	(1)	15%	(15)	44%	(43)	97
PID/Gender: Dem Women	3%	(4)	8%	(10)	4%	(6)	_	(0)	11%	(14)	74%	(93)	127
PID/Gender: Ind Men	2%	(2)	8%	(9)	_	(0)	7%	(8)	17%	(19)	66%	(72)	109
PID/Gender: Ind Women	1%	(1)	5%	(4)	3%	(3)	6%	(5)	10%	(9)	76%	(70)	92
PID/Gender: Rep Men	6%	(5)	12%	(10)	3%	(2)	7%	(5)	18%	(14)	54%	(43)	80
PID/Gender: Rep Women	2%	(2)	4%	(3)	_	(0)	_	(0)	9%	(8)	85%	(73)	86
Ideo: Liberal (1-3)	9%	(14)	16%	(25)	1%	(1)	5%	(7)	8%	(13)	61%	(94)	154
Ideo: Moderate (4)	3%	(5)	8%	(16)	2%	(4)	3%	(5)	13%	(24)	71%	(134)	187
Ideo: Conservative (5-7)	2%	(5)	10%	(18)	2%	(3)	3%	(7)	18%	(35)	65%	(124)	192
Educ: < College	4%	(15)	9%	(35)	3%	(11)	4%	(15)	15%	(61)	67%	(278)	416
Educ: Bachelors degree	4%	(4)	14%	(16)	1%	(1)	3%	(3)	8%	(9)	71%	(82)	115
Educ: Post-grad	8%	(5)	17%	(10)	3%	(2)	2%	(1)	14%	(8)	57%	(34)	60
Income: Under 50k	4%	(14)	7%	(22)	2%	(7)	4%	(11)	13%	(43)	70%	(225)	322
Income: 50k-100k	3%	(4)	15%	(25)	3%	(5)	3%	(5)	14%	(25)	62%	(107)	172
Income: 100k+	6%	(6)	15%	(14)	1%	(1)	3%	(3)	11%	(11)	64%	(62)	96
Ethnicity: White	3%	(15)	11%	(47)	1%	(5)	2%	(10)	13%	(56)	70%	(308)	441
Ethnicity: Hispanic	_	(0)	18%	(14)	3%	(3)	9%	(7)	7%	(5)	63%	(49)	79

Table MCSP1_12: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Boyd

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ry orable		l of, no nion		r heard of	Total N
Adults	4%	(24)	10%	(62)	2%	(13)	3%	(19)	13%	(78)	67%	(394)	591
Ethnicity: Black	10%	(9)	13%	(10)	6%	(5)	6%	(5)	15%	(12)	50%	(41)	82
Ethnicity: Other	1%	(1)	6%	(4)	5%	(3)	6%	(4)	16%	(11)	67%	(45)	67
All Christian	4%	(13)	14%	(41)	2%	(7)	2%	(7)	10%	(30)	66%	(193)	291
Agnostic/Nothing in particular	3%	(5)	8%	(12)	_	(0)	6%	(9)	13%	(19)	71%	(108)	152
Something Else	5%	(5)	3%	(2)	3%	(3)	4%	(4)	26%	(25)	59%	(56)	95
Evangelical	6%	(9)	9%	(14)	3%	(5)	5%	(7)	16%	(25)	62%	(97)	157
Non-Evangelical	4%	(8)	13%	(28)	2%	(4)	2%	(3)	14%	(29)	66%	(139)	212
Community: Urban	7%	(12)	13%	(24)	3%	(5)	5%	(9)	10%	(18)	62%	(113)	181
Community: Suburban	2%	(6)	11%	(27)	2%	(4)	2%	(6)	14%	(35)	69%	(172)	249
Community: Rural	4%	(6)	7%	(11)	2%	(4)	2%	(4)	16%	(26)	69%	(110)	160
Employ: Private Sector	7%	(12)	17%	(29)	1%	(2)	3%	(5)	16%	(28)	57%	(100)	176
Employ: Retired	_	(1)	7%	(11)	_	(1)	1%	(2)	8%	(12)	83%	(122)	148
Employ: Unemployed	1%	(1)	9%	(7)	_	(0)	3%	(2)	14%	(11)	74%	(57)	77
Military HH: Yes	8%	(8)	5%	(5)	3%	(4)	4%	(4)	10%	(10)	70%	(71)	101
Military HH: No	3%	(16)	12%	(57)	2%	(10)	3%	(15)	14%	(68)	66%	(323)	489
RD/WT: Right Direction	7%	(11)	13%	(21)	4%	(6)	8%	(12)	13%	(20)	54%	(83)	154
RD/WT: Wrong Track	3%	(13)	9%	(41)	2%	(7)	2%	(7)	13%	(58)	71%	(311)	437
Trump Job Approve	4%	(10)	11%	(25)	1%	(2)	6%	(13)	15%	(34)	63%	(142)	224
Trump Job Disapprove	4%	(14)	11%	(37)	2%	(8)	2%	(6)	12%	(41)	69%	(232)	339
Trump Job Strongly Approve	5%	(7)	9%	(12)	1%	(1)	3%	(4)	14%	(18)	67%	(84)	126
Trump Job Somewhat Approve	3%	(3)	13%	(13)	1%	(1)	9%	(9)	16%	(16)	58%	(57)	99
Trump Job Somewhat Disapprove	7%	(4)	15%	(10)	4%	(3)	3%	(2)	12%	(8)	59%	(39)	65
Trump Job Strongly Disapprove	4%	(10)	10%	(27)	2%	(5)	2%	(4)	12%	(33)	71%	(193)	274
Favorable of Trump	5%	(12)	9%	(21)	1%	(3)	5%	(10)	15%	(34)	65%	(145)	225
Unfavorable of Trump	4%	(12)	12%	(41)	3%	(10)	2%	(8)	11%	(37)	68%	(232)	341
Very Favorable of Trump	6%	(8)	10%	(12)	2%	(2)	2%	(3)	10%	(12)	70%	(88)	125
Somewhat Favorable of Trump	4%	(4)	9%	(9)	1%	(1)	8%	(7)	22%	(21)	58%	(58)	99
Somewhat Unfavorable of Trump	1%	(1)	18%	(12)	5%	(3)	2%	(1)	2%	(1)	71%	(46)	65
Very Unfavorable of Trump	4%	(11)	10%	(29)	3%	(7)	2%	(6)	13%	(36)	67%	(186)	276

Table MCSP1_12: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Boyd

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		of, no		r heard of	Total N
Adults	4%	(24)	10%	(62)	2%	(13)	3%	(19)	13%	(78)	67%	(394)	591
#1 Issue: Economy	7%	(14)	11%	(23)		(1)	4%	(8)	14%	(30)	64%	(137)	212
#1 Issue: Security	4%	(2)	12%	(7)	5%	(3)	2%	(1)	14%	(8)	63%	(37)	59
#1 Issue: Health Care	2%	(2)	17%	(20)	1%	(1)	4%	(5)	14%	(17)	63%	(75)	119
#1 Issue: Medicare / Social Security	3%	(3)	4%	(3)	_	(0)	6%	(5)	9%	(8)	79%	(70)	89
2018 House Vote: Democrat	8%	(16)	13%	(26)	2%	(3)	1%	(2)	12%	(25)	64%	(130)	203
2018 House Vote: Republican	1%	(2)	16%	(21)	2%	(2)	2%	(3)	15%	(20)	64%	(84)	131
2016 Vote: Hillary Clinton	6%	(11)	14%	(27)	1%	(2)	1%	(2)	13%	(25)	65%	(125)	191
2016 Vote: Donald Trump	3%	(5)	11%	(17)	2%	(3)	3%	(4)	12%	(20)	69%	(109)	157
2016 Vote: Didn't Vote	4%	(8)	6%	(11)	4%	(8)	5%	(10)	15%	(31)	66%	(135)	203
Voted in 2014: Yes	5%	(15)	14%	(46)	2%	(5)	2%	(6)	13%	(42)	65%	(207)	320
Voted in 2014: No	4%	(10)	6%	(16)	3%	(8)	5%	(14)	13%	(36)	69%	(187)	271
2012 Vote: Barack Obama	5%	(13)	14%	(33)	1%	(3)	3%	(7)	12%	(28)	64%	(151)	235
2012 Vote: Mitt Romney	2%	(2)	9%	(10)	1%	(1)	1%	(1)	15%	(17)	72%	(81)	112
2012 Vote: Didn't Vote	4%	(10)	7%	(15)	4%	(8)	5%	(12)	14%	(33)	66%	(150)	227
4-Region: Northeast	7%	(7)	14%	(14)	3%	(3)	6%	(6)	12%	(12)	59%	(58)	99
4-Region: Midwest	3%	(3)	7%	(10)	1%	(2)	4%	(6)	13%	(17)	72%	(95)	132
4-Region: South	5%	(12)	10%	(23)	4%	(8)	2%	(4)	15%	(32)	65%	(144)	222
4-Region: West	1%	(2)	11%	(16)	_	(1)	3%	(4)	13%	(17)	71%	(97)	137
Sports fans	6%	(24)	14%	(58)	3%	(12)	5%	(19)	17%	(67)	55%	(225)	405
Avid sports fans	12%	(18)	24%	(34)	4%	(5)	6%	(8)	22%	(31)	32%	(45)	142
Casual sports fans	2%	(6)	9%	(23)	3%	(7)	4%	(10)	14%	(36)	68%	(180)	263
Republican sports fans	6%	(7)	10%	(11)	1%	(1)	5%	(5)	18%	(20)	59%	(65)	110
Democratic sports fans	9%	(14)	20%	(33)	5%	(8)	1%	(1)	13%	(22)	53%	(89)	168
Independent sports fans	2%	(3)	10%	(13)	2%	(3)	10%	(12)	20%	(25)	56%	(71)	127
Sports fans ages 18-34	10%	(11)	14%	(17)	8%	(9)	9%	(11)	15%	(18)	44%	(51)	116
Sports fans ages 35-44	10%	(7)	22%	(14)	4%	(2)	4%	(3)	18%	(11)	42%	(27)	65
Sports fans ages 45-64	4%	(6)	16%	(25)		(0)	3%	(5)	20%	(32)	58%	(94)	163
Sports fans 65+	_	(0)	3%	(2)	1%	(1)	_	(0)	10%	(6)	85%	(53)	62
NFL fans	7%	(24)	16%	(59)	3%	(12)	5%	(18)	18%	(66)	52%	(191)	370
Avid NFL fans	12%	(23)	21%	(40)	3%	(5)	6%	(11)	18%	(34)	40%	(75)	187

Table MCSP1_12: Do you have a favorable or unfavorable opinion of each of the following people? *Tyler Boyd*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (24)	10% (62)	2% (13)	3% (19)	13% (78)	67% (394)	591
Casual NFL fans	1% (1)	11% (19)	4% (7)	4% (7)	18% (32)	64% (116)	183

Table MCSP1_13: Do you have a favorable or unfavorable opinion of each of the following people? Tom Brady

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard of	Total N
Adults	18%	(101)	30%	(166)	13%	(74)	12%	(67)	18%	(99)	10%	(55)	561
Gender: Male	23%	(59)	34%	(88)	14%	(37)	12%	(31)	12%	(31)	6%	(15)	260
Gender: Female	14%	(42)	26%	(78)	12%	(36)	12%	(36)	23%	(68)	13%	(40)	301
Age: 18-34	17%	(28)	21%	(33)	8%	(14)	13%	(21)	18%	(29)	22%	(36)	161
Age: 35-44	17%	(17)	29%	(30)	17%	(18)	15%	(16)	19%	(20)	4%	(4)	104
Age: 45-64	15%	(25)	41%	(70)	10%	(17)	11%	(18)	19%	(32)	5%	(9)	169
Age: 65+	24%	(31)	26%	(33)	20%	(26)	9%	(12)	14%	(18)	5%	(7)	126
GenZers: 1997-2012	6%	(4)	17%	(12)	8%	(6)	18%	(12)	17%	(12)	35%	(24)	71
Millennials: 1981-1996	22%	(32)	24%	(34)	13%	(19)	13%	(19)	18%	(26)	9%	(13)	142
GenXers: 1965-1980	16%	(21)	42%	(55)	11%	(14)	8%	(11)	21%	(27)	3%	(4)	133
Baby Boomers: 1946-1964	18%	(35)	32%	(62)	16%	(31)	12%	(23)	15%	(29)	7%	(14)	194
PID: Dem (no lean)	23%	(48)	24%	(48)	15%	(30)	12%	(24)	18%	(36)	9%	(18)	203
PID: Ind (no lean)	10%	(17)	41%	(74)	9%	(17)	10%	(18)	20%	(36)	10%	(18)	180
PID: Rep (no lean)	20%	(36)	24%	(44)	15%	(27)	14%	(26)	15%	(27)	11%	(20)	179
PID/Gender: Dem Men	32%	(26)	31%	(25)	13%	(10)	15%	(12)	8%	(6)	1%	(1)	80
PID/Gender: Dem Women	18%	(22)	19%	(23)	16%	(19)	10%	(12)	24%	(30)	14%	(17)	122
PID/Gender: Ind Men	11%	(10)	43%	(40)	8%	(7)	12%	(11)	17%	(16)	10%	(10)	94
PID/Gender: Ind Women	8%	(7)	40%	(34)	11%	(10)	8%	(7)	24%	(20)	9%	(8)	86
PID/Gender: Rep Men	26%	(22)	26%	(22)	23%	(20)	10%	(8)	10%	(9)	6%	(5)	86
PID/Gender: Rep Women	14%	(13)	23%	(21)	8%	(8)	19%	(17)	20%	(18)	17%	(15)	92
Ideo: Liberal (1-3)	20%	(29)	21%	(31)	21%	(31)	17%	(25)	15%	(22)	6%	(8)	146
Ideo: Moderate (4)	17%	(28)	38%	(65)	7%	(13)	8%	(14)	18%	(31)	11%	(18)	168
Ideo: Conservative (5-7)	21%	(41)	30%	(59)	15%	(29)	13%	(26)	14%	(28)	6%	(11)	194
Educ: < College	18%	(70)	26%	(101)	12%	(47)	14%	(54)	19%	(73)	11%	(43)	388
Educ: Bachelors degree	15%	(16)	40%	(44)	14%	(16)	9%	(10)	15%	(17)	8%	(8)	111
Educ: Post-grad	23%	(14)	34%	(21)	18%	(11)	6%	(4)	14%	(8)	6%	(4)	61
Income: Under 50k	17%	(55)	25%	(81)	11%	(37)	14%	(47)	20%	(64)	14%	(45)	328
Income: 50k-100k	16%	(26)	37%	(60)	16%	(26)	11%	(18)	15%	(24)	5%	(7)	162
Income: 100k+	29%	(20)	35%	(24)	15%	(11)	2%	(2)	15%	(11)	5%	(3)	71
Ethnicity: White	17%	(79)	30%	(141)	14%	(64)	14%	(63)	18%	(81)	7%	(34)	463
Ethnicity: Hispanic	11%	(9)	33%	(27)	23%	(19)	12%	(10)	15%	(12)	7%	(6)	83

Table MCSP1_13: Do you have a favorable or unfavorable opinion of each of the following people? Tom Brady

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		heard of	Total N
Adults	18%	(101)	30%	(166)	13%	(74)	12%	(67)	18%	(99)	10%	(55)	561
Ethnicity: Black	27%	(19)	28%	(20)	12%	(8)	3%	(2)	14%	(10)	16%	(11)	70
All Christian	23%	(63)	33%	(91)	17%	(47)	8%	(21)	14%	(38)	6%	(17)	277
Agnostic/Nothing in particular	12%	(17)	30%	(42)	10%	(14)	16%	(23)	18%	(25)	13%	(18)	138
Something Else	15%	(14)	22%	(22)	9%	(9)	13%	(13)	24%	(24)	17%	(17)	98
Evangelical	26%	(38)	31%	(45)	10%	(15)	10%	(14)	16%	(24)	8%	(11)	148
Non-Evangelical	19%	(39)	30%	(64)	17%	(35)	9%	(19)	16%	(35)	10%	(20)	213
Community: Urban	24%	(34)	30%	(42)	6%	(8)	16%	(22)	12%	(17)	13%	(18)	141
Community: Suburban	19%	(51)	31%	(85)	16%	(44)	7%	(19)	18%	(49)	8%	(22)	269
Community: Rural	10%	(15)	26%	(39)	14%	(21)	17%	(26)	22%	(33)	11%	(16)	151
Employ: Private Sector	25%	(38)	31%	(46)	13%	(19)	13%	(20)	12%	(18)	6%	(9)	151
Employ: Retired	20%	(28)	32%	(43)	20%	(27)	8%	(11)	15%	(21)	4%	(6)	136
Employ: Unemployed	20%	(15)	20%	(15)	7%	(5)	8%	(6)	27%	(21)	19%	(15)	78
Military HH: Yes	24%	(20)	37%	(32)	12%	(11)	4%	(3)	18%	(15)	6%	(5)	86
Military HH: No	17%	(80)	28%	(134)	13%	(63)	13%	(63)	18%	(84)	11%	(51)	475
RD/WT: Right Direction	24%	(33)	35%	(49)	10%	(14)	10%	(14)	10%	(14)	11%	(16)	140
RD/WT: Wrong Track	16%	(68)	28%	(117)	14%	(60)	13%	(53)	20%	(84)	9%	(39)	421
Trump Job Approve	17%	(40)	31%	(73)	12%	(29)	14%	(33)	17%	(40)	8%	(19)	235
Trump Job Disapprove	19%	(58)	29%	(91)	14%	(44)	11%	(33)	17%	(54)	10%	(31)	312
Trump Job Strongly Approve	21%	(27)	29%	(37)	14%	(18)	12%	(16)	13%	(17)	11%	(14)	130
Trump Job Somewhat Approve	12%	(13)	34%	(36)	11%	(11)	16%	(17)	22%	(23)	5%	(5)	105
Trump Job Somewhat Disapprove	21%	(18)	30%	(26)	18%	(16)	7%	(6)	17%	(14)	9%	(7)	87
Trump Job Strongly Disapprove	18%	(41)	29%	(66)	13%	(29)	12%	(27)	17%	(39)	11%	(24)	225
Favorable of Trump	17%	(42)	32%	(78)	12%	(30)	13%	(30)	16%	(40)	10%	(24)	243
Unfavorable of Trump	19%	(57)	28%	(85)	14%	(43)	11%	(32)	19%	(56)	9%	(27)	300
Very Favorable of Trump	21%	(25)	29%	(34)	11%	(14)	11%	(14)	15%	(18)	12%	(15)	119
Somewhat Favorable of Trump	13%	(16)	35%	(43)	13%	(16)	14%	(17)	18%	(22)	8%	(10)	124
Somewhat Unfavorable of Trump	26%	(13)	27%	(14)	13%	(7)	11%	(6)	14%	(7)	10%	(5)	52
Very Unfavorable of Trump	18%	(44)	29%	(71)	15%	(36)	11%	(26)	20%	(49)	9%	(22)	248

Table MCSP1_13: Do you have a favorable or unfavorable opinion of each of the following people? Tom Brady

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard f	Total N
Adults	18%	(101)	30%	(166)	13%	(74)	12%	(67)	18%	(99)	10%	(55)	561
#1 Issue: Economy	21%	(43)	31%	(62)	9%	(18)	12%	(24)	16%	(33)	11%	(22)	201
#1 Issue: Security	29%	(17)	29%	(17)	16%	(10)	6%	(4)	16%	(9)	3%	(2)	58
#1 Issue: Health Care	16%	(14)	36%	(33)	17%	(15)	13%	(12)	14%	(13)	5%	(4)	92
#1 Issue: Medicare / Social Security	12%	(11)	36%	(33)	18%	(17)	8%	(7)	21%	(19)	5%	(5)	93
2018 House Vote: Democrat	22%	(40)	25%	(45)	15%	(27)	14%	(25)	15%	(28)	8%	(15)	180
2018 House Vote: Republican	20%	(30)	36%	(54)	15%	(22)	12%	(18)	14%	(21)	3%	(5)	149
2016 Vote: Hillary Clinton	22%	(38)	22%	(37)	17%	(29)	13%	(22)	17%	(28)	9%	(15)	168
2016 Vote: Donald Trump	23%	(40)	34%	(59)	15%	(26)	11%	(18)	14%	(24)	3%	(5)	173
2016 Vote: Didn't Vote	10%	(19)	31%	(58)	8%	(15)	12%	(22)	21%	(39)	17%	(32)	186
Voted in 2014: Yes	22%	(70)	30%	(94)	16%	(50)	12%	(36)	13%	(41)	7%	(22)	313
Voted in 2014: No	12%	(31)	29%	(71)	10%	(24)	12%	(30)	23%	(58)	14%	(34)	247
2012 Vote: Barack Obama	20%	(42)	30%	(62)	19%	(40)	10%	(22)	16%	(34)	5%	(10)	209
2012 Vote: Mitt Romney	29%	(35)	31%	(38)	14%	(17)	9%	(11)	11%	(13)	7%	(8)	123
2012 Vote: Didn't Vote	11%	(23)	28%	(60)	7%	(14)	15%	(31)	23%	(48)	17%	(35)	210
4-Region: Northeast	13%	(14)	37%	(37)	11%	(11)	14%	(15)	19%	(19)	6%	(6)	102
4-Region: Midwest	15%	(18)	24%	(29)	14%	(16)	19%	(23)	20%	(24)	8%	(10)	121
4-Region: South	21%	(47)	29%	(65)	12%	(27)	10%	(21)	16%	(35)	11%	(25)	220
4-Region: West	18%	(22)	29%	(35)	16%	(18)	7%	(8)	18%	(21)	12%	(15)	119
Sports fans	22%	(89)	33%	(133)	16%	(65)	13%	(54)	12%	(47)	3%	(11)	399
Avid sports fans	31%	(43)	31%	(44)	18%	(25)	14%	(20)	5%	(7)	1%	(1)	140
Casual sports fans	18%	(46)	35%	(90)	16%	(40)	13%	(33)	16%	(40)	4%	(9)	259
Republican sports fans	23%	(31)	27%	(36)	20%	(26)	17%	(23)	11%	(15)	2%	(3)	134
Democratic sports fans	30%	(43)	26%	(37)	17%	(24)	12%	(17)	12%	(17)	4%	(5)	143
Independent sports fans	13%	(16)	50%	(61)	12%	(14)	11%	(14)	12%	(15)	2%	(2)	123
Sports fans ages 18-34	27%	(28)	27%	(28)	11%	(12)	19%	(20)	13%	(14)	3%	(4)	105
Sports fans ages 35-44	18%	(16)	29%	(26)	19%	(17)	16%	(14)	15%	(13)	3%	(2)	89
Sports fans ages 45-64	16%	(18)	46%	(51)	12%	(14)	10%	(11)	13%	(15)	2%	(3)	112
Sports fans 65+	29%	(27)	30%	(28)	24%	(22)	9%	(9)	6%	(5)	2%	(2)	93
NFL fans	24%	(87)	33%	(119)	16%	(59)	13%	(45)	10%	(34)	4%	(13)	358
Avid NFL fans	29%	(45)	35%	(56)	16%	(25)	13%	(20)	6%	(10)	2%	(3)	159

Table MCSP1_13: Do you have a favorable or unfavorable opinion of each of the following people? Tom Brady

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (101)	30% (166)	13% (74)	12% (67)	18% (99)	10% (55)	561
Casual NFL fans	21% (42)	32% (63)	17% (33)	13% (25)	12% (25)	5% (11)	199

Table MCSP1_14: Do you have a favorable or unfavorable opinion of each of the following people? Drew Brees

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	21%	(121)	24%	(137)	4%	(26)	4%	(22)	16%	(90)	31%	(179)	575
Gender: Male	31%	(84)	30%	(81)	5%	(13)	4%	(12)	12%	(33)	17%	(47)	271
Gender: Female	12%	(37)	18%	(55)	4%	(13)	3%	(10)	19%	(57)	43%	(131)	304
Age: 18-34	18%	(29)	17%	(27)	5%	(9)	5%	(8)	14%	(23)	41%	(66)	161
Age: 35-44	16%	(16)	32%	(31)	7%	(7)	7%	(7)	15%	(14)	23%	(22)	96
Age: 45-64	24%	(49)	26%	(53)	4%	(7)	4%	(7)	18%	(37)	24%	(49)	203
Age: 65+	24%	(28)	22%	(25)	2%	(3)	1%	(1)	14%	(16)	37%	(42)	115
GenZers: 1997-2012	5%	(3)	11%	(7)	6%	(4)	5%	(3)	12%	(7)	60%	(37)	62
Millennials: 1981-1996	23%	(34)	29%	(43)	6%	(9)	5%	(7)	14%	(20)	24%	(35)	147
GenXers: 1965-1980	24%	(34)	20%	(28)	7%	(10)	7%	(10)	18%	(26)	25%	(36)	145
Baby Boomers: 1946-1964	19%	(38)	29%	(56)	2%	(3)	1%	(2)	17%	(32)	33%	(64)	195
PID: Dem (no lean)	27%	(63)	20%	(47)	5%	(13)	5%	(12)	16%	(38)	26%	(62)	234
PID: Ind (no lean)	13%	(25)	28%	(52)	3%	(6)	4%	(7)	15%	(28)	36%	(66)	183
PID: Rep (no lean)	21%	(34)	24%	(38)	4%	(7)	2%	(4)	15%	(24)	32%	(51)	158
PID/Gender: Dem Men	46%	(44)	22%	(21)	8%	(8)	7%	(6)	6%	(5)	11%	(10)	94
PID/Gender: Dem Women	14%	(19)	18%	(26)	4%	(5)	4%	(6)	24%	(33)	37%	(52)	140
PID/Gender: Ind Men	18%	(17)	38%	(35)	4%	(3)	5%	(5)	14%	(13)	21%	(20)	93
PID/Gender: Ind Women	8%	(8)	19%	(17)	3%	(2)	2%	(2)	17%	(15)	51%	(46)	91
PID/Gender: Rep Men	28%	(24)	31%	(26)	2%	(2)	1%	(1)	18%	(15)	20%	(17)	85
PID/Gender: Rep Women	14%	(10)	17%	(13)	7%	(5)	4%	(3)	12%	(9)	46%	(34)	73
Ideo: Liberal (1-3)	21%	(36)	23%	(39)	7%	(11)	4%	(7)	15%	(25)	30%	(49)	167
Ideo: Moderate (4)	21%	(37)	25%	(44)	3%	(6)	4%	(7)	17%	(29)	31%	(54)	177
Ideo: Conservative (5-7)	25%	(43)	26%	(45)	5%	(8)	4%	(8)	15%	(26)	25%	(43)	174
Educ: < College	20%	(80)	20%	(79)	3%	(13)	4%	(15)	16%	(64)	36%	(143)	395
Educ: Bachelors degree	18%	(21)	32%	(37)	7%	(8)	5%	(6)	16%	(18)	22%	(26)	116
Educ: Post-grad	31%	(20)	32%	(21)	8%	(5)	2%	(1)	13%	(8)	14%	(9)	64
Income: Under 50k	16%	(50)	20%	(61)	4%	(11)	3%	(10)	18%	(54)	40%	(123)	308
Income: 50k-100k	27%	(50)	29%	(54)	4%	(7)	6%	(10)	14%	(26)	20%	(38)	185
Income: 100k+	26%	(21)	28%	(23)	9%	(8)	3%	(2)	13%	(10)	22%	(18)	82
Ethnicity: White	21%	(96)	23%	(103)	4%	(19)	3%	(15)	16%	(72)	32%	(147)	452
Ethnicity: Hispanic	22%	(18)	31%	(26)	11%	(10)	5%	(5)	3%	(3)	27%	(23)	85

Table MCSP1_14: Do you have a favorable or unfavorable opinion of each of the following people? Drew Brees

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		heard	Total N
Adults	21%	(121)	24%	(137)	4%	(26)	4%	(22)	16%	(90)	31%	(179)	575
Ethnicity: Black	24%	(17)	26%	(18)	3%	(2)	7%	(5)	22%	(15)	19%	(13)	70
Ethnicity: Other	17%	(9)	29%	(16)	8%	(4)	4%	(2)	6%	(3)	35%	(19)	53
All Christian	25%	(71)	29%	(82)	4%	(11)	5%	(13)	14%	(39)	24%	(67)	282
Agnostic/Nothing in particular	18%	(25)	19%	(27)	4%	(6)	1%	(2)	20%	(28)	38%	(54)	140
Something Else	18%	(19)	17%	(18)	7%	(8)	4%	(4)	12%	(13)	43%	(46)	108
Evangelical	26%	(39)	20%	(30)	4%	(6)	4%	(5)	12%	(18)	33%	(50)	149
Non-Evangelical	20%	(47)	29%	(67)	5%	(12)	4%	(9)	14%	(32)	27%	(62)	230
Community: Urban	23%	(40)	28%	(48)	5%	(9)	7%	(11)	9%	(15)	28%	(47)	171
Community: Suburban	21%	(56)	24%	(65)	3%	(8)	2%	(6)	20%	(52)	29%	(79)	267
Community: Rural	18%	(25)	17%	(24)	6%	(8)	3%	(5)	17%	(23)	38%	(53)	138
Employ: Private Sector	30%	(51)	26%	(44)	6%	(10)	6%	(11)	12%	(20)	20%	(34)	170
Employ: Self-Employed	11%	(6)	30%	(16)	3%	(2)	6%	(3)	20%	(11)	30%	(16)	55
Employ: Retired	24%	(31)	30%	(38)	2%	(3)	1%	(1)	17%	(22)	26%	(33)	129
Employ: Unemployed	14%	(14)	10%	(11)	5%	(5)	6%	(6)	17%	(17)	48%	(49)	103
Military HH: Yes	26%	(21)	31%	(25)	4%	(3)	7%	(5)	21%	(17)	13%	(11)	83
Military HH: No	20%	(100)	23%	(112)	5%	(22)	3%	(17)	15%	(73)	34%	(168)	493
RD/WT: Right Direction	27%	(38)	23%	(32)	2%	(3)	2%	(3)	16%	(22)	30%	(42)	140
RD/WT: Wrong Track	19%	(83)	24%	(105)	5%	(23)	5%	(20)	16%	(68)	31%	(136)	435
Trump Job Approve	21%	(45)	22%	(48)	5%	(10)	5%	(10)	15%	(31)	33%	(72)	215
Trump Job Disapprove	22%	(77)	26%	(89)	5%	(16)	4%	(12)	17%	(58)	27%	(92)	343
Trump Job Strongly Approve	21%	(26)	21%	(27)	2%	(2)	1%	(2)	14%	(18)	40%	(51)	127
Trump Job Somewhat Approve	21%	(18)	23%	(20)	9%	(8)	9%	(8)	15%	(13)	23%	(20)	88
Trump Job Somewhat Disapprove	20%	(15)	42%	(32)	3%	(3)	1%	(1)	12%	(9)	22%	(16)	75
Trump Job Strongly Disapprove	23%	(62)	21%	(57)	5%	(13)	4%	(12)	18%	(49)	28%	(76)	268
Favorable of Trump	22%	(48)	23%	(50)	3%	(6)	3%	(6)	14%	(31)	36%	(79)	220
Unfavorable of Trump	21%	(71)	26%	(86)	5%	(16)	4%	(14)	17%	(57)	27%	(89)	333
Very Favorable of Trump	20%	(26)	17%	(22)	2%	(3)	3%	(4)	13%	(17)	44%	(57)	127
Somewhat Favorable of Trump	24%	(22)	30%	(28)	3%	(3)	3%	(3)	16%	(14)	24%	(23)	92
Somewhat Unfavorable of Trump	22%	(13)	44%	(26)	2%	(1)	3%	(2)	9%	(6)	20%	(12)	59
Very Unfavorable of Trump	21%	(58)	22%	(60)	5%	(15)	4%	(12)	19%	(52)	28%	(77)	274

Table MCSP1_14: Do you have a favorable or unfavorable opinion of each of the following people? Drew Brees

D 11		ery		ewhat		ewhat		ery		of, no		heard	m . 13
Demographic	tavo	rable	tavo	rable	untav	orable	untav	orable	opii	nion		of	Total N
Adults	21%	(121)	24%	(137)	4%	(26)	4%	(22)	16%	(90)	31%	(179)	575
#1 Issue: Economy	30%	(60)	21%	(43)	3%	(5)	4%	(8)	14%	(29)	28%	(57)	201
#1 Issue: Security	21%	(13)	31%	(19)	3%	(2)	1%	(1)	18%	(11)	25%	(15)	60
#1 Issue: Health Care	17%	(18)	24%	(26)	12%	(12)	4%	(4)	17%	(18)	26%	(27)	105
#1 Issue: Medicare / Social Security	18%	(13)	29%	(21)	1%	(1)	1%	(1)	18%	(13)	33%	(24)	72
2018 House Vote: Democrat	30%	(64)	26%	(56)	5%	(11)	5%	(11)	14%	(29)	20%	(42)	213
2018 House Vote: Republican	21%	(29)	28%	(40)	3%	(4)	3%	(4)	16%	(23)	28%	(39)	139
2016 Vote: Hillary Clinton	29%	(56)	25%	(48)	6%	(11)	5%	(10)	16%	(32)	19%	(36)	192
2016 Vote: Donald Trump	25%	(38)	27%	(41)	3%	(5)	2%	(3)	15%	(22)	29%	(44)	153
2016 Vote: Didn't Vote	11%	(21)	20%	(39)	5%	(10)	4%	(8)	14%	(27)	47%	(90)	194
Voted in 2014: Yes	26%	(85)	28%	(91)	4%	(12)	5%	(15)	15%	(50)	22%	(73)	326
Voted in 2014: No	15%	(37)	19%	(46)	5%	(13)	3%	(7)	16%	(40)	43%	(106)	249
2012 Vote: Barack Obama	30%	(69)	28%	(64)	4%	(10)	6%	(13)	13%	(30)	19%	(43)	229
2012 Vote: Mitt Romney	21%	(24)	26%	(30)	3%	(3)	3%	(4)	18%	(21)	29%	(34)	117
2012 Vote: Didn't Vote	12%	(25)	18%	(38)	5%	(11)	2%	(5)	17%	(35)	46%	(99)	214
4-Region: Northeast	14%	(14)	25%	(25)	5%	(5)	3%	(3)	26%	(26)	27%	(27)	99
4-Region: Midwest	26%	(32)	23%	(29)	3%	(4)	2%	(3)	10%	(12)	36%	(44)	122
4-Region: South	21%	(47)	22%	(50)	4%	(10)	6%	(13)	18%	(41)	29%	(65)	226
4-Region: West	22%	(29)	26%	(34)	6%	(8)	3%	(4)	10%	(12)	33%	(42)	128
Sports fans	27%	(111)	31%	(128)	6%	(24)	5%	(20)	15%	(62)	15%	(61)	407
Avid sports fans	43%	(62)	29%	(42)	8%	(11)	4%	(6)	10%	(14)	7%	(10)	145
Casual sports fans	19%	(49)	33%	(86)	5%	(13)	5%	(14)	18%	(48)	20%	(52)	262
Republican sports fans	25%	(30)	30%	(36)	5%	(6)	3%	(4)	14%	(17)	23%	(28)	120
Democratic sports fans	35%	(59)	27%	(45)	7%	(12)	7%	(12)	16%	(27)	8%	(14)	168
Independent sports fans	19%	(23)	40%	(47)	5%	(6)	4%	(5)	16%	(19)	16%	(19)	119
Sports fans ages 18-34	27%	(27)	24%	(25)	8%	(9)	5%	(5)	17%	(17)	18%	(18)	101
Sports fans ages 35-44	19%	(14)	40%	(31)	8%	(6)	9%	(7)	13%	(10)	12%	(9)	77
Sports fans ages 45-64	29%	(44)	31%	(48)	4%	(7)	5%	(7)	18%	(28)	12%	(19)	153
Sports fans 65+	33%	(25)	32%	(25)	3%	(2)	1%	(1)	9%	(7)	21%	(16)	76
NFL fans	30%	(115)	31%	(118)	6%	(22)	5%	(19)	14%	(55)	15%	(57)	386
Avid NFL fans	43%	(74)	31%	(53)	7%	(12)	6%	(11)	10%	(17)	3%	(4)	172

Table MCSP1_14: Do you have a favorable or unfavorable opinion of each of the following people? Drew Brees

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (121)	24% (137)	4% (26)	4% (22)	16% (90)	31% (179)	575
Casual NFL fans	19% (41)	30% (65)	5% (10)	4% (8)	18% (38)	25% (53)	215

Table MCSP1_15: Do you have a favorable or unfavorable opinion of each of the following people? Marquise Brown

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no		r heard of	Total N
Adults	7%	(43)	11%	(66)	2%	(14)	1%	(8)	19%	(114)	58%	(344)	589
Gender: Male	13%	(36)	13%	(37)	4%	(11)	2%	(5)	21%	(60)	47%	(133)	282
Gender: Female	3%	(8)	9%	(29)	1%	(3)	1%	(3)	18%	(54)	68%	(210)	307
Age: 18-34	8%	(14)	14%	(25)	3%	(5)	2%	(4)	23%	(40)	50%	(89)	177
Age: 35-44	11%	(10)	14%	(12)	4%	(4)	4%	(3)	20%	(17)	47%	(41)	87
Age: 45-64	7%	(15)	11%	(24)	2%	(3)	1%	(1)	21%	(47)	59%	(133)	223
Age: 65+	4%	(4)	5%	(5)	1%	(1)	_	(0)	10%	(10)	80%	(81)	102
GenZers: 1997-2012	4%	(3)	7%	(6)	2%	(2)	3%	(2)	35%	(29)	50%	(41)	82
Millennials: 1981-1996	11%	(16)	18%	(26)	5%	(7)	1%	(2)	15%	(23)	50%	(74)	147
GenXers: 1965-1980	11%	(17)	15%	(22)	2%	(3)	2%	(3)	16%	(24)	54%	(83)	153
Baby Boomers: 1946-1964	4%	(7)	6%	(11)	_	(1)	1%	(1)	18%	(33)	70%	(127)	181
PID: Dem (no lean)	10%	(24)	15%	(37)	1%	(3)	_	(1)	18%	(43)	55%	(134)	242
PID: Ind (no lean)	3%	(6)	5%	(9)	4%	(7)	3%	(5)	25%	(44)	61%	(108)	179
PID: Rep (no lean)	8%	(13)	12%	(20)	3%	(5)	1%	(2)	16%	(27)	60%	(102)	169
PID/Gender: Dem Men	17%	(17)	21%	(21)	2%	(3)	_	(0)	15%	(16)	44%	(44)	101
PID/Gender: Dem Women	5%	(7)	11%	(15)	_	(0)	1%	(1)	20%	(28)	64%	(90)	141
PID/Gender: Ind Men	5%	(5)	4%	(4)	5%	(4)	3%	(3)	27%	(25)	57%	(53)	94
PID/Gender: Ind Women	1%	(1)	6%	(5)	3%	(2)	3%	(3)	22%	(19)	65%	(55)	85
PID/Gender: Rep Men	16%	(13)	13%	(12)	4%	(4)	2%	(2)	23%	(20)	42%	(36)	86
PID/Gender: Rep Women	_	(0)	10%	(8)	1%	(1)	_	(0)	9%	(8)	80%	(66)	82
Ideo: Liberal (1-3)	8%	(16)	12%	(23)	4%	(8)	2%	(4)	18%	(33)	55%	(101)	184
Ideo: Moderate (4)	4%	(6)	11%	(18)	2%	(3)	1%	(2)	19%	(30)	62%	(99)	160
Ideo: Conservative (5-7)	9%	(18)	11%	(21)	1%	(2)	1%	(2)	20%	(39)	58%	(114)	196
Educ: < College	6%	(25)	9%	(37)	2%	(8)	1%	(4)	22%	(88)	60%	(238)	400
Educ: Bachelors degree	8%	(9)	12%	(15)	4%	(4)	1%	(2)	14%	(18)	61%	(76)	125
Educ: Post-grad	15%	(9)	22%	(14)	2%	(1)	4%	(2)	13%	(9)	45%	(29)	65
Income: Under 50k	4%	(14)	10%	(32)	2%	(7)	1%	(4)	22%	(70)	60%	(189)	315
Income: 50k-100k	11%	(21)	11%	(21)	3%	(6)	2%	(3)	17%	(32)	56%	(106)	189
Income: 100k+	11%	(9)	15%	(13)	1%	(1)	1%	(0)	15%	(13)	57%	(49)	85
Ethnicity: White	5%	(24)	10%	(46)	3%	(12)	1%	(5)	18%	(79)	63%	(282)	449
Ethnicity: Hispanic	16%	(17)	11%	(11)	4%	(5)	1%	(1)	26%	(27)	42%	(45)	107

Table MCSP1_15: Do you have a favorable or unfavorable opinion of each of the following people? Marquise Brown

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		l of, no nion		r heard of	Total N
Adults	7%	(43)	11%	(66)	2%	(14)	1%	(8)	19%	(114)	58%	(344)	589
Ethnicity: Black	22%	(18)	17%	(14)	2%	(1)	3%	(2)	18%	(15)	38%	(32)	83
Ethnicity: Other	2%	(1)	11%	(6)	_	(0)	1%	(0)	35%	(20)	51%	(29)	57
All Christian	7%	(20)	11%	(30)	4%	(10)	1%	(3)	20%	(55)	57%	(159)	276
Agnostic/Nothing in particular	8%	(12)	10%	(15)	2%	(3)	3%	(5)	11%	(17)	66%	(99)	151
Something Else	7%	(8)	14%	(15)	_	(1)	_	(0)	33%	(35)	45%	(49)	108
Evangelical	7%	(12)	5%	(8)	5%	(8)	1%	(2)	29%	(46)	52%	(83)	159
Non-Evangelical	6%	(12)	16%	(33)	1%	(3)		(1)	19%	(39)	57%	(115)	202
Community: Urban	15%	(26)	13%	(23)	3%	(5)	2%	(4)	14%	(25)	53%	(93)	176
Community: Suburban	5%	(14)	12%	(36)	3%	(9)	1%	(3)	23%	(67)	55%	(160)	289
Community: Rural	2%	(3)	6%	(8)	_	(0)	1%	(1)	18%	(23)	73%	(90)	124
Employ: Private Sector	13%	(24)	18%	(34)	2%	(5)	_	(1)	21%	(40)	46%	(88)	192
Employ: Retired	5%	(7)	6%	(8)	1%	(1)	1%	(2)	13%	(18)	74%	(101)	136
Employ: Unemployed	2%	(1)	9%	(8)	7%	(6)	_	(0)	14%	(12)	68%	(57)	84
Military HH: Yes	15%	(13)	8%	(7)	2%	(2)	4%	(4)	15%	(13)	56%	(49)	88
Military HH: No	6%	(31)	12%	(59)	2%	(12)	1%	(4)	20%	(101)	59%	(294)	501
RD/WT: Right Direction	12%	(22)	14%	(25)	3%	(5)	2%	(4)	19%	(34)	49%	(87)	177
RD/WT: Wrong Track	5%	(21)	10%	(41)	2%	(8)	1%	(4)	19%	(80)	62%	(257)	412
Trump Job Approve	8%	(18)	13%	(31)	2%	(5)	2%	(5)	18%	(42)	57%	(132)	231
Trump Job Disapprove	7%	(23)	10%	(35)	3%	(9)	1%	(3)	18%	(62)	61%	(202)	333
Trump Job Strongly Approve	11%	(15)	12%	(17)	1%	(1)	2%	(3)	14%	(19)	60%	(82)	137
Trump Job Somewhat Approve	3%	(3)	15%	(14)	4%	(4)	2%	(2)	24%	(22)	52%	(49)	94
Trump Job Somewhat Disapprove	9%	(6)	14%	(9)	8%	(5)	_	(0)	27%	(18)	43%	(29)	67
Trump Job Strongly Disapprove	6%	(17)	10%	(26)	1%	(4)	1%	(3)	16%	(44)	65%	(173)	267
Favorable of Trump	10%	(23)	12%	(29)	3%	(7)	2%	(5)	16%	(38)	57%	(137)	238
Unfavorable of Trump	5%	(17)	10%	(34)	2%	(7)	1%	(3)	21%	(70)	60%	(198)	330
Very Favorable of Trump	13%	(17)	14%	(20)	1%	(1)	1%	(2)	13%	(18)	57%	(78)	136
Somewhat Favorable of Trump	6%	(6)	9%	(9)	6%	(6)	3%	(3)	19%	(20)	57%	(59)	102
Somewhat Unfavorable of Trump	4%	(2)	10%	(6)	6%	(3)	_	(0)	25%	(14)	55%	(31)	56
Very Unfavorable of Trump	6%	(15)	10%	(29)	1%	(3)	1%	(3)	20%	(56)	61%	(167)	274

Table MCSP1_15: Do you have a favorable or unfavorable opinion of each of the following people? Marquise Brown

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	7%	(43)	11%	(66)	2%	(14)	1%	(8)	19%	(114)	58%	(344)	589
#1 Issue: Economy	8%	(16)	10%	(20)	4%	(8)	_	(1)	21%	(42)	57%	(114)	200
#1 Issue: Security	21%	(12)	8%	(5)	_	(0)	5%	(3)	17%	(10)	49%	(28)	56
#1 Issue: Health Care	2%	(3)	14%	(16)	4%	(5)	_	(0)	16%	(19)	63%	(72)	115
#1 Issue: Medicare / Social Security	6%	(5)	9%	(7)	_	(0)	4%	(3)	15%	(13)	66%	(55)	84
#1 Issue: Women's Issues	4%	(2)	18%	(9)	1%	(1)	1%	(0)	31%	(16)	45%	(23)	51
2018 House Vote: Democrat	9%	(19)	13%	(28)	1%	(2)	_	(1)	16%	(34)	60%	(125)	208
2018 House Vote: Republican	2%	(2)	13%	(17)	2%	(3)	1%	(1)	15%	(19)	67%	(87)	130
2016 Vote: Hillary Clinton	11%	(20)	13%	(24)	1%	(2)	_	(0)	18%	(33)	57%	(104)	183
2016 Vote: Donald Trump	2%	(4)	10%	(17)	2%	(3)	1%	(1)	17%	(27)	68%	(109)	161
2016 Vote: Didn't Vote	9%	(18)	10%	(21)	3%	(6)	3%	(6)	23%	(47)	52%	(106)	203
Voted in 2014: Yes	8%	(24)	14%	(45)	2%	(6)	1%	(2)	16%	(51)	60%	(191)	319
Voted in 2014: No	7%	(20)	8%	(21)	3%	(8)	2%	(6)	24%	(64)	56%	(152)	270
2012 Vote: Barack Obama	9%	(21)	13%	(30)	1%	(2)	_	(1)	16%	(38)	60%	(140)	232
2012 Vote: Mitt Romney	4%	(4)	13%	(15)	3%	(3)	1%	(1)	15%	(17)	64%	(70)	109
2012 Vote: Didn't Vote	8%	(18)	9%	(21)	4%	(9)	2%	(6)	24%	(56)	54%	(128)	237
4-Region: Northeast	5%	(5)	13%	(13)	2%	(2)	2%	(2)	12%	(12)	67%	(71)	106
4-Region: Midwest	4%	(4)	7%	(8)	1%	(1)	1%	(1)	19%	(21)	69%	(77)	112
4-Region: South	7%	(15)	13%	(30)	2%	(5)	2%	(4)	23%	(54)	54%	(124)	232
4-Region: West	14%	(19)	11%	(15)	4%	(6)	_	(0)	20%	(27)	51%	(71)	139
Sports fans	10%	(43)	15%	(64)	3%	(14)	2%	(8)	23%	(97)	46%	(191)	416
Avid sports fans	23%	(35)	21%	(31)	5%	(7)	3%	(4)	24%	(35)	25%	(38)	150
Casual sports fans	3%	(9)	12%	(32)	3%	(7)	1%	(4)	23%	(61)	58%	(153)	266
Republican sports fans	11%	(13)	15%	(19)	4%	(5)	2%	(2)	19%	(23)	50%	(61)	123
Democratic sports fans	14%	(24)	20%	(35)	1%	(3)	_	(1)	22%	(38)	42%	(73)	173
Independent sports fans	5%	(6)	8%	(9)	5%	(7)	4%	(5)	30%	(36)	48%	(57)	120
Sports fans ages 18-34	13%	(14)	21%	(23)	4%	(5)	3%	(4)	25%	(29)	34%	(39)	114
Sports fans ages 35-44	14%	(10)	17%	(12)	5%	(4)	5%	(3)	21%	(15)	38%	(26)	69
Sports fans ages 45-64	9%	(15)	14%	(23)	2%	(3)	1%	(1)	26%	(43)	49%	(82)	168
Sports fans 65+	7%	(4)	7%	(5)	2%	(1)	_	(0)	15%	(10)	69%	(45)	65
NFL fans	11%	(42)	17%	(62)	3%	(12)	1%	(5)	25%	(92)	43%	(159)	371

Table MCSP1_15: Do you have a favorable or unfavorable opinion of each of the following people? Marquise Brown

Demographic	Ve favor	•		ewhat rable	Some unfavo		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(43)	11%	(66)	2%	(14)	1%	(8)	19%	(114)	58%	(344)	589
Avid NFL fans	22%	(35)	22%	(35)	5%	(8)	1%	(2)	25%	(39)	25%	(39)	158
Casual NFL fans	3%	(7)	12%	(27)	2%	(4)	2%	(3)	24%	(52)	56%	(119)	213

Table MCSP1_16: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Brown

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo			of, no nion		r heard of	Total N
Adults	7%	(46)	11%	(71)	5%	(30)	1%	(9)	12%	(75)	63%	(394)	626
Gender: Male	11%	(32)	16%	(49)	7%	(20)	2%	(6)	15%	(43)	50%	(147)	297
Gender: Female	5%	(15)	7%	(23)	3%	(10)	1%	(3)	9%	(31)	75%	(247)	329
Age: 18-34	9%	(16)	10%	(17)	7%	(12)	3%	(4)	17%	(30)	55%	(96)	175
Age: 35-44	13%	(15)	21%	(24)	11%	(12)	3%	(3)	11%	(13)	41%	(47)	114
Age: 45-64	4%	(8)	11%	(25)	1%	(2)	1%	(2)	13%	(27)	70%	(151)	215
Age: 65+	6%	(7)	5%	(6)	3%	(3)	_	(0)	4%	(5)	83%	(100)	122
GenZers: 1997-2012	7%	(5)	3%	(2)	8%	(6)	4%	(3)	31%	(23)	46%	(33)	72
Millennials: 1981-1996	10%	(16)	18%	(27)	9%	(13)	3%	(4)	9%	(15)	52%	(82)	157
GenXers: 1965-1980	10%	(17)	18%	(29)	3%	(6)	1%	(1)	9%	(15)	58%	(97)	165
Baby Boomers: 1946-1964	4%	(9)	6%	(12)	1%	(2)	1%	(1)	9%	(19)	78%	(155)	198
PID: Dem (no lean)	13%	(29)	11%	(25)	6%	(13)	1%	(2)	11%	(25)	57%	(126)	221
PID: Ind (no lean)	4%	(8)	12%	(26)	5%	(10)	2%	(4)	14%	(30)	64%	(139)	217
PID: Rep (no lean)	5%	(9)	11%	(20)	4%	(7)	2%	(3)	10%	(19)	69%	(129)	188
PID/Gender: Dem Men	24%	(23)	12%	(12)	9%	(9)	1%	(1)	14%	(13)	40%	(39)	98
PID/Gender: Dem Women	5%	(6)	11%	(13)	3%	(4)	1%	(1)	10%	(12)	71%	(87)	123
PID/Gender: Ind Men	3%	(3)	19%	(20)	4%	(4)	1%	(1)	17%	(18)	57%	(60)	107
PID/Gender: Ind Women	5%	(5)	5%	(6)	5%	(6)	2%	(3)	11%	(12)	71%	(79)	111
PID/Gender: Rep Men	6%	(5)	18%	(16)	8%	(7)	4%	(3)	13%	(12)	52%	(48)	92
PID/Gender: Rep Women	4%	(4)	4%	(4)	_	(0)	_	(0)	8%	(7)	84%	(81)	96
Ideo: Liberal (1-3)	15%	(25)	12%	(22)	5%	(8)	1%	(2)	10%	(17)	57%	(100)	173
Ideo: Moderate (4)	4%	(8)	13%	(23)	9%	(16)	2%	(4)	12%	(21)	60%	(106)	178
Ideo: Conservative (5-7)	6%	(11)	11%	(22)	1%	(2)	1%	(1)	14%	(28)	68%	(135)	198
Educ: < College	6%	(28)	10%	(47)	5%	(22)	2%	(8)	13%	(57)	64%	(289)	450
Educ: Bachelors degree	9%	(10)	15%	(16)	4%	(5)	_	(0)	9%	(10)	63%	(72)	113
Educ: Post-grad	14%	(8)	13%	(8)	5%	(3)	3%	(2)	11%	(7)	54%	(34)	62
Income: Under 50k	7%	(26)	12%	(43)	4%	(14)	2%	(6)	11%	(42)	65%	(236)	366
Income: 50k-100k	5%	(9)	13%	(21)	8%	(13)	1%	(2)	15%	(25)	58%	(96)	167
Income: 100k+	12%	(12)	8%	(7)	3%	(3)	1%	(1)	8%	(8)	67%	(62)	93
Ethnicity: White	6%	(27)	11%	(52)	3%	(16)	1%	(6)	10%	(47)	69%	(337)	485
Ethnicity: Hispanic	6%	(7)	19%	(21)	8%	(9)	4%	(5)	13%	(14)	49%	(56)	113

Table MCSP1_16: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Brown

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(46)	11%	(71)	5%	(30)	1%	(9)	12%	(75)	63%	(394)	626
Ethnicity: Black	17%	(13)	14%	(11)	12%	(9)	1%	(1)	20%	(15)	36%	(27)	75
Ethnicity: Other	10%	(6)	13%	(8)	8%	(5)	4%	(3)	20%	(13)	46%	(30)	66
All Christian	7%	(20)	12%	(32)	3%	(8)	3%	(7)	12%	(32)	63%	(173)	272
Agnostic/Nothing in particular	9%	(16)	8%	(14)	5%	(8)	1%	(2)	10%	(17)	68%	(123)	181
Something Else	4%	(6)	17%	(22)	7%	(9)	_	(0)	13%	(17)	58%	(76)	130
Evangelical	7%	(13)	12%	(22)	5%	(8)	2%	(4)	16%	(29)	58%	(104)	181
Non-Evangelical	5%	(10)	15%	(32)	4%	(9)		(1)	9%	(19)	66%	(137)	208
Community: Urban	18%	(32)	11%	(19)	8%	(14)	2%	(3)	11%	(19)	51%	(91)	179
Community: Suburban	2%	(5)	12%	(33)	3%	(9)	1%	(3)	16%	(45)	67%	(191)	287
Community: Rural	6%	(9)	12%	(19)	4%	(7)	2%	(3)	6%	(10)	70%	(112)	160
Employ: Private Sector	11%	(22)	16%	(31)	5%	(10)	1%	(3)	9%	(19)	57%	(112)	197
Employ: Retired	4%	(6)	6%	(9)	3%	(5)	_	(0)	8%	(12)	79%	(120)	151
Employ: Unemployed	10%	(8)	7%	(5)	6%	(5)	1%	(1)	15%	(12)	61%	(49)	81
Military HH: Yes	8%	(8)	8%	(8)	3%	(3)	_	(0)	18%	(18)	63%	(64)	101
Military HH: No	7%	(38)	12%	(63)	5%	(27)	2%	(9)	11%	(56)	63%	(330)	525
RD/WT: Right Direction	13%	(24)	10%	(20)	5%	(10)	_	(1)	14%	(26)	57%	(109)	189
RD/WT: Wrong Track	5%	(22)	12%	(51)	5%	(20)	2%	(9)	11%	(49)	65%	(286)	437
Trump Job Approve	5%	(14)	12%	(31)	4%	(12)	2%	(4)	11%	(30)	65%	(171)	262
Trump Job Disapprove	10%	(32)	11%	(36)	4%	(14)	1%	(2)	13%	(43)	62%	(207)	336
Trump Job Strongly Approve	6%	(10)	12%	(19)	5%	(7)	3%	(4)	7%	(11)	67%	(102)	153
Trump Job Somewhat Approve	4%	(4)	11%	(12)	4%	(5)	_	(0)	17%	(19)	63%	(69)	110
Trump Job Somewhat Disapprove	10%	(6)	11%	(7)	8%	(5)	1%	(1)	21%	(14)	49%	(32)	66
Trump Job Strongly Disapprove	10%	(26)	11%	(29)	3%	(9)	1%	(1)	11%	(29)	65%	(175)	270
Favorable of Trump	4%	(12)	12%	(32)	4%	(12)	1%	(3)	11%	(30)	66%	(173)	262
Unfavorable of Trump	10%	(33)	10%	(35)	4%	(14)	2%	(6)	13%	(42)	61%	(206)	336
Very Favorable of Trump	5%	(8)	9%	(13)	5%	(7)	2%	(3)	7%	(10)	72%	(102)	143
Somewhat Favorable of Trump	3%	(4)	16%	(20)	4%	(5)	_	(0)	16%	(20)	59%	(71)	119
Very Unfavorable of Trump	10%	(29)	10%	(29)	4%	(12)	1%	(3)	12%	(34)	63%	(181)	287

Table MCSP1_16: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Brown

Demographic		ery rable		ewhat rable		ewhat orable	Ve. unfavo	•		l of, no nion		r heard of	Total N
Adults	7%	(46)	11%	(71)	5%	(30)	1%	(9)	12%	(75)	63%	(394)	626
#1 Issue: Economy	9%	(20)	11%	(26)	6%	(14)	1%	(1)	15%	(33)	58%	(130)	225
#1 Issue: Security	6%	(5)	15%	(11)	1%	(1)	4%	(3)	12%	(8)	62%	(44)	72
#1 Issue: Health Care	10%	(10)	10%	(10)	3%	(3)	2%	(2)	12%	(11)	64%	(63)	99
#1 Issue: Medicare / Social Security	3%	(3)	7%	(7)	4%	(4)	_	(0)	10%	(9)	76%	(70)	93
2018 House Vote: Democrat	12%	(24)	11%	(22)	4%	(8)	1%	(2)	11%	(23)	61%	(123)	201
2018 House Vote: Republican	3%	(4)	11%	(18)	1%	(2)	2%	(3)	7%	(10)	76%	(116)	153
2016 Vote: Hillary Clinton	15%	(26)	12%	(22)	4%	(7)	1%	(2)	9%	(15)	59%	(104)	177
2016 Vote: Donald Trump	4%	(8)	11%	(20)	2%	(3)	2%	(3)	7%	(13)	74%	(137)	184
2016 Vote: Didn't Vote	5%	(12)	12%	(28)	8%	(20)	2%	(4)	17%	(40)	55%	(129)	233
Voted in 2014: Yes	9%	(28)	12%	(39)	4%	(14)	2%	(5)	9%	(29)	65%	(210)	326
Voted in 2014: No	6%	(19)	11%	(32)	5%	(16)	1%	(4)	15%	(46)	61%	(184)	300
2012 Vote: Barack Obama	12%	(27)	14%	(32)	5%	(10)	2%	(5)	10%	(23)	57%	(126)	222
2012 Vote: Mitt Romney	4%	(5)	9%	(12)	1%	(2)	_	(0)	10%	(13)	75%	(96)	129
2012 Vote: Didn't Vote	5%	(14)	10%	(27)	7%	(18)	1%	(4)	15%	(37)	61%	(158)	258
4-Region: Northeast	4%	(4)	14%	(15)	3%	(4)	_	(0)	8%	(9)	70%	(74)	106
4-Region: Midwest	6%	(8)	13%	(16)	6%	(7)	_	(0)	10%	(13)	65%	(86)	132
4-Region: South	8%	(18)	11%	(26)	6%	(13)	2%	(5)	13%	(31)	61%	(146)	240
4-Region: West	10%	(15)	9%	(14)	4%	(5)	3%	(4)	14%	(21)	59%	(88)	148
Sports fans	11%	(46)	16%	(70)	5%	(21)	2%	(9)	15%	(64)	52%	(227)	437
Avid sports fans	17%	(27)	25%	(39)	6%	(10)	2%	(3)	17%	(26)	33%	(51)	157
Casual sports fans	7%	(19)	11%	(30)	4%	(12)	2%	(6)	13%	(38)	63%	(176)	281
Republican sports fans	7%	(9)	15%	(20)	2%	(3)	2%	(3)	14%	(19)	60%	(82)	136
Democratic sports fans	19%	(29)	16%	(24)	8%	(13)	1%	(2)	11%	(17)	44%	(68)	153
Independent sports fans	5%	(8)	17%	(25)	4%	(6)	3%	(4)	19%	(28)	52%	(77)	148
Sports fans ages 18-34	15%	(16)	15%	(17)	7%	(8)	4%	(4)	21%	(23)	37%	(41)	109
Sports fans ages 35-44	16%	(15)	24%	(23)	8%	(8)	3%	(3)	13%	(13)	35%	(34)	96
Sports fans ages 45-64	5%	(8)	16%	(24)	2%	(2)	1%	(2)	16%	(23)	60%	(91)	150
Sports fans 65+	9%	(7)	7%	(6)	4%	(3)	_	(0)	6%	(5)	74%	(61)	83
NFL fans	12%	(46)	18%	(68)	5%	(21)	1%	(5)	17%	(64)	47%	(180)	385
Avid NFL fans	17%	(35)	25%	(51)	8%	(16)	2%	(3)	17%	(33)	31%	(63)	202

Table MCSP1_16: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (46)	11% (71)	5% (30)	1% (9) $1%$ (2)	12% (75)	63% (394)	626
Casual NFL fans	6% (12)	9% (17)	3% (5)		17% (31)	64% (117)	183

Table MCSP1_17: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Brown

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	7%	(39)	13%	(69)	8%	(46)	10%	(53)	16%	(86)	47%	(259)	553
Gender: Male	11%	(32)	15%	(43)	14%	(38)	16%	(46)	12%	(35)	31%	(85)	278
Gender: Female	3%	(8)	10%	(27)	3%	(8)	3%	(7)	19%	(51)	63%	(174)	275
Age: 18-34	9%	(16)	12%	(21)	5%	(8)	8%	(14)	18%	(31)	49%	(85)	176
Age: 35-44	10%	(8)	21%	(17)	8%	(6)	13%	(11)	20%	(16)	29%	(23)	80
Age: 45-64	6%	(11)	11%	(22)	13%	(25)	9%	(18)	14%	(28)	47%	(93)	196
Age: 65+	5%	(5)	10%	(10)	6%	(6)	10%	(10)	11%	(11)	58%	(58)	100
GenZers: 1997-2012	7%	(5)	10%	(8)	4%	(3)	4%	(3)	24%	(19)	52%	(41)	79
Millennials: 1981-1996	10%	(14)	15%	(21)	6%	(8)	12%	(16)	14%	(20)	42%	(58)	137
GenXers: 1965-1980	11%	(14)	16%	(21)	13%	(17)	10%	(13)	17%	(22)	35%	(46)	133
Baby Boomers: 1946-1964	2%	(3)	10%	(17)	10%	(18)	11%	(20)	13%	(23)	55%	(97)	178
PID: Dem (no lean)	9%	(21)	17%	(38)	7%	(15)	12%	(26)	14%	(31)	42%	(94)	225
PID: Ind (no lean)	2%	(3)	12%	(20)	8%	(12)	8%	(12)	17%	(28)	54%	(87)	162
PID: Rep (no lean)	10%	(16)	7%	(12)	11%	(18)	9%	(14)	16%	(27)	47%	(79)	166
PID/Gender: Dem Men	12%	(13)	24%	(25)	12%	(12)	21%	(21)	10%	(10)	21%	(21)	103
PID/Gender: Dem Women	6%	(8)	11%	(13)	2%	(3)	4%	(5)	17%	(21)	59%	(73)	122
PID/Gender: Ind Men	3%	(3)	14%	(12)	13%	(12)	13%	(11)	14%	(12)	43%	(37)	87
PID/Gender: Ind Women	_	(0)	10%	(7)	1%	(1)	2%	(1)	22%	(16)	66%	(50)	75
PID/Gender: Rep Men	18%	(16)	7%	(6)	16%	(14)	15%	(14)	14%	(12)	30%	(27)	88
PID/Gender: Rep Women	_	(0)	8%	(6)	6%	(5)	1%	(1)	19%	(15)	67%	(52)	78
Ideo: Liberal (1-3)	7%	(11)	11%	(18)	8%	(12)	12%	(20)	14%	(22)	48%	(76)	158
Ideo: Moderate (4)	6%	(9)	11%	(16)	7%	(10)	7%	(11)	14%	(22)	55%	(83)	151
Ideo: Conservative (5-7)	8%	(16)	16%	(32)	10%	(19)	10%	(20)	15%	(30)	40%	(79)	196
Educ: < College	6%	(22)	14%	(49)	7%	(24)	6%	(22)	16%	(58)	51%	(181)	356
Educ: Bachelors degree	8%	(10)	7%	(9)	11%	(14)	16%	(20)	14%	(17)	44%	(54)	123
Educ: Post-grad	10%	(8)	16%	(12)	11%	(8)	15%	(11)	16%	(11)	32%	(24)	74
Income: Under 50k	4%	(11)	13%	(37)	7%	(20)	5%	(14)	15%	(44)	57%	(163)	289
Income: 50k-100k	12%	(20)	13%	(21)	9%	(15)	14%	(24)	17%	(28)	35%	(59)	167
Income: 100k+	9%	(9)	12%	(11)	11%	(11)	15%	(15)	15%	(14)	38%	(37)	96
Ethnicity: White	6%	(23)	11%	(45)	8%	(33)	8%	(35)	16%	(66)	51%	(214)	416
Ethnicity: Hispanic	14%	(14)	13%	(12)	12%	(12)	7%	(7)	12%	(12)	42%	(42)	99

Table MCSP1_17: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Brown

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	7%	(39)	13%	(69)	8%	(46)	10%	(53)	16%	(86)	47%	(259)	553
Ethnicity: Black	19%	(15)	18%	(14)	5%	(4)	18%	(14)	15%	(12)	25%	(19)	79
Ethnicity: Other	2%	(1)	18%	(10)	15%	(9)	6%	(3)	14%	(8)	45%	(26)	57
All Christian	5%	(14)	14%	(37)	10%	(27)	15%	(40)	15%	(41)	42%	(116)	275
Agnostic/Nothing in particular	11%	(15)	10%	(14)	4%	(5)	6%	(8)	15%	(20)	53%	(70)	132
Something Else	9%	(9)	12%	(13)	8%	(8)	3%	(3)	18%	(19)	51%	(53)	105
Evangelical	5%	(8)	20%	(33)	5%	(9)	10%	(17)	12%	(19)	48%	(80)	167
Non-Evangelical	7%	(15)	8%	(16)	13%	(26)	13%	(26)	19%	(37)	40%	(79)	198
Community: Urban	12%	(18)	13%	(19)	10%	(15)	9%	(13)	13%	(19)	43%	(64)	148
Community: Suburban	5%	(14)	13%	(36)	8%	(23)	11%	(30)	17%	(49)	46%	(129)	279
Community: Rural	7%	(8)	12%	(15)	6%	(8)	8%	(10)	14%	(18)	53%	(66)	126
Employ: Private Sector	14%	(24)	14%	(24)	13%	(21)	15%	(25)	16%	(27)	28%	(47)	169
Employ: Retired	4%	(5)	10%	(12)	8%	(10)	8%	(10)	10%	(12)	61%	(76)	125
Employ: Unemployed	2%	(2)	9%	(7)	3%	(2)	7%	(6)	11%	(9)	68%	(54)	79
Military HH: Yes	11%	(10)	10%	(9)	11%	(10)	9%	(8)	21%	(19)	38%	(35)	91
Military HH: No	6%	(30)	13%	(60)	8%	(36)	10%	(45)	14%	(67)	49%	(225)	462
RD/WT: Right Direction	11%	(15)	12%	(17)	11%	(15)	8%	(10)	16%	(22)	41%	(56)	136
RD/WT: Wrong Track	6%	(24)	13%	(53)	7%	(31)	10%	(42)	15%	(64)	49%	(203)	417
Trump Job Approve	9%	(21)	14%	(30)	9%	(21)	9%	(21)	14%	(32)	44%	(99)	225
Trump Job Disapprove	6%	(17)	12%	(36)	7%	(21)	10%	(32)	16%	(47)	49%	(149)	302
Trump Job Strongly Approve	13%	(18)	10%	(14)	10%	(13)	10%	(14)	10%	(14)	46%	(62)	135
Trump Job Somewhat Approve	3%	(3)	19%	(17)	8%	(7)	8%	(7)	20%	(18)	41%	(37)	90
Trump Job Somewhat Disapprove	5%	(3)	15%	(9)	8%	(5)	2%	(1)	21%	(12)	49%	(30)	60
Trump Job Strongly Disapprove	6%	(15)	11%	(27)	7%	(17)	12%	(30)	14%	(35)	49%	(119)	243
Favorable of Trump	8%	(18)	14%	(30)	9%	(19)	10%	(21)	15%	(33)	44%	(96)	219
Unfavorable of Trump	7%	(21)	12%	(38)	7%	(23)	10%	(31)	14%	(44)	50%	(155)	313
Very Favorable of Trump	13%	(17)	10%	(13)	9%	(12)	10%	(13)	11%	(14)	46%	(60)	129
Somewhat Favorable of Trump	2%	(2)	19%	(17)	8%	(7)	9%	(8)	22%	(20)	40%	(36)	90
Somewhat Unfavorable of Trump	5%	(3)	17%	(10)	8%	(5)	_	(0)	7%	(4)	62%	(36)	58
Very Unfavorable of Trump	7%	(18)	11%	(28)	7%	(18)	12%	(31)	16%	(40)	47%	(119)	254

Table MCSP1_17: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Brown

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard	Total N
Adults	7%	(39)	13%	(69)	8%	(46)	10%	(53)	16%	(86)	47%	(259)	553
#1 Issue: Economy	6%	(12)	15%	(30)	8%	(16)	14%	(28)	17%	(33)	39%	(77)	195
#1 Issue: Security	22%	(13)	4%	(3)	8%	(5)	2%	(1)	14%	(9)	49%	(30)	61
#1 Issue: Health Care	3%	(2)	13%	(12)	8%	(7)	14%	(12)	21%	(18)	41%	(37)	89
#1 Issue: Medicare / Social Security	5%	(4)	12%	(10)	9%	(8)	9%	(7)	12%	(10)	52%	(42)	81
2018 House Vote: Democrat	7%	(14)	17%	(31)	9%	(16)	14%	(25)	12%	(22)	41%	(77)	186
2018 House Vote: Republican	3%	(4)	9%	(12)	11%	(16)	12%	(16)	14%	(20)	50%	(70)	139
2016 Vote: Hillary Clinton	8%	(15)	20%	(35)	9%	(16)	12%	(22)	12%	(22)	38%	(67)	176
2016 Vote: Donald Trump	5%	(7)	11%	(18)	9%	(15)	11%	(18)	13%	(22)	51%	(82)	162
2016 Vote: Didn't Vote	10%	(17)	9%	(16)	7%	(12)	6%	(10)	19%	(35)	50%	(90)	181
Voted in 2014: Yes	6%	(18)	15%	(47)	10%	(31)	14%	(45)	13%	(41)	42%	(132)	312
Voted in 2014: No	9%	(22)	9%	(22)	6%	(15)	3%	(8)	19%	(45)	53%	(127)	240
2012 Vote: Barack Obama	7%	(15)	19%	(40)	7%	(15)	14%	(30)	13%	(27)	39%	(81)	207
2012 Vote: Mitt Romney	2%	(3)	10%	(11)	15%	(17)	11%	(12)	16%	(18)	47%	(54)	115
2012 Vote: Didn't Vote	10%	(22)	8%	(16)	6%	(13)	3%	(7)	18%	(38)	54%	(113)	209
4-Region: Northeast	5%	(5)	8%	(8)	13%	(13)	15%	(15)	16%	(16)	44%	(45)	102
4-Region: Midwest	3%	(3)	18%	(20)	14%	(15)	13%	(14)	12%	(13)	41%	(45)	110
4-Region: South	9%	(20)	14%	(29)	6%	(12)	8%	(16)	17%	(35)	47%	(98)	210
4-Region: West	9%	(12)	9%	(12)	5%	(6)	6%	(7)	17%	(22)	54%	(71)	131
Sports fans	10%	(39)	17%	(63)	12%	(45)	13%	(51)	17%	(65)	31%	(117)	380
Avid sports fans	20%	(28)	20%	(28)	18%	(25)	22%	(31)	11%	(16)	9%	(12)	141
Casual sports fans	4%	(10)	15%	(35)	8%	(20)	8%	(20)	21%	(50)	44%	(105)	239
Republican sports fans	13%	(15)	9%	(11)	16%	(18)	13%	(14)	18%	(21)	31%	(36)	115
Democratic sports fans	13%	(21)	21%	(33)	9%	(15)	15%	(24)	14%	(23)	28%	(45)	162
Independent sports fans	3%	(3)	18%	(19)	11%	(12)	12%	(12)	21%	(22)	35%	(36)	103
Sports fans ages 18-34	14%	(16)	18%	(20)	8%	(8)	13%	(14)	19%	(21)	28%	(31)	110
Sports fans ages 35-44	12%	(7)	22%	(13)	11%	(6)	18%	(11)	18%	(11)	19%	(11)	59
Sports fans ages 45-64	8%	(11)	15%	(20)	18%	(24)	13%	(18)	17%	(23)	29%	(38)	135
Sports fans 65+	7%	(5)	13%	(10)	8%	(6)	10%	(8)	13%	(10)	48%	(37)	77
NFL fans	11%	(37)	18%	(62)	13%	(43)	14%	(46)	18%	(59)	27%	(90)	337
Avid NFL fans	19%	(30)	23%	(36)	20%	(32)	21%	(34)	8%	(13)	9%	(14)	159

Table MCSP1_17: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (39)	13% (69)	8% (46)	10% (53)	16% (86)	47% (259)	553
Casual NFL fans	4% (7)	15% (26)	6% (11)	7% (12)	26% (46)	43% (76)	178

Table MCSP1_18: Do you have a favorable or unfavorable opinion of each of the following people? Dez Bryant

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	8%	(44)	16%	(91)	8%	(44)	5%	(30)	13%	(74)	51%	(297)	580
Gender: Male	10%	(28)	18%	(53)	11%	(32)	9%	(26)	14%	(40)	38%	(108)	287
Gender: Female	5%	(16)	13%	(38)	4%	(12)	1%	(4)	12%	(35)	64%	(189)	293
Age: 18-34	9%	(15)	19%	(32)	12%	(20)	3%	(5)	12%	(20)	46%	(77)	169
Age: 35-44	15%	(13)	13%	(11)	10%	(8)	5%	(4)	11%	(9)	46%	(38)	82
Age: 45-64	6%	(12)	15%	(30)	5%	(11)	7%	(14)	18%	(35)	49%	(97)	199
Age: 65+	4%	(5)	14%	(18)	4%	(5)	5%	(6)	8%	(11)	65%	(84)	130
GenZers: 1997-2012	7%	(5)	13%	(9)	9%	(6)	1%	(1)	11%	(8)	59%	(40)	68
Millennials: 1981-1996	11%	(16)	20%	(29)	12%	(17)	6%	(9)	12%	(17)	39%	(56)	145
GenXers: 1965-1980	10%	(14)	15%	(22)	8%	(11)	5%	(7)	15%	(22)	47%	(67)	143
Baby Boomers: 1946-1964	3%	(5)	15%	(30)	5%	(10)	6%	(11)	13%	(27)	59%	(118)	201
PID: Dem (no lean)	10%	(22)	15%	(31)	7%	(14)	5%	(11)	12%	(26)	51%	(107)	211
PID: Ind (no lean)	7%	(12)	18%	(31)	5%	(9)	5%	(8)	14%	(25)	52%	(93)	178
PID: Rep (no lean)	6%	(11)	15%	(28)	11%	(21)	6%	(12)	12%	(24)	50%	(96)	191
PID/Gender: Dem Men	16%	(16)	21%	(21)	12%	(12)	10%	(9)	12%	(12)	29%	(28)	98
PID/Gender: Dem Women	5%	(6)	9%	(10)	2%	(2)	1%	(1)	12%	(14)	70%	(79)	113
PID/Gender: Ind Men	7%	(7)	18%	(17)	6%	(6)	8%	(8)	16%	(15)	44%	(42)	94
PID/Gender: Ind Women	6%	(5)	17%	(14)	4%	(3)	_	(0)	12%	(10)	61%	(51)	84
PID/Gender: Rep Men	6%	(6)	15%	(15)	15%	(15)	9%	(9)	14%	(13)	40%	(38)	95
PID/Gender: Rep Women	5%	(5)	14%	(13)	7%	(6)	3%	(3)	11%	(11)	60%	(58)	96
Ideo: Liberal (1-3)	12%	(18)	18%	(27)	5%	(8)	5%	(7)	8%	(13)	52%	(78)	150
Ideo: Moderate (4)	8%	(13)	15%	(24)	4%	(7)	5%	(8)	13%	(21)	57%	(95)	168
Ideo: Conservative (5-7)	7%	(14)	16%	(33)	14%	(29)	7%	(14)	14%	(29)	43%	(90)	210
Educ: < College	7%	(28)	15%	(56)	6%	(23)	4%	(15)	14%	(55)	54%	(207)	383
Educ: Bachelors degree	7%	(9)	15%	(19)	10%	(13)	10%	(12)	13%	(16)	44%	(53)	121
Educ: Post-grad	10%	(8)	21%	(16)	11%	(8)	4%	(3)	5%	(4)	48%	(36)	76
Income: Under 50k	8%	(27)	14%	(47)	8%	(25)	2%	(6)	13%	(42)	55%	(184)	331
Income: 50k-100k	5%	(8)	18%	(29)	8%	(12)	8%	(12)	13%	(20)	48%	(76)	157
Income: 100k+	10%	(9)	16%	(15)	7%	(7)	13%	(12)	13%	(12)	40%	(37)	92
Ethnicity: White	6%	(26)	14%	(65)	9%	(39)	6%	(25)	13%	(58)	53%	(241)	452
Ethnicity: Hispanic	9%	(9)	22%	(21)	11%	(11)	4%	(4)	7%	(7)	47%	(46)	98

Table MCSP1_18: Do you have a favorable or unfavorable opinion of each of the following people? Dez Bryant

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(44)	16%	(91)	8%	(44)	5%	(30)	13%	(74)	51%	(297)	580
Ethnicity: Black	24%	(16)	18%	(12)	5%	(3)	6%	(4)	19%	(12)	29%	(19)	67
Ethnicity: Other	4%	(3)	23%	(14)	4%	(2)	2%	(1)	7%	(4)	60%	(37)	61
All Christian	11%	(30)	17%	(49)	8%	(22)	7%	(19)	12%	(36)	45%	(129)	285
Agnostic/Nothing in particular	5%	(7)	13%	(19)	8%	(11)	5%	(7)	10%	(14)	58%	(81)	140
Something Else	6%	(6)	15%	(15)	6%	(6)	2%	(2)	16%	(16)	54%	(54)	99
Evangelical	16%	(25)	17%	(27)	7%	(11)	4%	(6)	14%	(23)	43%	(69)	161
Non-Evangelical	3%	(7)	17%	(35)	7%	(15)	7%	(16)	13%	(28)	52%	(108)	208
Community: Urban	11%	(20)	19%	(34)	10%	(19)	2%	(4)	11%	(19)	47%	(85)	181
Community: Suburban	4%	(10)	15%	(40)	7%	(19)	8%	(21)	15%	(40)	50%	(131)	261
Community: Rural	10%	(14)	12%	(17)	4%	(5)	4%	(6)	11%	(16)	59%	(81)	138
Employ: Private Sector	14%	(24)	20%	(35)	10%	(18)	8%	(14)	13%	(23)	36%	(63)	176
Employ: Retired	5%	(6)	11%	(15)	5%	(7)	6%	(8)	10%	(14)	63%	(83)	133
Employ: Unemployed	_	(0)	9%	(7)	4%	(3)	3%	(3)	19%	(15)	64%	(51)	79
Military HH: Yes	9%	(8)	13%	(11)	6%	(5)	5%	(4)	15%	(13)	53%	(48)	89
Military HH: No	7%	(36)	16%	(79)	8%	(38)	5%	(26)	13%	(61)	51%	(249)	491
RD/WT: Right Direction	9%	(17)	17%	(32)	12%	(22)	4%	(7)	13%	(25)	45%	(82)	185
RD/WT: Wrong Track	7%	(27)	15%	(59)	6%	(22)	6%	(24)	13%	(50)	54%	(214)	395
Trump Job Approve	4%	(10)	16%	(41)	12%	(31)	6%	(15)	15%	(38)	47%	(120)	255
Trump Job Disapprove	11%	(34)	16%	(48)	4%	(13)	5%	(15)	10%	(30)	53%	(160)	301
Trump Job Strongly Approve	5%	(7)	14%	(22)	8%	(13)	6%	(9)	14%	(22)	52%	(79)	152
Trump Job Somewhat Approve	2%	(3)	19%	(20)	18%	(18)	5%	(6)	15%	(16)	40%	(41)	103
Trump Job Somewhat Disapprove	20%	(14)	18%	(12)	6%	(4)	1%	(1)	12%	(9)	43%	(30)	70
Trump Job Strongly Disapprove	9%	(21)	16%	(36)	4%	(8)	6%	(15)	9%	(22)	56%	(130)	231
Favorable of Trump	5%	(14)	16%	(41)	11%	(27)	6%	(14)	14%	(35)	48%	(121)	251
Unfavorable of Trump	10%	(31)	16%	(49)	4%	(13)	5%	(16)	12%	(37)	52%	(157)	303
Very Favorable of Trump	5%	(7)	13%	(18)	9%	(13)	6%	(9)	13%	(19)	54%	(77)	144
Somewhat Favorable of Trump	6%	(7)	21%	(23)	13%	(14)	5%	(5)	14%	(15)	41%	(44)	108
Somewhat Unfavorable of Trump	12%	(7)	20%	(12)	10%	(6)	3%	(1)	21%	(13)	34%	(20)	59
Very Unfavorable of Trump	10%	(24)	15%	(37)	3%	(7)	6%	(15)	10%	(24)	56%	(137)	243

Table MCSP1_18: Do you have a favorable or unfavorable opinion of each of the following people? Dez Bryant

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	8%	(44)	16%	(91)	8%	(44)	5%	(30)	13%	(74)	51%	(297)	580
#1 Issue: Economy	11%	(23)	18%	(37)	7%	(15)	6%	(13)	17%	(36)	40%	(84)	207
#1 Issue: Security	5%	(3)	8%	(5)	11%	(7)	3%	(2)	13%	(8)	61%	(37)	61
#1 Issue: Health Care	8%	(10)	24%	(26)	2%	(2)	7%	(8)	7%	(8)	51%	(58)	112
#1 Issue: Medicare / Social Security	7%	(6)	14%	(12)	7%	(6)	5%	(5)	10%	(8)	57%	(49)	86
2018 House Vote: Democrat	12%	(23)	17%	(32)	5%	(10)	7%	(14)	10%	(19)	50%	(95)	192
2018 House Vote: Republican	8%	(14)	14%	(25)	11%	(19)	6%	(11)	14%	(24)	47%	(83)	175
2016 Vote: Hillary Clinton	12%	(21)	17%	(31)	5%	(9)	7%	(12)	13%	(23)	47%	(83)	179
2016 Vote: Donald Trump	9%	(16)	15%	(29)	8%	(16)	8%	(15)	11%	(21)	49%	(95)	192
2016 Vote: Didn't Vote	3%	(6)	17%	(30)	10%	(17)	1%	(2)	14%	(25)	56%	(101)	181
Voted in 2014: Yes	11%	(37)	17%	(59)	8%	(28)	8%	(27)	10%	(36)	45%	(154)	340
Voted in 2014: No	3%	(8)	13%	(32)	7%	(16)	1%	(3)	16%	(39)	59%	(143)	240
2012 Vote: Barack Obama	13%	(29)	18%	(40)	5%	(12)	8%	(17)	11%	(24)	45%	(101)	222
2012 Vote: Mitt Romney	6%	(8)	17%	(24)	11%	(15)	8%	(11)	12%	(17)	46%	(63)	138
2012 Vote: Didn't Vote	3%	(5)	12%	(25)	8%	(16)	1%	(1)	16%	(32)	60%	(120)	199
4-Region: Northeast	4%	(3)	18%	(15)	5%	(4)	9%	(7)	11%	(9)	53%	(44)	83
4-Region: Midwest	8%	(10)	12%	(16)	14%	(19)	4%	(5)	9%	(12)	53%	(70)	132
4-Region: South	11%	(24)	16%	(35)	7%	(15)	7%	(15)	16%	(36)	44%	(97)	223
4-Region: West	5%	(7)	17%	(24)	4%	(6)	3%	(4)	12%	(17)	60%	(85)	143
Sports fans	11%	(43)	22%	(87)	10%	(40)	7%	(29)	14%	(57)	36%	(141)	396
Avid sports fans	21%	(29)	27%	(37)	14%	(19)	13%	(18)	13%	(17)	13%	(17)	138
Casual sports fans	5%	(13)	20%	(50)	8%	(21)	4%	(10)	15%	(39)	48%	(124)	258
Republican sports fans	8%	(11)	20%	(27)	14%	(19)	8%	(12)	15%	(21)	35%	(48)	138
Democratic sports fans	14%	(21)	21%	(31)	10%	(14)	7%	(10)	11%	(15)	37%	(54)	145
Independent sports fans	10%	(11)	26%	(29)	6%	(7)	6%	(7)	18%	(20)	34%	(39)	113
Sports fans ages 18-34	12%	(14)	28%	(31)	14%	(16)	5%	(5)	11%	(12)	30%	(33)	112
Sports fans ages 35-44	19%	(12)	17%	(11)	13%	(8)	7%	(4)	12%	(8)	32%	(20)	63
Sports fans ages 45-64	9%	(12)	20%	(27)	8%	(11)	11%	(14)	22%	(29)	30%	(40)	133
Sports fans 65+	6%	(5)	21%	(18)	6%	(5)	5%	(5)	9%	(7)	54%	(47)	88
NFL fans	13%	(44)	25%	(85)	11%	(37)	7%	(24)	15%	(52)	30%	(104)	347
Avid NFL fans	21%	(32)	32%	(49)	11%	(17)	12%	(18)	12%	(18)	13%	(19)	153

Table MCSP1_18: Do you have a favorable or unfavorable opinion of each of the following people? Dez Bryant

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (44)	16% (91)	8% (44)	5% (30)	13% (74)	51% (297)	580
Casual NFL fans	6% (12)	19% (37)	10% (20)	3% (6)	17% (34)	44% (84)	194

Table MCSP1_19: Do you have a favorable or unfavorable opinion of each of the following people? *Joe Burrow*

		ery		ewhat	Some		Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	8%	(50)	14%	(83)	3%	(16)	1%	(8)	10%	(61)	63%	(372)	591
Gender: Male	15%	(41)	20%	(55)	3%	(9)	1%	(4)	14%	(39)	46%	(126)	274
Gender: Female	3%	(9)	9%	(28)	2%	(7)	1%	(4)	7%	(23)	77%	(246)	317
Age: 18-34	7%	(12)	21%	(35)	4%	(6)	_	(0)	6%	(10)	62%	(102)	165
Age: 35-44	12%	(12)	10%	(11)	7%	(7)	4%	(4)	8%	(9)	59%	(62)	105
Age: 45-64	9%	(17)	15%	(29)	1%	(1)	2%	(3)	14%	(28)	60%	(118)	197
Age: 65+	7%	(9)	7%	(9)	1%	(1)	1%	(1)	12%	(14)	73%	(90)	123
GenZers: 1997-2012	4%	(3)	25%	(17)	6%	(4)	_	(0)	5%	(3)	60%	(41)	68
Millennials: 1981-1996	10%	(15)	14%	(21)	4%	(7)	2%	(3)	9%	(13)	61%	(90)	148
GenXers: 1965-1980	8%	(12)	18%	(27)	2%	(3)	2%	(4)	12%	(18)	58%	(88)	151
Baby Boomers: 1946-1964	10%	(19)	8%	(16)	1%	(2)	1%	(2)	11%	(23)	68%	(134)	197
PID: Dem (no lean)	9%	(21)	14%	(31)	3%	(6)	1%	(2)	8%	(17)	65%	(142)	219
PID: Ind (no lean)	6%	(13)	14%	(26)	3%	(6)	2%	(4)	15%	(28)	60%	(117)	193
PID: Rep (no lean)	10%	(17)	15%	(26)	2%	(4)	1%	(2)	9%	(16)	64%	(113)	179
PID/Gender: Dem Men	18%	(18)	20%	(20)	3%	(3)	1%	(1)	12%	(11)	46%	(45)	99
PID/Gender: Dem Women	2%	(3)	9%	(11)	2%	(3)	1%	(2)	5%	(6)	80%	(97)	120
PID/Gender: Ind Men	11%	(10)	17%	(15)	2%	(2)	4%	(3)	20%	(18)	46%	(41)	89
PID/Gender: Ind Women	2%	(3)	11%	(11)	4%	(4)	_	(1)	10%	(10)	73%	(75)	104
PID/Gender: Rep Men	15%	(13)	24%	(20)	4%	(3)	_	(0)	11%	(9)	47%	(40)	86
PID/Gender: Rep Women	5%	(4)	6%	(6)	_	(0)	2%	(2)	7%	(7)	79%	(73)	93
Ideo: Liberal (1-3)	9%	(16)	16%	(28)	2%	(4)	1%	(2)	8%	(15)	63%	(114)	180
Ideo: Moderate (4)	11%	(18)	14%	(24)	3%	(6)	3%	(6)	12%	(21)	57%	(97)	172
Ideo: Conservative (5-7)	8%	(15)	14%	(25)	3%	(6)	_	(1)	10%	(19)	64%	(115)	180
Educ: < College	6%	(25)	13%	(53)	3%	(11)	1%	(5)	11%	(43)	66%	(274)	412
Educ: Bachelors degree	12%	(14)	14%	(16)	1%	(1)	3%	(3)	9%	(10)	61%	(70)	115
Educ: Post-grad	17%	(11)	21%	(13)	6%	(4)	_	(0)	12%	(8)	44%	(28)	64
Income: Under 50k	3%	(9)	12%	(37)	2%	(6)	1%	(2)	11%	(33)	71%	(211)	298
Income: 50k-100k	12%	(26)	17%	(36)	4%	(9)	2%	(5)	9%	(19)	55%	(117)	212
Income: 100k+	19%	(16)	12%	(10)	1%	(1)	2%	(2)	11%	(9)	54%	(44)	81
Ethnicity: White	8%	(38)	12%	(58)	2%	(12)	2%	(7)	11%	(51)	65%	(315)	481
Ethnicity: Hispanic	4%	(3)	19%	(17)	2%	(2)	_	(0)	13%	(12)	63%	(56)	90

Table MCSP1_19: Do you have a favorable or unfavorable opinion of each of the following people? *Joe Burrow*

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(50)	14%	(83)	3%	(16)	1%	(8)	10%	(61)	63%	(372)	591
Ethnicity: Black	12%	(8)	26%	(16)	4%	(2)	1%	(1)	9%	(6)	48%	(30)	63
All Christian	10%	(27)	15%	(41)	4%	(10)	2%	(5)	11%	(30)	59%	(161)	274
Agnostic/Nothing in particular	7%	(11)	14%	(24)	1%	(2)	_	(0)	10%	(16)	68%	(110)	163
Something Else	6%	(7)	11%	(13)	1%	(2)	3%	(3)	11%	(13)	68%	(76)	112
Evangelical	10%	(15)	14%	(21)	4%	(6)	2%	(3)	12%	(18)	58%	(89)	153
Non-Evangelical	8%	(18)	12%	(27)	1%	(3)	2%	(4)	11%	(24)	65%	(140)	216
Community: Urban	14%	(21)	17%	(27)	2%	(4)	2%	(4)	11%	(16)	54%	(83)	155
Community: Suburban	8%	(22)	13%	(38)	3%	(7)	1%	(1)	10%	(30)	66%	(190)	289
Community: Rural	5%	(7)	13%	(18)	3%	(5)	2%	(3)	11%	(15)	67%	(98)	146
Employ: Private Sector	12%	(20)	18%	(31)	3%	(6)	2%	(3)	10%	(17)	55%	(95)	172
Employ: Self-Employed	12%	(6)	9%	(5)	8%	(4)	7%	(4)	6%	(3)	57%	(30)	51
Employ: Retired	9%	(12)	12%	(15)	1%	(2)	1%	(1)	14%	(18)	64%	(86)	134
Employ: Unemployed	3%	(3)	10%	(9)	1%	(1)	_	(0)	13%	(12)	74%	(68)	92
Military HH: Yes	8%	(8)	10%	(9)	3%	(3)	1%	(1)	13%	(12)	64%	(59)	91
Military HH: No	8%	(42)	15%	(74)	3%	(13)	1%	(7)	10%	(49)	63%	(313)	499
RD/WT: Right Direction	10%	(18)	18%	(31)	5%	(9)	3%	(5)	8%	(15)	56%	(98)	177
RD/WT: Wrong Track	8%	(32)	13%	(52)	2%	(7)	1%	(3)	11%	(47)	66%	(274)	414
Trump Job Approve	11%	(26)	17%	(41)	3%	(7)	2%	(4)	10%	(24)	58%	(140)	243
Trump Job Disapprove	8%	(24)	12%	(39)	3%	(9)	1%	(4)	11%	(35)	65%	(210)	322
Trump Job Strongly Approve	13%	(18)	16%	(22)	3%	(4)	_	(1)	7%	(10)	61%	(86)	140
Trump Job Somewhat Approve	8%	(8)	19%	(19)	3%	(3)	4%	(4)	14%	(14)	53%	(54)	102
Trump Job Somewhat Disapprove	4%	(3)	20%	(14)	2%	(2)	1%	(1)	16%	(11)	58%	(42)	72
Trump Job Strongly Disapprove	9%	(22)	10%	(25)	3%	(8)	1%	(3)	9%	(23)	67%	(168)	249
Favorable of Trump	12%	(28)	18%	(43)	2%	(4)	_	(1)	10%	(24)	58%	(138)	238
Unfavorable of Trump	7%	(22)	12%	(41)	4%	(12)	2%	(6)	10%	(35)	65%	(218)	333
Very Favorable of Trump	13%	(17)	16%	(22)	1%	(2)	_	(1)	7%	(9)	63%	(84)	133
Somewhat Favorable of Trump	11%	(11)	20%	(21)	2%	(2)	_	(0)	15%	(16)	52%	(54)	104
Somewhat Unfavorable of Trump	2%	(1)	26%	(14)	2%	(1)	_	(0)	13%	(7)	57%	(30)	53
Very Unfavorable of Trump	8%	(21)	10%	(27)	4%	(11)	2%	(6)	10%	(28)	67%	(187)	280

Table MCSP1_19: Do you have a favorable or unfavorable opinion of each of the following people? *Joe Burrow*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(50)	14%	(83)	3%	(16)	1%	(8)	10%	(61)	63%	(372)	591
#1 Issue: Economy	11%	(27)	16%	(39)	3%	(6)	1%	(3)	10%	(24)	59%	(140)	238
#1 Issue: Health Care	8%	(9)	18%	(19)	5%	(5)	1%	(1)	8%	(8)	61%	(64)	105
#1 Issue: Medicare / Social Security	6%	(5)	11%	(9)	_	(0)	1%	(1)	12%	(10)	70%	(59)	85
2018 House Vote: Democrat	11%	(20)	11%	(20)	4%	(7)	1%	(2)	11%	(20)	63%	(117)	185
2018 House Vote: Republican	11%	(18)	18%	(28)	1%	(1)	1%	(2)	9%	(15)	60%	(95)	160
2016 Vote: Hillary Clinton	12%	(20)	13%	(22)	3%	(5)	1%	(1)	9%	(16)	63%	(106)	169
2016 Vote: Donald Trump	11%	(19)	18%	(32)	1%	(2)	1%	(2)	12%	(20)	57%	(102)	177
2016 Vote: Didn't Vote	5%	(10)	14%	(27)	3%	(7)	2%	(5)	9%	(19)	66%	(132)	200
Voted in 2014: Yes	11%	(37)	16%	(52)	2%	(6)	1%	(3)	11%	(37)	59%	(192)	327
Voted in 2014: No	5%	(13)	12%	(32)	4%	(10)	2%	(5)	9%	(24)	68%	(180)	264
2012 Vote: Barack Obama	12%	(25)	15%	(32)	4%	(9)	1%	(2)	13%	(29)	55%	(119)	217
2012 Vote: Mitt Romney	9%	(11)	21%	(26)	1%	(1)	1%	(2)	11%	(14)	57%	(72)	126
2012 Vote: Didn't Vote	6%	(13)	11%	(25)	3%	(6)	2%	(5)	7%	(17)	71%	(163)	228
4-Region: Northeast	12%	(13)	8%	(9)	3%	(3)	4%	(4)	11%	(12)	61%	(65)	106
4-Region: Midwest	10%	(12)	20%	(24)	1%	(1)	_	(0)	7%	(8)	61%	(71)	116
4-Region: South	6%	(15)	15%	(35)	3%	(7)	1%	(3)	14%	(33)	60%	(143)	238
4-Region: West	8%	(10)	12%	(16)	3%	(4)	1%	(1)	6%	(8)	71%	(93)	132
Sports fans	12%	(48)	19%	(78)	3%	(14)	2%	(8)	13%	(52)	51%	(204)	404
Avid sports fans	31%	(38)	26%	(32)	5%	(6)	2%	(3)	16%	(20)	20%	(24)	122
Casual sports fans	4%	(10)	16%	(46)	3%	(8)	2%	(6)	11%	(32)	64%	(180)	282
Republican sports fans	12%	(15)	19%	(24)	3%	(4)	2%	(2)	11%	(14)	53%	(67)	127
Democratic sports fans	14%	(21)	19%	(28)	3%	(4)	2%	(2)	10%	(15)	52%	(77)	147
Independent sports fans	9%	(12)	20%	(26)	4%	(6)	3%	(4)	18%	(23)	46%	(60)	130
Sports fans ages 18-34	9%	(10)	28%	(31)	6%	(6)	_	(0)	6%	(7)	51%	(55)	110
Sports fans ages 35-44	14%	(11)	14%	(11)	7%	(5)	5%	(4)	8%	(7)	52%	(42)	80
Sports fans ages 45-64	13%	(17)	21%	(28)	1%	(1)	2%	(3)	20%	(26)	42%	(55)	131
Sports fans 65+	10%	(9)	10%	(9)	1%	(1)	1%	(1)	15%	(13)	62%	(52)	84
NFL fans	13%	(48)	21%	(77)	4%	(14)	2%	(8)	14%	(50)	46%	(166)	364
Avid NFL fans	26%	(38)	30%	(44)	4%	(5)	2%	(3)	13%	(19)	25%	(36)	144
Casual NFL fans	5%	(10)	15%	(33)	4%	(9)	3%	(6)	14%	(32)	59%	(131)	220

Table MCSP1_20: Do you have a favorable or unfavorable opinion of each of the following people? Damiere Byrd

Demographic		ry rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	3%	(16)	8%	(48)	3%	(18)	2%	(11)	12%	(77)	73%	(455)	625
Gender: Male	4%	(13)	12%	(35)	3%	(8)	2%	(6)	14%	(40)	66%	(193)	295
Gender: Female	1%	(3)	4%	(13)	3%	(10)	2%	(6)	11%	(37)	79%	(262)	331
Age: 18-34	1%	(2)	6%	(13)	5%	(10)	3%	(6)	13%	(26)	71%	(138)	194
Age: 35-44	7%	(7)	13%	(13)	5%	(5)	5%	(5)	12%	(12)	57%	(56)	98
Age: 45-64	3%	(6)	8%	(16)	1%	(1)	_	(0)	14%	(29)	74%	(149)	201
Age: 65+	_	(1)	4%	(6)	1%	(2)	_	(0)	8%	(10)	86%	(112)	131
GenZers: 1997-2012	_	(0)	3%	(3)	8%	(8)	1%	(1)	16%	(16)	71%	(69)	97
Millennials: 1981-1996	5%	(7)	11%	(17)	4%	(6)	3%	(5)	10%	(15)	68%	(104)	154
GenXers: 1965-1980	6%	(8)	10%	(15)	1%	(1)	4%	(5)	21%	(31)	59%	(87)	147
Baby Boomers: 1946-1964	_	(1)	5%	(9)	1%	(2)	_	(0)	7%	(14)	87%	(166)	191
PID: Dem (no lean)	6%	(14)	8%	(20)	5%	(12)	1%	(3)	14%	(36)	67%	(173)	259
PID: Ind (no lean)	_	(0)	7%	(15)	2%	(5)	4%	(8)	12%	(26)	75%	(162)	215
PID: Rep (no lean)	1%	(1)	9%	(13)	1%	(1)	_	(0)	10%	(15)	80%	(121)	151
PID/Gender: Dem Men	11%	(12)	14%	(15)	5%	(5)	2%	(2)	15%	(16)	54%	(59)	108
PID/Gender: Dem Women	2%	(3)	4%	(5)	5%	(7)	1%	(2)	14%	(20)	76%	(114)	151
PID/Gender: Ind Men	_	(0)	10%	(12)	1%	(2)	3%	(4)	15%	(18)	70%	(83)	118
PID/Gender: Ind Women	_	(0)	3%	(3)	3%	(3)	4%	(4)	8%	(8)	82%	(79)	97
PID/Gender: Rep Men	2%	(1)	12%	(8)	1%	(1)	_	(0)	9%	(6)	76%	(52)	68
PID/Gender: Rep Women	_	(0)	6%	(5)	_	(0)	_	(0)	11%	(9)	83%	(69)	83
Ideo: Liberal (1-3)	2%	(4)	8%	(15)	5%	(9)	_	(1)	10%	(20)	75%	(146)	196
Ideo: Moderate (4)	2%	(5)	11%	(20)	2%	(3)	1%	(3)	14%	(26)	69%	(126)	182
Ideo: Conservative (5-7)	2%	(4)	7%	(11)	3%	(5)	1%	(2)	13%	(23)	74%	(130)	175
Educ: < College	1%	(6)	6%	(27)	4%	(16)	2%	(11)	13%	(56)	74%	(333)	450
Educ: Bachelors degree	4%	(4)	12%	(13)	1%	(1)	_	(0)	11%	(12)	73%	(82)	111
Educ: Post-grad	8%	(5)	12%	(8)	2%	(1)	1%	(1)	14%	(9)	63%	(40)	64
Income: Under 50k	1%	(5)	7%	(26)	3%	(12)	3%	(11)	12%	(45)	73%	(269)	367
Income: 50k-100k	4%	(6)	8%	(14)	3%	(5)	_	(0)	14%	(25)	72%	(133)	184
Income: 100k+	6%	(4)	10%	(7)	1%	(1)	1%	(1)	9%	(7)	73%	(54)	74
Ethnicity: White	3%	(12)	7%	(35)	2%	(7)	1%	(5)	11%	(54)	76%	(363)	477
Ethnicity: Hispanic	4%	(4)	9%	(9)	4%	(4)	5%	(5)	8%	(8)	69%	(67)	98

Table MCSP1_20: Do you have a favorable or unfavorable opinion of each of the following people? Damiere Byrd

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	3%	(16)	8%	(48)	3%	(18)	2%	(11)	12%	(77)	73%	(455)	625
Ethnicity: Black	3/0	(0)	13%	(11)	7%	(5)	1%	(11)	17%	(14)	63%	(433) (51)	82
Ethnicity: Diack Ethnicity: Other	5%	(4)	3%	(2)	8%	(5)	8%	(5)	14%	(9)	62%	(41)	66
All Christian	3%	(7)	8%	(20)	2%	(6)	1%	(2)	12%	(31)	74%	(189)	254
Agnostic/Nothing in particular	2%	(4)	4%	(7)	$\frac{2}{2}$	(4)	5%	(9)	11%	(20)	77%	(143)	186
Something Else	2%	(2)	11%	(14)	3%	(4)	1%	(1)	20%	(24)	63%	(78)	124
Evangelical	3%	(5)	12%	(21)	4%	(7)	1/0	(1)	14%	(24)	66%	(115)	173
Non-Evangelical	2%	(5)	6%	(12)	1%	(1)	1%	(2)	14%	(27)	76%	(113) (147)	194
Community: Urban	6%	(10)	12%	(22)	2%	(3)	3%	(5)	11%	(19)	67%	(147) (119)	178
Community: Suburban	1%	(2)	4%	(13)	3%	(8)	2%	(5)	13%	(39)	78%	(233)	301
Community: Rural	3%	(4)	9%	(13)	4%	(6)	1%	(2)	13%	(19)	70%	(103)	147
Employ: Private Sector	5%	(9)	11%	(17)	2%	(4)	1%	(2)	16%	(26)	65%	(103) (108)	165
Employ: Government	5%	(2)	9%	(5)	_	(0)	8%	(4)	14%	(7)	63%	(32)	50
Employ: Retired	1%	(1)	6%	(9)	2%	(3)	1%	(2)	5%	(7)	84%	(32) (117)	139
Employ: Unemployed	4%	(4)	5%	(6)	3%	(3)	2%	(2)	16%	(17)	69%	(70)	101
Employ: Other		(0)	4%	(2)	2%	(1)		(0)	20%	(17)	74%	(39)	52
Military HH: Yes	3%	(3)	5%	(6)	5%	(5)	_	(0)	9%	(10)	78%	(87)	112
Military HH: No	2%	(12)	8%	(42)	3%	(13)	2%	(11)	13%	(67)	72%	(368)	514
RD/WT: Right Direction	6%	(9)	15%	(21)	2%	(2)	3%	(4)	9%	(12)	66%	(95)	144
RD/WT: Wrong Track	1%	(7)	6%	(27)	3%	(16)	2%	(8)	13%	(65)	75%	(360)	481
Trump Job Approve	2%	(4)	10%	(23)	2%	(4)	1%	(3)	12%	(28)	73%	(172)	234
Trump Job Disapprove	3%	(11)	7%	(25)	4%	(14)	1%	(2)	13%	(48)	72%	(258)	359
Trump Job Strongly Approve	2%	(3)	9%	(12)	_	(1)	_	(0)	5%	(6)	84%	(113)	134
Trump Job Somewhat Approve	2%	(2)	11%	(11)	4%	(4)	3%	(3)	22%	(22)	59%	(59)	100
Trump Job Somewhat Disapprove	2%	(1)	14%	(9)	2%	(1)	_	(0)	20%	(13)	62%	(39)	64
Trump Job Strongly Disapprove	3%	(9)	6%	(17)	4%	(12)	1%	(2)	12%	(35)	74%	(219)	295
Favorable of Trump	2%	(5)	10%	(22)	1%	(4)	1%	(2)	12%	(28)	74%	(174)	235
Unfavorable of Trump	3%	(10)	7%	(24)	4%	(14)	1%	(5)	13%	(47)	72%	(263)	364

Table MCSP1_20: Do you have a favorable or unfavorable opinion of each of the following people? Damiere Byrd

Demographic	Ve favo	ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	3%	(16)	8%	(48)	3%	(18)	2%	(11)	12%	(77)	73%	(455)	625
Very Favorable of Trump	3%	(4)	8%	(11)	2%	(3)		(0)	6%	(8)	81%	(111)	136
Somewhat Favorable of Trump	2%	(2)	12%	(12)	_	(0)	2%	(2)	20%	(20)	64%	(64)	99
Somewhat Unfavorable of Trump	1%	(1)	15%	(9)	4%	(2)	3%	(2)	10%	(6)	67%	(40)	60
Very Unfavorable of Trump	3%	(10)	5%	(15)	4%	(12)	1%	(3)	14%	(41)	73%	(222)	304
#1 Issue: Economy	2%	(5)	12%	(26)	2%	(5)	1%	(2)	15%	(33)	67%	(146)	218
#1 Issue: Security	7%	(4)	6%	(3)	_	(0)	_	(0)	14%	(8)	73%	(40)	55
#1 Issue: Health Care	1%	(1)	10%	(10)	3%	(3)	_	(0)	8%	(8)	79 %	(84)	106
#1 Issue: Medicare / Social Security	1%	(1)	3%	(3)	2%	(2)	4%	(4)	11%	(11)	80%	(80)	100
#1 Issue: Women's Issues	_	(0)	_	(0)	8%	(5)	7%	(4)	18%	(12)	67%	(43)	64
2018 House Vote: Democrat	5%	(10)	10%	(20)	1%	(3)	2%	(3)	15%	(30)	66%	(128)	194
2018 House Vote: Republican	1%	(1)	8%	(11)	4%	(6)	_	(0)	6%	(8)	81%	(116)	142
2016 Vote: Hillary Clinton	6%	(10)	6%	(11)	1%	(2)	1%	(3)	14%	(26)	71%	(124)	176
2016 Vote: Donald Trump	1%	(1)	12%	(18)	2%	(3)	_	(0)	7%	(11)	79%	(123)	157
2016 Vote: Didn't Vote	2%	(4)	6%	(16)	4%	(11)	3%	(8)	14%	(36)	71%	(184)	259
Voted in 2014: Yes	4%	(11)	9%	(29)	2%	(7)	2%	(8)	11%	(34)	72%	(224)	313
Voted in 2014: No	1%	(4)	6%	(19)	3%	(11)	1%	(4)	14%	(43)	74%	(231)	312
2012 Vote: Barack Obama	6%	(12)	10%	(21)	2%	(4)	2%	(3)	16%	(33)	64%	(132)	205
2012 Vote: Mitt Romney	1%	(1)	7%	(8)	2%	(2)	_	(0)	9%	(12)	82%	(102)	125
2012 Vote: Didn't Vote	1%	(4)	6%	(16)	4%	(11)	3%	(8)	11%	(30)	75%	(209)	279
4-Region: Northeast	2%	(2)	7%	(7)	_	(0)	_	(0)	15%	(16)	76%	(82)	108
4-Region: Midwest	1%	(1)	10%	(11)	1%	(1)	_	(0)	15%	(17)	73%	(80)	109
4-Region: South	4%	(9)	9%	(22)	4%	(9)	2%	(6)	11%	(25)	70%	(170)	241
4-Region: West	2%	(3)	5%	(8)	5%	(8)	3%	(6)	12%	(20)	74%	(123)	167
Sports fans	4%	(16)	11%	(46)	3%	(14)	1%	(5)	16%	(66)	64%	(265)	411
Avid sports fans	6%	(7)	25%	(32)	4%	(5)	1%	(2)	20%	(26)	44%	(56)	128
Casual sports fans	3%	(9)	5%	(14)	3%	(9)	1%	(3)	14%	(40)	74%	(208)	283
Republican sports fans	1%	(1)	11%	(11)	1%	(1)	_	(0)	12%	(13)	75%	(78)	104
Democratic sports fans	8%	(14)	11%	(20)	5%	(10)	2%	(3)	16%	(29)	57%	(102)	178
Independent sports fans	_	(0)	11%	(14)	2%	(3)	1%	(2)	19%	(25)	66%	(85)	129
Sports fans ages 18-34	2%	(2)	11%	(11)	5%	(6)	2%	(2)	20%	(20)	60%	(61)	103

Table MCSP1_20: Do you have a favorable or unfavorable opinion of each of the following people? Damiere Byrd

Demographic	Ve favoi	•		ewhat rable	Some unfav		Ve unfav	ry orable		of, no		r heard of	Total N
Adults	3%	(16)	8%	(48)	3%	(18)	2%	(11)	12%	(77)	73%	(455)	625
Sports fans ages 35-44	9%	(7)	17%	(13)	6%	(5)	4%	(3)	10%	(7)	53%	(41)	77
Sports fans ages 45-64	4%	(6)	11%	(16)	1%	(1)	_	(0)	19%	(28)	65%	(94)	145
Sports fans 65+	1%	(1)	7%	(6)	2%	(2)	_	(0)	12%	(10)	79%	(68)	86
NFL fans	4%	(16)	12%	(46)	4%	(14)	1%	(3)	19%	(70)	60%	(222)	371
Avid NFL fans	8%	(12)	18%	(28)	6%	(9)	2%	(3)	24%	(37)	42%	(65)	154
Casual NFL fans	2%	(4)	8%	(17)	3%	(6)	_	(1)	15%	(33)	72%	(156)	216

Table MCSP1_21: Do you have a favorable or unfavorable opinion of each of the following people? Derek Carr

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	9%	(60)	16%	(101)	7%	(46)	2%	(12)	12%	(78)	54%	(345)	643
Gender: Male	15%	(50)	22%	(72)	11%	(36)	2%	(8)	14%	(44)	35%	(113)	324
Gender: Female	3%	(10)	9%	(29)	3%	(9)	1%	(4)	11%	(34)	73%	(232)	319
Age: 18-34	12%	(23)	7%	(14)	8%	(16)	4%	(7)	7%	(13)	62%	(117)	190
Age: 35-44	10%	(10)	27%	(26)	13%	(13)	1%	(1)	18%	(18)	32%	(32)	100
Age: 45-64	10%	(24)	18%	(42)	4%	(10)	2%	(4)	14%	(33)	52%	(121)	234
Age: 65+	2%	(3)	16%	(19)	6%	(8)	_	(0)	12%	(15)	63%	(75)	119
GenZers: 1997-2012	3%	(2)	8%	(6)	3%	(3)	6%	(5)	6%	(5)	73%	(54)	74
Millennials: 1981-1996	15%	(26)	16%	(28)	14%	(25)	2%	(4)	11%	(20)	42%	(73)	175
GenXers: 1965-1980	14%	(23)	19%	(30)	4%	(6)	2%	(3)	16%	(25)	46%	(73)	160
Baby Boomers: 1946-1964	4%	(8)	16%	(34)	6%	(12)	_	(1)	12%	(27)	63%	(136)	218
PID: Dem (no lean)	14%	(33)	17%	(39)	9%	(21)	_	(0)	10%	(24)	49%	(113)	230
PID: Ind (no lean)	3%	(6)	14%	(29)	4%	(8)	2%	(4)	15%	(32)	63%	(132)	211
PID: Rep (no lean)	10%	(21)	16%	(33)	8%	(17)	4%	(8)	11%	(22)	50%	(100)	201
PID/Gender: Dem Men	25%	(27)	19%	(20)	15%	(16)	_	(0)	15%	(16)	27%	(29)	108
PID/Gender: Dem Women	5%	(6)	16%	(19)	4%	(5)	_	(0)	6%	(7)	69%	(84)	122
PID/Gender: Ind Men	3%	(3)	23%	(24)	6%	(6)	4%	(4)	14%	(15)	50%	(52)	104
PID/Gender: Ind Women	3%	(3)	4%	(5)	2%	(2)	_	(0)	16%	(17)	75%	(80)	107
PID/Gender: Rep Men	18%	(20)	25%	(28)	13%	(15)	4%	(4)	11%	(13)	29%	(32)	112
PID/Gender: Rep Women	1%	(1)	6%	(6)	2%	(2)	5%	(4)	10%	(9)	76%	(68)	89
Ideo: Liberal (1-3)	15%	(25)	14%	(22)	10%	(16)	1%	(2)	7%	(12)	53%	(87)	164
Ideo: Moderate (4)	8%	(15)	23%	(40)	4%	(7)	1%	(2)	13%	(23)	51%	(88)	174
Ideo: Conservative (5-7)	9%	(21)	14%	(33)	10%	(22)	3%	(6)	14%	(32)	51%	(120)	234
Educ: < College	8%	(35)	16%	(72)	6%	(26)	2%	(10)	12%	(53)	57%	(258)	455
Educ: Bachelors degree	13%	(16)	12%	(15)	11%	(13)	2%	(2)	14%	(16)	49%	(58)	120
Educ: Post-grad	14%	(9)	21%	(14)	10%	(6)	_	(0)	12%	(8)	44%	(30)	68
Income: Under 50k	5%	(18)	12%	(44)	8%	(30)	2%	(6)	12%	(41)	61%	(214)	353
Income: 50k-100k	14%	(27)	18%	(34)	6%	(11)	3%	(5)	14%	(28)	46%	(89)	194
Income: 100k+	16%	(15)	24%	(23)	5%	(4)	1%	(1)	10%	(9)	45%	(43)	96
Ethnicity: White	5%	(27)	16%	(81)	7%	(36)	2%	(11)	14%	(68)	55%	(276)	499
Ethnicity: Hispanic	23%	(25)	23%	(25)	19%	(21)	3%	(4)	2%	(3)	30%	(33)	111

Table MCSP1_21: Do you have a favorable or unfavorable opinion of each of the following people? Derek Carr

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	9%	(60)	16%	(101)	7%	(46)	2%	(12)	12%	(78)	54%	(345)	643
Ethnicity: Black	28%	(23)	8%	(6)	7%	(5)	_	(0)	8%	(6)	49%	(40)	80
Ethnicity: Other	17%	(11)	22%	(14)	6%	(4)	1%	(1)	7%	(5)	47%	(30)	63
All Christian	8%	(23)	19%	(55)	8%	(23)	1%	(4)	13%	(39)	51%	(151)	295
Agnostic/Nothing in particular	15%	(24)	9%	(14)	8%	(13)	1%	(1)	10%	(16)	57%	(90)	158
Something Else	6%	(8)	17%	(23)	5%	(6)	4%	(6)	14%	(19)	55%	(75)	137
Evangelical	5%	(8)	21%	(33)	5%	(7)	4%	(6)	15%	(23)	50%	(77)	154
Non-Evangelical	8%	(23)	16%	(44)	8%	(21)	1%	(3)	12%	(33)	54%	(143)	266
Community: Urban	11%	(20)	19%	(37)	5%	(9)	4%	(8)	11%	(21)	50%	(94)	190
Community: Suburban	10%	(30)	14%	(42)	8%	(24)	1%	(2)	14%	(41)	54%	(162)	302
Community: Rural	6%	(9)	15%	(22)	8%	(12)	1%	(2)	10%	(16)	59%	(89)	150
Employ: Private Sector	17%	(34)	24%	(47)	6%	(11)	1%	(3)	14%	(27)	38%	(76)	198
Employ: Self-Employed	3%	(2)	15%	(9)	26%	(15)	4%	(2)	8%	(5)	45%	(27)	61
Employ: Retired	5%	(8)	19%	(29)	6%	(9)	_	(1)	14%	(21)	55%	(80)	147
Employ: Unemployed	15%	(14)	4%	(4)	4%	(4)	_	(0)	10%	(9)	66%	(60)	91
Military HH: Yes	10%	(10)	15%	(15)	7%	(7)	2%	(2)	14%	(14)	52%	(54)	102
Military HH: No	9%	(49)	16%	(86)	7%	(39)	2%	(10)	12%	(64)	54%	(292)	541
RD/WT: Right Direction	9%	(15)	20%	(33)	8%	(14)	2%	(3)	14%	(23)	47%	(77)	164
RD/WT: Wrong Track	9%	(45)	14%	(68)	7%	(32)	2%	(9)	12%	(56)	56%	(269)	479
Trump Job Approve	10%	(27)	15%	(40)	9%	(23)	4%	(11)	14%	(37)	49%	(129)	266
Trump Job Disapprove	8%	(29)	17%	(57)	7%	(23)	_	(2)	11%	(37)	57%	(196)	344
Trump Job Strongly Approve	10%	(16)	16%	(26)	9%	(14)	3%	(5)	10%	(17)	52%	(83)	161
Trump Job Somewhat Approve	10%	(10)	14%	(15)	8%	(9)	6%	(6)	19%	(20)	43%	(46)	105
Trump Job Somewhat Disapprove	14%	(8)	19%	(11)	7%	(4)	1%	(1)	10%	(6)	47%	(27)	56
Trump Job Strongly Disapprove	7%	(21)	16%	(46)	7%	(19)	_	(1)	11%	(31)	59%	(169)	288
Favorable of Trump	11%	(28)	14%	(37)	9%	(23)	2%	(5)	14%	(36)	51%	(133)	261
Unfavorable of Trump	8%	(27)	17%	(57)	6%	(20)	1%	(4)	11%	(37)	58%	(196)	340
Very Favorable of Trump	12%	(18)	16%	(25)	6%	(8)	3%	(5)	9%	(14)	54%	(82)	151
Somewhat Favorable of Trump	9%	(10)	12%	(13)	13%	(15)	_	(0)	20%	(22)	46%	(51)	110
Very Unfavorable of Trump	7%	(22)	17%	(49)	5%	(16)	1%	(3)	12%	(34)	58%	(170)	294

Table MCSP1_21: Do you have a favorable or unfavorable opinion of each of the following people? Derek Carr

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	9%	(60)	16%	(101)	7%	(46)	2%	(12)	12%	(78)	54%	(345)	643
#1 Issue: Economy	11%	(27)	16%	(38)	5%	(13)	3%	(6)	12%	(29)	53%	(127)	241
#1 Issue: Security	17%	(12)	9%	(6)	11%	(8)	_	(0)	18%	(12)	44%	(30)	67
#1 Issue: Health Care	11%	(11)	17%	(17)	4%	(4)	_	(0)	13%	(13)	55%	(54)	98
#1 Issue: Medicare / Social Security	4%	(4)	15%	(15)	12%	(12)	_	(0)	9%	(9)	60%	(59)	98
2018 House Vote: Democrat	11%	(22)	20%	(38)	5%	(9)	_	(1)	13%	(24)	51%	(98)	191
2018 House Vote: Republican	6%	(10)	20%	(33)	7%	(12)	1%	(3)	17%	(29)	48%	(81)	168
2016 Vote: Hillary Clinton	12%	(20)	18%	(30)	4%	(7)	_	(0)	13%	(21)	53%	(88)	167
2016 Vote: Donald Trump	7%	(13)	20%	(39)	7%	(13)	2%	(3)	14%	(28)	51%	(99)	196
2016 Vote: Didn't Vote	10%	(24)	11%	(28)	10%	(25)	3%	(8)	8%	(20)	57%	(141)	247
Voted in 2014: Yes	10%	(31)	21%	(68)	7%	(22)	1%	(3)	15%	(48)	47%	(155)	327
Voted in 2014: No	9%	(28)	10%	(33)	8%	(24)	3%	(9)	10%	(30)	60%	(190)	315
2012 Vote: Barack Obama	11%	(24)	20%	(43)	6%	(12)	_	(0)	15%	(32)	47%	(99)	210
2012 Vote: Mitt Romney	6%	(8)	24%	(29)	5%	(6)	1%	(1)	12%	(14)	52%	(62)	120
2012 Vote: Didn't Vote	10%	(29)	9%	(27)	10%	(27)	4%	(10)	9%	(27)	58%	(166)	286
4-Region: Northeast	8%	(9)	21%	(23)	2%	(2)	2%	(2)	17%	(18)	50%	(53)	108
4-Region: Midwest	4%	(5)	16%	(21)	11%	(15)	1%	(1)	13%	(17)	55%	(72)	131
4-Region: South	7%	(17)	16%	(40)	4%	(9)	3%	(7)	13%	(32)	57%	(140)	246
4-Region: West	18%	(28)	10%	(17)	13%	(20)	1%	(2)	7%	(11)	51%	(80)	158
Sports fans	14%	(59)	22%	(94)	10%	(44)	3%	(12)	15%	(66)	36%	(158)	432
Avid sports fans	24%	(38)	29%	(45)	15%	(23)	3%	(5)	12%	(19)	17%	(27)	157
Casual sports fans	8%	(22)	18%	(49)	8%	(21)	2%	(7)	17%	(47)	47%	(130)	275
Republican sports fans	15%	(21)	21%	(29)	11%	(15)	6%	(8)	14%	(19)	33%	(46)	137
Democratic sports fans	19%	(33)	21%	(36)	12%	(21)	_	(0)	12%	(21)	35%	(60)	172
Independent sports fans	4%	(5)	24%	(29)	7%	(8)	3%	(4)	21%	(25)	42%	(52)	123
Sports fans ages 18-34	20%	(23)	11%	(13)	13%	(14)	6%	(7)	9%	(11)	41%	(47)	115
Sports fans ages 35-44	13%	(10)	27%	(20)	17%	(13)	1%	(1)	19%	(14)	22%	(16)	73
Sports fans ages 45-64	14%	(24)	24%	(42)	5%	(9)	2%	(3)	17%	(29)	37%	(64)	172
Sports fans 65+	4%	(3)	26%	(19)	11%	(8)	_	(0)	16%	(12)	43%	(31)	73
NFL fans	14%	(54)	23%	(90)	11%	(44)	3%	(12)	16%	(62)	33%	(131)	392
Avid NFL fans	24%	(43)	30%	(54)	13%	(24)	3%	(6)	13%	(23)	16%	(30)	180

Table MCSP1_21: Do you have a favorable or unfavorable opinion of each of the following people? Derek Carr

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (60)	16% (101)	7% (46)	2% (12)	12% (78)	54% (345)	643
Casual NFL fans	5% (11)	17% (36)	9% (19)	3% (5)	18% (39)	48% (101)	212

Table MCSP1_22: Do you have a favorable or unfavorable opinion of each of the following people? Chris Carson

		ery		ewhat	Some			ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	6%	(32)	13%	(74)	3%	(19)	2%	(11)	13%	(75)	62%	(349)	561
Gender: Male	10%	(27)	17%	(50)	3%	(9)	3%	(8)	14%	(40)	53%	(152)	287
Gender: Female	2%	(5)	9%	(24)	4%	(10)	1%	(4)	13%	(35)	72%	(196)	274
Age: 18-34	9%	(15)	16%	(26)	7%	(12)	2%	(3)	10%	(16)	56%	(91)	163
Age: 35-44	10%	(10)	10%	(10)	5%	(5)	5%	(5)	19%	(18)	50%	(46)	93
Age: 45-64	3%	(6)	16%	(32)	1%	(2)	2%	(3)	14%	(28)	65%	(131)	202
Age: 65+	3%	(3)	7%	(7)	_	(0)	_	(1)	13%	(13)	78%	(80)	104
GenZers: 1997-2012	3%	(3)	7%	(5)	13%	(10)	_	(0)	9%	(7)	68%	(54)	80
Millennials: 1981-1996	13%	(16)	23%	(28)	3%	(4)	3%	(4)	12%	(15)	46%	(56)	122
GenXers: 1965-1980	8%	(11)	11%	(15)	3%	(5)	5%	(7)	17%	(24)	56%	(79)	142
Baby Boomers: 1946-1964	1%	(3)	12%	(23)	_	(0)	_	(1)	12%	(24)	74%	(145)	196
PID: Dem (no lean)	9%	(18)	16%	(34)	1%	(2)	2%	(5)	16%	(34)	57%	(122)	215
PID: Ind (no lean)	5%	(9)	14%	(24)	6%	(11)	2%	(3)	10%	(18)	64%	(115)	180
PID: Rep (no lean)	3%	(5)	10%	(16)	4%	(6)	2%	(3)	14%	(23)	68%	(112)	166
PID/Gender: Dem Men	15%	(16)	18%	(20)	2%	(2)	4%	(4)	13%	(13)	47%	(51)	107
PID/Gender: Dem Women	2%	(2)	13%	(14)	_	(0)	1%	(1)	19%	(20)	66%	(71)	108
PID/Gender: Ind Men	7%	(6)	21%	(17)	3%	(3)	2%	(2)	11%	(9)	56%	(47)	83
PID/Gender: Ind Women	3%	(3)	7%	(7)	8%	(8)	1%	(1)	9%	(9)	71%	(69)	97
PID/Gender: Rep Men	5%	(5)	14%	(13)	4%	(4)	2%	(2)	18%	(17)	57%	(55)	96
PID/Gender: Rep Women	1%	(0)	4%	(3)	3%	(2)	2%	(2)	8%	(6)	82%	(57)	69
Ideo: Liberal (1-3)	5%	(10)	15%	(27)	6%	(11)	_	(0)	13%	(23)	60%	(107)	178
Ideo: Moderate (4)	6%	(10)	13%	(21)	4%	(7)	3%	(4)	11%	(18)	64%	(104)	163
Ideo: Conservative (5-7)	5%	(8)	14%	(23)	_	(0)	4%	(7)	15%	(26)	61%	(102)	167
Educ: < College	5%	(19)	13%	(48)	3%	(13)	3%	(10)	14%	(53)	62%	(239)	383
Educ: Bachelors degree	7%	(7)	11%	(13)	4%	(4)	_	(0)	12%	(13)	66%	(74)	111
Educ: Post-grad	10%	(6)	20%	(13)	4%	(2)	1%	(1)	12%	(8)	53%	(36)	67
Income: Under 50k	6%	(19)	13%	(39)	3%	(10)	3%	(10)	12%	(36)	63%	(195)	310
Income: 50k-100k	1%	(2)	15%	(25)	5%	(7)	_	(1)	18%	(30)	61%	(100)	164
Income: 100k+	13%	(11)	13%	(11)	2%	(2)	1%	(0)	10%	(9)	62%	(54)	87
Ethnicity: White	4%	(17)	12%	(53)	3%	(13)	2%	(8)	13%	(55)	67%	(295)	440
Ethnicity: Hispanic	8%	(6)	9%	(7)	18%	(14)	6%	(5)	17%	(14)	42%	(33)	78

Table MCSP1_22: Do you have a favorable or unfavorable opinion of each of the following people? Chris Carson

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no		r heard of	Total N
Adults	6%	(32)	13%	(74)	3%	(19)	2%	(11)	13%	(75)	62%	(349)	561
Ethnicity: Black	14%	(9)	30%	(20)	3%	(2)	1%	(1)	11%	(7)	41%	(27)	66
Ethnicity: Other	11%	(6)	3%	(2)	8%	(4)	6%	(3)	23%	(12)	49%	(27)	54
All Christian	8%	(21)	13%	(35)	4%	(10)	1%	(3)	14%	(38)	60%	(161)	267
Agnostic/Nothing in particular	2%	(3)	15%	(22)	4%	(6)	1%	(2)	6%	(9)	72%	(107)	149
Something Else	2%	(2)	12%	(12)	3%	(3)	5%	(5)	21%	(22)	56%	(57)	102
Evangelical	12%	(15)	10%	(13)	3%	(4)	3%	(4)	19%	(24)	53%	(69)	129
Non-Evangelical	3%	(8)	14%	(32)	2%	(5)	2%	(5)	15%	(35)	63%	(144)	228
Community: Urban	14%	(23)	17%	(29)	5%	(8)	3%	(6)	11%	(18)	50%	(84)	168
Community: Suburban	1%	(2)	14%	(36)	1%	(4)	1%	(4)	16%	(42)	67%	(175)	261
Community: Rural	6%	(8)	7%	(9)	6%	(8)	2%	(2)	11%	(15)	68%	(90)	132
Employ: Private Sector	10%	(15)	16%	(25)	3%	(5)	4%	(6)	12%	(20)	56%	(90)	162
Employ: Retired	2%	(3)	14%	(20)	_	(0)	2%	(2)	9%	(14)	73%	(107)	147
Employ: Unemployed	8%	(6)	8%	(6)	3%	(2)	_	(0)	21%	(16)	60%	(44)	74
Military HH: Yes	4%	(4)	16%	(14)	_	(0)	1%	(1)	17%	(15)	62%	(56)	90
Military HH: No	6%	(29)	13%	(60)	4%	(19)	2%	(11)	13%	(60)	62%	(292)	471
RD/WT: Right Direction	9%	(13)	12%	(18)	9%	(14)	1%	(1)	13%	(20)	57%	(88)	154
RD/WT: Wrong Track	5%	(19)	14%	(56)	1%	(5)	3%	(11)	13%	(55)	64%	(261)	407
Trump Job Approve	4%	(9)	12%	(26)	4%	(8)	2%	(5)	14%	(31)	64%	(141)	221
Trump Job Disapprove	5%	(15)	15%	(46)	4%	(11)	2%	(6)	12%	(38)	63%	(196)	313
Trump Job Strongly Approve	6%	(8)	10%	(13)	5%	(6)	1%	(1)	13%	(17)	64%	(83)	128
Trump Job Somewhat Approve	1%	(1)	14%	(13)	2%	(2)	4%	(4)	16%	(15)	64%	(59)	92
Trump Job Somewhat Disapprove	5%	(3)	23%	(15)	8%	(5)	2%	(2)	10%	(7)	52%	(33)	64
Trump Job Strongly Disapprove	5%	(12)	13%	(31)	3%	(7)	2%	(5)	13%	(32)	65%	(163)	249
Favorable of Trump	4%	(9)	13%	(30)	3%	(6)	2%	(5)	14%	(31)	64%	(145)	226
Unfavorable of Trump	6%	(19)	13%	(41)	4%	(13)	2%	(5)	13%	(40)	62%	(198)	317
Very Favorable of Trump	6%	(8)	10%	(12)	3%	(4)	1%	(1)	16%	(20)	63%	(78)	124
Somewhat Favorable of Trump	1%	(1)	17%	(17)	2%	(2)	4%	(4)	11%	(11)	65%	(66)	101
Very Unfavorable of Trump	5%	(14)	11%	(30)	5%	(13)	2%	(5)	13%	(36)	64%	(172)	271

Table MCSP1_22: Do you have a favorable or unfavorable opinion of each of the following people? Chris Carson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(32)	13%	(74)	3%	(19)	2%	(11)	13%	(75)	62%	(349)	561
#1 Issue: Economy	7%	(14)	19%	(37)	1%	(3)	1%	(2)	16%	(31)	56%	(111)	198
#1 Issue: Security	3%	(2)	10%	(7)	6%	(4)	2%	(2)	17%	(11)	63%	(42)	67
#1 Issue: Health Care	7%	(8)	10%	(12)	6%	(6)	5%	(6)	10%	(11)	62%	(68)	111
#1 Issue: Medicare / Social Security	4%	(3)	10%	(7)	5%	(4)	3%	(2)	11%	(8)	67%	(49)	74
2018 House Vote: Democrat	10%	(17)	13%	(23)	2%	(3)	3%	(5)	18%	(32)	55%	(96)	176
2018 House Vote: Republican	4%	(5)	13%	(18)	4%	(6)	2%	(3)	9%	(13)	68%	(96)	141
2016 Vote: Hillary Clinton	11%	(17)	14%	(22)	2%	(3)	2%	(4)	16%	(26)	55%	(87)	160
2016 Vote: Donald Trump	3%	(6)	12%	(20)	3%	(6)	2%	(3)	9%	(15)	70%	(118)	169
2016 Vote: Didn't Vote	5%	(9)	13%	(25)	5%	(10)	1%	(2)	16%	(30)	60%	(113)	189
Voted in 2014: Yes	8%	(25)	13%	(40)	3%	(8)	2%	(7)	13%	(41)	61%	(189)	311
Voted in 2014: No	3%	(7)	14%	(34)	4%	(11)	2%	(4)	14%	(34)	64%	(159)	250
2012 Vote: Barack Obama	10%	(22)	16%	(33)	1%	(2)	3%	(6)	15%	(33)	55%	(117)	214
2012 Vote: Mitt Romney	4%	(5)	10%	(12)	5%	(6)	1%	(1)	14%	(16)	66%	(79)	120
2012 Vote: Didn't Vote	2%	(5)	13%	(28)	5%	(11)	2%	(4)	12%	(25)	65%	(140)	214
4-Region: Northeast	2%	(3)	18%	(20)	_	(0)	1%	(1)	13%	(14)	66%	(75)	113
4-Region: Midwest	3%	(3)	23%	(26)	2%	(2)	1%	(2)	12%	(14)	59%	(66)	112
4-Region: South	8%	(17)	9%	(20)	5%	(10)	4%	(8)	16%	(34)	59%	(128)	218
4-Region: West	8%	(10)	7%	(8)	6%	(7)	1%	(1)	10%	(12)	67%	(79)	118
Sports fans	7%	(27)	18%	(74)	5%	(19)	2%	(9)	16%	(67)	52%	(214)	410
Avid sports fans	12%	(19)	24%	(37)	7%	(10)	5%	(8)	21%	(32)	32%	(50)	155
Casual sports fans	3%	(9)	14%	(37)	4%	(9)	_	(1)	14%	(35)	65%	(165)	255
Republican sports fans	4%	(5)	12%	(16)	5%	(6)	1%	(2)	18%	(23)	59%	(75)	127
Democratic sports fans	11%	(18)	20%	(33)	1%	(2)	2%	(4)	17%	(29)	48%	(79)	166
Independent sports fans	3%	(3)	21%	(24)	9%	(11)	3%	(3)	13%	(15)	52%	(60)	117
Sports fans ages 18-34	10%	(11)	23%	(26)	11%	(12)	2%	(2)	12%	(14)	43%	(49)	114
Sports fans ages 35-44	11%	(8)	13%	(10)	7%	(5)	4%	(3)	22%	(15)	43%	(31)	72
Sports fans ages 45-64	4%	(6)	21%	(31)	2%	(2)	2%	(3)	16%	(24)	55%	(82)	148
Sports fans 65+	3%	(3)	9%	(7)	_	(0)	1%	(1)	17%	(13)	70%	(53)	77
NFL fans	7%	(27)	19%	(70)	5%	(19)	3%	(9)	17%	(62)	49%	(184)	371
Avid NFL fans	11%	(20)	26%	(46)	5%	(8)	4%	(8)	20%	(34)	33%	(58)	173

Table MCSP1_22: Do you have a favorable or unfavorable opinion of each of the following people? Chris Carson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (32)	13% (74)	3% (19)	2% (11)	13% (75)	62% (349)	561
Casual NFL fans	4% (7)	12% (24)	6% (11)	1% (2)	14% (28)	63% (126)	198

Table MCSP1_23: Do you have a favorable or unfavorable opinion of each of the following people? DJ Chark Jr.

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	3%	(17)	10%	(68)	3%	(18)	1%	(9)	11%	(73)	72%	(464)	649
Gender: Male	4%	(12)	14%	(45)	4%	(12)	2%	(6)	12%	(40)	64%	(206)	322
Gender: Female	1%	(4)	7%	(23)	2%	(6)	1%	(3)	10%	(33)	79%	(259)	327
Age: 18-34	4%	(8)	15%	(31)	6%	(12)	1%	(2)	10%	(22)	65%	(138)	213
Age: 35-44	4%	(5)	16%	(16)	4%	(4)	3%	(3)	13%	(14)	59%	(62)	104
Age: 45-64	2%	(4)	8%	(17)	_	(1)	1%	(3)	13%	(28)	76%	(165)	217
Age: 65+	_	(0)	3%	(3)	1%	(2)	1%	(1)	8%	(9)	87%	(100)	115
GenZers: 1997-2012	1%	(1)	13%	(10)	6%	(5)	3%	(2)	13%	(10)	65%	(51)	79
Millennials: 1981-1996	5%	(10)	16%	(30)	6%	(11)	1%	(2)	12%	(22)	59%	(109)	184
GenXers: 1965-1980	3%	(5)	14%	(21)	_	(1)	3%	(4)	11%	(17)	69%	(105)	153
Baby Boomers: 1946-1964	1%	(1)	3%	(6)	1%	(2)	1%	(1)	11%	(23)	84%	(174)	207
PID: Dem (no lean)	5%	(12)	14%	(32)	4%	(9)	2%	(4)	11%	(26)	64%	(150)	233
PID: Ind (no lean)	1%	(2)	7%	(17)	_	(1)	1%	(3)	13%	(29)	77%	(174)	225
PID: Rep (no lean)	1%	(2)	10%	(19)	4%	(8)	1%	(2)	10%	(18)	74%	(141)	191
PID/Gender: Dem Men	8%	(9)	22%	(26)	6%	(7)	3%	(3)	12%	(15)	50%	(59)	118
PID/Gender: Dem Women	3%	(3)	5%	(6)	2%	(2)	1%	(1)	10%	(11)	79%	(91)	115
PID/Gender: Ind Men	1%	(1)	6%	(5)	1%	(1)	1%	(1)	13%	(12)	78%	(75)	96
PID/Gender: Ind Women	1%	(1)	9%	(11)	_	(0)	2%	(2)	13%	(16)	76%	(98)	128
PID/Gender: Rep Men	2%	(2)	13%	(14)	4%	(5)	2%	(2)	12%	(13)	67%	(71)	107
PID/Gender: Rep Women	_	(0)	7%	(6)	4%	(4)	_	(0)	7%	(6)	82%	(69)	84
Ideo: Liberal (1-3)	5%	(9)	14%	(25)	1%	(2)	1%	(2)	10%	(18)	68%	(120)	176
Ideo: Moderate (4)	1%	(2)	9%	(17)	3%	(5)		(1)	10%	(19)	77%	(147)	191
Ideo: Conservative (5-7)	2%	(3)	8%	(18)	5%	(11)	3%	(7)	13%	(29)	69%	(147)	215
Educ: < College	2%	(8)	9%	(39)	4%	(16)	1%	(5)	12%	(54)	73%	(329)	451
Educ: Bachelors degree	4%	(5)	16%	(22)	1%	(1)	1%	(1)	9%	(12)	70%	(93)	132
Educ: Post-grad	6%	(4)	10%	(7)	2%	(1)	6%	(4)	11%	(7)	65%	(43)	65
Income: Under 50k	2%	(6)	8%	(31)	4%	(13)	1%	(3)	11%	(43)	74%	(279)	376
Income: 50k-100k	3%	(6)	13%	(24)	2%	(3)	3%	(6)	9%	(16)	70%	(125)	179
Income: 100k+	5%	(5)	14%	(13)	2%	(2)	1%	(1)	15%	(14)	64%	(60)	94
Ethnicity: White	2%	(10)	8%	(40)	3%	(16)	1%	(7)	11%	(55)	75%	(392)	521
Ethnicity: Hispanic	1%	(2)	19%	(21)	4%	(5)	3%	(3)	18%	(20)	55%	(62)	114

Table MCSP1_23: Do you have a favorable or unfavorable opinion of each of the following people? DJ Chark Jr.

Demographic	Ve favoi	•		ewhat rable	Some unfav		Ver unfavo	•		l of, no nion		r heard of	Total N
Adults	3%	(17)	10%	(68)	3%	(18)	1%	(9)	11%	(73)	72%	(464)	649
Ethnicity: Black	6%	(4)	22%	(15)	3%	(2)	3%	(2)	12%	(8)	53%	(36)	68
Ethnicity: Other	3%	(2)	20%	(12)	_	(0)	_	(0)	15%	(9)	61%	(37)	61
All Christian	3%	(9)	13%	(38)	1%	(3)	1%	(2)	13%	(37)	70%	(206)	294
Agnostic/Nothing in particular	1%	(3)	9%	(17)	5%	(9)	1%	(2)	10%	(18)	74%	(136)	184
Something Else	2%	(2)	5%	(5)	3%	(3)	1%	(1)	15%	(17)	74%	(82)	111
Evangelical	5%	(9)	12%	(20)	2%	(3)	1%	(2)	14%	(23)	65%	(105)	161
Non-Evangelical	1%	(3)	10%	(22)	1%	(2)	1%	(1)	11%	(25)	76%	(175)	229
Community: Urban	5%	(9)	15%	(28)	1%	(1)	4%	(7)	14%	(27)	61%	(112)	185
Community: Suburban	1%	(3)	8%	(25)	3%	(10)	_	(1)	9%	(28)	78%	(246)	315
Community: Rural	3%	(4)	10%	(14)	5%	(7)	_	(1)	12%	(18)	71%	(106)	150
Employ: Private Sector	5%	(9)	16%	(29)	1%	(3)	3%	(5)	14%	(26)	61%	(111)	183
Employ: Retired	1%	(1)	5%	(7)	2%	(2)	1%	(2)	9%	(14)	82%	(120)	147
Employ: Unemployed	2%	(2)	9%	(8)	_	(0)	_	(0)	5%	(4)	84%	(79)	94
Employ: Other	_	(0)	16%	(8)	_	(0)	_	(0)	11%	(5)	73%	(37)	51
Military HH: Yes	6%	(8)	7%	(8)	1%	(2)	3%	(4)	10%	(13)	73%	(92)	127
Military HH: No	2%	(9)	11%	(59)	3%	(16)	1%	(5)	11%	(60)	71%	(372)	523
RD/WT: Right Direction	4%	(8)	16%	(31)	8%	(15)	2%	(4)	16%	(31)	55%	(109)	199
RD/WT: Wrong Track	2%	(8)	8%	(37)	1%	(3)	1%	(5)	9%	(42)	79%	(356)	451
Trump Job Approve	2%	(5)	9%	(24)	5%	(14)	2%	(5)	7%	(19)	75%	(204)	272
Trump Job Disapprove	3%	(11)	12%	(41)	1%	(4)	1%	(3)	15%	(51)	68%	(237)	348
Trump Job Strongly Approve	2%	(4)	7%	(10)	4%	(7)	2%	(3)	7%	(11)	77%	(113)	148
Trump Job Somewhat Approve	1%	(2)	11%	(14)	6%	(7)	2%	(2)	7%	(8)	73%	(91)	125
Trump Job Somewhat Disapprove	1%	(1)	24%	(18)	4%	(3)	3%	(2)	22%	(16)	47%	(35)	75
Trump Job Strongly Disapprove	4%	(11)	8%	(23)	_	(1)	1%	(2)	13%	(35)	74%	(201)	273
Favorable of Trump	3%	(8)	9%	(25)	4%	(12)	1%	(4)	7%	(18)	75%	(207)	274
Unfavorable of Trump	2%	(8)	12%	(43)	1%	(5)	1%	(5)	14%	(51)	68%	(241)	352
Very Favorable of Trump	2%	(3)	9%	(14)	3%	(4)	2%	(3)	6%	(9)	77%	(114)	148
Somewhat Favorable of Trump	4%	(6)	9%	(11)	6%	(8)	1%	(1)	7%	(9)	73%	(93)	127
Somewhat Unfavorable of Trump	_	(0)	29%	(18)	1%	(1)	4%	(3)	9%	(6)	57%	(36)	63
Very Unfavorable of Trump	3%	(8)	8%	(24)	1%	(4)	1%	(2)	16%	(45)	71%	(205)	289

Table MCSP1_23: Do you have a favorable or unfavorable opinion of each of the following people? DJ Chark Jr.

Demographic	Ve favoi	•		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	3%	(17)	10%	(68)	3%	(18)	1%	(9)	11%	(73)	72%	(464)	649
#1 Issue: Economy	4%	(9)	10%	(22)	2%	(6)	2%	(4)	11%	(26)	71%	(163)	228
#1 Issue: Security	1%	(1)	4%	(2)	1%	(1)	4%	(2)	10%	(5)	80%	(44)	55
#1 Issue: Health Care	2%	(2)	17%	(22)	1%	(2)	_	(0)	16%	(20)	63%	(81)	128
#1 Issue: Medicare / Social Security	1%	(1)	3%	(3)	6%	(6)	1%	(1)	13%	(11)	76%	(69)	90
2018 House Vote: Democrat	6%	(11)	10%	(20)	1%	(1)	2%	(5)	14%	(27)	67%	(131)	194
2018 House Vote: Republican	1%	(2)	9%	(15)	3%	(4)	2%	(4)	13%	(21)	71%	(117)	164
2016 Vote: Hillary Clinton	6%	(11)	9%	(18)	1%	(1)	2%	(4)	14%	(26)	68%	(127)	187
2016 Vote: Donald Trump	1%	(3)	9%	(19)	2%	(4)	1%	(3)	11%	(23)	74%	(147)	198
2016 Vote: Didn't Vote	1%	(3)	14%	(31)	6%	(13)	1%	(3)	7%	(17)	71%	(164)	230
Voted in 2014: Yes	3%	(12)	10%	(34)	2%	(5)	3%	(9)	14%	(48)	69%	(234)	341
Voted in 2014: No	2%	(5)	11%	(34)	4%	(13)	_	(1)	8%	(25)	75%	(231)	308
2012 Vote: Barack Obama	5%	(11)	13%	(27)	1%	(2)	2%	(4)	13%	(28)	66%	(142)	214
2012 Vote: Mitt Romney	1%	(1)	8%	(12)	2%	(4)	2%	(2)	13%	(18)	74%	(108)	145
2012 Vote: Didn't Vote	2%	(4)	11%	(29)	5%	(13)	1%	(3)	9%	(24)	73%	(196)	268
4-Region: Northeast	1%	(2)	7%	(8)	2%	(3)	1%	(1)	15%	(17)	74%	(88)	119
4-Region: Midwest	1%	(1)	12%	(16)	8%	(11)	_	(1)	7%	(9)	72%	(96)	134
4-Region: South	4%	(10)	9%	(24)	1%	(4)	2%	(5)	15%	(38)	69%	(178)	259
4-Region: West	3%	(4)	14%	(20)	1%	(1)	2%	(3)	6%	(8)	74%	(102)	138
Sports fans	4%	(17)	15%	(64)	4%	(17)	2%	(7)	15%	(65)	60%	(255)	424
Avid sports fans	6%	(11)	29%	(49)	2%	(4)	1%	(2)	21%	(36)	40%	(67)	169
Casual sports fans	2%	(6)	6%	(15)	5%	(13)	2%	(4)	11%	(29)	74%	(188)	255
Republican sports fans	2%	(2)	13%	(17)	5%	(7)	2%	(2)	14%	(17)	64%	(81)	125
Democratic sports fans	7%	(12)	18%	(31)	5%	(9)	2%	(4)	12%	(21)	55%	(95)	173
Independent sports fans	2%	(2)	13%	(17)	1%	(1)	_	(1)	21%	(27)	63%	(80)	126
Sports fans ages 18-34	6%	(8)	23%	(29)	8%	(10)	_	(0)	16%	(21)	47%	(59)	127
Sports fans ages 35-44	6%	(5)	20%	(15)	5%	(4)	4%	(3)	13%	(10)	52%	(40)	77
Sports fans ages 45-64	3%	(4)	12%	(17)	_	(1)	2%	(3)	18%	(25)	65%	(93)	143
Sports fans 65+	_	(0)	3%	(2)	2%	(2)	1%	(1)	12%	(9)	82%	(63)	77
NFL fans	4%	(17)	16%	(61)	4%	(17)	2%	(6)	17%	(65)	58%	(226)	392
Avid NFL fans	7%	(13)	26%	(48)	3%	(5)	2%	(4)	13%	(25)	48%	(90)	185

Table MCSP1_23: Do you have a favorable or unfavorable opinion of each of the following people? DJ Chark Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (17)	10% (68)	3% (18)	1% (9) $1%$ (2)	11% (73)	72% (464)	649
Casual NFL fans	2% (3)	6% (13)	6% (11)		19% (40)	66% (137)	207

Table MCSP1_24: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Chubb*

		ery		ewhat		what		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	8%	(44)	10%	(59)	3%	(15)	4%	(26)	13%	(73)	62%	(357)	574
Gender: Male	15%	(39)	15%	(40)	3%	(8)	3%	(8)	12%	(32)	52%	(138)	265
Gender: Female	2%	(5)	6%	(20)	2%	(7)	6%	(17)	13%	(41)	71%	(219)	309
Age: 18-34	6%	(11)	10%	(18)	7%	(12)	10%	(17)	12%	(22)	56%	(102)	181
Age: 35-44	11%	(11)	16%	(16)	2%	(2)	6%	(6)	13%	(13)	52%	(52)	101
Age: 45-64	10%	(19)	9%	(16)	1%	(1)	1%	(2)	17%	(31)	61%	(109)	178
Age: 65+	3%	(3)	8%	(9)	_	(1)	_	(0)	6%	(7)	82%	(94)	114
GenZers: 1997-2012	1%	(1)	2%	(2)	6%	(5)	11%	(10)	16%	(15)	63%	(57)	90
Millennials: 1981-1996	10%	(14)	16%	(22)	5%	(8)	9%	(13)	11%	(15)	48%	(67)	138
GenXers: 1965-1980	14%	(19)	11%	(16)	1%	(1)	2%	(3)	19%	(26)	54%	(76)	141
Baby Boomers: 1946-1964	5%	(9)	10%	(18)	1%	(2)	_	(0)	8%	(14)	75%	(130)	173
PID: Dem (no lean)	8%	(18)	12%	(27)	2%	(4)	6%	(13)	14%	(31)	58%	(132)	226
PID: Ind (no lean)	4%	(7)	9%	(17)	4%	(7)	4%	(8)	15%	(27)	64%	(120)	186
PID: Rep (no lean)	11%	(19)	9%	(15)	3%	(4)	3%	(5)	9%	(15)	65%	(106)	163
PID/Gender: Dem Men	17%	(16)	19%	(18)	4%	(4)	5%	(5)	10%	(9)	46%	(43)	95
PID/Gender: Dem Women	2%	(2)	7%	(10)	_	(0)	7%	(9)	16%	(22)	68%	(89)	131
PID/Gender: Ind Men	9%	(7)	11%	(9)	2%	(2)	4%	(3)	17%	(14)	57%	(48)	83
PID/Gender: Ind Women	_	(0)	7%	(8)	5%	(5)	5%	(5)	13%	(13)	70%	(72)	103
PID/Gender: Rep Men	18%	(16)	14%	(13)	3%	(2)	1%	(1)	10%	(9)	54%	(47)	88
PID/Gender: Rep Women	3%	(2)	3%	(3)	2%	(2)	5%	(4)	8%	(6)	78%	(58)	75
Ideo: Liberal (1-3)	9%	(15)	13%	(21)	4%	(7)	7%	(11)	11%	(18)	56%	(93)	165
Ideo: Moderate (4)	7%	(11)	11%	(19)	3%	(4)	4%	(6)	12%	(19)	63%	(103)	162
Ideo: Conservative (5-7)	10%	(17)	9%	(16)	2%	(4)	4%	(7)	14%	(24)	62%	(112)	180
Educ: < College	4%	(17)	9%	(33)	2%	(8)	6%	(22)	14%	(54)	66%	(254)	387
Educ: Bachelors degree	14%	(18)	12%	(15)	2%	(2)	3%	(3)	9%	(12)	60%	(76)	127
Educ: Post-grad	14%	(9)	19%	(11)	9%	(6)	1%	(1)	12%	(7)	45%	(27)	61
Income: Under 50k	3%	(8)	9%	(27)	2%	(6)	5%	(17)	14%	(45)	67%	(210)	312
Income: 50k-100k	12%	(19)	12%	(20)	4%	(7)	5%	(8)	11%	(18)	57%	(96)	169
Income: 100k+	18%	(16)	13%	(12)	3%	(3)	1%	(1)	10%	(10)	55%	(51)	93
Ethnicity: White	9%	(39)	10%	(46)	3%	(14)	5%	(21)	11%	(49)	63%	(288)	456
Ethnicity: Hispanic	5%	(4)	9%	(8)	8%	(7)	18%	(16)	16%	(14)	44%	(39)	88

Table MCSP1_24: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Chubb*

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no		r heard of	Total N
Adults	8%	(44)	10%	(59)	3%	(15)	4%	(26)	13%	(73)	62%	(357)	574
Ethnicity: Black	8%	(5)	10%	(6)	1%	(1)		(0)	21%	(14)	59%	(38)	64
Ethnicity: Other		(0)	12%	(7)	1%	(1)	10%	(5)	19%	(10)	58%	(31)	54
All Christian	9%	(27)	14%	(40)	4%	(11)	6%	(17)	10%	(30)	57%	(165)	289
Agnostic/Nothing in particular	5%	(7)	4%	(6)	1%	(2)	3%	(4)	13%	(18)	74%	(104)	141
Something Else	7%	(7)	8%	(8)	_	(0)	4%	(4)	24%	(23)	57%	(56)	99
Evangelical	10%	(14)	11%	(16)	3%	(5)	7%	(11)	17%	(25)	52%	(77)	148
Non-Evangelical	8%	(18)	14%	(32)	1%	(2)	3%	(7)	13%	(28)	61%	(138)	226
Community: Urban	9%	(16)	11%	(20)	2%	(3)	13%	(22)	11%	(20)	54%	(95)	176
Community: Suburban	7%	(19)	10%	(28)	2%	(5)	1%	(3)	15%	(40)	65%	(174)	269
Community: Rural	7%	(9)	9%	(12)	6%	(7)	_	(0)	10%	(13)	68%	(88)	130
Employ: Private Sector	15%	(24)	17%	(28)	2%	(4)	4%	(6)	14%	(22)	48%	(78)	163
Employ: Self-Employed	3%	(2)	3%	(1)	10%	(5)	4%	(2)	16%	(8)	64%	(33)	51
Employ: Retired	6%	(8)	8%	(11)	_	(1)	_	(0)	6%	(9)	79%	(110)	139
Employ: Unemployed	4%	(3)	7%	(5)	_	(0)	11%	(8)	12%	(8)	66%	(47)	71
Employ: Other	3%	(1)	15%	(7)	_	(0)	1%	(1)	20%	(10)	61%	(31)	50
Military HH: Yes	5%	(5)	13%	(13)	2%	(2)	2%	(2)	8%	(8)	70%	(70)	99
Military HH: No	8%	(39)	10%	(46)	3%	(14)	5%	(24)	14%	(65)	61%	(288)	475
RD/WT: Right Direction	12%	(18)	16%	(25)	5%	(7)	10%	(16)	12%	(18)	46%	(72)	158
RD/WT: Wrong Track	6%	(25)	8%	(34)	2%	(8)	2%	(9)	13%	(54)	68%	(285)	416
Trump Job Approve	12%	(28)	11%	(24)	2%	(5)	3%	(7)	13%	(30)	59%	(136)	231
Trump Job Disapprove	5%	(15)	10%	(33)	3%	(11)	6%	(19)	12%	(40)	64%	(205)	323
Trump Job Strongly Approve	12%	(14)	8%	(10)	2%	(2)	1%	(1)	8%	(10)	70%	(85)	122
Trump Job Somewhat Approve	13%	(14)	14%	(15)	2%	(2)	6%	(7)	18%	(20)	47%	(51)	109
Trump Job Somewhat Disapprove	1%	(1)	15%	(12)	9%	(7)	_	(0)	20%	(15)	54%	(41)	76
Trump Job Strongly Disapprove	6%	(14)	9%	(21)	1%	(4)	7%	(19)	10%	(25)	67%	(165)	247
Favorable of Trump	12%	(27)	10%	(23)	1%	(3)	1%	(1)	12%	(28)	64%	(143)	225
Unfavorable of Trump	5%	(16)	10%	(34)	4%	(13)	6%	(21)	12%	(40)	62%	(205)	328

Table MCSP1_24: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Chubb*

D 11		ery		ewhat	Some		Ve	•		of, no		heard	m . 137
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	8%	(44)	10%	(59)	3%	(15)	4%	(26)	13%	(73)	62%	(357)	574
Very Favorable of Trump	15%	(19)	7%	(9)	_	(1)	1%	(1)	6%	(7)	71%	(89)	125
Somewhat Favorable of Trump	9%	(9)	14%	(14)	2%	(2)	1%	(1)	21%	(21)	54%	(54)	100
Somewhat Unfavorable of Trump	5%	(3)	20%	(11)	1%	(1)	_	(0)	20%	(11)	54%	(29)	54
Very Unfavorable of Trump	5%	(14)	8%	(23)	4%	(12)	8%	(21)	10%	(29)	64%	(176)	274
#1 Issue: Economy	8%	(17)	13%	(29)	1%	(2)	3%	(6)	17%	(38)	59%	(133)	225
#1 Issue: Health Care	13%	(13)	9%	(10)	5%	(5)	7%	(7)	7%	(7)	59%	(60)	102
#1 Issue: Medicare / Social Security	5%	(4)	9%	(7)	5%	(4)	_	(0)	9%	(7)	72%	(57)	80
2018 House Vote: Democrat	8%	(15)	12%	(23)	3%	(5)	6%	(11)	12%	(23)	60%	(117)	194
2018 House Vote: Republican	13%	(17)	12%	(17)	4%	(6)	1%	(1)	7%	(9)	63%	(86)	135
2016 Vote: Hillary Clinton	9%	(15)	12%	(21)	2%	(3)	6%	(11)	12%	(22)	59%	(105)	176
2016 Vote: Donald Trump	13%	(21)	13%	(21)	3%	(5)	_	(1)	10%	(16)	61%	(99)	162
2016 Vote: Didn't Vote	2%	(5)	7%	(15)	3%	(6)	7%	(14)	15%	(31)	66%	(136)	208
Voted in 2014: Yes	10%	(32)	13%	(40)	3%	(8)	3%	(10)	10%	(29)	61%	(186)	305
Voted in 2014: No	4%	(12)	7%	(19)	3%	(7)	6%	(16)	16%	(43)	64%	(172)	269
2012 Vote: Barack Obama	9%	(21)	14%	(30)	2%	(5)	6%	(12)	11%	(25)	58%	(130)	224
2012 Vote: Mitt Romney	11%	(12)	15%	(16)	4%	(4)	1%	(1)	13%	(14)	57%	(61)	108
2012 Vote: Didn't Vote	4%	(9)	5%	(11)	3%	(6)	6%	(13)	15%	(33)	68%	(153)	224
4-Region: Northeast	11%	(12)	11%	(12)	2%	(3)	4%	(4)	11%	(13)	61%	(68)	111
4-Region: Midwest	8%	(8)	10%	(11)	1%	(1)	1%	(2)	9%	(10)	70%	(76)	108
4-Region: South	8%	(17)	9%	(19)	4%	(8)	4%	(9)	14%	(30)	61%	(132)	216
4-Region: West	5%	(6)	12%	(17)	3%	(4)	8%	(11)	14%	(20)	58%	(82)	140
Sports fans	11%	(44)	14%	(56)	4%	(15)	5%	(21)	16%	(63)	49%	(190)	390
Avid sports fans	26%	(36)	20%	(28)	8%	(11)	6%	(8)	17%	(24)	25%	(35)	142
Casual sports fans	3%	(7)	11%	(28)	2%	(5)	5%	(13)	16%	(40)	63%	(156)	248
Republican sports fans	16%	(19)	13%	(15)	4%	(4)	4%	(5)	12%	(14)	51%	(59)	115
Democratic sports fans	11%	(18)	15%	(25)	3%	(4)	5%	(9)	15%	(25)	51%	(83)	163
Independent sports fans	6%	(7)	14%	(16)	6%	(7)	7%	(8)	22%	(25)	44%	(49)	112
Sports fans ages 18-34	9%	(11)	15%	(17)	11%	(12)	13%	(15)	14%	(15)	38%	(42)	111
Sports fans ages 35-44	15%	(11)	20%	(15)	2%	(2)	5%	(4)	16%	(13)	42%	(32)	77
Sports fans ages 45-64	15%	(19)	12%	(15)	1%	(1)	2%	(2)	24%	(29)	46%	(56)	121

Table MCSP1_24: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Chubb*

Demographic	Ve favor	ery rable		ewhat rable	Some unfavo		Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	8%	(44)	10%	(59)	3%	(15)	4%	(26)	13%	(73)	62%	(357)	574
Sports fans 65+	4%	(3)	12%	(9)	1%	(1)	_	(0)	8%	(7)	75%	(61)	81
NFL fans	11%	(42)	15%	(55)	4%	(14)	7%	(25)	17%	(63)	47%	(173)	371
Avid NFL fans	22%	(33)	27%	(40)	3%	(5)	3%	(5)	16%	(23)	29%	(43)	148
Casual NFL fans	4%	(9)	7%	(15)	4%	(9)	9%	(20)	18%	(40)	58%	(130)	223

Table MCSP1_25: Do you have a favorable or unfavorable opinion of each of the following people? Chase Claypool

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	6%	(34)	10%	(59)	3%	(21)	2%	(14)	12%	(69)	67%	(400)	597
Gender: Male	11%	(29)	13%	(34)	6%	(16)	3%	(8)	13%	(35)	55%	(150)	273
Gender: Female	2%	(5)	8%	(25)	1%	(5)	2%	(6)	11%	(34)	77%	(249)	324
Age: 18-34	8%	(15)	12%	(22)	9%	(17)	3%	(7)	8%	(16)	60%	(115)	192
Age: 35-44	8%	(7)	14%	(12)	_	(0)	5%	(4)	15%	(13)	58%	(48)	83
Age: 45-64	5%	(10)	11%	(22)	1%	(3)	1%	(2)	16%	(34)	66%	(138)	208
Age: 65+	2%	(2)	3%	(3)	1%	(1)	1%	(1)	6%	(7)	87%	(99)	113
GenZers: 1997-2012	_	(0)	8%	(6)	1%	(1)	_	(0)	10%	(7)	81%	(57)	70
Millennials: 1981-1996	11%	(18)	14%	(23)	9%	(16)	5%	(9)	12%	(21)	49%	(83)	169
GenXers: 1965-1980	10%	(13)	11%	(15)	1%	(2)	1%	(2)	14%	(19)	62%	(82)	132
Baby Boomers: 1946-1964	2%	(3)	7%	(14)	1%	(2)	2%	(3)	10%	(21)	79 %	(162)	206
PID: Dem (no lean)	8%	(19)	9%	(22)	5%	(12)	3%	(7)	12%	(29)	62%	(148)	238
PID: Ind (no lean)	4%	(7)	14%	(26)	3%	(6)	2%	(5)	8%	(14)	69%	(130)	189
PID: Rep (no lean)	4%	(7)	6%	(11)	1%	(2)	2%	(3)	15%	(26)	71%	(121)	170
PID/Gender: Dem Men	17%	(17)	12%	(12)	9%	(10)	1%	(1)	13%	(13)	48%	(48)	101
PID/Gender: Dem Women	2%	(2)	7%	(10)	2%	(3)	4%	(6)	12%	(16)	73%	(100)	137
PID/Gender: Ind Men	7%	(7)	16%	(15)	4%	(4)	5%	(5)	9%	(9)	58%	(54)	94
PID/Gender: Ind Women	1%	(1)	12%	(11)	2%	(2)	_	(0)	6%	(5)	80%	(76)	95
PID/Gender: Rep Men	7%	(5)	9%	(7)	3%	(2)	4%	(3)	17%	(13)	61%	(48)	78
PID/Gender: Rep Women	2%	(2)	4%	(4)	_	(0)	_	(0)	13%	(12)	80%	(74)	92
Ideo: Liberal (1-3)	6%	(11)	11%	(20)	2%	(4)	4%	(7)	13%	(25)	64%	(118)	185
Ideo: Moderate (4)	7%	(11)	10%	(17)	4%	(6)	2%	(3)	7%	(12)	71%	(117)	165
Ideo: Conservative (5-7)	4%	(8)	8%	(14)	6%	(11)	1%	(3)	17%	(30)	64%	(115)	180
Educ: < College	4%	(15)	10%	(40)	3%	(11)	3%	(12)	13%	(54)	68%	(283)	415
Educ: Bachelors degree	9%	(11)	11%	(13)	5%	(7)	1%	(2)	7%	(8)	66%	(82)	123
Educ: Post-grad	12%	(7)	11%	(6)	5%	(3)	1%	(1)	12%	(7)	59%	(35)	59
Income: Under 50k	4%	(15)	9%	(33)	3%	(11)	3%	(10)	11%	(37)	70%	(242)	347
Income: 50k-100k	5%	(8)	10%	(17)	4%	(7)	2%	(4)	13%	(23)	66%	(111)	169
Income: 100k+	13%	(10)	11%	(9)	5%	(4)	_	(0)	12%	(10)	59%	(48)	81
Ethnicity: White	5%	(22)	9%	(41)	3%	(14)	3%	(14)	10%	(48)	70%	(328)	467
Ethnicity: Hispanic	8%	(8)	14%	(14)	10%	(10)	6%	(6)	9%	(9)	53%	(54)	102

Table MCSP1_25: Do you have a favorable or unfavorable opinion of each of the following people? Chase Claypool

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	6%	(34)	10%	(59)	3%	(21)	2%	(14)	12%	(69)	67%	(400)	597
Ethnicity: Black	9%	(8)	16%	(13)	7%	(6)	_	(0)	16%	(13)	53%	(45)	85
All Christian	5%	(14)	11%	(29)	3%	(8)	3%	(9)	13%	(34)	64%	(171)	265
Agnostic/Nothing in particular	4%	(6)	11%	(17)	4%	(6)	2%	(3)	6%	(9)	74%	(117)	158
Something Else	7%	(8)	8%	(10)	3%	(4)	2%	(3)	18%	(22)	62%	(76)	122
Evangelical	6%	(10)	12%	(20)	3%	(5)	5%	(9)	15%	(25)	59%	(101)	171
Non-Evangelical	5%	(10)	9%	(18)	3%	(7)	1%	(1)	15%	(30)	67%	(135)	201
Community: Urban	10%	(19)	16%	(29)	3%	(5)	5%	(9)	15%	(27)	52%	(95)	185
Community: Suburban	3%	(9)	7%	(19)	4%	(12)	1%	(1)	11%	(30)	75%	(210)	282
Community: Rural	4%	(6)	9%	(11)	3%	(4)	2%	(3)	9%	(12)	72%	(94)	130
Employ: Private Sector	9%	(14)	16%	(27)	7%	(12)	1%	(1)	14%	(23)	53%	(86)	163
Employ: Retired	2%	(2)	5%	(7)	1%	(1)	2%	(3)	11%	(15)	80%	(111)	139
Employ: Unemployed	11%	(11)	8%	(7)	_	(0)	8%	(8)	8%	(7)	65%	(63)	96
Military HH: Yes	8%	(5)	8%	(5)	5%	(3)	4%	(3)	10%	(6)	65%	(41)	64
Military HH: No	5%	(28)	10%	(54)	3%	(18)	2%	(11)	12%	(63)	67%	(358)	533
RD/WT: Right Direction	7%	(10)	9%	(14)	9%	(13)	7%	(11)	14%	(21)	54%	(82)	152
RD/WT: Wrong Track	5%	(24)	10%	(45)	2%	(8)	1%	(3)	11%	(48)	71%	(318)	445
Trump Job Approve	4%	(9)	8%	(18)	6%	(14)	2%	(5)	12%	(28)	68%	(156)	229
Trump Job Disapprove	5%	(17)	11%	(36)	2%	(7)	2%	(7)	12%	(40)	68%	(223)	330
Trump Job Strongly Approve	6%	(7)	7%	(10)	4%	(5)	3%	(4)	10%	(14)	70%	(94)	134
Trump Job Somewhat Approve	1%	(1)	9%	(8)	10%	(10)	1%	(1)	15%	(14)	65%	(62)	96
Trump Job Somewhat Disapprove	4%	(2)	23%	(15)	_	(0)	2%	(1)	16%	(11)	56%	(37)	66
Trump Job Strongly Disapprove	5%	(14)	8%	(21)	2%	(7)	2%	(6)	11%	(29)	71%	(186)	263
Favorable of Trump	4%	(9)	7%	(17)	6%	(14)	2%	(4)	12%	(27)	69%	(157)	228
Unfavorable of Trump	5%	(15)	12%	(39)	2%	(7)	3%	(10)	12%	(41)	67%	(226)	340
Very Favorable of Trump	5%	(7)	7%	(9)	1%	(2)	3%	(4)	9%	(12)	74%	(98)	132
Somewhat Favorable of Trump	2%	(2)	8%	(8)	13%	(12)	_	(0)	16%	(15)	61%	(59)	96
Somewhat Unfavorable of Trump	_	(0)	23%	(14)	1%	(0)	5%	(3)	18%	(11)	53%	(33)	62
Very Unfavorable of Trump	6%	(15)	9%	(25)	2%	(7)	2%	(7)	11%	(30)	70%	(193)	277

Table MCSP1_25: Do you have a favorable or unfavorable opinion of each of the following people? Chase Claypool

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	6%	(34)	10%	(59)	3%	(21)	2%	(14)	12%	(69)	67%	(400)	597
#1 Issue: Economy	7%	(14)	16%	(33)	3%	(7)	1%	(1)	14%	(30)	59%	(122)	208
#1 Issue: Security	7%	(4)	3%	(2)	1%	(1)	12%	(7)	10%	(6)	67%	(40)	60
#1 Issue: Health Care	4%	(4)	15%	(15)	3%	(3)	2%	(2)	15%	(16)	61%	(64)	104
#1 Issue: Medicare / Social Security	4%	(4)	1%	(1)	9%	(8)	3%	(3)	9%	(9)	74%	(68)	92
2018 House Vote: Democrat	7%	(15)	11%	(24)	3%	(7)	3%	(7)	12%	(26)	63%	(134)	214
2018 House Vote: Republican	6%	(8)	9%	(11)	2%	(2)	1%	(1)	13%	(17)	70%	(92)	133
2016 Vote: Hillary Clinton	8%	(16)	10%	(19)	2%	(5)	3%	(7)	14%	(27)	62%	(120)	193
2016 Vote: Donald Trump	5%	(7)	9%	(13)	2%	(3)	1%	(2)	11%	(16)	72%	(105)	146
2016 Vote: Didn't Vote	5%	(10)	9%	(18)	5%	(10)	3%	(6)	11%	(23)	68%	(144)	210
Voted in 2014: Yes	7%	(23)	9%	(30)	4%	(13)	3%	(9)	13%	(40)	64%	(207)	321
Voted in 2014: No	4%	(11)	11%	(29)	3%	(8)	2%	(6)	11%	(29)	70%	(193)	276
2012 Vote: Barack Obama	8%	(18)	11%	(25)	4%	(9)	3%	(7)	14%	(32)	60%	(140)	232
2012 Vote: Mitt Romney	3%	(4)	8%	(9)	2%	(3)	2%	(2)	9%	(10)	75%	(83)	110
2012 Vote: Didn't Vote	5%	(12)	10%	(24)	4%	(9)	2%	(5)	11%	(25)	68%	(162)	238
4-Region: Northeast	7%	(8)	9%	(10)	8%	(9)	_	(0)	12%	(13)	64%	(71)	111
4-Region: Midwest	3%	(4)	11%	(13)	6%	(7)	2%	(3)	14%	(17)	63%	(76)	120
4-Region: South	6%	(15)	10%	(25)	2%	(4)	2%	(5)	12%	(30)	67%	(164)	243
4-Region: West	6%	(7)	9%	(11)	1%	(1)	5%	(6)	7%	(9)	73%	(90)	123
Sports fans	7%	(31)	13%	(56)	5%	(19)	3%	(11)	16%	(66)	56%	(230)	412
Avid sports fans	11%	(17)	23%	(35)	7%	(10)	6%	(9)	20%	(31)	33%	(51)	154
Casual sports fans	5%	(13)	8%	(21)	3%	(8)	1%	(2)	13%	(35)	69%	(179)	258
Republican sports fans	6%	(7)	8%	(9)	1%	(2)	2%	(2)	21%	(24)	62%	(71)	115
Democratic sports fans	9%	(17)	12%	(22)	6%	(12)	4%	(7)	16%	(28)	52%	(93)	178
Independent sports fans	6%	(7)	20%	(24)	5%	(6)	2%	(2)	12%	(14)	56%	(67)	119
Sports fans ages 18-34	11%	(13)	17%	(21)	13%	(16)	5%	(6)	13%	(15)	42%	(51)	122
Sports fans ages 35-44	9%	(6)	17%	(12)	_	(0)	3%	(2)	18%	(13)	52%	(35)	68
Sports fans ages 45-64	7%	(10)	13%	(20)	1%	(2)	1%	(2)	21%	(32)	56%	(83)	149
Sports fans 65+	2%	(2)	4%	(3)	1%	(1)	1%	(1)	9%	(6)	83%	(61)	73
NFL fans	9%	(34)	15%	(57)	5%	(20)	3%	(11)	17%	(64)	52%	(204)	391
Avid NFL fans	15%	(22)	21%	(32)	7%	(11)	2%	(3)	18%	(28)	38%	(58)	154

Table MCSP1_25: Do you have a favorable or unfavorable opinion of each of the following people? Chase Claypool

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (34)	10% (59)	3% (21)	2% (14)	12% (69)	67% (400)	597
Casual NFL fans	5% (11)	11% (25)	4% (9)	3% (8)	15% (36)	62% (146)	237

Table MCSP1_26: Do you have a favorable or unfavorable opinion of each of the following people? *Keelan Cole Sr.*

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	5%	(26)	6%	(34)	2%	(12)	3%	(14)	13%	(73)	71%	(393)	552
Gender: Male	9%	(23)	8%	(19)	3%	(7)	4%	(10)	14%	(36)	63%	(162)	257
Gender: Female	1%	(4)	5%	(14)	1%	(4)	1%	(4)	13%	(37)	78%	(231)	294
Age: 18-34	9%	(15)	6%	(10)	1%	(2)	6%	(9)	15%	(24)	63%	(101)	160
Age: 35-44	10%	(9)	13%	(12)	6%	(6)	5%	(5)	10%	(9)	56%	(54)	97
Age: 45-64	1%	(2)	5%	(10)	2%	(3)	_	(1)	18%	(33)	74%	(141)	190
Age: 65+	_	(1)	2%	(2)	_	(0)	_	(0)	6%	(6)	92%	(96)	105
GenZers: 1997-2012	5%	(3)	4%	(3)	_	(0)	6%	(4)	19%	(12)	66%	(43)	65
Millennials: 1981-1996	13%	(17)	9%	(12)	4%	(5)	4%	(6)	14%	(19)	56%	(76)	135
GenXers: 1965-1980	4%	(5)	9%	(13)	3%	(4)	3%	(4)	15%	(21)	67%	(96)	144
Baby Boomers: 1946-1964	_	(1)	3%	(6)	1%	(3)	_	(1)	11%	(20)	84%	(154)	183
PID: Dem (no lean)	7%	(14)	9%	(19)	2%	(4)	4%	(8)	15%	(32)	63%	(131)	207
PID: Ind (no lean)	1%	(2)	4%	(8)	3%	(6)	1%	(2)	16%	(28)	74%	(129)	174
PID: Rep (no lean)	6%	(10)	4%	(7)	2%	(3)	3%	(4)	7%	(13)	78%	(133)	170
PID/Gender: Dem Men	14%	(12)	10%	(9)	3%	(2)	9%	(8)	12%	(11)	53%	(48)	91
PID/Gender: Dem Women	1%	(2)	8%	(10)	1%	(1)	_	(0)	18%	(21)	71%	(83)	117
PID/Gender: Ind Men	2%	(2)	8%	(7)	4%	(3)	2%	(2)	21%	(18)	63%	(53)	84
PID/Gender: Ind Women	_	(0)	1%	(1)	3%	(2)	_	(0)	12%	(11)	84%	(76)	90
PID/Gender: Rep Men	10%	(8)	4%	(3)	2%	(2)	_	(0)	9%	(7)	74%	(61)	82
PID/Gender: Rep Women	2%	(2)	4%	(4)	1%	(1)	5%	(4)	6%	(5)	82%	(72)	88
Ideo: Liberal (1-3)	3%	(5)	5%	(9)	3%	(4)	1%	(2)	10%	(16)	77%	(122)	158
Ideo: Moderate (4)	7%	(11)	8%	(13)	4%	(7)	2%	(3)	19%	(30)	60%	(99)	164
Ideo: Conservative (5-7)	5%	(10)	6%	(12)	_	(1)	5%	(9)	11%	(21)	72%	(136)	188
Educ: < College	4%	(15)	5%	(18)	2%	(6)	4%	(14)	15%	(54)	71%	(262)	369
Educ: Bachelors degree	5%	(6)	4%	(5)	3%	(4)	_	(0)	11%	(14)	76%	(97)	127
Educ: Post-grad	9%	(5)	19%	(10)	2%	(1)	1%	(1)	9%	(5)	60%	(33)	56
Income: Under 50k	5%	(16)	5%	(16)	1%	(3)	4%	(12)	15%	(43)	70%	(208)	298
Income: 50k-100k	2%	(4)	6%	(10)	4%	(7)	1%	(2)	10%	(18)	76%	(129)	169
Income: 100k+	8%	(7)	9%	(8)	1%	(1)	1%	(1)	14%	(12)	66%	(55)	84
Ethnicity: White	4%	(17)	6%	(26)	2%	(10)	3%	(14)	12%	(53)	73%	(325)	444
Ethnicity: Hispanic	11%	(7)	4%	(3)	3%	(2)	15%	(10)	20%	(14)	47%	(32)	68

Table MCSP1_26: Do you have a favorable or unfavorable opinion of each of the following people? Keelan Cole Sr.

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		of, no		r heard of	Total N
Adults	5%	(26)	6%	(34)	2%	(12)	3%	(14)	13%	(73)	71%	(393)	552
Ethnicity: Black	11%	(7)	9%	(6)	3%	(2)	1%	(1)	9%	(6)	67%	(44)	67
All Christian	7%	(18)	7%	(17)	2%	(5)	_	(1)	12%	(32)	72%	(183)	256
Agnostic/Nothing in particular	1%	(1)	5%	(7)	1%	(1)	6%	(8)	13%	(19)	75%	(107)	143
Something Else	2%	(2)	7%	(7)	2%	(2)	5%	(5)	15%	(15)	69%	(70)	101
Evangelical	7%	(10)	10%	(14)	2%	(2)	4%	(6)	15%	(22)	62%	(89)	143
Non-Evangelical	2%	(4)	4%	(7)	2%	(4)	_	(0)	13%	(26)	79%	(159)	200
Community: Urban	12%	(21)	8%	(14)	3%	(6)	5%	(8)	13%	(22)	59%	(102)	171
Community: Suburban	2%	(4)	6%	(15)	1%	(3)	3%	(6)	15%	(38)	74%	(191)	257
Community: Rural	1%	(2)	4%	(5)	3%	(3)	_	(0)	11%	(14)	81%	(100)	123
Employ: Private Sector	6%	(9)	9%	(14)	5%	(7)	_	(1)	18%	(27)	62%	(96)	154
Employ: Self-Employed	_	(0)	3%	(1)	1%	(1)	13%	(7)	27%	(14)	56%	(28)	50
Employ: Retired	_	(0)	4%	(5)	_	(1)	2%	(2)	6%	(7)	88%	(114)	129
Employ: Unemployed	11%	(10)	3%	(3)	2%	(2)	1%	(1)	8%	(8)	74%	(68)	92
Military HH: Yes	1%	(1)	3%	(3)	1%	(1)	2%	(2)	9%	(8)	84%	(72)	86
Military HH: No	5%	(25)	7%	(31)	2%	(11)	3%	(13)	14%	(65)	69%	(321)	466
RD/WT: Right Direction	9%	(14)	14%	(20)	3%	(5)	4%	(7)	13%	(20)	57%	(85)	151
RD/WT: Wrong Track	3%	(12)	3%	(13)	2%	(7)	2%	(8)	13%	(54)	77%	(307)	401
Trump Job Approve	4%	(8)	7%	(16)	2%	(4)	5%	(11)	10%	(22)	72%	(157)	218
Trump Job Disapprove	4%	(14)	6%	(18)	3%	(8)	1%	(3)	15%	(48)	71%	(225)	315
Trump Job Strongly Approve	5%	(7)	7%	(9)	2%	(3)	_	(1)	6%	(7)	79%	(100)	127
Trump Job Somewhat Approve	1%	(1)	8%	(7)	1%	(1)	12%	(11)	16%	(15)	63%	(57)	91
Trump Job Somewhat Disapprove	7%	(5)	8%	(6)	8%	(6)	_	(0)	16%	(11)	61%	(43)	70
Trump Job Strongly Disapprove	4%	(9)	5%	(12)	1%	(2)	1%	(3)	15%	(37)	74%	(182)	245
Favorable of Trump	4%	(8)	7%	(16)	2%	(4)	3%	(7)	11%	(24)	73%	(161)	221
Unfavorable of Trump	4%	(14)	6%	(17)	3%	(8)	1%	(3)	15%	(45)	72%	(223)	310
Very Favorable of Trump	6%	(8)	7%	(9)	3%	(4)	_	(1)	5%	(6)	79%	(102)	129
Somewhat Favorable of Trump	1%	(1)	8%	(7)	_	(0)	8%	(7)	19%	(18)	65%	(59)	91
Somewhat Unfavorable of Trump	5%	(3)	7%	(4)	9%	(5)	_	(0)	18%	(10)	61%	(33)	54
Very Unfavorable of Trump	4%	(11)	5%	(14)	1%	(4)	1%	(3)	14%	(35)	74%	(190)	256

Table MCSP1_26: Do you have a favorable or unfavorable opinion of each of the following people? *Keelan Cole Sr.*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		of, no nion		r heard of	Total N
Adults	5%	(26)	6%	(34)	2%	(12)	3%	(14)	13%	(73)	71%	(393)	552
#1 Issue: Economy	5%	(13)	6%	(14)	3%	(7)	2%	(4)	17%	(40)	67%	(159)	236
#1 Issue: Security	6%	(3)	7%	(4)	5%	(3)	_	(0)	13%	(7)	69%	(36)	53
#1 Issue: Health Care	9%	(8)	8%	(8)	1%	(1)	_	(0)	10%	(9)	72%	(67)	92
#1 Issue: Medicare / Social Security	1%	(1)	2%	(2)	_	(0)	10%	(7)	7%	(5)	81%	(59)	73
2018 House Vote: Democrat	6%	(11)	9%	(16)	3%	(5)	2%	(3)	12%	(23)	69%	(126)	182
2018 House Vote: Republican	6%	(9)	3%	(5)	2%	(4)	_	(1)	13%	(19)	76%	(118)	155
2016 Vote: Hillary Clinton	6%	(11)	8%	(14)	2%	(3)	2%	(3)	14%	(23)	68%	(114)	167
2016 Vote: Donald Trump	5%	(9)	5%	(8)	3%	(5)	_	(0)	11%	(18)	76%	(131)	171
2016 Vote: Didn't Vote	4%	(6)	6%	(11)	2%	(4)	7%	(11)	17%	(29)	64%	(109)	171
Voted in 2014: Yes	5%	(17)	7%	(22)	2%	(8)	1%	(3)	14%	(46)	70%	(227)	323
Voted in 2014: No	4%	(10)	5%	(12)	2%	(4)	5%	(11)	12%	(27)	72%	(165)	229
2012 Vote: Barack Obama	7%	(16)	8%	(16)	2%	(5)	1%	(3)	17%	(37)	64%	(137)	215
2012 Vote: Mitt Romney	1%	(1)	5%	(6)	2%	(3)	_	(0)	9%	(11)	83%	(99)	120
2012 Vote: Didn't Vote	5%	(10)	6%	(11)	2%	(4)	6%	(11)	12%	(24)	70%	(137)	197
4-Region: Northeast	3%	(3)	9%	(10)	1%	(2)	_	(0)	19%	(21)	68%	(78)	114
4-Region: Midwest	2%	(2)	4%	(5)	5%	(6)	4%	(5)	11%	(13)	74%	(87)	117
4-Region: South	4%	(8)	6%	(12)	1%	(3)	4%	(9)	12%	(24)	72%	(147)	202
4-Region: West	12%	(14)	5%	(6)	1%	(2)	1%	(1)	12%	(14)	69%	(82)	118
Sports fans	6%	(23)	9%	(33)	3%	(12)	4%	(14)	16%	(63)	62%	(237)	381
Avid sports fans	9%	(11)	16%	(21)	6%	(7)	3%	(4)	17%	(21)	49%	(62)	126
Casual sports fans	5%	(12)	5%	(12)	2%	(5)	4%	(10)	16%	(42)	68%	(174)	255
Republican sports fans	9%	(10)	6%	(7)	2%	(3)	3%	(4)	10%	(11)	70%	(82)	117
Democratic sports fans	7%	(11)	12%	(18)	2%	(4)	5%	(8)	19%	(30)	55%	(85)	156
Independent sports fans	2%	(2)	7%	(8)	5%	(6)	2%	(2)	20%	(22)	64%	(70)	108
Sports fans ages 18-34	13%	(12)	9%	(9)	2%	(2)	9%	(9)	20%	(19)	47%	(45)	96
Sports fans ages 35-44	11%	(9)	16%	(12)	8%	(6)	6%	(5)	8%	(7)	51%	(41)	79
Sports fans ages 45-64	1%	(2)	7%	(10)	2%	(3)	_	(0)	23%	(32)	67%	(95)	142
Sports fans 65+	1%	(1)	3%	(2)	_	(0)	_	(0)	9%	(5)	87%	(55)	63
NFL fans	6%	(22)	9%	(33)	3%	(11)	4%	(14)	17%	(61)	60%	(210)	351
Avid NFL fans	7%	(9)	16%	(23)	5%	(7)	4%	(5)	19%	(27)	50%	(71)	142

Table MCSP1_26: Do you have a favorable or unfavorable opinion of each of the following people? *Keelan Cole Sr.*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (26)	6% (34)	2% (12)	3% (14)	13% (73)	71% (393)	552
Casual NFL fans	6% (13)	5% (10)	2% (5)	4% (9)	16% (34)	66% (139)	210

Table MCSP1_27: Do you have a favorable or unfavorable opinion of each of the following people? *James Conner*

	Ve	ery	Some	ewhat	Some	what	Ve	ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(30)	12%	(72)	3%	(19)	4%	(23)	13%	(82)	63%	(387)	613
Gender: Male	9%	(24)	18%	(50)	3%	(9)	4%	(12)	14%	(39)	52%	(145)	279
Gender: Female	2%	(6)	6%	(22)	3%	(10)	3%	(11)	13%	(43)	73%	(242)	334
Age: 18-34	7%	(13)	11%	(19)	5%	(9)	10%	(18)	14%	(25)	53%	(94)	179
Age: 35-44	6%	(5)	20%	(18)	2%	(2)	4%	(3)	13%	(12)	55%	(50)	91
Age: 45-64	4%	(9)	13%	(28)	3%	(7)	_	(1)	16%	(33)	64%	(138)	216
Age: 65+	1%	(2)	4%	(6)	1%	(1)	1%	(1)	10%	(12)	83%	(106)	127
GenZers: 1997-2012	_	(0)	5%	(3)	9%	(6)	4%	(3)	21%	(13)	61%	(38)	63
Millennials: 1981-1996	10%	(16)	17%	(28)	3%	(5)	9%	(16)	10%	(17)	52%	(87)	169
GenXers: 1965-1980	7%	(9)	12%	(17)	3%	(4)	3%	(4)	22%	(31)	54%	(76)	142
Baby Boomers: 1946-1964	2%	(3)	10%	(20)	2%	(4)	_	(0)	9%	(18)	78%	(157)	203
PID: Dem (no lean)	6%	(15)	14%	(35)	5%	(12)	6%	(15)	14%	(37)	56%	(144)	259
PID: Ind (no lean)	2%	(4)	13%	(24)	3%	(5)	1%	(2)	11%	(19)	70%	(125)	180
PID: Rep (no lean)	6%	(10)	7%	(13)	1%	(2)	3%	(6)	14%	(25)	68%	(118)	174
PID/Gender: Dem Men	13%	(14)	24%	(25)	5%	(6)	7%	(7)	12%	(13)	38%	(40)	105
PID/Gender: Dem Women	1%	(1)	6%	(10)	4%	(7)	5%	(8)	16%	(25)	67%	(103)	154
PID/Gender: Ind Men	4%	(3)	18%	(14)	3%	(2)	2%	(2)	11%	(9)	61%	(49)	79
PID/Gender: Ind Women	1%	(1)	9%	(9)	2%	(2)	1%	(1)	10%	(10)	76%	(77)	100
PID/Gender: Rep Men	7%	(7)	11%	(10)	1%	(1)	3%	(3)	18%	(18)	60%	(57)	95
PID/Gender: Rep Women	4%	(3)	3%	(2)	2%	(1)	3%	(3)	10%	(8)	78%	(62)	79
Ideo: Liberal (1-3)	4%	(7)	13%	(21)	4%	(6)	6%	(10)	13%	(22)	60%	(100)	167
Ideo: Moderate (4)	3%	(6)	14%	(27)	4%	(8)	1%	(2)	11%	(21)	65%	(121)	185
Ideo: Conservative (5-7)	7%	(14)	8%	(16)	2%	(5)	4%	(8)	14%	(28)	64%	(123)	194
Educ: < College	2%	(7)	9%	(39)	3%	(11)	5%	(20)	16%	(64)	66%	(270)	412
Educ: Bachelors degree	11%	(14)	15%	(20)	4%	(6)	1%	(1)	10%	(13)	59%	(78)	132
Educ: Post-grad	13%	(9)	18%	(13)	3%	(2)	3%	(2)	7%	(5)	56%	(39)	69
Income: Under 50k	2%	(6)	12%	(39)	2%	(7)	6%	(19)	12%	(41)	66%	(223)	335
Income: 50k-100k	6%	(11)	11%	(19)	6%	(10)	2%	(4)	16%	(28)	60%	(106)	177
Income: 100k+	13%	(13)	13%	(13)	2%	(2)	_	(0)	13%	(13)	59%	(59)	100
Ethnicity: White	4%	(21)	10%	(48)	2%	(11)	4%	(21)	10%	(48)	69%	(341)	490
Ethnicity: Hispanic	9%	(11)	16%	(19)	1%	(1)	12%	(14)	22%	(25)	40%	(45)	114

Table MCSP1_27: Do you have a favorable or unfavorable opinion of each of the following people? *James Conner*

		ery		ewhat		what		ery		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	5%	(30)	12%	(72)	3%	(19)	4%	(23)	13%	(82)	63%	(387)	613
Ethnicity: Black	9%	(6)	15%	(10)	11%	(7)	3%	(2)	32%	(21)	31%	(20)	67
Ethnicity: Other	5%	(3)	24%	(13)	1%	(1)	_	(0)	22%	(12)	47%	(26)	56
All Christian	6%	(18)	16%	(46)	2%	(6)	3%	(10)	10%	(29)	62%	(182)	291
Agnostic/Nothing in particular	3%	(4)	5%	(8)	4%	(6)	7%	(12)	16%	(25)	65%	(100)	154
Something Else	3%	(3)	11%	(12)	1%	(1)	2%	(2)	20%	(23)	64%	(72)	113
Evangelical	7%	(11)	15%	(22)	2%	(3)	6%	(8)	13%	(19)	57%	(84)	148
Non-Evangelical	3%	(6)	14%	(34)	1%	(3)	1%	(3)	14%	(33)	67%	(160)	240
Community: Urban	8%	(15)	14%	(25)	3%	(5)	9%	(17)	12%	(22)	54%	(99)	183
Community: Suburban	4%	(11)	11%	(33)	4%	(12)	2%	(6)	17%	(50)	63%	(191)	302
Community: Rural	3%	(4)	10%	(13)	2%	(2)	_	(1)	8%	(10)	77%	(98)	128
Employ: Private Sector	11%	(19)	16%	(28)	4%	(7)	1%	(2)	18%	(32)	50%	(90)	178
Employ: Self-Employed	_	(0)	13%	(8)	4%	(3)	12%	(7)	14%	(9)	57%	(35)	61
Employ: Retired	2%	(3)	10%	(14)	1%	(2)	2%	(3)	8%	(11)	76%	(107)	140
Employ: Unemployed	4%	(3)	7%	(6)	_	(0)	8%	(7)	14%	(11)	67%	(52)	78
Military HH: Yes	3%	(3)	11%	(9)	2%	(1)	7%	(6)	16%	(13)	61%	(51)	84
Military HH: No	5%	(27)	12%	(62)	3%	(17)	3%	(17)	13%	(69)	64%	(336)	529
RD/WT: Right Direction	11%	(18)	12%	(21)	4%	(6)	10%	(17)	11%	(19)	52%	(86)	167
RD/WT: Wrong Track	3%	(12)	11%	(51)	3%	(13)	1%	(6)	14%	(63)	68%	(301)	446
Trump Job Approve	6%	(15)	8%	(21)	3%	(8)	5%	(13)	12%	(30)	65%	(157)	243
Trump Job Disapprove	4%	(15)	13%	(45)	3%	(11)	3%	(11)	14%	(48)	62%	(212)	342
Trump Job Strongly Approve	8%	(11)	6%	(9)	3%	(4)	3%	(5)	13%	(19)	67%	(99)	147
Trump Job Somewhat Approve	3%	(3)	13%	(12)	4%	(4)	8%	(8)	11%	(10)	61%	(59)	96
Trump Job Somewhat Disapprove	3%	(2)	18%	(13)	6%	(5)	2%	(1)	17%	(13)	54%	(40)	75
Trump Job Strongly Disapprove	5%	(13)	12%	(32)	2%	(6)	4%	(10)	13%	(35)	64%	(172)	267
Favorable of Trump	6%	(14)	7%	(15)	2%	(5)	5%	(13)	13%	(31)	67%	(156)	234
Unfavorable of Trump	4%	(15)	14%	(46)	4%	(14)	3%	(11)	14%	(48)	61%	(208)	343
Very Favorable of Trump	7%	(10)	5%	(6)	2%	(3)	3%	(4)	15%	(21)	67%	(92)	137
Somewhat Favorable of Trump	5%	(4)	9%	(9)	2%	(1)	9%	(9)	10%	(9)	66%	(64)	96
Somewhat Unfavorable of Trump	6%	(3)	21%	(11)	7%	(4)	2%	(1)	14%	(8)	50%	(27)	54
Very Unfavorable of Trump	4%	(12)	12%	(35)	4%	(10)	3%	(10)	14%	(40)	63%	(181)	288

Table MCSP1_27: Do you have a favorable or unfavorable opinion of each of the following people? *James Conner*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	5%	(30)	12%	(72)	3%	(19)	4%	(23)	13%	(82)	63%	(387)	613
#1 Issue: Economy	6%	(15)	10%	(23)	2%	(5)	2%	(5)	14%	(31)	66%	(148)	225
#1 Issue: Security	5%	(4)	8%	(6)	5%	(4)	8%	(6)	20%	(15)	55%	(43)	79
#1 Issue: Health Care	6%	(6)	12%	(12)	2%	(2)	1%	(1)	13%	(13)	65%	(65)	100
#1 Issue: Medicare / Social Security	1%	(1)	13%	(12)	_	(0)	9%	(8)	12%	(11)	65%	(60)	93
2018 House Vote: Democrat	8%	(17)	13%	(27)	5%	(10)	4%	(8)	11%	(23)	60%	(127)	212
2018 House Vote: Republican	7%	(11)	9%	(14)	3%	(5)	2%	(3)	11%	(17)	67%	(104)	154
2016 Vote: Hillary Clinton	8%	(14)	13%	(24)	2%	(4)	4%	(8)	14%	(26)	59%	(112)	189
2016 Vote: Donald Trump	8%	(14)	9%	(16)	1%	(2)	2%	(3)	11%	(18)	69%	(116)	169
2016 Vote: Didn't Vote	_	(1)	14%	(30)	4%	(9)	6%	(12)	17%	(35)	60%	(127)	213
Voted in 2014: Yes	8%	(28)	11%	(40)	3%	(11)	3%	(11)	12%	(42)	63%	(223)	354
Voted in 2014: No	1%	(1)	12%	(32)	3%	(8)	5%	(13)	15%	(40)	64%	(165)	258
2012 Vote: Barack Obama	8%	(20)	16%	(37)	3%	(7)	4%	(10)	14%	(34)	55%	(129)	236
2012 Vote: Mitt Romney	6%	(7)	9%	(11)	2%	(2)	1%	(1)	7%	(8)	76%	(92)	121
2012 Vote: Didn't Vote	1%	(3)	10%	(24)	4%	(9)	5%	(13)	16%	(37)	64%	(152)	238
4-Region: Northeast	4%	(5)	12%	(13)	5%	(5)	3%	(3)	11%	(12)	65%	(71)	110
4-Region: Midwest	4%	(6)	11%	(14)	1%	(1)	6%	(7)	9%	(12)	69%	(88)	128
4-Region: South	3%	(7)	13%	(28)	5%	(10)	3%	(6)	16%	(34)	59%	(123)	208
4-Region: West	8%	(13)	10%	(17)	1%	(2)	4%	(7)	14%	(23)	63%	(105)	167
Sports fans	7%	(29)	16%	(68)	4%	(17)	5%	(23)	16%	(67)	52%	(224)	427
Avid sports fans	13%	(20)	21%	(31)	6%	(8)	9%	(13)	18%	(27)	33%	(48)	146
Casual sports fans	3%	(9)	13%	(38)	3%	(8)	4%	(10)	14%	(40)	63%	(176)	281
Republican sports fans	7%	(10)	9%	(13)	2%	(2)	4%	(6)	18%	(24)	61%	(84)	138
Democratic sports fans	9%	(15)	18%	(32)	7%	(12)	9%	(15)	15%	(26)	42%	(72)	172
Independent sports fans	3%	(4)	20%	(24)	2%	(2)	2%	(2)	14%	(16)	58%	(68)	117
Sports fans ages 18-34	12%	(13)	15%	(18)	6%	(7)	16%	(18)	13%	(15)	38%	(44)	116
Sports fans ages 35-44	6%	(5)	22%	(16)	3%	(2)	5%	(3)	13%	(10)	51%	(38)	75
Sports fans ages 45-64	6%	(9)	19%	(28)	4%	(7)	_	(1)	21%	(31)	50%	(76)	151
Sports fans 65+	2%	(2)	7%	(6)	1%	(1)	1%	(1)	12%	(10)	77%	(66)	86
NFL fans	7%	(29)	17%	(66)	4%	(17)	6%	(22)	18%	(69)	48%	(188)	390
Avid NFL fans	13%	(22)	24%	(42)	4%	(7)	3%	(5)	21%	(35)	36%	(61)	172

Table MCSP1_27: *Do you have a favorable or unfavorable opinion of each of the following people? James Conner*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (30)	12% (72)	3% (19)	4% (23)	13% (82)	63% (387)	613
Casual NFL fans	3% (8)	11% (24)	4% (9)	8% (17)	16% (34)	58% (127)	219

Table MCSP1_28: Do you have a favorable or unfavorable opinion of each of the following people? Dalvin Cook

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	8%	(46)	11%	(68)	4%	(22)	2%	(10)	10%	(58)	66%	(403)	608
Gender: Male	13%	(40)	17%	(50)	5%	(15)	2%	(7)	11%	(32)	51%	(152)	296
Gender: Female	2%	(6)	6%	(18)	2%	(7)	1%	(3)	8%	(26)	81%	(252)	312
Age: 18-34	5%	(8)	17%	(29)	8%	(13)	2%	(3)	6%	(10)	63%	(110)	174
Age: 35-44	16%	(15)	15%	(14)	5%	(5)	3%	(3)	11%	(10)	50%	(47)	94
Age: 45-64	8%	(15)	9%	(19)	2%	(4)	2%	(3)	14%	(28)	66%	(133)	202
Age: 65+	5%	(7)	4%	(6)	_	(1)	_	(1)	7%	(10)	82%	(113)	137
GenZers: 1997-2012	_	(0)	5%	(3)	3%	(2)	_	(0)	8%	(5)	84%	(50)	59
Millennials: 1981-1996	12%	(21)	21%	(36)	8%	(14)	3%	(6)	8%	(13)	49%	(87)	177
GenXers: 1965-1980	9%	(11)	11%	(13)	4%	(5)	2%	(2)	13%	(16)	62%	(75)	122
Baby Boomers: 1946-1964	6%	(13)	7%	(16)	_	(1)	1%	(2)	10%	(22)	75%	(163)	217
PID: Dem (no lean)	13%	(31)	13%	(31)	5%	(12)	_	(1)	7%	(16)	62%	(148)	240
PID: Ind (no lean)	3%	(5)	10%	(21)	3%	(5)	3%	(7)	13%	(27)	68%	(139)	204
PID: Rep (no lean)	5%	(9)	9%	(16)	3%	(5)	2%	(3)	9%	(16)	71%	(117)	164
PID/Gender: Dem Men	25%	(27)	20%	(22)	8%	(9)	1%	(1)	5%	(6)	42%	(46)	110
PID/Gender: Dem Women	3%	(4)	7%	(9)	3%	(4)	_	(0)	8%	(10)	79%	(102)	129
PID/Gender: Ind Men	5%	(5)	15%	(15)	4%	(4)	4%	(4)	18%	(19)	54%	(56)	102
PID/Gender: Ind Women	1%	(1)	6%	(6)	1%	(1)	2%	(2)	8%	(8)	82%	(83)	101
PID/Gender: Rep Men	9%	(8)	16%	(13)	2%	(2)	3%	(2)	9%	(7)	61%	(50)	83
PID/Gender: Rep Women	2%	(1)	3%	(2)	3%	(3)	1%	(1)	10%	(8)	82%	(66)	81
Ideo: Liberal (1-3)	12%	(23)	12%	(23)	3%	(6)	2%	(4)	9%	(16)	62%	(116)	187
Ideo: Moderate (4)	5%	(8)	12%	(21)	6%	(9)	2%	(3)	13%	(22)	62%	(104)	167
Ideo: Conservative (5-7)	8%	(15)	9%	(17)	4%	(7)	1%	(2)	9%	(17)	70%	(133)	190
Educ: < College	6%	(25)	11%	(45)	4%	(15)	1%	(6)	8%	(34)	70%	(297)	422
Educ: Bachelors degree	10%	(11)	10%	(11)	5%	(6)	3%	(3)	14%	(16)	60%	(70)	117
Educ: Post-grad	15%	(10)	16%	(11)	2%	(2)	1%	(0)	12%	(8)	54%	(37)	69
Income: Under 50k	6%	(21)	11%	(37)	4%	(15)	2%	(6)	9%	(30)	69%	(241)	351
Income: 50k-100k	10%	(17)	9%	(16)	4%	(7)	2%	(3)	10%	(17)	66%	(115)	176
Income: 100k+	9%	(7)	18%	(15)	1%	(1)	1%	(0)	14%	(11)	58%	(47)	81
Ethnicity: White	6%	(28)	10%	(46)	3%	(16)	2%	(8)	11%	(52)	68%	(321)	471
Ethnicity: Hispanic	7%	(7)	26%	(27)	13%	(14)	4%	(4)	2%	(2)	47%	(50)	105

Table MCSP1_28: Do you have a favorable or unfavorable opinion of each of the following people? Dalvin Cook

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	8%	(46)	11%	(68)	4%	(22)	2%	(10)	10%	(58)	66%	(403)	608
Ethnicity: Black	19%	(15)	9%	(7)	2%	(1)	1%	(1)	4%	(3)	66%	(50)	76
Ethnicity: Other	5%	(3)	25%	(15)	8%	(5)	3%	(2)	5%	(3)	54%	(33)	60
All Christian	9%	(26)	13%	(36)	4%	(11)	1%	(2)	10%	(28)	62%	(172)	275
Agnostic/Nothing in particular	4%	(6)	10%	(17)	3%	(6)	5%	(8)	8%	(14)	70%	(116)	167
Something Else	3%	(4)	9%	(10)	5%	(5)	1%	(1)	10%	(11)	73%	(82)	112
Evangelical	9%	(14)	7%	(11)	4%	(6)	_	(1)	10%	(16)	71%	(114)	162
Non-Evangelical	7%	(14)	16%	(34)	5%	(10)	1%	(2)	9%	(21)	63%	(136)	217
Community: Urban	13%	(22)	15%	(25)	4%	(7)	3%	(6)	4%	(7)	60%	(102)	169
Community: Suburban	4%	(12)	11%	(33)	4%	(12)	1%	(2)	10%	(28)	70%	(203)	291
Community: Rural	8%	(12)	7%	(10)	2%	(3)	2%	(2)	15%	(23)	66%	(98)	148
Employ: Private Sector	13%	(21)	13%	(22)	4%	(7)	2%	(4)	13%	(21)	54%	(88)	164
Employ: Self-Employed	3%	(2)	20%	(12)	17%	(10)	3%	(2)	2%	(1)	54%	(31)	57
Employ: Retired	6%	(9)	6%	(9)	_	(1)	1%	(1)	11%	(16)	76%	(114)	150
Employ: Unemployed	9%	(8)	16%	(14)	1%	(1)	3%	(3)	6%	(5)	64%	(54)	85
Military HH: Yes	15%	(17)	2%	(3)	2%	(3)	1%	(1)	9%	(10)	71%	(81)	114
Military HH: No	6%	(29)	13%	(65)	4%	(20)	2%	(9)	10%	(48)	65%	(322)	494
RD/WT: Right Direction	10%	(16)	10%	(16)	7%	(12)	1%	(1)	10%	(15)	62%	(97)	157
RD/WT: Wrong Track	7%	(29)	12%	(52)	2%	(11)	2%	(9)	10%	(43)	68%	(307)	451
Trump Job Approve	6%	(15)	11%	(28)	5%	(11)	2%	(4)	9%	(22)	67%	(161)	241
Trump Job Disapprove	8%	(29)	12%	(40)	3%	(11)	2%	(6)	10%	(35)	65%	(224)	345
Trump Job Strongly Approve	6%	(9)	13%	(18)	3%	(4)	1%	(2)	8%	(12)	70%	(102)	147
Trump Job Somewhat Approve	7%	(6)	10%	(9)	8%	(7)	2%	(2)	11%	(10)	63%	(59)	94
Trump Job Somewhat Disapprove	5%	(3)	17%	(10)	3%	(2)	6%	(4)	10%	(6)	59%	(37)	62
Trump Job Strongly Disapprove	9%	(26)	11%	(30)	3%	(10)	1%	(2)	10%	(29)	66%	(187)	283
Favorable of Trump	6%	(14)	10%	(23)	5%	(12)	1%	(3)	8%	(19)	70%	(165)	236
Unfavorable of Trump	9%	(30)	13%	(44)	3%	(9)	2%	(6)	10%	(35)	64%	(221)	345
Very Favorable of Trump	5%	(7)	7%	(9)	4%	(5)	1%	(1)	7%	(9)	77%	(102)	133
Somewhat Favorable of Trump	7%	(7)	13%	(14)	7%	(7)	2%	(2)	10%	(10)	61%	(63)	103
Somewhat Unfavorable of Trump	8%	(4)	18%	(10)	3%	(2)	7%	(4)	8%	(5)	56%	(32)	57
Very Unfavorable of Trump	9%	(26)	12%	(34)	2%	(7)	1%	(2)	11%	(31)	66%	(189)	289

Table MCSP1_28: Do you have a favorable or unfavorable opinion of each of the following people? Dalvin Cook

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(46)	11%	(68)	4%	(22)	2%	(10)	10%	(58)	66%	(403)	608
#1 Issue: Economy	11%	(23)	10%	(20)	4%	(9)	1%	(2)	10%	(21)	64%	(132)	206
#1 Issue: Security	2%	(2)	17%	(12)	4%	(3)	1%	(1)	16%	(11)	59%	(40)	68
#1 Issue: Health Care	10%	(10)	17%	(18)	2%	(2)	4%	(4)	15%	(16)	52%	(55)	105
#1 Issue: Medicare / Social Security	6%	(6)	7%	(7)	5%	(5)	1%	(1)	5%	(5)	77%	(79)	102
2018 House Vote: Democrat	13%	(28)	10%	(21)	1%	(3)	1%	(2)	9%	(18)	65%	(135)	206
2018 House Vote: Republican	5%	(8)	7%	(11)	3%	(5)	1%	(2)	11%	(17)	72%	(106)	148
2016 Vote: Hillary Clinton	15%	(28)	10%	(19)	2%	(3)	1%	(1)	7%	(13)	66%	(124)	189
2016 Vote: Donald Trump	7%	(10)	6%	(10)	3%	(5)	2%	(3)	13%	(20)	69%	(109)	157
2016 Vote: Didn't Vote	3%	(6)	17%	(36)	6%	(14)	1%	(3)	8%	(17)	66%	(145)	220
Voted in 2014: Yes	11%	(35)	9%	(30)	4%	(12)	2%	(5)	11%	(36)	63%	(206)	324
Voted in 2014: No	4%	(11)	13%	(38)	3%	(10)	2%	(5)	8%	(22)	70%	(198)	283
2012 Vote: Barack Obama	13%	(30)	12%	(28)	2%	(6)	1%	(3)	11%	(26)	60%	(140)	233
2012 Vote: Mitt Romney	6%	(8)	8%	(9)	4%	(5)	2%	(2)	13%	(16)	67%	(82)	122
2012 Vote: Didn't Vote	3%	(8)	13%	(30)	5%	(11)	2%	(5)	6%	(14)	71%	(164)	231
4-Region: Northeast	7%	(7)	13%	(13)	1%	(1)	_	(0)	12%	(13)	68%	(69)	103
4-Region: Midwest	5%	(7)	11%	(14)	9%	(11)	1%	(1)	10%	(13)	65%	(87)	133
4-Region: South	11%	(24)	7%	(15)	4%	(9)	2%	(4)	12%	(26)	65%	(141)	218
4-Region: West	6%	(9)	17%	(26)	1%	(1)	3%	(5)	5%	(7)	69%	(106)	154
Sports fans	11%	(46)	16%	(65)	5%	(19)	2%	(8)	14%	(56)	52%	(212)	405
Avid sports fans	24%	(32)	27%	(36)	5%	(7)	4%	(6)	14%	(19)	26%	(35)	135
Casual sports fans	5%	(14)	11%	(29)	4%	(12)	1%	(2)	13%	(36)	65%	(177)	271
Republican sports fans	8%	(9)	14%	(16)	4%	(5)	2%	(2)	13%	(15)	59%	(68)	115
Democratic sports fans	19%	(31)	17%	(29)	7%	(12)	_	(1)	9%	(15)	47%	(78)	166
Independent sports fans	4%	(5)	17%	(21)	2%	(2)	4%	(5)	20%	(25)	53%	(66)	124
Sports fans ages 18-34	8%	(8)	27%	(27)	10%	(10)	4%	(3)	10%	(10)	41%	(41)	99
Sports fans ages 35-44	20%	(15)	19%	(14)	6%	(5)	3%	(2)	12%	(9)	40%	(30)	75
Sports fans ages 45-64	10%	(15)	13%	(19)	3%	(4)	2%	(3)	19%	(27)	54%	(79)	147
Sports fans 65+	8%	(7)	7%	(6)	1%	(1)	_	(0)	10%	(9)	74%	(63)	85
NFL fans	13%	(46)	16%	(59)	5%	(18)	2%	(8)	14%	(51)	50%	(180)	363
Avid NFL fans	24%	(37)	28%	(44)	4%	(6)	4%	(6)	17%	(27)	23%	(37)	156

Table MCSP1_28: Do you have a favorable or unfavorable opinion of each of the following people? Dalvin Cook

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (46)	11% (68)	4% (22)	2% (10)	10% (58)	66% (403)	608
Casual NFL fans	4% (9)	8% (16)	6% (12)	1% (2)	12% (24)	70% (144)	207

Table MCSP1_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jared Cook*

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	5%	(33)	14%	(87)	2%	(13)	1%	(6)	13%	(83)	64%	(398)	622
Gender: Male	8%	(26)	18%	(56)	3%	(8)	2%	(6)	17%	(53)	53%	(165)	314
Gender: Female	3%	(8)	10%	(32)	1%	(4)	_	(0)	10%	(30)	76%	(233)	308
Age: 18-34	7%	(11)	20%	(33)	4%	(7)	3%	(5)	15%	(25)	51%	(84)	165
Age: 35-44	13%	(13)	20%	(20)	3%	(3)	1%	(1)	16%	(16)	47%	(47)	99
Age: 45-64	3%	(8)	12%	(27)	1%	(3)	_	(0)	15%	(36)	69%	(162)	236
Age: 65+	2%	(2)	5%	(7)	1%	(1)	_	(0)	5%	(7)	87%	(106)	122
GenZers: 1997-2012	3%	(2)	7%	(4)	2%	(1)	2%	(2)	17%	(12)	69%	(47)	68
Millennials: 1981-1996	9%	(14)	26%	(39)	4%	(7)	3%	(5)	17%	(26)	40%	(61)	152
GenXers: 1965-1980	8%	(13)	14%	(23)	2%	(3)	_	(0)	14%	(23)	62%	(103)	166
Baby Boomers: 1946-1964	2%	(4)	9%	(18)	1%	(2)	_	(0)	10%	(20)	79%	(163)	207
PID: Dem (no lean)	11%	(26)	16%	(38)	2%	(4)	1%	(3)	12%	(29)	58%	(137)	238
PID: Ind (no lean)	1%	(2)	16%	(29)	1%	(2)	1%	(2)	17%	(32)	64%	(120)	187
PID: Rep (no lean)	3%	(6)	10%	(20)	3%	(7)	_	(1)	11%	(22)	72%	(142)	197
PID/Gender: Dem Men	18%	(20)	23%	(25)	2%	(3)	3%	(3)	11%	(12)	42%	(46)	109
PID/Gender: Dem Women	4%	(6)	10%	(13)	1%	(1)	_	(0)	14%	(18)	71%	(91)	129
PID/Gender: Ind Men	1%	(1)	16%	(16)	1%	(1)	2%	(2)	27%	(27)	53%	(52)	99
PID/Gender: Ind Women	1%	(1)	15%	(13)	1%	(1)	_	(0)	6%	(5)	77%	(67)	88
PID/Gender: Rep Men	4%	(4)	14%	(14)	4%	(5)	1%	(1)	14%	(15)	63%	(67)	105
PID/Gender: Rep Women	2%	(1)	6%	(5)	2%	(2)	_	(0)	8%	(7)	82%	(75)	91
Ideo: Liberal (1-3)	9%	(15)	16%	(28)	1%	(2)	1%	(1)	10%	(18)	63%	(108)	171
Ideo: Moderate (4)	3%	(6)	11%	(22)	3%	(6)	3%	(5)	17%	(34)	62%	(122)	195
Ideo: Conservative (5-7)	5%	(10)	13%	(26)	2%	(3)	_	(0)	14%	(29)	66%	(132)	200
Educ: < College	4%	(17)	13%	(56)	2%	(9)	1%	(5)	14%	(63)	65%	(284)	434
Educ: Bachelors degree	4%	(5)	16%	(19)	3%	(4)	1%	(1)	11%	(14)	65%	(79)	121
Educ: Post-grad	18%	(12)	18%	(12)	1%	(1)	_	(0)	10%	(7)	53%	(35)	66
Income: Under 50k	5%	(16)	15%	(47)	2%	(6)	1%	(4)	14%	(45)	63%	(203)	321
Income: 50k-100k	2%	(5)	14%	(28)	1%	(3)	1%	(2)	13%	(27)	68%	(136)	202
Income: 100k+	13%	(13)	12%	(12)	4%	(4)	_	(0)	12%	(11)	59%	(59)	99
Ethnicity: White	4%	(19)	11%	(56)	2%	(9)	1%	(3)	14%	(68)	68%	(337)	492
Ethnicity: Hispanic	2%	(2)	20%	(21)	3%	(3)	_	(0)	20%	(21)	55%	(56)	102

Table MCSP1_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jared Cook*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(33)	14%	(87)	2%	(13)	1%	(6)	13%	(83)	64%	(398)	622
Ethnicity: Black	17%	(12)	21%	(15)		(0)	1%	(1)	10%	(7)	52%	(37)	71
Ethnicity: Other	5%	(3)	$\frac{2170}{28\%}$	(16)	— 7%	(4)	3%	(2)	15%	(9)	43%	(25)	58
All Christian	8%	(23)	13%	(40)	2%	(6)	1%	(3)	13%	(43)	62%	(186)	302
Agnostic/Nothing in particular	1%	(23)	15%	(25)	1%	(2)	1%	(2)	11%	(18)	71%	(120)	169
Something Else	6%	(6)	12%	(11)	2%	(2)		(2) (0)	19%	(18)	62%	(61)	99
Evangelical	11%	(21)	11%	(20)	1%	(2)	1%	(2)	17%	(32)	59%	(110)	186
Non-Evangelical	4%	(21) (7)	15%	(30)	3%	(6)		(2) (1)	15%	(32) (29)	63%	(123)	197
Community: Urban	13%	(22)	15%	(27)	3%	(5)	<u> </u>	(2)	11%	(19)	55%	(92)	166
Community: Suburban	13/0	` /	14%	(42)	1%	(3)	1%	(4)	17%	(50)	67%	(198)	297
Community: Rural	- 7%	(1) (10)	11%	(18)	3%	(5)	1/0 —	(1)	9%	(15)	69%	(198) (109)	159
Employ: Private Sector	10%	(19)	$\frac{1170}{20\%}$	(38)	3%	(5)	1%	(3)	12%	(23)	53%	(99)	186
Employ: Homemaker	1%	(19)	10%	(5)		(0)		(0)	12%	(23) (7)	75%	(37)	50
Employ: Retired	1%	(1)	11%	(15)	<u> </u>	(1)	_	(0)	5%	(7)	82%	(112)	137
Employ: Unemployed	3%		8%	` /	3%		_	(0)	18%	(16)	68%	(58)	86
± , ± ,	3/0	(2)	13%	(7)	$\frac{3}{2}$ %	(3)	$\frac{-}{2\%}$	` /	34%	(17)	50%	(/	51
Employ: Other	— 7%	(0)	13%	(7)	$\frac{2\%}{2\%}$	(1)		(1)	5%	(/	72%	(25)	98
Military HH: Yes	7 % 5%	(7)	13% $14%$	(13)	$\frac{2\%}{2\%}$	(2)	107	(0)	15%	(5)	63%	(71)	
Military HH: No		(26)		(74)	4%	(11)	1%	(6)		(78)		(328)	523
RD/WT: Right Direction	7%	(11)	12%	(19)		(5)	1%	(2)	17%	(26)	59%	(92)	155
RD/WT: Wrong Track	5%	(23)	15%	(68)	2%	(7)	1%	(4)	12%	(57)	66%	(306)	466
Trump Job Approve	4%	(10)	12%	(31)	2%	(6)	1%	(3)	13%	(34)	67%	(173)	256
Trump Job Disapprove	7%	(24)	15%	(52)	2%	(7)	1%	(3)	14%	(48)	60%	(205)	338
Trump Job Strongly Approve	4%	(7)	10%	(18)	2%	(4)	1%	(3)	9%	(16)	72%	(123)	169
Trump Job Somewhat Approve	3%	(3)	15%	(13)	2%	(2)	1%	(1)	21%	(18)	57%	(50)	87 - 2
Trump Job Somewhat Disapprove	6%	(4)	22%	(15)	4%	(3)	1%	(1)	12%	(8)	54%	(38)	70
Trump Job Strongly Disapprove	7% -07	(19)	14%	(37)	1%	(4)	1%	(2)	15%	(40)	62%	(167)	269
Favorable of Trump	5%	(14)	14%	(35)	1%	(4)	1%	(2)	12%	(31)	67%	(174)	259
Unfavorable of Trump	6%	(19)	14%	(47)	2%	(8)	1%	(5)	15%	(49)	62%	(210)	338

Table MCSP1_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jared Cook*

Demographic		ery rable		ewhat rable	Some unfavo		Ver unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(33)	14%	(87)	2%	(13)	1%	(6)	13%	(83)	64%	(398)	622
Very Favorable of Trump	3%	(6)	13%	(22)	2%	(3)	1%	(2)	8%	(13)	73%	(119)	164
Somewhat Favorable of Trump	8%	(8)	14%	(14)	1%	(1)	_	(0)	19%	(19)	57%	(55)	96
Somewhat Unfavorable of Trump	2%	(1)	21%	(14)	3%	(2)	4%	(2)	10%	(7)	61%	(40)	66
Very Unfavorable of Trump	6%	(18)	12%	(33)	2%	(5)	1%	(2)	16%	(43)	63%	(171)	272
#1 Issue: Economy	8%	(19)	16%	(37)	2%	(4)	_	(0)	15%	(33)	58%	(131)	225
#1 Issue: Security	6%	(5)	10%	(7)	1%	(1)	1%	(1)	16%	(11)	66%	(47)	71
#1 Issue: Health Care	5%	(6)	14%	(17)	3%	(3)	2%	(2)	12%	(13)	64%	(74)	116
#1 Issue: Medicare / Social Security	1%	(1)	5%	(4)	_	(0)	_	(0)	16%	(13)	78%	(63)	81
2018 House Vote: Democrat	9%	(18)	17%	(35)	1%	(2)	1%	(3)	14%	(28)	58%	(118)	203
2018 House Vote: Republican	4%	(6)	16%	(24)	4%	(5)	_	(0)	11%	(17)	65%	(97)	150
2016 Vote: Hillary Clinton	11%	(19)	17%	(31)	_	(1)	_	(1)	13%	(23)	58%	(102)	176
2016 Vote: Donald Trump	4%	(7)	13%	(22)	4%	(7)	1%	(1)	12%	(22)	67%	(119)	178
2016 Vote: Didn't Vote	3%	(7)	12%	(27)	2%	(4)	2%	(3)	14%	(31)	67%	(147)	220
Voted in 2014: Yes	7%	(25)	17%	(59)	2%	(6)	1%	(3)	12%	(43)	60%	(208)	345
Voted in 2014: No	3%	(9)	10%	(28)	2%	(7)	1%	(3)	15%	(40)	69%	(190)	277
2012 Vote: Barack Obama	10%	(22)	19%	(40)	2%	(5)	2%	(4)	15%	(31)	52%	(112)	214
2012 Vote: Mitt Romney	3%	(4)	16%	(23)	2%	(3)	_	(0)	13%	(18)	66%	(94)	141
2012 Vote: Didn't Vote	3%	(7)	10%	(23)	2%	(5)	1%	(2)	12%	(30)	72%	(173)	241
4-Region: Northeast	4%	(4)	15%	(16)	1%	(1)	2%	(2)	13%	(13)	66%	(68)	104
4-Region: Midwest	4%	(5)	19%	(25)	3%	(4)	_	(0)	10%	(13)	63%	(82)	129
4-Region: South	9%	(20)	12%	(27)	2%	(4)	2%	(3)	14%	(33)	62%	(144)	231
4-Region: West	2%	(4)	13%	(20)	2%	(4)	1%	(1)	15%	(24)	67%	(105)	158
Sports fans	8%	(32)	19%	(78)	3%	(12)	1%	(5)	19%	(79)	51%	(210)	416
Avid sports fans	17%	(27)	26%	(40)	2%	(4)	1%	(1)	26%	(41)	28%	(43)	156
Casual sports fans	2%	(5)	14%	(37)	3%	(8)	1%	(4)	15%	(39)	64%	(167)	260
Republican sports fans	4%	(5)	14%	(18)	5%	(7)	1%	(1)	17%	(22)	59%	(76)	128
Democratic sports fans	16%	(26)	22%	(35)	2%	(3)	1%	(2)	16%	(26)	42%	(68)	161
Independent sports fans	1%	(1)	20%	(25)	2%	(2)	1%	(2)	25%	(31)	52%	(66)	128
Sports fans ages 18-34	9%	(10)	23%	(26)	5%	(6)	4%	(4)	20%	(22)	39%	(43)	111
Sports fans ages 35-44	16%	(12)	24%	(18)	4%	(3)	1%	(1)	21%	(15)	33%	(24)	73

Table MCSP1_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jared Cook*

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no		r heard of	Total N
Adults	5%	(33)	14%	(87)	2%	(13)	1%	(6)	13%	(83)	64%	(398)	622
Sports fans ages 45-64	5%	(8)	17%	(27)	2%	(3)	_	(0)	22%	(35)	55%	(88)	161
Sports fans 65+	3%	(2)	9%	(7)	1%	(1)	_	(0)	9%	(7)	77%	(55)	71
NFL fans	8%	(31)	20%	(77)	3%	(10)	1%	(4)	20%	(76)	48%	(182)	379
Avid NFL fans	15%	(26)	31%	(55)	2%	(4)	1%	(2)	23%	(41)	28%	(50)	178
Casual NFL fans	2%	(5)	11%	(22)	3%	(6)	1%	(3)	17%	(34)	65%	(131)	201

Table MCSP1_30: Do you have a favorable or unfavorable opinion of each of the following people? Brandin Cooks

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	8%	(45)	9%	(53)	3%	(19)	2%	(14)	12%	(66)	66%	(374)	571
Gender: Male	14%	(41)	13%	(37)	4%	(12)	4%	(11)	14%	(39)	52%	(149)	289
Gender: Female	1%	(4)	6%	(16)	2%	(7)	1%	(3)	10%	(27)	80%	(225)	282
Age: 18-34	8%	(13)	13%	(21)	5%	(9)	2%	(4)	13%	(22)	59%	(97)	166
Age: 35-44	12%	(13)	9%	(10)	3%	(3)	3%	(3)	15%	(15)	58%	(61)	105
Age: 45-64	9%	(16)	10%	(18)	3%	(5)	3%	(6)	11%	(21)	64%	(115)	181
Age: 65+	3%	(3)	4%	(4)	1%	(2)	1%	(1)	7%	(8)	85%	(101)	119
GenZers: 1997-2012	3%	(2)	3%	(2)	6%	(4)	2%	(2)	16%	(12)	69%	(51)	74
Millennials: 1981-1996	11%	(16)	17%	(24)	4%	(6)	2%	(3)	15%	(22)	51%	(74)	145
GenXers: 1965-1980	11%	(17)	11%	(17)	4%	(5)	4%	(6)	8%	(12)	62%	(91)	148
Baby Boomers: 1946-1964	6%	(10)	4%	(8)	2%	(3)	2%	(3)	11%	(19)	75%	(131)	175
PID: Dem (no lean)	15%	(32)	13%	(28)	3%	(7)	3%	(7)	9%	(21)	56%	(123)	218
PID: Ind (no lean)	4%	(7)	8%	(16)	4%	(8)	2%	(5)	12%	(24)	69%	(132)	191
PID: Rep (no lean)	4%	(6)	5%	(8)	3%	(4)	1%	(2)	14%	(22)	74%	(119)	161
PID/Gender: Dem Men	28%	(30)	22%	(24)	3%	(3)	5%	(5)	8%	(9)	35%	(37)	108
PID/Gender: Dem Women	2%	(2)	5%	(5)	3%	(4)	2%	(2)	11%	(12)	78%	(86)	110
PID/Gender: Ind Men	6%	(6)	8%	(9)	7%	(7)	4%	(4)	15%	(16)	59%	(60)	102
PID/Gender: Ind Women	_	(0)	9%	(8)	1%	(1)	1%	(1)	9%	(8)	80%	(72)	90
PID/Gender: Rep Men	6%	(4)	6%	(5)	3%	(2)	2%	(2)	19%	(15)	65%	(51)	79
PID/Gender: Rep Women	2%	(1)	4%	(3)	2%	(2)	1%	(1)	9%	(7)	82%	(67)	82
Ideo: Liberal (1-3)	15%	(25)	12%	(19)	3%	(5)	3%	(4)	14%	(23)	54%	(88)	164
Ideo: Moderate (4)	7%	(11)	8%	(13)	4%	(7)	4%	(7)	13%	(22)	64%	(108)	167
Ideo: Conservative (5-7)	6%	(9)	9%	(13)	3%	(5)	1%	(2)	12%	(18)	69%	(108)	156
Educ: < College	7%	(27)	7%	(27)	3%	(11)	3%	(11)	10%	(39)	71%	(274)	389
Educ: Bachelors degree	8%	(9)	15%	(17)	4%	(5)	2%	(2)	15%	(17)	56%	(66)	117
Educ: Post-grad	14%	(9)	14%	(9)	6%	(4)	_	(0)	15%	(10)	52%	(34)	65
Income: Under 50k	7%	(20)	7%	(20)	2%	(5)	3%	(7)	10%	(29)	71%	(201)	281
Income: 50k-100k	9%	(17)	10%	(20)	4%	(7)	3%	(7)	14%	(27)	60%	(116)	194
Income: 100k+	9%	(9)	14%	(13)	7%	(6)	_	(0)	11%	(11)	60%	(57)	96
Ethnicity: White	5%	(23)	8%	(37)	4%	(15)	2%	(8)	13%	(55)	68%	(295)	434
Ethnicity: Hispanic	12%	(11)	14%	(12)	_	(0)	2%	(2)	13%	(12)	59%	(51)	87

Table MCSP1_30: Do you have a favorable or unfavorable opinion of each of the following people? Brandin Cooks

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	8%	(45)	9%	(53)	3%	(19)	2%	(14)	12%	(66)	66%	(374)	571
Ethnicity: Black	21%	(15)	14%	(10)	4%	(3)	4%	(3)	8%	(6)	48%	(34)	71
Ethnicity: Other	10%	(7)	10%	(6)	1%	(0)	4%	(3)	9%	(6)	67%	(44)	66
All Christian	8%	(21)	13%	(32)	3%	(7)	2%	(5)	10%	(26)	64%	(163)	254
Agnostic/Nothing in particular	9%	(13)	6%	(8)	2%	(3)	3%	(4)	12%	(18)	68%	(97)	143
Something Else	6%	(7)	6%	(7)	3%	(4)	4%	(5)	15%	(18)	66%	(79)	119
Evangelical	12%	(19)	9%	(14)	3%	(5)	4%	(6)	10%	(15)	62%	(97)	156
Non-Evangelical	4%	(9)	11%	(24)	3%	(6)	1%	(3)	13%	(26)	67%	(140)	207
Community: Urban	16%	(26)	12%	(19)	3%	(5)	3%	(5)	11%	(18)	56%	(93)	165
Community: Suburban	3%	(8)	11%	(29)	3%	(8)	2%	(5)	12%	(33)	69%	(180)	263
Community: Rural	8%	(11)	4%	(5)	5%	(6)	3%	(4)	11%	(15)	71%	(101)	142
Employ: Private Sector	11%	(19)	15%	(26)	3%	(5)	3%	(5)	13%	(22)	55%	(94)	170
Employ: Retired	5%	(7)	5%	(7)	2%	(2)	1%	(2)	11%	(14)	76%	(101)	133
Employ: Unemployed	10%	(8)	4%	(3)	6%	(5)	2%	(2)	9%	(8)	69%	(56)	81
Military HH: Yes	14%	(13)	9%	(8)	3%	(3)	1%	(1)	8%	(8)	65%	(61)	94
Military HH: No	7%	(32)	9%	(44)	3%	(16)	3%	(13)	12%	(59)	66%	(313)	477
RD/WT: Right Direction	8%	(13)	12%	(18)	5%	(8)	3%	(5)	17%	(27)	55%	(87)	159
RD/WT: Wrong Track	8%	(32)	8%	(34)	3%	(10)	2%	(9)	9%	(39)	70%	(287)	412
Trump Job Approve	6%	(13)	8%	(18)	3%	(8)	2%	(4)	13%	(29)	69%	(161)	233
Trump Job Disapprove	10%	(31)	11%	(35)	4%	(11)	3%	(10)	11%	(35)	61%	(193)	315
Trump Job Strongly Approve	5%	(7)	4%	(6)	1%	(1)	1%	(2)	10%	(12)	78%	(98)	126
Trump Job Somewhat Approve	6%	(6)	12%	(12)	6%	(7)	2%	(2)	16%	(17)	58%	(63)	108
Trump Job Somewhat Disapprove	10%	(7)	13%	(9)	10%	(7)	8%	(6)	16%	(12)	43%	(31)	71
Trump Job Strongly Disapprove	10%	(24)	11%	(26)	2%	(4)	2%	(4)	10%	(24)	67%	(162)	244
Favorable of Trump	7%	(15)	8%	(18)	3%	(8)	1%	(3)	12%	(27)	69%	(159)	229
Unfavorable of Trump	9%	(30)	11%	(35)	4%	(11)	3%	(10)	11%	(34)	62%	(197)	316
Very Favorable of Trump	8%	(10)	5%	(6)	2%	(2)	_	(0)	7%	(8)	80%	(99)	124
Somewhat Favorable of Trump	5%	(6)	12%	(12)	6%	(6)	2%	(3)	18%	(19)	57%	(60)	105
Somewhat Unfavorable of Trump	7%	(4)	11%	(6)	8%	(5)	5%	(3)	14%	(8)	56%	(31)	56
Very Unfavorable of Trump	10%	(26)	11%	(29)	2%	(6)	3%	(7)	10%	(27)	64%	(166)	261

Table MCSP1_30: Do you have a favorable or unfavorable opinion of each of the following people? Brandin Cooks

Demographic		ery rable		ewhat rable	Some unfavo	ewhat orable	Ve unfav	ry orable		of, no nion		heard	Total N
Adults	8%	(45)	9%	(53)	3%	(19)	2%	(14)	12%	(66)	66%	(374)	571
#1 Issue: Economy	9%	(19)	11%	(24)	3%	(6)	4%	(8)	11%	(25)	62%	(134)	215
#1 Issue: Security	5%	(3)	7%	(5)	8%	(5)	1%	(1)	13%	(8)	65%	(40)	62
#1 Issue: Health Care	11%	(11)	15%	(15)	2%	(2)	2%	(2)	12%	(12)	59%	(61)	103
#1 Issue: Medicare / Social Security	6%	(4)	7%	(4)	3%	(2)	1%	(1)	11%	(7)	72%	(45)	62
2018 House Vote: Democrat	12%	(23)	15%	(29)	2%	(4)	2%	(4)	10%	(20)	58%	(111)	190
2018 House Vote: Republican	4%	(5)	8%	(11)	3%	(5)	2%	(3)	13%	(19)	71%	(105)	148
2016 Vote: Hillary Clinton	13%	(21)	15%	(25)	2%	(3)	3%	(4)	9%	(15)	59%	(98)	167
2016 Vote: Donald Trump	5%	(9)	9%	(15)	4%	(6)	2%	(3)	12%	(21)	68%	(117)	171
2016 Vote: Didn't Vote	8%	(15)	4%	(7)	5%	(9)	3%	(5)	13%	(25)	68%	(131)	192
Voted in 2014: Yes	9%	(27)	12%	(37)	3%	(9)	2%	(8)	11%	(34)	63%	(197)	311
Voted in 2014: No	7%	(18)	6%	(16)	4%	(10)	2%	(6)	13%	(33)	68%	(177)	259
2012 Vote: Barack Obama	12%	(24)	14%	(27)	3%	(5)	2%	(4)	12%	(24)	57%	(114)	199
2012 Vote: Mitt Romney	6%	(7)	10%	(12)	1%	(2)	3%	(3)	10%	(13)	70%	(84)	121
2012 Vote: Didn't Vote	6%	(15)	6%	(14)	5%	(11)	3%	(6)	12%	(27)	68%	(153)	225
4-Region: Northeast	9%	(9)	9%	(9)	7%	(7)	2%	(2)	12%	(12)	61%	(60)	98
4-Region: Midwest	5%	(6)	12%	(14)	3%	(3)	1%	(1)	8%	(9)	71%	(81)	115
4-Region: South	8%	(17)	9%	(18)	2%	(4)	3%	(6)	14%	(29)	64%	(132)	206
4-Region: West	9%	(13)	8%	(12)	3%	(4)	3%	(5)	11%	(16)	67%	(101)	151
Sports fans	11%	(45)	13%	(51)	5%	(19)	3%	(11)	15%	(59)	53%	(212)	398
Avid sports fans	19%	(25)	29%	(37)	7%	(9)	4%	(5)	21%	(27)	20%	(25)	128
Casual sports fans	7%	(20)	5%	(15)	4%	(10)	2%	(6)	12%	(32)	69%	(187)	270
Republican sports fans	5%	(6)	6%	(7)	4%	(4)	1%	(1)	18%	(21)	66%	(73)	112
Democratic sports fans	20%	(32)	17%	(28)	4%	(7)	4%	(7)	12%	(20)	42%	(68)	163
Independent sports fans	5%	(7)	13%	(16)	6%	(8)	3%	(4)	15%	(18)	57%	(70)	123
Sports fans ages 18-34	13%	(13)	21%	(20)	9%	(9)	4%	(4)	19%	(18)	34%	(33)	97
Sports fans ages 35-44	16%	(13)	12%	(10)	4%	(3)	2%	(2)	18%	(14)	49%	(40)	82
Sports fans ages 45-64	12%	(16)	13%	(18)	4%	(5)	4%	(6)	14%	(20)	54%	(75)	139
Sports fans 65+	4%	(3)	5%	(4)	2%	(2)	_	(0)	9%	(7)	80%	(64)	80
NFL fans	11%	(40)	15%	(53)	5%	(17)	3%	(11)	15%	(53)	50%	(172)	347
Avid NFL fans	24%	(34)	23%	(34)	4%	(6)	6%	(8)	18%	(27)	25%	(37)	146

Table MCSP1_30: Do you have a favorable or unfavorable opinion of each of the following people? Brandin Cooks

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (45)	9% (53)	3% (19)	2% (14)	12% (66)	66% (374)	571
Casual NFL fans	3% (5)	9% (19)	6% (11)	2% (3)	13% (26)	68% (136)	200

Table MCSP1_31: Do you have a favorable or unfavorable opinion of each of the following people? Amari Cooper

Demographic		ery rable		ewhat rable	Some unfav	what orable		ery orable		of, no		heard of	Total N
Adults	8%	(50)	13%	(79)	3%	(17)	4%	(21)	16%	(97)	56%	(336)	600
Gender: Male	12%	(35)	18%	(54)	4%	(11)	5%	(16)	20%	(59)	42%	(127)	302
Gender: Female	5%	(15)	8%	(25)	2%	(6)	2%	(5)	13%	(38)	70%	(209)	298
Age: 18-34	10%	(17)	10%	(16)	3%	(5)	5%	(8)	10%	(16)	62%	(100)	162
Age: 35-44	12%	(13)	16%	(18)	2%	(2)	10%	(11)	14%	(15)	46%	(51)	110
Age: 45-64	7%	(14)	14%	(30)	3%	(6)	1%	(2)	24%	(49)	51%	(107)	209
Age: 65+	4%	(5)	12%	(14)	4%	(5)	1%	(1)	14%	(17)	65%	(78)	119
GenZers: 1997-2012	3%	(2)	4%	(3)	5%	(3)	2%	(1)	12%	(8)	73%	(47)	64
Millennials: 1981-1996	12%	(20)	17%	(26)	1%	(2)	10%	(16)	9%	(15)	50%	(79)	157
GenXers: 1965-1980	8%	(14)	15%	(26)	2%	(3)	2%	(4)	26%	(43)	47%	(78)	167
Baby Boomers: 1946-1964	7%	(13)	11%	(20)	5%	(9)	_	(1)	15%	(26)	61%	(108)	177
PID: Dem (no lean)	11%	(27)	15%	(35)	3%	(6)	1%	(3)	15%	(35)	55%	(132)	239
PID: Ind (no lean)	3%	(6)	12%	(20)	5%	(8)	4%	(6)	20%	(34)	56%	(94)	167
PID: Rep (no lean)	9%	(17)	12%	(23)	2%	(3)	7%	(13)	15%	(29)	57%	(110)	194
PID/Gender: Dem Men	19%	(19)	23%	(22)	3%	(3)	3%	(3)	16%	(15)	36%	(34)	96
PID/Gender: Dem Women	6%	(9)	9%	(13)	2%	(3)	_	(0)	14%	(20)	69%	(98)	143
PID/Gender: Ind Men	4%	(4)	14%	(14)	6%	(6)	1%	(1)	25%	(26)	51%	(53)	104
PID/Gender: Ind Women	2%	(1)	9%	(5)	3%	(2)	8%	(5)	13%	(8)	65%	(41)	62
PID/Gender: Rep Men	12%	(12)	17%	(17)	2%	(2)	13%	(13)	18%	(18)	39%	(39)	101
PID/Gender: Rep Women	5%	(5)	7%	(6)	1%	(1)	_	(0)	11%	(10)	76%	(71)	93
Ideo: Liberal (1-3)	10%	(18)	17%	(28)	3%	(6)	2%	(3)	10%	(17)	57%	(97)	169
Ideo: Moderate (4)	6%	(10)	16%	(26)	4%	(7)	2%	(4)	19%	(32)	52%	(84)	163
Ideo: Conservative (5-7)	8%	(17)	11%	(24)	2%	(4)	4%	(10)	19%	(42)	55%	(118)	215
Educ: < College	6%	(27)	11%	(45)	2%	(10)	4%	(15)	17%	(70)	60%	(248)	415
Educ: Bachelors degree	12%	(14)	18%	(21)	5%	(6)	1%	(2)	13%	(16)	50%	(60)	118
Educ: Post-grad	13%	(9)	19%	(13)	1%	(1)	6%	(4)	17%	(11)	43%	(29)	67
Income: Under 50k	7%	(21)	10%	(34)	2%	(7)	4%	(14)	15%	(47)	62%	(200)	324
Income: 50k-100k	8%	(15)	13%	(24)	5%	(9)	3%	(5)	21%	(38)	49%	(87)	177
Income: 100k+	13%	(13)	21%	(21)	2%	(2)	2%	(2)	13%	(12)	49%	(48)	99
Ethnicity: White	6%	(29)	15%	(69)	3%	(14)	3%	(15)	14%	(63)	58%	(265)	454
Ethnicity: Hispanic	8%	(7)	9%	(8)	4%	(3)	17%	(14)	23%	(20)	39%	(34)	86

Table MCSP1_31: Do you have a favorable or unfavorable opinion of each of the following people? Amari Cooper

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	8%	(50)	13%	(79)	3%	(17)	4%	(21)	16%	(97)	56%	(336)	600
Ethnicity: Black	18%	(16)	7%	(6)	_	(0)	_	(0)	26%	(23)	48%	(43)	89
Ethnicity: Other	8%	(5)	6%	(4)	6%	(3)	11%	(6)	19%	(11)	50%	(28)	57
All Christian	10%	(27)	16%	(46)	4%	(10)	5%	(15)	12%	(33)	54%	(152)	283
Agnostic/Nothing in particular	7%	(11)	9%	(14)	1%	(1)	3%	(5)	17%	(28)	63%	(101)	160
Something Else	10%	(10)	6%	(7)	2%	(2)	1%	(1)	27%	(28)	55%	(58)	106
Evangelical	11%	(18)	8%	(12)	4%	(6)	2%	(3)	20%	(32)	55%	(86)	158
Non-Evangelical	7%	(16)	17%	(37)	3%	(6)	5%	(12)	13%	(29)	54%	(117)	217
Community: Urban	16%	(27)	15%	(26)	2%	(4)	2%	(4)	12%	(20)	52%	(87)	168
Community: Suburban	5%	(15)	11%	(31)	4%	(11)	5%	(14)	19%	(53)	57%	(163)	288
Community: Rural	5%	(7)	15%	(22)	1%	(2)	2%	(3)	17%	(24)	59%	(85)	144
Employ: Private Sector	13%	(22)	20%	(35)	2%	(4)	1%	(2)	20%	(35)	43%	(74)	172
Employ: Retired	7%	(9)	13%	(19)	4%	(6)	1%	(1)	13%	(18)	62%	(88)	142
Employ: Unemployed	5%	(4)	6%	(5)	1%	(1)	2%	(2)	15%	(13)	71%	(63)	88
Military HH: Yes	8%	(8)	21%	(21)	2%	(2)	4%	(4)	13%	(13)	51%	(50)	99
Military HH: No	8%	(41)	11%	(57)	3%	(15)	3%	(17)	17%	(84)	57%	(286)	501
RD/WT: Right Direction	17%	(28)	17%	(28)	3%	(5)	2%	(4)	13%	(21)	48%	(81)	168
RD/WT: Wrong Track	5%	(21)	12%	(50)	3%	(12)	4%	(18)	18%	(76)	59%	(255)	432
Trump Job Approve	8%	(20)	13%	(32)	4%	(10)	4%	(11)	17%	(43)	55%	(138)	252
Trump Job Disapprove	9%	(30)	14%	(44)	2%	(8)	2%	(6)	17%	(54)	56%	(183)	325
Trump Job Strongly Approve	9%	(14)	10%	(15)	3%	(5)	6%	(9)	19%	(29)	53%	(82)	154
Trump Job Somewhat Approve	6%	(6)	18%	(17)	4%	(4)	1%	(1)	14%	(14)	57%	(56)	98
Trump Job Somewhat Disapprove	16%	(10)	10%	(6)	5%	(4)	4%	(3)	19%	(12)	46%	(31)	66
Trump Job Strongly Disapprove	8%	(19)	15%	(38)	2%	(4)	1%	(3)	16%	(41)	59%	(152)	259
Favorable of Trump	8%	(21)	13%	(32)	3%	(9)	4%	(11)	17%	(43)	55%	(140)	256
Unfavorable of Trump	9%	(29)	14%	(44)	3%	(8)	2%	(6)	16%	(50)	57%	(183)	320
Very Favorable of Trump	10%	(14)	11%	(17)	4%	(7)	1%	(2)	17%	(26)	56%	(83)	149
Somewhat Favorable of Trump	6%	(6)	14%	(15)	2%	(2)	8%	(9)	16%	(17)	53%	(57)	107
Very Unfavorable of Trump	9%	(24)	14%	(40)	1%	(3)	1%	(4)	17%	(47)	58%	(159)	277

Table MCSP1_31: Do you have a favorable or unfavorable opinion of each of the following people? Amari Cooper

Demographic		ery rable		ewhat rable	Some unfav		Ve unfave	•		of, no nion		r heard of	Total N
Adults	8%	(50)	13%	(79)	3%	(17)	4%	(21)	16%	(97)	56%	(336)	600
#1 Issue: Economy	12%	(26)	15%	(32)	3%	(6)	2%	(3)	16%	(36)	53%	(116)	219
#1 Issue: Security	9%	(6)	8%	(6)	2%	(1)	11%	(8)	21%	(14)	49%	(34)	70
#1 Issue: Health Care	5%	(6)	18%	(19)	2%	(2)	3%	(3)	21%	(23)	51%	(56)	110
#1 Issue: Medicare / Social Security	6%	(5)	10%	(8)	6%	(5)	3%	(2)	8%	(7)	67%	(55)	82
2018 House Vote: Democrat	10%	(21)	16%	(35)	2%	(5)	1%	(2)	19%	(39)	52%	(109)	212
2018 House Vote: Republican	6%	(10)	14%	(21)	4%	(6)	3%	(4)	13%	(20)	59%	(89)	150
2016 Vote: Hillary Clinton	12%	(24)	17%	(32)	2%	(4)	1%	(2)	18%	(34)	50%	(95)	190
2016 Vote: Donald Trump	8%	(14)	15%	(27)	4%	(8)	3%	(4)	12%	(21)	58%	(101)	175
2016 Vote: Didn't Vote	6%	(12)	8%	(17)	3%	(6)	7%	(15)	16%	(32)	60%	(122)	204
Voted in 2014: Yes	9%	(30)	18%	(60)	3%	(10)	3%	(9)	17%	(56)	51%	(173)	338
Voted in 2014: No	8%	(20)	7%	(19)	3%	(7)	5%	(13)	16%	(41)	62%	(163)	262
2012 Vote: Barack Obama	12%	(28)	19%	(44)	3%	(7)	1%	(2)	18%	(41)	47%	(109)	232
2012 Vote: Mitt Romney	6%	(8)	17%	(21)	2%	(3)	1%	(1)	15%	(19)	58%	(70)	121
2012 Vote: Didn't Vote	6%	(14)	6%	(13)	3%	(6)	8%	(18)	14%	(33)	63%	(144)	228
4-Region: Northeast	5%	(5)	17%	(17)	2%	(2)	2%	(2)	18%	(18)	58%	(60)	104
4-Region: Midwest	5%	(6)	19%	(22)	4%	(4)	1%	(1)	17%	(20)	54%	(63)	117
4-Region: South	11%	(24)	11%	(24)	2%	(4)	2%	(4)	14%	(31)	60%	(131)	218
4-Region: West	9%	(15)	9%	(15)	5%	(7)	9%	(14)	17%	(28)	51%	(82)	162
Sports fans	12%	(49)	18%	(75)	4%	(17)	4%	(16)	21%	(87)	41%	(168)	412
Avid sports fans	20%	(31)	25%	(38)	4%	(5)	9%	(13)	26%	(40)	17%	(26)	153
Casual sports fans	7%	(18)	14%	(38)	4%	(11)	1%	(3)	18%	(47)	55%	(143)	259
Republican sports fans	12%	(17)	17%	(23)	2%	(3)	9%	(13)	18%	(25)	42%	(59)	140
Democratic sports fans	17%	(27)	20%	(32)	4%	(6)	2%	(3)	19%	(31)	40%	(66)	164
Independent sports fans	4%	(5)	18%	(20)	7%	(8)	1%	(1)	29%	(32)	40%	(44)	109
Sports fans ages 18-34	17%	(17)	16%	(15)	4%	(4)	4%	(4)	17%	(16)	43%	(41)	97
Sports fans ages 35-44	15%	(13)	19%	(16)	3%	(2)	12%	(11)	13%	(11)	39%	(34)	86
Sports fans ages 45-64	10%	(14)	20%	(30)	4%	(6)	2%	(2)	30%	(45)	35%	(51)	148
Sports fans 65+	7%	(5)	17%	(14)	6%	(5)	_	(0)	19%	(15)	52%	(42)	81
NFL fans	13%	(47)	20%	(75)	4%	(15)	4%	(15)	22%	(84)	37%	(140)	376
Avid NFL fans	23%	(41)	26%	(46)	5%	(9)	6%	(11)	23%	(41)	17%	(31)	179

Table MCSP1_31: Do you have a favorable or unfavorable opinion of each of the following people? Amari Cooper

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (50)	13% (79)	3% (17)	4% (21)	16% (97)	56% (336)	600
Casual NFL fans	3% (6)	15% (29)	3% (6)	2% (4)	22% (43)	55% (109)	197

Table MCSP1_32: Do you have a favorable or unfavorable opinion of each of the following people? *Kirk Cousins*

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	7%	(38)	18%	(99)	5%	(29)	2%	(12)	15%	(83)	52%	(283)	545
Gender: Male	10%	(28)	26%	(70)	8%	(22)	4%	(10)	17%	(46)	34%	(90)	267
Gender: Female	4%	(10)	10%	(29)	3%	(7)	1%	(2)	13%	(37)	69%	(193)	278
Age: 18-34	8%	(12)	16%	(24)	6%	(10)	2%	(3)	7%	(11)	61%	(96)	157
Age: 35-44	11%	(11)	18%	(19)	8%	(8)	2%	(2)	24%	(25)	38%	(40)	106
Age: 45-64	5%	(10)	24%	(45)	3%	(6)	2%	(3)	19%	(35)	47%	(89)	187
Age: 65+	5%	(4)	12%	(11)	6%	(5)	4%	(4)	12%	(12)	61%	(58)	95
GenZers: 1997-2012	_	(0)	8%	(5)	9%	(5)	2%	(1)	4%	(3)	77%	(45)	58
Millennials: 1981-1996	11%	(17)	18%	(28)	5%	(8)	2%	(3)	16%	(25)	47%	(73)	155
GenXers: 1965-1980	9%	(12)	24%	(35)	6%	(8)	3%	(4)	14%	(20)	45%	(65)	144
Baby Boomers: 1946-1964	4%	(7)	18%	(29)	4%	(7)	2%	(4)	20%	(32)	52%	(86)	166
PID: Dem (no lean)	9%	(18)	21%	(39)	6%	(12)	4%	(7)	13%	(25)	46%	(88)	189
PID: Ind (no lean)	4%	(8)	18%	(34)	4%	(7)	1%	(2)	14%	(26)	59%	(109)	185
PID: Rep (no lean)	7%	(13)	15%	(26)	6%	(10)	2%	(4)	19%	(32)	51%	(86)	170
PID/Gender: Dem Men	15%	(12)	35%	(28)	13%	(10)	8%	(6)	5%	(4)	24%	(20)	81
PID/Gender: Dem Women	5%	(5)	10%	(11)	2%	(2)	1%	(1)	19%	(21)	63%	(68)	108
PID/Gender: Ind Men	5%	(4)	24%	(22)	8%	(7)	1%	(1)	19%	(17)	42%	(38)	90
PID/Gender: Ind Women	3%	(3)	13%	(12)	_	(0)	1%	(1)	9%	(9)	74%	(70)	95
PID/Gender: Rep Men	12%	(11)	21%	(20)	5%	(4)	3%	(3)	25%	(24)	34%	(32)	95
PID/Gender: Rep Women	2%	(1)	7%	(6)	7%	(5)	1%	(1)	11%	(8)	73%	(54)	74
Ideo: Liberal (1-3)	13%	(18)	20%	(29)	4%	(5)	1%	(1)	13%	(18)	49%	(70)	141
Ideo: Moderate (4)	4%	(6)	18%	(31)	6%	(10)	4%	(7)	19%	(32)	49%	(82)	168
Ideo: Conservative (5-7)	8%	(14)	18%	(31)	8%	(14)	3%	(5)	15%	(25)	47%	(79)	167
Educ: < College	5%	(19)	17%	(65)	5%	(21)	1%	(3)	16%	(61)	57%	(223)	390
Educ: Bachelors degree	12%	(11)	24%	(22)	4%	(4)	7%	(7)	17%	(15)	35%	(32)	91
Educ: Post-grad	11%	(7)	21%	(13)	8%	(5)	5%	(3)	11%	(7)	45%	(28)	63
Income: Under 50k	5%	(14)	19%	(55)	6%	(17)	1%	(2)	12%	(35)	57%	(165)	287
Income: 50k-100k	8%	(14)	15%	(26)	5%	(10)	3%	(5)	20%	(36)	49%	(87)	179
Income: 100k+	12%	(9)	23%	(18)	3%	(3)	6%	(4)	16%	(12)	40%	(31)	78
Ethnicity: White	6%	(28)	19%	(84)	5%	(21)	2%	(10)	15%	(68)	53%	(236)	448
Ethnicity: Hispanic	8%	(7)	19%	(16)	8%	(7)	_	(0)	11%	(9)	54%	(45)	84

Table MCSP1_32: Do you have a favorable or unfavorable opinion of each of the following people? *Kirk Cousins*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfave	•		l of, no nion		r heard of	Total N
Adults	7%	(38)	18%	(99)	5%	(29)	2%	(12)	15%	(83)	52%	(283)	545
Ethnicity: Black	19%	(10)	19%	(10)	13%	(7)	2%	(1)	21%	(11)	27%	(14)	52
All Christian	10%	(26)	22%	(55)	4%	(11)	3%	(9)	17%	(43)	43%	(110)	252
Agnostic/Nothing in particular	3%	(4)	17%	(23)	4%	(6)	_	(0)	12%	(17)	64%	(88)	138
Something Else	5%	(6)	13%	(14)	8%	(8)	1%	(1)	16%	(18)	57%	(63)	111
Evangelical	11%	(18)	18%	(29)	3%	(5)	4%	(6)	14%	(23)	50%	(80)	162
Non-Evangelical	7%	(13)	19%	(37)	7%	(14)	2%	(3)	19%	(37)	46%	(89)	194
Community: Urban	9%	(15)	16%	(27)	9%	(14)	2%	(3)	14%	(24)	50%	(82)	166
Community: Suburban	6%	(15)	22%	(55)	5%	(11)	2%	(6)	18%	(43)	47%	(114)	244
Community: Rural	6%	(7)	13%	(18)	3%	(4)	2%	(3)	12%	(16)	64%	(87)	135
Employ: Private Sector	13%	(22)	23%	(39)	7%	(12)	4%	(7)	18%	(31)	35%	(59)	170
Employ: Retired	8%	(10)	13%	(15)	4%	(4)	2%	(3)	16%	(18)	56%	(65)	115
Employ: Unemployed	1%	(1)	15%	(12)	4%	(3)	1%	(1)	22%	(18)	58%	(47)	81
Employ: Other	_	(0)	24%	(13)	3%	(1)	2%	(1)	3%	(2)	68%	(36)	52
Military HH: Yes	17%	(13)	12%	(10)	5%	(4)	3%	(2)	12%	(10)	51%	(40)	79
Military HH: No	5%	(25)	19%	(89)	5%	(25)	2%	(10)	16%	(73)	52%	(243)	465
RD/WT: Right Direction	11%	(17)	19%	(30)	7%	(11)	2%	(3)	15%	(24)	47%	(73)	157
RD/WT: Wrong Track	5%	(21)	18%	(69)	5%	(19)	2%	(9)	15%	(60)	54%	(210)	387
Trump Job Approve	8%	(19)	17%	(40)	7%	(17)	1%	(3)	17%	(40)	50%	(118)	235
Trump Job Disapprove	7%	(19)	21%	(59)	4%	(13)	3%	(9)	14%	(40)	50%	(142)	282
Trump Job Strongly Approve	10%	(14)	12%	(19)	6%	(8)	2%	(3)	18%	(27)	52%	(78)	150
Trump Job Somewhat Approve	5%	(4)	24%	(21)	10%	(8)	_	(0)	15%	(12)	46%	(39)	85
Trump Job Somewhat Disapprove	4%	(3)	22%	(13)	6%	(4)	7%	(4)	13%	(8)	49%	(30)	62
Trump Job Strongly Disapprove	8%	(17)	21%	(46)	4%	(9)	2%	(5)	14%	(32)	51%	(112)	220
Favorable of Trump	10%	(24)	16%	(36)	4%	(10)	1%	(3)	16%	(37)	52%	(119)	229
Unfavorable of Trump	5%	(14)	22%	(63)	5%	(15)	3%	(9)	14%	(39)	52%	(149)	290
Very Favorable of Trump	8%	(11)	12%	(16)	5%	(7)	2%	(3)	20%	(26)	52%	(69)	132
Somewhat Favorable of Trump	14%	(13)	20%	(20)	3%	(3)	_	(0)	11%	(11)	52%	(50)	97
Somewhat Unfavorable of Trump	3%	(2)	20%	(11)	13%	(7)	3%	(1)	2%	(1)	59%	(32)	54
Very Unfavorable of Trump	5%	(12)	22%	(52)	3%	(8)	3%	(8)	16%	(38)	50%	(117)	235

Table MCSP1_32: Do you have a favorable or unfavorable opinion of each of the following people? *Kirk Cousins*

		ery		ewhat		ewhat	Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(38)	18%	(99)	5%	(29)	2%	(12)	15%	(83)	52%	(283)	545
#1 Issue: Economy	9%	(20)	21%	(47)	7%	(16)	3%	(7)	16%	(37)	45%	(102)	229
#1 Issue: Security	8%	(4)	13%	(7)	2%	(1)	1%	(1)	18%	(9)	58%	(31)	52
#1 Issue: Health Care	7%	(5)	25%	(18)	6%	(5)	4%	(3)	18%	(13)	41%	(30)	74
#1 Issue: Medicare / Social Security	8%	(6)	23%	(18)	2%	(2)	_	(0)	14%	(11)	53%	(42)	79
2018 House Vote: Democrat	10%	(17)	22%	(37)	5%	(8)	2%	(4)	17%	(28)	44%	(74)	168
2018 House Vote: Republican	11%	(14)	16%	(20)	6%	(8)	3%	(4)	14%	(18)	51%	(66)	129
2016 Vote: Hillary Clinton	9%	(15)	22%	(36)	4%	(6)	2%	(3)	19%	(31)	43%	(70)	161
2016 Vote: Donald Trump	10%	(17)	15%	(26)	6%	(11)	3%	(5)	15%	(26)	50%	(85)	171
2016 Vote: Didn't Vote	1%	(2)	14%	(26)	5%	(10)	2%	(3)	13%	(24)	64%	(118)	183
Voted in 2014: Yes	12%	(34)	19%	(52)	5%	(15)	3%	(8)	15%	(41)	46%	(127)	277
Voted in 2014: No	1%	(4)	17%	(47)	5%	(14)	2%	(4)	16%	(42)	58%	(156)	267
2012 Vote: Barack Obama	11%	(23)	21%	(43)	8%	(16)	3%	(6)	16%	(33)	42%	(88)	209
2012 Vote: Mitt Romney	9%	(10)	19%	(20)	7%	(7)	3%	(3)	15%	(16)	47%	(51)	108
2012 Vote: Didn't Vote	2%	(5)	16%	(34)	3%	(6)	1%	(3)	14%	(30)	65%	(141)	218
4-Region: Northeast	7%	(7)	19%	(21)	3%	(3)	2%	(2)	14%	(16)	55%	(62)	111
4-Region: Midwest	9%	(10)	23%	(25)	5%	(5)	4%	(4)	8%	(9)	51%	(56)	111
4-Region: South	8%	(16)	16%	(33)	8%	(17)	3%	(5)	20%	(41)	46%	(97)	210
4-Region: West	3%	(4)	17%	(19)	4%	(4)	1%	(1)	15%	(17)	60%	(68)	112
Sports fans	10%	(36)	25%	(93)	8%	(29)	3%	(11)	19%	(68)	35%	(126)	364
Avid sports fans	24%	(28)	33%	(38)	10%	(12)	3%	(3)	13%	(15)	16%	(18)	114
Casual sports fans	4%	(9)	22%	(55)	7%	(18)	3%	(7)	21%	(53)	43%	(108)	250
Republican sports fans	10%	(12)	20%	(24)	8%	(10)	3%	(3)	23%	(27)	36%	(43)	119
Democratic sports fans	13%	(18)	26%	(34)	9%	(12)	5%	(6)	17%	(22)	30%	(39)	131
Independent sports fans	6%	(7)	30%	(34)	7%	(7)	1%	(2)	17%	(19)	39%	(44)	113
Sports fans ages 18-34	12%	(12)	22%	(22)	10%	(10)	2%	(2)	11%	(11)	42%	(41)	97
Sports fans ages 35-44	13%	(11)	21%	(17)	10%	(8)	3%	(2)	24%	(19)	30%	(24)	81
Sports fans ages 45-64	8%	(10)	36%	(44)	5%	(6)	2%	(2)	23%	(28)	26%	(32)	122
Sports fans 65+	7%	(4)	17%	(11)	8%	(5)	6%	(4)	15%	(10)	47%	(30)	63
NFL fans	11%	(37)	27%	(91)	8%	(27)	3%	(11)	19%	(62)	32%	(107)	335
Avid NFL fans	18%	(28)	38%	(57)	14%	(21)	4%	(6)	14%	(20)	12%	(18)	150

Table MCSP1_32: Do you have a favorable or unfavorable opinion of each of the following people? *Kirk Cousins*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (38)	18% (99)	5% (29)	2% (12)	15% (83)	52% (283)	545
Casual NFL fans	5% (10)	18% (34)	4% (7)	2% (5)	23% (42)	48% (88)	185

Table MCSP1_33: Do you have a favorable or unfavorable opinion of each of the following people? *Keke Coutee*

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(28)	8%	(43)	1%	(8)	3%	(17)	8%	(44)	75%	(421)	561
Gender: Male	9%	(24)	10%	(25)	2%	(5)	2%	(6)	6%	(16)	70%	(181)	257
Gender: Female	1%	(4)	6%	(19)	1%	(3)	3%	(10)	9%	(28)	79%	(240)	304
Age: 18-34	6%	(11)	9%	(15)	3%	(5)	6%	(10)	7%	(11)	69%	(114)	166
Age: 35-44	8%	(7)	11%	(11)	2%	(2)	6%	(5)	9%	(8)	64%	(59)	92
Age: 45-64	5%	(9)	6%	(12)	1%	(1)	1%	(1)	10%	(18)	78%	(146)	188
Age: 65+	_	(1)	5%	(6)	_	(0)	_	(0)	6%	(6)	89%	(102)	115
GenZers: 1997-2012	1%	(0)	7%	(5)	3%	(2)	14%	(10)	11%	(8)	64%	(47)	73
Millennials: 1981-1996	9%	(14)	11%	(16)	3%	(5)	4%	(5)	6%	(8)	67%	(99)	148
GenXers: 1965-1980	8%	(11)	9%	(12)	1%	(1)	_	(0)	9%	(11)	73%	(98)	134
Baby Boomers: 1946-1964	1%	(2)	5%	(8)	_	(0)	1%	(1)	9%	(15)	84%	(145)	172
PID: Dem (no lean)	8%	(17)	10%	(21)	2%	(4)	1%	(3)	6%	(14)	73%	(158)	216
PID: Ind (no lean)	3%	(5)	7%	(13)	1%	(1)	4%	(8)	8%	(15)	76%	(132)	172
PID: Rep (no lean)	4%	(6)	6%	(10)	2%	(3)	4%	(6)	9%	(15)	76%	(131)	172
PID/Gender: Dem Men	15%	(15)	14%	(14)	4%	(4)	_	(0)	3%	(3)	64%	(63)	99
PID/Gender: Dem Women	1%	(2)	6%	(7)	_	(0)	3%	(3)	9%	(11)	81%	(95)	117
PID/Gender: Ind Men	4%	(3)	6%	(4)	1%	(1)	1%	(1)	10%	(7)	77%	(54)	70
PID/Gender: Ind Women	2%	(2)	8%	(8)	1%	(1)	7%	(7)	7%	(7)	76%	(78)	103
PID/Gender: Rep Men	7%	(6)	7%	(6)	1%	(1)	6%	(6)	7%	(6)	72%	(64)	89
PID/Gender: Rep Women	1%	(1)	4%	(4)	3%	(3)	1%	(1)	11%	(9)	80%	(67)	84
Ideo: Liberal (1-3)	8%	(14)	9%	(15)	2%	(3)	2%	(4)	8%	(13)	72%	(124)	173
Ideo: Moderate (4)	4%	(6)	5%	(7)	1%	(2)	5%	(8)	7%	(11)	78%	(119)	153
Ideo: Conservative (5-7)	3%	(6)	8%	(13)	2%	(4)	3%	(5)	9%	(16)	75%	(131)	174
Educ: < College	3%	(13)	7%	(29)	2%	(6)	4%	(16)	8%	(32)	77%	(315)	411
Educ: Bachelors degree	7%	(7)	8%	(7)	1%	(1)	_	(0)	6%	(5)	78%	(70)	89
Educ: Post-grad	14%	(8)	12%	(7)	2%	(1)	1%	(0)	11%	(7)	61%	(37)	61
Income: Under 50k	3%	(11)	7%	(23)	2%	(7)	3%	(9)	8%	(24)	77%	(251)	324
Income: 50k-100k	7%	(12)	9%	(15)	1%	(1)	5%	(8)	7%	(12)	71%	(114)	161
Income: 100k+	7%	(5)	7%	(6)	1%	(0)	1%	(0)	10%	(8)	74%	(56)	76
Ethnicity: White	4%	(17)	6%	(26)	2%	(7)	2%	(7)	7%	(33)	79%	(348)	439
Ethnicity: Hispanic	9%	(7)	7%	(5)	_	(0)	12%	(9)	9%	(7)	63%	(47)	75

Table MCSP1_33: Do you have a favorable or unfavorable opinion of each of the following people? *Keke Coutee*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfave	•		of, no nion		r heard of	Total N
Adults	5%	(28)	8%	(43)	1%	(8)	3%	(17)	8%	(44)	75%	(421)	561
Ethnicity: Black	8%	(5)	14%	(9)	1%	(1)	8%	(5)	6%	(4)	63%	(43)	68
Ethnicity: Other	9%	(5)	16%	(9)	_	(0)	8%	(4)	13%	(7)	55%	(30)	54
All Christian	4%	(10)	8%	(20)	1%	(1)	1%	(2)	7%	(17)	79%	(192)	243
Agnostic/Nothing in particular	6%	(10)	7%	(11)	4%	(6)	3%	(4)	9%	(14)	71%	(113)	158
Something Else	3%	(3)	5%	(5)	_	(0)	5%	(5)	8%	(9)	79%	(83)	104
Evangelical	5%	(8)	8%	(12)	_	(0)	3%	(5)	6%	(10)	77%	(116)	151
Non-Evangelical	2%	(5)	7%	(13)	_	(1)	1%	(2)	9%	(16)	81%	(149)	185
Community: Urban	6%	(9)	10%	(16)	2%	(3)	8%	(12)	11%	(17)	63%	(98)	155
Community: Suburban	3%	(7)	8%	(22)	1%	(2)	1%	(4)	5%	(14)	82%	(218)	267
Community: Rural	8%	(12)	4%	(6)	2%	(3)	1%	(1)	9%	(13)	75%	(105)	139
Employ: Private Sector	6%	(9)	9%	(13)	2%	(4)	6%	(9)	9%	(14)	68%	(101)	149
Employ: Retired	1%	(2)	5%	(6)	_	(0)	1%	(1)	6%	(8)	87%	(121)	139
Employ: Unemployed	8%	(7)	5%	(5)	1%	(1)	_	(0)	11%	(9)	76%	(67)	89
Military HH: Yes	5%	(5)	10%	(10)	1%	(1)	1%	(1)	6%	(5)	77%	(73)	94
Military HH: No	5%	(23)	7%	(34)	2%	(8)	3%	(16)	8%	(38)	75%	(348)	467
RD/WT: Right Direction	7%	(11)	11%	(17)	3%	(4)	5%	(8)	6%	(9)	68%	(102)	150
RD/WT: Wrong Track	4%	(17)	7%	(27)	1%	(4)	2%	(9)	9%	(35)	78%	(319)	411
Trump Job Approve	4%	(10)	5%	(13)	2%	(6)	4%	(9)	8%	(19)	76%	(181)	238
Trump Job Disapprove	6%	(17)	9%	(26)	1%	(3)	3%	(8)	8%	(23)	75%	(231)	308
Trump Job Strongly Approve	4%	(6)	5%	(7)	2%	(3)	5%	(6)	5%	(7)	79%	(112)	142
Trump Job Somewhat Approve	5%	(4)	6%	(6)	2%	(2)	3%	(3)	12%	(12)	72%	(69)	96
Trump Job Somewhat Disapprove	5%	(3)	4%	(2)	3%	(2)	4%	(2)	11%	(7)	73%	(42)	58
Trump Job Strongly Disapprove	6%	(14)	10%	(24)	_	(1)	2%	(5)	7%	(17)	75%	(189)	250
Favorable of Trump	4%	(9)	7%	(16)	1%	(3)	4%	(9)	9%	(21)	76%	(183)	242
Unfavorable of Trump	6%	(19)	8%	(23)	1%	(4)	3%	(8)	7%	(20)	75%	(229)	303
Very Favorable of Trump	2%	(3)	7%	(10)	_	(0)	6%	(9)	4%	(6)	81%	(116)	143
Somewhat Favorable of Trump	6%	(6)	7%	(6)	3%	(3)	_	(0)	15%	(15)	68%	(67)	99
Somewhat Unfavorable of Trump	8%	(4)	3%	(2)	6%	(3)	_	(0)	6%	(3)	77%	(39)	51
Very Unfavorable of Trump	6%	(15)	8%	(21)	1%	(2)	3%	(8)	7%	(17)	75%	(190)	252

Table MCSP1_33: Do you have a favorable or unfavorable opinion of each of the following people? *Keke Coutee*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav			of, no nion		heard	Total N
Adults	5%	(28)	8%	(43)	1%	(8)	3%	(17)	8%	(44)	75%	(421)	561
#1 Issue: Economy	4%	(9)	10%	(21)	2%	(5)	4%	(7)	7%	(15)	72%	(150)	207
#1 Issue: Security	8%	(5)	3%	(2)	2%	(2)	_	(0)	8%	(5)	79%	(50)	64
#1 Issue: Health Care	8%	(7)	4%	(4)	_	(0)	5%	(4)	11%	(10)	72%	(67)	92
#1 Issue: Medicare / Social Security	3%	(2)	9%	(6)	_	(0)	_	(0)	4%	(3)	84%	(59)	70
2018 House Vote: Democrat	9%	(16)	11%	(19)	2%	(4)	_	(1)	6%	(10)	72%	(129)	178
2018 House Vote: Republican	2%	(3)	6%	(9)	_	(1)	3%	(4)	6%	(9)	83%	(127)	152
2016 Vote: Hillary Clinton	8%	(14)	10%	(17)	1%	(2)	_	(0)	6%	(10)	75%	(127)	170
2016 Vote: Donald Trump	3%	(6)	6%	(10)	1%	(1)	1%	(2)	8%	(13)	81%	(139)	171
2016 Vote: Didn't Vote	4%	(8)	8%	(16)	2%	(4)	8%	(15)	9%	(17)	69%	(136)	197
Voted in 2014: Yes	5%	(17)	10%	(30)	1%	(2)	1%	(4)	8%	(24)	75%	(237)	314
Voted in 2014: No	4%	(10)	5%	(13)	2%	(6)	5%	(13)	8%	(20)	75%	(184)	247
2012 Vote: Barack Obama	7%	(14)	9%	(18)	1%	(3)	_	(0)	7%	(14)	76%	(154)	202
2012 Vote: Mitt Romney	2%	(2)	7%	(9)	1%	(2)	1%	(2)	8%	(10)	81%	(103)	126
2012 Vote: Didn't Vote	5%	(12)	7%	(15)	2%	(4)	7%	(15)	7%	(16)	71%	(156)	219
4-Region: Northeast	3%	(3)	5%	(6)	1%	(1)	3%	(4)	6%	(7)	82%	(88)	107
4-Region: Midwest	6%	(8)	9%	(13)	2%	(2)	_	(0)	7%	(10)	77%	(107)	139
4-Region: South	4%	(8)	8%	(15)	2%	(3)	5%	(9)	10%	(19)	72%	(136)	190
4-Region: West	7%	(9)	8%	(10)	1%	(2)	3%	(4)	7%	(9)	73%	(91)	125
Sports fans	7%	(28)	10%	(39)	2%	(7)	3%	(10)	10%	(39)	67%	(253)	376
Avid sports fans	15%	(17)	23%	(25)	5%	(5)	1%	(1)	13%	(14)	43%	(47)	109
Casual sports fans	4%	(11)	5%	(14)	_	(1)	3%	(9)	10%	(25)	77%	(206)	266
Republican sports fans	6%	(6)	8%	(10)	1%	(2)	2%	(2)	14%	(15)	69%	(79)	113
Democratic sports fans	10%	(17)	12%	(21)	2%	(4)	2%	(3)	7%	(13)	67%	(116)	173
Independent sports fans	5%	(5)	9%	(8)	2%	(1)	6%	(5)	12%	(11)	66%	(59)	90
Sports fans ages 18-34	11%	(11)	11%	(11)	3%	(3)	8%	(8)	9%	(9)	57%	(57)	99
Sports fans ages 35-44	10%	(7)	15%	(11)	3%	(2)	1%	(1)	9%	(7)	61%	(44)	71
Sports fans ages 45-64	7%	(9)	9%	(12)	1%	(1)	1%	(1)	14%	(18)	67%	(86)	128
Sports fans 65+	1%	(1)	6%	(5)	_	(0)	_	(0)	7%	(5)	86%	(67)	78
NFL fans	8%	(28)	12%	(39)	3%	(8)	3%	(10)	10%	(34)	64%	(211)	329
Avid NFL fans	17%	(22)	20%	(26)	2%	(3)	1%	(1)	13%	(17)	48%	(64)	132

Table MCSP1_33: Do you have a favorable or unfavorable opinion of each of the following people? *Keke Coutee*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (28)	8% (43)	1% (8) $3%$ (5)	3% (17)	8% (44)	75% (421)	561
Casual NFL fans	3% (6)	7% (13)		4% (8)	9% (17)	75% (147)	197

Table MCSP1_34: Do you have a favorable or unfavorable opinion of each of the following people? *Jamison Crowder*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(32)	9%	(56)	5%	(27)	1%	(9)	13%	(77)	66%	(389)	590
Gender: Male	8%	(23)	16%	(45)	4%	(12)	1%	(4)	16%	(45)	54%	(149)	277
Gender: Female	3%	(9)	3%	(11)	5%	(15)	2%	(5)	10%	(33)	77%	(240)	313
Age: 18-34	10%	(20)	8%	(15)	11%	(21)	3%	(7)	14%	(28)	53%	(105)	197
Age: 35-44	8%	(8)	12%	(12)	4%	(4)	1%	(1)	15%	(15)	60%	(61)	101
Age: 45-64	2%	(3)	11%	(19)	1%	(2)	_	(0)	10%	(18)	76%	(132)	175
Age: 65+	1%	(1)	8%	(9)	_	(0)	1%	(1)	13%	(15)	77%	(91)	118
GenZers: 1997-2012	2%	(2)	4%	(3)	9%	(7)	6%	(5)	15%	(12)	63%	(49)	77
Millennials: 1981-1996	13%	(23)	12%	(20)	10%	(18)	2%	(3)	15%	(25)	48%	(83)	172
GenXers: 1965-1980	3%	(4)	13%	(16)	2%	(2)	_	(0)	12%	(15)	71%	(89)	126
Baby Boomers: 1946-1964	2%	(4)	8%	(16)	_	(1)	1%	(1)	11%	(22)	77%	(148)	192
PID: Dem (no lean)	8%	(20)	15%	(38)	8%	(20)	1%	(3)	9%	(22)	59%	(145)	248
PID: Ind (no lean)	1%	(2)	5%	(10)	2%	(4)	_	(1)	17%	(32)	74%	(134)	182
PID: Rep (no lean)	6%	(10)	5%	(8)	2%	(3)	3%	(5)	15%	(24)	69%	(110)	161
PID/Gender: Dem Men	13%	(13)	30%	(31)	9%	(10)	2%	(2)	12%	(13)	34%	(36)	105
PID/Gender: Dem Women	4%	(6)	5%	(7)	7%	(11)	1%	(1)	6%	(9)	76%	(109)	142
PID/Gender: Ind Men	1%	(1)	10%	(7)	_	(0)	1%	(1)	20%	(15)	68%	(51)	75
PID/Gender: Ind Women	1%	(1)	2%	(2)	4%	(4)	_	(0)	16%	(17)	77%	(82)	107
PID/Gender: Rep Men	9%	(9)	6%	(6)	2%	(2)	1%	(1)	17%	(17)	63%	(61)	96
PID/Gender: Rep Women	3%	(2)	3%	(2)	1%	(1)	6%	(4)	11%	(7)	76%	(49)	64
Ideo: Liberal (1-3)	6%	(12)	12%	(22)	6%	(12)	_	(0)	8%	(15)	68%	(130)	192
Ideo: Moderate (4)	7%	(11)	9%	(14)	5%	(8)	1%	(1)	12%	(19)	67%	(105)	158
Ideo: Conservative (5-7)	4%	(7)	10%	(18)	4%	(7)	4%	(7)	15%	(27)	64%	(117)	184
Educ: < College	5%	(21)	5%	(20)	5%	(21)	2%	(7)	13%	(53)	69%	(273)	396
Educ: Bachelors degree	4%	(5)	16%	(20)	4%	(5)	1%	(1)	13%	(16)	62%	(77)	125
Educ: Post-grad	8%	(6)	21%	(15)	2%	(1)	1%	(0)	12%	(8)	56%	(39)	70
Income: Under 50k	6%	(19)	8%	(25)	7%	(22)	2%	(6)	12%	(40)	66%	(213)	324
Income: 50k-100k	5%	(10)	11%	(21)	2%	(4)	1%	(2)	17%	(30)	63%	(113)	179
Income: 100k+	4%	(3)	11%	(10)	2%	(2)	2%	(1)	9%	(8)	72%	(63)	87
Ethnicity: White	4%	(18)	8%	(38)	4%	(19)	1%	(6)	13%	(62)	70%	(329)	471
Ethnicity: Hispanic	5%	(5)	15%	(15)	18%	(19)	4%	(4)	15%	(15)	44%	(46)	105

Table MCSP1_34: Do you have a favorable or unfavorable opinion of each of the following people? *Jamison Crowder*

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(32)	9%	(56)	5%	(27)	1%	(9)	13%	(77)	66%	(389)	590
Ethnicity: Black	19%	(12)	18%	(12)	1%	(1)	3%	(2)	8%	(5)	52%	(35)	67
Ethnicity: Other	4%	(2)	11%	(6)	15%	(8)	2%	(1)	20%	(10)	48%	(25)	52
All Christian	5%	(13)	12%	(31)	4%	(11)		(0)	15%	(38)	63%	(162)	256
Agnostic/Nothing in particular	5%	(10)	6%	(11)	4%	(7)	3%	(5)	12%	(22)	71%	(129)	183
Something Else	2%	(2)	8%	(8)	6%	(6)	1%	(2)	16%	(17)	67%	(69)	104
Evangelical	5%	(7)	11%	(16)	9%	(13)	1%	(1)	14%	(21)	60%	(90)	148
Non-Evangelical	4%	(8)	11%	(21)	2%	(4)	_	(1)	17%	(33)	66%	(130)	197
Community: Urban	8%	(15)	12%	(22)	7%	(12)	1%	(2)	9%	(17)	62%	(111)	178
Community: Suburban	3%	(10)	8%	(24)	5%	(14)	1%	(3)	15%	(45)	67%	(195)	291
Community: Rural	6%	(7)	8%	(9)	2%	(2)	3%	(4)	13%	(16)	68%	(83)	121
Employ: Private Sector	7%	(11)	17%	(28)	3%	(5)	1%	(1)	14%	(22)	59%	(97)	164
Employ: Retired	1%	(2)	10%	(12)	_	(0)	1%	(1)	14%	(17)	75%	(91)	122
Employ: Unemployed	12%	(12)	3%	(3)	7%	(7)	1%	(1)	10%	(10)	67%	(65)	97
Military HH: Yes	4%	(4)	11%	(10)	2%	(2)	1%	(1)	15%	(14)	68%	(65)	96
Military HH: No	6%	(29)	9%	(45)	5%	(25)	2%	(8)	13%	(63)	65%	(324)	495
RD/WT: Right Direction	9%	(14)	10%	(16)	10%	(16)	4%	(6)	17%	(26)	50%	(78)	156
RD/WT: Wrong Track	4%	(18)	9%	(39)	3%	(11)	1%	(3)	12%	(51)	72%	(311)	434
Trump Job Approve	5%	(11)	7%	(17)	5%	(11)	2%	(5)	12%	(28)	68%	(159)	233
Trump Job Disapprove	5%	(16)	12%	(38)	5%	(16)	1%	(4)	12%	(40)	65%	(212)	326
Trump Job Strongly Approve	6%	(8)	7%	(9)	3%	(3)	1%	(1)	12%	(16)	71%	(92)	130
Trump Job Somewhat Approve	4%	(4)	8%	(8)	8%	(8)	4%	(4)	12%	(12)	65%	(67)	103
Trump Job Somewhat Disapprove	3%	(2)	8%	(5)	3%	(2)	1%	(1)	23%	(15)	61%	(38)	62
Trump Job Strongly Disapprove	5%	(14)	13%	(33)	5%	(14)	1%	(3)	10%	(25)	66%	(175)	264
Favorable of Trump	6%	(13)	8%	(18)	5%	(11)	2%	(5)	11%	(26)	68%	(157)	230
Unfavorable of Trump	4%	(14)	11%	(37)	5%	(17)	1%	(4)	12%	(41)	66%	(220)	332
Very Favorable of Trump	6%	(7)	9%	(11)	2%	(2)	1%	(1)	12%	(15)	70%	(83)	119
Somewhat Favorable of Trump	5%	(6)	7%	(8)	8%	(8)	3%	(4)	10%	(11)	67%	(74)	111
Somewhat Unfavorable of Trump	1%	(0)	9%	(5)	4%	(2)	1%	(1)	14%	(8)	72%	(42)	58
Very Unfavorable of Trump	5%	(14)	12%	(32)	5%	(14)	1%	(3)	12%	(33)	65%	(178)	274

Table MCSP1_34: Do you have a favorable or unfavorable opinion of each of the following people? *Jamison Crowder*

		ery		ewhat		ewhat	Ve	•	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(32)	9%	(56)	5%	(27)	1%	(9)	13%	(77)	66%	(389)	590
#1 Issue: Economy	7%	(14)	13%	(27)	3%	(7)	1%	(3)	13%	(27)	63%	(134)	212
#1 Issue: Security	7%	(4)	3%	(2)	12%	(7)	1%	(0)	10%	(5)	67%	(37)	54
#1 Issue: Health Care	9%	(11)	10%	(11)	2%	(2)	1%	(1)	15%	(17)	63%	(72)	114
#1 Issue: Medicare / Social Security	1%	(1)	8%	(6)	6%	(5)	1%	(1)	9%	(7)	75%	(60)	79
2018 House Vote: Democrat	7%	(15)	16%	(33)	5%	(10)	1%	(2)	11%	(23)	61%	(131)	215
2018 House Vote: Republican	6%	(8)	10%	(15)	1%	(1)	4%	(5)	12%	(18)	68%	(101)	148
2016 Vote: Hillary Clinton	8%	(16)	15%	(28)	5%	(9)	1%	(2)	10%	(20)	60%	(114)	189
2016 Vote: Donald Trump	5%	(8)	10%	(17)	1%	(2)	4%	(6)	12%	(19)	68%	(107)	158
2016 Vote: Didn't Vote	4%	(9)	4%	(9)	8%	(16)	1%	(1)	13%	(26)	69%	(138)	199
Voted in 2014: Yes	7%	(23)	14%	(49)	4%	(13)	1%	(3)	12%	(40)	63%	(217)	345
Voted in 2014: No	4%	(10)	3%	(6)	6%	(15)	2%	(6)	15%	(37)	70%	(172)	246
2012 Vote: Barack Obama	8%	(17)	17%	(36)	5%	(10)	_	(1)	9%	(18)	61%	(128)	209
2012 Vote: Mitt Romney	4%	(4)	10%	(12)	1%	(1)	1%	(2)	14%	(16)	70%	(85)	121
2012 Vote: Didn't Vote	5%	(11)	2%	(6)	7%	(16)	2%	(6)	15%	(36)	69%	(164)	240
4-Region: Northeast	2%	(2)	11%	(11)	1%	(1)	_	(0)	14%	(14)	72%	(71)	99
4-Region: Midwest	9%	(11)	11%	(14)	5%	(6)	1%	(1)	12%	(16)	63%	(82)	131
4-Region: South	5%	(10)	11%	(24)	3%	(6)	4%	(8)	15%	(33)	63%	(140)	221
4-Region: West	6%	(8)	5%	(7)	11%	(15)	_	(0)	10%	(14)	69%	(96)	140
Sports fans	7%	(31)	12%	(53)	6%	(27)	2%	(7)	17%	(71)	55%	(235)	423
Avid sports fans	12%	(17)	23%	(32)	9%	(13)	5%	(7)	20%	(28)	32%	(46)	142
Casual sports fans	5%	(14)	7%	(21)	5%	(15)	_	(0)	15%	(43)	67%	(189)	282
Republican sports fans	8%	(10)	7%	(8)	2%	(3)	4%	(5)	19%	(24)	59%	(71)	121
Democratic sports fans	10%	(18)	19%	(35)	11%	(20)	1%	(2)	11%	(20)	48%	(88)	184
Independent sports fans	2%	(2)	8%	(10)	3%	(4)	_	(0)	23%	(27)	63%	(75)	118
Sports fans ages 18-34	14%	(18)	11%	(14)	16%	(21)	4%	(6)	17%	(23)	37%	(48)	131
Sports fans ages 35-44	10%	(8)	13%	(10)	4%	(4)	1%	(1)	19%	(15)	52%	(41)	79
Sports fans ages 45-64	2%	(3)	15%	(19)	2%	(2)	_	(0)	15%	(18)	66%	(82)	125
Sports fans 65+	1%	(1)	11%	(9)	_	(0)	_	(0)	17%	(15)	71%	(63)	89
NFL fans	9%	(31)	14%	(52)	7%	(26)	1%	(3)	17%	(61)	52%	(192)	366
Avid NFL fans	14%	(21)	23%	(34)	9%	(13)	2%	(3)	16%	(24)	35%	(52)	147

Table MCSP1_34: Do you have a favorable or unfavorable opinion of each of the following people? *Jamison Crowder*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (32)	9% (56)	5% (27)	1% (9)	13% (77)	66% (389)	590
Casual NFL fans	5% (10)	8% (18)	6% (13)	— (0)	17% (37)	64% (140)	218

Table MCSP1_35: Do you have a favorable or unfavorable opinion of each of the following people? Sam Darnold

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	6%	(34)	11%	(64)	4%	(21)	3%	(15)	11%	(67)	66%	(391)	592
Gender: Male	9%	(25)	19%	(54)	5%	(14)	4%	(10)	14%	(41)	50%	(144)	289
Gender: Female	3%	(9)	3%	(10)	2%	(7)	2%	(5)	9%	(26)	81%	(247)	303
Age: 18-34	9%	(16)	9%	(16)	6%	(11)	7%	(13)	9%	(17)	61%	(116)	190
Age: 35-44	8%	(7)	19%	(16)	1%	(1)	_	(0)	18%	(16)	54%	(46)	86
Age: 45-64	4%	(7)	11%	(20)	4%	(8)	1%	(2)	14%	(25)	66%	(117)	178
Age: 65+	3%	(4)	9%	(12)	1%	(1)	_	(0)	6%	(9)	81%	(112)	138
GenZers: 1997-2012	8%	(7)	2%	(2)	1%	(1)	6%	(5)	7%	(6)	75%	(62)	83
Millennials: 1981-1996	9%	(14)	15%	(23)	7%	(10)	6%	(9)	13%	(20)	50%	(77)	153
GenXers: 1965-1980	5%	(7)	13%	(17)	6%	(7)	_	(1)	12%	(16)	64%	(83)	129
Baby Boomers: 1946-1964	4%	(7)	9%	(17)	1%	(2)	1%	(1)	13%	(24)	73%	(135)	186
PID: Dem (no lean)	10%	(24)	13%	(31)	4%	(9)	2%	(5)	11%	(28)	60%	(147)	244
PID: Ind (no lean)	3%	(5)	9%	(15)	2%	(3)	3%	(6)	13%	(22)	70%	(119)	170
PID: Rep (no lean)	3%	(5)	10%	(18)	5%	(9)	3%	(5)	10%	(18)	70%	(125)	179
PID/Gender: Dem Men	16%	(18)	23%	(26)	7%	(8)	3%	(4)	13%	(15)	38%	(43)	113
PID/Gender: Dem Women	5%	(6)	4%	(5)	1%	(1)	1%	(1)	10%	(13)	80%	(104)	130
PID/Gender: Ind Men	2%	(2)	16%	(14)	2%	(2)	7%	(6)	14%	(12)	58%	(48)	83
PID/Gender: Ind Women	3%	(3)	2%	(1)	2%	(2)	_	(0)	11%	(10)	82%	(71)	86
PID/Gender: Rep Men	5%	(5)	16%	(15)	5%	(5)	1%	(1)	16%	(14)	57%	(53)	92
PID/Gender: Rep Women	_	(0)	3%	(3)	5%	(4)	4%	(4)	4%	(3)	84%	(72)	86
Ideo: Liberal (1-3)	8%	(14)	12%	(22)	3%	(6)	3%	(5)	12%	(22)	62%	(109)	177
Ideo: Moderate (4)	4%	(7)	9%	(15)	5%	(8)	1%	(2)	13%	(21)	67%	(108)	161
Ideo: Conservative (5-7)	5%	(10)	14%	(25)	3%	(6)	4%	(7)	8%	(15)	66%	(123)	187
Educ: < College	4%	(18)	9%	(35)	4%	(15)	2%	(10)	12%	(47)	69%	(282)	407
Educ: Bachelors degree	8%	(9)	14%	(15)	3%	(4)	4%	(4)	10%	(11)	62%	(70)	113
Educ: Post-grad	11%	(8)	19%	(14)	3%	(2)	1%	(1)	12%	(8)	55%	(40)	72
Income: Under 50k	6%	(20)	8%	(26)	4%	(13)	2%	(9)	12%	(41)	69%	(242)	352
Income: 50k-100k	4%	(7)	15%	(24)	2%	(3)	4%	(6)	11%	(17)	64%	(99)	156
Income: 100k+	8%	(7)	16%	(14)	5%	(4)	_	(0)	11%	(9)	59%	(50)	84
Ethnicity: White	4%	(19)	12%	(54)	2%	(11)	2%	(11)	10%	(46)	70%	(322)	463
Ethnicity: Hispanic	12%	(14)	7%	(8)	3%	(3)	8%	(10)	11%	(12)	59%	(68)	114

Table MCSP1_35: Do you have a favorable or unfavorable opinion of each of the following people? Sam Darnold

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	6%	(34)	11%	(64)	4%	(21)	3%	(15)	11%	(67)	66%	(391)	592
Ethnicity: Black	9%	(7)	10%	(7)	7%	(6)	4%	(3)	15%	(11)	55%	(42)	76
Ethnicity: Other	15%	(8)	5%	(3)	8%	(4)	2%	(1)	19%	(10)	51%	(27)	53
All Christian	6%	(16)	13%	(33)	2%	(4)	2%	(6)	13%	(33)	63%	(160)	251
Agnostic/Nothing in particular	1%	(2)	8%	(13)	5%	(9)	2%	(3)	10%	(17)	73%	(115)	159
Something Else	6%	(7)	8%	(10)	3%	(3)	3%	(4)	12%	(14)	67%	(80)	118
Evangelical	11%	(18)	12%	(19)	2%	(3)	4%	(7)	8%	(13)	62%	(100)	159
Non-Evangelical	1%	(2)	10%	(20)	3%	(5)	1%	(2)	17%	(33)	68%	(133)	195
Community: Urban	12%	(19)	12%	(18)	7%	(12)	5%	(8)	10%	(16)	54%	(86)	159
Community: Suburban	2%	(6)	10%	(30)	2%	(7)	2%	(6)	12%	(37)	71%	(210)	294
Community: Rural	7%	(10)	11%	(16)	2%	(2)	1%	(1)	10%	(14)	69%	(96)	139
Employ: Private Sector	8%	(14)	16%	(28)	4%	(6)	3%	(5)	13%	(22)	56%	(96)	171
Employ: Self-Employed	12%	(6)	24%	(13)	7%	(3)	1%	(1)	8%	(4)	48%	(26)	53
Employ: Retired	3%	(4)	10%	(14)	_	(0)	_	(0)	8%	(11)	79%	(109)	138
Employ: Unemployed	5%	(4)	4%	(4)	3%	(3)	4%	(3)	16%	(13)	67%	(54)	81
Military HH: Yes	5%	(5)	13%	(13)	5%	(5)	4%	(4)	11%	(11)	61%	(61)	99
Military HH: No	6%	(29)	10%	(51)	3%	(16)	2%	(11)	11%	(56)	67%	(330)	493
RD/WT: Right Direction	8%	(11)	17%	(26)	3%	(5)	3%	(4)	13%	(20)	56%	(86)	152
RD/WT: Wrong Track	5%	(23)	9%	(38)	4%	(16)	2%	(11)	11%	(47)	69%	(306)	440
Trump Job Approve	4%	(8)	13%	(30)	4%	(9)	3%	(8)	9%	(21)	67%	(152)	228
Trump Job Disapprove	6%	(19)	10%	(34)	3%	(11)	2%	(7)	13%	(43)	66%	(222)	337
Trump Job Strongly Approve	3%	(4)	11%	(14)	6%	(7)	2%	(3)	5%	(6)	73%	(92)	126
Trump Job Somewhat Approve	4%	(4)	15%	(16)	2%	(2)	4%	(5)	15%	(16)	59%	(60)	103
Trump Job Somewhat Disapprove	4%	(3)	8%	(6)	3%	(2)	6%	(4)	18%	(13)	61%	(43)	69
Trump Job Strongly Disapprove	6%	(16)	11%	(29)	4%	(9)	1%	(4)	11%	(30)	67%	(180)	268
Favorable of Trump	4%	(10)	12%	(28)	4%	(9)	2%	(4)	8%	(19)	69%	(158)	228
Unfavorable of Trump	6%	(20)	11%	(36)	3%	(11)	2%	(7)	13%	(44)	65%	(220)	338
Very Favorable of Trump	4%	(5)	10%	(12)	5%	(6)	1%	(1)	5%	(7)	75%	(95)	126
Somewhat Favorable of Trump	5%	(5)	15%	(15)	3%	(3)	3%	(3)	12%	(12)	62%	(63)	102
Somewhat Unfavorable of Trump	6%	(4)	13%	(8)	3%	(2)	6%	(4)	13%	(8)	59%	(37)	63
Very Unfavorable of Trump	6%	(16)	10%	(27)	3%	(9)	1%	(4)	13%	(36)	66%	(183)	276

Table MCSP1_35: Do you have a favorable or unfavorable opinion of each of the following people? Sam Darnold

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard	Total N
Adults	6%	(34)	11%	(64)	4%	(21)	3%	(15)	11%	(67)	66%	(391)	592
#1 Issue: Economy	6%	(14)	14%	(29)	4%	(8)	1%	(2)	15%	(33)	60%	(127)	214
#1 Issue: Security	4%	(2)	4%	(2)	2%	(1)	_	(0)	10%	(5)	81%	(43)	53
#1 Issue: Health Care	5%	(6)	13%	(14)	7%	(8)	4%	(4)	9%	(10)	62%	(71)	113
#1 Issue: Medicare / Social Security	2%	(2)	13%	(12)	1%	(1)	5%	(4)	12%	(11)	68%	(62)	91
2018 House Vote: Democrat	11%	(22)	13%	(26)	3%	(5)	1%	(2)	11%	(22)	62%	(127)	205
2018 House Vote: Republican	2%	(3)	14%	(19)	5%	(7)	1%	(1)	9%	(13)	68%	(93)	135
2016 Vote: Hillary Clinton	10%	(18)	13%	(25)	2%	(4)	1%	(2)	10%	(18)	64%	(122)	190
2016 Vote: Donald Trump	5%	(8)	12%	(18)	4%	(6)	_	(0)	10%	(15)	68%	(102)	149
2016 Vote: Didn't Vote	4%	(8)	7%	(16)	5%	(10)	4%	(7)	12%	(26)	68%	(145)	212
Voted in 2014: Yes	8%	(25)	13%	(44)	4%	(13)	2%	(5)	11%	(35)	63%	(206)	328
Voted in 2014: No	3%	(9)	8%	(20)	3%	(8)	4%	(10)	12%	(32)	70%	(185)	265
2012 Vote: Barack Obama	10%	(23)	14%	(31)	3%	(7)	3%	(6)	13%	(30)	58%	(134)	230
2012 Vote: Mitt Romney	2%	(2)	12%	(13)	5%	(5)	_	(0)	14%	(14)	68%	(72)	105
2012 Vote: Didn't Vote	4%	(9)	7%	(17)	4%	(9)	4%	(9)	10%	(23)	71%	(170)	238
4-Region: Northeast	2%	(2)	12%	(13)	3%	(3)	4%	(4)	12%	(13)	67%	(72)	107
4-Region: Midwest	6%	(6)	14%	(15)	6%	(6)	_	(0)	9%	(9)	65%	(68)	105
4-Region: South	5%	(10)	12%	(27)	2%	(3)	3%	(6)	12%	(27)	67%	(146)	219
4-Region: West	10%	(17)	5%	(9)	5%	(8)	3%	(5)	11%	(18)	65%	(105)	162
Sports fans	9%	(34)	16%	(60)	5%	(20)	3%	(13)	16%	(59)	51%	(193)	379
Avid sports fans	16%	(21)	24%	(30)	7%	(9)	7%	(8)	17%	(22)	28%	(36)	126
Casual sports fans	5%	(14)	12%	(29)	4%	(10)	2%	(5)	15%	(37)	62%	(157)	252
Republican sports fans	4%	(5)	13%	(16)	6%	(8)	4%	(5)	14%	(17)	59%	(71)	120
Democratic sports fans	15%	(24)	19%	(29)	6%	(9)	2%	(3)	14%	(23)	44%	(70)	158
Independent sports fans	5%	(5)	14%	(15)	3%	(3)	6%	(6)	19%	(20)	52%	(52)	100
Sports fans ages 18-34	17%	(16)	15%	(15)	10%	(10)	12%	(12)	14%	(13)	33%	(33)	100
Sports fans ages 35-44	10%	(7)	22%	(14)	2%	(1)	_	(0)	21%	(14)	45%	(29)	65
Sports fans ages 45-64	6%	(7)	15%	(19)	6%	(8)	_	(1)	19%	(24)	53%	(66)	124
Sports fans 65+	4%	(4)	13%	(12)	1%	(1)	_	(0)	8%	(8)	72%	(66)	91
NFL fans	10%	(34)	17%	(57)	5%	(17)	4%	(13)	16%	(53)	49%	(165)	339
Avid NFL fans	18%	(25)	22%	(30)	7%	(9)	7%	(9)	16%	(22)	29%	(40)	136

Table MCSP1_35: Do you have a favorable or unfavorable opinion of each of the following people? Sam Darnold

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (34)	11% (64)	4% (21)	3% (15)	11% (67)	66% (391)	592
Casual NFL fans	5% (9)	13% (26)	4% (8)	2% (4)	15% (31)	61% (125)	204

Table MCSP1_36: Do you have a favorable or unfavorable opinion of each of the following people? Corey Davis

		ery		ewhat	Some			ery	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(29)	13%	(76)	2%	(12)	3%	(16)	15%	(89)	63%	(385)	607
Gender: Male	6%	(16)	16%	(46)	4%	(11)	2%	(6)	16%	(45)	56%	(158)	283
Gender: Female	4%	(12)	9%	(30)	_	(1)	3%	(10)	14%	(44)	70%	(227)	324
Age: 18-34	10%	(18)	13%	(25)	4%	(7)	5%	(10)	15%	(29)	53%	(102)	192
Age: 35-44	5%	(5)	15%	(16)	4%	(4)	2%	(2)	18%	(18)	55%	(56)	101
Age: 45-64	2%	(5)	13%	(30)	1%	(1)	1%	(3)	15%	(32)	68%	(149)	220
Age: 65+	_	(0)	6%	(6)	_	(0)	1%	(1)	10%	(9)	83%	(79)	94
GenZers: 1997-2012	9%	(7)	8%	(6)	1%	(1)	6%	(4)	16%	(13)	60%	(47)	78
Millennials: 1981-1996	10%	(16)	16%	(27)	4%	(7)	5%	(8)	19%	(31)	46%	(74)	162
GenXers: 1965-1980	3%	(5)	18%	(31)	2%	(3)	_	(1)	12%	(20)	65%	(110)	170
Baby Boomers: 1946-1964	_	(1)	7%	(11)	1%	(1)	2%	(4)	12%	(21)	78%	(136)	173
PID: Dem (no lean)	6%	(14)	16%	(38)	2%	(4)	1%	(1)	19%	(45)	56%	(132)	234
PID: Ind (no lean)	4%	(8)	9%	(19)	1%	(2)	5%	(10)	10%	(20)	71%	(149)	209
PID: Rep (no lean)	4%	(7)	12%	(19)	3%	(5)	3%	(5)	15%	(25)	63%	(104)	164
PID/Gender: Dem Men	9%	(9)	24%	(23)	4%	(4)	_	(0)	18%	(18)	45%	(43)	96
PID/Gender: Dem Women	4%	(5)	11%	(15)	_	(1)	1%	(1)	20%	(27)	64%	(89)	138
PID/Gender: Ind Men	1%	(1)	14%	(14)	2%	(2)	3%	(3)	11%	(11)	70%	(70)	101
PID/Gender: Ind Women	6%	(7)	5%	(6)	_	(0)	7%	(8)	9%	(9)	73%	(79)	108
PID/Gender: Rep Men	8%	(7)	12%	(10)	5%	(5)	4%	(4)	20%	(17)	51%	(45)	87
PID/Gender: Rep Women	1%	(1)	11%	(9)	1%	(1)	1%	(1)	10%	(7)	76%	(59)	77
Ideo: Liberal (1-3)	6%	(9)	17%	(29)	1%	(2)	2%	(3)	15%	(25)	59%	(100)	168
Ideo: Moderate (4)	5%	(8)	11%	(20)	4%	(8)	2%	(3)	13%	(24)	66%	(124)	189
Ideo: Conservative (5-7)	5%	(8)	13%	(22)	1%	(2)	3%	(5)	13%	(21)	65%	(110)	168
Educ: < College	5%	(21)	12%	(48)	2%	(7)	3%	(13)	14%	(56)	64%	(261)	405
Educ: Bachelors degree	3%	(4)	13%	(18)	3%	(4)	2%	(2)	18%	(24)	61%	(81)	133
Educ: Post-grad	5%	(3)	16%	(11)	1%	(1)	1%	(1)	14%	(10)	62%	(43)	69
Income: Under 50k	6%	(19)	11%	(36)	2%	(6)	3%	(10)	13%	(44)	65%	(217)	332
Income: 50k-100k	3%	(5)	15%	(28)	3%	(6)	3%	(6)	16%	(30)	61%	(118)	192
Income: 100k+	6%	(5)	14%	(12)	1%	(0)	1%	(0)	18%	(15)	60%	(50)	83
Ethnicity: White	3%	(15)	13%	(61)	1%	(6)	2%	(9)	13%	(61)	67%	(312)	464
Ethnicity: Hispanic	6%	(7)	17%	(19)	2%	(2)	5%	(5)	9%	(10)	61%	(67)	111

Table MCSP1_36: Do you have a favorable or unfavorable opinion of each of the following people? Corey Davis

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opi	nion	•	of	Total N
Adults	5%	(29)	13%	(76)	2%	(12)	3%	(16)	15%	(89)	63%	(385)	607
Ethnicity: Black	8%	(6)	11%	(9)	7%	(6)	3%	(3)	27%	(22)	43%	(35)	81
Ethnicity: Other	11%	(7)	11%	(7)	_	(0)	7%	(4)	11%	(7)	61%	(38)	62
All Christian	5%	(13)	15%	(40)	2%	(5)	2%	(6)	12%	(32)	64%	(169)	265
Agnostic/Nothing in particular	4%	(8)	10%	(19)	2%	(4)	5%	(10)	15%	(29)	64%	(124)	194
Something Else	2%	(2)	11%	(11)	3%	(3)	_	(0)	24%	(25)	60%	(60)	101
Evangelical	6%	(8)	16%	(25)	2%	(2)	1%	(2)	19%	(29)	56%	(84)	150
Non-Evangelical	4%	(7)	12%	(25)	2%	(5)	2%	(4)	13%	(26)	67%	(141)	209
Community: Urban	10%	(18)	18%	(32)	3%	(5)	2%	(4)	10%	(17)	56%	(98)	174
Community: Suburban	2%	(5)	11%	(30)	1%	(3)	4%	(10)	18%	(51)	65%	(188)	288
Community: Rural	4%	(5)	10%	(15)	3%	(5)	1%	(2)	14%	(21)	67%	(98)	146
Employ: Private Sector	4%	(8)	16%	(29)	3%	(6)	1%	(3)	19%	(35)	56%	(104)	186
Employ: Retired	3%	(3)	7%	(8)	_	(0)	1%	(1)	11%	(12)	79%	(86)	109
Employ: Unemployed	7%	(6)	20%	(17)	_	(0)	_	(0)	6%	(5)	66%	(55)	83
Employ: Other	5%	(3)	1%	(1)	_	(0)	_	(0)	9%	(5)	85%	(45)	53
Military HH: Yes	3%	(2)	17%	(13)	1%	(1)	5%	(4)	22%	(17)	53%	(42)	79
Military HH: No	5%	(27)	12%	(63)	2%	(12)	2%	(12)	14%	(72)	65%	(343)	528
RD/WT: Right Direction	9%	(15)	21%	(35)	3%	(4)	5%	(8)	18%	(30)	44%	(73)	164
RD/WT: Wrong Track	3%	(14)	9%	(42)	2%	(8)	2%	(9)	13%	(59)	70%	(312)	443
Trump Job Approve	5%	(11)	14%	(31)	3%	(7)	3%	(7)	15%	(35)	60%	(136)	226
Trump Job Disapprove	3%	(11)	13%	(43)	2%	(5)	1%	(4)	15%	(52)	67%	(229)	344
Trump Job Strongly Approve	4%	(5)	11%	(12)	3%	(3)	2%	(2)	12%	(14)	68%	(77)	113
Trump Job Somewhat Approve	5%	(6)	17%	(19)	3%	(4)	4%	(5)	18%	(21)	52%	(59)	113
Trump Job Somewhat Disapprove	2%	(1)	18%	(12)	_	(0)	1%	(0)	20%	(12)	60%	(38)	63
Trump Job Strongly Disapprove	3%	(10)	11%	(31)	2%	(5)	1%	(4)	14%	(39)	68%	(191)	280
Favorable of Trump	5%	(11)	13%	(30)	3%	(7)	3%	(6)	14%	(31)	62%	(136)	221
Unfavorable of Trump	4%	(13)	13%	(44)	2%	(5)	2%	(6)	15%	(52)	66%	(230)	351
Very Favorable of Trump	6%	(7)	12%	(14)	3%	(4)	2%	(3)	13%	(15)	63%	(75)	118
Somewhat Favorable of Trump	4%	(4)	15%	(15)	3%	(3)	3%	(4)	16%	(16)	59%	(61)	103
Somewhat Unfavorable of Trump	4%	(3)	19%	(11)	_	(0)	4%	(2)	13%	(8)	59%	(36)	60
Very Unfavorable of Trump	4%	(11)	11%	(33)	2%	(5)	1%	(4)	15%	(44)	67%	(195)	291

Table MCSP1_36: Do you have a favorable or unfavorable opinion of each of the following people? Corey Davis

	Ve	ery		ewhat	Some	what	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(29)	13%	(76)	2%	(12)	3%	(16)	15%	(89)	63%	(385)	607
#1 Issue: Economy	5%	(14)	16%	(42)	3%	(7)	3%	(7)	14%	(36)	59%	(152)	257
#1 Issue: Security	_	(0)	19%	(13)	3%	(2)	5%	(3)	9%	(6)	64%	(42)	66
#1 Issue: Health Care	10%	(10)	10%	(10)	3%	(3)	_	(0)	10%	(11)	67%	(67)	100
#1 Issue: Medicare / Social Security	2%	(1)	5%	(4)	_	(0)	_	(0)	17%	(13)	76%	(56)	74
2018 House Vote: Democrat	6%	(13)	16%	(34)	1%	(2)	1%	(1)	14%	(30)	62%	(131)	210
2018 House Vote: Republican	4%	(6)	12%	(16)	4%	(5)	2%	(3)	17%	(22)	62%	(84)	136
2016 Vote: Hillary Clinton	7%	(12)	17%	(30)	1%	(2)	_	(0)	16%	(29)	60%	(110)	183
2016 Vote: Donald Trump	5%	(8)	11%	(19)	3%	(5)	2%	(4)	16%	(29)	63%	(110)	175
2016 Vote: Didn't Vote	4%	(8)	11%	(24)	2%	(5)	5%	(11)	14%	(30)	64%	(138)	217
Voted in 2014: Yes	6%	(18)	14%	(45)	2%	(7)	3%	(8)	16%	(51)	61%	(199)	328
Voted in 2014: No	4%	(10)	11%	(31)	2%	(5)	3%	(8)	14%	(38)	67%	(185)	279
2012 Vote: Barack Obama	6%	(14)	15%	(36)	1%	(3)	1%	(3)	16%	(37)	61%	(144)	236
2012 Vote: Mitt Romney	5%	(6)	10%	(12)	3%	(4)	_	(1)	16%	(19)	65%	(78)	120
2012 Vote: Didn't Vote	4%	(9)	10%	(25)	2%	(6)	5%	(12)	13%	(32)	65%	(156)	240
4-Region: Northeast	5%	(5)	16%	(16)	1%	(1)	2%	(2)	17%	(17)	61%	(62)	102
4-Region: Midwest	3%	(4)	9%	(12)	3%	(4)	1%	(2)	17%	(23)	66%	(89)	135
4-Region: South	3%	(6)	14%	(32)	3%	(7)	4%	(8)	15%	(33)	62%	(139)	225
4-Region: West	9%	(13)	12%	(17)	_	(0)	3%	(4)	11%	(16)	66%	(96)	145
Sports fans	6%	(27)	17%	(73)	3%	(11)	3%	(11)	18%	(77)	53%	(222)	420
Avid sports fans	11%	(16)	30%	(44)	4%	(6)	3%	(4)	18%	(27)	34%	(50)	145
Casual sports fans	4%	(11)	11%	(29)	2%	(5)	3%	(7)	18%	(50)	62%	(172)	275
Republican sports fans	6%	(7)	15%	(18)	4%	(4)	3%	(4)	18%	(23)	55%	(68)	124
Democratic sports fans	7%	(12)	21%	(36)	3%	(4)	1%	(1)	22%	(38)	47%	(80)	172
Independent sports fans	6%	(8)	15%	(19)	2%	(2)	5%	(6)	13%	(16)	59%	(73)	124
Sports fans ages 18-34	15%	(17)	20%	(23)	5%	(6)	5%	(6)	17%	(19)	39%	(45)	116
Sports fans ages 35-44	7%	(5)	19%	(16)	5%	(4)	3%	(2)	22%	(17)	45%	(36)	81
Sports fans ages 45-64	3%	(5)	18%	(28)	1%	(1)	2%	(3)	20%	(31)	56%	(87)	155
Sports fans 65+	_	(0)	8%	(6)	_	(0)	1%	(1)	14%	(9)	77%	(54)	69
NFL fans	7%	(29)	18%	(71)	3%	(11)	2%	(9)	21%	(80)	49%	(191)	391
Avid NFL fans	10%	(15)	26%	(41)	3%	(5)	1%	(2)	21%	(33)	38%	(58)	154

Table MCSP1_36: Do you have a favorable or unfavorable opinion of each of the following people? Corey Davis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (29)	13% (76)	2% (12)	3% (16)	15% (89)	63% (385)	607
Casual NFL fans	6% (13)	13% (31)	3% (6)	3% (6)	20% (48)	56% (133)	237

Table MCSP1_37: Do you have a favorable or unfavorable opinion of each of the following people? Stefon Diggs

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	7%	(39)	13%	(70)	3%	(15)	1%	(5)	14%	(75)	62%	(331)	537
Gender: Male	12%	(29)	18%	(45)	4%	(9)	2%	(4)	14%	(35)	51%	(127)	250
Gender: Female	4%	(10)	9%	(25)	2%	(6)	_	(1)	14%	(41)	71%	(204)	287
Age: 18-34	8%	(11)	10%	(15)	4%	(6)	1%	(1)	9%	(14)	68%	(99)	145
Age: 35-44	11%	(10)	15%	(12)	5%	(4)	2%	(2)	15%	(12)	53%	(45)	85
Age: 45-64	6%	(12)	16%	(30)	1%	(2)	1%	(2)	20%	(38)	55%	(101)	185
Age: 65+	6%	(7)	11%	(13)	2%	(3)	1%	(1)	10%	(12)	70%	(85)	122
GenZers: 1997-2012	4%	(3)	7%	(5)	3%	(2)	_	(0)	15%	(11)	72%	(52)	73
Millennials: 1981-1996	10%	(12)	15%	(18)	4%	(5)	2%	(2)	9%	(11)	60%	(72)	120
GenXers: 1965-1980	9%	(11)	16%	(20)	4%	(4)	_	(1)	21%	(26)	50%	(62)	123
Baby Boomers: 1946-1964	7%	(14)	12%	(22)	2%	(4)	1%	(2)	10%	(20)	67%	(129)	191
PID: Dem (no lean)	11%	(25)	17%	(36)	3%	(7)	_	(1)	12%	(25)	57%	(122)	216
PID: Ind (no lean)	3%	(5)	14%	(23)	3%	(5)	2%	(3)	11%	(18)	67%	(109)	163
PID: Rep (no lean)	6%	(10)	7%	(11)	2%	(3)	1%	(2)	21%	(32)	63%	(99)	158
PID/Gender: Dem Men	20%	(16)	26%	(21)	4%	(3)	_	(0)	13%	(10)	38%	(32)	83
PID/Gender: Dem Women	6%	(8)	11%	(14)	3%	(4)	1%	(1)	11%	(15)	68%	(90)	133
PID/Gender: Ind Men	6%	(5)	20%	(17)	7%	(5)	2%	(2)	9%	(7)	56%	(46)	83
PID/Gender: Ind Women	_	(0)	8%	(6)	_	(0)	1%	(1)	13%	(10)	78%	(63)	80
PID/Gender: Rep Men	9%	(8)	8%	(7)	1%	(1)	2%	(2)	21%	(17)	58%	(49)	83
PID/Gender: Rep Women	3%	(2)	6%	(4)	3%	(2)	_	(0)	21%	(15)	68%	(51)	74
Ideo: Liberal (1-3)	12%	(18)	18%	(27)	1%	(2)	1%	(1)	14%	(22)	54%	(83)	153
Ideo: Moderate (4)	6%	(10)	13%	(20)	7%	(11)	_	(1)	12%	(19)	61%	(97)	158
Ideo: Conservative (5-7)	7%	(11)	11%	(18)	1%	(2)	2%	(3)	16%	(25)	63%	(99)	157
Educ: < College	6%	(21)	11%	(42)	2%	(8)	1%	(3)	15%	(56)	65%	(241)	372
Educ: Bachelors degree	9%	(9)	14%	(15)	5%	(5)	1%	(1)	12%	(12)	59%	(62)	104
Educ: Post-grad	15%	(9)	22%	(13)	4%	(2)	2%	(1)	11%	(7)	47%	(29)	61
Income: Under 50k	5%	(15)	13%	(39)	2%	(6)	_	(1)	14%	(42)	66%	(199)	303
Income: 50k-100k	10%	(16)	13%	(21)	3%	(6)	2%	(3)	15%	(24)	57%	(90)	160
Income: 100k+	12%	(9)	14%	(10)	6%	(4)	1%	(1)	13%	(9)	56%	(41)	74
Ethnicity: White	7%	(29)	11%	(49)	3%	(12)	1%	(5)	15%	(63)	64%	(275)	432
Ethnicity: Hispanic	6%	(4)	17%	(13)		(0)	_	(0)	16%	(12)	61%	(47)	76

Table MCSP1_37: Do you have a favorable or unfavorable opinion of each of the following people? Stefon Diggs

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(39)	13%	(70)	3%	(15)	1%	(5)	14%	(75)	62%	(331)	537
Ethnicity: Black	13%	(8)	21%	(12)	2%	(1)	1%	(1)	14%	(8)	49%	(28)	58
All Christian	9%	(23)	12%	(29)	4%	(10)	1%	(3)	16%	(39)	58%	(144)	249
Agnostic/Nothing in particular	4%	(5)	8%	(11)	1%	(2)	_	(0)	11%	(14)	75%	(98)	131
Something Else	6%	(6)	21%	(22)	1%	(1)	2%	(2)	15%	(16)	56%	(60)	106
Evangelical	9%	(13)	19%	(27)	3%	(5)	2%	(2)	17%	(24)	50%	(72)	143
Non-Evangelical	8%	(17)	10%	(20)	3%	(6)	1%	(3)	16%	(31)	62%	(124)	201
Community: Urban	13%	(19)	19%	(28)	4%	(6)	2%	(2)	11%	(17)	52%	(78)	150
Community: Suburban	6%	(15)	10%	(25)	2%	(6)	_	(1)	16%	(40)	65%	(164)	252
Community: Rural	4%	(5)	12%	(17)	3%	(4)	2%	(2)	13%	(18)	66%	(89)	135
Employ: Private Sector	13%	(21)	17%	(28)	3%	(4)	1%	(2)	16%	(26)	50%	(81)	162
Employ: Retired	6%	(8)	11%	(15)	3%	(4)	1%	(1)	11%	(15)	68%	(90)	132
Employ: Unemployed	4%	(2)	4%	(3)	5%	(3)	1%	(1)	12%	(7)	75%	(47)	63
Military HH: Yes	14%	(13)	13%	(12)	1%	(1)	1%	(1)	12%	(11)	59%	(54)	92
Military HH: No	6%	(26)	13%	(58)	3%	(15)	1%	(4)	14%	(64)	62%	(277)	445
RD/WT: Right Direction	10%	(16)	14%	(21)	4%	(6)	1%	(2)	11%	(17)	59%	(89)	151
RD/WT: Wrong Track	6%	(24)	13%	(49)	2%	(9)	1%	(3)	15%	(59)	63%	(242)	386
Trump Job Approve	8%	(17)	10%	(20)	4%	(7)	1%	(3)	19%	(38)	57%	(115)	200
Trump Job Disapprove	7%	(23)	14%	(44)	3%	(8)	1%	(3)	11%	(34)	64%	(196)	308
Trump Job Strongly Approve	7%	(9)	11%	(13)	3%	(3)	2%	(2)	18%	(22)	59%	(70)	119
Trump Job Somewhat Approve	10%	(8)	9%	(7)	5%	(4)	1%	(1)	21%	(17)	55%	(44)	81
Trump Job Somewhat Disapprove	7%	(5)	14%	(10)	5%	(4)	2%	(1)	9%	(7)	63%	(46)	73
Trump Job Strongly Disapprove	7%	(18)	15%	(34)	2%	(4)	1%	(1)	12%	(27)	64%	(150)	235
Favorable of Trump	9%	(18)	11%	(22)	3%	(6)	1%	(2)	18%	(36)	59%	(120)	204
Unfavorable of Trump	7%	(22)	14%	(43)	3%	(9)	1%	(3)	11%	(35)	64%	(196)	308
Very Favorable of Trump	9%	(11)	10%	(12)	3%	(4)	2%	(2)	19%	(23)	57%	(67)	118
Somewhat Favorable of Trump	8%	(6)	12%	(10)	3%	(2)	_	(0)	16%	(14)	62%	(53)	85
Somewhat Unfavorable of Trump	4%	(2)	12%	(7)	7%	(4)	2%	(1)	13%	(7)	61%	(32)	54
Very Unfavorable of Trump	8%	(19)	14%	(36)	2%	(6)	1%	(1)	11%	(28)	64%	(164)	255

Table MCSP1_37: Do you have a favorable or unfavorable opinion of each of the following people? Stefon Diggs

		ery		ewhat	Some		Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	(of	Total N
Adults	7%	(39)	13%	(70)	3%	(15)	1%	(5)	14%	(75)	62%	(331)	537
#1 Issue: Economy	8%	(16)	14%	(28)	3%	(6)	2%	(4)	19%	(38)	56%	(115)	207
#1 Issue: Security	7%	(3)	10%	(5)	3%	(2)	_	(0)	8%	(4)	72%	(37)	52
#1 Issue: Health Care	9%	(7)	22%	(18)	3%	(3)	_	(0)	14%	(11)	52%	(43)	83
#1 Issue: Medicare / Social Security	7%	(5)	12%	(9)	3%	(2)	1%	(1)	11%	(8)	66%	(47)	71
2018 House Vote: Democrat	10%	(18)	18%	(33)	4%	(7)	_	(1)	17%	(30)	50%	(91)	180
2018 House Vote: Republican	8%	(11)	8%	(11)	1%	(1)	1%	(2)	18%	(24)	64%	(86)	134
2016 Vote: Hillary Clinton	11%	(18)	17%	(29)	2%	(4)	_	(0)	13%	(21)	56%	(92)	164
2016 Vote: Donald Trump	8%	(12)	7%	(11)	2%	(3)	2%	(3)	18%	(29)	64%	(102)	159
2016 Vote: Didn't Vote	5%	(9)	14%	(25)	4%	(7)	1%	(2)	12%	(22)	64%	(118)	183
Voted in 2014: Yes	11%	(31)	13%	(38)	3%	(7)	1%	(3)	15%	(44)	58%	(167)	289
Voted in 2014: No	4%	(9)	13%	(33)	3%	(8)	1%	(2)	13%	(32)	66%	(164)	247
2012 Vote: Barack Obama	13%	(24)	18%	(33)	4%	(7)	_	(1)	14%	(25)	50%	(91)	180
2012 Vote: Mitt Romney	5%	(6)	8%	(11)	2%	(2)	1%	(1)	18%	(22)	66%	(83)	126
2012 Vote: Didn't Vote	4%	(8)	12%	(25)	3%	(6)	1%	(3)	12%	(25)	68%	(145)	212
4-Region: Northeast	9%	(8)	17%	(17)	4%	(4)	1%	(1)	12%	(12)	57%	(56)	99
4-Region: Midwest	5%	(7)	15%	(21)	5%	(6)	1%	(1)	14%	(19)	60%	(81)	135
4-Region: South	9%	(18)	12%	(25)	1%	(2)	1%	(3)	14%	(30)	63%	(133)	211
4-Region: West	7%	(6)	9%	(8)	3%	(3)	_	(0)	16%	(15)	66%	(60)	91
Sports fans	10%	(39)	18%	(69)	4%	(15)	1%	(4)	18%	(67)	49%	(187)	381
Avid sports fans	24%	(30)	26%	(32)	7%	(9)	1%	(1)	19%	(24)	24%	(30)	125
Casual sports fans	4%	(9)	15%	(37)	3%	(7)	1%	(3)	17%	(44)	61%	(157)	256
Republican sports fans	8%	(10)	9%	(11)	2%	(3)	1%	(1)	25%	(31)	55%	(70)	126
Democratic sports fans	16%	(24)	23%	(35)	5%	(7)	_	(1)	13%	(20)	42%	(64)	151
Independent sports fans	5%	(5)	22%	(23)	5%	(5)	2%	(2)	15%	(16)	51%	(53)	105
Sports fans ages 18-34	12%	(10)	15%	(14)	6%	(6)	1%	(1)	10%	(9)	56%	(50)	90
Sports fans ages 35-44	14%	(10)	19%	(12)	6%	(4)	2%	(2)	17%	(11)	41%	(27)	66
Sports fans ages 45-64	9%	(12)	22%	(30)	2%	(2)	1%	(1)	26%	(35)	41%	(57)	137
Sports fans 65+	8%	(7)	15%	(13)	3%	(3)	1%	(1)	14%	(12)	60%	(53)	88
NFL fans	12%	(39)	20%	(68)	4%	(12)	1%	(3)	17%	(59)	46%	(154)	335
Avid NFL fans	24%	(35)	29%	(42)	5%	(7)	1%	(1)	16%	(23)	25%	(35)	143

Table MCSP1_37: Do you have a favorable or unfavorable opinion of each of the following people? Stefon Diggs

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (39)	13% (70)	3% (15)	1% (5)	14% (75)	62% (331)	537
Casual NFL fans	2% (4)	13% (25)	3% (5)	1% (2)	19% (36)	62% (119)	192

Table MCSP1_38: Do you have a favorable or unfavorable opinion of each of the following people? Will Dissly

		ery		ewhat	Some		Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	4%	(20)	5%	(25)	1%	(6)	1%	(6)	10%	(53)	80%	(441)	550
Gender: Male	5%	(13)	6%	(14)	1%	(4)	1%	(3)	9%	(23)	77%	(189)	246
Gender: Female	2%	(7)	3%	(10)	1%	(3)	1%	(3)	10%	(30)	83%	(252)	304
Age: 18-34	5%	(8)	4%	(7)	3%	(5)	2%	(3)	9%	(14)	77%	(129)	167
Age: 35-44	8%	(6)	4%	(3)	1%	(1)	1%	(1)	16%	(13)	70%	(56)	81
Age: 45-64	2%	(4)	6%	(11)	_	(0)	1%	(1)	10%	(20)	82%	(164)	200
Age: 65+	1%	(1)	4%	(4)	_	(0)	_	(0)	5%	(6)	90%	(92)	102
GenZers: 1997-2012	_	(0)	2%	(2)	3%	(2)	3%	(2)	8%	(6)	83%	(57)	69
Millennials: 1981-1996	7%	(10)	5%	(7)	3%	(4)	1%	(2)	15%	(20)	69%	(93)	135
GenXers: 1965-1980	5%	(7)	4%	(5)	_	(0)	1%	(1)	11%	(14)	79%	(108)	136
Baby Boomers: 1946-1964	1%	(2)	5%	(9)	_	(0)	_	(0)	6%	(12)	88%	(164)	188
PID: Dem (no lean)	6%	(13)	6%	(13)	1%	(1)	1%	(3)	10%	(23)	76%	(171)	225
PID: Ind (no lean)	2%	(3)	3%	(5)	1%	(2)	1%	(1)	7%	(11)	86%	(141)	163
PID: Rep (no lean)	2%	(4)	4%	(7)	2%	(3)	1%	(1)	12%	(19)	80%	(129)	162
PID/Gender: Dem Men	9%	(8)	8%	(8)	2%	(1)	1%	(1)	8%	(8)	72%	(65)	91
PID/Gender: Dem Women	4%	(5)	4%	(6)	_	(0)	2%	(2)	11%	(15)	79%	(106)	135
PID/Gender: Ind Men	3%	(3)	2%	(1)	3%	(2)	_	(0)	7%	(6)	85%	(65)	77
PID/Gender: Ind Women	_	(0)	4%	(4)	_	(0)	1%	(1)	7%	(6)	88%	(75)	86
PID/Gender: Rep Men	3%	(2)	7%	(6)	_	(0)	2%	(1)	13%	(10)	76%	(59)	78
PID/Gender: Rep Women	2%	(2)	1%	(1)	3%	(3)	_	(0)	10%	(9)	84%	(70)	84
Ideo: Liberal (1-3)	6%	(9)	5%	(7)	1%	(1)	_	(1)	13%	(20)	76%	(119)	157
Ideo: Moderate (4)	2%	(3)	6%	(10)	1%	(2)	1%	(1)	7%	(12)	83%	(140)	168
Ideo: Conservative (5-7)	3%	(6)	5%	(8)	2%	(3)	1%	(2)	8%	(13)	81%	(135)	167
Educ: < College	3%	(10)	3%	(11)	1%	(6)	1%	(4)	9%	(35)	83%	(314)	380
Educ: Bachelors degree	4%	(5)	9%	(10)	_	(0)	1%	(1)	10%	(11)	76%	(87)	114
Educ: Post-grad	7%	(4)	7%	(4)	1%	(1)	2%	(1)	12%	(7)	71%	(40)	56
Income: Under 50k	3%	(10)	4%	(14)	2%	(6)	1%	(3)	9%	(29)	80%	(252)	314
Income: 50k-100k	3%	(4)	4%	(7)	_	(0)	2%	(2)	10%	(14)	82%	(122)	150
Income: 100k+	6%	(5)	5%	(4)	1%	(1)	_	(0)	11%	(10)	77%	(67)	86
Ethnicity: White	4%	(15)	5%	(21)	1%	(5)	1%	(3)	9%	(40)	80%	(348)	433
Ethnicity: Hispanic	4%	(3)	_	(0)	_	(0)	_	(0)	12%	(11)	84%	(73)	87

Table MCSP1_38: Do you have a favorable or unfavorable opinion of each of the following people? Will Dissly

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	4%	(20)	5%	(25)	1%	(6)	1%	(6)	10%	(53)	80%	(441)	550
Ethnicity: Black	7%	(4)	5%	(3)	2%	(1)	2%	(1)	11%	(7)	74%	(44)	60
Ethnicity: Other	_	(0)	1%	(1)	1%	(0)	3%	(2)	10%	(6)	85%	(49)	58
All Christian	4%	(12)	5%	(13)	_	(1)	1%	(2)	10%	(28)	80%	(216)	271
Agnostic/Nothing in particular	2%	(3)	4%	(6)	2%	(3)	2%	(3)	6%	(9)	85%	(132)	154
Something Else	4%	(3)	4%	(3)	1%	(1)	_	(0)	15%	(12)	77%	(63)	81
Evangelical	6%	(8)	3%	(3)	1%	(1)	_	(1)	10%	(14)	80%	(105)	131
Non-Evangelical	4%	(8)	5%	(12)	_	(0)	_	(1)	12%	(26)	78%	(166)	212
Community: Urban	8%	(11)	5%	(7)	1%	(1)	1%	(2)	9%	(14)	76%	(116)	152
Community: Suburban	1%	(4)	5%	(12)	_	(0)	1%	(2)	11%	(27)	82%	(208)	254
Community: Rural	3%	(4)	4%	(6)	3%	(4)	1%	(1)	8%	(12)	81%	(117)	144
Employ: Private Sector	5%	(9)	7%	(13)	_	(1)	1%	(1)	10%	(18)	77%	(137)	178
Employ: Retired	1%	(1)	3%	(4)	_	(0)	_	(0)	6%	(8)	90%	(111)	124
Employ: Unemployed	6%	(5)	3%	(2)	3%	(2)	3%	(2)	13%	(11)	72%	(56)	78
Military HH: Yes	8%	(7)	3%	(2)	_	(0)	_	(0)	8%	(7)	81%	(72)	89
Military HH: No	3%	(12)	5%	(22)	1%	(6)	1%	(6)	10%	(46)	80%	(369)	461
RD/WT: Right Direction	6%	(9)	8%	(12)	2%	(3)	_	(1)	12%	(19)	72%	(112)	157
RD/WT: Wrong Track	3%	(10)	3%	(13)	1%	(3)	1%	(5)	9%	(33)	84%	(329)	393
Trump Job Approve	3%	(6)	6%	(13)	1%	(3)	1%	(2)	9%	(19)	80%	(173)	216
Trump Job Disapprove	4%	(11)	3%	(10)	1%	(3)	1%	(4)	10%	(33)	81%	(258)	320
Trump Job Strongly Approve	4%	(6)	5%	(6)	3%	(3)	2%	(2)	9%	(11)	78%	(98)	126
Trump Job Somewhat Approve	1%	(1)	7%	(7)	_	(0)	_	(0)	9%	(8)	83%	(75)	90
Trump Job Somewhat Disapprove	3%	(3)	3%	(3)	3%	(2)	1%	(1)	18%	(14)	71%	(57)	80
Trump Job Strongly Disapprove	4%	(9)	3%	(7)	_	(1)	1%	(2)	8%	(19)	84%	(201)	240
Favorable of Trump	4%	(9)	5%	(11)	1%	(3)	1%	(2)	9%	(19)	79%	(170)	214
Unfavorable of Trump	3%	(11)	4%	(11)	1%	(3)	1%	(3)	9%	(29)	82%	(262)	319
Very Favorable of Trump	5%	(6)	6%	(7)	1%	(1)	2%	(2)	11%	(12)	75%	(87)	116
Somewhat Favorable of Trump	3%	(3)	4%	(4)	2%	(2)	_	(0)	7%	(7)	84%	(83)	98
Somewhat Unfavorable of Trump	5%	(3)	6%	(4)	4%	(2)	2%	(1)	10%	(6)	73%	(44)	60
Very Unfavorable of Trump	3%	(8)	3%	(8)	_	(1)	1%	(2)	9%	(23)	84%	(218)	259

Table MCSP1_38: Do you have a favorable or unfavorable opinion of each of the following people? Will Dissly

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	rable	opii	nion	•	of	Total N
Adults	4%	(20)	5%	(25)	1%	(6)	1%	(6)	10%	(53)	80%	(441)	550
#1 Issue: Economy	7%	(15)	7%	(14)	3%	(6)	1%	(2)	11%	(25)	72%	(158)	220
#1 Issue: Health Care	1%	(1)	2%	(2)	_	(0)	2%	(2)	11%	(12)	84%	(87)	104
#1 Issue: Medicare / Social Security	3%	(3)	6%	(5)	_	(0)	_	(0)	12%	(9)	78%	(59)	75
2018 House Vote: Democrat	4%	(9)	5%	(10)	1%	(1)	_	(1)	10%	(20)	79%	(158)	200
2018 House Vote: Republican	3%	(5)	6%	(8)	_	(0)	1%	(2)	7%	(10)	82%	(117)	142
2016 Vote: Hillary Clinton	5%	(10)	4%	(8)	1%	(1)	1%	(1)	9%	(16)	80%	(145)	183
2016 Vote: Donald Trump	3%	(4)	6%	(9)	_	(0)	_	(1)	8%	(12)	83%	(127)	154
2016 Vote: Didn't Vote	3%	(5)	4%	(7)	2%	(4)	2%	(4)	12%	(21)	77%	(137)	177
Voted in 2014: Yes	4%	(13)	6%	(17)	_	(1)	1%	(2)	9%	(27)	80%	(244)	304
Voted in 2014: No	3%	(6)	3%	(8)	2%	(5)	1%	(4)	11%	(26)	80%	(197)	246
2012 Vote: Barack Obama	5%	(11)	5%	(11)	_	(1)	1%	(1)	9%	(20)	80%	(171)	213
2012 Vote: Mitt Romney	2%	(2)	6%	(6)	_	(0)	1%	(1)	8%	(8)	83%	(82)	99
2012 Vote: Didn't Vote	3%	(7)	4%	(8)	3%	(6)	1%	(3)	11%	(24)	78%	(171)	218
4-Region: Northeast	2%	(2)	5%	(5)	1%	(1)	1%	(1)	12%	(10)	79%	(67)	85
4-Region: Midwest	3%	(4)	7%	(10)	3%	(4)	1%	(1)	9%	(12)	78%	(107)	138
4-Region: South	7%	(13)	3%	(5)	1%	(1)	2%	(3)	11%	(21)	78%	(153)	196
4-Region: West	1%	(1)	4%	(5)	_	(0)	_	(0)	8%	(10)	87%	(114)	130
Sports fans	5%	(18)	6%	(24)	1%	(5)	1%	(4)	13%	(47)	73%	(265)	363
Avid sports fans	13%	(16)	11%	(13)	3%	(3)	1%	(1)	17%	(21)	55%	(68)	123
Casual sports fans	1%	(1)	4%	(10)	_	(1)	1%	(3)	11%	(26)	82%	(198)	240
Republican sports fans	3%	(4)	6%	(7)	1%	(1)	1%	(1)	16%	(18)	73%	(84)	115
Democratic sports fans	9%	(13)	8%	(13)	1%	(1)	1%	(2)	12%	(18)	69%	(106)	154
Independent sports fans	1%	(1)	5%	(4)	2%	(2)	1%	(1)	12%	(11)	79%	(76)	95
Sports fans ages 18-34	9%	(8)	7%	(7)	4%	(4)	2%	(2)	10%	(9)	67%	(61)	91
Sports fans ages 35-44	7%	(4)	5%	(3)	1%	(1)	2%	(1)	20%	(13)	65%	(41)	63
Sports fans ages 45-64	3%	(4)	7%	(10)	_	(0)	1%	(1)	14%	(20)	75%	(108)	143
Sports fans 65+	1%	(1)	6%	(4)	_	(0)	_	(0)	8%	(6)	85%	(56)	66
NFL fans	5%	(18)	7%	(24)	2%	(5)	1%	(4)	15%	(51)	71%	(247)	349
Avid NFL fans	11%	(16)	10%	(14)	2%	(3)	1%	(1)	16%	(23)	59%	(82)	139
Casual NFL fans	1%	(2)	5%	(10)	1%	(2)	2%	(3)	14%	(28)	78%	(165)	210

Table MCSP1_39: Do you have a favorable or unfavorable opinion of each of the following people? *J.K. Dobbins*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no		r heard of	Total N
Adults	5%	(30)	8%	(48)	5%	(30)	1%	(5)	14%	(79)	66%	(376)	567
Gender: Male	9%	(25)	11%	(30)	8%	(23)	1%	(4)	16%	(44)	55%	(156)	283
Gender: Female	2%	(5)	6%	(18)	2%	(7)	_	(1)	12%	(35)	77%	(219)	285
Age: 18-34	5%	(8)	7%	(12)	10%	(18)	_	(1)	15%	(26)	64%	(113)	177
Age: 35-44	11%	(11)	12%	(12)	10%	(10)	4%	(4)	13%	(13)	51%	(51)	100
Age: 45-64	3%	(5)	10%	(17)	1%	(1)	_	(0)	16%	(28)	70%	(125)	178
Age: 65+	5%	(6)	6%	(7)		(0)		(0)	11%	(12)	77%	(87)	112
GenZers: 1997-2012	1%	(1)	3%	(2)	7%	(5)	1%	(1)	14%	(9)	73%	(49)	67
Millennials: 1981-1996	7%	(12)	9%	(15)	14%	(22)	1%	(2)	14%	(22)	55%	(91)	164
GenXers: 1965-1980	6%	(8)	12%	(15)	2%	(2)	2%	(2)	17%	(22)	61%	(78)	126
Baby Boomers: 1946-1964	5%	(9)	8%	(14)	_	(1)	_	(0)	11%	(21)	76%	(141)	186
PID: Dem (no lean)	9%	(19)	11%	(24)	5%	(11)	_	(1)	15%	(30)	59%	(122)	207
PID: Ind (no lean)	2%	(3)	9%	(18)	5%	(11)	1%	(2)	15%	(31)	68%	(137)	203
PID: Rep (no lean)	5%	(8)	4%	(6)	5%	(8)	1%	(2)	12%	(18)	73%	(116)	158
PID/Gender: Dem Men	15%	(15)	15%	(15)	8%	(8)	_	(0)	17%	(16)	46%	(45)	99
PID/Gender: Dem Women	4%	(5)	8%	(9)	3%	(3)	1%	(1)	13%	(14)	71%	(77)	108
PID/Gender: Ind Men	3%	(3)	11%	(11)	7%	(7)	2%	(2)	20%	(20)	56%	(56)	100
PID/Gender: Ind Women	_	(0)	7%	(7)	3%	(3)	_	(0)	10%	(10)	79%	(82)	103
PID/Gender: Rep Men	9%	(8)	5%	(4)	9%	(8)	2%	(1)	9%	(7)	66%	(55)	84
PID/Gender: Rep Women	_	(0)	2%	(1)	1%	(1)	_	(0)	15%	(11)	82%	(60)	74
Ideo: Liberal (1-3)	8%	(12)	13%	(20)	2%	(3)	1%	(1)	19%	(29)	57%	(87)	152
Ideo: Moderate (4)	5%	(8)	10%	(16)	4%	(6)	2%	(3)	15%	(25)	65%	(105)	163
Ideo: Conservative (5-7)	5%	(9)	6%	(10)	11%	(20)	1%	(1)	11%	(21)	67%	(125)	186
Educ: < College	3%	(12)	7%	(26)	6%	(22)	1%	(4)	14%	(54)	69%	(266)	384
Educ: Bachelors degree	7%	(9)	11%	(14)	6%	(8)	1%	(1)	12%	(15)	63%	(76)	121
Educ: Post-grad	16%	(10)	12%	(8)	_	(0)	1%	(1)	16%	(10)	54%	(34)	62
Income: Under 50k	3%	(10)	7%	(23)	6%	(20)	1%	(3)	11%	(37)	71%	(234)	328
Income: 50k-100k	7%	(11)	9%	(15)	6%	(10)	_	(1)	19%	(29)	58%	(92)	157
Income: 100k+	11%	(9)	12%	(10)	_	(0)	1%	(1)	15%	(13)	61%	(50)	83
Ethnicity: White	5%	(20)	8%	(34)	5%	(20)	1%	(4)	15%	(64)	67%	(286)	428
Ethnicity: Hispanic	3%	(3)	8%	(7)	16%	(15)	_	(0)	13%	(13)	60%	(57)	95

Table MCSP1_39: Do you have a favorable or unfavorable opinion of each of the following people? *J.K. Dobbins*

		ery		ewhat		ewhat	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(30)	8%	(48)	5%	(30)	1%	(5)	14%	(79)	66%	(376)	567
Ethnicity: Black	11%	(9)	12%	(10)	8%	(7)	_	(0)	13%	(11)	56%	(47)	85
Ethnicity: Other	1%	(0)	6%	(3)	6%	(3)	1%	(0)	8%	(4)	78%	(43)	54
All Christian	7%	(17)	8%	(22)	6%	(16)	_	(1)	18%	(45)	60%	(153)	254
Agnostic/Nothing in particular	2%	(3)	3%	(5)	7%	(9)	2%	(2)	12%	(17)	75%	(106)	141
Something Else	5%	(6)	11%	(13)	1%	(1)	1%	(1)	10%	(13)	72%	(87)	122
Evangelical	8%	(12)	9%	(14)	4%	(7)	1%	(1)	12%	(17)	66%	(97)	147
Non-Evangelical	5%	(11)	9%	(20)	5%	(11)	_	(0)	17%	(37)	63%	(134)	213
Community: Urban	15%	(24)	12%	(19)	2%	(3)	3%	(4)	11%	(18)	57%	(92)	160
Community: Suburban	1%	(4)	8%	(22)	8%	(24)	_	(0)	13%	(39)	69%	(198)	288
Community: Rural	2%	(2)	6%	(7)	2%	(2)	_	(0)	19%	(23)	71%	(85)	119
Employ: Private Sector	10%	(17)	16%	(27)	5%	(9)	1%	(1)	15%	(25)	53%	(89)	168
Employ: Self-Employed	3%	(2)	4%	(2)	29%	(15)	1%	(1)	11%	(6)	52%	(26)	50
Employ: Retired	5%	(6)	7%	(9)	_	(0)	2%	(3)	10%	(13)	77%	(100)	131
Employ: Unemployed	_	(0)	2%	(2)	1%	(1)	_	(0)	19%	(16)	78%	(65)	83
Military HH: Yes	9%	(8)	3%	(2)	6%	(5)	1%	(1)	19%	(16)	63%	(54)	86
Military HH: No	5%	(23)	9%	(45)	5%	(25)	1%	(4)	13%	(63)	67%	(321)	481
RD/WT: Right Direction	7%	(12)	9%	(14)	9%	(15)	2%	(3)	15%	(24)	58%	(95)	164
RD/WT: Wrong Track	5%	(18)	8%	(33)	4%	(15)	1%	(2)	14%	(55)	69%	(280)	404
Trump Job Approve	4%	(9)	8%	(18)	10%	(22)	1%	(3)	11%	(25)	65%	(145)	222
Trump Job Disapprove	6%	(21)	8%	(28)	2%	(8)	_	(1)	16%	(53)	66%	(215)	325
Trump Job Strongly Approve	3%	(3)	7%	(9)	9%	(12)	1%	(1)	13%	(16)	68%	(85)	125
Trump Job Somewhat Approve	6%	(6)	10%	(9)	11%	(11)	2%	(2)	9%	(9)	62%	(60)	97
Trump Job Somewhat Disapprove	9%	(7)	9%	(7)	3%	(3)	2%	(1)	26%	(20)	51%	(39)	77
Trump Job Strongly Disapprove	6%	(14)	8%	(20)	2%	(5)	_	(0)	13%	(33)	71%	(176)	248
Favorable of Trump	4%	(9)	8%	(18)	10%	(21)	2%	(4)	10%	(21)	67%	(148)	222
Unfavorable of Trump	7%	(21)	9%	(28)	2%	(8)	_	(1)	17%	(53)	66%	(210)	320
Very Favorable of Trump	6%	(7)	9%	(11)	2%	(2)	1%	(1)	11%	(13)	72%	(85)	119
Somewhat Favorable of Trump	3%	(3)	6%	(7)	19%	(19)	2%	(3)	9%	(9)	61%	(63)	103
Somewhat Unfavorable of Trump	9%	(6)	10%	(6)	3%	(2)	_	(0)	19%	(12)	60%	(38)	64
Very Unfavorable of Trump	6%	(15)	8%	(22)	2%	(6)	_	(1)	16%	(41)	67%	(172)	256

Table MCSP1_39: Do you have a favorable or unfavorable opinion of each of the following people? *J.K. Dobbins*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(30)	8%	(48)	5%	(30)	1%	(5)	14%	(79)	66%	(376)	567
#1 Issue: Economy	7%	(14)	10%	(20)	3%	(7)	1%	(1)	15%	(29)	64%	(129)	200
#1 Issue: Security	4%	(2)	7%	(4)	13%	(7)	3%	(1)	15%	(8)	58%	(32)	54
#1 Issue: Health Care	6%	(7)	9%	(9)	3%	(4)	_	(0)	15%	(16)	66%	(70)	106
#1 Issue: Medicare / Social Security	3%	(3)	7%	(6)	9%	(8)	2%	(2)	14%	(13)	64%	(57)	88
2018 House Vote: Democrat	10%	(18)	15%	(27)	3%	(5)	_	(1)	13%	(25)	59%	(108)	183
2018 House Vote: Republican	4%	(5)	7%	(10)	1%	(2)	1%	(2)	13%	(19)	74%	(104)	141
2016 Vote: Hillary Clinton	11%	(18)	16%	(27)	3%	(4)	_	(1)	12%	(20)	58%	(96)	165
2016 Vote: Donald Trump	4%	(6)	5%	(7)	1%	(2)	1%	(1)	15%	(23)	74%	(115)	155
2016 Vote: Didn't Vote	3%	(7)	6%	(12)	10%	(20)	2%	(3)	14%	(27)	65%	(126)	195
Voted in 2014: Yes	7%	(23)	11%	(35)	3%	(8)	_	(2)	15%	(45)	64%	(197)	310
Voted in 2014: No	3%	(8)	5%	(12)	8%	(21)	1%	(3)	13%	(34)	69%	(179)	258
2012 Vote: Barack Obama	9%	(18)	13%	(27)	3%	(7)	_	(1)	13%	(27)	61%	(124)	203
2012 Vote: Mitt Romney	4%	(5)	8%	(10)	1%	(2)	_	(1)	16%	(19)	70%	(82)	117
2012 Vote: Didn't Vote	3%	(7)	5%	(10)	10%	(21)	2%	(4)	13%	(29)	68%	(153)	224
4-Region: Northeast	6%	(6)	4%	(4)	5%	(5)	1%	(1)	17%	(17)	67%	(68)	101
4-Region: Midwest	4%	(4)	14%	(15)	7%	(7)	_	(1)	11%	(12)	63%	(68)	107
4-Region: South	6%	(14)	8%	(18)	3%	(7)	2%	(4)	17%	(37)	64%	(138)	217
4-Region: West	4%	(6)	7%	(10)	8%	(11)	_	(0)	10%	(14)	72%	(102)	143
Sports fans	8%	(30)	12%	(44)	8%	(29)	1%	(5)	18%	(69)	54%	(204)	381
Avid sports fans	15%	(23)	19%	(30)	11%	(17)	1%	(2)	20%	(31)	35%	(55)	158
Casual sports fans	3%	(7)	7%	(15)	5%	(12)	1%	(3)	17%	(38)	67%	(149)	223
Republican sports fans	7%	(8)	5%	(5)	7%	(8)	2%	(2)	15%	(17)	65%	(71)	110
Democratic sports fans	13%	(19)	15%	(23)	7%	(11)	_	(1)	16%	(23)	48%	(70)	147
Independent sports fans	3%	(3)	13%	(16)	9%	(11)	2%	(2)	23%	(29)	51%	(62)	123
Sports fans ages 18-34	8%	(8)	9%	(9)	17%	(17)	1%	(1)	21%	(21)	44%	(45)	100
Sports fans ages 35-44	13%	(11)	14%	(12)	12%	(10)	4%	(4)	14%	(12)	43%	(36)	84
Sports fans ages 45-64	4%	(5)	14%	(17)	1%	(1)	_	(0)	21%	(27)	59%	(73)	125
Sports fans 65+	8%	(6)	9%	(7)	_	(0)	_	(0)	13%	(10)	69%	(49)	72
NFL fans	9%	(30)	13%	(45)	8%	(27)	1%	(4)	18%	(63)	52%	(180)	349
Avid NFL fans	15%	(24)	19%	(30)	11%	(17)	2%	(3)	18%	(28)	35%	(55)	157

Table MCSP1_39: Do you have a favorable or unfavorable opinion of each of the following people? *J.K. Dobbins*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults Casual NFL fans	5% (30) 3% (6)	8% (48) $7%$ (14)	5% (30) 5% (10)	1% (5) $1%$ (2)	14% (79) 18% (35)	66% (376) 65% (125)	567 192

Table MCSP1_40: Do you have a favorable or unfavorable opinion of each of the following people? *Jack Doyle*

Demographic		ery rable		ewhat rable	Some unfav	what orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	3%	(21)	9%	(56)	2%	(14)	1%	(9)	20%	(125)	63%	(389)	613
Gender: Male	6%	(20)	12%	(38)	2%	(8)	2%	(8)	22%	(70)	54%	(169)	312
Gender: Female	_	(1)	6%	(18)	2%	(6)	_	(1)	18%	(55)	73%	(221)	301
Age: 18-34	3%	(5)	14%	(25)	3%	(6)	1%	(3)	21%	(37)	57%	(102)	177
Age: 35-44	7%	(7)	15%	(16)	3%	(3)	4%	(4)	21%	(22)	50%	(51)	103
Age: 45-64	4%	(8)	6%	(13)	2%	(3)	1%	(2)	25%	(51)	63%	(131)	210
Age: 65+	_	(1)	1%	(2)	1%	(2)	_	(0)	12%	(14)	85%	(105)	123
GenZers: 1997-2012	2%	(1)	11%	(8)	1%	(1)	1%	(1)	32%	(23)	54%	(38)	71
Millennials: 1981-1996	5%	(8)	14%	(23)	4%	(6)	1%	(2)	19%	(32)	57%	(97)	169
GenXers: 1965-1980	5%	(8)	11%	(16)	3%	(4)	4%	(6)	22%	(33)	55%	(80)	147
Baby Boomers: 1946-1964	2%	(3)	4%	(9)	2%	(3)	_	(0)	16%	(33)	76%	(151)	199
PID: Dem (no lean)	6%	(13)	11%	(27)	1%	(2)	2%	(4)	21%	(50)	59%	(143)	241
PID: Ind (no lean)	_	(1)	10%	(17)	4%	(7)	1%	(2)	14%	(24)	70%	(120)	171
PID: Rep (no lean)	3%	(6)	6%	(12)	2%	(4)	1%	(2)	25%	(50)	63%	(126)	201
PID/Gender: Dem Men	13%	(13)	17%	(18)	1%	(1)	4%	(4)	20%	(22)	46%	(49)	107
PID/Gender: Dem Women	_	(0)	7%	(9)	1%	(2)	_	(1)	21%	(29)	70%	(94)	134
PID/Gender: Ind Men	1%	(1)	15%	(13)	3%	(3)	2%	(2)	13%	(12)	66%	(59)	90
PID/Gender: Ind Women	_	(0)	4%	(4)	5%	(4)	1%	(0)	15%	(13)	75%	(61)	82
PID/Gender: Rep Men	5%	(6)	6%	(7)	3%	(4)	2%	(2)	32%	(37)	52%	(60)	116
PID/Gender: Rep Women	1%	(1)	6%	(5)	1%	(1)	_	(0)	16%	(14)	77%	(65)	85
Ideo: Liberal (1-3)	3%	(4)	11%	(18)	_	(1)	1%	(2)	20%	(34)	66%	(115)	174
Ideo: Moderate (4)	3%	(5)	10%	(17)	4%	(7)	2%	(3)	18%	(30)	63%	(105)	167
Ideo: Conservative (5-7)	4%	(7)	10%	(19)	1%	(2)	1%	(2)	26%	(51)	58%	(115)	197
Educ: < College	2%	(10)	7%	(31)	2%	(10)	1%	(6)	23%	(99)	63%	(267)	424
Educ: Bachelors degree	5%	(6)	11%	(13)	2%	(2)	2%	(2)	13%	(16)	67%	(81)	120
Educ: Post-grad	6%	(4)	17%	(12)	2%	(1)	1%	(0)	14%	(10)	59%	(41)	69
Income: Under 50k	3%	(9)	6%	(21)	2%	(7)	1%	(4)	20%	(68)	68%	(227)	335
Income: 50k-100k	2%	(4)	11%	(22)	3%	(6)	2%	(4)	24%	(47)	58%	(116)	199
Income: 100k+	9%	(7)	17%	(13)	1%	(1)	1%	(1)	13%	(10)	59%	(47)	79
Ethnicity: White	3%	(13)	9%	(42)	2%	(11)	1%	(6)	18%	(86)	67%	(325)	483
Ethnicity: Hispanic	3%	(3)	8%	(9)	9%	(10)	1%	(2)	38%	(43)	41%	(47)	113

Table MCSP1_40: Do you have a favorable or unfavorable opinion of each of the following people? *Jack Doyle*

Demographic		ery rable		ewhat rable	Some unfav		Ve: unfavo	•		l of, no nion		r heard of	Total N
Adults	3%	(21)	9%	(56)	2%	(14)	1%	(9)	20%	(125)	63%	(389)	613
Ethnicity: Black	3%	(3)	15%	(11)	_	(0)	4%	(3)	29%	(21)	49%	(36)	74
Ethnicity: Other	9%	(5)	4%	(2)	4%	(3)	1%	(0)	32%	(18)	50%	(28)	57
All Christian	4%	(12)	11%	(31)	2%	(6)	_	(1)	18%	(49)	64%	(175)	274
Agnostic/Nothing in particular	4%	(7)	7%	(13)	2%	(4)	3%	(5)	18%	(34)	66%	(124)	187
Something Else	1%	(1)	5%	(6)	3%	(3)	1%	(2)	30%	(33)	60%	(65)	110
Evangelical	4%	(7)	10%	(15)	1%	(1)	_	(0)	26%	(41)	60%	(96)	160
Non-Evangelical	3%	(6)	8%	(16)	4%	(7)	1%	(3)	20%	(41)	65%	(133)	206
Community: Urban	6%	(13)	13%	(27)	3%	(6)	2%	(5)	18%	(38)	57%	(116)	204
Community: Suburban	2%	(5)	7%	(21)	1%	(4)	1%	(2)	23%	(66)	66%	(190)	287
Community: Rural	3%	(3)	7%	(8)	3%	(4)	2%	(2)	17%	(21)	69%	(84)	122
Employ: Private Sector	7%	(15)	13%	(26)	3%	(6)	1%	(2)	26%	(54)	50%	(103)	205
Employ: Retired		(0)	3%	(4)	1%	(1)	_	(0)	13%	(16)	84%	(108)	129
Employ: Unemployed	2%	(2)	6%	(6)	2%	(3)	3%	(3)	23%	(23)	64%	(65)	101
Military HH: Yes	1%	(1)	6%	(6)	_	(0)	2%	(2)	18%	(16)	73%	(68)	92
Military HH: No	4%	(20)	10%	(50)	3%	(13)	1%	(7)	21%	(109)	62%	(321)	521
RD/WT: Right Direction	6%	(11)	13%	(23)	2%	(4)	2%	(3)	16%	(28)	61%	(107)	175
RD/WT: Wrong Track	2%	(10)	8%	(33)	2%	(9)	1%	(6)	22%	(97)	64%	(283)	438
Trump Job Approve	4%	(9)	8%	(21)	1%	(3)	1%	(2)	23%	(58)	64%	(164)	257
Trump Job Disapprove	3%	(11)	10%	(35)	3%	(11)	2%	(5)	18%	(59)	64%	(214)	336
Trump Job Strongly Approve	5%	(7)	8%	(13)	2%	(3)	_	(1)	22%	(36)	64%	(103)	163
Trump Job Somewhat Approve	2%	(2)	9%	(9)	_	(0)	1%	(1)	24%	(22)	64%	(60)	94
Trump Job Somewhat Disapprove	2%	(1)	20%	(15)	7%	(6)	1%	(1)	16%	(13)	54%	(42)	77
Trump Job Strongly Disapprove	4%	(10)	8%	(20)	2%	(5)	2%	(4)	18%	(47)	67%	(172)	259
Favorable of Trump	3%	(9)	8%	(20)	1%	(3)	1%	(3)	22%	(57)	65%	(166)	257
Unfavorable of Trump	4%	(12)	11%	(36)	3%	(11)	2%	(6)	18%	(61)	63%	(216)	343
Very Favorable of Trump	4%	(6)	7%	(12)	2%	(3)	1%	(2)	21%	(33)	65%	(102)	157
Somewhat Favorable of Trump	2%	(2)	8%	(8)	_	(0)	1%	(1)	24%	(24)	65%	(65)	100
Somewhat Unfavorable of Trump	2%	(1)	15%	(8)	3%	(2)	3%	(2)	19%	(11)	56%	(31)	55
Very Unfavorable of Trump	4%	(11)	10%	(28)	3%	(9)	1%	(4)	18%	(51)	64%	(185)	288

Table MCSP1_40: Do you have a favorable or unfavorable opinion of each of the following people? *Jack Doyle*

Demographic	Ve favo	ery rable		ewhat rable	Some unfavo		Ver unfavo	•		l of, no nion		r heard of	Total N
Adults	3%	(21)	9%	(56)	2%	(14)	1%	(9)	20%	(125)	63%	(389)	613
#1 Issue: Economy	4%	(9)	8%	(19)	_	(0)	3%	(6)	18%	(42)	67%	(156)	232
#1 Issue: Security	5%	(3)	6%	(4)	3%	(2)	_	(0)	36%	(22)	49%	(30)	62
#1 Issue: Health Care	4%	(4)	12%	(12)	8%	(8)	1%	(1)	16%	(16)	60%	(61)	101
#1 Issue: Medicare / Social Security	_	(0)	7%	(6)	3%	(2)	2%	(2)	15%	(13)	74%	(66)	90
2018 House Vote: Democrat	6%	(12)	12%	(23)	1%	(3)	1%	(3)	15%	(29)	65%	(127)	197
2018 House Vote: Republican	5%	(7)	7%	(10)	3%	(4)	2%	(3)	17%	(25)	66%	(95)	144
2016 Vote: Hillary Clinton	8%	(13)	12%	(21)	1%	(2)	2%	(3)	17%	(28)	60%	(100)	167
2016 Vote: Donald Trump	3%	(6)	7%	(12)	2%	(4)	1%	(2)	16%	(28)	70%	(124)	178
2016 Vote: Didn't Vote	_	(1)	8%	(19)	1%	(3)	2%	(4)	28%	(66)	60%	(141)	234
Voted in 2014: Yes	5%	(16)	10%	(31)	1%	(4)	2%	(5)	17%	(52)	65%	(200)	308
Voted in 2014: No	1%	(4)	8%	(25)	3%	(10)	1%	(4)	24%	(73)	62%	(190)	305
2012 Vote: Barack Obama	6%	(13)	12%	(25)	2%	(4)	2%	(4)	17%	(37)	62%	(132)	215
2012 Vote: Mitt Romney	5%	(6)	6%	(7)	2%	(2)	1%	(1)	20%	(23)	66%	(76)	115
2012 Vote: Didn't Vote	_	(1)	9%	(23)	3%	(8)	1%	(3)	24%	(63)	62%	(163)	262
4-Region: Northeast	1%	(1)	11%	(13)	_	(0)	_	(0)	21%	(26)	67%	(82)	122
4-Region: Midwest	4%	(5)	10%	(11)	4%	(4)	2%	(3)	14%	(16)	66%	(77)	116
4-Region: South	3%	(7)	7%	(16)	3%	(7)	3%	(6)	21%	(48)	63%	(140)	224
4-Region: West	5%	(7)	10%	(16)	2%	(3)	_	(0)	23%	(35)	60%	(90)	151
Sports fans	5%	(20)	13%	(55)	3%	(13)	1%	(5)	24%	(105)	54%	(235)	434
Avid sports fans	6%	(10)	17%	(26)	7%	(11)	1%	(2)	35%	(54)	33%	(51)	153
Casual sports fans	4%	(10)	10%	(29)	1%	(2)	1%	(4)	18%	(51)	66%	(184)	280
Republican sports fans	4%	(6)	8%	(12)	3%	(4)	1%	(1)	29%	(43)	54%	(79)	145
Democratic sports fans	8%	(13)	15%	(26)	1%	(2)	2%	(4)	23%	(41)	51%	(88)	174
Independent sports fans	_	(0)	15%	(17)	6%	(7)	_	(0)	19%	(22)	60%	(69)	115
Sports fans ages 18-34	4%	(5)	22%	(25)	4%	(5)	1%	(1)	26%	(30)	43%	(50)	116
Sports fans ages 35-44	8%	(7)	18%	(15)	4%	(3)	3%	(3)	19%	(16)	48%	(40)	84
Sports fans ages 45-64	5%	(8)	9%	(13)	2%	(3)	1%	(2)	30%	(45)	52%	(78)	149
Sports fans 65+	1%	(1)	2%	(2)	2%	(2)	_	(0)	17%	(14)	79%	(66)	84
NFL fans	5%	(19)	13%	(54)	3%	(11)	2%	(6)	25%	(100)	52%	(209)	400
Avid NFL fans	7%	(13)	18%	(31)	3%	(6)	1%	(2)	34%	(60)	36%	(63)	174

Table MCSP1_40: *Do you have a favorable or unfavorable opinion of each of the following people? Jack Doyle*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (21)	9% (56)	2% (14)	1% (9) $2%$ (5)	20% (125)	63% (389)	613
Casual NFL fans	3% (7)	10% (23)	3% (6)		18% (41)	64% (146)	227

Table MCSP1_41: Do you have a favorable or unfavorable opinion of each of the following people? Kenyan Drake

	Ve	ry	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	2%	(13)	11%	(67)	4%	(26)	2%	(15)	14%	(83)	66%	(399)	602
Gender: Male	3%	(9)	18%	(51)	3%	(8)	3%	(8)	17%	(48)	55%	(153)	278
Gender: Female	1%	(4)	5%	(16)	5%	(18)	2%	(7)	11%	(34)	76%	(245)	324
Age: 18-34	3%	(6)	10%	(21)	9%	(18)	3%	(7)	14%	(30)	61%	(127)	210
Age: 35-44	5%	(5)	24%	(23)	2%	(2)	7%	(7)	13%	(13)	48%	(46)	96
Age: 45-64	1%	(2)	10%	(17)	3%	(5)	1%	(2)	17%	(28)	68%	(115)	168
Age: 65+	_	(1)	5%	(6)	_	(1)	_	(0)	9%	(12)	86%	(111)	129
GenZers: 1997-2012	1%	(1)	5%	(5)	10%	(9)	5%	(4)	22%	(19)	56%	(49)	87
Millennials: 1981-1996	5%	(8)	17%	(30)	6%	(11)	5%	(9)	10%	(17)	57%	(100)	175
GenXers: 1965-1980	3%	(3)	14%	(19)	4%	(5)	_	(0)	15%	(19)	65%	(87)	134
Baby Boomers: 1946-1964	_	(1)	7%	(13)	1%	(1)	1%	(1)	13%	(24)	78%	(138)	178
PID: Dem (no lean)	4%	(9)	15%	(35)	5%	(12)	3%	(6)	13%	(30)	60%	(139)	231
PID: Ind (no lean)	1%	(1)	7%	(13)	4%	(8)	1%	(2)	15%	(29)	72%	(139)	192
PID: Rep (no lean)	2%	(3)	10%	(18)	4%	(7)	4%	(7)	13%	(24)	67%	(120)	179
PID/Gender: Dem Men	7%	(7)	27%	(28)	2%	(2)	2%	(2)	16%	(17)	46%	(47)	103
PID/Gender: Dem Women	2%	(2)	5%	(7)	7%	(10)	3%	(4)	10%	(13)	72%	(92)	128
PID/Gender: Ind Men	1%	(1)	8%	(7)	5%	(4)	2%	(1)	21%	(18)	63%	(54)	85
PID/Gender: Ind Women	_	(0)	6%	(6)	4%	(4)	1%	(1)	10%	(11)	80%	(86)	107
PID/Gender: Rep Men	1%	(1)	17%	(15)	3%	(2)	6%	(5)	15%	(14)	58%	(52)	90
PID/Gender: Rep Women	2%	(2)	4%	(3)	5%	(4)	2%	(2)	11%	(10)	76%	(68)	89
Ideo: Liberal (1-3)	3%	(5)	16%	(28)	9%	(15)	1%	(2)	11%	(19)	61%	(107)	177
Ideo: Moderate (4)	2%	(3)	10%	(15)	4%	(6)	3%	(5)	10%	(15)	71%	(111)	156
Ideo: Conservative (5-7)	3%	(5)	11%	(22)	2%	(5)	2%	(5)	17%	(35)	64%	(130)	203
Educ: < College	_	(2)	10%	(43)	5%	(23)	2%	(10)	15%	(62)	67%	(288)	428
Educ: Bachelors degree	5%	(5)	10%	(11)	2%	(3)	3%	(3)	11%	(12)	69%	(76)	109
Educ: Post-grad	9%	(6)	20%	(13)	1%	(0)	3%	(2)	13%	(9)	53%	(35)	65
Income: Under 50k	_	(1)	11%	(37)	6%	(21)	2%	(7)	12%	(40)	69%	(238)	344
Income: 50k-100k	3%	(6)	7%	(13)	3%	(4)	4%	(7)	17%	(28)	66%	(114)	172
Income: 100k+	7%	(6)	20%	(17)	1%	(0)	1%	(1)	16%	(14)	55%	(47)	86
Ethnicity: White	3%	(12)	10%	(47)	5%	(25)	2%	(10)	12%	(55)	68%	(318)	468
Ethnicity: Hispanic	3%	(3)	14%	(15)	18%	(20)	5%	(6)	13%	(14)	47%	(52)	111

Table MCSP1_41: Do you have a favorable or unfavorable opinion of each of the following people? Kenyan Drake

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	2%	(13)	11%	(67)	4%	(26)	2%	(15)	14%	(83)	66%	(399)	602
Ethnicity: Black	_	(0)	15%	(11)	1%	(1)	2%	(2)	16%	(12)	65%	(48)	74
Ethnicity: Other	1%	(1)	14%	(8)	1%	(0)	5%	(3)	25%	(15)	54%	(32)	60
All Christian	3%	(7)	13%	(34)	6%	(15)	1%	(3)	11%	(29)	66%	(176)	265
Agnostic/Nothing in particular	1%	(2)	9%	(15)	6%	(11)	3%	(5)	11%	(19)	69%	(119)	171
Something Else	3%	(4)	9%	(11)	_	(0)	4%	(5)	22%	(25)	61%	(71)	116
Evangelical	3%	(5)	10%	(16)	5%	(7)	4%	(6)	15%	(23)	63%	(97)	155
Non-Evangelical	2%	(5)	13%	(27)	2%	(4)	1%	(2)	15%	(31)	67%	(140)	210
Community: Urban	4%	(7)	14%	(25)	7%	(12)	5%	(8)	13%	(23)	58%	(102)	177
Community: Suburban	1%	(4)	10%	(28)	1%	(2)	1%	(4)	17%	(46)	69%	(191)	275
Community: Rural	2%	(2)	9%	(14)	7%	(11)	2%	(3)	9%	(14)	70%	(106)	150
Employ: Private Sector	6%	(10)	14%	(25)	1%	(2)	4%	(7)	17%	(29)	57%	(99)	173
Employ: Self-Employed	1%	(0)	18%	(11)	2%	(1)	6%	(3)	7%	(4)	67%	(40)	60
Employ: Retired	_	(1)	6%	(8)	_	(1)	_	(0)	12%	(16)	81%	(108)	132
Employ: Unemployed	_	(0)	15%	(15)	9%	(9)	1%	(1)	8%	(8)	66%	(65)	98
Military HH: Yes	3%	(3)	6%	(7)	1%	(1)	_	(0)	18%	(19)	72%	(78)	109
Military HH: No	2%	(10)	12%	(60)	5%	(25)	3%	(15)	13%	(63)	65%	(321)	493
RD/WT: Right Direction	5%	(8)	12%	(19)	11%	(17)	3%	(5)	16%	(26)	53%	(85)	159
RD/WT: Wrong Track	1%	(5)	11%	(48)	2%	(9)	2%	(10)	13%	(57)	71%	(313)	443
Trump Job Approve	3%	(7)	11%	(26)	3%	(7)	4%	(9)	14%	(34)	66%	(158)	241
Trump Job Disapprove	2%	(6)	12%	(41)	6%	(19)	2%	(6)	12%	(41)	67%	(229)	343
Trump Job Strongly Approve	4%	(5)	13%	(17)	1%	(1)	5%	(7)	10%	(13)	67%	(87)	129
Trump Job Somewhat Approve	2%	(2)	8%	(9)	5%	(6)	2%	(3)	19%	(21)	64%	(71)	111
Trump Job Somewhat Disapprove	2%	(2)	14%	(11)	10%	(7)	2%	(1)	22%	(16)	50%	(37)	74
Trump Job Strongly Disapprove	2%	(5)	11%	(31)	4%	(12)	2%	(4)	9%	(25)	71%	(192)	269
Favorable of Trump	3%	(7)	10%	(23)	3%	(6)	3%	(8)	15%	(37)	66%	(156)	237
Unfavorable of Trump	2%	(6)	12%	(41)	6%	(20)	2%	(5)	11%	(38)	68%	(230)	340
Very Favorable of Trump	4%	(4)	6%	(7)	1%	(1)	5%	(5)	12%	(13)	72%	(78)	109
Somewhat Favorable of Trump	2%	(3)	13%	(16)	4%	(5)	3%	(3)	18%	(23)	61%	(78)	129
Somewhat Unfavorable of Trump	2%	(1)	14%	(8)	8%	(4)	_	(0)	12%	(7)	65%	(37)	57
Very Unfavorable of Trump	2%	(5)	12%	(33)	6%	(16)	2%	(5)	11%	(31)	68%	(193)	283

Table MCSP1_41: Do you have a favorable or unfavorable opinion of each of the following people? Kenyan Drake

	Ve	ery		ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	(of	Total N
Adults	2%	(13)	11%	(67)	4%	(26)	2%	(15)	14%	(83)	66%	(399)	602
#1 Issue: Economy	4%	(9)	13%	(26)	4%	(8)	4%	(8)	15%	(32)	60%	(124)	206
#1 Issue: Security	3%	(2)	19%	(12)	10%	(6)	1%	(0)	12%	(8)	55%	(34)	63
#1 Issue: Health Care	_	(0)	17%	(19)	2%	(3)	1%	(1)	18%	(20)	62%	(69)	112
#1 Issue: Medicare / Social Security	_	(0)	3%	(3)	5%	(4)	_	(0)	11%	(10)	80%	(72)	90
2018 House Vote: Democrat	2%	(5)	14%	(26)	4%	(7)	2%	(4)	11%	(22)	67%	(130)	194
2018 House Vote: Republican	3%	(4)	7%	(10)	7%	(10)	_	(0)	12%	(18)	71%	(99)	141
2016 Vote: Hillary Clinton	3%	(6)	13%	(25)	4%	(7)	2%	(4)	11%	(22)	67%	(131)	194
2016 Vote: Donald Trump	3%	(5)	7%	(11)	6%	(10)	2%	(3)	13%	(20)	69%	(104)	152
2016 Vote: Didn't Vote	1%	(2)	13%	(28)	1%	(3)	4%	(8)	18%	(39)	63%	(137)	215
Voted in 2014: Yes	3%	(9)	10%	(35)	5%	(17)	2%	(6)	11%	(38)	68%	(228)	334
Voted in 2014: No	2%	(4)	12%	(32)	3%	(9)	3%	(9)	17%	(44)	63%	(170)	268
2012 Vote: Barack Obama	3%	(6)	13%	(27)	4%	(8)	3%	(6)	14%	(31)	64%	(137)	215
2012 Vote: Mitt Romney	1%	(1)	6%	(7)	4%	(5)	1%	(1)	12%	(15)	76%	(91)	121
2012 Vote: Didn't Vote	2%	(6)	13%	(32)	5%	(12)	3%	(8)	14%	(35)	63%	(159)	251
4-Region: Northeast	1%	(1)	6%	(6)	_	(0)	2%	(1)	19%	(17)	72%	(64)	88
4-Region: Midwest	3%	(4)	14%	(19)	1%	(2)	2%	(3)	13%	(17)	67%	(91)	135
4-Region: South	3%	(7)	10%	(22)	7%	(16)	4%	(9)	15%	(34)	60%	(134)	223
4-Region: West	1%	(1)	13%	(20)	5%	(9)	1%	(1)	9%	(15)	70%	(110)	156
Sports fans	3%	(13)	15%	(65)	5%	(22)	2%	(8)	18%	(75)	57%	(246)	429
Avid sports fans	6%	(11)	23%	(38)	11%	(18)	1%	(2)	20%	(33)	38%	(63)	165
Casual sports fans	1%	(2)	10%	(27)	1%	(4)	2%	(5)	16%	(43)	69%	(183)	264
Republican sports fans	2%	(3)	14%	(18)	5%	(6)	_	(0)	17%	(23)	62%	(82)	133
Democratic sports fans	5%	(9)	19%	(34)	5%	(8)	3%	(5)	17%	(30)	52%	(92)	178
Independent sports fans	1%	(1)	11%	(13)	7%	(8)	2%	(2)	19%	(23)	61%	(72)	119
Sports fans ages 18-34	4%	(6)	15%	(21)	13%	(18)	3%	(4)	18%	(26)	48%	(70)	145
Sports fans ages 35-44	7%	(5)	30%	(22)	3%	(2)	3%	(2)	16%	(12)	42%	(32)	75
Sports fans ages 45-64	1%	(2)	13%	(16)	1%	(1)	1%	(2)	21%	(27)	62%	(77)	124
Sports fans 65+	1%	(1)	7%	(6)	_	(0)	_	(0)	13%	(11)	80%	(68)	85
NFL fans	3%	(13)	16%	(64)	5%	(19)	2%	(7)	19%	(73)	55%	(218)	394
Avid NFL fans	6%	(9)	29%	(46)	2%	(3)		(0)	24%	(38)	40%	(65)	162

Table MCSP1_41: Do you have a favorable or unfavorable opinion of each of the following people? Kenyan Drake

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	2% (13)	11% (67)	4% (26)	2% (15)	14% (83)	66% (399)	602
Casual NFL fans	2% (4)	8% (18)	7% (15)	3% (7)	15% (35)	66% (153)	232

Table MCSP2_1: Do you have a favorable or unfavorable opinion of each of the following people? *Eric Ebron*

		ery		ewhat		ewhat	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	5%	(28)	11%	(68)	3%	(20)	1%	(6)	15%	(89)	65%	(386)	598
Gender: Male	7%	(23)	17%	(55)	4%	(12)	1%	(4)	19%	(61)	52%	(170)	324
Gender: Female	2%	(5)	5%	(12)	3%	(9)	1%	(2)	10%	(28)	79%	(216)	273
Age: 18-34	6%	(9)	11%	(17)	6%	(10)	3%	(4)	18%	(29)	57%	(92)	162
Age: 35-44	6%	(7)	24%	(25)	3%	(3)	1%	(2)	12%	(13)	54%	(58)	108
Age: 45-64	5%	(11)	7%	(15)	4%	(8)	_	(1)	15%	(32)	68%	(143)	209
Age: 65+	1%	(1)	9%	(10)	_	(0)	_	(0)	12%	(15)	78%	(94)	120
GenZers: 1997-2012	_	(0)	2%	(1)	5%	(3)	2%	(1)	14%	(8)	77%	(44)	57
Millennials: 1981-1996	6%	(10)	20%	(31)	4%	(7)	2%	(3)	18%	(28)	49%	(77)	155
GenXers: 1965-1980	8%	(13)	11%	(19)	4%	(7)	1%	(2)	13%	(22)	63%	(109)	172
Baby Boomers: 1946-1964	3%	(5)	7%	(13)	2%	(4)	_	(1)	14%	(26)	73%	(134)	183
PID: Dem (no lean)	9%	(21)	13%	(31)	4%	(11)	1%	(2)	15%	(38)	58%	(144)	247
PID: Ind (no lean)	_	(1)	13%	(22)	3%	(5)	1%	(2)	16%	(29)	67%	(119)	179
PID: Rep (no lean)	4%	(6)	8%	(14)	3%	(5)	1%	(2)	13%	(22)	72%	(123)	172
PID/Gender: Dem Men	15%	(18)	20%	(24)	5%	(6)	2%	(2)	20%	(24)	38%	(46)	121
PID/Gender: Dem Women	3%	(4)	6%	(7)	3%	(4)	_	(0)	11%	(13)	78%	(97)	125
PID/Gender: Ind Men	_	(0)	20%	(21)	3%	(3)	_	(0)	20%	(21)	58%	(61)	107
PID/Gender: Ind Women	1%	(1)	2%	(1)	2%	(2)	3%	(2)	11%	(8)	81%	(58)	72
PID/Gender: Rep Men	5%	(5)	10%	(10)	2%	(2)	2%	(2)	16%	(15)	65%	(62)	96
PID/Gender: Rep Women	1%	(1)	6%	(4)	4%	(3)	_	(0)	9%	(7)	80%	(61)	76
Ideo: Liberal (1-3)	6%	(12)	13%	(23)	3%	(6)	2%	(3)	16%	(30)	60%	(109)	182
Ideo: Moderate (4)	3%	(5)	13%	(21)	7%	(11)	1%	(2)	15%	(25)	61%	(98)	161
Ideo: Conservative (5-7)	5%	(10)	11%	(24)	2%	(4)	_	(1)	12%	(26)	70%	(147)	212
Educ: < College	4%	(16)	8%	(35)	4%	(15)	1%	(5)	15%	(64)	67%	(276)	411
Educ: Bachelors degree	7%	(8)	12%	(15)	3%	(4)	1%	(1)	16%	(21)	61%	(79)	129
Educ: Post-grad	7%	(4)	30%	(18)	2%	(1)	_	(0)	8%	(4)	53%	(31)	58
Income: Under 50k	4%	(12)	9%	(27)	4%	(12)	1%	(3)	17%	(52)	66%	(207)	313
Income: 50k-100k	4%	(9)	14%	(29)	3%	(6)	2%	(4)	15%	(30)	61%	(123)	200
Income: 100k+	9%	(7)	14%	(12)	2%	(2)	_	(0)	8%	(7)	67%	(57)	84
Ethnicity: White	4%	(16)	10%	(46)	3%	(15)	1%	(5)	14%	(65)	68%	(315)	462
Ethnicity: Hispanic	6%	(5)	13%	(10)	2%	(1)	2%	(2)	25%	(19)	53%	(40)	77

Table MCSP2_1: Do you have a favorable or unfavorable opinion of each of the following people? *Eric Ebron*

Demographic		ery rable		ewhat rable		ewhat orable	Ver unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(28)	11%	(68)	3%	(20)	1%	(6)	15%	(89)	65%	(386)	598
Ethnicity: Black	9%	(8)	16%	(14)	3%	(3)	_	(0)	19%	(17)	52%	(47)	89
All Christian	5%	(13)	12%	(33)	3%	(9)	1%	(2)	13%	(35)	66%	(179)	270
Agnostic/Nothing in particular	5%	(8)	9%	(15)	4%	(7)	2%	(3)	19%	(30)	61%	(99)	163
Something Else	5%	(6)	11%	(12)	2%	(2)	2%	(2)	16%	(19)	65%	(77)	118
Evangelical	5%	(9)	15%	(24)	1%	(2)	_	(0)	13%	(22)	65%	(107)	164
Non-Evangelical	3%	(6)	9%	(19)	4%	(8)	2%	(3)	14%	(30)	68%	(143)	210
Community: Urban	12%	(21)	12%	(22)	5%	(8)	2%	(3)	11%	(20)	58%	(105)	180
Community: Suburban	1%	(2)	10%	(27)	3%	(7)	_	(1)	19%	(50)	67%	(182)	270
Community: Rural	3%	(4)	12%	(18)	3%	(5)	1%	(2)	12%	(18)	68%	(100)	147
Employ: Private Sector	9%	(19)	15%	(30)	3%	(7)	1%	(3)	12%	(23)	60%	(119)	200
Employ: Self-Employed		(0)	15%	(8)	6%	(3)	3%	(2)	20%	(10)	55%	(28)	51
Employ: Retired	2%	(3)	7%	(9)	2%	(2)	_	(1)	14%	(18)	75%	(99)	131
Employ: Unemployed	4%	(3)	13%	(11)	4%	(3)	_	(0)	22%	(18)	58%	(48)	83
Military HH: Yes	5%	(5)	16%	(15)	3%	(3)	3%	(2)	14%	(14)	58%	(55)	95
Military HH: No	5%	(23)	10%	(52)	3%	(17)	1%	(4)	15%	(75)	66%	(331)	503
RD/WT: Right Direction	9%	(17)	12%	(23)	6%	(10)	1%	(2)	18%	(33)	54%	(99)	185
RD/WT: Wrong Track	3%	(11)	11%	(45)	2%	(10)	1%	(4)	13%	(56)	70%	(288)	413
Trump Job Approve	4%	(10)	11%	(29)	4%	(10)	2%	(4)	14%	(34)	65%	(165)	252
Trump Job Disapprove	6%	(18)	12%	(39)	3%	(10)	1%	(2)	16%	(53)	62%	(202)	324
Trump Job Strongly Approve	5%	(8)	10%	(15)	2%	(3)	1%	(1)	12%	(18)	70%	(108)	154
Trump Job Somewhat Approve	2%	(2)	14%	(13)	7%	(7)	3%	(3)	16%	(16)	58%	(57)	99
Trump Job Somewhat Disapprove	5%	(3)	16%	(11)	4%	(3)	_	(0)	24%	(16)	50%	(33)	66
Trump Job Strongly Disapprove	6%	(15)	11%	(28)	3%	(7)	1%	(2)	15%	(37)	65%	(169)	258
Favorable of Trump	4%	(10)	12%	(31)	2%	(5)	2%	(4)	14%	(35)	66%	(168)	253
Unfavorable of Trump	6%	(18)	11%	(36)	5%	(15)	1%	(2)	16%	(52)	62%	(204)	327
Very Favorable of Trump	6%	(8)	7%	(10)	2%	(2)	1%	(1)	11%	(16)	73%	(104)	142
Somewhat Favorable of Trump	2%	(2)	19%	(21)	3%	(3)	2%	(3)	17%	(19)	57%	(64)	112
Somewhat Unfavorable of Trump	5%	(2)	13%	(7)	5%	(3)	1%	(1)	16%	(9)	60%	(33)	55
Very Unfavorable of Trump	6%	(16)	11%	(29)	4%	(12)	1%	(2)	16%	(43)	63%	(171)	272

Table MCSP2_1: Do you have a favorable or unfavorable opinion of each of the following people? *Eric Ebron*

		ery		ewhat		ewhat	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	(of	Total N
Adults	5%	(28)	11%	(68)	3%	(20)	1%	(6)	15%	(89)	65%	(386)	598
#1 Issue: Economy	5%	(12)	14%	(31)	4%	(10)	3%	(6)	16%	(35)	58%	(132)	227
#1 Issue: Security	2%	(1)	6%	(4)	2%	(1)	_	(0)	5%	(3)	84%	(48)	58
#1 Issue: Health Care	2%	(2)	11%	(11)	6%	(6)	_	(0)	20%	(21)	62%	(65)	106
#1 Issue: Medicare / Social Security	3%	(3)	14%	(13)	1%	(1)	_	(0)	18%	(16)	63%	(56)	88
2018 House Vote: Democrat	9%	(17)	16%	(30)	3%	(5)	1%	(2)	12%	(23)	60%	(117)	193
2018 House Vote: Republican	4%	(7)	10%	(16)	2%	(3)	1%	(1)	13%	(21)	70%	(110)	157
2016 Vote: Hillary Clinton	10%	(19)	13%	(24)	2%	(3)	1%	(2)	13%	(23)	61%	(110)	180
2016 Vote: Donald Trump	4%	(7)	10%	(19)	2%	(3)	1%	(2)	15%	(27)	68%	(126)	184
2016 Vote: Didn't Vote	1%	(2)	10%	(19)	6%	(12)	1%	(2)	18%	(35)	65%	(130)	201
Voted in 2014: Yes	7%	(25)	12%	(42)	2%	(8)	1%	(5)	14%	(47)	63%	(218)	345
Voted in 2014: No	1%	(3)	10%	(25)	5%	(12)	1%	(2)	17%	(42)	67%	(168)	253
2012 Vote: Barack Obama	10%	(23)	14%	(33)	3%	(7)	2%	(4)	17%	(39)	54%	(126)	232
2012 Vote: Mitt Romney	3%	(4)	12%	(16)	2%	(2)	_	(0)	11%	(15)	72%	(96)	134
2012 Vote: Didn't Vote	_	(1)	8%	(18)	5%	(11)	1%	(2)	14%	(31)	71%	(153)	216
4-Region: Northeast	4%	(5)	15%	(19)	4%	(4)	2%	(3)	20%	(25)	56%	(70)	126
4-Region: Midwest	4%	(6)	8%	(12)	5%	(7)	_	(0)	14%	(19)	69%	(98)	143
4-Region: South	4%	(8)	11%	(22)	3%	(5)	1%	(3)	14%	(28)	66%	(130)	197
4-Region: West	7%	(9)	11%	(14)	3%	(4)	1%	(1)	12%	(16)	67%	(88)	133
Sports fans	6%	(25)	16%	(68)	5%	(19)	2%	(6)	19%	(78)	53%	(220)	416
Avid sports fans	11%	(19)	30%	(49)	7%	(11)	3%	(5)	15%	(25)	34%	(56)	165
Casual sports fans	3%	(7)	7%	(19)	3%	(8)	1%	(1)	21%	(53)	65%	(164)	251
Republican sports fans	5%	(6)	10%	(14)	4%	(5)	1%	(2)	14%	(19)	67%	(91)	137
Democratic sports fans	11%	(19)	19%	(31)	6%	(10)	1%	(2)	20%	(33)	43%	(71)	166
Independent sports fans	_	(0)	20%	(22)	4%	(5)	2%	(2)	23%	(27)	51%	(58)	114
Sports fans ages 18-34	9%	(9)	16%	(17)	9%	(10)	4%	(4)	24%	(26)	39%	(43)	109
Sports fans ages 35-44	7%	(6)	33%	(25)	4%	(3)	2%	(2)	11%	(9)	43%	(33)	77
Sports fans ages 45-64	6%	(9)	10%	(15)	4%	(7)	_	(1)	20%	(30)	60%	(91)	152
Sports fans 65+	1%	(1)	13%	(10)	_	(0)	_	(0)	17%	(13)	69%	(53)	78
NFL fans	8%	(28)	17%	(64)	5%	(18)	2%	(6)	20%	(73)	49%	(179)	369
Avid NFL fans	13%	(24)	27%	(50)	6%	(12)	3%	(5)	16%	(29)	36%	(67)	187

Table MCSP2_1: Do you have a favorable or unfavorable opinion of each of the following people? *Eric Ebron*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (28)	11% (68)	3% (20)	1% (6)	15% (89)	65% (386)	598
Casual NFL fans	2% (4)	8% (14)	3% (6)	— (1)	24% (44)	62% (113)	182

Table MCSP2_2: Do you have a favorable or unfavorable opinion of each of the following people? Clyde Edwards-Helaire

Demographic		ery rable		ewhat rable	Some unfavo			ery orable		of, no nion		r heard of	Total N
Adults	6%	(34)	9%	(49)	2%	(13)	2%	(13)	13%	(77)	67%	(384)	571
Gender: Male	11%	(28)	15%	(39)	4%	(9)	1%	(3)	13%	(33)	56%	(143)	256
Gender: Female	2%	(6)	3%	(10)	1%	(4)	3%	(10)	14%	(43)	76%	(241)	315
Age: 18-34	7%	(13)	10%	(18)	3%	(6)	6%	(10)	16%	(29)	58%	(103)	178
Age: 35-44	10%	(9)	11%	(10)	5%	(5)	3%	(3)	23%	(20)	48%	(43)	89
Age: 45-64	6%	(11)	7%	(12)	1%	(3)	_	(0)	10%	(18)	76%	(138)	182
Age: 65+	2%	(2)	8%	(9)	_	(0)	_	(0)	8%	(9)	83%	(101)	122
GenZers: 1997-2012	3%	(3)	4%	(3)	4%	(3)	10%	(8)	21%	(16)	58%	(44)	77
Millennials: 1981-1996	11%	(16)	13%	(19)	2%	(3)	4%	(6)	20%	(31)	50%	(75)	150
GenXers: 1965-1980	6%	(7)	11%	(13)	4%	(5)	_	(0)	12%	(15)	67%	(82)	122
Baby Boomers: 1946-1964	4%	(8)	6%	(11)	1%	(2)	_	(0)	8%	(15)	81%	(155)	192
PID: Dem (no lean)	8%	(17)	13%	(27)	3%	(6)	2%	(4)	15%	(32)	60%	(130)	216
PID: Ind (no lean)	6%	(11)	8%	(15)	1%	(2)	3%	(6)	10%	(19)	71%	(130)	182
PID: Rep (no lean)	4%	(6)	4%	(7)	3%	(6)	2%	(3)	15%	(26)	72%	(124)	172
PID/Gender: Dem Men	15%	(16)	19%	(20)	3%	(3)	2%	(2)	15%	(15)	45%	(46)	101
PID/Gender: Dem Women	1%	(1)	6%	(7)	2%	(3)	2%	(2)	15%	(17)	73%	(85)	115
PID/Gender: Ind Men	9%	(6)	17%	(12)	2%	(1)	_	(0)	2%	(1)	70%	(49)	70
PID/Gender: Ind Women	4%	(5)	2%	(3)	_	(1)	5%	(6)	16%	(18)	72%	(81)	113
PID/Gender: Rep Men	7%	(6)	9%	(7)	5%	(4)	1%	(1)	20%	(17)	57%	(48)	84
PID/Gender: Rep Women	_	(0)	_	(0)	1%	(1)	3%	(2)	10%	(9)	86%	(75)	88
Ideo: Liberal (1-3)	8%	(13)	12%	(21)	3%	(5)	4%	(6)	15%	(25)	59%	(100)	170
Ideo: Moderate (4)	5%	(7)	6%	(9)	3%	(4)	4%	(6)	12%	(18)	69%	(100)	143
Ideo: Conservative (5-7)	6%	(12)	8%	(15)	2%	(4)	_	(0)	11%	(20)	73%	(136)	187
Educ: < College	3%	(13)	7%	(27)	2%	(9)	3%	(13)	14%	(57)	70%	(277)	396
Educ: Bachelors degree	11%	(13)	13%	(15)	3%	(4)	_	(0)	12%	(14)	61%	(70)	116
Educ: Post-grad	14%	(8)	12%	(7)	2%	(1)	_	(0)	9%	(5)	63%	(37)	59
Income: Under 50k	4%	(13)	7%	(22)	2%	(7)	3%	(11)	16%	(51)	68%	(218)	322
Income: 50k-100k	5%	(9)	12%	(20)	4%	(7)	1%	(2)	10%	(16)	67%	(111)	165
Income: 100k+	15%	(12)	9%	(7)	_	(0)	_	(0)	11%	(9)	66%	(55)	84
Ethnicity: White	5%	(23)	7%	(29)	2%	(11)	1%	(5)	13%	(56)	72%	(319)	443
Ethnicity: Hispanic	10%	(8)	14%	(11)	2%	(1)	5%	(4)	28%	(22)	41%	(32)	79

Table MCSP2_2: Do you have a favorable or unfavorable opinion of each of the following people? Clyde Edwards-Helaire

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	(of	Total N
Adults	6%	(34)	9%	(49)	2%	(13)	2%	(13)	13%	(77)	67%	(384)	571
Ethnicity: Black	8%	(7)	15%	(12)	2%	(2)	5%	(4)	15%	(12)	55%	(44)	79
All Christian	9%	(22)	9%	(22)	3%	(8)	1%	(3)	13%	(33)	65%	(167)	255
Agnostic/Nothing in particular	2%	(3)	8%	(12)	1%	(2)	3%	(4)	16%	(25)	70%	(108)	154
Something Else	4%	(6)	11%	(14)	2%	(2)	3%	(4)	11%	(14)	68%	(85)	125
Evangelical	9%	(16)	10%	(17)	2%	(4)	2%	(3)	11%	(20)	65%	(113)	173
Non-Evangelical	6%	(11)	9%	(18)	3%	(6)	1%	(3)	12%	(24)	68%	(131)	193
Community: Urban	7%	(10)	15%	(22)	4%	(6)	5%	(7)	11%	(16)	59%	(90)	153
Community: Suburban	5%	(14)	7%	(20)	1%	(3)	1%	(4)	15%	(42)	70%	(192)	275
Community: Rural	7%	(10)	5%	(7)	3%	(4)	2%	(2)	13%	(18)	71%	(102)	143
Employ: Private Sector	10%	(16)	14%	(23)	3%	(5)	_	(0)	13%	(22)	60%	(98)	164
Employ: Retired	6%	(8)	8%	(11)	1%	(2)	_	(0)	8%	(10)	77%	(106)	138
Employ: Unemployed	4%	(4)	2%	(2)	_	(0)	_	(0)	16%	(14)	78%	(67)	86
Military HH: Yes	4%	(4)	11%	(10)	2%	(1)	1%	(1)	11%	(11)	71%	(67)	95
Military HH: No	6%	(31)	8%	(39)	3%	(12)	3%	(12)	14%	(66)	66%	(316)	476
RD/WT: Right Direction	8%	(12)	8%	(13)	4%	(6)	7%	(11)	12%	(18)	61%	(95)	154
RD/WT: Wrong Track	5%	(22)	9%	(36)	2%	(7)	1%	(3)	14%	(59)	69%	(289)	417
Trump Job Approve	7%	(15)	5%	(11)	3%	(8)	1%	(3)	12%	(27)	72%	(167)	231
Trump Job Disapprove	5%	(17)	11%	(35)	2%	(6)	3%	(9)	15%	(48)	64%	(201)	315
Trump Job Strongly Approve	6%	(8)	3%	(4)	2%	(4)	1%	(1)	15%	(21)	73%	(103)	141
Trump Job Somewhat Approve	8%	(7)	7%	(6)	4%	(4)	3%	(2)	7%	(6)	71%	(64)	89
Trump Job Somewhat Disapprove	1%	(1)	15%	(12)	2%	(2)	3%	(2)	22%	(17)	57%	(45)	79
Trump Job Strongly Disapprove	7%	(16)	10%	(23)	2%	(4)	3%	(6)	13%	(31)	66%	(156)	236
Favorable of Trump	6%	(13)	5%	(11)	3%	(7)	_	(1)	13%	(29)	73%	(166)	227
Unfavorable of Trump	7%	(21)	11%	(34)	2%	(7)	3%	(11)	14%	(44)	63%	(203)	320
Very Favorable of Trump	6%	(8)	5%	(6)	3%	(5)	1%	(1)	10%	(14)	75%	(102)	136
Somewhat Favorable of Trump	6%	(5)	5%	(5)	2%	(2)	_	(0)	17%	(15)	70%	(64)	92
Somewhat Unfavorable of Trump	11%	(7)	13%	(8)	4%	(3)	1%	(1)	8%	(5)	62%	(37)	60
Very Unfavorable of Trump	5%	(14)	10%	(26)	2%	(4)	4%	(10)	15%	(40)	64%	(166)	260

Table MCSP2_2: Do you have a favorable or unfavorable opinion of each of the following people? Clyde Edwards-Helaire

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		l of, no nion		r heard of	Total N
Adults	6%	(34)	9%	(49)	2%	(13)	2%	(13)	13%	(77)	67%	(384)	571
#1 Issue: Economy	7%	(14)	9%	(18)	3%	(7)	1%	(2)	14%	(27)	65%	(130)	199
#1 Issue: Security	10%	(6)	3%	(2)	1%	(1)	1%	(1)	21%	(13)	63%	(38)	60
#1 Issue: Health Care	10%	(10)	12%	(12)	2%	(2)	4%	(4)	11%	(10)	60%	(57)	95
#1 Issue: Medicare / Social Security	1%	(1)	7%	(7)	1%	(1)	_	(0)	14%	(13)	78%	(74)	95
2018 House Vote: Democrat	9%	(17)	12%	(22)	2%	(4)	1%	(1)	11%	(20)	65%	(117)	181
2018 House Vote: Republican	6%	(10)	4%	(7)	4%	(6)	_	(0)	8%	(12)	77%	(115)	149
2016 Vote: Hillary Clinton	9%	(15)	14%	(22)	2%	(3)	1%	(1)	12%	(19)	63%	(102)	162
2016 Vote: Donald Trump	6%	(11)	5%	(9)	3%	(5)	_	(0)	9%	(16)	77%	(133)	173
2016 Vote: Didn't Vote	3%	(5)	9%	(18)	2%	(4)	6%	(12)	19%	(39)	61%	(125)	203
Voted in 2014: Yes	9%	(27)	10%	(31)	2%	(8)	_	(1)	10%	(32)	68%	(212)	311
Voted in 2014: No	3%	(7)	7%	(18)	2%	(6)	5%	(12)	17%	(45)	66%	(172)	260
2012 Vote: Barack Obama	9%	(19)	13%	(28)	2%	(5)	_	(1)	12%	(26)	63%	(134)	212
2012 Vote: Mitt Romney	6%	(7)	4%	(5)	1%	(1)	1%	(1)	10%	(12)	78%	(90)	115
2012 Vote: Didn't Vote	3%	(7)	7%	(17)	3%	(7)	5%	(12)	16%	(37)	65%	(149)	228
4-Region: Northeast	9%	(9)	9%	(9)	3%	(3)	4%	(3)	11%	(11)	64%	(63)	97
4-Region: Midwest	7%	(9)	12%	(14)	3%	(4)	_	(0)	8%	(10)	70%	(87)	124
4-Region: South	5%	(11)	8%	(19)	3%	(6)	2%	(4)	15%	(33)	67%	(147)	219
4-Region: West	5%	(6)	5%	(7)	1%	(1)	5%	(6)	18%	(24)	67%	(87)	131
Sports fans	9%	(34)	12%	(48)	3%	(13)	3%	(13)	17%	(68)	56%	(221)	397
Avid sports fans	22%	(28)	22%	(28)	4%	(5)	1%	(2)	24%	(31)	27%	(35)	129
Casual sports fans	2%	(6)	8%	(20)	3%	(8)	4%	(12)	14%	(37)	69%	(186)	269
Republican sports fans	5%	(6)	6%	(7)	4%	(5)	3%	(3)	19%	(24)	63%	(78)	124
Democratic sports fans	11%	(17)	16%	(26)	4%	(6)	3%	(4)	16%	(26)	50%	(79)	159
Independent sports fans	10%	(11)	13%	(15)	2%	(2)	5%	(6)	16%	(18)	55%	(64)	115
Sports fans ages 18-34	11%	(13)	15%	(18)	5%	(6)	9%	(10)	19%	(22)	41%	(47)	116
Sports fans ages 35-44	12%	(9)	13%	(10)	6%	(4)	4%	(3)	25%	(19)	39%	(29)	73
Sports fans ages 45-64	8%	(10)	9%	(11)	2%	(3)	_	(0)	15%	(18)	65%	(80)	123
Sports fans 65+	3%	(2)	11%	(9)	_	(0)	_	(0)	10%	(9)	76%	(65)	85
NFL fans	10%	(34)	13%	(45)	3%	(12)	4%	(13)	18%	(63)	52%	(186)	354
Avid NFL fans	22%	(32)	21%	(30)	2%	(3)	2%	(3)	18%	(27)	35%	(50)	145

Table MCSP2_2: Do you have a favorable or unfavorable opinion of each of the following people? Clyde Edwards-Helaire

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (34)	9% (49)	2% (13)	2% (13)	13% (77)	67% (384)	571
Casual NFL fans	1% (3)	7% (15)	4% (9)	5% (10)	17% (36)	65% (136)	209

Table MCSP2_3: *Do you have a favorable or unfavorable opinion of each of the following people? Tyler Eifert*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no		r heard of	Total N
Adults	7%	(40)	10%	(59)	4%	(24)	2%	(11)	9%	(55)	68%	(406)	596
Gender: Male	12%	(34)	17%	(48)	4%	(11)	2%	(6)	11%	(30)	54%	(151)	280
Gender: Female	2%	(6)	3%	(11)	4%	(13)	2%	(6)	8%	(25)	81%	(255)	316
Age: 18-34	6%	(12)	13%	(24)	10%	(19)	4%	(7)	10%	(19)	57%	(107)	189
Age: 35-44	13%	(14)	14%	(15)	1%	(1)	1%	(1)	17%	(17)	53%	(54)	102
Age: 45-64	6%	(12)	9%	(17)	1%	(2)	1%	(2)	5%	(10)	78%	(151)	194
Age: 65+	2%	(2)	3%	(3)	1%	(2)	1%	(1)	8%	(8)	85%	(94)	111
GenZers: 1997-2012	1%	(0)	1%	(1)	10%	(7)	6%	(4)	8%	(5)	74%	(50)	68
Millennials: 1981-1996	10%	(18)	20%	(35)	8%	(14)	2%	(3)	15%	(26)	46%	(81)	176
GenXers: 1965-1980	12%	(16)	7%	(9)	1%	(1)	1%	(1)	8%	(11)	71%	(98)	138
Baby Boomers: 1946-1964	2%	(5)	8%	(14)	1%	(2)	1%	(2)	6%	(11)	82%	(156)	191
PID: Dem (no lean)	9%	(22)	9%	(22)	3%	(6)	2%	(4)	9%	(22)	68%	(163)	238
PID: Ind (no lean)	5%	(10)	6%	(11)	5%	(10)	3%	(5)	10%	(19)	71%	(139)	194
PID: Rep (no lean)	5%	(8)	16%	(26)	5%	(7)	1%	(2)	9%	(15)	64%	(104)	163
PID/Gender: Dem Men	16%	(18)	16%	(17)	6%	(6)	2%	(3)	9%	(10)	50%	(54)	108
PID/Gender: Dem Women	3%	(4)	3%	(4)	_	(0)	1%	(1)	9%	(12)	84%	(109)	130
PID/Gender: Ind Men	11%	(9)	9%	(8)	2%	(2)	1%	(1)	16%	(14)	62%	(55)	88
PID/Gender: Ind Women	1%	(1)	3%	(4)	8%	(8)	4%	(5)	5%	(5)	79%	(84)	106
PID/Gender: Rep Men	8%	(7)	28%	(23)	4%	(3)	3%	(2)	8%	(7)	50%	(42)	84
PID/Gender: Rep Women	2%	(2)	4%	(3)	6%	(4)	_	(0)	10%	(8)	79%	(62)	79
Ideo: Liberal (1-3)	8%	(14)	9%	(16)	1%	(2)	3%	(5)	7%	(13)	71%	(123)	173
Ideo: Moderate (4)	6%	(10)	10%	(16)	1%	(1)	1%	(2)	12%	(20)	70%	(118)	168
Ideo: Conservative (5-7)	8%	(16)	13%	(25)	8%	(15)	2%	(3)	6%	(11)	64%	(122)	191
Educ: < College	4%	(14)	9%	(36)	5%	(18)	2%	(8)	7%	(28)	73%	(277)	381
Educ: Bachelors degree	9%	(13)	10%	(14)	3%	(4)	1%	(1)	15%	(20)	62%	(86)	138
Educ: Post-grad	17%	(13)	13%	(10)	2%	(2)	3%	(2)	9%	(7)	56%	(43)	77
Income: Under 50k	3%	(11)	9%	(28)	5%	(17)	2%	(6)	8%	(26)	73%	(236)	324
Income: 50k-100k	9%	(17)	11%	(20)	2%	(4)	3%	(5)	11%	(20)	64%	(119)	185
Income: 100k+	13%	(12)	13%	(11)	3%	(3)	1%	(0)	11%	(9)	60%	(52)	87
Ethnicity: White	6%	(27)	10%	(49)	4%	(20)	1%	(6)	8%	(40)	70%	(326)	467
Ethnicity: Hispanic	13%	(14)	13%	(14)	15%	(17)	5%	(5)	9%	(9)	45%	(50)	109

Table MCSP2_3: Do you have a favorable or unfavorable opinion of each of the following people? *Tyler Eifert*

		ery		ewhat		ewhat	Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(40)	10%	(59)	4%	(24)	2%	(11)	9%	(55)	68%	(406)	596
Ethnicity: Black	15%	(12)	13%	(10)	2%	(1)	_	(0)	14%	(11)	57%	(43)	76
Ethnicity: Other	2%	(1)	2%	(1)	6%	(3)	10%	(5)	9%	(5)	71%	(37)	52
All Christian	9%	(24)	13%	(35)	3%	(8)	1%	(4)	10%	(27)	64%	(173)	270
Agnostic/Nothing in particular	4%	(7)	3%	(5)	7%	(11)	4%	(6)	7%	(11)	74%	(117)	158
Something Else	4%	(4)	7%	(8)	4%	(4)	_	(0)	12%	(13)	72%	(74)	103
Evangelical	13%	(20)	8%	(12)	6%	(10)	1%	(1)	8%	(13)	64%	(104)	162
Non-Evangelical	4%	(8)	14%	(28)	1%	(1)	1%	(3)	13%	(25)	67%	(134)	199
Community: Urban	11%	(19)	11%	(20)	6%	(11)	3%	(6)	6%	(11)	63%	(116)	182
Community: Suburban	3%	(9)	9%	(27)	3%	(9)	1%	(4)	12%	(35)	71%	(205)	289
Community: Rural	9%	(11)	10%	(13)	4%	(5)	1%	(1)	7%	(9)	69%	(86)	125
Employ: Private Sector	15%	(26)	15%	(26)	2%	(4)	2%	(3)	10%	(17)	58%	(103)	178
Employ: Self-Employed	8%	(5)	19%	(10)	11%	(6)	_	(0)	5%	(3)	57%	(31)	55
Employ: Retired	1%	(1)	8%	(11)	1%	(1)	1%	(2)	7%	(10)	82%	(109)	134
Employ: Unemployed	3%	(2)	9%	(8)	_	(0)	1%	(1)	7%	(6)	80%	(68)	85
Military HH: Yes	6%	(5)	8%	(7)	2%	(2)	1%	(1)	12%	(11)	72%	(67)	93
Military HH: No	7%	(35)	10%	(52)	4%	(22)	2%	(11)	9%	(44)	67%	(339)	503
RD/WT: Right Direction	15%	(24)	14%	(23)	4%	(6)	4%	(7)	8%	(13)	55%	(88)	159
RD/WT: Wrong Track	4%	(16)	8%	(37)	4%	(18)	1%	(5)	10%	(43)	73%	(318)	436
Trump Job Approve	9%	(22)	13%	(33)	6%	(15)	2%	(4)	7%	(16)	63%	(156)	247
Trump Job Disapprove	6%	(18)	7%	(22)	2%	(6)	2%	(7)	11%	(36)	72%	(231)	320
Trump Job Strongly Approve	10%	(14)	16%	(23)	3%	(4)	2%	(3)	5%	(7)	64%	(92)	142
Trump Job Somewhat Approve	7%	(8)	10%	(11)	10%	(11)	2%	(2)	9%	(9)	62%	(65)	105
Trump Job Somewhat Disapprove	5%	(3)	11%	(7)	6%	(4)	_	(0)	18%	(11)	61%	(40)	65
Trump Job Strongly Disapprove	6%	(15)	6%	(15)	1%	(2)	3%	(7)	10%	(25)	75%	(191)	254
Favorable of Trump	8%	(18)	14%	(33)	5%	(11)	2%	(4)	6%	(15)	65%	(153)	234
Unfavorable of Trump	7%	(22)	6%	(21)	3%	(9)	2%	(7)	11%	(37)	71%	(234)	331
Very Favorable of Trump	6%	(7)	15%	(19)	4%	(5)	2%	(3)	5%	(6)	69%	(86)	124
Somewhat Favorable of Trump	10%	(11)	13%	(15)	6%	(7)	2%	(2)	8%	(9)	61%	(67)	110
Somewhat Unfavorable of Trump	7%	(3)	12%	(6)	5%	(3)	_	(0)	9%	(5)	67%	(34)	50
Very Unfavorable of Trump	7%	(18)	5%	(15)	2%	(6)	3%	(7)	12%	(33)	72%	(201)	280

Table MCSP2_3: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Eifert

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no		r heard of	Total N
Adults	7%	(40)	10%	(59)	4%	(24)	2%	(11)	9%	(55)	68%	(406)	596
#1 Issue: Economy	9%	(18)	14%	(29)	2%	(3)	1%	(3)	13%	(27)	61%	(127)	207
#1 Issue: Security	4%	(2)	17%	(10)	1%	(1)	_	(0)	9%	(5)	68%	(38)	56
#1 Issue: Health Care	7%	(9)	10%	(13)	5%	(7)	5%	(7)	10%	(12)	63%	(81)	129
#1 Issue: Medicare / Social Security	7%	(6)	3%	(3)	5%	(5)	1%	(1)	6%	(5)	78%	(73)	93
2018 House Vote: Democrat	11%	(23)	8%	(17)	1%	(1)	2%	(3)	10%	(21)	69%	(148)	214
2018 House Vote: Republican	7%	(9)	13%	(18)	3%	(5)	2%	(2)	10%	(13)	65%	(87)	134
2016 Vote: Hillary Clinton	11%	(22)	8%	(18)	1%	(1)	1%	(1)	10%	(21)	69%	(145)	209
2016 Vote: Donald Trump	8%	(12)	11%	(18)	4%	(6)	2%	(4)	11%	(17)	64%	(100)	157
2016 Vote: Didn't Vote	1%	(2)	12%	(22)	7%	(12)	3%	(5)	8%	(14)	70%	(131)	187
Voted in 2014: Yes	10%	(34)	11%	(38)	2%	(5)	2%	(5)	10%	(32)	66%	(218)	332
Voted in 2014: No	2%	(6)	8%	(22)	7%	(19)	2%	(6)	9%	(23)	71%	(188)	264
2012 Vote: Barack Obama	13%	(30)	8%	(20)	1%	(3)	2%	(4)	10%	(23)	67%	(161)	242
2012 Vote: Mitt Romney	4%	(5)	15%	(17)	4%	(5)	1%	(1)	12%	(13)	64%	(73)	113
2012 Vote: Didn't Vote	2%	(5)	9%	(20)	7%	(17)	3%	(6)	8%	(18)	71%	(161)	226
4-Region: Northeast	8%	(8)	11%	(12)	2%	(2)	1%	(1)	9%	(10)	70%	(76)	109
4-Region: Midwest	7%	(8)	13%	(14)	5%	(6)	_	(1)	7%	(8)	67%	(73)	110
4-Region: South	7%	(15)	6%	(14)	7%	(16)	1%	(3)	12%	(27)	66%	(148)	224
4-Region: West	5%	(8)	12%	(19)	_	(0)	4%	(6)	7%	(11)	71%	(108)	152
Sports fans	9%	(39)	14%	(58)	6%	(24)	2%	(10)	11%	(46)	58%	(241)	418
Avid sports fans	20%	(31)	27%	(42)	8%	(12)	1%	(2)	12%	(19)	32%	(50)	156
Casual sports fans	3%	(8)	6%	(16)	5%	(12)	3%	(8)	10%	(26)	73%	(191)	262
Republican sports fans	7%	(8)	22%	(26)	6%	(7)	2%	(2)	12%	(14)	51%	(61)	119
Democratic sports fans	13%	(22)	12%	(21)	4%	(6)	1%	(3)	10%	(18)	60%	(102)	171
Independent sports fans	7%	(9)	8%	(11)	8%	(10)	4%	(5)	11%	(14)	61%	(79)	128
Sports fans ages 18-34	10%	(12)	19%	(24)	15%	(19)	5%	(6)	10%	(12)	42%	(53)	127
Sports fans ages 35-44	15%	(13)	17%	(15)	2%	(1)	1%	(1)	20%	(17)	45%	(39)	86
Sports fans ages 45-64	9%	(12)	12%	(15)	2%	(2)	2%	(2)	6%	(7)	70%	(92)	131
Sports fans 65+	3%	(2)	5%	(3)	2%	(2)	1%	(1)	11%	(8)	77%	(57)	74
NFL fans	10%	(40)	15%	(57)	6%	(23)	3%	(11)	12%	(46)	54%	(206)	383
Avid NFL fans	21%	(37)	25%	(44)	5%	(8)	1%	(2)	13%	(23)	35%	(63)	177

Table MCSP2_3: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Eifert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (40) $2%$ (3)	10% (59)	4% (24)	2% (11)	9% (55)	68% (406)	596
Casual NFL fans		6% (13)	7% (15)	4% (8)	11% (23)	69% (143)	206

Table MCSP2_4: *Do you have a favorable or unfavorable opinion of each of the following people? Austin Ekeler*

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard of	Total N
Adults	4%	(21)	9%	(56)	2%	(14)	2%	(12)	13%	(79)	69%	(411)	593
Gender: Male	7%	(19)	14%	(37)	4%	(11)	1%	(4)	14%	(37)	60%	(162)	270
Gender: Female	1%	(2)	6%	(18)	1%	(3)	3%	(8)	13%	(42)	77%	(249)	323
Age: 18-34	5%	(10)	9%	(19)	3%	(6)	5%	(11)	13%	(26)	65%	(132)	203
Age: 35-44	5%	(5)	17%	(16)	4%	(3)	1%	(1)	17%	(16)	57%	(55)	96
Age: 45-64	4%	(7)	9%	(17)	3%	(5)	_	(0)	17%	(31)	68%	(126)	185
Age: 65+	_	(0)	3%	(4)	_	(0)	_	(1)	6%	(6)	90%	(98)	109
GenZers: 1997-2012	_	(0)	4%	(3)	4%	(3)	4%	(4)	14%	(12)	75%	(66)	88
Millennials: 1981-1996	7%	(12)	16%	(26)	2%	(4)	5%	(8)	14%	(23)	55%	(90)	163
GenXers: 1965-1980	6%	(8)	8%	(12)	3%	(5)	_	(0)	21%	(30)	62%	(91)	147
Baby Boomers: 1946-1964	1%	(1)	8%	(13)	1%	(2)	_	(1)	7%	(11)	84%	(141)	168
PID: Dem (no lean)	6%	(13)	8%	(18)	3%	(6)	1%	(2)	16%	(38)	67%	(155)	233
PID: Ind (no lean)	2%	(5)	12%	(23)	1%	(2)	4%	(8)	11%	(21)	70%	(140)	198
PID: Rep (no lean)	2%	(4)	9%	(15)	4%	(6)	2%	(2)	12%	(20)	71%	(115)	162
PID/Gender: Dem Men	14%	(12)	10%	(8)	5%	(4)	1%	(1)	17%	(15)	53%	(45)	85
PID/Gender: Dem Women	1%	(1)	6%	(10)	2%	(2)	1%	(1)	16%	(24)	75%	(110)	148
PID/Gender: Ind Men	4%	(4)	15%	(15)	1%	(1)	1%	(1)	11%	(10)	67%	(63)	94
PID/Gender: Ind Women	1%	(1)	8%	(8)	_	(1)	7%	(7)	11%	(11)	74%	(77)	104
PID/Gender: Rep Men	4%	(4)	16%	(14)	6%	(5)	2%	(2)	13%	(12)	59%	(54)	91
PID/Gender: Rep Women	_	(0)	1%	(1)	1%	(1)	1%	(1)	11%	(7)	87%	(62)	71
Ideo: Liberal (1-3)	5%	(8)	9%	(15)	_	(0)	1%	(2)	11%	(18)	74%	(119)	161
Ideo: Moderate (4)	1%	(3)	13%	(23)	4%	(7)	2%	(4)	16%	(28)	64%	(113)	177
Ideo: Conservative (5-7)	6%	(10)	9%	(16)	4%	(7)	1%	(2)	13%	(23)	68%	(124)	183
Educ: < College	1%	(2)	8%	(33)	2%	(7)	2%	(10)	14%	(56)	73%	(296)	404
Educ: Bachelors degree	9%	(11)	11%	(13)	5%	(6)	1%	(1)	15%	(18)	60%	(72)	120
Educ: Post-grad	12%	(8)	15%	(10)	2%	(1)	2%	(2)	9%	(6)	61%	(42)	69
Income: Under 50k	1%	(2)	11%	(35)	1%	(4)	2%	(7)	16%	(51)	70%	(225)	323
Income: 50k-100k	7%	(12)	8%	(14)	5%	(9)	3%	(5)	11%	(20)	66%	(118)	178
Income: 100k+	8%	(7)	7%	(6)	2%	(1)	1%	(0)	9%	(8)	74%	(68)	92
Ethnicity: White	3%	(16)	9%	(40)	2%	(10)	1%	(6)	12%	(55)	72%	(329)	457
Ethnicity: Hispanic	6%	(6)	5%	(6)	1%	(2)	5%	(5)	20%	(21)	63%	(68)	108

Table MCSP2_4: Do you have a favorable or unfavorable opinion of each of the following people? Austin Ekeler

Domographic		ery rable		ewhat rable	Some unfav	what		ry orable		of, no		r heard of	Total N
Demographic	lavo	rabie	lavo	rabie	uniav	orable	uniave	orable		nion)1 	Total N
Adults	4%	(21)	9%	(56)	2%	(14)	2%	(12)	13%	(79)	69%	(411)	593
Ethnicity: Black	6%	(5)	13%	(9)	5%	(4)	1%	(1)	15%	(11)	60%	(44)	73
Ethnicity: Other	1%	(1)	9%	(6)	_	(0)	8%	(5)	22%	(13)	60%	(37)	62
All Christian	6%	(17)	8%	(22)	2%	(5)	2%	(6)	15%	(42)	67%	(182)	273
Agnostic/Nothing in particular	1%	(1)	12%	(18)	1%	(2)	4%	(6)	9%	(13)	73%	(109)	149
Something Else	1%	(1)	8%	(9)	2%	(2)	_	(0)	15%	(18)	74%	(89)	120
Evangelical	7%	(13)	5%	(9)	3%	(5)	1%	(1)	20%	(35)	63%	(110)	174
Non-Evangelical	2%	(5)	10%	(20)	_	(1)	2%	(4)	12%	(25)	74%	(154)	208
Community: Urban	7%	(12)	9%	(15)	4%	(6)	2%	(3)	22%	(37)	57%	(98)	172
Community: Suburban	3%	(9)	9%	(23)	2%	(6)	2%	(5)	10%	(27)	73%	(189)	259
Community: Rural	_	(0)	11%	(18)	1%	(2)	2%	(4)	9%	(15)	76%	(123)	162
Employ: Private Sector	9%	(16)	17%	(30)	3%	(5)	2%	(3)	17%	(29)	53%	(93)	176
Employ: Government	8%	(4)	14%	(8)	3%	(1)	7%	(4)	17%	(10)	51%	(29)	57
Employ: Self-Employed		(0)	4%	(2)	3%	(2)	1%	(1)	15%	(8)	76%	(38)	50
Employ: Retired	1%	(1)	4%	(5)	2%	(2)	_	(1)	4%	(4)	89%	(99)	111
Employ: Unemployed	_	(0)	7%	(6)	_	(0)	3%	(3)	18%	(15)	73%	(63)	87
Military HH: Yes	9%	(8)	6%	(5)	1%	(1)	1%	(1)	14%	(13)	69%	(61)	89
Military HH: No	3%	(13)	10%	(50)	3%	(13)	2%	(12)	13%	(67)	69%	(350)	504
RD/WT: Right Direction	9%	(15)	10%	(16)	6%	(10)	2%	(3)	16%	(27)	57%	(95)	166
RD/WT: Wrong Track	1%	(6)	9%	(39)	1%	(4)	2%	(9)	12%	(52)	74%	(316)	426
Trump Job Approve	5%	(11)	13%	(31)	3%	(7)	2%	(5)	12%	(28)	67%	(164)	246
Trump Job Disapprove	3%	(10)	6%	(21)	2%	(7)	1%	(3)	15%	(49)	72%	(229)	318
Trump Job Strongly Approve	7%	(9)	11%	(14)	4%	(6)	2%	(3)	12%	(15)	64%	(82)	129
Trump Job Somewhat Approve	2%	(3)	14%	(16)	1%	(1)	1%	(2)	11%	(13)	70%	(81)	116
Trump Job Somewhat Disapprove	6%	(4)	4%	(2)	10%	(6)	1%	(1)	18%	(11)	60%	(36)	59
Trump Job Strongly Disapprove	2%	(6)	7%	(18)	_	(1)	1%	(2)	15%	(38)	75%	(193)	259
Favorable of Trump	4%	(10)	14%	(33)	3%	(7)	2%	(5)	12%	(29)	65%	(157)	240
Unfavorable of Trump	3%	(11)	5%	(18)	2%	(6)	1%	(3)	14%	(45)	75%	(238)	319

Table MCSP2_4: Do you have a favorable or unfavorable opinion of each of the following people? Austin Ekeler

		ery		ewhat	Some		Ve	•	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opi	nion	•	of	Total N
Adults	4%	(21)	9%	(56)	2%	(14)	2%	(12)	13%	(79)	69%	(411)	593
Very Favorable of Trump	5%	(6)	12%	(14)	5%	(6)	2%	(2)	10%	(12)	66%	(81)	122
Somewhat Favorable of Trump	4%	(4)	15%	(18)	1%	(1)	2%	(3)	14%	(17)	64%	(76)	119
Somewhat Unfavorable of Trump	6%	(3)	3%	(1)	5%	(2)	1%	(1)	10%	(5)	75%	(38)	50
Very Unfavorable of Trump	3%	(7)	6%	(16)	1%	(3)	1%	(2)	15%	(40)	75%	(200)	268
#1 Issue: Economy	4%	(9)	14%	(30)	2%	(5)	2%	(5)	15%	(31)	63%	(135)	216
#1 Issue: Security	4%	(3)	4%	(2)	4%	(3)	1%	(1)	20%	(14)	67%	(44)	66
#1 Issue: Health Care	3%	(3)	10%	(10)	3%	(3)	1%	(1)	19%	(19)	63%	(62)	99
#1 Issue: Medicare / Social Security	6%	(4)	5%	(4)	_	(0)	_	(0)	5%	(4)	84%	(66)	79
#1 Issue: Women's Issues	_	(0)	5%	(3)	_	(0)	8%	(4)	13%	(7)	75%	(42)	55
2018 House Vote: Democrat	6%	(11)	11%	(23)	2%	(4)	1%	(1)	14%	(28)	67%	(137)	204
2018 House Vote: Republican	3%	(4)	10%	(13)	5%	(7)	1%	(2)	14%	(20)	67%	(94)	140
2016 Vote: Hillary Clinton	7%	(12)	10%	(17)	_	(1)	_	(0)	15%	(26)	68%	(121)	177
2016 Vote: Donald Trump	2%	(4)	10%	(16)	5%	(8)	1%	(2)	15%	(23)	66%	(106)	159
2016 Vote: Didn't Vote	1%	(2)	10%	(22)	2%	(5)	4%	(9)	11%	(24)	71%	(155)	218
Voted in 2014: Yes	5%	(18)	11%	(36)	2%	(8)	2%	(7)	15%	(51)	64%	(214)	333
Voted in 2014: No	1%	(3)	8%	(20)	2%	(6)	2%	(6)	11%	(29)	76%	(196)	260
2012 Vote: Barack Obama	6%	(14)	14%	(31)	1%	(3)	1%	(2)	15%	(34)	63%	(145)	229
2012 Vote: Mitt Romney	2%	(2)	10%	(11)	5%	(5)	1%	(1)	15%	(16)	68%	(72)	106
2012 Vote: Didn't Vote	2%	(3)	6%	(14)	3%	(6)	4%	(10)	11%	(25)	75%	(174)	233
4-Region: Northeast	10%	(11)	10%	(11)	4%	(4)	1%	(1)	9%	(10)	65%	(71)	108
4-Region: Midwest	1%	(1)	9%	(13)	4%	(6)	2%	(3)	8%	(11)	76%	(103)	136
4-Region: South	2%	(4)	11%	(22)	2%	(3)	2%	(3)	16%	(34)	67%	(138)	205
4-Region: West	3%	(5)	7%	(10)	1%	(1)	4%	(5)	17%	(25)	69%	(98)	143
Sports fans	5%	(20)	13%	(51)	3%	(11)	2%	(8)	17%	(68)	60%	(234)	392
Avid sports fans	12%	(16)	22%	(29)	3%	(4)	1%	(2)	28%	(36)	33%	(43)	130
Casual sports fans	2%	(5)	8%	(22)	3%	(7)	2%	(6)	12%	(32)	73%	(191)	263
Republican sports fans	3%	(4)	12%	(14)	3%	(3)	2%	(2)	17%	(19)	62%	(68)	109
Democratic sports fans	8%	(13)	9%	(14)	4%	(6)	1%	(2)	18%	(30)	60%	(100)	166
Independent sports fans	3%	(4)	19%	(23)	2%	(2)	3%	(4)	16%	(18)	57%	(66)	117
Sports fans ages 18-34	8%	(10)	14%	(16)	5%	(5)	6%	(7)	14%	(16)	53%	(60)	114

Table MCSP2_4: *Do you have a favorable or unfavorable opinion of each of the following people? Austin Ekeler*

Demographic	Very favorable			ewhat rable		ewhat orable	Ve unfav	ry orable		of, no nion		heard	Total N
Adults	4%	(21)	9%	(56)	2%	(14)	2%	(12)	13%	(79)	69%	(411)	593
Sports fans ages 35-44	6%	(4)	19%	(14)	3%	(2)	1%	(1)	21%	(15)	52%	(39)	75
Sports fans ages 45-64	5%	(7)	13%	(17)	3%	(4)	_	(0)	24%	(30)	54%	(68)	126
Sports fans 65+	_	(0)	5%	(4)	_	(0)	1%	(1)	7%	(6)	87%	(67)	77
NFL fans	6%	(21)	14%	(52)	3%	(12)	2%	(6)	21%	(75)	54%	(197)	362
Avid NFL fans	14%	(20)	24%	(34)	4%	(5)	3%	(4)	17%	(24)	39%	(56)	143
Casual NFL fans	_	(1)	8%	(17)	3%	(7)	1%	(2)	23%	(51)	65%	(141)	219

Table MCSP2_5: Do you have a favorable or unfavorable opinion of each of the following people? Ezekiel Elliott

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard of	Total N
Adults	9%	(55)	13%	(74)	7%	(40)	5%	(30)	11%	(65)	55%	(319)	582
Gender: Male	14%	(39)	15%	(42)	12%	(34)	7%	(19)	11%	(31)	40%	(109)	274
Gender: Female	5%	(16)	10%	(32)	2%	(6)	4%	(11)	11%	(33)	68%	(210)	308
Age: 18-34	14%	(24)	9%	(14)	2%	(3)	5%	(9)	12%	(20)	58%	(95)	165
Age: 35-44	14%	(12)	13%	(11)	9%	(8)	7%	(6)	21%	(18)	36%	(31)	85
Age: 45-64	5%	(11)	17%	(37)	9%	(20)	5%	(10)	8%	(18)	56%	(119)	214
Age: 65+	7%	(8)	10%	(12)	8%	(10)	4%	(5)	7%	(9)	63%	(74)	118
GenZers: 1997-2012	13%	(11)	9%	(8)	3%	(3)	2%	(2)	13%	(11)	59%	(51)	86
Millennials: 1981-1996	15%	(19)	8%	(10)	3%	(4)	6%	(8)	16%	(21)	51%	(63)	125
GenXers: 1965-1980	6%	(9)	19%	(27)	8%	(12)	5%	(7)	13%	(18)	48%	(67)	140
Baby Boomers: 1946-1964	8%	(15)	14%	(26)	8%	(15)	6%	(11)	7%	(13)	58%	(110)	189
PID: Dem (no lean)	13%	(30)	17%	(38)	6%	(14)	6%	(14)	10%	(22)	47%	(106)	225
PID: Ind (no lean)	7%	(14)	9%	(17)	7%	(14)	4%	(7)	15%	(28)	58%	(109)	190
PID: Rep (no lean)	7%	(11)	11%	(18)	7%	(12)	5%	(9)	8%	(14)	62%	(103)	168
PID/Gender: Dem Men	21%	(20)	23%	(23)	13%	(13)	6%	(6)	10%	(10)	27%	(27)	99
PID/Gender: Dem Women	7%	(9)	13%	(16)	1%	(1)	7%	(8)	10%	(12)	63%	(79)	126
PID/Gender: Ind Men	10%	(10)	9%	(9)	10%	(10)	7%	(7)	16%	(16)	46%	(44)	95
PID/Gender: Ind Women	4%	(4)	9%	(8)	4%	(4)	_	(0)	14%	(13)	69%	(65)	95
PID/Gender: Rep Men	11%	(9)	13%	(11)	14%	(11)	8%	(6)	7%	(5)	47%	(37)	79
PID/Gender: Rep Women	3%	(3)	9%	(8)	1%	(1)	3%	(3)	10%	(9)	75%	(66)	88
Ideo: Liberal (1-3)	16%	(25)	13%	(21)	7%	(11)	3%	(5)	9%	(15)	52%	(84)	161
Ideo: Moderate (4)	8%	(15)	16%	(28)	7%	(13)	5%	(9)	13%	(23)	51%	(90)	177
Ideo: Conservative (5-7)	7%	(12)	13%	(23)	9%	(15)	8%	(13)	13%	(23)	50%	(88)	176
Educ: < College	10%	(42)	11%	(45)	6%	(24)	4%	(17)	11%	(45)	57%	(232)	406
Educ: Bachelors degree	7%	(8)	11%	(13)	12%	(14)	7%	(9)	11%	(13)	52%	(62)	119
Educ: Post-grad	8%	(5)	28%	(16)	3%	(2)	6%	(4)	12%	(7)	42%	(24)	57
Income: Under 50k	11%	(35)	12%	(40)	7%	(23)	3%	(9)	11%	(35)	57%	(192)	334
Income: 50k-100k	8%	(14)	10%	(16)	5%	(8)	8%	(13)	15%	(25)	55%	(90)	165
Income: 100k+	7%	(6)	22%	(18)	10%	(8)	10%	(8)	6%	(5)	44%	(37)	83
Ethnicity: White	5%	(20)	12%	(56)	7%	(30)	6%	(26)	12%	(54)	59%	(265)	452
Ethnicity: Hispanic	21%	(17)	13%	(10)	2%	(2)	2%	(2)	20%	(16)	42%	(35)	82

Table MCSP2_5: Do you have a favorable or unfavorable opinion of each of the following people? Ezekiel Elliott

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	9%	(55)	13%	(74)	7%	(40)	5%	(30)	11%	(65)	55%	(319)	582
Ethnicity: Black	25%	(18)	17%	(12)	9%	(6)	5%	(4)	3%	(2)	41%	(29)	71
Ethnicity: Other	29%	(17)	10%	(6)	5%	(3)	1%	(0)	14%	(8)	42%	(25)	59
All Christian	10%	(28)	14%	(38)	9%	(25)	5%	(15)	9%	(26)	53%	(146)	277
Agnostic/Nothing in particular	10%	(13)	6%	(8)	7%	(10)	5%	(7)	10%	(13)	64%	(88)	139
Something Else	9%	(11)	13%	(15)	1%	(2)	5%	(6)	18%	(22)	54%	(65)	120
Evangelical	14%	(21)	17%	(26)	4%	(6)	3%	(4)	12%	(19)	51%	(77)	152
Non-Evangelical	8%	(18)	11%	(25)	8%	(19)	7%	(16)	12%	(27)	54%	(125)	230
Community: Urban	13%	(23)	15%	(25)	5%	(8)	7%	(12)	11%	(18)	49%	(83)	168
Community: Suburban	8%	(22)	13%	(36)	8%	(22)	4%	(10)	11%	(30)	55%	(147)	266
Community: Rural	7%	(10)	9%	(13)	6%	(9)	5%	(8)	12%	(17)	61%	(89)	147
Employ: Private Sector	11%	(17)	22%	(35)	9%	(15)	10%	(17)	11%	(18)	36%	(57)	159
Employ: Self-Employed	20%	(11)	13%	(7)	4%	(2)	6%	(3)	8%	(5)	48%	(26)	54
Employ: Retired	10%	(14)	8%	(12)	10%	(14)	3%	(5)	4%	(5)	65%	(91)	139
Employ: Unemployed	8%	(6)	8%	(6)	4%	(3)	3%	(2)	12%	(9)	66%	(52)	80
Employ: Other	10%	(5)	5%	(2)	5%	(3)	5%	(3)	28%	(15)	46%	(24)	52
Military HH: Yes	10%	(10)	13%	(13)	9%	(9)	8%	(8)	5%	(5)	55%	(55)	101
Military HH: No	9%	(45)	13%	(61)	6%	(31)	4%	(21)	12%	(60)	55%	(263)	481
RD/WT: Right Direction	8%	(11)	18%	(26)	10%	(15)	8%	(11)	9%	(13)	47%	(67)	142
RD/WT: Wrong Track	10%	(44)	11%	(48)	6%	(25)	4%	(19)	12%	(52)	57%	(252)	440
Trump Job Approve	6%	(15)	12%	(30)	6%	(14)	5%	(13)	13%	(33)	57%	(140)	245
Trump Job Disapprove	12%	(38)	13%	(42)	8%	(25)	5%	(16)	10%	(32)	52%	(163)	316
Trump Job Strongly Approve	6%	(8)	8%	(11)	2%	(3)	6%	(8)	10%	(13)	67%	(88)	131
Trump Job Somewhat Approve	6%	(7)	17%	(20)	10%	(11)	4%	(5)	17%	(19)	46%	(52)	114
Trump Job Somewhat Disapprove	13%	(7)	20%	(10)	1%	(1)	6%	(3)	22%	(12)	38%	(20)	52
Trump Job Strongly Disapprove	12%	(31)	12%	(31)	9%	(25)	5%	(13)	8%	(21)	54%	(143)	264
Favorable of Trump	6%	(15)	11%	(27)	6%	(15)	5%	(11)	12%	(29)	59%	(140)	237
Unfavorable of Trump	12%	(40)	13%	(40)	8%	(25)	6%	(18)	10%	(32)	52%	(167)	322
Very Favorable of Trump	6%	(8)	11%	(14)	4%	(5)	4%	(5)	10%	(13)	64%	(80)	124
Somewhat Favorable of Trump	6%	(7)	11%	(13)	9%	(10)	5%	(6)	15%	(17)	53%	(60)	113
Very Unfavorable of Trump	11%	(31)	13%	(36)	9%	(25)	6%	(17)	8%	(22)	52%	(144)	274

Table MCSP2_5: Do you have a favorable or unfavorable opinion of each of the following people? Ezekiel Elliott

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ry orable		of, no nion		heard	Total N
Adults	9%	(55)	13%	(74)	7%	(40)	5%	(30)	11%	(65)	55%	(319)	582
#1 Issue: Economy	11%	(24)	17%	(37)	6%	(12)	7%	(16)	16%	(35)	44%	(98)	223
#1 Issue: Health Care	11%	(10)	12%	(11)	13%	(12)	5%	(5)	8%	(8)	51%	(47)	91
#1 Issue: Medicare / Social Security	8%	(7)	11%	(9)	8%	(7)	1%	(1)	3%	(3)	68%	(58)	85
#1 Issue: Women's Issues	13%	(9)	7%	(5)	1%	(0)	3%	(2)	12%	(8)	64%	(41)	65
2018 House Vote: Democrat	8%	(14)	19%	(35)	9%	(17)	6%	(11)	12%	(23)	46%	(87)	187
2018 House Vote: Republican	6%	(9)	12%	(17)	6%	(9)	7%	(9)	10%	(14)	59%	(82)	140
2016 Vote: Hillary Clinton	9%	(16)	16%	(29)	5%	(9)	5%	(9)	13%	(22)	51%	(90)	175
2016 Vote: Donald Trump	9%	(15)	10%	(15)	10%	(16)	7%	(11)	10%	(16)	55%	(89)	161
2016 Vote: Didn't Vote	11%	(23)	12%	(26)	5%	(11)	4%	(8)	12%	(26)	57%	(127)	222
Voted in 2014: Yes	9%	(29)	15%	(47)	9%	(28)	6%	(18)	11%	(35)	49%	(151)	309
Voted in 2014: No	10%	(26)	10%	(27)	4%	(11)	4%	(11)	11%	(29)	62%	(168)	273
2012 Vote: Barack Obama	12%	(28)	16%	(36)	6%	(14)	6%	(13)	12%	(27)	48%	(107)	223
2012 Vote: Mitt Romney	4%	(4)	17%	(19)	11%	(12)	5%	(6)	8%	(9)	54%	(60)	110
2012 Vote: Didn't Vote	9%	(22)	8%	(20)	5%	(11)	4%	(10)	12%	(27)	62%	(145)	235
4-Region: Northeast	2%	(3)	18%	(22)	11%	(14)	5%	(6)	9%	(11)	55%	(68)	123
4-Region: Midwest	6%	(7)	10%	(12)	6%	(8)	5%	(6)	13%	(16)	60%	(73)	120
4-Region: South	14%	(30)	13%	(28)	5%	(12)	6%	(13)	10%	(21)	51%	(109)	212
4-Region: West	12%	(15)	10%	(13)	5%	(7)	4%	(5)	14%	(17)	56%	(70)	126
Sports fans	13%	(52)	17%	(68)	9%	(38)	7%	(28)	14%	(56)	40%	(159)	401
Avid sports fans	22%	(31)	22%	(31)	18%	(25)	11%	(16)	14%	(19)	13%	(19)	139
Casual sports fans	8%	(21)	14%	(38)	5%	(13)	5%	(13)	14%	(37)	54%	(141)	262
Republican sports fans	10%	(11)	15%	(18)	10%	(12)	7%	(8)	10%	(12)	49%	(58)	119
Democratic sports fans	18%	(30)	20%	(33)	9%	(14)	8%	(13)	13%	(21)	32%	(52)	163
Independent sports fans	9%	(11)	15%	(17)	10%	(12)	6%	(7)	19%	(23)	42%	(50)	119
Sports fans ages 18-34	20%	(20)	13%	(13)	_	(0)	9%	(9)	15%	(16)	43%	(43)	102
Sports fans ages 35-44	18%	(12)	16%	(10)	12%	(8)	9%	(6)	23%	(15)	22%	(15)	65
Sports fans ages 45-64	7%	(11)	23%	(34)	13%	(20)	6%	(9)	11%	(16)	40%	(61)	152
Sports fans 65+	10%	(8)	13%	(10)	12%	(10)	5%	(4)	11%	(9)	49%	(40)	82
NFL fans	13%	(46)	19%	(68)	10%	(37)	8%	(28)	15%	(55)	36%	(131)	365
Avid NFL fans	24%	(40)	23%	(39)	15%	(24)	11%	(18)	13%	(22)	14%	(22)	165

Table MCSP2_5: Do you have a favorable or unfavorable opinion of each of the following people? Ezekiel Elliott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (55)	13% (74)	7% (40)	5% (30)	11% (65)	55% (319)	582
Casual NFL fans	3% (6)	15% (30)	6% (12)	5% (10)	17% (33)	54% (109)	200

Table MCSP2_6: Do you have a favorable or unfavorable opinion of each of the following people? Evan Engram

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	6%	(35)	12%	(75)	3%	(19)	2%	(12)	12%	(78)	65%	(409)	627
Gender: Male	8%	(27)	18%	(56)	3%	(9)	3%	(10)	12%	(38)	56%	(181)	321
Gender: Female	3%	(8)	6%	(18)	3%	(10)	1%	(2)	13%	(40)	74%	(228)	306
Age: 18-34	5%	(10)	12%	(20)	7%	(12)	5%	(8)	17%	(29)	54%	(95)	174
Age: 35-44	6%	(6)	24%	(24)	4%	(4)	1%	(1)	15%	(15)	50%	(51)	102
Age: 45-64	7%	(16)	11%	(24)	1%	(3)	1%	(3)	10%	(23)	70%	(157)	225
Age: 65+	2%	(3)	5%	(6)	_	(1)	_	(0)	9%	(12)	83%	(106)	128
Millennials: 1981-1996	7%	(13)	18%	(34)	6%	(11)	3%	(6)	14%	(27)	52%	(99)	191
GenXers: 1965-1980	6%	(10)	14%	(23)	1%	(2)	2%	(3)	12%	(20)	66%	(111)	168
Baby Boomers: 1946-1964	6%	(11)	6%	(12)	1%	(1)	_	(0)	9%	(18)	79%	(155)	198
PID: Dem (no lean)	7%	(17)	14%	(33)	3%	(6)	2%	(5)	12%	(27)	62%	(142)	230
PID: Ind (no lean)	2%	(4)	10%	(22)	3%	(6)	1%	(2)	16%	(34)	68%	(149)	217
PID: Rep (no lean)	8%	(14)	11%	(20)	4%	(6)	3%	(5)	9%	(17)	66%	(119)	180
PID/Gender: Dem Men	9%	(11)	23%	(29)	5%	(6)	2%	(3)	13%	(17)	48%	(61)	128
PID/Gender: Dem Women	5%	(5)	4%	(4)	_	(0)	2%	(2)	10%	(11)	78%	(80)	103
PID/Gender: Ind Men	3%	(4)	14%	(15)	2%	(2)	2%	(2)	13%	(14)	66%	(70)	107
PID/Gender: Ind Women	1%	(1)	6%	(7)	4%	(5)		(0)	18%	(20)	71%	(78)	110
PID/Gender: Rep Men	13%	(12)	14%	(12)	2%	(1)	5%	(5)	9%	(7)	57%	(49)	86
PID/Gender: Rep Women	2%	(2)	8%	(8)	5%	(5)		(0)	10%	(9)	74%	(69)	94
Ideo: Liberal (1-3)	7%	(12)	10%	(17)	4%	(7)	3%	(5)	14%	(24)	64%	(115)	180
Ideo: Moderate (4)	5%	(9)	12%	(24)	3%	(5)	1%	(3)	14%	(26)	65%	(126)	193
Ideo: Conservative (5-7)	6%	(13)	14%	(27)	4%	(8)	2%	(4)	10%	(19)	64%	(128)	198
Educ: < College	4%	(16)	11%	(45)	3%	(14)	2%	(8)	15%	(63)	66%	(283)	428
Educ: Bachelors degree	9%	(12)	13%	(17)	1%	(2)	2%	(2)	7%	(10)	67%	(87)	130
Educ: Post-grad	10%	(7)	18%	(12)	6%	(4)	3%	(2)	8%	(6)	56%	(39)	70
Income: Under 50k	1%	(4)	11%	(41)	3%	(11)	2%	(6)	13%	(47)	69%	(248)	357
Income: 50k-100k	11%	(19)	11%	(19)	3%	(6)	3%	(5)	13%	(24)	59%	(107)	181
Income: 100k+	13%	(12)	16%	(14)	2%	(2)	1%	(1)	7%	(7)	61%	(54)	89
Ethnicity: White	6%	(30)	11%	(55)	3%	(17)	1%	(7)	11%	(58)	67%	(341)	506
Ethnicity: Hispanic	8%	(7)	25%	(23)	3%	(3)	3%	(3)	23%	(21)	39%	(36)	93
Ethnicity: Black	6%	(4)	19%	(13)	4%	(2)	3%	(2)	19%	(13)	50%	(35)	70

Table MCSP2_6: Do you have a favorable or unfavorable opinion of each of the following people? Evan Engram

D 12.		ery		ewhat		what	Ve	•		of, no		r heard	T. 4 . 1 N.T.
Demographic	Iavo	rable	Iavo	rable	untav	orable	unfav	orable	ори	nion		of	Total N
Adults	6%	(35)	12%	(75)	3%	(19)	2%	(12)	12%	(78)	65%	(409)	627
Ethnicity: Other	1%	(1)	13%	(7)	_	(0)	7%	(4)	14%	(7)	65%	(33)	51
All Christian	8%	(21)	14%	(38)	3%	(8)	2%	(5)	11%	(31)	63%	(172)	275
Agnostic/Nothing in particular	1%	(3)	9%	(16)	5%	(8)	2%	(3)	19%	(35)	65%	(118)	183
Something Else	7%	(8)	9%	(10)	1%	(1)	2%	(3)	9%	(10)	71%	(79)	111
Evangelical	5%	(7)	10%	(15)	3%	(4)	3%	(4)	10%	(14)	70%	(102)	145
Non-Evangelical	8%	(19)	15%	(33)	2%	(4)	2%	(4)	10%	(22)	63%	(142)	224
Community: Urban	10%	(19)	18%	(32)	3%	(5)	3%	(6)	7%	(13)	59%	(107)	181
Community: Suburban	4%	(12)	11%	(34)	2%	(7)	2%	(5)	15%	(46)	67%	(211)	315
Community: Rural	3%	(5)	6%	(8)	6%	(7)	1%	(1)	15%	(19)	69%	(91)	131
Employ: Private Sector	10%	(19)	19%	(34)	4%	(6)	1%	(1)	16%	(28)	51%	(91)	180
Employ: Self-Employed	3%	(2)	16%	(9)	7%	(4)	5%	(3)	17%	(10)	52%	(31)	59
Employ: Retired	6%	(10)	3%	(4)	1%	(1)	_	(1)	8%	(13)	82%	(125)	153
Employ: Unemployed	2%	(2)	15%	(14)	4%	(4)	1%	(1)	8%	(7)	71%	(67)	95
Military HH: Yes	6%	(6)	10%	(9)	4%	(4)	4%	(4)	4%	(3)	72%	(69)	95
Military HH: No	5%	(29)	12%	(65)	3%	(16)	2%	(8)	14%	(75)	64%	(340)	533
RD/WT: Right Direction	10%	(18)	14%	(24)	3%	(6)	4%	(7)	16%	(28)	52%	(91)	174
RD/WT: Wrong Track	4%	(17)	11%	(51)	3%	(13)	1%	(5)	11%	(50)	70%	(318)	453
Trump Job Approve	7%	(19)	12%	(30)	4%	(10)	2%	(6)	12%	(30)	63%	(161)	256
Trump Job Disapprove	4%	(16)	11%	(38)	3%	(9)	2%	(5)	13%	(46)	68%	(241)	355
Trump Job Strongly Approve	7%	(11)	14%	(21)	4%	(6)	3%	(4)	10%	(15)	62%	(90)	147
Trump Job Somewhat Approve	8%	(8)	8%	(9)	4%	(5)	2%	(2)	14%	(15)	64%	(70)	110
Trump Job Somewhat Disapprove	7%	(5)	20%	(13)	5%	(3)	1%	(1)	19%	(13)	47%	(31)	66
Trump Job Strongly Disapprove	4%	(11)	9%	(25)	2%	(6)	2%	(5)	11%	(33)	73%	(210)	289
Favorable of Trump	9%	(22)	12%	(30)	2%	(6)	2%	(5)	11%	(27)	65%	(165)	255
Unfavorable of Trump	4%	(12)	11%	(38)	3%	(12)	2%	(7)	13%	(45)	67%	(235)	349
Very Favorable of Trump	11%	(13)	9%	(11)	1%	(1)	3%	(4)	9%	(11)	67%	(82)	123
Somewhat Favorable of Trump	7%	(9)	15%	(19)	3%	(5)	_	(1)	12%	(16)	63%	(84)	133
Very Unfavorable of Trump	4%	(12)	9%	(26)	3%	(8)	2%	(7)	12%	(37)	70%	(216)	307

Table MCSP2_6: Do you have a favorable or unfavorable opinion of each of the following people? Evan Engram

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		of, no nion		heard of	Total N
Adults	6%	(35)	12%	(75)	3%	(19)	2%	(12)	12%	(78)	65%	(409)	627
#1 Issue: Economy	8%	(18)	13%	(30)	3%	(7)	3%	(6)	15%	(36)	58%	(135)	232
#1 Issue: Security	3%	(2)	20%	(11)	2%	(1)	1%	(1)	10%	(5)	63%	(34)	53
#1 Issue: Health Care	5%	(6)	16%	(21)	6%	(8)	_	(0)	13%	(18)	60%	(80)	134
#1 Issue: Medicare / Social Security	4%	(4)	6%	(7)	1%	(1)	1%	(1)	13%	(14)	75%	(81)	108
2018 House Vote: Democrat	8%	(18)	14%	(32)	2%	(4)	_	(1)	9%	(19)	67%	(147)	220
2018 House Vote: Republican	8%	(12)	10%	(15)	2%	(3)	1%	(1)	13%	(20)	66%	(99)	151
2016 Vote: Hillary Clinton	7%	(14)	13%	(27)	1%	(2)	1%	(2)	9%	(17)	69%	(141)	204
2016 Vote: Donald Trump	9%	(16)	10%	(17)	1%	(2)	1%	(1)	16%	(28)	63%	(109)	173
2016 Vote: Didn't Vote	2%	(4)	13%	(27)	6%	(13)	4%	(9)	14%	(29)	61%	(129)	211
Voted in 2014: Yes	8%	(30)	13%	(45)	2%	(6)	1%	(2)	12%	(44)	64%	(227)	353
Voted in 2014: No	2%	(5)	11%	(30)	5%	(14)	4%	(10)	12%	(34)	66%	(182)	275
2012 Vote: Barack Obama	8%	(20)	12%	(29)	2%	(5)	1%	(2)	13%	(32)	64%	(161)	249
2012 Vote: Mitt Romney	6%	(8)	12%	(14)	2%	(2)	_	(0)	13%	(15)	67%	(81)	121
2012 Vote: Didn't Vote	3%	(7)	12%	(28)	5%	(12)	4%	(10)	11%	(27)	65%	(150)	233
4-Region: Northeast	6%	(7)	13%	(13)	3%	(3)	4%	(4)	17%	(18)	57%	(60)	106
4-Region: Midwest	5%	(8)	12%	(17)	3%	(5)	_	(1)	12%	(18)	67%	(102)	151
4-Region: South	5%	(10)	9%	(19)	4%	(9)	2%	(5)	15%	(34)	66%	(147)	224
4-Region: West	7%	(10)	17%	(25)	1%	(2)	2%	(3)	6%	(8)	68%	(100)	147
Sports fans	8%	(33)	16%	(71)	4%	(17)	3%	(12)	17%	(76)	52%	(225)	434
Avid sports fans	15%	(27)	26%	(45)	5%	(9)	3%	(5)	14%	(25)	36%	(63)	174
Casual sports fans	3%	(7)	10%	(26)	3%	(8)	3%	(7)	19%	(51)	62%	(162)	261
Republican sports fans	10%	(13)	15%	(20)	3%	(4)	3%	(5)	12%	(16)	55%	(71)	129
Democratic sports fans	10%	(17)	17%	(30)	4%	(6)	3%	(5)	16%	(27)	50%	(86)	172
Independent sports fans	3%	(4)	16%	(21)	5%	(6)	2%	(2)	24%	(33)	51%	(68)	134
Sports fans ages 18-34	8%	(10)	17%	(20)	9%	(10)	6%	(8)	24%	(29)	37%	(44)	121
Sports fans ages 35-44	6%	(5)	27%	(21)	5%	(4)	2%	(1)	19%	(15)	42%	(33)	79
Sports fans ages 45-64	10%	(16)	15%	(23)	1%	(2)	2%	(3)	14%	(21)	58%	(89)	154
Sports fans 65+	4%	(3)	8%	(6)	1%	(1)	_	(0)	14%	(11)	74%	(59)	80
NFL fans	8%	(34)	17%	(71)	4%	(15)	2%	(10)	18%	(72)	50%	(206)	409
Avid NFL fans	15%	(29)	26%	(51)	4%	(8)	3%	(6)	15%	(29)	37%	(72)	195

Table MCSP2_6: Do you have a favorable or unfavorable opinion of each of the following people? Evan Engram

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (35)	12% (75)	3% (19)	2% (12)	$ \begin{array}{ccc} 12\% & (78) \\ 20\% & (43) \end{array} $	65% (409)	627
Casual NFL fans	2% (5)	10% (20)	3% (7)	2% (4)		63% (134)	214

Table MCSP2_7: Do you have a favorable or unfavorable opinion of each of the following people? Zach Ertz

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(28)	8%	(47)	2%	(10)	2%	(12)	12%	(66)	71%	(390)	553
Gender: Male	9%	(21)	12%	(30)	3%	(6)	1%	(1)	12%	(30)	64%	(155)	243
Gender: Female	2%	(7)	5%	(17)	1%	(4)	3%	(10)	12%	(36)	76%	(235)	310
Age: 18-34	3%	(5)	9%	(14)	2%	(3)	4%	(7)	11%	(18)	71%	(110)	157
Age: 35-44	8%	(7)	8%	(7)	5%	(5)	1%	(0)	14%	(13)	64%	(58)	91
Age: 45-64	7%	(13)	10%	(19)	1%	(2)	2%	(4)	10%	(20)	70%	(135)	193
Age: 65+	3%	(3)	6%	(7)	_	(1)	_	(0)	14%	(15)	77%	(86)	112
GenZers: 1997-2012	1%	(1)	4%	(3)	1%	(1)	7%	(4)	16%	(9)	70%	(40)	57
Millennials: 1981-1996	5%	(8)	10%	(15)	4%	(6)	2%	(3)	11%	(16)	67%	(95)	143
GenXers: 1965-1980	8%	(10)	12%	(15)	2%	(3)	3%	(4)	12%	(16)	64%	(85)	134
Baby Boomers: 1946-1964	5%	(10)	6%	(12)	1%	(1)	_	(0)	13%	(25)	75%	(145)	193
PID: Dem (no lean)	5%	(10)	11%	(23)	2%	(5)	_	(1)	13%	(27)	68%	(140)	206
PID: Ind (no lean)	2%	(4)	9%	(17)	1%	(2)	5%	(10)	13%	(23)	70%	(129)	185
PID: Rep (no lean)	9%	(14)	4%	(7)	2%	(4)	1%	(1)	10%	(16)	75%	(121)	163
PID/Gender: Dem Men	9%	(8)	17%	(15)	3%	(2)	1%	(1)	10%	(9)	60%	(54)	89
PID/Gender: Dem Women	2%	(2)	7%	(8)	2%	(2)	_	(0)	15%	(18)	74%	(86)	117
PID/Gender: Ind Men	4%	(3)	11%	(9)	2%	(1)	_	(0)	16%	(13)	67%	(56)	84
PID/Gender: Ind Women	_	(0)	7%	(7)	1%	(1)	10%	(10)	10%	(10)	72%	(73)	101
PID/Gender: Rep Men	14%	(10)	7%	(5)	4%	(3)	1%	(0)	11%	(8)	64%	(45)	70
PID/Gender: Rep Women	5%	(5)	2%	(2)	1%	(1)	_	(0)	9%	(8)	83%	(77)	92
Ideo: Liberal (1-3)	5%	(8)	11%	(17)	1%	(1)	3%	(5)	13%	(19)	67%	(103)	154
Ideo: Moderate (4)	4%	(6)	11%	(18)	4%	(6)	1%	(2)	13%	(21)	67%	(111)	165
Ideo: Conservative (5-7)	9%	(14)	5%	(8)	2%	(3)	1%	(1)	11%	(18)	72%	(115)	159
Educ: < College	3%	(12)	6%	(22)	2%	(7)	3%	(11)	12%	(45)	74%	(279)	376
Educ: Bachelors degree	9%	(10)	10%	(12)	_	(0)	_	(0)	14%	(15)	68%	(77)	114
Educ: Post-grad	11%	(7)	21%	(13)	5%	(3)	1%	(1)	8%	(5)	54%	(34)	62
Income: Under 50k	4%	(11)	5%	(15)	2%	(6)	4%	(11)	11%	(33)	75%	(226)	303
Income: 50k-100k	5%	(8)	12%	(21)	1%	(2)	_	(0)	16%	(26)	66%	(112)	170
Income: 100k+	11%	(9)	13%	(10)	2%	(2)	1%	(0)	8%	(7)	65%	(52)	80
Ethnicity: White	6%	(25)	7%	(31)	2%	(7)	1%	(3)	11%	(51)	74%	(330)	448
Ethnicity: Hispanic	13%	(8)	8%	(5)	3%	(2)	13%	(8)	13%	(8)	50%	(31)	63

Table MCSP2_7: Do you have a favorable or unfavorable opinion of each of the following people? Zach Ertz

Demographic	Ve favor	ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(28)	8%	(47)	2%	(10)	2%	(12)	12%	(66)	71%	(390)	553
Ethnicity: Black	4%	(2)	16%	(10)	3%	(2)	1%	(1)	20%	(12)	56%	(35)	62
All Christian	6%	(15)	12%	(29)	2%	(4)	_	(1)	13%	(33)	68%	(172)	254
Agnostic/Nothing in particular	3%	(5)	5%	(8)	1%	(2)	4%	(5)	9%	(13)	77%	(111)	143
Something Else	6%	(6)	4%	(4)	3%	(3)	5%	(6)	13%	(13)	70%	(75)	107
Evangelical	9%	(12)	8%	(11)	2%	(3)	_	(0)	12%	(16)	69%	(96)	138
Non-Evangelical	4%	(9)	10%	(22)	2%	(4)	3%	(6)	14%	(28)	67%	(138)	206
Community: Urban	7%	(10)	10%	(15)	2%	(3)	4%	(5)	11%	(16)	66%	(94)	143
Community: Suburban	3%	(8)	9%	(23)	2%	(4)	2%	(4)	12%	(33)	73%	(200)	273
Community: Rural	8%	(10)	6%	(9)	2%	(2)	2%	(2)	12%	(17)	70%	(96)	137
Employ: Private Sector	8%	(14)	16%	(26)	5%	(8)	2%	(3)	17%	(28)	53%	(88)	167
Employ: Retired	5%	(6)	5%	(6)	_	(0)	_	(0)	13%	(16)	77%	(93)	121
Employ: Unemployed	2%	(1)	2%	(1)	1%	(1)	_	(0)	9%	(7)	86%	(63)	73
Military HH: Yes	4%	(3)	5%	(4)	1%	(1)	_	(0)	15%	(13)	74%	(64)	86
Military HH: No	5%	(25)	9%	(42)	2%	(9)	3%	(12)	11%	(53)	70%	(326)	467
RD/WT: Right Direction	8%	(12)	8%	(12)	4%	(5)	3%	(5)	15%	(23)	61%	(90)	147
RD/WT: Wrong Track	4%	(16)	9%	(35)	1%	(5)	2%	(7)	11%	(43)	74%	(300)	406
Trump Job Approve	7%	(16)	7%	(16)	2%	(3)	1%	(3)	10%	(22)	72%	(155)	215
Trump Job Disapprove	4%	(13)	9%	(29)	2%	(7)	3%	(9)	13%	(41)	69%	(215)	313
Trump Job Strongly Approve	8%	(11)	4%	(6)	3%	(3)	1%	(1)	8%	(11)	76%	(99)	132
Trump Job Somewhat Approve	5%	(4)	12%	(10)	_	(0)	3%	(2)	13%	(11)	67%	(56)	83
Trump Job Somewhat Disapprove	4%	(2)	9%	(6)	3%	(2)	_	(0)	18%	(12)	66%	(43)	66
Trump Job Strongly Disapprove	4%	(10)	9%	(23)	2%	(5)	3%	(9)	12%	(29)	69%	(171)	247
Favorable of Trump	7%	(16)	7%	(15)	2%	(3)	1%	(2)	11%	(25)	72%	(161)	222
Unfavorable of Trump	4%	(13)	9%	(29)	2%	(7)	3%	(9)	12%	(38)	69%	(216)	311
Very Favorable of Trump	9%	(12)	3%	(4)	3%	(3)	_	(0)	10%	(13)	75%	(98)	129
Somewhat Favorable of Trump	4%	(4)	12%	(11)	_	(0)	2%	(2)	13%	(12)	68%	(63)	93
Somewhat Unfavorable of Trump	3%	(2)	11%	(6)	2%	(1)	2%	(1)	12%	(7)	71%	(39)	56
Very Unfavorable of Trump	4%	(11)	9%	(23)	2%	(6)	3%	(9)	12%	(31)	69%	(176)	256

Table MCSP2_7: Do you have a favorable or unfavorable opinion of each of the following people? Zach Ertz

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(28)	8%	(47)	2%	(10)	2%	(12)	12%	(66)	71%	(390)	553
#1 Issue: Economy	7%	(15)	10%	(20)	3%	(6)	1%	(2)	14%	(29)	64%	(129)	201
#1 Issue: Security	8%	(4)	1%	(1)	1%	(1)	2%	(1)	14%	(7)	75%	(39)	52
#1 Issue: Health Care	2%	(2)	15%	(13)	2%	(1)	5%	(4)	12%	(11)	64%	(58)	90
#1 Issue: Medicare / Social Security	2%	(2)	4%	(3)	1%	(1)	_	(0)	11%	(9)	82%	(69)	84
2018 House Vote: Democrat	5%	(9)	10%	(17)	3%	(5)	1%	(1)	13%	(23)	68%	(116)	171
2018 House Vote: Republican	10%	(13)	5%	(7)	2%	(3)	4%	(5)	8%	(11)	71%	(94)	132
2016 Vote: Hillary Clinton	4%	(6)	11%	(19)	3%	(5)	3%	(4)	14%	(24)	66%	(111)	169
2016 Vote: Donald Trump	10%	(15)	7%	(10)	3%	(4)	1%	(1)	9%	(14)	71%	(107)	152
2016 Vote: Didn't Vote	3%	(6)	7%	(13)	1%	(1)	3%	(6)	13%	(25)	74%	(142)	194
Voted in 2014: Yes	9%	(25)	9%	(25)	3%	(8)	2%	(7)	13%	(36)	65%	(186)	287
Voted in 2014: No	1%	(3)	8%	(21)	1%	(2)	2%	(5)	11%	(30)	77%	(204)	265
2012 Vote: Barack Obama	6%	(13)	12%	(23)	3%	(5)	3%	(7)	16%	(32)	60%	(122)	203
2012 Vote: Mitt Romney	8%	(10)	8%	(9)	2%	(3)	1%	(1)	9%	(11)	72%	(85)	119
2012 Vote: Didn't Vote	2%	(5)	6%	(13)	1%	(2)	2%	(4)	11%	(23)	78%	(166)	213
4-Region: Northeast	4%	(5)	11%	(11)	3%	(3)	2%	(2)	16%	(17)	64%	(68)	106
4-Region: Midwest	2%	(3)	11%	(12)	3%	(3)	_	(0)	8%	(8)	76%	(83)	109
4-Region: South	7%	(17)	7%	(17)	2%	(4)	1%	(1)	13%	(30)	70%	(162)	231
4-Region: West	4%	(4)	6%	(7)	1%	(1)	8%	(8)	10%	(10)	72%	(77)	107
Sports fans	8%	(28)	12%	(43)	3%	(9)	2%	(8)	15%	(55)	60%	(217)	361
Avid sports fans	17%	(20)	19%	(22)	6%	(7)	3%	(3)	19%	(21)	36%	(40)	113
Casual sports fans	3%	(9)	9%	(22)	1%	(2)	2%	(5)	13%	(33)	71%	(177)	248
Republican sports fans	12%	(14)	6%	(7)	3%	(4)	1%	(1)	12%	(14)	66%	(75)	114
Democratic sports fans	8%	(10)	17%	(21)	3%	(4)	1%	(1)	19%	(23)	52%	(63)	122
Independent sports fans	3%	(4)	13%	(16)	1%	(2)	5%	(6)	14%	(18)	64%	(80)	125
Sports fans ages 18-34	5%	(5)	13%	(12)	3%	(3)	7%	(7)	12%	(11)	60%	(57)	95
Sports fans ages 35-44	10%	(7)	10%	(7)	6%	(5)	1%	(0)	17%	(12)	55%	(39)	72
Sports fans ages 45-64	10%	(13)	14%	(17)	1%	(1)	_	(0)	16%	(19)	58%	(72)	123
Sports fans 65+	4%	(3)	10%	(7)	1%	(1)	_	(0)	16%	(12)	69%	(49)	71
NFL fans	9%	(28)	13%	(42)	3%	(9)	2%	(8)	17%	(54)	57%	(189)	330
Avid NFL fans	20%	(25)	22%	(27)	5%	(7)	3%	(4)	13%	(16)	37%	(46)	124

Table MCSP2_7: Do you have a favorable or unfavorable opinion of each of the following people? Zach Ertz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (28)	8% (47)	2% (10) $1%$ (2)	2% (12)	12% (66)	71% (390)	553
Casual NFL fans	2% (3)	7% (15)		2% (4)	18% (38)	69% (143)	206

Table MCSP2_8: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Evans*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(35)	15%	(87)	4%	(21)	1%	(5)	12%	(71)	63%	(377)	595
Gender: Male	9%	(26)	20%	(57)	4%	(11)	1%	(4)	12%	(34)	53%	(151)	284
Gender: Female	3%	(8)	10%	(30)	3%	(10)	_	(1)	12%	(36)	73%	(226)	311
Age: 18-34	5%	(8)	18%	(27)	9%	(14)	3%	(5)	10%	(14)	55%	(83)	150
Age: 35-44	11%	(11)	17%	(19)	5%	(5)	_	(0)	15%	(16)	52%	(55)	107
Age: 45-64	7%	(15)	15%	(32)	1%	(2)	_	(0)	12%	(25)	66%	(144)	217
Age: 65+	1%	(1)	8%	(10)	_	(0)	_	(0)	12%	(15)	79%	(95)	120
GenZers: 1997-2012	5%	(3)	18%	(12)	4%	(3)	1%	(1)	9%	(6)	64%	(45)	70
Millennials: 1981-1996	8%	(11)	20%	(26)	11%	(14)	3%	(4)	9%	(12)	49%	(65)	133
GenXers: 1965-1980	10%	(16)	17%	(26)	2%	(3)	_	(0)	17%	(27)	54%	(83)	154
Baby Boomers: 1946-1964	2%	(4)	8%	(16)	_	(1)	_	(0)	10%	(19)	80%	(163)	203
PID: Dem (no lean)	7%	(15)	20%	(43)	4%	(8)	1%	(3)	12%	(27)	56%	(122)	218
PID: Ind (no lean)	3%	(6)	13%	(24)	5%	(10)	_	(0)	9%	(18)	70%	(133)	191
PID: Rep (no lean)	8%	(14)	11%	(19)	1%	(2)	1%	(2)	14%	(26)	66%	(122)	185
PID/Gender: Dem Men	12%	(12)	35%	(35)	7%	(7)	2%	(2)	7%	(7)	38%	(38)	101
PID/Gender: Dem Women	2%	(2)	7%	(8)	1%	(2)	1%	(1)	17%	(20)	71%	(84)	118
PID/Gender: Ind Men	5%	(5)	14%	(12)	4%	(3)	_	(0)	14%	(13)	63%	(57)	90
PID/Gender: Ind Women	1%	(1)	12%	(12)	7%	(7)	_	(0)	5%	(5)	75%	(76)	102
PID/Gender: Rep Men	10%	(10)	11%	(10)	1%	(1)	2%	(2)	16%	(15)	60%	(56)	94
PID/Gender: Rep Women	5%	(4)	10%	(9)	1%	(1)	_	(0)	12%	(11)	72%	(65)	91
Ideo: Liberal (1-3)	8%	(12)	18%	(26)	2%	(3)	2%	(3)	9%	(13)	62%	(92)	150
Ideo: Moderate (4)	5%	(10)	12%	(22)	2%	(3)	1%	(1)	15%	(28)	66%	(121)	184
Ideo: Conservative (5-7)	6%	(11)	17%	(32)	4%	(8)	1%	(1)	11%	(21)	61%	(113)	187
Educ: < College	4%	(19)	13%	(57)	4%	(16)	1%	(3)	12%	(53)	65%	(280)	428
Educ: Bachelors degree	6%	(6)	17%	(18)	3%	(4)	2%	(2)	9%	(10)	63%	(66)	105
Educ: Post-grad	15%	(9)	19%	(12)	2%	(1)	_	(0)	13%	(8)	51%	(31)	61
Income: Under 50k	4%	(15)	13%	(44)	4%	(15)	_	(2)	12%	(42)	66%	(233)	351
Income: 50k-100k	6%	(9)	17%	(28)	2%	(3)	1%	(1)	15%	(24)	59%	(95)	161
Income: 100k+	13%	(11)	18%	(15)	3%	(2)	2%	(2)	5%	(4)	59%	(49)	83
Ethnicity: White	5%	(24)	12%	(58)	4%	(18)	1%	(4)	12%	(56)	67%	(320)	480
Ethnicity: Hispanic	_	(0)	16%	(13)	14%	(12)	_	(0)	7%	(6)	62%	(51)	81

Table MCSP2_8: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Evans*

Demographic	Ve favor	ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•	Heard opii	of, no nion		r heard of	Total N
Adults	6%	(35)	15%	(87)	4%	(21)	1%	(5)	12%	(71)	63%	(377)	595
Ethnicity: Black	11%	(8)	30%	(22)	_	(0)	1%	(1)	15%	(11)	43%	(32)	74
All Christian	6%	(16)	13%	(37)	3%	(8)	_	(1)	14%	(38)	64%	(174)	273
Agnostic/Nothing in particular	7%	(11)	13%	(21)	6%	(10)	1%	(1)	7%	(11)	67%	(107)	161
Something Else	4%	(5)	15%	(16)	3%	(3)	2%	(2)	15%	(17)	62%	(68)	110
Evangelical	7%	(11)	14%	(24)	3%	(5)	1%	(1)	15%	(24)	61%	(102)	168
Non-Evangelical	5%	(10)	14%	(29)	3%	(5)	1%	(1)	14%	(29)	63%	(127)	201
Community: Urban	10%	(15)	23%	(37)	5%	(7)	2%	(3)	9%	(14)	52%	(81)	157
Community: Suburban	5%	(13)	13%	(36)	3%	(9)	1%	(2)	10%	(27)	69%	(194)	280
Community: Rural	4%	(7)	9%	(15)	3%	(4)	_	(0)	19%	(30)	65%	(101)	157
Employ: Private Sector	8%	(15)	23%	(41)	4%	(6)	1%	(1)	10%	(18)	55%	(97)	177
Employ: Retired	3%	(5)	11%	(16)	_	(0)	_	(0)	13%	(19)	73%	(105)	144
Employ: Unemployed	6%	(6)	8%	(8)	1%	(1)	_	(0)	15%	(15)	70%	(69)	98
Military HH: Yes	6%	(5)	16%	(15)	1%	(1)	2%	(2)	16%	(15)	59%	(55)	92
Military HH: No	6%	(29)	14%	(72)	4%	(20)	1%	(3)	11%	(56)	64%	(322)	502
RD/WT: Right Direction	13%	(20)	19%	(30)	6%	(9)	2%	(3)	10%	(16)	51%	(80)	158
RD/WT: Wrong Track	3%	(14)	13%	(57)	3%	(12)	1%	(2)	12%	(54)	68%	(296)	436
Trump Job Approve	7%	(18)	12%	(31)	4%	(9)	1%	(2)	13%	(34)	63%	(157)	251
Trump Job Disapprove	5%	(17)	15%	(46)	3%	(9)	1%	(3)	12%	(36)	64%	(199)	311
Trump Job Strongly Approve	8%	(12)	10%	(15)	1%	(2)	1%	(2)	13%	(19)	66%	(96)	146
Trump Job Somewhat Approve	5%	(5)	15%	(16)	7%	(8)	_	(0)	14%	(15)	58%	(61)	105
Trump Job Somewhat Disapprove	4%	(3)	19%	(14)	10%	(7)	1%	(1)	17%	(13)	49%	(36)	73
Trump Job Strongly Disapprove	6%	(14)	14%	(32)	1%	(2)	1%	(2)	10%	(24)	69%	(164)	237
Favorable of Trump	7%	(18)	12%	(29)	3%	(8)	1%	(2)	12%	(31)	65%	(164)	253
Unfavorable of Trump	5%	(17)	15%	(48)	4%	(13)	1%	(3)	12%	(38)	63%	(203)	320
Very Favorable of Trump	12%	(17)	8%	(12)	_	(1)	1%	(2)	15%	(22)	63%	(93)	147
Somewhat Favorable of Trump	_	(1)	16%	(17)	7%	(8)	_	(0)	9%	(9)	67%	(71)	105
Somewhat Unfavorable of Trump	2%	(1)	13%	(9)	8%	(5)	1%	(1)	20%	(14)	56%	(39)	69
Very Unfavorable of Trump	6%	(16)	15%	(39)	3%	(7)	1%	(2)	9%	(23)	65%	(164)	251

Table MCSP2_8: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Evans*

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(35)	15%	(87)	4%	(21)	1%	(5)	12%	(71)	63%	(377)	595
#1 Issue: Economy	5%	(13)	17%	(40)	1%	(3)	1%	(3)	15%	(34)	60%	(142)	235
#1 Issue: Security	12%	(7)	13%	(8)	3%	(2)		(0)	9%	(5)	63%	(37)	59
#1 Issue: Health Care	8%	(7)	15%	(13)	7%	(6)		(0)	10%	(9)	59%	(51)	86
#1 Issue: Medicare / Social Security	_	(0)	9%	(7)	7%	(6)	_	(0)	11%	(9)	74%	(62)	84
#1 Issue: Other	9%	(5)	10%	(5)	_	(0)	_	(0)	17%	(9)	64%	(34)	53
2018 House Vote: Democrat	8%	(13)	17%	(30)	3%	(6)		(1)	12%	(21)	60%	(107)	178
2018 House Vote: Republican	8%	(12)	13%	(21)	2%	(3)	1%	(1)	14%	(21)	63%	(98)	156
2016 Vote: Hillary Clinton	8%	(13)	17%	(29)	1%	(2)	1%	(1)	13%	(22)	60%	(101)	168
2016 Vote: Donald Trump	6%	(12)	13%	(24)	2%	(4)	_	(1)	16%	(30)	63%	(118)	188
2016 Vote: Didn't Vote	4%	(8)	15%	(29)	5%	(10)	2%	(3)	7%	(14)	67%	(134)	199
Voted in 2014: Yes	8%	(24)	16%	(49)	2%	(6)	_	(1)	14%	(43)	61%	(191)	314
Voted in 2014: No	4%	(10)	13%	(37)	5%	(15)	1%	(4)	10%	(28)	66%	(186)	281
2012 Vote: Barack Obama	7%	(15)	18%	(36)	2%	(4)	_	(0)	15%	(30)	58%	(118)	202
2012 Vote: Mitt Romney	7%	(10)	9%	(11)	_	(1)	1%	(1)	16%	(21)	67%	(89)	132
2012 Vote: Didn't Vote	4%	(10)	16%	(39)	6%	(15)	2%	(4)	8%	(19)	64%	(155)	241
4-Region: Northeast	6%	(7)	19%	(21)	2%	(2)	1%	(1)	11%	(12)	61%	(67)	110
4-Region: Midwest	4%	(5)	16%	(20)	5%	(7)	1%	(1)	12%	(15)	62%	(78)	126
4-Region: South	6%	(14)	16%	(38)	3%	(8)	1%	(1)	15%	(36)	59%	(141)	239
4-Region: West	8%	(9)	6%	(8)	3%	(4)	1%	(1)	6%	(7)	76%	(91)	120
Sports fans	8%	(33)	20%	(78)	5%	(21)	1%	(4)	15%	(58)	50%	(198)	392
Avid sports fans	22%	(27)	28%	(33)	10%	(12)	2%	(2)	12%	(14)	27%	(32)	120
Casual sports fans	2%	(7)	16%	(45)	3%	(9)	1%	(3)	16%	(44)	61%	(166)	272
Republican sports fans	11%	(14)	12%	(14)	2%	(2)	2%	(2)	16%	(20)	58%	(72)	124
Democratic sports fans	9%	(14)	27%	(42)	5%	(8)	2%	(2)	14%	(22)	42%	(64)	152
Independent sports fans	5%	(5)	19%	(22)	9%	(10)	_	(0)	14%	(16)	53%	(62)	116
Sports fans ages 18-34	9%	(8)	24%	(21)	16%	(14)	5%	(4)	12%	(10)	34%	(29)	86
Sports fans ages 35-44	12%	(10)	22%	(18)	7%	(5)	_	(0)	18%	(15)	40%	(32)	80
Sports fans ages 45-64	10%	(15)	20%	(30)	1%	(2)	_	(0)	14%	(21)	54%	(78)	146
Sports fans 65+	1%	(1)	12%	(10)	_	(0)	_	(0)	15%	(12)	72%	(58)	81
NFL fans	10%	(35)	22%	(75)	6%	(20)	1%	(4)	14%	(50)	47%	(164)	349

Table MCSP2_8: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Evans*

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(35)	15%	(87)	4%	(21)	1%	(5)	12%	(71)	63%	(377)	595
Avid NFL fans	17%	(24)	33%	(46)	5%	(7)	2%	(3)	16%	(22)	27%	(38)	140
Casual NFL fans	5%	(10)	14%	(30)	6%	(13)	1%	(1)	14%	(28)	60%	(125)	208

Table MCSP2_9: Do you have a favorable or unfavorable opinion of each of the following people? Noah Fant

		ery		ewhat	Some		Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(26)	9%	(49)	2%	(9)	1%	(7)	9%	(49)	75%	(412)	552
Gender: Male	7%	(19)	10%	(27)	1%	(4)	2%	(6)	11%	(28)	68%	(181)	265
Gender: Female	3%	(7)	7%	(21)	2%	(6)	_	(1)	7%	(21)	80%	(232)	288
Age: 18-34	7%	(11)	12%	(19)	2%	(3)	4%	(6)	10%	(16)	65%	(104)	160
Age: 35-44	5%	(4)	12%	(10)	2%	(2)	1%	(1)	12%	(10)	68%	(59)	86
Age: 45-64	4%	(8)	8%	(14)	2%	(4)	_	(0)	9%	(17)	77%	(142)	184
Age: 65+	2%	(2)	5%	(6)	1%	(1)	_	(0)	5%	(6)	88%	(108)	123
GenZers: 1997-2012	1%	(1)	12%	(7)	3%	(2)	1%	(1)	9%	(6)	75%	(46)	62
Millennials: 1981-1996	9%	(13)	12%	(17)	2%	(3)	4%	(7)	14%	(20)	60%	(87)	147
GenXers: 1965-1980	6%	(7)	12%	(14)	2%	(2)	_	(0)	13%	(15)	68%	(79)	116
Baby Boomers: 1946-1964	3%	(6)	5%	(11)	1%	(2)	_	(0)	3%	(6)	87%	(174)	199
PID: Dem (no lean)	8%	(17)	12%	(28)	1%	(3)	1%	(1)	8%	(17)	71%	(158)	224
PID: Ind (no lean)	2%	(3)	5%	(8)	2%	(3)	2%	(3)	11%	(19)	79%	(134)	170
PID: Rep (no lean)	3%	(5)	9%	(14)	2%	(3)	2%	(2)	8%	(13)	76%	(120)	158
PID/Gender: Dem Men	13%	(12)	16%	(15)	2%	(2)	1%	(1)	11%	(11)	57%	(54)	95
PID/Gender: Dem Women	4%	(5)	9%	(12)	1%	(1)	_	(1)	5%	(6)	80%	(104)	129
PID/Gender: Ind Men	3%	(3)	6%	(5)	_	(0)	3%	(3)	12%	(9)	76%	(60)	79
PID/Gender: Ind Women	1%	(1)	3%	(3)	4%	(3)	_	(0)	10%	(10)	81%	(74)	91
PID/Gender: Rep Men	4%	(4)	8%	(7)	2%	(2)	3%	(2)	9%	(8)	74%	(67)	90
PID/Gender: Rep Women	2%	(2)	9%	(6)	1%	(1)	_	(0)	7%	(5)	80%	(54)	68
Ideo: Liberal (1-3)	8%	(12)	10%	(15)	1%	(1)	3%	(4)	10%	(14)	68%	(100)	147
Ideo: Moderate (4)	4%	(6)	9%	(15)	2%	(3)	1%	(2)	11%	(19)	73%	(121)	166
Ideo: Conservative (5-7)	4%	(7)	10%	(18)	3%	(6)	_	(0)	7%	(13)	75%	(135)	179
Educ: < College	2%	(8)	8%	(31)	1%	(5)	1%	(4)	8%	(32)	79%	(297)	378
Educ: Bachelors degree	9%	(10)	9%	(10)	1%	(1)	1%	(1)	8%	(10)	72%	(81)	113
Educ: Post-grad	12%	(7)	12%	(7)	5%	(3)	4%	(2)	12%	(7)	55%	(35)	62
Income: Under 50k	3%	(9)	7%	(21)	2%	(5)	1%	(3)	9%	(30)	78%	(250)	318
Income: 50k-100k	3%	(5)	12%	(19)	3%	(4)	2%	(4)	10%	(15)	70%	(106)	152
Income: 100k+	14%	(12)	11%	(9)	_	(0)	_	(0)	5%	(4)	69%	(57)	82
Ethnicity: White	5%	(20)	7%	(30)	1%	(6)	1%	(4)	9%	(39)	77%	(333)	431
Ethnicity: Hispanic	9%	(6)	5%	(3)	3%	(2)	4%	(3)	8%	(5)	71%	(45)	64

Table MCSP2_9: *Do you have a favorable or unfavorable opinion of each of the following people? Noah Fant*

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(26)	9%	(49)	2%	(9)	1%	(7)	9%	(49)	75%	(412)	552
Ethnicity: Black	6%	(5)	22%	(18)	2%	(1)	1%	(1)	6%	(5)	64%	(53)	83
All Christian	7%	(19)	8%	(23)	1%	(3)	1%	(2)	8%	(23)	75%	(209)	279
Agnostic/Nothing in particular	3%	(4)	5%	(7)	1%	(1)	3%	(4)	11%	(15)	78%	(108)	138
Something Else	2%	(2)	10%	(9)	2%	(1)	1%	(1)	7%	(6)	78%	(67)	86
Evangelical	6%	(9)	9%	(12)	2%	(2)	2%	(3)	5%	(7)	76%	(105)	139
Non-Evangelical	5%	(12)	9%	(20)	1%	(1)	_	(1)	10%	(22)	75%	(162)	217
Community: Urban	8%	(13)	15%	(23)	2%	(3)	3%	(5)	8%	(12)	64%	(99)	156
Community: Suburban	3%	(9)	6%	(18)	2%	(4)	1%	(2)	9%	(24)	79%	(215)	272
Community: Rural	3%	(3)	7%	(8)	2%	(2)	_	(0)	10%	(12)	79%	(98)	124
Employ: Private Sector	11%	(16)	10%	(15)	3%	(4)	1%	(1)	13%	(19)	63%	(93)	148
Employ: Retired	4%	(6)	3%	(4)	1%	(2)	_	(0)	4%	(6)	87%	(119)	137
Employ: Unemployed	1%	(1)	9%	(7)	1%	(1)	_	(0)	12%	(9)	77%	(60)	77
Military HH: Yes	2%	(2)	2%	(2)	2%	(2)	3%	(3)	9%	(9)	83%	(88)	106
Military HH: No	5%	(24)	11%	(47)	2%	(8)	1%	(4)	9%	(40)	73%	(324)	446
RD/WT: Right Direction	5%	(8)	12%	(18)	4%	(6)	3%	(4)	11%	(17)	66%	(104)	157
RD/WT: Wrong Track	5%	(18)	8%	(30)	1%	(4)	1%	(3)	8%	(32)	78%	(309)	396
Trump Job Approve	4%	(8)	8%	(18)	3%	(7)	2%	(4)	7%	(16)	76%	(171)	224
Trump Job Disapprove	6%	(18)	9%	(27)	1%	(2)	1%	(3)	10%	(31)	73%	(218)	298
Trump Job Strongly Approve	4%	(5)	5%	(6)	3%	(4)	2%	(3)	8%	(11)	79%	(110)	139
Trump Job Somewhat Approve	4%	(3)	14%	(12)	4%	(3)	1%	(1)	6%	(5)	72%	(61)	85
Trump Job Somewhat Disapprove	4%	(2)	20%	(11)	2%	(1)	1%	(1)	14%	(8)	59%	(33)	56
Trump Job Strongly Disapprove	6%	(15)	6%	(15)	_	(1)	1%	(2)	10%	(23)	76%	(185)	242
Favorable of Trump	4%	(9)	8%	(17)	3%	(6)	1%	(3)	6%	(14)	78%	(176)	226
Unfavorable of Trump	5%	(17)	9%	(27)	1%	(2)	1%	(3)	10%	(29)	74%	(227)	305
Very Favorable of Trump	4%	(6)	6%	(9)	2%	(3)	2%	(2)	6%	(8)	79%	(106)	133
Somewhat Favorable of Trump	4%	(4)	10%	(9)	3%	(3)	1%	(1)	6%	(6)	76%	(70)	92
Very Unfavorable of Trump	6%	(17)	8%	(20)	_	(0)	1%	(2)	9%	(24)	76%	(197)	260

Table MCSP2_9: *Do you have a favorable or unfavorable opinion of each of the following people? Noah Fant*

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(26)	9%	(49)	2%	(9)	1%	(7)	9%	(49)	75%	(412)	552
#1 Issue: Economy	7%	(15)	12%	(27)	2%	(5)	1%	(3)	13%	(28)	64%	(141)	219
#1 Issue: Security	6%	(3)	4%	(3)	3%	(2)	2%	(1)	4%	(2)	81%	(47)	58
#1 Issue: Health Care	4%	(3)	10%	(8)	_	(0)	_	(0)	9%	(7)	77%	(62)	81
#1 Issue: Medicare / Social Security	4%	(3)	6%	(5)	_	(0)	2%	(1)	4%	(4)	84%	(70)	83
2018 House Vote: Democrat	8%	(15)	13%	(24)	1%	(2)	1%	(1)	9%	(16)	68%	(126)	183
2018 House Vote: Republican	3%	(5)	6%	(9)	2%	(3)	_	(0)	8%	(11)	80%	(114)	142
2016 Vote: Hillary Clinton	9%	(15)	12%	(21)	2%	(4)	_	(1)	9%	(15)	67%	(113)	168
2016 Vote: Donald Trump	3%	(4)	5%	(8)	2%	(4)	1%	(2)	8%	(13)	81%	(136)	168
2016 Vote: Didn't Vote	2%	(4)	10%	(19)	1%	(2)	3%	(5)	11%	(20)	73%	(136)	185
Voted in 2014: Yes	6%	(19)	10%	(30)	3%	(8)	_	(1)	8%	(25)	73%	(219)	302
Voted in 2014: No	3%	(6)	8%	(19)	1%	(2)	2%	(6)	10%	(24)	77%	(193)	250
2012 Vote: Barack Obama	8%	(17)	12%	(25)	3%	(5)	1%	(2)	10%	(21)	66%	(140)	210
2012 Vote: Mitt Romney	3%	(3)	4%	(5)	2%	(2)	_	(1)	7%	(8)	83%	(93)	111
2012 Vote: Didn't Vote	3%	(6)	8%	(17)	1%	(2)	2%	(5)	9%	(19)	77%	(165)	213
4-Region: Northeast	7%	(8)	9%	(10)	_	(0)	2%	(3)	12%	(13)	70%	(76)	109
4-Region: Midwest	5%	(5)	5%	(6)	2%	(2)	_	(1)	7%	(8)	81%	(87)	108
4-Region: South	4%	(9)	10%	(20)	2%	(4)	1%	(2)	11%	(23)	72%	(153)	211
4-Region: West	3%	(4)	11%	(13)	3%	(4)	1%	(2)	4%	(6)	77%	(97)	125
Sports fans	6%	(25)	12%	(46)	2%	(9)	2%	(7)	11%	(45)	66%	(262)	395
Avid sports fans	16%	(21)	14%	(18)	2%	(3)	4%	(5)	18%	(23)	46%	(58)	128
Casual sports fans	2%	(4)	11%	(28)	2%	(6)	1%	(3)	8%	(22)	76%	(204)	268
Republican sports fans	5%	(5)	11%	(14)	2%	(3)	2%	(2)	9%	(11)	70%	(84)	119
Democratic sports fans	10%	(16)	15%	(25)	2%	(3)	1%	(1)	9%	(15)	63%	(102)	163
Independent sports fans	3%	(3)	7%	(8)	3%	(3)	3%	(3)	16%	(19)	68%	(77)	113
Sports fans ages 18-34	11%	(11)	19%	(19)	3%	(3)	6%	(6)	13%	(13)	48%	(46)	98
Sports fans ages 35-44	6%	(4)	13%	(9)	3%	(2)	1%	(1)	14%	(10)	64%	(46)	73
Sports fans ages 45-64	5%	(7)	10%	(13)	3%	(4)	_	(0)	12%	(16)	70%	(91)	131
Sports fans 65+	3%	(2)	6%	(6)	1%	(1)	_	(0)	6%	(6)	84%	(78)	93
NFL fans	7%	(25)	12%	(43)	2%	(8)	2%	(7)	13%	(45)	63%	(216)	344
Avid NFL fans	15%	(22)	15%	(21)	4%	(6)	2%	(3)	16%	(23)	47%	(68)	145

Table MCSP2_9: *Do you have a favorable or unfavorable opinion of each of the following people? Noah Fant*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults Casual NFL fans	5% (26) 1% (3)	9% (49) 11% (21)	2% (9) $1%$ (2)	1% (7) $2%$ (3)	9% (49) 11% (22)	75% (412) 74% (149)	552 200

Table MCSP2_10: Do you have a favorable or unfavorable opinion of each of the following people? Larry Fitzgerald

		ery		ewhat		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion		of	Total N
Adults	15%	(86)	14%	(82)	3%	(18)	1%	(4)	14%	(81)	52%	(298)	570
Gender: Male	27%	(74)	22%	(61)	5%	(14)	_	(1)	9%	(25)	36%	(98)	273
Gender: Female	4%	(12)	7%	(20)	1%	(4)	1%	(3)	19%	(56)	68%	(201)	297
Age: 18-34	9%	(14)	18%	(28)	5%	(8)	_	(0)	17%	(27)	51%	(79)	157
Age: 35-44	18%	(17)	15%	(14)	7%	(6)	5%	(4)	14%	(13)	43%	(41)	95
Age: 45-64	23%	(45)	12%	(24)	1%	(2)	_	(0)	16%	(32)	48%	(95)	199
Age: 65+	8%	(10)	13%	(16)	1%	(1)	_	(0)	8%	(9)	70%	(84)	120
GenZers: 1997-2012	4%	(2)	8%	(5)	4%	(2)	_	(0)	18%	(11)	66%	(39)	59
Millennials: 1981-1996	13%	(18)	23%	(31)	7%	(9)	2%	(3)	17%	(23)	39%	(55)	139
GenXers: 1965-1980	24%	(36)	10%	(15)	3%	(4)	1%	(1)	14%	(21)	48%	(71)	147
Baby Boomers: 1946-1964	15%	(29)	14%	(27)	2%	(3)	_	(0)	13%	(25)	57%	(110)	194
PID: Dem (no lean)	12%	(25)	18%	(38)	4%	(8)	1%	(2)	15%	(32)	51%	(109)	214
PID: Ind (no lean)	15%	(29)	13%	(25)	4%	(7)	_	(0)	17%	(33)	50%	(95)	189
PID: Rep (no lean)	20%	(33)	11%	(18)	2%	(3)	1%	(2)	10%	(17)	56%	(94)	167
PID/Gender: Dem Men	22%	(19)	31%	(27)	6%	(5)	1%	(1)	8%	(7)	31%	(27)	88
PID/Gender: Dem Women	4%	(6)	9%	(11)	2%	(3)	1%	(1)	19%	(25)	64%	(81)	126
PID/Gender: Ind Men	26%	(26)	18%	(18)	7%	(7)	_	(0)	13%	(13)	37%	(38)	102
PID/Gender: Ind Women	3%	(3)	8%	(7)	1%	(1)	_	(0)	23%	(20)	66%	(58)	87
PID/Gender: Rep Men	34%	(28)	19%	(16)	2%	(2)	_	(0)	6%	(5)	39%	(33)	83
PID/Gender: Rep Women	5%	(4)	4%	(3)	1%	(1)	2%	(2)	14%	(12)	73%	(61)	84
Ideo: Liberal (1-3)	11%	(18)	9%	(14)	4%	(7)	_	(1)	19%	(31)	57%	(91)	161
Ideo: Moderate (4)	20%	(35)	20%	(35)	1%	(3)	1%	(2)	13%	(24)	45%	(79)	177
Ideo: Conservative (5-7)	20%	(34)	15%	(26)	3%	(5)	_	(1)	10%	(18)	51%	(88)	171
Educ: < College	13%	(48)	14%	(52)	3%	(10)	1%	(3)	16%	(62)	53%	(202)	378
Educ: Bachelors degree	20%	(26)	13%	(16)	5%	(7)	_	(0)	10%	(12)	52%	(65)	126
Educ: Post-grad	18%	(12)	20%	(13)	2%	(1)	2%	(1)	11%	(7)	47%	(31)	66
Income: Under 50k	12%	(37)	16%	(50)	3%	(11)	1%	(3)	18%	(56)	51%	(162)	318
Income: 50k-100k	16%	(27)	12%	(21)	4%	(7)	_	(1)	10%	(16)	57%	(96)	168
Income: 100k+	26%	(22)	14%	(12)	1%	(0)	2%	(1)	11%	(9)	47%	(40)	84
Ethnicity: White	15%	(70)	14%	(62)	3%	(12)	1%	(3)	14%	(65)	53%	(241)	453
Ethnicity: Hispanic	18%	(16)	10%	(9)	3%	(3)	_	(0)	21%	(18)	47%	(42)	89

Table MCSP2_10: Do you have a favorable or unfavorable opinion of each of the following people? Larry Fitzgerald

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	15%	(86)	14%	(82)	3%	(18)	1%	(4)	14%	(81)	52%	(298)	570
Ethnicity: Black	22%	(14)	24%	(16)	8%	(5)		(0)	11%	(7)	34%	(22)	64
Ethnicity: Other	4%	(2)	8%	(4)	1%	(1)	2%	(1)	18%	(10)	67%	(36)	54
All Christian	18%	(50)	15%	(40)	2%	(7)	_	(1)	13%	(37)	51%	(142)	278
Agnostic/Nothing in particular	10%	(16)	15%	(22)	4%	(6)		(0)	17%	(25)	54%	(83)	152
Something Else	17%	(16)	10%	(10)	5%	(5)	2%	(1)	15%	(14)	52%	(51)	98
Evangelical	23%	(34)	14%	(20)	5%	(8)	1%	(1)	13%	(19)	44%	(63)	145
Non-Evangelical	14%	(31)	13%	(28)	2%	(4)	1%	(2)	13%	(28)	56%	(120)	213
Community: Urban	15%	(26)	18%	(31)	3%	(5)	2%	(3)	15%	(26)	47%	(80)	172
Community: Suburban	18%	(48)	12%	(34)	3%	(8)	_	(0)	14%	(37)	53%	(145)	271
Community: Rural	10%	(12)	13%	(17)	4%	(5)	1%	(1)	14%	(18)	58%	(73)	127
Employ: Private Sector	21%	(33)	19%	(30)	5%	(7)	1%	(2)	12%	(18)	43%	(68)	157
Employ: Retired	15%	(22)	14%	(19)	2%	(3)	_	(0)	6%	(9)	63%	(87)	139
Employ: Unemployed	8%	(7)	16%	(13)	5%	(4)		(0)	25%	(21)	46%	(38)	83
Military HH: Yes	12%	(11)	15%	(14)	10%	(9)	1%	(1)	10%	(10)	53%	(52)	98
Military HH: No	16%	(75)	14%	(67)	2%	(9)	1%	(3)	15%	(71)	52%	(246)	472
RD/WT: Right Direction	17%	(28)	16%	(27)	5%	(8)	2%	(3)	15%	(25)	44%	(73)	163
RD/WT: Wrong Track	14%	(58)	14%	(55)	3%	(10)		(2)	14%	(56)	55%	(226)	407
Trump Job Approve	19%	(43)	10%	(22)	5%	(10)	1%	(2)	10%	(23)	55%	(121)	221
Trump Job Disapprove	12%	(41)	17%	(55)	2%	(8)	1%	(2)	17%	(57)	50%	(162)	324
Trump Job Strongly Approve	15%	(18)	6%	(8)	6%	(7)	_	(1)	12%	(14)	61%	(75)	122
Trump Job Somewhat Approve	25%	(25)	15%	(15)	3%	(3)	1%	(1)	9%	(9)	47%	(46)	99
Trump Job Somewhat Disapprove	14%	(9)	26%	(17)	1%	(1)	2%	(1)	20%	(13)	36%	(23)	64
Trump Job Strongly Disapprove	12%	(31)	15%	(38)	3%	(7)	_	(1)	17%	(44)	53%	(139)	261
Favorable of Trump	19%	(43)	10%	(23)	4%	(9)	_	(1)	12%	(27)	54%	(120)	222
Unfavorable of Trump	13%	(41)	17%	(54)	3%	(9)	1%	(2)	16%	(51)	52%	(168)	325
Very Favorable of Trump	20%	(24)	6%	(7)	3%	(3)	_	(1)	11%	(14)	60%	(74)	122
Somewhat Favorable of Trump	19%	(19)	17%	(16)	6%	(6)	_	(0)	13%	(12)	46%	(46)	99
Somewhat Unfavorable of Trump	18%	(10)	25%	(13)	1%	(1)	_	(0)	6%	(3)	49%	(27)	54
Very Unfavorable of Trump	12%	(31)	15%	(40)	3%	(8)	1%	(2)	17%	(47)	52%	(141)	270

Table MCSP2_10: Do you have a favorable or unfavorable opinion of each of the following people? Larry Fitzgerald

		ery		ewhat		what	Ve	•		l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	15%	(86)	14%	(82)	3%	(18)	1%	(4)	14%	(81)	52%	(298)	570
#1 Issue: Economy	18%	(37)	19%	(39)	1%	(3)	_	(1)	13%	(25)	48%	(97)	201
#1 Issue: Security	16%	(9)	8%	(5)	_	(0)	2%	(1)	27%	(16)	47%	(28)	59
#1 Issue: Health Care	13%	(15)	13%	(14)	5%	(5)	_	(0)	19%	(21)	51%	(57)	112
#1 Issue: Medicare / Social Security	19%	(15)	18%	(15)	4%	(4)	_	(0)	8%	(7)	51%	(42)	82
2018 House Vote: Democrat	11%	(24)	19%	(39)	1%	(3)	1%	(1)	16%	(33)	53%	(111)	212
2018 House Vote: Republican	25%	(35)	10%	(14)	2%	(3)	_	(1)	9%	(13)	53%	(76)	143
2016 Vote: Hillary Clinton	10%	(19)	19%	(36)	4%	(7)	1%	(1)	17%	(32)	50%	(94)	189
2016 Vote: Donald Trump	23%	(35)	11%	(18)	2%	(3)	_	(1)	8%	(13)	55%	(86)	155
2016 Vote: Didn't Vote	12%	(21)	11%	(19)	3%	(5)	1%	(3)	18%	(32)	56%	(99)	178
Voted in 2014: Yes	17%	(55)	14%	(47)	3%	(10)	1%	(2)	13%	(41)	53%	(171)	325
Voted in 2014: No	13%	(31)	14%	(35)	4%	(9)	1%	(3)	16%	(40)	52%	(127)	245
2012 Vote: Barack Obama	14%	(32)	17%	(39)	3%	(6)	1%	(2)	16%	(36)	50%	(117)	232
2012 Vote: Mitt Romney	24%	(27)	16%	(18)	2%	(2)	_	(0)	5%	(6)	54%	(63)	117
2012 Vote: Didn't Vote	11%	(22)	11%	(22)	5%	(10)	1%	(3)	18%	(37)	54%	(110)	203
4-Region: Northeast	14%	(16)	8%	(9)	6%	(6)	_	(1)	13%	(15)	59%	(67)	114
4-Region: Midwest	19%	(20)	21%	(22)	1%	(1)	_	(1)	16%	(17)	43%	(46)	107
4-Region: South	11%	(22)	17%	(34)	3%	(6)	1%	(3)	13%	(25)	54%	(108)	199
4-Region: West	19%	(29)	11%	(17)	3%	(4)	1%	(1)	16%	(23)	51%	(77)	150
Sports fans	22%	(85)	20%	(78)	5%	(18)	1%	(4)	15%	(59)	38%	(147)	390
Avid sports fans	38%	(49)	27%	(35)	4%	(5)	1%	(1)	16%	(21)	14%	(18)	128
Casual sports fans	14%	(36)	16%	(43)	5%	(13)	1%	(3)	14%	(38)	49%	(129)	262
Republican sports fans	28%	(33)	16%	(18)	2%	(3)	2%	(2)	9%	(10)	44%	(52)	118
Democratic sports fans	16%	(24)	24%	(35)	6%	(8)	2%	(2)	18%	(26)	34%	(50)	145
Independent sports fans	22%	(29)	19%	(25)	5%	(7)	_	(0)	17%	(22)	36%	(45)	127
Sports fans ages 18-34	14%	(14)	28%	(27)	8%	(8)	_	(0)	18%	(17)	32%	(31)	98
Sports fans ages 35-44	23%	(17)	16%	(12)	8%	(6)	6%	(4)	15%	(11)	33%	(24)	75
Sports fans ages 45-64	31%	(44)	16%	(23)	2%	(2)	_	(0)	17%	(24)	34%	(48)	142
Sports fans 65+	13%	(10)	21%	(16)	2%	(1)	_	(0)	8%	(6)	56%	(43)	76
NFL fans	23%	(83)	21%	(76)	5%	(17)	1%	(4)	16%	(56)	34%	(122)	357
Avid NFL fans	39%	(61)	27%	(42)	7%	(10)		(1)	10%	(16)	17%	(27)	156

Table MCSP2_10: Do you have a favorable or unfavorable opinion of each of the following people? Larry Fitzgerald

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (86)	14% (82)	3% (18)	1% (4) $2%$ (3)	14% (81)	52% (298)	570
Casual NFL fans	11% (22)	17% (34)	3% (6)		20% (40)	47% (96)	201

Table MCSP2_11: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Fitzpatrick

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	10%	(59)	17%	(96)	4%	(23)	2%	(13)	15%	(86)	52%	(303)	580
Gender: Male	18%	(47)	19%	(51)	8%	(22)	4%	(9)	12%	(32)	39%	(102)	264
Gender: Female	4%	(12)	14%	(45)	_	(1)	1%	(3)	17%	(55)	64%	(201)	317
Age: 18-34	6%	(9)	19%	(31)	6%	(10)	2%	(3)	16%	(25)	51%	(82)	159
Age: 35-44	19%	(16)	17%	(14)	3%	(2)	10%	(8)	14%	(12)	37%	(31)	83
Age: 45-64	12%	(25)	16%	(34)	5%	(10)	_	(1)	17%	(36)	51%	(109)	214
Age: 65+	8%	(10)	13%	(16)	1%	(1)	_	(0)	11%	(14)	67%	(82)	123
GenZers: 1997-2012	6%	(4)	24%	(16)	_	(0)	1%	(1)	15%	(9)	54%	(35)	65
Millennials: 1981-1996	9%	(12)	14%	(19)	8%	(11)	7%	(9)	14%	(20)	48%	(67)	138
GenXers: 1965-1980	20%	(29)	19%	(27)	4%	(6)	1%	(2)	17%	(24)	37%	(52)	140
Baby Boomers: 1946-1964	5%	(11)	14%	(29)	3%	(6)	_	(1)	14%	(31)	64%	(136)	214
PID: Dem (no lean)	12%	(25)	16%	(36)	5%	(10)	1%	(2)	15%	(32)	52%	(114)	219
PID: Ind (no lean)	7%	(14)	14%	(27)	3%	(5)	2%	(3)	19%	(34)	55%	(101)	184
PID: Rep (no lean)	12%	(20)	19%	(34)	4%	(8)	4%	(8)	11%	(20)	50%	(88)	178
PID/Gender: Dem Men	22%	(21)	22%	(20)	11%	(10)	2%	(2)	10%	(9)	34%	(31)	92
PID/Gender: Dem Women	4%	(5)	12%	(16)	_	(0)	_	(0)	18%	(23)	65%	(83)	127
PID/Gender: Ind Men	9%	(8)	18%	(16)	5%	(4)	1%	(1)	19%	(16)	48%	(42)	87
PID/Gender: Ind Women	6%	(6)	11%	(11)	1%	(1)	2%	(2)	18%	(18)	62%	(60)	97
PID/Gender: Rep Men	22%	(18)	18%	(16)	9%	(8)	8%	(7)	8%	(6)	35%	(30)	85
PID/Gender: Rep Women	2%	(2)	19%	(18)	_	(0)	1%	(1)	14%	(13)	63%	(58)	93
Ideo: Liberal (1-3)	12%	(20)	20%	(34)	4%	(7)	1%	(2)	16%	(27)	47%	(79)	169
Ideo: Moderate (4)	9%	(16)	11%	(18)	3%	(5)	2%	(3)	14%	(24)	61%	(101)	166
Ideo: Conservative (5-7)	12%	(24)	18%	(35)	6%	(11)	4%	(7)	13%	(25)	48%	(95)	197
Educ: < College	9%	(37)	15%	(63)	4%	(16)	3%	(13)	15%	(62)	54%	(223)	414
Educ: Bachelors degree	10%	(10)	18%	(18)	5%	(5)	_	(0)	16%	(16)	51%	(51)	100
Educ: Post-grad	19%	(12)	22%	(15)	3%	(2)	_	(0)	12%	(8)	44%	(29)	66
Income: Under 50k	5%	(14)	17%	(52)	3%	(10)	3%	(11)	16%	(52)	56%	(176)	315
Income: 50k-100k	18%	(31)	14%	(24)	4%	(7)	1%	(2)	16%	(27)	48%	(85)	177
Income: 100k+	15%	(14)	22%	(20)	6%	(5)	_	(0)	8%	(7)	48%	(42)	88
Ethnicity: White	8%	(39)	18%	(82)	3%	(13)	2%	(11)	14%	(65)	54%	(246)	456
Ethnicity: Hispanic	16%	(14)	17%	(14)	12%	(10)	10%	(8)	6%	(5)	40%	(35)	86

Table MCSP2_11: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Fitzpatrick

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	10%	(59)	17%	(96)	4%	(23)	2%	(13)	15%	(86)	52%	(303)	580
Ethnicity: Black	20%	(17)	12%	(11)	7%	(6)	1%	(1)	20%	(17)	40%	(34)	84
All Christian	10%	(27)	15%	(44)	4%	(11)	3%	(8)	17%	(48)	51%	(145)	283
Agnostic/Nothing in particular	14%	(20)	15%	(22)	4%	(6)	2%	(2)	16%	(24)	49%	(72)	147
Something Else	6%	(6)	20%	(21)	3%	(3)	2%	(2)	9%	(9)	60%	(61)	101
Evangelical	7%	(11)	17%	(30)	2%	(3)	_	(1)	15%	(26)	59%	(100)	170
Non-Evangelical	10%	(21)	17%	(34)	5%	(11)	5%	(10)	14%	(28)	49%	(99)	202
Community: Urban	12%	(18)	17%	(27)	7%	(11)	1%	(2)	14%	(22)	49%	(75)	153
Community: Suburban	10%	(30)	15%	(42)	3%	(9)	3%	(8)	14%	(40)	55%	(161)	292
Community: Rural	8%	(11)	20%	(27)	2%	(2)	2%	(3)	18%	(24)	50%	(68)	135
Employ: Private Sector	22%	(37)	17%	(30)	5%	(8)	1%	(2)	11%	(19)	44%	(76)	171
Employ: Retired	7%	(10)	16%	(23)	2%	(3)	1%	(1)	14%	(19)	60%	(84)	141
Employ: Unemployed	6%	(5)	10%	(9)	1%	(1)	_	(0)	13%	(11)	69%	(59)	85
Military HH: Yes	9%	(9)	29%	(27)	5%	(5)	2%	(2)	8%	(8)	47%	(44)	94
Military HH: No	10%	(51)	14%	(69)	4%	(18)	2%	(11)	16%	(79)	53%	(259)	486
RD/WT: Right Direction	12%	(19)	18%	(30)	9%	(15)	_	(1)	11%	(18)	50%	(83)	165
RD/WT: Wrong Track	10%	(40)	16%	(66)	2%	(7)	3%	(12)	16%	(68)	53%	(221)	415
Trump Job Approve	12%	(29)	18%	(43)	5%	(12)	4%	(10)	11%	(27)	49%	(116)	238
Trump Job Disapprove	9%	(28)	16%	(50)	3%	(11)	1%	(2)	17%	(53)	54%	(173)	317
Trump Job Strongly Approve	18%	(25)	15%	(21)	3%	(5)	6%	(8)	13%	(18)	46%	(66)	143
Trump Job Somewhat Approve	4%	(4)	24%	(22)	8%	(7)	2%	(2)	9%	(9)	53%	(50)	95
Trump Job Somewhat Disapprove	7%	(4)	17%	(10)	11%	(6)	_	(0)	17%	(10)	48%	(27)	57
Trump Job Strongly Disapprove	9%	(24)	15%	(40)	2%	(5)	1%	(2)	17%	(43)	56%	(146)	261
Favorable of Trump	12%	(28)	16%	(39)	6%	(14)	4%	(10)	11%	(27)	50%	(121)	240
Unfavorable of Trump	9%	(29)	17%	(52)	3%	(9)	1%	(2)	17%	(55)	53%	(169)	316
Very Favorable of Trump	17%	(22)	17%	(22)	3%	(3)	1%	(1)	12%	(16)	52%	(69)	134
Somewhat Favorable of Trump	6%	(6)	16%	(17)	10%	(11)	9%	(9)	11%	(12)	49%	(52)	106
Somewhat Unfavorable of Trump	10%	(5)	18%	(9)	9%	(5)	_	(0)	16%	(8)	48%	(25)	53
Very Unfavorable of Trump	9%	(24)	16%	(43)	2%	(4)	1%	(2)	18%	(47)	54%	(143)	263

Table MCSP2_11: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Fitzpatrick

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	10%	(59)	17%	(96)	4%	(23)	2%	(13)	15%	(86)	52%	(303)	580
#1 Issue: Economy	13%	(25)	18%	(35)	5%	(9)	3%	(5)	16%	(31)	45%	(88)	194
#1 Issue: Security	20%	(14)	7%	(5)	3%	(2)	10%	(7)	12%	(8)	49%	(34)	69
#1 Issue: Health Care	9%	(9)	22%	(23)	2%	(2)	_	(0)	16%	(18)	51%	(55)	108
#1 Issue: Medicare / Social Security	2%	(2)	13%	(11)	11%	(9)	_	(0)	7%	(6)	67%	(55)	83
2018 House Vote: Democrat	13%	(26)	14%	(26)	3%	(6)	1%	(2)	15%	(30)	54%	(103)	192
2018 House Vote: Republican	6%	(10)	19%	(29)	4%	(6)	1%	(1)	15%	(23)	54%	(81)	150
2016 Vote: Hillary Clinton	13%	(23)	15%	(28)	_	(1)	1%	(2)	18%	(34)	53%	(96)	182
2016 Vote: Donald Trump	9%	(15)	19%	(31)	7%	(11)	_	(1)	11%	(18)	53%	(86)	162
2016 Vote: Didn't Vote	9%	(19)	17%	(34)	5%	(11)	5%	(11)	13%	(27)	50%	(103)	205
Voted in 2014: Yes	11%	(36)	18%	(59)	3%	(11)	1%	(4)	15%	(50)	51%	(164)	323
Voted in 2014: No	9%	(23)	14%	(37)	5%	(12)	3%	(9)	14%	(37)	54%	(140)	257
2012 Vote: Barack Obama	14%	(30)	17%	(37)	2%	(5)	2%	(4)	17%	(38)	48%	(106)	220
2012 Vote: Mitt Romney	8%	(9)	17%	(21)	3%	(4)	_	(0)	15%	(18)	57%	(70)	122
2012 Vote: Didn't Vote	9%	(20)	15%	(34)	6%	(13)	4%	(9)	13%	(28)	53%	(118)	222
4-Region: Northeast	10%	(9)	15%	(14)	6%	(6)	2%	(2)	21%	(18)	46%	(42)	90
4-Region: Midwest	12%	(16)	14%	(19)	7%	(9)	1%	(1)	20%	(27)	47%	(62)	134
4-Region: South	9%	(19)	21%	(45)	3%	(6)	1%	(3)	14%	(30)	52%	(111)	214
4-Region: West	11%	(16)	13%	(18)	1%	(2)	5%	(7)	8%	(11)	62%	(89)	142
Sports fans	15%	(57)	24%	(91)	5%	(21)	3%	(12)	17%	(67)	36%	(139)	388
Avid sports fans	31%	(48)	23%	(35)	6%	(9)	7%	(10)	14%	(22)	19%	(28)	152
Casual sports fans	4%	(10)	24%	(56)	5%	(12)	1%	(2)	19%	(45)	47%	(111)	235
Republican sports fans	16%	(20)	23%	(29)	6%	(7)	6%	(7)	11%	(14)	37%	(47)	126
Democratic sports fans	16%	(25)	23%	(35)	6%	(10)	1%	(2)	19%	(29)	35%	(54)	154
Independent sports fans	11%	(12)	25%	(27)	4%	(4)	3%	(3)	21%	(23)	36%	(38)	108
Sports fans ages 18-34	9%	(9)	31%	(30)	9%	(9)	3%	(3)	14%	(13)	34%	(32)	96
Sports fans ages 35-44	22%	(14)	22%	(14)	3%	(2)	14%	(8)	18%	(11)	22%	(14)	63
Sports fans ages 45-64	16%	(25)	21%	(32)	6%	(10)	_	(1)	20%	(31)	36%	(56)	153
Sports fans 65+	13%	(10)	21%	(16)	1%	(1)	_	(0)	15%	(12)	49%	(38)	76
NFL fans	17%	(58)	24%	(82)	6%	(20)	4%	(12)	16%	(56)	34%	(119)	347
Avid NFL fans	33%	(51)	30%	(46)	5%	(8)	8%	(12)	12%	(18)	12%	(18)	153

Table MCSP2_11: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Fitzpatrick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (59)	17% (96)	4% (23)	2% (13)	15% (86)	52% (303)	580
Casual NFL fans	4% (7)	18% (36)	6% (12)	— (0)	20% (38)	52% (100)	194

Table MCSP2_12: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Foles*

		ery		ewhat		ewhat		ry		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	(of	Total N
Adults	10%	(54)	19%	(107)	5%	(27)	3%	(16)	11%	(63)	53%	(303)	570
Gender: Male	15%	(43)	25%	(70)	6%	(17)	4%	(11)	12%	(33)	39%	(111)	285
Gender: Female	4%	(11)	13%	(37)	4%	(10)	2%	(5)	11%	(30)	67%	(193)	285
Age: 18-34	8%	(12)	21%	(34)	6%	(10)	4%	(7)	10%	(16)	51%	(83)	163
Age: 35-44	9%	(9)	18%	(17)	10%	(10)	7%	(6)	14%	(13)	42%	(40)	95
Age: 45-64	9%	(18)	18%	(35)	3%	(5)	1%	(2)	13%	(26)	56%	(109)	195
Age: 65+	13%	(15)	17%	(20)	2%	(2)	_	(0)	7%	(9)	61%	(71)	116
GenZers: 1997-2012	1%	(1)	6%	(4)	13%	(7)	1%	(1)	16%	(9)	64%	(38)	59
Millennials: 1981-1996	9%	(14)	27%	(40)	7%	(10)	5%	(7)	12%	(17)	41%	(61)	150
GenXers: 1965-1980	14%	(20)	17%	(26)	3%	(4)	5%	(7)	10%	(15)	51%	(74)	146
Baby Boomers: 1946-1964	9%	(16)	16%	(30)	2%	(5)	1%	(1)	10%	(18)	62%	(116)	187
PID: Dem (no lean)	11%	(23)	24%	(48)	6%	(12)	2%	(4)	12%	(25)	45%	(92)	204
PID: Ind (no lean)	6%	(11)	16%	(28)	3%	(6)	4%	(8)	8%	(14)	62%	(111)	178
PID: Rep (no lean)	11%	(21)	16%	(30)	5%	(9)	2%	(4)	13%	(24)	53%	(100)	188
PID/Gender: Dem Men	16%	(16)	30%	(30)	11%	(11)	4%	(4)	13%	(13)	27%	(27)	102
PID/Gender: Dem Women	7%	(7)	17%	(18)	1%	(1)	_	(0)	12%	(12)	63%	(65)	103
PID/Gender: Ind Men	10%	(9)	26%	(22)	2%	(2)	4%	(3)	6%	(5)	51%	(43)	84
PID/Gender: Ind Women	2%	(2)	7%	(6)	4%	(4)	5%	(4)	10%	(9)	73%	(68)	93
PID/Gender: Rep Men	19%	(19)	18%	(17)	4%	(4)	3%	(3)	15%	(14)	41%	(41)	98
PID/Gender: Rep Women	2%	(2)	14%	(13)	6%	(5)	_	(0)	11%	(9)	67%	(59)	89
Ideo: Liberal (1-3)	14%	(23)	21%	(34)	5%	(8)	3%	(5)	10%	(16)	48%	(79)	165
Ideo: Moderate (4)	7%	(11)	20%	(34)	4%	(6)	3%	(4)	11%	(19)	55%	(92)	166
Ideo: Conservative (5-7)	10%	(17)	21%	(37)	7%	(12)	2%	(3)	14%	(26)	47%	(86)	181
Educ: < College	8%	(33)	17%	(68)	5%	(20)	3%	(13)	12%	(47)	55%	(217)	398
Educ: Bachelors degree	10%	(11)	23%	(25)	3%	(4)	1%	(1)	9%	(10)	53%	(58)	109
Educ: Post-grad	15%	(10)	22%	(14)	5%	(3)	2%	(2)	10%	(7)	44%	(28)	64
Income: Under 50k	8%	(26)	16%	(51)	6%	(21)	4%	(13)	10%	(33)	56%	(181)	325
Income: 50k-100k	10%	(15)	22%	(35)	3%	(5)	_	(0)	13%	(21)	52%	(81)	157
Income: 100k+	15%	(13)	24%	(21)	1%	(1)	3%	(2)	11%	(9)	47%	(42)	88
Ethnicity: White	9%	(42)	17%	(77)	4%	(19)	3%	(13)	11%	(50)	55%	(251)	453
Ethnicity: Hispanic	7%	(5)	23%	(17)	11%	(8)	8%	(5)	9%	(6)	42%	(29)	71

Table MCSP2_12: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Foles*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ry orable		of, no		r heard of	Total N
Adults	10%	(54)	19%	(107)	5%	(27)	3%	(16)	11%	(63)	53%	(303)	570
Ethnicity: Black	13%	(9)	27%	(19)	10%	(7)	1%	(1)	14%	(10)	33%	(22)	68
All Christian	13%	(36)	21%	(57)	4%	(11)	2%	(5)	13%	(34)	47%	(126)	268
Agnostic/Nothing in particular	7%	(11)	15%	(22)	8%	(12)	4%	(6)	7%	(11)	59%	(90)	152
Something Else	3%	(4)	16%	(17)	4%	(5)	3%	(4)	14%	(15)	60%	(65)	109
Evangelical	11%	(16)	17%	(25)	3%	(4)	4%	(7)	19%	(29)	46%	(70)	151
Non-Evangelical	10%	(23)	21%	(46)	5%	(11)	1%	(2)	9%	(20)	54%	(119)	220
Community: Urban	16%	(26)	18%	(31)	2%	(3)	7%	(11)	11%	(18)	47%	(79)	168
Community: Suburban	8%	(19)	22%	(58)	5%	(13)	2%	(4)	11%	(28)	52%	(135)	257
Community: Rural	6%	(9)	13%	(18)	7%	(10)	_	(0)	12%	(18)	62%	(90)	145
Employ: Private Sector	8%	(14)	25%	(44)	6%	(11)	2%	(3)	14%	(25)	44%	(77)	173
Employ: Retired	13%	(17)	18%	(24)	1%	(2)	1%	(2)	7%	(9)	61%	(82)	136
Employ: Unemployed	8%	(8)	8%	(8)	7%	(7)	1%	(1)	7%	(7)	69%	(67)	96
Military HH: Yes	11%	(10)	24%	(22)	10%	(9)	3%	(3)	13%	(12)	38%	(35)	92
Military HH: No	9%	(44)	18%	(84)	4%	(18)	3%	(13)	11%	(51)	56%	(268)	478
RD/WT: Right Direction	8%	(12)	23%	(36)	5%	(8)	3%	(5)	11%	(17)	49%	(75)	153
RD/WT: Wrong Track	10%	(42)	17%	(71)	4%	(19)	3%	(11)	11%	(46)	55%	(229)	417
Trump Job Approve	9%	(22)	17%	(42)	5%	(11)	2%	(5)	12%	(27)	55%	(130)	238
Trump Job Disapprove	10%	(32)	19%	(60)	5%	(16)	3%	(10)	11%	(34)	51%	(156)	309
Trump Job Strongly Approve	10%	(14)	16%	(23)	3%	(4)	2%	(3)	11%	(16)	57%	(81)	141
Trump Job Somewhat Approve	8%	(8)	19%	(19)	7%	(7)	3%	(2)	12%	(11)	51%	(50)	97
Trump Job Somewhat Disapprove	11%	(7)	26%	(16)	8%	(5)	10%	(6)	10%	(6)	36%	(22)	63
Trump Job Strongly Disapprove	10%	(25)	18%	(43)	4%	(11)	2%	(4)	11%	(28)	54%	(134)	246
Favorable of Trump	10%	(25)	18%	(44)	4%	(10)	1%	(3)	11%	(26)	55%	(133)	242
Unfavorable of Trump	10%	(29)	18%	(57)	5%	(15)	3%	(10)	11%	(33)	53%	(163)	308
Very Favorable of Trump	12%	(17)	13%	(18)	3%	(5)	1%	(1)	11%	(15)	60%	(83)	138
Somewhat Favorable of Trump	8%	(8)	26%	(27)	5%	(5)	2%	(2)	11%	(11)	48%	(50)	103
Somewhat Unfavorable of Trump	12%	(7)	22%	(12)	8%	(4)	3%	(1)	8%	(5)	48%	(27)	57
Very Unfavorable of Trump	9%	(23)	18%	(45)	4%	(11)	3%	(9)	11%	(28)	54%	(136)	251

Table MCSP2_12: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Foles*

5		ery		ewhat		ewhat	Ve	•		of, no		heard	m . 137
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	10%	(54)	19%	(107)	5%	(27)	3%	(16)	11%	(63)	53%	(303)	570
#1 Issue: Economy	10%	(20)	22%	(44)	6%	(13)	3%	(6)	14%	(28)	44%	(88)	199
#1 Issue: Security	12%	(7)	13%	(7)	6%	(3)	_	(0)	3%	(1)	66%	(36)	54
#1 Issue: Health Care	13%	(15)	24%	(29)	5%	(5)	4%	(5)	11%	(13)	43%	(51)	119
#1 Issue: Medicare / Social Security	7%	(6)	16%	(13)	1%	(0)	4%	(3)	6%	(5)	67%	(54)	81
2018 House Vote: Democrat	13%	(27)	23%	(47)	5%	(9)	2%	(4)	13%	(28)	44%	(91)	206
2018 House Vote: Republican	13%	(19)	23%	(33)	6%	(8)	2%	(3)	8%	(12)	49%	(70)	144
2016 Vote: Hillary Clinton	13%	(23)	22%	(40)	5%	(9)	2%	(3)	14%	(26)	45%	(83)	184
2016 Vote: Donald Trump	9%	(16)	22%	(38)	5%	(9)	1%	(3)	9%	(16)	54%	(95)	177
2016 Vote: Didn't Vote	7%	(12)	14%	(25)	4%	(7)	3%	(5)	10%	(18)	62%	(110)	176
Voted in 2014: Yes	12%	(40)	25%	(82)	4%	(13)	2%	(7)	12%	(39)	44%	(144)	325
Voted in 2014: No	6%	(14)	10%	(25)	6%	(14)	3%	(8)	10%	(24)	65%	(160)	245
2012 Vote: Barack Obama	12%	(26)	25%	(56)	3%	(8)	2%	(4)	12%	(28)	46%	(102)	223
2012 Vote: Mitt Romney	15%	(18)	22%	(26)	4%	(5)	2%	(2)	10%	(12)	46%	(54)	117
2012 Vote: Didn't Vote	5%	(10)	11%	(24)	6%	(13)	4%	(9)	10%	(21)	64%	(135)	211
4-Region: Northeast	10%	(10)	22%	(23)	2%	(2)	2%	(2)	10%	(10)	54%	(56)	103
4-Region: Midwest	7%	(9)	23%	(30)	4%	(5)	_	(0)	9%	(12)	57%	(76)	132
4-Region: South	10%	(21)	17%	(38)	8%	(18)	4%	(10)	15%	(32)	46%	(99)	217
4-Region: West	12%	(14)	13%	(16)	1%	(1)	4%	(4)	8%	(9)	61%	(72)	117
Sports fans	14%	(54)	24%	(94)	6%	(25)	3%	(13)	15%	(58)	38%	(150)	394
Avid sports fans	31%	(39)	29%	(37)	11%	(14)	7%	(9)	7%	(8)	15%	(19)	126
Casual sports fans	6%	(15)	21%	(57)	4%	(11)	2%	(4)	18%	(50)	49%	(131)	268
Republican sports fans	15%	(21)	19%	(27)	6%	(9)	2%	(2)	16%	(23)	42%	(60)	142
Democratic sports fans	15%	(23)	28%	(41)	7%	(10)	2%	(3)	16%	(23)	31%	(46)	146
Independent sports fans	10%	(10)	25%	(26)	6%	(6)	7%	(8)	11%	(11)	42%	(45)	106
Sports fans ages 18-34	11%	(12)	24%	(27)	9%	(10)	6%	(7)	13%	(15)	38%	(43)	115
Sports fans ages 35-44	11%	(8)	23%	(17)	10%	(8)	7%	(5)	16%	(12)	33%	(25)	75
Sports fans ages 45-64	14%	(18)	25%	(33)	4%	(5)	1%	(1)	18%	(23)	39%	(52)	133
Sports fans 65+	21%	(15)	24%	(17)	3%	(2)	_	(0)	11%	(8)	42%	(30)	71
NFL fans	14%	(49)	28%	(95)	5%	(16)	4%	(13)	15%	(52)	35%	(120)	344
Avid NFL fans	28%	(38)	35%	(48)	11%	(15)	5%	(7)	9%	(13)	12%	(16)	138

Table MCSP2_12: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Foles*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (54)	19% (107)	5% (27)	3% (16)	11% (63)	53% (303)	570
Casual NFL fans	5% (11)	22% (46)	1% (1)	3% (5)	19% (39)	50% (103)	207

Table MCSP2_13: Do you have a favorable or unfavorable opinion of each of the following people? Leonard Fournette

Demographic	Ve favor	ry rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no		r heard of	Total N
Adults	4%	(26)	11%	(67)	4%	(21)	2%	(11)	17%	(100)	63%	(379)	606
Gender: Male	8%	(23)	17%	(48)	4%	(12)	3%	(9)	18%	(52)	49%	(136)	280
Gender: Female	1%	(3)	6%	(19)	3%	(9)	1%	(2)	15%	(49)	75%	(243)	325
Age: 18-34	5%	(10)	10%	(18)	8%	(15)	2%	(4)	21%	(40)	54%	(102)	188
Age: 35-44	8%	(8)	12%	(11)	3%	(3)	5%	(5)	18%	(17)	54%	(52)	95
Age: 45-64	3%	(6)	15%	(29)	1%	(2)	1%	(2)	15%	(30)	65%	(125)	194
Age: 65+	2%	(2)	7%	(9)	1%	(2)	_	(1)	11%	(14)	78%	(100)	128
GenZers: 1997-2012	_	(0)	8%	(7)	2%	(2)	_	(0)	27%	(22)	62%	(51)	82
Millennials: 1981-1996	10%	(15)	10%	(15)	8%	(13)	4%	(6)	18%	(28)	50%	(78)	156
GenXers: 1965-1980	4%	(6)	18%	(27)	3%	(4)	3%	(4)	17%	(26)	55%	(83)	151
Baby Boomers: 1946-1964	2%	(4)	8%	(15)	1%	(2)	1%	(1)	11%	(20)	77%	(140)	182
PID: Dem (no lean)	6%	(17)	13%	(34)	3%	(9)	1%	(2)	14%	(37)	63%	(168)	266
PID: Ind (no lean)	2%	(3)	10%	(18)	5%	(8)	4%	(7)	14%	(24)	65%	(113)	174
PID: Rep (no lean)	4%	(6)	9%	(15)	2%	(4)	2%	(3)	24%	(39)	59%	(98)	165
PID/Gender: Dem Men	13%	(15)	18%	(21)	5%	(6)	1%	(2)	15%	(17)	47%	(53)	114
PID/Gender: Dem Women	1%	(2)	9%	(13)	2%	(3)	_	(0)	13%	(20)	75%	(114)	152
PID/Gender: Ind Men	2%	(2)	17%	(15)	3%	(3)	5%	(4)	15%	(14)	58%	(53)	91
PID/Gender: Ind Women	1%	(1)	3%	(3)	7%	(5)	3%	(2)	13%	(10)	73%	(60)	82
PID/Gender: Rep Men	8%	(6)	16%	(12)	5%	(3)	4%	(3)	28%	(21)	40%	(30)	75
PID/Gender: Rep Women	_	(0)	4%	(3)	1%	(1)	_	(0)	20%	(18)	75%	(68)	91
Ideo: Liberal (1-3)	6%	(11)	10%	(17)	3%	(5)	1%	(2)	14%	(23)	66%	(112)	171
Ideo: Moderate (4)	4%	(7)	11%	(21)	2%	(5)	4%	(8)	18%	(34)	61%	(117)	191
Ideo: Conservative (5-7)	5%	(9)	13%	(23)	3%	(6)	1%	(2)	19%	(34)	59%	(106)	180
Educ: < College	3%	(14)	9%	(38)	3%	(15)	2%	(8)	17%	(71)	66%	(281)	426
Educ: Bachelors degree	5%	(6)	18%	(22)	3%	(4)	2%	(3)	18%	(22)	54%	(65)	122
Educ: Post-grad	11%	(6)	14%	(8)	5%	(3)	1%	(1)	13%	(7)	56%	(32)	57
Income: Under 50k	4%	(13)	9%	(31)	3%	(10)	2%	(8)	17%	(56)	65%	(220)	339
Income: 50k-100k	4%	(6)	11%	(18)	4%	(7)	1%	(2)	20%	(33)	60%	(101)	169
Income: 100k+	7%	(6)	18%	(18)	4%	(4)	1%	(1)	11%	(11)	58%	(57)	98
Ethnicity: White	4%	(17)	10%	(47)	3%	(13)	2%	(9)	14%	(64)	67%	(308)	457
Ethnicity: Hispanic	_	(0)	7%	(6)	9%	(8)		(0)	25%	(23)	60%	(56)	94

Table MCSP2_13: Do you have a favorable or unfavorable opinion of each of the following people? Leonard Fournette

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	4%	(26)	11%	(67)	4%	(21)	2%	(11)	17%	(100)	63%	(379)	606
Ethnicity: Black	9%	(7)	11%	(9)	2%	(2)	3%	(3)	34%	(29)	42%	(37)	88
Ethnicity: Other	3%	(2)	18%	(11)	11%	(7)	_	(0)	12%	(7)	56%	(34)	61
All Christian	6%	(17)	15%	(42)	4%	(10)	2%	(4)	14%	(38)	59%	(164)	275
Agnostic/Nothing in particular	3%	(5)	7%	(10)	4%	(6)	3%	(4)	14%	(21)	68%	(101)	148
Something Else	2%	(3)	9%	(11)	2%	(3)	2%	(3)	27%	(36)	57%	(75)	131
Evangelical	10%	(15)	11%	(16)	3%	(4)	1%	(1)	23%	(36)	53%	(81)	154
Non-Evangelical	2%	(5)	16%	(37)	3%	(7)	2%	(6)	15%	(37)	62%	(147)	238
Community: Urban	8%	(13)	13%	(23)	4%	(6)	4%	(7)	16%	(28)	55%	(96)	174
Community: Suburban	3%	(10)	11%	(32)	5%	(14)	1%	(2)	18%	(53)	62%	(180)	291
Community: Rural	2%	(3)	8%	(12)	_	(1)	2%	(3)	13%	(19)	73%	(103)	140
Employ: Private Sector	7%	(13)	14%	(27)	5%	(9)	3%	(5)	20%	(38)	51%	(96)	188
Employ: Retired	2%	(3)	11%	(15)	1%	(1)	3%	(4)	11%	(15)	73%	(101)	139
Employ: Unemployed	8%	(6)	5%	(4)	_	(0)	_	(0)	5%	(4)	82%	(62)	75
Military HH: Yes	5%	(5)	13%	(13)	1%	(1)	_	(0)	16%	(15)	66%	(65)	98
Military HH: No	4%	(22)	11%	(55)	4%	(21)	2%	(11)	17%	(85)	62%	(314)	507
RD/WT: Right Direction	7%	(12)	17%	(28)	2%	(4)	2%	(3)	19%	(32)	52%	(88)	168
RD/WT: Wrong Track	3%	(14)	9%	(39)	4%	(17)	2%	(8)	16%	(68)	66%	(291)	437
Trump Job Approve	6%	(14)	12%	(28)	2%	(6)	4%	(9)	21%	(47)	54%	(120)	223
Trump Job Disapprove	4%	(13)	10%	(36)	3%	(12)	1%	(2)	14%	(50)	68%	(241)	353
Trump Job Strongly Approve	6%	(8)	10%	(13)	3%	(4)	2%	(2)	21%	(28)	59%	(78)	134
Trump Job Somewhat Approve	6%	(5)	17%	(15)	2%	(2)	8%	(7)	21%	(18)	47%	(41)	89
Trump Job Somewhat Disapprove	3%	(2)	21%	(15)	3%	(2)	1%	(1)	21%	(15)	50%	(35)	69
Trump Job Strongly Disapprove	4%	(11)	7%	(21)	3%	(9)	1%	(2)	12%	(35)	72%	(206)	284
Favorable of Trump	7%	(15)	12%	(26)	1%	(3)	3%	(7)	20%	(42)	56%	(119)	211
Unfavorable of Trump	3%	(11)	10%	(38)	3%	(11)	1%	(5)	14%	(50)	68%	(247)	362
Very Favorable of Trump	5%	(7)	10%	(13)	2%	(2)	1%	(1)	22%	(29)	59%	(77)	129
Somewhat Favorable of Trump	10%	(8)	15%	(13)	1%	(1)	7%	(6)	16%	(13)	51%	(42)	82
Somewhat Unfavorable of Trump	1%	(1)	20%	(13)	3%	(2)	3%	(2)	13%	(9)	58%	(39)	67
Very Unfavorable of Trump	3%	(10)	8%	(24)	3%	(9)	1%	(2)	14%	(41)	70%	(208)	295

Table MCSP2_13: Do you have a favorable or unfavorable opinion of each of the following people? Leonard Fournette

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	•		l of, no nion		r heard of	Total N
Adults	4%	(26)	11%	(67)	4%	(21)	2%	(11)	17%	(100)	63%	(379)	606
#1 Issue: Economy	7%	(16)	12%	(28)	4%	(9)	2%	(4)	19%	(43)	56%	(127)	226
#1 Issue: Security	2%	(1)	7%	(4)	_	(0)	5%	(3)	18%	(10)	69%	(37)	54
#1 Issue: Health Care	6%	(6)	12%	(14)	6%	(7)	2%	(2)	17%	(19)	56%	(63)	111
#1 Issue: Medicare / Social Security	_	(0)	9%	(7)	1%	(1)	3%	(2)	16%	(12)	72%	(56)	78
2018 House Vote: Democrat	7%	(16)	10%	(23)	3%	(7)	2%	(4)	13%	(29)	64%	(141)	219
2018 House Vote: Republican	4%	(6)	14%	(21)	4%	(6)	2%	(3)	20%	(29)	55%	(80)	144
2016 Vote: Hillary Clinton	7%	(14)	12%	(25)	3%	(5)	1%	(2)	12%	(24)	65%	(131)	201
2016 Vote: Donald Trump	5%	(8)	14%	(24)	2%	(4)	2%	(4)	16%	(26)	60%	(98)	164
2016 Vote: Didn't Vote	2%	(4)	9%	(18)	4%	(9)	3%	(5)	22%	(45)	61%	(128)	210
Voted in 2014: Yes	6%	(21)	13%	(45)	5%	(17)	2%	(6)	16%	(55)	59%	(206)	350
Voted in 2014: No	2%	(6)	9%	(23)	2%	(4)	2%	(5)	18%	(46)	68%	(173)	256
2012 Vote: Barack Obama	6%	(15)	12%	(28)	3%	(8)	2%	(6)	14%	(32)	62%	(146)	235
2012 Vote: Mitt Romney	5%	(6)	15%	(17)	4%	(5)	2%	(2)	19%	(22)	55%	(65)	117
2012 Vote: Didn't Vote	2%	(6)	9%	(21)	4%	(9)	1%	(3)	19%	(45)	65%	(154)	238
4-Region: Northeast	3%	(3)	12%	(12)	4%	(4)	4%	(4)	13%	(13)	64%	(64)	99
4-Region: Midwest	3%	(4)	16%	(21)	2%	(2)	1%	(1)	18%	(24)	60%	(79)	132
4-Region: South	5%	(11)	9%	(22)	4%	(9)	2%	(6)	22%	(52)	58%	(138)	238
4-Region: West	6%	(9)	9%	(12)	5%	(6)	_	(0)	9%	(12)	72%	(97)	136
Sports fans	7%	(26)	17%	(67)	3%	(12)	3%	(10)	21%	(85)	49%	(195)	396
Avid sports fans	14%	(20)	27%	(38)	6%	(8)	6%	(8)	21%	(29)	26%	(36)	140
Casual sports fans	2%	(6)	11%	(29)	2%	(4)	1%	(2)	22%	(56)	62%	(159)	256
Republican sports fans	6%	(6)	15%	(15)	2%	(2)	2%	(2)	28%	(29)	47%	(48)	103
Democratic sports fans	9%	(17)	18%	(34)	3%	(7)	1%	(2)	17%	(32)	53%	(100)	191
Independent sports fans	3%	(3)	18%	(18)	4%	(4)	6%	(6)	23%	(24)	46%	(47)	102
Sports fans ages 18-34	9%	(10)	16%	(18)	7%	(8)	2%	(3)	28%	(31)	38%	(43)	113
Sports fans ages 35-44	11%	(8)	16%	(11)	2%	(1)	7%	(5)	17%	(12)	47%	(33)	70
Sports fans ages 45-64	5%	(6)	23%	(29)	1%	(2)	2%	(2)	21%	(27)	48%	(60)	126
Sports fans 65+	3%	(2)	11%	(9)	2%	(2)	_	(0)	16%	(14)	68%	(59)	86
NFL fans	7%	(26)	18%	(65)	3%	(12)	3%	(10)	23%	(85)	46%	(167)	366
Avid NFL fans	14%	(22)	31%	(50)	6%	(10)	5%	(8)	18%	(29)	25%	(40)	160

Table MCSP2_13: Do you have a favorable or unfavorable opinion of each of the following people? Leonard Fournette

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults Casual NFL fans	4% (26)	11% (67)	4% (21)	2% (11)	17% (100)	63% (379)	606
	2% (4)	7% (15)	1% (3)	1% (2)	27% (56)	61% (127)	206

Table MCSP2_14: Do you have a favorable or unfavorable opinion of each of the following people? Wayne Gallman

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	3%	(21)	7%	(41)	3%	(18)	3%	(17)	12%	(75)	71%	(428)	599
Gender: Male	4%	(12)	10%	(28)	5%	(14)	4%	(10)	17%	(49)	60%	(173)	286
Gender: Female	3%	(8)	4%	(13)	1%	(4)	2%	(7)	8%	(25)	82%	(255)	312
Age: 18-34	6%	(11)	8%	(14)	5%	(9)	6%	(11)	15%	(26)	59%	(101)	171
Age: 35-44	6%	(6)	7%	(7)	4%	(4)	5%	(5)	20%	(21)	58%	(60)	103
Age: 45-64	2%	(4)	8%	(17)	2%	(3)	1%	(1)	10%	(20)	77%	(157)	203
Age: 65+	_	(0)	2%	(2)	2%	(2)	_	(0)	6%	(7)	91%	(110)	121
GenZers: 1997-2012	5%	(4)	4%	(3)	5%	(4)	7%	(6)	17%	(14)	62%	(52)	84
Millennials: 1981-1996	8%	(11)	10%	(14)	5%	(8)	5%	(7)	18%	(25)	53%	(74)	139
GenXers: 1965-1980	2%	(3)	11%	(16)	3%	(4)	2%	(3)	12%	(17)	72%	(108)	151
Baby Boomers: 1946-1964	1%	(3)	3%	(7)	1%	(2)	_	(1)	9%	(18)	84%	(163)	193
PID: Dem (no lean)	4%	(10)	10%	(24)	3%	(8)	3%	(6)	11%	(25)	68%	(158)	231
PID: Ind (no lean)	1%	(3)	5%	(10)	2%	(4)	4%	(7)	13%	(25)	74%	(142)	191
PID: Rep (no lean)	5%	(8)	4%	(7)	3%	(5)	2%	(3)	14%	(25)	73%	(128)	177
PID/Gender: Dem Men	7%	(7)	14%	(14)	8%	(8)	5%	(6)	14%	(14)	52%	(55)	105
PID/Gender: Dem Women	2%	(2)	8%	(10)	_	(0)	_	(1)	8%	(10)	82%	(103)	126
PID/Gender: Ind Men	1%	(0)	9%	(8)	3%	(2)	1%	(1)	19%	(17)	67%	(59)	88
PID/Gender: Ind Women	2%	(2)	1%	(1)	2%	(2)	6%	(6)	8%	(8)	81%	(83)	103
PID/Gender: Rep Men	5%	(4)	6%	(5)	4%	(3)	4%	(3)	19%	(18)	63%	(59)	94
PID/Gender: Rep Women	5%	(4)	2%	(2)	2%	(2)	_	(0)	8%	(7)	83%	(69)	83
Ideo: Liberal (1-3)	5%	(9)	7%	(13)	5%	(8)	4%	(8)	12%	(22)	66%	(119)	180
Ideo: Moderate (4)	3%	(5)	8%	(15)	4%	(7)	2%	(4)	10%	(18)	73%	(132)	180
Ideo: Conservative (5-7)	4%	(7)	6%	(12)	1%	(3)	3%	(5)	16%	(30)	70%	(131)	187
Educ: < College	3%	(13)	4%	(18)	3%	(11)	3%	(14)	12%	(50)	74%	(302)	407
Educ: Bachelors degree	2%	(2)	11%	(13)	3%	(4)	2%	(3)	14%	(17)	68%	(83)	122
Educ: Post-grad	8%	(6)	14%	(9)	4%	(3)	1%	(1)	11%	(8)	62%	(43)	70
Income: Under 50k	4%	(14)	6%	(19)	3%	(9)	4%	(12)	12%	(39)	72%	(234)	327
Income: 50k-100k	1%	(2)	8%	(16)	3%	(6)	2%	(5)	12%	(24)	73%	(144)	196
Income: 100k+	7%	(5)	7%	(6)	3%	(2)	1%	(1)	15%	(11)	67%	(50)	75
Ethnicity: White	3%	(13)	7%	(31)	3%	(12)	3%	(14)	11%	(52)	74%	(342)	465
Ethnicity: Hispanic	4%	(4)	_	(0)	_	(0)	5%	(5)	27%	(27)	63%	(62)	98

Table MCSP2_14: Do you have a favorable or unfavorable opinion of each of the following people? Wayne Gallman

Demographic	Ve favoi	•		ewhat rable	Some unfav	ewhat orable	Ve unfave	•		l of, no nion		r heard of	Total N
Adults	3%	(21)	7%	(41)	3%	(18)	3%	(17)	12%	(75)	71%	(428)	599
Ethnicity: Black	7%	(6)	9%	(8)	4%	(3)	4%	(3)	10%	(8)	65%	(51)	79
Ethnicity: Other	3%	(2)	5%	(2)	4%	(2)	_	(0)	26%	(14)	63%	(34)	55
All Christian	3%	(9)	8%	(22)	2%	(4)	3%	(9)	11%	(32)	73%	(207)	283
Agnostic/Nothing in particular	5%	(9)	5%	(9)	5%	(9)	2%	(3)	11%	(20)	71%	(126)	176
Something Else	2%	(2)	6%	(6)	1%	(1)	3%	(3)	18%	(18)	70%	(70)	100
Evangelical	3%	(4)	10%	(14)	2%	(2)	3%	(5)	13%	(19)	69%	(98)	142
Non-Evangelical	3%	(6)	6%	(12)	1%	(2)	_	(1)	14%	(30)	77%	(170)	221
Community: Urban	5%	(8)	10%	(16)	3%	(6)	3%	(5)	11%	(18)	68%	(111)	164
Community: Suburban	2%	(6)	6%	(20)	2%	(5)	3%	(8)	15%	(45)	73%	(224)	308
Community: Rural	6%	(7)	4%	(5)	5%	(7)	3%	(4)	9%	(11)	73%	(93)	127
Employ: Private Sector	6%	(11)	10%	(19)	2%	(4)	3%	(6)	14%	(26)	65%	(123)	188
Employ: Student	7%	(3)	6%	(3)	4%	(2)	9%	(5)	5%	(3)	70%	(35)	50
Employ: Retired	1%	(1)	4%	(6)	2%	(3)	_	(0)	6%	(8)	88%	(122)	138
Employ: Unemployed	_	(0)	9%	(7)	8%	(6)	_	(0)	8%	(5)	75%	(54)	72
Military HH: Yes	2%	(2)	5%	(5)	4%	(4)	6%	(6)	13%	(13)	70%	(70)	100
Military HH: No	4%	(18)	7%	(35)	3%	(14)	2%	(11)	12%	(62)	72%	(358)	499
RD/WT: Right Direction	8%	(12)	9%	(14)	3%	(5)	8%	(12)	13%	(21)	59%	(94)	158
RD/WT: Wrong Track	2%	(8)	6%	(27)	3%	(12)	1%	(5)	12%	(54)	76%	(334)	441
Trump Job Approve	4%	(11)	6%	(13)	4%	(8)	2%	(4)	16%	(38)	69%	(162)	236
Trump Job Disapprove	2%	(8)	8%	(28)	3%	(9)	4%	(13)	10%	(34)	73%	(246)	338
Trump Job Strongly Approve	5%	(6)	6%	(8)	2%	(3)	3%	(3)	16%	(21)	69%	(90)	132
Trump Job Somewhat Approve	4%	(5)	5%	(5)	5%	(5)	1%	(1)	16%	(17)	69%	(71)	104
Trump Job Somewhat Disapprove	2%	(1)	8%	(6)	4%	(3)	9%	(7)	15%	(11)	63%	(46)	73
Trump Job Strongly Disapprove	3%	(7)	8%	(22)	3%	(7)	2%	(6)	9%	(23)	76%	(200)	265
Favorable of Trump	5%	(13)	6%	(14)	3%	(8)	1%	(3)	16%	(38)	68%	(163)	239
Unfavorable of Trump	2%	(6)	8%	(27)	3%	(10)	4%	(12)	10%	(33)	74%	(245)	333
Very Favorable of Trump	4%	(5)	7%	(9)	_	(1)	1%	(2)	13%	(16)	74%	(94)	128
Somewhat Favorable of Trump	7%	(7)	4%	(5)	7%	(7)	1%	(1)	20%	(22)	62%	(69)	111
Somewhat Unfavorable of Trump	2%	(1)	10%	(6)	1%	(1)	3%	(2)	14%	(7)	70%	(37)	53
Very Unfavorable of Trump	2%	(5)	8%	(21)	3%	(9)	4%	(10)	9%	(26)	74%	(208)	280

Table MCSP2_14: Do you have a favorable or unfavorable opinion of each of the following people? Wayne Gallman

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	3%	(21)	7%	(41)	3%	(18)	3%	(17)	12%	(75)	71%	(428)	599
#1 Issue: Economy	5%	(10)	9%	(18)	6%	(12)	2%	(4)	14%	(29)	65%	(134)	208
#1 Issue: Security	5%	(4)	4%	(3)	_	(0)	3%	(2)	17%	(14)	72%	(59)	82
#1 Issue: Health Care	1%	(1)	8%	(9)	3%	(4)	3%	(4)	11%	(13)	73%	(83)	114
#1 Issue: Medicare / Social Security	_	(0)	3%	(2)	_	(0)	5%	(4)	8%	(6)	85%	(63)	74
2018 House Vote: Democrat	4%	(9)	10%	(18)	2%	(5)	2%	(4)	12%	(24)	69%	(133)	193
2018 House Vote: Republican	6%	(8)	5%	(7)	2%	(3)	4%	(6)	14%	(19)	70%	(98)	140
2016 Vote: Hillary Clinton	5%	(9)	7%	(14)	2%	(4)	1%	(3)	13%	(24)	72%	(139)	192
2016 Vote: Donald Trump	6%	(9)	6%	(10)	1%	(2)	4%	(7)	14%	(24)	70%	(119)	171
2016 Vote: Didn't Vote	1%	(3)	7%	(15)	5%	(11)	3%	(6)	13%	(26)	70%	(145)	206
Voted in 2014: Yes	4%	(13)	7%	(24)	2%	(7)	2%	(8)	13%	(42)	71%	(231)	324
Voted in 2014: No	3%	(8)	6%	(17)	4%	(11)	3%	(9)	12%	(33)	72%	(197)	275
2012 Vote: Barack Obama	4%	(9)	8%	(17)	2%	(4)	2%	(5)	12%	(26)	73%	(167)	229
2012 Vote: Mitt Romney	3%	(4)	8%	(10)	2%	(3)	4%	(5)	15%	(19)	67%	(84)	126
2012 Vote: Didn't Vote	3%	(7)	5%	(12)	5%	(11)	3%	(6)	12%	(28)	72%	(169)	234
4-Region: Northeast	3%	(3)	14%	(16)	1%	(2)	2%	(3)	5%	(6)	75%	(87)	115
4-Region: Midwest	5%	(7)	7%	(10)	3%	(5)	1%	(1)	11%	(17)	73%	(108)	147
4-Region: South	4%	(7)	6%	(11)	3%	(7)	5%	(11)	15%	(30)	67%	(131)	196
4-Region: West	2%	(3)	3%	(4)	3%	(5)	2%	(3)	16%	(23)	73%	(103)	140
Sports fans	5%	(21)	9%	(39)	3%	(14)	3%	(12)	16%	(70)	63%	(271)	428
Avid sports fans	9%	(14)	10%	(17)	5%	(9)	4%	(6)	23%	(37)	49%	(81)	164
Casual sports fans	2%	(6)	8%	(22)	2%	(5)	2%	(6)	13%	(33)	72%	(190)	263
Republican sports fans	6%	(8)	5%	(6)	2%	(3)	1%	(2)	19%	(24)	66%	(84)	127
Democratic sports fans	5%	(10)	13%	(23)	4%	(7)	2%	(3)	13%	(23)	63%	(112)	178
Independent sports fans	2%	(3)	8%	(10)	3%	(4)	6%	(7)	19%	(23)	61%	(75)	122
Sports fans ages 18-34	9%	(11)	11%	(13)	4%	(5)	8%	(9)	21%	(25)	46%	(54)	118
Sports fans ages 35-44	8%	(6)	9%	(7)	5%	(4)	2%	(2)	26%	(21)	51%	(40)	79
Sports fans ages 45-64	3%	(4)	12%	(17)	2%	(3)	1%	(1)	14%	(19)	68%	(96)	140
Sports fans 65+	_	(0)	2%	(2)	2%	(2)	_	(0)	6%	(5)	89%	(81)	90
NFL fans	4%	(17)	9%	(38)	4%	(15)	3%	(13)	17%	(67)	63%	(253)	403
Avid NFL fans	7%	(13)	14%	(26)	6%	(11)	2%	(4)	20%	(37)	51%	(93)	183

Table MCSP2_14: Do you have a favorable or unfavorable opinion of each of the following people? Wayne Gallman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (21)	7% (41)	3% (18) $2%$ (4)	3% (17)	12% (75)	71% (428)	599
Casual NFL fans	2% (4)	6% (12)		5% (10)	14% (30)	73% (160)	220

Table MCSP2_15: Do you have a favorable or unfavorable opinion of each of the following people? *Michael Gallup*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		heard	Total N
Adults	8%	(46)	9%	(56)	2%	(15)	1%	(7)	11%	(64)	69%	(411)	598
Gender: Male	13%	(35)	13%	(36)	3%	(9)	2%	(6)	10%	(27)	59%	(163)	275
Gender: Female	4%	(11)	6%	(20)	2%	(6)	_	(1)	11%	(37)	77%	(248)	323
Age: 18-34	8%	(16)	9%	(17)	2%	(4)	2%	(4)	12%	(24)	66%	(128)	193
Age: 35-44	9%	(7)	12%	(10)	6%	(6)	2%	(2)	17%	(14)	53%	(45)	85
Age: 45-64	10%	(20)	13%	(26)	2%	(3)	1%	(1)	8%	(15)	67%	(135)	200
Age: 65+	2%	(3)	2%	(3)	1%	(1)	_	(0)	9%	(11)	85%	(102)	120
GenZers: 1997-2012	3%	(2)	10%	(8)	3%	(2)	_	(0)	14%	(11)	71%	(55)	78
Millennials: 1981-1996	10%	(15)	9%	(14)	5%	(7)	4%	(6)	12%	(19)	60%	(91)	152
GenXers: 1965-1980	13%	(21)	15%	(24)	2%	(3)	1%	(1)	10%	(16)	59%	(94)	159
Baby Boomers: 1946-1964	4%	(7)	5%	(9)	1%	(2)	_	(0)	9%	(16)	81%	(150)	185
PID: Dem (no lean)	9%	(23)	11%	(26)	3%	(8)	1%	(1)	12%	(29)	64%	(158)	245
PID: Ind (no lean)	1%	(1)	8%	(14)	1%	(2)	2%	(5)	12%	(22)	76%	(141)	186
PID: Rep (no lean)	13%	(22)	9%	(16)	3%	(4)	1%	(1)	8%	(13)	67%	(111)	167
PID/Gender: Dem Men	17%	(16)	21%	(20)	6%	(6)	2%	(1)	12%	(12)	42%	(40)	95
PID/Gender: Dem Women	4%	(6)	4%	(7)	2%	(3)	_	(0)	11%	(17)	78%	(118)	151
PID/Gender: Ind Men	1%	(1)	6%	(6)	2%	(2)	3%	(3)	11%	(11)	78%	(78)	100
PID/Gender: Ind Women	1%	(1)	10%	(8)	1%	(1)	2%	(1)	13%	(11)	74%	(63)	86
PID/Gender: Rep Men	22%	(17)	13%	(10)	2%	(2)	1%	(1)	6%	(5)	56%	(46)	81
PID/Gender: Rep Women	5%	(4)	6%	(5)	3%	(3)	_	(0)	10%	(8)	76%	(66)	86
Ideo: Liberal (1-3)	9%	(15)	10%	(17)	1%	(1)	_	(0)	12%	(21)	69%	(119)	172
Ideo: Moderate (4)	4%	(7)	9%	(17)	4%	(8)	1%	(1)	13%	(23)	69%	(125)	180
Ideo: Conservative (5-7)	12%	(22)	10%	(17)	2%	(4)	2%	(4)	7%	(12)	66%	(114)	173
Educ: < College	8%	(34)	7%	(30)	2%	(6)	1%	(3)	12%	(49)	71%	(293)	415
Educ: Bachelors degree	4%	(5)	11%	(13)	4%	(5)	3%	(4)	8%	(9)	70%	(82)	117
Educ: Post-grad	10%	(7)	20%	(13)	6%	(4)	1%	(0)	10%	(6)	54%	(35)	66
Income: Under 50k	6%	(21)	7%	(22)	2%	(7)	1%	(3)	13%	(42)	71%	(235)	330
Income: 50k-100k	11%	(21)	11%	(21)	3%	(6)	2%	(4)	9%	(16)	64%	(120)	189
Income: 100k+	5%	(4)	16%	(13)	1%	(1)	1%	(0)	8%	(6)	69%	(55)	80
Ethnicity: White	5%	(23)	10%	(45)	2%	(10)	1%	(4)	10%	(46)	72%	(333)	460
Ethnicity: Hispanic	17%	(18)	11%	(12)	3%	(3)	3%	(3)	15%	(16)	52%	(57)	109

Table MCSP2_15: Do you have a favorable or unfavorable opinion of each of the following people? Michael Gallup

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve. unfavo	•		l of, no nion		r heard of	Total N
Adults	8%	(46)	9%	(56)	2%	(15)	1%	(7)	11%	(64)	69%	(411)	598
Ethnicity: Black	26%	(21)	6%	(5)	4%	(3)	4%	(3)	6%	(5)	53%	(43)	80
Ethnicity: Other	4%	(2)	9%	(5)	2%	(1)	1%	(0)	23%	(13)	61%	(35)	58
All Christian	8%	(23)	12%	(33)	3%	(7)	1%	(4)	11%	(33)	65%	(187)	287
Agnostic/Nothing in particular	11%	(18)	5%	(9)	2%	(3)	1%	(1)	11%	(19)	70%	(120)	170
Something Else	4%	(3)	9%	(7)	3%	(3)	3%	(2)	8%	(7)	74%	(62)	85
Evangelical	10%	(14)	14%	(20)	1%	(1)	3%	(5)	7%	(10)	64%	(89)	138
Non-Evangelical	4%	(9)	9%	(20)	4%	(8)	1%	(1)	13%	(28)	70%	(152)	219
Community: Urban	11%	(23)	13%	(27)	4%	(7)	_	(1)	10%	(20)	61%	(121)	199
Community: Suburban	6%	(16)	7%	(18)	2%	(4)	2%	(6)	11%	(30)	72%	(196)	270
Community: Rural	6%	(8)	9%	(11)	2%	(3)	_	(0)	11%	(14)	72%	(93)	129
Employ: Private Sector	15%	(23)	14%	(22)	3%	(5)	3%	(4)	10%	(14)	55%	(83)	151
Employ: Self-Employed	5%	(3)	8%	(4)	5%	(2)	3%	(1)	9%	(5)	70%	(37)	53
Employ: Retired	3%	(5)	7%	(10)	1%	(2)	_	(0)	10%	(14)	78%	(107)	137
Employ: Unemployed	8%	(8)	6%	(6)	2%	(2)	_	(0)	10%	(10)	74%	(75)	102
Military HH: Yes	8%	(8)	5%	(6)	1%	(1)	3%	(3)	5%	(6)	77%	(79)	102
Military HH: No	8%	(38)	10%	(50)	3%	(14)	1%	(4)	12%	(59)	67%	(332)	496
RD/WT: Right Direction	12%	(19)	15%	(24)	3%	(5)	3%	(5)	8%	(13)	58%	(90)	156
RD/WT: Wrong Track	6%	(27)	7%	(32)	2%	(9)	1%	(3)	12%	(51)	72%	(320)	443
Trump Job Approve	9%	(22)	10%	(23)	2%	(5)	2%	(4)	9%	(21)	68%	(159)	234
Trump Job Disapprove	7%	(24)	9%	(33)	3%	(10)	_	(1)	12%	(41)	69%	(241)	350
Trump Job Strongly Approve	15%	(22)	7%	(10)	_	(1)	3%	(4)	5%	(8)	69%	(100)	144
Trump Job Somewhat Approve	_	(0)	15%	(13)	5%	(4)	1%	(0)	15%	(13)	65%	(59)	90
Trump Job Somewhat Disapprove	3%	(3)	17%	(13)	5%	(4)	1%	(1)	15%	(12)	59%	(46)	79
Trump Job Strongly Disapprove	8%	(21)	7%	(20)	2%	(6)	_	(0)	11%	(29)	72%	(195)	271
Favorable of Trump	10%	(24)	9%	(21)	2%	(4)	2%	(4)	8%	(20)	69%	(162)	235
Unfavorable of Trump	6%	(22)	9%	(31)	2%	(8)	1%	(3)	12%	(41)	69%	(237)	342
Very Favorable of Trump	14%	(20)	9%	(13)	1%	(1)	_	(1)	6%	(8)	70%	(99)	142
Somewhat Favorable of Trump	5%	(4)	9%	(8)	3%	(3)	4%	(4)	12%	(11)	68%	(63)	93
Somewhat Unfavorable of Trump	2%	(1)	9%	(5)	4%	(2)	_	(0)	16%	(9)	69%	(39)	57
Very Unfavorable of Trump	7%	(21)	9%	(26)	2%	(6)	1%	(3)	11%	(32)	69%	(198)	286

Table MCSP2_15: Do you have a favorable or unfavorable opinion of each of the following people? *Michael Gallup*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	8%	(46)	9%	(56)	2%	(15)	1%	(7)	11%	(64)	69%	(411)	598
#1 Issue: Economy	7%	(14)	9%	(17)	3%	(6)	1%	(2)	13%	(25)	67%	(131)	196
#1 Issue: Security	25%	(17)	9%	(6)	1%	(1)	1%	(1)	12%	(8)	51%	(35)	68
#1 Issue: Health Care	8%	(8)	12%	(13)	1%	(1)	_	(0)	12%	(12)	67%	(72)	106
#1 Issue: Medicare / Social Security	_	(0)	6%	(6)	2%	(2)	3%	(3)	9%	(9)	80%	(79)	98
2018 House Vote: Democrat	11%	(24)	10%	(22)	2%	(4)	_	(1)	8%	(17)	68%	(143)	212
2018 House Vote: Republican	4%	(5)	10%	(14)	3%	(5)	1%	(1)	13%	(17)	68%	(90)	132
2016 Vote: Hillary Clinton	13%	(23)	11%	(20)	3%	(6)	_	(0)	9%	(16)	64%	(115)	180
2016 Vote: Donald Trump	3%	(5)	9%	(14)	2%	(3)	1%	(1)	11%	(18)	74%	(118)	160
2016 Vote: Didn't Vote	8%	(17)	7%	(15)	2%	(5)	1%	(2)	12%	(26)	70%	(151)	217
Voted in 2014: Yes	9%	(29)	10%	(31)	3%	(10)	1%	(4)	11%	(34)	66%	(209)	316
Voted in 2014: No	6%	(17)	9%	(25)	2%	(5)	1%	(3)	11%	(30)	72%	(202)	282
2012 Vote: Barack Obama	10%	(23)	11%	(24)	3%	(7)	2%	(4)	12%	(27)	62%	(139)	224
2012 Vote: Mitt Romney	6%	(6)	8%	(8)	2%	(2)	1%	(1)	6%	(7)	77%	(80)	104
2012 Vote: Didn't Vote	7%	(17)	9%	(22)	2%	(6)	1%	(2)	11%	(27)	70%	(177)	251
4-Region: Northeast	2%	(2)	9%	(10)	_	(1)	3%	(4)	14%	(17)	71%	(84)	118
4-Region: Midwest	6%	(7)	8%	(9)	4%	(5)	_	(0)	7%	(8)	74%	(83)	111
4-Region: South	8%	(19)	12%	(27)	4%	(9)	1%	(3)	9%	(20)	66%	(152)	230
4-Region: West	13%	(18)	7%	(10)	1%	(1)	_	(0)	13%	(19)	66%	(92)	139
Sports fans	11%	(46)	14%	(55)	3%	(11)	2%	(7)	14%	(58)	56%	(228)	405
Avid sports fans	27%	(35)	23%	(30)	2%	(3)	4%	(5)	8%	(10)	36%	(47)	130
Casual sports fans	4%	(10)	9%	(25)	3%	(8)	1%	(2)	17%	(47)	66%	(181)	275
Republican sports fans	19%	(22)	14%	(16)	3%	(3)	1%	(1)	11%	(13)	53%	(61)	116
Democratic sports fans	14%	(23)	16%	(26)	3%	(5)	1%	(1)	14%	(24)	52%	(86)	166
Independent sports fans	1%	(1)	11%	(13)	2%	(2)	4%	(5)	17%	(21)	66%	(81)	123
Sports fans ages 18-34	15%	(16)	16%	(17)	1%	(1)	4%	(4)	18%	(19)	47%	(50)	107
Sports fans ages 35-44	11%	(7)	16%	(10)	7%	(5)	3%	(2)	20%	(13)	42%	(28)	66
Sports fans ages 45-64	14%	(20)	17%	(25)	2%	(3)	1%	(1)	10%	(14)	56%	(81)	144
Sports fans 65+	3%	(3)	3%	(3)	1%	(1)	_	(0)	13%	(11)	80%	(69)	87
NFL fans	13%	(46)	14%	(52)	3%	(12)	2%	(7)	15%	(54)	53%	(194)	366
Avid NFL fans	28%	(42)	17%	(25)	3%	(5)	4%	(6)	10%	(15)	38%	(56)	149

Table MCSP2_15: Do you have a favorable or unfavorable opinion of each of the following people? Michael Gallup

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (46)	9% (56)	2% (15)	1% (7) $1%$ (1)	11% (64)	69% (411)	598
Casual NFL fans	2% (4)	12% (27)	3% (7)		18% (39)	64% (138)	216

Table MCSP2_16: Do you have a favorable or unfavorable opinion of each of the following people? *Jimmy Garoppolo*

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	6%	(37)	19%	(109)	3%	(17)	2%	(14)	17%	(100)	52%	(302)	579
Gender: Male	10%	(29)	29%	(82)	5%	(15)	3%	(8)	16%	(46)	37%	(105)	285
Gender: Female	3%	(8)	9%	(27)	1%	(1)	2%	(6)	18%	(54)	67%	(197)	294
Age: 18-34	6%	(10)	14%	(24)	3%	(6)	5%	(9)	20%	(35)	53%	(93)	177
Age: 35-44	15%	(12)	24%	(19)	4%	(4)	4%	(3)	14%	(11)	39%	(31)	81
Age: 45-64	6%	(11)	18%	(37)	3%	(6)	_	(1)	18%	(37)	55%	(111)	203
Age: 65+	3%	(3)	24%	(29)	1%	(2)	1%	(1)	14%	(16)	57%	(67)	118
GenZers: 1997-2012	_	(0)	5%	(4)	2%	(1)	7%	(5)	27%	(22)	60%	(49)	82
Millennials: 1981-1996	10%	(13)	24%	(32)	6%	(8)	5%	(7)	15%	(20)	41%	(56)	136
GenXers: 1965-1980	13%	(17)	20%	(26)	2%	(3)	_	(0)	15%	(20)	50%	(67)	133
Baby Boomers: 1946-1964	2%	(5)	20%	(40)	2%	(5)	1%	(2)	16%	(33)	58%	(116)	201
PID: Dem (no lean)	11%	(24)	18%	(38)	5%	(11)	1%	(3)	14%	(31)	50%	(109)	216
PID: Ind (no lean)	_	(0)	19%	(35)	_	(1)	2%	(4)	21%	(39)	57%	(107)	186
PID: Rep (no lean)	7%	(12)	20%	(36)	3%	(5)	4%	(7)	17%	(31)	49%	(86)	177
PID/Gender: Dem Men	21%	(19)	27%	(25)	11%	(10)	3%	(3)	10%	(9)	28%	(25)	92
PID/Gender: Dem Women	4%	(5)	11%	(13)	1%	(1)	_	(0)	17%	(21)	67%	(84)	124
PID/Gender: Ind Men	1%	(0)	29%	(27)	1%	(1)	2%	(2)	21%	(19)	46%	(43)	92
PID/Gender: Ind Women	_	(0)	9%	(8)	_	(0)	2%	(2)	21%	(20)	68%	(64)	94
PID/Gender: Rep Men	9%	(9)	30%	(30)	4%	(4)	3%	(3)	17%	(17)	37%	(37)	101
PID/Gender: Rep Women	3%	(3)	8%	(6)	1%	(1)	6%	(4)	18%	(13)	65%	(49)	76
Ideo: Liberal (1-3)	12%	(17)	19%	(27)	4%	(5)	1%	(2)	13%	(19)	51%	(73)	144
Ideo: Moderate (4)	2%	(4)	20%	(38)	2%	(3)	2%	(4)	15%	(29)	59%	(113)	191
Ideo: Conservative (5-7)	7%	(13)	21%	(38)	4%	(8)	4%	(8)	21%	(37)	42%	(76)	179
Educ: < College	6%	(23)	15%	(57)	2%	(6)	3%	(12)	18%	(71)	57%	(220)	389
Educ: Bachelors degree	4%	(4)	26%	(33)	5%	(7)	_	(1)	16%	(20)	48%	(60)	124
Educ: Post-grad	14%	(9)	31%	(20)	6%	(4)	2%	(1)	14%	(9)	33%	(22)	65
Income: Under 50k	6%	(18)	15%	(46)	2%	(5)	3%	(9)	17%	(53)	58%	(183)	315
Income: 50k-100k	4%	(6)	22%	(36)	4%	(7)	2%	(4)	22%	(37)	46%	(78)	168
Income: 100k+	13%	(12)	28%	(27)	5%	(4)	1%	(1)	11%	(11)	43%	(41)	96
Ethnicity: White	4%	(20)	21%	(93)	3%	(13)	3%	(12)	15%	(69)	54%	(241)	448
Ethnicity: Hispanic	3%	(3)	15%	(14)	4%	(4)	5%	(5)	27%	(25)	45%	(42)	92

Table MCSP2_16: Do you have a favorable or unfavorable opinion of each of the following people? *Jimmy Garoppolo*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	6%	(37)	19%	(109)	3%	(17)	2%	(14)	17%	(100)	52%	(302)	579
Ethnicity: Black	22%	(13)	8%	(5)	3%	(2)	_	(0)	22%	(14)	45%	(28)	62
Ethnicity: Other	5%	(3)	16%	(11)	4%	(2)	3%	(2)	25%	(17)	48%	(33)	69
All Christian	6%	(17)	23%	(64)	2%	(7)	2%	(5)	17%	(47)	49%	(137)	277
Agnostic/Nothing in particular	8%	(10)	14%	(19)	4%	(5)	1%	(1)	18%	(24)	56%	(76)	135
Something Else	7%	(8)	13%	(15)	1%	(1)	7%	(7)	21%	(24)	51%	(58)	113
Evangelical	9%	(14)	17%	(27)	1%	(2)	4%	(7)	18%	(28)	51%	(81)	158
Non-Evangelical	4%	(9)	23%	(50)	2%	(5)	3%	(6)	19%	(42)	49%	(109)	221
Community: Urban	12%	(20)	23%	(37)	4%	(7)	5%	(9)	13%	(21)	43%	(70)	163
Community: Suburban	3%	(9)	19%	(54)	3%	(7)	1%	(3)	22%	(62)	51%	(141)	275
Community: Rural	5%	(7)	13%	(19)	2%	(2)	2%	(2)	13%	(18)	65%	(92)	140
Employ: Private Sector	11%	(19)	24%	(41)	7%	(11)	3%	(5)	12%	(20)	44%	(76)	172
Employ: Retired	5%	(7)	19%	(27)	2%	(2)	1%	(2)	13%	(18)	60%	(84)	139
Employ: Unemployed	7%	(5)	19%	(16)	2%	(2)	1%	(1)	6%	(5)	66%	(55)	83
Military HH: Yes	5%	(5)	21%	(23)	2%	(2)	2%	(2)	19%	(21)	52%	(58)	113
Military HH: No	7%	(31)	18%	(86)	3%	(14)	2%	(12)	17%	(79)	52%	(244)	466
RD/WT: Right Direction	12%	(20)	23%	(37)	5%	(8)	2%	(3)	16%	(26)	42%	(67)	162
RD/WT: Wrong Track	4%	(17)	17%	(73)	2%	(8)	3%	(10)	18%	(74)	56%	(235)	417
Trump Job Approve	5%	(14)	21%	(52)	4%	(9)	5%	(12)	18%	(45)	47%	(117)	249
Trump Job Disapprove	8%	(23)	19%	(57)	3%	(8)	1%	(2)	16%	(47)	55%	(164)	300
Trump Job Strongly Approve	8%	(12)	18%	(27)	5%	(7)	3%	(5)	16%	(24)	50%	(76)	152
Trump Job Somewhat Approve	2%	(2)	26%	(25)	2%	(2)	8%	(7)	21%	(21)	42%	(41)	97
Trump Job Somewhat Disapprove	8%	(6)	23%	(15)	3%	(2)	2%	(1)	21%	(14)	44%	(29)	67
Trump Job Strongly Disapprove	7%	(17)	18%	(42)	3%	(6)	_	(1)	14%	(33)	58%	(135)	233
Favorable of Trump	7%	(16)	21%	(52)	2%	(6)	3%	(7)	19%	(47)	49%	(123)	251
Unfavorable of Trump	6%	(19)	19%	(58)	3%	(11)	1%	(3)	14%	(44)	56%	(171)	304
Very Favorable of Trump	7%	(10)	18%	(28)	3%	(5)	3%	(5)	15%	(23)	54%	(82)	152
Somewhat Favorable of Trump	6%	(6)	24%	(24)	2%	(2)	2%	(2)	24%	(24)	41%	(41)	99
Somewhat Unfavorable of Trump	6%	(4)	26%	(16)	9%	(5)	2%	(1)	14%	(9)	44%	(27)	62
Very Unfavorable of Trump	6%	(15)	17%	(41)	2%	(5)	1%	(2)	14%	(35)	59%	(143)	242

Table MCSP2_16: Do you have a favorable or unfavorable opinion of each of the following people? *Jimmy Garoppolo*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		l of, no nion		r heard of	Total N
Adults	6%	(37)	19%	(109)	3%	(17)	2%	(14)	17%	(100)	52%	(302)	579
#1 Issue: Economy	9%	(19)	23%	(50)	4%	(9)	4%	(8)	17%	(37)	43%	(95)	218
#1 Issue: Security	14%	(7)	9%	(5)	1%	(1)	_	(0)	29%	(15)	47%	(25)	53
#1 Issue: Health Care	2%	(1)	21%	(16)	4%	(3)	_	(0)	17%	(13)	57%	(44)	76
#1 Issue: Medicare / Social Security	2%	(2)	21%	(16)	_	(0)	1%	(1)	12%	(9)	64%	(47)	74
#1 Issue: Women's Issues	_	(0)	7%	(4)	_	(0)	7%	(4)	36%	(19)	49%	(26)	52
2018 House Vote: Democrat	10%	(19)	20%	(38)	5%	(9)	1%	(2)	13%	(24)	51%	(97)	190
2018 House Vote: Republican	5%	(8)	22%	(33)	3%	(4)	2%	(4)	20%	(31)	47%	(72)	152
2016 Vote: Hillary Clinton	13%	(21)	23%	(38)	5%	(7)	1%	(2)	12%	(19)	46%	(75)	162
2016 Vote: Donald Trump	7%	(12)	21%	(35)	3%	(4)	2%	(4)	17%	(28)	51%	(87)	170
2016 Vote: Didn't Vote	2%	(3)	14%	(29)	2%	(5)	4%	(8)	23%	(49)	56%	(121)	216
Voted in 2014: Yes	10%	(31)	22%	(70)	3%	(11)	2%	(7)	16%	(52)	47%	(148)	318
Voted in 2014: No	2%	(6)	15%	(40)	2%	(6)	2%	(6)	19%	(49)	59%	(154)	261
2012 Vote: Barack Obama	12%	(25)	21%	(42)	3%	(7)	3%	(5)	10%	(20)	51%	(104)	205
2012 Vote: Mitt Romney	5%	(6)	27%	(36)	2%	(2)	1%	(2)	21%	(28)	44%	(58)	132
2012 Vote: Didn't Vote	2%	(5)	12%	(28)	3%	(6)	3%	(6)	22%	(50)	58%	(132)	228
4-Region: Northeast	5%	(4)	24%	(21)	3%	(3)	3%	(2)	14%	(12)	52%	(45)	87
4-Region: Midwest	7%	(9)	19%	(25)	2%	(3)	1%	(2)	19%	(25)	52%	(68)	131
4-Region: South	6%	(14)	13%	(27)	2%	(4)	4%	(8)	17%	(35)	58%	(122)	210
4-Region: West	7%	(10)	24%	(36)	5%	(7)	1%	(1)	19%	(29)	45%	(68)	152
Sports fans	9%	(37)	26%	(103)	4%	(17)	3%	(13)	20%	(80)	37%	(149)	398
Avid sports fans	14%	(20)	38%	(51)	4%	(5)	4%	(6)	23%	(32)	17%	(23)	136
Casual sports fans	6%	(17)	20%	(52)	4%	(12)	3%	(7)	18%	(48)	48%	(127)	262
Republican sports fans	9%	(12)	25%	(34)	4%	(5)	5%	(7)	22%	(29)	36%	(48)	134
Democratic sports fans	16%	(24)	24%	(36)	7%	(11)	2%	(3)	14%	(21)	35%	(52)	148
Independent sports fans	_	(0)	29%	(34)	1%	(1)	2%	(3)	25%	(30)	42%	(49)	117
Sports fans ages 18-34	9%	(10)	21%	(21)	5%	(6)	9%	(9)	20%	(20)	36%	(37)	103
Sports fans ages 35-44	17%	(12)	27%	(19)	5%	(4)	5%	(3)	16%	(11)	30%	(21)	70
Sports fans ages 45-64	8%	(11)	25%	(35)	4%	(6)	_	(0)	24%	(34)	39%	(55)	141
Sports fans 65+	4%	(3)	33%	(28)	2%	(2)	1%	(1)	17%	(15)	43%	(36)	85
NFL fans	9%	(34)	28%	(101)	4%	(15)	3%	(11)	21%	(79)	35%	(129)	369

Table MCSP2_16: Do you have a favorable or unfavorable opinion of each of the following people? *Jimmy Garoppolo*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (37)	19% (109)	3% (17)	2% (14)	17% (100)	52% (302)	579
Avid NFL fans	18% (28)	41% (64)	4% (6)	4% (6)	19% (29)	15% (23)	156
Casual NFL fans	3% (6)	18% (37)	4% (9)	$2\% \qquad (5)$	23% (49)	50% (106)	213

Table MCSP2_17: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Gesicki*

		ery		ewhat		ewhat	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	5%	(31)	9%	(54)	3%	(20)	1%	(6)	12%	(71)	70%	(429)	611
Gender: Male	8%	(24)	12%	(36)	3%	(10)	1%	(3)	12%	(37)	63%	(191)	300
Gender: Female	2%	(7)	6%	(17)	3%	(10)	1%	(4)	11%	(34)	77%	(238)	310
Age: 18-34	5%	(9)	10%	(18)	8%	(15)	2%	(4)	13%	(24)	61%	(110)	182
Age: 35-44	10%	(9)	17%	(16)	3%	(3)	2%	(2)	12%	(12)	56%	(53)	95
Age: 45-64	4%	(9)	6%	(14)	1%	(2)	_	(0)	12%	(26)	77%	(170)	221
Age: 65+	3%	(3)	5%	(6)	_	(0)	_	(0)	8%	(10)	84%	(95)	113
GenZers: 1997-2012	3%	(3)	6%	(5)	10%	(8)	2%	(2)	13%	(11)	67%	(58)	87
Millennials: 1981-1996	9%	(14)	17%	(25)	5%	(7)	3%	(4)	15%	(23)	51%	(76)	149
GenXers: 1965-1980	5%	(7)	12%	(16)	2%	(2)	_	(0)	11%	(15)	71%	(100)	141
Baby Boomers: 1946-1964	3%	(6)	3%	(7)	1%	(2)	_	(0)	11%	(22)	82%	(167)	203
PID: Dem (no lean)	8%	(18)	14%	(31)	3%	(7)	2%	(4)	8%	(18)	65%	(146)	225
PID: Ind (no lean)	3%	(6)	4%	(7)	4%	(7)	1%	(2)	13%	(25)	75%	(142)	190
PID: Rep (no lean)	3%	(7)	8%	(15)	3%	(6)	_	(0)	14%	(28)	72%	(141)	196
PID/Gender: Dem Men	17%	(16)	23%	(22)	2%	(2)	2%	(2)	4%	(4)	52%	(51)	98
PID/Gender: Dem Women	1%	(1)	7%	(9)	4%	(5)	2%	(2)	11%	(14)	75%	(95)	127
PID/Gender: Ind Men	3%	(3)	5%	(5)	5%	(5)	_	(1)	17%	(17)	69%	(71)	102
PID/Gender: Ind Women	3%	(3)	2%	(2)	2%	(2)	2%	(1)	9%	(8)	81%	(71)	88
PID/Gender: Rep Men	5%	(5)	9%	(9)	2%	(2)	_	(0)	15%	(15)	69%	(69)	100
PID/Gender: Rep Women	2%	(2)	6%	(6)	4%	(4)	_	(0)	13%	(12)	75%	(72)	96
Ideo: Liberal (1-3)	6%	(9)	12%	(19)	3%	(5)	1%	(2)	9%	(15)	69%	(113)	164
Ideo: Moderate (4)	6%	(11)	8%	(14)	3%	(5)	_	(0)	12%	(21)	72%	(128)	178
Ideo: Conservative (5-7)	4%	(8)	9%	(19)	5%	(10)	_	(1)	14%	(29)	68%	(143)	211
Educ: < College	4%	(15)	7%	(27)	3%	(13)	1%	(5)	13%	(53)	73%	(306)	419
Educ: Bachelors degree	7%	(9)	11%	(15)	4%	(6)	1%	(1)	9%	(12)	67%	(87)	129
Educ: Post-grad	12%	(7)	18%	(11)	1%	(1)	1%	(1)	9%	(6)	59%	(37)	63
Income: Under 50k	5%	(14)	7%	(22)	4%	(11)	2%	(5)	9%	(30)	74%	(232)	313
Income: 50k-100k	4%	(8)	9%	(18)	3%	(7)	_	(0)	13%	(26)	70%	(133)	191
Income: 100k+	8%	(9)	13%	(14)	2%	(2)	1%	(1)	15%	(16)	60%	(64)	106
Ethnicity: White	4%	(21)	9%	(46)	2%	(12)	1%	(3)	11%	(54)	72%	(354)	491
Ethnicity: Hispanic	7%	(7)	10%	(10)	10%	(10)	_	(0)	14%	(14)	59%	(58)	98

Table MCSP2_17: Do you have a favorable or unfavorable opinion of each of the following people? Mike Gesicki

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opi	nion	•	of	Total N
Adults	5%	(31)	9%	(54)	3%	(20)	1%	(6)	12%	(71)	70%	(429)	611
Ethnicity: Black	11%	(7)	8%	(5)	5%	(3)	5%	(3)	12%	(8)	60%	(40)	67
Ethnicity: Other	4%	(2)	4%	(2)	9%	(5)	_	(0)	17%	(9)	65%	(34)	53
All Christian	7%	(21)	11%	(30)	3%	(9)	1%	(2)	11%	(32)	67%	(192)	286
Agnostic/Nothing in particular	3%	(4)	7%	(11)	1%	(1)	1%	(1)	11%	(18)	78%	(123)	158
Something Else	2%	(3)	7%	(7)	6%	(7)	3%	(4)	16%	(18)	65%	(74)	112
Evangelical	5%	(9)	9%	(16)	4%	(7)	2%	(3)	17%	(28)	63%	(107)	170
Non-Evangelical	7%	(15)	8%	(17)	4%	(9)	1%	(2)	10%	(22)	70%	(149)	214
Community: Urban	9%	(16)	16%	(29)	5%	(9)	3%	(5)	8%	(15)	58%	(103)	177
Community: Suburban	3%	(9)	7%	(20)	3%	(9)	1%	(1)	14%	(38)	72%	(196)	273
Community: Rural	3%	(5)	3%	(5)	1%	(2)	_	(0)	11%	(18)	81%	(130)	161
Employ: Private Sector	7%	(12)	16%	(30)	5%	(9)	1%	(1)	12%	(22)	60%	(112)	187
Employ: Retired	4%	(6)	3%	(5)		(1)		(0)	8%	(12)	84%	(127)	151
Employ: Unemployed	3%	(2)	6%	(5)	_	(0)	_	(0)	10%	(8)	81%	(63)	77
Military HH: Yes	10%	(9)	4%	(4)	6%	(6)	2%	(2)	9%	(8)	68%	(63)	92
Military HH: No	4%	(22)	10%	(50)	3%	(14)	1%	(4)	12%	(63)	71%	(366)	519
RD/WT: Right Direction	7%	(12)	15%	(24)	6%	(9)	3%	(4)	13%	(21)	56%	(88)	158
RD/WT: Wrong Track	4%	(19)	7%	(30)	2%	(11)	1%	(2)	11%	(50)	75%	(341)	453
Trump Job Approve	3%	(8)	8%	(20)	4%	(11)	_	(0)	14%	(35)	70%	(175)	249
Trump Job Disapprove	6%	(21)	10%	(33)	3%	(9)	1%	(5)	10%	(35)	70%	(241)	344
Trump Job Strongly Approve	5%	(6)	8%	(11)	3%	(5)	_	(0)	14%	(19)	70%	(96)	137
Trump Job Somewhat Approve	1%	(2)	8%	(9)	5%	(6)	_	(0)	14%	(16)	71%	(79)	112
Trump Job Somewhat Disapprove	4%	(3)	6%	(4)	4%	(3)	2%	(2)	19%	(15)	65%	(50)	78
Trump Job Strongly Disapprove	7%	(18)	11%	(29)	2%	(6)	1%	(3)	8%	(20)	71%	(190)	266
Favorable of Trump	5%	(13)	7%	(18)	3%	(6)	_	(0)	15%	(37)	70%	(175)	249
Unfavorable of Trump	5%	(16)	10%	(35)	3%	(10)	2%	(6)	9%	(32)	71%	(245)	343
Very Favorable of Trump	3%	(4)	7%	(10)	1%	(2)	_	(0)	13%	(18)	75%	(103)	137
Somewhat Favorable of Trump	8%	(9)	7%	(8)	4%	(5)	_	(0)	17%	(19)	64%	(71)	112
Somewhat Unfavorable of Trump	2%	(1)	13%	(8)	2%	(1)	_	(0)	14%	(8)	68%	(38)	56
Very Unfavorable of Trump	5%	(14)	10%	(27)	3%	(9)	2%	(6)	8%	(24)	72%	(207)	287

Table MCSP2_17: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Gesicki*

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(31)	9%	(54)	3%	(20)	1%	(6)	12%	(71)	70%	(429)	611
#1 Issue: Economy	7%	(19)	11%	(26)	3%	(8)	_	(1)	13%	(31)	66%	(165)	250
#1 Issue: Security	4%	(3)	6%	(3)	3%	(2)	_	(0)	12%	(7)	75%	(44)	59
#1 Issue: Health Care	6%	(6)	13%	(13)	1%	(1)	_	(0)	8%	(8)	72%	(69)	96
#1 Issue: Medicare / Social Security	1%	(1)	7%	(6)	4%	(3)	2%	(1)	10%	(9)	77%	(64)	84
2018 House Vote: Democrat	9%	(19)	13%	(28)	2%	(4)	1%	(2)	9%	(18)	67%	(143)	215
2018 House Vote: Republican	4%	(6)	6%	(10)	1%	(2)	_	(0)	11%	(17)	78%	(120)	154
2016 Vote: Hillary Clinton	10%	(18)	14%	(25)	1%	(1)	2%	(3)	9%	(16)	66%	(122)	186
2016 Vote: Donald Trump	3%	(5)	6%	(11)	2%	(4)	_	(0)	10%	(19)	79%	(146)	185
2016 Vote: Didn't Vote	2%	(5)	8%	(15)	6%	(11)	2%	(4)	17%	(32)	66%	(127)	193
Voted in 2014: Yes	7%	(25)	10%	(34)	2%	(8)	1%	(2)	10%	(34)	70%	(244)	347
Voted in 2014: No	2%	(6)	7%	(19)	4%	(12)	2%	(5)	14%	(37)	70%	(184)	263
2012 Vote: Barack Obama	9%	(21)	12%	(29)	3%	(6)	1%	(1)	8%	(19)	67%	(156)	233
2012 Vote: Mitt Romney	3%	(5)	5%	(7)	2%	(2)	_	(1)	12%	(16)	78%	(105)	134
2012 Vote: Didn't Vote	2%	(6)	8%	(18)	5%	(12)	2%	(5)	15%	(35)	67%	(152)	227
4-Region: Northeast	7%	(7)	9%	(9)	6%	(6)	_	(0)	9%	(9)	69%	(71)	102
4-Region: Midwest	4%	(6)	9%	(11)	3%	(4)	_	(1)	10%	(13)	74%	(97)	131
4-Region: South	6%	(15)	7%	(17)	2%	(6)	2%	(5)	15%	(37)	67%	(163)	242
4-Region: West	3%	(4)	12%	(16)	3%	(4)	1%	(1)	9%	(12)	73%	(98)	135
Sports fans	7%	(29)	12%	(51)	4%	(18)	2%	(6)	14%	(61)	61%	(260)	426
Avid sports fans	13%	(17)	17%	(22)	6%	(8)	1%	(1)	20%	(26)	43%	(56)	130
Casual sports fans	4%	(12)	10%	(29)	4%	(11)	2%	(5)	12%	(35)	69%	(203)	295
Republican sports fans	4%	(5)	10%	(14)	4%	(6)	_	(0)	16%	(23)	65%	(91)	139
Democratic sports fans	11%	(18)	18%	(29)	3%	(6)	3%	(4)	10%	(16)	56%	(93)	167
Independent sports fans	5%	(6)	6%	(7)	6%	(7)	2%	(2)	18%	(22)	63%	(75)	120
Sports fans ages 18-34	6%	(8)	15%	(18)	11%	(14)	4%	(4)	17%	(21)	48%	(59)	124
Sports fans ages 35-44	12%	(9)	18%	(14)	4%	(3)	3%	(2)	12%	(9)	50%	(38)	75
Sports fans ages 45-64	6%	(9)	9%	(14)	1%	(2)	_	(0)	15%	(24)	69%	(106)	155
Sports fans 65+	4%	(3)	7%	(5)	_	(0)	_	(0)	10%	(8)	78%	(56)	72
NFL fans	8%	(29)	14%	(52)	5%	(19)	2%	(6)	15%	(57)	57%	(217)	380
Avid NFL fans	13%	(21)	21%	(33)	7%	(11)	1%	(2)	18%	(28)	40%	(64)	159

Table MCSP2_17: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Gesicki*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (31)	9% (54)	3% (20)	1% (6) $2%$ (4)	12% (71)	70% (429)	611
Casual NFL fans	3% (8)	9% (19)	4% (8)		13% (29)	70% (154)	221

Table MCSP2_18: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Gibson

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	7%	(40)	8%	(47)	3%	(19)	2%	(13)	12%	(71)	68%	(396)	586
Gender: Male	12%	(32)	11%	(31)	2%	(6)	2%	(5)	17%	(48)	56%	(155)	276
Gender: Female	3%	(8)	5%	(16)	4%	(13)	3%	(8)	7%	(23)	78%	(242)	310
Age: 18-34	9%	(16)	4%	(8)	7%	(12)	5%	(8)	8%	(15)	67%	(118)	176
Age: 35-44	12%	(11)	14%	(13)	4%	(4)	4%	(4)	12%	(11)	53%	(50)	93
Age: 45-64	5%	(11)	10%	(21)	1%	(3)	_	(1)	17%	(35)	65%	(130)	200
Age: 65+	2%	(3)	5%	(5)	_	(0)	_	(0)	9%	(10)	84%	(99)	117
GenZers: 1997-2012	_	(0)	2%	(1)	3%	(2)	2%	(1)	8%	(6)	85%	(64)	75
Millennials: 1981-1996	15%	(23)	9%	(13)	9%	(13)	5%	(8)	10%	(16)	52%	(81)	154
GenXers: 1965-1980	7%	(10)	13%	(19)	2%	(3)	2%	(3)	18%	(26)	58%	(86)	148
Baby Boomers: 1946-1964	4%	(7)	5%	(10)	_	(1)	_	(1)	10%	(18)	80%	(143)	178
PID: Dem (no lean)	11%	(26)	10%	(25)	3%	(7)	4%	(10)	10%	(24)	62%	(150)	242
PID: Ind (no lean)	1%	(2)	8%	(15)	3%	(6)	1%	(2)	15%	(27)	71%	(127)	178
PID: Rep (no lean)	7%	(12)	5%	(8)	4%	(6)	1%	(2)	12%	(20)	72%	(119)	167
PID/Gender: Dem Men	22%	(23)	13%	(13)	2%	(2)	1%	(1)	13%	(14)	48%	(50)	104
PID/Gender: Dem Women	2%	(3)	8%	(11)	3%	(4)	6%	(8)	8%	(10)	73%	(101)	138
PID/Gender: Ind Men	1%	(1)	13%	(10)	1%	(1)	2%	(2)	21%	(17)	62%	(51)	82
PID/Gender: Ind Women	2%	(1)	4%	(4)	5%	(5)	_	(0)	10%	(9)	79%	(76)	96
PID/Gender: Rep Men	9%	(8)	8%	(8)	3%	(3)	2%	(2)	18%	(16)	60%	(54)	90
PID/Gender: Rep Women	5%	(4)	_	(0)	5%	(4)	_	(0)	4%	(3)	85%	(65)	77
Ideo: Liberal (1-3)	7%	(12)	10%	(15)	2%	(3)	4%	(7)	12%	(19)	65%	(106)	163
Ideo: Moderate (4)	4%	(6)	10%	(16)	3%	(4)	1%	(2)	17%	(28)	65%	(107)	165
Ideo: Conservative (5-7)	11%	(19)	7%	(13)	3%	(6)	2%	(3)	11%	(19)	66%	(117)	177
Educ: < College	4%	(18)	7%	(27)	3%	(12)	3%	(11)	12%	(48)	71%	(284)	400
Educ: Bachelors degree	11%	(13)	9%	(11)	3%	(3)	1%	(2)	14%	(17)	62%	(73)	118
Educ: Post-grad	14%	(10)	13%	(9)	5%	(3)	1%	(1)	9%	(6)	58%	(39)	68
Income: Under 50k	5%	(18)	7%	(23)	3%	(11)	3%	(11)	12%	(40)	69%	(228)	331
Income: 50k-100k	6%	(10)	9%	(16)	2%	(4)	1%	(2)	13%	(23)	69%	(122)	176
Income: 100k+	16%	(13)	10%	(8)	5%	(4)	1%	(1)	10%	(8)	59%	(46)	79
Ethnicity: White	6%	(27)	7%	(33)	3%	(12)	3%	(12)	10%	(46)	72%	(330)	460
Ethnicity: Hispanic	8%	(9)	4%	(4)	5%	(5)	6%	(7)	16%	(19)	61%	(70)	115

Table MCSP2_18: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Gibson

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	7%	(40)	8%	(47)	3%	(19)	2%	(13)	12%	(71)	68%	(396)	586
Ethnicity: Black	15%	(10)	15%	(10)	3%	(2)	_	(0)	22%	(15)	46%	(31)	68
Ethnicity: Other	6%	(3)	6%	(3)	9%	(5)	2%	(1)	17%	(10)	61%	(36)	59
All Christian	10%	(28)	9%	(26)	2%	(6)	2%	(7)	12%	(34)	64%	(182)	284
Agnostic/Nothing in particular	4%	(7)	5%	(7)	5%	(8)	2%	(3)	9%	(14)	76%	(121)	160
Something Else	4%	(4)	6%	(6)	2%	(2)	2%	(2)	17%	(17)	68%	(67)	99
Evangelical	12%	(19)	8%	(14)	2%	(3)	5%	(7)	18%	(29)	56%	(91)	163
Non-Evangelical	4%	(9)	9%	(18)	2%	(4)	1%	(1)	10%	(22)	73%	(152)	207
Community: Urban	11%	(22)	10%	(19)	4%	(7)	4%	(8)	7%	(14)	63%	(123)	194
Community: Suburban	4%	(10)	7%	(19)	3%	(7)	2%	(5)	17%	(46)	67%	(179)	265
Community: Rural	7%	(8)	7%	(9)	3%	(4)	_	(0)	9%	(11)	75%	(94)	127
Employ: Private Sector	14%	(24)	11%	(19)	5%	(8)	1%	(2)	15%	(26)	53%	(91)	170
Employ: Self-Employed	1%	(1)	6%	(3)	5%	(2)	_	(0)	18%	(9)	71%	(36)	51
Employ: Retired	4%	(5)	10%	(14)	_	(0)	1%	(2)	7%	(10)	77%	(103)	133
Employ: Unemployed	5%	(5)	3%	(3)	2%	(2)	6%	(6)	9%	(9)	76%	(76)	100
Military HH: Yes	6%	(6)	6%	(6)	2%	(2)	_	(0)	9%	(9)	77%	(77)	100
Military HH: No	7%	(34)	8%	(41)	3%	(17)	3%	(13)	13%	(62)	66%	(320)	486
RD/WT: Right Direction	15%	(25)	13%	(23)	3%	(6)	5%	(8)	12%	(20)	52%	(89)	171
RD/WT: Wrong Track	4%	(15)	6%	(24)	3%	(13)	1%	(5)	12%	(50)	74%	(307)	415
Trump Job Approve	8%	(17)	8%	(18)	3%	(6)	2%	(3)	11%	(22)	69%	(147)	214
Trump Job Disapprove	6%	(22)	8%	(29)	2%	(9)	3%	(10)	13%	(46)	67%	(229)	344
Trump Job Strongly Approve	13%	(17)	6%	(7)	3%	(4)	1%	(2)	9%	(12)	68%	(88)	129
Trump Job Somewhat Approve	1%	(1)	13%	(11)	2%	(2)	2%	(2)	13%	(11)	69%	(59)	85
Trump Job Somewhat Disapprove	3%	(2)	13%	(8)	5%	(3)	1%	(1)	11%	(7)	68%	(42)	63
Trump Job Strongly Disapprove	7%	(20)	7%	(21)	2%	(6)	3%	(9)	14%	(40)	66%	(187)	282
Favorable of Trump	8%	(17)	9%	(19)	3%	(6)	1%	(2)	10%	(21)	70%	(149)	213
Unfavorable of Trump	7%	(24)	8%	(28)	2%	(8)	3%	(10)	13%	(45)	66%	(225)	339
Very Favorable of Trump	13%	(16)	9%	(11)	1%	(2)	_	(0)	9%	(11)	68%	(84)	123
Somewhat Favorable of Trump	1%	(1)	8%	(8)	4%	(4)	2%	(2)	11%	(10)	73%	(66)	90
Somewhat Unfavorable of Trump	1%	(1)	14%	(7)	4%	(2)	2%	(1)	6%	(3)	73%	(36)	50
Very Unfavorable of Trump	8%	(23)	7%	(21)	2%	(6)	3%	(9)	14%	(42)	65%	(189)	290

Table MCSP2_18: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Gibson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	7%	(40)	8%	(47)	3%	(19)	2%	(13)	12%	(71)	68%	(396)	586
#1 Issue: Economy	7%	(16)	7%	(16)	3%	(6)	_	(1)	14%	(30)	68%	(144)	212
#1 Issue: Security	10%	(6)	4%	(2)	3%	(1)	11%	(6)	5%	(3)	67%	(38)	57
#1 Issue: Health Care	11%	(12)	12%	(14)	2%	(3)	2%	(3)	19%	(21)	54%	(60)	113
#1 Issue: Medicare / Social Security	_	(0)	10%	(7)	1%	(1)	3%	(2)	11%	(8)	76%	(57)	75
2018 House Vote: Democrat	11%	(24)	12%	(27)	2%	(4)	3%	(7)	13%	(28)	60%	(135)	225
2018 House Vote: Republican	9%	(12)	6%	(7)	3%	(4)	1%	(2)	10%	(13)	72%	(97)	134
2016 Vote: Hillary Clinton	14%	(26)	11%	(20)	1%	(1)	3%	(6)	13%	(24)	59%	(114)	192
2016 Vote: Donald Trump	7%	(10)	9%	(13)	3%	(5)	1%	(2)	10%	(15)	71%	(107)	151
2016 Vote: Didn't Vote	2%	(4)	6%	(12)	6%	(13)	3%	(5)	13%	(27)	71%	(145)	205
Voted in 2014: Yes	10%	(34)	10%	(33)	3%	(11)	2%	(8)	13%	(42)	61%	(203)	332
Voted in 2014: No	2%	(6)	5%	(13)	3%	(8)	2%	(5)	11%	(28)	76%	(193)	254
2012 Vote: Barack Obama	11%	(25)	11%	(25)	3%	(6)	3%	(6)	13%	(30)	59%	(135)	227
2012 Vote: Mitt Romney	7%	(8)	7%	(7)	2%	(2)	1%	(2)	15%	(16)	69%	(76)	111
2012 Vote: Didn't Vote	3%	(7)	6%	(15)	5%	(11)	2%	(5)	10%	(23)	74%	(175)	235
4-Region: Northeast	7%	(7)	10%	(11)	2%	(2)	_	(1)	10%	(11)	71%	(78)	110
4-Region: Midwest	5%	(6)	7%	(9)	5%	(6)	2%	(2)	12%	(15)	70%	(88)	125
4-Region: South	9%	(19)	8%	(17)	3%	(7)	2%	(5)	13%	(28)	65%	(139)	214
4-Region: West	6%	(8)	7%	(10)	3%	(4)	4%	(6)	13%	(17)	67%	(91)	137
Sports fans	10%	(40)	11%	(45)	3%	(11)	3%	(10)	17%	(66)	56%	(221)	392
Avid sports fans	23%	(34)	17%	(24)	2%	(3)	5%	(8)	19%	(28)	33%	(49)	146
Casual sports fans	2%	(6)	8%	(20)	4%	(9)	1%	(2)	15%	(38)	70%	(172)	246
Republican sports fans	10%	(12)	5%	(6)	4%	(5)	_	(0)	16%	(18)	65%	(76)	118
Democratic sports fans	15%	(25)	14%	(24)	3%	(5)	5%	(8)	14%	(24)	49%	(82)	168
Independent sports fans	2%	(2)	14%	(15)	1%	(1)	2%	(2)	23%	(24)	58%	(62)	107
Sports fans ages 18-34	16%	(16)	6%	(6)	4%	(4)	7%	(7)	14%	(14)	54%	(55)	103
Sports fans ages 35-44	13%	(10)	17%	(13)	5%	(4)	3%	(2)	14%	(11)	47%	(37)	78
Sports fans ages 45-64	8%	(11)	14%	(20)	2%	(3)	1%	(1)	23%	(32)	52%	(72)	139
Sports fans 65+	4%	(3)	7%	(5)	_	(0)	_	(0)	12%	(9)	77%	(56)	73
NFL fans	11%	(40)	12%	(44)	4%	(14)	3%	(10)	18%	(65)	53%	(197)	370
Avid NFL fans	21%	(34)	18%	(29)	1%	(2)	2%	(3)	18%	(30)	39%	(62)	161

Table MCSP2_18: Do you have a favorable or unfavorable opinion of each of the following people? Antonio Gibson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (40)	8% (47)	3% (19)	2% (13)	12% (71)	68% (396)	586
Casual NFL fans	3% (6)	7% (14)	6% (12)	3% (7)	17% (36)	64% (134)	209

Table MCSP2_19: Do you have a favorable or unfavorable opinion of each of the following people? Chris Godwin

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no		r heard of	Total N
Adults	5%	(27)	11%	(60)	4%	(21)	2%	(9)	12%	(66)	68%	(378)	560
Gender: Male	7%	(19)	17%	(46)	3%	(9)	3%	(8)	14%	(37)	57%	(155)	274
Gender: Female	3%	(8)	5%	(14)	4%	(12)	_	(1)	10%	(29)	78%	(223)	286
Age: 18-34	9%	(15)	14%	(24)	7%	(12)	1%	(3)	10%	(16)	59%	(100)	170
Age: 35-44	7%	(6)	18%	(15)	4%	(4)	4%	(3)	18%	(15)	49%	(42)	86
Age: 45-64	2%	(3)	9%	(18)	2%	(3)	1%	(2)	12%	(23)	74%	(143)	193
Age: 65+	3%	(3)	2%	(3)	1%	(1)	_	(1)	10%	(12)	83%	(93)	111
GenZers: 1997-2012	8%	(6)	7%	(5)	5%	(4)	1%	(1)	4%	(3)	74%	(51)	69
Millennials: 1981-1996	7%	(10)	20%	(28)	7%	(10)	3%	(4)	14%	(20)	48%	(68)	141
GenXers: 1965-1980	5%	(7)	12%	(17)	2%	(3)	2%	(3)	16%	(21)	62%	(83)	134
Baby Boomers: 1946-1964	2%	(4)	5%	(9)	2%	(3)	_	(1)	10%	(18)	82%	(155)	189
PID: Dem (no lean)	9%	(23)	11%	(27)	5%	(11)	1%	(3)	9%	(23)	64%	(158)	246
PID: Ind (no lean)	_	(0)	9%	(13)	5%	(8)	2%	(2)	17%	(24)	68%	(96)	143
PID: Rep (no lean)	2%	(4)	12%	(20)	1%	(2)	2%	(3)	11%	(19)	72%	(123)	171
PID/Gender: Dem Men	15%	(15)	18%	(19)	7%	(7)	3%	(3)	8%	(9)	50%	(54)	106
PID/Gender: Dem Women	6%	(8)	5%	(7)	3%	(4)	_	(1)	10%	(15)	75%	(105)	140
PID/Gender: Ind Men	_	(0)	13%	(10)	3%	(2)	3%	(2)	19%	(14)	62%	(47)	75
PID/Gender: Ind Women	_	(0)	4%	(3)	8%	(6)	_	(0)	14%	(9)	74%	(50)	67
PID/Gender: Rep Men	3%	(3)	18%	(17)	_	(0)	4%	(3)	15%	(14)	59%	(55)	92
PID/Gender: Rep Women	1%	(1)	4%	(3)	2%	(2)	_	(0)	6%	(5)	87%	(69)	79
Ideo: Liberal (1-3)	8%	(15)	12%	(22)	3%	(5)	1%	(2)	14%	(27)	62%	(117)	187
Ideo: Moderate (4)	1%	(1)	11%	(17)	4%	(6)	4%	(6)	11%	(16)	69%	(100)	146
Ideo: Conservative (5-7)	6%	(11)	12%	(21)	2%	(3)	_	(1)	10%	(17)	71%	(125)	177
Educ: < College	4%	(15)	8%	(31)	3%	(12)	1%	(4)	11%	(42)	72%	(269)	373
Educ: Bachelors degree	6%	(7)	15%	(17)	5%	(6)	3%	(4)	13%	(14)	59%	(68)	115
Educ: Post-grad	8%	(6)	16%	(12)	4%	(3)	2%	(1)	13%	(9)	58%	(42)	72
Income: Under 50k	4%	(12)	5%	(15)	4%	(11)	1%	(2)	14%	(39)	72%	(199)	278
Income: 50k-100k	3%	(6)	16%	(32)	4%	(8)	3%	(6)	9%	(18)	64%	(127)	197
Income: 100k+	12%	(10)	15%	(12)	1%	(1)	1%	(1)	10%	(8)	61%	(52)	85
Ethnicity: White	3%	(15)	11%	(50)	3%	(16)	2%	(9)	10%	(46)	70%	(320)	455
Ethnicity: Hispanic	10%	(7)	17%	(13)	8%	(6)	3%	(2)	11%	(9)	51%	(39)	77

Table MCSP2_19: Do you have a favorable or unfavorable opinion of each of the following people? Chris Godwin

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(27)	11%	(60)	4%	(21)	2%	(9)	12%	(66)	68%	(378)	560
Ethnicity: Black	11%	(8)	9%	(6)	5%	(3)		(0)	19%	(13)	57%	(39)	69
All Christian	6%	(16)	10%	(27)	2%	(6)	3%	(7)	8%	(22)	71%	(185)	262
Agnostic/Nothing in particular	3%	(4)	11%	(16)	5%	(7)	_	(0)	12%	(18)	69%	(99)	145
Something Else	5%	(5)	10%	(11)	5%	(5)	1%	(2)	19%	(22)	60%	(67)	113
Evangelical	10%	(14)	13%	(20)	2%	(3)	2%	(3)	14%	(21)	59%	(89)	150
Non-Evangelical	2%	(4)	8%	(18)	4%	(8)	3%	(6)	10%	(22)	73%	(157)	215
Community: Urban	11%	(16)	18%	(26)	7%	(10)	5%	(8)	11%	(15)	48%	(69)	144
Community: Suburban	3%	(9)	8%	(24)	3%	(9)	_	(1)	13%	(36)	72%	(206)	285
Community: Rural	1%	(2)	7%	(10)	1%	(2)	_	(1)	11%	(14)	79%	(103)	131
Employ: Private Sector	9%	(16)	18%	(31)	3%	(6)	2%	(3)	9%	(15)	58%	(97)	168
Employ: Self-Employed	7%	(4)	15%	(9)	1%	(1)	4%	(2)	14%	(9)	59%	(36)	61
Employ: Retired	2%	(2)	4%	(5)	2%	(3)	_	(1)	8%	(10)	84%	(105)	125
Employ: Unemployed	_	(0)	4%	(2)	4%	(2)	1%	(1)	23%	(15)	68%	(43)	63
Military HH: Yes	4%	(4)	7%	(7)	4%	(4)	3%	(2)	12%	(12)	70%	(68)	97
Military HH: No	5%	(23)	11%	(53)	4%	(17)	1%	(6)	12%	(54)	67%	(310)	463
RD/WT: Right Direction	9%	(14)	14%	(22)	3%	(4)	4%	(6)	15%	(22)	55%	(84)	151
RD/WT: Wrong Track	3%	(13)	9%	(38)	4%	(16)	1%	(2)	11%	(44)	72%	(295)	408
Trump Job Approve	3%	(7)	14%	(30)	2%	(4)	2%	(5)	10%	(23)	68%	(150)	220
Trump Job Disapprove	6%	(20)	9%	(30)	5%	(16)	1%	(3)	12%	(41)	67%	(221)	330
Trump Job Strongly Approve	3%	(4)	13%	(17)	1%	(1)	1%	(2)	11%	(14)	70%	(89)	126
Trump Job Somewhat Approve	4%	(3)	14%	(13)	3%	(3)	4%	(4)	9%	(9)	65%	(61)	94
Trump Job Strongly Disapprove	7%	(19)	9%	(24)	4%	(10)	1%	(3)	12%	(33)	69%	(195)	283
Favorable of Trump	5%	(10)	12%	(28)	2%	(4)	1%	(2)	12%	(27)	68%	(151)	222
Unfavorable of Trump	5%	(17)	10%	(32)	5%	(16)	2%	(6)	11%	(36)	67%	(220)	327
Very Favorable of Trump	3%	(3)	15%	(18)	2%	(3)	1%	(2)	10%	(13)	69%	(86)	125
Somewhat Favorable of Trump	7%	(7)	10%	(10)	1%	(1)	1%	(1)	14%	(14)	67%	(65)	97
Very Unfavorable of Trump	5%	(16)	10%	(28)	5%	(14)	2%	(5)	11%	(31)	68%	(198)	293

Table MCSP2_19: Do you have a favorable or unfavorable opinion of each of the following people? Chris Godwin

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(27)	11%	(60)	4%	(21)	2%	(9)	12%	(66)	68%	(378)	560
#1 Issue: Economy	4%	(10)	16%	(36)	2%	(4)	3%	(8)	13%	(29)	62%	(141)	228
#1 Issue: Health Care	3%	(4)	12%	(15)	7%	(8)		(0)	13%	(15)	65%	(79)	122
#1 Issue: Medicare / Social Security	3%	(2)	4%	(2)	1%	(1)	_	(0)	10%	(6)	83%	(51)	61
#1 Issue: Women's Issues	9%	(5)	2%	(1)	5%	(3)	_	(0)	10%	(5)	75%	(40)	53
2018 House Vote: Democrat	8%	(15)	11%	(22)	5%	(9)	1%	(3)	12%	(23)	63%	(120)	191
2018 House Vote: Republican	2%	(3)	12%	(18)	2%	(2)	1%	(1)	10%	(16)	73%	(109)	149
2016 Vote: Hillary Clinton	9%	(16)	11%	(20)	3%	(6)	2%	(3)	13%	(23)	61%	(109)	179
2016 Vote: Donald Trump	3%	(5)	11%	(18)	1%	(2)	1%	(1)	12%	(21)	72%	(125)	172
2016 Vote: Didn't Vote	3%	(6)	11%	(19)	3%	(5)	2%	(4)	11%	(18)	69%	(118)	170
Voted in 2014: Yes	6%	(18)	11%	(35)	3%	(10)	1%	(4)	13%	(40)	65%	(202)	310
Voted in 2014: No	4%	(9)	10%	(24)	4%	(10)	2%	(5)	10%	(26)	70%	(176)	250
2012 Vote: Barack Obama	8%	(16)	12%	(26)	4%	(7)	2%	(3)	13%	(26)	62%	(129)	208
2012 Vote: Mitt Romney	3%	(4)	8%	(11)	2%	(3)	_	(1)	12%	(16)	74%	(96)	131
2012 Vote: Didn't Vote	3%	(6)	10%	(21)	5%	(10)	2%	(5)	10%	(21)	69%	(144)	208
4-Region: Northeast	4%	(4)	14%	(15)	1%	(1)	2%	(2)	5%	(5)	74%	(79)	108
4-Region: Midwest	3%	(4)	10%	(11)	3%	(3)	1%	(1)	13%	(14)	70%	(76)	109
4-Region: South	4%	(7)	9%	(19)	7%	(14)	2%	(4)	17%	(35)	61%	(127)	207
4-Region: West	9%	(12)	10%	(14)	2%	(3)	1%	(2)	8%	(11)	70%	(96)	136
Sports fans	7%	(27)	14%	(54)	5%	(18)	2%	(9)	14%	(56)	58%	(226)	389
Avid sports fans	13%	(16)	28%	(34)	9%	(12)	3%	(4)	16%	(20)	30%	(38)	124
Casual sports fans	4%	(11)	7%	(20)	2%	(6)	2%	(5)	13%	(35)	71%	(188)	266
Republican sports fans	3%	(4)	13%	(16)	1%	(2)	3%	(3)	13%	(16)	67%	(84)	125
Democratic sports fans	14%	(23)	15%	(26)	6%	(9)	2%	(3)	12%	(21)	52%	(88)	170
Independent sports fans	_	(0)	14%	(13)	7%	(7)	2%	(2)	20%	(19)	57%	(54)	94
Sports fans ages 18-34	14%	(15)	22%	(23)	10%	(10)	2%	(3)	9%	(9)	44%	(47)	107
Sports fans ages 35-44	9%	(6)	16%	(11)	6%	(4)	5%	(3)	20%	(13)	44%	(30)	67
Sports fans ages 45-64	2%	(3)	13%	(18)	2%	(3)	2%	(2)	16%	(23)	65%	(91)	140
Sports fans 65+	4%	(3)	3%	(3)	1%	(1)	1%	(1)	14%	(10)	77%	(58)	75
NFL fans	7%	(27)	15%	(54)	5%	(18)	2%	(8)	15%	(56)	56%	(206)	368
Avid NFL fans	16%	(24)	24%	(35)	6%	(8)	4%	(6)	17%	(26)	33%	(49)	147

Table MCSP2_19: Do you have a favorable or unfavorable opinion of each of the following people? Chris Godwin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults Casual NFL fans	5% (27) 2% (3)	11% (60) 8% (19)	4% (21) $4%$ (9)	2% (9) $1%$ (2)	12% (66) 14% (30)	68% (378) 71% (157)	560 221

Table MCSP2_20: Do you have a favorable or unfavorable opinion of each of the following people? *Jared Goff*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	7%	(43)	14%	(82)	5%	(31)	4%	(24)	12%	(74)	57%	(339)	592
Gender: Male	11%	(30)	24%	(67)	9%	(26)	6%	(16)	13%	(36)	38%	(106)	280
Gender: Female	4%	(13)	5%	(15)	2%	(5)	3%	(8)	12%	(38)	75%	(233)	311
Age: 18-34	9%	(17)	15%	(29)	5%	(10)	5%	(10)	10%	(19)	57%	(110)	193
Age: 35-44	7%	(7)	15%	(15)	5%	(5)	3%	(3)	29%	(29)	42%	(41)	99
Age: 45-64	9%	(17)	14%	(27)	7%	(13)	5%	(9)	9%	(18)	56%	(105)	188
Age: 65+	2%	(2)	10%	(12)	2%	(3)	2%	(3)	8%	(9)	75%	(83)	111
GenZers: 1997-2012	10%	(8)	8%	(6)	3%	(3)	7%	(6)	13%	(10)	58%	(46)	78
Millennials: 1981-1996	7%	(12)	18%	(29)	6%	(9)	4%	(6)	15%	(23)	51%	(82)	161
GenXers: 1965-1980	9%	(14)	16%	(23)	7%	(11)	6%	(8)	17%	(25)	46%	(68)	150
Baby Boomers: 1946-1964	5%	(9)	12%	(20)	4%	(7)	1%	(1)	7%	(12)	71%	(123)	172
PID: Dem (no lean)	10%	(24)	16%	(41)	9%	(23)	3%	(8)	12%	(31)	49%	(123)	248
PID: Ind (no lean)	2%	(3)	10%	(17)	2%	(3)	7%	(12)	14%	(23)	65%	(111)	169
PID: Rep (no lean)	9%	(16)	14%	(24)	3%	(5)	2%	(4)	11%	(20)	61%	(106)	174
PID/Gender: Dem Men	17%	(18)	28%	(30)	19%	(21)	6%	(6)	8%	(9)	22%	(23)	107
PID/Gender: Dem Women	4%	(6)	8%	(11)	2%	(2)	1%	(2)	15%	(22)	70%	(99)	141
PID/Gender: Ind Men	2%	(2)	20%	(17)	2%	(1)	9%	(8)	17%	(15)	51%	(44)	88
PID/Gender: Ind Women	2%	(1)	_	(0)	2%	(1)	5%	(4)	10%	(9)	81%	(66)	81
PID/Gender: Rep Men	11%	(10)	24%	(20)	4%	(4)	1%	(1)	14%	(12)	45%	(39)	86
PID/Gender: Rep Women	7%	(6)	4%	(4)	2%	(1)	3%	(3)	9%	(8)	76%	(67)	89
Ideo: Liberal (1-3)	10%	(18)	17%	(32)	7%	(14)	5%	(9)	11%	(21)	50%	(96)	190
Ideo: Moderate (4)	3%	(5)	14%	(24)	4%	(6)	5%	(9)	16%	(28)	57%	(97)	169
Ideo: Conservative (5-7)	10%	(17)	14%	(24)	6%	(11)	3%	(5)	10%	(18)	58%	(103)	178
Educ: < College	6%	(24)	12%	(51)	6%	(25)	5%	(22)	12%	(51)	58%	(240)	413
Educ: Bachelors degree	9%	(11)	16%	(19)	3%	(4)	1%	(1)	15%	(18)	56%	(67)	120
Educ: Post-grad	14%	(8)	20%	(12)	3%	(2)	1%	(1)	8%	(5)	55%	(32)	59
Income: Under 50k	7%	(22)	12%	(40)	5%	(18)	7%	(21)	10%	(33)	59%	(192)	325
Income: 50k-100k	6%	(11)	17%	(32)	4%	(6)	_	(1)	20%	(36)	53%	(95)	181
Income: 100k+	11%	(10)	12%	(11)	8%	(7)	2%	(2)	6%	(5)	61%	(52)	85
Ethnicity: White	6%	(27)	13%	(59)	5%	(23)	4%	(17)	12%	(55)	61%	(283)	465
Ethnicity: Hispanic	11%	(11)	5%	(5)	12%	(12)	11%	(11)	18%	(18)	43%	(44)	102

Table MCSP2_20: Do you have a favorable or unfavorable opinion of each of the following people? Jared Goff

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(43)	14%	(82)	5%	(31)	4%	(24)	12%	(74)	57%	(339)	592
Ethnicity: Black	11%	(8)	23%	(17)	5%	(3)	8%	(6)	13%	(10)	41%	(31)	75
Ethnicity: Other	14%	(7)	11%	(6)	8%	(4)	2%	(1)	16%	(8)	48%	(25)	52
All Christian	7%	(18)	17%	(46)	3%	(8)	6%	(17)	13%	(33)	54%	(145)	267
Agnostic/Nothing in particular	3%	(6)	12%	(19)	8%	(13)	3%	(5)	8%	(13)	66%	(110)	166
Something Else	11%	(11)	9%	(9)	3%	(3)	1%	(1)	17%	(18)	60%	(62)	105
Evangelical	12%	(19)	16%	(25)	1%	(2)	6%	(10)	15%	(23)	50%	(78)	156
Non-Evangelical	5%	(10)	15%	(30)	5%	(9)	2%	(4)	14%	(28)	59%	(120)	201
Community: Urban	11%	(18)	12%	(19)	3%	(4)	6%	(10)	15%	(26)	54%	(90)	168
Community: Suburban	5%	(13)	16%	(46)	6%	(18)	3%	(8)	13%	(35)	57%	(160)	281
Community: Rural	8%	(11)	12%	(17)	6%	(8)	4%	(6)	9%	(13)	62%	(88)	143
Employ: Private Sector	12%	(23)	20%	(38)	4%	(7)	2%	(4)	14%	(26)	47%	(89)	187
Employ: Retired	3%	(4)	13%	(14)	2%	(2)	2%	(3)	9%	(9)	72%	(79)	110
Employ: Unemployed	3%	(3)	6%	(5)	10%	(9)	1%	(1)	16%	(14)	64%	(56)	87
Military HH: Yes	9%	(8)	18%	(16)	7%	(6)	2%	(2)	15%	(13)	49%	(43)	87
Military HH: No	7%	(35)	13%	(66)	5%	(25)	4%	(22)	12%	(61)	59%	(296)	505
RD/WT: Right Direction	5%	(8)	16%	(26)	7%	(11)	4%	(7)	15%	(25)	53%	(87)	164
RD/WT: Wrong Track	8%	(35)	13%	(56)	5%	(19)	4%	(17)	11%	(49)	59%	(252)	428
Trump Job Approve	6%	(15)	12%	(29)	6%	(14)	1%	(3)	13%	(32)	61%	(148)	242
Trump Job Disapprove	8%	(28)	15%	(53)	5%	(17)	6%	(21)	12%	(41)	53%	(183)	342
Trump Job Strongly Approve	6%	(8)	8%	(11)	_	(1)	2%	(3)	18%	(24)	66%	(90)	137
Trump Job Somewhat Approve	7%	(7)	17%	(18)	13%	(13)	_	(0)	8%	(8)	55%	(58)	105
Trump Job Somewhat Disapprove	2%	(2)	20%	(14)	1%	(1)	10%	(7)	23%	(16)	44%	(31)	70
Trump Job Strongly Disapprove	10%	(26)	14%	(39)	6%	(16)	5%	(14)	9%	(25)	56%	(152)	271
Favorable of Trump	6%	(16)	13%	(31)	5%	(12)	1%	(3)	11%	(28)	64%	(156)	245
Unfavorable of Trump	7%	(23)	16%	(51)	5%	(17)	6%	(21)	12%	(40)	54%	(179)	331
Very Favorable of Trump	8%	(11)	9%	(12)	_	(1)	_	(1)	16%	(21)	66%	(86)	130
Somewhat Favorable of Trump	5%	(5)	16%	(19)	10%	(11)	2%	(2)	6%	(7)	61%	(70)	114
Somewhat Unfavorable of Trump	_	(0)	25%	(13)	1%	(1)	3%	(2)	15%	(8)	56%	(30)	53
Very Unfavorable of Trump	8%	(23)	14%	(38)	6%	(16)	7%	(19)	11%	(32)	54%	(149)	278

Table MCSP2_20: Do you have a favorable or unfavorable opinion of each of the following people? *Jared Goff*

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(43)	14%	(82)	5%	(31)	4%	(24)	12%	(74)	57%	(339)	592
#1 Issue: Economy	7%	(16)	18%	(42)	4%	(8)	2%	(4)	16%	(37)	53%	(122)	229
#1 Issue: Health Care	7%	(8)	15%	(17)	8%	(9)	2%	(3)	14%	(16)	54%	(62)	114
#1 Issue: Medicare / Social Security	6%	(4)	9%	(7)	6%	(5)	18%	(15)	7%	(5)	54%	(44)	80
#1 Issue: Women's Issues	14%	(8)	1%	(1)	5%	(3)	3%	(2)	7%	(4)	70%	(40)	57
2018 House Vote: Democrat	10%	(20)	19%	(39)	6%	(12)	2%	(5)	12%	(24)	50%	(102)	203
2018 House Vote: Republican	7%	(10)	14%	(22)	2%	(3)	5%	(8)	10%	(15)	62%	(92)	149
2016 Vote: Hillary Clinton	12%	(21)	20%	(36)	7%	(13)	3%	(5)	12%	(22)	46%	(83)	179
2016 Vote: Donald Trump	6%	(10)	12%	(22)	2%	(4)	5%	(8)	9%	(15)	67%	(116)	173
2016 Vote: Didn't Vote	6%	(12)	10%	(21)	6%	(13)	5%	(11)	16%	(32)	56%	(115)	204
Voted in 2014: Yes	9%	(30)	17%	(56)	4%	(15)	4%	(12)	11%	(37)	55%	(180)	329
Voted in 2014: No	5%	(13)	10%	(26)	6%	(16)	4%	(12)	14%	(37)	61%	(159)	263
2012 Vote: Barack Obama	11%	(23)	17%	(36)	8%	(17)	3%	(7)	13%	(28)	48%	(104)	215
2012 Vote: Mitt Romney	7%	(9)	15%	(19)	_	(1)	3%	(4)	9%	(11)	66%	(87)	131
2012 Vote: Didn't Vote	5%	(11)	11%	(25)	6%	(13)	5%	(12)	13%	(31)	60%	(138)	230
4-Region: Northeast	6%	(7)	14%	(15)	3%	(3)	2%	(2)	13%	(13)	62%	(65)	105
4-Region: Midwest	3%	(4)	13%	(17)	7%	(9)	4%	(5)	8%	(11)	64%	(83)	128
4-Region: South	9%	(20)	16%	(37)	5%	(11)	4%	(8)	16%	(37)	50%	(113)	227
4-Region: West	9%	(12)	10%	(13)	5%	(7)	7%	(9)	10%	(13)	59%	(79)	132
Sports fans	10%	(43)	19%	(78)	8%	(31)	5%	(22)	15%	(62)	42%	(173)	408
Avid sports fans	20%	(28)	31%	(42)	7%	(10)	7%	(10)	16%	(22)	18%	(25)	137
Casual sports fans	5%	(15)	13%	(36)	8%	(21)	4%	(12)	15%	(40)	54%	(148)	272
Republican sports fans	13%	(16)	17%	(21)	4%	(5)	3%	(4)	10%	(13)	53%	(66)	124
Democratic sports fans	13%	(24)	23%	(40)	13%	(23)	4%	(6)	15%	(27)	32%	(56)	175
Independent sports fans	3%	(3)	16%	(17)	3%	(3)	11%	(12)	21%	(23)	47%	(51)	109
Sports fans ages 18-34	14%	(17)	20%	(24)	8%	(10)	8%	(10)	14%	(17)	36%	(43)	121
Sports fans ages 35-44	9%	(7)	19%	(15)	6%	(5)	3%	(2)	28%	(22)	34%	(26)	77
Sports fans ages 45-64	12%	(17)	19%	(27)	9%	(13)	5%	(8)	12%	(16)	42%	(60)	141
Sports fans 65+	3%	(2)	17%	(12)	4%	(3)	4%	(3)	10%	(7)	63%	(43)	69
NFL fans	11%	(43)	21%	(78)	7%	(26)	6%	(23)	15%	(58)	39%	(148)	375
Avid NFL fans	21%	(35)	34%	(54)	9%	(15)	9%	(14)	12%	(20)	15%	(25)	162

Table MCSP2_20: Do you have a favorable or unfavorable opinion of each of the following people? *Jared Goff*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (43)	14% (82)	5% (31)	4% (24) $4%$ (9)	12% (74)	57% (339)	592
Casual NFL fans	4% (8)	11% (24)	5% (11)		18% (38)	58% (123)	213

Table MCSP2_21: Do you have a favorable or unfavorable opinion of each of the following people? Kenny Golladay

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion		of	Total N
Adults	4%	(20)	10%	(57)	2%	(10)	1%	(4)	14%	(76)	70%	(386)	554
Gender: Male	6%	(17)	17%	(44)	2%	(5)	2%	(4)	16%	(41)	58%	(154)	265
Gender: Female	1%	(3)	4%	(13)	2%	(5)	_	(0)	12%	(35)	81%	(233)	289
Age: 18-34	3%	(5)	16%	(30)	2%	(4)	1%	(1)	17%	(31)	61%	(109)	181
Age: 35-44	9%	(7)	14%	(10)	6%	(5)	3%	(2)	16%	(12)	52%	(39)	75
Age: 45-64	4%	(7)	8%	(15)	1%	(1)	_	(0)	13%	(26)	74%	(140)	189
Age: 65+	1%	(1)	2%	(2)	_	(0)	_	(1)	7%	(8)	90%	(97)	109
GenZers: 1997-2012	2%	(2)	2%	(1)	1%	(1)	_	(0)	19%	(14)	76%	(56)	73
Millennials: 1981-1996	4%	(6)	24%	(35)	4%	(6)	2%	(4)	17%	(25)	49%	(72)	148
GenXers: 1965-1980	7%	(9)	10%	(14)	2%	(3)	_	(0)	13%	(18)	69%	(98)	142
Baby Boomers: 1946-1964	2%	(3)	4%	(6)	1%	(1)	_	(1)	10%	(16)	83%	(130)	157
PID: Dem (no lean)	5%	(12)	16%	(39)	3%	(7)	1%	(3)	14%	(32)	60%	(143)	236
PID: Ind (no lean)	2%	(3)	6%	(10)	_	(1)	_	(1)	15%	(24)	76%	(125)	164
PID: Rep (no lean)	3%	(4)	5%	(8)	2%	(3)	_	(1)	13%	(19)	77%	(119)	154
PID/Gender: Dem Men	10%	(10)	30%	(30)	4%	(4)	3%	(3)	14%	(14)	40%	(40)	101
PID/Gender: Dem Women	2%	(2)	6%	(9)	3%	(3)	_	(0)	13%	(18)	76%	(102)	135
PID/Gender: Ind Men	4%	(3)	12%	(9)	_	(0)	1%	(1)	18%	(14)	65%	(50)	77
PID/Gender: Ind Women	_	(0)	1%	(1)	1%	(1)	_	(0)	12%	(10)	87%	(75)	86
PID/Gender: Rep Men	4%	(4)	6%	(5)	1%	(1)	1%	(1)	15%	(13)	73%	(63)	86
PID/Gender: Rep Women	1%	(1)	5%	(3)	2%	(1)	_	(0)	10%	(7)	82%	(56)	68
Ideo: Liberal (1-3)	2%	(4)	13%	(21)	2%	(4)	2%	(4)	14%	(22)	66%	(104)	158
Ideo: Moderate (4)	3%	(5)	13%	(19)	2%	(4)	_	(0)	10%	(14)	72%	(108)	150
Ideo: Conservative (5-7)	6%	(11)	9%	(16)	2%	(3)	_	(1)	13%	(23)	71%	(128)	181
Educ: < College	4%	(14)	8%	(31)	2%	(7)	_	(2)	15%	(56)	72%	(275)	384
Educ: Bachelors degree	4%	(5)	14%	(15)	1%	(1)	_	(0)	13%	(14)	68%	(74)	109
Educ: Post-grad	3%	(2)	19%	(11)	3%	(2)	3%	(2)	10%	(6)	62%	(37)	61
Income: Under 50k	2%	(6)	9%	(28)	2%	(6)	1%	(2)	16%	(51)	70%	(215)	309
Income: 50k-100k	7%	(11)	12%	(19)	1%	(2)	1%	(1)	10%	(16)	70%	(113)	162
Income: 100k+	3%	(3)	12%	(10)	2%	(2)	1%	(1)	12%	(10)	70%	(58)	83
Ethnicity: White	3%	(13)	10%	(40)	2%	(10)	1%	(3)	12%	(50)	72%	(303)	418
Ethnicity: Hispanic	2%	(2)	14%	(12)	_	(0)	_	(0)	21%	(19)	62%	(54)	87

Table MCSP2_21: Do you have a favorable or unfavorable opinion of each of the following people? Kenny Golladay

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	4%	(20)	10%	(57)	2%	(10)	1%	(4)	14%	(76)	70%	(386)	554
Ethnicity: Black	4%	(3)	18%	(14)	1%	(1)	1%	(1)	13%	(10)	63%	(50)	80
Ethnicity: Other	7%	(4)	4%	(2)	_	(0)	_	(0)	29%	(16)	60%	(33)	55
All Christian	3%	(8)	11%	(28)	2%	(4)	1%	(2)	12%	(28)	71%	(172)	241
Agnostic/Nothing in particular	3%	(5)	9%	(13)	1%	(2)	1%	(2)	15%	(23)	70%	(106)	151
Something Else	5%	(5)	5%	(5)	4%	(4)	_	(0)	19%	(21)	68%	(74)	109
Evangelical	6%	(8)	7%	(10)	2%	(4)	1%	(1)	16%	(23)	69%	(99)	144
Non-Evangelical	2%	(5)	11%	(23)	2%	(4)	_	(1)	12%	(23)	72%	(144)	199
Community: Urban	4%	(6)	17%	(25)	4%	(6)	2%	(3)	19%	(29)	53%	(80)	150
Community: Suburban	3%	(8)	7%	(20)		(1)	_	(1)	12%	(33)	77%	(208)	271
Community: Rural	4%	(5)	8%	(11)	3%	(3)	_	(1)	11%	(14)	74%	(98)	133
Employ: Private Sector	5%	(8)	17%	(28)	3%	(6)	1%	(2)	13%	(22)	61%	(103)	169
Employ: Retired	2%	(2)	4%	(4)	1%	(1)	_	(1)	7%	(9)	87%	(107)	123
Employ: Unemployed	4%	(4)	11%	(10)	_	(0)	_	(0)	16%	(14)	69%	(61)	89
Military HH: Yes	2%	(2)	8%	(7)	2%	(2)	1%	(1)	13%	(12)	73%	(65)	89
Military HH: No	4%	(18)	11%	(49)	2%	(8)	1%	(4)	14%	(64)	69%	(321)	465
RD/WT: Right Direction	4%	(6)	14%	(19)	3%	(5)	2%	(2)	18%	(25)	59%	(82)	140
RD/WT: Wrong Track	3%	(14)	9%	(38)	1%	(6)	_	(2)	12%	(51)	73%	(304)	414
Trump Job Approve	3%	(7)	9%	(18)	1%	(2)	1%	(2)	15%	(32)	71%	(149)	211
Trump Job Disapprove	4%	(13)	11%	(34)	2%	(8)	_	(2)	14%	(44)	69%	(225)	325
Trump Job Strongly Approve	1%	(1)	9%	(10)	1%	(1)	2%	(2)	14%	(15)	74%	(82)	111
Trump Job Somewhat Approve	6%	(6)	9%	(9)	2%	(2)	_	(0)	16%	(16)	67%	(67)	100
Trump Job Somewhat Disapprove	9%	(6)	13%	(8)	6%	(4)	1%	(1)	9%	(6)	62%	(42)	67
Trump Job Strongly Disapprove	3%	(7)	10%	(26)	1%	(4)	_	(1)	15%	(38)	71%	(183)	258
Favorable of Trump	4%	(9)	11%	(22)	1%	(2)	_	(1)	16%	(32)	68%	(142)	208
Unfavorable of Trump	3%	(11)	9%	(30)	2%	(8)	1%	(3)	13%	(42)	71%	(234)	328
Very Favorable of Trump	3%	(3)	8%	(9)	1%	(1)	_	(1)	15%	(17)	72%	(79)	109
Somewhat Favorable of Trump	6%	(6)	14%	(13)	1%	(1)	_	(0)	16%	(16)	64%	(63)	99
Somewhat Unfavorable of Trump	7%	(4)	15%	(9)	5%	(3)	3%	(2)	4%	(2)	66%	(39)	59
Very Unfavorable of Trump	2%	(6)	8%	(21)	2%	(5)	_	(1)	15%	(40)	73%	(195)	269

Table MCSP2_21: Do you have a favorable or unfavorable opinion of each of the following people? Kenny Golladay

		ery		ewhat		what	Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	4%	(20)	10%	(57)	2%	(10)	1%	(4)	14%	(76)	70%	(386)	554
#1 Issue: Economy	5%	(11)	14%	(32)	3%	(6)	_	(1)	16%	(35)	62%	(137)	222
#1 Issue: Security	3%	(2)	10%	(6)	4%	(2)	3%	(1)	4%	(3)	76%	(43)	57
#1 Issue: Health Care	1%	(1)	10%	(9)	1%	(1)	_	(0)	19%	(17)	69%	(63)	91
#1 Issue: Medicare / Social Security	1%	(1)	4%	(3)	_	(0)	_	(0)	15%	(11)	79%	(59)	74
2018 House Vote: Democrat	6%	(12)	16%	(34)	2%	(5)	1%	(2)	9%	(20)	65%	(137)	211
2018 House Vote: Republican	2%	(2)	9%	(11)	1%	(1)	_	(1)	13%	(15)	74%	(88)	119
2016 Vote: Hillary Clinton	5%	(10)	15%	(27)	2%	(4)	1%	(2)	10%	(18)	66%	(116)	176
2016 Vote: Donald Trump	3%	(5)	10%	(14)	1%	(2)	1%	(1)	12%	(17)	73%	(105)	144
2016 Vote: Didn't Vote	3%	(5)	7%	(14)	2%	(4)	1%	(1)	19%	(38)	68%	(134)	196
Voted in 2014: Yes	4%	(13)	13%	(39)	2%	(6)	1%	(3)	10%	(30)	70%	(215)	307
Voted in 2014: No	3%	(6)	7%	(18)	2%	(4)	_	(1)	19%	(46)	69%	(171)	247
2012 Vote: Barack Obama	6%	(11)	16%	(33)	3%	(6)	1%	(2)	11%	(22)	63%	(129)	203
2012 Vote: Mitt Romney	3%	(3)	5%	(6)	_	(0)	1%	(1)	15%	(16)	76%	(84)	111
2012 Vote: Didn't Vote	3%	(6)	7%	(16)	2%	(5)	_	(1)	17%	(37)	70%	(154)	218
4-Region: Northeast	2%	(2)	15%	(15)	1%	(1)	1%	(1)	13%	(13)	68%	(68)	100
4-Region: Midwest	6%	(7)	13%	(16)	2%	(2)	1%	(1)	10%	(12)	69%	(81)	118
4-Region: South	3%	(6)	8%	(16)	2%	(5)	1%	(1)	16%	(34)	71%	(153)	215
4-Region: West	5%	(6)	8%	(10)	2%	(2)	1%	(1)	14%	(17)	70%	(84)	121
Sports fans	5%	(19)	15%	(56)	3%	(10)	1%	(4)	18%	(65)	58%	(217)	372
Avid sports fans	12%	(15)	24%	(31)	3%	(4)	2%	(2)	16%	(21)	43%	(55)	129
Casual sports fans	2%	(4)	10%	(25)	3%	(6)	1%	(2)	18%	(44)	67%	(162)	243
Republican sports fans	4%	(4)	8%	(8)	2%	(3)	_	(1)	16%	(17)	68%	(72)	105
Democratic sports fans	7%	(11)	23%	(39)	4%	(7)	2%	(3)	16%	(27)	49%	(83)	171
Independent sports fans	4%	(3)	10%	(9)	1%	(1)	1%	(1)	21%	(21)	64%	(62)	96
Sports fans ages 18-34	4%	(4)	27%	(30)	4%	(4)	1%	(1)	19%	(21)	44%	(48)	109
Sports fans ages 35-44	10%	(7)	16%	(10)	7%	(5)	3%	(2)	18%	(12)	45%	(29)	64
Sports fans ages 45-64	5%	(7)	11%	(15)	1%	(1)	_	(0)	18%	(25)	65%	(91)	139
Sports fans 65+	2%	(1)	2%	(1)	_	(0)	1%	(1)	12%	(7)	83%	(49)	59
NFL fans	6%	(20)	16%	(55)	3%	(9)	1%	(3)	18%	(62)	57%	(196)	346
Avid NFL fans	12%	(17)	23%	(34)	3%	(4)	1%	(1)	17%	(25)	44%	(64)	146

Table MCSP2_21: Do you have a favorable or unfavorable opinion of each of the following people? Kenny Golladay

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults Casual NFL fans	4% (20) $1%$ (3)	10% (57) 11% (21)	2% (10) 3% (5)	1% (4) $1%$ (2)	14% (76) 18% (36)	70% (386) 66% (132)	554 200

Table MCSP2_22: Do you have a favorable or unfavorable opinion of each of the following people? Melvin Gordon III

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	4%	(25)	10%	(62)	6%	(38)	2%	(13)	13%	(79)	64%	(393)	611
Gender: Male	6%	(19)	14%	(42)	8%	(25)	3%	(8)	15%	(46)	54%	(162)	302
Gender: Female	2%	(6)	6%	(20)	4%	(13)	2%	(5)	11%	(34)	75%	(231)	308
Age: 18-34	2%	(5)	10%	(20)	12%	(23)	4%	(7)	12%	(24)	61%	(120)	199
Age: 35-44	9%	(9)	13%	(13)	6%	(6)	4%	(4)	13%	(14)	55%	(56)	101
Age: 45-64	5%	(10)	12%	(23)	3%	(7)	1%	(2)	13%	(26)	66%	(127)	194
Age: 65+	1%	(2)	6%	(7)	2%	(3)	_	(0)	13%	(16)	77%	(90)	116
GenZers: 1997-2012	_	(0)	3%	(3)	5%	(4)	5%	(4)	15%	(12)	72%	(60)	84
Millennials: 1981-1996	7%	(12)	13%	(22)	14%	(23)	4%	(6)	13%	(22)	49%	(81)	166
GenXers: 1965-1980	5%	(7)	18%	(24)	4%	(5)	1%	(1)	14%	(19)	58%	(79)	136
Baby Boomers: 1946-1964	2%	(5)	7%	(13)	3%	(5)	1%	(2)	10%	(20)	77%	(155)	200
PID: Dem (no lean)	6%	(14)	11%	(26)	8%	(18)	3%	(6)	13%	(30)	60%	(140)	235
PID: Ind (no lean)	1%	(3)	10%	(19)	7%	(13)	3%	(5)	16%	(32)	63%	(125)	196
PID: Rep (no lean)	5%	(8)	10%	(17)	4%	(7)	1%	(2)	9%	(17)	72%	(128)	179
PID/Gender: Dem Men	11%	(12)	17%	(18)	9%	(9)	5%	(5)	11%	(11)	47%	(48)	104
PID/Gender: Dem Women	2%	(3)	6%	(8)	7%	(9)	_	(1)	14%	(19)	70%	(92)	132
PID/Gender: Ind Men	1%	(1)	11%	(11)	11%	(11)	1%	(1)	23%	(22)	53%	(52)	97
PID/Gender: Ind Women	2%	(2)	8%	(8)	2%	(2)	4%	(4)	10%	(10)	74%	(73)	99
PID/Gender: Rep Men	6%	(6)	14%	(14)	5%	(5)	2%	(2)	12%	(12)	62%	(62)	101
PID/Gender: Rep Women	2%	(2)	4%	(3)	2%	(2)	_	(0)	6%	(5)	85%	(66)	78
Ideo: Liberal (1-3)	5%	(9)	9%	(18)	8%	(15)	3%	(6)	13%	(24)	62%	(119)	190
Ideo: Moderate (4)	2%	(5)	13%	(23)	7%	(12)	3%	(6)	13%	(25)	62%	(114)	184
Ideo: Conservative (5-7)	7%	(11)	11%	(20)	6%	(11)	_	(0)	14%	(24)	62%	(109)	175
Educ: < College	4%	(15)	8%	(31)	7%	(27)	2%	(7)	13%	(51)	68%	(277)	408
Educ: Bachelors degree	2%	(3)	15%	(21)	6%	(9)	2%	(3)	12%	(16)	62%	(85)	136
Educ: Post-grad	10%	(7)	15%	(10)	5%	(3)	4%	(3)	17%	(12)	48%	(32)	67
Income: Under 50k	4%	(14)	8%	(25)	7%	(25)	2%	(7)	12%	(41)	66%	(221)	333
Income: 50k-100k	1%	(2)	14%	(28)	6%	(11)	3%	(5)	14%	(27)	62%	(119)	191
Income: 100k+	10%	(8)	11%	(9)	3%	(3)	1%	(1)	13%	(11)	62%	(54)	86
Ethnicity: White	3%	(16)	9%	(45)	5%	(26)	2%	(9)	12%	(58)	68%	(322)	477
Ethnicity: Hispanic	3%	(3)	8%	(9)	11%	(13)	7%	(8)	11%	(12)	61%	(70)	115

Table MCSP2_22: Do you have a favorable or unfavorable opinion of each of the following people? *Melvin Gordon III*

D 11		ery		ewhat		ewhat		ery		of, no		r heard	m . 137
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	ори	nion		of	Total N
Adults	4%	(25)	10%	(62)	6%	(38)	2%	(13)	13%	(79)	64%	(393)	611
Ethnicity: Black	11%	(8)	13%	(9)	13%	(9)	_	(0)	17%	(12)	47%	(33)	71
Ethnicity: Other	1%	(1)	12%	(8)	5%	(3)	7%	(4)	15%	(9)	60%	(37)	63
All Christian	4%	(11)	11%	(31)	7%	(21)	2%	(6)	12%	(32)	63%	(176)	278
Agnostic/Nothing in particular	6%	(9)	10%	(16)	5%	(8)	4%	(6)	13%	(21)	63%	(100)	160
Something Else	1%	(1)	7%	(9)	5%	(6)	1%	(1)	16%	(21)	70%	(89)	126
Evangelical	7%	(10)	8%	(13)	8%	(13)	2%	(4)	14%	(23)	60%	(96)	159
Non-Evangelical		(1)	11%	(26)	5%	(12)	1%	(3)	13%	(30)	69%	(164)	236
Community: Urban	4%	(7)	13%	(25)	9%	(17)	4%	(8)	11%	(21)	59%	(112)	191
Community: Suburban	1%	(4)	9%	(24)	6%	(17)	2%	(5)	15%	(44)	67%	(189)	283
Community: Rural	10%	(14)	9%	(13)	3%	(4)	_	(0)	10%	(14)	67%	(92)	136
Employ: Private Sector	8%	(15)	15%	(29)	7%	(13)	2%	(5)	10%	(20)	58%	(115)	196
Employ: Retired	3%	(4)	8%	(10)	4%	(5)	_	(0)	12%	(16)	72%	(93)	128
Employ: Unemployed	4%	(3)	7%	(7)	13%	(12)	2%	(2)	16%	(15)	58%	(53)	91
Military HH: Yes	3%	(3)	6%	(5)	5%	(4)	3%	(2)	15%	(14)	69%	(64)	93
Military HH: No	4%	(22)	11%	(57)	7%	(34)	2%	(11)	13%	(65)	64%	(329)	517
RD/WT: Right Direction	6%	(10)	15%	(25)	11%	(18)	4%	(7)	12%	(19)	52%	(86)	165
RD/WT: Wrong Track	3%	(15)	8%	(37)	5%	(20)	1%	(6)	13%	(60)	69%	(307)	445
Trump Job Approve	4%	(10)	12%	(29)	5%	(12)	1%	(3)	13%	(31)	64%	(150)	234
Trump Job Disapprove	4%	(15)	9%	(33)	7%	(26)	3%	(10)	13%	(48)	63%	(226)	359
Trump Job Strongly Approve	6%	(8)	9%	(13)	3%	(4)	2%	(3)	12%	(16)	67%	(89)	134
Trump Job Somewhat Approve	2%	(2)	16%	(16)	7%	(7)	1%	(1)	14%	(14)	60%	(60)	100
Trump Job Somewhat Disapprove	1%	(1)	12%	(7)	12%	(7)	2%	(1)	25%	(14)	48%	(27)	58
Trump Job Strongly Disapprove	5%	(14)	9%	(27)	6%	(19)	3%	(8)	11%	(34)	66%	(199)	301
Favorable of Trump	5%	(11)	12%	(27)	5%	(11)	2%	(3)	13%	(29)	64%	(147)	228
Unfavorable of Trump	4%	(13)	9%	(33)	7%	(26)	3%	(10)	14%	(49)	64%	(229)	359
Very Favorable of Trump	7%	(9)	12%	(16)	1%	(2)	2%	(3)	11%	(14)	67%	(89)	133
Somewhat Favorable of Trump	2%	(2)	12%	(11)	10%	(9)	1%	(1)	15%	(14)	61%	(58)	96
Very Unfavorable of Trump	4%	(13)	9%	(27)	6%	(19)	3%	(10)	13%	(40)	66%	(207)	316

Table MCSP2_22: Do you have a favorable or unfavorable opinion of each of the following people? Melvin Gordon III

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	4%	(25)	10%	(62)	6%	(38)	2%	(13)	13%	(79)	64%	(393)	611
#1 Issue: Economy	7%	(15)	12%	(28)	5%	(11)	2%	(4)	14%	(31)	60%	(134)	223
#1 Issue: Security	6%	(4)	8%	(5)	13%	(8)	_	(0)	11%	(7)	62%	(39)	62
#1 Issue: Health Care	3%	(4)	12%	(15)	8%	(9)	5%	(6)	15%	(19)	57%	(70)	122
#1 Issue: Medicare / Social Security	_	(0)	8%	(6)	5%	(4)	3%	(2)	10%	(8)	74%	(59)	79
2018 House Vote: Democrat	5%	(10)	12%	(24)	7%	(14)	1%	(3)	12%	(26)	63%	(132)	209
2018 House Vote: Republican	5%	(7)	15%	(20)	5%	(6)	_	(0)	8%	(10)	67%	(89)	133
2016 Vote: Hillary Clinton	5%	(10)	12%	(24)	6%	(12)	2%	(4)	13%	(26)	61%	(119)	194
2016 Vote: Donald Trump	5%	(8)	13%	(21)	4%	(7)	1%	(1)	12%	(18)	65%	(104)	159
2016 Vote: Didn't Vote	3%	(7)	8%	(17)	6%	(12)	4%	(8)	13%	(29)	67%	(150)	223
Voted in 2014: Yes	5%	(17)	13%	(45)	6%	(21)	1%	(3)	12%	(41)	62%	(211)	338
Voted in 2014: No	3%	(7)	6%	(17)	6%	(17)	4%	(10)	14%	(39)	67%	(182)	272
2012 Vote: Barack Obama	5%	(11)	15%	(32)	7%	(15)	2%	(5)	14%	(31)	58%	(129)	224
2012 Vote: Mitt Romney	4%	(4)	12%	(14)	5%	(6)	_	(0)	13%	(16)	66%	(79)	121
2012 Vote: Didn't Vote	4%	(9)	5%	(13)	6%	(15)	3%	(7)	12%	(30)	69%	(168)	242
4-Region: Northeast	3%	(3)	7%	(7)	8%	(8)	2%	(2)	12%	(13)	69%	(74)	107
4-Region: Midwest	5%	(5)	14%	(15)	6%	(7)	1%	(1)	12%	(13)	63%	(69)	110
4-Region: South	6%	(15)	9%	(22)	4%	(8)	1%	(3)	14%	(31)	66%	(151)	231
4-Region: West	1%	(2)	11%	(18)	9%	(15)	4%	(7)	14%	(22)	61%	(99)	163
Sports fans	6%	(24)	15%	(60)	9%	(37)	3%	(12)	17%	(71)	50%	(204)	408
Avid sports fans	13%	(18)	22%	(32)	19%	(28)	3%	(4)	22%	(32)	22%	(32)	146
Casual sports fans	2%	(6)	10%	(27)	4%	(10)	3%	(8)	15%	(39)	66%	(172)	262
Republican sports fans	7%	(8)	14%	(17)	5%	(6)	2%	(2)	13%	(15)	59%	(68)	115
Democratic sports fans	8%	(14)	15%	(25)	11%	(18)	3%	(5)	15%	(25)	47%	(79)	167
Independent sports fans	2%	(2)	14%	(18)	11%	(13)	4%	(5)	24%	(30)	46%	(57)	126
Sports fans ages 18-34	4%	(5)	15%	(18)	19%	(22)	6%	(7)	15%	(18)	40%	(47)	117
Sports fans ages 35-44	11%	(8)	16%	(13)	8%	(6)	5%	(4)	17%	(13)	44%	(35)	78
Sports fans ages 45-64	7%	(10)	16%	(22)	5%	(7)	1%	(1)	18%	(25)	54%	(75)	139
Sports fans 65+	2%	(2)	10%	(7)	3%	(3)	_	(0)	20%	(15)	65%	(48)	74
NFL fans	6%	(25)	15%	(58)	10%	(37)	3%	(12)	19%	(71)	47%	(181)	384
Avid NFL fans	14%	(22)	24%	(38)	15%	(24)	2%	(4)	17%	(26)	28%	(44)	158

Table MCSP2_22: Do you have a favorable or unfavorable opinion of each of the following people? *Melvin Gordon III*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (25)	10% (62)	6% (38)	2% (13)	13% (79)	64% (393)	611
Casual NFL fans	1% (2)	9% (20)	6% (14)	4% (8)	20% (45)	61% (137)	226

Table MCSP2_23: Do you have a favorable or unfavorable opinion of each of the following people? Frank Gore

		ery		ewhat		what		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	9%	(62)	12%	(77)	3%	(23)	3%	(19)	14%	(92)	58%	(379)	652
Gender: Male	18%	(59)	17%	(57)	3%	(11)	4%	(12)	15%	(50)	43%	(143)	331
Gender: Female	1%	(3)	6%	(21)	4%	(12)	2%	(7)	13%	(43)	74%	(236)	321
Age: 18-34	6%	(12)	8%	(17)	5%	(10)	4%	(8)	16%	(32)	62%	(127)	206
Age: 35-44	18%	(21)	13%	(15)	7%	(8)	5%	(6)	11%	(13)	45%	(52)	116
Age: 45-64	8%	(17)	14%	(30)	2%	(4)	2%	(4)	14%	(30)	60%	(126)	211
Age: 65+	10%	(12)	12%	(15)	1%	(1)	_	(0)	14%	(17)	62%	(74)	119
GenZers: 1997-2012	2%	(2)	4%	(3)	8%	(7)	4%	(4)	15%	(14)	66%	(59)	90
Millennials: 1981-1996	15%	(26)	10%	(18)	4%	(8)	3%	(6)	16%	(28)	52%	(92)	178
GenXers: 1965-1980	9%	(13)	17%	(24)	4%	(6)	5%	(8)	11%	(15)	54%	(77)	143
Baby Boomers: 1946-1964	8%	(17)	13%	(28)	1%	(2)	1%	(2)	15%	(33)	62%	(132)	213
PID: Dem (no lean)	13%	(32)	16%	(40)	3%	(8)	2%	(5)	16%	(39)	50%	(127)	251
PID: Ind (no lean)	2%	(6)	8%	(18)	4%	(8)	2%	(5)	16%	(36)	68%	(151)	223
PID: Rep (no lean)	14%	(24)	11%	(20)	4%	(7)	5%	(9)	9%	(17)	57%	(101)	178
PID/Gender: Dem Men	25%	(29)	23%	(27)	4%	(5)	3%	(4)	16%	(18)	29%	(34)	117
PID/Gender: Dem Women	2%	(3)	10%	(14)	2%	(3)	1%	(1)	16%	(21)	69%	(93)	134
PID/Gender: Ind Men	5%	(6)	11%	(13)	1%	(2)	3%	(3)	16%	(18)	64%	(75)	118
PID/Gender: Ind Women	_	(0)	4%	(4)	6%	(6)	1%	(1)	17%	(18)	72%	(76)	106
PID/Gender: Rep Men	25%	(24)	17%	(17)	4%	(4)	6%	(6)	13%	(13)	35%	(34)	97
PID/Gender: Rep Women	_	(0)	4%	(3)	3%	(2)	5%	(4)	5%	(4)	84%	(68)	81
Ideo: Liberal (1-3)	11%	(24)	12%	(25)	5%	(10)	2%	(5)	17%	(34)	53%	(109)	208
Ideo: Moderate (4)	7%	(9)	15%	(21)	2%	(2)	3%	(4)	14%	(19)	60%	(82)	137
Ideo: Conservative (5-7)	13%	(29)	13%	(30)	5%	(11)	3%	(7)	11%	(27)	56%	(130)	233
Educ: < College	7%	(33)	11%	(48)	4%	(16)	4%	(16)	16%	(72)	59%	(271)	457
Educ: Bachelors degree	12%	(15)	14%	(18)	3%	(4)	1%	(2)	11%	(15)	59%	(78)	131
Educ: Post-grad	21%	(13)	17%	(11)	4%	(3)	2%	(1)	9%	(6)	47%	(30)	64
Income: Under 50k	7%	(25)	11%	(41)	4%	(17)	4%	(13)	15%	(56)	60%	(229)	381
Income: 50k-100k	12%	(20)	13%	(22)	2%	(3)	2%	(4)	14%	(24)	57%	(98)	171
Income: 100k+	17%	(17)	15%	(15)	3%	(3)	1%	(1)	12%	(12)	52%	(52)	100
Ethnicity: White	10%	(50)	10%	(52)	3%	(17)	4%	(18)	13%	(67)	60%	(312)	517
Ethnicity: Hispanic	10%	(10)	7%	(8)	4%	(4)	4%	(4)	22%	(24)	54%	(58)	107

Table MCSP2_23: Do you have a favorable or unfavorable opinion of each of the following people? Frank Gore

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfave	•		of, no		r heard of	Total N
Adults	9%	(62)	12%	(77)	3%	(23)	3%	(19)	14%	(92)	58%	(379)	652
Ethnicity: Black	6%	(4)	23%	(16)	7%	(5)	1%	(1)	12%	(9)	51%	(37)	73
Ethnicity: Other	12%	(7)	14%	(9)	1%	(1)	_	(0)	26%	(16)	48%	(30)	62
All Christian	13%	(39)	14%	(42)	4%	(13)	1%	(4)	12%	(36)	55%	(160)	293
Agnostic/Nothing in particular	5%	(9)	9%	(17)	2%	(4)	6%	(11)	16%	(30)	63%	(121)	191
Something Else	7%	(7)	11%	(12)	2%	(2)	4%	(4)	16%	(18)	60%	(65)	108
Evangelical	9%	(14)	8%	(13)	3%	(5)	3%	(4)	12%	(20)	66%	(105)	160
Non-Evangelical	12%	(27)	17%	(39)	3%	(6)	2%	(4)	15%	(33)	51%	(112)	221
Community: Urban	9%	(16)	11%	(20)	6%	(11)	3%	(5)	13%	(24)	58%	(106)	183
Community: Suburban	11%	(34)	13%	(39)	_	(1)	2%	(5)	15%	(45)	59%	(178)	302
Community: Rural	7%	(11)	11%	(18)	6%	(10)	6%	(9)	14%	(23)	57%	(95)	167
Employ: Private Sector	14%	(25)	18%	(33)	6%	(12)	3%	(5)	13%	(24)	46%	(85)	184
Employ: Self-Employed	18%	(9)	4%	(2)	6%	(3)	3%	(1)	11%	(6)	58%	(30)	51
Employ: Retired	9%	(14)	13%	(21)	1%	(1)	1%	(2)	14%	(21)	61%	(94)	154
Employ: Unemployed	5%	(5)	9%	(9)	1%	(1)	2%	(2)	11%	(11)	73%	(73)	101
Employ: Other	1%	(1)	9%	(5)	_	(0)	3%	(1)	30%	(16)	56%	(29)	52
Military HH: Yes	10%	(10)	12%	(12)	2%	(2)	5%	(5)	11%	(11)	60%	(60)	100
Military HH: No	9%	(52)	12%	(66)	4%	(20)	3%	(14)	15%	(81)	58%	(319)	552
RD/WT: Right Direction	13%	(22)	16%	(26)	7%	(11)	5%	(8)	11%	(19)	48%	(80)	166
RD/WT: Wrong Track	8%	(39)	11%	(51)	2%	(12)	2%	(11)	15%	(74)	62%	(299)	486
Trump Job Approve	11%	(28)	10%	(26)	4%	(10)	6%	(14)	12%	(30)	57%	(140)	247
Trump Job Disapprove	9%	(34)	14%	(52)	3%	(13)	1%	(5)	15%	(58)	57%	(215)	376
Trump Job Strongly Approve	11%	(16)	10%	(14)	3%	(4)	3%	(4)	9%	(12)	64%	(88)	137
Trump Job Somewhat Approve	11%	(13)	11%	(12)	5%	(6)	9%	(10)	16%	(17)	47%	(52)	110
Trump Job Somewhat Disapprove	3%	(3)	14%	(12)	8%	(7)	4%	(3)	16%	(14)	55%	(47)	85
Trump Job Strongly Disapprove	11%	(31)	14%	(39)	2%	(6)	1%	(2)	15%	(44)	58%	(168)	291
Favorable of Trump	10%	(25)	11%	(28)	4%	(9)	5%	(13)	11%	(27)	59%	(145)	246
Unfavorable of Trump	10%	(37)	13%	(49)	3%	(13)	2%	(6)	15%	(58)	57%	(213)	376

Table MCSP2_23: Do you have a favorable or unfavorable opinion of each of the following people? Frank Gore

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	9%	(62)	12%	(77)	3%	(23)	3%	(19)	14%	(92)	58%	(379)	652
Very Favorable of Trump	8%	(10)	12%	(16)	4%	(5)	2%	(3)	10%	(12)	64%	(82)	128
Somewhat Favorable of Trump	12%	(15)	10%	(12)	3%	(4)	8%	(10)	12%	(15)	54%	(64)	119
Somewhat Unfavorable of Trump	6%	(4)	17%	(12)	5%	(4)	2%	(2)	20%	(14)	49%	(35)	72
Very Unfavorable of Trump	11%	(32)	12%	(37)	3%	(9)	1%	(4)	14%	(44)	58%	(178)	304
#1 Issue: Economy	12%	(30)	13%	(34)	2%	(6)	3%	(7)	16%	(40)	54%	(138)	254
#1 Issue: Security	18%	(10)	11%	(6)	5%	(3)	1%	(1)	5%	(3)	60%	(33)	55
#1 Issue: Health Care	9%	(9)	18%	(18)	5%	(4)	_	(0)	17%	(17)	51%	(50)	97
#1 Issue: Medicare / Social Security	8%	(7)	8%	(7)	4%	(4)	3%	(3)	15%	(14)	62%	(56)	90
#1 Issue: Women's Issues	2%	(1)	7%	(4)	_	(0)	1%	(1)	15%	(9)	74%	(44)	59
2018 House Vote: Democrat	15%	(31)	16%	(33)	2%	(4)	1%	(3)	16%	(33)	50%	(102)	206
2018 House Vote: Republican	9%	(14)	14%	(22)	7%	(10)	3%	(5)	9%	(14)	58%	(89)	155
2016 Vote: Hillary Clinton	15%	(27)	19%	(34)	1%	(2)	1%	(2)	13%	(23)	50%	(90)	178
2016 Vote: Donald Trump	9%	(16)	14%	(28)	5%	(10)	4%	(8)	10%	(19)	57%	(110)	192
2016 Vote: Didn't Vote	7%	(17)	6%	(13)	3%	(8)	4%	(9)	19%	(44)	61%	(143)	233
Voted in 2014: Yes	12%	(43)	16%	(57)	5%	(17)	1%	(3)	11%	(38)	54%	(186)	344
Voted in 2014: No	6%	(19)	7%	(21)	2%	(5)	5%	(16)	18%	(54)	63%	(193)	308
2012 Vote: Barack Obama	14%	(31)	20%	(43)	3%	(6)	1%	(1)	14%	(31)	48%	(105)	217
2012 Vote: Mitt Romney	10%	(14)	14%	(19)	6%	(8)	1%	(1)	9%	(12)	60%	(82)	137
2012 Vote: Didn't Vote	6%	(16)	5%	(13)	3%	(9)	6%	(16)	16%	(44)	64%	(177)	275
4-Region: Northeast	8%	(9)	16%	(17)	2%	(2)	_	(0)	13%	(14)	61%	(65)	108
4-Region: Midwest	10%	(13)	13%	(16)	3%	(4)	2%	(3)	15%	(19)	57%	(73)	128
4-Region: South	7%	(17)	9%	(23)	5%	(12)	5%	(12)	13%	(33)	62%	(158)	256
4-Region: West	14%	(22)	13%	(20)	3%	(4)	2%	(4)	17%	(26)	52%	(83)	160
Sports fans	14%	(61)	17%	(75)	5%	(21)	4%	(17)	17%	(77)	44%	(200)	451
Avid sports fans	30%	(48)	24%	(38)	6%	(10)	6%	(10)	15%	(23)	18%	(29)	158
Casual sports fans	5%	(14)	13%	(37)	4%	(11)	3%	(8)	18%	(54)	58%	(171)	293
Republican sports fans	18%	(24)	14%	(18)	5%	(7)	7%	(9)	12%	(16)	43%	(57)	132
Democratic sports fans	18%	(32)	22%	(40)	4%	(8)	2%	(4)	17%	(31)	36%	(64)	178
Independent sports fans	4%	(6)	12%	(18)	4%	(6)	3%	(4)	22%	(31)	55%	(79)	142
Sports fans ages 18-34	10%	(12)	12%	(14)	7%	(8)	7%	(8)	21%	(24)	43%	(51)	117

Table MCSP2_23: Do you have a favorable or unfavorable opinion of each of the following people? Frank Gore

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (62)	12% (77)	3% (23)	3% (19)	14% (92)	58% (379)	652
Sports fans ages 35-44	22% (21)	16% (15)	8% (8)	7% (6)	12% (12)	34% (32)	94
Sports fans ages 45-64	11% (17)	20% (30)	3% (4)	2% (3)	17% (26)	47% (72)	152
Sports fans 65+	13% (12)	17% (15)	1% (1)	- (0)	17% (15)	52% (46)	88
NFL fans	15% (60)	18% (70)	5% (18)	3% (13)	18% (72)	40% (156)	389
Avid NFL fans	30% (51)	29% (51)	4% (7)	6% (11)	17% (30)	14% (23)	173
Casual NFL fans	4% (9)	9% (20)	5% (11)	1% (3)	19% (41)	61% (133)	216

Table MCSP2_24: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Green

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no		heard	Total N
Adults	8%	(52)	16%	(106)	3%	(21)	1%	(7)	14%	(88)	58%	(370)	643
Gender: Male	13%	(39)	26%	(78)	5%	(15)	2%	(5)	14%	(42)	41%	(124)	303
Gender: Female	4%	(13)	8%	(27)	2%	(6)	_	(1)	14%	(47)	72%	(246)	340
Age: 18-34	6%	(12)	13%	(26)	7%	(13)	_	(0)	11%	(22)	63%	(122)	194
Age: 35-44	21%	(20)	21%	(21)	1%	(1)	5%	(5)	11%	(11)	42%	(42)	99
Age: 45-64	7%	(14)	21%	(46)	2%	(4)	1%	(2)	16%	(35)	54%	(119)	220
Age: 65+	4%	(5)	10%	(13)	2%	(2)	_	(1)	16%	(21)	68%	(88)	130
GenZers: 1997-2012	1%	(1)	9%	(7)	7%	(5)	_	(0)	17%	(13)	66%	(48)	72
Millennials: 1981-1996	14%	(25)	16%	(29)	4%	(8)	1%	(3)	10%	(17)	55%	(98)	179
GenXers: 1965-1980	10%	(16)	23%	(36)	2%	(3)	2%	(3)	14%	(22)	48%	(74)	154
Baby Boomers: 1946-1964	4%	(8)	16%	(33)	2%	(4)	_	(1)	17%	(34)	61%	(124)	204
PID: Dem (no lean)	11%	(26)	17%	(40)	2%	(5)	1%	(1)	13%	(29)	56%	(130)	232
PID: Ind (no lean)	3%	(6)	17%	(34)	6%	(11)	2%	(3)	15%	(29)	58%	(113)	195
PID: Rep (no lean)	9%	(19)	15%	(32)	2%	(5)	1%	(2)	14%	(31)	59%	(127)	215
PID/Gender: Dem Men	17%	(18)	27%	(29)	5%	(5)	1%	(1)	14%	(15)	36%	(37)	105
PID/Gender: Dem Women	7%	(8)	9%	(11)	_	(0)	_	(0)	11%	(15)	73%	(93)	128
PID/Gender: Ind Men	5%	(4)	27%	(25)	6%	(6)	3%	(3)	16%	(15)	44%	(41)	94
PID/Gender: Ind Women	1%	(1)	9%	(9)	5%	(5)	_	(0)	14%	(14)	71%	(72)	101
PID/Gender: Rep Men	16%	(16)	23%	(24)	4%	(4)	1%	(1)	12%	(12)	44%	(46)	104
PID/Gender: Rep Women	3%	(3)	7%	(7)	1%	(1)	1%	(1)	17%	(18)	72%	(81)	112
Ideo: Liberal (1-3)	13%	(22)	13%	(23)	1%	(2)	1%	(2)	14%	(25)	57%	(100)	174
Ideo: Moderate (4)	3%	(6)	25%	(48)	5%	(11)	2%	(3)	10%	(20)	55%	(106)	194
Ideo: Conservative (5-7)	9%	(20)	16%	(34)	3%	(6)	1%	(1)	16%	(35)	55%	(118)	214
Educ: < College	7%	(32)	13%	(59)	3%	(15)	1%	(3)	13%	(59)	62%	(273)	441
Educ: Bachelors degree	9%	(11)	21%	(27)	3%	(3)	1%	(2)	15%	(18)	51%	(64)	126
Educ: Post-grad	12%	(9)	26%	(20)	3%	(2)	2%	(1)	15%	(11)	43%	(33)	77
Income: Under 50k	9%	(33)	14%	(53)	3%	(11)	1%	(4)	12%	(44)	62%	(231)	376
Income: 50k-100k	6%	(11)	20%	(37)	4%	(7)	1%	(2)	17%	(32)	52%	(96)	185
Income: 100k+	10%	(8)	19%	(16)	3%	(3)	_	(0)	15%	(13)	52%	(43)	82
Ethnicity: White	7%	(37)	16%	(80)	2%	(11)	1%	(6)	15%	(76)	59%	(300)	511
Ethnicity: Hispanic	8%	(8)	18%	(19)	6%	(6)	_	(0)	12%	(13)	56%	(59)	106

Table MCSP2_24: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Green

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(52)	16%	(106)	3%	(21)	1%	(7)	14%	(88)	58%	(370)	643
Ethnicity: Black	17%	(13)	27%	(20)	5%	(3)	_	(0)	6%	(4)	45%	(33)	74
Ethnicity: Other	3%	(2)	10%	(6)	11%	(6)	1%	(0)	13%	(8)	63%	(37)	58
All Christian	10%	(31)	20%	(59)	4%	(11)	1%	(3)	13%	(39)	52%	(156)	298
Agnostic/Nothing in particular	5%	(7)	12%	(20)	3%	(4)	2%	(3)	10%	(17)	68%	(112)	164
Something Else	6%	(8)	15%	(20)	2%	(3)	_	(0)	21%	(27)	56%	(74)	132
Evangelical	10%	(19)	22%	(41)	3%	(6)	1%	(1)	13%	(25)	51%	(95)	188
Non-Evangelical	8%	(18)	14%	(33)	3%	(7)	1%	(2)	18%	(40)	56%	(126)	227
Community: Urban	10%	(20)	18%	(34)	5%	(9)	2%	(5)	16%	(31)	49%	(95)	194
Community: Suburban	7%	(21)	19%	(55)	2%	(5)	_	(1)	12%	(36)	60%	(175)	293
Community: Rural	7%	(10)	10%	(16)	4%	(6)	1%	(1)	14%	(22)	64%	(100)	156
Employ: Private Sector	8%	(16)	23%	(43)	2%	(4)	1%	(3)	15%	(28)	49%	(91)	184
Employ: Self-Employed	19%	(10)	25%	(14)	6%	(3)	_	(0)	10%	(6)	40%	(22)	56
Employ: Retired	4%	(6)	13%	(20)	3%	(4)	2%	(3)	14%	(22)	65%	(99)	153
Employ: Unemployed	4%	(4)	12%	(12)	5%	(5)	1%	(1)	11%	(11)	67%	(68)	102
Employ: Other	6%	(3)	17%	(9)	5%	(3)	_	(0)	8%	(4)	63%	(32)	50
Military HH: Yes	9%	(9)	11%	(11)	3%	(3)	1%	(1)	11%	(11)	64%	(61)	96
Military HH: No	8%	(43)	17%	(95)	3%	(18)	1%	(5)	14%	(78)	56%	(309)	548
RD/WT: Right Direction	11%	(19)	24%	(41)	2%	(3)	_	(1)	12%	(20)	50%	(84)	167
RD/WT: Wrong Track	7%	(33)	14%	(65)	4%	(18)	1%	(6)	14%	(69)	60%	(286)	477
Trump Job Approve	10%	(26)	17%	(45)	2%	(7)	2%	(4)	14%	(38)	55%	(148)	269
Trump Job Disapprove	7%	(24)	17%	(60)	3%	(11)	1%	(2)	14%	(51)	58%	(203)	352
Trump Job Strongly Approve	11%	(18)	14%	(24)	4%	(6)	1%	(1)	12%	(21)	59%	(100)	170
Trump Job Somewhat Approve	8%	(8)	21%	(21)	1%	(1)	3%	(3)	17%	(17)	49%	(49)	99
Trump Job Somewhat Disapprove	7%	(5)	18%	(13)	4%	(3)	2%	(1)	16%	(11)	53%	(37)	71
Trump Job Strongly Disapprove	7%	(19)	17%	(48)	3%	(8)		(1)	14%	(39)	59%	(166)	281
Favorable of Trump	10%	(27)	17%	(45)	3%	(7)	1%	(3)	12%	(32)	57%	(150)	265
Unfavorable of Trump	7%	(24)	17%	(60)	4%	(14)	1%	(3)	14%	(51)	57%	(205)	357

Table MCSP2_24: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Green

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(52)	16%	(106)	3%	(21)	1%	(7)	14%	(88)	58%	(370)	643
Very Favorable of Trump	8%	(13)	15%	(24)	3%	(5)	1%	(1)	12%	(20)	62%	(101)	164
Somewhat Favorable of Trump	15%	(15)	21%	(21)	2%	(2)	2%	(2)	12%	(12)	48%	(48)	100
Somewhat Unfavorable of Trump	1%	(1)	17%	(12)	6%	(4)	2%	(1)	16%	(10)	57%	(38)	66
Very Unfavorable of Trump	8%	(23)	17%	(49)	3%	(9)	1%	(2)	14%	(41)	57%	(167)	291
#1 Issue: Economy	10%	(24)	19%	(48)	4%	(10)	1%	(3)	12%	(30)	54%	(135)	249
#1 Issue: Security	19%	(13)	11%	(7)	1%	(1)	1%	(1)	7%	(4)	61%	(40)	66
#1 Issue: Health Care	6%	(7)	21%	(26)	4%	(5)	_	(0)	17%	(20)	53%	(65)	123
#1 Issue: Medicare / Social Security	2%	(2)	18%	(17)	1%	(1)	2%	(2)	16%	(15)	61%	(55)	91
2018 House Vote: Democrat	13%	(27)	17%	(33)	2%	(4)	1%	(1)	16%	(32)	52%	(102)	199
2018 House Vote: Republican	5%	(8)	23%	(37)	3%	(4)	1%	(1)	11%	(18)	58%	(94)	162
2016 Vote: Hillary Clinton	12%	(22)	20%	(37)	2%	(3)	1%	(1)	16%	(30)	51%	(95)	187
2016 Vote: Donald Trump	5%	(8)	17%	(30)	3%	(5)	1%	(1)	13%	(22)	61%	(106)	172
2016 Vote: Didn't Vote	8%	(18)	14%	(33)	5%	(12)	2%	(4)	12%	(29)	60%	(145)	241
Voted in 2014: Yes	9%	(31)	20%	(66)	4%	(12)	1%	(3)	15%	(50)	51%	(170)	333
Voted in 2014: No	7%	(21)	13%	(39)	3%	(9)	1%	(3)	12%	(39)	64%	(200)	311
2012 Vote: Barack Obama	13%	(27)	17%	(36)	3%	(6)	1%	(3)	19%	(41)	48%	(103)	217
2012 Vote: Mitt Romney	5%	(6)	21%	(27)	5%	(6)	_	(1)	10%	(12)	59%	(74)	126
2012 Vote: Didn't Vote	6%	(16)	14%	(39)	3%	(9)	1%	(3)	11%	(31)	65%	(178)	276
4-Region: Northeast	9%	(9)	12%	(12)	1%	(1)	1%	(1)	15%	(15)	62%	(61)	99
4-Region: Midwest	5%	(7)	19%	(27)	6%	(8)	2%	(2)	11%	(16)	57%	(79)	139
4-Region: South	9%	(22)	14%	(34)	4%	(10)	1%	(4)	18%	(44)	54%	(133)	246
4-Region: West	9%	(14)	20%	(33)	1%	(2)	_	(0)	9%	(14)	61%	(98)	160
Sports fans	12%	(51)	23%	(102)	4%	(17)	1%	(5)	18%	(78)	43%	(188)	441
Avid sports fans	23%	(35)	28%	(42)	7%	(10)	2%	(2)	18%	(27)	23%	(35)	151
Casual sports fans	6%	(16)	21%	(60)	2%	(7)	1%	(3)	18%	(52)	53%	(153)	290
Republican sports fans	13%	(19)	20%	(30)	3%	(5)	1%	(1)	17%	(26)	46%	(70)	152
Democratic sports fans	15%	(26)	23%	(38)	3%	(5)	1%	(1)	16%	(27)	42%	(71)	169
Independent sports fans	5%	(6)	28%	(33)	6%	(7)	2%	(3)	21%	(25)	39%	(46)	119
Sports fans ages 18-34	10%	(12)	20%	(25)	8%	(9)	_	(0)	15%	(19)	47%	(57)	122
Sports fans ages 35-44	27%	(20)	28%	(21)	1%	(1)	6%	(4)	13%	(9)	25%	(18)	74

Table MCSP2_24: Do you have a favorable or unfavorable opinion of each of the following people? A.J. Green

Demographic		ery rable		ewhat rable	Some unfavo		Ver unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(52)	16%	(106)	3%	(21)	1%	(7)	14%	(88)	58%	(370)	643
Sports fans ages 45-64	9%	(14)	27%	(45)	3%	(4)	_	(1)	19%	(32)	42%	(71)	167
Sports fans 65+	7%	(5)	14%	(11)	2%	(2)	1%	(1)	23%	(18)	53%	(41)	78
NFL fans	13%	(52)	26%	(98)	4%	(14)	1%	(5)	18%	(71)	37%	(144)	384
Avid NFL fans	23%	(41)	37%	(65)	7%	(12)	1%	(2)	15%	(27)	17%	(30)	177
Casual NFL fans	5%	(11)	16%	(33)	1%	(3)	1%	(2)	21%	(43)	55%	(114)	207

Table MCSP2_25: Do you have a favorable or unfavorable opinion of each of the following people? Rob Gronkowski

		ery		ewhat		ewhat	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	14%	(88)	21%	(132)	9%	(60)	4%	(22)	13%	(81)	39%	(247)	631
Gender: Male	24%	(70)	27%	(79)	10%	(29)	5%	(14)	9%	(27)	25%	(72)	291
Gender: Female	5%	(18)	16%	(53)	9%	(31)	3%	(9)	16%	(54)	51%	(175)	340
Age: 18-34	10%	(20)	20%	(42)	13%	(27)	6%	(13)	11%	(24)	41%	(86)	212
Age: 35-44	20%	(22)	25%	(26)	10%	(10)	5%	(5)	13%	(14)	27%	(29)	106
Age: 45-64	16%	(32)	21%	(42)	7%	(14)	2%	(4)	14%	(29)	40%	(81)	202
Age: 65+	13%	(14)	19%	(21)	7%	(8)	1%	(1)	13%	(15)	46%	(51)	111
GenZers: 1997-2012	6%	(5)	9%	(7)	7%	(6)	8%	(7)	16%	(13)	54%	(45)	83
Millennials: 1981-1996	14%	(27)	24%	(44)	14%	(26)	5%	(9)	11%	(21)	31%	(57)	184
GenXers: 1965-1980	17%	(24)	26%	(38)	9%	(13)	3%	(5)	10%	(15)	34%	(48)	142
Baby Boomers: 1946-1964	14%	(29)	20%	(41)	7%	(14)	1%	(1)	14%	(27)	44%	(88)	201
PID: Dem (no lean)	13%	(30)	22%	(51)	10%	(23)	5%	(13)	13%	(32)	37%	(87)	235
PID: Ind (no lean)	10%	(20)	20%	(42)	13%	(26)	3%	(6)	12%	(25)	42%	(87)	207
PID: Rep (no lean)	20%	(39)	20%	(39)	6%	(11)	2%	(3)	13%	(25)	39%	(74)	190
PID/Gender: Dem Men	25%	(23)	31%	(29)	8%	(8)	11%	(10)	3%	(3)	22%	(20)	92
PID/Gender: Dem Women	5%	(7)	16%	(22)	11%	(15)	2%	(3)	20%	(29)	46%	(66)	142
PID/Gender: Ind Men	17%	(16)	25%	(24)	16%	(15)	1%	(1)	15%	(15)	27%	(26)	96
PID/Gender: Ind Women	3%	(4)	17%	(19)	10%	(11)	5%	(5)	10%	(11)	55%	(61)	111
PID/Gender: Rep Men	30%	(31)	26%	(27)	6%	(6)	3%	(3)	9%	(10)	25%	(26)	103
PID/Gender: Rep Women	9%	(8)	14%	(12)	5%	(5)	_	(0)	17%	(15)	55%	(48)	87
Ideo: Liberal (1-3)	13%	(20)	23%	(36)	13%	(20)	3%	(5)	15%	(24)	33%	(52)	157
Ideo: Moderate (4)	14%	(27)	19%	(37)	11%	(22)	4%	(8)	13%	(25)	38%	(75)	194
Ideo: Conservative (5-7)	17%	(35)	21%	(43)	8%	(16)	5%	(10)	14%	(28)	34%	(70)	202
Educ: < College	14%	(61)	18%	(80)	9%	(41)	4%	(16)	12%	(54)	44%	(196)	447
Educ: Bachelors degree	15%	(18)	27%	(33)	9%	(11)	2%	(3)	17%	(21)	29%	(35)	121
Educ: Post-grad	14%	(9)	31%	(20)	13%	(8)	6%	(4)	10%	(6)	25%	(16)	63
Income: Under 50k	13%	(49)	17%	(64)	9%	(32)	4%	(15)	12%	(44)	45%	(168)	372
Income: 50k-100k	14%	(26)	28%	(52)	11%	(21)	3%	(6)	13%	(24)	30%	(56)	184
Income: 100k+	18%	(13)	22%	(16)	9%	(7)	2%	(2)	18%	(13)	32%	(24)	75
Ethnicity: White	14%	(71)	21%	(102)	9%	(43)	4%	(19)	11%	(56)	41%	(202)	493
Ethnicity: Hispanic	17%	(21)	22%	(28)	14%	(18)	8%	(11)	10%	(13)	29%	(37)	128

Table MCSP2_25: Do you have a favorable or unfavorable opinion of each of the following people? Rob Gronkowski

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	14%	(88)	21%	(132)	9%	(60)	4%	(22)	13%	(81)	39%	(247)	631
Ethnicity: Black	16%	(11)	20%	(14)	4%	(3)	4%	(3)	18%	(13)	37%	(26)	69
Ethnicity: Other	10%	(7)	23%	(16)	20%	(14)	_	(0)	19%	(13)	29%	(20)	70
All Christian	16%	(49)	25%	(76)	11%	(33)	3%	(9)	13%	(39)	33%	(100)	306
Agnostic/Nothing in particular	11%	(18)	22%	(35)	11%	(17)	5%	(8)	9%	(15)	42%	(65)	157
Something Else	13%	(15)	11%	(13)	5%	(6)	1%	(1)	19%	(23)	50%	(60)	118
Evangelical	13%	(23)	21%	(35)	8%	(13)	2%	(3)	16%	(26)	41%	(69)	168
Non-Evangelical	16%	(40)	22%	(54)	10%	(25)	2%	(4)	14%	(35)	35%	(86)	243
Community: Urban	15%	(27)	23%	(41)	11%	(20)	2%	(4)	9%	(16)	40%	(72)	180
Community: Suburban	14%	(43)	24%	(71)	9%	(26)	4%	(11)	17%	(52)	33%	(98)	301
Community: Rural	12%	(18)	13%	(20)	9%	(14)	5%	(7)	10%	(14)	51%	(77)	150
Employ: Private Sector	14%	(27)	26%	(52)	9%	(18)	4%	(7)	15%	(29)	32%	(62)	195
Employ: Self-Employed	20%	(11)	27%	(15)	14%	(8)	10%	(6)	9%	(5)	20%	(11)	57
Employ: Retired	16%	(23)	20%	(29)	8%	(11)	1%	(1)	13%	(18)	43%	(60)	142
Employ: Unemployed	17%	(15)	8%	(7)	15%	(13)	1%	(1)	12%	(11)	46%	(41)	88
Military HH: Yes	16%	(14)	26%	(23)	6%	(6)	1%	(1)	6%	(6)	44%	(39)	89
Military HH: No	14%	(74)	20%	(109)	10%	(54)	4%	(21)	14%	(76)	38%	(208)	542
RD/WT: Right Direction	17%	(30)	23%	(41)	7%	(12)	9%	(16)	14%	(25)	31%	(56)	180
RD/WT: Wrong Track	13%	(58)	20%	(91)	11%	(48)	1%	(6)	12%	(56)	42%	(192)	451
Trump Job Approve	19%	(49)	21%	(55)	7%	(19)	4%	(10)	13%	(33)	36%	(95)	260
Trump Job Disapprove	11%	(39)	20%	(70)	11%	(40)	4%	(12)	14%	(48)	40%	(140)	350
Trump Job Strongly Approve	19%	(30)	23%	(36)	3%	(5)	2%	(4)	13%	(21)	40%	(63)	159
Trump Job Somewhat Approve	18%	(19)	18%	(19)	14%	(14)	6%	(6)	12%	(12)	31%	(31)	101
Trump Job Somewhat Disapprove	11%	(9)	26%	(23)	7%	(6)	9%	(8)	14%	(13)	32%	(28)	87
Trump Job Strongly Disapprove	11%	(30)	18%	(47)	13%	(34)	2%	(4)	13%	(35)	43%	(112)	262
Favorable of Trump	20%	(50)	22%	(56)	7%	(19)	3%	(8)	11%	(29)	36%	(92)	255
Unfavorable of Trump	11%	(38)	20%	(72)	11%	(38)	4%	(14)	13%	(48)	41%	(147)	356
Very Favorable of Trump	17%	(25)	21%	(31)	5%	(8)	2%	(3)	11%	(16)	43%	(63)	146
Somewhat Favorable of Trump	24%	(26)	23%	(25)	10%	(11)	5%	(5)	12%	(13)	27%	(29)	109
Somewhat Unfavorable of Trump	7%	(5)	31%	(22)	4%	(3)	5%	(3)	12%	(9)	41%	(30)	72
Very Unfavorable of Trump	12%	(33)	17%	(50)	12%	(35)	4%	(10)	14%	(39)	41%	(117)	284

Table MCSP2_25: Do you have a favorable or unfavorable opinion of each of the following people? Rob Gronkowski

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	14%	(88)	21%	(132)	9%	(60)	4%	(22)	13%	(81)	39%	(247)	631
#1 Issue: Economy	18%	(41)	20%	(46)	11%	(26)	3%	(6)	13%	(29)	36%	(82)	229
#1 Issue: Security	17%	(12)	20%	(14)	14%	(9)	_	(0)	17%	(12)	31%	(21)	68
#1 Issue: Health Care	15%	(15)	21%	(21)	6%	(6)	1%	(1)	13%	(13)	43%	(42)	97
#1 Issue: Medicare / Social Security	10%	(10)	20%	(20)	5%	(5)	9%	(9)	10%	(10)	46%	(46)	100
2018 House Vote: Democrat	15%	(29)	24%	(48)	11%	(21)	3%	(6)	14%	(28)	34%	(68)	200
2018 House Vote: Republican	16%	(28)	22%	(37)	9%	(15)	4%	(6)	11%	(18)	40%	(69)	173
2016 Vote: Hillary Clinton	14%	(26)	23%	(43)	12%	(22)	2%	(4)	13%	(24)	35%	(63)	181
2016 Vote: Donald Trump	17%	(33)	22%	(43)	7%	(14)	3%	(6)	14%	(27)	36%	(70)	193
2016 Vote: Didn't Vote	10%	(21)	17%	(36)	9%	(18)	5%	(11)	13%	(28)	46%	(98)	213
Voted in 2014: Yes	14%	(48)	23%	(80)	11%	(39)	3%	(11)	11%	(39)	37%	(128)	346
Voted in 2014: No	14%	(40)	18%	(52)	7%	(21)	4%	(11)	15%	(42)	42%	(119)	286
2012 Vote: Barack Obama	15%	(35)	25%	(57)	12%	(29)	2%	(5)	12%	(26)	34%	(77)	229
2012 Vote: Mitt Romney	12%	(17)	24%	(34)	9%	(12)	5%	(6)	15%	(21)	35%	(49)	139
2012 Vote: Didn't Vote	13%	(33)	16%	(38)	7%	(17)	4%	(11)	14%	(34)	46%	(113)	246
4-Region: Northeast	13%	(14)	21%	(24)	13%	(14)	3%	(4)	12%	(14)	38%	(44)	114
4-Region: Midwest	18%	(23)	20%	(26)	7%	(9)	5%	(6)	9%	(11)	42%	(53)	128
4-Region: South	13%	(29)	19%	(45)	9%	(21)	3%	(8)	15%	(34)	41%	(94)	231
4-Region: West	14%	(22)	23%	(37)	10%	(16)	3%	(5)	15%	(23)	36%	(56)	158
Sports fans	18%	(82)	27%	(121)	11%	(48)	5%	(22)	13%	(59)	27%	(121)	452
Avid sports fans	34%	(59)	24%	(42)	12%	(20)	5%	(8)	12%	(21)	15%	(26)	176
Casual sports fans	8%	(22)	29%	(79)	10%	(27)	5%	(13)	14%	(39)	35%	(95)	277
Republican sports fans	27%	(35)	27%	(36)	6%	(8)	3%	(3)	12%	(16)	25%	(33)	132
Democratic sports fans	16%	(30)	26%	(48)	11%	(20)	7%	(13)	13%	(24)	27%	(49)	184
Independent sports fans	12%	(17)	27%	(36)	14%	(19)	4%	(6)	14%	(19)	29%	(40)	137
Sports fans ages 18-34	13%	(19)	25%	(37)	14%	(20)	8%	(13)	13%	(19)	28%	(41)	149
Sports fans ages 35-44	24%	(22)	29%	(26)	8%	(7)	5%	(5)	11%	(10)	23%	(21)	90
Sports fans ages 45-64	20%	(27)	27%	(38)	10%	(13)	3%	(4)	13%	(19)	27%	(38)	139
Sports fans 65+	19%	(14)	27%	(20)	9%	(7)	1%	(1)	15%	(12)	29%	(22)	75
NFL fans	20%	(80)	27%	(109)	11%	(46)	6%	(22)	13%	(52)	24%	(97)	406
Avid NFL fans	34%	(66)	29%	(56)	10%	(19)	5%	(9)	14%	(26)	9%	(17)	193

Table MCSP2_25: Do you have a favorable or unfavorable opinion of each of the following people? Rob Gronkowski

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (88)	21% (132)	9% (60)	4% (22)	13% (81)	39% (247)	631
Casual NFL fans	6% (13)	25% (54)	13% (27)	6% (13)	12% (25)	38% (80)	213

Table MCSP2_26: Do you have a favorable or unfavorable opinion of each of the following people? Todd Gurley II

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(43)	14%	(78)	4%	(21)	2%	(9)	13%	(75)	60%	(341)	568
Gender: Male	13%	(36)	21%	(56)	5%	(13)	2%	(4)	14%	(37)	46%	(125)	270
Gender: Female	2%	(7)	7%	(22)	3%	(9)	2%	(5)	13%	(38)	73%	(217)	298
Age: 18-34	9%	(15)	11%	(19)	4%	(6)	2%	(3)	11%	(20)	63%	(108)	171
Age: 35-44	11%	(10)	19%	(17)	4%	(3)	4%	(4)	14%	(13)	48%	(43)	89
Age: 45-64	6%	(11)	17%	(33)	4%	(8)	1%	(2)	16%	(30)	57%	(109)	192
Age: 65+	6%	(7)	8%	(10)	3%	(3)	1%	(1)	11%	(13)	71%	(82)	116
GenZers: 1997-2012	1%	(1)	5%	(3)	6%	(4)	1%	(1)	8%	(5)	78%	(48)	62
Millennials: 1981-1996	14%	(21)	16%	(24)	3%	(5)	3%	(5)	14%	(21)	50%	(78)	155
GenXers: 1965-1980	8%	(10)	19%	(24)	2%	(3)	1%	(1)	14%	(17)	56%	(70)	125
Baby Boomers: 1946-1964	5%	(10)	13%	(26)	5%	(9)	1%	(3)	15%	(30)	61%	(124)	202
PID: Dem (no lean)	12%	(26)	14%	(31)	4%	(8)	2%	(5)	12%	(27)	55%	(118)	215
PID: Ind (no lean)	2%	(4)	16%	(29)	2%	(4)	_	(0)	19%	(35)	60%	(110)	183
PID: Rep (no lean)	8%	(13)	11%	(18)	5%	(9)	2%	(4)	8%	(13)	66%	(113)	170
PID/Gender: Dem Men	23%	(22)	21%	(20)	5%	(5)	2%	(2)	12%	(12)	37%	(35)	95
PID/Gender: Dem Women	3%	(4)	9%	(11)	3%	(3)	3%	(4)	13%	(15)	69%	(83)	120
PID/Gender: Ind Men	4%	(4)	25%	(21)	1%	(0)	_	(0)	22%	(18)	49%	(41)	84
PID/Gender: Ind Women	_	(0)	9%	(9)	4%	(4)	_	(0)	17%	(17)	70%	(69)	99
PID/Gender: Rep Men	11%	(10)	17%	(15)	8%	(7)	3%	(3)	8%	(7)	53%	(49)	91
PID/Gender: Rep Women	4%	(3)	3%	(3)	2%	(2)	2%	(1)	8%	(6)	81%	(64)	79
Ideo: Liberal (1-3)	13%	(20)	12%	(19)	3%	(4)	_	(0)	12%	(18)	60%	(93)	155
Ideo: Moderate (4)	4%	(7)	15%	(25)	3%	(5)	5%	(8)	19%	(33)	55%	(92)	169
Ideo: Conservative (5-7)	8%	(15)	15%	(26)	7%	(12)	1%	(2)	7%	(12)	62%	(111)	178
Educ: < College	6%	(23)	12%	(46)	2%	(10)	2%	(8)	12%	(48)	66%	(256)	390
Educ: Bachelors degree	9%	(9)	15%	(16)	7%	(7)	_	(0)	16%	(16)	53%	(55)	102
Educ: Post-grad	15%	(12)	22%	(17)	6%	(4)	2%	(2)	14%	(11)	40%	(31)	76
Income: Under 50k	7%	(21)	10%	(31)	2%	(7)	2%	(8)	15%	(45)	64%	(198)	310
Income: 50k-100k	5%	(9)	17%	(30)	6%	(11)	_	(1)	10%	(16)	61%	(105)	172
Income: 100k+	15%	(13)	21%	(18)	4%	(3)	1%	(1)	16%	(14)	43%	(38)	87
Ethnicity: White	7%	(34)	14%	(63)	4%	(18)	2%	(8)	11%	(49)	63%	(291)	462
Ethnicity: Hispanic	8%	(7)	22%	(18)	2%	(1)	_	(0)	12%	(10)	57%	(46)	81

Table MCSP2_26: Do you have a favorable or unfavorable opinion of each of the following people? Todd Gurley II

Domo amanhia		ery		ewhat rable		ewhat	Ve	•		of, no		r heard of	Total N
Demographic	Iavo	rable	Iavo	rabie	uniav	orable	unfavo	orabie	орп	nion		DI	Total N
Adults	8%	(43)	14%	(78)	4%	(21)	2%	(9)	13%	(75)	60%	(341)	568
Ethnicity: Black	15%	(9)	10%	(6)	4%	(2)	3%	(2)	26%	(16)	42%	(25)	60
All Christian	10%	(25)	19%	(48)	4%	(11)	2%	(5)	13%	(33)	52%	(135)	257
Agnostic/Nothing in particular	5%	(8)	11%	(17)	_	(0)	_	(0)	16%	(26)	68%	(108)	159
Something Else	4%	(4)	8%	(9)	4%	(5)	5%	(5)	11%	(11)	68%	(72)	106
Evangelical	12%	(19)	9%	(15)	4%	(7)	2%	(4)	13%	(22)	59%	(96)	163
Non-Evangelical	5%	(10)	21%	(40)	4%	(9)	3%	(5)	11%	(22)	56%	(109)	195
Community: Urban	11%	(17)	16%	(25)	5%	(7)	3%	(4)	9%	(14)	58%	(91)	157
Community: Suburban	5%	(14)	14%	(40)	3%	(9)	1%	(3)	16%	(46)	60%	(172)	285
Community: Rural	10%	(12)	11%	(13)	4%	(5)	2%	(2)	12%	(16)	62%	(78)	126
Employ: Private Sector	9%	(16)	19%	(33)	7%	(11)	1%	(2)	16%	(27)	48%	(82)	171
Employ: Retired	8%	(10)	8%	(10)	3%	(4)	2%	(3)	12%	(16)	66%	(85)	128
Employ: Unemployed	8%	(6)	13%	(10)	1%	(1)	3%	(2)	2%	(1)	74%	(60)	81
Military HH: Yes	16%	(15)	11%	(11)	1%	(1)	1%	(1)	11%	(10)	61%	(58)	96
Military HH: No	6%	(28)	14%	(68)	4%	(20)	2%	(9)	14%	(65)	60%	(283)	472
RD/WT: Right Direction	11%	(18)	19%	(30)	5%	(8)	3%	(5)	11%	(18)	51%	(81)	160
RD/WT: Wrong Track	6%	(25)	12%	(48)	3%	(13)	1%	(5)	14%	(57)	64%	(260)	409
Trump Job Approve	9%	(20)	14%	(31)	5%	(11)	2%	(4)	8%	(17)	61%	(133)	217
Trump Job Disapprove	7%	(23)	14%	(44)	3%	(10)	2%	(5)	16%	(50)	58%	(184)	317
Trump Job Strongly Approve	10%	(12)	9%	(11)	5%	(6)	1%	(1)	11%	(13)	64%	(78)	122
Trump Job Somewhat Approve	8%	(8)	20%	(19)	5%	(5)	3%	(3)	5%	(5)	58%	(56)	95
Trump Job Somewhat Disapprove	7%	(6)	16%	(14)	5%	(4)	1%	(1)	20%	(18)	52%	(46)	88
Trump Job Strongly Disapprove	8%	(17)	13%	(30)	3%	(6)	2%	(5)	14%	(33)	60%	(138)	229
Favorable of Trump	7%	(15)	13%	(27)	5%	(10)	1%	(3)	8%	(17)	66%	(139)	211
Unfavorable of Trump	9%	(28)	15%	(48)	3%	(11)	2%	(5)	15%	(49)	57%	(187)	328
Very Favorable of Trump	11%	(13)	9%	(11)	7%	(8)	1%	(1)	8%	(10)	64%	(79)	122
Somewhat Favorable of Trump	3%	(3)	17%	(15)	2%	(2)	2%	(1)	8%	(7)	68%	(61)	89
Somewhat Unfavorable of Trump	9%	(6)	14%	(10)	7%	(5)	_	(0)	19%	(13)	51%	(35)	68
Very Unfavorable of Trump	8%	(21)	15%	(38)	2%	(6)	2%	(5)	14%	(36)	59%	(152)	259

Table MCSP2_26: Do you have a favorable or unfavorable opinion of each of the following people? Todd Gurley II

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve. unfavo	•		of, no nion		heard	Total N
Adults	8%	(43)	14%	(78)	4%	(21)	2%	(9)	13%	(75)	60%	(341)	568
#1 Issue: Economy	10%	(23)	18%	(42)	4%	(10)	2%	(4)	15%	(35)	51%	(120)	235
#1 Issue: Security	8%	(4)	9%	(4)	_	(0)	_	(0)	10%	(5)	73%	(37)	51
#1 Issue: Health Care	11%	(11)	13%	(13)	1%	(1)	2%	(2)	16%	(16)	57%	(56)	98
#1 Issue: Medicare / Social Security	3%	(2)	10%	(7)	2%	(1)	3%	(2)	14%	(10)	68%	(48)	70
2018 House Vote: Democrat	8%	(14)	17%	(29)	5%	(8)	1%	(2)	17%	(28)	52%	(87)	169
2018 House Vote: Republican	5%	(8)	13%	(20)	6%	(9)	2%	(3)	8%	(13)	66%	(104)	156
2016 Vote: Hillary Clinton	10%	(17)	16%	(26)	3%	(6)	1%	(2)	16%	(27)	53%	(87)	164
2016 Vote: Donald Trump	6%	(10)	12%	(20)	5%	(8)	1%	(1)	11%	(18)	65%	(107)	164
2016 Vote: Didn't Vote	8%	(17)	10%	(21)	3%	(7)	3%	(6)	12%	(25)	63%	(127)	203
Voted in 2014: Yes	7%	(22)	16%	(49)	4%	(12)	1%	(3)	16%	(49)	56%	(175)	311
Voted in 2014: No	8%	(21)	11%	(30)	3%	(9)	2%	(6)	10%	(26)	64%	(166)	258
2012 Vote: Barack Obama	9%	(18)	16%	(31)	4%	(8)	2%	(4)	16%	(31)	53%	(105)	197
2012 Vote: Mitt Romney	4%	(4)	16%	(19)	3%	(4)	1%	(1)	11%	(13)	66%	(83)	125
2012 Vote: Didn't Vote	9%	(21)	11%	(26)	4%	(10)	2%	(5)	12%	(27)	62%	(144)	232
4-Region: Northeast	9%	(9)	20%	(21)	3%	(3)	_	(0)	11%	(11)	58%	(60)	104
4-Region: Midwest	6%	(8)	9%	(12)	4%	(5)	2%	(2)	14%	(18)	66%	(84)	128
4-Region: South	10%	(20)	14%	(29)	3%	(6)	3%	(7)	13%	(27)	56%	(116)	205
4-Region: West	5%	(7)	13%	(16)	6%	(8)	1%	(1)	14%	(18)	62%	(81)	131
Sports fans	11%	(43)	19%	(74)	5%	(18)	2%	(7)	16%	(60)	48%	(186)	390
Avid sports fans	30%	(37)	30%	(37)	7%	(8)	1%	(1)	14%	(17)	18%	(23)	124
Casual sports fans	2%	(6)	14%	(37)	4%	(10)	2%	(6)	16%	(43)	62%	(164)	266
Republican sports fans	12%	(13)	16%	(18)	8%	(9)	3%	(3)	10%	(11)	52%	(59)	113
Democratic sports fans	17%	(26)	18%	(28)	5%	(8)	2%	(4)	14%	(22)	44%	(70)	158
Independent sports fans	3%	(4)	24%	(29)	2%	(2)	_	(0)	23%	(28)	48%	(57)	119
Sports fans ages 18-34	16%	(15)	18%	(18)	4%	(4)	1%	(1)	11%	(10)	51%	(50)	98
Sports fans ages 35-44	15%	(10)	22%	(15)	5%	(3)	5%	(4)	16%	(11)	37%	(26)	68
Sports fans ages 45-64	7%	(11)	23%	(33)	5%	(8)	1%	(2)	20%	(28)	43%	(62)	143
Sports fans 65+	9%	(7)	11%	(9)	4%	(3)	1%	(1)	14%	(11)	61%	(49)	80
NFL fans	12%	(43)	21%	(75)	5%	(17)	2%	(8)	17%	(62)	44%	(159)	364
Avid NFL fans	25%	(38)	26%	(40)	5%	(7)	3%	(4)	18%	(28)	23%	(35)	153

Table MCSP2_26: Do you have a favorable or unfavorable opinion of each of the following people? Todd Gurley II

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (43)	14% (78)	4% (21)	2% (9) $2%$ (4)	13% (75)	60% (341)	568
Casual NFL fans	2% (4)	17% (35)	5% (10)		16% (34)	59% (124)	211

Table MCSP2_27: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Guyton*

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	4%	(24)	7%	(45)	2%	(11)	1%	(8)	14%	(83)	72%	(434)	606
Gender: Male	8%	(22)	12%	(34)	1%	(3)	3%	(8)	13%	(37)	64%	(188)	292
Gender: Female	_	(1)	3%	(11)	3%	(9)	_	(1)	15%	(47)	78%	(247)	314
Age: 18-34	1%	(2)	12%	(21)	5%	(10)	2%	(4)	18%	(34)	61%	(113)	185
Age: 35-44	10%	(10)	11%	(11)	1%	(1)	4%	(4)	12%	(12)	63%	(63)	101
Age: 45-64	5%	(11)	5%	(10)	_	(1)	_	(0)	15%	(32)	75%	(162)	216
Age: 65+	1%	(1)	2%	(2)	_	(0)	_	(0)	6%	(6)	91%	(95)	104
GenZers: 1997-2012	1%	(1)	8%	(6)	7%	(6)	5%	(3)	14%	(10)	66%	(50)	76
Millennials: 1981-1996	4%	(6)	13%	(20)	3%	(4)	2%	(3)	19%	(31)	60%	(95)	159
GenXers: 1965-1980	7%	(12)	8%	(13)	1%	(1)	1%	(2)	11%	(18)	72%	(114)	160
Baby Boomers: 1946-1964	3%	(5)	3%	(6)	_	(0)	_	(0)	13%	(24)	82%	(155)	189
PID: Dem (no lean)	7%	(18)	9%	(23)	2%	(6)	1%	(3)	17%	(42)	64%	(159)	249
PID: Ind (no lean)	_	(1)	5%	(10)	1%	(1)	2%	(4)	12%	(23)	79%	(145)	184
PID: Rep (no lean)	3%	(5)	7%	(13)	3%	(5)	1%	(1)	11%	(19)	75%	(130)	173
PID/Gender: Dem Men	15%	(16)	15%	(17)	2%	(2)	3%	(3)	14%	(15)	52%	(58)	112
PID/Gender: Dem Women	1%	(1)	4%	(6)	2%	(3)	_	(0)	19%	(27)	73%	(100)	138
PID/Gender: Ind Men	1%	(1)	10%	(9)	_	(0)	4%	(3)	14%	(13)	72%	(65)	91
PID/Gender: Ind Women	_	(0)	1%	(1)	1%	(1)	1%	(1)	11%	(10)	87%	(80)	93
PID/Gender: Rep Men	6%	(5)	10%	(9)	1%	(1)	2%	(1)	10%	(9)	72%	(64)	89
PID/Gender: Rep Women	_	(0)	5%	(4)	5%	(4)	_	(0)	12%	(10)	79%	(66)	84
Ideo: Liberal (1-3)	4%	(7)	9%	(17)	2%	(4)	1%	(1)	15%	(27)	69%	(127)	184
Ideo: Moderate (4)	2%	(4)	8%	(16)	2%	(3)	2%	(4)	13%	(26)	72%	(139)	193
Ideo: Conservative (5-7)	6%	(10)	6%	(10)	2%	(5)	1%	(3)	12%	(22)	73%	(133)	181
Educ: < College	3%	(12)	4%	(17)	2%	(8)	2%	(8)	15%	(61)	74%	(307)	414
Educ: Bachelors degree	3%	(4)	9%	(12)	2%	(3)	_	(0)	14%	(18)	71%	(89)	125
Educ: Post-grad	11%	(7)	24%	(16)	1%	(1)	_	(0)	7%	(5)	57%	(38)	67
Income: Under 50k	3%	(10)	6%	(21)	2%	(7)	2%	(8)	15%	(52)	71%	(241)	338
Income: 50k-100k	3%	(5)	6%	(10)	2%	(3)	_	(1)	13%	(23)	76%	(134)	176
Income: 100k+	9%	(8)	15%	(14)	2%	(1)	_	(0)	10%	(9)	65%	(59)	92
Ethnicity: White	3%	(15)	7%	(32)	2%	(9)	1%	(4)	11%	(51)	76%	(352)	463
Ethnicity: Hispanic	_	(0)	10%	(9)	7%	(7)	1%	(1)	10%	(9)	71%	(65)	91

Table MCSP2_27: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Guyton*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	4%	(24)	7%	(45)	2%	(11)	1%	(8)	14%	(83)	72%	(434)	606
Ethnicity: Black	7%	(6)	10%	(9)	_	(0)	2%	(2)	28%	(26)	53%	(49)	93
Ethnicity: Other	4%	(2)	7%	(3)	5%	(3)	6%	(3)	12%	(6)	67%	(33)	50
All Christian	6%	(15)	8%	(22)	1%	(3)	1%	(3)	11%	(30)	73%	(196)	270
Agnostic/Nothing in particular	1%	(2)	4%	(6)	4%	(6)	2%	(4)	17%	(29)	72%	(122)	169
Something Else	4%	(5)	5%	(5)	2%	(2)	1%	(1)	14%	(15)	74%	(81)	109
Evangelical	7%	(12)	6%	(10)	1%	(1)	2%	(4)	10%	(16)	74%	(120)	162
Non-Evangelical	4%	(8)	7%	(14)	1%	(3)	_	(0)	14%	(29)	74%	(150)	204
Community: Urban	6%	(11)	13%	(22)	1%	(1)	3%	(5)	17%	(28)	60%	(101)	168
Community: Suburban	2%	(6)	5%	(16)	1%	(2)	1%	(3)	11%	(33)	79%	(229)	289
Community: Rural	5%	(7)	5%	(7)	5%	(8)	_	(1)	15%	(22)	70%	(104)	149
Employ: Private Sector	8%	(14)	10%	(18)	2%	(4)	1%	(1)	17%	(31)	63%	(120)	189
Employ: Self-Employed	_	(0)	14%	(7)	_	(0)	5%	(3)	13%	(7)	68%	(34)	50
Employ: Retired	5%	(6)	1%	(2)	_	(0)	1%	(2)	9%	(12)	83%	(107)	130
Employ: Unemployed	2%	(2)	6%	(6)	2%	(2)	1%	(1)	18%	(19)	72%	(78)	108
Military HH: Yes	4%	(4)	10%	(9)	3%	(2)	_	(0)	7%	(6)	76%	(69)	90
Military HH: No	4%	(20)	7%	(36)	2%	(9)	2%	(8)	15%	(77)	71%	(365)	516
RD/WT: Right Direction	8%	(13)	12%	(19)	4%	(6)	2%	(4)	17%	(26)	56%	(87)	155
RD/WT: Wrong Track	2%	(11)	6%	(26)	1%	(5)	1%	(5)	13%	(57)	77%	(347)	451
Trump Job Approve	5%	(11)	8%	(18)	3%	(6)	3%	(7)	10%	(24)	72%	(173)	240
Trump Job Disapprove	4%	(12)	6%	(19)	2%	(5)	_	(1)	17%	(57)	72%	(244)	339
Trump Job Strongly Approve	5%	(7)	7%	(10)	1%	(1)	3%	(4)	8%	(12)	76%	(108)	142
Trump Job Somewhat Approve	4%	(4)	8%	(8)	5%	(5)	4%	(4)	12%	(12)	66%	(65)	98
Trump Job Somewhat Disapprove	4%	(3)	5%	(3)	3%	(2)	_	(0)	18%	(13)	70%	(49)	70
Trump Job Strongly Disapprove	3%	(9)	6%	(16)	1%	(3)	_	(1)	16%	(44)	73%	(195)	269
Favorable of Trump	6%	(13)	7%	(17)	3%	(7)	2%	(5)	10%	(23)	73%	(173)	238
Unfavorable of Trump	3%	(11)	5%	(18)	1%	(3)	1%	(3)	17%	(57)	73%	(250)	343
Very Favorable of Trump	7%	(9)	6%	(8)	1%	(1)	3%	(3)	10%	(14)	74%	(102)	138
Somewhat Favorable of Trump	4%	(4)	9%	(9)	6%	(6)	2%	(2)	9%	(9)	71%	(71)	100
Somewhat Unfavorable of Trump	2%	(1)	5%	(3)	1%	(1)	1%	(1)	15%	(10)	75%	(49)	66
Very Unfavorable of Trump	3%	(9)	5%	(15)	1%	(3)	1%	(2)	17%	(48)	72%	(201)	277

Table MCSP2_27: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Guyton*

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	4%	(24)	7%	(45)	2%	(11)	1%	(8)	14%	(83)	72%	(434)	606
#1 Issue: Economy	3%	(6)	9%	(20)	1%	(2)	1%	(2)	15%	(32)	71%	(154)	216
#1 Issue: Security	9%	(6)	5%	(3)	1%	(1)	1%	(1)	5%	(3)	79 %	(50)	64
#1 Issue: Health Care	5%	(6)	8%	(10)	2%	(2)	_	(0)	23%	(27)	62%	(72)	115
#1 Issue: Medicare / Social Security	4%	(4)	5%	(4)	_	(0)	2%	(2)	10%	(8)	79%	(65)	82
2018 House Vote: Democrat	7%	(14)	10%	(21)	_	(0)	1%	(3)	14%	(27)	68%	(136)	201
2018 House Vote: Republican	4%	(6)	6%	(8)	3%	(5)	1%	(2)	10%	(14)	76%	(107)	141
2016 Vote: Hillary Clinton	8%	(14)	9%	(17)	_	(1)	1%	(2)	14%	(25)	67%	(119)	178
2016 Vote: Donald Trump	4%	(6)	7%	(11)	3%	(5)	1%	(2)	9%	(15)	76%	(120)	158
2016 Vote: Didn't Vote	1%	(3)	7%	(16)	2%	(4)	2%	(4)	16%	(35)	72%	(158)	221
Voted in 2014: Yes	6%	(19)	9%	(28)	1%	(3)	1%	(4)	15%	(48)	68%	(215)	318
Voted in 2014: No	2%	(5)	6%	(16)	3%	(9)	1%	(4)	12%	(35)	76%	(219)	288
2012 Vote: Barack Obama	7%	(15)	10%	(22)	1%	(2)	2%	(3)	16%	(34)	64%	(139)	215
2012 Vote: Mitt Romney	5%	(6)	5%	(6)	1%	(1)	1%	(1)	10%	(11)	79%	(94)	118
2012 Vote: Didn't Vote	1%	(3)	6%	(15)	3%	(9)	2%	(4)	14%	(36)	74%	(188)	254
4-Region: Northeast	4%	(4)	7%	(8)	1%	(1)	2%	(2)	15%	(15)	71%	(76)	106
4-Region: Midwest	4%	(5)	5%	(5)	_	(0)	_	(0)	19%	(22)	73%	(85)	117
4-Region: South	4%	(10)	10%	(23)	3%	(7)	3%	(7)	16%	(38)	64%	(148)	233
4-Region: West	3%	(5)	6%	(9)	2%	(3)	_	(0)	6%	(9)	84%	(125)	150
Sports fans	5%	(22)	9%	(40)	3%	(11)	2%	(8)	17%	(72)	64%	(275)	427
Avid sports fans	10%	(18)	14%	(24)	4%	(7)	3%	(4)	20%	(33)	49%	(82)	168
Casual sports fans	2%	(4)	6%	(16)	1%	(3)	2%	(4)	15%	(39)	75%	(193)	259
Republican sports fans	4%	(5)	7%	(9)	3%	(4)	1%	(1)	13%	(17)	73%	(96)	132
Democratic sports fans	9%	(16)	12%	(22)	3%	(6)	2%	(3)	21%	(38)	54%	(97)	181
Independent sports fans	1%	(1)	8%	(10)	1%	(1)	3%	(4)	15%	(17)	71%	(81)	114
Sports fans ages 18-34	2%	(2)	15%	(17)	8%	(9)	4%	(4)	22%	(25)	49%	(55)	113
Sports fans ages 35-44	10%	(8)	14%	(11)	1%	(1)	5%	(4)	13%	(10)	58%	(45)	78
Sports fans ages 45-64	7%	(11)	6%	(10)	_	(1)	_	(0)	18%	(31)	69%	(114)	166
Sports fans 65+	1%	(1)	3%	(2)	_	(0)	_	(0)	9%	(6)	87%	(61)	70
NFL fans	5%	(22)	10%	(39)	2%	(8)	1%	(5)	18%	(71)	63%	(252)	397
Avid NFL fans	10%	(19)	11%	(22)	3%	(6)	2%	(4)	19%	(36)	55%	(106)	193

Table MCSP2_27: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Guyton*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (24)	7% (45)	2% (11)	1% (8)	14% (83)	72% (434)	606
Casual NFL fans	1% (3)	9% (17)	1% (2)	— (1)	17% (36)	72% (146)	205

Table MCSP2_28: Do you have a favorable or unfavorable opinion of each of the following people? KJ Hamler

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no		r heard of	Total N
Adults	5%	(29)	10%	(55)	5%	(26)	2%	(10)	12%	(66)	67%	(382)	568
Gender: Male	6%	(18)	12%	(36)	2%	(6)	3%	(9)	12%	(37)	64%	(192)	298
Gender: Female	4%	(11)	7%	(19)	7%	(20)	_	(1)	11%	(29)	70%	(190)	270
Age: 18-34	6%	(11)	14%	(27)	10%	(19)	1%	(2)	14%	(27)	55%	(104)	190
Age: 35-44	12%	(10)	20%	(16)	5%	(4)	4%	(3)	10%	(8)	49%	(40)	81
Age: 45-64	5%	(9)	4%	(8)	2%	(3)	1%	(2)	12%	(22)	77%	(145)	189
Age: 65+	_	(0)	3%	(4)	_	(0)	2%	(3)	8%	(8)	86%	(93)	108
GenZers: 1997-2012	3%	(2)	4%	(3)	17%	(14)	1%	(1)	11%	(9)	65%	(54)	83
Millennials: 1981-1996	10%	(15)	24%	(35)	5%	(7)	1%	(2)	16%	(24)	44%	(65)	148
GenXers: 1965-1980	8%	(11)	7%	(10)	1%	(2)	4%	(5)	12%	(17)	68%	(92)	136
Baby Boomers: 1946-1964	1%	(2)	3%	(5)	1%	(3)	_	(0)	9%	(16)	85%	(149)	175
PID: Dem (no lean)	10%	(20)	14%	(29)	4%	(9)	2%	(4)	6%	(13)	63%	(129)	204
PID: Ind (no lean)	3%	(6)	9%	(17)	6%	(12)	1%	(2)	20%	(37)	60%	(111)	185
PID: Rep (no lean)	2%	(3)	5%	(9)	3%	(5)	2%	(3)	9%	(16)	80%	(142)	178
PID/Gender: Dem Men	11%	(11)	18%	(17)	3%	(3)	4%	(4)	6%	(6)	57%	(54)	95
PID/Gender: Dem Women	9%	(10)	11%	(12)	5%	(6)	_	(0)	6%	(7)	68%	(75)	109
PID/Gender: Ind Men	4%	(4)	11%	(11)	2%	(2)	2%	(2)	19%	(20)	62%	(62)	101
PID/Gender: Ind Women	1%	(1)	7%	(6)	12%	(10)	1%	(1)	21%	(18)	58%	(49)	85
PID/Gender: Rep Men	3%	(3)	8%	(8)	2%	(2)	3%	(3)	11%	(11)	74%	(75)	102
PID/Gender: Rep Women	_	(0)	1%	(1)	5%	(4)	1%	(1)	6%	(4)	87%	(66)	76
Ideo: Liberal (1-3)	8%	(13)	9%	(15)	7%	(11)	4%	(6)	7%	(11)	64%	(101)	157
Ideo: Moderate (4)	3%	(4)	15%	(22)	3%	(5)	3%	(4)	15%	(21)	61%	(85)	140
Ideo: Conservative (5-7)	3%	(6)	7%	(13)	3%	(6)	_	(1)	12%	(24)	75%	(145)	194
Educ: < College	4%	(14)	9%	(36)	6%	(23)	3%	(10)	13%	(48)	66%	(255)	386
Educ: Bachelors degree	7%	(8)	9%	(10)	2%	(3)	_	(0)	9%	(10)	73%	(83)	115
Educ: Post-grad	10%	(6)	13%	(8)	1%	(1)	_	(0)	11%	(7)	65%	(43)	66
Income: Under 50k	4%	(13)	11%	(36)	7%	(23)	3%	(8)	10%	(31)	64%	(200)	311
Income: 50k-100k	3%	(4)	5%	(9)	1%	(2)	1%	(2)	16%	(25)	74%	(118)	161
Income: 100k+	12%	(11)	11%	(11)	1%	(1)	1%	(1)	10%	(9)	66%	(63)	96
Ethnicity: White	3%	(15)	8%	(35)	3%	(14)	1%	(6)	10%	(42)	74%	(325)	436
Ethnicity: Hispanic	9%	(10)	14%	(15)	12%	(14)	3%	(3)	17%	(18)	45%	(49)	110

Table MCSP2_28: Do you have a favorable or unfavorable opinion of each of the following people? KJ Hamler

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		heard	Total N
Adults	5%	(29)	10%	(55)	5%	(26)	2%	(10)	12%	(66)	67%	(382)	568
Ethnicity: Black	15%	(9)	17%	(10)	3%	(2)	4%	(3)	10%	(6)	50%	(31)	61
Ethnicity: Other	7%	(5)	14%	(10)	14%	(10)	2%	(2)	25%	(18)	38%	(26)	70
All Christian	5%	(14)	12%	(31)	2%	(5)	1%	(2)	11%	(30)	68%	(177)	260
Agnostic/Nothing in particular	1%	(2)	7%	(10)	7%	(10)	4%	(6)	11%	(17)	70%	(105)	150
Something Else	11%	(12)	5%	(5)	7%	(8)	1%	(2)	15%	(17)	61%	(67)	111
Evangelical	7%	(9)	15%	(20)	6%	(8)	1%	(2)	15%	(20)	57%	(79)	138
Non-Evangelical	7%	(16)	7%	(16)	2%	(5)	1%	(2)	12%	(26)	71%	(154)	219
Community: Urban	10%	(19)	17%	(32)	6%	(11)	4%	(7)	9%	(17)	53%	(99)	185
Community: Suburban	2%	(4)	7%	(16)	3%	(8)	_	(1)	17%	(40)	70%	(163)	232
Community: Rural	4%	(6)	4%	(7)	5%	(7)	2%	(2)	6%	(9)	79%	(119)	150
Employ: Private Sector	10%	(18)	12%	(21)	2%	(4)	_	(1)	12%	(21)	63%	(111)	176
Employ: Retired	_	(0)	4%	(6)	2%	(2)	3%	(4)	5%	(6)	85%	(111)	130
Employ: Unemployed	4%	(3)	14%	(11)	_	(0)	2%	(2)	12%	(9)	68%	(53)	78
Military HH: Yes	8%	(7)	4%	(4)	2%	(2)	3%	(3)	9%	(8)	74%	(67)	91
Military HH: No	5%	(22)	11%	(51)	5%	(24)	2%	(7)	12%	(58)	66%	(314)	477
RD/WT: Right Direction	7%	(11)	13%	(20)	6%	(9)	1%	(2)	10%	(15)	63%	(98)	156
RD/WT: Wrong Track	4%	(18)	8%	(35)	4%	(17)	2%	(8)	12%	(51)	69%	(284)	412
Trump Job Approve	3%	(6)	5%	(12)	3%	(8)	2%	(4)	12%	(29)	75%	(173)	231
Trump Job Disapprove	6%	(19)	11%	(33)	6%	(18)	2%	(6)	10%	(31)	64%	(193)	302
Trump Job Strongly Approve	4%	(6)	6%	(8)	3%	(4)	1%	(2)	11%	(15)	76%	(105)	139
Trump Job Somewhat Approve	_	(0)	5%	(4)	4%	(4)	2%	(2)	15%	(14)	74%	(68)	93
Trump Job Somewhat Disapprove	5%	(3)	9%	(6)	9%	(6)	1%	(1)	12%	(8)	63%	(40)	63
Trump Job Strongly Disapprove	7%	(16)	11%	(27)	5%	(13)	2%	(6)	10%	(24)	64%	(153)	239
Favorable of Trump	3%	(6)	6%	(13)	3%	(6)	2%	(4)	12%	(27)	76%	(176)	233
Unfavorable of Trump	6%	(18)	11%	(33)	6%	(18)	2%	(6)	11%	(32)	64%	(196)	304
Very Favorable of Trump	4%	(6)	5%	(7)	3%	(4)	1%	(2)	9%	(12)	77%	(106)	137
Somewhat Favorable of Trump	_	(0)	6%	(6)	2%	(2)	2%	(2)	16%	(15)	74%	(71)	96
Somewhat Unfavorable of Trump	3%	(2)	10%	(6)	2%	(1)	1%	(1)	14%	(8)	69%	(39)	57
Very Unfavorable of Trump	7%	(16)	11%	(27)	7%	(17)	2%	(6)	10%	(24)	63%	(157)	247

Table MCSP2_28: Do you have a favorable or unfavorable opinion of each of the following people? KJ Hamler

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	5%	(29)	10%	(55)	5%	(26)	2%	(10)	12%	(66)	67%	(382)	568
#1 Issue: Economy	6%	(12)	12%	(24)	2%	(3)	1%	(3)	15%	(31)	65%	(134)	208
#1 Issue: Security	6%	(3)	14%	(9)	1%	(1)	_	(0)	6%	(4)	73%	(44)	60
#1 Issue: Health Care	4%	(4)	6%	(5)	11%	(10)	3%	(3)	12%	(11)	63%	(57)	91
#1 Issue: Medicare / Social Security	_	(0)	5%	(4)	2%	(2)	6%	(4)	4%	(3)	83%	(62)	75
2018 House Vote: Democrat	7%	(13)	16%	(31)	1%	(2)	2%	(4)	8%	(15)	65%	(123)	190
2018 House Vote: Republican	3%	(4)	6%	(8)	3%	(4)	2%	(2)	14%	(20)	74%	(107)	145
2016 Vote: Hillary Clinton	9%	(15)	16%	(26)	1%	(2)	3%	(4)	8%	(13)	64%	(105)	164
2016 Vote: Donald Trump	2%	(4)	6%	(10)	1%	(2)	2%	(3)	12%	(20)	77%	(129)	167
2016 Vote: Didn't Vote	5%	(10)	9%	(18)	9%	(18)	1%	(3)	15%	(30)	60%	(121)	201
Voted in 2014: Yes	6%	(18)	14%	(42)	1%	(5)	1%	(4)	11%	(34)	67%	(209)	312
Voted in 2014: No	4%	(11)	5%	(13)	8%	(21)	2%	(6)	12%	(32)	67%	(172)	256
2012 Vote: Barack Obama	7%	(15)	17%	(35)	1%	(2)	2%	(5)	10%	(20)	62%	(127)	203
2012 Vote: Mitt Romney	3%	(3)	5%	(6)	1%	(1)	_	(0)	14%	(17)	77%	(91)	118
2012 Vote: Didn't Vote	5%	(11)	6%	(13)	10%	(23)	2%	(5)	11%	(26)	66%	(154)	233
4-Region: Northeast	10%	(9)	6%	(6)	1%	(1)	_	(0)	9%	(9)	75%	(72)	96
4-Region: Midwest	5%	(6)	8%	(10)	4%	(4)	_	(1)	7%	(9)	75%	(90)	120
4-Region: South	5%	(11)	9%	(19)	5%	(10)	3%	(7)	13%	(27)	64%	(131)	204
4-Region: West	2%	(3)	14%	(20)	7%	(11)	2%	(3)	14%	(21)	61%	(89)	147
Sports fans	7%	(28)	11%	(44)	5%	(21)	3%	(10)	15%	(60)	59%	(233)	396
Avid sports fans	13%	(22)	16%	(25)	5%	(8)	5%	(8)	17%	(27)	44%	(72)	162
Casual sports fans	3%	(7)	8%	(19)	6%	(13)	1%	(2)	14%	(33)	69%	(161)	234
Republican sports fans	2%	(3)	6%	(7)	3%	(4)	2%	(3)	11%	(15)	76%	(102)	135
Democratic sports fans	14%	(20)	19%	(27)	6%	(8)	3%	(4)	9%	(12)	49%	(69)	142
Independent sports fans	4%	(5)	8%	(9)	8%	(10)	2%	(2)	27%	(33)	51%	(61)	120
Sports fans ages 18-34	9%	(11)	16%	(18)	13%	(15)	2%	(2)	19%	(22)	42%	(49)	117
Sports fans ages 35-44	13%	(9)	21%	(14)	6%	(4)	5%	(3)	11%	(8)	44%	(30)	68
Sports fans ages 45-64	6%	(9)	6%	(8)	2%	(2)	1%	(2)	16%	(22)	69%	(94)	136
Sports fans 65+	_	(0)	5%	(4)	_	(0)	4%	(3)	11%	(8)	81%	(60)	74
NFL fans	8%	(29)	12%	(43)	6%	(22)	2%	(8)	15%	(55)	57%	(204)	361
Avid NFL fans	13%	(21)	13%	(22)	5%	(8)	5%	(8)	20%	(34)	44%	(74)	168

Table MCSP2_28: Do you have a favorable or unfavorable opinion of each of the following people? KJ Hamler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (29)	10% (55)	5% (26)	2% (10)	12% (66)	67% (382)	568
Casual NFL fans	4% (8)	11% (21)	7% (14)	— (0)	11% (21)	67% (130)	193

Table MCSP2_29: Do you have a favorable or unfavorable opinion of each of the following people? Damien Harris

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(28)	10%	(60)	4%	(21)	1%	(7)	14%	(84)	65%	(381)	582
Gender: Male	9%	(26)	15%	(46)	4%	(12)	_	(1)	16%	(46)	56%	(165)	295
Gender: Female	1%	(2)	5%	(15)	3%	(10)	2%	(6)	13%	(38)	75%	(216)	287
Age: 18-34	4%	(7)	15%	(27)	7%	(13)	3%	(6)	11%	(20)	59%	(107)	179
Age: 35-44	9%	(9)	14%	(14)	2%	(2)	1%	(1)	12%	(12)	61%	(61)	100
Age: 45-64	6%	(12)	7%	(13)	2%	(4)	_	(0)	18%	(33)	67%	(127)	190
Age: 65+	_	(1)	5%	(5)	1%	(2)	_	(1)	16%	(18)	77%	(87)	113
GenZers: 1997-2012	1%	(1)	7%	(5)	12%	(9)	8%	(6)	7%	(5)	65%	(45)	69
Millennials: 1981-1996	5%	(9)	21%	(34)	4%	(7)	_	(1)	16%	(26)	54%	(90)	167
GenXers: 1965-1980	12%	(16)	6%	(8)	3%	(4)	_	(1)	14%	(20)	66%	(93)	142
Baby Boomers: 1946-1964	1%	(2)	7%	(12)	1%	(2)	_	(1)	16%	(28)	74%	(127)	172
PID: Dem (no lean)	5%	(12)	15%	(34)	6%	(13)	_	(1)	14%	(32)	60%	(136)	227
PID: Ind (no lean)	_	(1)	9%	(17)	2%	(3)	3%	(6)	12%	(22)	73%	(135)	184
PID: Rep (no lean)	9%	(15)	6%	(10)	3%	(5)	_	(1)	17%	(30)	64%	(110)	171
PID/Gender: Dem Men	10%	(11)	24%	(26)	8%	(9)	_	(0)	15%	(16)	43%	(46)	109
PID/Gender: Dem Women	1%	(1)	6%	(8)	3%	(4)	1%	(1)	13%	(16)	76%	(90)	118
PID/Gender: Ind Men	_	(0)	15%	(13)	1%	(1)	1%	(1)	12%	(10)	72%	(64)	89
PID/Gender: Ind Women	1%	(1)	4%	(4)	2%	(2)	6%	(6)	13%	(12)	74%	(71)	95
PID/Gender: Rep Men	15%	(15)	7%	(7)	2%	(2)	1%	(1)	20%	(20)	55%	(54)	97
PID/Gender: Rep Women	1%	(1)	5%	(3)	5%	(4)	_	(0)	14%	(10)	76%	(56)	74
Ideo: Liberal (1-3)	7%	(11)	15%	(25)	3%	(4)	3%	(4)	14%	(24)	59%	(98)	167
Ideo: Moderate (4)	1%	(2)	8%	(14)	5%	(8)	1%	(2)	14%	(24)	70%	(121)	171
Ideo: Conservative (5-7)	8%	(14)	11%	(20)	4%	(7)	1%	(1)	15%	(27)	62%	(111)	181
Educ: < College	5%	(19)	6%	(24)	4%	(16)	2%	(6)	16%	(62)	68%	(265)	393
Educ: Bachelors degree	2%	(2)	18%	(24)	3%	(3)	_	(0)	11%	(14)	67%	(88)	132
Educ: Post-grad	12%	(7)	21%	(12)	4%	(2)	2%	(1)	13%	(8)	48%	(27)	57
Income: Under 50k	2%	(7)	7%	(23)	5%	(14)	2%	(7)	15%	(47)	68%	(212)	310
Income: 50k-100k	9%	(15)	12%	(22)	2%	(4)	_	(1)	13%	(23)	64%	(113)	177
Income: 100k+	7%	(6)	16%	(16)	3%	(3)		(0)	14%	(14)	59%	(56)	95
Ethnicity: White	3%	(12)	9%	(40)	3%	(14)	1%	(5)	15%	(68)	69%	(315)	453
Ethnicity: Hispanic	13%	(12)	16%	(15)	4%	(4)	4%	(4)	16%	(15)	47%	(45)	95

Table MCSP2_29: Do you have a favorable or unfavorable opinion of each of the following people? Damien Harris

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(28)	10%	(60)	4%	(21)	1%	(7)	14%	(84)	65%	(381)	582
Ethnicity: Black	18%	(15)	20%	(17)	6%	(5)	1%	(1)	8%	(7)	46%	(39)	85
All Christian	3%	(8)	12%	(32)	3%	(7)	2%	(5)	17%	(44)	63%	(166)	261
Agnostic/Nothing in particular	8%	(14)	9%	(16)	3%	(5)	_	(0)	10%	(18)	70%	(120)	172
Something Else	3%	(3)	8%	(7)	5%	(5)	1%	(1)	18%	(17)	67%	(65)	98
Evangelical	6%	(10)	11%	(17)	4%	(7)	1%	(1)	15%	(23)	63%	(98)	156
Non-Evangelical	_	(1)	9%	(17)	2%	(4)	_	(1)	19%	(35)	69%	(128)	185
Community: Urban	8%	(13)	14%	(24)	7%	(12)	1%	(1)	17%	(28)	54%	(91)	169
Community: Suburban	4%	(10)	9%	(25)	4%	(10)	1%	(2)	17%	(45)	66%	(175)	266
Community: Rural	4%	(6)	8%	(12)	_	(0)	3%	(4)	7%	(10)	78%	(115)	147
Employ: Private Sector	9%	(18)	16%	(30)	2%	(4)		(0)	15%	(28)	58%	(108)	188
Employ: Retired	2%	(3)	9%	(13)	3%	(4)	_	(1)	14%	(19)	72%	(101)	139
Employ: Unemployed	3%	(3)	4%	(3)	3%	(3)	_	(0)	8%	(7)	81%	(67)	83
Military HH: Yes	3%	(2)	12%	(11)	2%	(2)	1%	(1)	15%	(13)	67%	(59)	88
Military HH: No	5%	(26)	10%	(50)	4%	(19)	1%	(7)	14%	(70)	65%	(322)	494
RD/WT: Right Direction	9%	(13)	12%	(18)	5%	(8)	4%	(6)	12%	(18)	56%	(81)	143
RD/WT: Wrong Track	4%	(15)	10%	(43)	3%	(13)	_	(1)	15%	(66)	68%	(300)	439
Trump Job Approve	7%	(17)	7%	(16)	4%	(9)	1%	(2)	17%	(40)	64%	(153)	237
Trump Job Disapprove	3%	(11)	13%	(42)	4%	(13)	2%	(5)	13%	(43)	65%	(210)	323
Trump Job Strongly Approve	12%	(16)	5%	(6)	1%	(2)	_	(1)	15%	(20)	66%	(88)	133
Trump Job Somewhat Approve	1%	(1)	10%	(10)	7%	(7)	2%	(2)	19%	(20)	62%	(64)	104
Trump Job Somewhat Disapprove	5%	(3)	9%	(6)	9%	(6)	6%	(4)	12%	(8)	58%	(39)	67
Trump Job Strongly Disapprove	3%	(8)	14%	(36)	3%	(6)	_	(1)	14%	(35)	67%	(171)	256
Favorable of Trump	7%	(16)	6%	(15)	2%	(4)	1%	(2)	17%	(39)	67%	(156)	231
Unfavorable of Trump	4%	(13)	12%	(40)	4%	(13)	1%	(4)	13%	(43)	65%	(210)	324
Very Favorable of Trump	10%	(13)	7%	(9)	2%	(2)	_	(1)	13%	(16)	68%	(88)	129
Somewhat Favorable of Trump	2%	(2)	6%	(6)	2%	(2)	2%	(2)	22%	(23)	66%	(68)	103
Very Unfavorable of Trump	4%	(11)	13%	(37)	4%	(11)	2%	(4)	12%	(35)	65%	(181)	280

Table MCSP2_29: Do you have a favorable or unfavorable opinion of each of the following people? Damien Harris

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no nion		heard	Total N
Adults	5%	(28)	10%	(60)	4%	(21)	1%	(7)	14%	(84)	65%	(381)	582
#1 Issue: Economy	2%	(5)	14%	(28)	3%	(5)	1%	(2)	15%	(30)	65%	(133)	204
#1 Issue: Security	27%	(15)	6%	(4)	3%	(2)		(0)	13%	(7)	50%	(28)	56
#1 Issue: Health Care	3%	(3)	16%	(15)	5%	(5)	1%	(1)	16%	(15)	60%	(56)	94
#1 Issue: Medicare / Social Security	1%	(1)	5%	(4)	1%	(1)	5%	(4)	16%	(12)	72%	(57)	78
#1 Issue: Other	6%	(4)	1%	(0)	_	(0)	_	(0)	2%	(1)	91%	(52)	57
2018 House Vote: Democrat	3%	(5)	14%	(26)	3%	(6)	_	(1)	17%	(32)	62%	(115)	184
2018 House Vote: Republican	3%	(5)	9%	(12)	2%	(3)	3%	(4)	14%	(19)	69%	(96)	139
2016 Vote: Hillary Clinton	5%	(8)	15%	(26)	2%	(3)	1%	(1)	16%	(29)	62%	(107)	174
2016 Vote: Donald Trump	3%	(5)	9%	(14)	3%	(5)	3%	(4)	12%	(18)	69%	(104)	151
2016 Vote: Didn't Vote	7%	(15)	9%	(19)	6%	(12)	1%	(2)	13%	(28)	64%	(134)	210
Voted in 2014: Yes	3%	(9)	14%	(44)	3%	(8)	2%	(6)	15%	(49)	63%	(201)	317
Voted in 2014: No	7%	(20)	6%	(16)	5%	(13)	1%	(2)	13%	(35)	68%	(180)	265
2012 Vote: Barack Obama	5%	(10)	17%	(34)	3%	(6)	_	(1)	18%	(37)	57%	(117)	205
2012 Vote: Mitt Romney	2%	(3)	8%	(10)	1%	(2)	4%	(5)	15%	(18)	69%	(84)	122
2012 Vote: Didn't Vote	7%	(16)	7%	(15)	6%	(13)	1%	(2)	10%	(23)	69%	(157)	226
4-Region: Northeast	2%	(2)	15%	(15)	5%	(5)	_	(0)	11%	(11)	66%	(64)	97
4-Region: Midwest	3%	(3)	12%	(16)	5%	(6)	_	(1)	14%	(18)	67%	(89)	134
4-Region: South	4%	(9)	9%	(20)	4%	(9)	2%	(5)	13%	(28)	68%	(151)	222
4-Region: West	10%	(13)	7%	(10)	1%	(2)	1%	(2)	21%	(27)	59%	(76)	129
Sports fans	7%	(27)	14%	(56)	5%	(19)	2%	(7)	17%	(68)	55%	(218)	395
Avid sports fans	16%	(21)	27%	(35)	6%	(8)	4%	(6)	14%	(18)	32%	(42)	131
Casual sports fans	2%	(6)	8%	(20)	4%	(11)	_	(1)	19%	(50)	67%	(176)	264
Republican sports fans	12%	(15)	7%	(10)	4%	(5)	_	(1)	17%	(23)	59%	(78)	131
Democratic sports fans	7%	(11)	20%	(32)	7%	(12)	_	(0)	16%	(26)	50%	(81)	162
Independent sports fans		(0)	14%	(15)	2%	(2)	6%	(6)	19%	(19)	58%	(59)	101
Sports fans ages 18-34	6%	(7)	23%	(25)	11%	(12)	5%	(6)	14%	(15)	40%	(43)	107
Sports fans ages 35-44	11%	(8)	19%	(12)	4%	(2)	1%	(1)	12%	(8)	54%	(36)	67
Sports fans ages 45-64	9%	(12)	10%	(13)	3%	(3)	_	(0)	22%	(30)	57%	(78)	137
Sports fans 65+	1%	(1)	6%	(5)	2%	(2)	1%	(1)	19%	(16)	72%	(61)	84
NFL fans	8%	(28)	15%	(55)	5%	(18)	2%	(7)	17%	(63)	53%	(194)	366

Table MCSP2_29: Do you have a favorable or unfavorable opinion of each of the following people? Damien Harris

Demographic	Very favora	•	Some		Some unfavo		Ver unfavo	•		of, no nion		heard of	Total N
Adults	5%	(28)	10%	(60)	4%	(21)	1%	(7)	14%	(84)	65%	(381)	582
Avid NFL fans	16%	(24)	23%	(35)	5%	(7)	1%	(2)	19%	(29)	36%	(54)	151
Casual NFL fans	2%	(4)	9%	(20)	5%	(11)	2%	(5)	16%	(34)	65%	(140)	215

Table MCSP2_30: Do you have a favorable or unfavorable opinion of each of the following people? Dwayne Haskins Jr.

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	5%	(28)	9%	(54)	3%	(20)	4%	(22)	12%	(71)	66%	(385)	580
Gender: Male	6%	(18)	13%	(39)	6%	(17)	6%	(17)	13%	(39)	57%	(170)	298
Gender: Female	4%	(10)	5%	(15)	1%	(3)	2%	(6)	12%	(32)	76%	(215)	282
Age: 18-34	9%	(14)	14%	(21)	3%	(4)	2%	(3)	13%	(19)	60%	(91)	153
Age: 35-44	6%	(6)	16%	(18)	7%	(8)	6%	(6)	12%	(13)	53%	(58)	109
Age: 45-64	4%	(7)	5%	(9)	4%	(7)	6%	(11)	13%	(24)	68%	(126)	185
Age: 65+	1%	(1)	4%	(5)	1%	(1)	1%	(1)	11%	(15)	83%	(110)	133
GenZers: 1997-2012	2%	(1)	11%	(6)	4%	(2)	4%	(2)	12%	(7)	67%	(37)	56
Millennials: 1981-1996	10%	(15)	17%	(26)	6%	(10)	3%	(4)	13%	(19)	51%	(76)	150
GenXers: 1965-1980	6%	(8)	10%	(13)	1%	(1)	7%	(9)	14%	(19)	62%	(80)	130
Baby Boomers: 1946-1964	2%	(4)	4%	(9)	3%	(6)	2%	(5)	11%	(24)	78%	(172)	220
PID: Dem (no lean)	7%	(14)	13%	(28)	4%	(8)	3%	(6)	13%	(28)	60%	(125)	209
PID: Ind (no lean)	_	(1)	8%	(15)	2%	(3)	7%	(13)	16%	(29)	66%	(121)	182
PID: Rep (no lean)	7%	(13)	6%	(11)	5%	(9)	1%	(3)	8%	(14)	74%	(140)	190
PID/Gender: Dem Men	9%	(10)	18%	(20)	5%	(6)	4%	(4)	13%	(15)	50%	(56)	111
PID/Gender: Dem Women	4%	(4)	8%	(8)	2%	(2)	2%	(2)	14%	(13)	71%	(69)	98
PID/Gender: Ind Men	_	(0)	12%	(10)	3%	(3)	13%	(10)	18%	(14)	54%	(43)	80
PID/Gender: Ind Women	1%	(1)	5%	(5)	1%	(1)	3%	(3)	14%	(14)	77%	(78)	101
PID/Gender: Rep Men	7%	(7)	8%	(9)	7%	(8)	2%	(2)	9%	(10)	66%	(71)	107
PID/Gender: Rep Women	7%	(6)	2%	(2)	1%	(1)	1%	(1)	6%	(5)	83%	(69)	83
Ideo: Liberal (1-3)	8%	(14)	11%	(19)	4%	(7)	2%	(4)	17%	(28)	58%	(97)	169
Ideo: Moderate (4)	2%	(3)	13%	(21)	_	(1)	6%	(10)	12%	(19)	67%	(109)	162
Ideo: Conservative (5-7)	5%	(11)	7%	(13)	6%	(11)	1%	(2)	10%	(20)	71%	(142)	199
Educ: < College	3%	(11)	7%	(27)	4%	(15)	3%	(12)	14%	(52)	69%	(266)	383
Educ: Bachelors degree	7%	(9)	12%	(15)	1%	(2)	5%	(7)	10%	(13)	65%	(82)	127
Educ: Post-grad	12%	(9)	17%	(12)	4%	(3)	5%	(3)	9%	(6)	54%	(38)	70
Income: Under 50k	4%	(14)	7%	(21)	3%	(11)	5%	(15)	13%	(39)	68%	(210)	308
Income: 50k-100k	4%	(7)	14%	(26)	3%	(6)	1%	(3)	14%	(25)	64%	(119)	185
Income: 100k+	9%	(8)	8%	(7)	4%	(3)	6%	(5)	8%	(7)	66%	(57)	86
Ethnicity: White	5%	(22)	8%	(38)	3%	(15)	3%	(13)	9%	(43)	71%	(328)	459
Ethnicity: Hispanic	4%	(4)	12%	(12)	7%	(7)	6%	(6)	23%	(22)	47%	(44)	95

Table MCSP2_30: Do you have a favorable or unfavorable opinion of each of the following people? Dwayne Haskins Jr.

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	5%	(28)	9%	(54)	3%	(20)	4%	(22)	12%	(71)	66%	(385)	580
Ethnicity: Black	9%	(5)	18%	(10)	6%	(3)	5%	(3)	18%	(10)	44%	(25)	57
Ethnicity: Other	1%	(1)	9%	(6)	3%	(2)	10%	(6)	27%	(18)	50%	(32)	64
All Christian	6%	(15)	12%	(34)	4%	(12)	2%	(6)	11%	(29)	65%	(177)	274
Agnostic/Nothing in particular	4%	(7)	5%	(9)	2%	(3)	4%	(7)	13%	(21)	71%	(115)	161
Something Else	3%	(3)	7%	(7)	2%	(3)	8%	(8)	15%	(16)	65%	(68)	105
Evangelical	9%	(14)	13%	(20)	_	(0)	3%	(5)	13%	(20)	62%	(100)	160
Non-Evangelical	2%	(4)	9%	(18)	7%	(14)	4%	(9)	11%	(23)	67%	(138)	207
Community: Urban	10%	(19)	10%	(18)		(1)	6%	(11)	14%	(26)	59%	(109)	183
Community: Suburban	1%	(4)	10%	(29)	6%	(17)	2%	(7)	13%	(37)	66%	(185)	278
Community: Rural	5%	(6)	6%	(7)	2%	(2)	4%	(4)	8%	(9)	77%	(91)	119
Employ: Private Sector	8%	(16)	13%	(24)	3%	(5)	3%	(6)	10%	(20)	63%	(119)	190
Employ: Retired	3%	(4)	3%	(4)	3%	(4)	5%	(7)	12%	(18)	75%	(114)	152
Employ: Unemployed	1%	(1)	12%	(8)	_	(0)	_	(0)	15%	(10)	71%	(46)	65
Military HH: Yes	3%	(3)	10%	(10)	5%	(5)	6%	(6)	11%	(11)	66%	(65)	99
Military HH: No	5%	(25)	9%	(44)	3%	(15)	3%	(17)	12%	(60)	67%	(320)	481
RD/WT: Right Direction	12%	(21)	13%	(23)	2%	(4)	3%	(6)	11%	(20)	58%	(100)	173
RD/WT: Wrong Track	2%	(7)	8%	(31)	4%	(16)	4%	(16)	13%	(51)	70%	(285)	406
Trump Job Approve	7%	(17)	9%	(22)	4%	(10)	3%	(7)	8%	(18)	69%	(164)	238
Trump Job Disapprove	3%	(11)	10%	(32)	3%	(10)	4%	(12)	16%	(49)	64%	(200)	314
Trump Job Strongly Approve	9%	(14)	8%	(12)	6%	(8)	3%	(5)	6%	(9)	67%	(99)	146
Trump Job Somewhat Approve	4%	(3)	11%	(10)	2%	(1)	3%	(2)	10%	(9)	71%	(66)	92
Trump Job Somewhat Disapprove	2%	(2)	15%	(12)	7%	(5)	1%	(1)	17%	(13)	59%	(46)	78
Trump Job Strongly Disapprove	4%	(9)	8%	(20)	2%	(5)	5%	(11)	15%	(36)	66%	(154)	235
Favorable of Trump	6%	(14)	9%	(22)	5%	(11)	3%	(7)	7%	(17)	70%	(165)	237
Unfavorable of Trump	4%	(14)	10%	(30)	3%	(8)	4%	(11)	16%	(49)	64%	(198)	310
Very Favorable of Trump	8%	(10)	6%	(7)	_	(0)	4%	(5)	6%	(8)	76%	(97)	127
Somewhat Favorable of Trump	4%	(4)	13%	(15)	10%	(11)	2%	(2)	8%	(9)	62%	(68)	109
Somewhat Unfavorable of Trump	7%	(3)	12%	(7)	7%	(4)	_	(0)	18%	(9)	56%	(30)	53
Very Unfavorable of Trump	4%	(10)	9%	(24)	2%	(5)	4%	(11)	15%	(39)	65%	(168)	257

Table MCSP2_30: Do you have a favorable or unfavorable opinion of each of the following people? Dwayne Haskins Jr.

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	5%	(28)	9%	(54)	3%	(20)	4%	(22)	12%	(71)	66%	(385)	580
#1 Issue: Economy	5%	(12)	11%	(24)	2%	(4)	1%	(3)	18%	(38)	63%	(135)	215
#1 Issue: Security	10%	(6)	6%	(4)	12%	(7)	1%	(1)	5%	(3)	66%	(41)	62
#1 Issue: Health Care	5%	(5)	9%	(9)	3%	(3)	9%	(9)	12%	(12)	63%	(63)	100
#1 Issue: Medicare / Social Security	1%	(1)	9%	(8)	4%	(4)	3%	(3)	8%	(7)	75%	(70)	93
2018 House Vote: Democrat	5%	(9)	15%	(27)	2%	(3)	3%	(6)	12%	(23)	63%	(119)	187
2018 House Vote: Republican	5%	(9)	4%	(6)	2%	(3)	1%	(2)	11%	(18)	77%	(125)	163
2016 Vote: Hillary Clinton	7%	(12)	12%	(21)	2%	(3)	3%	(5)	10%	(18)	66%	(113)	173
2016 Vote: Donald Trump	5%	(10)	5%	(10)	1%	(3)	1%	(2)	12%	(22)	75%	(143)	190
2016 Vote: Didn't Vote	3%	(6)	9%	(16)	7%	(13)	7%	(13)	13%	(24)	60%	(111)	184
Voted in 2014: Yes	6%	(18)	11%	(34)	1%	(4)	3%	(9)	12%	(40)	67%	(215)	320
Voted in 2014: No	4%	(10)	7%	(19)	6%	(16)	5%	(13)	12%	(31)	66%	(170)	260
2012 Vote: Barack Obama	8%	(16)	13%	(26)	1%	(2)	4%	(7)	16%	(32)	59%	(121)	204
2012 Vote: Mitt Romney	4%	(6)	6%	(8)	2%	(2)	1%	(2)	6%	(9)	80%	(109)	136
2012 Vote: Didn't Vote	3%	(7)	9%	(19)	6%	(14)	6%	(13)	13%	(29)	63%	(142)	225
4-Region: Northeast	2%	(3)	11%	(14)	3%	(3)	6%	(7)	9%	(11)	69%	(83)	120
4-Region: Midwest	6%	(7)	5%	(6)	2%	(2)	4%	(5)	8%	(10)	75%	(91)	122
4-Region: South	5%	(10)	10%	(21)	2%	(5)	4%	(9)	13%	(26)	65%	(133)	205
4-Region: West	6%	(8)	9%	(13)	7%	(9)	1%	(2)	18%	(24)	58%	(78)	133
Sports fans	7%	(28)	13%	(52)	5%	(19)	5%	(22)	17%	(67)	54%	(217)	405
Avid sports fans	14%	(19)	21%	(27)	13%	(16)	13%	(17)	10%	(14)	29%	(38)	130
Casual sports fans	3%	(9)	9%	(25)	1%	(2)	2%	(5)	19%	(53)	65%	(179)	275
Republican sports fans	10%	(13)	8%	(10)	6%	(9)	2%	(3)	9%	(12)	65%	(89)	135
Democratic sports fans	9%	(14)	17%	(27)	4%	(7)	4%	(6)	17%	(27)	48%	(74)	155
Independent sports fans	1%	(1)	13%	(15)	3%	(3)	11%	(13)	24%	(28)	48%	(55)	114
Sports fans ages 18-34	13%	(14)	20%	(21)	3%	(3)	3%	(3)	18%	(19)	44%	(46)	104
Sports fans ages 35-44	8%	(6)	20%	(17)	9%	(8)	8%	(6)	13%	(11)	42%	(36)	86
Sports fans ages 45-64	5%	(7)	7%	(9)	5%	(7)	9%	(11)	18%	(23)	56%	(74)	131
Sports fans 65+	2%	(1)	6%	(5)	1%	(1)	1%	(1)	16%	(14)	74%	(62)	84
NFL fans	8%	(28)	14%	(50)	5%	(18)	6%	(22)	15%	(53)	51%	(180)	352
Avid NFL fans	15%	(24)	20%	(32)	10%	(16)	11%	(17)	13%	(21)	31%	(49)	159

Table MCSP2_30: Do you have a favorable or unfavorable opinion of each of the following people? Dwayne Haskins Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (28)	9% (54)	3% (20)	4% (22)	12% (71)	66% (385)	580
Casual NFL fans	2% (4)	9% (18)	1% (2)	2% (5)	17% (32)	68% (131)	192

Table MCSP2_31: Do you have a favorable or unfavorable opinion of each of the following people? Hunter Henry

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		of, no		r heard of	Total N
Adults	7%	(39)	10%	(58)	2%	(12)	1%	(4)	12%	(70)	69%	(417)	600
Gender: Male	9%	(27)	15%	(46)	2%	(6)	1%	(3)	14%	(42)	59%	(178)	302
Gender: Female	4%	(12)	4%	(12)	2%	(6)	_	(1)	9%	(28)	80%	(239)	298
Age: 18-34	10%	(18)	9%	(14)	3%	(5)	1%	(2)	13%	(22)	64%	(108)	169
Age: 35-44	9%	(9)	22%	(23)	2%	(2)	1%	(1)	16%	(17)	51%	(53)	105
Age: 45-64	5%	(11)	9%	(19)	2%	(4)	1%	(1)	13%	(26)	70%	(146)	207
Age: 65+	2%	(2)	2%	(3)	_	(0)	_	(0)	4%	(5)	92%	(110)	119
GenZers: 1997-2012	11%	(8)	7%	(5)	1%	(1)	2%	(1)	6%	(4)	72%	(50)	70
Millennials: 1981-1996	9%	(15)	14%	(22)	4%	(6)	1%	(2)	20%	(33)	52%	(84)	161
GenXers: 1965-1980	8%	(11)	13%	(19)	2%	(3)	1%	(1)	12%	(18)	65%	(96)	148
Baby Boomers: 1946-1964	2%	(3)	6%	(11)	1%	(3)	_	(0)	7%	(14)	84%	(168)	199
PID: Dem (no lean)	12%	(28)	12%	(27)	2%	(3)	1%	(1)	10%	(24)	63%	(145)	229
PID: Ind (no lean)	2%	(3)	9%	(18)	2%	(5)	1%	(2)	12%	(24)	74%	(146)	198
PID: Rep (no lean)	4%	(8)	8%	(14)	2%	(3)	1%	(1)	13%	(22)	73%	(126)	173
PID/Gender: Dem Men	20%	(22)	18%	(21)	2%	(2)	1%	(1)	13%	(14)	46%	(51)	112
PID/Gender: Dem Women	6%	(7)	6%	(7)	1%	(1)	_	(0)	8%	(9)	80%	(93)	117
PID/Gender: Ind Men	3%	(3)	13%	(13)	1%	(1)	1%	(1)	10%	(10)	72%	(73)	101
PID/Gender: Ind Women	_	(0)	4%	(4)	4%	(4)	1%	(1)	15%	(14)	75%	(73)	97
PID/Gender: Rep Men	3%	(2)	14%	(12)	3%	(3)	1%	(1)	19%	(17)	61%	(54)	89
PID/Gender: Rep Women	7%	(5)	2%	(1)	1%	(1)	_	(0)	5%	(4)	86%	(72)	84
Ideo: Liberal (1-3)	10%	(18)	10%	(19)	1%	(2)	2%	(3)	11%	(21)	67%	(125)	187
Ideo: Moderate (4)	4%	(7)	8%	(15)	4%	(8)	_	(1)	14%	(25)	70%	(128)	184
Ideo: Conservative (5-7)	8%	(14)	13%	(22)	1%	(2)	_	(1)	8%	(14)	69%	(119)	172
Educ: < College	5%	(20)	9%	(38)	2%	(10)	_	(1)	13%	(52)	71%	(298)	419
Educ: Bachelors degree	8%	(9)	12%	(13)	1%	(2)	2%	(2)	8%	(9)	68%	(74)	108
Educ: Post-grad	15%	(11)	10%	(8)	1%	(0)	1%	(1)	12%	(8)	62%	(45)	73
Income: Under 50k	6%	(20)	11%	(35)	3%	(8)	1%	(2)	11%	(34)	69%	(220)	321
Income: 50k-100k	5%	(9)	7%	(13)	1%	(3)	1%	(2)	12%	(24)	74%	(141)	191
Income: 100k+	12%	(10)	12%	(10)	1%	(0)	_	(0)	13%	(12)	63%	(56)	88
Ethnicity: White	6%	(27)	9%	(41)	2%	(9)	1%	(4)	10%	(47)	73%	(341)	469
Ethnicity: Hispanic	16%	(17)	13%	(15)	3%	(3)	_	(0)	21%	(23)	48%	(53)	110

Table MCSP2_31: Do you have a favorable or unfavorable opinion of each of the following people? Hunter Henry

		ery		ewhat	Some		Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(39)	10%	(58)	2%	(12)	1%	(4)	12%	(70)	69%	(417)	600
Ethnicity: Black	10%	(7)	21%	(15)	1%	(1)	_	(0)	11%	(8)	56%	(39)	70
Ethnicity: Other	8%	(5)	3%	(2)	3%	(2)	1%	(1)	24%	(14)	60%	(37)	61
All Christian	8%	(24)	12%	(36)	2%	(5)	1%	(3)	9%	(25)	68%	(198)	291
Agnostic/Nothing in particular	4%	(5)	7%	(10)	1%	(1)	1%	(1)	12%	(18)	76%	(113)	148
Something Else	5%	(5)	10%	(11)	4%	(4)	_	(0)	21%	(23)	60%	(66)	110
Evangelical	14%	(24)	7%	(12)	1%	(1)	_	(0)	16%	(26)	62%	(103)	166
Non-Evangelical	1%	(2)	15%	(32)	4%	(8)	1%	(3)	10%	(22)	69%	(151)	218
Community: Urban	13%	(20)	13%	(21)	2%	(3)	1%	(2)	17%	(27)	54%	(87)	161
Community: Suburban	3%	(7)	10%	(30)	1%	(4)	1%	(2)	11%	(32)	74%	(217)	292
Community: Rural	8%	(11)	5%	(8)	3%	(5)	_	(0)	7%	(10)	77%	(113)	147
Employ: Private Sector	13%	(22)	13%	(21)	3%	(6)	1%	(1)	17%	(28)	53%	(88)	166
Employ: Self-Employed	9%	(5)	26%	(13)	2%	(1)	_	(0)	9%	(5)	54%	(28)	51
Employ: Retired	1%	(2)	6%	(9)	_	(1)	_	(0)	4%	(5)	88%	(124)	140
Employ: Unemployed	2%	(2)	7%	(7)	2%	(2)	1%	(1)	16%	(17)	73%	(76)	105
Military HH: Yes	9%	(9)	8%	(9)	2%	(2)	1%	(1)	7%	(7)	72%	(73)	101
Military HH: No	6%	(30)	10%	(50)	2%	(10)	1%	(3)	13%	(63)	69%	(344)	499
RD/WT: Right Direction	12%	(20)	11%	(18)	2%	(4)	1%	(1)	14%	(22)	60%	(99)	164
RD/WT: Wrong Track	4%	(19)	9%	(40)	2%	(8)	1%	(3)	11%	(48)	73%	(317)	435
Trump Job Approve	5%	(12)	11%	(26)	3%	(6)	1%	(1)	14%	(32)	66%	(153)	230
Trump Job Disapprove	8%	(27)	9%	(32)	2%	(6)	1%	(3)	10%	(36)	70%	(236)	339
Trump Job Strongly Approve	5%	(7)	10%	(14)	1%	(1)	_	(0)	14%	(20)	70%	(96)	138
Trump Job Somewhat Approve	6%	(6)	13%	(12)	5%	(5)	2%	(1)	13%	(12)	61%	(57)	93
Trump Job Somewhat Disapprove	7%	(5)	21%	(15)	2%	(2)	2%	(1)	13%	(9)	54%	(38)	70
Trump Job Strongly Disapprove	8%	(23)	6%	(17)	1%	(4)	1%	(2)	10%	(26)	73%	(198)	269
Favorable of Trump	7%	(16)	11%	(26)	2%	(5)	_	(1)	11%	(26)	68%	(157)	230
Unfavorable of Trump	7%	(24)	9%	(30)	2%	(6)	1%	(3)	11%	(39)	70%	(237)	338
Very Favorable of Trump	6%	(7)	4%	(5)	2%	(2)	_	(0)	13%	(16)	75%	(92)	122
Somewhat Favorable of Trump	8%	(9)	19%	(21)	3%	(3)	1%	(1)	10%	(10)	60%	(64)	108
Somewhat Unfavorable of Trump	_	(0)	18%	(12)	2%	(1)	3%	(2)	11%	(7)	67%	(44)	66
Very Unfavorable of Trump	9%	(24)	7%	(18)	2%	(5)	_	(1)	12%	(32)	71%	(192)	272

Table MCSP2_31: Do you have a favorable or unfavorable opinion of each of the following people? Hunter Henry

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	7%	(39)	10%	(58)	2%	(12)	1%	(4)	12%	(70)	69%	(417)	600
#1 Issue: Economy	8%	(17)	10%	(23)	2%	(4)	2%	(4)	16%	(36)	62%	(137)	219
#1 Issue: Health Care	5%	(5)	11%	(11)	3%	(3)	_	(0)	13%	(14)	69%	(75)	108
#1 Issue: Medicare / Social Security	4%	(4)	9%	(8)	1%	(1)	_	(0)	2%	(2)	84%	(76)	90
2018 House Vote: Democrat	12%	(24)	11%	(22)	2%	(3)	_	(1)	10%	(20)	65%	(128)	198
2018 House Vote: Republican	5%	(7)	10%	(16)	2%	(3)	1%	(1)	8%	(12)	75%	(114)	152
2016 Vote: Hillary Clinton	12%	(20)	10%	(18)	1%	(1)	1%	(1)	9%	(16)	68%	(119)	176
2016 Vote: Donald Trump	5%	(8)	9%	(15)	2%	(4)	1%	(1)	10%	(17)	72%	(114)	158
2016 Vote: Didn't Vote	4%	(9)	10%	(23)	2%	(5)	1%	(2)	14%	(32)	68%	(152)	223
Voted in 2014: Yes	8%	(25)	11%	(34)	2%	(7)	1%	(2)	10%	(31)	69%	(218)	316
Voted in 2014: No	5%	(14)	9%	(24)	2%	(5)	1%	(2)	14%	(39)	70%	(199)	284
2012 Vote: Barack Obama	11%	(25)	11%	(25)	3%	(7)	_	(1)	11%	(24)	63%	(140)	221
2012 Vote: Mitt Romney	1%	(2)	9%	(11)	_	(0)	_	(0)	11%	(13)	79%	(98)	124
2012 Vote: Didn't Vote	6%	(13)	9%	(21)	2%	(5)	2%	(4)	13%	(30)	69%	(164)	238
4-Region: Northeast	5%	(6)	9%	(9)	3%	(3)	1%	(1)	9%	(10)	73%	(73)	101
4-Region: Midwest	2%	(3)	10%	(12)	2%	(2)	1%	(2)	3%	(3)	82%	(94)	115
4-Region: South	8%	(19)	9%	(21)	2%	(5)	1%	(1)	15%	(35)	66%	(157)	239
4-Region: West	8%	(12)	11%	(16)	2%	(3)	1%	(1)	15%	(22)	64%	(93)	146
Sports fans	9%	(39)	13%	(53)	2%	(9)	1%	(4)	15%	(61)	60%	(253)	421
Avid sports fans	22%	(30)	30%	(41)	5%	(7)	1%	(1)	14%	(19)	27%	(37)	136
Casual sports fans	3%	(9)	4%	(12)	1%	(3)	1%	(3)	15%	(42)	76%	(217)	285
Republican sports fans	7%	(8)	10%	(12)	2%	(2)	1%	(1)	14%	(16)	67%	(78)	117
Democratic sports fans	18%	(28)	17%	(26)	1%	(2)	1%	(1)	14%	(21)	50%	(79)	158
Independent sports fans	2%	(3)	10%	(15)	3%	(5)	1%	(2)	16%	(23)	67%	(97)	145
Sports fans ages 18-34	16%	(18)	11%	(12)	3%	(4)	2%	(2)	19%	(20)	48%	(52)	108
Sports fans ages 35-44	11%	(9)	24%	(21)	2%	(2)	1%	(1)	13%	(11)	48%	(40)	84
Sports fans ages 45-64	7%	(11)	12%	(18)	2%	(3)	1%	(1)	16%	(25)	62%	(93)	151
Sports fans 65+	3%	(2)	3%	(3)	_	(0)	_	(0)	6%	(5)	88%	(67)	77
NFL fans	10%	(35)	15%	(54)	2%	(7)	1%	(4)	14%	(50)	59%	(215)	366
Avid NFL fans	20%	(32)	23%	(37)	3%	(5)	1%	(1)	15%	(25)	37%	(61)	162
Casual NFL fans	2%	(3)	8%	(17)	1%	(2)	1%	(3)	12%	(25)	76%	(155)	205

Table MCSP2_32: Do you have a favorable or unfavorable opinion of each of the following people? Derrick Henry

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	11%	(69)	14%	(86)	3%	(20)	2%	(10)	12%	(71)	58%	(348)	604
Gender: Male	19%	(59)	20%	(61)	3%	(8)	2%	(5)	11%	(33)	46%	(139)	305
Gender: Female	3%	(10)	8%	(25)	4%	(11)	2%	(5)	13%	(38)	70%	(209)	298
Age: 18-34	11%	(18)	12%	(20)	7%	(13)	2%	(3)	17%	(30)	51%	(89)	172
Age: 35-44	17%	(17)	20%	(20)	4%	(4)	3%	(3)	11%	(11)	46%	(47)	102
Age: 45-64	10%	(21)	16%	(31)	1%	(2)	1%	(2)	10%	(20)	62%	(125)	201
Age: 65+	10%	(13)	11%	(14)	1%	(1)	1%	(2)	8%	(11)	69%	(88)	128
GenZers: 1997-2012	1%	(1)	11%	(8)	5%	(4)	4%	(3)	20%	(15)	59%	(44)	75
Millennials: 1981-1996	21%	(33)	13%	(20)	8%	(12)	1%	(1)	15%	(24)	42%	(66)	156
GenXers: 1965-1980	7%	(11)	25%	(37)	_	(0)	1%	(2)	10%	(15)	57%	(85)	149
Baby Boomers: 1946-1964	13%	(22)	9%	(16)	2%	(3)	1%	(2)	7%	(12)	69%	(123)	179
PID: Dem (no lean)	18%	(44)	17%	(41)	4%	(11)	3%	(7)	11%	(28)	48%	(119)	249
PID: Ind (no lean)	4%	(7)	18%	(36)	_	(1)	_	(1)	15%	(32)	63%	(127)	204
PID: Rep (no lean)	12%	(18)	6%	(9)	5%	(8)	1%	(2)	7%	(11)	68%	(102)	151
PID/Gender: Dem Men	30%	(35)	25%	(29)	3%	(3)	3%	(4)	11%	(12)	28%	(32)	116
PID/Gender: Dem Women	6%	(8)	9%	(12)	6%	(8)	3%	(3)	12%	(16)	65%	(86)	133
PID/Gender: Ind Men	6%	(6)	22%	(23)	1%	(1)	_	(0)	15%	(16)	57%	(61)	107
PID/Gender: Ind Women	2%	(2)	13%	(12)	_	(0)	1%	(1)	16%	(16)	69%	(66)	96
PID/Gender: Rep Men	22%	(18)	10%	(8)	5%	(4)	1%	(1)	5%	(4)	56%	(46)	81
PID/Gender: Rep Women	_	(0)	1%	(0)	6%	(4)	2%	(1)	10%	(7)	82%	(57)	69
Ideo: Liberal (1-3)	18%	(33)	17%	(33)	4%	(8)	1%	(2)	11%	(21)	49%	(92)	189
Ideo: Moderate (4)	7%	(11)	20%	(34)	2%	(3)	2%	(4)	12%	(19)	57%	(94)	166
Ideo: Conservative (5-7)	13%	(23)	10%	(18)	4%	(8)	2%	(3)	11%	(20)	61%	(112)	184
Educ: < College	9%	(40)	14%	(59)	4%	(15)	1%	(6)	13%	(55)	59%	(254)	429
Educ: Bachelors degree	17%	(17)	13%	(13)	3%	(3)	2%	(2)	7%	(7)	59%	(61)	105
Educ: Post-grad	16%	(11)	19%	(14)	2%	(2)	2%	(2)	12%	(9)	48%	(34)	70
Income: Under 50k	9%	(30)	16%	(54)	4%	(14)	2%	(8)	10%	(36)	59%	(202)	344
Income: 50k-100k	15%	(27)	11%	(20)	2%	(3)	_	(0)	16%	(29)	56%	(100)	180
Income: 100k+	15%	(12)	14%	(11)	4%	(3)	2%	(2)	7%	(6)	58%	(47)	80
Ethnicity: White	11%	(49)	12%	(55)	4%	(18)	1%	(6)	12%	(54)	61%	(281)	463
Ethnicity: Hispanic	12%	(11)	24%	(22)	11%	(10)	_	(0)	24%	(22)	29%	(26)	91

Table MCSP2_32: Do you have a favorable or unfavorable opinion of each of the following people? Derrick Henry

		ery		ewhat		ewhat	Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	11%	(69)	14%	(86)	3%	(20)	2%	(10)	12%	(71)	58%	(348)	604
Ethnicity: Black	21%	(16)	26%	(19)	1%	(1)	1%	(1)	4%	(3)	46%	(34)	73
Ethnicity: Other	7%	(5)	17%	(12)	1%	(1)	5%	(3)	21%	(14)	50%	(34)	68
All Christian	13%	(40)	17%	(50)	4%	(12)	2%	(6)	12%	(35)	52%	(152)	295
Agnostic/Nothing in particular	7%	(11)	9%	(14)	3%	(5)	3%	(4)	9%	(14)	69%	(107)	154
Something Else	11%	(11)	14%	(15)	2%	(2)	_	(0)	13%	(14)	59%	(61)	104
Evangelical	16%	(26)	17%	(28)	6%	(10)	2%	(3)	8%	(13)	52%	(86)	166
Non-Evangelical	10%	(22)	15%	(33)	2%	(4)	1%	(3)	15%	(32)	56%	(119)	212
Community: Urban	13%	(22)	16%	(27)	8%	(14)	1%	(2)	13%	(23)	49%	(84)	172
Community: Suburban	12%	(34)	14%	(41)	_	(1)	2%	(4)	14%	(41)	58%	(169)	289
Community: Rural	10%	(14)	13%	(18)	3%	(5)	3%	(4)	5%	(7)	67%	(95)	142
Employ: Private Sector	18%	(31)	20%	(35)	3%	(5)	2%	(3)	12%	(21)	46%	(82)	177
Employ: Retired	10%	(14)	10%	(13)	2%	(3)	1%	(1)	10%	(13)	67%	(88)	132
Employ: Unemployed	11%	(10)	7%	(6)	7%	(6)	2%	(2)	7%	(7)	66%	(58)	89
Employ: Other	2%	(1)	16%	(9)	_	(0)	1%	(1)	22%	(13)	58%	(33)	57
Military HH: Yes	14%	(14)	11%	(11)	1%	(1)	_	(0)	12%	(12)	63%	(65)	104
Military HH: No	11%	(55)	15%	(74)	4%	(19)	2%	(10)	12%	(59)	57%	(283)	500
RD/WT: Right Direction	15%	(23)	12%	(19)	9%	(14)	2%	(4)	9%	(14)	52%	(81)	156
RD/WT: Wrong Track	10%	(46)	15%	(67)	1%	(5)	1%	(6)	13%	(57)	60%	(267)	448
Trump Job Approve	10%	(22)	9%	(19)	3%	(7)	2%	(4)	13%	(27)	64%	(139)	218
Trump Job Disapprove	13%	(46)	18%	(67)	4%	(13)	2%	(6)	11%	(41)	52%	(190)	363
Trump Job Strongly Approve	9%	(11)	8%	(10)	1%	(1)	2%	(2)	9%	(11)	71%	(87)	122
Trump Job Somewhat Approve	12%	(11)	10%	(9)	6%	(5)	2%	(2)	17%	(17)	54%	(52)	96
Trump Job Somewhat Disapprove	8%	(5)	21%	(13)	4%	(2)	4%	(3)	16%	(10)	47%	(29)	62
Trump Job Strongly Disapprove	14%	(41)	18%	(54)	3%	(10)	1%	(3)	10%	(32)	54%	(161)	301
Favorable of Trump	13%	(29)	9%	(19)	3%	(7)	2%	(5)	11%	(24)	61%	(134)	218
Unfavorable of Trump	11%	(40)	18%	(66)	4%	(13)	1%	(4)	12%	(42)	54%	(196)	361
Very Favorable of Trump	10%	(11)	7%	(8)	2%	(2)	3%	(4)	7%	(7)	71%	(78)	110
Somewhat Favorable of Trump	17%	(18)	10%	(11)	4%	(5)	2%	(2)	16%	(17)	51%	(55)	108
Somewhat Unfavorable of Trump	8%	(4)	13%	(7)	5%	(2)	2%	(1)	18%	(10)	56%	(30)	54
Very Unfavorable of Trump	12%	(36)	19%	(59)	3%	(10)	1%	(3)	11%	(33)	54%	(166)	307

Table MCSP2_32: Do you have a favorable or unfavorable opinion of each of the following people? Derrick Henry

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	11%	(69)	14%	(86)	3%	(20)	2%	(10)	12%	(71)	58%	(348)	604
#1 Issue: Economy	13%	(30)	16%	(35)	1%	(3)	2%	(4)	12%	(27)	56%	(124)	222
#1 Issue: Security	9%	(5)	10%	(6)	15%	(9)	1%	(1)	9%	(5)	56%	(33)	58
#1 Issue: Health Care	15%	(17)	18%	(21)	2%	(3)	_	(0)	11%	(12)	54%	(62)	115
#1 Issue: Medicare / Social Security	12%	(11)	17%	(16)	2%	(2)	2%	(2)	5%	(5)	63%	(60)	95
2018 House Vote: Democrat	19%	(43)	19%	(42)	4%	(8)	2%	(4)	12%	(27)	44%	(98)	221
2018 House Vote: Republican	10%	(14)	10%	(15)	5%	(7)	1%	(2)	8%	(11)	65%	(91)	140
2016 Vote: Hillary Clinton	21%	(41)	19%	(38)	4%	(8)	2%	(4)	9%	(17)	45%	(88)	197
2016 Vote: Donald Trump	9%	(14)	12%	(19)	4%	(7)	1%	(2)	10%	(15)	64%	(102)	159
2016 Vote: Didn't Vote	6%	(12)	11%	(23)	2%	(5)	2%	(5)	17%	(35)	62%	(131)	210
Voted in 2014: Yes	15%	(52)	17%	(58)	3%	(11)	1%	(4)	9%	(29)	55%	(187)	342
Voted in 2014: No	7%	(17)	11%	(28)	3%	(8)	2%	(5)	16%	(42)	62%	(162)	262
2012 Vote: Barack Obama	17%	(40)	20%	(46)	4%	(9)	2%	(4)	13%	(30)	45%	(107)	237
2012 Vote: Mitt Romney	11%	(14)	16%	(19)	1%	(1)	1%	(1)	5%	(7)	66%	(81)	123
2012 Vote: Didn't Vote	7%	(15)	9%	(20)	4%	(9)	2%	(5)	15%	(34)	63%	(143)	225
4-Region: Northeast	10%	(13)	11%	(14)	_	(1)	_	(0)	12%	(14)	67%	(83)	125
4-Region: Midwest	13%	(16)	13%	(16)	3%	(4)	3%	(4)	8%	(10)	58%	(69)	119
4-Region: South	12%	(28)	18%	(42)	3%	(7)	1%	(3)	11%	(24)	55%	(126)	230
4-Region: West	10%	(13)	11%	(14)	6%	(8)	3%	(3)	17%	(22)	54%	(70)	130
Sports fans	16%	(68)	19%	(79)	4%	(19)	2%	(9)	14%	(61)	45%	(192)	428
Avid sports fans	33%	(49)	24%	(36)	8%	(11)	2%	(2)	12%	(18)	22%	(33)	150
Casual sports fans	7%	(19)	16%	(44)	3%	(7)	2%	(6)	15%	(42)	57%	(159)	278
Republican sports fans	18%	(18)	7%	(7)	7%	(7)	2%	(2)	12%	(11)	54%	(53)	98
Democratic sports fans	22%	(43)	21%	(40)	6%	(11)	4%	(7)	11%	(21)	37%	(71)	192
Independent sports fans	5%	(7)	23%	(32)	1%	(1)	_	(0)	21%	(29)	50%	(69)	138
Sports fans ages 18-34	16%	(18)	13%	(14)	10%	(12)	3%	(3)	21%	(24)	37%	(42)	114
Sports fans ages 35-44	21%	(17)	24%	(20)	5%	(4)	3%	(2)	10%	(9)	37%	(30)	83
Sports fans ages 45-64	14%	(20)	22%	(31)	1%	(2)	1%	(2)	13%	(18)	48%	(67)	139
Sports fans 65+	14%	(13)	15%	(14)	1%	(1)	2%	(2)	10%	(10)	57%	(53)	92
NFL fans	17%	(69)	19%	(76)	3%	(14)	2%	(7)	14%	(54)	44%	(172)	392
Avid NFL fans	32%	(58)	30%	(54)	2%	(4)	3%	(5)	14%	(25)	20%	(36)	181

Table MCSP2_32: Do you have a favorable or unfavorable opinion of each of the following people? Derrick Henry

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (69)	14% (86)	3% (20)	2% (10) $1%$ (2)	12% (71)	58% (348)	604
Casual NFL fans	5% (11)	11% (22)	5% (10)		14% (30)	64% (136)	212

Table MCSP2_33: Do you have a favorable or unfavorable opinion of each of the following people? *Justin Herbert*

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	9%	(52)	14%	(82)	2%	(12)	2%	(14)	11%	(66)	62%	(366)	593
Gender: Male	14%	(39)	22%	(62)	3%	(9)	3%	(7)	11%	(32)	46%	(128)	278
Gender: Female	4%	(13)	6%	(20)	1%	(3)	2%	(7)	11%	(34)	76%	(238)	315
Age: 18-34	11%	(18)	12%	(20)	6%	(10)	3%	(5)	11%	(18)	56%	(89)	160
Age: 35-44	10%	(10)	18%	(19)	1%	(1)	4%	(4)	10%	(10)	58%	(61)	107
Age: 45-64	7%	(15)	16%	(33)	_	(0)	2%	(5)	13%	(29)	62%	(131)	213
Age: 65+	7%	(8)	9%	(10)	_	(1)	_	(1)	8%	(10)	74%	(85)	114
GenZers: 1997-2012	5%	(3)	8%	(5)	3%	(2)	7%	(5)	6%	(4)	71%	(46)	64
Millennials: 1981-1996	13%	(21)	17%	(27)	6%	(10)	1%	(2)	13%	(20)	50%	(80)	159
GenXers: 1965-1980	10%	(14)	19%	(29)	_	(0)	4%	(7)	13%	(20)	54%	(82)	151
Baby Boomers: 1946-1964	7%	(12)	10%	(18)	_	(0)	_	(1)	10%	(20)	73%	(139)	190
PID: Dem (no lean)	12%	(28)	16%	(36)	2%	(6)	_	(1)	10%	(23)	59%	(135)	228
PID: Ind (no lean)	5%	(9)	13%	(24)	2%	(3)	4%	(8)	13%	(23)	63%	(114)	183
PID: Rep (no lean)	8%	(15)	12%	(22)	2%	(3)	3%	(5)	11%	(19)	64%	(117)	182
PID/Gender: Dem Men	20%	(21)	25%	(26)	5%	(6)	1%	(1)	11%	(11)	39%	(40)	104
PID/Gender: Dem Women	5%	(7)	8%	(10)	_	(0)	_	(0)	10%	(12)	76%	(94)	124
PID/Gender: Ind Men	9%	(8)	20%	(17)	1%	(1)	5%	(4)	9%	(8)	56%	(47)	85
PID/Gender: Ind Women	2%	(2)	7%	(7)	3%	(3)	4%	(4)	16%	(16)	69%	(67)	98
PID/Gender: Rep Men	12%	(11)	21%	(19)	3%	(3)	3%	(3)	14%	(13)	46%	(41)	89
PID/Gender: Rep Women	5%	(4)	3%	(3)	1%	(1)	3%	(3)	7%	(7)	82%	(76)	93
Ideo: Liberal (1-3)	12%	(21)	12%	(21)	1%	(1)	4%	(7)	11%	(19)	61%	(105)	173
Ideo: Moderate (4)	7%	(11)	15%	(23)	1%	(2)	4%	(5)	11%	(17)	62%	(98)	156
Ideo: Conservative (5-7)	9%	(18)	16%	(32)	3%	(7)	1%	(1)	11%	(23)	60%	(120)	201
Educ: < College	7%	(27)	10%	(41)	2%	(9)	3%	(12)	10%	(41)	67%	(265)	395
Educ: Bachelors degree	13%	(16)	20%	(25)	1%	(2)	1%	(1)	13%	(17)	53%	(67)	127
Educ: Post-grad	12%	(9)	24%	(17)	2%	(1)	2%	(1)	12%	(9)	49%	(35)	71
Income: Under 50k	7%	(24)	12%	(40)	3%	(9)	3%	(11)	10%	(33)	64%	(208)	325
Income: 50k-100k	6%	(10)	15%	(26)	2%	(3)	2%	(3)	13%	(22)	63%	(112)	176
Income: 100k+	20%	(18)	17%	(16)	_	(0)	1%	(1)	12%	(11)	50%	(46)	92
Ethnicity: White	7%	(33)	13%	(60)	2%	(11)	2%	(10)	10%	(48)	65%	(304)	466
Ethnicity: Hispanic	13%	(11)	13%	(11)	6%	(5)	5%	(4)	16%	(15)	49%	(45)	92

Table MCSP2_33: Do you have a favorable or unfavorable opinion of each of the following people? *Justin Herbert*

Demographic		ery rable		ewhat rable	Some unfav		Ve unfav	•		of, no nion		r heard of	Total N
Adults	9%	(52)	14%	(82)	2%	(12)	2%	(14)	11%	(66)	62%	(366)	593
Ethnicity: Black	22%	(14)	26%	(16)	2%	(1)	_	(0)	10%	(6)	41%	(26)	64
Ethnicity: Other	8%	(5)	10%	(6)	_	(0)	7%	(4)	19%	(12)	57%	(36)	64
All Christian	9%	(24)	16%	(41)	1%	(3)	1%	(3)	14%	(37)	59%	(158)	265
Agnostic/Nothing in particular	7%	(12)	13%	(22)	4%	(6)	5%	(9)	9%	(16)	62%	(103)	166
Something Else	9%	(10)	11%	(11)	3%	(4)	1%	(1)	8%	(9)	67%	(71)	106
Evangelical	13%	(19)	10%	(15)	2%	(3)	_	(1)	11%	(17)	63%	(92)	145
Non-Evangelical	7%	(14)	16%	(35)	1%	(3)	2%	(4)	13%	(28)	61%	(130)	214
Community: Urban	13%	(23)	14%	(25)	1%	(2)	5%	(9)	13%	(23)	55%	(100)	183
Community: Suburban	7%	(19)	16%	(47)	3%	(9)	1%	(2)	11%	(32)	62%	(179)	288
Community: Rural	8%	(10)	8%	(10)	1%	(1)	2%	(3)	9%	(11)	71%	(87)	122
Employ: Private Sector	16%	(29)	18%	(33)	1%	(1)	_	(1)	13%	(24)	51%	(91)	180
Employ: Retired	6%	(8)	12%	(16)		(1)	2%	(2)	9%	(11)	71%	(96)	134
Employ: Unemployed	16%	(11)	5%	(4)	_	(0)	3%	(2)	5%	(4)	71%	(49)	69
Military HH: Yes	11%	(10)	12%	(11)	2%	(2)	1%	(1)	12%	(11)	62%	(56)	91
Military HH: No	8%	(42)	14%	(71)	2%	(10)	3%	(13)	11%	(55)	62%	(310)	502
RD/WT: Right Direction	11%	(18)	16%	(28)	6%	(10)	5%	(9)	11%	(19)	50%	(85)	168
RD/WT: Wrong Track	8%	(33)	13%	(55)	_	(2)	1%	(5)	11%	(48)	66%	(282)	425
Trump Job Approve	7%	(18)	14%	(33)	4%	(10)	4%	(10)	10%	(25)	61%	(149)	245
Trump Job Disapprove	10%	(34)	13%	(44)	_	(1)	1%	(4)	13%	(41)	62%	(200)	323
Trump Job Strongly Approve	9%	(12)	10%	(14)	1%	(1)	1%	(2)	11%	(14)	68%	(92)	135
Trump Job Somewhat Approve	6%	(7)	17%	(19)	8%	(8)	7%	(8)	10%	(11)	52%	(56)	109
Trump Job Somewhat Disapprove	13%	(8)	11%	(7)	1%	(1)	_	(0)	21%	(13)	55%	(35)	64
Trump Job Strongly Disapprove	10%	(25)	14%	(37)	_	(1)	2%	(4)	11%	(27)	64%	(165)	259
Favorable of Trump	8%	(20)	12%	(30)	4%	(10)	3%	(6)	11%	(26)	62%	(152)	244
Unfavorable of Trump	10%	(32)	14%	(46)	1%	(2)	2%	(6)	12%	(38)	62%	(204)	328
Very Favorable of Trump	10%	(14)	8%	(12)	1%	(2)	1%	(2)	11%	(16)	68%	(94)	140
Somewhat Favorable of Trump	5%	(5)	18%	(19)	7%	(8)	4%	(4)	10%	(10)	55%	(58)	104
Somewhat Unfavorable of Trump	13%	(8)	18%	(11)	_	(0)	_	(0)	16%	(9)	53%	(31)	58
Very Unfavorable of Trump	9%	(25)	13%	(35)	1%	(2)	2%	(6)	11%	(29)	64%	(173)	270

Table MCSP2_33: Do you have a favorable or unfavorable opinion of each of the following people? *Justin Herbert*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	9%	(52)	14%	(82)	2%	(12)	2%	(14)	11%	(66)	62%	(366)	593
#1 Issue: Economy	9%	(20)	17%	(38)	1%	(3)	2%	(5)	14%	(32)	57%	(130)	228
#1 Issue: Health Care	11%	(14)	16%	(20)	_	(0)	4%	(5)	9%	(12)	61%	(78)	128
#1 Issue: Medicare / Social Security	5%	(4)	12%	(9)	6%	(5)	2%	(2)	6%	(5)	69%	(55)	80
2018 House Vote: Democrat	12%	(25)	18%	(37)	_	(0)	_	(0)	12%	(26)	58%	(121)	209
2018 House Vote: Republican	10%	(15)	9%	(13)	2%	(3)	1%	(1)	12%	(16)	67%	(94)	141
2016 Vote: Hillary Clinton	12%	(23)	17%	(33)	1%	(1)	_	(0)	13%	(25)	58%	(115)	197
2016 Vote: Donald Trump	9%	(15)	12%	(20)	2%	(2)	1%	(1)	12%	(19)	64%	(103)	160
2016 Vote: Didn't Vote	5%	(11)	13%	(27)	4%	(9)	6%	(13)	8%	(16)	63%	(127)	202
Voted in 2014: Yes	11%	(35)	16%	(51)	1%	(3)	_	(1)	14%	(46)	58%	(191)	326
Voted in 2014: No	6%	(17)	12%	(32)	4%	(9)	5%	(13)	8%	(20)	66%	(176)	267
2012 Vote: Barack Obama	11%	(24)	16%	(37)	1%	(2)	_	(0)	15%	(34)	57%	(126)	223
2012 Vote: Mitt Romney	9%	(11)	15%	(19)	1%	(1)	1%	(1)	13%	(16)	62%	(77)	124
2012 Vote: Didn't Vote	7%	(16)	11%	(25)	4%	(9)	6%	(13)	6%	(13)	66%	(151)	228
4-Region: Northeast	6%	(7)	13%	(14)	_	(0)	2%	(3)	8%	(8)	71%	(78)	110
4-Region: Midwest	7%	(9)	19%	(24)	5%	(6)	2%	(3)	5%	(7)	61%	(76)	124
4-Region: South	11%	(23)	13%	(29)	3%	(6)	2%	(4)	13%	(28)	58%	(128)	218
4-Region: West	9%	(13)	11%	(16)	_	(0)	3%	(4)	16%	(23)	60%	(85)	141
Sports fans	13%	(52)	20%	(79)	3%	(11)	3%	(13)	15%	(61)	47%	(188)	403
Avid sports fans	25%	(40)	31%	(49)	1%	(2)	3%	(5)	14%	(23)	25%	(39)	159
Casual sports fans	5%	(11)	12%	(30)	3%	(8)	3%	(8)	16%	(39)	61%	(148)	244
Republican sports fans	12%	(15)	17%	(22)	1%	(1)	4%	(5)	14%	(18)	52%	(66)	127
Democratic sports fans	17%	(28)	21%	(33)	4%	(6)	_	(1)	14%	(22)	45%	(72)	161
Independent sports fans	8%	(9)	20%	(23)	3%	(3)	7%	(8)	18%	(21)	43%	(50)	116
Sports fans ages 18-34	18%	(18)	21%	(20)	9%	(9)	4%	(4)	16%	(15)	32%	(31)	96
Sports fans ages 35-44	13%	(10)	20%	(16)	2%	(1)	5%	(4)	13%	(10)	47%	(38)	80
Sports fans ages 45-64	10%	(15)	22%	(33)	_	(0)	3%	(5)	19%	(28)	46%	(68)	148
Sports fans 65+	11%	(8)	13%	(10)	1%	(1)	1%	(1)	10%	(8)	65%	(51)	79
NFL fans	14%	(51)	21%	(76)	3%	(11)	3%	(13)	15%	(57)	44%	(162)	370
Avid NFL fans	27%	(45)	28%	(47)	_	(1)	4%	(7)	16%	(27)	24%	(39)	165
Casual NFL fans	3%	(6)	14%	(29)	5%	(10)	3%	(6)	15%	(30)	60%	(122)	205

Table MCSP2_34: Do you have a favorable or unfavorable opinion of each of the following people? *Tyler Higbee*

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	6%	(33)	12%	(68)	3%	(14)	1%	(4)	13%	(71)	66%	(373)	563
Gender: Male	8%	(23)	17%	(45)	4%	(10)	1%	(4)	13%	(35)	57%	(153)	270
Gender: Female	4%	(10)	8%	(23)	2%	(5)	_	(0)	12%	(36)	75%	(219)	293
Age: 18-34	8%	(13)	19%	(28)	3%	(5)	1%	(2)	12%	(19)	56%	(85)	151
Age: 35-44	7%	(6)	17%	(15)	2%	(1)	_	(0)	13%	(12)	61%	(54)	88
Age: 45-64	6%	(13)	8%	(16)	4%	(8)	1%	(2)	15%	(32)	66%	(136)	206
Age: 65+	1%	(2)	8%	(9)	1%	(1)	_	(0)	7%	(9)	83%	(98)	118
GenZers: 1997-2012	3%	(2)	11%	(7)	_	(0)	_	(0)	12%	(7)	74%	(45)	61
Millennials: 1981-1996	10%	(14)	23%	(30)	4%	(5)	1%	(2)	14%	(19)	48%	(64)	134
GenXers: 1965-1980	10%	(15)	13%	(19)	1%	(1)	1%	(2)	18%	(28)	57%	(86)	151
Baby Boomers: 1946-1964	1%	(2)	5%	(10)	4%	(7)	_	(0)	8%	(16)	82%	(159)	195
PID: Dem (no lean)	8%	(16)	17%	(35)	2%	(5)	1%	(2)	12%	(23)	60%	(120)	200
PID: Ind (no lean)	1%	(2)	10%	(19)	4%	(7)	1%	(2)	16%	(29)	69%	(127)	185
PID: Rep (no lean)	9%	(15)	8%	(15)	2%	(3)	_	(0)	11%	(19)	71%	(126)	178
PID/Gender: Dem Men	8%	(7)	23%	(21)	4%	(4)	2%	(2)	12%	(11)	50%	(45)	90
PID/Gender: Dem Women	8%	(9)	13%	(14)	1%	(1)	_	(0)	11%	(12)	68%	(75)	110
PID/Gender: Ind Men	2%	(1)	16%	(14)	3%	(3)	2%	(2)	13%	(11)	65%	(58)	90
PID/Gender: Ind Women	1%	(1)	5%	(4)	4%	(4)	_	(0)	18%	(17)	72%	(68)	94
PID/Gender: Rep Men	16%	(14)	11%	(10)	3%	(3)	_	(0)	14%	(12)	56%	(50)	89
PID/Gender: Rep Women	1%	(1)	5%	(5)	_	(0)	_	(0)	7%	(7)	86%	(76)	89
Ideo: Liberal (1-3)	10%	(15)	12%	(18)	3%	(4)	1%	(1)	10%	(15)	64%	(94)	147
Ideo: Moderate (4)	2%	(4)	15%	(24)	2%	(2)	2%	(3)	15%	(25)	65%	(106)	164
Ideo: Conservative (5-7)	8%	(14)	12%	(22)	2%	(4)	_	(0)	13%	(23)	66%	(119)	181
Educ: < College	7%	(27)	10%	(38)	2%	(9)	1%	(4)	13%	(50)	68%	(266)	394
Educ: Bachelors degree	2%	(2)	15%	(16)	3%	(3)	_	(0)	14%	(15)	66%	(70)	106
Educ: Post-grad	7%	(4)	23%	(15)	3%	(2)	_	(0)	10%	(6)	57%	(36)	63
Income: Under 50k	5%	(15)	10%	(32)	2%	(7)	_	(1)	13%	(41)	70%	(225)	322
Income: 50k-100k	8%	(14)	14%	(23)	3%	(5)	2%	(3)	11%	(19)	62%	(102)	165
Income: 100k+	5%	(4)	17%	(13)	3%	(2)	_	(0)	14%	(11)	60%	(46)	76
Ethnicity: White	4%	(17)	11%	(48)	3%	(12)	1%	(3)	13%	(55)	69%	(304)	439
Ethnicity: Hispanic	22%	(15)	14%	(10)	5%	(4)	_	(0)	4%	(3)	55%	(38)	70

Table MCSP2_34: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Higbee

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	ion	•	of	Total N
Adults	6%	(33)	12%	(68)	3%	(14)	1%	(4)	13%	(71)	66%	(373)	563
Ethnicity: Black	19%	(15)	23%	(18)	3%	(3)	1%	(1)	9%	(7)	45%	(36)	80
All Christian	5%	(14)	16%	(42)	2%	(6)	1%	(3)	11%	(30)	64%	(173)	269
Agnostic/Nothing in particular	8%	(11)	9%	(13)	3%	(4)	1%	(1)	11%	(15)	68%	(96)	141
Something Else	4%	(4)	6%	(6)	2%	(3)	_	(0)	17%	(18)	71%	(76)	107
Evangelical	8%	(13)	13%	(22)	1%	(1)	_	(0)	11%	(18)	67%	(108)	162
Non-Evangelical	3%	(5)	13%	(25)	4%	(7)	1%	(2)	14%	(27)	65%	(127)	194
Community: Urban	11%	(18)	19%	(33)	3%	(5)	2%	(3)	13%	(22)	52%	(89)	171
Community: Suburban	5%	(13)	8%	(22)	2%	(6)	_	(0)	14%	(36)	71%	(189)	267
Community: Rural	2%	(2)	10%	(13)	2%	(3)	1%	(1)	10%	(12)	75%	(94)	126
Employ: Private Sector	11%	(16)	23%	(34)	1%	(2)	_	(1)	13%	(20)	51%	(78)	151
Employ: Retired	3%	(5)	5%	(7)	3%	(5)	_	(0)	6%	(9)	82%	(123)	149
Employ: Unemployed	8%	(6)	9%	(7)	_	(0)	_	(0)	15%	(12)	67%	(51)	76
Military HH: Yes	6%	(6)	10%	(9)	5%	(5)	_	(0)	15%	(13)	63%	(57)	91
Military HH: No	6%	(27)	13%	(59)	2%	(9)	1%	(4)	12%	(57)	67%	(315)	472
RD/WT: Right Direction	7%	(11)	19%	(33)	2%	(3)	2%	(3)	12%	(21)	58%	(100)	170
RD/WT: Wrong Track	6%	(22)	9%	(36)	3%	(11)	_	(1)	13%	(50)	70%	(273)	393
Trump Job Approve	6%	(14)	11%	(26)	2%	(3)	1%	(3)	13%	(28)	67%	(152)	227
Trump Job Disapprove	6%	(19)	13%	(41)	3%	(11)	_	(1)	13%	(41)	64%	(201)	313
Trump Job Strongly Approve	9%	(12)	11%	(15)	1%	(1)	1%	(1)	11%	(15)	68%	(92)	136
Trump Job Somewhat Approve	2%	(2)	12%	(11)	2%	(2)	2%	(2)	15%	(14)	66%	(60)	91
Trump Job Somewhat Disapprove	4%	(4)	15%	(13)	9%	(8)	1%	(1)	15%	(13)	56%	(50)	88
Trump Job Strongly Disapprove	7%	(15)	12%	(27)	1%	(3)		(0)	12%	(28)	67%	(152)	225
Favorable of Trump	7%	(17)	11%	(26)	3%	(6)	_	(0)	12%	(29)	67%	(158)	236
Unfavorable of Trump	5%	(16)	13%	(39)	3%	(8)	1%	(4)	13%	(39)	65%	(195)	301
Very Favorable of Trump	8%	(12)	8%	(12)	1%	(1)	_	(0)	12%	(16)	71%	(100)	141
Somewhat Favorable of Trump	5%	(5)	15%	(14)	5%	(5)	_	(0)	14%	(13)	61%	(59)	96
Somewhat Unfavorable of Trump	5%	(3)	21%	(13)	2%	(1)	3%	(2)	13%	(8)	56%	(35)	62
Very Unfavorable of Trump	5%	(13)	11%	(26)	3%	(7)	1%	(2)	13%	(31)	67%	(160)	239

Table MCSP2_34: Do you have a favorable or unfavorable opinion of each of the following people? *Tyler Higbee*

		ery		ewhat		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(33)	12%	(68)	3%	(14)	1%	(4)	13%	(71)	66%	(373)	563
#1 Issue: Economy	5%	(10)	16%	(34)	1%	(1)	1%	(2)	14%	(28)	64%	(133)	209
#1 Issue: Security	26%	(18)	6%	(4)	5%	(3)	1%	(1)	15%	(11)	47%	(33)	70
#1 Issue: Health Care	2%	(2)	11%	(10)	5%	(5)	1%	(1)	12%	(10)	69%	(60)	88
#1 Issue: Medicare / Social Security	_	(0)	10%	(9)	5%	(4)	_	(0)	11%	(10)	75%	(67)	90
2018 House Vote: Democrat	9%	(14)	18%	(28)	_	(1)	1%	(1)	13%	(20)	60%	(96)	160
2018 House Vote: Republican	2%	(4)	10%	(14)	3%	(4)	_	(0)	9%	(13)	76%	(112)	147
2016 Vote: Hillary Clinton	8%	(13)	17%	(27)	_	(0)	_	(0)	13%	(21)	62%	(98)	159
2016 Vote: Donald Trump	3%	(5)	9%	(14)	3%	(4)	1%	(1)	11%	(17)	74%	(115)	155
2016 Vote: Didn't Vote	7%	(15)	11%	(24)	2%	(5)	1%	(3)	14%	(30)	63%	(133)	210
Voted in 2014: Yes	6%	(17)	16%	(47)	2%	(5)	_	(1)	10%	(30)	67%	(198)	297
Voted in 2014: No	6%	(17)	8%	(22)	3%	(9)	1%	(3)	15%	(40)	66%	(175)	266
2012 Vote: Barack Obama	8%	(16)	19%	(35)	1%	(2)	_	(1)	13%	(25)	59%	(110)	188
2012 Vote: Mitt Romney	4%	(4)	10%	(12)	2%	(3)	_	(0)	9%	(10)	75%	(87)	116
2012 Vote: Didn't Vote	6%	(13)	8%	(20)	4%	(9)	1%	(3)	15%	(35)	66%	(157)	236
4-Region: Northeast	1%	(1)	14%	(12)	1%	(1)	2%	(2)	14%	(12)	68%	(59)	87
4-Region: Midwest	3%	(3)	21%	(19)	3%	(3)	_	(0)	13%	(12)	60%	(55)	91
4-Region: South	4%	(10)	11%	(25)	3%	(8)	1%	(2)	11%	(25)	69%	(153)	223
4-Region: West	12%	(19)	8%	(13)	2%	(3)	_	(0)	13%	(22)	65%	(105)	162
Sports fans	9%	(33)	18%	(66)	3%	(12)	1%	(4)	14%	(55)	55%	(207)	377
Avid sports fans	16%	(24)	30%	(44)	6%	(9)	2%	(3)	15%	(22)	31%	(45)	147
Casual sports fans	4%	(10)	10%	(22)	2%	(4)		(1)	14%	(33)	70%	(162)	231
Republican sports fans	12%	(15)	11%	(13)	2%	(2)	_	(0)	14%	(17)	62%	(78)	126
Democratic sports fans	12%	(16)	25%	(34)	3%	(4)	1%	(2)	12%	(16)	47%	(65)	136
Independent sports fans	2%	(2)	16%	(19)	6%	(7)	2%	(2)	19%	(21)	56%	(65)	115
Sports fans ages 18-34	15%	(13)	30%	(26)	4%	(4)	2%	(2)	11%	(10)	38%	(33)	87
Sports fans ages 35-44	9%	(6)	22%	(15)	2%	(1)	_	(0)	11%	(7)	57%	(40)	70
Sports fans ages 45-64	9%	(13)	11%	(16)	4%	(7)	1%	(2)	21%	(31)	54%	(78)	146
Sports fans 65+	2%	(2)	12%	(9)	1%	(1)	_	(0)	9%	(7)	76%	(56)	74
NFL fans	10%	(32)	20%	(66)	3%	(11)	1%	(4)	16%	(53)	50%	(166)	332
Avid NFL fans	15%	(20)	35%	(48)	2%	(3)	3%	(4)	14%	(19)	30%	(41)	134

Table MCSP2_34: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Higbee

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (33)	12% (68)	3% (14)	1% (4)	13% (71)	66% (373)	563
Casual NFL fans	6% (12)	9% (19)	4% (8)	— (0)	17% (34)	63% (125)	198

Table MCSP2_35: Do you have a favorable or unfavorable opinion of each of the following people? *Tee Higgins*

		ery		ewhat		ewhat	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	5%	(27)	10%	(57)	4%	(22)	1%	(4)	13%	(76)	69%	(408)	594
Gender: Male	6%	(18)	16%	(46)	5%	(13)	1%	(2)	12%	(35)	60%	(172)	285
Gender: Female	3%	(9)	4%	(11)	3%	(9)	1%	(3)	13%	(42)	76%	(236)	309
Age: 18-34	5%	(8)	10%	(15)	8%	(12)	_	(1)	14%	(21)	64%	(100)	158
Age: 35-44	9%	(9)	16%	(17)	6%	(6)	1%	(1)	17%	(17)	51%	(53)	103
Age: 45-64	2%	(4)	11%	(22)	1%	(2)	1%	(2)	11%	(23)	75%	(154)	205
Age: 65+	5%	(7)	2%	(3)	2%	(3)	_	(0)	12%	(15)	79%	(101)	128
GenZers: 1997-2012	3%	(2)	7%	(5)	7%	(5)	1%	(1)	19%	(15)	63%	(48)	76
Millennials: 1981-1996	6%	(8)	14%	(19)	9%	(11)	1%	(1)	13%	(17)	57%	(74)	131
GenXers: 1965-1980	6%	(9)	15%	(23)	1%	(2)	1%	(2)	14%	(21)	63%	(95)	151
Baby Boomers: 1946-1964	3%	(6)	4%	(8)	1%	(2)	_	(0)	9%	(19)	83%	(167)	202
PID: Dem (no lean)	8%	(21)	12%	(30)	4%	(9)	1%	(3)	12%	(31)	63%	(158)	252
PID: Ind (no lean)	2%	(3)	8%	(14)	5%	(9)	_	(0)	14%	(25)	72%	(132)	183
PID: Rep (no lean)	2%	(3)	8%	(13)	3%	(4)	1%	(2)	12%	(20)	74%	(118)	159
PID/Gender: Dem Men	12%	(13)	23%	(26)	5%	(5)	_	(0)	10%	(11)	50%	(55)	110
PID/Gender: Dem Women	6%	(8)	3%	(4)	3%	(4)	2%	(3)	14%	(20)	73%	(103)	142
PID/Gender: Ind Men	3%	(2)	12%	(11)	4%	(4)	_	(0)	15%	(13)	66%	(58)	89
PID/Gender: Ind Women	1%	(1)	4%	(3)	5%	(5)	_	(0)	13%	(12)	78%	(73)	94
PID/Gender: Rep Men	3%	(3)	11%	(9)	5%	(4)	2%	(2)	12%	(10)	68%	(58)	86
PID/Gender: Rep Women	_	(0)	5%	(3)	1%	(1)	_	(0)	13%	(10)	81%	(59)	73
Ideo: Liberal (1-3)	6%	(11)	15%	(27)	2%	(5)	1%	(2)	14%	(25)	62%	(115)	185
Ideo: Moderate (4)	5%	(8)	6%	(9)	5%	(8)	1%	(1)	12%	(19)	71%	(109)	155
Ideo: Conservative (5-7)	3%	(5)	8%	(15)	5%	(10)	_	(1)	13%	(25)	71%	(140)	196
Educ: < College	4%	(15)	9%	(35)	4%	(16)	1%	(3)	14%	(57)	69%	(276)	402
Educ: Bachelors degree	4%	(5)	10%	(13)	3%	(5)	1%	(1)	8%	(11)	74%	(97)	131
Educ: Post-grad	11%	(6)	14%	(9)	4%	(2)	1%	(1)	14%	(9)	56%	(34)	61
Income: Under 50k	5%	(15)	9%	(28)	3%	(11)	1%	(3)	15%	(48)	67%	(214)	318
Income: 50k-100k	3%	(6)	9%	(17)	4%	(8)	_	(1)	11%	(21)	72%	(132)	183
Income: 100k+	7%	(6)	13%	(12)	4%	(4)	1%	(1)	8%	(8)	67%	(62)	93
Ethnicity: White	3%	(15)	7%	(30)	3%	(15)	_	(2)	12%	(56)	74%	(340)	457
Ethnicity: Hispanic	1%	(1)	14%	(9)	_	(0)	_	(0)	18%	(12)	66%	(44)	66

Table MCSP2_35: Do you have a favorable or unfavorable opinion of each of the following people? *Tee Higgins*

		ery		ewhat		ewhat	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	(of	Total N
Adults	5%	(27)	10%	(57)	4%	(22)	1%	(4)	13%	(76)	69%	(408)	594
Ethnicity: Black	12%	(11)	20%	(17)	8%	(6)	3%	(3)	12%	(10)	46%	(40)	86
Ethnicity: Other	3%	(2)	20%	(10)	2%	(1)	_	(0)	20%	(10)	56%	(28)	51
All Christian	6%	(16)	10%	(27)	4%	(12)	1%	(2)	11%	(31)	68%	(182)	270
Agnostic/Nothing in particular	3%	(5)	7%	(12)	4%	(7)	_	(1)	13%	(21)	72%	(115)	160
Something Else	3%	(3)	10%	(11)	1%	(1)	2%	(2)	19%	(20)	65%	(69)	106
Evangelical	9%	(13)	8%	(12)	4%	(6)	1%	(2)	16%	(23)	62%	(91)	148
Non-Evangelical	3%	(6)	11%	(25)	3%	(6)	_	(1)	12%	(25)	71%	(155)	218
Community: Urban	8%	(15)	14%	(25)	5%	(10)	1%	(2)	12%	(21)	60%	(110)	182
Community: Suburban	3%	(7)	9%	(24)	2%	(6)	_	(0)	13%	(34)	73%	(193)	264
Community: Rural	4%	(5)	5%	(8)	5%	(7)	1%	(2)	14%	(21)	70%	(105)	148
Employ: Private Sector	8%	(14)	13%	(23)	5%	(8)	1%	(2)	12%	(20)	61%	(104)	172
Employ: Self-Employed	4%	(2)	9%	(5)	2%	(1)	_	(0)	24%	(12)	60%	(31)	51
Employ: Retired	5%	(7)	5%	(7)	2%	(3)	_	(0)	10%	(13)	79%	(111)	140
Employ: Unemployed	2%	(2)	12%	(11)	7%	(6)	2%	(2)	7%	(7)	70%	(67)	96
Military HH: Yes	5%	(5)	10%	(11)	2%	(3)	_	(0)	9%	(10)	74%	(79)	108
Military HH: No	4%	(22)	9%	(46)	4%	(20)	1%	(4)	14%	(67)	67%	(328)	486
RD/WT: Right Direction	8%	(11)	11%	(15)	5%	(7)	1%	(2)	19%	(27)	57%	(81)	143
RD/WT: Wrong Track	4%	(16)	9%	(41)	4%	(16)	_	(2)	11%	(50)	72%	(326)	451
Trump Job Approve	3%	(7)	9%	(20)	4%	(10)	1%	(2)	13%	(31)	70%	(164)	234
Trump Job Disapprove	6%	(20)	9%	(29)	4%	(13)	1%	(3)	13%	(41)	68%	(221)	327
Trump Job Strongly Approve	4%	(4)	7%	(8)	5%	(6)	1%	(1)	11%	(13)	74%	(94)	127
Trump Job Somewhat Approve	2%	(2)	11%	(12)	4%	(4)	1%	(1)	16%	(18)	66%	(71)	107
Trump Job Somewhat Disapprove	3%	(2)	8%	(4)	8%	(4)	_	(0)	14%	(8)	68%	(38)	56
Trump Job Strongly Disapprove	7%	(19)	9%	(24)	3%	(8)	1%	(3)	12%	(33)	68%	(183)	271
Favorable of Trump	3%	(6)	9%	(20)	3%	(8)	_	(1)	13%	(30)	72%	(162)	225
Unfavorable of Trump	6%	(21)	8%	(29)	4%	(15)	1%	(3)	12%	(43)	68%	(231)	342
Very Favorable of Trump	4%	(5)	8%	(10)	4%	(5)	1%	(1)	13%	(17)	70%	(89)	127
Somewhat Favorable of Trump	1%	(1)	10%	(10)	2%	(2)	_	(0)	13%	(13)	74%	(73)	99
Somewhat Unfavorable of Trump	1%	(1)	6%	(3)	8%	(5)	1%	(1)	5%	(3)	78%	(47)	60
Very Unfavorable of Trump	7%	(20)	9%	(25)	4%	(10)	1%	(3)	14%	(39)	65%	(184)	282

Table MCSP2_35: Do you have a favorable or unfavorable opinion of each of the following people? *Tee Higgins*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		heard	Total N
Adults	5%	(27)	10%	(57)	4%	(22)	1%	(4)	13%	(76)	69%	(408)	594
#1 Issue: Economy	5%	(11)	14%	(28)	3%	(6)	1%	(3)	11%	(23)	66%	(134)	205
#1 Issue: Security	6%	(4)	8%	(5)	3%	(2)	_	(0)	7%	(5)	75%	(50)	66
#1 Issue: Health Care	5%	(6)	8%	(9)	6%	(7)	_	(0)	12%	(14)	69%	(79)	115
#1 Issue: Medicare / Social Security	2%	(2)	7%	(6)	2%	(2)	_	(0)	13%	(11)	75%	(59)	79
2018 House Vote: Democrat	7%	(15)	10%	(23)	4%	(8)	1%	(3)	12%	(26)	66%	(146)	221
2018 House Vote: Republican	2%	(3)	8%	(12)	5%	(8)	_	(1)	11%	(15)	73%	(104)	143
2016 Vote: Hillary Clinton	8%	(17)	11%	(21)	2%	(4)	1%	(3)	12%	(24)	65%	(127)	196
2016 Vote: Donald Trump	2%	(3)	7%	(11)	4%	(6)	_	(0)	11%	(17)	75%	(112)	149
2016 Vote: Didn't Vote	3%	(5)	11%	(22)	6%	(12)	1%	(2)	16%	(33)	64%	(132)	206
Voted in 2014: Yes	5%	(16)	10%	(34)	3%	(11)	1%	(3)	12%	(39)	69%	(226)	329
Voted in 2014: No	4%	(11)	9%	(23)	4%	(11)	1%	(2)	14%	(37)	69%	(182)	265
2012 Vote: Barack Obama	7%	(17)	11%	(27)	3%	(6)	1%	(3)	12%	(28)	66%	(157)	239
2012 Vote: Mitt Romney	3%	(4)	8%	(10)	3%	(3)	_	(0)	11%	(13)	75%	(89)	119
2012 Vote: Didn't Vote	2%	(5)	9%	(19)	6%	(13)	_	(1)	15%	(33)	68%	(150)	222
4-Region: Northeast	3%	(3)	13%	(14)	2%	(2)	1%	(1)	10%	(11)	71%	(77)	108
4-Region: Midwest	3%	(4)	8%	(12)	6%	(8)	_	(0)	13%	(18)	70%	(97)	139
4-Region: South	6%	(14)	8%	(18)	3%	(8)	1%	(3)	12%	(29)	69%	(162)	235
4-Region: West	5%	(5)	12%	(13)	4%	(5)	_	(0)	16%	(18)	63%	(71)	113
Sports fans	6%	(24)	13%	(52)	5%	(20)	1%	(4)	17%	(70)	58%	(238)	409
Avid sports fans	12%	(15)	23%	(28)	8%	(9)	_	(0)	21%	(25)	36%	(44)	122
Casual sports fans	3%	(9)	8%	(24)	4%	(11)	1%	(4)	16%	(45)	68%	(194)	287
Republican sports fans	2%	(3)	10%	(11)	4%	(4)	1%	(2)	18%	(20)	65%	(73)	113
Democratic sports fans	10%	(18)	15%	(27)	5%	(9)	1%	(3)	15%	(28)	53%	(95)	181
Independent sports fans	3%	(3)	11%	(13)	6%	(7)	_	(0)	20%	(23)	61%	(70)	115
Sports fans ages 18-34	7%	(6)	13%	(13)	10%	(10)	1%	(1)	22%	(21)	47%	(44)	94
Sports fans ages 35-44	11%	(9)	19%	(16)	7%	(6)	2%	(1)	21%	(17)	40%	(33)	83
Sports fans ages 45-64	2%	(3)	14%	(20)	1%	(2)	1%	(2)	13%	(19)	68%	(98)	143
Sports fans 65+	8%	(7)	3%	(3)	3%	(3)	_	(0)	15%	(14)	71%	(62)	88
NFL fans	7%	(27)	13%	(48)	5%	(18)	1%	(4)	18%	(67)	56%	(208)	372
Avid NFL fans	15%	(22)	21%	(32)	7%	(11)	2%	(3)	17%	(25)	38%	(57)	150

Table MCSP2_35: Do you have a favorable or unfavorable opinion of each of the following people? *Tee Higgins*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (27)	10% (57)	4% (22)	1% (4)	13% (76)	69% (408)	594
Casual NFL fans	2% (4)	7% (16)	3% (7)	1% (2)	19% (42)	68% (150)	222

Table MCSP2_36: Do you have a favorable or unfavorable opinion of each of the following people? Rashard Higgins

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	3%	(20)	8%	(49)	3%	(19)	3%	(19)	14%	(83)	68%	(399)	589
Gender: Male	7%	(20)	11%	(32)	4%	(10)	3%	(9)	17%	(48)	59%	(169)	287
Gender: Female	_	(1)	6%	(17)	3%	(9)	3%	(10)	12%	(35)	76%	(230)	301
Age: 18-34	2%	(4)	14%	(23)	7%	(12)	9%	(14)	13%	(21)	55%	(89)	162
Age: 35-44	9%	(8)	12%	(12)	4%	(4)	4%	(4)	17%	(16)	54%	(52)	96
Age: 45-64	1%	(3)	4%	(9)	2%	(3)	_	(1)	18%	(39)	75%	(162)	216
Age: 65+	5%	(5)	5%	(6)	_	(0)	_	(0)	6%	(7)	84%	(96)	115
GenZers: 1997-2012	_	(0)	6%	(3)	_	(0)	8%	(4)	12%	(7)	75%	(43)	58
Millennials: 1981-1996	3%	(5)	16%	(25)	10%	(16)	7%	(11)	16%	(24)	48%	(73)	154
GenXers: 1965-1980	6%	(9)	8%	(11)	1%	(1)	2%	(3)	18%	(26)	66%	(98)	148
Baby Boomers: 1946-1964	2%	(5)	3%	(6)	1%	(2)	1%	(1)	12%	(25)	81%	(165)	204
PID: Dem (no lean)	6%	(14)	14%	(33)	2%	(6)	4%	(9)	15%	(34)	59%	(134)	228
PID: Ind (no lean)	2%	(4)	4%	(8)	4%	(9)	2%	(5)	15%	(30)	73%	(148)	203
PID: Rep (no lean)	2%	(3)	5%	(8)	3%	(5)	3%	(5)	12%	(19)	74%	(117)	158
PID/Gender: Dem Men	13%	(13)	23%	(22)	2%	(2)	6%	(6)	17%	(16)	39%	(38)	98
PID/Gender: Dem Women	1%	(1)	8%	(11)	3%	(3)	2%	(3)	14%	(18)	73%	(95)	130
PID/Gender: Ind Men	4%	(4)	3%	(4)	4%	(4)	3%	(3)	15%	(16)	71%	(76)	107
PID/Gender: Ind Women	_	(0)	4%	(4)	4%	(4)	2%	(2)	14%	(14)	75%	(72)	96
PID/Gender: Rep Men	4%	(3)	7%	(6)	4%	(3)	_	(0)	19%	(15)	66%	(54)	82
PID/Gender: Rep Women	_	(0)	3%	(2)	2%	(1)	7%	(5)	4%	(3)	83%	(63)	75
Ideo: Liberal (1-3)	7%	(10)	9%	(14)	1%	(2)	_	(1)	10%	(15)	72%	(107)	150
Ideo: Moderate (4)	3%	(4)	12%	(21)	3%	(6)	3%	(5)	15%	(26)	65%	(116)	178
Ideo: Conservative (5-7)	3%	(6)	6%	(13)	3%	(7)	5%	(11)	14%	(28)	68%	(141)	206
Educ: < College	2%	(8)	8%	(30)	2%	(9)	4%	(17)	16%	(62)	68%	(270)	396
Educ: Bachelors degree	3%	(4)	8%	(10)	7%	(8)	1%	(1)	11%	(13)	70%	(85)	122
Educ: Post-grad	11%	(8)	12%	(9)	3%	(2)	1%	(1)	12%	(8)	61%	(43)	71
Income: Under 50k	2%	(8)	8%	(24)	3%	(10)	5%	(16)	14%	(43)	68%	(213)	314
Income: 50k-100k	2%	(3)	8%	(15)	4%	(8)	1%	(2)	14%	(25)	71%	(130)	183
Income: 100k+	10%	(10)	11%	(10)	2%	(2)	1%	(1)	16%	(15)	60%	(55)	92
Ethnicity: White	3%	(14)	6%	(27)	2%	(9)	4%	(18)	15%	(70)	70%	(324)	461
Ethnicity: Hispanic	2%	(2)	7%	(7)	9%	(9)	10%	(10)	18%	(19)	53%	(54)	101

Table MCSP2_36: Do you have a favorable or unfavorable opinion of each of the following people? Rashard Higgins

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	3%	(20)	8%	(49)	3%	(19)	3%	(19)	14%	(83)	68%	(399)	589
Ethnicity: Black	9%	(7)	22%	(17)	8%	(6)	_	(0)	8%	(6)	54%	(41)	76
Ethnicity: Other		(0)	10%	(5)	8%	(4)	2%	(1)	15%	(8)	65%	(34)	52
All Christian	3%	(8)	9%	(24)	3%	(7)	1%	(3)	15%	(38)	69%	(183)	263
Agnostic/Nothing in particular	4%	(8)	5%	(8)	5%	(9)	8%	(14)	13%	(23)	66%	(118)	180
Something Else	3%	(3)	8%	(7)	3%	(2)	1%	(1)	17%	(15)	68%	(58)	86
Evangelical	4%	(5)	8%	(12)	5%	(6)	1%	(1)	13%	(19)	69%	(97)	140
Non-Evangelical	3%	(5)	10%	(20)	1%	(2)	1%	(3)	16%	(31)	69%	(135)	197
Community: Urban	8%	(13)	13%	(22)	3%	(5)	3%	(6)	15%	(26)	58%	(98)	170
Community: Suburban	1%	(4)	7%	(21)	3%	(9)	3%	(8)	15%	(46)	71%	(218)	306
Community: Rural	3%	(3)	6%	(7)	4%	(5)	4%	(4)	10%	(11)	73%	(83)	113
Employ: Private Sector	6%	(11)	11%	(22)	5%	(9)	2%	(5)	16%	(31)	59%	(112)	189
Employ: Retired	2%	(3)	6%	(8)	2%	(2)	2%	(2)	7%	(10)	81%	(112)	138
Employ: Unemployed	2%	(2)	15%	(11)	_	(0)	_	(0)	13%	(10)	69%	(49)	71
Military HH: Yes	3%	(3)	6%	(6)	4%	(4)	2%	(2)	11%	(11)	74%	(72)	98
Military HH: No	3%	(17)	9%	(43)	3%	(15)	3%	(17)	15%	(72)	67%	(326)	490
RD/WT: Right Direction	7%	(10)	11%	(15)	7%	(9)	9%	(12)	19%	(27)	47%	(65)	137
RD/WT: Wrong Track	2%	(11)	8%	(34)	2%	(10)	1%	(6)	12%	(56)	74%	(334)	452
Trump Job Approve	3%	(8)	6%	(15)	3%	(7)	6%	(16)	11%	(28)	70%	(172)	247
Trump Job Disapprove	4%	(12)	9%	(29)	2%	(8)	1%	(3)	16%	(52)	67%	(213)	316
Trump Job Strongly Approve	3%	(4)	5%	(6)	4%	(5)	2%	(2)	8%	(10)	78%	(102)	130
Trump Job Somewhat Approve	3%	(4)	8%	(9)	2%	(2)	12%	(13)	15%	(17)	61%	(71)	117
Trump Job Somewhat Disapprove	3%	(2)	11%	(7)	4%	(3)	2%	(1)	15%	(9)	66%	(42)	64
Trump Job Strongly Disapprove	4%	(10)	9%	(22)	2%	(5)	1%	(2)	17%	(42)	68%	(171)	252
Favorable of Trump	3%	(7)	7%	(16)	3%	(8)	6%	(14)	12%	(28)	69%	(165)	238
Unfavorable of Trump	4%	(13)	9%	(29)	2%	(5)	1%	(3)	16%	(51)	68%	(219)	321
Very Favorable of Trump	3%	(4)	5%	(6)	3%	(4)	_	(1)	9%	(11)	79%	(97)	122
Somewhat Favorable of Trump	3%	(3)	8%	(9)	4%	(4)	12%	(14)	15%	(17)	59%	(69)	116
Somewhat Unfavorable of Trump	4%	(2)	5%	(3)	2%	(1)	_	(0)	10%	(5)	79%	(43)	55
Very Unfavorable of Trump	4%	(11)	10%	(26)	2%	(5)	1%	(3)	17%	(46)	66%	(176)	266

Table MCSP2_36: Do you have a favorable or unfavorable opinion of each of the following people? Rashard Higgins

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		of, no nion		heard of	Total N
Adults	3%	(20)	8%	(49)	3%	(19)	3%	(19)	14%	(83)	68%	(399)	589
#1 Issue: Economy	4%	(7)	11%	(23)	3%	(5)	2%	(4)	20%	(41)	62%	(129)	209
#1 Issue: Security	4%	(3)	5%	(4)	3%	(2)	_	(0)	12%	(9)	75%	(55)	73
#1 Issue: Health Care	1%	(1)	13%	(13)	_	(0)	2%	(2)	16%	(16)	68%	(68)	101
#1 Issue: Medicare / Social Security	4%	(3)	5%	(4)	4%	(3)	8%	(7)	5%	(4)	73%	(60)	82
2018 House Vote: Democrat	6%	(12)	14%	(29)	2%	(5)	1%	(1)	16%	(32)	61%	(126)	206
2018 House Vote: Republican	1%	(2)	7%	(9)	3%	(4)	4%	(6)	13%	(18)	72%	(102)	141
2016 Vote: Hillary Clinton	7%	(12)	16%	(28)	2%	(3)	_	(1)	16%	(28)	60%	(107)	179
2016 Vote: Donald Trump	3%	(5)	6%	(11)	2%	(3)	4%	(7)	12%	(20)	74%	(129)	175
2016 Vote: Didn't Vote	1%	(2)	5%	(9)	4%	(8)	5%	(10)	13%	(23)	72%	(134)	186
Voted in 2014: Yes	4%	(14)	11%	(36)	4%	(14)	1%	(4)	15%	(50)	65%	(218)	335
Voted in 2014: No	2%	(6)	5%	(13)	2%	(5)	6%	(14)	13%	(33)	71%	(181)	254
2012 Vote: Barack Obama	6%	(14)	14%	(32)	2%	(6)	2%	(5)	16%	(36)	60%	(140)	233
2012 Vote: Mitt Romney	2%	(3)	4%	(5)	3%	(3)	_	(0)	13%	(16)	78%	(95)	121
2012 Vote: Didn't Vote	2%	(4)	5%	(12)	5%	(11)	6%	(13)	13%	(29)	68%	(149)	218
4-Region: Northeast	6%	(6)	8%	(8)	6%	(6)	_	(0)	20%	(20)	60%	(61)	102
4-Region: Midwest	4%	(6)	12%	(16)	2%	(3)	5%	(7)	15%	(20)	62%	(83)	134
4-Region: South	2%	(5)	7%	(14)	2%	(4)	5%	(10)	16%	(30)	67%	(130)	194
4-Region: West	2%	(4)	7%	(11)	4%	(6)	_	(1)	8%	(12)	79%	(124)	158
Sports fans	5%	(19)	12%	(48)	3%	(14)	4%	(17)	17%	(71)	59%	(244)	414
Avid sports fans	9%	(14)	18%	(28)	5%	(7)	6%	(9)	22%	(35)	40%	(62)	155
Casual sports fans	2%	(6)	8%	(20)	3%	(7)	3%	(9)	14%	(36)	70%	(182)	259
Republican sports fans	3%	(3)	7%	(8)	4%	(4)	5%	(5)	15%	(18)	67%	(81)	121
Democratic sports fans	8%	(13)	20%	(32)	3%	(6)	5%	(7)	17%	(27)	47%	(77)	162
Independent sports fans	3%	(4)	6%	(7)	3%	(4)	3%	(5)	19%	(25)	66%	(86)	131
Sports fans ages 18-34	4%	(4)	22%	(22)	7%	(7)	13%	(13)	16%	(17)	38%	(39)	102
Sports fans ages 35-44	10%	(7)	16%	(12)	6%	(4)	5%	(4)	17%	(12)	47%	(34)	73
Sports fans ages 45-64	2%	(3)	5%	(9)	2%	(3)	_	(1)	22%	(35)	69%	(110)	160
Sports fans 65+	7%	(5)	7%	(6)	_	(0)	_	(0)	9%	(7)	77%	(61)	79
NFL fans	5%	(20)	12%	(44)	4%	(15)	4%	(14)	19%	(71)	57%	(216)	380
Avid NFL fans	9%	(15)	20%	(33)	5%	(8)	3%	(4)	21%	(35)	43%	(74)	170

Table MCSP2_36: Do you have a favorable or unfavorable opinion of each of the following people? Rashard Higgins

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (20)	8% (49)	3% (19)	3% (19)	14% (83)	68% (399)	589
Casual NFL fans	2% (5)	5% (11)	3% (7)	4% (9)	17% (36)	68% (142)	210

Table MCSP2_37: Do you have a favorable or unfavorable opinion of each of the following people? Tyreek Hill

		ery		ewhat		what		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	8%	(46)	14%	(84)	4%	(22)	4%	(21)	13%	(74)	58%	(336)	583
Gender: Male	14%	(38)	19%	(51)	4%	(10)	4%	(12)	12%	(31)	46%	(122)	263
Gender: Female	3%	(8)	10%	(33)	4%	(12)	3%	(9)	13%	(43)	67%	(215)	319
Age: 18-34	7%	(12)	14%	(24)	4%	(7)	8%	(13)	11%	(20)	57%	(100)	176
Age: 35-44	13%	(13)	21%	(22)	3%	(3)	3%	(3)	18%	(18)	42%	(43)	102
Age: 45-64	9%	(17)	15%	(30)	6%	(12)	2%	(4)	12%	(23)	56%	(110)	196
Age: 65+	3%	(4)	8%	(9)	_	(0)	_	(0)	12%	(14)	76%	(83)	109
GenZers: 1997-2012	6%	(5)	12%	(9)	7%	(5)	3%	(2)	17%	(13)	56%	(44)	79
Millennials: 1981-1996	9%	(13)	17%	(25)	3%	(4)	9%	(12)	14%	(20)	49%	(70)	144
GenXers: 1965-1980	11%	(18)	18%	(28)	6%	(10)	3%	(5)	8%	(13)	54%	(86)	160
Baby Boomers: 1946-1964	6%	(11)	10%	(18)	2%	(3)	_	(1)	16%	(28)	66%	(116)	177
PID: Dem (no lean)	9%	(20)	17%	(40)	6%	(14)	4%	(9)	14%	(34)	51%	(121)	238
PID: Ind (no lean)	7%	(13)	12%	(22)	2%	(4)	5%	(8)	12%	(23)	62%	(114)	184
PID: Rep (no lean)	8%	(13)	14%	(23)	3%	(4)	2%	(3)	10%	(17)	63%	(101)	161
PID/Gender: Dem Men	16%	(18)	26%	(28)	8%	(8)	7%	(7)	10%	(10)	34%	(36)	108
PID/Gender: Dem Women	2%	(3)	9%	(12)	4%	(5)	2%	(2)	18%	(24)	65%	(85)	131
PID/Gender: Ind Men	15%	(11)	15%	(11)	1%	(1)	6%	(4)	12%	(9)	52%	(39)	76
PID/Gender: Ind Women	1%	(1)	10%	(10)	3%	(4)	4%	(4)	13%	(14)	69%	(74)	108
PID/Gender: Rep Men	11%	(9)	15%	(12)	1%	(1)	_	(0)	15%	(12)	58%	(46)	80
PID/Gender: Rep Women	5%	(4)	14%	(11)	4%	(3)	3%	(3)	6%	(5)	68%	(55)	81
Ideo: Liberal (1-3)	10%	(17)	11%	(19)	3%	(5)	3%	(4)	11%	(19)	63%	(112)	176
Ideo: Moderate (4)	11%	(16)	14%	(21)	6%	(9)	3%	(5)	13%	(20)	53%	(80)	151
Ideo: Conservative (5-7)	7%	(13)	19%	(36)	4%	(8)	4%	(7)	12%	(22)	55%	(102)	187
Educ: < College	6%	(25)	13%	(55)	3%	(14)	4%	(16)	13%	(55)	60%	(250)	414
Educ: Bachelors degree	10%	(11)	16%	(18)	3%	(3)	3%	(3)	12%	(13)	55%	(60)	108
Educ: Post-grad	17%	(10)	19%	(11)	7%	(5)	3%	(2)	9%	(6)	45%	(27)	60
Income: Under 50k	6%	(20)	12%	(41)	3%	(9)	4%	(14)	13%	(44)	62%	(212)	341
Income: 50k-100k	9%	(14)	19%	(31)	6%	(9)	3%	(6)	14%	(22)	50%	(82)	164
Income: 100k+	15%	(12)	16%	(13)	4%	(3)	1%	(1)	10%	(8)	53%	(41)	78
Ethnicity: White	8%	(34)	13%	(58)	3%	(14)	3%	(12)	12%	(54)	61%	(271)	443
Ethnicity: Hispanic	2%	(2)	24%	(22)	7%	(6)	10%	(9)	13%	(12)	44%	(40)	91

Table MCSP2_37: Do you have a favorable or unfavorable opinion of each of the following people? Tyreek Hill

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	8%	(46)	14%	(84)	4%	(22)	4%	(21)	13%	(74)	58%	(336)	583
Ethnicity: Black	11%	(9)	15%	(11)	5%	(4)	5%	(4)	21%	(16)	43%	(34)	78
Ethnicity: Other	6%	(3)	24%	(15)	6%	(4)	8%	(5)	5%	(3)	51%	(32)	62
All Christian	9%	(23)	16%	(39)	1%	(2)	3%	(6)	14%	(34)	57%	(140)	244
Agnostic/Nothing in particular	7%	(11)	11%	(17)	4%	(7)	9%	(13)	7%	(11)	62%	(95)	154
Something Else	4%	(6)	20%	(27)	2%	(3)	1%	(1)	14%	(19)	58%	(78)	134
Evangelical	9%	(13)	19%	(29)	2%	(4)	1%	(2)	14%	(21)	55%	(82)	151
Non-Evangelical	7%	(15)	15%	(33)	1%	(1)	3%	(6)	13%	(28)	61%	(130)	213
Community: Urban	13%	(21)	20%	(32)	6%	(9)	1%	(2)	14%	(23)	46%	(74)	161
Community: Suburban	6%	(16)	10%	(26)	4%	(10)	6%	(17)	11%	(30)	63%	(172)	272
Community: Rural	6%	(9)	17%	(26)	2%	(3)	1%	(2)	14%	(21)	60%	(90)	150
Employ: Private Sector	13%	(20)	25%	(40)	5%	(8)	2%	(4)	10%	(15)	46%	(73)	159
Employ: Government	13%	(7)	19%	(10)	8%	(4)	10%	(5)	17%	(9)	33%	(18)	54
Employ: Self-Employed	3%	(1)	12%	(6)	5%	(3)	11%	(6)	14%	(7)	56%	(29)	52
Employ: Retired	6%	(7)	6%	(8)	2%	(3)	2%	(2)	12%	(14)	72%	(86)	120
Employ: Unemployed	6%	(6)	10%	(9)	_	(0)	1%	(1)	15%	(13)	68%	(58)	86
Military HH: Yes	8%	(7)	19%	(18)	5%	(5)	1%	(0)	16%	(15)	51%	(47)	92
Military HH: No	8%	(39)	14%	(67)	3%	(17)	4%	(20)	12%	(59)	59%	(289)	491
RD/WT: Right Direction	11%	(22)	16%	(31)	6%	(11)	4%	(8)	14%	(28)	50%	(98)	197
RD/WT: Wrong Track	6%	(25)	14%	(53)	3%	(11)	3%	(13)	12%	(46)	62%	(239)	386
Trump Job Approve	8%	(17)	17%	(36)	3%	(7)	4%	(8)	10%	(21)	59%	(129)	218
Trump Job Disapprove	8%	(27)	13%	(42)	4%	(13)	3%	(9)	14%	(47)	58%	(192)	331
Trump Job Strongly Approve	10%	(13)	11%	(14)	4%	(5)	2%	(3)	9%	(11)	63%	(81)	128
Trump Job Somewhat Approve	4%	(4)	24%	(22)	2%	(2)	6%	(5)	11%	(10)	53%	(48)	90
Trump Job Somewhat Disapprove	7%	(5)	17%	(12)	6%	(4)	2%	(1)	27%	(18)	41%	(28)	69
Trump Job Strongly Disapprove	9%	(23)	12%	(30)	3%	(9)	3%	(7)	11%	(29)	63%	(164)	262
Favorable of Trump	7%	(14)	17%	(37)	2%	(5)	4%	(8)	11%	(23)	60%	(129)	216
Unfavorable of Trump	9%	(30)	13%	(44)	5%	(17)	3%	(9)	13%	(45)	58%	(196)	340

Table MCSP2_37: Do you have a favorable or unfavorable opinion of each of the following people? *Tyreek Hill*

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	(of	Total N
Adults	8%	(46)	14%	(84)	4%	(22)	4%	(21)	13%	(74)	58%	(336)	583
Very Favorable of Trump	10%	(13)	12%	(16)	2%	(3)	2%	(2)	11%	(14)	62%	(79)	127
Somewhat Favorable of Trump	2%	(2)	24%	(21)	3%	(2)	6%	(6)	10%	(9)	55%	(49)	89
Somewhat Unfavorable of Trump	9%	(5)	23%	(14)	7%	(4)	2%	(1)	10%	(6)	49%	(29)	59
Very Unfavorable of Trump	9%	(25)	11%	(31)	4%	(13)	3%	(8)	14%	(39)	59%	(167)	282
#1 Issue: Economy	10%	(21)	17%	(36)	3%	(7)	1%	(3)	13%	(28)	56%	(120)	215
#1 Issue: Security	8%	(5)	11%	(7)	2%	(1)	1%	(1)	12%	(7)	65%	(39)	59
#1 Issue: Health Care	9%	(9)	14%	(14)	6%	(6)	4%	(4)	9%	(9)	57%	(57)	100
#1 Issue: Medicare / Social Security	3%	(2)	9%	(8)	2%	(2)	6%	(5)	17%	(14)	63%	(53)	84
2018 House Vote: Democrat	10%	(21)	17%	(34)	4%	(9)	3%	(7)	14%	(29)	51%	(102)	201
2018 House Vote: Republican	7%	(11)	18%	(26)	3%	(4)	_	(1)	13%	(19)	59%	(86)	146
2016 Vote: Hillary Clinton	12%	(24)	17%	(33)	4%	(8)	3%	(5)	16%	(31)	47%	(90)	190
2016 Vote: Donald Trump	6%	(11)	17%	(28)	3%	(4)	1%	(2)	11%	(18)	63%	(106)	169
2016 Vote: Didn't Vote	5%	(10)	12%	(22)	5%	(9)	6%	(12)	10%	(19)	62%	(120)	193
Voted in 2014: Yes	9%	(31)	17%	(55)	4%	(14)	3%	(10)	14%	(45)	52%	(169)	324
Voted in 2014: No	6%	(15)	11%	(30)	3%	(8)	4%	(10)	11%	(29)	65%	(167)	259
2012 Vote: Barack Obama	12%	(28)	18%	(41)	5%	(10)	3%	(6)	14%	(33)	48%	(108)	226
2012 Vote: Mitt Romney	7%	(8)	12%	(14)	2%	(2)	2%	(2)	15%	(17)	62%	(72)	115
2012 Vote: Didn't Vote	5%	(11)	12%	(28)	4%	(9)	5%	(12)	9%	(20)	64%	(144)	224
4-Region: Northeast	9%	(9)	16%	(16)	3%	(3)	4%	(4)	9%	(9)	59%	(59)	101
4-Region: Midwest	13%	(16)	14%	(19)	5%	(6)	5%	(7)	10%	(14)	52%	(68)	130
4-Region: South	5%	(10)	15%	(32)	3%	(6)	2%	(4)	15%	(34)	61%	(134)	220
4-Region: West	8%	(11)	13%	(17)	6%	(7)	4%	(5)	13%	(18)	56%	(74)	132
Sports fans	11%	(45)	19%	(77)	5%	(22)	4%	(16)	14%	(58)	46%	(182)	400
Avid sports fans	23%	(33)	30%	(43)	4%	(6)	6%	(9)	18%	(25)	20%	(28)	144
Casual sports fans	5%	(13)	13%	(35)	6%	(16)	3%	(6)	13%	(32)	60%	(154)	256
Republican sports fans	11%	(12)	20%	(22)	4%	(4)	2%	(3)	14%	(15)	50%	(57)	114
Democratic sports fans	12%	(20)	20%	(34)	8%	(14)	5%	(9)	14%	(24)	41%	(71)	173
Independent sports fans	11%	(12)	19%	(21)	4%	(4)	4%	(4)	16%	(18)	47%	(54)	113
Sports fans ages 18-34	11%	(12)	20%	(22)	6%	(7)	8%	(9)	10%	(11)	44%	(49)	110
Sports fans ages 35-44	16%	(13)	24%	(19)	4%	(3)	3%	(3)	22%	(18)	30%	(23)	79

Table MCSP2_37: Do you have a favorable or unfavorable opinion of each of the following people? Tyreek Hill

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (46)	14% (84)	4% (22)	4% (21)	13% (74)	58% (336)	583
Sports fans ages 45-64	12% (17)	20% (27)	8% (12)	3% (4)	14% (19)	43% (59)	138
Sports fans 65+	5% (4)	12% (9)	- (0)	- (0)	13% (10)	70% (52)	74
NFL fans	13% (45)	21% (77)	6% (20)	5% (16)	17% (59)	39% (140)	358
Avid NFL fans	25% (36)	32% (45)	6% (8)	5% (7)	13% (18)	20% (28)	140
Casual NFL fans	4% (10)	15% (32)	6% (12)	4% (10)	19% (42)	52% (113)	218

Table MCSP2_38: Do you have a favorable or unfavorable opinion of each of the following people? *T.Y. Hilton*

		ery		ewhat		ewhat	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	6%	(35)	12%	(71)	4%	(22)	1%	(8)	14%	(82)	64%	(383)	601
Gender: Male	9%	(25)	17%	(47)	6%	(15)	1%	(2)	17%	(48)	50%	(137)	273
Gender: Female	3%	(10)	7%	(24)	2%	(7)	2%	(7)	10%	(34)	75%	(246)	328
Age: 18-34	8%	(15)	13%	(23)	7%	(13)	3%	(6)	9%	(17)	60%	(111)	185
Age: 35-44	11%	(11)	11%	(10)	1%	(1)	1%	(1)	23%	(23)	53%	(51)	97
Age: 45-64	3%	(7)	15%	(29)	3%	(6)	1%	(1)	14%	(27)	64%	(125)	195
Age: 65+	3%	(3)	7%	(8)	1%	(1)	_	(0)	12%	(15)	77%	(96)	124
GenZers: 1997-2012	_	(0)	15%	(12)	7%	(6)	1%	(1)	9%	(7)	69%	(55)	80
Millennials: 1981-1996	12%	(18)	11%	(17)	5%	(8)	3%	(5)	14%	(22)	55%	(85)	156
GenXers: 1965-1980	8%	(11)	18%	(24)	4%	(5)	1%	(1)	21%	(28)	48%	(64)	133
Baby Boomers: 1946-1964	2%	(5)	9%	(18)	1%	(3)	1%	(2)	9%	(19)	77%	(159)	206
PID: Dem (no lean)	8%	(19)	13%	(29)	4%	(10)	2%	(4)	10%	(23)	63%	(145)	230
PID: Ind (no lean)	5%	(9)	14%	(27)	5%	(10)	2%	(4)	17%	(33)	56%	(108)	191
PID: Rep (no lean)	4%	(7)	8%	(15)	1%	(3)	_	(0)	14%	(26)	72%	(130)	180
PID/Gender: Dem Men	13%	(12)	21%	(19)	9%	(8)	2%	(2)	12%	(11)	43%	(40)	92
PID/Gender: Dem Women	5%	(7)	7%	(10)	1%	(2)	2%	(3)	8%	(12)	76%	(105)	138
PID/Gender: Ind Men	10%	(9)	16%	(15)	6%	(5)	_	(0)	23%	(21)	45%	(41)	91
PID/Gender: Ind Women	_	(0)	12%	(12)	5%	(5)	4%	(4)	12%	(12)	67%	(67)	100
PID/Gender: Rep Men	4%	(4)	14%	(13)	2%	(2)	_	(0)	17%	(16)	62%	(56)	90
PID/Gender: Rep Women	4%	(3)	2%	(2)	1%	(1)	_	(0)	12%	(10)	82%	(74)	90
Ideo: Liberal (1-3)	10%	(17)	16%	(26)	2%	(4)	_	(0)	10%	(16)	61%	(99)	161
Ideo: Moderate (4)	6%	(10)	12%	(20)	5%	(8)	1%	(2)	17%	(29)	59%	(99)	168
Ideo: Conservative (5-7)	4%	(8)	8%	(16)	5%	(11)	1%	(2)	13%	(24)	69%	(134)	195
Educ: < College	4%	(19)	11%	(47)	4%	(17)	2%	(7)	15%	(64)	64%	(275)	430
Educ: Bachelors degree	9%	(10)	13%	(15)	4%	(4)	_	(0)	10%	(12)	64%	(74)	115
Educ: Post-grad	11%	(6)	16%	(9)	2%	(1)	2%	(1)	11%	(6)	58%	(33)	57
Income: Under 50k	5%	(17)	11%	(38)	3%	(12)	1%	(5)	14%	(47)	66%	(229)	349
Income: 50k-100k	7%	(12)	12%	(20)	3%	(4)	1%	(1)	17%	(29)	61%	(102)	168
Income: 100k+	8%	(7)	15%	(13)	7%	(6)	3%	(2)	7%	(6)	60%	(51)	85
Ethnicity: White	5%	(22)	12%	(59)	3%	(14)	1%	(3)	12%	(59)	67%	(321)	478
Ethnicity: Hispanic	8%	(8)	14%	(15)	8%	(9)	5%	(6)	14%	(15)	51%	(55)	108

Table MCSP2_38: Do you have a favorable or unfavorable opinion of each of the following people? T.Y. Hilton

Demographic		ery rable		ewhat rable		ewhat orable	Ve. unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(35)	12%	(71)	4%	(22)	1%	(8)	14%	(82)	64%	(383)	601
Ethnicity: Black	13%	(8)	8%	(5)	5%	(3)	3%	(2)	19%	(11)	52%	(30)	59
Ethnicity: Other	8%	(5)	11%	(7)	8%	(5)	6%	(4)	17%	(11)	48%	(31)	65
All Christian	6%	(15)	17%	(46)	4%	(11)	1%	(3)	10%	(29)	62%	(170)	273
Agnostic/Nothing in particular	6%	(10)	7%	(11)	4%	(6)	3%	(5)	14%	(23)	66%	(104)	159
Something Else	6%	(7)	9%	(10)	1%	(2)	_	(0)	21%	(25)	63%	(74)	117
Evangelical	6%	(8)	12%	(17)	2%	(3)	1%	(1)	18%	(26)	61%	(90)	147
Non-Evangelical	6%	(14)	15%	(34)	3%	(7)	1%	(1)	12%	(27)	63%	(141)	224
Community: Urban	8%	(16)	12%	(23)	5%	(9)	1%	(2)	11%	(21)	63%	(124)	196
Community: Suburban	6%	(17)	12%	(34)	4%	(10)	2%	(7)	14%	(40)	62%	(174)	281
Community: Rural	2%	(2)	11%	(14)	3%	(3)		(0)	17%	(21)	68%	(84)	124
Employ: Private Sector	7%	(11)	14%	(23)	5%	(9)	1%	(1)	14%	(23)	60%	(98)	164
Employ: Retired	4%	(6)	11%	(15)	2%	(3)	_	(0)	10%	(14)	73%	(102)	139
Employ: Unemployed	7%	(6)	4%	(3)	1%	(1)	_	(0)	13%	(11)	74%	(60)	81
Military HH: Yes	7%	(6)	12%	(10)	3%	(3)	1%	(1)	14%	(11)	63%	(53)	83
Military HH: No	6%	(29)	12%	(62)	4%	(20)	1%	(8)	14%	(70)	64%	(330)	518
RD/WT: Right Direction	6%	(9)	18%	(28)	9%	(14)	_	(1)	13%	(20)	55%	(88)	161
RD/WT: Wrong Track	6%	(26)	10%	(43)	2%	(8)	2%	(8)	14%	(61)	67%	(294)	441
Trump Job Approve	4%	(10)	11%	(26)	5%	(13)	_	(0)	16%	(38)	64%	(155)	243
Trump Job Disapprove	8%	(25)	12%	(39)	3%	(9)	1%	(4)	12%	(39)	64%	(207)	323
Trump Job Strongly Approve	4%	(5)	8%	(12)	3%	(4)	_	(0)	16%	(23)	70%	(101)	145
Trump Job Somewhat Approve	5%	(5)	14%	(14)	10%	(9)	_	(0)	16%	(16)	55%	(54)	98
Trump Job Somewhat Disapprove	9%	(6)	22%	(15)	2%	(2)	_	(0)	15%	(10)	51%	(33)	66
Trump Job Strongly Disapprove	7%	(19)	9%	(24)	3%	(7)	2%	(4)	11%	(29)	67%	(174)	258
Favorable of Trump	6%	(16)	10%	(24)	5%	(13)	_	(0)	15%	(36)	64%	(159)	248
Unfavorable of Trump	6%	(20)	14%	(43)	3%	(10)	1%	(4)	11%	(36)	64%	(205)	317
Very Favorable of Trump	6%	(8)	8%	(12)	4%	(6)	_	(0)	13%	(19)	69%	(102)	147
Somewhat Favorable of Trump	7%	(7)	12%	(12)	7%	(7)	_	(0)	17%	(17)	57%	(58)	101
Very Unfavorable of Trump	6%	(16)	12%	(33)	3%	(8)	2%	(4)	12%	(31)	66%	(177)	269

Table MCSP2_38: Do you have a favorable or unfavorable opinion of each of the following people? *T.Y. Hilton*

		ery		what		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(35)	12%	(71)	4%	(22)	1%	(8)	14%	(82)	64%	(383)	601
#1 Issue: Economy	5%	(11)	13%	(25)	4%	(8)	2%	(3)	19%	(37)	57%	(113)	197
#1 Issue: Security	9%	(7)	6%	(5)	2%	(1)	_	(0)	13%	(10)	70%	(54)	77
#1 Issue: Health Care	9%	(10)	11%	(12)	2%	(2)	_	(0)	12%	(13)	65%	(71)	109
#1 Issue: Medicare / Social Security	4%	(4)	14%	(13)	6%	(6)	_	(0)	8%	(7)	68%	(63)	92
2018 House Vote: Democrat	7%	(13)	11%	(21)	4%	(8)	2%	(4)	11%	(21)	65%	(127)	195
2018 House Vote: Republican	4%	(6)	14%	(21)	4%	(7)	_	(0)	16%	(24)	61%	(93)	151
2016 Vote: Hillary Clinton	7%	(13)	14%	(24)	2%	(3)	2%	(3)	12%	(21)	63%	(109)	174
2016 Vote: Donald Trump	3%	(6)	13%	(23)	5%	(8)	_	(0)	15%	(27)	64%	(112)	176
2016 Vote: Didn't Vote	6%	(12)	11%	(23)	5%	(10)	2%	(5)	13%	(28)	63%	(134)	212
Voted in 2014: Yes	7%	(23)	14%	(44)	5%	(15)	2%	(7)	13%	(43)	59%	(190)	322
Voted in 2014: No	4%	(12)	10%	(27)	3%	(8)	1%	(2)	14%	(38)	69%	(192)	280
2012 Vote: Barack Obama	10%	(21)	13%	(28)	4%	(9)	1%	(3)	12%	(26)	59%	(127)	214
2012 Vote: Mitt Romney	4%	(5)	15%	(19)	3%	(3)	_	(0)	16%	(20)	62%	(77)	125
2012 Vote: Didn't Vote	3%	(8)	10%	(23)	4%	(10)	2%	(6)	13%	(31)	68%	(161)	239
4-Region: Northeast	5%	(5)	16%	(18)	4%	(4)	1%	(1)	11%	(12)	63%	(69)	110
4-Region: Midwest	5%	(6)	14%	(19)	6%	(8)	_	(0)	10%	(14)	66%	(91)	138
4-Region: South	8%	(17)	12%	(28)	4%	(8)	1%	(2)	17%	(38)	59%	(134)	228
4-Region: West	5%	(7)	5%	(6)	1%	(2)	4%	(5)	14%	(17)	71%	(88)	125
Sports fans	8%	(29)	19%	(71)	5%	(18)	1%	(4)	17%	(62)	51%	(192)	376
Avid sports fans	16%	(23)	34%	(49)	3%	(4)	1%	(1)	21%	(31)	24%	(35)	143
Casual sports fans	3%	(6)	9%	(22)	6%	(13)	1%	(3)	14%	(32)	67%	(157)	233
Republican sports fans	6%	(7)	13%	(15)	2%	(2)	_	(0)	15%	(18)	64%	(72)	114
Democratic sports fans	11%	(16)	19%	(29)	6%	(9)	3%	(4)	12%	(19)	50%	(78)	155
Independent sports fans	5%	(6)	25%	(27)	7%	(7)	_	(0)	24%	(26)	39%	(42)	108
Sports fans ages 18-34	10%	(10)	24%	(23)	10%	(10)	2%	(2)	13%	(13)	42%	(41)	98
Sports fans ages 35-44	15%	(11)	14%	(10)	2%	(1)	1%	(1)	23%	(16)	45%	(32)	71
Sports fans ages 45-64	5%	(6)	23%	(29)	5%	(6)	1%	(1)	16%	(21)	50%	(64)	128
Sports fans 65+	4%	(3)	11%	(8)	1%	(1)	1%	(0)	15%	(12)	68%	(54)	79
NFL fans	9%	(32)	19%	(67)	5%	(18)	1%	(4)	18%	(61)	47%	(164)	345
Avid NFL fans	18%	(28)	32%	(50)	3%	(4)	1%	(2)	20%	(30)	26%	(40)	154

Table MCSP2_38: Do you have a favorable or unfavorable opinion of each of the following people? *T.Y. Hilton*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (35)	12% (71)	4% (22)	1% (8)	14% (82)	64% (383)	601
Casual NFL fans	2% (4)	9% (17)	7% (14)	1% (2)	16% (31)	65% (124)	191

Table MCSP2_39: Do you have a favorable or unfavorable opinion of each of the following people? Nyheim Hines

Demographic		ry rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	2%	(10)	8%	(47)	4%	(22)	2%	(15)	14%	(82)	70%	(420)	597
Gender: Male	3%	(10)	11%	(33)	4%	(11)	2%	(7)	17%	(49)	63%	(183)	292
Gender: Female	_	(0)	5%	(15)	4%	(11)	3%	(8)	11%	(33)	78%	(237)	305
Age: 18-34	1%	(2)	10%	(18)	9%	(15)	5%	(9)	17%	(30)	59%	(104)	177
Age: 35-44	4%	(4)	14%	(13)	3%	(3)	2%	(2)	17%	(16)	59%	(56)	94
Age: 45-64	1%	(3)	7%	(16)	2%	(4)	2%	(4)	13%	(27)	75%	(164)	217
Age: 65+	2%	(2)	_	(1)	_	(0)	_	(0)	8%	(8)	90%	(98)	108
GenZers: 1997-2012	_	(0)	6%	(4)	5%	(4)	10%	(7)	8%	(6)	71%	(50)	71
Millennials: 1981-1996	2%	(2)	16%	(25)	9%	(14)	2%	(3)	23%	(36)	47%	(73)	154
GenXers: 1965-1980	4%	(6)	10%	(16)	2%	(4)	2%	(4)	13%	(21)	69%	(110)	160
Baby Boomers: 1946-1964	1%	(2)	2%	(3)	_	(0)	_	(0)	8%	(15)	89%	(166)	187
PID: Dem (no lean)	4%	(8)	8%	(18)	3%	(6)	2%	(4)	12%	(27)	71%	(158)	221
PID: Ind (no lean)	_	(0)	7%	(14)	4%	(7)	2%	(4)	14%	(26)	73%	(138)	189
PID: Rep (no lean)	1%	(2)	8%	(16)	5%	(9)	4%	(7)	15%	(29)	67%	(124)	187
PID/Gender: Dem Men	8%	(8)	14%	(14)	4%	(4)	2%	(2)	15%	(14)	57%	(56)	98
PID/Gender: Dem Women	_	(0)	3%	(4)	2%	(2)	2%	(2)	10%	(13)	82%	(102)	124
PID/Gender: Ind Men	_	(0)	10%	(11)	2%	(2)	4%	(4)	14%	(14)	70%	(71)	102
PID/Gender: Ind Women	_	(0)	4%	(3)	6%	(5)	_	(0)	14%	(12)	77%	(67)	87
PID/Gender: Rep Men	2%	(2)	9%	(8)	6%	(5)	2%	(1)	21%	(20)	60%	(56)	93
PID/Gender: Rep Women	_	(0)	8%	(7)	4%	(4)	6%	(5)	10%	(9)	73%	(68)	94
Ideo: Liberal (1-3)	1%	(2)	8%	(13)	2%	(3)	1%	(2)	13%	(22)	75%	(125)	167
Ideo: Moderate (4)	_	(1)	9%	(17)	4%	(7)	4%	(7)	14%	(27)	69%	(130)	188
Ideo: Conservative (5-7)	3%	(5)	8%	(16)	4%	(7)	3%	(6)	13%	(24)	69%	(129)	187
Educ: < College	1%	(3)	4%	(18)	4%	(18)	3%	(11)	16%	(67)	72%	(294)	411
Educ: Bachelors degree	2%	(3)	14%	(17)	1%	(2)	_	(0)	10%	(12)	72%	(85)	117
Educ: Post-grad	7%	(5)	19%	(13)	3%	(2)	5%	(4)	6%	(4)	60%	(41)	69
Income: Under 50k	1%	(2)	6%	(21)	5%	(17)	3%	(9)	16%	(55)	70%	(237)	342
Income: 50k-100k	1%	(2)	12%	(21)	3%	(5)	3%	(6)	10%	(18)	70%	(121)	172
Income: 100k+	7%	(6)	6%	(5)	1%	(0)	_	(0)	12%	(10)	75%	(62)	83
Ethnicity: White	2%	(8)	7%	(35)	3%	(16)	2%	(11)	12%	(59)	73%	(350)	480
Ethnicity: Hispanic	_	(0)	9%	(10)	11%	(13)	6%	(7)	22%	(25)	52%	(58)	113

Table MCSP2_39: Do you have a favorable or unfavorable opinion of each of the following people? Nyheim Hines

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	2%	(10)	8%	(47)	4%	(22)	2%	(15)	14%	(82)	70%	(420)	597
Ethnicity: Black	407	(0)	9%	(5)	3%	(2)	5%	(3)	21%	(13)	63%	(39)	63
Ethnicity: Other	4%	(2)	13%	(7)	7%	(4)	-	(0)	18%	(10)	58%	(31)	54
All Christian	2%	(5)	7%	(20)	2%	(4)	2%	(5)	18%	(50)	70%	(200)	284
Agnostic/Nothing in particular	2%	(3)	8%	(13)	8%	(12)		(0)	15%	(23)	68%	(107)	158
Something Else	_	(0)	10%	(10)	2%	(2)	5%	(5)	8%	(8)	75%	(75)	100
Evangelical	2%	(4)	9%	(14)	2%	(3)	5%	(8)	12%	(19)	69%	(107)	154
Non-Evangelical	1%	(1)	6%	(14)	2%	(4)	1%	(2)	17%	(39)	73%	(163)	223
Community: Urban	4%	(6)	10%	(19)	5%	(10)	5%	(10)	16%	(30)	60%	(109)	183
Community: Suburban	1%	(2)	6%	(16)	2%	(5)	1%	(2)	14%	(40)	76%	(212)	277
Community: Rural	1%	(2)	9%	(12)	6%	(8)	2%	(2)	9%	(12)	73%	(100)	136
Employ: Private Sector	3%	(5)	10%	(17)	6%	(9)	2%	(4)	15%	(25)	65%	(111)	172
Employ: Self-Employed	1%	(0)	18%	(10)	_	(0)	4%	(2)	19%	(11)	59%	(33)	56
Employ: Retired	1%	(2)	1%	(2)	_	(0)	_	(0)	7%	(10)	90%	(124)	138
Employ: Unemployed	3%	(2)	6%	(5)	4%	(3)	_	(0)	19%	(16)	68%	(55)	81
Employ: Other	_	(0)	4%	(2)	7%	(4)	_	(0)	23%	(13)	66%	(39)	59
Military HH: Yes	4%	(3)	9%	(7)	1%	(1)	2%	(1)	11%	(8)	74%	(58)	79
Military HH: No	1%	(7)	8%	(41)	4%	(21)	3%	(13)	14%	(74)	70%	(363)	518
RD/WT: Right Direction	4%	(8)	12%	(22)	6%	(10)	4%	(8)	16%	(28)	58%	(102)	177
RD/WT: Wrong Track	1%	(3)	6%	(26)	3%	(12)	2%	(7)	13%	(54)	76%	(318)	420
Trump Job Approve	2%	(5)	11%	(25)	4%	(9)	4%	(11)	13%	(31)	66%	(157)	238
Trump Job Disapprove	1%	(5)	6%	(20)	4%	(13)	1%	(4)	14%	(49)	74%	(252)	343
Trump Job Strongly Approve	2%	(3)	9%	(14)	2%	(3)	2%	(3)	16%	(24)	69%	(103)	150
Trump Job Somewhat Approve	2%	(2)	13%	(12)	8%	(7)	8%	(7)	7%	(7)	61%	(54)	88
Trump Job Somewhat Disapprove	1%	(1)	2%	(2)	10%	(8)	4%	(3)	18%	(14)	64%	(48)	75
Trump Job Strongly Disapprove	1%	(4)	7%	(19)	2%	(5)	_	(1)	13%	(35)	76%	(204)	268
Favorable of Trump	2%	(4)	10%	(24)	3%	(7)	2%	(4)	13%	(30)	70%	(160)	228
Unfavorable of Trump	2%	(6)	6%	(22)	4%	(13)	1%	(5)	14%	(49)	73%	(251)	346

Table MCSP2_39: Do you have a favorable or unfavorable opinion of each of the following people? Nyheim Hines

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	2%	(10)	8%	(47)	4%	(22)	2%	(15)	14%	(82)	70%	(420)	597
Very Favorable of Trump	2%	(2)	9%	(12)	_	(1)	1%	(1)	12%	(16)	76%	(100)	132
Somewhat Favorable of Trump	2%	(2)	13%	(12)	7%	(7)	2%	(2)	14%	(13)	62%	(60)	96
Somewhat Unfavorable of Trump	_	(0)	6%	(3)	5%	(3)	3%	(2)	21%	(12)	65%	(38)	58
Very Unfavorable of Trump	2%	(6)	6%	(18)	4%	(11)	1%	(3)	13%	(36)	74%	(214)	288
#1 Issue: Economy	2%	(6)	11%	(25)	2%	(4)	2%	(5)	14%	(33)	68%	(156)	228
#1 Issue: Security	3%	(2)	9%	(7)	3%	(2)	_	(0)	22%	(15)	62%	(43)	69
#1 Issue: Health Care	_	(0)	7%	(7)	7%	(8)	_	(0)	16%	(16)	70%	(72)	103
#1 Issue: Medicare / Social Security	_	(0)	2%	(2)	_	(0)	2%	(1)	9%	(8)	86%	(71)	82
2018 House Vote: Democrat	3%	(6)	13%	(25)	3%	(5)	1%	(2)	13%	(27)	68%	(137)	202
2018 House Vote: Republican	2%	(3)	8%	(13)	6%	(9)	_	(0)	9%	(14)	75%	(115)	153
2016 Vote: Hillary Clinton	4%	(8)	11%	(19)	1%	(2)	1%	(2)	14%	(25)	69%	(124)	181
2016 Vote: Donald Trump	1%	(2)	8%	(14)	5%	(9)	_	(0)	12%	(21)	74%	(134)	181
2016 Vote: Didn't Vote	_	(0)	7%	(14)	2%	(5)	6%	(12)	16%	(31)	68%	(135)	198
Voted in 2014: Yes	2%	(7)	11%	(35)	2%	(8)	1%	(2)	14%	(46)	70%	(233)	331
Voted in 2014: No	1%	(3)	5%	(12)	5%	(14)	5%	(12)	14%	(36)	71%	(188)	266
2012 Vote: Barack Obama	2%	(6)	9%	(22)	3%	(8)	2%	(4)	16%	(38)	67%	(157)	235
2012 Vote: Mitt Romney	2%	(2)	10%	(11)	1%	(1)	_	(1)	12%	(14)	75%	(87)	116
2012 Vote: Didn't Vote	1%	(2)	5%	(12)	6%	(13)	4%	(10)	12%	(26)	72%	(160)	223
4-Region: Northeast	2%	(3)	5%	(5)	1%	(2)	6%	(6)	10%	(10)	76%	(79)	104
4-Region: Midwest	1%	(1)	11%	(13)	2%	(3)	1%	(1)	13%	(15)	71%	(82)	116
4-Region: South	1%	(3)	8%	(19)	7%	(16)	2%	(5)	15%	(32)	66%	(144)	219
4-Region: West	2%	(4)	7%	(11)	1%	(2)	1%	(2)	16%	(25)	73%	(115)	158
Sports fans	2%	(10)	10%	(45)	5%	(21)	3%	(15)	18%	(77)	61%	(266)	433
Avid sports fans	4%	(7)	20%	(30)	10%	(16)	1%	(1)	27%	(40)	38%	(56)	150
Casual sports fans	1%	(3)	5%	(14)	2%	(5)	5%	(13)	13%	(38)	74%	(209)	283
Republican sports fans	1%	(2)	9%	(13)	6%	(9)	5%	(7)	20%	(29)	58%	(82)	142
Democratic sports fans	5%	(8)	11%	(18)	3%	(5)	3%	(4)	16%	(26)	62%	(100)	162
Independent sports fans	_	(0)	11%	(14)	5%	(7)	3%	(4)	17%	(22)	64%	(83)	130
Sports fans ages 18-34	2%	(2)	12%	(15)	12%	(15)	7%	(9)	22%	(27)	45%	(54)	121
Sports fans ages 35-44	4%	(4)	17%	(13)	4%	(3)	2%	(2)	19%	(16)	53%	(43)	81

Table MCSP2_39: Do you have a favorable or unfavorable opinion of each of the following people? Nyheim Hines

Demographic	Ver favora	•		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	2%	(10)	8%	(47)	4%	(22)	2%	(15)	14%	(82)	70%	(420)	597
Sports fans ages 45-64	2%	(3)	10%	(16)	2%	(3)	2%	(4)	17%	(27)	67%	(107)	160
Sports fans 65+	3%	(2)	1%	(1)	_	(0)	_	(0)	11%	(8)	86%	(62)	72
NFL fans	2%	(10)	12%	(46)	4%	(16)	4%	(15)	19%	(76)	59%	(230)	393
Avid NFL fans	4%	(6)	17%	(27)	3%	(5)	2%	(3)	26%	(42)	49%	(80)	165
Casual NFL fans	1%	(3)	8%	(19)	5%	(11)	5%	(12)	15%	(33)	66%	(150)	228

Table MCSP2_40: Do you have a favorable or unfavorable opinion of each of the following people? Austin Hooper

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	5%	(29)	11%	(61)	2%	(12)	1%	(7)	11%	(62)	70%	(405)	576
Gender: Male	9%	(24)	18%	(48)	3%	(7)	1%	(3)	12%	(32)	57%	(152)	265
Gender: Female	2%	(6)	4%	(13)	2%	(5)	1%	(4)	10%	(30)	81%	(253)	311
Age: 18-34	5%	(10)	14%	(27)	3%	(6)	2%	(4)	10%	(18)	66%	(125)	190
Age: 35-44	10%	(9)	13%	(12)	1%	(1)	1%	(1)	19%	(18)	55%	(50)	91
Age: 45-64	5%	(9)	9%	(18)	3%	(5)	1%	(2)	9%	(18)	72%	(135)	187
Age: 65+	1%	(1)	4%	(4)	_	(0)	_	(0)	8%	(9)	88%	(95)	108
GenZers: 1997-2012	2%	(1)	7%	(5)	3%	(2)	1%	(1)	4%	(3)	84%	(60)	72
Millennials: 1981-1996	8%	(13)	17%	(28)	2%	(3)	3%	(4)	17%	(28)	53%	(87)	163
GenXers: 1965-1980	9%	(14)	12%	(18)	3%	(5)	1%	(1)	11%	(16)	64%	(92)	145
Baby Boomers: 1946-1964	1%	(2)	5%	(8)	1%	(2)	1%	(1)	9%	(14)	84%	(139)	166
PID: Dem (no lean)	7%	(16)	12%	(27)	2%	(4)	2%	(5)	12%	(28)	65%	(151)	232
PID: Ind (no lean)	3%	(6)	9%	(16)	2%	(4)	_	(1)	13%	(23)	71%	(123)	173
PID: Rep (no lean)	4%	(7)	10%	(17)	2%	(4)	1%	(2)	6%	(11)	76%	(130)	170
PID/Gender: Dem Men	16%	(15)	22%	(22)	3%	(3)	1%	(1)	16%	(15)	42%	(40)	96
PID/Gender: Dem Women	1%	(1)	4%	(6)	1%	(2)	3%	(4)	9%	(13)	82%	(111)	136
PID/Gender: Ind Men	1%	(1)	20%	(16)	2%	(2)	_	(0)	13%	(10)	64%	(52)	81
PID/Gender: Ind Women	5%	(5)	_	(0)	2%	(2)	1%	(1)	14%	(13)	78%	(72)	92
PID/Gender: Rep Men	8%	(7)	11%	(10)	3%	(2)	2%	(2)	7%	(6)	68%	(60)	87
PID/Gender: Rep Women	_	(0)	8%	(7)	2%	(2)	_	(0)	5%	(4)	84%	(70)	83
Ideo: Liberal (1-3)	6%	(11)	11%	(20)	2%	(4)	3%	(5)	12%	(20)	66%	(116)	175
Ideo: Moderate (4)	4%	(6)	12%	(20)	3%	(5)	_	(1)	13%	(22)	68%	(115)	169
Ideo: Conservative (5-7)	5%	(8)	11%	(18)	1%	(2)	1%	(1)	7%	(12)	75%	(123)	164
Educ: < College	4%	(14)	9%	(36)	1%	(5)	2%	(6)	12%	(47)	73%	(292)	401
Educ: Bachelors degree	7%	(7)	12%	(13)	5%	(6)	1%	(1)	9%	(9)	67%	(73)	110
Educ: Post-grad	12%	(8)	17%	(11)	2%	(1)	_	(0)	8%	(5)	61%	(39)	65
Income: Under 50k	4%	(14)	8%	(24)	2%	(7)	1%	(4)	11%	(37)	73%	(234)	318
Income: 50k-100k	3%	(5)	14%	(25)	3%	(6)	1%	(2)	12%	(20)	67%	(116)	175
Income: 100k+	13%	(11)	14%	(11)	_	(0)	1%	(1)	6%	(5)	66%	(55)	82
Ethnicity: White	4%	(17)	9%	(42)	2%	(10)	1%	(4)	9%	(39)	75%	(330)	443
Ethnicity: Hispanic	5%	(5)	8%	(8)	3%	(3)	1%	(1)	13%	(13)	69%	(69)	100

Table MCSP2_40: Do you have a favorable or unfavorable opinion of each of the following people? Austin Hooper

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(29)	11%	(61)	2%	(12)	1%	(7)	11%	(62)	70%	(405)	576
Ethnicity: Black	8%	(6)	19%	(15)		(0)	3%	(2)	16%	(13)	56%	(46)	82
Ethnicity: Other	12%	(6)	7%	(3)	4%	(2)	2%	(1)	19%	(10)	56%	(28)	51
All Christian	5%	(14)	13%	(34)	2%	(5)	1%	(1)	9%	(25)	70%	(182)	261
Agnostic/Nothing in particular	7%	(10)	10%	(14)	2%	(3)	_	(0)	13%	(19)	69%	(102)	148
Something Else	2%	(3)	6%	(7)	2%	(3)	5%	(6)	14%	(16)	69%	(78)	113
Evangelical	7%	(11)	9%	(15)	3%	(6)	3%	(6)	8%	(13)	70%	(118)	168
Non-Evangelical	3%	(5)	12%	(22)	1%	(2)	1%	(1)	14%	(26)	70%	(133)	190
Community: Urban	10%	(19)	11%	(21)	5%	(9)	3%	(6)	12%	(23)	58%	(108)	186
Community: Suburban	3%	(7)	10%	(24)	_	(1)	1%	(2)	11%	(27)	76%	(197)	258
Community: Rural	2%	(3)	11%	(15)	2%	(3)	_	(0)	9%	(12)	76%	(100)	132
Employ: Private Sector	12%	(19)	15%	(23)	2%	(4)	1%	(2)	11%	(16)	59%	(92)	156
Employ: Retired	1%	(2)	8%	(11)	2%	(3)	_	(0)	6%	(8)	82%	(109)	133
Employ: Unemployed	1%	(1)	12%	(11)	_	(0)	1%	(1)	14%	(13)	73%	(70)	96
Military HH: Yes	4%	(4)	9%	(8)	5%	(4)	3%	(2)	7%	(7)	73%	(67)	93
Military HH: No	5%	(25)	11%	(53)	2%	(8)	1%	(5)	11%	(55)	70%	(337)	483
RD/WT: Right Direction	11%	(18)	10%	(17)	5%	(8)	1%	(2)	13%	(21)	61%	(102)	169
RD/WT: Wrong Track	3%	(11)	11%	(43)	1%	(5)	1%	(5)	10%	(40)	74%	(302)	407
Trump Job Approve	6%	(13)	11%	(24)	3%	(6)	1%	(2)	7%	(14)	73%	(159)	218
Trump Job Disapprove	4%	(12)	10%	(32)	2%	(7)	2%	(5)	13%	(43)	69%	(224)	323
Trump Job Strongly Approve	7%	(9)	8%	(10)	3%	(4)	2%	(2)	4%	(5)	76%	(93)	123
Trump Job Somewhat Approve	4%	(4)	15%	(14)	2%	(2)	_	(0)	9%	(9)	69%	(66)	96
Trump Job Somewhat Disapprove		(0)	14%	(9)	4%	(2)	1%	(1)	11%	(7)	71%	(46)	64
Trump Job Strongly Disapprove	5%	(12)	9%	(24)	2%	(4)	2%	(5)	14%	(36)	69%	(179)	259
Favorable of Trump	5%	(10)	13%	(29)	3%	(6)	1%	(2)	6%	(14)	72%	(156)	216
Unfavorable of Trump	5%	(15)	8%	(25)	2%	(5)	2%	(5)	13%	(44)	71%	(235)	330
Very Favorable of Trump	5%	(6)	11%	(14)	3%	(3)	2%	(2)	3%	(4)	77%	(98)	127
Somewhat Favorable of Trump	4%	(3)	17%	(15)	3%	(3)	_	(0)	11%	(10)	65%	(58)	89
Somewhat Unfavorable of Trump	3%	(2)	9%	(6)	2%	(1)	1%	(1)	12%	(8)	73%	(49)	67
Very Unfavorable of Trump	5%	(13)	7%	(19)	2%	(4)	2%	(5)	14%	(36)	71%	(186)	263

Table MCSP2_40: Do you have a favorable or unfavorable opinion of each of the following people? Austin Hooper

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(29)	11%	(61)	2%	(12)	1%	(7)	11%	(62)	70%	(405)	576
#1 Issue: Economy	7%	(13)	11%	(22)	2%	(3)	1%	(3)	17%	(33)	62%	(123)	197
#1 Issue: Security	4%	(3)	10%	(6)	1%	(1)	_	(0)	9%	(6)	76%	(50)	66
#1 Issue: Health Care	1%	(1)	16%	(16)	4%	(4)	4%	(4)	9%	(9)	66%	(64)	97
#1 Issue: Medicare / Social Security	1%	(1)	8%	(7)	3%	(3)	_	(0)	5%	(5)	82%	(73)	88
2018 House Vote: Democrat	6%	(13)	13%	(27)	1%	(3)	1%	(3)	11%	(22)	67%	(139)	207
2018 House Vote: Republican	4%	(7)	9%	(14)	2%	(3)	1%	(1)	11%	(17)	73%	(116)	158
2016 Vote: Hillary Clinton	8%	(16)	12%	(23)	1%	(1)	2%	(4)	11%	(22)	66%	(127)	193
2016 Vote: Donald Trump	4%	(8)	8%	(14)	2%	(3)	1%	(1)	11%	(18)	74%	(127)	172
2016 Vote: Didn't Vote	3%	(6)	10%	(18)	4%	(7)	1%	(2)	10%	(18)	72%	(132)	183
Voted in 2014: Yes	6%	(21)	12%	(40)	3%	(9)	1%	(4)	11%	(37)	67%	(225)	338
Voted in 2014: No	3%	(8)	8%	(20)	1%	(3)	1%	(3)	10%	(25)	75%	(179)	238
2012 Vote: Barack Obama	8%	(19)	13%	(31)	2%	(4)	1%	(2)	13%	(31)	64%	(152)	239
2012 Vote: Mitt Romney	3%	(3)	12%	(13)	1%	(1)	1%	(1)	8%	(9)	76%	(88)	115
2012 Vote: Didn't Vote	4%	(7)	7%	(15)	3%	(7)	2%	(4)	10%	(20)	74%	(152)	206
4-Region: Northeast	1%	(1)	11%	(11)	1%	(1)	1%	(1)	16%	(15)	69%	(66)	96
4-Region: Midwest	8%	(9)	6%	(6)	4%	(5)	_	(0)	6%	(7)	76%	(85)	111
4-Region: South	3%	(6)	12%	(25)	1%	(2)	2%	(4)	13%	(28)	70%	(153)	217
4-Region: West	9%	(14)	12%	(18)	3%	(4)	1%	(2)	8%	(13)	66%	(101)	151
Sports fans	6%	(24)	15%	(60)	3%	(12)	2%	(6)	14%	(54)	61%	(244)	401
Avid sports fans	15%	(20)	27%	(36)	5%	(7)	2%	(2)	14%	(19)	39%	(52)	136
Casual sports fans	2%	(5)	9%	(24)	2%	(6)	1%	(4)	14%	(36)	72%	(192)	265
Republican sports fans	6%	(7)	14%	(17)	3%	(4)	2%	(2)	8%	(10)	67%	(79)	119
Democratic sports fans	10%	(16)	16%	(27)	2%	(4)	2%	(4)	14%	(24)	56%	(95)	170
Independent sports fans	1%	(1)	14%	(16)	4%	(4)	_	(1)	19%	(21)	62%	(70)	112
Sports fans ages 18-34	5%	(6)	21%	(27)	4%	(6)	3%	(4)	12%	(15)	55%	(70)	128
Sports fans ages 35-44	11%	(8)	16%	(12)	2%	(1)	1%	(1)	19%	(14)	50%	(37)	74
Sports fans ages 45-64	7%	(9)	13%	(17)	4%	(5)	1%	(1)	12%	(16)	63%	(82)	131
Sports fans 65+	1%	(1)	6%	(4)	_	(0)	_	(0)	13%	(9)	81%	(54)	68
NFL fans	7%	(24)	17%	(60)	3%	(12)	2%	(7)	14%	(51)	57%	(205)	358
Avid NFL fans	13%	(20)	24%	(36)	4%	(6)	2%	(3)	15%	(22)	42%	(62)	149

Table MCSP2_40: Do you have a favorable or unfavorable opinion of each of the following people? Austin Hooper

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (29)	11% (61)	2% (12)	1% (7) $1%$ (3)	11% (62)	70% (405)	576
Casual NFL fans	2% (4)	11% (23)	3% (6)		14% (29)	68% (143)	209

Table MCSP2_41: Do you have a favorable or unfavorable opinion of each of the following people? DeAndre Hopkins

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	12%	(73)	15%	(91)	3%	(15)	3%	(19)	13%	(77)	53%	(315)	590
Gender: Male	20%	(65)	18%	(58)	2%	(6)	3%	(11)	14%	(44)	43%	(137)	321
Gender: Female	3%	(8)	13%	(34)	4%	(10)	3%	(8)	12%	(33)	66%	(178)	269
Age: 18-34	9%	(15)	21%	(36)	4%	(7)	4%	(7)	12%	(21)	50%	(86)	172
Age: 35-44	18%	(17)	15%	(15)	6%	(5)	8%	(8)	17%	(16)	36%	(34)	94
Age: 45-64	14%	(31)	14%	(29)	1%	(3)	2%	(4)	13%	(28)	56%	(119)	214
Age: 65+	9%	(10)	10%	(11)	_	(0)	_	(0)	11%	(13)	69%	(76)	110
GenZers: 1997-2012	3%	(2)	25%	(18)	6%	(4)	6%	(4)	10%	(7)	50%	(36)	72
Millennials: 1981-1996	13%	(20)	19%	(30)	4%	(6)	3%	(5)	15%	(23)	47%	(73)	156
GenXers: 1965-1980	22%	(35)	12%	(20)	1%	(2)	6%	(9)	12%	(18)	47%	(73)	157
Baby Boomers: 1946-1964	7%	(13)	14%	(24)	2%	(3)	_	(0)	16%	(28)	62%	(109)	178
PID: Dem (no lean)	12%	(28)	22%	(50)	2%	(5)	3%	(7)	12%	(28)	49%	(113)	231
PID: Ind (no lean)	8%	(14)	10%	(19)	2%	(4)	5%	(9)	15%	(28)	61%	(115)	189
PID: Rep (no lean)	18%	(30)	13%	(22)	4%	(7)	1%	(3)	12%	(21)	51%	(87)	170
PID/Gender: Dem Men	25%	(26)	27%	(27)	4%	(4)	4%	(4)	11%	(11)	29%	(30)	101
PID/Gender: Dem Women	2%	(2)	18%	(23)	1%	(2)	2%	(3)	13%	(16)	65%	(84)	130
PID/Gender: Ind Men	12%	(12)	12%	(13)	1%	(2)	4%	(5)	16%	(17)	55%	(59)	108
PID/Gender: Ind Women	2%	(2)	8%	(6)	3%	(2)	6%	(4)	14%	(11)	69%	(56)	81
PID/Gender: Rep Men	24%	(27)	16%	(18)	1%	(1)	2%	(3)	14%	(16)	43%	(48)	111
PID/Gender: Rep Women	6%	(4)	8%	(5)	10%	(6)	_	(0)	9%	(5)	66%	(39)	58
Ideo: Liberal (1-3)	12%	(21)	19%	(31)	2%	(4)	5%	(9)	10%	(16)	51%	(85)	166
Ideo: Moderate (4)	8%	(14)	19%	(33)	2%	(4)	4%	(7)	13%	(22)	55%	(97)	177
Ideo: Conservative (5-7)	17%	(31)	13%	(23)	4%	(7)	1%	(2)	15%	(26)	51%	(91)	180
Educ: < College	11%	(43)	16%	(63)	3%	(11)	3%	(12)	13%	(52)	55%	(219)	402
Educ: Bachelors degree	15%	(19)	15%	(18)	2%	(2)	1%	(2)	13%	(16)	55%	(68)	124
Educ: Post-grad	17%	(11)	15%	(10)	3%	(2)	7%	(5)	14%	(9)	44%	(28)	65
Income: Under 50k	8%	(30)	17%	(60)	3%	(9)	3%	(11)	12%	(44)	56%	(198)	351
Income: 50k-100k	18%	(27)	12%	(17)	3%	(4)	3%	(5)	16%	(24)	49%	(74)	151
Income: 100k+	18%	(16)	16%	(14)	3%	(2)	4%	(3)	10%	(9)	49%	(44)	88
Ethnicity: White	9%	(41)	16%	(70)	3%	(14)	4%	(18)	14%	(60)	54%	(240)	443
Ethnicity: Hispanic	16%	(16)	22%	(22)	5%	(5)	7%	(7)	11%	(12)	39%	(40)	101

Table MCSP2_41: Do you have a favorable or unfavorable opinion of each of the following people? DeAndre Hopkins

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		l of, no nion		r heard of	Total N
Adults	12%	(73)	15%	(91)	3%	(15)	3%	(19)	13%	(77)	53%	(315)	590
Ethnicity: Black	29%	(25)	6%	(5)	_	(0)	1%	(1)	13%	(11)	50%	(43)	84
Ethnicity: Other	11%	(7)	26%	(16)	2%	(1)	_	(0)	9%	(6)	53%	(33)	63
All Christian	13%	(35)	13%	(35)	3%	(7)	4%	(10)	16%	(44)	52%	(143)	274
Agnostic/Nothing in particular	13%	(22)	14%	(22)	4%	(6)	2%	(3)	10%	(16)	58%	(94)	161
Something Else	10%	(11)	20%	(21)	3%	(3)	4%	(4)	10%	(10)	54%	(56)	105
Evangelical	15%	(24)	17%	(26)	3%	(5)	2%	(3)	14%	(22)	49%	(77)	157
Non-Evangelical	10%	(21)	14%	(28)	2%	(4)	3%	(6)	14%	(29)	56%	(113)	200
Community: Urban	20%	(34)	12%	(20)	2%	(4)	6%	(11)	13%	(23)	46%	(79)	171
Community: Suburban	10%	(27)	18%	(47)	1%	(4)	_	(1)	15%	(38)	55%	(145)	262
Community: Rural	7%	(11)	15%	(24)	5%	(8)	5%	(7)	10%	(16)	58%	(92)	157
Employ: Private Sector	20%	(32)	18%	(29)	3%	(6)	4%	(7)	12%	(20)	42%	(68)	161
Employ: Self-Employed	9%	(5)	12%	(7)	2%	(1)	5%	(3)	22%	(12)	50%	(28)	56
Employ: Retired	7%	(10)	12%	(16)	1%	(2)	1%	(2)	12%	(16)	67%	(91)	136
Employ: Unemployed	11%	(9)	22%	(18)	_	(0)	_	(0)	5%	(4)	62%	(52)	84
Military HH: Yes	17%	(15)	13%	(12)	3%	(3)	3%	(3)	16%	(15)	47%	(42)	89
Military HH: No	11%	(57)	16%	(80)	3%	(13)	3%	(15)	12%	(62)	55%	(274)	501
RD/WT: Right Direction	14%	(23)	16%	(27)	4%	(7)	8%	(13)	16%	(26)	42%	(70)	167
RD/WT: Wrong Track	12%	(49)	15%	(64)	2%	(8)	1%	(5)	12%	(51)	58%	(245)	423
Trump Job Approve	15%	(36)	13%	(30)	3%	(8)	4%	(8)	13%	(30)	52%	(123)	235
Trump Job Disapprove	10%	(33)	18%	(58)	2%	(7)	3%	(9)	14%	(46)	54%	(179)	333
Trump Job Strongly Approve	17%	(24)	9%	(13)	2%	(3)	2%	(3)	10%	(14)	60%	(84)	140
Trump Job Somewhat Approve	13%	(12)	19%	(18)	6%	(5)	6%	(5)	16%	(15)	41%	(39)	95
Trump Job Somewhat Disapprove	7%	(6)	18%	(15)	2%	(2)	9%	(7)	22%	(18)	42%	(35)	82
Trump Job Strongly Disapprove	11%	(27)	18%	(44)	2%	(6)	1%	(2)	11%	(28)	57%	(144)	250
Favorable of Trump	17%	(40)	12%	(27)	3%	(7)	2%	(4)	13%	(30)	54%	(126)	234
Unfavorable of Trump	9%	(29)	19%	(63)	2%	(7)	4%	(12)	13%	(43)	54%	(180)	335
Very Favorable of Trump	19%	(27)	9%	(12)	1%	(2)	1%	(2)	11%	(15)	59%	(83)	140
Somewhat Favorable of Trump	14%	(13)	16%	(15)	6%	(5)	2%	(2)	16%	(15)	46%	(43)	94
Somewhat Unfavorable of Trump	6%	(4)	24%	(15)	4%	(2)	4%	(3)	14%	(9)	47%	(30)	63
Very Unfavorable of Trump	9%	(25)	17%	(48)	2%	(5)	4%	(10)	13%	(34)	55%	(151)	273

Table MCSP2_41: Do you have a favorable or unfavorable opinion of each of the following people? DeAndre Hopkins

		ery		ewhat		what	Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	(of	Total N
Adults	12%	(73)	15%	(91)	3%	(15)	3%	(19)	13%	(77)	53%	(315)	590
#1 Issue: Economy	14%	(28)	14%	(29)	2%	(3)	4%	(8)	13%	(27)	54%	(112)	207
#1 Issue: Security	30%	(17)	6%	(3)	3%	(2)	1%	(1)	8%	(4)	53%	(29)	56
#1 Issue: Health Care	10%	(11)	25%	(28)	2%	(2)	_	(0)	17%	(19)	46%	(53)	115
#1 Issue: Medicare / Social Security	3%	(2)	8%	(7)	4%	(3)	7%	(6)	16%	(13)	62%	(51)	81
2018 House Vote: Democrat	13%	(24)	19%	(35)	2%	(3)	2%	(4)	14%	(25)	50%	(92)	184
2018 House Vote: Republican	12%	(18)	10%	(15)	6%	(8)	3%	(4)	13%	(19)	56%	(81)	145
2016 Vote: Hillary Clinton	14%	(24)	19%	(33)	1%	(2)	2%	(4)	12%	(20)	51%	(87)	170
2016 Vote: Donald Trump	12%	(19)	11%	(18)	4%	(7)	2%	(4)	13%	(21)	58%	(93)	161
2016 Vote: Didn't Vote	13%	(28)	17%	(38)	3%	(6)	5%	(11)	14%	(30)	48%	(105)	217
Voted in 2014: Yes	13%	(42)	15%	(49)	2%	(6)	3%	(9)	12%	(39)	55%	(174)	319
Voted in 2014: No	11%	(31)	16%	(43)	3%	(9)	3%	(9)	14%	(38)	52%	(141)	271
2012 Vote: Barack Obama	14%	(31)	18%	(41)	1%	(3)	2%	(4)	15%	(34)	51%	(116)	229
2012 Vote: Mitt Romney	11%	(12)	12%	(13)	1%	(2)	4%	(4)	16%	(17)	57%	(63)	112
2012 Vote: Didn't Vote	12%	(28)	16%	(36)	4%	(9)	4%	(10)	10%	(24)	53%	(124)	233
4-Region: Northeast	13%	(12)	16%	(15)	1%	(1)	3%	(3)	15%	(14)	51%	(46)	90
4-Region: Midwest	8%	(9)	15%	(16)	4%	(5)	_	(1)	21%	(22)	51%	(54)	106
4-Region: South	11%	(27)	15%	(36)	2%	(6)	5%	(11)	11%	(26)	56%	(135)	242
4-Region: West	16%	(25)	16%	(25)	3%	(4)	2%	(4)	10%	(15)	53%	(80)	152
Sports fans	17%	(72)	20%	(83)	3%	(14)	4%	(17)	15%	(62)	41%	(169)	418
Avid sports fans	39%	(59)	21%	(32)	5%	(7)	5%	(8)	11%	(17)	19%	(28)	152
Casual sports fans	5%	(12)	19%	(51)	2%	(7)	3%	(9)	17%	(46)	53%	(141)	266
Republican sports fans	23%	(30)	16%	(20)	4%	(6)	1%	(2)	16%	(20)	40%	(52)	131
Democratic sports fans	16%	(27)	25%	(44)	2%	(4)	4%	(7)	13%	(22)	40%	(69)	174
Independent sports fans	13%	(14)	17%	(19)	3%	(4)	7%	(8)	17%	(20)	43%	(48)	113
Sports fans ages 18-34	14%	(15)	27%	(29)	6%	(6)	6%	(7)	13%	(14)	34%	(37)	108
Sports fans ages 35-44	21%	(17)	18%	(15)	7%	(5)	8%	(7)	20%	(16)	27%	(22)	81
Sports fans ages 45-64	20%	(30)	19%	(28)	1%	(2)	3%	(4)	15%	(22)	43%	(66)	152
Sports fans 65+	13%	(10)	15%	(11)	_	(0)	_	(0)	14%	(11)	59%	(45)	78
NFL fans	19%	(71)	21%	(77)	3%	(10)	5%	(17)	17%	(63)	36%	(135)	373
Avid NFL fans	36%	(60)	25%	(42)	2%	(4)	6%	(9)	12%	(21)	18%	(30)	166

Table MCSP2_41: Do you have a favorable or unfavorable opinion of each of the following people? DeAndre Hopkins

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (73)	15% (91)	3% (15)	3% (19)	13% (77)	53% (315)	590
Casual NFL fans	5% (11)	17% (35)	3% (6)	4% (8)	20% (42)	51% (104)	206

Table MCSP3_1: Do you have a favorable or unfavorable opinion of each of the following people? Kareem Hunt

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(31)	10%	(65)	6%	(35)	2%	(13)	15%	(97)	61%	(383)	623
Gender: Male	9%	(26)	14%	(43)	6%	(17)	4%	(11)	20%	(60)	48%	(144)	301
Gender: Female	2%	(5)	7%	(22)	6%	(18)	_	(1)	11%	(36)	74%	(239)	322
Age: 18-34	5%	(9)	9%	(18)	9%	(17)	3%	(5)	19%	(35)	55%	(102)	185
Age: 35-44	8%	(7)	27%	(25)	2%	(2)	2%	(2)	17%	(16)	44%	(42)	95
Age: 45-64	5%	(10)	8%	(17)	5%	(10)	2%	(5)	17%	(36)	63%	(134)	211
Age: 65+	4%	(5)	4%	(5)	4%	(5)	1%	(1)	7%	(10)	80%	(105)	131
GenZers: 1997-2012	1%	(1)	3%	(2)	16%	(13)	1%	(1)	16%	(13)	64%	(54)	84
Millennials: 1981-1996	8%	(12)	21%	(33)	4%	(7)	3%	(5)	22%	(34)	42%	(66)	156
GenXers: 1965-1980	7%	(10)	12%	(17)	4%	(5)	2%	(3)	19%	(28)	56%	(81)	144
Baby Boomers: 1946-1964	3%	(6)	6%	(12)	4%	(7)	2%	(4)	9%	(19)	77%	(159)	207
PID: Dem (no lean)	7%	(18)	11%	(28)	4%	(10)	3%	(7)	15%	(38)	59%	(146)	246
PID: Ind (no lean)	1%	(1)	10%	(19)	9%	(17)	3%	(5)	13%	(25)	64%	(123)	191
PID: Rep (no lean)	7%	(12)	10%	(18)	4%	(8)	1%	(1)	18%	(33)	61%	(114)	187
PID/Gender: Dem Men	12%	(14)	19%	(21)	7%	(7)	6%	(7)	18%	(19)	38%	(41)	109
PID/Gender: Dem Women	3%	(4)	5%	(7)	2%	(2)	_	(0)	14%	(19)	77%	(105)	136
PID/Gender: Ind Men	1%	(1)	8%	(7)	4%	(3)	5%	(4)	17%	(15)	66%	(59)	90
PID/Gender: Ind Women	1%	(1)	11%	(11)	14%	(14)	1%	(1)	10%	(10)	63%	(63)	100
PID/Gender: Rep Men	11%	(12)	14%	(15)	6%	(6)	1%	(1)	25%	(26)	43%	(43)	101
PID/Gender: Rep Women	1%	(1)	4%	(4)	3%	(2)	1%	(1)	9%	(7)	83%	(71)	85
Ideo: Liberal (1-3)	11%	(20)	10%	(19)	8%	(15)	4%	(7)	12%	(23)	56%	(106)	190
Ideo: Moderate (4)	1%	(2)	8%	(13)	5%	(8)	2%	(3)	12%	(21)	72%	(123)	170
Ideo: Conservative (5-7)	4%	(9)	12%	(23)	5%	(10)	1%	(3)	21%	(41)	57%	(111)	195
Educ: < College	4%	(18)	9%	(42)	7%	(29)	2%	(7)	17%	(73)	62%	(271)	440
Educ: Bachelors degree	4%	(5)	13%	(16)	4%	(4)	4%	(5)	11%	(13)	64%	(78)	123
Educ: Post-grad	13%	(8)	12%	(7)	2%	(1)	2%	(1)	17%	(10)	55%	(33)	60
Income: Under 50k	5%	(17)	11%	(39)	5%	(18)	2%	(6)	14%	(49)	65%	(236)	365
Income: 50k-100k	5%	(9)	10%	(18)	6%	(10)	1%	(2)	21%	(38)	56%	(100)	177
Income: 100k+	7%	(5)	10%	(8)	9%	(7)	5%	(4)	11%	(9)	58%	(47)	81
Ethnicity: White	5%	(22)	10%	(48)	4%	(19)	2%	(8)	12%	(58)	67%	(319)	473
Ethnicity: Hispanic	2%	(2)	19%	(20)	7%	(8)	3%	(3)	34%	(35)	35%	(37)	105

Table MCSP3_1: Do you have a favorable or unfavorable opinion of each of the following people? Kareem Hunt

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	5%	(31)	10%	(65)	6%	(35)	2%	(13)	15%	(97)	61%	(383)	623
Ethnicity: Black	10%	(8)	10%	(8)	7%	(6)	6%	(5)	25%	(21)	43%	(36)	84
Ethnicity: Other	3%	(2)	14%	(9)	14%	(9)	1%	(0)	26%	(18)	42%	(28)	66
All Christian	7%	(20)	12%	(34)	6%	(15)	3%	(8)	12%	(32)	60%	(165)	274
Agnostic/Nothing in particular	3%	(5)	7%	(13)	5%	(9)	2%	(3)	22%	(40)	61%	(111)	182
Something Else	4%	(4)	11%	(11)	5%	(5)	_	(0)	17%	(18)	63%	(65)	104
Evangelical	7%	(10)	10%	(15)	7%	(11)	1%	(1)	18%	(27)	58%	(87)	150
Non-Evangelical	6%	(13)	13%	(28)	5%	(10)	3%	(7)	11%	(23)	63%	(139)	221
Community: Urban	6%	(10)	14%	(24)	6%	(11)	1%	(1)	14%	(24)	60%	(103)	172
Community: Suburban	3%	(9)	11%	(31)	6%	(17)	4%	(10)	17%	(50)	60%	(173)	289
Community: Rural	7%	(12)	7%	(11)	5%	(8)	1%	(1)	14%	(23)	66%	(107)	162
Employ: Private Sector	7%	(12)	12%	(22)	4%	(7)	4%	(7)	21%	(38)	53%	(96)	182
Employ: Self-Employed	7%	(4)	20%	(11)	12%	(6)	1%	(1)	8%	(4)	53%	(28)	54
Employ: Retired	4%	(7)	7%	(11)	4%	(6)	2%	(3)	8%	(12)	75%	(120)	160
Employ: Unemployed	1%	(1)	11%	(9)	3%	(2)	1%	(1)	21%	(17)	63%	(51)	80
Military HH: Yes	9%	(8)	7%	(7)	5%	(5)	2%	(2)	12%	(11)	65%	(62)	96
Military HH: No	4%	(23)	11%	(58)	6%	(30)	2%	(11)	16%	(85)	61%	(320)	527
RD/WT: Right Direction	7%	(12)	12%	(21)	8%	(13)	1%	(1)	17%	(28)	55%	(93)	169
RD/WT: Wrong Track	4%	(20)	10%	(44)	5%	(22)	3%	(12)	15%	(68)	64%	(290)	455
Trump Job Approve	5%	(13)	9%	(22)	5%	(11)	1%	(2)	20%	(49)	60%	(147)	243
Trump Job Disapprove	5%	(18)	11%	(39)	6%	(21)	3%	(11)	13%	(46)	62%	(223)	358
Trump Job Strongly Approve	4%	(6)	9%	(14)	3%	(4)	1%	(2)	19%	(29)	65%	(99)	153
Trump Job Somewhat Approve	8%	(7)	9%	(8)	7%	(7)	_	(0)	22%	(20)	53%	(48)	90
Trump Job Somewhat Disapprove	5%	(4)	18%	(14)	4%	(3)	_	(0)	9%	(7)	64%	(49)	75
Trump Job Strongly Disapprove	5%	(15)	9%	(25)	6%	(18)	4%	(11)	14%	(39)	62%	(174)	283
Favorable of Trump	5%	(13)	9%	(22)	4%	(10)	1%	(2)	20%	(48)	61%	(149)	244
Unfavorable of Trump	5%	(18)	12%	(42)	7%	(23)	3%	(11)	12%	(41)	62%	(219)	355
Very Favorable of Trump	4%	(6)	7%	(10)	2%	(3)	1%	(2)	17%	(24)	70%	(101)	145
Somewhat Favorable of Trump	8%	(8)	12%	(12)	7%	(7)	_	(0)	24%	(24)	49%	(49)	100
Somewhat Unfavorable of Trump	4%	(3)	26%	(16)	4%	(3)	_	(0)	8%	(5)	58%	(35)	61
Very Unfavorable of Trump	5%	(15)	9%	(26)	7%	(21)	4%	(11)	13%	(37)	62%	(183)	294

Table MCSP3_1: Do you have a favorable or unfavorable opinion of each of the following people? Kareem Hunt

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	5%	(31)	10%	(65)	6%	(35)	2%	(13)	15%	(97)	61%	(383)	623
#1 Issue: Economy	4%	(8)	10%	(21)	3%	(6)	3%	(6)	17%	(36)	63%	(131)	208
#1 Issue: Security	6%	(4)	16%	(11)	1%	(1)	_	(0)	30%	(21)	47%	(33)	70
#1 Issue: Health Care	8%	(10)	10%	(13)	14%	(18)	5%	(7)	17%	(22)	46%	(59)	128
#1 Issue: Medicare / Social Security	5%	(5)	4%	(4)	3%	(3)	1%	(1)	3%	(3)	84%	(78)	92
2018 House Vote: Democrat	10%	(20)	10%	(21)	6%	(12)	4%	(9)	10%	(21)	59%	(123)	207
2018 House Vote: Republican	2%	(3)	9%	(13)	4%	(6)	2%	(2)	15%	(21)	67%	(93)	139
2016 Vote: Hillary Clinton	8%	(14)	11%	(18)	5%	(10)	5%	(9)	11%	(19)	60%	(106)	175
2016 Vote: Donald Trump	4%	(6)	9%	(15)	4%	(6)	1%	(2)	15%	(24)	68%	(113)	166
2016 Vote: Didn't Vote	5%	(11)	12%	(29)	7%	(17)	1%	(2)	20%	(48)	56%	(136)	242
Voted in 2014: Yes	6%	(18)	11%	(34)	6%	(18)	3%	(10)	14%	(46)	61%	(197)	323
Voted in 2014: No	4%	(13)	10%	(31)	6%	(17)	1%	(3)	17%	(51)	62%	(186)	300
2012 Vote: Barack Obama	9%	(18)	12%	(26)	5%	(10)	5%	(10)	12%	(24)	58%	(123)	212
2012 Vote: Mitt Romney	2%	(3)	9%	(10)	6%	(7)	1%	(1)	20%	(23)	62%	(73)	118
2012 Vote: Didn't Vote	4%	(10)	10%	(26)	6%	(17)	1%	(2)	17%	(47)	63%	(172)	274
4-Region: Northeast	5%	(6)	12%	(12)	3%	(3)	8%	(8)	10%	(10)	62%	(65)	104
4-Region: Midwest	7%	(10)	6%	(8)	3%	(4)	2%	(3)	14%	(19)	68%	(95)	140
4-Region: South	4%	(9)	9%	(18)	8%	(17)	1%	(1)	18%	(38)	61%	(133)	217
4-Region: West	5%	(7)	16%	(26)	7%	(11)	_	(0)	18%	(29)	55%	(89)	163
Sports fans	7%	(31)	14%	(61)	8%	(33)	2%	(11)	20%	(86)	49%	(217)	438
Avid sports fans	13%	(22)	21%	(35)	9%	(15)	5%	(8)	25%	(42)	27%	(45)	166
Casual sports fans	3%	(9)	10%	(26)	7%	(18)	1%	(2)	16%	(44)	63%	(172)	272
Republican sports fans	9%	(12)	13%	(18)	6%	(8)	_	(1)	23%	(32)	49%	(67)	137
Democratic sports fans	10%	(18)	15%	(25)	6%	(10)	3%	(6)	19%	(32)	46%	(78)	168
Independent sports fans	1%	(1)	13%	(17)	12%	(16)	3%	(4)	17%	(23)	54%	(72)	133
Sports fans ages 18-34	6%	(8)	13%	(17)	13%	(16)	4%	(5)	24%	(31)	39%	(50)	127
Sports fans ages 35-44	10%	(7)	29%	(21)	3%	(2)	2%	(1)	19%	(15)	37%	(28)	75
Sports fans ages 45-64	7%	(10)	12%	(17)	7%	(10)	3%	(4)	21%	(31)	51%	(74)	146
Sports fans 65+	6%	(5)	5%	(5)	6%	(5)	_	(0)	11%	(10)	72%	(65)	90
NFL fans	8%	(31)	15%	(59)	8%	(31)	3%	(11)	20%	(76)	46%	(175)	383
Avid NFL fans	16%	(29)	23%	(43)	9%	(16)	4%	(8)	20%	(37)	28%	(52)	185

Table MCSP3_1: Do you have a favorable or unfavorable opinion of each of the following people? Kareem Hunt

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (33	/ / /	6% (35)	2% (13)	15% (97)	61% (383)	623
Casual NFL fans	1% (3		7% (14)	2% (4)	20% (39)	63% (124)	198

Table MCSP3_2: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Hurts*

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	(of	Total N
Adults	10%	(57)	14%	(83)	2%	(10)	2%	(12)	13%	(78)	60%	(360)	600
Gender: Male	17%	(46)	17%	(47)	3%	(8)	1%	(4)	16%	(44)	45%	(119)	268
Gender: Female	3%	(11)	11%	(36)	1%	(2)	3%	(9)	10%	(34)	72%	(241)	332
Age: 18-34	9%	(17)	16%	(28)	2%	(3)	5%	(9)	15%	(26)	54%	(98)	181
Age: 35-44	17%	(14)	16%	(13)	2%	(2)	1%	(1)	13%	(11)	51%	(43)	84
Age: 45-64	10%	(22)	14%	(28)	2%	(4)	1%	(2)	14%	(28)	59%	(124)	209
Age: 65+	3%	(4)	10%	(13)	1%	(1)	_	(1)	9%	(12)	76%	(96)	126
GenZers: 1997-2012	3%	(2)	13%	(12)	_	(0)	5%	(4)	21%	(19)	60%	(55)	93
Millennials: 1981-1996	19%	(26)	18%	(25)	2%	(3)	4%	(5)	10%	(14)	48%	(66)	139
GenXers: 1965-1980	14%	(19)	15%	(21)	2%	(3)	2%	(2)	17%	(23)	52%	(73)	141
Baby Boomers: 1946-1964	5%	(10)	12%	(22)	2%	(5)	_	(1)	11%	(20)	70%	(134)	191
PID: Dem (no lean)	10%	(23)	17%	(41)	2%	(6)	1%	(3)	11%	(26)	59%	(141)	240
PID: Ind (no lean)	7%	(14)	14%	(26)	2%	(3)	3%	(6)	16%	(28)	57%	(104)	182
PID: Rep (no lean)	12%	(20)	9%	(15)	1%	(1)	2%	(3)	13%	(23)	65%	(115)	178
PID/Gender: Dem Men	18%	(17)	28%	(27)	4%	(4)	1%	(1)	11%	(10)	37%	(35)	94
PID/Gender: Dem Women	4%	(6)	10%	(14)	1%	(2)	1%	(2)	11%	(16)	73%	(106)	146
PID/Gender: Ind Men	13%	(11)	14%	(12)	4%	(3)	_	(0)	21%	(18)	48%	(41)	85
PID/Gender: Ind Women	2%	(2)	15%	(15)	_	(0)	6%	(6)	11%	(11)	65%	(63)	97
PID/Gender: Rep Men	20%	(18)	10%	(9)	1%	(1)	3%	(2)	17%	(15)	49%	(44)	88
PID/Gender: Rep Women	3%	(3)	8%	(7)	_	(0)	1%	(1)	9%	(8)	80%	(71)	89
Ideo: Liberal (1-3)	9%	(15)	20%	(33)	2%	(4)	4%	(6)	8%	(13)	58%	(97)	168
Ideo: Moderate (4)	11%	(20)	12%	(22)	2%	(4)	1%	(3)	14%	(25)	59%	(106)	180
Ideo: Conservative (5-7)	11%	(21)	11%	(22)	1%	(2)	1%	(2)	17%	(33)	59%	(115)	194
Educ: < College	9%	(38)	11%	(44)	2%	(8)	2%	(9)	14%	(60)	62%	(260)	419
Educ: Bachelors degree	9%	(10)	20%	(23)	1%	(1)	1%	(2)	10%	(12)	59%	(68)	116
Educ: Post-grad	13%	(9)	24%	(15)	2%	(2)	2%	(1)	8%	(5)	50%	(32)	64
Income: Under 50k	8%	(27)	11%	(40)	2%	(7)	3%	(9)	12%	(41)	64%	(223)	346
Income: 50k-100k	11%	(19)	17%	(29)	1%	(2)	1%	(2)	16%	(27)	54%	(94)	174
Income: 100k+	14%	(11)	18%	(15)	1%	(1)	1%	(1)	11%	(9)	55%	(44)	80
Ethnicity: White	7%	(29)	14%	(63)	2%	(9)	1%	(6)	12%	(52)	64%	(287)	447
Ethnicity: Hispanic	19%	(18)	22%	(22)	_	(0)	8%	(8)	17%	(17)	35%	(35)	100

Table MCSP3_2: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Hurts*

		ery		ewhat	Some		Ve	•	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion		of	Total N
Adults	10%	(57)	14%	(83)	2%	(10)	2%	(12)	13%	(78)	60%	(360)	600
Ethnicity: Black	23%	(21)	12%	(11)	1%	(1)	2%	(2)	15%	(13)	47%	(42)	89
Ethnicity: Other	11%	(7)	14%	(9)	_	(0)	6%	(4)	20%	(13)	49%	(31)	63
All Christian	8%	(21)	17%	(48)	2%	(5)	2%	(6)	12%	(32)	59%	(163)	274
Agnostic/Nothing in particular	13%	(21)	8%	(13)	1%	(2)	2%	(3)	11%	(19)	65%	(107)	163
Something Else	10%	(11)	9%	(10)	4%	(4)	2%	(2)	21%	(23)	55%	(61)	111
Evangelical	13%	(20)	13%	(20)	2%	(3)	2%	(2)	13%	(19)	57%	(86)	150
Non-Evangelical	5%	(11)	16%	(37)	2%	(5)	1%	(2)	16%	(35)	60%	(133)	223
Community: Urban	14%	(22)	19%	(30)	3%	(4)	3%	(4)	12%	(20)	50%	(79)	158
Community: Suburban	9%	(25)	12%	(35)	1%	(3)	1%	(2)	16%	(48)	62%	(184)	297
Community: Rural	7%	(10)	12%	(18)	2%	(3)	4%	(6)	7%	(10)	67%	(97)	144
Employ: Private Sector	14%	(22)	22%	(35)	2%	(3)	1%	(1)	11%	(17)	51%	(83)	161
Employ: Self-Employed	10%	(5)	16%	(8)	4%	(2)	6%	(3)	18%	(9)	46%	(23)	50
Employ: Retired	3%	(4)	12%	(17)	3%	(4)	_	(1)	12%	(18)	71%	(104)	147
Employ: Unemployed	17%	(14)	3%	(3)	_	(0)	1%	(1)	9%	(8)	70%	(59)	85
Military HH: Yes	13%	(12)	10%	(10)	3%	(3)	3%	(3)	11%	(10)	60%	(58)	96
Military HH: No	9%	(45)	14%	(73)	1%	(7)	2%	(9)	13%	(67)	60%	(302)	504
RD/WT: Right Direction	10%	(16)	13%	(23)	4%	(7)	4%	(7)	13%	(21)	56%	(93)	168
RD/WT: Wrong Track	9%	(41)	14%	(60)	1%	(3)	1%	(6)	13%	(56)	62%	(266)	432
Trump Job Approve	12%	(28)	11%	(26)	2%	(5)	1%	(3)	15%	(36)	59%	(142)	239
Trump Job Disapprove	8%	(26)	17%	(57)	1%	(5)	3%	(9)	11%	(37)	60%	(198)	332
Trump Job Strongly Approve	15%	(21)	6%	(8)	3%	(4)	1%	(2)	7%	(9)	68%	(97)	141
Trump Job Somewhat Approve	7%	(7)	18%	(18)	1%	(1)	1%	(1)	27%	(26)	46%	(45)	98
Trump Job Somewhat Disapprove	11%	(8)	15%	(10)	4%	(3)	7%	(5)	15%	(10)	49%	(34)	70
Trump Job Strongly Disapprove	7%	(18)	18%	(47)	1%	(2)	2%	(4)	10%	(27)	62%	(164)	263
Favorable of Trump	13%	(32)	10%	(23)	2%	(4)	1%	(3)	13%	(32)	61%	(146)	241
Unfavorable of Trump	7%	(23)	17%	(59)	2%	(6)	3%	(9)	12%	(42)	59%	(201)	340
Very Favorable of Trump	14%	(20)	6%	(9)	2%	(3)	1%	(2)	8%	(11)	69%	(99)	145
Somewhat Favorable of Trump	12%	(12)	15%	(15)	1%	(1)	1%	(1)	21%	(21)	49%	(47)	96
Somewhat Unfavorable of Trump	6%	(4)	17%	(9)	4%	(2)	_	(0)	17%	(9)	55%	(30)	54
Very Unfavorable of Trump	7%	(20)	18%	(50)	1%	(3)	3%	(9)	11%	(33)	60%	(172)	286

Table MCSP3_2: *Do you have a favorable or unfavorable opinion of each of the following people? Jalen Hurts*

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	10%	(57)	14%	(83)	2%	(10)	2%	(12)	13%	(78)	60%	(360)	600
#1 Issue: Economy	12%	(25)	11%	(24)	2%	(3)	2%	(3)	15%	(33)	59%	(128)	218
#1 Issue: Health Care	12%	(13)	17%	(18)	3%	(3)	2%	(2)	16%	(17)	51%	(55)	107
#1 Issue: Medicare / Social Security	_	(0)	13%	(11)	1%	(1)	6%	(5)	12%	(10)	68%	(60)	88
2018 House Vote: Democrat	10%	(19)	19%	(37)	1%	(3)	_	(1)	10%	(19)	60%	(118)	197
2018 House Vote: Republican	6%	(9)	12%	(18)	2%	(3)	4%	(5)	11%	(16)	66%	(98)	149
2016 Vote: Hillary Clinton	9%	(16)	19%	(35)	1%	(2)	1%	(1)	10%	(18)	59%	(105)	178
2016 Vote: Donald Trump	8%	(14)	9%	(16)	2%	(4)	3%	(4)	12%	(20)	66%	(114)	172
2016 Vote: Didn't Vote	11%	(23)	12%	(27)	2%	(5)	3%	(7)	16%	(34)	56%	(123)	218
Voted in 2014: Yes	9%	(29)	16%	(53)	1%	(4)	2%	(7)	11%	(36)	60%	(196)	325
Voted in 2014: No	10%	(28)	11%	(30)	2%	(6)	2%	(5)	15%	(42)	60%	(164)	275
2012 Vote: Barack Obama	10%	(20)	21%	(45)	2%	(4)	1%	(1)	11%	(24)	56%	(119)	214
2012 Vote: Mitt Romney	8%	(10)	9%	(12)	1%	(1)	3%	(4)	13%	(16)	66%	(83)	127
2012 Vote: Didn't Vote	11%	(26)	10%	(25)	2%	(5)	3%	(7)	13%	(32)	61%	(148)	242
4-Region: Northeast	6%	(6)	16%	(16)	1%	(1)	1%	(1)	14%	(14)	61%	(59)	96
4-Region: Midwest	10%	(11)	14%	(15)	4%	(5)	_	(0)	16%	(17)	56%	(61)	110
4-Region: South	9%	(21)	12%	(28)	2%	(5)	4%	(9)	12%	(29)	62%	(150)	242
4-Region: West	13%	(19)	16%	(24)	_	(0)	1%	(2)	11%	(17)	59%	(90)	152
Sports fans	14%	(57)	18%	(76)	2%	(10)	3%	(11)	17%	(71)	46%	(188)	414
Avid sports fans	29%	(46)	24%	(39)	3%	(6)	6%	(9)	19%	(30)	18%	(29)	160
Casual sports fans	4%	(11)	15%	(37)	2%	(4)	1%	(2)	16%	(41)	63%	(159)	254
Republican sports fans	16%	(20)	12%	(15)	1%	(1)	2%	(2)	17%	(22)	53%	(68)	129
Democratic sports fans	14%	(23)	22%	(37)	3%	(5)	2%	(3)	13%	(22)	46%	(77)	167
Independent sports fans	12%	(14)	21%	(24)	3%	(3)	5%	(6)	23%	(27)	37%	(43)	117
Sports fans ages 18-34	14%	(17)	21%	(26)	2%	(2)	6%	(8)	19%	(22)	38%	(46)	120
Sports fans ages 35-44	21%	(14)	16%	(11)	3%	(2)	2%	(1)	17%	(11)	42%	(28)	68
Sports fans ages 45-64	15%	(22)	20%	(28)	3%	(4)	1%	(2)	18%	(26)	43%	(62)	145
Sports fans 65+	5%	(4)	14%	(11)	2%	(1)	1%	(1)	14%	(11)	65%	(52)	81
NFL fans	15%	(56)	20%	(72)	2%	(9)	3%	(11)	19%	(70)	41%	(150)	368
Avid NFL fans	28%	(48)	28%	(49)	4%	(7)	2%	(3)	21%	(36)	17%	(29)	172
Casual NFL fans	4%	(7)	12%	(23)	1%	(2)	4%	(8)	17%	(34)	62%	(121)	195

Table MCSP3_3: Do you have a favorable or unfavorable opinion of each of the following people? Lamar Jackson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	11%	(62)	18%	(105)	5%	(29)	2%	(12)	20%	(115)	44%	(256)	580
Gender: Male	16%	(44)	27%	(72)	8%	(21)	1%	(2)	19%	(52)	29%	(78)	269
Gender: Female	6%	(18)	10%	(32)	3%	(8)	3%	(10)	20%	(64)	57%	(179)	311
Age: 18-34	11%	(17)	24%	(37)	3%	(5)	5%	(7)	14%	(21)	43%	(65)	153
Age: 35-44	18%	(17)	17%	(16)	9%	(9)	_	(0)	21%	(20)	35%	(33)	96
Age: 45-64	9%	(18)	16%	(33)	3%	(7)	1%	(3)	24%	(48)	46%	(93)	202
Age: 65+	7%	(9)	14%	(18)	7%	(9)	1%	(2)	20%	(26)	50%	(65)	129
GenZers: 1997-2012	13%	(9)	17%	(11)	4%	(3)	3%	(2)	17%	(11)	45%	(30)	65
Millennials: 1981-1996	14%	(18)	23%	(32)	8%	(10)	4%	(6)	15%	(20)	36%	(49)	135
GenXers: 1965-1980	12%	(18)	19%	(28)	4%	(6)	1%	(1)	21%	(32)	43%	(64)	150
Baby Boomers: 1946-1964	8%	(16)	14%	(29)	4%	(9)	1%	(3)	21%	(42)	51%	(102)	201
PID: Dem (no lean)	15%	(37)	18%	(45)	6%	(14)	2%	(5)	22%	(54)	37%	(92)	247
PID: Ind (no lean)	5%	(9)	18%	(32)	3%	(5)	3%	(6)	21%	(37)	50%	(87)	175
PID: Rep (no lean)	10%	(15)	18%	(28)	6%	(10)	1%	(2)	16%	(25)	50%	(78)	158
PID/Gender: Dem Men	21%	(24)	29%	(33)	11%	(12)	_	(0)	21%	(24)	17%	(19)	111
PID/Gender: Dem Women	10%	(14)	9%	(13)	2%	(2)	4%	(5)	22%	(30)	53%	(73)	136
PID/Gender: Ind Men	8%	(7)	26%	(21)	6%	(5)	1%	(1)	19%	(15)	39%	(32)	81
PID/Gender: Ind Women	3%	(3)	11%	(10)	_	(0)	5%	(5)	23%	(21)	58%	(55)	93
PID/Gender: Rep Men	18%	(14)	24%	(18)	5%	(4)	2%	(1)	16%	(12)	35%	(27)	76
PID/Gender: Rep Women	2%	(1)	12%	(10)	8%	(6)	1%	(0)	15%	(13)	63%	(52)	82
Ideo: Liberal (1-3)	14%	(25)	17%	(30)	8%	(14)	3%	(5)	22%	(40)	37%	(67)	181
Ideo: Moderate (4)	9%	(15)	20%	(32)	2%	(4)	_	(1)	24%	(39)	44%	(72)	162
Ideo: Conservative (5-7)	11%	(20)	19%	(33)	6%	(11)	1%	(2)	17%	(30)	45%	(79)	175
Educ: < College	8%	(33)	17%	(68)	5%	(18)	3%	(10)	19%	(76)	48%	(187)	393
Educ: Bachelors degree	12%	(14)	18%	(21)	5%	(7)	_	(0)	26%	(32)	39%	(48)	121
Educ: Post-grad	23%	(15)	24%	(16)	7%	(5)	3%	(2)	11%	(7)	33%	(22)	66
Income: Under 50k	8%	(27)	16%	(55)	5%	(16)	2%	(8)	20%	(66)	49%	(166)	339
Income: 50k-100k	14%	(23)	21%	(35)	7%	(11)	2%	(4)	23%	(39)	33%	(56)	168
Income: 100k+	16%	(12)	21%	(15)	4%	(3)	_	(0)	13%	(10)	46%	(34)	74
Ethnicity: White	8%	(36)	16%	(74)	6%	(28)	2%	(11)	20%	(93)	47%	(212)	455
Ethnicity: Hispanic	11%	(10)	20%	(19)	5%	(4)	8%	(8)	15%	(14)	41%	(38)	93

Table MCSP3_3: Do you have a favorable or unfavorable opinion of each of the following people? Lamar Jackson

	Ve	ery	Som	ewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	11%	(62)	18%	(105)	5%	(29)	2%	(12)	20%	(115)	44%	(256)	580
Ethnicity: Black	26%	(16)	28%	(17)	_	(0)	_	(0)	22%	(13)	24%	(15)	61
Ethnicity: Other	15%	(10)	21%	(14)	2%	(1)	1%	(1)	15%	(10)	46%	(30)	65
All Christian	12%	(31)	17%	(46)	7%	(20)	2%	(5)	20%	(53)	41%	(110)	264
Agnostic/Nothing in particular	5%	(7)	20%	(29)	1%	(2)	4%	(5)	19%	(27)	51%	(74)	145
Something Else	11%	(14)	16%	(19)	6%	(7)	2%	(2)	19%	(23)	46%	(56)	120
Evangelical	18%	(30)	16%	(27)	3%	(4)	2%	(4)	21%	(35)	41%	(69)	170
Non-Evangelical	7%	(14)	18%	(36)	10%	(19)	2%	(3)	20%	(39)	44%	(87)	199
Community: Urban	10%	(14)	19%	(28)	6%	(8)	5%	(8)	22%	(33)	38%	(57)	149
Community: Suburban	13%	(37)	14%	(39)	5%	(14)	2%	(4)	21%	(60)	46%	(131)	285
Community: Rural	7%	(11)	25%	(37)	5%	(7)	_	(0)	15%	(22)	47%	(69)	147
Employ: Private Sector	15%	(25)	19%	(32)	6%	(10)	1%	(2)	26%	(44)	33%	(54)	167
Employ: Retired	8%	(12)	13%	(19)	7%	(11)	1%	(2)	18%	(27)	52%	(78)	149
Employ: Unemployed	11%	(9)	16%	(12)	2%	(1)	_	(0)	21%	(17)	50%	(38)	77
Military HH: Yes	12%	(12)	18%	(19)	10%	(10)	2%	(2)	20%	(21)	38%	(38)	102
Military HH: No	10%	(50)	18%	(86)	4%	(19)	2%	(10)	20%	(94)	46%	(218)	478
RD/WT: Right Direction	11%	(17)	22%	(36)	2%	(3)	2%	(3)	19%	(30)	45%	(73)	162
RD/WT: Wrong Track	11%	(45)	17%	(69)	6%	(27)	2%	(9)	20%	(85)	44%	(183)	418
Trump Job Approve	8%	(18)	17%	(39)	6%	(13)	1%	(3)	20%	(46)	48%	(109)	227
Trump Job Disapprove	13%	(44)	20%	(66)	5%	(17)	3%	(9)	20%	(67)	40%	(135)	337
Trump Job Strongly Approve	7%	(11)	13%	(19)	5%	(7)	1%	(2)	20%	(30)	54%	(80)	149
Trump Job Somewhat Approve	9%	(7)	25%	(20)	7%	(5)	1%	(1)	21%	(16)	37%	(29)	78
Trump Job Somewhat Disapprove	16%	(12)	27%	(20)	8%	(6)	5%	(4)	11%	(8)	32%	(23)	72
Trump Job Strongly Disapprove	12%	(32)	17%	(46)	4%	(11)	2%	(5)	22%	(59)	42%	(112)	266
Favorable of Trump	8%	(19)	18%	(42)	5%	(12)	1%	(2)	20%	(46)	48%	(111)	233
Unfavorable of Trump	13%	(43)	18%	(61)	5%	(16)	3%	(10)	19%	(64)	42%	(138)	332
Very Favorable of Trump	6%	(9)	13%	(20)	5%	(7)	1%	(2)	21%	(31)	54%	(80)	149
Somewhat Favorable of Trump	12%	(10)	27%	(22)	6%	(5)	1%	(1)	18%	(15)	37%	(31)	84
Somewhat Unfavorable of Trump	21%	(11)	22%	(12)	9%	(5)	1%	(0)	13%	(7)	33%	(18)	54
Very Unfavorable of Trump	11%	(31)	18%	(49)	4%	(11)	3%	(9)	20%	(57)	43%	(121)	278

Table MCSP3_3: Do you have a favorable or unfavorable opinion of each of the following people? Lamar Jackson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfave	•		l of, no nion		r heard of	Total N
Adults	11%	(62)	18%	(105)	5%	(29)	2%	(12)	20%	(115)	44%	(256)	580
#1 Issue: Economy	14%	(31)	16%	(35)	6%	(12)	1%	(3)	18%	(40)	45%	(97)	218
#1 Issue: Security	6%	(4)	19%	(12)	_	(0)	2%	(1)	24%	(15)	49%	(31)	64
#1 Issue: Health Care	11%	(10)	23%	(21)	5%	(4)	4%	(4)	26%	(24)	31%	(28)	91
#1 Issue: Medicare / Social Security	7%	(6)	12%	(10)	8%	(7)	4%	(3)	14%	(12)	56%	(48)	86
2018 House Vote: Democrat	13%	(26)	20%	(40)	4%	(8)	2%	(4)	25%	(50)	36%	(71)	200
2018 House Vote: Republican	9%	(13)	19%	(26)	7%	(9)	1%	(1)	16%	(22)	49%	(69)	142
2016 Vote: Hillary Clinton	12%	(23)	20%	(39)	4%	(8)	1%	(3)	26%	(51)	38%	(74)	197
2016 Vote: Donald Trump	10%	(17)	20%	(33)	6%	(10)	1%	(1)	17%	(28)	45%	(73)	162
2016 Vote: Didn't Vote	11%	(21)	16%	(30)	6%	(11)	2%	(4)	16%	(29)	49%	(91)	185
Voted in 2014: Yes	11%	(37)	20%	(63)	6%	(19)	1%	(4)	21%	(67)	40%	(129)	319
Voted in 2014: No	10%	(25)	16%	(42)	4%	(10)	3%	(8)	18%	(48)	49%	(127)	261
2012 Vote: Barack Obama	12%	(27)	23%	(53)	5%	(12)	1%	(3)	24%	(55)	35%	(82)	232
2012 Vote: Mitt Romney	11%	(12)	15%	(17)	3%	(3)	1%	(1)	20%	(22)	51%	(56)	110
2012 Vote: Didn't Vote	10%	(22)	15%	(34)	7%	(14)	4%	(8)	16%	(36)	48%	(106)	220
4-Region: Northeast	5%	(5)	16%	(15)	7%	(7)	3%	(3)	22%	(21)	46%	(43)	94
4-Region: Midwest	6%	(8)	20%	(24)	5%	(6)	3%	(4)	18%	(22)	47%	(57)	121
4-Region: South	13%	(29)	20%	(44)	4%	(9)	2%	(5)	16%	(36)	45%	(100)	223
4-Region: West	14%	(20)	15%	(22)	5%	(7)	1%	(1)	26%	(36)	39%	(56)	141
Sports fans	15%	(60)	25%	(101)	7%	(29)	2%	(9)	21%	(84)	29%	(115)	398
Avid sports fans	26%	(37)	33%	(48)	8%	(12)	5%	(8)	17%	(25)	10%	(15)	143
Casual sports fans	9%	(23)	21%	(53)	7%	(17)	1%	(2)	23%	(59)	39%	(100)	254
Republican sports fans	13%	(15)	23%	(27)	8%	(9)	2%	(2)	19%	(22)	35%	(41)	115
Democratic sports fans	20%	(36)	24%	(43)	8%	(14)	1%	(2)	22%	(38)	24%	(43)	177
Independent sports fans	8%	(9)	30%	(32)	5%	(5)	5%	(5)	23%	(24)	29%	(31)	105
Sports fans ages 18-34	16%	(15)	38%	(36)	5%	(5)	7%	(6)	13%	(12)	20%	(19)	93
Sports fans ages 35-44	22%	(17)	19%	(15)	11%	(9)	1%	(0)	20%	(16)	27%	(21)	77
Sports fans ages 45-64	13%	(18)	24%	(32)	5%	(7)	1%	(1)	26%	(35)	31%	(43)	137
Sports fans 65+	10%	(9)	20%	(18)	9%	(8)	2%	(2)	23%	(21)	36%	(33)	91
NFL fans	16%	(60)	26%	(94)	7%	(26)	3%	(9)	23%	(83)	25%	(93)	365
Avid NFL fans	33%	(51)	37%	(57)	7%	(11)	2%	(3)	13%	(19)	8%	(13)	154

Table MCSP3_3: Do you have a favorable or unfavorable opinion of each of the following people? Lamar Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (62)	18% (105)	5% (29)	2% (12)	20% (115)	44% (256)	580
Casual NFL fans	4% (9)	18% (37)	7% (15)	3% (7)	30% (63)	38% (80)	211

Table MCSP3_4: Do you have a favorable or unfavorable opinion of each of the following people? *Josh Jacobs*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfave	•		of, no nion		r heard of	Total N
Adults	6%	(36)	10%	(59)	2%	(15)	2%	(11)	13%	(75)	67%	(398)	592
Gender: Male	9%	(26)	17%	(50)	1%	(3)	2%	(5)	14%	(40)	58%	(172)	295
Gender: Female	3%	(10)	3%	(9)	4%	(12)	2%	(6)	12%	(35)	76%	(226)	297
Age: 18-34	11%	(22)	10%	(20)	6%	(11)	2%	(5)	15%	(30)	56%	(110)	197
Age: 35-44	5%	(5)	14%	(12)	3%	(2)	4%	(4)	8%	(7)	66%	(57)	86
Age: 45-64	3%	(7)	10%	(20)	1%	(1)	1%	(2)	13%	(26)	71%	(142)	199
Age: 65+	2%	(2)	6%	(7)	_	(0)	_	(0)	12%	(13)	80%	(89)	110
GenZers: 1997-2012	9%	(8)	2%	(2)	9%	(8)	5%	(5)	18%	(17)	58%	(56)	96
Millennials: 1981-1996	11%	(15)	17%	(24)	3%	(4)	1%	(1)	13%	(18)	55%	(74)	136
GenXers: 1965-1980	4%	(6)	13%	(19)	2%	(2)	3%	(4)	9%	(13)	70%	(106)	150
Baby Boomers: 1946-1964	2%	(4)	7%	(12)	_	(1)	_	(1)	14%	(25)	76%	(136)	179
PID: Dem (no lean)	7%	(17)	15%	(36)	1%	(3)	1%	(3)	14%	(34)	61%	(145)	237
PID: Ind (no lean)	5%	(9)	6%	(10)	_	(1)	4%	(8)	14%	(25)	70%	(123)	175
PID: Rep (no lean)	5%	(9)	7%	(13)	6%	(12)	_	(0)	9%	(16)	72%	(130)	180
PID/Gender: Dem Men	14%	(15)	25%	(28)	1%	(2)	3%	(3)	13%	(15)	44%	(49)	111
PID/Gender: Dem Women	2%	(2)	7%	(8)	1%	(1)	_	(0)	15%	(19)	76%	(96)	126
PID/Gender: Ind Men	4%	(4)	10%	(9)	1%	(1)	2%	(2)	17%	(15)	66%	(59)	90
PID/Gender: Ind Women	7%	(6)	1%	(1)	_	(0)	7%	(6)	12%	(10)	74%	(63)	85
PID/Gender: Rep Men	8%	(7)	14%	(13)	1%	(1)	_	(0)	11%	(10)	67%	(63)	95
PID/Gender: Rep Women	2%	(2)	_	(0)	13%	(11)	_	(0)	7%	(6)	78%	(67)	85
Ideo: Liberal (1-3)	8%	(14)	14%	(24)	1%	(1)	1%	(2)	13%	(22)	63%	(109)	173
Ideo: Moderate (4)	8%	(14)	11%	(20)	1%	(2)	2%	(3)	11%	(19)	67%	(117)	176
Ideo: Conservative (5-7)	4%	(8)	8%	(14)	7%	(12)	1%	(2)	15%	(27)	64%	(112)	174
Educ: < College	7%	(28)	6%	(26)	3%	(11)	2%	(8)	15%	(64)	68%	(289)	425
Educ: Bachelors degree	4%	(5)	15%	(18)	1%	(2)	1%	(2)	6%	(7)	72%	(82)	114
Educ: Post-grad	6%	(3)	29%	(15)	3%	(2)	2%	(1)	10%	(5)	50%	(27)	53
Income: Under 50k	7%	(24)	7%	(24)	3%	(10)	3%	(9)	10%	(35)	69%	(232)	334
Income: 50k-100k	3%	(5)	10%	(17)	2%	(4)	_	(0)	20%	(33)	65%	(110)	168
Income: 100k+	7%	(7)	20%	(18)	1%	(1)	1%	(1)	8%	(7)	62%	(56)	90
Ethnicity: White	5%	(21)	8%	(35)	3%	(13)	1%	(5)	11%	(48)	73%	(328)	450
Ethnicity: Hispanic	4%	(4)	12%	(12)	8%	(9)	3%	(3)	18%	(19)	56%	(60)	107

Table MCSP3_4: Do you have a favorable or unfavorable opinion of each of the following people? *Josh Jacobs*

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(36)	10%	(59)	2%	(15)	2%	(11)	13%	(75)	67%	(398)	592
Ethnicity: Black	14%	(12)	21%	(19)	_	(0)	3%	(3)	16%	(14)	46%	(42)	90
Ethnicity: Other	3%	(2)	9%	(5)	3%	(1)	6%	(3)	25%	(13)	54%	(28)	52
All Christian	7%	(19)	11%	(31)	1%	(3)	2%	(6)	12%	(33)	66%	(181)	273
Agnostic/Nothing in particular	5%	(7)	7%	(10)	3%	(4)	1%	(2)	13%	(20)	71%	(107)	150
Something Else	1%	(1)	9%	(11)	6%	(6)	_	(0)	15%	(17)	69%	(80)	115
Evangelical	5%	(8)	12%	(19)	4%	(6)	3%	(4)	15%	(23)	61%	(95)	156
Non-Evangelical	4%	(9)	9%	(21)	1%	(3)	1%	(2)	12%	(27)	73%	(159)	219
Community: Urban	9%	(16)	14%	(25)	5%	(8)	3%	(5)	15%	(26)	54%	(94)	174
Community: Suburban	4%	(10)	10%	(27)		(1)	1%	(3)	13%	(36)	72%	(198)	275
Community: Rural	6%	(9)	5%	(7)	4%	(6)	2%	(3)	9%	(13)	74%	(107)	143
Employ: Private Sector	4%	(7)	20%	(34)	1%	(3)	3%	(5)	13%	(23)	58%	(100)	172
Employ: Retired	5%	(7)	8%	(11)	_	(0)	1%	(2)	11%	(14)	74%	(99)	133
Employ: Unemployed	6%	(6)	6%	(6)	1%	(1)	1%	(1)	13%	(13)	73%	(71)	98
Military HH: Yes	5%	(4)	5%	(4)	3%	(2)	_	(0)	9%	(7)	77%	(60)	77
Military HH: No	6%	(31)	11%	(55)	2%	(12)	2%	(10)	13%	(68)	66%	(338)	515
RD/WT: Right Direction	10%	(15)	12%	(18)	4%	(7)	1%	(2)	9%	(13)	64%	(96)	150
RD/WT: Wrong Track	5%	(21)	9%	(40)	2%	(8)	2%	(9)	14%	(62)	68%	(302)	442
Trump Job Approve	6%	(15)	8%	(19)	5%	(12)	2%	(4)	11%	(27)	67%	(157)	233
Trump Job Disapprove	5%	(17)	12%	(39)	1%	(3)	1%	(4)	14%	(47)	67%	(219)	329
Trump Job Strongly Approve	6%	(8)	7%	(10)	3%	(4)	_	(0)	12%	(17)	71%	(95)	133
Trump Job Somewhat Approve	7%	(7)	9%	(9)	8%	(8)	4%	(4)	10%	(10)	62%	(62)	100
Trump Job Somewhat Disapprove	9%	(6)	10%	(6)	2%	(1)	2%	(2)	12%	(7)	65%	(41)	63
Trump Job Strongly Disapprove	4%	(11)	12%	(33)	1%	(2)	1%	(2)	15%	(40)	67%	(178)	266
Favorable of Trump	8%	(19)	8%	(20)	3%	(8)	2%	(4)	11%	(25)	67%	(157)	234
Unfavorable of Trump	4%	(12)	11%	(38)	1%	(3)	2%	(7)	14%	(48)	68%	(226)	334
Very Favorable of Trump	5%	(7)	7%	(10)	3%	(4)	2%	(2)	13%	(18)	69%	(93)	134
Somewhat Favorable of Trump	12%	(12)	10%	(10)	4%	(4)	2%	(2)	7%	(7)	65%	(64)	99
Somewhat Unfavorable of Trump	3%	(2)	10%	(6)	2%	(1)	5%	(3)	11%	(7)	69%	(43)	63
Very Unfavorable of Trump	4%	(10)	12%	(32)	1%	(2)	1%	(3)	15%	(41)	68%	(183)	271

Table MCSP3_4: Do you have a favorable or unfavorable opinion of each of the following people? *Josh Jacobs*

		ery		ewhat		what	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(36)	10%	(59)	2%	(15)	2%	(11)	13%	(75)	67%	(398)	592
#1 Issue: Economy	8%	(17)	10%	(23)	2%	(5)	2%	(3)	13%	(29)	65%	(145)	222
#1 Issue: Security	9%	(5)	6%	(3)	2%	(1)	1%	(1)	10%	(6)	72%	(39)	55
#1 Issue: Health Care	3%	(3)	20%	(20)	_	(0)	_	(0)	13%	(13)	63%	(63)	100
#1 Issue: Medicare / Social Security	7%	(6)	8%	(7)	_	(0)	2%	(2)	13%	(12)	70%	(65)	92
2018 House Vote: Democrat	9%	(16)	15%	(29)	1%	(2)	2%	(3)	12%	(22)	62%	(117)	189
2018 House Vote: Republican	6%	(10)	9%	(14)	5%	(8)	1%	(2)	10%	(15)	69%	(108)	157
2016 Vote: Hillary Clinton	8%	(14)	16%	(26)	1%	(2)	2%	(3)	13%	(21)	60%	(99)	165
2016 Vote: Donald Trump	6%	(10)	8%	(14)	5%	(8)	_	(0)	10%	(17)	72%	(123)	172
2016 Vote: Didn't Vote	6%	(12)	7%	(14)	2%	(5)	4%	(8)	15%	(31)	67%	(142)	212
Voted in 2014: Yes	7%	(23)	13%	(42)	2%	(6)	2%	(5)	13%	(42)	63%	(200)	319
Voted in 2014: No	5%	(12)	6%	(16)	3%	(8)	2%	(5)	12%	(34)	72%	(197)	273
2012 Vote: Barack Obama	10%	(21)	15%	(32)	1%	(3)	2%	(3)	12%	(25)	61%	(131)	215
2012 Vote: Mitt Romney	6%	(6)	9%	(11)	3%	(4)	_	(0)	11%	(13)	71%	(83)	116
2012 Vote: Didn't Vote	3%	(8)	6%	(15)	3%	(8)	3%	(7)	15%	(36)	70%	(171)	246
4-Region: Northeast	3%	(3)	10%	(11)	1%	(1)	1%	(1)	13%	(14)	72%	(75)	104
4-Region: Midwest	7%	(11)	16%	(23)	1%	(2)	_	(1)	7%	(10)	68%	(99)	145
4-Region: South	6%	(14)	6%	(13)	4%	(10)	4%	(9)	15%	(34)	65%	(146)	225
4-Region: West	7%	(8)	10%	(12)	2%	(2)	1%	(1)	15%	(18)	66%	(78)	119
Sports fans	8%	(32)	13%	(53)	3%	(14)	2%	(8)	17%	(71)	57%	(240)	419
Avid sports fans	16%	(21)	24%	(32)	6%	(8)	4%	(5)	16%	(21)	35%	(47)	135
Casual sports fans	4%	(11)	7%	(21)	2%	(6)	1%	(3)	17%	(50)	68%	(193)	284
Republican sports fans	6%	(7)	9%	(12)	9%	(11)	_	(0)	12%	(15)	64%	(78)	123
Democratic sports fans	9%	(16)	19%	(32)	1%	(3)	2%	(3)	19%	(32)	50%	(87)	173
Independent sports fans	7%	(9)	8%	(10)	_	(1)	4%	(5)	19%	(23)	61%	(75)	124
Sports fans ages 18-34	15%	(19)	13%	(17)	8%	(10)	2%	(3)	20%	(26)	42%	(54)	129
Sports fans ages 35-44	7%	(5)	14%	(10)	3%	(2)	5%	(3)	10%	(7)	61%	(41)	68
Sports fans ages 45-64	5%	(7)	14%	(20)	1%	(1)	2%	(2)	18%	(25)	61%	(88)	143
Sports fans 65+	2%	(2)	9%	(7)	_	(0)	_	(0)	16%	(13)	73%	(58)	79
NFL fans	10%	(36)	14%	(51)	3%	(10)	2%	(8)	15%	(54)	57%	(212)	370
Avid NFL fans	13%	(21)	26%	(42)	2%	(4)	4%	(6)	16%	(26)	39%	(64)	162

Table MCSP3_4: *Do you have a favorable or unfavorable opinion of each of the following people? Josh Jacobs*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (36)	10% (59)	2% (15)	2% (11)	13% (75)	67% (398)	592
Casual NFL fans	7% (15)	4% (9)	3% (6)	1% (2)	13% (28)	71% (148)	208

Table MCSP3_5: Do you have a favorable or unfavorable opinion of each of the following people? *Justin Jefferson*

Demographic		ry rable		ewhat rable		what orable	Ve unfav	ery orable		of, no nion		heard of	Total N
Adults	4%	(21)	10%	(59)	2%	(13)	3%	(19)	14%	(79)	67%	(381)	571
Gender: Male	6%	(18)	14%	(39)	4%	(10)	2%	(7)	16%	(43)	58%	(160)	277
Gender: Female	1%	(3)	7%	(19)	1%	(2)	4%	(12)	12%	(36)	75%	(221)	293
Age: 18-34	4%	(7)	10%	(18)	5%	(8)	8%	(14)	16%	(29)	57%	(103)	179
Age: 35-44	8%	(8)	16%	(17)	1%	(1)	2%	(3)	13%	(14)	59%	(61)	104
Age: 45-64	2%	(4)	9%	(17)	1%	(2)	1%	(3)	14%	(25)	72%	(130)	180
Age: 65+	2%	(2)	6%	(7)	1%	(1)	_	(0)	10%	(11)	81%	(87)	107
GenZers: 1997-2012	_	(0)	13%	(9)	_	(0)	10%	(7)	10%	(7)	67%	(44)	65
Millennials: 1981-1996	6%	(10)	11%	(19)	6%	(10)	6%	(10)	20%	(33)	51%	(83)	165
GenXers: 1965-1980	5%	(7)	10%	(14)	_	(1)	2%	(3)	14%	(20)	69%	(95)	139
Baby Boomers: 1946-1964	2%	(4)	8%	(14)	1%	(2)	_	(0)	10%	(18)	78%	(135)	173
PID: Dem (no lean)	5%	(12)	10%	(24)	4%	(8)	4%	(10)	16%	(35)	61%	(138)	227
PID: Ind (no lean)	1%	(2)	11%	(19)	_	(1)	2%	(4)	13%	(24)	72%	(130)	180
PID: Rep (no lean)	4%	(7)	9%	(15)	2%	(4)	3%	(4)	12%	(20)	69%	(113)	163
PID/Gender: Dem Men	10%	(10)	12%	(12)	7%	(8)	4%	(4)	20%	(21)	48%	(50)	105
PID/Gender: Dem Women	1%	(2)	9%	(12)	1%	(1)	5%	(6)	12%	(14)	72%	(88)	122
PID/Gender: Ind Men	1%	(1)	18%	(15)	1%	(1)	3%	(2)	13%	(11)	65%	(54)	83
PID/Gender: Ind Women	1%	(1)	5%	(5)	_	(0)	2%	(2)	13%	(13)	79%	(76)	97
PID/Gender: Rep Men	7%	(7)	14%	(13)	3%	(2)	1%	(0)	13%	(11)	63%	(56)	89
PID/Gender: Rep Women	1%	(0)	4%	(3)	2%	(1)	5%	(4)	12%	(9)	77%	(57)	74
Ideo: Liberal (1-3)	6%	(10)	9%	(15)	1%	(1)	4%	(6)	13%	(21)	66%	(103)	154
Ideo: Moderate (4)	1%	(2)	12%	(21)	3%	(4)	3%	(5)	15%	(26)	66%	(113)	172
Ideo: Conservative (5-7)	5%	(9)	10%	(19)	4%	(7)	4%	(7)	13%	(25)	63%	(118)	185
Educ: < College	1%	(4)	8%	(32)	3%	(11)	4%	(17)	13%	(49)	70%	(267)	380
Educ: Bachelors degree	7%	(8)	11%	(13)	1%	(1)	1%	(1)	14%	(17)	67%	(81)	121
Educ: Post-grad	13%	(9)	20%	(14)	2%	(1)	1%	(1)	18%	(12)	47%	(33)	70
Income: Under 50k	1%	(5)	8%	(28)	3%	(10)	4%	(13)	15%	(48)	68%	(224)	328
Income: 50k-100k	3%	(5)	12%	(19)	1%	(1)	3%	(5)	15%	(23)	66%	(104)	157
Income: 100k+	13%	(11)	13%	(11)	1%	(1)	1%	(1)	9%	(7)	62%	(53)	85
Ethnicity: White	4%	(19)	9%	(41)	2%	(11)	4%	(17)	11%	(52)	70%	(319)	458
Ethnicity: Hispanic	_	(0)	11%	(10)	5%	(5)	11%	(10)	19%	(18)	54%	(50)	93

Table MCSP3_5: Do you have a favorable or unfavorable opinion of each of the following people? *Justin Jefferson*

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(21)	10%	(59)	2%	(13)	3%	(19)	14%	(79)	67%	(381)	571
Ethnicity: Black	3%	(2)	16%	(9)	3%	(2)	_	(0)	26%	(14)	51%	(28)	55
Ethnicity: Other	_	(0)	16%	(9)	_	(0)	4%	(2)	22%	(12)	59%	(34)	57
All Christian	5%	(15)	10%	(27)	2%	(6)	5%	(13)	13%	(35)	65%	(181)	276
Agnostic/Nothing in particular	1%	(2)	7%	(11)	3%	(5)	_	(0)	18%	(29)	70%	(108)	156
Something Else	1%	(1)	14%	(14)	2%	(2)	4%	(4)	10%	(10)	69%	(69)	100
Evangelical	5%	(8)	12%	(19)	2%	(3)	6%	(10)	12%	(20)	63%	(103)	162
Non-Evangelical	3%	(7)	11%	(21)	2%	(3)	2%	(4)	13%	(26)	69%	(139)	200
Community: Urban	7%	(13)	11%	(20)	2%	(3)	9%	(15)	15%	(27)	56%	(99)	178
Community: Suburban	2%	(4)	11%	(27)	3%	(7)	1%	(2)	14%	(35)	69%	(171)	247
Community: Rural	2%	(3)	8%	(12)	1%	(2)	1%	(2)	11%	(17)	76%	(111)	146
Employ: Private Sector	9%	(15)	13%	(21)	_	(1)	2%	(3)	16%	(27)	61%	(102)	168
Employ: Self-Employed	2%	(2)	13%	(9)	11%	(7)	5%	(3)	9%	(6)	60%	(41)	68
Employ: Retired	2%	(2)	8%	(10)	1%	(1)	_	(0)	11%	(13)	79%	(94)	119
Employ: Unemployed	_	(0)	4%	(4)	_	(0)	7%	(6)	16%	(14)	73%	(62)	85
Military HH: Yes	3%	(2)	6%	(5)	3%	(3)	2%	(2)	18%	(17)	68%	(63)	93
Military HH: No	4%	(18)	11%	(53)	2%	(10)	3%	(17)	13%	(62)	67%	(318)	478
RD/WT: Right Direction	7%	(13)	9%	(16)	5%	(8)	7%	(12)	14%	(23)	57%	(98)	170
RD/WT: Wrong Track	2%	(8)	11%	(42)	1%	(5)	2%	(6)	14%	(56)	71%	(283)	401
Trump Job Approve	4%	(11)	10%	(24)	4%	(9)	3%	(8)	11%	(26)	68%	(164)	242
Trump Job Disapprove	3%	(10)	10%	(31)	1%	(4)	3%	(10)	17%	(52)	65%	(200)	307
Trump Job Strongly Approve	6%	(8)	8%	(11)	1%	(2)	_	(0)	11%	(15)	73%	(96)	132
Trump Job Somewhat Approve	3%	(3)	11%	(13)	6%	(7)	7%	(8)	10%	(11)	62%	(68)	110
Trump Job Somewhat Disapprove	3%	(2)	16%	(9)	2%	(1)	2%	(1)	21%	(12)	56%	(33)	59
Trump Job Strongly Disapprove	3%	(8)	9%	(22)	1%	(2)	4%	(10)	16%	(40)	67%	(167)	248
Favorable of Trump	5%	(10)	9%	(21)	4%	(8)	1%	(2)	11%	(25)	71%	(158)	225
Unfavorable of Trump	3%	(10)	11%	(33)	1%	(4)	4%	(13)	16%	(51)	65%	(207)	318
Very Favorable of Trump	6%	(8)	8%	(10)	2%	(2)	_	(0)	8%	(10)	76%	(96)	126
Somewhat Favorable of Trump	3%	(3)	11%	(11)	6%	(6)	2%	(2)	14%	(14)	64%	(63)	98
Very Unfavorable of Trump	3%	(8)	9%	(26)	1%	(3)	5%	(13)	17%	(46)	65%	(179)	274

Table MCSP3_5: Do you have a favorable or unfavorable opinion of each of the following people? *Justin Jefferson*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	4%	(21)	10%	(59)	2%	(13)	3%	(19)	14%	(79)	67%	(381)	571
#1 Issue: Economy	5%	(10)	9%	(18)	1%	(3)	3%	(5)	17%	(35)	66%	(136)	207
#1 Issue: Security	5%	(3)	7%	(4)	5%	(3)	10%	(6)	16%	(10)	57%	(35)	60
#1 Issue: Health Care	4%	(4)	9%	(10)		(0)	_	(0)	19%	(19)	68%	(71)	104
#1 Issue: Medicare / Social Security	_	(0)	13%	(9)	9%	(6)	_	(0)	5%	(4)	73%	(50)	69
2018 House Vote: Democrat	5%	(10)	11%	(21)	1%	(2)	5%	(9)	14%	(26)	64%	(122)	190
2018 House Vote: Republican	5%	(8)	8%	(12)	2%	(3)	1%	(1)	13%	(20)	70%	(106)	151
2016 Vote: Hillary Clinton	6%	(11)	11%	(20)	1%	(2)	5%	(9)	12%	(22)	65%	(116)	180
2016 Vote: Donald Trump	5%	(9)	12%	(20)	1%	(2)	1%	(1)	13%	(22)	68%	(114)	168
2016 Vote: Didn't Vote	_	(0)	10%	(18)	5%	(9)	5%	(8)	15%	(25)	65%	(114)	174
Voted in 2014: Yes	5%	(17)	10%	(34)	1%	(4)	3%	(8)	15%	(50)	65%	(214)	327
Voted in 2014: No	1%	(3)	10%	(25)	4%	(9)	4%	(10)	12%	(29)	69%	(168)	243
2012 Vote: Barack Obama	6%	(13)	10%	(22)	1%	(1)	5%	(10)	15%	(31)	63%	(134)	211
2012 Vote: Mitt Romney	4%	(5)	13%	(16)	3%	(3)	_	(0)	12%	(15)	69%	(91)	131
2012 Vote: Didn't Vote	1%	(2)	9%	(19)	4%	(8)	4%	(8)	14%	(30)	68%	(144)	211
4-Region: Northeast	9%	(8)	15%	(13)	1%	(1)	5%	(4)	14%	(13)	56%	(49)	88
4-Region: Midwest	3%	(3)	6%	(8)	5%	(7)	1%	(1)	8%	(11)	78%	(106)	135
4-Region: South	2%	(5)	12%	(28)	1%	(3)	2%	(4)	15%	(34)	67%	(152)	227
4-Region: West	3%	(4)	8%	(10)	2%	(2)	8%	(9)	18%	(21)	61%	(73)	120
Sports fans	5%	(21)	14%	(56)	2%	(10)	4%	(16)	19%	(77)	56%	(225)	404
Avid sports fans	11%	(17)	23%	(33)	1%	(1)	8%	(11)	22%	(33)	35%	(51)	147
Casual sports fans	2%	(4)	9%	(23)	3%	(8)	2%	(4)	17%	(44)	68%	(174)	258
Republican sports fans	6%	(7)	12%	(15)	2%	(2)	4%	(4)	16%	(19)	61%	(72)	120
Democratic sports fans	7%	(12)	13%	(23)	4%	(7)	4%	(7)	20%	(34)	52%	(89)	172
Independent sports fans	1%	(2)	17%	(19)	_	(1)	4%	(4)	21%	(24)	56%	(64)	113
Sports fans ages 18-34	6%	(7)	14%	(18)	5%	(7)	10%	(13)	23%	(29)	43%	(55)	129
Sports fans ages 35-44	10%	(8)	20%	(16)	2%	(1)	1%	(0)	16%	(13)	51%	(41)	79
Sports fans ages 45-64	3%	(4)	13%	(16)	1%	(1)	2%	(3)	19%	(23)	61%	(75)	122
Sports fans 65+	2%	(2)	9%	(6)	1%	(1)	_	(0)	14%	(11)	74%	(55)	74
NFL fans	5%	(20)	15%	(56)	3%	(10)	5%	(18)	18%	(65)	54%	(194)	363
Avid NFL fans	10%	(14)	26%	(38)	1%	(1)	3%	(5)	19%	(27)	41%	(58)	143

Table MCSP3_5: Do you have a favorable or unfavorable opinion of each of the following people? *Justin Jefferson*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (21)	10% (59)	2% (13)	3% (19)	14% (79)	67% (381)	571
Casual NFL fans	3% (6)	8% (18)	4% (8)	6% (13)	17% (38)	62% (136)	219

Table MCSP3_6: Do you have a favorable or unfavorable opinion of each of the following people? Alshon Jeffery

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(27)	10%	(60)	2%	(13)	2%	(9)	11%	(61)	70%	(401)	570
Gender: Male	8%	(22)	14%	(40)	3%	(8)	3%	(8)	14%	(40)	58%	(165)	284
Gender: Female	2%	(5)	7%	(19)	2%	(4)	_	(1)	7%	(21)	82%	(236)	286
Age: 18-34	7%	(10)	14%	(21)	2%	(4)	1%	(2)	8%	(11)	67%	(98)	146
Age: 35-44	13%	(10)	13%	(11)	3%	(3)	4%	(3)	15%	(12)	52%	(43)	82
Age: 45-64	2%	(5)	11%	(24)	3%	(6)	2%	(3)	12%	(24)	70%	(145)	207
Age: 65+	1%	(2)	3%	(4)	1%	(1)	_	(1)	10%	(13)	85%	(115)	135
GenZers: 1997-2012	_	(0)	9%	(5)	5%	(3)	1%	(1)	10%	(6)	75%	(44)	60
Millennials: 1981-1996	11%	(15)	15%	(21)	3%	(3)	1%	(1)	11%	(14)	59%	(79)	133
GenXers: 1965-1980	6%	(7)	14%	(17)	3%	(3)	3%	(3)	12%	(15)	63%	(76)	121
Baby Boomers: 1946-1964	2%	(5)	6%	(14)	2%	(3)	2%	(4)	9%	(20)	79%	(173)	219
PID: Dem (no lean)	10%	(19)	14%	(29)	4%	(8)	2%	(4)	9%	(19)	61%	(122)	200
PID: Ind (no lean)	2%	(3)	7%	(14)	1%	(2)	1%	(3)	12%	(22)	77%	(149)	192
PID: Rep (no lean)	3%	(5)	9%	(17)	2%	(3)	1%	(2)	11%	(20)	73%	(130)	177
PID/Gender: Dem Men	16%	(15)	22%	(21)	4%	(4)	4%	(4)	14%	(13)	40%	(39)	96
PID/Gender: Dem Women	4%	(4)	8%	(8)	4%	(4)	_	(0)	5%	(6)	79%	(83)	105
PID/Gender: Ind Men	2%	(2)	8%	(7)	2%	(2)	3%	(3)	14%	(13)	71%	(65)	92
PID/Gender: Ind Women	1%	(1)	7%	(7)	_	(0)	_	(0)	9%	(9)	84%	(84)	100
PID/Gender: Rep Men	5%	(5)	13%	(13)	3%	(3)	2%	(2)	14%	(13)	63%	(61)	96
PID/Gender: Rep Women	_	(0)	5%	(4)	1%	(1)	1%	(1)	8%	(7)	85%	(69)	81
Ideo: Liberal (1-3)	6%	(10)	16%	(25)	2%	(4)	2%	(3)	10%	(16)	63%	(99)	157
Ideo: Moderate (4)	6%	(10)	10%	(16)	4%	(6)	1%	(1)	9%	(15)	71%	(117)	165
Ideo: Conservative (5-7)	4%	(8)	10%	(19)	2%	(3)	1%	(3)	12%	(24)	71%	(135)	191
Educ: < College	4%	(15)	9%	(35)	2%	(9)	2%	(6)	11%	(44)	73%	(289)	398
Educ: Bachelors degree	5%	(5)	15%	(16)	2%	(3)	2%	(2)	6%	(6)	70%	(75)	107
Educ: Post-grad	11%	(7)	12%	(8)	2%	(1)	1%	(1)	17%	(11)	58%	(37)	65
Income: Under 50k	4%	(12)	9%	(27)	1%	(3)	1%	(4)	9%	(28)	75%	(222)	297
Income: 50k-100k	3%	(6)	12%	(22)	4%	(8)	2%	(3)	12%	(23)	67%	(123)	185
Income: 100k+	10%	(8)	11%	(10)	2%	(2)	2%	(2)	12%	(10)	63%	(55)	88
Ethnicity: White	4%	(18)	10%	(46)	1%	(5)	2%	(8)	11%	(54)	72%	(338)	468
Ethnicity: Hispanic	2%	(2)	9%	(6)	3%	(2)		(0)	8%	(5)	78%	(49)	63

Table MCSP3_6: Do you have a favorable or unfavorable opinion of each of the following people? Alshon Jeffery

		ery		ewhat	Some		Ve	•		of, no		r heard	m . 137
Demographic	tavo	rable	tavo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(27)	10%	(60)	2%	(13)	2%	(9)	11%	(61)	70%	(401)	570
Ethnicity: Black	15%	(9)	21%	(13)	11%	(7)	2%	(1)	6%	(3)	45%	(27)	60
All Christian	6%	(15)	10%	(27)	1%	(4)	2%	(6)	11%	(30)	69%	(186)	268
Agnostic/Nothing in particular	2%	(3)	11%	(16)	1%	(1)	1%	(2)	13%	(17)	72%	(101)	139
Something Else	1%	(1)	7%	(8)	4%	(5)	1%	(1)	8%	(9)	79%	(87)	111
Evangelical	6%	(8)	7%	(10)	1%	(2)	1%	(1)	9%	(13)	76%	(108)	142
Non-Evangelical	3%	(7)	11%	(23)	3%	(6)	3%	(6)	10%	(23)	70%	(153)	218
Community: Urban	11%	(17)	12%	(19)	1%	(2)	2%	(4)	13%	(20)	60%	(94)	156
Community: Suburban	2%	(5)	10%	(23)	4%	(8)	1%	(3)	9%	(22)	75%	(178)	239
Community: Rural	3%	(6)	10%	(18)	1%	(2)	1%	(2)	11%	(19)	73%	(129)	175
Employ: Private Sector	9%	(15)	21%	(36)	2%	(3)	3%	(5)	9%	(16)	56%	(96)	171
Employ: Retired	2%	(3)	5%	(8)	2%	(3)	_	(1)	11%	(17)	80%	(129)	160
Employ: Unemployed	10%	(6)	6%	(4)	4%	(3)	3%	(2)	8%	(5)	69%	(45)	65
Military HH: Yes	3%	(3)	9%	(10)	2%	(3)	1%	(1)	12%	(13)	73%	(82)	111
Military HH: No	5%	(24)	11%	(50)	2%	(10)	2%	(8)	10%	(48)	70%	(319)	458
RD/WT: Right Direction	8%	(13)	10%	(16)	3%	(5)	3%	(6)	14%	(22)	63%	(103)	164
RD/WT: Wrong Track	4%	(14)	11%	(44)	2%	(8)	1%	(3)	10%	(39)	73%	(298)	406
Trump Job Approve	3%	(7)	10%	(23)	1%	(2)	2%	(4)	12%	(27)	73%	(172)	235
Trump Job Disapprove	5%	(15)	12%	(37)	4%	(11)	1%	(3)	10%	(30)	68%	(205)	301
Trump Job Strongly Approve	4%	(5)	9%	(12)	1%	(1)	_	(1)	12%	(16)	73%	(98)	133
Trump Job Somewhat Approve	2%	(2)	10%	(10)	1%	(1)	3%	(3)	11%	(11)	73%	(75)	102
Trump Job Somewhat Disapprove	6%	(4)	13%	(8)	8%	(5)	_	(0)	10%	(6)	63%	(42)	66
Trump Job Strongly Disapprove	4%	(10)	12%	(28)	2%	(6)	1%	(3)	10%	(23)	70%	(164)	235
Favorable of Trump	4%	(9)	11%	(26)	2%	(4)	2%	(4)	9%	(23)	73%	(174)	239
Unfavorable of Trump	5%	(14)	11%	(33)	3%	(9)	2%	(5)	10%	(31)	69%	(205)	297
Very Favorable of Trump	4%	(5)	11%	(14)	1%	(1)	1%	(2)	11%	(14)	71%	(91)	128
Somewhat Favorable of Trump	3%	(3)	11%	(12)	3%	(3)	2%	(2)	8%	(9)	74%	(82)	111
Somewhat Unfavorable of Trump	3%	(2)	15%	(9)	1%	(0)	3%	(2)	8%	(4)	70%	(38)	55
Very Unfavorable of Trump	5%	(12)	10%	(25)	3%	(8)	1%	(3)	11%	(27)	69%	(167)	242

Table MCSP3_6: Do you have a favorable or unfavorable opinion of each of the following people? Alshon Jeffery

		ery		ewhat	Some		Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(27)	10%	(60)	2%	(13)	2%	(9)	11%	(61)	70%	(401)	570
#1 Issue: Economy	6%	(13)	14%	(32)	2%	(3)	2%	(5)	12%	(27)	64%	(144)	224
#1 Issue: Security	9%	(5)	7%	(4)	_	(0)	_	(0)	8%	(4)	76%	(41)	54
#1 Issue: Health Care	5%	(4)	8%	(6)	5%	(4)	2%	(2)	18%	(14)	61%	(46)	75
#1 Issue: Medicare / Social Security	3%	(3)	5%	(5)	3%	(3)	3%	(3)	6%	(6)	79%	(71)	90
2018 House Vote: Democrat	10%	(19)	14%	(26)	1%	(3)	2%	(5)	12%	(23)	61%	(119)	194
2018 House Vote: Republican	4%	(7)	10%	(17)	2%	(3)	1%	(2)	10%	(17)	72%	(119)	165
2016 Vote: Hillary Clinton	10%	(19)	12%	(22)	1%	(2)	3%	(5)	11%	(21)	63%	(117)	185
2016 Vote: Donald Trump	4%	(8)	8%	(15)	2%	(4)	1%	(1)	10%	(19)	75%	(143)	192
2016 Vote: Didn't Vote	_	(1)	10%	(16)	4%	(7)	2%	(3)	9%	(14)	75%	(125)	166
Voted in 2014: Yes	7%	(25)	13%	(45)	1%	(4)	2%	(6)	10%	(35)	66%	(226)	341
Voted in 2014: No	1%	(2)	7%	(15)	4%	(9)	1%	(3)	11%	(26)	76%	(175)	229
2012 Vote: Barack Obama	10%	(22)	12%	(27)	1%	(2)	2%	(5)	11%	(25)	64%	(141)	222
2012 Vote: Mitt Romney	2%	(2)	11%	(14)	2%	(2)	_	(1)	10%	(13)	76%	(100)	132
2012 Vote: Didn't Vote	1%	(2)	8%	(16)	4%	(9)	2%	(4)	9%	(17)	75%	(144)	191
4-Region: Northeast	7%	(8)	12%	(13)	3%	(4)	2%	(3)	8%	(9)	68%	(79)	115
4-Region: Midwest	4%	(6)	16%	(22)	1%	(2)	1%	(1)	10%	(14)	67%	(93)	138
4-Region: South	3%	(6)	11%	(21)	3%	(5)	2%	(4)	15%	(29)	66%	(128)	193
4-Region: West	5%	(7)	2%	(3)	1%	(2)	1%	(1)	7%	(9)	82%	(101)	123
Sports fans	7%	(27)	14%	(54)	3%	(12)	2%	(6)	15%	(56)	59%	(227)	382
Avid sports fans	12%	(15)	27%	(32)	7%	(9)	5%	(6)	19%	(23)	29%	(35)	119
Casual sports fans	5%	(12)	8%	(22)	1%	(4)	_	(1)	13%	(33)	73%	(192)	263
Republican sports fans	4%	(5)	13%	(15)	3%	(3)	1%	(1)	16%	(19)	64%	(76)	120
Democratic sports fans	13%	(19)	20%	(28)	5%	(7)	3%	(4)	11%	(16)	48%	(69)	143
Independent sports fans	2%	(3)	9%	(11)	1%	(2)	1%	(1)	18%	(21)	69%	(82)	119
Sports fans ages 18-34	11%	(10)	19%	(17)	3%	(3)	1%	(1)	12%	(11)	54%	(50)	92
Sports fans ages 35-44	17%	(10)	18%	(11)	5%	(3)	2%	(1)	17%	(10)	41%	(25)	60
Sports fans ages 45-64	3%	(5)	16%	(22)	4%	(6)	2%	(3)	15%	(21)	59%	(81)	138
Sports fans 65+	2%	(2)	5%	(4)	1%	(1)	1%	(1)	14%	(13)	78%	(71)	91
NFL fans	8%	(27)	16%	(56)	3%	(11)	2%	(6)	15%	(53)	56%	(192)	345
Avid NFL fans	12%	(15)	28%	(35)	5%	(7)	4%	(5)	16%	(20)	36%	(46)	129

Table MCSP3_6: Do you have a favorable or unfavorable opinion of each of the following people? Alshon Jeffery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (27)	10% (60)	2% (13)	2% (9)	11% (61)	70% (401)	570
Casual NFL fans	6% (12)	10% (21)	2% (4)	— (1)	15% (33)	68% (146)	216

Table MCSP3_7: Do you have a favorable or unfavorable opinion of each of the following people? *Jerry Jeudy*

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion		of	Total N
Adults	5%	(30)	11%	(66)	1%	(7)	2%	(13)	11%	(64)	70%	(422)	602
Gender: Male	9%	(26)	14%	(42)	1%	(3)	3%	(8)	14%	(41)	59%	(176)	297
Gender: Female	1%	(3)	8%	(24)	1%	(3)	2%	(5)	7%	(23)	81%	(247)	305
Age: 18-34	7%	(12)	12%	(20)	2%	(3)	4%	(7)	11%	(18)	63%	(104)	164
Age: 35-44	7%	(8)	15%	(17)	1%	(1)	4%	(4)	14%	(15)	59%	(66)	112
Age: 45-64	3%	(6)	12%	(27)	2%	(3)	1%	(1)	8%	(18)	75%	(163)	219
Age: 65+	3%	(3)	2%	(3)	_	(0)	_	(0)	11%	(12)	84%	(90)	107
GenZers: 1997-2012	_	(0)	8%	(4)	2%	(1)	3%	(2)	13%	(7)	73%	(39)	53
Millennials: 1981-1996	10%	(17)	16%	(26)	1%	(2)	4%	(7)	12%	(20)	57%	(92)	163
GenXers: 1965-1980	4%	(6)	12%	(20)	2%	(3)	2%	(4)	9%	(15)	71%	(116)	164
Baby Boomers: 1946-1964	3%	(6)	8%	(15)	1%	(2)	1%	(1)	9%	(18)	78%	(151)	194
PID: Dem (no lean)	4%	(10)	13%	(33)	1%	(3)	4%	(10)	11%	(28)	66%	(164)	247
PID: Ind (no lean)	6%	(11)	9%	(18)	1%	(1)	2%	(4)	8%	(15)	75%	(147)	196
PID: Rep (no lean)	5%	(8)	10%	(16)	2%	(3)	_	(0)	13%	(20)	70%	(112)	159
PID/Gender: Dem Men	8%	(10)	20%	(24)	_	(0)	5%	(7)	13%	(16)	54%	(66)	123
PID/Gender: Dem Women	_	(0)	7%	(9)	2%	(3)	2%	(3)	9%	(12)	79%	(98)	124
PID/Gender: Ind Men	11%	(10)	8%	(7)	1%	(1)	2%	(2)	14%	(12)	65%	(60)	92
PID/Gender: Ind Women	1%	(1)	10%	(10)	_	(0)	2%	(2)	3%	(3)	84%	(87)	104
PID/Gender: Rep Men	8%	(7)	13%	(11)	3%	(2)	_	(0)	15%	(12)	61%	(50)	82
PID/Gender: Rep Women	2%	(2)	6%	(5)	1%	(1)	_	(0)	11%	(8)	80%	(62)	77
Ideo: Liberal (1-3)	2%	(3)	13%	(22)	_	(0)	1%	(1)	13%	(22)	71%	(121)	170
Ideo: Moderate (4)	7%	(14)	9%	(17)	2%	(4)	3%	(5)	10%	(19)	69%	(129)	188
Ideo: Conservative (5-7)	7%	(12)	13%	(22)	1%	(2)	3%	(6)	11%	(18)	65%	(111)	171
Educ: < College	3%	(12)	9%	(36)	1%	(4)	3%	(13)	11%	(44)	73%	(300)	409
Educ: Bachelors degree	11%	(14)	15%	(18)	1%	(2)	_	(0)	10%	(12)	63%	(80)	126
Educ: Post-grad	5%	(4)	17%	(11)	2%	(1)	1%	(0)	11%	(7)	65%	(43)	67
Income: Under 50k	4%	(13)	10%	(34)	1%	(2)	4%	(13)	10%	(36)	72%	(249)	347
Income: 50k-100k	6%	(10)	11%	(20)	2%	(3)	_	(0)	11%	(19)	71%	(125)	177
Income: 100k+	8%	(6)	16%	(12)	2%	(2)	1%	(0)	12%	(9)	62%	(48)	78
Ethnicity: White	4%	(18)	10%	(47)	1%	(6)	2%	(10)	9%	(40)	74%	(344)	464
Ethnicity: Hispanic	8%	(8)	15%	(15)		(0)	5%	(5)	11%	(10)	60%	(56)	94

Table MCSP3_7: Do you have a favorable or unfavorable opinion of each of the following people? *Jerry Jeudy*

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	(of	Total N
Adults	5%	(30)	11%	(66)	1%	(7)	2%	(13)	11%	(64)	70%	(422)	602
Ethnicity: Black	11%	(9)	20%	(17)	_	(0)	_	(0)	20%	(17)	49%	(40)	83
Ethnicity: Other	4%	(2)	5%	(3)	2%	(1)	6%	(3)	13%	(7)	70%	(38)	55
All Christian	7%	(19)	11%	(30)	1%	(3)	1%	(1)	8%	(22)	72%	(188)	262
Agnostic/Nothing in particular	1%	(2)	9%	(16)	_	(0)	4%	(7)	15%	(26)	72%	(129)	180
Something Else	4%	(4)	11%	(11)	2%	(2)	1%	(1)	12%	(12)	70%	(70)	100
Evangelical	10%	(15)	10%	(16)	2%	(3)	_	(0)	8%	(14)	70%	(113)	161
Non-Evangelical	4%	(7)	12%	(24)	1%	(2)	2%	(3)	10%	(20)	71%	(136)	191
Community: Urban	8%	(14)	17%	(30)	2%	(3)	2%	(3)	12%	(21)	61%	(110)	181
Community: Suburban	4%	(11)	9%	(25)	1%	(2)	3%	(9)	11%	(30)	73%	(203)	279
Community: Rural	4%	(5)	8%	(11)	1%	(2)	1%	(1)	9%	(12)	77%	(109)	141
Employ: Private Sector	5%	(10)	17%	(30)	1%	(2)	1%	(1)	12%	(20)	64%	(113)	176
Employ: Retired	4%	(6)	7%	(11)	2%	(2)	1%	(2)	11%	(16)	76%	(112)	148
Employ: Unemployed	6%	(6)	7%	(6)	1%	(1)	_	(0)	15%	(14)	71%	(67)	94
Employ: Other	1%	(1)	7%	(4)	_	(0)	_	(0)	5%	(3)	87%	(49)	56
Military HH: Yes	8%	(7)	10%	(8)	_	(0)	4%	(4)	14%	(12)	64%	(55)	86
Military HH: No	4%	(22)	11%	(58)	1%	(7)	2%	(10)	10%	(52)	71%	(367)	516
RD/WT: Right Direction	9%	(16)	17%	(30)	1%	(1)	5%	(9)	14%	(25)	54%	(94)	174
RD/WT: Wrong Track	3%	(14)	9%	(37)	1%	(5)	1%	(4)	9%	(39)	77%	(329)	428
Trump Job Approve	7%	(15)	12%	(27)	1%	(3)	4%	(9)	10%	(23)	66%	(147)	225
Trump Job Disapprove	2%	(9)	11%	(39)	1%	(4)	1%	(4)	11%	(39)	73%	(253)	348
Trump Job Strongly Approve	7%	(9)	14%	(18)	1%	(2)	_	(0)	10%	(13)	67%	(85)	127
Trump Job Somewhat Approve	6%	(5)	10%	(10)	1%	(1)	9%	(9)	10%	(10)	64%	(62)	97
Trump Job Somewhat Disapprove	2%	(2)	18%	(13)	_	(0)	3%	(3)	7%	(5)	70%	(51)	72
Trump Job Strongly Disapprove	3%	(7)	9%	(26)	1%	(4)	1%	(1)	12%	(34)	74%	(202)	275
Favorable of Trump	6%	(15)	12%	(26)	1%	(3)	4%	(9)	9%	(20)	68%	(155)	228
Unfavorable of Trump	2%	(9)	11%	(39)	1%	(4)	1%	(4)	12%	(43)	72%	(254)	353
Very Favorable of Trump	5%	(6)	14%	(17)	1%	(2)	_	(0)	9%	(11)	71%	(88)	125
Somewhat Favorable of Trump	8%	(8)	9%	(9)	1%	(1)	9%	(9)	9%	(9)	64%	(66)	103
Somewhat Unfavorable of Trump	2%	(2)	14%	(9)	_	(0)	_	(0)	10%	(6)	74%	(48)	65
Very Unfavorable of Trump	2%	(7)	11%	(30)	1%	(4)	1%	(4)	13%	(36)	72%	(206)	288

Table MCSP3_7: Do you have a favorable or unfavorable opinion of each of the following people? *Jerry Jeudy*

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	(of	Total N
Adults	5%	(30)	11%	(66)	1%	(7)	2%	(13)	11%	(64)	70%	(422)	602
#1 Issue: Economy	7%	(14)	11%	(24)	1%	(3)	2%	(4)	14%	(29)	64%	(132)	205
#1 Issue: Security	9%	(5)	6%	(3)	_	(0)	_	(0)	9%	(4)	76%	(39)	50
#1 Issue: Health Care	2%	(3)	14%	(18)	2%	(2)	_	(0)	12%	(15)	69%	(85)	122
#1 Issue: Medicare / Social Security	6%	(6)	5%	(5)	2%	(2)	8%	(8)	5%	(5)	73%	(72)	99
#1 Issue: Other	_	(0)	10%	(5)	_	(0)	_	(0)	6%	(3)	84%	(44)	52
2018 House Vote: Democrat	6%	(13)	14%	(30)	1%	(1)	_	(0)	8%	(17)	71%	(146)	208
2018 House Vote: Republican	7%	(10)	13%	(19)	1%	(2)	_	(0)	10%	(15)	68%	(97)	144
2016 Vote: Hillary Clinton	7%	(13)	14%	(26)	_	(0)	_	(1)	9%	(16)	70%	(131)	186
2016 Vote: Donald Trump	6%	(10)	14%	(22)	1%	(2)	_	(0)	13%	(21)	66%	(110)	165
2016 Vote: Didn't Vote	1%	(2)	7%	(14)	2%	(3)	6%	(12)	11%	(23)	73%	(150)	205
Voted in 2014: Yes	8%	(27)	13%	(43)	1%	(3)	_	(0)	9%	(30)	69%	(234)	338
Voted in 2014: No	1%	(2)	9%	(23)	1%	(3)	5%	(13)	13%	(34)	71%	(188)	264
2012 Vote: Barack Obama	8%	(18)	15%	(34)	_	(1)	_	(0)	9%	(22)	68%	(160)	236
2012 Vote: Mitt Romney	7%	(9)	10%	(11)	2%	(3)	_	(0)	13%	(15)	67%	(77)	115
2012 Vote: Didn't Vote	1%	(3)	9%	(20)	1%	(3)	5%	(13)	11%	(25)	72%	(169)	233
4-Region: Northeast	5%	(6)	13%	(16)	1%	(1)	_	(0)	6%	(8)	75%	(93)	124
4-Region: Midwest	4%	(5)	9%	(12)	2%	(3)	4%	(5)	8%	(10)	72%	(93)	128
4-Region: South	5%	(12)	12%	(28)	1%	(2)	2%	(5)	15%	(34)	65%	(150)	232
4-Region: West	5%	(6)	9%	(10)	_	(0)	2%	(3)	10%	(12)	74%	(87)	118
Sports fans	7%	(29)	15%	(65)	1%	(6)	3%	(12)	14%	(61)	60%	(257)	430
Avid sports fans	12%	(19)	29%	(47)	2%	(3)	3%	(5)	12%	(19)	42%	(67)	160
Casual sports fans	3%	(9)	7%	(18)	1%	(3)	3%	(7)	16%	(42)	70%	(190)	270
Republican sports fans	7%	(8)	14%	(16)	2%	(3)	_	(0)	16%	(19)	60%	(69)	115
Democratic sports fans	5%	(10)	18%	(33)	1%	(2)	5%	(9)	15%	(28)	56%	(104)	184
Independent sports fans	8%	(11)	13%	(17)	1%	(1)	3%	(4)	11%	(14)	64%	(84)	131
Sports fans ages 18-34	12%	(12)	19%	(20)	1%	(2)	7%	(7)	17%	(18)	44%	(46)	104
Sports fans ages 35-44	8%	(8)	18%	(17)	1%	(1)	5%	(4)	17%	(15)	51%	(47)	92
Sports fans ages 45-64	4%	(6)	16%	(26)	2%	(3)	_	(0)	10%	(16)	67%	(108)	160
Sports fans 65+	4%	(3)	4%	(3)	_	(0)	_	(0)	16%	(12)	77%	(57)	74
NFL fans	7%	(29)	16%	(62)	1%	(6)	3%	(12)	13%	(50)	60%	(235)	393

Table MCSP3_7: *Do you have a favorable or unfavorable opinion of each of the following people? Jerry Jeudy*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	5%	(30)	11%	(66)	1%	(7)	2%	(13)	11%	(64)	70%	(422)	602
Avid NFL fans	11%	(20)	26%	(48)	3%	(5)	3%	(6)	11%	(21)	45%	(82)	181
Casual NFL fans	4%	(9)	7%	(14)	_	(1)	3%	(7)	14%	(29)	72%	(153)	212

Table MCSP3_8: Do you have a favorable or unfavorable opinion of each of the following people? Diontae Johnson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	4%	(27)	13%	(81)	3%	(17)	1%	(9)	17%	(102)	61%	(369)	604
Gender: Male	7%	(21)	19%	(56)	3%	(7)	3%	(8)	21%	(61)	48%	(141)	295
Gender: Female	2%	(6)	8%	(25)	3%	(10)	_	(1)	13%	(41)	74%	(228)	309
Age: 18-34	5%	(9)	19%	(32)	8%	(12)	1%	(1)	11%	(17)	56%	(93)	166
Age: 35-44	4%	(4)	17%	(17)	1%	(1)	5%	(5)	18%	(18)	55%	(55)	100
Age: 45-64	6%	(13)	12%	(26)	_	(0)	_	(1)	21%	(44)	61%	(131)	215
Age: 65+	_	(0)	5%	(6)	3%	(3)	1%	(1)	18%	(22)	73%	(90)	123
GenZers: 1997-2012	1%	(1)	13%	(8)	3%	(2)	_	(0)	11%	(6)	71%	(42)	59
Millennials: 1981-1996	6%	(10)	20%	(32)	7%	(11)	4%	(6)	14%	(23)	49%	(79)	160
GenXers: 1965-1980	9%	(14)	18%	(27)	_	(0)	_	(1)	15%	(23)	57%	(87)	152
Baby Boomers: 1946-1964	1%	(3)	6%	(12)	1%	(3)	1%	(2)	22%	(46)	69%	(144)	209
PID: Dem (no lean)	9%	(21)	16%	(38)	4%	(10)	2%	(5)	17%	(40)	53%	(128)	243
PID: Ind (no lean)	1%	(1)	14%	(26)	1%	(2)	_	(1)	17%	(30)	67%	(120)	179
PID: Rep (no lean)	2%	(4)	9%	(17)	3%	(5)	2%	(3)	18%	(32)	66%	(120)	182
PID/Gender: Dem Men	14%	(16)	25%	(29)	1%	(2)	5%	(5)	18%	(21)	36%	(42)	114
PID/Gender: Dem Women	4%	(6)	7%	(9)	7%	(8)	_	(0)	15%	(19)	67%	(87)	129
PID/Gender: Ind Men	1%	(1)	21%	(19)	1%	(1)	_	(0)	21%	(19)	55%	(49)	89
PID/Gender: Ind Women	_	(0)	7%	(7)	1%	(1)	1%	(1)	12%	(11)	79%	(71)	89
PID/Gender: Rep Men	5%	(4)	9%	(8)	6%	(5)	3%	(3)	23%	(21)	55%	(50)	91
PID/Gender: Rep Women	_	(0)	10%	(9)	_	(0)	_	(0)	12%	(11)	77%	(70)	91
Ideo: Liberal (1-3)	4%	(6)	14%	(23)	7%	(11)	1%	(2)	18%	(30)	56%	(94)	166
Ideo: Moderate (4)	5%	(9)	15%	(28)	1%	(1)	2%	(5)	14%	(26)	63%	(115)	184
Ideo: Conservative (5-7)	5%	(10)	12%	(24)	2%	(4)	1%	(2)	19%	(37)	61%	(119)	195
Educ: < College	4%	(16)	11%	(47)	3%	(12)	1%	(3)	18%	(76)	63%	(260)	413
Educ: Bachelors degree	3%	(4)	17%	(21)	3%	(4)	2%	(3)	13%	(16)	62%	(76)	122
Educ: Post-grad	10%	(7)	20%	(13)	2%	(2)	5%	(3)	15%	(10)	49%	(33)	68
Income: Under 50k	5%	(18)	12%	(41)	3%	(11)	1%	(2)	16%	(53)	63%	(216)	341
Income: 50k-100k	3%	(5)	15%	(29)	2%	(4)	3%	(6)	18%	(35)	58%	(110)	188
Income: 100k+	5%	(4)	14%	(11)	3%	(2)	1%	(1)	20%	(15)	57%	(43)	75
Ethnicity: White	3%	(12)	12%	(56)	3%	(15)	2%	(9)	17%	(79)	64%	(305)	475
Ethnicity: Hispanic	3%	(3)	20%	(18)	7%	(6)	4%	(3)	20%	(18)	46%	(40)	88

Table MCSP3_8: Do you have a favorable or unfavorable opinion of each of the following people? Diontae Johnson

D		ery		ewhat		what	Ve	•		l of, no		r heard	T. 4.1 N
Demographic	Iavo	rable	Iavo	rable	untav	orable	unfavo	orabie	орі	nion		of	Total N
Adults	4%	(27)	13%	(81)	3%	(17)	1%	(9)	17%	(102)	61%	(369)	604
Ethnicity: Black	14%	(12)	28%	(23)	1%	(1)	_	(0)	21%	(17)	36%	(30)	82
All Christian	4%	(13)	12%	(39)	4%	(13)	2%	(6)	20%	(62)	58%	(181)	314
Agnostic/Nothing in particular	3%	(4)	16%	(23)	_	(0)	1%	(1)	13%	(19)	67%	(99)	147
Something Else	3%	(3)	13%	(13)	2%	(2)	1%	(1)	20%	(20)	62%	(62)	100
Evangelical	6%	(10)	12%	(19)	6%	(10)	2%	(3)	17%	(28)	58%	(96)	166
Non-Evangelical	3%	(6)	13%	(32)	2%	(5)	2%	(4)	22%	(52)	58%	(136)	235
Community: Urban	8%	(15)	15%	(27)	6%	(11)	3%	(6)	12%	(23)	55%	(101)	183
Community: Suburban	2%	(6)	12%	(34)	2%	(5)	1%	(2)	22%	(61)	62%	(174)	281
Community: Rural	5%	(7)	14%	(19)	1%	(2)	_	(1)	13%	(19)	67%	(94)	141
Employ: Private Sector	7%	(13)	16%	(30)	1%	(3)	3%	(5)	15%	(27)	58%	(109)	187
Employ: Retired	2%	(3)	6%	(9)	2%	(3)	1%	(1)	22%	(33)	68%	(102)	151
Employ: Unemployed	8%	(7)	17%	(14)	8%	(7)	_	(0)	6%	(5)	61%	(52)	85
Military HH: Yes	3%	(3)	11%	(9)	5%	(4)	3%	(3)	21%	(19)	57%	(51)	89
Military HH: No	5%	(24)	14%	(71)	2%	(12)	1%	(6)	16%	(84)	62%	(318)	515
RD/WT: Right Direction	6%	(11)	19%	(34)	6%	(11)	3%	(5)	12%	(21)	54%	(98)	181
RD/WT: Wrong Track	4%	(16)	11%	(46)	1%	(6)	1%	(3)	19%	(81)	64%	(271)	423
Trump Job Approve	3%	(9)	13%	(33)	3%	(6)	2%	(4)	14%	(37)	65%	(165)	254
Trump Job Disapprove	4%	(14)	14%	(45)	3%	(11)	1%	(4)	19%	(62)	57%	(182)	317
Trump Job Strongly Approve	4%	(5)	11%	(16)	3%	(4)	2%	(3)	17%	(25)	63%	(93)	148
Trump Job Somewhat Approve	3%	(3)	15%	(16)	2%	(2)	1%	(1)	11%	(12)	67%	(71)	106
Trump Job Somewhat Disapprove	5%	(3)	11%	(7)	2%	(1)	_	(0)	26%	(17)	57%	(38)	67
Trump Job Strongly Disapprove	4%	(11)	15%	(38)	4%	(10)	2%	(4)	18%	(45)	58%	(144)	251
Favorable of Trump	3%	(8)	13%	(33)	3%	(7)	1%	(3)	15%	(38)	65%	(167)	256
Unfavorable of Trump	5%	(15)	14%	(45)	3%	(10)	2%	(6)	19%	(59)	57%	(180)	315
Very Favorable of Trump	4%	(5)	11%	(15)	3%	(4)	2%	(3)	12%	(16)	68%	(90)	133
Somewhat Favorable of Trump	2%	(3)	15%	(18)	2%	(3)	_	(0)	18%	(22)	62%	(77)	123
Somewhat Unfavorable of Trump	6%	(3)	13%	(8)	_	(0)	3%	(2)	19%	(10)	59%	(33)	56
Very Unfavorable of Trump	4%	(11)	15%	(38)	4%	(10)	1%	(4)	19%	(49)	57%	(147)	259

Table MCSP3_8: Do you have a favorable or unfavorable opinion of each of the following people? Diontae Johnson

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		l of, no nion		r heard of	Total N
Adults	4%	(27)	13%	(81)	3%	(17)	1%	(9)	17%	(102)	61%	(369)	604
#1 Issue: Economy	6%	(16)	14%	(33)	3%	(7)	2%	(4)	18%	(42)	58%	(138)	240
#1 Issue: Security	1%	(0)	10%	(6)	12%	(7)	1%	(1)	27%	(17)	50%	(31)	63
#1 Issue: Health Care	5%	(5)	15%	(15)	2%	(2)	_	(0)	16%	(16)	63%	(64)	102
#1 Issue: Medicare / Social Security	1%	(1)	14%	(13)	_	(0)	3%	(2)	18%	(16)	65%	(60)	92
2018 House Vote: Democrat	9%	(19)	15%	(32)	4%	(9)	2%	(4)	19%	(41)	51%	(108)	213
2018 House Vote: Republican	3%	(4)	8%	(12)	3%	(5)	1%	(1)	16%	(24)	69%	(102)	148
2016 Vote: Hillary Clinton	9%	(18)	12%	(24)	5%	(9)	2%	(3)	16%	(31)	56%	(109)	196
2016 Vote: Donald Trump	4%	(7)	10%	(17)	3%	(5)	1%	(1)	19%	(32)	64%	(108)	171
2016 Vote: Didn't Vote	1%	(2)	18%	(37)	1%	(3)	2%	(4)	15%	(30)	63%	(129)	204
Voted in 2014: Yes	6%	(21)	12%	(40)	4%	(14)	1%	(4)	18%	(61)	58%	(198)	339
Voted in 2014: No	2%	(6)	15%	(40)	1%	(3)	2%	(4)	15%	(41)	64%	(171)	265
2012 Vote: Barack Obama	9%	(21)	14%	(34)	4%	(9)	2%	(4)	18%	(45)	54%	(131)	243
2012 Vote: Mitt Romney	2%	(2)	8%	(10)	3%	(4)	1%	(1)	18%	(23)	68%	(85)	125
2012 Vote: Didn't Vote	2%	(4)	16%	(35)	2%	(4)	2%	(3)	15%	(33)	64%	(140)	220
4-Region: Northeast	1%	(1)	18%	(18)	1%	(1)	2%	(2)	15%	(15)	63%	(63)	101
4-Region: Midwest	3%	(4)	14%	(22)	2%	(3)	_	(0)	14%	(22)	67%	(103)	153
4-Region: South	5%	(10)	16%	(33)	2%	(5)	2%	(4)	19%	(39)	57%	(119)	209
4-Region: West	8%	(11)	6%	(8)	6%	(8)	2%	(3)	19%	(26)	60%	(84)	140
Sports fans	6%	(27)	18%	(77)	4%	(16)	2%	(7)	22%	(90)	48%	(199)	415
Avid sports fans	9%	(13)	32%	(42)	8%	(10)	2%	(3)	27%	(37)	22%	(29)	134
Casual sports fans	5%	(14)	12%	(34)	2%	(5)	1%	(4)	19%	(53)	60%	(170)	281
Republican sports fans	4%	(4)	12%	(15)	4%	(5)	2%	(3)	24%	(29)	54%	(64)	120
Democratic sports fans	12%	(21)	20%	(36)	5%	(9)	2%	(4)	21%	(38)	40%	(72)	181
Independent sports fans	1%	(1)	22%	(26)	2%	(2)	_	(0)	20%	(23)	55%	(63)	114
Sports fans ages 18-34	8%	(9)	27%	(30)	10%	(11)	1%	(1)	16%	(17)	37%	(40)	109
Sports fans ages 35-44	5%	(4)	22%	(16)	2%	(1)	7%	(5)	20%	(15)	44%	(33)	75
Sports fans ages 45-64	9%	(13)	16%	(25)	_	(0)	_	(0)	23%	(36)	52%	(82)	157
Sports fans 65+	1%	(0)	8%	(6)	4%	(3)	1%	(1)	29%	(21)	58%	(43)	75
NFL fans	7%	(27)	21%	(78)	4%	(15)	2%	(6)	24%	(88)	43%	(159)	372
Avid NFL fans	11%	(16)	30%	(43)	3%	(4)	2%	(3)	25%	(37)	30%	(44)	146

Table MCSP3_8: Do you have a favorable or unfavorable opinion of each of the following people? Diontae Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (27)	13% (81)	3% (17)	1% (9)	17% (102)	61% (369)	604
Casual NFL fans	5% (11)	15% (34)	5% (11)	1% (3)	23% (51)	51% (115)	226

Table MCSP3_9: Do you have a favorable or unfavorable opinion of each of the following people? David Johnson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no		r heard of	Total N
Adults	8%	(48)	8%	(49)	6%	(34)	1%	(5)	14%	(85)	63%	(369)	591
Gender: Male	10%	(29)	11%	(32)	7%	(20)	1%	(3)	18%	(52)	54%	(158)	293
Gender: Female	6%	(19)	6%	(17)	5%	(14)	1%	(2)	11%	(34)	71%	(212)	297
Age: 18-34	15%	(30)	8%	(17)	8%	(17)	1%	(1)	14%	(29)	54%	(108)	201
Age: 35-44	12%	(11)	7%	(7)	14%	(14)	1%	(1)	17%	(17)	48%	(47)	97
Age: 45-64	3%	(7)	10%	(19)	2%	(3)	1%	(3)	16%	(30)	67%	(125)	187
Age: 65+	1%	(1)	5%	(6)	_	(0)	_	(0)	9%	(10)	84%	(89)	106
GenZers: 1997-2012	17%	(14)	5%	(5)	5%	(4)	_	(0)	21%	(17)	53%	(44)	84
Millennials: 1981-1996	14%	(24)	9%	(15)	14%	(25)	1%	(3)	13%	(21)	49%	(84)	171
GenXers: 1965-1980	7%	(9)	11%	(14)	2%	(2)	1%	(2)	18%	(24)	62%	(81)	131
Baby Boomers: 1946-1964	1%	(2)	7%	(13)	2%	(3)	1%	(1)	11%	(20)	78%	(142)	181
PID: Dem (no lean)	9%	(20)	9%	(21)	6%	(12)	1%	(2)	15%	(34)	59%	(132)	222
PID: Ind (no lean)	4%	(9)	8%	(17)	5%	(11)	1%	(2)	17%	(35)	64%	(132)	206
PID: Rep (no lean)	12%	(19)	6%	(10)	7%	(11)	1%	(1)	10%	(16)	64%	(105)	163
PID/Gender: Dem Men	17%	(17)	13%	(13)	4%	(4)	2%	(2)	14%	(13)	50%	(49)	97
PID/Gender: Dem Women	3%	(3)	7%	(8)	7%	(8)	_	(1)	17%	(21)	66%	(83)	125
PID/Gender: Ind Men	4%	(4)	10%	(11)	7%	(8)	_	(0)	24%	(27)	55%	(62)	113
PID/Gender: Ind Women	5%	(4)	7%	(7)	3%	(3)	2%	(2)	8%	(8)	75%	(70)	93
PID/Gender: Rep Men	9%	(8)	10%	(8)	10%	(9)	2%	(1)	13%	(11)	56%	(47)	83
PID/Gender: Rep Women	14%	(11)	2%	(2)	3%	(3)	_	(0)	6%	(5)	74%	(58)	79
Ideo: Liberal (1-3)	9%	(17)	8%	(15)	7%	(13)	_	(0)	13%	(23)	63%	(114)	182
Ideo: Moderate (4)	5%	(9)	5%	(9)	5%	(9)	3%	(4)	14%	(23)	68%	(113)	167
Ideo: Conservative (5-7)	12%	(21)	9%	(16)	5%	(9)	1%	(1)	13%	(23)	61%	(110)	181
Educ: < College	8%	(32)	7%	(29)	7%	(29)	1%	(2)	16%	(66)	61%	(242)	400
Educ: Bachelors degree	8%	(10)	7%	(9)	3%	(3)	2%	(3)	9%	(11)	72%	(92)	127
Educ: Post-grad	10%	(6)	17%	(11)	3%	(2)	1%	(0)	13%	(8)	56%	(35)	63
Income: Under 50k	9%	(33)	7%	(25)	8%	(27)	1%	(3)	15%	(51)	60%	(208)	347
Income: 50k-100k	6%	(9)	7%	(11)	3%	(6)	1%	(2)	15%	(25)	68%	(112)	165
Income: 100k+	8%	(6)	15%	(12)	2%	(1)	1%	(0)	12%	(9)	63%	(50)	79
Ethnicity: White	8%	(35)	7%	(31)	6%	(30)	1%	(4)	12%	(53)	67%	(311)	464
Ethnicity: Hispanic	18%	(18)	9%	(9)	21%	(21)	2%	(2)	15%	(15)	35%	(36)	101

Table MCSP3_9: Do you have a favorable or unfavorable opinion of each of the following people? David Johnson

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	8%	(48)	8%	(49)	6%	(34)	1%	(5)	14%	(85)	63%	(369)	591
Ethnicity: Black	11%	(7)	15%	(11)	1%	(1)	_	(0)	25%	(18)	48%	(33)	70
Ethnicity: Other	11%	(6)	12%	(7)	6%	(3)	3%	(2)	25%	(14)	44%	(25)	57
All Christian	5%	(13)	11%	(28)	9%	(23)	1%	(3)	12%	(30)	62%	(158)	255
Agnostic/Nothing in particular	14%	(23)	5%	(9)	4%	(7)	1%	(2)	13%	(22)	63%	(107)	169
Something Else	10%	(11)	6%	(7)	3%	(4)	1%	(1)	23%	(26)	57%	(65)	113
Evangelical	9%	(13)	10%	(15)	8%	(12)	_	(0)	20%	(31)	54%	(81)	150
Non-Evangelical	4%	(8)	10%	(19)	7%	(14)	1%	(3)	12%	(24)	67%	(135)	203
Community: Urban	12%	(19)	15%	(25)	9%	(15)	_	(1)	11%	(18)	53%	(87)	165
Community: Suburban	4%	(12)	5%	(15)	3%	(9)	1%	(2)	17%	(49)	69%	(194)	281
Community: Rural	12%	(17)	6%	(9)	7%	(10)	2%	(2)	13%	(18)	61%	(88)	144
Employ: Private Sector	10%	(15)	10%	(17)	4%	(7)	1%	(2)	14%	(22)	61%	(98)	161
Employ: Retired	2%	(2)	6%	(7)	2%	(2)	_	(0)	10%	(12)	81%	(95)	117
Employ: Unemployed	9%	(9)	5%	(5)	11%	(11)	_	(0)	16%	(16)	58%	(58)	100
Military HH: Yes	6%	(5)	9%	(8)	2%	(2)	1%	(1)	13%	(12)	69%	(64)	92
Military HH: No	9%	(43)	8%	(40)	6%	(32)	1%	(4)	15%	(74)	61%	(306)	499
RD/WT: Right Direction	15%	(24)	9%	(14)	6%	(9)	1%	(1)	13%	(22)	57%	(93)	164
RD/WT: Wrong Track	6%	(24)	8%	(34)	6%	(24)	1%	(4)	15%	(64)	65%	(276)	427
Trump Job Approve	12%	(29)	7%	(17)	6%	(14)	1%	(1)	12%	(29)	63%	(154)	244
Trump Job Disapprove	6%	(18)	9%	(28)	5%	(17)	1%	(4)	16%	(50)	63%	(202)	319
Trump Job Strongly Approve	9%	(11)	8%	(10)	7%	(9)	_	(0)	8%	(11)	68%	(89)	130
Trump Job Somewhat Approve	15%	(17)	6%	(7)	4%	(5)	1%	(1)	16%	(19)	57%	(65)	114
Trump Job Somewhat Disapprove	1%	(1)	16%	(10)	7%	(4)	1%	(1)	19%	(11)	55%	(33)	60
Trump Job Strongly Disapprove	7%	(17)	7%	(18)	5%	(13)	1%	(3)	15%	(39)	65%	(169)	259
Favorable of Trump	11%	(27)	6%	(15)	5%	(12)	_	(0)	12%	(29)	65%	(156)	241
Unfavorable of Trump	5%	(17)	9%	(29)	6%	(19)	1%	(5)	16%	(51)	62%	(201)	323
Very Favorable of Trump	8%	(10)	8%	(9)	2%	(2)	_	(0)	10%	(12)	72%	(86)	121
Somewhat Favorable of Trump	14%	(17)	5%	(6)	8%	(10)	_	(0)	14%	(17)	58%	(70)	120
Somewhat Unfavorable of Trump	3%	(2)	8%	(4)	12%	(6)	3%	(2)	16%	(9)	57%	(31)	53
Very Unfavorable of Trump	6%	(15)	9%	(25)	5%	(12)	1%	(3)	16%	(43)	63%	(171)	269

Table MCSP3_9: Do you have a favorable or unfavorable opinion of each of the following people? David Johnson

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	8%	(48)	8%	(49)	6%	(34)	1%	(5)	14%	(85)	63%	(369)	591
#1 Issue: Economy	14%	(27)	11%	(21)	4%	(7)	_	(0)	17%	(34)	55%	(110)	201
#1 Issue: Security	10%	(6)	3%	(2)	21%	(14)	_	(0)	8%	(5)	59%	(39)	66
#1 Issue: Health Care	2%	(2)	14%	(16)	5%	(6)	2%	(2)	11%	(12)	65%	(73)	111
#1 Issue: Medicare / Social Security	_	(0)	_	(0)	_	(0)	1%	(1)	21%	(17)	78%	(65)	83
2018 House Vote: Democrat	6%	(11)	12%	(23)	6%	(12)	_	(1)	14%	(28)	62%	(119)	193
2018 House Vote: Republican	11%	(13)	7%	(9)	3%	(4)	_	(0)	9%	(11)	70%	(87)	124
2016 Vote: Hillary Clinton	6%	(10)	11%	(19)	5%	(9)	_	(0)	16%	(27)	61%	(102)	167
2016 Vote: Donald Trump	11%	(16)	9%	(13)	2%	(2)	_	(0)	10%	(14)	69%	(102)	148
2016 Vote: Didn't Vote	9%	(22)	5%	(12)	7%	(17)	2%	(5)	18%	(42)	59%	(140)	238
Voted in 2014: Yes	8%	(23)	10%	(30)	5%	(15)	1%	(2)	12%	(36)	64%	(185)	292
Voted in 2014: No	9%	(26)	6%	(19)	6%	(19)	1%	(3)	16%	(49)	62%	(184)	299
2012 Vote: Barack Obama	8%	(17)	10%	(20)	5%	(11)	_	(1)	15%	(31)	62%	(128)	207
2012 Vote: Mitt Romney	6%	(6)	10%	(10)	3%	(3)	_	(0)	11%	(11)	69%	(69)	100
2012 Vote: Didn't Vote	9%	(24)	6%	(17)	7%	(20)	1%	(4)	16%	(42)	60%	(159)	267
4-Region: Northeast	4%	(4)	13%	(14)	1%	(1)	_	(0)	7%	(8)	76%	(84)	111
4-Region: Midwest	9%	(10)	5%	(6)	4%	(5)	1%	(1)	11%	(12)	70%	(79)	111
4-Region: South	9%	(21)	10%	(23)	5%	(11)	1%	(2)	21%	(48)	55%	(127)	232
4-Region: West	10%	(13)	4%	(6)	13%	(17)	2%	(3)	13%	(18)	58%	(79)	136
Sports fans	11%	(45)	11%	(46)	8%	(33)	1%	(4)	17%	(69)	51%	(209)	405
Avid sports fans	16%	(26)	22%	(34)	14%	(22)	1%	(2)	18%	(27)	28%	(44)	155
Casual sports fans	8%	(19)	5%	(12)	4%	(11)	1%	(2)	17%	(41)	66%	(165)	250
Republican sports fans	15%	(18)	7%	(9)	9%	(10)	1%	(1)	13%	(16)	55%	(66)	120
Democratic sports fans	12%	(19)	13%	(20)	8%	(12)	_	(1)	17%	(27)	49%	(77)	156
Independent sports fans	7%	(9)	13%	(17)	8%	(11)	1%	(2)	20%	(25)	51%	(66)	130
Sports fans ages 18-34	20%	(26)	11%	(15)	12%	(16)	1%	(1)	13%	(17)	44%	(58)	132
Sports fans ages 35-44	14%	(11)	9%	(7)	17%	(14)	2%	(1)	17%	(14)	41%	(33)	80
Sports fans ages 45-64	5%	(7)	15%	(19)	3%	(3)	1%	(2)	22%	(29)	54%	(68)	127
Sports fans 65+	1%	(1)	9%	(6)	_	(0)	_	(0)	14%	(9)	76%	(50)	66
NFL fans	11%	(39)	12%	(45)	9%	(32)	1%	(4)	18%	(67)	50%	(183)	369
Avid NFL fans	16%	(26)	17%	(27)	12%	(18)	2%	(3)	18%	(28)	35%	(55)	157

Table MCSP3_9: Do you have a favorable or unfavorable opinion of each of the following people? David Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (48)	8% (49)	6% (34)	1% (5)	14% (85)	63% (369)	591
Casual NFL fans	6% (13)	8% (18)	6% (13)	1% (1)	18% (38)	60% (128)	213

Table MCSP3_10: Do you have a favorable or unfavorable opinion of each of the following people? Marvin Jones Jr.

		ery		ewhat		what		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	7%	(41)	12%	(75)	4%	(21)	2%	(10)	12%	(74)	63%	(379)	600
Gender: Male	11%	(30)	16%	(43)	4%	(10)	1%	(4)	15%	(41)	53%	(144)	273
Gender: Female	3%	(11)	10%	(32)	3%	(11)	2%	(6)	10%	(34)	72%	(234)	328
Age: 18-34	12%	(22)	12%	(22)	6%	(11)	3%	(6)	5%	(10)	61%	(113)	184
Age: 35-44	6%	(7)	23%	(25)	3%	(3)	4%	(4)	13%	(14)	51%	(54)	107
Age: 45-64	6%	(11)	11%	(21)	4%	(8)	_	(0)	17%	(35)	63%	(126)	201
Age: 65+	1%	(1)	6%	(6)	_	(0)	_	(0)	14%	(15)	79%	(85)	108
GenZers: 1997-2012	8%	(6)	17%	(15)	4%	(3)	6%	(5)	7%	(6)	58%	(49)	85
Millennials: 1981-1996	12%	(19)	15%	(24)	6%	(9)	2%	(4)	9%	(14)	56%	(88)	157
GenXers: 1965-1980	8%	(12)	14%	(21)	6%	(9)	1%	(1)	11%	(16)	61%	(91)	150
Baby Boomers: 1946-1964	2%	(3)	7%	(13)	_	(1)	_	(0)	19%	(35)	73%	(138)	191
PID: Dem (no lean)	10%	(22)	13%	(30)	4%	(10)	1%	(2)	12%	(28)	60%	(140)	232
PID: Ind (no lean)	5%	(9)	14%	(26)	2%	(4)	2%	(5)	12%	(23)	65%	(124)	190
PID: Rep (no lean)	6%	(10)	10%	(18)	4%	(7)	2%	(3)	13%	(24)	65%	(115)	178
PID/Gender: Dem Men	22%	(19)	18%	(16)	4%	(3)	1%	(1)	10%	(8)	45%	(40)	88
PID/Gender: Dem Women	2%	(3)	10%	(14)	5%	(7)	_	(1)	13%	(19)	70%	(100)	144
PID/Gender: Ind Men	2%	(2)	17%	(15)	4%	(4)	1%	(1)	16%	(14)	61%	(54)	89
PID/Gender: Ind Women	7%	(7)	11%	(12)	1%	(1)	4%	(4)	9%	(9)	69%	(69)	101
PID/Gender: Rep Men	9%	(9)	13%	(12)	4%	(4)	2%	(2)	19%	(18)	53%	(50)	96
PID/Gender: Rep Women	2%	(2)	7%	(6)	4%	(3)	2%	(1)	7%	(6)	79%	(65)	83
Ideo: Liberal (1-3)	5%	(8)	12%	(20)	3%	(6)	3%	(5)	11%	(18)	66%	(110)	167
Ideo: Moderate (4)	6%	(10)	14%	(24)	6%	(10)	2%	(4)	13%	(21)	60%	(101)	170
Ideo: Conservative (5-7)	8%	(15)	12%	(22)	2%	(4)	_	(1)	16%	(29)	61%	(110)	181
Educ: < College	5%	(23)	12%	(50)	4%	(16)	2%	(8)	12%	(51)	65%	(276)	423
Educ: Bachelors degree	11%	(12)	14%	(16)	1%	(1)	1%	(2)	12%	(13)	60%	(67)	112
Educ: Post-grad	10%	(6)	14%	(9)	6%	(4)	1%	(0)	16%	(10)	54%	(35)	65
Income: Under 50k	6%	(20)	13%	(43)	3%	(11)	2%	(7)	11%	(36)	66%	(221)	337
Income: 50k-100k	6%	(11)	13%	(23)	4%	(7)	1%	(2)	16%	(28)	61%	(109)	179
Income: 100k+	13%	(11)	11%	(9)	5%	(4)	1%	(1)	12%	(10)	58%	(49)	84
Ethnicity: White	5%	(25)	10%	(46)	3%	(15)	2%	(10)	12%	(56)	67%	(308)	460
Ethnicity: Hispanic	18%	(16)	11%	(10)	2%	(2)	4%	(4)	11%	(9)	54%	(48)	89

Table MCSP3_10: Do you have a favorable or unfavorable opinion of each of the following people? Marvin Jones Jr.

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(41)	12%	(75)	4%	(21)	2%	(10)	12%	(74)	63%	(379)	600
Ethnicity: Black	7%	(5)	24%	(18)	6%	(4)	_	(0)	16%	(12)	47%	(34)	73
Ethnicity: Other	17%	(11)	16%	(11)	4%	(2)	_	(0)	9%	(6)	54%	(36)	67
All Christian	11%	(30)	11%	(31)	3%	(9)	2%	(7)	14%	(39)	58%	(158)	274
Agnostic/Nothing in particular	6%	(9)	9%	(15)	4%	(6)	_	(0)	6%	(10)	75%	(117)	155
Something Else	1%	(1)	17%	(21)	2%	(3)	2%	(2)	18%	(22)	61%	(75)	124
Evangelical	9%	(16)	18%	(31)	3%	(5)	1%	(1)	13%	(22)	56%	(96)	172
Non-Evangelical	6%	(11)	10%	(21)	3%	(6)	2%	(4)	18%	(36)	62%	(126)	203
Community: Urban	14%	(27)	16%	(30)	5%	(9)	1%	(2)	6%	(11)	59%	(113)	192
Community: Suburban	2%	(7)	12%	(35)	2%	(6)	1%	(2)	17%	(49)	66%	(195)	293
Community: Rural	7%	(8)	9%	(10)	6%	(6)	5%	(5)	12%	(14)	62%	(71)	115
Employ: Private Sector	12%	(21)	14%	(24)	5%	(9)	1%	(2)	18%	(30)	49%	(83)	169
Employ: Retired	2%	(3)	6%	(8)	_	(1)	_	(0)	12%	(17)	79%	(106)	134
Employ: Unemployed	3%	(2)	21%	(17)	2%	(1)	1%	(1)	12%	(10)	61%	(49)	80
Employ: Other	17%	(9)	4%	(2)	_	(0)	2%	(1)	10%	(5)	66%	(33)	50
Military HH: Yes	4%	(4)	13%	(11)	3%	(3)	1%	(1)	15%	(13)	64%	(57)	89
Military HH: No	7%	(38)	12%	(64)	4%	(18)	2%	(9)	12%	(61)	63%	(322)	511
RD/WT: Right Direction	12%	(21)	12%	(21)	6%	(11)	4%	(7)	12%	(22)	54%	(95)	177
RD/WT: Wrong Track	5%	(21)	13%	(54)	2%	(10)	1%	(2)	12%	(53)	67%	(284)	423
Trump Job Approve	6%	(14)	14%	(36)	4%	(10)	2%	(4)	13%	(33)	61%	(149)	247
Trump Job Disapprove	7%	(24)	11%	(37)	3%	(11)	2%	(6)	12%	(40)	64%	(211)	329
Trump Job Strongly Approve	7%	(10)	12%	(16)	2%	(2)	1%	(2)	15%	(20)	63%	(84)	134
Trump Job Somewhat Approve	4%	(4)	17%	(19)	7%	(8)	2%	(2)	12%	(13)	58%	(65)	112
Trump Job Somewhat Disapprove	8%	(6)	13%	(9)	10%	(7)	7%	(5)	16%	(11)	47%	(32)	68
Trump Job Strongly Disapprove	7%	(18)	11%	(28)	2%	(5)	_	(1)	11%	(29)	69%	(179)	261
Favorable of Trump	5%	(12)	15%	(37)	4%	(10)	1%	(3)	14%	(35)	61%	(149)	246
Unfavorable of Trump	9%	(29)	11%	(35)	3%	(11)	2%	(6)	11%	(37)	64%	(214)	332
Very Favorable of Trump	7%	(10)	13%	(19)	2%	(3)	1%	(2)	13%	(19)	62%	(87)	140
Somewhat Favorable of Trump	1%	(1)	17%	(18)	7%	(7)	1%	(1)	16%	(17)	58%	(61)	106
Somewhat Unfavorable of Trump	14%	(9)	13%	(8)	4%	(3)	_	(0)	13%	(8)	56%	(33)	60
Very Unfavorable of Trump	8%	(21)	10%	(27)	3%	(8)	2%	(6)	11%	(30)	66%	(181)	272

Table MCSP3_10: Do you have a favorable or unfavorable opinion of each of the following people? Marvin Jones Jr.

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	7%	(41)	12%	(75)	4%	(21)	2%	(10)	12%	(74)	63%	(379)	600
#1 Issue: Economy	8%	(17)	17%	(34)	4%	(9)	1%	(2)	14%	(29)	55%	(111)	201
#1 Issue: Security	5%	(3)	5%	(3)	5%	(3)	1%	(1)	15%	(8)	69%	(39)	56
#1 Issue: Health Care	6%	(6)	14%	(13)	2%	(2)	2%	(2)	12%	(11)	64%	(60)	94
#1 Issue: Medicare / Social Security	1%	(1)	6%	(6)	1%	(1)	4%	(4)	13%	(13)	76%	(74)	97
2018 House Vote: Democrat	10%	(18)	15%	(28)	4%	(7)	1%	(3)	11%	(21)	59%	(109)	185
2018 House Vote: Republican	6%	(9)	10%	(14)	3%	(4)	4%	(6)	14%	(21)	63%	(91)	145
2016 Vote: Hillary Clinton	10%	(18)	15%	(26)	3%	(5)	_	(0)	11%	(19)	62%	(109)	177
2016 Vote: Donald Trump	7%	(11)	10%	(17)	3%	(5)	4%	(7)	16%	(27)	59%	(98)	165
2016 Vote: Didn't Vote	5%	(12)	13%	(31)	5%	(11)	1%	(2)	11%	(26)	64%	(148)	230
Voted in 2014: Yes	9%	(29)	13%	(42)	3%	(9)	2%	(8)	12%	(37)	60%	(187)	313
Voted in 2014: No	4%	(12)	11%	(33)	4%	(12)	1%	(2)	13%	(37)	67%	(192)	287
2012 Vote: Barack Obama	12%	(27)	15%	(35)	5%	(11)	1%	(2)	13%	(31)	54%	(124)	230
2012 Vote: Mitt Romney	4%	(5)	9%	(10)	1%	(1)	4%	(5)	14%	(16)	68%	(79)	117
2012 Vote: Didn't Vote	4%	(9)	12%	(29)	4%	(9)	1%	(3)	10%	(25)	69%	(165)	239
4-Region: Northeast	5%	(6)	8%	(8)	7%	(7)	1%	(1)	16%	(17)	63%	(68)	107
4-Region: Midwest	6%	(7)	11%	(13)	3%	(4)	_	(0)	9%	(11)	71%	(84)	118
4-Region: South	7%	(16)	16%	(37)	4%	(9)	3%	(7)	16%	(36)	55%	(126)	231
4-Region: West	9%	(14)	12%	(17)	1%	(1)	1%	(1)	7%	(11)	70%	(101)	144
Sports fans	10%	(41)	17%	(70)	5%	(21)	2%	(9)	16%	(67)	50%	(212)	419
Avid sports fans	21%	(27)	25%	(32)	7%	(9)	5%	(7)	12%	(15)	30%	(38)	128
Casual sports fans	5%	(15)	13%	(38)	4%	(12)	1%	(2)	18%	(52)	59%	(173)	291
Republican sports fans	8%	(10)	13%	(18)	5%	(6)	3%	(3)	17%	(23)	54%	(74)	135
Democratic sports fans	14%	(22)	18%	(30)	6%	(10)	_	(1)	13%	(22)	48%	(78)	163
Independent sports fans	7%	(9)	19%	(23)	3%	(4)	4%	(5)	18%	(21)	49%	(60)	121
Sports fans ages 18-34	20%	(22)	17%	(19)	9%	(10)	4%	(5)	8%	(9)	42%	(46)	111
Sports fans ages 35-44	8%	(7)	29%	(25)	4%	(3)	5%	(4)	14%	(12)	41%	(35)	85
Sports fans ages 45-64	8%	(11)	14%	(21)	5%	(8)	_	(0)	21%	(31)	52%	(76)	147
Sports fans 65+	2%	(1)	8%	(6)	_	(0)	_	(0)	19%	(15)	71%	(55)	77
NFL fans	10%	(40)	18%	(69)	5%	(20)	3%	(10)	18%	(68)	46%	(176)	383
Avid NFL fans	23%	(36)	28%	(44)	5%	(8)	1%	(2)	13%	(21)	29%	(45)	156

Table MCSP3_10: Do you have a favorable or unfavorable opinion of each of the following people? Marvin Jones Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (41)	12% (75)	4% (21)	2% (10) $4%$ (8)	12% (74)	63% (379)	600
Casual NFL fans	2% (4)	11% (25)	5% (12)		21% (47)	58% (131)	227

Table MCSP3_11: Do you have a favorable or unfavorable opinion of each of the following people? Zay Jones

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(28)	8%	(48)	3%	(16)	1%	(4)	12%	(75)	72%	(449)	620
Gender: Male	7%	(21)	9%	(28)	4%	(12)	_	(1)	18%	(58)	62%	(195)	315
Gender: Female	2%	(7)	7%	(20)	2%	(5)	1%	(3)	6%	(17)	83%	(253)	305
Age: 18-34	5%	(11)	12%	(24)	5%	(11)	1%	(2)	12%	(25)	64%	(127)	200
Age: 35-44	8%	(9)	9%	(10)	1%	(1)	2%	(2)	11%	(12)	68%	(74)	109
Age: 45-64	4%	(8)	5%	(9)	2%	(4)	_	(0)	14%	(27)	76%	(152)	200
Age: 65+	1%	(1)	3%	(4)	1%	(1)	_	(0)	9%	(10)	86%	(97)	112
GenZers: 1997-2012	6%	(5)	6%	(5)	3%	(2)	_	(0)	11%	(8)	73%	(56)	76
Millennials: 1981-1996	6%	(11)	15%	(27)	5%	(9)	2%	(4)	14%	(25)	58%	(106)	181
GenXers: 1965-1980	5%	(8)	5%	(8)	2%	(3)	_	(0)	16%	(26)	73%	(119)	164
Baby Boomers: 1946-1964	3%	(4)	4%	(7)	1%	(1)	_	(0)	9%	(14)	84%	(137)	165
PID: Dem (no lean)	5%	(12)	17%	(41)	5%	(11)	1%	(1)	8%	(19)	65%	(154)	238
PID: Ind (no lean)	2%	(5)	1%	(3)	1%	(2)	1%	(1)	16%	(33)	79%	(163)	207
PID: Rep (no lean)	7%	(12)	2%	(4)	2%	(3)	1%	(1)	13%	(23)	75%	(132)	175
PID/Gender: Dem Men	8%	(9)	22%	(24)	7%	(8)	_	(0)	12%	(13)	51%	(57)	112
PID/Gender: Dem Women	2%	(3)	13%	(16)	2%	(3)	1%	(1)	5%	(6)	77%	(97)	126
PID/Gender: Ind Men	4%	(4)	1%	(1)	1%	(1)	1%	(1)	23%	(25)	71%	(77)	109
PID/Gender: Ind Women	1%	(1)	2%	(2)	1%	(1)	_	(0)	8%	(8)	88%	(86)	98
PID/Gender: Rep Men	8%	(8)	3%	(3)	3%	(3)	_	(0)	21%	(20)	65%	(61)	94
PID/Gender: Rep Women	5%	(4)	2%	(1)	1%	(1)	2%	(1)	4%	(3)	87%	(71)	81
Ideo: Liberal (1-3)	6%	(10)	13%	(23)	1%	(1)	_	(0)	7%	(13)	73%	(131)	178
Ideo: Moderate (4)	3%	(4)	7%	(12)	2%	(3)	1%	(2)	11%	(20)	76%	(137)	179
Ideo: Conservative (5-7)	7%	(14)	5%	(10)	5%	(11)	1%	(1)	16%	(33)	66%	(134)	203
Educ: < College	4%	(17)	7%	(28)	3%	(14)	_	(2)	13%	(54)	73%	(313)	428
Educ: Bachelors degree	1%	(1)	8%	(11)	_	(0)	1%	(2)	10%	(13)	80%	(101)	127
Educ: Post-grad	16%	(10)	13%	(9)	4%	(2)	1%	(0)	13%	(8)	54%	(35)	65
Income: Under 50k	5%	(16)	9%	(32)	3%	(10)	1%	(3)	9%	(31)	74%	(264)	355
Income: 50k-100k	2%	(4)	6%	(10)	3%	(5)	_	(1)	20%	(36)	69%	(125)	182
Income: 100k+	9%	(8)	7%	(6)	1%	(1)	_	(0)	9%	(8)	73%	(60)	83
Ethnicity: White	5%	(24)	7%	(33)	3%	(13)	1%	(3)	10%	(48)	75%	(360)	481
Ethnicity: Hispanic	7%	(8)	10%	(12)	8%	(9)	_	(0)	19%	(22)	55%	(65)	116

Table MCSP3_11: Do you have a favorable or unfavorable opinion of each of the following people? Zay Jones

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opi	nion	•	of	Total N
Adults	5%	(28)	8%	(48)	3%	(16)	1%	(4)	12%	(75)	72%	(449)	620
Ethnicity: Black	5%	(4)	14%	(13)	1%	(1)	1%	(1)	18%	(16)	61%	(54)	89
Ethnicity: Other	_	(0)	5%	(2)	4%	(2)	1%	(0)	22%	(11)	68%	(34)	50
All Christian	5%	(14)	11%	(29)	2%	(6)	_	(0)	10%	(28)	72%	(196)	273
Agnostic/Nothing in particular	6%	(10)	5%	(9)	3%	(5)	1%	(2)	18%	(32)	67%	(119)	177
Something Else	2%	(2)	4%	(4)	2%	(2)	1%	(1)	8%	(10)	83%	(101)	122
Evangelical	9%	(13)	8%	(13)	2%	(3)	_	(0)	9%	(14)	72%	(113)	157
Non-Evangelical	1%	(3)	7%	(15)	1%	(3)	1%	(1)	11%	(24)	79%	(176)	222
Community: Urban	7%	(12)	14%	(27)	3%	(5)	_	(0)	7%	(13)	70%	(130)	187
Community: Suburban	1%	(1)	4%	(13)	3%	(10)	_	(1)	17%	(48)	74%	(210)	283
Community: Rural	10%	(14)	6%	(9)	1%	(2)	2%	(2)	9%	(14)	72%	(109)	150
Employ: Private Sector	7%	(13)	10%	(20)	4%	(7)	1%	(2)	18%	(33)	61%	(115)	189
Employ: Self-Employed	4%	(2)	5%	(3)	10%	(6)	3%	(1)	15%	(8)	63%	(35)	55
Employ: Retired	3%	(3)	4%	(4)	1%	(1)	_	(0)	9%	(10)	84%	(99)	117
Employ: Unemployed	3%	(4)	14%	(16)	1%	(1)	1%	(1)	9%	(10)	73%	(88)	121
Military HH: Yes	2%	(2)	4%	(3)	3%	(2)	_	(0)	11%	(9)	80%	(62)	78
Military HH: No	5%	(26)	8%	(44)	3%	(14)	1%	(4)	12%	(66)	71%	(387)	542
RD/WT: Right Direction	10%	(17)	12%	(21)	6%	(10)	1%	(1)	12%	(19)	59%	(98)	167
RD/WT: Wrong Track	2%	(11)	6%	(27)	1%	(6)	1%	(3)	12%	(56)	77%	(351)	453
Trump Job Approve	6%	(15)	3%	(8)	5%	(12)	1%	(2)	16%	(39)	69%	(166)	242
Trump Job Disapprove	3%	(12)	11%	(40)	1%	(5)	_	(2)	9%	(32)	74%	(260)	351
Trump Job Strongly Approve	8%	(11)	3%	(3)	4%	(5)	_	(0)	17%	(21)	68%	(88)	128
Trump Job Somewhat Approve	4%	(5)	4%	(4)	6%	(6)	2%	(2)	16%	(18)	69%	(79)	114
Trump Job Somewhat Disapprove	7%	(5)	7%	(5)	1%	(1)	_	(0)	7%	(5)	79%	(58)	74
Trump Job Strongly Disapprove	3%	(7)	13%	(35)	1%	(4)	1%	(2)	10%	(27)	73%	(202)	277
Favorable of Trump	6%	(15)	3%	(8)	4%	(8)	_	(1)	15%	(35)	72%	(171)	238
Unfavorable of Trump	4%	(14)	11%	(39)	2%	(7)	_	(1)	10%	(36)	73%	(258)	355
Very Favorable of Trump	7%	(9)	2%	(3)	3%	(3)	_	(0)	13%	(16)	75%	(92)	123
Somewhat Favorable of Trump	5%	(6)	5%	(5)	4%	(5)	1%	(1)	16%	(19)	69%	(79)	115
Somewhat Unfavorable of Trump	4%	(3)	8%	(6)	4%	(3)	_	(0)	8%	(5)	76%	(53)	69
Very Unfavorable of Trump	4%	(11)	12%	(34)	1%	(4)	_	(1)	11%	(30)	72%	(206)	286

Table MCSP3_11: Do you have a favorable or unfavorable opinion of each of the following people? Zay Jones

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(28)	8%	(48)	3%	(16)	1%	(4)	12%	(75)	72%	(449)	620
#1 Issue: Economy	5%	(11)	7%	(15)	2%	(5)	1%	(1)	13%	(28)	72%	(158)	218
#1 Issue: Security	7%	(5)	14%	(10)	3%	(2)	_	(0)	20%	(14)	56%	(39)	71
#1 Issue: Health Care	6%	(7)	7%	(8)	3%	(4)	_	(0)	8%	(9)	76%	(88)	116
#1 Issue: Medicare / Social Security	_	(0)	8%	(6)	6%	(5)	_	(0)	11%	(9)	74%	(59)	79
2018 House Vote: Democrat	6%	(11)	16%	(32)	2%	(4)	_	(0)	7%	(14)	69%	(140)	202
2018 House Vote: Republican	7%	(10)	2%	(2)	2%	(3)	_	(0)	11%	(15)	79%	(110)	139
2016 Vote: Hillary Clinton	6%	(12)	17%	(32)	2%	(4)	1%	(1)	7%	(12)	67%	(127)	190
2016 Vote: Donald Trump	6%	(10)	1%	(2)	2%	(3)	1%	(1)	12%	(17)	78%	(117)	150
2016 Vote: Didn't Vote	2%	(4)	5%	(13)	3%	(8)	1%	(2)	17%	(41)	72%	(174)	242
Voted in 2014: Yes	5%	(17)	11%	(34)	2%	(8)	1%	(2)	10%	(33)	71%	(225)	318
Voted in 2014: No	4%	(11)	5%	(14)	3%	(9)	1%	(2)	14%	(42)	74%	(223)	302
2012 Vote: Barack Obama	6%	(13)	14%	(32)	2%	(5)	1%	(3)	8%	(19)	68%	(156)	228
2012 Vote: Mitt Romney	4%	(5)	2%	(3)	2%	(3)	_	(0)	13%	(16)	78%	(92)	118
2012 Vote: Didn't Vote	4%	(10)	5%	(13)	3%	(8)	1%	(1)	15%	(38)	73%	(188)	258
4-Region: Northeast	5%	(5)	6%	(5)	2%	(2)	_	(0)	8%	(7)	79%	(68)	87
4-Region: Midwest	4%	(6)	7%	(9)	5%	(6)	_	(0)	9%	(12)	75%	(104)	138
4-Region: South	5%	(11)	9%	(20)	3%	(6)	2%	(4)	12%	(26)	70%	(154)	221
4-Region: West	4%	(7)	8%	(14)	1%	(2)	_	(0)	17%	(29)	70%	(122)	174
Sports fans	7%	(27)	10%	(44)	3%	(13)	1%	(4)	15%	(64)	64%	(267)	420
Avid sports fans	17%	(24)	19%	(27)	2%	(2)	1%	(1)	26%	(37)	35%	(49)	141
Casual sports fans	1%	(4)	6%	(17)	4%	(11)	1%	(2)	10%	(27)	78%	(218)	279
Republican sports fans	10%	(12)	2%	(2)	2%	(3)	1%	(1)	19%	(23)	66%	(81)	122
Democratic sports fans	7%	(12)	23%	(38)	5%	(9)	1%	(1)	9%	(15)	54%	(91)	166
Independent sports fans	3%	(4)	2%	(3)	2%	(2)	1%	(1)	20%	(26)	73%	(95)	131
Sports fans ages 18-34	9%	(11)	18%	(21)	7%	(9)	1%	(2)	18%	(21)	47%	(57)	121
Sports fans ages 35-44	10%	(8)	12%	(10)	1%	(1)	2%	(2)	12%	(10)	63%	(52)	84
Sports fans ages 45-64	6%	(8)	6%	(9)	2%	(3)	_	(0)	16%	(23)	70%	(97)	139
Sports fans 65+	1%	(1)	5%	(4)	1%	(1)	_	(0)	14%	(10)	80%	(60)	76
NFL fans	6%	(24)	11%	(43)	3%	(13)	1%	(4)	16%	(63)	61%	(233)	380
Avid NFL fans	12%	(21)	15%	(25)	3%	(5)	_	(0)	22%	(37)	48%	(80)	167

Table MCSP3_11: Do you have a favorable or unfavorable opinion of each of the following people? Zay Jones

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (28)	8% (48)	3% (16)	1% (4) $2%$ (4)	12% (75)	72% (449)	620
Casual NFL fans	2% (4)	9% (19)	4% (8)		12% (26)	72% (153)	213

Table MCSP3_12: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Jones

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	6%	(32)	11%	(66)	3%	(15)	3%	(15)	17%	(96)	61%	(355)	580
Gender: Male	8%	(21)	16%	(45)	4%	(10)	1%	(4)	23%	(65)	47%	(130)	276
Gender: Female	4%	(11)	7%	(21)	2%	(5)	4%	(11)	10%	(31)	74%	(224)	304
Age: 18-34	5%	(9)	11%	(19)	5%	(8)	6%	(10)	13%	(22)	60%	(102)	170
Age: 35-44	6%	(6)	16%	(16)	3%	(3)	_	(0)	23%	(22)	52%	(50)	97
Age: 45-64	7%	(13)	10%	(19)	2%	(4)	2%	(4)	19%	(35)	60%	(112)	187
Age: 65+	3%	(4)	9%	(12)	_	(1)	1%	(1)	13%	(17)	73%	(92)	126
GenZers: 1997-2012	3%	(2)	10%	(7)	5%	(3)	12%	(8)	7%	(5)	63%	(43)	68
Millennials: 1981-1996	6%	(10)	14%	(22)	4%	(6)	1%	(2)	22%	(35)	53%	(84)	160
GenXers: 1965-1980	9%	(12)	16%	(22)	2%	(3)	3%	(4)	13%	(18)	57%	(79)	137
Baby Boomers: 1946-1964	4%	(7)	6%	(11)	1%	(2)	1%	(1)	20%	(37)	68%	(126)	185
PID: Dem (no lean)	9%	(19)	13%	(30)	3%	(6)	_	(0)	21%	(46)	55%	(124)	225
PID: Ind (no lean)	3%	(6)	10%	(19)	3%	(6)	5%	(9)	15%	(29)	64%	(120)	189
PID: Rep (no lean)	4%	(6)	11%	(18)	2%	(3)	4%	(7)	13%	(21)	67%	(111)	165
PID/Gender: Dem Men	11%	(12)	20%	(22)	3%	(3)	_	(0)	27%	(30)	40%	(44)	112
PID/Gender: Dem Women	6%	(7)	7%	(8)	3%	(3)	_	(0)	15%	(17)	70%	(79)	114
PID/Gender: Ind Men	4%	(3)	14%	(12)	7%	(6)	3%	(3)	21%	(18)	52%	(44)	86
PID/Gender: Ind Women	3%	(3)	7%	(7)	_	(0)	6%	(6)	10%	(11)	74%	(76)	103
PID/Gender: Rep Men	7%	(6)	15%	(12)	2%	(1)	2%	(1)	21%	(17)	53%	(42)	78
PID/Gender: Rep Women	_	(0)	7%	(6)	2%	(2)	6%	(5)	5%	(4)	80%	(69)	87
Ideo: Liberal (1-3)	7%	(13)	11%	(22)	2%	(3)	2%	(4)	21%	(40)	56%	(107)	189
Ideo: Moderate (4)	6%	(9)	13%	(20)	4%	(7)	1%	(2)	15%	(23)	61%	(96)	158
Ideo: Conservative (5-7)	5%	(8)	10%	(17)	3%	(5)	4%	(7)	15%	(26)	63%	(105)	168
Educ: < College	4%	(15)	10%	(39)	1%	(5)	4%	(15)	17%	(67)	64%	(247)	388
Educ: Bachelors degree	6%	(7)	11%	(14)	7%	(8)	_	(0)	18%	(22)	59%	(75)	125
Educ: Post-grad	14%	(10)	21%	(14)	3%	(2)	1%	(1)	10%	(7)	51%	(34)	66
Income: Under 50k	4%	(13)	10%	(30)	1%	(4)	4%	(11)	18%	(53)	63%	(186)	297
Income: 50k-100k	5%	(9)	13%	(23)	4%	(8)	2%	(4)	15%	(27)	60%	(109)	180
Income: 100k+	10%	(11)	13%	(13)	3%	(3)	_	(0)	15%	(15)	59%	(60)	103
Ethnicity: White	6%	(27)	9%	(40)	2%	(8)	3%	(11)	14%	(63)	66%	(292)	441
Ethnicity: Hispanic	3%	(3)	17%	(18)	4%	(4)	8%	(8)	25%	(25)	42%	(43)	102

Table MCSP3_12: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Jones

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	6%	(32)	11%	(66)	3%	(15)	3%	(15)	17%	(96)	61%	(355)	580
Ethnicity: Black	5%	(3)	17%	(11)	11%	(7)	_	(0)	30%	(19)	37%	(23)	64
Ethnicity: Other	3%	(2)	21%	(15)	_	(0)	6%	(4)	19%	(14)	53%	(39)	75
All Christian	6%	(16)	13%	(35)	4%	(11)	1%	(3)	16%	(43)	59%	(155)	263
Agnostic/Nothing in particular	2%	(3)	10%	(16)	_	(1)	5%	(7)	16%	(26)	68%	(109)	162
Something Else	4%	(4)	8%	(9)	1%	(1)	4%	(4)	23%	(23)	60%	(61)	102
Evangelical	5%	(6)	13%	(16)	4%	(5)	4%	(5)	20%	(26)	54%	(69)	126
Non-Evangelical	5%	(11)	11%	(25)	3%	(8)	1%	(3)	18%	(40)	61%	(136)	223
Community: Urban	11%	(17)	13%	(21)	3%	(4)	8%	(13)	15%	(24)	50%	(79)	158
Community: Suburban	3%	(10)	12%	(34)	3%	(9)	1%	(2)	20%	(56)	61%	(172)	283
Community: Rural	3%	(5)	8%	(12)	1%	(2)	_	(1)	12%	(17)	75%	(104)	139
Employ: Private Sector	12%	(22)	15%	(27)	4%	(8)	1%	(2)	19%	(36)	49%	(91)	186
Employ: Retired	2%	(3)	9%	(11)	_	(1)	1%	(1)	16%	(19)	72%	(89)	123
Employ: Unemployed	3%	(2)	7%	(5)	2%	(1)	_	(0)	13%	(10)	75%	(57)	76
Military HH: Yes	8%	(8)	10%	(9)	3%	(3)	1%	(1)	15%	(14)	62%	(58)	94
Military HH: No	5%	(24)	12%	(57)	2%	(12)	3%	(14)	17%	(82)	61%	(297)	486
RD/WT: Right Direction	10%	(14)	13%	(18)	6%	(9)	6%	(9)	14%	(19)	50%	(69)	137
RD/WT: Wrong Track	4%	(18)	11%	(48)	1%	(6)	1%	(7)	17%	(77)	65%	(286)	442
Trump Job Approve	7%	(14)	11%	(24)	2%	(5)	4%	(9)	14%	(31)	62%	(137)	220
Trump Job Disapprove	5%	(17)	11%	(36)	3%	(10)	2%	(6)	19%	(63)	61%	(208)	340
Trump Job Strongly Approve	5%	(6)	7%	(8)	3%	(4)	2%	(2)	13%	(16)	70%	(85)	122
Trump Job Somewhat Approve	8%	(8)	16%	(16)	1%	(1)	7%	(7)	15%	(15)	53%	(52)	98
Trump Job Somewhat Disapprove	6%	(4)	5%	(3)	5%	(3)	4%	(2)	24%	(14)	56%	(33)	59
Trump Job Strongly Disapprove	5%	(13)	12%	(33)	2%	(7)	1%	(4)	17%	(49)	62%	(175)	282
Favorable of Trump	5%	(10)	10%	(20)	2%	(4)	1%	(3)	15%	(30)	67%	(138)	205
Unfavorable of Trump	6%	(19)	12%	(43)	3%	(11)	2%	(9)	17%	(60)	59%	(205)	347
Very Favorable of Trump	6%	(6)	9%	(9)	1%	(1)	1%	(1)	6%	(6)	77%	(77)	101
Somewhat Favorable of Trump	4%	(5)	11%	(11)	3%	(3)	2%	(2)	23%	(24)	57%	(60)	105
Somewhat Unfavorable of Trump	5%	(3)	13%	(8)	2%	(1)	4%	(2)	17%	(10)	59%	(35)	59
Very Unfavorable of Trump	6%	(16)	12%	(35)	3%	(9)	2%	(6)	17%	(50)	59%	(170)	287

Table MCSP3_12: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Jones

		ery		ewhat	Some		Ve	•		l of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(32)	11%	(66)	3%	(15)	3%	(15)	17%	(96)	61%	(355)	580
#1 Issue: Economy	9%	(19)	12%	(23)	1%	(2)	3%	(6)	15%	(29)	60%	(119)	198
#1 Issue: Security	9%	(5)	8%	(4)	1%	(1)	1%	(1)	23%	(13)	58%	(33)	57
#1 Issue: Health Care	3%	(4)	11%	(12)	2%	(3)	4%	(4)	22%	(24)	57%	(63)	110
#1 Issue: Medicare / Social Security	1%	(1)	9%	(7)	4%	(3)	1%	(1)	22%	(16)	62%	(44)	71
2018 House Vote: Democrat	8%	(15)	15%	(29)	3%	(5)	_	(1)	17%	(33)	57%	(108)	190
2018 House Vote: Republican	2%	(2)	13%	(17)	2%	(2)	2%	(3)	17%	(22)	65%	(85)	130
2016 Vote: Hillary Clinton	8%	(15)	16%	(28)	3%	(6)	_	(0)	17%	(31)	56%	(98)	177
2016 Vote: Donald Trump	4%	(6)	12%	(19)	1%	(1)	2%	(4)	13%	(21)	67%	(104)	154
2016 Vote: Didn't Vote	5%	(10)	9%	(19)	2%	(4)	6%	(12)	19%	(38)	60%	(123)	206
Voted in 2014: Yes	6%	(19)	14%	(42)	3%	(11)	1%	(4)	16%	(51)	59%	(185)	311
Voted in 2014: No	5%	(13)	9%	(24)	2%	(4)	4%	(12)	17%	(45)	63%	(170)	268
2012 Vote: Barack Obama	8%	(18)	16%	(33)	4%	(9)	1%	(2)	17%	(36)	54%	(116)	214
2012 Vote: Mitt Romney	5%	(5)	8%	(10)	2%	(2)	1%	(1)	17%	(20)	67%	(79)	118
2012 Vote: Didn't Vote	4%	(9)	10%	(22)	2%	(4)	5%	(12)	16%	(36)	63%	(143)	225
4-Region: Northeast	6%	(7)	14%	(16)	7%	(8)	2%	(2)	7%	(8)	63%	(73)	115
4-Region: Midwest	9%	(11)	9%	(11)	3%	(4)	3%	(3)	17%	(20)	59%	(70)	119
4-Region: South	4%	(9)	12%	(26)	1%	(3)	3%	(6)	23%	(48)	57%	(119)	210
4-Region: West	4%	(5)	10%	(13)	_	(0)	3%	(4)	15%	(20)	68%	(93)	136
Sports fans	8%	(31)	16%	(63)	4%	(15)	4%	(15)	21%	(86)	48%	(191)	401
Avid sports fans	16%	(24)	23%	(34)	5%	(8)	2%	(3)	26%	(39)	27%	(39)	146
Casual sports fans	3%	(8)	11%	(29)	3%	(7)	5%	(12)	19%	(48)	59%	(152)	255
Republican sports fans	6%	(6)	15%	(17)	3%	(3)	6%	(7)	18%	(20)	53%	(61)	114
Democratic sports fans	12%	(19)	17%	(27)	4%	(6)	_	(0)	26%	(42)	41%	(65)	160
Independent sports fans	5%	(6)	15%	(19)	5%	(6)	6%	(8)	19%	(24)	51%	(65)	127
Sports fans ages 18-34	8%	(9)	16%	(17)	7%	(8)	9%	(10)	17%	(19)	43%	(48)	112
Sports fans ages 35-44	7%	(5)	19%	(14)	3%	(3)	_	(0)	29%	(22)	41%	(31)	75
Sports fans ages 45-64	10%	(13)	14%	(19)	3%	(4)	3%	(4)	26%	(34)	45%	(60)	134
Sports fans 65+	5%	(4)	15%	(12)	1%	(1)	1%	(1)	13%	(11)	66%	(52)	80
NFL fans	9%	(31)	16%	(57)	4%	(15)	4%	(14)	22%	(78)	45%	(159)	354
Avid NFL fans	16%	(26)	25%	(41)	7%	(11)	2%	(4)	23%	(38)	28%	(46)	166

Table MCSP3_12: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Jones

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (32)	11% (66)	3% (15)	3% (15)	17% (96)	61% (355)	580
Casual NFL fans	2% (5)	9% (16)	2% (4)	6% (10)	21% (40)	60% (113)	188

Table MCSP3_13: *Do you have a favorable or unfavorable opinion of each of the following people? Julio Jones*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		of, no nion		r heard of	Total N
Adults	10%	(60)	17%	(98)	2%	(15)	2%	(11)	11%	(65)	58%	(341)	590
Gender: Male	17%	(48)	26%	(75)	4%	(11)	3%	(9)	11%	(33)	39%	(113)	291
Gender: Female	4%	(12)	7%	(22)	1%	(3)	1%	(2)	11%	(33)	76%	(227)	300
Age: 18-34	9%	(14)	13%	(21)	4%	(6)	5%	(8)	12%	(19)	58%	(96)	164
Age: 35-44	13%	(16)	20%	(25)	3%	(3)	2%	(2)	10%	(12)	52%	(64)	122
Age: 45-64	13%	(25)	19%	(37)	2%	(3)	1%	(1)	12%	(24)	54%	(108)	198
Age: 65+	4%	(4)	14%	(15)	2%	(2)	_	(0)	10%	(11)	70%	(74)	106
GenZers: 1997-2012	_	(0)	12%	(7)	5%	(3)	1%	(1)	16%	(10)	65%	(39)	60
Millennials: 1981-1996	16%	(26)	15%	(26)	2%	(4)	5%	(9)	11%	(18)	51%	(84)	166
GenXers: 1965-1980	12%	(21)	20%	(33)	2%	(4)	1%	(2)	11%	(18)	53%	(88)	165
Baby Boomers: 1946-1964	8%	(13)	17%	(28)	2%	(3)	_	(0)	10%	(17)	63%	(104)	165
PID: Dem (no lean)	17%	(39)	17%	(40)	2%	(4)	3%	(7)	9%	(21)	52%	(123)	234
PID: Ind (no lean)	5%	(9)	11%	(21)	4%	(7)	1%	(1)	12%	(22)	67%	(124)	184
PID: Rep (no lean)	7%	(12)	21%	(37)	2%	(4)	1%	(2)	13%	(23)	55%	(94)	172
PID/Gender: Dem Men	28%	(30)	29%	(31)	3%	(4)	6%	(7)	7%	(8)	26%	(28)	108
PID/Gender: Dem Women	7%	(9)	7%	(9)	1%	(1)	1%	(1)	10%	(13)	75%	(95)	127
PID/Gender: Ind Men	10%	(8)	20%	(16)	6%	(5)	2%	(1)	11%	(9)	52%	(43)	83
PID/Gender: Ind Women	1%	(1)	5%	(5)	2%	(2)	_	(0)	12%	(13)	80%	(81)	101
PID/Gender: Rep Men	10%	(10)	28%	(28)	3%	(3)	1%	(1)	16%	(16)	42%	(43)	100
PID/Gender: Rep Women	2%	(2)	12%	(9)	1%	(1)	2%	(1)	10%	(7)	72%	(52)	71
Ideo: Liberal (1-3)	14%	(24)	17%	(29)	3%	(4)	1%	(1)	12%	(20)	53%	(90)	168
Ideo: Moderate (4)	6%	(9)	17%	(26)	5%	(7)	2%	(3)	10%	(15)	62%	(94)	153
Ideo: Conservative (5-7)	11%	(22)	21%	(40)	2%	(3)	4%	(7)	14%	(27)	48%	(92)	191
Educ: < College	10%	(43)	15%	(63)	2%	(8)	2%	(8)	10%	(44)	60%	(254)	419
Educ: Bachelors degree	9%	(11)	20%	(24)	3%	(3)	1%	(2)	13%	(15)	54%	(63)	118
Educ: Post-grad	12%	(6)	20%	(11)	5%	(3)	3%	(2)	13%	(7)	45%	(24)	53
Income: Under 50k	11%	(38)	13%	(45)	2%	(7)	2%	(7)	11%	(38)	60%	(200)	334
Income: 50k-100k	6%	(10)	20%	(32)	3%	(5)	2%	(3)	13%	(21)	56%	(89)	159
Income: 100k+	13%	(13)	21%	(20)	3%	(3)	2%	(2)	7%	(7)	54%	(52)	97
Ethnicity: White	8%	(36)	18%	(82)	2%	(11)	2%	(10)	10%	(46)	60%	(282)	467
Ethnicity: Hispanic	15%	(15)	17%	(17)	2%	(2)	5%	(5)	9%	(9)	51%	(48)	95

Table MCSP3_13: Do you have a favorable or unfavorable opinion of each of the following people? *Julio Jones*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	10%	(60)	17%	(98)	2%	(15)	2%	(11)	11%	(65)	58%	(341)	590
Ethnicity: Black	24%	(18)	16%	(13)	2%	(2)	1%	(1)	12%	(10)	44%	(34)	77
All Christian	12%	(30)	21%	(53)	2%	(5)	1%	(4)	13%	(35)	51%	(132)	258
Agnostic/Nothing in particular	4%	(6)	10%	(15)	1%	(1)	4%	(6)	7%	(12)	75%	(118)	157
Something Else	12%	(15)	15%	(19)	4%	(5)	1%	(1)	13%	(16)	55%	(68)	123
Evangelical	18%	(29)	14%	(23)	2%	(3)	2%	(3)	15%	(23)	50%	(80)	161
Non-Evangelical	7%	(15)	23%	(47)	3%	(6)	_	(1)	12%	(25)	54%	(113)	208
Community: Urban	16%	(30)	15%	(27)	3%	(6)	2%	(3)	11%	(20)	52%	(94)	180
Community: Suburban	6%	(16)	18%	(49)	2%	(6)	3%	(7)	13%	(35)	59%	(164)	276
Community: Rural	11%	(15)	16%	(22)	2%	(3)	1%	(1)	8%	(11)	62%	(83)	134
Employ: Private Sector	12%	(21)	20%	(35)	4%	(6)	2%	(3)	13%	(23)	49%	(84)	173
Employ: Self-Employed	2%	(1)	25%	(15)	2%	(1)	9%	(6)	15%	(9)	47%	(29)	61
Employ: Retired	6%	(7)	14%	(17)	1%	(2)	_	(0)	11%	(13)	68%	(82)	121
Employ: Unemployed	23%	(20)	11%	(10)	1%	(1)	1%	(1)	4%	(3)	61%	(52)	87
Military HH: Yes	12%	(11)	20%	(19)	2%	(2)	1%	(1)	7%	(7)	57%	(53)	92
Military HH: No	10%	(49)	16%	(79)	3%	(13)	2%	(10)	12%	(59)	58%	(288)	498
RD/WT: Right Direction	17%	(25)	19%	(27)	4%	(6)	5%	(7)	13%	(19)	43%	(63)	147
RD/WT: Wrong Track	8%	(35)	16%	(70)	2%	(9)	1%	(4)	11%	(47)	63%	(278)	443
Trump Job Approve	6%	(15)	19%	(46)	3%	(8)	4%	(9)	11%	(26)	57%	(138)	243
Trump Job Disapprove	11%	(35)	16%	(52)	2%	(6)	1%	(2)	11%	(35)	59%	(189)	319
Trump Job Strongly Approve	8%	(10)	18%	(24)	2%	(3)	1%	(2)	10%	(14)	60%	(79)	132
Trump Job Somewhat Approve	4%	(5)	20%	(22)	5%	(5)	6%	(7)	11%	(13)	53%	(59)	111
Trump Job Somewhat Disapprove	5%	(3)	18%	(12)	3%	(2)	3%	(2)	21%	(15)	50%	(34)	68
Trump Job Strongly Disapprove	13%	(32)	16%	(39)	2%	(4)	_	(0)	8%	(20)	62%	(155)	251
Favorable of Trump	7%	(18)	18%	(42)	3%	(7)	4%	(9)	11%	(26)	57%	(138)	240
Unfavorable of Trump	10%	(33)	16%	(52)	2%	(7)	1%	(2)	11%	(36)	59%	(189)	318
Very Favorable of Trump	11%	(13)	13%	(17)	2%	(2)	1%	(2)	11%	(14)	62%	(77)	125
Somewhat Favorable of Trump	4%	(4)	22%	(25)	4%	(5)	6%	(7)	11%	(12)	53%	(60)	115
Somewhat Unfavorable of Trump	_	(0)	20%	(10)	2%	(1)	2%	(1)	25%	(12)	52%	(26)	50
Very Unfavorable of Trump	12%	(33)	16%	(42)	2%	(6)	_	(1)	9%	(24)	61%	(163)	269

Table MCSP3_13: Do you have a favorable or unfavorable opinion of each of the following people? *Julio Jones*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	10%	(60)	17%	(98)	2%	(15)	2%	(11)	11%	(65)	58%	(341)	590
#1 Issue: Economy	11%	(25)	17%	(38)	4%	(8)	2%	(5)	13%	(28)	53%	(117)	222
#1 Issue: Security	18%	(12)	19%	(13)	4%	(3)	_	(0)	11%	(7)	48%	(32)	67
#1 Issue: Health Care	8%	(7)	22%	(20)	1%	(1)	_	(0)	12%	(11)	58%	(54)	93
#1 Issue: Medicare / Social Security	8%	(7)	9%	(7)	2%	(2)	6%	(5)	9%	(7)	66%	(54)	81
2018 House Vote: Democrat	17%	(35)	16%	(33)	4%	(8)	1%	(1)	10%	(21)	52%	(109)	209
2018 House Vote: Republican	7%	(10)	18%	(23)	2%	(2)	1%	(2)	13%	(17)	59%	(78)	132
2016 Vote: Hillary Clinton	17%	(35)	17%	(35)	2%	(5)	1%	(2)	9%	(17)	53%	(108)	203
2016 Vote: Donald Trump	5%	(7)	20%	(30)	3%	(5)	2%	(2)	13%	(19)	57%	(84)	147
2016 Vote: Didn't Vote	7%	(14)	14%	(29)	2%	(3)	3%	(7)	12%	(25)	62%	(129)	207
Voted in 2014: Yes	14%	(44)	19%	(62)	3%	(10)	1%	(3)	11%	(35)	52%	(168)	322
Voted in 2014: No	6%	(16)	13%	(36)	2%	(4)	3%	(8)	11%	(30)	65%	(173)	268
2012 Vote: Barack Obama	17%	(40)	20%	(48)	3%	(7)	1%	(2)	10%	(23)	49%	(114)	234
2012 Vote: Mitt Romney	5%	(5)	21%	(21)	3%	(3)	2%	(2)	14%	(14)	55%	(55)	100
2012 Vote: Didn't Vote	5%	(13)	12%	(29)	2%	(4)	3%	(7)	10%	(25)	67%	(159)	237
4-Region: Northeast	11%	(9)	21%	(18)	2%	(2)	1%	(1)	8%	(7)	58%	(51)	88
4-Region: Midwest	6%	(7)	10%	(12)	3%	(3)	6%	(7)	16%	(19)	60%	(70)	118
4-Region: South	12%	(30)	17%	(42)	2%	(5)	1%	(3)	11%	(26)	56%	(135)	242
4-Region: West	10%	(14)	18%	(26)	3%	(5)	1%	(1)	9%	(13)	59%	(85)	143
Sports fans	14%	(60)	23%	(96)	3%	(14)	2%	(10)	14%	(61)	43%	(178)	418
Avid sports fans	30%	(47)	36%	(56)	5%	(8)	1%	(2)	14%	(21)	13%	(20)	153
Casual sports fans	5%	(13)	15%	(40)	2%	(6)	3%	(8)	15%	(40)	60%	(158)	265
Republican sports fans	9%	(12)	29%	(37)	3%	(4)	1%	(2)	16%	(20)	41%	(52)	126
Democratic sports fans	22%	(39)	22%	(38)	2%	(3)	4%	(7)	11%	(20)	39%	(70)	178
Independent sports fans	8%	(9)	18%	(21)	6%	(7)	1%	(1)	18%	(20)	49%	(56)	115
Sports fans ages 18-34	13%	(14)	18%	(21)	4%	(5)	7%	(8)	16%	(18)	42%	(48)	112
Sports fans ages 35-44	18%	(16)	28%	(25)	3%	(3)	2%	(2)	13%	(12)	36%	(32)	90
Sports fans ages 45-64	17%	(25)	25%	(36)	2%	(3)	_	(1)	15%	(22)	40%	(59)	146
Sports fans 65+	6%	(4)	21%	(15)	3%	(2)	_	(0)	13%	(9)	56%	(40)	70
NFL fans	15%	(60)	24%	(95)	3%	(13)	3%	(11)	14%	(54)	41%	(159)	391
Avid NFL fans	25%	(44)	38%	(65)	4%	(7)	1%	(2)	12%	(21)	19%	(33)	172

Table MCSP3_13: *Do you have a favorable or unfavorable opinion of each of the following people? Julio Jones*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (60)	17% (98)	2% (15)	2% (11)	11% (65)	58% (341)	590
Casual NFL fans	8% (16)	14% (30)	3% (6)	4% (9)	15% (32)	57% (126)	219

Table MCSP3_14: Do you have a favorable or unfavorable opinion of each of the following people? Daniel Jones

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(23)	10%	(63)	3%	(18)	2%	(15)	13%	(82)	67%	(411)	612
Gender: Male	6%	(18)	15%	(45)	3%	(10)	4%	(13)	14%	(42)	58%	(174)	302
Gender: Female	2%	(5)	6%	(18)	3%	(8)	_	(1)	13%	(41)	77%	(237)	310
Age: 18-34	3%	(5)	12%	(21)	4%	(7)	2%	(3)	15%	(26)	64%	(109)	170
Age: 35-44	5%	(4)	14%	(12)	6%	(5)	4%	(3)	20%	(16)	52%	(43)	84
Age: 45-64	4%	(8)	9%	(19)	2%	(4)	4%	(8)	14%	(32)	68%	(153)	226
Age: 65+	4%	(5)	8%	(11)	2%	(2)	_	(1)	6%	(8)	80%	(106)	132
GenZers: 1997-2012	1%	(0)	5%	(4)	7%	(6)	2%	(2)	20%	(16)	66%	(54)	83
Millennials: 1981-1996	5%	(7)	18%	(23)	4%	(5)	2%	(3)	13%	(17)	58%	(74)	128
GenXers: 1965-1980	5%	(8)	9%	(14)	2%	(4)	5%	(7)	15%	(24)	64%	(100)	157
Baby Boomers: 1946-1964	3%	(6)	9%	(19)	2%	(4)	1%	(3)	10%	(22)	75%	(156)	209
PID: Dem (no lean)	7%	(16)	13%	(30)	2%	(4)	4%	(9)	16%	(36)	59%	(134)	229
PID: Ind (no lean)	2%	(4)	9%	(18)	6%	(12)	1%	(2)	15%	(29)	66%	(130)	195
PID: Rep (no lean)	2%	(3)	8%	(15)	1%	(2)	2%	(3)	9%	(18)	78%	(147)	188
PID/Gender: Dem Men	11%	(12)	17%	(17)	2%	(3)	8%	(8)	15%	(16)	47%	(49)	105
PID/Gender: Dem Women	3%	(4)	10%	(12)	1%	(1)	1%	(1)	16%	(20)	69%	(85)	124
PID/Gender: Ind Men	3%	(3)	18%	(17)	6%	(6)	2%	(2)	16%	(15)	54%	(50)	93
PID/Gender: Ind Women	1%	(1)	1%	(2)	6%	(6)	_	(0)	13%	(14)	78%	(80)	103
PID/Gender: Rep Men	3%	(3)	10%	(11)	2%	(2)	3%	(3)	10%	(11)	72%	(75)	105
PID/Gender: Rep Women	_	(0)	5%	(4)	_	(0)	_	(0)	8%	(7)	87%	(72)	83
Ideo: Liberal (1-3)	6%	(10)	11%	(19)	5%	(9)	3%	(5)	12%	(22)	64%	(113)	178
Ideo: Moderate (4)	4%	(8)	12%	(22)	2%	(4)	3%	(5)	15%	(26)	63%	(113)	178
Ideo: Conservative (5-7)	3%	(5)	10%	(19)	3%	(5)	2%	(5)	12%	(24)	70%	(136)	193
Educ: < College	2%	(8)	7%	(32)	2%	(10)	2%	(11)	13%	(54)	73%	(310)	425
Educ: Bachelors degree	7%	(7)	14%	(16)	3%	(3)	2%	(3)	15%	(17)	59%	(67)	114
Educ: Post-grad	10%	(7)	20%	(15)	6%	(5)	2%	(1)	15%	(11)	47%	(34)	73
Income: Under 50k	2%	(5)	8%	(28)	3%	(10)	2%	(6)	14%	(47)	72%	(251)	348
Income: 50k-100k	6%	(10)	10%	(18)	2%	(3)	3%	(5)	14%	(26)	66%	(121)	185
Income: 100k+	9%	(7)	21%	(17)	6%	(5)	4%	(3)	11%	(9)	49%	(39)	79
Ethnicity: White	4%	(17)	11%	(50)	2%	(10)	2%	(11)	12%	(57)	69%	(322)	467
Ethnicity: Hispanic	3%	(3)	7%	(7)	5%	(5)	5%	(5)	9%	(8)	72%	(69)	96

Table MCSP3_14: Do you have a favorable or unfavorable opinion of each of the following people? Daniel Jones

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(23)	10%	(63)	3%	(18)	2%	(15)	13%	(82)	67%	(411)	612
Ethnicity: Black	7%	(6)	11%	(9)	2%	(1)	1%	(1)	24%	(19)	55%	(44)	79
Ethnicity: Other	1%	(0)	6%	(4)	10%	(7)	4%	(3)	10%	(6)	70%	(46)	66
All Christian	4%	(12)	13%	(37)	3%	(9)	4%	(11)	13%	(36)	64%	(182)	287
Agnostic/Nothing in particular	2%	(3)	7%	(13)	4%	(6)	2%	(3)	11%	(18)	75%	(125)	168
Something Else	1%	(1)	6%	(7)	2%	(2)	1%	(1)	21%	(22)	69%	(73)	106
Evangelical	5%	(8)	9%	(14)	3%	(5)	1%	(1)	17%	(25)	64%	(94)	147
Non-Evangelical	2%	(5)	12%	(27)	2%	(5)	4%	(10)	13%	(31)	66%	(154)	233
Community: Urban	7%	(13)	15%	(27)	5%	(9)	2%	(5)	12%	(23)	59%	(111)	187
Community: Suburban	3%	(9)	9%	(25)	2%	(6)	2%	(6)	14%	(40)	70%	(199)	285
Community: Rural	1%	(1)	7%	(10)	3%	(4)	3%	(4)	13%	(19)	73%	(102)	140
Employ: Private Sector	6%	(11)	15%	(27)	3%	(5)	2%	(4)	18%	(32)	56%	(102)	181
Employ: Retired	1%	(2)	10%	(15)	2%	(3)	2%	(3)	6%	(9)	79%	(117)	148
Employ: Unemployed	3%	(2)	11%	(9)	1%	(1)	4%	(4)	15%	(13)	67%	(57)	86
Military HH: Yes	4%	(4)	8%	(9)	1%	(1)	3%	(3)	16%	(16)	68%	(70)	103
Military HH: No	4%	(19)	11%	(54)	3%	(17)	2%	(12)	13%	(66)	67%	(341)	509
RD/WT: Right Direction	4%	(6)	18%	(27)	6%	(8)	3%	(4)	15%	(22)	55%	(81)	149
RD/WT: Wrong Track	4%	(17)	8%	(36)	2%	(10)	2%	(11)	13%	(61)	71%	(330)	463
Trump Job Approve	3%	(7)	12%	(29)	3%	(8)	2%	(5)	12%	(28)	68%	(166)	243
Trump Job Disapprove	5%	(16)	9%	(33)	3%	(11)	3%	(9)	15%	(52)	66%	(235)	356
Trump Job Strongly Approve	3%	(5)	10%	(16)	5%	(7)	1%	(1)	11%	(17)	70%	(107)	152
Trump Job Somewhat Approve	2%	(2)	15%	(14)	_	(0)	4%	(4)	12%	(11)	65%	(59)	90
Trump Job Somewhat Disapprove	7%	(5)	10%	(7)	1%	(1)	1%	(1)	16%	(11)	65%	(44)	68
Trump Job Strongly Disapprove	4%	(12)	9%	(26)	3%	(10)	3%	(8)	14%	(41)	66%	(191)	288
Favorable of Trump	4%	(8)	11%	(25)	3%	(7)	1%	(2)	13%	(31)	68%	(160)	234
Unfavorable of Trump	4%	(14)	10%	(37)	3%	(11)	3%	(13)	13%	(48)	66%	(235)	358
Very Favorable of Trump	4%	(6)	9%	(14)	3%	(5)	1%	(1)	13%	(19)	70%	(103)	148
Somewhat Favorable of Trump	3%	(2)	13%	(11)	2%	(2)	1%	(1)	14%	(12)	67%	(57)	86
Somewhat Unfavorable of Trump	2%	(1)	17%	(10)	1%	(1)	_	(0)	12%	(7)	69%	(41)	59
Very Unfavorable of Trump	5%	(14)	9%	(27)	4%	(10)	4%	(13)	14%	(41)	65%	(195)	299

Table MCSP3_14: Do you have a favorable or unfavorable opinion of each of the following people? Daniel Jones

	Ve	ery		ewhat	Some	what	Ve	ery	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(23)	10%	(63)	3%	(18)	2%	(15)	13%	(82)	67%	(411)	612
#1 Issue: Economy	5%	(10)	11%	(24)	3%	(6)	3%	(7)	14%	(31)	63%	(135)	214
#1 Issue: Security	2%	(2)	9%	(7)	1%	(1)	_	(0)	13%	(9)	75%	(56)	75
#1 Issue: Health Care	5%	(5)	10%	(10)	8%	(8)	6%	(6)	13%	(13)	57%	(55)	98
#1 Issue: Medicare / Social Security	3%	(3)	11%	(11)	_	(0)	_	(0)	11%	(11)	75%	(76)	101
#1 Issue: Other	_	(0)	8%	(4)	2%	(1)	_	(0)	6%	(3)	84%	(42)	50
2018 House Vote: Democrat	6%	(12)	13%	(26)	3%	(5)	4%	(9)	14%	(28)	59%	(117)	198
2018 House Vote: Republican	4%	(7)	11%	(19)	3%	(6)	2%	(3)	13%	(22)	67%	(116)	172
2016 Vote: Hillary Clinton	7%	(14)	12%	(22)	3%	(5)	5%	(9)	14%	(26)	59%	(107)	183
2016 Vote: Donald Trump	3%	(6)	11%	(20)	3%	(6)	2%	(3)	11%	(20)	69%	(123)	178
2016 Vote: Didn't Vote	2%	(4)	8%	(16)	4%	(8)	1%	(3)	14%	(28)	72%	(148)	206
Voted in 2014: Yes	5%	(19)	12%	(42)	3%	(9)	2%	(8)	13%	(46)	64%	(225)	349
Voted in 2014: No	2%	(4)	8%	(20)	3%	(9)	2%	(6)	14%	(37)	71%	(186)	263
2012 Vote: Barack Obama	7%	(15)	13%	(29)	2%	(5)	3%	(7)	14%	(33)	61%	(137)	225
2012 Vote: Mitt Romney	3%	(4)	10%	(13)	4%	(5)	1%	(1)	13%	(17)	68%	(89)	130
2012 Vote: Didn't Vote	1%	(3)	7%	(17)	4%	(8)	3%	(6)	13%	(29)	72%	(167)	230
4-Region: Northeast	7%	(8)	11%	(13)	4%	(6)	5%	(6)	11%	(14)	62%	(79)	127
4-Region: Midwest	3%	(4)	10%	(15)	3%	(5)	_	(0)	10%	(15)	73%	(106)	145
4-Region: South	3%	(6)	12%	(26)	2%	(3)	3%	(6)	17%	(37)	64%	(137)	215
4-Region: West	3%	(4)	7%	(9)	4%	(5)	2%	(2)	13%	(16)	71%	(89)	126
Sports fans	5%	(23)	14%	(59)	4%	(18)	3%	(15)	17%	(72)	55%	(231)	419
Avid sports fans	11%	(16)	27%	(41)	5%	(7)	6%	(9)	19%	(29)	33%	(49)	152
Casual sports fans	2%	(7)	7%	(18)	4%	(11)	2%	(6)	16%	(43)	68%	(182)	267
Republican sports fans	2%	(3)	11%	(15)	2%	(2)	2%	(3)	13%	(18)	70%	(97)	138
Democratic sports fans	10%	(16)	16%	(26)	2%	(4)	6%	(9)	18%	(30)	48%	(78)	163
Independent sports fans	4%	(4)	16%	(18)	10%	(12)	2%	(2)	21%	(25)	47%	(56)	118
Sports fans ages 18-34	5%	(5)	20%	(19)	8%	(7)	3%	(3)	20%	(19)	45%	(43)	96
Sports fans ages 35-44	6%	(4)	14%	(10)	7%	(5)	5%	(3)	20%	(14)	47%	(32)	68
Sports fans ages 45-64	5%	(8)	12%	(19)	3%	(4)	5%	(8)	20%	(32)	55%	(88)	160
Sports fans 65+	5%	(5)	12%	(11)	3%	(2)	1%	(1)	8%	(8)	72%	(67)	94
NFL fans	6%	(23)	15%	(56)	4%	(17)	3%	(11)	20%	(75)	53%	(203)	384

Table MCSP3_14: Do you have a favorable or unfavorable opinion of each of the following people? Daniel Jones

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		heard of	Total N
Adults	4%	(23)	10%	(63)	3%	(18)	2%	(15)	13%	(82)	67%	(411)	612
Avid NFL fans	11%	(20)	24%	(42)	5%	(8)	5%	(8)	18%	(31)	38%	(65)	174
Casual NFL fans	2%	(3)	7%	(14)	4%	(9)	1%	(3)	21%	(44)	65%	(137)	210

Table MCSP3_15: Do you have a favorable or unfavorable opinion of each of the following people? Alvin Kamara

		ery		ewhat	Some		Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	8%	(52)	13%	(78)	2%	(13)	2%	(14)	12%	(72)	63%	(382)	610
Gender: Male	14%	(41)	18%	(56)	2%	(6)	2%	(7)	12%	(36)	52%	(158)	305
Gender: Female	3%	(10)	7%	(22)	2%	(7)	2%	(7)	12%	(35)	73%	(223)	305
Age: 18-34	8%	(15)	13%	(24)	4%	(7)	4%	(8)	14%	(27)	57%	(107)	189
Age: 35-44	9%	(9)	18%	(19)	4%	(4)	6%	(6)	9%	(9)	54%	(54)	101
Age: 45-64	10%	(20)	14%	(29)	1%	(1)	_	(0)	13%	(27)	62%	(124)	200
Age: 65+	7%	(8)	6%	(7)	_	(0)	_	(0)	7%	(9)	81%	(97)	120
GenZers: 1997-2012	4%	(3)	10%	(8)	7%	(5)	8%	(7)	18%	(15)	54%	(45)	83
Millennials: 1981-1996	10%	(16)	18%	(28)	2%	(3)	3%	(4)	11%	(17)	56%	(87)	155
GenXers: 1965-1980	10%	(16)	17%	(27)	2%	(4)	2%	(3)	12%	(19)	57%	(90)	159
Baby Boomers: 1946-1964	8%	(15)	7%	(13)	_	(1)	_	(0)	10%	(19)	74%	(135)	182
PID: Dem (no lean)	12%	(28)	13%	(31)	1%	(3)	1%	(2)	11%	(25)	61%	(140)	228
PID: Ind (no lean)	7%	(14)	11%	(22)	3%	(6)	5%	(10)	17%	(36)	58%	(122)	210
PID: Rep (no lean)	6%	(9)	15%	(25)	3%	(4)	1%	(2)	6%	(11)	70%	(119)	171
PID/Gender: Dem Men	25%	(24)	17%	(16)	2%	(2)	2%	(2)	9%	(9)	45%	(43)	95
PID/Gender: Dem Women	3%	(4)	11%	(15)	1%	(1)	_	(0)	12%	(16)	73%	(97)	133
PID/Gender: Ind Men	10%	(12)	15%	(18)	2%	(2)	3%	(3)	18%	(22)	53%	(63)	121
PID/Gender: Ind Women	2%	(2)	4%	(4)	5%	(4)	7%	(7)	16%	(14)	66%	(59)	89
PID/Gender: Rep Men	6%	(6)	25%	(22)	2%	(2)	2%	(1)	6%	(6)	59%	(52)	89
PID/Gender: Rep Women	5%	(4)	4%	(3)	3%	(2)	1%	(1)	6%	(5)	82%	(67)	83
Ideo: Liberal (1-3)	12%	(20)	14%	(23)	4%	(6)	3%	(5)	10%	(17)	58%	(99)	171
Ideo: Moderate (4)	9%	(16)	15%	(27)	_	(0)	2%	(4)	15%	(27)	58%	(102)	176
Ideo: Conservative (5-7)	6%	(13)	12%	(24)	3%	(5)	1%	(2)	9%	(19)	69%	(141)	203
Educ: < College	7%	(29)	11%	(45)	3%	(11)	2%	(10)	13%	(54)	65%	(279)	428
Educ: Bachelors degree	13%	(15)	14%	(17)	1%	(1)	2%	(3)	9%	(11)	60%	(71)	118
Educ: Post-grad	12%	(7)	25%	(16)	2%	(1)	2%	(1)	10%	(6)	50%	(32)	64
Income: Under 50k	8%	(25)	12%	(39)	2%	(8)	3%	(9)	12%	(38)	63%	(205)	323
Income: 50k-100k	10%	(19)	13%	(26)	2%	(3)	2%	(4)	14%	(27)	60%	(117)	196
Income: 100k+	8%	(7)	15%	(14)	2%	(2)	1%	(0)	8%	(7)	66%	(60)	91
Ethnicity: White	6%	(30)	12%	(56)	2%	(8)	2%	(11)	10%	(45)	68%	(319)	468
Ethnicity: Hispanic	7%	(7)	21%	(24)	5%	(5)	8%	(8)	15%	(16)	45%	(51)	112

Table MCSP3_15: Do you have a favorable or unfavorable opinion of each of the following people? Alvin Kamara

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		of, no nion		r heard of	Total N
Adults	8%	(52)	13%	(78)	2%	(13)	2%	(14)	12%	(72)	63%	(382)	610
Ethnicity: Black	21%	(16)	14%	(11)	1%	(1)	_	(0)	21%	(16)	43%	(33)	77
Ethnicity: Other	9%	(6)	18%	(12)	6%	(4)	4%	(3)	17%	(11)	46%	(30)	65
All Christian	7%	(21)	15%	(44)	1%	(4)	4%	(10)	11%	(31)	62%	(181)	291
Agnostic/Nothing in particular	6%	(9)	7%	(10)	4%	(6)	1%	(2)	9%	(14)	72%	(107)	148
Something Else	10%	(12)	15%	(18)	2%	(2)	1%	(2)	18%	(23)	54%	(67)	123
Evangelical	13%	(20)	13%	(21)	3%	(4)	2%	(4)	16%	(24)	53%	(83)	156
Non-Evangelical	5%	(12)	17%	(40)	_	(1)	2%	(4)	12%	(28)	64%	(155)	240
Community: Urban	13%	(24)	15%	(29)	4%	(8)	2%	(4)	14%	(27)	52%	(99)	191
Community: Suburban	7%	(22)	10%	(29)	1%	(2)	1%	(2)	13%	(38)	68%	(198)	290
Community: Rural	4%	(6)	16%	(21)	2%	(3)	5%	(7)	5%	(7)	66%	(85)	129
Employ: Private Sector	10%	(19)	16%	(31)	2%	(3)	2%	(4)	18%	(34)	52%	(100)	193
Employ: Self-Employed	12%	(7)	19%	(11)	2%	(1)	1%	(1)	7%	(4)	59%	(35)	59
Employ: Retired	9%	(12)	7%	(9)	_	(0)	1%	(2)	7%	(9)	75%	(96)	128
Employ: Unemployed	8%	(7)	13%	(12)	2%	(2)	_	(0)	4%	(3)	73%	(63)	87
Military HH: Yes	9%	(9)	10%	(9)	2%	(1)	_	(0)	4%	(4)	75%	(71)	94
Military HH: No	8%	(43)	13%	(69)	2%	(12)	3%	(14)	13%	(68)	60%	(311)	516
RD/WT: Right Direction	12%	(20)	16%	(26)	7%	(11)	3%	(4)	8%	(14)	54%	(91)	166
RD/WT: Wrong Track	7%	(31)	12%	(52)	_	(2)	2%	(9)	13%	(58)	66%	(291)	444
Trump Job Approve	8%	(20)	14%	(35)	2%	(5)	2%	(4)	10%	(24)	64%	(155)	243
Trump Job Disapprove	8%	(27)	12%	(39)	2%	(6)	2%	(7)	13%	(43)	63%	(206)	328
Trump Job Strongly Approve	5%	(7)	17%	(24)	3%	(5)	1%	(1)	6%	(9)	68%	(98)	145
Trump Job Somewhat Approve	14%	(13)	11%	(11)	_	(0)	2%	(2)	15%	(15)	58%	(57)	98
Trump Job Somewhat Disapprove	2%	(2)	15%	(11)	1%	(0)	7%	(5)	24%	(18)	50%	(37)	73
Trump Job Strongly Disapprove	10%	(26)	11%	(28)	2%	(6)	1%	(2)	10%	(25)	66%	(169)	255
Favorable of Trump	8%	(18)	13%	(31)	2%	(5)	2%	(4)	9%	(23)	67%	(162)	243
Unfavorable of Trump	9%	(29)	12%	(42)	2%	(8)	3%	(9)	13%	(43)	61%	(206)	337
Very Favorable of Trump	6%	(8)	8%	(11)	4%	(5)	1%	(1)	8%	(11)	73%	(98)	134
Somewhat Favorable of Trump	9%	(10)	18%	(20)	_	(0)	3%	(3)	10%	(11)	59%	(64)	109
Somewhat Unfavorable of Trump	5%	(3)	15%	(10)	4%	(2)	4%	(3)	15%	(10)	57%	(37)	64
Very Unfavorable of Trump	9%	(26)	12%	(32)	2%	(6)	2%	(7)	12%	(33)	62%	(169)	273

Table MCSP3_15: Do you have a favorable or unfavorable opinion of each of the following people? Alvin Kamara

Demographic		ery rable		ewhat rable	Some unfavo			ery orable		of, no nion		r heard of	Total N
Adults	8%	(52)	13%	(78)	2%	(13)	2%	(14)	12%	(72)	63%	(382)	610
#1 Issue: Economy	8%	(18)	17%	(40)	1%	(3)	2%	(5)	13%	(30)	59%	(137)	233
#1 Issue: Security	5%	(3)	14%	(9)	2%	(1)	_	(0)	8%	(5)	71%	(44)	61
#1 Issue: Health Care	13%	(15)	12%	(15)	4%	(5)	_	(0)	16%	(19)	55%	(66)	120
#1 Issue: Medicare / Social Security	10%	(7)	4%	(3)	3%	(2)	8%	(6)	5%	(4)	71%	(52)	73
2018 House Vote: Democrat	17%	(36)	13%	(27)	1%	(1)	1%	(3)	13%	(27)	56%	(119)	213
2018 House Vote: Republican	6%	(8)	10%	(15)	3%	(4)	4%	(6)	8%	(12)	70%	(103)	148
2016 Vote: Hillary Clinton	16%	(31)	11%	(22)	_	(0)	2%	(3)	12%	(24)	59%	(117)	198
2016 Vote: Donald Trump	8%	(13)	12%	(20)	2%	(3)	3%	(6)	8%	(13)	67%	(112)	167
2016 Vote: Didn't Vote	3%	(5)	15%	(31)	4%	(9)	2%	(5)	13%	(27)	62%	(128)	205
Voted in 2014: Yes	13%	(44)	11%	(38)	1%	(5)	2%	(8)	11%	(39)	61%	(213)	347
Voted in 2014: No	3%	(8)	15%	(40)	3%	(8)	2%	(6)	12%	(33)	64%	(169)	262
2012 Vote: Barack Obama	15%	(33)	13%	(28)	1%	(2)	1%	(2)	14%	(31)	56%	(122)	218
2012 Vote: Mitt Romney	6%	(8)	12%	(15)	2%	(2)	5%	(6)	7%	(9)	68%	(85)	126
2012 Vote: Didn't Vote	4%	(10)	14%	(35)	3%	(8)	2%	(6)	12%	(29)	64%	(156)	244
4-Region: Northeast	5%	(5)	17%	(17)	1%	(1)	_	(0)	11%	(11)	65%	(65)	99
4-Region: Midwest	8%	(11)	9%	(11)	1%	(1)	1%	(1)	14%	(18)	67%	(87)	129
4-Region: South	10%	(23)	11%	(25)	3%	(6)	5%	(12)	11%	(25)	59%	(134)	225
4-Region: West	8%	(13)	15%	(24)	3%	(4)	1%	(1)	11%	(18)	62%	(97)	157
Sports fans	11%	(50)	17%	(76)	2%	(11)	3%	(14)	15%	(64)	51%	(222)	436
Avid sports fans	21%	(34)	27%	(44)	2%	(4)	6%	(10)	14%	(23)	29%	(46)	161
Casual sports fans	6%	(16)	12%	(32)	3%	(7)	1%	(4)	15%	(42)	64%	(175)	275
Republican sports fans	8%	(9)	19%	(24)	3%	(4)	2%	(2)	8%	(10)	61%	(75)	125
Democratic sports fans	17%	(27)	18%	(30)	2%	(3)	1%	(2)	14%	(22)	48%	(78)	161
Independent sports fans	9%	(13)	15%	(22)	3%	(4)	7%	(10)	21%	(32)	46%	(69)	150
Sports fans ages 18-34	12%	(15)	19%	(23)	6%	(7)	7%	(8)	18%	(22)	39%	(47)	122
Sports fans ages 35-44	11%	(9)	23%	(19)	3%	(3)	7%	(6)	10%	(8)	46%	(38)	81
Sports fans ages 45-64	12%	(19)	19%	(29)	1%	(1)	_	(0)	17%	(26)	52%	(80)	154
Sports fans 65+	10%	(8)	7%	(6)	_	(0)	_	(0)	11%	(9)	72%	(57)	79
NFL fans	12%	(50)	18%	(72)	3%	(11)	3%	(14)	16%	(63)	48%	(194)	403
Avid NFL fans	19%	(32)	31%	(51)	1%	(2)	5%	(8)	12%	(19)	32%	(54)	167

Table MCSP3_15: Do you have a favorable or unfavorable opinion of each of the following people? Alvin Kamara

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (52)	13% (78)	2% (13)	2% (14)	12% (72)	63% (382)	610
Casual NFL fans	8% (18)	9% (20)	4% (8)	2% (6)	18% (43)	59% (140)	236

Table MCSP3_16: Do you have a favorable or unfavorable opinion of each of the following people? Travis Kelce

		ery		ewhat		what	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	(of	Total N
Adults	11%	(61)	8%	(45)	4%	(22)	2%	(9)	10%	(55)	65%	(352)	543
Gender: Male	20%	(50)	11%	(27)	4%	(9)	2%	(6)	14%	(35)	49%	(119)	246
Gender: Female	4%	(11)	6%	(17)	4%	(13)	1%	(3)	7%	(20)	78%	(232)	297
Age: 18-34	11%	(20)	6%	(11)	8%	(15)	2%	(3)	11%	(19)	62%	(109)	177
Age: 35-44	15%	(14)	14%	(13)	3%	(3)	1%	(0)	12%	(11)	54%	(51)	93
Age: 45-64	11%	(19)	8%	(14)	1%	(2)	3%	(6)	8%	(14)	69%	(120)	174
Age: 65+	8%	(8)	7%	(7)	2%	(2)	_	(0)	11%	(10)	73%	(71)	98
GenZers: 1997-2012	6%	(4)	2%	(2)	6%	(4)	2%	(2)	8%	(5)	76%	(53)	70
Millennials: 1981-1996	14%	(22)	11%	(17)	8%	(13)	1%	(2)	13%	(21)	52%	(82)	156
GenXers: 1965-1980	14%	(19)	11%	(14)	1%	(1)	4%	(5)	10%	(13)	60%	(79)	132
Baby Boomers: 1946-1964	6%	(10)	5%	(9)	2%	(4)	_	(1)	9%	(14)	77%	(123)	160
PID: Dem (no lean)	18%	(39)	9%	(19)	3%	(6)	_	(1)	9%	(19)	61%	(129)	213
PID: Ind (no lean)	7%	(14)	7%	(14)	7%	(14)	3%	(6)	12%	(22)	63%	(119)	188
PID: Rep (no lean)	6%	(8)	9%	(12)	1%	(1)	2%	(2)	10%	(14)	73%	(104)	141
PID/Gender: Dem Men	34%	(34)	13%	(13)	3%	(3)	1%	(1)	10%	(10)	38%	(38)	99
PID/Gender: Dem Women	5%	(5)	5%	(6)	3%	(3)	_	(0)	7%	(8)	80%	(91)	114
PID/Gender: Ind Men	15%	(12)	8%	(7)	6%	(5)	5%	(4)	19%	(15)	47%	(38)	82
PID/Gender: Ind Women	1%	(1)	6%	(7)	9%	(9)	2%	(2)	7%	(7)	76%	(80)	106
PID/Gender: Rep Men	6%	(4)	12%	(8)	1%	(1)	1%	(1)	14%	(9)	66%	(43)	65
PID/Gender: Rep Women	5%	(4)	6%	(5)	1%	(1)	2%	(2)	6%	(5)	80%	(61)	76
Ideo: Liberal (1-3)	18%	(30)	8%	(13)	5%	(8)	1%	(1)	11%	(18)	57%	(93)	163
Ideo: Moderate (4)	6%	(10)	12%	(21)	2%	(4)	2%	(4)	11%	(18)	67%	(115)	171
Ideo: Conservative (5-7)	13%	(19)	5%	(7)	4%	(6)	2%	(3)	8%	(11)	67%	(94)	139
Educ: < College	8%	(30)	7%	(24)	4%	(14)	2%	(7)	10%	(38)	69%	(250)	363
Educ: Bachelors degree	16%	(19)	11%	(13)	4%	(5)	1%	(1)	9%	(11)	60%	(72)	120
Educ: Post-grad	20%	(12)	12%	(7)	5%	(3)	3%	(2)	10%	(6)	50%	(30)	60
Income: Under 50k	10%	(29)	8%	(25)	4%	(12)	1%	(3)	9%	(26)	68%	(204)	301
Income: 50k-100k	10%	(15)	8%	(12)	4%	(7)	4%	(6)	11%	(17)	63%	(99)	157
Income: 100k+	19%	(16)	8%	(7)	3%	(2)	1%	(0)	14%	(12)	56%	(48)	85
Ethnicity: White	10%	(41)	9%	(41)	3%	(13)	2%	(9)	11%	(45)	65%	(281)	430
Ethnicity: Hispanic	15%	(10)	3%	(2)	18%	(12)	_	(0)	7%	(5)	58%	(41)	70

Table MCSP3_16: Do you have a favorable or unfavorable opinion of each of the following people? Travis Kelce

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•	Heard opin	of, no nion		r heard of	Total N
Adults	11%	(61)	8%	(45)	4%	(22)	2%	(9)	10%	(55)	65%	(352)	543
Ethnicity: Black	24%	(18)	4%	(3)	4%	(3)		(0)	9%	(7)	59%	(45)	75
All Christian	12%	(30)	9%	(23)	5%	(13)	1%	(4)	9%	(23)	62%	(152)	245
Agnostic/Nothing in particular	10%	(16)	9%	(13)	4%	(6)	2%	(3)	11%	(17)	65%	(102)	156
Something Else	7%	(6)	5%	(4)	2%	(2)	3%	(2)	14%	(13)	70%	(62)	89
Evangelical	15%	(22)	4%	(6)	4%	(6)	1%	(1)	12%	(17)	65%	(95)	146
Non-Evangelical	8%	(14)	11%	(19)	2%	(3)	3%	(5)	11%	(18)	65%	(110)	169
Community: Urban	15%	(21)	12%	(16)	3%	(4)	3%	(3)	9%	(12)	58%	(78)	134
Community: Suburban	9%	(24)	9%	(24)	4%	(10)	1%	(3)	9%	(25)	68%	(184)	271
Community: Rural	11%	(16)	4%	(5)	6%	(8)	2%	(3)	12%	(17)	65%	(89)	138
Employ: Private Sector	17%	(29)	11%	(19)	5%	(8)	2%	(3)	12%	(20)	53%	(89)	167
Employ: Retired	12%	(14)	5%	(6)	3%	(4)	1%	(1)	8%	(9)	72%	(86)	120
Employ: Unemployed	5%	(4)	8%	(6)	1%	(1)	2%	(2)	11%	(9)	73%	(58)	79
Military HH: Yes	15%	(11)	10%	(7)	7%	(5)	1%	(0)	11%	(8)	58%	(44)	77
Military HH: No	11%	(50)	8%	(37)	4%	(16)	2%	(9)	10%	(47)	66%	(307)	466
RD/WT: Right Direction	13%	(19)	11%	(16)	5%	(8)	3%	(5)	7%	(10)	60%	(88)	147
RD/WT: Wrong Track	10%	(41)	7%	(28)	3%	(14)	1%	(4)	11%	(44)	67%	(263)	395
Trump Job Approve	9%	(18)	10%	(20)	3%	(6)	4%	(8)	8%	(15)	67%	(137)	205
Trump Job Disapprove	13%	(42)	8%	(24)	4%	(11)	_	(2)	11%	(36)	63%	(199)	314
Trump Job Strongly Approve	9%	(12)	7%	(9)	4%	(5)	4%	(5)	5%	(6)	71%	(89)	126
Trump Job Somewhat Approve	9%	(7)	14%	(11)	2%	(1)	4%	(3)	12%	(9)	60%	(47)	79
Trump Job Somewhat Disapprove	4%	(3)	8%	(5)	11%	(7)	1%	(0)	13%	(8)	62%	(37)	60
Trump Job Strongly Disapprove	16%	(40)	8%	(19)	2%	(5)	_	(1)	11%	(28)	64%	(161)	254
Favorable of Trump	9%	(19)	8%	(17)	3%	(6)	3%	(6)	7%	(14)	70%	(144)	206
Unfavorable of Trump	13%	(42)	8%	(26)	3%	(10)	1%	(4)	12%	(37)	62%	(194)	312
Very Favorable of Trump	9%	(11)	7%	(8)	2%	(2)	3%	(3)	5%	(6)	74%	(84)	114
Somewhat Favorable of Trump	9%	(8)	10%	(9)	4%	(4)	3%	(3)	9%	(8)	65%	(60)	92
Very Unfavorable of Trump	14%	(39)	8%	(20)	3%	(7)	1%	(4)	11%	(30)	62%	(167)	267
#1 Issue: Economy	11%	(21)	11%	(22)	_	(0)	4%	(8)	11%	(20)	63%	(122)	194
#1 Issue: Health Care	18%	(20)	7%	(8)	2%	(3)	_	(0)	14%	(15)	57%	(64)	111
#1 Issue: Medicare / Social Security	9%	(7)	11%	(8)	11%	(9)	_	(0)	8%	(6)	60%	(46)	76

Table MCSP3_16: Do you have a favorable or unfavorable opinion of each of the following people? Travis Kelce

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	11%	(61)	8%	(45)	4%	(22)	2%	(9)	10%	(55)	65%	(352)	543
2018 House Vote: Democrat	22%	(42)	11%	(22)	1%	(2)	_	(1)	9%	(18)	56%	(108)	193
2018 House Vote: Republican	6%	(8)	6%	(8)	5%	(6)	_	(0)	12%	(15)	71%	(91)	127
2016 Vote: Hillary Clinton	21%	(36)	10%	(17)	1%	(1)	1%	(1)	10%	(17)	59%	(102)	175
2016 Vote: Donald Trump	7%	(9)	10%	(14)	6%	(8)	1%	(2)	11%	(15)	66%	(95)	143
2016 Vote: Didn't Vote	6%	(11)	7%	(14)	5%	(9)	3%	(6)	9%	(17)	70%	(134)	191
Voted in 2014: Yes	14%	(43)	7%	(22)	6%	(17)	1%	(2)	11%	(34)	61%	(182)	300
Voted in 2014: No	7%	(18)	9%	(22)	2%	(5)	3%	(8)	9%	(21)	70%	(169)	243
2012 Vote: Barack Obama	19%	(40)	9%	(19)	3%	(6)	1%	(1)	13%	(27)	55%	(113)	207
2012 Vote: Mitt Romney	7%	(8)	8%	(9)	6%	(7)	2%	(3)	4%	(5)	72%	(77)	108
2012 Vote: Didn't Vote	6%	(13)	8%	(17)	4%	(9)	3%	(6)	9%	(19)	70%	(148)	211
4-Region: Northeast	12%	(10)	9%	(7)	5%	(4)	6%	(5)	8%	(6)	61%	(50)	82
4-Region: Midwest	12%	(15)	12%	(16)	3%	(4)	2%	(2)	11%	(14)	61%	(78)	129
4-Region: South	13%	(29)	6%	(13)	3%	(7)	1%	(2)	11%	(24)	66%	(148)	224
4-Region: West	5%	(6)	8%	(8)	6%	(6)	1%	(1)	10%	(10)	70%	(76)	107
Sports fans	17%	(60)	12%	(43)	5%	(17)	2%	(8)	14%	(49)	50%	(180)	357
Avid sports fans	41%	(45)	14%	(15)	8%	(9)	4%	(5)	7%	(7)	26%	(29)	109
Casual sports fans	6%	(15)	11%	(28)	3%	(8)	1%	(3)	17%	(42)	61%	(151)	247
Republican sports fans	8%	(7)	12%	(12)	1%	(1)	1%	(1)	14%	(14)	64%	(63)	98
Democratic sports fans	26%	(39)	12%	(17)	4%	(6)	1%	(1)	12%	(18)	45%	(66)	148
Independent sports fans	12%	(13)	12%	(14)	9%	(10)	5%	(6)	15%	(17)	46%	(51)	110
Sports fans ages 18-34	19%	(19)	10%	(11)	10%	(11)	2%	(2)	16%	(17)	43%	(45)	105
Sports fans ages 35-44	19%	(14)	17%	(13)	4%	(3)	1%	(0)	13%	(10)	46%	(36)	77
Sports fans ages 45-64	17%	(18)	12%	(13)	2%	(2)	5%	(6)	11%	(12)	54%	(60)	110
Sports fans 65+	12%	(8)	9%	(6)	2%	(2)	_	(0)	15%	(10)	61%	(40)	64
NFL fans	19%	(60)	14%	(43)	5%	(16)	3%	(9)	14%	(42)	45%	(142)	313
Avid NFL fans	40%	(50)	18%	(23)	7%	(8)	2%	(3)	7%	(9)	26%	(33)	127
Casual NFL fans	5%	(10)	11%	(20)	4%	(8)	3%	(5)	18%	(34)	59%	(109)	186

Table MCSP3_17: Do you have a favorable or unfavorable opinion of each of the following people? Christian Kirk

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	3%	(21)	13%	(78)	3%	(19)	1%	(7)	15%	(89)	64%	(386)	600
Gender: Male	5%	(14)	16%	(47)	4%	(12)	1%	(2)	17%	(51)	58%	(174)	300
Gender: Female	2%	(7)	11%	(32)	2%	(7)	2%	(5)	13%	(38)	71%	(212)	300
Age: 18-34	5%	(9)	18%	(34)	8%	(16)	2%	(4)	9%	(18)	57%	(107)	187
Age: 35-44	10%	(8)	15%	(13)	1%	(1)	1%	(0)	28%	(24)	46%	(38)	83
Age: 45-64	1%	(2)	13%	(28)	1%	(3)	1%	(2)	16%	(35)	68%	(149)	218
Age: 65+	1%	(1)	4%	(5)	_	(0)	_	(0)	11%	(13)	83%	(92)	111
GenZers: 1997-2012	7%	(4)	15%	(9)	5%	(3)	6%	(4)	9%	(5)	58%	(34)	59
Millennials: 1981-1996	5%	(9)	17%	(29)	8%	(13)	_	(0)	16%	(28)	53%	(90)	170
GenXers: 1965-1980	4%	(6)	17%	(23)	2%	(3)	1%	(1)	18%	(25)	59%	(81)	138
Baby Boomers: 1946-1964	1%	(1)	7%	(15)	_	(0)	1%	(1)	14%	(29)	78%	(164)	212
PID: Dem (no lean)	5%	(14)	17%	(44)	4%	(11)	1%	(1)	15%	(39)	57%	(146)	255
PID: Ind (no lean)	1%	(1)	10%	(18)	2%	(4)	_	(0)	17%	(31)	69%	(125)	180
PID: Rep (no lean)	3%	(6)	10%	(16)	2%	(4)	3%	(5)	12%	(19)	70%	(116)	166
PID/Gender: Dem Men	8%	(9)	23%	(26)	8%	(9)	1%	(1)	14%	(16)	47%	(55)	116
PID/Gender: Dem Women	3%	(4)	13%	(18)	2%	(2)	_	(0)	16%	(22)	66%	(91)	138
PID/Gender: Ind Men	1%	(1)	13%	(12)	1%	(1)	_	(0)	24%	(22)	61%	(57)	93
PID/Gender: Ind Women	_	(0)	7%	(6)	3%	(3)	1%	(0)	11%	(9)	78%	(68)	87
PID/Gender: Rep Men	4%	(4)	9%	(9)	3%	(2)	1%	(1)	14%	(13)	69%	(62)	91
PID/Gender: Rep Women	3%	(2)	10%	(7)	2%	(2)	5%	(4)	9%	(7)	71%	(53)	75
Ideo: Liberal (1-3)	4%	(7)	15%	(27)	1%	(2)	_	(1)	11%	(19)	69%	(124)	181
Ideo: Moderate (4)	4%	(7)	14%	(23)	3%	(6)	1%	(1)	17%	(29)	61%	(104)	170
Ideo: Conservative (5-7)	3%	(6)	13%	(25)	6%	(12)	3%	(5)	15%	(29)	59%	(112)	189
Educ: < College	2%	(10)	13%	(51)	4%	(15)	1%	(5)	15%	(60)	65%	(259)	400
Educ: Bachelors degree	1%	(2)	16%	(21)	1%	(2)	_	(0)	13%	(17)	68%	(87)	128
Educ: Post-grad	12%	(9)	10%	(7)	4%	(3)	2%	(1)	17%	(12)	55%	(40)	72
Income: Under 50k	2%	(9)	14%	(48)	4%	(14)	1%	(5)	14%	(48)	65%	(228)	351
Income: 50k-100k	3%	(5)	13%	(22)	2%	(4)	1%	(1)	16%	(27)	64%	(108)	167
Income: 100k+	8%	(7)	11%	(9)	2%	(1)	1%	(1)	17%	(14)	61%	(50)	82
Ethnicity: White	3%	(13)	11%	(52)	3%	(12)	1%	(6)	13%	(61)	69%	(322)	466
Ethnicity: Hispanic	2%	(2)	25%	(25)	7%	(7)	4%	(4)	11%	(11)	52%	(52)	100

Table MCSP3_17: Do you have a favorable or unfavorable opinion of each of the following people? Christian Kirk

Demographic	Ve favor	ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	3%	(21)	13%	(78)	3%	(19)	1%	(7)	15%	(89)	64%	(386)	600
Ethnicity: Black	6%	(5)	25%	(22)	5%	(4)	1%	(1)	23%	(20)	40%	(34)	87
All Christian	4%	(10)	14%	(37)	1%	(3)		(1)	16%	(41)	65%	(170)	262
Agnostic/Nothing in particular	3%	(5)	12%	(22)	5%	(9)	_	(0)	13%	(24)	67%	(120)	181
Something Else	3%	(3)	12%	(13)	1%	(1)	4%	(5)	19%	(20)	61%	(67)	108
Evangelical	5%	(7)	11%	(17)	1%	(1)	4%	(5)	14%	(21)	65%	(98)	149
Non-Evangelical	3%	(6)	13%	(27)	1%	(2)	_	(0)	19%	(39)	64%	(132)	208
Community: Urban	7%	(13)	19%	(38)	5%	(9)	2%	(4)	13%	(26)	54%	(106)	195
Community: Suburban	3%	(7)	8%	(20)	3%	(9)	_	(0)	17%	(43)	69%	(181)	261
Community: Rural	_	(1)	14%	(21)	1%	(1)	2%	(2)	14%	(20)	69%	(100)	145
Employ: Private Sector	5%	(8)	16%	(27)	4%	(7)	1%	(1)	26%	(44)	49%	(82)	169
Employ: Self-Employed	4%	(3)	15%	(9)	11%	(7)	_	(0)	8%	(5)	62%	(39)	62
Employ: Retired	2%	(3)	8%	(11)	_	(0)	1%	(1)	11%	(15)	79%	(112)	142
Employ: Unemployed	3%	(2)	18%	(15)	1%	(1)	_	(0)	6%	(5)	72%	(60)	84
Military HH: Yes	3%	(3)	12%	(10)	_	(0)	2%	(1)	20%	(16)	63%	(51)	81
Military HH: No	3%	(18)	13%	(69)	4%	(19)	1%	(5)	14%	(73)	64%	(335)	519
RD/WT: Right Direction	7%	(12)	21%	(34)	10%	(16)	1%	(2)	13%	(21)	47%	(75)	160
RD/WT: Wrong Track	2%	(9)	10%	(44)	1%	(4)	1%	(5)	15%	(68)	71%	(310)	440
Trump Job Approve	4%	(10)	10%	(24)	6%	(14)	2%	(5)	12%	(27)	65%	(153)	233
Trump Job Disapprove	3%	(10)	15%	(54)	1%	(5)	_	(2)	17%	(59)	63%	(225)	355
Trump Job Strongly Approve	5%	(6)	7%	(8)	5%	(6)	1%	(1)	12%	(15)	71%	(92)	128
Trump Job Somewhat Approve	4%	(4)	15%	(16)	8%	(8)	4%	(4)	12%	(12)	58%	(61)	105
Trump Job Somewhat Disapprove	3%	(3)	15%	(12)	3%	(2)	1%	(1)	28%	(22)	49%	(39)	79
Trump Job Strongly Disapprove	3%	(7)	15%	(42)	1%	(2)	_	(1)	13%	(37)	68%	(187)	276
Favorable of Trump	5%	(10)	11%	(23)	5%	(12)	1%	(1)	9%	(21)	69%	(152)	218
Unfavorable of Trump	3%	(11)	15%	(53)	2%	(7)	_	(2)	18%	(63)	62%	(222)	358
Very Favorable of Trump	6%	(7)	9%	(10)	2%	(2)	1%	(1)	11%	(12)	71%	(80)	112
Somewhat Favorable of Trump	3%	(3)	13%	(14)	9%	(9)		(0)	8%	(8)	68%	(72)	107
Somewhat Unfavorable of Trump	3%	(2)	13%	(9)	6%	(4)	1%	(1)	29%	(20)	47%	(32)	68
Very Unfavorable of Trump	3%	(9)	15%	(44)	1%	(3)	_	(1)	15%	(43)	65%	(190)	290

Table MCSP3_17: Do you have a favorable or unfavorable opinion of each of the following people? Christian Kirk

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		l of, no nion		r heard of	Total N
Adults	3%	(21)	13%	(78)	3%	(19)	1%	(7)	15%	(89)	64%	(386)	600
#1 Issue: Economy	3%	(7)	16%	(34)	4%	(9)	1%	(2)	19%	(40)	56%	(115)	205
#1 Issue: Security	3%	(2)	9%	(5)	3%	(2)	2%	(1)	20%	(12)	63%	(36)	58
#1 Issue: Health Care	2%	(2)	13%	(15)	1%	(1)	_	(0)	18%	(21)	66%	(75)	114
#1 Issue: Medicare / Social Security	2%	(2)	10%	(10)	5%	(5)	_	(0)	12%	(12)	72%	(73)	102
2018 House Vote: Democrat	5%	(10)	15%	(31)	2%	(4)	1%	(2)	17%	(33)	60%	(121)	200
2018 House Vote: Republican	2%	(4)	12%	(19)	2%	(3)	1%	(1)	16%	(26)	67%	(106)	159
2016 Vote: Hillary Clinton	4%	(8)	15%	(27)	2%	(4)	1%	(2)	18%	(33)	60%	(109)	182
2016 Vote: Donald Trump	3%	(6)	10%	(17)	3%	(4)	1%	(1)	17%	(28)	66%	(109)	166
2016 Vote: Didn't Vote	3%	(6)	14%	(28)	5%	(11)	2%	(4)	10%	(20)	67%	(138)	207
Voted in 2014: Yes	4%	(13)	14%	(45)	2%	(8)	1%	(3)	17%	(57)	62%	(206)	332
Voted in 2014: No	3%	(8)	12%	(33)	4%	(11)	1%	(4)	12%	(33)	67%	(180)	268
2012 Vote: Barack Obama	5%	(12)	15%	(35)	3%	(7)	1%	(2)	17%	(41)	59%	(138)	235
2012 Vote: Mitt Romney	1%	(2)	8%	(10)	1%	(2)	1%	(1)	16%	(20)	72%	(88)	122
2012 Vote: Didn't Vote	3%	(6)	14%	(32)	4%	(10)	2%	(4)	11%	(24)	66%	(149)	225
4-Region: Northeast	3%	(3)	13%	(13)	1%	(1)	_	(0)	21%	(21)	61%	(60)	98
4-Region: Midwest	2%	(3)	17%	(21)	8%	(10)	1%	(1)	11%	(13)	61%	(76)	124
4-Region: South	5%	(12)	12%	(29)	2%	(4)	2%	(5)	18%	(42)	61%	(143)	235
4-Region: West	2%	(3)	10%	(15)	3%	(4)	_	(0)	9%	(13)	75%	(108)	143
Sports fans	4%	(17)	18%	(76)	4%	(18)	1%	(6)	20%	(81)	52%	(217)	415
Avid sports fans	8%	(12)	32%	(46)	3%	(5)	_	(0)	28%	(40)	28%	(41)	144
Casual sports fans	2%	(6)	11%	(30)	5%	(13)	2%	(6)	15%	(41)	65%	(176)	271
Republican sports fans	5%	(6)	13%	(15)	4%	(4)	4%	(4)	17%	(19)	58%	(66)	114
Democratic sports fans	6%	(11)	23%	(42)	5%	(10)	1%	(1)	19%	(34)	46%	(85)	184
Independent sports fans	_	(0)	16%	(18)	3%	(4)	_	(0)	24%	(28)	56%	(66)	117
Sports fans ages 18-34	6%	(8)	24%	(32)	11%	(15)	3%	(4)	10%	(12)	46%	(60)	130
Sports fans ages 35-44	11%	(7)	19%	(13)	1%	(1)	1%	(0)	31%	(21)	38%	(26)	67
Sports fans ages 45-64	1%	(2)	18%	(27)	2%	(3)	1%	(1)	23%	(35)	55%	(83)	152
Sports fans 65+	1%	(1)	7%	(5)	_	(0)	1%	(0)	19%	(13)	72%	(48)	66
NFL fans	5%	(19)	19%	(73)	5%	(18)	2%	(6)	21%	(81)	49%	(189)	387
Avid NFL fans	6%	(10)	29%	(49)	4%	(8)	1%	(1)	24%	(41)	35%	(60)	169

Table MCSP3_17: Do you have a favorable or unfavorable opinion of each of the following people? Christian Kirk

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (21)	13% (78)	3% (19)	1% (7)	15% (89)	64% (386)	600
Casual NFL fans	4% (8)	11% (24)	5% (11)	2% (5)	19% (40)	59% (130)	218

Table MCSP3_18: Do you have a favorable or unfavorable opinion of each of the following people? Cooper Kupp

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	6%	(35)	11%	(65)	2%	(12)	1%	(5)	10%	(59)	71%	(421)	597
Gender: Male	10%	(28)	15%	(44)	2%	(6)	1%	(3)	11%	(31)	62%	(179)	290
Gender: Female	2%	(6)	7%	(22)	2%	(6)	1%	(2)	9%	(28)	79%	(243)	307
Age: 18-34	5%	(8)	8%	(13)	3%	(5)	1%	(2)	13%	(22)	69%	(111)	161
Age: 35-44	15%	(13)	18%	(16)	3%	(2)	2%	(1)	7%	(6)	56%	(50)	88
Age: 45-64	5%	(11)	12%	(25)	2%	(4)	1%	(1)	13%	(29)	68%	(145)	214
Age: 65+	2%	(3)	9%	(12)	1%	(1)	_	(0)	2%	(2)	87%	(116)	134
GenZers: 1997-2012	2%	(1)	3%	(2)	_	(0)	3%	(2)	22%	(13)	71%	(43)	61
Millennials: 1981-1996	10%	(14)	13%	(19)	3%	(5)	1%	(1)	9%	(14)	64%	(95)	148
GenXers: 1965-1980	7%	(10)	17%	(23)	3%	(4)	1%	(2)	9%	(12)	62%	(82)	133
Baby Boomers: 1946-1964	4%	(8)	10%	(22)	1%	(3)	_	(0)	9%	(19)	77%	(173)	225
PID: Dem (no lean)	9%	(19)	15%	(32)	2%	(4)	1%	(3)	7%	(16)	66%	(144)	217
PID: Ind (no lean)	1%	(2)	7%	(14)	3%	(6)	_	(0)	12%	(24)	77%	(150)	196
PID: Rep (no lean)	7%	(14)	10%	(19)	1%	(2)	1%	(2)	11%	(19)	69%	(127)	184
PID/Gender: Dem Men	18%	(17)	25%	(23)	2%	(2)	3%	(3)	4%	(3)	49%	(45)	92
PID/Gender: Dem Women	2%	(2)	8%	(9)	2%	(2)	_	(0)	10%	(13)	79%	(99)	125
PID/Gender: Ind Men	2%	(2)	9%	(10)	2%	(2)	_	(0)	17%	(18)	70%	(76)	108
PID/Gender: Ind Women	_	(0)	5%	(4)	5%	(4)	_	(0)	6%	(6)	84%	(74)	88
PID/Gender: Rep Men	11%	(9)	12%	(11)	2%	(2)	_	(0)	11%	(9)	64%	(58)	90
PID/Gender: Rep Women	4%	(4)	9%	(8)	_	(0)	2%	(2)	11%	(10)	74%	(70)	94
Ideo: Liberal (1-3)	6%	(11)	15%	(25)	2%	(3)	2%	(3)	5%	(9)	70%	(118)	169
Ideo: Moderate (4)	2%	(4)	13%	(21)	1%	(1)	_	(0)	11%	(18)	73%	(121)	165
Ideo: Conservative (5-7)	9%	(19)	9%	(19)	2%	(4)	1%	(2)	13%	(26)	66%	(135)	206
Educ: < College	4%	(17)	9%	(38)	2%	(9)	1%	(3)	11%	(45)	73%	(301)	413
Educ: Bachelors degree	6%	(7)	15%	(17)	2%	(3)	_	(0)	5%	(6)	71%	(83)	116
Educ: Post-grad	16%	(11)	15%	(10)	1%	(1)	3%	(2)	11%	(7)	55%	(38)	68
Income: Under 50k	5%	(16)	9%	(27)	2%	(7)	1%	(4)	9%	(29)	74%	(232)	314
Income: 50k-100k	3%	(5)	12%	(24)	3%	(5)	_	(0)	13%	(25)	69%	(133)	193
Income: 100k+	15%	(13)	16%	(14)	_	(0)	1%	(1)	6%	(5)	62%	(56)	90
Ethnicity: White	6%	(28)	11%	(53)	2%	(9)	1%	(5)	9%	(45)	71%	(342)	481
Ethnicity: Hispanic	4%	(3)	11%	(10)	4%	(4)	_	(0)	9%	(8)	72%	(64)	89

Table MCSP3_18: Do you have a favorable or unfavorable opinion of each of the following people? Cooper Kupp

Demographic		ery rable		ewhat rable	Some unfavo		Ver unfavo	•		l of, no nion		r heard of	Total N
Adults	6%	(35)	11%	(65)	2%	(12)	1%	(5)	10%	(59)	71%	(421)	597
Ethnicity: Black	9%	(6)	19%	(12)	3%	(2)	_	(0)	9%	(6)	60%	(40)	66
Ethnicity: Other	1%	(0)	1%	(0)	3%	(1)	_	(0)	16%	(8)	79%	(40)	50
All Christian	8%	(22)	11%	(34)	1%	(2)	_	(1)	9%	(25)	71%	(209)	292
Agnostic/Nothing in particular	5%	(7)	11%	(16)	4%	(6)	2%	(3)	7%	(10)	71%	(101)	142
Something Else	2%	(3)	10%	(11)	3%	(4)	1%	(1)	19%	(22)	65%	(74)	115
Evangelical	6%	(9)	10%	(16)	2%	(3)	1%	(1)	17%	(25)	64%	(97)	151
Non-Evangelical	6%	(15)	12%	(29)	1%	(3)	_	(1)	9%	(22)	72%	(175)	244
Community: Urban	9%	(15)	14%	(24)	3%	(5)	1%	(3)	8%	(14)	64%	(109)	170
Community: Suburban	4%	(12)	10%	(28)	1%	(4)	_	(0)	12%	(34)	72%	(208)	287
Community: Rural	5%	(7)	10%	(14)	2%	(3)	2%	(2)	7%	(10)	74%	(104)	141
Employ: Private Sector	13%	(24)	15%	(28)	1%	(3)	1%	(1)	11%	(20)	59%	(108)	184
Employ: Retired	3%	(4)	9%	(14)	2%	(3)	_	(0)	4%	(6)	81%	(120)	148
Employ: Unemployed	1%	(1)	13%	(10)	_	(0)	2%	(1)	9%	(7)	75%	(58)	77
Military HH: Yes	5%	(6)	15%	(15)	3%	(3)	_	(0)	8%	(8)	69%	(70)	101
Military HH: No	6%	(29)	10%	(51)	2%	(9)	1%	(5)	10%	(51)	71%	(351)	496
RD/WT: Right Direction	11%	(20)	14%	(26)	2%	(4)	2%	(3)	9%	(16)	61%	(109)	178
RD/WT: Wrong Track	4%	(15)	9%	(39)	2%	(8)	_	(2)	10%	(43)	74%	(312)	419
Trump Job Approve	6%	(15)	9%	(23)	1%	(1)	1%	(3)	12%	(29)	71%	(170)	240
Trump Job Disapprove	6%	(20)	12%	(42)	3%	(11)	1%	(2)	9%	(30)	69%	(233)	338
Trump Job Strongly Approve	6%	(9)	10%	(15)	1%	(1)	2%	(3)	11%	(16)	71%	(106)	150
Trump Job Somewhat Approve	7%	(6)	9%	(8)	_	(0)	_	(0)	14%	(13)	71%	(64)	90
Trump Job Somewhat Disapprove	5%	(4)	12%	(9)	8%	(7)	2%	(1)	14%	(11)	59%	(45)	77
Trump Job Strongly Disapprove	6%	(16)	13%	(33)	2%	(4)	_	(1)	7%	(20)	72%	(188)	261
Favorable of Trump	6%	(14)	10%	(24)	1%	(3)	1%	(3)	12%	(29)	70%	(173)	245
Unfavorable of Trump	6%	(20)	12%	(41)	3%	(10)	1%	(2)	9%	(29)	69%	(230)	331
Very Favorable of Trump	7%	(10)	8%	(12)	2%	(3)	1%	(1)	11%	(15)	72%	(103)	143
Somewhat Favorable of Trump	5%	(5)	12%	(12)	_	(0)	2%	(2)	13%	(13)	69%	(70)	102
Somewhat Unfavorable of Trump	10%	(5)	14%	(8)	4%	(2)	1%	(1)	13%	(7)	59%	(33)	56
Very Unfavorable of Trump	5%	(15)	12%	(33)	3%	(8)	1%	(1)	8%	(22)	71%	(197)	276

Table MCSP3_18: Do you have a favorable or unfavorable opinion of each of the following people? Cooper Kupp

Demographic		ery rable		ewhat rable	Some unfavo		Ver unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(35)	11%	(65)	2%	(12)	1%	(5)	10%	(59)	71%	(421)	597
#1 Issue: Economy	8%	(19)	11%	(25)	2%	(6)	1%	(3)	12%	(28)	65%	(149)	229
#1 Issue: Security	5%	(4)	9%	(6)	_	(0)	1%	(1)	9%	(6)	75%	(50)	66
#1 Issue: Health Care	3%	(4)	13%	(14)	4%	(5)	1%	(1)	8%	(8)	71%	(74)	105
#1 Issue: Medicare / Social Security	4%	(3)	11%	(9)	1%	(1)	_	(0)	7%	(6)	78%	(69)	88
2018 House Vote: Democrat	7%	(15)	14%	(28)	1%	(3)	1%	(2)	7%	(14)	69%	(139)	201
2018 House Vote: Republican	8%	(14)	11%	(19)	2%	(3)	_	(1)	11%	(18)	68%	(114)	169
2016 Vote: Hillary Clinton	9%	(16)	15%	(27)	_	(1)	1%	(2)	7%	(13)	67%	(121)	180
2016 Vote: Donald Trump	7%	(14)	11%	(22)	2%	(5)	_	(1)	10%	(18)	69%	(133)	192
2016 Vote: Didn't Vote	1%	(2)	8%	(14)	1%	(2)	1%	(2)	13%	(22)	76%	(135)	177
Voted in 2014: Yes	8%	(27)	13%	(46)	1%	(5)	1%	(3)	8%	(29)	69%	(244)	353
Voted in 2014: No	3%	(8)	8%	(19)	3%	(7)	1%	(2)	12%	(30)	73%	(178)	244
2012 Vote: Barack Obama	9%	(21)	13%	(30)	1%	(1)	1%	(2)	11%	(25)	66%	(154)	234
2012 Vote: Mitt Romney	5%	(7)	13%	(19)	2%	(3)	_	(1)	6%	(9)	73%	(102)	141
2012 Vote: Didn't Vote	3%	(6)	7%	(15)	4%	(7)	1%	(2)	12%	(24)	73%	(150)	205
4-Region: Northeast	8%	(9)	12%	(14)	_	(0)	1%	(2)	11%	(13)	68%	(79)	118
4-Region: Midwest	8%	(11)	8%	(10)	2%	(3)	2%	(2)	6%	(7)	74%	(92)	125
4-Region: South	4%	(8)	13%	(29)	4%	(8)	_	(0)	10%	(22)	69%	(151)	217
4-Region: West	5%	(7)	9%	(12)	1%	(1)	1%	(1)	13%	(18)	72%	(99)	137
Sports fans	8%	(35)	15%	(63)	3%	(11)	1%	(3)	13%	(53)	60%	(251)	416
Avid sports fans	17%	(23)	26%	(36)	5%	(7)	2%	(2)	14%	(19)	36%	(50)	139
Casual sports fans	4%	(11)	10%	(27)	1%	(4)	_	(1)	12%	(34)	72%	(201)	277
Republican sports fans	10%	(14)	14%	(19)	2%	(2)	_	(1)	14%	(18)	60%	(78)	131
Democratic sports fans	12%	(19)	19%	(30)	2%	(3)	2%	(3)	8%	(12)	57%	(90)	157
Independent sports fans	2%	(2)	11%	(14)	4%	(6)	_	(0)	18%	(23)	65%	(83)	128
Sports fans ages 18-34	8%	(8)	12%	(12)	5%	(5)	1%	(1)	18%	(17)	56%	(54)	96
Sports fans ages 35-44	16%	(13)	20%	(16)	3%	(2)	2%	(1)	8%	(6)	51%	(40)	79
Sports fans ages 45-64	7%	(11)	16%	(24)	3%	(4)	1%	(1)	18%	(28)	56%	(86)	154
Sports fans 65+	4%	(3)	13%	(11)	_	(0)	_	(0)	2%	(2)	82%	(71)	87
NFL fans	9%	(33)	16%	(62)	3%	(11)	1%	(5)	14%	(54)	57%	(215)	381
Avid NFL fans	16%	(24)	28%	(43)	4%	(6)	2%	(2)	14%	(21)	37%	(56)	153

Table MCSP3_18: Do you have a favorable or unfavorable opinion of each of the following people? Cooper Kupp

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (35)	11% (65)	2% (12)	1% (5)	10% (59)	71% (421)	597
Casual NFL fans	4% (9)	8% (19)	2% (6)	1% (2)	15% (33)	70% (159)	228

Table MCSP3_19: Do you have a favorable or unfavorable opinion of each of the following people? CeeDee Lamb

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no nion		heard of	Total N
Adults	6%	(36)	10%	(57)	2%	(14)	1%	(4)	12%	(73)	69%	(416)	600
Gender: Male	11%	(29)	18%	(49)	4%	(11)	1%	(2)	14%	(40)	52%	(143)	274
Gender: Female	2%	(6)	3%	(9)	1%	(3)	1%	(2)	10%	(33)	84%	(273)	327
Age: 18-34	8%	(15)	11%	(19)	4%	(6)	1%	(1)	13%	(22)	64%	(112)	175
Age: 35-44	9%	(8)	18%	(16)	1%	(1)	2%	(2)	13%	(12)	56%	(49)	87
Age: 45-64	5%	(11)	9%	(20)	3%	(7)	_	(1)	14%	(30)	68%	(143)	211
Age: 65+	2%	(2)	3%	(3)	_	(0)	_	(0)	8%	(10)	88%	(112)	127
GenZers: 1997-2012	1%	(1)	3%	(2)	_	(0)	_	(0)	15%	(12)	80%	(63)	79
Millennials: 1981-1996	12%	(17)	18%	(25)	5%	(7)	1%	(2)	13%	(18)	50%	(70)	138
GenXers: 1965-1980	6%	(8)	12%	(17)	2%	(3)	2%	(2)	12%	(17)	67%	(97)	145
Baby Boomers: 1946-1964	4%	(10)	6%	(13)	2%	(4)	_	(0)	10%	(21)	78%	(165)	212
PID: Dem (no lean)	9%	(21)	9%	(20)	2%	(5)	_	(1)	16%	(37)	64%	(149)	233
PID: Ind (no lean)	4%	(7)	12%	(23)	3%	(5)	_	(0)	7%	(13)	74%	(141)	190
PID: Rep (no lean)	4%	(8)	8%	(14)	2%	(4)	1%	(3)	13%	(23)	71%	(126)	177
PID/Gender: Dem Men	19%	(18)	15%	(14)	4%	(4)	_	(0)	21%	(20)	41%	(39)	96
PID/Gender: Dem Women	2%	(2)	5%	(6)	1%	(1)	_	(1)	12%	(17)	80%	(110)	137
PID/Gender: Ind Men	7%	(6)	23%	(21)	5%	(5)	_	(0)	7%	(7)	58%	(52)	91
PID/Gender: Ind Women	1%	(1)	2%	(2)	1%	(1)	_	(0)	7%	(7)	89%	(89)	100
PID/Gender: Rep Men	6%	(5)	16%	(14)	3%	(3)	2%	(1)	15%	(13)	59%	(51)	87
PID/Gender: Rep Women	3%	(3)	1%	(1)	2%	(1)	1%	(1)	11%	(10)	83%	(74)	90
Ideo: Liberal (1-3)	8%	(13)	9%	(15)	3%	(4)	1%	(1)	12%	(19)	68%	(111)	164
Ideo: Moderate (4)	7%	(13)	10%	(19)	3%	(6)	_	(1)	11%	(21)	69%	(130)	189
Ideo: Conservative (5-7)	6%	(10)	9%	(16)	2%	(4)	1%	(2)	12%	(22)	70%	(126)	182
Educ: < College	4%	(18)	9%	(35)	1%	(6)	1%	(2)	13%	(52)	72%	(289)	401
Educ: Bachelors degree	10%	(12)	9%	(11)	5%	(6)	1%	(1)	12%	(15)	65%	(83)	127
Educ: Post-grad	8%	(6)	16%	(11)	3%	(3)	2%	(1)	9%	(6)	62%	(45)	72
Income: Under 50k	4%	(12)	9%	(29)	2%	(7)	1%	(2)	12%	(41)	73%	(239)	330
Income: 50k-100k	8%	(15)	10%	(17)	3%	(5)	1%	(2)	14%	(25)	65%	(116)	180
Income: 100k+	10%	(9)	12%	(11)	3%	(3)	_	(0)	8%	(7)	67%	(60)	90
Ethnicity: White	5%	(22)	8%	(38)	3%	(13)	1%	(3)	11%	(53)	72%	(336)	466
Ethnicity: Hispanic	9%	(9)	11%	(12)	4%	(4)	1%	(1)	9%	(9)	66%	(69)	104

Table MCSP3_19: Do you have a favorable or unfavorable opinion of each of the following people? CeeDee Lamb

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(36)	10%	(57)	2%	(14)	1%	(4)	12%	(73)	69%	(416)	600
Ethnicity: Black	15%	(9)	12%	(7)	1%	(1)	1%	(1)	17%	(11)	55%	(35)	64
Ethnicity: Other	6%	(4)	17%	(12)	_	(0)	1%	(1)	12%	(9)	63%	(45)	71
All Christian	7%	(19)	10%	(28)	3%	(8)	1%	(2)	10%	(29)	69%	(191)	277
Agnostic/Nothing in particular	4%	(6)	9%	(14)	2%	(4)	_	(0)	10%	(16)	75%	(118)	158
Something Else	5%	(6)	8%	(10)	2%	(2)	1%	(1)	19%	(22)	65%	(76)	117
Evangelical	9%	(14)	8%	(13)	2%	(3)	2%	(3)	15%	(23)	64%	(97)	152
Non-Evangelical	5%	(11)	11%	(24)	2%	(5)	_	(1)	11%	(26)	71%	(161)	228
Community: Urban	10%	(19)	16%	(29)	3%	(6)	1%	(1)	11%	(21)	58%	(107)	184
Community: Suburban	5%	(14)	6%	(16)	1%	(3)	1%	(2)	13%	(35)	74%	(203)	274
Community: Rural	2%	(4)	8%	(12)	3%	(5)	_	(1)	12%	(17)	74%	(105)	143
Employ: Private Sector	9%	(17)	12%	(22)	2%	(4)	1%	(1)	16%	(30)	59%	(106)	180
Employ: Retired	4%	(5)	5%	(6)	1%	(1)		(0)	8%	(11)	82%	(113)	138
Employ: Unemployed	8%	(7)	10%	(8)	4%	(4)	1%	(1)	7%	(6)	70%	(61)	88
Military HH: Yes	7%	(7)	7%	(7)	1%	(1)	2%	(2)	16%	(16)	67%	(67)	101
Military HH: No	6%	(29)	10%	(50)	3%	(13)	_	(2)	11%	(57)	70%	(349)	500
RD/WT: Right Direction	7%	(10)	15%	(22)	2%	(4)	1%	(1)	10%	(15)	64%	(93)	146
RD/WT: Wrong Track	6%	(25)	8%	(35)	2%	(11)	1%	(3)	13%	(58)	71%	(323)	455
Trump Job Approve	5%	(12)	8%	(19)	2%	(6)	1%	(3)	11%	(26)	71%	(161)	227
Trump Job Disapprove	6%	(20)	9%	(31)	3%	(9)	_	(1)	13%	(44)	69%	(232)	336
Trump Job Strongly Approve	6%	(8)	9%	(12)	1%	(1)	2%	(3)	11%	(14)	71%	(95)	133
Trump Job Somewhat Approve	4%	(4)	8%	(7)	4%	(4)	1%	(1)	12%	(11)	71%	(66)	93
Trump Job Somewhat Disapprove	10%	(7)	8%	(6)	5%	(3)	_	(0)	20%	(13)	57%	(38)	67
Trump Job Strongly Disapprove	5%	(13)	9%	(25)	2%	(6)	_	(1)	12%	(31)	72%	(194)	270
Favorable of Trump	6%	(13)	9%	(20)	2%	(4)	1%	(3)	12%	(27)	70%	(158)	225
Unfavorable of Trump	6%	(19)	9%	(32)	3%	(9)	_	(1)	12%	(39)	70%	(235)	334
Very Favorable of Trump	7%	(9)	9%	(12)	1%	(1)	2%	(3)	11%	(15)	70%	(93)	132
Somewhat Favorable of Trump	5%	(4)	8%	(8)	3%	(3)	1%	(1)	13%	(12)	70%	(65)	92
Somewhat Unfavorable of Trump	4%	(2)	12%	(7)	9%	(5)	_	(0)	7%	(4)	68%	(37)	54
Very Unfavorable of Trump	6%	(16)	9%	(25)	2%	(4)	_	(1)	13%	(35)	71%	(198)	280

Table MCSP3_19: Do you have a favorable or unfavorable opinion of each of the following people? CeeDee Lamb

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opi	nion	(of	Total N
Adults	6%	(36)	10%	(57)	2%	(14)	1%	(4)	12%	(73)	69%	(416)	600
#1 Issue: Economy	7%	(17)	10%	(24)	2%	(5)	1%	(2)	12%	(28)	67%	(158)	234
#1 Issue: Security	4%	(3)	6%	(3)	4%	(2)	1%	(1)	13%	(7)	72%	(40)	56
#1 Issue: Health Care	6%	(7)	13%	(14)	3%	(3)	_	(0)	12%	(13)	66%	(74)	111
#1 Issue: Medicare / Social Security	7%	(6)	7%	(5)	_	(0)	2%	(1)	11%	(9)	73%	(59)	81
2018 House Vote: Democrat	8%	(17)	10%	(21)	2%	(3)	_	(1)	15%	(32)	65%	(139)	214
2018 House Vote: Republican	5%	(7)	8%	(11)	3%	(4)	_	(1)	11%	(15)	73%	(105)	144
2016 Vote: Hillary Clinton	10%	(18)	10%	(17)	1%	(1)	1%	(1)	13%	(24)	65%	(116)	178
2016 Vote: Donald Trump	4%	(7)	10%	(17)	2%	(3)	1%	(1)	12%	(20)	71%	(120)	168
2016 Vote: Didn't Vote	4%	(9)	10%	(21)	3%	(6)	1%	(2)	12%	(27)	71%	(157)	221
Voted in 2014: Yes	7%	(23)	11%	(34)	2%	(7)	1%	(2)	12%	(40)	67%	(219)	325
Voted in 2014: No	5%	(12)	8%	(23)	3%	(8)	1%	(2)	12%	(33)	71%	(197)	276
2012 Vote: Barack Obama	7%	(15)	10%	(22)	2%	(3)	1%	(1)	14%	(30)	67%	(146)	218
2012 Vote: Mitt Romney	5%	(6)	9%	(12)	3%	(4)	_	(1)	11%	(15)	71%	(95)	133
2012 Vote: Didn't Vote	6%	(14)	9%	(22)	3%	(7)	1%	(2)	11%	(26)	70%	(162)	234
4-Region: Northeast	4%	(5)	11%	(14)	1%	(1)	1%	(1)	11%	(14)	72%	(91)	126
4-Region: Midwest	3%	(4)	10%	(13)	1%	(1)	_	(1)	13%	(16)	72%	(88)	122
4-Region: South	8%	(17)	11%	(24)	3%	(6)	1%	(2)	14%	(29)	63%	(135)	214
4-Region: West	7%	(10)	4%	(6)	5%	(7)	_	(0)	10%	(14)	74%	(103)	139
Sports fans	9%	(35)	12%	(51)	3%	(13)	1%	(3)	15%	(62)	60%	(243)	407
Avid sports fans	16%	(22)	23%	(33)	6%	(9)	2%	(3)	17%	(24)	37%	(52)	142
Casual sports fans	5%	(13)	7%	(18)	2%	(4)	_	(1)	15%	(39)	72%	(190)	265
Republican sports fans	7%	(8)	11%	(13)	3%	(3)	2%	(2)	18%	(21)	59%	(68)	115
Democratic sports fans	12%	(21)	12%	(20)	3%	(5)	1%	(1)	18%	(31)	55%	(97)	175
Independent sports fans	6%	(7)	15%	(18)	4%	(5)	_	(0)	8%	(10)	67%	(78)	118
Sports fans ages 18-34	14%	(15)	13%	(14)	4%	(5)	1%	(1)	17%	(18)	50%	(54)	106
Sports fans ages 35-44	12%	(7)	23%	(14)	2%	(1)	2%	(1)	12%	(7)	50%	(31)	62
Sports fans ages 45-64	7%	(11)	13%	(20)	4%	(7)	_	(0)	18%	(28)	57%	(88)	154
Sports fans 65+	3%	(2)	4%	(3)	_	(0)	_	(0)	11%	(9)	83%	(70)	85
NFL fans	9%	(35)	14%	(51)	4%	(13)	1%	(3)	17%	(63)	56%	(206)	371
Avid NFL fans	18%	(28)	23%	(34)	5%	(7)	1%	(1)	17%	(26)	36%	(55)	151

Table MCSP3_19: Do you have a favorable or unfavorable opinion of each of the following people? CeeDee Lamb

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (36)	10% (57)	2% (14)	1% (4) $1%$ (2)	12% (73)	69% (416)	600
Casual NFL fans	3% (7)	7% (16)	3% (6)		17% (37)	69% (151)	220

Table MCSP3_20: Do you have a favorable or unfavorable opinion of each of the following people? *Jarvis Landry*

		ery		ewhat	Some		Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	rable	opiı	nion	•	of	Total N
Adults	7%	(41)	12%	(68)	2%	(12)	1%	(8)	14%	(82)	64%	(379)	591
Gender: Male	11%	(30)	15%	(40)	3%	(9)	3%	(8)	14%	(38)	54%	(147)	272
Gender: Female	3%	(10)	9%	(28)	1%	(3)	_	(1)	14%	(44)	73%	(232)	318
Age: 18-34	8%	(14)	14%	(25)	3%	(5)	_	(1)	14%	(24)	60%	(104)	173
Age: 35-44	11%	(10)	13%	(11)	2%	(2)	5%	(4)	17%	(14)	53%	(46)	87
Age: 45-64	6%	(11)	11%	(21)	3%	(5)	2%	(3)	16%	(31)	63%	(126)	198
Age: 65+	4%	(6)	8%	(11)	_	(0)	_	(0)	9%	(12)	78%	(104)	133
GenZers: 1997-2012	6%	(4)	11%	(8)	2%	(2)	_	(0)	16%	(11)	64%	(45)	70
Millennials: 1981-1996	9%	(14)	16%	(23)	3%	(4)	3%	(4)	15%	(23)	55%	(82)	151
GenXers: 1965-1980	10%	(13)	12%	(16)	2%	(2)	3%	(3)	15%	(20)	58%	(75)	129
Baby Boomers: 1946-1964	3%	(7)	10%	(21)	2%	(4)	_	(1)	12%	(25)	71%	(143)	201
PID: Dem (no lean)	12%	(29)	11%	(26)	2%	(4)	1%	(3)	12%	(29)	61%	(143)	233
PID: Ind (no lean)	1%	(1)	11%	(19)	3%	(4)	3%	(4)	15%	(25)	68%	(118)	172
PID: Rep (no lean)	6%	(10)	12%	(23)	2%	(4)	1%	(1)	15%	(28)	64%	(119)	185
PID/Gender: Dem Men	25%	(24)	16%	(15)	4%	(4)	2%	(2)	10%	(10)	43%	(42)	98
PID/Gender: Dem Women	4%	(5)	8%	(11)	_	(0)	_	(1)	14%	(19)	74%	(101)	136
PID/Gender: Ind Men	1%	(1)	12%	(10)	5%	(4)	5%	(4)	15%	(12)	63%	(53)	84
PID/Gender: Ind Women	1%	(1)	11%	(9)	1%	(1)	_	(0)	15%	(13)	73%	(65)	88
PID/Gender: Rep Men	6%	(5)	17%	(15)	1%	(1)	1%	(1)	17%	(15)	58%	(53)	91
PID/Gender: Rep Women	5%	(5)	8%	(8)	2%	(2)	_	(0)	14%	(13)	71%	(66)	94
Ideo: Liberal (1-3)	12%	(18)	10%	(14)	1%	(1)	1%	(2)	12%	(18)	64%	(96)	149
Ideo: Moderate (4)	5%	(8)	12%	(19)	3%	(5)	3%	(4)	12%	(20)	66%	(105)	161
Ideo: Conservative (5-7)	4%	(9)	14%	(31)	3%	(7)	1%	(2)	16%	(36)	62%	(138)	223
Educ: < College	6%	(26)	11%	(46)	1%	(6)	1%	(5)	13%	(55)	67%	(277)	415
Educ: Bachelors degree	7%	(8)	12%	(13)	3%	(4)	_	(0)	14%	(16)	63%	(70)	111
Educ: Post-grad	9%	(6)	15%	(10)	4%	(3)	4%	(3)	17%	(11)	50%	(33)	65
Income: Under 50k	6%	(20)	11%	(38)	1%	(4)	1%	(3)	15%	(50)	66%	(226)	340
Income: 50k-100k	5%	(8)	12%	(20)	3%	(4)	2%	(3)	14%	(22)	64%	(103)	161
Income: 100k+	14%	(12)	12%	(11)	4%	(4)	2%	(2)	11%	(9)	57%	(50)	89
Ethnicity: White	4%	(19)	11%	(50)	3%	(12)	1%	(7)	15%	(67)	66%	(305)	459
Ethnicity: Hispanic	9%	(7)	15%	(12)	1%	(1)	_	(0)	10%	(8)	65%	(55)	84

Table MCSP3_20: Do you have a favorable or unfavorable opinion of each of the following people? *Jarvis Landry*

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(41)	12%	(68)	2%	(12)	1%	(8)	14%	(82)	64%	(379)	591
Ethnicity: Black	22%	(17)	10%	(8)	_	(0)	2%	(2)	12%	(9)	54%	(41)	75
Ethnicity: Other	9%	(5)	18%	(10)	1%	(0)	_	(0)	11%	(6)	61%	(34)	56
All Christian	10%	(27)	12%	(34)	2%	(5)	2%	(5)	15%	(41)	60%	(168)	279
Agnostic/Nothing in particular	5%	(8)	10%	(16)	2%	(3)	2%	(3)	7%	(11)	75%	(123)	165
Something Else	4%	(3)	12%	(11)	1%	(1)	_	(0)	21%	(19)	63%	(58)	93
Evangelical	10%	(15)	13%	(20)	1%	(2)	1%	(1)	15%	(23)	60%	(93)	155
Non-Evangelical	7%	(14)	12%	(25)	2%	(4)	2%	(4)	17%	(35)	61%	(126)	208
Community: Urban	8%	(13)	11%	(18)	1%	(1)	4%	(6)	10%	(16)	65%	(103)	157
Community: Suburban	8%	(22)	12%	(34)	3%	(8)	1%	(2)	14%	(40)	64%	(188)	295
Community: Rural	4%	(5)	12%	(17)	2%	(3)	_	(0)	19%	(26)	63%	(88)	139
Employ: Private Sector	8%	(13)	15%	(26)	4%	(7)	3%	(5)	16%	(27)	55%	(93)	171
Employ: Retired	6%	(9)	12%	(17)	1%	(2)	_	(0)	9%	(14)	72%	(108)	149
Employ: Unemployed	7%	(6)	5%	(4)	_	(0)	1%	(1)	11%	(10)	76%	(66)	87
Military HH: Yes	9%	(9)	12%	(13)	1%	(1)	_	(0)	14%	(15)	64%	(68)	106
Military HH: No	6%	(31)	12%	(56)	2%	(11)	2%	(8)	14%	(67)	64%	(312)	485
RD/WT: Right Direction	10%	(16)	16%	(25)	2%	(3)	3%	(5)	17%	(26)	51%	(79)	155
RD/WT: Wrong Track	6%	(25)	10%	(43)	2%	(9)	1%	(3)	13%	(56)	69%	(300)	436
Trump Job Approve	6%	(13)	13%	(32)	2%	(6)	1%	(3)	17%	(41)	61%	(146)	241
Trump Job Disapprove	8%	(27)	10%	(32)	2%	(6)	1%	(5)	12%	(39)	66%	(214)	323
Trump Job Strongly Approve	5%	(7)	12%	(16)	2%	(3)	1%	(1)	16%	(23)	65%	(92)	142
Trump Job Somewhat Approve	6%	(6)	16%	(15)	3%	(3)	3%	(3)	18%	(18)	54%	(54)	99
Trump Job Somewhat Disapprove	5%	(4)	15%	(11)	2%	(1)	4%	(3)	14%	(10)	60%	(43)	72
Trump Job Strongly Disapprove	9%	(23)	9%	(22)	2%	(5)	1%	(2)	11%	(28)	68%	(170)	251
Favorable of Trump	7%	(19)	12%	(30)	2%	(6)	1%	(1)	17%	(42)	61%	(154)	251
Unfavorable of Trump	7%	(22)	11%	(34)	2%	(6)	2%	(6)	11%	(36)	67%	(212)	317
Very Favorable of Trump	7%	(10)	14%	(20)	1%	(1)	1%	(1)	16%	(23)	61%	(86)	141
Somewhat Favorable of Trump	8%	(9)	9%	(9)	4%	(5)	_	(0)	18%	(19)	61%	(67)	110
Very Unfavorable of Trump	8%	(22)	9%	(26)	2%	(5)	2%	(5)	12%	(32)	67%	(181)	270

Table MCSP3_20: Do you have a favorable or unfavorable opinion of each of the following people? *Jarvis Landry*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(41)	12%	(68)	2%	(12)	1%	(8)	14%	(82)	64%	(379)	591
#1 Issue: Economy	6%	(14)	11%	(23)	4%	(8)	3%	(6)	16%	(34)	61%	(131)	216
#1 Issue: Security	6%	(4)	8%	(5)	3%	(2)	1%	(1)	16%	(11)	67%	(45)	68
#1 Issue: Health Care	6%	(5)	15%	(13)	1%	(1)	_	(0)	16%	(14)	62%	(55)	88
#1 Issue: Medicare / Social Security	8%	(7)	8%	(7)	_	(0)	_	(0)	5%	(4)	79%	(66)	84
#1 Issue: Women's Issues	7%	(4)	14%	(7)	_	(0)	1%	(1)	11%	(6)	66%	(34)	51
2018 House Vote: Democrat	11%	(21)	12%	(23)	3%	(5)	2%	(3)	13%	(25)	61%	(120)	198
2018 House Vote: Republican	4%	(6)	17%	(26)	2%	(4)	1%	(1)	19%	(29)	57%	(88)	153
2016 Vote: Hillary Clinton	11%	(19)	11%	(19)	2%	(3)	2%	(4)	12%	(20)	62%	(107)	173
2016 Vote: Donald Trump	5%	(9)	15%	(26)	3%	(4)	1%	(1)	17%	(29)	60%	(106)	175
2016 Vote: Didn't Vote	6%	(13)	10%	(21)	1%	(3)	1%	(2)	14%	(30)	67%	(140)	209
Voted in 2014: Yes	8%	(27)	15%	(49)	2%	(7)	1%	(4)	14%	(46)	60%	(197)	330
Voted in 2014: No	5%	(13)	7%	(19)	2%	(6)	1%	(4)	14%	(36)	70%	(183)	261
2012 Vote: Barack Obama	12%	(23)	11%	(23)	3%	(5)	2%	(3)	13%	(27)	60%	(121)	202
2012 Vote: Mitt Romney	3%	(4)	17%	(23)	2%	(3)	1%	(1)	16%	(22)	61%	(82)	134
2012 Vote: Didn't Vote	6%	(14)	10%	(22)	1%	(3)	1%	(3)	14%	(33)	68%	(155)	229
4-Region: Northeast	8%	(8)	12%	(12)	3%	(3)	6%	(6)	14%	(15)	58%	(60)	103
4-Region: Midwest	7%	(9)	11%	(14)	3%	(4)	1%	(1)	16%	(20)	60%	(73)	120
4-Region: South	7%	(17)	11%	(25)	2%	(4)	_	(0)	15%	(34)	65%	(149)	230
4-Region: West	5%	(7)	13%	(17)	1%	(1)	1%	(1)	10%	(14)	71%	(98)	137
Sports fans	10%	(41)	16%	(63)	3%	(10)	2%	(8)	17%	(69)	51%	(202)	393
Avid sports fans	24%	(31)	25%	(33)	5%	(7)	4%	(6)	17%	(22)	25%	(33)	130
Casual sports fans	4%	(9)	11%	(30)	1%	(4)	1%	(2)	18%	(47)	65%	(170)	262
Republican sports fans	8%	(10)	17%	(22)	1%	(2)	1%	(1)	19%	(25)	54%	(71)	132
Democratic sports fans	17%	(29)	15%	(25)	3%	(4)	2%	(3)	14%	(23)	50%	(82)	166
Independent sports fans	1%	(1)	16%	(15)	5%	(4)	5%	(4)	23%	(22)	51%	(49)	95
Sports fans ages 18-34	15%	(14)	21%	(20)	4%	(3)	1%	(1)	17%	(17)	42%	(41)	96
Sports fans ages 35-44	13%	(10)	16%	(11)	2%	(2)	5%	(4)	17%	(12)	46%	(33)	72
Sports fans ages 45-64	8%	(11)	15%	(20)	4%	(5)	3%	(3)	20%	(28)	50%	(68)	137
Sports fans 65+	6%	(6)	12%	(11)	_	(0)	_	(0)	13%	(12)	68%	(60)	87
NFL fans	11%	(41)	17%	(59)	3%	(11)	2%	(8)	17%	(61)	49%	(173)	353

Table MCSP3_20: Do you have a favorable or unfavorable opinion of each of the following people? *Jarvis Landry*

Demographic		ery rable		ewhat rable	Some unfavo		Ver unfavo	•		of, no		r heard of	Total N
Adults	7%	(41)	12%	(68)	2%	(12)	1%	(8)	14%	(82)	64%	(379)	591
Avid NFL fans	22%	(34)	23%	(36)	3%	(5)	4%	(7)	12%	(19)	35%	(55)	156
Casual NFL fans	3%	(7)	12%	(23)	3%	(6)	1%	(1)	21%	(42)	60%	(118)	197

Table MCSP3_21: Do you have a favorable or unfavorable opinion of each of the following people? Drew Lock

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(45)	13%	(80)	3%	(20)	1%	(8)	14%	(85)	61%	(366)	605
Gender: Male	13%	(40)	19%	(57)	4%	(14)	3%	(8)	15%	(44)	46%	(140)	303
Gender: Female	2%	(5)	8%	(24)	2%	(6)	_	(0)	13%	(40)	75%	(226)	302
Age: 18-34	9%	(18)	10%	(19)	4%	(8)	1%	(2)	17%	(32)	58%	(109)	188
Age: 35-44	9%	(8)	12%	(11)	5%	(5)	5%	(5)	12%	(11)	57%	(53)	93
Age: 45-64	7%	(15)	19%	(39)	2%	(4)	_	(1)	13%	(27)	58%	(121)	207
Age: 65+	4%	(5)	9%	(10)	2%	(3)	1%	(1)	12%	(15)	72%	(83)	116
GenZers: 1997-2012	2%	(2)	3%	(2)	2%	(2)	_	(0)	18%	(13)	75%	(57)	76
Millennials: 1981-1996	13%	(21)	14%	(23)	7%	(11)	3%	(4)	16%	(25)	48%	(77)	162
GenXers: 1965-1980	10%	(16)	17%	(26)	2%	(3)	2%	(4)	10%	(16)	58%	(88)	152
Baby Boomers: 1946-1964	4%	(7)	14%	(26)	2%	(4)	_	(1)	15%	(28)	65%	(122)	187
PID: Dem (no lean)	11%	(24)	16%	(35)	4%	(8)	3%	(6)	11%	(24)	56%	(125)	222
PID: Ind (no lean)	3%	(5)	12%	(24)	2%	(5)	1%	(3)	18%	(38)	64%	(131)	206
PID: Rep (no lean)	9%	(16)	12%	(22)	4%	(7)	_	(0)	13%	(22)	62%	(111)	178
PID/Gender: Dem Men	21%	(20)	26%	(25)	6%	(5)	6%	(6)	3%	(3)	37%	(36)	96
PID/Gender: Dem Women	3%	(4)	7%	(9)	2%	(2)	_	(0)	17%	(21)	70%	(89)	126
PID/Gender: Ind Men	4%	(5)	13%	(14)	3%	(3)	2%	(3)	28%	(31)	50%	(55)	111
PID/Gender: Ind Women	1%	(1)	10%	(10)	2%	(2)	_	(0)	7%	(7)	80%	(76)	95
PID/Gender: Rep Men	16%	(15)	18%	(17)	5%	(5)	_	(0)	10%	(10)	51%	(49)	96
PID/Gender: Rep Women	1%	(1)	6%	(5)	3%	(2)	_	(0)	15%	(12)	76%	(62)	81
Ideo: Liberal (1-3)	7%	(12)	15%	(25)	3%	(5)	1%	(2)	12%	(20)	61%	(102)	167
Ideo: Moderate (4)	7%	(12)	10%	(17)	3%	(5)	2%	(4)	13%	(23)	64%	(109)	170
Ideo: Conservative (5-7)	10%	(20)	15%	(29)	5%	(10)	1%	(3)	17%	(32)	52%	(101)	194
Educ: < College	6%	(26)	12%	(52)	2%	(8)	1%	(6)	15%	(63)	64%	(280)	434
Educ: Bachelors degree	11%	(12)	14%	(16)	7%	(7)	1%	(1)	13%	(14)	54%	(59)	109
Educ: Post-grad	12%	(7)	20%	(13)	8%	(5)	1%	(1)	13%	(8)	46%	(28)	61
Income: Under 50k	5%	(16)	12%	(38)	3%	(8)	1%	(3)	13%	(41)	66%	(210)	316
Income: 50k-100k	11%	(22)	14%	(27)	3%	(7)	2%	(4)	18%	(34)	52%	(102)	195
Income: 100k+	8%	(8)	16%	(15)	5%	(5)	2%	(2)	10%	(9)	58%	(54)	94
Ethnicity: White	5%	(23)	13%	(57)	3%	(13)	1%	(7)	13%	(61)	64%	(291)	452
Ethnicity: Hispanic	12%	(15)	18%	(22)	4%	(4)	_	(0)	8%	(10)	58%	(70)	120

Table MCSP3_21: Do you have a favorable or unfavorable opinion of each of the following people? Drew Lock

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(45)	13%	(80)	3%	(20)	1%	(8)	14%	(85)	61%	(366)	605
Ethnicity: Black	26%	(20)	11%	(8)	6%	(5)	1%	(1)	17%	(14)	39%	(31)	79
Ethnicity: Other	2%	(1)	20%	(14)	2%	(2)	1%	(1)	14%	(10)	61%	(45)	73
All Christian	6%	(17)	15%	(39)	5%	(12)	2%	(4)	12%	(30)	61%	(161)	263
Agnostic/Nothing in particular	9%	(16)	10%	(18)	1%	(2)	1%	(3)	13%	(23)	65%	(117)	179
Something Else	4%	(5)	15%	(18)	3%	(3)	1%	(2)	21%	(24)	56%	(64)	115
Evangelical	8%	(13)	11%	(20)	4%	(6)	2%	(3)	16%	(27)	60%	(103)	172
Non-Evangelical	3%	(5)	19%	(35)	4%	(7)	_	(1)	14%	(26)	60%	(111)	185
Community: Urban	13%	(23)	17%	(31)	3%	(5)	3%	(6)	9%	(16)	55%	(96)	176
Community: Suburban	6%	(19)	12%	(35)	3%	(9)	_	(1)	17%	(50)	62%	(188)	303
Community: Rural	3%	(3)	11%	(14)	5%	(6)	1%	(1)	15%	(19)	65%	(83)	127
Employ: Private Sector	13%	(24)	18%	(34)	5%	(9)	3%	(5)	14%	(27)	48%	(94)	194
Employ: Retired	4%	(6)	12%	(16)	3%	(4)	2%	(3)	14%	(18)	66%	(88)	134
Employ: Unemployed	10%	(7)	2%	(2)	2%	(2)	_	(0)	18%	(12)	68%	(48)	71
Military HH: Yes	7%	(6)	10%	(9)	6%	(5)	4%	(4)	12%	(10)	60%	(52)	87
Military HH: No	8%	(39)	14%	(71)	3%	(15)	1%	(5)	14%	(74)	61%	(314)	518
RD/WT: Right Direction	12%	(19)	15%	(23)	7%	(11)	2%	(4)	13%	(20)	51%	(81)	159
RD/WT: Wrong Track	6%	(26)	13%	(57)	2%	(9)	1%	(5)	14%	(65)	64%	(286)	446
Trump Job Approve	8%	(20)	14%	(36)	5%	(11)	1%	(2)	15%	(37)	57%	(143)	249
Trump Job Disapprove	6%	(20)	12%	(37)	3%	(9)	2%	(7)	15%	(47)	63%	(201)	320
Trump Job Strongly Approve	13%	(18)	10%	(15)	4%	(5)	_	(0)	13%	(19)	60%	(87)	145
Trump Job Somewhat Approve	2%	(2)	20%	(20)	6%	(6)	2%	(2)	17%	(18)	53%	(55)	104
Trump Job Somewhat Disapprove	3%	(2)	6%	(4)	4%	(2)	6%	(4)	25%	(15)	55%	(32)	59
Trump Job Strongly Disapprove	7%	(18)	13%	(33)	2%	(6)	1%	(3)	12%	(32)	65%	(169)	262
Favorable of Trump	9%	(23)	13%	(33)	4%	(10)	1%	(2)	15%	(36)	58%	(145)	249
Unfavorable of Trump	5%	(17)	12%	(40)	2%	(7)	2%	(7)	14%	(45)	64%	(201)	316
Very Favorable of Trump	14%	(18)	12%	(16)	2%	(2)	_	(0)	13%	(17)	60%	(80)	134
Somewhat Favorable of Trump	4%	(5)	15%	(17)	7%	(8)	2%	(2)	17%	(19)	57%	(65)	115
Somewhat Unfavorable of Trump	2%	(1)	9%	(5)	4%	(2)	5%	(2)	18%	(9)	62%	(31)	51
Very Unfavorable of Trump	6%	(16)	13%	(35)	2%	(5)	2%	(4)	13%	(35)	64%	(170)	266

Table MCSP3_21: Do you have a favorable or unfavorable opinion of each of the following people? Drew Lock

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(45)	13%	(80)	3%	(20)	1%	(8)	14%	(85)	61%	(366)	605
#1 Issue: Economy	9%	(20)	13%	(30)	3%	(6)	1%	(2)	15%	(35)	59%	(133)	226
#1 Issue: Security	23%	(15)	9%	(6)	2%	(2)	1%	(1)	11%	(7)	53%	(34)	64
#1 Issue: Health Care	1%	(1)	24%	(22)	5%	(5)	_	(0)	12%	(11)	58%	(53)	93
#1 Issue: Medicare / Social Security	4%	(3)	5%	(4)	4%	(4)	4%	(4)	17%	(16)	66%	(60)	91
2018 House Vote: Democrat	11%	(21)	18%	(36)	3%	(7)	3%	(6)	13%	(25)	52%	(100)	193
2018 House Vote: Republican	7%	(9)	16%	(22)	3%	(4)	_	(0)	15%	(20)	60%	(82)	137
2016 Vote: Hillary Clinton	13%	(22)	17%	(27)	3%	(5)	4%	(6)	12%	(19)	51%	(82)	160
2016 Vote: Donald Trump	4%	(7)	15%	(26)	3%	(4)	_	(1)	18%	(32)	60%	(106)	177
2016 Vote: Didn't Vote	7%	(15)	9%	(20)	3%	(6)	1%	(2)	13%	(27)	68%	(147)	218
Voted in 2014: Yes	9%	(30)	19%	(60)	4%	(14)	1%	(4)	15%	(47)	52%	(167)	320
Voted in 2014: No	6%	(16)	7%	(20)	2%	(6)	2%	(5)	13%	(38)	70%	(200)	285
2012 Vote: Barack Obama	9%	(20)	19%	(41)	5%	(11)	2%	(5)	18%	(38)	47%	(104)	219
2012 Vote: Mitt Romney	7%	(9)	17%	(21)	2%	(3)	1%	(1)	10%	(12)	63%	(78)	124
2012 Vote: Didn't Vote	7%	(16)	8%	(19)	2%	(6)	1%	(3)	13%	(31)	70%	(171)	246
4-Region: Northeast	3%	(5)	20%	(26)	5%	(7)	2%	(2)	13%	(17)	57%	(76)	133
4-Region: Midwest	10%	(10)	12%	(12)	5%	(5)	1%	(1)	14%	(13)	59%	(56)	96
4-Region: South	4%	(10)	11%	(24)	2%	(4)	1%	(3)	18%	(41)	64%	(144)	226
4-Region: West	14%	(21)	12%	(18)	3%	(4)	2%	(3)	9%	(13)	60%	(91)	151
Sports fans	11%	(45)	18%	(75)	5%	(20)	1%	(6)	19%	(78)	45%	(182)	406
Avid sports fans	21%	(30)	28%	(40)	7%	(11)	1%	(2)	13%	(19)	30%	(44)	147
Casual sports fans	6%	(15)	13%	(35)	3%	(9)	1%	(4)	23%	(59)	53%	(138)	259
Republican sports fans	13%	(16)	18%	(22)	6%	(7)	_	(0)	16%	(20)	47%	(58)	123
Democratic sports fans	17%	(24)	23%	(34)	5%	(8)	3%	(4)	15%	(22)	37%	(54)	145
Independent sports fans	4%	(5)	14%	(20)	4%	(5)	1%	(2)	26%	(36)	51%	(71)	138
Sports fans ages 18-34	16%	(18)	13%	(15)	8%	(8)	2%	(2)	26%	(29)	35%	(39)	110
Sports fans ages 35-44	11%	(8)	16%	(11)	7%	(5)	4%	(3)	16%	(11)	45%	(31)	70
Sports fans ages 45-64	10%	(15)	26%	(38)	3%	(4)	1%	(1)	16%	(24)	44%	(65)	147
Sports fans 65+	6%	(5)	13%	(10)	3%	(3)	_	(0)	18%	(14)	60%	(47)	79
NFL fans	12%	(44)	20%	(76)	5%	(19)	2%	(8)	18%	(69)	44%	(167)	383
Avid NFL fans	21%	(36)	28%	(47)	8%	(13)	3%	(6)	16%	(27)	24%	(40)	168

Table MCSP3_21: Do you have a favorable or unfavorable opinion of each of the following people? Drew Lock

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (45)	13% (80)	3% (20)	1% (8)	14% (85)	61% (366)	605
Casual NFL fans	4% (8)	13% (29)	3% (6)	1% (2)	20% (42)	59% (127)	215

Table MCSP3_22: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Lockett

		ery		ewhat		what		ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	(of	Total N
Adults	7%	(46)	14%	(85)	3%	(16)	3%	(16)	14%	(89)	59%	(365)	616
Gender: Male	10%	(31)	20%	(61)	4%	(12)	3%	(10)	16%	(49)	47%	(147)	311
Gender: Female	5%	(14)	8%	(24)	1%	(4)	2%	(5)	13%	(40)	71%	(218)	305
Age: 18-34	9%	(17)	17%	(33)	6%	(11)	4%	(7)	10%	(18)	55%	(105)	191
Age: 35-44	14%	(13)	22%	(21)	1%	(1)	6%	(6)	13%	(12)	44%	(42)	96
Age: 45-64	5%	(11)	9%	(19)	2%	(4)	1%	(2)	22%	(47)	61%	(132)	215
Age: 65+	3%	(4)	10%	(12)	1%	(1)	_	(1)	10%	(12)	75%	(86)	115
GenZers: 1997-2012	7%	(5)	13%	(9)	4%	(3)	6%	(4)	14%	(9)	56%	(38)	68
Millennials: 1981-1996	12%	(21)	23%	(41)	5%	(9)	3%	(5)	9%	(16)	49%	(88)	180
GenXers: 1965-1980	10%	(15)	11%	(16)	1%	(2)	4%	(6)	20%	(30)	53%	(77)	146
Baby Boomers: 1946-1964	3%	(5)	7%	(14)	1%	(2)	_	(1)	15%	(30)	74%	(146)	198
PID: Dem (no lean)	12%	(27)	17%	(39)	4%	(8)	2%	(4)	12%	(28)	54%	(124)	229
PID: Ind (no lean)	5%	(10)	10%	(20)	2%	(5)	4%	(8)	16%	(31)	62%	(123)	197
PID: Rep (no lean)	5%	(9)	14%	(26)	2%	(3)	2%	(4)	16%	(30)	62%	(118)	190
PID/Gender: Dem Men	17%	(18)	25%	(26)	7%	(8)	3%	(3)	9%	(10)	39%	(41)	106
PID/Gender: Dem Women	7%	(8)	10%	(13)	_	(0)	1%	(1)	14%	(18)	67%	(83)	123
PID/Gender: Ind Men	6%	(7)	15%	(17)	2%	(2)	7%	(7)	15%	(16)	55%	(60)	109
PID/Gender: Ind Women	4%	(4)	4%	(4)	3%	(3)	_	(0)	17%	(15)	71%	(63)	89
PID/Gender: Rep Men	6%	(6)	19%	(18)	3%	(3)	1%	(1)	24%	(23)	48%	(46)	97
PID/Gender: Rep Women	3%	(3)	8%	(7)	1%	(1)	4%	(4)	8%	(7)	77%	(72)	94
Ideo: Liberal (1-3)	11%	(18)	18%	(31)	1%	(1)	1%	(2)	12%	(21)	57%	(96)	171
Ideo: Moderate (4)	6%	(11)	14%	(27)	2%	(3)	3%	(6)	15%	(28)	61%	(119)	194
Ideo: Conservative (5-7)	6%	(11)	12%	(25)	4%	(9)	4%	(7)	16%	(31)	58%	(115)	199
Educ: < College	6%	(26)	11%	(49)	3%	(12)	2%	(10)	16%	(69)	61%	(260)	425
Educ: Bachelors degree	9%	(11)	17%	(21)	2%	(2)	3%	(3)	13%	(15)	57%	(69)	120
Educ: Post-grad	13%	(9)	22%	(16)	3%	(2)	4%	(3)	8%	(6)	51%	(36)	71
Income: Under 50k	6%	(19)	13%	(45)	3%	(10)	2%	(8)	16%	(54)	60%	(203)	340
Income: 50k-100k	8%	(14)	16%	(29)	3%	(5)	3%	(6)	15%	(26)	54%	(97)	178
Income: 100k+	12%	(12)	10%	(10)	_	(0)	2%	(2)	9%	(9)	66%	(65)	98
Ethnicity: White	7%	(32)	12%	(60)	2%	(11)	2%	(11)	13%	(62)	64%	(309)	485
Ethnicity: Hispanic	6%	(5)	22%	(20)	9%	(8)	8%	(7)	10%	(9)	46%	(41)	90

Table MCSP3_22: Do you have a favorable or unfavorable opinion of each of the following people? Tyler Lockett

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		l of, no nion		r heard of	Total N
Adults	7%	(46)	14%	(85)	3%	(16)	3%	(16)	14%	(89)	59%	(365)	616
Ethnicity: Black	16%	(11)	19%	(13)	3%	(2)	5%	(4)	27%	(19)	30%	(21)	70
Ethnicity: Other	3%	(2)	19%	(12)	4%	(3)	1%	(1)	14%	(8)	58%	(35)	61
All Christian	8%	(21)	16%	(44)	3%	(7)	2%	(7)	14%	(39)	58%	(164)	283
Agnostic/Nothing in particular	8%	(11)	15%	(23)	4%	(6)	2%	(3)	10%	(15)	61%	(91)	150
Something Else	7%	(9)	9%	(12)	1%	(1)	3%	(4)	21%	(27)	59%	(76)	130
Evangelical	9%	(15)	11%	(18)	3%	(5)	5%	(9)	19%	(31)	52%	(85)	163
Non-Evangelical	6%	(15)	16%	(37)	1%	(1)	1%	(3)	13%	(32)	63%	(149)	237
Community: Urban	12%	(23)	18%	(33)	1%	(2)	5%	(10)	11%	(20)	52%	(95)	184
Community: Suburban	5%	(15)	15%	(41)	3%	(8)	2%	(5)	16%	(46)	59%	(166)	281
Community: Rural	5%	(7)	7%	(10)	4%	(6)	1%	(1)	15%	(23)	68%	(103)	151
Employ: Private Sector	12%	(21)	18%	(33)	3%	(5)	3%	(6)	17%	(32)	47%	(87)	184
Employ: Self-Employed	9%	(5)	26%	(15)	9%	(6)	4%	(2)	11%	(6)	42%	(25)	59
Employ: Retired	1%	(2)	9%	(12)	1%	(1)	2%	(2)	14%	(19)	73%	(99)	135
Employ: Unemployed	6%	(5)	13%	(11)	_	(0)	_	(0)	14%	(12)	67%	(56)	83
Military HH: Yes	11%	(11)	12%	(12)	3%	(3)	4%	(4)	9%	(9)	61%	(59)	97
Military HH: No	7%	(35)	14%	(73)	3%	(13)	2%	(12)	16%	(81)	59%	(306)	519
RD/WT: Right Direction	12%	(22)	14%	(25)	5%	(8)	4%	(8)	17%	(32)	48%	(88)	183
RD/WT: Wrong Track	5%	(23)	14%	(60)	2%	(8)	2%	(8)	13%	(58)	64%	(277)	433
Trump Job Approve	7%	(19)	14%	(38)	3%	(7)	5%	(13)	14%	(37)	57%	(154)	269
Trump Job Disapprove	8%	(25)	14%	(46)	2%	(6)	1%	(3)	15%	(49)	61%	(198)	326
Trump Job Strongly Approve	9%	(14)	15%	(23)	1%	(2)	3%	(5)	9%	(14)	62%	(94)	151
Trump Job Somewhat Approve	4%	(5)	13%	(15)	5%	(5)	7%	(9)	20%	(23)	51%	(60)	117
Trump Job Somewhat Disapprove	6%	(4)	15%	(10)	5%	(4)	_	(0)	18%	(12)	56%	(39)	69
Trump Job Strongly Disapprove	8%	(21)	14%	(36)	1%	(2)	1%	(3)	14%	(37)	62%	(159)	257
Favorable of Trump	7%	(19)	15%	(37)	3%	(9)	2%	(6)	12%	(32)	60%	(156)	258
Unfavorable of Trump	7%	(24)	14%	(47)	2%	(7)	2%	(6)	16%	(52)	59%	(195)	329
Very Favorable of Trump	7%	(9)	11%	(14)	2%	(3)	_	(1)	11%	(14)	69%	(92)	133
Somewhat Favorable of Trump	8%	(10)	19%	(24)	4%	(5)	4%	(6)	14%	(17)	51%	(64)	126
Somewhat Unfavorable of Trump	9%	(5)	12%	(7)	9%	(5)	2%	(1)	19%	(11)	49%	(27)	55
Very Unfavorable of Trump	7%	(19)	15%	(40)	1%	(2)	2%	(5)	15%	(41)	61%	(168)	275

Table MCSP3_22: Do you have a favorable or unfavorable opinion of each of the following people? *Tyler Lockett*

		ery		ewhat		ewhat		ery		l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	7%	(46)	14%	(85)	3%	(16)	3%	(16)	14%	(89)	59%	(365)	616
#1 Issue: Economy	8%	(18)	14%	(33)	1%	(2)	2%	(4)	17%	(42)	59%	(142)	242
#1 Issue: Security	8%	(5)	20%	(11)	4%	(2)	1%	(1)	13%	(7)	53%	(30)	56
#1 Issue: Health Care	8%	(9)	14%	(17)	2%	(2)	_	(0)	19%	(22)	57%	(67)	117
#1 Issue: Medicare / Social Security	3%	(3)	12%	(10)	6%	(5)	6%	(5)	8%	(7)	64%	(53)	83
2018 House Vote: Democrat	10%	(21)	15%	(32)	2%	(3)	2%	(4)	15%	(31)	56%	(114)	204
2018 House Vote: Republican	6%	(9)	12%	(19)	2%	(4)	_	(1)	13%	(20)	67%	(106)	158
2016 Vote: Hillary Clinton	12%	(21)	15%	(27)	1%	(2)	1%	(2)	13%	(25)	58%	(106)	184
2016 Vote: Donald Trump	7%	(12)	10%	(19)	2%	(3)	_	(1)	14%	(27)	67%	(123)	184
2016 Vote: Didn't Vote	5%	(12)	17%	(38)	4%	(9)	5%	(10)	14%	(32)	55%	(121)	222
Voted in 2014: Yes	9%	(31)	14%	(47)	2%	(7)	2%	(6)	14%	(46)	59%	(198)	335
Voted in 2014: No	5%	(15)	13%	(38)	3%	(9)	3%	(10)	15%	(43)	59%	(167)	282
2012 Vote: Barack Obama	10%	(23)	16%	(35)	1%	(2)	2%	(5)	17%	(37)	54%	(121)	224
2012 Vote: Mitt Romney	7%	(10)	11%	(15)	3%	(4)	_	(1)	11%	(15)	68%	(94)	139
2012 Vote: Didn't Vote	5%	(13)	13%	(32)	4%	(9)	4%	(10)	15%	(35)	58%	(140)	239
4-Region: Northeast	8%	(9)	10%	(11)	1%	(1)	6%	(7)	14%	(16)	62%	(73)	117
4-Region: Midwest	4%	(6)	19%	(28)	6%	(9)	_	(0)	14%	(21)	57%	(83)	147
4-Region: South	8%	(18)	12%	(26)	3%	(6)	3%	(7)	18%	(41)	56%	(125)	223
4-Region: West	9%	(12)	15%	(19)	_	(0)	2%	(2)	9%	(12)	65%	(84)	129
Sports fans	11%	(46)	19%	(80)	4%	(15)	4%	(16)	19%	(83)	44%	(188)	428
Avid sports fans	20%	(31)	33%	(51)	3%	(5)	6%	(9)	15%	(23)	24%	(37)	155
Casual sports fans	5%	(15)	11%	(29)	4%	(10)	2%	(7)	22%	(61)	55%	(151)	273
Republican sports fans	6%	(9)	17%	(24)	2%	(2)	3%	(4)	21%	(30)	50%	(70)	138
Democratic sports fans	16%	(27)	22%	(37)	5%	(8)	2%	(4)	16%	(27)	38%	(64)	166
Independent sports fans	8%	(10)	16%	(20)	4%	(5)	6%	(8)	22%	(27)	44%	(54)	124
Sports fans ages 18-34	14%	(17)	25%	(30)	8%	(10)	6%	(7)	13%	(16)	34%	(41)	121
Sports fans ages 35-44	17%	(13)	27%	(21)	1%	(1)	7%	(6)	14%	(11)	34%	(26)	79
Sports fans ages 45-64	7%	(11)	11%	(18)	2%	(4)	1%	(2)	28%	(44)	49%	(76)	155
Sports fans 65+	5%	(4)	16%	(12)	1%	(1)	1%	(1)	16%	(12)	61%	(45)	73
NFL fans	11%	(46)	20%	(81)	4%	(15)	4%	(15)	19%	(78)	41%	(166)	401
Avid NFL fans	20%	(34)	32%	(56)	4%	(7)	5%	(9)	15%	(26)	24%	(41)	174

Table MCSP3_22: Do you have a favorable or unfavorable opinion of each of the following people? *Tyler Lockett*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (46)	14% (85)	3% (16)	3% (16)	14% (89)	59% (365)	616
Casual NFL fans	5% (11)	11% (25)	4% (8)	3% (6)	23% (51)	55% (125)	227

Table MCSP3_23: Do you have a favorable or unfavorable opinion of each of the following people? Patrick Mahomes

		ery		ewhat		what		ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	21%	(130)	20%	(125)	3%	(18)	3%	(20)	12%	(76)	40%	(247)	616
Gender: Male	34%	(98)	22%	(64)	3%	(10)	5%	(15)	9%	(26)	26%	(73)	285
Gender: Female	10%	(32)	18%	(61)	3%	(8)	2%	(5)	15%	(49)	53%	(174)	330
Age: 18-34	19%	(34)	20%	(36)	9%	(16)	2%	(4)	9%	(16)	40%	(71)	177
Age: 35-44	21%	(23)	20%	(22)	1%	(2)	10%	(11)	20%	(21)	27%	(29)	107
Age: 45-64	25%	(52)	21%	(44)	_	(0)	1%	(2)	11%	(24)	42%	(89)	212
Age: 65+	18%	(21)	19%	(23)	_	(0)	2%	(2)	12%	(15)	49%	(59)	119
GenZers: 1997-2012	9%	(8)	21%	(18)	7%	(6)	1%	(1)	13%	(11)	48%	(41)	86
Millennials: 1981-1996	24%	(36)	22%	(32)	7%	(11)	7%	(10)	13%	(19)	27%	(40)	147
GenXers: 1965-1980	29%	(46)	14%	(21)	1%	(2)	3%	(4)	13%	(21)	40%	(62)	155
Baby Boomers: 1946-1964	18%	(36)	24%	(47)	_	(0)	2%	(5)	9%	(18)	47%	(94)	200
PID: Dem (no lean)	26%	(64)	19%	(47)	6%	(14)	1%	(3)	14%	(33)	35%	(85)	245
PID: Ind (no lean)	13%	(23)	20%	(34)	2%	(3)	3%	(6)	16%	(27)	46%	(81)	174
PID: Rep (no lean)	22%	(43)	22%	(43)	1%	(2)	5%	(11)	8%	(15)	42%	(82)	197
PID/Gender: Dem Men	46%	(44)	21%	(21)	8%	(8)	1%	(1)	7%	(6)	17%	(17)	97
PID/Gender: Dem Women	13%	(19)	18%	(26)	4%	(6)	2%	(2)	18%	(27)	46%	(68)	148
PID/Gender: Ind Men	19%	(15)	27%	(23)	1%	(1)	6%	(5)	15%	(13)	33%	(27)	84
PID/Gender: Ind Women	9%	(8)	13%	(12)	2%	(2)	1%	(1)	16%	(15)	59%	(53)	90
PID/Gender: Rep Men	36%	(38)	19%	(21)	1%	(1)	9%	(9)	7%	(7)	28%	(29)	105
PID/Gender: Rep Women	5%	(5)	25%	(23)	1%	(1)	2%	(2)	9%	(8)	58%	(53)	91
Ideo: Liberal (1-3)	30%	(54)	24%	(44)	3%	(5)	1%	(2)	10%	(18)	32%	(58)	181
Ideo: Moderate (4)	16%	(28)	14%	(25)	3%	(5)	3%	(5)	16%	(28)	48%	(84)	176
Ideo: Conservative (5-7)	22%	(44)	23%	(47)	3%	(7)	5%	(10)	13%	(25)	34%	(69)	202
Educ: < College	18%	(73)	19%	(78)	3%	(12)	5%	(19)	13%	(56)	43%	(177)	415
Educ: Bachelors degree	29%	(37)	21%	(27)	4%	(5)	_	(0)	10%	(13)	35%	(45)	127
Educ: Post-grad	28%	(21)	27%	(20)	1%	(0)	1%	(1)	9%	(6)	34%	(25)	74
Income: Under 50k	16%	(52)	17%	(57)	4%	(13)	5%	(16)	12%	(38)	47%	(154)	329
Income: 50k-100k	28%	(54)	24%	(47)	2%	(3)	1%	(3)	13%	(24)	32%	(61)	191
Income: 100k+	25%	(24)	23%	(21)	2%	(2)	1%	(1)	14%	(14)	35%	(33)	95
Ethnicity: White	18%	(90)	22%	(107)	3%	(13)	4%	(20)	12%	(62)	41%	(203)	494
Ethnicity: Hispanic	20%	(21)	20%	(21)	9%	(9)	8%	(8)	13%	(14)	31%	(32)	106

Table MCSP3_23: Do you have a favorable or unfavorable opinion of each of the following people? Patrick Mahomes

Demographic		ery orable		ewhat rable	Some unfav	ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	21%	(130)	20%	(125)	3%	(18)	3%	(20)	12%	(76)	40%	(247)	616
Ethnicity: Black	42%	(34)	15%	(12)		(0)		(0)	8%	(6)	34%	(27)	80
All Christian	22%	(59)	20%	(53)	2%	(5)	5%	(12)	13%	(33)	38%	(98)	261
Agnostic/Nothing in particular	22%	(40)	21%	(39)	3%	(6)	3%	(6)	8%	(15)	42%	(78)	184
Something Else	16%	(18)	18%	(20)	5%	(6)	1%	(2)	18%	(20)	42%	(47)	113
Evangelical	19%	(30)	21%	(33)	4%	(6)	2%	(3)	9%	(14)	44%	(68)	154
Non-Evangelical	21%	(44)	18%	(38)	2%	(5)	5%	(10)	17%	(36)	36%	(75)	208
Community: Urban	23%	(40)	22%	(37)	3%	(5)	3%	(5)	15%	(25)	35%	(59)	171
Community: Suburban	22%	(63)	18%	(54)	4%	(11)	5%	(13)	9%	(27)	42%	(122)	291
Community: Rural	18%	(27)	22%	(34)	2%	(2)	1%	(2)	15%	(23)	43%	(66)	154
Employ: Private Sector	32%	(57)	25%	(45)	3%	(5)	1%	(2)	16%	(28)	25%	(45)	182
Employ: Self-Employed	17%	(10)	11%	(6)	20%	(11)	12%	(7)	8%	(5)	32%	(18)	56
Employ: Retired	20%	(29)	21%	(31)	_	(0)	5%	(8)	10%	(15)	43%	(62)	145
Employ: Unemployed	14%	(9)	5%	(3)	1%	(1)	1%	(1)	13%	(9)	65%	(43)	65
Military HH: Yes	25%	(25)	21%	(21)	1%	(1)	3%	(3)	16%	(16)	35%	(35)	101
Military HH: No	20%	(105)	20%	(103)	3%	(17)	3%	(17)	12%	(60)	41%	(212)	514
RD/WT: Right Direction	20%	(34)	23%	(40)	5%	(8)	3%	(6)	13%	(22)	37%	(63)	172
RD/WT: Wrong Track	22%	(96)	19%	(84)	2%	(10)	3%	(14)	12%	(54)	42%	(184)	443
Trump Job Approve	22%	(55)	19%	(47)	4%	(10)	6%	(15)	11%	(27)	39%	(98)	252
Trump Job Disapprove	21%	(74)	22%	(76)	2%	(8)	1%	(4)	13%	(44)	41%	(143)	350
Trump Job Strongly Approve	23%	(37)	16%	(26)	2%	(3)	7%	(11)	11%	(17)	42%	(67)	161
Trump Job Somewhat Approve	20%	(19)	23%	(21)	8%	(7)	4%	(4)	11%	(10)	34%	(31)	91
Trump Job Somewhat Disapprove	16%	(11)	29%	(21)	5%	(3)	3%	(2)	7%	(5)	40%	(29)	71
Trump Job Strongly Disapprove	23%	(63)	20%	(56)	2%	(5)	1%	(2)	14%	(39)	41%	(114)	279
Favorable of Trump	21%	(52)	20%	(50)	4%	(10)	5%	(13)	10%	(25)	40%	(102)	252
Unfavorable of Trump	22%	(78)	21%	(74)	2%	(8)	1%	(4)	13%	(45)	40%	(141)	350
Very Favorable of Trump	24%	(34)	16%	(23)	1%	(1)	2%	(3)	11%	(15)	47%	(67)	144
Somewhat Favorable of Trump	16%	(17)	25%	(27)	8%	(8)	10%	(10)	9%	(10)	32%	(35)	108
Somewhat Unfavorable of Trump	27%	(14)	24%	(12)	2%	(1)	1%	(1)	5%	(3)	41%	(21)	51
Very Unfavorable of Trump	21%	(64)	21%	(62)	3%	(8)	1%	(4)	14%	(42)	40%	(120)	299

Table MCSP3_23: Do you have a favorable or unfavorable opinion of each of the following people? Patrick Mahomes

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	21%	(130)	20%	(125)	3%	(18)	3%	(20)	12%	(76)	40%	(247)	616
#1 Issue: Economy	23%	(52)	22%	(50)	2%	(5)	1%	(2)	14%	(31)	38%	(87)	227
#1 Issue: Security	25%	(21)	11%	(9)	1%	(1)	10%	(9)	21%	(17)	32%	(26)	83
#1 Issue: Health Care	27%	(30)	22%	(24)	1%	(2)	2%	(2)	13%	(14)	35%	(39)	112
#1 Issue: Medicare / Social Security	16%	(12)	20%	(15)	7%	(5)	9%	(7)	5%	(4)	43%	(33)	76
2018 House Vote: Democrat	29%	(59)	23%	(48)	1%	(3)	2%	(3)	11%	(22)	35%	(72)	207
2018 House Vote: Republican	18%	(24)	28%	(38)	2%	(2)	2%	(2)	14%	(20)	37%	(51)	138
2016 Vote: Hillary Clinton	30%	(53)	20%	(36)	_	(1)	1%	(2)	14%	(25)	34%	(61)	178
2016 Vote: Donald Trump	19%	(32)	26%	(44)	2%	(3)	3%	(5)	10%	(17)	40%	(67)	169
2016 Vote: Didn't Vote	18%	(40)	14%	(31)	6%	(13)	5%	(11)	12%	(27)	44%	(96)	219
Voted in 2014: Yes	23%	(77)	24%	(78)	2%	(5)	1%	(5)	11%	(37)	38%	(126)	327
Voted in 2014: No	19%	(54)	16%	(46)	5%	(13)	5%	(15)	13%	(38)	42%	(122)	289
2012 Vote: Barack Obama	31%	(66)	22%	(48)	2%	(4)	1%	(2)	11%	(24)	32%	(70)	215
2012 Vote: Mitt Romney	15%	(18)	25%	(30)	2%	(2)	3%	(4)	14%	(17)	40%	(49)	120
2012 Vote: Didn't Vote	17%	(44)	16%	(41)	5%	(12)	5%	(13)	12%	(31)	46%	(118)	259
4-Region: Northeast	24%	(25)	18%	(19)	3%	(3)	3%	(3)	15%	(16)	38%	(40)	106
4-Region: Midwest	26%	(32)	26%	(32)	6%	(7)	1%	(1)	7%	(9)	35%	(44)	124
4-Region: South	19%	(48)	22%	(54)	1%	(2)	3%	(8)	13%	(32)	42%	(104)	248
4-Region: West	18%	(25)	15%	(20)	4%	(6)	6%	(8)	14%	(20)	43%	(59)	138
Sports fans	30%	(128)	26%	(113)	4%	(17)	4%	(16)	13%	(54)	23%	(101)	428
Avid sports fans	50%	(76)	25%	(39)	2%	(4)	6%	(9)	7%	(10)	10%	(15)	151
Casual sports fans	19%	(52)	27%	(74)	5%	(14)	3%	(7)	16%	(44)	31%	(86)	277
Republican sports fans	29%	(42)	28%	(40)	1%	(2)	6%	(9)	9%	(12)	26%	(38)	144
Democratic sports fans	37%	(63)	23%	(40)	7%	(13)	1%	(1)	13%	(22)	19%	(33)	172
Independent sports fans	20%	(23)	29%	(33)	2%	(3)	5%	(5)	17%	(19)	27%	(30)	112
Sports fans ages 18-34	31%	(34)	26%	(29)	14%	(15)	3%	(4)	11%	(13)	15%	(17)	112
Sports fans ages 35-44	26%	(22)	25%	(21)	2%	(2)	11%	(10)	19%	(16)	18%	(15)	85
Sports fans ages 45-64	33%	(51)	27%	(42)	_	(0)	_	(0)	10%	(15)	29%	(45)	154
Sports fans 65+	26%	(20)	26%	(20)	_	(0)	3%	(2)	13%	(10)	31%	(24)	77
NFL fans	32%	(126)	27%	(106)	4%	(16)	4%	(14)	12%	(48)	21%	(83)	394
Avid NFL fans	50%	(90)	23%	(41)	5%	(9)	6%	(11)	7%	(12)	9%	(16)	179

Table MCSP3_23: Do you have a favorable or unfavorable opinion of each of the following people? Patrick Mahomes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (130)	20% (125)	3% (18)	3% (20)	12% (76)	40% (247)	616
Casual NFL fans	17% (36)	30% (65)	3% (7)	1% (3)	17% (36)	31% (68)	215

Table MCSP3_24: Do you have a favorable or unfavorable opinion of each of the following people? Baker Mayfield

		ery		ewhat		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	10%	(57)	20%	(121)	4%	(24)	2%	(11)	14%	(81)	50%	(297)	592
Gender: Male	15%	(45)	28%	(83)	7%	(20)	2%	(6)	14%	(41)	34%	(99)	295
Gender: Female	4%	(12)	13%	(38)	1%	(4)	2%	(5)	13%	(39)	67%	(198)	297
Age: 18-34	5%	(8)	21%	(33)	1%	(1)	3%	(5)	18%	(28)	53%	(84)	160
Age: 35-44	18%	(20)	28%	(30)	9%	(10)	3%	(3)	12%	(14)	30%	(33)	110
Age: 45-64	12%	(24)	21%	(41)	4%	(7)	1%	(2)	12%	(25)	50%	(101)	200
Age: 65+	5%	(6)	13%	(16)	5%	(6)	1%	(1)	12%	(14)	65%	(79)	122
GenZers: 1997-2012	6%	(4)	14%	(9)	_	(0)	_	(0)	25%	(16)	55%	(35)	64
Millennials: 1981-1996	11%	(17)	23%	(36)	4%	(7)	4%	(6)	12%	(18)	45%	(70)	153
GenXers: 1965-1980	16%	(24)	28%	(40)	5%	(8)	3%	(4)	12%	(18)	35%	(52)	146
Baby Boomers: 1946-1964	6%	(12)	17%	(34)	5%	(10)	_	(0)	13%	(26)	60%	(124)	206
PID: Dem (no lean)	12%	(28)	24%	(58)	4%	(11)	1%	(3)	14%	(33)	45%	(108)	241
PID: Ind (no lean)	4%	(7)	19%	(34)	3%	(5)	1%	(2)	13%	(22)	60%	(106)	176
PID: Rep (no lean)	13%	(23)	17%	(29)	5%	(8)	3%	(6)	14%	(25)	48%	(84)	174
PID/Gender: Dem Men	19%	(21)	35%	(38)	8%	(9)	1%	(1)	12%	(14)	25%	(28)	111
PID/Gender: Dem Women	6%	(7)	15%	(20)	1%	(2)	1%	(2)	15%	(20)	61%	(80)	130
PID/Gender: Ind Men	6%	(6)	22%	(21)	4%	(4)	1%	(1)	17%	(16)	50%	(47)	94
PID/Gender: Ind Women	2%	(1)	16%	(13)	1%	(1)	2%	(2)	8%	(6)	72%	(59)	82
PID/Gender: Rep Men	21%	(19)	26%	(24)	8%	(7)	4%	(4)	13%	(12)	27%	(25)	90
PID/Gender: Rep Women	4%	(3)	6%	(5)	1%	(1)	2%	(2)	16%	(13)	70%	(59)	84
Ideo: Liberal (1-3)	9%	(16)	27%	(48)	3%	(5)	3%	(5)	13%	(22)	44%	(78)	175
Ideo: Moderate (4)	7%	(11)	15%	(22)	7%	(11)	_	(1)	12%	(18)	59%	(87)	149
Ideo: Conservative (5-7)	14%	(30)	22%	(45)	4%	(8)	1%	(3)	13%	(27)	46%	(96)	209
Educ: < College	7%	(29)	17%	(66)	3%	(11)	1%	(6)	16%	(62)	56%	(218)	391
Educ: Bachelors degree	12%	(15)	32%	(39)	4%	(5)	2%	(3)	10%	(12)	39%	(47)	121
Educ: Post-grad	17%	(14)	21%	(17)	10%	(8)	4%	(3)	8%	(7)	39%	(32)	80
Income: Under 50k	5%	(15)	16%	(50)	3%	(11)	2%	(7)	15%	(49)	59%	(187)	319
Income: 50k-100k	16%	(31)	27%	(53)	3%	(6)	1%	(3)	13%	(26)	40%	(80)	200
Income: 100k+	15%	(11)	23%	(17)	10%	(7)	3%	(2)	8%	(5)	41%	(30)	73
Ethnicity: White	8%	(36)	20%	(94)	4%	(21)	2%	(8)	12%	(53)	54%	(246)	457
Ethnicity: Hispanic	23%	(20)	22%	(19)	1%	(1)	3%	(3)	9%	(8)	40%	(35)	86

Table MCSP3_24: Do you have a favorable or unfavorable opinion of each of the following people? Baker Mayfield

		ery		ewhat		ewhat	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	10%	(57)	20%	(121)	4%	(24)	2%	(11)	14%	(81)	50%	(297)	592
Ethnicity: Black	22%	(19)	23%	(20)	4%	(3)	1%	(1)	23%	(20)	28%	(24)	87
All Christian	8%	(20)	21%	(55)	5%	(14)	2%	(5)	13%	(33)	51%	(133)	261
Agnostic/Nothing in particular	14%	(22)	22%	(34)	2%	(3)	1%	(2)	10%	(16)	51%	(79)	156
Something Else	6%	(7)	19%	(22)	3%	(3)	3%	(3)	19%	(22)	51%	(59)	116
Evangelical	10%	(15)	23%	(36)	3%	(4)	3%	(5)	16%	(25)	46%	(74)	159
Non-Evangelical	5%	(10)	18%	(37)	6%	(13)	2%	(3)	15%	(29)	54%	(109)	201
Community: Urban	10%	(18)	26%	(46)	4%	(6)	4%	(8)	10%	(17)	46%	(82)	177
Community: Suburban	11%	(31)	20%	(56)	4%	(12)	1%	(2)	14%	(37)	50%	(137)	275
Community: Rural	6%	(8)	14%	(20)	4%	(6)	1%	(1)	19%	(27)	56%	(79)	140
Employ: Private Sector	17%	(32)	32%	(58)	6%	(11)	2%	(3)	11%	(21)	33%	(60)	185
Employ: Retired	6%	(9)	15%	(21)	3%	(5)	1%	(1)	13%	(19)	62%	(90)	146
Employ: Unemployed	5%	(5)	19%	(18)	5%	(4)	1%	(1)	13%	(12)	58%	(56)	97
Military HH: Yes	13%	(14)	23%	(25)	5%	(6)	3%	(4)	10%	(11)	46%	(50)	109
Military HH: No	9%	(43)	20%	(96)	4%	(19)	2%	(8)	14%	(70)	51%	(247)	483
RD/WT: Right Direction	13%	(21)	29%	(47)	6%	(10)	3%	(4)	11%	(18)	39%	(63)	163
RD/WT: Wrong Track	9%	(37)	17%	(74)	3%	(14)	2%	(7)	15%	(63)	54%	(234)	429
Trump Job Approve	13%	(29)	18%	(43)	5%	(11)	2%	(5)	14%	(33)	48%	(112)	233
Trump Job Disapprove	8%	(28)	23%	(78)	4%	(13)	2%	(6)	13%	(45)	49%	(168)	339
Trump Job Strongly Approve	17%	(23)	17%	(22)	3%	(5)	3%	(4)	13%	(17)	47%	(62)	133
Trump Job Somewhat Approve	6%	(6)	20%	(20)	7%	(7)	1%	(1)	16%	(16)	50%	(50)	100
Trump Job Somewhat Disapprove	11%	(9)	24%	(20)	6%	(5)	5%	(4)	14%	(12)	39%	(33)	84
Trump Job Strongly Disapprove	7%	(19)	23%	(58)	3%	(8)	1%	(2)	13%	(33)	53%	(135)	255
Favorable of Trump	13%	(30)	17%	(40)	5%	(11)	2%	(5)	13%	(29)	51%	(119)	233
Unfavorable of Trump	8%	(28)	24%	(81)	4%	(14)	2%	(6)	14%	(47)	48%	(165)	340
Very Favorable of Trump	16%	(22)	20%	(28)	2%	(3)	3%	(4)	11%	(15)	48%	(67)	141
Somewhat Favorable of Trump	8%	(8)	13%	(12)	8%	(7)	1%	(1)	15%	(14)	55%	(51)	93
Somewhat Unfavorable of Trump	10%	(7)	20%	(14)	6%	(4)	4%	(3)	13%	(9)	46%	(32)	70
Very Unfavorable of Trump	8%	(21)	25%	(67)	4%	(9)	1%	(3)	14%	(37)	49%	(133)	270

Table MCSP3_24: Do you have a favorable or unfavorable opinion of each of the following people? Baker Mayfield

		ery		ewhat		ewhat	Ve	•	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	10%	(57)	20%	(121)	4%	(24)	2%	(11)	14%	(81)	50%	(297)	592
#1 Issue: Economy	11%	(21)	24%	(47)	6%	(12)	3%	(6)	14%	(28)	43%	(85)	200
#1 Issue: Security	22%	(15)	10%	(7)	7%	(5)	1%	(1)	11%	(7)	49%	(33)	67
#1 Issue: Health Care	8%	(9)	29%	(35)	3%	(4)	_	(1)	14%	(17)	46%	(55)	121
#1 Issue: Medicare / Social Security	3%	(2)	9%	(7)	4%	(3)	2%	(1)	11%	(8)	72%	(54)	75
#1 Issue: Women's Issues	8%	(4)	16%	(9)	_	(0)	3%	(2)	14%	(7)	59%	(31)	53
2018 House Vote: Democrat	13%	(28)	21%	(45)	5%	(10)	1%	(2)	15%	(32)	45%	(96)	213
2018 House Vote: Republican	6%	(8)	24%	(36)	4%	(5)	2%	(3)	13%	(19)	52%	(77)	148
2016 Vote: Hillary Clinton	13%	(25)	25%	(50)	3%	(6)	1%	(1)	13%	(26)	46%	(92)	200
2016 Vote: Donald Trump	6%	(10)	21%	(36)	5%	(8)	2%	(3)	11%	(20)	55%	(93)	170
2016 Vote: Didn't Vote	12%	(21)	12%	(22)	4%	(7)	3%	(5)	18%	(32)	51%	(91)	177
Voted in 2014: Yes	10%	(35)	23%	(79)	5%	(16)	2%	(6)	13%	(45)	46%	(157)	338
Voted in 2014: No	9%	(22)	17%	(42)	3%	(8)	2%	(5)	14%	(36)	55%	(141)	254
2012 Vote: Barack Obama	11%	(26)	24%	(55)	4%	(10)	1%	(3)	13%	(29)	47%	(110)	233
2012 Vote: Mitt Romney	8%	(10)	22%	(27)	7%	(9)	2%	(3)	11%	(14)	49%	(62)	126
2012 Vote: Didn't Vote	10%	(20)	16%	(35)	2%	(5)	3%	(6)	15%	(33)	55%	(118)	215
4-Region: Northeast	6%	(5)	18%	(17)	4%	(3)	3%	(3)	11%	(11)	58%	(55)	94
4-Region: Midwest	6%	(8)	19%	(23)	7%	(9)	2%	(3)	18%	(22)	47%	(59)	124
4-Region: South	10%	(21)	23%	(47)	5%	(9)	2%	(3)	18%	(37)	42%	(86)	203
4-Region: West	13%	(23)	20%	(34)	2%	(3)	1%	(3)	6%	(11)	57%	(98)	171
Sports fans	14%	(57)	28%	(114)	6%	(23)	3%	(11)	15%	(62)	34%	(140)	408
Avid sports fans	28%	(38)	38%	(51)	7%	(10)	4%	(5)	10%	(14)	13%	(18)	135
Casual sports fans	7%	(19)	23%	(64)	5%	(14)	2%	(6)	18%	(48)	45%	(122)	273
Republican sports fans	17%	(22)	22%	(29)	6%	(8)	4%	(6)	15%	(19)	36%	(47)	132
Democratic sports fans	16%	(28)	33%	(57)	6%	(10)	2%	(3)	16%	(27)	28%	(49)	173
Independent sports fans	7%	(7)	28%	(29)	5%	(5)	2%	(2)	15%	(16)	43%	(44)	103
Sports fans ages 18-34	8%	(8)	30%	(31)	1%	(1)	5%	(5)	24%	(24)	32%	(33)	102
Sports fans ages 35-44	22%	(20)	33%	(30)	10%	(10)	4%	(3)	10%	(9)	22%	(21)	93
Sports fans ages 45-64	18%	(24)	29%	(39)	5%	(6)	2%	(2)	14%	(19)	32%	(43)	132
Sports fans 65+	7%	(5)	18%	(15)	7%	(6)	1%	(1)	13%	(10)	54%	(44)	81
NFL fans	15%	(56)	29%	(111)	6%	(21)	3%	(11)	15%	(57)	32%	(121)	378

Table MCSP3_24: Do you have a favorable or unfavorable opinion of each of the following people? Baker Mayfield

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (57)	20% (121)	4% (24)	2% (11)	14% (81)	50% (297)	592
Avid NFL fans	27% (50)	40% (72)	7% (13)	4% (8)	9% (16)	12% (22)	181
Casual NFL fans	3% (7)	20% (39)	4% (8)	2% (3)	21% (40)	50% (99)	196

Table MCSP3_25: Do you have a favorable or unfavorable opinion of each of the following people? Terry McLaurin

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	5%	(32)	8%	(49)	1%	(8)	2%	(13)	11%	(69)	71%	(428)	600
Gender: Male	9%	(27)	11%	(35)	2%	(5)	4%	(12)	13%	(39)	62%	(187)	304
Gender: Female	2%	(5)	5%	(15)	1%	(3)	1%	(2)	10%	(30)	81%	(241)	296
Age: 18-34	12%	(20)	10%	(16)	1%	(1)	4%	(7)	13%	(22)	61%	(102)	167
Age: 35-44	8%	(9)	18%	(21)	5%	(5)	3%	(4)	9%	(10)	57%	(65)	113
Age: 45-64	1%	(2)	5%	(10)	1%	(2)	1%	(3)	14%	(29)	78%	(161)	207
Age: 65+	2%	(2)	2%	(3)	_	(0)	_	(0)	7%	(8)	89%	(100)	113
GenZers: 1997-2012	2%	(2)	2%	(1)	1%	(1)	3%	(2)	22%	(14)	69%	(45)	65
Millennials: 1981-1996	14%	(22)	17%	(27)	3%	(4)	4%	(6)	9%	(14)	53%	(82)	155
GenXers: 1965-1980	4%	(7)	7%	(12)	1%	(2)	3%	(6)	12%	(20)	72%	(121)	168
Baby Boomers: 1946-1964	1%	(1)	4%	(7)	1%	(1)	_	(0)	10%	(18)	85%	(159)	186
PID: Dem (no lean)	9%	(21)	8%	(18)	3%	(6)	1%	(3)	13%	(29)	66%	(152)	228
PID: Ind (no lean)	4%	(6)	4%	(7)	_	(1)	4%	(8)	15%	(26)	73%	(130)	179
PID: Rep (no lean)	3%	(5)	12%	(23)	1%	(1)	2%	(3)	7%	(14)	76%	(146)	193
PID/Gender: Dem Men	17%	(18)	9%	(9)	4%	(5)	2%	(3)	14%	(14)	54%	(56)	105
PID/Gender: Dem Women	2%	(3)	7%	(9)	1%	(1)	_	(0)	12%	(14)	77%	(95)	123
PID/Gender: Ind Men	6%	(5)	6%	(6)	_	(0)	7%	(6)	15%	(14)	66%	(60)	91
PID/Gender: Ind Women	2%	(1)	2%	(2)	1%	(1)	2%	(2)	14%	(13)	79%	(70)	88
PID/Gender: Rep Men	4%	(4)	18%	(19)	_	(0)	3%	(3)	10%	(11)	65%	(70)	107
PID/Gender: Rep Women	1%	(1)	5%	(4)	2%	(1)	_	(0)	3%	(3)	89%	(76)	85
Ideo: Liberal (1-3)	8%	(11)	8%	(11)	1%	(1)	1%	(1)	14%	(20)	69%	(100)	146
Ideo: Moderate (4)	6%	(12)	10%	(20)	3%	(5)	3%	(6)	8%	(15)	70%	(135)	192
Ideo: Conservative (5-7)	4%	(8)	9%	(18)	1%	(1)	3%	(6)	11%	(23)	73%	(149)	205
Educ: < College	4%	(17)	7%	(30)	1%	(5)	2%	(7)	12%	(49)	74%	(304)	412
Educ: Bachelors degree	8%	(10)	7%	(9)	1%	(1)	4%	(5)	11%	(13)	70%	(85)	123
Educ: Post-grad	10%	(6)	16%	(11)	3%	(2)	2%	(1)	10%	(7)	60%	(39)	65
Income: Under 50k	4%	(14)	9%	(29)	2%	(5)	2%	(5)	11%	(37)	73%	(239)	329
Income: 50k-100k	5%	(8)	7%	(12)	1%	(2)	4%	(6)	12%	(21)	71%	(121)	170
Income: 100k+	10%	(10)	8%	(8)	1%	(1)	2%	(2)	11%	(11)	67%	(67)	100
Ethnicity: White	4%	(18)	8%	(39)	2%	(8)	1%	(7)	9%	(44)	76%	(359)	475
Ethnicity: Hispanic	5%	(4)	17%	(16)		(0)	5%	(5)	14%	(13)	59%	(55)	94

Table MCSP3_25: Do you have a favorable or unfavorable opinion of each of the following people? Terry McLaurin

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(32)	8%	(49)	1%	(8)	2%	(13)	11%	(69)	71%	(428)	600
Ethnicity: Black	12%	(9)	8%	(6)		(0)	6%	(5)	14%	(11)	59%	(45)	76
All Christian	6%	(17)	9%	(27)	1%	(4)	3%	(7)	7%	(20)	74%	(216)	292
Agnostic/Nothing in particular	3%	(4)	7%	(10)	_	(0)	1%	(1)	16%	(24)	74%	(111)	149
Something Else	5%	(6)	9%	(10)	3%	(3)	2%	(2)	18%	(20)	62%	(69)	110
Evangelical	8%	(13)	11%	(17)	1%	(1)	4%	(6)	15%	(23)	61%	(95)	156
Non-Evangelical	3%	(6)	8%	(19)	3%	(6)	1%	(3)	7%	(17)	78%	(182)	233
Community: Urban	12%	(22)	8%	(15)	1%	(2)	3%	(6)	12%	(22)	63%	(114)	182
Community: Suburban	2%	(6)	8%	(23)	1%	(3)	2%	(6)	13%	(37)	73%	(201)	277
Community: Rural	3%	(4)	8%	(11)	2%	(3)	1%	(1)	7%	(10)	80%	(113)	141
Employ: Private Sector	7%	(12)	8%	(13)	3%	(4)	4%	(7)	15%	(26)	64%	(112)	175
Employ: Self-Employed	3%	(2)	21%	(14)	2%	(1)	5%	(3)	13%	(8)	57%	(37)	66
Employ: Retired	1%	(1)	5%	(6)	_	(1)	_	(0)	7%	(8)	87%	(111)	127
Employ: Unemployed	11%	(10)	7%	(7)	_	(0)	_	(0)	6%	(5)	76%	(67)	89
Military HH: Yes	5%	(5)	2%	(3)	2%	(2)	4%	(4)	16%	(18)	72%	(80)	112
Military HH: No	6%	(27)	10%	(47)	1%	(6)	2%	(9)	10%	(51)	71%	(348)	488
RD/WT: Right Direction	9%	(16)	11%	(19)	2%	(4)	7%	(12)	10%	(18)	60%	(105)	174
RD/WT: Wrong Track	4%	(16)	7%	(30)	1%	(4)	_	(2)	12%	(51)	76%	(323)	426
Trump Job Approve	4%	(11)	11%	(30)	1%	(3)	4%	(10)	8%	(21)	72%	(189)	263
Trump Job Disapprove	5%	(17)	6%	(20)	2%	(5)	1%	(3)	15%	(46)	71%	(222)	314
Trump Job Strongly Approve	4%	(6)	15%	(21)	_	(1)	4%	(6)	4%	(6)	72%	(101)	141
Trump Job Somewhat Approve	4%	(5)	7%	(8)	2%	(2)	3%	(4)	12%	(14)	72%	(87)	122
Trump Job Somewhat Disapprove	3%	(2)	2%	(1)	4%	(2)	1%	(1)	20%	(12)	70%	(43)	62
Trump Job Strongly Disapprove	6%	(16)	7%	(18)	1%	(3)	1%	(3)	13%	(34)	71%	(179)	252
Favorable of Trump	5%	(13)	10%	(26)	_	(1)	2%	(6)	9%	(25)	72%	(189)	261
Unfavorable of Trump	5%	(15)	7%	(23)	2%	(5)	2%	(6)	13%	(42)	72%	(232)	322
Very Favorable of Trump	4%	(5)	10%	(13)	_	(1)	1%	(1)	6%	(7)	78%	(95)	122
Somewhat Favorable of Trump	6%	(8)	10%	(14)	1%	(1)	4%	(5)	13%	(18)	67%	(94)	139
Somewhat Unfavorable of Trump	1%	(1)	4%	(2)	_	(0)	2%	(1)	9%	(5)	84%	(46)	55
Very Unfavorable of Trump	5%	(14)	8%	(21)	2%	(5)	2%	(5)	14%	(37)	69%	(186)	268

Table MCSP3_25: Do you have a favorable or unfavorable opinion of each of the following people? Terry McLaurin

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		l of, no nion		r heard of	Total N
Adults	5%	(32)	8%	(49)	1%	(8)	2%	(13)	11%	(69)	71%	(428)	600
#1 Issue: Economy	9%	(22)	5%	(12)	2%	(5)	3%	(8)	12%	(27)	68%	(159)	234
#1 Issue: Security	5%	(3)	16%	(10)	2%	(1)	1%	(1)	7%	(5)	68%	(44)	64
#1 Issue: Health Care	3%	(3)	15%	(16)	_	(0)	1%	(2)	14%	(16)	67%	(72)	108
#1 Issue: Medicare / Social Security	1%	(1)	6%	(5)	_	(0)	4%	(3)	14%	(11)	76%	(60)	79
2018 House Vote: Democrat	12%	(23)	7%	(14)	2%	(4)	1%	(3)	11%	(21)	67%	(128)	191
2018 House Vote: Republican	4%	(6)	7%	(12)	1%	(1)	2%	(3)	13%	(21)	73%	(117)	160
2016 Vote: Hillary Clinton	12%	(21)	5%	(9)	2%	(3)	1%	(3)	12%	(22)	68%	(120)	178
2016 Vote: Donald Trump	4%	(7)	6%	(11)	1%	(2)	2%	(3)	10%	(19)	78%	(150)	193
2016 Vote: Didn't Vote	2%	(4)	14%	(28)	2%	(3)	2%	(5)	13%	(26)	67%	(131)	196
Voted in 2014: Yes	8%	(28)	7%	(24)	2%	(5)	3%	(9)	12%	(41)	68%	(229)	335
Voted in 2014: No	2%	(5)	10%	(25)	1%	(3)	2%	(5)	10%	(27)	75%	(199)	265
2012 Vote: Barack Obama	10%	(23)	6%	(12)	2%	(5)	2%	(5)	11%	(25)	68%	(151)	220
2012 Vote: Mitt Romney	2%	(3)	7%	(8)	_	(1)	2%	(3)	12%	(15)	76%	(93)	123
2012 Vote: Didn't Vote	2%	(5)	11%	(27)	1%	(3)	2%	(6)	11%	(27)	72%	(173)	240
4-Region: Northeast	4%	(5)	11%	(13)	_	(0)	4%	(5)	9%	(11)	72%	(87)	121
4-Region: Midwest	2%	(3)	7%	(8)	3%	(3)	2%	(3)	7%	(8)	79%	(95)	120
4-Region: South	5%	(10)	4%	(8)	2%	(4)	1%	(3)	15%	(32)	73%	(154)	211
4-Region: West	10%	(15)	14%	(20)	1%	(1)	2%	(3)	11%	(17)	62%	(92)	147
Sports fans	8%	(32)	12%	(49)	1%	(5)	3%	(12)	13%	(53)	64%	(269)	420
Avid sports fans	14%	(23)	23%	(37)	1%	(2)	6%	(9)	16%	(25)	40%	(64)	160
Casual sports fans	3%	(9)	5%	(12)	1%	(4)	1%	(3)	11%	(28)	79%	(206)	261
Republican sports fans	4%	(5)	16%	(23)	1%	(1)	1%	(1)	9%	(13)	69%	(98)	142
Democratic sports fans	13%	(21)	12%	(18)	2%	(3)	2%	(3)	13%	(21)	58%	(92)	158
Independent sports fans	5%	(6)	6%	(7)	_	(1)	7%	(8)	16%	(19)	66%	(79)	120
Sports fans ages 18-34	19%	(20)	16%	(16)	_	(0)	7%	(7)	10%	(10)	48%	(49)	101
Sports fans ages 35-44	9%	(8)	23%	(21)	4%	(3)	2%	(2)	8%	(7)	53%	(48)	89
Sports fans ages 45-64	1%	(2)	6%	(10)	1%	(2)	2%	(3)	18%	(27)	71%	(109)	153
Sports fans 65+	3%	(2)	3%	(3)	_	(0)	_	(0)	11%	(8)	83%	(64)	77
NFL fans	8%	(32)	13%	(49)	2%	(6)	3%	(12)	15%	(57)	59%	(230)	387
Avid NFL fans	12%	(23)	23%	(42)	1%	(2)	6%	(11)	14%	(26)	43%	(79)	183

Table MCSP3_25: Do you have a favorable or unfavorable opinion of each of the following people? Terry McLaurin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (32)	8% (49)	1% (8)	2% (13)	11% (69)	71% (428)	600
Casual NFL fans	5% (10)	3% (7)	2% (4)	— (1)	15% (31)	74% (151)	203

Table MCSP3_26: Do you have a favorable or unfavorable opinion of each of the following people? DK Metcalf

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	11%	(61)	11%	(65)	3%	(19)	3%	(15)	13%	(74)	59%	(342)	577
Gender: Male	16%	(48)	14%	(42)	5%	(15)	3%	(10)	16%	(47)	46%	(137)	298
Gender: Female	5%	(13)	8%	(24)	1%	(4)	2%	(5)	10%	(27)	74%	(205)	279
Age: 18-34	13%	(22)	11%	(18)	9%	(15)	4%	(6)	9%	(15)	54%	(91)	167
Age: 35-44	15%	(15)	14%	(14)	3%	(3)	8%	(8)	12%	(11)	48%	(46)	96
Age: 45-64	8%	(15)	14%	(27)	1%	(1)	1%	(1)	18%	(36)	60%	(121)	201
Age: 65+	8%	(9)	6%	(7)	_	(0)	_	(0)	11%	(12)	75%	(84)	112
GenZers: 1997-2012	10%	(6)	13%	(8)	4%	(2)	8%	(4)	2%	(1)	63%	(36)	58
Millennials: 1981-1996	17%	(28)	10%	(16)	9%	(16)	6%	(9)	12%	(20)	46%	(76)	164
GenXers: 1965-1980	11%	(15)	14%	(20)	_	(1)	_	(0)	16%	(23)	59%	(84)	143
Baby Boomers: 1946-1964	6%	(12)	10%	(19)	_	(1)	1%	(1)	14%	(27)	68%	(129)	189
PID: Dem (no lean)	14%	(28)	14%	(28)	5%	(10)	3%	(6)	9%	(18)	55%	(113)	203
PID: Ind (no lean)	5%	(10)	11%	(21)	3%	(5)	1%	(2)	15%	(28)	66%	(126)	192
PID: Rep (no lean)	13%	(23)	9%	(16)	2%	(4)	4%	(7)	15%	(28)	57%	(104)	181
PID/Gender: Dem Men	24%	(23)	19%	(19)	8%	(8)	3%	(3)	11%	(11)	36%	(35)	98
PID/Gender: Dem Women	4%	(5)	9%	(10)	2%	(2)	3%	(3)	7%	(8)	74%	(77)	105
PID/Gender: Ind Men	6%	(5)	12%	(10)	6%	(5)	_	(0)	18%	(16)	58%	(51)	88
PID/Gender: Ind Women	4%	(4)	10%	(10)	_	(0)	2%	(2)	12%	(12)	72%	(75)	104
PID/Gender: Rep Men	17%	(19)	11%	(13)	2%	(2)	6%	(7)	18%	(20)	45%	(50)	112
PID/Gender: Rep Women	6%	(4)	5%	(3)	2%	(2)	_	(0)	10%	(7)	76%	(53)	69
Ideo: Liberal (1-3)	13%	(20)	12%	(19)	1%	(2)	_	(1)	15%	(23)	59%	(91)	156
Ideo: Moderate (4)	10%	(17)	13%	(23)	5%	(8)	2%	(3)	12%	(21)	57%	(97)	169
Ideo: Conservative (5-7)	9%	(18)	10%	(20)	4%	(8)	6%	(11)	13%	(26)	57%	(108)	190
Educ: < College	10%	(39)	9%	(36)	3%	(13)	4%	(14)	12%	(48)	62%	(249)	398
Educ: Bachelors degree	13%	(14)	14%	(15)	3%	(4)	1%	(1)	15%	(16)	53%	(57)	107
Educ: Post-grad	12%	(9)	20%	(14)	3%	(2)	_	(0)	14%	(10)	51%	(37)	72
Income: Under 50k	7%	(24)	10%	(31)	4%	(13)	4%	(13)	14%	(44)	61%	(194)	320
Income: 50k-100k	15%	(25)	11%	(19)	2%	(3)	1%	(2)	13%	(23)	58%	(99)	171
Income: 100k+	14%	(12)	17%	(15)	3%	(2)	_	(0)	8%	(7)	58%	(49)	86
Ethnicity: White	9%	(40)	11%	(48)	3%	(12)	2%	(9)	13%	(62)	63%	(287)	458
Ethnicity: Hispanic	9%	(8)	14%	(12)	11%	(9)	8%	(7)	10%	(9)	48%	(42)	87

Table MCSP3_26: Do you have a favorable or unfavorable opinion of each of the following people? DK Metcalf

		ery		ewhat		what	Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	11%	(61)	11%	(65)	3%	(19)	3%	(15)	13%	(74)	59%	(342)	577
Ethnicity: Black	22%	(14)	10%	(7)	2%	(1)	10%	(6)	12%	(8)	44%	(29)	66
Ethnicity: Other	11%	(6)	19%	(10)	11%	(6)	_	(0)	9%	(5)	49%	(26)	53
All Christian	16%	(40)	12%	(30)	3%	(9)	3%	(8)	13%	(33)	53%	(137)	256
Agnostic/Nothing in particular	6%	(9)	11%	(17)	6%	(9)	2%	(3)	14%	(23)	62%	(99)	160
Something Else	4%	(4)	9%	(10)	1%	(1)	_	(0)	13%	(13)	72%	(74)	103
Evangelical	16%	(26)	8%	(12)	_	(1)	_	(0)	10%	(15)	66%	(103)	158
Non-Evangelical	7%	(14)	14%	(27)	5%	(10)	4%	(8)	16%	(30)	53%	(102)	190
Community: Urban	13%	(20)	17%	(26)	6%	(9)	2%	(4)	10%	(16)	52%	(79)	153
Community: Suburban	10%	(28)	10%	(29)	2%	(7)	4%	(10)	14%	(40)	60%	(171)	285
Community: Rural	10%	(13)	7%	(10)	3%	(4)	1%	(1)	13%	(18)	66%	(92)	139
Employ: Private Sector	12%	(20)	16%	(26)	2%	(4)	2%	(3)	13%	(22)	55%	(90)	165
Employ: Self-Employed	2%	(1)	12%	(7)	20%	(11)	13%	(8)	7%	(4)	46%	(27)	59
Employ: Retired	10%	(12)	7%	(9)	_	(0)	_	(0)	17%	(21)	66%	(81)	122
Employ: Unemployed	12%	(11)	9%	(9)	3%	(2)	1%	(1)	9%	(9)	65%	(59)	90
Military HH: Yes	14%	(14)	15%	(14)	1%	(1)	1%	(1)	8%	(8)	61%	(59)	96
Military HH: No	10%	(47)	11%	(51)	4%	(18)	3%	(14)	14%	(66)	59%	(284)	480
RD/WT: Right Direction	13%	(23)	19%	(33)	4%	(7)	1%	(2)	15%	(25)	48%	(84)	175
RD/WT: Wrong Track	9%	(38)	8%	(32)	3%	(12)	3%	(13)	12%	(49)	64%	(258)	401
Trump Job Approve	12%	(29)	10%	(24)	4%	(9)	4%	(9)	10%	(25)	61%	(148)	244
Trump Job Disapprove	9%	(28)	13%	(39)	3%	(10)	2%	(6)	14%	(44)	59%	(180)	307
Trump Job Strongly Approve	10%	(14)	11%	(15)	1%	(1)	5%	(7)	10%	(15)	64%	(90)	141
Trump Job Somewhat Approve	14%	(15)	9%	(9)	8%	(8)	2%	(2)	10%	(11)	56%	(58)	103
Trump Job Somewhat Disapprove	8%	(6)	13%	(10)	4%	(3)	4%	(3)	17%	(13)	54%	(42)	77
Trump Job Strongly Disapprove	10%	(22)	12%	(29)	3%	(7)	1%	(3)	13%	(31)	60%	(139)	230
Favorable of Trump	11%	(29)	10%	(26)	4%	(10)	4%	(9)	9%	(22)	62%	(154)	250
Unfavorable of Trump	9%	(28)	13%	(39)	3%	(9)	2%	(5)	14%	(42)	59%	(180)	303
Very Favorable of Trump	10%	(13)	10%	(13)	1%	(1)	2%	(2)	10%	(12)	67%	(85)	126
Somewhat Favorable of Trump	13%	(16)	10%	(13)	7%	(9)	6%	(7)	8%	(10)	56%	(70)	124
Somewhat Unfavorable of Trump	8%	(5)	16%	(9)	2%	(1)	_	(0)	19%	(11)	54%	(30)	56
Very Unfavorable of Trump	9%	(23)	12%	(30)	3%	(8)	2%	(5)	12%	(31)	61%	(150)	247

Table MCSP3_26: Do you have a favorable or unfavorable opinion of each of the following people? DK Metcalf

		ery		ewhat		what	Ve	•		l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	11%	(61)	11%	(65)	3%	(19)	3%	(15)	13%	(74)	59%	(342)	577
#1 Issue: Economy	15%	(35)	14%	(32)	3%	(6)	_	(1)	13%	(29)	55%	(126)	228
#1 Issue: Security	1%	(0)	5%	(2)	3%	(2)	15%	(8)	24%	(12)	52%	(26)	51
#1 Issue: Health Care	12%	(12)	14%	(14)	2%	(2)	_	(0)	18%	(18)	55%	(55)	101
#1 Issue: Medicare / Social Security	11%	(8)	10%	(8)	7%	(5)	1%	(1)	10%	(8)	61%	(47)	77
2018 House Vote: Democrat	13%	(23)	17%	(30)	2%	(3)	1%	(2)	14%	(24)	53%	(92)	174
2018 House Vote: Republican	13%	(18)	9%	(14)	2%	(3)	1%	(2)	14%	(20)	60%	(87)	145
2016 Vote: Hillary Clinton	15%	(24)	13%	(21)	1%	(2)	2%	(3)	10%	(16)	59%	(93)	158
2016 Vote: Donald Trump	13%	(22)	12%	(21)	1%	(2)	_	(0)	16%	(27)	57%	(97)	169
2016 Vote: Didn't Vote	7%	(14)	10%	(20)	7%	(15)	6%	(12)	8%	(17)	62%	(125)	203
Voted in 2014: Yes	12%	(39)	14%	(45)	2%	(8)	1%	(4)	15%	(51)	55%	(182)	329
Voted in 2014: No	9%	(22)	8%	(20)	4%	(11)	5%	(11)	9%	(24)	65%	(160)	248
2012 Vote: Barack Obama	11%	(22)	16%	(32)	4%	(8)	1%	(2)	15%	(31)	53%	(107)	202
2012 Vote: Mitt Romney	13%	(17)	10%	(13)	1%	(1)	_	(0)	15%	(19)	61%	(79)	129
2012 Vote: Didn't Vote	9%	(21)	8%	(19)	4%	(10)	6%	(13)	9%	(20)	63%	(145)	228
4-Region: Northeast	12%	(11)	12%	(12)	2%	(2)	2%	(2)	12%	(12)	59%	(56)	95
4-Region: Midwest	5%	(7)	15%	(21)	4%	(6)	_	(1)	19%	(26)	56%	(77)	137
4-Region: South	10%	(20)	9%	(18)	3%	(7)	2%	(4)	13%	(27)	63%	(130)	206
4-Region: West	17%	(23)	10%	(15)	3%	(4)	6%	(8)	7%	(10)	57%	(79)	139
Sports fans	16%	(61)	15%	(58)	4%	(15)	3%	(12)	17%	(64)	45%	(171)	380
Avid sports fans	30%	(44)	22%	(33)	2%	(4)	5%	(8)	17%	(25)	22%	(33)	146
Casual sports fans	7%	(17)	11%	(25)	5%	(11)	2%	(4)	16%	(38)	59%	(138)	233
Republican sports fans	18%	(23)	11%	(15)	2%	(3)	5%	(7)	18%	(23)	45%	(59)	130
Democratic sports fans	21%	(28)	19%	(25)	8%	(10)	4%	(5)	14%	(18)	35%	(46)	132
Independent sports fans	8%	(10)	15%	(18)	1%	(2)	_	(0)	19%	(22)	56%	(66)	118
Sports fans ages 18-34	23%	(22)	15%	(14)	11%	(11)	4%	(4)	12%	(11)	36%	(35)	98
Sports fans ages 35-44	21%	(15)	14%	(10)	4%	(3)	11%	(8)	11%	(7)	38%	(26)	68
Sports fans ages 45-64	11%	(15)	18%	(27)	1%	(1)	_	(0)	24%	(34)	46%	(67)	144
Sports fans 65+	13%	(9)	10%	(7)	_	(0)	_	(0)	15%	(11)	62%	(44)	70
NFL fans	16%	(59)	16%	(59)	4%	(15)	3%	(12)	16%	(59)	43%	(155)	358
Avid NFL fans	29%	(44)	23%	(35)	4%	(6)	5%	(8)	17%	(26)	21%	(32)	150

Table MCSP3_26: Do you have a favorable or unfavorable opinion of each of the following people? DK Metcalf

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (61)	11% (65)	3% (19)	3% (15)	13% (74)	59% (342)	577
Casual NFL fans	7% (15)	12% (24)	4% (9)	2% (4)	16% (33)	59% (123)	208

Table MCSP3_27: Do you have a favorable or unfavorable opinion of each of the following people? *Jakobi Meyers*

		ery		ewhat	Some		Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	7%	(38)	11%	(59)	2%	(9)	2%	(9)	13%	(72)	65%	(354)	542
Gender: Male	10%	(26)	17%	(43)	2%	(4)	2%	(5)	16%	(41)	52%	(130)	248
Gender: Female	4%	(12)	5%	(16)	2%	(5)	2%	(5)	11%	(31)	76%	(224)	293
Age: 18-34	15%	(24)	10%	(15)	4%	(6)	4%	(6)	9%	(15)	58%	(92)	157
Age: 35-44	9%	(6)	15%	(11)	1%	(1)	3%	(3)	24%	(18)	47%	(34)	73
Age: 45-64	4%	(7)	13%	(26)	1%	(2)	1%	(1)	14%	(28)	67%	(132)	197
Age: 65+	_	(1)	6%	(7)	_	(0)	_	(0)	10%	(12)	83%	(96)	115
GenZers: 1997-2012	9%	(5)	3%	(2)	_	(0)	8%	(5)	8%	(5)	72%	(42)	59
Millennials: 1981-1996	15%	(21)	14%	(19)	4%	(6)	1%	(1)	14%	(19)	53%	(73)	138
GenXers: 1965-1980	8%	(10)	19%	(24)	1%	(2)	3%	(4)	19%	(23)	49%	(61)	124
Baby Boomers: 1946-1964	1%	(2)	7%	(12)	1%	(1)	_	(0)	12%	(22)	80%	(147)	184
PID: Dem (no lean)	9%	(20)	14%	(34)	1%	(3)	2%	(4)	14%	(33)	61%	(144)	237
PID: Ind (no lean)	3%	(4)	10%	(14)	3%	(5)	2%	(3)	12%	(18)	71%	(108)	152
PID: Rep (no lean)	9%	(14)	7%	(11)	1%	(1)	2%	(3)	14%	(21)	67%	(103)	153
PID/Gender: Dem Men	17%	(16)	22%	(21)	2%	(2)	_	(0)	15%	(15)	43%	(41)	95
PID/Gender: Dem Women	3%	(4)	9%	(12)	_	(0)	3%	(4)	13%	(18)	72%	(103)	142
PID/Gender: Ind Men	5%	(4)	15%	(13)	1%	(1)	3%	(3)	14%	(12)	62%	(52)	84
PID/Gender: Ind Women	_	(0)	2%	(2)	6%	(4)	_	(0)	9%	(6)	82%	(56)	68
PID/Gender: Rep Men	8%	(6)	13%	(9)	2%	(1)	3%	(2)	21%	(14)	53%	(37)	69
PID/Gender: Rep Women	10%	(8)	3%	(2)	_	(0)	1%	(1)	8%	(7)	78%	(66)	84
Ideo: Liberal (1-3)	9%	(15)	14%	(23)	2%	(3)	_	(0)	17%	(28)	58%	(95)	165
Ideo: Moderate (4)	4%	(6)	12%	(22)	1%	(2)	3%	(5)	8%	(14)	72%	(127)	176
Ideo: Conservative (5-7)	9%	(15)	8%	(14)	_	(0)	2%	(3)	14%	(23)	67%	(108)	162
Educ: < College	7%	(25)	7%	(27)	1%	(5)	2%	(7)	14%	(52)	69%	(260)	376
Educ: Bachelors degree	7%	(8)	21%	(22)	_	(0)	1%	(2)	9%	(10)	61%	(63)	105
Educ: Post-grad	9%	(5)	16%	(10)	6%	(4)	2%	(1)	17%	(10)	51%	(31)	61
Income: Under 50k	8%	(25)	8%	(24)	2%	(7)	1%	(4)	13%	(39)	68%	(209)	308
Income: 50k-100k	4%	(6)	14%	(21)	1%	(2)	3%	(4)	17%	(25)	61%	(90)	149
Income: 100k+	9%	(8)	16%	(13)	_	(0)	1%	(1)	10%	(8)	64%	(54)	85
Ethnicity: White	5%	(22)	11%	(50)	1%	(5)	1%	(5)	14%	(63)	67%	(289)	434
Ethnicity: Hispanic	19%	(14)	8%	(6)	10%	(7)	_	(0)	6%	(4)	57%	(40)	70

Table MCSP3_27: Do you have a favorable or unfavorable opinion of each of the following people? *Jakobi Meyers*

Demographic		ery rable		ewhat rable	Some unfavo		Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(38)	11%	(59)	2%	(9)	2%	(9)	13%	(72)	65%	(354)	542
Ethnicity: Black	14%	(7)	9%	(5)	_	(0)	4%	(2)	14%	(7)	59%	(32)	54
Ethnicity: Other	17%	(9)	8%	(4)	8%	(4)	3%	(2)	3%	(2)	61%	(32)	53
All Christian	8%	(20)	15%	(39)	3%	(7)	1%	(2)	12%	(33)	62%	(166)	267
Agnostic/Nothing in particular	6%	(8)	1%	(2)	_	(0)	3%	(5)	11%	(16)	78%	(106)	136
Something Else	9%	(8)	14%	(12)	_	(0)	1%	(1)	18%	(17)	58%	(53)	91
Evangelical	12%	(16)	15%	(20)	1%	(2)	1%	(2)	12%	(15)	59%	(77)	131
Non-Evangelical	4%	(9)	14%	(30)	2%	(5)	_	(0)	16%	(34)	64%	(138)	216
Community: Urban	17%	(28)	11%	(19)	5%	(8)	_	(1)	8%	(13)	59%	(100)	169
Community: Suburban	3%	(7)	10%	(26)	_	(1)	2%	(5)	18%	(47)	67%	(171)	257
Community: Rural	3%	(3)	12%	(14)	_	(0)	4%	(4)	10%	(12)	71%	(83)	116
Employ: Private Sector	9%	(15)	21%	(35)	1%	(2)	1%	(2)	14%	(23)	53%	(87)	164
Employ: Retired	_	(0)	9%	(12)	_	(0)	1%	(1)	11%	(15)	80%	(109)	136
Employ: Unemployed	5%	(4)	5%	(4)	_	(0)	5%	(4)	12%	(9)	73%	(54)	74
Military HH: Yes	8%	(7)	11%	(9)	4%	(4)	_	(0)	9%	(8)	68%	(59)	86
Military HH: No	7%	(32)	11%	(50)	1%	(5)	2%	(9)	14%	(64)	65%	(295)	455
RD/WT: Right Direction	10%	(15)	13%	(20)	1%	(1)	4%	(5)	18%	(26)	54%	(79)	147
RD/WT: Wrong Track	6%	(24)	10%	(39)	2%	(7)	1%	(4)	12%	(46)	70%	(275)	395
Trump Job Approve	7%	(15)	12%	(25)	1%	(1)	2%	(3)	10%	(22)	69%	(148)	216
Trump Job Disapprove	7%	(24)	11%	(34)	2%	(7)	1%	(4)	15%	(47)	63%	(198)	315
Trump Job Strongly Approve	6%	(7)	10%	(13)	1%	(1)	2%	(3)	10%	(13)	72%	(94)	131
Trump Job Somewhat Approve	9%	(7)	15%	(12)	_	(0)	1%	(1)	11%	(9)	64%	(54)	85
Trump Job Somewhat Disapprove	5%	(4)	14%	(9)	8%	(6)	6%	(4)	21%	(14)	46%	(31)	68
Trump Job Strongly Disapprove	8%	(20)	10%	(25)	1%	(2)	_	(0)	13%	(33)	68%	(167)	246
Favorable of Trump	8%	(17)	11%	(22)	1%	(1)	2%	(5)	9%	(20)	69%	(145)	211
Unfavorable of Trump	6%	(17)	12%	(37)	2%	(7)	1%	(4)	15%	(48)	64%	(199)	313
Very Favorable of Trump	8%	(11)	9%	(11)	1%	(1)	2%	(3)	9%	(11)	71%	(91)	128
Somewhat Favorable of Trump	8%	(6)	14%	(11)	_	(0)	3%	(3)	10%	(8)	65%	(54)	83
Somewhat Unfavorable of Trump	5%	(3)	14%	(8)	7%	(4)	3%	(2)	18%	(11)	53%	(31)	59
Very Unfavorable of Trump	6%	(15)	11%	(29)	1%	(3)	1%	(2)	15%	(37)	66%	(168)	254

Table MCSP3_27: Do you have a favorable or unfavorable opinion of each of the following people? *Jakobi Meyers*

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	(of	Total N
Adults	7%	(38)	11%	(59)	2%	(9)	2%	(9)	13%	(72)	65%	(354)	542
#1 Issue: Economy	11%	(23)	12%	(26)	1%	(2)	1%	(3)	14%	(29)	61%	(131)	213
#1 Issue: Health Care	2%	(2)	18%	(16)	_	(0)	_	(0)	22%	(19)	57%	(49)	86
#1 Issue: Medicare / Social Security	_	(0)	11%	(9)	3%	(2)	2%	(2)	5%	(4)	79%	(65)	82
2018 House Vote: Democrat	10%	(21)	15%	(31)	1%	(2)	_	(0)	14%	(27)	60%	(122)	203
2018 House Vote: Republican	5%	(6)	9%	(12)	_	(0)	2%	(3)	14%	(18)	70%	(93)	132
2016 Vote: Hillary Clinton	10%	(19)	15%	(28)	_	(1)	_	(0)	16%	(29)	59%	(110)	186
2016 Vote: Donald Trump	5%	(7)	11%	(18)	_	(0)	2%	(3)	13%	(21)	70%	(115)	164
2016 Vote: Didn't Vote	7%	(11)	7%	(12)	5%	(8)	4%	(7)	11%	(17)	65%	(102)	157
Voted in 2014: Yes	8%	(26)	13%	(41)	_	(1)	1%	(2)	14%	(46)	64%	(208)	324
Voted in 2014: No	6%	(13)	8%	(18)	4%	(8)	3%	(8)	12%	(26)	67%	(146)	217
2012 Vote: Barack Obama	10%	(23)	16%	(35)	2%	(5)	_	(1)	15%	(33)	57%	(126)	223
2012 Vote: Mitt Romney	3%	(4)	8%	(11)	_	(0)	2%	(2)	15%	(19)	72%	(90)	126
2012 Vote: Didn't Vote	6%	(11)	7%	(13)	2%	(4)	4%	(7)	10%	(18)	72%	(131)	183
4-Region: Northeast	1%	(1)	17%	(17)	3%	(3)	2%	(2)	14%	(14)	62%	(62)	100
4-Region: Midwest	5%	(6)	13%	(17)	_	(0)	_	(0)	13%	(16)	70%	(90)	129
4-Region: South	10%	(19)	9%	(18)	_	(0)	2%	(5)	17%	(33)	61%	(118)	193
4-Region: West	10%	(12)	6%	(8)	4%	(5)	2%	(3)	7%	(9)	70%	(84)	119
Sports fans	9%	(35)	15%	(55)	2%	(8)	2%	(8)	16%	(60)	55%	(203)	369
Avid sports fans	17%	(22)	30%	(38)	3%	(4)	2%	(2)	19%	(24)	29%	(36)	125
Casual sports fans	5%	(13)	7%	(17)	2%	(4)	2%	(6)	15%	(36)	69%	(167)	243
Republican sports fans	13%	(14)	9%	(10)	1%	(1)	2%	(3)	16%	(18)	59%	(66)	111
Democratic sports fans	12%	(20)	19%	(31)	1%	(2)	3%	(4)	16%	(26)	49%	(81)	163
Independent sports fans	1%	(1)	15%	(14)	5%	(5)	1%	(1)	17%	(16)	61%	(57)	94
Sports fans ages 18-34	21%	(21)	13%	(13)	6%	(6)	6%	(6)	12%	(12)	43%	(43)	101
Sports fans ages 35-44	13%	(6)	18%	(9)	2%	(1)	1%	(1)	27%	(13)	39%	(19)	50
Sports fans ages 45-64	5%	(7)	19%	(26)	1%	(1)	1%	(1)	18%	(25)	56%	(76)	137
Sports fans 65+	1%	(1)	8%	(7)	_	(0)	_	(0)	11%	(9)	80%	(64)	81
NFL fans	11%	(34)	17%	(54)	2%	(8)	2%	(6)	17%	(54)	51%	(166)	323
Avid NFL fans	18%	(25)	28%	(39)	4%	(6)	2%	(2)	16%	(22)	32%	(44)	139
Casual NFL fans	5%	(9)	8%	(15)	1%	(2)	2%	(4)	18%	(33)	66%	(122)	184

Table MCSP3_28: Do you have a favorable or unfavorable opinion of each of the following people? Anthony Miller

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	3%	(17)	9%	(51)	3%	(18)	1%	(7)	13%	(68)	70%	(381)	542
Gender: Male	4%	(11)	10%	(25)	4%	(10)	2%	(4)	18%	(47)	62%	(160)	257
Gender: Female	2%	(7)	9%	(26)	3%	(8)	1%	(3)	7%	(21)	78%	(221)	285
Age: 18-34	4%	(7)	11%	(18)	8%	(13)	2%	(3)	12%	(19)	63%	(102)	162
Age: 35-44	8%	(8)	19%	(19)	3%	(3)	3%	(3)	10%	(10)	57%	(55)	97
Age: 45-64	1%	(2)	6%	(11)	1%	(1)	_	(0)	15%	(27)	77%	(139)	181
Age: 65+	1%	(1)	3%	(3)	1%	(1)	1%	(1)	11%	(12)	83%	(85)	102
GenZers: 1997-2012	5%	(3)	8%	(5)	4%	(3)	_	(0)	5%	(4)	78%	(54)	69
Millennials: 1981-1996	4%	(6)	17%	(22)	9%	(11)	3%	(4)	15%	(19)	52%	(67)	129
GenXers: 1965-1980	5%	(7)	12%	(18)	2%	(3)	1%	(2)	12%	(19)	68%	(104)	152
Baby Boomers: 1946-1964	1%	(1)	3%	(5)	1%	(1)	1%	(1)	14%	(24)	81%	(145)	178
PID: Dem (no lean)	4%	(9)	9%	(20)	3%	(6)	1%	(2)	14%	(29)	69%	(144)	209
PID: Ind (no lean)	1%	(2)	11%	(20)	5%	(9)	2%	(3)	12%	(21)	69%	(125)	180
PID: Rep (no lean)	4%	(6)	7%	(11)	3%	(4)	1%	(1)	12%	(18)	73%	(112)	153
PID/Gender: Dem Men	9%	(8)	12%	(11)	3%	(2)	_	(0)	22%	(20)	54%	(50)	92
PID/Gender: Dem Women	_	(0)	7%	(9)	3%	(3)	2%	(2)	7%	(8)	80%	(94)	117
PID/Gender: Ind Men	_	(0)	10%	(9)	5%	(4)	3%	(3)	16%	(16)	67%	(64)	96
PID/Gender: Ind Women	3%	(2)	13%	(11)	5%	(4)	1%	(1)	7%	(6)	72%	(61)	85
PID/Gender: Rep Men	3%	(2)	7%	(5)	5%	(4)	2%	(1)	17%	(12)	66%	(46)	69
PID/Gender: Rep Women	5%	(4)	8%	(6)	1%	(1)	_	(0)	8%	(7)	79%	(66)	84
Ideo: Liberal (1-3)	4%	(7)	12%	(19)	4%	(6)	2%	(3)	10%	(17)	68%	(111)	164
Ideo: Moderate (4)	3%	(5)	10%	(16)	3%	(5)	1%	(2)	14%	(23)	69%	(114)	164
Ideo: Conservative (5-7)	3%	(4)	7%	(10)	4%	(6)	1%	(2)	16%	(25)	70%	(111)	158
Educ: < College	3%	(10)	9%	(34)	4%	(15)	1%	(5)	11%	(42)	72%	(273)	378
Educ: Bachelors degree	2%	(3)	11%	(12)	1%	(2)	1%	(1)	14%	(15)	71%	(78)	110
Educ: Post-grad	10%	(5)	10%	(5)	3%	(2)	2%	(1)	20%	(11)	55%	(30)	54
Income: Under 50k	3%	(10)	11%	(33)	3%	(10)	1%	(3)	12%	(36)	70%	(215)	306
Income: 50k-100k	2%	(4)	8%	(13)	4%	(6)	3%	(4)	13%	(22)	71%	(116)	164
Income: 100k+	5%	(4)	7%	(5)	4%	(3)	_	(0)	14%	(10)	70%	(50)	72
Ethnicity: White	2%	(10)	8%	(33)	3%	(14)	1%	(5)	13%	(57)	73%	(319)	437
Ethnicity: Hispanic	1%	(1)	16%	(13)	9%	(7)	_	(0)	16%	(13)	57%	(46)	79

Table MCSP3_28: Do you have a favorable or unfavorable opinion of each of the following people? Anthony Miller

		ery		ewhat		what	Ve	•		of, no		heard	
Demographic	favoi	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	(of	Total N
Adults	3%	(17)	9%	(51)	3%	(18)	1%	(7)	13%	(68)	70%	(381)	542
Ethnicity: Black	9%	(5)	13%	(8)	3%	(2)	4%	(2)	8%	(5)	63%	(38)	61
All Christian	3%	(8)	11%	(27)	2%	(6)	1%	(3)	13%	(31)	70%	(172)	246
Agnostic/Nothing in particular	5%	(7)	8%	(12)	2%	(3)	1%	(2)	12%	(18)	72%	(107)	149
Something Else	1%	(1)	8%	(9)	8%	(8)	2%	(2)	14%	(15)	67%	(69)	104
Evangelical	3%	(5)	9%	(14)	4%	(6)	2%	(3)	14%	(21)	68%	(103)	152
Non-Evangelical	2%	(4)	9%	(17)	3%	(5)	1%	(1)	14%	(25)	71%	(130)	183
Community: Urban	7%	(11)	12%	(18)	5%	(7)	4%	(5)	12%	(17)	61%	(91)	149
Community: Suburban	2%	(5)	7%	(18)	2%	(5)	_	(0)	14%	(37)	76%	(204)	268
Community: Rural	2%	(2)	12%	(15)	5%	(6)	1%	(1)	11%	(14)	69%	(87)	125
Employ: Private Sector	8%	(12)	10%	(15)	5%	(7)	1%	(1)	18%	(27)	60%	(90)	150
Employ: Self-Employed	_	(0)	15%	(8)	5%	(3)	4%	(2)	15%	(8)	61%	(33)	55
Employ: Retired	1%	(1)	4%	(5)	_	(0)	2%	(3)	14%	(17)	79 %	(96)	121
Employ: Unemployed	1%	(1)	8%	(6)	4%	(3)	_	(0)	10%	(8)	77%	(64)	83
Military HH: Yes	3%	(3)	6%	(6)	3%	(3)	1%	(1)	11%	(10)	76%	(70)	93
Military HH: No	3%	(15)	10%	(45)	4%	(16)	1%	(5)	13%	(58)	69%	(311)	449
RD/WT: Right Direction	9%	(13)	15%	(22)	4%	(6)	1%	(1)	19%	(28)	52%	(76)	148
RD/WT: Wrong Track	1%	(4)	7%	(29)	3%	(12)	1%	(5)	10%	(40)	77%	(304)	394
Trump Job Approve	4%	(7)	8%	(17)	3%	(6)	2%	(4)	14%	(27)	69%	(137)	198
Trump Job Disapprove	3%	(9)	9%	(28)	4%	(12)	1%	(3)	12%	(38)	72%	(233)	323
Trump Job Strongly Approve	6%	(6)	4%	(4)	3%	(4)	1%	(1)	13%	(14)	74%	(82)	112
Trump Job Somewhat Approve	1%	(1)	14%	(12)	3%	(3)	3%	(3)	16%	(13)	63%	(54)	86
Trump Job Somewhat Disapprove	3%	(1)	16%	(9)	10%	(6)	_	(0)	19%	(11)	54%	(31)	58
Trump Job Strongly Disapprove	3%	(8)	7%	(19)	2%	(6)	1%	(3)	10%	(27)	76%	(201)	264
Favorable of Trump	3%	(7)	7%	(14)	2%	(4)	2%	(4)	14%	(27)	72%	(140)	195
Unfavorable of Trump	3%	(10)	9%	(29)	4%	(11)	1%	(3)	11%	(36)	72%	(226)	315
Very Favorable of Trump	5%	(5)	5%	(6)	1%	(2)	1%	(1)	12%	(13)	76%	(82)	108
Somewhat Favorable of Trump	2%	(2)	10%	(8)	3%	(3)	3%	(3)	16%	(14)	66%	(57)	86
Very Unfavorable of Trump	3%	(9)	8%	(23)	3%	(8)	1%	(3)	11%	(29)	74%	(199)	271

Table MCSP3_28: Do you have a favorable or unfavorable opinion of each of the following people? Anthony Miller

		ery		ewhat		ewhat	Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	3%	(17)	9%	(51)	3%	(18)	1%	(7)	13%	(68)	70%	(381)	542
#1 Issue: Economy	5%	(8)	11%	(20)	4%	(7)	1%	(1)	14%	(24)	65%	(115)	175
#1 Issue: Security	3%	(2)	5%	(3)	1%	(1)	1%	(1)	10%	(6)	79%	(44)	56
#1 Issue: Health Care	_	(0)	9%	(11)	6%	(7)	2%	(2)	13%	(16)	70%	(85)	122
#1 Issue: Medicare / Social Security	1%	(1)	10%	(8)	_	(0)	3%	(3)	14%	(12)	72%	(59)	81
2018 House Vote: Democrat	3%	(6)	11%	(20)	2%	(3)	1%	(2)	13%	(23)	70%	(127)	181
2018 House Vote: Republican	3%	(4)	10%	(13)	2%	(3)	1%	(2)	12%	(15)	71%	(93)	130
2016 Vote: Hillary Clinton	5%	(9)	8%	(14)	1%	(2)	1%	(2)	11%	(19)	72%	(122)	169
2016 Vote: Donald Trump	3%	(4)	10%	(14)	2%	(3)	1%	(2)	15%	(23)	69%	(103)	149
2016 Vote: Didn't Vote	2%	(4)	9%	(18)	6%	(11)	1%	(3)	12%	(23)	70%	(136)	194
Voted in 2014: Yes	3%	(10)	12%	(37)	2%	(8)	2%	(5)	13%	(39)	68%	(211)	309
Voted in 2014: No	3%	(8)	6%	(14)	5%	(11)	1%	(2)	12%	(29)	73%	(170)	233
2012 Vote: Barack Obama	5%	(11)	11%	(21)	2%	(4)	_	(1)	15%	(30)	67%	(136)	203
2012 Vote: Mitt Romney	2%	(2)	9%	(9)	3%	(3)	1%	(1)	16%	(17)	70%	(74)	106
2012 Vote: Didn't Vote	2%	(4)	9%	(20)	5%	(11)	2%	(5)	9%	(20)	73%	(160)	220
4-Region: Northeast	2%	(3)	6%	(6)	4%	(4)	_	(0)	10%	(10)	78%	(78)	100
4-Region: Midwest	5%	(5)	5%	(6)	2%	(3)	1%	(1)	19%	(21)	68%	(74)	109
4-Region: South	4%	(7)	12%	(24)	4%	(8)	3%	(5)	14%	(28)	64%	(130)	202
4-Region: West	2%	(3)	11%	(15)	3%	(4)	_	(1)	7%	(10)	76%	(99)	131
Sports fans	5%	(17)	11%	(42)	4%	(14)	2%	(6)	16%	(60)	62%	(230)	370
Avid sports fans	10%	(11)	21%	(22)	6%	(6)	2%	(2)	25%	(26)	36%	(38)	106
Casual sports fans	3%	(7)	8%	(20)	3%	(8)	2%	(4)	13%	(34)	72%	(191)	264
Republican sports fans	5%	(6)	9%	(11)	1%	(2)	_	(1)	16%	(18)	68%	(76)	112
Democratic sports fans	6%	(9)	11%	(16)	3%	(4)	1%	(2)	17%	(25)	61%	(90)	146
Independent sports fans	2%	(2)	14%	(16)	8%	(8)	3%	(3)	16%	(17)	57%	(64)	111
Sports fans ages 18-34	8%	(7)	14%	(12)	13%	(11)	2%	(2)	18%	(15)	45%	(38)	86
Sports fans ages 35-44	10%	(8)	22%	(18)	2%	(1)	3%	(3)	10%	(8)	52%	(41)	79
Sports fans ages 45-64	1%	(2)	8%	(11)	_	(1)	_	(0)	20%	(26)	70%	(89)	128
Sports fans 65+	1%	(1)	3%	(2)	1%	(1)	1%	(1)	15%	(12)	78%	(61)	77
NFL fans	5%	(16)	12%	(42)	4%	(14)	2%	(6)	17%	(59)	60%	(208)	344
Avid NFL fans	10%	(14)	18%	(25)	6%	(9)	1%	(2)	20%	(28)	45%	(64)	141

Table MCSP3_28: Do you have a favorable or unfavorable opinion of each of the following people? Anthony Miller

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (17)	9% (51)	3% (18)	1% (7)	13% (68)	70% (381)	542
Casual NFL fans	1% (3)	8% (17)	2% (5)	2% (4)	15% (31)	71% (144)	203

Table MCSP3_29: Do you have a favorable or unfavorable opinion of each of the following people? Denzel Mims

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	4%	(22)	9%	(52)	2%	(15)	2%	(11)	13%	(77)	70%	(422)	599
Gender: Male	5%	(15)	11%	(32)	4%	(12)	3%	(8)	16%	(47)	61%	(179)	294
Gender: Female	2%	(7)	6%	(20)	1%	(3)	1%	(3)	10%	(30)	80%	(243)	306
Age: 18-34	7%	(11)	13%	(21)	2%	(4)	1%	(2)	8%	(12)	68%	(109)	159
Age: 35-44	5%	(5)	11%	(11)	9%	(9)	8%	(8)	12%	(12)	55%	(55)	100
Age: 45-64	3%	(7)	8%	(18)	1%	(1)	_	(1)	15%	(33)	73%	(158)	217
Age: 65+	_	(0)	2%	(2)	1%	(1)	_	(1)	16%	(20)	81%	(101)	124
GenZers: 1997-2012	_	(0)	5%	(4)	1%	(0)	_	(0)	11%	(7)	83%	(54)	65
Millennials: 1981-1996	9%	(14)	15%	(22)	5%	(7)	5%	(8)	8%	(11)	58%	(84)	145
GenXers: 1965-1980	5%	(8)	13%	(20)	4%	(5)	2%	(3)	16%	(24)	60%	(93)	153
Baby Boomers: 1946-1964	_	(1)	3%	(5)	1%	(2)	_	(1)	15%	(31)	82%	(171)	210
PID: Dem (no lean)	8%	(17)	11%	(23)	4%	(9)	3%	(6)	14%	(30)	61%	(132)	216
PID: Ind (no lean)	1%	(1)	6%	(11)	2%	(3)	1%	(2)	11%	(22)	80%	(163)	203
PID: Rep (no lean)	2%	(4)	9%	(17)	2%	(3)	2%	(3)	14%	(25)	71%	(128)	180
PID/Gender: Dem Men	10%	(10)	18%	(19)	7%	(7)	4%	(4)	17%	(18)	44%	(46)	104
PID/Gender: Dem Women	6%	(7)	4%	(4)	1%	(1)	2%	(2)	11%	(12)	77%	(86)	112
PID/Gender: Ind Men	1%	(1)	2%	(2)	3%	(3)	2%	(2)	11%	(10)	81%	(78)	97
PID/Gender: Ind Women	_	(1)	9%	(9)	_	(0)	1%	(1)	11%	(12)	79%	(84)	106
PID/Gender: Rep Men	5%	(4)	12%	(11)	2%	(2)	3%	(3)	20%	(19)	59%	(55)	93
PID/Gender: Rep Women	_	(0)	7%	(6)	2%	(1)	1%	(1)	7%	(6)	84%	(73)	87
Ideo: Liberal (1-3)	5%	(9)	12%	(22)	2%	(3)	_	(1)	13%	(24)	67%	(119)	179
Ideo: Moderate (4)	2%	(3)	7%	(11)	5%	(7)	3%	(4)	15%	(22)	69%	(107)	154
Ideo: Conservative (5-7)	5%	(10)	8%	(14)	1%	(3)	2%	(3)	13%	(25)	71%	(132)	188
Educ: < College	2%	(10)	7%	(29)	3%	(11)	2%	(8)	13%	(53)	73%	(302)	413
Educ: Bachelors degree	4%	(5)	13%	(16)	3%	(4)	2%	(3)	14%	(17)	65%	(81)	125
Educ: Post-grad	12%	(7)	11%	(7)	1%	(1)	1%	(1)	12%	(7)	64%	(40)	62
Income: Under 50k	3%	(10)	8%	(27)	3%	(9)	1%	(4)	13%	(44)	71%	(234)	328
Income: 50k-100k	4%	(8)	7%	(14)	3%	(5)	4%	(7)	11%	(21)	70%	(132)	188
Income: 100k+	5%	(4)	12%	(10)	1%	(1)	_	(0)	14%	(12)	67%	(56)	83
Ethnicity: White	4%	(20)	7%	(34)	2%	(11)	2%	(10)	13%	(60)	72%	(342)	477
Ethnicity: Hispanic	10%	(11)	11%	(11)	_	(0)	2%	(2)	8%	(8)	69%	(69)	101

Table MCSP3_29: Do you have a favorable or unfavorable opinion of each of the following people? Denzel Mims

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	4%	(22)	9%	(52)	2%	(15)	2%	(11)	13%	(77)	70%	(422)	599
Ethnicity: Black	2%	(1)	17%	(12)	5%	(4)		(0)	12%	(8)	64%	(44)	68
Ethnicity: Other	1%	(1)	12%	(6)	1%	(0)	2%	(1)	16%	(9)	68%	(37)	54
All Christian	6%	(18)	8%	(25)	2%	(6)	2%	(5)	15%	(45)	67%	(202)	301
Agnostic/Nothing in particular	1%	(1)	7%	(11)	4%	(6)	2%	(2)	13%	(20)	73%	(112)	152
Something Else	2%	(2)	10%	(11)	1%	(1)	3%	(3)	6%	(6)	77%	(77)	101
Evangelical	9%	(13)	10%	(14)	1%	(2)	3%	(4)	12%	(18)	65%	(96)	147
Non-Evangelical	2%	(4)	8%	(20)	2%	(5)	1%	(2)	14%	(33)	73%	(170)	234
Community: Urban	10%	(19)	12%	(22)	3%	(6)	4%	(7)	12%	(24)	59%	(114)	192
Community: Suburban	1%	(2)	7%	(19)	2%	(5)	_	(0)	13%	(37)	78%	(215)	276
Community: Rural	1%	(2)	8%	(10)	3%	(4)	3%	(4)	12%	(16)	72%	(94)	130
Employ: Private Sector	5%	(9)	18%	(30)	4%	(7)	2%	(4)	13%	(22)	57%	(96)	169
Employ: Retired	1%	(1)	2%	(3)	1%	(1)	2%	(2)	17%	(25)	78%	(117)	150
Employ: Unemployed	8%	(7)	_	(0)	5%	(5)	1%	(1)	7%	(6)	79%	(70)	88
Employ: Other	1%	(1)	2%	(1)	_	(0)	1%	(1)	10%	(5)	86%	(43)	50
Military HH: Yes	3%	(3)	4%	(5)	1%	(1)	6%	(6)	16%	(17)	69%	(73)	105
Military HH: No	4%	(19)	10%	(47)	3%	(14)	1%	(5)	12%	(60)	71%	(349)	494
RD/WT: Right Direction	11%	(18)	8%	(14)	4%	(7)	1%	(2)	15%	(24)	60%	(98)	162
RD/WT: Wrong Track	1%	(4)	9%	(38)	2%	(8)	2%	(9)	12%	(53)	74%	(324)	437
Trump Job Approve	3%	(7)	8%	(18)	3%	(6)	3%	(6)	12%	(27)	71%	(154)	218
Trump Job Disapprove	4%	(14)	8%	(29)	2%	(7)	1%	(5)	14%	(49)	70%	(247)	352
Trump Job Strongly Approve	3%	(3)	6%	(7)	1%	(1)	3%	(4)	13%	(17)	75%	(94)	125
Trump Job Somewhat Approve	5%	(4)	11%	(11)	5%	(5)	3%	(3)	11%	(10)	65%	(60)	93
Trump Job Somewhat Disapprove	_	(0)	14%	(9)	1%	(1)	2%	(1)	14%	(9)	69%	(46)	67
Trump Job Strongly Disapprove	5%	(14)	7%	(20)	2%	(7)	1%	(4)	14%	(39)	70%	(201)	286
Favorable of Trump	4%	(9)	8%	(18)	2%	(5)	3%	(6)	12%	(25)	70%	(152)	216
Unfavorable of Trump	4%	(13)	8%	(27)	2%	(9)	1%	(5)	14%	(49)	71%	(248)	351
Very Favorable of Trump	4%	(5)	9%	(13)	2%	(3)	3%	(4)	13%	(17)	69%	(92)	134
Somewhat Favorable of Trump	5%	(4)	7%	(5)	2%	(2)	3%	(3)	10%	(8)	73%	(60)	82
Somewhat Unfavorable of Trump	_	(0)	11%	(7)	4%	(3)	_	(0)	5%	(3)	79%	(47)	60
Very Unfavorable of Trump	5%	(13)	7%	(21)	2%	(6)	2%	(5)	16%	(46)	69%	(200)	291

Table MCSP3_29: Do you have a favorable or unfavorable opinion of each of the following people? Denzel Mims

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	4%	(22)	9%	(52)	2%	(15)	2%	(11)	13%	(77)	70%	(422)	599
#1 Issue: Economy	4%	(9)	11%	(24)	2%	(5)	2%	(4)	15%	(31)	65%	(136)	209
#1 Issue: Security	15%	(9)	4%	(3)	1%	(1)	1%	(1)	12%	(7)	67%	(41)	61
#1 Issue: Health Care	1%	(1)	10%	(10)	5%	(5)	_	(0)	21%	(21)	63%	(61)	98
#1 Issue: Medicare / Social Security	1%	(1)	5%	(5)	2%	(2)	2%	(2)	8%	(9)	83%	(89)	108
2018 House Vote: Democrat	7%	(14)	12%	(23)	3%	(6)	2%	(5)	15%	(30)	61%	(122)	199
2018 House Vote: Republican	1%	(2)	7%	(12)	1%	(2)	_	(1)	13%	(21)	76%	(121)	159
2016 Vote: Hillary Clinton	7%	(14)	10%	(19)	3%	(5)	2%	(5)	15%	(28)	63%	(121)	192
2016 Vote: Donald Trump	2%	(4)	6%	(11)	1%	(2)	2%	(4)	15%	(25)	74%	(127)	173
2016 Vote: Didn't Vote	2%	(4)	10%	(19)	4%	(7)	2%	(3)	8%	(16)	74%	(143)	192
Voted in 2014: Yes	5%	(19)	11%	(36)	2%	(8)	1%	(3)	15%	(52)	65%	(222)	339
Voted in 2014: No	1%	(4)	6%	(15)	3%	(7)	3%	(8)	10%	(25)	77%	(200)	260
2012 Vote: Barack Obama	8%	(18)	10%	(25)	2%	(6)	2%	(5)	14%	(34)	64%	(156)	245
2012 Vote: Mitt Romney	2%	(3)	8%	(9)	1%	(2)	_	(1)	16%	(18)	73%	(85)	117
2012 Vote: Didn't Vote	1%	(1)	8%	(17)	3%	(7)	3%	(6)	9%	(19)	77%	(167)	218
4-Region: Northeast	2%	(2)	6%	(7)	1%	(1)	3%	(3)	16%	(19)	73%	(89)	122
4-Region: Midwest	1%	(1)	8%	(8)	5%	(5)	1%	(1)	16%	(17)	69%	(74)	106
4-Region: South	3%	(7)	9%	(20)	3%	(7)	3%	(7)	11%	(23)	70%	(150)	216
4-Region: West	7%	(12)	10%	(16)	1%	(1)	_	(0)	11%	(17)	71%	(110)	155
Sports fans	6%	(22)	12%	(46)	3%	(11)	2%	(7)	18%	(74)	60%	(240)	401
Avid sports fans	13%	(18)	18%	(25)	5%	(7)	4%	(5)	24%	(33)	37%	(53)	141
Casual sports fans	2%	(4)	8%	(21)	2%	(5)	1%	(2)	16%	(41)	72%	(187)	260
Republican sports fans	3%	(4)	13%	(16)	2%	(3)	2%	(3)	20%	(25)	59%	(75)	126
Democratic sports fans	10%	(17)	14%	(23)	4%	(7)	2%	(3)	17%	(28)	52%	(84)	162
Independent sports fans	1%	(1)	6%	(6)	1%	(1)	2%	(2)	19%	(21)	72%	(81)	113
Sports fans ages 18-34	13%	(11)	20%	(17)	5%	(4)	2%	(2)	14%	(12)	47%	(40)	86
Sports fans ages 35-44	7%	(5)	14%	(11)	7%	(5)	7%	(5)	14%	(11)	51%	(38)	74
Sports fans ages 45-64	4%	(7)	11%	(17)	1%	(1)	_	(0)	21%	(31)	63%	(94)	150
Sports fans 65+	_	(0)	2%	(2)	1%	(1)	1%	(1)	22%	(20)	75%	(68)	91
NFL fans	6%	(22)	12%	(45)	3%	(11)	3%	(10)	19%	(70)	57%	(208)	366
Avid NFL fans	7%	(13)	18%	(30)	5%	(9)	3%	(6)	17%	(29)	49%	(82)	168

Table MCSP3_29: Do you have a favorable or unfavorable opinion of each of the following people? Denzel Mims

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (22)	9% (52)	2% (15)	2% (11)	13% (77)	70% (422)	599
Casual NFL fans	5% (10)	8% (15)	1% (2)	2% (4)	20% (40)	64% (125)	197

Table MCSP3_30: Do you have a favorable or unfavorable opinion of each of the following people? Gardner Minshew II

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion		of	Total N
Adults	6%	(33)	13%	(76)	4%	(24)	1%	(6)	11%	(62)	66%	(388)	588
Gender: Male	10%	(29)	19%	(54)	5%	(15)	2%	(6)	13%	(37)	52%	(149)	288
Gender: Female	2%	(5)	7%	(22)	3%	(9)	_	(0)	8%	(25)	80%	(239)	300
Age: 18-34	2%	(4)	15%	(27)	9%	(15)	1%	(3)	11%	(19)	61%	(108)	175
Age: 35-44	12%	(11)	16%	(14)	2%	(2)	4%	(3)	7%	(6)	59%	(51)	87
Age: 45-64	8%	(17)	13%	(28)	2%	(4)	_	(0)	12%	(26)	64%	(134)	209
Age: 65+	1%	(2)	6%	(7)	2%	(3)	_	(0)	10%	(11)	81%	(95)	117
GenZers: 1997-2012	2%	(2)	9%	(7)	12%	(9)	2%	(2)	10%	(8)	65%	(50)	77
Millennials: 1981-1996	7%	(10)	20%	(28)	5%	(7)	2%	(2)	11%	(15)	56%	(78)	140
GenXers: 1965-1980	10%	(16)	13%	(22)	3%	(4)	1%	(2)	11%	(18)	62%	(103)	166
Baby Boomers: 1946-1964	3%	(5)	9%	(16)	2%	(3)	_	(0)	10%	(19)	76%	(135)	179
PID: Dem (no lean)	5%	(11)	15%	(36)	4%	(8)	2%	(4)	9%	(22)	66%	(154)	235
PID: Ind (no lean)	6%	(10)	11%	(20)	5%	(9)	1%	(1)	14%	(25)	64%	(116)	182
PID: Rep (no lean)	7%	(12)	11%	(20)	4%	(7)	_	(1)	9%	(15)	69%	(117)	171
PID/Gender: Dem Men	8%	(8)	25%	(27)	6%	(6)	4%	(4)	11%	(12)	47%	(52)	111
PID/Gender: Dem Women	2%	(2)	7%	(9)	2%	(2)	_	(0)	8%	(10)	82%	(102)	124
PID/Gender: Ind Men	12%	(10)	13%	(11)	7%	(6)	1%	(1)	18%	(15)	49%	(42)	84
PID/Gender: Ind Women	_	(0)	9%	(9)	3%	(3)	_	(0)	11%	(11)	77%	(75)	98
PID/Gender: Rep Men	10%	(10)	17%	(15)	3%	(3)	1%	(1)	10%	(10)	59%	(55)	93
PID/Gender: Rep Women	3%	(2)	5%	(4)	5%	(4)	_	(0)	7%	(5)	80%	(62)	78
Ideo: Liberal (1-3)	3%	(5)	13%	(20)	5%	(7)	2%	(2)	8%	(12)	69%	(102)	149
Ideo: Moderate (4)	9%	(15)	14%	(25)	1%	(2)	1%	(2)	13%	(22)	62%	(108)	173
Ideo: Conservative (5-7)	6%	(12)	10%	(20)	6%	(11)	1%	(2)	10%	(19)	67%	(129)	193
Educ: < College	4%	(16)	12%	(48)	4%	(15)	1%	(3)	11%	(46)	69%	(279)	406
Educ: Bachelors degree	7%	(8)	14%	(16)	6%	(7)	2%	(2)	8%	(9)	63%	(71)	113
Educ: Post-grad	13%	(9)	17%	(12)	3%	(2)	1%	(1)	11%	(8)	54%	(38)	70
Income: Under 50k	5%	(15)	9%	(30)	4%	(12)	1%	(2)	11%	(35)	71%	(230)	324
Income: 50k-100k	5%	(8)	17%	(28)	6%	(10)	1%	(2)	11%	(19)	60%	(102)	170
Income: 100k+	11%	(10)	18%	(17)	2%	(2)	2%	(2)	9%	(8)	59%	(56)	94
Ethnicity: White	6%	(29)	12%	(55)	4%	(17)	1%	(5)	9%	(44)	68%	(315)	466
Ethnicity: Hispanic	12%	(11)	12%	(12)	7%	(7)	2%	(2)	8%	(8)	59%	(57)	95

Table MCSP3_30: Do you have a favorable or unfavorable opinion of each of the following people? Gardner Minshew II

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		l of, no nion		r heard of	Total N
Adults	6%	(33)	13%	(76)	4%	(24)	1%	(6)	11%	(62)	66%	(388)	588
Ethnicity: Black	1%	(1)	18%	(12)	5%	(3)	1%	(1)	21%	(14)	53%	(35)	65
Ethnicity: Other	5%	(3)	15%	(8)	6%	(4)	1%	(0)	7%	(4)	66%	(38)	57
All Christian	9%	(24)	15%	(42)	4%	(12)	1%	(3)	11%	(29)	60%	(165)	276
Agnostic/Nothing in particular	4%	(7)	11%	(16)	2%	(3)	2%	(2)	11%	(17)	70%	(104)	148
Something Else	1%	(1)	9%	(11)	5%	(7)	_	(0)	11%	(13)	74%	(88)	120
Evangelical	9%	(16)	10%	(16)	8%	(14)	_	(1)	11%	(18)	61%	(102)	166
Non-Evangelical	4%	(9)	16%	(37)	2%	(5)	1%	(2)	11%	(24)	66%	(149)	226
Community: Urban	9%	(15)	16%	(26)	5%	(8)	4%	(6)	9%	(15)	56%	(89)	158
Community: Suburban	4%	(12)	13%	(37)	5%	(15)	_	(0)	12%	(36)	65%	(188)	288
Community: Rural	4%	(6)	9%	(13)	_	(1)	_	(0)	8%	(12)	78%	(111)	142
Employ: Private Sector	8%	(13)	17%	(28)	3%	(6)	2%	(3)	11%	(18)	60%	(102)	170
Employ: Retired	4%	(5)	7%	(9)	2%	(3)	_	(0)	11%	(15)	75%	(96)	128
Employ: Unemployed	3%	(3)	10%	(8)	3%	(2)	_	(0)	7%	(6)	77%	(63)	82
Military HH: Yes	5%	(6)	15%	(18)	6%	(7)	2%	(2)	14%	(16)	58%	(69)	118
Military HH: No	6%	(28)	12%	(57)	4%	(17)	1%	(4)	10%	(46)	68%	(319)	470
RD/WT: Right Direction	11%	(16)	17%	(24)	4%	(6)	1%	(1)	11%	(16)	56%	(82)	145
RD/WT: Wrong Track	4%	(18)	12%	(51)	4%	(18)	1%	(5)	10%	(46)	69%	(305)	443
Trump Job Approve	6%	(14)	13%	(30)	5%	(13)	_	(1)	8%	(20)	67%	(159)	237
Trump Job Disapprove	6%	(19)	14%	(45)	3%	(11)	2%	(5)	12%	(37)	63%	(204)	322
Trump Job Strongly Approve	9%	(12)	10%	(14)	5%	(7)	1%	(1)	9%	(11)	67%	(90)	134
Trump Job Somewhat Approve	2%	(2)	16%	(16)	6%	(6)	_	(0)	8%	(8)	68%	(70)	103
Trump Job Somewhat Disapprove	4%	(2)	15%	(9)	7%	(4)	3%	(2)	21%	(13)	50%	(30)	61
Trump Job Strongly Disapprove	6%	(17)	14%	(36)	3%	(7)	1%	(4)	9%	(24)	67%	(174)	261
Favorable of Trump	6%	(15)	11%	(25)	4%	(8)	_	(1)	8%	(18)	71%	(161)	227
Unfavorable of Trump	6%	(19)	15%	(51)	3%	(11)	2%	(5)	11%	(37)	63%	(211)	334
Very Favorable of Trump	9%	(12)	11%	(14)	3%	(5)	1%	(1)	5%	(7)	71%	(93)	130
Somewhat Favorable of Trump	3%	(3)	11%	(11)	4%	(4)	_	(0)	12%	(12)	70%	(68)	97
Somewhat Unfavorable of Trump	3%	(2)	21%	(13)	4%	(2)	_	(0)	14%	(9)	58%	(36)	62
Very Unfavorable of Trump	6%	(17)	14%	(38)	3%	(9)	2%	(5)	10%	(28)	65%	(175)	271

Table MCSP3_30: Do you have a favorable or unfavorable opinion of each of the following people? Gardner Minshew II

Demographic		ery rable		ewhat rable		ewhat orable	Ve. unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(33)	13%	(76)	4%	(24)	1%	(6)	11%	(62)	66%	(388)	588
#1 Issue: Economy	6%	(15)	14%	(33)	2%	(5)	3%	(6)	13%	(29)	62%	(144)	232
#1 Issue: Security	5%	(2)	4%	(2)	1%	(1)	_	(0)	9%	(4)	80%	(41)	50
#1 Issue: Health Care	3%	(4)	17%	(18)	5%	(5)	_	(0)	10%	(11)	65%	(70)	108
#1 Issue: Medicare / Social Security	11%	(8)	10%	(7)	5%	(4)	_	(0)	13%	(9)	61%	(42)	69
2018 House Vote: Democrat	6%	(10)	14%	(25)	3%	(6)	2%	(3)	8%	(15)	67%	(121)	180
2018 House Vote: Republican	6%	(9)	13%	(19)	1%	(2)	1%	(2)	13%	(18)	65%	(93)	143
2016 Vote: Hillary Clinton	5%	(9)	16%	(25)	3%	(5)	2%	(3)	8%	(14)	65%	(105)	160
2016 Vote: Donald Trump	6%	(10)	15%	(23)	2%	(3)	1%	(1)	11%	(18)	65%	(101)	155
2016 Vote: Didn't Vote	5%	(12)	11%	(24)	6%	(13)	1%	(2)	9%	(22)	68%	(157)	230
Voted in 2014: Yes	7%	(19)	14%	(42)	4%	(10)	2%	(4)	13%	(36)	61%	(178)	291
Voted in 2014: No	5%	(14)	11%	(33)	5%	(14)	1%	(2)	9%	(26)	70%	(209)	297
2012 Vote: Barack Obama	6%	(13)	16%	(33)	5%	(10)	2%	(4)	7%	(15)	65%	(136)	210
2012 Vote: Mitt Romney	7%	(7)	16%	(17)	1%	(1)	_	(0)	17%	(18)	59%	(62)	106
2012 Vote: Didn't Vote	5%	(13)	10%	(24)	5%	(13)	1%	(2)	9%	(24)	70%	(175)	251
4-Region: Northeast	3%	(3)	12%	(12)	9%	(10)	_	(0)	11%	(11)	64%	(64)	101
4-Region: Midwest	4%	(5)	16%	(20)	1%	(1)	1%	(2)	13%	(17)	65%	(82)	127
4-Region: South	4%	(8)	12%	(24)	4%	(9)	2%	(3)	10%	(20)	69%	(140)	204
4-Region: West	11%	(17)	12%	(19)	3%	(4)	_	(1)	9%	(14)	65%	(101)	156
Sports fans	8%	(31)	18%	(73)	5%	(22)	1%	(5)	14%	(56)	54%	(220)	407
Avid sports fans	11%	(16)	31%	(43)	6%	(9)	2%	(2)	19%	(26)	30%	(42)	139
Casual sports fans	6%	(16)	11%	(29)	5%	(13)	1%	(2)	11%	(30)	66%	(178)	269
Republican sports fans	9%	(10)	17%	(20)	6%	(7)	1%	(1)	13%	(15)	56%	(65)	117
Democratic sports fans	6%	(11)	20%	(34)	4%	(7)	2%	(3)	10%	(17)	57%	(97)	170
Independent sports fans	9%	(10)	16%	(19)	7%	(8)	1%	(1)	20%	(24)	48%	(58)	121
Sports fans ages 18-34	2%	(2)	24%	(27)	12%	(14)	1%	(2)	13%	(14)	48%	(54)	113
Sports fans ages 35-44	16%	(11)	18%	(12)	3%	(2)	5%	(3)	7%	(5)	50%	(32)	64
Sports fans ages 45-64	11%	(17)	18%	(27)	3%	(4)	_	(0)	17%	(26)	51%	(78)	152
Sports fans 65+	2%	(2)	9%	(7)	3%	(2)	_	(0)	14%	(11)	72%	(56)	78
NFL fans	8%	(32)	19%	(72)	5%	(18)	1%	(6)	15%	(58)	51%	(195)	381
Avid NFL fans	15%	(25)	31%	(54)	6%	(11)	2%	(3)	15%	(27)	31%	(53)	173

Table MCSP3_30: Do you have a favorable or unfavorable opinion of each of the following people? Gardner Minshew II

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (33)	13% (76)	4% (24)	1% (6)	11% (62)	66% (388)	588
Casual NFL fans	3% (7)	9% (18)	3% (7)	1% (2)	15% (31)	68% (142)	208

Table MCSP3_31: Do you have a favorable or unfavorable opinion of each of the following people? *Joe Mixon*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	4%	(28)	11%	(70)	4%	(25)	2%	(12)	12%	(76)	67%	(435)	646
Gender: Male	5%	(17)	17%	(56)	7%	(22)	3%	(11)	16%	(52)	51%	(167)	325
Gender: Female	3%	(11)	5%	(15)	1%	(3)	_	(1)	7%	(24)	83%	(268)	321
Age: 18-34	7%	(15)	11%	(25)	6%	(13)	2%	(6)	10%	(22)	63%	(140)	221
Age: 35-44	8%	(7)	16%	(13)	4%	(3)	7%	(6)	12%	(10)	53%	(44)	83
Age: 45-64	2%	(4)	14%	(30)	3%	(6)	_	(0)	15%	(33)	67%	(146)	218
Age: 65+	1%	(2)	2%	(3)	2%	(3)	_	(1)	9%	(11)	85%	(105)	124
GenZers: 1997-2012	_	(0)	11%	(11)	2%	(2)	_	(0)	10%	(10)	77%	(74)	96
Millennials: 1981-1996	12%	(20)	12%	(20)	8%	(14)	5%	(9)	12%	(21)	51%	(88)	171
GenXers: 1965-1980	4%	(6)	14%	(20)	3%	(5)	2%	(2)	14%	(20)	63%	(92)	145
Baby Boomers: 1946-1964	1%	(2)	10%	(20)	2%	(5)	_	(1)	12%	(25)	75%	(156)	207
PID: Dem (no lean)	8%	(19)	11%	(28)	4%	(10)	3%	(6)	6%	(15)	68%	(170)	249
PID: Ind (no lean)	1%	(3)	9%	(20)	4%	(9)	_	(1)	19%	(40)	66%	(143)	216
PID: Rep (no lean)	3%	(6)	12%	(22)	3%	(6)	3%	(5)	11%	(21)	67%	(121)	181
PID/Gender: Dem Men	10%	(11)	22%	(24)	7%	(8)	5%	(6)	7%	(8)	48%	(51)	108
PID/Gender: Dem Women	6%	(9)	3%	(4)	1%	(2)	_	(1)	5%	(7)	84%	(119)	141
PID/Gender: Ind Men	2%	(3)	14%	(17)	7%	(8)	1%	(1)	24%	(29)	52%	(63)	120
PID/Gender: Ind Women	_	(0)	4%	(3)	1%	(1)	_	(0)	12%	(11)	84%	(80)	96
PID/Gender: Rep Men	3%	(3)	15%	(15)	6%	(5)	5%	(5)	16%	(16)	55%	(53)	97
PID/Gender: Rep Women	3%	(3)	9%	(7)	1%	(1)	_	(0)	6%	(5)	82%	(68)	84
Ideo: Liberal (1-3)	8%	(16)	10%	(19)	3%	(6)	4%	(7)	5%	(10)	70%	(136)	195
Ideo: Moderate (4)	3%	(6)	10%	(17)	8%	(14)	1%	(2)	13%	(23)	66%	(117)	179
Ideo: Conservative (5-7)	3%	(6)	16%	(31)	3%	(5)	2%	(3)	15%	(30)	62%	(121)	196
Educ: < College	3%	(15)	10%	(44)	3%	(12)	1%	(6)	13%	(56)	70%	(314)	445
Educ: Bachelors degree	6%	(8)	12%	(16)	8%	(10)	3%	(4)	8%	(11)	63%	(86)	136
Educ: Post-grad	7%	(5)	16%	(10)	4%	(3)	3%	(2)	15%	(10)	55%	(36)	65
Income: Under 50k	4%	(14)	9%	(33)	3%	(10)	1%	(4)	12%	(45)	71%	(255)	361
Income: 50k-100k	4%	(7)	11%	(21)	5%	(9)	2%	(3)	13%	(25)	65%	(120)	186
Income: 100k+	8%	(8)	16%	(16)	6%	(6)	4%	(4)	7%	(7)	59%	(59)	100
Ethnicity: White	5%	(22)	10%	(51)	3%	(15)	1%	(7)	12%	(56)	69%	(332)	482
Ethnicity: Hispanic	10%	(11)	14%	(16)	3%	(3)	5%	(6)	12%	(13)	56%	(62)	112

Table MCSP3_31: Do you have a favorable or unfavorable opinion of each of the following people? *Joe Mixon*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	4%	(28)	11%	(70)	4%	(25)	2%	(12)	12%	(76)	67%	(435)	646
Ethnicity: Black	5%	(5)	10%	(10)	6%	(6)	5%	(5)	12%	(11)	62%	(62)	100
Ethnicity: Other	1%	(1)	16%	(10)	5%	(3)	_	(0)	14%	(9)	65%	(41)	64
All Christian	7%	(19)	12%	(34)	3%	(9)	2%	(6)	13%	(37)	63%	(182)	287
Agnostic/Nothing in particular	3%	(6)	9%	(16)	4%	(6)	3%	(5)	11%	(19)	69%	(119)	173
Something Else	_	(1)	11%	(15)	4%	(5)	_	(1)	14%	(19)	70%	(95)	136
Evangelical	6%	(11)	11%	(19)	2%	(3)	1%	(3)	15%	(26)	65%	(115)	176
Non-Evangelical	4%	(9)	12%	(29)	4%	(10)	2%	(4)	13%	(30)	66%	(158)	240
Community: Urban	9%	(16)	9%	(17)	9%	(16)	2%	(4)	9%	(17)	62%	(114)	183
Community: Suburban	3%	(9)	13%	(41)	2%	(7)	2%	(5)	13%	(41)	67%	(207)	310
Community: Rural	2%	(3)	8%	(13)	1%	(2)	2%	(2)	12%	(18)	75%	(114)	152
Employ: Private Sector	6%	(11)	16%	(30)	5%	(9)	4%	(8)	15%	(28)	54%	(101)	187
Employ: Student	5%	(3)	9%	(5)	1%	(1)	_	(0)	12%	(7)	73%	(41)	56
Employ: Retired	2%	(2)	10%	(14)	2%	(3)	_	(1)	10%	(14)	76%	(111)	146
Employ: Unemployed	9%	(8)	3%	(3)	4%	(4)	1%	(1)	6%	(6)	77%	(75)	97
Military HH: Yes	4%	(4)	17%	(16)	2%	(2)	4%	(3)	12%	(12)	61%	(58)	95
Military HH: No	4%	(24)	10%	(54)	4%	(23)	2%	(8)	12%	(65)	68%	(377)	551
RD/WT: Right Direction	10%	(16)	17%	(29)	4%	(7)	2%	(3)	15%	(24)	52%	(87)	167
RD/WT: Wrong Track	3%	(12)	9%	(41)	4%	(18)	2%	(8)	11%	(52)	73%	(348)	479
Trump Job Approve	3%	(6)	16%	(37)	3%	(6)	2%	(5)	14%	(32)	63%	(144)	231
Trump Job Disapprove	6%	(22)	8%	(30)	5%	(18)	2%	(7)	9%	(36)	71%	(276)	389
Trump Job Strongly Approve	4%	(5)	13%	(18)	2%	(3)	3%	(5)	12%	(16)	65%	(86)	132
Trump Job Somewhat Approve	1%	(1)	20%	(19)	3%	(3)	1%	(1)	16%	(16)	60%	(59)	99
Trump Job Somewhat Disapprove	2%	(2)	10%	(7)	6%	(5)	_	(0)	18%	(13)	63%	(46)	73
Trump Job Strongly Disapprove	6%	(20)	7%	(22)	4%	(14)	2%	(7)	7%	(24)	73%	(230)	316
Favorable of Trump	4%	(9)	15%	(37)	3%	(7)	2%	(5)	13%	(32)	63%	(152)	242
Unfavorable of Trump	5%	(19)	8%	(29)	5%	(18)	2%	(7)	9%	(35)	72%	(276)	384
Very Favorable of Trump	4%	(5)	12%	(16)	3%	(4)	3%	(5)	11%	(15)	66%	(88)	133
Somewhat Favorable of Trump	4%	(5)	19%	(21)	2%	(2)	1%	(1)	15%	(17)	58%	(63)	109
Somewhat Unfavorable of Trump	2%	(1)	9%	(5)	7%	(4)	_	(0)	13%	(7)	69%	(39)	56
Very Unfavorable of Trump	5%	(18)	7%	(24)	4%	(14)	2%	(7)	9%	(28)	72%	(237)	328

Table MCSP3_31: Do you have a favorable or unfavorable opinion of each of the following people? *Joe Mixon*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	4%	(28)	11%	(70)	4%	(25)	2%	(12)	12%	(76)	67%	(435)	646
#1 Issue: Economy	5%	(13)	13%	(32)	4%	(9)	3%	(6)	17%	(44)	59%	(146)	249
#1 Issue: Security	17%	(11)	4%	(3)	4%	(3)	_	(0)	12%	(8)	61%	(37)	61
#1 Issue: Health Care	1%	(1)	10%	(11)	5%	(6)	3%	(4)	8%	(9)	73%	(86)	118
#1 Issue: Medicare / Social Security	2%	(2)	10%	(9)	2%	(2)	2%	(1)	6%	(5)	79%	(69)	88
2018 House Vote: Democrat	9%	(19)	11%	(24)	4%	(8)	3%	(7)	8%	(18)	65%	(140)	216
2018 House Vote: Republican	4%	(6)	12%	(19)	4%	(6)	2%	(3)	17%	(27)	62%	(98)	159
2016 Vote: Hillary Clinton	10%	(20)	11%	(22)	3%	(5)	4%	(7)	9%	(18)	65%	(132)	205
2016 Vote: Donald Trump	3%	(6)	12%	(22)	4%	(6)	2%	(3)	15%	(27)	64%	(116)	181
2016 Vote: Didn't Vote	1%	(2)	10%	(22)	5%	(12)	1%	(1)	12%	(26)	71%	(158)	222
Voted in 2014: Yes	7%	(25)	12%	(42)	4%	(14)	3%	(9)	12%	(43)	63%	(224)	357
Voted in 2014: No	1%	(3)	10%	(29)	4%	(10)	1%	(2)	11%	(33)	73%	(211)	288
2012 Vote: Barack Obama	7%	(18)	11%	(27)	5%	(12)	3%	(6)	11%	(27)	63%	(154)	244
2012 Vote: Mitt Romney	4%	(6)	12%	(15)	5%	(6)	3%	(4)	11%	(14)	65%	(83)	128
2012 Vote: Didn't Vote	2%	(4)	10%	(25)	3%	(7)	1%	(1)	12%	(31)	72%	(181)	250
4-Region: Northeast	1%	(1)	20%	(25)	3%	(4)	5%	(6)	8%	(10)	62%	(77)	123
4-Region: Midwest	4%	(5)	7%	(9)	8%	(10)	2%	(2)	9%	(11)	70%	(88)	125
4-Region: South	4%	(11)	10%	(25)	4%	(10)	1%	(3)	15%	(37)	64%	(154)	240
4-Region: West	7%	(11)	7%	(11)	1%	(1)	_	(0)	11%	(18)	74%	(116)	157
Sports fans	6%	(28)	16%	(68)	4%	(19)	3%	(12)	16%	(68)	55%	(241)	436
Avid sports fans	14%	(23)	28%	(47)	7%	(12)	6%	(11)	14%	(24)	30%	(50)	167
Casual sports fans	2%	(5)	8%	(21)	3%	(7)	_	(1)	16%	(44)	71%	(191)	269
Republican sports fans	5%	(6)	17%	(22)	4%	(5)	4%	(5)	15%	(20)	56%	(72)	129
Democratic sports fans	11%	(19)	15%	(27)	5%	(9)	3%	(6)	8%	(14)	59%	(106)	181
Independent sports fans	2%	(3)	16%	(20)	4%	(5)	1%	(1)	28%	(35)	50%	(63)	125
Sports fans ages 18-34	11%	(15)	18%	(24)	5%	(7)	4%	(6)	14%	(18)	47%	(63)	134
Sports fans ages 35-44	10%	(7)	19%	(13)	5%	(3)	9%	(6)	14%	(9)	43%	(29)	67
Sports fans ages 45-64	3%	(4)	18%	(28)	4%	(6)	_	(0)	20%	(30)	55%	(84)	153
Sports fans 65+	2%	(2)	3%	(3)	3%	(2)	1%	(1)	13%	(11)	78%	(65)	83
NFL fans	7%	(28)	17%	(63)	5%	(20)	3%	(11)	16%	(62)	51%	(193)	377
Avid NFL fans	11%	(21)	28%	(50)	8%	(14)	5%	(9)	12%	(21)	36%	(65)	181

Table MCSP3_31: Do you have a favorable or unfavorable opinion of each of the following people? *Joe Mixon*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (28)	11% (70)	4% (25)	2% (12)	12% (76)	67% (435)	646
Casual NFL fans	4% (7)	6% (12)	3% (5)	1% (2)	21% (41)	65% (128)	196

Table MCSP3_32: Do you have a favorable or unfavorable opinion of each of the following people? David Montgomery

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	4%	(24)	9%	(50)	3%	(16)	2%	(11)	14%	(80)	69%	(403)	584
Gender: Male	7%	(17)	17%	(42)	2%	(4)	3%	(7)	16%	(40)	56%	(142)	251
Gender: Female	2%	(7)	3%	(8)	3%	(12)	1%	(4)	12%	(40)	78%	(261)	333
Age: 18-34	4%	(7)	11%	(20)	6%	(12)	6%	(11)	15%	(27)	59%	(109)	184
Age: 35-44	9%	(7)	17%	(12)	1%	(1)	_	(0)	9%	(6)	64%	(48)	75
Age: 45-64	3%	(6)	9%	(18)	2%	(3)	_	(0)	19%	(39)	67%	(137)	203
Age: 65+	3%	(4)	1%	(1)	_	(0)	_	(0)	6%	(8)	90%	(109)	122
GenZers: 1997-2012	2%	(1)	7%	(5)	2%	(1)	3%	(2)	20%	(14)	66%	(46)	69
Millennials: 1981-1996	7%	(10)	13%	(19)	8%	(11)	6%	(9)	11%	(17)	56%	(84)	151
GenXers: 1965-1980	6%	(8)	13%	(19)	1%	(2)	_	(0)	17%	(25)	63%	(96)	151
Baby Boomers: 1946-1964	2%	(4)	4%	(7)	_	(1)	_	(0)	12%	(22)	81%	(144)	177
PID: Dem (no lean)	7%	(16)	7%	(14)	4%	(9)	_	(1)	11%	(24)	71%	(156)	220
PID: Ind (no lean)	1%	(1)	10%	(20)	3%	(5)	4%	(8)	19%	(38)	64%	(130)	203
PID: Rep (no lean)	4%	(6)	10%	(16)	1%	(2)	1%	(2)	12%	(19)	73%	(117)	161
PID/Gender: Dem Men	15%	(12)	14%	(12)	1%	(1)	1%	(1)	15%	(13)	53%	(44)	82
PID/Gender: Dem Women	3%	(4)	2%	(3)	6%	(8)	_	(0)	8%	(11)	81%	(112)	138
PID/Gender: Ind Men	1%	(1)	18%	(18)	3%	(3)	4%	(4)	21%	(21)	53%	(53)	100
PID/Gender: Ind Women	_	(1)	2%	(2)	3%	(3)	4%	(4)	16%	(17)	75%	(77)	104
PID/Gender: Rep Men	5%	(3)	18%	(12)	1%	(0)	2%	(2)	9%	(6)	66%	(45)	69
PID/Gender: Rep Women	3%	(2)	4%	(4)	1%	(1)	_	(0)	14%	(12)	78%	(72)	91
Ideo: Liberal (1-3)	5%	(8)	8%	(14)	6%	(11)	1%	(1)	16%	(27)	64%	(110)	171
Ideo: Moderate (4)	2%	(4)	12%	(19)	2%	(3)	1%	(2)	9%	(15)	74%	(122)	164
Ideo: Conservative (5-7)	7%	(12)	7%	(13)	1%	(2)	2%	(4)	14%	(26)	69%	(130)	188
Educ: < College	2%	(10)	7%	(29)	3%	(11)	1%	(5)	16%	(64)	70%	(274)	392
Educ: Bachelors degree	6%	(8)	11%	(15)	2%	(2)	4%	(6)	6%	(8)	71%	(94)	133
Educ: Post-grad	11%	(7)	12%	(7)	3%	(2)	_	(0)	15%	(9)	59%	(35)	59
Income: Under 50k	2%	(8)	7%	(23)	4%	(13)	2%	(5)	13%	(42)	71%	(225)	316
Income: 50k-100k	4%	(7)	8%	(13)	1%	(2)	3%	(5)	18%	(32)	66%	(116)	176
Income: 100k+	10%	(9)	15%	(14)	1%	(0)	1%	(1)	6%	(6)	68%	(62)	92
Ethnicity: White	4%	(18)	9%	(39)	3%	(14)	1%	(3)	14%	(63)	70%	(316)	453
Ethnicity: Hispanic	2%	(2)	13%	(13)	10%	(10)	7%	(7)	17%	(16)	51%	(50)	98

Table MCSP3_32: Do you have a favorable or unfavorable opinion of each of the following people? David Montgomery

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve. unfavo	•		l of, no nion		r heard of	Total N
Adults	4%	(24)	9%	(50)	3%	(16)	2%	(11)	14%	(80)	69%	(403)	584
Ethnicity: Black	7%	(6)	8%	(6)	_	(0)	4%	(3)	12%	(10)	68%	(53)	78
Ethnicity: Other	1%	(1)	9%	(5)	3%	(2)	8%	(4)	15%	(8)	63%	(34)	53
All Christian	5%	(14)	9%	(26)	3%	(8)	2%	(6)	12%	(32)	69%	(194)	280
Agnostic/Nothing in particular	2%	(4)	3%	(5)	4%	(6)	3%	(5)	13%	(20)	74%	(114)	154
Something Else	1%	(1)	13%	(13)	1%	(1)	_	(0)	23%	(22)	62%	(60)	97
Evangelical	6%	(9)	10%	(15)	5%	(8)	2%	(3)	15%	(23)	63%	(97)	155
Non-Evangelical	3%	(6)	11%	(23)	1%	(1)	1%	(3)	12%	(25)	72%	(147)	206
Community: Urban	7%	(12)	12%	(21)	5%	(9)	2%	(3)	11%	(18)	63%	(106)	169
Community: Suburban	2%	(6)	6%	(17)	1%	(2)	3%	(8)	14%	(38)	73%	(196)	267
Community: Rural	4%	(6)	9%	(13)	3%	(4)	_	(0)	16%	(24)	68%	(101)	148
Employ: Private Sector	9%	(15)	10%	(17)	1%	(2)	3%	(5)	11%	(19)	66%	(114)	173
Employ: Government	3%	(2)	18%	(9)	1%	(1)	10%	(5)	11%	(6)	56%	(29)	51
Employ: Retired	3%	(4)	6%	(8)	_	(0)	_	(0)	10%	(14)	82%	(112)	137
Employ: Unemployed	2%	(2)	13%	(10)	12%	(9)	_	(0)	18%	(13)	56%	(43)	76
Military HH: Yes	4%	(3)	4%	(3)	_	(0)	5%	(4)	18%	(15)	70%	(60)	86
Military HH: No	4%	(21)	9%	(47)	3%	(16)	1%	(7)	13%	(65)	69%	(342)	498
RD/WT: Right Direction	8%	(13)	10%	(16)	4%	(7)	3%	(5)	12%	(19)	62%	(100)	160
RD/WT: Wrong Track	3%	(11)	8%	(34)	2%	(9)	1%	(6)	14%	(61)	72%	(303)	424
Trump Job Approve	5%	(13)	9%	(21)	1%	(3)	2%	(6)	11%	(25)	71%	(167)	234
Trump Job Disapprove	3%	(11)	8%	(26)	4%	(13)	_	(1)	16%	(52)	68%	(221)	324
Trump Job Strongly Approve	7%	(9)	9%	(12)	1%	(1)	3%	(4)	9%	(12)	72%	(99)	137
Trump Job Somewhat Approve	4%	(4)	10%	(9)	2%	(2)	2%	(2)	14%	(13)	70%	(67)	97
Trump Job Somewhat Disapprove	_	(0)	10%	(7)	5%	(4)	1%	(1)	28%	(20)	55%	(39)	71
Trump Job Strongly Disapprove	4%	(11)	7%	(18)	4%	(9)	_	(0)	13%	(32)	72%	(182)	253
Favorable of Trump	5%	(11)	8%	(20)	1%	(3)	2%	(6)	12%	(27)	72%	(166)	232
Unfavorable of Trump	4%	(13)	8%	(27)	4%	(13)	_	(1)	15%	(47)	69%	(224)	325
Very Favorable of Trump	6%	(8)	8%	(10)	1%	(1)	1%	(1)	9%	(12)	76%	(99)	130
Somewhat Favorable of Trump	3%	(3)	9%	(9)	2%	(2)	5%	(5)	15%	(15)	66%	(67)	102
Somewhat Unfavorable of Trump	4%	(3)	13%	(8)	6%	(4)	_	(0)	14%	(9)	63%	(42)	65
Very Unfavorable of Trump	4%	(11)	7%	(18)	4%	(9)	_	(1)	15%	(38)	70%	(182)	259

Table MCSP3_32: Do you have a favorable or unfavorable opinion of each of the following people? David Montgomery

		ery		what		ewhat	Ve	•		l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	4%	(24)	9%	(50)	3%	(16)	2%	(11)	14%	(80)	69%	(403)	584
#1 Issue: Economy	5%	(11)	13%	(28)	1%	(2)	2%	(3)	14%	(30)	65%	(137)	211
#1 Issue: Security	5%	(4)	3%	(2)	9%	(6)	_	(0)	11%	(7)	72%	(48)	66
#1 Issue: Health Care	5%	(5)	8%	(7)	6%	(5)	_	(0)	22%	(20)	59%	(54)	90
#1 Issue: Medicare / Social Security	3%	(2)	2%	(2)	_	(0)	3%	(3)	13%	(12)	79%	(72)	91
2018 House Vote: Democrat	7%	(14)	7%	(15)	4%	(7)	_	(0)	11%	(23)	71%	(145)	204
2018 House Vote: Republican	5%	(7)	10%	(15)	1%	(2)	1%	(2)	12%	(18)	70%	(103)	147
2016 Vote: Hillary Clinton	7%	(12)	8%	(14)	4%	(8)	_	(0)	12%	(22)	69%	(124)	180
2016 Vote: Donald Trump	4%	(7)	8%	(15)	1%	(2)	2%	(3)	12%	(22)	73%	(132)	181
2016 Vote: Didn't Vote	2%	(4)	11%	(20)	2%	(4)	2%	(4)	17%	(31)	66%	(118)	181
Voted in 2014: Yes	5%	(18)	9%	(29)	3%	(11)	3%	(9)	13%	(42)	67%	(226)	335
Voted in 2014: No	2%	(6)	9%	(22)	2%	(5)	1%	(2)	15%	(38)	71%	(177)	249
2012 Vote: Barack Obama	5%	(12)	10%	(24)	3%	(8)	2%	(5)	13%	(29)	66%	(149)	227
2012 Vote: Mitt Romney	4%	(5)	8%	(10)	1%	(1)	_	(0)	12%	(14)	75%	(90)	120
2012 Vote: Didn't Vote	3%	(6)	7%	(16)	3%	(7)	3%	(6)	16%	(34)	68%	(144)	212
4-Region: Northeast	5%	(6)	10%	(12)	1%	(1)	3%	(4)	13%	(15)	67%	(77)	115
4-Region: Midwest	2%	(2)	15%	(18)	2%	(2)	1%	(1)	14%	(17)	67%	(80)	120
4-Region: South	4%	(9)	7%	(16)	1%	(2)	1%	(2)	17%	(39)	70%	(158)	227
4-Region: West	5%	(7)	3%	(4)	8%	(10)	3%	(4)	8%	(9)	72%	(88)	122
Sports fans	6%	(22)	13%	(50)	4%	(16)	1%	(6)	19%	(74)	58%	(231)	398
Avid sports fans	13%	(19)	20%	(29)	8%	(12)	4%	(6)	20%	(29)	36%	(52)	147
Casual sports fans	1%	(3)	8%	(21)	2%	(4)	_	(0)	18%	(45)	71%	(179)	252
Republican sports fans	5%	(6)	14%	(15)	1%	(2)	1%	(2)	16%	(19)	62%	(70)	113
Democratic sports fans	9%	(15)	9%	(14)	6%	(9)	_	(0)	15%	(23)	61%	(96)	157
Independent sports fans	1%	(1)	16%	(20)	4%	(5)	3%	(4)	25%	(32)	50%	(65)	128
Sports fans ages 18-34	5%	(7)	16%	(20)	10%	(12)	5%	(6)	20%	(24)	44%	(54)	121
Sports fans ages 35-44	13%	(7)	23%	(12)	2%	(1)	_	(0)	10%	(6)	52%	(29)	55
Sports fans ages 45-64	4%	(6)	12%	(17)	2%	(3)	_	(0)	25%	(37)	56%	(82)	146
Sports fans 65+	3%	(2)	1%	(1)	_	(0)	_	(0)	9%	(7)	87%	(66)	76
NFL fans	6%	(22)	14%	(50)	4%	(14)	2%	(7)	19%	(70)	55%	(200)	363
Avid NFL fans	13%	(18)	24%	(34)	4%	(5)	3%	(4)	21%	(30)	35%	(50)	142

Table MCSP3_32: Do you have a favorable or unfavorable opinion of each of the following people? David Montgomery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (24) $2%$ (4)	9% (50)	3% (16)	2% (11)	14% (80)	69% (403)	584
Casual NFL fans		7% (16)	4% (9)	1% (3)	18% (39)	68% (150)	221

Table MCSP3_33: Do you have a favorable or unfavorable opinion of each of the following people? Darnell Mooney

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(28)	8%	(51)	2%	(15)	2%	(11)	11%	(69)	71%	(435)	609
Gender: Male	6%	(16)	10%	(29)	3%	(8)	3%	(7)	14%	(42)	65%	(194)	297
Gender: Female	4%	(11)	7%	(22)	2%	(7)	1%	(4)	9%	(27)	77%	(241)	312
Age: 18-34	7%	(13)	12%	(22)	5%	(9)	4%	(8)	13%	(25)	59%	(113)	190
Age: 35-44	6%	(6)	16%	(17)	5%	(6)	_	(0)	8%	(8)	65%	(70)	107
Age: 45-64	3%	(6)	5%	(11)	_	(1)	1%	(3)	11%	(22)	79%	(158)	201
Age: 65+	2%	(2)	1%	(1)	_	(0)	_	(0)	12%	(14)	85%	(94)	111
GenZers: 1997-2012	3%	(2)	8%	(6)	1%	(1)	2%	(2)	9%	(8)	77%	(64)	83
Millennials: 1981-1996	8%	(13)	16%	(25)	7%	(11)	4%	(7)	14%	(22)	50%	(78)	156
GenXers: 1965-1980	6%	(10)	8%	(13)	2%	(3)	2%	(3)	10%	(16)	72%	(114)	159
Baby Boomers: 1946-1964	2%	(3)	3%	(6)	_	(0)	_	(0)	8%	(15)	87%	(164)	188
PID: Dem (no lean)	6%	(15)	10%	(26)	3%	(7)	_	(1)	11%	(27)	69%	(175)	253
PID: Ind (no lean)	3%	(6)	9%	(18)	3%	(5)	3%	(5)	13%	(26)	71%	(146)	207
PID: Rep (no lean)	4%	(7)	4%	(7)	2%	(2)	3%	(5)	10%	(16)	76%	(113)	149
PID/Gender: Dem Men	10%	(10)	11%	(12)	4%	(4)	1%	(1)	14%	(15)	60%	(63)	105
PID/Gender: Dem Women	3%	(5)	10%	(15)	2%	(3)	_	(0)	9%	(13)	76%	(112)	148
PID/Gender: Ind Men	2%	(2)	12%	(12)	2%	(2)	4%	(4)	17%	(18)	64%	(66)	103
PID/Gender: Ind Women	4%	(4)	6%	(6)	4%	(4)	2%	(2)	8%	(8)	77%	(80)	104
PID/Gender: Rep Men	5%	(4)	6%	(5)	3%	(2)	3%	(3)	11%	(9)	73%	(64)	88
PID/Gender: Rep Women	4%	(2)	2%	(1)	_	(0)	4%	(2)	10%	(6)	79%	(49)	61
Ideo: Liberal (1-3)	4%	(9)	12%	(24)	3%	(5)	_	(0)	8%	(16)	72%	(140)	194
Ideo: Moderate (4)	2%	(4)	7%	(15)	2%	(4)	1%	(3)	12%	(24)	76%	(158)	208
Ideo: Conservative (5-7)	6%	(8)	5%	(7)	1%	(1)	5%	(7)	12%	(18)	71%	(106)	148
Educ: < College	3%	(13)	8%	(31)	2%	(8)	2%	(6)	12%	(50)	73%	(299)	407
Educ: Bachelors degree	5%	(6)	10%	(13)	4%	(5)	3%	(4)	6%	(7)	72%	(94)	130
Educ: Post-grad	11%	(8)	10%	(7)	2%	(2)	1%	(1)	17%	(12)	59%	(42)	72
Income: Under 50k	3%	(9)	8%	(26)	3%	(9)	2%	(5)	13%	(42)	71%	(229)	320
Income: 50k-100k	4%	(9)	11%	(21)	2%	(5)	2%	(4)	9%	(18)	72%	(141)	197
Income: 100k+	11%	(10)	4%	(4)	2%	(2)	3%	(3)	10%	(9)	70%	(64)	91
Ethnicity: White	4%	(18)	7%	(35)	2%	(10)	1%	(7)	10%	(50)	75%	(361)	480
Ethnicity: Hispanic	8%	(9)	14%	(16)	6%	(7)	4%	(5)	7%	(8)	60%	(67)	112

Table MCSP3_33: Do you have a favorable or unfavorable opinion of each of the following people? Darnell Mooney

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(28)	8%	(51)	2%	(15)	2%	(11)	11%	(69)	71%	(435)	609
Ethnicity: Black	6%	(4)	14%	(10)	2%	(2)	4%	(3)	14%	(10)	59%	(43)	72
Ethnicity: Other	9%	(5)	10%	(6)	7%	(4)	3%	(2)	16%	(9)	56%	(31)	57
All Christian	6%	(17)	11%	(31)	2%	(6)	2%	(7)	12%	(32)	67%	(188)	281
Agnostic/Nothing in particular	3%	(6)	5%	(7)	4%	(6)	2%	(4)	12%	(19)	74%	(119)	161
Something Else	3%	(4)	9%	(10)	2%	(2)	1%	(1)	8%	(9)	78%	(87)	112
Evangelical	6%	(10)	14%	(24)	1%	(2)	2%	(4)	10%	(18)	68%	(123)	181
Non-Evangelical	5%	(10)	8%	(16)	3%	(5)	2%	(4)	11%	(22)	71%	(144)	201
Community: Urban	7%	(12)	10%	(17)	6%	(10)	2%	(3)	15%	(25)	61%	(106)	172
Community: Suburban	4%	(12)	7%	(21)	1%	(3)	2%	(5)	9%	(28)	77%	(234)	302
Community: Rural	3%	(4)	10%	(13)	2%	(3)	2%	(3)	12%	(16)	71%	(95)	134
Employ: Private Sector	6%	(12)	12%	(24)	3%	(6)	3%	(7)	12%	(24)	63%	(124)	197
Employ: Retired	2%	(2)	3%	(3)	_	(0)	_	(0)	10%	(13)	85%	(105)	123
Employ: Unemployed	2%	(2)	13%	(10)	_	(0)	2%	(2)	5%	(4)	78%	(63)	81
Employ: Other	7%	(4)	5%	(3)	7%	(4)	5%	(3)	13%	(7)	63%	(33)	53
Military HH: Yes	6%	(6)	6%	(6)	2%	(1)	3%	(3)	12%	(11)	71%	(65)	92
Military HH: No	4%	(22)	9%	(45)	3%	(14)	2%	(8)	11%	(58)	71%	(370)	517
RD/WT: Right Direction	10%	(17)	14%	(23)	3%	(6)	4%	(7)	13%	(21)	56%	(92)	165
RD/WT: Wrong Track	2%	(11)	6%	(28)	2%	(9)	1%	(5)	11%	(48)	77%	(342)	444
Trump Job Approve	6%	(14)	6%	(14)	2%	(4)	4%	(9)	10%	(21)	71%	(153)	215
Trump Job Disapprove	3%	(10)	9%	(33)	3%	(11)	1%	(3)	12%	(44)	72%	(260)	359
Trump Job Strongly Approve	7%	(8)	7%	(9)	2%	(2)	4%	(5)	9%	(10)	71%	(86)	121
Trump Job Somewhat Approve	6%	(5)	5%	(5)	2%	(2)	4%	(3)	11%	(11)	72%	(67)	94
Trump Job Somewhat Disapprove	3%	(2)	18%	(11)	8%	(5)	1%	(1)	18%	(11)	52%	(32)	63
Trump Job Strongly Disapprove	3%	(8)	7%	(21)	2%	(6)	1%	(2)	11%	(32)	77%	(227)	297
Favorable of Trump	5%	(10)	7%	(14)	1%	(3)	4%	(9)	10%	(20)	74%	(156)	212
Unfavorable of Trump	4%	(14)	10%	(36)	3%	(12)	1%	(3)	12%	(44)	71%	(263)	372
Very Favorable of Trump	7%	(8)	7%	(8)	1%	(1)	_	(1)	10%	(12)	75%	(90)	120
Somewhat Favorable of Trump	2%	(2)	6%	(6)	1%	(1)	9%	(8)	10%	(9)	72%	(66)	92
Somewhat Unfavorable of Trump	7%	(4)	23%	(12)	5%	(2)	_	(0)	13%	(7)	53%	(28)	53
Very Unfavorable of Trump	3%	(10)	8%	(24)	3%	(10)	1%	(3)	12%	(37)	74%	(235)	319

Table MCSP3_33: Do you have a favorable or unfavorable opinion of each of the following people? Darnell Mooney

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(28)	8%	(51)	2%	(15)	2%	(11)	11%	(69)	71%	(435)	609
#1 Issue: Economy	5%	(11)	9%	(20)	2%	(4)	2%	(4)	14%	(30)	68%	(147)	217
#1 Issue: Health Care	3%	(3)	7%	(8)	5%	(6)	3%	(3)	6%	(7)	76%	(91)	119
#1 Issue: Medicare / Social Security	2%	(2)	6%	(5)	_	(0)	4%	(3)	14%	(12)	74%	(62)	84
2018 House Vote: Democrat	4%	(9)	10%	(21)	2%	(4)	_	(0)	13%	(27)	70%	(146)	207
2018 House Vote: Republican	4%	(6)	7%	(9)	1%	(1)	4%	(6)	11%	(14)	73%	(98)	134
2016 Vote: Hillary Clinton	5%	(9)	10%	(20)	2%	(4)	_	(0)	12%	(22)	71%	(135)	190
2016 Vote: Donald Trump	5%	(8)	9%	(13)	1%	(2)	4%	(6)	10%	(15)	71%	(107)	150
2016 Vote: Didn't Vote	5%	(10)	8%	(17)	2%	(5)	1%	(2)	13%	(29)	72%	(159)	222
Voted in 2014: Yes	6%	(19)	11%	(35)	2%	(6)	3%	(9)	13%	(42)	66%	(220)	332
Voted in 2014: No	3%	(9)	6%	(15)	3%	(9)	1%	(2)	10%	(27)	77%	(215)	277
2012 Vote: Barack Obama	4%	(11)	12%	(29)	3%	(7)	3%	(7)	13%	(33)	65%	(159)	246
2012 Vote: Mitt Romney	3%	(3)	7%	(7)	2%	(2)	_	(0)	13%	(13)	75%	(75)	101
2012 Vote: Didn't Vote	6%	(14)	6%	(14)	3%	(6)	2%	(4)	9%	(23)	75%	(186)	247
4-Region: Northeast	2%	(2)	8%	(8)	2%	(2)	4%	(4)	14%	(14)	70%	(72)	103
4-Region: Midwest	6%	(8)	7%	(9)	2%	(2)	3%	(3)	10%	(13)	73%	(95)	130
4-Region: South	4%	(8)	10%	(23)	4%	(10)	1%	(2)	14%	(31)	67%	(153)	227
4-Region: West	7%	(10)	7%	(11)	1%	(2)	1%	(2)	7%	(11)	77%	(115)	149
Sports fans	6%	(23)	11%	(46)	3%	(13)	2%	(9)	14%	(56)	64%	(263)	411
Avid sports fans	12%	(16)	19%	(27)	4%	(6)	4%	(5)	18%	(25)	43%	(61)	140
Casual sports fans	2%	(6)	7%	(19)	3%	(7)	1%	(4)	12%	(31)	75%	(203)	270
Republican sports fans	6%	(7)	4%	(5)	1%	(2)	5%	(5)	13%	(14)	70%	(74)	106
Democratic sports fans	8%	(14)	15%	(26)	4%	(6)	_	(0)	15%	(27)	59%	(105)	178
Independent sports fans	2%	(2)	12%	(15)	4%	(5)	3%	(4)	12%	(15)	67%	(85)	126
Sports fans ages 18-34	8%	(9)	18%	(21)	6%	(7)	5%	(5)	15%	(17)	49%	(56)	115
Sports fans ages 35-44	6%	(5)	18%	(15)	7%	(6)	1%	(0)	9%	(7)	60%	(50)	84
Sports fans ages 45-64	5%	(6)	7%	(10)	1%	(1)	2%	(3)	14%	(19)	72%	(101)	140
Sports fans 65+	3%	(2)	1%	(1)	_	(0)	_	(0)	18%	(13)	79%	(56)	71
NFL fans	6%	(23)	12%	(44)	4%	(14)	2%	(8)	14%	(54)	62%	(238)	382
Avid NFL fans	13%	(20)	14%	(22)	4%	(5)	3%	(5)	13%	(21)	53%	(82)	156
Casual NFL fans	1%	(3)	10%	(22)	4%	(9)	1%	(3)	14%	(33)	69%	(156)	226

Table MCSP3_34: Do you have a favorable or unfavorable opinion of each of the following people? Zack Moss

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable	Heard opii	of, no nion		heard	Total N
Adults	5%	(31)	11%	(68)	3%	(18)	2%	(11)	12%	(74)	67%	(401)	603
Gender: Male	9%	(26)	12%	(35)	2%	(7)	1%	(3)	13%	(37)	61%	(170)	277
Gender: Female	2%	(5)	10%	(34)	3%	(11)	2%	(8)	11%	(36)	71%	(231)	325
Age: 18-34	8%	(17)	14%	(29)	6%	(12)	4%	(8)	8%	(17)	60%	(122)	204
Age: 35-44	7%	(7)	14%	(14)	5%	(5)	2%	(2)	17%	(17)	55%	(54)	99
Age: 45-64	3%	(5)	10%	(19)	1%	(2)	_	(0)	14%	(25)	72%	(131)	181
Age: 65+	2%	(2)	6%	(7)	_	(0)	_	(0)	12%	(15)	80%	(94)	118
GenZers: 1997-2012	2%	(2)	13%	(11)	3%	(3)	10%	(8)	9%	(8)	63%	(54)	86
Millennials: 1981-1996	11%	(19)	16%	(28)	6%	(11)	1%	(2)	12%	(21)	54%	(94)	176
GenXers: 1965-1980	4%	(5)	11%	(14)	1%	(2)	_	(0)	13%	(17)	71%	(93)	131
Baby Boomers: 1946-1964	3%	(5)	6%	(11)	1%	(2)	_	(0)	14%	(26)	76%	(135)	178
PID: Dem (no lean)	7%	(18)	14%	(36)	3%	(7)	_	(1)	12%	(30)	63%	(155)	246
PID: Ind (no lean)	2%	(4)	10%	(20)	4%	(8)	5%	(9)	11%	(21)	67%	(128)	189
PID: Rep (no lean)	5%	(9)	8%	(13)	2%	(3)	_	(1)	14%	(23)	71%	(119)	167
PID/Gender: Dem Men	16%	(16)	19%	(19)	4%	(4)	_	(0)	12%	(12)	50%	(52)	102
PID/Gender: Dem Women	2%	(2)	11%	(16)	2%	(3)	1%	(1)	12%	(18)	72%	(103)	144
PID/Gender: Ind Men	4%	(3)	11%	(9)	2%	(1)	3%	(2)	12%	(10)	68%	(54)	79
PID/Gender: Ind Women	1%	(1)	10%	(11)	6%	(6)	6%	(7)	11%	(12)	67%	(74)	110
PID/Gender: Rep Men	7%	(7)	7%	(6)	1%	(1)	1%	(1)	17%	(16)	68%	(65)	96
PID/Gender: Rep Women	3%	(2)	9%	(7)	2%	(2)	_	(0)	10%	(7)	76%	(54)	72
Ideo: Liberal (1-3)	7%	(13)	8%	(15)	3%	(5)	3%	(5)	13%	(25)	66%	(123)	186
Ideo: Moderate (4)	6%	(10)	15%	(25)	5%	(9)	1%	(2)	10%	(17)	62%	(103)	167
Ideo: Conservative (5-7)	5%	(8)	10%	(17)	1%	(2)	_	(0)	14%	(25)	70%	(121)	173
Educ: < College	5%	(20)	11%	(45)	3%	(13)	2%	(10)	11%	(48)	68%	(289)	424
Educ: Bachelors degree	4%	(4)	12%	(14)	1%	(1)	1%	(1)	17%	(20)	66%	(77)	116
Educ: Post-grad	11%	(7)	15%	(9)	7%	(4)	1%	(1)	9%	(6)	57%	(35)	62
Income: Under 50k	5%	(18)	10%	(36)	2%	(9)	3%	(10)	11%	(40)	68%	(241)	354
Income: 50k-100k	2%	(3)	15%	(25)	4%	(6)	_	(1)	17%	(29)	61%	(101)	165
Income: 100k+	13%	(11)	8%	(7)	3%	(3)	_	(0)	6%	(5)	70%	(59)	84
Ethnicity: White	4%	(19)	11%	(55)	3%	(14)	_	(1)	12%	(57)	70%	(341)	487
Ethnicity: Hispanic	9%	(9)	17%	(18)	3%	(3)	7%	(7)	9%	(9)	56%	(59)	105

Table MCSP3_34: Do you have a favorable or unfavorable opinion of each of the following people? Zack Moss

Demographic	Ve favor	ery rable		ewhat rable	Some unfavo		Ve unfav	•		of, no nion		r heard of	Total N
Adults	5%	(31)	11%	(68)	3%	(18)	2%	(11)	12%	(74)	67%	(401)	603
Ethnicity: Black	9%	(7)	11%	(8)	4%	(3)	_	(0)	17%	(13)	58%	(44)	75
All Christian	5%	(13)	13%	(38)	2%	(6)	2%	(6)	11%	(31)	67%	(191)	285
Agnostic/Nothing in particular	7%	(11)	10%	(16)	3%	(5)	3%	(4)	9%	(15)	69%	(114)	165
Something Else	2%	(2)	9%	(10)	3%	(3)	_	(0)	19%	(19)	67%	(70)	104
Evangelical	6%	(11)	9%	(16)	3%	(5)	3%	(5)	15%	(26)	64%	(112)	175
Non-Evangelical	2%	(3)	15%	(29)	2%	(4)	_	(1)	11%	(23)	70%	(140)	199
Community: Urban	12%	(22)	18%	(31)	5%	(9)	4%	(7)	10%	(17)	51%	(90)	176
Community: Suburban	2%	(7)	9%	(27)	2%	(6)	1%	(2)	15%	(44)	71%	(212)	297
Community: Rural	2%	(2)	8%	(10)	3%	(3)	2%	(3)	10%	(13)	76%	(99)	130
Employ: Private Sector	6%	(10)	13%	(22)	6%	(9)	_	(1)	16%	(26)	58%	(96)	164
Employ: Retired	2%	(2)	7%	(10)	_	(1)	_	(0)	13%	(18)	78%	(108)	139
Employ: Unemployed	13%	(13)	5%	(5)	2%	(2)	_	(0)	11%	(11)	69%	(68)	99
Military HH: Yes	3%	(3)	12%	(10)	4%	(3)	1%	(1)	14%	(11)	66%	(54)	83
Military HH: No	5%	(28)	11%	(58)	3%	(15)	2%	(10)	12%	(62)	67%	(347)	520
RD/WT: Right Direction	7%	(12)	20%	(32)	4%	(6)	3%	(6)	13%	(22)	52%	(83)	161
RD/WT: Wrong Track	4%	(19)	8%	(36)	3%	(11)	1%	(5)	12%	(52)	72%	(318)	441
Trump Job Approve	5%	(11)	11%	(26)	2%	(5)	1%	(2)	12%	(28)	68%	(158)	231
Trump Job Disapprove	5%	(15)	12%	(41)	3%	(11)	2%	(6)	13%	(43)	66%	(221)	337
Trump Job Strongly Approve	5%	(8)	7%	(9)	3%	(4)	1%	(2)	14%	(19)	70%	(98)	139
Trump Job Somewhat Approve	4%	(4)	18%	(16)	2%	(2)	1%	(1)	10%	(9)	65%	(60)	92
Trump Job Somewhat Disapprove	8%	(7)	26%	(21)	2%	(2)	2%	(2)	23%	(19)	40%	(33)	83
Trump Job Strongly Disapprove	3%	(9)	8%	(19)	4%	(9)	2%	(4)	10%	(24)	74%	(188)	253
Favorable of Trump	5%	(12)	12%	(27)	2%	(5)	1%	(2)	13%	(31)	67%	(158)	236
Unfavorable of Trump	4%	(15)	11%	(38)	4%	(12)	3%	(9)	12%	(42)	66%	(226)	342
Very Favorable of Trump	6%	(9)	9%	(13)	1%	(2)	1%	(2)	13%	(19)	70%	(101)	144
Somewhat Favorable of Trump	4%	(3)	16%	(14)	4%	(3)	_	(0)	14%	(13)	63%	(58)	91
Somewhat Unfavorable of Trump	9%	(6)	15%	(10)	2%	(2)	5%	(3)	20%	(14)	49%	(34)	69
Very Unfavorable of Trump	3%	(9)	10%	(28)	4%	(11)	2%	(5)	10%	(28)	70%	(192)	273

Table MCSP3_34: Do you have a favorable or unfavorable opinion of each of the following people? Zack Moss

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(31)	11%	(68)	3%	(18)	2%	(11)	12%	(74)	67%	(401)	603
#1 Issue: Economy	7%	(17)	11%	(25)	2%	(5)	_	(0)	16%	(40)	64%	(154)	241
#1 Issue: Health Care	6%	(6)	13%	(13)	6%	(5)	4%	(4)	8%	(8)	63%	(61)	97
#1 Issue: Medicare / Social Security	1%	(1)	8%	(7)	3%	(2)	_	(0)	16%	(14)	72%	(64)	89
2018 House Vote: Democrat	6%	(13)	12%	(25)	4%	(8)	_	(0)	13%	(25)	64%	(127)	197
2018 House Vote: Republican	4%	(6)	13%	(17)	2%	(2)	_	(0)	13%	(18)	68%	(93)	136
2016 Vote: Hillary Clinton	7%	(12)	10%	(18)	1%	(2)	_	(1)	12%	(21)	69%	(117)	170
2016 Vote: Donald Trump	4%	(7)	11%	(19)	1%	(2)	_	(0)	17%	(29)	66%	(112)	170
2016 Vote: Didn't Vote	4%	(9)	9%	(21)	5%	(12)	5%	(10)	9%	(20)	68%	(153)	226
Voted in 2014: Yes	6%	(19)	11%	(33)	2%	(7)	_	(1)	15%	(44)	66%	(197)	301
Voted in 2014: No	4%	(12)	12%	(35)	3%	(10)	3%	(10)	10%	(30)	68%	(204)	302
2012 Vote: Barack Obama	7%	(15)	13%	(28)	3%	(7)	_	(1)	15%	(34)	62%	(140)	225
2012 Vote: Mitt Romney	4%	(5)	9%	(10)	_	(1)	_	(1)	14%	(16)	71%	(79)	110
2012 Vote: Didn't Vote	5%	(12)	11%	(28)	4%	(10)	4%	(10)	9%	(22)	68%	(172)	253
4-Region: Northeast	5%	(6)	14%	(16)	6%	(7)	1%	(2)	10%	(11)	64%	(71)	111
4-Region: Midwest	2%	(2)	11%	(12)	2%	(2)	_	(1)	9%	(9)	76%	(78)	103
4-Region: South	3%	(7)	12%	(27)	3%	(7)	2%	(5)	14%	(34)	66%	(156)	235
4-Region: West	11%	(16)	9%	(14)	2%	(2)	3%	(4)	13%	(20)	63%	(97)	153
Sports fans	7%	(30)	16%	(67)	3%	(14)	3%	(11)	15%	(63)	56%	(235)	421
Avid sports fans	11%	(16)	28%	(41)	4%	(6)	3%	(4)	19%	(27)	35%	(50)	144
Casual sports fans	5%	(15)	10%	(27)	3%	(8)	3%	(7)	13%	(35)	67%	(185)	277
Republican sports fans	7%	(9)	10%	(12)	3%	(3)	1%	(1)	18%	(22)	61%	(73)	119
Democratic sports fans	11%	(18)	21%	(36)	4%	(6)	1%	(1)	13%	(23)	51%	(86)	170
Independent sports fans	3%	(3)	15%	(20)	4%	(5)	7%	(9)	14%	(18)	58%	(76)	132
Sports fans ages 18-34	13%	(17)	21%	(28)	7%	(9)	6%	(8)	8%	(11)	45%	(61)	135
Sports fans ages 35-44	8%	(6)	18%	(14)	6%	(5)	3%	(2)	21%	(17)	45%	(35)	79
Sports fans ages 45-64	4%	(5)	14%	(19)	_	(1)	_	(0)	16%	(20)	66%	(85)	130
Sports fans 65+	3%	(2)	8%	(7)	_	(0)	_	(0)	19%	(15)	69%	(53)	77
NFL fans	7%	(26)	16%	(60)	4%	(16)	2%	(9)	16%	(61)	54%	(198)	370
Avid NFL fans	11%	(17)	23%	(36)	2%	(4)	2%	(3)	15%	(23)	48%	(75)	158
Casual NFL fans	4%	(9)	11%	(24)	6%	(12)	3%	(7)	18%	(38)	58%	(123)	212

Table MCSP3_35: Do you have a favorable or unfavorable opinion of each of the following people? Raheem Mostert

	Ve	ry	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	3%	(19)	7%	(39)	3%	(16)	3%	(17)	12%	(68)	72%	(404)	562
Gender: Male	5%	(13)	12%	(29)	4%	(11)	3%	(9)	12%	(31)	63%	(161)	254
Gender: Female	2%	(6)	3%	(9)	2%	(5)	3%	(8)	12%	(37)	79%	(243)	308
Age: 18-34	5%	(7)	5%	(8)	6%	(10)	5%	(7)	20%	(31)	59%	(91)	155
Age: 35-44	6%	(6)	11%	(11)	4%	(4)	3%	(3)	12%	(12)	65%	(65)	101
Age: 45-64	2%	(5)	8%	(16)	1%	(3)	3%	(6)	9%	(17)	76%	(149)	195
Age: 65+	1%	(1)	4%	(4)	_	(0)	1%	(1)	7%	(8)	88%	(98)	112
GenZers: 1997-2012	4%	(2)	5%	(3)	5%	(3)	7%	(4)	20%	(12)	59%	(35)	59
Millennials: 1981-1996	6%	(9)	8%	(12)	6%	(9)	3%	(5)	19%	(29)	57%	(86)	150
GenXers: 1965-1980	6%	(7)	10%	(12)	2%	(3)	4%	(4)	9%	(10)	70%	(84)	120
Baby Boomers: 1946-1964	1%	(1)	5%	(10)	1%	(1)	2%	(3)	7%	(14)	86%	(173)	202
PID: Dem (no lean)	5%	(11)	12%	(26)	2%	(4)	4%	(9)	12%	(25)	65%	(135)	210
PID: Ind (no lean)	1%	(2)	5%	(8)	3%	(6)	3%	(6)	12%	(21)	76%	(138)	181
PID: Rep (no lean)	3%	(5)	3%	(5)	4%	(7)	1%	(3)	13%	(22)	76%	(130)	171
PID/Gender: Dem Men	12%	(10)	20%	(18)	3%	(2)	4%	(3)	8%	(7)	54%	(48)	89
PID/Gender: Dem Women	1%	(1)	6%	(8)	1%	(2)	5%	(5)	15%	(18)	72%	(87)	121
PID/Gender: Ind Men	1%	(1)	9%	(8)	6%	(5)	4%	(3)	15%	(13)	65%	(55)	85
PID/Gender: Ind Women	1%	(1)	1%	(1)	1%	(1)	3%	(3)	9%	(9)	86%	(83)	97
PID/Gender: Rep Men	2%	(2)	4%	(4)	4%	(4)	3%	(3)	14%	(11)	72%	(58)	81
PID/Gender: Rep Women	4%	(3)	1%	(1)	3%	(3)	_	(0)	12%	(10)	80%	(73)	91
Ideo: Liberal (1-3)	5%	(8)	9%	(14)	2%	(3)	4%	(7)	13%	(21)	67%	(105)	157
Ideo: Moderate (4)	3%	(5)	9%	(15)	5%	(7)	3%	(5)	12%	(21)	68%	(112)	165
Ideo: Conservative (5-7)	3%	(5)	5%	(9)	3%	(6)	3%	(5)	11%	(21)	75%	(136)	182
Educ: < College	2%	(8)	6%	(22)	3%	(10)	4%	(14)	12%	(48)	74%	(281)	382
Educ: Bachelors degree	2%	(2)	7%	(7)	5%	(5)	2%	(2)	8%	(8)	77%	(84)	109
Educ: Post-grad	11%	(8)	14%	(10)	1%	(1)	2%	(2)	17%	(12)	55%	(39)	72
Income: Under 50k	2%	(6)	6%	(19)	3%	(9)	2%	(7)	11%	(32)	76%	(226)	300
Income: 50k-100k	2%	(4)	6%	(10)	3%	(6)	4%	(7)	15%	(26)	69%	(122)	176
Income: 100k+	10%	(9)	11%	(9)	2%	(1)	3%	(2)	11%	(10)	64%	(55)	86
Ethnicity: White	3%	(11)	6%	(29)	3%	(12)	2%	(10)	12%	(52)	75%	(337)	452
Ethnicity: Hispanic	2%	(1)	4%	(3)	8%	(5)	6%	(4)	26%	(17)	54%	(36)	66

Table MCSP3_35: Do you have a favorable or unfavorable opinion of each of the following people? Raheem Mostert

Demographic	Ve favoi	ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	3%	(19)	7%	(39)	3%	(16)	3%	(17)	12%	(68)	72%	(404)	562
Ethnicity: Black	9%	(6)	9%	(7)		(0)	9%	(6)	6%	(4)	67%	(47)	71
All Christian	4%	(11)	8%	(21)	4%	(10)	2%	(7)	13%	(34)	69%	(181)	264
Agnostic/Nothing in particular	2%	(2)	4%	(4)	3%	(3)	3%	(4)	10%	(13)	78%	(100)	127
Something Else	2%	(3)	8%	(10)	1%	(2)	3%	(4)	13%	(16)	71%	(87)	122
Evangelical	5%	(8)	8%	(13)	3%	(4)	3%	(5)	11%	(17)	71%	(111)	157
Non-Evangelical	3%	(6)	8%	(17)	4%	(8)	2%	(5)	14%	(31)	69%	(149)	217
Community: Urban	7%	(10)	9%	(13)	7%	(10)	8%	(12)	13%	(19)	57%	(84)	148
Community: Suburban	1%	(4)	5%	(16)	1%	(3)	2%	(5)	13%	(38)	77%	(218)	283
Community: Rural	3%	(5)	8%	(10)	2%	(3)	_	(1)	8%	(11)	78%	(102)	132
Employ: Private Sector	7%	(12)	11%	(18)	4%	(7)	4%	(7)	17%	(26)	56%	(89)	160
Employ: Self-Employed	4%	(2)	2%	(1)	10%	(5)	17%	(9)	17%	(9)	50%	(26)	52
Employ: Retired		(1)	6%	(9)	1%	(1)	_	(1)	7%	(10)	85%	(120)	140
Employ: Unemployed	2%	(2)	7%	(6)	_	(0)	1%	(1)	12%	(10)	78%	(65)	84
Military HH: Yes	4%	(4)	3%	(4)	2%	(2)	2%	(2)	9%	(9)	80%	(84)	105
Military HH: No	3%	(15)	8%	(35)	3%	(14)	3%	(15)	13%	(59)	70%	(320)	457
RD/WT: Right Direction	9%	(14)	9%	(15)	4%	(7)	3%	(5)	11%	(18)	63%	(100)	158
RD/WT: Wrong Track	1%	(5)	6%	(24)	2%	(10)	3%	(12)	12%	(50)	75%	(304)	404
Trump Job Approve	5%	(11)	6%	(15)	3%	(8)	4%	(9)	11%	(28)	71%	(177)	248
Trump Job Disapprove	3%	(7)	8%	(24)	3%	(8)	3%	(8)	12%	(35)	72%	(209)	291
Trump Job Strongly Approve	7%	(10)	6%	(9)	4%	(7)	1%	(1)	9%	(14)	73%	(110)	150
Trump Job Somewhat Approve	1%	(1)	6%	(6)	1%	(1)	8%	(8)	14%	(14)	69%	(68)	98
Trump Job Somewhat Disapprove	1%	(1)	8%	(4)	2%	(1)	1%	(1)	18%	(10)	69%	(36)	52
Trump Job Strongly Disapprove	3%	(7)	8%	(20)	3%	(7)	3%	(7)	11%	(26)	72%	(173)	239
Favorable of Trump	4%	(11)	5%	(11)	3%	(8)	2%	(5)	10%	(24)	76%	(183)	242
Unfavorable of Trump	3%	(8)	9%	(27)	3%	(8)	4%	(12)	12%	(37)	69%	(203)	295
Very Favorable of Trump	5%	(8)	6%	(9)	3%	(5)	3%	(4)	8%	(11)	75%	(111)	148
Somewhat Favorable of Trump	3%	(3)	2%	(2)	3%	(3)	1%	(1)	14%	(13)	77%	(73)	95
Very Unfavorable of Trump	3%	(8)	8%	(20)	3%	(8)	4%	(10)	12%	(29)	70%	(178)	253

Table MCSP3_35: Do you have a favorable or unfavorable opinion of each of the following people? Raheem Mostert

Demographic		ery rable		ewhat rable	Some unfav		Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	3%	(19)	7%	(39)	3%	(16)	3%	(17)	12%	(68)	72%	(404)	562
#1 Issue: Economy	4%	(8)	6%	(13)	6%	(12)	3%	(7)	15%	(32)	67%	(144)	216
#1 Issue: Security	5%	(3)	4%	(2)	3%	(2)	4%	(2)	2%	(1)	82%	(43)	52
#1 Issue: Health Care	2%	(2)	7%	(6)	2%	(2)	2%	(2)	14%	(12)	73%	(67)	92
#1 Issue: Medicare / Social Security	1%	(1)	6%	(5)	_	(0)	_	(0)	8%	(6)	85%	(67)	79
2018 House Vote: Democrat	4%	(8)	11%	(22)	2%	(5)	4%	(9)	10%	(20)	67%	(132)	196
2018 House Vote: Republican	3%	(4)	4%	(6)	2%	(3)	3%	(4)	7%	(10)	81%	(113)	140
2016 Vote: Hillary Clinton	6%	(10)	11%	(19)	2%	(4)	5%	(9)	8%	(15)	67%	(118)	176
2016 Vote: Donald Trump	2%	(4)	6%	(9)	1%	(2)	2%	(2)	10%	(16)	79%	(123)	157
2016 Vote: Didn't Vote	2%	(5)	5%	(10)	5%	(9)	3%	(6)	17%	(31)	68%	(127)	187
Voted in 2014: Yes	4%	(12)	8%	(24)	3%	(11)	4%	(12)	9%	(29)	72%	(227)	316
Voted in 2014: No	3%	(6)	6%	(14)	2%	(6)	2%	(5)	16%	(39)	72%	(176)	246
2012 Vote: Barack Obama	5%	(11)	10%	(20)	3%	(7)	4%	(9)	12%	(24)	65%	(132)	202
2012 Vote: Mitt Romney	2%	(3)	5%	(7)	3%	(5)	1%	(1)	8%	(10)	80%	(110)	136
2012 Vote: Didn't Vote	2%	(5)	6%	(12)	2%	(5)	3%	(7)	15%	(32)	71%	(146)	206
4-Region: Northeast	3%	(3)	6%	(6)	_	(0)	4%	(5)	12%	(13)	74%	(79)	106
4-Region: Midwest	2%	(2)	8%	(10)	4%	(5)	_	(0)	14%	(17)	72%	(84)	118
4-Region: South	4%	(9)	9%	(19)	4%	(8)	6%	(12)	11%	(23)	67%	(145)	217
4-Region: West	4%	(4)	4%	(5)	2%	(3)	_	(0)	12%	(15)	78%	(95)	122
Sports fans	5%	(19)	10%	(39)	3%	(11)	4%	(15)	15%	(60)	63%	(249)	392
Avid sports fans	13%	(15)	21%	(26)	3%	(4)	5%	(6)	14%	(17)	44%	(54)	122
Casual sports fans	1%	(3)	5%	(13)	3%	(7)	3%	(9)	16%	(44)	72%	(195)	271
Republican sports fans	4%	(5)	4%	(5)	4%	(5)	2%	(3)	18%	(21)	68%	(83)	122
Democratic sports fans	7%	(11)	16%	(26)	2%	(3)	5%	(9)	12%	(19)	59%	(96)	164
Independent sports fans	2%	(2)	8%	(8)	2%	(2)	3%	(4)	19%	(20)	66%	(70)	106
Sports fans ages 18-34	8%	(7)	9%	(8)	4%	(4)	5%	(5)	29%	(27)	45%	(43)	94
Sports fans ages 35-44	7%	(6)	13%	(11)	4%	(4)	4%	(3)	12%	(10)	60%	(49)	82
Sports fans ages 45-64	3%	(5)	12%	(16)	2%	(3)	4%	(6)	12%	(16)	67%	(91)	136
Sports fans 65+	1%	(1)	6%	(4)	_	(0)	1%	(1)	10%	(8)	83%	(67)	81
NFL fans	5%	(19)	11%	(38)	4%	(13)	4%	(13)	16%	(56)	61%	(215)	354
Avid NFL fans	10%	(16)	19%	(29)	5%	(7)	3%	(5)	11%	(17)	51%	(77)	151

Table MCSP3_35: Do you have a favorable or unfavorable opinion of each of the following people? Raheem Mostert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (19)	7% (39)	3% (16)	3% (17)	12% (68)	72% (404)	562
Casual NFL fans	2% (3)	5% (9)	3% (6)	4% (8)	19% (39)	68% (138)	203

Table MCSP3_36: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Mullens*

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(27)	13%	(74)	4%	(21)	1%	(8)	14%	(82)	63%	(358)	571
Gender: Male	7%	(21)	15%	(44)	5%	(14)	1%	(4)	19%	(54)	52%	(148)	285
Gender: Female	2%	(6)	11%	(31)	3%	(7)	1%	(4)	10%	(28)	74%	(211)	287
Age: 18-34	4%	(7)	16%	(29)	4%	(7)	2%	(4)	16%	(29)	59%	(108)	183
Age: 35-44	3%	(3)	17%	(16)	9%	(9)	2%	(2)	19%	(19)	51%	(51)	99
Age: 45-64	8%	(15)	13%	(23)	2%	(4)	1%	(2)	14%	(24)	62%	(111)	179
Age: 65+	2%	(3)	6%	(6)	1%	(2)	_	(1)	10%	(11)	80%	(89)	110
GenZers: 1997-2012	5%	(4)	16%	(12)	1%	(1)	5%	(4)	19%	(15)	55%	(43)	78
Millennials: 1981-1996	3%	(4)	15%	(23)	8%	(13)	1%	(1)	18%	(28)	56%	(88)	158
GenXers: 1965-1980	12%	(16)	15%	(20)	5%	(6)	2%	(3)	11%	(14)	56%	(76)	135
Baby Boomers: 1946-1964	2%	(3)	10%	(17)	_	(0)	_	(1)	13%	(23)	74%	(127)	171
PID: Dem (no lean)	4%	(9)	13%	(29)	6%	(13)	1%	(2)	14%	(31)	62%	(136)	219
PID: Ind (no lean)	2%	(4)	15%	(28)	3%	(6)	2%	(3)	18%	(33)	60%	(111)	185
PID: Rep (no lean)	8%	(14)	10%	(17)	2%	(3)	2%	(3)	11%	(18)	67%	(111)	167
PID/Gender: Dem Men	8%	(8)	17%	(17)	10%	(10)	1%	(1)	18%	(18)	46%	(45)	100
PID/Gender: Dem Women	1%	(1)	10%	(12)	2%	(3)	1%	(1)	11%	(13)	76%	(91)	120
PID/Gender: Ind Men	1%	(1)	17%	(14)	4%	(3)	_	(0)	29%	(25)	49%	(41)	84
PID/Gender: Ind Women	4%	(4)	13%	(13)	2%	(2)	3%	(3)	8%	(8)	69%	(70)	101
PID/Gender: Rep Men	12%	(12)	12%	(12)	1%	(1)	3%	(3)	11%	(11)	61%	(61)	101
PID/Gender: Rep Women	2%	(2)	8%	(5)	3%	(2)	_	(0)	10%	(7)	76%	(50)	66
Ideo: Liberal (1-3)	2%	(4)	16%	(28)	6%	(11)	_	(0)	10%	(18)	65%	(113)	174
Ideo: Moderate (4)	1%	(1)	12%	(17)	3%	(5)	2%	(3)	22%	(31)	60%	(85)	142
Ideo: Conservative (5-7)	9%	(16)	14%	(25)	3%	(6)	3%	(5)	12%	(22)	60%	(110)	184
Educ: < College	5%	(18)	12%	(45)	3%	(12)	2%	(6)	15%	(59)	63%	(242)	382
Educ: Bachelors degree	1%	(2)	11%	(13)	5%	(6)	1%	(1)	13%	(15)	70%	(84)	121
Educ: Post-grad	10%	(7)	24%	(16)	5%	(4)	2%	(2)	11%	(7)	47%	(32)	69
Income: Under 50k	3%	(8)	13%	(40)	3%	(11)	1%	(4)	13%	(41)	66%	(205)	309
Income: 50k-100k	7%	(12)	11%	(20)	5%	(9)	2%	(4)	17%	(32)	58%	(109)	186
Income: 100k+	8%	(6)	19%	(14)	2%	(2)	1%	(1)	11%	(9)	59%	(45)	77
Ethnicity: White	2%	(10)	12%	(52)	4%	(18)	1%	(3)	13%	(57)	68%	(300)	440
Ethnicity: Hispanic	13%	(14)	20%	(21)	5%	(5)	3%	(3)	17%	(18)	43%	(46)	108

Table MCSP3_36: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Mullens*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve. unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(27)	13%	(74)	4%	(21)	1%	(8)	14%	(82)	63%	(358)	571
Ethnicity: Black	14%	(9)	14%	(9)	5%	(3)	4%	(3)	11%	(7)	52%	(35)	67
Ethnicity: Other	12%	(8)	21%	(14)	_	(0)	3%	(2)	27%	(18)	37%	(24)	65
All Christian	5%	(11)	15%	(38)	2%	(6)	2%	(5)	13%	(33)	63%	(158)	251
Agnostic/Nothing in particular	9%	(15)	9%	(16)	4%	(7)	1%	(1)	18%	(29)	59%	(98)	165
Something Else	_	(0)	10%	(11)	5%	(5)	_	(0)	15%	(15)	70%	(71)	101
Evangelical	6%	(9)	14%	(20)	5%	(7)	2%	(3)	15%	(20)	57%	(78)	136
Non-Evangelical	1%	(3)	12%	(24)	2%	(4)	1%	(2)	14%	(27)	70%	(142)	202
Community: Urban	6%	(10)	18%	(30)	4%	(7)	2%	(3)	16%	(27)	54%	(90)	168
Community: Suburban	4%	(12)	11%	(31)	1%	(4)	1%	(3)	14%	(38)	68%	(185)	272
Community: Rural	4%	(5)	10%	(14)	8%	(10)	2%	(2)	13%	(17)	63%	(83)	131
Employ: Private Sector	9%	(15)	17%	(29)	6%	(10)	2%	(3)	17%	(27)	49%	(81)	165
Employ: Retired	2%	(3)	9%	(11)	1%	(2)	_	(1)	10%	(13)	77%	(94)	123
Employ: Unemployed	3%	(3)	5%	(6)	6%	(6)	2%	(2)	17%	(17)	67%	(69)	103
Military HH: Yes	3%	(2)	10%	(9)	8%	(7)	4%	(3)	8%	(7)	68%	(59)	88
Military HH: No	5%	(24)	14%	(65)	3%	(14)	1%	(5)	16%	(75)	62%	(299)	483
RD/WT: Right Direction	6%	(10)	24%	(40)	3%	(5)	1%	(2)	17%	(28)	48%	(80)	166
RD/WT: Wrong Track	4%	(17)	8%	(34)	4%	(17)	1%	(6)	13%	(54)	69%	(278)	405
Trump Job Approve	7%	(17)	13%	(29)	4%	(10)	2%	(5)	12%	(29)	62%	(144)	233
Trump Job Disapprove	2%	(6)	13%	(41)	4%	(11)	1%	(4)	16%	(50)	64%	(197)	309
Trump Job Strongly Approve	12%	(16)	10%	(14)	5%	(7)	1%	(1)	10%	(14)	63%	(87)	139
Trump Job Somewhat Approve	1%	(1)	17%	(16)	3%	(3)	4%	(3)	16%	(15)	60%	(56)	94
Trump Job Somewhat Disapprove	1%	(1)	23%	(14)	2%	(1)	1%	(0)	25%	(15)	49%	(29)	60
Trump Job Strongly Disapprove	2%	(6)	11%	(27)	4%	(10)	1%	(3)	14%	(35)	67%	(168)	249
Favorable of Trump	7%	(16)	12%	(28)	3%	(7)	2%	(5)	10%	(23)	65%	(149)	228
Unfavorable of Trump	3%	(10)	13%	(42)	4%	(14)	1%	(4)	16%	(51)	62%	(197)	317
Very Favorable of Trump	10%	(14)	11%	(15)	4%	(5)	3%	(3)	8%	(11)	65%	(88)	137
Somewhat Favorable of Trump	2%	(2)	14%	(13)	3%	(2)	1%	(1)	13%	(12)	66%	(61)	92
Somewhat Unfavorable of Trump	7%	(3)	13%	(7)	8%	(4)	_	(0)	23%	(12)	49%	(24)	50
Very Unfavorable of Trump	2%	(6)	13%	(36)	4%	(10)	1%	(4)	15%	(39)	65%	(173)	268

Table MCSP3_36: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Mullens*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(27)	13%	(74)	4%	(21)	1%	(8)	14%	(82)	63%	(358)	571
#1 Issue: Economy	2%	(5)	15%	(31)	4%	(8)	2%	(3)	17%	(36)	61%	(128)	212
#1 Issue: Security	21%	(12)	11%	(6)	3%	(2)	1%	(0)	10%	(5)	55%	(31)	56
#1 Issue: Health Care	2%	(2)	14%	(14)	5%	(5)	2%	(2)	15%	(15)	62%	(61)	98
#1 Issue: Medicare / Social Security	_	(0)	12%	(9)	2%	(2)	_	(0)	13%	(10)	73%	(54)	75
2018 House Vote: Democrat	4%	(7)	13%	(25)	6%	(11)	1%	(1)	14%	(27)	62%	(117)	190
2018 House Vote: Republican	2%	(3)	17%	(25)	1%	(2)	3%	(4)	12%	(19)	65%	(99)	152
2016 Vote: Hillary Clinton	4%	(7)	11%	(19)	4%	(7)	_	(1)	14%	(23)	67%	(114)	170
2016 Vote: Donald Trump	3%	(5)	15%	(24)	3%	(4)	1%	(2)	10%	(16)	68%	(109)	161
2016 Vote: Didn't Vote	7%	(15)	12%	(24)	4%	(9)	3%	(5)	18%	(37)	56%	(116)	206
Voted in 2014: Yes	4%	(11)	17%	(54)	4%	(12)	1%	(3)	12%	(38)	62%	(192)	311
Voted in 2014: No	6%	(16)	8%	(20)	4%	(10)	2%	(5)	17%	(44)	64%	(166)	260
2012 Vote: Barack Obama	6%	(11)	13%	(27)	5%	(11)	_	(1)	14%	(29)	61%	(127)	206
2012 Vote: Mitt Romney	1%	(1)	16%	(20)	1%	(1)	_	(1)	12%	(15)	71%	(90)	127
2012 Vote: Didn't Vote	7%	(15)	10%	(23)	4%	(9)	3%	(7)	16%	(36)	60%	(133)	222
4-Region: Northeast	4%	(4)	21%	(20)	3%	(2)	_	(0)	16%	(15)	56%	(52)	92
4-Region: Midwest	1%	(1)	8%	(9)	4%	(5)	_	(0)	11%	(12)	75%	(83)	111
4-Region: South	3%	(7)	13%	(30)	5%	(11)	3%	(6)	14%	(31)	62%	(141)	226
4-Region: West	11%	(15)	11%	(16)	2%	(3)	2%	(2)	16%	(23)	58%	(83)	142
Sports fans	7%	(27)	16%	(65)	5%	(21)	2%	(6)	19%	(74)	51%	(203)	396
Avid sports fans	15%	(21)	25%	(36)	7%	(9)	2%	(3)	22%	(32)	29%	(42)	143
Casual sports fans	2%	(5)	11%	(28)	5%	(12)	1%	(4)	17%	(42)	64%	(161)	252
Republican sports fans	11%	(14)	12%	(15)	3%	(3)	2%	(3)	14%	(17)	58%	(72)	124
Democratic sports fans	6%	(9)	17%	(26)	8%	(13)	1%	(2)	18%	(27)	50%	(76)	152
Independent sports fans	4%	(4)	20%	(24)	5%	(6)	1%	(1)	25%	(30)	46%	(55)	120
Sports fans ages 18-34	6%	(7)	21%	(23)	7%	(7)	2%	(2)	24%	(26)	39%	(42)	105
Sports fans ages 35-44	4%	(3)	18%	(14)	11%	(9)	2%	(2)	22%	(18)	42%	(33)	78
Sports fans ages 45-64	11%	(15)	17%	(22)	3%	(4)	1%	(2)	15%	(20)	52%	(68)	130
Sports fans 65+	3%	(3)	7%	(6)	2%	(2)	1%	(1)	13%	(11)	74%	(60)	81
NFL fans	8%	(26)	19%	(64)	6%	(19)	1%	(3)	18%	(62)	49%	(166)	339
Avid NFL fans	15%	(21)	24%	(35)	11%	(15)	1%	(2)	21%	(30)	29%	(42)	145

Table MCSP3_36: Do you have a favorable or unfavorable opinion of each of the following people? *Nick Mullens*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (27)	13% (74)	4% (21) $2%$ (3)	1% (8)	14% (82)	63% (358)	571
Casual NFL fans	2% (5)	15% (29)		1% (1)	16% (31)	64% (124)	194

Table MCSP3_37: Do you have a favorable or unfavorable opinion of each of the following people? *Kyler Murray*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	9%	(50)	15%	(86)	3%	(18)	2%	(13)	13%	(73)	58%	(330)	571
Gender: Male	17%	(46)	21%	(57)	1%	(4)	2%	(6)	16%	(43)	43%	(114)	269
Gender: Female	1%	(4)	10%	(29)	5%	(15)	2%	(7)	10%	(30)	71%	(215)	302
Age: 18-34	7%	(14)	17%	(32)	7%	(14)	4%	(8)	15%	(28)	49%	(93)	190
Age: 35-44	19%	(19)	20%	(21)	2%	(2)	2%	(2)	13%	(13)	43%	(44)	101
Age: 45-64	7%	(12)	13%	(22)	1%	(2)	1%	(2)	12%	(22)	66%	(115)	175
Age: 65+	4%	(5)	11%	(11)	1%	(1)	_	(0)	10%	(10)	74%	(78)	105
GenZers: 1997-2012	_	(0)	15%	(10)	10%	(7)	8%	(6)	13%	(9)	53%	(36)	68
Millennials: 1981-1996	16%	(28)	17%	(30)	5%	(8)	2%	(4)	17%	(29)	44%	(77)	176
GenXers: 1965-1980	9%	(12)	20%	(27)	1%	(2)	2%	(3)	10%	(13)	57%	(75)	130
Baby Boomers: 1946-1964	5%	(9)	8%	(14)	1%	(2)	_	(0)	12%	(19)	74%	(123)	166
PID: Dem (no lean)	11%	(24)	23%	(51)	2%	(4)	2%	(4)	18%	(39)	44%	(97)	218
PID: Ind (no lean)	7%	(13)	11%	(19)	7%	(13)	_	(0)	12%	(20)	63%	(110)	175
PID: Rep (no lean)	7%	(13)	9%	(16)	1%	(2)	5%	(9)	8%	(14)	69%	(123)	178
PID/Gender: Dem Men	21%	(20)	34%	(33)	_	(0)	2%	(2)	21%	(21)	22%	(22)	100
PID/Gender: Dem Women	3%	(4)	15%	(17)	3%	(4)	1%	(1)	15%	(17)	63%	(75)	118
PID/Gender: Ind Men	14%	(12)	11%	(10)	2%	(2)	_	(0)	15%	(12)	57%	(48)	83
PID/Gender: Ind Women	1%	(1)	10%	(9)	12%	(11)	_	(0)	9%	(8)	68%	(62)	92
PID/Gender: Rep Men	15%	(13)	16%	(14)	2%	(2)	4%	(3)	11%	(9)	51%	(44)	86
PID/Gender: Rep Women	_	(0)	3%	(3)	_	(0)	6%	(6)	5%	(5)	85%	(79)	92
Ideo: Liberal (1-3)	9%	(14)	27%	(42)	5%	(8)	1%	(2)	12%	(20)	46%	(73)	159
Ideo: Moderate (4)	8%	(13)	10%	(16)	2%	(3)	3%	(5)	15%	(24)	62%	(101)	161
Ideo: Conservative (5-7)	11%	(20)	12%	(23)	2%	(3)	3%	(5)	10%	(19)	63%	(118)	187
Educ: < College	7%	(28)	13%	(51)	4%	(16)	2%	(9)	13%	(49)	60%	(234)	388
Educ: Bachelors degree	12%	(14)	19%	(23)	1%	(1)	2%	(2)	12%	(14)	54%	(64)	119
Educ: Post-grad	12%	(8)	20%	(13)	1%	(1)	2%	(1)	16%	(10)	49%	(31)	64
Income: Under 50k	7%	(22)	16%	(52)	5%	(15)	3%	(9)	15%	(47)	55%	(180)	326
Income: 50k-100k	11%	(16)	14%	(21)	1%	(1)	1%	(2)	12%	(19)	61%	(95)	155
Income: 100k+	13%	(12)	15%	(13)	2%	(2)	2%	(2)	8%	(8)	60%	(55)	91
Ethnicity: White	7%	(31)	15%	(66)	1%	(6)	2%	(10)	12%	(53)	63%	(280)	447
Ethnicity: Hispanic	16%	(14)	20%	(18)	11%	(9)	6%	(6)	12%	(10)	34%	(30)	86

Table MCSP3_37: Do you have a favorable or unfavorable opinion of each of the following people? *Kyler Murray*

		ery		what		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	9%	(50)	15%	(86)	3%	(18)	2%	(13)	13%	(73)	58%	(330)	571
Ethnicity: Black	14%	(9)	21%	(13)	5%	(3)	1%	(1)	19%	(12)	40%	(24)	61
Ethnicity: Other	16%	(10)	12%	(8)	15%	(10)	3%	(2)	14%	(9)	40%	(25)	63
All Christian	11%	(29)	17%	(45)	1%	(4)	3%	(7)	11%	(29)	58%	(154)	268
Agnostic/Nothing in particular	9%	(13)	11%	(16)	5%	(8)	_	(0)	17%	(26)	58%	(90)	153
Something Else	5%	(5)	13%	(13)	4%	(4)	6%	(6)	11%	(11)	62%	(66)	105
Evangelical	9%	(15)	16%	(27)	2%	(3)	3%	(5)	11%	(18)	59%	(97)	165
Non-Evangelical	8%	(16)	14%	(26)	3%	(5)	3%	(6)	11%	(21)	61%	(118)	193
Community: Urban	14%	(27)	17%	(31)	5%	(10)	3%	(6)	16%	(30)	44%	(81)	185
Community: Suburban	7%	(18)	15%	(37)	2%	(5)	1%	(3)	11%	(26)	64%	(157)	247
Community: Rural	4%	(5)	13%	(18)	2%	(3)	3%	(4)	13%	(18)	65%	(91)	139
Employ: Private Sector	12%	(21)	19%	(32)	3%	(6)	1%	(2)	16%	(27)	48%	(82)	169
Employ: Government	15%	(8)	20%	(11)	17%	(9)	3%	(1)	11%	(6)	34%	(18)	53
Employ: Retired	3%	(4)	10%	(13)	1%	(2)	1%	(1)	8%	(10)	76%	(93)	122
Employ: Unemployed	11%	(10)	13%	(12)	_	(0)	2%	(2)	10%	(10)	63%	(58)	92
Military HH: Yes	10%	(10)	15%	(15)	2%	(2)	1%	(1)	11%	(11)	61%	(61)	100
Military HH: No	8%	(40)	15%	(72)	3%	(16)	3%	(12)	13%	(63)	57%	(269)	471
RD/WT: Right Direction	10%	(16)	18%	(30)	5%	(9)	2%	(4)	11%	(19)	53%	(86)	164
RD/WT: Wrong Track	8%	(34)	14%	(56)	2%	(10)	2%	(9)	13%	(55)	60%	(244)	407
Trump Job Approve	6%	(13)	10%	(24)	3%	(7)	3%	(8)	10%	(23)	68%	(155)	228
Trump Job Disapprove	10%	(33)	20%	(63)	2%	(7)	2%	(5)	15%	(47)	51%	(161)	316
Trump Job Strongly Approve	7%	(9)	6%	(8)	1%	(2)	1%	(1)	10%	(13)	75%	(102)	136
Trump Job Somewhat Approve	4%	(4)	17%	(15)	5%	(5)	7%	(6)	10%	(10)	57%	(52)	92
Trump Job Somewhat Disapprove	9%	(6)	24%	(17)	2%	(2)	3%	(2)	14%	(10)	48%	(34)	72
Trump Job Strongly Disapprove	11%	(27)	19%	(45)	2%	(6)	1%	(3)	15%	(37)	52%	(127)	245
Favorable of Trump	6%	(13)	11%	(26)	3%	(6)	1%	(2)	9%	(21)	69%	(154)	223
Unfavorable of Trump	10%	(33)	19%	(61)	2%	(8)	2%	(5)	15%	(46)	51%	(162)	315
Very Favorable of Trump	6%	(9)	6%	(8)	3%	(5)	1%	(1)	9%	(13)	74%	(100)	136
Somewhat Favorable of Trump	6%	(5)	20%	(17)	2%	(2)	1%	(1)	9%	(8)	62%	(54)	87
Somewhat Unfavorable of Trump	9%	(5)	17%	(9)	4%	(2)	1%	(1)	9%	(5)	60%	(32)	54
Very Unfavorable of Trump	11%	(28)	20%	(52)	2%	(6)	2%	(5)	16%	(41)	50%	(130)	262

Table MCSP3_37: Do you have a favorable or unfavorable opinion of each of the following people? Kyler Murray

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	9%	(50)	15%	(86)	3%	(18)	2%	(13)	13%	(73)	58%	(330)	571
#1 Issue: Economy	12%	(26)	13%	(26)	2%	(4)	1%	(3)	16%	(33)	56%	(115)	207
#1 Issue: Security	5%	(3)	10%	(5)	_	(0)	1%	(1)	15%	(7)	69%	(35)	51
#1 Issue: Health Care	11%	(12)	24%	(28)	4%	(5)	4%	(4)	10%	(11)	47%	(53)	114
#1 Issue: Medicare / Social Security	2%	(2)	22%	(17)	1%	(1)	_	(0)	15%	(12)	60%	(48)	79
2018 House Vote: Democrat	11%	(20)	22%	(43)	2%	(4)	1%	(1)	15%	(28)	50%	(97)	193
2018 House Vote: Republican	9%	(13)	14%	(20)	2%	(4)	3%	(5)	11%	(16)	61%	(88)	146
2016 Vote: Hillary Clinton	12%	(22)	19%	(34)	2%	(4)	_	(1)	15%	(27)	51%	(92)	179
2016 Vote: Donald Trump	8%	(14)	13%	(22)	1%	(2)	3%	(5)	10%	(16)	65%	(112)	171
2016 Vote: Didn't Vote	8%	(14)	12%	(23)	6%	(12)	3%	(7)	14%	(26)	57%	(109)	191
Voted in 2014: Yes	12%	(38)	18%	(57)	3%	(11)	1%	(5)	13%	(40)	53%	(168)	318
Voted in 2014: No	5%	(12)	12%	(29)	3%	(7)	3%	(8)	13%	(33)	64%	(162)	253
2012 Vote: Barack Obama	13%	(27)	20%	(42)	2%	(5)	_	(1)	14%	(30)	50%	(106)	211
2012 Vote: Mitt Romney	9%	(11)	14%	(17)	_	(0)	2%	(2)	11%	(14)	64%	(77)	121
2012 Vote: Didn't Vote	5%	(12)	12%	(27)	6%	(13)	4%	(10)	13%	(28)	60%	(136)	227
4-Region: Northeast	7%	(7)	11%	(11)	2%	(2)	1%	(1)	13%	(13)	67%	(69)	104
4-Region: Midwest	9%	(10)	18%	(21)	1%	(2)	1%	(1)	13%	(16)	58%	(69)	120
4-Region: South	10%	(21)	17%	(36)	2%	(5)	4%	(8)	12%	(25)	56%	(120)	214
4-Region: West	9%	(12)	13%	(17)	8%	(10)	2%	(2)	14%	(19)	54%	(71)	133
Sports fans	12%	(46)	21%	(82)	3%	(11)	3%	(12)	16%	(63)	45%	(174)	388
Avid sports fans	24%	(38)	37%	(57)	1%	(1)	2%	(4)	12%	(18)	24%	(37)	155
Casual sports fans	3%	(8)	11%	(25)	4%	(10)	4%	(8)	19%	(45)	59%	(137)	232
Republican sports fans	11%	(13)	14%	(16)	1%	(2)	8%	(9)	11%	(14)	55%	(66)	121
Democratic sports fans	15%	(23)	29%	(46)	2%	(3)	2%	(3)	20%	(32)	34%	(54)	161
Independent sports fans	9%	(9)	18%	(19)	6%	(7)	_	(0)	16%	(17)	51%	(54)	105
Sports fans ages 18-34	10%	(11)	24%	(28)	7%	(8)	7%	(7)	19%	(21)	34%	(38)	113
Sports fans ages 35-44	22%	(18)	24%	(21)	2%	(2)	2%	(2)	14%	(12)	35%	(30)	85
Sports fans ages 45-64	10%	(12)	18%	(22)	1%	(1)	2%	(2)	17%	(21)	53%	(66)	125
Sports fans 65+	7%	(5)	17%	(11)	2%	(1)	_	(0)	13%	(9)	61%	(40)	65
NFL fans	13%	(47)	22%	(80)	3%	(12)	3%	(10)	15%	(54)	43%	(155)	357
Avid NFL fans	27%	(40)	35%	(53)	1%	(2)	2%	(3)	11%	(16)	24%	(37)	151

Table MCSP3_37: Do you have a favorable or unfavorable opinion of each of the following people? *Kyler Murray*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (50)	15% (86)	3% (18)	2% (13)	13% (73)	58% (330)	571
Casual NFL fans	3% (6)	13% (27)	5% (10)	4% (8)	18% (37)	57% (119)	207

Table MCSP3_38: Do you have a favorable or unfavorable opinion of each of the following people? Cam Newton

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	8%	(50)	25%	(149)	11%	(65)	6%	(37)	12%	(69)	38%	(227)	597
Gender: Male	11%	(32)	31%	(90)	16%	(46)	9%	(26)	9%	(26)	24%	(69)	289
Gender: Female	6%	(18)	19%	(59)	6%	(19)	3%	(11)	14%	(43)	51%	(158)	308
Age: 18-34	8%	(14)	19%	(34)	14%	(25)	4%	(7)	12%	(21)	43%	(76)	177
Age: 35-44	16%	(17)	22%	(23)	10%	(10)	10%	(11)	14%	(15)	27%	(29)	104
Age: 45-64	5%	(11)	27%	(55)	12%	(25)	7%	(15)	11%	(23)	37%	(76)	205
Age: 65+	7%	(8)	34%	(37)	4%	(5)	4%	(5)	9%	(10)	41%	(46)	110
GenZers: 1997-2012	6%	(4)	15%	(11)	8%	(6)	_	(0)	15%	(11)	55%	(39)	71
Millennials: 1981-1996	12%	(19)	22%	(35)	15%	(24)	9%	(15)	13%	(21)	29%	(46)	160
GenXers: 1965-1980	10%	(15)	28%	(41)	11%	(16)	10%	(15)	12%	(18)	29%	(44)	148
Baby Boomers: 1946-1964	5%	(10)	27%	(51)	9%	(17)	4%	(8)	10%	(19)	45%	(86)	191
PID: Dem (no lean)	12%	(26)	28%	(64)	10%	(24)	8%	(17)	13%	(28)	29%	(67)	227
PID: Ind (no lean)	5%	(10)	26%	(47)	12%	(22)	2%	(4)	11%	(20)	43%	(77)	179
PID: Rep (no lean)	7%	(14)	20%	(38)	10%	(19)	8%	(16)	11%	(21)	44%	(83)	191
PID/Gender: Dem Men	17%	(19)	35%	(40)	16%	(18)	9%	(11)	8%	(9)	15%	(17)	114
PID/Gender: Dem Women	7%	(8)	21%	(24)	5%	(6)	6%	(7)	17%	(19)	44%	(50)	113
PID/Gender: Ind Men	5%	(4)	34%	(29)	15%	(12)	3%	(2)	10%	(9)	33%	(27)	83
PID/Gender: Ind Women	6%	(6)	19%	(18)	10%	(10)	2%	(2)	12%	(11)	52%	(49)	96
PID/Gender: Rep Men	9%	(8)	23%	(22)	17%	(16)	14%	(13)	9%	(8)	27%	(25)	92
PID/Gender: Rep Women	5%	(5)	17%	(17)	3%	(3)	2%	(2)	13%	(13)	59%	(59)	99
Ideo: Liberal (1-3)	12%	(19)	20%	(33)	15%	(25)	9%	(15)	13%	(21)	31%	(50)	163
Ideo: Moderate (4)	9%	(15)	34%	(56)	7%	(12)	3%	(6)	9%	(15)	38%	(62)	165
Ideo: Conservative (5-7)	5%	(11)	25%	(47)	13%	(24)	9%	(17)	12%	(24)	36%	(69)	192
Educ: < College	8%	(33)	23%	(96)	8%	(34)	7%	(27)	13%	(53)	41%	(171)	414
Educ: Bachelors degree	8%	(9)	26%	(32)	20%	(25)	5%	(6)	8%	(10)	33%	(40)	121
Educ: Post-grad	12%	(8)	34%	(21)	9%	(6)	7%	(4)	11%	(7)	27%	(16)	61
Income: Under 50k	8%	(28)	22%	(73)	7%	(24)	8%	(26)	12%	(42)	43%	(147)	340
Income: 50k-100k	9%	(14)	27%	(45)	15%	(25)	2%	(3)	13%	(22)	34%	(56)	165
Income: 100k+	8%	(8)	34%	(31)	17%	(15)	9%	(8)	5%	(5)	27%	(24)	91
Ethnicity: White	7%	(30)	24%	(111)	10%	(48)	7%	(34)	11%	(53)	40%	(187)	463
Ethnicity: Hispanic	4%	(3)	26%	(19)	18%	(14)	20%	(15)	9%	(6)	24%	(18)	75

Table MCSP3_38: Do you have a favorable or unfavorable opinion of each of the following people? Cam Newton

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no		r heard of	Total N
Adults	8%	(50)	25%	(149)	11%	(65)	6%	(37)	12%	(69)	38%	(227)	597
Ethnicity: Black	22%	(17)	30%	(23)	13%	(10)		(0)	14%	(11)	21%	(16)	78
Ethnicity: Other	4%	(2)	28%	(15)	12%	(7)	5%	(3)	9%	(5)	42%	(23)	55
All Christian	8%	(24)	27%	(79)	11%	(31)	10%	(28)	12%	(34)	32%	(92)	289
Agnostic/Nothing in particular	7%	(12)	21%	(33)	10%	(17)	3%	(5)	10%	(16)	49%	(78)	161
Something Else	9%	(9)	23%	(22)	10%	(10)	1%	(1)	13%	(12)	43%	(40)	93
Evangelical	14%	(22)	25%	(40)	10%	(16)	7%	(11)	14%	(22)	30%	(49)	160
Non-Evangelical	5%	(11)	27%	(56)	11%	(23)	8%	(17)	11%	(24)	38%	(82)	213
Community: Urban	13%	(22)	30%	(50)	8%	(14)	6%	(11)	13%	(21)	30%	(52)	170
Community: Suburban	5%	(15)	25%	(76)	12%	(36)	7%	(20)	10%	(31)	41%	(122)	300
Community: Rural	10%	(13)	18%	(23)	12%	(15)	5%	(6)	13%	(17)	42%	(53)	127
Employ: Private Sector	11%	(18)	35%	(58)	19%	(31)	3%	(5)	10%	(17)	22%	(36)	166
Employ: Self-Employed	8%	(5)	15%	(10)	11%	(7)	17%	(11)	20%	(14)	28%	(19)	66
Employ: Retired	7%	(10)	25%	(35)	7%	(10)	5%	(7)	8%	(11)	48%	(66)	140
Employ: Unemployed	6%	(5)	12%	(11)	11%	(9)	9%	(8)	8%	(7)	55%	(49)	90
Military HH: Yes	12%	(12)	27%	(28)	16%	(17)	5%	(6)	7%	(8)	33%	(34)	105
Military HH: No	8%	(38)	25%	(121)	10%	(47)	6%	(31)	13%	(62)	39%	(192)	492
RD/WT: Right Direction	10%	(18)	31%	(55)	8%	(14)	6%	(11)	7%	(13)	37%	(64)	176
RD/WT: Wrong Track	8%	(32)	22%	(94)	12%	(50)	6%	(26)	13%	(56)	39%	(163)	421
Trump Job Approve	7%	(18)	23%	(58)	11%	(28)	7%	(17)	10%	(24)	42%	(104)	249
Trump Job Disapprove	9%	(29)	28%	(91)	11%	(36)	6%	(20)	13%	(41)	33%	(107)	324
Trump Job Strongly Approve	5%	(7)	18%	(27)	10%	(14)	11%	(16)	9%	(14)	47%	(70)	149
Trump Job Somewhat Approve	11%	(11)	31%	(31)	14%	(14)	1%	(1)	11%	(11)	33%	(33)	100
Trump Job Somewhat Disapprove	6%	(5)	37%	(29)	7%	(6)	2%	(1)	13%	(10)	35%	(28)	79
Trump Job Strongly Disapprove	10%	(24)	25%	(62)	12%	(30)	8%	(19)	12%	(30)	32%	(79)	245
Favorable of Trump	8%	(19)	22%	(55)	11%	(28)	7%	(17)	10%	(25)	43%	(107)	250
Unfavorable of Trump	9%	(29)	29%	(94)	11%	(36)	6%	(19)	12%	(39)	33%	(109)	327
Very Favorable of Trump	7%	(11)	17%	(25)	10%	(14)	5%	(7)	10%	(14)	51%	(74)	146
Somewhat Favorable of Trump	8%	(8)	28%	(29)	13%	(14)	10%	(10)	10%	(11)	31%	(32)	105
Somewhat Unfavorable of Trump	4%	(2)	41%	(25)	8%	(5)	1%	(1)	8%	(5)	38%	(24)	62
Very Unfavorable of Trump	10%	(27)	26%	(68)	12%	(32)	7%	(18)	13%	(34)	32%	(86)	265

Table MCSP3_38: Do you have a favorable or unfavorable opinion of each of the following people? Cam Newton

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	8%	(50)	25%	(149)	11%	(65)	6%	(37)	12%	(69)	38%	(227)	597
#1 Issue: Economy	9%	(19)	28%	(61)	14%	(31)	3%	(7)	10%	(23)	35%	(76)	216
#1 Issue: Security	8%	(6)	14%	(10)	6%	(4)	23%	(16)	7%	(5)	43%	(31)	72
#1 Issue: Health Care	10%	(11)	22%	(24)	11%	(12)	8%	(9)	17%	(19)	33%	(37)	112
#1 Issue: Medicare / Social Security	2%	(2)	32%	(25)	11%	(8)	1%	(1)	9%	(7)	45%	(35)	79
2018 House Vote: Democrat	13%	(27)	29%	(60)	10%	(21)	8%	(17)	10%	(21)	30%	(62)	208
2018 House Vote: Republican	7%	(9)	24%	(33)	12%	(17)	8%	(11)	9%	(12)	40%	(55)	138
2016 Vote: Hillary Clinton	12%	(24)	29%	(58)	9%	(19)	8%	(16)	12%	(24)	30%	(59)	200
2016 Vote: Donald Trump	7%	(12)	27%	(45)	14%	(23)	6%	(9)	6%	(10)	40%	(65)	164
2016 Vote: Didn't Vote	6%	(13)	20%	(41)	8%	(17)	5%	(10)	15%	(32)	46%	(96)	209
Voted in 2014: Yes	9%	(27)	31%	(94)	11%	(34)	8%	(24)	9%	(28)	33%	(101)	309
Voted in 2014: No	8%	(23)	19%	(55)	10%	(30)	4%	(13)	14%	(41)	44%	(126)	288
2012 Vote: Barack Obama	14%	(32)	29%	(69)	12%	(29)	7%	(17)	12%	(28)	26%	(62)	236
2012 Vote: Mitt Romney	4%	(4)	30%	(34)	12%	(14)	8%	(9)	8%	(9)	38%	(43)	112
2012 Vote: Didn't Vote	6%	(14)	18%	(43)	9%	(20)	5%	(11)	14%	(32)	49%	(115)	236
4-Region: Northeast	4%	(4)	26%	(30)	10%	(11)	5%	(6)	13%	(15)	42%	(49)	115
4-Region: Midwest	8%	(9)	23%	(27)	12%	(14)	4%	(4)	10%	(11)	43%	(50)	116
4-Region: South	15%	(34)	24%	(57)	12%	(28)	3%	(6)	15%	(34)	32%	(74)	231
4-Region: West	2%	(2)	27%	(36)	9%	(12)	16%	(21)	7%	(10)	40%	(54)	135
Sports fans	12%	(47)	33%	(134)	15%	(60)	9%	(36)	12%	(47)	20%	(82)	407
Avid sports fans	17%	(25)	30%	(43)	22%	(32)	15%	(21)	6%	(9)	11%	(15)	145
Casual sports fans	9%	(22)	35%	(91)	11%	(28)	6%	(15)	15%	(38)	25%	(67)	262
Republican sports fans	11%	(14)	27%	(34)	15%	(19)	12%	(15)	13%	(16)	24%	(31)	128
Democratic sports fans	15%	(25)	34%	(56)	14%	(23)	10%	(17)	12%	(20)	16%	(26)	168
Independent sports fans	8%	(8)	39%	(44)	17%	(19)	4%	(4)	10%	(11)	23%	(25)	111
Sports fans ages 18-34	13%	(14)	28%	(30)	21%	(22)	6%	(7)	10%	(11)	21%	(23)	107
Sports fans ages 35-44	20%	(16)	25%	(20)	13%	(10)	13%	(10)	14%	(11)	16%	(12)	80
Sports fans ages 45-64	7%	(11)	35%	(51)	16%	(23)	10%	(15)	12%	(18)	19%	(28)	146
Sports fans 65+	8%	(6)	45%	(34)	6%	(5)	6%	(5)	10%	(7)	25%	(19)	75
NFL fans	12%	(46)	35%	(129)	16%	(57)	9%	(32)	12%	(44)	17%	(61)	369
Avid NFL fans	19%	(30)	39%	(63)	18%	(29)	9%	(15)	6%	(11)	9%	(15)	163

Table MCSP3_38: Do you have a favorable or unfavorable opinion of each of the following people? Cam Newton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (50)	25% (149)	11% (65)	6% (37)	12% (69)	38% (227)	597
Casual NFL fans	8% (16)	32% (66)	14% (28)	8% (16)	16% (33)	23% (47)	207

Table MCSP3_39: Do you have a favorable or unfavorable opinion of each of the following people? DeVante Parker

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	5%	(31)	13%	(75)	3%	(17)	2%	(11)	16%	(92)	61%	(352)	579
Gender: Male	8%	(22)	19%	(54)	3%	(10)	3%	(9)	19%	(55)	48%	(137)	287
Gender: Female	3%	(9)	7%	(22)	3%	(8)	1%	(2)	13%	(37)	74%	(215)	292
Age: 18-34	8%	(13)	12%	(18)	7%	(10)	2%	(3)	13%	(20)	59%	(94)	159
Age: 35-44	9%	(10)	17%	(18)	3%	(3)	5%	(5)	17%	(18)	49%	(51)	105
Age: 45-64	4%	(8)	16%	(34)	2%	(3)	2%	(4)	17%	(38)	59%	(128)	215
Age: 65+	_	(0)	4%	(4)	1%	(1)	_	(0)	16%	(16)	79%	(79)	101
GenZers: 1997-2012	9%	(6)	2%	(1)	6%	(4)	_	(0)	16%	(10)	67%	(44)	65
Millennials: 1981-1996	9%	(13)	18%	(27)	5%	(8)	3%	(4)	13%	(19)	53%	(78)	149
GenXers: 1965-1980	6%	(9)	19%	(31)	2%	(4)	3%	(5)	21%	(34)	49%	(81)	163
Baby Boomers: 1946-1964	2%	(3)	9%	(17)	1%	(2)	1%	(2)	12%	(22)	75%	(134)	179
PID: Dem (no lean)	8%	(19)	12%	(28)	3%	(6)	3%	(6)	15%	(35)	59%	(139)	233
PID: Ind (no lean)	1%	(2)	15%	(26)	6%	(10)	2%	(3)	22%	(37)	55%	(96)	174
PID: Rep (no lean)	6%	(10)	12%	(21)	1%	(1)	1%	(2)	11%	(20)	69%	(118)	171
PID/Gender: Dem Men	13%	(15)	17%	(20)	4%	(4)	4%	(5)	15%	(18)	46%	(53)	114
PID/Gender: Dem Women	4%	(4)	7%	(8)	2%	(2)	1%	(1)	14%	(17)	72%	(86)	119
PID/Gender: Ind Men	2%	(2)	21%	(16)	7%	(6)	3%	(3)	29%	(23)	38%	(30)	80
PID/Gender: Ind Women	_	(0)	10%	(9)	5%	(4)	1%	(1)	15%	(14)	70%	(66)	94
PID/Gender: Rep Men	6%	(5)	19%	(17)	_	(0)	2%	(2)	15%	(14)	59%	(54)	92
PID/Gender: Rep Women	6%	(4)	5%	(4)	2%	(1)	_	(0)	8%	(6)	80%	(63)	79
Ideo: Liberal (1-3)	9%	(16)	15%	(25)	6%	(11)	3%	(6)	17%	(28)	49%	(84)	169
Ideo: Moderate (4)	3%	(5)	11%	(20)	3%	(5)	3%	(5)	19%	(35)	62%	(113)	183
Ideo: Conservative (5-7)	5%	(9)	12%	(20)	1%	(2)	_	(1)	14%	(23)	68%	(118)	173
Educ: < College	4%	(17)	12%	(46)	3%	(14)	2%	(7)	15%	(58)	64%	(253)	394
Educ: Bachelors degree	7%	(8)	13%	(15)	1%	(1)	3%	(4)	21%	(25)	55%	(66)	119
Educ: Post-grad	7%	(5)	21%	(14)	5%	(3)	1%	(1)	14%	(9)	52%	(34)	65
Income: Under 50k	5%	(18)	11%	(36)	3%	(11)	2%	(6)	16%	(52)	62%	(204)	327
Income: 50k-100k	3%	(5)	15%	(26)	3%	(5)	2%	(4)	18%	(31)	59%	(101)	172
Income: 100k+	10%	(8)	16%	(13)	2%	(2)	1%	(1)	12%	(9)	59%	(48)	80
Ethnicity: White	4%	(20)	11%	(50)	3%	(15)	2%	(10)	14%	(66)	65%	(297)	457
Ethnicity: Hispanic	2%	(1)	18%	(15)	10%	(9)		(0)	19%	(16)	51%	(43)	83

Table MCSP3_39: Do you have a favorable or unfavorable opinion of each of the following people? DeVante Parker

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(31)	13%	(75)	3%	(17)	2%	(11)	16%	(92)	61%	(352)	579
Ethnicity: Black	12%	(9)	22%	(17)	3%	(3)	1%	(1)	17%	(13)	45%	(34)	77
All Christian	6%	(15)	12%	(33)	4%	(11)	2%	(5)	15%	(42)	61%	(168)	274
Agnostic/Nothing in particular	6%	(8)	11%	(15)	2%	(4)	2%	(2)	15%	(22)	64%	(90)	141
Something Else	5%	(6)	18%	(21)	2%	(2)	2%	(2)	18%	(22)	55%	(66)	119
Evangelical	8%	(14)	13%	(22)	1%	(2)	1%	(1)	19%	(33)	59%	(102)	174
Non-Evangelical	4%	(8)	15%	(32)	3%	(6)	3%	(6)	15%	(30)	60%	(123)	204
Community: Urban	8%	(15)	12%	(24)	4%	(8)	3%	(6)	17%	(33)	56%	(111)	196
Community: Suburban	2%	(5)	14%	(35)	2%	(4)	2%	(4)	17%	(44)	63%	(158)	250
Community: Rural	8%	(10)	13%	(17)	4%	(6)	1%	(1)	11%	(15)	63%	(83)	132
Employ: Private Sector	8%	(14)	16%	(30)	3%	(6)	2%	(4)	16%	(30)	55%	(105)	190
Employ: Self-Employed	5%	(3)	9%	(4)	3%	(2)	4%	(2)	22%	(11)	57%	(28)	50
Employ: Retired	1%	(1)	12%	(16)	1%	(1)	3%	(4)	13%	(16)	70%	(90)	128
Employ: Unemployed	3%	(2)	8%	(6)	3%	(3)	_	(0)	17%	(13)	69%	(52)	75
Military HH: Yes	8%	(7)	9%	(8)	2%	(2)	1%	(1)	14%	(13)	66%	(61)	93
Military HH: No	5%	(23)	14%	(67)	3%	(15)	2%	(11)	16%	(79)	60%	(291)	485
RD/WT: Right Direction	10%	(17)	17%	(28)	4%	(6)	3%	(4)	15%	(24)	51%	(82)	161
RD/WT: Wrong Track	3%	(14)	11%	(47)	3%	(12)	2%	(7)	16%	(68)	65%	(270)	418
Trump Job Approve	6%	(14)	16%	(38)	1%	(3)	2%	(5)	14%	(33)	60%	(141)	234
Trump Job Disapprove	5%	(17)	10%	(34)	4%	(14)	2%	(6)	17%	(57)	61%	(199)	326
Trump Job Strongly Approve	7%	(9)	15%	(21)	2%	(2)	_	(1)	15%	(21)	61%	(84)	138
Trump Job Somewhat Approve	5%	(5)	17%	(17)	1%	(1)	4%	(4)	13%	(12)	59%	(57)	96
Trump Job Somewhat Disapprove	6%	(4)	13%	(9)	12%	(9)	1%	(1)	13%	(10)	54%	(39)	72
Trump Job Strongly Disapprove	5%	(12)	10%	(25)	2%	(5)	2%	(6)	19%	(47)	63%	(159)	254
Favorable of Trump	7%	(17)	15%	(36)	1%	(2)	2%	(4)	14%	(33)	60%	(141)	233
Unfavorable of Trump	4%	(13)	10%	(34)	4%	(14)	2%	(7)	17%	(54)	62%	(202)	324
Very Favorable of Trump	8%	(11)	14%	(20)	1%	(1)	_	(1)	13%	(18)	63%	(88)	138
Somewhat Favorable of Trump	6%	(6)	17%	(16)	1%	(1)	4%	(4)	16%	(15)	56%	(53)	95
Somewhat Unfavorable of Trump	_	(0)	12%	(6)	9%	(5)	1%	(1)	12%	(6)	65%	(36)	54
Very Unfavorable of Trump	5%	(13)	10%	(27)	3%	(9)	2%	(6)	18%	(47)	62%	(166)	270

Table MCSP3_39: Do you have a favorable or unfavorable opinion of each of the following people? DeVante Parker

Demographic		ery rable		ewhat rable		ewhat orable		ry orable		of, no nion		heard	Total N
Adults	5%	(31)	13%	(75)	3%	(17)	2%	(11)	16%	(92)	61%	(352)	579
#1 Issue: Economy	9%	(18)	15%	(30)	2%	(3)	2%	(5)	18%	(36)	55%	(110)	202
#1 Issue: Security	4%	(2)	10%	(6)	3%	(1)	1%	(1)	12%	(7)	70%	(39)	56
#1 Issue: Health Care	4%	(5)	16%	(19)	4%	(4)	2%	(2)	18%	(21)	57%	(68)	120
#1 Issue: Medicare / Social Security	2%	(1)	6%	(5)	6%	(5)	3%	(3)	12%	(10)	70%	(55)	78
2018 House Vote: Democrat	8%	(17)	14%	(28)	3%	(5)	3%	(7)	17%	(36)	55%	(114)	209
2018 House Vote: Republican	4%	(6)	13%	(18)	5%	(6)	1%	(1)	12%	(17)	65%	(91)	140
2016 Vote: Hillary Clinton	9%	(16)	13%	(25)	2%	(4)	3%	(7)	15%	(28)	57%	(107)	187
2016 Vote: Donald Trump	3%	(4)	16%	(24)	4%	(6)	_	(1)	12%	(19)	65%	(100)	154
2016 Vote: Didn't Vote	4%	(9)	13%	(26)	2%	(4)	2%	(4)	18%	(37)	60%	(122)	202
Voted in 2014: Yes	7%	(21)	14%	(43)	4%	(11)	2%	(7)	16%	(51)	58%	(179)	312
Voted in 2014: No	4%	(10)	12%	(33)	2%	(6)	2%	(5)	15%	(41)	65%	(173)	267
2012 Vote: Barack Obama	8%	(18)	16%	(35)	2%	(4)	3%	(7)	20%	(42)	51%	(108)	213
2012 Vote: Mitt Romney	4%	(5)	12%	(13)	6%	(6)	_	(0)	12%	(14)	66%	(74)	112
2012 Vote: Didn't Vote	4%	(8)	11%	(27)	3%	(7)	2%	(4)	14%	(32)	67%	(155)	234
4-Region: Northeast	4%	(4)	18%	(18)	_	(0)	3%	(3)	18%	(18)	57%	(57)	101
4-Region: Midwest	6%	(7)	17%	(19)	2%	(2)	1%	(1)	12%	(13)	62%	(69)	111
4-Region: South	6%	(14)	10%	(23)	4%	(10)	2%	(4)	16%	(39)	63%	(150)	240
4-Region: West	5%	(6)	12%	(15)	4%	(5)	2%	(2)	17%	(21)	60%	(76)	126
Sports fans	7%	(29)	18%	(75)	4%	(16)	2%	(8)	20%	(81)	48%	(195)	405
Avid sports fans	15%	(24)	27%	(44)	7%	(11)	4%	(7)	21%	(35)	26%	(43)	164
Casual sports fans	2%	(5)	13%	(30)	2%	(6)	1%	(2)	19%	(46)	63%	(152)	241
Republican sports fans	7%	(8)	18%	(21)	1%	(1)	1%	(1)	14%	(17)	60%	(73)	121
Democratic sports fans	12%	(19)	17%	(28)	3%	(5)	3%	(5)	19%	(31)	47%	(77)	164
Independent sports fans	1%	(2)	21%	(26)	9%	(10)	2%	(3)	28%	(33)	38%	(46)	119
Sports fans ages 18-34	11%	(11)	17%	(18)	10%	(10)	1%	(1)	16%	(17)	45%	(48)	105
Sports fans ages 35-44	12%	(10)	22%	(18)	4%	(3)	4%	(3)	19%	(15)	40%	(33)	82
Sports fans ages 45-64	5%	(8)	22%	(34)	1%	(2)	2%	(4)	22%	(34)	47%	(72)	155
Sports fans 65+	_	(0)	7%	(4)	1%	(1)	_	(0)	23%	(15)	68%	(43)	63
NFL fans	8%	(31)	20%	(72)	4%	(16)	3%	(10)	21%	(76)	44%	(162)	366
Avid NFL fans	14%	(25)	33%	(60)	4%	(6)	3%	(6)	20%	(37)	26%	(47)	182

Table MCSP3_39: Do you have a favorable or unfavorable opinion of each of the following people? DeVante Parker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (31)	13% (75)	3% (17)	2% (11)	16% (92)	61% (352)	579
Casual NFL fans	3% (6)	6% (12)	5% (9)	2% (4)	21% (39)	62% (115)	184

Table MCSP3_40: Do you have a favorable or unfavorable opinion of each of the following people? Zach Pascal

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	3%	(15)	8%	(44)	2%	(10)	1%	(8)	17%	(95)	70%	(395)	567
Gender: Male	5%	(15)	10%	(28)	1%	(3)	2%	(5)	18%	(51)	63%	(175)	277
Gender: Female	_	(1)	5%	(15)	3%	(7)	1%	(2)	15%	(44)	76%	(220)	290
Age: 18-34	3%	(4)	10%	(14)	3%	(5)	1%	(2)	16%	(23)	67%	(96)	143
Age: 35-44	7%	(6)	11%	(10)	5%	(4)	3%	(3)	16%	(14)	58%	(51)	88
Age: 45-64	2%	(4)	9%	(18)	1%	(2)	1%	(2)	21%	(44)	66%	(136)	205
Age: 65+	2%	(2)	2%	(2)	_	(0)	_	(1)	10%	(13)	86%	(113)	131
GenZers: 1997-2012	_	(0)	6%	(4)	4%	(3)	_	(0)	14%	(10)	76%	(55)	72
Millennials: 1981-1996	6%	(7)	11%	(13)	4%	(5)	2%	(2)	18%	(21)	60%	(71)	119
GenXers: 1965-1980	3%	(4)	14%	(18)	1%	(1)	2%	(3)	20%	(26)	60%	(77)	129
Baby Boomers: 1946-1964	1%	(2)	4%	(9)	1%	(2)	1%	(3)	17%	(35)	76%	(163)	214
PID: Dem (no lean)	4%	(8)	11%	(23)	3%	(6)	2%	(3)	17%	(34)	63%	(127)	202
PID: Ind (no lean)	2%	(4)	8%	(14)	2%	(3)	2%	(3)	12%	(23)	75%	(140)	187
PID: Rep (no lean)	2%	(3)	3%	(6)	1%	(2)	1%	(1)	21%	(38)	72%	(128)	179
PID/Gender: Dem Men	9%	(8)	18%	(16)	2%	(1)	2%	(2)	15%	(13)	54%	(47)	87
PID/Gender: Dem Women	_	(1)	6%	(7)	4%	(4)	1%	(1)	19%	(21)	70%	(80)	115
PID/Gender: Ind Men	4%	(4)	7%	(7)	1%	(1)	3%	(3)	13%	(12)	72%	(67)	93
PID/Gender: Ind Women	_	(0)	8%	(8)	2%	(2)	_	(0)	11%	(11)	79%	(74)	94
PID/Gender: Rep Men	4%	(3)	6%	(6)	1%	(1)	1%	(1)	26%	(25)	64%	(62)	98
PID/Gender: Rep Women	_	(0)	1%	(1)	1%	(1)	1%	(1)	15%	(12)	82%	(66)	81
Ideo: Liberal (1-3)	5%	(7)	7%	(10)	3%	(4)	1%	(1)	15%	(22)	70%	(102)	146
Ideo: Moderate (4)	2%	(3)	12%	(19)	3%	(4)	3%	(5)	11%	(17)	69%	(104)	152
Ideo: Conservative (5-7)	2%	(4)	7%	(13)	1%	(1)	1%	(2)	18%	(37)	71%	(144)	201
Educ: < College	2%	(9)	8%	(32)	2%	(8)	2%	(7)	17%	(68)	69%	(280)	405
Educ: Bachelors degree	1%	(1)	4%	(4)	1%	(2)	_	(0)	15%	(16)	79%	(82)	104
Educ: Post-grad	9%	(5)	12%	(7)	1%	(1)	1%	(1)	20%	(12)	56%	(32)	58
Income: Under 50k	3%	(8)	7%	(23)	2%	(8)	2%	(5)	15%	(48)	71%	(221)	313
Income: 50k-100k	1%	(1)	9%	(16)	1%	(1)	1%	(2)	20%	(34)	68%	(117)	171
Income: 100k+	7%	(6)	5%	(4)	2%	(1)	2%	(1)	16%	(13)	69%	(57)	83
Ethnicity: White	3%	(12)	8%	(34)	2%	(8)	2%	(8)	13%	(57)	74%	(332)	451
Ethnicity: Hispanic	2%	(2)	4%	(3)	2%	(1)	2%	(1)	24%	(18)	66%	(51)	77

Table MCSP3_40: Do you have a favorable or unfavorable opinion of each of the following people? Zach Pascal

Demographic	Ve favoi	•		ewhat rable	Some unfav	ewhat orable	Ve. unfavo	•		of, no nion		r heard of	Total N
Adults	3%	(15)	8%	(44)	2%	(10)	1%	(8)	17%	(95)	70%	(395)	567
Ethnicity: Black	5%	(3)	9%	(6)	1%	(1)	_	(0)	40%	(29)	45%	(33)	72
All Christian	3%	(8)	8%	(20)	1%	(3)	2%	(5)	15%	(40)	71%	(186)	263
Agnostic/Nothing in particular	2%	(3)	6%	(10)	1%	(1)	1%	(2)	19%	(30)	71%	(114)	160
Something Else	2%	(2)	5%	(5)	6%	(6)	1%	(1)	20%	(21)	66%	(70)	106
Evangelical	5%	(8)	9%	(14)	3%	(4)	_	(1)	19%	(31)	63%	(101)	159
Non-Evangelical	1%	(1)	6%	(11)	3%	(5)	2%	(4)	15%	(30)	74%	(144)	195
Community: Urban	5%	(8)	8%	(13)	3%	(5)	1%	(2)	14%	(21)	68%	(101)	149
Community: Suburban	_	(0)	7%	(19)	1%	(3)	1%	(3)	21%	(59)	70%	(199)	283
Community: Rural	6%	(8)	9%	(12)	2%	(2)	2%	(2)	11%	(15)	71%	(96)	135
Employ: Private Sector	5%	(8)	11%	(18)	2%	(3)	1%	(1)	24%	(38)	58%	(94)	163
Employ: Retired	1%	(2)	4%	(6)	1%	(2)	2%	(2)	14%	(22)	77%	(118)	152
Employ: Unemployed	1%	(1)	11%	(9)	1%	(1)	_	(0)	10%	(8)	77%	(62)	80
Military HH: Yes	3%	(3)	4%	(4)	1%	(1)	2%	(2)	15%	(14)	76%	(71)	94
Military HH: No	3%	(13)	8%	(40)	2%	(10)	1%	(6)	17%	(81)	68%	(324)	473
RD/WT: Right Direction	5%	(7)	10%	(13)	3%	(4)	_	(0)	14%	(18)	68%	(91)	133
RD/WT: Wrong Track	2%	(8)	7%	(31)	1%	(6)	2%	(8)	18%	(77)	70%	(304)	434
Trump Job Approve	3%	(6)	6%	(13)	1%	(3)	1%	(3)	18%	(42)	70%	(160)	227
Trump Job Disapprove	3%	(9)	10%	(30)	2%	(6)	1%	(4)	15%	(49)	69%	(219)	318
Trump Job Strongly Approve	4%	(6)	5%	(7)	2%	(2)	_	(1)	23%	(32)	65%	(88)	136
Trump Job Somewhat Approve	_	(0)	7%	(6)	1%	(1)	3%	(3)	11%	(10)	78%	(72)	91
Trump Job Somewhat Disapprove	1%	(1)	17%	(14)	2%	(1)	1%	(1)	23%	(19)	56%	(47)	83
Trump Job Strongly Disapprove	4%	(8)	7%	(16)	2%	(4)	1%	(3)	13%	(30)	73%	(172)	234
Favorable of Trump	4%	(9)	6%	(13)	1%	(2)	1%	(2)	17%	(38)	72%	(165)	230
Unfavorable of Trump	2%	(6)	9%	(29)	3%	(8)	2%	(5)	16%	(52)	68%	(218)	320
Very Favorable of Trump	3%	(4)	5%	(7)	1%	(1)		(1)	25%	(33)	65%	(87)	133
Somewhat Favorable of Trump	5%	(4)	7%	(7)	1%	(1)	2%	(2)	5%	(5)	80%	(78)	97
Somewhat Unfavorable of Trump	_	(0)	15%	(11)	2%	(1)	1%	(1)	20%	(14)	62%	(44)	71
Very Unfavorable of Trump	3%	(6)	7%	(18)	3%	(7)	2%	(4)	15%	(38)	70%	(175)	249

Table MCSP3_40: Do you have a favorable or unfavorable opinion of each of the following people? Zach Pascal

Demographic	Ve favo	ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	3%	(15)	8%	(44)	2%	(10)	1%	(8)	17%	(95)	70%	(395)	567
#1 Issue: Economy	3%	(7)	11%	(24)	1%	(3)	1%	(3)	17%	(37)	66%	(145)	219
#1 Issue: Security	3%	(2)	3%	(2)	3%	(2)	2%	(1)	31%	(17)	59%	(33)	55
#1 Issue: Health Care	1%	(1)	9%	(8)	1%	(1)	_	(0)	17%	(14)	72%	(60)	83
#1 Issue: Medicare / Social Security	4%	(4)	5%	(5)	2%	(2)	3%	(3)	13%	(13)	73%	(72)	98
2018 House Vote: Democrat	6%	(10)	8%	(15)	1%	(2)	2%	(3)	16%	(28)	67%	(121)	179
2018 House Vote: Republican	3%	(4)	6%	(11)	1%	(1)	_	(1)	17%	(28)	73%	(123)	169
2016 Vote: Hillary Clinton	5%	(8)	8%	(13)	_	(0)	2%	(3)	15%	(25)	70%	(116)	166
2016 Vote: Donald Trump	2%	(4)	6%	(10)	2%	(3)	_	(1)	17%	(30)	73%	(126)	173
2016 Vote: Didn't Vote	1%	(2)	9%	(17)	4%	(8)	2%	(4)	19%	(38)	65%	(129)	198
Voted in 2014: Yes	4%	(12)	8%	(25)	1%	(2)	1%	(3)	17%	(53)	70%	(222)	317
Voted in 2014: No	1%	(3)	8%	(19)	3%	(8)	2%	(5)	17%	(42)	69%	(173)	250
2012 Vote: Barack Obama	6%	(11)	11%	(21)	_	(1)	1%	(2)	13%	(25)	69%	(133)	194
2012 Vote: Mitt Romney	3%	(4)	5%	(7)	_	(1)	1%	(1)	18%	(25)	72%	(100)	138
2012 Vote: Didn't Vote	_	(0)	6%	(14)	4%	(9)	2%	(4)	19%	(42)	69%	(151)	219
4-Region: Northeast	2%	(2)	11%	(11)	2%	(2)	1%	(1)	13%	(12)	71%	(70)	98
4-Region: Midwest	4%	(5)	8%	(10)	3%	(4)	_	(0)	12%	(15)	73%	(90)	124
4-Region: South	4%	(8)	10%	(20)	1%	(3)	1%	(2)	16%	(33)	68%	(139)	205
4-Region: West	1%	(1)	2%	(3)	1%	(1)	3%	(4)	25%	(35)	68%	(96)	140
Sports fans	4%	(15)	11%	(40)	3%	(10)	2%	(7)	22%	(83)	59%	(220)	375
Avid sports fans	11%	(13)	17%	(20)	2%	(2)	3%	(4)	31%	(36)	36%	(42)	117
Casual sports fans	1%	(2)	8%	(21)	3%	(8)	1%	(3)	18%	(47)	69%	(177)	258
Republican sports fans	3%	(3)	5%	(6)	1%	(2)	1%	(1)	29%	(37)	61%	(77)	127
Democratic sports fans	6%	(8)	15%	(21)	4%	(6)	2%	(2)	22%	(29)	51%	(69)	135
Independent sports fans	3%	(3)	12%	(14)	3%	(3)	3%	(3)	15%	(17)	65%	(73)	113
Sports fans ages 18-34	5%	(4)	15%	(12)	6%	(5)	2%	(2)	17%	(14)	54%	(42)	78
Sports fans ages 35-44	8%	(6)	13%	(9)	6%	(4)	4%	(3)	21%	(14)	48%	(34)	70
Sports fans ages 45-64	2%	(3)	12%	(17)	1%	(2)	1%	(1)	29%	(41)	54%	(76)	141
Sports fans 65+	2%	(2)	3%	(2)	_	(0)	1%	(1)	16%	(13)	79%	(67)	85
NFL fans	4%	(15)	12%	(41)	3%	(9)	2%	(6)	24%	(79)	55%	(182)	332
Avid NFL fans	10%	(14)	20%	(29)	3%	(4)	3%	(4)	24%	(35)	41%	(61)	147

Table MCSP3_40: Do you have a favorable or unfavorable opinion of each of the following people? Zach Pascal

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (15)	8% (44)	2% (10)	1% (8) $1%$ (2)	17% (95)	70% (395)	567
Casual NFL fans	— (1)	6% (12)	3% (6)		23% (43)	66% (121)	185

Table MCSP3_41: Do you have a favorable or unfavorable opinion of each of the following people? Donovan Peoples-Jones

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion		of	Total N
Adults	6%	(35)	8%	(43)	2%	(14)	1%	(8)	14%	(79)	68%	(382)	561
Gender: Male	10%	(25)	10%	(27)	3%	(8)	1%	(4)	19%	(49)	57%	(150)	265
Gender: Female	3%	(10)	5%	(16)	2%	(5)	1%	(4)	10%	(30)	78%	(232)	296
Age: 18-34	9%	(16)	4%	(8)	4%	(7)	2%	(4)	15%	(27)	65%	(114)	175
Age: 35-44	8%	(7)	12%	(11)	3%	(2)	4%	(4)	20%	(18)	53%	(45)	87
Age: 45-64	6%	(11)	10%	(17)	2%	(3)	_	(0)	11%	(21)	71%	(129)	182
Age: 65+	1%	(2)	6%	(7)	1%	(1)	_	(0)	12%	(14)	80%	(94)	117
GenZers: 1997-2012	2%	(1)	2%	(1)	3%	(2)	1%	(1)	11%	(7)	81%	(54)	67
Millennials: 1981-1996	11%	(17)	9%	(13)	4%	(7)	3%	(5)	21%	(33)	51%	(78)	152
GenXers: 1965-1980	8%	(11)	13%	(17)	1%	(1)	1%	(2)	13%	(17)	64%	(86)	135
Baby Boomers: 1946-1964	4%	(6)	5%	(10)	2%	(3)	_	(0)	10%	(18)	79%	(141)	178
PID: Dem (no lean)	8%	(19)	9%	(22)	2%	(4)	2%	(4)	14%	(33)	66%	(156)	238
PID: Ind (no lean)	4%	(6)	5%	(8)	4%	(6)	1%	(2)	15%	(21)	70%	(99)	141
PID: Rep (no lean)	6%	(11)	7%	(13)	2%	(4)	1%	(2)	14%	(25)	70%	(127)	181
PID/Gender: Dem Men	12%	(12)	15%	(15)	3%	(3)	2%	(2)	17%	(17)	50%	(50)	100
PID/Gender: Dem Women	4%	(6)	5%	(7)	1%	(1)	1%	(2)	11%	(15)	77%	(106)	139
PID/Gender: Ind Men	8%	(5)	6%	(4)	4%	(3)	3%	(2)	19%	(13)	60%	(41)	69
PID/Gender: Ind Women	1%	(1)	4%	(3)	4%	(3)	_	(0)	11%	(8)	80%	(58)	73
PID/Gender: Rep Men	8%	(7)	8%	(8)	3%	(2)	_	(0)	20%	(19)	61%	(59)	96
PID/Gender: Rep Women	4%	(3)	6%	(5)	1%	(1)	2%	(2)	7%	(6)	80%	(68)	85
Ideo: Liberal (1-3)	5%	(8)	8%	(12)	2%	(3)	1%	(2)	15%	(24)	68%	(106)	155
Ideo: Moderate (4)	6%	(9)	8%	(13)	3%	(5)	2%	(4)	15%	(25)	66%	(106)	161
Ideo: Conservative (5-7)	8%	(17)	8%	(17)	3%	(6)	1%	(2)	12%	(24)	68%	(141)	206
Educ: < College	5%	(19)	6%	(21)	3%	(10)	2%	(7)	15%	(57)	70%	(258)	371
Educ: Bachelors degree	7%	(8)	7%	(9)	3%	(3)	1%	(1)	10%	(12)	72%	(87)	121
Educ: Post-grad	11%	(8)	19%	(13)	1%	(1)	_	(0)	15%	(10)	54%	(37)	69
Income: Under 50k	6%	(18)	6%	(18)	3%	(7)	2%	(7)	14%	(41)	69%	(203)	294
Income: 50k-100k	5%	(8)	9%	(16)	3%	(5)	_	(0)	16%	(29)	67%	(119)	177
Income: 100k+	11%	(10)	11%	(10)	1%	(1)	1%	(1)	10%	(9)	67%	(60)	90
Ethnicity: White	5%	(23)	8%	(37)	2%	(11)	1%	(6)	13%	(58)	70%	(316)	451
Ethnicity: Hispanic	9%	(8)	10%	(9)	_	(0)	_	(0)	14%	(13)	67%	(62)	93

Table MCSP3_41: Do you have a favorable or unfavorable opinion of each of the following people? Donovan Peoples-Jones

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	(of	Total N
Adults	6%	(35)	8%	(43)	2%	(14)	1%	(8)	14%	(79)	68%	(382)	561
Ethnicity: Black	12%	(7)	4%	(2)	4%	(3)	3%	(2)	18%	(10)	58%	(34)	58
Ethnicity: Other	10%	(5)	7%	(4)	_	(0)	_	(0)	20%	(10)	64%	(33)	51
All Christian	8%	(23)	8%	(25)	3%	(8)	_	(1)	13%	(39)	68%	(200)	296
Agnostic/Nothing in particular	2%	(3)	6%	(9)	2%	(3)	3%	(4)	17%	(23)	70%	(96)	137
Something Else	5%	(5)	6%	(5)	3%	(2)	2%	(2)	17%	(14)	67%	(58)	87
Evangelical	7%	(10)	10%	(14)	2%	(4)	_	(0)	13%	(18)	68%	(95)	141
Non-Evangelical	6%	(12)	6%	(14)	3%	(7)	1%	(3)	15%	(34)	68%	(150)	219
Community: Urban	11%	(20)	8%	(14)	2%	(4)	3%	(6)	12%	(22)	64%	(120)	186
Community: Suburban	4%	(10)	8%	(19)	3%	(8)	_	(1)	15%	(37)	69%	(170)	245
Community: Rural	4%	(6)	7%	(10)	2%	(2)	_	(0)	15%	(20)	71%	(93)	130
Employ: Private Sector	10%	(17)	11%	(19)	3%	(5)	1%	(2)	18%	(31)	57%	(99)	172
Employ: Retired	3%	(4)	6%	(8)	1%	(2)	1%	(2)	8%	(10)	81%	(105)	131
Employ: Unemployed	6%	(5)	6%	(5)	1%	(1)	_	(0)	19%	(16)	68%	(59)	86
Military HH: Yes	1%	(1)	5%	(4)	3%	(3)	_	(0)	15%	(12)	76%	(62)	81
Military HH: No	7%	(35)	8%	(39)	2%	(11)	2%	(8)	14%	(67)	67%	(321)	479
RD/WT: Right Direction	10%	(16)	9%	(15)	3%	(5)	1%	(2)	17%	(26)	59%	(93)	158
RD/WT: Wrong Track	5%	(19)	7%	(28)	2%	(8)	1%	(6)	13%	(53)	72%	(289)	403
Trump Job Approve	5%	(11)	7%	(17)	3%	(7)	2%	(4)	14%	(34)	69%	(162)	235
Trump Job Disapprove	8%	(23)	8%	(24)	2%	(6)	1%	(4)	14%	(43)	67%	(208)	309
Trump Job Strongly Approve	6%	(8)	10%	(13)	2%	(3)	1%	(2)	14%	(19)	67%	(89)	134
Trump Job Somewhat Approve	3%	(3)	4%	(4)	4%	(4)	2%	(2)	15%	(15)	72%	(73)	102
Trump Job Somewhat Disapprove	3%	(2)	9%	(5)	5%	(3)	2%	(1)	13%	(7)	68%	(39)	57
Trump Job Strongly Disapprove	9%	(22)	8%	(19)	1%	(3)	1%	(3)	14%	(36)	67%	(169)	252
Favorable of Trump	6%	(13)	5%	(13)	2%	(6)	2%	(4)	14%	(32)	71%	(164)	231
Unfavorable of Trump	7%	(21)	9%	(30)	2%	(7)	1%	(4)	14%	(45)	66%	(211)	318
Very Favorable of Trump	8%	(10)	8%	(10)	3%	(3)	_	(0)	13%	(17)	69%	(88)	128
Somewhat Favorable of Trump	3%	(3)	3%	(3)	2%	(2)	3%	(4)	15%	(15)	74%	(76)	103
Very Unfavorable of Trump	8%	(21)	8%	(21)	2%	(5)	1%	(4)	14%	(39)	67%	(179)	269

Table MCSP3_41: Do you have a favorable or unfavorable opinion of each of the following people? Donovan Peoples-Jones

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(35)	8%	(43)	2%	(14)	1%	(8)	14%	(79)	68%	(382)	561
#1 Issue: Economy	9%	(20)	9%	(20)	3%	(6)	2%	(5)	17%	(38)	61%	(138)	227
#1 Issue: Security	6%	(4)	4%	(2)	3%	(2)	_	(0)	14%	(9)	72%	(45)	62
#1 Issue: Health Care	6%	(6)	12%	(12)	3%	(3)	1%	(1)	12%	(12)	66%	(66)	100
#1 Issue: Medicare / Social Security	1%	(1)	3%	(2)	1%	(1)	3%	(2)	5%	(3)	86%	(52)	61
2018 House Vote: Democrat	7%	(15)	9%	(19)	3%	(6)	1%	(3)	13%	(26)	67%	(137)	206
2018 House Vote: Republican	6%	(8)	7%	(11)	2%	(4)	2%	(3)	13%	(20)	70%	(107)	152
2016 Vote: Hillary Clinton	8%	(15)	11%	(21)	1%	(3)	1%	(2)	13%	(25)	66%	(123)	187
2016 Vote: Donald Trump	5%	(8)	7%	(12)	3%	(6)	1%	(3)	15%	(27)	68%	(118)	175
2016 Vote: Didn't Vote	7%	(12)	4%	(6)	3%	(5)	1%	(2)	16%	(26)	69%	(113)	164
Voted in 2014: Yes	8%	(26)	8%	(28)	2%	(6)	2%	(6)	13%	(43)	67%	(221)	330
Voted in 2014: No	4%	(10)	7%	(15)	3%	(7)	1%	(2)	16%	(36)	70%	(161)	231
2012 Vote: Barack Obama	9%	(19)	9%	(19)	3%	(6)	3%	(6)	16%	(35)	61%	(135)	220
2012 Vote: Mitt Romney	5%	(7)	8%	(10)	2%	(2)	_	(0)	10%	(13)	74%	(94)	126
2012 Vote: Didn't Vote	5%	(9)	7%	(13)	3%	(6)	1%	(2)	15%	(30)	70%	(136)	196
4-Region: Northeast	2%	(2)	8%	(6)	4%	(3)	_	(0)	18%	(15)	69%	(59)	85
4-Region: Midwest	7%	(9)	9%	(11)	3%	(4)	2%	(3)	10%	(12)	68%	(81)	119
4-Region: South	10%	(20)	6%	(13)	3%	(7)	2%	(4)	18%	(37)	61%	(128)	209
4-Region: West	3%	(5)	9%	(13)	_	(0)	1%	(1)	9%	(14)	78%	(115)	147
Sports fans	7%	(28)	11%	(42)	3%	(13)	1%	(6)	18%	(68)	60%	(232)	388
Avid sports fans	16%	(20)	18%	(21)	5%	(6)	2%	(2)	22%	(26)	38%	(45)	120
Casual sports fans	3%	(8)	8%	(21)	2%	(7)	1%	(4)	16%	(42)	70%	(187)	268
Republican sports fans	8%	(11)	10%	(13)	2%	(3)	1%	(2)	18%	(24)	61%	(81)	133
Democratic sports fans	9%	(15)	13%	(21)	3%	(4)	1%	(2)	15%	(25)	59%	(100)	168
Independent sports fans	2%	(2)	9%	(8)	6%	(6)	2%	(2)	22%	(19)	59%	(52)	87
Sports fans ages 18-34	9%	(10)	7%	(8)	6%	(6)	1%	(2)	21%	(24)	56%	(62)	112
Sports fans ages 35-44	8%	(6)	15%	(11)	3%	(2)	5%	(4)	20%	(14)	49%	(35)	72
Sports fans ages 45-64	8%	(10)	13%	(16)	3%	(3)	_	(0)	14%	(17)	62%	(77)	124
Sports fans 65+	2%	(2)	9%	(7)	1%	(1)	_	(0)	16%	(13)	72%	(58)	80
NFL fans	9%	(30)	11%	(40)	3%	(10)	2%	(8)	16%	(57)	58%	(203)	347
Avid NFL fans	16%	(22)	21%	(28)	5%	(7)	3%	(4)	17%	(22)	38%	(51)	133

Table MCSP3_41: Do you have a favorable or unfavorable opinion of each of the following people? Donovan Peoples-Jones

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults Casual NFL fans	6% (35) 4% (9)	8% (43) 6% (12)	2% (14) $2%$ (4)	1% (8) $2%$ (4)	14% (79) 16% (35)	68% (382) 71% (152)	561 215

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following people? Breshad Perriman

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	4%	(25)	11%	(64)	2%	(10)	2%	(11)	13%	(74)	68%	(391)	575
Gender: Male	7%	(19)	16%	(45)	2%	(6)	1%	(4)	18%	(50)	57%	(161)	284
Gender: Female	2%	(6)	7%	(19)	2%	(4)	2%	(7)	8%	(24)	79%	(230)	291
Age: 18-34	6%	(10)	14%	(23)	2%	(3)	4%	(6)	11%	(17)	64%	(103)	162
Age: 35-44	7%	(7)	15%	(18)	3%	(3)	_	(0)	21%	(25)	54%	(62)	115
Age: 45-64	3%	(7)	10%	(19)	2%	(3)	1%	(2)	14%	(27)	69%	(131)	189
Age: 65+	1%	(1)	4%	(5)	_	(0)	3%	(3)	5%	(5)	87%	(95)	109
GenZers: 1997-2012	1%	(0)	10%	(6)	3%	(2)	8%	(5)	15%	(10)	62%	(39)	64
Millennials: 1981-1996	8%	(13)	18%	(29)	2%	(4)	1%	(1)	16%	(25)	56%	(91)	162
GenXers: 1965-1980	7%	(10)	10%	(15)	2%	(3)	_	(1)	11%	(16)	70%	(106)	151
Baby Boomers: 1946-1964	1%	(1)	7%	(12)	1%	(1)	2%	(4)	12%	(21)	78%	(140)	179
PID: Dem (no lean)	6%	(13)	16%	(38)	2%	(4)	1%	(2)	11%	(27)	64%	(151)	236
PID: Ind (no lean)	3%	(5)	11%	(19)	2%	(3)	1%	(1)	11%	(19)	72%	(123)	170
PID: Rep (no lean)	4%	(6)	4%	(7)	2%	(3)	4%	(7)	16%	(28)	69%	(117)	170
PID/Gender: Dem Men	11%	(12)	23%	(24)	4%	(4)	_	(0)	15%	(16)	48%	(51)	108
PID/Gender: Dem Women	1%	(1)	10%	(13)	_	(0)	2%	(2)	9%	(11)	78%	(100)	128
PID/Gender: Ind Men	1%	(1)	15%	(13)	2%	(2)	1%	(1)	13%	(12)	68%	(59)	87
PID/Gender: Ind Women	6%	(5)	7%	(6)	1%	(1)	_	(0)	9%	(7)	77%	(63)	82
PID/Gender: Rep Men	7%	(6)	8%	(7)	_	(0)	3%	(3)	25%	(22)	57%	(51)	89
PID/Gender: Rep Women	1%	(0)	_	(0)	4%	(3)	6%	(5)	7%	(6)	82%	(67)	81
Ideo: Liberal (1-3)	2%	(4)	15%	(26)	2%	(4)	_	(0)	13%	(23)	68%	(118)	175
Ideo: Moderate (4)	4%	(5)	9%	(13)	1%	(2)	2%	(3)	14%	(20)	70%	(101)	144
Ideo: Conservative (5-7)	5%	(10)	10%	(18)	2%	(4)	3%	(5)	15%	(28)	66%	(123)	187
Educ: < College	3%	(14)	10%	(40)	2%	(9)	3%	(10)	12%	(48)	70%	(285)	406
Educ: Bachelors degree	2%	(2)	13%	(13)	_	(0)	_	(0)	14%	(15)	70%	(71)	102
Educ: Post-grad	13%	(9)	15%	(10)	2%	(2)	1%	(1)	17%	(12)	52%	(35)	68
Income: Under 50k	4%	(14)	11%	(34)	2%	(8)	2%	(8)	12%	(38)	68%	(215)	316
Income: 50k-100k	3%	(4)	9%	(15)	1%	(2)	1%	(2)	15%	(26)	71%	(118)	166
Income: 100k+	7%	(6)	17%	(16)	1%	(1)	1%	(1)	11%	(11)	62%	(58)	93
Ethnicity: White	4%	(17)	8%	(37)	1%	(6)	2%	(9)	14%	(60)	71%	(308)	437
Ethnicity: Hispanic	6%	(6)	23%	(21)	_	(0)	2%	(1)	16%	(14)	53%	(47)	90

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following people? Breshad Perriman

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•	Heard opin	of, no		r heard of	Total N
Adults	4%	(25)	11%	(64)	2%	(10)	2%	(11)	13%	(74)	68%	(391)	575
Ethnicity: Black	7%	(5)	15%	(11)	3%	(2)	1%	(1)	13%	(10)	60%	(45)	74
Ethnicity: Other	4%	(3)	25%	(16)	2%	(2)	2%	(1)	6%	(4)	60%	(39)	65
All Christian	2%	(5)	13%	(34)	2%	(5)	3%	(6)	14%	(36)	66%	(168)	254
Agnostic/Nothing in particular	6%	(10)	8%	(13)	2%	(3)	2%	(3)	12%	(18)	70%	(111)	159
Something Else	_	(0)	11%	(13)	2%	(2)	_	(0)	16%	(19)	70%	(82)	116
Evangelical	3%	(4)	10%	(15)	2%	(3)	1%	(1)	15%	(24)	70%	(109)	156
Non-Evangelical	1%	(1)	16%	(31)	2%	(3)	2%	(5)	14%	(27)	65%	(125)	192
Community: Urban	11%	(19)	16%	(28)	2%	(3)	_	(0)	12%	(21)	60%	(104)	175
Community: Suburban	1%	(2)	10%	(27)	1%	(3)	2%	(5)	15%	(39)	71%	(185)	261
Community: Rural	3%	(4)	7%	(9)	3%	(4)	4%	(6)	10%	(14)	73%	(102)	140
Employ: Private Sector	6%	(11)	17%	(29)	_	(1)	1%	(2)	21%	(37)	55%	(97)	176
Employ: Self-Employed	1%	(1)	15%	(9)	6%	(3)	5%	(3)	11%	(6)	62%	(35)	56
Employ: Retired	1%	(1)	6%	(8)	_	(1)	2%	(3)	7%	(9)	84%	(108)	129
Employ: Unemployed	10%	(7)	1%	(1)	4%	(2)	1%	(1)	10%	(7)	74%	(52)	70
Military HH: Yes	1%	(1)	12%	(13)	3%	(4)	3%	(3)	12%	(13)	68%	(71)	105
Military HH: No	5%	(24)	11%	(51)	1%	(7)	2%	(8)	13%	(61)	68%	(320)	471
RD/WT: Right Direction	8%	(13)	13%	(22)	1%	(2)	3%	(6)	16%	(27)	59%	(99)	168
RD/WT: Wrong Track	3%	(12)	10%	(43)	2%	(8)	1%	(5)	11%	(46)	72%	(293)	407
Trump Job Approve	4%	(9)	8%	(20)	3%	(7)	3%	(7)	14%	(34)	68%	(167)	244
Trump Job Disapprove	4%	(12)	12%	(39)	1%	(4)	1%	(3)	13%	(40)	69%	(214)	312
Trump Job Strongly Approve	5%	(7)	7%	(9)	3%	(4)	5%	(7)	11%	(16)	70%	(100)	142
Trump Job Somewhat Approve	2%	(2)	11%	(11)	3%	(3)	1%	(1)	18%	(18)	66%	(67)	102
Trump Job Somewhat Disapprove	8%	(5)	14%	(8)	_	(0)	_	(0)	13%	(8)	65%	(39)	60
Trump Job Strongly Disapprove	3%	(7)	12%	(30)	1%	(4)	1%	(3)	13%	(32)	70%	(175)	251
Favorable of Trump	4%	(9)	6%	(14)	2%	(6)	3%	(7)	12%	(26)	72%	(159)	221
Unfavorable of Trump	3%	(11)	14%	(44)	1%	(4)	1%	(4)	13%	(41)	68%	(218)	322
Very Favorable of Trump	5%	(6)	5%	(7)	3%	(3)	4%	(5)	12%	(15)	71%	(86)	121
Somewhat Favorable of Trump	3%	(3)	8%	(8)	2%	(2)	2%	(2)	12%	(12)	73%	(73)	100
Somewhat Unfavorable of Trump	3%	(2)	20%	(12)	_	(0)	1%	(1)	16%	(9)	60%	(35)	59
Very Unfavorable of Trump	4%	(9)	12%	(32)	2%	(4)	1%	(3)	12%	(31)	69%	(183)	263

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following people? Breshad Perriman

	Ve	ery		ewhat	Some	ewhat	Ve	ry	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opi	nion	•	of	Total N
Adults	4%	(25)	11%	(64)	2%	(10)	2%	(11)	13%	(74)	68%	(391)	575
#1 Issue: Economy	6%	(12)	12%	(27)	3%	(6)	3%	(7)	14%	(32)	62%	(137)	222
#1 Issue: Security	5%	(3)	2%	(1)	2%	(1)	5%	(3)	15%	(9)	70%	(39)	56
#1 Issue: Health Care	4%	(5)	9%	(11)	1%	(1)	1%	(1)	15%	(17)	70%	(82)	118
#1 Issue: Medicare / Social Security	_	(0)	9%	(5)	_	(0)	_	(0)	5%	(3)	86%	(46)	54
2018 House Vote: Democrat	7%	(15)	16%	(35)	1%	(1)	1%	(1)	12%	(26)	63%	(137)	216
2018 House Vote: Republican	3%	(5)	6%	(9)	1%	(2)	_	(1)	14%	(20)	74%	(103)	138
2016 Vote: Hillary Clinton	7%	(14)	17%	(32)	1%	(1)	1%	(1)	13%	(25)	62%	(117)	190
2016 Vote: Donald Trump	4%	(6)	9%	(15)	1%	(2)	2%	(3)	13%	(22)	71%	(116)	164
2016 Vote: Didn't Vote	1%	(1)	9%	(17)	4%	(7)	3%	(6)	12%	(22)	71%	(130)	184
Voted in 2014: Yes	6%	(19)	13%	(42)	1%	(3)	1%	(2)	12%	(37)	68%	(218)	321
Voted in 2014: No	2%	(5)	9%	(22)	3%	(7)	4%	(9)	14%	(37)	68%	(174)	254
2012 Vote: Barack Obama	7%	(15)	17%	(38)	1%	(2)	1%	(1)	11%	(26)	64%	(145)	227
2012 Vote: Mitt Romney	4%	(5)	9%	(11)	1%	(1)	3%	(4)	15%	(20)	69%	(90)	130
2012 Vote: Didn't Vote	2%	(5)	8%	(15)	3%	(7)	3%	(6)	13%	(27)	70%	(141)	201
4-Region: Northeast	3%	(3)	18%	(20)	1%	(2)	3%	(4)	10%	(11)	63%	(68)	107
4-Region: Midwest	2%	(2)	10%	(12)	2%	(2)	3%	(3)	10%	(13)	74%	(92)	125
4-Region: South	5%	(9)	8%	(16)	2%	(4)	2%	(3)	20%	(41)	64%	(130)	204
4-Region: West	7%	(10)	12%	(17)	2%	(2)	1%	(1)	6%	(8)	73%	(101)	139
Sports fans	6%	(25)	15%	(62)	2%	(10)	1%	(4)	15%	(61)	61%	(254)	415
Avid sports fans	10%	(13)	29%	(39)	3%	(4)	1%	(1)	17%	(24)	41%	(56)	137
Casual sports fans	4%	(12)	8%	(22)	2%	(6)	1%	(3)	13%	(37)	71%	(199)	279
Republican sports fans	6%	(6)	6%	(7)	3%	(3)	1%	(1)	19%	(23)	65%	(76)	117
Democratic sports fans	7%	(13)	20%	(35)	2%	(4)	1%	(1)	12%	(21)	58%	(104)	179
Independent sports fans	4%	(5)	16%	(19)	2%	(3)	1%	(1)	14%	(17)	62%	(74)	119
Sports fans ages 18-34	9%	(10)	22%	(23)	3%	(3)	2%	(2)	13%	(13)	50%	(51)	101
Sports fans ages 35-44	8%	(7)	17%	(16)	4%	(3)	_	(0)	18%	(17)	53%	(49)	92
Sports fans ages 45-64	4%	(7)	13%	(19)	2%	(3)	1%	(1)	18%	(26)	62%	(91)	146
Sports fans 65+	2%	(1)	6%	(5)	_	(0)	1%	(1)	6%	(5)	85%	(64)	76
NFL fans	7%	(25)	16%	(59)	2%	(6)	1%	(5)	16%	(61)	59%	(224)	381
Avid NFL fans	8%	(14)	30%	(49)	2%	(4)	1%	(2)	18%	(30)	40%	(66)	165

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following people? Breshad Perriman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (25)	11% (64)	2% (10)	2% (11)	13% (74)	68% (391)	575
Casual NFL fans	5% (11)	5% (10)	1% (2)	1% (3)	15% (32)	73% (158)	216

Table MCSP4_2: Do you have a favorable or unfavorable opinion of each of the following people? Adrian Peterson

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	11%	(64)	17%	(103)	5%	(27)	4%	(22)	15%	(86)	49%	(287)	590
Gender: Male	17%	(52)	24%	(73)	7%	(21)	5%	(15)	13%	(38)	34%	(102)	302
Gender: Female	4%	(12)	10%	(29)	2%	(6)	2%	(7)	17%	(49)	64%	(185)	288
Age: 18-34	12%	(20)	12%	(20)	4%	(6)	5%	(9)	21%	(35)	47%	(79)	168
Age: 35-44	14%	(15)	25%	(26)	6%	(6)	7%	(7)	13%	(14)	36%	(38)	105
Age: 45-64	11%	(23)	21%	(43)	3%	(7)	3%	(6)	12%	(24)	50%	(101)	203
Age: 65+	7%	(7)	12%	(14)	7%	(8)	1%	(1)	13%	(15)	61%	(69)	113
GenZers: 1997-2012	1%	(1)	7%	(5)	2%	(1)	5%	(4)	27%	(20)	57%	(42)	73
Millennials: 1981-1996	18%	(26)	21%	(30)	4%	(6)	5%	(7)	16%	(23)	36%	(51)	142
GenXers: 1965-1980	15%	(24)	21%	(33)	6%	(10)	5%	(8)	11%	(17)	43%	(69)	162
Baby Boomers: 1946-1964	7%	(12)	16%	(28)	4%	(8)	2%	(3)	13%	(22)	58%	(101)	174
PID: Dem (no lean)	12%	(24)	19%	(38)	5%	(10)	5%	(11)	13%	(27)	46%	(94)	204
PID: Ind (no lean)	8%	(14)	11%	(21)	5%	(9)	2%	(4)	19%	(36)	55%	(101)	185
PID: Rep (no lean)	13%	(26)	22%	(44)	4%	(9)	4%	(7)	12%	(24)	46%	(92)	201
PID/Gender: Dem Men	20%	(19)	26%	(25)	6%	(6)	8%	(8)	10%	(10)	29%	(28)	95
PID/Gender: Dem Women	5%	(5)	12%	(13)	3%	(4)	3%	(3)	16%	(17)	61%	(67)	109
PID/Gender: Ind Men	14%	(12)	18%	(16)	9%	(8)	5%	(4)	17%	(15)	38%	(34)	89
PID/Gender: Ind Women	2%	(2)	5%	(5)	1%	(1)	_	(0)	22%	(21)	71%	(68)	96
PID/Gender: Rep Men	18%	(22)	28%	(32)	6%	(7)	3%	(3)	11%	(13)	34%	(41)	118
PID/Gender: Rep Women	5%	(5)	14%	(11)	2%	(2)	5%	(4)	13%	(11)	61%	(51)	83
Ideo: Liberal (1-3)	7%	(11)	21%	(31)	5%	(8)	4%	(7)	15%	(23)	47%	(69)	148
Ideo: Moderate (4)	12%	(22)	11%	(21)	6%	(10)	4%	(7)	12%	(21)	56%	(102)	182
Ideo: Conservative (5-7)	15%	(29)	24%	(46)	5%	(9)	4%	(9)	9%	(18)	43%	(85)	196
Educ: < College	10%	(39)	17%	(70)	4%	(17)	3%	(11)	15%	(62)	51%	(205)	403
Educ: Bachelors degree	11%	(14)	17%	(21)	6%	(7)	7%	(9)	13%	(16)	46%	(57)	125
Educ: Post-grad	18%	(11)	19%	(12)	5%	(3)	4%	(3)	13%	(8)	41%	(25)	62
Income: Under 50k	8%	(27)	16%	(51)	4%	(14)	4%	(12)	18%	(59)	49%	(156)	319
Income: 50k-100k	14%	(25)	20%	(35)	4%	(7)	4%	(7)	11%	(20)	47%	(83)	177
Income: 100k+	13%	(13)	18%	(17)	6%	(5)	4%	(3)	8%	(8)	51%	(48)	94
Ethnicity: White	9%	(41)	18%	(83)	5%	(22)	4%	(18)	14%	(65)	51%	(240)	469
Ethnicity: Hispanic	19%	(21)	11%	(12)		(0)	6%	(7)	17%	(19)	46%	(50)	109

Table MCSP4_2: Do you have a favorable or unfavorable opinion of each of the following people? Adrian Peterson

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	11%	(64)	17%	(103)	5%	(27)	4%	(22)	15%	(86)	49%	(287)	590
Ethnicity: Black	24%	(17)	20%	(15)	6%	(4)	6%	(4)	17%	(12)	28%	(20)	72
Ethnicity: Other	13%	(7)	10%	(5)	1%	(1)	1%	(0)	20%	(10)	55%	(27)	50
All Christian	12%	(33)	17%	(49)	6%	(17)	2%	(4)	14%	(39)	50%	(143)	286
Agnostic/Nothing in particular	10%	(17)	17%	(30)	3%	(6)	8%	(14)	16%	(28)	45%	(77)	171
Something Else	10%	(9)	19%	(17)	4%	(3)	2%	(2)	16%	(15)	50%	(46)	91
Evangelical	13%	(20)	16%	(24)	4%	(6)	2%	(3)	12%	(19)	53%	(81)	152
Non-Evangelical	10%	(21)	18%	(39)	7%	(15)	2%	(3)	16%	(34)	47%	(101)	213
Community: Urban	16%	(26)	21%	(34)	4%	(7)	3%	(6)	16%	(27)	40%	(66)	164
Community: Suburban	9%	(27)	17%	(49)	5%	(14)	2%	(7)	13%	(36)	55%	(159)	292
Community: Rural	9%	(12)	15%	(20)	5%	(7)	7%	(10)	17%	(23)	46%	(62)	134
Employ: Private Sector	17%	(31)	18%	(33)	7%	(12)	6%	(11)	9%	(17)	43%	(79)	184
Employ: Self-Employed	14%	(7)	31%	(16)	4%	(2)	1%	(1)	17%	(9)	33%	(17)	52
Employ: Retired	7%	(10)	12%	(17)	4%	(6)	4%	(6)	14%	(20)	60%	(86)	143
Employ: Unemployed	13%	(10)	21%	(17)	4%	(3)	_	(0)	19%	(15)	43%	(34)	80
Military HH: Yes	14%	(11)	12%	(10)	5%	(4)	3%	(2)	12%	(10)	53%	(43)	81
Military HH: No	10%	(53)	18%	(93)	4%	(23)	4%	(20)	15%	(76)	48%	(244)	509
RD/WT: Right Direction	14%	(25)	20%	(33)	6%	(11)	6%	(10)	17%	(28)	37%	(63)	170
RD/WT: Wrong Track	9%	(40)	16%	(69)	4%	(16)	3%	(12)	14%	(58)	53%	(225)	420
Trump Job Approve	13%	(33)	19%	(49)	6%	(15)	4%	(10)	10%	(27)	48%	(125)	260
Trump Job Disapprove	8%	(23)	18%	(53)	4%	(12)	4%	(12)	17%	(50)	50%	(149)	299
Trump Job Strongly Approve	17%	(25)	17%	(25)	6%	(9)	2%	(4)	11%	(16)	46%	(68)	147
Trump Job Somewhat Approve	7%	(8)	21%	(24)	5%	(6)	6%	(7)	10%	(11)	51%	(58)	113
Trump Job Somewhat Disapprove	9%	(5)	19%	(11)	1%	(1)	1%	(1)	35%	(20)	34%	(19)	57
Trump Job Strongly Disapprove	7%	(18)	17%	(42)	5%	(11)	4%	(11)	12%	(30)	54%	(130)	242
Favorable of Trump	12%	(31)	19%	(51)	5%	(14)	4%	(10)	11%	(29)	49%	(131)	266
Unfavorable of Trump	9%	(27)	17%	(50)	4%	(13)	4%	(12)	17%	(50)	49%	(149)	300
Very Favorable of Trump	19%	(27)	16%	(23)	5%	(7)	2%	(2)	13%	(19)	45%	(65)	144
Somewhat Favorable of Trump	3%	(4)	23%	(28)	6%	(8)	6%	(8)	8%	(9)	54%	(65)	122
Very Unfavorable of Trump	9%	(23)	16%	(41)	4%	(11)	5%	(12)	15%	(38)	52%	(134)	258

Table MCSP4_2: Do you have a favorable or unfavorable opinion of each of the following people? Adrian Peterson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	11%	(64)	17%	(103)	5%	(27)	4%	(22)	15%	(86)	49%	(287)	590
#1 Issue: Economy	15%	(34)	20%	(45)	6%	(13)	3%	(6)	13%	(29)	43%	(98)	226
#1 Issue: Security	20%	(13)	24%	(16)	6%	(4)	2%	(1)	15%	(10)	33%	(22)	65
#1 Issue: Health Care	5%	(5)	12%	(12)	4%	(4)	8%	(8)	16%	(16)	54%	(55)	100
#1 Issue: Medicare / Social Security	9%	(8)	11%	(9)	2%	(1)	3%	(3)	17%	(15)	58%	(50)	86
2018 House Vote: Democrat	12%	(21)	19%	(32)	5%	(9)	4%	(7)	14%	(24)	46%	(79)	172
2018 House Vote: Republican	11%	(19)	18%	(29)	5%	(9)	5%	(8)	10%	(16)	51%	(84)	166
2016 Vote: Hillary Clinton	14%	(21)	17%	(25)	4%	(7)	2%	(4)	15%	(23)	47%	(71)	150
2016 Vote: Donald Trump	11%	(21)	16%	(30)	7%	(14)	4%	(8)	12%	(22)	50%	(96)	191
2016 Vote: Didn't Vote	10%	(21)	17%	(37)	2%	(4)	3%	(7)	17%	(37)	51%	(108)	212
Voted in 2014: Yes	12%	(40)	18%	(58)	6%	(19)	4%	(15)	12%	(39)	47%	(154)	324
Voted in 2014: No	9%	(24)	17%	(45)	3%	(8)	3%	(8)	18%	(47)	50%	(134)	266
2012 Vote: Barack Obama	14%	(29)	19%	(40)	9%	(18)	5%	(10)	13%	(26)	41%	(84)	207
2012 Vote: Mitt Romney	11%	(14)	16%	(20)	5%	(7)	3%	(4)	11%	(13)	53%	(66)	124
2012 Vote: Didn't Vote	8%	(21)	17%	(41)	1%	(1)	3%	(8)	18%	(44)	53%	(128)	243
4-Region: Northeast	3%	(4)	14%	(15)	9%	(9)	2%	(2)	13%	(13)	59%	(61)	104
4-Region: Midwest	11%	(12)	19%	(21)	5%	(6)	8%	(9)	14%	(16)	43%	(48)	112
4-Region: South	12%	(26)	18%	(42)	5%	(12)	5%	(10)	18%	(41)	42%	(96)	227
4-Region: West	15%	(22)	17%	(25)	1%	(1)	1%	(1)	11%	(17)	56%	(82)	148
Sports fans	14%	(58)	23%	(98)	6%	(26)	5%	(22)	15%	(63)	37%	(157)	425
Avid sports fans	29%	(44)	24%	(38)	8%	(12)	9%	(13)	10%	(16)	20%	(31)	155
Casual sports fans	5%	(14)	22%	(61)	5%	(14)	3%	(8)	17%	(47)	47%	(126)	271
Republican sports fans	17%	(26)	28%	(43)	6%	(9)	5%	(7)	11%	(17)	35%	(54)	156
Democratic sports fans	16%	(24)	23%	(34)	6%	(10)	7%	(10)	13%	(20)	34%	(50)	148
Independent sports fans	7%	(8)	17%	(21)	6%	(8)	4%	(4)	22%	(27)	44%	(53)	121
Sports fans ages 18-34	16%	(16)	16%	(17)	6%	(6)	9%	(9)	17%	(17)	36%	(36)	101
Sports fans ages 35-44	15%	(13)	29%	(25)	7%	(6)	7%	(6)	14%	(12)	28%	(24)	86
Sports fans ages 45-64	15%	(23)	28%	(43)	5%	(7)	4%	(6)	13%	(20)	37%	(57)	155
Sports fans 65+	8%	(7)	16%	(14)	8%	(7)	1%	(1)	18%	(15)	49%	(40)	83
NFL fans	15%	(54)	25%	(93)	7%	(24)	5%	(17)	17%	(63)	32%	(119)	370
Avid NFL fans	27%	(42)	33%	(52)	8%	(13)	8%	(12)	9%	(15)	15%	(24)	159

Table MCSP4_2: *Do you have a favorable or unfavorable opinion of each of the following people? Adrian Peterson*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (64)	17% (103)	5% (27)	4% (22)	15% (86)	49% (287)	590
Casual NFL fans	5% (12)	19% (41)	5% (11)	2% (5)	23% (48)	45% (95)	211

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following people? Dak Prescott

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	12%	(74)	18%	(109)	7%	(45)	5%	(33)	13%	(80)	45%	(273)	613
Gender: Male	16%	(46)	24%	(71)	11%	(33)	6%	(17)	14%	(42)	29%	(84)	293
Gender: Female	9%	(27)	12%	(38)	4%	(12)	5%	(16)	12%	(38)	59%	(189)	320
Age: 18-34	8%	(16)	18%	(35)	7%	(13)	6%	(11)	11%	(22)	49%	(92)	188
Age: 35-44	13%	(14)	15%	(16)	4%	(4)	12%	(13)	18%	(19)	37%	(39)	105
Age: 45-64	16%	(32)	17%	(35)	10%	(21)	3%	(6)	13%	(27)	40%	(81)	203
Age: 65+	10%	(12)	20%	(23)	6%	(7)	2%	(3)	10%	(12)	52%	(61)	118
GenZers: 1997-2012	12%	(10)	8%	(7)	4%	(3)	2%	(1)	20%	(16)	54%	(42)	79
Millennials: 1981-1996	7%	(11)	22%	(35)	7%	(11)	12%	(18)	11%	(18)	40%	(63)	158
GenXers: 1965-1980	17%	(29)	18%	(30)	10%	(17)	5%	(8)	12%	(20)	39%	(66)	171
Baby Boomers: 1946-1964	11%	(20)	18%	(33)	7%	(13)	2%	(4)	13%	(23)	49%	(90)	183
PID: Dem (no lean)	16%	(35)	21%	(47)	6%	(14)	3%	(6)	14%	(31)	41%	(93)	227
PID: Ind (no lean)	9%	(18)	16%	(33)	8%	(17)	7%	(15)	12%	(23)	48%	(96)	201
PID: Rep (no lean)	11%	(21)	16%	(29)	7%	(14)	6%	(12)	13%	(25)	46%	(85)	185
PID/Gender: Dem Men	19%	(16)	34%	(30)	7%	(6)	3%	(2)	13%	(12)	24%	(21)	88
PID/Gender: Dem Women	14%	(19)	12%	(17)	6%	(8)	3%	(4)	14%	(20)	51%	(71)	139
PID/Gender: Ind Men	9%	(10)	21%	(22)	14%	(15)	3%	(4)	16%	(16)	37%	(39)	105
PID/Gender: Ind Women	8%	(8)	12%	(11)	2%	(2)	12%	(11)	7%	(7)	59%	(57)	96
PID/Gender: Rep Men	20%	(20)	20%	(20)	12%	(12)	11%	(11)	14%	(14)	24%	(24)	100
PID/Gender: Rep Women	1%	(1)	11%	(10)	3%	(2)	1%	(1)	12%	(11)	71%	(61)	85
Ideo: Liberal (1-3)	15%	(26)	25%	(44)	6%	(10)	2%	(4)	13%	(22)	40%	(70)	175
Ideo: Moderate (4)	8%	(14)	18%	(30)	8%	(14)	4%	(7)	11%	(18)	50%	(83)	166
Ideo: Conservative (5-7)	15%	(30)	14%	(28)	8%	(16)	6%	(13)	15%	(29)	42%	(85)	201
Educ: < College	12%	(51)	14%	(60)	9%	(37)	6%	(28)	13%	(55)	46%	(200)	431
Educ: Bachelors degree	11%	(12)	28%	(32)	2%	(2)	2%	(3)	15%	(17)	42%	(48)	113
Educ: Post-grad	15%	(10)	26%	(18)	9%	(6)	3%	(2)	11%	(8)	36%	(25)	69
Income: Under 50k	11%	(37)	15%	(50)	8%	(26)	7%	(24)	11%	(37)	49%	(168)	341
Income: 50k-100k	14%	(24)	18%	(32)	6%	(11)	4%	(7)	19%	(33)	39%	(68)	176
Income: 100k+	13%	(13)	28%	(27)	8%	(8)	2%	(2)	10%	(9)	39%	(37)	96
Ethnicity: White	8%	(38)	17%	(78)	8%	(38)	6%	(27)	11%	(52)	49%	(225)	458
Ethnicity: Hispanic	13%	(15)	19%	(23)	15%	(18)	13%	(16)	10%	(12)	29%	(34)	118

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following people? Dak Prescott

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no		r heard of	Total N
Adults	12%	(74)	18%	(109)	7%	(45)	5%	(33)	13%	(80)	45%	(273)	613
Ethnicity: Black	35%	(29)	16%	(14)	_	(0)	1%	(1)	20%	(17)	28%	(24)	85
Ethnicity: Other	9%	(6)	25%	(17)	10%	(7)	7%	(5)	15%	(11)	34%	(24)	70
All Christian	9%	(25)	18%	(50)	10%	(27)	6%	(17)	14%	(41)	43%	(120)	281
Agnostic/Nothing in particular	17%	(28)	16%	(27)	3%	(6)	7%	(12)	6%	(11)	51%	(87)	171
Something Else	14%	(17)	13%	(16)	6%	(8)	2%	(2)	21%	(25)	43%	(52)	120
Evangelical	14%	(23)	16%	(28)	12%	(21)	4%	(6)	16%	(28)	37%	(63)	168
Non-Evangelical	9%	(19)	16%	(37)	6%	(14)	6%	(13)	17%	(37)	46%	(103)	222
Community: Urban	13%	(24)	20%	(35)	6%	(11)	7%	(13)	14%	(25)	40%	(72)	181
Community: Suburban	13%	(37)	18%	(50)	8%	(24)	6%	(18)	13%	(37)	42%	(122)	288
Community: Rural	9%	(13)	16%	(24)	6%	(9)	1%	(2)	12%	(18)	55%	(79)	144
Employ: Private Sector	19%	(32)	28%	(46)	5%	(8)	3%	(5)	12%	(20)	32%	(53)	164
Employ: Self-Employed	6%	(3)	16%	(8)	3%	(2)	21%	(11)	15%	(8)	37%	(19)	52
Employ: Retired	10%	(15)	19%	(27)	8%	(11)	5%	(7)	9%	(12)	50%	(72)	144
Employ: Unemployed	10%	(8)	11%	(9)	11%	(9)	2%	(1)	19%	(15)	47%	(38)	81
Employ: Other	1%	(1)	12%	(6)	15%	(8)	8%	(4)	17%	(9)	47%	(25)	53
Military HH: Yes	10%	(8)	19%	(17)	5%	(4)	3%	(2)	13%	(12)	51%	(45)	89
Military HH: No	12%	(65)	18%	(93)	8%	(40)	6%	(31)	13%	(68)	43%	(228)	525
RD/WT: Right Direction	15%	(24)	21%	(34)	12%	(20)	5%	(9)	11%	(18)	36%	(59)	162
RD/WT: Wrong Track	11%	(50)	17%	(76)	6%	(25)	5%	(24)	14%	(62)	47%	(214)	451
Trump Job Approve	11%	(25)	15%	(35)	9%	(21)	7%	(16)	14%	(32)	45%	(105)	233
Trump Job Disapprove	14%	(49)	21%	(74)	7%	(24)	3%	(12)	12%	(42)	43%	(149)	351
Trump Job Strongly Approve	12%	(17)	17%	(24)	7%	(10)	9%	(13)	11%	(16)	44%	(63)	143
Trump Job Somewhat Approve	8%	(8)	12%	(11)	12%	(11)	3%	(3)	18%	(16)	46%	(41)	90
Trump Job Somewhat Disapprove	11%	(8)	25%	(19)	2%	(2)	8%	(6)	19%	(15)	35%	(27)	77
Trump Job Strongly Disapprove	15%	(41)	20%	(55)	8%	(22)	2%	(6)	10%	(28)	45%	(122)	274
Favorable of Trump	10%	(23)	14%	(33)	8%	(18)	6%	(14)	16%	(36)	45%	(103)	227
Unfavorable of Trump	14%	(51)	22%	(76)	8%	(27)	4%	(13)	11%	(38)	42%	(146)	351

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following people? Dak Prescott

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	12%	(74)	18%	(109)	7%	(45)	5%	(33)	13%	(80)	45%	(273)	613
Very Favorable of Trump	13%	(18)	16%	(22)	7%	(10)	4%	(6)	13%	(18)	47%	(66)	140
Somewhat Favorable of Trump	6%	(5)	12%	(10)	9%	(8)	9%	(8)	21%	(19)	43%	(37)	87
Somewhat Unfavorable of Trump	17%	(9)	27%	(14)	6%	(3)	1%	(1)	14%	(7)	35%	(18)	52
Very Unfavorable of Trump	14%	(42)	21%	(62)	8%	(23)	4%	(13)	10%	(31)	43%	(128)	299
#1 Issue: Economy	13%	(30)	21%	(48)	6%	(13)	3%	(7)	16%	(37)	41%	(95)	229
#1 Issue: Security	18%	(13)	5%	(4)	15%	(10)	15%	(11)	8%	(6)	39%	(28)	71
#1 Issue: Health Care	13%	(13)	20%	(21)	7%	(7)	6%	(7)	9%	(10)	45%	(48)	106
#1 Issue: Medicare / Social Security	11%	(9)	14%	(11)	11%	(9)	3%	(3)	13%	(11)	48%	(40)	83
2018 House Vote: Democrat	16%	(32)	20%	(41)	7%	(14)	2%	(5)	13%	(28)	42%	(87)	208
2018 House Vote: Republican	10%	(14)	18%	(25)	8%	(11)	3%	(4)	15%	(20)	46%	(63)	135
2016 Vote: Hillary Clinton	16%	(29)	21%	(38)	8%	(14)	2%	(4)	14%	(25)	40%	(73)	184
2016 Vote: Donald Trump	10%	(15)	19%	(29)	7%	(10)	4%	(7)	11%	(17)	49%	(74)	153
2016 Vote: Didn't Vote	12%	(29)	15%	(35)	8%	(20)	7%	(17)	13%	(31)	44%	(103)	234
Voted in 2014: Yes	11%	(36)	22%	(73)	7%	(24)	4%	(12)	13%	(44)	42%	(138)	327
Voted in 2014: No	13%	(38)	13%	(36)	7%	(20)	7%	(21)	13%	(36)	47%	(135)	286
2012 Vote: Barack Obama	15%	(33)	24%	(52)	7%	(15)	2%	(4)	13%	(28)	39%	(83)	215
2012 Vote: Mitt Romney	10%	(12)	19%	(23)	9%	(11)	4%	(5)	11%	(13)	47%	(57)	121
2012 Vote: Didn't Vote	11%	(29)	12%	(31)	7%	(18)	9%	(23)	13%	(34)	48%	(124)	259
4-Region: Northeast	7%	(7)	24%	(24)	2%	(2)	8%	(8)	11%	(11)	49%	(49)	100
4-Region: Midwest	7%	(9)	15%	(18)	6%	(8)	4%	(5)	13%	(16)	55%	(68)	125
4-Region: South	16%	(33)	20%	(44)	5%	(11)	4%	(8)	14%	(30)	41%	(87)	213
4-Region: West	14%	(25)	13%	(24)	13%	(23)	7%	(13)	13%	(23)	39%	(68)	175
Sports fans	17%	(72)	24%	(101)	10%	(43)	6%	(25)	15%	(66)	28%	(121)	428
Avid sports fans	28%	(45)	24%	(39)	13%	(20)	11%	(17)	11%	(18)	13%	(20)	159
Casual sports fans	10%	(27)	23%	(62)	8%	(22)	3%	(8)	18%	(48)	38%	(102)	269
Republican sports fans	17%	(21)	20%	(25)	11%	(14)	7%	(9)	16%	(20)	30%	(38)	127
Democratic sports fans	20%	(34)	28%	(47)	8%	(13)	4%	(6)	14%	(24)	27%	(46)	170
Independent sports fans	13%	(17)	22%	(29)	12%	(16)	8%	(10)	17%	(22)	29%	(38)	131
Sports fans ages 18-34	13%	(15)	26%	(30)	10%	(12)	6%	(7)	12%	(14)	33%	(39)	116
Sports fans ages 35-44	16%	(13)	18%	(15)	5%	(4)	15%	(12)	23%	(19)	24%	(19)	82

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following people? Dak Prescott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (74)	18% (109)	7% (45)	5% (33)	13% (80)	45% (273)	613
Sports fans ages 45-64	22% (32)	24% (35)	14% (21)	4% (5)	16% (23)	22% (32)	148
Sports fans 65+	14% (12)	26% (21)	7% (6)	1% (1)	13% (11)	38% (32)	82
NFL fans	18% (73)	24% (96)	10% (39)	6% (22)	16% (64)	26% (105)	400
Avid NFL fans	29% (53)	27% (49)	12% (23)	9% (16)	12% (22)	10% (19)	183
Casual NFL fans	9% (20)	22% (47)	8% (17)	3% (6)	19% (42)	40% (86)	217

Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Reagor*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	5%	(32)	10%	(60)	4%	(26)	3%	(21)	9%	(54)	69%	(435)	628
Gender: Male	7%	(23)	15%	(49)	4%	(14)	3%	(9)	10%	(32)	60%	(189)	315
Gender: Female	3%	(9)	4%	(11)	4%	(12)	4%	(12)	7%	(22)	79%	(246)	312
Age: 18-34	8%	(17)	10%	(19)	8%	(16)	8%	(16)	7%	(14)	58%	(116)	198
Age: 35-44	5%	(5)	17%	(18)	7%	(8)	1%	(1)	13%	(14)	57%	(61)	106
Age: 45-64	5%	(9)	9%	(18)	1%	(2)	2%	(4)	10%	(21)	73%	(149)	203
Age: 65+	1%	(1)	4%	(5)	_	(0)	_	(0)	4%	(5)	91%	(109)	120
GenZers: 1997-2012	_	(0)	7%	(5)	6%	(4)	14%	(10)	5%	(3)	68%	(46)	68
Millennials: 1981-1996	10%	(18)	13%	(23)	9%	(16)	4%	(6)	10%	(18)	54%	(98)	180
GenXers: 1965-1980	6%	(10)	13%	(21)	3%	(4)	3%	(5)	12%	(18)	63%	(100)	158
Baby Boomers: 1946-1964	2%	(4)	5%	(9)	1%	(2)	_	(0)	7%	(13)	86%	(165)	192
PID: Dem (no lean)	11%	(27)	10%	(25)	4%	(11)	4%	(10)	5%	(13)	65%	(159)	245
PID: Ind (no lean)	1%	(2)	9%	(19)	6%	(13)	5%	(10)	11%	(25)	69%	(151)	219
PID: Rep (no lean)	2%	(3)	9%	(16)	2%	(3)	1%	(1)	10%	(16)	77%	(126)	164
PID/Gender: Dem Men	18%	(19)	16%	(17)	7%	(8)	5%	(5)	8%	(8)	47%	(50)	106
PID/Gender: Dem Women	6%	(8)	6%	(9)	2%	(3)	3%	(5)	4%	(5)	79%	(109)	138
PID/Gender: Ind Men	1%	(1)	15%	(18)	4%	(4)	3%	(3)	13%	(16)	64%	(77)	121
PID/Gender: Ind Women	1%	(1)	1%	(1)	8%	(8)	7%	(7)	8%	(8)	75%	(74)	98
PID/Gender: Rep Men	3%	(3)	15%	(14)	2%	(2)	1%	(1)	8%	(7)	70%	(62)	89
PID/Gender: Rep Women	_	(0)	3%	(2)	1%	(1)	1%	(1)	11%	(8)	84%	(64)	75
Ideo: Liberal (1-3)	9%	(16)	14%	(24)	4%	(8)	2%	(4)	7%	(11)	63%	(106)	169
Ideo: Moderate (4)	3%	(6)	9%	(16)	1%	(1)	4%	(7)	10%	(19)	73%	(134)	184
Ideo: Conservative (5-7)	4%	(8)	9%	(19)	4%	(9)	5%	(10)	9%	(18)	69%	(137)	201
Educ: < College	4%	(16)	8%	(34)	5%	(23)	4%	(15)	9%	(38)	70%	(301)	429
Educ: Bachelors degree	6%	(8)	9%	(11)	1%	(2)	4%	(5)	9%	(11)	71%	(91)	128
Educ: Post-grad	11%	(8)	21%	(15)	2%	(1)	1%	(1)	6%	(4)	59%	(42)	71
Income: Under 50k	4%	(14)	7%	(25)	6%	(23)	3%	(12)	10%	(34)	70%	(251)	360
Income: 50k-100k	7%	(13)	14%	(26)	1%	(2)	3%	(5)	7%	(12)	68%	(126)	185
Income: 100k+	7%	(6)	10%	(8)	2%	(1)	4%	(3)	9%	(7)	69%	(57)	83
Ethnicity: White	4%	(20)	10%	(48)	4%	(19)	1%	(5)	8%	(39)	73%	(362)	493
Ethnicity: Hispanic	8%	(11)	16%	(21)	12%	(16)	8%	(11)	3%	(4)	51%	(65)	126

Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Reagor*

		ery		ewhat		ewhat		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	5%	(32)	10%	(60)	4%	(26)	3%	(21)	9%	(54)	69%	(435)	628
Ethnicity: Black	11%	(8)	7%	(5)	_	(0)	11%	(8)	12%	(9)	59%	(45)	76
Ethnicity: Other	7%	(4)	11%	(7)	13%	(7)	13%	(7)	10%	(6)	47%	(28)	59
All Christian	8%	(23)	11%	(31)	3%	(8)	2%	(7)	7%	(19)	70%	(203)	290
Agnostic/Nothing in particular	3%	(4)	4%	(7)	10%	(16)	3%	(5)	10%	(16)	70%	(112)	161
Something Else	4%	(5)	12%	(14)	2%	(2)	3%	(4)	11%	(12)	67%	(78)	115
Evangelical	10%	(17)	12%	(21)	2%	(4)	5%	(8)	5%	(9)	66%	(116)	175
Non-Evangelical	3%	(7)	11%	(24)	2%	(5)	1%	(3)	10%	(22)	72%	(155)	216
Community: Urban	13%	(26)	9%	(18)	3%	(6)	7%	(13)	8%	(16)	59%	(116)	196
Community: Suburban	2%	(5)	13%	(37)	4%	(12)	2%	(7)	9%	(25)	70%	(201)	286
Community: Rural	1%	(1)	3%	(5)	6%	(9)	1%	(1)	8%	(12)	81%	(119)	146
Employ: Private Sector	6%	(10)	13%	(24)	4%	(7)	6%	(11)	11%	(20)	61%	(112)	184
Employ: Government	14%	(7)	11%	(6)	10%	(5)	8%	(4)	9%	(4)	48%	(24)	50
Employ: Self-Employed	2%	(1)	23%	(14)	8%	(5)	_	(0)	10%	(6)	58%	(35)	61
Employ: Retired	3%	(4)	7%	(10)	_	(0)	_	(0)	4%	(5)	86%	(114)	133
Employ: Unemployed	11%	(9)	5%	(5)	6%	(5)	3%	(2)	9%	(8)	66%	(56)	85
Employ: Other	1%	(1)	2%	(1)	5%	(3)	3%	(1)	9%	(5)	79%	(43)	54
Military HH: Yes	9%	(9)	6%	(6)	2%	(2)	3%	(3)	3%	(3)	77%	(81)	105
Military HH: No	4%	(22)	10%	(54)	5%	(24)	3%	(18)	10%	(50)	68%	(354)	523
RD/WT: Right Direction	11%	(21)	10%	(19)	6%	(12)	6%	(11)	8%	(16)	60%	(118)	197
RD/WT: Wrong Track	3%	(11)	10%	(41)	3%	(14)	2%	(10)	9%	(38)	74%	(317)	431
Trump Job Approve	3%	(7)	11%	(25)	4%	(9)	3%	(7)	9%	(20)	71%	(164)	232
Trump Job Disapprove	7%	(25)	10%	(35)	2%	(9)	4%	(14)	9%	(32)	69%	(249)	363
Trump Job Strongly Approve	2%	(3)	12%	(16)	2%	(3)	4%	(5)	7%	(10)	72%	(95)	131
Trump Job Somewhat Approve	4%	(4)	9%	(9)	6%	(6)	2%	(2)	10%	(10)	69%	(70)	101
Trump Job Somewhat Disapprove	6%	(5)	5%	(4)	7%	(6)	5%	(4)	17%	(15)	61%	(54)	89
Trump Job Strongly Disapprove	7%	(20)	11%	(31)	1%	(2)	4%	(10)	6%	(17)	71%	(195)	274
Favorable of Trump	5%	(13)	9%	(21)	4%	(9)	3%	(7)	7%	(16)	72%	(168)	234
Unfavorable of Trump	5%	(19)	10%	(38)	4%	(14)	4%	(14)	9%	(34)	68%	(252)	371

Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Reagor*

		ery		ewhat		ewhat	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	(of	Total N
Adults	5%	(32)	10%	(60)	4%	(26)	3%	(21)	9%	(54)	69%	(435)	628
Very Favorable of Trump	4%	(5)	8%	(9)	2%	(3)	3%	(4)	6%	(8)	76%	(92)	121
Somewhat Favorable of Trump	7%	(8)	11%	(12)	5%	(6)	3%	(3)	7%	(8)	67%	(76)	113
Somewhat Unfavorable of Trump	2%	(1)	11%	(8)	12%	(9)	_	(0)	17%	(12)	58%	(42)	72
Very Unfavorable of Trump	6%	(18)	10%	(31)	2%	(5)	5%	(14)	7%	(22)	70%	(210)	299
#1 Issue: Economy	6%	(13)	12%	(25)	3%	(6)	1%	(3)	14%	(30)	65%	(143)	220
#1 Issue: Security	19%	(10)	17%	(9)	3%	(2)	1%	(1)	7%	(3)	53%	(28)	52
#1 Issue: Health Care	1%	(1)	10%	(13)	3%	(4)	7%	(10)	9%	(11)	70%	(91)	130
#1 Issue: Medicare / Social Security	3%	(3)	3%	(3)	7%	(7)	3%	(3)	4%	(4)	80%	(81)	102
2018 House Vote: Democrat	11%	(22)	11%	(23)	1%	(3)	2%	(5)	6%	(12)	69%	(142)	207
2018 House Vote: Republican	3%	(4)	6%	(9)	2%	(2)	3%	(4)	9%	(14)	77%	(118)	152
2016 Vote: Hillary Clinton	12%	(21)	9%	(16)	1%	(2)	3%	(5)	7%	(11)	68%	(120)	175
2016 Vote: Donald Trump	3%	(5)	9%	(16)	2%	(4)	2%	(3)	9%	(17)	76%	(140)	185
2016 Vote: Didn't Vote	3%	(6)	10%	(23)	8%	(18)	5%	(10)	10%	(23)	64%	(143)	223
Voted in 2014: Yes	8%	(26)	9%	(30)	3%	(10)	4%	(12)	7%	(24)	70%	(234)	336
Voted in 2014: No	2%	(6)	10%	(30)	6%	(16)	3%	(9)	10%	(30)	69%	(200)	292
2012 Vote: Barack Obama	10%	(22)	8%	(18)	1%	(3)	5%	(10)	8%	(17)	68%	(152)	223
2012 Vote: Mitt Romney	2%	(2)	10%	(12)	2%	(2)	1%	(1)	8%	(9)	77%	(88)	115
2012 Vote: Didn't Vote	2%	(6)	11%	(29)	8%	(21)	4%	(10)	9%	(23)	66%	(174)	263
4-Region: Northeast	4%	(5)	9%	(9)	1%	(1)	6%	(6)	7%	(8)	73%	(77)	105
4-Region: Midwest	1%	(1)	8%	(11)	7%	(10)	2%	(2)	16%	(21)	67%	(90)	135
4-Region: South	4%	(10)	8%	(19)	4%	(9)	3%	(8)	8%	(19)	72%	(170)	235
4-Region: West	11%	(16)	13%	(20)	5%	(7)	3%	(5)	4%	(5)	64%	(98)	152
Sports fans	7%	(31)	14%	(58)	5%	(20)	4%	(15)	12%	(50)	59%	(256)	431
Avid sports fans	16%	(25)	21%	(33)	7%	(10)	5%	(7)	17%	(27)	35%	(54)	157
Casual sports fans	2%	(6)	9%	(26)	4%	(10)	3%	(8)	9%	(23)	74%	(201)	274
Republican sports fans	2%	(3)	13%	(16)	2%	(3)	1%	(1)	13%	(15)	69%	(83)	120
Democratic sports fans	16%	(26)	14%	(24)	6%	(11)	4%	(7)	8%	(13)	52%	(89)	171
Independent sports fans	1%	(1)	13%	(18)	5%	(6)	5%	(7)	16%	(22)	60%	(84)	140
Sports fans ages 18-34	13%	(17)	15%	(19)	9%	(12)	9%	(11)	11%	(14)	44%	(56)	129
Sports fans ages 35-44	4%	(3)	22%	(18)	7%	(6)	1%	(1)	14%	(12)	52%	(43)	83

Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following people? *Jalen Reagor*

Demographic	Ve favor	•		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	5%	(32)	10%	(60)	4%	(26)	3%	(21)	9%	(54)	69%	(435)	628
Sports fans ages 45-64	7%	(9)	12%	(17)	2%	(2)	2%	(3)	15%	(21)	63%	(87)	139
Sports fans 65+	2%	(1)	6%	(5)	_	(0)	_	(0)	5%	(4)	88%	(70)	79
NFL fans	8%	(32)	14%	(56)	5%	(20)	4%	(17)	12%	(49)	57%	(234)	407
Avid NFL fans	11%	(20)	21%	(39)	6%	(12)	4%	(8)	17%	(31)	39%	(72)	182
Casual NFL fans	5%	(12)	7%	(17)	4%	(8)	4%	(9)	8%	(17)	72%	(162)	225

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following people? *Jordan Reed*

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(29)	11%	(62)	3%	(16)	3%	(18)	15%	(90)	63%	(369)	584
Gender: Male	8%	(21)	16%	(42)	3%	(7)	3%	(8)	22%	(59)	48%	(128)	265
Gender: Female	3%	(8)	6%	(20)	3%	(9)	3%	(10)	10%	(31)	76%	(241)	319
Age: 18-34	6%	(11)	11%	(20)	6%	(11)	6%	(10)	8%	(14)	63%	(111)	176
Age: 35-44	8%	(7)	12%	(12)	3%	(3)	4%	(4)	23%	(22)	50%	(48)	96
Age: 45-64	4%	(9)	14%	(27)	1%	(2)	1%	(2)	20%	(40)	60%	(117)	197
Age: 65+	2%	(2)	3%	(4)	1%	(1)	2%	(2)	12%	(13)	81%	(93)	115
GenZers: 1997-2012	3%	(2)	10%	(6)	_	(0)	2%	(1)	2%	(2)	82%	(53)	65
Millennials: 1981-1996	7%	(12)	11%	(18)	8%	(12)	7%	(11)	17%	(27)	50%	(80)	159
GenXers: 1965-1980	8%	(12)	16%	(22)	1%	(2)	2%	(3)	19%	(26)	53%	(74)	139
Baby Boomers: 1946-1964	2%	(3)	7%	(14)	1%	(2)	1%	(3)	16%	(32)	74%	(149)	203
PID: Dem (no lean)	9%	(21)	10%	(24)	4%	(10)	2%	(6)	12%	(29)	62%	(150)	240
PID: Ind (no lean)	2%	(3)	10%	(20)	1%	(2)	2%	(4)	17%	(35)	68%	(137)	201
PID: Rep (no lean)	3%	(5)	12%	(18)	2%	(4)	6%	(9)	18%	(25)	58%	(82)	142
PID/Gender: Dem Men	17%	(16)	16%	(15)	2%	(2)	2%	(2)	14%	(13)	49%	(47)	94
PID/Gender: Dem Women	4%	(5)	6%	(9)	6%	(9)	2%	(3)	11%	(17)	71%	(103)	146
PID/Gender: Ind Men	1%	(1)	14%	(13)	2%	(2)	_	(0)	29%	(28)	55%	(53)	96
PID/Gender: Ind Women	3%	(3)	6%	(7)	_	(0)	4%	(4)	7%	(8)	80%	(84)	105
PID/Gender: Rep Men	7%	(5)	18%	(14)	5%	(4)	8%	(6)	25%	(19)	38%	(29)	75
PID/Gender: Rep Women	_	(0)	6%	(4)	_	(0)	5%	(3)	10%	(7)	79%	(53)	67
Ideo: Liberal (1-3)	7%	(14)	8%	(15)	5%	(10)	2%	(4)	12%	(24)	66%	(131)	198
Ideo: Moderate (4)	5%	(8)	12%	(21)	_	(1)	3%	(5)	21%	(36)	59%	(103)	174
Ideo: Conservative (5-7)	5%	(7)	11%	(18)	3%	(4)	5%	(8)	17%	(26)	59%	(92)	156
Educ: < College	3%	(11)	9%	(34)	2%	(9)	4%	(15)	16%	(60)	66%	(251)	380
Educ: Bachelors degree	7%	(9)	14%	(19)	4%	(5)	3%	(3)	13%	(17)	60%	(79)	133
Educ: Post-grad	13%	(9)	11%	(8)	1%	(1)	1%	(0)	19%	(13)	55%	(39)	71
Income: Under 50k	3%	(9)	8%	(27)	3%	(8)	4%	(13)	14%	(45)	68%	(214)	317
Income: 50k-100k	6%	(10)	11%	(21)	2%	(3)	3%	(5)	18%	(33)	61%	(111)	183
Income: 100k+	11%	(9)	17%	(14)	5%	(5)	1%	(0)	14%	(12)	52%	(43)	84
Ethnicity: White	5%	(22)	10%	(44)	3%	(16)	4%	(16)	14%	(64)	65%	(296)	458
Ethnicity: Hispanic	6%	(5)	5%	(5)	10%	(9)	3%	(3)	10%	(9)	65%	(57)	87

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following people? *Jordan Reed*

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	5%	(29)	11%	(62)	3%	(16)	3%	(18)	15%	(90)	63%	(369)	584
Ethnicity: Black	8%	(6)	16%	(13)	_	(0)	1%	(1)	25%	(19)	50%	(39)	78
All Christian	7%	(19)	10%	(27)	4%	(12)	3%	(9)	18%	(47)	57%	(152)	266
Agnostic/Nothing in particular	2%	(3)	9%	(14)	2%	(3)	4%	(6)	14%	(22)	69%	(107)	156
Something Else	3%	(3)	12%	(14)	_	(0)	3%	(4)	14%	(16)	68%	(81)	118
Evangelical	8%	(13)	11%	(17)	6%	(10)	1%	(2)	18%	(28)	55%	(86)	156
Non-Evangelical	4%	(9)	10%	(22)	_	(1)	5%	(10)	15%	(32)	66%	(141)	215
Community: Urban	8%	(12)	14%	(22)	6%	(10)	5%	(7)	13%	(21)	54%	(85)	158
Community: Suburban	2%	(5)	8%	(21)	1%	(3)	3%	(7)	19%	(54)	67%	(186)	276
Community: Rural	8%	(12)	12%	(19)	2%	(3)	3%	(4)	10%	(15)	65%	(97)	150
Employ: Private Sector	11%	(20)	15%	(28)	2%	(5)	3%	(6)	16%	(30)	52%	(97)	186
Employ: Retired	1%	(1)	5%	(6)	2%	(2)	2%	(2)	15%	(18)	75%	(93)	123
Employ: Unemployed	4%	(3)	6%	(5)	7%	(7)	3%	(3)	21%	(18)	59%	(53)	89
Military HH: Yes	4%	(4)	8%	(7)	2%	(1)	6%	(5)	14%	(12)	66%	(57)	87
Military HH: No	5%	(26)	11%	(55)	3%	(14)	3%	(13)	16%	(78)	63%	(312)	497
RD/WT: Right Direction	8%	(13)	15%	(24)	8%	(13)	4%	(7)	17%	(28)	49%	(81)	166
RD/WT: Wrong Track	4%	(16)	9%	(38)	1%	(3)	3%	(12)	15%	(62)	69%	(288)	418
Trump Job Approve	6%	(14)	14%	(31)	2%	(5)	5%	(11)	15%	(33)	58%	(128)	221
Trump Job Disapprove	5%	(16)	8%	(29)	3%	(11)	2%	(8)	16%	(54)	66%	(227)	345
Trump Job Strongly Approve	6%	(8)	12%	(16)	3%	(4)	5%	(7)	14%	(17)	59%	(75)	127
Trump Job Somewhat Approve	6%	(6)	16%	(15)	1%	(1)	4%	(4)	16%	(16)	56%	(53)	95
Trump Job Somewhat Disapprove	1%	(1)	8%	(5)	1%	(0)	5%	(3)	26%	(16)	59%	(37)	62
Trump Job Strongly Disapprove	5%	(15)	9%	(24)	4%	(10)	2%	(5)	13%	(38)	67%	(190)	283
Favorable of Trump	4%	(9)	14%	(30)	2%	(4)	5%	(10)	15%	(33)	60%	(129)	215
Unfavorable of Trump	6%	(20)	9%	(31)	3%	(11)	2%	(8)	15%	(52)	65%	(224)	346
Very Favorable of Trump	5%	(5)	16%	(18)	3%	(4)	4%	(5)	15%	(17)	57%	(65)	114
Somewhat Favorable of Trump	4%	(4)	11%	(11)	1%	(1)	5%	(5)	16%	(16)	64%	(64)	101
Somewhat Unfavorable of Trump	5%	(3)	7%	(4)	1%	(0)	7%	(4)	22%	(12)	59%	(32)	54
Very Unfavorable of Trump	6%	(17)	9%	(27)	4%	(11)	1%	(4)	14%	(40)	66%	(192)	292

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following people? *Jordan Reed*

		ery		ewhat		what		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(29)	11%	(62)	3%	(16)	3%	(18)	15%	(90)	63%	(369)	584
#1 Issue: Economy	6%	(13)	13%	(28)	2%	(3)	5%	(12)	17%	(37)	57%	(123)	215
#1 Issue: Security	3%	(2)	6%	(4)	12%	(7)	4%	(2)	11%	(6)	64%	(38)	60
#1 Issue: Health Care	9%	(10)	9%	(11)	1%	(1)	2%	(3)	20%	(23)	59%	(70)	118
#1 Issue: Medicare / Social Security	3%	(2)	6%	(5)	_	(0)	_	(0)	16%	(13)	75%	(60)	80
2018 House Vote: Democrat	8%	(16)	11%	(23)	5%	(10)	1%	(2)	14%	(30)	61%	(130)	212
2018 House Vote: Republican	2%	(2)	17%	(19)	4%	(4)	4%	(5)	14%	(15)	59%	(68)	114
2016 Vote: Hillary Clinton	9%	(17)	9%	(17)	4%	(7)	1%	(2)	16%	(29)	61%	(113)	185
2016 Vote: Donald Trump	3%	(5)	14%	(20)	5%	(7)	5%	(8)	16%	(23)	56%	(81)	144
2016 Vote: Didn't Vote	3%	(7)	10%	(22)	_	(0)	3%	(7)	14%	(31)	69%	(152)	220
Voted in 2014: Yes	6%	(18)	12%	(37)	5%	(15)	3%	(10)	13%	(41)	61%	(191)	312
Voted in 2014: No	4%	(12)	9%	(25)	_	(1)	3%	(8)	18%	(49)	65%	(178)	272
2012 Vote: Barack Obama	8%	(19)	12%	(28)	5%	(11)	4%	(10)	13%	(32)	59%	(141)	240
2012 Vote: Mitt Romney	1%	(1)	14%	(14)	4%	(4)	4%	(4)	20%	(20)	57%	(56)	99
2012 Vote: Didn't Vote	4%	(9)	9%	(20)	_	(1)	2%	(5)	15%	(35)	69%	(158)	227
4-Region: Northeast	5%	(5)	10%	(9)	2%	(2)	4%	(4)	22%	(22)	58%	(57)	98
4-Region: Midwest	4%	(5)	15%	(18)	2%	(2)	3%	(3)	16%	(20)	60%	(72)	120
4-Region: South	5%	(11)	11%	(27)	1%	(3)	4%	(9)	17%	(40)	62%	(150)	241
4-Region: West	7%	(9)	6%	(7)	7%	(9)	2%	(2)	7%	(9)	71%	(89)	125
Sports fans	7%	(29)	14%	(58)	4%	(15)	3%	(14)	20%	(82)	51%	(204)	403
Avid sports fans	15%	(24)	24%	(37)	7%	(11)	4%	(7)	23%	(36)	27%	(42)	156
Casual sports fans	2%	(5)	9%	(21)	2%	(4)	3%	(7)	19%	(46)	66%	(163)	247
Republican sports fans	5%	(5)	17%	(17)	3%	(3)	6%	(6)	24%	(24)	44%	(44)	99
Democratic sports fans	12%	(21)	13%	(24)	6%	(10)	2%	(4)	15%	(26)	52%	(93)	178
Independent sports fans	3%	(3)	14%	(17)	1%	(2)	3%	(4)	25%	(32)	54%	(68)	126
Sports fans ages 18-34	10%	(11)	15%	(17)	9%	(10)	8%	(9)	12%	(13)	46%	(50)	109
Sports fans ages 35-44	10%	(7)	16%	(12)	4%	(3)	5%	(4)	24%	(18)	41%	(29)	72
Sports fans ages 45-64	6%	(9)	18%	(26)	1%	(2)	1%	(2)	27%	(39)	47%	(69)	146
Sports fans 65+	3%	(2)	5%	(4)	1%	(1)	_	(0)	17%	(13)	74%	(56)	76
NFL fans	8%	(29)	15%	(56)	4%	(15)	4%	(14)	22%	(81)	48%	(178)	374
Avid NFL fans	15%	(25)	24%	(40)	3%	(5)	5%	(8)	24%	(39)	29%	(48)	166

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following people? *Jordan Reed*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (29)	11% (62)	3% (16)	3% (18)	15% (90)	63% (369)	584
Casual NFL fans	2% (4)	7% (16)	5% (10)	3% (6)	20% (42)	63% (130)	207

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following people? Calvin Ridley

		ery		ewhat		what		ery		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	7%	(40)	10%	(55)	3%	(18)	3%	(14)	12%	(69)	64%	(356)	553
Gender: Male	12%	(32)	13%	(34)	4%	(10)	2%	(7)	13%	(36)	56%	(150)	269
Gender: Female	3%	(8)	7%	(21)	3%	(8)	3%	(8)	12%	(33)	73%	(207)	284
Age: 18-34	3%	(5)	9%	(13)	4%	(7)	6%	(10)	16%	(24)	62%	(96)	155
Age: 35-44	11%	(10)	16%	(15)	8%	(7)	4%	(4)	16%	(15)	44%	(40)	90
Age: 45-64	11%	(21)	12%	(23)	2%	(4)	_	(1)	9%	(19)	66%	(131)	198
Age: 65+	3%	(4)	4%	(4)	1%	(1)	_	(0)	11%	(12)	81%	(90)	111
GenZers: 1997-2012	3%	(2)	_	(0)	3%	(2)	9%	(8)	21%	(17)	64%	(52)	82
Millennials: 1981-1996	7%	(9)	18%	(23)	8%	(10)	3%	(4)	12%	(16)	52%	(65)	126
GenXers: 1965-1980	16%	(22)	14%	(19)	3%	(4)	2%	(3)	11%	(15)	54%	(73)	135
Baby Boomers: 1946-1964	4%	(7)	7%	(12)	1%	(3)	_	(0)	9%	(18)	79%	(149)	189
PID: Dem (no lean)	7%	(15)	12%	(24)	2%	(4)	_	(1)	14%	(29)	64%	(130)	203
PID: Ind (no lean)	3%	(5)	10%	(18)	2%	(3)	5%	(8)	14%	(23)	66%	(112)	170
PID: Rep (no lean)	11%	(20)	7%	(13)	6%	(11)	3%	(5)	9%	(16)	63%	(115)	181
PID/Gender: Dem Men	13%	(12)	15%	(14)	1%	(1)	1%	(1)	13%	(12)	58%	(54)	93
PID/Gender: Dem Women	3%	(3)	9%	(10)	3%	(3)	_	(0)	16%	(17)	69%	(76)	110
PID/Gender: Ind Men	5%	(4)	13%	(11)	1%	(1)	5%	(5)	14%	(12)	62%	(53)	85
PID/Gender: Ind Women	1%	(1)	8%	(7)	3%	(2)	5%	(4)	14%	(12)	69%	(59)	85
PID/Gender: Rep Men	18%	(16)	11%	(10)	9%	(8)	2%	(1)	14%	(13)	47%	(43)	91
PID/Gender: Rep Women	4%	(4)	4%	(3)	3%	(3)	4%	(4)	4%	(4)	80%	(72)	89
Ideo: Liberal (1-3)	8%	(12)	8%	(12)	3%	(5)	3%	(5)	12%	(17)	66%	(99)	149
Ideo: Moderate (4)	3%	(5)	12%	(20)	6%	(10)	2%	(3)	16%	(27)	61%	(104)	170
Ideo: Conservative (5-7)	13%	(23)	11%	(20)	1%	(2)	2%	(4)	7%	(13)	65%	(118)	181
Educ: < College	6%	(23)	6%	(23)	3%	(10)	3%	(12)	14%	(51)	67%	(244)	364
Educ: Bachelors degree	7%	(9)	15%	(19)	4%	(5)	1%	(1)	8%	(10)	64%	(79)	123
Educ: Post-grad	12%	(8)	20%	(13)	4%	(3)	2%	(1)	12%	(8)	50%	(33)	66
Income: Under 50k	4%	(10)	8%	(23)	2%	(7)	4%	(11)	15%	(42)	67%	(189)	282
Income: 50k-100k	11%	(20)	12%	(21)	6%	(11)	2%	(3)	10%	(18)	59%	(107)	181
Income: 100k+	11%	(10)	12%	(11)	1%	(1)	1%	(0)	10%	(9)	66%	(60)	91
Ethnicity: White	6%	(27)	10%	(45)	3%	(15)	3%	(12)	10%	(45)	67%	(296)	440
Ethnicity: Hispanic	12%	(11)	13%	(13)	8%	(8)	9%	(9)	9%	(9)	49%	(48)	98

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following people? Calvin Ridley

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	7%	(40)	10%	(55)	3%	(18)	3%	(14)	12%	(69)	64%	(356)	553
Ethnicity: Black	19%	(12)	9%	(6)	1%	(1)	2%	(1)	24%	(15)	45%	(27)	61
Ethnicity: Other	3%	(2)	9%	(5)	5%	(3)	3%	(1)	18%	(9)	62%	(33)	52
All Christian	6%	(16)	13%	(33)	3%	(7)	2%	(6)	11%	(29)	64%	(161)	252
Agnostic/Nothing in particular	12%	(16)	6%	(8)	1%	(2)	3%	(4)	6%	(7)	73%	(97)	133
Something Else	5%	(6)	7%	(8)	6%	(6)	4%	(5)	25%	(27)	52%	(56)	108
Evangelical	9%	(12)	8%	(10)	7%	(9)	3%	(4)	17%	(22)	57%	(76)	134
Non-Evangelical	5%	(10)	13%	(26)	2%	(4)	1%	(2)	16%	(33)	63%	(130)	206
Community: Urban	9%	(14)	18%	(27)	5%	(8)	4%	(6)	7%	(10)	56%	(83)	147
Community: Suburban	7%	(20)	6%	(16)	2%	(6)	1%	(2)	18%	(48)	67%	(183)	274
Community: Rural	5%	(6)	10%	(13)	4%	(5)	4%	(6)	8%	(11)	69%	(91)	131
Employ: Private Sector	14%	(25)	15%	(27)	5%	(8)	1%	(1)	15%	(26)	50%	(89)	177
Employ: Retired	3%	(4)	7%	(8)	1%	(1)	_	(0)	8%	(9)	81%	(98)	121
Employ: Unemployed	5%	(4)	8%	(6)	_	(0)	4%	(3)	8%	(6)	76%	(55)	73
Military HH: Yes	9%	(8)	5%	(5)	4%	(3)	_	(0)	19%	(16)	63%	(53)	85
Military HH: No	7%	(32)	11%	(51)	3%	(15)	3%	(14)	11%	(53)	65%	(303)	468
RD/WT: Right Direction	6%	(10)	15%	(25)	3%	(5)	4%	(7)	12%	(20)	58%	(96)	164
RD/WT: Wrong Track	8%	(30)	8%	(30)	3%	(13)	2%	(7)	12%	(49)	67%	(261)	389
Trump Job Approve	11%	(23)	9%	(20)	6%	(13)	3%	(6)	10%	(22)	62%	(136)	220
Trump Job Disapprove	5%	(17)	10%	(32)	2%	(6)	2%	(6)	13%	(41)	67%	(205)	307
Trump Job Strongly Approve	16%	(22)	7%	(10)	7%	(10)	1%	(1)	8%	(11)	61%	(81)	134
Trump Job Somewhat Approve	2%	(1)	11%	(10)	4%	(3)	6%	(5)	13%	(11)	64%	(55)	85
Trump Job Somewhat Disapprove	6%	(4)	17%	(12)	_	(0)	6%	(4)	20%	(13)	51%	(35)	68
Trump Job Strongly Disapprove	5%	(13)	9%	(20)	2%	(6)	1%	(2)	12%	(28)	71%	(171)	239
Favorable of Trump	11%	(24)	9%	(19)	4%	(9)	1%	(2)	9%	(19)	65%	(138)	210
Unfavorable of Trump	5%	(15)	10%	(32)	3%	(10)	3%	(8)	13%	(40)	66%	(206)	312
Very Favorable of Trump	15%	(20)	8%	(11)	6%	(9)	1%	(1)	9%	(12)	61%	(81)	132
Somewhat Favorable of Trump	5%	(4)	11%	(9)	_	(0)	2%	(1)	9%	(7)	73%	(57)	78
Somewhat Unfavorable of Trump	4%	(2)	23%	(12)	3%	(2)	4%	(2)	13%	(7)	53%	(28)	53
Very Unfavorable of Trump	5%	(14)	8%	(20)	3%	(8)	2%	(6)	13%	(33)	69%	(178)	259

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following people? Calvin Ridley

	Ve	ery		ewhat	Some	what	Ve	ery		l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opi	nion	•	of	Total N
Adults	7%	(40)	10%	(55)	3%	(18)	3%	(14)	12%	(69)	64%	(356)	553
#1 Issue: Economy	6%	(12)	12%	(24)	3%	(6)	2%	(4)	13%	(26)	65%	(134)	207
#1 Issue: Security	24%	(15)	7%	(4)	4%	(2)	_	(0)	17%	(10)	48%	(30)	62
#1 Issue: Health Care	7%	(8)	9%	(9)	6%	(6)	_	(0)	9%	(9)	68%	(70)	102
#1 Issue: Medicare / Social Security	3%	(2)	8%	(5)	2%	(1)	9%	(6)	12%	(7)	66%	(41)	62
#1 Issue: Other	2%	(1)	16%	(8)	_	(0)	_	(0)	6%	(3)	76%	(38)	50
2018 House Vote: Democrat	9%	(16)	13%	(23)	1%	(2)	_	(0)	11%	(20)	66%	(119)	179
2018 House Vote: Republican	7%	(11)	11%	(15)	1%	(2)	4%	(5)	9%	(13)	68%	(98)	143
2016 Vote: Hillary Clinton	10%	(15)	14%	(23)	1%	(2)	_	(1)	13%	(20)	62%	(97)	158
2016 Vote: Donald Trump	7%	(11)	10%	(16)	2%	(3)	3%	(4)	10%	(16)	70%	(114)	164
2016 Vote: Didn't Vote	7%	(14)	7%	(14)	7%	(14)	5%	(9)	14%	(29)	61%	(122)	202
Voted in 2014: Yes	7%	(22)	14%	(41)	2%	(6)	2%	(6)	10%	(30)	65%	(194)	299
Voted in 2014: No	7%	(18)	6%	(14)	5%	(13)	3%	(9)	15%	(39)	64%	(162)	254
2012 Vote: Barack Obama	8%	(15)	15%	(28)	1%	(3)	_	(0)	15%	(29)	61%	(117)	193
2012 Vote: Mitt Romney	8%	(10)	9%	(11)	2%	(3)	4%	(5)	10%	(13)	67%	(83)	124
2012 Vote: Didn't Vote	7%	(15)	6%	(13)	6%	(13)	4%	(9)	12%	(27)	65%	(143)	220
4-Region: Northeast	8%	(8)	16%	(16)	1%	(1)	1%	(1)	13%	(14)	60%	(62)	103
4-Region: Midwest	5%	(5)	7%	(7)	1%	(1)	2%	(2)	15%	(15)	71%	(74)	104
4-Region: South	5%	(11)	8%	(18)	5%	(10)	5%	(11)	10%	(23)	67%	(151)	224
4-Region: West	13%	(16)	11%	(13)	5%	(6)	_	(0)	14%	(17)	57%	(70)	122
Sports fans	10%	(39)	14%	(54)	3%	(12)	3%	(11)	15%	(58)	54%	(203)	378
Avid sports fans	19%	(26)	29%	(39)	5%	(6)	4%	(6)	14%	(19)	29%	(39)	134
Casual sports fans	6%	(14)	6%	(15)	2%	(6)	2%	(6)	16%	(39)	68%	(164)	243
Republican sports fans	16%	(20)	10%	(13)	5%	(7)	3%	(4)	12%	(15)	53%	(66)	126
Democratic sports fans	10%	(15)	16%	(23)	1%	(2)	_	(1)	16%	(22)	56%	(78)	140
Independent sports fans	4%	(5)	16%	(18)	3%	(3)	6%	(6)	18%	(20)	53%	(59)	111
Sports fans ages 18-34	6%	(5)	14%	(13)	6%	(5)	9%	(9)	19%	(18)	47%	(44)	94
Sports fans ages 35-44	14%	(10)	22%	(15)	3%	(2)	3%	(2)	21%	(14)	37%	(25)	67
Sports fans ages 45-64	15%	(21)	16%	(22)	2%	(3)	_	(1)	12%	(17)	54%	(76)	140
Sports fans 65+	5%	(4)	5%	(4)	2%	(1)	_	(0)	12%	(9)	76%	(58)	77
NFL fans	11%	(37)	16%	(53)	3%	(9)	3%	(11)	19%	(64)	49%	(167)	343

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following people? Calvin Ridley

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	7%	(40)	10%	(55)	3%	(18)	3%	(14)	12%	(69)	64%	(356)	553
Avid NFL fans	21%	(31)	25%	(36)	5%	(7)	1%	(2)	18%	(26)	30%	(44)	146
Casual NFL fans	3%	(6)	9%	(17)	1%	(2)	5%	(10)	19%	(38)	63%	(124)	197

Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following people? Philip Rivers

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•	Heard opii	of, no nion		r heard of	Total N
Adults	9%	(50)	22%	(129)	5%	(30)	2%	(9)	10%	(58)	52%	(304)	580
Gender: Male	15%	(44)	33%	(98)	7%	(20)	2%	(5)	11%	(33)	32%	(95)	295
Gender: Female	2%	(7)	11%	(31)	3%	(10)	1%	(4)	9%	(25)	73%	(209)	285
Age: 18-34	6%	(10)	16%	(28)	9%	(16)	4%	(7)	11%	(20)	55%	(98)	178
Age: 35-44	17%	(16)	27%	(26)	7%	(7)	1%	(1)	9%	(8)	39%	(37)	94
Age: 45-64	10%	(19)	24%	(47)	2%	(4)	1%	(1)	10%	(20)	53%	(103)	194
Age: 65+	5%	(6)	25%	(29)	3%	(4)	_	(0)	8%	(10)	58%	(66)	114
GenZers: 1997-2012	_	(0)	9%	(6)	1%	(1)	_	(0)	20%	(14)	70%	(48)	68
Millennials: 1981-1996	10%	(16)	23%	(37)	13%	(20)	4%	(7)	6%	(10)	43%	(68)	158
GenXers: 1965-1980	13%	(19)	22%	(34)	2%	(3)	1%	(2)	13%	(19)	49%	(74)	151
Baby Boomers: 1946-1964	8%	(14)	26%	(46)	2%	(4)	_	(0)	7%	(13)	56%	(99)	176
PID: Dem (no lean)	11%	(26)	27%	(62)	7%	(16)	2%	(4)	7%	(16)	45%	(102)	224
PID: Ind (no lean)	7%	(12)	18%	(32)	4%	(8)	1%	(3)	13%	(23)	57%	(103)	179
PID: Rep (no lean)	7%	(13)	20%	(36)	4%	(7)	2%	(3)	11%	(19)	56%	(99)	176
PID/Gender: Dem Men	18%	(23)	36%	(46)	9%	(12)	1%	(2)	10%	(13)	25%	(32)	127
PID/Gender: Dem Women	2%	(2)	16%	(16)	4%	(4)	2%	(2)	4%	(4)	72%	(70)	97
PID/Gender: Ind Men	12%	(10)	30%	(26)	4%	(3)	2%	(1)	13%	(11)	40%	(33)	84
PID/Gender: Ind Women	2%	(2)	6%	(6)	5%	(5)	1%	(1)	12%	(12)	73%	(69)	95
PID/Gender: Rep Men	13%	(11)	32%	(27)	6%	(5)	3%	(2)	12%	(10)	35%	(30)	84
PID/Gender: Rep Women	2%	(2)	10%	(9)	2%	(2)	1%	(1)	10%	(9)	76%	(70)	92
Ideo: Liberal (1-3)	9%	(14)	28%	(46)	4%	(7)	2%	(4)	9%	(15)	48%	(79)	164
Ideo: Moderate (4)	5%	(8)	22%	(34)	4%	(6)	1%	(2)	9%	(13)	59%	(91)	153
Ideo: Conservative (5-7)	11%	(23)	22%	(43)	6%	(12)	1%	(2)	12%	(23)	48%	(94)	197
Educ: < College	6%	(24)	18%	(67)	6%	(22)	1%	(5)	11%	(42)	58%	(220)	379
Educ: Bachelors degree	12%	(16)	31%	(41)	4%	(5)	1%	(1)	8%	(11)	44%	(57)	132
Educ: Post-grad	15%	(10)	30%	(21)	4%	(3)	4%	(3)	7%	(5)	39%	(27)	68
Income: Under 50k	7%	(21)	17%	(52)	5%	(16)	2%	(5)	11%	(32)	58%	(174)	301
Income: 50k-100k	8%	(15)	24%	(44)	7%	(13)	2%	(3)	11%	(19)	48%	(87)	181
Income: 100k+	14%	(14)	33%	(33)	1%	(1)	1%	(1)	6%	(6)	44%	(43)	98
Ethnicity: White	8%	(35)	23%	(104)	5%	(23)	1%	(6)	9%	(42)	54%	(245)	455
Ethnicity: Hispanic	11%	(10)	25%	(23)	12%	(12)	3%	(3)	12%	(11)	37%	(35)	94

Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following people? Philip Rivers

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		l of, no nion		r heard of	Total N
Adults	9%	(50)	22%	(129)	5%	(30)	2%	(9)	10%	(58)	52%	(304)	580
Ethnicity: Black	9%	(6)	24%	(17)	3%	(2)	1%	(1)	11%	(8)	51%	(35)	68
Ethnicity: Other	17%	(10)	14%	(8)	9%	(5)	3%	(2)	15%	(8)	42%	(24)	57
All Christian	8%	(22)	30%	(81)	4%	(11)	1%	(3)	8%	(21)	48%	(129)	268
Agnostic/Nothing in particular	9%	(14)	16%	(26)	7%	(11)	2%	(3)	11%	(17)	55%	(87)	158
Something Else	10%	(10)	14%	(14)	1%	(1)	2%	(2)	15%	(15)	58%	(58)	101
Evangelical	8%	(12)	24%	(38)	2%	(3)	2%	(4)	11%	(18)	53%	(85)	160
Non-Evangelical	8%	(16)	29%	(58)	4%	(7)	1%	(2)	9%	(18)	48%	(95)	196
Community: Urban	14%	(24)	21%	(35)	7%	(11)	3%	(5)	9%	(15)	46%	(78)	168
Community: Suburban	5%	(14)	24%	(64)	6%	(15)	1%	(3)	12%	(33)	52%	(140)	268
Community: Rural	9%	(13)	21%	(30)	3%	(4)	_	(1)	8%	(11)	60%	(86)	144
Employ: Private Sector	12%	(20)	32%	(53)	6%	(10)	2%	(3)	10%	(16)	38%	(62)	164
Employ: Homemaker	2%	(1)	8%	(4)	_	(0)	_	(0)	13%	(7)	77%	(40)	51
Employ: Retired	6%	(7)	23%	(30)	3%	(4)	_	(0)	8%	(10)	60%	(76)	128
Employ: Unemployed	13%	(10)	19%	(15)	1%	(1)	1%	(1)	12%	(9)	54%	(43)	78
Military HH: Yes	11%	(9)	28%	(22)	4%	(3)	2%	(1)	12%	(10)	44%	(35)	81
Military HH: No	8%	(42)	21%	(107)	5%	(27)	2%	(8)	10%	(48)	54%	(268)	499
RD/WT: Right Direction	10%	(16)	27%	(41)	7%	(11)	2%	(4)	12%	(19)	42%	(65)	156
RD/WT: Wrong Track	8%	(34)	21%	(87)	5%	(19)	1%	(5)	9%	(39)	56%	(239)	424
Trump Job Approve	9%	(20)	21%	(49)	4%	(10)	2%	(4)	11%	(26)	53%	(125)	233
Trump Job Disapprove	8%	(27)	24%	(79)	6%	(19)	2%	(5)	9%	(28)	52%	(169)	328
Trump Job Strongly Approve	9%	(11)	17%	(23)	4%	(5)	3%	(4)	8%	(10)	60%	(80)	133
Trump Job Somewhat Approve	9%	(9)	26%	(26)	5%	(5)	_	(0)	15%	(15)	45%	(45)	100
Trump Job Somewhat Disapprove	3%	(2)	21%	(14)	12%	(8)	1%	(1)	8%	(5)	55%	(36)	65
Trump Job Strongly Disapprove	10%	(25)	25%	(65)	4%	(12)	2%	(5)	9%	(23)	51%	(133)	262
Favorable of Trump	8%	(19)	20%	(48)	5%	(12)	2%	(4)	12%	(27)	54%	(126)	236
Unfavorable of Trump	9%	(28)	24%	(80)	6%	(18)	2%	(5)	8%	(25)	52%	(170)	327
Very Favorable of Trump	10%	(13)	14%	(18)	4%	(5)	3%	(4)	8%	(11)	62%	(82)	132
Somewhat Favorable of Trump	6%	(6)	29%	(30)	6%	(6)	_	(0)	16%	(16)	44%	(45)	103
Somewhat Unfavorable of Trump	3%	(2)	22%	(11)	18%	(9)	_	(0)	4%	(2)	53%	(27)	52
Very Unfavorable of Trump	10%	(26)	25%	(68)	3%	(9)	2%	(5)	8%	(23)	52%	(143)	275

Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following people? Philip Rivers

		ery		ewhat		ewhat	Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	(of	Total N
Adults	9%	(50)	22%	(129)	5%	(30)	2%	(9)	10%	(58)	52%	(304)	580
#1 Issue: Economy	9%	(20)	21%	(47)	3%	(7)	2%	(5)	12%	(26)	53%	(117)	223
#1 Issue: Security	13%	(7)	22%	(12)	3%	(1)	_	(0)	13%	(7)	49%	(26)	52
#1 Issue: Health Care	9%	(9)	31%	(32)	4%	(4)	1%	(1)	5%	(5)	52%	(54)	104
#1 Issue: Medicare / Social Security	4%	(4)	21%	(19)	10%	(9)	2%	(1)	8%	(7)	55%	(48)	88
2018 House Vote: Democrat	9%	(18)	32%	(65)	5%	(10)	1%	(3)	7%	(13)	46%	(92)	201
2018 House Vote: Republican	10%	(15)	25%	(37)	4%	(6)	_	(0)	11%	(16)	50%	(76)	152
2016 Vote: Hillary Clinton	11%	(19)	34%	(59)	4%	(7)	1%	(2)	8%	(14)	42%	(73)	175
2016 Vote: Donald Trump	8%	(15)	22%	(41)	5%	(9)	1%	(1)	9%	(17)	55%	(99)	182
2016 Vote: Didn't Vote	5%	(10)	13%	(24)	6%	(12)	3%	(5)	12%	(23)	61%	(116)	191
Voted in 2014: Yes	10%	(31)	30%	(96)	4%	(14)	1%	(2)	9%	(28)	46%	(145)	316
Voted in 2014: No	7%	(19)	12%	(33)	6%	(16)	3%	(7)	11%	(30)	60%	(159)	264
2012 Vote: Barack Obama	9%	(19)	31%	(66)	6%	(13)	1%	(2)	8%	(17)	44%	(92)	210
2012 Vote: Mitt Romney	9%	(12)	26%	(33)	5%	(7)	_	(0)	9%	(12)	51%	(66)	131
2012 Vote: Didn't Vote	6%	(14)	12%	(26)	4%	(9)	3%	(7)	12%	(27)	62%	(137)	219
4-Region: Northeast	10%	(10)	25%	(25)	1%	(1)	3%	(3)	7%	(7)	54%	(56)	103
4-Region: Midwest	8%	(10)	25%	(32)	10%	(13)	1%	(2)	10%	(13)	46%	(58)	126
4-Region: South	9%	(19)	18%	(36)	5%	(9)	1%	(2)	12%	(24)	55%	(111)	199
4-Region: West	8%	(12)	24%	(36)	5%	(7)	1%	(2)	9%	(14)	53%	(80)	151
Sports fans	11%	(47)	29%	(124)	7%	(29)	2%	(8)	12%	(50)	39%	(163)	421
Avid sports fans	22%	(31)	37%	(52)	6%	(8)	4%	(5)	19%	(26)	13%	(18)	141
Casual sports fans	6%	(16)	26%	(72)	8%	(21)	1%	(3)	8%	(23)	52%	(145)	280
Republican sports fans	10%	(13)	27%	(35)	5%	(6)	2%	(2)	12%	(16)	45%	(58)	130
Democratic sports fans	14%	(26)	33%	(58)	9%	(16)	2%	(3)	9%	(15)	34%	(59)	177
Independent sports fans	8%	(9)	27%	(31)	7%	(8)	2%	(3)	16%	(19)	40%	(45)	114
Sports fans ages 18-34	8%	(10)	22%	(27)	12%	(15)	5%	(6)	13%	(16)	40%	(49)	123
Sports fans ages 35-44	20%	(15)	31%	(23)	9%	(7)	2%	(1)	10%	(7)	28%	(21)	74
Sports fans ages 45-64	12%	(17)	33%	(46)	3%	(4)	_	(1)	14%	(19)	39%	(55)	142
Sports fans 65+	7%	(6)	34%	(28)	4%	(4)	_	(0)	9%	(7)	47%	(38)	82
NFL fans	12%	(47)	30%	(117)	7%	(28)	2%	(8)	11%	(41)	38%	(147)	388
Avid NFL fans	23%	(36)	39%	(64)	9%	(14)	3%	(5)	10%	(16)	16%	(26)	161

Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following people? Philip Rivers

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (50)	22% (129)	5% (30)	2% (9)	10% (58)	52% (304)	580
Casual NFL fans	5% (10)	23% (53)	6% (13)	1% (3)	11% (25)	53% (121)	227

Table MCSP4_8: Do you have a favorable or unfavorable opinion of each of the following people? Allen Robinson II

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	5%	(32)	8%	(51)	3%	(21)	2%	(15)	9%	(55)	72%	(444)	619
Gender: Male	10%	(30)	14%	(39)	3%	(8)	3%	(8)	10%	(28)	61%	(174)	287
Gender: Female	1%	(2)	4%	(12)	4%	(12)	2%	(8)	8%	(28)	81%	(270)	332
Age: 18-34	7%	(14)	8%	(16)	6%	(12)	4%	(7)	8%	(16)	66%	(127)	193
Age: 35-44	7%	(7)	13%	(13)	6%	(6)	3%	(3)	10%	(9)	60%	(58)	96
Age: 45-64	4%	(8)	9%	(20)	1%	(2)	1%	(2)	11%	(23)	75%	(163)	217
Age: 65+	3%	(3)	3%	(3)	1%	(1)	2%	(3)	6%	(7)	85%	(96)	113
GenZers: 1997-2012	_	(0)	5%	(5)	7%	(7)	3%	(2)	10%	(9)	74%	(65)	88
Millennials: 1981-1996	11%	(16)	12%	(18)	7%	(10)	4%	(6)	7%	(11)	58%	(86)	148
GenXers: 1965-1980	6%	(9)	11%	(16)	1%	(2)	2%	(4)	9%	(14)	70%	(106)	151
Baby Boomers: 1946-1964	3%	(7)	6%	(12)	1%	(2)	1%	(3)	9%	(19)	80%	(171)	213
PID: Dem (no lean)	9%	(22)	8%	(20)	4%	(10)	_	(1)	8%	(20)	70%	(169)	241
PID: Ind (no lean)	3%	(7)	7%	(16)	4%	(9)	4%	(8)	12%	(25)	70%	(150)	215
PID: Rep (no lean)	2%	(3)	10%	(16)	1%	(2)	4%	(7)	6%	(10)	77%	(126)	164
PID/Gender: Dem Men	20%	(21)	13%	(13)	6%	(6)	1%	(1)	8%	(8)	52%	(54)	103
PID/Gender: Dem Women	1%	(1)	5%	(6)	2%	(3)	_	(0)	9%	(12)	83%	(115)	138
PID/Gender: Ind Men	5%	(6)	14%	(15)	1%	(1)	2%	(2)	14%	(14)	65%	(68)	105
PID/Gender: Ind Women	1%	(1)	1%	(1)	7%	(8)	5%	(6)	10%	(11)	75%	(82)	110
PID/Gender: Rep Men	4%	(3)	15%	(12)	2%	(1)	6%	(5)	7%	(5)	67%	(53)	79
PID/Gender: Rep Women	_	(0)	5%	(4)	1%	(1)	2%	(2)	6%	(5)	86%	(73)	85
Ideo: Liberal (1-3)	10%	(18)	8%	(15)	6%	(12)	_	(1)	7%	(13)	69%	(128)	186
Ideo: Moderate (4)	3%	(6)	11%	(21)	2%	(3)	2%	(4)	12%	(23)	71%	(138)	195
Ideo: Conservative (5-7)	5%	(8)	7%	(12)	3%	(5)	3%	(6)	9%	(15)	74%	(129)	175
Educ: < College	3%	(15)	7%	(29)	4%	(17)	3%	(13)	9%	(39)	74%	(317)	428
Educ: Bachelors degree	7%	(9)	10%	(12)	2%	(2)	1%	(2)	6%	(7)	74%	(88)	120
Educ: Post-grad	12%	(8)	16%	(11)	3%	(2)	1%	(1)	13%	(10)	55%	(39)	71
Income: Under 50k	3%	(11)	8%	(27)	5%	(17)	4%	(14)	7%	(24)	73%	(245)	338
Income: 50k-100k	6%	(12)	8%	(15)	1%	(2)	1%	(1)	10%	(20)	74%	(140)	189
Income: 100k+	10%	(9)	10%	(9)	3%	(3)	_	(0)	13%	(12)	64%	(59)	92
Ethnicity: White	3%	(14)	9%	(41)	3%	(14)	2%	(8)	7%	(35)	76%	(360)	472
Ethnicity: Hispanic	11%	(11)	8%	(8)	5%	(5)	6%	(6)	10%	(11)	60%	(61)	101

Table MCSP4_8: Do you have a favorable or unfavorable opinion of each of the following people? Allen Robinson II

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	5%	(32)	8%	(51)	3%	(21)	2%	(15)	9%	(55)	72%	(444)	619
Ethnicity: Black	16%	(13)	8%	(7)	6%	(5)	1%	(1)	14%	(11)	55%	(43)	79
Ethnicity: Other	9%	(6)	6%	(4)	2%	(2)	9%	(6)	14%	(10)	60%	(41)	68
All Christian	9%	(25)	10%	(29)	3%	(9)	1%	(3)	8%	(24)	69%	(199)	290
Agnostic/Nothing in particular	_	(1)	5%	(8)	3%	(6)	6%	(10)	7%	(12)	78%	(131)	168
Something Else	3%	(3)	8%	(10)	4%	(5)	1%	(1)	14%	(16)	70%	(81)	115
Evangelical	8%	(12)	8%	(14)	1%	(2)	_	(1)	11%	(19)	71%	(118)	166
Non-Evangelical	5%	(12)	9%	(20)	4%	(8)	1%	(3)	9%	(20)	72%	(159)	222
Community: Urban	13%	(20)	15%	(22)	4%	(6)	3%	(5)	5%	(8)	60%	(92)	152
Community: Suburban	4%	(11)	6%	(18)	1%	(4)	2%	(6)	11%	(35)	77%	(250)	324
Community: Rural	1%	(1)	8%	(11)	8%	(11)	3%	(4)	9%	(13)	72%	(103)	142
Employ: Private Sector	8%	(15)	10%	(19)	4%	(8)	1%	(1)	11%	(21)	66%	(122)	187
Employ: Retired	4%	(6)	7%	(11)	1%	(1)	4%	(5)	5%	(8)	78%	(112)	143
Employ: Unemployed	1%	(1)	6%	(5)	5%	(4)	_	(0)	6%	(5)	83%	(70)	84
Military HH: Yes	10%	(11)	4%	(5)	6%	(6)	3%	(3)	8%	(9)	68%	(73)	107
Military HH: No	4%	(21)	9%	(47)	3%	(15)	2%	(12)	9%	(47)	72%	(371)	512
RD/WT: Right Direction	7%	(11)	13%	(20)	7%	(10)	4%	(6)	10%	(14)	59%	(87)	148
RD/WT: Wrong Track	4%	(21)	7%	(32)	2%	(10)	2%	(9)	9%	(41)	76%	(357)	471
Trump Job Approve	3%	(6)	11%	(26)	3%	(6)	3%	(8)	8%	(19)	72%	(167)	231
Trump Job Disapprove	7%	(26)	6%	(21)	4%	(14)	1%	(2)	9%	(33)	73%	(256)	353
Trump Job Strongly Approve	2%	(2)	12%	(16)	2%	(3)	4%	(5)	4%	(6)	76%	(106)	139
Trump Job Somewhat Approve	4%	(4)	11%	(10)	3%	(3)	3%	(3)	14%	(13)	66%	(61)	93
Trump Job Somewhat Disapprove	4%	(3)	6%	(4)	12%	(8)	1%	(1)	13%	(9)	64%	(44)	69
Trump Job Strongly Disapprove	8%	(23)	6%	(17)	2%	(6)	1%	(2)	9%	(24)	75%	(213)	284
Favorable of Trump	5%	(12)	11%	(25)	2%	(5)	4%	(9)	7%	(17)	71%	(168)	236
Unfavorable of Trump	6%	(20)	6%	(22)	4%	(14)	1%	(2)	9%	(31)	75%	(264)	354
Very Favorable of Trump	3%	(5)	14%	(18)	2%	(3)	3%	(3)	5%	(6)	73%	(97)	132
Somewhat Favorable of Trump	7%	(7)	7%	(7)	2%	(2)	5%	(5)	10%	(11)	69%	(71)	104
Somewhat Unfavorable of Trump	_	(0)	9%	(6)	5%	(3)	_	(0)	11%	(7)	74%	(47)	64
Very Unfavorable of Trump	7%	(20)	5%	(16)	4%	(11)	1%	(2)	8%	(24)	75%	(217)	290

Table MCSP4_8: Do you have a favorable or unfavorable opinion of each of the following people? Allen Robinson II

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(32)	8%	(51)	3%	(21)	2%	(15)	9%	(55)	72%	(444)	619
#1 Issue: Economy	7%	(17)	9%	(21)	4%	(10)	2%	(4)	10%	(23)	68%	(158)	232
#1 Issue: Security	6%	(3)	6%	(4)	5%	(3)	6%	(4)	16%	(10)	60%	(36)	59
#1 Issue: Health Care	5%	(6)	9%	(11)	1%	(1)	1%	(2)	8%	(9)	74%	(85)	114
#1 Issue: Medicare / Social Security	4%	(3)	5%	(4)	5%	(4)	2%	(2)	4%	(3)	80%	(65)	81
#1 Issue: Women's Issues	1%	(0)	6%	(3)	3%	(2)	8%	(4)	14%	(8)	68%	(37)	54
2018 House Vote: Democrat	9%	(19)	7%	(15)	2%	(5)	_	(1)	10%	(21)	71%	(149)	209
2018 House Vote: Republican	2%	(3)	10%	(15)	4%	(5)	2%	(3)	8%	(12)	74%	(111)	149
2016 Vote: Hillary Clinton	11%	(19)	7%	(12)	2%	(4)	_	(1)	9%	(16)	70%	(120)	172
2016 Vote: Donald Trump	2%	(3)	10%	(20)	4%	(8)	2%	(3)	7%	(13)	75%	(142)	189
2016 Vote: Didn't Vote	4%	(10)	8%	(19)	4%	(10)	5%	(11)	9%	(21)	68%	(151)	221
Voted in 2014: Yes	7%	(25)	8%	(27)	3%	(12)	2%	(8)	10%	(34)	69%	(238)	344
Voted in 2014: No	3%	(7)	9%	(24)	3%	(9)	3%	(7)	8%	(22)	75%	(206)	275
2012 Vote: Barack Obama	11%	(24)	9%	(20)	2%	(5)	1%	(1)	9%	(21)	68%	(153)	224
2012 Vote: Mitt Romney	1%	(2)	9%	(12)	5%	(6)	2%	(3)	7%	(9)	75%	(93)	125
2012 Vote: Didn't Vote	2%	(6)	8%	(19)	4%	(9)	4%	(11)	8%	(21)	74%	(188)	255
4-Region: Northeast	8%	(9)	9%	(10)	5%	(6)	2%	(2)	10%	(11)	65%	(71)	109
4-Region: Midwest	1%	(2)	10%	(14)	2%	(2)	2%	(2)	10%	(14)	75%	(101)	135
4-Region: South	7%	(17)	6%	(13)	5%	(12)	2%	(5)	8%	(19)	71%	(163)	229
4-Region: West	3%	(5)	10%	(14)	1%	(1)	4%	(6)	8%	(11)	75%	(109)	146
Sports fans	7%	(28)	12%	(49)	5%	(20)	1%	(6)	12%	(53)	63%	(270)	427
Avid sports fans	16%	(25)	22%	(34)	8%	(12)	2%	(4)	14%	(22)	37%	(57)	154
Casual sports fans	1%	(3)	6%	(15)	3%	(8)	1%	(3)	11%	(31)	78%	(213)	273
Republican sports fans	3%	(3)	14%	(16)	2%	(2)	2%	(2)	8%	(9)	72%	(82)	115
Democratic sports fans	14%	(22)	11%	(18)	6%	(10)	_	(1)	12%	(20)	57%	(93)	163
Independent sports fans	2%	(3)	11%	(16)	6%	(9)	2%	(4)	16%	(24)	63%	(94)	149
Sports fans ages 18-34	9%	(11)	13%	(16)	10%	(12)	1%	(1)	12%	(14)	55%	(64)	117
Sports fans ages 35-44	8%	(6)	14%	(11)	8%	(6)	4%	(3)	12%	(9)	54%	(42)	78
Sports fans ages 45-64	5%	(8)	13%	(20)	1%	(2)	1%	(2)	15%	(23)	65%	(101)	156
Sports fans 65+	4%	(3)	5%	(3)	1%	(1)	1%	(1)	9%	(7)	81%	(62)	77
NFL fans	8%	(29)	12%	(46)	5%	(18)	2%	(7)	13%	(49)	60%	(221)	370

Table MCSP4_8: Do you have a favorable or unfavorable opinion of each of the following people? Allen Robinson II

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	ry orable		of, no nion		heard of	Total N
Adults	5%	(32)	8%	(51)	3%	(21)	2%	(15)	9%	(55)	72%	(444)	619
Avid NFL fans	14%	(26)	19%	(34)	6%	(11)	2%	(4)	14%	(25)	44%	(79)	178
Casual NFL fans	2%	(3)	7%	(13)	4%	(7)	2%	(3)	13%	(24)	74%	(142)	192

Table MCSP4_9: *Do you have a favorable or unfavorable opinion of each of the following people? James Robinson*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(37)	8%	(46)	3%	(18)	1%	(8)	10%	(57)	70%	(394)	561
Gender: Male	8%	(23)	11%	(28)	4%	(11)	1%	(3)	14%	(38)	61%	(163)	267
Gender: Female	5%	(15)	6%	(18)	2%	(6)	1%	(4)	7%	(20)	79%	(231)	294
Age: 18-34	13%	(20)	12%	(18)	4%	(7)	3%	(4)	7%	(11)	61%	(96)	157
Age: 35-44	14%	(13)	12%	(10)	4%	(4)	4%	(3)	12%	(10)	54%	(47)	87
Age: 45-64	2%	(3)	7%	(13)	3%	(7)	_	(0)	14%	(26)	74%	(141)	190
Age: 65+	1%	(1)	4%	(5)	1%	(1)	_	(0)	8%	(10)	87%	(110)	126
GenZers: 1997-2012	10%	(5)	19%	(10)	2%	(1)	_	(0)	3%	(1)	66%	(35)	53
Millennials: 1981-1996	15%	(22)	7%	(11)	6%	(8)	4%	(6)	12%	(18)	56%	(83)	147
GenXers: 1965-1980	5%	(7)	12%	(17)	1%	(2)	1%	(2)	14%	(20)	65%	(90)	138
Baby Boomers: 1946-1964	2%	(3)	4%	(8)	3%	(6)	_	(0)	9%	(17)	83%	(162)	195
PID: Dem (no lean)	12%	(27)	10%	(23)	4%	(9)	_	(0)	9%	(19)	65%	(144)	222
PID: Ind (no lean)	2%	(3)	6%	(12)	3%	(5)	4%	(7)	11%	(21)	74%	(134)	180
PID: Rep (no lean)	5%	(8)	7%	(12)	3%	(4)	_	(1)	11%	(17)	74%	(117)	158
PID/Gender: Dem Men	16%	(16)	16%	(16)	5%	(5)	_	(0)	12%	(12)	50%	(48)	96
PID/Gender: Dem Women	9%	(11)	6%	(7)	3%	(4)	_	(0)	6%	(8)	76%	(96)	126
PID/Gender: Ind Men	1%	(1)	5%	(4)	4%	(3)	3%	(3)	15%	(13)	71%	(60)	84
PID/Gender: Ind Women	2%	(2)	8%	(7)	1%	(1)	4%	(4)	8%	(8)	77%	(74)	96
PID/Gender: Rep Men	7%	(6)	10%	(8)	3%	(3)	1%	(1)	15%	(13)	64%	(56)	87
PID/Gender: Rep Women	2%	(2)	5%	(3)	2%	(2)	_	(0)	6%	(4)	85%	(61)	72
Ideo: Liberal (1-3)	12%	(21)	14%	(26)	5%	(10)	_	(1)	7%	(13)	61%	(110)	181
Ideo: Moderate (4)	3%	(5)	6%	(8)	2%	(3)	1%	(2)	13%	(19)	75%	(113)	150
Ideo: Conservative (5-7)	6%	(11)	7%	(12)	3%	(5)	_	(1)	12%	(20)	72%	(125)	174
Educ: < College	6%	(21)	4%	(16)	3%	(13)	2%	(7)	10%	(37)	75%	(280)	374
Educ: Bachelors degree	10%	(12)	10%	(13)	4%	(4)	1%	(1)	7%	(9)	68%	(83)	121
Educ: Post-grad	7%	(5)	27%	(17)	1%	(0)	_	(0)	17%	(11)	49%	(32)	65
Income: Under 50k	7%	(20)	6%	(19)	2%	(5)	2%	(7)	9%	(26)	74%	(223)	300
Income: 50k-100k	4%	(8)	11%	(20)	6%	(10)	_	(1)	12%	(21)	66%	(117)	177
Income: 100k+	12%	(10)	9%	(8)	3%	(2)	_	(0)	12%	(10)	64%	(54)	84
Ethnicity: White	5%	(20)	8%	(35)	3%	(13)	1%	(3)	11%	(47)	72%	(311)	429
Ethnicity: Hispanic	12%	(7)	14%	(9)	_	(0)	6%	(4)	12%	(8)	56%	(36)	65

Table MCSP4_9: Do you have a favorable or unfavorable opinion of each of the following people? *James Robinson*

		ery		ewhat		what	Ve	•		l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opi	nion	(of	Total N
Adults	7%	(37)	8%	(46)	3%	(18)	1%	(8)	10%	(57)	70%	(394)	561
Ethnicity: Black	17%	(13)	8%	(6)	6%	(5)	_	(0)	5%	(3)	63%	(48)	76
Ethnicity: Other	7%	(4)	9%	(5)	1%	(0)	7%	(4)	12%	(7)	63%	(36)	56
All Christian	7%	(16)	13%	(31)	2%	(4)	1%	(1)	11%	(27)	67%	(161)	241
Agnostic/Nothing in particular	6%	(10)	2%	(3)	2%	(2)	4%	(6)	5%	(8)	81%	(125)	155
Something Else	10%	(11)	2%	(2)	8%	(9)	_	(0)	12%	(14)	68%	(78)	115
Evangelical	14%	(20)	10%	(15)	4%	(5)	_	(1)	8%	(11)	64%	(94)	146
Non-Evangelical	4%	(7)	7%	(14)	3%	(7)	_	(1)	15%	(29)	71%	(137)	194
Community: Urban	10%	(17)	12%	(21)	2%	(4)	2%	(3)	8%	(14)	66%	(115)	174
Community: Suburban	5%	(15)	7%	(19)	4%	(11)	2%	(5)	12%	(34)	69%	(191)	276
Community: Rural	5%	(6)	6%	(6)	2%	(3)	_	(0)	8%	(9)	79%	(88)	111
Employ: Private Sector	9%	(15)	14%	(25)	4%	(8)	_	(1)	14%	(24)	58%	(101)	173
Employ: Self-Employed	8%	(4)	9%	(5)	4%	(2)	_	(0)	15%	(8)	63%	(32)	51
Employ: Retired	2%	(2)	5%	(6)	3%	(5)	1%	(2)	6%	(8)	83%	(112)	135
Employ: Unemployed	4%	(3)	1%	(1)	1%	(1)	1%	(1)	12%	(9)	81%	(64)	79
Military HH: Yes	12%	(11)	10%	(9)	8%	(7)	_	(0)	12%	(11)	59%	(55)	94
Military HH: No	6%	(26)	8%	(37)	2%	(10)	2%	(8)	10%	(46)	73%	(339)	467
RD/WT: Right Direction	11%	(15)	17%	(24)	2%	(3)	_	(0)	9%	(14)	61%	(87)	143
RD/WT: Wrong Track	5%	(22)	5%	(23)	4%	(15)	2%	(8)	10%	(44)	73%	(307)	418
Trump Job Approve	6%	(13)	8%	(17)	2%	(5)	1%	(3)	12%	(26)	70%	(147)	211
Trump Job Disapprove	7%	(24)	9%	(29)	4%	(13)	_	(1)	9%	(30)	71%	(235)	332
Trump Job Strongly Approve	8%	(11)	9%	(12)	3%	(4)	_	(1)	11%	(14)	68%	(88)	129
Trump Job Somewhat Approve	3%	(2)	7%	(5)	1%	(1)	2%	(2)	14%	(11)	73%	(59)	81
Trump Job Somewhat Disapprove	6%	(4)	10%	(8)	8%	(6)	_	(0)	11%	(9)	65%	(50)	77
Trump Job Strongly Disapprove	8%	(20)	8%	(21)	3%	(7)	_	(1)	8%	(22)	72%	(185)	255
Favorable of Trump	8%	(18)	7%	(15)	3%	(7)	1%	(3)	11%	(23)	69%	(147)	213
Unfavorable of Trump	6%	(20)	9%	(31)	3%	(10)	_	(1)	10%	(33)	71%	(236)	332
Very Favorable of Trump	9%	(10)	6%	(7)	3%	(4)	1%	(1)	12%	(14)	70%	(84)	120
Somewhat Favorable of Trump	8%	(7)	8%	(7)	3%	(3)	2%	(2)	10%	(9)	68%	(63)	92
Somewhat Unfavorable of Trump	8%	(5)	6%	(3)	3%	(2)	_	(0)	6%	(3)	77%	(42)	55
Very Unfavorable of Trump	5%	(15)	10%	(28)	3%	(8)	_	(1)	11%	(30)	70%	(194)	276

Table MCSP4_9: Do you have a favorable or unfavorable opinion of each of the following people? *James Robinson*

Demographic		ery rable		ewhat rable	Some unfavo		Ver unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(37)	8%	(46)	3%	(18)	1%	(8)	10%	(57)	70%	(394)	561
#1 Issue: Economy	11%	(23)	9%	(18)	3%	(7)	1%	(1)	14%	(30)	62%	(131)	210
#1 Issue: Health Care	3%	(3)	10%	(9)	2%	(2)	_	(0)	9%	(8)	76%	(71)	94
#1 Issue: Medicare / Social Security	_	(0)	10%	(8)	3%	(3)	2%	(2)	5%	(4)	79%	(65)	82
2018 House Vote: Democrat	8%	(17)	11%	(22)	2%	(4)	_	(0)	10%	(21)	69%	(142)	205
2018 House Vote: Republican	6%	(9)	8%	(13)	3%	(5)	_	(1)	11%	(17)	71%	(107)	151
2016 Vote: Hillary Clinton	9%	(17)	9%	(18)	3%	(6)	_	(0)	11%	(21)	68%	(133)	194
2016 Vote: Donald Trump	6%	(10)	10%	(16)	3%	(5)	_	(1)	10%	(17)	71%	(120)	168
2016 Vote: Didn't Vote	7%	(11)	6%	(10)	4%	(6)	4%	(7)	10%	(17)	69%	(111)	161
Voted in 2014: Yes	8%	(26)	10%	(34)	3%	(11)	2%	(6)	10%	(34)	67%	(226)	336
Voted in 2014: No	5%	(11)	6%	(12)	3%	(7)	1%	(2)	11%	(24)	75%	(169)	225
2012 Vote: Barack Obama	8%	(17)	10%	(22)	1%	(2)	_	(0)	10%	(23)	72%	(161)	226
2012 Vote: Mitt Romney	5%	(6)	11%	(13)	4%	(5)	1%	(1)	14%	(16)	66%	(80)	121
2012 Vote: Didn't Vote	7%	(14)	5%	(11)	6%	(11)	4%	(7)	8%	(16)	70%	(135)	194
4-Region: Northeast	8%	(8)	7%	(7)	4%	(3)	_	(0)	14%	(14)	68%	(66)	98
4-Region: Midwest	4%	(4)	5%	(5)	3%	(4)	1%	(1)	9%	(9)	79%	(85)	108
4-Region: South	8%	(17)	11%	(22)	4%	(7)	1%	(3)	11%	(23)	65%	(132)	203
4-Region: West	6%	(9)	8%	(13)	2%	(3)	3%	(4)	8%	(12)	73%	(111)	152
Sports fans	10%	(37)	12%	(45)	4%	(17)	1%	(3)	13%	(52)	60%	(230)	384
Avid sports fans	14%	(20)	20%	(28)	5%	(6)	2%	(3)	19%	(26)	40%	(55)	137
Casual sports fans	7%	(17)	7%	(17)	4%	(11)	_	(1)	10%	(26)	71%	(175)	247
Republican sports fans	7%	(8)	9%	(10)	3%	(4)	1%	(1)	15%	(17)	64%	(71)	110
Democratic sports fans	16%	(27)	13%	(23)	5%	(9)	_	(0)	9%	(15)	57%	(99)	173
Independent sports fans	2%	(2)	11%	(12)	5%	(5)	3%	(3)	20%	(20)	60%	(60)	101
Sports fans ages 18-34	20%	(20)	17%	(17)	6%	(6)	_	(0)	11%	(11)	46%	(46)	100
Sports fans ages 35-44	17%	(12)	15%	(10)	5%	(4)	5%	(3)	14%	(10)	44%	(31)	71
Sports fans ages 45-64	2%	(3)	10%	(13)	5%	(7)	_	(0)	18%	(25)	65%	(90)	138
Sports fans 65+	2%	(1)	6%	(5)	1%	(1)	_	(0)	7%	(5)	84%	(63)	76
NFL fans	11%	(37)	12%	(42)	5%	(17)	1%	(3)	14%	(49)	57%	(197)	346
Avid NFL fans	20%	(30)	18%	(28)	6%	(9)	2%	(3)	16%	(24)	38%	(59)	152
Casual NFL fans	4%	(7)	7%	(14)	4%	(7)	_	(1)	13%	(25)	72%	(139)	193

Table MCSP4_10: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Rodgers

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard of	Total N
Adults	20%	(118)	21%	(122)	6%	(32)	3%	(20)	16%	(91)	33%	(192)	574
Gender: Male	32%	(90)	24%	(69)	6%	(17)	5%	(15)	10%	(29)	23%	(67)	286
Gender: Female	9%	(27)	18%	(53)	5%	(15)	2%	(5)	22%	(62)	43%	(125)	288
Age: 18-34	18%	(31)	17%	(29)	9%	(16)	5%	(9)	15%	(25)	36%	(61)	171
Age: 35-44	21%	(20)	30%	(28)	8%	(8)	1%	(1)	17%	(16)	24%	(23)	96
Age: 45-64	24%	(48)	23%	(45)	3%	(5)	4%	(9)	13%	(26)	33%	(66)	199
Age: 65+	17%	(19)	17%	(19)	4%	(4)	1%	(1)	22%	(23)	39%	(42)	109
GenZers: 1997-2012	8%	(6)	17%	(13)	9%	(6)	1%	(1)	15%	(11)	50%	(37)	74
Millennials: 1981-1996	24%	(35)	25%	(37)	8%	(12)	5%	(8)	16%	(24)	21%	(31)	146
GenXers: 1965-1980	27%	(36)	22%	(29)	4%	(5)	3%	(4)	12%	(16)	33%	(44)	135
Baby Boomers: 1946-1964	20%	(38)	20%	(39)	4%	(8)	4%	(7)	19%	(37)	33%	(64)	193
PID: Dem (no lean)	28%	(63)	20%	(46)	6%	(14)	3%	(7)	12%	(28)	30%	(68)	225
PID: Ind (no lean)	10%	(19)	19%	(37)	7%	(13)	3%	(6)	22%	(42)	38%	(73)	190
PID: Rep (no lean)	22%	(35)	25%	(39)	3%	(5)	4%	(7)	14%	(22)	32%	(51)	159
PID/Gender: Dem Men	46%	(49)	19%	(21)	5%	(5)	6%	(6)	4%	(4)	20%	(21)	106
PID/Gender: Dem Women	11%	(14)	21%	(25)	7%	(9)	_	(1)	20%	(24)	40%	(47)	118
PID/Gender: Ind Men	16%	(15)	20%	(18)	12%	(11)	5%	(5)	20%	(18)	28%	(25)	92
PID/Gender: Ind Women	5%	(5)	19%	(18)	2%	(2)	1%	(1)	25%	(24)	48%	(47)	98
PID/Gender: Rep Men	30%	(26)	34%	(30)	1%	(1)	4%	(3)	8%	(7)	23%	(20)	87
PID/Gender: Rep Women	13%	(9)	13%	(10)	6%	(4)	5%	(3)	20%	(15)	43%	(31)	72
Ideo: Liberal (1-3)	26%	(41)	21%	(33)	6%	(10)	_	(0)	14%	(23)	33%	(52)	158
Ideo: Moderate (4)	15%	(26)	20%	(35)	5%	(9)	4%	(7)	22%	(37)	33%	(56)	171
Ideo: Conservative (5-7)	25%	(45)	26%	(47)	7%	(13)	6%	(11)	8%	(14)	28%	(50)	180
Educ: < College	17%	(66)	20%	(81)	6%	(23)	3%	(11)	18%	(71)	37%	(147)	400
Educ: Bachelors degree	28%	(32)	23%	(26)	5%	(6)	6%	(7)	11%	(13)	27%	(31)	115
Educ: Post-grad	33%	(19)	24%	(14)	5%	(3)	2%	(1)	13%	(7)	23%	(13)	58
Income: Under 50k	16%	(53)	19%	(62)	6%	(19)	4%	(12)	18%	(59)	38%	(125)	330
Income: 50k-100k	24%	(38)	25%	(41)	5%	(8)	2%	(4)	16%	(25)	29%	(46)	162
Income: 100k+	32%	(27)	23%	(19)	7%	(6)	4%	(4)	8%	(7)	25%	(21)	82
Ethnicity: White	20%	(87)	21%	(93)	5%	(20)	4%	(16)	15%	(64)	36%	(155)	434
Ethnicity: Hispanic	21%	(13)	28%	(18)	14%	(9)	12%	(7)	8%	(5)	17%	(11)	63

Table MCSP4_10: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Rodgers

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		heard	Total N
Adults	20%	(118)	21%	(122)	6%	(32)	3%	(20)	16%	(91)	33%	(192)	574
Ethnicity: Black	20%	(19)	23%	(21)	7%	(7)	1%	(1)	21%	(20)	28%	(27)	94
All Christian	27%	(67)	22%	(55)	7%	(18)	3%	(7)	15%	(37)	25%	(61)	245
Agnostic/Nothing in particular	21%	(32)	13%	(19)	3%	(5)	4%	(6)	15%	(22)	43%	(64)	148
Something Else	7%	(8)	26%	(34)	7%	(9)	4%	(5)	22%	(28)	35%	(45)	129
Evangelical	18%	(35)	24%	(46)	8%	(15)	3%	(6)	15%	(29)	31%	(60)	191
Non-Evangelical	22%	(39)	22%	(37)	6%	(10)	4%	(6)	21%	(36)	25%	(43)	172
Community: Urban	25%	(40)	23%	(36)	5%	(8)	4%	(6)	9%	(14)	35%	(55)	159
Community: Suburban	19%	(51)	21%	(58)	6%	(16)	4%	(11)	19%	(51)	31%	(86)	273
Community: Rural	18%	(26)	20%	(28)	6%	(8)	2%	(3)	18%	(26)	36%	(51)	143
Employ: Private Sector	27%	(44)	28%	(45)	8%	(13)	2%	(3)	13%	(21)	22%	(35)	162
Employ: Self-Employed	12%	(7)	27%	(15)	9%	(5)	11%	(6)	14%	(8)	28%	(15)	55
Employ: Retired	22%	(29)	17%	(23)	4%	(5)	4%	(5)	17%	(23)	37%	(49)	133
Employ: Unemployed	22%	(21)	10%	(10)	7%	(6)	2%	(2)	8%	(7)	51%	(48)	94
Military HH: Yes	22%	(19)	22%	(19)	9%	(8)	1%	(1)	22%	(19)	24%	(20)	85
Military HH: No	20%	(99)	21%	(103)	5%	(25)	4%	(19)	15%	(73)	35%	(172)	490
RD/WT: Right Direction	25%	(38)	21%	(31)	6%	(9)	7%	(11)	13%	(19)	29%	(44)	152
RD/WT: Wrong Track	19%	(79)	21%	(90)	6%	(23)	2%	(9)	17%	(72)	35%	(148)	422
Trump Job Approve	19%	(44)	24%	(55)	7%	(17)	6%	(14)	12%	(28)	33%	(76)	234
Trump Job Disapprove	23%	(70)	21%	(64)	5%	(15)	2%	(5)	17%	(50)	33%	(100)	305
Trump Job Strongly Approve	21%	(26)	18%	(23)	6%	(8)	5%	(7)	9%	(11)	41%	(52)	127
Trump Job Somewhat Approve	16%	(18)	30%	(32)	8%	(9)	6%	(7)	16%	(17)	23%	(24)	106
Trump Job Somewhat Disapprove	13%	(9)	29%	(20)	6%	(4)	1%	(0)	18%	(12)	34%	(23)	68
Trump Job Strongly Disapprove	26%	(62)	19%	(44)	5%	(11)	2%	(4)	16%	(38)	33%	(77)	237
Favorable of Trump	17%	(39)	24%	(55)	7%	(15)	6%	(14)	13%	(29)	33%	(74)	226
Unfavorable of Trump	24%	(77)	21%	(66)	5%	(14)	1%	(4)	15%	(49)	34%	(109)	319
Very Favorable of Trump	21%	(27)	19%	(24)	4%	(5)	5%	(7)	11%	(14)	39%	(49)	126
Somewhat Favorable of Trump	12%	(12)	31%	(31)	10%	(10)	7%	(7)	16%	(16)	24%	(24)	100
Somewhat Unfavorable of Trump	14%	(9)	25%	(15)	6%	(4)	_	(0)	13%	(8)	42%	(27)	63
Very Unfavorable of Trump	27%	(68)	20%	(50)	4%	(11)	2%	(4)	16%	(40)	32%	(82)	257

Table MCSP4_10: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Rodgers

		ery		ewhat		ewhat		ery		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	(of	Total N
Adults	20%	(118)	21%	(122)	6%	(32)	3%	(20)	16%	(91)	33%	(192)	574
#1 Issue: Economy	22%	(44)	25%	(50)	5%	(10)	4%	(7)	15%	(30)	28%	(55)	197
#1 Issue: Security	14%	(10)	13%	(9)	3%	(2)	2%	(2)	19%	(14)	48%	(34)	71
#1 Issue: Health Care	25%	(23)	24%	(22)	8%	(7)	3%	(3)	12%	(11)	28%	(26)	91
#1 Issue: Medicare / Social Security	19%	(19)	19%	(18)	5%	(5)	6%	(6)	21%	(21)	29%	(28)	97
2018 House Vote: Democrat	30%	(50)	24%	(40)	4%	(8)	2%	(3)	12%	(20)	29%	(48)	169
2018 House Vote: Republican	21%	(30)	20%	(29)	4%	(6)	6%	(8)	15%	(21)	34%	(49)	143
2016 Vote: Hillary Clinton	29%	(46)	27%	(43)	2%	(3)	1%	(1)	13%	(21)	29%	(46)	160
2016 Vote: Donald Trump	23%	(37)	20%	(33)	5%	(9)	4%	(6)	13%	(22)	35%	(56)	162
2016 Vote: Didn't Vote	14%	(30)	18%	(39)	6%	(12)	5%	(11)	18%	(37)	39%	(81)	211
Voted in 2014: Yes	25%	(77)	23%	(69)	6%	(17)	3%	(8)	14%	(44)	29%	(89)	303
Voted in 2014: No	15%	(41)	20%	(53)	6%	(15)	4%	(11)	18%	(48)	38%	(103)	271
2012 Vote: Barack Obama	27%	(55)	24%	(49)	6%	(13)	1%	(2)	13%	(27)	29%	(58)	203
2012 Vote: Mitt Romney	21%	(27)	20%	(25)	6%	(8)	5%	(7)	12%	(16)	35%	(44)	128
2012 Vote: Didn't Vote	13%	(29)	20%	(46)	5%	(10)	5%	(11)	20%	(45)	38%	(86)	227
4-Region: Northeast	19%	(18)	16%	(14)	8%	(8)	1%	(1)	15%	(14)	42%	(39)	93
4-Region: Midwest	16%	(23)	25%	(36)	4%	(6)	7%	(11)	16%	(23)	32%	(47)	146
4-Region: South	21%	(49)	23%	(53)	4%	(10)	2%	(4)	17%	(40)	32%	(73)	229
4-Region: West	26%	(27)	17%	(18)	8%	(9)	4%	(4)	14%	(15)	31%	(33)	106
Sports fans	28%	(113)	26%	(106)	8%	(31)	4%	(18)	15%	(61)	19%	(77)	405
Avid sports fans	45%	(62)	23%	(31)	5%	(7)	7%	(9)	10%	(14)	10%	(14)	137
Casual sports fans	19%	(51)	28%	(74)	9%	(24)	3%	(8)	18%	(47)	23%	(63)	268
Republican sports fans	31%	(34)	26%	(29)	5%	(5)	4%	(5)	14%	(16)	20%	(22)	112
Democratic sports fans	36%	(60)	25%	(41)	8%	(14)	4%	(7)	10%	(16)	17%	(29)	166
Independent sports fans	15%	(19)	28%	(35)	10%	(12)	5%	(6)	23%	(29)	21%	(26)	126
Sports fans ages 18-34	26%	(28)	22%	(25)	14%	(15)	7%	(7)	11%	(11)	20%	(22)	109
Sports fans ages 35-44	27%	(19)	30%	(21)	11%	(8)	1%	(1)	19%	(13)	12%	(9)	71
Sports fans ages 45-64	31%	(47)	28%	(42)	3%	(5)	5%	(8)	13%	(19)	19%	(29)	151
Sports fans 65+	25%	(19)	24%	(18)	5%	(4)	2%	(1)	22%	(17)	22%	(17)	75
NFL fans	30%	(108)	27%	(97)	7%	(27)	4%	(16)	16%	(58)	15%	(55)	361
Avid NFL fans	49%	(77)	23%	(36)	11%	(17)	6%	(10)	5%	(8)	6%	(10)	157

Table MCSP4_10: Do you have a favorable or unfavorable opinion of each of the following people? Aaron Rodgers

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (118)	21% (122)	6% (32)	3% (20)	16% (91)	33% (192)	574
Casual NFL fans	15% (31)	30% (61)	5% (10)	3% (6)	25% (51)	22% (45)	204

Table MCSP4_11: Do you have a favorable or unfavorable opinion of each of the following people? Ben Roethlisberger

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	10%	(62)	22%	(143)	7%	(46)	7%	(43)	15%	(96)	39%	(247)	637
Gender: Male	15%	(47)	32%	(101)	9%	(28)	10%	(31)	12%	(37)	23%	(71)	315
Gender: Female	5%	(15)	13%	(43)	5%	(17)	4%	(12)	18%	(59)	55%	(176)	321
Age: 18-34	6%	(11)	19%	(36)	7%	(14)	7%	(13)	11%	(22)	50%	(96)	191
Age: 35-44	14%	(18)	25%	(32)	9%	(12)	11%	(15)	22%	(30)	19%	(25)	132
Age: 45-64	12%	(24)	24%	(48)	4%	(9)	7%	(13)	13%	(25)	40%	(78)	196
Age: 65+	7%	(8)	23%	(27)	10%	(11)	2%	(2)	18%	(21)	41%	(48)	118
GenZers: 1997-2012	2%	(2)	12%	(10)	3%	(3)	2%	(1)	15%	(12)	66%	(56)	85
Millennials: 1981-1996	10%	(17)	23%	(39)	12%	(20)	8%	(14)	16%	(26)	31%	(52)	168
GenXers: 1965-1980	17%	(28)	24%	(40)	5%	(8)	13%	(22)	14%	(23)	27%	(46)	167
Baby Boomers: 1946-1964	7%	(13)	25%	(47)	5%	(10)	3%	(5)	18%	(33)	42%	(78)	185
PID: Dem (no lean)	12%	(27)	22%	(50)	8%	(18)	8%	(17)	14%	(32)	37%	(85)	228
PID: Ind (no lean)	4%	(9)	20%	(44)	8%	(18)	8%	(18)	15%	(32)	45%	(99)	220
PID: Rep (no lean)	14%	(26)	26%	(50)	6%	(10)	4%	(7)	17%	(32)	33%	(63)	189
PID/Gender: Dem Men	18%	(19)	31%	(32)	9%	(9)	9%	(10)	10%	(11)	22%	(23)	102
PID/Gender: Dem Women	7%	(8)	14%	(18)	7%	(9)	6%	(8)	17%	(21)	49%	(62)	126
PID/Gender: Ind Men	6%	(6)	30%	(32)	9%	(9)	16%	(17)	14%	(15)	26%	(27)	106
PID/Gender: Ind Women	2%	(2)	10%	(12)	7%	(8)	1%	(2)	16%	(18)	63%	(72)	113
PID/Gender: Rep Men	21%	(22)	34%	(37)	9%	(10)	5%	(5)	11%	(12)	20%	(21)	107
PID/Gender: Rep Women	5%	(4)	16%	(13)	1%	(1)	3%	(2)	25%	(20)	51%	(42)	82
Ideo: Liberal (1-3)	9%	(17)	26%	(47)	10%	(18)	8%	(15)	13%	(24)	34%	(63)	185
Ideo: Moderate (4)	4%	(7)	22%	(42)	9%	(18)	11%	(20)	17%	(32)	37%	(71)	189
Ideo: Conservative (5-7)	16%	(33)	27%	(53)	4%	(9)	3%	(6)	15%	(30)	34%	(67)	198
Educ: < College	10%	(43)	19%	(84)	5%	(23)	7%	(29)	17%	(74)	43%	(192)	444
Educ: Bachelors degree	8%	(10)	31%	(40)	13%	(17)	9%	(11)	11%	(15)	27%	(35)	128
Educ: Post-grad	13%	(8)	31%	(20)	10%	(6)	3%	(2)	12%	(8)	32%	(20)	64
Income: Under 50k	8%	(28)	19%	(66)	6%	(19)	5%	(17)	15%	(50)	48%	(163)	342
Income: 50k-100k	11%	(23)	26%	(55)	9%	(18)	8%	(17)	17%	(36)	30%	(64)	213
Income: 100k+	13%	(10)	28%	(23)	11%	(9)	11%	(9)	13%	(11)	24%	(20)	81
Ethnicity: White	8%	(36)	23%	(110)	7%	(34)	7%	(33)	15%	(75)	41%	(197)	486
Ethnicity: Hispanic	9%	(11)	21%	(25)	8%	(10)	13%	(15)	17%	(20)	32%	(39)	120

Table MCSP4_11: Do you have a favorable or unfavorable opinion of each of the following people? Ben Roethlisberger

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(62)	22%	(143)	7%	(46)	7%	(43)	15%	(96)	39%	(247)	637
Ethnicity: Black	26%	(25)	24%	(23)	9%	(9)	8%	(8)	10%	(10)	22%	(21)	96
Ethnicity: Other	1%	(0)	17%	(9)	5%	(3)	3%	(1)	22%	(12)	52%	(28)	54
All Christian	9%	(25)	30%	(83)	5%	(15)	9%	(26)	14%	(40)	32%	(91)	279
Agnostic/Nothing in particular	10%	(19)	16%	(31)	7%	(14)	7%	(13)	13%	(25)	45%	(84)	186
Something Else	8%	(10)	16%	(20)	9%	(11)	3%	(3)	18%	(22)	45%	(55)	120
Evangelical	12%	(22)	24%	(44)	8%	(14)	7%	(14)	15%	(28)	34%	(63)	185
Non-Evangelical	7%	(13)	26%	(51)	6%	(12)	7%	(14)	15%	(31)	39%	(78)	199
Community: Urban	7%	(14)	25%	(52)	9%	(19)	6%	(12)	15%	(31)	37%	(77)	204
Community: Suburban	11%	(33)	20%	(60)	7%	(19)	8%	(24)	16%	(46)	38%	(113)	295
Community: Rural	11%	(15)	23%	(31)	6%	(8)	5%	(7)	14%	(19)	42%	(57)	137
Employ: Private Sector	13%	(27)	30%	(62)	13%	(26)	9%	(20)	10%	(21)	26%	(54)	210
Employ: Self-Employed	8%	(4)	25%	(13)	3%	(1)	6%	(3)	19%	(10)	39%	(20)	52
Employ: Retired	9%	(12)	23%	(29)	7%	(9)	2%	(3)	19%	(24)	40%	(52)	130
Employ: Unemployed	8%	(8)	17%	(17)	3%	(3)	7%	(7)	9%	(9)	56%	(56)	101
Military HH: Yes	9%	(7)	26%	(20)	5%	(4)	10%	(8)	18%	(14)	32%	(25)	78
Military HH: No	10%	(55)	22%	(123)	8%	(42)	6%	(35)	15%	(82)	40%	(222)	559
RD/WT: Right Direction	9%	(16)	31%	(57)	5%	(9)	5%	(9)	19%	(35)	31%	(58)	184
RD/WT: Wrong Track	10%	(46)	19%	(86)	8%	(37)	7%	(34)	13%	(61)	42%	(189)	453
Trump Job Approve	12%	(31)	26%	(70)	6%	(15)	4%	(11)	19%	(52)	32%	(86)	265
Trump Job Disapprove	9%	(31)	21%	(74)	9%	(30)	9%	(32)	12%	(43)	40%	(141)	351
Trump Job Strongly Approve	15%	(23)	26%	(39)	7%	(10)	2%	(4)	16%	(24)	34%	(51)	151
Trump Job Somewhat Approve	7%	(8)	27%	(31)	5%	(5)	7%	(8)	24%	(27)	31%	(35)	114
Trump Job Somewhat Disapprove	6%	(5)	32%	(28)	4%	(3)	5%	(4)	18%	(15)	36%	(30)	85
Trump Job Strongly Disapprove	10%	(26)	17%	(46)	10%	(27)	10%	(28)	11%	(28)	42%	(111)	266
Favorable of Trump	12%	(32)	25%	(67)	5%	(14)	4%	(12)	17%	(46)	36%	(94)	266
Unfavorable of Trump	9%	(30)	22%	(75)	9%	(31)	9%	(31)	11%	(39)	41%	(141)	347
Very Favorable of Trump	14%	(22)	24%	(37)	8%	(12)	3%	(5)	14%	(23)	37%	(59)	157
Somewhat Favorable of Trump	9%	(10)	27%	(30)	2%	(2)	6%	(7)	22%	(24)	33%	(36)	109
Somewhat Unfavorable of Trump	5%	(3)	29%	(19)	6%	(4)	6%	(4)	10%	(6)	43%	(27)	63
Very Unfavorable of Trump	9%	(27)	20%	(56)	10%	(28)	9%	(27)	11%	(33)	40%	(113)	283

Table MCSP4_11: Do you have a favorable or unfavorable opinion of each of the following people? Ben Roethlisberger

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard	Total N
Adults	10%	(62)	22%	(143)	7%	(46)	7%	(43)	15%	(96)	39%	(247)	637
#1 Issue: Economy	11%	(24)	23%	(51)	7%	(16)	7%	(16)	16%	(35)	37%	(82)	224
#1 Issue: Security	27%	(21)	19%	(15)	2%	(1)	3%	(2)	21%	(16)	28%	(22)	77
#1 Issue: Health Care	9%	(10)	28%	(32)	7%	(9)	10%	(12)	14%	(16)	32%	(37)	116
#1 Issue: Medicare / Social Security	6%	(5)	25%	(25)	8%	(8)	8%	(8)	10%	(10)	43%	(43)	99
2018 House Vote: Democrat	9%	(18)	22%	(44)	10%	(20)	10%	(20)	12%	(24)	39%	(79)	204
2018 House Vote: Republican	11%	(16)	37%	(55)	4%	(6)	4%	(6)	12%	(18)	31%	(46)	146
2016 Vote: Hillary Clinton	8%	(16)	20%	(38)	10%	(19)	9%	(17)	12%	(23)	40%	(75)	189
2016 Vote: Donald Trump	10%	(18)	34%	(59)	3%	(5)	5%	(9)	14%	(24)	33%	(57)	173
2016 Vote: Didn't Vote	11%	(25)	14%	(33)	8%	(18)	5%	(13)	20%	(46)	43%	(103)	238
Voted in 2014: Yes	10%	(33)	30%	(98)	8%	(28)	7%	(23)	12%	(40)	32%	(106)	328
Voted in 2014: No	9%	(28)	15%	(45)	6%	(18)	6%	(19)	18%	(57)	46%	(141)	309
2012 Vote: Barack Obama	9%	(21)	28%	(67)	11%	(25)	9%	(20)	10%	(25)	34%	(83)	241
2012 Vote: Mitt Romney	14%	(16)	33%	(39)	7%	(9)	5%	(6)	12%	(15)	29%	(34)	120
2012 Vote: Didn't Vote	9%	(22)	13%	(35)	4%	(11)	6%	(16)	19%	(50)	48%	(125)	258
4-Region: Northeast	7%	(9)	25%	(33)	9%	(12)	7%	(9)	12%	(15)	41%	(55)	133
4-Region: Midwest	8%	(10)	25%	(31)	8%	(10)	5%	(6)	13%	(16)	42%	(52)	124
4-Region: South	12%	(29)	22%	(52)	7%	(18)	8%	(19)	16%	(39)	35%	(85)	241
4-Region: West	11%	(15)	20%	(27)	5%	(7)	6%	(9)	18%	(25)	40%	(55)	138
Sports fans	13%	(56)	29%	(131)	8%	(35)	9%	(40)	16%	(72)	25%	(110)	445
Avid sports fans	22%	(33)	34%	(52)	11%	(17)	11%	(17)	11%	(16)	11%	(17)	152
Casual sports fans	8%	(24)	27%	(79)	6%	(18)	8%	(23)	19%	(56)	32%	(93)	293
Republican sports fans	19%	(25)	33%	(44)	4%	(6)	5%	(6)	17%	(22)	23%	(30)	133
Democratic sports fans	14%	(25)	27%	(46)	11%	(18)	10%	(16)	16%	(27)	23%	(38)	169
Independent sports fans	5%	(7)	29%	(42)	8%	(11)	12%	(17)	16%	(23)	29%	(41)	142
Sports fans ages 18-34	8%	(10)	29%	(34)	9%	(11)	9%	(11)	15%	(18)	30%	(35)	117
Sports fans ages 35-44	15%	(16)	29%	(32)	7%	(7)	12%	(14)	21%	(23)	16%	(18)	110
Sports fans ages 45-64	17%	(23)	29%	(39)	6%	(9)	10%	(13)	13%	(18)	24%	(33)	135
Sports fans 65+	9%	(7)	31%	(26)	11%	(9)	3%	(2)	17%	(14)	30%	(25)	82
NFL fans	14%	(59)	31%	(125)	9%	(35)	9%	(38)	14%	(57)	23%	(94)	408
Avid NFL fans	24%	(45)	32%	(60)	8%	(16)	17%	(31)	8%	(16)	11%	(20)	188

Table MCSP4_11: Do you have a favorable or unfavorable opinion of each of the following people? Ben Roethlisberger

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (62)	22% (143)	7% (46)	7% (43)	15% (96)	39% (247)	637
Casual NFL fans	6% (13)	29% (64)	9% (20)	3% (7)	19% (41)	34% (74)	220

Table MCSP4_12: Do you have a favorable or unfavorable opinion of each of the following people? Matt Ryan

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	10%	(57)	19%	(105)	3%	(15)	4%	(25)	14%	(80)	50%	(277)	558
Gender: Male	18%	(46)	29%	(75)	4%	(10)	5%	(13)	14%	(36)	31%	(81)	262
Gender: Female	4%	(11)	10%	(30)	1%	(4)	4%	(12)	15%	(43)	66%	(196)	297
Age: 18-34	12%	(20)	13%	(22)	3%	(5)	9%	(15)	15%	(25)	47%	(78)	164
Age: 35-44	18%	(17)	31%	(30)	4%	(4)	3%	(3)	16%	(16)	28%	(28)	98
Age: 45-64	7%	(14)	21%	(40)	1%	(3)	3%	(5)	14%	(25)	54%	(101)	187
Age: 65+	6%	(7)	12%	(13)	3%	(3)	2%	(2)	12%	(13)	65%	(71)	109
GenZers: 1997-2012	4%	(3)	6%	(4)	6%	(5)	11%	(9)	17%	(13)	56%	(42)	76
Millennials: 1981-1996	19%	(28)	20%	(29)	2%	(3)	5%	(7)	17%	(24)	37%	(53)	143
GenXers: 1965-1980	11%	(15)	30%	(42)	3%	(4)	4%	(6)	10%	(14)	43%	(60)	140
Baby Boomers: 1946-1964	6%	(11)	17%	(29)	2%	(4)	2%	(4)	15%	(26)	58%	(101)	175
PID: Dem (no lean)	13%	(29)	21%	(47)	2%	(4)	5%	(10)	14%	(31)	46%	(104)	225
PID: Ind (no lean)	9%	(18)	16%	(32)	3%	(6)	6%	(12)	15%	(30)	50%	(100)	199
PID: Rep (no lean)	7%	(10)	19%	(26)	3%	(4)	2%	(3)	14%	(19)	54%	(73)	134
PID/Gender: Dem Men	23%	(23)	31%	(31)	1%	(1)	10%	(10)	11%	(11)	23%	(23)	100
PID/Gender: Dem Women	5%	(6)	12%	(15)	2%	(3)	_	(0)	16%	(20)	65%	(81)	126
PID/Gender: Ind Men	16%	(16)	23%	(23)	5%	(5)	2%	(2)	18%	(18)	36%	(36)	100
PID/Gender: Ind Women	2%	(2)	9%	(9)	1%	(1)	10%	(10)	12%	(12)	65%	(64)	99
PID/Gender: Rep Men	12%	(8)	33%	(20)	6%	(4)	2%	(1)	11%	(7)	35%	(22)	62
PID/Gender: Rep Women	3%	(2)	8%	(6)	_	(0)	2%	(2)	17%	(12)	70%	(51)	72
Ideo: Liberal (1-3)	12%	(20)	19%	(32)	1%	(2)	5%	(8)	14%	(23)	49%	(81)	167
Ideo: Moderate (4)	9%	(16)	20%	(34)	1%	(2)	3%	(6)	17%	(29)	49%	(83)	168
Ideo: Conservative (5-7)	8%	(13)	23%	(36)	4%	(6)	4%	(6)	13%	(21)	48%	(77)	159
Educ: < College	8%	(30)	14%	(52)	3%	(10)	5%	(20)	14%	(52)	56%	(211)	374
Educ: Bachelors degree	15%	(18)	30%	(38)	4%	(5)	2%	(3)	14%	(18)	35%	(44)	125
Educ: Post-grad	16%	(9)	26%	(15)	1%	(1)	4%	(2)	16%	(9)	38%	(22)	59
Income: Under 50k	9%	(29)	17%	(55)	3%	(8)	6%	(20)	14%	(46)	51%	(167)	324
Income: 50k-100k	13%	(21)	24%	(40)	3%	(5)	2%	(2)	15%	(24)	44%	(71)	162
Income: 100k+	11%	(8)	15%	(11)	2%	(1)	4%	(3)	14%	(10)	55%	(40)	73
Ethnicity: White	8%	(33)	19%	(77)	2%	(8)	3%	(13)	14%	(56)	53%	(214)	402
Ethnicity: Hispanic	17%	(15)	15%	(13)	_	(0)	16%	(14)	18%	(16)	35%	(31)	89

Table MCSP4_12: Do you have a favorable or unfavorable opinion of each of the following people? Matt Ryan

Demographic		ery rable		ewhat rable	Some unfavo			ery orable		l of, no nion		r heard of	Total N
Adults	10%	(57)	19%	(105)	3%	(15)	4%	(25)	14%	(80)	50%	(277)	558
Ethnicity: Black	22%	(18)	20%	(17)	8%	(6)	4%	(3)	14%	(12)	32%	(27)	83
Ethnicity: Other	9%	(6)	14%	(11)	_	(0)	13%	(9)	15%	(11)	49%	(36)	74
All Christian	11%	(25)	24%	(56)	2%	(4)	3%	(6)	15%	(35)	46%	(107)	232
Agnostic/Nothing in particular	8%	(11)	14%	(20)	2%	(3)	9%	(12)	10%	(14)	57%	(82)	143
Something Else	7%	(9)	14%	(16)	3%	(4)	5%	(6)	21%	(25)	50%	(61)	121
Evangelical	10%	(15)	23%	(36)	1%	(1)	2%	(4)	21%	(32)	43%	(66)	155
Non-Evangelical	9%	(17)	17%	(32)	3%	(6)	4%	(9)	14%	(27)	53%	(101)	192
Community: Urban	16%	(27)	17%	(28)	3%	(5)	6%	(9)	11%	(19)	47%	(76)	164
Community: Suburban	7%	(19)	21%	(56)	2%	(5)	4%	(11)	16%	(43)	50%	(133)	268
Community: Rural	9%	(11)	16%	(21)	4%	(5)	4%	(5)	14%	(18)	53%	(68)	127
Employ: Private Sector	11%	(18)	28%	(44)	3%	(6)	4%	(6)	16%	(26)	38%	(60)	160
Employ: Retired	8%	(9)	19%	(23)	2%	(3)	_	(1)	11%	(14)	60%	(74)	123
Employ: Unemployed	14%	(12)	16%	(13)	4%	(3)	_	(0)	13%	(11)	52%	(43)	82
Military HH: Yes	19%	(17)	13%	(12)	4%	(4)	3%	(2)	9%	(8)	52%	(47)	91
Military HH: No	9%	(40)	20%	(93)	2%	(11)	5%	(23)	15%	(71)	49%	(230)	468
RD/WT: Right Direction	15%	(22)	21%	(30)	4%	(6)	9%	(13)	16%	(23)	35%	(51)	145
RD/WT: Wrong Track	9%	(35)	18%	(75)	2%	(9)	3%	(12)	14%	(56)	55%	(226)	414
Trump Job Approve	11%	(22)	20%	(39)	3%	(5)	4%	(8)	16%	(32)	46%	(91)	197
Trump Job Disapprove	7%	(24)	19%	(64)	3%	(9)	5%	(15)	14%	(45)	52%	(172)	329
Trump Job Strongly Approve	11%	(14)	17%	(22)	2%	(3)	2%	(2)	15%	(19)	53%	(66)	126
Trump Job Somewhat Approve	11%	(8)	24%	(17)	4%	(3)	8%	(6)	17%	(12)	35%	(25)	71
Trump Job Somewhat Disapprove	9%	(7)	28%	(20)	3%	(2)	2%	(1)	13%	(9)	45%	(33)	72
Trump Job Strongly Disapprove	7%	(17)	17%	(44)	3%	(7)	5%	(14)	14%	(36)	54%	(139)	257
Favorable of Trump	11%	(21)	19%	(37)	3%	(5)	4%	(8)	18%	(35)	46%	(91)	198
Unfavorable of Trump	8%	(26)	20%	(67)	3%	(9)	5%	(15)	13%	(42)	52%	(171)	332
Very Favorable of Trump	9%	(10)	15%	(18)	3%	(3)	2%	(2)	16%	(19)	56%	(66)	118
Somewhat Favorable of Trump	14%	(11)	24%	(19)	3%	(2)	8%	(6)	20%	(16)	31%	(25)	79
Somewhat Unfavorable of Trump	10%	(7)	27%	(18)	2%	(1)	1%	(1)	12%	(8)	48%	(32)	67
Very Unfavorable of Trump	7%	(19)	19%	(50)	3%	(8)	6%	(15)	13%	(34)	53%	(139)	265

Table MCSP4_12: Do you have a favorable or unfavorable opinion of each of the following people? Matt Ryan

		ery		ewhat	Some		Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	•	of	Total N
Adults	10%	(57)	19%	(105)	3%	(15)	4%	(25)	14%	(80)	50%	(277)	558
#1 Issue: Economy	14%	(31)	22%	(46)	2%	(5)	4%	(9)	17%	(37)	40%	(87)	215
#1 Issue: Health Care	7%	(8)	25%	(26)	2%	(2)	5%	(5)	7%	(7)	54%	(54)	101
#1 Issue: Medicare / Social Security	11%	(9)	14%	(11)	1%	(1)	10%	(8)	13%	(10)	51%	(40)	77
2018 House Vote: Democrat	10%	(20)	23%	(45)	2%	(4)	2%	(3)	10%	(20)	52%	(102)	195
2018 House Vote: Republican	8%	(10)	23%	(29)	4%	(5)	5%	(6)	14%	(17)	46%	(57)	125
2016 Vote: Hillary Clinton	12%	(23)	21%	(39)	2%	(4)	4%	(7)	10%	(19)	50%	(93)	185
2016 Vote: Donald Trump	7%	(9)	25%	(34)	4%	(5)	2%	(3)	13%	(17)	49%	(67)	136
2016 Vote: Didn't Vote	10%	(20)	12%	(23)	3%	(6)	8%	(15)	18%	(37)	49%	(99)	200
Voted in 2014: Yes	11%	(33)	25%	(76)	3%	(9)	3%	(10)	11%	(35)	46%	(141)	303
Voted in 2014: No	9%	(24)	11%	(29)	2%	(6)	6%	(16)	18%	(45)	53%	(136)	256
2012 Vote: Barack Obama	12%	(26)	22%	(48)	2%	(4)	4%	(9)	10%	(21)	50%	(109)	218
2012 Vote: Mitt Romney	9%	(10)	26%	(28)	4%	(5)	_	(1)	12%	(12)	48%	(50)	105
2012 Vote: Didn't Vote	9%	(21)	13%	(28)	3%	(6)	7%	(16)	19%	(41)	50%	(109)	220
4-Region: Northeast	14%	(13)	15%	(14)	1%	(1)	_	(0)	12%	(11)	58%	(55)	94
4-Region: Midwest	4%	(4)	14%	(16)	3%	(4)	6%	(7)	11%	(12)	62%	(72)	116
4-Region: South	12%	(28)	23%	(55)	4%	(9)	3%	(8)	19%	(45)	39%	(92)	236
4-Region: West	11%	(12)	18%	(20)	1%	(1)	9%	(10)	10%	(11)	52%	(59)	113
Sports fans	15%	(55)	27%	(101)	3%	(11)	4%	(16)	17%	(64)	33%	(123)	370
Avid sports fans	32%	(36)	37%	(42)	5%	(6)	4%	(5)	15%	(18)	7%	(7)	114
Casual sports fans	8%	(19)	23%	(59)	2%	(5)	4%	(11)	18%	(46)	45%	(115)	256
Republican sports fans	11%	(10)	27%	(25)	4%	(4)	1%	(1)	19%	(18)	37%	(35)	93
Democratic sports fans	19%	(29)	29%	(46)	3%	(4)	5%	(8)	14%	(22)	30%	(48)	157
Independent sports fans	14%	(16)	25%	(30)	2%	(3)	5%	(6)	20%	(24)	34%	(40)	120
Sports fans ages 18-34	20%	(20)	19%	(19)	2%	(2)	13%	(12)	19%	(19)	26%	(26)	97
Sports fans ages 35-44	18%	(15)	35%	(30)	5%	(4)	3%	(3)	16%	(14)	22%	(19)	85
Sports fans ages 45-64	11%	(14)	32%	(39)	2%	(3)	_	(1)	17%	(21)	37%	(45)	122
Sports fans 65+	10%	(7)	20%	(13)	3%	(2)	1%	(1)	16%	(10)	50%	(33)	65
NFL fans	15%	(54)	28%	(99)	3%	(11)	5%	(17)	17%	(60)	31%	(111)	351
Avid NFL fans	27%	(40)	37%	(57)	5%	(8)	3%	(5)	10%	(14)	19%	(28)	151
Casual NFL fans	7%	(14)	21%	(43)	2%	(4)	6%	(12)	23%	(45)	41%	(83)	200

Table MCSP4_13: Do you have a favorable or unfavorable opinion of each of the following people? *Miles Sanders*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(31)	12%	(67)	4%	(21)	2%	(10)	13%	(72)	64%	(362)	562
Gender: Male	8%	(21)	18%	(45)	1%	(3)	3%	(6)	14%	(36)	56%	(140)	251
Gender: Female	3%	(10)	7%	(22)	6%	(18)	1%	(4)	12%	(36)	71%	(222)	312
Age: 18-34	5%	(9)	13%	(23)	7%	(12)	5%	(9)	11%	(20)	58%	(105)	179
Age: 35-44	10%	(8)	20%	(16)	_	(0)	2%	(2)	11%	(8)	57%	(44)	78
Age: 45-64	5%	(10)	13%	(23)	4%	(8)	_	(0)	12%	(22)	66%	(120)	183
Age: 65+	3%	(3)	4%	(5)	1%	(1)	_	(0)	17%	(21)	76%	(93)	122
GenZers: 1997-2012	4%	(4)	5%	(4)	8%	(6)	5%	(4)	13%	(11)	65%	(54)	83
Millennials: 1981-1996	6%	(8)	22%	(31)	4%	(6)	4%	(5)	8%	(12)	56%	(79)	140
GenXers: 1965-1980	9%	(11)	12%	(14)	6%	(7)	1%	(2)	14%	(17)	58%	(69)	120
Baby Boomers: 1946-1964	4%	(8)	9%	(16)	1%	(1)	_	(0)	11%	(19)	75%	(136)	180
PID: Dem (no lean)	10%	(21)	16%	(34)	2%	(4)	2%	(5)	13%	(29)	56%	(120)	213
PID: Ind (no lean)	2%	(3)	8%	(14)	8%	(16)	2%	(3)	12%	(22)	68%	(126)	184
PID: Rep (no lean)	4%	(6)	11%	(19)	1%	(1)	1%	(2)	13%	(21)	70%	(116)	165
PID/Gender: Dem Men	15%	(14)	23%	(22)	_	(0)	5%	(5)	14%	(13)	42%	(39)	93
PID/Gender: Dem Women	6%	(7)	10%	(12)	3%	(4)	_	(0)	13%	(15)	67%	(81)	120
PID/Gender: Ind Men	2%	(1)	10%	(8)	4%	(3)	1%	(1)	16%	(12)	67%	(51)	76
PID/Gender: Ind Women	2%	(2)	6%	(7)	12%	(13)	2%	(3)	9%	(10)	69%	(75)	108
PID/Gender: Rep Men	7%	(6)	19%	(15)	_	(0)	1%	(1)	12%	(10)	61%	(50)	82
PID/Gender: Rep Women	1%	(1)	4%	(3)	1%	(1)	1%	(1)	13%	(11)	79%	(66)	83
Ideo: Liberal (1-3)	9%	(14)	18%	(29)	3%	(4)	2%	(3)	10%	(17)	60%	(97)	163
Ideo: Moderate (4)	4%	(6)	9%	(16)	2%	(3)	1%	(2)	15%	(25)	69%	(117)	169
Ideo: Conservative (5-7)	6%	(10)	11%	(18)	3%	(5)	2%	(3)	15%	(25)	63%	(107)	169
Educ: < College	4%	(15)	10%	(40)	5%	(19)	2%	(9)	13%	(54)	66%	(266)	402
Educ: Bachelors degree	10%	(10)	16%	(17)	1%	(1)	_	(0)	10%	(10)	64%	(66)	103
Educ: Post-grad	10%	(6)	19%	(11)	2%	(1)	2%	(1)	14%	(8)	53%	(31)	58
Income: Under 50k	4%	(13)	12%	(38)	5%	(15)	1%	(5)	13%	(44)	64%	(208)	323
Income: 50k-100k	5%	(8)	11%	(19)	3%	(6)	2%	(4)	12%	(20)	66%	(108)	164
Income: 100k+	13%	(9)	14%	(11)	_	(0)	2%	(2)	10%	(8)	61%	(46)	76
Ethnicity: White	4%	(19)	11%	(48)	2%	(7)	1%	(5)	13%	(56)	69%	(299)	434
Ethnicity: Hispanic	2%	(1)	13%	(10)	17%	(14)	9%	(7)	6%	(5)	53%	(41)	78

Table MCSP4_13: Do you have a favorable or unfavorable opinion of each of the following people? *Miles Sanders*

		ery		ewhat		ewhat	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	5%	(31)	12%	(67)	4%	(21)	2%	(10)	13%	(72)	64%	(362)	562
Ethnicity: Black	16%	(10)	15%	(10)	2%	(1)	3%	(2)	15%	(10)	50%	(33)	66
Ethnicity: Other	2%	(1)	15%	(9)	20%	(12)	6%	(4)	10%	(6)	47%	(30)	62
All Christian	7%	(20)	15%	(42)	3%	(9)	2%	(5)	14%	(40)	59%	(167)	282
Agnostic/Nothing in particular	3%	(4)	15%	(19)	1%	(1)	3%	(3)	10%	(13)	69%	(92)	133
Something Else	6%	(6)	3%	(3)	11%	(11)	1%	(1)	12%	(12)	67%	(67)	101
Evangelical	9%	(15)	16%	(25)	6%	(9)	2%	(3)	14%	(22)	54%	(85)	159
Non-Evangelical	5%	(10)	9%	(18)	5%	(11)	1%	(1)	14%	(29)	67%	(143)	214
Community: Urban	10%	(15)	16%	(26)	3%	(4)	3%	(5)	14%	(22)	54%	(85)	157
Community: Suburban	3%	(8)	13%	(33)	5%	(12)	_	(0)	13%	(33)	67%	(173)	259
Community: Rural	5%	(7)	6%	(9)	3%	(4)	4%	(6)	11%	(16)	71%	(104)	146
Employ: Private Sector	9%	(12)	16%	(22)	2%	(2)	1%	(2)	12%	(16)	60%	(81)	136
Employ: Retired	4%	(6)	9%	(12)	2%	(2)	_	(0)	14%	(20)	72%	(100)	140
Employ: Unemployed	2%	(2)	18%	(14)	_	(0)	_	(0)	12%	(10)	67%	(53)	78
Employ: Other	8%	(4)	3%	(2)	16%	(8)	7%	(3)	5%	(2)	60%	(30)	50
Military HH: Yes	6%	(5)	9%	(8)	1%	(1)	3%	(2)	16%	(14)	65%	(56)	86
Military HH: No	5%	(25)	12%	(59)	4%	(20)	2%	(8)	12%	(58)	64%	(306)	476
RD/WT: Right Direction	7%	(10)	20%	(31)	1%	(2)	2%	(3)	14%	(21)	56%	(85)	151
RD/WT: Wrong Track	5%	(21)	9%	(37)	5%	(19)	2%	(8)	12%	(51)	67%	(277)	411
Trump Job Approve	5%	(11)	10%	(22)	2%	(5)	2%	(3)	14%	(31)	66%	(141)	213
Trump Job Disapprove	6%	(20)	13%	(41)	5%	(16)	1%	(4)	12%	(39)	62%	(196)	316
Trump Job Strongly Approve	4%	(6)	9%	(12)	2%	(2)	1%	(1)	15%	(19)	69%	(88)	128
Trump Job Somewhat Approve	6%	(6)	12%	(10)	3%	(2)	2%	(2)	13%	(11)	63%	(54)	85
Trump Job Somewhat Disapprove	4%	(3)	13%	(8)	11%	(7)	3%	(2)	15%	(9)	54%	(35)	64
Trump Job Strongly Disapprove	7%	(17)	13%	(33)	4%	(9)	1%	(3)	12%	(29)	64%	(161)	252
Favorable of Trump	5%	(10)	10%	(20)	2%	(5)	1%	(2)	15%	(31)	68%	(143)	211
Unfavorable of Trump	7%	(21)	13%	(43)	5%	(16)	2%	(7)	11%	(34)	62%	(199)	319
Very Favorable of Trump	4%	(5)	8%	(10)	2%	(2)	_	(1)	14%	(17)	71%	(85)	119
Somewhat Favorable of Trump	6%	(5)	11%	(10)	3%	(2)	2%	(1)	15%	(14)	64%	(59)	92
Somewhat Unfavorable of Trump	5%	(2)	7%	(4)	11%	(6)	8%	(4)	6%	(3)	62%	(32)	51
Very Unfavorable of Trump	7%	(18)	14%	(39)	4%	(11)	1%	(3)	11%	(30)	62%	(167)	268

Table MCSP4_13: Do you have a favorable or unfavorable opinion of each of the following people? *Miles Sanders*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	5%	(31)	12%	(67)	4%	(21)	2%	(10)	13%	(72)	64%	(362)	562
#1 Issue: Economy	6%	(12)	15%	(29)	2%	(4)	2%	(4)	14%	(27)	61%	(118)	194
#1 Issue: Security	4%	(2)	17%	(9)	1%	(1)	_	(0)	12%	(6)	65%	(35)	53
#1 Issue: Health Care	11%	(11)	17%	(16)	3%	(2)	1%	(1)	6%	(6)	63%	(60)	96
#1 Issue: Medicare / Social Security	1%	(1)	5%	(4)	2%	(1)	_	(0)	16%	(14)	76%	(66)	87
2018 House Vote: Democrat	11%	(20)	17%	(32)	1%	(2)	1%	(3)	13%	(25)	56%	(105)	186
2018 House Vote: Republican	3%	(4)	8%	(12)	5%	(7)	1%	(2)	16%	(24)	67%	(102)	152
2016 Vote: Hillary Clinton	11%	(18)	16%	(28)	2%	(4)	2%	(3)	12%	(21)	57%	(99)	173
2016 Vote: Donald Trump	4%	(7)	8%	(13)	2%	(4)	1%	(1)	15%	(23)	69%	(108)	156
2016 Vote: Didn't Vote	3%	(6)	12%	(23)	6%	(12)	3%	(6)	11%	(22)	64%	(124)	193
Voted in 2014: Yes	8%	(27)	14%	(48)	3%	(10)	1%	(5)	14%	(46)	59%	(194)	329
Voted in 2014: No	2%	(4)	8%	(20)	5%	(11)	2%	(6)	11%	(25)	72%	(167)	234
2012 Vote: Barack Obama	10%	(20)	15%	(32)	5%	(11)	2%	(3)	13%	(27)	55%	(116)	210
2012 Vote: Mitt Romney	3%	(4)	10%	(13)	3%	(3)	_	(1)	18%	(23)	66%	(82)	125
2012 Vote: Didn't Vote	3%	(7)	10%	(23)	3%	(6)	3%	(6)	10%	(22)	71%	(154)	218
4-Region: Northeast	10%	(10)	14%	(14)	2%	(2)	_	(0)	14%	(14)	60%	(59)	99
4-Region: Midwest	4%	(5)	14%	(17)	2%	(2)	1%	(1)	16%	(20)	63%	(78)	123
4-Region: South	6%	(12)	6%	(12)	2%	(5)	5%	(9)	11%	(22)	69%	(136)	196
4-Region: West	3%	(4)	17%	(25)	8%	(12)	_	(0)	11%	(15)	61%	(89)	145
Sports fans	7%	(29)	16%	(63)	4%	(16)	2%	(9)	17%	(66)	54%	(211)	394
Avid sports fans	15%	(20)	29%	(38)	2%	(3)	3%	(4)	22%	(30)	28%	(38)	133
Casual sports fans	3%	(8)	10%	(25)	5%	(12)	2%	(5)	14%	(36)	67%	(173)	261
Republican sports fans	4%	(4)	17%	(19)	1%	(1)	1%	(1)	18%	(21)	60%	(68)	113
Democratic sports fans	13%	(21)	22%	(34)	3%	(4)	3%	(5)	18%	(28)	41%	(65)	158
Independent sports fans	3%	(3)	8%	(10)	9%	(11)	3%	(3)	14%	(17)	63%	(78)	123
Sports fans ages 18-34	6%	(7)	16%	(19)	10%	(12)	7%	(8)	14%	(17)	47%	(57)	121
Sports fans ages 35-44	13%	(8)	25%	(16)	_	(0)	2%	(2)	13%	(8)	46%	(29)	63
Sports fans ages 45-64	8%	(10)	18%	(23)	3%	(3)	_	(0)	16%	(21)	56%	(73)	131
Sports fans 65+	4%	(3)	6%	(5)	_	(0)	_	(0)	25%	(20)	65%	(52)	80
NFL fans	9%	(31)	18%	(60)	4%	(14)	2%	(8)	18%	(62)	49%	(167)	342
Avid NFL fans	14%	(22)	26%	(42)	8%	(13)	3%	(5)	18%	(29)	30%	(48)	159

Table MCSP4_13: Do you have a favorable or unfavorable opinion of each of the following people? *Miles Sanders*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (31)	12% (67)	4% (21)	2% (10) $2%$ (3)	13% (72)	64% (362)	562
Casual NFL fans	5% (8)	10% (18)	— (1)		18% (33)	65% (119)	183

Table MCSP4_14: Do you have a favorable or unfavorable opinion of each of the following people? Emmanuel Sanders

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	7%	(42)	13%	(84)	4%	(23)	3%	(18)	16%	(100)	57%	(358)	625
Gender: Male	12%	(34)	20%	(57)	4%	(10)	3%	(7)	19%	(53)	43%	(124)	286
Gender: Female	2%	(8)	8%	(27)	4%	(12)	3%	(11)	14%	(47)	69%	(234)	340
Age: 18-34	8%	(17)	18%	(36)	5%	(10)	6%	(12)	13%	(27)	50%	(103)	206
Age: 35-44	9%	(8)	19%	(17)	3%	(3)	5%	(5)	15%	(13)	49%	(45)	91
Age: 45-64	7%	(15)	9%	(19)	3%	(7)	1%	(2)	21%	(48)	59%	(133)	224
Age: 65+	2%	(2)	10%	(11)	2%	(2)	_	(0)	11%	(11)	75%	(79)	105
GenZers: 1997-2012	2%	(2)	10%	(7)	1%	(1)	11%	(9)	26%	(20)	51%	(39)	77
Millennials: 1981-1996	11%	(19)	24%	(42)	6%	(11)	3%	(5)	9%	(16)	48%	(85)	178
GenXers: 1965-1980	10%	(16)	8%	(13)	4%	(6)	2%	(3)	20%	(33)	56%	(90)	161
Baby Boomers: 1946-1964	3%	(5)	10%	(19)	2%	(4)	1%	(2)	15%	(27)	69%	(126)	183
PID: Dem (no lean)	11%	(25)	20%	(47)	3%	(7)	4%	(8)	13%	(30)	50%	(118)	235
PID: Ind (no lean)	3%	(7)	8%	(16)	6%	(12)	4%	(9)	19%	(40)	60%	(127)	213
PID: Rep (no lean)	6%	(10)	11%	(20)	2%	(4)	_	(1)	16%	(29)	64%	(113)	177
PID/Gender: Dem Men	18%	(21)	26%	(30)	4%	(5)	3%	(3)	17%	(20)	32%	(38)	117
PID/Gender: Dem Women	3%	(4)	15%	(17)	1%	(2)	4%	(5)	9%	(10)	68%	(80)	118
PID/Gender: Ind Men	5%	(5)	13%	(12)	4%	(4)	3%	(3)	23%	(22)	50%	(47)	93
PID/Gender: Ind Women	2%	(2)	3%	(4)	6%	(8)	5%	(6)	16%	(19)	67%	(80)	119
PID/Gender: Rep Men	11%	(8)	19%	(15)	2%	(1)	1%	(1)	15%	(11)	52%	(39)	75
PID/Gender: Rep Women	2%	(2)	5%	(5)	3%	(3)	_	(0)	17%	(18)	72%	(74)	102
Ideo: Liberal (1-3)	10%	(18)	19%	(36)	5%	(9)	3%	(7)	12%	(22)	52%	(100)	192
Ideo: Moderate (4)	5%	(8)	15%	(28)	2%	(3)	6%	(11)	16%	(29)	56%	(100)	179
Ideo: Conservative (5-7)	7%	(13)	10%	(19)	1%	(3)	_	(1)	19%	(36)	61%	(113)	184
Educ: < College	5%	(24)	12%	(52)	4%	(16)	4%	(16)	19%	(82)	57%	(251)	440
Educ: Bachelors degree	9%	(12)	14%	(18)	5%	(6)	1%	(1)	10%	(13)	61%	(80)	130
Educ: Post-grad	12%	(7)	24%	(13)	2%	(1)	2%	(1)	9%	(5)	50%	(28)	55
Income: Under 50k	5%	(18)	11%	(41)	4%	(16)	4%	(14)	19%	(67)	56%	(201)	356
Income: 50k-100k	7%	(12)	17%	(30)	3%	(6)	2%	(4)	14%	(25)	58%	(105)	183
Income: 100k+	14%	(12)	15%	(13)	1%	(1)	1%	(1)	10%	(8)	60%	(52)	86
Ethnicity: White	5%	(24)	13%	(63)	4%	(18)	3%	(14)	16%	(80)	60%	(303)	502
Ethnicity: Hispanic	7%	(10)	19%	(26)	8%	(10)	3%	(4)	23%	(31)	40%	(53)	134

Table MCSP4_14: Do you have a favorable or unfavorable opinion of each of the following people? Emmanuel Sanders

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ry orable		l of, no nion		r heard of	Total N
Adults	7%	(42)	13%	(84)	4%	(23)	3%	(18)	16%	(100)	57%	(358)	625
Ethnicity: Black	16%	(11)	20%	(14)	_	(0)	3%	(2)	23%	(16)	37%	(26)	70
Ethnicity: Other	12%	(7)	12%	(6)	9%	(5)	5%	(2)	7%	(4)	55%	(30)	53
All Christian	9%	(26)	13%	(40)	2%	(7)	2%	(7)	16%	(46)	58%	(171)	296
Agnostic/Nothing in particular	4%	(7)	13%	(23)	5%	(10)	3%	(6)	13%	(25)	61%	(111)	182
Something Else	7%	(8)	16%	(18)	4%	(4)	2%	(2)	23%	(26)	48%	(54)	112
Evangelical	8%	(14)	16%	(27)	1%	(1)	1%	(2)	20%	(33)	54%	(89)	166
Non-Evangelical	7%	(17)	13%	(28)	4%	(10)	2%	(3)	16%	(35)	58%	(130)	224
Community: Urban	11%	(22)	17%	(33)	6%	(11)	3%	(5)	16%	(30)	48%	(95)	196
Community: Suburban	5%	(13)	11%	(31)	4%	(11)	1%	(4)	18%	(50)	60%	(164)	272
Community: Rural	5%	(8)	13%	(20)	1%	(1)	6%	(9)	12%	(19)	63%	(99)	157
Employ: Private Sector	12%	(21)	17%	(31)	3%	(5)	4%	(7)	14%	(26)	50%	(92)	183
Employ: Self-Employed	12%	(7)	29%	(18)	3%	(2)	1%	(1)	20%	(12)	35%	(22)	62
Employ: Retired	4%	(6)	10%	(13)	1%	(2)	2%	(3)	12%	(16)	70%	(92)	130
Employ: Unemployed	2%	(2)	12%	(12)	4%	(4)	2%	(2)	14%	(14)	67%	(68)	102
Military HH: Yes	7%	(7)	11%	(12)	1%	(1)	1%	(1)	17%	(18)	63%	(66)	105
Military HH: No	7%	(35)	14%	(72)	4%	(22)	3%	(18)	16%	(82)	56%	(292)	520
RD/WT: Right Direction	11%	(20)	14%	(26)	3%	(5)	6%	(11)	13%	(23)	52%	(92)	176
RD/WT: Wrong Track	5%	(22)	13%	(58)	4%	(18)	2%	(8)	17%	(77)	59%	(266)	449
Trump Job Approve	6%	(14)	12%	(29)	3%	(6)	2%	(4)	17%	(41)	61%	(145)	239
Trump Job Disapprove	8%	(28)	15%	(54)	5%	(17)	4%	(14)	15%	(57)	54%	(200)	370
Trump Job Strongly Approve	5%	(7)	11%	(14)	3%	(5)	_	(0)	15%	(21)	66%	(90)	136
Trump Job Somewhat Approve	7%	(7)	15%	(15)	1%	(1)	4%	(4)	20%	(20)	54%	(55)	102
Trump Job Somewhat Disapprove	5%	(4)	9%	(7)	9%	(8)	12%	(10)	16%	(13)	49%	(42)	85
Trump Job Strongly Disapprove	8%	(24)	16%	(47)	3%	(9)	1%	(4)	15%	(44)	55%	(158)	285
Favorable of Trump	8%	(19)	11%	(27)	2%	(4)	3%	(6)	14%	(33)	63%	(149)	237
Unfavorable of Trump	6%	(24)	15%	(55)	5%	(19)	3%	(12)	15%	(56)	55%	(203)	369
Very Favorable of Trump	6%	(8)	10%	(12)	2%	(2)	_	(0)	14%	(17)	68%	(82)	120
Somewhat Favorable of Trump	9%	(11)	13%	(15)	1%	(2)	5%	(6)	14%	(16)	57%	(67)	117
Somewhat Unfavorable of Trump	3%	(2)	11%	(7)	10%	(6)	1%	(1)	12%	(7)	63%	(36)	57
Very Unfavorable of Trump	7%	(22)	16%	(49)	4%	(13)	4%	(11)	16%	(49)	54%	(167)	311

Table MCSP4_14: Do you have a favorable or unfavorable opinion of each of the following people? Emmanuel Sanders

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no		r heard of	Total N
Adults	7%	(42)	13%	(84)	4%	(23)	3%	(18)	16%	(100)	57%	(358)	625
#1 Issue: Economy	10%	(22)	15%	(34)	3%	(7)	2%	(5)	14%	(31)	55%	(122)	221
#1 Issue: Security	6%	(3)	15%	(8)	_	(0)	1%	(1)	7%	(4)	71%	(39)	55
#1 Issue: Health Care	4%	(5)	15%	(19)	7%	(8)	2%	(3)	21%	(27)	52%	(66)	128
#1 Issue: Medicare / Social Security	4%	(3)	7%	(7)	_	(0)	6%	(6)	23%	(21)	60%	(54)	91
#1 Issue: Women's Issues	1%	(0)	14%	(7)	1%	(1)	3%	(2)	23%	(12)	57%	(30)	52
2018 House Vote: Democrat	11%	(23)	17%	(35)	4%	(7)	2%	(4)	15%	(32)	52%	(109)	210
2018 House Vote: Republican	4%	(6)	8%	(13)	4%	(7)	3%	(4)	12%	(17)	68%	(102)	149
2016 Vote: Hillary Clinton	12%	(23)	15%	(29)	4%	(8)	1%	(1)	16%	(30)	52%	(100)	191
2016 Vote: Donald Trump	4%	(7)	12%	(20)	2%	(3)	3%	(5)	8%	(14)	71%	(120)	169
2016 Vote: Didn't Vote	5%	(11)	14%	(30)	2%	(4)	4%	(9)	20%	(44)	55%	(122)	220
Voted in 2014: Yes	9%	(31)	15%	(49)	4%	(12)	3%	(11)	14%	(47)	54%	(177)	327
Voted in 2014: No	4%	(11)	12%	(35)	4%	(11)	2%	(7)	18%	(53)	61%	(181)	298
2012 Vote: Barack Obama	14%	(32)	17%	(38)	5%	(11)	3%	(6)	17%	(38)	46%	(107)	232
2012 Vote: Mitt Romney	2%	(3)	13%	(15)	1%	(1)	4%	(4)	10%	(11)	70%	(80)	115
2012 Vote: Didn't Vote	3%	(7)	11%	(28)	4%	(10)	3%	(8)	18%	(47)	61%	(158)	258
4-Region: Northeast	5%	(6)	14%	(19)	1%	(1)	3%	(4)	17%	(22)	60%	(80)	132
4-Region: Midwest	5%	(7)	12%	(15)	3%	(3)	3%	(4)	17%	(22)	60%	(77)	129
4-Region: South	9%	(21)	12%	(27)	3%	(6)	3%	(7)	18%	(41)	55%	(127)	230
4-Region: West	6%	(8)	17%	(22)	9%	(12)	3%	(3)	11%	(15)	55%	(74)	135
Sports fans	9%	(36)	18%	(75)	4%	(19)	4%	(18)	21%	(87)	44%	(185)	421
Avid sports fans	18%	(28)	23%	(35)	8%	(13)	5%	(7)	20%	(31)	25%	(39)	153
Casual sports fans	3%	(9)	15%	(40)	2%	(6)	4%	(11)	21%	(57)	55%	(146)	268
Republican sports fans	7%	(9)	13%	(16)	4%	(4)	1%	(1)	23%	(28)	53%	(65)	123
Democratic sports fans	15%	(25)	26%	(44)	4%	(7)	5%	(8)	16%	(27)	35%	(60)	170
Independent sports fans	2%	(3)	12%	(16)	6%	(8)	7%	(9)	25%	(33)	47%	(60)	129
Sports fans ages 18-34	9%	(12)	27%	(35)	8%	(10)	9%	(12)	16%	(22)	31%	(41)	133
Sports fans ages 35-44	12%	(8)	17%	(11)	5%	(3)	7%	(5)	20%	(13)	40%	(26)	65
Sports fans ages 45-64	9%	(15)	12%	(19)	2%	(3)	1%	(2)	29%	(46)	47%	(74)	159
Sports fans 65+	3%	(2)	16%	(10)	4%	(2)	_	(0)	11%	(7)	67%	(44)	65
NFL fans	10%	(38)	18%	(71)	5%	(19)	4%	(16)	24%	(94)	40%	(158)	396

Table MCSP4_14: Do you have a favorable or unfavorable opinion of each of the following people? *Emmanuel Sanders*

Demographic	Ver favor	•		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	7%	(42)	13%	(84)	4%	(23)	3%	(18)	16%	(100)	57%	(358)	625
Avid NFL fans	17%	(29)	24%	(39)	5%	(8)	5%	(9)	26%	(44)	23%	(39)	167
Casual NFL fans	4%	(10)	14%	(31)	5%	(11)	3%	(8)	22%	(50)	52%	(119)	229

Table MCSP4_15: Do you have a favorable or unfavorable opinion of each of the following people? Sterling Shepard

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	7%	(44)	13%	(78)	3%	(16)	3%	(20)	13%	(77)	60%	(358)	593
Gender: Male	14%	(43)	17%	(54)	3%	(11)	6%	(18)	12%	(37)	48%	(151)	314
Gender: Female	1%	(1)	9%	(24)	2%	(5)	1%	(2)	14%	(40)	74%	(206)	279
Age: 18-34	13%	(21)	6%	(10)	7%	(11)	7%	(12)	10%	(17)	57%	(92)	161
Age: 35-44	7%	(7)	25%	(23)	3%	(3)	4%	(4)	21%	(20)	38%	(35)	93
Age: 45-64	6%	(13)	14%	(28)	1%	(1)	1%	(2)	16%	(32)	62%	(125)	200
Age: 65+	3%	(4)	12%	(17)	1%	(1)	2%	(2)	7%	(9)	76%	(106)	139
GenZers: 1997-2012	_	(0)	11%	(6)	4%	(2)	2%	(1)	9%	(5)	73%	(39)	53
Millennials: 1981-1996	16%	(25)	11%	(17)	7%	(11)	8%	(13)	16%	(25)	42%	(65)	156
GenXers: 1965-1980	10%	(15)	16%	(24)	1%	(1)	2%	(3)	17%	(25)	53%	(78)	147
Baby Boomers: 1946-1964	2%	(4)	13%	(26)	_	(0)	1%	(2)	10%	(20)	74%	(148)	200
PID: Dem (no lean)	12%	(27)	16%	(38)	4%	(10)	4%	(8)	13%	(30)	51%	(119)	233
PID: Ind (no lean)	3%	(5)	8%	(14)	1%	(3)	3%	(5)	10%	(18)	75%	(136)	181
PID: Rep (no lean)	7%	(12)	14%	(26)	2%	(3)	4%	(7)	16%	(29)	57%	(103)	179
PID/Gender: Dem Men	22%	(26)	19%	(22)	6%	(7)	7%	(8)	10%	(12)	37%	(43)	117
PID/Gender: Dem Women	1%	(1)	14%	(16)	3%	(4)	_	(1)	16%	(18)	65%	(76)	116
PID/Gender: Ind Men	5%	(5)	12%	(12)	3%	(3)	5%	(5)	11%	(10)	64%	(61)	95
PID/Gender: Ind Women	_	(0)	3%	(3)	_	(0)	_	(0)	9%	(8)	88%	(76)	86
PID/Gender: Rep Men	12%	(12)	20%	(20)	2%	(2)	5%	(5)	15%	(15)	47%	(48)	102
PID/Gender: Rep Women	_	(0)	7%	(6)	1%	(1)	2%	(1)	18%	(14)	71%	(55)	77
Ideo: Liberal (1-3)	11%	(17)	11%	(19)	6%	(10)	3%	(6)	13%	(22)	56%	(92)	165
Ideo: Moderate (4)	4%	(7)	14%	(23)	1%	(1)	1%	(2)	15%	(26)	65%	(109)	167
Ideo: Conservative (5-7)	9%	(18)	17%	(35)	2%	(4)	6%	(12)	13%	(27)	53%	(106)	202
Educ: < College	5%	(21)	15%	(58)	2%	(9)	4%	(15)	13%	(52)	61%	(245)	400
Educ: Bachelors degree	12%	(17)	9%	(12)	4%	(5)	3%	(5)	13%	(17)	59%	(81)	137
Educ: Post-grad	12%	(6)	15%	(8)	3%	(2)	1%	(1)	14%	(8)	56%	(31)	56
Income: Under 50k	5%	(18)	14%	(47)	2%	(8)	4%	(14)	12%	(40)	62%	(201)	328
Income: 50k-100k	10%	(16)	13%	(22)	1%	(2)	4%	(6)	13%	(22)	60%	(102)	170
Income: 100k+	11%	(10)	11%	(10)	6%	(5)	_	(0)	16%	(15)	57%	(54)	96
Ethnicity: White	6%	(30)	13%	(63)	2%	(11)	3%	(15)	13%	(65)	63%	(310)	494
Ethnicity: Hispanic	8%	(7)	20%	(17)	6%	(5)	12%	(11)	12%	(10)	42%	(38)	89

Table MCSP4_15: Do you have a favorable or unfavorable opinion of each of the following people? Sterling Shepard

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	•		l of, no nion		r heard of	Total N
Adults	7%	(44)	13%	(78)	3%	(16)	3%	(20)	13%	(77)	60%	(358)	593
Ethnicity: Black	21%	(12)	16%	(9)	4%	(2)	6%	(3)	17%	(9)	36%	(20)	56
All Christian	9%	(25)	19%	(53)	1%	(3)	2%	(6)	15%	(41)	55%	(155)	284
Agnostic/Nothing in particular	7%	(11)	4%	(7)	5%	(9)	5%	(9)	13%	(21)	66%	(111)	168
Something Else	3%	(3)	16%	(16)	1%	(1)	5%	(5)	13%	(13)	61%	(61)	99
Evangelical	9%	(14)	14%	(21)	2%	(2)	3%	(5)	13%	(20)	60%	(94)	156
Non-Evangelical	5%	(10)	23%	(47)	1%	(1)	3%	(6)	16%	(33)	52%	(107)	205
Community: Urban	14%	(24)	14%	(23)	5%	(8)	3%	(5)	17%	(28)	48%	(81)	169
Community: Suburban	5%	(14)	14%	(39)	1%	(2)	4%	(12)	12%	(33)	64%	(176)	276
Community: Rural	4%	(6)	11%	(16)	4%	(6)	2%	(3)	11%	(17)	68%	(101)	149
Employ: Private Sector	10%	(17)	15%	(25)	3%	(5)	2%	(4)	26%	(44)	44%	(73)	169
Employ: Self-Employed	9%	(5)	22%	(13)	3%	(2)	17%	(10)	11%	(7)	38%	(22)	58
Employ: Retired	5%	(7)	15%	(23)	1%	(1)	1%	(2)	6%	(9)	73%	(116)	159
Employ: Unemployed	5%	(4)	11%	(9)	7%	(5)	1%	(1)	8%	(6)	69%	(53)	77
Military HH: Yes	10%	(11)	18%	(20)	3%	(3)	7%	(8)	5%	(6)	56%	(61)	108
Military HH: No	7%	(33)	12%	(59)	3%	(12)	3%	(12)	15%	(72)	61%	(297)	485
RD/WT: Right Direction	15%	(24)	9%	(15)	3%	(5)	10%	(17)	17%	(28)	46%	(75)	164
RD/WT: Wrong Track	5%	(20)	15%	(63)	3%	(11)	1%	(3)	11%	(49)	66%	(283)	429
Trump Job Approve	8%	(17)	14%	(31)	1%	(2)	7%	(17)	15%	(34)	55%	(125)	226
Trump Job Disapprove	7%	(25)	14%	(47)	4%	(13)	1%	(3)	12%	(42)	62%	(215)	345
Trump Job Strongly Approve	6%	(7)	14%	(17)	2%	(2)	5%	(6)	17%	(22)	56%	(71)	125
Trump Job Somewhat Approve	10%	(10)	14%	(14)	_	(0)	10%	(11)	12%	(12)	53%	(54)	101
Trump Job Somewhat Disapprove	4%	(2)	12%	(7)	5%	(3)	1%	(1)	19%	(11)	60%	(36)	61
Trump Job Strongly Disapprove	8%	(23)	14%	(40)	4%	(10)	1%	(3)	11%	(30)	63%	(179)	284
Favorable of Trump	10%	(23)	13%	(29)	1%	(2)	6%	(14)	15%	(34)	56%	(129)	231
Unfavorable of Trump	6%	(18)	14%	(48)	4%	(13)	1%	(4)	11%	(39)	64%	(213)	335
Very Favorable of Trump	7%	(8)	9%	(11)	2%	(2)	4%	(5)	15%	(18)	63%	(75)	119
Somewhat Favorable of Trump	13%	(15)	16%	(18)	1%	(1)	8%	(9)	14%	(16)	48%	(54)	112
Somewhat Unfavorable of Trump	_	(0)	11%	(6)	5%	(3)	_	(0)	13%	(7)	71%	(38)	54
Very Unfavorable of Trump	7%	(18)	15%	(42)	4%	(11)	1%	(4)	11%	(32)	62%	(175)	282

Table MCSP4_15: Do you have a favorable or unfavorable opinion of each of the following people? Sterling Shepard

		ery		ewhat		ewhat	Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	7%	(44)	13%	(78)	3%	(16)	3%	(20)	13%	(77)	60%	(358)	593
#1 Issue: Economy	12%	(27)	12%	(26)	2%	(5)	3%	(6)	17%	(39)	54%	(121)	224
#1 Issue: Security	10%	(6)	22%	(14)	1%	(0)	3%	(2)	18%	(12)	46%	(29)	64
#1 Issue: Health Care	7%	(6)	12%	(12)	5%	(5)	_	(0)	15%	(14)	62%	(60)	97
#1 Issue: Medicare / Social Security	1%	(1)	11%	(11)	_	(0)	8%	(8)	3%	(3)	78%	(84)	108
2018 House Vote: Democrat	13%	(29)	15%	(32)	2%	(5)	3%	(6)	12%	(27)	55%	(121)	220
2018 House Vote: Republican	7%	(9)	13%	(17)	2%	(2)	_	(0)	19%	(27)	60%	(84)	140
2016 Vote: Hillary Clinton	14%	(30)	13%	(26)	2%	(4)	2%	(4)	14%	(28)	55%	(112)	204
2016 Vote: Donald Trump	8%	(13)	16%	(27)	2%	(3)	2%	(3)	14%	(24)	59%	(102)	173
2016 Vote: Didn't Vote	1%	(1)	14%	(25)	3%	(6)	6%	(10)	10%	(18)	66%	(118)	178
Voted in 2014: Yes	11%	(39)	14%	(47)	2%	(7)	2%	(7)	16%	(55)	56%	(193)	347
Voted in 2014: No	2%	(5)	13%	(31)	4%	(9)	5%	(13)	9%	(23)	67%	(165)	246
2012 Vote: Barack Obama	12%	(30)	14%	(34)	2%	(5)	4%	(9)	16%	(40)	53%	(135)	253
2012 Vote: Mitt Romney	8%	(10)	16%	(19)	2%	(2)	2%	(3)	15%	(18)	58%	(72)	125
2012 Vote: Didn't Vote	2%	(4)	12%	(24)	4%	(9)	4%	(8)	9%	(17)	68%	(134)	196
4-Region: Northeast	6%	(6)	17%	(17)	1%	(2)	5%	(5)	11%	(12)	60%	(63)	105
4-Region: Midwest	6%	(9)	12%	(18)	1%	(2)	4%	(6)	14%	(20)	62%	(89)	143
4-Region: South	7%	(14)	13%	(26)	3%	(6)	4%	(8)	16%	(32)	57%	(117)	204
4-Region: West	11%	(15)	12%	(17)	4%	(6)	1%	(1)	9%	(13)	63%	(89)	142
Sports fans	10%	(44)	18%	(78)	3%	(15)	4%	(17)	16%	(70)	48%	(205)	429
Avid sports fans	20%	(31)	32%	(49)	6%	(10)	5%	(8)	17%	(27)	20%	(31)	155
Casual sports fans	5%	(13)	10%	(29)	2%	(5)	3%	(9)	16%	(44)	64%	(175)	275
Republican sports fans	9%	(12)	19%	(26)	2%	(3)	3%	(4)	21%	(28)	47%	(64)	137
Democratic sports fans	15%	(27)	21%	(38)	5%	(9)	4%	(8)	15%	(26)	40%	(72)	181
Independent sports fans	4%	(5)	13%	(14)	2%	(3)	5%	(5)	14%	(16)	62%	(69)	111
Sports fans ages 18-34	20%	(21)	9%	(10)	10%	(10)	11%	(11)	15%	(15)	34%	(35)	102
Sports fans ages 35-44	9%	(7)	29%	(23)	4%	(3)	5%	(4)	22%	(17)	32%	(25)	79
Sports fans ages 45-64	8%	(13)	19%	(28)	1%	(1)	1%	(2)	20%	(31)	50%	(76)	150
Sports fans 65+	4%	(4)	17%	(17)	1%	(1)	_	(0)	7%	(7)	71%	(70)	98
NFL fans	11%	(44)	18%	(75)	3%	(13)	4%	(17)	17%	(71)	46%	(188)	409
Avid NFL fans	19%	(37)	31%	(60)	4%	(8)	4%	(8)	14%	(28)	29%	(57)	197

Table MCSP4_15: Do you have a favorable or unfavorable opinion of each of the following people? Sterling Shepard

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (44)	13% (78)	3% (16)	3% (20)	13% (77)	60% (358)	593
Casual NFL fans	4% (7)	7% (15)	3% (6)	4% (9)	21% (43)	62% (132)	212

Table MCSP4_16: Do you have a favorable or unfavorable opinion of each of the following people? Steven Sims Jr.

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	4%	(25)	8%	(47)	5%	(33)	3%	(19)	10%	(58)	70%	(417)	598
Gender: Male	6%	(18)	12%	(36)	6%	(19)	5%	(14)	11%	(34)	61%	(189)	311
Gender: Female	2%	(7)	4%	(11)	5%	(13)	2%	(5)	8%	(23)	79%	(228)	287
Age: 18-34	7%	(12)	12%	(20)	8%	(14)	5%	(9)	8%	(14)	60%	(102)	172
Age: 35-44	8%	(7)	14%	(12)	16%	(14)	8%	(7)	3%	(2)	50%	(44)	87
Age: 45-64	2%	(5)	5%	(10)	2%	(4)	1%	(3)	14%	(30)	75%	(157)	208
Age: 65+	1%	(1)	3%	(4)	_	(0)	_	(0)	9%	(12)	87%	(113)	131
GenZers: 1997-2012	7%	(4)	8%	(5)	6%	(4)	_	(0)	8%	(5)	71%	(46)	65
Millennials: 1981-1996	7%	(11)	13%	(20)	15%	(23)	11%	(16)	6%	(9)	48%	(74)	155
GenXers: 1965-1980	6%	(8)	11%	(14)	4%	(6)	2%	(2)	10%	(13)	67%	(88)	132
Baby Boomers: 1946-1964	_	(1)	3%	(6)	_	(0)	_	(1)	12%	(26)	85%	(182)	215
PID: Dem (no lean)	8%	(18)	9%	(21)	5%	(13)	1%	(3)	11%	(24)	66%	(152)	232
PID: Ind (no lean)	2%	(4)	8%	(16)	4%	(7)	5%	(10)	12%	(23)	69%	(134)	194
PID: Rep (no lean)	2%	(3)	6%	(10)	8%	(13)	3%	(6)	6%	(11)	76%	(131)	172
PID/Gender: Dem Men	15%	(16)	14%	(15)	3%	(4)	3%	(3)	10%	(11)	54%	(57)	106
PID/Gender: Dem Women	2%	(2)	4%	(6)	7%	(9)	_	(1)	11%	(13)	75%	(95)	126
PID/Gender: Ind Men	_	(0)	12%	(12)	6%	(6)	6%	(6)	16%	(16)	60%	(62)	102
PID/Gender: Ind Women	4%	(4)	4%	(4)	1%	(1)	4%	(4)	8%	(7)	79%	(72)	91
PID/Gender: Rep Men	2%	(2)	8%	(8)	10%	(10)	5%	(5)	7%	(7)	68%	(70)	102
PID/Gender: Rep Women	1%	(1)	2%	(2)	5%	(3)	1%	(1)	4%	(3)	87%	(61)	70
Ideo: Liberal (1-3)	8%	(14)	10%	(17)	8%	(13)	_	(1)	11%	(20)	63%	(110)	175
Ideo: Moderate (4)	4%	(7)	11%	(20)	2%	(4)	7%	(12)	9%	(15)	67%	(116)	174
Ideo: Conservative (5-7)	2%	(4)	3%	(6)	6%	(11)	1%	(3)	9%	(16)	78%	(138)	177
Educ: < College	4%	(15)	6%	(25)	7%	(27)	4%	(17)	10%	(41)	70%	(285)	409
Educ: Bachelors degree	1%	(1)	9%	(10)	4%	(4)	1%	(2)	10%	(11)	75%	(84)	112
Educ: Post-grad	12%	(9)	15%	(12)	2%	(2)	1%	(0)	8%	(6)	62%	(48)	77
Income: Under 50k	4%	(14)	5%	(18)	8%	(26)	3%	(9)	7%	(22)	73%	(241)	329
Income: 50k-100k	3%	(5)	10%	(18)	2%	(4)	6%	(10)	11%	(18)	68%	(114)	169
Income: 100k+	6%	(6)	11%	(11)	3%	(3)	_	(0)	18%	(18)	62%	(62)	101
Ethnicity: White	3%	(13)	6%	(30)	6%	(30)	3%	(15)	9%	(44)	72%	(339)	471
Ethnicity: Hispanic	6%	(5)	13%	(12)	17%	(15)	13%	(12)	8%	(7)	42%	(38)	90

Table MCSP4_16: Do you have a favorable or unfavorable opinion of each of the following people? Steven Sims Jr.

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no		r heard of	Total N
Adults	4%	(25)	8%	(47)	5%	(33)	3%	(19)	10%	(58)	70%	(417)	598
Ethnicity: Black	13%	(10)	15%	(12)	3%	(3)	_	(0)	12%	(10)	56%	(44)	79
All Christian	6%	(16)	8%	(22)	6%	(18)	3%	(9)	10%	(28)	67%	(192)	285
Agnostic/Nothing in particular	1%	(1)	6%	(9)	3%	(4)	3%	(5)	8%	(11)	80%	(117)	147
Something Else	2%	(2)	9%	(10)	5%	(6)	5%	(5)	11%	(12)	69%	(76)	111
Evangelical	6%	(10)	8%	(12)	8%	(11)	3%	(4)	10%	(15)	65%	(95)	147
Non-Evangelical	1%	(3)	9%	(20)	4%	(10)	3%	(7)	10%	(24)	72%	(165)	230
Community: Urban	10%	(17)	6%	(11)	10%	(16)	10%	(17)	8%	(13)	56%	(93)	166
Community: Suburban	1%	(2)	8%	(22)	3%	(10)	1%	(2)	12%	(35)	76%	(223)	293
Community: Rural	4%	(6)	10%	(14)	5%	(7)	_	(0)	7%	(10)	73%	(101)	139
Employ: Private Sector	5%	(9)	12%	(23)	5%	(9)	5%	(9)	10%	(18)	64%	(119)	186
Employ: Self-Employed	1%	(0)	18%	(10)	18%	(10)	10%	(6)	9%	(5)	44%	(25)	56
Employ: Retired	_	(1)	3%	(4)	1%	(1)	_	(0)	9%	(13)	86%	(122)	141
Employ: Unemployed	7%	(5)	3%	(2)	14%	(11)	_	(0)	4%	(3)	72%	(55)	76
Military HH: Yes	8%	(8)	4%	(4)	4%	(4)	2%	(2)	9%	(9)	73%	(70)	96
Military HH: No	3%	(17)	9%	(43)	6%	(29)	3%	(17)	10%	(49)	69%	(346)	502
RD/WT: Right Direction	9%	(15)	9%	(15)	8%	(14)	3%	(5)	9%	(16)	62%	(103)	167
RD/WT: Wrong Track	2%	(10)	7%	(31)	4%	(19)	3%	(14)	10%	(42)	73%	(314)	431
Trump Job Approve	3%	(8)	9%	(21)	6%	(13)	4%	(9)	5%	(13)	73%	(172)	235
Trump Job Disapprove	4%	(13)	8%	(25)	5%	(17)	3%	(11)	12%	(42)	68%	(227)	334
Trump Job Strongly Approve	4%	(5)	8%	(12)	7%	(9)	4%	(5)	6%	(9)	71%	(102)	142
Trump Job Somewhat Approve	3%	(3)	10%	(9)	4%	(4)	4%	(4)	4%	(4)	75%	(70)	93
Trump Job Somewhat Disapprove	6%	(4)	8%	(5)	2%	(1)	7%	(4)	20%	(12)	56%	(34)	61
Trump Job Strongly Disapprove	3%	(9)	7%	(20)	6%	(16)	2%	(6)	11%	(30)	70%	(193)	274
Favorable of Trump	4%	(9)	8%	(18)	6%	(13)	3%	(6)	6%	(14)	73%	(167)	228
Unfavorable of Trump	3%	(11)	8%	(28)	6%	(20)	4%	(13)	11%	(37)	68%	(233)	342
Very Favorable of Trump	3%	(4)	8%	(10)	2%	(3)	4%	(5)	8%	(10)	74%	(90)	122
Somewhat Favorable of Trump	5%	(5)	8%	(8)	9%	(10)	1%	(1)	4%	(4)	73%	(77)	106
Somewhat Unfavorable of Trump	2%	(1)	6%	(3)	9%	(5)	_	(0)	12%	(6)	70%	(36)	51
Very Unfavorable of Trump	4%	(10)	8%	(24)	5%	(15)	4%	(13)	11%	(31)	68%	(198)	291

Table MCSP4_16: Do you have a favorable or unfavorable opinion of each of the following people? Steven Sims Jr.

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	4%	(25)	8%	(47)	5%	(33)	3%	(19)	10%	(58)	70%	(417)	598
#1 Issue: Economy	6%	(14)	5%	(10)	3%	(6)	6%	(13)	12%	(27)	68%	(151)	222
#1 Issue: Security	4%	(3)	8%	(5)	24%	(15)	_	(0)	1%	(1)	63%	(40)	63
#1 Issue: Health Care	_	(0)	18%	(19)	2%	(2)	4%	(4)	11%	(11)	66%	(69)	105
#1 Issue: Medicare / Social Security	6%	(5)	4%	(4)	2%	(2)	_	(0)	12%	(11)	75%	(68)	90
2018 House Vote: Democrat	7%	(16)	9%	(20)	5%	(11)	1%	(3)	11%	(23)	66%	(142)	214
2018 House Vote: Republican	3%	(5)	6%	(8)	2%	(3)	1%	(1)	8%	(12)	80%	(119)	148
2016 Vote: Hillary Clinton	7%	(14)	8%	(16)	5%	(10)	1%	(3)	12%	(24)	68%	(141)	207
2016 Vote: Donald Trump	4%	(7)	6%	(9)	3%	(4)	1%	(2)	7%	(10)	79%	(123)	156
2016 Vote: Didn't Vote	2%	(4)	10%	(20)	9%	(18)	6%	(11)	10%	(20)	62%	(118)	191
Voted in 2014: Yes	6%	(20)	7%	(26)	4%	(16)	1%	(5)	10%	(35)	71%	(250)	353
Voted in 2014: No	2%	(5)	8%	(20)	7%	(17)	6%	(14)	9%	(23)	68%	(166)	245
2012 Vote: Barack Obama	8%	(19)	9%	(22)	5%	(12)	3%	(7)	11%	(27)	64%	(153)	239
2012 Vote: Mitt Romney	3%	(4)	4%	(5)	2%	(2)	1%	(1)	8%	(9)	82%	(102)	124
2012 Vote: Didn't Vote	1%	(2)	9%	(19)	8%	(18)	5%	(11)	9%	(20)	68%	(146)	216
4-Region: Northeast	4%	(5)	9%	(12)	2%	(3)	4%	(5)	14%	(17)	67%	(86)	128
4-Region: Midwest	1%	(1)	4%	(5)	1%	(1)	1%	(1)	8%	(8)	85%	(93)	110
4-Region: South	5%	(10)	11%	(23)	4%	(8)	6%	(13)	11%	(22)	63%	(131)	208
4-Region: West	6%	(9)	5%	(7)	13%	(20)	_	(0)	7%	(10)	70%	(106)	152
Sports fans	6%	(25)	11%	(45)	7%	(28)	2%	(9)	12%	(53)	62%	(266)	427
Avid sports fans	12%	(19)	16%	(26)	10%	(16)	5%	(8)	18%	(29)	39%	(61)	159
Casual sports fans	2%	(6)	7%	(19)	5%	(13)	_	(1)	9%	(24)	76%	(205)	268
Republican sports fans	2%	(3)	7%	(8)	11%	(13)	1%	(1)	8%	(10)	72%	(90)	126
Democratic sports fans	11%	(18)	12%	(21)	7%	(13)	1%	(1)	13%	(22)	56%	(94)	169
Independent sports fans	3%	(4)	12%	(16)	2%	(2)	5%	(7)	16%	(21)	62%	(82)	132
Sports fans ages 18-34	10%	(12)	15%	(18)	10%	(12)	5%	(6)	9%	(11)	50%	(60)	119
Sports fans ages 35-44	11%	(7)	20%	(12)	20%	(13)	1%	(0)	4%	(2)	43%	(27)	62
Sports fans ages 45-64	3%	(5)	7%	(10)	3%	(4)	2%	(3)	19%	(29)	67%	(102)	153
Sports fans 65+	1%	(1)	5%	(4)	_	(0)	_	(0)	12%	(11)	83%	(77)	93
NFL fans	7%	(25)	11%	(41)	7%	(25)	3%	(11)	14%	(52)	58%	(216)	370
Avid NFL fans	9%	(14)	17%	(26)	8%	(13)	2%	(3)	18%	(28)	46%	(73)	157

Table MCSP4_16: Do you have a favorable or unfavorable opinion of each of the following people? Steven Sims Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (25)	8% (47)	5% (33)	3% (19)	10% (58)	70% (417)	598
Casual NFL fans	5% (11)	7% (15)	6% (12)	3% (7)	11% (24)	67% (143)	213

Table MCSP4_17: Do you have a favorable or unfavorable opinion of each of the following people? Devin Singletary

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(39)	11%	(58)	2%	(9)	1%	(7)	15%	(81)	65%	(352)	546
Gender: Male	10%	(25)	14%	(36)	2%	(6)	2%	(5)	17%	(43)	55%	(137)	252
Gender: Female	5%	(14)	8%	(22)	1%	(3)	1%	(2)	13%	(38)	73%	(215)	294
Age: 18-34	10%	(15)	10%	(15)	5%	(7)	2%	(2)	11%	(17)	63%	(99)	156
Age: 35-44	5%	(4)	13%	(11)	1%	(1)	4%	(4)	20%	(18)	58%	(52)	90
Age: 45-64	9%	(17)	12%	(24)	_	(1)	_	(1)	15%	(31)	63%	(130)	204
Age: 65+	2%	(2)	8%	(7)	_	(0)	_	(0)	15%	(14)	75%	(71)	95
GenZers: 1997-2012	9%	(6)	5%	(3)	2%	(1)	1%	(1)	8%	(5)	75%	(51)	68
Millennials: 1981-1996	7%	(10)	12%	(16)	5%	(7)	4%	(5)	18%	(24)	54%	(73)	136
GenXers: 1965-1980	11%	(15)	16%	(22)	1%	(1)	_	(0)	13%	(17)	59%	(81)	137
Baby Boomers: 1946-1964	4%	(7)	8%	(15)	_	(0)	1%	(1)	18%	(32)	69%	(126)	181
PID: Dem (no lean)	4%	(9)	14%	(30)	4%	(7)	1%	(2)	17%	(36)	60%	(126)	210
PID: Ind (no lean)	6%	(9)	8%	(12)	_	(0)	1%	(2)	15%	(23)	70%	(109)	155
PID: Rep (no lean)	12%	(21)	9%	(16)	1%	(2)	2%	(4)	12%	(21)	65%	(117)	181
PID/Gender: Dem Men	6%	(6)	21%	(21)	5%	(5)	1%	(1)	20%	(20)	46%	(45)	97
PID/Gender: Dem Women	2%	(3)	8%	(9)	2%	(2)	1%	(1)	15%	(16)	72%	(81)	112
PID/Gender: Ind Men	7%	(4)	3%	(2)	_	(0)	_	(0)	19%	(12)	71%	(44)	62
PID/Gender: Ind Women	5%	(5)	11%	(10)	_	(0)	2%	(2)	12%	(11)	70%	(66)	94
PID/Gender: Rep Men	16%	(15)	14%	(13)	1%	(1)	4%	(4)	12%	(11)	53%	(49)	93
PID/Gender: Rep Women	7%	(7)	3%	(3)	1%	(1)	_	(0)	12%	(10)	77%	(68)	88
Ideo: Liberal (1-3)	7%	(11)	11%	(16)	3%	(4)	_	(0)	20%	(30)	60%	(91)	152
Ideo: Moderate (4)	5%	(8)	9%	(15)	2%	(3)	4%	(6)	11%	(17)	69%	(107)	155
Ideo: Conservative (5-7)	10%	(18)	11%	(20)	1%	(1)	1%	(1)	15%	(28)	62%	(113)	182
Educ: < College	7%	(28)	8%	(32)	2%	(6)	2%	(7)	15%	(58)	66%	(257)	387
Educ: Bachelors degree	6%	(6)	14%	(14)	2%	(2)	_	(0)	16%	(16)	62%	(62)	100
Educ: Post-grad	8%	(5)	20%	(12)	2%	(1)	1%	(1)	12%	(7)	56%	(33)	59
Income: Under 50k	5%	(15)	8%	(25)	3%	(8)	2%	(6)	14%	(43)	68%	(211)	309
Income: 50k-100k	10%	(16)	13%	(20)	_	(0)	_	(1)	18%	(28)	58%	(89)	153
Income: 100k+	9%	(7)	15%	(13)	1%	(1)	1%	(1)	12%	(10)	62%	(53)	85
Ethnicity: White	5%	(19)	11%	(47)	1%	(4)	2%	(7)	13%	(55)	68%	(277)	409
Ethnicity: Hispanic	19%	(15)	7%	(5)	2%	(1)	3%	(2)	11%	(9)	59%	(47)	80

Table MCSP4_17: Do you have a favorable or unfavorable opinion of each of the following people? Devin Singletary

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	7%	(39)	11%	(58)	2%	(9)	1%	(7)	15%	(81)	65%	(352)	546
Ethnicity: Black	17%	(15)	9%	(8)	5%	(5)	1%	(1)	19%	(17)	49%	(43)	89
All Christian	5%	(11)	15%	(37)	1%	(2)	2%	(4)	13%	(33)	65%	(159)	246
Agnostic/Nothing in particular	13%	(20)	3%	(4)	4%	(6)	_	(1)	15%	(23)	65%	(98)	151
Something Else	4%	(4)	9%	(10)	2%	(2)	2%	(2)	22%	(22)	62%	(63)	103
Evangelical	5%	(6)	14%	(19)	1%	(2)		(0)	15%	(20)	65%	(87)	133
Non-Evangelical	5%	(9)	13%	(27)	_	(1)	1%	(3)	16%	(33)	65%	(132)	204
Community: Urban	7%	(11)	14%	(22)	2%	(4)	3%	(4)	17%	(27)	57%	(89)	156
Community: Suburban	8%	(22)	10%	(28)	1%	(2)	_	(1)	14%	(38)	66%	(178)	268
Community: Rural	5%	(7)	7%	(8)	3%	(4)	1%	(2)	13%	(16)	70%	(85)	122
Employ: Private Sector	12%	(19)	13%	(21)	2%	(4)	2%	(3)	14%	(22)	57%	(94)	163
Employ: Retired	5%	(6)	14%	(17)	_	(0)	1%	(1)	14%	(17)	67%	(86)	127
Employ: Unemployed	5%	(5)	8%	(6)	5%	(4)	_	(0)	15%	(12)	68%	(56)	83
Military HH: Yes	10%	(8)	14%	(12)	1%	(1)	2%	(2)	17%	(15)	56%	(48)	86
Military HH: No	7%	(30)	10%	(46)	2%	(8)	1%	(5)	14%	(66)	66%	(304)	460
RD/WT: Right Direction	11%	(18)	16%	(26)	2%	(3)	1%	(2)	15%	(25)	56%	(92)	166
RD/WT: Wrong Track	5%	(21)	8%	(32)	2%	(6)	1%	(5)	15%	(56)	68%	(260)	381
Trump Job Approve	10%	(24)	11%	(27)	1%	(3)	2%	(5)	13%	(31)	63%	(156)	246
Trump Job Disapprove	5%	(15)	10%	(28)	2%	(6)	1%	(2)	16%	(47)	66%	(189)	287
Trump Job Strongly Approve	13%	(20)	10%	(15)	2%	(3)	2%	(3)	12%	(18)	61%	(93)	153
Trump Job Somewhat Approve	3%	(3)	13%	(12)	_	(0)	2%	(2)	14%	(13)	68%	(63)	93
Trump Job Somewhat Disapprove	9%	(5)	19%	(11)	_	(0)	_	(0)	18%	(10)	55%	(32)	59
Trump Job Strongly Disapprove	4%	(10)	7%	(17)	3%	(6)	1%	(2)	16%	(37)	69%	(156)	228
Favorable of Trump	11%	(27)	10%	(26)	1%	(2)	2%	(6)	13%	(31)	63%	(156)	247
Unfavorable of Trump	4%	(12)	11%	(32)	2%	(5)	1%	(2)	16%	(46)	66%	(185)	282
Very Favorable of Trump	14%	(22)	10%	(16)	1%	(2)	2%	(3)	12%	(18)	61%	(92)	152
Somewhat Favorable of Trump	6%	(6)	11%	(10)	_	(0)	3%	(2)	14%	(14)	67%	(63)	95
Very Unfavorable of Trump	4%	(9)	9%	(20)	2%	(4)	1%	(2)	16%	(37)	69%	(163)	236

Table MCSP4_17: Do you have a favorable or unfavorable opinion of each of the following people? Devin Singletary

	Ve	ery		ewhat	Some	what	Ve	ry	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(39)	11%	(58)	2%	(9)	1%	(7)	15%	(81)	65%	(352)	546
#1 Issue: Economy	7%	(15)	11%	(25)	1%	(3)	1%	(2)	17%	(37)	63%	(137)	219
#1 Issue: Security	18%	(11)	11%	(7)	_	(0)	5%	(3)	14%	(9)	53%	(34)	64
#1 Issue: Health Care	6%	(6)	9%	(8)	3%	(3)	_	(0)	13%	(12)	69%	(63)	91
#1 Issue: Medicare / Social Security	6%	(4)	12%	(7)	_	(0)	2%	(1)	12%	(7)	69%	(42)	61
2018 House Vote: Democrat	3%	(5)	15%	(24)	1%	(1)	_	(1)	20%	(32)	62%	(100)	163
2018 House Vote: Republican	7%	(10)	12%	(17)	_	(0)	2%	(4)	12%	(19)	67%	(101)	151
2016 Vote: Hillary Clinton	4%	(6)	13%	(20)	1%	(1)	_	(1)	20%	(31)	62%	(94)	152
2016 Vote: Donald Trump	6%	(10)	14%	(22)	_	(0)	2%	(3)	13%	(21)	66%	(108)	163
2016 Vote: Didn't Vote	11%	(22)	7%	(15)	4%	(8)	2%	(4)	12%	(25)	64%	(133)	206
Voted in 2014: Yes	5%	(14)	14%	(39)	1%	(2)	2%	(5)	16%	(47)	63%	(184)	292
Voted in 2014: No	10%	(25)	7%	(19)	3%	(7)	1%	(2)	13%	(34)	66%	(169)	255
2012 Vote: Barack Obama	5%	(9)	13%	(26)	_	(1)	3%	(5)	20%	(39)	60%	(119)	199
2012 Vote: Mitt Romney	4%	(5)	13%	(15)	_	(0)	_	(0)	13%	(16)	70%	(83)	119
2012 Vote: Didn't Vote	12%	(25)	7%	(15)	4%	(8)	1%	(2)	11%	(23)	66%	(140)	213
4-Region: Northeast	8%	(8)	12%	(12)	_	(0)	2%	(2)	13%	(13)	64%	(62)	97
4-Region: Midwest	3%	(4)	11%	(13)	4%	(4)	_	(0)	17%	(19)	65%	(75)	115
4-Region: South	5%	(10)	12%	(24)	1%	(3)	1%	(1)	15%	(30)	67%	(135)	203
4-Region: West	13%	(17)	7%	(10)	2%	(2)	3%	(3)	15%	(19)	61%	(79)	130
Sports fans	10%	(37)	16%	(57)	3%	(9)	2%	(6)	20%	(71)	50%	(177)	357
Avid sports fans	22%	(30)	30%	(40)	3%	(4)	1%	(2)	20%	(27)	24%	(32)	134
Casual sports fans	3%	(7)	7%	(16)	2%	(5)	2%	(4)	20%	(44)	65%	(145)	223
Republican sports fans	15%	(20)	13%	(16)	1%	(2)	3%	(4)	16%	(21)	52%	(66)	128
Democratic sports fans	6%	(9)	21%	(29)	5%	(7)	_	(1)	22%	(31)	45%	(64)	141
Independent sports fans	10%	(9)	13%	(11)	_	(0)	2%	(2)	21%	(19)	54%	(48)	89
Sports fans ages 18-34	16%	(15)	16%	(15)	8%	(7)	3%	(2)	17%	(15)	40%	(37)	93
Sports fans ages 35-44	6%	(4)	17%	(11)	1%	(1)	5%	(4)	21%	(15)	49%	(33)	68
Sports fans ages 45-64	11%	(16)	16%	(23)	1%	(1)	_	(0)	21%	(30)	51%	(73)	142
Sports fans 65+	4%	(2)	13%	(7)	_	(0)	_	(0)	20%	(11)	63%	(34)	54
NFL fans	12%	(38)	17%	(55)	3%	(9)	1%	(4)	19%	(62)	49%	(158)	325
Avid NFL fans	21%	(32)	29%	(44)	3%	(4)	2%	(3)	16%	(23)	29%	(43)	148

Table MCSP4_17: Do you have a favorable or unfavorable opinion of each of the following people? Devin Singletary

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (39)	11% (58)	2% (9) $2%$ (4)	1% (7)	15% (81)	65% (352)	546
Casual NFL fans	4% (6)	7% (12)		— (1)	22% (39)	65% (115)	177

Table MCSP4_18: Do you have a favorable or unfavorable opinion of each of the following people? Darius Slayton

		ery		ewhat	Some		Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(29)	9%	(58)	3%	(17)	3%	(17)	13%	(84)	67%	(421)	626
Gender: Male	7%	(23)	9%	(29)	5%	(15)	4%	(13)	18%	(57)	58%	(187)	324
Gender: Female	2%	(5)	9%	(28)	1%	(3)	1%	(4)	9%	(27)	78%	(235)	302
Age: 18-34	6%	(11)	14%	(25)	2%	(3)	4%	(7)	16%	(30)	59%	(110)	186
Age: 35-44	8%	(8)	14%	(14)	11%	(11)	4%	(4)	14%	(14)	48%	(48)	100
Age: 45-64	4%	(9)	7%	(16)	1%	(2)	3%	(6)	14%	(32)	72%	(163)	227
Age: 65+	1%	(1)	3%	(3)	1%	(1)	_	(0)	6%	(7)	89%	(100)	112
GenZers: 1997-2012	_	(0)	9%	(6)	_	(0)	6%	(4)	18%	(13)	67%	(47)	70
Millennials: 1981-1996	10%	(17)	15%	(24)	9%	(14)	2%	(3)	16%	(27)	49%	(82)	166
GenXers: 1965-1980	5%	(9)	12%	(19)	_	(0)	5%	(8)	12%	(19)	66%	(106)	161
Baby Boomers: 1946-1964	2%	(4)	4%	(7)	1%	(3)	1%	(2)	12%	(23)	80%	(159)	198
PID: Dem (no lean)	8%	(20)	15%	(37)	3%	(7)	3%	(9)	11%	(27)	60%	(147)	246
PID: Ind (no lean)	3%	(5)	5%	(11)	_	(1)	4%	(8)	15%	(31)	73%	(150)	206
PID: Rep (no lean)	2%	(4)	5%	(9)	6%	(10)	_	(1)	15%	(26)	71%	(124)	173
PID/Gender: Dem Men	16%	(18)	17%	(19)	5%	(6)	4%	(4)	17%	(19)	41%	(46)	112
PID/Gender: Dem Women	1%	(2)	14%	(19)	1%	(1)	3%	(4)	6%	(7)	76%	(102)	135
PID/Gender: Ind Men	1%	(2)	4%	(5)	1%	(1)	7%	(8)	19%	(21)	68%	(76)	112
PID/Gender: Ind Women	4%	(4)	7%	(6)	_	(0)	_	(0)	11%	(10)	79%	(74)	95
PID/Gender: Rep Men	4%	(4)	6%	(6)	8%	(8)	1%	(1)	17%	(17)	65%	(65)	101
PID/Gender: Rep Women	_	(0)	4%	(3)	2%	(2)	_	(0)	13%	(9)	81%	(59)	73
Ideo: Liberal (1-3)	7%	(12)	13%	(25)	1%	(1)	4%	(8)	10%	(19)	65%	(120)	185
Ideo: Moderate (4)	2%	(4)	9%	(17)	1%	(3)	3%	(6)	15%	(29)	70%	(133)	192
Ideo: Conservative (5-7)	4%	(9)	6%	(12)	6%	(12)	2%	(4)	16%	(32)	65%	(128)	196
Educ: < College	3%	(12)	8%	(35)	3%	(15)	3%	(15)	13%	(61)	70%	(321)	458
Educ: Bachelors degree	7%	(7)	14%	(14)	1%	(1)	2%	(2)	12%	(13)	65%	(69)	106
Educ: Post-grad	16%	(10)	13%	(8)	1%	(1)	1%	(1)	17%	(11)	52%	(32)	62
Income: Under 50k	3%	(10)	9%	(30)	3%	(12)	3%	(12)	13%	(44)	69%	(238)	346
Income: 50k-100k	6%	(11)	7%	(14)	3%	(5)	2%	(5)	14%	(26)	68%	(130)	192
Income: 100k+	8%	(7)	15%	(14)	1%	(1)	1%	(1)	15%	(14)	60%	(53)	89
Ethnicity: White	5%	(23)	8%	(40)	3%	(14)	2%	(12)	12%	(57)	70%	(347)	494
Ethnicity: Hispanic	7%	(7)	15%	(15)	7%	(7)	6%	(6)	21%	(21)	45%	(45)	100

Table MCSP4_18: Do you have a favorable or unfavorable opinion of each of the following people? Darius Slayton

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(29)	9%	(58)	3%	(17)	3%	(17)	13%	(84)	67%	(421)	626
Ethnicity: Black	6%	(4)	13%	(8)	3%	(2)	_	(0)	13%	(8)	66%	(44)	67
Ethnicity: Other	3%	(2)	14%	(9)	2%	(1)	8%	(5)	28%	(18)	46%	(30)	65
All Christian	6%	(17)	8%	(24)	4%	(12)	2%	(5)	13%	(38)	67%	(193)	290
Agnostic/Nothing in particular	3%	(5)	9%	(15)	1%	(2)	4%	(8)	10%	(18)	73%	(129)	178
Something Else	1%	(1)	10%	(11)	1%	(1)	4%	(4)	22%	(25)	63%	(73)	116
Evangelical	7%	(13)	11%	(20)	2%	(4)	3%	(5)	14%	(26)	64%	(119)	187
Non-Evangelical	3%	(5)	7%	(15)	4%	(9)	2%	(4)	17%	(37)	67%	(141)	212
Community: Urban	12%	(21)	15%	(25)	3%	(4)	4%	(7)	12%	(21)	55%	(95)	174
Community: Suburban	1%	(4)	8%	(24)	4%	(11)	3%	(10)	15%	(47)	70%	(224)	321
Community: Rural	3%	(3)	6%	(8)	1%	(1)	_	(0)	12%	(16)	78%	(102)	131
Employ: Private Sector	7%	(12)	15%	(27)	1%	(2)	1%	(2)	15%	(27)	60%	(109)	180
Employ: Self-Employed	2%	(1)	5%	(3)	15%	(9)	19%	(11)	5%	(3)	55%	(32)	58
Employ: Retired	2%	(3)	5%	(7)	2%	(3)	3%	(4)	10%	(13)	78%	(108)	138
Employ: Unemployed	4%	(4)	11%	(10)	1%	(1)		(0)	17%	(16)	67%	(62)	93
Employ: Other	8%	(4)	2%	(1)	1%	(1)		(0)	26%	(14)	62%	(32)	52
Military HH: Yes	8%	(7)	4%	(4)	3%	(2)	2%	(2)	9%	(8)	74%	(64)	86
Military HH: No	4%	(22)	10%	(54)	3%	(15)	3%	(16)	14%	(76)	66%	(358)	540
RD/WT: Right Direction	10%	(16)	18%	(29)	2%	(3)	2%	(4)	13%	(21)	54%	(85)	158
RD/WT: Wrong Track	3%	(13)	6%	(29)	3%	(14)	3%	(13)	13%	(63)	72%	(336)	468
Trump Job Approve	5%	(12)	9%	(24)	4%	(10)	3%	(8)	13%	(35)	66%	(169)	257
Trump Job Disapprove	5%	(16)	9%	(30)	2%	(7)	3%	(9)	13%	(46)	68%	(233)	342
Trump Job Strongly Approve	6%	(9)	7%	(9)	7%	(9)	1%	(1)	7%	(10)	73%	(101)	139
Trump Job Somewhat Approve	3%	(4)	12%	(14)	1%	(1)	6%	(7)	21%	(24)	57%	(68)	118
Trump Job Somewhat Disapprove	10%	(6)	5%	(3)	3%	(2)	_	(0)	14%	(8)	68%	(38)	56
Trump Job Strongly Disapprove	4%	(11)	9%	(27)	2%	(5)	3%	(9)	13%	(38)	68%	(196)	286
Favorable of Trump	5%	(13)	7%	(17)	4%	(10)	2%	(6)	13%	(33)	69%	(175)	253
Unfavorable of Trump	5%	(16)	10%	(37)	2%	(7)	3%	(12)	13%	(47)	66%	(233)	351

Table MCSP4_18: Do you have a favorable or unfavorable opinion of each of the following people? Darius Slayton

		ery		ewhat		what		ery		l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(29)	9%	(58)	3%	(17)	3%	(17)	13%	(84)	67%	(421)	626
Very Favorable of Trump	6%	(9)	4%	(5)	2%	(3)	1%	(1)	9%	(13)	78%	(108)	138
Somewhat Favorable of Trump	3%	(4)	10%	(12)	6%	(7)	4%	(5)	18%	(20)	59%	(67)	115
Somewhat Unfavorable of Trump	7%	(4)	11%	(7)	1%	(1)	_	(0)	15%	(9)	65%	(39)	60
Very Unfavorable of Trump	4%	(12)	10%	(30)	2%	(6)	4%	(12)	13%	(38)	67%	(194)	291
#1 Issue: Economy	8%	(16)	10%	(23)	2%	(4)	4%	(9)	15%	(32)	61%	(134)	217
#1 Issue: Security	3%	(2)	14%	(9)	13%	(9)	_	(0)	10%	(7)	60%	(42)	69
#1 Issue: Health Care	5%	(6)	10%	(12)	_	(0)	2%	(2)	23%	(29)	61%	(76)	126
#1 Issue: Medicare / Social Security	1%	(1)	6%	(5)	2%	(2)	2%	(2)	8%	(7)	81%	(70)	87
2018 House Vote: Democrat	7%	(15)	13%	(27)	3%	(6)	2%	(4)	12%	(26)	63%	(133)	212
2018 House Vote: Republican	4%	(6)	5%	(7)	2%	(3)	_	(0)	12%	(17)	77%	(106)	138
2016 Vote: Hillary Clinton	9%	(18)	12%	(23)	3%	(6)	2%	(4)	11%	(21)	63%	(124)	196
2016 Vote: Donald Trump	2%	(4)	7%	(12)	2%	(3)	1%	(1)	13%	(21)	74%	(118)	158
2016 Vote: Didn't Vote	1%	(3)	10%	(23)	4%	(9)	5%	(12)	15%	(34)	66%	(155)	235
Voted in 2014: Yes	6%	(20)	11%	(37)	2%	(8)	1%	(4)	13%	(42)	67%	(221)	331
Voted in 2014: No	3%	(9)	7%	(21)	3%	(10)	4%	(13)	14%	(42)	68%	(201)	295
2012 Vote: Barack Obama	8%	(20)	14%	(32)	2%	(5)	2%	(5)	13%	(31)	60%	(140)	233
2012 Vote: Mitt Romney	2%	(2)	3%	(3)	2%	(2)	1%	(1)	12%	(14)	81%	(93)	115
2012 Vote: Didn't Vote	3%	(7)	8%	(21)	4%	(10)	4%	(11)	14%	(36)	67%	(176)	262
4-Region: Northeast	6%	(7)	7%	(8)	_	(0)	4%	(4)	9%	(10)	75%	(86)	114
4-Region: Midwest	2%	(3)	9%	(12)	2%	(2)	1%	(2)	13%	(17)	72%	(98)	135
4-Region: South	6%	(12)	7%	(14)	3%	(6)	3%	(5)	17%	(35)	65%	(133)	205
4-Region: West	4%	(8)	14%	(23)	5%	(8)	3%	(6)	13%	(22)	61%	(105)	171
Sports fans	7%	(29)	12%	(52)	3%	(14)	4%	(16)	17%	(77)	57%	(254)	443
Avid sports fans	14%	(24)	20%	(32)	8%	(12)	5%	(9)	21%	(34)	32%	(53)	164
Casual sports fans	2%	(5)	7%	(20)	1%	(2)	3%	(8)	15%	(43)	72%	(201)	279
Republican sports fans	3%	(4)	5%	(7)	7%	(9)	1%	(1)	16%	(22)	68%	(92)	134
Democratic sports fans	11%	(20)	21%	(37)	3%	(5)	5%	(9)	14%	(26)	46%	(83)	179
Independent sports fans	4%	(5)	6%	(7)	1%	(1)	5%	(7)	23%	(29)	62%	(80)	129
Sports fans ages 18-34	10%	(11)	18%	(20)	2%	(2)	5%	(6)	24%	(27)	41%	(46)	112
Sports fans ages 35-44	10%	(8)	16%	(14)	11%	(9)	5%	(4)	15%	(13)	42%	(35)	83

Table MCSP4_18: Do you have a favorable or unfavorable opinion of each of the following people? Darius Slayton

Demographic	Ver favora	•		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		heard	Total N
Adults	5%	(29)	9%	(58)	3%	(17)	3%	(17)	13%	(84)	67%	(421)	626
Sports fans ages 45-64	5%	(9)	9%	(16)	1%	(2)	4%	(6)	18%	(31)	63%	(105)	168
Sports fans 65+	1%	(1)	4%	(3)	2%	(1)	_	(0)	8%	(6)	86%	(69)	80
NFL fans	7%	(28)	13%	(52)	4%	(15)	4%	(16)	17%	(67)	56%	(225)	404
Avid NFL fans	11%	(21)	17%	(32)	6%	(11)	6%	(10)	19%	(36)	41%	(75)	184
Casual NFL fans	3%	(7)	9%	(20)	2%	(5)	3%	(6)	14%	(32)	68%	(150)	220

Table MCSP4_19: Do you have a favorable or unfavorable opinion of each of the following people? Tre'Quan Smith

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	7%	(39)	13%	(72)	2%	(13)	3%	(17)	13%	(77)	62%	(356)	574
Gender: Male	11%	(28)	14%	(36)	1%	(3)	3%	(9)	17%	(46)	54%	(144)	267
Gender: Female	4%	(11)	12%	(36)	3%	(10)	3%	(8)	10%	(30)	69%	(213)	308
Age: 18-34	8%	(15)	15%	(28)	4%	(8)	5%	(10)	11%	(21)	56%	(104)	186
Age: 35-44	6%	(5)	13%	(11)	1%	(0)	3%	(2)	10%	(8)	67%	(56)	82
Age: 45-64	9%	(17)	15%	(29)	2%	(4)	2%	(5)	17%	(34)	55%	(110)	198
Age: 65+	2%	(2)	4%	(4)	1%	(1)	_	(0)	13%	(14)	81%	(87)	107
GenZers: 1997-2012	6%	(4)	11%	(8)	9%	(7)	4%	(3)	15%	(11)	56%	(42)	75
Millennials: 1981-1996	10%	(15)	18%	(27)	1%	(2)	6%	(9)	9%	(14)	56%	(85)	152
GenXers: 1965-1980	12%	(16)	15%	(20)	_	(1)	4%	(5)	12%	(17)	57%	(78)	137
Baby Boomers: 1946-1964	2%	(4)	8%	(14)	2%	(4)	_	(0)	18%	(33)	70%	(130)	186
PID: Dem (no lean)	8%	(17)	15%	(32)	3%	(6)	3%	(8)	15%	(33)	56%	(126)	222
PID: Ind (no lean)	3%	(5)	13%	(21)	_	(1)	5%	(7)	8%	(14)	71%	(116)	163
PID: Rep (no lean)	9%	(17)	10%	(18)	3%	(6)	1%	(2)	16%	(30)	61%	(115)	189
PID/Gender: Dem Men	14%	(14)	19%	(19)	2%	(2)	5%	(5)	16%	(16)	44%	(44)	99
PID/Gender: Dem Women	3%	(4)	11%	(13)	3%	(4)	2%	(3)	14%	(17)	66%	(82)	123
PID/Gender: Ind Men	1%	(0)	10%	(7)	1%	(1)	5%	(3)	13%	(9)	71%	(50)	71
PID/Gender: Ind Women	5%	(4)	15%	(14)	_	(0)	5%	(4)	5%	(4)	71%	(65)	92
PID/Gender: Rep Men	15%	(14)	11%	(10)	1%	(1)	1%	(1)	22%	(21)	51%	(49)	96
PID/Gender: Rep Women	3%	(3)	9%	(8)	6%	(6)	1%	(1)	9%	(9)	71%	(66)	92
Ideo: Liberal (1-3)	9%	(13)	15%	(22)	1%	(2)	3%	(4)	14%	(20)	59%	(86)	147
Ideo: Moderate (4)	3%	(6)	9%	(15)	1%	(2)	5%	(8)	15%	(25)	68%	(115)	170
Ideo: Conservative (5-7)	11%	(20)	13%	(24)	4%	(8)	1%	(1)	13%	(24)	58%	(108)	185
Educ: < College	7%	(29)	12%	(48)	3%	(11)	4%	(14)	14%	(54)	61%	(241)	397
Educ: Bachelors degree	4%	(5)	13%	(15)	_	(0)	2%	(2)	13%	(15)	68%	(76)	112
Educ: Post-grad	8%	(5)	14%	(9)	3%	(2)	2%	(1)	13%	(8)	60%	(39)	65
Income: Under 50k	5%	(17)	14%	(46)	3%	(10)	2%	(8)	14%	(46)	62%	(204)	330
Income: 50k-100k	9%	(16)	10%	(17)	2%	(3)	5%	(8)	12%	(22)	62%	(109)	174
Income: 100k+	9%	(6)	13%	(9)	1%	(1)	1%	(1)	13%	(9)	63%	(44)	70
Ethnicity: White	3%	(15)	13%	(55)	2%	(10)	2%	(10)	12%	(51)	68%	(294)	435
Ethnicity: Hispanic	18%	(14)	21%	(16)	5%	(4)	8%	(6)	5%	(4)	42%	(31)	74

Table MCSP4_19: Do you have a favorable or unfavorable opinion of each of the following people? Tre'Quan Smith

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfave	•		l of, no nion		r heard of	Total N
Adults	7%	(39)	13%	(72)	2%	(13)	3%	(17)	13%	(77)	62%	(356)	574
Ethnicity: Black	21%	(19)	8%	(8)	3%	(3)	3%	(2)	21%	(20)	44%	(41)	94
All Christian	4%	(10)	14%	(37)	1%	(2)	4%	(9)	15%	(40)	63%	(164)	262
Agnostic/Nothing in particular	10%	(18)	8%	(14)	3%	(5)	2%	(4)	9%	(16)	67%	(114)	171
Something Else	7%	(7)	16%	(14)	5%	(4)		(0)	15%	(14)	57%	(51)	90
Evangelical	8%	(10)	13%	(17)	3%	(4)	_	(1)	17%	(22)	58%	(74)	127
Non-Evangelical	3%	(7)	15%	(32)	1%	(3)	3%	(7)	14%	(30)	63%	(134)	213
Community: Urban	12%	(20)	17%	(27)	3%	(6)	3%	(4)	9%	(15)	56%	(91)	161
Community: Suburban	5%	(14)	12%	(32)	1%	(2)	4%	(11)	16%	(45)	62%	(172)	276
Community: Rural	4%	(5)	9%	(13)	4%	(6)	1%	(2)	13%	(17)	69%	(94)	137
Employ: Private Sector	11%	(18)	14%	(23)	_	(0)	3%	(5)	14%	(23)	58%	(94)	162
Employ: Retired	2%	(3)	7%	(10)	3%	(4)	2%	(2)	15%	(21)	71%	(98)	138
Employ: Unemployed	7%	(6)	10%	(9)	_	(0)	_	(0)	15%	(14)	69%	(66)	97
Military HH: Yes	4%	(4)	9%	(9)	3%	(3)	_	(0)	18%	(17)	66%	(62)	94
Military HH: No	7%	(35)	13%	(63)	2%	(10)	4%	(17)	12%	(60)	61%	(294)	480
RD/WT: Right Direction	10%	(14)	10%	(15)	6%	(9)	4%	(5)	17%	(24)	53%	(77)	144
RD/WT: Wrong Track	6%	(25)	13%	(57)	1%	(4)	3%	(12)	12%	(53)	65%	(279)	430
Trump Job Approve	9%	(21)	12%	(26)	4%	(8)	2%	(4)	11%	(24)	63%	(141)	224
Trump Job Disapprove	4%	(14)	14%	(43)	2%	(5)	3%	(8)	16%	(50)	62%	(196)	317
Trump Job Strongly Approve	14%	(18)	8%	(11)	3%	(4)	_	(1)	10%	(14)	64%	(84)	132
Trump Job Somewhat Approve	3%	(3)	16%	(15)	4%	(4)	4%	(3)	11%	(11)	61%	(56)	92
Trump Job Somewhat Disapprove	2%	(1)	18%	(16)	1%	(1)	5%	(4)	19%	(16)	56%	(49)	88
Trump Job Strongly Disapprove	6%	(13)	12%	(27)	2%	(4)	2%	(4)	15%	(33)	64%	(148)	229
Favorable of Trump	9%	(21)	10%	(22)	3%	(7)	_	(1)	12%	(26)	65%	(145)	222
Unfavorable of Trump	4%	(14)	14%	(45)	2%	(6)	4%	(12)	15%	(49)	61%	(197)	323
Very Favorable of Trump	14%	(17)	8%	(10)	3%	(4)	_	(1)	13%	(16)	63%	(79)	126
Somewhat Favorable of Trump	4%	(4)	13%	(12)	4%	(4)	1%	(0)	10%	(10)	69%	(66)	96
Somewhat Unfavorable of Trump	1%	(1)	24%	(20)	2%	(2)	3%	(3)	13%	(11)	56%	(45)	80
Very Unfavorable of Trump	5%	(13)	11%	(26)	2%	(4)	4%	(9)	16%	(38)	63%	(152)	243

Table MCSP4_19: Do you have a favorable or unfavorable opinion of each of the following people? Tre'Quan Smith

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	7%	(39)	13%	(72)	2%	(13)	3%	(17)	13%	(77)	62%	(356)	574
#1 Issue: Economy	6%	(13)	18%	(35)	_	(1)	3%	(6)	13%	(25)	59%	(117)	196
#1 Issue: Security	22%	(14)	7%	(5)	2%	(1)	1%	(1)	16%	(10)	51%	(31)	62
#1 Issue: Health Care	6%	(6)	7%	(7)	1%	(1)	3%	(3)	18%	(18)	65%	(68)	105
#1 Issue: Medicare / Social Security	5%	(4)	8%	(6)	4%	(3)	_	(0)	18%	(14)	65%	(49)	76
2018 House Vote: Democrat	8%	(14)	16%	(29)	1%	(2)	2%	(4)	11%	(21)	63%	(116)	186
2018 House Vote: Republican	4%	(6)	7%	(10)	4%	(6)	1%	(1)	13%	(17)	71%	(96)	136
2016 Vote: Hillary Clinton	9%	(16)	16%	(30)	1%	(1)	2%	(4)	12%	(22)	59%	(107)	180
2016 Vote: Donald Trump	4%	(6)	7%	(11)	4%	(7)	1%	(2)	14%	(22)	70%	(110)	157
2016 Vote: Didn't Vote	9%	(17)	14%	(29)	3%	(6)	5%	(11)	13%	(26)	56%	(113)	202
Voted in 2014: Yes	7%	(20)	13%	(39)	1%	(4)	3%	(10)	12%	(36)	64%	(191)	301
Voted in 2014: No	7%	(19)	12%	(33)	3%	(9)	2%	(7)	15%	(40)	60%	(165)	273
2012 Vote: Barack Obama	7%	(15)	17%	(35)	1%	(1)	3%	(6)	11%	(24)	61%	(130)	211
2012 Vote: Mitt Romney	3%	(4)	12%	(13)	2%	(2)	1%	(1)	18%	(20)	64%	(71)	112
2012 Vote: Didn't Vote	9%	(20)	10%	(23)	4%	(10)	4%	(10)	13%	(31)	61%	(144)	238
4-Region: Northeast	5%	(5)	13%	(12)	1%	(1)	8%	(7)	7%	(7)	66%	(63)	94
4-Region: Midwest	4%	(5)	14%	(17)	2%	(3)	_	(0)	14%	(17)	66%	(85)	129
4-Region: South	4%	(9)	13%	(27)	4%	(9)	1%	(3)	20%	(41)	58%	(121)	210
4-Region: West	15%	(21)	11%	(15)	_	(0)	5%	(7)	8%	(11)	62%	(87)	141
Sports fans	10%	(39)	17%	(69)	3%	(13)	3%	(13)	16%	(63)	50%	(198)	395
Avid sports fans	16%	(21)	21%	(28)	5%	(6)	5%	(6)	22%	(28)	31%	(40)	130
Casual sports fans	7%	(18)	16%	(42)	3%	(7)	3%	(7)	13%	(35)	59%	(157)	265
Republican sports fans	12%	(17)	13%	(18)	5%	(6)	1%	(2)	17%	(24)	52%	(74)	141
Democratic sports fans	11%	(17)	18%	(30)	4%	(6)	5%	(8)	17%	(28)	45%	(72)	161
Independent sports fans	5%	(5)	23%	(21)	1%	(1)	3%	(3)	13%	(12)	56%	(52)	93
Sports fans ages 18-34	13%	(15)	24%	(28)	7%	(8)	5%	(6)	9%	(11)	42%	(49)	117
Sports fans ages 35-44	8%	(5)	15%	(9)	1%	(0)	4%	(2)	11%	(7)	62%	(38)	62
Sports fans ages 45-64	11%	(17)	19%	(28)	3%	(4)	3%	(5)	22%	(33)	42%	(62)	149
Sports fans 65+	2%	(2)	7%	(4)	1%	(1)	_	(0)	19%	(13)	71%	(48)	68
NFL fans	10%	(38)	18%	(65)	2%	(9)	4%	(13)	18%	(65)	48%	(173)	363
Avid NFL fans	16%	(24)	26%	(40)	3%	(5)	5%	(8)	21%	(32)	29%	(44)	151

Table MCSP4_19: Do you have a favorable or unfavorable opinion of each of the following people? Tre'Quan Smith

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (39)	13% (72)	2% (13) $2%$ (4)	3% (17)	13% (77)	62% (356)	574
Casual NFL fans	7% (14)	12% (25)		2% (5)	16% (33)	61% (130)	211

Table MCSP4_20: *Do you have a favorable or unfavorable opinion of each of the following people? Alex Smith*

		ery		ewhat		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	11%	(64)	16%	(90)	4%	(22)	2%	(9)	13%	(73)	55%	(318)	577
Gender: Male	16%	(51)	22%	(69)	5%	(16)	1%	(4)	16%	(53)	40%	(126)	320
Gender: Female	5%	(13)	8%	(21)	2%	(6)	2%	(5)	8%	(21)	75%	(192)	257
Age: 18-34	12%	(17)	12%	(17)	8%	(11)	4%	(6)	14%	(20)	50%	(71)	143
Age: 35-44	27%	(26)	11%	(11)	7%	(7)	3%	(3)	14%	(14)	38%	(37)	96
Age: 45-64	9%	(18)	21%	(44)	2%	(4)	_	(1)	14%	(28)	54%	(111)	206
Age: 65+	3%	(4)	14%	(19)	_	(0)	_	(0)	9%	(11)	75%	(99)	132
GenZers: 1997-2012	9%	(5)	13%	(6)	6%	(3)	9%	(5)	10%	(5)	53%	(27)	51
Millennials: 1981-1996	23%	(35)	11%	(16)	6%	(9)	3%	(4)	16%	(24)	41%	(62)	150
GenXers: 1965-1980	10%	(14)	22%	(31)	6%	(8)	_	(1)	16%	(22)	47%	(66)	141
Baby Boomers: 1946-1964	5%	(11)	17%	(34)	1%	(2)	_	(0)	10%	(19)	67%	(132)	197
PID: Dem (no lean)	14%	(29)	19%	(40)	3%	(6)	2%	(4)	11%	(24)	51%	(106)	209
PID: Ind (no lean)	8%	(16)	13%	(24)	6%	(12)	3%	(5)	15%	(28)	55%	(103)	187
PID: Rep (no lean)	11%	(20)	14%	(26)	2%	(4)	_	(1)	12%	(21)	60%	(109)	181
PID/Gender: Dem Men	24%	(23)	28%	(28)	4%	(4)	4%	(4)	15%	(15)	26%	(25)	99
PID/Gender: Dem Women	5%	(5)	12%	(13)	1%	(2)	_	(0)	8%	(9)	74%	(81)	110
PID/Gender: Ind Men	10%	(10)	19%	(19)	9%	(9)	_	(0)	20%	(21)	42%	(43)	102
PID/Gender: Ind Women	7%	(6)	6%	(5)	3%	(2)	6%	(5)	9%	(7)	71%	(60)	84
PID/Gender: Rep Men	15%	(18)	19%	(22)	2%	(3)	_	(0)	15%	(17)	49%	(58)	118
PID/Gender: Rep Women	3%	(2)	6%	(4)	3%	(2)	1%	(1)	6%	(4)	82%	(52)	63
Ideo: Liberal (1-3)	13%	(20)	13%	(21)	3%	(5)	3%	(5)	10%	(15)	58%	(91)	158
Ideo: Moderate (4)	11%	(17)	19%	(28)	5%	(7)	_	(0)	13%	(19)	52%	(76)	147
Ideo: Conservative (5-7)	12%	(26)	16%	(35)	4%	(8)	2%	(4)	14%	(29)	52%	(112)	215
Educ: < College	9%	(33)	12%	(47)	4%	(14)	2%	(9)	13%	(52)	60%	(231)	386
Educ: Bachelors degree	16%	(19)	19%	(23)	4%	(5)	_	(0)	13%	(15)	48%	(58)	120
Educ: Post-grad	18%	(13)	29%	(20)	3%	(2)	_	(0)	9%	(6)	42%	(29)	71
Income: Under 50k	10%	(31)	12%	(36)	4%	(11)	2%	(7)	14%	(45)	59%	(184)	314
Income: 50k-100k	11%	(19)	20%	(35)	4%	(7)	1%	(2)	11%	(20)	53%	(92)	175
Income: 100k+	17%	(15)	21%	(19)	4%	(4)	_	(0)	10%	(9)	47%	(42)	88
Ethnicity: White	10%	(48)	16%	(73)	2%	(11)	1%	(4)	13%	(61)	57%	(264)	462
Ethnicity: Hispanic	20%	(15)	11%	(8)	9%	(7)	6%	(4)	5%	(3)	49%	(35)	72

Table MCSP4_20: *Do you have a favorable or unfavorable opinion of each of the following people? Alex Smith*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		heard	Total N
Adults	11%	(64)	16%	(90)	4%	(22)	2%		13%	(73)	55%	(318)	577
Ethnicity: Black	11%	(13)	18%	(13)	4% 8%	` /	2% 1%	(9)	13%	(8)	33% 44%	(318)	577 75
All Christian	13%	(38)	19%	(55)	3%	(6) (10)	1%	(1) (3)	9%	(26)	54%	(154)	286
Agnostic/Nothing in particular	4%	(6)	15%	(22)	$\frac{3}{4}\%$	(6)	4%	(6)	20%	(30)	53%	(77)	146
Something Else	9%	(9)	9%	(9)	5%	(5)	4/0	(0)	12%	(12)	65%	(64)	98
Evangelical	10%	(16)	20%	(31)	4%	(7)	_	(1)	11%	(12) (17)	54%	(83)	154
Non-Evangelical	15%	(31)	13%	(28)	3%	(7)		(1) (1)	10%	(20)	59%	(123)	209
Community: Urban	13%	(23)	14%	(25)	$\frac{3}{4}\%$	(8)	$\frac{-}{4\%}$	(7)	10%	` /	52%	(90)	209 174
Community: Suburban	12%	(33)	14%	(44)	3%	(10)	1%		14%	(21) (38)	55%	(153)	280
	12% 7%	\ /	17%	,	3% 3%	\ /		(2)	14%	\ /	61%	(75)	123
Community: Rural	14%	(8)	$\frac{17\%}{23\%}$	(21)	5% 6%	(4)	$\frac{-}{2\%}$	(1)	12%	(14)	41%	(/	
Employ: Private Sector	14 % 7%	(26)	16%	(42)	070	(12)		(3)		(26)	66%	(76)	185
Employ: Retired	16%	(10)	8%	(24)	-2%	(0)	107	(0)	10%	(16)	58%	(99)	149
Employ: Unemployed		(12)		(6)		(2)	1%	(1)	15%	(12)		(45)	78 105
Military HH: Yes	15%	(16)	20%	(21)	5%	(6)	3%	(3)	6%	(7)	51%	(53)	105
Military HH: No	10%	(48)	15%	(69)	3%	(16)	1%	(7)	14%	(67)	56%	(265)	472
RD/WT: Right Direction	12%	(22)	24%	(43)	6%	(10)	4%	(7)	10%	(19)	44%	(78)	178
RD/WT: Wrong Track	11%	(43)	12%	(47)	3%	(12)	1%	(2)	14%	(55)	60%	(240)	398
Trump Job Approve	11%	(28)	15%	(39)	5%	(13)	1%	(2)	13%	(32)	55%	(138)	252
Trump Job Disapprove	10%	(30)	16%	(49)	3%	(8)	2%	(7)	13%	(39)	55%	(167)	301
Trump Job Strongly Approve	11%	(18)	13%	(21)	5%	(8)	1%	(2)	12%	(19)	59%	(95)	161
Trump Job Somewhat Approve	12%	(11)	20%	(18)	6%	(5)	1%	(1)	15%	(14)	47%	(43)	91
Trump Job Somewhat Disapprove	13%	(9)	15%	(11)	7%	(5)	_	(0)	17%	(12)	48%	(34)	72
Trump Job Strongly Disapprove	9%	(21)	17%	(38)	1%	(3)	3%	(7)	12%	(27)	58%	(132)	229
Favorable of Trump	11%	(28)	15%	(37)	5%	(13)	_	(1)	12%	(30)	57%	(144)	252
Unfavorable of Trump	11%	(32)	17%	(51)	3%	(9)	3%	(8)	13%	(41)	53%	(162)	303
Very Favorable of Trump	8%	(12)	15%	(23)	2%	(3)	_	(1)	11%	(16)	63%	(92)	146
Somewhat Favorable of Trump	15%	(16)	14%	(14)	10%	(10)	_	(0)	13%	(14)	49%	(51)	106
Somewhat Unfavorable of Trump	9%	(6)	22%	(15)	5%	(4)	1%	(1)	16%	(11)	46%	(32)	69
Very Unfavorable of Trump	11%	(26)	15%	(36)	2%	(5)	3%	(7)	13%	(30)	56%	(130)	234

Table MCSP4_20: Do you have a favorable or unfavorable opinion of each of the following people? Alex Smith

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		heard	Total N
Adults	11%	(64)	16%	(90)	4%	(22)	2%	(9)	13%	(73)	55%	(318)	577
#1 Issue: Economy	12%	(28)	17%	(39)	4%	(10)	1%	(2)	16%	(37)	49%	(111)	226
#1 Issue: Security	17%	(11)	8%	(5)	9%	(5)	_	(0)	12%	(7)	54%	(33)	61
#1 Issue: Health Care	14%	(13)	21%	(20)	2%	(2)	4%	(4)	11%	(11)	47%	(44)	93
#1 Issue: Medicare / Social Security	4%	(3)	11%	(9)	4%	(3)	_	(0)	10%	(8)	72%	(58)	80
2018 House Vote: Democrat	12%	(22)	17%	(32)	2%	(4)	2%	(4)	11%	(21)	55%	(104)	187
2018 House Vote: Republican	8%	(14)	16%	(28)	3%	(5)	_	(0)	8%	(14)	65%	(112)	173
2016 Vote: Hillary Clinton	12%	(20)	17%	(28)	3%	(5)	2%	(3)	14%	(23)	53%	(88)	167
2016 Vote: Donald Trump	8%	(16)	17%	(34)	4%	(7)	_	(1)	10%	(21)	60%	(118)	196
2016 Vote: Didn't Vote	15%	(24)	12%	(20)	3%	(5)	3%	(6)	15%	(25)	53%	(89)	169
Voted in 2014: Yes	11%	(37)	18%	(63)	3%	(12)	_	(0)	10%	(36)	57%	(197)	345
Voted in 2014: No	12%	(27)	12%	(27)	4%	(10)	4%	(9)	16%	(38)	52%	(121)	232
2012 Vote: Barack Obama	13%	(28)	16%	(34)	5%	(12)	1%	(2)	11%	(24)	54%	(117)	217
2012 Vote: Mitt Romney	7%	(10)	20%	(29)	2%	(3)	_	(0)	9%	(14)	62%	(90)	147
2012 Vote: Didn't Vote	13%	(27)	13%	(26)	4%	(7)	4%	(7)	16%	(31)	50%	(100)	198
4-Region: Northeast	4%	(4)	17%	(17)	4%	(4)	2%	(2)	10%	(10)	63%	(66)	105
4-Region: Midwest	11%	(14)	21%	(25)	5%	(6)	_	(1)	17%	(21)	46%	(55)	121
4-Region: South	12%	(26)	13%	(28)	3%	(6)	1%	(1)	14%	(31)	57%	(124)	216
4-Region: West	15%	(21)	14%	(19)	4%	(6)	4%	(5)	9%	(12)	53%	(72)	134
Sports fans	15%	(61)	22%	(88)	5%	(19)	2%	(7)	15%	(60)	41%	(161)	396
Avid sports fans	28%	(39)	23%	(32)	8%	(11)	1%	(2)	15%	(20)	26%	(36)	140
Casual sports fans	9%	(22)	22%	(56)	3%	(9)	2%	(5)	16%	(40)	49%	(125)	257
Republican sports fans	15%	(20)	19%	(26)	3%	(4)	_	(0)	15%	(19)	48%	(64)	132
Democratic sports fans	19%	(27)	27%	(40)	4%	(6)	1%	(2)	15%	(22)	34%	(49)	146
Independent sports fans	11%	(13)	19%	(22)	8%	(10)	4%	(5)	16%	(19)	41%	(49)	118
Sports fans ages 18-34	16%	(14)	20%	(17)	12%	(10)	6%	(6)	16%	(14)	31%	(27)	87
Sports fans ages 35-44	35%	(26)	12%	(9)	9%	(7)	1%	(1)	15%	(10)	27%	(19)	72
Sports fans ages 45-64	12%	(18)	28%	(43)	2%	(2)	_	(0)	17%	(27)	41%	(63)	153
Sports fans 65+	5%	(4)	22%	(19)	_	(0)	_	(0)	12%	(10)	62%	(52)	84
NFL fans	18%	(61)	24%	(82)	6%	(20)	3%	(9)	16%	(54)	35%	(122)	347
Avid NFL fans	31%	(47)	28%	(42)	8%	(12)	1%	(1)	17%	(26)	15%	(23)	150

Table MCSP4_20: *Do you have a favorable or unfavorable opinion of each of the following people? Alex Smith*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults Casual NFL fans	11% (64) 7% (14)	16% (90) 20% (40)	4% (22) $4%$ (8)	2% (9) $4%$ (8)	13% (73) 14% (28)	55% (318) 50% (99)	577 197

Table MCSP4_21: Do you have a favorable or unfavorable opinion of each of the following people? *Jonnu Smith*

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	4%	(26)	9%	(52)	3%	(15)	4%	(23)	10%	(60)	71%	(417)	592
Gender: Male	8%	(24)	13%	(38)	3%	(10)	6%	(17)	12%	(37)	58%	(171)	297
Gender: Female	1%	(2)	5%	(14)	2%	(5)	2%	(5)	8%	(22)	83%	(246)	295
Age: 18-34	5%	(8)	9%	(16)	4%	(7)	6%	(11)	13%	(22)	62%	(108)	173
Age: 35-44	5%	(5)	17%	(17)	1%	(1)	6%	(6)	8%	(8)	64%	(65)	103
Age: 45-64	6%	(12)	8%	(15)	3%	(7)	3%	(6)	13%	(25)	68%	(136)	201
Age: 65+	_	(0)	2%	(3)	1%	(1)	_	(0)	3%	(4)	93%	(107)	115
GenZers: 1997-2012	_	(0)	3%	(2)	7%	(4)	15%	(8)	13%	(7)	62%	(34)	55
Millennials: 1981-1996	7%	(11)	14%	(24)	2%	(4)	5%	(9)	12%	(20)	60%	(103)	172
GenXers: 1965-1980	7%	(10)	11%	(15)	2%	(4)	_	(1)	11%	(17)	68%	(99)	145
Baby Boomers: 1946-1964	2%	(4)	5%	(9)	2%	(4)	3%	(5)	7%	(14)	81%	(154)	190
PID: Dem (no lean)	8%	(16)	13%	(28)	4%	(8)	3%	(6)	9%	(19)	64%	(138)	216
PID: Ind (no lean)	3%	(5)	4%	(7)	3%	(5)	4%	(7)	7%	(13)	80%	(148)	186
PID: Rep (no lean)	2%	(4)	8%	(16)	1%	(2)	5%	(9)	14%	(27)	69%	(132)	190
PID/Gender: Dem Men	16%	(16)	18%	(18)	6%	(6)	4%	(4)	13%	(13)	43%	(43)	100
PID/Gender: Dem Women	_	(0)	9%	(11)	1%	(2)	2%	(3)	6%	(7)	82%	(94)	116
PID/Gender: Ind Men	3%	(3)	7%	(7)	3%	(3)	4%	(4)	8%	(8)	75%	(73)	97
PID/Gender: Ind Women	2%	(2)	1%	(1)	3%	(3)	3%	(3)	6%	(5)	85%	(75)	89
PID/Gender: Rep Men	4%	(4)	13%	(13)	1%	(1)	9%	(9)	17%	(16)	56%	(55)	99
PID/Gender: Rep Women	_	(0)	3%	(3)	1%	(1)	_	(0)	12%	(11)	84%	(76)	91
Ideo: Liberal (1-3)	6%	(9)	11%	(17)	2%	(3)	2%	(3)	10%	(15)	69%	(104)	150
Ideo: Moderate (4)	5%	(8)	8%	(14)	4%	(8)	3%	(6)	9%	(16)	71%	(126)	178
Ideo: Conservative (5-7)	4%	(7)	9%	(18)	2%	(5)	3%	(7)	14%	(27)	68%	(131)	194
Educ: < College	4%	(17)	8%	(32)	2%	(8)	5%	(20)	11%	(45)	70%	(286)	408
Educ: Bachelors degree	3%	(3)	11%	(12)	4%	(4)	2%	(2)	5%	(6)	76%	(85)	112
Educ: Post-grad	8%	(6)	11%	(8)	3%	(2)	2%	(1)	12%	(9)	64%	(46)	71
Income: Under 50k	3%	(10)	8%	(28)	2%	(7)	3%	(11)	10%	(34)	73%	(248)	338
Income: 50k-100k	6%	(11)	10%	(17)	4%	(7)	6%	(10)	9%	(15)	65%	(114)	175
Income: 100k+	5%	(4)	9%	(7)	1%	(1)	3%	(2)	13%	(11)	69%	(55)	79
Ethnicity: White	3%	(15)	7%	(35)	2%	(12)	3%	(14)	10%	(47)	74%	(351)	475
Ethnicity: Hispanic	2%	(1)	6%	(5)	4%	(3)	12%	(9)	16%	(12)	60%	(45)	74

Table MCSP4_21: Do you have a favorable or unfavorable opinion of each of the following people? *Jonnu Smith*

Demographic		ery rable		ewhat rable	Some unfavo			ery orable		of, no		r heard of	Total N
Adults	4%	(26)	9%	(52)	3%	(15)	4%	(23)	10%	(60)	71%	(417)	592
Ethnicity: Black	14%	(10)	17%	(12)	3%	(2)	8%	(6)	10%	(7)	48%	(34)	71
All Christian	4%	(11)	9%	(24)	1%	(4)	3%	(8)	10%	(26)	72%	(183)	256
Agnostic/Nothing in particular	2%	(3)	9%	(14)	4%	(6)	2%	(3)	9%	(14)	75%	(122)	163
Something Else	5%	(6)	7%	(9)	2%	(2)	6%	(7)	14%	(17)	66%	(83)	125
Evangelical	6%	(10)	11%	(18)	2%	(4)	5%	(9)	13%	(23)	63%	(105)	169
Non-Evangelical	3%	(7)	7%	(15)	1%	(2)	3%	(6)	10%	(21)	75%	(154)	205
Community: Urban	7%	(11)	12%	(20)	4%	(7)	6%	(11)	13%	(22)	58%	(99)	170
Community: Suburban	3%	(8)	6%	(16)	2%	(6)	2%	(6)	9%	(24)	78%	(211)	272
Community: Rural	4%	(7)	10%	(15)	2%	(3)	4%	(5)	9%	(13)	71%	(108)	151
Employ: Private Sector	4%	(7)	12%	(22)	3%	(5)	6%	(10)	14%	(24)	62%	(111)	180
Employ: Retired	3%	(4)	7%	(9)	2%	(3)	_	(1)	3%	(4)	84%	(115)	137
Employ: Unemployed	6%	(5)	8%	(7)	_	(0)	4%	(3)	7%	(6)	75%	(67)	89
Military HH: Yes	7%	(6)	8%	(8)	5%	(4)	6%	(6)	7%	(7)	67%	(64)	96
Military HH: No	4%	(19)	9%	(44)	2%	(11)	3%	(17)	11%	(53)	71%	(353)	496
RD/WT: Right Direction	8%	(13)	6%	(10)	4%	(7)	3%	(5)	12%	(19)	66%	(104)	157
RD/WT: Wrong Track	3%	(12)	10%	(42)	2%	(8)	4%	(18)	9%	(41)	72%	(314)	435
Trump Job Approve	4%	(10)	7%	(17)	2%	(6)	4%	(10)	11%	(28)	71%	(178)	250
Trump Job Disapprove	3%	(10)	11%	(34)	3%	(9)	3%	(10)	10%	(30)	71%	(225)	318
Trump Job Strongly Approve	5%	(6)	8%	(11)	3%	(4)	6%	(9)	10%	(14)	69%	(97)	141
Trump Job Somewhat Approve	4%	(4)	6%	(6)	2%	(2)	1%	(1)	13%	(15)	74%	(81)	109
Trump Job Somewhat Disapprove	6%	(4)	13%	(8)	5%	(3)	_	(0)	6%	(4)	70%	(42)	60
Trump Job Strongly Disapprove	2%	(6)	10%	(27)	2%	(6)	4%	(10)	10%	(27)	71%	(182)	258
Favorable of Trump	5%	(12)	9%	(21)	1%	(3)	4%	(9)	9%	(22)	72%	(175)	243
Unfavorable of Trump	3%	(9)	9%	(30)	4%	(12)	4%	(14)	8%	(27)	71%	(229)	321
Very Favorable of Trump	6%	(8)	9%	(13)	1%	(1)	6%	(9)	7%	(11)	71%	(101)	143
Somewhat Favorable of Trump	4%	(4)	9%	(9)	1%	(1)	_	(0)	12%	(12)	74%	(74)	100
Somewhat Unfavorable of Trump	_	(0)	14%	(8)	6%	(3)	6%	(3)	6%	(3)	69%	(39)	56
Very Unfavorable of Trump	3%	(9)	9%	(23)	3%	(9)	4%	(10)	9%	(24)	72%	(190)	265

Table MCSP4_21: Do you have a favorable or unfavorable opinion of each of the following people? *Jonnu Smith*

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	4%	(26)	9%	(52)	3%	(15)	4%	(23)	10%	(60)	71%	(417)	592
#1 Issue: Economy	5%	(12)	12%	(26)	2%	(5)	4%	(9)	12%	(26)	65%	(143)	220
#1 Issue: Security	3%	(2)	6%	(4)	7%	(4)	3%	(2)	22%	(13)	58%	(35)	60
#1 Issue: Health Care	5%	(6)	10%	(11)	2%	(2)	1%	(1)	7%	(7)	75%	(79)	105
#1 Issue: Medicare / Social Security	3%	(3)	3%	(2)	3%	(3)	2%	(1)	2%	(1)	88%	(74)	84
2018 House Vote: Democrat	8%	(16)	12%	(24)	3%	(6)	2%	(3)	11%	(22)	65%	(131)	202
2018 House Vote: Republican	2%	(3)	8%	(13)	2%	(2)	_	(0)	11%	(17)	77%	(118)	153
2016 Vote: Hillary Clinton	7%	(14)	10%	(21)	2%	(4)	2%	(3)	11%	(23)	68%	(134)	198
2016 Vote: Donald Trump	2%	(4)	10%	(17)	2%	(3)	_	(0)	11%	(18)	76%	(130)	172
2016 Vote: Didn't Vote	4%	(8)	6%	(11)	4%	(8)	10%	(20)	9%	(17)	67%	(128)	191
Voted in 2014: Yes	5%	(17)	10%	(34)	2%	(7)	1%	(2)	11%	(38)	70%	(232)	330
Voted in 2014: No	3%	(8)	7%	(18)	3%	(8)	8%	(21)	8%	(22)	71%	(185)	262
2012 Vote: Barack Obama	8%	(17)	12%	(26)	2%	(5)	1%	(3)	10%	(22)	66%	(141)	214
2012 Vote: Mitt Romney	2%	(2)	9%	(11)	2%	(3)	2%	(2)	11%	(14)	75%	(93)	125
2012 Vote: Didn't Vote	3%	(7)	6%	(14)	3%	(7)	7%	(17)	9%	(22)	72%	(172)	239
4-Region: Northeast	6%	(6)	9%	(9)	1%	(2)	4%	(4)	11%	(11)	69%	(73)	105
4-Region: Midwest	1%	(1)	8%	(10)	4%	(5)	3%	(3)	8%	(10)	76%	(94)	123
4-Region: South	6%	(13)	9%	(21)	3%	(6)	7%	(15)	12%	(27)	65%	(150)	233
4-Region: West	4%	(5)	9%	(11)	2%	(3)	_	(0)	8%	(11)	77%	(100)	131
Sports fans	6%	(26)	13%	(52)	4%	(14)	4%	(15)	14%	(55)	60%	(238)	399
Avid sports fans	12%	(16)	23%	(31)	1%	(2)	7%	(9)	17%	(22)	40%	(53)	134
Casual sports fans	4%	(9)	8%	(20)	5%	(12)	2%	(6)	12%	(32)	70%	(185)	265
Republican sports fans	3%	(4)	12%	(16)	1%	(2)	4%	(5)	21%	(27)	59%	(76)	130
Democratic sports fans	10%	(16)	18%	(28)	4%	(7)	4%	(6)	11%	(18)	52%	(82)	158
Independent sports fans	5%	(5)	7%	(7)	5%	(5)	3%	(3)	9%	(10)	72%	(81)	112
Sports fans ages 18-34	8%	(8)	16%	(16)	7%	(7)	8%	(8)	20%	(20)	42%	(43)	102
Sports fans ages 35-44	7%	(5)	21%	(17)	1%	(1)	2%	(2)	9%	(7)	60%	(49)	81
Sports fans ages 45-64	9%	(12)	11%	(15)	4%	(6)	4%	(6)	17%	(23)	55%	(75)	136
Sports fans 65+	_	(0)	4%	(3)	1%	(1)	_	(0)	5%	(4)	91%	(72)	79
NFL fans	7%	(26)	13%	(48)	3%	(10)	4%	(14)	15%	(52)	58%	(208)	356
Avid NFL fans	12%	(18)	24%	(35)	4%	(6)	5%	(8)	14%	(21)	40%	(59)	147

Table MCSP4_21: Do you have a favorable or unfavorable opinion of each of the following people? *Jonnu Smith*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (26)	9% (52)	3% (15)	4% (23)	10% (60)	71% (417)	592
Casual NFL fans	4% (8)	6% (12)	2% (3)	3% (6)	15% (31)	71% (148)	209

Table MCSP4_22: Do you have a favorable or unfavorable opinion of each of the following people? *JuJu Smith-Schuster*

		ery		ewhat		what	Ve	•	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	9%	(51)	13%	(79)	4%	(22)	3%	(17)	13%	(75)	59%	(350)	595
Gender: Male	12%	(32)	21%	(59)	6%	(17)	5%	(15)	15%	(42)	40%	(112)	277
Gender: Female	6%	(19)	6%	(21)	2%	(5)	1%	(3)	10%	(33)	75%	(238)	318
Age: 18-34	8%	(15)	8%	(15)	5%	(9)	1%	(2)	14%	(27)	65%	(126)	194
Age: 35-44	8%	(7)	23%	(21)	6%	(6)	6%	(6)	17%	(16)	39%	(35)	91
Age: 45-64	12%	(26)	16%	(35)	3%	(6)	3%	(7)	11%	(23)	56%	(121)	218
Age: 65+	3%	(3)	9%	(8)	2%	(2)	3%	(3)	10%	(10)	73%	(67)	92
GenZers: 1997-2012	4%	(3)	2%	(2)	4%	(3)	2%	(1)	21%	(18)	68%	(61)	89
Millennials: 1981-1996	10%	(15)	18%	(27)	6%	(9)	2%	(3)	9%	(13)	54%	(80)	147
GenXers: 1965-1980	14%	(23)	14%	(22)	4%	(6)	3%	(5)	16%	(25)	49%	(77)	158
Baby Boomers: 1946-1964	5%	(9)	15%	(27)	2%	(4)	4%	(8)	10%	(18)	64%	(118)	183
PID: Dem (no lean)	11%	(26)	17%	(42)	4%	(10)	4%	(11)	9%	(21)	55%	(135)	245
PID: Ind (no lean)	2%	(4)	10%	(19)	3%	(5)	3%	(5)	19%	(35)	63%	(117)	185
PID: Rep (no lean)	13%	(21)	11%	(18)	4%	(7)	1%	(1)	12%	(19)	60%	(98)	165
PID/Gender: Dem Men	15%	(14)	35%	(33)	7%	(7)	8%	(8)	7%	(7)	28%	(27)	95
PID/Gender: Dem Women	8%	(12)	6%	(9)	3%	(4)	2%	(3)	9%	(14)	72%	(108)	149
PID/Gender: Ind Men	3%	(3)	15%	(15)	5%	(4)	6%	(5)	22%	(21)	50%	(48)	95
PID/Gender: Ind Women	1%	(1)	5%	(4)	1%	(1)	_	(0)	16%	(15)	77%	(69)	90
PID/Gender: Rep Men	18%	(15)	13%	(11)	7%	(6)	2%	(1)	17%	(15)	43%	(37)	86
PID/Gender: Rep Women	7%	(6)	9%	(7)	1%	(1)	_	(0)	5%	(4)	78%	(62)	79
Ideo: Liberal (1-3)	11%	(18)	15%	(25)	3%	(5)	3%	(5)	10%	(16)	58%	(96)	166
Ideo: Moderate (4)	5%	(10)	14%	(25)	7%	(13)	5%	(10)	13%	(24)	56%	(104)	186
Ideo: Conservative (5-7)	13%	(23)	15%	(27)	2%	(3)	1%	(2)	11%	(19)	58%	(102)	176
Educ: < College	7%	(28)	12%	(47)	3%	(11)	2%	(8)	14%	(57)	63%	(255)	407
Educ: Bachelors degree	14%	(17)	14%	(17)	6%	(7)	5%	(7)	7%	(8)	55%	(68)	124
Educ: Post-grad	9%	(6)	24%	(15)	6%	(4)	4%	(2)	15%	(10)	43%	(28)	64
Income: Under 50k	7%	(22)	8%	(28)	3%	(11)	2%	(8)	13%	(43)	66%	(222)	335
Income: 50k-100k	11%	(19)	18%	(31)	5%	(8)	4%	(6)	13%	(22)	50%	(89)	177
Income: 100k+	11%	(9)	23%	(19)	4%	(3)	4%	(3)	12%	(10)	46%	(38)	83
Ethnicity: White	6%	(29)	13%	(60)	3%	(15)	4%	(17)	12%	(54)	62%	(283)	458
Ethnicity: Hispanic	14%	(15)	8%	(8)	2%	(2)	3%	(3)	16%	(17)	57%	(60)	104

Table MCSP4_22: Do you have a favorable or unfavorable opinion of each of the following people? *JuJu Smith-Schuster*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	9%	(51)	13%	(79)	4%	(22)	3%	(17)	13%	(75)	59%	(350)	595
Ethnicity: Black	28%	(22)	21%	(16)	1%	(1)	1%	(1)	12%	(9)	37%	(28)	77
Ethnicity: Other	_	(0)	5%	(3)	10%	(6)	_	(0)	20%	(12)	65%	(39)	60
All Christian	6%	(17)	16%	(43)	5%	(13)	2%	(6)	11%	(29)	60%	(162)	271
Agnostic/Nothing in particular	11%	(20)	9%	(17)	3%	(6)	2%	(4)	12%	(22)	62%	(115)	184
Something Else	14%	(12)	11%	(9)	1%	(1)	4%	(3)	24%	(21)	47%	(41)	88
Evangelical	11%	(17)	17%	(25)	3%	(4)	3%	(4)	15%	(22)	52%	(77)	149
Non-Evangelical	5%	(10)	14%	(28)	4%	(7)	3%	(6)	14%	(28)	60%	(117)	195
Community: Urban	8%	(15)	16%	(29)	5%	(9)	6%	(10)	13%	(24)	53%	(97)	184
Community: Suburban	8%	(24)	13%	(37)	3%	(10)	1%	(4)	14%	(41)	60%	(170)	286
Community: Rural	9%	(12)	11%	(13)	3%	(3)	2%	(3)	9%	(11)	66%	(82)	125
Employ: Private Sector	17%	(29)	22%	(38)	5%	(9)	4%	(6)	10%	(16)	42%	(73)	171
Employ: Self-Employed	3%	(2)	21%	(12)	2%	(1)	1%	(1)	16%	(10)	57%	(34)	60
Employ: Retired	5%	(7)	11%	(13)	2%	(3)	5%	(6)	9%	(11)	67%	(82)	122
Employ: Unemployed	5%	(5)	1%	(1)	5%	(5)	1%	(1)	17%	(16)	72%	(67)	93
Military HH: Yes	10%	(9)	16%	(14)	3%	(3)	3%	(2)	10%	(10)	59%	(54)	93
Military HH: No	8%	(42)	13%	(65)	4%	(20)	3%	(15)	13%	(66)	59%	(296)	502
RD/WT: Right Direction	11%	(16)	19%	(27)	4%	(6)	4%	(6)	10%	(15)	52%	(74)	144
RD/WT: Wrong Track	8%	(35)	12%	(53)	4%	(16)	3%	(12)	13%	(61)	61%	(276)	451
Trump Job Approve	10%	(24)	13%	(34)	4%	(9)	2%	(6)	14%	(35)	57%	(146)	255
Trump Job Disapprove	8%	(26)	14%	(45)	4%	(13)	4%	(11)	12%	(38)	58%	(186)	319
Trump Job Strongly Approve	13%	(19)	14%	(20)	3%	(4)	2%	(3)	8%	(12)	60%	(86)	143
Trump Job Somewhat Approve	5%	(5)	13%	(14)	5%	(5)	3%	(4)	21%	(23)	54%	(60)	111
Trump Job Somewhat Disapprove	13%	(8)	15%	(9)	9%	(5)	6%	(3)	15%	(9)	43%	(26)	61
Trump Job Strongly Disapprove	7%	(18)	14%	(36)	3%	(7)	3%	(8)	11%	(29)	62%	(160)	258
Favorable of Trump	11%	(28)	12%	(31)	3%	(8)	2%	(6)	12%	(30)	60%	(152)	255
Unfavorable of Trump	7%	(23)	15%	(48)	4%	(14)	3%	(11)	13%	(41)	58%	(187)	324
Very Favorable of Trump	13%	(19)	14%	(21)	3%	(4)	2%	(3)	9%	(13)	59%	(86)	146
Somewhat Favorable of Trump	9%	(9)	10%	(10)	3%	(4)	3%	(4)	15%	(16)	60%	(66)	109
Somewhat Unfavorable of Trump	2%	(1)	16%	(9)	12%	(6)	5%	(3)	15%	(8)	50%	(26)	52
Very Unfavorable of Trump	8%	(22)	14%	(39)	3%	(8)	3%	(9)	12%	(33)	59%	(161)	272

Table MCSP4_22: Do you have a favorable or unfavorable opinion of each of the following people? *JuJu Smith-Schuster*

	Ve	ery		ewhat	Some	ewhat	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	9%	(51)	13%	(79)	4%	(22)	3%	(17)	13%	(75)	59%	(350)	595
#1 Issue: Economy	8%	(18)	15%	(33)	4%	(9)	3%	(6)	17%	(37)	52%	(113)	216
#1 Issue: Security	18%	(11)	10%	(6)	1%	(1)	3%	(2)	8%	(5)	59%	(36)	61
#1 Issue: Health Care	6%	(7)	20%	(22)	6%	(7)	4%	(4)	9%	(10)	56%	(62)	112
#1 Issue: Medicare / Social Security	7%	(5)	13%	(10)	_	(0)	4%	(3)	8%	(6)	68%	(53)	78
#1 Issue: Women's Issues	4%	(2)	4%	(2)	3%	(2)	1%	(1)	20%	(11)	68%	(39)	57
2018 House Vote: Democrat	12%	(22)	18%	(34)	3%	(5)	5%	(9)	7%	(14)	55%	(104)	187
2018 House Vote: Republican	5%	(6)	15%	(21)	4%	(6)	3%	(4)	9%	(12)	65%	(91)	141
2016 Vote: Hillary Clinton	12%	(20)	17%	(30)	3%	(6)	3%	(6)	8%	(13)	56%	(96)	171
2016 Vote: Donald Trump	7%	(11)	16%	(26)	4%	(6)	2%	(4)	10%	(16)	62%	(101)	164
2016 Vote: Didn't Vote	9%	(19)	8%	(18)	5%	(10)	2%	(4)	19%	(40)	57%	(121)	213
Voted in 2014: Yes	9%	(27)	18%	(58)	3%	(9)	4%	(12)	9%	(28)	58%	(183)	318
Voted in 2014: No	8%	(23)	8%	(21)	5%	(14)	2%	(5)	17%	(48)	60%	(167)	277
2012 Vote: Barack Obama	11%	(23)	18%	(37)	4%	(7)	5%	(9)	7%	(15)	55%	(110)	201
2012 Vote: Mitt Romney	4%	(5)	18%	(22)	2%	(2)	2%	(2)	11%	(14)	63%	(78)	124
2012 Vote: Didn't Vote	9%	(23)	7%	(17)	5%	(13)	2%	(5)	17%	(42)	60%	(149)	248
4-Region: Northeast	6%	(6)	12%	(12)	4%	(4)	3%	(3)	10%	(10)	65%	(64)	99
4-Region: Midwest	8%	(10)	12%	(16)	8%	(10)	5%	(7)	14%	(18)	54%	(71)	132
4-Region: South	8%	(19)	16%	(37)	2%	(4)	3%	(6)	12%	(27)	59%	(135)	228
4-Region: West	12%	(16)	10%	(14)	3%	(4)	1%	(1)	15%	(21)	59%	(81)	136
Sports fans	12%	(47)	19%	(75)	5%	(21)	4%	(16)	16%	(62)	45%	(178)	399
Avid sports fans	27%	(38)	26%	(37)	5%	(7)	6%	(8)	17%	(25)	20%	(29)	144
Casual sports fans	4%	(9)	15%	(37)	6%	(14)	3%	(8)	15%	(37)	58%	(149)	254
Republican sports fans	17%	(20)	14%	(18)	5%	(6)	1%	(1)	14%	(17)	49%	(59)	121
Democratic sports fans	14%	(23)	25%	(40)	6%	(10)	6%	(9)	9%	(14)	40%	(65)	161
Independent sports fans	3%	(4)	15%	(17)	4%	(5)	5%	(5)	27%	(31)	46%	(54)	116
Sports fans ages 18-34	14%	(14)	13%	(14)	7%	(8)	1%	(1)	15%	(16)	50%	(53)	105
Sports fans ages 35-44	10%	(7)	26%	(18)	8%	(6)	7%	(5)	21%	(15)	27%	(19)	71
Sports fans ages 45-64	16%	(24)	22%	(34)	4%	(6)	4%	(7)	14%	(22)	39%	(60)	153
Sports fans 65+	3%	(2)	12%	(8)	2%	(2)	4%	(3)	13%	(9)	66%	(45)	69
NFL fans	14%	(51)	21%	(72)	5%	(17)	5%	(16)	18%	(63)	37%	(131)	350

Table MCSP4_22: Do you have a favorable or unfavorable opinion of each of the following people? *JuJu Smith-Schuster*

Demographic	Very favora		Some	ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	9%	(51)	13%	(79)	4%	(22)	3%	(17)	13%	(75)	59%	(350)	595
Avid NFL fans	28%	(43)	27%	(42)	3%	(5)	9%	(13)	16%	(25)	18%	(28)	157
Casual NFL fans	4%	(7)	16%	(30)	6%	(12)	1%	(3)	20%	(38)	53%	(103)	193

Table MCSP4_23: Do you have a favorable or unfavorable opinion of each of the following people? Willie Snead IV

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		heard	Total N
Adults	4%	(25)	9%	(53)	4%	(21)	3%	(17)	11%	(67)	69%	(401)	585
Gender: Male	8%	(21)	13%	(33)	6%	(14)	4%	(10)	12%	(32)	58%	(149)	259
Gender: Female	1%	(5)	6%	(20)	2%	(7)	2%	(7)	11%	(35)	77%	(252)	326
Age: 18-34	4%	(7)	9%	(18)	4%	(8)	5%	(11)	12%	(23)	65%	(127)	195
Age: 35-44	8%	(7)	13%	(12)	11%	(10)	6%	(5)	12%	(11)	48%	(43)	89
Age: 45-64	6%	(10)	10%	(17)	2%	(3)	_	(0)	10%	(18)	73%	(130)	179
Age: 65+	_	(1)	5%	(6)	_	(0)	_	(1)	12%	(14)	83%	(101)	122
GenZers: 1997-2012	1%	(1)	5%	(5)	2%	(2)	9%	(9)	13%	(14)	70%	(71)	102
Millennials: 1981-1996	7%	(9)	13%	(18)	10%	(14)	2%	(3)	13%	(17)	55%	(76)	138
GenXers: 1965-1980	9%	(11)	17%	(22)	4%	(5)	3%	(3)	9%	(11)	59%	(77)	129
Baby Boomers: 1946-1964	2%	(4)	5%	(9)	_	(0)	_	(1)	11%	(21)	82%	(154)	189
PID: Dem (no lean)	8%	(20)	9%	(20)	3%	(6)	2%	(5)	14%	(31)	65%	(149)	231
PID: Ind (no lean)	1%	(2)	11%	(20)	2%	(4)	6%	(11)	12%	(23)	68%	(125)	184
PID: Rep (no lean)	2%	(4)	8%	(14)	6%	(11)	1%	(1)	8%	(13)	75%	(128)	170
PID/Gender: Dem Men	19%	(16)	16%	(13)	3%	(2)	4%	(4)	12%	(10)	47%	(39)	84
PID/Gender: Dem Women	3%	(4)	5%	(7)	3%	(4)	1%	(1)	15%	(22)	75%	(110)	147
PID/Gender: Ind Men	1%	(1)	14%	(13)	2%	(2)	5%	(5)	14%	(13)	63%	(55)	88
PID/Gender: Ind Women	1%	(1)	7%	(7)	2%	(2)	6%	(6)	10%	(10)	73%	(70)	96
PID/Gender: Rep Men	4%	(4)	8%	(7)	12%	(10)	1%	(1)	11%	(10)	63%	(55)	87
PID/Gender: Rep Women	_	(0)	8%	(7)	1%	(1)	_	(0)	4%	(3)	87%	(73)	83
Ideo: Liberal (1-3)	5%	(9)	8%	(14)	3%	(5)	4%	(7)	12%	(21)	67%	(115)	172
Ideo: Moderate (4)	3%	(5)	11%	(17)	3%	(4)	3%	(5)	12%	(19)	68%	(110)	161
Ideo: Conservative (5-7)	5%	(10)	6%	(11)	6%	(11)	2%	(3)	6%	(11)	75%	(139)	185
Educ: < College	2%	(8)	9%	(36)	3%	(14)	4%	(16)	12%	(51)	70%	(291)	417
Educ: Bachelors degree	8%	(9)	8%	(9)	4%	(4)	_	(0)	9%	(10)	70%	(75)	107
Educ: Post-grad	13%	(8)	14%	(9)	4%	(2)	1%	(1)	9%	(6)	58%	(35)	60
Income: Under 50k	3%	(11)	9%	(31)	4%	(12)	3%	(10)	14%	(47)	68%	(233)	344
Income: 50k-100k	4%	(6)	7%	(11)	6%	(9)	4%	(7)	8%	(12)	71%	(109)	154
Income: 100k+	9%	(8)	12%	(11)	1%	(0)	_	(0)	9%	(8)	69%	(60)	86
Ethnicity: White	4%	(19)	7%	(32)	4%	(18)	2%	(11)	10%	(44)	73%	(335)	458
Ethnicity: Hispanic	4%	(4)	12%	(14)	7%	(8)	6%	(7)	13%	(14)	58%	(65)	113

Table MCSP4_23: Do you have a favorable or unfavorable opinion of each of the following people? Willie Snead IV

Demographic	Ve favor	ery rable		ewhat rable		ewhat orable	Ve unfave	•		l of, no nion		r heard of	Total N
Adults	4%	(25)	9%	(53)	4%	(21)	3%	(17)	11%	(67)	69%	(401)	585
Ethnicity: Black	7%	(5)	15%	(9)	5%	(3)	3%	(2)	22%	(14)	47%	(29)	62
Ethnicity: Other	3%	(2)	19%	(12)	_	(0)	6%	(4)	15%	(10)	57%	(37)	65
All Christian	6%	(16)	9%	(23)	5%	(13)	3%	(9)	9%	(23)	69%	(185)	268
Agnostic/Nothing in particular	1%	(1)	7%	(12)	3%	(5)	4%	(7)	11%	(19)	74%	(129)	174
Something Else	6%	(6)	15%	(13)	1%	(1)	_	(0)	21%	(19)	58%	(54)	93
Evangelical	8%	(10)	9%	(12)	2%	(3)	1%	(2)	15%	(20)	65%	(88)	134
Non-Evangelical	4%	(8)	11%	(23)	5%	(10)	_	(1)	10%	(21)	69%	(141)	204
Community: Urban	9%	(15)	10%	(17)	4%	(6)	4%	(6)	12%	(20)	61%	(101)	164
Community: Suburban	1%	(4)	10%	(29)	3%	(10)	2%	(7)	12%	(35)	71%	(204)	288
Community: Rural	5%	(7)	5%	(7)	4%	(5)	3%	(4)	10%	(13)	73%	(97)	133
Employ: Private Sector	11%	(17)	13%	(20)	5%	(7)	2%	(3)	10%	(15)	61%	(96)	157
Employ: Government	6%	(3)	26%	(14)	5%	(3)	7%	(4)	10%	(5)	46%	(25)	53
Employ: Retired	_	(1)	4%	(5)	_	(0)	2%	(2)	11%	(15)	83%	(114)	137
Employ: Unemployed	4%	(3)	6%	(5)	3%	(3)	_	(0)	18%	(15)	68%	(55)	81
Military HH: Yes	4%	(4)	7%	(7)	2%	(2)	6%	(6)	15%	(15)	66%	(63)	96
Military HH: No	4%	(21)	10%	(47)	4%	(19)	2%	(11)	11%	(52)	69%	(338)	488
RD/WT: Right Direction	9%	(15)	12%	(19)	3%	(5)	6%	(9)	12%	(19)	59%	(95)	163
RD/WT: Wrong Track	2%	(10)	8%	(34)	4%	(16)	2%	(7)	11%	(48)	73%	(306)	422
Trump Job Approve	5%	(10)	9%	(18)	6%	(13)	2%	(5)	9%	(18)	69%	(147)	212
Trump Job Disapprove	4%	(14)	7%	(26)	2%	(8)	3%	(12)	12%	(43)	70%	(242)	344
Trump Job Strongly Approve	4%	(5)	9%	(11)	10%	(12)	2%	(2)	7%	(9)	68%	(86)	126
Trump Job Somewhat Approve	6%	(5)	8%	(7)	1%	(1)	3%	(2)	11%	(10)	71%	(61)	86
Trump Job Somewhat Disapprove	5%	(4)	10%	(8)	3%	(2)	5%	(4)	14%	(10)	64%	(48)	75
Trump Job Strongly Disapprove	4%	(10)	7%	(18)	2%	(6)	3%	(8)	12%	(32)	72%	(194)	269
Favorable of Trump	4%	(10)	8%	(18)	6%	(14)	2%	(5)	10%	(21)	70%	(155)	223
Unfavorable of Trump	4%	(14)	8%	(28)	2%	(6)	4%	(12)	12%	(40)	70%	(237)	337
Very Favorable of Trump	5%	(6)	9%	(10)	4%	(5)	2%	(2)	12%	(15)	68%	(81)	119
Somewhat Favorable of Trump	4%	(4)	7%	(8)	9%	(9)	2%	(2)	6%	(7)	72%	(74)	104
Somewhat Unfavorable of Trump	3%	(2)	12%	(6)	4%	(2)	_	(0)	3%	(2)	77%	(39)	51
Very Unfavorable of Trump	4%	(13)	8%	(22)	1%	(4)	4%	(12)	13%	(38)	69%	(198)	286

Table MCSP4_23: Do you have a favorable or unfavorable opinion of each of the following people? Willie Snead IV

		ery		what		ewhat	Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	4%	(25)	9%	(53)	4%	(21)	3%	(17)	11%	(67)	69%	(401)	585
#1 Issue: Economy	7%	(14)	5%	(11)	3%	(7)	2%	(4)	15%	(31)	68%	(145)	212
#1 Issue: Health Care	7%	(6)	15%	(13)	4%	(4)	1%	(1)	11%	(10)	62%	(54)	88
#1 Issue: Medicare / Social Security	1%	(1)	10%	(9)	2%	(1)	7%	(6)	15%	(14)	65%	(57)	88
#1 Issue: Women's Issues	_	(0)	17%	(10)	1%	(1)	_	(0)	10%	(6)	72%	(41)	57
2018 House Vote: Democrat	9%	(19)	11%	(22)	2%	(5)	2%	(4)	11%	(22)	64%	(129)	201
2018 House Vote: Republican	2%	(3)	7%	(11)	2%	(3)	3%	(5)	8%	(12)	78%	(117)	151
2016 Vote: Hillary Clinton	10%	(17)	13%	(22)	2%	(3)	2%	(4)	10%	(18)	62%	(104)	168
2016 Vote: Donald Trump	2%	(3)	6%	(9)	2%	(4)	2%	(4)	7%	(12)	81%	(134)	166
2016 Vote: Didn't Vote	2%	(4)	10%	(21)	6%	(13)	4%	(9)	16%	(35)	62%	(131)	212
Voted in 2014: Yes	6%	(18)	10%	(32)	3%	(8)	2%	(6)	9%	(29)	70%	(223)	316
Voted in 2014: No	3%	(7)	8%	(21)	5%	(13)	4%	(11)	14%	(38)	66%	(179)	268
2012 Vote: Barack Obama	9%	(19)	11%	(24)	3%	(6)	2%	(4)	11%	(24)	65%	(141)	218
2012 Vote: Mitt Romney	2%	(2)	6%	(7)	2%	(2)	3%	(4)	7%	(8)	81%	(92)	114
2012 Vote: Didn't Vote	1%	(3)	9%	(22)	6%	(13)	4%	(9)	15%	(34)	65%	(152)	232
4-Region: Northeast	4%	(4)	10%	(11)	3%	(3)	5%	(5)	9%	(9)	69%	(74)	106
4-Region: Midwest	3%	(4)	8%	(10)	5%	(6)	_	(1)	7%	(8)	76%	(92)	121
4-Region: South	5%	(11)	9%	(19)	2%	(4)	5%	(11)	17%	(37)	63%	(140)	223
4-Region: West	4%	(6)	10%	(13)	5%	(7)	_	(0)	9%	(12)	71%	(96)	135
Sports fans	6%	(25)	11%	(46)	5%	(20)	3%	(13)	13%	(53)	60%	(240)	398
Avid sports fans	15%	(21)	22%	(31)	8%	(11)	6%	(9)	14%	(19)	36%	(52)	143
Casual sports fans	1%	(4)	6%	(15)	4%	(9)	2%	(5)	13%	(34)	74%	(188)	255
Republican sports fans	3%	(4)	11%	(14)	8%	(10)	1%	(1)	8%	(10)	70%	(89)	127
Democratic sports fans	13%	(20)	12%	(18)	4%	(6)	1%	(2)	18%	(26)	52%	(78)	150
Independent sports fans	1%	(2)	11%	(14)	3%	(4)	9%	(11)	14%	(17)	61%	(74)	121
Sports fans ages 18-34	6%	(7)	13%	(14)	7%	(8)	9%	(10)	12%	(14)	53%	(60)	112
Sports fans ages 35-44	10%	(7)	13%	(9)	14%	(10)	5%	(3)	15%	(11)	42%	(30)	71
Sports fans ages 45-64	8%	(10)	13%	(17)	2%	(3)	_	(0)	14%	(18)	63%	(80)	127
Sports fans 65+	1%	(1)	6%	(6)	_	(0)	1%	(1)	12%	(11)	80%	(70)	87
NFL fans	7%	(24)	13%	(45)	6%	(21)	3%	(12)	15%	(54)	56%	(198)	354
Avid NFL fans	15%	(22)	19%	(27)	8%	(12)	3%	(5)	13%	(19)	41%	(59)	145

Table MCSP4_23: Do you have a favorable or unfavorable opinion of each of the following people? Willie Snead IV

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (25)	9% (53)	4% (21) $4%$ (9)	3% (17)	11% (67)	69% (401)	585
Casual NFL fans	1% (3)	8% (18)		3% (7)	17% (35)	66% (139)	210

Table MCSP4_24: Do you have a favorable or unfavorable opinion of each of the following people? *Matthew Stafford*

		ery		ewhat		ewhat		ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	8%	(47)	18%	(110)	4%	(23)	3%	(16)	12%	(77)	56%	(344)	615
Gender: Male	12%	(36)	28%	(82)	5%	(16)	5%	(15)	9%	(28)	40%	(119)	296
Gender: Female	3%	(10)	9%	(28)	2%	(7)	_	(1)	15%	(49)	70%	(224)	319
Age: 18-34	6%	(12)	14%	(26)	4%	(8)	6%	(11)	14%	(26)	56%	(105)	189
Age: 35-44	10%	(9)	22%	(19)	4%	(3)	4%	(4)	17%	(15)	43%	(38)	88
Age: 45-64	8%	(18)	20%	(46)	4%	(10)	_	(0)	13%	(29)	54%	(122)	224
Age: 65+	7%	(8)	16%	(18)	2%	(3)	_	(1)	5%	(6)	69%	(79)	115
GenZers: 1997-2012	_	(0)	9%	(7)	6%	(5)	3%	(2)	22%	(18)	60%	(48)	80
Millennials: 1981-1996	10%	(15)	17%	(27)	4%	(6)	7%	(10)	11%	(17)	52%	(82)	158
GenXers: 1965-1980	9%	(14)	23%	(36)	4%	(7)	1%	(2)	16%	(26)	46%	(75)	161
Baby Boomers: 1946-1964	8%	(15)	17%	(33)	1%	(2)	_	(1)	8%	(15)	65%	(122)	187
PID: Dem (no lean)	9%	(21)	19%	(43)	4%	(10)	3%	(8)	12%	(27)	53%	(123)	232
PID: Ind (no lean)	4%	(8)	16%	(30)	5%	(9)	3%	(5)	14%	(26)	58%	(109)	188
PID: Rep (no lean)	9%	(18)	18%	(36)	2%	(5)	1%	(3)	12%	(24)	57%	(111)	196
PID/Gender: Dem Men	15%	(16)	30%	(31)	5%	(6)	7%	(7)	7%	(7)	37%	(39)	106
PID/Gender: Dem Women	4%	(5)	10%	(12)	3%	(4)	_	(1)	16%	(20)	67%	(84)	126
PID/Gender: Ind Men	7%	(7)	26%	(25)	8%	(8)	5%	(5)	11%	(11)	43%	(42)	98
PID/Gender: Ind Women	1%	(1)	6%	(5)	1%	(1)	_	(0)	17%	(15)	75%	(68)	90
PID/Gender: Rep Men	15%	(13)	28%	(25)	3%	(2)	3%	(3)	11%	(10)	42%	(38)	92
PID/Gender: Rep Women	4%	(5)	10%	(10)	2%	(2)	_	(0)	13%	(14)	70%	(73)	104
Ideo: Liberal (1-3)	7%	(10)	23%	(34)	2%	(3)	3%	(4)	10%	(15)	56%	(83)	149
Ideo: Moderate (4)	6%	(10)	18%	(30)	9%	(15)	2%	(4)	12%	(20)	53%	(91)	171
Ideo: Conservative (5-7)	11%	(24)	18%	(39)	2%	(4)	3%	(7)	13%	(29)	52%	(111)	215
Educ: < College	4%	(16)	15%	(63)	5%	(22)	3%	(12)	13%	(54)	60%	(248)	416
Educ: Bachelors degree	13%	(17)	24%	(32)	1%	(1)	1%	(2)	11%	(14)	51%	(68)	134
Educ: Post-grad	21%	(14)	21%	(14)	1%	(0)	3%	(2)	13%	(8)	42%	(28)	66
Income: Under 50k	3%	(10)	17%	(58)	4%	(15)	3%	(10)	12%	(41)	61%	(211)	344
Income: 50k-100k	7%	(12)	20%	(36)	4%	(8)	2%	(4)	14%	(25)	52%	(93)	179
Income: 100k+	26%	(24)	17%	(16)	1%	(1)	1%	(1)	12%	(11)	43%	(40)	93
Ethnicity: White	8%	(39)	16%	(74)	3%	(16)	3%	(14)	10%	(47)	59%	(279)	471
Ethnicity: Hispanic	8%	(9)	13%	(14)	7%	(8)	8%	(9)	15%	(17)	48%	(54)	112

Table MCSP4_24: Do you have a favorable or unfavorable opinion of each of the following people? Matthew Stafford

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	8%	(47)	18%	(110)	4%	(23)	3%	(16)	12%	(77)	56%	(344)	615
Ethnicity: Black	2%	(1)	29%	(23)	7%	(6)	_	(0)	22%	(17)	40%	(31)	79
Ethnicity: Other	9%	(6)	19%	(12)	2%	(1)	2%	(2)	19%	(12)	50%	(33)	65
All Christian	8%	(24)	18%	(53)	5%	(13)	2%	(5)	12%	(37)	55%	(164)	296
Agnostic/Nothing in particular	8%	(13)	15%	(25)	3%	(5)	6%	(10)	8%	(14)	60%	(100)	167
Something Else	4%	(4)	19%	(19)	2%	(2)	1%	(1)	22%	(22)	53%	(54)	101
Evangelical	11%	(17)	19%	(31)	5%	(8)	2%	(3)	15%	(24)	49%	(78)	160
Non-Evangelical	5%	(10)	17%	(37)	3%	(7)	1%	(2)	15%	(34)	59%	(129)	219
Community: Urban	9%	(19)	23%	(48)	3%	(6)	3%	(6)	14%	(28)	48%	(100)	207
Community: Suburban	7%	(20)	17%	(47)	5%	(16)	3%	(9)	9%	(26)	59%	(167)	284
Community: Rural	6%	(8)	12%	(15)	1%	(2)	_	(1)	18%	(23)	62%	(77)	124
Employ: Private Sector	11%	(22)	24%	(46)	3%	(6)	2%	(4)	13%	(25)	47%	(90)	194
Employ: Retired	9%	(11)	20%	(25)	2%	(3)	_	(1)	4%	(5)	64%	(81)	126
Employ: Unemployed	4%	(4)	9%	(8)	1%	(1)	3%	(3)	10%	(10)	75%	(74)	99
Military HH: Yes	8%	(8)	16%	(16)	3%	(2)	2%	(2)	22%	(21)	49%	(47)	96
Military HH: No	7%	(39)	18%	(94)	4%	(21)	3%	(13)	11%	(56)	57%	(296)	519
RD/WT: Right Direction	12%	(21)	22%	(41)	3%	(6)	4%	(8)	11%	(21)	47%	(87)	184
RD/WT: Wrong Track	6%	(25)	16%	(69)	4%	(17)	2%	(8)	13%	(56)	60%	(257)	432
Trump Job Approve	9%	(22)	19%	(46)	3%	(7)	4%	(10)	15%	(37)	50%	(121)	244
Trump Job Disapprove	7%	(24)	18%	(60)	5%	(16)	2%	(5)	11%	(36)	58%	(196)	338
Trump Job Strongly Approve	8%	(12)	18%	(26)	3%	(4)	2%	(3)	19%	(27)	50%	(73)	146
Trump Job Somewhat Approve	11%	(10)	21%	(20)	3%	(3)	7%	(7)	10%	(10)	48%	(48)	98
Trump Job Somewhat Disapprove	6%	(5)	20%	(15)	3%	(2)	3%	(3)	13%	(10)	54%	(40)	75
Trump Job Strongly Disapprove	7%	(20)	17%	(45)	5%	(14)	1%	(3)	10%	(26)	59%	(156)	263
Favorable of Trump	8%	(19)	20%	(48)	2%	(6)	4%	(9)	15%	(38)	51%	(124)	244
Unfavorable of Trump	8%	(28)	17%	(57)	5%	(16)	2%	(6)	10%	(35)	58%	(199)	341
Very Favorable of Trump	7%	(10)	20%	(29)	2%	(3)	2%	(3)	17%	(24)	52%	(73)	141
Somewhat Favorable of Trump	8%	(9)	19%	(20)	3%	(3)	6%	(6)	14%	(14)	49%	(51)	103
Somewhat Unfavorable of Trump	10%	(6)	19%	(12)	1%	(0)	5%	(3)	3%	(2)	61%	(38)	63
Very Unfavorable of Trump	8%	(22)	16%	(45)	6%	(16)	1%	(3)	12%	(33)	58%	(160)	278

Table MCSP4_24: Do you have a favorable or unfavorable opinion of each of the following people? Matthew Stafford

	Ve	ery	Som	ewhat	Some	ewhat	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	8%	(47)	18%	(110)	4%	(23)	3%	(16)	12%	(77)	56%	(344)	615
#1 Issue: Economy	12%	(28)	19%	(46)	3%	(7)	2%	(5)	12%	(29)	52%	(125)	240
#1 Issue: Health Care	3%	(3)	28%	(28)	3%	(3)	3%	(3)	12%	(12)	51%	(51)	100
#1 Issue: Medicare / Social Security	5%	(5)	10%	(10)	11%	(11)	5%	(5)	7%	(7)	62%	(62)	100
2018 House Vote: Democrat	12%	(23)	20%	(37)	2%	(4)	1%	(3)	12%	(23)	53%	(101)	191
2018 House Vote: Republican	9%	(14)	17%	(27)	3%	(5)	1%	(2)	14%	(23)	56%	(90)	160
2016 Vote: Hillary Clinton	11%	(20)	21%	(37)	2%	(3)	1%	(2)	11%	(20)	53%	(93)	174
2016 Vote: Donald Trump	13%	(23)	20%	(36)	3%	(5)	1%	(2)	10%	(18)	54%	(97)	181
2016 Vote: Didn't Vote	1%	(3)	14%	(31)	6%	(14)	4%	(9)	15%	(33)	59%	(133)	223
Voted in 2014: Yes	11%	(37)	21%	(69)	3%	(9)	1%	(3)	13%	(41)	51%	(165)	324
Voted in 2014: No	3%	(10)	14%	(40)	5%	(15)	4%	(12)	12%	(36)	61%	(178)	291
2012 Vote: Barack Obama	11%	(25)	22%	(52)	3%	(7)	2%	(4)	14%	(33)	49%	(114)	235
2012 Vote: Mitt Romney	11%	(13)	23%	(28)	2%	(2)	1%	(1)	7%	(8)	57%	(69)	122
2012 Vote: Didn't Vote	4%	(9)	11%	(26)	6%	(14)	4%	(11)	14%	(34)	61%	(145)	238
4-Region: Northeast	7%	(8)	16%	(20)	3%	(4)	1%	(2)	10%	(12)	63%	(75)	120
4-Region: Midwest	7%	(9)	25%	(32)	4%	(5)	4%	(6)	10%	(13)	50%	(65)	129
4-Region: South	7%	(17)	19%	(44)	3%	(7)	2%	(5)	14%	(33)	54%	(123)	229
4-Region: West	9%	(13)	10%	(14)	6%	(8)	2%	(3)	14%	(19)	58%	(80)	137
Sports fans	11%	(47)	26%	(106)	5%	(19)	4%	(15)	15%	(63)	39%	(162)	412
Avid sports fans	20%	(28)	41%	(59)	6%	(8)	4%	(5)	13%	(18)	17%	(25)	143
Casual sports fans	7%	(19)	18%	(48)	4%	(11)	4%	(9)	17%	(44)	51%	(138)	268
Republican sports fans	14%	(18)	27%	(34)	2%	(2)	2%	(3)	17%	(22)	38%	(49)	128
Democratic sports fans	14%	(21)	27%	(41)	5%	(8)	5%	(7)	11%	(17)	38%	(58)	152
Independent sports fans	6%	(8)	23%	(30)	7%	(9)	4%	(5)	18%	(24)	42%	(55)	132
Sports fans ages 18-34	11%	(12)	21%	(23)	4%	(4)	10%	(11)	16%	(18)	39%	(44)	112
Sports fans ages 35-44	13%	(9)	30%	(19)	5%	(3)	6%	(4)	17%	(11)	29%	(19)	64
Sports fans ages 45-64	11%	(18)	28%	(46)	5%	(9)	_	(0)	17%	(28)	38%	(62)	161
Sports fans 65+	11%	(8)	24%	(18)	4%	(3)	1%	(1)	8%	(6)	52%	(39)	74
NFL fans	12%	(46)	27%	(101)	5%	(20)	4%	(13)	17%	(62)	35%	(132)	375
Avid NFL fans	19%	(32)	40%	(65)	9%	(15)	3%	(5)	10%	(16)	19%	(31)	164
Casual NFL fans	7%	(14)	17%	(36)	2%	(5)	4%	(8)	22%	(46)	48%	(102)	211

Table MCSP4_25: Do you have a favorable or unfavorable opinion of each of the following people? D'Andre Swift

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	4%	(23)	14%	(79)	2%	(15)	2%	(13)	14%	(82)	64%	(370)	582
Gender: Male	6%	(17)	21%	(56)	2%	(5)	3%	(8)	17%	(46)	52%	(140)	271
Gender: Female	2%	(6)	7%	(23)	3%	(10)	2%	(5)	12%	(36)	74%	(231)	311
Age: 18-34	4%	(5)	16%	(23)	5%	(8)	4%	(6)	11%	(16)	59%	(85)	144
Age: 35-44	8%	(7)	16%	(14)	4%	(4)	1%	(1)	16%	(15)	56%	(50)	90
Age: 45-64	4%	(9)	13%	(29)	1%	(2)	2%	(5)	18%	(39)	62%	(138)	223
Age: 65+	2%	(2)	10%	(13)	1%	(1)	2%	(2)	9%	(12)	77%	(96)	126
Millennials: 1981-1996	7%	(9)	18%	(25)	4%	(5)	4%	(6)	13%	(18)	55%	(77)	140
GenXers: 1965-1980	6%	(10)	14%	(22)	3%	(4)	3%	(4)	16%	(25)	58%	(90)	155
Baby Boomers: 1946-1964	2%	(3)	9%	(19)	_	(1)	1%	(3)	14%	(30)	73%	(154)	210
PID: Dem (no lean)	7%	(14)	19%	(38)	2%	(5)	_	(1)	13%	(27)	58%	(119)	203
PID: Ind (no lean)	3%	(6)	7%	(14)	3%	(7)	3%	(6)	14%	(27)	69%	(132)	191
PID: Rep (no lean)	2%	(3)	15%	(27)	2%	(3)	3%	(6)	15%	(28)	64%	(119)	188
PID/Gender: Dem Men	10%	(10)	27%	(25)	2%	(2)	_	(0)	18%	(16)	42%	(39)	93
PID/Gender: Dem Women	4%	(4)	12%	(13)	2%	(2)	1%	(1)	10%	(11)	72%	(79)	111
PID/Gender: Ind Men	5%	(5)	13%	(12)	_	(0)	2%	(2)	16%	(15)	63%	(57)	90
PID/Gender: Ind Women	1%	(1)	2%	(2)	7%	(7)	4%	(4)	12%	(12)	74%	(75)	101
PID/Gender: Rep Men	3%	(2)	22%	(19)	3%	(3)	6%	(6)	17%	(15)	49%	(44)	88
PID/Gender: Rep Women	1%	(1)	8%	(8)	1%	(1)	1%	(1)	13%	(13)	76%	(76)	99
Ideo: Liberal (1-3)	4%	(7)	16%	(27)	3%	(6)	1%	(1)	13%	(22)	62%	(104)	167
Ideo: Moderate (4)	6%	(10)	15%	(25)	3%	(6)	3%	(5)	14%	(23)	59%	(99)	168
Ideo: Conservative (5-7)	3%	(6)	13%	(24)	2%	(3)	2%	(4)	15%	(28)	66%	(125)	189
Educ: < College	2%	(8)	12%	(51)	3%	(11)	3%	(12)	14%	(56)	66%	(273)	410
Educ: Bachelors degree	6%	(7)	14%	(17)	2%	(3)	1%	(1)	17%	(20)	59%	(69)	116
Educ: Post-grad	14%	(8)	21%	(12)	1%	(1)	_	(0)	12%	(7)	52%	(29)	56
Income: Under 50k	3%	(9)	12%	(38)	3%	(10)	3%	(9)	15%	(51)	64%	(214)	332
Income: 50k-100k	5%	(8)	16%	(27)	1%	(2)	3%	(4)	13%	(21)	62%	(104)	167
Income: 100k+	7%	(6)	16%	(13)	2%	(2)	_	(0)	11%	(10)	63%	(52)	83
Ethnicity: White	4%	(18)	12%	(58)	2%	(9)	2%	(11)	13%	(64)	67%	(321)	481
Ethnicity: Hispanic	7%	(5)	8%	(6)	6%	(5)	7%	(6)	13%	(10)	59%	(46)	78
Ethnicity: Other	1%	(1)	9%	(5)	10%	(5)	3%	(2)	16%	(8)	60%	(32)	53

Table MCSP4_25: Do you have a favorable or unfavorable opinion of each of the following people? D'Andre Swift

	Ve	ery	Some	ewhat	Some	what	Ve	ery	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(23)	14%	(79)	2%	(15)	2%	(13)	14%	(82)	64%	(370)	582
All Christian	5%	(14)	16%	(45)	2%	(6)	3%	(8)	12%	(36)	62%	(180)	289
Agnostic/Nothing in particular	1%	(2)	13%	(20)	3%	(4)	3%	(4)	13%	(20)	67%	(102)	152
Something Else	7%	(7)	10%	(9)	4%	(3)	2%	(2)	18%	(17)	59%	(54)	91
Evangelical	7%	(10)	13%	(20)	3%	(4)	2%	(2)	16%	(23)	59%	(86)	145
Non-Evangelical	4%	(9)	15%	(33)	2%	(5)	3%	(7)	13%	(28)	63%	(140)	222
Community: Urban	6%	(11)	16%	(27)	4%	(7)	5%	(8)	10%	(18)	59%	(101)	171
Community: Suburban	2%	(6)	14%	(39)	1%	(3)	1%	(4)	16%	(44)	64%	(175)	271
Community: Rural	4%	(6)	9%	(13)	3%	(5)	1%	(2)	14%	(20)	68%	(95)	140
Employ: Private Sector	5%	(10)	20%	(36)	4%	(7)	_	(1)	15%	(27)	56%	(102)	183
Employ: Retired	2%	(2)	12%	(17)	1%	(1)	2%	(2)	9%	(13)	76%	(106)	141
Employ: Unemployed	1%	(1)	6%	(5)	2%	(2)	2%	(2)	18%	(15)	70%	(59)	84
Military HH: Yes	6%	(6)	13%	(14)	1%	(1)	3%	(3)	13%	(13)	63%	(63)	101
Military HH: No	3%	(17)	14%	(66)	3%	(13)	2%	(10)	14%	(69)	64%	(307)	482
RD/WT: Right Direction	7%	(12)	17%	(28)	6%	(9)	4%	(6)	14%	(23)	51%	(81)	158
RD/WT: Wrong Track	3%	(11)	12%	(52)	1%	(6)	2%	(7)	14%	(59)	68%	(289)	424
Trump Job Approve	4%	(11)	14%	(37)	2%	(4)	3%	(7)	14%	(36)	63%	(166)	262
Trump Job Disapprove	3%	(10)	14%	(42)	3%	(10)	2%	(6)	14%	(45)	63%	(195)	308
Trump Job Strongly Approve	3%	(5)	13%	(20)	1%	(2)	3%	(4)	15%	(23)	65%	(102)	156
Trump Job Somewhat Approve	5%	(6)	16%	(17)	2%	(2)	3%	(3)	13%	(13)	61%	(64)	105
Trump Job Somewhat Disapprove	4%	(2)	19%	(12)	5%	(3)	6%	(4)	13%	(8)	53%	(33)	61
Trump Job Strongly Disapprove	3%	(8)	12%	(30)	3%	(7)	1%	(3)	15%	(36)	66%	(162)	247
Favorable of Trump	4%	(10)	15%	(37)	2%	(4)	2%	(5)	14%	(34)	64%	(165)	255
Unfavorable of Trump	4%	(11)	13%	(41)	3%	(10)	3%	(9)	14%	(45)	63%	(195)	310
Very Favorable of Trump	3%	(4)	15%	(24)	1%	(2)	3%	(5)	13%	(21)	65%	(106)	162
Somewhat Favorable of Trump	6%	(6)	14%	(13)	3%	(2)	_	(0)	14%	(13)	63%	(59)	94
Very Unfavorable of Trump	3%	(8)	13%	(34)	3%	(7)	3%	(9)	14%	(38)	64%	(172)	268
#1 Issue: Economy	6%	(13)	17%	(37)	2%	(4)	1%	(3)	10%	(23)	64%	(144)	225
#1 Issue: Security	2%	(1)	8%	(5)	3%	(2)	5%	(4)	27%	(18)	54%	(37)	67
#1 Issue: Health Care	4%	(4)	15%	(16)	7%	(7)	6%	(6)	17%	(17)	51%	(53)	103
#1 Issue: Medicare / Social Security	2%	(1)	10%	(8)	_	(0)	_	(0)	7%	(6)	82%	(67)	82

Table MCSP4_25: Do you have a favorable or unfavorable opinion of each of the following people? D'Andre Swift

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•	Heard opii	of, no nion		r heard of	Total N
Adults	4%	(23)	14%	(79)	2%	(15)	2%	(13)	14%	(82)	64%	(370)	582
2018 House Vote: Democrat	8%	(14)	16%	(28)	2%	(4)		(1)	14%	(26)	59%	(104)	177
2018 House Vote: Republican	2%	(4)	12%	(21)	2%	(3)	2%	(3)	18%	(30)	64%	(108)	169
2016 Vote: Hillary Clinton	7%	(12)	15%	(27)	1%	(2)	_	(1)	18%	(31)	58%	(101)	175
2016 Vote: Donald Trump	4%	(7)	13%	(24)	1%	(3)	3%	(5)	14%	(26)	65%	(122)	188
2016 Vote: Didn't Vote	2%	(4)	13%	(24)	4%	(8)	2%	(3)	10%	(19)	68%	(123)	181
Voted in 2014: Yes	5%	(17)	15%	(50)	3%	(9)	1%	(2)	15%	(50)	61%	(203)	330
Voted in 2014: No	3%	(6)	12%	(30)	2%	(5)	4%	(11)	13%	(32)	66%	(167)	252
2012 Vote: Barack Obama	7%	(15)	16%	(36)	3%	(6)	1%	(2)	16%	(35)	57%	(122)	216
2012 Vote: Mitt Romney	2%	(3)	15%	(20)	1%	(1)	2%	(3)	18%	(24)	62%	(83)	135
2012 Vote: Didn't Vote	2%	(5)	10%	(21)	3%	(7)	4%	(9)	8%	(16)	72%	(150)	208
4-Region: Northeast	3%	(3)	10%	(10)	2%	(2)	4%	(4)	16%	(16)	65%	(66)	102
4-Region: Midwest	4%	(6)	16%	(21)	2%	(3)	_	(0)	16%	(20)	62%	(80)	130
4-Region: South	6%	(12)	15%	(32)	2%	(4)	3%	(6)	14%	(30)	60%	(128)	212
4-Region: West	2%	(2)	12%	(16)	4%	(5)	2%	(3)	11%	(16)	69%	(97)	140
Sports fans	6%	(22)	19%	(73)	4%	(14)	3%	(11)	16%	(61)	52%	(199)	381
Avid sports fans	14%	(17)	34%	(40)	3%	(3)	8%	(9)	23%	(27)	19%	(23)	119
Casual sports fans	2%	(6)	12%	(33)	4%	(11)	1%	(2)	13%	(34)	67%	(177)	262
Republican sports fans	2%	(3)	19%	(24)	2%	(3)	3%	(4)	19%	(24)	54%	(69)	128
Democratic sports fans	9%	(13)	25%	(35)	3%	(5)	1%	(1)	14%	(19)	48%	(68)	142
Independent sports fans	5%	(6)	12%	(13)	6%	(7)	5%	(6)	16%	(18)	56%	(62)	112
Sports fans ages 18-34	5%	(5)	22%	(20)	8%	(7)	6%	(6)	14%	(13)	45%	(42)	92
Sports fans ages 35-44	11%	(7)	19%	(11)	6%	(4)	1%	(1)	18%	(11)	45%	(27)	61
Sports fans ages 45-64	6%	(9)	19%	(28)	2%	(2)	3%	(5)	19%	(29)	51%	(77)	150
Sports fans 65+	3%	(2)	16%	(13)	1%	(1)	_	(0)	12%	(9)	68%	(53)	78
NFL fans	6%	(22)	22%	(72)	4%	(13)	3%	(9)	17%	(57)	49%	(163)	336
Avid NFL fans	13%	(17)	34%	(43)	3%	(4)	3%	(4)	22%	(28)	26%	(33)	129
Casual NFL fans	2%	(5)	14%	(29)	5%	(10)	3%	(5)	14%	(28)	63%	(130)	207

Table MCSP4_26: Do you have a favorable or unfavorable opinion of each of the following people? Tua Tagovailoa

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	11%	(61)	16%	(91)	5%	(26)	1%	(4)	11%	(64)	58%	(335)	581
Gender: Male	16%	(46)	24%	(67)	7%	(19)	1%	(2)	12%	(35)	40%	(115)	286
Gender: Female	5%	(15)	8%	(23)	2%	(7)	1%	(2)	10%	(29)	74%	(220)	295
Age: 18-34	10%	(16)	13%	(22)	7%	(12)	2%	(2)	6%	(10)	62%	(102)	163
Age: 35-44	14%	(12)	14%	(13)	13%	(12)	_	(0)	18%	(16)	41%	(37)	90
Age: 45-64	12%	(26)	20%	(42)	1%	(2)	_	(1)	12%	(25)	54%	(114)	210
Age: 65+	6%	(7)	12%	(14)	1%	(1)	1%	(1)	10%	(12)	70%	(82)	117
GenZers: 1997-2012	4%	(3)	13%	(9)	10%	(7)	2%	(2)	6%	(5)	64%	(46)	72
Millennials: 1981-1996	15%	(21)	12%	(17)	10%	(14)	_	(1)	10%	(14)	53%	(76)	143
GenXers: 1965-1980	13%	(20)	20%	(30)	3%	(4)	1%	(1)	14%	(22)	49%	(74)	150
Baby Boomers: 1946-1964	7%	(13)	17%	(33)	1%	(1)	_	(1)	12%	(23)	63%	(120)	192
PID: Dem (no lean)	15%	(35)	19%	(43)	4%	(8)	1%	(2)	11%	(26)	51%	(118)	232
PID: Ind (no lean)	7%	(12)	9%	(16)	3%	(6)	1%	(2)	10%	(18)	70%	(126)	180
PID: Rep (no lean)	8%	(14)	19%	(31)	7%	(12)	_	(1)	11%	(19)	54%	(91)	168
PID/Gender: Dem Men	27%	(28)	28%	(30)	4%	(4)	_	(0)	12%	(13)	28%	(30)	105
PID/Gender: Dem Women	5%	(6)	11%	(14)	3%	(4)	1%	(2)	10%	(13)	69%	(88)	127
PID/Gender: Ind Men	10%	(9)	15%	(13)	4%	(4)	2%	(2)	10%	(8)	60%	(53)	88
PID/Gender: Ind Women	4%	(4)	3%	(3)	3%	(2)	_	(0)	10%	(10)	80%	(74)	93
PID/Gender: Rep Men	10%	(9)	27%	(25)	12%	(11)	1%	(1)	15%	(14)	35%	(33)	93
PID/Gender: Rep Women	6%	(5)	9%	(7)	1%	(1)	_	(0)	7%	(6)	77%	(58)	76
Ideo: Liberal (1-3)	15%	(26)	20%	(34)	2%	(4)	_	(0)	9%	(15)	53%	(90)	168
Ideo: Moderate (4)	6%	(11)	10%	(18)	5%	(9)	1%	(2)	15%	(27)	63%	(115)	182
Ideo: Conservative (5-7)	12%	(22)	20%	(36)	7%	(12)	1%	(2)	10%	(19)	50%	(90)	181
Educ: < College	9%	(37)	13%	(54)	5%	(19)	1%	(2)	10%	(41)	62%	(253)	406
Educ: Bachelors degree	11%	(11)	18%	(19)	3%	(3)	1%	(1)	13%	(14)	54%	(57)	106
Educ: Post-grad	18%	(12)	27%	(18)	5%	(4)	1%	(1)	13%	(9)	36%	(25)	68
Income: Under 50k	9%	(28)	12%	(37)	5%	(17)	1%	(2)	11%	(35)	63%	(202)	322
Income: 50k-100k	8%	(13)	21%	(34)	4%	(7)	1%	(2)	12%	(18)	54%	(86)	159
Income: 100k+	20%	(20)	20%	(20)	2%	(2)	1%	(1)	10%	(10)	47%	(47)	100
Ethnicity: White	9%	(41)	16%	(71)	4%	(19)	1%	(2)	11%	(50)	58%	(256)	440
Ethnicity: Hispanic	7%	(6)	22%	(19)	12%	(10)		(0)	9%	(7)	50%	(41)	83

Table MCSP4_26: Do you have a favorable or unfavorable opinion of each of the following people? Tua Tagovailoa

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opi	nion	•	of	Total N
Adults	11%	(61)	16%	(91)	5%	(26)	1%	(4)	11%	(64)	58%	(335)	581
Ethnicity: Black	19%	(15)	15%	(11)	7%	(6)	_	(0)	13%	(10)	46%	(36)	77
Ethnicity: Other	8%	(5)	14%	(9)	3%	(2)	3%	(2)	6%	(4)	66%	(42)	64
All Christian	13%	(35)	18%	(48)	6%	(16)	_	(1)	11%	(28)	52%	(138)	267
Agnostic/Nothing in particular	6%	(9)	11%	(18)	1%	(2)	2%	(2)	12%	(18)	68%	(104)	153
Something Else	8%	(8)	14%	(14)	5%	(5)	_	(0)	11%	(12)	62%	(64)	102
Evangelical	18%	(26)	15%	(22)	2%	(4)	1%	(1)	13%	(19)	51%	(75)	147
Non-Evangelical	8%	(16)	18%	(38)	8%	(17)	_	(0)	10%	(21)	56%	(118)	210
Community: Urban	10%	(18)	16%	(28)	5%	(8)	_	(0)	13%	(22)	56%	(94)	170
Community: Suburban	9%	(26)	16%	(45)	5%	(14)	1%	(2)	10%	(28)	59%	(163)	278
Community: Rural	13%	(17)	13%	(18)	3%	(5)	2%	(2)	10%	(13)	58%	(77)	133
Employ: Private Sector	14%	(24)	23%	(40)	6%	(11)	_	(0)	15%	(27)	42%	(74)	176
Employ: Retired	7%	(9)	15%	(20)	1%	(1)	1%	(1)	11%	(14)	66%	(87)	132
Employ: Unemployed	2%	(1)	7%	(6)	_	(0)	2%	(2)	16%	(14)	74%	(65)	87
Military HH: Yes	16%	(17)	16%	(17)	5%	(5)	1%	(1)	7%	(7)	55%	(58)	105
Military HH: No	9%	(44)	15%	(73)	5%	(21)	1%	(3)	12%	(57)	58%	(277)	476
RD/WT: Right Direction	12%	(21)	18%	(30)	6%	(10)	_	(1)	15%	(26)	48%	(81)	168
RD/WT: Wrong Track	10%	(40)	15%	(61)	4%	(17)	1%	(3)	9%	(38)	61%	(254)	413
Trump Job Approve	9%	(21)	16%	(35)	8%	(18)	_	(1)	12%	(27)	55%	(123)	225
Trump Job Disapprove	11%	(37)	17%	(56)	2%	(8)	1%	(3)	11%	(37)	57%	(189)	330
Trump Job Strongly Approve	7%	(9)	16%	(21)	11%	(15)	1%	(1)	11%	(14)	54%	(71)	130
Trump Job Somewhat Approve	13%	(12)	15%	(14)	4%	(3)	_	(0)	14%	(13)	55%	(52)	95
Trump Job Somewhat Disapprove	5%	(3)	23%	(12)	2%	(1)	5%	(2)	13%	(7)	52%	(27)	52
Trump Job Strongly Disapprove	12%	(35)	16%	(44)	2%	(7)	_	(1)	11%	(30)	58%	(162)	279
Favorable of Trump	11%	(25)	15%	(35)	7%	(15)	1%	(3)	10%	(24)	55%	(127)	229
Unfavorable of Trump	11%	(36)	17%	(55)	3%	(11)	_	(2)	11%	(36)	58%	(190)	330
Very Favorable of Trump	8%	(10)	17%	(22)	4%	(5)	1%	(1)	8%	(10)	62%	(76)	124
Somewhat Favorable of Trump	14%	(15)	13%	(13)	10%	(10)	2%	(2)	13%	(14)	48%	(51)	105
Somewhat Unfavorable of Trump	14%	(7)	18%	(9)	7%	(3)	1%	(1)	9%	(4)	52%	(27)	52
Very Unfavorable of Trump	10%	(29)	17%	(46)	3%	(8)		(1)	11%	(31)	59%	(163)	278

Table MCSP4_26: Do you have a favorable or unfavorable opinion of each of the following people? Tua Tagovailoa

Demographic		ery rable		ewhat rable		ewhat orable	Ve: unfavo	•		of, no nion		r heard of	Total N
Adults	11%	(61)	16%	(91)	5%	(26)	1%	(4)	11%	(64)	58%	(335)	581
#1 Issue: Economy	12%	(26)	19%	(40)	4%	(9)	1%	(1)	13%	(28)	52%	(112)	216
#1 Issue: Security	12%	(7)	13%	(8)	17%	(10)	_	(0)	14%	(8)	44%	(26)	58
#1 Issue: Health Care	11%	(11)	25%	(25)	1%	(1)	1%	(1)	10%	(10)	52%	(53)	101
#1 Issue: Medicare / Social Security	9%	(7)	6%	(5)		(0)		(0)	10%	(8)	75%	(60)	79
2018 House Vote: Democrat	17%	(36)	20%	(42)	3%	(7)	_	(0)	11%	(22)	49%	(103)	210
2018 House Vote: Republican	7%	(10)	18%	(27)	3%	(5)	1%	(1)	13%	(19)	57%	(83)	144
2016 Vote: Hillary Clinton	17%	(32)	16%	(30)	2%	(4)	_	(0)	13%	(23)	52%	(96)	185
2016 Vote: Donald Trump	9%	(15)	18%	(31)	3%	(5)	1%	(2)	12%	(21)	57%	(96)	169
2016 Vote: Didn't Vote	6%	(11)	11%	(20)	9%	(18)	1%	(2)	8%	(16)	64%	(120)	187
Voted in 2014: Yes	13%	(41)	20%	(66)	3%	(9)	_	(1)	13%	(43)	51%	(165)	325
Voted in 2014: No	8%	(20)	10%	(24)	7%	(18)	1%	(3)	8%	(21)	66%	(170)	255
2012 Vote: Barack Obama	18%	(41)	17%	(39)	2%	(5)	_	(0)	13%	(28)	50%	(112)	225
2012 Vote: Mitt Romney	5%	(6)	25%	(31)	2%	(3)	1%	(2)	14%	(18)	52%	(66)	126
2012 Vote: Didn't Vote	6%	(14)	9%	(18)	9%	(18)	1%	(2)	8%	(16)	68%	(144)	212
4-Region: Northeast	7%	(7)	14%	(14)	6%	(6)	_	(0)	10%	(10)	63%	(63)	100
4-Region: Midwest	12%	(13)	12%	(13)	5%	(5)	_	(0)	16%	(18)	56%	(64)	113
4-Region: South	14%	(31)	19%	(43)	2%	(6)	1%	(2)	11%	(24)	53%	(118)	224
4-Region: West	7%	(11)	14%	(20)	7%	(10)	2%	(3)	8%	(11)	62%	(90)	145
Sports fans	15%	(60)	21%	(85)	7%	(26)	1%	(4)	15%	(59)	42%	(167)	402
Avid sports fans	29%	(41)	34%	(47)	10%	(15)	1%	(1)	12%	(16)	14%	(20)	139
Casual sports fans	7%	(19)	15%	(38)	4%	(12)	1%	(3)	16%	(43)	56%	(147)	263
Republican sports fans	10%	(14)	22%	(30)	9%	(12)	1%	(1)	14%	(19)	44%	(61)	137
Democratic sports fans	21%	(35)	23%	(39)	5%	(8)	1%	(2)	15%	(24)	35%	(58)	166
Independent sports fans	12%	(12)	16%	(16)	6%	(6)	2%	(2)	16%	(16)	49%	(48)	99
Sports fans ages 18-34	17%	(16)	18%	(16)	13%	(12)	3%	(2)	7%	(7)	43%	(40)	93
Sports fans ages 35-44	15%	(12)	16%	(12)	15%	(12)	_	(0)	20%	(16)	34%	(26)	78
Sports fans ages 45-64	18%	(26)	29%	(42)	1%	(2)	1%	(1)	17%	(25)	35%	(51)	147
Sports fans 65+	9%	(7)	16%	(14)	1%	(1)	1%	(1)	14%	(12)	59%	(50)	84
NFL fans	16%	(59)	22%	(79)	6%	(24)	1%	(3)	15%	(55)	39%	(143)	363
Avid NFL fans	26%	(42)	33%	(54)	10%	(16)	2%	(3)	12%	(20)	18%	(29)	163

Table MCSP4_26: Do you have a favorable or unfavorable opinion of each of the following people? Tua Tagovailoa

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (61)	16% (91)	5% (26)	1% (4)	11% (64)	58% (335)	581
Casual NFL fans	8% (17)	13% (25)	4% (8)	— (1)	17% (35)	57% (114)	200

Table MCSP4_27: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Tannehill

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	10%	(55)	14%	(81)	3%	(20)	1%	(7)	12%	(67)	60%	(341)	572
Gender: Male	16%	(45)	21%	(59)	4%	(11)	2%	(6)	14%	(39)	43%	(122)	283
Gender: Female	4%	(11)	8%	(22)	3%	(8)	_	(1)	10%	(29)	76%	(219)	289
Age: 18-34	8%	(16)	11%	(21)	7%	(14)	2%	(4)	11%	(22)	60%	(113)	189
Age: 35-44	14%	(13)	22%	(21)	2%	(2)	_	(0)	17%	(17)	44%	(41)	95
Age: 45-64	10%	(18)	15%	(27)	2%	(3)	1%	(3)	12%	(21)	60%	(109)	181
Age: 65+	8%	(9)	11%	(12)	1%	(1)	_	(0)	7%	(8)	73%	(78)	107
GenZers: 1997-2012	1%	(1)	7%	(5)	9%	(7)	_	(0)	8%	(6)	74%	(52)	71
Millennials: 1981-1996	13%	(21)	16%	(26)	5%	(8)	2%	(4)	16%	(27)	49%	(80)	166
GenXers: 1965-1980	12%	(16)	18%	(24)	2%	(3)	2%	(3)	13%	(17)	52%	(68)	131
Baby Boomers: 1946-1964	8%	(15)	14%	(26)	1%	(3)	_	(0)	8%	(14)	69%	(124)	181
PID: Dem (no lean)	10%	(23)	14%	(33)	6%	(15)	_	(0)	14%	(33)	55%	(127)	230
PID: Ind (no lean)	8%	(13)	14%	(24)	2%	(3)	3%	(5)	9%	(16)	64%	(111)	172
PID: Rep (no lean)	11%	(19)	14%	(24)	1%	(2)	1%	(1)	11%	(19)	61%	(104)	169
PID/Gender: Dem Men	16%	(15)	22%	(21)	9%	(8)	_	(0)	19%	(17)	34%	(31)	91
PID/Gender: Dem Women	6%	(8)	9%	(12)	5%	(7)	_	(0)	11%	(16)	69%	(96)	139
PID/Gender: Ind Men	12%	(12)	19%	(19)	3%	(3)	5%	(5)	13%	(13)	48%	(49)	101
PID/Gender: Ind Women	2%	(1)	7%	(5)	_	(0)	_	(0)	4%	(3)	87%	(62)	71
PID/Gender: Rep Men	20%	(18)	22%	(20)	1%	(1)	1%	(1)	9%	(8)	47%	(43)	91
PID/Gender: Rep Women	1%	(1)	5%	(4)	2%	(2)	1%	(1)	13%	(10)	78%	(61)	79
Ideo: Liberal (1-3)	9%	(18)	12%	(22)	6%	(12)	_	(0)	14%	(27)	59%	(111)	189
Ideo: Moderate (4)	14%	(19)	11%	(15)	2%	(2)	2%	(2)	13%	(17)	59%	(79)	134
Ideo: Conservative (5-7)	10%	(18)	21%	(38)	2%	(3)	2%	(4)	9%	(16)	57%	(105)	184
Educ: < College	8%	(31)	12%	(47)	4%	(15)	1%	(3)	10%	(38)	66%	(258)	392
Educ: Bachelors degree	11%	(12)	18%	(21)	3%	(4)	3%	(3)	18%	(20)	47%	(53)	112
Educ: Post-grad	19%	(13)	20%	(13)	2%	(1)	_	(0)	14%	(10)	46%	(31)	67
Income: Under 50k	9%	(28)	10%	(33)	4%	(13)	_	(1)	11%	(34)	66%	(211)	320
Income: 50k-100k	7%	(11)	16%	(26)	4%	(7)	3%	(5)	14%	(23)	56%	(93)	165
Income: 100k+	19%	(16)	25%	(21)	_	(0)	_	(0)	12%	(11)	44%	(38)	86
Ethnicity: White	10%	(43)	14%	(63)	3%	(12)	1%	(3)	11%	(48)	61%	(269)	438
Ethnicity: Hispanic	3%	(3)	10%	(8)	6%	(5)	4%	(3)	17%	(14)	60%	(51)	84

Table MCSP4_27: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Tannehill

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults											60%		
	$10\% \\ 14\%$	(55)	14% 15%	(81)	3% 7%	(20)	1% $4%$	(7)	12% 13%	(67)	48%	(341)	572
Ethnicity: Black	3%	(11)		(12)	5%	(6)		(3)	13%	(10)	48% 64%	(38)	80
Ethnicity: Other All Christian	14%	(2)	10%	(5)	$\frac{3\%}{2\%}$	(2)	3%	(0)		(10)	55%	(34)	53
		(36)	16%	(43)		(6)		(7)	11%	(28)		(143)	261
Agnostic/Nothing in particular	5%	(7)	13%	(20)	4%	(5)	_	(0)	15%	(23)	64%	(96)	151
Something Else	7%	(7)	14%	(15)	2%	(2)	-	(0)	13%	(14)	65%	(71)	109
Evangelical	12%	(19)	16%	(24)	2%	(3)	2%	(4)	9%	(13)	59%	(90)	152
Non-Evangelical	12%	(24)	15%	(31)	2%	(4)	1%	(3)	13%	(28)	56%	(115)	206
Community: Urban	11%	(19)	13%	(22)	5%	(9)	2%	(3)	12%	(20)	57%	(98)	171
Community: Suburban	9%	(24)	14%	(37)	3%	(7)	1%	(3)	12%	(32)	60%	(158)	260
Community: Rural	9%	(13)	16%	(22)	3%	(4)	_	(1)	11%	(15)	61%	(86)	140
Employ: Private Sector	13%	(22)	20%	(33)	4%	(7)	2%	(4)	16%	(27)	45%	(76)	170
Employ: Retired	8%	(9)	9%	(11)	1%	(1)	_	(0)	8%	(8)	74%	(83)	112
Employ: Unemployed	9%	(10)	12%	(13)	4%	(4)	_	(1)	15%	(16)	61%	(67)	110
Military HH: Yes	10%	(9)	22%	(19)	1%	(1)	4%	(3)	12%	(11)	51%	(45)	88
Military HH: No	10%	(47)	13%	(62)	4%	(19)	1%	(3)	12%	(57)	61%	(296)	484
RD/WT: Right Direction	12%	(18)	14%	(22)	3%	(4)	4%	(6)	10%	(15)	57%	(88)	153
RD/WT: Wrong Track	9%	(37)	14%	(60)	4%	(15)	_	(1)	12%	(52)	61%	(254)	418
Trump Job Approve	10%	(24)	15%	(35)	2%	(5)	3%	(7)	12%	(27)	57%	(130)	227
Trump Job Disapprove	9%	(30)	14%	(44)	5%	(15)		(0)	12%	(38)	60%	(192)	319
Trump Job Strongly Approve	9%	(12)	14%	(19)	4%	(5)	3%	(4)	9%	(13)	60%	(81)	133
Trump Job Somewhat Approve	12%	(11)	17%	(16)	_	(0)	2%	(2)	15%	(14)	53%	(49)	93
Trump Job Somewhat Disapprove	15%	(9)	21%	(13)	2%	(1)	_	(0)	21%	(13)	41%	(25)	61
Trump Job Strongly Disapprove	8%	(21)	12%	(31)	5%	(14)	_	(0)	10%	(25)	65%	(167)	258
Favorable of Trump	10%	(22)	16%	(34)	2%	(4)	2%	(4)	11%	(25)	59%	(130)	220
Unfavorable of Trump	10%	(31)	15%	(47)	5%	(16)	1%	(2)	11%	(36)	59%	(191)	323
Very Favorable of Trump	11%	(13)	12%	(15)	1%	(1)	1%	(1)	9%	(12)	66%	(80)	122
Somewhat Favorable of Trump	9%	(9)	20%	(19)	3%	(3)	3%	(3)	14%	(14)	51%	(50)	98
Very Unfavorable of Trump	8%	(22)	13%	(36)	5%	(13)	1%	(2)	11%	(30)	63%	(173)	275

Table MCSP4_27: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Tannehill

		ery		ewhat		ewhat	Ve	•	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	(of	Total N
Adults	10%	(55)	14%	(81)	3%	(20)	1%	(7)	12%	(67)	60%	(341)	572
#1 Issue: Economy	12%	(25)	18%	(38)	3%	(7)	2%	(3)	12%	(25)	53%	(110)	208
#1 Issue: Security	14%	(9)	9%	(6)	1%	(1)	_	(0)	20%	(13)	56%	(37)	66
#1 Issue: Health Care	10%	(10)	18%	(18)	5%	(5)	_	(0)	13%	(13)	55%	(56)	103
#1 Issue: Medicare / Social Security	12%	(9)	6%	(4)	_	(0)	4%	(3)	12%	(9)	66%	(49)	74
2018 House Vote: Democrat	13%	(24)	13%	(26)	6%	(11)	_	(0)	12%	(23)	56%	(107)	191
2018 House Vote: Republican	12%	(17)	18%	(26)	1%	(2)	_	(0)	14%	(20)	55%	(78)	142
2016 Vote: Hillary Clinton	11%	(18)	15%	(25)	2%	(4)	_	(0)	13%	(21)	59%	(99)	167
2016 Vote: Donald Trump	12%	(19)	17%	(26)	3%	(4)	1%	(1)	13%	(20)	55%	(85)	155
2016 Vote: Didn't Vote	7%	(15)	10%	(22)	5%	(11)	1%	(2)	11%	(23)	65%	(135)	207
Voted in 2014: Yes	12%	(37)	16%	(50)	3%	(9)	1%	(3)	13%	(40)	55%	(168)	307
Voted in 2014: No	7%	(18)	12%	(31)	4%	(10)	1%	(3)	10%	(28)	65%	(173)	264
2012 Vote: Barack Obama	13%	(28)	14%	(28)	5%	(9)	2%	(3)	13%	(27)	54%	(110)	205
2012 Vote: Mitt Romney	12%	(15)	22%	(28)	1%	(1)	_	(0)	12%	(15)	53%	(66)	123
2012 Vote: Didn't Vote	5%	(11)	11%	(24)	4%	(9)	2%	(3)	10%	(23)	68%	(152)	223
4-Region: Northeast	9%	(9)	12%	(12)	2%	(2)	6%	(6)	9%	(9)	62%	(62)	100
4-Region: Midwest	10%	(11)	13%	(15)	2%	(2)	_	(1)	8%	(10)	66%	(75)	114
4-Region: South	13%	(29)	17%	(39)	5%	(12)	_	(0)	11%	(26)	54%	(125)	232
4-Region: West	5%	(6)	12%	(15)	3%	(3)	_	(0)	18%	(22)	63%	(79)	126
Sports fans	13%	(52)	20%	(79)	3%	(13)	2%	(6)	15%	(59)	46%	(182)	391
Avid sports fans	28%	(38)	29%	(39)	5%	(6)	5%	(6)	11%	(14)	22%	(30)	133
Casual sports fans	5%	(14)	16%	(40)	3%	(7)	_	(0)	17%	(45)	59%	(152)	258
Republican sports fans	16%	(19)	19%	(23)	2%	(2)	1%	(1)	15%	(18)	47%	(57)	121
Democratic sports fans	12%	(19)	20%	(32)	7%	(11)	_	(0)	18%	(28)	43%	(68)	159
Independent sports fans	12%	(13)	21%	(23)	_	(0)	5%	(5)	12%	(13)	50%	(56)	111
Sports fans ages 18-34	12%	(14)	17%	(20)	6%	(8)	3%	(4)	15%	(18)	46%	(54)	116
Sports fans ages 35-44	16%	(13)	26%	(21)	2%	(2)	_	(0)	18%	(15)	38%	(32)	83
Sports fans ages 45-64	12%	(16)	20%	(26)	2%	(3)	2%	(2)	17%	(21)	47%	(60)	129
Sports fans 65+	14%	(9)	19%	(12)	1%	(1)	_	(0)	9%	(6)	57%	(36)	63
NFL fans	15%	(53)	22%	(76)	3%	(11)	2%	(6)	14%	(50)	44%	(152)	348
Avid NFL fans	29%	(43)	34%	(51)	5%	(7)	4%	(6)	8%	(13)	21%	(31)	151

Table MCSP4_27: Do you have a favorable or unfavorable opinion of each of the following people? Ryan Tannehill

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (55)	14% (81)	3% (20)	1% (7)	12% (67)	60% (341)	572
Casual NFL fans	5% (10)	13% (25)	2% (4)	— (0)	19% (38)	61% (121)	197

Table MCSP4_28: Do you have a favorable or unfavorable opinion of each of the following people? Golden Tate

		ery		ewhat		what		ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	7%	(36)	14%	(74)	4%	(23)	3%	(16)	12%	(63)	61%	(331)	543
Gender: Male	11%	(26)	24%	(58)	6%	(14)	4%	(9)	12%	(28)	44%	(108)	244
Gender: Female	3%	(10)	5%	(16)	3%	(9)	2%	(7)	11%	(34)	75%	(223)	299
Age: 18-34	7%	(11)	16%	(25)	5%	(7)	5%	(8)	15%	(24)	52%	(81)	157
Age: 35-44	6%	(5)	21%	(18)	9%	(8)	2%	(2)	8%	(7)	52%	(46)	88
Age: 45-64	8%	(15)	11%	(20)	3%	(5)	1%	(2)	10%	(18)	67%	(126)	188
Age: 65+	3%	(4)	9%	(10)	2%	(2)	3%	(4)	12%	(13)	70%	(78)	111
GenZers: 1997-2012	_	(0)	4%	(2)	8%	(5)	_	(0)	19%	(12)	70%	(44)	64
Millennials: 1981-1996	10%	(13)	22%	(29)	5%	(7)	7%	(10)	12%	(16)	44%	(59)	135
GenXers: 1965-1980	8%	(10)	18%	(24)	5%	(6)	1%	(1)	7%	(9)	62%	(81)	131
Baby Boomers: 1946-1964	6%	(11)	8%	(16)	3%	(5)	3%	(6)	13%	(25)	66%	(122)	184
PID: Dem (no lean)	9%	(20)	15%	(35)	4%	(10)	2%	(5)	11%	(25)	58%	(135)	232
PID: Ind (no lean)	2%	(3)	15%	(22)	5%	(8)	4%	(6)	14%	(22)	61%	(94)	154
PID: Rep (no lean)	8%	(13)	11%	(17)	3%	(5)	3%	(5)	9%	(15)	65%	(102)	156
PID/Gender: Dem Men	15%	(15)	29%	(28)	7%	(7)	3%	(3)	10%	(9)	36%	(34)	96
PID/Gender: Dem Women	4%	(6)	6%	(8)	2%	(3)	2%	(3)	12%	(16)	74%	(101)	136
PID/Gender: Ind Men	3%	(2)	25%	(18)	5%	(4)	2%	(1)	18%	(13)	47%	(33)	71
PID/Gender: Ind Women	1%	(1)	5%	(4)	5%	(4)	5%	(4)	12%	(10)	73%	(60)	83
PID/Gender: Rep Men	12%	(9)	16%	(13)	4%	(3)	7%	(5)	8%	(6)	52%	(40)	77
PID/Gender: Rep Women	4%	(4)	5%	(4)	2%	(2)	_	(0)	11%	(9)	78%	(62)	79
Ideo: Liberal (1-3)	7%	(11)	17%	(28)	4%	(6)	2%	(3)	15%	(24)	55%	(90)	162
Ideo: Moderate (4)	7%	(11)	16%	(26)	6%	(10)	2%	(2)	9%	(14)	60%	(97)	160
Ideo: Conservative (5-7)	8%	(13)	12%	(19)	4%	(7)	4%	(6)	11%	(19)	61%	(101)	165
Educ: < College	7%	(25)	9%	(33)	4%	(13)	3%	(10)	14%	(50)	64%	(231)	363
Educ: Bachelors degree	6%	(7)	21%	(24)	7%	(8)	3%	(4)	5%	(6)	57%	(66)	114
Educ: Post-grad	6%	(4)	25%	(16)	3%	(2)	3%	(2)	10%	(7)	52%	(34)	66
Income: Under 50k	7%	(20)	12%	(36)	4%	(11)	3%	(9)	11%	(33)	64%	(192)	300
Income: 50k-100k	5%	(9)	12%	(20)	5%	(9)	1%	(2)	15%	(24)	62%	(101)	165
Income: 100k+	9%	(7)	23%	(18)	5%	(4)	7%	(5)	7%	(5)	49%	(38)	78
Ethnicity: White	6%	(27)	12%	(53)	4%	(16)	2%	(11)	10%	(44)	65%	(276)	427
Ethnicity: Hispanic	_	(0)	16%	(13)	_	(0)	8%	(7)	9%	(7)	66%	(53)	80

Table MCSP4_28: Do you have a favorable or unfavorable opinion of each of the following people? Golden Tate

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		heard	Total N
Adults	7%	(36)	14%	(74)	4%	(23)	3%	(16)	12%	(63)	61%	(331)	543
Ethnicity: Black	11%	(8)	19%	(14)	6%	(4)	1%	(1)	18%	(12)	45%	(31)	70
All Christian	7%	(15)	12%	(27)	4%	(9)	4%	(8)	9%	(21)	64%	(142)	222
Agnostic/Nothing in particular	8%	(12)	16%	(26)	5%	(8)	4%	(7)	10%	(16)	57%	(90)	159
Something Else	3%	(3)	9%	(9)	2%	(2)	1%	(1)	20%	(20)	65%	(66)	101
Evangelical	5%	(6)	10%	(12)	5%	(6)	1%	(1)	14%	(18)	66%	(82)	125
Non-Evangelical	6%	(12)	12%	(21)	2%	(5)	4%	(7)	11%	(21)	65%	(120)	187
Community: Urban	9%	(14)	15%	(22)	7%	(10)	4%	(6)	8%	(12)	57%	(83)	146
Community: Suburban	5%	(15)	14%	(39)	3%	(7)	3%	(9)	14%	(39)	60%	(163)	271
Community: Rural	6%	(8)	11%	(13)	5%	(6)	2%	(2)	9%	(12)	67%	(85)	126
Employ: Private Sector	10%	(15)	18%	(27)	3%	(5)	4%	(6)	11%	(16)	53%	(78)	147
Employ: Retired	7%	(9)	6%	(8)	3%	(4)	3%	(4)	10%	(13)	70%	(87)	124
Employ: Unemployed	8%	(7)	14%	(12)	6%	(5)	1%	(1)	7%	(6)	63%	(52)	82
Employ: Other	1%	(1)	4%	(2)	2%	(1)	_	(0)	24%	(12)	69%	(34)	50
Military HH: Yes	6%	(6)	16%	(15)	5%	(4)	5%	(4)	15%	(14)	54%	(50)	94
Military HH: No	7%	(30)	13%	(59)	4%	(18)	3%	(12)	11%	(49)	63%	(281)	449
RD/WT: Right Direction	8%	(10)	18%	(23)	4%	(5)	6%	(8)	13%	(16)	51%	(65)	128
RD/WT: Wrong Track	6%	(25)	12%	(51)	4%	(18)	2%	(8)	11%	(46)	64%	(266)	414
Trump Job Approve	7%	(13)	15%	(29)	4%	(8)	3%	(6)	11%	(22)	60%	(119)	197
Trump Job Disapprove	6%	(19)	14%	(43)	5%	(15)	2%	(6)	11%	(35)	63%	(197)	314
Trump Job Strongly Approve	9%	(11)	11%	(13)	2%	(3)	3%	(3)	7%	(8)	68%	(80)	119
Trump Job Somewhat Approve	3%	(2)	20%	(16)	7%	(5)	3%	(3)	18%	(14)	49%	(38)	78
Trump Job Somewhat Disapprove	5%	(3)	21%	(12)	8%	(5)	1%	(1)	9%	(5)	56%	(33)	59
Trump Job Strongly Disapprove	6%	(16)	12%	(30)	4%	(10)	2%	(5)	12%	(29)	64%	(164)	255
Favorable of Trump	6%	(12)	14%	(29)	4%	(8)	3%	(5)	11%	(22)	62%	(126)	203
Unfavorable of Trump	6%	(20)	13%	(41)	4%	(14)	2%	(7)	12%	(38)	62%	(198)	317
Very Favorable of Trump	7%	(8)	11%	(12)	3%	(3)	3%	(3)	7%	(8)	69%	(80)	115
Somewhat Favorable of Trump	4%	(3)	19%	(17)	6%	(5)	2%	(2)	16%	(14)	53%	(46)	88
Somewhat Unfavorable of Trump	1%	(0)	26%	(13)	6%	(3)	2%	(1)	14%	(7)	53%	(28)	53
Very Unfavorable of Trump	7%	(20)	11%	(28)	4%	(11)	2%	(6)	12%	(31)	64%	(170)	265

Table MCSP4_28: Do you have a favorable or unfavorable opinion of each of the following people? Golden Tate

		ery		ewhat		ewhat	Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(36)	14%	(74)	4%	(23)	3%	(16)	12%	(63)	61%	(331)	543
#1 Issue: Economy	11%	(23)	14%	(29)	5%	(10)	2%	(5)	10%	(20)	58%	(122)	209
#1 Issue: Security	7%	(4)	12%	(6)	3%	(1)	7%	(4)	11%	(6)	61%	(34)	56
#1 Issue: Health Care	4%	(4)	25%	(25)	3%	(3)	_	(0)	13%	(13)	55%	(56)	101
#1 Issue: Medicare / Social Security	5%	(3)	4%	(2)	3%	(2)	_	(0)	17%	(10)	71%	(41)	57
#1 Issue: Women's Issues	3%	(2)	6%	(3)	1%	(1)	8%	(4)	14%	(8)	68%	(38)	55
2018 House Vote: Democrat	10%	(19)	15%	(29)	2%	(4)	3%	(6)	12%	(23)	58%	(114)	195
2018 House Vote: Republican	8%	(11)	13%	(17)	4%	(5)	2%	(2)	6%	(8)	67%	(85)	128
2016 Vote: Hillary Clinton	10%	(18)	16%	(28)	3%	(5)	2%	(3)	12%	(20)	58%	(100)	174
2016 Vote: Donald Trump	8%	(12)	15%	(22)	4%	(6)	5%	(7)	5%	(8)	62%	(91)	146
2016 Vote: Didn't Vote	3%	(5)	10%	(19)	7%	(12)	3%	(6)	16%	(29)	61%	(113)	184
Voted in 2014: Yes	9%	(28)	16%	(48)	3%	(8)	4%	(12)	10%	(31)	58%	(178)	305
Voted in 2014: No	3%	(8)	11%	(27)	6%	(15)	2%	(4)	13%	(31)	65%	(153)	237
2012 Vote: Barack Obama	10%	(21)	18%	(38)	3%	(5)	3%	(7)	12%	(24)	55%	(114)	209
2012 Vote: Mitt Romney	8%	(10)	14%	(17)	4%	(4)	4%	(4)	8%	(9)	62%	(73)	117
2012 Vote: Didn't Vote	3%	(6)	9%	(18)	6%	(13)	2%	(5)	14%	(29)	65%	(134)	205
4-Region: Northeast	8%	(7)	14%	(11)	1%	(1)	6%	(4)	7%	(6)	64%	(50)	79
4-Region: Midwest	10%	(10)	15%	(15)	6%	(6)	_	(0)	14%	(14)	55%	(54)	98
4-Region: South	5%	(11)	11%	(25)	6%	(13)	2%	(4)	14%	(31)	62%	(136)	220
4-Region: West	6%	(8)	15%	(22)	3%	(4)	6%	(8)	9%	(13)	62%	(90)	146
Sports fans	10%	(34)	20%	(72)	6%	(22)	2%	(8)	15%	(55)	46%	(166)	357
Avid sports fans	16%	(20)	27%	(33)	9%	(11)	2%	(3)	17%	(21)	28%	(35)	124
Casual sports fans	6%	(14)	17%	(39)	5%	(11)	2%	(5)	14%	(33)	56%	(130)	233
Republican sports fans	12%	(13)	16%	(17)	5%	(5)	1%	(1)	14%	(15)	51%	(53)	104
Democratic sports fans	11%	(19)	20%	(34)	6%	(10)	3%	(5)	14%	(22)	45%	(74)	164
Independent sports fans	3%	(3)	25%	(22)	8%	(8)	2%	(1)	19%	(17)	43%	(38)	89
Sports fans ages 18-34	11%	(11)	24%	(24)	7%	(7)	3%	(3)	20%	(20)	35%	(35)	100
Sports fans ages 35-44	8%	(5)	28%	(18)	13%	(8)	3%	(2)	9%	(6)	38%	(24)	63
Sports fans ages 45-64	11%	(14)	16%	(19)	4%	(5)	2%	(2)	14%	(17)	53%	(65)	122
Sports fans 65+	5%	(4)	14%	(10)	3%	(2)	2%	(1)	17%	(13)	58%	(42)	72
NFL fans	11%	(35)	21%	(68)	7%	(21)	3%	(8)	17%	(54)	42%	(137)	323

Table MCSP4_28: Do you have a favorable or unfavorable opinion of each of the following people? Golden Tate

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ry orable	Heard opin	•		r heard of	Total N
Adults	7%	(36)	14%	(74)	4%	(23)	3%	(16)	12%	(63)	61%	(331)	543
Avid NFL fans	17%	(23)	33%	(46)	10%	(13)	3%	(3)	16%	(21)	22%	(30)	138
Casual NFL fans	6%	(11)	12%	(23)	4%	(8)	3%	(5)	17%	(32)	57%	(107)	186

Table MCSP4_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jonathan Taylor*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	6%	(34)	11%	(65)	4%	(22)	3%	(18)	12%	(74)	65%	(390)	604
Gender: Male	9%	(25)	17%	(50)	4%	(12)	4%	(11)	13%	(38)	53%	(156)	292
Gender: Female	3%	(9)	5%	(15)	3%	(10)	2%	(8)	12%	(36)	75%	(234)	312
Age: 18-34	9%	(17)	8%	(15)	6%	(11)	5%	(10)	13%	(25)	58%	(108)	186
Age: 35-44	9%	(9)	20%	(20)	7%	(7)	5%	(5)	13%	(12)	48%	(48)	100
Age: 45-64	3%	(6)	12%	(24)	2%	(3)	2%	(4)	12%	(24)	69%	(136)	197
Age: 65+	2%	(3)	6%	(8)	_	(0)	_	(0)	11%	(13)	81%	(98)	121
GenZers: 1997-2012	12%	(10)	3%	(2)	9%	(7)	9%	(7)	19%	(15)	49%	(40)	82
Millennials: 1981-1996	7%	(10)	17%	(28)	7%	(10)	4%	(6)	9%	(15)	56%	(89)	158
GenXers: 1965-1980	7%	(9)	13%	(18)	2%	(3)	2%	(3)	15%	(21)	61%	(85)	139
Baby Boomers: 1946-1964	2%	(5)	8%	(16)	1%	(2)	1%	(1)	8%	(16)	80%	(155)	195
PID: Dem (no lean)	8%	(18)	14%	(33)	3%	(6)	3%	(7)	15%	(35)	57%	(130)	229
PID: Ind (no lean)	5%	(10)	10%	(20)	2%	(3)	4%	(9)	9%	(17)	70%	(137)	196
PID: Rep (no lean)	3%	(6)	7%	(13)	7%	(12)	2%	(3)	13%	(23)	69%	(123)	179
PID/Gender: Dem Men	15%	(15)	24%	(25)	5%	(5)	4%	(4)	15%	(15)	38%	(39)	102
PID/Gender: Dem Women	3%	(4)	6%	(8)	1%	(1)	2%	(3)	16%	(20)	72%	(92)	127
PID/Gender: Ind Men	8%	(7)	15%	(15)	_	(0)	5%	(5)	12%	(12)	61%	(59)	98
PID/Gender: Ind Women	3%	(3)	5%	(5)	3%	(3)	4%	(4)	5%	(5)	79%	(78)	98
PID/Gender: Rep Men	3%	(3)	11%	(10)	8%	(7)	2%	(2)	13%	(12)	62%	(58)	93
PID/Gender: Rep Women	3%	(2)	3%	(3)	6%	(5)	1%	(1)	13%	(11)	75%	(65)	87
Ideo: Liberal (1-3)	7%	(12)	12%	(21)	2%	(4)	1%	(2)	14%	(25)	63%	(108)	172
Ideo: Moderate (4)	3%	(5)	17%	(30)	3%	(5)	4%	(7)	12%	(22)	62%	(113)	182
Ideo: Conservative (5-7)	8%	(17)	6%	(12)	5%	(10)	2%	(5)	10%	(20)	69%	(142)	206
Educ: < College	4%	(15)	9%	(36)	4%	(14)	3%	(14)	14%	(54)	67%	(266)	399
Educ: Bachelors degree	8%	(11)	14%	(20)	3%	(5)	3%	(5)	10%	(15)	61%	(86)	141
Educ: Post-grad	12%	(8)	15%	(10)	4%	(3)	_	(0)	9%	(5)	60%	(38)	64
Income: Under 50k	4%	(13)	9%	(29)	4%	(13)	3%	(11)	13%	(44)	67%	(220)	329
Income: 50k-100k	6%	(12)	16%	(30)	4%	(7)	2%	(3)	11%	(21)	61%	(117)	191
Income: 100k+	11%	(9)	8%	(7)	2%	(2)	5%	(4)	11%	(10)	63%	(53)	85
Ethnicity: White	4%	(21)	10%	(49)	3%	(16)	2%	(8)	11%	(50)	70%	(331)	476
Ethnicity: Hispanic	9%	(10)	14%	(14)	12%	(12)	4%	(4)	15%	(16)	46%	(49)	105

Table MCSP4_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jonathan Taylor*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	6%	(34)	11%	(65)	4%	(22)	3%	(18)	12%	(74)	65%	(390)	604
Ethnicity: Black	10%	(7)	16%	(11)	4%	(3)	6%	(4)	19%	(13)	46%	(33)	71
Ethnicity: Other	11%	(6)	9%	(5)	5%	(3)	10%	(6)	19%	(11)	46%	(26)	57
All Christian	5%	(16)	12%	(37)	4%	(13)	2%	(7)	13%	(38)	63%	(187)	298
Agnostic/Nothing in particular	3%	(4)	9%	(11)	_	(1)	3%	(4)	12%	(15)	72%	(90)	124
Something Else	9%	(11)	8%	(10)	4%	(6)	2%	(2)	13%	(17)	64%	(80)	125
Evangelical	11%	(18)	11%	(19)	6%	(10)	1%	(2)	10%	(17)	61%	(106)	173
Non-Evangelical	2%	(4)	11%	(26)	2%	(5)	3%	(7)	16%	(37)	66%	(154)	234
Community: Urban	10%	(19)	12%	(23)	8%	(15)	3%	(6)	13%	(24)	54%	(99)	185
Community: Suburban	3%	(9)	13%	(36)	1%	(2)	2%	(6)	13%	(34)	68%	(180)	266
Community: Rural	4%	(7)	4%	(7)	4%	(6)	4%	(7)	11%	(17)	72%	(111)	154
Employ: Private Sector	9%	(16)	16%	(30)	4%	(7)	2%	(4)	14%	(25)	55%	(99)	180
Employ: Retired	3%	(5)	6%	(9)	1%	(1)	_	(0)	11%	(16)	79 %	(116)	147
Employ: Unemployed	1%	(1)	16%	(13)	_	(0)	4%	(3)	10%	(8)	69%	(56)	81
Military HH: Yes	6%	(7)	10%	(10)	3%	(3)	2%	(2)	9%	(10)	70%	(72)	103
Military HH: No	6%	(28)	11%	(55)	4%	(19)	3%	(16)	13%	(65)	63%	(318)	501
RD/WT: Right Direction	11%	(18)	13%	(21)	3%	(5)	3%	(5)	11%	(18)	58%	(94)	162
RD/WT: Wrong Track	4%	(17)	10%	(44)	4%	(16)	3%	(13)	13%	(57)	67%	(296)	443
Trump Job Approve	8%	(20)	9%	(23)	5%	(11)	2%	(6)	9%	(23)	66%	(165)	249
Trump Job Disapprove	4%	(15)	12%	(40)	2%	(7)	4%	(13)	14%	(48)	64%	(214)	336
Trump Job Strongly Approve	5%	(8)	13%	(19)	4%	(6)	1%	(1)	7%	(11)	69%	(100)	145
Trump Job Somewhat Approve	12%	(12)	5%	(5)	5%	(5)	4%	(4)	12%	(13)	63%	(65)	104
Trump Job Somewhat Disapprove	3%	(2)	18%	(12)	2%	(1)	6%	(4)	11%	(8)	60%	(43)	71
Trump Job Strongly Disapprove	5%	(12)	10%	(27)	2%	(6)	3%	(8)	15%	(40)	65%	(172)	266
Favorable of Trump	7%	(18)	11%	(27)	4%	(9)	2%	(4)	10%	(25)	67%	(168)	252
Unfavorable of Trump	5%	(16)	11%	(37)	3%	(9)	4%	(14)	14%	(48)	63%	(212)	335
Very Favorable of Trump	5%	(8)	12%	(18)	5%	(7)	1%	(2)	9%	(14)	68%	(103)	153
Somewhat Favorable of Trump	10%	(10)	8%	(8)	2%	(2)	3%	(3)	11%	(11)	65%	(65)	99
Somewhat Unfavorable of Trump	2%	(1)	14%	(9)	6%	(4)	2%	(1)	12%	(7)	63%	(38)	60
Very Unfavorable of Trump	5%	(15)	10%	(28)	2%	(5)	5%	(13)	15%	(41)	63%	(174)	275

Table MCSP4_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jonathan Taylor*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	6%	(34)	11%	(65)	4%	(22)	3%	(18)	12%	(74)	65%	(390)	604
#1 Issue: Economy	6%	(14)	16%	(37)	2%	(5)	3%	(7)	11%	(25)	60%	(135)	223
#1 Issue: Security	5%	(3)	4%	(2)	5%	(3)	_	(0)	5%	(3)	81%	(45)	56
#1 Issue: Health Care	6%	(6)	18%	(18)	4%	(4)	4%	(4)	12%	(12)	57%	(57)	101
#1 Issue: Medicare / Social Security	2%	(2)	4%	(4)	2%	(1)	_	(0)	12%	(11)	80%	(70)	88
2018 House Vote: Democrat	7%	(15)	15%	(32)	3%	(5)	3%	(5)	15%	(31)	58%	(121)	211
2018 House Vote: Republican	3%	(6)	7%	(11)	4%	(6)	3%	(4)	10%	(16)	73%	(116)	158
2016 Vote: Hillary Clinton	8%	(15)	13%	(24)	2%	(5)	2%	(5)	12%	(22)	62%	(117)	188
2016 Vote: Donald Trump	2%	(3)	9%	(15)	4%	(7)	2%	(3)	13%	(21)	70%	(119)	170
2016 Vote: Didn't Vote	7%	(15)	11%	(24)	4%	(9)	5%	(10)	13%	(28)	60%	(129)	215
Voted in 2014: Yes	6%	(21)	12%	(38)	3%	(11)	3%	(9)	12%	(39)	64%	(213)	331
Voted in 2014: No	5%	(14)	10%	(27)	4%	(10)	3%	(9)	13%	(35)	65%	(177)	273
2012 Vote: Barack Obama	8%	(18)	13%	(29)	3%	(8)	3%	(6)	15%	(33)	58%	(125)	218
2012 Vote: Mitt Romney	1%	(2)	9%	(11)	3%	(3)	_	(0)	9%	(11)	78%	(97)	125
2012 Vote: Didn't Vote	6%	(15)	10%	(25)	4%	(11)	5%	(12)	12%	(29)	63%	(156)	247
4-Region: Northeast	6%	(5)	18%	(17)	3%	(3)	1%	(1)	11%	(10)	61%	(58)	96
4-Region: Midwest	6%	(7)	11%	(15)	3%	(4)	2%	(3)	8%	(11)	70%	(94)	134
4-Region: South	5%	(11)	12%	(26)	5%	(12)	3%	(7)	17%	(38)	58%	(129)	223
4-Region: West	7%	(10)	5%	(7)	2%	(3)	4%	(7)	10%	(15)	72%	(109)	152
Sports fans	8%	(30)	15%	(60)	5%	(20)	3%	(14)	15%	(58)	54%	(217)	399
Avid sports fans	17%	(25)	21%	(31)	5%	(7)	4%	(6)	22%	(32)	32%	(46)	146
Casual sports fans	2%	(5)	12%	(29)	5%	(13)	3%	(8)	10%	(26)	67%	(171)	254
Republican sports fans	3%	(3)	7%	(8)	10%	(12)	1%	(2)	15%	(19)	64%	(78)	123
Democratic sports fans	12%	(18)	20%	(32)	3%	(5)	4%	(6)	16%	(26)	45%	(73)	160
Independent sports fans	7%	(8)	17%	(20)	3%	(3)	5%	(6)	12%	(14)	56%	(66)	116
Sports fans ages 18-34	12%	(13)	13%	(15)	10%	(11)	5%	(5)	12%	(14)	50%	(58)	116
Sports fans ages 35-44	11%	(8)	19%	(14)	7%	(5)	6%	(5)	16%	(11)	40%	(30)	74
Sports fans ages 45-64	4%	(6)	18%	(24)	3%	(3)	3%	(4)	17%	(22)	55%	(73)	131
Sports fans 65+	3%	(3)	10%	(8)	_	(0)	_	(0)	14%	(11)	73%	(57)	78
NFL fans	9%	(32)	16%	(56)	5%	(18)	4%	(13)	17%	(60)	48%	(165)	344
Avid NFL fans	17%	(25)	28%	(42)	6%	(9)	3%	(5)	22%	(33)	25%	(38)	152

Table MCSP4_29: Do you have a favorable or unfavorable opinion of each of the following people? *Jonathan Taylor*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (34)	11% (65)	4% (22)	3% (18)	12% (74)	65% (390)	604
Casual NFL fans	4% (7)	7% (14)	5% (9)	4% (8)	14% (27)	66% (127)	192

Table MCSP4_30: Do you have a favorable or unfavorable opinion of each of the following people? Adam Thielen

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	•		of, no nion		r heard of	Total N
Adults	7%	(45)	11%	(64)	2%	(12)	3%	(18)	13%	(79)	64%	(394)	612
Gender: Male	13%	(37)	14%	(41)	3%	(10)	4%	(10)	18%	(51)	47%	(132)	280
Gender: Female	2%	(8)	7%	(24)	1%	(2)	2%	(8)	8%	(28)	79%	(262)	332
Age: 18-34	6%	(11)	13%	(24)	5%	(10)	7%	(13)	15%	(28)	53%	(97)	184
Age: 35-44	12%	(12)	14%	(14)	_	(0)	2%	(3)	20%	(20)	52%	(52)	101
Age: 45-64	7%	(15)	9%	(19)	1%	(2)	_	(0)	11%	(22)	72%	(151)	209
Age: 65+	6%	(7)	6%	(7)	_	(0)	2%	(2)	7%	(8)	79%	(95)	119
GenZers: 1997-2012	1%	(1)	3%	(2)	4%	(3)	6%	(4)	20%	(14)	66%	(47)	71
Millennials: 1981-1996	11%	(17)	19%	(30)	4%	(7)	6%	(10)	18%	(29)	42%	(67)	160
GenXers: 1965-1980	9%	(14)	11%	(17)	1%	(2)	1%	(2)	7%	(11)	71%	(110)	155
Baby Boomers: 1946-1964	6%	(12)	7%	(13)	_	(1)	1%	(2)	11%	(23)	75%	(149)	199
PID: Dem (no lean)	11%	(26)	13%	(31)	4%	(8)	2%	(4)	6%	(15)	64%	(149)	233
PID: Ind (no lean)	3%	(7)	9%	(21)	_	(1)	5%	(11)	19%	(42)	64%	(141)	221
PID: Rep (no lean)	8%	(12)	8%	(13)	2%	(3)	2%	(4)	14%	(22)	66%	(105)	158
PID/Gender: Dem Men	20%	(21)	19%	(20)	7%	(7)	4%	(4)	8%	(8)	42%	(43)	103
PID/Gender: Dem Women	4%	(5)	9%	(12)	1%	(1)	_	(0)	5%	(7)	81%	(105)	130
PID/Gender: Ind Men	7%	(7)	14%	(14)	_	(0)	3%	(3)	27%	(26)	49%	(47)	96
PID/Gender: Ind Women	_	(0)	5%	(7)	_	(1)	6%	(8)	13%	(16)	75%	(93)	125
PID/Gender: Rep Men	12%	(9)	9%	(7)	3%	(3)	5%	(4)	21%	(17)	51%	(41)	81
PID/Gender: Rep Women	4%	(3)	7%	(5)	1%	(0)	_	(0)	7%	(5)	82%	(63)	77
Ideo: Liberal (1-3)	11%	(17)	11%	(17)	2%	(3)	1%	(2)	10%	(15)	65%	(101)	155
Ideo: Moderate (4)	7%	(13)	9%	(19)	_	(1)	3%	(5)	13%	(25)	68%	(137)	200
Ideo: Conservative (5-7)	8%	(15)	11%	(19)	4%	(8)	4%	(7)	13%	(25)	60%	(111)	184
Educ: < College	6%	(28)	9%	(39)	2%	(11)	4%	(16)	13%	(56)	66%	(284)	433
Educ: Bachelors degree	10%	(10)	11%	(12)	1%	(1)	3%	(3)	14%	(14)	62%	(64)	104
Educ: Post-grad	9%	(7)	18%	(14)	1%	(0)	_	(0)	12%	(9)	61%	(46)	75
Income: Under 50k	5%	(18)	9%	(33)	3%	(9)	4%	(15)	11%	(40)	68%	(247)	362
Income: 50k-100k	8%	(14)	11%	(18)	1%	(2)	1%	(2)	16%	(27)	62%	(103)	166
Income: 100k+	15%	(13)	16%	(14)	1%	(1)	1%	(1)	14%	(12)	53%	(44)	84
Ethnicity: White	7%	(33)	11%	(52)	2%	(9)	2%	(11)	12%	(61)	66%	(322)	489
Ethnicity: Hispanic	2%	(2)	9%	(9)	8%	(8)	4%	(4)	18%	(18)	60%	(61)	102

Table MCSP4_30: Do you have a favorable or unfavorable opinion of each of the following people? Adam Thielen

		ery		ewhat		what	Ve	•	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	(of	Total N
Adults	7%	(45)	11%	(64)	2%	(12)	3%	(18)	13%	(79)	64%	(394)	612
Ethnicity: Black	13%	(10)	9%	(7)	_	(0)	4%	(3)	10%	(8)	64%	(50)	79
All Christian	9%	(27)	12%	(35)	1%	(2)	2%	(5)	10%	(30)	65%	(187)	286
Agnostic/Nothing in particular	5%	(7)	8%	(13)	4%	(7)	5%	(9)	15%	(23)	63%	(98)	156
Something Else	4%	(4)	9%	(11)	3%	(3)	1%	(2)	18%	(22)	65%	(79)	121
Evangelical	10%	(16)	10%	(16)	1%	(1)	_	(0)	15%	(23)	65%	(103)	158
Non-Evangelical	6%	(15)	12%	(28)	2%	(4)	3%	(7)	12%	(28)	66%	(157)	238
Community: Urban	14%	(25)	13%	(23)	2%	(3)	4%	(7)	11%	(20)	56%	(101)	179
Community: Suburban	4%	(12)	9%	(26)	3%	(9)	3%	(8)	14%	(41)	68%	(202)	298
Community: Rural	5%	(7)	12%	(16)	_	(0)	2%	(3)	13%	(18)	68%	(91)	135
Employ: Private Sector	12%	(20)	17%	(30)	1%	(1)	3%	(5)	13%	(23)	54%	(92)	171
Employ: Self-Employed	4%	(2)	8%	(4)	12%	(6)	6%	(3)	14%	(7)	57%	(30)	52
Employ: Retired	6%	(8)	6%	(8)	_	(0)	3%	(5)	7%	(9)	78%	(105)	135
Employ: Unemployed	8%	(8)	9%	(8)	1%	(1)	_	(0)	13%	(12)	70%	(66)	95
Employ: Other	3%	(2)	8%	(4)	_	(0)	2%	(1)	22%	(11)	65%	(33)	51
Military HH: Yes	8%	(7)	8%	(7)	1%	(1)	4%	(4)	13%	(11)	65%	(56)	85
Military HH: No	7%	(38)	11%	(58)	2%	(11)	3%	(14)	13%	(67)	64%	(338)	527
RD/WT: Right Direction	11%	(20)	13%	(23)	4%	(7)	3%	(5)	18%	(33)	51%	(91)	179
RD/WT: Wrong Track	6%	(25)	10%	(41)	1%	(5)	3%	(14)	11%	(46)	70%	(303)	433
Trump Job Approve	8%	(20)	10%	(25)	4%	(10)	4%	(10)	14%	(34)	60%	(145)	244
Trump Job Disapprove	6%	(21)	12%	(40)	1%	(2)	1%	(4)	10%	(35)	70%	(234)	335
Trump Job Strongly Approve	10%	(13)	8%	(10)	2%	(3)	2%	(3)	14%	(18)	64%	(83)	131
Trump Job Somewhat Approve	6%	(7)	13%	(14)	6%	(7)	6%	(7)	14%	(16)	55%	(62)	113
Trump Job Somewhat Disapprove	3%	(2)	17%	(13)	_	(0)	1%	(1)	18%	(14)	61%	(48)	78
Trump Job Strongly Disapprove	7%	(19)	10%	(27)	1%	(2)	1%	(3)	8%	(21)	72%	(186)	257
Favorable of Trump	8%	(19)	9%	(22)	4%	(9)	4%	(10)	13%	(31)	61%	(142)	232
Unfavorable of Trump	6%	(21)	12%	(41)	1%	(3)	1%	(5)	11%	(40)	68%	(238)	347
Very Favorable of Trump	9%	(12)	9%	(11)	2%	(3)	3%	(4)	13%	(17)	63%	(82)	129
Somewhat Favorable of Trump	7%	(7)	10%	(11)	6%	(6)	5%	(5)	14%	(14)	58%	(60)	103
Somewhat Unfavorable of Trump	2%	(1)	22%	(15)	_	(0)	1%	(1)	14%	(10)	61%	(43)	71
Very Unfavorable of Trump	7%	(20)	9%	(26)	1%	(3)	1%	(4)	11%	(30)	70%	(195)	277

Table MCSP4_30: Do you have a favorable or unfavorable opinion of each of the following people? Adam Thielen

		ery		ewhat	Some		Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	7%	(45)	11%	(64)	2%	(12)	3%	(18)	13%	(79)	64%	(394)	612
#1 Issue: Economy	10%	(24)	13%	(30)	1%	(3)	2%	(4)	15%	(36)	59%	(139)	235
#1 Issue: Security	8%	(5)	11%	(7)	1%	(1)	6%	(4)	14%	(9)	61%	(41)	68
#1 Issue: Health Care	9%	(9)	11%	(10)	_	(0)	1%	(1)	16%	(16)	63%	(60)	96
#1 Issue: Medicare / Social Security	3%	(2)	8%	(7)	6%	(5)	2%	(2)	6%	(5)	76%	(67)	88
2018 House Vote: Democrat	15%	(30)	11%	(22)	1%	(1)	1%	(3)	11%	(22)	60%	(117)	194
2018 House Vote: Republican	7%	(10)	9%	(13)	1%	(2)	3%	(5)	11%	(15)	69%	(99)	143
2016 Vote: Hillary Clinton	15%	(27)	12%	(22)	1%	(2)	1%	(2)	9%	(17)	62%	(111)	180
2016 Vote: Donald Trump	9%	(15)	11%	(18)	1%	(2)	3%	(6)	9%	(15)	66%	(110)	166
2016 Vote: Didn't Vote	1%	(2)	10%	(21)	4%	(9)	5%	(11)	16%	(35)	65%	(142)	220
Voted in 2014: Yes	13%	(41)	11%	(36)	1%	(3)	4%	(13)	11%	(34)	60%	(196)	324
Voted in 2014: No	1%	(4)	10%	(28)	3%	(9)	2%	(5)	15%	(45)	69%	(198)	288
2012 Vote: Barack Obama	15%	(34)	14%	(31)	1%	(2)	3%	(6)	9%	(20)	58%	(129)	222
2012 Vote: Mitt Romney	6%	(7)	10%	(11)	1%	(2)	2%	(2)	15%	(18)	66%	(77)	117
2012 Vote: Didn't Vote	1%	(3)	8%	(19)	3%	(8)	4%	(10)	15%	(38)	68%	(169)	246
4-Region: Northeast	7%	(7)	12%	(12)	1%	(1)	4%	(4)	11%	(11)	66%	(69)	106
4-Region: Midwest	13%	(17)	9%	(13)	5%	(6)	1%	(1)	15%	(21)	58%	(79)	137
4-Region: South	5%	(11)	11%	(27)	1%	(2)	3%	(8)	14%	(34)	65%	(154)	236
4-Region: West	7%	(9)	9%	(12)	2%	(3)	4%	(5)	9%	(13)	69%	(92)	134
Sports fans	11%	(44)	15%	(61)	3%	(12)	2%	(8)	16%	(64)	53%	(211)	400
Avid sports fans	22%	(34)	21%	(32)	2%	(3)	4%	(7)	23%	(35)	29%	(44)	155
Casual sports fans	4%	(10)	12%	(29)	4%	(9)	1%	(1)	12%	(29)	68%	(167)	244
Republican sports fans	12%	(12)	12%	(13)	3%	(3)	1%	(2)	15%	(16)	57%	(61)	106
Democratic sports fans	16%	(25)	18%	(29)	5%	(8)	2%	(3)	8%	(13)	52%	(83)	160
Independent sports fans	5%	(7)	15%	(20)	_	(1)	3%	(4)	26%	(35)	51%	(68)	133
Sports fans ages 18-34	10%	(11)	22%	(24)	9%	(10)	5%	(5)	20%	(22)	34%	(37)	109
Sports fans ages 35-44	14%	(11)	15%	(12)	_	(0)	3%	(3)	20%	(16)	48%	(39)	80
Sports fans ages 45-64	11%	(15)	15%	(19)	2%	(2)	_	(0)	15%	(20)	57%	(73)	129
Sports fans 65+	9%	(7)	8%	(6)	_	(0)	_	(0)	7%	(6)	76%	(62)	81
NFL fans	12%	(45)	16%	(60)	3%	(11)	2%	(9)	16%	(61)	51%	(193)	378
Avid NFL fans	22%	(36)	25%	(41)	2%	(4)	4%	(6)	17%	(28)	31%	(51)	166

Table MCSP4_30: *Do you have a favorable or unfavorable opinion of each of the following people? Adam Thielen*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (45)	11% (64)	2% (12)	3% (18)	13% (79)	64% (394)	612
Casual NFL fans	4% (9)	9% (18)	3% (7)	1% (3)	15% (32)	67% (142)	212

Table MCSP4_31: Do you have a favorable or unfavorable opinion of each of the following people? Logan Thomas

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion		of	Total N
Adults	4%	(25)	11%	(62)	3%	(16)	3%	(16)	16%	(92)	64%	(377)	587
Gender: Male	7%	(20)	13%	(38)	2%	(7)	2%	(6)	16%	(47)	59%	(172)	290
Gender: Female	2%	(5)	8%	(24)	3%	(9)	3%	(10)	15%	(45)	69%	(205)	298
Age: 18-34	4%	(7)	11%	(20)	6%	(10)	6%	(11)	15%	(26)	58%	(102)	177
Age: 35-44	12%	(9)	16%	(12)	1%	(1)	1%	(1)	23%	(17)	47%	(35)	75
Age: 45-64	3%	(6)	10%	(20)	2%	(4)	1%	(2)	18%	(36)	67%	(137)	204
Age: 65+	2%	(3)	8%	(10)	1%	(1)	2%	(2)	10%	(13)	78%	(103)	131
GenZers: 1997-2012	2%	(1)	9%	(8)	2%	(2)	4%	(4)	23%	(20)	59%	(51)	86
Millennials: 1981-1996	8%	(10)	14%	(17)	7%	(9)	6%	(8)	15%	(19)	51%	(65)	128
GenXers: 1965-1980	8%	(11)	14%	(18)	_	(0)	2%	(2)	14%	(19)	62%	(82)	132
Baby Boomers: 1946-1964	1%	(2)	7%	(14)	2%	(5)	1%	(2)	15%	(32)	73%	(154)	210
PID: Dem (no lean)	5%	(11)	13%	(31)	2%	(4)	1%	(1)	18%	(44)	62%	(151)	242
PID: Ind (no lean)	3%	(4)	13%	(22)	1%	(2)	5%	(9)	13%	(22)	65%	(111)	170
PID: Rep (no lean)	5%	(9)	5%	(9)	5%	(9)	3%	(6)	15%	(26)	66%	(115)	175
PID/Gender: Dem Men	11%	(11)	18%	(18)	1%	(1)	1%	(1)	19%	(19)	51%	(51)	99
PID/Gender: Dem Women	_	(0)	9%	(13)	3%	(4)	_	(1)	17%	(24)	70%	(101)	143
PID/Gender: Ind Men	3%	(3)	13%	(12)	2%	(2)	3%	(3)	16%	(15)	63%	(60)	96
PID/Gender: Ind Women	2%	(1)	13%	(9)	1%	(1)	7%	(6)	9%	(6)	69%	(51)	74
PID/Gender: Rep Men	6%	(6)	8%	(8)	5%	(5)	2%	(2)	13%	(13)	64%	(61)	95
PID/Gender: Rep Women	4%	(3)	1%	(1)	5%	(4)	5%	(4)	17%	(14)	67%	(54)	80
Ideo: Liberal (1-3)	5%	(9)	15%	(28)	3%	(6)	1%	(1)	13%	(23)	63%	(115)	182
Ideo: Moderate (4)	1%	(2)	10%	(17)	1%	(2)	1%	(2)	15%	(27)	72%	(128)	177
Ideo: Conservative (5-7)	7%	(14)	8%	(15)	3%	(6)	5%	(9)	17%	(32)	60%	(114)	190
Educ: < College	3%	(13)	10%	(39)	3%	(11)	2%	(10)	18%	(71)	64%	(253)	396
Educ: Bachelors degree	5%	(6)	10%	(12)	2%	(2)	4%	(6)	10%	(12)	70%	(86)	124
Educ: Post-grad	10%	(6)	16%	(10)	4%	(3)	1%	(1)	13%	(9)	57%	(38)	67
Income: Under 50k	4%	(13)	11%	(36)	2%	(7)	4%	(12)	19%	(63)	60%	(195)	326
Income: 50k-100k	2%	(4)	7%	(12)	5%	(9)	2%	(4)	12%	(22)	72%	(129)	179
Income: 100k+	10%	(8)	16%	(13)	_	(0)	1%	(1)	8%	(7)	65%	(53)	82
Ethnicity: White	4%	(17)	11%	(52)	3%	(14)	2%	(11)	13%	(64)	67%	(325)	483
Ethnicity: Hispanic	2%	(2)	14%	(13)	3%	(3)	13%	(12)	19%	(18)	49%	(46)	95

Table MCSP4_31: Do you have a favorable or unfavorable opinion of each of the following people? Logan Thomas

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ry orable		of, no		r heard of	Total N
Adults	4%	(25)	11%	(62)	3%	(16)	3%	(16)	16%	(92)	64%	(377)	587
Ethnicity: Black	9%	(5)	12%	(6)	4%	(2)	6%	(3)	29%	(16)	40%	(21)	54
Ethnicity: Other	5%	(3)	6%	(3)	_	(0)	3%	(2)	24%	(12)	61%	(31)	51
All Christian	5%	(16)	13%	(37)	2%	(5)	2%	(7)	14%	(42)	64%	(185)	291
Agnostic/Nothing in particular	2%	(3)	7%	(10)	5%	(7)	4%	(6)	11%	(15)	70%	(92)	132
Something Else	3%	(3)	6%	(7)	3%	(3)	4%	(4)	23%	(25)	62%	(68)	109
Evangelical	10%	(16)	10%	(16)	3%	(5)	5%	(8)	13%	(22)	60%	(98)	165
Non-Evangelical	1%	(3)	10%	(23)	1%	(3)	1%	(2)	19%	(42)	67%	(151)	224
Community: Urban	5%	(8)	15%	(26)	3%	(6)	5%	(8)	16%	(28)	56%	(97)	173
Community: Suburban	4%	(10)	7%	(18)	1%	(2)	2%	(5)	15%	(41)	72%	(192)	268
Community: Rural	5%	(7)	12%	(18)	5%	(7)	2%	(2)	16%	(23)	60%	(88)	146
Employ: Private Sector	8%	(14)	13%	(22)	4%	(8)	2%	(4)	16%	(28)	57%	(101)	178
Employ: Retired	2%	(2)	8%	(12)	1%	(2)	1%	(2)	11%	(17)	76%	(115)	150
Employ: Unemployed	4%	(3)	2%	(2)	_	(0)	_	(0)	15%	(11)	79%	(59)	74
Military HH: Yes	5%	(5)	8%	(8)	1%	(1)	5%	(5)	19%	(19)	62%	(63)	101
Military HH: No	4%	(20)	11%	(53)	3%	(15)	2%	(11)	15%	(73)	65%	(314)	486
RD/WT: Right Direction	8%	(13)	13%	(23)	4%	(7)	3%	(6)	16%	(27)	56%	(96)	172
RD/WT: Wrong Track	3%	(12)	9%	(38)	2%	(9)	2%	(10)	16%	(65)	68%	(281)	415
Trump Job Approve	6%	(14)	10%	(23)	4%	(10)	4%	(9)	14%	(32)	62%	(146)	234
Trump Job Disapprove	3%	(11)	11%	(36)	2%	(6)	2%	(7)	17%	(57)	65%	(220)	337
Trump Job Strongly Approve	6%	(9)	7%	(10)	6%	(9)	4%	(5)	9%	(12)	68%	(96)	141
Trump Job Somewhat Approve	6%	(5)	14%	(13)	1%	(1)	4%	(4)	22%	(20)	54%	(50)	93
Trump Job Somewhat Disapprove	3%	(2)	11%	(10)	1%	(1)	4%	(4)	19%	(17)	62%	(54)	88
Trump Job Strongly Disapprove	3%	(9)	11%	(26)	2%	(6)	1%	(3)	16%	(40)	66%	(166)	250
Favorable of Trump	6%	(13)	10%	(23)	3%	(8)	2%	(5)	14%	(32)	64%	(144)	224
Unfavorable of Trump	4%	(12)	10%	(36)	2%	(8)	2%	(7)	15%	(53)	66%	(228)	345
Very Favorable of Trump	7%	(9)	10%	(14)	3%	(4)	2%	(2)	10%	(13)	69%	(95)	138
Somewhat Favorable of Trump	4%	(3)	10%	(8)	4%	(4)	4%	(3)	22%	(19)	57%	(49)	87
Somewhat Unfavorable of Trump	1%	(1)	8%	(6)	1%	(1)	1%	(1)	18%	(12)	70%	(47)	67
Very Unfavorable of Trump	4%	(11)	11%	(30)	3%	(8)	2%	(6)	15%	(41)	65%	(181)	278

Table MCSP4_31: Do you have a favorable or unfavorable opinion of each of the following people? Logan Thomas

		ery		ewhat		what	Ve	•		of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(25)	11%	(62)	3%	(16)	3%	(16)	16%	(92)	64%	(377)	587
#1 Issue: Economy	7%	(14)	12%	(26)	3%	(6)	_	(0)	14%	(30)	64%	(132)	207
#1 Issue: Security	7%	(4)	2%	(1)	5%	(3)	4%	(2)	17%	(9)	65%	(34)	53
#1 Issue: Health Care	3%	(4)	8%	(9)	4%	(4)	6%	(6)	16%	(18)	63%	(71)	112
#1 Issue: Medicare / Social Security	3%	(3)	17%	(16)	1%	(1)	3%	(3)	17%	(17)	60%	(59)	98
2018 House Vote: Democrat	5%	(10)	16%	(33)	2%	(4)	1%	(1)	17%	(35)	60%	(127)	210
2018 House Vote: Republican	6%	(9)	9%	(13)	5%	(7)	_	(0)	8%	(13)	73%	(112)	154
2016 Vote: Hillary Clinton	5%	(9)	15%	(26)	2%	(3)	_	(1)	16%	(27)	62%	(107)	173
2016 Vote: Donald Trump	6%	(11)	9%	(17)	3%	(6)	1%	(2)	10%	(19)	70%	(129)	184
2016 Vote: Didn't Vote	3%	(5)	8%	(14)	3%	(5)	3%	(6)	23%	(43)	60%	(112)	186
Voted in 2014: Yes	5%	(16)	14%	(48)	4%	(12)	2%	(6)	12%	(41)	63%	(212)	333
Voted in 2014: No	4%	(9)	6%	(14)	2%	(4)	4%	(10)	20%	(51)	65%	(165)	254
2012 Vote: Barack Obama	4%	(9)	16%	(34)	3%	(7)	2%	(4)	16%	(35)	59%	(129)	218
2012 Vote: Mitt Romney	3%	(4)	10%	(12)	3%	(3)	2%	(2)	10%	(11)	72%	(84)	116
2012 Vote: Didn't Vote	5%	(11)	6%	(14)	3%	(6)	4%	(10)	19%	(45)	63%	(149)	235
4-Region: Northeast	2%	(2)	11%	(12)	_	(0)	5%	(6)	13%	(14)	69%	(74)	108
4-Region: Midwest	4%	(4)	14%	(18)	4%	(5)	_	(0)	13%	(16)	66%	(82)	125
4-Region: South	7%	(15)	10%	(24)	3%	(8)	4%	(8)	18%	(41)	58%	(130)	226
4-Region: West	3%	(3)	7%	(9)	3%	(3)	1%	(2)	16%	(20)	71%	(91)	128
Sports fans	6%	(24)	15%	(58)	3%	(13)	3%	(14)	19%	(76)	54%	(217)	402
Avid sports fans	13%	(19)	27%	(38)	4%	(6)	7%	(10)	21%	(29)	27%	(37)	139
Casual sports fans	2%	(5)	8%	(20)	3%	(7)	1%	(4)	18%	(47)	68%	(180)	263
Republican sports fans	7%	(9)	7%	(9)	6%	(8)	3%	(4)	20%	(26)	56%	(72)	127
Democratic sports fans	6%	(10)	19%	(29)	2%	(4)	1%	(1)	18%	(29)	53%	(85)	158
Independent sports fans	4%	(4)	17%	(20)	2%	(2)	7%	(9)	18%	(21)	52%	(61)	116
Sports fans ages 18-34	7%	(7)	15%	(17)	8%	(8)	10%	(11)	13%	(15)	47%	(51)	109
Sports fans ages 35-44	13%	(8)	19%	(12)	2%	(1)	1%	(1)	26%	(16)	39%	(24)	62
Sports fans ages 45-64	4%	(6)	14%	(20)	3%	(4)	1%	(2)	24%	(34)	54%	(77)	142
Sports fans 65+	3%	(3)	11%	(10)	_	(0)	_	(0)	13%	(11)	73%	(65)	89
NFL fans	7%	(25)	16%	(58)	3%	(13)	4%	(14)	21%	(79)	49%	(182)	370
Avid NFL fans	13%	(19)	24%	(35)	4%	(6)	4%	(6)	23%	(33)	31%	(45)	144

Table MCSP4_31: Do you have a favorable or unfavorable opinion of each of the following people? Logan Thomas

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (25)	11% (62)	3% (16)	3% (16)	16% (92)	64% (377)	587
Casual NFL fans	3% (6)	10% (23)	3% (7)	3% (8)	20% (46)	61% (137)	227

Table MCSP4_32: Do you have a favorable or unfavorable opinion of each of the following people? Mitchell Trubisky

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(30)	15%	(90)	8%	(48)	3%	(17)	12%	(74)	57%	(348)	606
Gender: Male	7%	(20)	21%	(57)	11%	(30)	4%	(11)	15%	(40)	43%	(117)	276
Gender: Female	3%	(10)	10%	(33)	5%	(18)	2%	(6)	10%	(34)	70%	(230)	331
Age: 18-34	4%	(7)	19%	(35)	9%	(17)	3%	(6)	10%	(19)	55%	(102)	186
Age: 35-44	12%	(12)	13%	(13)	17%	(16)	6%	(6)	10%	(10)	42%	(42)	100
Age: 45-64	4%	(7)	14%	(28)	6%	(11)	1%	(3)	16%	(32)	60%	(121)	203
Age: 65+	3%	(4)	12%	(14)	3%	(3)	2%	(2)	11%	(12)	70%	(82)	118
GenZers: 1997-2012	1%	(1)	12%	(10)	11%	(9)	1%	(1)	14%	(11)	61%	(48)	79
Millennials: 1981-1996	8%	(13)	18%	(29)	12%	(19)	5%	(8)	9%	(15)	47%	(75)	159
GenXers: 1965-1980	7%	(10)	13%	(20)	9%	(14)	4%	(5)	13%	(20)	54%	(79)	148
Baby Boomers: 1946-1964	3%	(6)	15%	(29)	2%	(5)	1%	(3)	11%	(21)	68%	(134)	198
PID: Dem (no lean)	6%	(14)	17%	(39)	10%	(23)	2%	(5)	11%	(26)	54%	(126)	233
PID: Ind (no lean)	3%	(5)	11%	(20)	5%	(10)	3%	(6)	15%	(28)	63%	(119)	188
PID: Rep (no lean)	6%	(12)	16%	(30)	8%	(15)	3%	(6)	10%	(19)	55%	(102)	185
PID/Gender: Dem Men	10%	(10)	29%	(27)	14%	(13)	1%	(1)	12%	(11)	33%	(32)	95
PID/Gender: Dem Women	3%	(4)	9%	(12)	7%	(10)	2%	(3)	11%	(15)	68%	(94)	138
PID/Gender: Ind Men	2%	(2)	13%	(11)	4%	(3)	5%	(4)	16%	(13)	61%	(49)	81
PID/Gender: Ind Women	3%	(3)	9%	(10)	6%	(7)	2%	(2)	14%	(15)	65%	(70)	108
PID/Gender: Rep Men	9%	(9)	19%	(19)	14%	(14)	6%	(6)	16%	(16)	37%	(37)	100
PID/Gender: Rep Women	3%	(3)	14%	(12)	1%	(1)	_	(0)	4%	(4)	77%	(66)	85
Ideo: Liberal (1-3)	7%	(12)	17%	(28)	11%	(18)	3%	(5)	10%	(17)	52%	(87)	167
Ideo: Moderate (4)	3%	(5)	9%	(16)	8%	(13)	3%	(6)	13%	(22)	64%	(111)	173
Ideo: Conservative (5-7)	6%	(12)	20%	(41)	8%	(17)	3%	(7)	9%	(19)	53%	(106)	201
Educ: < College	3%	(13)	12%	(49)	8%	(31)	3%	(12)	14%	(57)	61%	(252)	415
Educ: Bachelors degree	9%	(11)	15%	(19)	7%	(8)	3%	(4)	9%	(11)	56%	(68)	120
Educ: Post-grad	8%	(6)	32%	(22)	12%	(9)	1%	(1)	8%	(6)	38%	(27)	71
Income: Under 50k	3%	(10)	14%	(48)	6%	(22)	3%	(11)	13%	(46)	61%	(212)	349
Income: 50k-100k	4%	(7)	16%	(24)	11%	(18)	2%	(4)	12%	(19)	54%	(83)	155
Income: 100k+	13%	(13)	17%	(17)	8%	(8)	2%	(2)	9%	(9)	51%	(52)	102
Ethnicity: White	5%	(26)	14%	(67)	7%	(34)	3%	(12)	11%	(52)	60%	(281)	472
Ethnicity: Hispanic	3%	(3)	17%	(19)	11%	(12)	2%	(2)	16%	(17)	51%	(54)	107

Table MCSP4_32: Do you have a favorable or unfavorable opinion of each of the following people? Mitchell Trubisky

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		l of, no nion		r heard of	Total N
Adults	5%	(30)	15%	(90)	8%	(48)	3%	(17)	12%	(74)	57%	(348)	606
Ethnicity: Black	7%	(5)	20%	(14)	14%	(10)	2%	(2)	14%	(10)	42%	(29)	68
Ethnicity: Other	_	(0)	14%	(9)	7%	(5)	5%	(3)	18%	(12)	57%	(38)	66
All Christian	7%	(20)	18%	(51)	11%	(30)	2%	(7)	11%	(30)	51%	(140)	277
Agnostic/Nothing in particular	3%	(4)	15%	(25)	3%	(5)	2%	(4)	12%	(20)	65%	(110)	168
Something Else	4%	(4)	8%	(9)	6%	(6)	4%	(4)	16%	(18)	62%	(68)	110
Evangelical	9%	(14)	14%	(21)	9%	(13)	2%	(4)	11%	(16)	54%	(81)	149
Non-Evangelical	4%	(9)	15%	(34)	8%	(19)	3%	(7)	14%	(31)	55%	(123)	224
Community: Urban	8%	(15)	17%	(31)	6%	(11)	4%	(7)	8%	(14)	56%	(99)	178
Community: Suburban	4%	(11)	14%	(39)	7%	(21)	2%	(6)	14%	(41)	59%	(171)	290
Community: Rural	3%	(4)	14%	(20)	11%	(16)	3%	(4)	13%	(18)	56%	(78)	139
Employ: Private Sector	10%	(17)	16%	(28)	10%	(17)	4%	(7)	14%	(23)	47%	(81)	173
Employ: Self-Employed	1%	(1)	19%	(11)	18%	(10)	3%	(2)	10%	(6)	48%	(27)	56
Employ: Retired	4%	(5)	17%	(24)	2%	(3)	3%	(4)	12%	(17)	63%	(89)	141
Employ: Unemployed	_	(0)	12%	(11)	7%	(7)	1%	(1)	15%	(14)	65%	(60)	92
Military HH: Yes	2%	(2)	16%	(14)	3%	(3)	6%	(6)	16%	(13)	56%	(48)	85
Military HH: No	5%	(28)	15%	(76)	9%	(45)	2%	(11)	12%	(61)	58%	(300)	521
RD/WT: Right Direction	10%	(18)	21%	(37)	9%	(15)	5%	(9)	11%	(20)	43%	(76)	175
RD/WT: Wrong Track	3%	(12)	12%	(53)	8%	(33)	2%	(8)	13%	(54)	63%	(272)	432
Trump Job Approve	6%	(15)	17%	(42)	9%	(21)	3%	(8)	9%	(22)	56%	(137)	244
Trump Job Disapprove	4%	(13)	15%	(47)	8%	(27)	3%	(9)	12%	(40)	58%	(189)	327
Trump Job Strongly Approve	10%	(14)	13%	(18)	10%	(13)	4%	(5)	12%	(16)	51%	(70)	136
Trump Job Somewhat Approve	1%	(1)	22%	(24)	7%	(8)	2%	(3)	5%	(5)	62%	(67)	108
Trump Job Somewhat Disapprove	3%	(2)	21%	(13)	17%	(11)	6%	(4)	11%	(7)	42%	(27)	64
Trump Job Strongly Disapprove	4%	(12)	13%	(34)	6%	(17)	2%	(6)	13%	(33)	62%	(162)	263
Favorable of Trump	6%	(15)	17%	(43)	9%	(23)	3%	(8)	9%	(22)	56%	(141)	250
Unfavorable of Trump	5%	(15)	14%	(45)	8%	(25)	3%	(9)	13%	(43)	58%	(189)	328
Very Favorable of Trump	11%	(13)	10%	(13)	6%	(7)	4%	(5)	14%	(17)	55%	(68)	124
Somewhat Favorable of Trump	1%	(1)	24%	(30)	12%	(15)	2%	(3)	4%	(4)	58%	(73)	126
Somewhat Unfavorable of Trump	4%	(2)	26%	(13)	5%	(3)	4%	(2)	19%	(10)	43%	(22)	52
Very Unfavorable of Trump	5%	(13)	12%	(32)	8%	(23)	3%	(7)	12%	(33)	61%	(167)	276

Table MCSP4_32: Do you have a favorable or unfavorable opinion of each of the following people? Mitchell Trubisky

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	l of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	5%	(30)	15%	(90)	8%	(48)	3%	(17)	12%	(74)	57%	(348)	606
#1 Issue: Economy	6%	(14)	15%	(33)	8%	(18)	2%	(6)	14%	(32)	55%	(126)	229
#1 Issue: Security	7%	(4)	19%	(11)	12%	(7)	4%	(2)	12%	(7)	47%	(29)	61
#1 Issue: Health Care	1%	(1)	15%	(15)	9%	(9)	5%	(5)	12%	(12)	57%	(56)	98
#1 Issue: Medicare / Social Security	4%	(3)	15%	(11)	6%	(5)	3%	(2)	6%	(4)	66%	(48)	72
2018 House Vote: Democrat	6%	(12)	17%	(34)	8%	(16)	2%	(4)	10%	(20)	57%	(114)	200
2018 House Vote: Republican	9%	(13)	19%	(28)	9%	(12)	2%	(2)	11%	(15)	51%	(74)	144
2016 Vote: Hillary Clinton	6%	(10)	20%	(36)	8%	(15)	1%	(2)	11%	(19)	54%	(96)	178
2016 Vote: Donald Trump	8%	(14)	16%	(28)	7%	(13)	3%	(5)	11%	(20)	55%	(97)	178
2016 Vote: Didn't Vote	2%	(5)	10%	(22)	9%	(20)	4%	(8)	13%	(28)	62%	(139)	222
Voted in 2014: Yes	8%	(25)	17%	(56)	10%	(31)	2%	(7)	12%	(38)	51%	(164)	321
Voted in 2014: No	2%	(5)	12%	(34)	6%	(17)	4%	(10)	13%	(36)	64%	(183)	286
2012 Vote: Barack Obama	7%	(16)	20%	(44)	9%	(19)	1%	(2)	11%	(25)	52%	(113)	219
2012 Vote: Mitt Romney	6%	(7)	16%	(19)	9%	(12)	3%	(4)	13%	(16)	53%	(65)	123
2012 Vote: Didn't Vote	3%	(7)	10%	(23)	7%	(17)	4%	(11)	11%	(28)	65%	(159)	246
4-Region: Northeast	3%	(4)	13%	(15)	9%	(9)	3%	(3)	8%	(8)	65%	(71)	110
4-Region: Midwest	9%	(11)	18%	(21)	5%	(6)	3%	(4)	16%	(19)	48%	(57)	118
4-Region: South	5%	(11)	13%	(28)	8%	(18)	3%	(6)	16%	(35)	55%	(118)	217
4-Region: West	3%	(5)	16%	(26)	8%	(14)	3%	(4)	7%	(12)	63%	(101)	161
Sports fans	7%	(30)	21%	(86)	12%	(48)	3%	(14)	14%	(58)	43%	(176)	412
Avid sports fans	16%	(23)	25%	(36)	22%	(31)	5%	(7)	14%	(21)	18%	(26)	144
Casual sports fans	2%	(7)	18%	(49)	6%	(17)	3%	(7)	14%	(38)	56%	(151)	268
Republican sports fans	9%	(12)	22%	(28)	11%	(15)	3%	(4)	13%	(16)	42%	(54)	128
Democratic sports fans	8%	(14)	23%	(38)	14%	(23)	2%	(4)	13%	(21)	40%	(66)	167
Independent sports fans	4%	(4)	17%	(20)	9%	(10)	5%	(6)	18%	(21)	48%	(56)	117
Sports fans ages 18-34	6%	(7)	30%	(33)	15%	(17)	5%	(6)	9%	(10)	34%	(37)	109
Sports fans ages 35-44	14%	(12)	15%	(13)	20%	(16)	7%	(6)	11%	(9)	33%	(27)	83
Sports fans ages 45-64	5%	(7)	18%	(26)	8%	(11)	2%	(3)	19%	(28)	47%	(67)	142
Sports fans 65+	5%	(4)	18%	(14)	4%	(3)	_	(0)	15%	(12)	57%	(45)	78
NFL fans	8%	(30)	21%	(79)	13%	(47)	4%	(15)	14%	(54)	40%	(146)	370
Avid NFL fans	15%	(25)	28%	(47)	17%	(29)	6%	(11)	17%	(28)	17%	(28)	167

Table MCSP4_32: Do you have a favorable or unfavorable opinion of each of the following people? Mitchell Trubisky

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (30)	15% (90)	8% (48)	3% (17)	12% (74) $13%$ (25)	57% (348)	606
Casual NFL fans	3% (6)	16% (32)	9% (18)	2% (4)		58% (118)	203

Table MCSP4_33: Do you have a favorable or unfavorable opinion of each of the following people? Marquez Valdes-Scantling

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion		of	Total N
Adults	4%	(24)	9%	(55)	3%	(19)	2%	(13)	10%	(62)	71%	(424)	597
Gender: Male	5%	(16)	11%	(32)	4%	(10)	2%	(7)	13%	(39)	65%	(191)	294
Gender: Female	3%	(8)	8%	(23)	3%	(9)	2%	(6)	8%	(23)	77%	(234)	303
Age: 18-34	8%	(15)	10%	(18)	6%	(10)	5%	(9)	13%	(23)	58%	(102)	177
Age: 35-44	5%	(4)	12%	(10)	6%	(5)	5%	(4)	14%	(12)	59%	(51)	86
Age: 45-64	2%	(5)	11%	(23)	1%	(1)	_	(0)	10%	(21)	77%	(169)	219
Age: 65+	_	(0)	3%	(4)	2%	(3)	_	(0)	5%	(6)	89%	(103)	115
GenZers: 1997-2012	4%	(3)	5%	(3)	12%	(8)	2%	(1)	10%	(6)	68%	(45)	66
Millennials: 1981-1996	9%	(14)	12%	(20)	3%	(4)	6%	(10)	16%	(26)	54%	(87)	160
GenXers: 1965-1980	5%	(7)	12%	(16)	3%	(5)	1%	(2)	11%	(15)	67%	(91)	135
Baby Boomers: 1946-1964	_	(0)	7%	(13)	_	(1)	_	(0)	7%	(15)	86%	(174)	203
PID: Dem (no lean)	6%	(16)	13%	(31)	5%	(12)	4%	(11)	9%	(23)	62%	(155)	247
PID: Ind (no lean)	4%	(7)	8%	(13)	2%	(4)	_	(0)	8%	(12)	78%	(124)	159
PID: Rep (no lean)	1%	(2)	6%	(11)	2%	(3)	1%	(2)	14%	(27)	76%	(146)	191
PID/Gender: Dem Men	11%	(12)	19%	(22)	6%	(7)	4%	(5)	13%	(15)	46%	(53)	114
PID/Gender: Dem Women	3%	(3)	7%	(9)	4%	(5)	4%	(6)	6%	(8)	76%	(102)	133
PID/Gender: Ind Men	4%	(3)	5%	(4)	_	(0)	_	(0)	11%	(8)	80%	(63)	78
PID/Gender: Ind Women	4%	(3)	11%	(9)	5%	(4)	_	(0)	5%	(4)	76%	(61)	80
PID/Gender: Rep Men	1%	(1)	6%	(6)	3%	(3)	2%	(2)	15%	(16)	73%	(75)	102
PID/Gender: Rep Women	2%	(2)	6%	(5)	_	(0)	_	(0)	12%	(11)	80%	(71)	89
Ideo: Liberal (1-3)	7%	(12)	8%	(14)	5%	(8)	4%	(6)	9%	(15)	67%	(112)	167
Ideo: Moderate (4)	1%	(1)	8%	(13)	3%	(5)	_	(1)	14%	(22)	74%	(118)	160
Ideo: Conservative (5-7)	4%	(9)	11%	(23)	3%	(7)	3%	(6)	9%	(19)	70%	(149)	212
Educ: < College	3%	(13)	7%	(30)	3%	(13)	3%	(12)	10%	(41)	73%	(295)	404
Educ: Bachelors degree	5%	(6)	12%	(14)	4%	(5)	_	(0)	9%	(11)	71%	(85)	120
Educ: Post-grad	8%	(6)	14%	(10)	1%	(1)	1%	(0)	15%	(11)	61%	(45)	73
Income: Under 50k	4%	(12)	7%	(21)	2%	(8)	3%	(10)	11%	(35)	73%	(238)	325
Income: 50k-100k	3%	(5)	9%	(16)	4%	(8)	2%	(3)	9%	(17)	74%	(135)	183
Income: 100k+	8%	(7)	19%	(17)	3%	(3)	1%	(0)	11%	(10)	57%	(51)	90
Ethnicity: White	3%	(16)	9%	(44)	2%	(11)	2%	(11)	10%	(48)	73%	(350)	479
Ethnicity: Hispanic	11%	(10)	14%	(13)	_	(0)	9%	(9)	9%	(9)	57%	(53)	92

Table MCSP4_33: Do you have a favorable or unfavorable opinion of each of the following people? Marquez Valdes-Scantling

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ve unfav	ery orable		of, no		r heard of	Total N
Adults	4%	(24)	9%	(55)	3%	(19)	2%	(13)	10%	(62)	71%	(424)	597
Ethnicity: Black	7%	(5)	8%	(6)	9%	(7)	1%	(1)	14%	(10)	61%	(45)	75
All Christian	5%	(16)	12%	(36)	3%	(10)	3%	(9)	10%	(31)	66%	(199)	302
Agnostic/Nothing in particular	3%	(5)	7%	(10)	1%	(2)	1%	(2)	13%	(20)	74%	(112)	151
Something Else	3%	(3)	5%	(5)	1%	(1)	2%	(2)	10%	(10)	80%	(79)	99
Evangelical	9%	(14)	8%	(12)	4%	(6)	5%	(7)	8%	(13)	66%	(105)	158
Non-Evangelical	1%	(3)	12%	(28)	2%	(4)	_	(0)	12%	(28)	73%	(169)	231
Community: Urban	7%	(11)	17%	(28)	6%	(10)	6%	(11)	8%	(13)	55%	(91)	164
Community: Suburban	2%	(5)	7%	(20)	3%	(9)	1%	(2)	9%	(27)	79 %	(229)	290
Community: Rural	6%	(8)	5%	(7)	_	(1)	_	(1)	16%	(22)	73%	(105)	143
Employ: Private Sector	8%	(15)	15%	(27)	4%	(8)	2%	(3)	15%	(28)	56%	(105)	187
Employ: Retired	_	(0)	4%	(6)	2%	(3)	_	(0)	6%	(8)	88%	(120)	137
Employ: Unemployed	4%	(3)	4%	(4)	2%	(2)	7%	(6)	6%	(5)	78%	(66)	86
Military HH: Yes	4%	(4)	8%	(8)	3%	(3)	2%	(2)	6%	(6)	78%	(78)	101
Military HH: No	4%	(20)	9%	(47)	3%	(16)	2%	(11)	11%	(56)	70%	(346)	496
RD/WT: Right Direction	5%	(8)	15%	(24)	5%	(9)	7%	(11)	10%	(17)	58%	(95)	164
RD/WT: Wrong Track	4%	(16)	7%	(31)	2%	(10)	_	(2)	10%	(45)	76%	(329)	433
Trump Job Approve	2%	(5)	10%	(23)	2%	(4)	1%	(3)	10%	(25)	75%	(183)	244
Trump Job Disapprove	5%	(17)	10%	(31)	5%	(15)	3%	(10)	10%	(35)	67%	(222)	329
Trump Job Strongly Approve	2%	(3)	10%	(15)	_	(1)	1%	(2)	11%	(17)	76%	(118)	156
Trump Job Somewhat Approve	2%	(2)	10%	(9)	4%	(3)	1%	(1)	9%	(8)	74%	(65)	88
Trump Job Somewhat Disapprove	6%	(3)	17%	(10)	9%	(5)	1%	(1)	9%	(6)	58%	(35)	61
Trump Job Strongly Disapprove	5%	(13)	8%	(21)	4%	(10)	3%	(9)	11%	(29)	70%	(187)	268
Favorable of Trump	3%	(8)	8%	(21)	2%	(5)	_	(0)	10%	(24)	76%	(189)	247
Unfavorable of Trump	5%	(15)	10%	(33)	4%	(14)	3%	(11)	11%	(36)	67%	(218)	327
Very Favorable of Trump	1%	(2)	9%	(15)	3%	(5)	_	(0)	11%	(16)	75%	(115)	154
Somewhat Favorable of Trump	6%	(6)	7%	(6)	_	(0)	_	(0)	8%	(8)	79%	(74)	94
Somewhat Unfavorable of Trump	9%	(5)	21%	(12)	2%	(1)	1%	(1)	11%	(6)	56%	(31)	56
Very Unfavorable of Trump	4%	(10)	8%	(21)	5%	(13)	4%	(10)	11%	(30)	69%	(187)	271

Table MCSP4_33: Do you have a favorable or unfavorable opinion of each of the following people? Marquez Valdes-Scantling

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	4%	(24)	9%	(55)	3%	(19)	2%	(13)	10%	(62)	71%	(424)	597
#1 Issue: Economy	5%	(11)	14%	(29)	1%	(2)	1%	(1)	14%	(30)	65%	(136)	209
#1 Issue: Security	2%	(1)	6%	(4)	1%	(1)	8%	(6)	9%	(7)	75%	(57)	77
#1 Issue: Health Care	6%	(6)	4%	(5)	6%	(6)	2%	(2)	15%	(16)	67%	(72)	107
#1 Issue: Medicare / Social Security	_	(0)	8%	(7)	2%	(2)	_	(0)	3%	(2)	87%	(75)	86
2018 House Vote: Democrat	6%	(12)	13%	(27)	3%	(6)	5%	(10)	10%	(21)	63%	(131)	206
2018 House Vote: Republican	2%	(3)	10%	(16)	3%	(5)	1%	(2)	10%	(16)	74%	(117)	160
2016 Vote: Hillary Clinton	7%	(13)	10%	(20)	3%	(5)	5%	(10)	10%	(20)	65%	(129)	198
2016 Vote: Donald Trump	2%	(3)	12%	(21)	2%	(4)	1%	(2)	10%	(18)	74%	(134)	182
2016 Vote: Didn't Vote	3%	(6)	6%	(11)	5%	(9)	_	(1)	11%	(21)	75%	(141)	188
Voted in 2014: Yes	5%	(17)	11%	(38)	3%	(12)	3%	(9)	11%	(39)	67%	(235)	350
Voted in 2014: No	3%	(7)	7%	(17)	3%	(7)	2%	(4)	9%	(23)	77%	(189)	247
2012 Vote: Barack Obama	6%	(13)	13%	(32)	4%	(8)	4%	(9)	11%	(26)	63%	(149)	238
2012 Vote: Mitt Romney	_	(1)	8%	(10)	1%	(2)	2%	(2)	12%	(15)	77%	(99)	128
2012 Vote: Didn't Vote	5%	(10)	5%	(11)	4%	(9)	1%	(2)	9%	(19)	76%	(166)	217
4-Region: Northeast	2%	(2)	14%	(16)	3%	(4)	2%	(2)	7%	(9)	72%	(83)	117
4-Region: Midwest	3%	(4)	9%	(12)	3%	(4)	_	(0)	12%	(16)	74%	(97)	132
4-Region: South	6%	(14)	7%	(15)	4%	(9)	2%	(5)	13%	(28)	68%	(148)	219
4-Region: West	3%	(4)	9%	(12)	2%	(3)	5%	(6)	7%	(9)	74%	(96)	130
Sports fans	6%	(24)	13%	(53)	3%	(15)	2%	(9)	13%	(56)	63%	(263)	420
Avid sports fans	14%	(21)	18%	(26)	4%	(5)	5%	(7)	15%	(22)	45%	(67)	149
Casual sports fans	1%	(3)	10%	(27)	3%	(9)	1%	(2)	13%	(34)	72%	(195)	271
Republican sports fans	2%	(2)	8%	(11)	2%	(2)	_	(0)	17%	(23)	71%	(97)	136
Democratic sports fans	8%	(16)	16%	(30)	6%	(11)	5%	(9)	12%	(21)	53%	(100)	186
Independent sports fans	7%	(7)	12%	(12)	2%	(2)	_	(0)	11%	(11)	68%	(67)	98
Sports fans ages 18-34	12%	(15)	15%	(18)	4%	(5)	7%	(9)	15%	(18)	47%	(57)	122
Sports fans ages 35-44	6%	(4)	15%	(10)	8%	(5)	1%	(0)	17%	(11)	53%	(36)	67
Sports fans ages 45-64	4%	(5)	15%	(22)	1%	(1)	_	(0)	14%	(20)	67%	(99)	148
Sports fans 65+	_	(0)	4%	(4)	3%	(3)	_	(0)	7%	(6)	85%	(71)	84
NFL fans	6%	(24)	14%	(53)	4%	(14)	3%	(10)	14%	(54)	60%	(234)	389
Avid NFL fans	12%	(21)	19%	(32)	3%	(5)	1%	(2)	16%	(27)	48%	(79)	166

Table MCSP4_33: Do you have a favorable or unfavorable opinion of each of the following people? Marquez Valdes-Scantling

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (24)	9% (55)	3% (19)	2% (13)	10% (62)	71% (424)	597
Casual NFL fans	2% (4)	9% (21)	4% (8)	4% (8)	12% (26)	70% (155)	222

Table MCSP4_34: Do you have a favorable or unfavorable opinion of each of the following people? Darren Waller

		ery		ewhat	Some			ery	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfavo	orable	unfav	orable	opii	nion	(of	Total N
Adults	4%	(25)	9%	(54)	2%	(12)	4%	(23)	10%	(63)	71%	(429)	605
Gender: Male	6%	(18)	12%	(34)	3%	(10)	4%	(12)	13%	(37)	61%	(171)	281
Gender: Female	2%	(7)	6%	(19)	1%	(3)	3%	(11)	8%	(26)	80%	(258)	324
Age: 18-34	5%	(9)	11%	(18)	3%	(5)	10%	(16)	9%	(14)	61%	(96)	157
Age: 35-44	8%	(8)	18%	(19)	1%	(1)	3%	(3)	12%	(13)	58%	(61)	106
Age: 45-64	2%	(4)	5%	(10)	3%	(6)	1%	(2)	13%	(28)	77%	(165)	214
Age: 65+	3%	(4)	5%	(7)	_	(0)	2%	(2)	7%	(8)	83%	(107)	128
GenZers: 1997-2012	_	(0)	3%	(2)	_	(0)	11%	(7)	9%	(6)	77%	(49)	64
Millennials: 1981-1996	10%	(15)	19%	(29)	4%	(6)	7%	(11)	12%	(18)	48%	(72)	152
GenXers: 1965-1980	4%	(5)	7%	(11)	1%	(1)	1%	(2)	12%	(17)	76%	(114)	151
Baby Boomers: 1946-1964	2%	(3)	4%	(8)	3%	(5)	1%	(2)	10%	(20)	80%	(159)	198
PID: Dem (no lean)	5%	(12)	14%	(36)	3%	(8)	2%	(6)	10%	(25)	66%	(171)	258
PID: Ind (no lean)	5%	(8)	6%	(11)	1%	(1)	5%	(8)	12%	(19)	71%	(119)	166
PID: Rep (no lean)	3%	(5)	4%	(7)	2%	(3)	5%	(8)	10%	(18)	77%	(139)	181
PID/Gender: Dem Men	8%	(9)	21%	(23)	5%	(6)	4%	(4)	12%	(13)	50%	(56)	112
PID/Gender: Dem Women	2%	(3)	9%	(13)	1%	(2)	2%	(2)	8%	(12)	78%	(115)	147
PID/Gender: Ind Men	5%	(4)	8%	(6)	1%	(1)	5%	(4)	11%	(8)	70%	(52)	75
PID/Gender: Ind Women	5%	(4)	5%	(5)	1%	(1)	4%	(4)	12%	(11)	73%	(66)	91
PID/Gender: Rep Men	5%	(5)	6%	(6)	3%	(3)	4%	(4)	16%	(15)	66%	(62)	95
PID/Gender: Rep Women	_	(0)	2%	(2)	_	(0)	5%	(5)	3%	(3)	89%	(77)	86
Ideo: Liberal (1-3)	5%	(8)	15%	(27)	2%	(3)	_	(1)	7%	(12)	71%	(127)	178
Ideo: Moderate (4)	6%	(10)	10%	(18)	2%	(4)	2%	(3)	12%	(21)	68%	(119)	175
Ideo: Conservative (5-7)	2%	(4)	4%	(8)	3%	(5)	8%	(15)	12%	(23)	71%	(138)	193
Educ: < College	4%	(15)	7%	(31)	1%	(6)	4%	(16)	11%	(45)	73%	(307)	419
Educ: Bachelors degree	4%	(5)	12%	(14)	4%	(5)	4%	(5)	8%	(11)	68%	(85)	125
Educ: Post-grad	7%	(4)	13%	(8)	4%	(2)	3%	(2)	13%	(8)	61%	(37)	61
Income: Under 50k	4%	(12)	9%	(29)	1%	(4)	3%	(11)	12%	(38)	71%	(232)	327
Income: 50k-100k	4%	(9)	8%	(16)	4%	(8)	6%	(11)	8%	(16)	69%	(134)	194
Income: 100k+	5%	(4)	10%	(8)	_	(0)	1%	(1)	11%	(9)	73%	(62)	84
Ethnicity: White	3%	(13)	8%	(38)	1%	(6)	3%	(16)	10%	(46)	74%	(348)	467
Ethnicity: Hispanic	5%	(5)	5%	(4)	1%	(1)	15%	(13)	14%	(12)	60%	(51)	85

Table MCSP4_34: Do you have a favorable or unfavorable opinion of each of the following people? Darren Waller

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		of, no		r heard of	Total N
Adults	4%	(25)	9%	(54)	2%	(12)	4%	(23)	10%	(63)	71%	(429)	605
Ethnicity: Black	6%	(6)	15%	(15)	5%	(6)	6%	(6)	8%	(8)	60%	(61)	102
All Christian	4%	(11)	12%	(32)	1%	(3)	3%	(9)	10%	(28)	70%	(195)	278
Agnostic/Nothing in particular	1%	(1)	10%	(15)	2%	(3)	2%	(4)	11%	(17)	75%	(116)	155
Something Else	6%	(7)	2%	(3)	2%	(3)	3%	(4)	14%	(17)	73%	(89)	122
Evangelical	7%	(11)	7%	(12)	_	(0)	4%	(7)	6%	(10)	76%	(126)	166
Non-Evangelical	3%	(7)	10%	(22)	2%	(5)	2%	(4)	15%	(34)	68%	(150)	222
Community: Urban	7%	(13)	13%	(23)	3%	(5)	7%	(13)	11%	(21)	59%	(109)	183
Community: Suburban	2%	(7)	6%	(17)	2%	(7)	3%	(8)	9%	(27)	77%	(219)	285
Community: Rural	3%	(4)	10%	(13)	1%	(1)	1%	(1)	12%	(16)	74%	(102)	137
Employ: Private Sector	3%	(6)	14%	(25)	3%	(5)	5%	(9)	15%	(27)	61%	(112)	184
Employ: Retired	3%	(5)	5%	(7)	2%	(4)	2%	(3)	5%	(8)	83%	(132)	158
Employ: Unemployed	9%	(7)	10%	(8)	1%	(1)	_	(0)	6%	(5)	74%	(63)	84
Military HH: Yes	2%	(2)	7%	(7)	3%	(3)	8%	(8)	6%	(6)	73%	(74)	101
Military HH: No	4%	(23)	9%	(46)	2%	(9)	3%	(15)	11%	(57)	70%	(355)	504
RD/WT: Right Direction	5%	(6)	11%	(14)	2%	(3)	11%	(14)	10%	(14)	61%	(80)	132
RD/WT: Wrong Track	4%	(18)	8%	(40)	2%	(9)	2%	(9)	10%	(49)	74%	(348)	473
Trump Job Approve	4%	(8)	7%	(16)	1%	(2)	5%	(13)	10%	(23)	74%	(175)	238
Trump Job Disapprove	3%	(10)	11%	(38)	3%	(10)	3%	(9)	11%	(36)	70%	(237)	339
Trump Job Strongly Approve	5%	(6)	5%	(7)	1%	(1)	6%	(9)	7%	(9)	76%	(104)	137
Trump Job Somewhat Approve	2%	(2)	9%	(9)	1%	(1)	4%	(4)	14%	(14)	70%	(71)	100
Trump Job Somewhat Disapprove	1%	(1)	16%	(11)	6%	(4)	9%	(6)	8%	(6)	60%	(41)	68
Trump Job Strongly Disapprove	3%	(9)	10%	(27)	2%	(6)	1%	(3)	11%	(30)	72%	(196)	270
Favorable of Trump	4%	(9)	8%	(19)	2%	(5)	3%	(8)	9%	(22)	74%	(176)	239
Unfavorable of Trump	3%	(9)	10%	(33)	2%	(6)	3%	(11)	11%	(36)	72%	(239)	334
Very Favorable of Trump	2%	(3)	9%	(12)	2%	(2)	3%	(4)	6%	(8)	79%	(108)	138
Somewhat Favorable of Trump	6%	(6)	7%	(7)	3%	(3)	4%	(4)	14%	(14)	67%	(68)	101
Somewhat Unfavorable of Trump	_	(0)	17%	(9)	5%	(3)	3%	(2)	9%	(5)	67%	(36)	55
Very Unfavorable of Trump	3%	(9)	9%	(24)	1%	(3)	3%	(9)	11%	(31)	72%	(203)	280

Table MCSP4_34: Do you have a favorable or unfavorable opinion of each of the following people? Darren Waller

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		heard of	Total N
Adults	4%	(25)	9%	(54)	2%	(12)	4%	(23)	10%	(63)	71%	(429)	605
#1 Issue: Economy	7%	(15)	10%	(20)	2%	(5)	2%	(4)	11%	(23)	68%	(144)	212
#1 Issue: Security	1%	(0)	12%	(7)	_	(0)	5%	(3)	8%	(5)	74%	(42)	56
#1 Issue: Health Care	2%	(3)	9%	(11)	_	(0)	4%	(5)	14%	(17)	71%	(87)	122
#1 Issue: Medicare / Social Security	3%	(2)	7%	(7)	3%	(3)	3%	(3)	6%	(6)	77%	(70)	90
2018 House Vote: Democrat	7%	(16)	13%	(29)	1%	(3)	2%	(4)	10%	(22)	66%	(143)	217
2018 House Vote: Republican	3%	(5)	6%	(8)	1%	(2)	1%	(2)	8%	(12)	80%	(109)	138
2016 Vote: Hillary Clinton	6%	(12)	14%	(28)	2%	(3)	2%	(4)	10%	(21)	66%	(135)	202
2016 Vote: Donald Trump	5%	(9)	5%	(7)	1%	(2)	2%	(4)	9%	(14)	77%	(122)	158
2016 Vote: Other		(0)	9%	(5)	_	(0)	7%	(4)	8%	(4)	77%	(42)	54
2016 Vote: Didn't Vote	2%	(4)	8%	(14)	4%	(7)	4%	(8)	13%	(24)	70%	(130)	187
Voted in 2014: Yes	6%	(20)	10%	(33)	1%	(5)	2%	(7)	11%	(38)	70%	(245)	349
Voted in 2014: No	2%	(4)	8%	(20)	3%	(7)	6%	(16)	10%	(25)	72%	(184)	256
2012 Vote: Barack Obama	7%	(16)	12%	(28)	2%	(4)	3%	(8)	10%	(24)	66%	(153)	233
2012 Vote: Mitt Romney	4%	(5)	5%	(6)	2%	(2)	3%	(3)	9%	(11)	77%	(92)	120
2012 Vote: Didn't Vote	2%	(4)	8%	(18)	2%	(6)	5%	(12)	10%	(23)	72%	(161)	224
4-Region: Northeast	2%	(2)	8%	(9)	_	(0)	9%	(11)	8%	(9)	73%	(82)	113
4-Region: Midwest	5%	(6)	15%	(17)	1%	(1)	2%	(2)	11%	(12)	67%	(78)	116
4-Region: South	3%	(7)	8%	(18)	4%	(10)	4%	(8)	14%	(33)	68%	(159)	235
4-Region: West	7%	(10)	6%	(9)	1%	(2)	1%	(2)	6%	(9)	78%	(110)	141
Sports fans	6%	(24)	13%	(52)	3%	(11)	4%	(18)	14%	(58)	60%	(251)	414
Avid sports fans	10%	(15)	19%	(30)	4%	(6)	5%	(8)	16%	(26)	46%	(73)	157
Casual sports fans	4%	(9)	9%	(22)	2%	(5)	4%	(10)	12%	(32)	69%	(178)	257
Republican sports fans	4%	(5)	6%	(7)	3%	(3)	5%	(6)	14%	(17)	69%	(85)	123
Democratic sports fans	6%	(11)	19%	(35)	4%	(8)	2%	(4)	14%	(25)	55%	(101)	184
Independent sports fans	8%	(8)	9%	(10)	_	(1)	7%	(8)	15%	(16)	61%	(65)	107
Sports fans ages 18-34	8%	(8)	17%	(17)	4%	(4)	16%	(16)	11%	(11)	45%	(45)	101
Sports fans ages 35-44	10%	(8)	23%	(19)	1%	(1)	1%	(1)	13%	(11)	52%	(43)	84
Sports fans ages 45-64	3%	(4)	6%	(9)	4%	(6)	1%	(2)	19%	(27)	66%	(94)	142
Sports fans 65+	5%	(4)	8%	(7)	_	(0)	_	(0)	10%	(8)	78%	(68)	87
NFL fans	6%	(22)	14%	(51)	3%	(11)	5%	(20)	15%	(56)	56%	(209)	370

Table MCSP4_34: Do you have a favorable or unfavorable opinion of each of the following people? Darren Waller

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	4%	(25)	9%	(54)	2%	(12)	4%	(23)	10%	(63)	71%	(429)	605
Avid NFL fans	10%	(16)	21%	(34)	3%	(5)	5%	(7)	17%	(27)	45%	(73)	162
Casual NFL fans	3%	(7)	8%	(17)	3%	(7)	6%	(13)	14%	(29)	65%	(137)	209

Table MCSP4_35: Do you have a favorable or unfavorable opinion of each of the following people? Greg Ward

	Ve	ery	Some	what	Some	what	Ve	ery	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opiı	nion	•	of	Total N
Adults	4%	(24)	10%	(56)	3%	(18)	3%	(18)	10%	(59)	70%	(404)	578
Gender: Male	5%	(15)	14%	(38)	3%	(10)	4%	(10)	13%	(36)	61%	(166)	274
Gender: Female	3%	(9)	6%	(18)	3%	(9)	3%	(8)	8%	(23)	78%	(238)	304
Age: 18-34	5%	(8)	11%	(19)	8%	(14)	9%	(16)	12%	(21)	55%	(96)	175
Age: 35-44	6%	(6)	20%	(19)	1%	(1)	1%	(1)	9%	(8)	63%	(59)	94
Age: 45-64	5%	(9)	8%	(15)	2%	(3)	_	(0)	12%	(22)	74%	(140)	189
Age: 65+	_	(0)	3%	(3)	_	(0)	_	(1)	6%	(7)	91%	(109)	120
GenZers: 1997-2012	_	(0)	10%	(7)	2%	(1)	12%	(9)	9%	(7)	68%	(52)	77
Millennials: 1981-1996	9%	(12)	16%	(23)	9%	(13)	6%	(8)	13%	(19)	47%	(67)	143
GenXers: 1965-1980	4%	(6)	10%	(13)	2%	(3)	_	(0)	10%	(14)	74%	(102)	138
Baby Boomers: 1946-1964	3%	(5)	6%	(11)	_	(1)	_	(1)	9%	(17)	82%	(156)	191
PID: Dem (no lean)	8%	(20)	11%	(26)	2%	(5)	3%	(7)	11%	(27)	65%	(152)	235
PID: Ind (no lean)	1%	(1)	7%	(12)	5%	(9)	1%	(2)	10%	(17)	76%	(128)	169
PID: Rep (no lean)	2%	(3)	10%	(18)	2%	(4)	6%	(10)	9%	(15)	71%	(124)	174
PID/Gender: Dem Men	12%	(12)	17%	(17)	3%	(3)	6%	(7)	15%	(15)	46%	(47)	102
PID/Gender: Dem Women	5%	(7)	6%	(8)	1%	(1)	_	(0)	9%	(11)	79%	(105)	133
PID/Gender: Ind Men	1%	(1)	11%	(9)	4%	(3)	2%	(2)	12%	(10)	71%	(57)	81
PID/Gender: Ind Women	1%	(1)	4%	(3)	7%	(6)	_	(0)	8%	(7)	80%	(71)	89
PID/Gender: Rep Men	2%	(2)	13%	(12)	4%	(3)	2%	(2)	12%	(11)	68%	(62)	91
PID/Gender: Rep Women	2%	(1)	8%	(6)	1%	(1)	9%	(8)	5%	(4)	75%	(62)	82
Ideo: Liberal (1-3)	6%	(10)	8%	(12)	1%	(2)	2%	(4)	11%	(18)	72%	(117)	163
Ideo: Moderate (4)	4%	(6)	13%	(20)	5%	(7)	1%	(1)	9%	(14)	68%	(103)	152
Ideo: Conservative (5-7)	4%	(8)	11%	(23)	2%	(5)	7%	(13)	11%	(22)	65%	(132)	202
Educ: < College	3%	(11)	9%	(35)	3%	(13)	4%	(14)	12%	(46)	70%	(281)	400
Educ: Bachelors degree	6%	(7)	12%	(13)	2%	(3)	2%	(2)	4%	(4)	75%	(84)	112
Educ: Post-grad	9%	(6)	12%	(8)	3%	(2)	3%	(2)	13%	(9)	60%	(39)	66
Income: Under 50k	3%	(8)	10%	(31)	4%	(12)	4%	(14)	12%	(37)	68%	(218)	321
Income: 50k-100k	4%	(7)	7%	(12)	3%	(6)	2%	(4)	9%	(15)	74%	(124)	167
Income: 100k+	9%	(9)	14%	(12)	1%	(1)	_	(0)	7%	(7)	69%	(62)	91
Ethnicity: White	4%	(21)	8%	(37)	3%	(16)	4%	(16)	8%	(37)	73%	(341)	468
Ethnicity: Hispanic	2%	(2)	10%	(9)	7%	(6)	15%	(14)	11%	(10)	55%	(51)	92

Table MCSP4_35: Do you have a favorable or unfavorable opinion of each of the following people? Greg Ward

Demographic		ery rable		ewhat rable	Some unfav		Ve unfav	•		of, no nion		r heard of	Total N
Adults	4%	(24)	10%	(56)	3%	(18)	3%	(18)	10%	(59)	70%	(404)	578
Ethnicity: Black	4%	(3)	24%	(16)	3%	(2)	_	(0)	16%	(11)	53%	(36)	67
All Christian	7%	(18)	10%	(26)	3%	(8)	1%	(3)	9%	(23)	70%	(180)	257
Agnostic/Nothing in particular	1%	(1)	7%	(11)	3%	(5)	7%	(11)	9%	(14)	73%	(118)	162
Something Else	2%	(2)	12%	(13)	3%	(3)	3%	(4)	12%	(13)	69%	(75)	110
Evangelical	4%	(7)	15%	(23)	3%	(4)	4%	(6)	10%	(16)	65%	(101)	156
Non-Evangelical	6%	(11)	7%	(14)	3%	(5)	_	(1)	10%	(20)	74%	(147)	199
Community: Urban	7%	(11)	19%	(31)	6%	(10)	4%	(6)	13%	(22)	52%	(87)	167
Community: Suburban	2%	(5)	8%	(21)	1%	(3)	3%	(7)	10%	(27)	76%	(208)	272
Community: Rural	5%	(8)	2%	(3)	4%	(5)	3%	(4)	7%	(9)	78%	(109)	139
Employ: Private Sector	9%	(17)	14%	(26)	3%	(6)	1%	(2)	11%	(21)	62%	(119)	192
Employ: Retired	1%	(2)	7%	(9)	1%	(1)	_	(1)	6%	(8)	84%	(105)	125
Employ: Unemployed	5%	(3)	5%	(3)	4%	(3)	_	(0)	13%	(9)	73%	(51)	70
Military HH: Yes	2%	(2)	3%	(3)	1%	(1)	2%	(2)	13%	(13)	78%	(77)	99
Military HH: No	4%	(21)	11%	(52)	4%	(17)	3%	(16)	10%	(46)	68%	(327)	479
RD/WT: Right Direction	4%	(6)	14%	(24)	3%	(5)	7%	(12)	13%	(22)	60%	(105)	173
RD/WT: Wrong Track	4%	(18)	8%	(31)	3%	(14)	1%	(6)	9%	(37)	74%	(299)	405
Trump Job Approve	2%	(4)	11%	(28)	3%	(7)	6%	(16)	10%	(26)	68%	(171)	251
Trump Job Disapprove	7%	(20)	9%	(27)	4%	(11)	1%	(2)	10%	(32)	69%	(209)	301
Trump Job Strongly Approve	1%	(1)	13%	(18)	3%	(4)	1%	(2)	7%	(10)	74%	(97)	132
Trump Job Somewhat Approve	2%	(3)	9%	(10)	2%	(2)	11%	(14)	14%	(16)	62%	(74)	119
Trump Job Somewhat Disapprove	9%	(7)	12%	(9)	11%	(8)	_	(0)	12%	(9)	55%	(40)	72
Trump Job Strongly Disapprove	6%	(13)	8%	(19)	1%	(3)	1%	(2)	10%	(23)	74%	(169)	229
Favorable of Trump	2%	(4)	11%	(26)	2%	(5)	5%	(12)	9%	(22)	71%	(166)	235
Unfavorable of Trump	6%	(19)	9%	(30)	4%	(12)	1%	(2)	10%	(33)	70%	(223)	320
Very Favorable of Trump	2%	(3)	13%	(17)	3%	(4)	2%	(2)	9%	(12)	70%	(90)	128
Somewhat Favorable of Trump	1%	(1)	8%	(9)	_	(0)	9%	(10)	9%	(10)	72%	(77)	107
Somewhat Unfavorable of Trump	6%	(4)	13%	(9)	7%	(5)	_	(0)	6%	(4)	68%	(49)	72
Very Unfavorable of Trump	6%	(15)	8%	(21)	3%	(7)	1%	(2)	12%	(29)	70%	(174)	248

Table MCSP4_35: Do you have a favorable or unfavorable opinion of each of the following people? Greg Ward

		ery		ewhat		ewhat	Ve	•		of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	4%	(24)	10%	(56)	3%	(18)	3%	(18)	10%	(59)	70%	(404)	578
#1 Issue: Economy	4%	(9)	8%	(18)	3%	(6)	1%	(2)	13%	(28)	70%	(150)	213
#1 Issue: Health Care	9%	(10)	11%	(13)	7%	(7)	_	(0)	9%	(10)	65%	(73)	113
#1 Issue: Medicare / Social Security	2%	(1)	6%	(5)	_	(0)	8%	(6)	13%	(10)	70%	(54)	77
2018 House Vote: Democrat	10%	(18)	10%	(19)	2%	(4)	_	(0)	10%	(19)	68%	(130)	190
2018 House Vote: Republican	_	(0)	13%	(19)	2%	(3)	3%	(4)	12%	(17)	70%	(103)	147
2016 Vote: Hillary Clinton	10%	(17)	11%	(18)	2%	(3)	_	(0)	9%	(15)	67%	(113)	167
2016 Vote: Donald Trump	1%	(2)	9%	(16)	2%	(4)	3%	(5)	10%	(17)	74%	(124)	168
2016 Vote: Didn't Vote	2%	(5)	10%	(21)	3%	(5)	6%	(13)	12%	(25)	67%	(141)	210
Voted in 2014: Yes	6%	(17)	13%	(41)	2%	(7)	_	(1)	10%	(31)	69%	(217)	314
Voted in 2014: No	2%	(6)	6%	(15)	4%	(11)	6%	(16)	11%	(28)	71%	(187)	264
2012 Vote: Barack Obama	9%	(19)	14%	(29)	3%	(5)	_	(1)	10%	(19)	64%	(128)	201
2012 Vote: Mitt Romney	2%	(3)	8%	(10)	3%	(3)	_	(1)	8%	(10)	79%	(97)	123
2012 Vote: Didn't Vote	1%	(2)	7%	(17)	4%	(10)	7%	(16)	11%	(28)	70%	(168)	241
4-Region: Northeast	5%	(6)	9%	(9)	1%	(1)	1%	(1)	14%	(14)	69%	(70)	101
4-Region: Midwest	2%	(2)	13%	(16)	3%	(4)	5%	(6)	7%	(9)	70%	(86)	123
4-Region: South	4%	(8)	9%	(20)	5%	(10)	5%	(10)	10%	(23)	68%	(151)	223
4-Region: West	6%	(8)	8%	(11)	2%	(2)	_	(0)	10%	(13)	74%	(97)	132
Sports fans	6%	(22)	13%	(50)	5%	(18)	5%	(18)	14%	(53)	59%	(226)	387
Avid sports fans	12%	(16)	23%	(32)	8%	(11)	4%	(6)	15%	(21)	37%	(51)	137
Casual sports fans	2%	(6)	7%	(18)	3%	(7)	5%	(12)	13%	(32)	70%	(176)	250
Republican sports fans	2%	(3)	15%	(18)	4%	(4)	8%	(10)	11%	(14)	60%	(71)	120
Democratic sports fans	12%	(18)	14%	(22)	3%	(5)	4%	(7)	15%	(23)	52%	(81)	155
Independent sports fans	1%	(1)	9%	(10)	8%	(9)	2%	(2)	14%	(16)	66%	(74)	113
Sports fans ages 18-34	6%	(7)	15%	(17)	12%	(14)	15%	(16)	16%	(18)	36%	(41)	112
Sports fans ages 35-44	9%	(6)	24%	(16)	2%	(1)	1%	(1)	10%	(7)	55%	(37)	68
Sports fans ages 45-64	7%	(9)	11%	(14)	2%	(3)	_	(0)	16%	(21)	64%	(83)	131
Sports fans 65+	_	(0)	4%	(3)	_	(0)	1%	(1)	9%	(7)	86%	(65)	76
NFL fans	7%	(24)	14%	(48)	5%	(17)	4%	(12)	14%	(48)	56%	(191)	339
Avid NFL fans	12%	(18)	22%	(32)	7%	(10)	_	(0)	15%	(21)	44%	(64)	145
Casual NFL fans	3%	(6)	8%	(16)	3%	(7)	6%	(12)	14%	(27)	66%	(127)	194

Table MCSP4_36: Do you have a favorable or unfavorable opinion of each of the following people? Sammy Watkins

	Ve	ery	Some	ewhat	Some	what	Ve	ry	Heard	of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opii	nion	•	of	Total N
Adults	7%	(45)	13%	(80)	3%	(16)	1%	(8)	14%	(82)	62%	(373)	604
Gender: Male	9%	(27)	18%	(54)	2%	(7)	2%	(7)	15%	(46)	52%	(155)	297
Gender: Female	6%	(17)	8%	(25)	3%	(9)	_	(1)	12%	(37)	71%	(218)	307
Age: 18-34	8%	(14)	10%	(19)	5%	(9)	2%	(3)	12%	(22)	64%	(117)	184
Age: 35-44	13%	(12)	14%	(13)	5%	(5)	5%	(4)	22%	(20)	42%	(39)	93
Age: 45-64	6%	(13)	17%	(36)	_	(1)	1%	(1)	18%	(37)	57%	(119)	208
Age: 65+	5%	(5)	10%	(12)	1%	(1)	_	(0)	2%	(3)	82%	(98)	119
GenZers: 1997-2012	12%	(10)	9%	(7)	4%	(3)	1%	(1)	9%	(7)	64%	(52)	82
Millennials: 1981-1996	8%	(12)	12%	(18)	7%	(10)	2%	(3)	20%	(29)	51%	(76)	149
GenXers: 1965-1980	5%	(8)	25%	(36)	_	(1)	3%	(4)	15%	(21)	52%	(74)	144
Baby Boomers: 1946-1964	7%	(13)	9%	(17)	1%	(1)	_	(1)	12%	(24)	71%	(140)	196
PID: Dem (no lean)	11%	(23)	15%	(32)	3%	(6)	2%	(3)	12%	(25)	58%	(123)	213
PID: Ind (no lean)	5%	(11)	12%	(25)	2%	(5)	2%	(4)	14%	(29)	64%	(129)	202
PID: Rep (no lean)	6%	(10)	12%	(23)	3%	(5)	1%	(1)	15%	(28)	64%	(121)	189
PID/Gender: Dem Men	13%	(12)	25%	(24)	4%	(4)	2%	(2)	12%	(12)	45%	(44)	98
PID/Gender: Dem Women	10%	(11)	7%	(8)	2%	(2)	1%	(1)	12%	(13)	69%	(80)	115
PID/Gender: Ind Men	5%	(5)	17%	(17)	1%	(1)	3%	(4)	15%	(16)	58%	(60)	103
PID/Gender: Ind Women	5%	(5)	7%	(7)	4%	(4)	_	(0)	13%	(13)	70%	(69)	98
PID/Gender: Rep Men	10%	(10)	13%	(13)	3%	(3)	2%	(1)	19%	(18)	53%	(51)	95
PID/Gender: Rep Women	1%	(1)	11%	(11)	2%	(2)	_	(0)	11%	(10)	75%	(70)	93
Ideo: Liberal (1-3)	14%	(21)	13%	(21)	2%	(3)	_	(1)	11%	(17)	60%	(93)	155
Ideo: Moderate (4)	4%	(7)	14%	(25)	1%	(3)	2%	(3)	15%	(28)	64%	(119)	186
Ideo: Conservative (5-7)	7%	(12)	14%	(25)	3%	(6)	2%	(3)	14%	(27)	60%	(111)	184
Educ: < College	8%	(34)	11%	(46)	2%	(10)	1%	(5)	15%	(63)	63%	(273)	430
Educ: Bachelors degree	5%	(5)	15%	(16)	4%	(4)	2%	(2)	12%	(12)	63%	(66)	105
Educ: Post-grad	8%	(5)	27%	(19)	2%	(2)	2%	(1)	11%	(7)	50%	(34)	68
Income: Under 50k	8%	(27)	10%	(34)	3%	(10)	1%	(5)	14%	(49)	64%	(223)	348
Income: 50k-100k	6%	(9)	20%	(34)	3%	(4)	2%	(3)	14%	(23)	56%	(93)	165
Income: 100k+	9%	(8)	13%	(12)	1%	(1)	1%	(1)	11%	(10)	64%	(58)	91
Ethnicity: White	7%	(33)	12%	(56)	2%	(8)	1%	(6)	15%	(71)	62%	(290)	465
Ethnicity: Hispanic	11%	(11)	16%	(15)	8%	(7)		(0)	21%	(20)	45%	(42)	95

Table MCSP4_36: Do you have a favorable or unfavorable opinion of each of the following people? Sammy Watkins

Demographic		ery rable		ewhat rable	Some unfav		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(45)	13%	(80)	3%	(16)	1%	(8)	14%	(82)	62%	(373)	604
Ethnicity: Black	3%	(2)	21%	(15)	2%	(1)	1%	(1)	11%	(8)	62%	(46)	75
Ethnicity: Other	13%	(9)	13%	(9)	10%	(6)	2%	(1)	4%	(3)	58%	(37)	64
All Christian	9%	(25)	16%	(43)	2%	(7)	1%	(2)	14%	(38)	58%	(160)	274
Agnostic/Nothing in particular	7%	(12)	10%	(16)	5%	(8)	3%	(4)	14%	(22)	62%	(101)	163
Something Else	5%	(6)	10%	(13)	1%	(1)	1%	(1)	16%	(20)	66%	(82)	124
Evangelical	9%	(15)	14%	(23)	2%	(3)	1%	(2)	13%	(22)	61%	(101)	166
Non-Evangelical	6%	(13)	15%	(33)	2%	(4)	_	(1)	15%	(32)	63%	(137)	220
Community: Urban	9%	(15)	15%	(27)	4%	(8)	2%	(4)	12%	(21)	58%	(102)	176
Community: Suburban	6%	(16)	13%	(35)	2%	(5)	1%	(4)	15%	(41)	63%	(172)	273
Community: Rural	9%	(13)	12%	(18)	2%	(3)	_	(1)	13%	(21)	64%	(99)	155
Employ: Private Sector	10%	(15)	20%	(31)	4%	(6)	2%	(2)	15%	(22)	49%	(73)	149
Employ: Self-Employed	8%	(4)	8%	(4)	5%	(3)	2%	(1)	18%	(10)	60%	(34)	56
Employ: Retired	5%	(7)	11%	(17)	1%	(1)	1%	(2)	8%	(11)	74%	(109)	148
Employ: Unemployed	13%	(10)	5%	(4)	_	(0)	2%	(1)	11%	(9)	69%	(56)	81
Employ: Other	4%	(2)	11%	(5)	_	(0)	_	(0)	31%	(16)	54%	(28)	52
Military HH: Yes	9%	(8)	13%	(12)	1%	(1)	_	(0)	11%	(9)	66%	(58)	88
Military HH: No	7%	(36)	13%	(68)	3%	(15)	2%	(8)	14%	(73)	61%	(315)	516
RD/WT: Right Direction	10%	(16)	16%	(26)	4%	(6)	2%	(3)	15%	(24)	54%	(89)	165
RD/WT: Wrong Track	6%	(28)	12%	(54)	2%	(9)	1%	(5)	13%	(58)	65%	(284)	439
Trump Job Approve	4%	(11)	14%	(37)	2%	(5)	2%	(4)	16%	(40)	62%	(157)	254
Trump Job Disapprove	10%	(32)	12%	(40)	2%	(7)	1%	(4)	11%	(37)	63%	(202)	322
Trump Job Strongly Approve	3%	(5)	14%	(21)	2%	(4)	2%	(2)	13%	(19)	66%	(98)	148
Trump Job Somewhat Approve	6%	(6)	15%	(16)	1%	(1)	2%	(2)	20%	(21)	56%	(59)	105
Trump Job Somewhat Disapprove	17%	(13)	10%	(7)	2%	(1)	2%	(1)	14%	(10)	55%	(41)	75
Trump Job Strongly Disapprove	8%	(19)	13%	(32)	2%	(5)	1%	(3)	11%	(26)	65%	(161)	247
Favorable of Trump	6%	(13)	14%	(33)	1%	(4)	2%	(4)	15%	(36)	63%	(152)	243
Unfavorable of Trump	9%	(31)	13%	(43)	2%	(8)	1%	(4)	11%	(37)	63%	(207)	330

Table MCSP4_36: Do you have a favorable or unfavorable opinion of each of the following people? Sammy Watkins

		ery		ewhat		what	Ve	•	Heard	of, no		heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfavo	orable	opiı	nion	•	of	Total N
Adults	7%	(45)	13%	(80)	3%	(16)	1%	(8)	14%	(82)	62%	(373)	604
Very Favorable of Trump	5%	(6)	15%	(20)	1%	(2)	1%	(1)	11%	(15)	67%	(89)	133
Somewhat Favorable of Trump	6%	(7)	13%	(14)	2%	(2)	2%	(3)	19%	(21)	58%	(63)	109
Somewhat Unfavorable of Trump	6%	(4)	13%	(9)	3%	(2)	1%	(1)	15%	(10)	62%	(42)	68
Very Unfavorable of Trump	10%	(27)	13%	(34)	2%	(6)	1%	(4)	10%	(27)	63%	(164)	261
#1 Issue: Economy	9%	(18)	13%	(27)	3%	(6)	2%	(5)	16%	(33)	58%	(120)	207
#1 Issue: Security	2%	(1)	14%	(8)	_	(0)	_	(0)	22%	(13)	62%	(37)	59
#1 Issue: Health Care	6%	(6)	16%	(15)	3%	(3)	1%	(1)	9%	(8)	64%	(60)	94
#1 Issue: Medicare / Social Security	8%	(8)	6%	(6)	_	(0)	2%	(2)	15%	(15)	69%	(67)	97
#1 Issue: Other	4%	(2)	18%	(10)	_	(0)	_	(0)	7%	(4)	71%	(41)	57
2018 House Vote: Democrat	9%	(17)	18%	(35)	3%	(6)	1%	(2)	10%	(19)	59%	(112)	190
2018 House Vote: Republican	7%	(12)	15%	(25)	1%	(2)	1%	(2)	13%	(21)	63%	(106)	168
2016 Vote: Hillary Clinton	8%	(14)	16%	(29)	3%	(6)	1%	(2)	10%	(18)	62%	(111)	180
2016 Vote: Donald Trump	7%	(12)	18%	(31)	1%	(2)	1%	(1)	11%	(19)	62%	(107)	172
2016 Vote: Didn't Vote	7%	(15)	7%	(16)	4%	(8)	2%	(4)	19%	(39)	62%	(132)	213
Voted in 2014: Yes	8%	(27)	16%	(55)	4%	(13)	1%	(4)	11%	(38)	61%	(209)	345
Voted in 2014: No	7%	(18)	10%	(25)	1%	(3)	2%	(5)	17%	(44)	63%	(164)	258
2012 Vote: Barack Obama	8%	(16)	16%	(34)	2%	(5)	1%	(3)	11%	(24)	62%	(133)	216
2012 Vote: Mitt Romney	9%	(12)	17%	(23)	1%	(1)	1%	(1)	13%	(17)	60%	(79)	132
2012 Vote: Didn't Vote	7%	(17)	9%	(21)	4%	(9)	2%	(5)	17%	(41)	62%	(148)	241
4-Region: Northeast	7%	(7)	26%	(25)	1%	(1)	1%	(1)	10%	(9)	55%	(54)	98
4-Region: Midwest	6%	(8)	6%	(8)	2%	(3)	1%	(1)	20%	(25)	64%	(80)	124
4-Region: South	7%	(16)	16%	(38)	2%	(4)	2%	(5)	11%	(27)	63%	(155)	246
4-Region: West	10%	(14)	6%	(9)	5%	(7)	1%	(1)	15%	(20)	63%	(85)	136
Sports fans	11%	(45)	19%	(78)	2%	(10)	1%	(6)	17%	(71)	50%	(205)	414
Avid sports fans	17%	(24)	31%	(44)	_	(0)	3%	(4)	20%	(28)	29%	(41)	141
Casual sports fans	7%	(20)	12%	(34)	4%	(10)	1%	(2)	16%	(43)	60%	(164)	272
Republican sports fans	8%	(10)	16%	(22)	2%	(3)	1%	(1)	19%	(25)	54%	(73)	134
Democratic sports fans	15%	(23)	20%	(31)	4%	(6)	1%	(2)	13%	(21)	48%	(76)	159
Independent sports fans	9%	(11)	20%	(25)	1%	(1)	2%	(3)	21%	(25)	47%	(57)	121
Sports fans ages 18-34	12%	(14)	16%	(18)	3%	(3)	1%	(1)	12%	(13)	56%	(63)	113

Table MCSP4_36: Do you have a favorable or unfavorable opinion of each of the following people? Sammy Watkins

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	7%	(45)	13%	(80)	3%	(16)	1%	(8)	14%	(82)	62%	(373)	604
Sports fans ages 35-44	15%	(12)	17%	(13)	6%	(5)	5%	(4)	24%	(19)	33%	(26)	79
Sports fans ages 45-64	9%	(13)	23%	(34)	_	(1)	_	(1)	25%	(36)	42%	(62)	147
Sports fans 65+	7%	(5)	16%	(12)	1%	(1)	_	(0)	4%	(3)	72%	(54)	75
NFL fans	12%	(45)	20%	(75)	2%	(9)	1%	(6)	18%	(70)	47%	(179)	382
Avid NFL fans	19%	(30)	31%	(48)	2%	(3)	3%	(5)	17%	(27)	28%	(43)	156
Casual NFL fans	6%	(14)	12%	(27)	3%	(6)	_	(1)	19%	(43)	60%	(136)	226

Table MCSP4_37: Do you have a favorable or unfavorable opinion of each of the following people? Deshaun Watson

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	•		of, no nion		r heard of	Total N
Adults	10%	(59)	17%	(97)	2%	(10)	2%	(13)	13%	(77)	56%	(324)	581
Gender: Male	16%	(46)	23%	(67)	2%	(6)	4%	(11)	13%	(37)	42%	(118)	284
Gender: Female	4%	(13)	10%	(30)	2%	(5)	1%	(3)	14%	(40)	69%	(206)	297
Age: 18-34	12%	(21)	11%	(19)	2%	(3)	5%	(8)	11%	(20)	60%	(107)	178
Age: 35-44	15%	(15)	23%	(24)	1%	(1)	4%	(4)	13%	(13)	44%	(45)	102
Age: 45-64	9%	(17)	20%	(37)	1%	(3)	1%	(1)	15%	(28)	53%	(98)	184
Age: 65+	5%	(6)	14%	(17)	3%	(3)	_	(0)	14%	(16)	64%	(75)	117
GenZers: 1997-2012	15%	(11)	5%	(4)	4%	(3)	_	(0)	4%	(3)	71%	(51)	71
Millennials: 1981-1996	11%	(17)	20%	(33)	1%	(1)	7%	(11)	14%	(22)	48%	(78)	162
GenXers: 1965-1980	14%	(19)	19%	(27)	1%	(2)	1%	(1)	14%	(20)	50%	(71)	140
Baby Boomers: 1946-1964	5%	(9)	16%	(29)	2%	(4)	1%	(1)	15%	(28)	61%	(113)	185
PID: Dem (no lean)	13%	(30)	18%	(41)	2%	(5)	4%	(10)	12%	(27)	51%	(117)	230
PID: Ind (no lean)	6%	(10)	15%	(27)	1%	(2)	1%	(1)	16%	(29)	62%	(110)	179
PID: Rep (no lean)	11%	(19)	17%	(29)	2%	(3)	1%	(2)	12%	(21)	57%	(98)	172
PID/Gender: Dem Men	23%	(23)	27%	(26)	2%	(2)	9%	(8)	10%	(9)	30%	(29)	98
PID/Gender: Dem Women	5%	(7)	11%	(15)	2%	(3)	1%	(2)	14%	(18)	66%	(87)	132
PID/Gender: Ind Men	7%	(7)	20%	(17)	2%	(2)	_	(0)	19%	(16)	52%	(46)	88
PID/Gender: Ind Women	4%	(3)	10%	(9)	_	(0)	1%	(1)	14%	(13)	70%	(64)	90
PID/Gender: Rep Men	17%	(16)	24%	(23)	2%	(2)	2%	(2)	12%	(11)	44%	(43)	98
PID/Gender: Rep Women	4%	(3)	8%	(6)	2%	(1)	_	(0)	12%	(9)	74%	(55)	74
Ideo: Liberal (1-3)	12%	(20)	19%	(31)	2%	(3)	1%	(1)	10%	(16)	56%	(90)	162
Ideo: Moderate (4)	7%	(12)	17%	(28)	2%	(4)	3%	(5)	18%	(29)	52%	(85)	163
Ideo: Conservative (5-7)	13%	(23)	16%	(29)	2%	(3)	3%	(5)	12%	(22)	55%	(99)	181
Educ: < College	7%	(28)	15%	(57)	2%	(6)	2%	(8)	13%	(51)	61%	(236)	386
Educ: Bachelors degree	15%	(19)	18%	(23)	1%	(2)	2%	(2)	15%	(19)	49%	(62)	127
Educ: Post-grad	18%	(12)	25%	(17)	3%	(2)	4%	(3)	11%	(8)	39%	(26)	67
Income: Under 50k	8%	(25)	13%	(41)	1%	(3)	3%	(8)	13%	(41)	62%	(189)	307
Income: 50k-100k	10%	(18)	23%	(44)	2%	(5)	2%	(4)	11%	(20)	52%	(96)	187
Income: 100k+	18%	(15)	14%	(12)	3%	(2)	2%	(1)	19%	(17)	45%	(39)	86
Ethnicity: White	8%	(38)	18%	(81)	1%	(6)	2%	(11)	14%	(64)	57%	(261)	461
Ethnicity: Hispanic	10%	(9)	15%	(13)	_	(0)	7%	(6)	10%	(9)	57%	(49)	87

Table MCSP4_37: Do you have a favorable or unfavorable opinion of each of the following people? Deshaun Watson

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfavo	•		of, no nion		r heard of	Total N
Adults	10%	(59)	17%	(97)	2%	(10)	2%	(13)	13%	(77)	56%	(324)	581
Ethnicity: Black	25%	(14)	16%	(9)	7%	(4)	2%	(1)	17%	(9)	34%	(19)	55
Ethnicity: Other	11%	(7)	11%	(7)	1%	(0)	2%	(1)	7%	(4)	69%	(44)	64
All Christian	15%	(40)	18%	(49)	2%	(4)	1%	(3)	14%	(39)	51%	(141)	276
Agnostic/Nothing in particular	7%	(10)	9%	(13)	1%	(1)	5%	(8)	11%	(16)	67%	(98)	146
Something Else	5%	(5)	23%	(26)	1%	(1)	1%	(1)	15%	(17)	55%	(61)	111
Evangelical	15%	(23)	20%	(30)	2%	(3)	2%	(3)	10%	(15)	51%	(76)	150
Non-Evangelical	9%	(20)	18%	(41)	1%	(2)		(1)	18%	(40)	54%	(120)	223
Community: Urban	15%	(26)	19%	(35)	1%	(1)	3%	(6)	7%	(12)	55%	(99)	180
Community: Suburban	7%	(20)	18%	(47)	2%	(5)	3%	(7)	18%	(47)	53%	(139)	265
Community: Rural	9%	(13)	11%	(15)	3%	(4)		(1)	14%	(19)	63%	(86)	137
Employ: Private Sector	16%	(29)	27%	(49)	2%	(4)	2%	(3)	14%	(25)	40%	(74)	183
Employ: Retired	5%	(7)	15%	(20)	2%	(3)	1%	(1)	13%	(18)	63%	(86)	135
Employ: Unemployed	7%	(5)	7%	(5)		(0)		(0)	20%	(16)	66%	(52)	79
Military HH: Yes	12%	(12)	18%	(18)	1%	(1)	3%	(2)	11%	(11)	54%	(53)	97
Military HH: No	10%	(47)	16%	(79)	2%	(9)	2%	(11)	14%	(66)	56%	(271)	483
RD/WT: Right Direction	17%	(26)	18%	(28)	4%	(6)	6%	(9)	15%	(23)	41%	(63)	155
RD/WT: Wrong Track	8%	(32)	16%	(69)	1%	(4)	1%	(5)	13%	(55)	61%	(262)	426
Trump Job Approve	11%	(25)	21%	(47)	2%	(5)	3%	(8)	12%	(27)	51%	(116)	229
Trump Job Disapprove	10%	(33)	14%	(46)	2%	(5)	2%	(5)	14%	(45)	59%	(197)	332
Trump Job Strongly Approve	12%	(15)	22%	(28)	3%	(4)	2%	(2)	5%	(7)	57%	(74)	130
Trump Job Somewhat Approve	10%	(10)	19%	(19)	1%	(1)	6%	(6)	21%	(21)	43%	(42)	99
Trump Job Somewhat Disapprove	8%	(6)	12%	(9)	5%	(4)	5%	(3)	21%	(15)	50%	(37)	74
Trump Job Strongly Disapprove	11%	(28)	14%	(37)	1%	(1)	1%	(2)	11%	(30)	62%	(160)	258
Favorable of Trump	12%	(29)	20%	(47)	2%	(5)	3%	(7)	11%	(25)	51%	(118)	231
Unfavorable of Trump	9%	(30)	13%	(44)	2%	(5)	2%	(6)	14%	(46)	60%	(200)	332
Very Favorable of Trump	11%	(15)	24%	(31)	2%	(2)	2%	(2)	5%	(6)	56%	(73)	129
Somewhat Favorable of Trump	13%	(14)	16%	(16)	2%	(2)	5%	(5)	18%	(18)	45%	(46)	102
Somewhat Unfavorable of Trump	3%	(2)	12%	(7)	1%	(1)	3%	(2)	15%	(9)	66%	(39)	59
Very Unfavorable of Trump	10%	(29)	14%	(37)	2%	(5)	2%	(5)	14%	(37)	59%	(161)	273

Table MCSP4_37: Do you have a favorable or unfavorable opinion of each of the following people? Deshaun Watson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		r heard of	Total N
Adults	10%	(59)	17%	(97)	2%	(10)	2%	(13)	13%	(77)	56%	(324)	581
#1 Issue: Economy	13%	(29)	18%	(40)	1%	(3)	_	(1)	16%	(35)	51%	(112)	220
#1 Issue: Security	11%	(6)	12%	(7)	1%	(1)	2%	(1)	10%	(5)	63%	(35)	55
#1 Issue: Health Care	11%	(11)	15%	(14)	_	(0)	1%	(1)	18%	(17)	55%	(52)	94
#1 Issue: Medicare / Social Security	8%	(6)	18%	(15)	1%	(1)	9%	(7)	10%	(8)	54%	(43)	81
2018 House Vote: Democrat	16%	(28)	18%	(33)	1%	(2)	2%	(3)	14%	(26)	49%	(89)	181
2018 House Vote: Republican	9%	(12)	22%	(31)	3%	(4)	_	(0)	13%	(19)	53%	(74)	139
2016 Vote: Hillary Clinton	15%	(25)	20%	(33)	1%	(1)	1%	(2)	14%	(24)	49%	(84)	170
2016 Vote: Donald Trump	9%	(15)	21%	(34)	3%	(5)	_	(1)	14%	(22)	52%	(83)	159
2016 Vote: Didn't Vote	9%	(19)	12%	(27)	2%	(4)	5%	(10)	11%	(24)	62%	(140)	225
Voted in 2014: Yes	13%	(38)	21%	(64)	2%	(6)	1%	(2)	16%	(48)	48%	(146)	304
Voted in 2014: No	7%	(21)	12%	(33)	2%	(5)	4%	(11)	11%	(29)	64%	(178)	277
2012 Vote: Barack Obama	15%	(34)	17%	(39)	1%	(2)	1%	(3)	16%	(37)	49%	(111)	226
2012 Vote: Mitt Romney	10%	(10)	25%	(27)	2%	(3)	_	(0)	13%	(14)	50%	(53)	107
2012 Vote: Didn't Vote	6%	(14)	12%	(28)	2%	(5)	4%	(10)	11%	(26)	65%	(152)	234
4-Region: Northeast	10%	(11)	20%	(23)	4%	(5)	3%	(4)	14%	(15)	48%	(54)	112
4-Region: Midwest	10%	(14)	17%	(23)	2%	(3)	4%	(5)	15%	(20)	52%	(71)	136
4-Region: South	10%	(20)	19%	(38)	1%	(2)	2%	(3)	16%	(31)	52%	(101)	195
4-Region: West	9%	(13)	10%	(14)	_	(0)	1%	(1)	9%	(12)	71%	(98)	138
Sports fans	14%	(56)	22%	(89)	3%	(10)	3%	(13)	18%	(72)	40%	(159)	399
Avid sports fans	33%	(41)	30%	(38)	3%	(3)	3%	(3)	11%	(13)	20%	(25)	124
Casual sports fans	5%	(15)	19%	(51)	2%	(7)	3%	(9)	21%	(58)	49%	(134)	275
Republican sports fans	15%	(18)	19%	(23)	3%	(3)	2%	(2)	15%	(18)	46%	(55)	118
Democratic sports fans	18%	(29)	25%	(40)	3%	(5)	6%	(10)	16%	(25)	31%	(50)	160
Independent sports fans	8%	(10)	21%	(25)	1%	(2)	_	(0)	24%	(28)	45%	(55)	121
Sports fans ages 18-34	18%	(20)	15%	(17)	3%	(3)	7%	(8)	16%	(18)	41%	(46)	112
Sports fans ages 35-44	17%	(14)	23%	(19)	1%	(1)	5%	(4)	15%	(12)	39%	(32)	82
Sports fans ages 45-64	13%	(17)	29%	(37)	2%	(3)	1%	(1)	20%	(26)	35%	(45)	128
Sports fans 65+	8%	(6)	21%	(16)	5%	(3)	_	(0)	20%	(15)	47%	(36)	77
NFL fans	16%	(58)	23%	(85)	2%	(8)	3%	(13)	17%	(65)	38%	(143)	372
Avid NFL fans	30%	(47)	32%	(50)	1%	(1)	1%	(2)	10%	(15)	26%	(40)	156

Table MCSP4_37: Do you have a favorable or unfavorable opinion of each of the following people? Deshaun Watson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (59)	17% (97)	2% (10)	2% (13)	13% (77)	56% (324)	581
Casual NFL fans	5% (11)	16% (35)	3% (7)	5% (11)	23% (49)	47% (103)	216

Table MCSP4_38: Do you have a favorable or unfavorable opinion of each of the following people? Carson Wentz

Demographic		ery rable		ewhat rable		ewhat orable		ery orable	Heard opii	of, no nion		heard	Total N
Adults	6%	(40)	15%	(92)	7%	(42)	5%	(29)	11%	(70)	56%	(348)	620
Gender: Male	9%	(25)	20%	(60)	11%	(31)	8%	(22)	15%	(45)	37%	(109)	292
Gender: Female	5%	(15)	10%	(32)	3%	(11)	2%	(7)	7%	(24)	73%	(239)	328
Age: 18-34	7%	(13)	15%	(28)	5%	(9)	10%	(19)	10%	(19)	53%	(98)	185
Age: 35-44	9%	(10)	18%	(18)	10%	(10)	4%	(4)	14%	(14)	45%	(47)	104
Age: 45-64	5%	(10)	14%	(28)	7%	(14)	2%	(5)	12%	(26)	60%	(124)	207
Age: 65+	6%	(7)	15%	(18)	7%	(8)	_	(1)	9%	(11)	64%	(79)	123
GenZers: 1997-2012	2%	(1)	10%	(7)	6%	(4)	12%	(8)	10%	(7)	61%	(41)	67
Millennials: 1981-1996	9%	(15)	18%	(31)	8%	(13)	9%	(15)	12%	(21)	45%	(78)	172
GenXers: 1965-1980	8%	(12)	17%	(25)	7%	(10)	_	(0)	14%	(21)	54%	(82)	151
Baby Boomers: 1946-1964	6%	(11)	13%	(26)	6%	(12)	3%	(5)	8%	(16)	65%	(127)	197
PID: Dem (no lean)	9%	(23)	18%	(44)	8%	(19)	6%	(15)	9%	(21)	51%	(127)	250
PID: Ind (no lean)	1%	(2)	14%	(26)	9%	(17)	4%	(8)	13%	(25)	59%	(115)	194
PID: Rep (no lean)	8%	(14)	12%	(22)	3%	(6)	3%	(5)	13%	(23)	60%	(106)	177
PID/Gender: Dem Men	14%	(16)	23%	(26)	12%	(14)	13%	(14)	9%	(10)	29%	(32)	113
PID/Gender: Dem Women	5%	(7)	13%	(18)	4%	(5)	1%	(1)	8%	(11)	69%	(95)	137
PID/Gender: Ind Men	_	(0)	16%	(17)	13%	(14)	4%	(4)	18%	(19)	49%	(51)	104
PID/Gender: Ind Women	2%	(2)	11%	(9)	4%	(3)	5%	(4)	7%	(6)	72%	(64)	90
PID/Gender: Rep Men	12%	(9)	22%	(17)	5%	(3)	5%	(4)	21%	(16)	35%	(26)	76
PID/Gender: Rep Women	5%	(5)	5%	(5)	2%	(2)	2%	(2)	7%	(7)	79%	(80)	101
Ideo: Liberal (1-3)	6%	(11)	14%	(26)	6%	(12)	7%	(14)	10%	(18)	56%	(105)	186
Ideo: Moderate (4)	4%	(8)	15%	(29)	10%	(18)	1%	(2)	14%	(26)	56%	(107)	190
Ideo: Conservative (5-7)	10%	(19)	16%	(29)	6%	(10)	6%	(11)	9%	(16)	54%	(97)	181
Educ: < College	4%	(16)	11%	(48)	7%	(29)	6%	(24)	12%	(52)	60%	(253)	421
Educ: Bachelors degree	12%	(16)	20%	(26)	5%	(7)	3%	(4)	11%	(14)	50%	(65)	132
Educ: Post-grad	12%	(8)	28%	(19)	9%	(6)	1%	(1)	6%	(4)	45%	(30)	67
Income: Under 50k	4%	(14)	11%	(37)	6%	(20)	6%	(20)	13%	(45)	60%	(205)	341
Income: 50k-100k	8%	(14)	17%	(30)	9%	(17)	4%	(8)	9%	(16)	54%	(99)	184
Income: 100k+	13%	(12)	26%	(24)	5%	(4)	1%	(1)	10%	(9)	46%	(44)	95
Ethnicity: White	7%	(36)	14%	(72)	6%	(30)	4%	(19)	11%	(57)	58%	(299)	514
Ethnicity: Hispanic	8%	(8)	13%	(12)	9%	(9)	16%	(15)	12%	(12)	42%	(39)	95

Table MCSP4_38: Do you have a favorable or unfavorable opinion of each of the following people? Carson Wentz

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	6%	(40)	15%	(92)	7%	(42)	5%	(29)	11%	(70)	56%	(348)	620
Ethnicity: Black	4%	(3)	29%	(18)	6%	(4)	5%	(3)	12%	(8)	43%	(27)	62
All Christian	9%	(28)	17%	(51)	7%	(22)	1%	(3)	12%	(35)	54%	(163)	303
Agnostic/Nothing in particular	2%	(3)	13%	(20)	5%	(7)	15%	(23)	13%	(20)	52%	(80)	153
Something Else	6%	(6)	11%	(12)	3%	(3)	2%	(2)	10%	(10)	69%	(74)	107
Evangelical	10%	(17)	15%	(25)	8%	(14)	1%	(2)	7%	(11)	58%	(97)	166
Non-Evangelical	6%	(14)	16%	(37)	4%	(9)	1%	(2)	14%	(33)	59%	(136)	230
Community: Urban	13%	(21)	13%	(20)	6%	(9)	7%	(11)	5%	(8)	56%	(86)	154
Community: Suburban	4%	(12)	17%	(54)	9%	(28)	3%	(9)	14%	(42)	53%	(166)	311
Community: Rural	4%	(7)	12%	(18)	3%	(5)	6%	(9)	13%	(20)	62%	(96)	155
Employ: Private Sector	13%	(22)	27%	(44)	5%	(9)	4%	(6)	8%	(14)	43%	(71)	166
Employ: Retired	8%	(12)	11%	(17)	6%	(9)	1%	(2)	11%	(16)	64%	(99)	154
Employ: Unemployed	1%	(1)	7%	(7)	6%	(6)	8%	(8)	16%	(16)	62%	(60)	98
Military HH: Yes	6%	(6)	21%	(23)	6%	(7)	6%	(6)	14%	(15)	47%	(50)	108
Military HH: No	7%	(34)	13%	(69)	7%	(35)	4%	(22)	11%	(54)	58%	(298)	513
RD/WT: Right Direction	11%	(18)	20%	(33)	6%	(10)	8%	(13)	12%	(19)	44%	(74)	167
RD/WT: Wrong Track	5%	(22)	13%	(59)	7%	(32)	4%	(16)	11%	(50)	61%	(274)	453
Trump Job Approve	7%	(18)	15%	(37)	3%	(8)	4%	(11)	12%	(28)	58%	(144)	246
Trump Job Disapprove	6%	(20)	16%	(55)	9%	(33)	5%	(18)	10%	(36)	55%	(195)	358
Trump Job Strongly Approve	7%	(10)	17%	(23)	4%	(5)	3%	(4)	10%	(13)	61%	(83)	136
Trump Job Somewhat Approve	8%	(9)	13%	(14)	3%	(3)	6%	(7)	14%	(15)	56%	(61)	109
Trump Job Somewhat Disapprove	3%	(3)	20%	(15)	7%	(6)	4%	(3)	12%	(9)	54%	(43)	79
Trump Job Strongly Disapprove	6%	(18)	14%	(40)	10%	(27)	5%	(14)	10%	(27)	55%	(152)	279
Favorable of Trump	7%	(17)	15%	(38)	4%	(11)	4%	(10)	11%	(27)	60%	(152)	255
Unfavorable of Trump	6%	(23)	15%	(51)	9%	(30)	5%	(19)	11%	(37)	54%	(191)	351
Very Favorable of Trump	8%	(11)	14%	(19)	4%	(5)	3%	(4)	10%	(14)	60%	(80)	132
Somewhat Favorable of Trump	5%	(7)	16%	(19)	5%	(6)	5%	(6)	11%	(13)	59%	(72)	123
Somewhat Unfavorable of Trump	3%	(2)	14%	(8)	5%	(3)	6%	(3)	13%	(8)	60%	(36)	60
Very Unfavorable of Trump	7%	(21)	15%	(43)	9%	(27)	5%	(16)	10%	(29)	53%	(155)	291

Table MCSP4_38: Do you have a favorable or unfavorable opinion of each of the following people? Carson Wentz

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no nion		r heard of	Total N
Adults	6%	(40)	15%	(92)	7%	(42)	5%	(29)	11%	(70)	56%	(348)	620
#1 Issue: Economy	7%	(16)	17%	(39)	5%	(12)	4%	(10)	14%	(30)	52%	(116)	223
#1 Issue: Security	5%	(3)	7%	(4)	6%	(4)	3%	(2)	12%	(7)	68%	(41)	61
#1 Issue: Health Care	4%	(5)	14%	(15)	5%	(5)	10%	(10)	14%	(15)	52%	(55)	106
#1 Issue: Medicare / Social Security	8%	(9)	17%	(19)	11%	(12)	5%	(5)	11%	(12)	48%	(53)	110
2018 House Vote: Democrat	8%	(17)	18%	(38)	8%	(17)	3%	(7)	9%	(18)	53%	(110)	207
2018 House Vote: Republican	8%	(12)	15%	(23)	3%	(4)	3%	(5)	9%	(14)	61%	(91)	148
2016 Vote: Hillary Clinton	10%	(18)	18%	(34)	9%	(17)	4%	(7)	9%	(17)	51%	(95)	189
2016 Vote: Donald Trump	7%	(12)	15%	(27)	4%	(7)	2%	(3)	11%	(20)	61%	(106)	175
2016 Vote: Didn't Vote	5%	(10)	11%	(23)	7%	(15)	7%	(15)	12%	(25)	58%	(120)	207
Voted in 2014: Yes	8%	(27)	18%	(60)	7%	(23)	3%	(9)	10%	(35)	53%	(177)	331
Voted in 2014: No	4%	(13)	11%	(32)	6%	(18)	7%	(20)	12%	(35)	59%	(172)	290
2012 Vote: Barack Obama	9%	(19)	18%	(40)	10%	(22)	3%	(6)	11%	(23)	50%	(110)	221
2012 Vote: Mitt Romney	7%	(10)	14%	(20)	3%	(4)	3%	(4)	11%	(15)	61%	(83)	136
2012 Vote: Didn't Vote	4%	(11)	12%	(31)	6%	(15)	7%	(19)	12%	(29)	58%	(146)	251
4-Region: Northeast	8%	(10)	26%	(32)	8%	(10)	3%	(3)	9%	(11)	46%	(56)	122
4-Region: Midwest	9%	(12)	13%	(16)	1%	(1)	4%	(5)	9%	(11)	64%	(80)	125
4-Region: South	5%	(11)	14%	(32)	5%	(12)	4%	(10)	16%	(37)	57%	(133)	235
4-Region: West	5%	(7)	9%	(13)	13%	(18)	7%	(10)	8%	(11)	57%	(80)	139
Sports fans	9%	(37)	22%	(91)	9%	(37)	6%	(26)	14%	(56)	39%	(161)	408
Avid sports fans	18%	(24)	29%	(38)	13%	(17)	8%	(10)	15%	(20)	17%	(22)	131
Casual sports fans	5%	(14)	19%	(53)	7%	(20)	6%	(16)	13%	(36)	50%	(139)	278
Republican sports fans	12%	(14)	19%	(22)	5%	(6)	3%	(3)	16%	(19)	45%	(52)	116
Democratic sports fans	12%	(21)	24%	(42)	9%	(16)	9%	(15)	11%	(19)	35%	(62)	174
Independent sports fans	2%	(2)	22%	(26)	14%	(16)	7%	(8)	15%	(18)	40%	(47)	118
Sports fans ages 18-34	11%	(13)	24%	(28)	7%	(8)	14%	(16)	10%	(12)	32%	(37)	114
Sports fans ages 35-44	10%	(9)	21%	(18)	10%	(8)	5%	(4)	13%	(11)	40%	(35)	86
Sports fans ages 45-64	8%	(10)	21%	(28)	9%	(13)	4%	(5)	16%	(22)	42%	(56)	134
Sports fans 65+	7%	(5)	22%	(16)	11%	(8)	1%	(1)	14%	(11)	45%	(33)	74
NFL fans	10%	(37)	23%	(87)	10%	(38)	7%	(25)	14%	(53)	35%	(131)	370
Avid NFL fans	16%	(24)	29%	(43)	17%	(26)	9%	(14)	14%	(21)	14%	(21)	147

Table MCSP4_38: Do you have a favorable or unfavorable opinion of each of the following people? Carson Wentz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (40)	15% (92)	7% (42)	5% (29)	11% (70)	56% (348)	620
Casual NFL fans	6% (13)	20% (44)	6% (13)	5% (11)	14% (32)	49% (110)	223

Table MCSP4_39: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Williams*

	Ve	ery	Some	ewhat	Some	ewhat	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opii	nion	•	of	Total N
Adults	3%	(19)	10%	(63)	3%	(18)	3%	(16)	16%	(99)	64%	(391)	606
Gender: Male	5%	(13)	14%	(41)	4%	(11)	2%	(6)	17%	(49)	59%	(172)	292
Gender: Female	2%	(6)	7%	(22)	2%	(7)	3%	(10)	16%	(50)	70%	(219)	314
Age: 18-34	5%	(8)	12%	(21)	4%	(7)	6%	(11)	16%	(28)	57%	(98)	173
Age: 35-44	7%	(7)	11%	(11)	9%	(9)	5%	(5)	17%	(17)	52%	(55)	105
Age: 45-64	2%	(4)	9%	(19)	1%	(2)	_	(0)	19%	(38)	68%	(135)	199
Age: 65+	_	(0)	9%	(11)	_	(0)	_	(0)	12%	(16)	79%	(103)	129
GenZers: 1997-2012	5%	(4)	3%	(2)	6%	(4)	9%	(7)	28%	(21)	49%	(37)	74
Millennials: 1981-1996	5%	(8)	16%	(25)	6%	(10)	4%	(7)	12%	(18)	56%	(87)	154
GenXers: 1965-1980	5%	(7)	11%	(17)	3%	(4)	2%	(3)	17%	(26)	63%	(99)	156
Baby Boomers: 1946-1964	_	(1)	8%	(15)	_	(0)	_	(0)	16%	(31)	75%	(140)	186
PID: Dem (no lean)	6%	(14)	15%	(36)	4%	(11)	1%	(4)	18%	(43)	56%	(137)	245
PID: Ind (no lean)	1%	(1)	9%	(16)	2%	(3)	5%	(9)	15%	(27)	70%	(130)	187
PID: Rep (no lean)	3%	(4)	6%	(10)	2%	(4)	2%	(4)	16%	(29)	71%	(123)	175
PID/Gender: Dem Men	7%	(8)	19%	(22)	7%	(8)	2%	(2)	19%	(22)	46%	(53)	115
PID/Gender: Dem Women	4%	(5)	11%	(15)	2%	(2)	1%	(1)	17%	(22)	65%	(84)	129
PID/Gender: Ind Men	1%	(1)	13%	(12)	2%	(2)	4%	(3)	15%	(14)	65%	(61)	93
PID/Gender: Ind Women	_	(0)	4%	(4)	2%	(2)	6%	(6)	14%	(13)	74%	(70)	94
PID/Gender: Rep Men	5%	(4)	9%	(7)	1%	(1)	1%	(0)	15%	(13)	69%	(58)	84
PID/Gender: Rep Women	_	(0)	3%	(3)	4%	(3)	3%	(3)	17%	(16)	72%	(65)	91
Ideo: Liberal (1-3)	4%	(8)	15%	(26)	3%	(6)	2%	(4)	16%	(30)	59%	(107)	180
Ideo: Moderate (4)	3%	(5)	12%	(20)	3%	(6)	6%	(10)	13%	(23)	64%	(110)	173
Ideo: Conservative (5-7)	2%	(4)	8%	(15)	2%	(4)	1%	(2)	20%	(38)	67%	(127)	191
Educ: < College	2%	(8)	8%	(32)	3%	(12)	3%	(13)	18%	(74)	66%	(272)	412
Educ: Bachelors degree	4%	(5)	15%	(19)	2%	(3)	1%	(2)	13%	(16)	64%	(82)	127
Educ: Post-grad	9%	(6)	16%	(11)	5%	(4)	3%	(2)	12%	(8)	54%	(37)	67
Income: Under 50k	2%	(6)	9%	(28)	2%	(8)	3%	(10)	18%	(58)	66%	(217)	328
Income: 50k-100k	3%	(7)	13%	(27)	5%	(10)	2%	(4)	15%	(30)	63%	(129)	206
Income: 100k+	9%	(7)	11%	(8)	1%	(1)	3%	(2)	15%	(11)	61%	(44)	73
Ethnicity: White	3%	(16)	9%	(42)	2%	(11)	2%	(11)	15%	(69)	68%	(321)	470
Ethnicity: Hispanic	2%	(2)	13%	(13)	3%	(3)	2%	(2)	31%	(31)	49%	(50)	101

Table MCSP4_39: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Williams*

Demographic		ery rable		ewhat rable	Some unfavo		Ve unfav	ry orable		of, no nion		r heard of	Total N
Adults	3%	(19)	10%	(63)	3%	(18)	3%	(16)	16%	(99)	64%	(391)	606
Ethnicity: Black	4%	(3)	23%	(18)	6%	(4)	3%	(2)	13%	(10)	51%	(38)	76
Ethnicity: Other	1%	(0)	4%	(3)	5%	(3)	5%	(3)	33%	(20)	52%	(31)	61
All Christian	5%	(13)	12%	(33)	2%	(5)	1%	(3)	17%	(49)	63%	(178)	280
Agnostic/Nothing in particular	1%	(2)	9%	(14)	4%	(7)	5%	(9)	8%	(14)	72%	(120)	167
Something Else	3%	(4)	8%	(9)	2%	(3)	2%	(2)	27%	(29)	58%	(62)	108
Evangelical	7%	(10)	10%	(15)	2%	(3)	1%	(2)	19%	(29)	61%	(90)	148
Non-Evangelical	3%	(7)	11%	(25)	1%	(3)	1%	(3)	21%	(48)	62%	(141)	227
Community: Urban	4%	(8)	13%	(23)	3%	(6)	3%	(6)	21%	(37)	55%	(97)	176
Community: Suburban	1%	(3)	11%	(30)	2%	(6)	3%	(7)	15%	(40)	67%	(179)	266
Community: Rural	5%	(9)	6%	(9)	4%	(7)	2%	(3)	13%	(22)	70%	(115)	165
Employ: Private Sector	6%	(11)	15%	(30)	4%	(7)	2%	(5)	15%	(29)	58%	(113)	196
Employ: Retired		(0)	8%	(11)	1%	(1)	1%	(2)	14%	(20)	76%	(103)	136
Employ: Unemployed	3%	(3)	5%	(4)	6%	(5)	1%	(1)	16%	(14)	69%	(59)	85
Military HH: Yes	2%	(2)	7%	(7)	5%	(6)	2%	(2)	11%	(11)	73%	(76)	103
Military HH: No	4%	(18)	11%	(56)	2%	(12)	3%	(14)	17%	(88)	63%	(315)	503
RD/WT: Right Direction	5%	(8)	15%	(22)	4%	(6)	7%	(10)	10%	(15)	59%	(88)	149
RD/WT: Wrong Track	3%	(12)	9%	(41)	3%	(12)	1%	(6)	18%	(84)	66%	(302)	458
Trump Job Approve	4%	(10)	9%	(23)	2%	(6)	3%	(8)	16%	(41)	65%	(166)	254
Trump Job Disapprove	3%	(10)	12%	(39)	4%	(12)	2%	(7)	17%	(57)	62%	(208)	333
Trump Job Strongly Approve	6%	(8)	8%	(12)	4%	(5)	1%	(2)	9%	(13)	72%	(101)	140
Trump Job Somewhat Approve	2%	(2)	10%	(12)	1%	(1)	6%	(6)	25%	(28)	57%	(65)	114
Trump Job Somewhat Disapprove	1%	(0)	7%	(3)	3%	(2)	7%	(3)	30%	(15)	53%	(28)	52
Trump Job Strongly Disapprove	3%	(9)	13%	(36)	4%	(11)	1%	(3)	15%	(42)	64%	(180)	281
Favorable of Trump	4%	(10)	9%	(24)	2%	(5)	3%	(7)	14%	(34)	69%	(174)	254
Unfavorable of Trump	3%	(10)	12%	(39)	4%	(13)	2%	(8)	17%	(55)	62%	(200)	324
Very Favorable of Trump	6%	(9)	12%	(17)	_	(1)	_	(0)	10%	(14)	71%	(100)	140
Somewhat Favorable of Trump	1%	(1)	6%	(7)	4%	(4)	6%	(7)	18%	(20)	65%	(74)	113
Very Unfavorable of Trump	3%	(10)	13%	(37)	4%	(12)	2%	(5)	16%	(46)	61%	(172)	281

Table MCSP4_39: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Williams*

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		heard	Total N
Adults	3%	(19)	10%	(63)	3%	(18)	3%	(16)	16%	(99)	64%	(391)	606
#1 Issue: Economy	5%	(12)	10%	(23)	3%	(8)	3%	(8)	14%	(33)	64%	(148)	232
#1 Issue: Security	4%	(2)	7%	(5)	1%	(1)	3%	(2)	17%	(11)	67%	(43)	63
#1 Issue: Health Care	2%	(3)	16%	(18)	2%	(3)	1%	(1)	20%	(22)	59%	(66)	113
#1 Issue: Medicare / Social Security	_	(0)	10%	(8)	_	(0)	2%	(2)	9%	(7)	78%	(61)	78
2018 House Vote: Democrat	4%	(9)	13%	(28)	3%	(7)	1%	(1)	17%	(35)	62%	(131)	211
2018 House Vote: Republican	2%	(3)	11%	(17)	2%	(2)	2%	(3)	13%	(19)	70%	(106)	151
2016 Vote: Hillary Clinton	4%	(8)	12%	(23)	2%	(5)	1%	(2)	18%	(34)	63%	(120)	191
2016 Vote: Donald Trump	3%	(4)	11%	(18)	_	(1)	3%	(5)	12%	(19)	71%	(112)	158
2016 Vote: Didn't Vote	3%	(7)	9%	(20)	5%	(12)	5%	(10)	18%	(39)	60%	(132)	220
Voted in 2014: Yes	3%	(9)	14%	(44)	1%	(4)	1%	(5)	17%	(55)	64%	(210)	327
Voted in 2014: No	4%	(10)	7%	(18)	5%	(14)	4%	(12)	16%	(44)	65%	(181)	279
2012 Vote: Barack Obama	4%	(9)	15%	(34)	2%	(5)	2%	(5)	18%	(43)	59%	(137)	231
2012 Vote: Mitt Romney	2%	(2)	9%	(10)	2%	(2)	1%	(1)	13%	(15)	74%	(84)	114
2012 Vote: Didn't Vote	3%	(8)	7%	(15)	5%	(11)	5%	(11)	17%	(39)	64%	(150)	235
4-Region: Northeast	3%	(3)	17%	(19)	2%	(3)	_	(0)	15%	(17)	62%	(68)	108
4-Region: Midwest	4%	(5)	15%	(21)	2%	(3)	2%	(3)	16%	(23)	61%	(89)	145
4-Region: South	3%	(8)	7%	(17)	5%	(11)	5%	(11)	18%	(40)	62%	(142)	228
4-Region: West	3%	(4)	5%	(6)	1%	(1)	2%	(3)	15%	(19)	74%	(92)	125
Sports fans	4%	(19)	14%	(60)	3%	(12)	4%	(15)	20%	(86)	55%	(231)	423
Avid sports fans	9%	(14)	23%	(34)	7%	(11)	3%	(5)	31%	(45)	26%	(39)	148
Casual sports fans	2%	(5)	9%	(26)	1%	(2)	4%	(10)	15%	(40)	70%	(192)	275
Republican sports fans	3%	(4)	6%	(8)	1%	(2)	3%	(4)	20%	(25)	66%	(85)	129
Democratic sports fans	8%	(13)	21%	(36)	4%	(7)	2%	(3)	20%	(34)	44%	(75)	169
Independent sports fans	1%	(1)	12%	(15)	3%	(3)	7%	(9)	21%	(26)	56%	(70)	125
Sports fans ages 18-34	7%	(8)	18%	(19)	3%	(3)	10%	(10)	20%	(21)	42%	(44)	104
Sports fans ages 35-44	9%	(7)	14%	(11)	9%	(7)	6%	(5)	19%	(15)	44%	(36)	82
Sports fans ages 45-64	3%	(4)	13%	(18)	2%	(2)	_	(0)	25%	(36)	58%	(84)	145
Sports fans 65+	_	(0)	12%	(11)	_	(0)	_	(0)	15%	(14)	73%	(67)	93
NFL fans	5%	(19)	15%	(59)	4%	(16)	3%	(14)	22%	(88)	50%	(198)	393
Avid NFL fans	9%	(14)	25%	(42)	5%	(8)	3%	(6)	25%	(41)	33%	(55)	166

Table MCSP4_39: Do you have a favorable or unfavorable opinion of each of the following people? *Mike Williams*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (19)	10% (63)	3% (18)	3% (16)	16% (99)	64% (391)	606
Casual NFL fans	2% (4)	7% (17)	3% (8)	4% (8)	21% (48)	63% (143)	228

Table MCSP4_40: Do you have a favorable or unfavorable opinion of each of the following people? Russell Wilson

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		of, no		heard	Total N
Adults	20%	(114)	17%	(98)	5%	(27)	3%	(16)	15%	(86)	40%	(223)	564
Gender: Male	26%	(72)	22%	(60)	4%	(13)	4%	(12)	15%	(42)	29%	(81)	280
Gender: Female	15%	(42)	13%	(37)	5%	(14)	2%	(5)	15%	(44)	50%	(142)	284
Age: 18-34	18%	(30)	16%	(27)	7%	(12)	2%	(3)	20%	(32)	37%	(60)	165
Age: 35-44	24%	(24)	19%	(19)	5%	(5)	9%	(9)	15%	(15)	28%	(28)	100
Age: 45-64	19%	(36)	20%	(37)	5%	(10)	2%	(4)	15%	(28)	38%	(70)	185
Age: 65+	22%	(25)	12%	(14)	_	(0)	_	(0)	8%	(9)	58%	(65)	113
GenZers: 1997-2012	10%	(7)	8%	(6)	11%	(7)	2%	(1)	26%	(17)	44%	(30)	67
Millennials: 1981-1996	25%	(40)	19%	(30)	4%	(6)	7%	(11)	14%	(23)	30%	(47)	157
GenXers: 1965-1980	20%	(26)	21%	(28)	6%	(8)	1%	(2)	14%	(19)	36%	(48)	131
Baby Boomers: 1946-1964	22%	(39)	18%	(32)	3%	(5)	1%	(2)	12%	(21)	44%	(78)	177
PID: Dem (no lean)	24%	(53)	22%	(48)	3%	(7)	3%	(6)	13%	(28)	35%	(77)	219
PID: Ind (no lean)	16%	(30)	14%	(26)	6%	(11)	1%	(2)	21%	(39)	42%	(78)	186
PID: Rep (no lean)	20%	(31)	15%	(24)	5%	(8)	6%	(9)	12%	(18)	43%	(68)	159
PID/Gender: Dem Men	33%	(34)	28%	(29)	1%	(1)	3%	(3)	8%	(8)	27%	(27)	102
PID/Gender: Dem Women	16%	(19)	16%	(19)	5%	(6)	2%	(3)	17%	(20)	43%	(50)	117
PID/Gender: Ind Men	17%	(17)	20%	(20)	5%	(5)	2%	(2)	26%	(26)	30%	(29)	98
PID/Gender: Ind Women	15%	(13)	8%	(7)	7%	(6)	_	(0)	15%	(13)	55%	(48)	88
PID/Gender: Rep Men	27%	(21)	16%	(12)	8%	(6)	9%	(7)	10%	(8)	31%	(25)	79
PID/Gender: Rep Women	12%	(10)	14%	(11)	3%	(2)	2%	(2)	13%	(11)	55%	(44)	79
Ideo: Liberal (1-3)	26%	(47)	19%	(35)	6%	(12)	_	(1)	15%	(26)	33%	(59)	180
Ideo: Moderate (4)	22%	(33)	19%	(29)	7%	(10)	3%	(5)	12%	(19)	38%	(57)	153
Ideo: Conservative (5-7)	16%	(27)	19%	(33)	3%	(5)	6%	(10)	18%	(30)	39%	(66)	170
Educ: < College	19%	(75)	14%	(54)	5%	(19)	3%	(13)	18%	(69)	41%	(157)	387
Educ: Bachelors degree	20%	(21)	26%	(28)	4%	(4)	3%	(3)	10%	(10)	38%	(41)	109
Educ: Post-grad	27%	(18)	23%	(15)	4%	(3)	_	(0)	9%	(6)	37%	(25)	68
Income: Under 50k	18%	(56)	13%	(40)	4%	(13)	4%	(11)	15%	(46)	46%	(142)	309
Income: 50k-100k	21%	(36)	23%	(40)	7%	(12)	3%	(5)	17%	(30)	30%	(51)	174
Income: 100k+	28%	(22)	22%	(18)	2%	(1)	_	(0)	12%	(9)	37%	(30)	81
Ethnicity: White	18%	(80)	18%	(82)	4%	(17)	3%	(14)	13%	(59)	44%	(198)	450
Ethnicity: Hispanic	20%	(19)	17%	(16)	7%	(7)	11%	(10)	20%	(19)	25%	(24)	96

Table MCSP4_40: Do you have a favorable or unfavorable opinion of each of the following people? Russell Wilson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	20%	(114)	17%	(98)	5%	(27)	3%	(16)	15%	(86)	40%	(223)	564
Ethnicity: Black	45%	(26)	17%	(10)	5%	(3)	_	(0)	14%	(8)	19%	(11)	59
Ethnicity: Other	13%	(7)	11%	(6)	11%	(6)	5%	(3)	34%	(19)	26%	(14)	55
All Christian	20%	(56)	22%	(60)	4%	(10)	4%	(12)	15%	(40)	35%	(96)	275
Agnostic/Nothing in particular	17%	(22)	15%	(20)	8%	(11)	2%	(2)	13%	(17)	45%	(59)	131
Something Else	24%	(25)	8%	(9)	2%	(2)	1%	(1)	22%	(23)	43%	(45)	106
Evangelical	28%	(43)	20%	(31)	3%	(5)	_	(1)	20%	(32)	29%	(45)	156
Non-Evangelical	18%	(38)	15%	(33)	4%	(8)	6%	(13)	14%	(30)	44%	(94)	216
Community: Urban	25%	(45)	16%	(29)	7%	(13)	2%	(4)	14%	(26)	36%	(66)	182
Community: Suburban	21%	(50)	15%	(35)	3%	(7)	4%	(10)	17%	(41)	39%	(92)	236
Community: Rural	14%	(20)	23%	(33)	5%	(7)	1%	(2)	13%	(19)	45%	(65)	145
Employ: Private Sector	25%	(43)	25%	(43)	6%	(11)	2%	(4)	15%	(26)	27%	(46)	172
Employ: Self-Employed	22%	(11)	23%	(11)	8%	(4)	14%	(7)	3%	(1)	30%	(15)	50
Employ: Retired	25%	(35)	10%	(14)	_	(1)	1%	(1)	12%	(16)	51%	(71)	139
Employ: Unemployed	16%	(12)	13%	(9)	2%	(1)	1%	(1)	25%	(18)	43%	(30)	70
Military HH: Yes	20%	(21)	16%	(18)	4%	(4)	1%	(1)	17%	(18)	42%	(45)	108
Military HH: No	20%	(93)	18%	(80)	5%	(22)	3%	(15)	15%	(67)	39%	(178)	456
RD/WT: Right Direction	16%	(27)	25%	(41)	8%	(14)	1%	(1)	15%	(25)	35%	(57)	165
RD/WT: Wrong Track	22%	(87)	14%	(57)	3%	(13)	4%	(15)	15%	(61)	42%	(166)	399
Trump Job Approve	18%	(40)	15%	(33)	5%	(11)	5%	(10)	15%	(33)	43%	(97)	225
Trump Job Disapprove	23%	(74)	20%	(65)	5%	(15)	2%	(6)	15%	(49)	36%	(117)	326
Trump Job Strongly Approve	17%	(21)	13%	(17)	7%	(8)	7%	(9)	15%	(18)	41%	(51)	125
Trump Job Somewhat Approve	19%	(19)	16%	(16)	3%	(3)	1%	(1)	15%	(15)	45%	(46)	100
Trump Job Somewhat Disapprove	23%	(15)	26%	(17)	7%	(4)	_	(0)	14%	(9)	31%	(20)	66
Trump Job Strongly Disapprove	23%	(59)	18%	(48)	4%	(11)	2%	(6)	15%	(39)	37%	(97)	260
Favorable of Trump	20%	(45)	13%	(31)	4%	(9)	4%	(10)	15%	(35)	43%	(100)	230
Unfavorable of Trump	22%	(69)	21%	(65)	6%	(17)	2%	(6)	14%	(44)	36%	(114)	316
Very Favorable of Trump	20%	(23)	14%	(16)	6%	(7)	2%	(2)	14%	(17)	45%	(53)	117
Somewhat Favorable of Trump	19%	(22)	13%	(15)	2%	(3)	7%	(8)	16%	(18)	42%	(47)	113
Very Unfavorable of Trump	23%	(63)	19%	(53)	6%	(15)	2%	(6)	14%	(38)	37%	(103)	279

Table MCSP4_40: Do you have a favorable or unfavorable opinion of each of the following people? Russell Wilson

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		of, no nion		heard	Total N
Adults	20%	(114)	17%	(98)	5%	(27)	3%	(16)	15%	(86)	40%	(223)	564
#1 Issue: Economy	19%	(35)	19%	(35)	6%	(11)	4%	(7)	13%	(24)	39%	(73)	186
#1 Issue: Security	10%	(6)	17%	(10)	_	(0)	12%	(7)	29%	(16)	32%	(18)	57
#1 Issue: Health Care	25%	(26)	22%	(22)	8%	(8)	1%	(1)	12%	(13)	32%	(33)	103
#1 Issue: Medicare / Social Security	20%	(18)	12%	(11)	1%	(1)	1%	(1)	15%	(13)	51%	(47)	91
2018 House Vote: Democrat	28%	(59)	22%	(48)	2%	(3)	2%	(3)	11%	(23)	35%	(75)	211
2018 House Vote: Republican	21%	(28)	21%	(27)	4%	(5)	3%	(3)	11%	(15)	40%	(54)	133
2016 Vote: Hillary Clinton	29%	(56)	17%	(33)	2%	(4)	1%	(2)	12%	(23)	39%	(74)	191
2016 Vote: Donald Trump	21%	(34)	22%	(36)	4%	(6)	2%	(3)	13%	(22)	38%	(63)	165
2016 Vote: Didn't Vote	10%	(18)	11%	(20)	9%	(16)	5%	(9)	21%	(39)	43%	(78)	180
Voted in 2014: Yes	27%	(88)	22%	(74)	3%	(10)	2%	(7)	11%	(37)	35%	(114)	330
Voted in 2014: No	11%	(26)	10%	(24)	7%	(17)	4%	(10)	21%	(48)	47%	(109)	234
2012 Vote: Barack Obama	28%	(65)	21%	(48)	2%	(5)	2%	(4)	11%	(26)	35%	(81)	229
2012 Vote: Mitt Romney	19%	(20)	24%	(25)	3%	(4)	3%	(3)	13%	(14)	38%	(41)	107
2012 Vote: Didn't Vote	14%	(28)	10%	(20)	8%	(18)	5%	(10)	20%	(43)	43%	(91)	210
4-Region: Northeast	14%	(12)	22%	(20)	6%	(5)	1%	(1)	13%	(12)	44%	(40)	90
4-Region: Midwest	20%	(24)	15%	(17)	3%	(4)	1%	(1)	14%	(17)	47%	(55)	118
4-Region: South	22%	(46)	17%	(37)	5%	(10)	1%	(3)	16%	(35)	39%	(84)	214
4-Region: West	22%	(32)	17%	(24)	5%	(8)	8%	(12)	16%	(22)	32%	(45)	142
Sports fans	26%	(108)	23%	(93)	6%	(26)	3%	(14)	16%	(67)	25%	(101)	409
Avid sports fans	41%	(60)	22%	(32)	6%	(8)	7%	(10)	18%	(26)	8%	(12)	148
Casual sports fans	18%	(48)	23%	(61)	7%	(18)	2%	(4)	16%	(41)	34%	(89)	261
Republican sports fans	26%	(31)	19%	(23)	7%	(8)	7%	(8)	13%	(16)	28%	(34)	120
Democratic sports fans	31%	(51)	29%	(47)	4%	(6)	2%	(3)	13%	(21)	21%	(34)	162
Independent sports fans	21%	(26)	19%	(24)	9%	(11)	2%	(2)	24%	(31)	25%	(32)	127
Sports fans ages 18-34	24%	(26)	24%	(27)	10%	(11)	2%	(2)	20%	(21)	20%	(22)	109
Sports fans ages 35-44	29%	(23)	23%	(18)	6%	(5)	11%	(9)	18%	(15)	14%	(11)	82
Sports fans ages 45-64	25%	(36)	24%	(34)	7%	(10)	2%	(3)	17%	(24)	26%	(38)	144
Sports fans 65+	31%	(23)	19%	(14)	_	(0)	_	(0)	10%	(7)	41%	(30)	74
NFL fans	28%	(109)	22%	(86)	7%	(26)	3%	(13)	16%	(62)	23%	(88)	383
Avid NFL fans	41%	(70)	21%	(37)	6%	(11)	7%	(13)	16%	(28)	8%	(13)	172

Table MCSP4_40: Do you have a favorable or unfavorable opinion of each of the following people? Russell Wilson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (114)	17% (98)	5% (27)	3% (16)	15% (86)	40% (223)	564
Casual NFL fans	18% (39)	23% (49)	7% (15)	— (0)	16% (34)	35% (75)	212

Table MCSP4_41: Do you have a favorable or unfavorable opinion of each of the following people? Robert Woods

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(34)	10%	(61)	3%	(16)	1%	(7)	15%	(87)	66%	(391)	596
Gender: Male	10%	(28)	18%	(47)	2%	(5)	1%	(2)	14%	(39)	55%	(149)	271
Gender: Female	2%	(6)	4%	(14)	4%	(11)	1%	(5)	15%	(48)	74%	(242)	325
Age: 18-34	10%	(18)	9%	(17)	6%	(12)	3%	(5)	21%	(39)	51%	(95)	187
Age: 35-44	10%	(10)	20%	(20)	_	(0)	1%	(1)	6%	(6)	63%	(61)	98
Age: 45-64	4%	(7)	9%	(18)	2%	(4)	_	(0)	17%	(33)	67%	(129)	192
Age: 65+	_	(0)	5%	(6)	_	(0)	_	(1)	7%	(8)	88%	(105)	120
GenZers: 1997-2012	2%	(1)	5%	(3)	8%	(6)	6%	(4)	27%	(19)	52%	(36)	70
Millennials: 1981-1996	13%	(24)	14%	(25)	3%	(6)	1%	(1)	15%	(26)	54%	(94)	175
GenXers: 1965-1980	4%	(6)	15%	(21)	2%	(2)	1%	(1)	18%	(25)	60%	(84)	139
Baby Boomers: 1946-1964	2%	(4)	6%	(11)	1%	(3)	_	(1)	8%	(15)	82%	(151)	183
PID: Dem (no lean)	11%	(27)	10%	(26)	2%	(5)	_	(1)	18%	(45)	59%	(149)	252
PID: Ind (no lean)	1%	(2)	13%	(24)	4%	(8)	1%	(1)	12%	(23)	69%	(129)	187
PID: Rep (no lean)	4%	(6)	7%	(11)	2%	(3)	3%	(5)	12%	(19)	72%	(113)	157
PID/Gender: Dem Men	20%	(23)	15%	(17)	1%	(2)	1%	(1)	17%	(19)	46%	(51)	112
PID/Gender: Dem Women	3%	(4)	6%	(9)	2%	(3)	_	(0)	19%	(26)	70%	(98)	139
PID/Gender: Ind Men	2%	(2)	26%	(21)	1%	(1)	_	(0)	13%	(11)	58%	(47)	81
PID/Gender: Ind Women	_	(0)	3%	(3)	7%	(8)	1%	(1)	12%	(13)	77%	(82)	106
PID/Gender: Rep Men	5%	(4)	12%	(9)	3%	(2)	2%	(1)	12%	(9)	66%	(51)	77
PID/Gender: Rep Women	3%	(2)	3%	(2)	1%	(1)	5%	(4)	12%	(9)	78%	(62)	80
Ideo: Liberal (1-3)	9%	(15)	7%	(11)	5%	(8)	_	(1)	18%	(32)	62%	(108)	175
Ideo: Moderate (4)	4%	(8)	17%	(29)	3%	(5)	1%	(2)	9%	(15)	66%	(114)	173
Ideo: Conservative (5-7)	5%	(9)	8%	(14)	2%	(3)	2%	(4)	14%	(24)	69%	(119)	174
Educ: < College	4%	(18)	8%	(33)	4%	(15)	1%	(5)	17%	(72)	65%	(273)	417
Educ: Bachelors degree	8%	(10)	15%	(19)	_	(0)	_	(0)	6%	(7)	71%	(88)	124
Educ: Post-grad	12%	(7)	17%	(10)	2%	(1)	3%	(2)	13%	(7)	53%	(30)	56
Income: Under 50k	5%	(17)	8%	(27)	3%	(12)	2%	(6)	18%	(61)	64%	(221)	344
Income: 50k-100k	4%	(7)	14%	(24)	2%	(4)	_	(1)	10%	(18)	69%	(122)	177
Income: 100k+	13%	(10)	13%	(10)	1%	(0)	1%	(1)	10%	(8)	63%	(48)	76
Ethnicity: White	4%	(20)	9%	(44)	2%	(8)	1%	(6)	12%	(57)	71%	(329)	464
Ethnicity: Hispanic	7%	(6)	14%	(13)	7%	(6)	4%	(4)	28%	(25)	40%	(35)	89

Table MCSP4_41: Do you have a favorable or unfavorable opinion of each of the following people? Robert Woods

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfavo	•		of, no nion		r heard of	Total N
Adults	6%	(34)	10%	(61)	3%	(16)	1%	(7)	15%	(87)	66%	(391)	596
Ethnicity: Black	12%	(9)	11%	(8)	3%	(2)	1%	(1)	16%	(12)	56%	(41)	74
Ethnicity: Other	9%	(5)	15%	(9)	10%	(6)	1%	(0)	29%	(17)	35%	(20)	58
All Christian	8%	(22)	12%	(30)	3%	(7)	_	(1)	12%	(31)	65%	(170)	262
Agnostic/Nothing in particular	3%	(6)	6%	(9)	3%	(4)	_	(0)	16%	(27)	72%	(119)	165
Something Else	1%	(2)	11%	(14)	4%	(5)	4%	(5)	20%	(24)	58%	(70)	121
Evangelical	9%	(13)	11%	(17)	3%	(5)	4%	(6)	19%	(28)	54%	(82)	150
Non-Evangelical	3%	(6)	13%	(27)	3%	(7)	_	(1)	13%	(27)	68%	(146)	214
Community: Urban	12%	(22)	10%	(19)	4%	(7)	3%	(6)	18%	(34)	53%	(101)	190
Community: Suburban	2%	(6)	11%	(29)	1%	(4)	_	(1)	14%	(38)	71%	(193)	270
Community: Rural	5%	(7)	10%	(13)	3%	(5)	_	(1)	11%	(15)	71%	(97)	136
Employ: Private Sector	11%	(16)	14%	(21)	2%	(4)	_	(1)	13%	(20)	59%	(91)	153
Employ: Retired	1%	(1)	7%	(10)	1%	(1)		(1)	7%	(10)	84%	(112)	134
Employ: Unemployed	10%	(10)	12%	(12)	2%	(2)	_	(0)	23%	(24)	54%	(56)	104
Military HH: Yes	6%	(5)	10%	(8)	1%	(1)	1%	(1)	14%	(12)	67%	(55)	82
Military HH: No	6%	(29)	10%	(53)	3%	(15)	1%	(6)	15%	(75)	65%	(336)	514
RD/WT: Right Direction	10%	(15)	13%	(21)	4%	(6)	1%	(2)	16%	(25)	56%	(89)	158
RD/WT: Wrong Track	4%	(19)	9%	(40)	2%	(10)	1%	(5)	14%	(61)	69%	(302)	438
Trump Job Approve	4%	(10)	10%	(22)	1%	(3)	2%	(5)	12%	(25)	70%	(149)	213
Trump Job Disapprove	6%	(21)	9%	(34)	4%	(14)	_	(2)	17%	(61)	64%	(228)	359
Trump Job Strongly Approve	5%	(6)	9%	(11)	1%	(1)	_	(1)	8%	(10)	78%	(99)	127
Trump Job Somewhat Approve	4%	(4)	13%	(11)	2%	(2)	5%	(5)	17%	(15)	58%	(50)	86
Trump Job Somewhat Disapprove	8%	(5)	16%	(10)	5%	(3)	1%	(1)	20%	(12)	50%	(31)	62
Trump Job Strongly Disapprove	5%	(16)	8%	(24)	4%	(11)	_	(1)	16%	(49)	66%	(197)	297
Favorable of Trump	6%	(12)	11%	(23)	2%	(3)	1%	(1)	12%	(25)	69%	(145)	210
Unfavorable of Trump	5%	(17)	9%	(30)	4%	(13)	_	(2)	17%	(58)	66%	(230)	351
Very Favorable of Trump	5%	(6)	10%	(12)	1%	(1)	_	(1)	9%	(11)	76%	(93)	123
Somewhat Favorable of Trump	6%	(5)	13%	(11)	3%	(3)	1%	(1)	17%	(14)	60%	(52)	86
Very Unfavorable of Trump	5%	(16)	8%	(25)	4%	(12)	_	(1)	17%	(54)	65%	(201)	309

Table MCSP4_41: Do you have a favorable or unfavorable opinion of each of the following people? Robert Woods

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable	Ver unfavo	•		l of, no nion		r heard of	Total N
Adults	6%	(34)	10%	(61)	3%	(16)	1%	(7)	15%	(87)	66%	(391)	596
#1 Issue: Economy	9%	(21)	14%	(32)	1%	(3)	1%	(2)	16%	(36)	59%	(133)	227
#1 Issue: Security	3%	(2)	5%	(3)	_	(0)	_	(0)	14%	(9)	78%	(48)	62
#1 Issue: Health Care	5%	(5)	8%	(8)	10%	(11)	1%	(1)	17%	(17)	59%	(60)	102
#1 Issue: Medicare / Social Security	2%	(1)	4%	(3)	2%	(2)	_	(0)	9%	(7)	84%	(66)	79
2018 House Vote: Democrat	12%	(24)	11%	(23)	2%	(4)	_	(1)	13%	(26)	63%	(130)	208
2018 House Vote: Republican	4%	(5)	11%	(14)	2%	(2)	1%	(1)	11%	(15)	71%	(92)	130
2016 Vote: Hillary Clinton	11%	(25)	9%	(18)	1%	(3)	_	(1)	15%	(32)	64%	(137)	215
2016 Vote: Donald Trump	4%	(6)	11%	(16)	2%	(3)	1%	(1)	9%	(13)	73%	(110)	149
2016 Vote: Didn't Vote	1%	(3)	12%	(24)	5%	(10)	3%	(5)	19%	(38)	60%	(121)	201
Voted in 2014: Yes	9%	(30)	10%	(33)	2%	(5)	_	(1)	13%	(42)	65%	(208)	320
Voted in 2014: No	1%	(4)	10%	(28)	4%	(11)	2%	(6)	16%	(45)	66%	(183)	277
2012 Vote: Barack Obama	11%	(26)	10%	(23)	1%	(3)	_	(1)	14%	(34)	64%	(154)	241
2012 Vote: Mitt Romney	3%	(4)	10%	(11)	1%	(1)	_	(1)	10%	(11)	75%	(82)	110
2012 Vote: Didn't Vote	2%	(5)	11%	(26)	6%	(13)	3%	(6)	17%	(39)	61%	(138)	227
4-Region: Northeast	4%	(5)	17%	(20)	2%	(3)	_	(0)	19%	(22)	58%	(67)	117
4-Region: Midwest	8%	(8)	7%	(7)	2%	(2)	_	(0)	11%	(12)	74%	(81)	110
4-Region: South	3%	(7)	12%	(26)	2%	(4)	3%	(6)	12%	(26)	69%	(150)	219
4-Region: West	10%	(15)	5%	(8)	5%	(8)	1%	(1)	18%	(26)	61%	(92)	151
Sports fans	8%	(34)	14%	(61)	3%	(15)	1%	(6)	18%	(74)	55%	(230)	420
Avid sports fans	15%	(20)	24%	(32)	4%	(6)	_	(0)	22%	(29)	35%	(47)	134
Casual sports fans	5%	(14)	10%	(28)	3%	(9)	2%	(6)	16%	(46)	64%	(183)	286
Republican sports fans	5%	(6)	10%	(11)	3%	(3)	4%	(4)	15%	(18)	63%	(74)	117
Democratic sports fans	14%	(27)	14%	(26)	2%	(3)	_	(1)	22%	(41)	49%	(92)	189
Independent sports fans	1%	(2)	21%	(24)	7%	(8)	1%	(1)	14%	(16)	56%	(64)	114
Sports fans ages 18-34	14%	(18)	13%	(17)	8%	(11)	3%	(4)	26%	(34)	36%	(47)	131
Sports fans ages 35-44	13%	(10)	26%	(20)	1%	(0)	2%	(1)	7%	(5)	52%	(39)	76
Sports fans ages 45-64	5%	(7)	13%	(17)	2%	(3)	_	(0)	22%	(28)	57%	(74)	130
Sports fans 65+	_	(0)	7%	(6)	_	(0)	1%	(1)	9%	(7)	83%	(69)	83
NFL fans	9%	(34)	15%	(57)	3%	(12)	1%	(5)	19%	(70)	53%	(198)	376
Avid NFL fans	14%	(22)	24%	(39)	2%	(3)	_	(1)	18%	(29)	42%	(66)	160

Table MCSP4_41: Do you have a favorable or unfavorable opinion of each of the following people? Robert Woods

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (34)	10% (61)	3% (16)	1% (7) $2%$ (4)	15% (87)	66% (391)	596
Casual NFL fans	5% (11)	8% (18)	4% (9)		19% (42)	61% (132)	217

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? Sports

Demographic	Av	rid fan	Cas	ual fan	No	t a fan	Total N
Adults	24%	(530)	45%	(982)	31%	(687)	220
Gender: Male	37%	(389)	43%	(461)	20%	(212)	106
Gender: Female	12%	(142)	46%	(521)	42%	(475)	113
Age: 18-34	23%	(149)	40%	(259)	38%	(247)	65
Age: 35-44	34%	(121)	45%	(161)	21%	(76)	35
Age: 45-64	25%	(187)	46%	(344)	29%	(220)	75
Age: 65+	17%	(73)	50%	(219)	33%	(145)	43
GenZers: 1997-2012	14%	(36)	42%	(112)	45%	(120)	26
Millennials: 1981-1996	32%	(182)	40%	(227)	29%	(163)	57
GenXers: 1965-1980	30%	(165)	44%	(240)	25%	(136)	54
Baby Boomers: 1946-1964	17%	(123)	49%	(351)	33%	(238)	71
PID: Dem (no lean)	26%	(220)	46%	(392)	29%	(245)	85
PID: Ind (no lean)	19%	(134)	44%	(306)	37%	(256)	69
PID: Rep (no lean)	27%	(176)	44%	(284)	29%	(186)	64
PID/Gender: Dem Men	42%	(158)	43%	(164)	16%	(59)	38
PID/Gender: Dem Women	13%	(62)	48%	(228)	39%	(186)	47
PID/Gender: Ind Men	29%	(99)	45%	(154)	26%	(90)	34
PID/Gender: Ind Women	10%	(35)	43%	(153)	47%	(166)	35
PID/Gender: Rep Men	39%	(131)	43%	(144)	19%	(63)	33
PID/Gender: Rep Women	15%	(45)	46%	(141)	40%	(123)	30
Ideo: Liberal (1-3)	26%	(164)	47%	(294)	27%	(172)	63
Ideo: Moderate (4)	21%	(135)	46%	(292)	33%	(209)	63
Ideo: Conservative (5-7)	29%	(202)	45%	(311)	27%	(185)	69
Educ: < College	21%	(310)	44%	(670)	35%	(532)	151
Educ: Bachelors degree	30%	(134)	45%	(200)	25%	(110)	44
Educ: Post-grad	35%	(86)	46%	(112)	19%	(46)	24
Income: Under 50k	20%	(240)	43%	(526)	37%	(457)	122
Income: 50k-100k	29%	(187)	47%	(306)	25%	(161)	65
Income: 100k+	32%	(103)	47%	(150)	21%	(69)	32
Ethnicity: White	23%	(393)	45%	(775)	32%	(554)	172
Ethnicity: Hispanic	34%	(119)	38%	(133)	28%	(97)	34
Ethnicity: Black	34%	(94)	45%	(124)	21%	(57)	27

Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? Sports

Demographic	Av	id fan	Cas	ual fan	No	t a fan	Total N
Adults	24%	(530)	45%	(982)	31%	(687)	2200
Ethnicity: Other	21%	(44)	41%	(84)	38%	(77)	204
All Christian	29%	(300)	46%	(473)	24%	(246)	1018
All Non-Christian	26%	(30)	43%	(50)	31%	(36)	116
Atheist	20%	(14)	38%	(27)	42%	(30)	71
Agnostic/Nothing in particular	18%	(103)	44%	(259)	38%	(225)	587
Something Else	20%	(83)	43%	(174)	37%	(150)	407
Religious Non-Protestant/Catholic	26%	(37)	44%	(63)	30%	(42)	141
Evangelical	27%	(160)	44%	(258)	28%	(165)	583
Non-Evangelical	26%	(206)	46%	(365)	28%	(220)	791
Community: Urban	29%	(187)	43%	(275)	28%	(181)	642
Community: Suburban	23%	(238)	46%	(473)	32%	(327)	1039
Community: Rural	20%	(106)	45%	(234)	35%	(179)	519
Employ: Private Sector	32%	(209)	47%	(303)	21%	(138)	650
Employ: Government	37%	(50)	31%	(42)	32%	(43)	135
Employ: Self-Employed	25%	(45)	51%	(91)	23%	(41)	177
Employ: Homemaker	13%	(18)	47%	(65)	40%	(55)	137
Employ: Student	15%	(20)	52%	(67)	33%	(42)	128
Employ: Retired	19%	(97)	47%	(237)	34%	(173)	507
Employ: Unemployed	21%	(66)	37%	(119)	42%	(134)	319
Employ: Other	19%	(28)	40%	(59)	41%	(60)	146
Military HH: Yes	27%	(94)	47%	(167)	26%	(92)	353
Military HH: No	24%	(437)	44%	(815)	32%	(595)	1847
RD/WT: Right Direction	31%	(189)	46%	(276)	23%	(138)	602
RD/WT: Wrong Track	21%	(342)	44%	(707)	34%	(549)	1598
Trump Job Approve	27%	(241)	46%	(404)	27%	(234)	879
Trump Job Disapprove	23%	(279)	44%	(541)	33%	(408)	1228
Trump Job Strongly Approve	29%	(148)	42%	(217)	29%	(147)	511
Trump Job Somewhat Approve	25%	(93)	51%	(187)	24%	(88)	368
Trump Job Somewhat Disapprove	23%	(59)	46%	(117)	31%	(79)	255
Trump Job Strongly Disapprove	23%	(220)	44%	(424)	34%	(329)	973

Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? Sports

Demographic	Av	id fan	Cas	ual fan	No	t a fan	Total N
Adults	24%	(530)	45%	(982)	31%	(687)	2200
Favorable of Trump	26%	(230)	46%	(398)	28%	(245)	873
Unfavorable of Trump	23%	(289)	44%	(540)	33%	(405)	1234
Very Favorable of Trump	27%	(134)	41%	(203)	31%	(155)	492
Somewhat Favorable of Trump	25%	(96)	51%	(195)	24%	(91)	381
Somewhat Unfavorable of Trump	25%	(53)	40%	(84)	35%	(74)	211
Very Unfavorable of Trump	23%	(236)	45%	(456)	32%	(331)	1023
#1 Issue: Economy	27%	(217)	47%	(381)	26%	(211)	810
#1 Issue: Security	33%	(73)	39%	(87)	28%	(62)	222
#1 Issue: Health Care	27%	(106)	43%	(170)	30%	(116)	392
#1 Issue: Medicare / Social Security	16%	(52)	47%	(148)	36%	(114)	313
#1 Issue: Women's Issues	14%	(21)	39%	(58)	47%	(69)	149
#1 Issue: Education	24%	(20)	46%	(38)	30%	(25)	83
#1 Issue: Energy	21%	(19)	44%	(39)	35%	(31)	89
#1 Issue: Other	16%	(23)	42%	(60)	42%	(59)	142
2018 House Vote: Democrat	28%	(208)	45%	(336)	26%	(196)	741
2018 House Vote: Republican	28%	(150)	48%	(260)	25%	(135)	545
2018 House Vote: Someone else	33%	(18)	30%	(16)	36%	(20)	54
2016 Vote: Hillary Clinton	28%	(187)	44%	(295)	28%	(192)	675
2016 Vote: Donald Trump	27%	(167)	49%	(306)	24%	(150)	624
2016 Vote: Other	27%	(36)	47%	(62)	27%	(35)	133
2016 Vote: Didn't Vote	18%	(136)	42%	(318)	40%	(306)	760
Voted in 2014: Yes	29%	(349)	46%	(561)	25%	(299)	1210
Voted in 2014: No	18%	(181)	43%	(421)	39%	(388)	990
2012 Vote: Barack Obama	28%	(232)	47%	(383)	25%	(209)	823
2012 Vote: Mitt Romney	29%	(132)	47%	(213)	24%	(106)	451
2012 Vote: Other	20%	(13)	52%	(34)	27%	(18)	65
2012 Vote: Didn't Vote	18%	(153)	41%	(353)	41%	(352)	859
4-Region: Northeast	27%	(107)	38%	(148)	35%	(139)	394
4-Region: Midwest	22%	(102)	52%	(240)	26%	(121)	462
4-Region: South	25%	(203)	44%	(359)	32%	(262)	824
4-Region: West	23%	(119)	45%	(235)	32%	(166)	520

Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? Sports

Demographic	Av	id fan	Cas	Casual fan		t a fan	Total N
Adults	24%	(530)	45%	(982)	31%	(687)	2200
Sports fans	35%	(530)	65%	(982)	_	(0)	1513
Avid sports fans	100%	(530)	_	(0)	_	(0)	530
Casual sports fans	_	(0)	100%	(982)	_	(0)	982
Republican sports fans	38%	(176)	62%	(284)	_	(0)	461
Democratic sports fans	36%	(220)	64%	(392)	_	(0)	612
Independent sports fans	30%	(134)	70%	(306)	_	(0)	440
Sports fans ages 18-34	37%	(149)	63%	(259)	_	(0)	408
Sports fans ages 35-44	43%	(121)	57%	(161)	_	(0)	282
Sports fans ages 45-64	35%	(187)	65%	(344)	_	(0)	531
Sports fans 65+	25%	(73)	75%	(219)	_	(0)	292
NFL fans	36%	(499)	57%	(779)	7%	(94)	1372
Avid NFL fans	67%	(400)	31%	(187)	1%	(9)	596
Casual NFL fans	13%	(99)	76%	(592)	11%	(85)	777

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? *NFL*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	27% (596)	35% (777)	38% (828)	2200
Gender: Male	41% (433)	33% (347)	27% (282)	1062
Gender: Female	14% (163)	38% (429)	48% (546)	1138
Age: 18-34	21% (138)	37% (240)	42% (278)	655
Age: 35-44	41% (145)	33% (116)	27% (96)	358
Age: 45-64	30% (226)	33% (250)	37% (275)	75
Age: 65+	20% (87)	39% (171)	41% (178)	436
GenZers: 1997-2012	12% (31)	37% (99)	51% (138)	268
Millennials: 1981-1996	31% (180)	35% (202)	33% (191)	573
GenXers: 1965-1980	37% (200)	32% (174)	31% (167)	54
Baby Boomers: 1946-1964	23% (163)	36% (259)	41% (290)	712
PID: Dem (no lean)	32% (270)	36% (312)	32% (275)	857
PID: Ind (no lean)	22% (153)	36% (249)	42% (295)	696
PID: Rep (no lean)	27% (173)	33% (216)	40% (258)	64'
PID/Gender: Dem Men	50% (190)	32% (120)	19% (71)	38
PID/Gender: Dem Women	17% (80)	40% (192)	43% (204)	470
PID/Gender: Ind Men	33% (114)	35% (119)	32% (110)	343
PID/Gender: Ind Women	11% (39)	37% (129)	52% (185)	353
PID/Gender: Rep Men	38% (129)	32% (108)	30% (101)	338
PID/Gender: Rep Women	14% (44)	35% (108)	51% (157)	309
Ideo: Liberal (1-3)	30% (188)	37% (234)	33% (209)	63
Ideo: Moderate (4)	29% (183)	36% (231)	35% (222)	630
Ideo: Conservative (5-7)	29% (199)	33% (230)	38% (268)	697
Educ: < College	24% (370)	35% (527)	41% (615)	1512
Educ: Bachelors degree	32% (140)	36% (159)	33% (145)	444
Educ: Post-grad	35% (86)	37% (91)	27% (67)	244
Income: Under 50k	23% (286)	33% (406)	43% (531)	122
Income: 50k-100k	31% (204)	37% (244)	32% (207)	654
Income: 100k+	33% (106)	39% (127)	28% (89)	323
Ethnicity: White	25% (431)	36% (628)	38% (663)	172
Ethnicity: Hispanic	32% (112)	32% (112)	36% (125)	349
Ethnicity: Black	40% (110)	35% (95)	25% (69)	274

Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? *NFL*

Demographic	Av	id fan	Cas	ual fan	No	t a fan	Total N
Adults	27%	(596)	35%	(777)	38%	(828)	2200
Ethnicity: Other	27%	(54)	27%	(54)	47%	(96)	204
All Christian	30%	(303)	37%	(377)	33%	(338)	1018
All Non-Christian	31%	(36)	35%	(41)	34%	(39)	116
Atheist	23%	(16)	27%	(19)	50%	(36)	71
Agnostic/Nothing in particular	24%	(140)	33%	(193)	43%	(254)	587
Something Else	25%	(100)	36%	(146)	39%	(161)	407
Religious Non-Protestant/Catholic	28%	(39)	38%	(54)	34%	(48)	141
Evangelical	31%	(178)	35%	(204)	34%	(201)	583
Non-Evangelical	27%	(213)	37%	(292)	36%	(286)	791
Community: Urban	30%	(191)	37%	(239)	33%	(212)	642
Community: Suburban	27%	(283)	35%	(359)	38%	(397)	1039
Community: Rural	23%	(121)	35%	(179)	42%	(219)	519
Employ: Private Sector	37%	(242)	37%	(237)	26%	(171)	650
Employ: Government	28%	(38)	42%	(57)	30%	(41)	135
Employ: Self-Employed	24%	(42)	42%	(75)	34%	(60)	177
Employ: Homemaker	13%	(18)	38%	(52)	49%	(67)	137
Employ: Student	14%	(18)	39%	(50)	46%	(60)	128
Employ: Retired	24%	(122)	33%	(167)	43%	(218)	507
Employ: Unemployed	24%	(76)	29%	(94)	47%	(148)	319
Employ: Other	26%	(39)	31%	(45)	43%	(63)	146
Military HH: Yes	31%	(110)	37%	(129)	32%	(114)	353
Military HH: No	26%	(485)	35%	(648)	39%	(714)	1847
RD/WT: Right Direction	32%	(192)	38%	(230)	30%	(181)	602
RD/WT: Wrong Track	25%	(404)	34%	(547)	40%	(647)	1598
Trump Job Approve	27%	(237)	34%	(301)	39%	(340)	879
Trump Job Disapprove	28%	(349)	37%	(448)	35%	(430)	1228
Trump Job Strongly Approve	29%	(147)	28%	(141)	44%	(223)	511
Trump Job Somewhat Approve	25%	(90)	44%	(160)	32%	(117)	368
Trump Job Somewhat Disapprove	30%	(76)	42%	(108)	28%	(72)	255
Trump Job Strongly Disapprove	28%	(274)	35%	(340)	37%	(359)	973

Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? *NFL*

Demographic	Av	id fan	Cas	ual fan	No	t a fan	Total N
Adults	27%	(596)	35%	(777)	38%	(828)	2200
Favorable of Trump	27%	(233)	34%	(294)	40%	(347)	873
Unfavorable of Trump	28%	(350)	36%	(443)	36%	(442)	1234
Very Favorable of Trump	27%	(132)	27%	(131)	47%	(229)	492
Somewhat Favorable of Trump	26%	(101)	43%	(163)	31%	(118)	383
Somewhat Unfavorable of Trump	31%	(65)	35%	(74)	34%	(72)	21
Very Unfavorable of Trump	28%	(284)	36%	(369)	36%	(370)	1023
#1 Issue: Economy	30%	(245)	37%	(303)	32%	(262)	810
#1 Issue: Security	29%	(64)	28%	(63)	43%	(94)	222
#1 Issue: Health Care	32%	(123)	36%	(140)	33%	(128)	392
#1 Issue: Medicare / Social Security	23%	(73)	36%	(113)	41%	(128)	313
#1 Issue: Women's Issues	17%	(25)	35%	(52)	48%	(72)	149
#1 Issue: Education	22%	(18)	34%	(28)	44%	(37)	83
#1 Issue: Energy	23%	(21)	41%	(36)	36%	(32)	89
#1 Issue: Other	19%	(27)	28%	(40)	53%	(75)	142
2018 House Vote: Democrat	33%	(245)	39%	(288)	28%	(207)	74
2018 House Vote: Republican	25%	(135)	34%	(188)	41%	(222)	545
2018 House Vote: Someone else	21%	(11)	42%	(23)	37%	(20)	54
2016 Vote: Hillary Clinton	33%	(221)	37%	(250)	30%	(203)	675
2016 Vote: Donald Trump	26%	(163)	35%	(217)	39%	(244)	624
2016 Vote: Other	27%	(36)	44%	(59)	29%	(38)	133
2016 Vote: Didn't Vote	23%	(172)	33%	(249)	45%	(339)	760
Voted in 2014: Yes	31%	(378)	37%	(444)	32%	(387)	1210
Voted in 2014: No	22%	(217)	34%	(332)	44%	(441)	990
2012 Vote: Barack Obama	34%	(281)	38%	(315)	28%	(227)	823
2012 Vote: Mitt Romney	28%	(127)	34%	(153)	38%	(172)	45
2012 Vote: Other	18%	(12)	43%	(28)	39%	(25)	65
2012 Vote: Didn't Vote	21%	(176)	33%	(281)	47%	(401)	859
4-Region: Northeast	31%	(121)	34%	(132)	36%	(141)	394
4-Region: Midwest	29%	(132)	38%	(175)	33%	(155)	462
4-Region: South	25%	(207)	35%	(289)	40%	(329)	824
4-Region: West	26%	(136)	35%	(180)	39%	(204)	520

Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following? *NFL*

Demographic	Av	id fan	Cas	ual fan	No	ot a fan	Total N
Adults	27%	(596)	35%	(777)	38%	(828)	2200
Sports fans	39%	(587)	46%	(692)	15%	(234)	1513
Avid sports fans	75%	(400)	19%	(99)	6%	(31)	530
Casual sports fans	19%	(187)	60%	(592)	21%	(203)	982
Republican sports fans	37%	(169)	43%	(198)	20%	(94)	461
Democratic sports fans	44%	(268)	45%	(274)	12%	(70)	612
Independent sports fans	34%	(150)	50%	(220)	16%	(70)	440
Sports fans ages 18-34	33%	(133)	49%	(202)	18%	(73)	408
Sports fans ages 35-44	51%	(144)	39%	(110)	10%	(28)	282
Sports fans ages 45-64	42%	(223)	42%	(225)	16%	(83)	531
Sports fans 65+	30%	(87)	53%	(155)	17%	(50)	292
NFL fans	43%	(596)	57%	(777)	_	(0)	1372
Avid NFL fans	100%	(596)	_	(0)	_	(0)	596
Casual NFL fans	_	(0)	100%	(777)	_	(0)	777

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male Gender: Female N	1062 1138 2200	48% 52%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+	655 358 751 436 2200	30% 16% 34% 20%
demAgeGeneration	GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 N	268 573 541 712 2094	12% 26% 25% 32%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	857 696 647 2200	39% 32% 29%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	381 476 343 353 338 309 2200	17% 22% 16% 16% 15% 14%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	631 636 697 1964	29% 29% 32%
xeduc3	Educ: < College Educ: Bachelors degree Educ: Post-grad N	1512 444 244 2200	69% 20% 11%

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	1223 654 323 2200	56% 30% 15%
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else N	1018 116 71 587 407 2200	46% 5% 3% 27% 19%
xdemReligOther	Religious Non-Protestant/Catholic	141	6%
xdemEvang	Evangelical Non-Evangelical N	583 791 1374	27% 36%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	642 1039 519 2200	29% 47% 24%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	650 135 177 137 128 507 319 146 2200	30% 6% 8% 6% 6% 23% 14% 7%
xdemMilHH1	Military HH: Yes Military HH: No <i>N</i>	353 1847 2200	16% 84%

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnrl	RD/WT: Right Direction RD/WT: Wrong Track N	602 1598 2200	27% 73%
Trump_Approve	Trump Job Approve Trump Job Disapprove N	879 1228 2107	40% 56%
Trump_Approve2	Trump Job Strongly Approve Trump Job Somewhat Approve Trump Job Somewhat Disapprove Trump Job Strongly Disapprove N	511 368 255 973 2107	23% 17% 12% 44%
Trump_Fav	Favorable of Trump Unfavorable of Trump N	873 1234 2107	40% 56%
Trump_Fav_FULL	Very Favorable of Trump Somewhat Favorable of Trump Somewhat Unfavorable of Trump Very Unfavorable of Trump N	492 381 211 1023 2107	22% 17% 10% 47%
xnr3	#1 Issue: Economy #1 Issue: Security #1 Issue: Health Care #1 Issue: Medicare / Social Security #1 Issue: Women's Issues #1 Issue: Education #1 Issue: Energy #1 Issue: Other N	810 222 392 313 149 83 89 142 2200	37% 10% 18% 14% 7% 4% 4% 6%
xsubVote18O	2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else <i>N</i>	741 545 54 1340	34% 25% 2%
xsubVote16O	2016 Vote: Hillary Clinton 2016 Vote: Donald Trump 2016 Vote: Other 2016 Vote: Didn't Vote N	675 624 133 760 2192	31% 28% 6% 35%

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes Voted in 2014: No N	1210 990 2200	55% 45%
xsubVote12O	2012 Vote: Barack Obama 2012 Vote: Mitt Romney 2012 Vote: Other 2012 Vote: Didn't Vote N	823 451 65 859 2198	37% 21% 3% 39%
xreg4	4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West N	394 462 824 520 2200	18% 21% 37% 24%
MCSPxdem1	Sports fans	1513	69%
MCSPxdem2	Avid sports fans	530	24%
MCSPxdem3	Casual sports fans	982	45%
MCSPxdem4	Republican sports fans	461	21%
MCSPxdem5	Democratic sports fans	612	28%
MCSPxdem6	Independent sports fans	440	20%
MCSPxdem7	Sports fans ages 18-34	408	19%
MCSPxdem8	Sports fans ages 35-44	282	13%
MCSPxdem9	Sports fans ages 45-64	531	24%
MCSPxdem10	Sports fans 65+	292	13%
MCSPxdem11	NFL fans	1372	62%
MCSPxdem12	Avid NFL fans	596	27%
MCSPxdem13	Casual NFL fans	777	35%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

