



National Tracking Poll #201046
October 14-19, 2020

Crosstabulation Results

Methodology:

This poll was conducted between October 14-October 19, 2020 among a national sample of 999 Hispanic Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Hispanic Adults based on gender, age, and educational attainment. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?

Facebook

Demographic	Yes	No	Total N
Hispanic Adults	82% (820)	18% (179)	999
Gender: Male	82% (410)	18% (90)	500
Gender: Female	82% (410)	18% (89)	499
Age: 18-34	80% (303)	20% (74)	378
Age: 35-44	85% (188)	15% (34)	222
Age: 45-64	87% (251)	13% (38)	290
Age: 65+	70% (77)	30% (33)	110
GenZers: 1997-2012	69% (94)	31% (42)	137
Millennials: 1981-1996	87% (313)	13% (49)	361
GenXers: 1965-1980	86% (248)	14% (40)	289
Baby Boomers: 1946-1964	81% (154)	19% (37)	191
PID: Dem (no lean)	82% (362)	18% (82)	444
PID: Ind (no lean)	80% (255)	20% (64)	319
PID: Rep (no lean)	86% (202)	14% (34)	236
PID/Gender: Dem Men	79% (158)	21% (42)	199
PID/Gender: Dem Women	83% (204)	17% (40)	245
PID/Gender: Ind Men	80% (125)	20% (31)	156
PID/Gender: Ind Women	80% (130)	20% (33)	162
PID/Gender: Rep Men	88% (126)	12% (17)	144
PID/Gender: Rep Women	82% (76)	18% (16)	92
Ideo: Liberal (1-3)	80% (272)	20% (69)	341
Ideo: Moderate (4)	87% (293)	13% (44)	337
Ideo: Conservative (5-7)	84% (191)	16% (36)	227
Educ: < College	81% (469)	19% (110)	579
Educ: Bachelors degree	87% (226)	13% (34)	260
Educ: Post-grad	78% (125)	22% (35)	160
Income: Under 50k	80% (410)	20% (105)	514
Income: 50k-100k	84% (264)	16% (49)	313
Income: 100k+	85% (146)	15% (25)	171

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Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?

Facebook

Demographic	Yes	No	Total N
Hispanic Adults	82% (820)	18% (179)	999
Ethnicity: White	84% (530)	16% (103)	633
Ethnicity: Hispanic	82% (820)	18% (179)	999
Ethnicity: Black	87% (50)	13% (8)	57
Ethnicity: Other	78% (240)	22% (69)	309
All Christian	85% (470)	15% (83)	553
Agnostic/Nothing in particular	75% (174)	25% (59)	233
Something Else	80% (106)	20% (27)	133
Evangelical	90% (214)	10% (24)	238
Non-Evangelical	80% (348)	20% (87)	435
Community: Urban	85% (387)	15% (67)	454
Community: Suburban	79% (342)	21% (89)	431
Community: Rural	80% (91)	20% (23)	114
Employ: Private Sector	87% (321)	13% (49)	370
Employ: Government	89% (67)	11% (8)	75
Employ: Self-Employed	76% (72)	24% (23)	95
Employ: Student	74% (47)	26% (16)	64
Employ: Retired	73% (88)	27% (32)	120
Employ: Unemployed	78% (122)	22% (34)	156
Employ: Other	84% (59)	16% (11)	70
Military HH: Yes	78% (91)	22% (26)	117
Military HH: No	83% (729)	17% (153)	882
RD/WT: Right Direction	89% (242)	11% (29)	270
RD/WT: Wrong Track	79% (578)	21% (151)	729
Trump Job Approve	87% (278)	13% (42)	320
Trump Job Disapprove	81% (510)	19% (122)	633
Trump Job Strongly Approve	87% (148)	13% (22)	170
Trump Job Somewhat Approve	87% (130)	13% (20)	150
Trump Job Somewhat Disapprove	84% (113)	16% (21)	134
Trump Job Strongly Disapprove	80% (397)	20% (102)	499
Favorable of Trump	88% (281)	12% (37)	318
Unfavorable of Trump	80% (500)	20% (122)	622

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Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?
Facebook

Demographic	Yes	No	Total N
Hispanic Adults	82% (820)	18% (179)	999
Very Favorable of Trump	89% (160)	11% (20)	180
Somewhat Favorable of Trump	88% (122)	12% (17)	138
Somewhat Unfavorable of Trump	82% (87)	18% (19)	106
Very Unfavorable of Trump	80% (412)	20% (103)	515
#1 Issue: Economy	84% (327)	16% (61)	388
#1 Issue: Security	83% (64)	17% (13)	77
#1 Issue: Health Care	81% (173)	19% (40)	213
#1 Issue: Medicare / Social Security	78% (59)	22% (17)	76
#1 Issue: Women's Issues	85% (55)	15% (10)	65
#1 Issue: Education	85% (48)	15% (9)	57
#1 Issue: Energy	72% (40)	28% (16)	56
#1 Issue: Other	78% (52)	22% (14)	67
2018 House Vote: Democrat	82% (307)	18% (66)	373
2018 House Vote: Republican	87% (179)	13% (26)	205
2016 Vote: Hillary Clinton	81% (295)	19% (68)	364
2016 Vote: Donald Trump	90% (195)	10% (23)	217
2016 Vote: Didn't Vote	78% (300)	22% (82)	382
Voted in 2014: Yes	85% (424)	15% (77)	502
Voted in 2014: No	80% (396)	20% (102)	497
2012 Vote: Barack Obama	82% (312)	18% (69)	382
2012 Vote: Mitt Romney	84% (107)	16% (21)	128
2012 Vote: Didn't Vote	81% (381)	19% (87)	468
4-Region: Northeast	85% (146)	15% (25)	170
4-Region: Midwest	87% (85)	13% (12)	97
4-Region: South	80% (358)	20% (87)	445
4-Region: West	81% (231)	19% (55)	286
Mexican	81% (375)	19% (90)	465
Puerto Rican	84% (151)	16% (28)	179
Cuban	80% (65)	20% (16)	81
Other South American	87% (104)	13% (15)	119

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Table MCFE36_1: Now on another topic...Do you currently have an account on the following social media platforms?

Facebook

Demographic	Yes	No	Total N
Hispanic Adults	82% (820)	18% (179)	999
Speaks only English at home	85% (226)	15% (39)	265
Speaks mostly English at home	78% (197)	22% (56)	254
Speaks both English and Spanish at home	83% (269)	17% (54)	323
Speaks mostly Spanish at home	80% (89)	20% (22)	111
Trump supporter	88% (238)	12% (34)	272
Biden supporter	81% (464)	19% (110)	573
Sports fans	84% (603)	16% (114)	717
Avid sports fans	87% (261)	13% (38)	299
Sports fans, Age: 18-34	84% (214)	16% (40)	253
Sports fans, Age: 35-44	86% (156)	14% (25)	182
Sports fans, Age: 45-64	86% (180)	14% (29)	209
Sports fans, Age: 65+	72% (52)	28% (20)	73
Movie studios should diversify teams	83% (572)	17% (119)	691
Movie studios should diversify stories	84% (499)	16% (96)	595
Concerned about Covid	82% (703)	18% (153)	856
No experience with Covid	79% (259)	21% (67)	326
Health care major factor for election	81% (535)	19% (123)	658
Social media users	84% (820)	16% (155)	975
WhatsApp users	88% (416)	12% (58)	474
WeChat users	92% (56)	8% (5)	61
Social media news source at least once a week	89% (605)	11% (74)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?
 Twitter

Demographic	Yes	No	Total N
Hispanic Adults	53% (531)	47% (468)	999
Gender: Male	62% (309)	38% (190)	500
Gender: Female	44% (221)	56% (278)	499
Age: 18-34	64% (240)	36% (138)	378
Age: 35-44	56% (124)	44% (98)	222
Age: 45-64	47% (135)	53% (155)	290
Age: 65+	29% (32)	71% (78)	110
GenZers: 1997-2012	69% (95)	31% (42)	137
Millennials: 1981-1996	61% (219)	39% (142)	361
GenXers: 1965-1980	48% (139)	52% (149)	289
Baby Boomers: 1946-1964	38% (73)	62% (118)	191
PID: Dem (no lean)	52% (232)	48% (212)	444
PID: Ind (no lean)	52% (166)	48% (153)	319
PID: Rep (no lean)	56% (133)	44% (103)	236
PID/Gender: Dem Men	62% (123)	38% (76)	199
PID/Gender: Dem Women	44% (109)	56% (136)	245
PID/Gender: Ind Men	56% (88)	44% (68)	156
PID/Gender: Ind Women	48% (78)	52% (84)	162
PID/Gender: Rep Men	68% (98)	32% (45)	144
PID/Gender: Rep Women	38% (35)	62% (58)	92
Ideo: Liberal (1-3)	57% (193)	43% (148)	341
Ideo: Moderate (4)	53% (180)	47% (158)	337
Ideo: Conservative (5-7)	55% (126)	45% (101)	227
Educ: < College	47% (274)	53% (306)	579
Educ: Bachelors degree	63% (164)	37% (96)	260
Educ: Post-grad	58% (93)	42% (67)	160
Income: Under 50k	45% (231)	55% (283)	514
Income: 50k-100k	60% (188)	40% (125)	313
Income: 100k+	65% (111)	35% (60)	171
Ethnicity: White	55% (351)	45% (282)	633
Ethnicity: Hispanic	53% (531)	47% (468)	999
Ethnicity: Black	57% (33)	43% (25)	57

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Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?

Twitter

Demographic	Yes	No	Total N
Hispanic Adults	53% (531)	47% (468)	999
Ethnicity: Other	48% (147)	52% (161)	309
All Christian	54% (299)	46% (254)	553
Agnostic/Nothing in particular	53% (123)	47% (110)	233
Something Else	40% (53)	60% (81)	133
Evangelical	56% (133)	44% (105)	238
Non-Evangelical	48% (211)	52% (224)	435
Community: Urban	55% (249)	45% (205)	454
Community: Suburban	54% (232)	46% (199)	431
Community: Rural	44% (50)	56% (64)	114
Employ: Private Sector	61% (227)	39% (143)	370
Employ: Government	56% (42)	44% (33)	75
Employ: Self-Employed	55% (53)	45% (42)	95
Employ: Student	65% (41)	35% (22)	64
Employ: Retired	32% (38)	68% (82)	120
Employ: Unemployed	45% (70)	55% (86)	156
Employ: Other	54% (38)	46% (32)	70
Military HH: Yes	51% (59)	49% (58)	117
Military HH: No	53% (471)	47% (411)	882
RD/WT: Right Direction	64% (173)	36% (98)	270
RD/WT: Wrong Track	49% (358)	51% (371)	729
Trump Job Approve	59% (188)	41% (132)	320
Trump Job Disapprove	51% (325)	49% (308)	633
Trump Job Strongly Approve	59% (100)	41% (70)	170
Trump Job Somewhat Approve	59% (88)	41% (61)	150
Trump Job Somewhat Disapprove	56% (75)	44% (58)	134
Trump Job Strongly Disapprove	50% (249)	50% (250)	499
Favorable of Trump	62% (196)	38% (122)	318
Unfavorable of Trump	50% (312)	50% (310)	622

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Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?
 Twitter

Demographic	Yes	No	Total N
Hispanic Adults	53% (531)	47% (468)	999
Very Favorable of Trump	61% (110)	39% (70)	180
Somewhat Favorable of Trump	63% (87)	37% (52)	138
Somewhat Unfavorable of Trump	55% (59)	45% (48)	106
Very Unfavorable of Trump	49% (254)	51% (262)	515
#1 Issue: Economy	54% (208)	46% (180)	388
#1 Issue: Security	62% (48)	38% (30)	77
#1 Issue: Health Care	58% (124)	42% (89)	213
#1 Issue: Medicare / Social Security	29% (22)	71% (54)	76
#1 Issue: Women's Issues	54% (35)	46% (30)	65
#1 Issue: Education	58% (33)	42% (24)	57
#1 Issue: Energy	51% (28)	49% (28)	56
#1 Issue: Other	49% (33)	51% (34)	67
2018 House Vote: Democrat	55% (203)	45% (169)	373
2018 House Vote: Republican	62% (128)	38% (77)	205
2016 Vote: Hillary Clinton	52% (188)	48% (176)	364
2016 Vote: Donald Trump	66% (143)	34% (75)	217
2016 Vote: Didn't Vote	47% (180)	53% (202)	382
Voted in 2014: Yes	57% (286)	43% (216)	502
Voted in 2014: No	49% (245)	51% (252)	497
2012 Vote: Barack Obama	53% (202)	47% (180)	382
2012 Vote: Mitt Romney	63% (80)	37% (47)	128
2012 Vote: Didn't Vote	51% (238)	49% (230)	468
4-Region: Northeast	64% (109)	36% (62)	170
4-Region: Midwest	51% (50)	49% (47)	97
4-Region: South	50% (220)	50% (225)	445
4-Region: West	53% (152)	47% (135)	286
Mexican	49% (230)	51% (235)	465
Puerto Rican	56% (100)	44% (79)	179
Cuban	50% (40)	50% (41)	81
Other South American	65% (77)	35% (42)	119

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Table MCFE36_2: Now on another topic...Do you currently have an account on the following social media platforms?

Twitter

Demographic	Yes	No	Total N
Hispanic Adults	53% (531)	47% (468)	999
Speaks only English at home	50% (132)	50% (133)	265
Speaks mostly English at home	51% (129)	49% (125)	254
Speaks both English and Spanish at home	59% (189)	41% (134)	323
Speaks mostly Spanish at home	57% (63)	43% (48)	111
Trump supporter	60% (162)	40% (110)	272
Biden supporter	53% (304)	47% (270)	573
Sports fans	58% (413)	42% (305)	717
Avid sports fans	68% (204)	32% (95)	299
Sports fans, Age: 18-34	67% (169)	33% (84)	253
Sports fans, Age: 35-44	61% (110)	39% (71)	182
Sports fans, Age: 45-64	50% (105)	50% (104)	209
Sports fans, Age: 65+	38% (28)	62% (45)	73
Movie studios should diversify teams	57% (394)	43% (297)	691
Movie studios should diversify stories	56% (335)	44% (260)	595
Concerned about Covid	53% (451)	47% (404)	856
No experience with Covid	50% (164)	50% (162)	326
Health care major factor for election	52% (345)	48% (313)	658
Social media users	54% (531)	46% (444)	975
WhatsApp users	62% (293)	38% (181)	474
WeChat users	84% (51)	16% (10)	61
Social media news source at least once a week	60% (410)	40% (269)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?
 Reddit

Demographic	Yes	No	Total N
Hispanic Adults	23% (230)	77% (769)	999
Gender: Male	31% (156)	69% (344)	500
Gender: Female	15% (74)	85% (425)	499
Age: 18-34	32% (120)	68% (257)	378
Age: 35-44	28% (61)	72% (161)	222
Age: 45-64	16% (47)	84% (243)	290
Age: 65+	2% (2)	98% (108)	110
GenZers: 1997-2012	29% (40)	71% (97)	137
Millennials: 1981-1996	33% (121)	67% (241)	361
GenXers: 1965-1980	20% (58)	80% (231)	289
Baby Boomers: 1946-1964	6% (11)	94% (180)	191
PID: Dem (no lean)	22% (99)	78% (346)	444
PID: Ind (no lean)	22% (70)	78% (248)	319
PID: Rep (no lean)	26% (61)	74% (175)	236
PID/Gender: Dem Men	31% (63)	69% (137)	199
PID/Gender: Dem Women	15% (36)	85% (209)	245
PID/Gender: Ind Men	27% (42)	73% (114)	156
PID/Gender: Ind Women	17% (28)	83% (134)	162
PID/Gender: Rep Men	36% (51)	64% (92)	144
PID/Gender: Rep Women	11% (10)	89% (83)	92
Ideo: Liberal (1-3)	29% (99)	71% (242)	341
Ideo: Moderate (4)	22% (76)	78% (262)	337
Ideo: Conservative (5-7)	22% (50)	78% (177)	227
Educ: < College	19% (109)	81% (470)	579
Educ: Bachelors degree	29% (76)	71% (184)	260
Educ: Post-grad	28% (44)	72% (116)	160
Income: Under 50k	18% (91)	82% (423)	514
Income: 50k-100k	28% (88)	72% (225)	313
Income: 100k+	29% (50)	71% (121)	171
Ethnicity: White	23% (144)	77% (489)	633
Ethnicity: Hispanic	23% (230)	77% (769)	999
Ethnicity: Black	30% (17)	70% (40)	57

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Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?

Reddit

Demographic	Yes	No	Total N
Hispanic Adults	23% (230)	77% (769)	999
Ethnicity: Other	22% (69)	78% (240)	309
All Christian	22% (123)	78% (431)	553
Agnostic/Nothing in particular	25% (58)	75% (175)	233
Something Else	15% (21)	85% (113)	133
Evangelical	24% (57)	76% (181)	238
Non-Evangelical	19% (83)	81% (352)	435
Community: Urban	24% (107)	76% (347)	454
Community: Suburban	23% (101)	77% (331)	431
Community: Rural	20% (22)	80% (91)	114
Employ: Private Sector	32% (117)	68% (254)	370
Employ: Government	23% (18)	77% (58)	75
Employ: Self-Employed	26% (24)	74% (70)	95
Employ: Student	32% (20)	68% (43)	64
Employ: Retired	5% (6)	95% (113)	120
Employ: Unemployed	17% (27)	83% (129)	156
Employ: Other	15% (10)	85% (60)	70
Military HH: Yes	24% (28)	76% (89)	117
Military HH: No	23% (202)	77% (680)	882
RD/WT: Right Direction	28% (77)	72% (194)	270
RD/WT: Wrong Track	21% (153)	79% (575)	729
Trump Job Approve	24% (75)	76% (245)	320
Trump Job Disapprove	24% (149)	76% (484)	633
Trump Job Strongly Approve	28% (48)	72% (122)	170
Trump Job Somewhat Approve	18% (27)	82% (123)	150
Trump Job Somewhat Disapprove	22% (30)	78% (104)	134
Trump Job Strongly Disapprove	24% (119)	76% (380)	499
Favorable of Trump	22% (70)	78% (248)	318
Unfavorable of Trump	24% (150)	76% (472)	622

Continued on next page

Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?
 Reddit

Demographic	Yes	No	Total N
Hispanic Adults	23% (230)	77% (769)	999
Very Favorable of Trump	29% (52)	71% (128)	180
Somewhat Favorable of Trump	14% (19)	86% (120)	138
Somewhat Unfavorable of Trump	28% (30)	72% (77)	106
Very Unfavorable of Trump	23% (120)	77% (395)	515
#1 Issue: Economy	25% (96)	75% (293)	388
#1 Issue: Security	24% (18)	76% (59)	77
#1 Issue: Health Care	24% (51)	76% (162)	213
#1 Issue: Medicare / Social Security	4% (3)	96% (73)	76
#1 Issue: Women's Issues	22% (14)	78% (50)	65
#1 Issue: Education	21% (12)	79% (45)	57
#1 Issue: Energy	33% (18)	67% (37)	56
#1 Issue: Other	25% (17)	75% (50)	67
2018 House Vote: Democrat	28% (105)	72% (268)	373
2018 House Vote: Republican	27% (55)	73% (150)	205
2016 Vote: Hillary Clinton	27% (96)	73% (267)	364
2016 Vote: Donald Trump	29% (64)	71% (154)	217
2016 Vote: Didn't Vote	17% (64)	83% (318)	382
Voted in 2014: Yes	26% (131)	74% (371)	502
Voted in 2014: No	20% (99)	80% (398)	497
2012 Vote: Barack Obama	25% (95)	75% (287)	382
2012 Vote: Mitt Romney	28% (35)	72% (92)	128
2012 Vote: Didn't Vote	21% (96)	79% (372)	468
4-Region: Northeast	26% (44)	74% (126)	170
4-Region: Midwest	22% (21)	78% (76)	97
4-Region: South	21% (91)	79% (354)	445
4-Region: West	26% (73)	74% (213)	286
Mexican	23% (106)	77% (359)	465
Puerto Rican	26% (46)	74% (133)	179
Cuban	20% (16)	80% (65)	81
Other South American	24% (28)	76% (91)	119

Continued on next page

Table MCFE36_3: Now on another topic...Do you currently have an account on the following social media platforms?

Reddit

Demographic	Yes	No	Total N
Hispanic Adults	23% (230)	77% (769)	999
Speaks only English at home	21% (57)	79% (208)	265
Speaks mostly English at home	23% (59)	77% (195)	254
Speaks both English and Spanish at home	27% (87)	73% (237)	323
Speaks mostly Spanish at home	18% (20)	82% (91)	111
Trump supporter	25% (67)	75% (204)	272
Biden supporter	24% (135)	76% (438)	573
Sports fans	25% (179)	75% (538)	717
Avid sports fans	31% (92)	69% (208)	299
Sports fans, Age: 18-34	34% (85)	66% (168)	253
Sports fans, Age: 35-44	30% (55)	70% (127)	182
Sports fans, Age: 45-64	18% (37)	82% (172)	209
Sports fans, Age: 65+	3% (2)	97% (71)	73
Movie studios should diversify teams	26% (180)	74% (510)	691
Movie studios should diversify stories	26% (156)	74% (439)	595
Concerned about Covid	23% (197)	77% (658)	856
No experience with Covid	20% (66)	80% (260)	326
Health care major factor for election	23% (149)	77% (509)	658
Social media users	24% (230)	76% (745)	975
WhatsApp users	31% (149)	69% (325)	474
WeChat users	60% (36)	40% (25)	61
Social media news source at least once a week	26% (178)	74% (501)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?
 LinkedIn

Demographic	Yes	No	Total N
Hispanic Adults	36% (362)	64% (637)	999
Gender: Male	42% (208)	58% (291)	500
Gender: Female	31% (154)	69% (346)	499
Age: 18-34	29% (111)	71% (267)	378
Age: 35-44	48% (106)	52% (116)	222
Age: 45-64	39% (113)	61% (177)	290
Age: 65+	30% (33)	70% (77)	110
GenZers: 1997-2012	17% (23)	83% (113)	137
Millennials: 1981-1996	41% (147)	59% (215)	361
GenXers: 1965-1980	41% (118)	59% (171)	289
Baby Boomers: 1946-1964	36% (69)	64% (122)	191
PID: Dem (no lean)	36% (161)	64% (284)	444
PID: Ind (no lean)	31% (100)	69% (219)	319
PID: Rep (no lean)	43% (101)	57% (135)	236
PID/Gender: Dem Men	40% (80)	60% (120)	199
PID/Gender: Dem Women	33% (81)	67% (164)	245
PID/Gender: Ind Men	35% (55)	65% (101)	156
PID/Gender: Ind Women	27% (44)	73% (118)	162
PID/Gender: Rep Men	51% (73)	49% (71)	144
PID/Gender: Rep Women	31% (29)	69% (64)	92
Ideo: Liberal (1-3)	40% (137)	60% (204)	341
Ideo: Moderate (4)	36% (122)	64% (216)	337
Ideo: Conservative (5-7)	39% (90)	61% (137)	227
Educ: < College	22% (129)	78% (451)	579
Educ: Bachelors degree	53% (139)	47% (121)	260
Educ: Post-grad	59% (95)	41% (65)	160
Income: Under 50k	24% (122)	76% (393)	514
Income: 50k-100k	46% (144)	54% (169)	313
Income: 100k+	56% (97)	44% (75)	171
Ethnicity: White	42% (267)	58% (366)	633
Ethnicity: Hispanic	36% (362)	64% (637)	999
Ethnicity: Black	46% (27)	54% (31)	57

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Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?

LinkedIn

Demographic	Yes	No	Total N
Hispanic Adults	36% (362)	64% (637)	999
Ethnicity: Other	22% (68)	78% (240)	309
All Christian	39% (218)	61% (335)	553
Agnostic/Nothing in particular	33% (77)	67% (156)	233
Something Else	31% (41)	69% (92)	133
Evangelical	41% (98)	59% (141)	238
Non-Evangelical	35% (154)	65% (281)	435
Community: Urban	38% (171)	62% (283)	454
Community: Suburban	38% (162)	62% (269)	431
Community: Rural	25% (28)	75% (85)	114
Employ: Private Sector	51% (190)	49% (181)	370
Employ: Government	46% (35)	54% (40)	75
Employ: Self-Employed	33% (31)	67% (64)	95
Employ: Student	28% (18)	72% (46)	64
Employ: Retired	23% (28)	77% (92)	120
Employ: Unemployed	25% (39)	75% (117)	156
Employ: Other	20% (14)	80% (56)	70
Military HH: Yes	33% (38)	67% (79)	117
Military HH: No	37% (323)	63% (558)	882
RD/WT: Right Direction	45% (123)	55% (148)	270
RD/WT: Wrong Track	33% (239)	67% (489)	729
Trump Job Approve	41% (130)	59% (190)	320
Trump Job Disapprove	36% (225)	64% (408)	633
Trump Job Strongly Approve	45% (76)	55% (94)	170
Trump Job Somewhat Approve	36% (54)	64% (96)	150
Trump Job Somewhat Disapprove	38% (50)	62% (83)	134
Trump Job Strongly Disapprove	35% (174)	65% (325)	499
Favorable of Trump	44% (141)	56% (177)	318
Unfavorable of Trump	35% (215)	65% (407)	622

Continued on next page

Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?
 LinkedIn

Demographic	Yes	No	Total N
Hispanic Adults	36% (362)	64% (637)	999
Very Favorable of Trump	45% (81)	55% (99)	180
Somewhat Favorable of Trump	43% (60)	57% (79)	138
Somewhat Unfavorable of Trump	37% (39)	63% (67)	106
Very Unfavorable of Trump	34% (176)	66% (340)	515
#1 Issue: Economy	39% (151)	61% (237)	388
#1 Issue: Security	35% (27)	65% (50)	77
#1 Issue: Health Care	41% (86)	59% (126)	213
#1 Issue: Medicare / Social Security	21% (16)	79% (60)	76
#1 Issue: Women's Issues	33% (21)	67% (44)	65
#1 Issue: Education	37% (21)	63% (36)	57
#1 Issue: Energy	34% (19)	66% (37)	56
#1 Issue: Other	30% (20)	70% (47)	67
2018 House Vote: Democrat	40% (147)	60% (225)	373
2018 House Vote: Republican	53% (109)	47% (96)	205
2016 Vote: Hillary Clinton	41% (149)	59% (215)	364
2016 Vote: Donald Trump	49% (106)	51% (111)	217
2016 Vote: Didn't Vote	24% (92)	76% (290)	382
Voted in 2014: Yes	44% (221)	56% (280)	502
Voted in 2014: No	28% (141)	72% (357)	497
2012 Vote: Barack Obama	42% (160)	58% (221)	382
2012 Vote: Mitt Romney	49% (63)	51% (65)	128
2012 Vote: Didn't Vote	27% (128)	73% (341)	468
4-Region: Northeast	40% (67)	60% (103)	170
4-Region: Midwest	42% (41)	58% (56)	97
4-Region: South	36% (162)	64% (283)	445
4-Region: West	32% (92)	68% (195)	286
Mexican	30% (142)	70% (324)	465
Puerto Rican	39% (70)	61% (109)	179
Cuban	38% (31)	62% (50)	81
Other South American	54% (64)	46% (55)	119

Continued on next page

Table MCFE36_4: Now on another topic...Do you currently have an account on the following social media platforms?

LinkedIn

Demographic	Yes	No	Total N
Hispanic Adults	36% (362)	64% (637)	999
Speaks only English at home	35% (93)	65% (172)	265
Speaks mostly English at home	40% (102)	60% (152)	254
Speaks both English and Spanish at home	34% (109)	66% (215)	323
Speaks mostly Spanish at home	36% (40)	64% (71)	111
Trump supporter	45% (122)	55% (149)	272
Biden supporter	36% (204)	64% (370)	573
Sports fans	41% (294)	59% (423)	717
Avid sports fans	48% (144)	52% (155)	299
Sports fans, Age: 18-34	35% (89)	65% (164)	253
Sports fans, Age: 35-44	52% (95)	48% (86)	182
Sports fans, Age: 45-64	40% (85)	60% (125)	209
Sports fans, Age: 65+	34% (25)	66% (48)	73
Movie studios should diversify teams	41% (281)	59% (410)	691
Movie studios should diversify stories	40% (238)	60% (357)	595
Concerned about Covid	36% (310)	64% (545)	856
No experience with Covid	32% (105)	68% (221)	326
Health care major factor for election	37% (246)	63% (412)	658
Social media users	37% (362)	63% (613)	975
WhatsApp users	49% (232)	51% (242)	474
WeChat users	72% (44)	28% (17)	61
Social media news source at least once a week	40% (272)	60% (407)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?
 Instagram

Demographic	Yes	No	Total N
Hispanic Adults	67% (674)	33% (325)	999
Gender: Male	65% (327)	35% (173)	500
Gender: Female	70% (347)	30% (152)	499
Age: 18-34	81% (307)	19% (71)	378
Age: 35-44	77% (171)	23% (51)	222
Age: 45-64	57% (164)	43% (125)	290
Age: 65+	29% (32)	71% (78)	110
GenZers: 1997-2012	81% (111)	19% (26)	137
Millennials: 1981-1996	81% (291)	19% (70)	361
GenXers: 1965-1980	65% (188)	35% (100)	289
Baby Boomers: 1946-1964	41% (78)	59% (113)	191
PID: Dem (no lean)	69% (307)	31% (137)	444
PID: Ind (no lean)	67% (212)	33% (106)	319
PID: Rep (no lean)	66% (155)	34% (81)	236
PID/Gender: Dem Men	69% (138)	31% (62)	199
PID/Gender: Dem Women	69% (169)	31% (76)	245
PID/Gender: Ind Men	59% (93)	41% (63)	156
PID/Gender: Ind Women	74% (119)	26% (43)	162
PID/Gender: Rep Men	67% (96)	33% (47)	144
PID/Gender: Rep Women	63% (58)	37% (34)	92
Ideo: Liberal (1-3)	73% (250)	27% (91)	341
Ideo: Moderate (4)	66% (222)	34% (115)	337
Ideo: Conservative (5-7)	62% (141)	38% (86)	227
Educ: < College	64% (372)	36% (208)	579
Educ: Bachelors degree	74% (193)	26% (67)	260
Educ: Post-grad	69% (110)	31% (50)	160
Income: Under 50k	65% (334)	35% (181)	514
Income: 50k-100k	68% (214)	32% (99)	313
Income: 100k+	74% (126)	26% (45)	171
Ethnicity: White	68% (429)	32% (204)	633
Ethnicity: Hispanic	67% (674)	33% (325)	999
Ethnicity: Black	77% (44)	23% (13)	57

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Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?

Instagram

Demographic	Yes	No	Total N
Hispanic Adults	67% (674)	33% (325)	999
Ethnicity: Other	65% (201)	35% (108)	309
All Christian	67% (369)	33% (184)	553
Agnostic/Nothing in particular	67% (156)	33% (77)	233
Something Else	66% (88)	34% (45)	133
Evangelical	67% (159)	33% (79)	238
Non-Evangelical	66% (286)	34% (149)	435
Community: Urban	75% (339)	25% (115)	454
Community: Suburban	63% (274)	37% (158)	431
Community: Rural	54% (61)	46% (52)	114
Employ: Private Sector	72% (268)	28% (102)	370
Employ: Government	80% (60)	20% (15)	75
Employ: Self-Employed	67% (64)	33% (31)	95
Employ: Student	81% (52)	19% (12)	64
Employ: Retired	37% (44)	63% (75)	120
Employ: Unemployed	68% (105)	32% (51)	156
Employ: Other	64% (45)	36% (26)	70
Military HH: Yes	51% (60)	49% (57)	117
Military HH: No	70% (614)	30% (268)	882
RD/WT: Right Direction	74% (201)	26% (70)	270
RD/WT: Wrong Track	65% (473)	35% (255)	729
Trump Job Approve	67% (214)	33% (105)	320
Trump Job Disapprove	68% (428)	32% (205)	633
Trump Job Strongly Approve	61% (104)	39% (66)	170
Trump Job Somewhat Approve	74% (111)	26% (39)	150
Trump Job Somewhat Disapprove	70% (94)	30% (40)	134
Trump Job Strongly Disapprove	67% (334)	33% (165)	499
Favorable of Trump	69% (218)	31% (100)	318
Unfavorable of Trump	67% (418)	33% (204)	622

Continued on next page

Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?
 Instagram

Demographic	Yes	No	Total N
Hispanic Adults	67% (674)	33% (325)	999
Very Favorable of Trump	64% (115)	36% (65)	180
Somewhat Favorable of Trump	75% (104)	25% (35)	138
Somewhat Unfavorable of Trump	72% (77)	28% (30)	106
Very Unfavorable of Trump	66% (341)	34% (174)	515
#1 Issue: Economy	68% (264)	32% (125)	388
#1 Issue: Security	74% (57)	26% (20)	77
#1 Issue: Health Care	66% (140)	34% (73)	213
#1 Issue: Medicare / Social Security	39% (30)	61% (46)	76
#1 Issue: Women's Issues	79% (51)	21% (14)	65
#1 Issue: Education	77% (44)	23% (13)	57
#1 Issue: Energy	75% (42)	25% (14)	56
#1 Issue: Other	69% (46)	31% (21)	67
2018 House Vote: Democrat	67% (251)	33% (122)	373
2018 House Vote: Republican	65% (134)	35% (71)	205
2016 Vote: Hillary Clinton	68% (246)	32% (118)	364
2016 Vote: Donald Trump	63% (137)	37% (80)	217
2016 Vote: Didn't Vote	71% (272)	29% (110)	382
Voted in 2014: Yes	65% (326)	35% (176)	502
Voted in 2014: No	70% (348)	30% (149)	497
2012 Vote: Barack Obama	66% (251)	34% (131)	382
2012 Vote: Mitt Romney	55% (71)	45% (57)	128
2012 Vote: Didn't Vote	73% (341)	27% (127)	468
4-Region: Northeast	78% (133)	22% (37)	170
4-Region: Midwest	67% (65)	33% (32)	97
4-Region: South	64% (286)	36% (159)	445
4-Region: West	66% (190)	34% (96)	286
Mexican	65% (301)	35% (164)	465
Puerto Rican	75% (134)	25% (45)	179
Cuban	59% (48)	41% (33)	81
Other South American	79% (94)	21% (25)	119

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Table MCFE36_5: Now on another topic...Do you currently have an account on the following social media platforms?

Instagram

Demographic	Yes	No	Total N
Hispanic Adults	67% (674)	33% (325)	999
Speaks only English at home	64% (168)	36% (97)	265
Speaks mostly English at home	64% (163)	36% (91)	254
Speaks both English and Spanish at home	72% (233)	28% (91)	323
Speaks mostly Spanish at home	74% (82)	26% (29)	111
Trump supporter	66% (179)	34% (92)	272
Biden supporter	69% (396)	31% (178)	573
Sports fans	70% (500)	30% (217)	717
Avid sports fans	74% (222)	26% (77)	299
Sports fans, Age: 18-34	84% (214)	16% (40)	253
Sports fans, Age: 35-44	78% (141)	22% (40)	182
Sports fans, Age: 45-64	59% (123)	41% (87)	209
Sports fans, Age: 65+	31% (23)	69% (50)	73
Movie studios should diversify teams	72% (498)	28% (193)	691
Movie studios should diversify stories	73% (435)	27% (160)	595
Concerned about Covid	68% (584)	32% (271)	856
No experience with Covid	62% (202)	38% (124)	326
Health care major factor for election	67% (443)	33% (215)	658
Social media users	69% (674)	31% (301)	975
WhatsApp users	81% (385)	19% (89)	474
WeChat users	96% (58)	4% (3)	61
Social media news source at least once a week	78% (531)	22% (148)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?
 Snapchat

Demographic	Yes	No	Total N
Hispanic Adults	43% (426)	57% (573)	999
Gender: Male	43% (213)	57% (287)	500
Gender: Female	43% (214)	57% (286)	499
Age: 18-34	66% (251)	34% (127)	378
Age: 35-44	45% (100)	55% (122)	222
Age: 45-64	25% (72)	75% (218)	290
Age: 65+	3% (3)	97% (107)	110
GenZers: 1997-2012	78% (107)	22% (30)	137
Millennials: 1981-1996	55% (199)	45% (163)	361
GenXers: 1965-1980	35% (101)	65% (188)	289
Baby Boomers: 1946-1964	11% (20)	89% (171)	191
PID: Dem (no lean)	43% (192)	57% (252)	444
PID: Ind (no lean)	42% (135)	58% (184)	319
PID: Rep (no lean)	42% (99)	58% (137)	236
PID/Gender: Dem Men	45% (89)	55% (110)	199
PID/Gender: Dem Women	42% (103)	58% (142)	245
PID/Gender: Ind Men	37% (58)	63% (99)	156
PID/Gender: Ind Women	47% (77)	53% (85)	162
PID/Gender: Rep Men	46% (66)	54% (78)	144
PID/Gender: Rep Women	36% (34)	64% (59)	92
Ideo: Liberal (1-3)	46% (159)	54% (183)	341
Ideo: Moderate (4)	37% (126)	63% (211)	337
Ideo: Conservative (5-7)	39% (89)	61% (138)	227
Educ: < College	43% (247)	57% (333)	579
Educ: Bachelors degree	44% (114)	56% (145)	260
Educ: Post-grad	41% (66)	59% (94)	160
Income: Under 50k	43% (221)	57% (294)	514
Income: 50k-100k	40% (125)	60% (189)	313
Income: 100k+	47% (81)	53% (90)	171
Ethnicity: White	41% (260)	59% (373)	633
Ethnicity: Hispanic	43% (426)	57% (573)	999
Ethnicity: Black	54% (31)	46% (26)	57

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Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?

Snapchat

Demographic	Yes	No	Total N
Hispanic Adults	43% (426)	57% (573)	999
Ethnicity: Other	44% (136)	56% (173)	309
All Christian	38% (210)	62% (343)	553
Agnostic/Nothing in particular	48% (112)	52% (122)	233
Something Else	50% (67)	50% (67)	133
Evangelical	45% (108)	55% (130)	238
Non-Evangelical	37% (161)	63% (274)	435
Community: Urban	46% (208)	54% (246)	454
Community: Suburban	39% (170)	61% (261)	431
Community: Rural	43% (49)	57% (65)	114
Employ: Private Sector	46% (170)	54% (201)	370
Employ: Government	58% (44)	42% (31)	75
Employ: Self-Employed	43% (41)	57% (54)	95
Employ: Student	66% (42)	34% (22)	64
Employ: Retired	10% (12)	90% (108)	120
Employ: Unemployed	41% (64)	59% (92)	156
Employ: Other	45% (32)	55% (38)	70
Military HH: Yes	41% (48)	59% (69)	117
Military HH: No	43% (379)	57% (503)	882
RD/WT: Right Direction	48% (130)	52% (140)	270
RD/WT: Wrong Track	41% (297)	59% (432)	729
Trump Job Approve	44% (139)	56% (181)	320
Trump Job Disapprove	42% (267)	58% (366)	633
Trump Job Strongly Approve	40% (67)	60% (103)	170
Trump Job Somewhat Approve	48% (72)	52% (78)	150
Trump Job Somewhat Disapprove	44% (58)	56% (75)	134
Trump Job Strongly Disapprove	42% (208)	58% (291)	499
Favorable of Trump	45% (143)	55% (176)	318
Unfavorable of Trump	41% (258)	59% (364)	622

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Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?
Snapchat

Demographic	Yes	No	Total N
Hispanic Adults	43% (426)	57% (573)	999
Very Favorable of Trump	45% (81)	55% (99)	180
Somewhat Favorable of Trump	45% (62)	55% (76)	138
Somewhat Unfavorable of Trump	42% (44)	58% (62)	106
Very Unfavorable of Trump	41% (213)	59% (302)	515
#1 Issue: Economy	43% (168)	57% (221)	388
#1 Issue: Security	43% (33)	57% (44)	77
#1 Issue: Health Care	41% (86)	59% (126)	213
#1 Issue: Medicare / Social Security	15% (11)	85% (65)	76
#1 Issue: Women's Issues	61% (40)	39% (25)	65
#1 Issue: Education	54% (31)	46% (26)	57
#1 Issue: Energy	55% (31)	45% (25)	56
#1 Issue: Other	39% (26)	61% (41)	67
2018 House Vote: Democrat	43% (159)	57% (214)	373
2018 House Vote: Republican	43% (89)	57% (116)	205
2016 Vote: Hillary Clinton	38% (136)	62% (227)	364
2016 Vote: Donald Trump	43% (93)	57% (124)	217
2016 Vote: Didn't Vote	48% (183)	52% (199)	382
Voted in 2014: Yes	38% (193)	62% (309)	502
Voted in 2014: No	47% (234)	53% (264)	497
2012 Vote: Barack Obama	37% (141)	63% (241)	382
2012 Vote: Mitt Romney	38% (48)	62% (79)	128
2012 Vote: Didn't Vote	50% (234)	50% (234)	468
4-Region: Northeast	44% (75)	56% (96)	170
4-Region: Midwest	51% (50)	49% (47)	97
4-Region: South	39% (175)	61% (270)	445
4-Region: West	44% (127)	56% (159)	286
Mexican	48% (221)	52% (244)	465
Puerto Rican	44% (78)	56% (101)	179
Cuban	27% (22)	73% (59)	81
Other South American	37% (44)	63% (75)	119

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Table MCFE36_6: Now on another topic...Do you currently have an account on the following social media platforms?

Snapshot

Demographic	Yes	No	Total N
Hispanic Adults	43% (426)	57% (573)	999
Speaks only English at home	40% (105)	60% (160)	265
Speaks mostly English at home	42% (106)	58% (148)	254
Speaks both English and Spanish at home	47% (152)	53% (171)	323
Speaks mostly Spanish at home	42% (47)	58% (64)	111
Trump supporter	42% (115)	58% (157)	272
Biden supporter	43% (249)	57% (325)	573
Sports fans	45% (320)	55% (397)	717
Avid sports fans	49% (147)	51% (152)	299
Sports fans, Age: 18-34	69% (176)	31% (77)	253
Sports fans, Age: 35-44	48% (86)	52% (95)	182
Sports fans, Age: 45-64	26% (54)	74% (155)	209
Sports fans, Age: 65+	4% (3)	96% (69)	73
Movie studios should diversify teams	46% (317)	54% (374)	691
Movie studios should diversify stories	48% (286)	52% (310)	595
Concerned about Covid	43% (366)	57% (490)	856
No experience with Covid	38% (122)	62% (204)	326
Health care major factor for election	41% (273)	59% (385)	658
Social media users	44% (426)	56% (549)	975
WhatsApp users	52% (248)	48% (226)	474
WeChat users	80% (49)	20% (12)	61
Social media news source at least once a week	52% (353)	48% (326)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?
 YouTube

Demographic	Yes	No	Total N
Hispanic Adults	82% (817)	18% (182)	999
Gender: Male	86% (429)	14% (71)	500
Gender: Female	78% (389)	22% (111)	499
Age: 18-34	94% (354)	6% (24)	378
Age: 35-44	85% (189)	15% (33)	222
Age: 45-64	74% (213)	26% (77)	290
Age: 65+	56% (61)	44% (48)	110
GenZers: 1997-2012	95% (130)	5% (7)	137
Millennials: 1981-1996	93% (335)	7% (27)	361
GenXers: 1965-1980	76% (220)	24% (69)	289
Baby Boomers: 1946-1964	64% (122)	36% (69)	191
PID: Dem (no lean)	82% (362)	18% (82)	444
PID: Ind (no lean)	81% (259)	19% (60)	319
PID: Rep (no lean)	83% (196)	17% (40)	236
PID/Gender: Dem Men	86% (171)	14% (29)	199
PID/Gender: Dem Women	78% (192)	22% (53)	245
PID/Gender: Ind Men	83% (130)	17% (26)	156
PID/Gender: Ind Women	79% (129)	21% (33)	162
PID/Gender: Rep Men	89% (128)	11% (16)	144
PID/Gender: Rep Women	74% (69)	26% (24)	92
Ideo: Liberal (1-3)	82% (281)	18% (60)	341
Ideo: Moderate (4)	80% (271)	20% (66)	337
Ideo: Conservative (5-7)	84% (191)	16% (36)	227
Educ: < College	82% (478)	18% (102)	579
Educ: Bachelors degree	84% (218)	16% (42)	260
Educ: Post-grad	76% (122)	24% (38)	160
Income: Under 50k	82% (424)	18% (90)	514
Income: 50k-100k	82% (256)	18% (57)	313
Income: 100k+	80% (137)	20% (34)	171
Ethnicity: White	79% (503)	21% (130)	633
Ethnicity: Hispanic	82% (817)	18% (182)	999
Ethnicity: Black	88% (51)	12% (7)	57

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Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?

YouTube

Demographic	Yes	No	Total N
Hispanic Adults	82% (817)	18% (182)	999
Ethnicity: Other	85% (264)	15% (45)	309
All Christian	80% (440)	20% (113)	553
Agnostic/Nothing in particular	82% (191)	18% (42)	233
Something Else	87% (116)	13% (18)	133
Evangelical	85% (204)	15% (35)	238
Non-Evangelical	78% (340)	22% (95)	435
Community: Urban	86% (388)	14% (66)	454
Community: Suburban	77% (332)	23% (99)	431
Community: Rural	85% (97)	15% (17)	114
Employ: Private Sector	85% (314)	15% (56)	370
Employ: Government	86% (65)	14% (11)	75
Employ: Self-Employed	89% (85)	11% (10)	95
Employ: Student	93% (59)	7% (4)	64
Employ: Retired	60% (71)	40% (48)	120
Employ: Unemployed	83% (129)	17% (27)	156
Employ: Other	82% (58)	18% (13)	70
Military HH: Yes	76% (89)	24% (28)	117
Military HH: No	83% (729)	17% (153)	882
RD/WT: Right Direction	89% (240)	11% (31)	270
RD/WT: Wrong Track	79% (578)	21% (151)	729
Trump Job Approve	84% (268)	16% (52)	320
Trump Job Disapprove	82% (520)	18% (113)	633
Trump Job Strongly Approve	83% (141)	17% (29)	170
Trump Job Somewhat Approve	85% (127)	15% (23)	150
Trump Job Somewhat Disapprove	91% (121)	9% (13)	134
Trump Job Strongly Disapprove	80% (399)	20% (100)	499
Favorable of Trump	82% (262)	18% (56)	318
Unfavorable of Trump	82% (512)	18% (110)	622

Continued on next page

Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?
 YouTube

Demographic	Yes	No	Total N
Hispanic Adults	82% (817)	18% (182)	999
Very Favorable of Trump	83% (149)	17% (31)	180
Somewhat Favorable of Trump	82% (113)	18% (25)	138
Somewhat Unfavorable of Trump	92% (98)	8% (8)	106
Very Unfavorable of Trump	80% (414)	20% (102)	515
#1 Issue: Economy	85% (332)	15% (57)	388
#1 Issue: Security	83% (64)	17% (13)	77
#1 Issue: Health Care	83% (176)	17% (37)	213
#1 Issue: Medicare / Social Security	56% (43)	44% (33)	76
#1 Issue: Women's Issues	91% (59)	9% (6)	65
#1 Issue: Education	85% (49)	15% (9)	57
#1 Issue: Energy	83% (46)	17% (9)	56
#1 Issue: Other	73% (49)	27% (18)	67
2018 House Vote: Democrat	79% (294)	21% (79)	373
2018 House Vote: Republican	81% (166)	19% (39)	205
2016 Vote: Hillary Clinton	79% (286)	21% (78)	364
2016 Vote: Donald Trump	81% (175)	19% (42)	217
2016 Vote: Didn't Vote	87% (333)	13% (49)	382
Voted in 2014: Yes	77% (385)	23% (117)	502
Voted in 2014: No	87% (433)	13% (65)	497
2012 Vote: Barack Obama	77% (295)	23% (87)	382
2012 Vote: Mitt Romney	77% (98)	23% (30)	128
2012 Vote: Didn't Vote	88% (411)	12% (57)	468
4-Region: Northeast	82% (140)	18% (30)	170
4-Region: Midwest	84% (81)	16% (16)	97
4-Region: South	80% (357)	20% (88)	445
4-Region: West	84% (239)	16% (47)	286
Mexican	81% (376)	19% (89)	465
Puerto Rican	85% (151)	15% (28)	179
Cuban	76% (62)	24% (19)	81
Other South American	84% (100)	16% (19)	119

Continued on next page

Table MCFE36_7: Now on another topic...Do you currently have an account on the following social media platforms?

YouTube

Demographic	Yes	No	Total N
Hispanic Adults	82% (817)	18% (182)	999
Speaks only English at home	79% (209)	21% (56)	265
Speaks mostly English at home	78% (199)	22% (55)	254
Speaks both English and Spanish at home	86% (279)	14% (44)	323
Speaks mostly Spanish at home	82% (91)	18% (20)	111
Trump supporter	83% (227)	17% (45)	272
Biden supporter	82% (470)	18% (103)	573
Sports fans	84% (603)	16% (114)	717
Avid sports fans	86% (257)	14% (42)	299
Sports fans, Age: 18-34	95% (241)	5% (12)	253
Sports fans, Age: 35-44	88% (161)	12% (21)	182
Sports fans, Age: 45-64	76% (158)	24% (51)	209
Sports fans, Age: 65+	59% (43)	41% (29)	73
Movie studios should diversify teams	83% (573)	17% (118)	691
Movie studios should diversify stories	85% (508)	15% (87)	595
Concerned about Covid	82% (705)	18% (150)	856
No experience with Covid	82% (268)	18% (58)	326
Health care major factor for election	80% (528)	20% (130)	658
Social media users	84% (817)	16% (158)	975
WhatsApp users	88% (417)	12% (57)	474
WeChat users	96% (58)	4% (2)	61
Social media news source at least once a week	90% (610)	10% (69)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?
 TikTok

Demographic	Yes	No	Total N
Hispanic Adults	31% (309)	69% (690)	999
Gender: Male	30% (149)	70% (351)	500
Gender: Female	32% (160)	68% (339)	499
Age: 18-34	48% (182)	52% (195)	378
Age: 35-44	32% (72)	68% (150)	222
Age: 45-64	18% (52)	82% (237)	290
Age: 65+	3% (3)	97% (107)	110
GenZers: 1997-2012	58% (79)	42% (58)	137
Millennials: 1981-1996	40% (145)	60% (216)	361
GenXers: 1965-1980	24% (70)	76% (218)	289
Baby Boomers: 1946-1964	8% (15)	92% (176)	191
PID: Dem (no lean)	33% (145)	67% (299)	444
PID: Ind (no lean)	30% (95)	70% (224)	319
PID: Rep (no lean)	29% (69)	71% (167)	236
PID/Gender: Dem Men	36% (71)	64% (129)	199
PID/Gender: Dem Women	30% (74)	70% (171)	245
PID/Gender: Ind Men	23% (37)	77% (120)	156
PID/Gender: Ind Women	36% (58)	64% (104)	162
PID/Gender: Rep Men	29% (41)	71% (102)	144
PID/Gender: Rep Women	31% (28)	69% (64)	92
Ideo: Liberal (1-3)	34% (116)	66% (225)	341
Ideo: Moderate (4)	28% (93)	72% (244)	337
Ideo: Conservative (5-7)	31% (71)	69% (156)	227
Educ: < College	30% (176)	70% (403)	579
Educ: Bachelors degree	32% (83)	68% (176)	260
Educ: Post-grad	31% (49)	69% (110)	160
Income: Under 50k	31% (158)	69% (356)	514
Income: 50k-100k	32% (102)	68% (212)	313
Income: 100k+	29% (49)	71% (122)	171
Ethnicity: White	31% (194)	69% (439)	633
Ethnicity: Hispanic	31% (309)	69% (690)	999
Ethnicity: Black	41% (24)	59% (34)	57

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Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?

TikTok

Demographic	Yes	No	Total N
Hispanic Adults	31% (309)	69% (690)	999
Ethnicity: Other	30% (92)	70% (217)	309
All Christian	29% (159)	71% (394)	553
Agnostic/Nothing in particular	33% (77)	67% (156)	233
Something Else	34% (46)	66% (88)	133
Evangelical	40% (95)	60% (144)	238
Non-Evangelical	25% (108)	75% (327)	435
Community: Urban	34% (154)	66% (300)	454
Community: Suburban	29% (124)	71% (308)	431
Community: Rural	27% (31)	73% (82)	114
Employ: Private Sector	34% (124)	66% (246)	370
Employ: Government	40% (30)	60% (45)	75
Employ: Self-Employed	30% (29)	70% (66)	95
Employ: Student	44% (28)	56% (35)	64
Employ: Retired	8% (10)	92% (110)	120
Employ: Unemployed	30% (46)	70% (110)	156
Employ: Other	36% (25)	64% (45)	70
Military HH: Yes	34% (40)	66% (77)	117
Military HH: No	30% (269)	70% (613)	882
RD/WT: Right Direction	33% (88)	67% (182)	270
RD/WT: Wrong Track	30% (221)	70% (508)	729
Trump Job Approve	30% (96)	70% (224)	320
Trump Job Disapprove	32% (204)	68% (428)	633
Trump Job Strongly Approve	30% (50)	70% (120)	170
Trump Job Somewhat Approve	31% (46)	69% (104)	150
Trump Job Somewhat Disapprove	35% (47)	65% (87)	134
Trump Job Strongly Disapprove	32% (158)	68% (341)	499
Favorable of Trump	31% (100)	69% (218)	318
Unfavorable of Trump	31% (191)	69% (431)	622

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Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?
 TikTok

Demographic	Yes	No	Total N
Hispanic Adults	31% (309)	69% (690)	999
Very Favorable of Trump	32% (57)	68% (123)	180
Somewhat Favorable of Trump	31% (43)	69% (95)	138
Somewhat Unfavorable of Trump	33% (35)	67% (72)	106
Very Unfavorable of Trump	30% (156)	70% (360)	515
#1 Issue: Economy	29% (114)	71% (274)	388
#1 Issue: Security	39% (30)	61% (47)	77
#1 Issue: Health Care	34% (71)	66% (141)	213
#1 Issue: Medicare / Social Security	9% (7)	91% (69)	76
#1 Issue: Women's Issues	57% (37)	43% (28)	65
#1 Issue: Education	31% (18)	69% (39)	57
#1 Issue: Energy	29% (16)	71% (40)	56
#1 Issue: Other	24% (16)	76% (51)	67
2018 House Vote: Democrat	32% (118)	68% (255)	373
2018 House Vote: Republican	27% (56)	73% (149)	205
2016 Vote: Hillary Clinton	31% (113)	69% (251)	364
2016 Vote: Donald Trump	28% (61)	72% (156)	217
2016 Vote: Didn't Vote	34% (129)	66% (253)	382
Voted in 2014: Yes	29% (147)	71% (355)	502
Voted in 2014: No	33% (163)	67% (335)	497
2012 Vote: Barack Obama	31% (120)	69% (262)	382
2012 Vote: Mitt Romney	22% (28)	78% (100)	128
2012 Vote: Didn't Vote	34% (158)	66% (310)	468
4-Region: Northeast	33% (56)	67% (115)	170
4-Region: Midwest	29% (28)	71% (69)	97
4-Region: South	30% (133)	70% (312)	445
4-Region: West	33% (93)	67% (193)	286
Mexican	32% (151)	68% (314)	465
Puerto Rican	37% (67)	63% (112)	179
Cuban	20% (17)	80% (64)	81
Other South American	27% (32)	73% (87)	119

Continued on next page

Table MCFE36_8: Now on another topic...Do you currently have an account on the following social media platforms?

TikTok

Demographic	Yes	No	Total N
Hispanic Adults	31% (309)	69% (690)	999
Speaks only English at home	27% (73)	73% (193)	265
Speaks mostly English at home	27% (69)	73% (185)	254
Speaks both English and Spanish at home	36% (117)	64% (207)	323
Speaks mostly Spanish at home	36% (39)	64% (71)	111
Trump supporter	28% (77)	72% (195)	272
Biden supporter	34% (195)	66% (379)	573
Sports fans	32% (232)	68% (485)	717
Avid sports fans	34% (100)	66% (199)	299
Sports fans, Age: 18-34	51% (128)	49% (125)	253
Sports fans, Age: 35-44	36% (64)	64% (117)	182
Sports fans, Age: 45-64	18% (37)	82% (172)	209
Sports fans, Age: 65+	4% (3)	96% (70)	73
Movie studios should diversify teams	33% (228)	67% (463)	691
Movie studios should diversify stories	35% (208)	65% (388)	595
Concerned about Covid	32% (271)	68% (585)	856
No experience with Covid	28% (91)	72% (235)	326
Health care major factor for election	29% (189)	71% (469)	658
Social media users	32% (309)	68% (666)	975
WhatsApp users	39% (185)	61% (289)	474
WeChat users	66% (40)	34% (21)	61
Social media news source at least once a week	39% (262)	61% (417)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?
 WhatsApp

Demographic	Yes	No	Total N
Hispanic Adults	47% (474)	53% (525)	999
Gender: Male	50% (250)	50% (249)	500
Gender: Female	45% (224)	55% (276)	499
Age: 18-34	51% (194)	49% (184)	378
Age: 35-44	55% (121)	45% (101)	222
Age: 45-64	40% (116)	60% (173)	290
Age: 65+	39% (43)	61% (67)	110
GenZers: 1997-2012	41% (56)	59% (80)	137
Millennials: 1981-1996	56% (202)	44% (159)	361
GenXers: 1965-1980	48% (137)	52% (151)	289
Baby Boomers: 1946-1964	38% (72)	62% (119)	191
PID: Dem (no lean)	49% (220)	51% (225)	444
PID: Ind (no lean)	44% (139)	56% (179)	319
PID: Rep (no lean)	49% (115)	51% (121)	236
PID/Gender: Dem Men	54% (108)	46% (92)	199
PID/Gender: Dem Women	46% (112)	54% (133)	245
PID/Gender: Ind Men	46% (71)	54% (85)	156
PID/Gender: Ind Women	42% (68)	58% (94)	162
PID/Gender: Rep Men	50% (71)	50% (72)	144
PID/Gender: Rep Women	47% (44)	53% (49)	92
Ideo: Liberal (1-3)	48% (163)	52% (178)	341
Ideo: Moderate (4)	49% (164)	51% (174)	337
Ideo: Conservative (5-7)	49% (111)	51% (116)	227
Educ: < College	34% (200)	66% (380)	579
Educ: Bachelors degree	65% (169)	35% (91)	260
Educ: Post-grad	66% (105)	34% (54)	160
Income: Under 50k	40% (206)	60% (308)	514
Income: 50k-100k	52% (164)	48% (149)	313
Income: 100k+	60% (104)	40% (68)	171
Ethnicity: White	51% (326)	49% (307)	633
Ethnicity: Hispanic	47% (474)	53% (525)	999
Ethnicity: Black	53% (30)	47% (27)	57

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Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?

WhatsApp

Demographic	Yes	No	Total N
Hispanic Adults	47% (474)	53% (525)	999
Ethnicity: Other	38% (118)	62% (191)	309
All Christian	52% (286)	48% (268)	553
Agnostic/Nothing in particular	39% (91)	61% (142)	233
Something Else	41% (55)	59% (79)	133
Evangelical	54% (128)	46% (111)	238
Non-Evangelical	47% (202)	53% (232)	435
Community: Urban	56% (254)	44% (200)	454
Community: Suburban	42% (181)	58% (250)	431
Community: Rural	34% (38)	66% (75)	114
Employ: Private Sector	55% (205)	45% (165)	370
Employ: Government	60% (45)	40% (30)	75
Employ: Self-Employed	47% (44)	53% (50)	95
Employ: Student	46% (29)	54% (35)	64
Employ: Retired	39% (46)	61% (73)	120
Employ: Unemployed	38% (59)	62% (97)	156
Employ: Other	36% (25)	64% (45)	70
Military HH: Yes	42% (50)	58% (67)	117
Military HH: No	48% (424)	52% (458)	882
RD/WT: Right Direction	57% (155)	43% (115)	270
RD/WT: Wrong Track	44% (319)	56% (410)	729
Trump Job Approve	50% (160)	50% (160)	320
Trump Job Disapprove	47% (295)	53% (338)	633
Trump Job Strongly Approve	50% (85)	50% (85)	170
Trump Job Somewhat Approve	50% (75)	50% (75)	150
Trump Job Somewhat Disapprove	55% (74)	45% (60)	134
Trump Job Strongly Disapprove	44% (221)	56% (278)	499
Favorable of Trump	52% (167)	48% (152)	318
Unfavorable of Trump	45% (280)	55% (342)	622

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Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?
 WhatsApp

Demographic	Yes	No	Total N
Hispanic Adults	47% (474)	53% (525)	999
Very Favorable of Trump	55% (99)	45% (80)	180
Somewhat Favorable of Trump	49% (67)	51% (71)	138
Somewhat Unfavorable of Trump	52% (55)	48% (51)	106
Very Unfavorable of Trump	44% (225)	56% (291)	515
#1 Issue: Economy	50% (193)	50% (196)	388
#1 Issue: Security	52% (40)	48% (37)	77
#1 Issue: Health Care	51% (109)	49% (104)	213
#1 Issue: Medicare / Social Security	32% (24)	68% (52)	76
#1 Issue: Women's Issues	46% (30)	54% (35)	65
#1 Issue: Education	44% (25)	56% (32)	57
#1 Issue: Energy	53% (30)	47% (26)	56
#1 Issue: Other	35% (23)	65% (43)	67
2018 House Vote: Democrat	52% (193)	48% (180)	373
2018 House Vote: Republican	48% (98)	52% (107)	205
2016 Vote: Hillary Clinton	50% (184)	50% (180)	364
2016 Vote: Donald Trump	47% (103)	53% (115)	217
2016 Vote: Didn't Vote	45% (171)	55% (211)	382
Voted in 2014: Yes	48% (239)	52% (263)	502
Voted in 2014: No	47% (235)	53% (262)	497
2012 Vote: Barack Obama	48% (184)	52% (198)	382
2012 Vote: Mitt Romney	43% (55)	57% (73)	128
2012 Vote: Didn't Vote	48% (226)	52% (242)	468
4-Region: Northeast	56% (95)	44% (75)	170
4-Region: Midwest	37% (36)	63% (61)	97
4-Region: South	54% (240)	46% (204)	445
4-Region: West	36% (102)	64% (184)	286
Mexican	36% (169)	64% (296)	465
Puerto Rican	50% (90)	50% (89)	179
Cuban	60% (48)	40% (33)	81
Other South American	79% (94)	21% (25)	119

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Table MCFE36_9: Now on another topic...Do you currently have an account on the following social media platforms?

WhatsApp

Demographic	Yes	No	Total N
Hispanic Adults	47% (474)	53% (525)	999
Speaks only English at home	26% (70)	74% (195)	265
Speaks mostly English at home	39% (100)	61% (154)	254
Speaks both English and Spanish at home	58% (188)	42% (136)	323
Speaks mostly Spanish at home	73% (81)	27% (30)	111
Trump supporter	50% (137)	50% (135)	272
Biden supporter	48% (276)	52% (297)	573
Sports fans	51% (365)	49% (352)	717
Avid sports fans	55% (164)	45% (135)	299
Sports fans, Age: 18-34	57% (143)	43% (110)	253
Sports fans, Age: 35-44	60% (109)	40% (73)	182
Sports fans, Age: 45-64	39% (82)	61% (127)	209
Sports fans, Age: 65+	42% (31)	58% (42)	73
Movie studios should diversify teams	52% (358)	48% (333)	691
Movie studios should diversify stories	55% (329)	45% (266)	595
Concerned about Covid	48% (412)	52% (443)	856
No experience with Covid	39% (126)	61% (200)	326
Health care major factor for election	48% (317)	52% (341)	658
Social media users	49% (474)	51% (501)	975
WhatsApp users	100% (474)	— (0)	474
WeChat users	86% (52)	14% (9)	61
Social media news source at least once a week	54% (364)	46% (315)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?

Pinterest

Demographic	Yes	No	Total N
Hispanic Adults	47% (468)	53% (531)	999
Gender: Male	35% (173)	65% (327)	500
Gender: Female	59% (295)	41% (204)	499
Age: 18-34	47% (178)	53% (199)	378
Age: 35-44	52% (115)	48% (107)	222
Age: 45-64	46% (133)	54% (157)	290
Age: 65+	38% (42)	62% (68)	110
GenZers: 1997-2012	49% (66)	51% (70)	137
Millennials: 1981-1996	47% (171)	53% (191)	361
GenXers: 1965-1980	52% (149)	48% (139)	289
Baby Boomers: 1946-1964	38% (74)	62% (118)	191
PID: Dem (no lean)	49% (217)	51% (228)	444
PID: Ind (no lean)	43% (138)	57% (181)	319
PID: Rep (no lean)	48% (114)	52% (122)	236
PID/Gender: Dem Men	37% (74)	63% (125)	199
PID/Gender: Dem Women	58% (142)	42% (102)	245
PID/Gender: Ind Men	28% (44)	72% (113)	156
PID/Gender: Ind Women	58% (94)	42% (68)	162
PID/Gender: Rep Men	38% (55)	62% (89)	144
PID/Gender: Rep Women	63% (59)	37% (34)	92
Ideo: Liberal (1-3)	48% (165)	52% (176)	341
Ideo: Moderate (4)	47% (157)	53% (180)	337
Ideo: Conservative (5-7)	49% (111)	51% (116)	227
Educ: < College	44% (255)	56% (324)	579
Educ: Bachelors degree	50% (130)	50% (130)	260
Educ: Post-grad	52% (83)	48% (77)	160
Income: Under 50k	42% (217)	58% (297)	514
Income: 50k-100k	50% (158)	50% (155)	313
Income: 100k+	54% (93)	46% (78)	171
Ethnicity: White	50% (317)	50% (316)	633
Ethnicity: Hispanic	47% (468)	53% (531)	999
Ethnicity: Black	44% (25)	56% (32)	57

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Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?

Pinterest

Demographic	Yes	No	Total N
Hispanic Adults	47% (468)	53% (531)	999
Ethnicity: Other	41% (126)	59% (183)	309
All Christian	49% (272)	51% (281)	553
Agnostic/Nothing in particular	45% (104)	55% (129)	233
Something Else	46% (61)	54% (73)	133
Evangelical	47% (113)	53% (125)	238
Non-Evangelical	49% (213)	51% (222)	435
Community: Urban	47% (215)	53% (239)	454
Community: Suburban	46% (197)	54% (234)	431
Community: Rural	49% (56)	51% (57)	114
Employ: Private Sector	48% (176)	52% (194)	370
Employ: Government	58% (44)	42% (31)	75
Employ: Self-Employed	44% (42)	56% (53)	95
Employ: Student	41% (26)	59% (37)	64
Employ: Retired	44% (53)	56% (67)	120
Employ: Unemployed	41% (64)	59% (92)	156
Employ: Other	44% (31)	56% (39)	70
Military HH: Yes	44% (51)	56% (66)	117
Military HH: No	47% (417)	53% (465)	882
RD/WT: Right Direction	51% (137)	49% (133)	270
RD/WT: Wrong Track	45% (331)	55% (398)	729
Trump Job Approve	49% (158)	51% (162)	320
Trump Job Disapprove	47% (297)	53% (336)	633
Trump Job Strongly Approve	49% (84)	51% (87)	170
Trump Job Somewhat Approve	50% (74)	50% (75)	150
Trump Job Somewhat Disapprove	52% (69)	48% (64)	134
Trump Job Strongly Disapprove	46% (227)	54% (272)	499
Favorable of Trump	49% (156)	51% (162)	318
Unfavorable of Trump	47% (291)	53% (331)	622

Continued on next page

Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?

Pinterest

Demographic	Yes	No	Total N
Hispanic Adults	47% (468)	53% (531)	999
Very Favorable of Trump	49% (89)	51% (91)	180
Somewhat Favorable of Trump	49% (67)	51% (71)	138
Somewhat Unfavorable of Trump	55% (59)	45% (48)	106
Very Unfavorable of Trump	45% (232)	55% (283)	515
#1 Issue: Economy	48% (185)	52% (203)	388
#1 Issue: Security	42% (32)	58% (45)	77
#1 Issue: Health Care	47% (100)	53% (113)	213
#1 Issue: Medicare / Social Security	37% (28)	63% (48)	76
#1 Issue: Women's Issues	54% (35)	46% (30)	65
#1 Issue: Education	43% (25)	57% (33)	57
#1 Issue: Energy	52% (29)	48% (27)	56
#1 Issue: Other	51% (34)	49% (32)	67
2018 House Vote: Democrat	50% (185)	50% (188)	373
2018 House Vote: Republican	51% (105)	49% (100)	205
2016 Vote: Hillary Clinton	49% (178)	51% (186)	364
2016 Vote: Donald Trump	51% (111)	49% (107)	217
2016 Vote: Didn't Vote	43% (163)	57% (219)	382
Voted in 2014: Yes	50% (251)	50% (251)	502
Voted in 2014: No	44% (217)	56% (280)	497
2012 Vote: Barack Obama	49% (185)	51% (196)	382
2012 Vote: Mitt Romney	49% (62)	51% (66)	128
2012 Vote: Didn't Vote	45% (209)	55% (259)	468
4-Region: Northeast	46% (78)	54% (92)	170
4-Region: Midwest	39% (38)	61% (60)	97
4-Region: South	49% (217)	51% (227)	445
4-Region: West	47% (135)	53% (151)	286
Mexican	45% (210)	55% (255)	465
Puerto Rican	52% (93)	48% (87)	179
Cuban	43% (35)	57% (46)	81
Other South American	49% (59)	51% (60)	119

Continued on next page

Table MCFE36_10: Now on another topic...Do you currently have an account on the following social media platforms?

Pinterest

Demographic	Yes	No	Total N
Hispanic Adults	47% (468)	53% (531)	999
Speaks only English at home	43% (115)	57% (151)	265
Speaks mostly English at home	47% (120)	53% (134)	254
Speaks both English and Spanish at home	53% (170)	47% (153)	323
Speaks mostly Spanish at home	44% (48)	56% (62)	111
Trump supporter	50% (136)	50% (136)	272
Biden supporter	47% (272)	53% (302)	573
Sports fans	48% (347)	52% (370)	717
Avid sports fans	48% (143)	52% (156)	299
Sports fans, Age: 18-34	51% (128)	49% (125)	253
Sports fans, Age: 35-44	53% (97)	47% (85)	182
Sports fans, Age: 45-64	45% (94)	55% (116)	209
Sports fans, Age: 65+	39% (28)	61% (44)	73
Movie studios should diversify teams	51% (355)	49% (336)	691
Movie studios should diversify stories	52% (307)	48% (288)	595
Concerned about Covid	47% (403)	53% (453)	856
No experience with Covid	44% (145)	56% (181)	326
Health care major factor for election	47% (308)	53% (350)	658
Social media users	48% (468)	52% (507)	975
WhatsApp users	54% (257)	46% (217)	474
WeChat users	73% (44)	27% (16)	61
Social media news source at least once a week	52% (353)	48% (326)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?
 Kakao

Demographic	Yes		No		Total N
Hispanic Adults	2%	(19)	98%	(980)	999
Gender: Male	1%	(7)	99%	(493)	500
Gender: Female	2%	(12)	98%	(488)	499
Age: 18-34	3%	(12)	97%	(366)	378
Age: 35-44	1%	(2)	99%	(220)	222
Age: 45-64	1%	(2)	99%	(287)	290
Age: 65+	2%	(2)	98%	(108)	110
GenZers: 1997-2012	4%	(6)	96%	(131)	137
Millennials: 1981-1996	2%	(6)	98%	(355)	361
GenXers: 1965-1980	2%	(4)	98%	(284)	289
Baby Boomers: 1946-1964	1%	(2)	99%	(189)	191
PID: Dem (no lean)	2%	(9)	98%	(436)	444
PID: Ind (no lean)	2%	(6)	98%	(313)	319
PID: Rep (no lean)	2%	(4)	98%	(232)	236
PID/Gender: Dem Men	1%	(2)	99%	(198)	199
PID/Gender: Dem Women	3%	(7)	97%	(238)	245
PID/Gender: Ind Men	1%	(1)	99%	(155)	156
PID/Gender: Ind Women	3%	(5)	97%	(158)	162
PID/Gender: Rep Men	3%	(4)	97%	(140)	144
PID/Gender: Rep Women	—	(0)	100%	(92)	92
Ideo: Liberal (1-3)	2%	(8)	98%	(333)	341
Ideo: Moderate (4)	1%	(5)	99%	(333)	337
Ideo: Conservative (5-7)	2%	(5)	98%	(222)	227
Educ: < College	2%	(13)	98%	(566)	579
Educ: Bachelors degree	1%	(3)	99%	(257)	260
Educ: Post-grad	2%	(2)	98%	(157)	160
Income: Under 50k	2%	(8)	98%	(506)	514
Income: 50k-100k	2%	(5)	98%	(308)	313
Income: 100k+	3%	(6)	97%	(166)	171
Ethnicity: White	3%	(17)	97%	(616)	633
Ethnicity: Hispanic	2%	(19)	98%	(980)	999
Ethnicity: Black	—	(0)	100%	(57)	57

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Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?

Kakao

Demographic	Yes		No		Total N
Hispanic Adults	2%	(19)	98%	(980)	999
Ethnicity: Other	1%	(2)	99%	(307)	309
All Christian	1%	(7)	99%	(547)	553
Agnostic/Nothing in particular	2%	(5)	98%	(228)	233
Something Else	2%	(3)	98%	(131)	133
Evangelical	3%	(7)	97%	(232)	238
Non-Evangelical	1%	(3)	99%	(432)	435
Community: Urban	2%	(9)	98%	(445)	454
Community: Suburban	2%	(8)	98%	(424)	431
Community: Rural	1%	(1)	99%	(112)	114
Employ: Private Sector	2%	(6)	98%	(365)	370
Employ: Government	2%	(1)	98%	(74)	75
Employ: Self-Employed	2%	(2)	98%	(93)	95
Employ: Student	—	(0)	100%	(64)	64
Employ: Retired	1%	(1)	99%	(118)	120
Employ: Unemployed	3%	(4)	97%	(152)	156
Employ: Other	3%	(2)	97%	(68)	70
Military HH: Yes	2%	(2)	98%	(115)	117
Military HH: No	2%	(16)	98%	(865)	882
RD/WT: Right Direction	2%	(6)	98%	(264)	270
RD/WT: Wrong Track	2%	(12)	98%	(717)	729
Trump Job Approve	2%	(6)	98%	(314)	320
Trump Job Disapprove	2%	(13)	98%	(620)	633
Trump Job Strongly Approve	2%	(4)	98%	(167)	170
Trump Job Somewhat Approve	1%	(2)	99%	(148)	150
Trump Job Somewhat Disapprove	1%	(1)	99%	(132)	134
Trump Job Strongly Disapprove	2%	(12)	98%	(488)	499
Favorable of Trump	2%	(6)	98%	(313)	318
Unfavorable of Trump	2%	(12)	98%	(610)	622

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Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?
 Kakao

Demographic	Yes		No		Total N
Hispanic Adults	2%	(19)	98%	(980)	999
Very Favorable of Trump	3%	(5)	97%	(175)	180
Somewhat Favorable of Trump	1%	(1)	99%	(138)	138
Somewhat Unfavorable of Trump	1%	(2)	99%	(105)	106
Very Unfavorable of Trump	2%	(11)	98%	(505)	515
#1 Issue: Economy	2%	(6)	98%	(382)	388
#1 Issue: Security	3%	(2)	97%	(75)	77
#1 Issue: Health Care	2%	(3)	98%	(209)	213
#1 Issue: Medicare / Social Security	—	(0)	100%	(76)	76
#1 Issue: Women's Issues	3%	(2)	97%	(63)	65
#1 Issue: Education	6%	(3)	94%	(54)	57
#1 Issue: Energy	2%	(1)	98%	(55)	56
#1 Issue: Other	—	(0)	100%	(67)	67
2018 House Vote: Democrat	2%	(6)	98%	(366)	373
2018 House Vote: Republican	2%	(5)	98%	(200)	205
2016 Vote: Hillary Clinton	1%	(4)	99%	(360)	364
2016 Vote: Donald Trump	2%	(5)	98%	(212)	217
2016 Vote: Didn't Vote	2%	(8)	98%	(374)	382
Voted in 2014: Yes	1%	(7)	99%	(494)	502
Voted in 2014: No	2%	(11)	98%	(486)	497
2012 Vote: Barack Obama	2%	(6)	98%	(376)	382
2012 Vote: Mitt Romney	2%	(2)	98%	(125)	128
2012 Vote: Didn't Vote	2%	(10)	98%	(458)	468
4-Region: Northeast	—	(1)	100%	(170)	170
4-Region: Midwest	—	(0)	100%	(97)	97
4-Region: South	2%	(8)	98%	(437)	445
4-Region: West	3%	(10)	97%	(276)	286
Mexican	2%	(10)	98%	(455)	465
Puerto Rican	1%	(2)	99%	(177)	179
Cuban	—	(0)	100%	(81)	81
Other South American	2%	(3)	98%	(116)	119

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Table MCFE36_11: Now on another topic...Do you currently have an account on the following social media platforms?

Kakao

Demographic	Yes	No	Total N
Hispanic Adults	2% (19)	98% (980)	999
Speaks only English at home	2% (4)	98% (261)	265
Speaks mostly English at home	2% (5)	98% (249)	254
Speaks both English and Spanish at home	3% (9)	97% (314)	323
Speaks mostly Spanish at home	— (0)	100% (111)	111
Trump supporter	2% (5)	98% (267)	272
Biden supporter	2% (12)	98% (562)	573
Sports fans	2% (15)	98% (702)	717
Avid sports fans	2% (5)	98% (294)	299
Sports fans, Age: 18-34	3% (9)	97% (245)	253
Sports fans, Age: 35-44	1% (2)	99% (179)	182
Sports fans, Age: 45-64	1% (2)	99% (208)	209
Sports fans, Age: 65+	3% (2)	97% (71)	73
Movie studios should diversify teams	2% (13)	98% (678)	691
Movie studios should diversify stories	2% (14)	98% (581)	595
Concerned about Covid	2% (16)	98% (839)	856
No experience with Covid	2% (5)	98% (321)	326
Health care major factor for election	2% (11)	98% (647)	658
Social media users	2% (19)	98% (956)	975
WhatsApp users	2% (10)	98% (464)	474
WeChat users	11% (6)	89% (54)	61
Social media news source at least once a week	2% (15)	98% (664)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line

Demographic	Yes		No		Total N
Hispanic Adults	5%	(50)	95%	(949)	999
Gender: Male	6%	(28)	94%	(472)	500
Gender: Female	4%	(22)	96%	(477)	499
Age: 18-34	7%	(27)	93%	(351)	378
Age: 35-44	5%	(12)	95%	(210)	222
Age: 45-64	4%	(11)	96%	(279)	290
Age: 65+	—	(0)	100%	(110)	110
GenZers: 1997-2012	7%	(10)	93%	(127)	137
Millennials: 1981-1996	6%	(20)	94%	(341)	361
GenXers: 1965-1980	6%	(19)	94%	(270)	289
Baby Boomers: 1946-1964	1%	(1)	99%	(190)	191
PID: Dem (no lean)	4%	(17)	96%	(427)	444
PID: Ind (no lean)	5%	(16)	95%	(303)	319
PID: Rep (no lean)	7%	(17)	93%	(219)	236
PID/Gender: Dem Men	3%	(6)	97%	(193)	199
PID/Gender: Dem Women	5%	(11)	95%	(234)	245
PID/Gender: Ind Men	6%	(9)	94%	(147)	156
PID/Gender: Ind Women	4%	(7)	96%	(156)	162
PID/Gender: Rep Men	9%	(12)	91%	(131)	144
PID/Gender: Rep Women	5%	(4)	95%	(88)	92
Ideo: Liberal (1-3)	5%	(18)	95%	(324)	341
Ideo: Moderate (4)	5%	(16)	95%	(321)	337
Ideo: Conservative (5-7)	6%	(14)	94%	(213)	227
Educ: < College	4%	(24)	96%	(556)	579
Educ: Bachelors degree	6%	(15)	94%	(244)	260
Educ: Post-grad	7%	(11)	93%	(149)	160
Income: Under 50k	3%	(17)	97%	(497)	514
Income: 50k-100k	5%	(14)	95%	(299)	313
Income: 100k+	11%	(18)	89%	(153)	171
Ethnicity: White	5%	(32)	95%	(601)	633
Ethnicity: Hispanic	5%	(50)	95%	(949)	999
Ethnicity: Black	4%	(2)	96%	(55)	57

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Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line

Demographic	Yes	No	Total N
Hispanic Adults	5% (50)	95% (949)	999
Ethnicity: Other	5% (16)	95% (293)	309
All Christian	5% (26)	95% (528)	553
Agnostic/Nothing in particular	4% (10)	96% (223)	233
Something Else	5% (7)	95% (127)	133
Evangelical	8% (20)	92% (218)	238
Non-Evangelical	3% (12)	97% (423)	435
Community: Urban	7% (33)	93% (421)	454
Community: Suburban	3% (14)	97% (418)	431
Community: Rural	3% (3)	97% (110)	114
Employ: Private Sector	6% (24)	94% (346)	370
Employ: Government	6% (5)	94% (71)	75
Employ: Self-Employed	4% (4)	96% (91)	95
Employ: Student	7% (5)	93% (59)	64
Employ: Retired	2% (2)	98% (118)	120
Employ: Unemployed	4% (6)	96% (150)	156
Employ: Other	1% (1)	99% (69)	70
Military HH: Yes	10% (11)	90% (106)	117
Military HH: No	4% (39)	96% (843)	882
RD/WT: Right Direction	8% (22)	92% (248)	270
RD/WT: Wrong Track	4% (28)	96% (701)	729
Trump Job Approve	7% (22)	93% (298)	320
Trump Job Disapprove	4% (28)	96% (605)	633
Trump Job Strongly Approve	10% (17)	90% (153)	170
Trump Job Somewhat Approve	3% (5)	97% (145)	150
Trump Job Somewhat Disapprove	2% (3)	98% (131)	134
Trump Job Strongly Disapprove	5% (25)	95% (474)	499
Favorable of Trump	6% (20)	94% (298)	318
Unfavorable of Trump	5% (29)	95% (593)	622

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Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line	Demographic	Yes	No	Total N
	Hispanic Adults	5% (50)	95% (949)	999
	Very Favorable of Trump	9% (15)	91% (164)	180
	Somewhat Favorable of Trump	4% (5)	96% (134)	138
	Somewhat Unfavorable of Trump	6% (6)	94% (100)	106
	Very Unfavorable of Trump	4% (23)	96% (493)	515
	#1 Issue: Economy	6% (23)	94% (366)	388
	#1 Issue: Security	8% (6)	92% (71)	77
	#1 Issue: Health Care	3% (6)	97% (206)	213
	#1 Issue: Medicare / Social Security	2% (2)	98% (74)	76
	#1 Issue: Women's Issues	4% (2)	96% (63)	65
	#1 Issue: Education	8% (5)	92% (53)	57
	#1 Issue: Energy	3% (2)	97% (54)	56
	#1 Issue: Other	6% (4)	94% (63)	67
	2018 House Vote: Democrat	5% (19)	95% (354)	373
	2018 House Vote: Republican	8% (16)	92% (189)	205
	2016 Vote: Hillary Clinton	5% (18)	95% (346)	364
	2016 Vote: Donald Trump	7% (15)	93% (202)	217
	2016 Vote: Didn't Vote	4% (16)	96% (366)	382
	Voted in 2014: Yes	5% (26)	95% (476)	502
	Voted in 2014: No	5% (24)	95% (473)	497
	2012 Vote: Barack Obama	5% (18)	95% (364)	382
	2012 Vote: Mitt Romney	4% (6)	96% (122)	128
	2012 Vote: Didn't Vote	6% (27)	94% (442)	468
	4-Region: Northeast	6% (11)	94% (160)	170
	4-Region: Midwest	4% (4)	96% (93)	97
	4-Region: South	4% (19)	96% (426)	445
	4-Region: West	6% (16)	94% (270)	286
	Mexican	5% (23)	95% (443)	465
	Puerto Rican	4% (7)	96% (172)	179
	Cuban	2% (1)	98% (80)	81
	Other South American	6% (7)	94% (112)	119

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Table MCFE36_12: Now on another topic...Do you currently have an account on the following social media platforms?

Line

Demographic	Yes	No	Total N
Hispanic Adults	5% (50)	95% (949)	999
Speaks only English at home	4% (10)	96% (255)	265
Speaks mostly English at home	4% (10)	96% (243)	254
Speaks both English and Spanish at home	7% (24)	93% (299)	323
Speaks mostly Spanish at home	3% (3)	97% (108)	111
Trump supporter	7% (19)	93% (253)	272
Biden supporter	4% (25)	96% (549)	573
Sports fans	6% (45)	94% (672)	717
Avid sports fans	7% (20)	93% (279)	299
Sports fans, Age: 18-34	9% (23)	91% (230)	253
Sports fans, Age: 35-44	7% (12)	93% (169)	182
Sports fans, Age: 45-64	4% (9)	96% (200)	209
Sports fans, Age: 65+	— (0)	100% (73)	73
Movie studios should diversify teams	6% (38)	94% (652)	691
Movie studios should diversify stories	6% (35)	94% (561)	595
Concerned about Covid	5% (46)	95% (810)	856
No experience with Covid	4% (12)	96% (314)	326
Health care major factor for election	5% (33)	95% (625)	658
Social media users	5% (50)	95% (925)	975
WhatsApp users	8% (36)	92% (438)	474
WeChat users	27% (16)	73% (44)	61
Social media news source at least once a week	6% (40)	94% (639)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?
 WeChat

Demographic	Yes		No		Total N
Hispanic Adults	6%	(61)	94%	(938)	999
Gender: Male	9%	(43)	91%	(457)	500
Gender: Female	4%	(18)	96%	(481)	499
Age: 18-34	6%	(24)	94%	(353)	378
Age: 35-44	11%	(24)	89%	(198)	222
Age: 45-64	3%	(9)	97%	(281)	290
Age: 65+	3%	(4)	97%	(106)	110
GenZers: 1997-2012	5%	(7)	95%	(129)	137
Millennials: 1981-1996	9%	(33)	91%	(328)	361
GenXers: 1965-1980	5%	(15)	95%	(273)	289
Baby Boomers: 1946-1964	2%	(4)	98%	(187)	191
PID: Dem (no lean)	5%	(21)	95%	(424)	444
PID: Ind (no lean)	4%	(13)	96%	(306)	319
PID: Rep (no lean)	12%	(27)	88%	(208)	236
PID/Gender: Dem Men	7%	(14)	93%	(186)	199
PID/Gender: Dem Women	3%	(7)	97%	(238)	245
PID/Gender: Ind Men	5%	(8)	95%	(149)	156
PID/Gender: Ind Women	3%	(5)	97%	(157)	162
PID/Gender: Rep Men	15%	(21)	85%	(122)	144
PID/Gender: Rep Women	7%	(6)	93%	(86)	92
Ideo: Liberal (1-3)	5%	(17)	95%	(324)	341
Ideo: Moderate (4)	7%	(24)	93%	(314)	337
Ideo: Conservative (5-7)	8%	(19)	92%	(208)	227
Educ: < College	3%	(18)	97%	(561)	579
Educ: Bachelors degree	9%	(24)	91%	(235)	260
Educ: Post-grad	11%	(18)	89%	(141)	160
Income: Under 50k	3%	(17)	97%	(497)	514
Income: 50k-100k	9%	(28)	91%	(285)	313
Income: 100k+	9%	(15)	91%	(156)	171
Ethnicity: White	7%	(45)	93%	(588)	633
Ethnicity: Hispanic	6%	(61)	94%	(938)	999
Ethnicity: Black	6%	(3)	94%	(54)	57

Continued on next page

Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?

WeChat

Demographic	Yes		No		Total N
Hispanic Adults	6%	(61)	94%	(938)	999
Ethnicity: Other	4%	(12)	96%	(296)	309
All Christian	8%	(43)	92%	(511)	553
Agnostic/Nothing in particular	3%	(7)	97%	(226)	233
Something Else	4%	(5)	96%	(129)	133
Evangelical	13%	(31)	87%	(207)	238
Non-Evangelical	3%	(14)	97%	(421)	435
Community: Urban	8%	(36)	92%	(418)	454
Community: Suburban	5%	(23)	95%	(409)	431
Community: Rural	2%	(2)	98%	(111)	114
Employ: Private Sector	9%	(33)	91%	(337)	370
Employ: Government	16%	(12)	84%	(63)	75
Employ: Self-Employed	5%	(5)	95%	(90)	95
Employ: Student	—	(0)	100%	(64)	64
Employ: Retired	4%	(5)	96%	(115)	120
Employ: Unemployed	2%	(3)	98%	(153)	156
Employ: Other	2%	(1)	98%	(69)	70
Military HH: Yes	10%	(12)	90%	(105)	117
Military HH: No	6%	(49)	94%	(833)	882
RD/WT: Right Direction	13%	(35)	87%	(235)	270
RD/WT: Wrong Track	4%	(26)	96%	(703)	729
Trump Job Approve	11%	(35)	89%	(285)	320
Trump Job Disapprove	4%	(26)	96%	(606)	633
Trump Job Strongly Approve	15%	(25)	85%	(145)	170
Trump Job Somewhat Approve	6%	(9)	94%	(141)	150
Trump Job Somewhat Disapprove	8%	(10)	92%	(123)	134
Trump Job Strongly Disapprove	3%	(16)	97%	(483)	499
Favorable of Trump	12%	(38)	88%	(280)	318
Unfavorable of Trump	3%	(22)	97%	(600)	622

Continued on next page

Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?
 WeChat

Demographic	Yes	No	Total N
Hispanic Adults	6% (61)	94% (938)	999
Very Favorable of Trump	17% (30)	83% (150)	180
Somewhat Favorable of Trump	6% (8)	94% (130)	138
Somewhat Unfavorable of Trump	6% (6)	94% (100)	106
Very Unfavorable of Trump	3% (15)	97% (500)	515
#1 Issue: Economy	7% (25)	93% (363)	388
#1 Issue: Security	10% (7)	90% (70)	77
#1 Issue: Health Care	5% (11)	95% (201)	213
#1 Issue: Medicare / Social Security	5% (4)	95% (73)	76
#1 Issue: Women's Issues	— (0)	100% (65)	65
#1 Issue: Education	10% (6)	90% (52)	57
#1 Issue: Energy	9% (5)	91% (51)	56
#1 Issue: Other	3% (2)	97% (65)	67
2018 House Vote: Democrat	7% (27)	93% (346)	373
2018 House Vote: Republican	13% (27)	87% (178)	205
2016 Vote: Hillary Clinton	6% (21)	94% (343)	364
2016 Vote: Donald Trump	12% (27)	88% (191)	217
2016 Vote: Didn't Vote	3% (13)	97% (369)	382
Voted in 2014: Yes	7% (36)	93% (466)	502
Voted in 2014: No	5% (25)	95% (472)	497
2012 Vote: Barack Obama	7% (27)	93% (355)	382
2012 Vote: Mitt Romney	8% (10)	92% (118)	128
2012 Vote: Didn't Vote	5% (24)	95% (444)	468
4-Region: Northeast	7% (12)	93% (159)	170
4-Region: Midwest	7% (7)	93% (90)	97
4-Region: South	5% (21)	95% (424)	445
4-Region: West	7% (21)	93% (265)	286
Mexican	7% (30)	93% (435)	465
Puerto Rican	7% (12)	93% (167)	179
Cuban	6% (5)	94% (76)	81
Other South American	3% (3)	97% (116)	119

Continued on next page

Table MCFE36_13: Now on another topic...Do you currently have an account on the following social media platforms?

WeChat

Demographic	Yes	No	Total N
Hispanic Adults	6% (61)	94% (938)	999
Speaks only English at home	6% (15)	94% (250)	265
Speaks mostly English at home	3% (8)	97% (246)	254
Speaks both English and Spanish at home	9% (31)	91% (293)	323
Speaks mostly Spanish at home	4% (5)	96% (106)	111
Trump supporter	12% (32)	88% (240)	272
Biden supporter	5% (27)	95% (547)	573
Sports fans	8% (56)	92% (662)	717
Avid sports fans	11% (32)	89% (267)	299
Sports fans, Age: 18-34	8% (21)	92% (232)	253
Sports fans, Age: 35-44	13% (24)	87% (157)	182
Sports fans, Age: 45-64	3% (7)	97% (203)	209
Sports fans, Age: 65+	5% (4)	95% (69)	73
Movie studios should diversify teams	7% (46)	93% (645)	691
Movie studios should diversify stories	8% (47)	92% (549)	595
Concerned about Covid	6% (54)	94% (801)	856
No experience with Covid	4% (13)	96% (312)	326
Health care major factor for election	5% (33)	95% (625)	658
Social media users	6% (61)	94% (914)	975
WhatsApp users	11% (52)	89% (422)	474
WeChat users	100% (61)	— (0)	61
Social media news source at least once a week	8% (54)	92% (625)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_1: How often do you turn to the following sources for news?
 Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	13% (127)	15% (147)	10% (100)	7% (73)	5% (45)	11% (112)	40% (396)	999
Gender: Male	15% (77)	18% (89)	10% (48)	8% (38)	5% (24)	11% (56)	34% (167)	500
Gender: Female	10% (49)	12% (58)	10% (52)	7% (35)	4% (22)	11% (55)	46% (229)	499
Age: 18-34	10% (37)	13% (50)	10% (39)	7% (27)	5% (18)	12% (47)	42% (160)	378
Age: 35-44	14% (32)	21% (46)	11% (24)	7% (15)	6% (13)	10% (22)	32% (71)	222
Age: 45-64	14% (41)	13% (37)	10% (29)	8% (24)	4% (12)	10% (30)	41% (117)	290
Age: 65+	16% (17)	12% (13)	8% (9)	7% (8)	2% (2)	12% (14)	43% (48)	110
GenZers: 1997-2012	2% (3)	7% (9)	10% (14)	6% (8)	8% (11)	10% (13)	57% (77)	137
Millennials: 1981-1996	16% (57)	18% (65)	9% (34)	7% (24)	4% (13)	12% (44)	34% (124)	361
GenXers: 1965-1980	12% (33)	17% (48)	12% (36)	9% (25)	5% (13)	11% (32)	35% (101)	289
Baby Boomers: 1946-1964	16% (30)	11% (21)	8% (15)	7% (13)	4% (7)	10% (19)	45% (85)	191
PID: Dem (no lean)	12% (55)	13% (60)	11% (49)	9% (42)	3% (12)	12% (52)	39% (174)	444
PID: Ind (no lean)	10% (33)	13% (40)	9% (29)	6% (20)	6% (20)	13% (40)	43% (137)	319
PID: Rep (no lean)	16% (39)	20% (47)	9% (22)	4% (10)	6% (13)	9% (20)	36% (85)	236
PID/Gender: Dem Men	13% (27)	18% (36)	11% (22)	9% (18)	2% (4)	11% (22)	36% (71)	199
PID/Gender: Dem Women	11% (28)	10% (24)	11% (27)	10% (24)	4% (9)	12% (30)	42% (103)	245
PID/Gender: Ind Men	13% (20)	13% (21)	9% (14)	8% (13)	8% (12)	15% (23)	35% (55)	156
PID/Gender: Ind Women	9% (14)	12% (19)	9% (15)	5% (8)	5% (8)	10% (17)	51% (82)	162
PID/Gender: Rep Men	22% (31)	22% (32)	8% (12)	5% (7)	6% (8)	8% (12)	29% (42)	144
PID/Gender: Rep Women	8% (7)	16% (15)	11% (10)	4% (3)	6% (5)	9% (9)	46% (43)	92
Ideo: Liberal (1-3)	13% (46)	17% (58)	11% (37)	9% (30)	2% (8)	12% (42)	35% (120)	341
Ideo: Moderate (4)	12% (41)	18% (61)	8% (26)	8% (26)	4% (12)	12% (42)	38% (130)	337
Ideo: Conservative (5-7)	15% (35)	11% (26)	12% (28)	5% (12)	8% (18)	9% (21)	39% (88)	227
Educ: < College	8% (44)	10% (57)	9% (52)	7% (40)	5% (28)	12% (68)	50% (291)	579
Educ: Bachelors degree	17% (44)	20% (51)	12% (31)	9% (24)	4% (10)	12% (32)	26% (66)	260
Educ: Post-grad	24% (38)	24% (38)	11% (17)	5% (9)	4% (7)	7% (12)	24% (39)	160
Income: Under 50k	7% (36)	11% (58)	10% (50)	7% (37)	5% (26)	13% (64)	47% (243)	514
Income: 50k-100k	17% (52)	16% (50)	7% (23)	9% (28)	4% (14)	12% (37)	35% (109)	313
Income: 100k+	23% (39)	22% (38)	16% (27)	5% (8)	3% (5)	6% (10)	26% (44)	171
Ethnicity: White	15% (92)	17% (109)	10% (61)	7% (42)	4% (25)	11% (72)	37% (232)	633

Continued on next page

Table MCFE37_1: How often do you turn to the following sources for news?

Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	13% (127)	15% (147)	10% (100)	7% (73)	5% (45)	11% (112)	40% (396)	999
Ethnicity: Hispanic	13% (127)	15% (147)	10% (100)	7% (73)	5% (45)	11% (112)	40% (396)	999
Ethnicity: Black	17% (10)	8% (5)	15% (9)	9% (5)	4% (2)	12% (7)	35% (20)	57
Ethnicity: Other	8% (25)	11% (33)	10% (30)	8% (26)	6% (18)	11% (33)	47% (144)	309
All Christian	15% (83)	17% (97)	10% (54)	9% (50)	5% (26)	10% (53)	34% (190)	553
Agnostic/Nothing in particular	8% (18)	10% (22)	10% (24)	7% (15)	3% (8)	11% (25)	52% (120)	233
Something Else	13% (17)	10% (13)	7% (9)	5% (7)	6% (8)	17% (22)	43% (58)	133
Evangelical	22% (51)	12% (28)	7% (17)	8% (20)	5% (12)	12% (29)	34% (81)	238
Non-Evangelical	11% (48)	17% (75)	10% (44)	8% (36)	5% (22)	11% (46)	38% (163)	435
Community: Urban	16% (72)	16% (71)	9% (40)	8% (35)	4% (18)	12% (53)	36% (165)	454
Community: Suburban	11% (46)	15% (63)	12% (50)	7% (28)	5% (21)	11% (45)	41% (178)	431
Community: Rural	7% (8)	12% (13)	8% (9)	8% (9)	5% (6)	12% (14)	47% (53)	114
Employ: Private Sector	17% (62)	18% (66)	13% (49)	7% (27)	5% (19)	11% (41)	29% (107)	370
Employ: Government	15% (11)	26% (20)	7% (6)	11% (9)	6% (5)	4% (3)	29% (22)	75
Employ: Self-Employed	14% (13)	11% (10)	10% (10)	5% (5)	9% (8)	15% (14)	36% (35)	95
Employ: Student	2% (1)	10% (6)	6% (4)	10% (6)	10% (6)	5% (3)	58% (37)	64
Employ: Retired	14% (16)	16% (19)	4% (5)	8% (10)	— (0)	13% (16)	45% (54)	120
Employ: Unemployed	7% (11)	10% (16)	9% (14)	7% (10)	2% (3)	12% (19)	53% (83)	156
Employ: Other	5% (4)	8% (6)	10% (7)	5% (4)	3% (2)	15% (11)	53% (37)	70
Military HH: Yes	14% (16)	17% (20)	12% (14)	7% (8)	4% (5)	13% (15)	34% (40)	117
Military HH: No	13% (111)	14% (127)	10% (86)	7% (65)	5% (41)	11% (97)	40% (356)	882
RD/WT: Right Direction	18% (49)	19% (52)	11% (30)	5% (14)	5% (15)	8% (22)	32% (88)	270
RD/WT: Wrong Track	11% (78)	13% (94)	10% (69)	8% (58)	4% (31)	12% (90)	42% (308)	729
Trump Job Approve	17% (54)	17% (55)	11% (35)	4% (14)	5% (16)	8% (26)	37% (120)	320
Trump Job Disapprove	11% (70)	14% (89)	10% (61)	9% (56)	4% (27)	12% (79)	40% (250)	633
Trump Job Strongly Approve	22% (38)	15% (26)	10% (16)	4% (7)	5% (8)	7% (11)	37% (64)	170
Trump Job Somewhat Approve	11% (17)	20% (29)	12% (18)	5% (7)	5% (8)	10% (15)	37% (56)	150
Trump Job Somewhat Disapprove	7% (10)	14% (18)	8% (11)	11% (15)	7% (9)	19% (26)	33% (45)	134
Trump Job Strongly Disapprove	12% (61)	14% (71)	10% (50)	8% (41)	4% (18)	11% (53)	41% (205)	499

Continued on next page

Table MCFE37_1: How often do you turn to the following sources for news?
Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	13% (127)	15% (147)	10% (100)	7% (73)	5% (45)	11% (112)	40% (396)	999
Favorable of Trump	17% (54)	19% (60)	11% (35)	5% (15)	6% (18)	7% (22)	36% (115)	318
Unfavorable of Trump	11% (71)	13% (81)	10% (60)	9% (56)	4% (23)	13% (81)	40% (249)	622
Very Favorable of Trump	20% (37)	16% (29)	8% (15)	5% (8)	4% (8)	7% (12)	39% (71)	180
Somewhat Favorable of Trump	12% (17)	22% (31)	14% (20)	5% (7)	7% (10)	7% (10)	32% (45)	138
Somewhat Unfavorable of Trump	10% (11)	11% (12)	13% (14)	10% (10)	5% (5)	20% (22)	31% (33)	106
Very Unfavorable of Trump	12% (60)	13% (69)	9% (47)	9% (46)	3% (18)	11% (59)	42% (217)	515
#1 Issue: Economy	14% (54)	16% (63)	9% (34)	7% (27)	5% (19)	11% (42)	38% (149)	388
#1 Issue: Security	17% (13)	13% (10)	16% (12)	6% (5)	3% (2)	13% (10)	32% (24)	77
#1 Issue: Health Care	13% (27)	16% (33)	13% (27)	7% (15)	6% (14)	9% (20)	36% (77)	213
#1 Issue: Medicare / Social Security	14% (11)	6% (4)	6% (4)	11% (8)	1% (1)	10% (8)	52% (40)	76
#1 Issue: Women's Issues	8% (5)	13% (9)	8% (5)	3% (2)	3% (2)	13% (9)	51% (33)	65
#1 Issue: Education	4% (2)	23% (13)	11% (6)	8% (5)	3% (2)	11% (6)	40% (23)	57
#1 Issue: Energy	13% (7)	14% (8)	9% (5)	12% (7)	4% (2)	17% (9)	31% (17)	56
#1 Issue: Other	11% (7)	9% (6)	7% (5)	7% (5)	6% (4)	11% (8)	48% (32)	67
2018 House Vote: Democrat	15% (58)	16% (59)	13% (47)	10% (36)	3% (12)	11% (41)	32% (121)	373
2018 House Vote: Republican	21% (42)	21% (43)	7% (14)	7% (15)	5% (10)	8% (16)	31% (64)	205
2016 Vote: Hillary Clinton	16% (59)	15% (55)	12% (45)	9% (32)	3% (12)	12% (44)	32% (116)	364
2016 Vote: Donald Trump	18% (38)	22% (48)	9% (20)	5% (12)	4% (9)	8% (17)	34% (74)	217
2016 Vote: Didn't Vote	7% (25)	9% (36)	8% (31)	7% (25)	6% (23)	13% (49)	50% (193)	382
Voted in 2014: Yes	18% (92)	19% (93)	13% (64)	7% (35)	3% (13)	10% (49)	31% (155)	502
Voted in 2014: No	7% (34)	11% (54)	7% (36)	8% (37)	6% (32)	13% (63)	48% (241)	497
2012 Vote: Barack Obama	16% (60)	17% (66)	13% (51)	8% (32)	2% (7)	11% (43)	32% (123)	382
2012 Vote: Mitt Romney	21% (26)	19% (24)	7% (9)	5% (6)	4% (6)	11% (13)	34% (44)	128
2012 Vote: Didn't Vote	7% (35)	11% (53)	8% (39)	7% (33)	7% (32)	12% (55)	47% (221)	468
4-Region: Northeast	13% (22)	17% (30)	11% (19)	6% (11)	5% (9)	12% (20)	36% (61)	170
4-Region: Midwest	17% (17)	15% (14)	12% (12)	7% (7)	6% (5)	10% (10)	33% (32)	97
4-Region: South	11% (51)	16% (69)	9% (42)	7% (31)	4% (20)	12% (54)	40% (178)	445
4-Region: West	13% (37)	12% (33)	10% (27)	8% (24)	4% (11)	10% (28)	44% (126)	286

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Table MCFE37_1: How often do you turn to the following sources for news?

Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	13% (127)	15% (147)	10% (100)	7% (73)	5% (45)	11% (112)	40% (396)	999
Mexican	11% (49)	13% (60)	10% (47)	7% (33)	6% (26)	11% (51)	43% (199)	465
Puerto Rican	11% (20)	18% (32)	13% (23)	8% (14)	2% (4)	9% (16)	39% (70)	179
Cuban	14% (11)	17% (13)	11% (9)	4% (4)	5% (4)	16% (13)	32% (26)	81
Other South American	18% (22)	17% (20)	8% (9)	10% (11)	3% (4)	10% (12)	35% (42)	119
Speaks only English at home	15% (41)	9% (24)	8% (21)	6% (15)	6% (16)	10% (26)	46% (123)	265
Speaks mostly English at home	8% (21)	15% (39)	10% (25)	6% (14)	4% (10)	13% (34)	44% (111)	254
Speaks both English and Spanish at home	12% (39)	19% (62)	13% (41)	8% (27)	4% (12)	10% (31)	34% (111)	323
Speaks mostly Spanish at home	17% (19)	15% (17)	10% (11)	11% (12)	2% (2)	16% (18)	27% (30)	111
Trump supporter	16% (42)	20% (54)	9% (24)	5% (13)	5% (13)	7% (20)	38% (104)	272
Biden supporter	13% (74)	13% (75)	11% (64)	9% (52)	4% (20)	13% (77)	37% (212)	573
Sports fans	14% (101)	18% (127)	11% (80)	9% (61)	5% (39)	10% (73)	33% (236)	717
Avid sports fans	20% (61)	22% (65)	10% (31)	8% (24)	6% (18)	10% (30)	24% (71)	299
Sports fans, Age: 18-34	12% (30)	17% (44)	12% (30)	9% (24)	7% (17)	11% (27)	32% (81)	253
Sports fans, Age: 35-44	16% (30)	23% (41)	12% (21)	6% (12)	6% (12)	8% (14)	28% (51)	182
Sports fans, Age: 45-64	14% (30)	14% (30)	11% (23)	10% (20)	4% (9)	11% (22)	36% (75)	209
Sports fans, Age: 65+	16% (11)	16% (12)	7% (5)	8% (6)	1% (1)	13% (10)	38% (28)	73
Movie studios should diversify teams	14% (97)	18% (124)	10% (68)	8% (57)	5% (31)	12% (80)	34% (233)	691
Movie studios should diversify stories	14% (82)	18% (109)	11% (66)	9% (51)	4% (23)	11% (65)	33% (199)	595
Concerned about Covid	13% (113)	16% (138)	11% (90)	8% (65)	4% (36)	11% (91)	38% (322)	856
No experience with Covid	11% (37)	12% (38)	7% (22)	6% (19)	6% (18)	10% (32)	49% (161)	326
Health care major factor for election	14% (93)	15% (99)	10% (63)	6% (42)	4% (28)	12% (80)	39% (254)	658
Social media users	13% (123)	15% (145)	10% (100)	7% (71)	5% (45)	11% (108)	39% (383)	975
WhatsApp users	15% (72)	18% (87)	12% (59)	8% (36)	5% (23)	10% (49)	31% (147)	474
WeChat users	35% (21)	30% (18)	11% (7)	6% (4)	5% (3)	6% (3)	7% (4)	61
Social media news source at least once a week	14% (92)	17% (118)	11% (76)	8% (53)	4% (28)	10% (68)	36% (243)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_2: How often do you turn to the following sources for news?

Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	22% (216)	22% (219)	10% (101)	8% (79)	4% (39)	9% (91)	25% (254)	999
Gender: Male	24% (118)	25% (126)	10% (51)	7% (35)	5% (24)	8% (40)	21% (105)	500
Gender: Female	20% (98)	19% (93)	10% (50)	9% (44)	3% (15)	10% (51)	30% (149)	499
Age: 18-34	18% (69)	18% (69)	12% (44)	7% (26)	5% (18)	10% (37)	31% (116)	378
Age: 35-44	25% (56)	22% (49)	11% (24)	8% (18)	3% (6)	11% (25)	20% (45)	222
Age: 45-64	25% (73)	24% (70)	9% (27)	10% (29)	5% (13)	7% (19)	20% (59)	290
Age: 65+	17% (19)	29% (32)	6% (7)	5% (6)	2% (2)	9% (10)	32% (35)	110
GenZers: 1997-2012	8% (10)	16% (22)	11% (15)	8% (11)	5% (7)	11% (16)	41% (56)	137
Millennials: 1981-1996	25% (89)	19% (70)	11% (39)	7% (25)	4% (15)	10% (37)	24% (86)	361
GenXers: 1965-1980	26% (74)	26% (74)	10% (28)	10% (28)	3% (9)	8% (22)	19% (54)	289
Baby Boomers: 1946-1964	22% (42)	22% (43)	9% (18)	8% (16)	4% (8)	6% (12)	27% (52)	191
PID: Dem (no lean)	21% (95)	21% (93)	10% (44)	9% (40)	3% (15)	10% (45)	25% (112)	444
PID: Ind (no lean)	19% (61)	21% (68)	9% (27)	8% (24)	6% (18)	10% (31)	28% (89)	319
PID: Rep (no lean)	26% (61)	25% (58)	12% (29)	6% (15)	2% (6)	6% (14)	22% (53)	236
PID/Gender: Dem Men	23% (46)	25% (49)	12% (24)	7% (13)	5% (10)	8% (17)	21% (41)	199
PID/Gender: Dem Women	20% (49)	18% (43)	8% (21)	11% (27)	2% (5)	12% (29)	29% (71)	245
PID/Gender: Ind Men	20% (32)	24% (37)	7% (11)	8% (13)	6% (9)	12% (19)	23% (36)	156
PID/Gender: Ind Women	18% (29)	19% (31)	10% (16)	7% (11)	5% (9)	8% (13)	33% (53)	162
PID/Gender: Rep Men	29% (41)	28% (40)	11% (16)	6% (9)	3% (5)	3% (4)	19% (28)	144
PID/Gender: Rep Women	21% (19)	20% (18)	14% (13)	6% (6)	1% (1)	11% (10)	27% (25)	92
Ideo: Liberal (1-3)	24% (83)	18% (60)	12% (40)	10% (33)	3% (11)	9% (32)	24% (82)	341
Ideo: Moderate (4)	18% (60)	27% (92)	9% (30)	10% (33)	4% (13)	9% (30)	23% (78)	337
Ideo: Conservative (5-7)	27% (61)	22% (50)	10% (24)	5% (11)	5% (10)	8% (19)	23% (52)	227
Educ: < College	15% (89)	21% (121)	9% (55)	7% (42)	5% (31)	9% (52)	33% (190)	579
Educ: Bachelors degree	31% (79)	25% (65)	12% (30)	9% (23)	2% (5)	8% (20)	14% (38)	260
Educ: Post-grad	30% (48)	21% (33)	10% (15)	9% (14)	2% (3)	12% (19)	17% (27)	160
Income: Under 50k	17% (89)	19% (99)	10% (51)	9% (44)	4% (22)	10% (50)	31% (160)	514
Income: 50k-100k	26% (81)	22% (70)	10% (31)	7% (22)	4% (11)	9% (27)	23% (71)	313
Income: 100k+	27% (47)	29% (51)	11% (19)	7% (12)	3% (6)	8% (14)	14% (24)	171
Ethnicity: White	23% (147)	24% (151)	10% (63)	8% (49)	3% (21)	9% (57)	23% (145)	633

Continued on next page

Table MCFE37_2: How often do you turn to the following sources for news?

Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	22% (216)	22% (219)	10% (101)	8% (79)	4% (39)	9% (91)	25% (254)	999
Ethnicity: Hispanic	22% (216)	22% (219)	10% (101)	8% (79)	4% (39)	9% (91)	25% (254)	999
Ethnicity: Black	21% (12)	20% (12)	16% (9)	8% (5)	4% (2)	7% (4)	24% (14)	57
Ethnicity: Other	18% (57)	18% (57)	9% (28)	8% (25)	5% (16)	10% (29)	31% (96)	309
All Christian	24% (133)	24% (134)	10% (55)	8% (43)	3% (19)	9% (49)	22% (120)	553
Agnostic/Nothing in particular	17% (40)	16% (37)	12% (28)	7% (17)	4% (9)	9% (22)	34% (80)	233
Something Else	22% (29)	24% (32)	8% (11)	10% (13)	3% (4)	9% (12)	24% (32)	133
Evangelical	26% (62)	27% (64)	9% (21)	7% (16)	3% (6)	8% (18)	21% (50)	238
Non-Evangelical	22% (97)	22% (97)	10% (41)	9% (40)	4% (17)	10% (43)	23% (99)	435
Community: Urban	26% (120)	20% (92)	8% (38)	7% (31)	3% (16)	10% (44)	25% (113)	454
Community: Suburban	17% (73)	23% (98)	13% (56)	8% (36)	4% (17)	9% (38)	27% (114)	431
Community: Rural	20% (23)	26% (29)	6% (7)	10% (12)	5% (6)	8% (9)	24% (27)	114
Employ: Private Sector	28% (105)	23% (84)	12% (46)	7% (25)	3% (12)	7% (27)	19% (71)	370
Employ: Government	27% (20)	32% (24)	10% (7)	10% (8)	3% (2)	6% (5)	12% (9)	75
Employ: Self-Employed	26% (25)	24% (22)	6% (6)	12% (11)	5% (5)	7% (7)	20% (19)	95
Employ: Student	10% (6)	13% (8)	6% (4)	11% (7)	6% (4)	10% (6)	44% (28)	64
Employ: Retired	16% (19)	25% (30)	6% (7)	7% (8)	2% (2)	12% (14)	32% (38)	120
Employ: Unemployed	12% (19)	17% (27)	11% (17)	8% (13)	4% (7)	11% (18)	36% (56)	156
Employ: Other	20% (14)	19% (13)	7% (5)	7% (5)	7% (5)	12% (9)	28% (20)	70
Military HH: Yes	20% (24)	27% (31)	13% (15)	14% (16)	1% (1)	6% (8)	19% (23)	117
Military HH: No	22% (192)	21% (188)	10% (86)	7% (62)	4% (38)	9% (83)	26% (232)	882
RD/WT: Right Direction	29% (78)	24% (65)	10% (27)	6% (16)	4% (10)	7% (19)	21% (56)	270
RD/WT: Wrong Track	19% (138)	21% (154)	10% (74)	9% (63)	4% (29)	10% (72)	27% (198)	729
Trump Job Approve	27% (85)	26% (84)	10% (33)	6% (19)	3% (9)	7% (22)	21% (68)	320
Trump Job Disapprove	20% (124)	21% (131)	10% (61)	9% (59)	4% (28)	10% (65)	26% (165)	633
Trump Job Strongly Approve	34% (58)	21% (36)	9% (16)	5% (8)	2% (4)	8% (13)	21% (35)	170
Trump Job Somewhat Approve	18% (27)	32% (48)	11% (17)	7% (11)	4% (6)	6% (8)	22% (33)	150
Trump Job Somewhat Disapprove	19% (26)	20% (27)	11% (15)	9% (12)	7% (10)	9% (11)	24% (33)	134
Trump Job Strongly Disapprove	20% (98)	21% (104)	9% (46)	9% (47)	4% (18)	11% (53)	27% (132)	499

Continued on next page

Table MCFE37_2: How often do you turn to the following sources for news?
Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	22% (216)	22% (219)	10% (101)	8% (79)	4% (39)	9% (91)	25% (254)	999
Favorable of Trump	29% (92)	25% (78)	11% (34)	5% (17)	4% (11)	7% (22)	20% (64)	318
Unfavorable of Trump	18% (114)	21% (134)	10% (59)	10% (60)	4% (23)	11% (66)	27% (166)	622
Very Favorable of Trump	31% (55)	24% (42)	9% (16)	5% (9)	2% (3)	8% (15)	22% (39)	180
Somewhat Favorable of Trump	26% (36)	26% (36)	13% (18)	6% (8)	6% (8)	5% (7)	18% (25)	138
Somewhat Unfavorable of Trump	19% (20)	24% (26)	9% (10)	10% (11)	5% (5)	10% (10)	23% (25)	106
Very Unfavorable of Trump	18% (94)	21% (108)	10% (49)	9% (49)	4% (18)	11% (56)	27% (142)	515
#1 Issue: Economy	23% (89)	26% (103)	9% (37)	8% (31)	3% (13)	10% (38)	20% (78)	388
#1 Issue: Security	25% (20)	24% (18)	8% (6)	3% (2)	6% (5)	8% (6)	25% (19)	77
#1 Issue: Health Care	20% (42)	18% (37)	14% (30)	8% (17)	6% (12)	7% (15)	28% (59)	213
#1 Issue: Medicare / Social Security	18% (14)	18% (14)	7% (5)	12% (9)	2% (2)	7% (5)	36% (27)	76
#1 Issue: Women's Issues	14% (9)	16% (10)	13% (9)	11% (7)	3% (2)	8% (5)	34% (22)	65
#1 Issue: Education	21% (12)	18% (10)	6% (3)	10% (6)	6% (3)	14% (8)	26% (15)	57
#1 Issue: Energy	24% (14)	19% (10)	13% (7)	3% (2)	4% (2)	16% (9)	21% (11)	56
#1 Issue: Other	26% (17)	25% (17)	5% (3)	6% (4)	— (0)	6% (4)	33% (22)	67
2018 House Vote: Democrat	27% (102)	20% (73)	12% (44)	10% (36)	3% (12)	9% (32)	20% (73)	373
2018 House Vote: Republican	24% (50)	30% (62)	10% (21)	7% (14)	2% (5)	8% (17)	17% (35)	205
2016 Vote: Hillary Clinton	25% (89)	21% (78)	12% (43)	9% (31)	3% (10)	10% (37)	21% (75)	364
2016 Vote: Donald Trump	28% (60)	30% (65)	9% (21)	6% (13)	3% (6)	8% (18)	16% (35)	217
2016 Vote: Didn't Vote	16% (60)	18% (68)	8% (32)	8% (30)	6% (22)	9% (33)	36% (137)	382
Voted in 2014: Yes	26% (132)	24% (121)	11% (57)	9% (45)	3% (13)	9% (44)	18% (89)	502
Voted in 2014: No	17% (84)	20% (98)	9% (43)	7% (34)	5% (26)	9% (47)	33% (166)	497
2012 Vote: Barack Obama	24% (92)	22% (85)	10% (40)	10% (38)	3% (10)	11% (42)	20% (76)	382
2012 Vote: Mitt Romney	25% (32)	29% (37)	13% (17)	8% (10)	1% (2)	7% (9)	17% (21)	128
2012 Vote: Didn't Vote	18% (84)	19% (91)	9% (41)	7% (31)	5% (26)	9% (40)	33% (154)	468
4-Region: Northeast	21% (37)	22% (37)	7% (13)	7% (13)	4% (7)	10% (17)	27% (47)	170
4-Region: Midwest	15% (15)	28% (27)	7% (7)	9% (9)	7% (7)	6% (6)	27% (27)	97
4-Region: South	25% (109)	23% (101)	10% (45)	8% (36)	3% (15)	9% (38)	22% (99)	445
4-Region: West	19% (56)	19% (54)	12% (35)	7% (20)	3% (9)	10% (30)	28% (81)	286

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Table MCFE37_2: How often do you turn to the following sources for news?

Radio

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	22% (216)	22% (219)	10% (101)	8% (79)	4% (39)	9% (91)	25% (254)	999
Mexican	20% (91)	21% (99)	9% (43)	8% (38)	5% (21)	10% (46)	27% (127)	465
Puerto Rican	19% (35)	21% (38)	12% (22)	7% (13)	5% (8)	7% (13)	28% (51)	179
Cuban	28% (23)	28% (23)	7% (6)	5% (4)	2% (2)	11% (9)	18% (15)	81
Other South American	27% (33)	20% (24)	13% (15)	9% (11)	3% (3)	13% (15)	15% (18)	119
Speaks only English at home	18% (48)	20% (54)	8% (21)	7% (18)	5% (13)	8% (22)	34% (90)	265
Speaks mostly English at home	17% (42)	26% (65)	11% (29)	7% (18)	3% (7)	10% (26)	26% (65)	254
Speaks both English and Spanish at home	24% (77)	22% (70)	12% (38)	10% (31)	4% (12)	8% (27)	21% (68)	323
Speaks mostly Spanish at home	30% (34)	22% (24)	8% (8)	7% (7)	6% (7)	10% (11)	17% (19)	111
Trump supporter	27% (74)	25% (67)	11% (31)	5% (14)	4% (10)	7% (19)	21% (57)	272
Biden supporter	20% (116)	21% (122)	10% (55)	9% (53)	4% (21)	11% (65)	25% (141)	573
Sports fans	23% (167)	25% (179)	11% (76)	9% (62)	3% (24)	9% (65)	20% (144)	717
Avid sports fans	29% (88)	27% (81)	9% (28)	9% (26)	3% (9)	8% (24)	15% (44)	299
Sports fans, Age: 18-34	21% (52)	22% (57)	12% (31)	8% (20)	5% (13)	10% (25)	22% (55)	253
Sports fans, Age: 35-44	29% (52)	23% (42)	11% (19)	7% (12)	1% (2)	11% (20)	18% (33)	182
Sports fans, Age: 45-64	25% (53)	28% (60)	10% (20)	12% (24)	4% (8)	5% (10)	17% (35)	209
Sports fans, Age: 65+	13% (10)	29% (21)	7% (5)	8% (6)	3% (2)	12% (9)	28% (21)	73
Movie studios should diversify teams	21% (149)	23% (157)	11% (77)	9% (61)	3% (23)	9% (64)	23% (160)	691
Movie studios should diversify stories	23% (136)	22% (133)	12% (69)	9% (51)	3% (18)	9% (55)	22% (134)	595
Concerned about Covid	22% (192)	23% (199)	10% (89)	8% (65)	4% (30)	9% (79)	24% (202)	856
No experience with Covid	20% (66)	18% (58)	10% (32)	6% (19)	3% (11)	8% (27)	34% (112)	326
Health care major factor for election	23% (154)	22% (143)	10% (64)	7% (46)	3% (23)	9% (60)	26% (168)	658
Social media users	22% (213)	22% (213)	10% (100)	8% (78)	4% (38)	9% (91)	25% (243)	975
WhatsApp users	28% (135)	22% (102)	11% (53)	8% (38)	3% (15)	10% (46)	18% (85)	474
WeChat users	33% (20)	28% (17)	14% (8)	9% (5)	4% (2)	4% (3)	8% (5)	61
Social media news source at least once a week	26% (176)	24% (166)	11% (72)	7% (46)	4% (26)	8% (55)	20% (139)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_3: How often do you turn to the following sources for news?
 Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	31% (314)	17% (174)	9% (93)	8% (77)	4% (35)	6% (59)	25% (246)	999
Gender: Male	34% (168)	21% (104)	9% (45)	6% (32)	3% (17)	5% (26)	21% (106)	500
Gender: Female	29% (146)	14% (70)	10% (48)	9% (45)	4% (18)	7% (33)	28% (140)	499
Age: 18-34	22% (82)	18% (69)	11% (40)	9% (34)	4% (14)	7% (27)	30% (113)	378
Age: 35-44	29% (65)	23% (51)	11% (25)	7% (16)	3% (6)	7% (15)	20% (44)	222
Age: 45-64	36% (105)	15% (44)	8% (24)	8% (23)	4% (12)	5% (15)	23% (68)	290
Age: 65+	56% (62)	10% (11)	4% (5)	4% (5)	3% (3)	2% (2)	20% (23)	110
GenZers: 1997-2012	17% (23)	15% (20)	9% (12)	10% (14)	5% (7)	10% (14)	34% (47)	137
Millennials: 1981-1996	26% (94)	20% (72)	12% (44)	7% (26)	3% (11)	6% (23)	26% (92)	361
GenXers: 1965-1980	35% (101)	20% (58)	9% (25)	8% (23)	3% (9)	5% (16)	20% (57)	289
Baby Boomers: 1946-1964	43% (82)	12% (23)	7% (13)	7% (13)	4% (8)	3% (5)	25% (47)	191
PID: Dem (no lean)	35% (155)	19% (84)	10% (44)	7% (33)	4% (17)	7% (29)	19% (82)	444
PID: Ind (no lean)	23% (74)	14% (45)	9% (28)	8% (24)	4% (12)	6% (18)	37% (117)	319
PID: Rep (no lean)	36% (85)	20% (46)	9% (21)	8% (19)	3% (6)	5% (12)	20% (47)	236
PID/Gender: Dem Men	38% (76)	25% (50)	8% (17)	6% (12)	3% (7)	5% (10)	14% (28)	199
PID/Gender: Dem Women	32% (79)	14% (33)	11% (27)	9% (21)	4% (10)	8% (19)	22% (55)	245
PID/Gender: Ind Men	25% (39)	14% (23)	10% (15)	8% (12)	5% (8)	7% (11)	31% (48)	156
PID/Gender: Ind Women	22% (35)	14% (22)	8% (13)	7% (12)	3% (4)	4% (7)	42% (69)	162
PID/Gender: Rep Men	37% (53)	22% (31)	9% (13)	5% (8)	2% (3)	3% (5)	22% (31)	144
PID/Gender: Rep Women	34% (32)	16% (15)	8% (8)	13% (12)	3% (3)	7% (7)	18% (16)	92
Ideo: Liberal (1-3)	33% (114)	17% (58)	11% (36)	9% (31)	4% (12)	7% (22)	20% (67)	341
Ideo: Moderate (4)	34% (113)	18% (62)	8% (27)	6% (20)	4% (13)	7% (23)	24% (80)	337
Ideo: Conservative (5-7)	32% (72)	19% (44)	11% (24)	7% (15)	3% (8)	4% (10)	24% (55)	227
Educ: < College	25% (145)	16% (94)	8% (47)	8% (44)	4% (24)	7% (43)	31% (181)	579
Educ: Bachelors degree	39% (101)	19% (49)	13% (33)	8% (20)	2% (4)	4% (11)	16% (42)	260
Educ: Post-grad	42% (68)	20% (32)	8% (12)	8% (13)	4% (7)	3% (5)	15% (23)	160
Income: Under 50k	23% (118)	16% (82)	9% (45)	9% (45)	4% (19)	7% (37)	33% (168)	514
Income: 50k-100k	39% (122)	18% (57)	10% (31)	5% (17)	3% (10)	5% (15)	19% (60)	313
Income: 100k+	43% (74)	20% (35)	10% (17)	9% (15)	4% (6)	4% (6)	10% (18)	171
Ethnicity: White	32% (201)	20% (126)	10% (63)	7% (46)	3% (18)	5% (34)	23% (145)	633

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Table MCFE37_3: How often do you turn to the following sources for news?

Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	31% (314)	17% (174)	9% (93)	8% (77)	4% (35)	6% (59)	25% (246)	999
Ethnicity: Hispanic	31% (314)	17% (174)	9% (93)	8% (77)	4% (35)	6% (59)	25% (246)	999
Ethnicity: Black	44% (25)	6% (4)	10% (6)	13% (7)	8% (4)	6% (4)	13% (8)	57
Ethnicity: Other	28% (88)	15% (45)	8% (25)	8% (23)	4% (13)	7% (22)	30% (94)	309
All Christian	35% (194)	20% (108)	10% (54)	8% (43)	4% (22)	4% (22)	20% (110)	553
Agnostic/Nothing in particular	24% (57)	17% (40)	8% (18)	7% (17)	2% (4)	7% (15)	35% (82)	233
Something Else	27% (36)	9% (13)	11% (14)	8% (10)	5% (6)	12% (16)	28% (38)	133
Evangelical	33% (78)	16% (38)	10% (25)	9% (22)	4% (10)	6% (15)	21% (50)	238
Non-Evangelical	34% (149)	18% (79)	10% (42)	7% (29)	4% (18)	5% (23)	22% (95)	435
Community: Urban	33% (150)	18% (80)	10% (45)	8% (34)	3% (14)	6% (28)	23% (103)	454
Community: Suburban	32% (138)	17% (73)	9% (38)	7% (30)	5% (20)	5% (23)	26% (110)	431
Community: Rural	23% (26)	19% (21)	9% (10)	12% (14)	1% (1)	7% (8)	29% (33)	114
Employ: Private Sector	35% (131)	20% (75)	13% (50)	8% (31)	3% (9)	3% (12)	17% (62)	370
Employ: Government	34% (26)	20% (15)	7% (5)	6% (5)	4% (3)	9% (7)	21% (15)	75
Employ: Self-Employed	29% (28)	20% (19)	9% (9)	9% (9)	5% (4)	13% (13)	15% (14)	95
Employ: Student	9% (6)	14% (9)	9% (6)	12% (8)	4% (3)	10% (6)	42% (27)	64
Employ: Retired	48% (57)	10% (13)	3% (4)	5% (6)	4% (5)	2% (3)	27% (32)	120
Employ: Unemployed	25% (39)	13% (20)	7% (11)	9% (14)	5% (8)	7% (11)	34% (53)	156
Employ: Other	25% (17)	18% (12)	9% (6)	3% (2)	— (0)	8% (5)	39% (27)	70
Military HH: Yes	30% (36)	15% (18)	8% (9)	12% (14)	3% (3)	6% (7)	26% (31)	117
Military HH: No	32% (279)	18% (157)	10% (84)	7% (63)	4% (32)	6% (52)	24% (216)	882
RD/WT: Right Direction	33% (88)	19% (51)	11% (29)	7% (18)	3% (7)	6% (16)	22% (61)	270
RD/WT: Wrong Track	31% (226)	17% (124)	9% (64)	8% (59)	4% (28)	6% (43)	26% (186)	729
Trump Job Approve	32% (103)	19% (61)	11% (34)	7% (23)	3% (8)	6% (19)	22% (71)	320
Trump Job Disapprove	32% (203)	18% (111)	9% (54)	8% (52)	4% (26)	6% (39)	23% (148)	633
Trump Job Strongly Approve	39% (67)	15% (26)	7% (13)	7% (13)	3% (5)	4% (8)	24% (40)	170
Trump Job Somewhat Approve	24% (36)	23% (35)	15% (22)	7% (10)	2% (3)	8% (12)	21% (31)	150
Trump Job Somewhat Disapprove	28% (37)	20% (26)	10% (13)	8% (11)	3% (5)	8% (11)	22% (30)	134
Trump Job Strongly Disapprove	33% (166)	17% (84)	8% (41)	8% (41)	4% (21)	6% (28)	24% (118)	499

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Table MCFE37_3: How often do you turn to the following sources for news?
Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	31% (314)	17% (174)	9% (93)	8% (77)	4% (35)	6% (59)	25% (246)	999
Favorable of Trump	34% (108)	21% (67)	9% (30)	8% (24)	3% (9)	4% (13)	21% (66)	318
Unfavorable of Trump	31% (193)	17% (104)	9% (56)	8% (47)	4% (25)	7% (43)	25% (154)	622
Very Favorable of Trump	37% (66)	17% (31)	9% (16)	7% (12)	3% (6)	4% (7)	23% (42)	180
Somewhat Favorable of Trump	30% (42)	26% (36)	10% (14)	9% (12)	3% (3)	4% (6)	17% (24)	138
Somewhat Unfavorable of Trump	27% (29)	19% (20)	11% (12)	8% (9)	2% (2)	10% (11)	23% (24)	106
Very Unfavorable of Trump	32% (165)	16% (83)	9% (44)	8% (39)	4% (23)	6% (32)	25% (130)	515
#1 Issue: Economy	33% (128)	18% (71)	9% (36)	8% (30)	3% (13)	6% (22)	23% (88)	388
#1 Issue: Security	29% (22)	23% (18)	10% (7)	8% (6)	2% (1)	9% (7)	20% (16)	77
#1 Issue: Health Care	38% (80)	20% (42)	11% (24)	8% (17)	4% (9)	4% (9)	15% (31)	213
#1 Issue: Medicare / Social Security	38% (29)	12% (9)	4% (3)	6% (5)	5% (4)	3% (2)	32% (25)	76
#1 Issue: Women's Issues	16% (10)	14% (9)	13% (8)	7% (5)	1% (1)	7% (5)	41% (27)	65
#1 Issue: Education	21% (12)	14% (8)	10% (6)	12% (7)	5% (3)	7% (4)	31% (18)	57
#1 Issue: Energy	26% (14)	18% (10)	9% (5)	9% (5)	5% (3)	14% (8)	20% (11)	56
#1 Issue: Other	27% (18)	11% (7)	6% (4)	4% (2)	3% (2)	2% (2)	47% (31)	67
2018 House Vote: Democrat	38% (142)	19% (70)	12% (46)	7% (26)	4% (14)	4% (14)	17% (62)	373
2018 House Vote: Republican	40% (83)	18% (37)	9% (18)	8% (16)	3% (6)	5% (11)	17% (34)	205
2016 Vote: Hillary Clinton	40% (145)	18% (66)	10% (36)	8% (28)	3% (11)	4% (15)	17% (62)	364
2016 Vote: Donald Trump	37% (80)	18% (40)	11% (24)	6% (13)	3% (7)	5% (11)	20% (43)	217
2016 Vote: Didn't Vote	22% (84)	16% (59)	8% (30)	9% (34)	4% (16)	8% (29)	34% (130)	382
Voted in 2014: Yes	37% (186)	19% (96)	11% (57)	8% (40)	3% (16)	4% (20)	17% (85)	502
Voted in 2014: No	26% (128)	16% (78)	7% (36)	7% (37)	4% (19)	8% (39)	32% (161)	497
2012 Vote: Barack Obama	38% (144)	18% (69)	11% (43)	8% (29)	4% (15)	4% (14)	18% (68)	382
2012 Vote: Mitt Romney	39% (49)	16% (20)	9% (12)	9% (11)	2% (3)	6% (7)	20% (26)	128
2012 Vote: Didn't Vote	24% (113)	17% (78)	8% (37)	8% (37)	4% (17)	8% (38)	32% (150)	468
4-Region: Northeast	34% (58)	22% (37)	7% (12)	9% (16)	3% (5)	6% (10)	19% (33)	170
4-Region: Midwest	21% (20)	21% (21)	11% (11)	9% (9)	5% (5)	8% (8)	24% (23)	97
4-Region: South	37% (163)	16% (69)	9% (39)	8% (34)	4% (16)	6% (26)	22% (98)	445
4-Region: West	25% (73)	17% (47)	11% (31)	7% (19)	3% (9)	5% (15)	32% (92)	286

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Table MCFE37_3: How often do you turn to the following sources for news?

Cable news networks

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	31% (314)	17% (174)	9% (93)	8% (77)	4% (35)	6% (59)	25% (246)	999
Mexican	25% (117)	18% (85)	9% (41)	8% (36)	3% (16)	4% (21)	32% (150)	465
Puerto Rican	31% (56)	19% (34)	9% (16)	10% (18)	4% (7)	6% (10)	21% (38)	179
Cuban	58% (47)	9% (7)	8% (7)	5% (4)	— (0)	9% (8)	10% (8)	81
Other South American	36% (43)	16% (19)	11% (13)	10% (12)	4% (4)	7% (9)	15% (18)	119
Speaks only English at home	26% (70)	14% (36)	7% (19)	9% (23)	5% (14)	8% (22)	31% (82)	265
Speaks mostly English at home	33% (84)	17% (42)	9% (22)	6% (16)	2% (6)	6% (14)	27% (69)	254
Speaks both English and Spanish at home	33% (105)	21% (66)	11% (35)	9% (28)	3% (9)	5% (15)	20% (64)	323
Speaks mostly Spanish at home	33% (36)	22% (25)	12% (14)	6% (7)	6% (6)	6% (6)	16% (17)	111
Trump supporter	34% (92)	20% (54)	9% (24)	7% (18)	3% (8)	6% (17)	22% (60)	272
Biden supporter	33% (191)	18% (104)	9% (52)	8% (45)	4% (22)	6% (37)	21% (121)	573
Sports fans	34% (247)	20% (145)	10% (73)	8% (56)	4% (28)	6% (40)	18% (129)	717
Avid sports fans	40% (119)	22% (67)	11% (34)	9% (26)	2% (5)	4% (12)	12% (36)	299
Sports fans, Age: 18-34	25% (64)	21% (54)	12% (31)	9% (24)	4% (11)	7% (17)	21% (53)	253
Sports fans, Age: 35-44	32% (58)	25% (46)	12% (22)	6% (11)	3% (5)	6% (11)	16% (28)	182
Sports fans, Age: 45-64	39% (82)	16% (34)	8% (16)	9% (19)	4% (9)	5% (11)	19% (39)	209
Sports fans, Age: 65+	59% (43)	15% (11)	6% (5)	3% (2)	4% (3)	2% (1)	11% (8)	73
Movie studios should diversify teams	32% (224)	19% (132)	10% (70)	9% (59)	3% (22)	5% (35)	21% (148)	691
Movie studios should diversify stories	33% (195)	20% (118)	11% (67)	8% (51)	3% (20)	5% (31)	19% (113)	595
Concerned about Covid	33% (281)	18% (157)	9% (79)	8% (65)	3% (30)	6% (52)	23% (193)	856
No experience with Covid	29% (93)	18% (57)	7% (23)	7% (21)	4% (13)	5% (17)	31% (101)	326
Health care major factor for election	34% (224)	18% (117)	9% (58)	7% (43)	4% (24)	7% (45)	22% (147)	658
Social media users	32% (308)	18% (173)	10% (93)	8% (75)	4% (34)	6% (58)	24% (233)	975
WhatsApp users	36% (172)	21% (100)	10% (49)	7% (32)	3% (16)	5% (25)	17% (79)	474
WeChat users	42% (26)	28% (17)	8% (5)	5% (3)	— (0)	6% (3)	11% (7)	61
Social media news source at least once a week	33% (222)	20% (139)	11% (72)	8% (52)	3% (22)	4% (26)	21% (146)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_4: How often do you turn to the following sources for news?
Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	35% (352)	19% (192)	9% (89)	8% (76)	3% (34)	5% (50)	21% (207)	999
Gender: Male	35% (173)	23% (112)	11% (57)	7% (35)	3% (13)	4% (21)	17% (87)	500
Gender: Female	36% (179)	16% (79)	6% (32)	8% (41)	4% (21)	6% (29)	24% (119)	499
Age: 18-34	23% (87)	20% (74)	11% (42)	7% (27)	5% (18)	6% (24)	28% (106)	378
Age: 35-44	34% (75)	21% (47)	10% (22)	12% (28)	5% (11)	4% (8)	14% (31)	222
Age: 45-64	42% (122)	20% (59)	6% (18)	7% (19)	1% (4)	4% (12)	19% (55)	290
Age: 65+	62% (68)	11% (12)	6% (7)	2% (2)	1% (1)	5% (6)	13% (14)	110
GenZers: 1997-2012	16% (22)	13% (17)	11% (16)	11% (15)	6% (9)	5% (7)	38% (51)	137
Millennials: 1981-1996	29% (106)	23% (84)	11% (39)	7% (26)	4% (14)	5% (20)	20% (73)	361
GenXers: 1965-1980	38% (109)	22% (64)	7% (19)	9% (27)	3% (9)	4% (11)	17% (49)	289
Baby Boomers: 1946-1964	54% (103)	13% (24)	7% (13)	4% (7)	1% (2)	6% (12)	15% (29)	191
PID: Dem (no lean)	40% (178)	22% (97)	8% (34)	8% (36)	3% (16)	4% (20)	14% (63)	444
PID: Ind (no lean)	29% (92)	13% (42)	10% (33)	8% (25)	4% (12)	5% (16)	31% (98)	319
PID: Rep (no lean)	35% (81)	22% (52)	9% (22)	6% (15)	3% (6)	6% (14)	19% (45)	236
PID/Gender: Dem Men	36% (72)	31% (61)	11% (21)	7% (13)	3% (6)	3% (5)	10% (21)	199
PID/Gender: Dem Women	43% (106)	15% (36)	5% (13)	9% (23)	4% (10)	6% (15)	17% (43)	245
PID/Gender: Ind Men	28% (44)	14% (22)	13% (20)	9% (14)	4% (6)	6% (9)	26% (41)	156
PID/Gender: Ind Women	30% (48)	12% (20)	8% (13)	7% (11)	4% (6)	4% (7)	35% (57)	162
PID/Gender: Rep Men	40% (57)	20% (29)	11% (16)	6% (9)	1% (1)	4% (6)	18% (26)	144
PID/Gender: Rep Women	26% (24)	26% (24)	7% (6)	7% (6)	5% (5)	8% (8)	21% (19)	92
Ideo: Liberal (1-3)	39% (134)	22% (75)	10% (36)	9% (29)	3% (9)	3% (10)	14% (48)	341
Ideo: Moderate (4)	36% (121)	18% (62)	7% (24)	7% (24)	4% (14)	6% (22)	21% (72)	337
Ideo: Conservative (5-7)	35% (80)	20% (46)	11% (25)	6% (14)	3% (6)	6% (14)	19% (43)	227
Educ: < College	31% (182)	17% (96)	8% (45)	8% (46)	4% (21)	5% (30)	28% (160)	579
Educ: Bachelors degree	37% (96)	24% (61)	13% (33)	5% (13)	3% (8)	7% (19)	11% (30)	260
Educ: Post-grad	46% (74)	22% (35)	7% (11)	10% (16)	3% (5)	1% (2)	11% (17)	160
Income: Under 50k	30% (156)	17% (88)	8% (43)	9% (47)	4% (18)	6% (29)	26% (133)	514
Income: 50k-100k	41% (128)	17% (52)	10% (32)	6% (18)	4% (12)	6% (19)	17% (54)	313
Income: 100k+	40% (68)	31% (53)	8% (13)	7% (12)	2% (4)	1% (2)	11% (19)	171
Ethnicity: White	38% (241)	20% (129)	9% (58)	7% (45)	3% (19)	4% (26)	18% (114)	633

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Table MCFE37_4: How often do you turn to the following sources for news?

Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	35% (352)	19% (192)	9% (89)	8% (76)	3% (34)	5% (50)	21% (207)	999
Ethnicity: Hispanic	35% (352)	19% (192)	9% (89)	8% (76)	3% (34)	5% (50)	21% (207)	999
Ethnicity: Black	33% (19)	18% (11)	11% (6)	12% (7)	4% (3)	8% (5)	13% (7)	57
Ethnicity: Other	30% (92)	17% (52)	8% (24)	8% (24)	4% (12)	6% (19)	28% (85)	309
All Christian	39% (216)	21% (115)	11% (60)	6% (33)	4% (21)	4% (22)	16% (86)	553
Agnostic/Nothing in particular	29% (69)	16% (37)	6% (15)	9% (21)	3% (7)	5% (12)	31% (73)	233
Something Else	33% (45)	15% (20)	5% (6)	10% (13)	3% (4)	8% (11)	26% (35)	133
Evangelical	38% (92)	19% (45)	8% (18)	7% (16)	4% (10)	8% (18)	16% (39)	238
Non-Evangelical	38% (166)	20% (85)	11% (46)	6% (27)	3% (15)	3% (15)	19% (81)	435
Community: Urban	39% (177)	19% (88)	7% (33)	8% (38)	4% (18)	5% (22)	17% (78)	454
Community: Suburban	33% (141)	18% (77)	12% (51)	6% (27)	3% (13)	5% (23)	23% (100)	431
Community: Rural	30% (34)	23% (26)	4% (4)	10% (11)	2% (3)	5% (5)	26% (29)	114
Employ: Private Sector	35% (129)	24% (89)	10% (36)	8% (30)	4% (16)	4% (14)	15% (56)	370
Employ: Government	32% (24)	23% (17)	9% (7)	12% (9)	— (0)	4% (3)	21% (16)	75
Employ: Self-Employed	34% (33)	18% (17)	9% (9)	9% (9)	4% (3)	7% (6)	18% (17)	95
Employ: Student	13% (8)	8% (5)	15% (9)	9% (6)	9% (6)	7% (5)	39% (25)	64
Employ: Retired	60% (72)	12% (15)	5% (6)	4% (5)	— (1)	3% (4)	15% (18)	120
Employ: Unemployed	31% (49)	20% (31)	8% (13)	9% (13)	2% (3)	6% (10)	24% (38)	156
Employ: Other	29% (20)	10% (7)	9% (6)	5% (4)	5% (4)	4% (3)	37% (26)	70
Military HH: Yes	29% (33)	23% (27)	13% (16)	8% (10)	3% (4)	4% (4)	20% (24)	117
Military HH: No	36% (318)	19% (165)	8% (73)	8% (67)	3% (30)	5% (46)	21% (183)	882
RD/WT: Right Direction	35% (94)	19% (52)	12% (31)	7% (18)	2% (6)	6% (15)	20% (53)	270
RD/WT: Wrong Track	35% (257)	19% (140)	8% (58)	8% (58)	4% (28)	5% (35)	21% (153)	729
Trump Job Approve	32% (102)	22% (69)	10% (32)	6% (18)	2% (7)	5% (16)	23% (75)	320
Trump Job Disapprove	38% (239)	19% (117)	8% (51)	8% (54)	4% (27)	5% (34)	18% (111)	633
Trump Job Strongly Approve	35% (60)	20% (33)	8% (14)	6% (10)	2% (3)	3% (6)	26% (44)	170
Trump Job Somewhat Approve	28% (42)	24% (36)	12% (18)	6% (8)	3% (4)	7% (10)	21% (31)	150
Trump Job Somewhat Disapprove	35% (47)	21% (27)	6% (9)	9% (12)	8% (11)	5% (6)	17% (22)	134
Trump Job Strongly Disapprove	39% (192)	18% (90)	9% (43)	8% (42)	3% (15)	6% (28)	18% (89)	499

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Table MCFE37_4: How often do you turn to the following sources for news?
Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	35% (352)	19% (192)	9% (89)	8% (76)	3% (34)	5% (50)	21% (207)	999
Favorable of Trump	33% (106)	23% (73)	10% (33)	6% (19)	2% (7)	5% (17)	20% (64)	318
Unfavorable of Trump	37% (229)	18% (112)	8% (49)	8% (52)	4% (26)	5% (32)	20% (122)	622
Very Favorable of Trump	32% (58)	20% (35)	12% (22)	7% (12)	3% (5)	3% (6)	23% (42)	180
Somewhat Favorable of Trump	34% (48)	27% (38)	8% (11)	5% (7)	2% (2)	8% (11)	16% (23)	138
Somewhat Unfavorable of Trump	34% (36)	19% (20)	6% (6)	7% (8)	9% (10)	3% (3)	23% (24)	106
Very Unfavorable of Trump	38% (193)	18% (92)	8% (43)	9% (45)	3% (17)	6% (28)	19% (97)	515
#1 Issue: Economy	36% (140)	20% (76)	10% (39)	7% (27)	3% (13)	5% (21)	19% (72)	388
#1 Issue: Security	28% (22)	23% (18)	9% (7)	8% (6)	2% (1)	7% (5)	23% (18)	77
#1 Issue: Health Care	40% (86)	21% (45)	8% (16)	8% (18)	3% (6)	4% (8)	16% (33)	213
#1 Issue: Medicare / Social Security	58% (44)	11% (8)	— (0)	7% (5)	1% (1)	4% (3)	19% (15)	76
#1 Issue: Women's Issues	26% (17)	13% (8)	10% (6)	8% (5)	7% (5)	5% (3)	32% (21)	65
#1 Issue: Education	21% (12)	23% (13)	7% (4)	11% (7)	10% (6)	10% (6)	17% (10)	57
#1 Issue: Energy	19% (11)	24% (13)	18% (10)	6% (4)	4% (2)	3% (2)	24% (14)	56
#1 Issue: Other	30% (20)	14% (10)	8% (6)	7% (5)	— (0)	3% (2)	37% (25)	67
2018 House Vote: Democrat	46% (170)	22% (83)	8% (31)	7% (28)	2% (8)	4% (14)	10% (39)	373
2018 House Vote: Republican	35% (72)	20% (42)	11% (22)	6% (13)	2% (5)	5% (11)	20% (41)	205
2016 Vote: Hillary Clinton	46% (168)	20% (72)	8% (31)	8% (30)	3% (11)	4% (13)	11% (39)	364
2016 Vote: Donald Trump	33% (71)	22% (49)	12% (26)	6% (13)	2% (4)	5% (11)	20% (44)	217
2016 Vote: Didn't Vote	27% (104)	17% (64)	8% (31)	8% (31)	5% (18)	6% (23)	29% (111)	382
Voted in 2014: Yes	41% (207)	22% (110)	9% (45)	8% (38)	2% (12)	4% (21)	14% (69)	502
Voted in 2014: No	29% (145)	17% (82)	9% (44)	8% (38)	4% (22)	6% (29)	28% (137)	497
2012 Vote: Barack Obama	45% (172)	22% (84)	7% (28)	8% (31)	2% (7)	4% (16)	12% (44)	382
2012 Vote: Mitt Romney	33% (42)	21% (27)	8% (11)	7% (9)	3% (4)	7% (9)	20% (26)	128
2012 Vote: Didn't Vote	28% (131)	16% (76)	10% (48)	8% (35)	5% (22)	5% (24)	28% (132)	468
4-Region: Northeast	31% (53)	22% (38)	7% (12)	9% (15)	4% (6)	3% (6)	24% (40)	170
4-Region: Midwest	22% (21)	19% (19)	18% (18)	6% (6)	6% (5)	6% (6)	23% (23)	97
4-Region: South	43% (190)	17% (76)	7% (31)	8% (35)	4% (19)	5% (21)	16% (73)	445
4-Region: West	31% (87)	21% (59)	10% (29)	7% (20)	1% (4)	6% (17)	25% (71)	286

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Table MCFE37_4: How often do you turn to the following sources for news?

Network news

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	35% (352)	19% (192)	9% (89)	8% (76)	3% (34)	5% (50)	21% (207)	999
Mexican	28% (129)	21% (97)	9% (44)	7% (34)	3% (13)	6% (28)	26% (119)	465
Puerto Rican	36% (65)	20% (36)	7% (13)	11% (20)	5% (8)	3% (6)	17% (31)	179
Cuban	46% (37)	17% (14)	8% (7)	7% (6)	4% (3)	5% (4)	12% (10)	81
Other South American	52% (62)	16% (19)	7% (8)	8% (10)	1% (2)	4% (5)	12% (14)	119
Speaks only English at home	28% (74)	17% (45)	9% (23)	9% (25)	4% (11)	6% (16)	27% (72)	265
Speaks mostly English at home	38% (96)	19% (49)	8% (21)	5% (11)	2% (5)	5% (14)	23% (58)	254
Speaks both English and Spanish at home	37% (120)	18% (59)	10% (31)	9% (28)	4% (12)	4% (14)	18% (59)	323
Speaks mostly Spanish at home	38% (42)	30% (33)	10% (11)	5% (6)	4% (4)	4% (5)	10% (11)	111
Trump supporter	31% (84)	23% (62)	11% (30)	6% (15)	3% (8)	5% (13)	23% (61)	272
Biden supporter	39% (226)	20% (112)	9% (50)	9% (49)	3% (17)	6% (32)	15% (87)	573
Sports fans	38% (271)	21% (153)	10% (68)	7% (52)	3% (21)	5% (36)	16% (116)	717
Avid sports fans	41% (121)	24% (73)	10% (29)	7% (20)	3% (8)	3% (10)	12% (37)	299
Sports fans, Age: 18-34	27% (67)	23% (58)	13% (34)	6% (16)	5% (12)	7% (18)	19% (48)	253
Sports fans, Age: 35-44	38% (69)	24% (43)	10% (17)	12% (21)	3% (5)	3% (6)	11% (21)	182
Sports fans, Age: 45-64	43% (89)	21% (43)	5% (11)	7% (15)	1% (3)	4% (8)	19% (40)	209
Sports fans, Age: 65+	64% (46)	11% (8)	8% (6)	— (0)	2% (1)	5% (4)	10% (7)	73
Movie studios should diversify teams	37% (253)	22% (152)	10% (70)	9% (60)	3% (18)	4% (28)	16% (111)	691
Movie studios should diversify stories	38% (224)	22% (133)	10% (62)	9% (52)	3% (16)	4% (23)	14% (85)	595
Concerned about Covid	37% (317)	20% (173)	9% (79)	7% (62)	4% (31)	5% (44)	18% (150)	856
No experience with Covid	30% (98)	19% (64)	6% (20)	9% (28)	4% (12)	3% (11)	29% (93)	326
Health care major factor for election	40% (266)	19% (127)	7% (47)	7% (47)	3% (22)	5% (32)	18% (117)	658
Social media users	35% (342)	19% (188)	9% (89)	8% (74)	3% (34)	5% (50)	20% (198)	975
WhatsApp users	40% (189)	21% (100)	10% (48)	9% (44)	4% (17)	4% (18)	12% (59)	474
WeChat users	37% (23)	29% (18)	10% (6)	8% (5)	2% (1)	3% (2)	11% (7)	61
Social media news source at least once a week	37% (251)	22% (148)	10% (67)	8% (52)	3% (20)	3% (20)	18% (121)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_5: How often do you turn to the following sources for news?
 Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	26% (261)	21% (213)	11% (106)	9% (89)	4% (40)	7% (68)	22% (222)	999
Gender: Male	28% (139)	23% (116)	10% (52)	10% (52)	3% (17)	6% (29)	19% (95)	500
Gender: Female	24% (122)	19% (97)	11% (55)	8% (38)	5% (23)	8% (39)	25% (127)	499
Age: 18-34	21% (80)	19% (70)	14% (52)	11% (41)	6% (24)	7% (28)	22% (84)	378
Age: 35-44	28% (62)	25% (55)	13% (29)	7% (16)	4% (8)	8% (18)	15% (33)	222
Age: 45-64	29% (83)	23% (68)	7% (21)	8% (22)	3% (8)	7% (19)	24% (68)	290
Age: 65+	33% (36)	19% (20)	5% (5)	9% (10)	— (0)	2% (3)	32% (35)	110
GenZers: 1997-2012	13% (18)	16% (22)	17% (23)	9% (12)	10% (13)	9% (13)	26% (36)	137
Millennials: 1981-1996	27% (96)	21% (75)	13% (48)	9% (33)	4% (13)	8% (28)	19% (68)	361
GenXers: 1965-1980	27% (78)	24% (71)	9% (27)	9% (25)	4% (12)	7% (20)	19% (56)	289
Baby Boomers: 1946-1964	29% (56)	23% (43)	5% (9)	10% (18)	1% (1)	4% (7)	29% (56)	191
PID: Dem (no lean)	28% (125)	22% (98)	10% (44)	10% (45)	3% (13)	7% (29)	21% (91)	444
PID: Ind (no lean)	24% (76)	19% (60)	11% (35)	8% (27)	6% (19)	7% (24)	24% (77)	319
PID: Rep (no lean)	25% (60)	24% (56)	12% (27)	7% (17)	3% (8)	6% (15)	22% (53)	236
PID/Gender: Dem Men	30% (60)	28% (55)	10% (21)	10% (21)	1% (1)	4% (8)	17% (34)	199
PID/Gender: Dem Women	27% (65)	17% (43)	9% (23)	10% (25)	5% (11)	9% (21)	23% (57)	245
PID/Gender: Ind Men	27% (42)	17% (27)	9% (15)	12% (18)	7% (11)	8% (12)	20% (31)	156
PID/Gender: Ind Women	21% (35)	20% (33)	13% (21)	5% (8)	5% (8)	7% (11)	28% (46)	162
PID/Gender: Rep Men	26% (38)	24% (35)	11% (16)	9% (13)	3% (5)	6% (8)	21% (29)	144
PID/Gender: Rep Women	24% (22)	23% (21)	12% (11)	5% (5)	3% (3)	7% (7)	26% (24)	92
Ideo: Liberal (1-3)	30% (104)	25% (84)	11% (37)	12% (40)	3% (10)	5% (16)	15% (51)	341
Ideo: Moderate (4)	27% (91)	19% (64)	12% (41)	7% (25)	4% (12)	8% (27)	23% (78)	337
Ideo: Conservative (5-7)	25% (56)	26% (58)	9% (21)	7% (17)	4% (9)	7% (15)	22% (51)	227
Educ: < College	20% (115)	19% (113)	9% (51)	9% (55)	6% (32)	8% (45)	29% (168)	579
Educ: Bachelors degree	31% (80)	25% (64)	15% (38)	8% (21)	2% (6)	7% (17)	13% (34)	260
Educ: Post-grad	42% (67)	23% (36)	11% (17)	8% (13)	1% (2)	3% (5)	12% (19)	160
Income: Under 50k	20% (102)	20% (104)	11% (54)	8% (43)	5% (27)	8% (41)	28% (143)	514
Income: 50k-100k	31% (98)	20% (62)	12% (38)	9% (28)	4% (11)	6% (18)	19% (58)	313
Income: 100k+	36% (61)	28% (47)	8% (14)	10% (18)	1% (2)	5% (9)	12% (21)	171
Ethnicity: White	29% (182)	24% (150)	10% (60)	10% (60)	3% (18)	6% (37)	20% (125)	633

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Table MCFE37_5: How often do you turn to the following sources for news?

Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	26% (261)	21% (213)	11% (106)	9% (89)	4% (40)	7% (68)	22% (222)	999
Ethnicity: Hispanic	26% (261)	21% (213)	11% (106)	9% (89)	4% (40)	7% (68)	22% (222)	999
Ethnicity: Black	20% (12)	15% (8)	13% (7)	16% (9)	5% (3)	8% (5)	23% (13)	57
Ethnicity: Other	22% (67)	18% (54)	13% (39)	6% (19)	6% (19)	9% (27)	27% (83)	309
All Christian	30% (164)	22% (121)	11% (58)	9% (49)	3% (15)	5% (29)	21% (116)	553
Agnostic/Nothing in particular	18% (41)	21% (48)	12% (28)	10% (24)	4% (10)	8% (19)	27% (62)	233
Something Else	26% (34)	21% (28)	7% (10)	7% (9)	5% (7)	10% (14)	24% (32)	133
Evangelical	33% (78)	23% (56)	10% (23)	5% (12)	3% (8)	6% (14)	20% (47)	238
Non-Evangelical	27% (118)	21% (90)	10% (42)	10% (44)	3% (14)	6% (28)	23% (98)	435
Community: Urban	29% (131)	20% (91)	12% (54)	7% (32)	5% (23)	7% (30)	20% (93)	454
Community: Suburban	26% (111)	23% (99)	10% (43)	10% (43)	3% (12)	6% (24)	23% (99)	431
Community: Rural	16% (18)	21% (24)	8% (10)	12% (14)	4% (5)	12% (14)	26% (30)	114
Employ: Private Sector	30% (111)	24% (90)	13% (48)	11% (39)	3% (9)	6% (21)	14% (51)	370
Employ: Government	26% (19)	18% (13)	15% (11)	15% (11)	1% (1)	5% (3)	21% (16)	75
Employ: Self-Employed	28% (26)	25% (23)	8% (8)	6% (6)	5% (5)	13% (12)	15% (15)	95
Employ: Student	5% (3)	12% (8)	17% (11)	14% (9)	15% (10)	5% (3)	31% (20)	64
Employ: Retired	30% (36)	21% (25)	3% (4)	6% (7)	— (0)	3% (3)	37% (44)	120
Employ: Unemployed	23% (36)	17% (27)	10% (15)	7% (11)	5% (8)	7% (11)	31% (49)	156
Employ: Other	20% (14)	22% (15)	8% (5)	4% (3)	7% (5)	11% (7)	30% (21)	70
Military HH: Yes	22% (25)	24% (28)	15% (17)	5% (6)	3% (3)	10% (12)	21% (25)	117
Military HH: No	27% (236)	21% (185)	10% (89)	9% (83)	4% (37)	6% (56)	22% (197)	882
RD/WT: Right Direction	29% (79)	23% (62)	14% (37)	5% (14)	3% (9)	5% (14)	21% (55)	270
RD/WT: Wrong Track	25% (182)	21% (151)	10% (70)	10% (75)	4% (31)	7% (53)	23% (166)	729
Trump Job Approve	26% (83)	24% (76)	13% (41)	5% (16)	4% (13)	6% (21)	22% (70)	320
Trump Job Disapprove	27% (170)	21% (132)	10% (61)	11% (68)	4% (24)	7% (44)	21% (134)	633
Trump Job Strongly Approve	27% (46)	22% (37)	11% (19)	6% (10)	2% (4)	6% (11)	26% (44)	170
Trump Job Somewhat Approve	25% (37)	26% (40)	15% (23)	4% (6)	6% (8)	7% (10)	18% (26)	150
Trump Job Somewhat Disapprove	21% (28)	22% (30)	11% (15)	12% (17)	6% (8)	11% (14)	16% (22)	134
Trump Job Strongly Disapprove	28% (141)	20% (102)	9% (46)	10% (52)	3% (17)	6% (30)	22% (112)	499

Continued on next page

Table MCFE37_5: How often do you turn to the following sources for news?
 Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	26% (261)	21% (213)	11% (106)	9% (89)	4% (40)	7% (68)	22% (222)	999
Favorable of Trump	29% (92)	24% (76)	12% (37)	6% (18)	3% (10)	5% (18)	22% (68)	318
Unfavorable of Trump	25% (157)	21% (131)	10% (64)	11% (66)	4% (23)	7% (45)	22% (137)	622
Very Favorable of Trump	28% (51)	22% (39)	13% (24)	6% (11)	2% (4)	5% (8)	24% (42)	180
Somewhat Favorable of Trump	29% (41)	27% (37)	10% (13)	5% (6)	4% (6)	7% (9)	19% (26)	138
Somewhat Unfavorable of Trump	20% (22)	23% (24)	14% (14)	12% (13)	5% (6)	11% (11)	15% (16)	106
Very Unfavorable of Trump	26% (135)	21% (107)	10% (49)	10% (53)	3% (17)	6% (33)	23% (121)	515
#1 Issue: Economy	31% (119)	21% (81)	12% (47)	7% (27)	3% (11)	8% (30)	19% (73)	388
#1 Issue: Security	22% (17)	25% (19)	7% (6)	7% (5)	4% (3)	14% (11)	21% (16)	77
#1 Issue: Health Care	27% (58)	23% (48)	13% (27)	11% (23)	4% (8)	4% (10)	18% (39)	213
#1 Issue: Medicare / Social Security	28% (21)	19% (15)	2% (2)	7% (6)	3% (2)	3% (2)	38% (29)	76
#1 Issue: Women's Issues	18% (12)	16% (10)	3% (2)	10% (7)	10% (7)	9% (6)	35% (23)	65
#1 Issue: Education	14% (8)	26% (15)	10% (6)	16% (9)	7% (4)	8% (5)	19% (11)	57
#1 Issue: Energy	20% (11)	19% (11)	20% (11)	14% (8)	2% (1)	6% (3)	19% (10)	56
#1 Issue: Other	24% (16)	22% (15)	8% (5)	7% (4)	5% (4)	3% (2)	31% (20)	67
2018 House Vote: Democrat	31% (115)	24% (90)	11% (40)	10% (38)	2% (8)	5% (18)	17% (64)	373
2018 House Vote: Republican	29% (59)	25% (51)	11% (23)	9% (18)	3% (7)	5% (10)	18% (37)	205
2016 Vote: Hillary Clinton	32% (116)	23% (83)	9% (32)	8% (29)	2% (8)	6% (21)	20% (74)	364
2016 Vote: Donald Trump	23% (50)	26% (56)	14% (30)	10% (22)	2% (4)	5% (11)	20% (43)	217
2016 Vote: Didn't Vote	23% (89)	16% (63)	11% (42)	8% (32)	7% (27)	9% (34)	25% (95)	382
Voted in 2014: Yes	28% (141)	25% (127)	11% (56)	9% (45)	2% (12)	6% (29)	18% (92)	502
Voted in 2014: No	24% (120)	17% (87)	10% (50)	9% (44)	6% (28)	8% (39)	26% (130)	497
2012 Vote: Barack Obama	29% (110)	26% (99)	9% (35)	10% (38)	2% (7)	5% (19)	19% (73)	382
2012 Vote: Mitt Romney	25% (32)	24% (30)	11% (14)	12% (15)	3% (3)	6% (8)	20% (25)	128
2012 Vote: Didn't Vote	24% (111)	17% (79)	12% (56)	7% (35)	6% (29)	8% (39)	26% (120)	468
4-Region: Northeast	31% (53)	20% (34)	11% (18)	8% (14)	5% (8)	4% (8)	21% (35)	170
4-Region: Midwest	18% (18)	22% (21)	19% (19)	6% (6)	6% (5)	6% (6)	23% (23)	97
4-Region: South	29% (129)	20% (89)	10% (42)	9% (41)	3% (15)	8% (34)	21% (94)	445
4-Region: West	21% (61)	24% (69)	9% (27)	10% (27)	4% (11)	7% (21)	24% (70)	286

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Table MCFE37_5: How often do you turn to the following sources for news?

Online-only news sites

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	26% (261)	21% (213)	11% (106)	9% (89)	4% (40)	7% (68)	22% (222)	999
Mexican	21% (96)	24% (110)	10% (46)	9% (44)	5% (21)	8% (36)	24% (112)	465
Puerto Rican	29% (52)	18% (33)	10% (17)	8% (15)	3% (5)	5% (10)	27% (48)	179
Cuban	35% (28)	18% (15)	10% (8)	6% (5)	6% (5)	4% (3)	21% (17)	81
Other South American	43% (51)	22% (26)	9% (11)	9% (10)	3% (4)	6% (7)	9% (10)	119
Speaks only English at home	21% (56)	23% (61)	9% (23)	9% (23)	4% (11)	6% (17)	28% (74)	265
Speaks mostly English at home	25% (63)	20% (52)	12% (29)	7% (18)	4% (10)	8% (22)	24% (60)	254
Speaks both English and Spanish at home	30% (96)	20% (63)	13% (41)	11% (37)	3% (11)	7% (21)	17% (55)	323
Speaks mostly Spanish at home	28% (31)	24% (27)	11% (12)	9% (10)	6% (7)	4% (4)	18% (19)	111
Trump supporter	26% (71)	27% (72)	12% (31)	6% (15)	3% (7)	6% (17)	21% (58)	272
Biden supporter	28% (161)	21% (118)	10% (59)	10% (60)	4% (21)	8% (43)	19% (110)	573
Sports fans	29% (207)	24% (172)	12% (85)	9% (62)	2% (16)	7% (47)	18% (127)	717
Avid sports fans	35% (105)	26% (79)	9% (28)	8% (25)	2% (7)	5% (15)	14% (41)	299
Sports fans, Age: 18-34	26% (66)	22% (55)	16% (40)	10% (26)	2% (6)	8% (21)	15% (39)	253
Sports fans, Age: 35-44	33% (59)	26% (47)	13% (24)	6% (11)	3% (5)	7% (12)	13% (24)	182
Sports fans, Age: 45-64	28% (59)	26% (55)	9% (18)	8% (18)	2% (5)	6% (12)	21% (43)	209
Sports fans, Age: 65+	32% (23)	22% (16)	5% (4)	10% (7)	— (0)	1% (1)	29% (21)	73
Movie studios should diversify teams	29% (202)	25% (169)	10% (70)	10% (70)	3% (24)	6% (43)	16% (113)	691
Movie studios should diversify stories	29% (172)	24% (145)	11% (65)	11% (63)	4% (22)	6% (34)	16% (93)	595
Concerned about Covid	27% (233)	22% (187)	11% (98)	9% (74)	4% (33)	6% (53)	21% (176)	856
No experience with Covid	24% (80)	21% (68)	6% (21)	9% (29)	5% (15)	6% (19)	29% (94)	326
Health care major factor for election	29% (188)	23% (149)	9% (60)	8% (55)	3% (20)	8% (51)	21% (135)	658
Social media users	26% (256)	21% (209)	11% (106)	9% (86)	4% (40)	7% (65)	22% (212)	975
WhatsApp users	33% (156)	21% (99)	12% (55)	8% (39)	3% (16)	6% (31)	17% (80)	474
WeChat users	37% (22)	20% (12)	18% (11)	11% (6)	1% (1)	3% (2)	11% (6)	61
Social media news source at least once a week	31% (208)	23% (158)	12% (83)	9% (61)	4% (28)	5% (32)	16% (108)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_6: How often do you turn to the following sources for news?
 Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	46% (464)	17% (168)	5% (47)	6% (58)	2% (24)	3% (33)	21% (206)	999
Gender: Male	43% (215)	17% (83)	6% (30)	7% (36)	2% (12)	3% (16)	22% (107)	500
Gender: Female	50% (249)	17% (85)	3% (17)	4% (21)	2% (12)	3% (17)	20% (98)	499
Age: 18-34	57% (217)	16% (61)	5% (19)	6% (23)	1% (5)	2% (9)	11% (42)	378
Age: 35-44	44% (98)	23% (51)	5% (12)	6% (13)	4% (9)	2% (5)	16% (34)	222
Age: 45-64	39% (114)	16% (45)	4% (13)	6% (19)	2% (6)	6% (18)	26% (75)	290
Age: 65+	32% (35)	10% (11)	3% (4)	3% (3)	4% (4)	— (0)	49% (54)	110
GenZers: 1997-2012	59% (80)	17% (24)	4% (5)	7% (10)	1% (2)	1% (1)	11% (14)	137
Millennials: 1981-1996	52% (188)	18% (64)	5% (18)	6% (23)	2% (6)	4% (13)	14% (49)	361
GenXers: 1965-1980	42% (121)	20% (57)	5% (16)	6% (17)	3% (9)	4% (12)	19% (56)	289
Baby Boomers: 1946-1964	37% (71)	11% (21)	4% (8)	4% (8)	4% (7)	3% (7)	37% (71)	191
PID: Dem (no lean)	49% (217)	17% (76)	4% (16)	5% (24)	3% (13)	3% (14)	19% (84)	444
PID: Ind (no lean)	43% (137)	18% (58)	5% (17)	5% (17)	3% (8)	4% (13)	22% (69)	319
PID: Rep (no lean)	47% (110)	14% (34)	6% (14)	7% (16)	1% (3)	3% (6)	22% (52)	236
PID/Gender: Dem Men	48% (95)	18% (35)	4% (8)	6% (12)	3% (6)	3% (5)	19% (37)	199
PID/Gender: Dem Women	50% (122)	17% (41)	3% (8)	5% (13)	3% (7)	3% (8)	19% (47)	245
PID/Gender: Ind Men	36% (57)	19% (29)	6% (9)	7% (11)	2% (3)	6% (9)	24% (37)	156
PID/Gender: Ind Women	49% (80)	18% (29)	4% (7)	3% (5)	3% (5)	2% (3)	20% (32)	162
PID/Gender: Rep Men	44% (63)	13% (19)	8% (12)	9% (13)	2% (3)	1% (1)	23% (33)	144
PID/Gender: Rep Women	51% (47)	16% (15)	2% (2)	3% (3)	— (0)	6% (5)	21% (19)	92
Ideo: Liberal (1-3)	52% (177)	16% (54)	4% (14)	7% (24)	3% (9)	1% (5)	17% (58)	341
Ideo: Moderate (4)	42% (141)	17% (59)	6% (19)	5% (18)	3% (9)	6% (22)	21% (70)	337
Ideo: Conservative (5-7)	45% (102)	18% (41)	6% (13)	4% (10)	1% (2)	2% (4)	25% (56)	227
Educ: < College	47% (275)	16% (95)	5% (28)	5% (27)	2% (13)	2% (14)	22% (127)	579
Educ: Bachelors degree	48% (125)	17% (43)	4% (11)	6% (16)	4% (9)	4% (11)	17% (45)	260
Educ: Post-grad	40% (64)	19% (30)	5% (8)	9% (15)	1% (1)	5% (8)	21% (33)	160
Income: Under 50k	47% (240)	17% (87)	4% (22)	5% (28)	3% (14)	3% (17)	21% (107)	514
Income: 50k-100k	49% (153)	16% (49)	4% (13)	5% (15)	2% (6)	3% (9)	22% (68)	313
Income: 100k+	41% (71)	19% (32)	7% (12)	8% (15)	2% (4)	4% (7)	18% (31)	171
Ethnicity: White	45% (287)	18% (112)	5% (30)	6% (37)	2% (13)	3% (21)	21% (132)	633

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Table MCFE37_6: How often do you turn to the following sources for news?

Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	46% (464)	17% (168)	5% (47)	6% (58)	2% (24)	3% (33)	21% (206)	999
Ethnicity: Hispanic	46% (464)	17% (168)	5% (47)	6% (58)	2% (24)	3% (33)	21% (206)	999
Ethnicity: Black	56% (32)	9% (5)	7% (4)	7% (4)	1% (1)	3% (2)	18% (10)	57
Ethnicity: Other	47% (144)	17% (51)	4% (13)	6% (17)	3% (10)	3% (10)	20% (63)	309
All Christian	47% (258)	17% (94)	5% (25)	6% (31)	3% (15)	3% (16)	21% (114)	553
Agnostic/Nothing in particular	45% (104)	16% (38)	5% (11)	4% (8)	2% (4)	4% (10)	24% (56)	233
Something Else	50% (67)	16% (22)	2% (3)	10% (13)	1% (2)	3% (4)	17% (22)	133
Evangelical	52% (124)	18% (43)	5% (12)	6% (15)	2% (4)	3% (7)	14% (32)	238
Non-Evangelical	44% (192)	16% (71)	3% (14)	7% (30)	3% (11)	3% (13)	24% (104)	435
Community: Urban	54% (243)	17% (76)	4% (20)	4% (20)	2% (10)	3% (14)	16% (71)	454
Community: Suburban	38% (166)	18% (76)	5% (20)	6% (28)	3% (11)	4% (16)	27% (115)	431
Community: Rural	48% (55)	14% (16)	6% (7)	9% (10)	2% (3)	3% (4)	17% (19)	114
Employ: Private Sector	50% (186)	19% (69)	5% (20)	5% (17)	3% (10)	3% (11)	15% (57)	370
Employ: Government	44% (33)	19% (14)	8% (6)	3% (3)	5% (4)	2% (2)	19% (14)	75
Employ: Self-Employed	46% (44)	17% (16)	6% (5)	6% (5)	— (0)	5% (5)	21% (20)	95
Employ: Student	44% (28)	20% (13)	8% (5)	9% (5)	2% (1)	— (0)	17% (11)	64
Employ: Retired	35% (42)	13% (15)	1% (2)	4% (5)	— (0)	2% (3)	45% (53)	120
Employ: Unemployed	45% (71)	13% (21)	4% (6)	7% (12)	2% (3)	5% (8)	23% (36)	156
Employ: Other	49% (35)	17% (12)	1% (1)	9% (6)	8% (5)	2% (2)	13% (9)	70
Military HH: Yes	28% (33)	18% (21)	10% (12)	12% (14)	3% (4)	5% (6)	24% (28)	117
Military HH: No	49% (431)	17% (147)	4% (35)	5% (43)	2% (20)	3% (27)	20% (178)	882
RD/WT: Right Direction	51% (137)	19% (51)	5% (14)	5% (13)	1% (2)	4% (10)	16% (44)	270
RD/WT: Wrong Track	45% (327)	16% (117)	5% (33)	6% (45)	3% (22)	3% (23)	22% (162)	729
Trump Job Approve	47% (150)	17% (55)	5% (16)	6% (19)	1% (4)	4% (13)	19% (62)	320
Trump Job Disapprove	46% (292)	17% (109)	5% (30)	6% (37)	3% (18)	3% (19)	20% (128)	633
Trump Job Strongly Approve	45% (77)	15% (25)	5% (9)	5% (9)	2% (3)	5% (9)	22% (38)	170
Trump Job Somewhat Approve	49% (74)	20% (30)	4% (7)	7% (10)	1% (1)	3% (4)	16% (24)	150
Trump Job Somewhat Disapprove	52% (70)	16% (22)	5% (6)	6% (8)	2% (2)	2% (3)	16% (22)	134
Trump Job Strongly Disapprove	45% (222)	17% (87)	5% (23)	6% (29)	3% (15)	3% (16)	21% (106)	499

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Table MCFE37_6: How often do you turn to the following sources for news?
 Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	46% (464)	17% (168)	5% (47)	6% (58)	2% (24)	3% (33)	21% (206)	999
Favorable of Trump	46% (146)	20% (63)	4% (14)	6% (20)	1% (3)	3% (11)	19% (61)	318
Unfavorable of Trump	46% (286)	16% (102)	5% (30)	6% (36)	3% (19)	3% (19)	21% (130)	622
Very Favorable of Trump	46% (83)	16% (29)	6% (11)	7% (12)	1% (2)	4% (7)	20% (36)	180
Somewhat Favorable of Trump	45% (63)	25% (34)	2% (3)	6% (8)	1% (1)	3% (4)	18% (26)	138
Somewhat Unfavorable of Trump	53% (57)	18% (19)	6% (6)	6% (7)	2% (2)	2% (2)	13% (13)	106
Very Unfavorable of Trump	44% (229)	16% (83)	5% (24)	6% (30)	3% (17)	3% (17)	23% (116)	515
#1 Issue: Economy	49% (191)	18% (71)	4% (14)	5% (19)	2% (9)	3% (11)	19% (74)	388
#1 Issue: Security	48% (37)	11% (9)	8% (6)	5% (4)	4% (3)	3% (2)	21% (16)	77
#1 Issue: Health Care	42% (89)	21% (46)	6% (12)	5% (10)	2% (3)	5% (12)	19% (40)	213
#1 Issue: Medicare / Social Security	34% (26)	11% (8)	1% (1)	6% (5)	2% (1)	3% (2)	42% (32)	76
#1 Issue: Women's Issues	64% (41)	12% (8)	5% (3)	9% (6)	— (0)	2% (2)	8% (5)	65
#1 Issue: Education	48% (27)	15% (9)	13% (8)	8% (4)	2% (1)	2% (1)	12% (7)	57
#1 Issue: Energy	40% (22)	22% (12)	1% (1)	5% (3)	8% (4)	4% (2)	20% (11)	56
#1 Issue: Other	45% (30)	9% (6)	3% (2)	9% (6)	4% (2)	1% (1)	30% (20)	67
2018 House Vote: Democrat	47% (175)	17% (63)	5% (19)	6% (23)	2% (8)	3% (11)	20% (73)	373
2018 House Vote: Republican	44% (91)	14% (28)	7% (15)	6% (12)	1% (2)	3% (6)	25% (51)	205
2016 Vote: Hillary Clinton	44% (161)	16% (58)	6% (20)	7% (25)	2% (9)	4% (13)	21% (77)	364
2016 Vote: Donald Trump	42% (92)	17% (38)	6% (14)	4% (9)	2% (5)	4% (9)	23% (50)	217
2016 Vote: Didn't Vote	52% (199)	17% (66)	3% (10)	6% (21)	2% (9)	2% (10)	17% (67)	382
Voted in 2014: Yes	44% (220)	16% (81)	6% (32)	6% (30)	2% (11)	3% (15)	22% (113)	502
Voted in 2014: No	49% (244)	18% (87)	3% (15)	5% (27)	3% (13)	4% (18)	19% (93)	497
2012 Vote: Barack Obama	45% (173)	16% (60)	6% (22)	6% (23)	2% (7)	3% (12)	22% (84)	382
2012 Vote: Mitt Romney	38% (48)	16% (21)	6% (8)	6% (7)	3% (4)	4% (5)	27% (35)	128
2012 Vote: Didn't Vote	50% (234)	18% (83)	3% (15)	6% (27)	3% (13)	3% (14)	17% (82)	468
4-Region: Northeast	52% (89)	16% (27)	4% (7)	4% (7)	3% (6)	4% (7)	16% (28)	170
4-Region: Midwest	44% (42)	13% (12)	8% (8)	7% (7)	3% (3)	6% (6)	19% (18)	97
4-Region: South	45% (202)	19% (85)	3% (14)	6% (26)	1% (6)	3% (13)	22% (99)	445
4-Region: West	46% (131)	15% (44)	6% (18)	6% (17)	3% (10)	2% (7)	21% (61)	286

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Table MCFE37_6: How often do you turn to the following sources for news?

Social media

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	46% (464)	17% (168)	5% (47)	6% (58)	2% (24)	3% (33)	21% (206)	999
Mexican	44% (204)	20% (91)	5% (22)	7% (32)	3% (15)	2% (11)	20% (91)	465
Puerto Rican	47% (84)	16% (28)	6% (11)	3% (6)	1% (2)	3% (5)	23% (42)	179
Cuban	43% (35)	13% (11)	6% (5)	7% (6)	— (0)	3% (2)	28% (23)	81
Other South American	58% (69)	12% (14)	4% (5)	4% (5)	1% (2)	5% (6)	16% (19)	119
Speaks only English at home	37% (99)	20% (52)	5% (13)	6% (16)	2% (5)	4% (11)	26% (68)	265
Speaks mostly English at home	42% (107)	15% (39)	5% (12)	7% (17)	2% (5)	3% (9)	26% (65)	254
Speaks both English and Spanish at home	52% (169)	16% (51)	5% (16)	5% (15)	3% (10)	3% (9)	17% (54)	323
Speaks mostly Spanish at home	54% (60)	20% (22)	5% (5)	8% (8)	2% (2)	1% (1)	11% (12)	111
Trump supporter	46% (126)	20% (54)	4% (12)	5% (15)	1% (3)	4% (10)	19% (52)	272
Biden supporter	47% (272)	16% (91)	4% (23)	6% (35)	3% (14)	3% (19)	21% (118)	573
Sports fans	48% (347)	18% (126)	5% (35)	6% (45)	2% (14)	3% (22)	18% (128)	717
Avid sports fans	54% (163)	16% (49)	5% (14)	8% (24)	3% (9)	1% (4)	12% (37)	299
Sports fans, Age: 18-34	61% (155)	15% (39)	5% (13)	8% (19)	2% (5)	2% (6)	7% (17)	253
Sports fans, Age: 35-44	50% (90)	24% (44)	5% (10)	4% (8)	2% (4)	1% (2)	14% (25)	182
Sports fans, Age: 45-64	37% (78)	18% (37)	5% (10)	7% (15)	1% (3)	7% (14)	25% (52)	209
Sports fans, Age: 65+	33% (24)	9% (6)	4% (3)	4% (3)	4% (3)	— (0)	47% (34)	73
Movie studios should diversify teams	48% (330)	18% (127)	5% (32)	6% (44)	2% (11)	3% (21)	18% (125)	691
Movie studios should diversify stories	51% (302)	19% (111)	4% (27)	6% (37)	2% (12)	3% (17)	15% (89)	595
Concerned about Covid	48% (413)	17% (146)	4% (38)	6% (49)	2% (19)	3% (27)	19% (165)	856
No experience with Covid	42% (135)	17% (56)	3% (9)	5% (15)	2% (7)	4% (12)	28% (92)	326
Health care major factor for election	47% (311)	17% (110)	5% (30)	6% (37)	3% (17)	3% (20)	20% (134)	658
Social media users	47% (462)	17% (168)	5% (47)	6% (56)	2% (23)	3% (33)	19% (185)	975
WhatsApp users	56% (264)	17% (79)	4% (21)	5% (26)	2% (9)	3% (16)	13% (59)	474
WeChat users	58% (35)	20% (12)	11% (7)	2% (1)	— (0)	3% (2)	6% (3)	61
Social media news source at least once a week	68% (464)	25% (168)	7% (47)	— (0)	— (0)	— (0)	— (0)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE37_7: How often do you turn to the following sources for news?
 Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	10% (98)	13% (125)	8% (84)	9% (89)	5% (46)	8% (82)	47% (474)	999
Gender: Male	13% (65)	16% (80)	10% (52)	9% (45)	5% (27)	9% (45)	37% (186)	500
Gender: Female	7% (33)	9% (46)	7% (32)	9% (44)	4% (19)	7% (37)	58% (288)	499
Age: 18-34	12% (44)	14% (52)	9% (33)	11% (42)	5% (21)	8% (31)	41% (155)	378
Age: 35-44	16% (35)	13% (29)	13% (28)	7% (16)	6% (14)	8% (19)	36% (80)	222
Age: 45-64	5% (14)	11% (32)	6% (18)	10% (28)	3% (9)	10% (29)	55% (160)	290
Age: 65+	5% (5)	11% (12)	5% (5)	3% (4)	2% (3)	3% (3)	71% (78)	110
GenZers: 1997-2012	6% (8)	7% (10)	3% (5)	15% (21)	9% (12)	9% (12)	50% (69)	137
Millennials: 1981-1996	18% (64)	16% (57)	10% (37)	8% (30)	5% (20)	8% (31)	34% (122)	361
GenXers: 1965-1980	6% (16)	13% (39)	11% (31)	9% (26)	3% (8)	10% (29)	49% (141)	289
Baby Boomers: 1946-1964	5% (10)	9% (18)	6% (11)	7% (13)	4% (8)	4% (8)	64% (123)	191
PID: Dem (no lean)	10% (44)	12% (52)	6% (28)	10% (45)	5% (23)	8% (37)	48% (215)	444
PID: Ind (no lean)	9% (30)	12% (37)	9% (29)	8% (25)	4% (12)	9% (28)	50% (159)	319
PID: Rep (no lean)	10% (24)	15% (36)	11% (27)	8% (19)	5% (12)	7% (17)	43% (100)	236
PID/Gender: Dem Men	15% (29)	15% (30)	8% (15)	8% (16)	4% (8)	9% (19)	41% (82)	199
PID/Gender: Dem Women	6% (15)	9% (22)	5% (13)	12% (30)	6% (15)	7% (18)	54% (132)	245
PID/Gender: Ind Men	12% (18)	12% (20)	11% (17)	10% (16)	6% (9)	10% (16)	39% (61)	156
PID/Gender: Ind Women	7% (12)	11% (18)	7% (12)	5% (9)	1% (2)	7% (12)	61% (98)	162
PID/Gender: Rep Men	12% (18)	21% (30)	14% (20)	9% (14)	7% (10)	7% (10)	30% (43)	144
PID/Gender: Rep Women	7% (6)	7% (6)	8% (7)	6% (6)	2% (2)	8% (7)	62% (57)	92
Ideo: Liberal (1-3)	12% (42)	11% (39)	10% (35)	10% (36)	5% (16)	8% (26)	43% (148)	341
Ideo: Moderate (4)	8% (27)	15% (52)	8% (26)	8% (25)	4% (15)	9% (32)	48% (160)	337
Ideo: Conservative (5-7)	11% (24)	14% (32)	8% (19)	10% (22)	5% (11)	8% (18)	45% (101)	227
Educ: < College	6% (34)	10% (57)	7% (39)	8% (48)	5% (31)	8% (45)	56% (326)	579
Educ: Bachelors degree	15% (40)	17% (45)	11% (30)	10% (26)	4% (10)	9% (22)	34% (87)	260
Educ: Post-grad	15% (24)	15% (24)	10% (15)	9% (15)	4% (6)	9% (15)	38% (60)	160
Income: Under 50k	7% (35)	11% (57)	7% (35)	8% (43)	6% (30)	9% (44)	53% (272)	514
Income: 50k-100k	15% (47)	13% (39)	7% (22)	9% (29)	2% (7)	9% (28)	45% (140)	313
Income: 100k+	10% (17)	17% (29)	16% (27)	10% (17)	6% (10)	6% (10)	36% (62)	171
Ethnicity: White	11% (68)	14% (87)	9% (57)	9% (58)	4% (26)	8% (49)	45% (288)	633

Continued on next page

Table MCFE37_7: How often do you turn to the following sources for news?

Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	10% (98)	13% (125)	8% (84)	9% (89)	5% (46)	8% (82)	47% (474)	999
Ethnicity: Hispanic	10% (98)	13% (125)	8% (84)	9% (89)	5% (46)	8% (82)	47% (474)	999
Ethnicity: Black	15% (8)	17% (10)	6% (3)	10% (6)	4% (2)	4% (2)	44% (25)	57
Ethnicity: Other	7% (22)	9% (28)	8% (23)	8% (25)	6% (18)	10% (31)	52% (161)	309
All Christian	10% (55)	13% (73)	9% (52)	9% (50)	4% (22)	9% (50)	45% (251)	553
Agnostic/Nothing in particular	10% (23)	11% (27)	7% (16)	9% (20)	6% (14)	6% (15)	51% (119)	233
Something Else	5% (7)	11% (14)	8% (11)	5% (7)	5% (7)	11% (15)	54% (72)	133
Evangelical	12% (29)	15% (35)	11% (26)	8% (19)	4% (9)	8% (18)	43% (102)	238
Non-Evangelical	7% (32)	12% (51)	8% (35)	8% (34)	4% (19)	11% (47)	50% (217)	435
Community: Urban	12% (53)	15% (67)	9% (42)	10% (43)	4% (17)	8% (37)	43% (195)	454
Community: Suburban	9% (37)	13% (55)	8% (37)	9% (39)	4% (17)	8% (33)	50% (215)	431
Community: Rural	7% (8)	3% (4)	5% (6)	6% (7)	11% (13)	11% (12)	57% (64)	114
Employ: Private Sector	14% (53)	16% (58)	13% (47)	10% (38)	5% (19)	8% (29)	34% (126)	370
Employ: Government	14% (11)	19% (14)	6% (4)	8% (6)	3% (3)	8% (6)	42% (31)	75
Employ: Self-Employed	10% (9)	16% (15)	7% (7)	6% (6)	11% (10)	8% (7)	43% (40)	95
Employ: Student	6% (4)	10% (7)	7% (4)	10% (6)	7% (5)	6% (4)	54% (35)	64
Employ: Retired	6% (8)	8% (10)	2% (2)	6% (8)	— (1)	7% (8)	69% (83)	120
Employ: Unemployed	3% (5)	10% (16)	8% (12)	8% (13)	4% (6)	8% (12)	59% (91)	156
Employ: Other	8% (6)	4% (3)	8% (5)	13% (9)	4% (3)	14% (10)	49% (35)	70
Military HH: Yes	8% (10)	13% (15)	8% (9)	11% (12)	4% (5)	11% (13)	45% (53)	117
Military HH: No	10% (88)	13% (110)	8% (75)	9% (77)	5% (41)	8% (69)	48% (421)	882
RD/WT: Right Direction	14% (37)	18% (49)	12% (32)	8% (22)	4% (11)	7% (18)	37% (101)	270
RD/WT: Wrong Track	8% (61)	10% (76)	7% (52)	9% (67)	5% (36)	9% (64)	51% (373)	729
Trump Job Approve	11% (37)	14% (45)	11% (37)	8% (26)	6% (19)	8% (25)	41% (132)	320
Trump Job Disapprove	9% (58)	12% (77)	7% (46)	10% (62)	4% (28)	9% (55)	48% (306)	633
Trump Job Strongly Approve	14% (24)	13% (21)	9% (15)	11% (18)	5% (8)	7% (12)	42% (72)	170
Trump Job Somewhat Approve	9% (13)	16% (24)	14% (21)	6% (8)	7% (10)	9% (13)	40% (60)	150
Trump Job Somewhat Disapprove	6% (8)	15% (20)	10% (14)	11% (14)	7% (10)	13% (18)	38% (50)	134
Trump Job Strongly Disapprove	10% (51)	11% (57)	7% (32)	10% (48)	4% (18)	7% (37)	51% (255)	499

Continued on next page

Table MCFE37_7: How often do you turn to the following sources for news?

Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	10% (98)	13% (125)	8% (84)	9% (89)	5% (46)	8% (82)	47% (474)	999
Favorable of Trump	12% (38)	16% (50)	12% (39)	8% (25)	5% (14)	7% (22)	41% (131)	318
Unfavorable of Trump	9% (57)	11% (70)	7% (42)	10% (59)	5% (30)	9% (58)	49% (305)	622
Very Favorable of Trump	12% (21)	14% (26)	12% (22)	10% (19)	5% (9)	6% (11)	41% (73)	180
Somewhat Favorable of Trump	12% (17)	18% (24)	12% (16)	5% (6)	4% (6)	8% (11)	42% (58)	138
Somewhat Unfavorable of Trump	9% (10)	14% (14)	7% (8)	12% (12)	6% (7)	16% (17)	36% (38)	106
Very Unfavorable of Trump	9% (47)	11% (56)	7% (34)	9% (47)	4% (23)	8% (42)	52% (267)	515
#1 Issue: Economy	12% (46)	12% (48)	9% (36)	7% (28)	4% (14)	10% (38)	46% (178)	388
#1 Issue: Security	13% (10)	8% (6)	14% (11)	14% (11)	9% (7)	3% (2)	39% (30)	77
#1 Issue: Health Care	9% (19)	18% (39)	9% (18)	9% (19)	3% (7)	9% (19)	43% (92)	213
#1 Issue: Medicare / Social Security	5% (4)	7% (5)	7% (6)	4% (3)	2% (1)	6% (5)	68% (52)	76
#1 Issue: Women's Issues	11% (7)	4% (3)	5% (3)	10% (6)	6% (4)	8% (5)	56% (37)	65
#1 Issue: Education	3% (2)	14% (8)	10% (6)	8% (4)	9% (5)	12% (7)	43% (24)	57
#1 Issue: Energy	7% (4)	19% (11)	4% (2)	14% (8)	11% (6)	6% (3)	39% (22)	56
#1 Issue: Other	8% (6)	8% (5)	2% (1)	15% (10)	2% (2)	5% (3)	60% (40)	67
2018 House Vote: Democrat	13% (48)	15% (55)	8% (29)	10% (39)	4% (16)	7% (25)	43% (161)	373
2018 House Vote: Republican	12% (24)	17% (34)	12% (25)	9% (18)	4% (8)	9% (17)	38% (79)	205
2016 Vote: Hillary Clinton	12% (45)	12% (44)	8% (30)	10% (35)	4% (13)	6% (21)	48% (176)	364
2016 Vote: Donald Trump	13% (27)	14% (30)	13% (29)	8% (16)	5% (10)	8% (18)	40% (87)	217
2016 Vote: Didn't Vote	6% (22)	11% (40)	6% (24)	9% (35)	6% (23)	11% (40)	52% (197)	382
Voted in 2014: Yes	12% (59)	14% (69)	11% (55)	9% (46)	4% (20)	7% (37)	43% (216)	502
Voted in 2014: No	8% (39)	11% (56)	6% (29)	9% (43)	5% (27)	9% (45)	52% (258)	497
2012 Vote: Barack Obama	12% (44)	14% (53)	11% (41)	8% (31)	4% (16)	5% (21)	46% (176)	382
2012 Vote: Mitt Romney	9% (11)	15% (19)	10% (12)	11% (14)	5% (7)	10% (13)	40% (51)	128
2012 Vote: Didn't Vote	8% (40)	11% (51)	6% (28)	9% (43)	5% (23)	9% (44)	51% (239)	468
4-Region: Northeast	12% (20)	11% (19)	11% (18)	8% (13)	4% (6)	6% (11)	49% (84)	170
4-Region: Midwest	12% (11)	17% (17)	1% (1)	7% (7)	12% (12)	9% (9)	41% (40)	97
4-Region: South	9% (42)	13% (58)	9% (40)	10% (45)	5% (20)	8% (37)	46% (204)	445
4-Region: West	9% (25)	11% (32)	9% (24)	8% (24)	3% (8)	9% (26)	51% (147)	286

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Table MCFE37_7: How often do you turn to the following sources for news?

Podcasts

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Total N
Hispanic Adults	10% (98)	13% (125)	8% (84)	9% (89)	5% (46)	8% (82)	47% (474)	999
Mexican	8% (37)	11% (52)	10% (46)	10% (45)	5% (24)	8% (38)	48% (224)	465
Puerto Rican	15% (26)	14% (25)	3% (6)	7% (13)	6% (11)	7% (13)	47% (85)	179
Cuban	7% (5)	14% (11)	8% (6)	10% (8)	4% (3)	8% (6)	51% (41)	81
Other South American	13% (15)	15% (17)	11% (13)	8% (10)	3% (4)	10% (12)	41% (48)	119
Speaks only English at home	7% (17)	9% (24)	6% (17)	7% (19)	7% (17)	10% (26)	54% (144)	265
Speaks mostly English at home	9% (22)	14% (36)	7% (18)	7% (19)	3% (8)	7% (19)	52% (133)	254
Speaks both English and Spanish at home	13% (43)	13% (42)	10% (34)	10% (33)	5% (16)	7% (24)	41% (132)	323
Speaks mostly Spanish at home	10% (11)	16% (18)	11% (12)	12% (13)	3% (4)	7% (7)	41% (45)	111
Trump supporter	10% (28)	15% (40)	11% (31)	8% (22)	6% (16)	8% (23)	41% (112)	272
Biden supporter	11% (61)	13% (73)	7% (43)	10% (56)	4% (24)	9% (50)	47% (268)	573
Sports fans	12% (85)	14% (101)	10% (74)	9% (66)	4% (30)	9% (65)	41% (295)	717
Avid sports fans	19% (56)	15% (46)	11% (32)	11% (32)	5% (14)	8% (23)	32% (97)	299
Sports fans, Age: 18-34	14% (36)	17% (43)	10% (26)	12% (30)	5% (13)	9% (23)	32% (82)	253
Sports fans, Age: 35-44	19% (34)	15% (27)	15% (28)	7% (12)	6% (10)	8% (15)	31% (55)	182
Sports fans, Age: 45-64	5% (11)	11% (23)	7% (15)	10% (22)	3% (6)	11% (24)	52% (109)	209
Sports fans, Age: 65+	7% (5)	12% (9)	7% (5)	1% (1)	1% (1)	5% (3)	67% (48)	73
Movie studios should diversify teams	11% (79)	15% (100)	9% (61)	10% (67)	4% (26)	9% (61)	43% (296)	691
Movie studios should diversify stories	11% (66)	14% (86)	10% (62)	11% (64)	4% (25)	8% (50)	41% (242)	595
Concerned about Covid	10% (86)	13% (112)	9% (79)	9% (76)	4% (38)	8% (67)	47% (399)	856
No experience with Covid	11% (36)	11% (37)	6% (20)	9% (29)	4% (13)	6% (20)	52% (171)	326
Health care major factor for election	11% (72)	11% (75)	8% (55)	8% (50)	5% (30)	9% (59)	48% (317)	658
Social media users	10% (98)	13% (124)	9% (84)	9% (88)	5% (45)	8% (81)	47% (455)	975
WhatsApp users	14% (66)	15% (73)	11% (51)	11% (52)	4% (17)	10% (46)	36% (168)	474
WeChat users	28% (17)	20% (12)	20% (12)	5% (3)	3% (2)	8% (5)	16% (9)	61
Social media news source at least once a week	13% (87)	16% (106)	11% (73)	9% (64)	4% (29)	8% (55)	39% (265)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_1: In general, how much do you trust the following sources?
 Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Hispanic Adults	20%	(200)	42%	(421)	15%	(155)	10%	(104)	12%	(119)	999
Gender: Male	21%	(103)	43%	(213)	17%	(85)	11%	(53)	9%	(45)	500
Gender: Female	19%	(97)	42%	(208)	14%	(70)	10%	(51)	15%	(74)	499
Age: 18-34	22%	(83)	36%	(134)	15%	(58)	11%	(42)	16%	(60)	378
Age: 35-44	21%	(47)	50%	(112)	9%	(21)	8%	(18)	11%	(24)	222
Age: 45-64	17%	(48)	45%	(130)	19%	(55)	11%	(33)	8%	(23)	290
Age: 65+	19%	(21)	41%	(45)	18%	(20)	10%	(11)	12%	(13)	110
GenZers: 1997-2012	16%	(21)	34%	(47)	13%	(18)	14%	(19)	23%	(32)	137
Millennials: 1981-1996	25%	(90)	40%	(145)	15%	(53)	9%	(31)	12%	(42)	361
GenXers: 1965-1980	18%	(53)	51%	(148)	12%	(35)	11%	(31)	7%	(21)	289
Baby Boomers: 1946-1964	18%	(34)	37%	(71)	24%	(46)	9%	(17)	12%	(23)	191
PID: Dem (no lean)	23%	(104)	46%	(203)	13%	(57)	5%	(24)	12%	(55)	444
PID: Ind (no lean)	14%	(46)	41%	(130)	18%	(57)	14%	(44)	13%	(42)	319
PID: Rep (no lean)	21%	(50)	37%	(88)	17%	(40)	15%	(36)	9%	(22)	236
PID/Gender: Dem Men	24%	(47)	46%	(91)	16%	(32)	6%	(12)	9%	(18)	199
PID/Gender: Dem Women	23%	(57)	46%	(112)	10%	(25)	5%	(13)	15%	(38)	245
PID/Gender: Ind Men	14%	(22)	41%	(64)	22%	(34)	14%	(21)	10%	(15)	156
PID/Gender: Ind Women	15%	(24)	40%	(66)	14%	(23)	14%	(23)	17%	(27)	162
PID/Gender: Rep Men	24%	(34)	41%	(58)	13%	(19)	14%	(19)	8%	(12)	144
PID/Gender: Rep Women	17%	(16)	32%	(30)	23%	(21)	17%	(16)	10%	(9)	92
Ideo: Liberal (1-3)	23%	(78)	47%	(160)	15%	(53)	5%	(18)	10%	(33)	341
Ideo: Moderate (4)	18%	(60)	44%	(148)	16%	(55)	10%	(34)	12%	(39)	337
Ideo: Conservative (5-7)	21%	(48)	38%	(85)	15%	(34)	17%	(38)	9%	(21)	227
Educ: < College	16%	(92)	39%	(223)	17%	(97)	13%	(74)	16%	(94)	579
Educ: Bachelors degree	21%	(54)	48%	(125)	17%	(43)	8%	(20)	7%	(18)	260
Educ: Post-grad	34%	(54)	46%	(73)	9%	(15)	6%	(10)	5%	(7)	160
Income: Under 50k	19%	(99)	38%	(194)	17%	(88)	10%	(53)	16%	(81)	514
Income: 50k-100k	18%	(57)	45%	(140)	16%	(49)	12%	(36)	10%	(31)	313
Income: 100k+	25%	(44)	51%	(88)	10%	(18)	9%	(15)	5%	(8)	171
Ethnicity: White	22%	(137)	41%	(262)	17%	(105)	10%	(62)	11%	(68)	633
Ethnicity: Hispanic	20%	(200)	42%	(421)	15%	(155)	10%	(104)	12%	(119)	999

Continued on next page

Table MCFE38_1: In general, how much do you trust the following sources?

Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(200)	42%	(421)	15%	(155)	10%	(104)	12%	(119)	999
Ethnicity: Black	15%	(9)	49%	(28)	14%	(8)	12%	(7)	11%	(6)	57
Ethnicity: Other	18%	(55)	43%	(131)	14%	(42)	12%	(36)	15%	(45)	309
All Christian	24%	(131)	43%	(239)	14%	(75)	10%	(58)	9%	(50)	553
Agnostic/Nothing in particular	13%	(30)	38%	(89)	20%	(46)	11%	(26)	18%	(42)	233
Something Else	21%	(28)	42%	(56)	15%	(19)	10%	(13)	13%	(17)	133
Evangelical	25%	(60)	43%	(103)	14%	(32)	9%	(22)	9%	(22)	238
Non-Evangelical	22%	(96)	43%	(186)	14%	(60)	11%	(48)	10%	(44)	435
Community: Urban	23%	(103)	44%	(201)	13%	(58)	9%	(39)	12%	(52)	454
Community: Suburban	17%	(75)	42%	(182)	18%	(76)	12%	(54)	10%	(45)	431
Community: Rural	19%	(22)	34%	(39)	18%	(20)	10%	(11)	19%	(21)	114
Employ: Private Sector	23%	(85)	44%	(163)	17%	(62)	8%	(30)	8%	(30)	370
Employ: Government	21%	(16)	48%	(36)	13%	(10)	6%	(5)	12%	(9)	75
Employ: Self-Employed	23%	(22)	38%	(36)	10%	(10)	16%	(16)	12%	(12)	95
Employ: Student	13%	(8)	38%	(24)	13%	(8)	13%	(8)	23%	(15)	64
Employ: Retired	24%	(29)	35%	(42)	19%	(23)	8%	(10)	13%	(15)	120
Employ: Unemployed	14%	(22)	43%	(67)	16%	(25)	13%	(20)	14%	(21)	156
Employ: Other	11%	(8)	39%	(28)	17%	(12)	11%	(8)	21%	(15)	70
Military HH: Yes	17%	(20)	36%	(42)	23%	(26)	13%	(15)	12%	(14)	117
Military HH: No	20%	(180)	43%	(379)	15%	(128)	10%	(89)	12%	(105)	882
RD/WT: Right Direction	23%	(63)	39%	(107)	16%	(43)	13%	(34)	9%	(23)	270
RD/WT: Wrong Track	19%	(137)	43%	(315)	15%	(111)	10%	(70)	13%	(96)	729
Trump Job Approve	20%	(64)	38%	(122)	17%	(53)	16%	(51)	9%	(29)	320
Trump Job Disapprove	21%	(133)	45%	(285)	15%	(95)	8%	(49)	11%	(72)	633
Trump Job Strongly Approve	22%	(38)	30%	(51)	19%	(33)	20%	(35)	9%	(14)	170
Trump Job Somewhat Approve	18%	(27)	47%	(71)	14%	(20)	11%	(17)	10%	(15)	150
Trump Job Somewhat Disapprove	17%	(23)	48%	(64)	21%	(28)	5%	(6)	9%	(13)	134
Trump Job Strongly Disapprove	22%	(110)	44%	(220)	13%	(67)	9%	(43)	12%	(59)	499
Favorable of Trump	21%	(68)	37%	(118)	17%	(53)	16%	(52)	8%	(27)	318
Unfavorable of Trump	20%	(125)	46%	(286)	15%	(91)	7%	(46)	12%	(74)	622

Continued on next page

Table MCFE38_1: *In general, how much do you trust the following sources?*
 Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(200)	42%	(421)	15%	(155)	10%	(104)	12%	(119)	999
Very Favorable of Trump	25%	(44)	28%	(51)	19%	(34)	20%	(36)	8%	(15)	180
Somewhat Favorable of Trump	17%	(24)	48%	(67)	14%	(19)	12%	(16)	9%	(12)	138
Somewhat Unfavorable of Trump	16%	(18)	53%	(56)	14%	(15)	6%	(6)	11%	(11)	106
Very Unfavorable of Trump	21%	(108)	45%	(229)	15%	(76)	8%	(40)	12%	(63)	515
#1 Issue: Economy	19%	(73)	43%	(168)	17%	(65)	10%	(37)	12%	(45)	388
#1 Issue: Security	22%	(17)	36%	(28)	14%	(11)	17%	(13)	11%	(9)	77
#1 Issue: Health Care	23%	(50)	46%	(98)	10%	(21)	11%	(24)	10%	(21)	213
#1 Issue: Medicare / Social Security	19%	(14)	36%	(27)	23%	(17)	10%	(8)	12%	(9)	76
#1 Issue: Women's Issues	18%	(11)	41%	(26)	19%	(12)	7%	(5)	16%	(10)	65
#1 Issue: Education	10%	(6)	44%	(25)	18%	(10)	7%	(4)	21%	(12)	57
#1 Issue: Energy	23%	(13)	44%	(25)	22%	(12)	5%	(3)	5%	(3)	56
#1 Issue: Other	24%	(16)	36%	(24)	9%	(6)	15%	(10)	16%	(10)	67
2018 House Vote: Democrat	27%	(99)	46%	(172)	12%	(43)	7%	(24)	9%	(34)	373
2018 House Vote: Republican	19%	(38)	37%	(75)	20%	(41)	17%	(35)	7%	(15)	205
2016 Vote: Hillary Clinton	27%	(98)	47%	(170)	12%	(43)	5%	(19)	9%	(33)	364
2016 Vote: Donald Trump	17%	(36)	40%	(86)	20%	(44)	16%	(35)	7%	(16)	217
2016 Vote: Didn't Vote	16%	(62)	40%	(152)	15%	(59)	12%	(44)	17%	(66)	382
Voted in 2014: Yes	23%	(116)	44%	(223)	14%	(71)	10%	(51)	8%	(41)	502
Voted in 2014: No	17%	(84)	40%	(198)	17%	(84)	11%	(53)	16%	(78)	497
2012 Vote: Barack Obama	23%	(89)	50%	(190)	13%	(49)	6%	(23)	8%	(32)	382
2012 Vote: Mitt Romney	22%	(28)	34%	(43)	20%	(26)	17%	(22)	7%	(9)	128
2012 Vote: Didn't Vote	18%	(83)	38%	(179)	16%	(76)	11%	(52)	16%	(77)	468
4-Region: Northeast	17%	(30)	47%	(80)	15%	(26)	10%	(17)	10%	(17)	170
4-Region: Midwest	21%	(21)	43%	(42)	14%	(13)	12%	(12)	10%	(10)	97
4-Region: South	22%	(98)	40%	(178)	17%	(75)	11%	(48)	10%	(46)	445
4-Region: West	18%	(52)	42%	(121)	14%	(40)	9%	(26)	16%	(47)	286
Mexican	18%	(86)	41%	(192)	16%	(75)	12%	(54)	12%	(58)	465
Puerto Rican	16%	(29)	47%	(84)	15%	(27)	11%	(19)	11%	(21)	179
Cuban	15%	(12)	40%	(32)	26%	(21)	7%	(5)	12%	(10)	81
Other South American	27%	(32)	42%	(50)	16%	(19)	12%	(14)	3%	(4)	119

Continued on next page

Table MCFE38_1: In general, how much do you trust the following sources?

Newspapers

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(200)	42%	(421)	15%	(155)	10%	(104)	12%	(119)	999
Speaks only English at home	18%	(47)	40%	(107)	15%	(41)	12%	(32)	14%	(38)	265
Speaks mostly English at home	22%	(56)	39%	(99)	16%	(41)	10%	(26)	13%	(32)	254
Speaks both English and Spanish at home	20%	(64)	44%	(141)	15%	(49)	10%	(32)	12%	(38)	323
Speaks mostly Spanish at home	19%	(21)	50%	(55)	15%	(16)	11%	(12)	6%	(7)	111
Trump supporter	18%	(48)	38%	(102)	19%	(51)	17%	(47)	9%	(24)	272
Biden supporter	23%	(134)	46%	(261)	13%	(76)	6%	(35)	12%	(67)	573
Sports fans	21%	(154)	45%	(322)	14%	(104)	9%	(67)	10%	(70)	717
Avid sports fans	25%	(74)	47%	(141)	12%	(36)	8%	(24)	8%	(24)	299
Sports fans, Age: 18-34	25%	(62)	40%	(101)	15%	(37)	9%	(22)	12%	(30)	253
Sports fans, Age: 35-44	24%	(43)	51%	(93)	9%	(17)	7%	(12)	9%	(16)	182
Sports fans, Age: 45-64	16%	(33)	47%	(98)	17%	(35)	13%	(26)	8%	(16)	209
Sports fans, Age: 65+	21%	(15)	40%	(29)	20%	(14)	9%	(6)	10%	(7)	73
Movie studios should diversify teams	22%	(155)	48%	(332)	14%	(95)	7%	(50)	8%	(58)	691
Movie studios should diversify stories	23%	(135)	48%	(288)	14%	(81)	7%	(41)	8%	(50)	595
Concerned about Covid	22%	(188)	44%	(376)	14%	(122)	9%	(77)	11%	(93)	856
No experience with Covid	17%	(56)	40%	(130)	12%	(40)	13%	(43)	18%	(58)	326
Health care major factor for election	23%	(153)	43%	(282)	14%	(92)	9%	(58)	11%	(73)	658
Social media users	20%	(199)	43%	(415)	16%	(152)	10%	(100)	11%	(108)	975
WhatsApp users	26%	(124)	43%	(204)	14%	(65)	9%	(41)	9%	(41)	474
WeChat users	38%	(23)	42%	(25)	11%	(7)	6%	(4)	3%	(2)	61
Social media news source at least once a week	23%	(157)	43%	(294)	14%	(94)	9%	(60)	11%	(74)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_2: In general, how much do you trust the following sources?

Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Hispanic Adults	17%	(170)	45%	(454)	16%	(159)	10%	(96)	12%	(120)	999
Gender: Male	19%	(96)	44%	(222)	16%	(80)	11%	(55)	9%	(47)	500
Gender: Female	15%	(74)	46%	(232)	16%	(79)	8%	(41)	15%	(74)	499
Age: 18-34	16%	(61)	39%	(149)	18%	(69)	13%	(47)	14%	(51)	378
Age: 35-44	23%	(52)	42%	(92)	15%	(34)	10%	(21)	10%	(22)	222
Age: 45-64	15%	(44)	54%	(157)	15%	(44)	7%	(19)	9%	(26)	290
Age: 65+	12%	(13)	51%	(56)	11%	(12)	8%	(8)	19%	(21)	110
GenZers: 1997-2012	11%	(15)	30%	(40)	21%	(29)	19%	(26)	20%	(27)	137
Millennials: 1981-1996	22%	(79)	43%	(156)	16%	(57)	9%	(34)	10%	(36)	361
GenXers: 1965-1980	18%	(52)	52%	(149)	14%	(42)	8%	(22)	8%	(23)	289
Baby Boomers: 1946-1964	13%	(24)	49%	(93)	16%	(30)	6%	(12)	17%	(32)	191
PID: Dem (no lean)	18%	(79)	49%	(219)	13%	(57)	8%	(36)	12%	(54)	444
PID: Ind (no lean)	13%	(40)	42%	(135)	19%	(60)	13%	(40)	14%	(43)	319
PID: Rep (no lean)	22%	(51)	42%	(100)	18%	(42)	9%	(20)	10%	(23)	236
PID/Gender: Dem Men	19%	(37)	52%	(104)	12%	(24)	9%	(18)	8%	(16)	199
PID/Gender: Dem Women	17%	(42)	47%	(115)	13%	(32)	7%	(18)	16%	(38)	245
PID/Gender: Ind Men	13%	(20)	37%	(58)	22%	(34)	17%	(26)	12%	(18)	156
PID/Gender: Ind Women	12%	(20)	47%	(77)	16%	(26)	9%	(14)	15%	(25)	162
PID/Gender: Rep Men	27%	(39)	42%	(60)	15%	(21)	8%	(11)	9%	(12)	144
PID/Gender: Rep Women	13%	(12)	43%	(40)	23%	(21)	9%	(9)	12%	(11)	92
Ideo: Liberal (1-3)	19%	(65)	46%	(157)	16%	(56)	9%	(32)	9%	(31)	341
Ideo: Moderate (4)	17%	(57)	49%	(166)	15%	(51)	9%	(29)	10%	(34)	337
Ideo: Conservative (5-7)	16%	(37)	44%	(101)	17%	(39)	11%	(25)	11%	(26)	227
Educ: < College	13%	(77)	43%	(247)	16%	(94)	13%	(76)	15%	(86)	579
Educ: Bachelors degree	22%	(58)	49%	(128)	17%	(43)	4%	(10)	8%	(21)	260
Educ: Post-grad	22%	(35)	50%	(79)	14%	(22)	6%	(10)	8%	(13)	160
Income: Under 50k	15%	(77)	44%	(226)	16%	(83)	11%	(55)	14%	(74)	514
Income: 50k-100k	16%	(49)	50%	(155)	17%	(52)	9%	(27)	10%	(30)	313
Income: 100k+	26%	(44)	43%	(73)	14%	(24)	8%	(14)	9%	(16)	171
Ethnicity: White	19%	(119)	46%	(292)	17%	(110)	7%	(47)	10%	(66)	633
Ethnicity: Hispanic	17%	(170)	45%	(454)	16%	(159)	10%	(96)	12%	(120)	999

Continued on next page

Table MCFE38_2: In general, how much do you trust the following sources?

Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Hispanic Adults	17%	(170)	45%	(454)	16%	(159)	10%	(96)	12%	(120)	999
Ethnicity: Black	18%	(10)	55%	(31)	6%	(3)	10%	(6)	11%	(6)	57
Ethnicity: Other	13%	(41)	42%	(131)	15%	(45)	14%	(43)	16%	(49)	309
All Christian	21%	(115)	48%	(266)	13%	(74)	7%	(37)	11%	(61)	553
Agnostic/Nothing in particular	9%	(20)	41%	(96)	20%	(47)	14%	(34)	16%	(37)	233
Something Else	15%	(20)	47%	(62)	17%	(23)	9%	(12)	12%	(15)	133
Evangelical	23%	(55)	47%	(112)	12%	(30)	8%	(19)	9%	(23)	238
Non-Evangelical	17%	(75)	49%	(212)	15%	(64)	7%	(31)	12%	(54)	435
Community: Urban	23%	(103)	44%	(198)	13%	(57)	9%	(41)	12%	(54)	454
Community: Suburban	12%	(50)	47%	(204)	18%	(78)	11%	(48)	12%	(52)	431
Community: Rural	15%	(17)	46%	(52)	21%	(23)	6%	(7)	13%	(14)	114
Employ: Private Sector	21%	(76)	46%	(170)	16%	(58)	9%	(32)	9%	(34)	370
Employ: Government	20%	(15)	55%	(42)	15%	(11)	4%	(3)	6%	(4)	75
Employ: Self-Employed	17%	(16)	48%	(46)	12%	(11)	15%	(15)	8%	(7)	95
Employ: Student	5%	(3)	41%	(26)	12%	(8)	18%	(12)	23%	(15)	64
Employ: Retired	12%	(14)	48%	(58)	14%	(16)	6%	(7)	21%	(25)	120
Employ: Unemployed	16%	(26)	42%	(66)	17%	(27)	11%	(18)	13%	(20)	156
Employ: Other	17%	(12)	34%	(24)	20%	(14)	12%	(9)	17%	(12)	70
Military HH: Yes	16%	(19)	47%	(55)	17%	(20)	11%	(13)	10%	(11)	117
Military HH: No	17%	(152)	45%	(399)	16%	(139)	9%	(83)	12%	(109)	882
RD/WT: Right Direction	22%	(60)	43%	(118)	15%	(41)	10%	(27)	9%	(25)	270
RD/WT: Wrong Track	15%	(110)	46%	(336)	16%	(118)	9%	(69)	13%	(96)	729
Trump Job Approve	22%	(71)	42%	(135)	17%	(55)	10%	(33)	8%	(25)	320
Trump Job Disapprove	15%	(96)	47%	(299)	16%	(98)	9%	(58)	13%	(82)	633
Trump Job Strongly Approve	26%	(45)	37%	(62)	17%	(28)	11%	(18)	10%	(16)	170
Trump Job Somewhat Approve	18%	(27)	49%	(73)	18%	(26)	10%	(15)	6%	(8)	150
Trump Job Somewhat Disapprove	17%	(22)	47%	(63)	21%	(28)	5%	(7)	10%	(13)	134
Trump Job Strongly Disapprove	15%	(73)	47%	(236)	14%	(70)	10%	(51)	14%	(69)	499
Favorable of Trump	21%	(67)	44%	(141)	17%	(53)	10%	(31)	8%	(26)	318
Unfavorable of Trump	15%	(95)	47%	(292)	16%	(97)	9%	(57)	13%	(81)	622

Continued on next page

Table MCFE38_2: In general, how much do you trust the following sources?
 Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	17%	(170)	45%	(454)	16%	(159)	10%	(96)	12%	(120)	999
Very Favorable of Trump	27%	(49)	37%	(66)	16%	(28)	11%	(20)	9%	(17)	180
Somewhat Favorable of Trump	13%	(18)	54%	(75)	18%	(25)	7%	(10)	7%	(10)	138
Somewhat Unfavorable of Trump	20%	(21)	47%	(50)	15%	(16)	9%	(10)	9%	(9)	106
Very Unfavorable of Trump	14%	(74)	47%	(242)	16%	(80)	9%	(48)	14%	(72)	515
#1 Issue: Economy	17%	(67)	48%	(188)	18%	(69)	7%	(29)	9%	(35)	388
#1 Issue: Security	23%	(18)	37%	(28)	10%	(8)	16%	(12)	14%	(11)	77
#1 Issue: Health Care	15%	(32)	48%	(103)	14%	(29)	12%	(26)	11%	(22)	213
#1 Issue: Medicare / Social Security	13%	(10)	40%	(31)	21%	(16)	6%	(5)	19%	(14)	76
#1 Issue: Women's Issues	17%	(11)	43%	(28)	18%	(11)	9%	(6)	14%	(9)	65
#1 Issue: Education	17%	(10)	36%	(21)	15%	(9)	8%	(5)	23%	(13)	57
#1 Issue: Energy	24%	(13)	39%	(22)	17%	(10)	10%	(6)	10%	(6)	56
#1 Issue: Other	14%	(9)	50%	(34)	9%	(6)	12%	(8)	15%	(10)	67
2018 House Vote: Democrat	20%	(75)	48%	(180)	15%	(55)	8%	(28)	9%	(34)	373
2018 House Vote: Republican	23%	(46)	44%	(89)	18%	(37)	8%	(17)	8%	(16)	205
2016 Vote: Hillary Clinton	19%	(68)	51%	(184)	14%	(52)	6%	(21)	11%	(39)	364
2016 Vote: Donald Trump	23%	(49)	46%	(100)	16%	(34)	8%	(18)	7%	(16)	217
2016 Vote: Didn't Vote	13%	(51)	40%	(153)	17%	(64)	13%	(51)	17%	(64)	382
Voted in 2014: Yes	21%	(103)	48%	(241)	16%	(79)	7%	(35)	9%	(44)	502
Voted in 2014: No	13%	(67)	43%	(213)	16%	(79)	12%	(61)	15%	(77)	497
2012 Vote: Barack Obama	19%	(71)	52%	(198)	13%	(49)	7%	(28)	9%	(35)	382
2012 Vote: Mitt Romney	25%	(32)	38%	(48)	23%	(29)	7%	(10)	7%	(8)	128
2012 Vote: Didn't Vote	14%	(66)	42%	(195)	16%	(76)	12%	(57)	16%	(74)	468
4-Region: Northeast	18%	(30)	46%	(78)	13%	(22)	12%	(20)	11%	(19)	170
4-Region: Midwest	16%	(15)	39%	(38)	22%	(21)	12%	(12)	12%	(12)	97
4-Region: South	19%	(82)	46%	(205)	16%	(73)	8%	(35)	11%	(49)	445
4-Region: West	15%	(42)	46%	(133)	15%	(43)	10%	(28)	14%	(41)	286
Mexican	16%	(76)	42%	(194)	19%	(86)	10%	(47)	13%	(62)	465
Puerto Rican	13%	(24)	50%	(90)	13%	(24)	12%	(21)	12%	(21)	179
Cuban	19%	(15)	53%	(43)	12%	(10)	3%	(2)	14%	(11)	81
Other South American	22%	(26)	47%	(56)	14%	(16)	10%	(12)	7%	(8)	119

Continued on next page

Table MCFE38_2: In general, how much do you trust the following sources?

Radio

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	17%	(170)	45%	(454)	16%	(159)	10%	(96)	12%	(120)	999
Speaks only English at home	13%	(36)	47%	(124)	15%	(41)	11%	(29)	13%	(35)	265
Speaks mostly English at home	17%	(44)	44%	(111)	17%	(43)	8%	(21)	14%	(36)	254
Speaks both English and Spanish at home	19%	(61)	44%	(141)	15%	(49)	11%	(36)	11%	(37)	323
Speaks mostly Spanish at home	18%	(20)	50%	(55)	17%	(19)	7%	(8)	8%	(9)	111
Trump supporter	21%	(57)	41%	(113)	18%	(50)	10%	(28)	9%	(23)	272
Biden supporter	17%	(97)	48%	(275)	14%	(81)	8%	(44)	13%	(76)	573
Sports fans	19%	(138)	47%	(341)	16%	(111)	8%	(57)	10%	(71)	717
Avid sports fans	25%	(73)	46%	(138)	15%	(44)	7%	(21)	7%	(22)	299
Sports fans, Age: 18-34	19%	(49)	44%	(111)	18%	(45)	9%	(24)	9%	(24)	253
Sports fans, Age: 35-44	27%	(49)	40%	(73)	16%	(29)	8%	(15)	9%	(16)	182
Sports fans, Age: 45-64	16%	(33)	56%	(118)	13%	(27)	6%	(13)	9%	(18)	209
Sports fans, Age: 65+	9%	(7)	53%	(38)	14%	(10)	6%	(5)	17%	(13)	73
Movie studios should diversify teams	18%	(123)	51%	(354)	15%	(103)	7%	(46)	10%	(66)	691
Movie studios should diversify stories	20%	(121)	50%	(298)	15%	(87)	6%	(36)	9%	(52)	595
Concerned about Covid	18%	(154)	48%	(412)	15%	(127)	8%	(67)	11%	(96)	856
No experience with Covid	10%	(32)	43%	(141)	16%	(53)	13%	(41)	18%	(59)	326
Health care major factor for election	19%	(127)	47%	(308)	13%	(89)	9%	(57)	12%	(77)	658
Social media users	17%	(169)	46%	(445)	16%	(156)	10%	(95)	11%	(109)	975
WhatsApp users	22%	(106)	46%	(218)	15%	(72)	8%	(38)	8%	(40)	474
WeChat users	41%	(25)	39%	(24)	16%	(10)	2%	(1)	3%	(2)	61
Social media news source at least once a week	21%	(141)	45%	(304)	15%	(103)	9%	(61)	10%	(68)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_3: In general, how much do you trust the following sources?
 Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Hispanic Adults	20%	(202)	40%	(402)	17%	(174)	11%	(107)	11%	(114)	999
Gender: Male	23%	(114)	37%	(186)	19%	(94)	12%	(62)	9%	(44)	500
Gender: Female	18%	(88)	43%	(216)	16%	(80)	9%	(46)	14%	(70)	499
Age: 18-34	19%	(70)	36%	(136)	18%	(67)	12%	(44)	16%	(60)	378
Age: 35-44	23%	(50)	40%	(90)	16%	(36)	13%	(29)	8%	(17)	222
Age: 45-64	18%	(53)	47%	(135)	18%	(52)	9%	(27)	8%	(22)	290
Age: 65+	26%	(29)	37%	(41)	17%	(19)	7%	(8)	13%	(14)	110
GenZers: 1997-2012	14%	(19)	34%	(46)	14%	(19)	13%	(17)	26%	(35)	137
Millennials: 1981-1996	23%	(82)	37%	(134)	19%	(67)	12%	(43)	10%	(35)	361
GenXers: 1965-1980	19%	(54)	48%	(138)	16%	(47)	10%	(30)	7%	(20)	289
Baby Boomers: 1946-1964	22%	(41)	39%	(75)	21%	(39)	8%	(16)	11%	(20)	191
PID: Dem (no lean)	26%	(116)	44%	(194)	15%	(65)	5%	(24)	10%	(45)	444
PID: Ind (no lean)	13%	(41)	35%	(112)	21%	(66)	16%	(50)	16%	(50)	319
PID: Rep (no lean)	19%	(45)	41%	(96)	18%	(42)	14%	(34)	8%	(19)	236
PID/Gender: Dem Men	32%	(64)	41%	(82)	16%	(31)	5%	(11)	6%	(11)	199
PID/Gender: Dem Women	21%	(51)	46%	(113)	14%	(34)	5%	(13)	14%	(33)	245
PID/Gender: Ind Men	12%	(19)	32%	(50)	26%	(41)	17%	(26)	13%	(21)	156
PID/Gender: Ind Women	14%	(22)	38%	(62)	16%	(25)	14%	(23)	18%	(29)	162
PID/Gender: Rep Men	22%	(31)	38%	(55)	15%	(21)	17%	(25)	8%	(11)	144
PID/Gender: Rep Women	16%	(14)	44%	(41)	23%	(21)	10%	(9)	8%	(7)	92
Ideo: Liberal (1-3)	28%	(96)	39%	(133)	18%	(62)	7%	(24)	8%	(26)	341
Ideo: Moderate (4)	16%	(54)	48%	(160)	18%	(62)	8%	(28)	10%	(32)	337
Ideo: Conservative (5-7)	17%	(39)	37%	(84)	19%	(43)	18%	(42)	9%	(20)	227
Educ: < College	15%	(86)	40%	(232)	16%	(95)	13%	(76)	16%	(90)	579
Educ: Bachelors degree	27%	(71)	40%	(103)	19%	(50)	8%	(20)	6%	(15)	260
Educ: Post-grad	28%	(45)	42%	(67)	18%	(29)	7%	(11)	6%	(9)	160
Income: Under 50k	15%	(79)	38%	(194)	18%	(93)	12%	(61)	17%	(87)	514
Income: 50k-100k	24%	(76)	41%	(130)	18%	(58)	10%	(31)	6%	(18)	313
Income: 100k+	28%	(47)	45%	(78)	13%	(23)	9%	(15)	5%	(9)	171
Ethnicity: White	22%	(138)	41%	(261)	17%	(108)	10%	(65)	10%	(61)	633
Ethnicity: Hispanic	20%	(202)	40%	(402)	17%	(174)	11%	(107)	11%	(114)	999

Continued on next page

Table MCFE38_3: In general, how much do you trust the following sources?

Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(202)	40%	(402)	17%	(174)	11%	(107)	11%	(114)	999
Ethnicity: Black	26%	(15)	38%	(22)	23%	(13)	3%	(2)	10%	(6)	57
Ethnicity: Other	16%	(49)	39%	(119)	17%	(53)	13%	(40)	15%	(47)	309
All Christian	24%	(131)	40%	(222)	17%	(96)	9%	(49)	10%	(55)	553
Agnostic/Nothing in particular	15%	(35)	36%	(83)	17%	(39)	16%	(37)	16%	(38)	233
Something Else	17%	(23)	45%	(60)	18%	(24)	9%	(11)	11%	(15)	133
Evangelical	23%	(56)	41%	(98)	17%	(41)	10%	(25)	8%	(19)	238
Non-Evangelical	21%	(93)	42%	(181)	18%	(78)	8%	(34)	11%	(48)	435
Community: Urban	21%	(97)	42%	(190)	15%	(68)	9%	(43)	12%	(56)	454
Community: Suburban	19%	(82)	40%	(172)	19%	(84)	13%	(55)	9%	(39)	431
Community: Rural	21%	(23)	36%	(41)	20%	(22)	8%	(9)	16%	(18)	114
Employ: Private Sector	23%	(87)	41%	(151)	19%	(70)	10%	(39)	6%	(24)	370
Employ: Government	21%	(16)	41%	(31)	21%	(16)	8%	(6)	9%	(7)	75
Employ: Self-Employed	18%	(17)	40%	(38)	15%	(14)	17%	(16)	10%	(10)	95
Employ: Student	13%	(8)	37%	(23)	11%	(7)	15%	(10)	24%	(15)	64
Employ: Retired	25%	(29)	37%	(44)	16%	(19)	9%	(11)	14%	(17)	120
Employ: Unemployed	16%	(24)	40%	(63)	18%	(28)	11%	(17)	15%	(24)	156
Employ: Other	15%	(11)	39%	(28)	14%	(10)	8%	(6)	23%	(16)	70
Military HH: Yes	17%	(20)	34%	(39)	20%	(24)	17%	(20)	12%	(14)	117
Military HH: No	21%	(183)	41%	(362)	17%	(150)	10%	(87)	11%	(100)	882
RD/WT: Right Direction	22%	(58)	40%	(109)	17%	(45)	13%	(34)	9%	(24)	270
RD/WT: Wrong Track	20%	(144)	40%	(293)	18%	(129)	10%	(73)	12%	(90)	729
Trump Job Approve	18%	(56)	39%	(124)	18%	(56)	17%	(54)	9%	(29)	320
Trump Job Disapprove	22%	(141)	42%	(266)	18%	(112)	8%	(49)	10%	(64)	633
Trump Job Strongly Approve	22%	(37)	33%	(56)	17%	(29)	18%	(30)	11%	(18)	170
Trump Job Somewhat Approve	13%	(19)	45%	(68)	18%	(27)	16%	(24)	8%	(11)	150
Trump Job Somewhat Disapprove	17%	(23)	44%	(58)	28%	(38)	6%	(8)	5%	(7)	134
Trump Job Strongly Disapprove	24%	(119)	42%	(208)	15%	(74)	8%	(42)	11%	(57)	499
Favorable of Trump	18%	(57)	40%	(127)	18%	(57)	16%	(51)	8%	(27)	318
Unfavorable of Trump	22%	(135)	42%	(261)	18%	(109)	8%	(52)	10%	(65)	622

Continued on next page

Table MCFE38_3: In general, how much do you trust the following sources?
Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(202)	40%	(402)	17%	(174)	11%	(107)	11%	(114)	999
Very Favorable of Trump	21%	(37)	37%	(66)	16%	(28)	17%	(31)	10%	(18)	180
Somewhat Favorable of Trump	15%	(20)	44%	(60)	21%	(29)	15%	(20)	7%	(9)	138
Somewhat Unfavorable of Trump	13%	(14)	49%	(52)	23%	(24)	10%	(10)	6%	(7)	106
Very Unfavorable of Trump	24%	(121)	41%	(209)	16%	(85)	8%	(42)	11%	(59)	515
#1 Issue: Economy	19%	(73)	43%	(166)	18%	(70)	10%	(39)	10%	(41)	388
#1 Issue: Security	20%	(15)	40%	(31)	11%	(8)	15%	(12)	14%	(10)	77
#1 Issue: Health Care	23%	(49)	43%	(92)	19%	(40)	9%	(19)	6%	(12)	213
#1 Issue: Medicare / Social Security	21%	(16)	35%	(27)	18%	(14)	9%	(7)	17%	(13)	76
#1 Issue: Women's Issues	18%	(12)	32%	(21)	16%	(11)	12%	(8)	22%	(14)	65
#1 Issue: Education	21%	(12)	37%	(21)	20%	(11)	11%	(6)	12%	(7)	57
#1 Issue: Energy	18%	(10)	41%	(23)	22%	(12)	13%	(7)	5%	(3)	56
#1 Issue: Other	23%	(16)	32%	(21)	10%	(7)	13%	(9)	21%	(14)	67
2018 House Vote: Democrat	28%	(103)	43%	(159)	15%	(58)	6%	(23)	8%	(30)	373
2018 House Vote: Republican	21%	(43)	39%	(80)	18%	(36)	14%	(29)	8%	(16)	205
2016 Vote: Hillary Clinton	28%	(102)	45%	(165)	14%	(51)	5%	(18)	8%	(28)	364
2016 Vote: Donald Trump	20%	(43)	39%	(85)	18%	(40)	16%	(34)	7%	(15)	217
2016 Vote: Didn't Vote	14%	(55)	37%	(141)	19%	(73)	12%	(48)	17%	(66)	382
Voted in 2014: Yes	25%	(124)	42%	(210)	16%	(83)	9%	(45)	8%	(41)	502
Voted in 2014: No	16%	(78)	39%	(192)	18%	(91)	13%	(62)	15%	(73)	497
2012 Vote: Barack Obama	27%	(102)	44%	(167)	15%	(56)	6%	(23)	9%	(34)	382
2012 Vote: Mitt Romney	21%	(27)	36%	(46)	19%	(24)	16%	(21)	8%	(10)	128
2012 Vote: Didn't Vote	15%	(72)	39%	(182)	19%	(87)	12%	(57)	15%	(70)	468
4-Region: Northeast	19%	(33)	49%	(84)	14%	(23)	9%	(15)	9%	(15)	170
4-Region: Midwest	15%	(14)	32%	(32)	29%	(28)	15%	(14)	9%	(9)	97
4-Region: South	20%	(88)	42%	(187)	18%	(78)	10%	(44)	11%	(47)	445
4-Region: West	24%	(67)	35%	(99)	15%	(44)	12%	(33)	15%	(43)	286
Mexican	18%	(85)	36%	(168)	18%	(85)	13%	(59)	15%	(68)	465
Puerto Rican	21%	(39)	44%	(79)	15%	(26)	10%	(18)	9%	(16)	179
Cuban	18%	(15)	49%	(40)	21%	(17)	5%	(4)	7%	(6)	81
Other South American	29%	(35)	37%	(44)	18%	(21)	8%	(10)	7%	(9)	119

Continued on next page

Table MCFE38_3: In general, how much do you trust the following sources?

Cable news networks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(202)	40%	(402)	17%	(174)	11%	(107)	11%	(114)	999
Speaks only English at home	16%	(44)	42%	(111)	18%	(47)	15%	(39)	9%	(25)	265
Speaks mostly English at home	23%	(58)	37%	(94)	17%	(43)	12%	(29)	11%	(29)	254
Speaks both English and Spanish at home	23%	(74)	38%	(123)	17%	(55)	9%	(28)	13%	(43)	323
Speaks mostly Spanish at home	17%	(19)	44%	(49)	23%	(25)	8%	(9)	8%	(9)	111
Trump supporter	17%	(45)	40%	(107)	19%	(51)	17%	(45)	8%	(23)	272
Biden supporter	25%	(143)	42%	(239)	16%	(91)	6%	(36)	11%	(64)	573
Sports fans	23%	(166)	43%	(312)	17%	(120)	9%	(65)	8%	(55)	717
Avid sports fans	28%	(83)	42%	(125)	16%	(48)	7%	(20)	7%	(22)	299
Sports fans, Age: 18-34	22%	(56)	44%	(110)	16%	(41)	7%	(18)	11%	(28)	253
Sports fans, Age: 35-44	25%	(46)	39%	(70)	18%	(32)	12%	(22)	6%	(11)	182
Sports fans, Age: 45-64	19%	(41)	49%	(103)	15%	(32)	10%	(21)	6%	(13)	209
Sports fans, Age: 65+	32%	(23)	39%	(29)	20%	(14)	5%	(4)	4%	(3)	73
Movie studios should diversify teams	22%	(153)	45%	(314)	17%	(118)	7%	(47)	9%	(59)	691
Movie studios should diversify stories	25%	(146)	44%	(263)	16%	(97)	6%	(36)	9%	(53)	595
Concerned about Covid	22%	(192)	43%	(365)	16%	(138)	8%	(71)	10%	(90)	856
No experience with Covid	17%	(56)	37%	(119)	15%	(50)	15%	(50)	16%	(51)	326
Health care major factor for election	22%	(147)	42%	(273)	16%	(107)	9%	(58)	11%	(72)	658
Social media users	20%	(199)	41%	(397)	18%	(173)	10%	(102)	11%	(104)	975
WhatsApp users	26%	(121)	42%	(201)	17%	(79)	7%	(35)	8%	(38)	474
WeChat users	34%	(20)	38%	(23)	18%	(11)	8%	(5)	1%	(1)	61
Social media news source at least once a week	23%	(154)	41%	(281)	16%	(112)	9%	(60)	10%	(71)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_4: *In general, how much do you trust the following sources?*
 Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Hispanic Adults	20%	(200)	43%	(425)	17%	(169)	11%	(114)	9%	(91)	999
Gender: Male	22%	(112)	40%	(201)	18%	(90)	12%	(61)	7%	(36)	500
Gender: Female	18%	(89)	45%	(224)	16%	(79)	11%	(53)	11%	(55)	499
Age: 18-34	16%	(62)	42%	(158)	18%	(66)	10%	(38)	14%	(54)	378
Age: 35-44	26%	(57)	40%	(89)	17%	(37)	12%	(26)	6%	(13)	222
Age: 45-64	18%	(53)	47%	(138)	15%	(43)	14%	(40)	6%	(17)	290
Age: 65+	26%	(29)	37%	(40)	21%	(23)	10%	(11)	6%	(7)	110
GenZers: 1997-2012	7%	(9)	42%	(57)	17%	(23)	12%	(17)	22%	(30)	137
Millennials: 1981-1996	23%	(84)	40%	(146)	18%	(66)	10%	(35)	8%	(31)	361
GenXers: 1965-1980	21%	(60)	48%	(138)	13%	(38)	12%	(36)	6%	(16)	289
Baby Boomers: 1946-1964	21%	(41)	39%	(74)	19%	(37)	13%	(25)	7%	(14)	191
PID: Dem (no lean)	25%	(112)	49%	(218)	12%	(56)	5%	(23)	8%	(36)	444
PID: Ind (no lean)	13%	(40)	38%	(120)	21%	(66)	16%	(51)	13%	(41)	319
PID: Rep (no lean)	21%	(48)	37%	(87)	20%	(47)	17%	(39)	6%	(14)	236
PID/Gender: Dem Men	27%	(53)	49%	(99)	14%	(28)	4%	(9)	5%	(10)	199
PID/Gender: Dem Women	24%	(59)	49%	(119)	11%	(27)	6%	(15)	10%	(25)	245
PID/Gender: Ind Men	14%	(22)	32%	(50)	25%	(39)	18%	(28)	10%	(16)	156
PID/Gender: Ind Women	11%	(18)	43%	(70)	17%	(27)	14%	(23)	15%	(25)	162
PID/Gender: Rep Men	25%	(36)	36%	(52)	16%	(22)	17%	(24)	6%	(9)	144
PID/Gender: Rep Women	13%	(12)	38%	(35)	27%	(25)	17%	(15)	6%	(5)	92
Ideo: Liberal (1-3)	26%	(89)	49%	(167)	14%	(48)	5%	(18)	6%	(19)	341
Ideo: Moderate (4)	19%	(63)	46%	(156)	18%	(61)	10%	(33)	7%	(24)	337
Ideo: Conservative (5-7)	17%	(39)	33%	(75)	22%	(50)	22%	(49)	6%	(14)	227
Educ: < College	17%	(97)	41%	(237)	17%	(99)	12%	(71)	13%	(75)	579
Educ: Bachelors degree	23%	(60)	45%	(117)	18%	(47)	10%	(25)	4%	(10)	260
Educ: Post-grad	27%	(43)	44%	(70)	14%	(23)	11%	(18)	4%	(6)	160
Income: Under 50k	17%	(88)	41%	(213)	16%	(83)	12%	(60)	14%	(71)	514
Income: 50k-100k	21%	(64)	44%	(137)	20%	(64)	11%	(33)	5%	(15)	313
Income: 100k+	28%	(48)	44%	(75)	13%	(22)	12%	(21)	3%	(5)	171
Ethnicity: White	21%	(135)	43%	(274)	17%	(109)	11%	(68)	7%	(47)	633
Ethnicity: Hispanic	20%	(200)	43%	(425)	17%	(169)	11%	(114)	9%	(91)	999

Continued on next page

Table MCFE38_4: *In general, how much do you trust the following sources?*

Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(200)	43%	(425)	17%	(169)	11%	(114)	9%	(91)	999
Ethnicity: Black	20%	(11)	43%	(24)	24%	(14)	8%	(5)	6%	(3)	57
Ethnicity: Other	17%	(54)	41%	(126)	15%	(46)	13%	(41)	13%	(41)	309
All Christian	24%	(130)	42%	(235)	17%	(92)	10%	(56)	7%	(39)	553
Agnostic/Nothing in particular	12%	(27)	43%	(101)	16%	(36)	16%	(37)	14%	(32)	233
Something Else	19%	(26)	44%	(59)	14%	(19)	11%	(15)	11%	(15)	133
Evangelical	29%	(69)	40%	(96)	14%	(33)	11%	(26)	6%	(15)	238
Non-Evangelical	19%	(84)	44%	(193)	18%	(77)	10%	(43)	9%	(37)	435
Community: Urban	23%	(106)	45%	(203)	13%	(58)	9%	(42)	10%	(45)	454
Community: Suburban	17%	(74)	39%	(170)	21%	(91)	15%	(64)	7%	(32)	431
Community: Rural	18%	(20)	46%	(52)	17%	(20)	6%	(7)	12%	(14)	114
Employ: Private Sector	19%	(71)	45%	(165)	18%	(65)	13%	(47)	6%	(21)	370
Employ: Government	25%	(19)	48%	(36)	16%	(12)	5%	(4)	6%	(4)	75
Employ: Self-Employed	24%	(23)	36%	(34)	16%	(15)	15%	(14)	8%	(8)	95
Employ: Student	6%	(4)	40%	(25)	19%	(12)	14%	(9)	22%	(14)	64
Employ: Retired	25%	(30)	39%	(47)	22%	(27)	8%	(10)	5%	(6)	120
Employ: Unemployed	19%	(30)	44%	(69)	14%	(21)	11%	(17)	13%	(20)	156
Employ: Other	18%	(12)	38%	(26)	13%	(9)	10%	(7)	22%	(15)	70
Military HH: Yes	18%	(22)	41%	(48)	21%	(24)	13%	(15)	7%	(8)	117
Military HH: No	20%	(179)	43%	(377)	16%	(145)	11%	(99)	9%	(83)	882
RD/WT: Right Direction	21%	(56)	39%	(105)	18%	(49)	16%	(44)	6%	(17)	270
RD/WT: Wrong Track	20%	(144)	44%	(320)	16%	(120)	10%	(70)	10%	(74)	729
Trump Job Approve	18%	(59)	35%	(112)	19%	(62)	20%	(64)	7%	(23)	320
Trump Job Disapprove	22%	(139)	47%	(295)	16%	(102)	7%	(46)	8%	(51)	633
Trump Job Strongly Approve	22%	(38)	26%	(45)	23%	(39)	23%	(39)	6%	(10)	170
Trump Job Somewhat Approve	14%	(21)	45%	(67)	16%	(23)	16%	(24)	9%	(14)	150
Trump Job Somewhat Disapprove	16%	(22)	47%	(63)	24%	(33)	7%	(9)	5%	(7)	134
Trump Job Strongly Disapprove	23%	(117)	46%	(232)	14%	(69)	7%	(37)	9%	(44)	499
Favorable of Trump	18%	(57)	38%	(120)	19%	(62)	18%	(58)	7%	(22)	318
Unfavorable of Trump	22%	(135)	46%	(287)	16%	(98)	8%	(49)	8%	(52)	622

Continued on next page

Table MCFE38_4: In general, how much do you trust the following sources?
Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(200)	43%	(425)	17%	(169)	11%	(114)	9%	(91)	999
Very Favorable of Trump	23%	(41)	28%	(50)	21%	(37)	22%	(39)	7%	(13)	180
Somewhat Favorable of Trump	11%	(15)	51%	(70)	18%	(25)	14%	(19)	7%	(10)	138
Somewhat Unfavorable of Trump	18%	(20)	41%	(44)	23%	(24)	12%	(13)	5%	(6)	106
Very Unfavorable of Trump	22%	(116)	47%	(243)	14%	(74)	7%	(36)	9%	(46)	515
#1 Issue: Economy	18%	(68)	46%	(179)	17%	(67)	10%	(39)	9%	(36)	388
#1 Issue: Security	27%	(21)	27%	(21)	17%	(13)	23%	(18)	5%	(4)	77
#1 Issue: Health Care	21%	(45)	46%	(98)	17%	(36)	9%	(20)	7%	(14)	213
#1 Issue: Medicare / Social Security	26%	(20)	34%	(26)	20%	(15)	11%	(8)	9%	(7)	76
#1 Issue: Women's Issues	14%	(9)	38%	(25)	21%	(14)	9%	(6)	18%	(11)	65
#1 Issue: Education	21%	(12)	41%	(24)	15%	(9)	11%	(6)	12%	(7)	57
#1 Issue: Energy	15%	(8)	48%	(27)	18%	(10)	15%	(8)	4%	(2)	56
#1 Issue: Other	25%	(17)	38%	(25)	9%	(6)	14%	(9)	15%	(10)	67
2018 House Vote: Democrat	28%	(104)	46%	(171)	14%	(53)	7%	(25)	6%	(21)	373
2018 House Vote: Republican	20%	(42)	32%	(66)	22%	(46)	20%	(41)	5%	(11)	205
2016 Vote: Hillary Clinton	28%	(100)	47%	(172)	15%	(53)	6%	(21)	5%	(18)	364
2016 Vote: Donald Trump	21%	(45)	35%	(76)	19%	(41)	20%	(44)	5%	(11)	217
2016 Vote: Didn't Vote	14%	(54)	43%	(166)	17%	(64)	11%	(42)	15%	(57)	382
Voted in 2014: Yes	25%	(127)	41%	(204)	17%	(87)	11%	(56)	5%	(27)	502
Voted in 2014: No	15%	(73)	44%	(220)	16%	(82)	12%	(58)	13%	(64)	497
2012 Vote: Barack Obama	28%	(106)	47%	(178)	13%	(51)	7%	(26)	5%	(21)	382
2012 Vote: Mitt Romney	20%	(26)	27%	(34)	26%	(33)	22%	(27)	6%	(7)	128
2012 Vote: Didn't Vote	14%	(67)	44%	(206)	17%	(79)	11%	(53)	13%	(62)	468
4-Region: Northeast	22%	(38)	42%	(71)	16%	(28)	13%	(22)	7%	(12)	170
4-Region: Midwest	15%	(14)	44%	(43)	17%	(16)	16%	(16)	8%	(8)	97
4-Region: South	21%	(92)	44%	(195)	17%	(77)	10%	(44)	8%	(38)	445
4-Region: West	20%	(56)	41%	(116)	17%	(48)	11%	(32)	12%	(34)	286
Mexican	19%	(90)	41%	(189)	16%	(75)	13%	(59)	11%	(51)	465
Puerto Rican	21%	(38)	46%	(83)	17%	(31)	10%	(17)	6%	(10)	179
Cuban	18%	(14)	39%	(31)	26%	(21)	10%	(8)	7%	(6)	81
Other South American	19%	(23)	51%	(61)	15%	(18)	11%	(13)	3%	(4)	119

Continued on next page

Table MCFE38_4: In general, how much do you trust the following sources?

Network news

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	20%	(200)	43%	(425)	17%	(169)	11%	(114)	9%	(91)	999
Speaks only English at home	18%	(49)	40%	(107)	18%	(47)	14%	(37)	10%	(25)	265
Speaks mostly English at home	22%	(56)	40%	(102)	17%	(44)	10%	(24)	11%	(27)	254
Speaks both English and Spanish at home	21%	(68)	43%	(139)	16%	(50)	13%	(41)	8%	(26)	323
Speaks mostly Spanish at home	17%	(19)	50%	(55)	19%	(21)	9%	(10)	5%	(6)	111
Trump supporter	19%	(51)	33%	(91)	21%	(57)	21%	(56)	6%	(17)	272
Biden supporter	24%	(139)	48%	(278)	13%	(74)	6%	(32)	9%	(50)	573
Sports fans	23%	(168)	44%	(314)	16%	(114)	11%	(79)	6%	(42)	717
Avid sports fans	29%	(88)	40%	(119)	16%	(46)	9%	(27)	6%	(18)	299
Sports fans, Age: 18-34	19%	(49)	47%	(118)	16%	(40)	7%	(19)	11%	(28)	253
Sports fans, Age: 35-44	28%	(51)	39%	(71)	18%	(33)	11%	(19)	4%	(7)	182
Sports fans, Age: 45-64	20%	(43)	49%	(103)	11%	(23)	17%	(35)	3%	(6)	209
Sports fans, Age: 65+	35%	(25)	31%	(22)	25%	(18)	8%	(6)	1%	(1)	73
Movie studios should diversify teams	22%	(149)	49%	(338)	15%	(106)	8%	(56)	6%	(42)	691
Movie studios should diversify stories	24%	(142)	50%	(295)	15%	(88)	6%	(37)	6%	(34)	595
Concerned about Covid	22%	(190)	45%	(386)	16%	(134)	9%	(78)	8%	(68)	856
No experience with Covid	15%	(48)	40%	(130)	15%	(47)	16%	(52)	15%	(49)	326
Health care major factor for election	24%	(155)	44%	(288)	16%	(104)	9%	(56)	8%	(55)	658
Social media users	20%	(199)	43%	(416)	17%	(167)	11%	(111)	8%	(82)	975
WhatsApp users	24%	(112)	46%	(216)	18%	(83)	7%	(35)	6%	(27)	474
WeChat users	46%	(28)	36%	(22)	8%	(5)	10%	(6)	—	(0)	61
Social media news source at least once a week	22%	(147)	45%	(306)	16%	(106)	9%	(61)	9%	(58)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_5: In general, how much do you trust the following sources?
 Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Hispanic Adults	14%	(142)	44%	(444)	18%	(182)	12%	(122)	11%	(108)	999
Gender: Male	17%	(85)	44%	(219)	18%	(90)	14%	(68)	8%	(38)	500
Gender: Female	11%	(57)	45%	(225)	19%	(93)	11%	(54)	14%	(70)	499
Age: 18-34	15%	(55)	43%	(163)	17%	(64)	13%	(51)	12%	(44)	378
Age: 35-44	21%	(46)	43%	(95)	19%	(42)	10%	(23)	7%	(16)	222
Age: 45-64	11%	(32)	48%	(138)	19%	(56)	13%	(38)	9%	(26)	290
Age: 65+	8%	(9)	44%	(48)	19%	(20)	10%	(11)	19%	(21)	110
GenZers: 1997-2012	9%	(13)	37%	(51)	19%	(26)	18%	(24)	16%	(22)	137
Millennials: 1981-1996	19%	(70)	44%	(160)	16%	(59)	11%	(41)	8%	(31)	361
GenXers: 1965-1980	14%	(39)	50%	(143)	18%	(52)	12%	(34)	7%	(20)	289
Baby Boomers: 1946-1964	10%	(18)	40%	(76)	23%	(45)	10%	(19)	17%	(33)	191
PID: Dem (no lean)	16%	(70)	49%	(218)	16%	(70)	9%	(38)	11%	(48)	444
PID: Ind (no lean)	9%	(27)	42%	(134)	21%	(68)	15%	(48)	13%	(41)	319
PID: Rep (no lean)	19%	(45)	39%	(92)	18%	(44)	15%	(36)	8%	(19)	236
PID/Gender: Dem Men	20%	(40)	50%	(101)	15%	(30)	7%	(15)	7%	(15)	199
PID/Gender: Dem Women	12%	(30)	48%	(118)	17%	(41)	9%	(23)	14%	(33)	245
PID/Gender: Ind Men	7%	(11)	39%	(61)	25%	(40)	18%	(28)	11%	(17)	156
PID/Gender: Ind Women	10%	(16)	45%	(73)	18%	(29)	13%	(20)	15%	(24)	162
PID/Gender: Rep Men	24%	(34)	40%	(57)	14%	(20)	18%	(26)	5%	(7)	144
PID/Gender: Rep Women	12%	(11)	38%	(35)	25%	(23)	12%	(11)	13%	(12)	92
Ideo: Liberal (1-3)	20%	(68)	48%	(163)	17%	(56)	9%	(31)	7%	(23)	341
Ideo: Moderate (4)	13%	(45)	47%	(158)	18%	(62)	10%	(34)	12%	(39)	337
Ideo: Conservative (5-7)	11%	(26)	43%	(99)	20%	(46)	17%	(38)	8%	(18)	227
Educ: < College	11%	(66)	40%	(234)	20%	(116)	14%	(78)	15%	(85)	579
Educ: Bachelors degree	18%	(46)	50%	(130)	17%	(45)	9%	(24)	5%	(14)	260
Educ: Post-grad	19%	(30)	50%	(80)	13%	(21)	12%	(20)	5%	(8)	160
Income: Under 50k	13%	(65)	40%	(206)	20%	(103)	13%	(67)	14%	(74)	514
Income: 50k-100k	16%	(49)	46%	(144)	19%	(60)	12%	(38)	7%	(23)	313
Income: 100k+	16%	(28)	55%	(94)	12%	(20)	10%	(18)	6%	(11)	171
Ethnicity: White	15%	(97)	46%	(294)	19%	(120)	10%	(62)	9%	(60)	633
Ethnicity: Hispanic	14%	(142)	44%	(444)	18%	(182)	12%	(122)	11%	(108)	999

Continued on next page

Table MCFE38_5: *In general, how much do you trust the following sources?*
Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Hispanic Adults	14%	(142)	44%	(444)	18%	(182)	12%	(122)	11% (108)	999
Ethnicity: Black	17%	(10)	39%	(22)	21%	(12)	14%	(8)	9% (5)	57
Ethnicity: Other	11%	(35)	41%	(127)	16%	(50)	17%	(53)	14% (43)	309
All Christian	17%	(97)	43%	(240)	18%	(99)	11%	(60)	10% (57)	553
Agnostic/Nothing in particular	8%	(19)	42%	(98)	20%	(47)	15%	(36)	14% (32)	233
Something Else	14%	(18)	46%	(62)	17%	(23)	12%	(15)	12% (16)	133
Evangelical	20%	(48)	46%	(110)	16%	(38)	10%	(24)	8% (19)	238
Non-Evangelical	14%	(62)	43%	(187)	19%	(83)	11%	(50)	12% (53)	435
Community: Urban	17%	(75)	46%	(207)	14%	(64)	13%	(60)	10% (47)	454
Community: Suburban	13%	(54)	43%	(187)	21%	(89)	13%	(55)	11% (47)	431
Community: Rural	12%	(13)	44%	(49)	26%	(29)	7%	(8)	12% (14)	114
Employ: Private Sector	18%	(65)	49%	(182)	18%	(66)	11%	(41)	5% (17)	370
Employ: Government	16%	(12)	42%	(31)	17%	(13)	14%	(10)	12% (9)	75
Employ: Self-Employed	16%	(15)	45%	(43)	18%	(17)	15%	(14)	6% (6)	95
Employ: Student	8%	(5)	36%	(23)	17%	(11)	17%	(11)	21% (13)	64
Employ: Retired	10%	(12)	41%	(48)	21%	(25)	10%	(12)	18% (22)	120
Employ: Unemployed	9%	(13)	44%	(69)	21%	(32)	12%	(18)	15% (23)	156
Employ: Other	16%	(11)	35%	(25)	11%	(8)	18%	(13)	19% (13)	70
Military HH: Yes	13%	(16)	39%	(46)	25%	(29)	15%	(17)	8% (9)	117
Military HH: No	14%	(127)	45%	(398)	17%	(153)	12%	(105)	11% (99)	882
RD/WT: Right Direction	20%	(53)	43%	(117)	19%	(51)	14%	(37)	5% (13)	270
RD/WT: Wrong Track	12%	(89)	45%	(327)	18%	(131)	12%	(86)	13% (95)	729
Trump Job Approve	17%	(55)	41%	(131)	20%	(64)	15%	(49)	7% (21)	320
Trump Job Disapprove	14%	(86)	47%	(299)	18%	(111)	11%	(67)	11% (69)	633
Trump Job Strongly Approve	22%	(37)	32%	(55)	21%	(36)	17%	(30)	8% (13)	170
Trump Job Somewhat Approve	12%	(18)	51%	(76)	19%	(28)	13%	(19)	5% (8)	150
Trump Job Somewhat Disapprove	12%	(16)	50%	(67)	24%	(31)	7%	(10)	7% (10)	134
Trump Job Strongly Disapprove	14%	(71)	47%	(232)	16%	(80)	12%	(57)	12% (59)	499
Favorable of Trump	17%	(53)	42%	(134)	21%	(67)	14%	(46)	6% (18)	318
Unfavorable of Trump	14%	(85)	47%	(293)	17%	(106)	11%	(69)	11% (69)	622

Continued on next page

Table MCFE38_5: *In general, how much do you trust the following sources?*
Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	14%	(142)	44%	(444)	18%	(182)	12%	(122)	11%	(108)	999
Very Favorable of Trump	21%	(37)	35%	(63)	21%	(38)	18%	(32)	5%	(9)	180
Somewhat Favorable of Trump	11%	(16)	51%	(71)	21%	(29)	10%	(14)	6%	(9)	138
Somewhat Unfavorable of Trump	15%	(15)	49%	(52)	17%	(18)	12%	(13)	8%	(8)	106
Very Unfavorable of Trump	13%	(69)	47%	(241)	17%	(88)	11%	(56)	12%	(61)	515
#1 Issue: Economy	14%	(54)	49%	(189)	18%	(69)	10%	(38)	10%	(39)	388
#1 Issue: Security	13%	(10)	38%	(30)	19%	(15)	20%	(15)	10%	(8)	77
#1 Issue: Health Care	16%	(33)	44%	(93)	21%	(44)	12%	(26)	8%	(17)	213
#1 Issue: Medicare / Social Security	16%	(13)	32%	(24)	13%	(10)	14%	(11)	24%	(19)	76
#1 Issue: Women's Issues	11%	(7)	42%	(27)	23%	(15)	16%	(10)	9%	(6)	65
#1 Issue: Education	19%	(11)	38%	(22)	24%	(14)	6%	(3)	12%	(7)	57
#1 Issue: Energy	15%	(8)	53%	(29)	14%	(8)	12%	(7)	6%	(4)	56
#1 Issue: Other	9%	(6)	45%	(30)	14%	(9)	18%	(12)	15%	(10)	67
2018 House Vote: Democrat	17%	(64)	48%	(180)	15%	(56)	10%	(39)	9%	(34)	373
2018 House Vote: Republican	20%	(41)	40%	(82)	22%	(45)	14%	(29)	4%	(9)	205
2016 Vote: Hillary Clinton	16%	(58)	48%	(174)	16%	(60)	9%	(33)	11%	(39)	364
2016 Vote: Donald Trump	18%	(38)	40%	(86)	23%	(51)	15%	(32)	5%	(10)	217
2016 Vote: Didn't Vote	11%	(44)	44%	(170)	16%	(61)	14%	(54)	14%	(54)	382
Voted in 2014: Yes	16%	(82)	46%	(231)	18%	(92)	11%	(53)	9%	(43)	502
Voted in 2014: No	12%	(60)	43%	(213)	18%	(90)	14%	(70)	13%	(65)	497
2012 Vote: Barack Obama	17%	(65)	51%	(196)	13%	(50)	9%	(33)	10%	(37)	382
2012 Vote: Mitt Romney	16%	(20)	35%	(45)	28%	(35)	14%	(18)	7%	(9)	128
2012 Vote: Didn't Vote	12%	(57)	42%	(195)	19%	(89)	14%	(67)	13%	(61)	468
4-Region: Northeast	16%	(27)	46%	(78)	16%	(28)	13%	(22)	9%	(15)	170
4-Region: Midwest	9%	(9)	43%	(41)	23%	(22)	13%	(13)	12%	(12)	97
4-Region: South	14%	(63)	44%	(198)	20%	(90)	12%	(52)	9%	(42)	445
4-Region: West	15%	(43)	44%	(126)	15%	(42)	12%	(35)	14%	(39)	286
Mexican	14%	(64)	41%	(191)	19%	(90)	12%	(57)	14%	(63)	465
Puerto Rican	13%	(24)	48%	(86)	16%	(29)	13%	(22)	10%	(17)	179
Cuban	15%	(12)	43%	(35)	20%	(16)	11%	(9)	11%	(9)	81
Other South American	21%	(25)	48%	(57)	16%	(19)	11%	(13)	4%	(5)	119

Continued on next page

Table MCFE38_5: *In general, how much do you trust the following sources?*
Online-only news sites

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Hispanic Adults	14%	(142)	44%	(444)	18%	(182)	12%	(122)	11% (108)	999
Speaks only English at home	13%	(34)	41%	(109)	22%	(58)	13%	(33)	12% (32)	265
Speaks mostly English at home	14%	(35)	44%	(110)	17%	(42)	15%	(37)	12% (29)	254
Speaks both English and Spanish at home	15%	(48)	45%	(146)	18%	(59)	11%	(37)	10% (33)	323
Speaks mostly Spanish at home	13%	(15)	55%	(61)	14%	(16)	11%	(12)	7% (7)	111
Trump supporter	18%	(49)	38%	(104)	22%	(60)	15%	(39)	7% (19)	272
Biden supporter	15%	(84)	49%	(282)	16%	(92)	9%	(50)	11% (65)	573
Sports fans	17%	(119)	47%	(334)	17%	(125)	12%	(83)	8% (56)	717
Avid sports fans	21%	(62)	47%	(142)	16%	(48)	10%	(31)	5% (16)	299
Sports fans, Age: 18-34	17%	(44)	47%	(119)	17%	(43)	12%	(30)	7% (18)	253
Sports fans, Age: 35-44	24%	(44)	42%	(76)	19%	(35)	10%	(18)	5% (9)	182
Sports fans, Age: 45-64	11%	(23)	51%	(106)	16%	(34)	14%	(29)	8% (17)	209
Sports fans, Age: 65+	11%	(8)	45%	(33)	18%	(13)	9%	(6)	17% (12)	73
Movie studios should diversify teams	16%	(113)	51%	(350)	17%	(118)	9%	(59)	7% (52)	691
Movie studios should diversify stories	18%	(107)	52%	(307)	16%	(97)	7%	(41)	7% (43)	595
Concerned about Covid	15%	(131)	47%	(399)	17%	(147)	10%	(88)	11% (91)	856
No experience with Covid	12%	(39)	42%	(137)	17%	(56)	13%	(42)	16% (52)	326
Health care major factor for election	16%	(103)	46%	(300)	18%	(120)	11%	(71)	10% (65)	658
Social media users	14%	(141)	45%	(440)	18%	(178)	12%	(119)	10% (98)	975
WhatsApp users	18%	(87)	48%	(228)	16%	(77)	11%	(52)	7% (31)	474
WeChat users	34%	(20)	41%	(25)	8%	(5)	12%	(8)	4% (3)	61
Social media news source at least once a week	17%	(116)	47%	(321)	17%	(113)	10%	(69)	9% (60)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_6: In general, how much do you trust the following sources?
 Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Hispanic Adults	12%	(122)	31%	(312)	27%	(273)	22%	(215)	8%	(77)	999
Gender: Male	13%	(66)	28%	(141)	28%	(142)	24%	(118)	6%	(32)	500
Gender: Female	11%	(56)	34%	(171)	26%	(131)	19%	(97)	9%	(45)	499
Age: 18-34	17%	(65)	36%	(134)	26%	(99)	13%	(48)	8%	(31)	378
Age: 35-44	16%	(35)	36%	(81)	24%	(53)	20%	(44)	4%	(9)	222
Age: 45-64	6%	(16)	27%	(77)	30%	(88)	29%	(85)	8%	(24)	290
Age: 65+	5%	(5)	18%	(20)	30%	(33)	35%	(38)	12%	(14)	110
GenZers: 1997-2012	18%	(24)	32%	(44)	28%	(39)	12%	(16)	10%	(13)	137
Millennials: 1981-1996	18%	(65)	36%	(130)	23%	(84)	16%	(59)	6%	(23)	361
GenXers: 1965-1980	7%	(21)	33%	(97)	29%	(83)	25%	(73)	5%	(15)	289
Baby Boomers: 1946-1964	6%	(12)	20%	(38)	32%	(60)	30%	(57)	12%	(24)	191
PID: Dem (no lean)	15%	(69)	34%	(150)	28%	(124)	16%	(71)	7%	(31)	444
PID: Ind (no lean)	9%	(29)	27%	(86)	29%	(93)	26%	(82)	9%	(29)	319
PID: Rep (no lean)	10%	(24)	32%	(76)	24%	(56)	26%	(62)	7%	(17)	236
PID/Gender: Dem Men	20%	(39)	35%	(69)	27%	(54)	13%	(27)	5%	(11)	199
PID/Gender: Dem Women	12%	(30)	33%	(81)	28%	(69)	18%	(44)	8%	(21)	245
PID/Gender: Ind Men	6%	(10)	19%	(30)	34%	(53)	34%	(53)	7%	(10)	156
PID/Gender: Ind Women	12%	(19)	34%	(55)	25%	(40)	18%	(28)	12%	(19)	162
PID/Gender: Rep Men	12%	(18)	29%	(42)	24%	(35)	27%	(38)	8%	(11)	144
PID/Gender: Rep Women	7%	(7)	38%	(35)	23%	(21)	26%	(24)	6%	(6)	92
Ideo: Liberal (1-3)	15%	(52)	35%	(119)	28%	(94)	17%	(59)	5%	(17)	341
Ideo: Moderate (4)	11%	(37)	29%	(99)	29%	(97)	23%	(77)	8%	(27)	337
Ideo: Conservative (5-7)	10%	(22)	31%	(70)	28%	(64)	26%	(58)	6%	(13)	227
Educ: < College	12%	(69)	31%	(180)	28%	(163)	19%	(111)	10%	(57)	579
Educ: Bachelors degree	15%	(38)	31%	(81)	26%	(67)	25%	(64)	4%	(11)	260
Educ: Post-grad	10%	(15)	32%	(51)	27%	(43)	25%	(41)	6%	(10)	160
Income: Under 50k	13%	(65)	32%	(163)	28%	(145)	18%	(93)	9%	(49)	514
Income: 50k-100k	12%	(36)	31%	(98)	27%	(86)	25%	(78)	5%	(16)	313
Income: 100k+	12%	(21)	30%	(52)	24%	(42)	26%	(44)	8%	(13)	171
Ethnicity: White	12%	(75)	31%	(197)	28%	(179)	22%	(141)	7%	(41)	633
Ethnicity: Hispanic	12%	(122)	31%	(312)	27%	(273)	22%	(215)	8%	(77)	999

Continued on next page

Table MCFE38_6: In general, how much do you trust the following sources?

Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	12%	(122)	31%	(312)	27%	(273)	22%	(215)	8%	(77)	999
Ethnicity: Black	15%	(9)	34%	(19)	21%	(12)	18%	(11)	11%	(6)	57
Ethnicity: Other	12%	(38)	31%	(95)	26%	(81)	21%	(64)	10%	(29)	309
All Christian	13%	(70)	32%	(178)	25%	(141)	23%	(128)	6%	(36)	553
Agnostic/Nothing in particular	12%	(29)	26%	(61)	30%	(70)	20%	(46)	12%	(27)	233
Something Else	11%	(14)	34%	(45)	29%	(39)	20%	(26)	7%	(9)	133
Evangelical	12%	(30)	36%	(86)	30%	(70)	16%	(37)	6%	(15)	238
Non-Evangelical	11%	(48)	30%	(131)	25%	(109)	27%	(116)	7%	(30)	435
Community: Urban	16%	(72)	37%	(166)	25%	(112)	16%	(71)	7%	(32)	454
Community: Suburban	8%	(35)	27%	(115)	29%	(127)	28%	(120)	8%	(35)	431
Community: Rural	13%	(14)	27%	(31)	30%	(34)	21%	(24)	9%	(10)	114
Employ: Private Sector	15%	(55)	31%	(114)	28%	(104)	20%	(76)	6%	(22)	370
Employ: Government	14%	(11)	43%	(33)	18%	(13)	20%	(15)	5%	(3)	75
Employ: Self-Employed	10%	(10)	37%	(35)	24%	(23)	24%	(22)	6%	(5)	95
Employ: Student	9%	(6)	39%	(25)	27%	(17)	9%	(6)	16%	(10)	64
Employ: Retired	5%	(6)	22%	(27)	33%	(40)	30%	(36)	10%	(12)	120
Employ: Unemployed	13%	(20)	27%	(42)	30%	(47)	20%	(31)	11%	(16)	156
Employ: Other	14%	(10)	34%	(24)	22%	(15)	22%	(16)	8%	(5)	70
Military HH: Yes	7%	(8)	25%	(30)	29%	(34)	31%	(36)	8%	(9)	117
Military HH: No	13%	(114)	32%	(282)	27%	(239)	20%	(179)	8%	(68)	882
RD/WT: Right Direction	15%	(40)	36%	(96)	28%	(75)	18%	(48)	4%	(11)	270
RD/WT: Wrong Track	11%	(82)	30%	(216)	27%	(198)	23%	(168)	9%	(66)	729
Trump Job Approve	12%	(40)	31%	(99)	27%	(87)	23%	(75)	6%	(20)	320
Trump Job Disapprove	12%	(78)	32%	(203)	28%	(176)	20%	(129)	7%	(47)	633
Trump Job Strongly Approve	12%	(20)	30%	(52)	26%	(45)	25%	(43)	7%	(11)	170
Trump Job Somewhat Approve	13%	(20)	31%	(47)	28%	(42)	22%	(33)	6%	(8)	150
Trump Job Somewhat Disapprove	13%	(18)	41%	(55)	28%	(38)	14%	(19)	4%	(5)	134
Trump Job Strongly Disapprove	12%	(61)	30%	(148)	28%	(138)	22%	(110)	8%	(42)	499
Favorable of Trump	12%	(39)	30%	(95)	28%	(90)	24%	(76)	6%	(18)	318
Unfavorable of Trump	12%	(74)	33%	(203)	27%	(168)	21%	(129)	8%	(47)	622

Continued on next page

Table MCFE38_6: In general, how much do you trust the following sources?
 Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	12%	(122)	31%	(312)	27%	(273)	22%	(215)	8%	(77)	999
Very Favorable of Trump	13%	(24)	29%	(52)	26%	(46)	26%	(47)	6%	(10)	180
Somewhat Favorable of Trump	11%	(15)	31%	(43)	32%	(44)	21%	(29)	6%	(8)	138
Somewhat Unfavorable of Trump	16%	(17)	41%	(44)	22%	(24)	16%	(17)	4%	(4)	106
Very Unfavorable of Trump	11%	(57)	31%	(159)	28%	(145)	22%	(112)	8%	(43)	515
#1 Issue: Economy	10%	(40)	34%	(132)	28%	(108)	22%	(84)	6%	(24)	388
#1 Issue: Security	15%	(11)	35%	(27)	17%	(13)	25%	(19)	8%	(7)	77
#1 Issue: Health Care	13%	(27)	32%	(67)	28%	(59)	21%	(45)	7%	(14)	213
#1 Issue: Medicare / Social Security	11%	(9)	21%	(16)	21%	(16)	30%	(23)	17%	(13)	76
#1 Issue: Women's Issues	17%	(11)	32%	(21)	35%	(23)	9%	(6)	7%	(4)	65
#1 Issue: Education	21%	(12)	28%	(16)	30%	(17)	12%	(7)	9%	(5)	57
#1 Issue: Energy	11%	(6)	26%	(14)	38%	(21)	21%	(12)	4%	(2)	56
#1 Issue: Other	8%	(5)	28%	(19)	23%	(15)	29%	(19)	13%	(8)	67
2018 House Vote: Democrat	17%	(62)	31%	(114)	27%	(100)	21%	(77)	5%	(20)	373
2018 House Vote: Republican	11%	(23)	27%	(55)	29%	(60)	27%	(56)	5%	(11)	205
2016 Vote: Hillary Clinton	14%	(50)	30%	(111)	27%	(99)	22%	(80)	7%	(24)	364
2016 Vote: Donald Trump	13%	(27)	28%	(60)	28%	(61)	27%	(58)	5%	(10)	217
2016 Vote: Didn't Vote	12%	(45)	35%	(133)	27%	(102)	16%	(62)	10%	(39)	382
Voted in 2014: Yes	13%	(63)	28%	(139)	28%	(142)	26%	(129)	6%	(28)	502
Voted in 2014: No	12%	(59)	35%	(173)	26%	(130)	17%	(86)	10%	(49)	497
2012 Vote: Barack Obama	13%	(49)	32%	(121)	28%	(106)	21%	(82)	6%	(23)	382
2012 Vote: Mitt Romney	11%	(14)	18%	(23)	31%	(40)	32%	(40)	7%	(9)	128
2012 Vote: Didn't Vote	12%	(58)	35%	(162)	26%	(121)	18%	(84)	9%	(43)	468
4-Region: Northeast	12%	(20)	39%	(67)	24%	(40)	18%	(31)	8%	(13)	170
4-Region: Midwest	10%	(10)	30%	(29)	30%	(30)	25%	(24)	5%	(5)	97
4-Region: South	12%	(55)	31%	(136)	27%	(118)	24%	(107)	6%	(28)	445
4-Region: West	13%	(37)	28%	(80)	30%	(85)	19%	(53)	11%	(32)	286
Mexican	13%	(60)	30%	(140)	28%	(130)	21%	(96)	8%	(40)	465
Puerto Rican	11%	(19)	35%	(63)	24%	(43)	22%	(40)	8%	(14)	179
Cuban	11%	(9)	34%	(27)	23%	(19)	27%	(22)	6%	(5)	81
Other South American	14%	(16)	33%	(39)	30%	(36)	20%	(24)	3%	(4)	119

Continued on next page

Table MCFE38_6: In general, how much do you trust the following sources?

Social media

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Hispanic Adults	12%	(122)	31%	(312)	27%	(273)	22%	(215)	8%	(77)	999
Speaks only English at home	10%	(26)	27%	(71)	31%	(81)	26%	(68)	7%	(19)	265
Speaks mostly English at home	9%	(24)	29%	(73)	25%	(62)	28%	(71)	9%	(23)	254
Speaks both English and Spanish at home	16%	(53)	34%	(111)	26%	(86)	15%	(48)	8%	(26)	323
Speaks mostly Spanish at home	8%	(9)	34%	(37)	31%	(35)	22%	(24)	5%	(6)	111
Trump supporter	11%	(31)	30%	(81)	29%	(79)	24%	(65)	6%	(16)	272
Biden supporter	14%	(78)	33%	(190)	26%	(148)	20%	(113)	8%	(44)	573
Sports fans	14%	(97)	33%	(235)	28%	(199)	20%	(144)	6%	(42)	717
Avid sports fans	16%	(47)	38%	(112)	26%	(77)	17%	(51)	4%	(12)	299
Sports fans, Age: 18-34	20%	(51)	39%	(99)	26%	(65)	10%	(25)	6%	(14)	253
Sports fans, Age: 35-44	17%	(31)	36%	(65)	26%	(47)	19%	(35)	2%	(4)	182
Sports fans, Age: 45-64	6%	(12)	28%	(58)	29%	(61)	30%	(63)	8%	(17)	209
Sports fans, Age: 65+	4%	(3)	20%	(14)	36%	(26)	29%	(21)	11%	(8)	73
Movie studios should diversify teams	12%	(84)	36%	(248)	28%	(197)	19%	(135)	4%	(28)	691
Movie studios should diversify stories	15%	(87)	38%	(225)	27%	(158)	17%	(100)	4%	(25)	595
Concerned about Covid	13%	(111)	32%	(277)	27%	(232)	21%	(176)	7%	(60)	856
No experience with Covid	10%	(33)	29%	(95)	26%	(85)	21%	(68)	14%	(44)	326
Health care major factor for election	12%	(79)	32%	(211)	28%	(182)	21%	(141)	7%	(45)	658
Social media users	12%	(122)	32%	(312)	28%	(272)	21%	(204)	7%	(65)	975
WhatsApp users	15%	(73)	36%	(172)	26%	(121)	19%	(89)	4%	(19)	474
WeChat users	30%	(18)	47%	(29)	8%	(5)	11%	(7)	3%	(2)	61
Social media news source at least once a week	17%	(117)	40%	(274)	27%	(184)	12%	(78)	4%	(25)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE38_7: In general, how much do you trust the following sources?

Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Hispanic Adults	13%	(128)	30%	(300)	18%	(182)	14%	(144)	25%	(245)	999
Gender: Male	16%	(81)	34%	(170)	16%	(82)	17%	(84)	17%	(83)	500
Gender: Female	10%	(48)	26%	(130)	20%	(100)	12%	(60)	32%	(162)	499
Age: 18-34	14%	(53)	34%	(130)	21%	(78)	12%	(45)	19%	(72)	378
Age: 35-44	19%	(41)	35%	(77)	15%	(33)	14%	(31)	18%	(40)	222
Age: 45-64	11%	(31)	26%	(76)	19%	(56)	17%	(48)	27%	(78)	290
Age: 65+	3%	(3)	15%	(16)	13%	(15)	18%	(20)	50%	(55)	110
GenZers: 1997-2012	7%	(10)	30%	(41)	21%	(29)	15%	(20)	27%	(37)	137
Millennials: 1981-1996	20%	(71)	37%	(132)	18%	(64)	11%	(40)	15%	(55)	361
GenXers: 1965-1980	12%	(35)	31%	(90)	18%	(52)	16%	(47)	23%	(65)	289
Baby Boomers: 1946-1964	7%	(13)	19%	(37)	17%	(33)	17%	(32)	40%	(76)	191
PID: Dem (no lean)	14%	(64)	29%	(130)	17%	(76)	13%	(58)	26%	(115)	444
PID: Ind (no lean)	9%	(28)	28%	(90)	21%	(66)	16%	(50)	27%	(85)	319
PID: Rep (no lean)	15%	(36)	34%	(79)	17%	(40)	15%	(36)	19%	(45)	236
PID/Gender: Dem Men	18%	(37)	34%	(67)	15%	(31)	17%	(35)	15%	(30)	199
PID/Gender: Dem Women	11%	(27)	26%	(63)	19%	(46)	10%	(24)	35%	(85)	245
PID/Gender: Ind Men	9%	(14)	31%	(49)	20%	(31)	18%	(28)	22%	(34)	156
PID/Gender: Ind Women	8%	(13)	25%	(41)	21%	(35)	13%	(22)	32%	(51)	162
PID/Gender: Rep Men	20%	(29)	37%	(53)	14%	(20)	15%	(22)	13%	(19)	144
PID/Gender: Rep Women	7%	(7)	29%	(26)	21%	(19)	15%	(14)	28%	(26)	92
Ideo: Liberal (1-3)	17%	(58)	31%	(107)	18%	(60)	13%	(46)	21%	(71)	341
Ideo: Moderate (4)	9%	(31)	33%	(110)	19%	(65)	13%	(45)	25%	(86)	337
Ideo: Conservative (5-7)	15%	(33)	30%	(69)	18%	(41)	17%	(38)	20%	(45)	227
Educ: < College	8%	(46)	27%	(156)	18%	(105)	16%	(90)	31%	(182)	579
Educ: Bachelors degree	19%	(50)	34%	(90)	20%	(53)	12%	(31)	14%	(36)	260
Educ: Post-grad	20%	(32)	34%	(54)	15%	(23)	15%	(23)	17%	(28)	160
Income: Under 50k	10%	(52)	27%	(140)	18%	(94)	14%	(73)	30%	(154)	514
Income: 50k-100k	15%	(47)	30%	(94)	20%	(62)	14%	(45)	21%	(64)	313
Income: 100k+	17%	(28)	38%	(65)	15%	(25)	15%	(25)	16%	(27)	171
Ethnicity: White	13%	(85)	31%	(198)	19%	(120)	13%	(80)	24%	(150)	633
Ethnicity: Hispanic	13%	(128)	30%	(300)	18%	(182)	14%	(144)	25%	(245)	999

Continued on next page

Table MCFE38_7: In general, how much do you trust the following sources?

Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Hispanic Adults	13%	(128)	30%	(300)	18%	(182)	14%	(144)	25%	(245)	999
Ethnicity: Black	16%	(9)	31%	(18)	19%	(11)	17%	(10)	17%	(10)	57
Ethnicity: Other	11%	(34)	27%	(84)	17%	(51)	17%	(54)	28%	(85)	309
All Christian	13%	(73)	31%	(174)	19%	(103)	13%	(74)	23%	(129)	553
Agnostic/Nothing in particular	9%	(22)	30%	(69)	16%	(38)	16%	(38)	28%	(66)	233
Something Else	11%	(14)	24%	(32)	20%	(26)	18%	(24)	28%	(37)	133
Evangelical	19%	(45)	30%	(71)	15%	(37)	12%	(29)	24%	(56)	238
Non-Evangelical	9%	(39)	30%	(132)	21%	(90)	15%	(66)	25%	(108)	435
Community: Urban	17%	(79)	31%	(143)	14%	(64)	15%	(66)	23%	(103)	454
Community: Suburban	9%	(39)	31%	(133)	21%	(93)	14%	(62)	24%	(106)	431
Community: Rural	9%	(10)	21%	(24)	23%	(26)	14%	(16)	33%	(37)	114
Employ: Private Sector	19%	(69)	34%	(127)	19%	(71)	13%	(48)	15%	(55)	370
Employ: Government	16%	(12)	32%	(24)	20%	(15)	12%	(9)	20%	(15)	75
Employ: Self-Employed	14%	(13)	34%	(32)	21%	(20)	16%	(15)	15%	(14)	95
Employ: Student	5%	(3)	35%	(22)	14%	(9)	16%	(10)	31%	(20)	64
Employ: Retired	7%	(8)	17%	(20)	13%	(16)	18%	(22)	45%	(54)	120
Employ: Unemployed	7%	(12)	28%	(44)	20%	(31)	16%	(25)	28%	(44)	156
Employ: Other	8%	(5)	29%	(20)	11%	(8)	13%	(9)	40%	(28)	70
Military HH: Yes	14%	(16)	29%	(34)	18%	(22)	15%	(18)	23%	(27)	117
Military HH: No	13%	(112)	30%	(266)	18%	(160)	14%	(126)	25%	(218)	882
RD/WT: Right Direction	19%	(53)	31%	(83)	19%	(52)	15%	(40)	16%	(43)	270
RD/WT: Wrong Track	10%	(76)	30%	(216)	18%	(130)	14%	(104)	28%	(203)	729
Trump Job Approve	16%	(52)	31%	(100)	18%	(58)	16%	(52)	19%	(60)	320
Trump Job Disapprove	12%	(75)	30%	(193)	19%	(117)	14%	(86)	26%	(162)	633
Trump Job Strongly Approve	20%	(34)	24%	(41)	17%	(28)	20%	(34)	19%	(32)	170
Trump Job Somewhat Approve	12%	(17)	39%	(58)	19%	(29)	12%	(18)	18%	(27)	150
Trump Job Somewhat Disapprove	10%	(13)	37%	(49)	25%	(34)	10%	(13)	18%	(24)	134
Trump Job Strongly Disapprove	12%	(62)	29%	(143)	17%	(84)	15%	(73)	28%	(137)	499
Favorable of Trump	17%	(53)	31%	(97)	18%	(56)	17%	(53)	19%	(59)	318
Unfavorable of Trump	11%	(69)	31%	(193)	18%	(113)	13%	(82)	27%	(165)	622

Continued on next page

Table MCFE38_7: In general, how much do you trust the following sources?
 Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Hispanic Adults	13%	(128)	30%	(300)	18%	(182)	14%	(144)	25%	(245)	999
Very Favorable of Trump	21%	(39)	26%	(46)	16%	(28)	19%	(34)	18%	(33)	180
Somewhat Favorable of Trump	11%	(15)	37%	(51)	20%	(28)	14%	(19)	19%	(26)	138
Somewhat Unfavorable of Trump	11%	(12)	41%	(43)	19%	(20)	11%	(12)	18%	(20)	106
Very Unfavorable of Trump	11%	(57)	29%	(150)	18%	(93)	14%	(70)	28%	(146)	515
#1 Issue: Economy	12%	(46)	33%	(130)	18%	(70)	15%	(60)	21%	(83)	388
#1 Issue: Security	18%	(14)	29%	(23)	25%	(19)	11%	(8)	17%	(13)	77
#1 Issue: Health Care	16%	(33)	29%	(61)	18%	(38)	14%	(31)	24%	(50)	213
#1 Issue: Medicare / Social Security	8%	(6)	13%	(10)	11%	(8)	17%	(13)	51%	(39)	76
#1 Issue: Women's Issues	12%	(7)	21%	(14)	25%	(16)	13%	(9)	28%	(18)	65
#1 Issue: Education	20%	(12)	30%	(17)	15%	(8)	12%	(7)	23%	(13)	57
#1 Issue: Energy	5%	(3)	54%	(30)	20%	(11)	5%	(3)	17%	(10)	56
#1 Issue: Other	11%	(7)	22%	(15)	17%	(12)	21%	(14)	29%	(20)	67
2018 House Vote: Democrat	16%	(60)	33%	(121)	15%	(54)	13%	(50)	23%	(87)	373
2018 House Vote: Republican	18%	(37)	31%	(64)	19%	(39)	17%	(34)	15%	(30)	205
2016 Vote: Hillary Clinton	14%	(51)	31%	(112)	15%	(54)	13%	(49)	27%	(97)	364
2016 Vote: Donald Trump	18%	(39)	32%	(69)	19%	(41)	17%	(37)	14%	(31)	217
2016 Vote: Didn't Vote	9%	(34)	28%	(107)	20%	(78)	14%	(55)	28%	(108)	382
Voted in 2014: Yes	15%	(76)	32%	(158)	18%	(88)	15%	(77)	20%	(102)	502
Voted in 2014: No	11%	(53)	28%	(141)	19%	(94)	13%	(67)	29%	(143)	497
2012 Vote: Barack Obama	14%	(55)	33%	(125)	15%	(56)	14%	(52)	25%	(94)	382
2012 Vote: Mitt Romney	18%	(24)	32%	(40)	15%	(19)	19%	(24)	16%	(20)	128
2012 Vote: Didn't Vote	10%	(47)	28%	(130)	21%	(100)	14%	(64)	27%	(126)	468
4-Region: Northeast	13%	(22)	29%	(50)	19%	(33)	17%	(28)	22%	(37)	170
4-Region: Midwest	7%	(7)	38%	(37)	21%	(20)	16%	(16)	18%	(18)	97
4-Region: South	11%	(51)	31%	(136)	20%	(89)	13%	(59)	25%	(111)	445
4-Region: West	17%	(48)	27%	(77)	14%	(41)	14%	(40)	28%	(80)	286
Mexican	13%	(61)	28%	(129)	18%	(85)	15%	(72)	25%	(118)	465
Puerto Rican	11%	(21)	30%	(53)	20%	(35)	14%	(25)	25%	(45)	179
Cuban	11%	(9)	27%	(22)	14%	(11)	21%	(17)	27%	(22)	81
Other South American	18%	(21)	31%	(37)	18%	(21)	13%	(16)	20%	(24)	119

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Table MCFE38_7: In general, how much do you trust the following sources?

Podcasts

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Hispanic Adults	13%	(128)	30%	(300)	18%	(182)	14%	(144)	25%	(245)	999
Speaks only English at home	7%	(19)	33%	(86)	15%	(40)	15%	(40)	30%	(80)	265
Speaks mostly English at home	12%	(32)	27%	(70)	20%	(50)	13%	(33)	27%	(70)	254
Speaks both English and Spanish at home	19%	(61)	27%	(87)	20%	(63)	16%	(51)	19%	(61)	323
Speaks mostly Spanish at home	7%	(8)	41%	(45)	20%	(22)	12%	(13)	20%	(22)	111
Trump supporter	16%	(43)	32%	(86)	18%	(50)	15%	(42)	19%	(52)	272
Biden supporter	14%	(79)	30%	(173)	17%	(98)	13%	(76)	26%	(147)	573
Sports fans	16%	(113)	32%	(228)	17%	(125)	14%	(101)	21%	(150)	717
Avid sports fans	20%	(60)	34%	(103)	15%	(45)	13%	(38)	18%	(53)	299
Sports fans, Age: 18-34	17%	(43)	37%	(93)	22%	(56)	10%	(26)	14%	(36)	253
Sports fans, Age: 35-44	22%	(40)	36%	(66)	13%	(23)	13%	(23)	16%	(29)	182
Sports fans, Age: 45-64	13%	(26)	28%	(59)	17%	(36)	18%	(37)	24%	(50)	209
Sports fans, Age: 65+	4%	(3)	14%	(10)	14%	(10)	20%	(15)	47%	(34)	73
Movie studios should diversify teams	15%	(103)	35%	(242)	17%	(118)	11%	(75)	22%	(153)	691
Movie studios should diversify stories	16%	(95)	35%	(208)	18%	(108)	11%	(66)	20%	(118)	595
Concerned about Covid	13%	(112)	30%	(261)	18%	(153)	13%	(113)	25%	(217)	856
No experience with Covid	10%	(34)	32%	(105)	16%	(51)	14%	(46)	28%	(91)	326
Health care major factor for election	14%	(92)	30%	(196)	18%	(116)	13%	(88)	25%	(167)	658
Social media users	13%	(128)	30%	(295)	19%	(180)	14%	(141)	24%	(230)	975
WhatsApp users	17%	(81)	33%	(158)	19%	(89)	13%	(63)	18%	(84)	474
WeChat users	32%	(20)	40%	(24)	10%	(6)	8%	(5)	9%	(6)	61
Social media news source at least once a week	17%	(113)	34%	(231)	16%	(109)	12%	(84)	21%	(142)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Hispanic Adults	35%	(350)	44%	(437)	15%	(150)	6%	(62)	999
Gender: Male	41%	(204)	41%	(202)	13%	(66)	6%	(28)	500
Gender: Female	29%	(146)	47%	(234)	17%	(85)	7%	(34)	499
Age: 18-34	37%	(140)	40%	(149)	17%	(63)	7%	(26)	378
Age: 35-44	34%	(76)	45%	(100)	18%	(41)	2%	(4)	222
Age: 45-64	37%	(106)	46%	(132)	11%	(32)	7%	(20)	290
Age: 65+	25%	(28)	50%	(55)	14%	(15)	11%	(12)	110
GenZers: 1997-2012	33%	(44)	36%	(50)	24%	(32)	8%	(10)	137
Millennials: 1981-1996	39%	(141)	40%	(146)	15%	(56)	5%	(18)	361
GenXers: 1965-1980	33%	(96)	48%	(140)	13%	(37)	6%	(16)	289
Baby Boomers: 1946-1964	34%	(64)	48%	(92)	12%	(23)	7%	(13)	191
PID: Dem (no lean)	31%	(136)	48%	(214)	15%	(67)	6%	(28)	444
PID: Ind (no lean)	39%	(123)	38%	(123)	16%	(52)	7%	(21)	319
PID: Rep (no lean)	39%	(91)	43%	(100)	13%	(32)	6%	(13)	236
PID/Gender: Dem Men	36%	(73)	45%	(91)	13%	(25)	5%	(11)	199
PID/Gender: Dem Women	26%	(64)	50%	(123)	17%	(42)	7%	(17)	245
PID/Gender: Ind Men	46%	(72)	37%	(58)	12%	(19)	5%	(7)	156
PID/Gender: Ind Women	31%	(51)	40%	(65)	20%	(32)	9%	(14)	162
PID/Gender: Rep Men	41%	(59)	38%	(54)	15%	(21)	7%	(10)	144
PID/Gender: Rep Women	34%	(32)	50%	(46)	12%	(11)	4%	(4)	92
Ideo: Liberal (1-3)	36%	(124)	44%	(148)	15%	(52)	5%	(17)	341
Ideo: Moderate (4)	30%	(102)	48%	(161)	15%	(51)	6%	(22)	337
Ideo: Conservative (5-7)	42%	(96)	38%	(86)	16%	(36)	4%	(9)	227
Educ: < College	32%	(185)	43%	(247)	18%	(103)	8%	(45)	579
Educ: Bachelors degree	43%	(113)	44%	(113)	10%	(25)	3%	(9)	260
Educ: Post-grad	33%	(53)	48%	(76)	14%	(23)	5%	(8)	160
Income: Under 50k	31%	(158)	44%	(229)	17%	(87)	8%	(41)	514
Income: 50k-100k	39%	(121)	43%	(135)	15%	(47)	3%	(11)	313
Income: 100k+	42%	(72)	43%	(73)	9%	(16)	6%	(10)	171
Ethnicity: White	36%	(227)	45%	(284)	14%	(89)	5%	(33)	633
Ethnicity: Hispanic	35%	(350)	44%	(437)	15%	(150)	6%	(62)	999
Ethnicity: Black	25%	(15)	56%	(32)	10%	(6)	8%	(5)	57
Ethnicity: Other	35%	(109)	39%	(121)	18%	(55)	8%	(24)	309

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Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Hispanic Adults	35%	(350)	44%	(437)	15%	(150)	6%	(62)	999
All Christian	33%	(185)	45%	(248)	15%	(83)	7%	(37)	553
Agnostic/Nothing in particular	38%	(90)	42%	(97)	14%	(32)	6%	(15)	233
Something Else	34%	(46)	44%	(59)	16%	(21)	6%	(8)	133
Evangelical	37%	(87)	44%	(105)	12%	(30)	7%	(17)	238
Non-Evangelical	32%	(138)	46%	(198)	16%	(70)	6%	(28)	435
Community: Urban	32%	(147)	45%	(205)	16%	(74)	6%	(28)	454
Community: Suburban	39%	(169)	42%	(183)	13%	(55)	6%	(25)	431
Community: Rural	30%	(34)	43%	(49)	19%	(21)	8%	(9)	114
Employ: Private Sector	40%	(148)	43%	(160)	13%	(47)	4%	(16)	370
Employ: Government	37%	(28)	44%	(33)	17%	(13)	2%	(2)	75
Employ: Self-Employed	42%	(40)	39%	(37)	13%	(12)	6%	(5)	95
Employ: Student	22%	(14)	41%	(26)	27%	(17)	10%	(6)	64
Employ: Retired	26%	(31)	50%	(59)	13%	(16)	11%	(13)	120
Employ: Unemployed	31%	(48)	43%	(67)	18%	(28)	8%	(13)	156
Employ: Other	35%	(24)	41%	(29)	16%	(11)	9%	(6)	70
Military HH: Yes	38%	(45)	40%	(47)	13%	(16)	8%	(9)	117
Military HH: No	35%	(306)	44%	(389)	15%	(134)	6%	(53)	882
RD/WT: Right Direction	38%	(103)	40%	(108)	17%	(45)	5%	(15)	270
RD/WT: Wrong Track	34%	(247)	45%	(328)	14%	(105)	7%	(48)	729
Trump Job Approve	40%	(127)	42%	(134)	14%	(44)	5%	(15)	320
Trump Job Disapprove	33%	(208)	44%	(281)	16%	(99)	7%	(44)	633
Trump Job Strongly Approve	50%	(84)	32%	(55)	13%	(22)	5%	(9)	170
Trump Job Somewhat Approve	28%	(43)	53%	(79)	15%	(22)	4%	(6)	150
Trump Job Somewhat Disapprove	34%	(45)	48%	(64)	14%	(19)	5%	(6)	134
Trump Job Strongly Disapprove	33%	(163)	44%	(217)	16%	(81)	8%	(38)	499
Favorable of Trump	42%	(133)	42%	(133)	12%	(39)	4%	(14)	318
Unfavorable of Trump	33%	(202)	44%	(275)	17%	(104)	6%	(40)	622
Very Favorable of Trump	46%	(82)	38%	(68)	12%	(21)	4%	(8)	180
Somewhat Favorable of Trump	36%	(50)	47%	(64)	13%	(18)	4%	(6)	138
Somewhat Unfavorable of Trump	32%	(34)	51%	(55)	13%	(14)	4%	(4)	106
Very Unfavorable of Trump	33%	(168)	43%	(220)	18%	(91)	7%	(36)	515

Continued on next page

Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Hispanic Adults	35%	(350)	44%	(437)	15%	(150)	6%	(62)	999
#1 Issue: Economy	39%	(151)	47%	(182)	12%	(45)	3%	(10)	388
#1 Issue: Security	39%	(30)	39%	(30)	16%	(12)	7%	(5)	77
#1 Issue: Health Care	33%	(69)	45%	(95)	17%	(36)	6%	(12)	213
#1 Issue: Medicare / Social Security	24%	(18)	41%	(32)	14%	(11)	20%	(16)	76
#1 Issue: Women's Issues	25%	(16)	48%	(31)	23%	(15)	4%	(3)	65
#1 Issue: Education	29%	(17)	41%	(24)	20%	(12)	10%	(6)	57
#1 Issue: Energy	41%	(23)	28%	(15)	26%	(15)	5%	(3)	56
#1 Issue: Other	39%	(26)	41%	(27)	8%	(5)	12%	(8)	67
2018 House Vote: Democrat	33%	(123)	46%	(173)	15%	(57)	5%	(20)	373
2018 House Vote: Republican	45%	(92)	38%	(77)	13%	(27)	4%	(8)	205
2016 Vote: Hillary Clinton	32%	(118)	48%	(176)	14%	(50)	5%	(20)	364
2016 Vote: Donald Trump	45%	(97)	38%	(82)	13%	(28)	5%	(10)	217
2016 Vote: Didn't Vote	32%	(120)	43%	(164)	18%	(68)	8%	(30)	382
Voted in 2014: Yes	38%	(192)	44%	(221)	12%	(61)	5%	(27)	502
Voted in 2014: No	32%	(158)	43%	(215)	18%	(89)	7%	(35)	497
2012 Vote: Barack Obama	33%	(126)	47%	(178)	14%	(52)	7%	(26)	382
2012 Vote: Mitt Romney	46%	(58)	38%	(49)	12%	(15)	4%	(5)	128
2012 Vote: Didn't Vote	33%	(155)	43%	(201)	18%	(82)	6%	(30)	468
4-Region: Northeast	33%	(56)	45%	(76)	15%	(26)	7%	(13)	170
4-Region: Midwest	41%	(40)	41%	(40)	13%	(13)	4%	(4)	97
4-Region: South	35%	(154)	46%	(203)	13%	(59)	6%	(28)	445
4-Region: West	35%	(100)	41%	(117)	18%	(52)	6%	(17)	286
Mexican	33%	(154)	43%	(201)	17%	(77)	7%	(33)	465
Puerto Rican	30%	(53)	48%	(87)	14%	(26)	8%	(14)	179
Cuban	39%	(31)	44%	(36)	14%	(12)	2%	(2)	81
Other South American	39%	(47)	43%	(51)	14%	(16)	4%	(5)	119
Speaks only English at home	38%	(100)	41%	(110)	14%	(37)	7%	(19)	265
Speaks mostly English at home	37%	(94)	42%	(106)	14%	(35)	7%	(18)	254
Speaks both English and Spanish at home	32%	(103)	46%	(148)	18%	(57)	5%	(16)	323
Speaks mostly Spanish at home	35%	(39)	50%	(55)	9%	(10)	7%	(7)	111
Trump supporter	42%	(113)	42%	(115)	11%	(31)	5%	(13)	272
Biden supporter	32%	(186)	44%	(254)	16%	(93)	7%	(40)	573

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Table MCFE39: How often do you encounter false or misleading information on social media platforms and messaging apps?

Demographic	Often		Sometimes		Rarely		Never		Total N
Hispanic Adults	35%	(350)	44%	(437)	15%	(150)	6%	(62)	999
Sports fans	36%	(261)	44%	(315)	14%	(103)	5%	(38)	717
Avid sports fans	39%	(116)	43%	(129)	12%	(35)	7%	(20)	299
Sports fans, Age: 18-34	38%	(97)	40%	(102)	16%	(41)	5%	(14)	253
Sports fans, Age: 35-44	36%	(64)	44%	(79)	18%	(33)	2%	(4)	182
Sports fans, Age: 45-64	38%	(79)	46%	(97)	10%	(20)	6%	(13)	209
Sports fans, Age: 65+	29%	(21)	50%	(37)	12%	(9)	8%	(6)	73
Movie studios should diversify teams	37%	(255)	44%	(307)	13%	(92)	5%	(37)	691
Movie studios should diversify stories	35%	(209)	45%	(270)	15%	(87)	5%	(29)	595
Concerned about Covid	33%	(283)	46%	(390)	15%	(132)	6%	(51)	856
No experience with Covid	29%	(93)	43%	(141)	20%	(64)	8%	(27)	326
Health care major factor for election	34%	(225)	45%	(294)	15%	(99)	6%	(40)	658
Social media users	35%	(346)	44%	(430)	15%	(149)	5%	(50)	975
WhatsApp users	36%	(170)	46%	(216)	14%	(65)	5%	(23)	474
WeChat users	35%	(21)	48%	(29)	9%	(5)	8%	(5)	61
Social media news source at least once a week	34%	(228)	47%	(320)	15%	(104)	4%	(27)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Hispanic Adults	6%	(60)	23%	(225)	35%	(354)	36%	(359)	999
Gender: Male	8%	(40)	24%	(122)	29%	(143)	39%	(195)	500
Gender: Female	4%	(20)	21%	(103)	42%	(212)	33%	(164)	499
Age: 18-34	8%	(30)	26%	(97)	36%	(134)	31%	(116)	378
Age: 35-44	8%	(19)	28%	(62)	31%	(70)	32%	(71)	222
Age: 45-64	3%	(10)	15%	(42)	40%	(116)	42%	(122)	290
Age: 65+	1%	(1)	22%	(24)	31%	(34)	46%	(50)	110
GenZers: 1997-2012	9%	(12)	23%	(31)	42%	(57)	27%	(37)	137
Millennials: 1981-1996	8%	(30)	28%	(100)	30%	(109)	34%	(123)	361
GenXers: 1965-1980	4%	(11)	20%	(59)	39%	(113)	36%	(105)	289
Baby Boomers: 1946-1964	4%	(7)	18%	(35)	36%	(69)	42%	(81)	191
PID: Dem (no lean)	7%	(29)	26%	(114)	38%	(167)	30%	(134)	444
PID: Ind (no lean)	3%	(11)	17%	(54)	38%	(120)	42%	(133)	319
PID: Rep (no lean)	8%	(20)	24%	(57)	29%	(67)	39%	(92)	236
PID/Gender: Dem Men	9%	(17)	26%	(52)	32%	(64)	33%	(66)	199
PID/Gender: Dem Women	5%	(12)	26%	(63)	42%	(102)	28%	(68)	245
PID/Gender: Ind Men	4%	(6)	18%	(28)	29%	(45)	49%	(77)	156
PID/Gender: Ind Women	3%	(5)	16%	(26)	47%	(76)	34%	(56)	162
PID/Gender: Rep Men	11%	(16)	29%	(42)	23%	(34)	36%	(52)	144
PID/Gender: Rep Women	4%	(4)	16%	(15)	37%	(34)	43%	(40)	92
Ideo: Liberal (1-3)	8%	(26)	22%	(75)	32%	(110)	38%	(129)	341
Ideo: Moderate (4)	4%	(14)	24%	(82)	40%	(135)	31%	(105)	337
Ideo: Conservative (5-7)	7%	(15)	20%	(45)	32%	(74)	41%	(93)	227
Educ: < College	5%	(27)	22%	(126)	39%	(229)	34%	(198)	579
Educ: Bachelors degree	10%	(26)	21%	(56)	31%	(80)	38%	(97)	260
Educ: Post-grad	4%	(7)	27%	(43)	28%	(45)	40%	(64)	160
Income: Under 50k	6%	(29)	21%	(106)	40%	(207)	34%	(172)	514
Income: 50k-100k	5%	(16)	23%	(72)	31%	(98)	41%	(127)	313
Income: 100k+	9%	(15)	28%	(48)	29%	(49)	35%	(60)	171
Ethnicity: White	7%	(43)	22%	(142)	34%	(217)	36%	(231)	633
Ethnicity: Hispanic	6%	(60)	23%	(225)	35%	(354)	36%	(359)	999
Ethnicity: Black	8%	(4)	29%	(17)	35%	(20)	28%	(16)	57

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Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Hispanic Adults	6%	(60)	23%	(225)	35%	(354)	36%	(359)	999
Ethnicity: Other	4%	(13)	21%	(66)	38%	(117)	37%	(113)	309
All Christian	7%	(40)	24%	(135)	33%	(183)	35%	(195)	553
Agnostic/Nothing in particular	5%	(11)	15%	(35)	38%	(89)	42%	(98)	233
Something Else	3%	(5)	26%	(35)	42%	(56)	28%	(38)	133
Evangelical	12%	(28)	24%	(58)	33%	(79)	31%	(73)	238
Non-Evangelical	3%	(13)	24%	(106)	37%	(160)	36%	(156)	435
Community: Urban	7%	(33)	26%	(119)	37%	(169)	29%	(133)	454
Community: Suburban	5%	(19)	20%	(85)	33%	(144)	42%	(183)	431
Community: Rural	7%	(8)	19%	(21)	36%	(41)	38%	(43)	114
Employ: Private Sector	7%	(27)	28%	(103)	31%	(113)	34%	(127)	370
Employ: Government	10%	(8)	28%	(21)	33%	(25)	29%	(22)	75
Employ: Self-Employed	6%	(6)	17%	(17)	36%	(34)	40%	(38)	95
Employ: Student	6%	(4)	25%	(16)	36%	(23)	33%	(21)	64
Employ: Retired	3%	(3)	14%	(16)	37%	(44)	47%	(56)	120
Employ: Unemployed	5%	(7)	18%	(27)	43%	(67)	35%	(55)	156
Employ: Other	6%	(4)	22%	(16)	35%	(25)	37%	(26)	70
Military HH: Yes	7%	(8)	21%	(24)	23%	(27)	49%	(58)	117
Military HH: No	6%	(52)	23%	(201)	37%	(327)	34%	(302)	882
RD/WT: Right Direction	11%	(30)	29%	(77)	31%	(83)	30%	(80)	270
RD/WT: Wrong Track	4%	(30)	20%	(148)	37%	(271)	38%	(280)	729
Trump Job Approve	9%	(30)	25%	(79)	30%	(97)	35%	(114)	320
Trump Job Disapprove	4%	(27)	22%	(137)	37%	(235)	37%	(234)	633
Trump Job Strongly Approve	15%	(25)	23%	(40)	19%	(32)	43%	(73)	170
Trump Job Somewhat Approve	3%	(5)	26%	(39)	43%	(65)	27%	(40)	150
Trump Job Somewhat Disapprove	4%	(5)	24%	(32)	38%	(51)	34%	(45)	134
Trump Job Strongly Disapprove	4%	(22)	21%	(104)	37%	(184)	38%	(189)	499
Favorable of Trump	11%	(34)	24%	(76)	30%	(95)	36%	(113)	318
Unfavorable of Trump	4%	(22)	22%	(138)	38%	(235)	36%	(227)	622

Continued on next page

Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Hispanic Adults	6%	(60)	23%	(225)	35%	(354)	36%	(359)	999
Very Favorable of Trump	14%	(25)	26%	(47)	17%	(31)	43%	(77)	180
Somewhat Favorable of Trump	7%	(9)	21%	(29)	46%	(64)	26%	(36)	138
Somewhat Unfavorable of Trump	5%	(5)	24%	(26)	38%	(41)	32%	(34)	106
Very Unfavorable of Trump	3%	(17)	22%	(112)	38%	(194)	37%	(193)	515
#1 Issue: Economy	5%	(20)	21%	(82)	36%	(140)	38%	(146)	388
#1 Issue: Security	14%	(11)	28%	(22)	28%	(22)	30%	(23)	77
#1 Issue: Health Care	7%	(15)	24%	(51)	32%	(68)	37%	(79)	213
#1 Issue: Medicare / Social Security	4%	(3)	23%	(18)	35%	(27)	37%	(28)	76
#1 Issue: Women's Issues	6%	(4)	22%	(15)	49%	(32)	22%	(14)	65
#1 Issue: Education	10%	(6)	26%	(15)	35%	(20)	29%	(17)	57
#1 Issue: Energy	2%	(1)	28%	(16)	40%	(22)	29%	(16)	56
#1 Issue: Other	—	(0)	12%	(8)	35%	(23)	54%	(36)	67
2018 House Vote: Democrat	8%	(31)	23%	(88)	33%	(121)	36%	(133)	373
2018 House Vote: Republican	7%	(15)	25%	(50)	26%	(54)	42%	(86)	205
2016 Vote: Hillary Clinton	7%	(24)	24%	(88)	33%	(120)	36%	(132)	364
2016 Vote: Donald Trump	8%	(17)	23%	(50)	25%	(55)	44%	(95)	217
2016 Vote: Didn't Vote	5%	(19)	23%	(87)	42%	(160)	30%	(116)	382
Voted in 2014: Yes	7%	(36)	22%	(111)	32%	(160)	39%	(194)	502
Voted in 2014: No	5%	(24)	23%	(114)	39%	(194)	33%	(165)	497
2012 Vote: Barack Obama	6%	(22)	25%	(96)	33%	(128)	36%	(136)	382
2012 Vote: Mitt Romney	7%	(9)	18%	(22)	28%	(36)	47%	(60)	128
2012 Vote: Didn't Vote	6%	(30)	23%	(106)	39%	(184)	32%	(148)	468
4-Region: Northeast	5%	(8)	27%	(45)	37%	(63)	32%	(54)	170
4-Region: Midwest	5%	(5)	20%	(19)	31%	(30)	43%	(42)	97
4-Region: South	6%	(27)	23%	(102)	35%	(155)	36%	(161)	445
4-Region: West	7%	(20)	20%	(58)	37%	(106)	36%	(102)	286
Mexican	7%	(33)	23%	(108)	33%	(152)	37%	(172)	465
Puerto Rican	6%	(11)	25%	(45)	42%	(75)	27%	(48)	179
Cuban	3%	(3)	20%	(16)	34%	(27)	43%	(35)	81
Other South American	6%	(7)	21%	(25)	40%	(48)	33%	(39)	119

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Table MCFE40: Generally, how well do you think social media companies are doing when it comes to preventing the spread of false information regarding the U.S. election on their platforms?

Demographic	Excellent		Good		Fair		Poor		Total N
Hispanic Adults	6%	(60)	23%	(225)	35%	(354)	36%	(359)	999
Speaks only English at home	4%	(10)	16%	(42)	36%	(97)	44%	(117)	265
Speaks mostly English at home	5%	(12)	21%	(53)	36%	(92)	38%	(97)	254
Speaks both English and Spanish at home	8%	(27)	29%	(94)	33%	(107)	29%	(94)	323
Speaks mostly Spanish at home	6%	(7)	19%	(21)	38%	(42)	37%	(41)	111
Trump supporter	8%	(23)	25%	(68)	26%	(71)	41%	(111)	272
Biden supporter	6%	(34)	23%	(133)	36%	(206)	35%	(201)	573
Sports fans	7%	(47)	25%	(179)	33%	(240)	35%	(251)	717
Avid sports fans	11%	(33)	28%	(83)	30%	(90)	31%	(93)	299
Sports fans, Age: 18-34	8%	(20)	30%	(75)	35%	(88)	28%	(70)	253
Sports fans, Age: 35-44	10%	(19)	32%	(58)	27%	(49)	31%	(55)	182
Sports fans, Age: 45-64	4%	(8)	15%	(32)	36%	(76)	45%	(94)	209
Sports fans, Age: 65+	2%	(1)	18%	(13)	37%	(27)	43%	(32)	73
Movie studios should diversify teams	7%	(46)	22%	(153)	37%	(255)	34%	(237)	691
Movie studios should diversify stories	7%	(43)	27%	(158)	35%	(211)	31%	(184)	595
Concerned about Covid	6%	(49)	24%	(206)	37%	(314)	33%	(287)	856
No experience with Covid	7%	(21)	23%	(75)	36%	(119)	34%	(112)	326
Health care major factor for election	6%	(41)	22%	(144)	35%	(231)	37%	(242)	658
Social media users	6%	(60)	23%	(221)	36%	(348)	36%	(346)	975
WhatsApp users	9%	(44)	28%	(132)	32%	(151)	31%	(146)	474
WeChat users	26%	(16)	40%	(24)	15%	(9)	18%	(11)	61
Social media news source at least once a week	8%	(55)	25%	(171)	36%	(244)	31%	(209)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not responsible at all	Don't know / No opinion	Total N
Hispanic Adults	49% (487)	22% (221)	10% (99)	6% (63)	13% (129)	999
Gender: Male	50% (251)	23% (114)	11% (54)	7% (34)	9% (47)	500
Gender: Female	47% (236)	21% (107)	9% (46)	6% (29)	16% (82)	499
Age: 18-34	42% (158)	23% (86)	12% (46)	7% (26)	16% (61)	378
Age: 35-44	49% (109)	27% (59)	10% (23)	5% (11)	9% (21)	222
Age: 45-64	54% (157)	20% (58)	8% (24)	8% (23)	10% (28)	290
Age: 65+	58% (63)	16% (18)	6% (7)	3% (3)	17% (19)	110
GenZers: 1997-2012	39% (53)	22% (30)	13% (18)	6% (9)	19% (27)	137
Millennials: 1981-1996	46% (164)	26% (94)	9% (33)	7% (26)	12% (44)	361
GenXers: 1965-1980	52% (151)	20% (59)	12% (33)	5% (16)	10% (30)	289
Baby Boomers: 1946-1964	54% (103)	18% (35)	7% (13)	7% (13)	14% (27)	191
PID: Dem (no lean)	53% (235)	22% (99)	8% (36)	6% (27)	11% (48)	444
PID: Ind (no lean)	45% (143)	21% (68)	13% (41)	5% (16)	16% (51)	319
PID: Rep (no lean)	46% (109)	23% (54)	10% (23)	9% (20)	12% (29)	236
PID/Gender: Dem Men	54% (108)	25% (49)	8% (16)	6% (12)	7% (15)	199
PID/Gender: Dem Women	52% (127)	20% (50)	8% (20)	6% (15)	14% (34)	245
PID/Gender: Ind Men	51% (80)	19% (29)	15% (23)	5% (7)	10% (16)	156
PID/Gender: Ind Women	38% (62)	24% (38)	11% (18)	6% (9)	21% (35)	162
PID/Gender: Rep Men	43% (62)	25% (36)	10% (15)	11% (15)	11% (16)	144
PID/Gender: Rep Women	51% (47)	20% (19)	9% (8)	5% (5)	15% (14)	92
Ideo: Liberal (1-3)	57% (195)	21% (72)	9% (32)	6% (19)	7% (22)	341
Ideo: Moderate (4)	47% (157)	21% (72)	11% (37)	6% (20)	15% (52)	337
Ideo: Conservative (5-7)	48% (109)	25% (57)	11% (25)	7% (17)	8% (19)	227
Educ: < College	43% (252)	23% (131)	12% (69)	6% (34)	16% (93)	579
Educ: Bachelors degree	54% (140)	23% (60)	7% (18)	7% (17)	10% (25)	260
Educ: Post-grad	60% (95)	19% (30)	8% (13)	8% (12)	6% (10)	160
Income: Under 50k	43% (221)	22% (115)	11% (59)	7% (34)	17% (85)	514
Income: 50k-100k	53% (167)	21% (67)	8% (25)	7% (21)	11% (34)	313
Income: 100k+	58% (99)	23% (39)	9% (16)	5% (8)	6% (10)	171
Ethnicity: White	54% (340)	22% (138)	8% (51)	5% (35)	11% (69)	633

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Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	49%	(487)	22%	(221)	10%	(99)	6%	(63)	13%	(129)	999
Ethnicity: Hispanic	49%	(487)	22%	(221)	10%	(99)	6%	(63)	13%	(129)	999
Ethnicity: Black	37%	(21)	26%	(15)	14%	(8)	10%	(6)	12%	(7)	57
Ethnicity: Other	41%	(125)	22%	(67)	13%	(40)	7%	(23)	17%	(53)	309
All Christian	49%	(272)	24%	(135)	10%	(57)	6%	(32)	10%	(57)	553
Agnostic/Nothing in particular	49%	(115)	17%	(40)	11%	(26)	6%	(15)	16%	(38)	233
Something Else	42%	(56)	21%	(28)	7%	(10)	9%	(12)	21%	(28)	133
Evangelical	52%	(123)	25%	(59)	8%	(19)	4%	(9)	12%	(28)	238
Non-Evangelical	46%	(199)	23%	(101)	10%	(43)	8%	(35)	13%	(57)	435
Community: Urban	47%	(212)	24%	(107)	10%	(43)	7%	(30)	14%	(63)	454
Community: Suburban	54%	(235)	19%	(83)	10%	(43)	6%	(24)	11%	(46)	431
Community: Rural	35%	(40)	27%	(30)	12%	(13)	9%	(10)	18%	(20)	114
Employ: Private Sector	49%	(182)	23%	(85)	11%	(40)	9%	(33)	8%	(30)	370
Employ: Government	45%	(34)	35%	(26)	7%	(5)	7%	(5)	7%	(5)	75
Employ: Self-Employed	60%	(57)	21%	(20)	7%	(6)	4%	(4)	8%	(8)	95
Employ: Student	35%	(22)	15%	(10)	16%	(10)	4%	(2)	30%	(19)	64
Employ: Retired	53%	(63)	20%	(23)	4%	(5)	5%	(6)	19%	(22)	120
Employ: Unemployed	46%	(72)	18%	(27)	13%	(20)	6%	(10)	17%	(27)	156
Employ: Other	40%	(28)	24%	(17)	14%	(10)	4%	(3)	18%	(13)	70
Military HH: Yes	54%	(64)	17%	(20)	8%	(9)	8%	(10)	13%	(15)	117
Military HH: No	48%	(423)	23%	(201)	10%	(90)	6%	(54)	13%	(114)	882
RD/WT: Right Direction	41%	(111)	28%	(75)	11%	(29)	8%	(22)	12%	(33)	270
RD/WT: Wrong Track	52%	(376)	20%	(145)	10%	(71)	6%	(41)	13%	(95)	729
Trump Job Approve	44%	(141)	25%	(80)	11%	(34)	7%	(22)	13%	(43)	320
Trump Job Disapprove	53%	(338)	19%	(123)	10%	(64)	6%	(39)	11%	(69)	633
Trump Job Strongly Approve	43%	(73)	27%	(46)	7%	(11)	11%	(18)	13%	(23)	170
Trump Job Somewhat Approve	46%	(68)	23%	(34)	15%	(23)	3%	(4)	14%	(21)	150
Trump Job Somewhat Disapprove	47%	(63)	25%	(33)	11%	(14)	8%	(11)	10%	(13)	134
Trump Job Strongly Disapprove	55%	(275)	18%	(91)	10%	(50)	6%	(28)	11%	(55)	499

Continued on next page

Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	49%	(487)	22%	(221)	10%	(99)	6%	(63)	13%	(129)	999
Favorable of Trump	46%	(147)	27%	(86)	9%	(27)	6%	(19)	12%	(39)	318
Unfavorable of Trump	53%	(328)	20%	(123)	10%	(65)	7%	(41)	11%	(65)	622
Very Favorable of Trump	45%	(81)	26%	(47)	8%	(14)	9%	(17)	12%	(21)	180
Somewhat Favorable of Trump	47%	(66)	29%	(40)	10%	(13)	2%	(2)	13%	(18)	138
Somewhat Unfavorable of Trump	46%	(49)	25%	(27)	12%	(12)	11%	(11)	6%	(6)	106
Very Unfavorable of Trump	54%	(279)	19%	(96)	10%	(53)	6%	(29)	11%	(59)	515
#1 Issue: Economy	48%	(185)	25%	(96)	9%	(35)	7%	(28)	11%	(45)	388
#1 Issue: Security	47%	(36)	23%	(17)	13%	(10)	3%	(2)	14%	(11)	77
#1 Issue: Health Care	56%	(119)	19%	(41)	11%	(24)	4%	(7)	10%	(21)	213
#1 Issue: Medicare / Social Security	45%	(34)	21%	(16)	6%	(5)	7%	(5)	21%	(16)	76
#1 Issue: Women's Issues	35%	(23)	25%	(16)	18%	(12)	12%	(8)	10%	(6)	65
#1 Issue: Education	48%	(28)	20%	(12)	10%	(6)	4%	(2)	17%	(10)	57
#1 Issue: Energy	51%	(28)	22%	(12)	9%	(5)	7%	(4)	12%	(6)	56
#1 Issue: Other	50%	(33)	16%	(11)	4%	(2)	9%	(6)	21%	(14)	67
2018 House Vote: Democrat	54%	(203)	23%	(86)	7%	(25)	7%	(25)	9%	(34)	373
2018 House Vote: Republican	47%	(96)	25%	(51)	10%	(21)	8%	(17)	10%	(20)	205
2016 Vote: Hillary Clinton	56%	(205)	21%	(76)	7%	(27)	6%	(23)	9%	(33)	364
2016 Vote: Donald Trump	47%	(102)	28%	(61)	8%	(17)	8%	(16)	10%	(21)	217
2016 Vote: Didn't Vote	42%	(159)	21%	(80)	13%	(51)	6%	(23)	18%	(69)	382
Voted in 2014: Yes	52%	(260)	24%	(121)	8%	(40)	7%	(33)	10%	(48)	502
Voted in 2014: No	46%	(227)	20%	(100)	12%	(60)	6%	(30)	16%	(81)	497
2012 Vote: Barack Obama	57%	(217)	21%	(82)	8%	(32)	5%	(19)	8%	(31)	382
2012 Vote: Mitt Romney	46%	(59)	26%	(33)	10%	(13)	8%	(10)	10%	(12)	128
2012 Vote: Didn't Vote	43%	(203)	21%	(100)	11%	(52)	7%	(32)	17%	(82)	468
4-Region: Northeast	47%	(80)	22%	(38)	10%	(17)	6%	(11)	14%	(24)	170
4-Region: Midwest	54%	(53)	24%	(24)	9%	(9)	7%	(7)	6%	(6)	97
4-Region: South	51%	(226)	22%	(96)	10%	(44)	6%	(26)	12%	(52)	445
4-Region: West	45%	(128)	22%	(63)	10%	(29)	7%	(19)	16%	(47)	286

Continued on next page

Table MCFE41_1: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The user who originally posts the false information

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	49%	(487)	22%	(221)	10%	(99)	6%	(63)	13%	(129)	999
Mexican	48%	(221)	24%	(110)	11%	(53)	4%	(21)	13%	(60)	465
Puerto Rican	46%	(82)	23%	(42)	11%	(19)	7%	(12)	14%	(24)	179
Cuban	53%	(43)	18%	(15)	8%	(6)	7%	(5)	15%	(12)	81
Other South American	53%	(64)	20%	(24)	10%	(12)	8%	(9)	9%	(11)	119
Speaks only English at home	53%	(140)	21%	(56)	10%	(25)	4%	(11)	13%	(33)	265
Speaks mostly English at home	48%	(121)	21%	(53)	7%	(18)	7%	(19)	17%	(42)	254
Speaks both English and Spanish at home	47%	(151)	23%	(74)	11%	(37)	8%	(27)	10%	(34)	323
Speaks mostly Spanish at home	48%	(54)	23%	(25)	12%	(13)	4%	(5)	13%	(14)	111
Trump supporter	47%	(128)	25%	(67)	8%	(23)	7%	(20)	13%	(34)	272
Biden supporter	53%	(301)	21%	(121)	10%	(56)	6%	(35)	10%	(59)	573
Sports fans	50%	(359)	24%	(172)	10%	(70)	6%	(43)	10%	(73)	717
Avid sports fans	51%	(153)	24%	(73)	11%	(32)	7%	(22)	6%	(18)	299
Sports fans, Age: 18-34	42%	(108)	26%	(67)	12%	(31)	6%	(16)	12%	(32)	253
Sports fans, Age: 35-44	52%	(94)	27%	(49)	10%	(18)	6%	(10)	6%	(11)	182
Sports fans, Age: 45-64	56%	(118)	20%	(42)	7%	(15)	7%	(15)	10%	(20)	209
Sports fans, Age: 65+	54%	(39)	20%	(15)	8%	(6)	3%	(2)	15%	(11)	73
Movie studios should diversify teams	54%	(370)	23%	(162)	7%	(52)	6%	(45)	9%	(62)	691
Movie studios should diversify stories	52%	(311)	24%	(141)	9%	(52)	7%	(39)	9%	(53)	595
Concerned about Covid	51%	(439)	22%	(188)	10%	(82)	6%	(49)	11%	(97)	856
No experience with Covid	42%	(138)	21%	(69)	12%	(40)	5%	(18)	19%	(62)	326
Health care major factor for election	55%	(362)	21%	(141)	8%	(49)	6%	(38)	10%	(67)	658
Social media users	49%	(474)	22%	(218)	10%	(99)	6%	(62)	12%	(121)	975
WhatsApp users	48%	(227)	26%	(121)	10%	(49)	7%	(31)	10%	(46)	474
WeChat users	52%	(31)	28%	(17)	3%	(2)	9%	(5)	8%	(5)	61
Social media news source at least once a week	50%	(340)	24%	(160)	10%	(68)	7%	(45)	10%	(66)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	35%	(348)	31%	(312)	14%	(138)	8%	(76)	13%	(126)	999
Gender: Male	38%	(190)	31%	(157)	14%	(70)	8%	(40)	9%	(43)	500
Gender: Female	32%	(158)	31%	(155)	13%	(67)	7%	(37)	17%	(82)	499
Age: 18-34	28%	(105)	32%	(121)	15%	(57)	10%	(36)	16%	(59)	378
Age: 35-44	38%	(84)	31%	(69)	16%	(35)	7%	(16)	8%	(18)	222
Age: 45-64	40%	(115)	31%	(90)	12%	(34)	6%	(18)	12%	(33)	290
Age: 65+	41%	(45)	29%	(32)	11%	(12)	5%	(6)	13%	(15)	110
GenZers: 1997-2012	24%	(32)	23%	(31)	21%	(28)	10%	(13)	23%	(31)	137
Millennials: 1981-1996	35%	(125)	35%	(125)	11%	(41)	9%	(33)	10%	(37)	361
GenXers: 1965-1980	35%	(100)	34%	(97)	16%	(46)	6%	(18)	9%	(27)	289
Baby Boomers: 1946-1964	43%	(83)	26%	(50)	10%	(19)	6%	(11)	15%	(28)	191
PID: Dem (no lean)	38%	(167)	33%	(145)	13%	(59)	7%	(32)	9%	(42)	444
PID: Ind (no lean)	31%	(99)	30%	(94)	15%	(48)	8%	(24)	17%	(53)	319
PID: Rep (no lean)	35%	(82)	31%	(73)	13%	(31)	8%	(20)	13%	(31)	236
PID/Gender: Dem Men	42%	(85)	30%	(59)	14%	(27)	8%	(17)	6%	(12)	199
PID/Gender: Dem Women	34%	(82)	35%	(85)	13%	(32)	6%	(15)	12%	(30)	245
PID/Gender: Ind Men	34%	(54)	35%	(54)	15%	(23)	7%	(11)	9%	(15)	156
PID/Gender: Ind Women	28%	(46)	25%	(40)	15%	(25)	8%	(13)	24%	(38)	162
PID/Gender: Rep Men	36%	(51)	30%	(43)	14%	(20)	8%	(12)	12%	(17)	144
PID/Gender: Rep Women	33%	(30)	31%	(29)	12%	(11)	8%	(8)	15%	(14)	92
Ideo: Liberal (1-3)	44%	(151)	29%	(100)	13%	(46)	7%	(25)	6%	(20)	341
Ideo: Moderate (4)	32%	(110)	34%	(114)	13%	(45)	6%	(21)	14%	(48)	337
Ideo: Conservative (5-7)	33%	(74)	34%	(76)	13%	(30)	10%	(23)	10%	(23)	227
Educ: < College	29%	(167)	31%	(181)	16%	(91)	8%	(46)	16%	(95)	579
Educ: Bachelors degree	40%	(103)	32%	(84)	12%	(30)	8%	(20)	9%	(22)	260
Educ: Post-grad	49%	(78)	29%	(46)	10%	(16)	7%	(10)	5%	(9)	160
Income: Under 50k	28%	(146)	33%	(171)	14%	(72)	8%	(42)	16%	(84)	514
Income: 50k-100k	39%	(123)	28%	(87)	15%	(48)	7%	(22)	11%	(33)	313
Income: 100k+	46%	(79)	31%	(54)	10%	(17)	7%	(13)	5%	(9)	171
Ethnicity: White	40%	(251)	32%	(203)	11%	(71)	7%	(43)	10%	(66)	633

Continued on next page

Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	35%	(348)	31%	(312)	14%	(138)	8%	(76)	13%	(126)	999
Ethnicity: Hispanic	35%	(348)	31%	(312)	14%	(138)	8%	(76)	13%	(126)	999
Ethnicity: Black	27%	(15)	36%	(21)	17%	(10)	9%	(5)	11%	(6)	57
Ethnicity: Other	27%	(82)	29%	(88)	18%	(57)	9%	(28)	17%	(54)	309
All Christian	36%	(198)	33%	(184)	13%	(75)	8%	(44)	9%	(52)	553
Agnostic/Nothing in particular	33%	(77)	27%	(62)	15%	(35)	8%	(18)	17%	(40)	233
Something Else	28%	(37)	31%	(41)	14%	(18)	6%	(8)	22%	(29)	133
Evangelical	37%	(89)	32%	(75)	13%	(31)	8%	(20)	10%	(23)	238
Non-Evangelical	33%	(143)	33%	(143)	14%	(59)	8%	(33)	13%	(57)	435
Community: Urban	32%	(146)	31%	(143)	14%	(65)	9%	(43)	13%	(58)	454
Community: Suburban	39%	(168)	32%	(137)	13%	(54)	6%	(25)	11%	(47)	431
Community: Rural	30%	(34)	28%	(32)	16%	(18)	7%	(8)	18%	(20)	114
Employ: Private Sector	34%	(126)	34%	(125)	16%	(57)	9%	(34)	8%	(28)	370
Employ: Government	39%	(30)	40%	(30)	11%	(9)	2%	(2)	7%	(5)	75
Employ: Self-Employed	45%	(43)	22%	(21)	16%	(15)	6%	(6)	10%	(10)	95
Employ: Student	24%	(15)	22%	(14)	21%	(13)	5%	(3)	29%	(18)	64
Employ: Retired	37%	(44)	29%	(35)	9%	(11)	7%	(9)	18%	(21)	120
Employ: Unemployed	30%	(47)	30%	(48)	13%	(21)	8%	(12)	18%	(28)	156
Employ: Other	35%	(25)	30%	(21)	12%	(8)	7%	(5)	16%	(11)	70
Military HH: Yes	42%	(49)	21%	(25)	16%	(19)	9%	(11)	12%	(14)	117
Military HH: No	34%	(299)	33%	(287)	13%	(119)	7%	(66)	13%	(112)	882
RD/WT: Right Direction	31%	(84)	33%	(90)	13%	(35)	9%	(25)	13%	(36)	270
RD/WT: Wrong Track	36%	(264)	30%	(222)	14%	(103)	7%	(51)	12%	(90)	729
Trump Job Approve	30%	(98)	33%	(106)	12%	(39)	10%	(34)	14%	(44)	320
Trump Job Disapprove	38%	(243)	31%	(194)	15%	(93)	6%	(41)	10%	(62)	633
Trump Job Strongly Approve	34%	(57)	31%	(53)	10%	(17)	11%	(19)	14%	(23)	170
Trump Job Somewhat Approve	27%	(40)	35%	(53)	14%	(21)	10%	(15)	14%	(21)	150
Trump Job Somewhat Disapprove	28%	(37)	41%	(55)	18%	(24)	4%	(5)	9%	(12)	134
Trump Job Strongly Disapprove	41%	(206)	28%	(138)	14%	(69)	7%	(35)	10%	(50)	499

Continued on next page

Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	35%	(348)	31%	(312)	14%	(138)	8%	(76)	13%	(126)	999
Favorable of Trump	30%	(95)	36%	(114)	12%	(37)	10%	(33)	12%	(39)	318
Unfavorable of Trump	40%	(246)	30%	(185)	14%	(88)	7%	(42)	10%	(62)	622
Very Favorable of Trump	33%	(59)	32%	(57)	13%	(24)	11%	(19)	12%	(21)	180
Somewhat Favorable of Trump	26%	(36)	41%	(57)	10%	(14)	10%	(14)	13%	(18)	138
Somewhat Unfavorable of Trump	34%	(36)	31%	(33)	19%	(20)	7%	(7)	10%	(10)	106
Very Unfavorable of Trump	41%	(210)	30%	(152)	13%	(68)	7%	(34)	10%	(51)	515
#1 Issue: Economy	35%	(135)	32%	(123)	14%	(55)	8%	(32)	11%	(44)	388
#1 Issue: Security	33%	(25)	35%	(27)	13%	(10)	7%	(5)	12%	(10)	77
#1 Issue: Health Care	37%	(79)	33%	(70)	13%	(27)	8%	(17)	10%	(20)	213
#1 Issue: Medicare / Social Security	35%	(26)	30%	(23)	11%	(9)	8%	(6)	16%	(12)	76
#1 Issue: Women's Issues	25%	(16)	29%	(19)	20%	(13)	10%	(6)	16%	(10)	65
#1 Issue: Education	32%	(19)	32%	(18)	17%	(10)	6%	(3)	12%	(7)	57
#1 Issue: Energy	38%	(21)	30%	(17)	13%	(7)	6%	(3)	14%	(8)	56
#1 Issue: Other	39%	(26)	23%	(15)	11%	(8)	5%	(3)	22%	(15)	67
2018 House Vote: Democrat	43%	(160)	32%	(121)	10%	(39)	7%	(28)	7%	(26)	373
2018 House Vote: Republican	35%	(71)	32%	(66)	16%	(32)	8%	(16)	9%	(19)	205
2016 Vote: Hillary Clinton	45%	(164)	31%	(113)	10%	(36)	7%	(26)	7%	(26)	364
2016 Vote: Donald Trump	34%	(74)	36%	(79)	13%	(29)	7%	(15)	9%	(21)	217
2016 Vote: Didn't Vote	26%	(98)	29%	(109)	18%	(67)	8%	(32)	20%	(76)	382
Voted in 2014: Yes	42%	(209)	32%	(162)	11%	(56)	7%	(36)	8%	(39)	502
Voted in 2014: No	28%	(139)	30%	(150)	16%	(82)	8%	(40)	17%	(86)	497
2012 Vote: Barack Obama	45%	(172)	31%	(119)	11%	(41)	7%	(27)	6%	(23)	382
2012 Vote: Mitt Romney	35%	(44)	32%	(41)	15%	(19)	7%	(9)	11%	(14)	128
2012 Vote: Didn't Vote	27%	(127)	31%	(145)	16%	(74)	8%	(37)	18%	(86)	468
4-Region: Northeast	29%	(49)	37%	(64)	15%	(25)	9%	(15)	10%	(17)	170
4-Region: Midwest	40%	(39)	33%	(32)	9%	(8)	12%	(11)	6%	(6)	97
4-Region: South	35%	(158)	30%	(133)	15%	(67)	7%	(30)	13%	(57)	445
4-Region: West	36%	(102)	29%	(83)	13%	(37)	7%	(20)	16%	(45)	286

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Table MCFE41_2: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The users who share the original post

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	35%	(348)	31%	(312)	14%	(138)	8%	(76)	13%	(126)	999
Mexican	35%	(161)	32%	(147)	14%	(67)	6%	(29)	13%	(62)	465
Puerto Rican	34%	(61)	31%	(55)	16%	(28)	9%	(15)	11%	(20)	179
Cuban	35%	(28)	29%	(23)	9%	(7)	13%	(10)	15%	(12)	81
Other South American	38%	(45)	33%	(40)	11%	(13)	7%	(9)	10%	(12)	119
Speaks only English at home	41%	(109)	28%	(75)	12%	(33)	5%	(13)	13%	(36)	265
Speaks mostly English at home	34%	(86)	32%	(80)	12%	(31)	8%	(21)	14%	(36)	254
Speaks both English and Spanish at home	33%	(106)	32%	(105)	17%	(54)	9%	(29)	9%	(30)	323
Speaks mostly Spanish at home	29%	(32)	34%	(38)	12%	(14)	11%	(12)	14%	(15)	111
Trump supporter	33%	(91)	32%	(86)	13%	(36)	9%	(24)	13%	(34)	272
Biden supporter	38%	(219)	32%	(183)	13%	(74)	7%	(42)	10%	(55)	573
Sports fans	36%	(258)	33%	(236)	13%	(96)	8%	(56)	10%	(71)	717
Avid sports fans	39%	(116)	32%	(97)	15%	(45)	9%	(27)	5%	(15)	299
Sports fans, Age: 18-34	28%	(72)	34%	(86)	15%	(39)	11%	(27)	12%	(29)	253
Sports fans, Age: 35-44	40%	(73)	32%	(58)	15%	(27)	8%	(14)	5%	(10)	182
Sports fans, Age: 45-64	42%	(87)	32%	(68)	10%	(21)	5%	(11)	11%	(23)	209
Sports fans, Age: 65+	36%	(26)	34%	(24)	12%	(9)	5%	(4)	13%	(10)	73
Movie studios should diversify teams	38%	(265)	34%	(232)	12%	(85)	7%	(49)	9%	(60)	691
Movie studios should diversify stories	38%	(229)	33%	(196)	13%	(78)	7%	(43)	8%	(50)	595
Concerned about Covid	37%	(317)	32%	(272)	13%	(115)	7%	(60)	11%	(92)	856
No experience with Covid	34%	(110)	29%	(93)	12%	(38)	7%	(22)	19%	(63)	326
Health care major factor for election	40%	(266)	31%	(203)	12%	(81)	7%	(47)	9%	(61)	658
Social media users	35%	(337)	32%	(308)	14%	(137)	8%	(76)	12%	(117)	975
WhatsApp users	34%	(163)	35%	(168)	12%	(59)	10%	(46)	8%	(39)	474
WeChat users	36%	(22)	28%	(17)	19%	(12)	10%	(6)	7%	(4)	61
Social media news source at least once a week	35%	(239)	33%	(225)	13%	(91)	8%	(57)	10%	(67)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The social media company

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	33%	(332)	33%	(326)	15%	(145)	8%	(78)	12%	(117)	999
Gender: Male	38%	(190)	31%	(152)	15%	(76)	8%	(41)	8%	(41)	500
Gender: Female	28%	(142)	35%	(174)	14%	(69)	8%	(38)	15%	(77)	499
Age: 18-34	29%	(110)	30%	(113)	17%	(63)	9%	(35)	15%	(57)	378
Age: 35-44	32%	(71)	33%	(73)	18%	(40)	7%	(15)	10%	(22)	222
Age: 45-64	38%	(110)	34%	(98)	11%	(32)	8%	(23)	9%	(26)	290
Age: 65+	36%	(40)	38%	(42)	8%	(9)	5%	(6)	12%	(13)	110
GenZers: 1997-2012	25%	(34)	26%	(36)	18%	(25)	11%	(15)	19%	(26)	137
Millennials: 1981-1996	33%	(121)	32%	(114)	17%	(61)	7%	(26)	11%	(39)	361
GenXers: 1965-1980	34%	(97)	35%	(102)	14%	(40)	7%	(21)	10%	(29)	289
Baby Boomers: 1946-1964	38%	(72)	33%	(64)	8%	(16)	8%	(16)	12%	(23)	191
PID: Dem (no lean)	36%	(160)	36%	(160)	13%	(59)	6%	(26)	9%	(40)	444
PID: Ind (no lean)	31%	(97)	30%	(95)	16%	(51)	8%	(24)	16%	(52)	319
PID: Rep (no lean)	32%	(75)	30%	(70)	15%	(36)	12%	(28)	11%	(26)	236
PID/Gender: Dem Men	38%	(76)	34%	(68)	15%	(30)	6%	(12)	6%	(13)	199
PID/Gender: Dem Women	34%	(83)	38%	(92)	12%	(28)	6%	(14)	11%	(27)	245
PID/Gender: Ind Men	39%	(61)	29%	(45)	16%	(25)	7%	(10)	10%	(15)	156
PID/Gender: Ind Women	22%	(36)	31%	(50)	16%	(25)	9%	(14)	23%	(37)	162
PID/Gender: Rep Men	37%	(53)	28%	(40)	14%	(20)	13%	(18)	9%	(13)	144
PID/Gender: Rep Women	24%	(22)	33%	(31)	17%	(16)	11%	(10)	14%	(13)	92
Ideo: Liberal (1-3)	38%	(131)	35%	(119)	15%	(50)	6%	(22)	5%	(19)	341
Ideo: Moderate (4)	32%	(109)	33%	(111)	15%	(49)	7%	(23)	14%	(46)	337
Ideo: Conservative (5-7)	33%	(74)	33%	(74)	14%	(33)	13%	(30)	7%	(16)	227
Educ: < College	29%	(167)	31%	(178)	16%	(94)	9%	(50)	15%	(90)	579
Educ: Bachelors degree	36%	(93)	36%	(95)	14%	(36)	6%	(16)	8%	(20)	260
Educ: Post-grad	45%	(72)	33%	(53)	9%	(15)	7%	(12)	5%	(8)	160
Income: Under 50k	29%	(147)	30%	(156)	16%	(84)	9%	(44)	16%	(83)	514
Income: 50k-100k	35%	(108)	35%	(111)	14%	(45)	7%	(23)	8%	(26)	313
Income: 100k+	45%	(77)	34%	(59)	9%	(15)	7%	(12)	5%	(9)	171
Ethnicity: White	36%	(230)	33%	(209)	14%	(87)	7%	(42)	10%	(65)	633

Continued on next page

Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The social media company

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	33%	(332)	33%	(326)	15%	(145)	8%	(78)	12%	(117)	999
Ethnicity: Hispanic	33%	(332)	33%	(326)	15%	(145)	8%	(78)	12%	(117)	999
Ethnicity: Black	33%	(19)	36%	(21)	10%	(6)	12%	(7)	9%	(5)	57
Ethnicity: Other	27%	(83)	31%	(97)	17%	(53)	9%	(29)	15%	(47)	309
All Christian	36%	(199)	34%	(190)	13%	(70)	8%	(44)	9%	(50)	553
Agnostic/Nothing in particular	32%	(76)	25%	(59)	18%	(41)	8%	(19)	17%	(39)	233
Something Else	19%	(25)	39%	(52)	19%	(25)	6%	(8)	18%	(24)	133
Evangelical	41%	(97)	31%	(73)	12%	(29)	7%	(17)	9%	(21)	238
Non-Evangelical	28%	(124)	37%	(162)	14%	(62)	8%	(36)	12%	(51)	435
Community: Urban	32%	(145)	33%	(150)	14%	(64)	8%	(38)	12%	(56)	454
Community: Suburban	37%	(158)	32%	(137)	15%	(63)	7%	(30)	10%	(43)	431
Community: Rural	25%	(29)	35%	(39)	16%	(18)	9%	(10)	16%	(18)	114
Employ: Private Sector	35%	(131)	33%	(123)	16%	(59)	9%	(33)	6%	(24)	370
Employ: Government	34%	(25)	36%	(27)	20%	(15)	5%	(4)	6%	(4)	75
Employ: Self-Employed	46%	(43)	27%	(25)	11%	(11)	9%	(8)	8%	(8)	95
Employ: Student	25%	(16)	18%	(11)	18%	(11)	14%	(9)	25%	(16)	64
Employ: Retired	33%	(40)	38%	(45)	10%	(12)	5%	(6)	14%	(17)	120
Employ: Unemployed	25%	(40)	34%	(54)	17%	(26)	7%	(10)	17%	(27)	156
Employ: Other	32%	(23)	29%	(20)	11%	(8)	7%	(5)	21%	(15)	70
Military HH: Yes	34%	(40)	31%	(36)	15%	(18)	12%	(14)	7%	(9)	117
Military HH: No	33%	(292)	33%	(289)	14%	(128)	7%	(64)	12%	(109)	882
RD/WT: Right Direction	30%	(80)	34%	(92)	14%	(39)	11%	(29)	11%	(30)	270
RD/WT: Wrong Track	35%	(252)	32%	(234)	15%	(106)	7%	(49)	12%	(88)	729
Trump Job Approve	31%	(99)	31%	(99)	16%	(53)	10%	(32)	12%	(37)	320
Trump Job Disapprove	35%	(224)	34%	(216)	13%	(85)	7%	(46)	10%	(61)	633
Trump Job Strongly Approve	41%	(70)	24%	(41)	12%	(20)	12%	(21)	11%	(18)	170
Trump Job Somewhat Approve	20%	(29)	38%	(58)	22%	(33)	7%	(11)	13%	(19)	150
Trump Job Somewhat Disapprove	23%	(31)	42%	(56)	18%	(24)	9%	(12)	8%	(11)	134
Trump Job Strongly Disapprove	39%	(193)	32%	(160)	12%	(61)	7%	(35)	10%	(50)	499

Continued on next page

Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The social media company

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	33%	(332)	33%	(326)	15%	(145)	8%	(78)	12%	(117)	999
Favorable of Trump	32%	(103)	31%	(98)	15%	(49)	11%	(36)	10%	(32)	318
Unfavorable of Trump	35%	(218)	35%	(219)	14%	(87)	7%	(41)	9%	(57)	622
Very Favorable of Trump	40%	(71)	26%	(46)	11%	(20)	15%	(28)	8%	(15)	180
Somewhat Favorable of Trump	23%	(32)	37%	(51)	21%	(29)	6%	(9)	13%	(17)	138
Somewhat Unfavorable of Trump	21%	(22)	41%	(43)	20%	(21)	11%	(12)	8%	(8)	106
Very Unfavorable of Trump	38%	(196)	34%	(175)	13%	(66)	6%	(29)	9%	(49)	515
#1 Issue: Economy	32%	(125)	33%	(127)	16%	(61)	8%	(32)	11%	(44)	388
#1 Issue: Security	37%	(29)	26%	(20)	18%	(14)	8%	(6)	10%	(8)	77
#1 Issue: Health Care	40%	(86)	34%	(72)	12%	(26)	6%	(13)	7%	(16)	213
#1 Issue: Medicare / Social Security	32%	(25)	35%	(27)	7%	(6)	8%	(6)	17%	(13)	76
#1 Issue: Women's Issues	28%	(18)	29%	(19)	23%	(15)	12%	(8)	8%	(5)	65
#1 Issue: Education	23%	(13)	34%	(19)	21%	(12)	6%	(3)	16%	(9)	57
#1 Issue: Energy	25%	(14)	40%	(22)	15%	(8)	9%	(5)	11%	(6)	56
#1 Issue: Other	34%	(22)	29%	(19)	4%	(3)	9%	(6)	24%	(16)	67
2018 House Vote: Democrat	39%	(146)	35%	(130)	14%	(51)	6%	(22)	6%	(24)	373
2018 House Vote: Republican	35%	(71)	35%	(71)	13%	(26)	11%	(23)	6%	(13)	205
2016 Vote: Hillary Clinton	39%	(140)	36%	(130)	13%	(47)	6%	(22)	7%	(26)	364
2016 Vote: Donald Trump	35%	(76)	34%	(73)	13%	(29)	11%	(25)	7%	(15)	217
2016 Vote: Didn't Vote	27%	(104)	29%	(112)	16%	(62)	8%	(30)	19%	(74)	382
Voted in 2014: Yes	37%	(187)	35%	(177)	13%	(67)	7%	(37)	7%	(33)	502
Voted in 2014: No	29%	(145)	30%	(148)	16%	(78)	8%	(42)	17%	(84)	497
2012 Vote: Barack Obama	41%	(158)	35%	(133)	13%	(50)	5%	(18)	6%	(22)	382
2012 Vote: Mitt Romney	35%	(45)	32%	(40)	14%	(18)	12%	(15)	8%	(10)	128
2012 Vote: Didn't Vote	27%	(125)	31%	(146)	15%	(72)	9%	(41)	18%	(84)	468
4-Region: Northeast	32%	(55)	34%	(59)	15%	(26)	9%	(15)	9%	(16)	170
4-Region: Midwest	38%	(37)	37%	(36)	14%	(14)	6%	(6)	5%	(5)	97
4-Region: South	32%	(140)	33%	(147)	16%	(71)	7%	(33)	12%	(54)	445
4-Region: West	35%	(100)	29%	(84)	12%	(35)	9%	(25)	15%	(43)	286

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Table MCFE41_3: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

The social media company

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	33%	(332)	33%	(326)	15%	(145)	8%	(78)	12%	(117)	999
Mexican	32%	(151)	35%	(161)	14%	(65)	7%	(32)	12%	(57)	465
Puerto Rican	31%	(56)	32%	(58)	17%	(31)	8%	(15)	11%	(19)	179
Cuban	36%	(29)	34%	(28)	14%	(11)	5%	(4)	11%	(9)	81
Other South American	36%	(42)	31%	(37)	13%	(16)	8%	(10)	11%	(14)	119
Speaks only English at home	38%	(100)	30%	(80)	13%	(35)	9%	(23)	11%	(28)	265
Speaks mostly English at home	29%	(73)	36%	(91)	12%	(29)	10%	(24)	14%	(36)	254
Speaks both English and Spanish at home	33%	(108)	32%	(103)	17%	(55)	9%	(28)	9%	(30)	323
Speaks mostly Spanish at home	32%	(36)	35%	(39)	16%	(18)	3%	(3)	14%	(15)	111
Trump supporter	33%	(88)	30%	(82)	16%	(42)	11%	(30)	10%	(28)	272
Biden supporter	37%	(210)	35%	(202)	13%	(74)	7%	(39)	9%	(49)	573
Sports fans	35%	(254)	33%	(239)	15%	(105)	8%	(57)	9%	(62)	717
Avid sports fans	38%	(113)	34%	(100)	15%	(45)	8%	(23)	6%	(17)	299
Sports fans, Age: 18-34	33%	(83)	31%	(79)	16%	(42)	9%	(22)	11%	(28)	253
Sports fans, Age: 35-44	33%	(60)	33%	(60)	21%	(38)	8%	(14)	5%	(9)	182
Sports fans, Age: 45-64	41%	(87)	32%	(68)	10%	(22)	8%	(16)	8%	(17)	209
Sports fans, Age: 65+	33%	(24)	44%	(32)	6%	(5)	6%	(5)	11%	(8)	73
Movie studios should diversify teams	35%	(245)	37%	(256)	12%	(86)	7%	(47)	8%	(56)	691
Movie studios should diversify stories	37%	(217)	36%	(215)	13%	(77)	7%	(39)	8%	(47)	595
Concerned about Covid	35%	(300)	34%	(294)	14%	(121)	7%	(58)	10%	(83)	856
No experience with Covid	32%	(103)	30%	(99)	13%	(43)	6%	(19)	19%	(62)	326
Health care major factor for election	38%	(252)	34%	(227)	12%	(79)	7%	(43)	9%	(57)	658
Social media users	33%	(323)	33%	(320)	15%	(145)	8%	(78)	11%	(109)	975
WhatsApp users	34%	(160)	34%	(161)	17%	(79)	7%	(32)	9%	(43)	474
WeChat users	53%	(32)	22%	(14)	7%	(5)	12%	(7)	5%	(3)	61
Social media news source at least once a week	32%	(217)	36%	(245)	15%	(103)	8%	(52)	9%	(62)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(245)	33%	(335)	19%	(190)	8%	(84)	15%	(145)	999
Gender: Male	27%	(136)	32%	(158)	23%	(114)	9%	(47)	9%	(45)	500
Gender: Female	22%	(109)	35%	(177)	15%	(76)	7%	(37)	20%	(100)	499
Age: 18-34	19%	(72)	33%	(124)	20%	(75)	10%	(37)	18%	(70)	378
Age: 35-44	29%	(64)	36%	(79)	20%	(44)	6%	(12)	10%	(23)	222
Age: 45-64	28%	(80)	31%	(91)	18%	(52)	10%	(29)	13%	(37)	290
Age: 65+	27%	(30)	37%	(40)	17%	(19)	6%	(6)	14%	(15)	110
GenZers: 1997-2012	15%	(20)	33%	(44)	21%	(29)	7%	(9)	25%	(34)	137
Millennials: 1981-1996	26%	(95)	33%	(120)	20%	(71)	9%	(32)	12%	(44)	361
GenXers: 1965-1980	27%	(78)	32%	(93)	18%	(53)	10%	(28)	13%	(37)	289
Baby Boomers: 1946-1964	25%	(47)	35%	(68)	17%	(33)	8%	(15)	15%	(28)	191
PID: Dem (no lean)	29%	(129)	37%	(165)	17%	(74)	6%	(27)	11%	(50)	444
PID: Ind (no lean)	22%	(71)	29%	(93)	20%	(63)	8%	(27)	20%	(65)	319
PID: Rep (no lean)	19%	(45)	33%	(77)	22%	(53)	13%	(30)	13%	(31)	236
PID/Gender: Dem Men	32%	(63)	34%	(67)	22%	(43)	6%	(13)	7%	(13)	199
PID/Gender: Dem Women	27%	(66)	40%	(97)	12%	(30)	6%	(14)	15%	(36)	245
PID/Gender: Ind Men	27%	(42)	27%	(42)	25%	(39)	10%	(16)	11%	(17)	156
PID/Gender: Ind Women	18%	(29)	31%	(51)	15%	(24)	7%	(11)	29%	(47)	162
PID/Gender: Rep Men	22%	(31)	34%	(49)	22%	(31)	12%	(18)	10%	(15)	144
PID/Gender: Rep Women	15%	(14)	31%	(29)	24%	(22)	13%	(12)	18%	(16)	92
Ideo: Liberal (1-3)	33%	(113)	34%	(115)	19%	(64)	7%	(24)	7%	(25)	341
Ideo: Moderate (4)	19%	(64)	35%	(118)	20%	(69)	9%	(30)	17%	(56)	337
Ideo: Conservative (5-7)	22%	(50)	35%	(80)	21%	(47)	12%	(27)	10%	(24)	227
Educ: < College	21%	(122)	34%	(197)	18%	(105)	9%	(52)	18%	(104)	579
Educ: Bachelors degree	26%	(67)	37%	(96)	19%	(49)	7%	(19)	11%	(29)	260
Educ: Post-grad	35%	(56)	26%	(42)	23%	(36)	8%	(13)	8%	(12)	160
Income: Under 50k	22%	(114)	33%	(170)	18%	(93)	9%	(46)	18%	(92)	514
Income: 50k-100k	24%	(75)	34%	(106)	20%	(64)	9%	(27)	13%	(40)	313
Income: 100k+	33%	(56)	34%	(58)	19%	(33)	6%	(11)	8%	(13)	171
Ethnicity: White	25%	(159)	34%	(217)	19%	(121)	9%	(57)	13%	(79)	633

Continued on next page

Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(245)	33%	(335)	19%	(190)	8%	(84)	15%	(145)	999
Ethnicity: Hispanic	25%	(245)	33%	(335)	19%	(190)	8%	(84)	15%	(145)	999
Ethnicity: Black	32%	(18)	35%	(20)	10%	(6)	11%	(6)	13%	(8)	57
Ethnicity: Other	22%	(68)	32%	(98)	20%	(63)	7%	(21)	19%	(58)	309
All Christian	26%	(144)	37%	(203)	18%	(100)	7%	(41)	12%	(65)	553
Agnostic/Nothing in particular	25%	(59)	26%	(61)	21%	(49)	8%	(19)	20%	(46)	233
Something Else	19%	(26)	30%	(40)	19%	(26)	10%	(13)	21%	(28)	133
Evangelical	28%	(66)	37%	(89)	14%	(34)	9%	(22)	11%	(27)	238
Non-Evangelical	23%	(98)	34%	(148)	21%	(90)	7%	(32)	15%	(66)	435
Community: Urban	25%	(114)	37%	(167)	17%	(78)	8%	(38)	13%	(57)	454
Community: Suburban	25%	(108)	31%	(133)	20%	(88)	8%	(34)	16%	(68)	431
Community: Rural	21%	(23)	30%	(34)	21%	(24)	11%	(12)	18%	(20)	114
Employ: Private Sector	25%	(94)	34%	(126)	22%	(81)	10%	(35)	9%	(34)	370
Employ: Government	22%	(16)	44%	(33)	20%	(15)	6%	(4)	9%	(7)	75
Employ: Self-Employed	35%	(33)	26%	(25)	20%	(19)	8%	(7)	12%	(12)	95
Employ: Student	9%	(6)	36%	(23)	18%	(11)	8%	(5)	29%	(19)	64
Employ: Retired	28%	(34)	32%	(39)	16%	(20)	7%	(9)	16%	(19)	120
Employ: Unemployed	21%	(33)	31%	(48)	19%	(30)	11%	(18)	18%	(28)	156
Employ: Other	30%	(21)	32%	(22)	11%	(8)	4%	(3)	23%	(16)	70
Military HH: Yes	20%	(23)	29%	(34)	26%	(30)	11%	(12)	15%	(17)	117
Military HH: No	25%	(222)	34%	(301)	18%	(160)	8%	(72)	15%	(128)	882
RD/WT: Right Direction	22%	(60)	37%	(99)	18%	(48)	9%	(24)	15%	(39)	270
RD/WT: Wrong Track	25%	(185)	32%	(235)	20%	(142)	8%	(60)	15%	(106)	729
Trump Job Approve	19%	(61)	36%	(116)	20%	(63)	10%	(33)	15%	(47)	320
Trump Job Disapprove	27%	(174)	33%	(210)	20%	(124)	8%	(50)	12%	(76)	633
Trump Job Strongly Approve	23%	(38)	37%	(63)	15%	(26)	12%	(21)	13%	(23)	170
Trump Job Somewhat Approve	15%	(23)	35%	(53)	25%	(37)	8%	(13)	16%	(24)	150
Trump Job Somewhat Disapprove	17%	(23)	38%	(51)	26%	(35)	7%	(10)	11%	(15)	134
Trump Job Strongly Disapprove	30%	(151)	32%	(159)	18%	(88)	8%	(40)	12%	(61)	499

Continued on next page

Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(245)	33%	(335)	19%	(190)	8%	(84)	15%	(145)	999
Favorable of Trump	18%	(58)	38%	(122)	19%	(61)	11%	(34)	14%	(43)	318
Unfavorable of Trump	29%	(177)	33%	(205)	19%	(120)	8%	(47)	12%	(72)	622
Very Favorable of Trump	20%	(37)	37%	(67)	18%	(33)	12%	(22)	12%	(21)	180
Somewhat Favorable of Trump	15%	(21)	39%	(55)	20%	(28)	9%	(12)	16%	(22)	138
Somewhat Unfavorable of Trump	23%	(25)	34%	(36)	26%	(28)	7%	(8)	9%	(10)	106
Very Unfavorable of Trump	30%	(153)	33%	(169)	18%	(92)	8%	(39)	12%	(62)	515
#1 Issue: Economy	21%	(81)	35%	(137)	19%	(74)	10%	(40)	15%	(57)	388
#1 Issue: Security	19%	(15)	35%	(27)	21%	(16)	8%	(6)	17%	(13)	77
#1 Issue: Health Care	33%	(71)	34%	(72)	19%	(40)	4%	(8)	10%	(22)	213
#1 Issue: Medicare / Social Security	26%	(20)	37%	(28)	14%	(11)	6%	(5)	17%	(13)	76
#1 Issue: Women's Issues	20%	(13)	28%	(18)	18%	(12)	16%	(10)	19%	(12)	65
#1 Issue: Education	21%	(12)	33%	(19)	27%	(16)	8%	(4)	11%	(6)	57
#1 Issue: Energy	26%	(15)	34%	(19)	25%	(14)	3%	(2)	11%	(6)	56
#1 Issue: Other	29%	(20)	24%	(16)	11%	(7)	13%	(9)	23%	(15)	67
2018 House Vote: Democrat	31%	(117)	37%	(139)	16%	(59)	8%	(31)	7%	(27)	373
2018 House Vote: Republican	19%	(38)	36%	(73)	24%	(48)	13%	(26)	9%	(19)	205
2016 Vote: Hillary Clinton	35%	(127)	33%	(120)	15%	(55)	9%	(33)	8%	(28)	364
2016 Vote: Donald Trump	17%	(38)	39%	(85)	21%	(46)	11%	(24)	11%	(25)	217
2016 Vote: Didn't Vote	19%	(73)	31%	(117)	21%	(80)	6%	(22)	23%	(89)	382
Voted in 2014: Yes	29%	(145)	35%	(177)	18%	(92)	9%	(47)	8%	(41)	502
Voted in 2014: No	20%	(101)	32%	(157)	20%	(98)	7%	(37)	21%	(105)	497
2012 Vote: Barack Obama	34%	(129)	34%	(131)	17%	(67)	8%	(30)	7%	(25)	382
2012 Vote: Mitt Romney	18%	(22)	33%	(42)	24%	(31)	15%	(19)	11%	(13)	128
2012 Vote: Didn't Vote	19%	(91)	33%	(155)	19%	(87)	7%	(33)	22%	(102)	468
4-Region: Northeast	30%	(51)	34%	(57)	19%	(32)	6%	(9)	12%	(21)	170
4-Region: Midwest	20%	(19)	42%	(41)	23%	(23)	8%	(7)	8%	(8)	97
4-Region: South	24%	(107)	32%	(143)	18%	(78)	10%	(44)	17%	(74)	445
4-Region: West	24%	(68)	33%	(94)	20%	(57)	8%	(24)	15%	(43)	286

Continued on next page

Table MCFE41_4: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

American government institutions

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(245)	33%	(335)	19%	(190)	8%	(84)	15%	(145)	999
Mexican	25%	(115)	34%	(159)	20%	(91)	6%	(30)	15%	(69)	465
Puerto Rican	27%	(48)	33%	(59)	19%	(34)	9%	(16)	12%	(22)	179
Cuban	23%	(19)	23%	(18)	13%	(11)	21%	(17)	20%	(16)	81
Other South American	22%	(27)	43%	(51)	20%	(24)	4%	(4)	11%	(13)	119
Speaks only English at home	28%	(74)	31%	(83)	17%	(44)	9%	(24)	15%	(40)	265
Speaks mostly English at home	22%	(55)	34%	(87)	19%	(49)	8%	(20)	17%	(43)	254
Speaks both English and Spanish at home	23%	(73)	35%	(112)	22%	(71)	9%	(30)	11%	(37)	323
Speaks mostly Spanish at home	27%	(30)	33%	(36)	20%	(23)	7%	(8)	13%	(15)	111
Trump supporter	18%	(49)	35%	(95)	23%	(63)	12%	(32)	13%	(34)	272
Biden supporter	29%	(167)	35%	(201)	17%	(97)	8%	(45)	11%	(64)	573
Sports fans	25%	(179)	35%	(253)	20%	(142)	9%	(63)	11%	(80)	717
Avid sports fans	28%	(83)	37%	(109)	17%	(51)	10%	(31)	8%	(25)	299
Sports fans, Age: 18-34	18%	(46)	36%	(90)	23%	(59)	9%	(23)	14%	(35)	253
Sports fans, Age: 35-44	28%	(52)	38%	(68)	22%	(40)	5%	(10)	7%	(12)	182
Sports fans, Age: 45-64	30%	(63)	31%	(65)	16%	(34)	12%	(24)	11%	(24)	209
Sports fans, Age: 65+	25%	(18)	41%	(29)	14%	(10)	7%	(5)	13%	(10)	73
Movie studios should diversify teams	28%	(191)	37%	(255)	18%	(123)	7%	(48)	11%	(74)	691
Movie studios should diversify stories	29%	(172)	37%	(220)	17%	(98)	7%	(41)	11%	(63)	595
Concerned about Covid	27%	(227)	35%	(300)	18%	(156)	8%	(65)	13%	(107)	856
No experience with Covid	23%	(73)	30%	(96)	19%	(62)	9%	(28)	20%	(66)	326
Health care major factor for election	30%	(194)	34%	(223)	18%	(121)	7%	(44)	12%	(76)	658
Social media users	24%	(237)	34%	(330)	19%	(188)	9%	(84)	14%	(136)	975
WhatsApp users	27%	(127)	34%	(161)	19%	(91)	9%	(41)	11%	(54)	474
WeChat users	24%	(15)	42%	(25)	17%	(11)	10%	(6)	7%	(4)	61
Social media news source at least once a week	25%	(167)	37%	(253)	19%	(131)	7%	(47)	12%	(81)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(254)	29%	(292)	19%	(192)	9%	(90)	17%	(171)	999
Gender: Male	29%	(143)	27%	(136)	22%	(112)	10%	(50)	12%	(58)	500
Gender: Female	22%	(111)	31%	(157)	16%	(79)	8%	(40)	23%	(112)	499
Age: 18-34	20%	(76)	28%	(106)	22%	(83)	8%	(32)	21%	(80)	378
Age: 35-44	30%	(66)	30%	(66)	21%	(47)	7%	(16)	12%	(26)	222
Age: 45-64	26%	(75)	34%	(98)	16%	(47)	11%	(31)	14%	(39)	290
Age: 65+	33%	(37)	21%	(23)	13%	(14)	11%	(12)	23%	(25)	110
GenZers: 1997-2012	15%	(21)	28%	(38)	21%	(29)	9%	(13)	27%	(36)	137
Millennials: 1981-1996	27%	(97)	29%	(104)	21%	(76)	7%	(26)	16%	(57)	361
GenXers: 1965-1980	26%	(74)	31%	(88)	21%	(60)	10%	(29)	13%	(36)	289
Baby Boomers: 1946-1964	29%	(55)	29%	(56)	10%	(20)	12%	(22)	20%	(37)	191
PID: Dem (no lean)	28%	(123)	32%	(143)	18%	(81)	7%	(31)	15%	(66)	444
PID: Ind (no lean)	24%	(76)	25%	(80)	21%	(66)	10%	(31)	21%	(66)	319
PID: Rep (no lean)	23%	(55)	29%	(69)	19%	(44)	12%	(29)	17%	(39)	236
PID/Gender: Dem Men	31%	(61)	29%	(58)	24%	(48)	7%	(15)	9%	(17)	199
PID/Gender: Dem Women	25%	(62)	35%	(86)	13%	(33)	6%	(16)	20%	(49)	245
PID/Gender: Ind Men	27%	(42)	23%	(36)	26%	(41)	10%	(15)	14%	(22)	156
PID/Gender: Ind Women	21%	(33)	27%	(44)	16%	(26)	9%	(15)	27%	(44)	162
PID/Gender: Rep Men	28%	(40)	29%	(41)	16%	(23)	14%	(20)	14%	(20)	144
PID/Gender: Rep Women	17%	(16)	30%	(27)	23%	(21)	10%	(9)	21%	(19)	92
Ideo: Liberal (1-3)	31%	(107)	32%	(110)	20%	(68)	7%	(25)	9%	(31)	341
Ideo: Moderate (4)	20%	(68)	31%	(104)	21%	(69)	9%	(31)	19%	(65)	337
Ideo: Conservative (5-7)	26%	(59)	27%	(62)	21%	(48)	13%	(28)	13%	(30)	227
Educ: < College	22%	(129)	29%	(170)	18%	(104)	9%	(54)	21%	(122)	579
Educ: Bachelors degree	27%	(71)	29%	(75)	20%	(52)	10%	(25)	14%	(37)	260
Educ: Post-grad	34%	(54)	29%	(47)	22%	(36)	7%	(11)	8%	(12)	160
Income: Under 50k	23%	(118)	29%	(150)	18%	(94)	9%	(48)	20%	(105)	514
Income: 50k-100k	24%	(76)	31%	(96)	19%	(59)	11%	(34)	16%	(49)	313
Income: 100k+	35%	(60)	27%	(47)	22%	(39)	5%	(9)	10%	(17)	171
Ethnicity: White	27%	(168)	30%	(187)	20%	(124)	9%	(56)	15%	(97)	633

Continued on next page

Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(254)	29%	(292)	19%	(192)	9%	(90)	17%	(171)	999
Ethnicity: Hispanic	25%	(254)	29%	(292)	19%	(192)	9%	(90)	17%	(171)	999
Ethnicity: Black	31%	(18)	33%	(19)	11%	(6)	10%	(6)	15%	(9)	57
Ethnicity: Other	22%	(68)	28%	(86)	20%	(61)	9%	(28)	21%	(65)	309
All Christian	27%	(151)	31%	(170)	19%	(104)	9%	(49)	14%	(79)	553
Agnostic/Nothing in particular	22%	(52)	27%	(63)	19%	(45)	10%	(24)	21%	(48)	233
Something Else	22%	(30)	25%	(33)	18%	(25)	7%	(10)	27%	(36)	133
Evangelical	30%	(70)	30%	(72)	16%	(39)	9%	(21)	15%	(36)	238
Non-Evangelical	24%	(104)	29%	(127)	20%	(87)	9%	(38)	18%	(79)	435
Community: Urban	26%	(119)	29%	(133)	19%	(84)	9%	(41)	17%	(77)	454
Community: Suburban	25%	(107)	31%	(134)	20%	(86)	9%	(37)	15%	(67)	431
Community: Rural	24%	(27)	22%	(25)	19%	(21)	11%	(12)	24%	(27)	114
Employ: Private Sector	25%	(94)	30%	(112)	23%	(85)	10%	(38)	11%	(42)	370
Employ: Government	28%	(21)	32%	(24)	22%	(17)	3%	(2)	14%	(11)	75
Employ: Self-Employed	34%	(33)	24%	(22)	23%	(22)	7%	(7)	12%	(11)	95
Employ: Student	13%	(8)	30%	(19)	17%	(11)	9%	(6)	30%	(19)	64
Employ: Retired	29%	(34)	25%	(30)	11%	(13)	11%	(13)	25%	(30)	120
Employ: Unemployed	22%	(35)	27%	(42)	21%	(33)	10%	(16)	20%	(31)	156
Employ: Other	29%	(20)	34%	(24)	7%	(5)	5%	(3)	26%	(18)	70
Military HH: Yes	21%	(25)	29%	(34)	23%	(27)	12%	(14)	15%	(18)	117
Military HH: No	26%	(229)	29%	(259)	19%	(164)	9%	(77)	17%	(153)	882
RD/WT: Right Direction	27%	(73)	25%	(68)	21%	(56)	10%	(28)	16%	(45)	270
RD/WT: Wrong Track	25%	(181)	31%	(224)	19%	(135)	9%	(62)	17%	(126)	729
Trump Job Approve	25%	(79)	27%	(87)	20%	(65)	11%	(35)	17%	(53)	320
Trump Job Disapprove	26%	(165)	31%	(195)	20%	(123)	8%	(53)	15%	(96)	633
Trump Job Strongly Approve	30%	(51)	22%	(38)	16%	(27)	16%	(27)	16%	(27)	170
Trump Job Somewhat Approve	19%	(28)	33%	(49)	25%	(38)	5%	(8)	17%	(26)	150
Trump Job Somewhat Disapprove	21%	(28)	33%	(44)	25%	(33)	8%	(11)	13%	(17)	134
Trump Job Strongly Disapprove	27%	(137)	30%	(151)	18%	(90)	9%	(43)	16%	(78)	499

Continued on next page

Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(254)	29%	(292)	19%	(192)	9%	(90)	17%	(171)	999
Favorable of Trump	24%	(78)	28%	(88)	21%	(66)	12%	(39)	15%	(48)	318
Unfavorable of Trump	27%	(166)	32%	(197)	18%	(115)	8%	(50)	15%	(94)	622
Very Favorable of Trump	31%	(55)	23%	(40)	18%	(32)	15%	(27)	14%	(25)	180
Somewhat Favorable of Trump	16%	(22)	34%	(48)	25%	(34)	9%	(12)	16%	(22)	138
Somewhat Unfavorable of Trump	27%	(29)	28%	(30)	23%	(24)	9%	(9)	13%	(14)	106
Very Unfavorable of Trump	27%	(137)	32%	(167)	18%	(90)	8%	(40)	16%	(80)	515
#1 Issue: Economy	23%	(88)	29%	(113)	22%	(86)	9%	(34)	17%	(67)	388
#1 Issue: Security	26%	(20)	25%	(19)	26%	(20)	6%	(4)	17%	(13)	77
#1 Issue: Health Care	27%	(58)	34%	(72)	15%	(32)	9%	(18)	15%	(33)	213
#1 Issue: Medicare / Social Security	28%	(21)	36%	(28)	5%	(4)	12%	(9)	18%	(14)	76
#1 Issue: Women's Issues	22%	(14)	26%	(17)	26%	(17)	9%	(6)	17%	(11)	65
#1 Issue: Education	25%	(14)	33%	(19)	23%	(13)	3%	(2)	15%	(9)	57
#1 Issue: Energy	32%	(18)	26%	(14)	21%	(12)	8%	(4)	14%	(8)	56
#1 Issue: Other	31%	(20)	14%	(9)	11%	(8)	18%	(12)	26%	(17)	67
2018 House Vote: Democrat	30%	(113)	32%	(121)	18%	(68)	7%	(27)	12%	(44)	373
2018 House Vote: Republican	27%	(55)	28%	(57)	20%	(42)	13%	(27)	11%	(23)	205
2016 Vote: Hillary Clinton	31%	(113)	33%	(120)	17%	(63)	7%	(27)	11%	(42)	364
2016 Vote: Donald Trump	25%	(55)	27%	(60)	21%	(46)	12%	(27)	14%	(30)	217
2016 Vote: Didn't Vote	21%	(79)	26%	(101)	20%	(75)	8%	(31)	25%	(96)	382
Voted in 2014: Yes	29%	(146)	30%	(152)	20%	(99)	9%	(46)	12%	(59)	502
Voted in 2014: No	22%	(107)	28%	(141)	19%	(93)	9%	(44)	23%	(112)	497
2012 Vote: Barack Obama	33%	(125)	33%	(127)	18%	(69)	7%	(25)	9%	(36)	382
2012 Vote: Mitt Romney	23%	(29)	22%	(28)	25%	(32)	16%	(20)	15%	(19)	128
2012 Vote: Didn't Vote	21%	(97)	28%	(131)	18%	(86)	9%	(41)	24%	(114)	468
4-Region: Northeast	32%	(55)	31%	(53)	17%	(29)	10%	(18)	9%	(16)	170
4-Region: Midwest	19%	(18)	32%	(31)	27%	(27)	8%	(8)	14%	(13)	97
4-Region: South	25%	(110)	28%	(123)	18%	(81)	10%	(42)	20%	(89)	445
4-Region: West	25%	(71)	30%	(85)	19%	(55)	8%	(22)	19%	(53)	286

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Table MCFE41_5: To what extent are the following responsible for controlling the spread of false information about the U.S. election on social media platforms?

Global governing bodies

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not responsible at all		Don't know / No opinion		Total N
Hispanic Adults	25%	(254)	29%	(292)	19%	(192)	9%	(90)	17%	(171)	999
Mexican	24%	(112)	30%	(141)	18%	(86)	7%	(34)	20%	(92)	465
Puerto Rican	28%	(50)	32%	(58)	17%	(30)	8%	(14)	15%	(27)	179
Cuban	29%	(23)	17%	(14)	14%	(12)	18%	(15)	21%	(17)	81
Other South American	23%	(27)	36%	(43)	22%	(26)	9%	(11)	10%	(12)	119
Speaks only English at home	24%	(62)	35%	(92)	16%	(44)	7%	(20)	18%	(48)	265
Speaks mostly English at home	23%	(59)	25%	(64)	23%	(59)	9%	(22)	19%	(49)	254
Speaks both English and Spanish at home	26%	(85)	29%	(94)	18%	(59)	11%	(36)	15%	(50)	323
Speaks mostly Spanish at home	29%	(32)	27%	(30)	24%	(26)	8%	(9)	12%	(13)	111
Trump supporter	24%	(66)	26%	(70)	23%	(62)	11%	(31)	15%	(42)	272
Biden supporter	27%	(156)	32%	(184)	18%	(104)	8%	(45)	14%	(83)	573
Sports fans	26%	(185)	30%	(214)	20%	(147)	10%	(69)	14%	(102)	717
Avid sports fans	31%	(94)	29%	(88)	18%	(54)	11%	(32)	10%	(31)	299
Sports fans, Age: 18-34	20%	(50)	28%	(72)	26%	(66)	9%	(23)	17%	(43)	253
Sports fans, Age: 35-44	31%	(56)	30%	(54)	24%	(43)	7%	(13)	9%	(16)	182
Sports fans, Age: 45-64	28%	(58)	33%	(70)	16%	(33)	11%	(24)	12%	(25)	209
Sports fans, Age: 65+	28%	(20)	26%	(19)	8%	(6)	13%	(9)	25%	(18)	73
Movie studios should diversify teams	29%	(199)	31%	(217)	18%	(125)	9%	(60)	13%	(90)	691
Movie studios should diversify stories	30%	(176)	32%	(191)	17%	(102)	8%	(50)	13%	(76)	595
Concerned about Covid	27%	(233)	31%	(265)	18%	(156)	8%	(66)	16%	(135)	856
No experience with Covid	25%	(81)	24%	(78)	20%	(66)	9%	(28)	22%	(73)	326
Health care major factor for election	29%	(191)	33%	(214)	17%	(115)	8%	(51)	13%	(88)	658
Social media users	25%	(244)	30%	(290)	19%	(189)	9%	(90)	17%	(161)	975
WhatsApp users	28%	(131)	30%	(140)	20%	(95)	9%	(44)	13%	(64)	474
WeChat users	35%	(21)	27%	(16)	20%	(12)	11%	(7)	8%	(5)	61
Social media news source at least once a week	26%	(175)	31%	(210)	21%	(143)	8%	(53)	14%	(98)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	30% (298)	17% (169)	25% (253)	9% (89)	6% (59)	13% (131)	999
Gender: Male	29% (146)	16% (79)	29% (145)	11% (53)	6% (32)	9% (45)	500
Gender: Female	30% (151)	18% (90)	21% (107)	7% (37)	6% (28)	17% (86)	499
Age: 18-34	29% (109)	20% (75)	19% (74)	7% (28)	8% (29)	17% (64)	378
Age: 35-44	27% (59)	19% (42)	27% (59)	12% (27)	6% (13)	10% (22)	222
Age: 45-64	32% (92)	13% (36)	33% (95)	9% (25)	3% (8)	11% (32)	290
Age: 65+	34% (37)	15% (16)	23% (26)	9% (9)	8% (9)	12% (13)	110
GenZers: 1997-2012	35% (48)	20% (27)	15% (20)	8% (11)	3% (5)	19% (26)	137
Millennials: 1981-1996	26% (96)	18% (66)	23% (82)	9% (33)	9% (34)	14% (50)	361
GenXers: 1965-1980	29% (83)	17% (49)	31% (89)	10% (30)	2% (7)	10% (30)	289
Baby Boomers: 1946-1964	33% (63)	13% (25)	27% (52)	8% (14)	7% (13)	13% (25)	191
PID: Dem (no lean)	32% (143)	18% (82)	24% (107)	10% (43)	6% (27)	9% (42)	444
PID: Ind (no lean)	30% (96)	14% (46)	24% (76)	6% (18)	7% (23)	19% (61)	319
PID: Rep (no lean)	25% (59)	18% (41)	30% (70)	12% (28)	4% (9)	12% (28)	236
PID/Gender: Dem Men	36% (72)	18% (36)	26% (52)	9% (18)	5% (11)	5% (10)	199
PID/Gender: Dem Women	29% (71)	19% (46)	22% (55)	10% (25)	7% (17)	13% (32)	245
PID/Gender: Ind Men	28% (44)	13% (20)	29% (46)	8% (13)	9% (14)	12% (19)	156
PID/Gender: Ind Women	32% (51)	16% (25)	19% (30)	3% (5)	5% (8)	26% (42)	162
PID/Gender: Rep Men	21% (30)	16% (22)	34% (48)	15% (21)	5% (7)	11% (15)	144
PID/Gender: Rep Women	32% (29)	21% (19)	24% (22)	8% (7)	3% (2)	13% (12)	92
Ideo: Liberal (1-3)	29% (99)	20% (68)	27% (93)	10% (35)	7% (25)	6% (21)	341
Ideo: Moderate (4)	32% (108)	16% (56)	25% (83)	7% (23)	6% (22)	14% (46)	337
Ideo: Conservative (5-7)	32% (72)	16% (35)	26% (58)	11% (26)	3% (6)	13% (29)	227
Educ: < College	31% (182)	16% (91)	21% (124)	8% (47)	7% (38)	17% (97)	579
Educ: Bachelors degree	27% (70)	21% (55)	31% (81)	7% (18)	5% (12)	9% (25)	260
Educ: Post-grad	29% (46)	15% (23)	30% (48)	15% (24)	6% (9)	6% (9)	160
Income: Under 50k	31% (159)	16% (82)	21% (107)	8% (40)	6% (32)	18% (94)	514
Income: 50k-100k	29% (92)	18% (55)	28% (88)	12% (36)	6% (19)	8% (24)	313
Income: 100k+	27% (47)	19% (32)	34% (58)	8% (13)	5% (8)	8% (13)	171

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Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	30% (298)	17% (169)	25% (253)	9% (89)	6% (59)	13% (131)	999
Ethnicity: White	29% (184)	19% (120)	27% (174)	9% (56)	4% (27)	12% (73)	633
Ethnicity: Hispanic	30% (298)	17% (169)	25% (253)	9% (89)	6% (59)	13% (131)	999
Ethnicity: Black	31% (18)	20% (12)	24% (14)	5% (3)	10% (5)	10% (6)	57
Ethnicity: Other	31% (96)	12% (38)	21% (65)	10% (30)	9% (27)	17% (52)	309
All Christian	31% (170)	17% (91)	28% (154)	9% (52)	6% (36)	9% (51)	553
Agnostic/Nothing in particular	27% (64)	15% (35)	23% (55)	7% (15)	6% (13)	22% (51)	233
Something Else	28% (38)	19% (25)	15% (20)	13% (17)	6% (8)	19% (25)	133
Evangelical	30% (72)	17% (40)	24% (58)	11% (26)	7% (16)	11% (26)	238
Non-Evangelical	31% (133)	17% (76)	26% (111)	10% (41)	6% (26)	11% (48)	435
Community: Urban	31% (139)	17% (75)	26% (120)	9% (42)	7% (30)	10% (47)	454
Community: Suburban	29% (126)	17% (72)	26% (114)	8% (35)	6% (25)	14% (60)	431
Community: Rural	28% (32)	20% (23)	17% (19)	11% (12)	3% (4)	21% (24)	114
Employ: Private Sector	29% (107)	19% (71)	30% (111)	10% (37)	5% (18)	7% (25)	370
Employ: Government	26% (19)	22% (16)	17% (13)	19% (14)	7% (6)	9% (7)	75
Employ: Self-Employed	37% (35)	9% (9)	25% (23)	12% (11)	5% (5)	12% (11)	95
Employ: Student	23% (14)	20% (13)	20% (13)	4% (2)	6% (4)	27% (17)	64
Employ: Retired	29% (35)	16% (19)	27% (33)	8% (9)	7% (8)	13% (16)	120
Employ: Unemployed	33% (52)	15% (23)	21% (33)	4% (7)	6% (10)	20% (31)	156
Employ: Other	26% (18)	11% (8)	29% (20)	8% (5)	9% (6)	18% (12)	70
Military HH: Yes	30% (35)	15% (17)	29% (34)	12% (14)	6% (7)	8% (10)	117
Military HH: No	30% (263)	17% (152)	25% (218)	9% (76)	6% (53)	14% (121)	882
RD/WT: Right Direction	26% (69)	17% (47)	29% (79)	11% (29)	5% (13)	13% (34)	270
RD/WT: Wrong Track	31% (228)	17% (122)	24% (174)	8% (61)	6% (47)	13% (97)	729
Trump Job Approve	27% (86)	15% (49)	27% (86)	10% (33)	6% (20)	14% (46)	320
Trump Job Disapprove	32% (204)	19% (117)	25% (159)	9% (54)	6% (36)	10% (63)	633

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Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	30% (298)	17% (169)	25% (253)	9% (89)	6% (59)	13% (131)	999
Trump Job Strongly Approve	26% (44)	13% (23)	29% (49)	14% (24)	5% (9)	13% (22)	170
Trump Job Somewhat Approve	28% (42)	18% (26)	25% (37)	6% (10)	7% (11)	16% (24)	150
Trump Job Somewhat Disapprove	33% (44)	21% (29)	21% (29)	6% (8)	9% (11)	9% (12)	134
Trump Job Strongly Disapprove	32% (159)	18% (89)	26% (130)	9% (46)	5% (25)	10% (50)	499
Favorable of Trump	29% (93)	15% (49)	27% (88)	10% (33)	6% (19)	12% (38)	318
Unfavorable of Trump	31% (194)	19% (117)	25% (155)	9% (54)	6% (36)	11% (66)	622
Very Favorable of Trump	26% (46)	14% (25)	28% (51)	13% (23)	6% (12)	13% (24)	180
Somewhat Favorable of Trump	34% (47)	17% (24)	27% (37)	7% (10)	5% (7)	10% (14)	138
Somewhat Unfavorable of Trump	32% (34)	24% (25)	19% (21)	8% (9)	7% (8)	10% (11)	106
Very Unfavorable of Trump	31% (160)	18% (92)	26% (135)	9% (45)	5% (28)	11% (56)	515
#1 Issue: Economy	33% (128)	17% (66)	24% (95)	8% (30)	5% (19)	13% (51)	388
#1 Issue: Security	28% (21)	11% (9)	34% (26)	7% (5)	5% (4)	15% (12)	77
#1 Issue: Health Care	28% (60)	16% (33)	30% (63)	13% (27)	5% (11)	9% (19)	213
#1 Issue: Medicare / Social Security	37% (28)	19% (15)	16% (12)	8% (6)	8% (6)	13% (10)	76
#1 Issue: Women's Issues	24% (15)	20% (13)	22% (15)	12% (8)	4% (3)	18% (12)	65
#1 Issue: Education	25% (14)	26% (15)	27% (16)	5% (3)	8% (5)	8% (5)	57
#1 Issue: Energy	35% (19)	16% (9)	21% (12)	10% (5)	8% (4)	10% (6)	56
#1 Issue: Other	17% (12)	16% (10)	23% (15)	8% (5)	11% (8)	25% (17)	67
2018 House Vote: Democrat	32% (119)	18% (68)	26% (95)	10% (37)	8% (29)	7% (24)	373
2018 House Vote: Republican	29% (59)	16% (33)	30% (62)	11% (23)	3% (6)	10% (21)	205
2016 Vote: Hillary Clinton	31% (113)	18% (66)	26% (96)	10% (35)	7% (26)	8% (27)	364
2016 Vote: Donald Trump	27% (59)	16% (35)	32% (68)	10% (22)	4% (8)	12% (26)	217
2016 Vote: Didn't Vote	30% (113)	17% (65)	20% (77)	8% (30)	6% (23)	19% (74)	382
Voted in 2014: Yes	29% (143)	19% (95)	28% (142)	9% (44)	7% (33)	9% (44)	502
Voted in 2014: No	31% (155)	15% (74)	22% (111)	9% (45)	5% (27)	17% (86)	497
2012 Vote: Barack Obama	29% (109)	18% (68)	29% (109)	9% (34)	8% (30)	8% (32)	382
2012 Vote: Mitt Romney	27% (34)	13% (17)	32% (41)	12% (15)	3% (3)	13% (17)	128
2012 Vote: Didn't Vote	32% (148)	17% (80)	20% (94)	8% (40)	5% (25)	17% (80)	468

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Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	30% (298)	17% (169)	25% (253)	9% (89)	6% (59)	13% (131)	999
4-Region: Northeast	31% (53)	20% (34)	27% (46)	7% (12)	5% (9)	10% (17)	170
4-Region: Midwest	33% (32)	14% (14)	22% (21)	12% (12)	12% (11)	8% (7)	97
4-Region: South	31% (139)	19% (86)	24% (108)	8% (34)	5% (23)	12% (55)	445
4-Region: West	26% (75)	13% (36)	27% (77)	11% (31)	5% (16)	18% (52)	286
Mexican	33% (153)	17% (80)	22% (101)	9% (42)	6% (28)	13% (61)	465
Puerto Rican	28% (50)	14% (26)	27% (49)	8% (14)	9% (17)	14% (25)	179
Cuban	24% (20)	15% (12)	28% (23)	8% (6)	3% (2)	22% (18)	81
Other South American	28% (34)	19% (23)	36% (43)	7% (9)	5% (6)	5% (6)	119
Speaks only English at home	33% (87)	14% (38)	27% (72)	8% (21)	5% (14)	12% (32)	265
Speaks mostly English at home	31% (79)	18% (45)	25% (63)	8% (20)	5% (14)	13% (33)	254
Speaks both English and Spanish at home	28% (91)	19% (60)	24% (78)	10% (31)	6% (19)	14% (45)	323
Speaks mostly Spanish at home	25% (28)	20% (22)	26% (29)	10% (11)	7% (8)	12% (13)	111
Trump supporter	26% (70)	17% (46)	28% (77)	11% (30)	5% (14)	13% (34)	272
Biden supporter	32% (182)	18% (102)	25% (143)	9% (54)	6% (37)	10% (56)	573
Sports fans	30% (217)	17% (124)	26% (188)	10% (72)	6% (45)	10% (71)	717
Avid sports fans	31% (91)	17% (51)	30% (89)	11% (32)	4% (13)	7% (22)	299
Sports fans, Age: 18-34	28% (72)	20% (52)	22% (56)	8% (19)	10% (24)	12% (30)	253
Sports fans, Age: 35-44	27% (50)	19% (34)	27% (50)	14% (25)	5% (8)	8% (14)	182
Sports fans, Age: 45-64	34% (71)	12% (24)	31% (66)	10% (21)	3% (7)	10% (20)	209
Sports fans, Age: 65+	33% (24)	19% (14)	23% (17)	8% (6)	8% (6)	9% (6)	73
Movie studios should diversify teams	32% (224)	17% (117)	27% (185)	9% (63)	5% (36)	9% (65)	691
Movie studios should diversify stories	32% (190)	17% (100)	26% (155)	10% (59)	6% (36)	9% (55)	595
Concerned about Covid	31% (262)	17% (147)	25% (214)	10% (82)	6% (52)	12% (99)	856
No experience with Covid	25% (81)	14% (45)	23% (75)	10% (32)	5% (16)	23% (76)	326
Health care major factor for election	31% (202)	17% (109)	27% (175)	9% (62)	6% (39)	11% (72)	658
Social media users	30% (291)	17% (168)	25% (246)	9% (89)	6% (58)	13% (123)	975
WhatsApp users	29% (137)	18% (87)	26% (124)	9% (45)	6% (31)	11% (51)	474
WeChat users	30% (18)	14% (8)	19% (12)	20% (12)	11% (7)	6% (4)	61

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Table MCFE42: Specifically, who do you think is most responsible for controlling the spread of conspiracy theories on social media platforms?

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	30% (298)	17% (169)	25% (253)	9% (89)	6% (59)	13% (131)	999
Social media news source at least once a week	31% (208)	19% (126)	24% (162)	9% (64)	6% (42)	11% (77)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (153)	25% (251)	16% (155)	8% (78)	13% (134)	999
Gender: Male	22% (110)	16% (80)	29% (144)	15% (73)	9% (43)	10% (48)	500
Gender: Female	24% (118)	14% (72)	21% (106)	16% (82)	7% (34)	17% (86)	499
Age: 18-34	24% (89)	16% (60)	22% (83)	15% (55)	9% (34)	15% (56)	378
Age: 35-44	17% (38)	18% (39)	25% (56)	18% (40)	10% (21)	12% (27)	222
Age: 45-64	23% (68)	13% (36)	30% (86)	14% (39)	6% (19)	15% (42)	290
Age: 65+	30% (33)	15% (17)	23% (25)	19% (21)	3% (4)	9% (9)	110
GenZers: 1997-2012	25% (35)	17% (24)	17% (23)	14% (20)	8% (11)	17% (24)	137
Millennials: 1981-1996	19% (70)	17% (60)	26% (94)	16% (59)	10% (36)	12% (42)	361
GenXers: 1965-1980	23% (66)	13% (37)	26% (75)	16% (47)	8% (22)	15% (43)	289
Baby Boomers: 1946-1964	27% (52)	16% (31)	24% (47)	15% (30)	4% (8)	13% (24)	191
PID: Dem (no lean)	22% (97)	17% (77)	24% (106)	19% (86)	9% (38)	9% (39)	444
PID: Ind (no lean)	22% (70)	12% (38)	24% (78)	13% (42)	6% (20)	22% (71)	319
PID: Rep (no lean)	26% (61)	16% (37)	28% (67)	12% (27)	8% (19)	10% (25)	236
PID/Gender: Dem Men	21% (42)	21% (42)	26% (51)	16% (31)	9% (19)	7% (14)	199
PID/Gender: Dem Women	23% (55)	14% (35)	22% (55)	22% (55)	8% (20)	10% (25)	245
PID/Gender: Ind Men	21% (34)	10% (16)	30% (47)	16% (24)	8% (12)	15% (23)	156
PID/Gender: Ind Women	23% (37)	14% (22)	19% (31)	11% (17)	5% (8)	29% (47)	162
PID/Gender: Rep Men	24% (35)	15% (22)	32% (46)	12% (17)	9% (12)	8% (11)	144
PID/Gender: Rep Women	28% (26)	16% (15)	23% (21)	11% (10)	7% (7)	15% (13)	92
Ideo: Liberal (1-3)	21% (70)	17% (59)	25% (87)	22% (74)	9% (31)	6% (21)	341
Ideo: Moderate (4)	25% (85)	14% (49)	28% (93)	11% (38)	8% (27)	13% (45)	337
Ideo: Conservative (5-7)	25% (57)	16% (36)	26% (60)	15% (33)	4% (9)	14% (31)	227
Educ: < College	23% (134)	15% (88)	22% (127)	14% (84)	8% (45)	17% (101)	579
Educ: Bachelors degree	21% (55)	17% (45)	29% (75)	16% (41)	8% (21)	9% (23)	260
Educ: Post-grad	25% (40)	12% (19)	30% (48)	19% (31)	7% (11)	6% (10)	160

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Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (153)	25% (251)	16% (155)	8% (78)	13% (134)	999
Income: Under 50k	24% (124)	13% (65)	21% (107)	15% (79)	7% (37)	20% (103)	514
Income: 50k-100k	22% (70)	18% (56)	28% (87)	17% (52)	9% (29)	6% (20)	313
Income: 100k+	20% (35)	19% (32)	33% (56)	15% (25)	7% (12)	7% (11)	171
Ethnicity: White	23% (146)	14% (90)	26% (165)	16% (101)	9% (56)	12% (75)	633
Ethnicity: Hispanic	23% (228)	15% (153)	25% (251)	16% (155)	8% (78)	13% (134)	999
Ethnicity: Black	17% (10)	24% (14)	22% (13)	18% (10)	7% (4)	12% (7)	57
Ethnicity: Other	23% (72)	16% (49)	24% (73)	14% (44)	6% (18)	17% (52)	309
All Christian	22% (124)	15% (83)	29% (161)	17% (92)	6% (35)	11% (59)	553
Agnostic/Nothing in particular	20% (47)	17% (39)	22% (50)	14% (32)	8% (18)	20% (47)	233
Something Else	25% (34)	13% (17)	13% (18)	18% (24)	13% (17)	18% (24)	133
Evangelical	23% (54)	14% (34)	27% (64)	16% (38)	8% (20)	12% (29)	238
Non-Evangelical	24% (104)	14% (62)	26% (111)	17% (75)	7% (31)	12% (51)	435
Community: Urban	23% (102)	17% (76)	22% (101)	16% (71)	10% (44)	13% (60)	454
Community: Suburban	23% (101)	14% (59)	29% (126)	15% (64)	6% (25)	13% (56)	431
Community: Rural	22% (25)	15% (18)	20% (23)	18% (20)	8% (9)	16% (18)	114
Employ: Private Sector	22% (80)	16% (60)	29% (108)	17% (63)	8% (30)	8% (28)	370
Employ: Government	24% (18)	16% (12)	15% (11)	25% (19)	11% (8)	9% (7)	75
Employ: Self-Employed	22% (21)	16% (15)	28% (27)	13% (12)	11% (10)	11% (10)	95
Employ: Student	24% (15)	15% (9)	20% (13)	11% (7)	5% (3)	26% (16)	64
Employ: Retired	31% (37)	14% (17)	24% (29)	15% (18)	3% (3)	13% (16)	120
Employ: Unemployed	20% (31)	19% (29)	21% (32)	11% (17)	8% (13)	22% (34)	156
Employ: Other	14% (10)	12% (8)	25% (18)	16% (11)	12% (8)	22% (15)	70
Military HH: Yes	22% (26)	15% (17)	23% (27)	19% (22)	13% (15)	9% (11)	117
Military HH: No	23% (203)	15% (136)	25% (224)	15% (133)	7% (63)	14% (123)	882
RD/WT: Right Direction	25% (67)	17% (46)	24% (64)	13% (34)	8% (22)	13% (36)	270
RD/WT: Wrong Track	22% (161)	15% (106)	26% (186)	17% (121)	8% (55)	14% (98)	729

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Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
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Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (153)	25% (251)	16% (155)	8% (78)	13% (134)	999
Trump Job Approve	26% (83)	15% (47)	27% (87)	12% (39)	7% (22)	13% (42)	320
Trump Job Disapprove	23% (142)	16% (100)	25% (160)	18% (114)	8% (50)	10% (66)	633
Trump Job Strongly Approve	22% (38)	15% (25)	31% (52)	12% (21)	7% (12)	13% (22)	170
Trump Job Somewhat Approve	30% (45)	14% (22)	23% (35)	12% (18)	6% (10)	13% (20)	150
Trump Job Somewhat Disapprove	26% (34)	15% (20)	18% (24)	23% (30)	12% (16)	7% (9)	134
Trump Job Strongly Disapprove	22% (108)	16% (80)	27% (136)	17% (84)	7% (34)	11% (57)	499
Favorable of Trump	27% (85)	16% (50)	27% (86)	12% (37)	7% (23)	12% (38)	318
Unfavorable of Trump	22% (138)	16% (98)	25% (154)	19% (116)	8% (50)	10% (65)	622
Very Favorable of Trump	23% (41)	15% (28)	33% (59)	11% (19)	6% (11)	12% (22)	180
Somewhat Favorable of Trump	32% (44)	16% (22)	19% (27)	13% (18)	9% (13)	11% (16)	138
Somewhat Unfavorable of Trump	27% (29)	14% (15)	21% (23)	19% (21)	12% (13)	6% (7)	106
Very Unfavorable of Trump	21% (109)	16% (84)	26% (132)	18% (95)	7% (37)	11% (58)	515
#1 Issue: Economy	25% (97)	16% (63)	24% (91)	14% (56)	7% (29)	13% (52)	388
#1 Issue: Security	26% (20)	18% (14)	28% (22)	9% (7)	7% (5)	12% (9)	77
#1 Issue: Health Care	20% (42)	16% (34)	29% (63)	18% (39)	9% (18)	8% (17)	213
#1 Issue: Medicare / Social Security	29% (22)	11% (8)	25% (19)	20% (15)	2% (2)	14% (10)	76
#1 Issue: Women's Issues	25% (16)	10% (7)	18% (12)	19% (12)	10% (6)	19% (12)	65
#1 Issue: Education	24% (14)	18% (10)	21% (12)	13% (7)	10% (6)	14% (8)	57
#1 Issue: Energy	20% (11)	19% (11)	27% (15)	15% (8)	9% (5)	10% (6)	56
#1 Issue: Other	11% (7)	10% (7)	26% (17)	15% (10)	10% (6)	29% (19)	67
2018 House Vote: Democrat	23% (85)	16% (61)	27% (102)	19% (70)	8% (30)	7% (25)	373
2018 House Vote: Republican	24% (49)	15% (31)	29% (60)	12% (25)	9% (18)	10% (21)	205
2016 Vote: Hillary Clinton	23% (84)	16% (59)	26% (96)	20% (72)	8% (27)	7% (25)	364
2016 Vote: Donald Trump	25% (55)	15% (33)	31% (67)	11% (24)	8% (17)	10% (22)	217
2016 Vote: Didn't Vote	21% (80)	14% (55)	21% (82)	15% (58)	8% (30)	20% (77)	382
Voted in 2014: Yes	24% (119)	16% (81)	27% (137)	16% (82)	7% (37)	9% (46)	502
Voted in 2014: No	22% (109)	14% (72)	23% (114)	15% (74)	8% (40)	18% (88)	497

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Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (153)	25% (251)	16% (155)	8% (78)	13% (134)	999
2012 Vote: Barack Obama	22% (83)	17% (64)	26% (100)	19% (73)	8% (32)	7% (29)	382
2012 Vote: Mitt Romney	25% (32)	13% (16)	37% (47)	9% (11)	7% (9)	9% (12)	128
2012 Vote: Didn't Vote	23% (107)	15% (70)	21% (97)	15% (70)	8% (36)	19% (88)	468
4-Region: Northeast	21% (35)	15% (26)	28% (47)	14% (24)	7% (13)	15% (26)	170
4-Region: Midwest	17% (17)	18% (17)	28% (27)	20% (20)	8% (8)	9% (9)	97
4-Region: South	26% (114)	14% (63)	27% (120)	15% (66)	8% (34)	11% (48)	445
4-Region: West	22% (62)	16% (47)	20% (57)	16% (45)	8% (23)	18% (51)	286
Mexican	23% (106)	17% (77)	24% (111)	16% (73)	7% (34)	14% (64)	465
Puerto Rican	17% (30)	10% (18)	30% (54)	16% (29)	9% (16)	18% (32)	179
Cuban	23% (19)	9% (8)	21% (17)	21% (17)	10% (8)	14% (12)	81
Other South American	25% (30)	16% (20)	29% (34)	14% (17)	7% (8)	8% (10)	119
Speaks only English at home	24% (64)	14% (38)	28% (73)	14% (38)	8% (21)	12% (32)	265
Speaks mostly English at home	22% (57)	19% (48)	23% (58)	15% (38)	6% (16)	15% (38)	254
Speaks both English and Spanish at home	24% (77)	13% (43)	25% (79)	15% (49)	9% (28)	15% (47)	323
Speaks mostly Spanish at home	17% (19)	17% (18)	26% (29)	21% (23)	9% (10)	10% (11)	111
Trump supporter	27% (74)	15% (42)	27% (74)	14% (37)	6% (17)	10% (28)	272
Biden supporter	22% (125)	16% (91)	26% (148)	18% (105)	8% (48)	10% (56)	573
Sports fans	25% (176)	16% (116)	27% (191)	16% (114)	8% (54)	9% (67)	717
Avid sports fans	23% (70)	17% (50)	29% (88)	13% (39)	10% (30)	7% (22)	299
Sports fans, Age: 18-34	27% (69)	18% (45)	24% (60)	15% (38)	8% (21)	8% (21)	253
Sports fans, Age: 35-44	18% (33)	18% (32)	27% (50)	18% (33)	9% (17)	9% (17)	182
Sports fans, Age: 45-64	24% (51)	13% (28)	30% (63)	15% (32)	6% (13)	11% (24)	209
Sports fans, Age: 65+	31% (23)	16% (11)	26% (19)	17% (12)	3% (2)	7% (5)	73
Movie studios should diversify teams	24% (164)	15% (106)	27% (187)	16% (111)	9% (60)	9% (62)	691
Movie studios should diversify stories	23% (138)	15% (92)	26% (153)	18% (106)	9% (53)	9% (52)	595
Concerned about Covid	23% (193)	16% (138)	25% (213)	17% (142)	8% (69)	12% (100)	856
No experience with Covid	25% (83)	11% (36)	26% (84)	11% (36)	6% (18)	21% (70)	326

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Table MCFE43_1: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the U.S. election

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (153)	25% (251)	16% (155)	8% (78)	13% (134)	999
Health care major factor for election	22% (142)	16% (107)	27% (181)	16% (107)	7% (48)	11% (73)	658
Social media users	23% (224)	16% (152)	25% (246)	16% (153)	8% (77)	13% (124)	975
WhatsApp users	22% (106)	17% (79)	25% (118)	17% (80)	9% (41)	10% (49)	474
WeChat users	21% (13)	17% (11)	21% (13)	24% (15)	13% (8)	4% (2)	61
Social media news source at least once a week	24% (161)	16% (111)	26% (174)	15% (104)	8% (55)	11% (74)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (152)	24% (244)	17% (170)	7% (70)	14% (137)	999
Gender: Male	23% (115)	16% (82)	30% (149)	15% (73)	6% (31)	10% (49)	500
Gender: Female	23% (112)	14% (70)	19% (95)	19% (96)	8% (39)	17% (87)	499
Age: 18-34	24% (89)	16% (59)	22% (83)	14% (53)	9% (32)	16% (60)	378
Age: 35-44	19% (42)	20% (45)	27% (60)	17% (37)	6% (14)	11% (24)	222
Age: 45-64	22% (62)	12% (35)	27% (78)	20% (58)	6% (18)	13% (38)	290
Age: 65+	31% (34)	11% (12)	20% (23)	19% (21)	5% (6)	13% (14)	110
GenZers: 1997-2012	26% (36)	13% (18)	15% (20)	16% (22)	10% (14)	20% (27)	137
Millennials: 1981-1996	21% (75)	18% (65)	27% (99)	14% (52)	8% (30)	11% (41)	361
GenXers: 1965-1980	21% (59)	16% (46)	25% (73)	19% (56)	5% (15)	14% (39)	289
Baby Boomers: 1946-1964	26% (50)	12% (23)	23% (45)	20% (38)	4% (7)	15% (28)	191
PID: Dem (no lean)	21% (94)	14% (64)	26% (117)	21% (93)	7% (33)	10% (42)	444
PID: Ind (no lean)	23% (73)	15% (48)	19% (62)	15% (48)	6% (19)	21% (68)	319
PID: Rep (no lean)	26% (61)	17% (39)	27% (65)	12% (28)	7% (17)	11% (26)	236
PID/Gender: Dem Men	21% (41)	19% (37)	30% (60)	15% (31)	7% (15)	7% (15)	199
PID/Gender: Dem Women	22% (53)	11% (27)	23% (56)	26% (63)	8% (18)	11% (28)	245
PID/Gender: Ind Men	23% (36)	13% (21)	26% (40)	17% (27)	7% (10)	14% (22)	156
PID/Gender: Ind Women	23% (37)	17% (27)	13% (22)	13% (22)	6% (9)	28% (46)	162
PID/Gender: Rep Men	26% (38)	17% (24)	33% (48)	11% (16)	4% (6)	9% (12)	144
PID/Gender: Rep Women	25% (23)	17% (15)	18% (17)	13% (12)	12% (11)	15% (14)	92
Ideo: Liberal (1-3)	23% (77)	13% (46)	27% (92)	21% (72)	9% (31)	7% (23)	341
Ideo: Moderate (4)	24% (80)	17% (56)	24% (81)	14% (46)	7% (24)	15% (50)	337
Ideo: Conservative (5-7)	24% (55)	15% (34)	26% (60)	17% (38)	4% (10)	13% (30)	227
Educ: < College	23% (133)	15% (87)	20% (113)	17% (97)	8% (47)	18% (104)	579
Educ: Bachelors degree	24% (61)	17% (43)	33% (86)	13% (33)	6% (15)	8% (21)	260
Educ: Post-grad	21% (34)	14% (22)	28% (45)	25% (40)	5% (8)	7% (12)	160

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Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (152)	24% (244)	17% (170)	7% (70)	14% (137)	999
Income: Under 50k	23% (120)	14% (70)	20% (103)	17% (88)	7% (35)	19% (98)	514
Income: 50k-100k	23% (71)	16% (51)	28% (86)	17% (54)	7% (22)	9% (29)	313
Income: 100k+	22% (37)	18% (30)	32% (55)	17% (28)	7% (12)	5% (9)	171
Ethnicity: White	24% (153)	15% (96)	26% (163)	16% (101)	7% (43)	12% (77)	633
Ethnicity: Hispanic	23% (228)	15% (152)	24% (244)	17% (170)	7% (70)	14% (137)	999
Ethnicity: Black	19% (11)	14% (8)	22% (13)	23% (13)	11% (7)	11% (6)	57
Ethnicity: Other	21% (64)	16% (48)	22% (68)	18% (56)	6% (20)	17% (53)	309
All Christian	24% (133)	16% (86)	27% (147)	16% (88)	6% (35)	11% (64)	553
Agnostic/Nothing in particular	21% (48)	12% (27)	24% (57)	16% (38)	6% (15)	21% (48)	233
Something Else	23% (31)	17% (23)	11% (15)	21% (29)	12% (16)	15% (20)	133
Evangelical	26% (63)	12% (30)	23% (56)	17% (41)	7% (16)	14% (33)	238
Non-Evangelical	23% (99)	18% (78)	24% (105)	16% (71)	8% (34)	11% (48)	435
Community: Urban	22% (101)	17% (76)	23% (102)	19% (86)	7% (34)	12% (55)	454
Community: Suburban	22% (95)	14% (62)	27% (116)	15% (67)	7% (31)	14% (61)	431
Community: Rural	28% (32)	11% (13)	22% (25)	15% (17)	5% (5)	18% (21)	114
Employ: Private Sector	22% (83)	16% (58)	32% (117)	16% (59)	8% (28)	7% (27)	370
Employ: Government	22% (16)	16% (12)	17% (13)	24% (18)	8% (6)	12% (9)	75
Employ: Self-Employed	21% (20)	15% (14)	27% (26)	21% (20)	6% (6)	10% (9)	95
Employ: Student	20% (13)	7% (4)	20% (13)	15% (9)	9% (6)	30% (19)	64
Employ: Retired	30% (36)	9% (11)	20% (24)	21% (25)	4% (5)	16% (19)	120
Employ: Unemployed	20% (31)	21% (32)	19% (29)	14% (22)	6% (10)	20% (31)	156
Employ: Other	17% (12)	20% (14)	21% (15)	11% (8)	9% (6)	21% (15)	70
Military HH: Yes	31% (36)	17% (20)	16% (19)	17% (20)	9% (11)	10% (11)	117
Military HH: No	22% (191)	15% (132)	26% (225)	17% (150)	7% (59)	14% (125)	882
RD/WT: Right Direction	24% (64)	17% (46)	25% (68)	16% (42)	7% (18)	12% (32)	270
RD/WT: Wrong Track	22% (163)	15% (106)	24% (175)	18% (128)	7% (52)	14% (105)	729

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Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (152)	24% (244)	17% (170)	7% (70)	14% (137)	999
Trump Job Approve	25% (80)	15% (48)	24% (77)	15% (48)	7% (23)	14% (44)	320
Trump Job Disapprove	23% (143)	15% (98)	26% (162)	19% (118)	7% (44)	11% (69)	633
Trump Job Strongly Approve	24% (41)	13% (23)	29% (49)	12% (21)	7% (13)	15% (25)	170
Trump Job Somewhat Approve	26% (39)	17% (25)	19% (28)	18% (27)	7% (10)	13% (19)	150
Trump Job Somewhat Disapprove	30% (40)	19% (26)	21% (28)	17% (23)	6% (8)	7% (9)	134
Trump Job Strongly Disapprove	21% (103)	14% (72)	27% (134)	19% (95)	7% (35)	12% (60)	499
Favorable of Trump	25% (80)	16% (51)	25% (80)	16% (51)	5% (17)	12% (39)	318
Unfavorable of Trump	22% (140)	15% (93)	25% (155)	18% (115)	8% (50)	11% (70)	622
Very Favorable of Trump	24% (43)	13% (23)	33% (58)	12% (21)	6% (11)	13% (23)	180
Somewhat Favorable of Trump	27% (37)	20% (28)	16% (21)	22% (30)	5% (7)	11% (16)	138
Somewhat Unfavorable of Trump	33% (35)	17% (18)	22% (24)	12% (13)	9% (10)	7% (7)	106
Very Unfavorable of Trump	20% (105)	14% (75)	25% (131)	20% (102)	8% (40)	12% (63)	515
#1 Issue: Economy	27% (104)	15% (58)	26% (99)	12% (48)	6% (25)	14% (54)	388
#1 Issue: Security	22% (17)	20% (16)	31% (24)	8% (6)	5% (4)	14% (11)	77
#1 Issue: Health Care	18% (37)	17% (35)	28% (60)	22% (46)	8% (18)	8% (17)	213
#1 Issue: Medicare / Social Security	27% (20)	7% (5)	18% (14)	26% (20)	7% (5)	15% (11)	76
#1 Issue: Women's Issues	19% (12)	17% (11)	15% (9)	21% (14)	8% (5)	20% (13)	65
#1 Issue: Education	25% (14)	23% (13)	11% (7)	23% (13)	8% (4)	11% (6)	57
#1 Issue: Energy	20% (11)	14% (8)	26% (14)	20% (11)	7% (4)	13% (7)	56
#1 Issue: Other	17% (11)	7% (5)	25% (17)	17% (11)	7% (4)	27% (18)	67
2018 House Vote: Democrat	22% (84)	14% (54)	29% (109)	18% (68)	8% (30)	8% (28)	373
2018 House Vote: Republican	27% (54)	15% (31)	28% (57)	12% (24)	8% (16)	11% (22)	205
2016 Vote: Hillary Clinton	23% (85)	15% (55)	29% (105)	18% (66)	7% (26)	7% (27)	364
2016 Vote: Donald Trump	26% (57)	16% (34)	29% (62)	13% (28)	6% (13)	11% (23)	217
2016 Vote: Didn't Vote	20% (78)	15% (57)	19% (71)	18% (71)	8% (30)	20% (75)	382
Voted in 2014: Yes	24% (123)	15% (76)	27% (137)	16% (82)	7% (33)	10% (52)	502
Voted in 2014: No	21% (105)	15% (75)	22% (107)	18% (88)	7% (37)	17% (85)	497

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Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (152)	24% (244)	17% (170)	7% (70)	14% (137)	999
2012 Vote: Barack Obama	21% (81)	15% (56)	29% (111)	19% (74)	7% (27)	9% (33)	382
2012 Vote: Mitt Romney	27% (34)	12% (15)	31% (40)	13% (16)	7% (9)	11% (14)	128
2012 Vote: Didn't Vote	23% (107)	17% (79)	18% (85)	17% (79)	7% (33)	18% (84)	468
4-Region: Northeast	19% (33)	17% (29)	25% (43)	16% (26)	8% (14)	14% (24)	170
4-Region: Midwest	25% (24)	20% (19)	25% (24)	12% (12)	8% (8)	11% (11)	97
4-Region: South	26% (115)	13% (56)	25% (112)	18% (80)	7% (29)	12% (52)	445
4-Region: West	19% (55)	17% (47)	22% (64)	18% (51)	7% (19)	17% (50)	286
Mexican	23% (107)	17% (80)	23% (107)	16% (74)	7% (31)	14% (67)	465
Puerto Rican	14% (26)	12% (22)	28% (50)	21% (37)	7% (13)	18% (32)	179
Cuban	23% (18)	13% (10)	20% (16)	18% (15)	13% (10)	13% (11)	81
Other South American	26% (31)	20% (24)	27% (32)	13% (16)	6% (7)	8% (10)	119
Speaks only English at home	22% (59)	14% (37)	28% (75)	16% (44)	7% (18)	12% (33)	265
Speaks mostly English at home	23% (58)	15% (38)	22% (55)	17% (44)	7% (18)	16% (42)	254
Speaks both English and Spanish at home	21% (67)	16% (51)	25% (81)	17% (54)	8% (26)	14% (45)	323
Speaks mostly Spanish at home	28% (31)	18% (20)	21% (24)	20% (22)	4% (4)	9% (10)	111
Trump supporter	25% (69)	17% (46)	25% (69)	14% (39)	6% (16)	12% (32)	272
Biden supporter	22% (127)	15% (83)	26% (152)	19% (108)	8% (45)	10% (58)	573
Sports fans	24% (175)	16% (116)	26% (184)	17% (125)	7% (48)	10% (70)	717
Avid sports fans	23% (68)	18% (53)	29% (87)	14% (43)	7% (20)	10% (29)	299
Sports fans, Age: 18-34	27% (68)	17% (43)	24% (61)	15% (38)	8% (20)	9% (23)	253
Sports fans, Age: 35-44	19% (35)	21% (38)	28% (51)	17% (30)	7% (12)	9% (15)	182
Sports fans, Age: 45-64	23% (48)	12% (25)	27% (57)	21% (44)	6% (13)	10% (22)	209
Sports fans, Age: 65+	32% (23)	13% (9)	20% (14)	17% (12)	5% (4)	14% (10)	73
Movie studios should diversify teams	24% (167)	15% (106)	27% (184)	18% (122)	7% (47)	10% (66)	691
Movie studios should diversify stories	23% (139)	16% (94)	26% (155)	19% (111)	7% (42)	9% (55)	595
Concerned about Covid	22% (188)	16% (135)	25% (210)	18% (158)	7% (63)	12% (102)	856
No experience with Covid	20% (67)	14% (46)	21% (68)	15% (51)	7% (24)	22% (71)	326

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Table MCFE43_2: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information about the COVID-19 pandemic (coronavirus)

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	23% (228)	15% (152)	24% (244)	17% (170)	7% (70)	14% (137)	999
Health care major factor for election	21% (138)	14% (93)	26% (172)	20% (129)	8% (51)	11% (76)	658
Social media users	23% (224)	15% (150)	25% (241)	17% (166)	7% (68)	13% (127)	975
WhatsApp users	25% (118)	16% (77)	26% (121)	16% (78)	6% (30)	11% (50)	474
WeChat users	20% (12)	13% (8)	38% (23)	15% (9)	8% (5)	7% (4)	61
Social media news source at least once a week	22% (151)	16% (112)	25% (172)	17% (118)	7% (50)	11% (76)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information in general**

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	24% (241)	16% (160)	27% (267)	12% (123)	6% (63)	15% (145)	999
Gender: Male	22% (111)	16% (81)	32% (157)	12% (62)	7% (37)	10% (52)	500
Gender: Female	26% (129)	16% (79)	22% (110)	12% (61)	5% (27)	19% (94)	499
Age: 18-34	23% (86)	17% (65)	24% (89)	12% (46)	8% (29)	17% (63)	378
Age: 35-44	24% (53)	18% (40)	26% (58)	15% (32)	7% (14)	11% (24)	222
Age: 45-64	25% (71)	13% (37)	33% (94)	9% (27)	6% (16)	15% (43)	290
Age: 65+	28% (31)	16% (17)	23% (26)	16% (17)	4% (4)	13% (14)	110
GenZers: 1997-2012	27% (36)	14% (19)	19% (26)	12% (17)	7% (9)	21% (29)	137
Millennials: 1981-1996	21% (78)	19% (69)	26% (94)	14% (51)	8% (28)	12% (42)	361
GenXers: 1965-1980	25% (71)	14% (40)	30% (86)	11% (32)	6% (16)	15% (42)	289
Baby Boomers: 1946-1964	27% (51)	14% (27)	27% (52)	10% (20)	5% (10)	16% (30)	191
PID: Dem (no lean)	23% (102)	18% (82)	27% (119)	14% (64)	7% (31)	11% (47)	444
PID: Ind (no lean)	24% (77)	14% (43)	24% (75)	11% (35)	5% (16)	23% (73)	319
PID: Rep (no lean)	26% (62)	15% (35)	31% (73)	10% (24)	7% (16)	11% (26)	236
PID/Gender: Dem Men	21% (42)	21% (42)	31% (61)	12% (24)	8% (16)	7% (15)	199
PID/Gender: Dem Women	25% (61)	16% (40)	24% (58)	16% (40)	6% (15)	13% (32)	245
PID/Gender: Ind Men	20% (32)	14% (22)	28% (44)	16% (25)	5% (8)	17% (26)	156
PID/Gender: Ind Women	28% (45)	13% (22)	19% (31)	6% (10)	5% (8)	29% (47)	162
PID/Gender: Rep Men	26% (38)	12% (18)	36% (52)	9% (13)	8% (12)	8% (11)	144
PID/Gender: Rep Women	26% (24)	19% (17)	23% (21)	12% (11)	4% (4)	16% (15)	92
Ideo: Liberal (1-3)	22% (76)	15% (53)	30% (101)	17% (57)	8% (27)	8% (27)	341
Ideo: Moderate (4)	28% (93)	18% (60)	25% (83)	10% (34)	5% (17)	15% (50)	337
Ideo: Conservative (5-7)	22% (50)	18% (41)	31% (69)	10% (23)	6% (13)	13% (30)	227
Educ: < College	23% (132)	16% (92)	24% (138)	12% (68)	7% (38)	19% (112)	579
Educ: Bachelors degree	26% (68)	17% (45)	31% (81)	12% (30)	6% (15)	7% (19)	260
Educ: Post-grad	26% (41)	14% (22)	30% (48)	15% (25)	6% (10)	9% (14)	160

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
 The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	24% (241)	16% (160)	27% (267)	12% (123)	6% (63)	15% (145)	999
Income: Under 50k	24% (123)	15% (77)	21% (106)	13% (65)	7% (34)	21% (110)	514
Income: 50k-100k	23% (73)	19% (61)	31% (97)	12% (38)	6% (18)	8% (26)	313
Income: 100k+	26% (44)	13% (22)	37% (64)	11% (20)	7% (12)	6% (10)	171
Ethnicity: White	26% (162)	15% (97)	29% (180)	12% (74)	6% (40)	13% (79)	633
Ethnicity: Hispanic	24% (241)	16% (160)	27% (267)	12% (123)	6% (63)	15% (145)	999
Ethnicity: Black	30% (17)	18% (10)	23% (13)	7% (4)	11% (6)	11% (6)	57
Ethnicity: Other	20% (61)	17% (52)	24% (74)	14% (45)	6% (17)	19% (60)	309
All Christian	24% (131)	16% (88)	30% (167)	12% (65)	7% (38)	12% (65)	553
Agnostic/Nothing in particular	22% (52)	16% (37)	23% (55)	12% (28)	6% (14)	20% (47)	233
Something Else	28% (37)	18% (24)	15% (21)	13% (17)	6% (8)	20% (27)	133
Evangelical	22% (53)	16% (39)	29% (69)	12% (28)	6% (15)	15% (35)	238
Non-Evangelical	26% (114)	17% (72)	27% (116)	12% (50)	7% (29)	13% (54)	435
Community: Urban	25% (113)	16% (75)	24% (107)	13% (59)	8% (37)	14% (63)	454
Community: Suburban	24% (102)	15% (65)	31% (134)	11% (47)	5% (22)	14% (60)	431
Community: Rural	22% (25)	18% (20)	23% (26)	14% (16)	4% (4)	20% (22)	114
Employ: Private Sector	24% (89)	17% (63)	31% (114)	14% (52)	7% (26)	7% (26)	370
Employ: Government	21% (16)	21% (16)	21% (15)	14% (10)	12% (9)	12% (9)	75
Employ: Self-Employed	16% (16)	19% (18)	33% (32)	11% (10)	6% (6)	15% (14)	95
Employ: Student	20% (12)	11% (7)	23% (15)	8% (5)	9% (6)	29% (18)	64
Employ: Retired	30% (36)	15% (17)	26% (31)	12% (15)	1% (2)	16% (19)	120
Employ: Unemployed	25% (39)	17% (27)	21% (32)	11% (17)	5% (8)	22% (34)	156
Employ: Other	21% (15)	8% (6)	28% (20)	10% (7)	10% (7)	23% (16)	70
Military HH: Yes	31% (36)	14% (16)	25% (29)	14% (16)	9% (10)	8% (10)	117
Military HH: No	23% (205)	16% (144)	27% (238)	12% (107)	6% (53)	15% (135)	882
RD/WT: Right Direction	25% (69)	15% (40)	30% (82)	9% (23)	8% (23)	12% (34)	270
RD/WT: Wrong Track	24% (172)	16% (119)	26% (186)	14% (99)	6% (41)	15% (111)	729

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	24% (241)	16% (160)	27% (267)	12% (123)	6% (63)	15% (145)	999
Trump Job Approve	26% (84)	15% (48)	28% (90)	10% (31)	7% (21)	15% (47)	320
Trump Job Disapprove	24% (151)	17% (110)	26% (167)	14% (91)	6% (40)	12% (74)	633
Trump Job Strongly Approve	24% (40)	15% (26)	32% (54)	7% (11)	10% (16)	13% (22)	170
Trump Job Somewhat Approve	29% (44)	14% (21)	24% (35)	13% (19)	3% (5)	17% (25)	150
Trump Job Somewhat Disapprove	27% (36)	19% (26)	24% (32)	13% (18)	7% (9)	10% (13)	134
Trump Job Strongly Disapprove	23% (115)	17% (84)	27% (135)	15% (73)	6% (31)	12% (61)	499
Favorable of Trump	25% (80)	15% (49)	30% (95)	10% (33)	7% (22)	13% (40)	318
Unfavorable of Trump	24% (151)	17% (107)	26% (161)	14% (87)	6% (40)	12% (76)	622
Very Favorable of Trump	24% (44)	14% (26)	35% (63)	8% (14)	7% (13)	11% (21)	180
Somewhat Favorable of Trump	26% (36)	17% (23)	23% (32)	13% (19)	7% (9)	14% (19)	138
Somewhat Unfavorable of Trump	24% (26)	19% (21)	25% (27)	13% (14)	8% (9)	9% (10)	106
Very Unfavorable of Trump	24% (125)	17% (86)	26% (134)	14% (73)	6% (31)	13% (66)	515
#1 Issue: Economy	25% (98)	19% (73)	27% (104)	10% (38)	6% (22)	14% (53)	388
#1 Issue: Security	24% (19)	12% (9)	30% (23)	14% (11)	6% (5)	14% (11)	77
#1 Issue: Health Care	20% (43)	16% (34)	29% (63)	14% (30)	9% (20)	11% (22)	213
#1 Issue: Medicare / Social Security	24% (18)	14% (11)	21% (16)	20% (15)	4% (3)	17% (13)	76
#1 Issue: Women's Issues	26% (17)	18% (12)	14% (9)	11% (7)	8% (5)	22% (15)	65
#1 Issue: Education	34% (20)	11% (6)	28% (16)	13% (8)	2% (1)	12% (7)	57
#1 Issue: Energy	22% (12)	15% (8)	36% (20)	9% (5)	8% (4)	11% (6)	56
#1 Issue: Other	21% (14)	10% (7)	26% (17)	14% (9)	3% (2)	27% (18)	67
2018 House Vote: Democrat	24% (88)	18% (67)	29% (107)	15% (55)	7% (25)	8% (31)	373
2018 House Vote: Republican	25% (51)	17% (36)	32% (66)	10% (20)	5% (11)	10% (21)	205
2016 Vote: Hillary Clinton	25% (91)	18% (64)	27% (100)	16% (57)	6% (23)	8% (28)	364
2016 Vote: Donald Trump	24% (53)	15% (32)	35% (76)	10% (21)	5% (10)	11% (24)	217
2016 Vote: Didn't Vote	23% (86)	14% (54)	23% (86)	12% (44)	7% (27)	22% (83)	382
Voted in 2014: Yes	25% (124)	17% (85)	29% (144)	13% (66)	6% (28)	11% (54)	502
Voted in 2014: No	23% (116)	15% (74)	25% (123)	11% (57)	7% (35)	18% (92)	497

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	24% (241)	16% (160)	27% (267)	12% (123)	6% (63)	15% (145)	999
2012 Vote: Barack Obama	23% (89)	16% (63)	28% (109)	15% (56)	8% (29)	10% (37)	382
2012 Vote: Mitt Romney	28% (35)	14% (18)	37% (47)	10% (12)	3% (4)	9% (11)	128
2012 Vote: Didn't Vote	24% (112)	16% (75)	22% (105)	11% (54)	7% (31)	20% (91)	468
4-Region: Northeast	22% (38)	18% (31)	29% (49)	9% (16)	6% (10)	16% (27)	170
4-Region: Midwest	20% (19)	23% (22)	19% (18)	16% (16)	11% (10)	12% (12)	97
4-Region: South	27% (120)	14% (61)	28% (123)	12% (55)	7% (30)	13% (56)	445
4-Region: West	22% (64)	16% (47)	27% (77)	13% (36)	4% (13)	17% (50)	286
Mexican	24% (111)	17% (79)	25% (114)	13% (63)	7% (31)	14% (67)	465
Puerto Rican	18% (33)	14% (25)	26% (46)	15% (27)	8% (14)	19% (34)	179
Cuban	20% (16)	16% (13)	32% (26)	13% (11)	5% (4)	15% (12)	81
Other South American	29% (34)	15% (18)	33% (39)	9% (11)	6% (7)	8% (10)	119
Speaks only English at home	26% (69)	15% (39)	30% (79)	11% (29)	4% (11)	14% (38)	265
Speaks mostly English at home	23% (59)	18% (45)	24% (60)	12% (31)	6% (14)	17% (44)	254
Speaks both English and Spanish at home	22% (72)	16% (50)	28% (89)	12% (40)	8% (25)	14% (46)	323
Speaks mostly Spanish at home	28% (31)	16% (18)	26% (29)	12% (14)	8% (9)	10% (11)	111
Trump supporter	26% (70)	17% (46)	29% (80)	11% (30)	6% (16)	11% (30)	272
Biden supporter	24% (137)	18% (102)	27% (152)	15% (84)	6% (36)	11% (63)	573
Sports fans	26% (183)	17% (123)	28% (202)	12% (88)	7% (48)	10% (73)	717
Avid sports fans	22% (65)	21% (61)	29% (87)	11% (34)	8% (25)	9% (26)	299
Sports fans, Age: 18-34	25% (64)	19% (47)	25% (63)	13% (32)	9% (23)	10% (24)	253
Sports fans, Age: 35-44	24% (44)	19% (35)	28% (51)	13% (24)	6% (12)	9% (16)	182
Sports fans, Age: 45-64	26% (54)	14% (30)	33% (70)	11% (23)	5% (10)	11% (22)	209
Sports fans, Age: 65+	29% (21)	15% (11)	26% (19)	13% (10)	4% (3)	13% (9)	73
Movie studios should diversify teams	26% (178)	16% (114)	28% (194)	12% (84)	7% (49)	10% (72)	691
Movie studios should diversify stories	26% (154)	16% (98)	27% (160)	13% (79)	7% (45)	10% (60)	595
Concerned about Covid	24% (203)	17% (145)	27% (230)	13% (114)	6% (54)	13% (110)	856
No experience with Covid	24% (79)	14% (44)	24% (79)	10% (33)	6% (20)	22% (71)	326

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Table MCFE43_3: And specifically, who do you think is most responsible for controlling the following on social media platforms?
The spread of false information in general

Demographic	The user who originally posts the false information	The users who share the original post	The social media company	American government institutions	Global governing bodies	Don't know / No opinion	Total N
Hispanic Adults	24% (241)	16% (160)	27% (267)	12% (123)	6% (63)	15% (145)	999
Health care major factor for election	23% (154)	15% (100)	29% (193)	13% (86)	6% (41)	13% (84)	658
Social media users	24% (238)	16% (157)	27% (262)	12% (119)	7% (63)	14% (136)	975
WhatsApp users	25% (117)	18% (83)	27% (126)	12% (58)	8% (37)	11% (52)	474
WeChat users	24% (15)	22% (13)	31% (19)	8% (5)	11% (6)	4% (2)	61
Social media news source at least once a week	23% (157)	18% (123)	27% (182)	12% (83)	8% (51)	12% (82)	679

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Hispanic Adults	999	100%
xdemGender	Gender: Male	500	50%
	Gender: Female	499	50%
	N	999	
age	Age: 18-34	378	38%
	Age: 35-44	222	22%
	Age: 45-64	290	29%
	Age: 65+	110	11%
	N	999	
demAgeGeneration	GenZers: 1997-2012	137	14%
	Millennials: 1981-1996	361	36%
	GenXers: 1965-1980	289	29%
	Baby Boomers: 1946-1964	191	19%
	N	978	
xpid3	PID: Dem (no lean)	444	44%
	PID: Ind (no lean)	319	32%
	PID: Rep (no lean)	236	24%
	N	999	
xpidGender	PID/Gender: Dem Men	199	20%
	PID/Gender: Dem Women	245	25%
	PID/Gender: Ind Men	156	16%
	PID/Gender: Ind Women	162	16%
	PID/Gender: Rep Men	144	14%
	PID/Gender: Rep Women	92	9%
	N	999	
xdemIdeo3	Ideo: Liberal (1-3)	341	34%
	Ideo: Moderate (4)	337	34%
	Ideo: Conservative (5-7)	227	23%
	N	905	
xeduc3	Educ: < College	579	58%
	Educ: Bachelors degree	260	26%
	Educ: Post-grad	160	16%
	N	999	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	514	51%
	Income: 50k-100k	313	31%
	Income: 100k+	171	17%
	N	999	
xdemWhite	Ethnicity: White	633	63%
xdemHispBin	Ethnicity: Hispanic	999	100%
demBlackBin	Ethnicity: Black	57	6%
demRaceOther	Ethnicity: Other	309	31%
xdemReligion	All Christian	553	55%
	All Non-Christian	38	4%
	Atheist	41	4%
	Agnostic/Nothing in particular	233	23%
	Something Else	133	13%
	N	999	
xdemReligOther	Religious Non-Protestant/Catholic	46	5%
xdemEvang	Evangelical	238	24%
	Non-Evangelical	435	44%
	N	673	
xdemUsr	Community: Urban	454	45%
	Community: Suburban	431	43%
	Community: Rural	114	11%
	N	999	
xdemEmploy	Employ: Private Sector	370	37%
	Employ: Government	75	8%
	Employ: Self-Employed	95	10%
	Employ: Homemaker	49	5%
	Employ: Student	64	6%
	Employ: Retired	120	12%
	Employ: Unemployed	156	16%
	Employ: Other	70	7%
	N	999	
xdemMilHH1	Military HH: Yes	117	12%
	Military HH: No	882	88%
	N	999	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	270	27%
	RD/WT: Wrong Track	729	73%
	N	999	
Trump_Approve	Trump Job Approve	320	32%
	Trump Job Disapprove	633	63%
	N	953	
Trump_Approve2	Trump Job Strongly Approve	170	17%
	Trump Job Somewhat Approve	150	15%
	Trump Job Somewhat Disapprove	134	13%
	Trump Job Strongly Disapprove	499	50%
	N	953	
Trump_Fav	Favorable of Trump	318	32%
	Unfavorable of Trump	622	62%
	N	940	
Trump_Fav_FULL	Very Favorable of Trump	180	18%
	Somewhat Favorable of Trump	138	14%
	Somewhat Unfavorable of Trump	106	11%
	Very Unfavorable of Trump	515	52%
	N	940	
xnr3	#1 Issue: Economy	388	39%
	#1 Issue: Security	77	8%
	#1 Issue: Health Care	213	21%
	#1 Issue: Medicare / Social Security	76	8%
	#1 Issue: Women's Issues	65	7%
	#1 Issue: Education	57	6%
	#1 Issue: Energy	56	6%
	#1 Issue: Other	67	7%
	N	999	
xsubVote18O	2018 House Vote: Democrat	373	37%
	2018 House Vote: Republican	205	21%
	2018 House Vote: Someone else	23	2%
	N	601	
xsubVote16O	2016 Vote: Hillary Clinton	364	36%
	2016 Vote: Donald Trump	217	22%
	2016 Vote: Other	35	4%
	2016 Vote: Didn't Vote	382	38%
	N	998	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	502	50%
	Voted in 2014: No	497	50%
	N	999	
xsubVote12O	2012 Vote: Barack Obama	382	38%
	2012 Vote: Mitt Romney	128	13%
	2012 Vote: Other	21	2%
	2012 Vote: Didn't Vote	468	47%
	N	998	
xreg4	4-Region: Northeast	170	17%
	4-Region: Midwest	97	10%
	4-Region: South	445	45%
	4-Region: West	286	29%
	N	999	
MCFExdem1	Mexican	465	47%
	Puerto Rican	179	18%
	Cuban	81	8%
	Dominican	28	3%
	Salvadoran	10	1%
	Other Central American	40	4%
	Other South American	119	12%
	N	922	
MCFExdem2	Speaks only English at home	265	27%
	Speaks mostly English at home	254	25%
	Speaks both English and Spanish at home	323	32%
	Speaks mostly Spanish at home	111	11%
	Speaks only Spanish at home	46	5%
N	999		
MCFExdem3	Trump supporter	272	27%
	Biden supporter	573	57%
	N	845	
MCFExdem4	Sports fans	717	72%
MCFExdem5	Avid sports fans	299	30%
MCFExdem6	Sports fans, Age: 18-34	253	25%
	Sports fans, Age: 35-44	182	18%
	Sports fans, Age: 45-64	209	21%
	Sports fans, Age: 65+	73	7%
	N	717	
MCFExdem7	Movie studios should diversify teams	691	69%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
MCFExdem8	Movie studios should diversify stories	595	60%
MCFExdem9	Concerned about Covid	856	86%
MCFExdem10	Covid survivor	33	3%
MCFExdem11	No experience with Covid	326	33%
MCFExdem12	Health care major factor for election	658	66%
MCFExdem13	Social media users	975	98%
MCFExdem14	WhatsApp users	474	47%
MCFExdem15	WeChat users	61	6%
MCFExdem16	Social media news source at least once a week	679	68%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

