



National Tracking Poll #201048
October 12-15, 2020

Crosstabulation Results

Methodology:

This poll was conducted between October 12-October 15, 2020 among a national sample of 1000 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, and educational attainment. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?

Facebook

Demographic	Yes	No	Total N
Adults	81% (807)	19% (193)	1000
Gender: Male	74% (357)	26% (126)	483
Gender: Female	87% (450)	13% (68)	517
Age: 18-34	82% (244)	18% (54)	298
Age: 35-44	91% (148)	9% (15)	163
Age: 45-64	82% (280)	18% (62)	341
Age: 65+	68% (135)	32% (63)	198
GenZers: 1997-2012	64% (56)	36% (31)	87
Millennials: 1981-1996	90% (273)	10% (31)	304
GenXers: 1965-1980	87% (218)	13% (32)	250
Baby Boomers: 1946-1964	72% (230)	28% (89)	318
PID: Dem (no lean)	82% (314)	18% (69)	383
PID: Ind (no lean)	77% (217)	23% (65)	282
PID: Rep (no lean)	82% (276)	18% (60)	336
PID/Gender: Dem Men	80% (148)	20% (37)	184
PID/Gender: Dem Women	84% (166)	16% (32)	198
PID/Gender: Ind Men	65% (80)	35% (44)	124
PID/Gender: Ind Women	87% (137)	13% (21)	158
PID/Gender: Rep Men	74% (129)	26% (45)	174
PID/Gender: Rep Women	91% (147)	9% (14)	161
Ideo: Liberal (1-3)	80% (235)	20% (57)	293
Ideo: Moderate (4)	81% (258)	19% (60)	318
Ideo: Conservative (5-7)	82% (260)	18% (59)	318
Educ: < College	80% (550)	20% (138)	687
Educ: Bachelors degree	82% (165)	18% (37)	202
Educ: Post-grad	83% (93)	17% (18)	111
Income: Under 50k	85% (488)	15% (89)	577
Income: 50k-100k	75% (213)	25% (71)	284
Income: 100k+	76% (106)	24% (33)	139

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Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?

Facebook

Demographic	Yes	No	Total N
Adults	81% (807)	19% (193)	1000
Ethnicity: White	80% (623)	20% (160)	783
Ethnicity: Hispanic	72% (114)	28% (45)	159
Ethnicity: Black	85% (106)	15% (19)	125
Ethnicity: Other	84% (78)	16% (15)	93
All Christian	86% (404)	14% (67)	471
All Non-Christian	85% (59)	15% (10)	69
Atheist	71% (41)	29% (16)	57
Agnostic/Nothing in particular	73% (186)	27% (70)	256
Something Else	80% (117)	20% (30)	147
Religious Non-Protestant/Catholic	87% (69)	13% (10)	79
Evangelical	85% (255)	15% (46)	301
Non-Evangelical	83% (241)	17% (51)	292
Community: Urban	86% (295)	14% (49)	344
Community: Suburban	79% (312)	21% (85)	398
Community: Rural	77% (200)	23% (59)	259
Employ: Private Sector	87% (251)	13% (38)	289
Employ: Government	82% (42)	18% (9)	51
Employ: Self-Employed	88% (75)	12% (10)	85
Employ: Homemaker	89% (76)	11% (10)	86
Employ: Retired	71% (171)	29% (71)	242
Employ: Unemployed	79% (140)	21% (38)	178
Military HH: Yes	80% (111)	20% (28)	139
Military HH: No	81% (696)	19% (165)	861
RD/WT: Right Direction	82% (265)	18% (57)	322
RD/WT: Wrong Track	80% (542)	20% (136)	678
Trump Job Approve	85% (364)	15% (63)	427
Trump Job Disapprove	77% (414)	23% (126)	540
Trump Job Strongly Approve	86% (230)	14% (37)	267
Trump Job Somewhat Approve	84% (134)	16% (26)	160
Trump Job Somewhat Disapprove	82% (100)	18% (21)	122
Trump Job Strongly Disapprove	75% (314)	25% (104)	418

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Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?
 Facebook

Demographic	Yes	No	Total N
Adults	81% (807)	19% (193)	1000
Favorable of Trump	85% (374)	15% (68)	442
Unfavorable of Trump	77% (398)	23% (119)	517
Very Favorable of Trump	85% (236)	15% (41)	277
Somewhat Favorable of Trump	83% (138)	17% (28)	165
Somewhat Unfavorable of Trump	81% (67)	19% (16)	83
Very Unfavorable of Trump	76% (331)	24% (103)	434
#1 Issue: Economy	83% (325)	17% (66)	390
#1 Issue: Security	78% (72)	22% (21)	93
#1 Issue: Health Care	82% (183)	18% (41)	224
#1 Issue: Medicare / Social Security	73% (101)	27% (38)	139
#1 Issue: Other	71% (41)	29% (17)	58
2018 House Vote: Democrat	83% (295)	17% (62)	357
2018 House Vote: Republican	84% (236)	16% (44)	281
2016 Vote: Hillary Clinton	80% (264)	20% (66)	330
2016 Vote: Donald Trump	86% (281)	14% (47)	328
2016 Vote: Didn't Vote	76% (234)	24% (74)	308
Voted in 2014: Yes	83% (460)	17% (94)	554
Voted in 2014: No	78% (347)	22% (99)	446
2012 Vote: Barack Obama	81% (306)	19% (72)	379
2012 Vote: Mitt Romney	86% (186)	14% (30)	217
2012 Vote: Didn't Vote	78% (298)	22% (83)	381
4-Region: Northeast	82% (146)	18% (33)	179
4-Region: Midwest	82% (173)	18% (37)	210
4-Region: South	82% (309)	18% (66)	375
4-Region: West	76% (179)	24% (57)	236
White (non-hispanic)	81% (565)	19% (129)	694
POC	79% (242)	21% (64)	306
Speaks only English at home	81% (697)	19% (168)	866
Speaks mostly English at home	78% (55)	22% (15)	71
Speaks both English and other language at home	96% (48)	4% (2)	50

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Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?

Facebook

Demographic	Yes	No	Total N
Adults	81% (807)	19% (193)	1000
Trump supporter	86% (342)	14% (55)	397
Biden supporter	78% (365)	22% (105)	469
Sports fans	83% (565)	17% (118)	683
Avid sports fans	84% (203)	16% (39)	242
Sports fans, Age: 18-34	86% (165)	14% (27)	192
Sports fans, Age: 35-44	94% (117)	6% (7)	124
Sports fans, Age: 45-64	81% (194)	19% (45)	239
Sports fans, Age: 65+	69% (88)	31% (39)	127
White (non-hispanic) Sports fans	82% (381)	18% (84)	465
POC Sports fans	84% (184)	16% (34)	217
Black Sports fans	92% (85)	8% (8)	93
Movie studios should diversify teams	82% (525)	18% (115)	640
Movie studios should diversify stories	81% (430)	19% (101)	531
Concerned about Covid	81% (636)	19% (152)	789
No experience with Covid	75% (309)	25% (104)	413
Health care major factor for election	80% (506)	20% (123)	629
Social media users	86% (807)	14% (128)	935
WhatsApp users	91% (217)	9% (22)	239
WeChat users	89% (47)	11% (6)	53
Social media news source at least once a week	92% (612)	8% (50)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?
 Twitter

Demographic	Yes	No	Total N
Adults	39% (394)	61% (606)	1000
Gender: Male	44% (214)	56% (269)	483
Gender: Female	35% (180)	65% (338)	517
Age: 18-34	51% (153)	49% (145)	298
Age: 35-44	51% (83)	49% (79)	163
Age: 45-64	33% (113)	67% (229)	341
Age: 65+	23% (45)	77% (153)	198
GenZers: 1997-2012	54% (47)	46% (41)	87
Millennials: 1981-1996	49% (148)	51% (156)	304
GenXers: 1965-1980	45% (114)	55% (137)	250
Baby Boomers: 1946-1964	24% (76)	76% (242)	318
PID: Dem (no lean)	41% (157)	59% (226)	383
PID: Ind (no lean)	36% (101)	64% (180)	282
PID: Rep (no lean)	40% (136)	60% (200)	336
PID/Gender: Dem Men	48% (89)	52% (95)	184
PID/Gender: Dem Women	34% (68)	66% (131)	198
PID/Gender: Ind Men	30% (37)	70% (87)	124
PID/Gender: Ind Women	40% (64)	60% (94)	158
PID/Gender: Rep Men	50% (87)	50% (87)	174
PID/Gender: Rep Women	30% (48)	70% (113)	161
Ideo: Liberal (1-3)	52% (151)	48% (142)	293
Ideo: Moderate (4)	35% (111)	65% (207)	318
Ideo: Conservative (5-7)	36% (113)	64% (205)	318
Educ: < College	33% (226)	67% (462)	687
Educ: Bachelors degree	49% (99)	51% (103)	202
Educ: Post-grad	62% (69)	38% (42)	111
Income: Under 50k	37% (215)	63% (362)	577
Income: 50k-100k	38% (108)	62% (176)	284
Income: 100k+	51% (71)	49% (68)	139
Ethnicity: White	38% (298)	62% (484)	783
Ethnicity: Hispanic	44% (71)	56% (88)	159
Ethnicity: Black	45% (56)	55% (69)	125

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Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?

Twitter

Demographic	Yes	No	Total N
Adults	39% (394)	61% (606)	1000
Ethnicity: Other	42% (39)	58% (54)	93
All Christian	40% (189)	60% (282)	471
All Non-Christian	59% (41)	41% (29)	69
Atheist	48% (28)	52% (29)	57
Agnostic/Nothing in particular	35% (89)	65% (166)	256
Something Else	32% (47)	68% (101)	147
Religious Non-Protestant/Catholic	53% (42)	47% (37)	79
Evangelical	46% (138)	54% (163)	301
Non-Evangelical	29% (85)	71% (207)	292
Community: Urban	50% (173)	50% (170)	344
Community: Suburban	37% (146)	63% (252)	398
Community: Rural	29% (74)	71% (184)	259
Employ: Private Sector	49% (141)	51% (148)	289
Employ: Government	50% (26)	50% (25)	51
Employ: Self-Employed	53% (45)	47% (40)	85
Employ: Homemaker	31% (27)	69% (59)	86
Employ: Retired	22% (53)	78% (189)	242
Employ: Unemployed	42% (74)	58% (104)	178
Military HH: Yes	29% (40)	71% (99)	139
Military HH: No	41% (354)	59% (508)	861
RD/WT: Right Direction	44% (142)	56% (179)	322
RD/WT: Wrong Track	37% (251)	63% (427)	678
Trump Job Approve	40% (169)	60% (258)	427
Trump Job Disapprove	40% (217)	60% (323)	540
Trump Job Strongly Approve	41% (109)	59% (157)	267
Trump Job Somewhat Approve	37% (60)	63% (101)	160
Trump Job Somewhat Disapprove	46% (56)	54% (65)	122
Trump Job Strongly Disapprove	38% (160)	62% (258)	418
Favorable of Trump	40% (176)	60% (266)	442
Unfavorable of Trump	39% (201)	61% (316)	517

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Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?
 Twitter

Demographic	Yes	No	Total N
Adults	39% (394)	61% (606)	1000
Very Favorable of Trump	39% (107)	61% (170)	277
Somewhat Favorable of Trump	42% (70)	58% (96)	165
Somewhat Unfavorable of Trump	46% (38)	54% (45)	83
Very Unfavorable of Trump	37% (163)	63% (271)	434
#1 Issue: Economy	40% (157)	60% (234)	390
#1 Issue: Security	38% (35)	62% (58)	93
#1 Issue: Health Care	45% (100)	55% (124)	224
#1 Issue: Medicare / Social Security	20% (28)	80% (111)	139
#1 Issue: Other	35% (20)	65% (38)	58
2018 House Vote: Democrat	40% (143)	60% (214)	357
2018 House Vote: Republican	41% (114)	59% (167)	281
2016 Vote: Hillary Clinton	40% (132)	60% (198)	330
2016 Vote: Donald Trump	41% (135)	59% (193)	328
2016 Vote: Didn't Vote	38% (118)	62% (190)	308
Voted in 2014: Yes	36% (201)	64% (353)	554
Voted in 2014: No	43% (193)	57% (253)	446
2012 Vote: Barack Obama	36% (137)	64% (242)	379
2012 Vote: Mitt Romney	32% (70)	68% (146)	217
2012 Vote: Didn't Vote	47% (180)	53% (202)	381
4-Region: Northeast	43% (77)	57% (102)	179
4-Region: Midwest	33% (69)	67% (141)	210
4-Region: South	41% (154)	59% (221)	375
4-Region: West	40% (94)	60% (142)	236
White (non-hispanic)	38% (265)	62% (430)	694
POC	42% (129)	58% (177)	306
Speaks only English at home	37% (325)	63% (541)	866
Speaks mostly English at home	42% (30)	58% (41)	71
Speaks both English and other language at home	59% (30)	41% (20)	50
Trump supporter	38% (150)	62% (247)	397
Biden supporter	42% (199)	58% (271)	469
Sports fans	43% (294)	57% (389)	683

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Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?

Twitter

Demographic	Yes	No	Total N
Adults	39% (394)	61% (606)	1000
Avid sports fans	55% (134)	45% (108)	242
Sports fans, Age: 18-34	57% (110)	43% (83)	192
Sports fans, Age: 35-44	58% (72)	42% (52)	124
Sports fans, Age: 45-64	36% (85)	64% (154)	239
Sports fans, Age: 65+	21% (27)	79% (100)	127
White (non-hispanic) Sports fans	43% (198)	57% (267)	465
POC Sports fans	44% (96)	56% (121)	217
Black Sports fans	52% (48)	48% (45)	93
Movie studios should diversify teams	43% (276)	57% (364)	640
Movie studios should diversify stories	46% (243)	54% (288)	531
Concerned about Covid	41% (323)	59% (465)	789
No experience with Covid	32% (132)	68% (280)	413
Health care major factor for election	41% (256)	59% (373)	629
Social media users	42% (394)	58% (541)	935
WhatsApp users	66% (157)	34% (82)	239
WeChat users	76% (40)	24% (13)	53
Social media news source at least once a week	51% (337)	49% (325)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?

Reddit

Demographic	Yes	No	Total N
Adults	18% (184)	82% (816)	1000
Gender: Male	22% (106)	78% (377)	483
Gender: Female	15% (78)	85% (439)	517
Age: 18-34	31% (93)	69% (205)	298
Age: 35-44	29% (48)	71% (115)	163
Age: 45-64	12% (41)	88% (300)	341
Age: 65+	1% (2)	99% (196)	198
GenZers: 1997-2012	24% (21)	76% (67)	87
Millennials: 1981-1996	33% (101)	67% (203)	304
GenXers: 1965-1980	20% (50)	80% (200)	250
Baby Boomers: 1946-1964	4% (13)	96% (306)	318
PID: Dem (no lean)	20% (75)	80% (307)	383
PID: Ind (no lean)	16% (46)	84% (236)	282
PID: Rep (no lean)	19% (63)	81% (273)	336
PID/Gender: Dem Men	21% (39)	79% (145)	184
PID/Gender: Dem Women	18% (36)	82% (162)	198
PID/Gender: Ind Men	19% (24)	81% (100)	124
PID/Gender: Ind Women	14% (22)	86% (135)	158
PID/Gender: Rep Men	25% (43)	75% (131)	174
PID/Gender: Rep Women	12% (20)	88% (141)	161
Ideo: Liberal (1-3)	20% (58)	80% (235)	293
Ideo: Moderate (4)	18% (57)	82% (261)	318
Ideo: Conservative (5-7)	19% (62)	81% (257)	318
Educ: < College	15% (102)	85% (585)	687
Educ: Bachelors degree	25% (50)	75% (151)	202
Educ: Post-grad	29% (32)	71% (79)	111
Income: Under 50k	14% (80)	86% (497)	577
Income: 50k-100k	22% (63)	78% (221)	284
Income: 100k+	30% (41)	70% (98)	139
Ethnicity: White	18% (144)	82% (639)	783
Ethnicity: Hispanic	33% (53)	67% (106)	159
Ethnicity: Black	15% (19)	85% (106)	125

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Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?

Reddit

Demographic	Yes	No	Total N
Adults	18% (184)	82% (816)	1000
Ethnicity: Other	24% (22)	76% (71)	93
All Christian	17% (81)	83% (390)	471
All Non-Christian	24% (17)	76% (53)	69
Atheist	38% (22)	62% (35)	57
Agnostic/Nothing in particular	17% (42)	83% (213)	256
Something Else	15% (22)	85% (125)	147
Religious Non-Protestant/Catholic	23% (18)	77% (61)	79
Evangelical	18% (55)	82% (247)	301
Non-Evangelical	14% (40)	86% (251)	292
Community: Urban	21% (71)	79% (272)	344
Community: Suburban	18% (73)	82% (324)	398
Community: Rural	15% (40)	85% (219)	259
Employ: Private Sector	29% (85)	71% (204)	289
Employ: Government	25% (13)	75% (38)	51
Employ: Self-Employed	22% (19)	78% (67)	85
Employ: Homemaker	15% (13)	85% (73)	86
Employ: Retired	3% (7)	97% (235)	242
Employ: Unemployed	18% (32)	82% (145)	178
Military HH: Yes	18% (25)	82% (114)	139
Military HH: No	19% (160)	81% (702)	861
RD/WT: Right Direction	22% (69)	78% (253)	322
RD/WT: Wrong Track	17% (115)	83% (563)	678
Trump Job Approve	20% (83)	80% (343)	427
Trump Job Disapprove	18% (98)	82% (441)	540
Trump Job Strongly Approve	20% (52)	80% (214)	267
Trump Job Somewhat Approve	20% (31)	80% (129)	160
Trump Job Somewhat Disapprove	24% (29)	76% (92)	122
Trump Job Strongly Disapprove	17% (69)	83% (349)	418
Favorable of Trump	20% (90)	80% (352)	442
Unfavorable of Trump	18% (93)	82% (424)	517

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Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?
 Reddit

Demographic	Yes	No	Total N
Adults	18% (184)	82% (816)	1000
Very Favorable of Trump	20% (55)	80% (222)	277
Somewhat Favorable of Trump	21% (35)	79% (130)	165
Somewhat Unfavorable of Trump	25% (21)	75% (62)	83
Very Unfavorable of Trump	17% (72)	83% (362)	434
#1 Issue: Economy	24% (92)	76% (298)	390
#1 Issue: Security	11% (10)	89% (83)	93
#1 Issue: Health Care	18% (39)	82% (185)	224
#1 Issue: Medicare / Social Security	2% (3)	98% (137)	139
#1 Issue: Other	18% (11)	82% (47)	58
2018 House Vote: Democrat	22% (79)	78% (279)	357
2018 House Vote: Republican	16% (46)	84% (235)	281
2016 Vote: Hillary Clinton	20% (67)	80% (263)	330
2016 Vote: Donald Trump	18% (60)	82% (268)	328
2016 Vote: Didn't Vote	17% (53)	83% (255)	308
Voted in 2014: Yes	18% (102)	82% (452)	554
Voted in 2014: No	18% (82)	82% (364)	446
2012 Vote: Barack Obama	19% (74)	81% (305)	379
2012 Vote: Mitt Romney	16% (36)	84% (181)	217
2012 Vote: Didn't Vote	19% (72)	81% (309)	381
4-Region: Northeast	25% (44)	75% (135)	179
4-Region: Midwest	11% (23)	89% (187)	210
4-Region: South	17% (62)	83% (312)	375
4-Region: West	23% (54)	77% (182)	236
White (non-hispanic)	16% (113)	84% (582)	694
POC	23% (71)	77% (234)	306
Speaks only English at home	16% (139)	84% (727)	866
Speaks mostly English at home	41% (29)	59% (41)	71
Speaks both English and other language at home	30% (15)	70% (35)	50
Trump supporter	19% (77)	81% (320)	397
Biden supporter	19% (87)	81% (382)	469
Sports fans	20% (139)	80% (543)	683

Continued on next page

Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?

Reddit

Demographic	Yes		No		Total N
Adults	18%	(184)	82%	(816)	1000
Avid sports fans	25%	(61)	75%	(181)	242
Sports fans, Age: 18-34	34%	(66)	66%	(127)	192
Sports fans, Age: 35-44	35%	(43)	65%	(81)	124
Sports fans, Age: 45-64	12%	(29)	88%	(210)	239
Sports fans, Age: 65+	1%	(2)	99%	(126)	127
White (non-hispanic) Sports fans	17%	(79)	83%	(386)	465
POC Sports fans	28%	(60)	72%	(157)	217
Black Sports fans	18%	(17)	82%	(76)	93
Movie studios should diversify teams	24%	(153)	76%	(486)	640
Movie studios should diversify stories	25%	(134)	75%	(397)	531
Concerned about Covid	19%	(154)	81%	(635)	789
No experience with Covid	20%	(81)	80%	(332)	413
Health care major factor for election	19%	(121)	81%	(508)	629
Social media users	20%	(184)	80%	(750)	935
WhatsApp users	40%	(96)	60%	(142)	239
WeChat users	53%	(28)	47%	(25)	53
Social media news source at least once a week	22%	(147)	78%	(515)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?
 LinkedIn

Demographic	Yes	No	Total N
Adults	26% (260)	74% (740)	1000
Gender: Male	29% (142)	71% (341)	483
Gender: Female	23% (118)	77% (400)	517
Age: 18-34	27% (80)	73% (218)	298
Age: 35-44	43% (69)	57% (93)	163
Age: 45-64	24% (81)	76% (260)	341
Age: 65+	15% (30)	85% (169)	198
GenZers: 1997-2012	14% (12)	86% (75)	87
Millennials: 1981-1996	33% (102)	67% (203)	304
GenXers: 1965-1980	32% (81)	68% (169)	250
Baby Boomers: 1946-1964	20% (63)	80% (256)	318
PID: Dem (no lean)	29% (109)	71% (273)	383
PID: Ind (no lean)	23% (65)	77% (216)	282
PID: Rep (no lean)	25% (85)	75% (251)	336
PID/Gender: Dem Men	27% (49)	73% (135)	184
PID/Gender: Dem Women	30% (60)	70% (138)	198
PID/Gender: Ind Men	26% (32)	74% (92)	124
PID/Gender: Ind Women	21% (33)	79% (124)	158
PID/Gender: Rep Men	35% (61)	65% (113)	174
PID/Gender: Rep Women	15% (24)	85% (137)	161
Ideo: Liberal (1-3)	33% (95)	67% (197)	293
Ideo: Moderate (4)	22% (71)	78% (247)	318
Ideo: Conservative (5-7)	26% (84)	74% (234)	318
Educ: < College	16% (111)	84% (576)	687
Educ: Bachelors degree	44% (88)	56% (113)	202
Educ: Post-grad	54% (60)	46% (51)	111
Income: Under 50k	18% (102)	82% (475)	577
Income: 50k-100k	32% (90)	68% (194)	284
Income: 100k+	48% (67)	52% (72)	139
Ethnicity: White	25% (192)	75% (591)	783
Ethnicity: Hispanic	22% (35)	78% (123)	159
Ethnicity: Black	35% (43)	65% (82)	125

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Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?

LinkedIn

Demographic	Yes	No	Total N
Adults	26% (260)	74% (740)	1000
Ethnicity: Other	27% (25)	73% (68)	93
All Christian	29% (139)	71% (332)	471
All Non-Christian	42% (29)	58% (40)	69
Atheist	10% (5)	90% (52)	57
Agnostic/Nothing in particular	18% (46)	82% (210)	256
Something Else	28% (41)	72% (107)	147
Religious Non-Protestant/Catholic	42% (33)	58% (46)	79
Evangelical	28% (84)	72% (217)	301
Non-Evangelical	28% (81)	72% (211)	292
Community: Urban	34% (117)	66% (227)	344
Community: Suburban	23% (93)	77% (304)	398
Community: Rural	19% (49)	81% (209)	259
Employ: Private Sector	43% (126)	57% (163)	289
Employ: Government	35% (18)	65% (33)	51
Employ: Self-Employed	32% (28)	68% (58)	85
Employ: Homemaker	21% (18)	79% (68)	86
Employ: Retired	10% (23)	90% (219)	242
Employ: Unemployed	19% (33)	81% (145)	178
Military HH: Yes	24% (33)	76% (105)	139
Military HH: No	26% (227)	74% (635)	861
RD/WT: Right Direction	29% (94)	71% (228)	322
RD/WT: Wrong Track	24% (166)	76% (512)	678
Trump Job Approve	26% (111)	74% (315)	427
Trump Job Disapprove	27% (147)	73% (393)	540
Trump Job Strongly Approve	25% (67)	75% (199)	267
Trump Job Somewhat Approve	27% (44)	73% (116)	160
Trump Job Somewhat Disapprove	31% (38)	69% (84)	122
Trump Job Strongly Disapprove	26% (109)	74% (309)	418
Favorable of Trump	25% (113)	75% (329)	442
Unfavorable of Trump	28% (144)	72% (373)	517

Continued on next page

Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?
 LinkedIn

Demographic	Yes	No	Total N
Adults	26% (260)	74% (740)	1000
Very Favorable of Trump	24% (68)	76% (209)	277
Somewhat Favorable of Trump	27% (45)	73% (120)	165
Somewhat Unfavorable of Trump	41% (34)	59% (49)	83
Very Unfavorable of Trump	25% (110)	75% (324)	434
#1 Issue: Economy	33% (128)	67% (263)	390
#1 Issue: Security	23% (21)	77% (72)	93
#1 Issue: Health Care	23% (53)	77% (171)	224
#1 Issue: Medicare / Social Security	12% (16)	88% (123)	139
#1 Issue: Other	30% (17)	70% (40)	58
2018 House Vote: Democrat	31% (109)	69% (248)	357
2018 House Vote: Republican	28% (80)	72% (201)	281
2016 Vote: Hillary Clinton	32% (107)	68% (224)	330
2016 Vote: Donald Trump	27% (89)	73% (239)	328
2016 Vote: Didn't Vote	18% (56)	82% (252)	308
Voted in 2014: Yes	28% (158)	72% (397)	554
Voted in 2014: No	23% (102)	77% (344)	446
2012 Vote: Barack Obama	31% (119)	69% (260)	379
2012 Vote: Mitt Romney	25% (53)	75% (163)	217
2012 Vote: Didn't Vote	22% (83)	78% (299)	381
4-Region: Northeast	34% (60)	66% (119)	179
4-Region: Midwest	22% (47)	78% (163)	210
4-Region: South	22% (81)	78% (293)	375
4-Region: West	30% (71)	70% (165)	236
White (non-hispanic)	25% (173)	75% (522)	694
POC	28% (87)	72% (219)	306
Speaks only English at home	26% (227)	74% (639)	866
Speaks mostly English at home	30% (21)	70% (49)	71
Speaks both English and other language at home	22% (11)	78% (39)	50
Trump supporter	26% (102)	74% (295)	397
Biden supporter	29% (136)	71% (333)	469
Sports fans	30% (205)	70% (478)	683

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Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?

LinkedIn

Demographic	Yes	No	Total N
Adults	26% (260)	74% (740)	1000
Avid sports fans	36% (87)	64% (155)	242
Sports fans, Age: 18-34	31% (60)	69% (132)	192
Sports fans, Age: 35-44	49% (61)	51% (63)	124
Sports fans, Age: 45-64	27% (65)	73% (173)	239
Sports fans, Age: 65+	15% (19)	85% (109)	127
White (non-hispanic) Sports fans	30% (139)	70% (326)	465
POC Sports fans	30% (66)	70% (152)	217
Black Sports fans	39% (37)	61% (57)	93
Movie studios should diversify teams	29% (188)	71% (451)	640
Movie studios should diversify stories	32% (170)	68% (361)	531
Concerned about Covid	28% (223)	72% (565)	789
No experience with Covid	24% (98)	76% (315)	413
Health care major factor for election	28% (176)	72% (453)	629
Social media users	28% (260)	72% (675)	935
WhatsApp users	52% (123)	48% (116)	239
WeChat users	67% (35)	33% (18)	53
Social media news source at least once a week	32% (209)	68% (453)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?

Instagram

Demographic	Yes	No	Total N
Adults	53% (532)	47% (468)	1000
Gender: Male	52% (253)	48% (229)	483
Gender: Female	54% (279)	46% (238)	517
Age: 18-34	82% (243)	18% (54)	298
Age: 35-44	72% (117)	28% (46)	163
Age: 45-64	40% (136)	60% (205)	341
Age: 65+	18% (36)	82% (163)	198
GenZers: 1997-2012	85% (74)	15% (13)	87
Millennials: 1981-1996	79% (239)	21% (65)	304
GenXers: 1965-1980	54% (136)	46% (114)	250
Baby Boomers: 1946-1964	24% (76)	76% (242)	318
PID: Dem (no lean)	53% (204)	47% (179)	383
PID: Ind (no lean)	55% (155)	45% (127)	282
PID: Rep (no lean)	52% (174)	48% (162)	336
PID/Gender: Dem Men	56% (103)	44% (81)	184
PID/Gender: Dem Women	51% (100)	49% (98)	198
PID/Gender: Ind Men	47% (58)	53% (66)	124
PID/Gender: Ind Women	62% (97)	38% (61)	158
PID/Gender: Rep Men	53% (92)	47% (82)	174
PID/Gender: Rep Women	51% (82)	49% (80)	161
Ideo: Liberal (1-3)	55% (160)	45% (132)	293
Ideo: Moderate (4)	56% (177)	44% (141)	318
Ideo: Conservative (5-7)	49% (156)	51% (162)	318
Educ: < College	50% (345)	50% (343)	687
Educ: Bachelors degree	56% (113)	44% (89)	202
Educ: Post-grad	67% (75)	33% (36)	111
Income: Under 50k	51% (294)	49% (283)	577
Income: 50k-100k	52% (149)	48% (135)	284
Income: 100k+	64% (89)	36% (50)	139
Ethnicity: White	49% (384)	51% (398)	783
Ethnicity: Hispanic	80% (127)	20% (32)	159
Ethnicity: Black	61% (75)	39% (49)	125

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Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?

Instagram

Demographic	Yes	No	Total N
Adults	53% (532)	47% (468)	1000
Ethnicity: Other	78% (73)	22% (20)	93
All Christian	49% (231)	51% (240)	471
All Non-Christian	67% (46)	33% (23)	69
Atheist	64% (36)	36% (21)	57
Agnostic/Nothing in particular	55% (141)	45% (115)	256
Something Else	53% (78)	47% (69)	147
Religious Non-Protestant/Catholic	67% (53)	33% (26)	79
Evangelical	58% (173)	42% (128)	301
Non-Evangelical	39% (114)	61% (177)	292
Community: Urban	67% (230)	33% (114)	344
Community: Suburban	46% (181)	54% (217)	398
Community: Rural	47% (121)	53% (137)	259
Employ: Private Sector	64% (184)	36% (105)	289
Employ: Government	80% (41)	20% (10)	51
Employ: Self-Employed	66% (56)	34% (29)	85
Employ: Homemaker	59% (51)	41% (35)	86
Employ: Retired	23% (57)	77% (185)	242
Employ: Unemployed	53% (94)	47% (84)	178
Military HH: Yes	48% (66)	52% (73)	139
Military HH: No	54% (466)	46% (395)	861
RD/WT: Right Direction	56% (181)	44% (141)	322
RD/WT: Wrong Track	52% (351)	48% (327)	678
Trump Job Approve	53% (228)	47% (199)	427
Trump Job Disapprove	52% (283)	48% (257)	540
Trump Job Strongly Approve	55% (147)	45% (120)	267
Trump Job Somewhat Approve	51% (81)	49% (79)	160
Trump Job Somewhat Disapprove	57% (69)	43% (52)	122
Trump Job Strongly Disapprove	51% (214)	49% (204)	418
Favorable of Trump	55% (245)	45% (197)	442
Unfavorable of Trump	51% (261)	49% (256)	517

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Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?
 Instagram

Demographic	Yes	No	Total N
Adults	53% (532)	47% (468)	1000
Very Favorable of Trump	57% (157)	43% (120)	277
Somewhat Favorable of Trump	53% (88)	47% (77)	165
Somewhat Unfavorable of Trump	53% (44)	47% (39)	83
Very Unfavorable of Trump	50% (217)	50% (217)	434
#1 Issue: Economy	58% (228)	42% (162)	390
#1 Issue: Security	39% (36)	61% (57)	93
#1 Issue: Health Care	58% (129)	42% (95)	224
#1 Issue: Medicare / Social Security	27% (38)	73% (101)	139
#1 Issue: Other	39% (22)	61% (35)	58
2018 House Vote: Democrat	51% (180)	49% (177)	357
2018 House Vote: Republican	53% (150)	47% (131)	281
2016 Vote: Hillary Clinton	53% (174)	47% (157)	330
2016 Vote: Donald Trump	52% (169)	48% (159)	328
2016 Vote: Didn't Vote	58% (179)	42% (129)	308
Voted in 2014: Yes	50% (275)	50% (279)	554
Voted in 2014: No	58% (257)	42% (189)	446
2012 Vote: Barack Obama	51% (194)	49% (185)	379
2012 Vote: Mitt Romney	44% (96)	56% (121)	217
2012 Vote: Didn't Vote	61% (233)	39% (148)	381
4-Region: Northeast	50% (89)	50% (90)	179
4-Region: Midwest	40% (85)	60% (126)	210
4-Region: South	56% (210)	44% (165)	375
4-Region: West	63% (149)	37% (88)	236
White (non-hispanic)	46% (318)	54% (376)	694
POC	70% (214)	30% (92)	306
Speaks only English at home	49% (426)	51% (440)	866
Speaks mostly English at home	80% (57)	20% (14)	71
Speaks both English and other language at home	77% (39)	23% (11)	50
Trump supporter	55% (219)	45% (178)	397
Biden supporter	51% (240)	49% (229)	469
Sports fans	57% (388)	43% (295)	683

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Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?

Instagram

Demographic	Yes	No	Total N
Adults	53% (532)	47% (468)	1000
Avid sports fans	64% (154)	36% (88)	242
Sports fans, Age: 18-34	88% (168)	12% (24)	192
Sports fans, Age: 35-44	82% (102)	18% (23)	124
Sports fans, Age: 45-64	41% (97)	59% (142)	239
Sports fans, Age: 65+	17% (21)	83% (106)	127
White (non-hispanic) Sports fans	49% (228)	51% (237)	465
POC Sports fans	73% (160)	27% (58)	217
Black Sports fans	69% (64)	31% (29)	93
Movie studios should diversify teams	57% (366)	43% (273)	640
Movie studios should diversify stories	62% (327)	38% (204)	531
Concerned about Covid	54% (427)	46% (362)	789
No experience with Covid	45% (186)	55% (227)	413
Health care major factor for election	53% (335)	47% (295)	629
Social media users	57% (532)	43% (402)	935
WhatsApp users	81% (193)	19% (46)	239
WeChat users	93% (50)	7% (3)	53
Social media news source at least once a week	66% (436)	34% (226)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?
 Snapchat

Demographic	Yes		No		Total N
Adults	31%	(311)	69%	(689)	1000
Gender: Male	29%	(139)	71%	(344)	483
Gender: Female	33%	(172)	67%	(346)	517
Age: 18-34	62%	(184)	38%	(114)	298
Age: 35-44	40%	(65)	60%	(97)	163
Age: 45-64	17%	(58)	83%	(283)	341
Age: 65+	2%	(4)	98%	(194)	198
GenZers: 1997-2012	65%	(57)	35%	(31)	87
Millennials: 1981-1996	53%	(161)	47%	(143)	304
GenXers: 1965-1980	31%	(77)	69%	(173)	250
Baby Boomers: 1946-1964	5%	(15)	95%	(304)	318
PID: Dem (no lean)	30%	(114)	70%	(268)	383
PID: Ind (no lean)	35%	(98)	65%	(183)	282
PID: Rep (no lean)	29%	(98)	71%	(238)	336
PID/Gender: Dem Men	29%	(54)	71%	(130)	184
PID/Gender: Dem Women	30%	(60)	70%	(138)	198
PID/Gender: Ind Men	24%	(30)	76%	(94)	124
PID/Gender: Ind Women	44%	(69)	56%	(89)	158
PID/Gender: Rep Men	32%	(55)	68%	(119)	174
PID/Gender: Rep Women	26%	(43)	74%	(119)	161
Ideo: Liberal (1-3)	33%	(95)	67%	(197)	293
Ideo: Moderate (4)	34%	(109)	66%	(208)	318
Ideo: Conservative (5-7)	24%	(77)	76%	(241)	318
Educ: < College	29%	(203)	71%	(485)	687
Educ: Bachelors degree	27%	(55)	73%	(147)	202
Educ: Post-grad	48%	(53)	52%	(57)	111
Income: Under 50k	30%	(175)	70%	(402)	577
Income: 50k-100k	29%	(82)	71%	(202)	284
Income: 100k+	39%	(54)	61%	(85)	139
Ethnicity: White	30%	(232)	70%	(551)	783
Ethnicity: Hispanic	49%	(79)	51%	(80)	159
Ethnicity: Black	34%	(42)	66%	(83)	125

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Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?

Snapshot

Demographic	Yes	No	Total N
Adults	31% (311)	69% (689)	1000
Ethnicity: Other	40% (37)	60% (56)	93
All Christian	25% (119)	75% (352)	471
All Non-Christian	38% (26)	62% (43)	69
Atheist	41% (24)	59% (34)	57
Agnostic/Nothing in particular	35% (90)	65% (165)	256
Something Else	35% (52)	65% (95)	147
Religious Non-Protestant/Catholic	37% (29)	63% (50)	79
Evangelical	34% (103)	66% (198)	301
Non-Evangelical	18% (54)	82% (238)	292
Community: Urban	45% (156)	55% (188)	344
Community: Suburban	22% (88)	78% (310)	398
Community: Rural	26% (68)	74% (191)	259
Employ: Private Sector	40% (114)	60% (175)	289
Employ: Government	43% (22)	57% (29)	51
Employ: Self-Employed	42% (36)	58% (49)	85
Employ: Homemaker	34% (29)	66% (57)	86
Employ: Retired	5% (12)	95% (229)	242
Employ: Unemployed	33% (58)	67% (119)	178
Military HH: Yes	22% (31)	78% (108)	139
Military HH: No	33% (280)	67% (581)	861
RD/WT: Right Direction	37% (118)	63% (204)	322
RD/WT: Wrong Track	28% (193)	72% (485)	678
Trump Job Approve	34% (144)	66% (283)	427
Trump Job Disapprove	28% (151)	72% (389)	540
Trump Job Strongly Approve	32% (86)	68% (181)	267
Trump Job Somewhat Approve	36% (58)	64% (102)	160
Trump Job Somewhat Disapprove	38% (46)	62% (75)	122
Trump Job Strongly Disapprove	25% (105)	75% (314)	418
Favorable of Trump	35% (154)	65% (288)	442
Unfavorable of Trump	27% (139)	73% (378)	517

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Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?
 Snapchat

Demographic	Yes	No	Total N
Adults	31% (311)	69% (689)	1000
Very Favorable of Trump	31% (87)	69% (190)	277
Somewhat Favorable of Trump	40% (67)	60% (98)	165
Somewhat Unfavorable of Trump	36% (30)	64% (53)	83
Very Unfavorable of Trump	25% (109)	75% (325)	434
#1 Issue: Economy	36% (140)	64% (251)	390
#1 Issue: Security	17% (16)	83% (77)	93
#1 Issue: Health Care	31% (69)	69% (154)	224
#1 Issue: Medicare / Social Security	11% (16)	89% (123)	139
#1 Issue: Other	17% (10)	83% (48)	58
2018 House Vote: Democrat	27% (95)	73% (262)	357
2018 House Vote: Republican	28% (79)	72% (202)	281
2016 Vote: Hillary Clinton	25% (83)	75% (248)	330
2016 Vote: Donald Trump	29% (95)	71% (233)	328
2016 Vote: Didn't Vote	41% (127)	59% (181)	308
Voted in 2014: Yes	23% (128)	77% (426)	554
Voted in 2014: No	41% (183)	59% (263)	446
2012 Vote: Barack Obama	26% (98)	74% (280)	379
2012 Vote: Mitt Romney	19% (42)	81% (174)	217
2012 Vote: Didn't Vote	44% (167)	56% (214)	381
4-Region: Northeast	30% (53)	70% (126)	179
4-Region: Midwest	28% (58)	72% (152)	210
4-Region: South	32% (122)	68% (253)	375
4-Region: West	33% (78)	67% (158)	236
White (non-hispanic)	27% (186)	73% (508)	694
POC	41% (125)	59% (181)	306
Speaks only English at home	28% (244)	72% (621)	866
Speaks mostly English at home	45% (32)	55% (39)	71
Speaks both English and other language at home	57% (28)	43% (22)	50
Trump supporter	34% (134)	66% (264)	397
Biden supporter	28% (129)	72% (340)	469
Sports fans	34% (232)	66% (451)	683

Continued on next page

Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?

Snapchat

Demographic	Yes	No	Total N
Adults	31% (311)	69% (689)	1000
Avid sports fans	40% (98)	60% (145)	242
Sports fans, Age: 18-34	65% (126)	35% (67)	192
Sports fans, Age: 35-44	47% (59)	53% (65)	124
Sports fans, Age: 45-64	19% (45)	81% (194)	239
Sports fans, Age: 65+	2% (3)	98% (124)	127
White (non-hispanic) Sports fans	29% (136)	71% (329)	465
POC Sports fans	44% (96)	56% (122)	217
Black Sports fans	35% (33)	65% (61)	93
Movie studios should diversify teams	35% (223)	65% (417)	640
Movie studios should diversify stories	38% (202)	62% (329)	531
Concerned about Covid	31% (241)	69% (548)	789
No experience with Covid	27% (113)	73% (299)	413
Health care major factor for election	32% (204)	68% (426)	629
Social media users	33% (311)	67% (624)	935
WhatsApp users	58% (138)	42% (101)	239
WeChat users	79% (42)	21% (11)	53
Social media news source at least once a week	41% (268)	59% (393)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?
 YouTube

Demographic	Yes	No	Total N
Adults	71% (707)	29% (293)	1000
Gender: Male	72% (346)	28% (137)	483
Gender: Female	70% (362)	30% (156)	517
Age: 18-34	92% (273)	8% (25)	298
Age: 35-44	88% (142)	12% (20)	163
Age: 45-64	63% (215)	37% (126)	341
Age: 65+	39% (77)	61% (122)	198
GenZers: 1997-2012	94% (82)	6% (5)	87
Millennials: 1981-1996	91% (278)	9% (26)	304
GenXers: 1965-1980	74% (186)	26% (65)	250
Baby Boomers: 1946-1964	47% (149)	53% (170)	318
PID: Dem (no lean)	70% (270)	30% (113)	383
PID: Ind (no lean)	76% (215)	24% (66)	282
PID: Rep (no lean)	66% (222)	34% (114)	336
PID/Gender: Dem Men	71% (131)	29% (53)	184
PID/Gender: Dem Women	70% (139)	30% (60)	198
PID/Gender: Ind Men	73% (90)	27% (34)	124
PID/Gender: Ind Women	80% (125)	20% (32)	158
PID/Gender: Rep Men	71% (125)	29% (50)	174
PID/Gender: Rep Women	60% (98)	40% (64)	161
Ideo: Liberal (1-3)	70% (206)	30% (86)	293
Ideo: Moderate (4)	76% (240)	24% (78)	318
Ideo: Conservative (5-7)	64% (204)	36% (114)	318
Educ: < College	71% (485)	29% (202)	687
Educ: Bachelors degree	69% (139)	31% (62)	202
Educ: Post-grad	74% (82)	26% (28)	111
Income: Under 50k	75% (432)	25% (145)	577
Income: 50k-100k	62% (175)	38% (109)	284
Income: 100k+	72% (100)	28% (39)	139
Ethnicity: White	69% (538)	31% (245)	783
Ethnicity: Hispanic	88% (140)	12% (18)	159
Ethnicity: Black	74% (93)	26% (32)	125

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Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?

YouTube

Demographic	Yes	No	Total N
Adults	71% (707)	29% (293)	1000
Ethnicity: Other	83% (77)	17% (16)	93
All Christian	69% (323)	31% (148)	471
All Non-Christian	76% (52)	24% (17)	69
Atheist	85% (49)	15% (8)	57
Agnostic/Nothing in particular	67% (171)	33% (84)	256
Something Else	76% (112)	24% (35)	147
Religious Non-Protestant/Catholic	77% (61)	23% (18)	79
Evangelical	75% (227)	25% (74)	301
Non-Evangelical	63% (185)	37% (107)	292
Community: Urban	81% (277)	19% (67)	344
Community: Suburban	66% (262)	34% (135)	398
Community: Rural	65% (168)	35% (91)	259
Employ: Private Sector	76% (221)	24% (68)	289
Employ: Government	84% (43)	16% (8)	51
Employ: Self-Employed	78% (67)	22% (19)	85
Employ: Homemaker	69% (60)	31% (27)	86
Employ: Retired	44% (107)	56% (135)	242
Employ: Unemployed	84% (149)	16% (28)	178
Military HH: Yes	63% (88)	37% (51)	139
Military HH: No	72% (619)	28% (242)	861
RD/WT: Right Direction	72% (232)	28% (90)	322
RD/WT: Wrong Track	70% (476)	30% (202)	678
Trump Job Approve	71% (301)	29% (125)	427
Trump Job Disapprove	71% (382)	29% (158)	540
Trump Job Strongly Approve	72% (191)	28% (75)	267
Trump Job Somewhat Approve	69% (110)	31% (50)	160
Trump Job Somewhat Disapprove	71% (87)	29% (35)	122
Trump Job Strongly Disapprove	71% (295)	29% (123)	418
Favorable of Trump	71% (316)	29% (126)	442
Unfavorable of Trump	70% (361)	30% (156)	517

Continued on next page

Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?
 YouTube

Demographic	Yes	No	Total N
Adults	71% (707)	29% (293)	1000
Very Favorable of Trump	71% (197)	29% (80)	277
Somewhat Favorable of Trump	72% (118)	28% (47)	165
Somewhat Unfavorable of Trump	67% (56)	33% (27)	83
Very Unfavorable of Trump	70% (306)	30% (128)	434
#1 Issue: Economy	76% (297)	24% (94)	390
#1 Issue: Security	53% (50)	47% (43)	93
#1 Issue: Health Care	75% (169)	25% (55)	224
#1 Issue: Medicare / Social Security	51% (71)	49% (68)	139
#1 Issue: Other	60% (34)	40% (23)	58
2018 House Vote: Democrat	69% (246)	31% (111)	357
2018 House Vote: Republican	67% (187)	33% (94)	281
2016 Vote: Hillary Clinton	71% (234)	29% (97)	330
2016 Vote: Donald Trump	66% (218)	34% (110)	328
2016 Vote: Didn't Vote	77% (237)	23% (71)	308
Voted in 2014: Yes	65% (360)	35% (194)	554
Voted in 2014: No	78% (347)	22% (98)	446
2012 Vote: Barack Obama	69% (263)	31% (116)	379
2012 Vote: Mitt Romney	61% (131)	39% (85)	217
2012 Vote: Didn't Vote	80% (304)	20% (78)	381
4-Region: Northeast	66% (119)	34% (60)	179
4-Region: Midwest	67% (141)	33% (69)	210
4-Region: South	74% (277)	26% (98)	375
4-Region: West	72% (170)	28% (66)	236
White (non-hispanic)	66% (456)	34% (239)	694
POC	82% (252)	18% (54)	306
Speaks only English at home	68% (592)	32% (274)	866
Speaks mostly English at home	76% (54)	24% (17)	71
Speaks both English and other language at home	100% (50)	— (0)	50
Trump supporter	71% (282)	29% (115)	397
Biden supporter	70% (327)	30% (143)	469
Sports fans	73% (498)	27% (185)	683

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Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?

YouTube

Demographic	Yes	No	Total N
Adults	71% (707)	29% (293)	1000
Avid sports fans	80% (195)	20% (47)	242
Sports fans, Age: 18-34	95% (183)	5% (9)	192
Sports fans, Age: 35-44	90% (112)	10% (12)	124
Sports fans, Age: 45-64	64% (153)	36% (85)	239
Sports fans, Age: 65+	39% (50)	61% (77)	127
White (non-hispanic) Sports fans	68% (316)	32% (149)	465
POC Sports fans	84% (182)	16% (36)	217
Black Sports fans	78% (73)	22% (20)	93
Movie studios should diversify teams	75% (478)	25% (162)	640
Movie studios should diversify stories	77% (407)	23% (123)	531
Concerned about Covid	70% (551)	30% (237)	789
No experience with Covid	63% (259)	37% (154)	413
Health care major factor for election	71% (449)	29% (181)	629
Social media users	76% (707)	24% (227)	935
WhatsApp users	88% (209)	12% (29)	239
WeChat users	89% (48)	11% (6)	53
Social media news source at least once a week	80% (531)	20% (131)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?
 TikTok

Demographic	Yes	No	Total N
Adults	21% (212)	79% (788)	1000
Gender: Male	17% (83)	83% (400)	483
Gender: Female	25% (129)	75% (388)	517
Age: 18-34	34% (100)	66% (198)	298
Age: 35-44	32% (52)	68% (111)	163
Age: 45-64	17% (59)	83% (282)	341
Age: 65+	1% (1)	99% (197)	198
GenZers: 1997-2012	34% (30)	66% (58)	87
Millennials: 1981-1996	32% (98)	68% (206)	304
GenXers: 1965-1980	30% (76)	70% (174)	250
Baby Boomers: 1946-1964	2% (7)	98% (311)	318
PID: Dem (no lean)	22% (85)	78% (298)	383
PID: Ind (no lean)	23% (66)	77% (216)	282
PID: Rep (no lean)	18% (62)	82% (274)	336
PID/Gender: Dem Men	18% (34)	82% (150)	184
PID/Gender: Dem Women	26% (51)	74% (148)	198
PID/Gender: Ind Men	13% (16)	87% (108)	124
PID/Gender: Ind Women	32% (50)	68% (107)	158
PID/Gender: Rep Men	19% (33)	81% (141)	174
PID/Gender: Rep Women	18% (28)	82% (133)	161
Ideo: Liberal (1-3)	22% (65)	78% (228)	293
Ideo: Moderate (4)	20% (64)	80% (254)	318
Ideo: Conservative (5-7)	19% (60)	81% (258)	318
Educ: < College	20% (139)	80% (548)	687
Educ: Bachelors degree	15% (31)	85% (171)	202
Educ: Post-grad	38% (42)	62% (69)	111
Income: Under 50k	21% (120)	79% (457)	577
Income: 50k-100k	19% (54)	81% (230)	284
Income: 100k+	28% (39)	72% (101)	139
Ethnicity: White	21% (162)	79% (621)	783
Ethnicity: Hispanic	28% (44)	72% (115)	159
Ethnicity: Black	28% (35)	72% (89)	125

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Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?
TikTok

Demographic	Yes	No	Total N
Adults	21% (212)	79% (788)	1000
Ethnicity: Other	16% (15)	84% (78)	93
All Christian	20% (93)	80% (377)	471
All Non-Christian	26% (18)	74% (51)	69
Atheist	12% (7)	88% (51)	57
Agnostic/Nothing in particular	23% (59)	77% (197)	256
Something Else	24% (35)	76% (112)	147
Religious Non-Protestant/Catholic	23% (18)	77% (61)	79
Evangelical	26% (79)	74% (223)	301
Non-Evangelical	15% (44)	85% (247)	292
Community: Urban	32% (111)	68% (232)	344
Community: Suburban	16% (66)	84% (332)	398
Community: Rural	14% (35)	86% (223)	259
Employ: Private Sector	28% (81)	72% (208)	289
Employ: Government	45% (23)	55% (28)	51
Employ: Self-Employed	20% (17)	80% (68)	85
Employ: Homemaker	19% (16)	81% (70)	86
Employ: Retired	5% (12)	95% (230)	242
Employ: Unemployed	21% (38)	79% (140)	178
Military HH: Yes	20% (27)	80% (111)	139
Military HH: No	21% (185)	79% (677)	861
RD/WT: Right Direction	23% (73)	77% (248)	322
RD/WT: Wrong Track	20% (139)	80% (539)	678
Trump Job Approve	22% (94)	78% (332)	427
Trump Job Disapprove	20% (107)	80% (433)	540
Trump Job Strongly Approve	20% (54)	80% (213)	267
Trump Job Somewhat Approve	25% (40)	75% (120)	160
Trump Job Somewhat Disapprove	24% (29)	76% (92)	122
Trump Job Strongly Disapprove	19% (78)	81% (341)	418
Favorable of Trump	22% (96)	78% (346)	442
Unfavorable of Trump	20% (102)	80% (416)	517

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Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?
 TikTok

Demographic	Yes	No	Total N
Adults	21% (212)	79% (788)	1000
Very Favorable of Trump	21% (59)	79% (217)	277
Somewhat Favorable of Trump	22% (37)	78% (129)	165
Somewhat Unfavorable of Trump	21% (17)	79% (66)	83
Very Unfavorable of Trump	19% (84)	81% (350)	434
#1 Issue: Economy	23% (91)	77% (299)	390
#1 Issue: Security	23% (21)	77% (72)	93
#1 Issue: Health Care	19% (43)	81% (181)	224
#1 Issue: Medicare / Social Security	6% (9)	94% (131)	139
#1 Issue: Other	15% (9)	85% (49)	58
2018 House Vote: Democrat	20% (73)	80% (285)	357
2018 House Vote: Republican	19% (54)	81% (227)	281
2016 Vote: Hillary Clinton	18% (61)	82% (270)	330
2016 Vote: Donald Trump	19% (63)	81% (265)	328
2016 Vote: Didn't Vote	27% (83)	73% (225)	308
Voted in 2014: Yes	18% (98)	82% (456)	554
Voted in 2014: No	26% (114)	74% (332)	446
2012 Vote: Barack Obama	19% (72)	81% (307)	379
2012 Vote: Mitt Romney	15% (33)	85% (184)	217
2012 Vote: Didn't Vote	27% (104)	73% (277)	381
4-Region: Northeast	29% (52)	71% (127)	179
4-Region: Midwest	13% (27)	87% (183)	210
4-Region: South	22% (82)	78% (292)	375
4-Region: West	22% (51)	78% (185)	236
White (non-hispanic)	19% (132)	81% (563)	694
POC	26% (80)	74% (225)	306
Speaks only English at home	20% (170)	80% (696)	866
Speaks mostly English at home	31% (22)	69% (48)	71
Speaks both English and other language at home	37% (19)	63% (32)	50
Trump supporter	20% (81)	80% (316)	397
Biden supporter	20% (92)	80% (377)	469
Sports fans	22% (151)	78% (532)	683

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Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?

TikTok

Demographic	Yes	No	Total N
Adults	21% (212)	79% (788)	1000
Avid sports fans	22% (53)	78% (189)	242
Sports fans, Age: 18-34	30% (57)	70% (135)	192
Sports fans, Age: 35-44	38% (48)	62% (77)	124
Sports fans, Age: 45-64	19% (45)	81% (194)	239
Sports fans, Age: 65+	1% (1)	99% (126)	127
White (non-hispanic) Sports fans	21% (96)	79% (369)	465
POC Sports fans	25% (55)	75% (163)	217
Black Sports fans	30% (28)	70% (65)	93
Movie studios should diversify teams	21% (136)	79% (504)	640
Movie studios should diversify stories	24% (128)	76% (403)	531
Concerned about Covid	20% (160)	80% (629)	789
No experience with Covid	20% (81)	80% (332)	413
Health care major factor for election	21% (134)	79% (495)	629
Social media users	23% (212)	77% (723)	935
WhatsApp users	41% (98)	59% (140)	239
WeChat users	64% (34)	36% (19)	53
Social media news source at least once a week	28% (183)	72% (479)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?
 WhatsApp

Demographic	Yes	No	Total N
Adults	24% (239)	76% (761)	1000
Gender: Male	32% (157)	68% (326)	483
Gender: Female	16% (82)	84% (435)	517
Age: 18-34	32% (97)	68% (201)	298
Age: 35-44	44% (72)	56% (91)	163
Age: 45-64	17% (59)	83% (282)	341
Age: 65+	6% (11)	94% (187)	198
GenZers: 1997-2012	30% (26)	70% (61)	87
Millennials: 1981-1996	37% (112)	63% (192)	304
GenXers: 1965-1980	29% (73)	71% (177)	250
Baby Boomers: 1946-1964	8% (25)	92% (294)	318
PID: Dem (no lean)	28% (108)	72% (274)	383
PID: Ind (no lean)	21% (58)	79% (224)	282
PID: Rep (no lean)	22% (73)	78% (263)	336
PID/Gender: Dem Men	37% (68)	63% (116)	184
PID/Gender: Dem Women	20% (40)	80% (159)	198
PID/Gender: Ind Men	26% (32)	74% (92)	124
PID/Gender: Ind Women	16% (26)	84% (132)	158
PID/Gender: Rep Men	32% (56)	68% (118)	174
PID/Gender: Rep Women	10% (17)	90% (145)	161
Ideo: Liberal (1-3)	30% (87)	70% (205)	293
Ideo: Moderate (4)	28% (88)	72% (230)	318
Ideo: Conservative (5-7)	18% (56)	82% (262)	318
Educ: < College	15% (100)	85% (587)	687
Educ: Bachelors degree	35% (71)	65% (130)	202
Educ: Post-grad	60% (67)	40% (44)	111
Income: Under 50k	16% (93)	84% (484)	577
Income: 50k-100k	28% (80)	72% (204)	284
Income: 100k+	47% (66)	53% (73)	139
Ethnicity: White	23% (179)	77% (604)	783
Ethnicity: Hispanic	34% (54)	66% (105)	159
Ethnicity: Black	26% (32)	74% (93)	125

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Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?

WhatsApp

Demographic	Yes	No	Total N
Adults	24% (239)	76% (761)	1000
Ethnicity: Other	30% (28)	70% (65)	93
All Christian	23% (110)	77% (361)	471
All Non-Christian	57% (39)	43% (30)	69
Atheist	18% (10)	82% (47)	57
Agnostic/Nothing in particular	17% (44)	83% (211)	256
Something Else	24% (35)	76% (112)	147
Religious Non-Protestant/Catholic	50% (40)	50% (39)	79
Evangelical	28% (85)	72% (216)	301
Non-Evangelical	16% (48)	84% (244)	292
Community: Urban	40% (136)	60% (208)	344
Community: Suburban	18% (73)	82% (325)	398
Community: Rural	12% (30)	88% (229)	259
Employ: Private Sector	40% (117)	60% (172)	289
Employ: Government	46% (23)	54% (28)	51
Employ: Self-Employed	35% (30)	65% (55)	85
Employ: Homemaker	18% (16)	82% (70)	86
Employ: Retired	8% (19)	92% (223)	242
Employ: Unemployed	9% (16)	91% (162)	178
Military HH: Yes	19% (26)	81% (113)	139
Military HH: No	25% (213)	75% (648)	861
RD/WT: Right Direction	29% (94)	71% (228)	322
RD/WT: Wrong Track	21% (145)	79% (533)	678
Trump Job Approve	23% (97)	77% (330)	427
Trump Job Disapprove	26% (138)	74% (402)	540
Trump Job Strongly Approve	20% (55)	80% (212)	267
Trump Job Somewhat Approve	26% (42)	74% (118)	160
Trump Job Somewhat Disapprove	40% (48)	60% (73)	122
Trump Job Strongly Disapprove	21% (90)	79% (329)	418
Favorable of Trump	23% (103)	77% (339)	442
Unfavorable of Trump	25% (128)	75% (389)	517

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Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?
 WhatsApp

Demographic	Yes	No	Total N
Adults	24% (239)	76% (761)	1000
Very Favorable of Trump	21% (57)	79% (220)	277
Somewhat Favorable of Trump	28% (46)	72% (119)	165
Somewhat Unfavorable of Trump	39% (33)	61% (50)	83
Very Unfavorable of Trump	22% (95)	78% (339)	434
#1 Issue: Economy	28% (111)	72% (279)	390
#1 Issue: Security	17% (16)	83% (77)	93
#1 Issue: Health Care	26% (58)	74% (165)	224
#1 Issue: Medicare / Social Security	10% (14)	90% (126)	139
#1 Issue: Other	15% (8)	85% (49)	58
2018 House Vote: Democrat	29% (102)	71% (255)	357
2018 House Vote: Republican	24% (69)	76% (212)	281
2016 Vote: Hillary Clinton	28% (93)	72% (238)	330
2016 Vote: Donald Trump	24% (78)	76% (250)	328
2016 Vote: Didn't Vote	21% (64)	79% (244)	308
Voted in 2014: Yes	23% (129)	77% (425)	554
Voted in 2014: No	25% (110)	75% (336)	446
2012 Vote: Barack Obama	26% (98)	74% (281)	379
2012 Vote: Mitt Romney	17% (36)	83% (180)	217
2012 Vote: Didn't Vote	27% (101)	73% (280)	381
4-Region: Northeast	35% (63)	65% (116)	179
4-Region: Midwest	14% (29)	86% (181)	210
4-Region: South	17% (65)	83% (309)	375
4-Region: West	35% (82)	65% (154)	236
White (non-hispanic)	21% (144)	79% (550)	694
POC	31% (95)	69% (211)	306
Speaks only English at home	22% (187)	78% (678)	866
Speaks mostly English at home	36% (26)	64% (45)	71
Speaks both English and other language at home	39% (20)	61% (31)	50
Trump supporter	21% (83)	79% (315)	397
Biden supporter	28% (132)	72% (337)	469
Sports fans	28% (189)	72% (494)	683

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Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?

WhatsApp

Demographic	Yes	No	Total N
Adults	24% (239)	76% (761)	1000
Avid sports fans	32% (77)	68% (165)	242
Sports fans, Age: 18-34	40% (77)	60% (115)	192
Sports fans, Age: 35-44	48% (60)	52% (64)	124
Sports fans, Age: 45-64	18% (43)	82% (196)	239
Sports fans, Age: 65+	7% (9)	93% (119)	127
White (non-hispanic) Sports fans	25% (118)	75% (347)	465
POC Sports fans	33% (71)	67% (147)	217
Black Sports fans	29% (27)	71% (66)	93
Movie studios should diversify teams	30% (195)	70% (445)	640
Movie studios should diversify stories	33% (176)	67% (355)	531
Concerned about Covid	28% (218)	72% (571)	789
No experience with Covid	18% (76)	82% (337)	413
Health care major factor for election	26% (165)	74% (464)	629
Social media users	26% (239)	74% (696)	935
WhatsApp users	100% (239)	— (0)	239
WeChat users	85% (45)	15% (8)	53
Social media news source at least once a week	31% (204)	69% (458)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?
 Pinterest

Demographic	Yes	No	Total N
Adults	39% (393)	61% (607)	1000
Gender: Male	26% (127)	74% (356)	483
Gender: Female	51% (266)	49% (251)	517
Age: 18-34	44% (131)	56% (167)	298
Age: 35-44	45% (74)	55% (89)	163
Age: 45-64	39% (134)	61% (207)	341
Age: 65+	27% (54)	73% (145)	198
GenZers: 1997-2012	37% (32)	63% (55)	87
Millennials: 1981-1996	47% (143)	53% (162)	304
GenXers: 1965-1980	45% (112)	55% (139)	250
Baby Boomers: 1946-1964	30% (97)	70% (222)	318
PID: Dem (no lean)	40% (152)	60% (231)	383
PID: Ind (no lean)	35% (98)	65% (184)	282
PID: Rep (no lean)	43% (143)	57% (192)	336
PID/Gender: Dem Men	26% (48)	74% (136)	184
PID/Gender: Dem Women	52% (103)	48% (95)	198
PID/Gender: Ind Men	21% (27)	79% (97)	124
PID/Gender: Ind Women	45% (71)	55% (86)	158
PID/Gender: Rep Men	29% (51)	71% (123)	174
PID/Gender: Rep Women	57% (92)	43% (70)	161
Ideo: Liberal (1-3)	43% (126)	57% (166)	293
Ideo: Moderate (4)	33% (104)	67% (213)	318
Ideo: Conservative (5-7)	43% (138)	57% (180)	318
Educ: < College	36% (247)	64% (441)	687
Educ: Bachelors degree	46% (92)	54% (110)	202
Educ: Post-grad	49% (54)	51% (57)	111
Income: Under 50k	35% (203)	65% (374)	577
Income: 50k-100k	47% (134)	53% (150)	284
Income: 100k+	40% (56)	60% (84)	139
Ethnicity: White	41% (320)	59% (463)	783
Ethnicity: Hispanic	40% (63)	60% (96)	159
Ethnicity: Black	31% (38)	69% (86)	125

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Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?

Pinterest

Demographic	Yes	No	Total N
Adults	39% (393)	61% (607)	1000
Ethnicity: Other	38% (35)	62% (58)	93
All Christian	42% (196)	58% (275)	471
All Non-Christian	39% (27)	61% (43)	69
Atheist	37% (21)	63% (36)	57
Agnostic/Nothing in particular	32% (81)	68% (174)	256
Something Else	46% (68)	54% (79)	147
Religious Non-Protestant/Catholic	43% (34)	57% (45)	79
Evangelical	45% (134)	55% (167)	301
Non-Evangelical	39% (113)	61% (178)	292
Community: Urban	41% (142)	59% (202)	344
Community: Suburban	37% (147)	63% (251)	398
Community: Rural	40% (104)	60% (155)	259
Employ: Private Sector	44% (127)	56% (162)	289
Employ: Government	45% (23)	55% (28)	51
Employ: Self-Employed	44% (37)	56% (48)	85
Employ: Homemaker	49% (42)	51% (44)	86
Employ: Retired	30% (73)	70% (169)	242
Employ: Unemployed	33% (58)	67% (120)	178
Military HH: Yes	37% (52)	63% (87)	139
Military HH: No	40% (341)	60% (520)	861
RD/WT: Right Direction	42% (135)	58% (187)	322
RD/WT: Wrong Track	38% (258)	62% (420)	678
Trump Job Approve	43% (185)	57% (241)	427
Trump Job Disapprove	36% (196)	64% (344)	540
Trump Job Strongly Approve	43% (115)	57% (151)	267
Trump Job Somewhat Approve	44% (70)	56% (90)	160
Trump Job Somewhat Disapprove	30% (37)	70% (85)	122
Trump Job Strongly Disapprove	38% (159)	62% (260)	418
Favorable of Trump	43% (188)	57% (254)	442
Unfavorable of Trump	36% (188)	64% (329)	517

Continued on next page

Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?

Pinterest

Demographic	Yes	No	Total N
Adults	39% (393)	61% (607)	1000
Very Favorable of Trump	43% (118)	57% (158)	277
Somewhat Favorable of Trump	42% (70)	58% (95)	165
Somewhat Unfavorable of Trump	39% (32)	61% (51)	83
Very Unfavorable of Trump	36% (156)	64% (278)	434
#1 Issue: Economy	40% (158)	60% (233)	390
#1 Issue: Security	38% (35)	62% (58)	93
#1 Issue: Health Care	36% (82)	64% (142)	224
#1 Issue: Medicare / Social Security	31% (43)	69% (96)	139
#1 Issue: Other	38% (22)	62% (36)	58
2018 House Vote: Democrat	37% (133)	63% (224)	357
2018 House Vote: Republican	44% (124)	56% (157)	281
2016 Vote: Hillary Clinton	38% (125)	62% (205)	330
2016 Vote: Donald Trump	42% (137)	58% (191)	328
2016 Vote: Didn't Vote	38% (116)	62% (192)	308
Voted in 2014: Yes	39% (219)	61% (336)	554
Voted in 2014: No	39% (174)	61% (272)	446
2012 Vote: Barack Obama	40% (152)	60% (226)	379
2012 Vote: Mitt Romney	40% (86)	60% (131)	217
2012 Vote: Didn't Vote	38% (145)	62% (236)	381
4-Region: Northeast	35% (62)	65% (117)	179
4-Region: Midwest	44% (92)	56% (119)	210
4-Region: South	37% (139)	63% (236)	375
4-Region: West	43% (101)	57% (136)	236
White (non-hispanic)	40% (280)	60% (415)	694
POC	37% (113)	63% (193)	306
Speaks only English at home	40% (343)	60% (522)	866
Speaks mostly English at home	38% (27)	62% (44)	71
Speaks both English and other language at home	38% (19)	62% (31)	50
Trump supporter	43% (172)	57% (225)	397
Biden supporter	37% (176)	63% (294)	469
Sports fans	39% (270)	61% (413)	683

Continued on next page

Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?

Pinterest

Demographic	Yes	No	Total N
Adults	39% (393)	61% (607)	1000
Avid sports fans	38% (92)	62% (151)	242
Sports fans, Age: 18-34	42% (80)	58% (112)	192
Sports fans, Age: 35-44	46% (57)	54% (67)	124
Sports fans, Age: 45-64	42% (99)	58% (139)	239
Sports fans, Age: 65+	25% (32)	75% (95)	127
White (non-hispanic) Sports fans	41% (190)	59% (276)	465
POC Sports fans	37% (80)	63% (137)	217
Black Sports fans	33% (31)	67% (62)	93
Movie studios should diversify teams	42% (267)	58% (373)	640
Movie studios should diversify stories	43% (226)	57% (305)	531
Concerned about Covid	41% (325)	59% (463)	789
No experience with Covid	36% (148)	64% (264)	413
Health care major factor for election	41% (256)	59% (373)	629
Social media users	42% (393)	58% (542)	935
WhatsApp users	51% (121)	49% (117)	239
WeChat users	71% (38)	29% (16)	53
Social media news source at least once a week	45% (298)	55% (364)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?
 Kakao

Demographic	Yes	No	Total N
Adults	3% (30)	97% (970)	1000
Gender: Male	4% (18)	96% (465)	483
Gender: Female	2% (12)	98% (506)	517
Age: 18-34	5% (15)	95% (282)	298
Age: 35-44	5% (8)	95% (155)	163
Age: 45-64	2% (6)	98% (335)	341
Age: 65+	— (0)	100% (198)	198
GenZers: 1997-2012	10% (8)	90% (79)	87
Millennials: 1981-1996	4% (11)	96% (293)	304
GenXers: 1965-1980	4% (10)	96% (240)	250
Baby Boomers: 1946-1964	— (0)	100% (318)	318
PID: Dem (no lean)	4% (15)	96% (368)	383
PID: Ind (no lean)	1% (3)	99% (278)	282
PID: Rep (no lean)	3% (11)	97% (324)	336
PID/Gender: Dem Men	3% (6)	97% (178)	184
PID/Gender: Dem Women	4% (9)	96% (190)	198
PID/Gender: Ind Men	2% (2)	98% (122)	124
PID/Gender: Ind Women	1% (1)	99% (156)	158
PID/Gender: Rep Men	6% (10)	94% (165)	174
PID/Gender: Rep Women	1% (2)	99% (160)	161
Ideo: Liberal (1-3)	4% (12)	96% (281)	293
Ideo: Moderate (4)	2% (5)	98% (313)	318
Ideo: Conservative (5-7)	4% (13)	96% (306)	318
Educ: < College	2% (14)	98% (673)	687
Educ: Bachelors degree	4% (8)	96% (193)	202
Educ: Post-grad	7% (7)	93% (104)	111
Income: Under 50k	2% (10)	98% (567)	577
Income: 50k-100k	4% (10)	96% (274)	284
Income: 100k+	7% (10)	93% (130)	139
Ethnicity: White	2% (19)	98% (763)	783
Ethnicity: Hispanic	5% (8)	95% (151)	159
Ethnicity: Black	2% (3)	98% (122)	125

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Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?

Kakao

Demographic	Yes	No	Total N
Adults	3% (30)	97% (970)	1000
Ethnicity: Other	8% (7)	92% (85)	93
All Christian	2% (11)	98% (460)	471
All Non-Christian	11% (8)	89% (61)	69
Atheist	12% (7)	88% (51)	57
Agnostic/Nothing in particular	1% (1)	99% (254)	256
Something Else	2% (3)	98% (144)	147
Religious Non-Protestant/Catholic	10% (8)	90% (71)	79
Evangelical	3% (8)	97% (294)	301
Non-Evangelical	2% (5)	98% (286)	292
Community: Urban	4% (13)	96% (331)	344
Community: Suburban	3% (11)	97% (387)	398
Community: Rural	2% (6)	98% (253)	259
Employ: Private Sector	4% (13)	96% (276)	289
Employ: Government	12% (6)	88% (45)	51
Employ: Self-Employed	3% (2)	97% (83)	85
Employ: Homemaker	— (0)	100% (86)	86
Employ: Retired	1% (2)	99% (240)	242
Employ: Unemployed	3% (5)	97% (173)	178
Military HH: Yes	5% (6)	95% (132)	139
Military HH: No	3% (23)	97% (838)	861
RD/WT: Right Direction	4% (13)	96% (308)	322
RD/WT: Wrong Track	2% (16)	98% (662)	678
Trump Job Approve	4% (16)	96% (410)	427
Trump Job Disapprove	2% (13)	98% (527)	540
Trump Job Strongly Approve	5% (13)	95% (254)	267
Trump Job Somewhat Approve	2% (4)	98% (157)	160
Trump Job Somewhat Disapprove	2% (3)	98% (119)	122
Trump Job Strongly Disapprove	3% (11)	97% (408)	418
Favorable of Trump	4% (16)	96% (426)	442
Unfavorable of Trump	3% (13)	97% (504)	517

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Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?
 Kakao

Demographic	Yes	No	Total N
Adults	3% (30)	97% (970)	1000
Very Favorable of Trump	3% (9)	97% (268)	277
Somewhat Favorable of Trump	4% (7)	96% (158)	165
Somewhat Unfavorable of Trump	3% (3)	97% (80)	83
Very Unfavorable of Trump	2% (11)	98% (423)	434
#1 Issue: Economy	3% (10)	97% (381)	390
#1 Issue: Security	2% (1)	98% (92)	93
#1 Issue: Health Care	4% (8)	96% (215)	224
#1 Issue: Medicare / Social Security	2% (3)	98% (137)	139
#1 Issue: Other	1% (1)	99% (57)	58
2018 House Vote: Democrat	2% (6)	98% (352)	357
2018 House Vote: Republican	4% (12)	96% (269)	281
2016 Vote: Hillary Clinton	2% (8)	98% (323)	330
2016 Vote: Donald Trump	3% (9)	97% (319)	328
2016 Vote: Didn't Vote	4% (13)	96% (296)	308
Voted in 2014: Yes	3% (15)	97% (539)	554
Voted in 2014: No	3% (15)	97% (431)	446
2012 Vote: Barack Obama	2% (9)	98% (370)	379
2012 Vote: Mitt Romney	3% (7)	97% (209)	217
2012 Vote: Didn't Vote	4% (13)	96% (368)	381
4-Region: Northeast	6% (10)	94% (168)	179
4-Region: Midwest	1% (2)	99% (208)	210
4-Region: South	2% (9)	98% (365)	375
4-Region: West	3% (8)	97% (228)	236
White (non-hispanic)	2% (16)	98% (678)	694
POC	4% (13)	96% (292)	306
Speaks only English at home	2% (21)	98% (844)	866
Speaks mostly English at home	6% (4)	94% (66)	71
Speaks both English and other language at home	6% (3)	94% (47)	50
Trump supporter	4% (15)	96% (383)	397
Biden supporter	3% (15)	97% (454)	469
Sports fans	3% (18)	97% (665)	683

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Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?

Kakao

Demographic	Yes	No	Total N
Adults	3% (30)	97% (970)	1000
Avid sports fans	4% (10)	96% (232)	242
Sports fans, Age: 18-34	3% (5)	97% (187)	192
Sports fans, Age: 35-44	6% (8)	94% (117)	124
Sports fans, Age: 45-64	2% (6)	98% (233)	239
Sports fans, Age: 65+	— (0)	100% (127)	127
White (non-hispanic) Sports fans	3% (13)	97% (452)	465
POC Sports fans	2% (5)	98% (212)	217
Black Sports fans	1% (1)	99% (93)	93
Movie studios should diversify teams	4% (23)	96% (617)	640
Movie studios should diversify stories	4% (21)	96% (510)	531
Concerned about Covid	3% (27)	97% (762)	789
No experience with Covid	1% (6)	99% (407)	413
Health care major factor for election	2% (13)	98% (616)	629
Social media users	3% (30)	97% (905)	935
WhatsApp users	6% (15)	94% (224)	239
WeChat users	25% (14)	75% (40)	53
Social media news source at least once a week	4% (24)	96% (638)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line

Demographic	Yes	No	Total N
Adults	5% (54)	95% (946)	1000
Gender: Male	6% (29)	94% (453)	483
Gender: Female	5% (25)	95% (492)	517
Age: 18-34	7% (21)	93% (277)	298
Age: 35-44	9% (14)	91% (148)	163
Age: 45-64	5% (17)	95% (324)	341
Age: 65+	1% (1)	99% (197)	198
GenZers: 1997-2012	11% (10)	89% (78)	87
Millennials: 1981-1996	5% (16)	95% (288)	304
GenXers: 1965-1980	8% (20)	92% (230)	250
Baby Boomers: 1946-1964	3% (8)	97% (310)	318
PID: Dem (no lean)	6% (24)	94% (359)	383
PID: Ind (no lean)	4% (11)	96% (271)	282
PID: Rep (no lean)	6% (19)	94% (316)	336
PID/Gender: Dem Men	6% (11)	94% (173)	184
PID/Gender: Dem Women	7% (13)	93% (185)	198
PID/Gender: Ind Men	3% (4)	97% (120)	124
PID/Gender: Ind Women	4% (7)	96% (151)	158
PID/Gender: Rep Men	8% (14)	92% (160)	174
PID/Gender: Rep Women	3% (5)	97% (156)	161
Ideo: Liberal (1-3)	8% (23)	92% (270)	293
Ideo: Moderate (4)	5% (17)	95% (301)	318
Ideo: Conservative (5-7)	4% (13)	96% (305)	318
Educ: < College	4% (26)	96% (661)	687
Educ: Bachelors degree	6% (12)	94% (189)	202
Educ: Post-grad	14% (16)	86% (95)	111
Income: Under 50k	4% (23)	96% (554)	577
Income: 50k-100k	5% (14)	95% (270)	284
Income: 100k+	12% (17)	88% (122)	139
Ethnicity: White	5% (37)	95% (746)	783
Ethnicity: Hispanic	6% (9)	94% (149)	159
Ethnicity: Black	6% (8)	94% (117)	125

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Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line

Demographic	Yes	No	Total N
Adults	5% (54)	95% (946)	1000
Ethnicity: Other	11% (10)	89% (83)	93
All Christian	5% (23)	95% (448)	471
All Non-Christian	10% (7)	90% (63)	69
Atheist	18% (10)	82% (47)	57
Agnostic/Nothing in particular	2% (6)	98% (249)	256
Something Else	6% (8)	94% (139)	147
Religious Non-Protestant/Catholic	8% (7)	92% (72)	79
Evangelical	7% (22)	93% (279)	301
Non-Evangelical	3% (8)	97% (283)	292
Community: Urban	8% (28)	92% (316)	344
Community: Suburban	4% (17)	96% (381)	398
Community: Rural	4% (9)	96% (249)	259
Employ: Private Sector	6% (16)	94% (273)	289
Employ: Government	10% (5)	90% (46)	51
Employ: Self-Employed	7% (6)	93% (80)	85
Employ: Homemaker	2% (1)	98% (85)	86
Employ: Retired	4% (11)	96% (231)	242
Employ: Unemployed	6% (11)	94% (167)	178
Military HH: Yes	3% (4)	97% (134)	139
Military HH: No	6% (50)	94% (811)	861
RD/WT: Right Direction	7% (21)	93% (301)	322
RD/WT: Wrong Track	5% (33)	95% (645)	678
Trump Job Approve	6% (27)	94% (400)	427
Trump Job Disapprove	5% (26)	95% (514)	540
Trump Job Strongly Approve	6% (15)	94% (252)	267
Trump Job Somewhat Approve	7% (12)	93% (148)	160
Trump Job Somewhat Disapprove	4% (5)	96% (116)	122
Trump Job Strongly Disapprove	5% (21)	95% (397)	418
Favorable of Trump	6% (28)	94% (414)	442
Unfavorable of Trump	4% (23)	96% (494)	517

Continued on next page

Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line	Demographic	Yes	No	Total N
	Adults	5% (54)	95% (946)	1000
	Very Favorable of Trump	6% (17)	94% (260)	277
	Somewhat Favorable of Trump	7% (11)	93% (154)	165
	Somewhat Unfavorable of Trump	5% (4)	95% (79)	83
	Very Unfavorable of Trump	4% (19)	96% (415)	434
	#1 Issue: Economy	6% (22)	94% (369)	390
	#1 Issue: Security	4% (3)	96% (90)	93
	#1 Issue: Health Care	7% (16)	93% (207)	224
	#1 Issue: Medicare / Social Security	3% (5)	97% (135)	139
	#1 Issue: Other	1% (1)	99% (57)	58
	2018 House Vote: Democrat	5% (16)	95% (341)	357
	2018 House Vote: Republican	7% (18)	93% (262)	281
	2016 Vote: Hillary Clinton	4% (12)	96% (318)	330
	2016 Vote: Donald Trump	7% (23)	93% (305)	328
	2016 Vote: Didn't Vote	6% (19)	94% (289)	308
	Voted in 2014: Yes	5% (29)	95% (525)	554
	Voted in 2014: No	6% (25)	94% (421)	446
	2012 Vote: Barack Obama	4% (16)	96% (363)	379
	2012 Vote: Mitt Romney	6% (12)	94% (204)	217
	2012 Vote: Didn't Vote	7% (25)	93% (356)	381
	4-Region: Northeast	6% (10)	94% (169)	179
	4-Region: Midwest	4% (9)	96% (201)	210
	4-Region: South	5% (19)	95% (355)	375
	4-Region: West	7% (16)	93% (221)	236
	White (non-hispanic)	5% (34)	95% (660)	694
	POC	7% (20)	93% (285)	306
	Speaks only English at home	5% (40)	95% (825)	866
	Speaks mostly English at home	11% (8)	89% (63)	71
	Speaks both English and other language at home	7% (3)	93% (47)	50
	Trump supporter	6% (23)	94% (374)	397
	Biden supporter	6% (27)	94% (442)	469
	Sports fans	6% (41)	94% (642)	683

Continued on next page

Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line

Demographic	Yes	No	Total N
Adults	5% (54)	95% (946)	1000
Avid sports fans	8% (19)	92% (223)	242
Sports fans, Age: 18-34	7% (13)	93% (179)	192
Sports fans, Age: 35-44	10% (12)	90% (112)	124
Sports fans, Age: 45-64	6% (14)	94% (225)	239
Sports fans, Age: 65+	1% (1)	99% (126)	127
White (non-hispanic) Sports fans	7% (31)	93% (434)	465
POC Sports fans	4% (9)	96% (208)	217
Black Sports fans	6% (5)	94% (88)	93
Movie studios should diversify teams	6% (41)	94% (599)	640
Movie studios should diversify stories	7% (38)	93% (493)	531
Concerned about Covid	6% (49)	94% (740)	789
No experience with Covid	4% (18)	96% (395)	413
Health care major factor for election	5% (33)	95% (596)	629
Social media users	6% (54)	94% (880)	935
WhatsApp users	14% (33)	86% (206)	239
WeChat users	44% (23)	56% (30)	53
Social media news source at least once a week	7% (48)	93% (614)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?
 WeChat

Demographic	Yes	No	Total N
Adults	5% (53)	95% (947)	1000
Gender: Male	8% (39)	92% (444)	483
Gender: Female	3% (14)	97% (503)	517
Age: 18-34	8% (24)	92% (274)	298
Age: 35-44	10% (16)	90% (147)	163
Age: 45-64	4% (12)	96% (329)	341
Age: 65+	— (1)	100% (197)	198
GenZers: 1997-2012	5% (4)	95% (83)	87
Millennials: 1981-1996	9% (28)	91% (276)	304
GenXers: 1965-1980	7% (18)	93% (232)	250
Baby Boomers: 1946-1964	1% (2)	99% (316)	318
PID: Dem (no lean)	5% (19)	95% (363)	383
PID: Ind (no lean)	3% (8)	97% (274)	282
PID: Rep (no lean)	8% (26)	92% (310)	336
PID/Gender: Dem Men	7% (13)	93% (171)	184
PID/Gender: Dem Women	3% (7)	97% (192)	198
PID/Gender: Ind Men	3% (4)	97% (120)	124
PID/Gender: Ind Women	3% (4)	97% (154)	158
PID/Gender: Rep Men	13% (22)	87% (153)	174
PID/Gender: Rep Women	2% (4)	98% (157)	161
Ideo: Liberal (1-3)	7% (21)	93% (271)	293
Ideo: Moderate (4)	4% (12)	96% (305)	318
Ideo: Conservative (5-7)	6% (20)	94% (299)	318
Educ: < College	2% (16)	98% (672)	687
Educ: Bachelors degree	9% (17)	91% (184)	202
Educ: Post-grad	18% (20)	82% (91)	111
Income: Under 50k	2% (14)	98% (563)	577
Income: 50k-100k	7% (21)	93% (263)	284
Income: 100k+	13% (19)	87% (121)	139
Ethnicity: White	6% (49)	94% (733)	783
Ethnicity: Hispanic	7% (11)	93% (148)	159
Ethnicity: Black	1% (2)	99% (123)	125

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Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?

WeChat

Demographic	Yes	No	Total N
Adults	5% (53)	95% (947)	1000
Ethnicity: Other	2% (2)	98% (90)	93
All Christian	6% (26)	94% (444)	471
All Non-Christian	17% (12)	83% (57)	69
Atheist	2% (1)	98% (56)	57
Agnostic/Nothing in particular	1% (2)	99% (254)	256
Something Else	8% (12)	92% (135)	147
Religious Non-Protestant/Catholic	15% (12)	85% (67)	79
Evangelical	10% (30)	90% (271)	301
Non-Evangelical	2% (7)	98% (285)	292
Community: Urban	10% (33)	90% (311)	344
Community: Suburban	3% (14)	97% (384)	398
Community: Rural	3% (6)	97% (252)	259
Employ: Private Sector	10% (28)	90% (261)	289
Employ: Government	13% (6)	87% (45)	51
Employ: Self-Employed	9% (8)	91% (77)	85
Employ: Homemaker	3% (3)	97% (84)	86
Employ: Retired	1% (2)	99% (240)	242
Employ: Unemployed	1% (2)	99% (176)	178
Military HH: Yes	4% (6)	96% (133)	139
Military HH: No	5% (47)	95% (814)	861
RD/WT: Right Direction	10% (32)	90% (290)	322
RD/WT: Wrong Track	3% (21)	97% (657)	678
Trump Job Approve	8% (36)	92% (391)	427
Trump Job Disapprove	3% (17)	97% (522)	540
Trump Job Strongly Approve	9% (24)	91% (242)	267
Trump Job Somewhat Approve	7% (11)	93% (149)	160
Trump Job Somewhat Disapprove	9% (11)	91% (111)	122
Trump Job Strongly Disapprove	2% (7)	98% (411)	418
Favorable of Trump	8% (37)	92% (405)	442
Unfavorable of Trump	3% (16)	97% (501)	517

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Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?
 WeChat

Demographic	Yes	No	Total N
Adults	5% (53)	95% (947)	1000
Very Favorable of Trump	8% (22)	92% (255)	277
Somewhat Favorable of Trump	9% (15)	91% (150)	165
Somewhat Unfavorable of Trump	8% (6)	92% (77)	83
Very Unfavorable of Trump	2% (10)	98% (425)	434
#1 Issue: Economy	5% (20)	95% (370)	390
#1 Issue: Security	6% (5)	94% (88)	93
#1 Issue: Health Care	5% (11)	95% (213)	224
#1 Issue: Medicare / Social Security	4% (5)	96% (134)	139
#1 Issue: Other	1% (1)	99% (57)	58
2018 House Vote: Democrat	5% (16)	95% (341)	357
2018 House Vote: Republican	10% (29)	90% (252)	281
2016 Vote: Hillary Clinton	4% (14)	96% (317)	330
2016 Vote: Donald Trump	8% (27)	92% (300)	328
2016 Vote: Didn't Vote	4% (12)	96% (296)	308
Voted in 2014: Yes	6% (31)	94% (523)	554
Voted in 2014: No	5% (22)	95% (424)	446
2012 Vote: Barack Obama	4% (14)	96% (365)	379
2012 Vote: Mitt Romney	8% (17)	92% (199)	217
2012 Vote: Didn't Vote	6% (21)	94% (360)	381
4-Region: Northeast	8% (13)	92% (165)	179
4-Region: Midwest	2% (4)	98% (206)	210
4-Region: South	3% (12)	97% (362)	375
4-Region: West	10% (24)	90% (213)	236
White (non-hispanic)	6% (38)	94% (656)	694
POC	5% (15)	95% (291)	306
Speaks only English at home	5% (41)	95% (825)	866
Speaks mostly English at home	12% (9)	88% (62)	71
Speaks both English and other language at home	8% (4)	92% (46)	50
Trump supporter	8% (30)	92% (367)	397
Biden supporter	5% (22)	95% (448)	469
Sports fans	7% (46)	93% (637)	683

Continued on next page

Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?

WeChat

Demographic	Yes	No	Total N
Adults	5% (53)	95% (947)	1000
Avid sports fans	10% (24)	90% (218)	242
Sports fans, Age: 18-34	10% (20)	90% (172)	192
Sports fans, Age: 35-44	12% (14)	88% (110)	124
Sports fans, Age: 45-64	4% (11)	96% (228)	239
Sports fans, Age: 65+	1% (1)	99% (127)	127
White (non-hispanic) Sports fans	8% (35)	92% (430)	465
POC Sports fans	5% (10)	95% (207)	217
Black Sports fans	2% (2)	98% (92)	93
Movie studios should diversify teams	6% (40)	94% (599)	640
Movie studios should diversify stories	8% (40)	92% (491)	531
Concerned about Covid	6% (50)	94% (739)	789
No experience with Covid	3% (11)	97% (402)	413
Health care major factor for election	4% (27)	96% (603)	629
Social media users	6% (53)	94% (881)	935
WhatsApp users	19% (45)	81% (193)	239
WeChat users	100% (53)	— (0)	53
Social media news source at least once a week	7% (47)	93% (615)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_1: How often do you turn to the following sources for news?
 Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	16% (157)	15% (149)	9% (88)	6% (62)	5% (47)	11% (110)	39% (386)	1000
Gender: Male	20% (97)	19% (90)	10% (48)	6% (29)	5% (23)	9% (42)	32% (154)	483
Gender: Female	12% (60)	11% (59)	8% (40)	6% (33)	5% (24)	13% (68)	45% (232)	517
Age: 18-34	11% (32)	15% (44)	12% (35)	5% (16)	5% (16)	14% (41)	38% (114)	298
Age: 35-44	17% (28)	19% (31)	6% (10)	6% (10)	7% (11)	9% (14)	35% (57)	163
Age: 45-64	13% (43)	14% (49)	8% (28)	8% (28)	4% (14)	10% (35)	42% (143)	341
Age: 65+	27% (54)	13% (25)	7% (15)	4% (8)	3% (5)	10% (20)	36% (72)	198
GenZers: 1997-2012	9% (8)	5% (5)	15% (14)	7% (6)	7% (6)	13% (12)	42% (37)	87
Millennials: 1981-1996	12% (37)	18% (56)	10% (30)	5% (15)	6% (19)	12% (36)	37% (112)	304
GenXers: 1965-1980	13% (34)	19% (47)	6% (15)	7% (18)	4% (9)	11% (28)	40% (100)	250
Baby Boomers: 1946-1964	20% (64)	10% (33)	8% (26)	7% (22)	4% (12)	10% (31)	41% (131)	318
PID: Dem (no lean)	16% (62)	19% (73)	9% (36)	5% (20)	3% (11)	10% (37)	38% (144)	383
PID: Ind (no lean)	10% (27)	10% (28)	8% (22)	8% (22)	6% (16)	16% (45)	43% (121)	282
PID: Rep (no lean)	20% (68)	14% (49)	9% (30)	6% (20)	6% (20)	8% (28)	36% (121)	336
PID/Gender: Dem Men	20% (36)	24% (44)	9% (17)	8% (14)	2% (4)	8% (14)	29% (54)	184
PID/Gender: Dem Women	13% (26)	14% (29)	10% (19)	3% (6)	3% (6)	11% (23)	45% (90)	198
PID/Gender: Ind Men	11% (14)	10% (13)	11% (14)	6% (7)	10% (12)	12% (14)	40% (50)	124
PID/Gender: Ind Women	9% (14)	9% (15)	5% (8)	9% (15)	3% (4)	19% (30)	45% (71)	158
PID/Gender: Rep Men	27% (47)	19% (33)	10% (17)	5% (8)	4% (7)	7% (13)	29% (50)	174
PID/Gender: Rep Women	13% (20)	10% (16)	8% (13)	7% (12)	8% (13)	10% (15)	44% (71)	161
Ideo: Liberal (1-3)	19% (57)	18% (53)	12% (36)	5% (15)	2% (5)	10% (30)	33% (96)	293
Ideo: Moderate (4)	12% (39)	13% (41)	8% (26)	7% (21)	5% (15)	13% (40)	43% (136)	318
Ideo: Conservative (5-7)	19% (59)	16% (50)	7% (21)	6% (20)	7% (21)	8% (24)	38% (122)	318
Educ: < College	11% (76)	11% (77)	8% (56)	7% (48)	6% (39)	13% (91)	44% (301)	687
Educ: Bachelors degree	20% (41)	19% (38)	11% (21)	4% (9)	3% (5)	8% (16)	35% (71)	202
Educ: Post-grad	36% (40)	30% (33)	10% (11)	5% (6)	2% (2)	3% (4)	13% (14)	111
Income: Under 50k	10% (59)	10% (59)	9% (51)	6% (34)	6% (36)	12% (71)	46% (266)	577
Income: 50k-100k	23% (65)	15% (44)	9% (25)	7% (20)	3% (10)	10% (28)	33% (93)	284
Income: 100k+	25% (34)	33% (46)	9% (12)	6% (8)	— (1)	8% (11)	20% (27)	139
Ethnicity: White	17% (133)	15% (118)	9% (68)	6% (50)	5% (37)	11% (83)	37% (293)	783

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Table MCFE37_1: How often do you turn to the following sources for news?
Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	16% (157)	15% (149)	9% (88)	6% (62)	5% (47)	11% (110)	39% (386)	1000
Ethnicity: Hispanic	13% (21)	20% (32)	8% (13)	1% (2)	8% (12)	11% (18)	39% (61)	159
Ethnicity: Black	17% (21)	15% (19)	7% (9)	8% (10)	3% (3)	11% (14)	39% (49)	125
Ethnicity: Other	4% (3)	13% (12)	12% (11)	3% (2)	7% (6)	13% (12)	48% (45)	93
All Christian	18% (83)	18% (86)	9% (43)	6% (29)	5% (23)	9% (41)	35% (165)	471
All Non-Christian	24% (17)	24% (17)	8% (6)	5% (4)	8% (6)	10% (7)	19% (13)	69
Atheist	17% (10)	21% (12)	2% (1)	8% (4)	— (0)	11% (6)	41% (23)	57
Agnostic/Nothing in particular	10% (25)	8% (20)	9% (24)	5% (13)	5% (13)	16% (41)	47% (119)	256
Something Else	16% (24)	10% (14)	10% (14)	8% (12)	3% (4)	10% (14)	44% (65)	147
Religious Non-Protestant/Catholic	22% (17)	21% (17)	8% (6)	7% (6)	7% (6)	12% (9)	22% (17)	79
Evangelical	18% (55)	17% (52)	10% (29)	6% (19)	4% (13)	9% (28)	35% (105)	301
Non-Evangelical	17% (48)	14% (42)	8% (22)	7% (19)	5% (14)	9% (25)	41% (121)	292
Community: Urban	18% (62)	19% (67)	12% (42)	5% (18)	5% (16)	10% (35)	31% (105)	344
Community: Suburban	15% (61)	13% (51)	5% (19)	5% (21)	4% (15)	11% (42)	48% (189)	398
Community: Rural	13% (34)	12% (32)	11% (27)	9% (24)	6% (16)	13% (33)	36% (92)	259
Employ: Private Sector	18% (51)	23% (67)	9% (26)	7% (21)	5% (14)	7% (21)	30% (88)	289
Employ: Government	16% (8)	24% (12)	10% (5)	5% (3)	1% (1)	3% (2)	40% (21)	51
Employ: Self-Employed	15% (13)	26% (22)	13% (11)	10% (8)	2% (2)	10% (8)	25% (21)	85
Employ: Homemaker	13% (11)	10% (9)	10% (9)	3% (3)	2% (2)	19% (17)	42% (36)	86
Employ: Retired	20% (49)	10% (25)	8% (20)	4% (10)	3% (8)	10% (24)	44% (106)	242
Employ: Unemployed	7% (13)	5% (9)	8% (15)	7% (12)	7% (12)	13% (24)	53% (94)	178
Military HH: Yes	14% (19)	15% (21)	11% (15)	6% (8)	3% (4)	9% (12)	43% (59)	139
Military HH: No	16% (139)	15% (128)	9% (74)	6% (54)	5% (43)	11% (97)	38% (327)	861
RD/WT: Right Direction	19% (62)	18% (56)	9% (29)	6% (20)	6% (21)	10% (31)	32% (103)	322
RD/WT: Wrong Track	14% (95)	14% (93)	9% (59)	6% (43)	4% (26)	12% (79)	42% (283)	678
Trump Job Approve	16% (67)	16% (68)	9% (39)	7% (28)	7% (29)	9% (37)	37% (158)	427
Trump Job Disapprove	16% (88)	15% (79)	9% (48)	6% (32)	3% (16)	13% (68)	39% (209)	540

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Table MCFE37_1: How often do you turn to the following sources for news?
Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	16% (157)	15% (149)	9% (88)	6% (62)	5% (47)	11% (110)	39% (386)	1000
Trump Job Strongly Approve	18% (47)	14% (37)	10% (28)	6% (16)	7% (19)	6% (16)	38% (103)	267
Trump Job Somewhat Approve	12% (20)	19% (31)	7% (11)	7% (11)	6% (10)	13% (21)	35% (56)	160
Trump Job Somewhat Disapprove	11% (13)	24% (30)	10% (12)	8% (10)	2% (3)	17% (21)	27% (33)	122
Trump Job Strongly Disapprove	18% (75)	12% (49)	8% (35)	5% (23)	3% (13)	11% (47)	42% (176)	418
Favorable of Trump	16% (69)	16% (71)	10% (43)	6% (29)	6% (26)	10% (44)	36% (161)	442
Unfavorable of Trump	17% (86)	14% (73)	9% (45)	6% (31)	4% (20)	12% (62)	39% (201)	517
Very Favorable of Trump	19% (54)	14% (38)	8% (21)	5% (14)	7% (20)	8% (22)	39% (108)	277
Somewhat Favorable of Trump	9% (15)	20% (33)	13% (22)	9% (14)	4% (6)	13% (22)	32% (53)	165
Somewhat Unfavorable of Trump	13% (11)	20% (17)	12% (10)	7% (6)	7% (6)	11% (9)	30% (25)	83
Very Unfavorable of Trump	17% (75)	13% (56)	8% (35)	6% (25)	3% (14)	12% (53)	41% (176)	434
#1 Issue: Economy	15% (60)	15% (58)	7% (27)	7% (28)	5% (21)	13% (51)	37% (145)	390
#1 Issue: Security	18% (17)	10% (10)	9% (9)	5% (5)	4% (4)	6% (6)	46% (43)	93
#1 Issue: Health Care	14% (32)	17% (37)	13% (30)	5% (12)	7% (15)	7% (15)	37% (82)	224
#1 Issue: Medicare / Social Security	20% (27)	13% (18)	5% (7)	4% (6)	2% (3)	15% (21)	41% (57)	139
#1 Issue: Other	18% (11)	14% (8)	10% (6)	8% (5)	2% (1)	6% (3)	42% (24)	58
2018 House Vote: Democrat	19% (69)	20% (73)	9% (33)	6% (22)	4% (15)	9% (32)	32% (114)	357
2018 House Vote: Republican	23% (64)	14% (41)	8% (22)	6% (18)	5% (13)	8% (23)	36% (100)	281
2016 Vote: Hillary Clinton	20% (67)	17% (58)	10% (32)	5% (18)	3% (9)	8% (27)	37% (121)	330
2016 Vote: Donald Trump	19% (61)	17% (55)	10% (33)	7% (22)	6% (21)	7% (25)	34% (111)	328
2016 Vote: Didn't Vote	8% (25)	10% (31)	6% (20)	7% (20)	5% (16)	18% (55)	46% (141)	308
Voted in 2014: Yes	22% (120)	17% (92)	9% (48)	6% (36)	5% (27)	7% (37)	35% (195)	554
Voted in 2014: No	8% (37)	13% (57)	9% (40)	6% (27)	4% (20)	16% (73)	43% (192)	446
2012 Vote: Barack Obama	18% (70)	18% (67)	10% (37)	7% (25)	3% (12)	9% (34)	35% (134)	379
2012 Vote: Mitt Romney	23% (51)	12% (26)	6% (13)	7% (15)	7% (15)	8% (17)	36% (78)	217
2012 Vote: Didn't Vote	9% (33)	14% (54)	9% (33)	6% (22)	5% (18)	15% (59)	43% (164)	381
4-Region: Northeast	22% (39)	14% (26)	9% (16)	11% (19)	4% (6)	7% (13)	34% (60)	179
4-Region: Midwest	13% (27)	11% (24)	8% (16)	6% (12)	7% (14)	14% (30)	41% (87)	210
4-Region: South	13% (48)	17% (63)	8% (29)	6% (22)	4% (17)	12% (46)	40% (149)	375
4-Region: West	18% (43)	15% (36)	12% (27)	4% (9)	4% (9)	9% (22)	38% (90)	236

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Table MCFE37_1: How often do you turn to the following sources for news?
Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	16% (157)	15% (149)	9% (88)	6% (62)	5% (47)	11% (110)	39% (386)	1000
White (non-hispanic)	17% (115)	14% (100)	10% (67)	7% (48)	4% (30)	10% (70)	38% (264)	694
POC	14% (43)	16% (49)	7% (21)	5% (14)	5% (16)	13% (40)	40% (122)	306
Speaks only English at home	16% (142)	14% (124)	8% (72)	6% (56)	4% (37)	10% (88)	40% (346)	866
Speaks mostly English at home	8% (6)	24% (17)	8% (6)	3% (2)	11% (8)	16% (12)	28% (19)	71
Speaks both English and other language at home	17% (8)	16% (8)	20% (10)	5% (3)	1% (1)	15% (8)	26% (13)	50
Trump supporter	16% (63)	15% (58)	9% (34)	7% (27)	7% (27)	9% (37)	38% (151)	397
Biden supporter	17% (80)	17% (81)	10% (46)	6% (27)	3% (14)	11% (50)	37% (172)	469
Sports fans	19% (129)	16% (107)	10% (70)	7% (48)	5% (32)	12% (83)	31% (213)	683
Avid sports fans	25% (60)	18% (43)	11% (25)	8% (20)	4% (9)	11% (26)	25% (60)	242
Sports fans, Age: 18-34	17% (32)	16% (31)	14% (28)	6% (12)	4% (8)	14% (27)	28% (54)	192
Sports fans, Age: 35-44	21% (26)	22% (27)	6% (8)	7% (9)	8% (10)	9% (12)	26% (32)	124
Sports fans, Age: 45-64	14% (34)	14% (32)	10% (23)	9% (21)	5% (12)	13% (30)	36% (86)	239
Sports fans, Age: 65+	29% (37)	13% (16)	9% (11)	5% (6)	2% (2)	11% (14)	32% (41)	127
White (non-hispanic) Sports fans	20% (91)	14% (67)	12% (55)	8% (37)	5% (22)	11% (51)	31% (143)	465
POC Sports fans	17% (38)	18% (40)	7% (15)	5% (11)	5% (11)	15% (33)	32% (70)	217
Black Sports fans	19% (18)	16% (15)	7% (6)	7% (7)	4% (3)	13% (12)	34% (32)	93
Movie studios should diversify teams	16% (104)	18% (114)	10% (63)	6% (41)	4% (25)	10% (66)	36% (228)	640
Movie studios should diversify stories	17% (89)	19% (99)	11% (58)	7% (35)	4% (22)	10% (52)	33% (176)	531
Concerned about Covid	18% (141)	16% (126)	10% (78)	6% (48)	3% (23)	11% (84)	37% (289)	789
No experience with Covid	13% (53)	13% (52)	9% (36)	6% (24)	6% (27)	11% (44)	43% (177)	413
Health care major factor for election	16% (102)	17% (107)	9% (54)	5% (34)	5% (33)	11% (72)	36% (229)	629
Social media users	15% (144)	15% (141)	9% (82)	7% (61)	5% (46)	11% (105)	38% (356)	935
WhatsApp users	24% (58)	24% (59)	11% (26)	5% (12)	4% (10)	7% (17)	24% (58)	239
WeChat users	34% (18)	30% (16)	10% (5)	11% (6)	7% (4)	5% (3)	4% (2)	53
Social media news source at least once a week	16% (107)	17% (114)	10% (69)	6% (41)	4% (29)	12% (78)	34% (224)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_2: How often do you turn to the following sources for news?
 Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	20% (201)	20% (203)	8% (81)	9% (86)	3% (32)	13% (128)	27% (269)	1000
Gender: Male	20% (97)	23% (109)	10% (47)	10% (46)	2% (8)	14% (66)	23% (110)	483
Gender: Female	20% (104)	18% (94)	7% (34)	8% (40)	5% (24)	12% (63)	31% (159)	517
Age: 18-34	21% (61)	21% (63)	9% (28)	10% (31)	5% (15)	10% (31)	23% (68)	298
Age: 35-44	19% (32)	20% (33)	12% (19)	11% (18)	5% (8)	10% (17)	22% (36)	163
Age: 45-64	26% (88)	20% (68)	5% (18)	6% (21)	1% (4)	14% (49)	27% (93)	341
Age: 65+	10% (19)	20% (39)	8% (16)	8% (16)	3% (5)	16% (31)	36% (71)	198
GenZers: 1997-2012	19% (17)	23% (20)	14% (13)	10% (9)	1% (1)	5% (5)	27% (24)	87
Millennials: 1981-1996	21% (63)	20% (60)	8% (26)	11% (34)	6% (17)	12% (35)	23% (70)	304
GenXers: 1965-1980	27% (68)	21% (52)	6% (16)	8% (19)	3% (8)	13% (32)	22% (55)	250
Baby Boomers: 1946-1964	15% (49)	19% (62)	6% (20)	7% (21)	2% (6)	16% (52)	34% (108)	318
PID: Dem (no lean)	22% (83)	21% (81)	8% (30)	7% (27)	4% (17)	13% (48)	25% (97)	383
PID: Ind (no lean)	16% (46)	16% (45)	6% (17)	11% (31)	4% (10)	17% (49)	30% (84)	282
PID: Rep (no lean)	21% (72)	23% (78)	10% (35)	8% (28)	1% (4)	9% (31)	26% (88)	336
PID/Gender: Dem Men	19% (35)	22% (40)	11% (21)	11% (21)	2% (3)	15% (28)	20% (36)	184
PID/Gender: Dem Women	24% (48)	21% (41)	5% (9)	3% (6)	7% (14)	10% (20)	31% (61)	198
PID/Gender: Ind Men	16% (19)	16% (20)	7% (9)	11% (14)	4% (4)	17% (21)	30% (37)	124
PID/Gender: Ind Women	17% (26)	16% (25)	5% (8)	11% (17)	4% (6)	18% (28)	30% (47)	158
PID/Gender: Rep Men	24% (43)	28% (50)	10% (17)	6% (11)	— (1)	9% (16)	21% (37)	174
PID/Gender: Rep Women	18% (29)	18% (28)	11% (18)	10% (17)	2% (4)	9% (15)	31% (51)	161
Ideo: Liberal (1-3)	23% (66)	24% (70)	7% (22)	7% (20)	1% (4)	14% (41)	24% (70)	293
Ideo: Moderate (4)	15% (49)	21% (66)	7% (23)	10% (32)	6% (19)	12% (37)	29% (92)	318
Ideo: Conservative (5-7)	23% (72)	19% (59)	10% (33)	8% (24)	2% (6)	12% (37)	27% (86)	318
Educ: < College	19% (129)	18% (125)	8% (52)	8% (55)	3% (23)	15% (104)	29% (198)	687
Educ: Bachelors degree	22% (45)	22% (45)	8% (16)	11% (23)	3% (5)	10% (21)	23% (47)	202
Educ: Post-grad	24% (26)	30% (33)	12% (13)	7% (8)	3% (3)	4% (4)	21% (23)	111
Income: Under 50k	18% (102)	16% (92)	7% (41)	10% (55)	4% (21)	16% (93)	30% (172)	577
Income: 50k-100k	21% (59)	23% (65)	9% (25)	8% (24)	4% (10)	9% (27)	26% (74)	284
Income: 100k+	29% (40)	33% (46)	11% (15)	5% (6)	1% (1)	6% (8)	16% (22)	139
Ethnicity: White	19% (152)	21% (164)	8% (60)	9% (67)	3% (24)	12% (94)	28% (221)	783

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Table MCFE37_2: How often do you turn to the following sources for news?

Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	20% (201)	20% (203)	8% (81)	9% (86)	3% (32)	13% (128)	27% (269)	1000
Ethnicity: Hispanic	25% (39)	23% (37)	9% (14)	12% (20)	4% (7)	11% (18)	15% (24)	159
Ethnicity: Black	28% (34)	11% (13)	7% (9)	6% (7)	3% (4)	17% (21)	28% (36)	125
Ethnicity: Other	16% (15)	27% (25)	13% (12)	13% (12)	4% (3)	14% (13)	13% (12)	93
All Christian	23% (107)	23% (110)	9% (40)	10% (47)	3% (13)	9% (44)	23% (110)	471
All Non-Christian	21% (14)	17% (12)	17% (12)	8% (5)	5% (3)	16% (11)	17% (11)	69
Atheist	23% (13)	9% (5)	3% (2)	9% (5)	1% (1)	14% (8)	42% (24)	57
Agnostic/Nothing in particular	13% (33)	21% (53)	7% (17)	8% (20)	4% (11)	17% (43)	31% (79)	256
Something Else	23% (34)	16% (23)	7% (10)	6% (9)	3% (4)	15% (22)	30% (44)	147
Religious Non-Protestant/Catholic	21% (17)	20% (16)	15% (12)	7% (5)	4% (3)	14% (11)	18% (14)	79
Evangelical	23% (70)	23% (68)	6% (18)	8% (26)	2% (6)	13% (40)	25% (75)	301
Non-Evangelical	23% (66)	20% (59)	9% (26)	10% (28)	4% (11)	9% (26)	26% (76)	292
Community: Urban	22% (74)	22% (77)	8% (26)	8% (28)	4% (14)	13% (45)	24% (81)	344
Community: Suburban	22% (88)	17% (66)	8% (31)	8% (32)	2% (9)	12% (47)	31% (125)	398
Community: Rural	15% (39)	23% (60)	9% (24)	10% (27)	3% (9)	14% (37)	24% (63)	259
Employ: Private Sector	27% (78)	25% (72)	8% (24)	7% (21)	3% (10)	10% (30)	18% (53)	289
Employ: Government	38% (20)	26% (13)	11% (6)	4% (2)	3% (1)	5% (3)	13% (7)	51
Employ: Self-Employed	22% (19)	11% (10)	12% (10)	19% (16)	3% (3)	14% (12)	18% (15)	85
Employ: Homemaker	15% (13)	16% (14)	8% (7)	12% (10)	3% (3)	16% (13)	30% (26)	86
Employ: Retired	11% (27)	20% (49)	8% (19)	5% (12)	3% (7)	15% (36)	38% (93)	242
Employ: Unemployed	17% (30)	17% (31)	3% (5)	9% (16)	3% (5)	17% (30)	34% (61)	178
Military HH: Yes	15% (21)	22% (31)	12% (17)	7% (10)	2% (3)	12% (17)	29% (41)	139
Military HH: No	21% (180)	20% (172)	7% (64)	9% (75)	3% (29)	13% (112)	26% (228)	861
RD/WT: Right Direction	22% (70)	23% (74)	11% (35)	11% (34)	2% (8)	10% (33)	21% (68)	322
RD/WT: Wrong Track	19% (131)	19% (129)	7% (47)	8% (51)	4% (24)	14% (95)	30% (201)	678
Trump Job Approve	22% (96)	21% (90)	10% (42)	9% (40)	3% (11)	9% (40)	25% (106)	427
Trump Job Disapprove	19% (100)	21% (111)	7% (38)	9% (46)	3% (18)	15% (81)	27% (145)	540

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Table MCFE37_2: How often do you turn to the following sources for news?
 Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	20% (201)	20% (203)	8% (81)	9% (86)	3% (32)	13% (128)	27% (269)	1000
Trump Job Strongly Approve	22% (58)	23% (60)	10% (28)	9% (24)	2% (5)	11% (29)	23% (62)	267
Trump Job Somewhat Approve	24% (38)	19% (30)	9% (15)	10% (16)	4% (7)	7% (11)	28% (44)	160
Trump Job Somewhat Disapprove	24% (30)	21% (25)	11% (13)	8% (10)	3% (4)	14% (17)	19% (23)	122
Trump Job Strongly Disapprove	17% (70)	21% (86)	6% (25)	9% (36)	3% (14)	15% (64)	29% (122)	418
Favorable of Trump	23% (100)	22% (96)	10% (43)	9% (40)	2% (11)	10% (44)	24% (107)	442
Unfavorable of Trump	19% (96)	21% (107)	7% (35)	8% (42)	4% (19)	15% (77)	27% (142)	517
Very Favorable of Trump	26% (71)	21% (57)	10% (27)	8% (21)	2% (5)	10% (27)	25% (69)	277
Somewhat Favorable of Trump	18% (30)	23% (38)	10% (16)	12% (20)	4% (6)	10% (17)	23% (38)	165
Somewhat Unfavorable of Trump	16% (14)	20% (17)	12% (10)	11% (9)	4% (3)	13% (11)	23% (19)	83
Very Unfavorable of Trump	19% (82)	21% (90)	6% (24)	7% (32)	4% (16)	15% (66)	28% (123)	434
#1 Issue: Economy	21% (84)	18% (72)	9% (34)	9% (34)	4% (15)	16% (62)	23% (90)	390
#1 Issue: Security	17% (16)	17% (15)	2% (2)	8% (7)	5% (5)	21% (20)	30% (28)	93
#1 Issue: Health Care	23% (50)	26% (59)	8% (18)	8% (18)	2% (5)	8% (17)	25% (57)	224
#1 Issue: Medicare / Social Security	12% (17)	18% (25)	11% (16)	5% (8)	1% (2)	11% (16)	40% (56)	139
#1 Issue: Other	16% (9)	22% (13)	5% (3)	6% (4)	3% (2)	14% (8)	33% (19)	58
2018 House Vote: Democrat	21% (74)	21% (76)	9% (31)	7% (25)	4% (14)	14% (49)	25% (88)	357
2018 House Vote: Republican	25% (69)	21% (60)	8% (22)	7% (20)	3% (7)	11% (32)	25% (71)	281
2016 Vote: Hillary Clinton	16% (52)	21% (69)	7% (24)	10% (32)	4% (12)	14% (45)	29% (97)	330
2016 Vote: Donald Trump	23% (75)	24% (78)	10% (32)	7% (22)	2% (8)	12% (39)	23% (74)	328
2016 Vote: Didn't Vote	22% (67)	16% (50)	8% (24)	9% (29)	3% (9)	13% (39)	29% (90)	308
Voted in 2014: Yes	21% (115)	21% (116)	8% (45)	8% (44)	4% (22)	12% (68)	26% (145)	554
Voted in 2014: No	19% (86)	19% (87)	8% (37)	9% (42)	2% (10)	14% (60)	28% (124)	446
2012 Vote: Barack Obama	17% (66)	25% (95)	6% (22)	7% (26)	5% (20)	14% (52)	26% (97)	379
2012 Vote: Mitt Romney	22% (49)	20% (42)	10% (22)	9% (19)	1% (3)	14% (29)	24% (52)	217
2012 Vote: Didn't Vote	21% (79)	16% (62)	10% (37)	10% (40)	2% (7)	11% (43)	30% (113)	381
4-Region: Northeast	21% (38)	22% (39)	8% (15)	6% (11)	1% (2)	15% (26)	27% (48)	179
4-Region: Midwest	16% (33)	27% (57)	6% (12)	7% (15)	6% (13)	14% (30)	23% (49)	210
4-Region: South	21% (78)	17% (63)	8% (32)	12% (45)	2% (8)	12% (46)	27% (103)	375
4-Region: West	22% (51)	18% (43)	10% (23)	6% (15)	4% (9)	11% (26)	29% (69)	236

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Table MCFE37_2: How often do you turn to the following sources for news?

Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	20% (201)	20% (203)	8% (81)	9% (86)	3% (32)	13% (128)	27% (269)	1000
White (non-hispanic)	18% (127)	21% (148)	8% (54)	8% (58)	3% (20)	12% (84)	29% (204)	694
POC	24% (74)	18% (55)	9% (27)	9% (28)	4% (12)	15% (44)	21% (65)	306
Speaks only English at home	20% (177)	19% (168)	8% (67)	8% (70)	4% (31)	12% (103)	29% (250)	866
Speaks mostly English at home	15% (11)	27% (19)	17% (12)	7% (5)	1% (1)	27% (19)	5% (4)	71
Speaks both English and other language at home	21% (11)	30% (15)	4% (2)	15% (7)	— (0)	11% (6)	19% (10)	50
Trump supporter	21% (82)	22% (89)	11% (43)	8% (34)	2% (6)	11% (43)	25% (100)	397
Biden supporter	20% (96)	21% (99)	7% (33)	8% (39)	4% (18)	13% (63)	26% (122)	469
Sports fans	22% (149)	23% (158)	10% (66)	7% (51)	3% (19)	14% (97)	21% (142)	683
Avid sports fans	26% (63)	27% (66)	8% (20)	8% (18)	1% (3)	12% (29)	18% (43)	242
Sports fans, Age: 18-34	22% (43)	25% (49)	12% (23)	9% (17)	4% (8)	12% (23)	16% (31)	192
Sports fans, Age: 35-44	21% (26)	22% (28)	14% (18)	11% (13)	6% (7)	9% (12)	17% (21)	124
Sports fans, Age: 45-64	27% (66)	23% (54)	6% (15)	5% (12)	— (1)	16% (39)	22% (53)	239
Sports fans, Age: 65+	11% (15)	22% (28)	9% (12)	7% (9)	2% (3)	18% (23)	30% (38)	127
White (non-hispanic) Sports fans	22% (100)	24% (114)	9% (42)	8% (37)	3% (12)	13% (61)	21% (98)	465
POC Sports fans	22% (49)	20% (44)	11% (24)	6% (14)	3% (6)	16% (35)	20% (44)	217
Black Sports fans	29% (27)	12% (11)	7% (6)	4% (4)	4% (3)	16% (15)	29% (27)	93
Movie studios should diversify teams	18% (117)	21% (137)	10% (61)	9% (56)	3% (16)	14% (88)	26% (164)	640
Movie studios should diversify stories	20% (108)	22% (114)	10% (54)	9% (50)	2% (13)	12% (63)	24% (128)	531
Concerned about Covid	20% (157)	21% (165)	8% (61)	9% (67)	3% (27)	13% (101)	27% (210)	789
No experience with Covid	19% (79)	22% (90)	5% (20)	9% (37)	3% (11)	12% (51)	30% (126)	413
Health care major factor for election	20% (127)	22% (138)	8% (50)	8% (53)	4% (24)	12% (77)	25% (160)	629
Social media users	21% (194)	20% (192)	8% (78)	9% (82)	3% (29)	12% (116)	26% (244)	935
WhatsApp users	23% (54)	23% (55)	15% (36)	11% (26)	5% (12)	11% (25)	13% (31)	239
WeChat users	37% (20)	26% (14)	12% (6)	12% (7)	2% (1)	7% (4)	2% (1)	53
Social media news source at least once a week	25% (169)	23% (153)	9% (57)	8% (53)	4% (25)	12% (78)	19% (127)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_3: How often do you turn to the following sources for news?
Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	28% (282)	17% (166)	8% (76)	7% (65)	4% (36)	7% (69)	30% (305)	1000
Gender: Male	32% (153)	19% (92)	7% (36)	6% (29)	5% (26)	7% (36)	23% (112)	483
Gender: Female	25% (129)	14% (75)	8% (41)	7% (37)	2% (10)	6% (33)	37% (193)	517
Age: 18-34	18% (54)	15% (46)	11% (33)	8% (24)	5% (16)	9% (27)	33% (97)	298
Age: 35-44	28% (45)	28% (45)	10% (16)	5% (8)	2% (4)	4% (7)	23% (38)	163
Age: 45-64	30% (102)	17% (58)	5% (15)	5% (17)	4% (13)	8% (26)	32% (110)	341
Age: 65+	41% (81)	9% (18)	6% (11)	8% (16)	2% (3)	4% (9)	30% (60)	198
GenZers: 1997-2012	8% (7)	15% (13)	11% (10)	5% (4)	6% (5)	21% (18)	35% (31)	87
Millennials: 1981-1996	23% (71)	20% (60)	10% (31)	8% (26)	5% (15)	4% (12)	29% (89)	304
GenXers: 1965-1980	31% (77)	21% (52)	9% (22)	5% (12)	2% (5)	9% (22)	24% (60)	250
Baby Boomers: 1946-1964	33% (105)	12% (38)	4% (13)	7% (24)	3% (11)	5% (17)	35% (111)	318
PID: Dem (no lean)	32% (124)	20% (75)	9% (33)	5% (20)	4% (16)	5% (18)	25% (97)	383
PID: Ind (no lean)	18% (52)	12% (33)	7% (19)	8% (22)	4% (10)	12% (33)	40% (112)	282
PID: Rep (no lean)	32% (107)	17% (58)	7% (24)	7% (23)	3% (10)	5% (17)	29% (96)	336
PID/Gender: Dem Men	33% (60)	23% (42)	9% (16)	5% (9)	7% (13)	5% (9)	19% (34)	184
PID/Gender: Dem Women	32% (64)	16% (33)	8% (17)	6% (12)	1% (2)	5% (9)	32% (63)	198
PID/Gender: Ind Men	23% (29)	13% (16)	5% (6)	7% (9)	6% (7)	14% (17)	33% (41)	124
PID/Gender: Ind Women	15% (23)	11% (17)	9% (14)	8% (13)	2% (3)	10% (16)	45% (71)	158
PID/Gender: Rep Men	37% (64)	19% (34)	8% (14)	7% (11)	3% (5)	5% (9)	21% (37)	174
PID/Gender: Rep Women	26% (43)	15% (25)	7% (11)	7% (12)	3% (5)	5% (8)	37% (59)	161
Ideo: Liberal (1-3)	35% (103)	20% (59)	8% (22)	5% (13)	2% (5)	7% (19)	24% (71)	293
Ideo: Moderate (4)	20% (65)	17% (54)	10% (32)	8% (27)	4% (14)	10% (32)	30% (94)	318
Ideo: Conservative (5-7)	34% (107)	16% (52)	7% (21)	6% (19)	3% (10)	4% (13)	30% (96)	318
Educ: < College	28% (193)	12% (85)	7% (47)	6% (42)	3% (22)	9% (62)	34% (237)	687
Educ: Bachelors degree	28% (55)	21% (43)	8% (16)	10% (20)	6% (12)	2% (4)	25% (51)	202
Educ: Post-grad	31% (34)	35% (38)	12% (13)	3% (3)	2% (2)	3% (3)	15% (17)	111
Income: Under 50k	25% (143)	12% (68)	6% (32)	7% (42)	4% (24)	10% (55)	37% (213)	577
Income: 50k-100k	34% (98)	18% (51)	11% (30)	6% (16)	2% (6)	4% (12)	25% (71)	284
Income: 100k+	30% (42)	34% (48)	10% (14)	5% (7)	4% (6)	1% (2)	15% (21)	139
Ethnicity: White	27% (208)	17% (134)	9% (73)	6% (48)	4% (28)	6% (46)	31% (246)	783

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Table MCFE37_3: How often do you turn to the following sources for news?

Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	28% (282)	17% (166)	8% (76)	7% (65)	4% (36)	7% (69)	30% (305)	1000
Ethnicity: Hispanic	20% (32)	24% (39)	9% (15)	4% (7)	7% (10)	16% (25)	20% (31)	159
Ethnicity: Black	43% (53)	9% (11)	2% (2)	8% (10)	6% (7)	8% (10)	25% (31)	125
Ethnicity: Other	23% (22)	23% (21)	1% (1)	7% (7)	1% (1)	13% (12)	31% (29)	93
All Christian	34% (161)	19% (91)	6% (30)	5% (25)	5% (21)	4% (20)	26% (123)	471
All Non-Christian	26% (18)	28% (19)	13% (9)	13% (9)	2% (1)	3% (2)	15% (11)	69
Atheist	20% (11)	18% (11)	6% (3)	13% (8)	4% (2)	7% (4)	31% (18)	57
Agnostic/Nothing in particular	23% (58)	10% (25)	8% (20)	5% (14)	3% (8)	12% (31)	39% (99)	256
Something Else	23% (34)	14% (21)	10% (14)	7% (10)	2% (3)	8% (12)	36% (54)	147
Religious Non-Protestant/Catholic	23% (18)	26% (21)	11% (9)	11% (9)	2% (1)	3% (3)	23% (18)	79
Evangelical	33% (99)	17% (51)	7% (20)	5% (16)	5% (16)	5% (14)	28% (86)	301
Non-Evangelical	31% (90)	19% (55)	7% (21)	6% (18)	3% (8)	6% (16)	29% (84)	292
Community: Urban	29% (101)	21% (73)	11% (38)	6% (20)	3% (9)	7% (23)	23% (79)	344
Community: Suburban	29% (116)	12% (49)	6% (22)	8% (33)	4% (17)	8% (33)	32% (127)	398
Community: Rural	25% (65)	17% (45)	6% (16)	5% (12)	4% (10)	5% (13)	38% (98)	259
Employ: Private Sector	29% (83)	23% (66)	10% (29)	7% (20)	5% (14)	3% (8)	24% (69)	289
Employ: Government	22% (11)	37% (19)	8% (4)	1% (1)	2% (1)	— (0)	30% (16)	51
Employ: Self-Employed	36% (31)	20% (17)	5% (4)	9% (8)	7% (6)	1% (1)	22% (19)	85
Employ: Homemaker	26% (22)	14% (12)	7% (6)	5% (4)	3% (2)	5% (4)	41% (36)	86
Employ: Retired	38% (91)	7% (18)	7% (16)	6% (16)	2% (5)	8% (19)	32% (77)	242
Employ: Unemployed	13% (24)	10% (18)	5% (9)	8% (14)	4% (7)	18% (32)	41% (73)	178
Military HH: Yes	31% (43)	19% (26)	4% (5)	5% (7)	— (0)	10% (14)	30% (41)	139
Military HH: No	28% (239)	16% (140)	8% (71)	7% (58)	4% (36)	6% (54)	31% (264)	861
RD/WT: Right Direction	29% (92)	16% (52)	9% (30)	8% (25)	5% (15)	6% (20)	27% (88)	322
RD/WT: Wrong Track	28% (190)	17% (114)	7% (47)	6% (40)	3% (21)	7% (49)	32% (217)	678
Trump Job Approve	28% (118)	18% (76)	7% (32)	8% (33)	2% (8)	6% (25)	32% (135)	427
Trump Job Disapprove	29% (159)	17% (90)	8% (42)	5% (28)	5% (26)	8% (42)	28% (153)	540

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Table MCFE37_3: How often do you turn to the following sources for news?
Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	28% (282)	17% (166)	8% (76)	7% (65)	4% (36)	7% (69)	30% (305)	1000
Trump Job Strongly Approve	32% (85)	17% (45)	6% (15)	8% (20)	2% (5)	6% (15)	30% (81)	267
Trump Job Somewhat Approve	21% (34)	19% (31)	10% (17)	8% (13)	2% (3)	6% (9)	33% (54)	160
Trump Job Somewhat Disapprove	21% (25)	17% (21)	7% (8)	8% (10)	7% (8)	7% (9)	33% (40)	122
Trump Job Strongly Disapprove	32% (133)	16% (69)	8% (34)	4% (18)	4% (18)	8% (33)	27% (113)	418
Favorable of Trump	27% (119)	17% (75)	7% (31)	8% (35)	3% (13)	6% (28)	32% (142)	442
Unfavorable of Trump	30% (155)	17% (88)	8% (41)	5% (28)	4% (23)	7% (36)	28% (145)	517
Very Favorable of Trump	32% (89)	16% (45)	6% (18)	7% (21)	2% (6)	5% (14)	31% (85)	277
Somewhat Favorable of Trump	18% (30)	18% (30)	8% (13)	9% (15)	4% (7)	9% (14)	34% (57)	165
Somewhat Unfavorable of Trump	23% (19)	19% (15)	8% (6)	8% (6)	4% (3)	7% (6)	33% (27)	83
Very Unfavorable of Trump	31% (137)	17% (73)	8% (35)	5% (21)	5% (20)	7% (31)	27% (118)	434
#1 Issue: Economy	25% (98)	18% (69)	9% (34)	8% (32)	4% (14)	6% (25)	30% (118)	390
#1 Issue: Security	37% (35)	8% (8)	7% (7)	8% (7)	2% (2)	7% (7)	31% (28)	93
#1 Issue: Health Care	31% (69)	21% (46)	5% (10)	4% (9)	5% (11)	12% (26)	24% (53)	224
#1 Issue: Medicare / Social Security	35% (49)	8% (11)	6% (8)	7% (10)	3% (4)	1% (2)	40% (56)	139
#1 Issue: Other	28% (16)	19% (11)	8% (5)	2% (1)	2% (1)	7% (4)	36% (21)	58
2018 House Vote: Democrat	38% (135)	20% (73)	6% (23)	5% (18)	5% (17)	4% (15)	22% (78)	357
2018 House Vote: Republican	33% (92)	19% (53)	10% (27)	5% (14)	4% (10)	4% (10)	27% (75)	281
2016 Vote: Hillary Clinton	35% (117)	19% (61)	7% (23)	7% (23)	5% (16)	5% (16)	22% (74)	330
2016 Vote: Donald Trump	31% (103)	20% (65)	8% (27)	5% (16)	3% (9)	6% (21)	27% (87)	328
2016 Vote: Didn't Vote	18% (55)	12% (36)	8% (25)	7% (22)	3% (11)	10% (29)	42% (130)	308
Voted in 2014: Yes	35% (193)	19% (103)	8% (45)	6% (32)	5% (27)	4% (19)	24% (135)	554
Voted in 2014: No	20% (90)	14% (63)	7% (31)	8% (34)	2% (9)	11% (49)	38% (170)	446
2012 Vote: Barack Obama	33% (126)	20% (78)	9% (33)	7% (25)	4% (14)	4% (15)	23% (88)	379
2012 Vote: Mitt Romney	34% (74)	14% (30)	6% (13)	6% (14)	4% (8)	5% (11)	30% (65)	217
2012 Vote: Didn't Vote	20% (76)	15% (55)	8% (29)	7% (25)	3% (13)	11% (41)	37% (142)	381
4-Region: Northeast	38% (69)	17% (30)	7% (12)	5% (9)	1% (2)	7% (12)	25% (45)	179
4-Region: Midwest	24% (50)	13% (27)	7% (15)	8% (16)	5% (11)	10% (22)	33% (69)	210
4-Region: South	26% (99)	17% (64)	7% (25)	6% (22)	5% (18)	5% (17)	34% (129)	375
4-Region: West	27% (65)	19% (45)	10% (25)	8% (18)	2% (4)	7% (17)	26% (62)	236

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Table MCFE37_3: How often do you turn to the following sources for news?

Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	28% (282)	17% (166)	8% (76)	7% (65)	4% (36)	7% (69)	30% (305)	1000
White (non-hispanic)	28% (191)	17% (115)	8% (58)	6% (44)	3% (20)	5% (33)	34% (233)	694
POC	30% (91)	17% (51)	6% (18)	7% (21)	5% (16)	12% (36)	23% (72)	306
Speaks only English at home	29% (247)	15% (134)	8% (69)	7% (59)	4% (31)	5% (47)	32% (278)	866
Speaks mostly English at home	28% (20)	34% (24)	8% (6)	4% (3)	3% (2)	10% (7)	15% (10)	71
Speaks both English and other language at home	31% (16)	12% (6)	— (0)	8% (4)	5% (3)	20% (10)	24% (12)	50
Trump supporter	28% (110)	16% (62)	7% (27)	7% (28)	3% (12)	7% (26)	33% (132)	397
Biden supporter	32% (152)	19% (90)	9% (42)	5% (25)	4% (20)	5% (24)	25% (116)	469
Sports fans	33% (225)	19% (128)	8% (56)	6% (43)	3% (23)	7% (51)	23% (157)	683
Avid sports fans	37% (91)	20% (48)	8% (20)	6% (14)	6% (15)	7% (18)	15% (38)	242
Sports fans, Age: 18-34	23% (43)	18% (34)	12% (23)	9% (17)	5% (9)	10% (20)	24% (46)	192
Sports fans, Age: 35-44	32% (40)	32% (40)	11% (14)	6% (7)	3% (4)	4% (5)	12% (14)	124
Sports fans, Age: 45-64	35% (84)	17% (41)	5% (12)	4% (9)	3% (7)	9% (21)	27% (64)	239
Sports fans, Age: 65+	45% (57)	10% (13)	5% (7)	8% (10)	2% (3)	4% (5)	26% (33)	127
White (non-hispanic) Sports fans	32% (150)	19% (87)	10% (46)	6% (28)	3% (13)	4% (19)	26% (121)	465
POC Sports fans	35% (76)	19% (40)	4% (10)	7% (15)	4% (10)	14% (31)	16% (36)	217
Black Sports fans	44% (41)	11% (11)	2% (2)	8% (8)	7% (7)	9% (8)	18% (17)	93
Movie studios should diversify teams	29% (187)	19% (119)	9% (59)	6% (40)	3% (19)	7% (48)	26% (169)	640
Movie studios should diversify stories	30% (161)	19% (100)	10% (54)	6% (33)	4% (20)	6% (34)	24% (129)	531
Concerned about Covid	31% (247)	18% (144)	9% (68)	6% (47)	3% (23)	6% (51)	26% (208)	789
No experience with Covid	30% (123)	12% (50)	7% (29)	6% (26)	4% (17)	6% (25)	35% (143)	413
Health care major factor for election	33% (210)	17% (108)	7% (47)	5% (33)	4% (26)	5% (30)	28% (175)	629
Social media users	28% (260)	17% (160)	8% (74)	6% (57)	4% (35)	7% (66)	30% (283)	935
WhatsApp users	31% (74)	25% (61)	13% (31)	6% (13)	3% (8)	5% (13)	16% (38)	239
WeChat users	31% (16)	38% (20)	20% (10)	10% (5)	— (0)	— (0)	1% (1)	53
Social media news source at least once a week	30% (196)	19% (123)	9% (60)	6% (38)	4% (28)	7% (43)	26% (174)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_4: How often do you turn to the following sources for news?
 Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	33% (328)	20% (201)	8% (82)	7% (70)	3% (29)	7% (66)	22% (224)	1000
Gender: Male	38% (181)	22% (104)	9% (43)	7% (33)	2% (11)	7% (32)	16% (78)	483
Gender: Female	28% (146)	19% (97)	7% (39)	7% (37)	3% (18)	6% (33)	28% (146)	517
Age: 18-34	16% (49)	16% (48)	13% (37)	11% (32)	5% (15)	10% (30)	29% (87)	298
Age: 35-44	32% (53)	24% (38)	10% (16)	6% (10)	4% (7)	6% (9)	18% (28)	163
Age: 45-64	37% (125)	23% (79)	6% (20)	6% (22)	1% (3)	5% (17)	22% (76)	341
Age: 65+	51% (101)	18% (37)	4% (9)	3% (7)	2% (4)	5% (10)	16% (32)	198
GenZers: 1997-2012	9% (8)	6% (5)	19% (17)	12% (10)	7% (6)	15% (13)	33% (29)	87
Millennials: 1981-1996	24% (73)	21% (64)	10% (31)	9% (27)	4% (12)	8% (23)	24% (74)	304
GenXers: 1965-1980	32% (81)	26% (66)	5% (13)	6% (15)	3% (7)	5% (13)	22% (56)	250
Baby Boomers: 1946-1964	45% (143)	19% (59)	6% (20)	5% (16)	1% (4)	4% (14)	19% (61)	318
PID: Dem (no lean)	43% (165)	24% (91)	6% (22)	5% (20)	2% (9)	3% (12)	17% (64)	383
PID: Ind (no lean)	24% (69)	15% (42)	6% (16)	12% (33)	6% (17)	11% (30)	26% (74)	282
PID: Rep (no lean)	28% (94)	20% (68)	13% (44)	5% (17)	1% (3)	7% (24)	25% (85)	336
PID/Gender: Dem Men	48% (88)	28% (51)	5% (10)	4% (7)	3% (5)	3% (6)	9% (17)	184
PID/Gender: Dem Women	38% (76)	20% (40)	6% (12)	6% (13)	2% (4)	3% (6)	24% (47)	198
PID/Gender: Ind Men	33% (41)	11% (14)	2% (3)	14% (18)	4% (5)	15% (19)	20% (25)	124
PID/Gender: Ind Women	18% (28)	18% (28)	9% (14)	10% (15)	7% (12)	7% (11)	31% (49)	158
PID/Gender: Rep Men	30% (52)	22% (39)	18% (31)	4% (8)	1% (1)	5% (8)	20% (35)	174
PID/Gender: Rep Women	26% (42)	18% (29)	8% (13)	6% (10)	1% (2)	10% (16)	31% (50)	161
Ideo: Liberal (1-3)	41% (121)	22% (65)	8% (22)	5% (14)	2% (6)	4% (12)	18% (53)	293
Ideo: Moderate (4)	32% (101)	15% (48)	10% (31)	11% (36)	5% (14)	7% (22)	21% (65)	318
Ideo: Conservative (5-7)	31% (98)	25% (78)	8% (26)	5% (16)	1% (4)	6% (21)	24% (75)	318
Educ: < College	30% (206)	18% (122)	8% (52)	8% (55)	3% (20)	7% (50)	27% (183)	687
Educ: Bachelors degree	42% (84)	20% (40)	10% (20)	6% (12)	3% (5)	7% (14)	13% (27)	202
Educ: Post-grad	34% (38)	36% (40)	9% (10)	3% (3)	4% (4)	2% (2)	13% (14)	111
Income: Under 50k	32% (187)	16% (94)	7% (40)	7% (38)	4% (21)	8% (48)	26% (149)	577
Income: 50k-100k	35% (98)	20% (58)	9% (26)	10% (30)	2% (6)	4% (11)	20% (56)	284
Income: 100k+	30% (42)	36% (49)	11% (16)	2% (3)	2% (3)	5% (7)	14% (19)	139
Ethnicity: White	31% (241)	21% (165)	8% (65)	8% (63)	3% (21)	6% (50)	23% (177)	783

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Table MCFE37_4: How often do you turn to the following sources for news?

Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	33% (328)	20% (201)	8% (82)	7% (70)	3% (29)	7% (66)	22% (224)	1000
Ethnicity: Hispanic	30% (47)	21% (34)	10% (16)	8% (12)	3% (6)	9% (14)	19% (29)	159
Ethnicity: Black	45% (57)	17% (22)	3% (4)	4% (5)	3% (4)	7% (9)	20% (25)	125
Ethnicity: Other	32% (30)	16% (14)	13% (12)	2% (2)	6% (5)	8% (7)	23% (22)	93
All Christian	39% (186)	25% (120)	8% (38)	5% (24)	2% (8)	5% (24)	15% (71)	471
All Non-Christian	28% (19)	26% (18)	10% (7)	7% (5)	4% (2)	10% (7)	14% (10)	69
Atheist	17% (10)	19% (11)	5% (3)	13% (7)	9% (5)	7% (4)	30% (17)	57
Agnostic/Nothing in particular	28% (70)	12% (31)	7% (19)	7% (19)	4% (11)	9% (23)	32% (82)	256
Something Else	29% (42)	15% (21)	10% (15)	10% (15)	2% (3)	6% (8)	29% (43)	147
Religious Non-Protestant/Catholic	29% (23)	26% (20)	10% (8)	7% (5)	3% (2)	9% (7)	17% (13)	79
Evangelical	34% (103)	24% (72)	10% (29)	5% (14)	1% (4)	7% (21)	19% (58)	301
Non-Evangelical	40% (116)	22% (63)	7% (19)	8% (23)	2% (6)	4% (11)	18% (52)	292
Community: Urban	30% (104)	26% (89)	10% (34)	6% (20)	3% (11)	7% (25)	18% (61)	344
Community: Suburban	36% (145)	16% (62)	7% (27)	8% (34)	3% (12)	5% (21)	24% (97)	398
Community: Rural	31% (79)	19% (50)	8% (22)	6% (16)	2% (6)	8% (20)	25% (65)	259
Employ: Private Sector	31% (89)	26% (74)	9% (26)	9% (26)	2% (7)	5% (15)	18% (53)	289
Employ: Government	23% (12)	37% (19)	5% (3)	2% (1)	3% (2)	2% (1)	27% (14)	51
Employ: Self-Employed	35% (30)	26% (22)	7% (6)	2% (2)	— (0)	13% (11)	17% (14)	85
Employ: Homemaker	38% (33)	16% (14)	6% (5)	6% (5)	4% (4)	2% (2)	28% (24)	86
Employ: Retired	51% (124)	15% (37)	5% (13)	5% (12)	2% (4)	3% (7)	18% (45)	242
Employ: Unemployed	17% (30)	15% (26)	10% (18)	11% (20)	5% (8)	10% (19)	32% (57)	178
Military HH: Yes	46% (64)	22% (30)	7% (9)	7% (10)	1% (1)	5% (7)	13% (18)	139
Military HH: No	31% (264)	20% (171)	8% (73)	7% (60)	3% (28)	7% (59)	24% (206)	861
RD/WT: Right Direction	30% (96)	19% (60)	14% (46)	7% (22)	2% (8)	6% (21)	22% (70)	322
RD/WT: Wrong Track	34% (232)	21% (142)	5% (36)	7% (48)	3% (21)	7% (45)	23% (154)	678
Trump Job Approve	26% (110)	20% (86)	12% (53)	7% (29)	3% (12)	7% (31)	25% (107)	427
Trump Job Disapprove	39% (212)	21% (113)	5% (28)	7% (38)	3% (16)	5% (30)	19% (103)	540

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Table MCFE37_4: How often do you turn to the following sources for news?
Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	33% (328)	20% (201)	8% (82)	7% (70)	3% (29)	7% (66)	22% (224)	1000
Trump Job Strongly Approve	25% (66)	19% (51)	14% (38)	6% (15)	1% (2)	8% (22)	27% (73)	267
Trump Job Somewhat Approve	28% (45)	22% (35)	9% (15)	9% (14)	6% (10)	5% (8)	21% (34)	160
Trump Job Somewhat Disapprove	27% (33)	29% (35)	6% (8)	7% (8)	2% (2)	6% (8)	23% (28)	122
Trump Job Strongly Disapprove	43% (179)	19% (78)	5% (20)	7% (30)	3% (14)	5% (22)	18% (75)	418
Favorable of Trump	27% (118)	20% (88)	11% (49)	8% (33)	3% (13)	7% (30)	25% (111)	442
Unfavorable of Trump	39% (204)	20% (105)	6% (29)	7% (35)	3% (15)	6% (32)	19% (97)	517
Very Favorable of Trump	26% (73)	21% (58)	10% (27)	5% (14)	2% (5)	8% (23)	28% (76)	277
Somewhat Favorable of Trump	27% (45)	18% (30)	13% (21)	12% (20)	4% (7)	4% (6)	21% (35)	165
Somewhat Unfavorable of Trump	32% (26)	26% (22)	11% (9)	4% (4)	3% (3)	7% (6)	17% (14)	83
Very Unfavorable of Trump	41% (178)	19% (83)	5% (20)	7% (32)	3% (12)	6% (26)	19% (84)	434
#1 Issue: Economy	29% (115)	20% (77)	7% (29)	10% (38)	3% (12)	8% (33)	22% (85)	390
#1 Issue: Security	37% (34)	23% (21)	5% (5)	1% (1)	2% (2)	10% (9)	21% (20)	93
#1 Issue: Health Care	35% (77)	22% (50)	9% (20)	7% (15)	4% (10)	4% (9)	19% (43)	224
#1 Issue: Medicare / Social Security	48% (67)	15% (21)	10% (14)	2% (3)	— (0)	2% (3)	23% (31)	139
#1 Issue: Other	31% (18)	24% (14)	2% (1)	6% (3)	— (0)	11% (6)	26% (15)	58
2018 House Vote: Democrat	46% (165)	24% (84)	4% (16)	5% (18)	3% (9)	4% (15)	14% (49)	357
2018 House Vote: Republican	32% (89)	21% (60)	12% (35)	5% (13)	2% (5)	6% (17)	22% (61)	281
2016 Vote: Hillary Clinton	49% (163)	21% (68)	6% (19)	6% (19)	3% (9)	3% (11)	13% (42)	330
2016 Vote: Donald Trump	28% (93)	25% (82)	11% (37)	6% (19)	2% (6)	8% (25)	20% (65)	328
2016 Vote: Didn't Vote	20% (60)	14% (44)	8% (26)	10% (30)	4% (12)	9% (26)	36% (110)	308
Voted in 2014: Yes	42% (233)	22% (122)	7% (38)	5% (29)	2% (12)	5% (26)	17% (94)	554
Voted in 2014: No	21% (95)	18% (80)	10% (44)	9% (41)	4% (17)	9% (40)	29% (130)	446
2012 Vote: Barack Obama	46% (173)	24% (91)	5% (20)	8% (29)	3% (10)	2% (7)	13% (49)	379
2012 Vote: Mitt Romney	31% (68)	23% (49)	12% (26)	3% (6)	1% (3)	10% (21)	21% (45)	217
2012 Vote: Didn't Vote	21% (82)	14% (55)	9% (36)	9% (35)	4% (16)	9% (34)	33% (124)	381
4-Region: Northeast	36% (65)	23% (41)	9% (15)	5% (9)	2% (3)	5% (9)	20% (36)	179
4-Region: Midwest	34% (71)	19% (39)	8% (17)	9% (19)	5% (10)	6% (12)	20% (43)	210
4-Region: South	34% (126)	19% (71)	7% (26)	5% (20)	3% (11)	9% (33)	23% (86)	375
4-Region: West	28% (66)	21% (50)	10% (23)	9% (22)	2% (5)	5% (12)	25% (58)	236

Continued on next page

Table MCFE37_4: How often do you turn to the following sources for news?

Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	33% (328)	20% (201)	8% (82)	7% (70)	3% (29)	7% (66)	22% (224)	1000
White (non-hispanic)	32% (222)	20% (139)	8% (57)	7% (51)	3% (19)	6% (41)	24% (165)	694
POC	34% (105)	20% (62)	8% (24)	6% (19)	3% (10)	8% (25)	19% (59)	306
Speaks only English at home	33% (290)	19% (169)	8% (67)	7% (65)	2% (21)	6% (52)	23% (202)	866
Speaks mostly English at home	27% (19)	29% (21)	3% (2)	5% (4)	9% (7)	17% (12)	9% (6)	71
Speaks both English and other language at home	27% (14)	23% (12)	19% (9)	3% (1)	3% (1)	3% (1)	22% (11)	50
Trump supporter	25% (98)	21% (85)	12% (48)	7% (30)	2% (8)	8% (31)	25% (98)	397
Biden supporter	43% (201)	23% (106)	6% (28)	5% (26)	2% (9)	4% (19)	17% (81)	469
Sports fans	38% (263)	22% (153)	9% (65)	7% (45)	3% (23)	5% (36)	14% (98)	683
Avid sports fans	45% (110)	23% (55)	9% (23)	5% (13)	2% (6)	3% (8)	12% (28)	242
Sports fans, Age: 18-34	24% (46)	18% (35)	17% (34)	10% (19)	6% (12)	8% (15)	17% (32)	192
Sports fans, Age: 35-44	37% (45)	26% (32)	12% (14)	7% (8)	4% (5)	6% (8)	9% (11)	124
Sports fans, Age: 45-64	43% (102)	23% (56)	4% (10)	6% (15)	1% (3)	4% (11)	18% (43)	239
Sports fans, Age: 65+	55% (70)	24% (31)	5% (7)	2% (3)	2% (3)	2% (3)	9% (12)	127
White (non-hispanic) Sports fans	37% (174)	23% (108)	9% (42)	7% (32)	3% (15)	4% (19)	16% (74)	465
POC Sports fans	41% (88)	20% (45)	11% (23)	6% (13)	3% (7)	8% (17)	11% (24)	217
Black Sports fans	49% (46)	18% (17)	5% (4)	4% (4)	3% (3)	8% (7)	14% (13)	93
Movie studios should diversify teams	36% (227)	22% (139)	9% (61)	8% (53)	3% (18)	5% (33)	17% (108)	640
Movie studios should diversify stories	38% (202)	22% (117)	10% (55)	6% (33)	2% (11)	5% (29)	16% (83)	531
Concerned about Covid	38% (298)	22% (174)	9% (68)	6% (49)	4% (28)	4% (30)	18% (142)	789
No experience with Covid	32% (132)	16% (67)	6% (24)	8% (32)	2% (7)	8% (33)	29% (118)	413
Health care major factor for election	40% (252)	22% (139)	5% (35)	6% (40)	3% (21)	6% (38)	17% (105)	629
Social media users	32% (295)	21% (195)	8% (79)	7% (66)	3% (28)	7% (61)	23% (211)	935
WhatsApp users	31% (73)	30% (71)	12% (28)	7% (16)	5% (12)	4% (11)	11% (27)	239
WeChat users	27% (14)	35% (19)	20% (11)	12% (7)	2% (1)	1% (1)	3% (2)	53
Social media news source at least once a week	32% (211)	23% (151)	10% (66)	6% (37)	4% (25)	6% (39)	20% (134)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_5: How often do you turn to the following sources for news?
Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	26% (264)	18% (175)	9% (90)	7% (74)	5% (45)	8% (79)	27% (272)	1000
Gender: Male	31% (148)	19% (90)	11% (52)	5% (24)	4% (21)	8% (38)	23% (109)	483
Gender: Female	22% (116)	16% (85)	7% (38)	10% (50)	5% (24)	8% (41)	32% (164)	517
Age: 18-34	27% (80)	21% (63)	9% (28)	8% (24)	9% (27)	9% (26)	17% (50)	298
Age: 35-44	27% (44)	18% (29)	12% (19)	11% (17)	4% (7)	8% (12)	20% (33)	163
Age: 45-64	25% (87)	15% (53)	10% (33)	7% (25)	3% (10)	8% (27)	31% (107)	341
Age: 65+	27% (53)	15% (30)	5% (9)	4% (7)	1% (1)	7% (15)	42% (83)	198
GenZers: 1997-2012	18% (16)	22% (20)	10% (9)	5% (5)	11% (9)	19% (17)	15% (13)	87
Millennials: 1981-1996	28% (86)	19% (57)	10% (31)	11% (33)	7% (22)	6% (18)	19% (58)	304
GenXers: 1965-1980	27% (68)	18% (45)	11% (27)	6% (16)	4% (10)	8% (19)	26% (65)	250
Baby Boomers: 1946-1964	27% (85)	15% (47)	7% (21)	6% (20)	1% (4)	7% (21)	38% (121)	318
PID: Dem (no lean)	33% (128)	19% (72)	8% (29)	5% (20)	5% (19)	5% (18)	25% (97)	383
PID: Ind (no lean)	19% (55)	19% (53)	7% (19)	7% (21)	7% (19)	13% (36)	28% (78)	282
PID: Rep (no lean)	24% (81)	15% (50)	12% (42)	10% (33)	2% (7)	7% (25)	29% (98)	336
PID/Gender: Dem Men	36% (65)	20% (36)	6% (12)	5% (10)	5% (9)	7% (14)	21% (39)	184
PID/Gender: Dem Women	32% (63)	18% (35)	9% (18)	5% (11)	5% (10)	2% (4)	29% (58)	198
PID/Gender: Ind Men	22% (27)	21% (25)	10% (13)	3% (4)	9% (12)	13% (16)	22% (27)	124
PID/Gender: Ind Women	17% (27)	18% (28)	4% (6)	11% (17)	5% (8)	13% (20)	32% (51)	158
PID/Gender: Rep Men	32% (55)	17% (29)	16% (28)	6% (10)	— (1)	5% (8)	25% (43)	174
PID/Gender: Rep Women	16% (26)	13% (21)	9% (14)	14% (22)	4% (6)	10% (17)	34% (55)	161
Ideo: Liberal (1-3)	36% (106)	19% (54)	12% (34)	6% (16)	3% (8)	5% (15)	20% (59)	293
Ideo: Moderate (4)	20% (62)	17% (53)	10% (32)	7% (22)	8% (24)	10% (32)	29% (91)	318
Ideo: Conservative (5-7)	28% (90)	16% (52)	7% (23)	9% (28)	2% (8)	7% (21)	31% (97)	318
Educ: < College	21% (147)	16% (109)	9% (60)	7% (48)	5% (34)	10% (68)	32% (221)	687
Educ: Bachelors degree	36% (72)	19% (38)	8% (16)	11% (22)	4% (9)	4% (9)	18% (36)	202
Educ: Post-grad	41% (45)	26% (28)	12% (14)	4% (4)	2% (2)	2% (3)	14% (15)	111
Income: Under 50k	21% (123)	16% (94)	8% (48)	8% (49)	5% (31)	9% (51)	31% (181)	577
Income: 50k-100k	35% (100)	16% (45)	7% (20)	7% (20)	4% (12)	7% (21)	23% (66)	284
Income: 100k+	30% (42)	26% (36)	16% (22)	3% (4)	2% (2)	5% (7)	19% (26)	139
Ethnicity: White	25% (197)	19% (146)	8% (66)	6% (50)	5% (42)	7% (53)	29% (228)	783

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Table MCFE37_5: How often do you turn to the following sources for news?
Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	26% (264)	18% (175)	9% (90)	7% (74)	5% (45)	8% (79)	27% (272)	1000
Ethnicity: Hispanic	23% (37)	12% (19)	14% (22)	9% (14)	8% (13)	13% (21)	21% (33)	159
Ethnicity: Black	40% (49)	19% (24)	2% (2)	6% (8)	2% (2)	11% (13)	21% (26)	125
Ethnicity: Other	19% (18)	6% (5)	23% (21)	17% (15)	2% (1)	14% (13)	20% (18)	93
All Christian	31% (145)	17% (79)	9% (40)	7% (35)	2% (12)	8% (37)	26% (123)	471
All Non-Christian	30% (21)	22% (15)	14% (10)	11% (8)	6% (4)	7% (5)	10% (7)	69
Atheist	31% (18)	29% (16)	10% (6)	4% (2)	3% (2)	7% (4)	17% (10)	57
Agnostic/Nothing in particular	20% (51)	14% (35)	9% (23)	5% (14)	8% (19)	8% (20)	36% (92)	256
Something Else	20% (30)	20% (30)	7% (11)	10% (14)	6% (9)	9% (13)	28% (41)	147
Religious Non-Protestant/Catholic	26% (21)	26% (20)	13% (10)	10% (8)	5% (4)	6% (5)	13% (10)	79
Evangelical	30% (90)	19% (56)	7% (22)	8% (24)	5% (14)	8% (25)	23% (70)	301
Non-Evangelical	26% (77)	16% (46)	8% (24)	8% (24)	2% (6)	9% (26)	31% (89)	292
Community: Urban	32% (111)	17% (58)	12% (41)	6% (21)	6% (21)	6% (20)	21% (72)	344
Community: Suburban	25% (98)	19% (74)	7% (28)	8% (33)	4% (14)	10% (38)	28% (113)	398
Community: Rural	22% (56)	17% (44)	8% (21)	7% (19)	4% (10)	8% (22)	34% (87)	259
Employ: Private Sector	30% (87)	19% (56)	13% (37)	7% (20)	8% (24)	5% (14)	18% (52)	289
Employ: Government	32% (16)	22% (11)	9% (5)	3% (2)	6% (3)	5% (3)	23% (12)	51
Employ: Self-Employed	26% (22)	23% (20)	6% (5)	10% (8)	1% (1)	11% (10)	23% (20)	85
Employ: Homemaker	21% (19)	12% (10)	8% (6)	7% (6)	2% (2)	12% (10)	38% (33)	86
Employ: Retired	28% (67)	14% (35)	7% (17)	4% (9)	1% (3)	7% (18)	39% (94)	242
Employ: Unemployed	21% (38)	15% (26)	10% (18)	9% (16)	6% (10)	12% (22)	27% (47)	178
Military HH: Yes	32% (45)	19% (26)	3% (4)	8% (11)	1% (1)	8% (11)	29% (41)	139
Military HH: No	25% (220)	17% (149)	10% (86)	7% (62)	5% (44)	8% (68)	27% (232)	861
RD/WT: Right Direction	27% (86)	18% (57)	10% (32)	9% (29)	5% (16)	6% (20)	26% (83)	322
RD/WT: Wrong Track	26% (178)	17% (118)	9% (58)	7% (45)	4% (30)	9% (60)	28% (189)	678
Trump Job Approve	24% (100)	18% (75)	11% (45)	9% (40)	3% (14)	6% (26)	30% (126)	427
Trump Job Disapprove	30% (162)	17% (94)	8% (44)	6% (32)	6% (31)	9% (49)	24% (128)	540

Continued on next page

Table MCFE37_5: How often do you turn to the following sources for news?
 Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	26% (264)	18% (175)	9% (90)	7% (74)	5% (45)	8% (79)	27% (272)	1000
Trump Job Strongly Approve	27% (71)	17% (44)	10% (26)	12% (31)	3% (9)	4% (12)	28% (74)	267
Trump Job Somewhat Approve	18% (29)	19% (31)	12% (20)	6% (10)	3% (5)	9% (14)	32% (52)	160
Trump Job Somewhat Disapprove	20% (25)	22% (26)	11% (13)	9% (11)	4% (5)	11% (13)	23% (28)	122
Trump Job Strongly Disapprove	33% (137)	16% (67)	8% (32)	5% (21)	6% (26)	9% (36)	24% (99)	418
Favorable of Trump	23% (103)	18% (82)	11% (50)	9% (40)	2% (11)	7% (30)	29% (126)	442
Unfavorable of Trump	30% (156)	17% (89)	8% (39)	6% (30)	7% (34)	9% (46)	24% (123)	517
Very Favorable of Trump	26% (72)	19% (51)	7% (21)	11% (30)	3% (9)	5% (14)	29% (80)	277
Somewhat Favorable of Trump	19% (32)	18% (30)	17% (29)	6% (10)	1% (2)	10% (16)	28% (46)	165
Somewhat Unfavorable of Trump	18% (15)	20% (17)	11% (9)	11% (9)	8% (7)	6% (5)	26% (22)	83
Very Unfavorable of Trump	32% (141)	17% (72)	7% (30)	5% (20)	6% (27)	10% (41)	23% (102)	434
#1 Issue: Economy	23% (91)	18% (69)	11% (43)	9% (35)	5% (21)	9% (34)	25% (99)	390
#1 Issue: Security	23% (21)	15% (14)	7% (6)	3% (3)	5% (5)	10% (10)	37% (35)	93
#1 Issue: Health Care	33% (73)	17% (37)	11% (25)	6% (13)	6% (13)	10% (22)	18% (40)	224
#1 Issue: Medicare / Social Security	27% (38)	17% (23)	6% (8)	4% (6)	1% (1)	2% (2)	45% (62)	139
#1 Issue: Other	28% (16)	29% (16)	— (0)	8% (5)	2% (1)	16% (9)	17% (10)	58
2018 House Vote: Democrat	33% (119)	21% (75)	8% (28)	7% (24)	4% (14)	5% (18)	22% (78)	357
2018 House Vote: Republican	28% (78)	16% (44)	11% (31)	8% (22)	3% (8)	6% (17)	29% (81)	281
2016 Vote: Hillary Clinton	34% (112)	19% (62)	7% (24)	7% (22)	4% (15)	7% (23)	22% (74)	330
2016 Vote: Donald Trump	23% (74)	18% (59)	11% (38)	8% (26)	4% (12)	6% (21)	30% (97)	328
2016 Vote: Didn't Vote	22% (69)	16% (48)	8% (26)	7% (21)	6% (18)	11% (34)	30% (92)	308
Voted in 2014: Yes	30% (165)	18% (100)	9% (52)	7% (41)	3% (19)	5% (28)	27% (149)	554
Voted in 2014: No	22% (99)	17% (75)	8% (38)	7% (32)	6% (26)	12% (52)	28% (124)	446
2012 Vote: Barack Obama	31% (118)	18% (70)	10% (39)	6% (22)	5% (18)	5% (20)	24% (92)	379
2012 Vote: Mitt Romney	26% (55)	16% (34)	10% (21)	10% (21)	1% (3)	7% (15)	31% (68)	217
2012 Vote: Didn't Vote	22% (83)	18% (68)	8% (30)	7% (27)	6% (23)	12% (44)	28% (106)	381
4-Region: Northeast	31% (56)	19% (33)	10% (18)	5% (9)	3% (5)	4% (7)	28% (51)	179
4-Region: Midwest	23% (49)	17% (37)	9% (20)	10% (20)	4% (9)	8% (17)	28% (58)	210
4-Region: South	22% (83)	18% (69)	8% (32)	7% (27)	6% (21)	9% (35)	29% (108)	375
4-Region: West	32% (76)	15% (36)	9% (21)	7% (17)	4% (10)	8% (20)	24% (56)	236

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Table MCFE37_5: How often do you turn to the following sources for news?
Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	26% (264)	18% (175)	9% (90)	7% (74)	5% (45)	8% (79)	27% (272)	1000
White (non-hispanic)	26% (178)	19% (132)	9% (59)	7% (48)	4% (28)	6% (40)	30% (209)	694
POC	28% (86)	14% (43)	10% (31)	8% (25)	6% (17)	13% (40)	21% (63)	306
Speaks only English at home	27% (236)	18% (154)	8% (69)	6% (56)	5% (40)	7% (64)	29% (248)	866
Speaks mostly English at home	20% (14)	13% (9)	14% (10)	20% (14)	3% (2)	18% (12)	12% (9)	71
Speaks both English and other language at home	28% (14)	19% (9)	21% (11)	8% (4)	5% (3)	— (0)	20% (10)	50
Trump supporter	24% (95)	16% (65)	11% (43)	10% (38)	3% (12)	7% (29)	29% (115)	397
Biden supporter	33% (154)	19% (90)	9% (41)	5% (25)	5% (22)	6% (26)	24% (111)	469
Sports fans	29% (200)	20% (135)	10% (68)	8% (53)	4% (26)	8% (53)	22% (147)	683
Avid sports fans	38% (92)	21% (50)	10% (24)	6% (15)	2% (6)	6% (15)	17% (41)	242
Sports fans, Age: 18-34	31% (60)	23% (44)	12% (23)	7% (13)	6% (11)	8% (16)	13% (25)	192
Sports fans, Age: 35-44	31% (38)	22% (27)	10% (12)	14% (17)	5% (6)	5% (6)	14% (17)	124
Sports fans, Age: 45-64	27% (64)	18% (42)	11% (27)	7% (17)	3% (8)	9% (21)	25% (60)	239
Sports fans, Age: 65+	30% (38)	18% (22)	5% (6)	4% (5)	— (1)	7% (9)	36% (45)	127
White (non-hispanic) Sports fans	29% (133)	22% (104)	9% (44)	7% (33)	4% (21)	6% (27)	22% (104)	465
POC Sports fans	31% (67)	14% (31)	11% (25)	9% (19)	2% (5)	12% (27)	20% (44)	217
Black Sports fans	46% (43)	16% (15)	2% (2)	8% (7)	2% (2)	8% (8)	17% (16)	93
Movie studios should diversify teams	30% (193)	20% (129)	10% (64)	7% (46)	4% (24)	7% (48)	21% (136)	640
Movie studios should diversify stories	31% (163)	20% (105)	10% (52)	7% (40)	4% (22)	8% (42)	20% (107)	531
Concerned about Covid	29% (232)	18% (142)	9% (71)	7% (52)	4% (32)	7% (54)	26% (205)	789
No experience with Covid	22% (92)	15% (60)	8% (34)	6% (27)	5% (21)	8% (34)	35% (145)	413
Health care major factor for election	31% (192)	19% (117)	8% (48)	8% (51)	5% (33)	6% (39)	24% (148)	629
Social media users	27% (253)	18% (169)	9% (86)	7% (70)	5% (45)	8% (76)	25% (235)	935
WhatsApp users	35% (83)	29% (68)	9% (23)	5% (13)	7% (16)	7% (16)	8% (19)	239
WeChat users	38% (20)	32% (17)	15% (8)	12% (6)	2% (1)	— (0)	1% (0)	53
Social media news source at least once a week	31% (208)	21% (142)	12% (76)	7% (44)	4% (30)	6% (40)	18% (122)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFE37_6: How often do you turn to the following sources for news?
 Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	46% (458)	14% (144)	6% (59)	4% (40)	2% (19)	3% (32)	25% (248)	1000
Gender: Male	44% (214)	13% (60)	6% (30)	2% (11)	3% (13)	3% (16)	29% (139)	483
Gender: Female	47% (244)	16% (84)	6% (29)	6% (29)	1% (6)	3% (16)	21% (109)	517
Age: 18-34	60% (178)	14% (41)	7% (21)	4% (13)	3% (10)	4% (12)	8% (23)	298
Age: 35-44	55% (89)	18% (29)	8% (12)	8% (12)	1% (1)	1% (1)	11% (18)	163
Age: 45-64	43% (146)	14% (48)	6% (19)	3% (10)	2% (7)	3% (11)	29% (100)	341
Age: 65+	23% (45)	13% (27)	3% (7)	3% (5)	— (1)	4% (8)	54% (106)	198
GenZers: 1997-2012	60% (52)	7% (6)	3% (3)	4% (3)	10% (8)	10% (9)	7% (6)	87
Millennials: 1981-1996	57% (172)	16% (49)	8% (24)	7% (21)	1% (3)	1% (4)	10% (30)	304
GenXers: 1965-1980	50% (125)	19% (48)	7% (18)	2% (4)	1% (3)	2% (6)	18% (45)	250
Baby Boomers: 1946-1964	31% (98)	12% (37)	3% (9)	3% (10)	1% (4)	3% (10)	47% (150)	318
PID: Dem (no lean)	51% (196)	15% (57)	5% (20)	4% (14)	1% (3)	1% (5)	23% (87)	383
PID: Ind (no lean)	40% (114)	13% (38)	7% (20)	2% (5)	4% (11)	7% (20)	27% (75)	282
PID: Rep (no lean)	44% (149)	15% (49)	6% (19)	6% (22)	1% (5)	2% (6)	26% (86)	336
PID/Gender: Dem Men	49% (89)	12% (22)	8% (15)	4% (7)	2% (3)	1% (1)	26% (47)	184
PID/Gender: Dem Women	54% (106)	18% (36)	3% (6)	4% (7)	— (0)	2% (4)	20% (40)	198
PID/Gender: Ind Men	34% (42)	12% (15)	5% (6)	1% (1)	7% (9)	9% (11)	32% (39)	124
PID/Gender: Ind Women	45% (71)	15% (23)	9% (14)	2% (3)	1% (1)	6% (9)	22% (35)	158
PID/Gender: Rep Men	47% (82)	14% (24)	6% (10)	2% (3)	— (0)	2% (3)	30% (52)	174
PID/Gender: Rep Women	41% (67)	16% (25)	6% (9)	12% (19)	3% (5)	2% (3)	21% (34)	161
Ideo: Liberal (1-3)	53% (156)	11% (33)	7% (21)	3% (9)	1% (3)	2% (7)	22% (65)	293
Ideo: Moderate (4)	47% (148)	17% (53)	5% (17)	3% (11)	2% (7)	5% (16)	21% (67)	318
Ideo: Conservative (5-7)	40% (128)	15% (49)	5% (15)	6% (19)	1% (5)	2% (7)	30% (97)	318
Educ: < College	43% (293)	15% (103)	6% (40)	5% (32)	2% (17)	4% (28)	25% (173)	687
Educ: Bachelors degree	50% (101)	12% (25)	6% (13)	3% (7)	1% (1)	1% (1)	27% (54)	202
Educ: Post-grad	57% (63)	15% (17)	6% (6)	2% (2)	1% (1)	2% (2)	18% (20)	111
Income: Under 50k	46% (267)	14% (81)	6% (33)	5% (28)	3% (17)	3% (18)	23% (132)	577
Income: 50k-100k	43% (122)	14% (40)	5% (13)	3% (9)	— (1)	4% (11)	31% (87)	284
Income: 100k+	49% (68)	17% (24)	9% (13)	2% (3)	— (1)	2% (2)	20% (28)	139
Ethnicity: White	42% (330)	14% (113)	6% (45)	4% (28)	2% (19)	3% (27)	28% (221)	783

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Table MCFE37_6: How often do you turn to the following sources for news?

Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	46% (458)	14% (144)	6% (59)	4% (40)	2% (19)	3% (32)	25% (248)	1000
Ethnicity: Hispanic	54% (85)	13% (21)	2% (4)	6% (9)	4% (7)	6% (10)	14% (23)	159
Ethnicity: Black	63% (79)	14% (18)	9% (11)	1% (1)	— (0)	3% (3)	10% (12)	125
Ethnicity: Other	53% (50)	15% (14)	3% (3)	12% (11)	— (0)	2% (2)	15% (14)	93
All Christian	44% (208)	16% (75)	6% (27)	4% (20)	1% (5)	2% (9)	27% (127)	471
All Non-Christian	53% (37)	11% (8)	14% (10)	4% (3)	— (0)	1% (0)	17% (12)	69
Atheist	53% (30)	9% (5)	4% (2)	1% (1)	6% (3)	1% (0)	26% (15)	57
Agnostic/Nothing in particular	41% (105)	14% (36)	5% (13)	3% (8)	4% (11)	5% (14)	27% (70)	256
Something Else	53% (79)	14% (20)	5% (7)	6% (9)	— (0)	5% (8)	16% (24)	147
Religious Non-Protestant/Catholic	54% (43)	13% (10)	12% (10)	3% (3)	1% (1)	1% (0)	16% (13)	79
Evangelical	52% (157)	16% (49)	7% (21)	4% (12)	1% (2)	2% (6)	18% (54)	301
Non-Evangelical	38% (111)	15% (44)	4% (11)	6% (17)	1% (2)	4% (11)	33% (95)	292
Community: Urban	52% (179)	14% (49)	8% (27)	4% (13)	3% (11)	2% (8)	16% (57)	344
Community: Suburban	44% (175)	14% (55)	3% (13)	4% (17)	1% (3)	4% (17)	30% (117)	398
Community: Rural	40% (104)	16% (40)	7% (19)	4% (10)	2% (5)	3% (8)	28% (73)	259
Employ: Private Sector	52% (150)	18% (51)	7% (19)	3% (9)	1% (4)	3% (9)	16% (47)	289
Employ: Government	59% (30)	10% (5)	9% (4)	1% (1)	2% (1)	2% (1)	16% (8)	51
Employ: Self-Employed	52% (45)	20% (17)	7% (6)	6% (5)	1% (1)	2% (2)	12% (10)	85
Employ: Homemaker	52% (45)	9% (8)	9% (8)	5% (4)	1% (1)	— (0)	24% (21)	86
Employ: Retired	26% (63)	13% (31)	5% (12)	2% (4)	— (1)	3% (6)	51% (124)	242
Employ: Unemployed	48% (85)	15% (26)	5% (8)	5% (8)	5% (10)	7% (13)	16% (28)	178
Military HH: Yes	33% (46)	15% (21)	6% (8)	3% (4)	1% (2)	7% (9)	35% (49)	139
Military HH: No	48% (413)	14% (123)	6% (51)	4% (36)	2% (17)	3% (23)	23% (198)	861
RD/WT: Right Direction	46% (149)	16% (51)	6% (18)	5% (17)	4% (11)	1% (4)	22% (70)	322
RD/WT: Wrong Track	46% (309)	14% (93)	6% (41)	3% (23)	1% (7)	4% (28)	26% (177)	678
Trump Job Approve	44% (188)	17% (71)	7% (28)	6% (27)	1% (6)	2% (8)	23% (98)	427
Trump Job Disapprove	49% (262)	13% (70)	4% (23)	2% (13)	2% (12)	4% (20)	26% (139)	540

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Table MCFE37_6: How often do you turn to the following sources for news?
Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	46% (458)	14% (144)	6% (59)	4% (40)	2% (19)	3% (32)	25% (248)	1000
Trump Job Strongly Approve	45% (121)	16% (43)	5% (14)	7% (19)	2% (6)	1% (4)	23% (60)	267
Trump Job Somewhat Approve	42% (67)	18% (28)	9% (14)	5% (8)	— (1)	3% (4)	23% (37)	160
Trump Job Somewhat Disapprove	55% (67)	15% (18)	3% (4)	3% (4)	2% (3)	2% (2)	20% (24)	122
Trump Job Strongly Disapprove	47% (195)	13% (52)	5% (19)	2% (9)	2% (9)	4% (18)	28% (116)	418
Favorable of Trump	44% (196)	17% (76)	6% (28)	6% (28)	1% (6)	2% (8)	23% (100)	442
Unfavorable of Trump	48% (246)	13% (67)	5% (25)	2% (9)	2% (13)	4% (20)	27% (138)	517
Very Favorable of Trump	46% (127)	16% (45)	5% (15)	6% (16)	2% (5)	1% (4)	23% (64)	277
Somewhat Favorable of Trump	42% (69)	19% (31)	8% (13)	7% (12)	— (1)	3% (5)	21% (35)	165
Somewhat Unfavorable of Trump	59% (49)	10% (8)	2% (2)	2% (2)	4% (3)	1% (1)	22% (18)	83
Very Unfavorable of Trump	45% (197)	14% (59)	5% (23)	2% (7)	2% (10)	4% (19)	28% (119)	434
#1 Issue: Economy	43% (169)	18% (68)	8% (33)	4% (16)	2% (9)	3% (11)	22% (84)	390
#1 Issue: Security	44% (41)	11% (10)	4% (4)	3% (2)	2% (2)	5% (5)	32% (30)	93
#1 Issue: Health Care	55% (124)	16% (35)	4% (8)	3% (7)	3% (7)	3% (8)	16% (35)	224
#1 Issue: Medicare / Social Security	38% (53)	10% (14)	4% (5)	1% (1)	— (0)	3% (4)	45% (62)	139
#1 Issue: Other	34% (20)	9% (5)	4% (2)	3% (1)	— (0)	6% (4)	44% (26)	58
2018 House Vote: Democrat	47% (167)	15% (52)	6% (22)	4% (14)	1% (3)	2% (7)	26% (91)	357
2018 House Vote: Republican	46% (128)	13% (36)	6% (17)	4% (12)	2% (5)	2% (6)	27% (77)	281
2016 Vote: Hillary Clinton	46% (153)	14% (45)	7% (23)	3% (11)	1% (4)	1% (3)	27% (90)	330
2016 Vote: Donald Trump	43% (141)	15% (50)	6% (18)	6% (18)	1% (3)	2% (7)	28% (90)	328
2016 Vote: Didn't Vote	48% (148)	15% (46)	6% (18)	3% (10)	3% (10)	6% (19)	19% (58)	308
Voted in 2014: Yes	43% (238)	14% (78)	6% (34)	4% (24)	1% (5)	2% (12)	30% (165)	554
Voted in 2014: No	49% (221)	15% (67)	6% (26)	4% (16)	3% (14)	5% (20)	18% (82)	446
2012 Vote: Barack Obama	47% (177)	14% (52)	7% (26)	3% (11)	— (1)	2% (9)	27% (102)	379
2012 Vote: Mitt Romney	38% (83)	14% (30)	5% (11)	6% (13)	2% (4)	2% (5)	33% (71)	217
2012 Vote: Didn't Vote	50% (189)	15% (58)	6% (22)	4% (16)	3% (13)	5% (17)	17% (65)	381
4-Region: Northeast	49% (88)	11% (20)	5% (10)	5% (10)	— (1)	4% (7)	25% (44)	179
4-Region: Midwest	46% (97)	16% (33)	7% (15)	4% (8)	2% (4)	2% (5)	23% (47)	210
4-Region: South	46% (173)	15% (56)	7% (26)	3% (11)	3% (10)	3% (10)	24% (89)	375
4-Region: West	42% (99)	15% (36)	4% (8)	5% (11)	2% (5)	4% (10)	28% (67)	236

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Table MCFE37_6: How often do you turn to the following sources for news?

Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	46% (458)	14% (144)	6% (59)	4% (40)	2% (19)	3% (32)	25% (248)	1000
White (non-hispanic)	42% (289)	15% (102)	6% (41)	4% (26)	2% (12)	2% (17)	30% (208)	694
POC	55% (169)	14% (43)	6% (18)	5% (14)	2% (7)	5% (15)	13% (40)	306
Speaks only English at home	45% (387)	14% (125)	6% (50)	3% (28)	2% (15)	3% (27)	27% (232)	866
Speaks mostly English at home	36% (25)	17% (12)	11% (8)	14% (10)	— (0)	7% (5)	15% (11)	71
Speaks both English and other language at home	76% (38)	13% (7)	2% (1)	4% (2)	— (0)	— (0)	5% (3)	50
Trump supporter	43% (171)	17% (68)	6% (23)	6% (24)	2% (6)	2% (8)	24% (96)	397
Biden supporter	50% (233)	13% (60)	5% (25)	3% (12)	3% (12)	2% (9)	25% (118)	469
Sports fans	49% (336)	15% (102)	7% (45)	3% (22)	1% (6)	3% (24)	22% (148)	683
Avid sports fans	58% (140)	14% (33)	5% (12)	3% (7)	1% (3)	1% (3)	19% (46)	242
Sports fans, Age: 18-34	64% (124)	15% (29)	8% (15)	4% (8)	— (0)	3% (7)	5% (9)	192
Sports fans, Age: 35-44	57% (71)	17% (21)	7% (9)	8% (10)	1% (1)	1% (1)	8% (10)	124
Sports fans, Age: 45-64	46% (111)	15% (36)	6% (14)	1% (2)	1% (3)	4% (9)	26% (63)	239
Sports fans, Age: 65+	24% (30)	13% (17)	5% (7)	1% (1)	1% (1)	5% (7)	51% (66)	127
White (non-hispanic) Sports fans	45% (211)	15% (71)	7% (31)	3% (12)	1% (6)	3% (12)	26% (122)	465
POC Sports fans	58% (125)	14% (31)	6% (14)	5% (10)	— (0)	5% (12)	12% (25)	217
Black Sports fans	66% (61)	17% (16)	10% (10)	1% (1)	— (0)	— (0)	6% (5)	93
Movie studios should diversify teams	51% (327)	13% (86)	6% (37)	4% (25)	1% (7)	3% (21)	21% (137)	640
Movie studios should diversify stories	53% (283)	13% (71)	6% (29)	4% (22)	2% (10)	3% (17)	19% (100)	531
Concerned about Covid	48% (381)	15% (116)	5% (42)	3% (22)	1% (8)	3% (21)	25% (198)	789
No experience with Covid	40% (166)	12% (51)	5% (19)	4% (17)	3% (12)	3% (13)	32% (134)	413
Health care major factor for election	49% (307)	14% (86)	5% (33)	4% (25)	1% (8)	2% (14)	25% (156)	629
Social media users	49% (457)	15% (144)	6% (59)	4% (39)	2% (19)	3% (30)	20% (188)	935
WhatsApp users	66% (157)	12% (29)	8% (18)	3% (7)	1% (2)	1% (3)	9% (23)	239
WeChat users	62% (33)	16% (9)	10% (5)	8% (4)	— (0)	2% (1)	3% (2)	53
Social media news source at least once a week	69% (458)	22% (144)	9% (59)	— (0)	— (0)	— (0)	— (0)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_7: How often do you turn to the following sources for news?
Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	8% (79)	9% (93)	6% (59)	7% (73)	4% (39)	7% (66)	59% (591)	1000
Gender: Male	8% (41)	13% (63)	8% (37)	8% (37)	5% (25)	7% (33)	51% (247)	483
Gender: Female	7% (38)	6% (30)	4% (22)	7% (36)	3% (14)	6% (33)	67% (344)	517
Age: 18-34	12% (37)	12% (35)	10% (28)	9% (28)	6% (17)	8% (25)	43% (128)	298
Age: 35-44	9% (15)	14% (23)	9% (14)	5% (8)	9% (14)	2% (3)	52% (85)	163
Age: 45-64	6% (20)	9% (29)	4% (15)	8% (27)	2% (6)	7% (23)	65% (220)	341
Age: 65+	3% (6)	3% (7)	1% (2)	5% (9)	1% (2)	8% (15)	79% (157)	198
GenZers: 1997-2012	10% (9)	11% (10)	6% (5)	13% (11)	8% (7)	8% (7)	44% (38)	87
Millennials: 1981-1996	12% (37)	12% (36)	9% (27)	7% (21)	6% (19)	7% (20)	47% (143)	304
GenXers: 1965-1980	7% (19)	14% (35)	9% (23)	9% (23)	2% (6)	7% (18)	51% (127)	250
Baby Boomers: 1946-1964	4% (11)	4% (12)	1% (3)	5% (16)	2% (7)	6% (18)	79% (251)	318
PID: Dem (no lean)	9% (35)	10% (40)	9% (35)	8% (31)	4% (15)	4% (15)	55% (211)	383
PID: Ind (no lean)	6% (17)	6% (18)	2% (6)	7% (20)	3% (8)	10% (29)	65% (184)	282
PID: Rep (no lean)	8% (26)	11% (36)	5% (17)	7% (22)	5% (15)	7% (22)	59% (197)	336
PID/Gender: Dem Men	7% (13)	13% (25)	12% (23)	8% (14)	5% (10)	6% (11)	48% (89)	184
PID/Gender: Dem Women	11% (22)	8% (15)	6% (12)	8% (17)	3% (5)	2% (5)	61% (122)	198
PID/Gender: Ind Men	9% (11)	7% (9)	3% (4)	9% (11)	4% (5)	9% (11)	59% (73)	124
PID/Gender: Ind Women	4% (6)	6% (9)	1% (2)	5% (9)	2% (3)	11% (18)	70% (111)	158
PID/Gender: Rep Men	10% (17)	17% (30)	6% (10)	6% (11)	6% (10)	7% (12)	49% (85)	174
PID/Gender: Rep Women	6% (9)	4% (6)	4% (7)	7% (11)	3% (5)	6% (10)	69% (112)	161
Ideo: Liberal (1-3)	12% (35)	13% (38)	5% (15)	8% (22)	6% (16)	5% (14)	52% (152)	293
Ideo: Moderate (4)	4% (11)	8% (27)	9% (29)	9% (28)	3% (9)	8% (25)	59% (188)	318
Ideo: Conservative (5-7)	10% (31)	8% (25)	5% (15)	5% (16)	4% (13)	6% (19)	63% (200)	318
Educ: < College	7% (45)	4% (29)	4% (27)	7% (47)	5% (31)	7% (49)	67% (459)	687
Educ: Bachelors degree	9% (19)	17% (34)	10% (19)	10% (20)	2% (4)	6% (12)	46% (94)	202
Educ: Post-grad	13% (15)	27% (30)	11% (13)	5% (6)	3% (4)	5% (6)	35% (39)	111
Income: Under 50k	5% (30)	6% (34)	5% (27)	6% (34)	4% (25)	6% (36)	68% (391)	577
Income: 50k-100k	10% (29)	14% (39)	7% (19)	6% (17)	2% (6)	6% (18)	55% (155)	284
Income: 100k+	14% (20)	15% (20)	10% (13)	16% (23)	5% (7)	8% (12)	32% (44)	139
Ethnicity: White	7% (59)	9% (68)	6% (50)	7% (56)	4% (31)	7% (52)	60% (466)	783

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Table MCFE37_7: How often do you turn to the following sources for news?

Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	8% (79)	9% (93)	6% (59)	7% (73)	4% (39)	7% (66)	59% (591)	1000
Ethnicity: Hispanic	14% (22)	14% (22)	5% (9)	12% (19)	8% (13)	8% (13)	38% (60)	159
Ethnicity: Black	7% (9)	14% (18)	4% (5)	7% (9)	1% (1)	5% (7)	62% (77)	125
Ethnicity: Other	12% (11)	8% (7)	4% (4)	9% (8)	7% (7)	9% (8)	51% (47)	93
All Christian	9% (43)	9% (42)	7% (31)	6% (29)	4% (21)	6% (26)	59% (278)	471
All Non-Christian	11% (8)	20% (14)	10% (7)	12% (8)	3% (2)	5% (4)	39% (27)	69
Atheist	15% (9)	11% (6)	2% (1)	13% (8)	1% (0)	13% (7)	45% (26)	57
Agnostic/Nothing in particular	4% (10)	5% (13)	5% (13)	8% (19)	3% (8)	7% (19)	68% (174)	256
Something Else	6% (9)	12% (18)	5% (7)	6% (8)	5% (8)	7% (10)	58% (86)	147
Religious Non-Protestant/Catholic	11% (8)	17% (14)	9% (7)	11% (8)	3% (2)	7% (5)	43% (34)	79
Evangelical	13% (40)	12% (36)	8% (23)	5% (15)	5% (15)	5% (16)	51% (155)	301
Non-Evangelical	3% (8)	8% (23)	3% (9)	7% (20)	5% (13)	6% (18)	69% (200)	292
Community: Urban	10% (35)	14% (49)	8% (28)	9% (32)	6% (21)	7% (23)	45% (154)	344
Community: Suburban	9% (37)	6% (22)	3% (11)	7% (29)	2% (9)	7% (26)	66% (263)	398
Community: Rural	3% (6)	8% (22)	7% (19)	4% (11)	3% (9)	6% (17)	67% (174)	259
Employ: Private Sector	13% (37)	14% (42)	13% (37)	10% (30)	5% (14)	6% (17)	39% (113)	289
Employ: Government	10% (5)	16% (8)	9% (4)	7% (3)	8% (4)	1% (1)	48% (25)	51
Employ: Self-Employed	10% (8)	14% (12)	6% (5)	14% (12)	4% (4)	2% (2)	50% (43)	85
Employ: Homemaker	5% (4)	4% (4)	4% (4)	6% (6)	3% (2)	7% (6)	70% (61)	86
Employ: Retired	3% (7)	5% (13)	1% (3)	3% (8)	1% (1)	8% (20)	78% (189)	242
Employ: Unemployed	7% (12)	3% (5)	3% (6)	6% (11)	5% (9)	9% (15)	67% (120)	178
Military HH: Yes	3% (4)	14% (20)	6% (9)	3% (4)	4% (6)	4% (6)	66% (91)	139
Military HH: No	9% (75)	9% (74)	6% (50)	8% (70)	4% (33)	7% (60)	58% (500)	861
RD/WT: Right Direction	9% (30)	14% (45)	7% (22)	8% (26)	5% (17)	6% (20)	50% (161)	322
RD/WT: Wrong Track	7% (49)	7% (48)	5% (37)	7% (47)	3% (21)	7% (46)	63% (430)	678
Trump Job Approve	8% (35)	12% (53)	5% (22)	6% (27)	5% (20)	7% (28)	57% (242)	427
Trump Job Disapprove	8% (43)	8% (41)	7% (36)	8% (45)	3% (19)	6% (33)	60% (323)	540

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Table MCFE37_7: How often do you turn to the following sources for news?
Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	8% (79)	9% (93)	6% (59)	7% (73)	4% (39)	7% (66)	59% (591)	1000
Trump Job Strongly Approve	11% (29)	12% (31)	5% (13)	8% (21)	6% (16)	6% (15)	53% (142)	267
Trump Job Somewhat Approve	4% (7)	14% (22)	5% (9)	3% (5)	2% (4)	8% (13)	63% (101)	160
Trump Job Somewhat Disapprove	8% (10)	5% (6)	11% (13)	11% (14)	5% (6)	9% (11)	51% (62)	122
Trump Job Strongly Disapprove	8% (33)	8% (35)	5% (22)	8% (32)	3% (13)	5% (23)	62% (261)	418
Favorable of Trump	8% (37)	12% (52)	6% (25)	7% (29)	5% (20)	7% (31)	56% (248)	442
Unfavorable of Trump	8% (42)	8% (40)	6% (31)	8% (43)	4% (19)	6% (31)	60% (312)	517
Very Favorable of Trump	11% (31)	12% (33)	5% (15)	7% (20)	2% (6)	7% (19)	55% (153)	277
Somewhat Favorable of Trump	3% (6)	11% (19)	6% (10)	5% (9)	9% (14)	7% (12)	58% (95)	165
Somewhat Unfavorable of Trump	6% (5)	8% (7)	9% (7)	5% (4)	5% (5)	9% (8)	57% (48)	83
Very Unfavorable of Trump	8% (37)	8% (33)	5% (24)	9% (39)	3% (14)	5% (23)	61% (265)	434
#1 Issue: Economy	8% (30)	8% (30)	8% (31)	9% (33)	3% (12)	8% (31)	57% (224)	390
#1 Issue: Security	12% (11)	8% (7)	3% (3)	3% (3)	2% (2)	11% (10)	60% (56)	93
#1 Issue: Health Care	9% (19)	11% (25)	5% (12)	13% (30)	6% (14)	5% (11)	50% (112)	224
#1 Issue: Medicare / Social Security	3% (5)	10% (13)	2% (3)	2% (2)	1% (1)	3% (4)	80% (111)	139
#1 Issue: Other	6% (3)	8% (4)	— (0)	1% (1)	5% (3)	6% (4)	75% (43)	58
2018 House Vote: Democrat	9% (33)	12% (44)	8% (28)	10% (34)	3% (10)	5% (17)	53% (191)	357
2018 House Vote: Republican	10% (29)	12% (34)	5% (15)	5% (14)	4% (12)	6% (17)	57% (160)	281
2016 Vote: Hillary Clinton	9% (30)	9% (31)	9% (30)	11% (36)	4% (12)	4% (15)	54% (177)	330
2016 Vote: Donald Trump	9% (30)	12% (38)	5% (16)	5% (16)	6% (20)	5% (17)	59% (192)	328
2016 Vote: Didn't Vote	6% (17)	8% (24)	4% (12)	7% (21)	2% (5)	10% (31)	64% (198)	308
Voted in 2014: Yes	9% (50)	10% (57)	6% (35)	8% (44)	4% (23)	4% (23)	58% (320)	554
Voted in 2014: No	6% (28)	8% (36)	5% (23)	6% (29)	3% (16)	10% (43)	61% (271)	446
2012 Vote: Barack Obama	8% (31)	10% (39)	8% (30)	10% (36)	5% (17)	4% (17)	55% (208)	379
2012 Vote: Mitt Romney	8% (17)	10% (23)	3% (5)	5% (11)	3% (6)	7% (15)	65% (140)	217
2012 Vote: Didn't Vote	7% (26)	8% (30)	6% (23)	7% (26)	4% (14)	8% (32)	60% (230)	381
4-Region: Northeast	11% (19)	13% (24)	4% (7)	6% (11)	6% (11)	10% (17)	50% (90)	179
4-Region: Midwest	5% (11)	5% (10)	3% (7)	8% (16)	2% (5)	7% (15)	70% (146)	210
4-Region: South	6% (23)	6% (23)	7% (26)	9% (34)	3% (10)	7% (25)	62% (233)	375
4-Region: West	10% (25)	15% (36)	8% (18)	6% (13)	6% (14)	4% (9)	51% (122)	236

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Table MCFE37_7: How often do you turn to the following sources for news?

Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Adults	8% (79)	9% (93)	6% (59)	7% (73)	4% (39)	7% (66)	59% (591)	1000
White (non-hispanic)	7% (46)	8% (52)	6% (45)	6% (45)	4% (25)	6% (41)	63% (440)	694
POC	11% (32)	13% (41)	5% (14)	9% (28)	5% (14)	8% (25)	49% (151)	306
Speaks only English at home	8% (66)	8% (73)	6% (53)	7% (58)	3% (26)	6% (50)	62% (539)	866
Speaks mostly English at home	8% (6)	13% (9)	7% (5)	17% (12)	5% (4)	13% (9)	36% (25)	71
Speaks both English and other language at home	14% (7)	22% (11)	1% (1)	4% (2)	18% (9)	9% (5)	32% (16)	50
Trump supporter	8% (33)	11% (45)	5% (19)	6% (26)	5% (20)	7% (27)	57% (227)	397
Biden supporter	9% (44)	9% (43)	8% (37)	9% (44)	3% (14)	6% (26)	56% (263)	469
Sports fans	9% (60)	12% (81)	7% (48)	7% (48)	5% (32)	7% (49)	53% (365)	683
Avid sports fans	14% (34)	16% (38)	9% (22)	7% (17)	4% (10)	8% (20)	42% (102)	242
Sports fans, Age: 18-34	14% (26)	16% (30)	11% (21)	8% (14)	7% (13)	10% (20)	35% (68)	192
Sports fans, Age: 35-44	12% (15)	16% (20)	11% (14)	6% (7)	9% (11)	2% (2)	44% (54)	124
Sports fans, Age: 45-64	6% (15)	10% (25)	5% (11)	9% (21)	2% (6)	8% (18)	60% (143)	239
Sports fans, Age: 65+	3% (3)	5% (6)	1% (1)	5% (6)	2% (2)	6% (8)	79% (100)	127
White (non-hispanic) Sports fans	8% (38)	10% (45)	8% (39)	6% (28)	4% (20)	6% (29)	58% (268)	465
POC Sports fans	10% (22)	17% (36)	4% (10)	9% (20)	5% (12)	9% (20)	45% (98)	217
Black Sports fans	9% (9)	16% (15)	5% (5)	9% (9)	1% (1)	4% (3)	55% (52)	93
Movie studios should diversify teams	10% (61)	12% (76)	7% (44)	9% (54)	4% (25)	6% (40)	53% (340)	640
Movie studios should diversify stories	11% (56)	12% (65)	7% (39)	10% (51)	4% (19)	6% (32)	50% (268)	531
Concerned about Covid	8% (66)	11% (86)	7% (51)	6% (48)	4% (35)	6% (43)	58% (459)	789
No experience with Covid	5% (19)	8% (32)	4% (18)	9% (37)	3% (11)	6% (24)	66% (272)	413
Health care major factor for election	9% (55)	10% (66)	6% (40)	7% (46)	4% (22)	7% (42)	57% (359)	629
Social media users	8% (79)	10% (93)	6% (59)	8% (71)	4% (39)	7% (64)	57% (532)	935
WhatsApp users	14% (33)	23% (55)	13% (32)	8% (20)	4% (10)	6% (14)	31% (74)	239
WeChat users	25% (14)	42% (22)	11% (6)	7% (4)	9% (5)	1% (0)	5% (3)	53
Social media news source at least once a week	11% (76)	13% (86)	8% (52)	7% (46)	5% (32)	7% (49)	48% (320)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_1: In general, how much do you trust the following sources?
 Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	21%	(211)	41%	(408)	14%	(141)	12%	(121)	12%	(119)	1000
Gender: Male	27%	(130)	40%	(192)	14%	(67)	10%	(50)	9%	(44)	483
Gender: Female	16%	(81)	42%	(216)	14%	(74)	14%	(71)	15%	(75)	517
Age: 18-34	21%	(62)	38%	(114)	12%	(36)	14%	(40)	15%	(45)	298
Age: 35-44	25%	(41)	40%	(66)	15%	(24)	11%	(18)	9%	(14)	163
Age: 45-64	21%	(73)	38%	(129)	15%	(50)	14%	(47)	13%	(43)	341
Age: 65+	18%	(36)	50%	(99)	16%	(31)	8%	(16)	9%	(17)	198
GenZers: 1997-2012	16%	(14)	35%	(30)	7%	(6)	18%	(15)	25%	(21)	87
Millennials: 1981-1996	22%	(67)	40%	(121)	15%	(47)	11%	(34)	11%	(35)	304
GenXers: 1965-1980	25%	(62)	33%	(82)	14%	(35)	15%	(36)	14%	(35)	250
Baby Boomers: 1946-1964	19%	(60)	49%	(156)	14%	(46)	10%	(31)	8%	(25)	318
PID: Dem (no lean)	31%	(120)	44%	(167)	10%	(38)	7%	(27)	8%	(31)	383
PID: Ind (no lean)	9%	(25)	42%	(118)	16%	(44)	15%	(41)	19%	(53)	282
PID: Rep (no lean)	20%	(66)	36%	(122)	18%	(60)	16%	(53)	10%	(35)	336
PID/Gender: Dem Men	40%	(75)	40%	(74)	11%	(20)	5%	(10)	3%	(6)	184
PID/Gender: Dem Women	23%	(45)	47%	(94)	9%	(18)	8%	(17)	13%	(25)	198
PID/Gender: Ind Men	10%	(12)	44%	(54)	17%	(21)	14%	(18)	15%	(19)	124
PID/Gender: Ind Women	8%	(13)	40%	(64)	15%	(23)	15%	(23)	22%	(34)	158
PID/Gender: Rep Men	25%	(43)	37%	(64)	15%	(26)	13%	(22)	11%	(19)	174
PID/Gender: Rep Women	14%	(22)	36%	(58)	21%	(33)	19%	(31)	10%	(16)	161
Ideo: Liberal (1-3)	33%	(98)	45%	(131)	5%	(15)	7%	(21)	10%	(28)	293
Ideo: Moderate (4)	18%	(58)	42%	(135)	16%	(49)	14%	(44)	10%	(32)	318
Ideo: Conservative (5-7)	16%	(49)	38%	(121)	21%	(68)	15%	(46)	11%	(34)	318
Educ: < College	15%	(104)	40%	(276)	15%	(106)	15%	(101)	15%	(100)	687
Educ: Bachelors degree	29%	(59)	44%	(88)	13%	(26)	8%	(15)	6%	(13)	202
Educ: Post-grad	43%	(48)	39%	(43)	8%	(9)	4%	(4)	6%	(7)	111
Income: Under 50k	18%	(102)	40%	(230)	14%	(81)	14%	(80)	15%	(84)	577
Income: 50k-100k	22%	(62)	44%	(126)	15%	(42)	9%	(27)	10%	(27)	284
Income: 100k+	34%	(47)	37%	(52)	12%	(17)	10%	(15)	6%	(9)	139
Ethnicity: White	21%	(161)	41%	(321)	14%	(112)	12%	(94)	12%	(93)	783
Ethnicity: Hispanic	22%	(36)	34%	(55)	9%	(14)	15%	(24)	19%	(31)	159

Continued on next page

Table MCFE38_1: In general, how much do you trust the following sources?

Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	21%	(211)	41%	(408)	14%	(141)	12%	(121)	12%	(119)	1000
Ethnicity: Black	32%	(40)	35%	(44)	13%	(16)	11%	(13)	9%	(12)	125
Ethnicity: Other	11%	(10)	45%	(42)	13%	(12)	15%	(14)	16%	(15)	93
All Christian	23%	(108)	44%	(205)	15%	(69)	10%	(45)	9%	(45)	471
All Non-Christian	34%	(24)	45%	(31)	15%	(10)	3%	(2)	3%	(2)	69
Atheist	27%	(15)	34%	(19)	10%	(6)	13%	(8)	15%	(9)	57
Agnostic/Nothing in particular	12%	(31)	39%	(99)	12%	(30)	17%	(44)	20%	(51)	256
Something Else	22%	(33)	36%	(54)	17%	(26)	15%	(23)	8%	(12)	147
Religious Non-Protestant/Catholic	34%	(27)	42%	(33)	13%	(10)	5%	(4)	6%	(5)	79
Evangelical	23%	(70)	38%	(116)	18%	(53)	13%	(38)	8%	(25)	301
Non-Evangelical	20%	(59)	46%	(135)	14%	(40)	9%	(27)	10%	(30)	292
Community: Urban	31%	(105)	37%	(126)	10%	(35)	12%	(40)	11%	(38)	344
Community: Suburban	18%	(71)	40%	(159)	15%	(59)	13%	(51)	14%	(57)	398
Community: Rural	14%	(35)	47%	(122)	18%	(48)	11%	(30)	9%	(24)	259
Employ: Private Sector	24%	(69)	43%	(124)	17%	(48)	10%	(28)	7%	(20)	289
Employ: Government	27%	(14)	34%	(17)	14%	(7)	7%	(4)	18%	(9)	51
Employ: Self-Employed	32%	(27)	47%	(40)	11%	(9)	8%	(7)	2%	(2)	85
Employ: Homemaker	18%	(16)	43%	(37)	14%	(12)	16%	(14)	8%	(7)	86
Employ: Retired	17%	(41)	48%	(117)	16%	(39)	8%	(19)	10%	(25)	242
Employ: Unemployed	14%	(25)	27%	(48)	7%	(13)	24%	(43)	28%	(49)	178
Military HH: Yes	23%	(32)	43%	(60)	16%	(23)	7%	(10)	10%	(14)	139
Military HH: No	21%	(179)	40%	(348)	14%	(118)	13%	(111)	12%	(105)	861
RD/WT: Right Direction	24%	(77)	34%	(109)	16%	(51)	16%	(50)	11%	(35)	322
RD/WT: Wrong Track	20%	(134)	44%	(299)	13%	(90)	10%	(71)	12%	(85)	678
Trump Job Approve	17%	(73)	37%	(156)	19%	(80)	18%	(75)	10%	(43)	427
Trump Job Disapprove	25%	(137)	45%	(243)	11%	(58)	8%	(41)	11%	(61)	540
Trump Job Strongly Approve	19%	(51)	31%	(83)	20%	(53)	22%	(59)	8%	(21)	267
Trump Job Somewhat Approve	13%	(21)	46%	(73)	17%	(28)	10%	(16)	13%	(21)	160
Trump Job Somewhat Disapprove	24%	(29)	43%	(52)	16%	(19)	5%	(5)	13%	(16)	122
Trump Job Strongly Disapprove	26%	(107)	46%	(192)	9%	(39)	8%	(35)	11%	(45)	418

Continued on next page

Table MCFE38_1: In general, how much do you trust the following sources?
Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	21%	(211)	41%	(408)	14%	(141)	12%	(121)	12%	(119)	1000
Favorable of Trump	17%	(76)	37%	(164)	19%	(84)	16%	(70)	11%	(48)	442
Unfavorable of Trump	26%	(132)	45%	(234)	10%	(53)	8%	(40)	11%	(58)	517
Very Favorable of Trump	21%	(57)	34%	(93)	17%	(48)	19%	(53)	9%	(26)	277
Somewhat Favorable of Trump	11%	(19)	43%	(71)	22%	(36)	10%	(17)	14%	(22)	165
Somewhat Unfavorable of Trump	23%	(19)	46%	(39)	21%	(17)	8%	(6)	2%	(2)	83
Very Unfavorable of Trump	26%	(113)	45%	(196)	8%	(36)	8%	(34)	13%	(56)	434
#1 Issue: Economy	21%	(82)	39%	(152)	16%	(63)	15%	(58)	9%	(35)	390
#1 Issue: Security	13%	(12)	43%	(40)	20%	(19)	16%	(15)	9%	(8)	93
#1 Issue: Health Care	28%	(62)	44%	(98)	6%	(13)	8%	(18)	14%	(32)	224
#1 Issue: Medicare / Social Security	21%	(30)	42%	(59)	17%	(23)	8%	(11)	12%	(16)	139
#1 Issue: Other	15%	(9)	36%	(21)	17%	(10)	8%	(4)	24%	(14)	58
2018 House Vote: Democrat	31%	(112)	47%	(168)	9%	(31)	6%	(21)	7%	(25)	357
2018 House Vote: Republican	21%	(59)	35%	(98)	20%	(57)	14%	(40)	10%	(27)	281
2016 Vote: Hillary Clinton	33%	(109)	44%	(144)	9%	(31)	8%	(26)	6%	(20)	330
2016 Vote: Donald Trump	16%	(54)	40%	(131)	20%	(64)	15%	(48)	9%	(30)	328
2016 Vote: Didn't Vote	14%	(42)	38%	(117)	13%	(41)	14%	(42)	22%	(66)	308
Voted in 2014: Yes	24%	(131)	43%	(236)	15%	(84)	12%	(64)	7%	(39)	554
Voted in 2014: No	18%	(80)	38%	(171)	13%	(57)	13%	(57)	18%	(81)	446
2012 Vote: Barack Obama	27%	(101)	48%	(183)	11%	(44)	7%	(25)	7%	(27)	379
2012 Vote: Mitt Romney	15%	(33)	38%	(82)	24%	(52)	14%	(30)	9%	(19)	217
2012 Vote: Didn't Vote	19%	(74)	35%	(135)	11%	(41)	16%	(60)	19%	(71)	381
4-Region: Northeast	28%	(51)	34%	(61)	12%	(22)	10%	(17)	15%	(27)	179
4-Region: Midwest	15%	(32)	47%	(98)	19%	(41)	8%	(17)	10%	(22)	210
4-Region: South	19%	(71)	38%	(142)	16%	(59)	14%	(54)	13%	(48)	375
4-Region: West	24%	(57)	45%	(106)	8%	(19)	14%	(32)	9%	(22)	236
White (non-hispanic)	20%	(136)	43%	(295)	15%	(106)	12%	(82)	11%	(75)	694
POC	25%	(75)	37%	(112)	11%	(35)	13%	(39)	14%	(44)	306
Speaks only English at home	21%	(184)	41%	(354)	15%	(128)	11%	(99)	12%	(100)	866
Speaks mostly English at home	24%	(17)	48%	(34)	8%	(6)	13%	(9)	8%	(5)	71
Speaks both English and other language at home	21%	(11)	27%	(13)	12%	(6)	13%	(7)	27%	(14)	50

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Table MCFE38_1: In general, how much do you trust the following sources?

Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	21%	(211)	41%	(408)	14%	(141)	12%	(121)	12%	(119)	1000
Trump supporter	16%	(63)	37%	(146)	20%	(80)	17%	(69)	10%	(39)	397
Biden supporter	29%	(137)	47%	(218)	9%	(40)	6%	(27)	10%	(47)	469
Sports fans	26%	(176)	42%	(289)	14%	(93)	9%	(62)	9%	(62)	683
Avid sports fans	36%	(87)	36%	(87)	16%	(39)	9%	(21)	3%	(8)	242
Sports fans, Age: 18-34	28%	(54)	42%	(81)	12%	(22)	10%	(19)	8%	(16)	192
Sports fans, Age: 35-44	32%	(40)	44%	(55)	12%	(15)	8%	(10)	4%	(5)	124
Sports fans, Age: 45-64	24%	(57)	37%	(88)	15%	(35)	12%	(29)	12%	(29)	239
Sports fans, Age: 65+	20%	(25)	51%	(65)	16%	(20)	4%	(5)	9%	(12)	127
White (non-hispanic) Sports fans	23%	(105)	45%	(211)	15%	(68)	9%	(42)	9%	(40)	465
POC Sports fans	33%	(71)	36%	(79)	12%	(25)	10%	(21)	10%	(22)	217
Black Sports fans	40%	(37)	33%	(31)	14%	(13)	8%	(7)	6%	(5)	93
Movie studios should diversify teams	28%	(177)	43%	(272)	13%	(85)	8%	(51)	9%	(55)	640
Movie studios should diversify stories	30%	(160)	45%	(237)	10%	(54)	7%	(37)	8%	(43)	531
Concerned about Covid	25%	(193)	44%	(348)	12%	(96)	9%	(73)	10%	(78)	789
No experience with Covid	16%	(65)	43%	(177)	15%	(63)	12%	(50)	14%	(58)	413
Health care major factor for election	26%	(164)	43%	(273)	12%	(77)	9%	(56)	9%	(59)	629
Social media users	22%	(201)	39%	(367)	14%	(135)	13%	(119)	12%	(113)	935
WhatsApp users	39%	(92)	41%	(97)	9%	(23)	5%	(12)	6%	(15)	239
WeChat users	49%	(26)	33%	(18)	15%	(8)	2%	(1)	1%	(0)	53
Social media news source at least once a week	25%	(165)	38%	(253)	13%	(89)	11%	(76)	12%	(79)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_2: In general, how much do you trust the following sources?

Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	18%	(176)	44%	(437)	15%	(149)	10%	(100)	14%	(139)	1000
Gender: Male	21%	(100)	45%	(218)	14%	(68)	8%	(41)	12%	(57)	483
Gender: Female	15%	(76)	42%	(219)	16%	(81)	11%	(59)	16%	(82)	517
Age: 18-34	17%	(52)	43%	(127)	18%	(52)	10%	(31)	12%	(36)	298
Age: 35-44	20%	(32)	42%	(68)	16%	(26)	10%	(16)	13%	(21)	163
Age: 45-64	19%	(66)	44%	(151)	12%	(42)	11%	(38)	13%	(45)	341
Age: 65+	13%	(27)	46%	(91)	14%	(28)	7%	(15)	19%	(37)	198
GenZers: 1997-2012	16%	(14)	37%	(33)	25%	(22)	6%	(5)	15%	(13)	87
Millennials: 1981-1996	17%	(52)	43%	(132)	16%	(49)	11%	(33)	13%	(39)	304
GenXers: 1965-1980	24%	(60)	42%	(106)	10%	(26)	11%	(28)	12%	(30)	250
Baby Boomers: 1946-1964	14%	(43)	48%	(153)	14%	(44)	9%	(29)	15%	(48)	318
PID: Dem (no lean)	23%	(89)	48%	(184)	10%	(38)	8%	(29)	11%	(43)	383
PID: Ind (no lean)	9%	(25)	44%	(125)	15%	(43)	13%	(36)	19%	(53)	282
PID: Rep (no lean)	19%	(62)	38%	(128)	20%	(67)	10%	(35)	13%	(43)	336
PID/Gender: Dem Men	24%	(44)	52%	(95)	9%	(17)	7%	(12)	8%	(15)	184
PID/Gender: Dem Women	22%	(44)	45%	(89)	11%	(21)	8%	(16)	14%	(28)	198
PID/Gender: Ind Men	10%	(13)	44%	(54)	18%	(22)	11%	(14)	17%	(21)	124
PID/Gender: Ind Women	8%	(12)	45%	(70)	14%	(21)	14%	(22)	20%	(32)	158
PID/Gender: Rep Men	25%	(43)	39%	(68)	16%	(29)	8%	(14)	12%	(21)	174
PID/Gender: Rep Women	12%	(20)	37%	(60)	24%	(39)	13%	(21)	14%	(23)	161
Ideo: Liberal (1-3)	30%	(87)	43%	(127)	12%	(36)	5%	(14)	10%	(28)	293
Ideo: Moderate (4)	10%	(32)	47%	(148)	16%	(49)	13%	(42)	14%	(46)	318
Ideo: Conservative (5-7)	16%	(51)	42%	(133)	17%	(54)	11%	(34)	14%	(46)	318
Educ: < College	15%	(103)	42%	(288)	16%	(111)	12%	(83)	15%	(103)	687
Educ: Bachelors degree	19%	(39)	54%	(108)	11%	(23)	4%	(9)	11%	(22)	202
Educ: Post-grad	31%	(35)	37%	(41)	13%	(15)	7%	(8)	12%	(13)	111
Income: Under 50k	15%	(84)	45%	(258)	15%	(85)	10%	(59)	16%	(91)	577
Income: 50k-100k	18%	(51)	43%	(121)	17%	(49)	10%	(28)	13%	(36)	284
Income: 100k+	29%	(41)	41%	(57)	11%	(15)	9%	(13)	9%	(13)	139
Ethnicity: White	17%	(136)	44%	(341)	15%	(117)	10%	(81)	14%	(107)	783
Ethnicity: Hispanic	19%	(30)	44%	(71)	16%	(25)	11%	(17)	11%	(17)	159

Continued on next page

Table MCFE38_2: In general, how much do you trust the following sources?

Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	18%	(176)	44%	(437)	15%	(149)	10%	(100)	14%	(139)	1000
Ethnicity: Black	28%	(34)	34%	(42)	10%	(13)	12%	(15)	16%	(20)	125
Ethnicity: Other	6%	(5)	57%	(53)	20%	(19)	4%	(3)	13%	(12)	93
All Christian	21%	(101)	46%	(217)	14%	(65)	7%	(35)	11%	(53)	471
All Non-Christian	25%	(17)	51%	(35)	9%	(6)	5%	(3)	11%	(7)	69
Atheist	21%	(12)	34%	(20)	12%	(7)	10%	(6)	22%	(12)	57
Agnostic/Nothing in particular	9%	(23)	43%	(110)	15%	(39)	13%	(33)	19%	(49)	256
Something Else	15%	(22)	37%	(54)	22%	(32)	15%	(22)	11%	(17)	147
Religious Non-Protestant/Catholic	23%	(18)	51%	(41)	9%	(7)	5%	(4)	11%	(9)	79
Evangelical	22%	(67)	41%	(123)	15%	(46)	10%	(30)	12%	(36)	301
Non-Evangelical	18%	(51)	46%	(135)	16%	(47)	9%	(26)	11%	(32)	292
Community: Urban	26%	(91)	37%	(127)	12%	(42)	10%	(35)	14%	(49)	344
Community: Suburban	14%	(56)	45%	(178)	16%	(62)	10%	(41)	15%	(60)	398
Community: Rural	11%	(29)	51%	(131)	17%	(45)	9%	(23)	12%	(31)	259
Employ: Private Sector	21%	(62)	46%	(134)	13%	(38)	10%	(30)	9%	(25)	289
Employ: Government	20%	(10)	58%	(29)	8%	(4)	3%	(1)	13%	(6)	51
Employ: Self-Employed	22%	(19)	48%	(41)	16%	(14)	6%	(5)	7%	(6)	85
Employ: Homemaker	11%	(9)	46%	(39)	14%	(12)	14%	(12)	15%	(13)	86
Employ: Retired	12%	(30)	47%	(114)	15%	(37)	8%	(20)	17%	(42)	242
Employ: Unemployed	17%	(30)	31%	(56)	17%	(30)	14%	(25)	21%	(37)	178
Military HH: Yes	18%	(25)	46%	(64)	14%	(20)	9%	(12)	12%	(17)	139
Military HH: No	18%	(151)	43%	(372)	15%	(129)	10%	(87)	14%	(122)	861
RD/WT: Right Direction	20%	(66)	39%	(127)	17%	(54)	11%	(34)	13%	(41)	322
RD/WT: Wrong Track	16%	(110)	46%	(310)	14%	(94)	10%	(65)	14%	(98)	678
Trump Job Approve	17%	(72)	39%	(167)	20%	(85)	12%	(53)	12%	(50)	427
Trump Job Disapprove	19%	(103)	49%	(263)	12%	(62)	8%	(41)	13%	(70)	540
Trump Job Strongly Approve	18%	(47)	36%	(97)	20%	(54)	15%	(41)	10%	(28)	267
Trump Job Somewhat Approve	15%	(25)	44%	(70)	20%	(31)	7%	(12)	14%	(22)	160
Trump Job Somewhat Disapprove	18%	(22)	61%	(75)	9%	(11)	2%	(3)	9%	(11)	122
Trump Job Strongly Disapprove	19%	(81)	45%	(188)	12%	(52)	9%	(38)	14%	(59)	418

Continued on next page

Table MCFE38_2: In general, how much do you trust the following sources?

Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	18%	(176)	44%	(437)	15%	(149)	10%	(100)	14%	(139)	1000
Favorable of Trump	17%	(76)	41%	(181)	19%	(85)	11%	(48)	12%	(52)	442
Unfavorable of Trump	19%	(97)	47%	(245)	12%	(62)	8%	(41)	14%	(72)	517
Very Favorable of Trump	19%	(51)	39%	(107)	17%	(47)	15%	(42)	11%	(29)	277
Somewhat Favorable of Trump	15%	(24)	45%	(74)	24%	(39)	4%	(6)	14%	(23)	165
Somewhat Unfavorable of Trump	15%	(12)	56%	(47)	13%	(11)	6%	(5)	9%	(8)	83
Very Unfavorable of Trump	20%	(85)	46%	(198)	12%	(51)	8%	(36)	15%	(64)	434
#1 Issue: Economy	17%	(65)	44%	(172)	16%	(61)	12%	(49)	11%	(44)	390
#1 Issue: Security	13%	(12)	43%	(40)	18%	(16)	16%	(15)	11%	(10)	93
#1 Issue: Health Care	22%	(50)	43%	(97)	15%	(34)	6%	(14)	13%	(29)	224
#1 Issue: Medicare / Social Security	13%	(18)	43%	(59)	17%	(24)	7%	(9)	21%	(29)	139
#1 Issue: Other	16%	(9)	46%	(27)	7%	(4)	11%	(6)	19%	(11)	58
2018 House Vote: Democrat	21%	(76)	49%	(176)	10%	(36)	9%	(33)	10%	(36)	357
2018 House Vote: Republican	19%	(53)	40%	(112)	17%	(49)	10%	(27)	14%	(40)	281
2016 Vote: Hillary Clinton	21%	(71)	48%	(158)	8%	(28)	11%	(36)	11%	(38)	330
2016 Vote: Donald Trump	17%	(57)	42%	(136)	18%	(59)	10%	(33)	13%	(43)	328
2016 Vote: Didn't Vote	14%	(44)	41%	(126)	18%	(55)	9%	(28)	18%	(55)	308
Voted in 2014: Yes	19%	(105)	45%	(248)	14%	(75)	11%	(60)	12%	(65)	554
Voted in 2014: No	16%	(70)	42%	(189)	17%	(74)	9%	(39)	17%	(74)	446
2012 Vote: Barack Obama	21%	(79)	48%	(183)	11%	(41)	9%	(35)	11%	(41)	379
2012 Vote: Mitt Romney	14%	(31)	43%	(94)	20%	(42)	10%	(22)	13%	(27)	217
2012 Vote: Didn't Vote	17%	(64)	39%	(149)	16%	(61)	10%	(39)	18%	(69)	381
4-Region: Northeast	21%	(38)	41%	(73)	14%	(25)	8%	(13)	16%	(29)	179
4-Region: Midwest	16%	(34)	50%	(106)	16%	(34)	8%	(16)	10%	(20)	210
4-Region: South	15%	(56)	46%	(171)	12%	(45)	11%	(43)	16%	(60)	375
4-Region: West	20%	(48)	37%	(87)	19%	(44)	12%	(27)	13%	(30)	236
White (non-hispanic)	17%	(115)	45%	(310)	15%	(107)	10%	(66)	14%	(97)	694
POC	20%	(61)	42%	(127)	14%	(42)	11%	(33)	14%	(42)	306
Speaks only English at home	18%	(155)	43%	(373)	15%	(126)	10%	(87)	14%	(124)	866
Speaks mostly English at home	15%	(10)	53%	(37)	19%	(13)	7%	(5)	6%	(4)	71
Speaks both English and other language at home	16%	(8)	49%	(24)	16%	(8)	1%	(1)	18%	(9)	50

Continued on next page

Table MCFE38_2: In general, how much do you trust the following sources?

Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	18%	(176)	44%	(437)	15%	(149)	10%	(100)	14%	(139)	1000
Trump supporter	15%	(60)	41%	(165)	20%	(80)	12%	(48)	11%	(43)	397
Biden supporter	22%	(105)	48%	(227)	10%	(46)	6%	(29)	13%	(62)	469
Sports fans	20%	(137)	46%	(312)	16%	(112)	8%	(54)	10%	(67)	683
Avid sports fans	27%	(65)	43%	(105)	18%	(44)	6%	(16)	5%	(13)	242
Sports fans, Age: 18-34	19%	(37)	49%	(93)	20%	(39)	6%	(11)	6%	(11)	192
Sports fans, Age: 35-44	23%	(29)	43%	(53)	17%	(21)	8%	(10)	10%	(12)	124
Sports fans, Age: 45-64	21%	(51)	44%	(104)	13%	(32)	12%	(28)	10%	(24)	239
Sports fans, Age: 65+	16%	(20)	48%	(62)	16%	(21)	4%	(5)	16%	(20)	127
White (non-hispanic) Sports fans	20%	(94)	46%	(214)	16%	(76)	8%	(35)	10%	(47)	465
POC Sports fans	20%	(44)	45%	(98)	17%	(36)	9%	(19)	9%	(20)	217
Black Sports fans	33%	(31)	33%	(31)	10%	(9)	13%	(13)	11%	(10)	93
Movie studios should diversify teams	19%	(123)	46%	(295)	16%	(105)	8%	(50)	10%	(66)	640
Movie studios should diversify stories	23%	(124)	45%	(238)	13%	(69)	8%	(40)	11%	(59)	531
Concerned about Covid	19%	(152)	46%	(364)	14%	(112)	8%	(61)	13%	(100)	789
No experience with Covid	16%	(65)	41%	(170)	14%	(59)	11%	(47)	17%	(72)	413
Health care major factor for election	21%	(134)	46%	(290)	12%	(78)	8%	(53)	12%	(76)	629
Social media users	18%	(167)	44%	(408)	15%	(139)	10%	(95)	13%	(126)	935
WhatsApp users	25%	(59)	50%	(120)	11%	(25)	8%	(19)	6%	(15)	239
WeChat users	37%	(20)	42%	(22)	12%	(7)	1%	(1)	7%	(4)	53
Social media news source at least once a week	20%	(134)	47%	(309)	13%	(89)	9%	(57)	11%	(74)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_3: In general, how much do you trust the following sources?
 Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	19%	(194)	37%	(367)	18%	(180)	14%	(141)	12%	(119)	1000
Gender: Male	23%	(109)	37%	(179)	18%	(88)	13%	(62)	9%	(44)	483
Gender: Female	16%	(84)	36%	(188)	18%	(92)	15%	(78)	14%	(75)	517
Age: 18-34	18%	(54)	34%	(101)	21%	(61)	14%	(42)	13%	(40)	298
Age: 35-44	26%	(43)	34%	(55)	12%	(19)	12%	(19)	16%	(26)	163
Age: 45-64	17%	(59)	38%	(130)	18%	(62)	15%	(51)	12%	(39)	341
Age: 65+	19%	(38)	41%	(80)	19%	(37)	14%	(29)	7%	(14)	198
GenZers: 1997-2012	12%	(10)	31%	(27)	17%	(15)	18%	(16)	22%	(19)	87
Millennials: 1981-1996	21%	(63)	34%	(103)	19%	(58)	12%	(37)	14%	(43)	304
GenXers: 1965-1980	23%	(58)	36%	(91)	17%	(42)	12%	(29)	12%	(30)	250
Baby Boomers: 1946-1964	16%	(50)	42%	(134)	18%	(59)	17%	(53)	7%	(22)	318
PID: Dem (no lean)	29%	(111)	42%	(162)	12%	(48)	8%	(31)	8%	(32)	383
PID: Ind (no lean)	7%	(19)	34%	(95)	22%	(63)	18%	(50)	20%	(55)	282
PID: Rep (no lean)	19%	(64)	33%	(110)	21%	(69)	18%	(61)	10%	(32)	336
PID/Gender: Dem Men	31%	(57)	43%	(80)	12%	(22)	8%	(15)	6%	(11)	184
PID/Gender: Dem Women	27%	(54)	41%	(82)	13%	(25)	8%	(16)	11%	(21)	198
PID/Gender: Ind Men	7%	(8)	33%	(41)	26%	(32)	17%	(22)	17%	(21)	124
PID/Gender: Ind Women	6%	(10)	35%	(55)	19%	(30)	18%	(28)	22%	(34)	158
PID/Gender: Rep Men	25%	(44)	33%	(58)	19%	(33)	15%	(26)	7%	(13)	174
PID/Gender: Rep Women	12%	(20)	32%	(51)	22%	(36)	21%	(35)	12%	(19)	161
Ideo: Liberal (1-3)	27%	(78)	43%	(126)	14%	(40)	7%	(22)	9%	(26)	293
Ideo: Moderate (4)	17%	(55)	38%	(120)	17%	(55)	15%	(48)	13%	(41)	318
Ideo: Conservative (5-7)	16%	(52)	34%	(107)	21%	(68)	19%	(62)	9%	(30)	318
Educ: < College	16%	(113)	35%	(239)	19%	(128)	17%	(114)	14%	(94)	687
Educ: Bachelors degree	23%	(47)	41%	(82)	17%	(34)	10%	(20)	9%	(18)	202
Educ: Post-grad	30%	(33)	41%	(46)	16%	(18)	6%	(7)	7%	(7)	111
Income: Under 50k	17%	(96)	36%	(210)	15%	(89)	16%	(95)	15%	(88)	577
Income: 50k-100k	23%	(64)	34%	(97)	23%	(65)	12%	(35)	8%	(22)	284
Income: 100k+	24%	(34)	43%	(60)	18%	(25)	8%	(12)	6%	(9)	139
Ethnicity: White	18%	(141)	38%	(295)	20%	(155)	14%	(113)	10%	(79)	783
Ethnicity: Hispanic	20%	(32)	30%	(48)	20%	(32)	10%	(17)	19%	(30)	159

Continued on next page

Table MCFE38_3: In general, how much do you trust the following sources?

Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	19%	(194)	37%	(367)	18%	(180)	14%	(141)	12%	(119)	1000
Ethnicity: Black	35%	(43)	32%	(40)	6%	(8)	13%	(17)	13%	(16)	125
Ethnicity: Other	10%	(9)	34%	(32)	19%	(18)	12%	(11)	25%	(23)	93
All Christian	24%	(114)	39%	(182)	15%	(68)	13%	(60)	10%	(47)	471
All Non-Christian	30%	(21)	39%	(27)	14%	(10)	10%	(7)	7%	(5)	69
Atheist	6%	(4)	43%	(25)	25%	(14)	8%	(4)	18%	(11)	57
Agnostic/Nothing in particular	10%	(27)	32%	(82)	23%	(60)	17%	(43)	17%	(45)	256
Something Else	20%	(29)	35%	(52)	19%	(28)	18%	(27)	8%	(12)	147
Religious Non-Protestant/Catholic	28%	(22)	37%	(30)	14%	(11)	12%	(9)	9%	(7)	79
Evangelical	26%	(78)	34%	(104)	15%	(45)	16%	(48)	9%	(26)	301
Non-Evangelical	20%	(57)	41%	(121)	16%	(48)	13%	(37)	10%	(29)	292
Community: Urban	28%	(95)	37%	(127)	14%	(47)	12%	(40)	10%	(34)	344
Community: Suburban	16%	(64)	37%	(146)	19%	(77)	14%	(56)	14%	(54)	398
Community: Rural	13%	(35)	36%	(94)	21%	(55)	17%	(45)	12%	(31)	259
Employ: Private Sector	24%	(70)	37%	(108)	20%	(59)	10%	(30)	8%	(23)	289
Employ: Government	15%	(8)	46%	(24)	20%	(10)	14%	(7)	5%	(2)	51
Employ: Self-Employed	30%	(25)	43%	(37)	17%	(15)	8%	(7)	3%	(2)	85
Employ: Homemaker	13%	(12)	39%	(34)	15%	(13)	16%	(14)	16%	(14)	86
Employ: Retired	17%	(41)	40%	(96)	19%	(46)	15%	(37)	9%	(23)	242
Employ: Unemployed	15%	(26)	24%	(42)	15%	(27)	24%	(42)	23%	(41)	178
Military HH: Yes	25%	(35)	30%	(42)	23%	(31)	13%	(18)	9%	(12)	139
Military HH: No	18%	(159)	38%	(325)	17%	(148)	14%	(123)	12%	(107)	861
RD/WT: Right Direction	21%	(67)	32%	(103)	20%	(63)	17%	(54)	11%	(35)	322
RD/WT: Wrong Track	19%	(127)	39%	(264)	17%	(117)	13%	(87)	12%	(84)	678
Trump Job Approve	17%	(71)	34%	(143)	21%	(89)	19%	(82)	10%	(42)	427
Trump Job Disapprove	23%	(122)	40%	(218)	16%	(89)	10%	(53)	11%	(57)	540
Trump Job Strongly Approve	19%	(50)	29%	(76)	20%	(52)	25%	(66)	8%	(22)	267
Trump Job Somewhat Approve	13%	(21)	42%	(67)	23%	(37)	10%	(16)	12%	(20)	160
Trump Job Somewhat Disapprove	21%	(26)	44%	(53)	17%	(21)	7%	(9)	11%	(13)	122
Trump Job Strongly Disapprove	23%	(97)	39%	(165)	16%	(68)	11%	(44)	11%	(44)	418

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Table MCFE38_3: In general, how much do you trust the following sources?
Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	19%	(194)	37%	(367)	18%	(180)	14%	(141)	12%	(119)	1000
Favorable of Trump	16%	(71)	35%	(154)	21%	(91)	18%	(81)	10%	(46)	442
Unfavorable of Trump	23%	(120)	40%	(206)	16%	(84)	10%	(50)	11%	(58)	517
Very Favorable of Trump	19%	(52)	31%	(86)	20%	(56)	22%	(60)	9%	(24)	277
Somewhat Favorable of Trump	11%	(19)	41%	(68)	21%	(35)	13%	(21)	13%	(22)	165
Somewhat Unfavorable of Trump	14%	(12)	48%	(40)	18%	(15)	5%	(4)	15%	(12)	83
Very Unfavorable of Trump	25%	(108)	38%	(167)	16%	(69)	10%	(45)	10%	(45)	434
#1 Issue: Economy	19%	(73)	35%	(138)	21%	(80)	13%	(53)	12%	(46)	390
#1 Issue: Security	9%	(9)	41%	(38)	20%	(18)	23%	(22)	7%	(6)	93
#1 Issue: Health Care	24%	(54)	39%	(87)	13%	(30)	11%	(24)	13%	(29)	224
#1 Issue: Medicare / Social Security	19%	(26)	39%	(54)	16%	(22)	15%	(21)	11%	(15)	139
#1 Issue: Other	22%	(13)	25%	(14)	28%	(16)	13%	(8)	12%	(7)	58
2018 House Vote: Democrat	29%	(103)	43%	(154)	14%	(50)	7%	(24)	7%	(26)	357
2018 House Vote: Republican	21%	(60)	33%	(94)	19%	(53)	18%	(50)	8%	(24)	281
2016 Vote: Hillary Clinton	29%	(94)	41%	(137)	14%	(47)	8%	(25)	8%	(27)	330
2016 Vote: Donald Trump	17%	(54)	36%	(118)	18%	(58)	20%	(66)	10%	(31)	328
2016 Vote: Didn't Vote	14%	(42)	32%	(100)	20%	(63)	14%	(45)	19%	(59)	308
Voted in 2014: Yes	23%	(127)	38%	(208)	19%	(103)	13%	(73)	8%	(43)	554
Voted in 2014: No	15%	(67)	36%	(159)	17%	(77)	15%	(68)	17%	(76)	446
2012 Vote: Barack Obama	27%	(101)	40%	(152)	18%	(69)	8%	(32)	7%	(25)	379
2012 Vote: Mitt Romney	15%	(33)	34%	(73)	20%	(43)	21%	(45)	11%	(23)	217
2012 Vote: Didn't Vote	15%	(59)	36%	(138)	14%	(54)	16%	(62)	18%	(69)	381
4-Region: Northeast	26%	(47)	36%	(64)	12%	(22)	11%	(20)	14%	(25)	179
4-Region: Midwest	17%	(36)	39%	(81)	23%	(49)	12%	(24)	9%	(19)	210
4-Region: South	16%	(59)	39%	(147)	16%	(58)	19%	(70)	11%	(40)	375
4-Region: West	22%	(51)	31%	(74)	21%	(50)	11%	(27)	15%	(35)	236
White (non-hispanic)	17%	(117)	39%	(271)	19%	(132)	15%	(105)	10%	(68)	694
POC	25%	(76)	31%	(95)	15%	(47)	12%	(36)	17%	(51)	306
Speaks only English at home	19%	(162)	37%	(322)	18%	(157)	14%	(123)	12%	(101)	866
Speaks mostly English at home	23%	(16)	43%	(30)	16%	(11)	9%	(7)	9%	(6)	71
Speaks both English and other language at home	25%	(12)	24%	(12)	16%	(8)	13%	(7)	22%	(11)	50

Continued on next page

Table MCFE38_3: In general, how much do you trust the following sources?

Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	19%	(194)	37%	(367)	18%	(180)	14%	(141)	12%	(119)	1000
Trump supporter	15%	(60)	33%	(131)	23%	(90)	20%	(79)	9%	(37)	397
Biden supporter	27%	(126)	43%	(200)	12%	(56)	8%	(38)	11%	(50)	469
Sports fans	24%	(167)	38%	(262)	18%	(125)	11%	(76)	8%	(53)	683
Avid sports fans	33%	(81)	37%	(89)	16%	(40)	11%	(26)	3%	(7)	242
Sports fans, Age: 18-34	24%	(46)	38%	(73)	21%	(40)	12%	(23)	5%	(10)	192
Sports fans, Age: 35-44	33%	(41)	37%	(46)	11%	(14)	9%	(12)	9%	(11)	124
Sports fans, Age: 45-64	22%	(53)	38%	(91)	18%	(43)	11%	(27)	11%	(25)	239
Sports fans, Age: 65+	21%	(27)	40%	(51)	23%	(29)	11%	(14)	5%	(6)	127
White (non-hispanic) Sports fans	21%	(99)	41%	(190)	20%	(94)	12%	(54)	6%	(28)	465
POC Sports fans	31%	(67)	33%	(71)	14%	(31)	10%	(23)	12%	(25)	217
Black Sports fans	40%	(38)	32%	(30)	8%	(8)	9%	(9)	10%	(9)	93
Movie studios should diversify teams	24%	(150)	39%	(251)	17%	(110)	11%	(72)	9%	(56)	640
Movie studios should diversify stories	26%	(137)	39%	(205)	17%	(92)	9%	(48)	9%	(48)	531
Concerned about Covid	23%	(178)	40%	(317)	17%	(137)	10%	(81)	10%	(76)	789
No experience with Covid	19%	(77)	32%	(133)	18%	(73)	16%	(65)	15%	(64)	413
Health care major factor for election	24%	(149)	40%	(249)	17%	(105)	11%	(72)	9%	(54)	629
Social media users	19%	(179)	36%	(341)	18%	(168)	14%	(134)	12%	(113)	935
WhatsApp users	31%	(74)	41%	(98)	12%	(29)	7%	(17)	8%	(20)	239
WeChat users	39%	(21)	53%	(28)	6%	(3)	2%	(1)	1%	(0)	53
Social media news source at least once a week	22%	(143)	38%	(254)	17%	(115)	12%	(78)	11%	(72)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_4: In general, how much do you trust the following sources?

Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	22%	(224)	39%	(388)	16%	(158)	14%	(143)	9%	(88)	1000
Gender: Male	25%	(120)	41%	(196)	17%	(82)	11%	(53)	7%	(31)	483
Gender: Female	20%	(104)	37%	(191)	15%	(76)	17%	(90)	11%	(56)	517
Age: 18-34	16%	(47)	37%	(111)	20%	(60)	12%	(36)	14%	(43)	298
Age: 35-44	26%	(43)	39%	(64)	12%	(20)	15%	(24)	8%	(13)	163
Age: 45-64	26%	(90)	37%	(128)	14%	(48)	15%	(52)	7%	(23)	341
Age: 65+	22%	(44)	43%	(84)	15%	(30)	16%	(31)	5%	(9)	198
GenZers: 1997-2012	13%	(11)	35%	(31)	23%	(20)	8%	(7)	21%	(19)	87
Millennials: 1981-1996	19%	(59)	36%	(111)	18%	(55)	14%	(42)	12%	(37)	304
GenXers: 1965-1980	25%	(63)	39%	(97)	14%	(35)	15%	(37)	7%	(18)	250
Baby Boomers: 1946-1964	25%	(79)	43%	(136)	13%	(41)	15%	(48)	4%	(14)	318
PID: Dem (no lean)	34%	(132)	43%	(166)	10%	(39)	7%	(26)	5%	(21)	383
PID: Ind (no lean)	14%	(40)	37%	(105)	17%	(49)	16%	(45)	15%	(43)	282
PID: Rep (no lean)	16%	(53)	35%	(117)	21%	(70)	21%	(72)	7%	(24)	336
PID/Gender: Dem Men	38%	(69)	45%	(83)	11%	(21)	3%	(6)	2%	(5)	184
PID/Gender: Dem Women	32%	(63)	41%	(82)	9%	(18)	10%	(20)	8%	(16)	198
PID/Gender: Ind Men	13%	(16)	36%	(45)	22%	(28)	16%	(20)	12%	(15)	124
PID/Gender: Ind Women	15%	(23)	38%	(60)	13%	(21)	16%	(25)	17%	(27)	158
PID/Gender: Rep Men	20%	(34)	39%	(68)	19%	(33)	16%	(27)	7%	(11)	174
PID/Gender: Rep Women	11%	(18)	30%	(49)	23%	(37)	28%	(44)	8%	(13)	161
Ideo: Liberal (1-3)	34%	(98)	46%	(136)	9%	(26)	5%	(14)	6%	(18)	293
Ideo: Moderate (4)	20%	(63)	42%	(132)	17%	(55)	13%	(42)	8%	(26)	318
Ideo: Conservative (5-7)	17%	(53)	32%	(102)	21%	(67)	23%	(75)	7%	(22)	318
Educ: < College	19%	(129)	38%	(259)	16%	(112)	17%	(115)	10%	(72)	687
Educ: Bachelors degree	28%	(57)	41%	(84)	17%	(34)	10%	(20)	3%	(7)	202
Educ: Post-grad	34%	(38)	40%	(45)	11%	(12)	6%	(7)	8%	(9)	111
Income: Under 50k	19%	(112)	39%	(224)	15%	(85)	14%	(84)	12%	(72)	577
Income: 50k-100k	26%	(73)	37%	(104)	20%	(56)	14%	(41)	4%	(11)	284
Income: 100k+	28%	(39)	43%	(60)	12%	(17)	13%	(19)	4%	(5)	139
Ethnicity: White	22%	(170)	38%	(298)	17%	(129)	15%	(121)	8%	(64)	783
Ethnicity: Hispanic	16%	(26)	37%	(59)	18%	(29)	14%	(22)	14%	(22)	159

Continued on next page

Table MCFE38_4: In general, how much do you trust the following sources?

Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	22%	(224)	39%	(388)	16%	(158)	14%	(143)	9%	(88)	1000
Ethnicity: Black	34%	(43)	38%	(47)	11%	(14)	9%	(11)	8%	(10)	125
Ethnicity: Other	12%	(11)	46%	(43)	15%	(14)	12%	(11)	15%	(14)	93
All Christian	26%	(122)	39%	(182)	15%	(72)	15%	(71)	5%	(24)	471
All Non-Christian	31%	(22)	41%	(28)	17%	(12)	5%	(4)	5%	(4)	69
Atheist	26%	(15)	37%	(21)	15%	(9)	7%	(4)	15%	(9)	57
Agnostic/Nothing in particular	13%	(34)	39%	(99)	16%	(41)	16%	(40)	16%	(42)	256
Something Else	22%	(33)	38%	(56)	17%	(25)	16%	(24)	6%	(9)	147
Religious Non-Protestant/Catholic	29%	(23)	42%	(33)	15%	(12)	7%	(6)	6%	(5)	79
Evangelical	25%	(76)	36%	(107)	16%	(47)	17%	(52)	6%	(19)	301
Non-Evangelical	24%	(69)	42%	(122)	16%	(47)	14%	(42)	4%	(12)	292
Community: Urban	30%	(102)	39%	(135)	11%	(39)	10%	(33)	10%	(34)	344
Community: Suburban	22%	(87)	36%	(143)	18%	(70)	16%	(63)	9%	(34)	398
Community: Rural	14%	(35)	42%	(109)	19%	(49)	18%	(47)	7%	(19)	259
Employ: Private Sector	23%	(66)	42%	(120)	17%	(50)	12%	(35)	6%	(17)	289
Employ: Government	18%	(9)	45%	(23)	19%	(10)	12%	(6)	6%	(3)	51
Employ: Self-Employed	28%	(24)	44%	(37)	20%	(17)	6%	(5)	2%	(2)	85
Employ: Homemaker	20%	(17)	42%	(37)	14%	(12)	17%	(14)	7%	(6)	86
Employ: Retired	25%	(60)	40%	(98)	14%	(34)	17%	(41)	4%	(9)	242
Employ: Unemployed	18%	(33)	29%	(52)	15%	(27)	16%	(28)	22%	(39)	178
Military HH: Yes	26%	(36)	37%	(51)	21%	(29)	12%	(17)	4%	(6)	139
Military HH: No	22%	(188)	39%	(337)	15%	(129)	15%	(126)	9%	(82)	861
RD/WT: Right Direction	20%	(63)	33%	(106)	21%	(69)	17%	(54)	9%	(30)	322
RD/WT: Wrong Track	24%	(161)	42%	(282)	13%	(89)	13%	(89)	8%	(57)	678
Trump Job Approve	16%	(66)	35%	(150)	21%	(91)	21%	(90)	7%	(30)	427
Trump Job Disapprove	29%	(155)	43%	(231)	12%	(65)	9%	(46)	8%	(43)	540
Trump Job Strongly Approve	15%	(40)	30%	(79)	22%	(59)	28%	(74)	5%	(14)	267
Trump Job Somewhat Approve	16%	(26)	44%	(71)	19%	(31)	10%	(16)	10%	(16)	160
Trump Job Somewhat Disapprove	20%	(24)	43%	(52)	18%	(22)	7%	(8)	13%	(15)	122
Trump Job Strongly Disapprove	31%	(131)	43%	(179)	10%	(43)	9%	(38)	6%	(27)	418

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Table MCFE38_4: *In general, how much do you trust the following sources?*
 Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	22%	(224)	39%	(388)	16%	(158)	14%	(143)	9%	(88)	1000
Favorable of Trump	15%	(67)	36%	(159)	22%	(95)	20%	(88)	7%	(33)	442
Unfavorable of Trump	29%	(152)	42%	(219)	11%	(59)	9%	(46)	8%	(42)	517
Very Favorable of Trump	16%	(43)	31%	(86)	20%	(55)	27%	(76)	6%	(17)	277
Somewhat Favorable of Trump	14%	(24)	44%	(73)	24%	(40)	7%	(12)	10%	(16)	165
Somewhat Unfavorable of Trump	23%	(19)	46%	(38)	16%	(14)	9%	(7)	6%	(5)	83
Very Unfavorable of Trump	31%	(132)	42%	(181)	11%	(46)	9%	(38)	8%	(37)	434
#1 Issue: Economy	21%	(81)	35%	(137)	18%	(71)	18%	(71)	8%	(31)	390
#1 Issue: Security	12%	(11)	41%	(38)	14%	(13)	26%	(24)	7%	(7)	93
#1 Issue: Health Care	31%	(70)	45%	(101)	10%	(23)	4%	(8)	10%	(22)	224
#1 Issue: Medicare / Social Security	24%	(34)	40%	(56)	19%	(26)	10%	(14)	6%	(8)	139
#1 Issue: Other	22%	(13)	30%	(17)	17%	(10)	20%	(12)	11%	(6)	58
2018 House Vote: Democrat	32%	(116)	46%	(165)	9%	(33)	9%	(31)	4%	(13)	357
2018 House Vote: Republican	17%	(48)	32%	(89)	22%	(62)	22%	(63)	7%	(19)	281
2016 Vote: Hillary Clinton	38%	(125)	42%	(139)	10%	(32)	8%	(25)	3%	(9)	330
2016 Vote: Donald Trump	15%	(49)	39%	(129)	18%	(60)	21%	(70)	6%	(21)	328
2016 Vote: Didn't Vote	16%	(48)	33%	(102)	20%	(60)	14%	(42)	18%	(55)	308
Voted in 2014: Yes	25%	(140)	39%	(216)	16%	(89)	16%	(91)	3%	(18)	554
Voted in 2014: No	19%	(84)	38%	(171)	16%	(69)	12%	(52)	16%	(69)	446
2012 Vote: Barack Obama	32%	(122)	46%	(173)	12%	(47)	7%	(25)	3%	(12)	379
2012 Vote: Mitt Romney	13%	(29)	33%	(71)	20%	(44)	28%	(60)	6%	(12)	217
2012 Vote: Didn't Vote	18%	(70)	35%	(134)	16%	(62)	14%	(52)	17%	(63)	381
4-Region: Northeast	28%	(49)	35%	(63)	16%	(28)	11%	(19)	11%	(19)	179
4-Region: Midwest	23%	(48)	42%	(89)	17%	(35)	12%	(25)	6%	(14)	210
4-Region: South	19%	(70)	39%	(148)	16%	(59)	18%	(67)	8%	(30)	375
4-Region: West	24%	(56)	37%	(88)	15%	(36)	13%	(32)	10%	(25)	236
White (non-hispanic)	22%	(154)	39%	(269)	16%	(113)	15%	(106)	8%	(53)	694
POC	23%	(70)	39%	(119)	15%	(45)	12%	(37)	11%	(35)	306
Speaks only English at home	23%	(200)	38%	(330)	16%	(136)	15%	(126)	9%	(74)	866
Speaks mostly English at home	19%	(13)	43%	(30)	21%	(15)	15%	(10)	3%	(2)	71
Speaks both English and other language at home	13%	(7)	52%	(26)	12%	(6)	—	(0)	23%	(12)	50

Continued on next page

Table MCFE38_4: In general, how much do you trust the following sources?

Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	22%	(224)	39%	(388)	16%	(158)	14%	(143)	9%	(88)	1000
Trump supporter	13%	(52)	36%	(142)	23%	(93)	22%	(87)	6%	(24)	397
Biden supporter	34%	(158)	45%	(213)	8%	(36)	6%	(28)	7%	(35)	469
Sports fans	25%	(170)	43%	(291)	16%	(112)	11%	(74)	5%	(36)	683
Avid sports fans	32%	(77)	43%	(105)	18%	(44)	5%	(12)	2%	(5)	242
Sports fans, Age: 18-34	21%	(40)	45%	(86)	21%	(41)	7%	(13)	7%	(13)	192
Sports fans, Age: 35-44	28%	(35)	45%	(56)	12%	(15)	12%	(15)	2%	(3)	124
Sports fans, Age: 45-64	29%	(69)	36%	(87)	14%	(33)	13%	(32)	7%	(18)	239
Sports fans, Age: 65+	21%	(26)	48%	(61)	18%	(23)	11%	(14)	2%	(3)	127
White (non-hispanic) Sports fans	25%	(116)	42%	(194)	17%	(80)	12%	(55)	4%	(20)	465
POC Sports fans	25%	(54)	45%	(97)	15%	(32)	9%	(19)	7%	(16)	217
Black Sports fans	38%	(35)	41%	(38)	11%	(10)	6%	(5)	5%	(5)	93
Movie studios should diversify teams	27%	(176)	42%	(271)	15%	(96)	10%	(67)	5%	(30)	640
Movie studios should diversify stories	32%	(169)	42%	(225)	12%	(65)	8%	(43)	5%	(29)	531
Concerned about Covid	26%	(204)	42%	(335)	15%	(117)	10%	(82)	6%	(50)	789
No experience with Covid	19%	(77)	37%	(154)	15%	(63)	17%	(72)	11%	(46)	413
Health care major factor for election	28%	(173)	42%	(267)	13%	(84)	12%	(74)	5%	(32)	629
Social media users	22%	(205)	38%	(357)	16%	(151)	15%	(139)	9%	(82)	935
WhatsApp users	32%	(75)	43%	(102)	13%	(31)	7%	(17)	5%	(12)	239
WeChat users	36%	(19)	41%	(22)	16%	(9)	2%	(1)	6%	(3)	53
Social media news source at least once a week	24%	(157)	41%	(274)	15%	(100)	12%	(78)	8%	(52)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_5: In general, how much do you trust the following sources?
 Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	16%	(161)	40%	(399)	19%	(189)	14%	(137)	11%	(114)	1000
Gender: Male	22%	(104)	39%	(187)	19%	(94)	11%	(54)	9%	(44)	483
Gender: Female	11%	(57)	41%	(212)	18%	(96)	16%	(83)	13%	(69)	517
Age: 18-34	18%	(54)	38%	(113)	22%	(66)	11%	(33)	11%	(33)	298
Age: 35-44	15%	(24)	42%	(68)	18%	(29)	17%	(28)	8%	(12)	163
Age: 45-64	18%	(61)	41%	(139)	17%	(57)	14%	(48)	11%	(37)	341
Age: 65+	11%	(22)	40%	(79)	19%	(37)	14%	(28)	16%	(31)	198
GenZers: 1997-2012	7%	(6)	41%	(36)	24%	(21)	12%	(10)	16%	(14)	87
Millennials: 1981-1996	20%	(62)	35%	(108)	21%	(63)	14%	(42)	10%	(29)	304
GenXers: 1965-1980	19%	(48)	42%	(104)	15%	(38)	13%	(33)	10%	(26)	250
Baby Boomers: 1946-1964	12%	(39)	44%	(140)	19%	(61)	14%	(43)	11%	(35)	318
PID: Dem (no lean)	22%	(83)	46%	(176)	16%	(60)	10%	(38)	6%	(25)	383
PID: Ind (no lean)	8%	(22)	37%	(104)	19%	(52)	18%	(50)	19%	(53)	282
PID: Rep (no lean)	17%	(56)	35%	(119)	23%	(77)	15%	(49)	11%	(35)	336
PID/Gender: Dem Men	29%	(53)	44%	(80)	15%	(27)	7%	(13)	5%	(10)	184
PID/Gender: Dem Women	15%	(31)	48%	(96)	17%	(33)	12%	(25)	7%	(15)	198
PID/Gender: Ind Men	10%	(13)	32%	(40)	24%	(29)	19%	(24)	15%	(19)	124
PID/Gender: Ind Women	6%	(9)	41%	(64)	15%	(23)	17%	(26)	22%	(35)	158
PID/Gender: Rep Men	22%	(38)	38%	(66)	21%	(37)	10%	(17)	9%	(16)	174
PID/Gender: Rep Women	11%	(18)	33%	(53)	25%	(40)	20%	(32)	12%	(20)	161
Ideo: Liberal (1-3)	25%	(72)	44%	(129)	17%	(51)	7%	(21)	7%	(20)	293
Ideo: Moderate (4)	13%	(40)	45%	(144)	18%	(56)	14%	(45)	10%	(32)	318
Ideo: Conservative (5-7)	14%	(44)	33%	(105)	22%	(69)	19%	(60)	12%	(40)	318
Educ: < College	12%	(84)	38%	(263)	19%	(133)	17%	(115)	13%	(92)	687
Educ: Bachelors degree	22%	(45)	47%	(94)	18%	(37)	7%	(15)	6%	(11)	202
Educ: Post-grad	29%	(32)	37%	(42)	17%	(19)	7%	(7)	9%	(10)	111
Income: Under 50k	14%	(81)	38%	(219)	20%	(113)	16%	(91)	13%	(73)	577
Income: 50k-100k	19%	(54)	42%	(120)	18%	(51)	12%	(35)	9%	(25)	284
Income: 100k+	19%	(27)	43%	(60)	18%	(25)	8%	(12)	11%	(16)	139
Ethnicity: White	15%	(118)	39%	(306)	19%	(152)	14%	(110)	12%	(97)	783
Ethnicity: Hispanic	21%	(33)	34%	(55)	15%	(25)	19%	(30)	11%	(17)	159

Continued on next page

Table MCFE38_5: *In general, how much do you trust the following sources?*

Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	16%	(161)	40%	(399)	19%	(189)	14%	(137)	11%	(114)	1000
Ethnicity: Black	31%	(38)	41%	(51)	11%	(13)	12%	(15)	5%	(7)	125
Ethnicity: Other	5%	(5)	44%	(41)	26%	(24)	13%	(12)	11%	(10)	93
All Christian	18%	(86)	39%	(183)	21%	(98)	11%	(54)	11%	(50)	471
All Non-Christian	25%	(17)	45%	(31)	18%	(13)	7%	(5)	5%	(4)	69
Atheist	7%	(4)	58%	(33)	16%	(9)	9%	(5)	10%	(6)	57
Agnostic/Nothing in particular	9%	(24)	36%	(91)	19%	(49)	17%	(44)	18%	(47)	256
Something Else	20%	(30)	41%	(60)	14%	(21)	20%	(29)	5%	(7)	147
Religious Non-Protestant/Catholic	23%	(18)	43%	(34)	18%	(14)	7%	(6)	9%	(7)	79
Evangelical	25%	(76)	32%	(97)	19%	(59)	14%	(43)	9%	(26)	301
Non-Evangelical	13%	(37)	46%	(133)	19%	(55)	13%	(39)	10%	(28)	292
Community: Urban	24%	(82)	36%	(123)	15%	(52)	13%	(46)	12%	(42)	344
Community: Suburban	14%	(56)	42%	(165)	20%	(81)	13%	(53)	11%	(43)	398
Community: Rural	9%	(24)	43%	(111)	22%	(57)	15%	(38)	11%	(29)	259
Employ: Private Sector	19%	(55)	43%	(124)	20%	(57)	11%	(33)	7%	(20)	289
Employ: Government	22%	(11)	38%	(19)	20%	(10)	10%	(5)	10%	(5)	51
Employ: Self-Employed	27%	(23)	37%	(32)	20%	(17)	9%	(8)	7%	(6)	85
Employ: Homemaker	12%	(10)	36%	(31)	24%	(21)	14%	(12)	14%	(12)	86
Employ: Retired	11%	(26)	42%	(102)	20%	(48)	15%	(36)	12%	(29)	242
Employ: Unemployed	12%	(21)	37%	(66)	15%	(27)	18%	(31)	18%	(32)	178
Military HH: Yes	13%	(19)	41%	(56)	22%	(30)	15%	(20)	10%	(14)	139
Military HH: No	17%	(143)	40%	(343)	19%	(159)	14%	(117)	12%	(100)	861
RD/WT: Right Direction	20%	(66)	33%	(108)	20%	(64)	14%	(45)	12%	(40)	322
RD/WT: Wrong Track	14%	(96)	43%	(291)	18%	(125)	14%	(93)	11%	(74)	678
Trump Job Approve	15%	(62)	36%	(152)	22%	(94)	17%	(72)	11%	(47)	427
Trump Job Disapprove	18%	(99)	44%	(240)	17%	(93)	11%	(57)	9%	(51)	540
Trump Job Strongly Approve	17%	(46)	31%	(84)	20%	(55)	22%	(59)	9%	(24)	267
Trump Job Somewhat Approve	10%	(17)	42%	(68)	25%	(40)	8%	(13)	15%	(23)	160
Trump Job Somewhat Disapprove	18%	(22)	44%	(54)	20%	(24)	4%	(5)	13%	(16)	122
Trump Job Strongly Disapprove	18%	(77)	44%	(186)	16%	(69)	13%	(52)	8%	(35)	418

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Table MCFE38_5: *In general, how much do you trust the following sources?*
Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	16%	(161)	40%	(399)	19%	(189)	14%	(137)	11%	(114)	1000
Favorable of Trump	15%	(68)	36%	(159)	22%	(95)	16%	(70)	11%	(49)	442
Unfavorable of Trump	17%	(89)	44%	(229)	18%	(92)	11%	(57)	10%	(50)	517
Very Favorable of Trump	17%	(47)	33%	(90)	19%	(52)	21%	(59)	11%	(29)	277
Somewhat Favorable of Trump	13%	(21)	42%	(69)	26%	(44)	7%	(12)	12%	(20)	165
Somewhat Unfavorable of Trump	14%	(12)	43%	(36)	28%	(24)	4%	(3)	10%	(8)	83
Very Unfavorable of Trump	18%	(78)	44%	(193)	16%	(68)	12%	(53)	10%	(42)	434
#1 Issue: Economy	15%	(58)	38%	(149)	21%	(81)	16%	(63)	10%	(39)	390
#1 Issue: Security	11%	(10)	40%	(37)	14%	(13)	24%	(22)	11%	(10)	93
#1 Issue: Health Care	22%	(49)	47%	(105)	16%	(36)	5%	(12)	10%	(22)	224
#1 Issue: Medicare / Social Security	14%	(19)	32%	(45)	24%	(33)	14%	(19)	16%	(23)	139
#1 Issue: Other	24%	(14)	38%	(22)	14%	(8)	11%	(6)	13%	(7)	58
2018 House Vote: Democrat	21%	(76)	48%	(172)	14%	(51)	10%	(37)	6%	(21)	357
2018 House Vote: Republican	18%	(50)	34%	(95)	22%	(61)	15%	(42)	11%	(32)	281
2016 Vote: Hillary Clinton	23%	(76)	45%	(148)	15%	(51)	11%	(35)	6%	(21)	330
2016 Vote: Donald Trump	14%	(47)	36%	(117)	23%	(75)	15%	(51)	12%	(38)	328
2016 Vote: Didn't Vote	11%	(35)	38%	(118)	19%	(58)	15%	(47)	16%	(50)	308
Voted in 2014: Yes	18%	(100)	40%	(224)	19%	(107)	14%	(78)	8%	(45)	554
Voted in 2014: No	14%	(62)	39%	(174)	19%	(83)	13%	(59)	15%	(68)	446
2012 Vote: Barack Obama	21%	(81)	45%	(172)	16%	(62)	10%	(40)	6%	(25)	379
2012 Vote: Mitt Romney	13%	(27)	35%	(76)	23%	(49)	19%	(41)	11%	(23)	217
2012 Vote: Didn't Vote	13%	(50)	38%	(145)	19%	(71)	14%	(54)	16%	(61)	381
4-Region: Northeast	16%	(29)	40%	(72)	19%	(35)	10%	(18)	14%	(26)	179
4-Region: Midwest	14%	(30)	47%	(98)	17%	(36)	10%	(20)	12%	(25)	210
4-Region: South	16%	(58)	39%	(144)	18%	(68)	17%	(63)	11%	(41)	375
4-Region: West	19%	(44)	36%	(84)	21%	(50)	15%	(36)	9%	(22)	236
White (non-hispanic)	14%	(95)	41%	(283)	21%	(143)	13%	(89)	12%	(86)	694
POC	22%	(67)	38%	(116)	15%	(47)	16%	(48)	9%	(28)	306
Speaks only English at home	16%	(134)	41%	(351)	18%	(159)	13%	(116)	12%	(106)	866
Speaks mostly English at home	15%	(11)	46%	(33)	21%	(15)	15%	(10)	2%	(2)	71
Speaks both English and other language at home	24%	(12)	29%	(14)	27%	(14)	8%	(4)	12%	(6)	50

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Table MCFE38_5: In general, how much do you trust the following sources?

Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Adults	16%	(161)	40%	(399)	19%	(189)	14%	(137)	11%	(114)	1000
Trump supporter	14%	(57)	34%	(136)	24%	(96)	17%	(66)	11%	(43)	397
Biden supporter	21%	(98)	47%	(220)	15%	(71)	9%	(43)	8%	(38)	469
Sports fans	20%	(136)	42%	(285)	20%	(134)	11%	(76)	8%	(52)	683
Avid sports fans	28%	(68)	38%	(93)	22%	(53)	8%	(20)	4%	(9)	242
Sports fans, Age: 18-34	22%	(42)	42%	(81)	26%	(50)	5%	(10)	5%	(10)	192
Sports fans, Age: 35-44	19%	(24)	47%	(59)	15%	(19)	16%	(20)	2%	(3)	124
Sports fans, Age: 45-64	22%	(53)	40%	(95)	16%	(38)	13%	(30)	10%	(23)	239
Sports fans, Age: 65+	14%	(17)	39%	(50)	22%	(28)	12%	(15)	13%	(17)	127
White (non-hispanic) Sports fans	17%	(78)	42%	(193)	23%	(107)	10%	(47)	9%	(40)	465
POC Sports fans	27%	(58)	42%	(92)	13%	(27)	13%	(28)	6%	(12)	217
Black Sports fans	37%	(34)	42%	(40)	9%	(9)	8%	(7)	4%	(3)	93
Movie studios should diversify teams	21%	(135)	44%	(283)	18%	(113)	10%	(66)	7%	(43)	640
Movie studios should diversify stories	24%	(127)	44%	(232)	17%	(88)	9%	(47)	7%	(37)	531
Concerned about Covid	19%	(148)	42%	(333)	20%	(156)	10%	(81)	9%	(71)	789
No experience with Covid	14%	(57)	37%	(154)	16%	(67)	17%	(71)	15%	(64)	413
Health care major factor for election	21%	(130)	42%	(264)	18%	(113)	11%	(72)	8%	(51)	629
Social media users	17%	(156)	40%	(372)	19%	(181)	13%	(125)	11%	(100)	935
WhatsApp users	28%	(68)	45%	(107)	14%	(35)	8%	(20)	4%	(9)	239
WeChat users	34%	(18)	49%	(26)	10%	(5)	7%	(4)	1%	(0)	53
Social media news source at least once a week	19%	(126)	45%	(295)	20%	(131)	9%	(62)	7%	(48)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_6: In general, how much do you trust the following sources?
Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(131)	28%	(275)	26%	(263)	25%	(251)	8%	(80)	1000
Gender: Male	15%	(72)	27%	(128)	21%	(102)	30%	(143)	8%	(39)	483
Gender: Female	12%	(60)	28%	(147)	31%	(161)	21%	(108)	8%	(41)	517
Age: 18-34	20%	(61)	30%	(89)	24%	(73)	17%	(52)	8%	(24)	298
Age: 35-44	20%	(32)	34%	(55)	26%	(42)	15%	(24)	6%	(9)	163
Age: 45-64	11%	(38)	28%	(96)	29%	(98)	26%	(88)	6%	(22)	341
Age: 65+	—	(0)	18%	(35)	25%	(50)	44%	(87)	13%	(25)	198
GenZers: 1997-2012	25%	(22)	23%	(21)	16%	(14)	23%	(20)	13%	(11)	87
Millennials: 1981-1996	18%	(55)	32%	(98)	27%	(83)	16%	(48)	7%	(21)	304
GenXers: 1965-1980	18%	(45)	32%	(79)	25%	(63)	21%	(52)	4%	(11)	250
Baby Boomers: 1946-1964	3%	(10)	21%	(68)	29%	(92)	37%	(118)	10%	(31)	318
PID: Dem (no lean)	15%	(57)	34%	(131)	25%	(94)	20%	(76)	6%	(24)	383
PID: Ind (no lean)	8%	(23)	20%	(58)	30%	(84)	30%	(85)	11%	(31)	282
PID: Rep (no lean)	15%	(51)	26%	(86)	25%	(85)	27%	(89)	7%	(24)	336
PID/Gender: Dem Men	14%	(25)	34%	(62)	21%	(39)	26%	(47)	6%	(11)	184
PID/Gender: Dem Women	16%	(31)	35%	(69)	28%	(56)	15%	(29)	7%	(13)	198
PID/Gender: Ind Men	7%	(8)	18%	(22)	21%	(27)	42%	(52)	12%	(15)	124
PID/Gender: Ind Women	9%	(15)	22%	(35)	37%	(58)	21%	(33)	11%	(17)	158
PID/Gender: Rep Men	22%	(38)	25%	(44)	21%	(36)	25%	(44)	7%	(13)	174
PID/Gender: Rep Women	8%	(13)	26%	(42)	30%	(48)	28%	(46)	7%	(11)	161
Ideo: Liberal (1-3)	18%	(52)	28%	(82)	29%	(85)	19%	(57)	6%	(17)	293
Ideo: Moderate (4)	12%	(39)	33%	(104)	22%	(69)	26%	(83)	7%	(22)	318
Ideo: Conservative (5-7)	10%	(33)	24%	(75)	26%	(81)	32%	(101)	9%	(27)	318
Educ: < College	11%	(72)	28%	(191)	25%	(174)	27%	(187)	9%	(62)	687
Educ: Bachelors degree	15%	(30)	25%	(50)	34%	(68)	22%	(44)	5%	(9)	202
Educ: Post-grad	26%	(29)	30%	(33)	19%	(21)	17%	(19)	7%	(8)	111
Income: Under 50k	12%	(70)	29%	(169)	26%	(148)	25%	(141)	9%	(49)	577
Income: 50k-100k	13%	(36)	23%	(64)	28%	(79)	29%	(82)	8%	(22)	284
Income: 100k+	18%	(25)	30%	(42)	26%	(36)	19%	(27)	6%	(8)	139
Ethnicity: White	13%	(98)	24%	(189)	28%	(216)	28%	(218)	8%	(62)	783
Ethnicity: Hispanic	25%	(40)	27%	(43)	17%	(27)	21%	(34)	9%	(15)	159

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Table MCFE38_6: In general, how much do you trust the following sources?

Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(131)	28%	(275)	26%	(263)	25%	(251)	8%	(80)	1000
Ethnicity: Black	21%	(26)	36%	(45)	24%	(31)	11%	(13)	8%	(10)	125
Ethnicity: Other	7%	(7)	44%	(41)	18%	(17)	21%	(20)	9%	(8)	93
All Christian	11%	(50)	32%	(151)	24%	(114)	26%	(122)	7%	(33)	471
All Non-Christian	26%	(18)	21%	(14)	29%	(20)	18%	(12)	7%	(5)	69
Atheist	7%	(4)	33%	(19)	22%	(12)	27%	(16)	11%	(6)	57
Agnostic/Nothing in particular	13%	(32)	20%	(52)	29%	(75)	26%	(66)	12%	(31)	256
Something Else	18%	(27)	26%	(39)	29%	(42)	23%	(34)	3%	(5)	147
Religious Non-Protestant/Catholic	24%	(19)	24%	(19)	28%	(22)	18%	(14)	6%	(5)	79
Evangelical	17%	(52)	29%	(87)	25%	(74)	21%	(64)	8%	(24)	301
Non-Evangelical	7%	(21)	31%	(90)	26%	(75)	31%	(91)	5%	(15)	292
Community: Urban	22%	(75)	30%	(103)	23%	(80)	16%	(55)	9%	(32)	344
Community: Suburban	9%	(35)	25%	(99)	29%	(116)	30%	(121)	7%	(27)	398
Community: Rural	8%	(21)	29%	(74)	26%	(68)	29%	(75)	8%	(21)	259
Employ: Private Sector	17%	(50)	29%	(83)	27%	(78)	21%	(61)	6%	(16)	289
Employ: Government	15%	(8)	33%	(17)	28%	(14)	22%	(11)	2%	(1)	51
Employ: Self-Employed	21%	(18)	34%	(29)	32%	(27)	11%	(9)	3%	(2)	85
Employ: Homemaker	10%	(9)	25%	(21)	33%	(28)	24%	(20)	8%	(7)	86
Employ: Retired	3%	(7)	19%	(46)	25%	(60)	41%	(99)	12%	(29)	242
Employ: Unemployed	11%	(20)	32%	(58)	19%	(34)	24%	(43)	13%	(23)	178
Military HH: Yes	7%	(9)	23%	(32)	28%	(38)	36%	(50)	7%	(9)	139
Military HH: No	14%	(122)	28%	(243)	26%	(225)	23%	(201)	8%	(71)	861
RD/WT: Right Direction	19%	(61)	24%	(78)	25%	(80)	22%	(71)	10%	(32)	322
RD/WT: Wrong Track	10%	(70)	29%	(197)	27%	(184)	26%	(180)	7%	(48)	678
Trump Job Approve	15%	(63)	28%	(120)	27%	(116)	24%	(101)	6%	(27)	427
Trump Job Disapprove	12%	(67)	28%	(152)	26%	(139)	26%	(142)	7%	(40)	540
Trump Job Strongly Approve	18%	(49)	27%	(71)	25%	(65)	26%	(68)	5%	(13)	267
Trump Job Somewhat Approve	9%	(14)	31%	(49)	31%	(50)	20%	(33)	9%	(14)	160
Trump Job Somewhat Disapprove	20%	(24)	31%	(38)	27%	(33)	16%	(20)	6%	(7)	122
Trump Job Strongly Disapprove	10%	(43)	27%	(114)	25%	(106)	29%	(122)	8%	(33)	418

Continued on next page

Table MCFE38_6: *In general, how much do you trust the following sources?*
 Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(131)	28%	(275)	26%	(263)	25%	(251)	8%	(80)	1000
Favorable of Trump	16%	(69)	29%	(126)	27%	(117)	23%	(101)	6%	(29)	442
Unfavorable of Trump	11%	(59)	27%	(138)	27%	(138)	27%	(141)	8%	(40)	517
Very Favorable of Trump	17%	(46)	27%	(75)	24%	(65)	27%	(73)	6%	(17)	277
Somewhat Favorable of Trump	14%	(23)	31%	(51)	31%	(52)	16%	(27)	7%	(12)	165
Somewhat Unfavorable of Trump	18%	(15)	29%	(24)	30%	(25)	20%	(17)	4%	(3)	83
Very Unfavorable of Trump	10%	(45)	26%	(114)	26%	(114)	29%	(125)	9%	(37)	434
#1 Issue: Economy	12%	(46)	29%	(113)	30%	(119)	24%	(92)	5%	(20)	390
#1 Issue: Security	5%	(5)	22%	(20)	25%	(23)	39%	(36)	9%	(9)	93
#1 Issue: Health Care	20%	(46)	29%	(64)	23%	(52)	19%	(43)	8%	(19)	224
#1 Issue: Medicare / Social Security	8%	(11)	20%	(28)	31%	(43)	31%	(44)	10%	(14)	139
#1 Issue: Other	9%	(5)	28%	(16)	16%	(9)	33%	(19)	14%	(8)	58
2018 House Vote: Democrat	13%	(47)	34%	(120)	25%	(90)	22%	(80)	6%	(20)	357
2018 House Vote: Republican	15%	(41)	24%	(67)	27%	(75)	28%	(79)	7%	(19)	281
2016 Vote: Hillary Clinton	12%	(40)	32%	(106)	24%	(80)	26%	(87)	5%	(18)	330
2016 Vote: Donald Trump	14%	(47)	27%	(89)	25%	(82)	26%	(85)	7%	(24)	328
2016 Vote: Didn't Vote	14%	(43)	24%	(74)	28%	(87)	22%	(68)	12%	(36)	308
Voted in 2014: Yes	10%	(56)	30%	(166)	26%	(144)	28%	(157)	6%	(31)	554
Voted in 2014: No	17%	(75)	25%	(110)	27%	(119)	21%	(93)	11%	(48)	446
2012 Vote: Barack Obama	13%	(48)	30%	(113)	27%	(101)	24%	(92)	6%	(23)	379
2012 Vote: Mitt Romney	7%	(16)	26%	(57)	29%	(63)	32%	(69)	5%	(11)	217
2012 Vote: Didn't Vote	17%	(66)	27%	(103)	22%	(85)	21%	(82)	12%	(45)	381
4-Region: Northeast	19%	(34)	25%	(44)	23%	(41)	20%	(36)	14%	(24)	179
4-Region: Midwest	7%	(14)	32%	(68)	32%	(66)	21%	(44)	8%	(17)	210
4-Region: South	12%	(44)	27%	(101)	26%	(98)	29%	(108)	6%	(23)	375
4-Region: West	16%	(39)	26%	(62)	24%	(57)	27%	(64)	6%	(15)	236
White (non-hispanic)	10%	(70)	26%	(179)	28%	(195)	28%	(197)	8%	(53)	694
POC	20%	(61)	32%	(96)	22%	(68)	18%	(54)	9%	(27)	306
Speaks only English at home	12%	(103)	27%	(233)	27%	(234)	26%	(226)	8%	(71)	866
Speaks mostly English at home	8%	(6)	36%	(25)	26%	(19)	26%	(18)	4%	(3)	71
Speaks both English and other language at home	42%	(21)	23%	(12)	19%	(9)	5%	(2)	12%	(6)	50

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Table MCFE38_6: In general, how much do you trust the following sources?

Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Adults	13%	(131)	28%	(275)	26%	(263)	25%	(251)	8%	(80)	1000
Trump supporter	14%	(55)	28%	(109)	27%	(109)	25%	(101)	6%	(23)	397
Biden supporter	14%	(66)	30%	(141)	25%	(117)	23%	(110)	7%	(35)	469
Sports fans	16%	(108)	30%	(203)	26%	(175)	23%	(157)	6%	(39)	683
Avid sports fans	26%	(64)	28%	(69)	23%	(56)	18%	(45)	4%	(9)	242
Sports fans, Age: 18-34	24%	(45)	33%	(63)	24%	(46)	17%	(33)	3%	(5)	192
Sports fans, Age: 35-44	25%	(31)	39%	(48)	22%	(27)	12%	(14)	4%	(4)	124
Sports fans, Age: 45-64	13%	(32)	30%	(71)	27%	(64)	23%	(55)	7%	(17)	239
Sports fans, Age: 65+	—	(0)	16%	(21)	30%	(38)	44%	(56)	10%	(13)	127
White (non-hispanic) Sports fans	13%	(58)	28%	(129)	28%	(132)	26%	(120)	6%	(26)	465
POC Sports fans	23%	(50)	34%	(74)	19%	(42)	17%	(38)	6%	(13)	217
Black Sports fans	21%	(20)	40%	(37)	24%	(22)	9%	(8)	6%	(6)	93
Movie studios should diversify teams	16%	(104)	31%	(199)	26%	(164)	23%	(147)	4%	(26)	640
Movie studios should diversify stories	18%	(95)	35%	(183)	23%	(121)	20%	(104)	5%	(27)	531
Concerned about Covid	15%	(121)	28%	(223)	26%	(206)	24%	(189)	6%	(49)	789
No experience with Covid	11%	(47)	25%	(103)	25%	(105)	27%	(110)	11%	(47)	413
Health care major factor for election	13%	(83)	29%	(184)	26%	(165)	25%	(156)	7%	(42)	629
Social media users	14%	(131)	29%	(272)	27%	(256)	23%	(212)	7%	(63)	935
WhatsApp users	27%	(65)	36%	(87)	18%	(44)	16%	(38)	2%	(5)	239
WeChat users	40%	(21)	33%	(18)	20%	(11)	6%	(3)	1%	(1)	53
Social media news source at least once a week	19%	(128)	37%	(247)	28%	(185)	11%	(73)	4%	(28)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_7: In general, how much do you trust the following sources?

Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(85)	27%	(272)	17%	(170)	19%	(186)	29%	(287)	1000
Gender: Male	9%	(44)	31%	(151)	15%	(73)	19%	(94)	25%	(120)	483
Gender: Female	8%	(41)	23%	(121)	19%	(97)	18%	(92)	32%	(166)	517
Age: 18-34	13%	(40)	32%	(94)	21%	(63)	15%	(45)	19%	(55)	298
Age: 35-44	12%	(19)	33%	(53)	22%	(35)	15%	(25)	18%	(30)	163
Age: 45-64	6%	(22)	26%	(89)	14%	(48)	18%	(63)	35%	(120)	341
Age: 65+	2%	(4)	18%	(36)	12%	(24)	27%	(53)	41%	(82)	198
GenZers: 1997-2012	11%	(10)	28%	(24)	26%	(22)	16%	(14)	20%	(17)	87
Millennials: 1981-1996	14%	(41)	31%	(94)	22%	(66)	15%	(45)	19%	(59)	304
GenXers: 1965-1980	10%	(24)	33%	(82)	12%	(31)	17%	(42)	29%	(71)	250
Baby Boomers: 1946-1964	3%	(8)	21%	(66)	14%	(46)	23%	(74)	39%	(125)	318
PID: Dem (no lean)	10%	(40)	35%	(133)	15%	(56)	17%	(65)	23%	(89)	383
PID: Ind (no lean)	4%	(11)	22%	(63)	20%	(55)	23%	(65)	31%	(88)	282
PID: Rep (no lean)	10%	(34)	23%	(77)	18%	(59)	17%	(56)	33%	(110)	336
PID/Gender: Dem Men	8%	(15)	39%	(73)	12%	(23)	21%	(38)	19%	(36)	184
PID/Gender: Dem Women	12%	(24)	30%	(60)	17%	(33)	14%	(27)	27%	(53)	198
PID/Gender: Ind Men	5%	(6)	24%	(30)	21%	(26)	25%	(31)	26%	(32)	124
PID/Gender: Ind Women	3%	(5)	21%	(33)	19%	(30)	22%	(34)	35%	(56)	158
PID/Gender: Rep Men	13%	(22)	28%	(49)	14%	(25)	14%	(25)	30%	(53)	174
PID/Gender: Rep Women	7%	(12)	17%	(27)	21%	(34)	19%	(31)	36%	(57)	161
Ideo: Liberal (1-3)	14%	(42)	32%	(95)	15%	(44)	12%	(37)	26%	(76)	293
Ideo: Moderate (4)	3%	(11)	35%	(111)	18%	(58)	18%	(58)	25%	(80)	318
Ideo: Conservative (5-7)	9%	(28)	18%	(56)	18%	(56)	24%	(77)	32%	(101)	318
Educ: < College	5%	(37)	22%	(155)	18%	(123)	22%	(150)	32%	(223)	687
Educ: Bachelors degree	13%	(27)	40%	(80)	16%	(32)	11%	(23)	20%	(40)	202
Educ: Post-grad	19%	(21)	34%	(38)	14%	(15)	12%	(13)	21%	(23)	111
Income: Under 50k	6%	(36)	24%	(141)	16%	(93)	22%	(125)	32%	(182)	577
Income: 50k-100k	10%	(27)	26%	(75)	20%	(56)	17%	(47)	28%	(79)	284
Income: 100k+	15%	(22)	41%	(57)	15%	(21)	10%	(14)	19%	(26)	139
Ethnicity: White	8%	(63)	26%	(206)	15%	(120)	20%	(154)	31%	(239)	783
Ethnicity: Hispanic	17%	(28)	29%	(46)	22%	(36)	17%	(27)	15%	(23)	159

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Table MCFE38_7: In general, how much do you trust the following sources?

Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	8%	(85)	27%	(272)	17%	(170)	19%	(186)	29%	(287)	1000
Ethnicity: Black	8%	(9)	32%	(40)	18%	(22)	16%	(20)	27%	(33)	125
Ethnicity: Other	13%	(12)	28%	(26)	30%	(28)	13%	(12)	16%	(15)	93
All Christian	9%	(43)	29%	(137)	15%	(70)	17%	(80)	30%	(140)	471
All Non-Christian	23%	(16)	34%	(24)	14%	(10)	11%	(7)	18%	(12)	69
Atheist	10%	(6)	32%	(18)	13%	(7)	27%	(15)	19%	(11)	57
Agnostic/Nothing in particular	3%	(8)	22%	(55)	20%	(51)	21%	(53)	35%	(88)	256
Something Else	8%	(12)	25%	(38)	22%	(32)	21%	(31)	24%	(35)	147
Religious Non-Protestant/Catholic	20%	(16)	32%	(26)	13%	(10)	12%	(9)	23%	(18)	79
Evangelical	14%	(41)	26%	(78)	16%	(50)	19%	(56)	25%	(76)	301
Non-Evangelical	4%	(11)	30%	(89)	17%	(48)	18%	(52)	31%	(91)	292
Community: Urban	14%	(48)	34%	(117)	17%	(58)	15%	(52)	20%	(68)	344
Community: Suburban	8%	(30)	24%	(96)	16%	(62)	18%	(73)	34%	(137)	398
Community: Rural	2%	(6)	23%	(59)	19%	(50)	24%	(61)	32%	(82)	259
Employ: Private Sector	14%	(42)	39%	(114)	14%	(41)	15%	(44)	17%	(49)	289
Employ: Government	7%	(4)	27%	(14)	21%	(11)	17%	(9)	28%	(14)	51
Employ: Self-Employed	16%	(13)	36%	(31)	11%	(10)	17%	(14)	20%	(17)	85
Employ: Homemaker	4%	(3)	16%	(14)	27%	(23)	14%	(12)	39%	(34)	86
Employ: Retired	2%	(4)	22%	(52)	14%	(35)	25%	(61)	37%	(90)	242
Employ: Unemployed	6%	(10)	19%	(34)	18%	(32)	22%	(39)	36%	(64)	178
Military HH: Yes	6%	(9)	27%	(37)	18%	(25)	19%	(26)	30%	(42)	139
Military HH: No	9%	(76)	27%	(235)	17%	(145)	19%	(160)	28%	(245)	861
RD/WT: Right Direction	12%	(40)	26%	(85)	17%	(56)	16%	(51)	28%	(91)	322
RD/WT: Wrong Track	7%	(45)	28%	(187)	17%	(115)	20%	(135)	29%	(196)	678
Trump Job Approve	10%	(41)	24%	(103)	18%	(77)	20%	(85)	28%	(121)	427
Trump Job Disapprove	8%	(44)	30%	(164)	17%	(89)	18%	(96)	27%	(147)	540
Trump Job Strongly Approve	12%	(33)	23%	(62)	16%	(43)	21%	(57)	27%	(72)	267
Trump Job Somewhat Approve	5%	(8)	26%	(41)	21%	(34)	18%	(29)	30%	(49)	160
Trump Job Somewhat Disapprove	6%	(8)	37%	(45)	15%	(18)	18%	(21)	24%	(29)	122
Trump Job Strongly Disapprove	9%	(36)	28%	(119)	17%	(71)	18%	(75)	28%	(118)	418

Continued on next page

Table MCFE38_7: In general, how much do you trust the following sources?
 Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Adults	8%	(85)	27%	(272)	17%	(170)	19%	(186)	29%	(287)	1000
Favorable of Trump	10%	(43)	26%	(115)	18%	(79)	19%	(82)	28%	(124)	442
Unfavorable of Trump	8%	(40)	30%	(154)	17%	(87)	18%	(93)	28%	(144)	517
Very Favorable of Trump	13%	(35)	25%	(70)	13%	(37)	21%	(59)	28%	(76)	277
Somewhat Favorable of Trump	5%	(8)	27%	(45)	25%	(42)	14%	(23)	29%	(47)	165
Somewhat Unfavorable of Trump	7%	(6)	27%	(23)	22%	(18)	18%	(15)	26%	(22)	83
Very Unfavorable of Trump	8%	(34)	30%	(131)	16%	(69)	18%	(77)	28%	(122)	434
#1 Issue: Economy	10%	(38)	27%	(105)	19%	(74)	19%	(72)	26%	(101)	390
#1 Issue: Security	9%	(8)	19%	(18)	16%	(15)	32%	(29)	24%	(22)	93
#1 Issue: Health Care	11%	(24)	36%	(81)	17%	(37)	11%	(24)	25%	(57)	224
#1 Issue: Medicare / Social Security	3%	(4)	19%	(26)	18%	(25)	22%	(31)	39%	(54)	139
#1 Issue: Other	6%	(4)	25%	(14)	10%	(6)	12%	(7)	47%	(27)	58
2018 House Vote: Democrat	10%	(34)	36%	(130)	15%	(54)	17%	(60)	23%	(80)	357
2018 House Vote: Republican	12%	(33)	25%	(71)	15%	(41)	19%	(53)	29%	(82)	281
2016 Vote: Hillary Clinton	9%	(30)	37%	(124)	13%	(42)	17%	(58)	23%	(77)	330
2016 Vote: Donald Trump	10%	(34)	23%	(74)	17%	(56)	20%	(66)	30%	(97)	328
2016 Vote: Didn't Vote	6%	(19)	21%	(66)	21%	(63)	19%	(57)	33%	(102)	308
Voted in 2014: Yes	9%	(48)	31%	(169)	16%	(88)	19%	(106)	26%	(143)	554
Voted in 2014: No	8%	(36)	23%	(103)	18%	(82)	18%	(80)	32%	(144)	446
2012 Vote: Barack Obama	9%	(33)	35%	(134)	15%	(58)	18%	(67)	23%	(87)	379
2012 Vote: Mitt Romney	8%	(17)	21%	(46)	18%	(39)	20%	(44)	32%	(70)	217
2012 Vote: Didn't Vote	8%	(31)	23%	(87)	19%	(72)	19%	(72)	31%	(119)	381
4-Region: Northeast	12%	(21)	26%	(46)	16%	(29)	18%	(33)	28%	(50)	179
4-Region: Midwest	7%	(15)	24%	(50)	18%	(38)	19%	(40)	32%	(67)	210
4-Region: South	5%	(19)	27%	(103)	14%	(53)	20%	(75)	33%	(124)	375
4-Region: West	12%	(29)	31%	(73)	22%	(51)	16%	(38)	19%	(46)	236
White (non-hispanic)	7%	(48)	26%	(178)	15%	(106)	20%	(139)	32%	(224)	694
POC	12%	(36)	31%	(94)	21%	(64)	16%	(48)	21%	(63)	306
Speaks only English at home	7%	(63)	27%	(238)	16%	(139)	18%	(158)	31%	(269)	866
Speaks mostly English at home	13%	(9)	34%	(24)	21%	(15)	22%	(16)	10%	(7)	71
Speaks both English and other language at home	23%	(12)	12%	(6)	32%	(16)	12%	(6)	22%	(11)	50

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Table MCFE38_7: In general, how much do you trust the following sources?

Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Adults	8%	(85)	27%	(272)	17%	(170)	19%	(186)	29%	(287)	1000
Trump supporter	9%	(37)	25%	(97)	18%	(73)	20%	(78)	28%	(111)	397
Biden supporter	9%	(44)	33%	(156)	14%	(67)	16%	(76)	27%	(125)	469
Sports fans	10%	(67)	29%	(201)	19%	(131)	16%	(109)	25%	(174)	683
Avid sports fans	16%	(39)	30%	(73)	21%	(52)	13%	(33)	19%	(45)	242
Sports fans, Age: 18-34	16%	(31)	33%	(64)	28%	(53)	11%	(21)	12%	(23)	192
Sports fans, Age: 35-44	13%	(16)	36%	(45)	22%	(27)	14%	(17)	14%	(18)	124
Sports fans, Age: 45-64	7%	(18)	28%	(67)	14%	(33)	17%	(41)	34%	(80)	239
Sports fans, Age: 65+	2%	(2)	20%	(25)	14%	(17)	23%	(30)	42%	(53)	127
White (non-hispanic) Sports fans	9%	(43)	28%	(128)	17%	(78)	17%	(77)	30%	(139)	465
POC Sports fans	11%	(24)	34%	(73)	25%	(53)	15%	(32)	16%	(35)	217
Black Sports fans	9%	(9)	35%	(33)	20%	(18)	12%	(11)	24%	(22)	93
Movie studios should diversify teams	11%	(71)	31%	(195)	19%	(124)	15%	(96)	24%	(153)	640
Movie studios should diversify stories	13%	(71)	31%	(167)	18%	(96)	14%	(76)	23%	(122)	531
Concerned about Covid	10%	(76)	29%	(229)	18%	(142)	16%	(129)	27%	(213)	789
No experience with Covid	5%	(23)	24%	(99)	14%	(56)	21%	(85)	36%	(149)	413
Health care major factor for election	9%	(59)	30%	(188)	16%	(99)	18%	(116)	27%	(168)	629
Social media users	9%	(85)	28%	(265)	18%	(165)	17%	(160)	28%	(260)	935
WhatsApp users	16%	(38)	44%	(106)	19%	(45)	8%	(19)	13%	(31)	239
WeChat users	31%	(17)	47%	(25)	10%	(5)	6%	(3)	6%	(3)	53
Social media news source at least once a week	12%	(77)	34%	(222)	18%	(120)	13%	(85)	24%	(157)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	31%	(313)	45%	(451)	14%	(140)	10%	(97)	1000
Gender: Male	32%	(154)	41%	(197)	17%	(81)	10%	(50)	483
Gender: Female	31%	(159)	49%	(254)	11%	(59)	9%	(46)	517
Age: 18-34	35%	(104)	42%	(124)	15%	(46)	8%	(23)	298
Age: 35-44	27%	(44)	54%	(89)	11%	(18)	7%	(12)	163
Age: 45-64	32%	(111)	44%	(149)	15%	(51)	9%	(32)	341
Age: 65+	27%	(53)	45%	(89)	13%	(25)	15%	(30)	198
GenZers: 1997-2012	37%	(32)	40%	(35)	16%	(14)	8%	(7)	87
Millennials: 1981-1996	32%	(96)	47%	(143)	14%	(42)	8%	(23)	304
GenXers: 1965-1980	31%	(78)	48%	(120)	13%	(32)	8%	(21)	250
Baby Boomers: 1946-1964	30%	(95)	42%	(135)	15%	(49)	13%	(40)	318
PID: Dem (no lean)	25%	(94)	52%	(200)	16%	(60)	7%	(28)	383
PID: Ind (no lean)	36%	(102)	40%	(114)	11%	(32)	12%	(34)	282
PID: Rep (no lean)	35%	(117)	41%	(137)	14%	(47)	10%	(35)	336
PID/Gender: Dem Men	27%	(50)	49%	(91)	19%	(35)	4%	(8)	184
PID/Gender: Dem Women	22%	(44)	55%	(109)	13%	(26)	10%	(20)	198
PID/Gender: Ind Men	37%	(46)	32%	(40)	15%	(19)	15%	(19)	124
PID/Gender: Ind Women	36%	(56)	47%	(73)	8%	(13)	10%	(15)	158
PID/Gender: Rep Men	33%	(58)	38%	(66)	16%	(27)	14%	(24)	174
PID/Gender: Rep Women	37%	(59)	44%	(71)	12%	(20)	7%	(11)	161
Ideo: Liberal (1-3)	29%	(85)	50%	(147)	15%	(43)	6%	(18)	293
Ideo: Moderate (4)	28%	(88)	45%	(142)	15%	(49)	12%	(39)	318
Ideo: Conservative (5-7)	36%	(116)	42%	(134)	12%	(39)	9%	(30)	318
Educ: < College	31%	(215)	45%	(306)	14%	(93)	11%	(73)	687
Educ: Bachelors degree	33%	(66)	47%	(94)	14%	(28)	7%	(14)	202
Educ: Post-grad	28%	(31)	46%	(51)	17%	(18)	9%	(10)	111
Income: Under 50k	31%	(179)	45%	(262)	15%	(86)	9%	(50)	577
Income: 50k-100k	34%	(96)	46%	(129)	11%	(30)	10%	(28)	284
Income: 100k+	27%	(37)	43%	(60)	17%	(23)	13%	(18)	139
Ethnicity: White	30%	(233)	47%	(365)	14%	(111)	9%	(73)	783
Ethnicity: Hispanic	32%	(51)	41%	(65)	14%	(23)	13%	(20)	159
Ethnicity: Black	33%	(41)	36%	(45)	19%	(24)	12%	(15)	125
Ethnicity: Other	42%	(39)	44%	(41)	5%	(5)	9%	(8)	93

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Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	31%	(313)	45%	(451)	14%	(140)	10%	(97)	1000
All Christian	31%	(148)	43%	(203)	16%	(74)	10%	(45)	471
All Non-Christian	30%	(21)	49%	(34)	13%	(9)	7%	(5)	69
Atheist	31%	(18)	54%	(31)	12%	(7)	4%	(2)	57
Agnostic/Nothing in particular	35%	(90)	42%	(106)	12%	(31)	11%	(28)	256
Something Else	25%	(36)	52%	(76)	13%	(19)	11%	(16)	147
Religious Non-Protestant/Catholic	29%	(23)	51%	(40)	12%	(10)	7%	(6)	79
Evangelical	32%	(95)	43%	(130)	16%	(49)	9%	(28)	301
Non-Evangelical	28%	(81)	47%	(137)	14%	(41)	11%	(32)	292
Community: Urban	30%	(102)	43%	(146)	15%	(51)	13%	(44)	344
Community: Suburban	32%	(126)	45%	(178)	16%	(64)	7%	(29)	398
Community: Rural	33%	(85)	49%	(126)	9%	(24)	9%	(24)	259
Employ: Private Sector	30%	(86)	46%	(134)	14%	(41)	10%	(28)	289
Employ: Government	34%	(17)	51%	(26)	11%	(6)	4%	(2)	51
Employ: Self-Employed	43%	(36)	38%	(33)	15%	(13)	4%	(4)	85
Employ: Homemaker	40%	(35)	42%	(37)	10%	(9)	7%	(6)	86
Employ: Retired	27%	(66)	43%	(105)	15%	(35)	15%	(36)	242
Employ: Unemployed	29%	(51)	47%	(84)	16%	(28)	9%	(15)	178
Military HH: Yes	34%	(48)	48%	(66)	10%	(14)	8%	(11)	139
Military HH: No	31%	(265)	45%	(385)	15%	(126)	10%	(85)	861
RD/WT: Right Direction	33%	(105)	37%	(120)	17%	(56)	13%	(40)	322
RD/WT: Wrong Track	31%	(208)	49%	(331)	12%	(83)	8%	(56)	678
Trump Job Approve	34%	(143)	44%	(187)	14%	(58)	9%	(39)	427
Trump Job Disapprove	31%	(165)	46%	(249)	14%	(77)	9%	(50)	540
Trump Job Strongly Approve	39%	(105)	39%	(103)	14%	(38)	8%	(21)	267
Trump Job Somewhat Approve	24%	(39)	52%	(83)	12%	(20)	11%	(18)	160
Trump Job Somewhat Disapprove	24%	(30)	46%	(56)	20%	(24)	10%	(12)	122
Trump Job Strongly Disapprove	32%	(135)	46%	(193)	13%	(53)	9%	(38)	418
Favorable of Trump	33%	(146)	44%	(192)	15%	(64)	9%	(39)	442
Unfavorable of Trump	31%	(158)	47%	(241)	14%	(70)	9%	(49)	517

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Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	31%	(313)	45%	(451)	14%	(140)	10%	(97)	1000
Very Favorable of Trump	38%	(105)	38%	(107)	15%	(41)	9%	(24)	277
Somewhat Favorable of Trump	25%	(41)	52%	(86)	14%	(23)	9%	(15)	165
Somewhat Unfavorable of Trump	33%	(27)	40%	(33)	19%	(15)	9%	(7)	83
Very Unfavorable of Trump	30%	(131)	48%	(208)	13%	(54)	10%	(41)	434
#1 Issue: Economy	34%	(135)	46%	(180)	13%	(52)	6%	(24)	390
#1 Issue: Security	35%	(32)	41%	(38)	11%	(10)	14%	(13)	93
#1 Issue: Health Care	30%	(67)	49%	(109)	12%	(27)	9%	(21)	224
#1 Issue: Medicare / Social Security	21%	(29)	44%	(61)	18%	(25)	17%	(23)	139
#1 Issue: Other	36%	(21)	41%	(24)	15%	(8)	8%	(5)	58
2018 House Vote: Democrat	25%	(90)	49%	(177)	17%	(60)	8%	(30)	357
2018 House Vote: Republican	36%	(102)	44%	(123)	12%	(33)	8%	(23)	281
2016 Vote: Hillary Clinton	29%	(96)	48%	(158)	16%	(51)	8%	(26)	330
2016 Vote: Donald Trump	35%	(116)	44%	(144)	13%	(42)	8%	(26)	328
2016 Vote: Didn't Vote	29%	(90)	44%	(135)	13%	(40)	14%	(43)	308
Voted in 2014: Yes	32%	(180)	46%	(254)	15%	(81)	7%	(40)	554
Voted in 2014: No	30%	(133)	44%	(197)	13%	(59)	13%	(57)	446
2012 Vote: Barack Obama	30%	(113)	48%	(183)	15%	(55)	7%	(27)	379
2012 Vote: Mitt Romney	36%	(78)	43%	(94)	13%	(28)	8%	(17)	217
2012 Vote: Didn't Vote	29%	(111)	43%	(165)	15%	(56)	13%	(49)	381
4-Region: Northeast	26%	(46)	46%	(82)	13%	(24)	15%	(26)	179
4-Region: Midwest	32%	(68)	47%	(98)	15%	(32)	6%	(12)	210
4-Region: South	36%	(134)	42%	(156)	13%	(48)	10%	(37)	375
4-Region: West	27%	(65)	49%	(115)	15%	(36)	9%	(21)	236
White (non-hispanic)	30%	(211)	47%	(324)	14%	(94)	9%	(65)	694
POC	33%	(102)	42%	(127)	15%	(45)	10%	(31)	306
Speaks only English at home	31%	(268)	45%	(386)	15%	(128)	10%	(83)	866
Speaks mostly English at home	33%	(24)	50%	(35)	9%	(6)	8%	(6)	71
Speaks both English and other language at home	32%	(16)	50%	(25)	6%	(3)	12%	(6)	50
Trump supporter	36%	(145)	42%	(166)	14%	(55)	8%	(31)	397
Biden supporter	27%	(127)	47%	(222)	16%	(75)	10%	(45)	469
Sports fans	32%	(216)	47%	(318)	14%	(97)	8%	(51)	683
Avid sports fans	36%	(88)	38%	(92)	18%	(43)	8%	(20)	242

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Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	31%	(313)	45%	(451)	14%	(140)	10%	(97)	1000
Sports fans, Age: 18-34	37%	(70)	44%	(85)	15%	(28)	5%	(9)	192
Sports fans, Age: 35-44	27%	(34)	56%	(70)	11%	(13)	6%	(7)	124
Sports fans, Age: 45-64	32%	(76)	42%	(100)	17%	(41)	9%	(22)	239
Sports fans, Age: 65+	28%	(36)	49%	(63)	12%	(15)	11%	(14)	127
White (non-hispanic) Sports fans	30%	(141)	47%	(221)	15%	(70)	7%	(34)	465
POC Sports fans	35%	(75)	45%	(97)	13%	(27)	8%	(18)	217
Black Sports fans	34%	(32)	37%	(34)	19%	(17)	11%	(10)	93
Movie studios should diversify teams	31%	(199)	50%	(322)	13%	(84)	5%	(35)	640
Movie studios should diversify stories	29%	(155)	50%	(267)	14%	(76)	6%	(33)	531
Concerned about Covid	30%	(233)	49%	(384)	13%	(103)	9%	(69)	789
No experience with Covid	26%	(108)	45%	(184)	16%	(68)	13%	(53)	413
Health care major factor for election	31%	(197)	48%	(303)	13%	(80)	8%	(49)	629
Social media users	32%	(295)	46%	(433)	14%	(133)	8%	(74)	935
WhatsApp users	28%	(67)	54%	(129)	10%	(25)	8%	(18)	239
WeChat users	19%	(10)	58%	(31)	17%	(9)	6%	(3)	53
Social media news source at least once a week	30%	(198)	49%	(322)	15%	(98)	7%	(44)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Adults	8%	(76)	21%	(205)	39%	(393)	33%	(325)	1000
Gender: Male	10%	(47)	24%	(115)	32%	(153)	35%	(168)	483
Gender: Female	6%	(29)	17%	(90)	47%	(241)	30%	(158)	517
Age: 18-34	12%	(37)	24%	(71)	33%	(99)	31%	(91)	298
Age: 35-44	11%	(19)	30%	(49)	40%	(66)	18%	(29)	163
Age: 45-64	6%	(21)	20%	(67)	40%	(138)	34%	(116)	341
Age: 65+	—	(0)	9%	(18)	46%	(91)	45%	(89)	198
GenZers: 1997-2012	11%	(10)	20%	(18)	41%	(36)	28%	(24)	87
Millennials: 1981-1996	11%	(35)	27%	(82)	33%	(101)	29%	(87)	304
GenXers: 1965-1980	10%	(24)	24%	(61)	39%	(97)	27%	(68)	250
Baby Boomers: 1946-1964	2%	(8)	13%	(40)	46%	(145)	39%	(125)	318
PID: Dem (no lean)	7%	(28)	25%	(94)	40%	(154)	28%	(108)	383
PID: Ind (no lean)	4%	(10)	14%	(40)	43%	(121)	39%	(110)	282
PID: Rep (no lean)	11%	(38)	21%	(71)	35%	(118)	32%	(108)	336
PID/Gender: Dem Men	9%	(17)	27%	(49)	33%	(61)	31%	(57)	184
PID/Gender: Dem Women	5%	(11)	23%	(45)	47%	(93)	25%	(50)	198
PID/Gender: Ind Men	3%	(4)	15%	(19)	36%	(44)	46%	(56)	124
PID/Gender: Ind Women	4%	(6)	13%	(21)	49%	(77)	34%	(53)	158
PID/Gender: Rep Men	15%	(26)	27%	(47)	27%	(47)	31%	(54)	174
PID/Gender: Rep Women	8%	(12)	15%	(24)	44%	(71)	33%	(54)	161
Ideo: Liberal (1-3)	10%	(31)	23%	(67)	35%	(104)	31%	(91)	293
Ideo: Moderate (4)	6%	(19)	24%	(76)	44%	(140)	26%	(83)	318
Ideo: Conservative (5-7)	8%	(24)	18%	(57)	37%	(117)	38%	(121)	318
Educ: < College	5%	(32)	19%	(129)	43%	(293)	34%	(233)	687
Educ: Bachelors degree	9%	(18)	19%	(38)	41%	(82)	32%	(64)	202
Educ: Post-grad	24%	(26)	34%	(38)	17%	(18)	25%	(28)	111
Income: Under 50k	5%	(31)	19%	(109)	46%	(265)	30%	(172)	577
Income: 50k-100k	8%	(24)	19%	(54)	32%	(91)	40%	(115)	284
Income: 100k+	15%	(21)	30%	(42)	27%	(38)	28%	(38)	139
Ethnicity: White	9%	(70)	19%	(150)	39%	(304)	33%	(259)	783
Ethnicity: Hispanic	9%	(15)	24%	(39)	33%	(53)	33%	(52)	159
Ethnicity: Black	4%	(6)	29%	(36)	36%	(45)	31%	(39)	125

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Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Adults	8%	(76)	21%	(205)	39%	(393)	33%	(325)	1000
Ethnicity: Other	1%	(1)	21%	(19)	48%	(45)	30%	(28)	93
All Christian	8%	(38)	22%	(103)	37%	(174)	33%	(155)	471
All Non-Christian	20%	(14)	25%	(17)	36%	(25)	20%	(13)	69
Atheist	4%	(2)	21%	(12)	36%	(20)	39%	(22)	57
Agnostic/Nothing in particular	3%	(8)	17%	(43)	43%	(111)	37%	(94)	256
Something Else	9%	(14)	21%	(30)	43%	(63)	27%	(40)	147
Religious Non-Protestant/Catholic	17%	(14)	24%	(19)	39%	(31)	19%	(15)	79
Evangelical	12%	(35)	22%	(65)	38%	(113)	29%	(88)	301
Non-Evangelical	5%	(15)	20%	(60)	38%	(112)	36%	(105)	292
Community: Urban	13%	(44)	28%	(96)	35%	(119)	25%	(84)	344
Community: Suburban	5%	(21)	18%	(70)	43%	(169)	35%	(138)	398
Community: Rural	4%	(11)	15%	(39)	41%	(105)	40%	(103)	259
Employ: Private Sector	11%	(31)	27%	(79)	32%	(92)	30%	(87)	289
Employ: Government	12%	(6)	35%	(18)	23%	(12)	30%	(15)	51
Employ: Self-Employed	20%	(17)	20%	(17)	35%	(30)	25%	(22)	85
Employ: Homemaker	2%	(1)	18%	(15)	45%	(38)	36%	(31)	86
Employ: Retired	1%	(2)	12%	(30)	41%	(99)	46%	(110)	242
Employ: Unemployed	5%	(8)	18%	(32)	51%	(91)	26%	(47)	178
Military HH: Yes	5%	(8)	13%	(18)	44%	(60)	38%	(53)	139
Military HH: No	8%	(69)	22%	(187)	39%	(333)	32%	(273)	861
RD/WT: Right Direction	16%	(52)	27%	(87)	28%	(89)	29%	(94)	322
RD/WT: Wrong Track	4%	(25)	17%	(118)	45%	(304)	34%	(231)	678
Trump Job Approve	11%	(48)	21%	(89)	37%	(156)	31%	(133)	427
Trump Job Disapprove	5%	(28)	21%	(112)	41%	(222)	33%	(178)	540
Trump Job Strongly Approve	14%	(37)	20%	(54)	31%	(84)	34%	(91)	267
Trump Job Somewhat Approve	6%	(10)	22%	(35)	45%	(72)	26%	(42)	160
Trump Job Somewhat Disapprove	3%	(4)	31%	(38)	40%	(49)	25%	(31)	122
Trump Job Strongly Disapprove	6%	(24)	18%	(74)	41%	(173)	35%	(148)	418
Favorable of Trump	12%	(51)	22%	(97)	35%	(155)	31%	(139)	442
Unfavorable of Trump	4%	(23)	20%	(103)	42%	(217)	34%	(175)	517

Continued on next page

Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Adults	8%	(76)	21%	(205)	39%	(393)	33%	(325)	1000
Very Favorable of Trump	16%	(44)	18%	(48)	31%	(86)	35%	(98)	277
Somewhat Favorable of Trump	4%	(7)	29%	(48)	42%	(70)	24%	(40)	165
Somewhat Unfavorable of Trump	3%	(3)	29%	(24)	41%	(34)	27%	(22)	83
Very Unfavorable of Trump	5%	(20)	18%	(78)	42%	(183)	35%	(153)	434
#1 Issue: Economy	8%	(33)	16%	(64)	44%	(171)	31%	(122)	390
#1 Issue: Security	9%	(9)	15%	(14)	29%	(27)	46%	(43)	93
#1 Issue: Health Care	6%	(13)	26%	(59)	38%	(84)	30%	(68)	224
#1 Issue: Medicare / Social Security	5%	(7)	19%	(26)	46%	(64)	31%	(43)	139
#1 Issue: Other	2%	(1)	16%	(10)	42%	(25)	39%	(22)	58
2018 House Vote: Democrat	7%	(26)	23%	(82)	39%	(139)	31%	(110)	357
2018 House Vote: Republican	11%	(31)	20%	(56)	32%	(90)	37%	(103)	281
2016 Vote: Hillary Clinton	7%	(22)	23%	(77)	37%	(122)	33%	(109)	330
2016 Vote: Donald Trump	10%	(31)	23%	(76)	34%	(110)	34%	(110)	328
2016 Vote: Didn't Vote	7%	(22)	16%	(50)	47%	(144)	30%	(92)	308
Voted in 2014: Yes	8%	(45)	20%	(109)	36%	(200)	36%	(201)	554
Voted in 2014: No	7%	(31)	22%	(96)	43%	(194)	28%	(125)	446
2012 Vote: Barack Obama	8%	(29)	24%	(91)	37%	(140)	31%	(119)	379
2012 Vote: Mitt Romney	8%	(17)	16%	(34)	40%	(86)	36%	(79)	217
2012 Vote: Didn't Vote	7%	(28)	21%	(79)	43%	(163)	29%	(110)	381
4-Region: Northeast	8%	(15)	24%	(44)	37%	(66)	30%	(54)	179
4-Region: Midwest	3%	(6)	20%	(42)	44%	(92)	33%	(70)	210
4-Region: South	8%	(31)	19%	(72)	40%	(149)	33%	(123)	375
4-Region: West	10%	(25)	20%	(47)	37%	(87)	33%	(78)	236
White (non-hispanic)	8%	(55)	19%	(129)	41%	(283)	33%	(227)	694
POC	7%	(21)	25%	(76)	36%	(110)	32%	(99)	306
Speaks only English at home	8%	(65)	19%	(164)	40%	(348)	33%	(289)	866
Speaks mostly English at home	5%	(4)	24%	(17)	39%	(28)	32%	(22)	71
Speaks both English and other language at home	14%	(7)	43%	(22)	29%	(15)	14%	(7)	50
Trump supporter	11%	(42)	21%	(82)	35%	(139)	34%	(134)	397
Biden supporter	7%	(33)	22%	(106)	38%	(180)	32%	(151)	469
Sports fans	10%	(70)	23%	(154)	39%	(265)	28%	(193)	683

Continued on next page

Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Adults	8%	(76)	21%	(205)	39%	(393)	33%	(325)	1000
Avid sports fans	19%	(46)	24%	(59)	34%	(83)	23%	(55)	242
Sports fans, Age: 18-34	19%	(37)	30%	(57)	28%	(55)	23%	(44)	192
Sports fans, Age: 35-44	14%	(17)	32%	(40)	40%	(49)	14%	(18)	124
Sports fans, Age: 45-64	6%	(15)	20%	(48)	43%	(102)	31%	(73)	239
Sports fans, Age: 65+	—	(0)	8%	(10)	47%	(59)	46%	(59)	127
White (non-hispanic) Sports fans	11%	(49)	20%	(94)	40%	(185)	29%	(137)	465
POC Sports fans	10%	(21)	28%	(60)	37%	(80)	26%	(56)	217
Black Sports fans	6%	(6)	29%	(27)	37%	(35)	28%	(26)	93
Movie studios should diversify teams	9%	(58)	23%	(144)	38%	(240)	31%	(197)	640
Movie studios should diversify stories	11%	(59)	26%	(138)	36%	(190)	27%	(144)	531
Concerned about Covid	9%	(67)	22%	(170)	40%	(312)	30%	(239)	789
No experience with Covid	7%	(27)	17%	(70)	41%	(170)	35%	(145)	413
Health care major factor for election	7%	(45)	19%	(120)	40%	(253)	34%	(212)	629
Social media users	8%	(76)	22%	(202)	40%	(370)	31%	(286)	935
WhatsApp users	17%	(40)	30%	(72)	31%	(74)	22%	(53)	239
WeChat users	28%	(15)	45%	(24)	18%	(9)	9%	(5)	53
Social media news source at least once a week	10%	(67)	27%	(177)	38%	(251)	25%	(167)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	53%	(526)	20%	(203)	8%	(78)	6%	(55)	14%	(138)	1000
Gender: Male	53%	(258)	20%	(96)	8%	(41)	6%	(27)	13%	(61)	483
Gender: Female	52%	(269)	21%	(107)	7%	(37)	5%	(28)	15%	(77)	517
Age: 18-34	49%	(147)	23%	(69)	7%	(20)	7%	(20)	14%	(42)	298
Age: 35-44	50%	(81)	22%	(36)	10%	(16)	7%	(11)	11%	(18)	163
Age: 45-64	49%	(168)	21%	(73)	9%	(32)	5%	(16)	15%	(51)	341
Age: 65+	65%	(129)	13%	(25)	5%	(9)	4%	(9)	13%	(26)	198
GenZers: 1997-2012	47%	(41)	13%	(12)	8%	(7)	8%	(7)	24%	(21)	87
Millennials: 1981-1996	49%	(150)	26%	(80)	8%	(24)	6%	(19)	10%	(32)	304
GenXers: 1965-1980	45%	(113)	24%	(59)	10%	(26)	6%	(15)	15%	(37)	250
Baby Boomers: 1946-1964	64%	(203)	14%	(43)	6%	(20)	4%	(12)	13%	(41)	318
PID: Dem (no lean)	53%	(205)	26%	(100)	6%	(23)	4%	(17)	10%	(39)	383
PID: Ind (no lean)	52%	(145)	15%	(42)	8%	(22)	7%	(19)	19%	(54)	282
PID: Rep (no lean)	52%	(176)	18%	(62)	10%	(33)	6%	(20)	14%	(46)	336
PID/Gender: Dem Men	52%	(96)	24%	(45)	9%	(16)	5%	(9)	10%	(18)	184
PID/Gender: Dem Women	55%	(109)	28%	(55)	3%	(7)	4%	(7)	10%	(21)	198
PID/Gender: Ind Men	55%	(68)	14%	(17)	7%	(8)	9%	(11)	16%	(20)	124
PID/Gender: Ind Women	49%	(77)	16%	(25)	9%	(14)	5%	(8)	21%	(34)	158
PID/Gender: Rep Men	53%	(93)	20%	(34)	9%	(16)	4%	(7)	13%	(23)	174
PID/Gender: Rep Women	51%	(83)	17%	(27)	10%	(16)	8%	(12)	14%	(22)	161
Ideo: Liberal (1-3)	58%	(169)	24%	(71)	6%	(19)	5%	(15)	6%	(19)	293
Ideo: Moderate (4)	48%	(151)	24%	(75)	9%	(29)	4%	(13)	16%	(49)	318
Ideo: Conservative (5-7)	57%	(181)	16%	(51)	8%	(25)	7%	(22)	12%	(39)	318
Educ: < College	52%	(356)	18%	(122)	7%	(47)	6%	(39)	18%	(123)	687
Educ: Bachelors degree	54%	(109)	26%	(52)	10%	(19)	5%	(10)	5%	(11)	202
Educ: Post-grad	55%	(61)	26%	(29)	11%	(12)	6%	(6)	3%	(4)	111
Income: Under 50k	53%	(305)	18%	(105)	5%	(31)	6%	(35)	18%	(102)	577
Income: 50k-100k	54%	(154)	21%	(60)	11%	(31)	5%	(14)	9%	(26)	284
Income: 100k+	48%	(67)	28%	(38)	12%	(17)	5%	(7)	7%	(10)	139
Ethnicity: White	54%	(424)	20%	(159)	8%	(62)	5%	(37)	13%	(100)	783

Continued on next page

Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	53%	(526)	20%	(203)	8%	(78)	6%	(55)	14%	(138)	1000
Ethnicity: Hispanic	47%	(75)	28%	(45)	6%	(9)	4%	(6)	15%	(24)	159
Ethnicity: Black	50%	(62)	20%	(25)	7%	(9)	9%	(12)	14%	(17)	125
Ethnicity: Other	43%	(40)	20%	(18)	8%	(7)	7%	(7)	22%	(20)	93
All Christian	54%	(256)	22%	(104)	10%	(45)	5%	(26)	9%	(41)	471
All Non-Christian	48%	(33)	21%	(15)	12%	(8)	6%	(4)	12%	(9)	69
Atheist	68%	(39)	13%	(8)	4%	(2)	4%	(2)	11%	(7)	57
Agnostic/Nothing in particular	50%	(129)	14%	(36)	5%	(13)	6%	(15)	24%	(61)	256
Something Else	47%	(70)	27%	(40)	6%	(9)	5%	(8)	14%	(21)	147
Religious Non-Protestant/Catholic	53%	(41)	19%	(15)	11%	(8)	7%	(6)	11%	(9)	79
Evangelical	49%	(148)	24%	(71)	10%	(29)	6%	(17)	11%	(34)	301
Non-Evangelical	55%	(161)	23%	(67)	8%	(22)	5%	(15)	9%	(27)	292
Community: Urban	44%	(152)	24%	(83)	9%	(31)	7%	(23)	16%	(54)	344
Community: Suburban	58%	(232)	19%	(76)	5%	(22)	5%	(21)	12%	(46)	398
Community: Rural	55%	(141)	17%	(44)	10%	(25)	4%	(11)	14%	(37)	259
Employ: Private Sector	48%	(138)	27%	(77)	12%	(35)	5%	(14)	9%	(25)	289
Employ: Government	42%	(21)	31%	(16)	11%	(6)	11%	(5)	6%	(3)	51
Employ: Self-Employed	52%	(44)	21%	(18)	8%	(7)	6%	(5)	13%	(11)	85
Employ: Homemaker	52%	(45)	22%	(19)	5%	(5)	4%	(4)	16%	(14)	86
Employ: Retired	63%	(153)	13%	(32)	4%	(11)	3%	(7)	16%	(40)	242
Employ: Unemployed	49%	(88)	15%	(27)	6%	(11)	10%	(18)	19%	(34)	178
Military HH: Yes	61%	(84)	14%	(20)	6%	(9)	7%	(10)	12%	(16)	139
Military HH: No	51%	(442)	21%	(183)	8%	(69)	5%	(46)	14%	(122)	861
RD/WT: Right Direction	47%	(151)	21%	(68)	10%	(33)	5%	(17)	16%	(53)	322
RD/WT: Wrong Track	55%	(375)	20%	(135)	7%	(45)	6%	(38)	12%	(85)	678
Trump Job Approve	52%	(223)	19%	(80)	10%	(44)	7%	(30)	12%	(50)	427
Trump Job Disapprove	55%	(297)	22%	(120)	6%	(31)	4%	(22)	13%	(70)	540

Continued on next page

Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	53%	(526)	20%	(203)	8%	(78)	6%	(55)	14%	(138)	1000
Trump Job Strongly Approve	54%	(144)	18%	(48)	10%	(27)	7%	(19)	10%	(28)	267
Trump Job Somewhat Approve	49%	(79)	20%	(32)	11%	(17)	7%	(11)	14%	(22)	160
Trump Job Somewhat Disapprove	42%	(52)	29%	(35)	11%	(14)	7%	(9)	10%	(12)	122
Trump Job Strongly Disapprove	59%	(245)	20%	(84)	4%	(17)	3%	(13)	14%	(58)	418
Favorable of Trump	52%	(228)	20%	(90)	10%	(44)	7%	(30)	11%	(50)	442
Unfavorable of Trump	57%	(293)	20%	(104)	6%	(29)	4%	(22)	13%	(69)	517
Very Favorable of Trump	57%	(157)	18%	(50)	10%	(28)	6%	(18)	9%	(24)	277
Somewhat Favorable of Trump	43%	(71)	24%	(40)	10%	(16)	8%	(12)	16%	(26)	165
Somewhat Unfavorable of Trump	45%	(38)	29%	(24)	10%	(8)	5%	(4)	11%	(9)	83
Very Unfavorable of Trump	59%	(255)	18%	(80)	5%	(21)	4%	(18)	14%	(60)	434
#1 Issue: Economy	55%	(214)	19%	(74)	11%	(43)	5%	(19)	10%	(39)	390
#1 Issue: Security	56%	(52)	17%	(15)	9%	(8)	7%	(6)	12%	(11)	93
#1 Issue: Health Care	58%	(129)	22%	(49)	3%	(7)	4%	(8)	14%	(31)	224
#1 Issue: Medicare / Social Security	52%	(72)	16%	(22)	5%	(7)	7%	(10)	21%	(29)	139
#1 Issue: Other	47%	(27)	21%	(12)	5%	(3)	10%	(6)	16%	(9)	58
2018 House Vote: Democrat	58%	(207)	24%	(87)	6%	(21)	3%	(12)	9%	(30)	357
2018 House Vote: Republican	55%	(155)	18%	(52)	11%	(31)	5%	(14)	10%	(29)	281
2016 Vote: Hillary Clinton	57%	(189)	26%	(85)	5%	(18)	4%	(12)	8%	(26)	330
2016 Vote: Donald Trump	55%	(180)	17%	(57)	10%	(32)	6%	(19)	12%	(40)	328
2016 Vote: Didn't Vote	45%	(139)	18%	(55)	8%	(25)	7%	(22)	22%	(67)	308
Voted in 2014: Yes	57%	(316)	22%	(119)	7%	(41)	5%	(25)	9%	(52)	554
Voted in 2014: No	47%	(210)	19%	(83)	8%	(37)	7%	(30)	19%	(85)	446
2012 Vote: Barack Obama	54%	(204)	27%	(101)	7%	(25)	5%	(17)	9%	(32)	379
2012 Vote: Mitt Romney	61%	(131)	19%	(42)	6%	(14)	4%	(8)	10%	(21)	217
2012 Vote: Didn't Vote	46%	(176)	15%	(59)	9%	(35)	8%	(29)	22%	(83)	381
4-Region: Northeast	52%	(92)	20%	(35)	7%	(13)	9%	(16)	12%	(22)	179
4-Region: Midwest	52%	(109)	23%	(49)	11%	(23)	3%	(7)	11%	(23)	210
4-Region: South	51%	(191)	19%	(70)	7%	(26)	6%	(21)	18%	(66)	375
4-Region: West	57%	(134)	21%	(49)	7%	(16)	5%	(11)	11%	(27)	236

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Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	53% (526)	20% (203)	8% (78)	6% (55)	14% (138)	1000
White (non-hispanic)	54% (377)	19% (133)	9% (60)	5% (37)	13% (87)	694
POC	49% (149)	23% (70)	6% (18)	6% (19)	17% (51)	306
Speaks only English at home	53% (459)	20% (175)	8% (66)	6% (51)	13% (115)	866
Speaks mostly English at home	54% (38)	15% (11)	11% (8)	1% (1)	18% (13)	71
Speaks both English and other language at home	42% (21)	29% (14)	4% (2)	7% (3)	18% (9)	50
Trump supporter	54% (213)	20% (80)	9% (35)	6% (24)	11% (45)	397
Biden supporter	57% (269)	22% (106)	6% (29)	4% (18)	10% (48)	469
Sports fans	53% (359)	22% (153)	8% (58)	6% (38)	11% (75)	683
Avid sports fans	51% (125)	24% (58)	10% (23)	6% (14)	10% (23)	242
Sports fans, Age: 18-34	51% (99)	26% (51)	8% (15)	4% (8)	10% (19)	192
Sports fans, Age: 35-44	50% (63)	22% (28)	10% (13)	7% (9)	9% (12)	124
Sports fans, Age: 45-64	47% (111)	24% (58)	10% (23)	5% (13)	14% (33)	239
Sports fans, Age: 65+	67% (86)	13% (16)	5% (6)	6% (8)	8% (11)	127
White (non-hispanic) Sports fans	54% (250)	21% (98)	10% (45)	6% (28)	10% (45)	465
POC Sports fans	50% (108)	25% (55)	6% (13)	5% (10)	14% (30)	217
Black Sports fans	50% (47)	23% (21)	10% (9)	8% (7)	10% (10)	93
Movie studios should diversify teams	57% (366)	23% (150)	8% (53)	5% (30)	6% (40)	640
Movie studios should diversify stories	56% (297)	25% (134)	8% (41)	4% (19)	7% (39)	531
Concerned about Covid	54% (427)	22% (170)	8% (63)	4% (34)	12% (95)	789
No experience with Covid	51% (209)	19% (78)	8% (31)	4% (17)	19% (77)	413
Health care major factor for election	60% (379)	20% (128)	6% (35)	4% (23)	10% (64)	629
Social media users	53% (491)	21% (193)	8% (78)	5% (50)	13% (123)	935
WhatsApp users	49% (117)	28% (67)	11% (27)	6% (13)	6% (15)	239
WeChat users	34% (18)	40% (21)	18% (10)	6% (3)	2% (1)	53
Social media news source at least once a week	48% (317)	24% (160)	9% (62)	6% (41)	12% (82)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	38% (376)	33% (332)	10% (97)	5% (48)	15% (147)	1000
Gender: Male	41% (196)	34% (162)	9% (43)	5% (23)	12% (58)	483
Gender: Female	35% (181)	33% (169)	10% (54)	5% (25)	17% (89)	517
Age: 18-34	35% (105)	35% (103)	10% (30)	5% (16)	14% (43)	298
Age: 35-44	40% (66)	30% (49)	9% (15)	5% (8)	15% (24)	163
Age: 45-64	36% (124)	32% (109)	10% (33)	4% (15)	17% (59)	341
Age: 65+	41% (82)	35% (70)	9% (18)	4% (8)	10% (21)	198
GenZers: 1997-2012	44% (38)	31% (27)	4% (3)	4% (4)	17% (15)	87
Millennials: 1981-1996	34% (104)	34% (103)	12% (37)	6% (17)	14% (43)	304
GenXers: 1965-1980	31% (78)	35% (88)	11% (28)	4% (11)	18% (46)	250
Baby Boomers: 1946-1964	45% (142)	31% (100)	7% (23)	5% (15)	12% (39)	318
PID: Dem (no lean)	41% (158)	32% (123)	10% (38)	4% (17)	12% (47)	383
PID: Ind (no lean)	34% (95)	30% (84)	9% (24)	6% (17)	22% (62)	282
PID: Rep (no lean)	37% (124)	37% (124)	10% (35)	4% (14)	12% (39)	336
PID/Gender: Dem Men	44% (80)	33% (61)	9% (16)	4% (7)	11% (20)	184
PID/Gender: Dem Women	39% (77)	32% (63)	11% (22)	5% (10)	13% (27)	198
PID/Gender: Ind Men	36% (45)	28% (35)	11% (14)	6% (8)	19% (23)	124
PID/Gender: Ind Women	32% (50)	31% (50)	7% (11)	6% (9)	24% (38)	158
PID/Gender: Rep Men	40% (70)	38% (67)	8% (14)	5% (8)	9% (15)	174
PID/Gender: Rep Women	33% (53)	35% (57)	13% (21)	4% (6)	15% (24)	161
Ideo: Liberal (1-3)	49% (145)	36% (104)	6% (19)	3% (10)	5% (15)	293
Ideo: Moderate (4)	31% (100)	34% (108)	13% (40)	5% (15)	17% (54)	318
Ideo: Conservative (5-7)	37% (119)	34% (109)	10% (32)	5% (16)	13% (42)	318
Educ: < College	35% (239)	32% (222)	9% (62)	5% (37)	19% (127)	687
Educ: Bachelors degree	42% (85)	38% (77)	12% (24)	2% (4)	6% (13)	202
Educ: Post-grad	47% (52)	30% (34)	10% (11)	6% (7)	7% (7)	111
Income: Under 50k	36% (206)	32% (184)	8% (45)	5% (29)	20% (113)	577
Income: 50k-100k	41% (117)	32% (90)	13% (36)	5% (15)	9% (25)	284
Income: 100k+	38% (53)	41% (57)	11% (16)	3% (4)	6% (9)	139
Ethnicity: White	39% (301)	33% (256)	10% (76)	5% (37)	14% (112)	783

Continued on next page

Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	38%	(376)	33%	(332)	10%	(97)	5%	(48)	15%	(147)	1000
Ethnicity: Hispanic	31%	(50)	44%	(70)	9%	(14)	3%	(5)	13%	(20)	159
Ethnicity: Black	42%	(53)	27%	(33)	10%	(12)	3%	(4)	18%	(23)	125
Ethnicity: Other	24%	(23)	46%	(43)	9%	(8)	8%	(7)	13%	(12)	93
All Christian	40%	(187)	35%	(165)	10%	(49)	5%	(25)	10%	(45)	471
All Non-Christian	39%	(27)	28%	(20)	12%	(9)	7%	(5)	13%	(9)	69
Atheist	52%	(30)	27%	(15)	6%	(3)	4%	(2)	11%	(7)	57
Agnostic/Nothing in particular	32%	(82)	30%	(77)	9%	(23)	4%	(10)	25%	(64)	256
Something Else	35%	(51)	37%	(55)	9%	(13)	4%	(6)	15%	(22)	147
Religious Non-Protestant/Catholic	37%	(29)	31%	(24)	11%	(9)	8%	(7)	13%	(10)	79
Evangelical	37%	(113)	33%	(98)	11%	(35)	6%	(19)	12%	(36)	301
Non-Evangelical	40%	(116)	38%	(110)	9%	(27)	3%	(10)	10%	(29)	292
Community: Urban	34%	(115)	32%	(109)	12%	(40)	6%	(21)	17%	(58)	344
Community: Suburban	43%	(170)	32%	(129)	9%	(34)	4%	(16)	12%	(49)	398
Community: Rural	35%	(91)	36%	(94)	9%	(23)	4%	(11)	15%	(40)	259
Employ: Private Sector	37%	(106)	35%	(102)	14%	(41)	4%	(13)	10%	(28)	289
Employ: Government	29%	(15)	41%	(21)	16%	(8)	4%	(2)	10%	(5)	51
Employ: Self-Employed	47%	(40)	28%	(24)	10%	(8)	2%	(2)	13%	(11)	85
Employ: Homemaker	36%	(31)	36%	(31)	9%	(8)	3%	(2)	16%	(14)	86
Employ: Retired	39%	(95)	33%	(81)	7%	(18)	5%	(11)	16%	(38)	242
Employ: Unemployed	37%	(66)	30%	(53)	5%	(9)	6%	(10)	22%	(40)	178
Military HH: Yes	44%	(61)	29%	(41)	13%	(19)	3%	(4)	10%	(14)	139
Military HH: No	37%	(315)	34%	(291)	9%	(78)	5%	(43)	15%	(133)	861
RD/WT: Right Direction	35%	(112)	32%	(104)	14%	(44)	5%	(16)	14%	(46)	322
RD/WT: Wrong Track	39%	(265)	34%	(228)	8%	(53)	5%	(31)	15%	(101)	678
Trump Job Approve	36%	(153)	35%	(150)	13%	(57)	5%	(20)	11%	(46)	427
Trump Job Disapprove	41%	(220)	33%	(177)	7%	(36)	5%	(27)	15%	(80)	540

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Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	38%	(376)	33%	(332)	10%	(97)	5%	(48)	15%	(147)	1000
Trump Job Strongly Approve	42%	(111)	29%	(79)	15%	(40)	5%	(14)	9%	(23)	267
Trump Job Somewhat Approve	26%	(42)	45%	(72)	11%	(18)	3%	(5)	15%	(24)	160
Trump Job Somewhat Disapprove	24%	(29)	43%	(52)	9%	(11)	7%	(8)	18%	(22)	122
Trump Job Strongly Disapprove	46%	(191)	30%	(125)	6%	(25)	4%	(19)	14%	(58)	418
Favorable of Trump	35%	(156)	37%	(162)	13%	(56)	4%	(19)	11%	(49)	442
Unfavorable of Trump	42%	(216)	31%	(162)	7%	(37)	5%	(28)	14%	(75)	517
Very Favorable of Trump	44%	(121)	28%	(79)	12%	(34)	6%	(16)	9%	(26)	277
Somewhat Favorable of Trump	21%	(34)	50%	(83)	13%	(22)	2%	(3)	14%	(23)	165
Somewhat Unfavorable of Trump	28%	(24)	43%	(36)	9%	(7)	7%	(6)	13%	(10)	83
Very Unfavorable of Trump	44%	(192)	29%	(126)	7%	(29)	5%	(22)	15%	(65)	434
#1 Issue: Economy	36%	(140)	34%	(134)	11%	(42)	4%	(17)	14%	(56)	390
#1 Issue: Security	37%	(34)	34%	(32)	10%	(9)	10%	(9)	9%	(9)	93
#1 Issue: Health Care	43%	(96)	35%	(78)	7%	(15)	3%	(8)	12%	(27)	224
#1 Issue: Medicare / Social Security	40%	(55)	27%	(38)	13%	(18)	4%	(5)	17%	(23)	139
#1 Issue: Other	43%	(25)	26%	(15)	6%	(4)	5%	(3)	19%	(11)	58
2018 House Vote: Democrat	44%	(159)	33%	(119)	8%	(30)	2%	(8)	11%	(40)	357
2018 House Vote: Republican	36%	(100)	37%	(103)	13%	(36)	4%	(12)	11%	(31)	281
2016 Vote: Hillary Clinton	46%	(151)	32%	(107)	9%	(31)	2%	(8)	10%	(34)	330
2016 Vote: Donald Trump	36%	(117)	39%	(128)	10%	(33)	4%	(13)	11%	(36)	328
2016 Vote: Didn't Vote	32%	(98)	27%	(83)	9%	(28)	8%	(24)	24%	(74)	308
Voted in 2014: Yes	42%	(234)	34%	(186)	10%	(55)	4%	(21)	10%	(58)	554
Voted in 2014: No	32%	(143)	33%	(146)	9%	(42)	6%	(26)	20%	(89)	446
2012 Vote: Barack Obama	43%	(161)	34%	(130)	9%	(34)	3%	(13)	11%	(40)	379
2012 Vote: Mitt Romney	39%	(84)	36%	(77)	10%	(22)	5%	(11)	10%	(22)	217
2012 Vote: Didn't Vote	32%	(121)	31%	(119)	9%	(35)	6%	(21)	22%	(85)	381
4-Region: Northeast	37%	(67)	31%	(55)	11%	(20)	6%	(10)	15%	(27)	179
4-Region: Midwest	33%	(70)	38%	(79)	11%	(23)	6%	(13)	11%	(24)	210
4-Region: South	36%	(133)	34%	(126)	8%	(31)	5%	(18)	18%	(66)	375
4-Region: West	45%	(107)	30%	(71)	9%	(22)	3%	(6)	13%	(30)	236

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Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	38% (376)	33% (332)	10% (97)	5% (48)	15% (147)	1000
White (non-hispanic)	39% (269)	33% (228)	9% (65)	5% (36)	14% (96)	694
POC	35% (107)	34% (103)	10% (32)	4% (12)	17% (51)	306
Speaks only English at home	39% (335)	32% (278)	10% (86)	5% (40)	15% (127)	866
Speaks mostly English at home	37% (26)	32% (22)	10% (7)	2% (2)	18% (13)	71
Speaks both English and other language at home	22% (11)	50% (25)	8% (4)	7% (3)	13% (7)	50
Trump supporter	37% (147)	36% (142)	13% (50)	5% (18)	10% (40)	397
Biden supporter	44% (206)	33% (156)	7% (34)	4% (19)	12% (55)	469
Sports fans	39% (264)	34% (235)	10% (71)	5% (31)	12% (82)	683
Avid sports fans	41% (99)	35% (86)	13% (33)	3% (8)	7% (17)	242
Sports fans, Age: 18-34	38% (73)	37% (72)	10% (19)	5% (10)	9% (18)	192
Sports fans, Age: 35-44	43% (53)	30% (37)	9% (11)	5% (6)	13% (17)	124
Sports fans, Age: 45-64	35% (84)	32% (76)	11% (27)	5% (12)	17% (40)	239
Sports fans, Age: 65+	42% (54)	39% (50)	10% (13)	2% (3)	6% (7)	127
White (non-hispanic) Sports fans	40% (187)	33% (152)	11% (50)	5% (24)	11% (53)	465
POC Sports fans	36% (77)	38% (83)	10% (21)	3% (7)	14% (29)	217
Black Sports fans	43% (40)	28% (26)	10% (10)	4% (4)	14% (13)	93
Movie studios should diversify teams	43% (274)	36% (229)	11% (71)	4% (27)	6% (39)	640
Movie studios should diversify stories	44% (233)	37% (194)	10% (51)	3% (18)	7% (35)	531
Concerned about Covid	39% (307)	35% (276)	10% (78)	4% (30)	12% (97)	789
No experience with Covid	38% (156)	30% (125)	8% (35)	4% (15)	20% (83)	413
Health care major factor for election	44% (279)	35% (221)	8% (50)	3% (18)	10% (62)	629
Social media users	38% (351)	34% (315)	10% (92)	5% (46)	14% (130)	935
WhatsApp users	39% (94)	39% (92)	10% (24)	4% (11)	7% (17)	239
WeChat users	33% (18)	39% (21)	17% (9)	4% (2)	7% (4)	53
Social media news source at least once a week	34% (227)	36% (241)	11% (72)	5% (33)	13% (89)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The social media company

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	34%	(342)	31%	(312)	14%	(137)	6%	(60)	15%	(149)	1000
Gender: Male	38%	(183)	30%	(143)	15%	(74)	5%	(25)	12%	(58)	483
Gender: Female	31%	(160)	33%	(169)	12%	(63)	7%	(35)	18%	(91)	517
Age: 18-34	33%	(99)	28%	(82)	17%	(51)	8%	(25)	14%	(40)	298
Age: 35-44	29%	(47)	39%	(63)	11%	(19)	2%	(4)	18%	(29)	163
Age: 45-64	34%	(115)	31%	(106)	12%	(42)	7%	(22)	16%	(56)	341
Age: 65+	41%	(81)	31%	(61)	13%	(25)	4%	(9)	11%	(23)	198
GenZers: 1997-2012	30%	(26)	23%	(20)	22%	(20)	7%	(6)	18%	(16)	87
Millennials: 1981-1996	31%	(95)	34%	(103)	15%	(44)	7%	(21)	14%	(41)	304
GenXers: 1965-1980	30%	(74)	32%	(80)	13%	(31)	7%	(16)	19%	(49)	250
Baby Boomers: 1946-1964	42%	(135)	30%	(95)	11%	(36)	4%	(14)	12%	(39)	318
PID: Dem (no lean)	40%	(153)	35%	(135)	11%	(43)	4%	(16)	10%	(37)	383
PID: Ind (no lean)	26%	(74)	28%	(79)	12%	(34)	9%	(25)	25%	(71)	282
PID: Rep (no lean)	34%	(116)	30%	(99)	18%	(60)	6%	(20)	12%	(41)	336
PID/Gender: Dem Men	40%	(74)	36%	(66)	13%	(25)	2%	(4)	9%	(16)	184
PID/Gender: Dem Women	40%	(79)	34%	(68)	9%	(18)	6%	(12)	11%	(21)	198
PID/Gender: Ind Men	31%	(38)	25%	(30)	12%	(15)	12%	(15)	21%	(26)	124
PID/Gender: Ind Women	23%	(36)	31%	(48)	12%	(19)	7%	(10)	28%	(45)	158
PID/Gender: Rep Men	41%	(71)	27%	(46)	20%	(34)	4%	(7)	9%	(16)	174
PID/Gender: Rep Women	28%	(45)	33%	(53)	16%	(26)	8%	(13)	15%	(25)	161
Ideo: Liberal (1-3)	43%	(125)	38%	(111)	12%	(34)	2%	(7)	5%	(16)	293
Ideo: Moderate (4)	30%	(94)	28%	(90)	18%	(57)	5%	(17)	19%	(59)	318
Ideo: Conservative (5-7)	36%	(115)	30%	(96)	12%	(38)	9%	(30)	13%	(40)	318
Educ: < College	31%	(214)	31%	(213)	13%	(88)	7%	(46)	18%	(125)	687
Educ: Bachelors degree	40%	(81)	31%	(62)	17%	(33)	5%	(10)	8%	(15)	202
Educ: Post-grad	43%	(47)	33%	(36)	14%	(15)	4%	(4)	7%	(8)	111
Income: Under 50k	34%	(197)	31%	(178)	11%	(65)	6%	(35)	18%	(102)	577
Income: 50k-100k	35%	(100)	27%	(77)	18%	(51)	7%	(20)	13%	(36)	284
Income: 100k+	32%	(45)	41%	(57)	14%	(20)	4%	(6)	8%	(11)	139
Ethnicity: White	33%	(260)	33%	(262)	14%	(108)	6%	(47)	14%	(106)	783

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Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?
The social media company

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	34%	(342)	31%	(312)	14%	(137)	6%	(60)	15%	(149)	1000
Ethnicity: Hispanic	31%	(50)	31%	(49)	18%	(29)	5%	(8)	15%	(23)	159
Ethnicity: Black	44%	(55)	18%	(23)	9%	(11)	8%	(10)	20%	(25)	125
Ethnicity: Other	29%	(27)	29%	(27)	19%	(18)	4%	(3)	19%	(17)	93
All Christian	36%	(168)	35%	(165)	12%	(56)	7%	(32)	10%	(49)	471
All Non-Christian	37%	(26)	34%	(24)	12%	(8)	5%	(3)	12%	(9)	69
Atheist	42%	(24)	29%	(16)	13%	(8)	4%	(3)	12%	(7)	57
Agnostic/Nothing in particular	34%	(86)	24%	(60)	13%	(33)	7%	(17)	23%	(60)	256
Something Else	26%	(39)	32%	(47)	21%	(31)	4%	(5)	17%	(24)	147
Religious Non-Protestant/Catholic	38%	(30)	33%	(26)	12%	(10)	5%	(4)	11%	(9)	79
Evangelical	34%	(101)	31%	(94)	15%	(44)	6%	(18)	14%	(44)	301
Non-Evangelical	33%	(96)	37%	(109)	13%	(39)	6%	(18)	10%	(29)	292
Community: Urban	34%	(116)	31%	(107)	13%	(44)	6%	(22)	16%	(55)	344
Community: Suburban	38%	(150)	30%	(121)	14%	(56)	5%	(21)	13%	(50)	398
Community: Rural	30%	(76)	33%	(85)	14%	(36)	7%	(18)	17%	(43)	259
Employ: Private Sector	32%	(92)	33%	(95)	17%	(50)	7%	(21)	11%	(31)	289
Employ: Government	35%	(18)	43%	(22)	6%	(3)	8%	(4)	7%	(4)	51
Employ: Self-Employed	44%	(37)	25%	(22)	11%	(9)	8%	(7)	12%	(10)	85
Employ: Homemaker	31%	(27)	30%	(26)	14%	(12)	4%	(3)	22%	(19)	86
Employ: Retired	42%	(101)	28%	(67)	11%	(27)	5%	(12)	15%	(36)	242
Employ: Unemployed	30%	(53)	29%	(51)	15%	(27)	5%	(9)	21%	(37)	178
Military HH: Yes	34%	(47)	31%	(43)	13%	(19)	8%	(11)	13%	(19)	139
Military HH: No	34%	(296)	31%	(269)	14%	(118)	6%	(49)	15%	(130)	861
RD/WT: Right Direction	36%	(116)	27%	(87)	16%	(50)	5%	(17)	16%	(51)	322
RD/WT: Wrong Track	33%	(227)	33%	(225)	13%	(86)	6%	(43)	14%	(97)	678
Trump Job Approve	32%	(136)	32%	(135)	17%	(74)	7%	(28)	12%	(53)	427
Trump Job Disapprove	38%	(203)	32%	(173)	11%	(59)	5%	(30)	14%	(75)	540

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Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The social media company

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	34%	(342)	31%	(312)	14%	(137)	6%	(60)	15%	(149)	1000
Trump Job Strongly Approve	35%	(94)	26%	(68)	21%	(55)	9%	(24)	9%	(25)	267
Trump Job Somewhat Approve	26%	(42)	42%	(67)	12%	(19)	3%	(4)	17%	(28)	160
Trump Job Somewhat Disapprove	26%	(31)	40%	(48)	12%	(14)	10%	(12)	13%	(16)	122
Trump Job Strongly Disapprove	41%	(172)	30%	(125)	11%	(45)	4%	(18)	14%	(58)	418
Favorable of Trump	32%	(141)	31%	(139)	17%	(76)	7%	(31)	12%	(55)	442
Unfavorable of Trump	38%	(196)	32%	(165)	11%	(56)	5%	(27)	14%	(72)	517
Very Favorable of Trump	38%	(105)	26%	(71)	18%	(49)	8%	(22)	11%	(30)	277
Somewhat Favorable of Trump	22%	(36)	41%	(68)	17%	(27)	5%	(9)	15%	(25)	165
Somewhat Unfavorable of Trump	24%	(20)	36%	(30)	14%	(12)	5%	(5)	21%	(17)	83
Very Unfavorable of Trump	41%	(176)	31%	(135)	10%	(45)	5%	(23)	13%	(55)	434
#1 Issue: Economy	33%	(130)	31%	(120)	15%	(58)	7%	(27)	14%	(55)	390
#1 Issue: Security	37%	(35)	23%	(21)	12%	(12)	8%	(8)	19%	(18)	93
#1 Issue: Health Care	36%	(81)	39%	(87)	13%	(28)	2%	(5)	10%	(23)	224
#1 Issue: Medicare / Social Security	38%	(53)	26%	(36)	13%	(18)	7%	(10)	16%	(22)	139
#1 Issue: Other	33%	(19)	28%	(16)	13%	(8)	8%	(4)	18%	(10)	58
2018 House Vote: Democrat	41%	(145)	36%	(130)	11%	(38)	4%	(14)	9%	(31)	357
2018 House Vote: Republican	39%	(108)	25%	(71)	17%	(47)	7%	(20)	12%	(35)	281
2016 Vote: Hillary Clinton	40%	(132)	37%	(121)	10%	(34)	4%	(14)	9%	(30)	330
2016 Vote: Donald Trump	35%	(116)	31%	(102)	16%	(51)	7%	(22)	11%	(37)	328
2016 Vote: Didn't Vote	27%	(85)	26%	(81)	15%	(45)	7%	(22)	24%	(74)	308
Voted in 2014: Yes	39%	(215)	33%	(181)	12%	(68)	6%	(32)	10%	(58)	554
Voted in 2014: No	29%	(127)	29%	(131)	15%	(69)	6%	(29)	20%	(91)	446
2012 Vote: Barack Obama	39%	(149)	36%	(136)	11%	(42)	5%	(18)	9%	(34)	379
2012 Vote: Mitt Romney	37%	(80)	31%	(67)	13%	(29)	6%	(13)	13%	(27)	217
2012 Vote: Didn't Vote	29%	(109)	26%	(100)	16%	(60)	7%	(27)	22%	(86)	381
4-Region: Northeast	33%	(59)	31%	(55)	14%	(24)	8%	(14)	15%	(27)	179
4-Region: Midwest	30%	(62)	34%	(71)	18%	(37)	6%	(12)	13%	(28)	210
4-Region: South	34%	(129)	32%	(121)	10%	(36)	6%	(23)	18%	(66)	375
4-Region: West	39%	(93)	28%	(66)	17%	(39)	4%	(10)	12%	(28)	236

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Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The social media company

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	34% (342)	31% (312)	14% (137)	6% (60)	15% (149)	1000
White (non-hispanic)	34% (234)	34% (235)	13% (91)	6% (43)	13% (92)	694
POC	36% (109)	25% (77)	15% (46)	6% (18)	18% (56)	306
Speaks only English at home	34% (296)	31% (267)	13% (116)	7% (57)	15% (130)	866
Speaks mostly English at home	33% (23)	32% (23)	14% (10)	— (0)	21% (15)	71
Speaks both English and other language at home	31% (15)	34% (17)	21% (11)	7% (3)	7% (3)	50
Trump supporter	32% (128)	31% (125)	17% (69)	7% (29)	11% (46)	397
Biden supporter	40% (189)	34% (161)	11% (49)	4% (17)	11% (52)	469
Sports fans	35% (241)	34% (235)	15% (99)	5% (32)	11% (75)	683
Avid sports fans	38% (93)	36% (87)	14% (33)	5% (11)	7% (18)	242
Sports fans, Age: 18-34	35% (68)	31% (59)	21% (41)	5% (10)	7% (14)	192
Sports fans, Age: 35-44	29% (36)	43% (54)	13% (16)	1% (2)	14% (17)	124
Sports fans, Age: 45-64	34% (81)	33% (79)	12% (30)	6% (14)	15% (36)	239
Sports fans, Age: 65+	44% (56)	34% (43)	10% (13)	5% (6)	7% (9)	127
White (non-hispanic) Sports fans	34% (158)	37% (172)	14% (65)	5% (25)	10% (47)	465
POC Sports fans	38% (83)	29% (63)	16% (35)	4% (8)	13% (29)	217
Black Sports fans	49% (46)	18% (17)	9% (8)	8% (8)	16% (15)	93
Movie studios should diversify teams	37% (239)	36% (233)	15% (93)	5% (34)	6% (40)	640
Movie studios should diversify stories	37% (196)	37% (196)	16% (83)	3% (16)	8% (40)	531
Concerned about Covid	36% (284)	33% (262)	14% (109)	5% (36)	12% (97)	789
No experience with Covid	32% (133)	31% (128)	10% (41)	7% (29)	20% (81)	413
Health care major factor for election	40% (253)	36% (224)	10% (61)	5% (28)	10% (63)	629
Social media users	34% (315)	32% (296)	14% (134)	6% (57)	14% (132)	935
WhatsApp users	38% (90)	36% (86)	12% (29)	5% (13)	9% (21)	239
WeChat users	43% (23)	29% (16)	22% (12)	1% (0)	4% (2)	53
Social media news source at least once a week	32% (214)	33% (216)	15% (97)	7% (48)	13% (88)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	24% (237)	33% (327)	18% (175)	8% (85)	18% (176)	1000
Gender: Male	25% (119)	34% (163)	19% (93)	9% (46)	13% (62)	483
Gender: Female	23% (118)	32% (163)	16% (82)	8% (39)	22% (114)	517
Age: 18-34	30% (89)	26% (78)	19% (57)	10% (29)	15% (46)	298
Age: 35-44	21% (33)	36% (59)	15% (25)	6% (10)	22% (35)	163
Age: 45-64	22% (74)	33% (114)	18% (61)	8% (28)	19% (64)	341
Age: 65+	21% (41)	38% (76)	16% (32)	9% (18)	16% (31)	198
GenZers: 1997-2012	28% (25)	19% (17)	21% (19)	11% (9)	20% (18)	87
Millennials: 1981-1996	28% (85)	30% (90)	19% (57)	8% (25)	16% (48)	304
GenXers: 1965-1980	18% (44)	35% (87)	17% (43)	10% (25)	21% (51)	250
Baby Boomers: 1946-1964	23% (73)	38% (120)	17% (53)	7% (22)	16% (52)	318
PID: Dem (no lean)	33% (127)	33% (125)	16% (63)	6% (21)	12% (46)	383
PID: Ind (no lean)	17% (47)	31% (87)	14% (38)	11% (30)	28% (79)	282
PID: Rep (no lean)	19% (62)	34% (115)	22% (75)	10% (34)	15% (50)	336
PID/Gender: Dem Men	32% (59)	36% (67)	19% (35)	3% (5)	10% (18)	184
PID/Gender: Dem Women	34% (68)	29% (58)	14% (28)	8% (16)	14% (28)	198
PID/Gender: Ind Men	18% (23)	33% (41)	12% (15)	15% (19)	22% (27)	124
PID/Gender: Ind Women	16% (25)	30% (47)	15% (23)	7% (11)	33% (52)	158
PID/Gender: Rep Men	21% (37)	32% (56)	25% (44)	13% (22)	9% (16)	174
PID/Gender: Rep Women	16% (25)	36% (59)	19% (31)	7% (12)	21% (34)	161
Ideo: Liberal (1-3)	36% (105)	36% (105)	15% (44)	5% (15)	8% (23)	293
Ideo: Moderate (4)	22% (69)	31% (99)	17% (56)	9% (29)	20% (64)	318
Ideo: Conservative (5-7)	17% (56)	34% (109)	21% (66)	11% (36)	16% (51)	318
Educ: < College	21% (147)	31% (214)	17% (116)	9% (64)	21% (146)	687
Educ: Bachelors degree	28% (57)	35% (72)	19% (38)	6% (13)	11% (23)	202
Educ: Post-grad	30% (33)	37% (42)	19% (21)	7% (8)	6% (7)	111
Income: Under 50k	24% (137)	32% (184)	16% (90)	7% (42)	21% (123)	577
Income: 50k-100k	25% (72)	31% (88)	19% (54)	11% (30)	14% (41)	284
Income: 100k+	20% (28)	39% (55)	22% (31)	9% (13)	9% (12)	139
Ethnicity: White	23% (178)	34% (264)	18% (138)	9% (69)	17% (133)	783

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Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	24%	(237)	33%	(327)	18%	(175)	8%	(85)	18%	(176)	1000
Ethnicity: Hispanic	25%	(40)	29%	(47)	21%	(33)	12%	(18)	13%	(21)	159
Ethnicity: Black	35%	(44)	23%	(29)	13%	(16)	9%	(11)	20%	(25)	125
Ethnicity: Other	17%	(15)	36%	(33)	24%	(22)	5%	(5)	19%	(17)	93
All Christian	25%	(117)	36%	(169)	18%	(87)	9%	(44)	12%	(55)	471
All Non-Christian	28%	(19)	34%	(23)	15%	(10)	7%	(5)	16%	(11)	69
Atheist	25%	(15)	26%	(15)	23%	(13)	8%	(5)	17%	(10)	57
Agnostic/Nothing in particular	19%	(50)	30%	(76)	17%	(44)	7%	(18)	26%	(67)	256
Something Else	25%	(36)	30%	(44)	14%	(21)	9%	(13)	23%	(33)	147
Religious Non-Protestant/Catholic	28%	(22)	35%	(27)	15%	(11)	6%	(5)	17%	(13)	79
Evangelical	25%	(77)	32%	(98)	16%	(48)	9%	(27)	17%	(52)	301
Non-Evangelical	25%	(73)	35%	(102)	19%	(54)	10%	(29)	11%	(33)	292
Community: Urban	26%	(91)	28%	(96)	19%	(67)	8%	(29)	18%	(61)	344
Community: Suburban	27%	(106)	34%	(136)	13%	(52)	9%	(35)	17%	(68)	398
Community: Rural	16%	(40)	37%	(94)	22%	(56)	8%	(21)	18%	(46)	259
Employ: Private Sector	25%	(72)	32%	(94)	23%	(67)	8%	(22)	12%	(35)	289
Employ: Government	19%	(10)	36%	(18)	21%	(11)	11%	(6)	13%	(7)	51
Employ: Self-Employed	38%	(33)	27%	(23)	10%	(9)	7%	(6)	17%	(15)	85
Employ: Homemaker	18%	(15)	37%	(32)	12%	(10)	5%	(4)	29%	(25)	86
Employ: Retired	23%	(56)	35%	(85)	15%	(37)	9%	(21)	18%	(43)	242
Employ: Unemployed	23%	(41)	31%	(55)	14%	(25)	11%	(19)	21%	(38)	178
Military HH: Yes	19%	(26)	36%	(50)	21%	(29)	10%	(14)	15%	(21)	139
Military HH: No	24%	(211)	32%	(277)	17%	(147)	8%	(71)	18%	(155)	861
RD/WT: Right Direction	22%	(71)	33%	(105)	19%	(61)	8%	(26)	18%	(59)	322
RD/WT: Wrong Track	25%	(166)	33%	(222)	17%	(114)	9%	(59)	17%	(117)	678
Trump Job Approve	18%	(78)	35%	(147)	21%	(91)	9%	(40)	16%	(70)	427
Trump Job Disapprove	29%	(156)	33%	(176)	14%	(78)	8%	(43)	16%	(87)	540

Continued on next page

Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	24%	(237)	33%	(327)	18%	(175)	8%	(85)	18%	(176)	1000
Trump Job Strongly Approve	21%	(56)	30%	(80)	26%	(68)	11%	(29)	13%	(34)	267
Trump Job Somewhat Approve	14%	(22)	42%	(68)	14%	(23)	7%	(12)	22%	(36)	160
Trump Job Somewhat Disapprove	20%	(25)	39%	(48)	17%	(21)	7%	(9)	16%	(19)	122
Trump Job Strongly Disapprove	31%	(131)	31%	(129)	14%	(57)	8%	(34)	16%	(68)	418
Favorable of Trump	20%	(90)	34%	(148)	21%	(92)	9%	(41)	16%	(71)	442
Unfavorable of Trump	27%	(142)	33%	(172)	15%	(77)	8%	(42)	16%	(85)	517
Very Favorable of Trump	23%	(64)	33%	(92)	20%	(55)	10%	(27)	14%	(40)	277
Somewhat Favorable of Trump	16%	(27)	34%	(56)	23%	(38)	8%	(14)	19%	(31)	165
Somewhat Unfavorable of Trump	13%	(11)	37%	(31)	21%	(17)	6%	(5)	22%	(19)	83
Very Unfavorable of Trump	30%	(131)	32%	(141)	14%	(59)	9%	(37)	15%	(66)	434
#1 Issue: Economy	22%	(85)	33%	(129)	19%	(75)	10%	(38)	16%	(64)	390
#1 Issue: Security	18%	(17)	37%	(34)	12%	(11)	10%	(9)	24%	(22)	93
#1 Issue: Health Care	27%	(60)	35%	(77)	17%	(39)	7%	(15)	14%	(32)	224
#1 Issue: Medicare / Social Security	26%	(36)	30%	(42)	17%	(24)	10%	(14)	16%	(23)	139
#1 Issue: Other	29%	(17)	27%	(16)	17%	(10)	4%	(2)	23%	(13)	58
2018 House Vote: Democrat	30%	(107)	36%	(128)	19%	(66)	5%	(19)	10%	(37)	357
2018 House Vote: Republican	21%	(59)	34%	(95)	20%	(56)	10%	(28)	15%	(43)	281
2016 Vote: Hillary Clinton	32%	(105)	36%	(119)	15%	(51)	6%	(18)	11%	(37)	330
2016 Vote: Donald Trump	19%	(64)	36%	(119)	21%	(68)	9%	(29)	15%	(48)	328
2016 Vote: Didn't Vote	21%	(64)	26%	(80)	15%	(47)	11%	(35)	27%	(82)	308
Voted in 2014: Yes	26%	(144)	36%	(199)	17%	(96)	8%	(45)	13%	(70)	554
Voted in 2014: No	21%	(93)	29%	(128)	18%	(79)	9%	(40)	24%	(105)	446
2012 Vote: Barack Obama	29%	(111)	37%	(140)	16%	(60)	6%	(23)	12%	(45)	379
2012 Vote: Mitt Romney	19%	(41)	35%	(75)	21%	(46)	10%	(21)	16%	(34)	217
2012 Vote: Didn't Vote	22%	(83)	27%	(102)	17%	(65)	10%	(39)	24%	(93)	381
4-Region: Northeast	26%	(46)	26%	(46)	22%	(40)	11%	(20)	15%	(27)	179
4-Region: Midwest	19%	(40)	35%	(75)	19%	(40)	7%	(15)	19%	(40)	210
4-Region: South	24%	(88)	33%	(123)	15%	(56)	9%	(32)	20%	(76)	375
4-Region: West	27%	(63)	35%	(83)	17%	(40)	8%	(18)	14%	(33)	236

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Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	24% (237)	33% (327)	18% (175)	8% (85)	18% (176)	1000
White (non-hispanic)	22% (155)	35% (242)	17% (121)	8% (57)	17% (120)	694
POC	27% (82)	28% (85)	18% (54)	9% (28)	18% (56)	306
Speaks only English at home	24% (207)	33% (282)	16% (140)	9% (80)	18% (157)	866
Speaks mostly English at home	16% (11)	38% (27)	24% (17)	— (0)	22% (15)	71
Speaks both English and other language at home	29% (14)	23% (12)	34% (17)	8% (4)	6% (3)	50
Trump supporter	17% (68)	35% (138)	22% (89)	9% (38)	16% (65)	397
Biden supporter	32% (149)	35% (163)	14% (66)	6% (30)	13% (61)	469
Sports fans	24% (165)	35% (236)	20% (140)	8% (55)	13% (87)	683
Avid sports fans	31% (76)	31% (75)	20% (49)	9% (23)	8% (20)	242
Sports fans, Age: 18-34	32% (61)	29% (56)	21% (41)	9% (16)	9% (18)	192
Sports fans, Age: 35-44	23% (28)	37% (47)	18% (23)	5% (7)	16% (20)	124
Sports fans, Age: 45-64	22% (52)	34% (81)	22% (53)	7% (16)	16% (37)	239
Sports fans, Age: 65+	19% (24)	42% (53)	18% (23)	12% (15)	9% (12)	127
White (non-hispanic) Sports fans	23% (108)	35% (164)	20% (93)	8% (39)	13% (61)	465
POC Sports fans	26% (57)	33% (71)	21% (46)	7% (16)	12% (27)	217
Black Sports fans	36% (34)	26% (24)	14% (13)	11% (10)	14% (13)	93
Movie studios should diversify teams	27% (173)	36% (233)	20% (128)	7% (47)	9% (58)	640
Movie studios should diversify stories	28% (147)	37% (199)	18% (98)	6% (32)	10% (55)	531
Concerned about Covid	26% (201)	36% (281)	17% (131)	7% (57)	15% (118)	789
No experience with Covid	21% (87)	32% (131)	15% (61)	7% (31)	25% (102)	413
Health care major factor for election	29% (184)	37% (231)	14% (90)	7% (43)	13% (81)	629
Social media users	24% (223)	32% (301)	18% (170)	9% (83)	17% (158)	935
WhatsApp users	30% (72)	38% (90)	18% (43)	4% (10)	10% (23)	239
WeChat users	38% (20)	34% (18)	21% (11)	2% (1)	6% (3)	53
Social media news source at least once a week	24% (157)	34% (226)	18% (118)	9% (58)	16% (104)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	21%	(207)	34%	(337)	15%	(154)	10%	(97)	20%	(205)	1000
Gender: Male	21%	(102)	36%	(175)	15%	(75)	11%	(54)	16%	(77)	483
Gender: Female	20%	(105)	31%	(162)	15%	(80)	8%	(43)	25%	(128)	517
Age: 18-34	25%	(75)	29%	(85)	16%	(47)	12%	(37)	18%	(54)	298
Age: 35-44	21%	(34)	36%	(59)	13%	(21)	7%	(11)	23%	(37)	163
Age: 45-64	18%	(61)	35%	(121)	15%	(52)	9%	(32)	22%	(76)	341
Age: 65+	18%	(35)	37%	(73)	17%	(34)	9%	(18)	19%	(38)	198
GenZers: 1997-2012	24%	(21)	28%	(25)	10%	(8)	18%	(16)	20%	(17)	87
Millennials: 1981-1996	25%	(76)	31%	(94)	17%	(52)	9%	(27)	19%	(56)	304
GenXers: 1965-1980	17%	(42)	35%	(87)	14%	(36)	10%	(25)	24%	(60)	250
Baby Boomers: 1946-1964	19%	(62)	36%	(115)	16%	(52)	9%	(28)	20%	(63)	318
PID: Dem (no lean)	27%	(105)	38%	(145)	14%	(55)	5%	(21)	15%	(57)	383
PID: Ind (no lean)	14%	(38)	29%	(83)	16%	(45)	12%	(35)	29%	(81)	282
PID: Rep (no lean)	19%	(63)	33%	(110)	16%	(55)	12%	(42)	20%	(66)	336
PID/Gender: Dem Men	29%	(53)	42%	(77)	13%	(24)	4%	(8)	13%	(23)	184
PID/Gender: Dem Women	26%	(52)	34%	(68)	16%	(32)	7%	(13)	17%	(33)	198
PID/Gender: Ind Men	12%	(15)	30%	(37)	19%	(23)	15%	(18)	25%	(31)	124
PID/Gender: Ind Women	15%	(23)	29%	(46)	14%	(22)	10%	(16)	32%	(51)	158
PID/Gender: Rep Men	19%	(34)	35%	(62)	16%	(28)	16%	(28)	13%	(23)	174
PID/Gender: Rep Women	18%	(29)	30%	(48)	16%	(26)	8%	(14)	27%	(44)	161
Ideo: Liberal (1-3)	28%	(81)	43%	(125)	13%	(38)	6%	(19)	10%	(31)	293
Ideo: Moderate (4)	19%	(59)	31%	(100)	17%	(54)	9%	(30)	24%	(76)	318
Ideo: Conservative (5-7)	20%	(63)	32%	(103)	16%	(52)	14%	(43)	18%	(58)	318
Educ: < College	20%	(135)	32%	(218)	15%	(102)	10%	(67)	24%	(165)	687
Educ: Bachelors degree	21%	(42)	36%	(73)	17%	(35)	11%	(23)	14%	(29)	202
Educ: Post-grad	26%	(29)	42%	(47)	16%	(18)	6%	(7)	9%	(10)	111
Income: Under 50k	20%	(117)	32%	(186)	13%	(77)	10%	(58)	24%	(139)	577
Income: 50k-100k	23%	(65)	32%	(90)	18%	(52)	9%	(26)	18%	(51)	284
Income: 100k+	17%	(24)	44%	(61)	19%	(26)	10%	(13)	10%	(15)	139
Ethnicity: White	20%	(157)	33%	(262)	16%	(125)	10%	(78)	20%	(160)	783

Continued on next page

Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	21%	(207)	34%	(337)	15%	(154)	10%	(97)	20%	(205)	1000
Ethnicity: Hispanic	25%	(39)	33%	(53)	13%	(21)	12%	(18)	17%	(28)	159
Ethnicity: Black	28%	(35)	32%	(40)	11%	(14)	7%	(8)	21%	(27)	125
Ethnicity: Other	16%	(14)	38%	(35)	16%	(15)	11%	(11)	19%	(18)	93
All Christian	23%	(106)	37%	(177)	15%	(71)	10%	(49)	14%	(67)	471
All Non-Christian	25%	(18)	34%	(24)	18%	(13)	9%	(6)	13%	(9)	69
Atheist	30%	(17)	31%	(18)	16%	(9)	8%	(4)	15%	(9)	57
Agnostic/Nothing in particular	14%	(37)	26%	(66)	16%	(41)	10%	(26)	34%	(86)	256
Something Else	20%	(29)	36%	(53)	14%	(20)	8%	(11)	23%	(33)	147
Religious Non-Protestant/Catholic	25%	(19)	36%	(29)	17%	(13)	8%	(6)	14%	(11)	79
Evangelical	23%	(69)	35%	(107)	14%	(43)	10%	(30)	17%	(52)	301
Non-Evangelical	21%	(62)	38%	(111)	16%	(45)	10%	(30)	15%	(42)	292
Community: Urban	21%	(73)	35%	(119)	14%	(48)	9%	(30)	21%	(73)	344
Community: Suburban	23%	(90)	33%	(130)	14%	(57)	11%	(43)	19%	(77)	398
Community: Rural	17%	(43)	34%	(88)	19%	(50)	9%	(24)	21%	(54)	259
Employ: Private Sector	22%	(64)	34%	(98)	19%	(55)	9%	(25)	16%	(47)	289
Employ: Government	16%	(8)	37%	(19)	27%	(14)	6%	(3)	14%	(7)	51
Employ: Self-Employed	32%	(27)	34%	(29)	11%	(9)	7%	(6)	16%	(14)	85
Employ: Homemaker	12%	(11)	35%	(30)	18%	(15)	6%	(5)	29%	(25)	86
Employ: Retired	18%	(44)	36%	(88)	15%	(37)	9%	(21)	21%	(52)	242
Employ: Unemployed	18%	(33)	27%	(47)	12%	(22)	17%	(29)	26%	(46)	178
Military HH: Yes	16%	(22)	38%	(52)	21%	(29)	9%	(12)	17%	(23)	139
Military HH: No	21%	(184)	33%	(285)	15%	(126)	10%	(85)	21%	(181)	861
RD/WT: Right Direction	21%	(66)	34%	(109)	14%	(44)	11%	(36)	21%	(66)	322
RD/WT: Wrong Track	21%	(140)	34%	(228)	16%	(110)	9%	(61)	20%	(138)	678
Trump Job Approve	20%	(84)	33%	(143)	16%	(69)	12%	(51)	19%	(79)	427
Trump Job Disapprove	22%	(121)	36%	(192)	15%	(80)	8%	(43)	19%	(104)	540

Continued on next page

Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	21%	(207)	34%	(337)	15%	(154)	10%	(97)	20%	(205)	1000
Trump Job Strongly Approve	23%	(61)	28%	(75)	18%	(49)	16%	(42)	15%	(40)	267
Trump Job Somewhat Approve	15%	(23)	42%	(68)	13%	(20)	6%	(9)	25%	(39)	160
Trump Job Somewhat Disapprove	19%	(23)	36%	(44)	16%	(20)	8%	(10)	21%	(26)	122
Trump Job Strongly Disapprove	23%	(98)	35%	(148)	14%	(61)	8%	(33)	19%	(79)	418
Favorable of Trump	19%	(86)	33%	(146)	17%	(74)	12%	(54)	19%	(82)	442
Unfavorable of Trump	23%	(118)	36%	(184)	14%	(74)	8%	(41)	19%	(100)	517
Very Favorable of Trump	24%	(67)	30%	(82)	18%	(50)	12%	(33)	16%	(44)	277
Somewhat Favorable of Trump	12%	(19)	39%	(64)	15%	(24)	12%	(21)	23%	(37)	165
Somewhat Unfavorable of Trump	21%	(17)	38%	(32)	15%	(12)	3%	(3)	23%	(19)	83
Very Unfavorable of Trump	23%	(101)	35%	(153)	14%	(62)	9%	(38)	19%	(81)	434
#1 Issue: Economy	22%	(84)	31%	(122)	17%	(67)	9%	(37)	20%	(79)	390
#1 Issue: Security	14%	(13)	37%	(35)	16%	(15)	8%	(7)	24%	(22)	93
#1 Issue: Health Care	23%	(51)	37%	(83)	14%	(31)	11%	(25)	15%	(34)	224
#1 Issue: Medicare / Social Security	21%	(29)	30%	(42)	17%	(23)	9%	(13)	23%	(32)	139
#1 Issue: Other	21%	(12)	33%	(19)	12%	(7)	8%	(4)	26%	(15)	58
2018 House Vote: Democrat	27%	(98)	37%	(134)	15%	(53)	7%	(25)	13%	(47)	357
2018 House Vote: Republican	18%	(50)	34%	(94)	17%	(46)	13%	(35)	19%	(55)	281
2016 Vote: Hillary Clinton	27%	(88)	38%	(126)	14%	(46)	7%	(24)	14%	(45)	330
2016 Vote: Donald Trump	21%	(68)	34%	(110)	16%	(51)	12%	(38)	18%	(60)	328
2016 Vote: Didn't Vote	15%	(46)	30%	(94)	15%	(45)	10%	(32)	30%	(92)	308
Voted in 2014: Yes	23%	(128)	35%	(196)	16%	(89)	10%	(55)	15%	(86)	554
Voted in 2014: No	18%	(78)	32%	(141)	15%	(65)	10%	(43)	27%	(119)	446
2012 Vote: Barack Obama	23%	(85)	39%	(146)	16%	(61)	8%	(29)	15%	(56)	379
2012 Vote: Mitt Romney	18%	(39)	37%	(79)	15%	(32)	11%	(24)	20%	(43)	217
2012 Vote: Didn't Vote	20%	(78)	27%	(105)	14%	(55)	11%	(41)	27%	(103)	381
4-Region: Northeast	25%	(45)	29%	(52)	16%	(29)	12%	(21)	18%	(32)	179
4-Region: Midwest	15%	(32)	36%	(75)	20%	(42)	9%	(18)	21%	(44)	210
4-Region: South	21%	(80)	34%	(127)	13%	(50)	9%	(32)	23%	(86)	375
4-Region: West	21%	(50)	35%	(84)	14%	(34)	11%	(26)	18%	(42)	236

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Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	21% (207)	34% (337)	15% (154)	10% (97)	20% (205)	1000
White (non-hispanic)	19% (135)	34% (235)	16% (112)	10% (70)	20% (142)	694
POC	23% (72)	33% (102)	14% (42)	9% (27)	20% (62)	306
Speaks only English at home	21% (177)	33% (282)	17% (143)	10% (83)	21% (180)	866
Speaks mostly English at home	19% (13)	47% (33)	13% (9)	1% (1)	21% (15)	71
Speaks both English and other language at home	27% (13)	26% (13)	5% (2)	25% (13)	18% (9)	50
Trump supporter	19% (75)	33% (131)	16% (65)	13% (50)	19% (76)	397
Biden supporter	25% (115)	38% (180)	14% (67)	6% (30)	16% (77)	469
Sports fans	22% (152)	36% (244)	16% (106)	11% (74)	16% (107)	683
Avid sports fans	28% (68)	31% (76)	17% (41)	14% (33)	10% (24)	242
Sports fans, Age: 18-34	28% (54)	29% (55)	16% (31)	16% (30)	11% (21)	192
Sports fans, Age: 35-44	25% (31)	40% (49)	11% (14)	5% (6)	19% (23)	124
Sports fans, Age: 45-64	18% (44)	37% (87)	15% (36)	10% (24)	20% (47)	239
Sports fans, Age: 65+	18% (22)	41% (52)	19% (24)	10% (13)	12% (15)	127
White (non-hispanic) Sports fans	21% (100)	34% (159)	17% (81)	11% (51)	16% (75)	465
POC Sports fans	24% (52)	39% (85)	11% (25)	11% (23)	15% (32)	217
Black Sports fans	29% (27)	38% (36)	10% (10)	8% (8)	14% (13)	93
Movie studios should diversify teams	22% (142)	40% (257)	17% (108)	9% (60)	11% (72)	640
Movie studios should diversify stories	24% (127)	42% (224)	14% (74)	9% (46)	11% (60)	531
Concerned about Covid	22% (174)	36% (285)	15% (120)	9% (69)	18% (140)	789
No experience with Covid	19% (78)	32% (131)	14% (59)	8% (35)	27% (110)	413
Health care major factor for election	25% (157)	39% (243)	15% (92)	6% (39)	16% (98)	629
Social media users	21% (196)	34% (313)	16% (148)	10% (94)	20% (184)	935
WhatsApp users	26% (62)	44% (106)	14% (34)	5% (11)	11% (26)	239
WeChat users	30% (16)	54% (29)	8% (4)	5% (3)	3% (2)	53
Social media news source at least once a week	20% (135)	36% (236)	16% (104)	10% (67)	18% (119)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	29% (295)	14% (144)	25% (253)	11% (112)	4% (37)	16% (160)	1000
Gender: Male	29% (140)	13% (61)	29% (140)	12% (59)	4% (20)	13% (63)	483
Gender: Female	30% (155)	16% (83)	22% (113)	10% (53)	3% (16)	19% (97)	517
Age: 18-34	25% (74)	12% (35)	26% (78)	15% (44)	4% (11)	19% (55)	298
Age: 35-44	34% (56)	12% (20)	20% (33)	14% (23)	4% (7)	15% (24)	163
Age: 45-64	29% (97)	17% (57)	23% (79)	11% (36)	4% (14)	17% (58)	341
Age: 65+	34% (67)	16% (32)	32% (63)	4% (9)	2% (4)	12% (23)	198
GenZers: 1997-2012	27% (23)	12% (10)	19% (16)	19% (16)	5% (4)	19% (17)	87
Millennials: 1981-1996	27% (81)	11% (34)	28% (85)	14% (42)	3% (8)	18% (54)	304
GenXers: 1965-1980	33% (82)	19% (46)	17% (42)	11% (27)	6% (15)	15% (38)	250
Baby Boomers: 1946-1964	32% (101)	15% (46)	30% (97)	8% (25)	2% (7)	13% (41)	318
PID: Dem (no lean)	29% (109)	15% (56)	30% (116)	13% (50)	4% (16)	9% (35)	383
PID: Ind (no lean)	29% (83)	14% (40)	22% (62)	7% (19)	2% (6)	25% (72)	282
PID: Rep (no lean)	31% (103)	14% (48)	22% (75)	13% (43)	4% (14)	16% (53)	336
PID/Gender: Dem Men	25% (46)	15% (28)	32% (58)	14% (26)	4% (7)	11% (20)	184
PID/Gender: Dem Women	32% (63)	14% (28)	29% (58)	12% (25)	5% (9)	7% (15)	198
PID/Gender: Ind Men	30% (37)	13% (17)	28% (35)	7% (8)	2% (3)	20% (25)	124
PID/Gender: Ind Women	29% (46)	15% (24)	17% (27)	7% (11)	2% (3)	30% (47)	158
PID/Gender: Rep Men	33% (57)	9% (17)	27% (47)	14% (25)	6% (11)	10% (17)	174
PID/Gender: Rep Women	28% (46)	19% (31)	17% (28)	11% (18)	2% (3)	22% (36)	161
Ideo: Liberal (1-3)	26% (76)	16% (47)	33% (96)	13% (37)	3% (9)	10% (28)	293
Ideo: Moderate (4)	31% (99)	14% (44)	20% (65)	12% (40)	4% (14)	18% (57)	318
Ideo: Conservative (5-7)	33% (104)	15% (47)	25% (80)	11% (34)	4% (14)	13% (40)	318
Educ: < College	29% (198)	14% (93)	25% (173)	11% (74)	3% (18)	19% (131)	687
Educ: Bachelors degree	32% (64)	17% (34)	24% (48)	12% (25)	6% (12)	9% (19)	202
Educ: Post-grad	29% (33)	15% (16)	28% (31)	12% (13)	6% (7)	9% (10)	111
Income: Under 50k	28% (160)	15% (84)	25% (143)	10% (60)	3% (17)	19% (112)	577
Income: 50k-100k	31% (89)	13% (37)	28% (79)	12% (35)	5% (13)	11% (31)	284
Income: 100k+	33% (45)	16% (22)	22% (31)	13% (18)	5% (6)	12% (17)	139

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Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	29% (295)	14% (144)	25% (253)	11% (112)	4% (37)	16% (160)	1000
Ethnicity: White	31% (244)	16% (125)	24% (189)	10% (76)	4% (31)	15% (117)	783
Ethnicity: Hispanic	22% (35)	15% (24)	27% (44)	17% (27)	3% (5)	15% (24)	159
Ethnicity: Black	30% (37)	7% (9)	27% (34)	14% (17)	4% (5)	18% (23)	125
Ethnicity: Other	14% (13)	11% (10)	33% (30)	20% (19)	— (0)	21% (20)	93
All Christian	32% (149)	16% (74)	25% (118)	12% (55)	4% (20)	12% (55)	471
All Non-Christian	20% (14)	10% (7)	37% (25)	14% (10)	3% (2)	16% (11)	69
Atheist	29% (17)	22% (12)	27% (16)	9% (5)	— (0)	12% (7)	57
Agnostic/Nothing in particular	27% (69)	12% (32)	25% (63)	9% (23)	2% (6)	25% (63)	256
Something Else	32% (47)	12% (18)	21% (31)	13% (19)	5% (8)	16% (24)	147
Religious Non-Protestant/Catholic	22% (18)	13% (10)	34% (27)	13% (10)	3% (2)	16% (12)	79
Evangelical	27% (82)	15% (44)	25% (74)	14% (43)	6% (17)	14% (41)	301
Non-Evangelical	34% (98)	15% (45)	25% (72)	10% (30)	4% (11)	12% (36)	292
Community: Urban	23% (80)	15% (53)	24% (84)	16% (54)	4% (15)	17% (59)	344
Community: Suburban	35% (141)	14% (54)	25% (100)	8% (34)	2% (10)	15% (60)	398
Community: Rural	29% (74)	14% (37)	27% (70)	10% (25)	5% (12)	16% (41)	259
Employ: Private Sector	32% (92)	15% (42)	25% (72)	12% (35)	4% (11)	13% (36)	289
Employ: Government	24% (12)	22% (11)	25% (13)	13% (7)	8% (4)	8% (4)	51
Employ: Self-Employed	23% (20)	13% (11)	23% (20)	19% (16)	5% (4)	17% (14)	85
Employ: Homemaker	30% (26)	10% (9)	28% (24)	10% (8)	2% (2)	20% (17)	86
Employ: Retired	31% (75)	14% (33)	34% (83)	5% (12)	2% (5)	14% (34)	242
Employ: Unemployed	33% (59)	15% (27)	17% (30)	12% (21)	3% (5)	20% (36)	178
Military HH: Yes	40% (56)	13% (18)	26% (35)	8% (11)	3% (5)	9% (13)	139
Military HH: No	28% (239)	15% (125)	25% (218)	12% (101)	4% (32)	17% (147)	861
RD/WT: Right Direction	28% (90)	15% (47)	24% (76)	12% (40)	5% (15)	17% (54)	322
RD/WT: Wrong Track	30% (205)	14% (97)	26% (177)	11% (72)	3% (21)	16% (106)	678
Trump Job Approve	28% (119)	15% (65)	23% (98)	13% (56)	5% (20)	16% (68)	427
Trump Job Disapprove	32% (170)	15% (78)	28% (151)	10% (56)	3% (17)	12% (67)	540

Continued on next page

Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	29% (295)	14% (144)	25% (253)	11% (112)	4% (37)	16% (160)	1000
Trump Job Strongly Approve	26% (70)	15% (41)	25% (67)	15% (41)	5% (14)	12% (33)	267
Trump Job Somewhat Approve	30% (49)	15% (24)	20% (31)	9% (15)	4% (6)	22% (35)	160
Trump Job Somewhat Disapprove	38% (46)	14% (17)	23% (28)	7% (9)	3% (4)	15% (18)	122
Trump Job Strongly Disapprove	30% (124)	15% (61)	29% (123)	11% (47)	3% (13)	12% (50)	418
Favorable of Trump	29% (126)	15% (68)	23% (102)	12% (54)	5% (22)	16% (69)	442
Unfavorable of Trump	31% (160)	14% (74)	28% (145)	11% (57)	3% (14)	13% (68)	517
Very Favorable of Trump	27% (74)	15% (41)	27% (73)	12% (32)	6% (16)	15% (40)	277
Somewhat Favorable of Trump	32% (53)	16% (26)	17% (29)	13% (22)	4% (7)	18% (29)	165
Somewhat Unfavorable of Trump	34% (28)	11% (9)	24% (20)	12% (10)	— (0)	18% (15)	83
Very Unfavorable of Trump	30% (132)	15% (65)	29% (124)	11% (47)	3% (14)	12% (53)	434
#1 Issue: Economy	33% (129)	16% (64)	21% (84)	12% (46)	3% (11)	15% (57)	390
#1 Issue: Security	31% (29)	12% (11)	29% (27)	6% (5)	3% (3)	18% (17)	93
#1 Issue: Health Care	25% (57)	14% (31)	32% (71)	16% (36)	3% (7)	10% (22)	224
#1 Issue: Medicare / Social Security	25% (35)	14% (20)	27% (38)	7% (10)	5% (8)	21% (29)	139
#1 Issue: Other	32% (19)	8% (5)	23% (13)	5% (3)	6% (3)	26% (15)	58
2018 House Vote: Democrat	30% (108)	14% (51)	29% (103)	14% (50)	4% (13)	9% (34)	357
2018 House Vote: Republican	28% (79)	15% (41)	27% (75)	10% (29)	6% (16)	15% (41)	281
2016 Vote: Hillary Clinton	32% (106)	14% (47)	27% (91)	13% (44)	3% (11)	9% (31)	330
2016 Vote: Donald Trump	29% (94)	15% (48)	24% (80)	12% (41)	4% (14)	16% (51)	328
2016 Vote: Didn't Vote	27% (82)	15% (45)	25% (76)	8% (25)	3% (10)	23% (70)	308
Voted in 2014: Yes	29% (161)	15% (83)	27% (148)	12% (65)	4% (25)	13% (72)	554
Voted in 2014: No	30% (133)	14% (61)	23% (105)	11% (47)	3% (12)	20% (88)	446
2012 Vote: Barack Obama	30% (112)	13% (48)	29% (108)	14% (52)	4% (14)	12% (45)	379
2012 Vote: Mitt Romney	32% (69)	16% (34)	24% (53)	9% (19)	4% (9)	15% (33)	217
2012 Vote: Didn't Vote	27% (105)	15% (58)	23% (88)	11% (41)	3% (12)	20% (77)	381

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Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	29% (295)	14% (144)	25% (253)	11% (112)	4% (37)	16% (160)	1000
4-Region: Northeast	28% (51)	14% (26)	25% (44)	10% (17)	6% (10)	17% (31)	179
4-Region: Midwest	35% (73)	12% (25)	30% (63)	7% (14)	1% (3)	15% (31)	210
4-Region: South	30% (114)	15% (57)	22% (81)	12% (44)	4% (15)	17% (65)	375
4-Region: West	24% (57)	15% (36)	27% (64)	16% (37)	4% (9)	14% (33)	236
White (non-hispanic)	31% (215)	16% (111)	24% (169)	10% (69)	4% (26)	15% (105)	694
POC	26% (80)	11% (33)	28% (84)	14% (43)	4% (11)	18% (55)	306
Speaks only English at home	31% (266)	14% (123)	25% (214)	10% (88)	4% (35)	16% (139)	866
Speaks mostly English at home	16% (12)	16% (11)	30% (21)	22% (15)	2% (2)	14% (10)	71
Speaks both English and other language at home	31% (16)	13% (6)	22% (11)	19% (9)	— (0)	15% (8)	50
Trump supporter	30% (120)	16% (62)	24% (93)	13% (50)	4% (15)	14% (57)	397
Biden supporter	30% (142)	14% (66)	30% (139)	12% (54)	4% (18)	11% (50)	469
Sports fans	29% (196)	14% (94)	27% (187)	14% (94)	4% (27)	12% (84)	683
Avid sports fans	25% (61)	17% (41)	26% (62)	20% (48)	4% (10)	8% (20)	242
Sports fans, Age: 18-34	27% (52)	10% (19)	29% (56)	19% (37)	5% (9)	11% (20)	192
Sports fans, Age: 35-44	35% (43)	11% (14)	21% (26)	16% (20)	5% (6)	12% (15)	124
Sports fans, Age: 45-64	25% (60)	16% (37)	26% (61)	13% (31)	4% (9)	17% (41)	239
Sports fans, Age: 65+	32% (41)	19% (24)	35% (44)	5% (7)	3% (4)	6% (8)	127
White (non-hispanic) Sports fans	30% (140)	15% (71)	26% (122)	11% (53)	4% (18)	13% (61)	465
POC Sports fans	26% (56)	10% (23)	30% (65)	19% (41)	4% (9)	11% (23)	217
Black Sports fans	27% (26)	8% (8)	30% (28)	17% (16)	4% (3)	14% (13)	93
Movie studios should diversify teams	32% (206)	14% (92)	29% (183)	13% (84)	4% (24)	8% (49)	640
Movie studios should diversify stories	31% (164)	13% (69)	29% (156)	14% (76)	3% (18)	9% (48)	531
Concerned about Covid	30% (234)	14% (110)	27% (209)	12% (96)	4% (30)	14% (109)	789
No experience with Covid	29% (119)	17% (72)	22% (91)	10% (40)	2% (10)	20% (81)	413
Health care major factor for election	32% (200)	14% (86)	28% (178)	11% (70)	3% (21)	12% (74)	629
Social media users	30% (282)	15% (136)	25% (231)	11% (105)	4% (37)	15% (144)	935
WhatsApp users	32% (77)	16% (38)	27% (65)	13% (32)	5% (13)	6% (15)	239
WeChat users	25% (13)	8% (4)	32% (17)	22% (12)	10% (6)	2% (1)	53

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Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	29% (295)	14% (144)	25% (253)	11% (112)	4% (37)	16% (160)	1000
Social media news source at least once a week	27% (181)	14% (92)	27% (177)	13% (85)	5% (30)	15% (97)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	23% (225)	14% (141)	28% (276)	14% (135)	7% (69)	15% (154)	1000
Gender: Male	20% (97)	15% (72)	33% (157)	12% (59)	8% (39)	12% (60)	483
Gender: Female	25% (128)	13% (69)	23% (119)	15% (77)	6% (30)	18% (94)	517
Age: 18-34	19% (58)	15% (45)	26% (78)	15% (46)	10% (31)	13% (40)	298
Age: 35-44	22% (36)	15% (25)	27% (45)	15% (25)	7% (11)	13% (21)	163
Age: 45-64	23% (79)	14% (47)	27% (91)	13% (45)	5% (18)	18% (62)	341
Age: 65+	27% (53)	12% (25)	32% (63)	10% (20)	4% (8)	16% (31)	198
GenZers: 1997-2012	21% (18)	13% (11)	30% (26)	8% (7)	16% (14)	13% (11)	87
Millennials: 1981-1996	20% (60)	17% (53)	25% (76)	18% (55)	7% (22)	13% (39)	304
GenXers: 1965-1980	25% (63)	14% (36)	22% (54)	14% (35)	8% (20)	17% (42)	250
Baby Boomers: 1946-1964	23% (74)	12% (37)	34% (110)	10% (32)	4% (12)	17% (54)	318
PID: Dem (no lean)	19% (73)	15% (58)	30% (116)	17% (66)	9% (36)	9% (34)	383
PID: Ind (no lean)	25% (70)	15% (43)	21% (59)	14% (39)	4% (10)	22% (61)	282
PID: Rep (no lean)	25% (83)	12% (40)	30% (101)	9% (30)	7% (23)	17% (58)	336
PID/Gender: Dem Men	14% (25)	19% (35)	37% (68)	14% (25)	9% (16)	8% (15)	184
PID/Gender: Dem Women	24% (48)	11% (22)	24% (48)	21% (41)	10% (20)	10% (19)	198
PID/Gender: Ind Men	21% (26)	15% (19)	24% (30)	17% (21)	5% (6)	18% (22)	124
PID/Gender: Ind Women	27% (43)	15% (24)	18% (29)	11% (18)	2% (4)	25% (39)	158
PID/Gender: Rep Men	26% (45)	10% (18)	34% (60)	7% (13)	9% (16)	13% (22)	174
PID/Gender: Rep Women	23% (37)	14% (22)	26% (42)	11% (18)	4% (7)	22% (36)	161
Ideo: Liberal (1-3)	17% (51)	12% (36)	35% (103)	18% (53)	8% (23)	10% (28)	293
Ideo: Moderate (4)	26% (84)	18% (59)	22% (71)	14% (43)	5% (14)	15% (46)	318
Ideo: Conservative (5-7)	25% (78)	12% (38)	30% (94)	10% (33)	10% (30)	14% (45)	318
Educ: < College	20% (140)	15% (105)	28% (190)	13% (90)	6% (39)	18% (124)	687
Educ: Bachelors degree	27% (54)	10% (20)	32% (64)	15% (30)	8% (16)	9% (17)	202
Educ: Post-grad	28% (31)	14% (16)	20% (22)	14% (15)	13% (14)	11% (12)	111

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Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	23% (225)	14% (141)	28% (276)	14% (135)	7% (69)	15% (154)	1000
Income: Under 50k	20% (113)	14% (81)	28% (162)	16% (90)	6% (32)	17% (100)	577
Income: 50k-100k	25% (71)	14% (40)	28% (80)	11% (30)	10% (29)	12% (35)	284
Income: 100k+	30% (42)	15% (21)	25% (34)	11% (16)	6% (8)	13% (19)	139
Ethnicity: White	23% (179)	14% (109)	28% (218)	13% (101)	7% (55)	15% (120)	783
Ethnicity: Hispanic	20% (31)	17% (28)	24% (38)	15% (24)	14% (22)	10% (15)	159
Ethnicity: Black	19% (23)	13% (16)	25% (31)	21% (27)	6% (7)	16% (20)	125
Ethnicity: Other	24% (22)	17% (16)	30% (27)	8% (8)	7% (6)	14% (13)	93
All Christian	23% (110)	16% (73)	29% (135)	16% (74)	6% (26)	11% (53)	471
All Non-Christian	20% (14)	15% (11)	28% (19)	11% (7)	12% (8)	14% (10)	69
Atheist	13% (8)	12% (7)	31% (18)	6% (3)	24% (14)	15% (9)	57
Agnostic/Nothing in particular	24% (61)	11% (29)	28% (71)	13% (33)	3% (7)	21% (54)	256
Something Else	22% (33)	15% (22)	23% (33)	12% (18)	9% (14)	19% (28)	147
Religious Non-Protestant/Catholic	19% (15)	19% (15)	29% (23)	10% (8)	10% (8)	13% (10)	79
Evangelical	21% (63)	15% (45)	28% (85)	15% (45)	7% (22)	14% (41)	301
Non-Evangelical	24% (71)	16% (45)	26% (77)	15% (43)	6% (16)	13% (39)	292
Community: Urban	21% (72)	14% (48)	25% (85)	15% (50)	11% (39)	14% (49)	344
Community: Suburban	23% (93)	14% (55)	27% (108)	15% (60)	5% (20)	16% (62)	398
Community: Rural	23% (60)	15% (39)	32% (83)	10% (25)	4% (10)	16% (42)	259
Employ: Private Sector	19% (56)	18% (52)	28% (81)	14% (41)	9% (27)	11% (32)	289
Employ: Government	19% (10)	15% (8)	34% (17)	18% (9)	5% (3)	8% (4)	51
Employ: Self-Employed	26% (22)	13% (11)	25% (22)	12% (11)	9% (8)	14% (12)	85
Employ: Homemaker	28% (24)	11% (10)	28% (24)	8% (7)	2% (2)	23% (20)	86
Employ: Retired	21% (50)	12% (29)	34% (82)	11% (28)	4% (10)	18% (43)	242
Employ: Unemployed	26% (46)	11% (19)	21% (37)	20% (36)	8% (14)	15% (26)	178
Military HH: Yes	24% (34)	15% (21)	31% (43)	13% (18)	4% (5)	13% (18)	139
Military HH: No	22% (192)	14% (120)	27% (234)	14% (118)	7% (63)	16% (135)	861

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Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	23% (225)	14% (141)	28% (276)	14% (135)	7% (69)	15% (154)	1000
RD/WT: Right Direction	25% (79)	11% (36)	31% (99)	9% (30)	7% (22)	17% (55)	322
RD/WT: Wrong Track	22% (146)	15% (105)	26% (177)	16% (105)	7% (46)	15% (98)	678
Trump Job Approve	24% (102)	13% (57)	28% (121)	10% (43)	8% (36)	16% (67)	427
Trump Job Disapprove	22% (116)	15% (83)	28% (153)	17% (90)	6% (32)	12% (65)	540
Trump Job Strongly Approve	20% (54)	14% (37)	34% (90)	10% (25)	8% (22)	14% (37)	267
Trump Job Somewhat Approve	30% (47)	12% (20)	19% (31)	11% (18)	9% (14)	19% (30)	160
Trump Job Somewhat Disapprove	22% (27)	17% (21)	27% (32)	16% (19)	8% (10)	10% (12)	122
Trump Job Strongly Disapprove	21% (89)	15% (62)	29% (121)	17% (71)	5% (22)	13% (53)	418
Favorable of Trump	26% (116)	12% (54)	28% (124)	10% (44)	8% (36)	16% (69)	442
Unfavorable of Trump	20% (104)	17% (86)	28% (147)	17% (87)	6% (29)	13% (65)	517
Very Favorable of Trump	23% (64)	14% (39)	31% (85)	9% (24)	8% (23)	15% (41)	277
Somewhat Favorable of Trump	31% (52)	9% (15)	23% (38)	12% (20)	8% (13)	16% (27)	165
Somewhat Unfavorable of Trump	20% (17)	17% (14)	29% (24)	10% (8)	9% (8)	14% (11)	83
Very Unfavorable of Trump	20% (87)	16% (71)	28% (122)	18% (79)	5% (21)	12% (54)	434
#1 Issue: Economy	28% (108)	14% (55)	25% (99)	12% (48)	7% (28)	13% (51)	390
#1 Issue: Security	19% (18)	16% (15)	30% (28)	13% (12)	5% (5)	16% (15)	93
#1 Issue: Health Care	17% (39)	17% (37)	29% (65)	17% (39)	9% (19)	11% (25)	224
#1 Issue: Medicare / Social Security	20% (28)	10% (14)	33% (46)	8% (11)	6% (8)	23% (32)	139
#1 Issue: Other	24% (14)	13% (8)	24% (14)	16% (9)	3% (2)	21% (12)	58
2018 House Vote: Democrat	21% (74)	15% (55)	30% (107)	18% (66)	6% (21)	10% (34)	357
2018 House Vote: Republican	24% (68)	12% (33)	30% (85)	11% (30)	8% (22)	15% (43)	281
2016 Vote: Hillary Clinton	23% (77)	15% (51)	31% (103)	17% (55)	3% (11)	10% (33)	330
2016 Vote: Donald Trump	23% (75)	14% (45)	30% (97)	11% (37)	8% (27)	14% (47)	328
2016 Vote: Didn't Vote	22% (67)	14% (42)	21% (66)	13% (39)	9% (27)	22% (68)	308
Voted in 2014: Yes	24% (130)	14% (78)	30% (166)	15% (81)	5% (30)	12% (68)	554
Voted in 2014: No	21% (95)	14% (63)	25% (110)	12% (54)	9% (38)	19% (86)	446

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Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	23% (225)	14% (141)	28% (276)	14% (135)	7% (69)	15% (154)	1000
2012 Vote: Barack Obama	22% (83)	14% (52)	31% (117)	19% (71)	5% (19)	10% (37)	379
2012 Vote: Mitt Romney	24% (52)	15% (33)	30% (64)	8% (18)	5% (12)	18% (38)	217
2012 Vote: Didn't Vote	23% (88)	13% (48)	23% (88)	12% (46)	10% (37)	19% (74)	381
4-Region: Northeast	18% (32)	10% (17)	24% (43)	16% (28)	13% (24)	19% (35)	179
4-Region: Midwest	29% (60)	19% (40)	27% (57)	10% (20)	5% (11)	11% (22)	210
4-Region: South	26% (97)	12% (45)	27% (99)	15% (55)	5% (17)	16% (61)	375
4-Region: West	15% (36)	17% (39)	33% (77)	13% (31)	7% (18)	15% (35)	236
White (non-hispanic)	24% (166)	13% (92)	29% (199)	12% (83)	6% (42)	16% (111)	694
POC	19% (59)	16% (49)	25% (77)	17% (52)	9% (27)	14% (42)	306
Speaks only English at home	23% (200)	14% (120)	28% (240)	13% (111)	6% (54)	16% (140)	866
Speaks mostly English at home	28% (20)	21% (15)	21% (15)	8% (6)	9% (6)	13% (9)	71
Speaks both English and other language at home	4% (2)	8% (4)	32% (16)	32% (16)	17% (9)	7% (3)	50
Trump supporter	25% (99)	14% (56)	30% (118)	9% (36)	7% (29)	15% (59)	397
Biden supporter	21% (98)	14% (68)	30% (139)	17% (78)	8% (36)	11% (50)	469
Sports fans	24% (161)	15% (103)	28% (191)	15% (100)	7% (48)	12% (79)	683
Avid sports fans	20% (48)	16% (38)	29% (69)	19% (45)	10% (24)	8% (19)	242
Sports fans, Age: 18-34	22% (43)	15% (28)	29% (56)	16% (30)	10% (19)	8% (15)	192
Sports fans, Age: 35-44	21% (27)	19% (23)	25% (31)	16% (20)	9% (11)	10% (12)	124
Sports fans, Age: 45-64	23% (54)	15% (36)	27% (65)	14% (34)	5% (13)	16% (38)	239
Sports fans, Age: 65+	30% (38)	12% (16)	31% (39)	12% (15)	4% (5)	12% (15)	127
White (non-hispanic) Sports fans	25% (117)	14% (66)	29% (135)	12% (56)	6% (30)	13% (61)	465
POC Sports fans	21% (45)	17% (37)	26% (56)	20% (44)	8% (18)	8% (18)	217
Black Sports fans	17% (16)	17% (16)	26% (24)	24% (22)	4% (4)	13% (12)	93
Movie studios should diversify teams	24% (154)	15% (97)	32% (202)	14% (91)	8% (52)	7% (43)	640
Movie studios should diversify stories	25% (131)	15% (80)	31% (165)	14% (72)	8% (44)	7% (37)	531
Concerned about Covid	22% (176)	14% (108)	29% (225)	14% (113)	8% (62)	13% (104)	789
No experience with Covid	20% (81)	17% (69)	28% (115)	12% (48)	4% (18)	20% (82)	413

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Table MCFE43_1: *And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the U.S. election*

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	23% (225)	14% (141)	28% (276)	14% (135)	7% (69)	15% (154)	1000
Health care major factor for election	25% (156)	14% (89)	29% (183)	14% (91)	7% (42)	11% (70)	629
Social media users	23% (215)	14% (135)	27% (252)	14% (130)	7% (69)	14% (133)	935
WhatsApp users	22% (52)	18% (43)	27% (65)	13% (31)	14% (34)	6% (14)	239
WeChat users	25% (13)	13% (7)	28% (15)	11% (6)	20% (11)	2% (1)	53
Social media news source at least once a week	22% (143)	14% (92)	27% (178)	15% (98)	9% (62)	13% (89)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	22% (217)	13% (133)	25% (250)	16% (161)	7% (72)	17% (167)	1000
Gender: Male	21% (103)	15% (74)	30% (143)	14% (68)	7% (35)	12% (60)	483
Gender: Female	22% (114)	11% (59)	21% (107)	18% (93)	7% (37)	21% (107)	517
Age: 18-34	19% (55)	13% (37)	29% (87)	16% (46)	10% (30)	14% (42)	298
Age: 35-44	20% (32)	14% (23)	21% (33)	23% (37)	9% (15)	14% (23)	163
Age: 45-64	22% (74)	14% (48)	22% (74)	16% (54)	6% (22)	20% (68)	341
Age: 65+	28% (56)	12% (24)	28% (55)	12% (24)	3% (6)	17% (33)	198
GenZers: 1997-2012	25% (22)	7% (6)	32% (28)	12% (11)	11% (10)	12% (10)	87
Millennials: 1981-1996	18% (54)	15% (47)	25% (77)	18% (56)	9% (28)	14% (43)	304
GenXers: 1965-1980	23% (57)	13% (33)	18% (46)	18% (46)	8% (21)	19% (48)	250
Baby Boomers: 1946-1964	24% (76)	14% (44)	27% (87)	13% (43)	4% (12)	18% (58)	318
PID: Dem (no lean)	22% (83)	14% (53)	23% (89)	22% (86)	9% (35)	9% (36)	383
PID: Ind (no lean)	22% (63)	14% (40)	21% (60)	12% (35)	6% (17)	24% (67)	282
PID: Rep (no lean)	21% (71)	12% (40)	30% (101)	12% (41)	6% (19)	19% (64)	336
PID/Gender: Dem Men	21% (38)	19% (36)	25% (45)	20% (37)	6% (11)	9% (17)	184
PID/Gender: Dem Women	23% (45)	9% (17)	22% (44)	24% (48)	12% (24)	10% (19)	198
PID/Gender: Ind Men	23% (28)	12% (15)	25% (31)	16% (19)	7% (8)	18% (22)	124
PID/Gender: Ind Women	22% (34)	16% (25)	18% (29)	10% (16)	6% (9)	28% (45)	158
PID/Gender: Rep Men	21% (36)	13% (23)	38% (66)	7% (12)	9% (15)	12% (21)	174
PID/Gender: Rep Women	21% (35)	10% (17)	21% (34)	18% (29)	3% (4)	27% (43)	161
Ideo: Liberal (1-3)	21% (62)	15% (43)	27% (80)	18% (51)	9% (27)	10% (29)	293
Ideo: Moderate (4)	26% (82)	14% (45)	22% (69)	18% (56)	5% (17)	15% (49)	318
Ideo: Conservative (5-7)	20% (64)	12% (38)	29% (92)	15% (47)	7% (24)	17% (54)	318
Educ: < College	21% (145)	12% (81)	23% (161)	17% (119)	7% (51)	19% (130)	687
Educ: Bachelors degree	19% (38)	18% (36)	33% (66)	14% (28)	5% (11)	12% (23)	202
Educ: Post-grad	30% (34)	14% (16)	21% (23)	13% (14)	10% (11)	12% (13)	111

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Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	22% (217)	13% (133)	25% (250)	16% (161)	7% (72)	17% (167)	1000
Income: Under 50k	19% (110)	12% (72)	26% (148)	17% (99)	7% (40)	19% (108)	577
Income: 50k-100k	26% (73)	13% (36)	25% (72)	16% (46)	7% (18)	14% (39)	284
Income: 100k+	24% (34)	19% (26)	22% (30)	12% (16)	10% (14)	14% (19)	139
Ethnicity: White	21% (166)	15% (115)	26% (201)	15% (114)	7% (57)	17% (130)	783
Ethnicity: Hispanic	22% (34)	10% (15)	22% (35)	22% (35)	13% (21)	11% (18)	159
Ethnicity: Black	25% (32)	9% (12)	22% (27)	24% (30)	3% (4)	17% (21)	125
Ethnicity: Other	21% (19)	7% (7)	25% (23)	18% (17)	12% (11)	17% (16)	93
All Christian	21% (98)	15% (69)	25% (117)	20% (92)	7% (33)	13% (62)	471
All Non-Christian	24% (17)	17% (12)	29% (20)	9% (6)	8% (5)	13% (9)	69
Atheist	9% (5)	18% (11)	27% (16)	12% (7)	16% (9)	18% (10)	57
Agnostic/Nothing in particular	25% (63)	11% (27)	24% (60)	13% (34)	6% (15)	22% (55)	256
Something Else	23% (34)	10% (14)	25% (37)	15% (22)	6% (9)	20% (30)	147
Religious Non-Protestant/Catholic	21% (17)	18% (14)	30% (24)	11% (8)	7% (5)	14% (11)	79
Evangelical	19% (56)	15% (44)	26% (79)	17% (53)	7% (22)	16% (47)	301
Non-Evangelical	25% (73)	12% (35)	24% (69)	18% (52)	7% (20)	15% (43)	292
Community: Urban	22% (77)	12% (43)	22% (77)	18% (61)	10% (34)	15% (52)	344
Community: Suburban	20% (80)	15% (58)	25% (101)	17% (66)	6% (24)	17% (68)	398
Community: Rural	23% (61)	12% (32)	28% (73)	13% (34)	5% (14)	18% (46)	259
Employ: Private Sector	20% (59)	16% (45)	23% (68)	19% (54)	8% (24)	14% (39)	289
Employ: Government	22% (11)	21% (11)	27% (14)	19% (9)	2% (1)	9% (4)	51
Employ: Self-Employed	23% (20)	12% (10)	27% (23)	16% (14)	8% (7)	14% (12)	85
Employ: Homemaker	22% (19)	14% (12)	26% (23)	11% (9)	3% (3)	24% (21)	86
Employ: Retired	22% (53)	15% (35)	28% (68)	14% (33)	4% (11)	18% (42)	242
Employ: Unemployed	24% (42)	7% (12)	20% (36)	18% (32)	13% (23)	19% (33)	178
Military HH: Yes	30% (41)	13% (18)	26% (36)	13% (17)	6% (8)	13% (18)	139
Military HH: No	20% (176)	13% (114)	25% (215)	17% (144)	7% (64)	17% (149)	861

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Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	22% (217)	13% (133)	25% (250)	16% (161)	7% (72)	17% (167)	1000
RD/WT: Right Direction	20% (64)	14% (44)	29% (94)	11% (36)	7% (23)	19% (61)	322
RD/WT: Wrong Track	23% (153)	13% (89)	23% (157)	18% (125)	7% (49)	16% (106)	678
Trump Job Approve	21% (91)	12% (53)	29% (124)	12% (51)	8% (34)	17% (74)	427
Trump Job Disapprove	22% (120)	14% (78)	23% (124)	20% (108)	7% (38)	13% (72)	540
Trump Job Strongly Approve	19% (51)	12% (32)	32% (86)	12% (31)	8% (22)	17% (44)	267
Trump Job Somewhat Approve	25% (40)	13% (21)	24% (38)	12% (20)	7% (12)	18% (29)	160
Trump Job Somewhat Disapprove	18% (22)	23% (28)	18% (22)	19% (23)	10% (12)	11% (14)	122
Trump Job Strongly Disapprove	23% (98)	12% (49)	24% (102)	20% (85)	6% (26)	14% (58)	418
Favorable of Trump	21% (94)	13% (57)	29% (128)	12% (52)	8% (33)	17% (77)	442
Unfavorable of Trump	22% (115)	14% (73)	23% (119)	21% (107)	6% (33)	14% (70)	517
Very Favorable of Trump	20% (56)	11% (30)	31% (85)	13% (35)	8% (22)	17% (48)	277
Somewhat Favorable of Trump	23% (38)	16% (27)	26% (43)	10% (17)	7% (11)	17% (29)	165
Somewhat Unfavorable of Trump	21% (17)	17% (14)	22% (18)	19% (16)	6% (5)	14% (12)	83
Very Unfavorable of Trump	23% (98)	13% (58)	23% (101)	21% (91)	7% (28)	13% (58)	434
#1 Issue: Economy	23% (91)	13% (50)	24% (92)	16% (64)	9% (36)	15% (58)	390
#1 Issue: Security	29% (27)	15% (14)	18% (17)	17% (16)	3% (3)	17% (16)	93
#1 Issue: Health Care	20% (45)	15% (33)	26% (59)	18% (40)	9% (20)	12% (26)	224
#1 Issue: Medicare / Social Security	17% (24)	9% (12)	35% (49)	11% (15)	2% (3)	26% (36)	139
#1 Issue: Other	25% (15)	10% (6)	26% (15)	13% (7)	5% (3)	21% (12)	58
2018 House Vote: Democrat	20% (73)	15% (53)	23% (83)	24% (86)	7% (25)	11% (38)	357
2018 House Vote: Republican	20% (55)	13% (37)	30% (85)	11% (30)	8% (23)	18% (51)	281
2016 Vote: Hillary Clinton	23% (77)	16% (54)	25% (82)	21% (68)	3% (11)	11% (38)	330
2016 Vote: Donald Trump	21% (70)	13% (44)	27% (90)	14% (46)	7% (23)	17% (55)	328
2016 Vote: Didn't Vote	21% (65)	10% (31)	22% (68)	14% (42)	11% (34)	22% (68)	308
Voted in 2014: Yes	21% (118)	14% (80)	25% (136)	19% (107)	6% (34)	14% (80)	554
Voted in 2014: No	22% (99)	12% (53)	26% (114)	12% (54)	9% (38)	19% (87)	446

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Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	22% (217)	13% (133)	25% (250)	16% (161)	7% (72)	17% (167)	1000
2012 Vote: Barack Obama	23% (86)	14% (53)	25% (96)	21% (80)	5% (20)	11% (43)	379
2012 Vote: Mitt Romney	20% (43)	15% (33)	25% (55)	14% (29)	6% (14)	20% (42)	217
2012 Vote: Didn't Vote	22% (83)	12% (44)	25% (94)	13% (51)	10% (36)	19% (74)	381
4-Region: Northeast	19% (33)	8% (15)	23% (41)	22% (39)	8% (14)	21% (37)	179
4-Region: Midwest	25% (52)	20% (41)	23% (47)	15% (31)	6% (13)	12% (25)	210
4-Region: South	23% (88)	14% (52)	25% (93)	16% (59)	6% (22)	16% (62)	375
4-Region: West	19% (44)	11% (25)	30% (70)	14% (32)	9% (22)	18% (43)	236
White (non-hispanic)	21% (146)	15% (105)	26% (181)	14% (94)	7% (48)	17% (121)	694
POC	23% (71)	9% (28)	23% (70)	22% (67)	8% (24)	15% (46)	306
Speaks only English at home	22% (190)	13% (115)	26% (226)	15% (129)	6% (55)	17% (151)	866
Speaks mostly English at home	32% (23)	12% (9)	11% (8)	21% (15)	8% (5)	17% (12)	71
Speaks both English and other language at home	2% (1)	13% (7)	32% (16)	30% (15)	16% (8)	6% (3)	50
Trump supporter	22% (87)	13% (52)	30% (119)	12% (49)	6% (24)	17% (66)	397
Biden supporter	22% (101)	14% (66)	25% (116)	20% (93)	8% (40)	11% (54)	469
Sports fans	23% (156)	15% (101)	26% (175)	17% (118)	7% (51)	12% (82)	683
Avid sports fans	18% (44)	16% (39)	29% (70)	20% (48)	8% (18)	10% (24)	242
Sports fans, Age: 18-34	22% (42)	14% (26)	33% (63)	14% (28)	9% (18)	8% (15)	192
Sports fans, Age: 35-44	18% (22)	15% (18)	19% (24)	26% (32)	10% (13)	11% (14)	124
Sports fans, Age: 45-64	21% (51)	15% (37)	23% (54)	17% (42)	7% (18)	16% (37)	239
Sports fans, Age: 65+	32% (41)	15% (19)	26% (34)	12% (16)	2% (2)	12% (15)	127
White (non-hispanic) Sports fans	21% (100)	17% (79)	26% (122)	14% (66)	7% (34)	14% (64)	465
POC Sports fans	26% (56)	10% (21)	25% (54)	24% (51)	8% (17)	8% (18)	217
Black Sports fans	26% (25)	10% (9)	22% (21)	24% (23)	3% (3)	14% (13)	93
Movie studios should diversify teams	24% (156)	14% (88)	28% (181)	18% (112)	9% (54)	8% (49)	640
Movie studios should diversify stories	26% (136)	12% (66)	28% (151)	17% (92)	9% (47)	7% (40)	531
Concerned about Covid	23% (178)	13% (102)	27% (210)	16% (123)	7% (59)	15% (117)	789
No experience with Covid	20% (84)	15% (64)	21% (88)	14% (58)	7% (31)	21% (89)	413

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Table MCFE43_2: *And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information about the COVID-19 pandemic (coronavirus)*

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	22% (217)	13% (133)	25% (250)	16% (161)	7% (72)	17% (167)	1000
Health care major factor for election	23% (142)	14% (86)	26% (161)	19% (120)	6% (40)	13% (81)	629
Social media users	21% (201)	14% (128)	25% (236)	16% (153)	8% (71)	16% (146)	935
WhatsApp users	19% (46)	19% (44)	28% (67)	18% (44)	9% (22)	6% (15)	239
WeChat users	18% (10)	19% (10)	32% (17)	7% (4)	21% (11)	2% (1)	53
Social media news source at least once a week	20% (132)	12% (82)	26% (174)	17% (115)	9% (61)	15% (98)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information in general**

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	24% (237)	18% (177)	28% (281)	10% (100)	5% (49)	16% (156)	1000
Gender: Male	22% (104)	17% (83)	32% (155)	12% (57)	6% (29)	11% (54)	483
Gender: Female	26% (133)	18% (94)	25% (127)	8% (43)	4% (19)	20% (102)	517
Age: 18-34	18% (53)	23% (70)	27% (81)	12% (34)	5% (16)	14% (43)	298
Age: 35-44	25% (40)	16% (26)	27% (43)	10% (16)	8% (12)	15% (25)	163
Age: 45-64	26% (88)	15% (51)	26% (89)	12% (40)	4% (14)	17% (59)	341
Age: 65+	28% (55)	15% (30)	35% (68)	5% (10)	3% (6)	15% (30)	198
GenZers: 1997-2012	20% (17)	20% (17)	30% (26)	13% (12)	4% (4)	13% (11)	87
Millennials: 1981-1996	20% (61)	23% (70)	27% (83)	9% (28)	6% (17)	15% (45)	304
GenXers: 1965-1980	28% (69)	16% (39)	20% (50)	14% (35)	7% (18)	16% (40)	250
Baby Boomers: 1946-1964	25% (79)	14% (46)	34% (108)	7% (22)	3% (10)	17% (54)	318
PID: Dem (no lean)	21% (82)	19% (74)	32% (122)	13% (49)	6% (24)	8% (32)	383
PID: Ind (no lean)	24% (67)	16% (44)	26% (73)	8% (24)	3% (10)	23% (64)	282
PID: Rep (no lean)	26% (88)	18% (59)	26% (86)	8% (27)	4% (15)	18% (60)	336
PID/Gender: Dem Men	19% (35)	19% (35)	33% (62)	14% (25)	8% (14)	7% (13)	184
PID/Gender: Dem Women	24% (47)	20% (39)	30% (60)	12% (23)	5% (10)	10% (19)	198
PID/Gender: Ind Men	24% (30)	13% (16)	31% (39)	11% (14)	4% (5)	17% (21)	124
PID/Gender: Ind Women	24% (37)	18% (28)	22% (35)	7% (10)	3% (5)	27% (43)	158
PID/Gender: Rep Men	23% (40)	18% (32)	31% (54)	11% (18)	6% (10)	12% (20)	174
PID/Gender: Rep Women	30% (49)	17% (27)	20% (32)	6% (9)	3% (4)	25% (40)	161
Ideo: Liberal (1-3)	18% (52)	19% (56)	35% (101)	14% (42)	4% (13)	10% (28)	293
Ideo: Moderate (4)	26% (83)	20% (63)	26% (81)	10% (31)	5% (14)	14% (44)	318
Ideo: Conservative (5-7)	28% (90)	15% (46)	28% (88)	8% (25)	7% (21)	15% (48)	318
Educ: < College	23% (160)	16% (112)	27% (186)	11% (73)	5% (33)	18% (123)	687
Educ: Bachelors degree	24% (48)	21% (43)	36% (72)	7% (14)	2% (5)	10% (20)	202
Educ: Post-grad	26% (29)	19% (22)	21% (23)	12% (14)	9% (10)	12% (13)	111

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	24% (237)	18% (177)	28% (281)	10% (100)	5% (49)	16% (156)	1000
Income: Under 50k	21% (122)	16% (91)	30% (172)	11% (62)	5% (28)	18% (102)	577
Income: 50k-100k	27% (76)	20% (58)	27% (76)	9% (26)	5% (15)	12% (35)	284
Income: 100k+	28% (39)	20% (29)	25% (34)	9% (12)	4% (6)	14% (19)	139
Ethnicity: White	24% (190)	19% (151)	27% (213)	8% (66)	5% (39)	16% (122)	783
Ethnicity: Hispanic	20% (32)	28% (45)	24% (39)	12% (19)	6% (9)	10% (15)	159
Ethnicity: Black	21% (26)	11% (13)	30% (37)	17% (21)	7% (8)	15% (18)	125
Ethnicity: Other	22% (21)	13% (12)	33% (31)	14% (13)	1% (1)	16% (15)	93
All Christian	25% (119)	19% (87)	29% (138)	12% (54)	4% (20)	11% (52)	471
All Non-Christian	21% (14)	22% (15)	33% (23)	8% (5)	4% (3)	13% (9)	69
Atheist	12% (7)	18% (10)	37% (21)	3% (2)	11% (6)	19% (11)	57
Agnostic/Nothing in particular	23% (59)	15% (39)	27% (69)	10% (26)	3% (7)	22% (55)	256
Something Else	26% (38)	17% (25)	21% (30)	8% (12)	9% (13)	19% (29)	147
Religious Non-Protestant/Catholic	18% (14)	22% (17)	36% (28)	8% (6)	4% (3)	13% (10)	79
Evangelical	22% (65)	19% (58)	26% (78)	14% (41)	5% (16)	14% (44)	301
Non-Evangelical	28% (81)	18% (52)	28% (82)	8% (23)	6% (17)	12% (36)	292
Community: Urban	23% (79)	20% (69)	22% (77)	12% (42)	8% (29)	14% (48)	344
Community: Suburban	23% (93)	18% (70)	29% (117)	10% (39)	3% (13)	16% (65)	398
Community: Rural	25% (65)	14% (37)	34% (88)	7% (18)	3% (7)	17% (43)	259
Employ: Private Sector	22% (63)	20% (59)	27% (79)	12% (34)	7% (19)	12% (36)	289
Employ: Government	19% (10)	22% (11)	27% (14)	24% (12)	1% (1)	8% (4)	51
Employ: Self-Employed	24% (20)	17% (15)	25% (21)	9% (8)	9% (7)	16% (13)	85
Employ: Homemaker	23% (19)	17% (15)	29% (25)	8% (7)	— (0)	23% (20)	86
Employ: Retired	26% (63)	14% (34)	35% (85)	4% (10)	4% (9)	17% (41)	242
Employ: Unemployed	23% (42)	19% (33)	23% (40)	15% (27)	5% (9)	15% (26)	178
Military HH: Yes	28% (38)	20% (28)	28% (39)	6% (9)	3% (5)	14% (19)	139
Military HH: No	23% (199)	17% (149)	28% (242)	11% (91)	5% (44)	16% (137)	861

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	24% (237)	18% (177)	28% (281)	10% (100)	5% (49)	16% (156)	1000
RD/WT: Right Direction	22% (71)	18% (59)	26% (84)	11% (35)	5% (15)	18% (58)	322
RD/WT: Wrong Track	24% (166)	17% (118)	29% (198)	10% (65)	5% (34)	14% (98)	678
Trump Job Approve	26% (110)	16% (68)	27% (113)	10% (41)	6% (24)	16% (70)	427
Trump Job Disapprove	23% (124)	20% (107)	31% (165)	11% (57)	4% (23)	12% (65)	540
Trump Job Strongly Approve	27% (71)	15% (40)	29% (78)	10% (27)	5% (13)	14% (37)	267
Trump Job Somewhat Approve	25% (39)	17% (28)	22% (35)	9% (14)	7% (11)	21% (33)	160
Trump Job Somewhat Disapprove	23% (27)	27% (33)	26% (32)	8% (9)	7% (9)	9% (11)	122
Trump Job Strongly Disapprove	23% (96)	18% (74)	32% (133)	11% (48)	3% (14)	13% (53)	418
Favorable of Trump	26% (115)	16% (73)	26% (115)	9% (40)	6% (27)	16% (72)	442
Unfavorable of Trump	22% (115)	19% (100)	31% (159)	11% (58)	4% (21)	12% (64)	517
Very Favorable of Trump	27% (75)	15% (43)	30% (82)	7% (20)	6% (15)	15% (42)	277
Somewhat Favorable of Trump	24% (40)	18% (30)	20% (33)	12% (20)	7% (11)	18% (30)	165
Somewhat Unfavorable of Trump	22% (18)	20% (17)	31% (26)	7% (6)	7% (6)	13% (11)	83
Very Unfavorable of Trump	22% (97)	19% (83)	31% (134)	12% (52)	4% (16)	12% (53)	434
#1 Issue: Economy	26% (102)	18% (72)	26% (101)	10% (38)	6% (25)	13% (53)	390
#1 Issue: Security	26% (24)	20% (19)	24% (22)	9% (9)	4% (4)	17% (16)	93
#1 Issue: Health Care	19% (42)	21% (47)	29% (64)	14% (30)	5% (12)	12% (28)	224
#1 Issue: Medicare / Social Security	24% (33)	11% (16)	37% (51)	4% (6)	1% (2)	22% (31)	139
#1 Issue: Other	25% (15)	18% (10)	23% (14)	8% (5)	5% (3)	21% (12)	58
2018 House Vote: Democrat	23% (82)	18% (64)	31% (112)	13% (45)	6% (21)	9% (33)	357
2018 House Vote: Republican	27% (76)	19% (53)	28% (78)	6% (17)	5% (13)	15% (44)	281
2016 Vote: Hillary Clinton	24% (81)	18% (58)	33% (109)	11% (38)	4% (12)	10% (32)	330
2016 Vote: Donald Trump	26% (87)	19% (61)	24% (80)	9% (30)	6% (20)	15% (50)	328
2016 Vote: Didn't Vote	20% (62)	18% (54)	27% (83)	9% (27)	4% (13)	22% (69)	308
Voted in 2014: Yes	25% (140)	17% (95)	30% (165)	11% (63)	4% (20)	13% (71)	554
Voted in 2014: No	22% (96)	18% (82)	26% (116)	8% (38)	6% (28)	19% (85)	446

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	24% (237)	18% (177)	28% (281)	10% (100)	5% (49)	16% (156)	1000
2012 Vote: Barack Obama	25% (94)	16% (62)	32% (121)	14% (52)	3% (12)	10% (38)	379
2012 Vote: Mitt Romney	28% (61)	19% (41)	27% (58)	5% (11)	4% (9)	17% (37)	217
2012 Vote: Didn't Vote	21% (79)	18% (67)	25% (97)	9% (36)	7% (27)	20% (76)	381
4-Region: Northeast	21% (38)	11% (20)	26% (47)	13% (24)	9% (17)	19% (34)	179
4-Region: Midwest	28% (58)	21% (44)	28% (59)	8% (18)	5% (10)	10% (22)	210
4-Region: South	26% (97)	15% (57)	28% (105)	10% (37)	4% (15)	17% (62)	375
4-Region: West	18% (43)	24% (56)	30% (70)	9% (22)	3% (7)	16% (38)	236
White (non-hispanic)	25% (174)	17% (116)	28% (195)	9% (62)	5% (34)	16% (113)	694
POC	21% (63)	20% (60)	28% (86)	13% (38)	5% (15)	14% (43)	306
Speaks only English at home	24% (209)	17% (146)	29% (249)	9% (79)	5% (39)	16% (142)	866
Speaks mostly English at home	29% (21)	21% (15)	20% (14)	12% (8)	4% (3)	14% (10)	71
Speaks both English and other language at home	9% (4)	26% (13)	26% (13)	20% (10)	13% (7)	6% (3)	50
Trump supporter	27% (107)	18% (70)	27% (107)	8% (34)	4% (17)	16% (62)	397
Biden supporter	23% (106)	19% (88)	32% (149)	11% (52)	6% (26)	10% (48)	469
Sports fans	24% (164)	18% (123)	29% (197)	12% (83)	6% (38)	11% (78)	683
Avid sports fans	17% (41)	19% (45)	30% (73)	19% (45)	9% (21)	7% (17)	242
Sports fans, Age: 18-34	17% (33)	25% (49)	28% (53)	13% (26)	6% (12)	10% (19)	192
Sports fans, Age: 35-44	26% (32)	14% (18)	27% (34)	13% (16)	9% (11)	11% (13)	124
Sports fans, Age: 45-64	26% (62)	14% (34)	27% (65)	14% (34)	4% (11)	14% (33)	239
Sports fans, Age: 65+	28% (36)	17% (21)	35% (45)	6% (8)	4% (5)	10% (13)	127
White (non-hispanic) Sports fans	25% (117)	17% (78)	28% (130)	11% (52)	6% (26)	13% (62)	465
POC Sports fans	22% (47)	20% (44)	31% (67)	14% (31)	6% (12)	8% (16)	217
Black Sports fans	18% (17)	14% (13)	32% (30)	19% (17)	6% (6)	11% (10)	93
Movie studios should diversify teams	25% (163)	19% (119)	32% (206)	11% (68)	6% (39)	7% (44)	640
Movie studios should diversify stories	25% (130)	20% (104)	31% (165)	10% (54)	7% (36)	8% (41)	531
Concerned about Covid	23% (182)	19% (149)	29% (227)	10% (82)	5% (40)	14% (108)	789
No experience with Covid	21% (85)	18% (76)	28% (114)	8% (31)	5% (20)	21% (86)	413

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Adults	24% (237)	18% (177)	28% (281)	10% (100)	5% (49)	16% (156)	1000
Health care major factor for election	25% (158)	19% (117)	30% (189)	10% (61)	5% (29)	12% (75)	629
Social media users	24% (227)	18% (171)	28% (258)	10% (96)	5% (47)	14% (136)	935
WhatsApp users	22% (52)	26% (62)	25% (61)	10% (24)	10% (24)	7% (17)	239
WeChat users	19% (10)	38% (20)	20% (11)	13% (7)	8% (4)	2% (1)	53
Social media news source at least once a week	22% (146)	19% (127)	27% (181)	12% (77)	6% (41)	14% (90)	662

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1000	100%
xdemGender	Gender: Male	483	48%
	Gender: Female	517	52%
	N	1000	
age	Age: 18-34	298	30%
	Age: 35-44	163	16%
	Age: 45-64	341	34%
	Age: 65+	198	20%
	N	1000	
demAgeGeneration	GenZers: 1997-2012	87	9%
	Millennials: 1981-1996	304	30%
	GenXers: 1965-1980	250	25%
	Baby Boomers: 1946-1964	318	32%
	N	960	
xpid3	PID: Dem (no lean)	383	38%
	PID: Ind (no lean)	282	28%
	PID: Rep (no lean)	336	34%
	N	1000	
xpidGender	PID/Gender: Dem Men	184	18%
	PID/Gender: Dem Women	198	20%
	PID/Gender: Ind Men	124	12%
	PID/Gender: Ind Women	158	16%
	PID/Gender: Rep Men	174	17%
	PID/Gender: Rep Women	161	16%
	N	1000	
xdemIdeo3	Ideo: Liberal (1-3)	293	29%
	Ideo: Moderate (4)	318	32%
	Ideo: Conservative (5-7)	318	32%
	N	929	
xeduc3	Educ: < College	687	69%
	Educ: Bachelors degree	202	20%
	Educ: Post-grad	111	11%
	N	1000	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	577	58%
	Income: 50k-100k	284	28%
	Income: 100k+	139	14%
	N	1000	
xdemWhite	Ethnicity: White	783	78%
xdemHispBin	Ethnicity: Hispanic	159	16%
demBlackBin	Ethnicity: Black	125	12%
demRaceOther	Ethnicity: Other	93	9%
xdemReligion	All Christian	471	47%
	All Non-Christian	69	7%
	Atheist	57	6%
	Agnostic/Nothing in particular	256	26%
	Something Else	147	15%
	N	1000	
xdemReligOther	Religious Non-Protestant/Catholic	79	8%
xdemEvang	Evangelical	301	30%
	Non-Evangelical	292	29%
	N	593	
xdemUsr	Community: Urban	344	34%
	Community: Suburban	398	40%
	Community: Rural	259	26%
	N	1000	
xdemEmploy	Employ: Private Sector	289	29%
	Employ: Government	51	5%
	Employ: Self-Employed	85	9%
	Employ: Homemaker	86	9%
	Employ: Student	29	3%
	Employ: Retired	242	24%
	Employ: Unemployed	178	18%
	Employ: Other	40	4%
	N	1000	
xdemMilHH1	Military HH: Yes	139	14%
	Military HH: No	861	86%
	N	1000	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	322	32%
	RD/WT: Wrong Track	678	68%
	N	1000	
Trump_Approve	Trump Job Approve	427	43%
	Trump Job Disapprove	540	54%
	N	966	
Trump_Approve2	Trump Job Strongly Approve	267	27%
	Trump Job Somewhat Approve	160	16%
	Trump Job Somewhat Disapprove	122	12%
	Trump Job Strongly Disapprove	418	42%
	N	966	
Trump_Fav	Favorable of Trump	442	44%
	Unfavorable of Trump	517	52%
	N	959	
Trump_Fav_FULL	Very Favorable of Trump	277	28%
	Somewhat Favorable of Trump	165	17%
	Somewhat Unfavorable of Trump	83	8%
	Very Unfavorable of Trump	434	43%
	N	959	
xnr3	#1 Issue: Economy	390	39%
	#1 Issue: Security	93	9%
	#1 Issue: Health Care	224	22%
	#1 Issue: Medicare / Social Security	139	14%
	#1 Issue: Women's Issues	35	3%
	#1 Issue: Education	39	4%
	#1 Issue: Energy	22	2%
	#1 Issue: Other	58	6%
	N	1000	
xsubVote18O	2018 House Vote: Democrat	357	36%
	2018 House Vote: Republican	281	28%
	2018 House Vote: Someone else	17	2%
	N	655	
xsubVote16O	2016 Vote: Hillary Clinton	330	33%
	2016 Vote: Donald Trump	328	33%
	2016 Vote: Other	33	3%
	2016 Vote: Didn't Vote	308	31%
	N	1000	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	554	55%
	Voted in 2014: No	446	45%
	N	1000	
xsubVote12O	2012 Vote: Barack Obama	379	38%
	2012 Vote: Mitt Romney	217	22%
	2012 Vote: Other	23	2%
	2012 Vote: Didn't Vote	381	38%
	N	1000	
xreg4	4-Region: Northeast	179	18%
	4-Region: Midwest	210	21%
	4-Region: South	375	37%
	4-Region: West	236	24%
	N	1000	
MCFExdem1	White (non-hispanic)	694	69%
	POC	306	31%
	N	1000	
MCFExdem2	Speaks only English at home	866	87%
	Speaks mostly English at home	71	7%
	Speaks both English and other language at home	50	5%
	Speaks mostly other language at home	8	1%
	Speaks only other language at home	5	1%
	N	1000	
MCFExdem3	Trump supporter	397	40%
	Biden supporter	469	47%
	N	866	
MCFExdem4	Sports fans	683	68%
MCFExdem5	Avid sports fans	242	24%
MCFExdem6	Sports fans, Age: 18-34	192	19%
	Sports fans, Age: 35-44	124	12%
	Sports fans, Age: 45-64	239	24%
	Sports fans, Age: 65+	127	13%
	N	683	
MCFExdem7	White (non-hispanic) Sports fans	465	47%
	POC Sports fans	217	22%
	N	683	
MCFExdem7a	Black Sports fans	93	9%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
MCFExdem8	Movie studios should diversify teams	640	64%
MCFExdem9	Movie studios should diversify stories	531	53%
MCFExdem10	Concerned about Covid	789	79%
MCFExdem11	Covid survivor	15	1%
MCFExdem12	No experience with Covid	413	41%
MCFExdem13	Health care major factor for election	629	63%
MCFExdem14	Social media users	935	93%
MCFExdem15	WhatsApp users	239	24%
MCFExdem16	WeChat users	53	5%
MCFExdem17	Social media news source at least once a week	662	66%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

