



National Tracking Poll #2009119  
September 24-27, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between September 24-September 27, 2020 among a national sample of 2199 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table HR9\_1:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on TV live

Demographic	Multiple times a week	Once a week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	5% (104)	13% (291)	7% (150)	6% (140)	17% (366)	52% (1147)	2199
Gender: Male	8% (83)	18% (191)	9% (94)	7% (76)	14% (153)	44% (465)	1061
Gender: Female	2% (21)	9% (100)	5% (56)	6% (65)	19% (213)	60% (682)	1138
Age: 18-34	6% (40)	15% (97)	8% (55)	7% (47)	16% (105)	47% (310)	655
Age: 35-44	14% (49)	21% (75)	8% (29)	6% (20)	16% (56)	36% (128)	357
Age: 45-64	2% (16)	11% (83)	6% (48)	6% (47)	17% (124)	58% (433)	751
Age: 65+	— (0)	8% (36)	4% (19)	6% (25)	19% (81)	63% (275)	436
GenZers: 1997-2012	5% (13)	13% (33)	5% (13)	4% (12)	17% (45)	56% (148)	264
Millennials: 1981-1996	7% (42)	19% (108)	10% (55)	8% (46)	17% (95)	39% (218)	564
GenXers: 1965-1980	8% (48)	15% (85)	9% (52)	7% (38)	15% (86)	46% (263)	572
Baby Boomers: 1946-1964	— (0)	8% (58)	4% (25)	6% (40)	18% (128)	64% (440)	691
PID: Dem (no lean)	5% (46)	20% (169)	9% (72)	5% (46)	20% (168)	40% (334)	834
PID: Ind (no lean)	3% (23)	8% (54)	6% (41)	7% (47)	17% (118)	60% (423)	706
PID: Rep (no lean)	5% (36)	10% (68)	6% (38)	7% (47)	12% (80)	59% (390)	660
PID/Gender: Dem Men	9% (34)	27% (102)	11% (41)	5% (17)	16% (60)	33% (126)	381
PID/Gender: Dem Women	3% (11)	15% (67)	7% (30)	6% (29)	24% (107)	46% (208)	453
PID/Gender: Ind Men	5% (20)	11% (38)	8% (29)	8% (29)	16% (56)	52% (186)	359
PID/Gender: Ind Women	1% (3)	4% (15)	3% (12)	5% (18)	18% (62)	68% (237)	347
PID/Gender: Rep Men	9% (29)	16% (50)	7% (24)	9% (29)	11% (36)	48% (153)	322
PID/Gender: Rep Women	2% (7)	5% (18)	4% (14)	5% (18)	13% (44)	70% (237)	338
Ideo: Liberal (1-3)	8% (48)	23% (144)	8% (48)	5% (33)	20% (123)	36% (220)	617
Ideo: Moderate (4)	3% (21)	14% (99)	8% (56)	7% (51)	17% (116)	50% (348)	690
Ideo: Conservative (5-7)	4% (26)	6% (40)	6% (38)	7% (45)	14% (98)	63% (429)	676
Educ: < College	2% (28)	11% (170)	5% (68)	7% (100)	17% (256)	59% (889)	1511
Educ: Bachelors degree	7% (32)	15% (67)	11% (51)	6% (27)	17% (76)	43% (190)	444
Educ: Post-grad	18% (44)	22% (54)	13% (31)	6% (14)	14% (34)	28% (67)	244

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**Table HR9\_1:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on TV live

Demographic	Multiple times a week	Once a week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	5% (104)	13% (291)	7% (150)	6% (140)	17% (366)	52% (1147)	2199
Income: Under 50k	2% (27)	11% (138)	6% (71)	6% (69)	18% (216)	57% (681)	1202
Income: 50k-100k	5% (30)	14% (88)	7% (47)	8% (51)	16% (106)	50% (322)	643
Income: 100k+	14% (48)	18% (65)	9% (32)	6% (20)	13% (45)	41% (144)	354
Ethnicity: White	5% (81)	13% (226)	7% (114)	6% (109)	16% (268)	54% (923)	1721
Ethnicity: Hispanic	9% (32)	18% (62)	7% (24)	6% (23)	16% (56)	44% (153)	349
Ethnicity: Black	5% (14)	12% (32)	8% (21)	7% (19)	22% (61)	46% (127)	274
Ethnicity: Other	4% (9)	16% (33)	7% (15)	6% (13)	18% (37)	47% (96)	204
All Christian	6% (66)	14% (147)	8% (82)	4% (44)	16% (171)	53% (566)	1076
All Non-Christian	11% (13)	36% (40)	9% (10)	6% (7)	11% (12)	27% (31)	113
Atheist	5% (5)	11% (11)	12% (12)	8% (8)	15% (15)	49% (49)	100
Agnostic/Nothing in particular	3% (16)	11% (56)	6% (30)	7% (35)	21% (104)	52% (256)	496
Something Else	1% (5)	9% (38)	4% (16)	11% (46)	15% (64)	59% (245)	414
Religious Non-Protestant/Catholic	11% (15)	29% (41)	8% (11)	7% (9)	11% (16)	34% (48)	141
Evangelical	7% (45)	12% (78)	8% (49)	6% (35)	11% (72)	56% (362)	640
Non-Evangelical	2% (17)	13% (101)	6% (45)	7% (52)	20% (157)	53% (427)	799
Community: Urban	10% (74)	19% (134)	10% (69)	5% (37)	14% (96)	42% (300)	710
Community: Suburban	2% (20)	13% (116)	6% (58)	7% (62)	19% (176)	53% (493)	924
Community: Rural	2% (10)	7% (41)	4% (23)	7% (42)	17% (95)	63% (354)	565
Employ: Private Sector	10% (65)	16% (104)	11% (76)	7% (45)	15% (98)	42% (281)	668
Employ: Government	7% (9)	22% (31)	6% (9)	4% (6)	19% (27)	41% (58)	139
Employ: Self-Employed	8% (17)	20% (40)	9% (18)	8% (16)	16% (32)	40% (81)	204
Employ: Homemaker	— (0)	9% (13)	3% (4)	5% (8)	16% (24)	67% (102)	151
Employ: Retired	— (0)	9% (48)	4% (21)	5% (25)	18% (92)	64% (332)	519
Employ: Unemployed	2% (6)	10% (27)	6% (17)	8% (22)	18% (48)	54% (142)	260
Employ: Other	2% (3)	9% (15)	1% (2)	10% (16)	18% (29)	61% (101)	166
Military HH: Yes	4% (13)	8% (28)	6% (19)	6% (21)	18% (62)	58% (197)	340
Military HH: No	5% (91)	14% (263)	7% (132)	6% (119)	16% (304)	51% (950)	1859
RD/WT: Right Direction	10% (62)	13% (83)	5% (34)	4% (29)	12% (80)	56% (363)	651
RD/WT: Wrong Track	3% (42)	13% (209)	8% (116)	7% (111)	18% (286)	51% (783)	1548

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**Table HR9\_1:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on TV live

Demographic	Multiple times a week	Once a week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	5% (104)	13% (291)	7% (150)	6% (140)	17% (366)	52% (1147)	2199
Trump Job Approve	7% (60)	10% (90)	6% (51)	6% (54)	12% (108)	60% (551)	915
Trump Job Disapprove	3% (38)	17% (199)	8% (96)	7% (86)	21% (250)	44% (534)	1203
Trump Job Strongly Approve	8% (39)	10% (52)	4% (20)	5% (25)	10% (53)	63% (317)	505
Trump Job Somewhat Approve	5% (21)	9% (38)	8% (31)	7% (29)	14% (56)	57% (234)	409
Trump Job Somewhat Disapprove	6% (16)	21% (55)	7% (18)	7% (20)	17% (46)	42% (111)	267
Trump Job Strongly Disapprove	2% (21)	15% (144)	8% (77)	7% (66)	22% (204)	45% (424)	936
Favorable of Trump	6% (55)	10% (95)	5% (44)	6% (56)	12% (111)	61% (556)	917
Unfavorable of Trump	4% (44)	16% (188)	9% (102)	7% (83)	20% (242)	45% (529)	1188
Very Favorable of Trump	8% (43)	10% (58)	5% (28)	6% (33)	11% (65)	60% (343)	568
Somewhat Favorable of Trump	3% (12)	11% (38)	5% (17)	7% (23)	13% (46)	61% (213)	349
Somewhat Unfavorable of Trump	6% (14)	15% (33)	10% (20)	7% (15)	18% (39)	43% (90)	210
Very Unfavorable of Trump	3% (30)	16% (156)	8% (81)	7% (68)	21% (203)	45% (439)	977
#1 Issue: Economy	5% (36)	16% (121)	6% (47)	8% (60)	17% (128)	49% (380)	773
#1 Issue: Security	5% (12)	10% (28)	5% (14)	7% (18)	10% (28)	63% (169)	268
#1 Issue: Health Care	5% (22)	16% (67)	10% (40)	6% (25)	22% (93)	41% (169)	415
#1 Issue: Medicare / Social Security	4% (12)	8% (25)	6% (21)	5% (15)	16% (50)	62% (198)	321
#1 Issue: Women's Issues	3% (3)	12% (12)	9% (9)	4% (4)	17% (18)	56% (58)	104
#1 Issue: Education	9% (9)	12% (12)	2% (2)	9% (9)	12% (12)	56% (56)	99
#1 Issue: Energy	18% (11)	19% (12)	10% (6)	5% (3)	18% (11)	29% (17)	60
#1 Issue: Other	— (0)	9% (14)	7% (11)	4% (7)	17% (27)	63% (101)	159
2018 House Vote: Democrat	6% (42)	21% (154)	10% (72)	6% (43)	20% (144)	38% (280)	735
2018 House Vote: Republican	6% (36)	10% (66)	5% (31)	6% (37)	11% (71)	63% (401)	642
2018 House Vote: Someone else	— (0)	7% (4)	4% (2)	16% (9)	23% (13)	50% (27)	54
2016 Vote: Hillary Clinton	6% (40)	21% (145)	10% (70)	7% (48)	21% (147)	36% (250)	699
2016 Vote: Donald Trump	6% (42)	11% (75)	5% (35)	5% (34)	12% (82)	62% (441)	709
2016 Vote: Other	— (0)	3% (3)	4% (5)	10% (10)	25% (27)	57% (61)	107
2016 Vote: Didn't Vote	3% (22)	10% (69)	6% (41)	7% (48)	16% (111)	58% (394)	683
Voted in 2014: Yes	5% (67)	15% (184)	7% (89)	6% (75)	16% (206)	51% (636)	1256
Voted in 2014: No	4% (37)	11% (108)	7% (61)	7% (65)	17% (160)	54% (511)	943

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**Table HR9\_1:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on TV live

Demographic	Multiple times a week	Once a week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	5% (104)	13% (291)	7% (150)	6% (140)	17% (366)	52% (1147)	2199
2012 Vote: Barack Obama	6% (53)	19% (164)	9% (78)	6% (53)	20% (174)	39% (333)	855
2012 Vote: Mitt Romney	4% (20)	8% (37)	5% (22)	5% (23)	10% (47)	69% (328)	477
2012 Vote: Other	— (0)	6% (3)	1% (0)	2% (1)	20% (11)	72% (40)	55
2012 Vote: Didn't Vote	4% (31)	11% (87)	6% (50)	8% (63)	17% (134)	55% (444)	809
4-Region: Northeast	9% (35)	19% (76)	8% (30)	4% (17)	15% (61)	44% (174)	393
4-Region: Midwest	2% (10)	10% (44)	3% (16)	7% (31)	17% (77)	62% (285)	462
4-Region: South	3% (28)	11% (90)	8% (63)	7% (57)	16% (129)	55% (457)	824
4-Region: West	6% (31)	16% (81)	8% (41)	7% (36)	19% (100)	44% (231)	520
Watch TV: Every day	5% (54)	16% (170)	6% (66)	7% (75)	15% (156)	51% (536)	1057
Watch TV: Several times per week	6% (34)	13% (74)	9% (48)	5% (27)	20% (112)	47% (260)	554
Watch TV: About once per week	3% (4)	14% (24)	10% (16)	5% (9)	13% (22)	55% (92)	167
Watch TV: Several times per month	5% (6)	8% (10)	8% (11)	7% (10)	19% (25)	53% (71)	133
Watch TV: Less often than once per month	3% (3)	5% (5)	5% (4)	4% (3)	33% (29)	51% (46)	90
Watch TV: Never	1% (1)	3% (4)	2% (3)	7% (10)	11% (17)	77% (115)	149
Watch Movies: Every day	12% (55)	16% (74)	5% (25)	8% (36)	15% (70)	43% (200)	459
Watch Movies: Several times per week	6% (36)	18% (109)	9% (54)	7% (44)	19% (116)	42% (261)	620
Watch Movies: About once per week	2% (8)	11% (42)	7% (28)	8% (29)	19% (70)	53% (199)	377
Watch Movies: Several times per month	2% (4)	15% (33)	10% (22)	5% (10)	15% (33)	54% (122)	224
Watch Movies: About once per month	1% (2)	10% (18)	4% (7)	5% (9)	16% (29)	64% (113)	177
Watch Movies: Less often than once per month	— (0)	4% (8)	5% (8)	2% (3)	18% (31)	72% (126)	176
Watch Movies: Never	— (0)	4% (7)	4% (6)	5% (9)	11% (18)	76% (126)	167
Watch Sporting Events: Every day	19% (28)	28% (42)	12% (18)	4% (6)	12% (18)	25% (38)	150
Watch Sporting Events: Several times per week	10% (42)	24% (97)	8% (33)	7% (31)	17% (69)	33% (136)	408
Watch Sporting Events: About once per week	3% (8)	19% (63)	7% (23)	8% (28)	13% (42)	50% (162)	326
Watch Sporting Events: Several times per month	5% (9)	12% (23)	15% (29)	10% (20)	18% (33)	40% (76)	189
Watch Sporting Events: About once per month	— (0)	10% (13)	4% (6)	9% (12)	18% (26)	59% (81)	138
Watch Sporting Events: Less often than once per month	2% (5)	8% (19)	6% (15)	9% (20)	21% (49)	54% (125)	233
Watch Sporting Events: Never	2% (11)	5% (34)	4% (27)	3% (24)	17% (131)	70% (528)	755

Continued on next page

**Table HR9\_1:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on TV live

Demographic	Multiple times a week	Once a week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	5% (104)	13% (291)	7% (150)	6% (140)	17% (366)	52% (1147)	2199
Cable TV: Currently subscribe	7% (66)	15% (150)	8% (84)	7% (67)	16% (161)	47% (471)	999
Cable TV: Subscribed in past	2% (14)	12% (94)	5% (42)	7% (51)	19% (150)	54% (421)	773
Cable TV: Never subscribed	6% (24)	11% (47)	6% (24)	5% (22)	13% (55)	60% (255)	428
Satellite TV: Currently subscribe	10% (57)	19% (105)	7% (38)	5% (27)	12% (66)	46% (251)	544
Satellite TV: Subscribed in past	3% (21)	12% (79)	7% (43)	10% (62)	19% (124)	49% (310)	639
Satellite TV: Never subscribed	3% (26)	11% (107)	7% (69)	5% (51)	17% (176)	58% (585)	1015
Streaming Services: Currently subscribe	5% (79)	14% (196)	6% (89)	6% (93)	18% (254)	51% (733)	1444
Streaming Services: Subscribed in past	5% (12)	19% (42)	14% (31)	8% (18)	12% (26)	42% (94)	223
Streaming Services: Never subscribed	2% (13)	10% (54)	6% (30)	5% (29)	16% (87)	60% (319)	533
Film: An avid fan	9% (65)	19% (137)	10% (74)	8% (58)	17% (118)	37% (260)	712
Film: A casual fan	2% (28)	12% (142)	5% (67)	6% (75)	19% (227)	56% (686)	1226
Film: Not a fan	4% (11)	5% (12)	3% (8)	3% (7)	8% (21)	77% (201)	261
Television: An avid fan	6% (55)	16% (156)	9% (83)	7% (67)	18% (171)	45% (441)	973
Television: A casual fan	4% (46)	12% (127)	6% (61)	6% (69)	17% (181)	55% (594)	1079
Television: Not a fan	2% (3)	6% (9)	4% (6)	3% (4)	9% (14)	76% (111)	146
Music: An avid fan	6% (68)	16% (176)	8% (91)	9% (93)	16% (178)	45% (488)	1096
Music: A casual fan	3% (33)	11% (108)	5% (55)	4% (44)	18% (185)	58% (576)	1001
Music: Not a fan	3% (3)	7% (7)	4% (4)	3% (3)	3% (3)	80% (82)	102
Fashion: An avid fan	14% (49)	20% (72)	8% (29)	8% (28)	12% (45)	38% (140)	363
Fashion: A casual fan	4% (40)	17% (160)	8% (77)	8% (75)	19% (181)	44% (419)	952
Fashion: Not a fan	2% (15)	7% (59)	5% (44)	4% (38)	16% (140)	67% (588)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR9\_2:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on platforms such as YouTube or Facebook after it has aired

Demographic	Multiple times a week		Once a week		Several times per month		About once per month		Less often than once per month		Never	Total N	
Adults	7%	(161)	9%	(188)	8%	(169)	7%	(146)	13%	(291)	57%	(1244)	2199
Gender: Male	11%	(113)	12%	(125)	9%	(98)	7%	(75)	11%	(117)	50%	(532)	1061
Gender: Female	4%	(48)	6%	(63)	6%	(71)	6%	(71)	15%	(174)	63%	(711)	1138
Age: 18-34	12%	(77)	12%	(75)	11%	(71)	7%	(46)	15%	(100)	44%	(287)	655
Age: 35-44	14%	(50)	17%	(62)	9%	(34)	8%	(28)	14%	(50)	37%	(133)	357
Age: 45-64	4%	(33)	5%	(40)	6%	(47)	8%	(59)	13%	(99)	63%	(473)	751
Age: 65+	—	(1)	2%	(10)	4%	(18)	3%	(14)	10%	(42)	80%	(350)	436
GenZers: 1997-2012	12%	(31)	8%	(21)	9%	(22)	8%	(20)	14%	(36)	51%	(133)	264
Millennials: 1981-1996	12%	(67)	15%	(87)	12%	(66)	8%	(43)	16%	(88)	38%	(214)	564
GenXers: 1965-1980	10%	(60)	11%	(61)	8%	(47)	8%	(47)	14%	(81)	48%	(276)	572
Baby Boomers: 1946-1964	1%	(3)	2%	(15)	4%	(31)	5%	(36)	11%	(77)	76%	(528)	691
PID: Dem (no lean)	10%	(83)	12%	(102)	9%	(72)	6%	(52)	17%	(145)	45%	(379)	834
PID: Ind (no lean)	5%	(34)	4%	(26)	8%	(56)	8%	(55)	11%	(81)	64%	(454)	706
PID: Rep (no lean)	7%	(44)	9%	(60)	6%	(41)	6%	(39)	10%	(65)	62%	(410)	660
PID/Gender: Dem Men	15%	(56)	18%	(67)	9%	(35)	5%	(19)	15%	(56)	39%	(149)	381
PID/Gender: Dem Women	6%	(28)	8%	(35)	8%	(36)	7%	(34)	20%	(89)	51%	(230)	453
PID/Gender: Ind Men	7%	(27)	4%	(14)	11%	(38)	9%	(32)	9%	(32)	60%	(216)	359
PID/Gender: Ind Women	2%	(7)	3%	(12)	5%	(18)	7%	(23)	14%	(49)	69%	(239)	347
PID/Gender: Rep Men	10%	(31)	14%	(44)	7%	(24)	8%	(24)	9%	(30)	52%	(168)	322
PID/Gender: Rep Women	4%	(13)	5%	(15)	5%	(17)	4%	(15)	10%	(35)	72%	(242)	338
Ideo: Liberal (1-3)	12%	(73)	13%	(83)	10%	(63)	8%	(48)	17%	(104)	40%	(245)	617
Ideo: Moderate (4)	6%	(41)	8%	(54)	10%	(66)	7%	(51)	13%	(91)	56%	(387)	690
Ideo: Conservative (5-7)	4%	(26)	6%	(43)	5%	(33)	5%	(36)	11%	(72)	69%	(467)	676
Educ: < College	5%	(77)	6%	(89)	6%	(86)	7%	(104)	13%	(193)	64%	(963)	1511
Educ: Bachelors degree	8%	(37)	11%	(51)	11%	(50)	7%	(29)	16%	(70)	47%	(206)	444
Educ: Post-grad	19%	(47)	20%	(48)	13%	(32)	6%	(14)	11%	(28)	30%	(74)	244
Income: Under 50k	5%	(65)	6%	(73)	6%	(66)	8%	(94)	13%	(157)	62%	(746)	1202
Income: 50k-100k	7%	(46)	10%	(62)	9%	(60)	5%	(31)	14%	(90)	55%	(354)	643
Income: 100k+	14%	(50)	15%	(53)	12%	(43)	6%	(22)	12%	(43)	40%	(143)	354
Ethnicity: White	7%	(117)	8%	(145)	8%	(132)	6%	(105)	13%	(231)	58%	(992)	1721

Continued on next page

**Table HR9\_2:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on platforms such as YouTube or Facebook after it has aired

Demographic	Multiple times a week		Once a week		Several times per month		About once per month		Less often than once per month		Never	Total N	
Adults	7%	(161)	9%	(188)	8%	(169)	7%	(146)	13%	(291)	57%	(1244)	2199
Ethnicity: Hispanic	12%	(41)	11%	(38)	7%	(23)	5%	(19)	17%	(61)	48%	(167)	349
Ethnicity: Black	10%	(26)	7%	(19)	9%	(24)	10%	(29)	11%	(31)	53%	(146)	274
Ethnicity: Other	9%	(19)	12%	(24)	6%	(13)	6%	(13)	14%	(29)	52%	(106)	204
All Christian	7%	(76)	9%	(102)	8%	(84)	6%	(63)	11%	(120)	59%	(632)	1076
All Non-Christian	22%	(25)	19%	(22)	11%	(13)	7%	(8)	13%	(15)	26%	(30)	113
Atheist	6%	(6)	6%	(6)	13%	(13)	4%	(4)	17%	(17)	54%	(53)	100
Agnostic/Nothing in particular	5%	(22)	6%	(32)	8%	(39)	6%	(31)	19%	(93)	56%	(280)	496
Something Else	8%	(32)	6%	(27)	5%	(20)	10%	(40)	11%	(46)	60%	(249)	414
Religious Non-Protestant/Catholic	19%	(27)	17%	(24)	10%	(14)	8%	(11)	15%	(21)	31%	(44)	141
Evangelical	9%	(60)	10%	(63)	7%	(48)	6%	(42)	9%	(58)	58%	(369)	640
Non-Evangelical	5%	(38)	7%	(58)	7%	(54)	7%	(57)	12%	(99)	62%	(491)	799
Community: Urban	13%	(95)	14%	(96)	9%	(65)	7%	(48)	10%	(70)	47%	(336)	710
Community: Suburban	5%	(43)	7%	(66)	7%	(63)	7%	(67)	17%	(157)	57%	(528)	924
Community: Rural	4%	(24)	4%	(25)	7%	(41)	6%	(32)	11%	(63)	67%	(380)	565
Employ: Private Sector	11%	(71)	14%	(93)	11%	(71)	8%	(56)	13%	(84)	44%	(292)	668
Employ: Government	19%	(27)	9%	(13)	12%	(16)	5%	(7)	10%	(14)	45%	(62)	139
Employ: Self-Employed	11%	(22)	13%	(26)	13%	(27)	6%	(12)	17%	(36)	40%	(81)	204
Employ: Homemaker	1%	(2)	5%	(7)	3%	(5)	7%	(11)	19%	(28)	65%	(98)	151
Employ: Retired	1%	(4)	3%	(13)	3%	(18)	4%	(20)	9%	(49)	80%	(415)	519
Employ: Unemployed	7%	(17)	6%	(15)	4%	(11)	11%	(30)	13%	(35)	59%	(152)	260
Employ: Other	4%	(7)	6%	(10)	7%	(11)	4%	(6)	18%	(30)	61%	(102)	166
Military HH: Yes	8%	(26)	4%	(13)	8%	(26)	7%	(24)	10%	(35)	63%	(216)	340
Military HH: No	7%	(136)	9%	(175)	8%	(143)	7%	(122)	14%	(256)	55%	(1028)	1859
RD/WT: Right Direction	12%	(78)	10%	(66)	7%	(49)	4%	(23)	9%	(61)	58%	(375)	651
RD/WT: Wrong Track	5%	(83)	8%	(122)	8%	(120)	8%	(124)	15%	(230)	56%	(868)	1548
Trump Job Approve	9%	(80)	8%	(71)	5%	(48)	5%	(46)	10%	(90)	63%	(580)	915
Trump Job Disapprove	6%	(75)	9%	(114)	10%	(119)	8%	(100)	16%	(193)	50%	(602)	1203

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**Table HR9\_2:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on platforms such as YouTube or Facebook after it has aired

Demographic	Multiple times a week		Once a week		Several times per month		About once per month		Less often than once per month		Never	Total N	
Adults	7%	(161)	9%	(188)	8%	(169)	7%	(146)	13%	(291)	57%	(1244)	2199
Trump Job Strongly Approve	10%	(51)	8%	(40)	4%	(22)	5%	(24)	9%	(48)	64%	(321)	505
Trump Job Somewhat Approve	7%	(29)	8%	(31)	6%	(25)	5%	(22)	10%	(43)	63%	(259)	409
Trump Job Somewhat Disapprove	8%	(22)	11%	(30)	12%	(33)	9%	(24)	11%	(29)	48%	(128)	267
Trump Job Strongly Disapprove	6%	(53)	9%	(83)	9%	(86)	8%	(75)	18%	(164)	51%	(474)	936
Favorable of Trump	7%	(68)	8%	(69)	6%	(55)	5%	(46)	10%	(91)	64%	(587)	917
Unfavorable of Trump	7%	(85)	9%	(110)	9%	(108)	8%	(99)	16%	(191)	50%	(593)	1188
Very Favorable of Trump	9%	(53)	8%	(48)	6%	(34)	5%	(28)	9%	(54)	62%	(351)	568
Somewhat Favorable of Trump	4%	(15)	6%	(21)	6%	(22)	5%	(18)	11%	(38)	68%	(236)	349
Somewhat Unfavorable of Trump	7%	(14)	14%	(29)	9%	(18)	9%	(19)	15%	(32)	47%	(98)	210
Very Unfavorable of Trump	7%	(71)	8%	(81)	9%	(90)	8%	(80)	16%	(159)	51%	(495)	977
#1 Issue: Economy	7%	(55)	11%	(82)	8%	(63)	8%	(59)	14%	(109)	53%	(406)	773
#1 Issue: Security	6%	(17)	8%	(23)	5%	(12)	7%	(20)	6%	(16)	67%	(179)	268
#1 Issue: Health Care	7%	(29)	8%	(35)	12%	(51)	9%	(36)	18%	(75)	46%	(189)	415
#1 Issue: Medicare / Social Security	7%	(22)	5%	(15)	4%	(13)	3%	(11)	10%	(32)	71%	(228)	321
#1 Issue: Women's Issues	4%	(4)	13%	(13)	7%	(7)	4%	(4)	19%	(20)	53%	(55)	104
#1 Issue: Education	13%	(13)	7%	(7)	4%	(4)	9%	(9)	10%	(9)	57%	(57)	99
#1 Issue: Energy	18%	(11)	14%	(8)	17%	(10)	4%	(2)	14%	(8)	33%	(20)	60
#1 Issue: Other	5%	(9)	3%	(5)	6%	(9)	3%	(5)	13%	(20)	69%	(110)	159
2018 House Vote: Democrat	10%	(71)	11%	(83)	10%	(71)	7%	(52)	16%	(115)	47%	(343)	735
2018 House Vote: Republican	7%	(43)	8%	(51)	6%	(41)	5%	(33)	8%	(53)	66%	(421)	642
2018 House Vote: Someone else	1%	(0)	4%	(2)	5%	(2)	16%	(9)	13%	(7)	63%	(34)	54
2016 Vote: Hillary Clinton	9%	(66)	12%	(82)	11%	(74)	8%	(53)	17%	(118)	44%	(306)	699
2016 Vote: Donald Trump	6%	(45)	8%	(56)	6%	(42)	5%	(38)	10%	(69)	65%	(460)	709
2016 Vote: Other	1%	(1)	3%	(4)	2%	(2)	9%	(10)	17%	(18)	67%	(72)	107
2016 Vote: Didn't Vote	7%	(49)	7%	(46)	7%	(51)	7%	(46)	13%	(86)	59%	(405)	683
Voted in 2014: Yes	7%	(94)	9%	(108)	8%	(97)	7%	(83)	11%	(144)	58%	(731)	1256
Voted in 2014: No	7%	(68)	8%	(80)	8%	(72)	7%	(64)	16%	(147)	54%	(512)	943

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**Table HR9\_2:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on platforms such as YouTube or Facebook after it has aired

Demographic	Multiple times a week	Once a week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	7% (161)	9% (188)	8% (169)	7% (146)	13% (291)	57% (1244)	2199
2012 Vote: Barack Obama	9% (78)	11% (91)	10% (82)	7% (59)	15% (129)	49% (416)	855
2012 Vote: Mitt Romney	4% (18)	7% (32)	4% (20)	6% (27)	8% (39)	71% (341)	477
2012 Vote: Other	2% (1)	2% (1)	2% (1)	7% (4)	10% (5)	78% (43)	55
2012 Vote: Didn't Vote	8% (64)	8% (63)	8% (66)	7% (57)	15% (117)	55% (442)	809
4-Region: Northeast	10% (41)	14% (53)	9% (37)	5% (18)	12% (48)	50% (197)	393
4-Region: Midwest	4% (19)	6% (30)	6% (29)	6% (26)	12% (57)	65% (301)	462
4-Region: South	6% (47)	7% (60)	8% (65)	7% (58)	13% (108)	59% (486)	824
4-Region: West	11% (55)	9% (45)	7% (38)	9% (45)	15% (78)	50% (260)	520
Watch TV: Every day	8% (81)	10% (102)	7% (72)	6% (62)	14% (145)	56% (595)	1057
Watch TV: Several times per week	9% (51)	9% (50)	10% (55)	6% (32)	15% (84)	51% (282)	554
Watch TV: About once per week	7% (11)	9% (14)	10% (16)	11% (19)	7% (11)	57% (95)	167
Watch TV: Several times per month	6% (9)	5% (7)	12% (16)	10% (13)	12% (16)	55% (73)	133
Watch TV: Less often than once per month	6% (5)	5% (5)	3% (3)	10% (9)	26% (23)	50% (45)	90
Watch TV: Never	1% (2)	4% (6)	3% (5)	3% (4)	5% (7)	84% (125)	149
Watch Movies: Every day	16% (72)	12% (54)	7% (34)	6% (27)	14% (64)	45% (208)	459
Watch Movies: Several times per week	9% (58)	11% (70)	9% (55)	8% (50)	15% (95)	47% (292)	620
Watch Movies: About once per week	3% (11)	9% (32)	12% (43)	9% (34)	14% (51)	54% (204)	377
Watch Movies: Several times per month	3% (7)	6% (14)	10% (21)	6% (14)	12% (27)	63% (141)	224
Watch Movies: About once per month	3% (6)	7% (12)	3% (6)	6% (10)	13% (23)	68% (120)	177
Watch Movies: Less often than once per month	2% (3)	1% (1)	3% (5)	4% (7)	12% (21)	79% (140)	176
Watch Movies: Never	3% (4)	3% (5)	3% (5)	2% (4)	6% (11)	83% (138)	167
Watch Sporting Events: Every day	20% (30)	22% (33)	8% (13)	10% (15)	6% (9)	34% (51)	150
Watch Sporting Events: Several times per week	13% (53)	16% (63)	9% (38)	9% (35)	14% (57)	40% (162)	408
Watch Sporting Events: About once per week	4% (14)	9% (28)	9% (29)	8% (25)	14% (46)	56% (183)	326
Watch Sporting Events: Several times per month	6% (12)	7% (13)	18% (34)	7% (12)	14% (26)	49% (93)	189
Watch Sporting Events: About once per month	1% (2)	5% (7)	9% (13)	7% (10)	18% (26)	58% (81)	138
Watch Sporting Events: Less often than once per month	6% (13)	7% (17)	8% (19)	6% (13)	16% (38)	57% (132)	233
Watch Sporting Events: Never	5% (37)	3% (26)	3% (24)	5% (36)	12% (90)	72% (542)	755

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**Table HR9\_2:** Now on another topic...About how often do you watch the following during the average TV season?  
"Saturday Night Live" on platforms such as YouTube or Facebook after it has aired

Demographic	Multiple times a week	Once a week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	7% (161)	9% (188)	8% (169)	7% (146)	13% (291)	57% (1244)	2199
Cable TV: Currently subscribe	8% (76)	10% (98)	9% (87)	6% (59)	13% (129)	55% (549)	999
Cable TV: Subscribed in past	5% (41)	8% (61)	7% (55)	9% (69)	15% (112)	56% (434)	773
Cable TV: Never subscribed	10% (44)	7% (28)	6% (27)	4% (18)	12% (49)	61% (261)	428
Satellite TV: Currently subscribe	11% (61)	13% (71)	10% (52)	6% (32)	11% (61)	49% (267)	544
Satellite TV: Subscribed in past	5% (34)	9% (55)	9% (56)	11% (69)	15% (96)	52% (330)	639
Satellite TV: Never subscribed	6% (66)	6% (62)	6% (61)	4% (45)	13% (134)	64% (647)	1015
Streaming Services: Currently subscribe	8% (109)	10% (140)	8% (113)	7% (96)	15% (215)	53% (771)	1444
Streaming Services: Subscribed in past	10% (21)	13% (28)	12% (26)	12% (26)	10% (22)	45% (100)	223
Streaming Services: Never subscribed	6% (31)	4% (20)	6% (30)	5% (25)	10% (54)	70% (373)	533
Film: An avid fan	11% (75)	13% (92)	12% (84)	9% (65)	15% (105)	41% (291)	712
Film: A casual fan	6% (68)	7% (84)	6% (78)	6% (76)	14% (168)	61% (752)	1226
Film: Not a fan	7% (18)	4% (11)	2% (6)	2% (5)	7% (19)	77% (201)	261
Television: An avid fan	8% (79)	10% (96)	8% (81)	7% (70)	14% (133)	53% (514)	973
Television: A casual fan	7% (73)	8% (84)	7% (80)	6% (69)	13% (145)	58% (629)	1079
Television: Not a fan	6% (9)	6% (8)	5% (8)	5% (7)	9% (13)	69% (100)	146
Music: An avid fan	10% (107)	10% (108)	9% (102)	9% (99)	15% (169)	47% (511)	1096
Music: A casual fan	5% (53)	8% (77)	6% (61)	5% (47)	12% (120)	64% (643)	1001
Music: Not a fan	1% (1)	2% (2)	6% (6)	— (0)	2% (2)	88% (90)	102
Fashion: An avid fan	18% (65)	14% (49)	10% (36)	8% (30)	12% (43)	39% (140)	363
Fashion: A casual fan	7% (70)	11% (108)	10% (93)	8% (73)	16% (149)	48% (459)	952
Fashion: Not a fan	3% (27)	3% (31)	4% (39)	5% (44)	11% (99)	73% (645)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR10:** *Would you say 'Saturday Night Live' tends to lean more liberal or conservative, or do you think it has no political lean?*

Demographic	More liberal		More conservative		No political lean		Don't know / No opinion		Total N
Adults	50%	(1107)	7%	(150)	11%	(239)	32%	(703)	2199
Gender: Male	53%	(559)	9%	(97)	12%	(132)	26%	(273)	1061
Gender: Female	48%	(548)	5%	(53)	9%	(107)	38%	(430)	1138
Age: 18-34	38%	(247)	8%	(52)	14%	(92)	40%	(263)	655
Age: 35-44	49%	(175)	13%	(47)	16%	(56)	22%	(79)	357
Age: 45-64	55%	(414)	6%	(44)	9%	(71)	30%	(222)	751
Age: 65+	62%	(271)	2%	(7)	4%	(19)	32%	(139)	436
GenZers: 1997-2012	33%	(87)	7%	(19)	14%	(36)	46%	(123)	264
Millennials: 1981-1996	44%	(247)	10%	(55)	15%	(82)	32%	(180)	564
GenXers: 1965-1980	52%	(300)	10%	(57)	13%	(77)	24%	(138)	572
Baby Boomers: 1946-1964	59%	(410)	2%	(17)	6%	(43)	32%	(221)	691
PID: Dem (no lean)	51%	(429)	7%	(58)	13%	(105)	29%	(241)	834
PID: Ind (no lean)	42%	(299)	2%	(18)	14%	(97)	41%	(292)	706
PID: Rep (no lean)	57%	(379)	11%	(74)	6%	(38)	26%	(169)	660
PID/Gender: Dem Men	53%	(204)	10%	(39)	14%	(55)	22%	(83)	381
PID/Gender: Dem Women	50%	(226)	4%	(20)	11%	(50)	35%	(158)	453
PID/Gender: Ind Men	46%	(165)	3%	(10)	16%	(56)	36%	(128)	359
PID/Gender: Ind Women	39%	(135)	2%	(8)	12%	(41)	47%	(164)	347
PID/Gender: Rep Men	59%	(191)	15%	(48)	7%	(21)	19%	(61)	322
PID/Gender: Rep Women	56%	(188)	8%	(26)	5%	(16)	32%	(108)	338
Ideo: Liberal (1-3)	68%	(421)	6%	(37)	7%	(45)	18%	(113)	617
Ideo: Moderate (4)	39%	(266)	4%	(31)	19%	(132)	38%	(260)	690
Ideo: Conservative (5-7)	59%	(400)	11%	(73)	6%	(42)	24%	(160)	676
Educ: < College	45%	(687)	5%	(81)	11%	(171)	38%	(573)	1511
Educ: Bachelors degree	61%	(269)	8%	(34)	10%	(45)	21%	(95)	444
Educ: Post-grad	62%	(152)	14%	(34)	9%	(23)	14%	(35)	244
Income: Under 50k	44%	(526)	6%	(67)	12%	(142)	39%	(467)	1202
Income: 50k-100k	56%	(363)	7%	(46)	10%	(66)	26%	(168)	643
Income: 100k+	62%	(218)	10%	(37)	9%	(31)	19%	(68)	354
Ethnicity: White	55%	(949)	6%	(110)	10%	(165)	29%	(497)	1721
Ethnicity: Hispanic	49%	(173)	8%	(28)	16%	(55)	27%	(93)	349
Ethnicity: Black	28%	(78)	7%	(20)	17%	(47)	47%	(130)	274

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**Table HR10:** *Would you say 'Saturday Night Live' tends to lean more liberal or conservative, or do you think it has no political lean?*

Demographic	More liberal		More conservative		No political lean		Don't know / No opinion		Total N
Adults	50%	(1107)	7%	(150)	11%	(239)	32%	(703)	2199
Ethnicity: Other	40%	(81)	10%	(21)	13%	(26)	37%	(76)	204
All Christian	55%	(592)	8%	(87)	10%	(104)	27%	(294)	1076
All Non-Christian	60%	(67)	9%	(10)	12%	(13)	19%	(21)	113
Atheist	62%	(61)	3%	(3)	12%	(12)	23%	(23)	100
Agnostic/Nothing in particular	45%	(224)	5%	(24)	10%	(51)	40%	(197)	496
Something Else	39%	(162)	6%	(25)	14%	(58)	41%	(168)	414
Religious Non-Protestant/Catholic	61%	(86)	10%	(15)	10%	(14)	19%	(27)	141
Evangelical	50%	(318)	10%	(62)	10%	(66)	30%	(195)	640
Non-Evangelical	52%	(412)	5%	(43)	11%	(87)	32%	(257)	799
Community: Urban	43%	(304)	11%	(78)	14%	(101)	32%	(227)	710
Community: Suburban	56%	(520)	5%	(47)	9%	(83)	30%	(274)	924
Community: Rural	50%	(283)	4%	(25)	10%	(55)	36%	(202)	565
Employ: Private Sector	51%	(340)	11%	(71)	13%	(87)	25%	(170)	668
Employ: Government	51%	(71)	11%	(16)	13%	(19)	24%	(34)	139
Employ: Self-Employed	56%	(114)	7%	(14)	12%	(25)	25%	(52)	204
Employ: Homemaker	56%	(85)	3%	(5)	12%	(18)	29%	(43)	151
Employ: Retired	57%	(297)	3%	(15)	4%	(23)	36%	(184)	519
Employ: Unemployed	45%	(118)	5%	(13)	8%	(21)	42%	(109)	260
Employ: Other	29%	(48)	7%	(12)	16%	(27)	48%	(79)	166
Military HH: Yes	59%	(201)	5%	(17)	10%	(33)	26%	(89)	340
Military HH: No	49%	(907)	7%	(133)	11%	(206)	33%	(614)	1859
RD/WT: Right Direction	54%	(354)	14%	(88)	7%	(48)	25%	(161)	651
RD/WT: Wrong Track	49%	(753)	4%	(62)	12%	(191)	35%	(542)	1548
Trump Job Approve	55%	(503)	9%	(87)	8%	(71)	28%	(254)	915
Trump Job Disapprove	49%	(595)	5%	(59)	13%	(156)	33%	(392)	1203
Trump Job Strongly Approve	59%	(299)	11%	(58)	6%	(28)	24%	(120)	505
Trump Job Somewhat Approve	50%	(204)	7%	(29)	10%	(43)	33%	(133)	409
Trump Job Somewhat Disapprove	44%	(116)	7%	(19)	16%	(42)	34%	(89)	267
Trump Job Strongly Disapprove	51%	(479)	4%	(40)	12%	(114)	32%	(303)	936
Favorable of Trump	55%	(509)	10%	(88)	8%	(73)	27%	(248)	917
Unfavorable of Trump	49%	(580)	5%	(59)	13%	(153)	33%	(396)	1188

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**Table HR10:** *Would you say 'Saturday Night Live' tends to lean more liberal or conservative, or do you think it has no political lean?*

Demographic	More liberal		More conservative		No political lean		Don't know / No opinion		Total N
Adults	50%	(1107)	7%	(150)	11%	(239)	32%	(703)	2199
Very Favorable of Trump	58%	(330)	12%	(66)	7%	(38)	24%	(135)	568
Somewhat Favorable of Trump	51%	(179)	6%	(22)	10%	(35)	32%	(113)	349
Somewhat Unfavorable of Trump	42%	(87)	9%	(19)	16%	(34)	33%	(70)	210
Very Unfavorable of Trump	50%	(493)	4%	(39)	12%	(120)	33%	(326)	977
#1 Issue: Economy	48%	(372)	7%	(51)	13%	(101)	32%	(249)	773
#1 Issue: Security	60%	(161)	7%	(18)	6%	(17)	27%	(71)	268
#1 Issue: Health Care	55%	(228)	8%	(34)	10%	(41)	27%	(113)	415
#1 Issue: Medicare / Social Security	47%	(150)	7%	(23)	8%	(25)	38%	(123)	321
#1 Issue: Women's Issues	46%	(48)	7%	(8)	9%	(10)	37%	(39)	104
#1 Issue: Education	32%	(32)	9%	(9)	20%	(20)	38%	(38)	99
#1 Issue: Energy	47%	(28)	12%	(7)	12%	(7)	29%	(18)	60
#1 Issue: Other	55%	(88)	—	(0)	12%	(19)	33%	(52)	159
2018 House Vote: Democrat	53%	(386)	7%	(52)	14%	(106)	26%	(191)	735
2018 House Vote: Republican	62%	(401)	9%	(56)	6%	(40)	23%	(145)	642
2018 House Vote: Someone else	41%	(22)	1%	(1)	8%	(4)	50%	(27)	54
2016 Vote: Hillary Clinton	55%	(387)	7%	(46)	13%	(93)	25%	(172)	699
2016 Vote: Donald Trump	59%	(421)	9%	(63)	6%	(44)	25%	(180)	709
2016 Vote: Other	52%	(55)	1%	(1)	16%	(17)	32%	(34)	107
2016 Vote: Didn't Vote	36%	(243)	6%	(40)	12%	(84)	46%	(316)	683
Voted in 2014: Yes	58%	(733)	7%	(83)	10%	(123)	25%	(317)	1256
Voted in 2014: No	40%	(374)	7%	(67)	12%	(116)	41%	(386)	943
2012 Vote: Barack Obama	53%	(450)	6%	(51)	14%	(117)	28%	(238)	855
2012 Vote: Mitt Romney	66%	(314)	7%	(34)	4%	(20)	23%	(110)	477
2012 Vote: Other	56%	(31)	6%	(4)	16%	(9)	22%	(12)	55
2012 Vote: Didn't Vote	39%	(312)	8%	(61)	12%	(94)	42%	(342)	809
4-Region: Northeast	46%	(182)	9%	(36)	11%	(44)	33%	(130)	393
4-Region: Midwest	50%	(233)	6%	(27)	11%	(51)	33%	(151)	462
4-Region: South	48%	(396)	6%	(46)	12%	(98)	34%	(284)	824
4-Region: West	57%	(296)	8%	(41)	9%	(45)	26%	(138)	520

Continued on next page

**Table HR10:** *Would you say 'Saturday Night Live' tends to lean more liberal or conservative, or do you think it has no political lean?*

Demographic	More liberal		More conservative		No political lean		Don't know / No opinion		Total N
Adults	50%	(1107)	7%	(150)	11%	(239)	32%	(703)	2199
Watch TV: Every day	52%	(551)	6%	(66)	11%	(120)	30%	(320)	1057
Watch TV: Several times per week	53%	(292)	8%	(45)	10%	(54)	29%	(163)	554
Watch TV: About once per week	43%	(71)	10%	(16)	12%	(21)	35%	(59)	167
Watch TV: Several times per month	47%	(62)	10%	(13)	12%	(16)	31%	(42)	133
Watch TV: Less often than once per month	41%	(37)	8%	(8)	13%	(11)	38%	(34)	90
Watch TV: Never	42%	(63)	1%	(2)	11%	(16)	46%	(68)	149
Watch Movies: Every day	46%	(213)	13%	(62)	12%	(55)	28%	(129)	459
Watch Movies: Several times per week	52%	(320)	8%	(49)	13%	(81)	27%	(170)	620
Watch Movies: About once per week	57%	(216)	5%	(17)	10%	(37)	28%	(107)	377
Watch Movies: Several times per month	52%	(117)	4%	(9)	13%	(29)	31%	(69)	224
Watch Movies: About once per month	53%	(93)	3%	(4)	8%	(14)	37%	(65)	177
Watch Movies: Less often than once per month	46%	(82)	2%	(3)	6%	(10)	46%	(81)	176
Watch Movies: Never	41%	(68)	3%	(5)	8%	(13)	49%	(81)	167
Watch Sporting Events: Every day	47%	(71)	19%	(29)	12%	(18)	22%	(33)	150
Watch Sporting Events: Several times per week	54%	(219)	10%	(41)	14%	(56)	23%	(93)	408
Watch Sporting Events: About once per week	61%	(197)	8%	(26)	10%	(33)	21%	(69)	326
Watch Sporting Events: Several times per month	49%	(93)	5%	(10)	15%	(29)	30%	(57)	189
Watch Sporting Events: About once per month	49%	(67)	4%	(6)	13%	(18)	34%	(47)	138
Watch Sporting Events: Less often than once per month	52%	(121)	3%	(7)	7%	(15)	38%	(89)	233
Watch Sporting Events: Never	45%	(339)	4%	(31)	9%	(70)	42%	(315)	755
Cable TV: Currently subscribe	53%	(533)	8%	(78)	10%	(97)	29%	(291)	999
Cable TV: Subscribed in past	53%	(413)	5%	(38)	10%	(80)	31%	(242)	773
Cable TV: Never subscribed	38%	(162)	8%	(34)	14%	(62)	40%	(171)	428
Satellite TV: Currently subscribe	51%	(276)	10%	(55)	10%	(55)	29%	(158)	544
Satellite TV: Subscribed in past	50%	(317)	8%	(53)	14%	(88)	28%	(182)	639
Satellite TV: Never subscribed	51%	(514)	4%	(42)	9%	(96)	36%	(363)	1015
Streaming Services: Currently subscribe	53%	(768)	7%	(100)	11%	(162)	29%	(414)	1444
Streaming Services: Subscribed in past	41%	(91)	10%	(22)	14%	(31)	35%	(78)	223
Streaming Services: Never subscribed	47%	(248)	5%	(27)	9%	(46)	40%	(211)	533

Continued on next page

**Table HR10:** *Would you say 'Saturday Night Live' tends to lean more liberal or conservative, or do you think it has no political lean?*

Demographic	More liberal		More conservative		No political lean		Don't know / No opinion		Total N
Adults	50%	(1107)	7%	(150)	11%	(239)	32%	(703)	2199
Film: An avid fan	56%	(397)	10%	(74)	11%	(81)	23%	(161)	712
Film: A casual fan	50%	(614)	5%	(60)	12%	(149)	33%	(404)	1226
Film: Not a fan	37%	(97)	6%	(16)	4%	(10)	53%	(138)	261
Television: An avid fan	56%	(545)	8%	(76)	10%	(96)	26%	(258)	973
Television: A casual fan	47%	(504)	6%	(68)	11%	(121)	36%	(386)	1079
Television: Not a fan	40%	(58)	4%	(6)	15%	(22)	41%	(60)	146
Music: An avid fan	50%	(543)	8%	(90)	12%	(135)	30%	(327)	1096
Music: A casual fan	52%	(525)	6%	(57)	10%	(96)	32%	(323)	1001
Music: Not a fan	38%	(39)	3%	(3)	7%	(7)	52%	(53)	102
Fashion: An avid fan	48%	(173)	14%	(51)	10%	(38)	28%	(101)	363
Fashion: A casual fan	49%	(463)	7%	(67)	14%	(129)	31%	(293)	952
Fashion: Not a fan	53%	(472)	4%	(32)	8%	(72)	35%	(309)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR11:** *Do you think "Saturday Night Live" is making political statements in their sketches?*

Demographic	Yes, definitely		Yes, maybe		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	43%	(955)	22%	(489)	4%	(94)	2%	(44)	28%	(618)	2199
Gender: Male	46%	(492)	25%	(264)	5%	(48)	2%	(21)	22%	(237)	1061
Gender: Female	41%	(463)	20%	(225)	4%	(46)	2%	(23)	33%	(380)	1138
Age: 18-34	29%	(191)	24%	(156)	8%	(51)	3%	(17)	36%	(239)	655
Age: 35-44	42%	(148)	26%	(95)	5%	(17)	4%	(15)	23%	(82)	357
Age: 45-64	49%	(369)	22%	(166)	2%	(18)	1%	(7)	25%	(190)	751
Age: 65+	56%	(246)	16%	(72)	2%	(8)	1%	(4)	24%	(106)	436
GenZers: 1997-2012	25%	(65)	19%	(51)	8%	(21)	3%	(8)	45%	(119)	264
Millennials: 1981-1996	34%	(193)	27%	(155)	7%	(41)	2%	(12)	29%	(164)	564
GenXers: 1965-1980	47%	(267)	25%	(145)	2%	(13)	3%	(16)	23%	(132)	572
Baby Boomers: 1946-1964	55%	(377)	18%	(124)	3%	(18)	1%	(8)	24%	(165)	691
PID: Dem (no lean)	43%	(359)	23%	(188)	6%	(48)	2%	(16)	27%	(223)	834
PID: Ind (no lean)	36%	(254)	23%	(164)	3%	(22)	2%	(16)	35%	(249)	706
PID: Rep (no lean)	52%	(341)	21%	(137)	4%	(24)	2%	(12)	22%	(145)	660
PID/Gender: Dem Men	44%	(168)	27%	(101)	7%	(26)	2%	(8)	20%	(77)	381
PID/Gender: Dem Women	42%	(191)	19%	(87)	5%	(22)	2%	(8)	32%	(146)	453
PID/Gender: Ind Men	40%	(144)	24%	(85)	3%	(12)	2%	(9)	30%	(108)	359
PID/Gender: Ind Women	32%	(110)	23%	(78)	3%	(10)	2%	(7)	41%	(141)	347
PID/Gender: Rep Men	56%	(179)	24%	(77)	3%	(10)	1%	(4)	16%	(52)	322
PID/Gender: Rep Women	48%	(162)	18%	(60)	4%	(14)	2%	(8)	28%	(93)	338
Ideo: Liberal (1-3)	51%	(316)	27%	(165)	4%	(22)	2%	(11)	17%	(102)	617
Ideo: Moderate (4)	34%	(232)	26%	(181)	6%	(45)	2%	(13)	32%	(219)	690
Ideo: Conservative (5-7)	57%	(384)	18%	(121)	3%	(17)	1%	(9)	22%	(145)	676
Educ: < College	40%	(599)	20%	(299)	5%	(69)	2%	(31)	34%	(514)	1511
Educ: Bachelors degree	51%	(225)	27%	(118)	4%	(17)	2%	(7)	17%	(76)	444
Educ: Post-grad	54%	(131)	29%	(72)	3%	(8)	2%	(5)	11%	(28)	244
Income: Under 50k	39%	(464)	20%	(237)	4%	(54)	3%	(35)	34%	(412)	1202
Income: 50k-100k	48%	(309)	24%	(154)	5%	(29)	1%	(4)	23%	(147)	643
Income: 100k+	51%	(182)	27%	(97)	3%	(11)	1%	(5)	17%	(59)	354
Ethnicity: White	49%	(835)	22%	(370)	4%	(68)	2%	(29)	24%	(418)	1721
Ethnicity: Hispanic	38%	(131)	28%	(98)	7%	(25)	2%	(7)	25%	(88)	349
Ethnicity: Black	24%	(66)	21%	(58)	5%	(13)	5%	(12)	46%	(125)	274

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**Table HR11:** Do you think "Saturday Night Live" is making political statements in their sketches?

Demographic	Yes, definitely		Yes, maybe		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	43%	(955)	22%	(489)	4%	(94)	2%	(44)	28%	(618)	2199
Ethnicity: Other	26%	(54)	30%	(61)	6%	(13)	1%	(2)	36%	(74)	204
All Christian	48%	(519)	23%	(245)	4%	(42)	2%	(18)	23%	(252)	1076
All Non-Christian	43%	(49)	27%	(31)	9%	(10)	4%	(4)	17%	(19)	113
Atheist	45%	(44)	31%	(31)	3%	(3)	2%	(2)	19%	(19)	100
Agnostic/Nothing in particular	39%	(191)	22%	(110)	3%	(17)	2%	(10)	34%	(168)	496
Something Else	37%	(151)	17%	(72)	5%	(22)	2%	(10)	38%	(159)	414
Religious Non-Protestant/Catholic	46%	(65)	25%	(35)	7%	(10)	3%	(4)	19%	(26)	141
Evangelical	43%	(276)	22%	(140)	5%	(30)	2%	(16)	28%	(178)	640
Non-Evangelical	46%	(371)	20%	(162)	4%	(33)	2%	(13)	28%	(221)	799
Community: Urban	36%	(257)	26%	(186)	4%	(30)	2%	(18)	31%	(219)	710
Community: Suburban	49%	(448)	22%	(200)	4%	(35)	2%	(20)	24%	(219)	924
Community: Rural	44%	(249)	18%	(102)	5%	(28)	1%	(6)	32%	(179)	565
Employ: Private Sector	45%	(304)	27%	(182)	5%	(33)	2%	(13)	20%	(136)	668
Employ: Government	41%	(57)	23%	(32)	8%	(11)	2%	(3)	26%	(36)	139
Employ: Self-Employed	39%	(80)	25%	(51)	4%	(9)	2%	(5)	29%	(59)	204
Employ: Homemaker	45%	(68)	17%	(26)	2%	(3)	1%	(2)	35%	(53)	151
Employ: Retired	51%	(266)	18%	(96)	2%	(12)	1%	(5)	27%	(140)	519
Employ: Unemployed	42%	(109)	17%	(44)	4%	(11)	1%	(3)	36%	(94)	260
Employ: Other	31%	(52)	15%	(24)	4%	(7)	8%	(13)	42%	(70)	166
Military HH: Yes	53%	(178)	18%	(62)	3%	(12)	3%	(11)	23%	(77)	340
Military HH: No	42%	(776)	23%	(427)	4%	(82)	2%	(33)	29%	(541)	1859
RD/WT: Right Direction	49%	(317)	23%	(153)	4%	(26)	2%	(10)	22%	(145)	651
RD/WT: Wrong Track	41%	(638)	22%	(336)	4%	(68)	2%	(34)	31%	(472)	1548
Trump Job Approve	51%	(466)	21%	(194)	3%	(30)	2%	(19)	23%	(206)	915
Trump Job Disapprove	40%	(484)	23%	(282)	5%	(63)	2%	(22)	29%	(351)	1203
Trump Job Strongly Approve	59%	(300)	17%	(86)	3%	(14)	2%	(8)	19%	(97)	505
Trump Job Somewhat Approve	40%	(166)	26%	(107)	4%	(16)	3%	(11)	27%	(109)	409
Trump Job Somewhat Disapprove	30%	(79)	29%	(79)	8%	(21)	2%	(5)	32%	(84)	267
Trump Job Strongly Disapprove	43%	(405)	22%	(204)	5%	(43)	2%	(17)	29%	(267)	936
Favorable of Trump	51%	(468)	21%	(195)	3%	(30)	2%	(16)	23%	(208)	917
Unfavorable of Trump	40%	(477)	23%	(277)	5%	(59)	2%	(26)	29%	(349)	1188

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**Table HR11:** Do you think "Saturday Night Live" is making political statements in their sketches?

Demographic	Yes, definitely		Yes, maybe		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	43%	(955)	22%	(489)	4%	(94)	2%	(44)	28%	(618)	2199
Very Favorable of Trump	56%	(315)	18%	(104)	4%	(22)	1%	(8)	21%	(119)	568
Somewhat Favorable of Trump	44%	(152)	26%	(91)	2%	(8)	2%	(8)	26%	(89)	349
Somewhat Unfavorable of Trump	30%	(63)	28%	(60)	8%	(18)	4%	(7)	30%	(62)	210
Very Unfavorable of Trump	42%	(414)	22%	(217)	4%	(42)	2%	(18)	29%	(286)	977
#1 Issue: Economy	40%	(311)	25%	(192)	4%	(32)	3%	(21)	28%	(216)	773
#1 Issue: Security	58%	(156)	16%	(43)	3%	(8)	1%	(2)	22%	(58)	268
#1 Issue: Health Care	43%	(180)	23%	(97)	6%	(27)	2%	(10)	24%	(101)	415
#1 Issue: Medicare / Social Security	44%	(141)	19%	(59)	2%	(7)	2%	(6)	33%	(106)	321
#1 Issue: Women's Issues	30%	(32)	31%	(32)	5%	(6)	1%	(1)	33%	(34)	104
#1 Issue: Education	31%	(31)	23%	(23)	6%	(6)	2%	(2)	38%	(38)	99
#1 Issue: Energy	32%	(19)	33%	(20)	4%	(2)	1%	(1)	30%	(18)	60
#1 Issue: Other	53%	(84)	14%	(23)	3%	(5)	1%	(1)	29%	(45)	159
2018 House Vote: Democrat	46%	(339)	24%	(179)	6%	(43)	2%	(13)	22%	(161)	735
2018 House Vote: Republican	58%	(371)	19%	(122)	3%	(20)	1%	(9)	19%	(119)	642
2018 House Vote: Someone else	34%	(19)	23%	(12)	2%	(1)	2%	(1)	39%	(21)	54
2016 Vote: Hillary Clinton	46%	(325)	25%	(176)	6%	(44)	2%	(12)	20%	(142)	699
2016 Vote: Donald Trump	55%	(390)	18%	(130)	2%	(16)	1%	(10)	23%	(163)	709
2016 Vote: Other	48%	(51)	20%	(21)	1%	(1)	2%	(3)	29%	(31)	107
2016 Vote: Didn't Vote	28%	(188)	24%	(162)	5%	(34)	3%	(19)	41%	(281)	683
Voted in 2014: Yes	53%	(669)	20%	(255)	4%	(49)	2%	(19)	21%	(263)	1256
Voted in 2014: No	30%	(285)	25%	(233)	5%	(45)	3%	(25)	38%	(355)	943
2012 Vote: Barack Obama	46%	(397)	23%	(200)	5%	(46)	2%	(14)	23%	(198)	855
2012 Vote: Mitt Romney	60%	(288)	17%	(82)	2%	(9)	1%	(6)	19%	(93)	477
2012 Vote: Other	53%	(29)	17%	(9)	1%	(1)	1%	(1)	27%	(15)	55
2012 Vote: Didn't Vote	29%	(238)	24%	(198)	5%	(38)	3%	(23)	38%	(311)	809
4-Region: Northeast	42%	(166)	22%	(86)	5%	(20)	1%	(5)	30%	(117)	393
4-Region: Midwest	47%	(218)	20%	(91)	4%	(20)	2%	(7)	27%	(126)	462
4-Region: South	43%	(352)	21%	(170)	4%	(32)	3%	(24)	30%	(245)	824
4-Region: West	42%	(219)	27%	(141)	4%	(22)	2%	(8)	25%	(129)	520

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**Table HR11:** Do you think "Saturday Night Live" is making political statements in their sketches?

Demographic	Yes, definitely		Yes, maybe		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	43%	(955)	22%	(489)	4%	(94)	2%	(44)	28%	(618)	2199
Watch TV: Every day	48%	(507)	23%	(245)	4%	(44)	2%	(17)	23%	(244)	1057
Watch TV: Several times per week	43%	(240)	23%	(128)	5%	(25)	2%	(11)	27%	(149)	554
Watch TV: About once per week	35%	(58)	18%	(30)	9%	(15)	2%	(3)	36%	(61)	167
Watch TV: Several times per month	29%	(39)	31%	(41)	1%	(2)	3%	(4)	35%	(47)	133
Watch TV: Less often than once per month	35%	(32)	15%	(14)	1%	(1)	5%	(5)	43%	(38)	90
Watch TV: Never	37%	(56)	14%	(21)	4%	(7)	2%	(3)	42%	(63)	149
Watch Movies: Every day	42%	(194)	24%	(108)	4%	(20)	3%	(12)	27%	(126)	459
Watch Movies: Several times per week	42%	(258)	26%	(159)	5%	(34)	2%	(12)	26%	(158)	620
Watch Movies: About once per week	48%	(181)	24%	(91)	5%	(18)	—	(2)	22%	(85)	377
Watch Movies: Several times per month	45%	(101)	27%	(60)	3%	(7)	1%	(3)	24%	(53)	224
Watch Movies: About once per month	48%	(85)	18%	(32)	1%	(3)	2%	(3)	30%	(53)	177
Watch Movies: Less often than once per month	46%	(80)	10%	(17)	5%	(9)	5%	(9)	34%	(60)	176
Watch Movies: Never	33%	(56)	14%	(23)	2%	(3)	2%	(3)	50%	(83)	167
Watch Sporting Events: Every day	45%	(68)	26%	(39)	5%	(8)	3%	(5)	20%	(30)	150
Watch Sporting Events: Several times per week	45%	(183)	30%	(124)	5%	(22)	3%	(13)	16%	(67)	408
Watch Sporting Events: About once per week	52%	(171)	22%	(71)	7%	(21)	—	(1)	19%	(62)	326
Watch Sporting Events: Several times per month	43%	(80)	29%	(55)	3%	(5)	1%	(2)	24%	(46)	189
Watch Sporting Events: About once per month	36%	(49)	23%	(32)	5%	(7)	1%	(2)	34%	(47)	138
Watch Sporting Events: Less often than once per month	45%	(105)	17%	(39)	1%	(3)	4%	(10)	32%	(75)	233
Watch Sporting Events: Never	40%	(298)	17%	(127)	4%	(27)	1%	(11)	39%	(291)	755
Cable TV: Currently subscribe	47%	(465)	23%	(230)	4%	(37)	2%	(18)	25%	(249)	999
Cable TV: Subscribed in past	44%	(337)	23%	(178)	5%	(35)	2%	(14)	27%	(209)	773
Cable TV: Never subscribed	36%	(153)	19%	(81)	5%	(22)	3%	(12)	37%	(159)	428
Satellite TV: Currently subscribe	39%	(212)	27%	(147)	5%	(25)	3%	(14)	27%	(146)	544
Satellite TV: Subscribed in past	40%	(257)	28%	(178)	6%	(37)	1%	(8)	25%	(159)	639
Satellite TV: Never subscribed	48%	(486)	16%	(163)	3%	(32)	2%	(22)	31%	(312)	1015
Streaming Services: Currently subscribe	45%	(650)	24%	(343)	4%	(54)	2%	(29)	26%	(369)	1444
Streaming Services: Subscribed in past	34%	(76)	25%	(56)	5%	(12)	2%	(5)	33%	(73)	223
Streaming Services: Never subscribed	43%	(229)	17%	(90)	5%	(28)	2%	(10)	33%	(176)	533

Continued on next page



**Table HR11:** Do you think "Saturday Night Live" is making political statements in their sketches?

Demographic	Yes, definitely		Yes, maybe		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	43%	(955)	22%	(489)	4%	(94)	2%	(44)	28%	(618)	2199
Film: An avid fan	48%	(345)	26%	(188)	4%	(30)	2%	(15)	19%	(134)	712
Film: A casual fan	44%	(536)	20%	(251)	5%	(58)	2%	(22)	29%	(360)	1226
Film: Not a fan	29%	(75)	19%	(50)	2%	(6)	3%	(7)	47%	(123)	261
Television: An avid fan	49%	(479)	23%	(220)	4%	(36)	2%	(23)	22%	(216)	973
Television: A casual fan	39%	(418)	23%	(243)	4%	(46)	2%	(19)	33%	(354)	1079
Television: Not a fan	40%	(58)	18%	(26)	9%	(13)	2%	(2)	32%	(48)	146
Music: An avid fan	44%	(481)	23%	(257)	4%	(48)	2%	(23)	26%	(288)	1096
Music: A casual fan	44%	(437)	22%	(219)	4%	(45)	2%	(19)	28%	(281)	1001
Music: Not a fan	36%	(36)	13%	(13)	1%	(1)	2%	(2)	48%	(49)	102
Fashion: An avid fan	40%	(146)	26%	(95)	4%	(13)	4%	(13)	26%	(95)	363
Fashion: A casual fan	41%	(388)	25%	(234)	6%	(60)	1%	(13)	27%	(257)	952
Fashion: Not a fan	48%	(420)	18%	(159)	2%	(21)	2%	(18)	30%	(265)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR12:** *Would you say "Saturday Night Live" is incorporating too much, too little, or about the right amount of politics into their sketches?*

Demographic	Too much		Too little		About the right amount		Don't know / No opinion		Total N
Adults	25%	(559)	7%	(159)	31%	(677)	37%	(803)	2199
Gender: Male	28%	(293)	10%	(101)	36%	(378)	27%	(289)	1061
Gender: Female	23%	(267)	5%	(58)	26%	(299)	45%	(514)	1138
Age: 18-34	16%	(104)	11%	(75)	29%	(188)	44%	(288)	655
Age: 35-44	22%	(77)	11%	(38)	40%	(142)	28%	(101)	357
Age: 45-64	30%	(228)	6%	(42)	29%	(221)	35%	(260)	751
Age: 65+	34%	(150)	1%	(5)	29%	(126)	36%	(155)	436
GenZers: 1997-2012	12%	(32)	10%	(27)	25%	(66)	52%	(139)	264
Millennials: 1981-1996	19%	(107)	12%	(70)	34%	(193)	34%	(194)	564
GenXers: 1965-1980	28%	(163)	8%	(45)	35%	(198)	29%	(166)	572
Baby Boomers: 1946-1964	32%	(220)	2%	(16)	29%	(201)	37%	(254)	691
PID: Dem (no lean)	10%	(83)	9%	(77)	45%	(377)	36%	(297)	834
PID: Ind (no lean)	23%	(163)	5%	(38)	26%	(184)	45%	(321)	706
PID: Rep (no lean)	47%	(313)	7%	(44)	18%	(117)	28%	(186)	660
PID/Gender: Dem Men	12%	(47)	13%	(49)	50%	(190)	25%	(95)	381
PID/Gender: Dem Women	8%	(36)	6%	(29)	41%	(187)	44%	(201)	453
PID/Gender: Ind Men	25%	(91)	7%	(26)	32%	(113)	36%	(128)	359
PID/Gender: Ind Women	21%	(72)	3%	(11)	20%	(71)	56%	(193)	347
PID/Gender: Rep Men	48%	(155)	8%	(26)	23%	(75)	21%	(66)	322
PID/Gender: Rep Women	47%	(158)	5%	(17)	12%	(42)	36%	(120)	338
Ideo: Liberal (1-3)	11%	(65)	10%	(64)	52%	(322)	27%	(166)	617
Ideo: Moderate (4)	18%	(126)	9%	(62)	32%	(223)	40%	(279)	690
Ideo: Conservative (5-7)	52%	(353)	4%	(24)	15%	(101)	29%	(198)	676
Educ: < College	24%	(370)	6%	(97)	27%	(407)	42%	(637)	1511
Educ: Bachelors degree	29%	(129)	6%	(29)	37%	(164)	28%	(122)	444
Educ: Post-grad	25%	(61)	13%	(33)	44%	(106)	18%	(44)	244
Income: Under 50k	20%	(246)	7%	(90)	28%	(341)	44%	(525)	1202
Income: 50k-100k	31%	(198)	7%	(45)	32%	(206)	30%	(195)	643
Income: 100k+	33%	(116)	7%	(23)	37%	(131)	24%	(83)	354
Ethnicity: White	29%	(502)	6%	(103)	32%	(545)	33%	(571)	1721
Ethnicity: Hispanic	21%	(74)	15%	(52)	35%	(123)	29%	(101)	349
Ethnicity: Black	10%	(27)	9%	(26)	28%	(77)	53%	(144)	274

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**Table HR12:** Would you say "Saturday Night Live" is incorporating too much, too little, or about the right amount of politics into their sketches?

Demographic	Too much		Too little		About the right amount		Don't know / No opinion		Total N
Adults	25%	(559)	7%	(159)	31%	(677)	37%	(803)	2199
Ethnicity: Other	15%	(30)	15%	(30)	27%	(56)	43%	(88)	204
All Christian	31%	(336)	6%	(67)	31%	(332)	32%	(342)	1076
All Non-Christian	25%	(28)	11%	(12)	40%	(45)	25%	(28)	113
Atheist	16%	(16)	15%	(15)	35%	(35)	34%	(34)	100
Agnostic/Nothing in particular	16%	(81)	5%	(27)	36%	(177)	43%	(212)	496
Something Else	24%	(100)	9%	(38)	22%	(90)	45%	(187)	414
Religious Non-Protestant/Catholic	31%	(44)	9%	(13)	33%	(46)	27%	(38)	141
Evangelical	31%	(197)	7%	(44)	27%	(175)	35%	(225)	640
Non-Evangelical	28%	(222)	7%	(55)	29%	(235)	36%	(286)	799
Community: Urban	17%	(123)	11%	(78)	36%	(258)	35%	(251)	710
Community: Suburban	28%	(258)	5%	(48)	31%	(285)	36%	(332)	924
Community: Rural	32%	(178)	6%	(32)	24%	(134)	39%	(221)	565
Employ: Private Sector	25%	(168)	11%	(71)	37%	(245)	28%	(184)	668
Employ: Government	26%	(36)	8%	(11)	32%	(45)	34%	(47)	139
Employ: Self-Employed	25%	(51)	11%	(22)	31%	(62)	33%	(68)	204
Employ: Homemaker	34%	(52)	7%	(11)	19%	(28)	40%	(60)	151
Employ: Retired	31%	(162)	2%	(12)	27%	(139)	40%	(206)	519
Employ: Unemployed	18%	(46)	5%	(13)	34%	(87)	44%	(113)	260
Employ: Other	18%	(30)	4%	(6)	26%	(43)	52%	(86)	166
Military HH: Yes	40%	(136)	2%	(8)	27%	(91)	31%	(105)	340
Military HH: No	23%	(424)	8%	(150)	32%	(587)	38%	(698)	1859
RD/WT: Right Direction	42%	(272)	6%	(39)	23%	(151)	29%	(190)	651
RD/WT: Wrong Track	19%	(288)	8%	(120)	34%	(526)	40%	(614)	1548
Trump Job Approve	47%	(430)	6%	(52)	19%	(170)	29%	(263)	915
Trump Job Disapprove	10%	(124)	9%	(104)	41%	(495)	40%	(479)	1203
Trump Job Strongly Approve	53%	(267)	5%	(27)	16%	(83)	25%	(128)	505
Trump Job Somewhat Approve	40%	(163)	6%	(25)	21%	(87)	33%	(135)	409
Trump Job Somewhat Disapprove	19%	(50)	8%	(22)	34%	(90)	39%	(105)	267
Trump Job Strongly Disapprove	8%	(74)	9%	(83)	43%	(405)	40%	(374)	936
Favorable of Trump	47%	(429)	6%	(56)	18%	(167)	29%	(265)	917
Unfavorable of Trump	10%	(120)	9%	(101)	42%	(494)	40%	(472)	1188

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**Table HR12:** Would you say "Saturday Night Live" is incorporating too much, too little, or about the right amount of politics into their sketches?

Demographic	Too much		Too little		About the right amount		Don't know / No opinion		Total N
Adults	25%	(559)	7%	(159)	31%	(677)	37%	(803)	2199
Very Favorable of Trump	52%	(294)	6%	(36)	16%	(93)	26%	(146)	568
Somewhat Favorable of Trump	39%	(136)	6%	(20)	21%	(74)	34%	(120)	349
Somewhat Unfavorable of Trump	23%	(48)	7%	(15)	33%	(69)	37%	(78)	210
Very Unfavorable of Trump	7%	(72)	9%	(86)	43%	(425)	40%	(394)	977
#1 Issue: Economy	28%	(214)	8%	(59)	30%	(229)	35%	(270)	773
#1 Issue: Security	48%	(129)	7%	(19)	19%	(50)	26%	(69)	268
#1 Issue: Health Care	17%	(69)	9%	(39)	39%	(163)	35%	(144)	415
#1 Issue: Medicare / Social Security	21%	(66)	3%	(10)	33%	(104)	44%	(140)	321
#1 Issue: Women's Issues	15%	(16)	8%	(8)	30%	(31)	48%	(50)	104
#1 Issue: Education	17%	(17)	6%	(6)	28%	(28)	49%	(49)	99
#1 Issue: Energy	17%	(10)	15%	(9)	34%	(20)	34%	(20)	60
#1 Issue: Other	24%	(38)	5%	(8)	33%	(52)	38%	(61)	159
2018 House Vote: Democrat	11%	(81)	9%	(66)	50%	(369)	30%	(219)	735
2018 House Vote: Republican	54%	(344)	4%	(28)	16%	(104)	26%	(167)	642
2018 House Vote: Someone else	18%	(10)	2%	(1)	16%	(9)	64%	(35)	54
2016 Vote: Hillary Clinton	11%	(75)	9%	(65)	51%	(354)	29%	(205)	699
2016 Vote: Donald Trump	50%	(355)	5%	(34)	17%	(121)	28%	(198)	709
2016 Vote: Other	20%	(21)	3%	(3)	27%	(29)	50%	(54)	107
2016 Vote: Didn't Vote	16%	(107)	8%	(56)	25%	(174)	51%	(346)	683
Voted in 2014: Yes	30%	(379)	7%	(85)	34%	(428)	29%	(364)	1256
Voted in 2014: No	19%	(181)	8%	(73)	26%	(249)	47%	(439)	943
2012 Vote: Barack Obama	14%	(118)	8%	(72)	45%	(383)	33%	(282)	855
2012 Vote: Mitt Romney	54%	(260)	4%	(18)	16%	(75)	26%	(125)	477
2012 Vote: Other	39%	(21)	3%	(2)	22%	(12)	36%	(20)	55
2012 Vote: Didn't Vote	20%	(159)	8%	(67)	26%	(207)	46%	(376)	809
4-Region: Northeast	22%	(87)	8%	(31)	35%	(139)	35%	(136)	393
4-Region: Midwest	30%	(140)	4%	(21)	27%	(126)	38%	(175)	462
4-Region: South	28%	(227)	6%	(52)	27%	(220)	39%	(325)	824
4-Region: West	20%	(105)	11%	(56)	37%	(191)	32%	(168)	520

Continued on next page

**Table HR12:** Would you say "Saturday Night Live" is incorporating too much, too little, or about the right amount of politics into their sketches?

Demographic	Too much		Too little		About the right amount		Don't know / No opinion		Total N
Adults	25%	(559)	7%	(159)	31%	(677)	37%	(803)	2199
Watch TV: Every day	26%	(280)	8%	(83)	33%	(353)	32%	(342)	1057
Watch TV: Several times per week	26%	(144)	6%	(34)	34%	(187)	34%	(189)	554
Watch TV: About once per week	18%	(30)	9%	(15)	30%	(50)	43%	(72)	167
Watch TV: Several times per month	26%	(35)	8%	(11)	25%	(33)	40%	(54)	133
Watch TV: Less often than once per month	22%	(20)	2%	(2)	31%	(28)	45%	(40)	90
Watch TV: Never	24%	(35)	6%	(9)	13%	(19)	58%	(86)	149
Watch Movies: Every day	25%	(114)	9%	(41)	32%	(146)	34%	(158)	459
Watch Movies: Several times per week	26%	(160)	9%	(59)	33%	(203)	32%	(199)	620
Watch Movies: About once per week	24%	(90)	6%	(24)	40%	(149)	30%	(113)	377
Watch Movies: Several times per month	27%	(60)	8%	(18)	31%	(70)	34%	(76)	224
Watch Movies: About once per month	28%	(50)	3%	(4)	29%	(51)	40%	(71)	177
Watch Movies: Less often than once per month	25%	(44)	3%	(5)	21%	(37)	52%	(91)	176
Watch Movies: Never	25%	(42)	5%	(8)	13%	(22)	57%	(95)	167
Watch Sporting Events: Every day	21%	(32)	10%	(15)	44%	(66)	25%	(38)	150
Watch Sporting Events: Several times per week	27%	(111)	12%	(48)	37%	(151)	24%	(98)	408
Watch Sporting Events: About once per week	32%	(103)	5%	(16)	40%	(131)	23%	(75)	326
Watch Sporting Events: Several times per month	28%	(52)	12%	(23)	27%	(52)	33%	(62)	189
Watch Sporting Events: About once per month	20%	(28)	9%	(12)	29%	(41)	42%	(58)	138
Watch Sporting Events: Less often than once per month	30%	(71)	3%	(8)	25%	(59)	41%	(95)	233
Watch Sporting Events: Never	22%	(163)	5%	(37)	24%	(178)	50%	(376)	755
Cable TV: Currently subscribe	26%	(260)	9%	(86)	31%	(314)	34%	(339)	999
Cable TV: Subscribed in past	27%	(205)	6%	(47)	33%	(257)	34%	(263)	773
Cable TV: Never subscribed	22%	(94)	6%	(26)	25%	(107)	47%	(201)	428
Satellite TV: Currently subscribe	29%	(159)	10%	(52)	29%	(155)	33%	(178)	544
Satellite TV: Subscribed in past	24%	(156)	8%	(51)	34%	(215)	34%	(217)	639
Satellite TV: Never subscribed	24%	(245)	5%	(55)	30%	(307)	40%	(408)	1015
Streaming Services: Currently subscribe	26%	(376)	7%	(103)	33%	(475)	34%	(490)	1444
Streaming Services: Subscribed in past	22%	(49)	13%	(29)	28%	(63)	37%	(82)	223
Streaming Services: Never subscribed	25%	(135)	5%	(27)	26%	(139)	43%	(231)	533

Continued on next page

**Table HR12:** *Would you say "Saturday Night Live" is incorporating too much, too little, or about the right amount of politics into their sketches?*

Demographic	Too much		Too little		About the right amount		Don't know / No opinion		Total N
Adults	25%	(559)	7%	(159)	31%	(677)	37%	(803)	2199
Film: An avid fan	27%	(194)	9%	(65)	38%	(269)	26%	(184)	712
Film: A casual fan	25%	(308)	6%	(76)	30%	(365)	39%	(478)	1226
Film: Not a fan	22%	(58)	7%	(18)	17%	(44)	54%	(141)	261
Television: An avid fan	25%	(243)	9%	(86)	36%	(352)	30%	(292)	973
Television: A casual fan	26%	(283)	6%	(63)	27%	(290)	41%	(442)	1079
Television: Not a fan	23%	(33)	7%	(10)	24%	(35)	47%	(69)	146
Music: An avid fan	23%	(249)	10%	(105)	34%	(371)	34%	(370)	1096
Music: A casual fan	29%	(286)	5%	(52)	29%	(291)	37%	(372)	1001
Music: Not a fan	24%	(24)	2%	(2)	15%	(15)	60%	(61)	102
Fashion: An avid fan	17%	(63)	14%	(51)	38%	(139)	31%	(111)	363
Fashion: A casual fan	23%	(223)	8%	(74)	31%	(297)	38%	(358)	952
Fashion: Not a fan	31%	(273)	4%	(34)	27%	(242)	38%	(335)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR13:** Which of the following is more likely to make you watch late-night shows or clips?

Demographic	Jokes about Democrats		Jokes about Republicans		Jokes that are not political		Don't know / No opinion		Total N
Adults	6%	(127)	17%	(363)	37%	(813)	41%	(896)	2199
Gender: Male	8%	(82)	20%	(211)	40%	(421)	33%	(347)	1061
Gender: Female	4%	(45)	13%	(152)	34%	(391)	48%	(549)	1138
Age: 18-34	7%	(46)	18%	(116)	32%	(212)	43%	(282)	655
Age: 35-44	8%	(28)	18%	(66)	38%	(135)	36%	(129)	357
Age: 45-64	7%	(52)	17%	(127)	36%	(269)	40%	(302)	751
Age: 65+	—	(2)	13%	(55)	45%	(196)	42%	(183)	436
GenZers: 1997-2012	3%	(9)	19%	(49)	29%	(77)	49%	(128)	264
Millennials: 1981-1996	9%	(48)	17%	(97)	35%	(197)	39%	(222)	564
GenXers: 1965-1980	8%	(48)	20%	(112)	36%	(207)	36%	(205)	572
Baby Boomers: 1946-1964	3%	(20)	14%	(94)	41%	(284)	42%	(293)	691
PID: Dem (no lean)	5%	(41)	29%	(244)	24%	(204)	41%	(345)	834
PID: Ind (no lean)	2%	(13)	10%	(72)	39%	(272)	49%	(349)	706
PID: Rep (no lean)	11%	(74)	7%	(48)	51%	(336)	31%	(202)	660
PID/Gender: Dem Men	7%	(28)	34%	(128)	24%	(92)	35%	(132)	381
PID/Gender: Dem Women	3%	(13)	25%	(115)	25%	(112)	47%	(214)	453
PID/Gender: Ind Men	2%	(8)	15%	(55)	42%	(150)	41%	(146)	359
PID/Gender: Ind Women	1%	(5)	5%	(17)	35%	(123)	58%	(203)	347
PID/Gender: Rep Men	14%	(46)	8%	(27)	56%	(179)	22%	(70)	322
PID/Gender: Rep Women	8%	(28)	6%	(21)	47%	(157)	39%	(132)	338
Ideo: Liberal (1-3)	7%	(46)	35%	(215)	24%	(147)	34%	(210)	617
Ideo: Moderate (4)	3%	(21)	14%	(98)	38%	(260)	45%	(310)	690
Ideo: Conservative (5-7)	8%	(54)	7%	(48)	54%	(369)	30%	(205)	676
Educ: < College	4%	(65)	15%	(230)	35%	(534)	45%	(683)	1511
Educ: Bachelors degree	7%	(30)	19%	(82)	42%	(185)	33%	(147)	444
Educ: Post-grad	13%	(33)	21%	(52)	38%	(94)	27%	(66)	244
Income: Under 50k	5%	(57)	16%	(188)	33%	(399)	46%	(558)	1202
Income: 50k-100k	6%	(38)	18%	(114)	39%	(254)	37%	(238)	643
Income: 100k+	9%	(33)	17%	(62)	45%	(160)	28%	(99)	354
Ethnicity: White	6%	(98)	16%	(271)	41%	(705)	38%	(647)	1721
Ethnicity: Hispanic	10%	(34)	27%	(94)	30%	(105)	33%	(116)	349
Ethnicity: Black	4%	(11)	19%	(52)	24%	(66)	53%	(145)	274

Continued on next page

**Table HR13:** Which of the following is more likely to make you watch late-night shows or clips?

Demographic	Jokes about Democrats		Jokes about Republicans		Jokes that are not political		Don't know / No opinion		Total N
Adults	6%	(127)	17%	(363)	37%	(813)	41%	(896)	2199
Ethnicity: Other	9%	(18)	20%	(40)	21%	(42)	51%	(103)	204
All Christian	7%	(76)	15%	(161)	42%	(455)	36%	(384)	1076
All Non-Christian	7%	(8)	29%	(33)	30%	(34)	33%	(38)	113
Atheist	1%	(1)	33%	(33)	36%	(36)	31%	(30)	100
Agnostic/Nothing in particular	3%	(17)	17%	(84)	29%	(142)	51%	(254)	496
Something Else	6%	(25)	13%	(53)	35%	(146)	46%	(190)	414
Religious Non-Protestant/Catholic	6%	(8)	26%	(36)	39%	(54)	30%	(42)	141
Evangelical	9%	(59)	11%	(73)	43%	(276)	36%	(232)	640
Non-Evangelical	4%	(36)	17%	(135)	37%	(296)	42%	(332)	799
Community: Urban	8%	(58)	20%	(145)	35%	(245)	37%	(262)	710
Community: Suburban	5%	(48)	15%	(136)	38%	(352)	42%	(388)	924
Community: Rural	4%	(21)	15%	(83)	38%	(216)	43%	(245)	565
Employ: Private Sector	7%	(49)	21%	(141)	39%	(262)	32%	(216)	668
Employ: Government	9%	(13)	14%	(20)	41%	(57)	35%	(49)	139
Employ: Self-Employed	12%	(25)	18%	(36)	29%	(60)	41%	(83)	204
Employ: Homemaker	2%	(3)	19%	(29)	41%	(61)	38%	(58)	151
Employ: Retired	2%	(12)	11%	(59)	45%	(232)	42%	(216)	519
Employ: Unemployed	5%	(13)	15%	(38)	28%	(74)	52%	(135)	260
Employ: Other	5%	(8)	14%	(23)	23%	(38)	59%	(98)	166
Military HH: Yes	5%	(17)	15%	(50)	44%	(149)	36%	(123)	340
Military HH: No	6%	(110)	17%	(314)	36%	(663)	42%	(773)	1859
RD/WT: Right Direction	11%	(75)	11%	(71)	47%	(307)	30%	(199)	651
RD/WT: Wrong Track	3%	(52)	19%	(292)	33%	(506)	45%	(697)	1548
Trump Job Approve	9%	(84)	9%	(80)	51%	(471)	31%	(279)	915
Trump Job Disapprove	3%	(42)	24%	(283)	27%	(329)	46%	(549)	1203
Trump Job Strongly Approve	12%	(63)	10%	(51)	49%	(249)	28%	(142)	505
Trump Job Somewhat Approve	5%	(22)	7%	(29)	54%	(222)	34%	(137)	409
Trump Job Somewhat Disapprove	5%	(13)	16%	(43)	36%	(97)	43%	(114)	267
Trump Job Strongly Disapprove	3%	(29)	26%	(241)	25%	(232)	46%	(434)	936
Favorable of Trump	9%	(85)	9%	(79)	51%	(471)	31%	(282)	917
Unfavorable of Trump	3%	(38)	24%	(284)	27%	(325)	45%	(540)	1188

Continued on next page



**Table HR13:** Which of the following is more likely to make you watch late-night shows or clips?

Demographic	Jokes about Democrats		Jokes about Republicans		Jokes that are not political		Don't know / No opinion		Total N
Adults	6%	(127)	17%	(363)	37%	(813)	41%	(896)	2199
Very Favorable of Trump	12%	(70)	10%	(58)	49%	(279)	28%	(161)	568
Somewhat Favorable of Trump	4%	(15)	6%	(21)	55%	(192)	35%	(121)	349
Somewhat Unfavorable of Trump	4%	(8)	18%	(38)	42%	(89)	36%	(75)	210
Very Unfavorable of Trump	3%	(30)	25%	(246)	24%	(236)	48%	(465)	977
#1 Issue: Economy	7%	(54)	13%	(98)	42%	(326)	38%	(294)	773
#1 Issue: Security	6%	(16)	10%	(27)	56%	(150)	28%	(74)	268
#1 Issue: Health Care	4%	(16)	26%	(109)	28%	(118)	41%	(172)	415
#1 Issue: Medicare / Social Security	3%	(9)	17%	(55)	32%	(101)	48%	(155)	321
#1 Issue: Women's Issues	11%	(12)	21%	(22)	18%	(19)	50%	(52)	104
#1 Issue: Education	10%	(10)	8%	(8)	39%	(38)	44%	(43)	99
#1 Issue: Energy	13%	(8)	22%	(13)	18%	(11)	47%	(29)	60
#1 Issue: Other	1%	(2)	19%	(31)	31%	(49)	49%	(77)	159
2018 House Vote: Democrat	5%	(36)	30%	(224)	24%	(179)	40%	(296)	735
2018 House Vote: Republican	9%	(55)	8%	(54)	55%	(354)	28%	(180)	642
2018 House Vote: Someone else	1%	(1)	4%	(2)	36%	(19)	59%	(32)	54
2016 Vote: Hillary Clinton	5%	(36)	31%	(219)	24%	(168)	39%	(276)	699
2016 Vote: Donald Trump	9%	(61)	8%	(57)	54%	(382)	30%	(209)	709
2016 Vote: Other	1%	(2)	11%	(12)	35%	(37)	53%	(56)	107
2016 Vote: Didn't Vote	4%	(28)	11%	(76)	33%	(225)	52%	(354)	683
Voted in 2014: Yes	6%	(75)	19%	(243)	40%	(503)	35%	(435)	1256
Voted in 2014: No	6%	(52)	13%	(120)	33%	(309)	49%	(461)	943
2012 Vote: Barack Obama	5%	(39)	26%	(219)	29%	(249)	41%	(348)	855
2012 Vote: Mitt Romney	6%	(27)	7%	(32)	58%	(276)	30%	(142)	477
2012 Vote: Other	4%	(2)	5%	(3)	54%	(30)	37%	(20)	55
2012 Vote: Didn't Vote	7%	(58)	13%	(109)	32%	(257)	48%	(385)	809
4-Region: Northeast	8%	(30)	17%	(66)	36%	(142)	40%	(156)	393
4-Region: Midwest	3%	(14)	13%	(62)	39%	(182)	44%	(203)	462
4-Region: South	5%	(43)	15%	(123)	37%	(306)	43%	(352)	824
4-Region: West	8%	(40)	22%	(113)	35%	(183)	35%	(184)	520

Continued on next page

**Table HR13:** Which of the following is more likely to make you watch late-night shows or clips?

Demographic	Jokes about Democrats		Jokes about Republicans		Jokes that are not political		Don't know / No opinion		Total N
Adults	6%	(127)	17%	(363)	37%	(813)	41%	(896)	2199
Watch TV: Every day	6%	(67)	18%	(191)	38%	(401)	38%	(398)	1057
Watch TV: Several times per week	5%	(28)	18%	(98)	37%	(206)	40%	(223)	554
Watch TV: About once per week	6%	(11)	16%	(27)	32%	(54)	45%	(75)	167
Watch TV: Several times per month	8%	(10)	15%	(20)	37%	(50)	40%	(53)	133
Watch TV: Less often than once per month	6%	(5)	7%	(6)	35%	(32)	53%	(47)	90
Watch TV: Never	1%	(2)	7%	(11)	37%	(55)	55%	(82)	149
Watch Movies: Every day	10%	(47)	18%	(82)	33%	(153)	39%	(177)	459
Watch Movies: Several times per week	6%	(39)	18%	(113)	38%	(237)	37%	(232)	620
Watch Movies: About once per week	3%	(11)	24%	(89)	37%	(138)	37%	(138)	377
Watch Movies: Several times per month	5%	(11)	15%	(33)	38%	(86)	42%	(95)	224
Watch Movies: About once per month	4%	(6)	12%	(22)	48%	(85)	36%	(64)	177
Watch Movies: Less often than once per month	3%	(6)	9%	(16)	35%	(61)	53%	(93)	176
Watch Movies: Never	4%	(7)	5%	(8)	32%	(53)	59%	(98)	167
Watch Sporting Events: Every day	11%	(17)	19%	(28)	37%	(55)	33%	(50)	150
Watch Sporting Events: Several times per week	10%	(43)	19%	(77)	38%	(156)	33%	(133)	408
Watch Sporting Events: About once per week	5%	(18)	21%	(69)	43%	(139)	31%	(100)	326
Watch Sporting Events: Several times per month	5%	(10)	23%	(44)	37%	(70)	35%	(66)	189
Watch Sporting Events: About once per month	3%	(4)	18%	(25)	40%	(55)	39%	(53)	138
Watch Sporting Events: Less often than once per month	5%	(11)	16%	(36)	36%	(85)	43%	(101)	233
Watch Sporting Events: Never	3%	(25)	11%	(84)	34%	(253)	52%	(393)	755
Cable TV: Currently subscribe	7%	(69)	16%	(163)	36%	(363)	40%	(403)	999
Cable TV: Subscribed in past	5%	(40)	16%	(127)	41%	(317)	37%	(288)	773
Cable TV: Never subscribed	4%	(18)	17%	(73)	31%	(132)	48%	(205)	428
Satellite TV: Currently subscribe	10%	(53)	20%	(107)	36%	(194)	35%	(190)	544
Satellite TV: Subscribed in past	5%	(33)	16%	(102)	39%	(251)	40%	(253)	639
Satellite TV: Never subscribed	4%	(41)	15%	(154)	36%	(368)	45%	(453)	1015
Streaming Services: Currently subscribe	6%	(93)	17%	(239)	40%	(583)	37%	(529)	1444
Streaming Services: Subscribed in past	7%	(16)	20%	(44)	26%	(58)	47%	(105)	223
Streaming Services: Never subscribed	3%	(18)	15%	(81)	32%	(172)	49%	(262)	533

Continued on next page

**Table HR13:** Which of the following is more likely to make you watch late-night shows or clips?

Demographic	Jokes about Democrats		Jokes about Republicans		Jokes that are not political		Don't know / No opinion		Total N
Adults	6%	(127)	17%	(363)	37%	(813)	41%	(896)	2199
Film: An avid fan	9%	(61)	21%	(147)	38%	(267)	33%	(236)	712
Film: A casual fan	5%	(59)	16%	(191)	37%	(458)	42%	(518)	1226
Film: Not a fan	3%	(7)	10%	(25)	34%	(88)	54%	(141)	261
Television: An avid fan	7%	(70)	21%	(204)	38%	(368)	34%	(332)	973
Television: A casual fan	5%	(49)	13%	(144)	36%	(394)	46%	(492)	1079
Television: Not a fan	6%	(9)	10%	(15)	35%	(51)	49%	(71)	146
Music: An avid fan	7%	(74)	19%	(209)	34%	(370)	40%	(443)	1096
Music: A casual fan	5%	(51)	14%	(143)	41%	(415)	39%	(393)	1001
Music: Not a fan	2%	(2)	11%	(12)	28%	(28)	59%	(60)	102
Fashion: An avid fan	12%	(43)	25%	(91)	26%	(93)	37%	(136)	363
Fashion: A casual fan	5%	(52)	18%	(173)	37%	(351)	40%	(376)	952
Fashion: Not a fan	4%	(32)	11%	(99)	42%	(369)	43%	(384)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR14:** *How appropriate do you think it is for candidates running for political office to appear in sketches on "Saturday Night Live"?*

Demographic	Very appropriate	Somewhat appropriate	Somewhat inappropriate	Very inappropriate	Don't know / No opinion	Total N
Adults	14% (316)	23% (515)	13% (287)	18% (400)	31% (682)	2199
Gender: Male	18% (189)	28% (302)	11% (122)	16% (171)	26% (278)	1061
Gender: Female	11% (127)	19% (213)	14% (165)	20% (229)	36% (404)	1138
Age: 18-34	12% (77)	25% (166)	14% (88)	10% (65)	39% (258)	655
Age: 35-44	23% (84)	27% (96)	12% (42)	15% (53)	23% (82)	357
Age: 45-64	15% (110)	22% (164)	12% (90)	20% (148)	32% (240)	751
Age: 65+	10% (45)	20% (88)	15% (66)	31% (134)	24% (103)	436
GenZers: 1997-2012	10% (25)	20% (54)	14% (36)	11% (29)	45% (120)	264
Millennials: 1981-1996	17% (94)	28% (158)	13% (76)	11% (59)	31% (177)	564
GenXers: 1965-1980	21% (119)	22% (125)	10% (60)	16% (94)	31% (175)	572
Baby Boomers: 1946-1964	10% (68)	23% (159)	15% (104)	25% (176)	27% (185)	691
PID: Dem (no lean)	20% (169)	30% (250)	11% (90)	9% (72)	30% (252)	834
PID: Ind (no lean)	12% (82)	19% (132)	16% (111)	18% (125)	36% (255)	706
PID: Rep (no lean)	10% (64)	20% (133)	13% (85)	31% (202)	27% (175)	660
PID/Gender: Dem Men	21% (82)	34% (131)	10% (38)	7% (26)	27% (103)	381
PID/Gender: Dem Women	19% (88)	26% (118)	12% (52)	10% (46)	33% (149)	453
PID/Gender: Ind Men	16% (57)	25% (91)	13% (47)	17% (60)	29% (103)	359
PID/Gender: Ind Women	7% (25)	12% (40)	19% (65)	19% (65)	44% (152)	347
PID/Gender: Rep Men	16% (50)	25% (79)	12% (37)	26% (84)	22% (71)	322
PID/Gender: Rep Women	4% (14)	16% (54)	14% (48)	35% (118)	31% (104)	338
Ideo: Liberal (1-3)	27% (168)	32% (195)	12% (74)	6% (34)	24% (146)	617
Ideo: Moderate (4)	13% (87)	25% (172)	15% (106)	18% (123)	29% (202)	690
Ideo: Conservative (5-7)	7% (48)	19% (132)	15% (101)	32% (214)	27% (182)	676
Educ: < College	12% (181)	20% (305)	12% (185)	20% (303)	36% (537)	1511
Educ: Bachelors degree	15% (68)	28% (125)	16% (71)	16% (73)	24% (107)	444
Educ: Post-grad	27% (67)	34% (84)	12% (30)	10% (24)	16% (38)	244
Income: Under 50k	12% (143)	21% (254)	12% (146)	19% (234)	35% (425)	1202
Income: 50k-100k	16% (106)	23% (151)	14% (93)	18% (113)	28% (181)	643
Income: 100k+	19% (67)	31% (109)	13% (48)	15% (53)	22% (76)	354
Ethnicity: White	14% (244)	24% (407)	14% (243)	20% (346)	28% (482)	1721
Ethnicity: Hispanic	17% (61)	26% (91)	12% (43)	15% (51)	30% (103)	349
Ethnicity: Black	14% (38)	25% (67)	7% (18)	12% (33)	43% (118)	274

Continued on next page

**Table HR14:** *How appropriate do you think it is for candidates running for political office to appear in sketches on "Saturday Night Live"?*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(316)	23%	(515)	13%	(287)	18%	(400)	31%	(682)	2199
Ethnicity: Other	17%	(34)	20%	(41)	12%	(25)	10%	(21)	40%	(83)	204
All Christian	13%	(137)	26%	(275)	14%	(151)	22%	(235)	26%	(278)	1076
All Non-Christian	26%	(30)	32%	(36)	9%	(10)	13%	(15)	20%	(22)	113
Atheist	26%	(26)	20%	(20)	14%	(14)	15%	(15)	25%	(25)	100
Agnostic/Nothing in particular	16%	(77)	22%	(109)	13%	(62)	11%	(56)	39%	(192)	496
Something Else	11%	(45)	18%	(75)	12%	(49)	19%	(79)	40%	(165)	414
Religious Non-Protestant/Catholic	22%	(31)	30%	(42)	13%	(18)	15%	(21)	20%	(29)	141
Evangelical	12%	(78)	24%	(156)	11%	(72)	24%	(152)	29%	(183)	640
Non-Evangelical	12%	(97)	23%	(181)	15%	(118)	20%	(156)	31%	(247)	799
Community: Urban	19%	(136)	27%	(190)	12%	(84)	12%	(86)	30%	(214)	710
Community: Suburban	13%	(123)	23%	(216)	13%	(116)	22%	(200)	29%	(268)	924
Community: Rural	10%	(57)	19%	(108)	15%	(87)	20%	(114)	35%	(200)	565
Employ: Private Sector	17%	(111)	29%	(196)	13%	(84)	17%	(110)	25%	(167)	668
Employ: Government	19%	(26)	28%	(39)	13%	(17)	12%	(16)	29%	(41)	139
Employ: Self-Employed	20%	(42)	24%	(49)	11%	(22)	14%	(29)	31%	(63)	204
Employ: Homemaker	17%	(26)	15%	(23)	12%	(18)	26%	(39)	30%	(45)	151
Employ: Retired	11%	(58)	20%	(101)	15%	(79)	26%	(133)	28%	(147)	519
Employ: Unemployed	10%	(27)	19%	(49)	11%	(28)	15%	(38)	45%	(118)	260
Employ: Other	10%	(17)	19%	(31)	15%	(25)	17%	(29)	39%	(64)	166
Military HH: Yes	13%	(45)	25%	(83)	11%	(38)	26%	(87)	26%	(87)	340
Military HH: No	15%	(271)	23%	(431)	13%	(249)	17%	(313)	32%	(595)	1859
RD/WT: Right Direction	14%	(92)	22%	(143)	12%	(75)	25%	(161)	28%	(181)	651
RD/WT: Wrong Track	14%	(224)	24%	(372)	14%	(212)	15%	(239)	32%	(501)	1548
Trump Job Approve	11%	(99)	19%	(174)	13%	(122)	30%	(271)	27%	(249)	915
Trump Job Disapprove	18%	(214)	28%	(332)	14%	(163)	10%	(123)	31%	(371)	1203
Trump Job Strongly Approve	13%	(67)	17%	(87)	11%	(54)	32%	(164)	27%	(134)	505
Trump Job Somewhat Approve	8%	(33)	21%	(87)	16%	(67)	26%	(107)	28%	(115)	409
Trump Job Somewhat Disapprove	9%	(25)	34%	(92)	18%	(48)	9%	(24)	29%	(78)	267
Trump Job Strongly Disapprove	20%	(189)	26%	(240)	12%	(114)	11%	(99)	31%	(293)	936
Favorable of Trump	11%	(102)	18%	(169)	14%	(128)	29%	(268)	27%	(250)	917
Unfavorable of Trump	17%	(203)	28%	(338)	13%	(154)	10%	(124)	31%	(368)	1188

Continued on next page

**Table HR14:** *How appropriate do you think it is for candidates running for political office to appear in sketches on "Saturday Night Live"?*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(316)	23%	(515)	13%	(287)	18%	(400)	31%	(682)	2199
Very Favorable of Trump	13%	(74)	17%	(96)	11%	(63)	32%	(183)	27%	(152)	568
Somewhat Favorable of Trump	8%	(28)	21%	(73)	19%	(65)	24%	(84)	28%	(99)	349
Somewhat Unfavorable of Trump	9%	(19)	33%	(69)	17%	(35)	13%	(26)	29%	(60)	210
Very Unfavorable of Trump	19%	(183)	27%	(269)	12%	(120)	10%	(98)	31%	(308)	977
#1 Issue: Economy	14%	(104)	21%	(166)	13%	(104)	18%	(139)	34%	(259)	773
#1 Issue: Security	8%	(21)	22%	(60)	15%	(40)	31%	(83)	24%	(63)	268
#1 Issue: Health Care	22%	(92)	25%	(105)	14%	(59)	12%	(51)	26%	(109)	415
#1 Issue: Medicare / Social Security	11%	(37)	26%	(84)	11%	(34)	21%	(68)	30%	(98)	321
#1 Issue: Women's Issues	10%	(10)	29%	(30)	12%	(12)	11%	(11)	39%	(41)	104
#1 Issue: Education	15%	(15)	23%	(23)	13%	(13)	11%	(11)	38%	(38)	99
#1 Issue: Energy	22%	(13)	30%	(18)	17%	(10)	6%	(3)	25%	(15)	60
#1 Issue: Other	14%	(22)	19%	(30)	9%	(15)	21%	(33)	37%	(59)	159
2018 House Vote: Democrat	25%	(181)	31%	(230)	11%	(79)	9%	(67)	24%	(179)	735
2018 House Vote: Republican	10%	(61)	19%	(122)	14%	(91)	33%	(215)	24%	(153)	642
2018 House Vote: Someone else	5%	(3)	16%	(9)	12%	(7)	27%	(15)	40%	(22)	54
2016 Vote: Hillary Clinton	25%	(175)	32%	(222)	10%	(73)	10%	(72)	23%	(158)	699
2016 Vote: Donald Trump	9%	(66)	19%	(133)	14%	(97)	31%	(221)	27%	(192)	709
2016 Vote: Other	8%	(8)	21%	(22)	17%	(18)	20%	(21)	35%	(38)	107
2016 Vote: Didn't Vote	10%	(67)	20%	(138)	15%	(99)	13%	(86)	43%	(294)	683
Voted in 2014: Yes	18%	(221)	26%	(322)	12%	(148)	22%	(275)	23%	(290)	1256
Voted in 2014: No	10%	(95)	20%	(193)	15%	(138)	13%	(125)	42%	(392)	943
2012 Vote: Barack Obama	22%	(185)	30%	(253)	12%	(104)	11%	(97)	25%	(216)	855
2012 Vote: Mitt Romney	9%	(41)	18%	(85)	13%	(63)	38%	(181)	22%	(107)	477
2012 Vote: Other	8%	(4)	21%	(11)	11%	(6)	22%	(12)	38%	(21)	55
2012 Vote: Didn't Vote	11%	(86)	20%	(164)	14%	(113)	14%	(109)	42%	(337)	809
4-Region: Northeast	16%	(64)	24%	(96)	13%	(49)	14%	(54)	33%	(130)	393
4-Region: Midwest	11%	(53)	23%	(108)	15%	(69)	21%	(95)	30%	(137)	462
4-Region: South	13%	(108)	22%	(177)	11%	(92)	22%	(185)	32%	(261)	824
4-Region: West	17%	(90)	26%	(134)	15%	(76)	13%	(65)	30%	(154)	520

Continued on next page

**Table HR14:** *How appropriate do you think it is for candidates running for political office to appear in sketches on "Saturday Night Live"?*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(316)	23%	(515)	13%	(287)	18%	(400)	31%	(682)	2199
Watch TV: Every day	17%	(178)	25%	(261)	13%	(139)	18%	(195)	27%	(284)	1057
Watch TV: Several times per week	14%	(79)	25%	(136)	13%	(73)	17%	(91)	31%	(175)	554
Watch TV: About once per week	9%	(15)	24%	(41)	11%	(18)	13%	(22)	43%	(71)	167
Watch TV: Several times per month	15%	(20)	25%	(34)	10%	(14)	20%	(26)	29%	(39)	133
Watch TV: Less often than once per month	10%	(9)	18%	(17)	17%	(15)	20%	(18)	35%	(31)	90
Watch TV: Never	6%	(9)	13%	(20)	11%	(17)	27%	(41)	42%	(63)	149
Watch Movies: Every day	20%	(93)	25%	(116)	11%	(51)	18%	(81)	26%	(119)	459
Watch Movies: Several times per week	14%	(87)	28%	(176)	12%	(75)	16%	(102)	29%	(179)	620
Watch Movies: About once per week	14%	(51)	28%	(106)	17%	(63)	13%	(50)	28%	(106)	377
Watch Movies: Several times per month	13%	(30)	20%	(44)	18%	(41)	16%	(36)	33%	(73)	224
Watch Movies: About once per month	11%	(19)	19%	(33)	11%	(20)	20%	(35)	39%	(69)	177
Watch Movies: Less often than once per month	12%	(21)	11%	(19)	12%	(20)	28%	(50)	37%	(65)	176
Watch Movies: Never	8%	(14)	11%	(19)	10%	(17)	28%	(47)	43%	(71)	167
Watch Sporting Events: Every day	25%	(38)	38%	(57)	10%	(15)	6%	(9)	21%	(32)	150
Watch Sporting Events: Several times per week	20%	(81)	29%	(118)	13%	(53)	16%	(64)	23%	(92)	408
Watch Sporting Events: About once per week	15%	(49)	26%	(84)	16%	(52)	21%	(68)	22%	(73)	326
Watch Sporting Events: Several times per month	17%	(32)	21%	(40)	16%	(30)	19%	(37)	27%	(50)	189
Watch Sporting Events: About once per month	8%	(10)	36%	(50)	14%	(19)	11%	(16)	31%	(43)	138
Watch Sporting Events: Less often than once per month	11%	(26)	20%	(47)	11%	(25)	27%	(63)	31%	(72)	233
Watch Sporting Events: Never	11%	(80)	16%	(120)	12%	(92)	19%	(143)	42%	(320)	755
Cable TV: Currently subscribe	16%	(160)	23%	(234)	12%	(118)	19%	(194)	29%	(293)	999
Cable TV: Subscribed in past	13%	(99)	27%	(206)	14%	(109)	19%	(149)	27%	(211)	773
Cable TV: Never subscribed	13%	(58)	18%	(75)	14%	(60)	13%	(57)	42%	(179)	428
Satellite TV: Currently subscribe	15%	(81)	24%	(133)	14%	(78)	18%	(101)	28%	(151)	544
Satellite TV: Subscribed in past	14%	(91)	28%	(182)	13%	(84)	16%	(105)	28%	(178)	639
Satellite TV: Never subscribed	14%	(144)	20%	(200)	12%	(125)	19%	(194)	35%	(353)	1015
Streaming Services: Currently subscribe	15%	(219)	26%	(371)	13%	(188)	17%	(242)	29%	(424)	1444
Streaming Services: Subscribed in past	12%	(27)	24%	(53)	12%	(27)	16%	(36)	36%	(80)	223
Streaming Services: Never subscribed	13%	(69)	17%	(91)	13%	(71)	23%	(122)	34%	(179)	533

Continued on next page

**Table HR14:** *How appropriate do you think it is for candidates running for political office to appear in sketches on "Saturday Night Live"?*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(316)	23%	(515)	13%	(287)	18%	(400)	31%	(682)	2199
Film: An avid fan	22%	(154)	28%	(199)	10%	(73)	17%	(118)	24%	(167)	712
Film: A casual fan	11%	(139)	24%	(296)	14%	(176)	17%	(215)	33%	(400)	1226
Film: Not a fan	9%	(23)	7%	(19)	14%	(37)	26%	(67)	44%	(114)	261
Television: An avid fan	18%	(174)	25%	(246)	12%	(115)	19%	(180)	26%	(258)	973
Television: A casual fan	11%	(121)	23%	(246)	14%	(154)	18%	(192)	34%	(365)	1079
Television: Not a fan	14%	(20)	15%	(22)	12%	(18)	19%	(27)	41%	(59)	146
Music: An avid fan	19%	(206)	25%	(270)	10%	(112)	17%	(188)	29%	(320)	1096
Music: A casual fan	11%	(106)	23%	(232)	16%	(160)	19%	(190)	31%	(313)	1001
Music: Not a fan	4%	(4)	12%	(12)	14%	(14)	21%	(22)	49%	(49)	102
Fashion: An avid fan	24%	(86)	28%	(101)	9%	(34)	11%	(41)	28%	(101)	363
Fashion: A casual fan	14%	(130)	26%	(246)	14%	(133)	16%	(149)	31%	(293)	952
Fashion: Not a fan	11%	(100)	19%	(167)	13%	(119)	24%	(210)	33%	(288)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table HR15\_1:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Life," would it give you a more or less favorable impression of the following?*  
*The candidate*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(205)	17%	(374)	13%	(282)	14%	(311)	47%	(1027)	2199
Gender: Male	13%	(136)	21%	(218)	15%	(157)	12%	(125)	40%	(426)	1061
Gender: Female	6%	(69)	14%	(157)	11%	(125)	16%	(185)	53%	(602)	1138
Age: 18-34	10%	(65)	18%	(116)	14%	(94)	7%	(44)	51%	(336)	655
Age: 35-44	20%	(70)	25%	(91)	8%	(27)	14%	(51)	33%	(119)	357
Age: 45-64	7%	(56)	15%	(111)	14%	(103)	15%	(109)	50%	(372)	751
Age: 65+	3%	(14)	13%	(57)	13%	(58)	24%	(107)	46%	(200)	436
GenZers: 1997-2012	8%	(22)	15%	(40)	13%	(33)	6%	(17)	58%	(152)	264
Millennials: 1981-1996	14%	(78)	22%	(123)	13%	(72)	9%	(48)	43%	(243)	564
GenXers: 1965-1980	13%	(76)	19%	(109)	12%	(66)	14%	(81)	42%	(239)	572
Baby Boomers: 1946-1964	3%	(23)	13%	(89)	14%	(94)	20%	(140)	50%	(345)	691
PID: Dem (no lean)	14%	(120)	23%	(192)	12%	(101)	7%	(57)	44%	(364)	834
PID: Ind (no lean)	6%	(40)	13%	(95)	13%	(92)	14%	(100)	54%	(379)	706
PID: Rep (no lean)	7%	(46)	13%	(88)	13%	(88)	23%	(154)	43%	(284)	660
PID/Gender: Dem Men	20%	(77)	26%	(100)	14%	(53)	3%	(13)	36%	(138)	381
PID/Gender: Dem Women	9%	(42)	20%	(92)	11%	(49)	10%	(44)	50%	(226)	453
PID/Gender: Ind Men	7%	(25)	17%	(62)	14%	(51)	13%	(47)	48%	(173)	359
PID/Gender: Ind Women	4%	(14)	9%	(33)	12%	(41)	15%	(53)	59%	(206)	347
PID/Gender: Rep Men	10%	(33)	17%	(55)	16%	(53)	20%	(66)	36%	(115)	322
PID/Gender: Rep Women	4%	(12)	10%	(32)	10%	(35)	26%	(88)	50%	(169)	338
Ideo: Liberal (1-3)	16%	(97)	29%	(177)	10%	(63)	5%	(29)	41%	(251)	617
Ideo: Moderate (4)	8%	(54)	18%	(128)	14%	(100)	13%	(87)	47%	(321)	690
Ideo: Conservative (5-7)	6%	(40)	10%	(65)	16%	(111)	25%	(168)	43%	(293)	676
Educ: < College	8%	(120)	13%	(195)	12%	(187)	15%	(227)	52%	(782)	1511
Educ: Bachelors degree	10%	(43)	22%	(98)	15%	(67)	14%	(61)	40%	(175)	444
Educ: Post-grad	17%	(43)	33%	(82)	11%	(28)	9%	(23)	29%	(70)	244
Income: Under 50k	7%	(89)	13%	(162)	12%	(149)	14%	(164)	53%	(638)	1202
Income: 50k-100k	9%	(55)	20%	(126)	14%	(91)	16%	(103)	42%	(269)	643
Income: 100k+	17%	(62)	24%	(86)	12%	(42)	12%	(44)	34%	(120)	354

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**Table HR15\_1:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Life," would it give you a more or less favorable impression of the following?*  
*The candidate*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(205)	17%	(374)	13%	(282)	14%	(311)	47%	(1027)	2199
Ethnicity: White	9%	(154)	18%	(303)	13%	(228)	15%	(264)	45%	(772)	1721
Ethnicity: Hispanic	15%	(51)	21%	(72)	13%	(44)	10%	(36)	41%	(145)	349
Ethnicity: Black	11%	(29)	14%	(38)	9%	(25)	7%	(20)	59%	(162)	274
Ethnicity: Other	11%	(23)	16%	(33)	14%	(29)	13%	(26)	46%	(93)	204
All Christian	10%	(103)	18%	(198)	14%	(152)	17%	(178)	41%	(445)	1076
All Non-Christian	19%	(21)	33%	(37)	7%	(8)	8%	(9)	33%	(37)	113
Atheist	12%	(12)	20%	(20)	11%	(11)	10%	(10)	47%	(47)	100
Agnostic/Nothing in particular	6%	(32)	15%	(75)	14%	(68)	10%	(51)	54%	(269)	496
Something Else	9%	(37)	11%	(45)	10%	(42)	15%	(62)	55%	(229)	414
Religious Non-Protestant/Catholic	16%	(23)	27%	(39)	13%	(18)	11%	(15)	33%	(46)	141
Evangelical	10%	(66)	18%	(115)	10%	(62)	18%	(114)	44%	(283)	640
Non-Evangelical	8%	(66)	15%	(118)	15%	(119)	15%	(120)	47%	(377)	799
Community: Urban	13%	(91)	23%	(165)	11%	(79)	9%	(61)	44%	(314)	710
Community: Suburban	7%	(63)	15%	(135)	14%	(130)	18%	(164)	47%	(432)	924
Community: Rural	9%	(51)	13%	(74)	13%	(73)	15%	(85)	50%	(282)	565
Employ: Private Sector	12%	(78)	21%	(143)	14%	(96)	12%	(80)	40%	(270)	668
Employ: Government	14%	(19)	27%	(37)	13%	(18)	8%	(12)	39%	(54)	139
Employ: Self-Employed	11%	(22)	24%	(50)	8%	(16)	9%	(19)	48%	(97)	204
Employ: Homemaker	11%	(17)	11%	(17)	11%	(16)	20%	(30)	47%	(72)	151
Employ: Retired	4%	(20)	12%	(62)	13%	(70)	22%	(114)	49%	(252)	519
Employ: Unemployed	12%	(30)	13%	(33)	7%	(19)	12%	(31)	57%	(147)	260
Employ: Other	5%	(9)	11%	(19)	20%	(34)	10%	(17)	53%	(87)	166
Military HH: Yes	7%	(23)	16%	(55)	14%	(48)	20%	(67)	43%	(148)	340
Military HH: No	10%	(182)	17%	(319)	13%	(234)	13%	(243)	47%	(880)	1859
RD/WT: Right Direction	13%	(82)	17%	(108)	13%	(84)	19%	(126)	39%	(252)	651
RD/WT: Wrong Track	8%	(123)	17%	(267)	13%	(198)	12%	(185)	50%	(775)	1548
Trump Job Approve	8%	(75)	13%	(122)	14%	(125)	23%	(212)	42%	(381)	915
Trump Job Disapprove	11%	(130)	20%	(246)	13%	(153)	8%	(95)	48%	(579)	1203

Continued on next page

**Table HR15\_1:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Life," would it give you a more or less favorable impression of the following?*  
*The candidate*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(205)	17%	(374)	13%	(282)	14%	(311)	47%	(1027)	2199
Trump Job Strongly Approve	11%	(56)	13%	(65)	10%	(52)	26%	(131)	40%	(201)	505
Trump Job Somewhat Approve	5%	(19)	14%	(57)	18%	(72)	20%	(81)	44%	(180)	409
Trump Job Somewhat Disapprove	10%	(26)	21%	(57)	18%	(47)	9%	(23)	43%	(114)	267
Trump Job Strongly Disapprove	11%	(104)	20%	(190)	11%	(106)	8%	(71)	50%	(465)	936
Favorable of Trump	8%	(76)	14%	(125)	14%	(126)	23%	(216)	41%	(375)	917
Unfavorable of Trump	11%	(127)	20%	(239)	13%	(151)	8%	(89)	49%	(581)	1188
Very Favorable of Trump	10%	(59)	14%	(81)	11%	(65)	26%	(146)	38%	(218)	568
Somewhat Favorable of Trump	5%	(17)	13%	(44)	17%	(61)	20%	(70)	45%	(157)	349
Somewhat Unfavorable of Trump	7%	(16)	19%	(40)	15%	(32)	7%	(14)	51%	(108)	210
Very Unfavorable of Trump	11%	(112)	20%	(199)	12%	(119)	8%	(75)	48%	(473)	977
#1 Issue: Economy	9%	(72)	17%	(130)	12%	(94)	15%	(118)	47%	(360)	773
#1 Issue: Security	9%	(25)	12%	(31)	17%	(45)	25%	(66)	37%	(100)	268
#1 Issue: Health Care	11%	(46)	20%	(85)	14%	(57)	8%	(32)	47%	(195)	415
#1 Issue: Medicare / Social Security	7%	(22)	15%	(49)	10%	(32)	17%	(56)	50%	(161)	321
#1 Issue: Women's Issues	10%	(11)	19%	(20)	11%	(12)	6%	(6)	54%	(56)	104
#1 Issue: Education	11%	(11)	23%	(23)	8%	(8)	10%	(10)	47%	(47)	99
#1 Issue: Energy	7%	(4)	24%	(14)	20%	(12)	7%	(4)	42%	(26)	60
#1 Issue: Other	9%	(14)	14%	(22)	14%	(22)	11%	(18)	52%	(83)	159
2018 House Vote: Democrat	14%	(105)	24%	(177)	12%	(91)	8%	(57)	42%	(306)	735
2018 House Vote: Republican	6%	(38)	14%	(89)	15%	(97)	25%	(159)	40%	(260)	642
2018 House Vote: Someone else	5%	(2)	6%	(3)	9%	(5)	17%	(9)	63%	(34)	54
2016 Vote: Hillary Clinton	16%	(110)	22%	(157)	12%	(87)	8%	(55)	41%	(290)	699
2016 Vote: Donald Trump	6%	(42)	14%	(99)	15%	(103)	24%	(173)	41%	(292)	709
2016 Vote: Other	1%	(1)	12%	(13)	16%	(17)	16%	(17)	55%	(59)	107
2016 Vote: Didn't Vote	8%	(52)	15%	(106)	11%	(74)	10%	(66)	57%	(387)	683
Voted in 2014: Yes	10%	(130)	19%	(239)	14%	(170)	17%	(209)	40%	(509)	1256
Voted in 2014: No	8%	(75)	14%	(135)	12%	(112)	11%	(102)	55%	(519)	943

Continued on next page

**Table HR15\_1:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Life," would it give you a more or less favorable impression of the following?*  
*The candidate*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(205)	17%	(374)	13%	(282)	14%	(311)	47%	(1027)	2199
2012 Vote: Barack Obama	14%	(117)	23%	(192)	13%	(115)	9%	(74)	42%	(356)	855
2012 Vote: Mitt Romney	4%	(19)	12%	(56)	14%	(66)	29%	(140)	41%	(196)	477
2012 Vote: Other	1%	(1)	7%	(4)	13%	(7)	19%	(11)	59%	(33)	55
2012 Vote: Didn't Vote	8%	(68)	15%	(121)	11%	(93)	11%	(85)	55%	(441)	809
4-Region: Northeast	12%	(48)	22%	(88)	13%	(51)	11%	(42)	42%	(164)	393
4-Region: Midwest	7%	(34)	13%	(61)	15%	(67)	15%	(70)	50%	(230)	462
4-Region: South	8%	(67)	16%	(128)	12%	(98)	16%	(128)	49%	(403)	824
4-Region: West	11%	(56)	19%	(97)	13%	(66)	14%	(71)	44%	(230)	520
Watch TV: Every day	12%	(124)	18%	(187)	11%	(119)	14%	(145)	45%	(481)	1057
Watch TV: Several times per week	10%	(56)	19%	(104)	13%	(73)	13%	(74)	45%	(248)	554
Watch TV: About once per week	4%	(6)	16%	(27)	19%	(31)	9%	(15)	53%	(88)	167
Watch TV: Several times per month	5%	(6)	18%	(24)	13%	(17)	16%	(21)	49%	(65)	133
Watch TV: Less often than once per month	9%	(8)	16%	(14)	15%	(14)	10%	(9)	50%	(45)	90
Watch TV: Never	2%	(3)	8%	(12)	13%	(19)	25%	(37)	52%	(77)	149
Watch Movies: Every day	20%	(91)	18%	(85)	8%	(36)	13%	(62)	40%	(186)	459
Watch Movies: Several times per week	9%	(54)	20%	(121)	16%	(98)	11%	(66)	45%	(281)	620
Watch Movies: About once per week	8%	(29)	21%	(79)	17%	(64)	12%	(46)	42%	(159)	377
Watch Movies: Several times per month	7%	(15)	16%	(36)	13%	(29)	16%	(35)	48%	(108)	224
Watch Movies: About once per month	2%	(4)	13%	(24)	10%	(17)	15%	(27)	59%	(105)	177
Watch Movies: Less often than once per month	5%	(10)	8%	(14)	10%	(18)	20%	(35)	57%	(100)	176
Watch Movies: Never	2%	(3)	9%	(15)	11%	(19)	24%	(40)	54%	(89)	167
Watch Sporting Events: Every day	24%	(37)	21%	(31)	16%	(24)	3%	(4)	36%	(55)	150
Watch Sporting Events: Several times per week	11%	(45)	22%	(91)	14%	(59)	14%	(57)	38%	(156)	408
Watch Sporting Events: About once per week	14%	(46)	23%	(75)	14%	(46)	11%	(36)	38%	(123)	326
Watch Sporting Events: Several times per month	6%	(12)	17%	(31)	20%	(38)	11%	(21)	46%	(86)	189
Watch Sporting Events: About once per month	7%	(10)	19%	(27)	12%	(16)	14%	(19)	48%	(66)	138
Watch Sporting Events: Less often than once per month	7%	(17)	14%	(33)	11%	(26)	22%	(51)	45%	(105)	233
Watch Sporting Events: Never	5%	(38)	11%	(86)	10%	(73)	16%	(122)	58%	(435)	755

Continued on next page

**Table HR15\_1:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Life," would it give you a more or less favorable impression of the following?*  
*The candidate*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(205)	17%	(374)	13%	(282)	14%	(311)	47%	(1027)	2199
Cable TV: Currently subscribe	11%	(115)	18%	(183)	11%	(113)	16%	(155)	43%	(433)	999
Cable TV: Subscribed in past	6%	(48)	17%	(135)	15%	(114)	14%	(104)	48%	(371)	773
Cable TV: Never subscribed	10%	(42)	13%	(56)	13%	(55)	12%	(51)	52%	(223)	428
Satellite TV: Currently subscribe	14%	(78)	19%	(101)	11%	(61)	16%	(87)	40%	(218)	544
Satellite TV: Subscribed in past	8%	(50)	20%	(125)	15%	(94)	12%	(74)	46%	(296)	639
Satellite TV: Never subscribed	8%	(78)	15%	(148)	12%	(127)	15%	(149)	51%	(514)	1015
Streaming Services: Currently subscribe	10%	(151)	18%	(255)	12%	(172)	13%	(185)	47%	(681)	1444
Streaming Services: Subscribed in past	8%	(17)	18%	(39)	19%	(43)	13%	(29)	42%	(93)	223
Streaming Services: Never subscribed	7%	(37)	15%	(80)	12%	(66)	18%	(96)	48%	(253)	533
Film: An avid fan	14%	(98)	23%	(162)	12%	(83)	12%	(84)	40%	(285)	712
Film: A casual fan	8%	(92)	16%	(190)	13%	(162)	14%	(175)	49%	(607)	1226
Film: Not a fan	6%	(15)	8%	(22)	14%	(37)	20%	(52)	52%	(136)	261
Television: An avid fan	13%	(127)	18%	(175)	12%	(113)	13%	(124)	45%	(435)	973
Television: A casual fan	6%	(70)	18%	(189)	13%	(139)	15%	(166)	48%	(515)	1079
Television: Not a fan	6%	(9)	7%	(10)	20%	(29)	14%	(21)	53%	(78)	146
Music: An avid fan	15%	(161)	18%	(200)	10%	(114)	13%	(144)	44%	(477)	1096
Music: A casual fan	4%	(40)	17%	(167)	16%	(158)	15%	(149)	49%	(487)	1001
Music: Not a fan	4%	(4)	7%	(7)	9%	(10)	18%	(18)	62%	(63)	102
Fashion: An avid fan	22%	(80)	18%	(67)	12%	(42)	11%	(41)	37%	(133)	363
Fashion: A casual fan	9%	(88)	21%	(198)	13%	(121)	11%	(109)	46%	(436)	952
Fashion: Not a fan	4%	(37)	12%	(109)	13%	(119)	18%	(161)	52%	(458)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR15\_2:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Live," would it give you a more or less favorable impression of the following?  
"Saturday Night Live"*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(192)	18%	(398)	12%	(269)	16%	(342)	45%	(998)	2199
Gender: Male	12%	(123)	21%	(223)	14%	(148)	14%	(146)	40%	(420)	1061
Gender: Female	6%	(69)	15%	(176)	11%	(120)	17%	(196)	51%	(578)	1138
Age: 18-34	7%	(43)	21%	(139)	12%	(79)	10%	(67)	50%	(327)	655
Age: 35-44	19%	(69)	27%	(97)	8%	(29)	13%	(47)	32%	(115)	357
Age: 45-64	8%	(63)	14%	(103)	15%	(110)	15%	(114)	48%	(361)	751
Age: 65+	4%	(17)	14%	(60)	12%	(51)	26%	(114)	45%	(196)	436
GenZers: 1997-2012	4%	(10)	22%	(58)	7%	(20)	11%	(29)	56%	(147)	264
Millennials: 1981-1996	12%	(70)	22%	(126)	13%	(74)	11%	(60)	41%	(233)	564
GenXers: 1965-1980	14%	(82)	19%	(107)	12%	(67)	14%	(81)	41%	(235)	572
Baby Boomers: 1946-1964	4%	(24)	13%	(93)	14%	(99)	20%	(140)	48%	(335)	691
PID: Dem (no lean)	13%	(107)	26%	(216)	11%	(89)	7%	(57)	44%	(365)	834
PID: Ind (no lean)	6%	(46)	12%	(84)	13%	(93)	15%	(108)	53%	(374)	706
PID: Rep (no lean)	6%	(40)	15%	(98)	13%	(86)	27%	(177)	39%	(259)	660
PID/Gender: Dem Men	16%	(62)	28%	(108)	14%	(54)	5%	(20)	36%	(137)	381
PID/Gender: Dem Women	10%	(45)	24%	(109)	8%	(35)	8%	(37)	50%	(227)	453
PID/Gender: Ind Men	9%	(33)	14%	(50)	15%	(53)	13%	(47)	49%	(176)	359
PID/Gender: Ind Women	4%	(13)	10%	(34)	12%	(40)	18%	(62)	57%	(198)	347
PID/Gender: Rep Men	9%	(29)	20%	(65)	13%	(42)	25%	(80)	33%	(107)	322
PID/Gender: Rep Women	3%	(11)	10%	(33)	13%	(45)	29%	(97)	45%	(152)	338
Ideo: Liberal (1-3)	15%	(93)	31%	(194)	9%	(55)	4%	(22)	41%	(253)	617
Ideo: Moderate (4)	8%	(52)	19%	(129)	13%	(90)	14%	(93)	47%	(326)	690
Ideo: Conservative (5-7)	5%	(33)	10%	(68)	16%	(106)	31%	(208)	39%	(261)	676
Educ: < College	6%	(98)	15%	(224)	12%	(178)	17%	(254)	50%	(758)	1511
Educ: Bachelors degree	11%	(48)	22%	(97)	15%	(65)	15%	(67)	38%	(166)	444
Educ: Post-grad	19%	(47)	31%	(77)	11%	(26)	9%	(21)	30%	(74)	244
Income: Under 50k	6%	(68)	17%	(202)	12%	(141)	15%	(183)	51%	(607)	1202
Income: 50k-100k	10%	(65)	17%	(109)	13%	(86)	18%	(116)	42%	(267)	643
Income: 100k+	16%	(58)	25%	(88)	12%	(41)	12%	(43)	35%	(123)	354

Continued on next page

**Table HR15\_2:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Live," would it give you a more or less favorable impression of the following?*  
*"Saturday Night Live"*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(192)	18%	(398)	12%	(269)	16%	(342)	45%	(998)	2199
Ethnicity: White	9%	(155)	19%	(322)	13%	(222)	17%	(294)	42%	(729)	1721
Ethnicity: Hispanic	11%	(39)	23%	(79)	11%	(40)	12%	(41)	43%	(150)	349
Ethnicity: Black	8%	(22)	13%	(35)	9%	(24)	11%	(31)	59%	(162)	274
Ethnicity: Other	8%	(15)	20%	(41)	11%	(23)	9%	(17)	53%	(107)	204
All Christian	10%	(107)	18%	(189)	13%	(144)	19%	(206)	40%	(432)	1076
All Non-Christian	17%	(20)	35%	(39)	12%	(13)	9%	(10)	27%	(30)	113
Atheist	13%	(13)	21%	(21)	10%	(10)	11%	(11)	45%	(45)	100
Agnostic/Nothing in particular	6%	(31)	19%	(93)	12%	(58)	9%	(45)	54%	(269)	496
Something Else	5%	(21)	14%	(57)	11%	(44)	17%	(70)	54%	(222)	414
Religious Non-Protestant/Catholic	14%	(20)	30%	(42)	17%	(24)	11%	(15)	28%	(39)	141
Evangelical	9%	(61)	18%	(116)	12%	(74)	20%	(130)	41%	(261)	640
Non-Evangelical	8%	(61)	15%	(118)	13%	(102)	17%	(139)	47%	(379)	799
Community: Urban	14%	(103)	23%	(163)	10%	(69)	10%	(73)	43%	(302)	710
Community: Suburban	6%	(57)	17%	(160)	12%	(112)	18%	(169)	46%	(427)	924
Community: Rural	6%	(32)	13%	(76)	16%	(88)	18%	(100)	48%	(269)	565
Employ: Private Sector	11%	(76)	24%	(158)	13%	(85)	15%	(101)	37%	(249)	668
Employ: Government	15%	(21)	21%	(30)	13%	(18)	12%	(17)	39%	(55)	139
Employ: Self-Employed	12%	(25)	20%	(41)	11%	(23)	10%	(20)	46%	(95)	204
Employ: Homemaker	11%	(17)	12%	(18)	12%	(18)	22%	(34)	42%	(64)	151
Employ: Retired	4%	(21)	12%	(65)	14%	(72)	22%	(112)	48%	(249)	519
Employ: Unemployed	9%	(24)	16%	(42)	7%	(18)	11%	(30)	57%	(148)	260
Employ: Other	4%	(6)	15%	(25)	17%	(28)	12%	(19)	53%	(88)	166
Military HH: Yes	7%	(25)	15%	(51)	15%	(51)	22%	(75)	41%	(139)	340
Military HH: No	9%	(168)	19%	(348)	12%	(218)	14%	(267)	46%	(859)	1859
RD/WT: Right Direction	11%	(69)	16%	(107)	14%	(92)	22%	(145)	37%	(238)	651
RD/WT: Wrong Track	8%	(123)	19%	(291)	11%	(177)	13%	(197)	49%	(759)	1548
Trump Job Approve	7%	(66)	13%	(123)	13%	(122)	26%	(239)	40%	(364)	915
Trump Job Disapprove	10%	(126)	23%	(272)	12%	(144)	8%	(99)	47%	(562)	1203

Continued on next page

**Table HR15\_2:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Live," would it give you a more or less favorable impression of the following?  
"Saturday Night Live"*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(192)	18%	(398)	12%	(269)	16%	(342)	45%	(998)	2199
Trump Job Strongly Approve	10%	(48)	12%	(62)	10%	(53)	29%	(146)	39%	(196)	505
Trump Job Somewhat Approve	4%	(17)	15%	(61)	17%	(69)	23%	(93)	41%	(169)	409
Trump Job Somewhat Disapprove	10%	(25)	24%	(64)	17%	(45)	8%	(23)	41%	(110)	267
Trump Job Strongly Disapprove	11%	(100)	22%	(208)	11%	(99)	8%	(77)	48%	(452)	936
Favorable of Trump	6%	(59)	15%	(136)	13%	(123)	26%	(242)	39%	(357)	917
Unfavorable of Trump	11%	(131)	21%	(253)	12%	(143)	8%	(97)	47%	(564)	1188
Very Favorable of Trump	8%	(47)	15%	(83)	11%	(65)	29%	(164)	37%	(210)	568
Somewhat Favorable of Trump	3%	(12)	15%	(53)	17%	(58)	22%	(78)	42%	(147)	349
Somewhat Unfavorable of Trump	9%	(19)	18%	(39)	16%	(34)	11%	(22)	46%	(96)	210
Very Unfavorable of Trump	11%	(112)	22%	(214)	11%	(108)	8%	(75)	48%	(468)	977
#1 Issue: Economy	7%	(58)	18%	(141)	12%	(94)	17%	(129)	45%	(351)	773
#1 Issue: Security	7%	(18)	12%	(31)	16%	(42)	31%	(84)	35%	(93)	268
#1 Issue: Health Care	13%	(55)	22%	(92)	12%	(49)	7%	(30)	46%	(190)	415
#1 Issue: Medicare / Social Security	7%	(24)	14%	(46)	11%	(36)	18%	(56)	50%	(159)	321
#1 Issue: Women's Issues	8%	(8)	21%	(21)	7%	(7)	12%	(12)	53%	(55)	104
#1 Issue: Education	8%	(8)	26%	(26)	10%	(10)	9%	(9)	46%	(46)	99
#1 Issue: Energy	9%	(5)	27%	(16)	20%	(12)	2%	(1)	42%	(25)	60
#1 Issue: Other	10%	(15)	16%	(25)	12%	(19)	13%	(21)	49%	(79)	159
2018 House Vote: Democrat	15%	(110)	24%	(173)	12%	(88)	7%	(52)	42%	(312)	735
2018 House Vote: Republican	6%	(35)	13%	(86)	15%	(98)	28%	(178)	38%	(245)	642
2018 House Vote: Someone else	1%	(1)	5%	(3)	9%	(5)	24%	(13)	61%	(33)	54
2016 Vote: Hillary Clinton	15%	(106)	23%	(164)	12%	(83)	7%	(51)	42%	(294)	699
2016 Vote: Donald Trump	5%	(36)	14%	(97)	15%	(107)	27%	(195)	39%	(274)	709
2016 Vote: Other	3%	(3)	11%	(12)	10%	(11)	17%	(18)	59%	(63)	107
2016 Vote: Didn't Vote	7%	(47)	18%	(125)	10%	(67)	11%	(78)	54%	(366)	683
Voted in 2014: Yes	10%	(129)	19%	(241)	13%	(161)	18%	(230)	39%	(496)	1256
Voted in 2014: No	7%	(63)	17%	(158)	11%	(108)	12%	(112)	53%	(502)	943

Continued on next page



**Table HR15\_2:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Live," would it give you a more or less favorable impression of the following?  
"Saturday Night Live"*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(192)	18%	(398)	12%	(269)	16%	(342)	45%	(998)	2199
2012 Vote: Barack Obama	13%	(113)	23%	(198)	12%	(107)	10%	(82)	42%	(356)	855
2012 Vote: Mitt Romney	4%	(20)	13%	(62)	13%	(60)	32%	(154)	38%	(181)	477
2012 Vote: Other	1%	(1)	6%	(3)	13%	(7)	23%	(13)	57%	(31)	55
2012 Vote: Didn't Vote	7%	(57)	17%	(135)	12%	(95)	11%	(93)	53%	(429)	809
4-Region: Northeast	12%	(48)	23%	(92)	12%	(47)	11%	(41)	42%	(165)	393
4-Region: Midwest	8%	(36)	13%	(60)	13%	(62)	19%	(88)	47%	(216)	462
4-Region: South	7%	(57)	17%	(138)	13%	(103)	18%	(147)	46%	(379)	824
4-Region: West	10%	(51)	21%	(109)	11%	(56)	13%	(66)	46%	(237)	520
Watch TV: Every day	11%	(116)	20%	(207)	11%	(120)	14%	(145)	44%	(469)	1057
Watch TV: Several times per week	9%	(47)	21%	(115)	14%	(75)	14%	(75)	44%	(242)	554
Watch TV: About once per week	5%	(9)	13%	(22)	13%	(22)	16%	(27)	52%	(88)	167
Watch TV: Several times per month	7%	(9)	19%	(26)	17%	(23)	18%	(24)	38%	(51)	133
Watch TV: Less often than once per month	6%	(5)	14%	(13)	9%	(8)	18%	(16)	53%	(47)	90
Watch TV: Never	3%	(5)	7%	(10)	10%	(15)	30%	(44)	50%	(75)	149
Watch Movies: Every day	14%	(66)	21%	(98)	12%	(57)	12%	(56)	40%	(182)	459
Watch Movies: Several times per week	11%	(68)	20%	(121)	13%	(82)	12%	(77)	44%	(272)	620
Watch Movies: About once per week	7%	(27)	24%	(92)	14%	(51)	14%	(51)	41%	(156)	377
Watch Movies: Several times per month	8%	(17)	15%	(33)	14%	(32)	16%	(36)	47%	(105)	224
Watch Movies: About once per month	3%	(6)	14%	(25)	9%	(16)	19%	(34)	55%	(96)	177
Watch Movies: Less often than once per month	2%	(4)	9%	(16)	9%	(16)	24%	(43)	55%	(96)	176
Watch Movies: Never	3%	(5)	8%	(13)	9%	(15)	26%	(44)	54%	(91)	167
Watch Sporting Events: Every day	16%	(24)	33%	(49)	13%	(19)	3%	(4)	36%	(54)	150
Watch Sporting Events: Several times per week	11%	(46)	24%	(97)	13%	(55)	16%	(64)	36%	(147)	408
Watch Sporting Events: About once per week	13%	(44)	24%	(77)	15%	(50)	16%	(52)	31%	(102)	326
Watch Sporting Events: Several times per month	8%	(16)	11%	(22)	19%	(36)	17%	(32)	45%	(84)	189
Watch Sporting Events: About once per month	7%	(10)	25%	(35)	11%	(16)	14%	(19)	43%	(59)	138
Watch Sporting Events: Less often than once per month	8%	(19)	12%	(27)	11%	(25)	19%	(45)	50%	(117)	233
Watch Sporting Events: Never	4%	(33)	12%	(91)	9%	(68)	17%	(128)	58%	(435)	755

Continued on next page

**Table HR15\_2:** *If a candidate running for political office were to appear in a sketch on "Saturday Night Live," would it give you a more or less favorable impression of the following?  
"Saturday Night Live"*

Demographic	Much more favorable impression		Somewhat more favorable impression		Somewhat less favorable impression		Much less favorable impression		Don't know / No opinion		Total N
Adults	9%	(192)	18%	(398)	12%	(269)	16%	(342)	45%	(998)	2199
Cable TV: Currently subscribe	10%	(98)	20%	(196)	11%	(114)	16%	(155)	44%	(435)	999
Cable TV: Subscribed in past	7%	(55)	19%	(145)	14%	(105)	16%	(126)	44%	(342)	773
Cable TV: Never subscribed	9%	(40)	13%	(57)	12%	(50)	14%	(61)	51%	(220)	428
Satellite TV: Currently subscribe	14%	(79)	20%	(110)	11%	(62)	15%	(83)	39%	(211)	544
Satellite TV: Subscribed in past	8%	(50)	20%	(131)	12%	(79)	15%	(95)	44%	(284)	639
Satellite TV: Never subscribed	6%	(63)	16%	(158)	13%	(127)	16%	(165)	49%	(502)	1015
Streaming Services: Currently subscribe	10%	(140)	19%	(277)	12%	(177)	13%	(193)	45%	(657)	1444
Streaming Services: Subscribed in past	8%	(17)	19%	(42)	15%	(34)	19%	(43)	39%	(87)	223
Streaming Services: Never subscribed	7%	(35)	15%	(79)	11%	(58)	20%	(106)	48%	(254)	533
Film: An avid fan	14%	(100)	22%	(159)	13%	(92)	12%	(89)	38%	(273)	712
Film: A casual fan	7%	(83)	17%	(211)	12%	(151)	15%	(189)	48%	(592)	1226
Film: Not a fan	3%	(9)	11%	(28)	10%	(26)	25%	(64)	51%	(134)	261
Television: An avid fan	12%	(121)	19%	(184)	12%	(113)	14%	(134)	43%	(422)	973
Television: A casual fan	6%	(66)	19%	(201)	12%	(131)	16%	(174)	47%	(507)	1079
Television: Not a fan	3%	(5)	10%	(14)	17%	(24)	23%	(34)	47%	(69)	146
Music: An avid fan	13%	(147)	20%	(218)	11%	(118)	14%	(148)	42%	(465)	1096
Music: A casual fan	4%	(43)	17%	(173)	14%	(140)	17%	(173)	47%	(472)	1001
Music: Not a fan	3%	(3)	7%	(8)	10%	(10)	20%	(21)	60%	(61)	102
Fashion: An avid fan	16%	(60)	25%	(91)	10%	(35)	10%	(38)	39%	(140)	363
Fashion: A casual fan	10%	(96)	21%	(200)	12%	(115)	13%	(124)	44%	(416)	952
Fashion: Not a fan	4%	(36)	12%	(108)	13%	(119)	20%	(180)	50%	(442)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR16:** *Do guest appearances from politicians make you more or less likely to watch "Saturday Night Live"?*

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	11%	(248)	17%	(367)	11%	(251)	20%	(449)	40%	(884)	2199
Gender: Male	15%	(155)	20%	(214)	12%	(126)	18%	(193)	35%	(374)	1061
Gender: Female	8%	(93)	13%	(153)	11%	(125)	23%	(256)	45%	(511)	1138
Age: 18-34	12%	(78)	19%	(122)	12%	(80)	12%	(80)	45%	(295)	655
Age: 35-44	20%	(71)	25%	(91)	7%	(26)	17%	(61)	30%	(108)	357
Age: 45-64	10%	(75)	14%	(104)	13%	(95)	21%	(154)	43%	(323)	751
Age: 65+	6%	(24)	11%	(50)	12%	(50)	35%	(154)	36%	(158)	436
GenZers: 1997-2012	10%	(26)	12%	(32)	16%	(43)	11%	(29)	51%	(134)	264
Millennials: 1981-1996	14%	(80)	25%	(141)	9%	(49)	14%	(79)	38%	(214)	564
GenXers: 1965-1980	17%	(96)	18%	(103)	12%	(67)	16%	(92)	37%	(214)	572
Baby Boomers: 1946-1964	6%	(41)	12%	(84)	12%	(80)	29%	(201)	41%	(285)	691
PID: Dem (no lean)	16%	(135)	23%	(188)	9%	(78)	10%	(86)	42%	(347)	834
PID: Ind (no lean)	7%	(50)	14%	(99)	12%	(81)	22%	(156)	45%	(319)	706
PID: Rep (no lean)	10%	(63)	12%	(79)	14%	(92)	31%	(207)	33%	(219)	660
PID/Gender: Dem Men	21%	(78)	27%	(104)	9%	(34)	9%	(35)	34%	(130)	381
PID/Gender: Dem Women	13%	(57)	19%	(85)	10%	(44)	11%	(52)	48%	(216)	453
PID/Gender: Ind Men	9%	(31)	18%	(65)	12%	(45)	20%	(71)	41%	(147)	359
PID/Gender: Ind Women	6%	(19)	10%	(35)	11%	(37)	24%	(85)	49%	(172)	347
PID/Gender: Rep Men	14%	(46)	14%	(45)	15%	(48)	27%	(87)	30%	(96)	322
PID/Gender: Rep Women	5%	(17)	10%	(34)	13%	(44)	36%	(120)	36%	(123)	338
Ideo: Liberal (1-3)	20%	(126)	26%	(161)	9%	(54)	7%	(45)	37%	(230)	617
Ideo: Moderate (4)	10%	(66)	18%	(124)	13%	(88)	19%	(128)	41%	(284)	690
Ideo: Conservative (5-7)	6%	(43)	11%	(71)	14%	(97)	36%	(242)	33%	(223)	676
Educ: < College	9%	(131)	12%	(186)	12%	(183)	22%	(334)	45%	(677)	1511
Educ: Bachelors degree	12%	(55)	24%	(108)	11%	(48)	20%	(89)	32%	(143)	444
Educ: Post-grad	25%	(62)	30%	(72)	8%	(19)	11%	(26)	26%	(64)	244
Income: Under 50k	8%	(100)	14%	(166)	12%	(140)	22%	(263)	44%	(533)	1202
Income: 50k-100k	11%	(71)	18%	(116)	12%	(80)	20%	(127)	39%	(250)	643
Income: 100k+	22%	(77)	24%	(85)	9%	(31)	17%	(59)	29%	(102)	354
Ethnicity: White	11%	(194)	17%	(296)	12%	(203)	22%	(384)	37%	(645)	1721
Ethnicity: Hispanic	15%	(53)	20%	(70)	14%	(50)	14%	(48)	37%	(128)	349
Ethnicity: Black	12%	(33)	13%	(37)	7%	(20)	13%	(35)	54%	(149)	274

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**Table HR16:** Do guest appearances from politicians make you more or less likely to watch "Saturday Night Live"?

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	11%	(248)	17%	(367)	11%	(251)	20%	(449)	40%	(884)	2199
Ethnicity: Other	10%	(21)	17%	(35)	14%	(28)	15%	(30)	45%	(91)	204
All Christian	13%	(135)	17%	(184)	10%	(110)	25%	(264)	36%	(384)	1076
All Non-Christian	24%	(27)	26%	(29)	12%	(13)	15%	(16)	24%	(27)	113
Atheist	7%	(7)	23%	(23)	16%	(16)	14%	(14)	40%	(40)	100
Agnostic/Nothing in particular	9%	(43)	14%	(69)	11%	(57)	14%	(71)	52%	(257)	496
Something Else	9%	(36)	15%	(61)	13%	(55)	20%	(84)	43%	(178)	414
Religious Non-Protestant/Catholic	20%	(28)	23%	(32)	11%	(16)	19%	(27)	27%	(38)	141
Evangelical	14%	(87)	15%	(96)	10%	(66)	24%	(151)	38%	(240)	640
Non-Evangelical	9%	(74)	17%	(139)	12%	(95)	23%	(185)	38%	(305)	799
Community: Urban	17%	(122)	21%	(150)	10%	(71)	16%	(111)	36%	(256)	710
Community: Suburban	8%	(72)	17%	(158)	10%	(95)	25%	(229)	40%	(369)	924
Community: Rural	10%	(54)	10%	(58)	15%	(85)	19%	(108)	46%	(260)	565
Employ: Private Sector	15%	(97)	22%	(149)	10%	(66)	20%	(133)	33%	(223)	668
Employ: Government	22%	(30)	23%	(32)	13%	(19)	9%	(13)	33%	(46)	139
Employ: Self-Employed	19%	(40)	22%	(44)	10%	(20)	10%	(20)	39%	(80)	204
Employ: Homemaker	9%	(14)	9%	(13)	7%	(11)	31%	(48)	43%	(66)	151
Employ: Retired	5%	(26)	12%	(61)	12%	(63)	31%	(161)	40%	(208)	519
Employ: Unemployed	10%	(25)	15%	(40)	10%	(26)	16%	(41)	49%	(128)	260
Employ: Other	7%	(12)	8%	(14)	16%	(27)	17%	(29)	51%	(85)	166
Military HH: Yes	10%	(33)	15%	(50)	11%	(36)	27%	(91)	38%	(130)	340
Military HH: No	12%	(215)	17%	(317)	12%	(215)	19%	(358)	41%	(754)	1859
RD/WT: Right Direction	15%	(99)	14%	(91)	12%	(76)	27%	(175)	32%	(211)	651
RD/WT: Wrong Track	10%	(149)	18%	(276)	11%	(175)	18%	(274)	44%	(674)	1548
Trump Job Approve	10%	(96)	12%	(110)	12%	(110)	31%	(287)	34%	(312)	915
Trump Job Disapprove	12%	(147)	21%	(252)	12%	(141)	13%	(154)	42%	(508)	1203
Trump Job Strongly Approve	14%	(69)	11%	(55)	12%	(60)	34%	(169)	30%	(152)	505
Trump Job Somewhat Approve	6%	(27)	13%	(55)	12%	(50)	29%	(118)	39%	(160)	409
Trump Job Somewhat Disapprove	10%	(27)	25%	(67)	13%	(36)	13%	(36)	38%	(101)	267
Trump Job Strongly Disapprove	13%	(120)	20%	(185)	11%	(105)	13%	(119)	44%	(407)	936
Favorable of Trump	11%	(98)	13%	(117)	12%	(114)	31%	(289)	33%	(300)	917
Unfavorable of Trump	12%	(147)	21%	(243)	11%	(135)	13%	(154)	43%	(508)	1188

Continued on next page

**Table HR16:** Do guest appearances from politicians make you more or less likely to watch "Saturday Night Live"?

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	11%	(248)	17%	(367)	11%	(251)	20%	(449)	40%	(884)	2199
Very Favorable of Trump	14%	(78)	11%	(62)	14%	(78)	33%	(188)	29%	(163)	568
Somewhat Favorable of Trump	6%	(20)	16%	(55)	10%	(36)	29%	(101)	39%	(137)	349
Somewhat Unfavorable of Trump	8%	(17)	22%	(47)	12%	(26)	16%	(33)	42%	(89)	210
Very Unfavorable of Trump	13%	(130)	20%	(197)	11%	(109)	12%	(121)	43%	(419)	977
#1 Issue: Economy	11%	(88)	16%	(122)	13%	(102)	21%	(161)	39%	(299)	773
#1 Issue: Security	10%	(28)	11%	(30)	11%	(30)	34%	(91)	33%	(88)	268
#1 Issue: Health Care	12%	(49)	23%	(95)	12%	(51)	13%	(54)	40%	(166)	415
#1 Issue: Medicare / Social Security	10%	(32)	14%	(44)	7%	(24)	25%	(80)	44%	(141)	321
#1 Issue: Women's Issues	10%	(11)	19%	(20)	15%	(16)	8%	(9)	47%	(49)	104
#1 Issue: Education	16%	(16)	16%	(16)	5%	(5)	17%	(17)	46%	(46)	99
#1 Issue: Energy	13%	(8)	23%	(14)	12%	(7)	7%	(4)	45%	(27)	60
#1 Issue: Other	10%	(16)	16%	(25)	10%	(17)	21%	(33)	43%	(68)	159
2018 House Vote: Democrat	17%	(122)	25%	(181)	10%	(71)	11%	(78)	38%	(282)	735
2018 House Vote: Republican	9%	(60)	12%	(80)	11%	(68)	36%	(230)	32%	(204)	642
2018 House Vote: Someone else	12%	(7)	7%	(4)	4%	(2)	31%	(17)	46%	(25)	54
2016 Vote: Hillary Clinton	17%	(118)	24%	(164)	9%	(63)	13%	(88)	38%	(265)	699
2016 Vote: Donald Trump	9%	(64)	12%	(88)	12%	(85)	33%	(235)	33%	(237)	709
2016 Vote: Other	7%	(8)	14%	(15)	11%	(12)	20%	(22)	47%	(51)	107
2016 Vote: Didn't Vote	8%	(57)	15%	(100)	13%	(91)	15%	(104)	49%	(332)	683
Voted in 2014: Yes	13%	(163)	18%	(228)	11%	(135)	23%	(291)	35%	(440)	1256
Voted in 2014: No	9%	(85)	15%	(139)	12%	(116)	17%	(158)	47%	(445)	943
2012 Vote: Barack Obama	15%	(132)	23%	(196)	9%	(80)	13%	(112)	39%	(335)	855
2012 Vote: Mitt Romney	6%	(31)	11%	(51)	12%	(57)	39%	(188)	32%	(151)	477
2012 Vote: Other	8%	(4)	9%	(5)	10%	(6)	27%	(15)	45%	(25)	55
2012 Vote: Didn't Vote	10%	(80)	14%	(114)	13%	(107)	17%	(134)	46%	(373)	809
4-Region: Northeast	15%	(60)	22%	(88)	11%	(44)	16%	(64)	35%	(138)	393
4-Region: Midwest	8%	(37)	12%	(56)	13%	(58)	24%	(111)	43%	(200)	462
4-Region: South	9%	(76)	14%	(119)	12%	(96)	23%	(193)	41%	(339)	824
4-Region: West	14%	(75)	20%	(104)	10%	(53)	16%	(81)	40%	(207)	520

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**Table HR16:** Do guest appearances from politicians make you more or less likely to watch "Saturday Night Live"?

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	11%	(248)	17%	(367)	11%	(251)	20%	(449)	40%	(884)	2199
Watch TV: Every day	13%	(139)	18%	(190)	11%	(111)	20%	(209)	39%	(409)	1057
Watch TV: Several times per week	10%	(55)	19%	(106)	11%	(61)	18%	(100)	42%	(232)	554
Watch TV: About once per week	7%	(12)	20%	(34)	12%	(20)	15%	(24)	46%	(76)	167
Watch TV: Several times per month	11%	(14)	14%	(19)	11%	(14)	26%	(35)	38%	(50)	133
Watch TV: Less often than once per month	15%	(14)	8%	(7)	14%	(13)	26%	(24)	36%	(33)	90
Watch TV: Never	5%	(8)	5%	(8)	15%	(23)	32%	(48)	42%	(63)	149
Watch Movies: Every day	23%	(107)	18%	(85)	8%	(38)	18%	(85)	32%	(145)	459
Watch Movies: Several times per week	12%	(72)	21%	(130)	12%	(75)	18%	(110)	37%	(232)	620
Watch Movies: About once per week	9%	(35)	19%	(71)	12%	(44)	17%	(63)	43%	(164)	377
Watch Movies: Several times per month	5%	(11)	19%	(42)	13%	(30)	21%	(46)	42%	(95)	224
Watch Movies: About once per month	6%	(11)	11%	(20)	13%	(22)	25%	(44)	45%	(79)	177
Watch Movies: Less often than once per month	4%	(6)	6%	(11)	9%	(16)	30%	(52)	51%	(90)	176
Watch Movies: Never	4%	(7)	5%	(9)	15%	(25)	28%	(47)	48%	(79)	167
Watch Sporting Events: Every day	26%	(39)	32%	(49)	7%	(10)	10%	(15)	25%	(38)	150
Watch Sporting Events: Several times per week	15%	(59)	21%	(86)	14%	(56)	19%	(77)	32%	(130)	408
Watch Sporting Events: About once per week	18%	(58)	17%	(56)	10%	(34)	22%	(73)	32%	(105)	326
Watch Sporting Events: Several times per month	12%	(22)	15%	(29)	12%	(23)	20%	(38)	40%	(76)	189
Watch Sporting Events: About once per month	5%	(8)	21%	(29)	14%	(20)	17%	(24)	42%	(58)	138
Watch Sporting Events: Less often than once per month	9%	(21)	15%	(35)	9%	(21)	27%	(63)	40%	(93)	233
Watch Sporting Events: Never	5%	(41)	11%	(84)	12%	(87)	21%	(159)	51%	(384)	755
Cable TV: Currently subscribe	13%	(129)	16%	(160)	12%	(119)	21%	(208)	38%	(382)	999
Cable TV: Subscribed in past	10%	(80)	19%	(147)	10%	(80)	21%	(166)	39%	(300)	773
Cable TV: Never subscribed	9%	(39)	14%	(60)	12%	(52)	18%	(75)	47%	(202)	428
Satellite TV: Currently subscribe	18%	(97)	19%	(101)	11%	(58)	20%	(111)	33%	(177)	544
Satellite TV: Subscribed in past	11%	(69)	20%	(130)	13%	(84)	19%	(122)	37%	(235)	639
Satellite TV: Never subscribed	8%	(82)	13%	(136)	11%	(108)	21%	(216)	47%	(473)	1015
Streaming Services: Currently subscribe	13%	(182)	18%	(262)	10%	(150)	19%	(278)	40%	(572)	1444
Streaming Services: Subscribed in past	9%	(20)	19%	(43)	17%	(38)	18%	(39)	37%	(83)	223
Streaming Services: Never subscribed	9%	(46)	12%	(62)	12%	(63)	25%	(132)	43%	(230)	533

Continued on next page

**Table HR16:** Do guest appearances from politicians make you more or less likely to watch "Saturday Night Live"?

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	11%	(248)	17%	(367)	11%	(251)	20%	(449)	40%	(884)	2199
Film: An avid fan	19%	(135)	21%	(150)	8%	(58)	19%	(134)	33%	(235)	712
Film: A casual fan	8%	(102)	16%	(195)	13%	(160)	20%	(248)	43%	(521)	1226
Film: Not a fan	4%	(11)	8%	(22)	13%	(33)	26%	(67)	49%	(128)	261
Television: An avid fan	16%	(157)	17%	(165)	10%	(101)	19%	(189)	37%	(362)	973
Television: A casual fan	7%	(81)	17%	(183)	12%	(133)	21%	(222)	43%	(460)	1079
Television: Not a fan	7%	(10)	13%	(18)	12%	(17)	26%	(39)	42%	(62)	146
Music: An avid fan	16%	(172)	19%	(204)	10%	(114)	19%	(204)	37%	(401)	1096
Music: A casual fan	7%	(69)	16%	(158)	13%	(127)	22%	(218)	43%	(429)	1001
Music: Not a fan	7%	(7)	4%	(4)	9%	(10)	26%	(26)	54%	(55)	102
Fashion: An avid fan	22%	(81)	20%	(71)	8%	(31)	16%	(60)	33%	(120)	363
Fashion: A casual fan	12%	(114)	21%	(205)	12%	(118)	17%	(161)	37%	(354)	952
Fashion: Not a fan	6%	(53)	10%	(91)	12%	(102)	26%	(228)	46%	(410)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR17\_1:** Do you agree or disagree with the following statements?  
"Saturday Night Live" has gotten too political

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	22%	(492)	16%	(358)	14%	(313)	13%	(291)	34%	(745)	2199
Gender: Male	23%	(248)	18%	(191)	17%	(185)	14%	(153)	27%	(284)	1061
Gender: Female	21%	(243)	15%	(166)	11%	(129)	12%	(138)	41%	(462)	1138
Age: 18-34	14%	(93)	19%	(122)	18%	(116)	9%	(57)	41%	(267)	655
Age: 35-44	20%	(71)	22%	(79)	12%	(44)	16%	(56)	30%	(106)	357
Age: 45-64	26%	(195)	12%	(92)	13%	(95)	17%	(125)	32%	(244)	751
Age: 65+	30%	(133)	15%	(64)	13%	(57)	12%	(53)	30%	(129)	436
GenZers: 1997-2012	8%	(20)	13%	(34)	16%	(43)	10%	(27)	53%	(140)	264
Millennials: 1981-1996	17%	(99)	22%	(126)	17%	(96)	10%	(59)	33%	(185)	564
GenXers: 1965-1980	25%	(141)	15%	(87)	14%	(81)	16%	(93)	30%	(170)	572
Baby Boomers: 1946-1964	28%	(196)	14%	(95)	11%	(78)	16%	(108)	31%	(214)	691
PID: Dem (no lean)	9%	(76)	16%	(133)	20%	(167)	20%	(164)	35%	(294)	834
PID: Ind (no lean)	20%	(140)	16%	(112)	12%	(86)	13%	(91)	39%	(278)	706
PID: Rep (no lean)	42%	(276)	17%	(112)	9%	(61)	6%	(36)	26%	(174)	660
PID/Gender: Dem Men	11%	(42)	19%	(74)	22%	(85)	20%	(77)	27%	(103)	381
PID/Gender: Dem Women	8%	(34)	13%	(59)	18%	(82)	19%	(87)	42%	(190)	453
PID/Gender: Ind Men	20%	(72)	16%	(57)	17%	(59)	17%	(60)	31%	(111)	359
PID/Gender: Ind Women	20%	(68)	16%	(55)	8%	(27)	9%	(31)	48%	(166)	347
PID/Gender: Rep Men	42%	(135)	19%	(61)	13%	(41)	5%	(16)	21%	(69)	322
PID/Gender: Rep Women	42%	(141)	15%	(52)	6%	(20)	6%	(20)	31%	(105)	338
Ideo: Liberal (1-3)	10%	(60)	17%	(102)	20%	(125)	24%	(148)	30%	(183)	617
Ideo: Moderate (4)	15%	(103)	20%	(139)	16%	(110)	13%	(90)	36%	(248)	690
Ideo: Conservative (5-7)	46%	(312)	16%	(107)	11%	(74)	5%	(32)	22%	(150)	676
Educ: < College	21%	(321)	13%	(202)	13%	(201)	13%	(204)	39%	(584)	1511
Educ: Bachelors degree	25%	(112)	21%	(95)	16%	(72)	12%	(52)	25%	(113)	444
Educ: Post-grad	24%	(59)	25%	(61)	17%	(41)	14%	(35)	20%	(49)	244
Income: Under 50k	19%	(233)	13%	(155)	14%	(164)	14%	(167)	40%	(483)	1202
Income: 50k-100k	25%	(158)	19%	(122)	15%	(95)	12%	(77)	30%	(191)	643
Income: 100k+	29%	(101)	23%	(80)	15%	(54)	13%	(47)	20%	(71)	354
Ethnicity: White	26%	(442)	17%	(297)	14%	(246)	13%	(215)	30%	(521)	1721
Ethnicity: Hispanic	19%	(66)	16%	(55)	18%	(63)	17%	(59)	30%	(106)	349

Continued on next page



**Table HR17\_1:** Do you agree or disagree with the following statements?  
"Saturday Night Live" has gotten too political

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	22%	(492)	16%	(358)	14%	(313)	13%	(291)	34%	(745)	2199
Ethnicity: Black	10%	(27)	10%	(26)	13%	(36)	16%	(45)	51%	(141)	274
Ethnicity: Other	12%	(24)	17%	(34)	15%	(32)	15%	(31)	41%	(84)	204
All Christian	28%	(306)	18%	(190)	13%	(143)	13%	(135)	28%	(302)	1076
All Non-Christian	15%	(17)	26%	(30)	21%	(24)	13%	(15)	24%	(27)	113
Atheist	16%	(16)	14%	(14)	14%	(14)	26%	(26)	29%	(29)	100
Agnostic/Nothing in particular	15%	(73)	13%	(62)	17%	(83)	14%	(68)	42%	(209)	496
Something Else	19%	(79)	15%	(61)	12%	(49)	11%	(47)	43%	(178)	414
Religious Non-Protestant/Catholic	20%	(29)	29%	(41)	17%	(24)	11%	(15)	23%	(32)	141
Evangelical	30%	(193)	19%	(120)	10%	(64)	10%	(67)	31%	(196)	640
Non-Evangelical	22%	(178)	14%	(108)	15%	(122)	14%	(114)	35%	(277)	799
Community: Urban	17%	(123)	20%	(139)	17%	(124)	11%	(79)	35%	(245)	710
Community: Suburban	25%	(230)	15%	(142)	14%	(127)	15%	(140)	31%	(284)	924
Community: Rural	25%	(139)	14%	(76)	11%	(62)	13%	(71)	38%	(216)	565
Employ: Private Sector	23%	(156)	22%	(149)	14%	(92)	14%	(94)	26%	(176)	668
Employ: Government	19%	(27)	18%	(25)	20%	(27)	11%	(16)	33%	(45)	139
Employ: Self-Employed	16%	(34)	19%	(38)	21%	(43)	11%	(22)	33%	(68)	204
Employ: Homemaker	33%	(50)	10%	(15)	10%	(15)	14%	(21)	34%	(51)	151
Employ: Retired	29%	(152)	13%	(68)	13%	(67)	13%	(67)	32%	(164)	519
Employ: Unemployed	18%	(47)	14%	(36)	12%	(32)	13%	(35)	42%	(110)	260
Employ: Other	12%	(21)	10%	(17)	12%	(20)	13%	(22)	52%	(87)	166
Military HH: Yes	34%	(116)	15%	(50)	12%	(42)	10%	(33)	29%	(99)	340
Military HH: No	20%	(376)	17%	(308)	15%	(271)	14%	(258)	35%	(646)	1859
RD/WT: Right Direction	39%	(254)	19%	(125)	9%	(60)	6%	(41)	26%	(171)	651
RD/WT: Wrong Track	15%	(238)	15%	(233)	16%	(254)	16%	(250)	37%	(574)	1548
Trump Job Approve	42%	(380)	19%	(174)	8%	(71)	6%	(53)	26%	(237)	915
Trump Job Disapprove	9%	(108)	15%	(181)	20%	(236)	19%	(232)	37%	(446)	1203
Trump Job Strongly Approve	47%	(239)	16%	(83)	6%	(30)	6%	(32)	24%	(121)	505
Trump Job Somewhat Approve	34%	(141)	22%	(91)	10%	(41)	5%	(21)	28%	(116)	409
Trump Job Somewhat Disapprove	14%	(39)	24%	(63)	20%	(53)	11%	(29)	31%	(83)	267
Trump Job Strongly Disapprove	7%	(69)	13%	(118)	19%	(182)	22%	(203)	39%	(362)	936

Continued on next page

**Table HR17\_1:** Do you agree or disagree with the following statements?  
"Saturday Night Live" has gotten too political

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	22%	(492)	16%	(358)	14%	(313)	13%	(291)	34%	(745)	2199
Favorable of Trump	42%	(382)	18%	(169)	8%	(75)	6%	(59)	25%	(232)	917
Unfavorable of Trump	9%	(102)	15%	(181)	19%	(230)	19%	(225)	38%	(449)	1188
Very Favorable of Trump	46%	(262)	16%	(92)	8%	(44)	7%	(37)	24%	(134)	568
Somewhat Favorable of Trump	34%	(120)	22%	(77)	9%	(31)	6%	(22)	28%	(98)	349
Somewhat Unfavorable of Trump	17%	(36)	25%	(52)	20%	(43)	8%	(16)	31%	(64)	210
Very Unfavorable of Trump	7%	(67)	13%	(130)	19%	(187)	21%	(209)	39%	(384)	977
#1 Issue: Economy	25%	(191)	17%	(129)	14%	(110)	10%	(79)	34%	(264)	773
#1 Issue: Security	47%	(127)	20%	(53)	8%	(21)	7%	(19)	18%	(47)	268
#1 Issue: Health Care	12%	(48)	14%	(60)	19%	(79)	20%	(82)	35%	(146)	415
#1 Issue: Medicare / Social Security	20%	(64)	12%	(38)	15%	(49)	16%	(50)	37%	(120)	321
#1 Issue: Women's Issues	9%	(9)	14%	(15)	17%	(18)	14%	(14)	46%	(48)	104
#1 Issue: Education	18%	(18)	31%	(30)	7%	(7)	7%	(7)	38%	(38)	99
#1 Issue: Energy	7%	(4)	24%	(15)	19%	(11)	11%	(7)	40%	(24)	60
#1 Issue: Other	20%	(32)	12%	(19)	10%	(16)	21%	(33)	37%	(59)	159
2018 House Vote: Democrat	10%	(72)	17%	(122)	21%	(157)	22%	(163)	30%	(220)	735
2018 House Vote: Republican	47%	(300)	17%	(112)	8%	(52)	6%	(39)	22%	(140)	642
2018 House Vote: Someone else	16%	(9)	26%	(14)	11%	(6)	1%	(1)	46%	(25)	54
2016 Vote: Hillary Clinton	10%	(73)	15%	(107)	21%	(145)	23%	(164)	30%	(211)	699
2016 Vote: Donald Trump	44%	(312)	19%	(133)	9%	(61)	5%	(36)	24%	(167)	709
2016 Vote: Other	18%	(20)	22%	(24)	11%	(12)	7%	(8)	41%	(44)	107
2016 Vote: Didn't Vote	13%	(86)	14%	(93)	14%	(95)	12%	(84)	47%	(324)	683
Voted in 2014: Yes	27%	(338)	18%	(225)	14%	(173)	15%	(192)	26%	(328)	1256
Voted in 2014: No	16%	(153)	14%	(133)	15%	(140)	11%	(100)	44%	(417)	943
2012 Vote: Barack Obama	13%	(114)	17%	(142)	18%	(157)	21%	(176)	31%	(268)	855
2012 Vote: Mitt Romney	47%	(226)	19%	(90)	7%	(32)	7%	(32)	20%	(98)	477
2012 Vote: Other	36%	(20)	24%	(13)	11%	(6)	5%	(3)	24%	(13)	55
2012 Vote: Didn't Vote	16%	(131)	14%	(112)	15%	(119)	10%	(80)	45%	(367)	809

Continued on next page

**Table HR17\_1:** Do you agree or disagree with the following statements?  
"Saturday Night Live" has gotten too political

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	22%	(492)	16%	(358)	14%	(313)	13%	(291)	34%	(745)	2199
4-Region: Northeast	21%	(81)	20%	(78)	16%	(61)	14%	(55)	30%	(118)	393
4-Region: Midwest	25%	(117)	14%	(66)	13%	(59)	11%	(53)	36%	(167)	462
4-Region: South	25%	(202)	13%	(110)	12%	(103)	14%	(111)	36%	(298)	824
4-Region: West	18%	(91)	20%	(104)	17%	(90)	14%	(72)	31%	(163)	520
Watch TV: Every day	23%	(248)	16%	(174)	14%	(145)	14%	(152)	32%	(338)	1057
Watch TV: Several times per week	23%	(127)	17%	(96)	17%	(93)	12%	(67)	31%	(172)	554
Watch TV: About once per week	19%	(32)	19%	(32)	15%	(25)	13%	(22)	34%	(56)	167
Watch TV: Several times per month	20%	(27)	13%	(17)	17%	(22)	9%	(12)	41%	(55)	133
Watch TV: Less often than once per month	13%	(12)	18%	(17)	15%	(14)	17%	(15)	36%	(32)	90
Watch TV: Never	22%	(33)	8%	(13)	6%	(9)	13%	(20)	50%	(75)	149
Watch Movies: Every day	23%	(105)	18%	(81)	13%	(60)	12%	(56)	34%	(156)	459
Watch Movies: Several times per week	22%	(137)	19%	(117)	17%	(106)	14%	(85)	28%	(175)	620
Watch Movies: About once per week	21%	(77)	17%	(63)	16%	(59)	17%	(65)	30%	(112)	377
Watch Movies: Several times per month	20%	(45)	16%	(37)	15%	(35)	13%	(30)	34%	(77)	224
Watch Movies: About once per month	25%	(45)	10%	(17)	17%	(30)	7%	(12)	41%	(73)	177
Watch Movies: Less often than once per month	24%	(43)	15%	(26)	7%	(12)	10%	(18)	44%	(78)	176
Watch Movies: Never	24%	(39)	10%	(17)	7%	(12)	15%	(24)	44%	(74)	167
Watch Sporting Events: Every day	16%	(23)	26%	(39)	20%	(30)	14%	(21)	25%	(37)	150
Watch Sporting Events: Several times per week	22%	(92)	19%	(77)	17%	(68)	16%	(64)	26%	(107)	408
Watch Sporting Events: About once per week	29%	(93)	19%	(60)	15%	(50)	15%	(49)	22%	(73)	326
Watch Sporting Events: Several times per month	22%	(42)	17%	(32)	18%	(33)	12%	(22)	32%	(60)	189
Watch Sporting Events: About once per month	20%	(27)	18%	(25)	17%	(24)	18%	(25)	27%	(37)	138
Watch Sporting Events: Less often than once per month	25%	(58)	19%	(44)	11%	(27)	9%	(20)	36%	(84)	233
Watch Sporting Events: Never	21%	(156)	11%	(80)	11%	(81)	12%	(90)	46%	(348)	755
Cable TV: Currently subscribe	25%	(251)	18%	(175)	14%	(143)	13%	(134)	30%	(296)	999
Cable TV: Subscribed in past	22%	(174)	13%	(101)	14%	(112)	15%	(116)	35%	(270)	773
Cable TV: Never subscribed	16%	(67)	19%	(82)	14%	(59)	10%	(42)	42%	(179)	428
Satellite TV: Currently subscribe	24%	(133)	19%	(101)	14%	(76)	13%	(72)	30%	(163)	544
Satellite TV: Subscribed in past	21%	(137)	17%	(108)	16%	(101)	13%	(86)	33%	(208)	639
Satellite TV: Never subscribed	22%	(223)	15%	(148)	13%	(137)	13%	(133)	37%	(375)	1015

Continued on next page

**Table HR17\_1:** Do you agree or disagree with the following statements?  
"Saturday Night Live" has gotten too political

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	22%	(492)	16%	(358)	14%	(313)	13%	(291)	34%	(745)	2199
Streaming Services: Currently subscribe	22%	(324)	16%	(229)	15%	(223)	14%	(200)	32%	(468)	1444
Streaming Services: Subscribed in past	16%	(36)	23%	(51)	16%	(36)	9%	(21)	36%	(79)	223
Streaming Services: Never subscribed	25%	(132)	15%	(78)	10%	(54)	13%	(70)	37%	(198)	533
Film: An avid fan	22%	(160)	18%	(132)	17%	(122)	17%	(119)	25%	(180)	712
Film: A casual fan	23%	(276)	16%	(193)	14%	(175)	12%	(143)	36%	(440)	1226
Film: Not a fan	21%	(56)	13%	(33)	6%	(16)	11%	(29)	48%	(126)	261
Television: An avid fan	23%	(224)	16%	(152)	16%	(153)	17%	(161)	29%	(283)	973
Television: A casual fan	22%	(237)	17%	(182)	13%	(145)	10%	(110)	38%	(405)	1079
Television: Not a fan	21%	(31)	16%	(23)	11%	(16)	13%	(19)	39%	(57)	146
Music: An avid fan	20%	(217)	17%	(183)	14%	(153)	17%	(183)	33%	(359)	1096
Music: A casual fan	25%	(252)	16%	(162)	15%	(152)	10%	(96)	34%	(339)	1001
Music: Not a fan	22%	(22)	12%	(13)	8%	(8)	11%	(12)	46%	(47)	102
Fashion: An avid fan	19%	(67)	20%	(72)	16%	(59)	14%	(50)	32%	(115)	363
Fashion: A casual fan	19%	(180)	19%	(181)	15%	(142)	14%	(130)	33%	(318)	952
Fashion: Not a fan	28%	(244)	12%	(104)	13%	(112)	13%	(111)	35%	(312)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR17\_2:** Do you agree or disagree with the following statements?  
*I think "SNL" is more entertaining when politics is incorporated into sketches.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(235)	22%	(480)	12%	(272)	23%	(511)	32%	(701)	2199
Gender: Male	13%	(137)	26%	(273)	14%	(151)	21%	(224)	26%	(276)	1061
Gender: Female	9%	(98)	18%	(207)	11%	(121)	25%	(287)	37%	(424)	1138
Age: 18-34	7%	(49)	24%	(155)	13%	(83)	18%	(116)	39%	(253)	655
Age: 35-44	16%	(59)	28%	(100)	12%	(43)	17%	(62)	26%	(94)	357
Age: 45-64	12%	(92)	19%	(140)	13%	(100)	25%	(189)	31%	(230)	751
Age: 65+	8%	(35)	20%	(85)	11%	(47)	33%	(145)	28%	(124)	436
GenZers: 1997-2012	7%	(19)	16%	(42)	12%	(31)	16%	(43)	48%	(128)	264
Millennials: 1981-1996	10%	(57)	29%	(163)	13%	(71)	18%	(99)	31%	(174)	564
GenXers: 1965-1980	16%	(93)	22%	(125)	13%	(76)	22%	(125)	27%	(154)	572
Baby Boomers: 1946-1964	8%	(56)	19%	(131)	13%	(87)	30%	(205)	31%	(211)	691
PID: Dem (no lean)	17%	(140)	29%	(246)	12%	(97)	11%	(94)	31%	(257)	834
PID: Ind (no lean)	6%	(46)	18%	(130)	13%	(94)	24%	(167)	38%	(269)	706
PID: Rep (no lean)	7%	(49)	16%	(104)	12%	(81)	38%	(250)	27%	(176)	660
PID/Gender: Dem Men	19%	(72)	33%	(125)	15%	(55)	10%	(39)	24%	(90)	381
PID/Gender: Dem Women	15%	(68)	27%	(121)	9%	(42)	12%	(56)	37%	(167)	453
PID/Gender: Ind Men	9%	(31)	23%	(84)	15%	(53)	22%	(80)	31%	(112)	359
PID/Gender: Ind Women	4%	(15)	13%	(47)	12%	(41)	25%	(88)	45%	(157)	347
PID/Gender: Rep Men	10%	(34)	20%	(64)	13%	(43)	33%	(106)	23%	(75)	322
PID/Gender: Rep Women	4%	(15)	12%	(40)	11%	(38)	43%	(144)	30%	(101)	338
Ideo: Liberal (1-3)	21%	(131)	34%	(207)	10%	(65)	7%	(43)	28%	(171)	617
Ideo: Moderate (4)	8%	(58)	25%	(175)	14%	(100)	20%	(138)	32%	(220)	690
Ideo: Conservative (5-7)	5%	(36)	13%	(90)	14%	(94)	44%	(296)	24%	(160)	676
Educ: < College	9%	(130)	18%	(278)	11%	(171)	25%	(383)	36%	(551)	1511
Educ: Bachelors degree	13%	(56)	27%	(118)	15%	(67)	22%	(95)	24%	(107)	444
Educ: Post-grad	20%	(49)	35%	(85)	14%	(35)	14%	(33)	18%	(43)	244
Income: Under 50k	9%	(102)	19%	(227)	12%	(147)	22%	(270)	38%	(455)	1202
Income: 50k-100k	12%	(76)	24%	(157)	11%	(73)	26%	(165)	27%	(171)	643
Income: 100k+	16%	(56)	27%	(96)	15%	(53)	21%	(76)	21%	(74)	354
Ethnicity: White	11%	(181)	22%	(377)	13%	(219)	26%	(444)	29%	(500)	1721
Ethnicity: Hispanic	15%	(53)	24%	(85)	11%	(38)	19%	(66)	31%	(107)	349

Continued on next page

**Table HR17\_2:** Do you agree or disagree with the following statements?  
I think "SNL" is more entertaining when politics is incorporated into sketches.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(235)	22%	(480)	12%	(272)	23%	(511)	32%	(701)	2199
Ethnicity: Black	12%	(33)	23%	(63)	10%	(28)	12%	(32)	43%	(118)	274
Ethnicity: Other	10%	(20)	20%	(41)	12%	(25)	17%	(35)	41%	(83)	204
All Christian	12%	(132)	22%	(237)	13%	(138)	28%	(297)	25%	(271)	1076
All Non-Christian	24%	(27)	35%	(40)	11%	(12)	11%	(13)	19%	(21)	113
Atheist	19%	(19)	16%	(16)	16%	(16)	15%	(15)	33%	(33)	100
Agnostic/Nothing in particular	7%	(34)	23%	(114)	14%	(70)	17%	(82)	40%	(196)	496
Something Else	5%	(22)	17%	(72)	9%	(36)	25%	(104)	43%	(179)	414
Religious Non-Protestant/Catholic	22%	(31)	30%	(42)	13%	(18)	18%	(25)	18%	(25)	141
Evangelical	9%	(60)	22%	(138)	11%	(67)	29%	(183)	30%	(192)	640
Non-Evangelical	10%	(83)	20%	(163)	12%	(97)	25%	(204)	32%	(252)	799
Community: Urban	14%	(101)	24%	(170)	14%	(98)	17%	(123)	31%	(219)	710
Community: Suburban	9%	(86)	24%	(217)	13%	(120)	26%	(239)	28%	(262)	924
Community: Rural	8%	(48)	16%	(93)	10%	(55)	27%	(150)	39%	(220)	565
Employ: Private Sector	13%	(88)	28%	(186)	13%	(87)	20%	(137)	26%	(171)	668
Employ: Government	11%	(16)	27%	(38)	15%	(21)	19%	(26)	28%	(38)	139
Employ: Self-Employed	12%	(24)	25%	(51)	16%	(32)	15%	(30)	33%	(68)	204
Employ: Homemaker	16%	(25)	11%	(17)	7%	(10)	34%	(52)	31%	(47)	151
Employ: Retired	7%	(35)	18%	(95)	13%	(66)	32%	(165)	30%	(157)	519
Employ: Unemployed	10%	(27)	18%	(46)	8%	(21)	21%	(56)	43%	(111)	260
Employ: Other	9%	(14)	17%	(29)	14%	(23)	15%	(25)	45%	(75)	166
Military HH: Yes	12%	(41)	17%	(57)	12%	(40)	33%	(111)	27%	(92)	340
Military HH: No	10%	(194)	23%	(423)	13%	(233)	22%	(400)	33%	(608)	1859
RD/WT: Right Direction	10%	(68)	19%	(121)	12%	(81)	33%	(213)	26%	(169)	651
RD/WT: Wrong Track	11%	(166)	23%	(359)	12%	(191)	19%	(298)	34%	(532)	1548
Trump Job Approve	7%	(61)	15%	(138)	13%	(117)	38%	(351)	27%	(249)	915
Trump Job Disapprove	14%	(174)	28%	(340)	13%	(154)	12%	(146)	32%	(388)	1203
Trump Job Strongly Approve	8%	(41)	16%	(81)	11%	(55)	42%	(213)	23%	(114)	505
Trump Job Somewhat Approve	5%	(19)	14%	(57)	15%	(61)	34%	(137)	33%	(135)	409
Trump Job Somewhat Disapprove	9%	(25)	27%	(72)	19%	(51)	15%	(40)	29%	(78)	267
Trump Job Strongly Disapprove	16%	(150)	29%	(268)	11%	(103)	11%	(106)	33%	(309)	936

Continued on next page

**Table HR17\_2:** Do you agree or disagree with the following statements?  
I think "SNL" is more entertaining when politics is incorporated into sketches.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(235)	22%	(480)	12%	(272)	23%	(511)	32%	(701)	2199
Favorable of Trump	6%	(56)	16%	(146)	13%	(120)	38%	(351)	27%	(244)	917
Unfavorable of Trump	15%	(173)	28%	(329)	13%	(149)	12%	(148)	33%	(388)	1188
Very Favorable of Trump	8%	(43)	17%	(97)	11%	(64)	41%	(232)	23%	(133)	568
Somewhat Favorable of Trump	4%	(14)	14%	(49)	16%	(56)	34%	(120)	32%	(110)	349
Somewhat Unfavorable of Trump	8%	(17)	26%	(55)	16%	(34)	18%	(38)	32%	(66)	210
Very Unfavorable of Trump	16%	(156)	28%	(274)	12%	(115)	11%	(110)	33%	(321)	977
#1 Issue: Economy	9%	(68)	19%	(148)	14%	(109)	25%	(196)	33%	(253)	773
#1 Issue: Security	6%	(15)	16%	(42)	13%	(36)	45%	(121)	20%	(54)	268
#1 Issue: Health Care	16%	(65)	30%	(126)	11%	(46)	13%	(52)	30%	(126)	415
#1 Issue: Medicare / Social Security	8%	(26)	23%	(74)	11%	(34)	23%	(74)	35%	(111)	321
#1 Issue: Women's Issues	16%	(16)	22%	(22)	11%	(11)	10%	(10)	42%	(44)	104
#1 Issue: Education	12%	(11)	23%	(23)	12%	(11)	20%	(20)	34%	(34)	99
#1 Issue: Energy	18%	(11)	27%	(16)	10%	(6)	7%	(4)	38%	(23)	60
#1 Issue: Other	14%	(22)	17%	(27)	12%	(19)	21%	(34)	36%	(56)	159
2018 House Vote: Democrat	18%	(135)	33%	(243)	12%	(91)	10%	(74)	26%	(193)	735
2018 House Vote: Republican	7%	(42)	16%	(103)	13%	(81)	41%	(262)	24%	(153)	642
2018 House Vote: Someone else	3%	(1)	16%	(9)	7%	(4)	31%	(17)	43%	(23)	54
2016 Vote: Hillary Clinton	19%	(134)	33%	(230)	10%	(70)	11%	(78)	27%	(187)	699
2016 Vote: Donald Trump	6%	(42)	16%	(113)	14%	(97)	39%	(279)	25%	(177)	709
2016 Vote: Other	6%	(6)	23%	(25)	15%	(17)	25%	(27)	30%	(33)	107
2016 Vote: Didn't Vote	8%	(53)	16%	(112)	13%	(88)	19%	(127)	44%	(303)	683
Voted in 2014: Yes	13%	(168)	24%	(307)	12%	(157)	26%	(324)	24%	(302)	1256
Voted in 2014: No	7%	(67)	18%	(174)	12%	(116)	20%	(187)	42%	(399)	943
2012 Vote: Barack Obama	18%	(150)	28%	(243)	11%	(96)	14%	(117)	29%	(250)	855
2012 Vote: Mitt Romney	5%	(26)	17%	(83)	12%	(56)	44%	(210)	21%	(102)	477
2012 Vote: Other	3%	(2)	18%	(10)	20%	(11)	41%	(23)	17%	(10)	55
2012 Vote: Didn't Vote	7%	(57)	18%	(143)	13%	(109)	20%	(160)	42%	(339)	809

Continued on next page

**Table HR17\_2: Do you agree or disagree with the following statements?**  
*I think "SNL" is more entertaining when politics is incorporated into sketches.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(235)	22%	(480)	12%	(272)	23%	(511)	32%	(701)	2199
4-Region: Northeast	13%	(50)	27%	(108)	15%	(58)	16%	(61)	29%	(115)	393
4-Region: Midwest	8%	(38)	17%	(79)	12%	(57)	31%	(142)	31%	(145)	462
4-Region: South	10%	(85)	19%	(160)	11%	(87)	26%	(211)	34%	(281)	824
4-Region: West	12%	(61)	26%	(133)	13%	(70)	19%	(97)	31%	(159)	520
Watch TV: Every day	14%	(144)	22%	(229)	12%	(124)	25%	(259)	28%	(300)	1057
Watch TV: Several times per week	9%	(51)	24%	(133)	14%	(75)	21%	(114)	33%	(181)	554
Watch TV: About once per week	9%	(15)	24%	(40)	11%	(19)	23%	(38)	33%	(56)	167
Watch TV: Several times per month	6%	(8)	20%	(27)	14%	(19)	22%	(29)	37%	(49)	133
Watch TV: Less often than once per month	9%	(8)	27%	(24)	9%	(9)	17%	(15)	38%	(35)	90
Watch TV: Never	3%	(5)	12%	(18)	15%	(22)	31%	(46)	39%	(59)	149
Watch Movies: Every day	15%	(67)	24%	(112)	7%	(32)	24%	(109)	30%	(139)	459
Watch Movies: Several times per week	11%	(71)	25%	(155)	16%	(102)	20%	(127)	27%	(165)	620
Watch Movies: About once per week	12%	(45)	24%	(92)	11%	(43)	23%	(85)	30%	(112)	377
Watch Movies: Several times per month	9%	(21)	23%	(51)	15%	(34)	22%	(49)	31%	(69)	224
Watch Movies: About once per month	6%	(11)	13%	(23)	11%	(20)	27%	(47)	43%	(76)	177
Watch Movies: Less often than once per month	6%	(11)	14%	(25)	10%	(18)	28%	(49)	42%	(74)	176
Watch Movies: Never	5%	(8)	14%	(23)	14%	(23)	27%	(46)	40%	(67)	167
Watch Sporting Events: Every day	20%	(31)	34%	(51)	12%	(17)	10%	(15)	24%	(36)	150
Watch Sporting Events: Several times per week	16%	(66)	25%	(103)	14%	(58)	20%	(81)	25%	(101)	408
Watch Sporting Events: About once per week	15%	(47)	26%	(85)	14%	(44)	24%	(79)	22%	(70)	326
Watch Sporting Events: Several times per month	11%	(22)	18%	(34)	15%	(28)	24%	(45)	32%	(61)	189
Watch Sporting Events: About once per month	8%	(11)	31%	(43)	20%	(28)	19%	(27)	21%	(30)	138
Watch Sporting Events: Less often than once per month	6%	(14)	19%	(44)	11%	(27)	31%	(73)	32%	(75)	233
Watch Sporting Events: Never	6%	(44)	16%	(120)	9%	(70)	25%	(192)	44%	(328)	755
Cable TV: Currently subscribe	11%	(112)	24%	(242)	12%	(116)	23%	(231)	30%	(298)	999
Cable TV: Subscribed in past	10%	(77)	21%	(162)	13%	(99)	26%	(198)	31%	(237)	773
Cable TV: Never subscribed	11%	(45)	18%	(76)	13%	(57)	19%	(83)	39%	(167)	428
Satellite TV: Currently subscribe	14%	(77)	24%	(131)	12%	(63)	22%	(122)	28%	(152)	544
Satellite TV: Subscribed in past	8%	(54)	26%	(168)	14%	(88)	23%	(149)	28%	(180)	639
Satellite TV: Never subscribed	10%	(103)	18%	(181)	12%	(122)	24%	(241)	36%	(369)	1015

Continued on next page



**Table HR17\_2:** Do you agree or disagree with the following statements?  
I think "SNL" is more entertaining when politics is incorporated into sketches.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(235)	22%	(480)	12%	(272)	23%	(511)	32%	(701)	2199
Streaming Services: Currently subscribe	10%	(149)	23%	(338)	12%	(180)	24%	(348)	30%	(428)	1444
Streaming Services: Subscribed in past	9%	(20)	27%	(61)	15%	(33)	16%	(36)	33%	(74)	223
Streaming Services: Never subscribed	12%	(66)	15%	(81)	11%	(59)	24%	(127)	37%	(199)	533
Film: An avid fan	16%	(112)	27%	(189)	13%	(91)	19%	(138)	26%	(182)	712
Film: A casual fan	9%	(114)	21%	(261)	12%	(150)	24%	(297)	33%	(404)	1226
Film: Not a fan	3%	(8)	11%	(30)	12%	(32)	29%	(76)	44%	(115)	261
Television: An avid fan	16%	(152)	23%	(225)	12%	(116)	22%	(216)	27%	(264)	973
Television: A casual fan	7%	(73)	21%	(228)	13%	(138)	24%	(255)	36%	(385)	1079
Television: Not a fan	6%	(9)	19%	(27)	12%	(18)	27%	(40)	35%	(52)	146
Music: An avid fan	13%	(143)	24%	(262)	13%	(143)	20%	(216)	30%	(332)	1096
Music: A casual fan	8%	(84)	21%	(209)	11%	(114)	27%	(268)	33%	(326)	1001
Music: Not a fan	7%	(7)	9%	(9)	15%	(15)	27%	(27)	43%	(44)	102
Fashion: An avid fan	16%	(58)	31%	(114)	11%	(40)	11%	(41)	30%	(111)	363
Fashion: A casual fan	12%	(118)	22%	(210)	14%	(131)	21%	(202)	31%	(291)	952
Fashion: Not a fan	7%	(59)	18%	(156)	11%	(101)	30%	(268)	34%	(300)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR17\_3:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when candidates running for political office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(407)	14%	(313)	22%	(487)	35%	(773)	2199
Gender: Male	11%	(119)	23%	(239)	17%	(179)	21%	(219)	29%	(305)	1061
Gender: Female	9%	(101)	15%	(168)	12%	(134)	24%	(268)	41%	(468)	1138
Age: 18-34	10%	(65)	19%	(124)	16%	(104)	14%	(93)	41%	(267)	655
Age: 35-44	15%	(53)	26%	(95)	14%	(51)	17%	(60)	28%	(99)	357
Age: 45-64	9%	(71)	16%	(123)	13%	(97)	25%	(187)	36%	(272)	751
Age: 65+	7%	(30)	15%	(65)	14%	(61)	33%	(146)	31%	(135)	436
GenZers: 1997-2012	7%	(19)	13%	(35)	17%	(45)	14%	(37)	48%	(128)	264
Millennials: 1981-1996	13%	(73)	23%	(131)	15%	(85)	15%	(84)	34%	(192)	564
GenXers: 1965-1980	13%	(76)	22%	(124)	12%	(67)	22%	(124)	32%	(182)	572
Baby Boomers: 1946-1964	6%	(44)	16%	(107)	15%	(105)	29%	(199)	34%	(236)	691
PID: Dem (no lean)	15%	(124)	23%	(193)	16%	(133)	11%	(95)	35%	(289)	834
PID: Ind (no lean)	7%	(48)	16%	(111)	13%	(93)	23%	(164)	41%	(289)	706
PID: Rep (no lean)	7%	(48)	16%	(102)	13%	(87)	34%	(227)	30%	(195)	660
PID/Gender: Dem Men	16%	(61)	26%	(100)	19%	(72)	12%	(45)	27%	(103)	381
PID/Gender: Dem Women	14%	(63)	20%	(93)	13%	(61)	11%	(50)	41%	(186)	453
PID/Gender: Ind Men	9%	(32)	19%	(70)	15%	(53)	22%	(80)	35%	(124)	359
PID/Gender: Ind Women	5%	(16)	12%	(42)	11%	(39)	24%	(85)	48%	(165)	347
PID/Gender: Rep Men	8%	(26)	22%	(69)	17%	(54)	29%	(95)	24%	(78)	322
PID/Gender: Rep Women	6%	(22)	10%	(33)	10%	(34)	39%	(133)	35%	(117)	338
Ideo: Liberal (1-3)	19%	(120)	27%	(164)	17%	(102)	8%	(47)	30%	(184)	617
Ideo: Moderate (4)	8%	(56)	23%	(158)	14%	(97)	18%	(125)	37%	(253)	690
Ideo: Conservative (5-7)	4%	(30)	11%	(77)	15%	(100)	42%	(282)	28%	(187)	676
Educ: < College	8%	(128)	14%	(214)	14%	(209)	24%	(356)	40%	(604)	1511
Educ: Bachelors degree	10%	(46)	25%	(110)	16%	(71)	22%	(97)	27%	(120)	444
Educ: Post-grad	19%	(46)	34%	(83)	13%	(32)	14%	(34)	20%	(50)	244
Income: Under 50k	9%	(103)	16%	(186)	13%	(162)	22%	(265)	40%	(486)	1202
Income: 50k-100k	10%	(65)	19%	(121)	16%	(101)	23%	(147)	32%	(209)	643
Income: 100k+	15%	(52)	28%	(99)	14%	(50)	21%	(74)	22%	(78)	354
Ethnicity: White	10%	(177)	19%	(326)	14%	(247)	24%	(408)	33%	(563)	1721
Ethnicity: Hispanic	15%	(52)	17%	(59)	18%	(64)	18%	(62)	32%	(112)	349

Continued on next page

**Table HR17\_3:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when candidates running for political office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(407)	14%	(313)	22%	(487)	35%	(773)	2199
Ethnicity: Black	10%	(26)	17%	(47)	10%	(29)	17%	(48)	46%	(125)	274
Ethnicity: Other	8%	(17)	16%	(34)	18%	(37)	15%	(31)	42%	(86)	204
All Christian	11%	(115)	20%	(219)	14%	(151)	27%	(290)	28%	(302)	1076
All Non-Christian	23%	(26)	28%	(31)	23%	(26)	6%	(7)	20%	(22)	113
Atheist	17%	(17)	16%	(16)	17%	(17)	16%	(16)	34%	(34)	100
Agnostic/Nothing in particular	8%	(40)	18%	(89)	14%	(69)	17%	(82)	44%	(217)	496
Something Else	5%	(23)	12%	(51)	12%	(50)	22%	(92)	48%	(198)	414
Religious Non-Protestant/Catholic	19%	(27)	24%	(34)	21%	(30)	15%	(21)	20%	(28)	141
Evangelical	11%	(69)	18%	(116)	11%	(69)	25%	(163)	35%	(223)	640
Non-Evangelical	8%	(64)	17%	(138)	16%	(126)	25%	(203)	33%	(266)	799
Community: Urban	13%	(91)	24%	(173)	14%	(97)	15%	(107)	34%	(242)	710
Community: Suburban	9%	(80)	18%	(165)	15%	(140)	26%	(243)	32%	(297)	924
Community: Rural	9%	(49)	12%	(69)	13%	(76)	24%	(136)	42%	(235)	565
Employ: Private Sector	12%	(79)	23%	(155)	14%	(92)	22%	(148)	29%	(194)	668
Employ: Government	17%	(24)	21%	(29)	20%	(27)	15%	(20)	28%	(39)	139
Employ: Self-Employed	14%	(29)	22%	(46)	14%	(29)	10%	(21)	39%	(79)	204
Employ: Homemaker	8%	(13)	15%	(23)	10%	(16)	30%	(46)	36%	(54)	151
Employ: Retired	6%	(30)	14%	(75)	15%	(78)	33%	(170)	32%	(167)	519
Employ: Unemployed	10%	(27)	14%	(37)	10%	(27)	19%	(50)	46%	(120)	260
Employ: Other	8%	(13)	17%	(28)	16%	(27)	12%	(21)	47%	(78)	166
Military HH: Yes	8%	(28)	16%	(55)	14%	(47)	32%	(108)	30%	(102)	340
Military HH: No	10%	(192)	19%	(352)	14%	(266)	20%	(378)	36%	(672)	1859
RD/WT: Right Direction	11%	(69)	19%	(124)	12%	(76)	30%	(195)	29%	(187)	651
RD/WT: Wrong Track	10%	(151)	18%	(283)	15%	(237)	19%	(291)	38%	(586)	1548
Trump Job Approve	7%	(68)	15%	(140)	11%	(105)	36%	(327)	30%	(275)	915
Trump Job Disapprove	12%	(147)	22%	(263)	17%	(201)	13%	(153)	36%	(438)	1203
Trump Job Strongly Approve	9%	(46)	13%	(67)	12%	(58)	39%	(197)	27%	(137)	505
Trump Job Somewhat Approve	5%	(22)	18%	(73)	11%	(47)	32%	(130)	34%	(138)	409
Trump Job Somewhat Disapprove	9%	(25)	24%	(65)	17%	(46)	16%	(42)	33%	(89)	267
Trump Job Strongly Disapprove	13%	(123)	21%	(198)	17%	(155)	12%	(111)	37%	(349)	936

Continued on next page

**Table HR17\_3:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when candidates running for political office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(407)	14%	(313)	22%	(487)	35%	(773)	2199
Favorable of Trump	7%	(63)	15%	(139)	13%	(116)	36%	(326)	30%	(273)	917
Unfavorable of Trump	12%	(147)	22%	(262)	16%	(189)	13%	(155)	37%	(435)	1188
Very Favorable of Trump	8%	(47)	15%	(85)	12%	(67)	38%	(218)	27%	(153)	568
Somewhat Favorable of Trump	5%	(16)	16%	(54)	14%	(50)	31%	(108)	34%	(120)	349
Somewhat Unfavorable of Trump	11%	(22)	25%	(53)	15%	(33)	15%	(32)	33%	(70)	210
Very Unfavorable of Trump	13%	(125)	21%	(209)	16%	(156)	13%	(123)	37%	(365)	977
#1 Issue: Economy	9%	(68)	17%	(129)	15%	(117)	24%	(184)	35%	(274)	773
#1 Issue: Security	6%	(15)	15%	(40)	14%	(38)	41%	(109)	24%	(65)	268
#1 Issue: Health Care	14%	(58)	24%	(98)	15%	(62)	13%	(53)	35%	(143)	415
#1 Issue: Medicare / Social Security	11%	(35)	17%	(55)	12%	(39)	22%	(69)	38%	(123)	321
#1 Issue: Women's Issues	15%	(15)	15%	(16)	16%	(16)	11%	(11)	44%	(45)	104
#1 Issue: Education	10%	(10)	22%	(22)	12%	(12)	18%	(18)	37%	(37)	99
#1 Issue: Energy	11%	(7)	25%	(15)	9%	(5)	16%	(10)	39%	(23)	60
#1 Issue: Other	7%	(11)	20%	(31)	14%	(23)	20%	(32)	39%	(62)	159
2018 House Vote: Democrat	17%	(124)	25%	(183)	17%	(124)	11%	(82)	30%	(223)	735
2018 House Vote: Republican	7%	(42)	16%	(101)	13%	(83)	39%	(248)	26%	(169)	642
2018 House Vote: Someone else	3%	(1)	10%	(5)	12%	(7)	27%	(15)	48%	(26)	54
2016 Vote: Hillary Clinton	17%	(122)	24%	(164)	15%	(108)	12%	(87)	31%	(217)	699
2016 Vote: Donald Trump	6%	(44)	16%	(111)	13%	(93)	37%	(265)	28%	(196)	709
2016 Vote: Other	3%	(4)	16%	(17)	18%	(20)	22%	(24)	40%	(43)	107
2016 Vote: Didn't Vote	7%	(50)	17%	(115)	13%	(92)	16%	(111)	46%	(316)	683
Voted in 2014: Yes	12%	(155)	20%	(251)	15%	(182)	25%	(316)	28%	(351)	1256
Voted in 2014: No	7%	(65)	16%	(155)	14%	(130)	18%	(171)	45%	(422)	943
2012 Vote: Barack Obama	16%	(133)	23%	(193)	16%	(134)	13%	(114)	33%	(282)	855
2012 Vote: Mitt Romney	5%	(26)	15%	(70)	12%	(57)	44%	(212)	24%	(113)	477
2012 Vote: Other	4%	(2)	7%	(4)	16%	(9)	42%	(23)	32%	(17)	55
2012 Vote: Didn't Vote	7%	(59)	17%	(139)	14%	(113)	17%	(138)	45%	(360)	809

Continued on next page

**Table HR17\_3:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when candidates running for political office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(407)	14%	(313)	22%	(487)	35%	(773)	2199
4-Region: Northeast	11%	(44)	27%	(106)	14%	(55)	14%	(54)	34%	(134)	393
4-Region: Midwest	8%	(36)	14%	(64)	14%	(64)	27%	(124)	38%	(175)	462
4-Region: South	10%	(86)	15%	(120)	13%	(108)	26%	(214)	36%	(295)	824
4-Region: West	10%	(54)	22%	(116)	17%	(86)	18%	(95)	33%	(169)	520
Watch TV: Every day	12%	(123)	19%	(203)	12%	(129)	24%	(249)	33%	(353)	1057
Watch TV: Several times per week	10%	(53)	22%	(119)	18%	(102)	18%	(102)	32%	(178)	554
Watch TV: About once per week	11%	(19)	19%	(32)	12%	(19)	16%	(26)	42%	(71)	167
Watch TV: Several times per month	2%	(3)	16%	(21)	19%	(26)	27%	(36)	35%	(47)	133
Watch TV: Less often than once per month	8%	(7)	15%	(14)	10%	(9)	23%	(21)	44%	(39)	90
Watch TV: Never	5%	(8)	9%	(14)	14%	(20)	30%	(46)	41%	(62)	149
Watch Movies: Every day	15%	(68)	22%	(102)	10%	(48)	19%	(88)	33%	(153)	459
Watch Movies: Several times per week	11%	(67)	21%	(130)	17%	(105)	20%	(122)	32%	(197)	620
Watch Movies: About once per week	10%	(37)	20%	(75)	17%	(64)	23%	(88)	30%	(114)	377
Watch Movies: Several times per month	8%	(19)	19%	(42)	14%	(31)	22%	(49)	37%	(83)	224
Watch Movies: About once per month	7%	(13)	12%	(20)	15%	(27)	25%	(45)	41%	(72)	177
Watch Movies: Less often than once per month	5%	(9)	11%	(19)	11%	(18)	28%	(49)	46%	(80)	176
Watch Movies: Never	5%	(8)	11%	(18)	12%	(20)	28%	(47)	45%	(74)	167
Watch Sporting Events: Every day	16%	(24)	29%	(44)	17%	(26)	13%	(19)	24%	(36)	150
Watch Sporting Events: Several times per week	15%	(62)	23%	(96)	13%	(54)	21%	(87)	27%	(110)	408
Watch Sporting Events: About once per week	13%	(42)	24%	(80)	11%	(37)	24%	(80)	27%	(87)	326
Watch Sporting Events: Several times per month	12%	(22)	11%	(21)	18%	(34)	26%	(49)	33%	(63)	189
Watch Sporting Events: About once per month	7%	(9)	19%	(26)	21%	(29)	19%	(27)	34%	(47)	138
Watch Sporting Events: Less often than once per month	8%	(19)	12%	(28)	16%	(37)	26%	(60)	38%	(89)	233
Watch Sporting Events: Never	5%	(41)	15%	(111)	13%	(96)	22%	(165)	45%	(341)	755
Cable TV: Currently subscribe	11%	(108)	20%	(195)	14%	(137)	23%	(234)	32%	(324)	999
Cable TV: Subscribed in past	9%	(71)	19%	(148)	15%	(117)	23%	(178)	33%	(258)	773
Cable TV: Never subscribed	10%	(42)	15%	(63)	14%	(58)	17%	(74)	45%	(191)	428
Satellite TV: Currently subscribe	13%	(68)	22%	(118)	14%	(78)	22%	(120)	29%	(160)	544
Satellite TV: Subscribed in past	10%	(61)	23%	(144)	14%	(90)	21%	(137)	32%	(207)	639
Satellite TV: Never subscribed	9%	(91)	14%	(145)	14%	(145)	23%	(230)	40%	(406)	1015

Continued on next page

**Table HR17\_3:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when candidates running for political office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(407)	14%	(313)	22%	(487)	35%	(773)	2199
Streaming Services: Currently subscribe	9%	(131)	20%	(286)	15%	(221)	23%	(326)	33%	(481)	1444
Streaming Services: Subscribed in past	12%	(27)	19%	(42)	16%	(37)	16%	(35)	37%	(82)	223
Streaming Services: Never subscribed	12%	(62)	15%	(79)	10%	(55)	24%	(126)	40%	(211)	533
Film: An avid fan	15%	(106)	23%	(161)	14%	(100)	20%	(145)	28%	(200)	712
Film: A casual fan	8%	(103)	18%	(218)	16%	(190)	22%	(269)	36%	(446)	1226
Film: Not a fan	4%	(10)	10%	(27)	9%	(22)	28%	(73)	49%	(128)	261
Television: An avid fan	14%	(139)	20%	(193)	14%	(135)	22%	(215)	30%	(292)	973
Television: A casual fan	6%	(67)	18%	(196)	15%	(158)	22%	(234)	39%	(424)	1079
Television: Not a fan	9%	(14)	12%	(18)	13%	(19)	26%	(38)	40%	(58)	146
Music: An avid fan	13%	(140)	20%	(224)	14%	(148)	19%	(206)	34%	(378)	1096
Music: A casual fan	8%	(76)	17%	(171)	16%	(155)	25%	(251)	35%	(347)	1001
Music: Not a fan	3%	(4)	11%	(12)	9%	(9)	29%	(30)	47%	(48)	102
Fashion: An avid fan	19%	(69)	20%	(72)	15%	(54)	13%	(49)	33%	(119)	363
Fashion: A casual fan	11%	(102)	23%	(216)	14%	(132)	19%	(180)	34%	(322)	952
Fashion: Not a fan	6%	(49)	13%	(119)	14%	(127)	29%	(257)	38%	(332)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR17\_4:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when politicians currently in office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(215)	22%	(481)	12%	(272)	21%	(459)	35%	(772)	2199
Gender: Male	12%	(131)	26%	(271)	14%	(153)	20%	(209)	28%	(297)	1061
Gender: Female	7%	(84)	18%	(210)	10%	(119)	22%	(250)	42%	(475)	1138
Age: 18-34	9%	(60)	23%	(149)	13%	(88)	14%	(93)	40%	(265)	655
Age: 35-44	17%	(61)	30%	(108)	10%	(34)	17%	(59)	27%	(95)	357
Age: 45-64	9%	(71)	20%	(149)	12%	(88)	23%	(172)	36%	(271)	751
Age: 65+	5%	(24)	17%	(75)	14%	(62)	31%	(134)	32%	(141)	436
GenZers: 1997-2012	7%	(18)	17%	(45)	15%	(40)	13%	(35)	48%	(127)	264
Millennials: 1981-1996	13%	(71)	27%	(155)	11%	(62)	16%	(88)	33%	(188)	564
GenXers: 1965-1980	14%	(82)	24%	(137)	11%	(65)	18%	(104)	32%	(184)	572
Baby Boomers: 1946-1964	6%	(39)	19%	(128)	14%	(96)	28%	(193)	34%	(235)	691
PID: Dem (no lean)	14%	(117)	30%	(253)	11%	(93)	10%	(84)	34%	(287)	834
PID: Ind (no lean)	6%	(41)	17%	(120)	15%	(103)	22%	(153)	41%	(288)	706
PID: Rep (no lean)	9%	(58)	16%	(108)	11%	(75)	34%	(221)	30%	(197)	660
PID/Gender: Dem Men	19%	(71)	33%	(126)	13%	(49)	10%	(37)	26%	(98)	381
PID/Gender: Dem Women	10%	(45)	28%	(127)	10%	(45)	10%	(47)	42%	(189)	453
PID/Gender: Ind Men	6%	(22)	22%	(80)	16%	(57)	23%	(81)	33%	(117)	359
PID/Gender: Ind Women	5%	(19)	12%	(40)	13%	(46)	21%	(72)	49%	(171)	347
PID/Gender: Rep Men	12%	(38)	20%	(65)	15%	(47)	28%	(90)	25%	(82)	322
PID/Gender: Rep Women	6%	(20)	13%	(43)	8%	(28)	39%	(131)	34%	(115)	338
Ideo: Liberal (1-3)	16%	(101)	35%	(214)	12%	(76)	6%	(36)	31%	(189)	617
Ideo: Moderate (4)	9%	(59)	24%	(165)	15%	(100)	17%	(121)	35%	(245)	690
Ideo: Conservative (5-7)	7%	(50)	13%	(85)	13%	(87)	40%	(268)	28%	(186)	676
Educ: < College	8%	(119)	19%	(285)	11%	(167)	22%	(340)	40%	(601)	1511
Educ: Bachelors degree	10%	(44)	26%	(115)	17%	(76)	20%	(90)	27%	(119)	444
Educ: Post-grad	22%	(53)	33%	(81)	12%	(29)	12%	(29)	21%	(52)	244
Income: Under 50k	7%	(88)	20%	(236)	12%	(143)	21%	(252)	40%	(483)	1202
Income: 50k-100k	11%	(71)	23%	(146)	13%	(84)	22%	(141)	31%	(202)	643
Income: 100k+	16%	(56)	28%	(100)	13%	(45)	19%	(66)	25%	(87)	354
Ethnicity: White	10%	(171)	22%	(378)	13%	(216)	24%	(406)	32%	(550)	1721
Ethnicity: Hispanic	14%	(50)	24%	(85)	12%	(41)	17%	(58)	33%	(115)	349

Continued on next page

**Table HR17\_4:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when politicians currently in office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(215)	22%	(481)	12%	(272)	21%	(459)	35%	(772)	2199
Ethnicity: Black	10%	(27)	24%	(66)	6%	(17)	11%	(31)	48%	(133)	274
Ethnicity: Other	9%	(17)	18%	(37)	19%	(39)	11%	(22)	44%	(89)	204
All Christian	10%	(110)	24%	(258)	13%	(141)	24%	(262)	28%	(306)	1076
All Non-Christian	21%	(24)	30%	(34)	18%	(20)	10%	(12)	20%	(22)	113
Atheist	17%	(17)	18%	(18)	15%	(15)	18%	(18)	32%	(32)	100
Agnostic/Nothing in particular	7%	(34)	19%	(93)	15%	(72)	16%	(81)	44%	(216)	496
Something Else	7%	(30)	19%	(78)	6%	(23)	21%	(87)	47%	(196)	414
Religious Non-Protestant/Catholic	21%	(29)	25%	(35)	19%	(26)	16%	(22)	20%	(28)	141
Evangelical	9%	(56)	24%	(151)	9%	(56)	27%	(170)	33%	(208)	640
Non-Evangelical	9%	(74)	22%	(176)	12%	(99)	21%	(167)	35%	(283)	799
Community: Urban	13%	(90)	26%	(181)	14%	(97)	14%	(100)	34%	(242)	710
Community: Suburban	8%	(78)	22%	(206)	13%	(116)	24%	(223)	32%	(300)	924
Community: Rural	8%	(47)	17%	(94)	10%	(58)	24%	(135)	41%	(230)	565
Employ: Private Sector	14%	(91)	27%	(183)	12%	(80)	19%	(126)	28%	(188)	668
Employ: Government	13%	(18)	29%	(41)	16%	(22)	13%	(19)	29%	(40)	139
Employ: Self-Employed	11%	(23)	22%	(45)	16%	(32)	18%	(37)	33%	(67)	204
Employ: Homemaker	11%	(17)	19%	(29)	10%	(15)	27%	(40)	33%	(50)	151
Employ: Retired	5%	(25)	18%	(92)	12%	(65)	30%	(155)	35%	(182)	519
Employ: Unemployed	8%	(21)	19%	(50)	7%	(18)	19%	(49)	47%	(123)	260
Employ: Other	8%	(14)	16%	(27)	18%	(30)	10%	(17)	47%	(78)	166
Military HH: Yes	11%	(36)	17%	(58)	13%	(44)	28%	(95)	31%	(106)	340
Military HH: No	10%	(179)	23%	(424)	12%	(228)	20%	(363)	36%	(665)	1859
RD/WT: Right Direction	11%	(74)	19%	(124)	12%	(78)	28%	(180)	30%	(195)	651
RD/WT: Wrong Track	9%	(142)	23%	(357)	13%	(194)	18%	(279)	37%	(576)	1548
Trump Job Approve	8%	(73)	15%	(138)	12%	(112)	34%	(310)	31%	(282)	915
Trump Job Disapprove	12%	(142)	28%	(341)	13%	(155)	11%	(137)	36%	(428)	1203
Trump Job Strongly Approve	10%	(50)	14%	(70)	10%	(52)	38%	(192)	28%	(141)	505
Trump Job Somewhat Approve	6%	(23)	17%	(68)	15%	(60)	29%	(117)	34%	(141)	409
Trump Job Somewhat Disapprove	9%	(23)	32%	(85)	14%	(37)	14%	(39)	31%	(83)	267
Trump Job Strongly Disapprove	13%	(118)	27%	(256)	13%	(119)	11%	(98)	37%	(345)	936

Continued on next page



**Table HR17\_4:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when politicians currently in office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(215)	22%	(481)	12%	(272)	21%	(459)	35%	(772)	2199
Favorable of Trump	9%	(78)	16%	(143)	12%	(108)	34%	(311)	30%	(278)	917
Unfavorable of Trump	11%	(133)	28%	(335)	14%	(161)	11%	(135)	36%	(423)	1188
Very Favorable of Trump	9%	(52)	16%	(92)	10%	(57)	37%	(209)	28%	(158)	568
Somewhat Favorable of Trump	8%	(27)	15%	(51)	14%	(51)	29%	(101)	34%	(119)	349
Somewhat Unfavorable of Trump	7%	(14)	31%	(66)	17%	(35)	14%	(30)	31%	(65)	210
Very Unfavorable of Trump	12%	(119)	27%	(268)	13%	(126)	11%	(106)	37%	(358)	977
#1 Issue: Economy	9%	(66)	20%	(156)	14%	(110)	21%	(163)	36%	(278)	773
#1 Issue: Security	9%	(25)	13%	(34)	14%	(38)	39%	(103)	25%	(67)	268
#1 Issue: Health Care	13%	(53)	33%	(136)	10%	(43)	12%	(52)	32%	(131)	415
#1 Issue: Medicare / Social Security	8%	(25)	22%	(72)	8%	(25)	25%	(81)	36%	(117)	321
#1 Issue: Women's Issues	12%	(12)	22%	(23)	11%	(11)	9%	(10)	46%	(48)	104
#1 Issue: Education	12%	(12)	21%	(21)	11%	(11)	13%	(13)	43%	(42)	99
#1 Issue: Energy	20%	(12)	23%	(14)	13%	(8)	7%	(4)	38%	(23)	60
#1 Issue: Other	6%	(9)	17%	(26)	16%	(25)	21%	(33)	41%	(65)	159
2018 House Vote: Democrat	16%	(120)	32%	(236)	12%	(88)	11%	(81)	29%	(210)	735
2018 House Vote: Republican	8%	(54)	16%	(103)	14%	(88)	35%	(222)	27%	(176)	642
2018 House Vote: Someone else	1%	(1)	11%	(6)	10%	(5)	20%	(11)	58%	(31)	54
2016 Vote: Hillary Clinton	16%	(112)	32%	(223)	11%	(77)	11%	(75)	30%	(213)	699
2016 Vote: Donald Trump	9%	(61)	16%	(113)	12%	(86)	35%	(249)	28%	(199)	709
2016 Vote: Other	5%	(6)	20%	(22)	18%	(20)	21%	(23)	35%	(37)	107
2016 Vote: Didn't Vote	5%	(37)	18%	(124)	13%	(90)	16%	(111)	47%	(322)	683
Voted in 2014: Yes	12%	(155)	24%	(304)	13%	(157)	23%	(287)	28%	(353)	1256
Voted in 2014: No	6%	(61)	19%	(177)	12%	(115)	18%	(171)	44%	(419)	943
2012 Vote: Barack Obama	15%	(131)	30%	(253)	12%	(105)	11%	(98)	31%	(267)	855
2012 Vote: Mitt Romney	6%	(30)	15%	(72)	12%	(55)	41%	(196)	26%	(124)	477
2012 Vote: Other	2%	(1)	15%	(8)	11%	(6)	38%	(21)	35%	(19)	55
2012 Vote: Didn't Vote	7%	(53)	18%	(147)	13%	(106)	18%	(144)	44%	(360)	809

Continued on next page

**Table HR17\_4:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when politicians currently in office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(215)	22%	(481)	12%	(272)	21%	(459)	35%	(772)	2199
4-Region: Northeast	13%	(51)	27%	(107)	13%	(52)	14%	(56)	32%	(127)	393
4-Region: Midwest	6%	(27)	20%	(90)	17%	(77)	22%	(103)	36%	(164)	462
4-Region: South	9%	(74)	19%	(161)	9%	(76)	26%	(213)	37%	(301)	824
4-Region: West	12%	(64)	24%	(124)	13%	(67)	17%	(87)	34%	(179)	520
Watch TV: Every day	11%	(120)	23%	(244)	11%	(113)	22%	(232)	33%	(348)	1057
Watch TV: Several times per week	11%	(60)	24%	(130)	14%	(78)	18%	(100)	34%	(186)	554
Watch TV: About once per week	8%	(13)	23%	(38)	15%	(24)	16%	(27)	39%	(65)	167
Watch TV: Several times per month	5%	(6)	21%	(28)	17%	(22)	21%	(28)	36%	(48)	133
Watch TV: Less often than once per month	6%	(6)	21%	(19)	10%	(9)	25%	(22)	38%	(34)	90
Watch TV: Never	4%	(6)	8%	(12)	16%	(23)	28%	(41)	44%	(66)	149
Watch Movies: Every day	17%	(77)	23%	(107)	8%	(38)	18%	(81)	34%	(156)	459
Watch Movies: Several times per week	10%	(60)	28%	(171)	14%	(87)	19%	(115)	30%	(186)	620
Watch Movies: About once per week	9%	(35)	24%	(91)	14%	(54)	21%	(78)	32%	(120)	377
Watch Movies: Several times per month	9%	(20)	17%	(39)	17%	(38)	22%	(50)	35%	(78)	224
Watch Movies: About once per month	5%	(9)	14%	(24)	11%	(19)	29%	(51)	42%	(74)	177
Watch Movies: Less often than once per month	6%	(10)	14%	(25)	11%	(19)	25%	(44)	44%	(78)	176
Watch Movies: Never	3%	(4)	15%	(25)	10%	(17)	24%	(40)	48%	(80)	167
Watch Sporting Events: Every day	22%	(34)	34%	(51)	12%	(18)	8%	(12)	24%	(36)	150
Watch Sporting Events: Several times per week	14%	(59)	29%	(120)	13%	(55)	17%	(71)	26%	(105)	408
Watch Sporting Events: About once per week	14%	(45)	26%	(83)	14%	(44)	21%	(67)	26%	(85)	326
Watch Sporting Events: Several times per month	9%	(18)	19%	(36)	14%	(26)	23%	(44)	35%	(66)	189
Watch Sporting Events: About once per month	7%	(10)	26%	(35)	16%	(22)	22%	(31)	29%	(40)	138
Watch Sporting Events: Less often than once per month	8%	(20)	15%	(34)	15%	(34)	24%	(57)	38%	(88)	233
Watch Sporting Events: Never	4%	(31)	16%	(123)	10%	(72)	23%	(177)	47%	(352)	755
Cable TV: Currently subscribe	11%	(113)	21%	(213)	12%	(119)	22%	(215)	34%	(339)	999
Cable TV: Subscribed in past	8%	(65)	24%	(186)	12%	(96)	22%	(173)	33%	(253)	773
Cable TV: Never subscribed	9%	(38)	19%	(83)	13%	(57)	16%	(70)	42%	(179)	428
Satellite TV: Currently subscribe	14%	(78)	27%	(146)	10%	(53)	21%	(114)	28%	(153)	544
Satellite TV: Subscribed in past	9%	(57)	25%	(159)	14%	(87)	19%	(123)	33%	(213)	639
Satellite TV: Never subscribed	8%	(81)	17%	(176)	13%	(132)	22%	(221)	40%	(405)	1015

Continued on next page

**Table HR17\_4:** Do you agree or disagree with the following statements?

*I think "SNL" is more entertaining when politicians currently in office appear in sketches or guest host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	10%	(215)	22%	(481)	12%	(272)	21%	(459)	35%	(772)	2199
Streaming Services: Currently subscribe	10%	(148)	23%	(335)	13%	(181)	21%	(307)	33%	(472)	1444
Streaming Services: Subscribed in past	11%	(24)	23%	(51)	15%	(33)	16%	(36)	36%	(79)	223
Streaming Services: Never subscribed	8%	(43)	18%	(96)	11%	(57)	22%	(116)	41%	(220)	533
Film: An avid fan	17%	(119)	25%	(176)	13%	(89)	17%	(118)	29%	(209)	712
Film: A casual fan	7%	(86)	22%	(273)	13%	(161)	22%	(269)	36%	(438)	1226
Film: Not a fan	4%	(11)	12%	(32)	8%	(22)	27%	(72)	48%	(124)	261
Television: An avid fan	14%	(136)	23%	(227)	11%	(111)	20%	(199)	31%	(300)	973
Television: A casual fan	6%	(66)	22%	(234)	13%	(141)	21%	(222)	38%	(415)	1079
Television: Not a fan	9%	(13)	14%	(20)	13%	(19)	26%	(38)	38%	(56)	146
Music: An avid fan	13%	(140)	24%	(264)	11%	(123)	18%	(192)	34%	(376)	1096
Music: A casual fan	7%	(71)	21%	(207)	13%	(135)	24%	(240)	35%	(349)	1001
Music: Not a fan	4%	(4)	10%	(10)	14%	(14)	26%	(27)	46%	(47)	102
Fashion: An avid fan	20%	(74)	27%	(98)	9%	(34)	11%	(41)	32%	(117)	363
Fashion: A casual fan	10%	(95)	25%	(235)	14%	(133)	17%	(161)	34%	(328)	952
Fashion: Not a fan	5%	(46)	17%	(149)	12%	(106)	29%	(257)	37%	(327)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR17\_5:** Do you agree or disagree with the following statements?

When a candidate appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	14%	(311)	21%	(466)	16%	(341)	15%	(338)	34%	(743)	2199
Gender: Male	15%	(157)	26%	(279)	17%	(181)	15%	(157)	27%	(288)	1061
Gender: Female	14%	(154)	16%	(187)	14%	(160)	16%	(181)	40%	(455)	1138
Age: 18-34	13%	(84)	20%	(128)	16%	(104)	13%	(83)	39%	(256)	655
Age: 35-44	16%	(56)	26%	(93)	17%	(62)	15%	(55)	26%	(92)	357
Age: 45-64	13%	(98)	19%	(143)	15%	(116)	18%	(132)	35%	(262)	751
Age: 65+	17%	(73)	23%	(102)	14%	(60)	16%	(68)	30%	(133)	436
GenZers: 1997-2012	12%	(31)	18%	(48)	12%	(31)	11%	(30)	47%	(124)	264
Millennials: 1981-1996	14%	(80)	20%	(114)	20%	(113)	13%	(75)	32%	(182)	564
GenXers: 1965-1980	14%	(79)	22%	(124)	15%	(85)	18%	(102)	32%	(183)	572
Baby Boomers: 1946-1964	15%	(106)	22%	(151)	15%	(103)	17%	(116)	31%	(215)	691
PID: Dem (no lean)	10%	(83)	19%	(161)	18%	(151)	20%	(167)	33%	(271)	834
PID: Ind (no lean)	14%	(96)	20%	(139)	15%	(106)	13%	(92)	39%	(273)	706
PID: Rep (no lean)	20%	(132)	25%	(166)	13%	(83)	12%	(80)	30%	(199)	660
PID/Gender: Dem Men	11%	(43)	25%	(95)	19%	(72)	19%	(72)	26%	(99)	381
PID/Gender: Dem Women	9%	(41)	15%	(66)	17%	(79)	21%	(95)	38%	(172)	453
PID/Gender: Ind Men	14%	(51)	23%	(84)	18%	(65)	13%	(48)	31%	(112)	359
PID/Gender: Ind Women	13%	(45)	16%	(55)	12%	(42)	13%	(44)	46%	(161)	347
PID/Gender: Rep Men	20%	(63)	31%	(100)	14%	(44)	12%	(37)	24%	(77)	322
PID/Gender: Rep Women	20%	(68)	19%	(66)	12%	(39)	13%	(43)	36%	(122)	338
Ideo: Liberal (1-3)	10%	(63)	23%	(139)	19%	(114)	21%	(126)	28%	(174)	617
Ideo: Moderate (4)	12%	(82)	21%	(148)	17%	(116)	15%	(106)	35%	(239)	690
Ideo: Conservative (5-7)	22%	(150)	24%	(165)	14%	(93)	12%	(85)	27%	(184)	676
Educ: < College	13%	(198)	18%	(272)	14%	(216)	16%	(242)	39%	(583)	1511
Educ: Bachelors degree	16%	(73)	27%	(120)	18%	(81)	13%	(60)	25%	(110)	444
Educ: Post-grad	16%	(40)	30%	(74)	18%	(44)	15%	(37)	20%	(49)	244
Income: Under 50k	13%	(154)	19%	(223)	15%	(179)	16%	(190)	38%	(457)	1202
Income: 50k-100k	15%	(96)	22%	(141)	16%	(103)	16%	(105)	31%	(199)	643
Income: 100k+	17%	(61)	29%	(103)	17%	(60)	12%	(43)	25%	(87)	354
Ethnicity: White	15%	(258)	22%	(381)	16%	(279)	15%	(265)	31%	(537)	1721
Ethnicity: Hispanic	14%	(48)	23%	(79)	15%	(51)	19%	(65)	31%	(107)	349

Continued on next page

**Table HR17\_5:** Do you agree or disagree with the following statements?

*When a candidate appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	14%	(311)	21%	(466)	16%	(341)	15%	(338)	34%	(743)	2199
Ethnicity: Black	12%	(34)	13%	(36)	12%	(33)	18%	(49)	45%	(122)	274
Ethnicity: Other	9%	(19)	24%	(48)	14%	(29)	12%	(24)	41%	(84)	204
All Christian	17%	(184)	23%	(251)	16%	(175)	16%	(168)	28%	(298)	1076
All Non-Christian	15%	(17)	35%	(39)	19%	(21)	11%	(12)	21%	(23)	113
Atheist	11%	(11)	15%	(14)	13%	(13)	30%	(30)	31%	(30)	100
Agnostic/Nothing in particular	10%	(51)	19%	(93)	16%	(77)	13%	(66)	42%	(208)	496
Something Else	11%	(47)	16%	(68)	13%	(54)	15%	(62)	44%	(183)	414
Religious Non-Protestant/Catholic	15%	(21)	33%	(47)	18%	(25)	10%	(14)	24%	(34)	141
Evangelical	17%	(112)	22%	(141)	15%	(96)	14%	(91)	31%	(200)	640
Non-Evangelical	14%	(111)	20%	(158)	16%	(128)	17%	(137)	33%	(265)	799
Community: Urban	15%	(105)	23%	(166)	16%	(114)	15%	(103)	31%	(222)	710
Community: Suburban	14%	(131)	22%	(205)	15%	(136)	17%	(153)	32%	(299)	924
Community: Rural	13%	(76)	17%	(94)	16%	(91)	15%	(83)	39%	(222)	565
Employ: Private Sector	16%	(110)	25%	(164)	15%	(103)	17%	(111)	27%	(181)	668
Employ: Government	13%	(19)	21%	(29)	25%	(35)	10%	(14)	30%	(42)	139
Employ: Self-Employed	12%	(24)	20%	(41)	20%	(40)	11%	(22)	38%	(77)	204
Employ: Homemaker	19%	(28)	16%	(24)	8%	(13)	22%	(33)	35%	(53)	151
Employ: Retired	16%	(81)	23%	(121)	16%	(81)	14%	(75)	31%	(161)	519
Employ: Unemployed	12%	(31)	14%	(37)	14%	(36)	15%	(40)	45%	(116)	260
Employ: Other	8%	(14)	16%	(27)	12%	(21)	17%	(29)	46%	(76)	166
Military HH: Yes	16%	(56)	22%	(76)	16%	(54)	15%	(52)	30%	(102)	340
Military HH: No	14%	(255)	21%	(390)	15%	(287)	15%	(286)	34%	(641)	1859
RD/WT: Right Direction	22%	(142)	27%	(177)	11%	(74)	11%	(69)	29%	(189)	651
RD/WT: Wrong Track	11%	(169)	19%	(289)	17%	(267)	17%	(269)	36%	(554)	1548
Trump Job Approve	22%	(201)	23%	(215)	12%	(113)	11%	(97)	32%	(289)	915
Trump Job Disapprove	9%	(104)	20%	(244)	18%	(219)	20%	(239)	33%	(395)	1203
Trump Job Strongly Approve	25%	(127)	21%	(106)	12%	(62)	11%	(57)	30%	(153)	505
Trump Job Somewhat Approve	18%	(74)	27%	(109)	12%	(51)	10%	(40)	33%	(136)	409
Trump Job Somewhat Disapprove	11%	(30)	24%	(64)	17%	(46)	18%	(48)	29%	(78)	267
Trump Job Strongly Disapprove	8%	(75)	19%	(180)	19%	(173)	20%	(191)	34%	(317)	936

Continued on next page

**Table HR17\_5:** Do you agree or disagree with the following statements?

*When a candidate appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	14%	(311)	21%	(466)	16%	(341)	15%	(338)	34%	(743)	2199
Favorable of Trump	21%	(194)	25%	(225)	12%	(113)	11%	(104)	31%	(280)	917
Unfavorable of Trump	9%	(112)	20%	(232)	18%	(219)	19%	(230)	33%	(394)	1188
Very Favorable of Trump	24%	(136)	23%	(129)	11%	(62)	13%	(73)	30%	(168)	568
Somewhat Favorable of Trump	17%	(58)	28%	(96)	15%	(51)	9%	(32)	32%	(112)	349
Somewhat Unfavorable of Trump	13%	(27)	24%	(50)	18%	(38)	14%	(29)	32%	(66)	210
Very Unfavorable of Trump	9%	(85)	19%	(182)	19%	(181)	21%	(201)	34%	(328)	977
#1 Issue: Economy	16%	(125)	21%	(166)	16%	(123)	14%	(105)	33%	(254)	773
#1 Issue: Security	19%	(52)	25%	(68)	16%	(44)	15%	(41)	23%	(62)	268
#1 Issue: Health Care	11%	(46)	20%	(84)	18%	(75)	18%	(73)	33%	(137)	415
#1 Issue: Medicare / Social Security	14%	(44)	20%	(64)	14%	(45)	17%	(54)	35%	(113)	321
#1 Issue: Women's Issues	9%	(9)	20%	(20)	12%	(13)	15%	(16)	44%	(46)	104
#1 Issue: Education	10%	(10)	26%	(26)	11%	(11)	16%	(16)	37%	(37)	99
#1 Issue: Energy	12%	(7)	19%	(12)	15%	(9)	14%	(8)	40%	(24)	60
#1 Issue: Other	11%	(18)	16%	(26)	13%	(21)	16%	(25)	43%	(69)	159
2018 House Vote: Democrat	11%	(77)	20%	(145)	20%	(150)	20%	(149)	29%	(214)	735
2018 House Vote: Republican	22%	(142)	27%	(175)	12%	(76)	13%	(80)	26%	(168)	642
2018 House Vote: Someone else	11%	(6)	17%	(9)	11%	(6)	11%	(6)	50%	(27)	54
2016 Vote: Hillary Clinton	10%	(73)	20%	(140)	18%	(124)	22%	(152)	30%	(210)	699
2016 Vote: Donald Trump	21%	(152)	26%	(183)	13%	(91)	12%	(83)	28%	(199)	709
2016 Vote: Other	11%	(12)	23%	(24)	24%	(25)	10%	(11)	32%	(34)	107
2016 Vote: Didn't Vote	11%	(74)	17%	(118)	15%	(100)	14%	(93)	44%	(299)	683
Voted in 2014: Yes	16%	(198)	23%	(288)	16%	(204)	17%	(218)	28%	(349)	1256
Voted in 2014: No	12%	(113)	19%	(178)	15%	(137)	13%	(120)	42%	(394)	943
2012 Vote: Barack Obama	11%	(91)	23%	(197)	17%	(148)	20%	(168)	29%	(252)	855
2012 Vote: Mitt Romney	24%	(116)	24%	(115)	13%	(61)	13%	(63)	26%	(122)	477
2012 Vote: Other	16%	(9)	17%	(10)	26%	(14)	4%	(2)	37%	(20)	55
2012 Vote: Didn't Vote	12%	(94)	18%	(144)	15%	(118)	13%	(104)	43%	(349)	809

Continued on next page

**Table HR17\_5:** Do you agree or disagree with the following statements?

When a candidate appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	14%	(311)	21%	(466)	16%	(341)	15%	(338)	34%	(743)	2199
4-Region: Northeast	14%	(54)	25%	(97)	16%	(65)	15%	(59)	30%	(118)	393
4-Region: Midwest	13%	(61)	20%	(92)	15%	(69)	18%	(81)	34%	(159)	462
4-Region: South	15%	(119)	18%	(151)	16%	(132)	16%	(128)	36%	(293)	824
4-Region: West	15%	(77)	24%	(125)	15%	(76)	13%	(70)	33%	(172)	520
Watch TV: Every day	15%	(161)	21%	(226)	15%	(161)	16%	(169)	32%	(341)	1057
Watch TV: Several times per week	14%	(78)	24%	(133)	16%	(90)	14%	(78)	32%	(176)	554
Watch TV: About once per week	12%	(20)	19%	(32)	18%	(29)	15%	(25)	37%	(61)	167
Watch TV: Several times per month	11%	(15)	19%	(26)	16%	(21)	12%	(16)	41%	(55)	133
Watch TV: Less often than once per month	12%	(11)	21%	(19)	15%	(13)	18%	(16)	34%	(31)	90
Watch TV: Never	13%	(19)	15%	(23)	12%	(18)	18%	(28)	41%	(62)	149
Watch Movies: Every day	19%	(88)	23%	(105)	12%	(54)	14%	(66)	32%	(146)	459
Watch Movies: Several times per week	14%	(84)	23%	(140)	19%	(117)	15%	(93)	30%	(186)	620
Watch Movies: About once per week	12%	(46)	25%	(93)	16%	(61)	16%	(59)	31%	(117)	377
Watch Movies: Several times per month	12%	(28)	17%	(38)	17%	(39)	18%	(41)	35%	(78)	224
Watch Movies: About once per month	12%	(21)	18%	(32)	22%	(38)	14%	(25)	34%	(61)	177
Watch Movies: Less often than once per month	13%	(24)	13%	(23)	10%	(18)	19%	(33)	45%	(79)	176
Watch Movies: Never	13%	(21)	21%	(34)	8%	(14)	13%	(21)	46%	(76)	167
Watch Sporting Events: Every day	16%	(23)	29%	(44)	18%	(26)	13%	(19)	25%	(37)	150
Watch Sporting Events: Several times per week	16%	(65)	26%	(107)	19%	(79)	13%	(55)	25%	(103)	408
Watch Sporting Events: About once per week	15%	(48)	26%	(84)	18%	(57)	16%	(51)	26%	(86)	326
Watch Sporting Events: Several times per month	13%	(25)	19%	(36)	17%	(32)	16%	(30)	35%	(66)	189
Watch Sporting Events: About once per month	11%	(16)	25%	(34)	18%	(26)	25%	(35)	20%	(28)	138
Watch Sporting Events: Less often than once per month	14%	(32)	21%	(49)	10%	(23)	17%	(40)	38%	(88)	233
Watch Sporting Events: Never	13%	(101)	15%	(111)	13%	(98)	15%	(110)	44%	(334)	755
Cable TV: Currently subscribe	15%	(151)	22%	(216)	17%	(169)	15%	(155)	31%	(308)	999
Cable TV: Subscribed in past	14%	(109)	22%	(169)	16%	(120)	16%	(124)	32%	(251)	773
Cable TV: Never subscribed	12%	(51)	19%	(80)	12%	(53)	14%	(60)	43%	(184)	428
Satellite TV: Currently subscribe	17%	(91)	26%	(141)	14%	(74)	14%	(78)	29%	(159)	544
Satellite TV: Subscribed in past	14%	(87)	20%	(128)	19%	(121)	17%	(110)	30%	(193)	639
Satellite TV: Never subscribed	13%	(133)	19%	(196)	14%	(146)	15%	(150)	38%	(390)	1015

Continued on next page

**Table HR17\_5:** Do you agree or disagree with the following statements?

*When a candidate appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	14%	(311)	21%	(466)	16%	(341)	15%	(338)	34%	(743)	2199
Streaming Services: Currently subscribe	14%	(203)	21%	(309)	17%	(242)	16%	(238)	31%	(452)	1444
Streaming Services: Subscribed in past	12%	(26)	24%	(54)	15%	(33)	13%	(30)	36%	(80)	223
Streaming Services: Never subscribed	15%	(82)	19%	(103)	12%	(66)	13%	(71)	40%	(211)	533
Film: An avid fan	16%	(117)	23%	(162)	16%	(116)	19%	(133)	26%	(185)	712
Film: A casual fan	13%	(164)	21%	(256)	16%	(202)	13%	(161)	36%	(444)	1226
Film: Not a fan	12%	(30)	18%	(48)	9%	(23)	17%	(45)	44%	(114)	261
Television: An avid fan	15%	(147)	21%	(201)	15%	(150)	20%	(198)	28%	(277)	973
Television: A casual fan	13%	(137)	23%	(246)	15%	(165)	11%	(121)	38%	(411)	1079
Television: Not a fan	18%	(27)	13%	(19)	17%	(25)	14%	(20)	38%	(55)	146
Music: An avid fan	15%	(162)	21%	(227)	14%	(156)	18%	(195)	32%	(356)	1096
Music: A casual fan	14%	(140)	22%	(223)	18%	(177)	12%	(125)	34%	(336)	1001
Music: Not a fan	9%	(9)	16%	(16)	7%	(7)	18%	(19)	50%	(51)	102
Fashion: An avid fan	17%	(62)	22%	(81)	13%	(48)	15%	(54)	32%	(117)	363
Fashion: A casual fan	13%	(120)	22%	(208)	17%	(159)	16%	(157)	32%	(308)	952
Fashion: Not a fan	15%	(129)	20%	(176)	15%	(134)	14%	(127)	36%	(317)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table HR17\_6:** Do you agree or disagree with the following statements?

When a politician appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(334)	21%	(462)	15%	(337)	15%	(321)	34%	(744)	2199
Gender: Male	16%	(173)	24%	(260)	18%	(189)	14%	(147)	28%	(293)	1061
Gender: Female	14%	(161)	18%	(203)	13%	(148)	15%	(175)	40%	(451)	1138
Age: 18-34	11%	(75)	22%	(146)	14%	(93)	12%	(79)	40%	(261)	655
Age: 35-44	22%	(79)	23%	(82)	16%	(57)	14%	(49)	25%	(91)	357
Age: 45-64	15%	(112)	18%	(139)	17%	(127)	16%	(119)	34%	(253)	751
Age: 65+	16%	(68)	22%	(96)	14%	(60)	17%	(74)	32%	(139)	436
GenZers: 1997-2012	7%	(18)	26%	(68)	10%	(26)	11%	(28)	47%	(124)	264
Millennials: 1981-1996	17%	(95)	20%	(115)	18%	(100)	12%	(65)	33%	(188)	564
GenXers: 1965-1980	17%	(98)	19%	(107)	16%	(89)	18%	(104)	30%	(174)	572
Baby Boomers: 1946-1964	15%	(106)	21%	(147)	17%	(114)	15%	(105)	32%	(219)	691
PID: Dem (no lean)	12%	(103)	19%	(156)	18%	(148)	19%	(155)	33%	(272)	834
PID: Ind (no lean)	15%	(103)	19%	(136)	15%	(107)	13%	(92)	38%	(267)	706
PID: Rep (no lean)	19%	(127)	26%	(171)	12%	(82)	11%	(75)	31%	(205)	660
PID/Gender: Dem Men	14%	(55)	23%	(87)	18%	(67)	17%	(65)	28%	(107)	381
PID/Gender: Dem Women	11%	(48)	15%	(69)	18%	(81)	20%	(90)	36%	(165)	453
PID/Gender: Ind Men	16%	(58)	21%	(75)	19%	(68)	13%	(47)	31%	(111)	359
PID/Gender: Ind Women	13%	(46)	18%	(61)	11%	(39)	13%	(44)	45%	(156)	347
PID/Gender: Rep Men	19%	(60)	30%	(98)	17%	(54)	11%	(34)	23%	(75)	322
PID/Gender: Rep Women	20%	(67)	22%	(73)	8%	(28)	12%	(40)	38%	(130)	338
Ideo: Liberal (1-3)	13%	(78)	22%	(137)	17%	(103)	21%	(129)	27%	(169)	617
Ideo: Moderate (4)	14%	(94)	21%	(148)	18%	(122)	13%	(91)	34%	(235)	690
Ideo: Conservative (5-7)	22%	(150)	24%	(163)	15%	(98)	12%	(82)	27%	(184)	676
Educ: < College	14%	(213)	18%	(279)	14%	(207)	15%	(227)	39%	(586)	1511
Educ: Bachelors degree	17%	(74)	26%	(116)	18%	(82)	14%	(62)	25%	(110)	444
Educ: Post-grad	19%	(48)	28%	(68)	20%	(49)	13%	(32)	20%	(48)	244
Income: Under 50k	14%	(166)	19%	(224)	14%	(169)	15%	(176)	39%	(468)	1202
Income: 50k-100k	16%	(103)	23%	(145)	15%	(97)	17%	(106)	30%	(192)	643
Income: 100k+	18%	(65)	26%	(94)	20%	(71)	11%	(39)	24%	(85)	354
Ethnicity: White	16%	(267)	22%	(383)	16%	(273)	14%	(249)	32%	(550)	1721
Ethnicity: Hispanic	20%	(69)	19%	(65)	15%	(52)	15%	(52)	32%	(112)	349

Continued on next page

**Table HR17\_6:** Do you agree or disagree with the following statements?

*When a politician appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(334)	21%	(462)	15%	(337)	15%	(321)	34%	(744)	2199
Ethnicity: Black	15%	(42)	12%	(32)	14%	(38)	16%	(43)	43%	(119)	274
Ethnicity: Other	12%	(25)	23%	(47)	13%	(26)	15%	(30)	37%	(76)	204
All Christian	18%	(194)	22%	(239)	17%	(186)	14%	(151)	28%	(306)	1076
All Non-Christian	15%	(17)	35%	(40)	21%	(24)	9%	(10)	20%	(23)	113
Atheist	10%	(10)	24%	(24)	11%	(11)	23%	(23)	31%	(31)	100
Agnostic/Nothing in particular	12%	(57)	18%	(91)	15%	(73)	14%	(68)	42%	(207)	496
Something Else	13%	(56)	17%	(68)	11%	(44)	17%	(69)	43%	(177)	414
Religious Non-Protestant/Catholic	19%	(27)	34%	(47)	19%	(27)	7%	(10)	21%	(30)	141
Evangelical	19%	(125)	20%	(126)	15%	(96)	15%	(99)	30%	(194)	640
Non-Evangelical	14%	(111)	21%	(165)	16%	(128)	15%	(118)	35%	(277)	799
Community: Urban	18%	(126)	22%	(153)	18%	(128)	12%	(89)	30%	(215)	710
Community: Suburban	15%	(136)	20%	(186)	16%	(144)	16%	(148)	34%	(310)	924
Community: Rural	13%	(72)	22%	(124)	12%	(65)	15%	(85)	39%	(219)	565
Employ: Private Sector	21%	(138)	24%	(159)	16%	(105)	13%	(90)	27%	(177)	668
Employ: Government	13%	(18)	24%	(34)	21%	(30)	13%	(18)	29%	(40)	139
Employ: Self-Employed	12%	(24)	21%	(44)	20%	(41)	13%	(26)	34%	(69)	204
Employ: Homemaker	16%	(25)	15%	(22)	12%	(18)	20%	(30)	37%	(56)	151
Employ: Retired	14%	(75)	23%	(118)	15%	(80)	15%	(78)	32%	(168)	519
Employ: Unemployed	14%	(35)	16%	(42)	12%	(31)	15%	(39)	43%	(113)	260
Employ: Other	10%	(16)	14%	(23)	12%	(21)	16%	(26)	49%	(81)	166
Military HH: Yes	16%	(55)	21%	(71)	15%	(52)	17%	(58)	30%	(103)	340
Military HH: No	15%	(279)	21%	(391)	15%	(285)	14%	(263)	34%	(641)	1859
RD/WT: Right Direction	23%	(148)	25%	(161)	12%	(81)	9%	(59)	31%	(202)	651
RD/WT: Wrong Track	12%	(186)	19%	(301)	17%	(256)	17%	(262)	35%	(542)	1548
Trump Job Approve	23%	(211)	23%	(210)	13%	(120)	10%	(94)	31%	(280)	915
Trump Job Disapprove	10%	(118)	20%	(245)	18%	(214)	18%	(221)	34%	(404)	1203
Trump Job Strongly Approve	26%	(130)	21%	(108)	13%	(67)	10%	(51)	29%	(149)	505
Trump Job Somewhat Approve	20%	(81)	25%	(101)	13%	(53)	11%	(44)	32%	(131)	409
Trump Job Somewhat Disapprove	11%	(30)	25%	(68)	20%	(54)	12%	(31)	31%	(84)	267
Trump Job Strongly Disapprove	9%	(88)	19%	(177)	17%	(160)	20%	(190)	34%	(321)	936

Continued on next page

**Table HR17\_6:** Do you agree or disagree with the following statements?

*When a politician appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(334)	21%	(462)	15%	(337)	15%	(321)	34%	(744)	2199
Favorable of Trump	23%	(209)	23%	(215)	14%	(126)	10%	(95)	30%	(273)	917
Unfavorable of Trump	10%	(119)	20%	(239)	18%	(209)	18%	(219)	34%	(402)	1188
Very Favorable of Trump	25%	(144)	21%	(121)	12%	(71)	11%	(65)	29%	(167)	568
Somewhat Favorable of Trump	18%	(64)	27%	(94)	16%	(55)	9%	(30)	30%	(105)	349
Somewhat Unfavorable of Trump	13%	(28)	23%	(49)	17%	(37)	13%	(27)	33%	(69)	210
Very Unfavorable of Trump	9%	(91)	19%	(189)	18%	(172)	20%	(192)	34%	(333)	977
#1 Issue: Economy	16%	(123)	22%	(171)	14%	(110)	14%	(105)	34%	(264)	773
#1 Issue: Security	18%	(49)	25%	(66)	14%	(39)	17%	(45)	26%	(69)	268
#1 Issue: Health Care	13%	(54)	21%	(89)	18%	(73)	17%	(70)	31%	(129)	415
#1 Issue: Medicare / Social Security	17%	(53)	20%	(64)	16%	(50)	14%	(44)	34%	(109)	321
#1 Issue: Women's Issues	13%	(13)	14%	(14)	10%	(11)	15%	(15)	49%	(51)	104
#1 Issue: Education	12%	(12)	21%	(21)	23%	(22)	8%	(8)	36%	(36)	99
#1 Issue: Energy	16%	(10)	20%	(12)	20%	(12)	8%	(5)	36%	(22)	60
#1 Issue: Other	12%	(20)	15%	(25)	13%	(20)	18%	(29)	41%	(65)	159
2018 House Vote: Democrat	12%	(88)	18%	(130)	21%	(153)	21%	(154)	29%	(210)	735
2018 House Vote: Republican	23%	(145)	26%	(164)	13%	(82)	11%	(68)	28%	(183)	642
2018 House Vote: Someone else	13%	(7)	18%	(10)	16%	(9)	9%	(5)	44%	(24)	54
2016 Vote: Hillary Clinton	13%	(94)	18%	(124)	18%	(126)	23%	(161)	28%	(193)	699
2016 Vote: Donald Trump	22%	(153)	25%	(179)	15%	(107)	9%	(61)	29%	(209)	709
2016 Vote: Other	11%	(11)	19%	(21)	22%	(23)	15%	(16)	34%	(36)	107
2016 Vote: Didn't Vote	11%	(75)	20%	(138)	12%	(81)	12%	(84)	45%	(306)	683
Voted in 2014: Yes	18%	(226)	21%	(261)	17%	(212)	17%	(216)	27%	(340)	1256
Voted in 2014: No	11%	(108)	21%	(201)	13%	(125)	11%	(105)	43%	(404)	943
2012 Vote: Barack Obama	14%	(119)	20%	(167)	18%	(151)	20%	(175)	29%	(244)	855
2012 Vote: Mitt Romney	26%	(123)	23%	(112)	14%	(67)	10%	(48)	27%	(128)	477
2012 Vote: Other	15%	(8)	20%	(11)	28%	(16)	8%	(4)	29%	(16)	55
2012 Vote: Didn't Vote	10%	(84)	21%	(172)	13%	(103)	12%	(93)	44%	(357)	809

Continued on next page

**Table HR17\_6:** Do you agree or disagree with the following statements?

*When a politician appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(334)	21%	(462)	15%	(337)	15%	(321)	34%	(744)	2199
4-Region: Northeast	15%	(60)	21%	(83)	17%	(68)	15%	(58)	32%	(126)	393
4-Region: Midwest	12%	(57)	23%	(108)	15%	(71)	16%	(73)	33%	(153)	462
4-Region: South	16%	(128)	18%	(152)	14%	(116)	16%	(130)	36%	(298)	824
4-Region: West	17%	(89)	23%	(120)	16%	(82)	12%	(61)	32%	(167)	520
Watch TV: Every day	16%	(164)	23%	(239)	15%	(154)	16%	(171)	31%	(328)	1057
Watch TV: Several times per week	17%	(92)	22%	(124)	17%	(94)	13%	(70)	32%	(175)	554
Watch TV: About once per week	14%	(23)	17%	(29)	17%	(29)	13%	(21)	39%	(65)	167
Watch TV: Several times per month	13%	(17)	15%	(20)	19%	(25)	12%	(17)	41%	(54)	133
Watch TV: Less often than once per month	10%	(9)	25%	(23)	19%	(17)	11%	(10)	35%	(31)	90
Watch TV: Never	15%	(23)	10%	(16)	9%	(13)	18%	(27)	48%	(71)	149
Watch Movies: Every day	20%	(93)	20%	(92)	12%	(56)	14%	(65)	33%	(152)	459
Watch Movies: Several times per week	16%	(102)	22%	(139)	20%	(123)	14%	(89)	27%	(167)	620
Watch Movies: About once per week	12%	(45)	27%	(102)	15%	(57)	16%	(60)	30%	(112)	377
Watch Movies: Several times per month	11%	(24)	19%	(42)	18%	(41)	17%	(38)	36%	(80)	224
Watch Movies: About once per month	15%	(27)	17%	(31)	16%	(29)	12%	(22)	39%	(69)	177
Watch Movies: Less often than once per month	13%	(24)	18%	(32)	10%	(18)	14%	(25)	44%	(77)	176
Watch Movies: Never	12%	(20)	14%	(24)	8%	(13)	14%	(23)	52%	(86)	167
Watch Sporting Events: Every day	17%	(26)	25%	(38)	24%	(36)	9%	(14)	24%	(36)	150
Watch Sporting Events: Several times per week	16%	(65)	28%	(115)	17%	(67)	14%	(56)	25%	(104)	408
Watch Sporting Events: About once per week	16%	(51)	24%	(78)	21%	(67)	17%	(55)	23%	(74)	326
Watch Sporting Events: Several times per month	16%	(30)	21%	(40)	17%	(32)	12%	(22)	34%	(64)	189
Watch Sporting Events: About once per month	16%	(22)	17%	(24)	16%	(23)	23%	(32)	28%	(38)	138
Watch Sporting Events: Less often than once per month	16%	(36)	18%	(43)	13%	(30)	17%	(40)	36%	(84)	233
Watch Sporting Events: Never	14%	(104)	16%	(124)	11%	(81)	14%	(102)	46%	(344)	755
Cable TV: Currently subscribe	17%	(174)	21%	(214)	15%	(147)	14%	(140)	32%	(324)	999
Cable TV: Subscribed in past	14%	(110)	21%	(165)	18%	(143)	16%	(122)	30%	(233)	773
Cable TV: Never subscribed	12%	(50)	19%	(83)	11%	(48)	14%	(59)	44%	(188)	428
Satellite TV: Currently subscribe	19%	(103)	25%	(137)	16%	(86)	10%	(54)	30%	(164)	544
Satellite TV: Subscribed in past	16%	(103)	18%	(116)	19%	(119)	17%	(110)	30%	(191)	639
Satellite TV: Never subscribed	13%	(128)	21%	(210)	13%	(132)	16%	(157)	38%	(389)	1015

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**Table HR17\_6:** Do you agree or disagree with the following statements?

*When a politician appears in a sketch or guest hosts "SNL," I don't take them as seriously as a political figure.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(334)	21%	(462)	15%	(337)	15%	(321)	34%	(744)	2199
Streaming Services: Currently subscribe	15%	(223)	21%	(310)	17%	(241)	15%	(221)	31%	(449)	1444
Streaming Services: Subscribed in past	13%	(29)	23%	(52)	16%	(35)	13%	(29)	35%	(78)	223
Streaming Services: Never subscribed	15%	(82)	19%	(100)	12%	(62)	13%	(72)	41%	(217)	533
Film: An avid fan	17%	(121)	24%	(169)	15%	(110)	17%	(122)	27%	(189)	712
Film: A casual fan	14%	(174)	21%	(257)	16%	(202)	13%	(161)	35%	(433)	1226
Film: Not a fan	15%	(39)	14%	(37)	10%	(25)	15%	(38)	47%	(121)	261
Television: An avid fan	17%	(168)	21%	(201)	15%	(145)	18%	(175)	29%	(284)	973
Television: A casual fan	13%	(140)	22%	(236)	16%	(172)	12%	(128)	37%	(404)	1079
Television: Not a fan	18%	(26)	17%	(25)	14%	(20)	13%	(19)	39%	(56)	146
Music: An avid fan	17%	(189)	20%	(215)	15%	(160)	16%	(177)	32%	(355)	1096
Music: A casual fan	13%	(134)	23%	(232)	17%	(165)	13%	(131)	34%	(339)	1001
Music: Not a fan	11%	(11)	15%	(16)	12%	(12)	13%	(13)	49%	(50)	102
Fashion: An avid fan	21%	(75)	22%	(80)	15%	(55)	11%	(42)	31%	(111)	363
Fashion: A casual fan	13%	(121)	22%	(209)	17%	(165)	16%	(151)	32%	(306)	952
Fashion: Not a fan	16%	(138)	20%	(173)	13%	(118)	15%	(129)	37%	(326)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR18:** Who do you think is the best choice to play former Vice President Joe Biden on 'Saturday Night Live?'

Demographic	Jim Carrey	Woody Harrelson	Jason Sudeikis	Someone else	Don't know / No opinion	Total N
Adults	22% (475)	13% (286)	8% (185)	5% (115)	52% (1139)	2199
Gender: Male	25% (268)	14% (146)	9% (99)	6% (65)	46% (484)	1061
Gender: Female	18% (207)	12% (140)	8% (86)	4% (50)	58% (655)	1138
Age: 18-34	30% (200)	11% (73)	8% (51)	7% (45)	44% (287)	655
Age: 35-44	25% (88)	14% (52)	18% (65)	4% (16)	38% (136)	357
Age: 45-64	18% (134)	16% (120)	7% (51)	5% (35)	55% (410)	751
Age: 65+	12% (53)	10% (42)	4% (17)	4% (19)	70% (305)	436
GenZers: 1997-2012	24% (62)	9% (25)	4% (12)	8% (21)	55% (144)	264
Millennials: 1981-1996	33% (183)	12% (70)	13% (72)	6% (33)	37% (206)	564
GenXers: 1965-1980	22% (126)	16% (89)	10% (56)	5% (29)	48% (273)	572
Baby Boomers: 1946-1964	13% (92)	14% (96)	6% (39)	4% (28)	63% (436)	691
PID: Dem (no lean)	25% (209)	15% (127)	13% (105)	6% (48)	41% (346)	834
PID: Ind (no lean)	18% (129)	11% (80)	5% (36)	4% (27)	61% (433)	706
PID: Rep (no lean)	21% (136)	12% (80)	7% (44)	6% (39)	55% (360)	660
PID/Gender: Dem Men	31% (119)	15% (55)	14% (53)	7% (26)	34% (128)	381
PID/Gender: Dem Women	20% (90)	16% (71)	12% (52)	5% (22)	48% (217)	453
PID/Gender: Ind Men	21% (74)	13% (45)	4% (14)	4% (13)	59% (212)	359
PID/Gender: Ind Women	16% (55)	10% (34)	6% (22)	4% (14)	64% (222)	347
PID/Gender: Rep Men	23% (74)	14% (46)	10% (32)	8% (26)	45% (144)	322
PID/Gender: Rep Women	18% (62)	10% (34)	4% (12)	4% (13)	64% (216)	338
Ideo: Liberal (1-3)	27% (167)	15% (93)	15% (91)	5% (33)	37% (231)	617
Ideo: Moderate (4)	25% (173)	14% (97)	8% (53)	5% (34)	48% (333)	690
Ideo: Conservative (5-7)	16% (111)	13% (88)	5% (34)	6% (38)	60% (405)	676
Educ: < College	21% (314)	12% (177)	6% (84)	6% (85)	56% (852)	1511
Educ: Bachelors degree	22% (98)	15% (67)	13% (59)	4% (19)	45% (200)	444
Educ: Post-grad	26% (63)	17% (42)	17% (42)	4% (10)	35% (86)	244
Income: Under 50k	21% (249)	12% (140)	7% (82)	6% (76)	55% (656)	1202
Income: 50k-100k	22% (141)	14% (89)	9% (58)	4% (23)	52% (333)	643
Income: 100k+	24% (85)	16% (58)	13% (45)	4% (15)	43% (150)	354
Ethnicity: White	22% (384)	13% (221)	9% (151)	5% (88)	51% (876)	1721
Ethnicity: Hispanic	33% (115)	11% (37)	12% (40)	8% (26)	37% (130)	349
Ethnicity: Black	18% (50)	16% (44)	7% (18)	5% (13)	54% (149)	274

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**Table HR18:** *Who do you think is the best choice to play former Vice President Joe Biden on 'Saturday Night Live?'*

Demographic	Jim Carrey	Woody Harrelson	Jason Sudeikis	Someone else	Don't know / No opinion	Total N
Adults	22% (475)	13% (286)	8% (185)	5% (115)	52% (1139)	2199
Ethnicity: Other	20% (40)	10% (21)	7% (15)	7% (13)	56% (114)	204
All Christian	22% (232)	13% (145)	9% (99)	4% (47)	51% (554)	1076
All Non-Christian	28% (32)	9% (10)	19% (21)	2% (3)	42% (47)	113
Atheist	29% (29)	6% (6)	11% (11)	4% (4)	49% (49)	100
Agnostic/Nothing in particular	20% (97)	15% (72)	7% (35)	6% (29)	53% (262)	496
Something Else	20% (85)	13% (52)	4% (19)	8% (32)	55% (227)	414
Religious Non-Protestant/Catholic	24% (34)	12% (17)	18% (25)	2% (3)	44% (62)	141
Evangelical	20% (128)	14% (87)	8% (49)	6% (39)	53% (337)	640
Non-Evangelical	23% (182)	12% (97)	7% (58)	5% (40)	53% (422)	799
Community: Urban	27% (193)	13% (93)	10% (71)	5% (35)	45% (319)	710
Community: Suburban	20% (182)	13% (116)	9% (80)	5% (43)	54% (502)	924
Community: Rural	18% (99)	14% (78)	6% (34)	7% (37)	56% (317)	565
Employ: Private Sector	28% (189)	15% (99)	11% (74)	5% (36)	40% (270)	668
Employ: Government	23% (33)	14% (20)	10% (14)	4% (6)	48% (67)	139
Employ: Self-Employed	25% (51)	12% (24)	12% (24)	9% (19)	42% (86)	204
Employ: Homemaker	19% (29)	11% (17)	6% (10)	4% (7)	59% (89)	151
Employ: Retired	12% (62)	14% (71)	4% (21)	5% (24)	66% (341)	519
Employ: Unemployed	20% (53)	8% (21)	10% (27)	4% (11)	57% (149)	260
Employ: Other	18% (29)	14% (23)	6% (10)	5% (9)	58% (96)	166
Military HH: Yes	14% (48)	11% (36)	9% (31)	6% (20)	60% (204)	340
Military HH: No	23% (426)	13% (250)	8% (154)	5% (94)	50% (935)	1859
RD/WT: Right Direction	23% (147)	13% (88)	8% (49)	4% (25)	53% (342)	651
RD/WT: Wrong Track	21% (328)	13% (198)	9% (135)	6% (89)	51% (796)	1548
Trump Job Approve	19% (170)	14% (126)	5% (50)	6% (53)	56% (516)	915
Trump Job Disapprove	25% (298)	13% (157)	11% (130)	5% (57)	47% (560)	1203
Trump Job Strongly Approve	18% (93)	12% (61)	5% (28)	6% (29)	58% (294)	505
Trump Job Somewhat Approve	19% (76)	16% (64)	6% (23)	6% (24)	54% (222)	409
Trump Job Somewhat Disapprove	32% (85)	10% (27)	10% (26)	3% (9)	45% (120)	267
Trump Job Strongly Disapprove	23% (214)	14% (130)	11% (104)	5% (48)	47% (441)	936
Favorable of Trump	20% (187)	13% (117)	5% (48)	6% (51)	56% (514)	917
Unfavorable of Trump	23% (278)	14% (162)	11% (131)	5% (56)	47% (559)	1188

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**Table HR18:** *Who do you think is the best choice to play former Vice President Joe Biden on 'Saturday Night Live?'*

Demographic	Jim Carrey	Woody Harrelson	Jason Sudeikis	Someone else	Don't know / No opinion	Total N
Adults	22% (475)	13% (286)	8% (185)	5% (115)	52% (1139)	2199
Very Favorable of Trump	22% (123)	11% (64)	6% (32)	6% (31)	56% (317)	568
Somewhat Favorable of Trump	18% (64)	15% (53)	4% (16)	6% (20)	56% (196)	349
Somewhat Unfavorable of Trump	24% (51)	12% (25)	11% (22)	5% (10)	48% (102)	210
Very Unfavorable of Trump	23% (228)	14% (137)	11% (109)	5% (46)	47% (457)	977
#1 Issue: Economy	26% (198)	14% (110)	8% (58)	5% (40)	47% (366)	773
#1 Issue: Security	15% (40)	10% (26)	8% (20)	6% (17)	62% (165)	268
#1 Issue: Health Care	23% (94)	14% (60)	13% (52)	3% (13)	47% (197)	415
#1 Issue: Medicare / Social Security	19% (59)	10% (31)	5% (17)	6% (19)	60% (193)	321
#1 Issue: Women's Issues	24% (25)	8% (8)	12% (13)	7% (7)	49% (51)	104
#1 Issue: Education	27% (27)	13% (12)	6% (6)	9% (9)	46% (46)	99
#1 Issue: Energy	30% (18)	11% (6)	15% (9)	4% (3)	40% (24)	60
#1 Issue: Other	8% (13)	20% (32)	6% (9)	4% (7)	61% (97)	159
2018 House Vote: Democrat	25% (186)	16% (120)	12% (88)	5% (38)	41% (304)	735
2018 House Vote: Republican	18% (114)	13% (82)	7% (48)	4% (27)	58% (372)	642
2018 House Vote: Someone else	13% (7)	5% (3)	4% (2)	4% (2)	73% (40)	54
2016 Vote: Hillary Clinton	25% (175)	17% (118)	13% (88)	5% (37)	40% (281)	699
2016 Vote: Donald Trump	18% (129)	12% (85)	6% (46)	5% (35)	58% (414)	709
2016 Vote: Other	15% (16)	12% (13)	8% (8)	— (0)	64% (69)	107
2016 Vote: Didn't Vote	23% (154)	10% (70)	6% (42)	6% (43)	55% (374)	683
Voted in 2014: Yes	20% (253)	15% (193)	9% (119)	5% (59)	50% (633)	1256
Voted in 2014: No	24% (222)	10% (94)	7% (66)	6% (55)	54% (506)	943
2012 Vote: Barack Obama	23% (196)	18% (157)	12% (100)	5% (42)	42% (361)	855
2012 Vote: Mitt Romney	14% (68)	10% (47)	7% (33)	4% (18)	65% (311)	477
2012 Vote: Other	10% (5)	13% (7)	— (0)	9% (5)	68% (37)	55
2012 Vote: Didn't Vote	25% (205)	9% (74)	6% (51)	6% (50)	53% (428)	809
4-Region: Northeast	24% (93)	15% (60)	10% (41)	4% (17)	46% (182)	393
4-Region: Midwest	18% (85)	13% (62)	6% (27)	4% (18)	58% (270)	462
4-Region: South	19% (159)	11% (87)	9% (74)	7% (55)	54% (448)	824
4-Region: West	26% (138)	15% (77)	8% (42)	5% (24)	46% (240)	520

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**Table HR18:** *Who do you think is the best choice to play former Vice President Joe Biden on 'Saturday Night Live?'*

Demographic	Jim Carrey	Woody Harrelson	Jason Sudeikis	Someone else	Don't know / No opinion	Total N
Adults	22% (475)	13% (286)	8% (185)	5% (115)	52% (1139)	2199
Watch TV: Every day	22% (237)	14% (146)	10% (102)	5% (48)	50% (523)	1057
Watch TV: Several times per week	21% (118)	14% (78)	10% (54)	7% (38)	48% (266)	554
Watch TV: About once per week	26% (43)	13% (22)	8% (13)	6% (10)	47% (78)	167
Watch TV: Several times per month	30% (40)	7% (10)	3% (4)	4% (5)	55% (73)	133
Watch TV: Less often than once per month	11% (9)	15% (13)	7% (6)	5% (4)	63% (57)	90
Watch TV: Never	11% (16)	10% (15)	2% (3)	4% (5)	74% (111)	149
Watch Movies: Every day	28% (127)	14% (65)	11% (49)	7% (31)	41% (188)	459
Watch Movies: Several times per week	25% (158)	14% (90)	10% (65)	4% (22)	46% (286)	620
Watch Movies: About once per week	23% (87)	15% (57)	9% (34)	10% (36)	43% (162)	377
Watch Movies: Several times per month	23% (53)	10% (23)	7% (16)	2% (5)	57% (127)	224
Watch Movies: About once per month	13% (24)	13% (22)	4% (7)	6% (11)	64% (113)	177
Watch Movies: Less often than once per month	8% (14)	7% (13)	5% (9)	3% (5)	77% (135)	176
Watch Movies: Never	7% (13)	10% (17)	3% (4)	3% (5)	77% (128)	167
Watch Sporting Events: Every day	32% (48)	14% (21)	16% (24)	4% (6)	34% (51)	150
Watch Sporting Events: Several times per week	28% (114)	18% (75)	11% (45)	6% (24)	37% (150)	408
Watch Sporting Events: About once per week	25% (83)	16% (53)	8% (26)	3% (9)	48% (155)	326
Watch Sporting Events: Several times per month	29% (54)	9% (17)	10% (18)	4% (7)	49% (92)	189
Watch Sporting Events: About once per month	25% (35)	9% (13)	13% (19)	2% (3)	50% (69)	138
Watch Sporting Events: Less often than once per month	18% (42)	12% (28)	6% (14)	4% (10)	59% (138)	233
Watch Sporting Events: Never	13% (99)	10% (78)	5% (39)	7% (56)	64% (483)	755
Cable TV: Currently subscribe	22% (223)	14% (144)	9% (88)	5% (54)	49% (490)	999
Cable TV: Subscribed in past	23% (174)	12% (95)	8% (64)	6% (45)	51% (394)	773
Cable TV: Never subscribed	18% (77)	11% (48)	8% (32)	4% (16)	60% (255)	428
Satellite TV: Currently subscribe	29% (159)	14% (76)	8% (43)	5% (30)	44% (238)	544
Satellite TV: Subscribed in past	22% (144)	12% (77)	9% (58)	6% (38)	50% (322)	639
Satellite TV: Never subscribed	17% (172)	13% (134)	8% (84)	5% (47)	57% (579)	1015
Streaming Services: Currently subscribe	24% (350)	13% (192)	10% (143)	5% (76)	47% (683)	1444
Streaming Services: Subscribed in past	22% (50)	11% (24)	7% (16)	5% (10)	55% (123)	223
Streaming Services: Never subscribed	14% (75)	13% (71)	5% (26)	5% (29)	62% (332)	533

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**Table HR18:** *Who do you think is the best choice to play former Vice President Joe Biden on 'Saturday Night Live?'*

Demographic	Jim Carrey	Woody Harrelson	Jason Sudeikis	Someone else	Don't know / No opinion	Total N
Adults	22% (475)	13% (286)	8% (185)	5% (115)	52% (1139)	2199
Film: An avid fan	29% (207)	17% (121)	12% (85)	8% (54)	35% (246)	712
Film: A casual fan	20% (242)	12% (151)	8% (94)	4% (48)	56% (693)	1226
Film: Not a fan	10% (26)	5% (14)	2% (6)	5% (13)	77% (200)	261
Television: An avid fan	25% (239)	13% (130)	11% (109)	7% (64)	44% (430)	973
Television: A casual fan	19% (207)	14% (147)	6% (67)	4% (42)	57% (616)	1079
Television: Not a fan	19% (28)	6% (9)	6% (9)	6% (8)	63% (92)	146
Music: An avid fan	26% (282)	14% (155)	10% (111)	6% (70)	44% (478)	1096
Music: A casual fan	18% (184)	12% (124)	7% (71)	4% (42)	58% (580)	1001
Music: Not a fan	9% (9)	7% (7)	2% (2)	3% (3)	79% (80)	102
Fashion: An avid fan	28% (103)	16% (58)	12% (42)	8% (27)	36% (132)	363
Fashion: A casual fan	25% (240)	14% (138)	10% (91)	5% (51)	45% (431)	952
Fashion: Not a fan	15% (131)	10% (90)	6% (51)	4% (37)	65% (575)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR19:** How would you describe Alec Baldwin's impression of Donald Trump on "Saturday Night Live"?

Demographic	Was previously funny and is no longer funny		Was previously not funny and is now funny		Has always been funny and continues to be funny		Was never funny		Don't know / No opinion		Total N
Adults	9%	(208)	5%	(113)	33%	(723)	17%	(364)	36%	(791)	2199
Gender: Male	12%	(129)	8%	(86)	35%	(371)	17%	(176)	28%	(300)	1061
Gender: Female	7%	(79)	2%	(27)	31%	(352)	17%	(188)	43%	(491)	1138
Age: 18-34	10%	(65)	7%	(49)	27%	(179)	12%	(77)	44%	(285)	655
Age: 35-44	15%	(53)	6%	(21)	39%	(140)	13%	(46)	27%	(97)	357
Age: 45-64	8%	(56)	4%	(34)	35%	(265)	20%	(147)	33%	(249)	751
Age: 65+	8%	(33)	2%	(9)	32%	(139)	21%	(94)	37%	(161)	436
GenZers: 1997-2012	10%	(25)	6%	(16)	24%	(62)	10%	(27)	51%	(134)	264
Millennials: 1981-1996	13%	(71)	7%	(39)	33%	(187)	12%	(70)	35%	(198)	564
GenXers: 1965-1980	9%	(52)	7%	(41)	37%	(212)	17%	(98)	29%	(168)	572
Baby Boomers: 1946-1964	8%	(52)	2%	(15)	34%	(236)	21%	(143)	35%	(245)	691
PID: Dem (no lean)	7%	(59)	8%	(65)	49%	(406)	7%	(61)	29%	(244)	834
PID: Ind (no lean)	10%	(68)	3%	(21)	29%	(202)	14%	(100)	45%	(316)	706
PID: Rep (no lean)	12%	(82)	4%	(27)	18%	(116)	31%	(204)	35%	(231)	660
PID/Gender: Dem Men	11%	(41)	13%	(49)	46%	(176)	8%	(32)	22%	(84)	381
PID/Gender: Dem Women	4%	(18)	3%	(16)	51%	(230)	6%	(29)	35%	(160)	453
PID/Gender: Ind Men	11%	(38)	4%	(15)	35%	(126)	14%	(50)	36%	(130)	359
PID/Gender: Ind Women	9%	(30)	2%	(6)	22%	(76)	14%	(50)	54%	(186)	347
PID/Gender: Rep Men	16%	(51)	7%	(21)	22%	(69)	29%	(94)	27%	(86)	322
PID/Gender: Rep Women	9%	(31)	2%	(6)	14%	(46)	32%	(110)	43%	(145)	338
Ideo: Liberal (1-3)	9%	(53)	9%	(54)	54%	(334)	6%	(39)	22%	(136)	617
Ideo: Moderate (4)	10%	(68)	5%	(36)	36%	(246)	11%	(78)	38%	(262)	690
Ideo: Conservative (5-7)	11%	(77)	3%	(21)	17%	(115)	33%	(225)	35%	(238)	676
Educ: < College	8%	(125)	4%	(61)	30%	(454)	17%	(261)	40%	(610)	1511
Educ: Bachelors degree	11%	(49)	7%	(31)	37%	(165)	16%	(72)	29%	(126)	444
Educ: Post-grad	14%	(35)	8%	(20)	43%	(104)	13%	(31)	22%	(54)	244
Income: Under 50k	8%	(94)	4%	(54)	30%	(366)	16%	(190)	41%	(497)	1202
Income: 50k-100k	10%	(66)	5%	(34)	36%	(229)	16%	(101)	33%	(213)	643
Income: 100k+	14%	(48)	7%	(25)	36%	(127)	20%	(72)	23%	(81)	354
Ethnicity: White	10%	(170)	5%	(78)	33%	(575)	18%	(314)	34%	(585)	1721

Continued on next page

**Table HR19:** How would you describe Alec Baldwin's impression of Donald Trump on "Saturday Night Live"?

Demographic	Was previously funny and is no longer funny		Was previously not funny and is now funny		Has always been funny and continues to be funny		Was never funny		Don't know / No opinion		Total N
Adults	9%	(208)	5%	(113)	33%	(723)	17%	(364)	36%	(791)	2199
Ethnicity: Hispanic	14%	(48)	12%	(40)	35%	(122)	13%	(44)	27%	(95)	349
Ethnicity: Black	6%	(17)	10%	(27)	28%	(78)	8%	(23)	47%	(130)	274
Ethnicity: Other	11%	(22)	4%	(8)	35%	(70)	14%	(28)	37%	(76)	204
All Christian	10%	(113)	5%	(57)	33%	(352)	20%	(216)	31%	(338)	1076
All Non-Christian	14%	(16)	7%	(8)	41%	(47)	14%	(15)	24%	(27)	113
Atheist	9%	(9)	7%	(7)	45%	(45)	11%	(11)	27%	(27)	100
Agnostic/Nothing in particular	9%	(46)	4%	(22)	36%	(178)	12%	(57)	39%	(193)	496
Something Else	6%	(24)	4%	(19)	24%	(101)	15%	(64)	50%	(207)	414
Religious Non-Protestant/Catholic	15%	(20)	7%	(10)	35%	(49)	14%	(20)	29%	(41)	141
Evangelical	9%	(59)	6%	(40)	25%	(158)	23%	(149)	36%	(233)	640
Non-Evangelical	8%	(68)	4%	(31)	36%	(284)	16%	(125)	36%	(291)	799
Community: Urban	10%	(70)	7%	(50)	36%	(259)	12%	(85)	35%	(245)	710
Community: Suburban	11%	(105)	5%	(49)	32%	(300)	18%	(168)	33%	(301)	924
Community: Rural	6%	(33)	2%	(13)	29%	(164)	20%	(110)	43%	(245)	565
Employ: Private Sector	14%	(95)	7%	(50)	36%	(241)	16%	(110)	26%	(172)	668
Employ: Government	8%	(11)	8%	(11)	34%	(48)	13%	(18)	37%	(52)	139
Employ: Self-Employed	9%	(18)	10%	(20)	33%	(68)	15%	(32)	33%	(67)	204
Employ: Homemaker	8%	(11)	4%	(6)	22%	(34)	23%	(35)	43%	(65)	151
Employ: Retired	7%	(37)	1%	(7)	33%	(173)	21%	(109)	37%	(194)	519
Employ: Unemployed	4%	(11)	3%	(9)	33%	(85)	13%	(33)	47%	(122)	260
Employ: Other	8%	(14)	1%	(1)	30%	(51)	12%	(19)	49%	(81)	166
Military HH: Yes	7%	(24)	3%	(12)	27%	(93)	25%	(86)	37%	(125)	340
Military HH: No	10%	(184)	5%	(101)	34%	(630)	15%	(279)	36%	(666)	1859
RD/WT: Right Direction	12%	(77)	8%	(50)	19%	(126)	27%	(178)	34%	(220)	651
RD/WT: Wrong Track	8%	(131)	4%	(62)	39%	(597)	12%	(186)	37%	(571)	1548
Trump Job Approve	11%	(101)	5%	(43)	17%	(155)	29%	(269)	38%	(347)	915
Trump Job Disapprove	8%	(102)	6%	(69)	47%	(562)	7%	(85)	32%	(384)	1203

Continued on next page

**Table HR19:** How would you describe Alec Baldwin's impression of Donald Trump on "Saturday Night Live"?

Demographic	Was previously funny and is no longer funny		Was previously not funny and is now funny		Has always been funny and continues to be funny		Was never funny		Don't know / No opinion		Total N
Adults	9%	(208)	5%	(113)	33%	(723)	17%	(364)	36%	(791)	2199
Trump Job Strongly Approve	11%	(57)	4%	(18)	16%	(81)	37%	(187)	32%	(163)	505
Trump Job Somewhat Approve	11%	(44)	6%	(26)	18%	(74)	20%	(82)	45%	(184)	409
Trump Job Somewhat Disapprove	12%	(32)	6%	(16)	37%	(98)	11%	(28)	34%	(91)	267
Trump Job Strongly Disapprove	7%	(70)	6%	(52)	50%	(464)	6%	(57)	31%	(293)	936
Favorable of Trump	12%	(109)	4%	(40)	18%	(161)	29%	(271)	37%	(336)	917
Unfavorable of Trump	8%	(93)	6%	(72)	46%	(550)	7%	(83)	33%	(389)	1188
Very Favorable of Trump	12%	(67)	4%	(23)	17%	(98)	35%	(198)	32%	(182)	568
Somewhat Favorable of Trump	12%	(42)	5%	(17)	18%	(63)	21%	(73)	44%	(154)	349
Somewhat Unfavorable of Trump	10%	(22)	7%	(16)	34%	(72)	9%	(19)	39%	(81)	210
Very Unfavorable of Trump	7%	(72)	6%	(57)	49%	(478)	6%	(63)	31%	(308)	977
#1 Issue: Economy	11%	(86)	5%	(37)	31%	(237)	17%	(132)	36%	(281)	773
#1 Issue: Security	10%	(27)	5%	(13)	17%	(45)	35%	(95)	33%	(87)	268
#1 Issue: Health Care	8%	(34)	5%	(20)	45%	(187)	9%	(35)	33%	(138)	415
#1 Issue: Medicare / Social Security	9%	(30)	3%	(11)	35%	(112)	17%	(55)	36%	(114)	321
#1 Issue: Women's Issues	6%	(6)	9%	(9)	32%	(34)	10%	(11)	43%	(45)	104
#1 Issue: Education	8%	(8)	10%	(10)	26%	(26)	13%	(13)	43%	(42)	99
#1 Issue: Energy	10%	(6)	13%	(8)	39%	(24)	7%	(4)	31%	(19)	60
#1 Issue: Other	7%	(12)	3%	(5)	37%	(58)	12%	(19)	40%	(64)	159
2018 House Vote: Democrat	8%	(57)	5%	(40)	53%	(391)	7%	(52)	26%	(194)	735
2018 House Vote: Republican	13%	(85)	5%	(30)	18%	(114)	33%	(209)	32%	(203)	642
2018 House Vote: Someone else	8%	(4)	3%	(2)	23%	(12)	12%	(6)	55%	(30)	54
2016 Vote: Hillary Clinton	7%	(51)	6%	(45)	56%	(389)	6%	(43)	25%	(172)	699
2016 Vote: Donald Trump	13%	(96)	5%	(38)	16%	(116)	31%	(217)	34%	(242)	709
2016 Vote: Other	6%	(7)	2%	(2)	36%	(38)	13%	(14)	43%	(46)	107
2016 Vote: Didn't Vote	8%	(55)	4%	(28)	26%	(180)	13%	(89)	49%	(332)	683
Voted in 2014: Yes	10%	(121)	5%	(61)	36%	(451)	20%	(246)	30%	(377)	1256
Voted in 2014: No	9%	(87)	5%	(51)	29%	(272)	13%	(118)	44%	(414)	943

Continued on next page

**Table HR19:** How would you describe Alec Baldwin's impression of Donald Trump on "Saturday Night Live"?

Demographic	Was previously funny and is no longer funny		Was previously not funny and is now funny		Has always been funny and continues to be funny		Was never funny		Don't know / No opinion		Total N
Adults	9%	(208)	5%	(113)	33%	(723)	17%	(364)	36%	(791)	2199
2012 Vote: Barack Obama	8%	(70)	6%	(53)	50%	(431)	9%	(73)	27%	(228)	855
2012 Vote: Mitt Romney	14%	(66)	2%	(9)	14%	(68)	34%	(163)	36%	(171)	477
2012 Vote: Other	9%	(5)	2%	(1)	14%	(8)	32%	(18)	44%	(24)	55
2012 Vote: Didn't Vote	8%	(67)	6%	(49)	27%	(216)	13%	(108)	45%	(368)	809
4-Region: Northeast	12%	(46)	9%	(34)	36%	(143)	14%	(55)	30%	(117)	393
4-Region: Midwest	7%	(33)	1%	(6)	33%	(151)	20%	(93)	39%	(180)	462
4-Region: South	10%	(86)	4%	(36)	29%	(236)	18%	(146)	39%	(320)	824
4-Region: West	8%	(43)	7%	(37)	37%	(194)	14%	(71)	33%	(174)	520
Watch TV: Every day	10%	(109)	4%	(46)	38%	(397)	17%	(175)	31%	(331)	1057
Watch TV: Several times per week	10%	(54)	5%	(28)	35%	(194)	16%	(88)	34%	(190)	554
Watch TV: About once per week	13%	(22)	7%	(12)	25%	(41)	16%	(26)	39%	(65)	167
Watch TV: Several times per month	9%	(11)	14%	(18)	14%	(19)	13%	(18)	50%	(67)	133
Watch TV: Less often than once per month	5%	(4)	3%	(3)	30%	(27)	24%	(22)	38%	(34)	90
Watch TV: Never	3%	(4)	3%	(4)	21%	(32)	18%	(27)	56%	(83)	149
Watch Movies: Every day	11%	(49)	6%	(29)	35%	(162)	15%	(68)	33%	(151)	459
Watch Movies: Several times per week	11%	(69)	5%	(29)	37%	(230)	17%	(106)	30%	(186)	620
Watch Movies: About once per week	11%	(43)	8%	(29)	38%	(142)	15%	(57)	28%	(104)	377
Watch Movies: Several times per month	9%	(20)	6%	(13)	32%	(72)	14%	(32)	39%	(86)	224
Watch Movies: About once per month	5%	(9)	3%	(5)	24%	(43)	21%	(37)	47%	(83)	177
Watch Movies: Less often than once per month	4%	(7)	2%	(3)	22%	(38)	21%	(38)	52%	(91)	176
Watch Movies: Never	7%	(11)	3%	(5)	21%	(36)	16%	(26)	53%	(89)	167
Watch Sporting Events: Every day	14%	(21)	7%	(11)	40%	(60)	17%	(26)	22%	(33)	150
Watch Sporting Events: Several times per week	13%	(55)	7%	(27)	40%	(164)	15%	(61)	25%	(101)	408
Watch Sporting Events: About once per week	9%	(29)	6%	(19)	40%	(130)	18%	(60)	27%	(88)	326
Watch Sporting Events: Several times per month	14%	(27)	9%	(16)	29%	(56)	17%	(32)	31%	(58)	189
Watch Sporting Events: About once per month	14%	(19)	10%	(13)	27%	(37)	18%	(25)	32%	(44)	138
Watch Sporting Events: Less often than once per month	8%	(18)	1%	(3)	29%	(66)	17%	(40)	45%	(105)	233
Watch Sporting Events: Never	5%	(40)	3%	(24)	28%	(209)	16%	(121)	48%	(361)	755

Continued on next page

**Table HR19:** How would you describe Alec Baldwin's impression of Donald Trump on "Saturday Night Live"?

Demographic	Was previously funny and is no longer funny		Was previously not funny and is now funny		Has always been funny and continues to be funny		Was never funny		Don't know / No opinion		Total N
Adults	9%	(208)	5%	(113)	33%	(723)	17%	(364)	36%	(791)	2199
Cable TV: Currently subscribe	12%	(117)	6%	(56)	34%	(336)	18%	(177)	31%	(312)	999
Cable TV: Subscribed in past	8%	(62)	5%	(38)	36%	(276)	15%	(117)	36%	(279)	773
Cable TV: Never subscribed	7%	(29)	4%	(18)	26%	(111)	16%	(70)	47%	(199)	428
Satellite TV: Currently subscribe	9%	(52)	7%	(38)	29%	(160)	19%	(103)	35%	(191)	544
Satellite TV: Subscribed in past	11%	(69)	6%	(37)	36%	(229)	15%	(97)	32%	(207)	639
Satellite TV: Never subscribed	9%	(88)	4%	(38)	33%	(333)	16%	(164)	39%	(393)	1015
Streaming Services: Currently subscribe	11%	(157)	4%	(65)	36%	(519)	15%	(217)	34%	(487)	1444
Streaming Services: Subscribed in past	10%	(23)	7%	(16)	20%	(45)	24%	(54)	38%	(85)	223
Streaming Services: Never subscribed	5%	(29)	6%	(32)	30%	(160)	18%	(94)	41%	(218)	533
Film: An avid fan	12%	(88)	6%	(39)	43%	(306)	14%	(102)	25%	(176)	712
Film: A casual fan	9%	(110)	5%	(60)	31%	(379)	17%	(214)	38%	(463)	1226
Film: Not a fan	4%	(10)	5%	(13)	14%	(38)	18%	(48)	58%	(152)	261
Television: An avid fan	9%	(91)	5%	(46)	43%	(418)	15%	(150)	28%	(269)	973
Television: A casual fan	10%	(108)	6%	(60)	26%	(282)	17%	(186)	41%	(444)	1079
Television: Not a fan	7%	(10)	5%	(7)	16%	(23)	19%	(28)	53%	(78)	146
Music: An avid fan	11%	(121)	6%	(64)	36%	(390)	15%	(163)	33%	(358)	1096
Music: A casual fan	8%	(83)	4%	(45)	31%	(313)	18%	(182)	38%	(379)	1001
Music: Not a fan	5%	(5)	3%	(4)	19%	(20)	19%	(20)	53%	(54)	102
Fashion: An avid fan	11%	(38)	10%	(35)	37%	(133)	14%	(52)	29%	(105)	363
Fashion: A casual fan	10%	(94)	6%	(53)	37%	(351)	12%	(114)	36%	(341)	952
Fashion: Not a fan	9%	(76)	3%	(25)	27%	(239)	22%	(199)	39%	(345)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_1:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Alec Baldwin as Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	25%	(556)	20%	(436)	7%	(156)	11%	(252)	36%	(798)	2199
Gender: Male	27%	(282)	23%	(241)	9%	(93)	12%	(127)	30%	(318)	1061
Gender: Female	24%	(274)	17%	(195)	5%	(62)	11%	(126)	42%	(480)	1138
Age: 18-34	19%	(123)	23%	(149)	10%	(63)	8%	(53)	41%	(267)	655
Age: 35-44	35%	(124)	24%	(87)	9%	(32)	11%	(38)	21%	(76)	357
Age: 45-64	27%	(206)	17%	(129)	6%	(46)	14%	(102)	36%	(267)	751
Age: 65+	24%	(103)	16%	(71)	3%	(14)	14%	(60)	43%	(188)	436
GenZers: 1997-2012	14%	(36)	23%	(61)	10%	(27)	6%	(16)	47%	(124)	264
Millennials: 1981-1996	27%	(150)	23%	(129)	9%	(52)	9%	(52)	32%	(181)	564
GenXers: 1965-1980	30%	(171)	20%	(117)	8%	(47)	12%	(66)	30%	(170)	572
Baby Boomers: 1946-1964	26%	(181)	17%	(115)	4%	(25)	15%	(105)	38%	(265)	691
PID: Dem (no lean)	38%	(320)	23%	(195)	6%	(47)	6%	(46)	27%	(225)	834
PID: Ind (no lean)	21%	(146)	17%	(123)	7%	(50)	9%	(64)	46%	(323)	706
PID: Rep (no lean)	14%	(90)	18%	(118)	9%	(59)	22%	(142)	38%	(250)	660
PID/Gender: Dem Men	34%	(128)	29%	(110)	10%	(37)	7%	(27)	21%	(79)	381
PID/Gender: Dem Women	42%	(192)	19%	(86)	2%	(11)	4%	(19)	32%	(145)	453
PID/Gender: Ind Men	24%	(86)	19%	(67)	6%	(23)	10%	(37)	41%	(145)	359
PID/Gender: Ind Women	17%	(60)	16%	(56)	8%	(27)	8%	(27)	51%	(178)	347
PID/Gender: Rep Men	21%	(68)	20%	(65)	10%	(34)	19%	(62)	29%	(94)	322
PID/Gender: Rep Women	7%	(23)	16%	(53)	7%	(25)	24%	(80)	46%	(157)	338
Ideo: Liberal (1-3)	43%	(265)	26%	(161)	7%	(46)	3%	(17)	21%	(128)	617
Ideo: Moderate (4)	27%	(188)	22%	(149)	7%	(45)	8%	(54)	37%	(253)	690
Ideo: Conservative (5-7)	11%	(78)	16%	(105)	9%	(60)	23%	(159)	41%	(275)	676
Educ: < College	23%	(349)	18%	(269)	6%	(87)	11%	(173)	42%	(634)	1511
Educ: Bachelors degree	28%	(124)	22%	(99)	11%	(47)	13%	(59)	26%	(115)	444
Educ: Post-grad	34%	(84)	28%	(68)	9%	(22)	8%	(21)	20%	(49)	244
Income: Under 50k	23%	(282)	18%	(220)	6%	(70)	11%	(132)	41%	(498)	1202
Income: 50k-100k	27%	(173)	20%	(129)	8%	(49)	12%	(77)	33%	(216)	643
Income: 100k+	29%	(101)	25%	(88)	10%	(37)	12%	(44)	24%	(84)	354
Ethnicity: White	26%	(441)	20%	(345)	7%	(124)	12%	(212)	35%	(599)	1721

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**Table HR20\_1:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Alec Baldwin as Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	25%	(556)	20%	(436)	7%	(156)	11%	(252)	36%	(798)	2199
Ethnicity: Hispanic	27%	(96)	25%	(89)	9%	(31)	9%	(31)	29%	(103)	349
Ethnicity: Black	25%	(68)	20%	(54)	5%	(14)	9%	(24)	42%	(114)	274
Ethnicity: Other	23%	(47)	18%	(37)	9%	(18)	8%	(17)	42%	(85)	204
All Christian	24%	(262)	20%	(218)	8%	(85)	13%	(143)	34%	(369)	1076
All Non-Christian	35%	(40)	27%	(30)	8%	(9)	6%	(7)	24%	(27)	113
Atheist	42%	(42)	16%	(16)	6%	(6)	7%	(7)	28%	(28)	100
Agnostic/Nothing in particular	27%	(134)	16%	(81)	7%	(37)	9%	(46)	40%	(198)	496
Something Else	19%	(79)	22%	(91)	4%	(18)	12%	(49)	43%	(177)	414
Religious Non-Protestant/Catholic	30%	(42)	27%	(38)	9%	(12)	8%	(11)	27%	(38)	141
Evangelical	18%	(118)	21%	(138)	7%	(48)	16%	(104)	36%	(233)	640
Non-Evangelical	27%	(212)	20%	(157)	6%	(48)	10%	(84)	37%	(297)	799
Community: Urban	27%	(191)	25%	(176)	10%	(69)	9%	(61)	30%	(213)	710
Community: Suburban	27%	(249)	18%	(163)	6%	(54)	13%	(118)	37%	(340)	924
Community: Rural	21%	(117)	17%	(97)	6%	(33)	13%	(73)	43%	(245)	565
Employ: Private Sector	29%	(191)	24%	(164)	10%	(67)	14%	(91)	23%	(155)	668
Employ: Government	23%	(33)	28%	(40)	7%	(10)	6%	(8)	35%	(49)	139
Employ: Self-Employed	26%	(53)	20%	(40)	8%	(15)	10%	(21)	37%	(75)	204
Employ: Homemaker	25%	(38)	8%	(12)	9%	(13)	22%	(34)	36%	(55)	151
Employ: Retired	24%	(124)	17%	(89)	2%	(13)	13%	(66)	44%	(227)	519
Employ: Unemployed	25%	(65)	16%	(43)	5%	(12)	7%	(18)	47%	(122)	260
Employ: Other	23%	(39)	20%	(33)	6%	(10)	6%	(9)	45%	(75)	166
Military HH: Yes	24%	(80)	12%	(40)	6%	(21)	17%	(58)	41%	(140)	340
Military HH: No	26%	(476)	21%	(396)	7%	(135)	10%	(194)	35%	(658)	1859
RD/WT: Right Direction	17%	(109)	16%	(107)	8%	(51)	20%	(132)	39%	(253)	651
RD/WT: Wrong Track	29%	(448)	21%	(329)	7%	(105)	8%	(120)	35%	(546)	1548
Trump Job Approve	13%	(118)	18%	(160)	9%	(83)	20%	(185)	40%	(369)	915
Trump Job Disapprove	36%	(437)	22%	(267)	6%	(73)	5%	(64)	30%	(361)	1203

Continued on next page

**Table HR20\_1:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Alec Baldwin as Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	25%	(556)	20%	(436)	7%	(156)	11%	(252)	36%	(798)	2199
Trump Job Strongly Approve	15%	(75)	14%	(70)	8%	(40)	25%	(126)	39%	(195)	505
Trump Job Somewhat Approve	11%	(43)	22%	(91)	11%	(43)	14%	(59)	42%	(173)	409
Trump Job Somewhat Disapprove	27%	(71)	28%	(74)	9%	(25)	7%	(18)	30%	(80)	267
Trump Job Strongly Disapprove	39%	(366)	21%	(193)	5%	(48)	5%	(47)	30%	(282)	936
Favorable of Trump	13%	(115)	18%	(167)	9%	(84)	20%	(187)	40%	(364)	917
Unfavorable of Trump	37%	(434)	22%	(259)	6%	(68)	5%	(62)	31%	(363)	1188
Very Favorable of Trump	15%	(88)	14%	(81)	8%	(48)	25%	(141)	37%	(211)	568
Somewhat Favorable of Trump	8%	(27)	25%	(86)	11%	(37)	13%	(46)	44%	(153)	349
Somewhat Unfavorable of Trump	25%	(53)	28%	(58)	8%	(18)	6%	(13)	33%	(69)	210
Very Unfavorable of Trump	39%	(381)	21%	(201)	5%	(51)	5%	(49)	30%	(295)	977
#1 Issue: Economy	22%	(169)	22%	(169)	10%	(74)	12%	(96)	34%	(264)	773
#1 Issue: Security	10%	(27)	18%	(49)	5%	(13)	25%	(68)	41%	(111)	268
#1 Issue: Health Care	38%	(158)	20%	(84)	8%	(32)	5%	(22)	29%	(120)	415
#1 Issue: Medicare / Social Security	27%	(88)	15%	(48)	4%	(12)	10%	(33)	44%	(140)	321
#1 Issue: Women's Issues	27%	(28)	14%	(15)	5%	(6)	11%	(12)	43%	(45)	104
#1 Issue: Education	23%	(23)	25%	(25)	6%	(6)	5%	(5)	41%	(41)	99
#1 Issue: Energy	27%	(16)	24%	(15)	8%	(5)	6%	(4)	34%	(21)	60
#1 Issue: Other	29%	(46)	20%	(32)	6%	(9)	8%	(13)	36%	(57)	159
2018 House Vote: Democrat	44%	(320)	22%	(160)	5%	(38)	5%	(38)	24%	(179)	735
2018 House Vote: Republican	13%	(82)	18%	(119)	9%	(59)	23%	(150)	36%	(233)	642
2018 House Vote: Someone else	21%	(11)	15%	(8)	—	(0)	7%	(4)	56%	(30)	54
2016 Vote: Hillary Clinton	44%	(308)	24%	(164)	5%	(35)	4%	(29)	23%	(163)	699
2016 Vote: Donald Trump	14%	(97)	17%	(119)	9%	(62)	23%	(164)	38%	(266)	709
2016 Vote: Other	30%	(32)	13%	(14)	7%	(8)	8%	(8)	42%	(44)	107
2016 Vote: Didn't Vote	17%	(119)	20%	(138)	8%	(51)	7%	(50)	47%	(325)	683
Voted in 2014: Yes	29%	(367)	19%	(237)	7%	(94)	14%	(171)	31%	(387)	1256
Voted in 2014: No	20%	(189)	21%	(199)	7%	(62)	9%	(82)	44%	(411)	943

Continued on next page

**Table HR20\_1:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Alec Baldwin as Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	25%	(556)	20%	(436)	7%	(156)	11%	(252)	36%	(798)	2199
2012 Vote: Barack Obama	42%	(356)	22%	(188)	6%	(47)	7%	(56)	24%	(208)	855
2012 Vote: Mitt Romney	11%	(51)	16%	(74)	10%	(45)	24%	(113)	41%	(194)	477
2012 Vote: Other	13%	(7)	15%	(8)	6%	(3)	17%	(9)	49%	(27)	55
2012 Vote: Didn't Vote	18%	(143)	20%	(166)	7%	(60)	9%	(73)	45%	(368)	809
4-Region: Northeast	27%	(106)	21%	(81)	10%	(38)	10%	(39)	33%	(130)	393
4-Region: Midwest	23%	(108)	19%	(86)	9%	(42)	13%	(60)	36%	(166)	462
4-Region: South	25%	(208)	17%	(138)	5%	(39)	13%	(105)	40%	(332)	824
4-Region: West	26%	(134)	25%	(131)	7%	(37)	9%	(48)	33%	(171)	520
Watch TV: Every day	29%	(311)	21%	(220)	6%	(63)	12%	(130)	32%	(334)	1057
Watch TV: Several times per week	26%	(146)	21%	(117)	9%	(51)	9%	(50)	34%	(190)	554
Watch TV: About once per week	23%	(39)	21%	(35)	8%	(13)	8%	(13)	40%	(67)	167
Watch TV: Several times per month	12%	(16)	17%	(23)	9%	(12)	15%	(19)	47%	(62)	133
Watch TV: Less often than once per month	18%	(16)	18%	(16)	1%	(1)	20%	(18)	43%	(38)	90
Watch TV: Never	13%	(20)	11%	(17)	7%	(11)	11%	(16)	57%	(85)	149
Watch Movies: Every day	26%	(120)	22%	(101)	8%	(38)	12%	(53)	32%	(147)	459
Watch Movies: Several times per week	28%	(175)	25%	(154)	9%	(53)	9%	(57)	29%	(181)	620
Watch Movies: About once per week	31%	(115)	21%	(77)	8%	(31)	13%	(47)	28%	(106)	377
Watch Movies: Several times per month	27%	(59)	17%	(37)	5%	(12)	15%	(35)	36%	(81)	224
Watch Movies: About once per month	19%	(34)	18%	(31)	4%	(8)	9%	(15)	50%	(88)	177
Watch Movies: Less often than once per month	18%	(32)	13%	(22)	1%	(2)	14%	(25)	54%	(94)	176
Watch Movies: Never	13%	(22)	8%	(14)	7%	(11)	12%	(19)	60%	(101)	167
Watch Sporting Events: Every day	28%	(42)	30%	(45)	12%	(19)	11%	(16)	19%	(28)	150
Watch Sporting Events: Several times per week	34%	(138)	23%	(95)	10%	(39)	10%	(40)	23%	(95)	408
Watch Sporting Events: About once per week	29%	(96)	21%	(68)	5%	(15)	13%	(41)	32%	(106)	326
Watch Sporting Events: Several times per month	23%	(43)	19%	(37)	9%	(18)	16%	(31)	32%	(61)	189
Watch Sporting Events: About once per month	22%	(30)	23%	(32)	10%	(14)	6%	(8)	39%	(54)	138
Watch Sporting Events: Less often than once per month	24%	(56)	16%	(38)	5%	(11)	11%	(25)	44%	(102)	233
Watch Sporting Events: Never	20%	(151)	16%	(121)	5%	(40)	12%	(91)	47%	(352)	755

Continued on next page

**Table HR20\_1:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Alec Baldwin as Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	25%	(556)	20%	(436)	7%	(156)	11%	(252)	36%	(798)	2199
Cable TV: Currently subscribe	25%	(250)	21%	(213)	7%	(66)	12%	(123)	35%	(346)	999
Cable TV: Subscribed in past	27%	(210)	23%	(179)	6%	(48)	11%	(81)	33%	(254)	773
Cable TV: Never subscribed	23%	(96)	10%	(45)	10%	(41)	11%	(47)	46%	(198)	428
Satellite TV: Currently subscribe	21%	(116)	24%	(129)	9%	(50)	11%	(61)	35%	(189)	544
Satellite TV: Subscribed in past	26%	(169)	23%	(147)	7%	(47)	10%	(62)	34%	(214)	639
Satellite TV: Never subscribed	27%	(271)	16%	(161)	6%	(59)	13%	(129)	39%	(395)	1015
Streaming Services: Currently subscribe	28%	(401)	22%	(322)	7%	(96)	12%	(167)	32%	(458)	1444
Streaming Services: Subscribed in past	17%	(38)	19%	(41)	12%	(28)	13%	(28)	39%	(87)	223
Streaming Services: Never subscribed	22%	(117)	14%	(73)	6%	(32)	11%	(57)	48%	(253)	533
Film: An avid fan	34%	(240)	26%	(182)	8%	(59)	10%	(73)	22%	(159)	712
Film: A casual fan	24%	(292)	19%	(237)	7%	(80)	11%	(137)	39%	(480)	1226
Film: Not a fan	9%	(24)	7%	(18)	6%	(17)	16%	(42)	61%	(160)	261
Television: An avid fan	33%	(318)	21%	(200)	7%	(67)	11%	(111)	28%	(276)	973
Television: A casual fan	20%	(212)	20%	(214)	7%	(77)	12%	(124)	42%	(452)	1079
Television: Not a fan	18%	(26)	15%	(22)	8%	(11)	11%	(16)	48%	(71)	146
Music: An avid fan	30%	(334)	21%	(230)	7%	(72)	10%	(112)	32%	(348)	1096
Music: A casual fan	21%	(208)	20%	(199)	8%	(77)	13%	(128)	39%	(389)	1001
Music: Not a fan	14%	(15)	7%	(7)	6%	(6)	12%	(12)	60%	(62)	102
Fashion: An avid fan	29%	(106)	22%	(80)	10%	(38)	8%	(31)	30%	(109)	363
Fashion: A casual fan	28%	(268)	23%	(215)	7%	(68)	9%	(87)	33%	(314)	952
Fashion: Not a fan	21%	(183)	16%	(141)	6%	(50)	15%	(135)	43%	(376)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_2:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as George H.W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(470)	22%	(489)	5%	(120)	6%	(136)	45%	(984)	2199
Gender: Male	23%	(248)	28%	(299)	7%	(76)	6%	(68)	35%	(371)	1061
Gender: Female	19%	(222)	17%	(190)	4%	(45)	6%	(69)	54%	(613)	1138
Age: 18-34	12%	(79)	22%	(143)	9%	(61)	5%	(35)	51%	(337)	655
Age: 35-44	28%	(101)	31%	(109)	7%	(25)	8%	(29)	26%	(94)	357
Age: 45-64	27%	(201)	22%	(164)	4%	(27)	6%	(43)	42%	(316)	751
Age: 65+	20%	(89)	17%	(73)	2%	(7)	7%	(30)	55%	(238)	436
GenZers: 1997-2012	6%	(17)	17%	(45)	9%	(24)	5%	(15)	62%	(164)	264
Millennials: 1981-1996	20%	(114)	26%	(149)	9%	(49)	6%	(35)	38%	(217)	564
GenXers: 1965-1980	29%	(166)	24%	(138)	5%	(30)	5%	(31)	36%	(207)	572
Baby Boomers: 1946-1964	24%	(162)	20%	(140)	2%	(16)	7%	(50)	47%	(322)	691
PID: Dem (no lean)	30%	(249)	24%	(199)	5%	(42)	3%	(28)	38%	(315)	834
PID: Ind (no lean)	18%	(124)	21%	(150)	5%	(35)	5%	(36)	51%	(361)	706
PID: Rep (no lean)	15%	(97)	21%	(139)	7%	(43)	11%	(73)	47%	(308)	660
PID/Gender: Dem Men	31%	(117)	29%	(110)	8%	(30)	5%	(18)	27%	(105)	381
PID/Gender: Dem Women	29%	(132)	20%	(89)	3%	(12)	2%	(10)	46%	(210)	453
PID/Gender: Ind Men	20%	(71)	28%	(100)	5%	(19)	4%	(16)	43%	(152)	359
PID/Gender: Ind Women	15%	(52)	15%	(51)	5%	(16)	6%	(20)	60%	(209)	347
PID/Gender: Rep Men	18%	(59)	28%	(89)	8%	(27)	10%	(33)	35%	(114)	322
PID/Gender: Rep Women	11%	(38)	15%	(50)	5%	(16)	12%	(39)	57%	(194)	338
Ideo: Liberal (1-3)	34%	(208)	26%	(157)	6%	(39)	3%	(16)	32%	(195)	617
Ideo: Moderate (4)	21%	(142)	27%	(186)	4%	(30)	4%	(28)	44%	(304)	690
Ideo: Conservative (5-7)	15%	(103)	19%	(128)	7%	(46)	11%	(77)	48%	(323)	676
Educ: < College	19%	(293)	20%	(301)	4%	(58)	6%	(96)	50%	(763)	1511
Educ: Bachelors degree	22%	(98)	26%	(115)	10%	(44)	7%	(30)	35%	(157)	444
Educ: Post-grad	32%	(79)	30%	(73)	8%	(19)	4%	(10)	26%	(64)	244
Income: Under 50k	20%	(246)	20%	(236)	4%	(50)	5%	(64)	50%	(607)	1202
Income: 50k-100k	21%	(137)	25%	(160)	6%	(38)	7%	(42)	41%	(266)	643
Income: 100k+	25%	(87)	26%	(93)	9%	(32)	9%	(30)	31%	(111)	354
Ethnicity: White	23%	(388)	22%	(380)	5%	(90)	6%	(110)	44%	(754)	1721

Continued on next page

**Table HR20\_2:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as George H.W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(470)	22%	(489)	5%	(120)	6%	(136)	45%	(984)	2199
Ethnicity: Hispanic	21%	(73)	31%	(109)	7%	(23)	6%	(22)	35%	(122)	349
Ethnicity: Black	16%	(44)	22%	(60)	7%	(20)	3%	(9)	51%	(140)	274
Ethnicity: Other	18%	(37)	24%	(49)	5%	(10)	8%	(17)	44%	(90)	204
All Christian	22%	(233)	23%	(249)	6%	(60)	7%	(80)	42%	(454)	1076
All Non-Christian	23%	(26)	29%	(32)	13%	(14)	3%	(3)	33%	(37)	113
Atheist	35%	(35)	23%	(23)	5%	(5)	3%	(3)	33%	(33)	100
Agnostic/Nothing in particular	21%	(107)	18%	(88)	5%	(25)	4%	(22)	52%	(256)	496
Something Else	17%	(69)	23%	(97)	4%	(15)	7%	(29)	49%	(204)	414
Religious Non-Protestant/Catholic	20%	(29)	27%	(38)	12%	(17)	3%	(5)	37%	(52)	141
Evangelical	19%	(122)	24%	(155)	6%	(38)	10%	(63)	41%	(262)	640
Non-Evangelical	22%	(175)	21%	(172)	4%	(33)	5%	(42)	47%	(377)	799
Community: Urban	20%	(144)	30%	(212)	8%	(60)	4%	(31)	37%	(264)	710
Community: Suburban	22%	(207)	20%	(185)	4%	(39)	6%	(58)	47%	(435)	924
Community: Rural	21%	(118)	16%	(92)	4%	(22)	8%	(47)	50%	(285)	565
Employ: Private Sector	23%	(157)	30%	(200)	8%	(55)	6%	(38)	33%	(218)	668
Employ: Government	21%	(30)	20%	(28)	14%	(19)	4%	(5)	41%	(57)	139
Employ: Self-Employed	24%	(48)	21%	(42)	7%	(15)	9%	(18)	39%	(81)	204
Employ: Homemaker	25%	(38)	15%	(23)	3%	(4)	11%	(17)	46%	(70)	151
Employ: Retired	18%	(95)	20%	(102)	1%	(7)	6%	(33)	54%	(282)	519
Employ: Unemployed	24%	(63)	21%	(54)	2%	(6)	3%	(9)	49%	(129)	260
Employ: Other	19%	(31)	15%	(25)	5%	(9)	5%	(8)	57%	(94)	166
Military HH: Yes	17%	(58)	20%	(68)	5%	(17)	7%	(23)	51%	(173)	340
Military HH: No	22%	(411)	23%	(421)	6%	(104)	6%	(113)	44%	(810)	1859
RD/WT: Right Direction	17%	(110)	22%	(144)	8%	(53)	11%	(75)	41%	(269)	651
RD/WT: Wrong Track	23%	(360)	22%	(345)	4%	(67)	4%	(61)	46%	(715)	1548
Trump Job Approve	15%	(138)	21%	(192)	6%	(57)	10%	(95)	47%	(433)	915
Trump Job Disapprove	27%	(330)	24%	(291)	5%	(60)	3%	(39)	40%	(483)	1203

Continued on next page

**Table HR20\_2:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as George H.W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(470)	22%	(489)	5%	(120)	6%	(136)	45%	(984)	2199
Trump Job Strongly Approve	17%	(88)	18%	(92)	6%	(29)	13%	(67)	45%	(229)	505
Trump Job Somewhat Approve	12%	(50)	24%	(100)	7%	(28)	7%	(28)	50%	(204)	409
Trump Job Somewhat Disapprove	19%	(52)	36%	(96)	8%	(22)	3%	(9)	33%	(88)	267
Trump Job Strongly Disapprove	30%	(278)	21%	(195)	4%	(38)	3%	(30)	42%	(395)	936
Favorable of Trump	15%	(133)	22%	(200)	6%	(58)	11%	(100)	47%	(427)	917
Unfavorable of Trump	28%	(331)	24%	(282)	5%	(60)	3%	(31)	41%	(484)	1188
Very Favorable of Trump	17%	(98)	19%	(106)	6%	(35)	14%	(78)	44%	(252)	568
Somewhat Favorable of Trump	10%	(35)	27%	(94)	6%	(22)	6%	(22)	50%	(175)	349
Somewhat Unfavorable of Trump	21%	(43)	34%	(71)	7%	(15)	1%	(3)	38%	(79)	210
Very Unfavorable of Trump	29%	(288)	22%	(211)	5%	(45)	3%	(28)	41%	(405)	977
#1 Issue: Economy	21%	(162)	24%	(189)	7%	(55)	6%	(46)	42%	(321)	773
#1 Issue: Security	15%	(40)	18%	(48)	5%	(12)	12%	(32)	50%	(135)	268
#1 Issue: Health Care	28%	(117)	26%	(110)	4%	(16)	6%	(24)	36%	(148)	415
#1 Issue: Medicare / Social Security	22%	(71)	19%	(59)	4%	(14)	4%	(14)	50%	(162)	321
#1 Issue: Women's Issues	22%	(23)	12%	(12)	5%	(5)	6%	(6)	56%	(59)	104
#1 Issue: Education	13%	(13)	22%	(22)	7%	(7)	2%	(2)	56%	(55)	99
#1 Issue: Energy	16%	(9)	21%	(13)	11%	(6)	1%	(1)	52%	(31)	60
#1 Issue: Other	22%	(35)	22%	(35)	3%	(5)	7%	(11)	46%	(73)	159
2018 House Vote: Democrat	34%	(253)	23%	(169)	5%	(36)	3%	(21)	35%	(256)	735
2018 House Vote: Republican	16%	(104)	22%	(144)	6%	(42)	12%	(77)	43%	(276)	642
2018 House Vote: Someone else	10%	(6)	18%	(10)	1%	(0)	3%	(2)	68%	(37)	54
2016 Vote: Hillary Clinton	34%	(240)	26%	(178)	5%	(32)	3%	(18)	33%	(230)	699
2016 Vote: Donald Trump	17%	(120)	22%	(155)	6%	(42)	11%	(81)	44%	(311)	709
2016 Vote: Other	26%	(28)	12%	(13)	2%	(2)	3%	(3)	57%	(61)	107
2016 Vote: Didn't Vote	12%	(81)	21%	(142)	6%	(44)	5%	(34)	56%	(382)	683
Voted in 2014: Yes	26%	(324)	23%	(290)	5%	(61)	7%	(83)	40%	(497)	1256
Voted in 2014: No	15%	(145)	21%	(198)	6%	(59)	6%	(53)	52%	(487)	943

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**Table HR20\_2:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as George H.W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(470)	22%	(489)	5%	(120)	6%	(136)	45%	(984)	2199
2012 Vote: Barack Obama	33%	(281)	25%	(213)	5%	(44)	4%	(34)	33%	(284)	855
2012 Vote: Mitt Romney	15%	(70)	20%	(97)	5%	(23)	12%	(56)	49%	(233)	477
2012 Vote: Other	22%	(12)	15%	(8)	5%	(3)	8%	(4)	51%	(28)	55
2012 Vote: Didn't Vote	13%	(107)	21%	(170)	6%	(51)	5%	(43)	54%	(439)	809
4-Region: Northeast	25%	(98)	22%	(87)	7%	(28)	6%	(23)	40%	(157)	393
4-Region: Midwest	23%	(105)	21%	(95)	5%	(21)	6%	(28)	46%	(212)	462
4-Region: South	19%	(153)	21%	(170)	5%	(42)	8%	(63)	48%	(396)	824
4-Region: West	22%	(113)	26%	(137)	6%	(29)	4%	(22)	42%	(218)	520
Watch TV: Every day	26%	(274)	24%	(252)	5%	(50)	7%	(78)	38%	(403)	1057
Watch TV: Several times per week	20%	(111)	25%	(140)	5%	(30)	4%	(23)	45%	(249)	554
Watch TV: About once per week	19%	(32)	21%	(35)	7%	(12)	6%	(11)	46%	(76)	167
Watch TV: Several times per month	13%	(17)	17%	(23)	9%	(13)	6%	(8)	54%	(72)	133
Watch TV: Less often than once per month	13%	(12)	18%	(16)	5%	(5)	5%	(5)	58%	(52)	90
Watch TV: Never	10%	(15)	10%	(15)	6%	(8)	4%	(6)	70%	(105)	149
Watch Movies: Every day	24%	(108)	25%	(116)	8%	(36)	7%	(32)	36%	(167)	459
Watch Movies: Several times per week	24%	(147)	29%	(179)	5%	(32)	6%	(34)	37%	(228)	620
Watch Movies: About once per week	25%	(96)	22%	(83)	8%	(29)	6%	(23)	39%	(145)	377
Watch Movies: Several times per month	22%	(50)	18%	(41)	5%	(11)	9%	(20)	46%	(102)	224
Watch Movies: About once per month	15%	(26)	19%	(33)	2%	(3)	4%	(8)	60%	(107)	177
Watch Movies: Less often than once per month	17%	(30)	10%	(17)	1%	(2)	7%	(11)	65%	(115)	176
Watch Movies: Never	8%	(13)	12%	(20)	4%	(6)	5%	(9)	71%	(119)	167
Watch Sporting Events: Every day	29%	(43)	35%	(53)	14%	(21)	5%	(8)	17%	(26)	150
Watch Sporting Events: Several times per week	28%	(116)	27%	(110)	7%	(30)	8%	(31)	30%	(121)	408
Watch Sporting Events: About once per week	25%	(83)	23%	(76)	5%	(17)	7%	(24)	39%	(126)	326
Watch Sporting Events: Several times per month	22%	(41)	25%	(47)	9%	(17)	6%	(12)	38%	(71)	189
Watch Sporting Events: About once per month	18%	(25)	30%	(42)	4%	(5)	2%	(2)	46%	(63)	138
Watch Sporting Events: Less often than once per month	18%	(43)	19%	(44)	4%	(9)	7%	(17)	52%	(121)	233
Watch Sporting Events: Never	16%	(119)	15%	(116)	3%	(22)	6%	(42)	60%	(456)	755

Continued on next page



**Table HR20\_2:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as George H.W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(470)	22%	(489)	5%	(120)	6%	(136)	45%	(984)	2199
Cable TV: Currently subscribe	22%	(219)	23%	(228)	5%	(51)	7%	(67)	43%	(434)	999
Cable TV: Subscribed in past	24%	(189)	23%	(179)	5%	(35)	5%	(42)	42%	(328)	773
Cable TV: Never subscribed	15%	(62)	19%	(82)	8%	(34)	6%	(27)	52%	(222)	428
Satellite TV: Currently subscribe	22%	(122)	25%	(136)	9%	(47)	5%	(26)	39%	(214)	544
Satellite TV: Subscribed in past	23%	(150)	24%	(156)	5%	(30)	6%	(41)	41%	(262)	639
Satellite TV: Never subscribed	20%	(199)	19%	(196)	4%	(43)	7%	(69)	50%	(508)	1015
Streaming Services: Currently subscribe	24%	(352)	23%	(332)	5%	(75)	6%	(90)	41%	(595)	1444
Streaming Services: Subscribed in past	15%	(33)	23%	(51)	10%	(23)	7%	(16)	45%	(101)	223
Streaming Services: Never subscribed	16%	(86)	20%	(106)	4%	(22)	6%	(31)	54%	(288)	533
Film: An avid fan	30%	(211)	26%	(185)	8%	(56)	4%	(26)	33%	(235)	712
Film: A casual fan	19%	(235)	23%	(278)	4%	(53)	7%	(91)	46%	(570)	1226
Film: Not a fan	9%	(24)	10%	(26)	4%	(11)	8%	(20)	69%	(179)	261
Television: An avid fan	28%	(271)	23%	(227)	6%	(56)	5%	(53)	38%	(367)	973
Television: A casual fan	17%	(180)	23%	(246)	4%	(47)	7%	(77)	49%	(530)	1079
Television: Not a fan	13%	(19)	11%	(16)	12%	(17)	5%	(7)	60%	(87)	146
Music: An avid fan	26%	(284)	24%	(261)	6%	(70)	6%	(71)	37%	(410)	1096
Music: A casual fan	18%	(179)	22%	(216)	5%	(48)	6%	(59)	50%	(500)	1001
Music: Not a fan	7%	(7)	12%	(12)	3%	(3)	6%	(6)	72%	(74)	102
Fashion: An avid fan	23%	(82)	27%	(100)	9%	(34)	6%	(23)	34%	(124)	363
Fashion: A casual fan	24%	(224)	23%	(218)	6%	(56)	5%	(52)	42%	(401)	952
Fashion: Not a fan	19%	(164)	19%	(171)	3%	(30)	7%	(61)	52%	(458)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_3:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as Ross Perot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(427)	21%	(453)	5%	(110)	7%	(146)	48%	(1063)	2199
Gender: Male	23%	(240)	26%	(272)	6%	(67)	6%	(69)	39%	(414)	1061
Gender: Female	16%	(187)	16%	(181)	4%	(43)	7%	(77)	57%	(650)	1138
Age: 18-34	11%	(74)	18%	(116)	6%	(41)	9%	(56)	56%	(369)	655
Age: 35-44	26%	(93)	28%	(101)	9%	(32)	7%	(25)	30%	(106)	357
Age: 45-64	24%	(180)	21%	(161)	4%	(27)	5%	(39)	46%	(343)	751
Age: 65+	18%	(80)	17%	(74)	2%	(10)	6%	(27)	56%	(246)	436
GenZers: 1997-2012	6%	(16)	13%	(34)	5%	(14)	8%	(20)	68%	(180)	264
Millennials: 1981-1996	19%	(108)	22%	(124)	8%	(46)	8%	(45)	43%	(241)	564
GenXers: 1965-1980	26%	(150)	22%	(128)	5%	(28)	6%	(34)	41%	(232)	572
Baby Boomers: 1946-1964	20%	(142)	22%	(151)	3%	(19)	6%	(43)	49%	(336)	691
PID: Dem (no lean)	26%	(217)	23%	(193)	5%	(40)	5%	(40)	41%	(343)	834
PID: Ind (no lean)	16%	(113)	18%	(126)	5%	(33)	6%	(41)	56%	(392)	706
PID: Rep (no lean)	15%	(96)	20%	(133)	6%	(37)	10%	(65)	50%	(328)	660
PID/Gender: Dem Men	26%	(101)	30%	(113)	6%	(23)	6%	(23)	32%	(121)	381
PID/Gender: Dem Women	26%	(116)	18%	(80)	4%	(17)	4%	(17)	49%	(222)	453
PID/Gender: Ind Men	21%	(76)	20%	(73)	6%	(22)	5%	(19)	47%	(168)	359
PID/Gender: Ind Women	11%	(37)	15%	(53)	3%	(11)	7%	(23)	64%	(224)	347
PID/Gender: Rep Men	19%	(63)	26%	(85)	7%	(22)	9%	(28)	39%	(124)	322
PID/Gender: Rep Women	10%	(34)	14%	(48)	4%	(15)	11%	(37)	60%	(203)	338
Ideo: Liberal (1-3)	31%	(194)	25%	(153)	4%	(27)	4%	(23)	36%	(220)	617
Ideo: Moderate (4)	18%	(125)	25%	(174)	5%	(31)	5%	(34)	47%	(327)	690
Ideo: Conservative (5-7)	15%	(102)	16%	(111)	5%	(36)	11%	(77)	52%	(350)	676
Educ: < College	17%	(261)	18%	(269)	4%	(63)	7%	(104)	54%	(814)	1511
Educ: Bachelors degree	21%	(91)	25%	(112)	7%	(29)	8%	(34)	40%	(177)	444
Educ: Post-grad	30%	(74)	29%	(72)	7%	(18)	3%	(8)	30%	(72)	244
Income: Under 50k	18%	(221)	18%	(221)	4%	(48)	6%	(72)	53%	(640)	1202
Income: 50k-100k	20%	(129)	22%	(140)	5%	(34)	8%	(52)	45%	(289)	643
Income: 100k+	22%	(77)	26%	(91)	8%	(29)	6%	(22)	38%	(135)	354
Ethnicity: White	21%	(356)	21%	(368)	5%	(85)	7%	(117)	46%	(796)	1721

Continued on next page

**Table HR20\_3:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as Ross Perot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(427)	21%	(453)	5%	(110)	7%	(146)	48%	(1063)	2199
Ethnicity: Hispanic	25%	(86)	25%	(87)	3%	(12)	9%	(32)	38%	(133)	349
Ethnicity: Black	13%	(36)	18%	(48)	6%	(15)	6%	(15)	58%	(159)	274
Ethnicity: Other	17%	(35)	18%	(37)	5%	(10)	7%	(14)	53%	(108)	204
All Christian	21%	(229)	22%	(236)	4%	(44)	7%	(81)	45%	(486)	1076
All Non-Christian	23%	(26)	24%	(27)	11%	(12)	5%	(6)	38%	(42)	113
Atheist	28%	(28)	21%	(21)	5%	(5)	2%	(2)	44%	(44)	100
Agnostic/Nothing in particular	18%	(89)	16%	(80)	6%	(29)	5%	(24)	55%	(274)	496
Something Else	13%	(55)	21%	(89)	5%	(21)	8%	(33)	52%	(217)	414
Religious Non-Protestant/Catholic	20%	(29)	24%	(34)	10%	(14)	5%	(7)	40%	(57)	141
Evangelical	17%	(108)	23%	(149)	6%	(35)	10%	(67)	44%	(282)	640
Non-Evangelical	21%	(165)	20%	(161)	3%	(26)	5%	(43)	51%	(403)	799
Community: Urban	19%	(136)	27%	(189)	6%	(43)	8%	(56)	40%	(287)	710
Community: Suburban	20%	(184)	19%	(177)	4%	(36)	6%	(52)	51%	(476)	924
Community: Rural	19%	(107)	15%	(87)	6%	(31)	7%	(39)	53%	(301)	565
Employ: Private Sector	22%	(148)	27%	(183)	7%	(44)	9%	(58)	35%	(235)	668
Employ: Government	16%	(22)	25%	(34)	6%	(8)	9%	(12)	45%	(63)	139
Employ: Self-Employed	25%	(51)	20%	(42)	5%	(11)	4%	(9)	45%	(92)	204
Employ: Homemaker	28%	(42)	14%	(20)	3%	(5)	13%	(19)	43%	(65)	151
Employ: Retired	16%	(84)	20%	(103)	3%	(13)	5%	(25)	57%	(293)	519
Employ: Unemployed	18%	(46)	15%	(39)	4%	(10)	4%	(11)	59%	(154)	260
Employ: Other	15%	(25)	15%	(25)	9%	(15)	2%	(3)	59%	(99)	166
Military HH: Yes	16%	(53)	17%	(59)	6%	(19)	7%	(25)	54%	(183)	340
Military HH: No	20%	(373)	21%	(394)	5%	(91)	7%	(121)	47%	(880)	1859
RD/WT: Right Direction	16%	(103)	20%	(133)	7%	(44)	11%	(70)	46%	(301)	651
RD/WT: Wrong Track	21%	(324)	21%	(319)	4%	(66)	5%	(76)	49%	(762)	1548
Trump Job Approve	14%	(131)	20%	(179)	6%	(51)	10%	(95)	50%	(459)	915
Trump Job Disapprove	24%	(294)	22%	(270)	5%	(57)	4%	(47)	44%	(534)	1203

Continued on next page

**Table HR20\_3:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as Ross Perot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(427)	21%	(453)	5%	(110)	7%	(146)	48%	(1063)	2199
Trump Job Strongly Approve	18%	(91)	15%	(77)	5%	(23)	13%	(67)	49%	(248)	505
Trump Job Somewhat Approve	10%	(40)	25%	(102)	7%	(27)	7%	(28)	52%	(211)	409
Trump Job Somewhat Disapprove	20%	(54)	26%	(71)	7%	(18)	3%	(9)	43%	(116)	267
Trump Job Strongly Disapprove	26%	(240)	21%	(200)	4%	(39)	4%	(38)	45%	(418)	936
Favorable of Trump	14%	(128)	21%	(188)	5%	(49)	10%	(93)	50%	(460)	917
Unfavorable of Trump	25%	(292)	22%	(260)	5%	(58)	4%	(50)	44%	(528)	1188
Very Favorable of Trump	16%	(91)	17%	(99)	5%	(30)	13%	(72)	48%	(275)	568
Somewhat Favorable of Trump	10%	(37)	25%	(89)	5%	(18)	6%	(21)	53%	(184)	349
Somewhat Unfavorable of Trump	22%	(46)	25%	(53)	5%	(11)	3%	(7)	44%	(93)	210
Very Unfavorable of Trump	25%	(246)	21%	(207)	5%	(47)	4%	(42)	45%	(435)	977
#1 Issue: Economy	21%	(162)	21%	(163)	4%	(32)	7%	(57)	46%	(359)	773
#1 Issue: Security	12%	(33)	17%	(47)	5%	(14)	11%	(29)	54%	(145)	268
#1 Issue: Health Care	25%	(102)	28%	(116)	6%	(25)	3%	(13)	38%	(158)	415
#1 Issue: Medicare / Social Security	18%	(59)	18%	(57)	5%	(15)	4%	(14)	55%	(176)	321
#1 Issue: Women's Issues	15%	(15)	12%	(12)	4%	(4)	4%	(4)	66%	(69)	104
#1 Issue: Education	9%	(9)	20%	(20)	7%	(7)	14%	(14)	50%	(50)	99
#1 Issue: Energy	18%	(11)	20%	(12)	8%	(5)	3%	(2)	51%	(31)	60
#1 Issue: Other	22%	(35)	17%	(26)	5%	(8)	8%	(13)	48%	(76)	159
2018 House Vote: Democrat	29%	(214)	24%	(178)	5%	(39)	4%	(33)	37%	(272)	735
2018 House Vote: Republican	17%	(107)	20%	(126)	5%	(33)	11%	(72)	47%	(303)	642
2018 House Vote: Someone else	11%	(6)	12%	(6)	—	(0)	5%	(3)	71%	(39)	54
2016 Vote: Hillary Clinton	32%	(222)	24%	(169)	5%	(32)	4%	(26)	36%	(250)	699
2016 Vote: Donald Trump	16%	(115)	19%	(138)	6%	(41)	11%	(76)	48%	(339)	709
2016 Vote: Other	13%	(14)	26%	(28)	1%	(1)	4%	(5)	56%	(59)	107
2016 Vote: Didn't Vote	11%	(75)	17%	(118)	5%	(36)	6%	(40)	61%	(414)	683
Voted in 2014: Yes	24%	(302)	23%	(283)	5%	(63)	7%	(87)	41%	(521)	1256
Voted in 2014: No	13%	(125)	18%	(169)	5%	(47)	6%	(59)	58%	(543)	943

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**Table HR20\_3:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as Ross Perot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(427)	21%	(453)	5%	(110)	7%	(146)	48%	(1063)	2199
2012 Vote: Barack Obama	30%	(254)	24%	(205)	5%	(42)	5%	(41)	37%	(313)	855
2012 Vote: Mitt Romney	13%	(63)	22%	(107)	4%	(20)	10%	(46)	50%	(241)	477
2012 Vote: Other	22%	(12)	16%	(9)	2%	(1)	10%	(6)	50%	(27)	55
2012 Vote: Didn't Vote	12%	(96)	16%	(131)	6%	(47)	7%	(54)	59%	(481)	809
4-Region: Northeast	19%	(73)	23%	(92)	8%	(33)	5%	(18)	45%	(178)	393
4-Region: Midwest	21%	(95)	19%	(86)	5%	(25)	5%	(24)	50%	(232)	462
4-Region: South	18%	(145)	18%	(147)	3%	(26)	9%	(72)	53%	(433)	824
4-Region: West	22%	(113)	25%	(128)	5%	(26)	6%	(33)	42%	(221)	520
Watch TV: Every day	23%	(241)	21%	(224)	5%	(48)	8%	(80)	44%	(464)	1057
Watch TV: Several times per week	19%	(104)	23%	(130)	5%	(28)	5%	(26)	48%	(265)	554
Watch TV: About once per week	15%	(26)	27%	(45)	7%	(11)	6%	(10)	45%	(74)	167
Watch TV: Several times per month	17%	(22)	11%	(15)	9%	(12)	11%	(15)	52%	(69)	133
Watch TV: Less often than once per month	14%	(13)	14%	(12)	7%	(7)	6%	(5)	59%	(53)	90
Watch TV: Never	9%	(13)	12%	(19)	2%	(4)	4%	(6)	73%	(109)	149
Watch Movies: Every day	21%	(95)	27%	(122)	5%	(25)	6%	(29)	41%	(188)	459
Watch Movies: Several times per week	20%	(124)	26%	(158)	6%	(39)	6%	(37)	42%	(261)	620
Watch Movies: About once per week	26%	(97)	18%	(67)	5%	(17)	9%	(32)	43%	(163)	377
Watch Movies: Several times per month	20%	(45)	15%	(33)	7%	(15)	10%	(23)	48%	(108)	224
Watch Movies: About once per month	17%	(30)	18%	(31)	2%	(4)	4%	(6)	60%	(106)	177
Watch Movies: Less often than once per month	14%	(25)	12%	(21)	2%	(3)	5%	(9)	67%	(118)	176
Watch Movies: Never	6%	(11)	12%	(20)	5%	(8)	5%	(9)	71%	(119)	167
Watch Sporting Events: Every day	25%	(37)	37%	(55)	7%	(10)	7%	(11)	24%	(37)	150
Watch Sporting Events: Several times per week	27%	(110)	26%	(107)	7%	(27)	6%	(25)	34%	(140)	408
Watch Sporting Events: About once per week	19%	(63)	20%	(66)	5%	(17)	11%	(36)	44%	(143)	326
Watch Sporting Events: Several times per month	22%	(42)	18%	(34)	9%	(17)	8%	(15)	43%	(81)	189
Watch Sporting Events: About once per month	17%	(24)	25%	(34)	3%	(5)	6%	(8)	49%	(68)	138
Watch Sporting Events: Less often than once per month	15%	(34)	20%	(47)	2%	(6)	7%	(16)	56%	(130)	233
Watch Sporting Events: Never	15%	(116)	14%	(109)	4%	(30)	5%	(36)	61%	(464)	755

Continued on next page

**Table HR20\_3:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Dana Carvey as Ross Perot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(427)	21%	(453)	5%	(110)	7%	(146)	48%	(1063)	2199
Cable TV: Currently subscribe	20%	(202)	22%	(215)	5%	(48)	7%	(66)	47%	(468)	999
Cable TV: Subscribed in past	22%	(170)	22%	(169)	5%	(35)	7%	(57)	44%	(342)	773
Cable TV: Never subscribed	13%	(54)	16%	(68)	6%	(28)	5%	(23)	59%	(254)	428
Satellite TV: Currently subscribe	19%	(102)	22%	(120)	8%	(44)	7%	(37)	44%	(241)	544
Satellite TV: Subscribed in past	20%	(126)	26%	(165)	5%	(33)	6%	(40)	43%	(276)	639
Satellite TV: Never subscribed	20%	(199)	17%	(168)	3%	(34)	7%	(69)	54%	(546)	1015
Streaming Services: Currently subscribe	22%	(314)	22%	(319)	5%	(70)	7%	(103)	44%	(639)	1444
Streaming Services: Subscribed in past	17%	(37)	19%	(43)	10%	(21)	7%	(16)	48%	(106)	223
Streaming Services: Never subscribed	14%	(76)	17%	(91)	4%	(19)	5%	(28)	60%	(318)	533
Film: An avid fan	27%	(194)	25%	(175)	7%	(47)	6%	(42)	36%	(254)	712
Film: A casual fan	18%	(215)	20%	(249)	5%	(57)	6%	(79)	51%	(626)	1226
Film: Not a fan	7%	(17)	11%	(29)	2%	(6)	10%	(25)	70%	(183)	261
Television: An avid fan	25%	(241)	24%	(230)	5%	(50)	6%	(59)	40%	(394)	973
Television: A casual fan	16%	(169)	19%	(207)	5%	(56)	7%	(72)	53%	(575)	1079
Television: Not a fan	11%	(17)	11%	(16)	3%	(4)	10%	(15)	65%	(95)	146
Music: An avid fan	23%	(257)	22%	(241)	5%	(59)	6%	(71)	43%	(468)	1096
Music: A casual fan	16%	(161)	20%	(201)	5%	(49)	7%	(69)	52%	(521)	1001
Music: Not a fan	8%	(9)	10%	(10)	3%	(3)	6%	(6)	73%	(74)	102
Fashion: An avid fan	17%	(61)	27%	(98)	8%	(31)	7%	(26)	41%	(147)	363
Fashion: A casual fan	22%	(206)	21%	(197)	5%	(48)	7%	(62)	46%	(439)	952
Fashion: Not a fan	18%	(160)	18%	(157)	4%	(32)	7%	(58)	54%	(477)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_4:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(433)	22%	(494)	6%	(133)	6%	(132)	46%	(1007)	2199
Gender: Male	21%	(227)	28%	(294)	7%	(79)	6%	(64)	37%	(397)	1061
Gender: Female	18%	(206)	18%	(200)	5%	(54)	6%	(68)	54%	(610)	1138
Age: 18-34	12%	(81)	23%	(151)	9%	(56)	6%	(40)	50%	(328)	655
Age: 35-44	28%	(100)	31%	(109)	9%	(32)	6%	(22)	26%	(93)	357
Age: 45-64	24%	(177)	20%	(154)	5%	(39)	5%	(40)	45%	(341)	751
Age: 65+	17%	(75)	18%	(80)	1%	(6)	7%	(30)	56%	(246)	436
GenZers: 1997-2012	7%	(19)	22%	(58)	9%	(23)	5%	(14)	56%	(149)	264
Millennials: 1981-1996	20%	(112)	26%	(146)	8%	(46)	6%	(36)	40%	(223)	564
GenXers: 1965-1980	25%	(144)	23%	(129)	8%	(44)	5%	(30)	39%	(224)	572
Baby Boomers: 1946-1964	21%	(147)	20%	(141)	3%	(19)	6%	(44)	49%	(340)	691
PID: Dem (no lean)	27%	(226)	26%	(219)	6%	(50)	3%	(24)	38%	(315)	834
PID: Ind (no lean)	16%	(116)	18%	(130)	6%	(43)	5%	(35)	54%	(382)	706
PID: Rep (no lean)	14%	(91)	22%	(146)	6%	(40)	11%	(73)	47%	(309)	660
PID/Gender: Dem Men	27%	(101)	32%	(123)	8%	(30)	5%	(19)	28%	(108)	381
PID/Gender: Dem Women	27%	(124)	21%	(96)	4%	(20)	1%	(5)	46%	(207)	453
PID/Gender: Ind Men	21%	(74)	22%	(79)	8%	(28)	4%	(16)	45%	(162)	359
PID/Gender: Ind Women	12%	(42)	15%	(50)	4%	(15)	5%	(19)	63%	(220)	347
PID/Gender: Rep Men	16%	(52)	28%	(91)	7%	(22)	9%	(29)	39%	(127)	322
PID/Gender: Rep Women	12%	(39)	16%	(54)	5%	(18)	13%	(44)	54%	(182)	338
Ideo: Liberal (1-3)	32%	(198)	26%	(163)	6%	(37)	3%	(19)	32%	(199)	617
Ideo: Moderate (4)	18%	(127)	28%	(193)	6%	(44)	3%	(23)	44%	(303)	690
Ideo: Conservative (5-7)	14%	(93)	18%	(124)	6%	(40)	11%	(76)	51%	(344)	676
Educ: < College	18%	(268)	20%	(307)	5%	(80)	6%	(94)	50%	(763)	1511
Educ: Bachelors degree	22%	(98)	25%	(112)	7%	(33)	6%	(26)	39%	(175)	444
Educ: Post-grad	27%	(66)	31%	(75)	8%	(20)	5%	(13)	28%	(69)	244
Income: Under 50k	19%	(224)	20%	(240)	5%	(54)	5%	(66)	51%	(617)	1202
Income: 50k-100k	21%	(136)	22%	(144)	8%	(50)	6%	(39)	43%	(274)	643
Income: 100k+	20%	(72)	31%	(110)	8%	(29)	8%	(27)	33%	(116)	354
Ethnicity: White	20%	(347)	23%	(392)	6%	(103)	7%	(115)	44%	(764)	1721

Continued on next page

**Table HR20\_4:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(433)	22%	(494)	6%	(133)	6%	(132)	46%	(1007)	2199
Ethnicity: Hispanic	22%	(77)	31%	(109)	8%	(28)	6%	(19)	33%	(116)	349
Ethnicity: Black	16%	(43)	21%	(57)	6%	(16)	3%	(9)	55%	(150)	274
Ethnicity: Other	21%	(43)	22%	(45)	7%	(15)	4%	(9)	45%	(93)	204
All Christian	20%	(211)	24%	(254)	6%	(63)	7%	(80)	43%	(467)	1076
All Non-Christian	20%	(23)	32%	(36)	12%	(14)	5%	(6)	31%	(35)	113
Atheist	32%	(31)	24%	(24)	3%	(3)	3%	(3)	39%	(39)	100
Agnostic/Nothing in particular	22%	(110)	17%	(86)	6%	(28)	4%	(19)	51%	(254)	496
Something Else	14%	(58)	23%	(94)	6%	(24)	6%	(25)	51%	(213)	414
Religious Non-Protestant/Catholic	17%	(24)	31%	(44)	12%	(17)	6%	(8)	34%	(48)	141
Evangelical	17%	(109)	21%	(135)	7%	(42)	10%	(67)	45%	(287)	640
Non-Evangelical	19%	(154)	25%	(196)	5%	(40)	4%	(34)	47%	(375)	799
Community: Urban	19%	(137)	30%	(211)	7%	(53)	5%	(39)	38%	(270)	710
Community: Suburban	19%	(178)	21%	(198)	5%	(49)	6%	(55)	48%	(444)	924
Community: Rural	21%	(117)	15%	(84)	6%	(31)	7%	(39)	52%	(293)	565
Employ: Private Sector	25%	(165)	28%	(188)	7%	(48)	7%	(46)	33%	(221)	668
Employ: Government	18%	(25)	26%	(36)	13%	(18)	4%	(5)	40%	(56)	139
Employ: Self-Employed	23%	(47)	20%	(41)	7%	(14)	8%	(16)	42%	(86)	204
Employ: Homemaker	23%	(34)	15%	(23)	4%	(6)	9%	(13)	49%	(75)	151
Employ: Retired	17%	(86)	20%	(103)	2%	(9)	6%	(29)	56%	(292)	519
Employ: Unemployed	18%	(46)	17%	(45)	5%	(13)	6%	(15)	54%	(142)	260
Employ: Other	14%	(23)	19%	(31)	9%	(15)	3%	(5)	55%	(92)	166
Military HH: Yes	18%	(60)	17%	(58)	5%	(17)	6%	(20)	54%	(184)	340
Military HH: No	20%	(373)	23%	(435)	6%	(115)	6%	(113)	44%	(823)	1859
RD/WT: Right Direction	16%	(105)	20%	(132)	8%	(55)	10%	(66)	45%	(293)	651
RD/WT: Wrong Track	21%	(328)	23%	(362)	5%	(78)	4%	(66)	46%	(714)	1548
Trump Job Approve	15%	(137)	20%	(184)	7%	(61)	10%	(95)	48%	(437)	915
Trump Job Disapprove	24%	(290)	26%	(309)	6%	(69)	3%	(34)	42%	(500)	1203

Continued on next page



**Table HR20\_4:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(433)	22%	(494)	6%	(133)	6%	(132)	46%	(1007)	2199
Trump Job Strongly Approve	18%	(93)	15%	(78)	5%	(28)	12%	(63)	48%	(244)	505
Trump Job Somewhat Approve	11%	(44)	26%	(106)	8%	(34)	8%	(33)	47%	(193)	409
Trump Job Somewhat Disapprove	18%	(49)	31%	(82)	10%	(26)	4%	(11)	37%	(99)	267
Trump Job Strongly Disapprove	26%	(241)	24%	(226)	5%	(43)	3%	(24)	43%	(401)	936
Favorable of Trump	15%	(137)	21%	(189)	7%	(62)	10%	(93)	48%	(437)	917
Unfavorable of Trump	24%	(287)	25%	(300)	6%	(71)	3%	(32)	42%	(498)	1188
Very Favorable of Trump	17%	(99)	16%	(92)	7%	(40)	12%	(70)	47%	(268)	568
Somewhat Favorable of Trump	11%	(38)	28%	(96)	6%	(22)	7%	(23)	49%	(170)	349
Somewhat Unfavorable of Trump	18%	(37)	28%	(60)	10%	(20)	5%	(10)	39%	(83)	210
Very Unfavorable of Trump	25%	(249)	25%	(240)	5%	(51)	2%	(22)	42%	(415)	977
#1 Issue: Economy	20%	(152)	23%	(180)	6%	(48)	7%	(53)	44%	(340)	773
#1 Issue: Security	14%	(36)	17%	(44)	6%	(15)	11%	(30)	53%	(141)	268
#1 Issue: Health Care	25%	(105)	27%	(113)	6%	(27)	3%	(14)	38%	(157)	415
#1 Issue: Medicare / Social Security	24%	(76)	16%	(51)	5%	(15)	4%	(14)	51%	(165)	321
#1 Issue: Women's Issues	16%	(17)	17%	(18)	6%	(7)	3%	(3)	57%	(60)	104
#1 Issue: Education	8%	(8)	28%	(28)	10%	(10)	7%	(7)	48%	(48)	99
#1 Issue: Energy	12%	(7)	29%	(17)	9%	(5)	3%	(2)	48%	(29)	60
#1 Issue: Other	21%	(33)	27%	(42)	4%	(6)	6%	(10)	43%	(68)	159
2018 House Vote: Democrat	31%	(226)	26%	(190)	6%	(41)	2%	(16)	36%	(262)	735
2018 House Vote: Republican	15%	(98)	21%	(132)	7%	(42)	12%	(76)	46%	(294)	642
2018 House Vote: Someone else	14%	(8)	16%	(8)	—	(0)	4%	(2)	66%	(36)	54
2016 Vote: Hillary Clinton	32%	(221)	28%	(193)	5%	(38)	2%	(16)	33%	(232)	699
2016 Vote: Donald Trump	16%	(110)	20%	(140)	6%	(45)	11%	(79)	47%	(334)	709
2016 Vote: Other	18%	(19)	16%	(17)	5%	(6)	2%	(3)	59%	(63)	107
2016 Vote: Didn't Vote	12%	(83)	21%	(143)	7%	(45)	5%	(35)	55%	(378)	683
Voted in 2014: Yes	24%	(301)	23%	(292)	5%	(68)	6%	(79)	41%	(517)	1256
Voted in 2014: No	14%	(132)	21%	(202)	7%	(65)	6%	(54)	52%	(491)	943

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**Table HR20\_4:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(433)	22%	(494)	6%	(133)	6%	(132)	46%	(1007)	2199
2012 Vote: Barack Obama	30%	(256)	26%	(223)	6%	(51)	3%	(28)	35%	(297)	855
2012 Vote: Mitt Romney	13%	(63)	20%	(94)	5%	(23)	10%	(50)	52%	(248)	477
2012 Vote: Other	17%	(9)	20%	(11)	5%	(3)	8%	(4)	51%	(28)	55
2012 Vote: Didn't Vote	13%	(104)	20%	(165)	7%	(57)	6%	(50)	53%	(432)	809
4-Region: Northeast	22%	(85)	24%	(95)	8%	(30)	6%	(25)	40%	(159)	393
4-Region: Midwest	22%	(100)	22%	(104)	6%	(27)	5%	(22)	45%	(209)	462
4-Region: South	16%	(135)	19%	(157)	5%	(43)	7%	(58)	52%	(431)	824
4-Region: West	22%	(113)	26%	(137)	6%	(34)	5%	(28)	40%	(208)	520
Watch TV: Every day	24%	(251)	24%	(250)	6%	(65)	6%	(66)	40%	(425)	1057
Watch TV: Several times per week	19%	(103)	25%	(141)	6%	(32)	5%	(28)	45%	(250)	554
Watch TV: About once per week	19%	(32)	21%	(35)	4%	(7)	10%	(17)	46%	(76)	167
Watch TV: Several times per month	13%	(18)	23%	(30)	10%	(13)	6%	(7)	49%	(65)	133
Watch TV: Less often than once per month	14%	(13)	12%	(11)	8%	(7)	4%	(4)	61%	(55)	90
Watch TV: Never	7%	(10)	13%	(20)	3%	(5)	5%	(7)	72%	(108)	149
Watch Movies: Every day	19%	(86)	30%	(137)	8%	(38)	5%	(25)	38%	(172)	459
Watch Movies: Several times per week	23%	(144)	28%	(175)	6%	(36)	5%	(31)	38%	(235)	620
Watch Movies: About once per week	25%	(93)	21%	(78)	7%	(26)	6%	(24)	41%	(155)	377
Watch Movies: Several times per month	23%	(51)	15%	(34)	8%	(19)	8%	(18)	46%	(103)	224
Watch Movies: About once per month	16%	(29)	19%	(33)	2%	(3)	6%	(10)	58%	(102)	177
Watch Movies: Less often than once per month	11%	(20)	11%	(19)	1%	(1)	8%	(14)	69%	(122)	176
Watch Movies: Never	6%	(11)	11%	(19)	5%	(8)	6%	(10)	72%	(120)	167
Watch Sporting Events: Every day	23%	(35)	39%	(58)	9%	(14)	5%	(8)	24%	(36)	150
Watch Sporting Events: Several times per week	28%	(112)	29%	(119)	9%	(36)	5%	(20)	30%	(121)	408
Watch Sporting Events: About once per week	24%	(78)	21%	(69)	6%	(20)	8%	(25)	41%	(133)	326
Watch Sporting Events: Several times per month	15%	(27)	24%	(45)	9%	(17)	8%	(15)	45%	(86)	189
Watch Sporting Events: About once per month	18%	(24)	27%	(37)	8%	(11)	3%	(4)	44%	(61)	138
Watch Sporting Events: Less often than once per month	20%	(46)	19%	(43)	3%	(6)	6%	(14)	53%	(123)	233
Watch Sporting Events: Never	15%	(110)	16%	(123)	4%	(28)	6%	(46)	59%	(448)	755

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**Table HR20\_4:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(433)	22%	(494)	6%	(133)	6%	(132)	46%	(1007)	2199
Cable TV: Currently subscribe	20%	(204)	22%	(222)	6%	(63)	7%	(70)	44%	(440)	999
Cable TV: Subscribed in past	23%	(178)	25%	(189)	5%	(41)	5%	(42)	42%	(322)	773
Cable TV: Never subscribed	12%	(51)	19%	(83)	7%	(29)	5%	(20)	57%	(245)	428
Satellite TV: Currently subscribe	19%	(105)	29%	(157)	8%	(44)	5%	(27)	39%	(212)	544
Satellite TV: Subscribed in past	22%	(142)	21%	(135)	6%	(40)	6%	(37)	45%	(285)	639
Satellite TV: Never subscribed	18%	(186)	20%	(202)	5%	(49)	7%	(69)	50%	(510)	1015
Streaming Services: Currently subscribe	21%	(309)	25%	(361)	6%	(85)	6%	(88)	42%	(600)	1444
Streaming Services: Subscribed in past	16%	(35)	18%	(40)	14%	(30)	7%	(16)	46%	(102)	223
Streaming Services: Never subscribed	17%	(89)	17%	(93)	3%	(17)	5%	(28)	57%	(305)	533
Film: An avid fan	26%	(187)	29%	(208)	7%	(52)	4%	(31)	33%	(235)	712
Film: A casual fan	18%	(221)	22%	(270)	5%	(66)	7%	(80)	48%	(590)	1226
Film: Not a fan	10%	(26)	6%	(16)	6%	(15)	8%	(21)	70%	(183)	261
Television: An avid fan	24%	(238)	25%	(244)	6%	(58)	5%	(50)	39%	(383)	973
Television: A casual fan	16%	(175)	21%	(229)	6%	(66)	7%	(71)	50%	(537)	1079
Television: Not a fan	13%	(19)	14%	(21)	6%	(8)	8%	(11)	60%	(87)	146
Music: An avid fan	24%	(263)	25%	(279)	6%	(71)	6%	(62)	38%	(421)	1096
Music: A casual fan	16%	(163)	21%	(207)	6%	(56)	6%	(63)	51%	(513)	1001
Music: Not a fan	7%	(7)	7%	(7)	6%	(6)	8%	(8)	73%	(74)	102
Fashion: An avid fan	22%	(80)	31%	(114)	8%	(30)	4%	(13)	35%	(126)	363
Fashion: A casual fan	21%	(202)	23%	(220)	7%	(67)	6%	(58)	43%	(405)	952
Fashion: Not a fan	17%	(151)	18%	(160)	4%	(36)	7%	(61)	54%	(476)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_5:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Ronald Reagan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(373)	21%	(459)	6%	(126)	6%	(140)	50%	(1101)	2199
Gender: Male	17%	(179)	27%	(289)	7%	(79)	6%	(68)	42%	(446)	1061
Gender: Female	17%	(194)	15%	(169)	4%	(47)	6%	(72)	58%	(654)	1138
Age: 18-34	10%	(68)	21%	(136)	8%	(50)	6%	(41)	55%	(360)	655
Age: 35-44	24%	(85)	26%	(94)	9%	(32)	8%	(28)	33%	(118)	357
Age: 45-64	20%	(154)	21%	(158)	5%	(35)	6%	(42)	48%	(362)	751
Age: 65+	15%	(66)	16%	(71)	2%	(9)	7%	(29)	60%	(260)	436
GenZers: 1997-2012	7%	(18)	17%	(45)	8%	(21)	5%	(13)	63%	(167)	264
Millennials: 1981-1996	17%	(93)	23%	(132)	8%	(43)	8%	(43)	45%	(253)	564
GenXers: 1965-1980	22%	(128)	23%	(129)	6%	(34)	6%	(35)	43%	(245)	572
Baby Boomers: 1946-1964	18%	(125)	20%	(137)	4%	(25)	7%	(45)	52%	(359)	691
PID: Dem (no lean)	23%	(195)	23%	(194)	7%	(54)	3%	(27)	44%	(363)	834
PID: Ind (no lean)	12%	(86)	18%	(126)	5%	(35)	6%	(40)	59%	(419)	706
PID: Rep (no lean)	14%	(92)	21%	(139)	6%	(37)	11%	(73)	48%	(319)	660
PID/Gender: Dem Men	19%	(74)	30%	(116)	10%	(37)	5%	(19)	35%	(135)	381
PID/Gender: Dem Women	27%	(121)	17%	(78)	4%	(17)	2%	(9)	50%	(228)	453
PID/Gender: Ind Men	14%	(51)	24%	(86)	5%	(19)	5%	(19)	51%	(183)	359
PID/Gender: Ind Women	10%	(35)	11%	(39)	4%	(15)	6%	(21)	68%	(237)	347
PID/Gender: Rep Men	17%	(54)	27%	(87)	7%	(22)	9%	(30)	40%	(129)	322
PID/Gender: Rep Women	11%	(38)	15%	(52)	4%	(15)	13%	(43)	56%	(190)	338
Ideo: Liberal (1-3)	26%	(160)	25%	(153)	7%	(40)	2%	(14)	40%	(249)	617
Ideo: Moderate (4)	17%	(119)	25%	(171)	5%	(36)	5%	(37)	47%	(326)	690
Ideo: Conservative (5-7)	12%	(80)	18%	(124)	6%	(38)	13%	(85)	52%	(350)	676
Educ: < College	16%	(236)	17%	(258)	5%	(80)	6%	(95)	56%	(843)	1511
Educ: Bachelors degree	18%	(78)	27%	(121)	6%	(29)	8%	(35)	41%	(180)	444
Educ: Post-grad	24%	(59)	33%	(79)	7%	(18)	4%	(10)	32%	(78)	244
Income: Under 50k	16%	(191)	18%	(215)	5%	(61)	6%	(71)	55%	(663)	1202
Income: 50k-100k	18%	(113)	24%	(155)	6%	(37)	6%	(39)	47%	(300)	643
Income: 100k+	20%	(69)	25%	(88)	8%	(28)	8%	(30)	39%	(139)	354
Ethnicity: White	18%	(304)	22%	(371)	5%	(93)	7%	(119)	48%	(834)	1721

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**Table HR20\_5:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Ronald Reagan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(373)	21%	(459)	6%	(126)	6%	(140)	50%	(1101)	2199
Ethnicity: Hispanic	20%	(69)	27%	(96)	6%	(21)	7%	(24)	40%	(139)	349
Ethnicity: Black	13%	(35)	20%	(56)	6%	(16)	5%	(13)	56%	(154)	274
Ethnicity: Other	17%	(34)	16%	(32)	9%	(17)	4%	(8)	55%	(112)	204
All Christian	16%	(178)	25%	(270)	5%	(54)	7%	(80)	46%	(495)	1076
All Non-Christian	19%	(22)	29%	(33)	10%	(11)	3%	(3)	38%	(43)	113
Atheist	27%	(27)	13%	(13)	3%	(3)	6%	(6)	51%	(51)	100
Agnostic/Nothing in particular	17%	(83)	16%	(81)	6%	(28)	3%	(16)	58%	(289)	496
Something Else	15%	(64)	15%	(62)	7%	(30)	8%	(35)	54%	(224)	414
Religious Non-Protestant/Catholic	17%	(23)	29%	(41)	8%	(11)	4%	(6)	42%	(60)	141
Evangelical	17%	(108)	21%	(134)	6%	(39)	11%	(67)	46%	(292)	640
Non-Evangelical	16%	(127)	23%	(180)	6%	(44)	5%	(42)	51%	(405)	799
Community: Urban	18%	(129)	29%	(204)	7%	(50)	7%	(50)	39%	(278)	710
Community: Suburban	16%	(152)	19%	(173)	5%	(48)	6%	(51)	54%	(499)	924
Community: Rural	16%	(92)	15%	(82)	5%	(28)	7%	(39)	57%	(323)	565
Employ: Private Sector	21%	(144)	26%	(177)	8%	(50)	7%	(48)	37%	(250)	668
Employ: Government	15%	(21)	27%	(38)	9%	(12)	4%	(6)	45%	(63)	139
Employ: Self-Employed	15%	(31)	23%	(46)	5%	(10)	11%	(21)	47%	(96)	204
Employ: Homemaker	23%	(35)	11%	(16)	3%	(5)	13%	(20)	50%	(75)	151
Employ: Retired	14%	(74)	18%	(91)	3%	(15)	5%	(27)	60%	(313)	519
Employ: Unemployed	15%	(40)	18%	(47)	5%	(12)	4%	(10)	59%	(153)	260
Employ: Other	16%	(26)	16%	(26)	8%	(14)	3%	(5)	58%	(96)	166
Military HH: Yes	15%	(51)	19%	(66)	5%	(18)	6%	(20)	54%	(185)	340
Military HH: No	17%	(322)	21%	(393)	6%	(108)	6%	(120)	49%	(916)	1859
RD/WT: Right Direction	15%	(99)	21%	(139)	7%	(46)	12%	(77)	45%	(290)	651
RD/WT: Wrong Track	18%	(274)	21%	(320)	5%	(80)	4%	(63)	52%	(811)	1548
Trump Job Approve	14%	(132)	20%	(180)	5%	(48)	11%	(99)	50%	(457)	915
Trump Job Disapprove	20%	(242)	23%	(277)	6%	(75)	3%	(39)	47%	(569)	1203

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**Table HR20\_5:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Ronald Reagan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(373)	21%	(459)	6%	(126)	6%	(140)	50%	(1101)	2199
Trump Job Strongly Approve	15%	(75)	18%	(89)	5%	(23)	14%	(72)	49%	(246)	505
Trump Job Somewhat Approve	14%	(56)	22%	(91)	6%	(24)	7%	(27)	51%	(210)	409
Trump Job Somewhat Disapprove	17%	(45)	28%	(75)	8%	(20)	6%	(16)	42%	(111)	267
Trump Job Strongly Disapprove	21%	(197)	22%	(202)	6%	(55)	3%	(24)	49%	(458)	936
Favorable of Trump	13%	(119)	20%	(188)	6%	(56)	11%	(102)	49%	(453)	917
Unfavorable of Trump	21%	(247)	22%	(263)	6%	(67)	3%	(37)	48%	(573)	1188
Very Favorable of Trump	15%	(87)	18%	(105)	6%	(33)	14%	(78)	47%	(266)	568
Somewhat Favorable of Trump	9%	(32)	24%	(83)	6%	(22)	7%	(25)	54%	(187)	349
Somewhat Unfavorable of Trump	20%	(42)	26%	(54)	6%	(13)	5%	(10)	44%	(92)	210
Very Unfavorable of Trump	21%	(205)	21%	(208)	6%	(54)	3%	(28)	49%	(482)	977
#1 Issue: Economy	15%	(117)	21%	(165)	7%	(58)	8%	(60)	48%	(374)	773
#1 Issue: Security	9%	(25)	17%	(46)	6%	(16)	13%	(34)	55%	(146)	268
#1 Issue: Health Care	23%	(96)	25%	(104)	6%	(25)	2%	(9)	43%	(181)	415
#1 Issue: Medicare / Social Security	19%	(62)	18%	(59)	4%	(11)	4%	(13)	55%	(176)	321
#1 Issue: Women's Issues	19%	(20)	8%	(8)	5%	(5)	8%	(9)	60%	(62)	104
#1 Issue: Education	20%	(20)	13%	(13)	7%	(7)	2%	(2)	58%	(58)	99
#1 Issue: Energy	10%	(6)	35%	(21)	4%	(2)	4%	(3)	46%	(28)	60
#1 Issue: Other	17%	(28)	27%	(43)	—	(1)	6%	(10)	48%	(77)	159
2018 House Vote: Democrat	26%	(194)	23%	(171)	7%	(50)	3%	(21)	41%	(299)	735
2018 House Vote: Republican	14%	(92)	19%	(122)	7%	(45)	13%	(81)	47%	(302)	642
2018 House Vote: Someone else	7%	(4)	14%	(8)	—	(0)	8%	(4)	72%	(39)	54
2016 Vote: Hillary Clinton	28%	(197)	23%	(158)	6%	(45)	3%	(23)	39%	(276)	699
2016 Vote: Donald Trump	13%	(89)	21%	(146)	6%	(42)	12%	(87)	49%	(345)	709
2016 Vote: Other	13%	(14)	17%	(18)	6%	(7)	4%	(4)	59%	(63)	107
2016 Vote: Didn't Vote	11%	(72)	20%	(137)	5%	(33)	4%	(26)	61%	(416)	683
Voted in 2014: Yes	21%	(264)	21%	(264)	6%	(79)	7%	(91)	44%	(558)	1256
Voted in 2014: No	12%	(109)	21%	(195)	5%	(47)	5%	(49)	58%	(543)	943

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**Table HR20\_5:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Ronald Reagan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(373)	21%	(459)	6%	(126)	6%	(140)	50%	(1101)	2199
2012 Vote: Barack Obama	26%	(222)	24%	(209)	6%	(53)	4%	(31)	40%	(340)	855
2012 Vote: Mitt Romney	13%	(63)	17%	(82)	5%	(26)	11%	(54)	53%	(252)	477
2012 Vote: Other	8%	(5)	21%	(12)	3%	(2)	9%	(5)	59%	(32)	55
2012 Vote: Didn't Vote	10%	(83)	19%	(156)	6%	(46)	6%	(50)	59%	(475)	809
4-Region: Northeast	18%	(72)	24%	(96)	7%	(27)	6%	(24)	45%	(175)	393
4-Region: Midwest	17%	(80)	21%	(98)	6%	(29)	5%	(21)	51%	(234)	462
4-Region: South	15%	(124)	18%	(145)	4%	(36)	8%	(69)	55%	(449)	824
4-Region: West	19%	(97)	23%	(120)	7%	(34)	5%	(26)	47%	(242)	520
Watch TV: Every day	20%	(212)	22%	(229)	5%	(53)	8%	(79)	46%	(485)	1057
Watch TV: Several times per week	17%	(95)	22%	(124)	8%	(42)	4%	(24)	49%	(269)	554
Watch TV: About once per week	14%	(24)	24%	(40)	6%	(9)	9%	(16)	47%	(78)	167
Watch TV: Several times per month	11%	(15)	18%	(23)	8%	(10)	8%	(11)	55%	(74)	133
Watch TV: Less often than once per month	9%	(8)	20%	(18)	3%	(3)	5%	(4)	63%	(56)	90
Watch TV: Never	9%	(13)	11%	(16)	4%	(7)	2%	(3)	74%	(111)	149
Watch Movies: Every day	21%	(95)	23%	(104)	7%	(31)	8%	(37)	42%	(191)	459
Watch Movies: Several times per week	18%	(111)	28%	(175)	7%	(41)	5%	(32)	42%	(261)	620
Watch Movies: About once per week	19%	(70)	18%	(69)	8%	(29)	8%	(32)	47%	(177)	377
Watch Movies: Several times per month	18%	(40)	20%	(46)	4%	(10)	9%	(19)	49%	(109)	224
Watch Movies: About once per month	13%	(23)	14%	(25)	2%	(4)	4%	(7)	66%	(117)	177
Watch Movies: Less often than once per month	11%	(20)	13%	(23)	2%	(4)	5%	(9)	68%	(120)	176
Watch Movies: Never	8%	(13)	10%	(16)	5%	(8)	2%	(4)	76%	(126)	167
Watch Sporting Events: Every day	23%	(35)	32%	(49)	10%	(15)	3%	(5)	31%	(47)	150
Watch Sporting Events: Several times per week	23%	(95)	31%	(126)	7%	(27)	7%	(29)	32%	(131)	408
Watch Sporting Events: About once per week	20%	(64)	20%	(66)	6%	(20)	8%	(27)	46%	(149)	326
Watch Sporting Events: Several times per month	12%	(23)	24%	(45)	8%	(15)	8%	(16)	47%	(89)	189
Watch Sporting Events: About once per month	12%	(17)	30%	(41)	5%	(7)	1%	(2)	52%	(71)	138
Watch Sporting Events: Less often than once per month	17%	(39)	18%	(42)	4%	(8)	7%	(17)	55%	(128)	233
Watch Sporting Events: Never	13%	(100)	12%	(89)	4%	(34)	6%	(45)	64%	(486)	755

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**Table HR20\_5:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Phil Hartman as Ronald Reagan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(373)	21%	(459)	6%	(126)	6%	(140)	50%	(1101)	2199
Cable TV: Currently subscribe	16%	(164)	21%	(213)	7%	(66)	7%	(70)	49%	(486)	999
Cable TV: Subscribed in past	19%	(149)	23%	(180)	5%	(40)	5%	(39)	47%	(364)	773
Cable TV: Never subscribed	14%	(61)	15%	(66)	5%	(20)	7%	(31)	59%	(251)	428
Satellite TV: Currently subscribe	16%	(89)	28%	(150)	9%	(49)	6%	(31)	41%	(225)	544
Satellite TV: Subscribed in past	19%	(119)	22%	(144)	5%	(35)	6%	(36)	48%	(306)	639
Satellite TV: Never subscribed	16%	(166)	16%	(165)	4%	(42)	7%	(73)	56%	(569)	1015
Streaming Services: Currently subscribe	18%	(265)	21%	(307)	6%	(84)	7%	(105)	47%	(683)	1444
Streaming Services: Subscribed in past	12%	(27)	22%	(49)	10%	(22)	5%	(12)	50%	(112)	223
Streaming Services: Never subscribed	15%	(81)	19%	(103)	4%	(20)	4%	(23)	57%	(306)	533
Film: An avid fan	24%	(174)	25%	(180)	7%	(50)	5%	(34)	39%	(274)	712
Film: A casual fan	15%	(184)	21%	(254)	5%	(63)	7%	(91)	52%	(634)	1226
Film: Not a fan	6%	(15)	10%	(25)	5%	(13)	6%	(15)	74%	(192)	261
Television: An avid fan	23%	(222)	21%	(204)	7%	(64)	6%	(57)	44%	(427)	973
Television: A casual fan	12%	(134)	21%	(232)	5%	(53)	7%	(77)	54%	(583)	1079
Television: Not a fan	12%	(17)	16%	(23)	6%	(9)	5%	(7)	62%	(91)	146
Music: An avid fan	22%	(239)	24%	(262)	6%	(70)	6%	(70)	42%	(455)	1096
Music: A casual fan	13%	(128)	19%	(189)	5%	(53)	6%	(59)	57%	(572)	1001
Music: Not a fan	5%	(5)	8%	(8)	4%	(4)	11%	(11)	73%	(74)	102
Fashion: An avid fan	21%	(77)	28%	(101)	8%	(31)	4%	(14)	39%	(141)	363
Fashion: A casual fan	19%	(184)	22%	(211)	6%	(53)	7%	(67)	46%	(438)	952
Fashion: Not a fan	13%	(112)	17%	(147)	5%	(43)	7%	(60)	59%	(523)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table HR20\_6:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(385)	21%	(466)	5%	(118)	7%	(150)	49%	(1081)	2199
Gender: Male	19%	(205)	26%	(279)	7%	(72)	7%	(72)	41%	(435)	1061
Gender: Female	16%	(180)	16%	(187)	4%	(46)	7%	(78)	57%	(646)	1138
Age: 18-34	11%	(73)	21%	(135)	8%	(54)	8%	(52)	52%	(340)	655
Age: 35-44	25%	(90)	28%	(102)	8%	(30)	8%	(29)	30%	(106)	357
Age: 45-64	20%	(153)	21%	(155)	4%	(27)	5%	(40)	50%	(376)	751
Age: 65+	16%	(69)	17%	(74)	2%	(7)	7%	(28)	59%	(258)	436
GenZers: 1997-2012	8%	(22)	17%	(45)	6%	(17)	7%	(19)	61%	(162)	264
Millennials: 1981-1996	17%	(98)	24%	(135)	9%	(53)	9%	(52)	40%	(226)	564
GenXers: 1965-1980	24%	(136)	23%	(134)	5%	(31)	5%	(27)	43%	(245)	572
Baby Boomers: 1946-1964	17%	(119)	20%	(138)	2%	(17)	7%	(47)	54%	(371)	691
PID: Dem (no lean)	26%	(218)	22%	(184)	6%	(46)	4%	(33)	42%	(352)	834
PID: Ind (no lean)	13%	(89)	19%	(136)	5%	(36)	6%	(45)	57%	(400)	706
PID: Rep (no lean)	12%	(78)	22%	(145)	5%	(36)	11%	(72)	50%	(329)	660
PID/Gender: Dem Men	26%	(100)	28%	(105)	8%	(30)	5%	(20)	33%	(126)	381
PID/Gender: Dem Women	26%	(118)	18%	(79)	3%	(16)	3%	(13)	50%	(227)	453
PID/Gender: Ind Men	15%	(53)	24%	(86)	6%	(20)	7%	(23)	49%	(175)	359
PID/Gender: Ind Women	10%	(36)	14%	(50)	5%	(16)	6%	(21)	65%	(224)	347
PID/Gender: Rep Men	16%	(51)	27%	(88)	7%	(21)	9%	(29)	41%	(133)	322
PID/Gender: Rep Women	8%	(27)	17%	(58)	4%	(15)	13%	(44)	58%	(195)	338
Ideo: Liberal (1-3)	29%	(181)	25%	(152)	5%	(34)	3%	(20)	37%	(229)	617
Ideo: Moderate (4)	17%	(118)	24%	(167)	5%	(37)	5%	(33)	49%	(335)	690
Ideo: Conservative (5-7)	10%	(68)	19%	(130)	6%	(40)	12%	(80)	53%	(357)	676
Educ: < College	16%	(235)	18%	(275)	4%	(61)	8%	(117)	54%	(823)	1511
Educ: Bachelors degree	21%	(93)	25%	(110)	8%	(36)	5%	(23)	41%	(181)	444
Educ: Post-grad	23%	(57)	33%	(81)	8%	(20)	4%	(9)	31%	(76)	244
Income: Under 50k	17%	(206)	18%	(213)	4%	(46)	7%	(81)	55%	(656)	1202
Income: 50k-100k	18%	(114)	23%	(151)	7%	(43)	7%	(44)	45%	(291)	643
Income: 100k+	18%	(65)	29%	(102)	8%	(29)	7%	(24)	38%	(134)	354
Ethnicity: White	17%	(295)	22%	(380)	5%	(87)	7%	(119)	49%	(840)	1721

Continued on next page

**Table HR20\_6:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(385)	21%	(466)	5%	(118)	7%	(150)	49%	(1081)	2199
Ethnicity: Hispanic	24%	(83)	22%	(79)	7%	(23)	10%	(33)	38%	(131)	349
Ethnicity: Black	17%	(47)	18%	(50)	7%	(19)	6%	(16)	52%	(143)	274
Ethnicity: Other	21%	(43)	18%	(36)	6%	(12)	7%	(15)	48%	(98)	204
All Christian	16%	(170)	23%	(249)	6%	(65)	8%	(81)	47%	(511)	1076
All Non-Christian	25%	(28)	29%	(32)	10%	(11)	5%	(5)	32%	(36)	113
Atheist	31%	(31)	20%	(20)	4%	(4)	4%	(4)	41%	(41)	100
Agnostic/Nothing in particular	20%	(98)	15%	(76)	4%	(19)	4%	(22)	57%	(281)	496
Something Else	14%	(58)	21%	(88)	5%	(19)	9%	(37)	51%	(212)	414
Religious Non-Protestant/Catholic	21%	(29)	28%	(39)	9%	(12)	5%	(7)	38%	(53)	141
Evangelical	14%	(89)	25%	(158)	6%	(38)	10%	(64)	45%	(291)	640
Non-Evangelical	16%	(131)	21%	(166)	5%	(41)	6%	(51)	51%	(410)	799
Community: Urban	17%	(120)	28%	(200)	7%	(52)	6%	(41)	42%	(297)	710
Community: Suburban	19%	(177)	19%	(171)	4%	(40)	6%	(56)	52%	(480)	924
Community: Rural	16%	(88)	17%	(94)	5%	(26)	9%	(53)	54%	(304)	565
Employ: Private Sector	20%	(134)	29%	(194)	7%	(49)	8%	(54)	36%	(238)	668
Employ: Government	15%	(21)	26%	(36)	9%	(13)	3%	(4)	47%	(65)	139
Employ: Self-Employed	20%	(40)	21%	(44)	5%	(10)	8%	(16)	46%	(94)	204
Employ: Homemaker	20%	(31)	9%	(13)	3%	(4)	14%	(21)	54%	(82)	151
Employ: Retired	15%	(80)	18%	(92)	2%	(12)	6%	(30)	59%	(306)	519
Employ: Unemployed	20%	(52)	17%	(45)	2%	(5)	5%	(14)	55%	(144)	260
Employ: Other	15%	(24)	15%	(25)	7%	(12)	4%	(7)	59%	(98)	166
Military HH: Yes	14%	(47)	19%	(65)	4%	(15)	7%	(24)	56%	(189)	340
Military HH: No	18%	(338)	22%	(401)	6%	(103)	7%	(125)	48%	(892)	1859
RD/WT: Right Direction	14%	(90)	22%	(145)	7%	(44)	10%	(67)	47%	(305)	651
RD/WT: Wrong Track	19%	(295)	21%	(321)	5%	(74)	5%	(82)	50%	(776)	1548
Trump Job Approve	12%	(110)	21%	(192)	6%	(57)	10%	(90)	51%	(467)	915
Trump Job Disapprove	23%	(275)	22%	(268)	5%	(61)	4%	(48)	46%	(551)	1203

Continued on next page

**Table HR20\_6:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(385)	21%	(466)	5%	(118)	7%	(150)	49%	(1081)	2199
Trump Job Strongly Approve	15%	(78)	18%	(91)	6%	(30)	12%	(59)	49%	(248)	505
Trump Job Somewhat Approve	8%	(32)	25%	(101)	7%	(27)	8%	(31)	53%	(218)	409
Trump Job Somewhat Disapprove	16%	(44)	29%	(78)	6%	(15)	8%	(20)	41%	(109)	267
Trump Job Strongly Disapprove	25%	(231)	20%	(190)	5%	(46)	3%	(28)	47%	(441)	936
Favorable of Trump	11%	(105)	22%	(201)	6%	(58)	9%	(86)	51%	(467)	917
Unfavorable of Trump	23%	(275)	22%	(258)	5%	(60)	5%	(55)	45%	(539)	1188
Very Favorable of Trump	13%	(76)	20%	(114)	7%	(38)	12%	(67)	48%	(274)	568
Somewhat Favorable of Trump	8%	(29)	25%	(87)	6%	(20)	6%	(20)	55%	(193)	349
Somewhat Unfavorable of Trump	16%	(34)	27%	(56)	5%	(10)	11%	(23)	41%	(86)	210
Very Unfavorable of Trump	25%	(241)	21%	(202)	5%	(49)	3%	(32)	46%	(453)	977
#1 Issue: Economy	18%	(140)	23%	(178)	6%	(44)	6%	(49)	47%	(363)	773
#1 Issue: Security	9%	(25)	16%	(44)	6%	(17)	13%	(34)	55%	(148)	268
#1 Issue: Health Care	23%	(94)	24%	(99)	7%	(28)	5%	(22)	41%	(172)	415
#1 Issue: Medicare / Social Security	18%	(58)	19%	(61)	3%	(11)	6%	(20)	53%	(170)	321
#1 Issue: Women's Issues	17%	(18)	13%	(13)	4%	(4)	6%	(6)	60%	(62)	104
#1 Issue: Education	17%	(17)	19%	(19)	3%	(3)	6%	(6)	55%	(55)	99
#1 Issue: Energy	9%	(5)	29%	(17)	5%	(3)	3%	(2)	55%	(33)	60
#1 Issue: Other	18%	(29)	22%	(34)	5%	(7)	7%	(11)	49%	(78)	159
2018 House Vote: Democrat	30%	(217)	23%	(171)	5%	(39)	4%	(29)	38%	(280)	735
2018 House Vote: Republican	12%	(79)	22%	(141)	7%	(44)	11%	(73)	48%	(305)	642
2018 House Vote: Someone else	8%	(5)	12%	(6)	1%	(0)	4%	(2)	75%	(41)	54
2016 Vote: Hillary Clinton	30%	(211)	24%	(166)	6%	(41)	4%	(26)	37%	(256)	699
2016 Vote: Donald Trump	12%	(85)	23%	(160)	6%	(40)	10%	(74)	49%	(349)	709
2016 Vote: Other	14%	(15)	18%	(20)	3%	(3)	5%	(5)	61%	(65)	107
2016 Vote: Didn't Vote	11%	(75)	18%	(120)	5%	(34)	7%	(45)	60%	(410)	683
Voted in 2014: Yes	22%	(275)	22%	(271)	5%	(65)	7%	(87)	44%	(558)	1256
Voted in 2014: No	12%	(110)	21%	(194)	6%	(53)	7%	(62)	55%	(523)	943

Continued on next page

**Table HR20\_6:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(385)	21%	(466)	5%	(118)	7%	(150)	49%	(1081)	2199
2012 Vote: Barack Obama	28%	(241)	24%	(201)	5%	(47)	5%	(39)	38%	(328)	855
2012 Vote: Mitt Romney	11%	(51)	20%	(95)	4%	(20)	11%	(52)	54%	(259)	477
2012 Vote: Other	14%	(8)	20%	(11)	1%	(1)	10%	(6)	55%	(30)	55
2012 Vote: Didn't Vote	10%	(85)	20%	(158)	6%	(50)	7%	(53)	57%	(462)	809
4-Region: Northeast	19%	(74)	24%	(93)	9%	(34)	6%	(23)	43%	(170)	393
4-Region: Midwest	16%	(73)	21%	(97)	5%	(23)	7%	(33)	51%	(237)	462
4-Region: South	17%	(140)	19%	(154)	3%	(29)	8%	(65)	53%	(436)	824
4-Region: West	19%	(99)	24%	(122)	6%	(32)	6%	(29)	46%	(238)	520
Watch TV: Every day	21%	(218)	23%	(245)	6%	(59)	7%	(71)	44%	(464)	1057
Watch TV: Several times per week	16%	(90)	23%	(127)	6%	(35)	7%	(36)	48%	(266)	554
Watch TV: About once per week	17%	(28)	22%	(37)	5%	(8)	11%	(18)	46%	(77)	167
Watch TV: Several times per month	14%	(18)	15%	(20)	5%	(7)	6%	(7)	60%	(80)	133
Watch TV: Less often than once per month	15%	(13)	17%	(15)	4%	(3)	5%	(5)	59%	(53)	90
Watch TV: Never	7%	(11)	10%	(15)	4%	(6)	3%	(4)	76%	(114)	149
Watch Movies: Every day	20%	(94)	24%	(109)	7%	(31)	8%	(35)	41%	(189)	459
Watch Movies: Several times per week	18%	(111)	30%	(185)	7%	(42)	7%	(42)	39%	(240)	620
Watch Movies: About once per week	23%	(86)	18%	(66)	6%	(21)	7%	(26)	47%	(177)	377
Watch Movies: Several times per month	17%	(38)	17%	(37)	6%	(13)	8%	(18)	52%	(117)	224
Watch Movies: About once per month	14%	(25)	18%	(31)	2%	(3)	6%	(11)	60%	(106)	177
Watch Movies: Less often than once per month	11%	(19)	12%	(21)	2%	(3)	6%	(10)	70%	(123)	176
Watch Movies: Never	7%	(12)	9%	(16)	3%	(5)	4%	(7)	77%	(128)	167
Watch Sporting Events: Every day	23%	(35)	33%	(49)	5%	(8)	8%	(12)	31%	(46)	150
Watch Sporting Events: Several times per week	21%	(87)	30%	(122)	9%	(35)	5%	(21)	35%	(143)	408
Watch Sporting Events: About once per week	22%	(73)	20%	(65)	6%	(20)	7%	(23)	45%	(145)	326
Watch Sporting Events: Several times per month	17%	(32)	22%	(41)	9%	(17)	9%	(18)	44%	(82)	189
Watch Sporting Events: About once per month	16%	(21)	24%	(33)	6%	(9)	2%	(3)	52%	(73)	138
Watch Sporting Events: Less often than once per month	13%	(31)	22%	(52)	2%	(4)	8%	(19)	54%	(126)	233
Watch Sporting Events: Never	14%	(105)	14%	(105)	3%	(25)	7%	(54)	62%	(465)	755

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**Table HR20\_6:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Bill Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(385)	21%	(466)	5%	(118)	7%	(150)	49%	(1081)	2199
Cable TV: Currently subscribe	17%	(170)	22%	(224)	6%	(58)	7%	(74)	47%	(472)	999
Cable TV: Subscribed in past	21%	(159)	23%	(174)	5%	(38)	6%	(44)	46%	(358)	773
Cable TV: Never subscribed	13%	(56)	16%	(68)	5%	(22)	7%	(31)	58%	(250)	428
Satellite TV: Currently subscribe	17%	(94)	26%	(141)	8%	(41)	6%	(30)	44%	(238)	544
Satellite TV: Subscribed in past	17%	(108)	25%	(160)	6%	(38)	7%	(42)	45%	(291)	639
Satellite TV: Never subscribed	18%	(182)	16%	(165)	4%	(39)	8%	(78)	54%	(552)	1015
Streaming Services: Currently subscribe	19%	(276)	23%	(329)	5%	(76)	7%	(99)	46%	(663)	1444
Streaming Services: Subscribed in past	15%	(34)	20%	(43)	12%	(26)	10%	(21)	44%	(98)	223
Streaming Services: Never subscribed	14%	(75)	18%	(93)	3%	(16)	5%	(29)	60%	(320)	533
Film: An avid fan	26%	(183)	25%	(180)	7%	(53)	4%	(31)	37%	(265)	712
Film: A casual fan	15%	(188)	21%	(257)	5%	(56)	8%	(94)	52%	(632)	1226
Film: Not a fan	6%	(15)	11%	(29)	3%	(9)	9%	(24)	71%	(184)	261
Television: An avid fan	23%	(226)	23%	(222)	6%	(60)	6%	(57)	42%	(409)	973
Television: A casual fan	13%	(145)	21%	(223)	5%	(52)	7%	(76)	54%	(582)	1079
Television: Not a fan	9%	(14)	14%	(21)	4%	(5)	11%	(16)	62%	(90)	146
Music: An avid fan	22%	(245)	23%	(247)	7%	(72)	6%	(69)	42%	(463)	1096
Music: A casual fan	13%	(135)	21%	(214)	4%	(43)	7%	(71)	54%	(539)	1001
Music: Not a fan	5%	(5)	5%	(5)	3%	(3)	9%	(10)	77%	(79)	102
Fashion: An avid fan	23%	(83)	24%	(87)	11%	(41)	4%	(15)	38%	(137)	363
Fashion: A casual fan	20%	(187)	23%	(223)	6%	(58)	5%	(48)	46%	(436)	952
Fashion: Not a fan	13%	(115)	18%	(156)	2%	(19)	10%	(87)	57%	(507)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_7:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Al Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(329)	20%	(439)	6%	(135)	6%	(137)	53%	(1159)	2199
Gender: Male	17%	(180)	25%	(267)	7%	(74)	6%	(67)	45%	(474)	1061
Gender: Female	13%	(150)	15%	(171)	5%	(61)	6%	(70)	60%	(685)	1138
Age: 18-34	10%	(68)	20%	(128)	8%	(54)	6%	(38)	56%	(367)	655
Age: 35-44	22%	(80)	29%	(105)	8%	(29)	7%	(23)	34%	(121)	357
Age: 45-64	18%	(136)	18%	(132)	5%	(36)	6%	(48)	53%	(398)	751
Age: 65+	10%	(45)	17%	(74)	4%	(16)	6%	(28)	62%	(272)	436
GenZers: 1997-2012	6%	(15)	16%	(43)	9%	(24)	5%	(13)	64%	(170)	264
Millennials: 1981-1996	17%	(95)	23%	(128)	8%	(46)	7%	(37)	46%	(257)	564
GenXers: 1965-1980	23%	(129)	22%	(124)	6%	(32)	6%	(33)	45%	(255)	572
Baby Boomers: 1946-1964	12%	(82)	18%	(127)	5%	(32)	7%	(48)	58%	(402)	691
PID: Dem (no lean)	22%	(184)	23%	(194)	6%	(48)	3%	(27)	46%	(380)	834
PID: Ind (no lean)	11%	(74)	16%	(114)	6%	(45)	6%	(41)	61%	(431)	706
PID: Rep (no lean)	11%	(71)	20%	(131)	6%	(41)	11%	(70)	53%	(347)	660
PID/Gender: Dem Men	22%	(83)	30%	(114)	7%	(28)	5%	(19)	36%	(136)	381
PID/Gender: Dem Women	22%	(101)	18%	(80)	4%	(20)	2%	(8)	54%	(244)	453
PID/Gender: Ind Men	14%	(48)	21%	(74)	7%	(24)	6%	(21)	53%	(191)	359
PID/Gender: Ind Women	7%	(26)	12%	(40)	6%	(21)	6%	(19)	69%	(241)	347
PID/Gender: Rep Men	15%	(48)	25%	(79)	7%	(22)	8%	(27)	45%	(146)	322
PID/Gender: Rep Women	7%	(23)	15%	(52)	6%	(20)	13%	(43)	59%	(201)	338
Ideo: Liberal (1-3)	27%	(164)	26%	(162)	6%	(35)	3%	(22)	38%	(234)	617
Ideo: Moderate (4)	13%	(86)	24%	(162)	7%	(48)	4%	(25)	53%	(369)	690
Ideo: Conservative (5-7)	10%	(68)	15%	(102)	6%	(42)	12%	(79)	57%	(385)	676
Educ: < College	13%	(202)	17%	(250)	6%	(84)	6%	(96)	58%	(880)	1511
Educ: Bachelors degree	18%	(80)	24%	(107)	7%	(30)	7%	(30)	44%	(197)	444
Educ: Post-grad	19%	(48)	34%	(82)	9%	(21)	5%	(12)	33%	(82)	244
Income: Under 50k	15%	(175)	17%	(203)	5%	(59)	7%	(78)	57%	(687)	1202
Income: 50k-100k	15%	(94)	22%	(144)	7%	(46)	5%	(32)	51%	(328)	643
Income: 100k+	17%	(61)	26%	(92)	8%	(29)	8%	(27)	41%	(144)	354
Ethnicity: White	15%	(263)	20%	(339)	6%	(110)	6%	(111)	52%	(898)	1721

Continued on next page

**Table HR20\_7:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Al Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(329)	20%	(439)	6%	(135)	6%	(137)	53%	(1159)	2199
Ethnicity: Hispanic	22%	(76)	23%	(81)	7%	(23)	7%	(25)	41%	(145)	349
Ethnicity: Black	12%	(33)	19%	(51)	5%	(14)	6%	(17)	58%	(160)	274
Ethnicity: Other	16%	(33)	24%	(49)	5%	(10)	5%	(10)	50%	(102)	204
All Christian	16%	(174)	20%	(211)	7%	(73)	7%	(73)	51%	(546)	1076
All Non-Christian	19%	(22)	29%	(33)	11%	(12)	6%	(7)	35%	(39)	113
Atheist	25%	(25)	23%	(23)	5%	(5)	3%	(3)	44%	(44)	100
Agnostic/Nothing in particular	14%	(69)	19%	(95)	3%	(17)	5%	(27)	58%	(288)	496
Something Else	10%	(40)	18%	(77)	7%	(28)	7%	(28)	58%	(242)	414
Religious Non-Protestant/Catholic	17%	(24)	27%	(38)	9%	(12)	6%	(9)	42%	(59)	141
Evangelical	13%	(85)	19%	(124)	8%	(50)	10%	(67)	49%	(314)	640
Non-Evangelical	15%	(120)	19%	(151)	6%	(48)	4%	(32)	56%	(448)	799
Community: Urban	17%	(123)	25%	(178)	8%	(54)	5%	(39)	45%	(317)	710
Community: Suburban	14%	(132)	19%	(179)	5%	(44)	6%	(57)	55%	(512)	924
Community: Rural	13%	(74)	14%	(81)	7%	(37)	7%	(42)	58%	(330)	565
Employ: Private Sector	18%	(122)	27%	(178)	8%	(56)	6%	(41)	41%	(272)	668
Employ: Government	16%	(22)	24%	(34)	10%	(14)	4%	(6)	46%	(64)	139
Employ: Self-Employed	20%	(40)	18%	(37)	6%	(11)	7%	(15)	49%	(100)	204
Employ: Homemaker	17%	(26)	7%	(11)	3%	(4)	10%	(15)	63%	(95)	151
Employ: Retired	11%	(55)	18%	(94)	2%	(13)	6%	(32)	63%	(325)	519
Employ: Unemployed	14%	(37)	18%	(46)	3%	(8)	8%	(22)	56%	(146)	260
Employ: Other	13%	(22)	14%	(24)	10%	(17)	1%	(1)	61%	(102)	166
Military HH: Yes	14%	(47)	16%	(53)	5%	(15)	8%	(29)	57%	(195)	340
Military HH: No	15%	(282)	21%	(385)	6%	(119)	6%	(109)	52%	(964)	1859
RD/WT: Right Direction	14%	(93)	20%	(130)	7%	(44)	12%	(77)	47%	(307)	651
RD/WT: Wrong Track	15%	(236)	20%	(309)	6%	(91)	4%	(60)	55%	(851)	1548
Trump Job Approve	13%	(116)	17%	(159)	6%	(57)	10%	(92)	54%	(491)	915
Trump Job Disapprove	18%	(213)	23%	(279)	6%	(75)	3%	(36)	50%	(599)	1203

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**Table HR20\_7:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Al Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(329)	20%	(439)	6%	(135)	6%	(137)	53%	(1159)	2199
Trump Job Strongly Approve	14%	(71)	16%	(82)	6%	(33)	13%	(66)	50%	(253)	505
Trump Job Somewhat Approve	11%	(45)	19%	(76)	6%	(24)	6%	(25)	58%	(238)	409
Trump Job Somewhat Disapprove	14%	(37)	31%	(83)	8%	(20)	3%	(9)	44%	(118)	267
Trump Job Strongly Disapprove	19%	(177)	21%	(196)	6%	(55)	3%	(27)	51%	(481)	936
Favorable of Trump	11%	(104)	19%	(173)	6%	(58)	10%	(94)	53%	(489)	917
Unfavorable of Trump	19%	(222)	22%	(260)	7%	(77)	3%	(35)	50%	(594)	1188
Very Favorable of Trump	13%	(75)	17%	(98)	6%	(36)	13%	(75)	50%	(284)	568
Somewhat Favorable of Trump	8%	(29)	21%	(74)	6%	(22)	5%	(18)	59%	(206)	349
Somewhat Unfavorable of Trump	17%	(36)	25%	(52)	7%	(15)	2%	(3)	50%	(105)	210
Very Unfavorable of Trump	19%	(186)	21%	(208)	6%	(62)	3%	(32)	50%	(489)	977
#1 Issue: Economy	15%	(114)	21%	(160)	8%	(59)	6%	(45)	51%	(394)	773
#1 Issue: Security	9%	(23)	15%	(41)	5%	(15)	14%	(38)	56%	(151)	268
#1 Issue: Health Care	22%	(90)	23%	(96)	6%	(23)	3%	(13)	47%	(193)	415
#1 Issue: Medicare / Social Security	15%	(49)	18%	(56)	5%	(15)	8%	(26)	54%	(173)	321
#1 Issue: Women's Issues	18%	(19)	14%	(15)	4%	(4)	2%	(2)	62%	(65)	104
#1 Issue: Education	10%	(10)	18%	(18)	10%	(10)	5%	(5)	58%	(57)	99
#1 Issue: Energy	11%	(7)	25%	(15)	6%	(3)	2%	(1)	56%	(34)	60
#1 Issue: Other	11%	(18)	24%	(38)	4%	(6)	4%	(6)	58%	(92)	159
2018 House Vote: Democrat	25%	(181)	24%	(180)	6%	(41)	3%	(24)	42%	(309)	735
2018 House Vote: Republican	13%	(80)	19%	(119)	8%	(51)	11%	(70)	50%	(321)	642
2018 House Vote: Someone else	9%	(5)	8%	(4)	1%	(1)	1%	(1)	81%	(44)	54
2016 Vote: Hillary Clinton	26%	(180)	23%	(164)	6%	(41)	3%	(22)	42%	(293)	699
2016 Vote: Donald Trump	12%	(82)	20%	(142)	6%	(46)	11%	(78)	51%	(360)	709
2016 Vote: Other	10%	(10)	17%	(18)	5%	(6)	1%	(1)	67%	(72)	107
2016 Vote: Didn't Vote	8%	(56)	17%	(115)	6%	(42)	5%	(36)	63%	(433)	683
Voted in 2014: Yes	20%	(246)	21%	(264)	6%	(73)	6%	(79)	47%	(594)	1256
Voted in 2014: No	9%	(83)	19%	(175)	7%	(62)	6%	(59)	60%	(565)	943

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**Table HR20\_7:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Al Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(329)	20%	(439)	6%	(135)	6%	(137)	53%	(1159)	2199
2012 Vote: Barack Obama	24%	(201)	25%	(214)	5%	(46)	4%	(31)	42%	(363)	855
2012 Vote: Mitt Romney	11%	(53)	16%	(78)	6%	(27)	10%	(48)	57%	(271)	477
2012 Vote: Other	12%	(6)	14%	(7)	5%	(3)	10%	(6)	60%	(33)	55
2012 Vote: Didn't Vote	8%	(67)	17%	(139)	7%	(59)	7%	(53)	61%	(490)	809
4-Region: Northeast	16%	(65)	25%	(100)	8%	(30)	6%	(23)	45%	(176)	393
4-Region: Midwest	13%	(62)	21%	(97)	6%	(26)	5%	(25)	55%	(253)	462
4-Region: South	14%	(116)	16%	(132)	5%	(41)	8%	(63)	57%	(471)	824
4-Region: West	17%	(86)	21%	(110)	7%	(37)	5%	(27)	50%	(259)	520
Watch TV: Every day	18%	(187)	21%	(222)	6%	(61)	6%	(68)	49%	(520)	1057
Watch TV: Several times per week	14%	(78)	23%	(126)	7%	(41)	5%	(26)	51%	(283)	554
Watch TV: About once per week	15%	(25)	24%	(40)	6%	(10)	7%	(12)	47%	(79)	167
Watch TV: Several times per month	10%	(14)	10%	(14)	6%	(8)	7%	(9)	66%	(88)	133
Watch TV: Less often than once per month	10%	(9)	15%	(14)	7%	(6)	6%	(5)	62%	(56)	90
Watch TV: Never	6%	(9)	12%	(18)	5%	(8)	6%	(8)	71%	(106)	149
Watch Movies: Every day	18%	(80)	23%	(107)	8%	(35)	6%	(29)	45%	(207)	459
Watch Movies: Several times per week	17%	(103)	26%	(164)	6%	(38)	6%	(38)	45%	(278)	620
Watch Movies: About once per week	20%	(73)	19%	(70)	7%	(26)	6%	(23)	49%	(184)	377
Watch Movies: Several times per month	14%	(30)	15%	(34)	8%	(19)	9%	(20)	54%	(121)	224
Watch Movies: About once per month	12%	(21)	14%	(24)	2%	(4)	3%	(6)	69%	(123)	177
Watch Movies: Less often than once per month	7%	(12)	11%	(20)	4%	(7)	5%	(9)	73%	(128)	176
Watch Movies: Never	5%	(9)	12%	(20)	4%	(7)	8%	(13)	71%	(118)	167
Watch Sporting Events: Every day	24%	(35)	36%	(53)	8%	(11)	3%	(5)	30%	(45)	150
Watch Sporting Events: Several times per week	21%	(85)	28%	(114)	7%	(30)	5%	(22)	39%	(157)	408
Watch Sporting Events: About once per week	18%	(60)	17%	(57)	9%	(29)	8%	(27)	47%	(153)	326
Watch Sporting Events: Several times per month	13%	(24)	22%	(41)	6%	(12)	10%	(18)	49%	(93)	189
Watch Sporting Events: About once per month	11%	(15)	24%	(34)	11%	(15)	2%	(3)	51%	(71)	138
Watch Sporting Events: Less often than once per month	11%	(25)	20%	(46)	4%	(10)	7%	(16)	58%	(136)	233
Watch Sporting Events: Never	11%	(84)	12%	(94)	4%	(28)	6%	(46)	67%	(503)	755

Continued on next page

**Table HR20\_7:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Al Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(329)	20%	(439)	6%	(135)	6%	(137)	53%	(1159)	2199
Cable TV: Currently subscribe	14%	(143)	22%	(218)	6%	(56)	7%	(69)	51%	(512)	999
Cable TV: Subscribed in past	18%	(138)	20%	(155)	7%	(53)	6%	(45)	49%	(381)	773
Cable TV: Never subscribed	11%	(48)	15%	(65)	6%	(26)	5%	(23)	62%	(265)	428
Satellite TV: Currently subscribe	16%	(88)	25%	(135)	8%	(43)	7%	(40)	44%	(239)	544
Satellite TV: Subscribed in past	16%	(102)	20%	(130)	7%	(43)	6%	(35)	51%	(329)	639
Satellite TV: Never subscribed	14%	(138)	17%	(175)	5%	(49)	6%	(62)	58%	(591)	1015
Streaming Services: Currently subscribe	15%	(224)	22%	(318)	6%	(81)	6%	(82)	51%	(739)	1444
Streaming Services: Subscribed in past	14%	(32)	18%	(41)	12%	(26)	7%	(16)	48%	(107)	223
Streaming Services: Never subscribed	14%	(73)	15%	(80)	5%	(27)	7%	(39)	59%	(312)	533
Film: An avid fan	23%	(164)	26%	(182)	7%	(47)	4%	(31)	40%	(288)	712
Film: A casual fan	12%	(147)	19%	(232)	6%	(75)	7%	(86)	56%	(686)	1226
Film: Not a fan	7%	(18)	10%	(25)	5%	(13)	8%	(20)	71%	(185)	261
Television: An avid fan	20%	(199)	23%	(222)	6%	(54)	5%	(53)	46%	(446)	973
Television: A casual fan	11%	(118)	18%	(198)	6%	(63)	7%	(75)	58%	(626)	1079
Television: Not a fan	9%	(12)	13%	(19)	12%	(18)	6%	(9)	60%	(87)	146
Music: An avid fan	19%	(213)	23%	(247)	7%	(72)	6%	(65)	45%	(498)	1096
Music: A casual fan	11%	(112)	18%	(185)	6%	(58)	7%	(66)	58%	(581)	1001
Music: Not a fan	4%	(4)	7%	(7)	4%	(4)	6%	(6)	78%	(80)	102
Fashion: An avid fan	18%	(65)	27%	(100)	10%	(35)	6%	(23)	39%	(141)	363
Fashion: A casual fan	17%	(166)	21%	(196)	7%	(64)	5%	(49)	50%	(476)	952
Fashion: Not a fan	11%	(98)	16%	(143)	4%	(36)	7%	(65)	61%	(542)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_8:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Dick Cheney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(323)	19%	(409)	6%	(134)	7%	(148)	54%	(1184)	2199
Gender: Male	17%	(184)	24%	(251)	7%	(76)	7%	(76)	45%	(475)	1061
Gender: Female	12%	(140)	14%	(158)	5%	(58)	6%	(73)	62%	(709)	1138
Age: 18-34	11%	(73)	17%	(113)	9%	(60)	6%	(39)	57%	(370)	655
Age: 35-44	20%	(71)	26%	(93)	10%	(37)	8%	(30)	35%	(126)	357
Age: 45-64	17%	(129)	17%	(129)	4%	(28)	7%	(51)	55%	(414)	751
Age: 65+	12%	(50)	17%	(74)	2%	(9)	6%	(28)	63%	(275)	436
GenZers: 1997-2012	8%	(22)	13%	(36)	7%	(19)	6%	(15)	65%	(173)	264
Millennials: 1981-1996	16%	(89)	21%	(121)	10%	(57)	8%	(43)	45%	(255)	564
GenXers: 1965-1980	20%	(114)	20%	(113)	6%	(36)	6%	(37)	48%	(272)	572
Baby Boomers: 1946-1964	13%	(92)	18%	(122)	3%	(21)	7%	(50)	59%	(406)	691
PID: Dem (no lean)	21%	(172)	24%	(198)	5%	(42)	3%	(29)	47%	(392)	834
PID: Ind (no lean)	12%	(84)	13%	(91)	6%	(44)	7%	(52)	62%	(435)	706
PID: Rep (no lean)	10%	(68)	18%	(119)	7%	(48)	10%	(68)	54%	(358)	660
PID/Gender: Dem Men	20%	(77)	32%	(121)	7%	(26)	4%	(16)	37%	(141)	381
PID/Gender: Dem Women	21%	(95)	17%	(78)	4%	(16)	3%	(13)	55%	(251)	453
PID/Gender: Ind Men	17%	(62)	16%	(56)	7%	(24)	8%	(30)	52%	(186)	359
PID/Gender: Ind Women	6%	(21)	10%	(35)	6%	(20)	6%	(22)	72%	(248)	347
PID/Gender: Rep Men	14%	(44)	23%	(75)	8%	(26)	9%	(30)	46%	(147)	322
PID/Gender: Rep Women	7%	(24)	13%	(44)	6%	(22)	11%	(38)	62%	(210)	338
Ideo: Liberal (1-3)	26%	(162)	24%	(148)	6%	(38)	3%	(17)	41%	(252)	617
Ideo: Moderate (4)	15%	(102)	21%	(144)	6%	(40)	6%	(39)	53%	(365)	690
Ideo: Conservative (5-7)	8%	(51)	17%	(112)	5%	(32)	12%	(82)	59%	(399)	676
Educ: < College	14%	(205)	15%	(223)	5%	(81)	7%	(108)	59%	(894)	1511
Educ: Bachelors degree	15%	(65)	25%	(112)	7%	(31)	6%	(27)	47%	(208)	444
Educ: Post-grad	22%	(53)	30%	(74)	9%	(21)	5%	(13)	34%	(82)	244
Income: Under 50k	14%	(173)	15%	(175)	5%	(61)	6%	(71)	60%	(721)	1202
Income: 50k-100k	14%	(90)	23%	(148)	7%	(46)	8%	(49)	48%	(311)	643
Income: 100k+	17%	(60)	24%	(85)	8%	(27)	8%	(29)	43%	(152)	354
Ethnicity: White	15%	(263)	19%	(320)	6%	(102)	8%	(132)	52%	(903)	1721

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Darrell Hammond as Dick Cheney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(323)	19%	(409)	6%	(134)	7%	(148)	54%	(1184)	2199
Ethnicity: Hispanic	21%	(73)	22%	(78)	5%	(19)	7%	(25)	44%	(154)	349
Ethnicity: Black	11%	(29)	17%	(47)	7%	(19)	2%	(5)	63%	(174)	274
Ethnicity: Other	15%	(31)	20%	(41)	6%	(13)	6%	(11)	53%	(107)	204
All Christian	15%	(163)	20%	(214)	5%	(55)	8%	(83)	52%	(561)	1076
All Non-Christian	23%	(26)	20%	(23)	13%	(15)	7%	(8)	37%	(41)	113
Atheist	26%	(26)	18%	(18)	3%	(3)	6%	(6)	45%	(45)	100
Agnostic/Nothing in particular	14%	(68)	15%	(75)	6%	(28)	6%	(30)	59%	(295)	496
Something Else	10%	(40)	19%	(78)	8%	(32)	5%	(22)	58%	(242)	414
Religious Non-Protestant/Catholic	20%	(28)	20%	(28)	11%	(15)	7%	(10)	43%	(60)	141
Evangelical	12%	(74)	22%	(143)	7%	(44)	10%	(62)	50%	(318)	640
Non-Evangelical	15%	(122)	17%	(139)	5%	(39)	5%	(40)	57%	(459)	799
Community: Urban	16%	(110)	24%	(171)	9%	(64)	6%	(45)	45%	(319)	710
Community: Suburban	15%	(142)	16%	(150)	4%	(34)	7%	(68)	57%	(529)	924
Community: Rural	13%	(71)	15%	(87)	6%	(35)	6%	(35)	59%	(336)	565
Employ: Private Sector	19%	(124)	25%	(164)	9%	(62)	7%	(46)	41%	(271)	668
Employ: Government	12%	(16)	28%	(39)	9%	(12)	6%	(8)	46%	(64)	139
Employ: Self-Employed	20%	(40)	14%	(28)	5%	(9)	10%	(20)	52%	(107)	204
Employ: Homemaker	15%	(23)	10%	(15)	3%	(5)	17%	(26)	54%	(82)	151
Employ: Retired	11%	(56)	19%	(97)	1%	(6)	5%	(27)	64%	(334)	519
Employ: Unemployed	16%	(43)	11%	(28)	6%	(15)	5%	(13)	62%	(162)	260
Employ: Other	11%	(19)	14%	(23)	7%	(12)	5%	(8)	63%	(105)	166
Military HH: Yes	13%	(43)	13%	(46)	7%	(22)	6%	(22)	61%	(206)	340
Military HH: No	15%	(280)	20%	(363)	6%	(111)	7%	(127)	53%	(978)	1859
RD/WT: Right Direction	13%	(83)	18%	(116)	7%	(43)	12%	(79)	51%	(331)	651
RD/WT: Wrong Track	16%	(241)	19%	(293)	6%	(91)	4%	(70)	55%	(853)	1548
Trump Job Approve	11%	(97)	16%	(142)	7%	(68)	10%	(96)	56%	(512)	915
Trump Job Disapprove	19%	(226)	22%	(266)	5%	(57)	4%	(52)	50%	(602)	1203

Continued on next page

**Table HR20\_8:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Dick Cheney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(323)	19%	(409)	6%	(134)	7%	(148)	54%	(1184)	2199
Trump Job Strongly Approve	13%	(67)	15%	(77)	7%	(34)	13%	(65)	52%	(262)	505
Trump Job Somewhat Approve	7%	(30)	16%	(65)	8%	(34)	7%	(30)	61%	(250)	409
Trump Job Somewhat Disapprove	16%	(44)	24%	(63)	7%	(18)	10%	(26)	44%	(117)	267
Trump Job Strongly Disapprove	20%	(182)	22%	(203)	4%	(40)	3%	(26)	52%	(485)	936
Favorable of Trump	11%	(99)	16%	(143)	7%	(63)	11%	(102)	56%	(511)	917
Unfavorable of Trump	19%	(221)	22%	(261)	6%	(66)	4%	(43)	50%	(597)	1188
Very Favorable of Trump	13%	(74)	15%	(85)	6%	(35)	14%	(80)	52%	(294)	568
Somewhat Favorable of Trump	7%	(24)	17%	(58)	8%	(28)	6%	(22)	62%	(216)	349
Somewhat Unfavorable of Trump	16%	(34)	23%	(49)	6%	(13)	7%	(14)	48%	(100)	210
Very Unfavorable of Trump	19%	(187)	22%	(212)	5%	(53)	3%	(29)	51%	(497)	977
#1 Issue: Economy	14%	(112)	20%	(153)	7%	(54)	6%	(47)	53%	(407)	773
#1 Issue: Security	7%	(19)	15%	(40)	4%	(10)	15%	(40)	59%	(158)	268
#1 Issue: Health Care	19%	(80)	25%	(102)	4%	(18)	5%	(21)	47%	(194)	415
#1 Issue: Medicare / Social Security	18%	(59)	15%	(49)	5%	(15)	5%	(16)	57%	(182)	321
#1 Issue: Women's Issues	16%	(16)	8%	(9)	6%	(6)	7%	(7)	63%	(66)	104
#1 Issue: Education	10%	(10)	20%	(20)	10%	(10)	5%	(5)	55%	(55)	99
#1 Issue: Energy	12%	(7)	20%	(12)	8%	(5)	5%	(3)	55%	(33)	60
#1 Issue: Other	12%	(19)	16%	(25)	9%	(15)	6%	(9)	57%	(90)	159
2018 House Vote: Democrat	24%	(178)	25%	(183)	5%	(34)	3%	(23)	43%	(318)	735
2018 House Vote: Republican	11%	(72)	18%	(115)	7%	(43)	13%	(81)	52%	(331)	642
2018 House Vote: Someone else	12%	(6)	11%	(6)	—	(0)	2%	(1)	76%	(41)	54
2016 Vote: Hillary Clinton	25%	(175)	25%	(172)	4%	(28)	3%	(23)	43%	(302)	699
2016 Vote: Donald Trump	10%	(74)	18%	(131)	6%	(45)	12%	(87)	52%	(372)	709
2016 Vote: Other	11%	(12)	19%	(20)	4%	(4)	3%	(3)	63%	(67)	107
2016 Vote: Didn't Vote	9%	(62)	13%	(86)	8%	(58)	5%	(35)	65%	(443)	683
Voted in 2014: Yes	18%	(231)	21%	(260)	5%	(64)	8%	(95)	48%	(606)	1256
Voted in 2014: No	10%	(92)	16%	(149)	7%	(70)	6%	(54)	61%	(578)	943

Continued on next page

**Table HR20\_8:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Dick Cheney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(323)	19%	(409)	6%	(134)	7%	(148)	54%	(1184)	2199
2012 Vote: Barack Obama	22%	(192)	24%	(204)	5%	(46)	4%	(34)	44%	(379)	855
2012 Vote: Mitt Romney	10%	(50)	16%	(76)	5%	(22)	11%	(54)	58%	(276)	477
2012 Vote: Other	9%	(5)	13%	(7)	5%	(3)	10%	(6)	63%	(35)	55
2012 Vote: Didn't Vote	9%	(75)	15%	(121)	8%	(64)	7%	(54)	61%	(494)	809
4-Region: Northeast	15%	(58)	25%	(97)	7%	(28)	7%	(27)	46%	(183)	393
4-Region: Midwest	15%	(71)	17%	(76)	6%	(27)	6%	(28)	56%	(260)	462
4-Region: South	13%	(110)	15%	(120)	5%	(42)	8%	(66)	59%	(485)	824
4-Region: West	16%	(83)	22%	(115)	7%	(36)	5%	(27)	49%	(257)	520
Watch TV: Every day	17%	(177)	19%	(206)	6%	(66)	7%	(75)	51%	(535)	1057
Watch TV: Several times per week	16%	(86)	22%	(124)	7%	(39)	5%	(30)	50%	(274)	554
Watch TV: About once per week	16%	(26)	20%	(33)	7%	(11)	8%	(14)	50%	(83)	167
Watch TV: Several times per month	8%	(10)	16%	(21)	5%	(6)	10%	(13)	62%	(83)	133
Watch TV: Less often than once per month	10%	(9)	9%	(8)	7%	(6)	4%	(4)	70%	(63)	90
Watch TV: Never	3%	(5)	11%	(16)	3%	(4)	4%	(6)	79%	(119)	149
Watch Movies: Every day	16%	(74)	24%	(108)	6%	(29)	7%	(31)	47%	(217)	459
Watch Movies: Several times per week	15%	(96)	25%	(152)	8%	(49)	6%	(39)	46%	(285)	620
Watch Movies: About once per week	21%	(78)	18%	(67)	6%	(21)	7%	(26)	49%	(185)	377
Watch Movies: Several times per month	17%	(38)	12%	(28)	6%	(14)	11%	(25)	53%	(119)	224
Watch Movies: About once per month	11%	(19)	14%	(24)	2%	(3)	5%	(8)	69%	(122)	177
Watch Movies: Less often than once per month	7%	(13)	9%	(16)	6%	(10)	7%	(12)	71%	(125)	176
Watch Movies: Never	4%	(7)	8%	(13)	4%	(7)	5%	(8)	80%	(133)	167
Watch Sporting Events: Every day	23%	(34)	34%	(51)	10%	(15)	4%	(6)	29%	(44)	150
Watch Sporting Events: Several times per week	20%	(81)	24%	(98)	8%	(32)	7%	(27)	42%	(170)	408
Watch Sporting Events: About once per week	19%	(61)	20%	(64)	7%	(24)	10%	(32)	45%	(146)	326
Watch Sporting Events: Several times per month	16%	(31)	21%	(40)	6%	(12)	9%	(17)	48%	(90)	189
Watch Sporting Events: About once per month	12%	(17)	23%	(31)	8%	(11)	3%	(4)	54%	(75)	138
Watch Sporting Events: Less often than once per month	8%	(18)	19%	(45)	3%	(8)	6%	(14)	64%	(148)	233
Watch Sporting Events: Never	11%	(82)	11%	(80)	4%	(33)	7%	(49)	68%	(511)	755

Continued on next page

**Table HR20\_8:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Darrell Hammond as Dick Cheney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(323)	19%	(409)	6%	(134)	7%	(148)	54%	(1184)	2199
Cable TV: Currently subscribe	15%	(154)	20%	(203)	6%	(58)	7%	(67)	52%	(517)	999
Cable TV: Subscribed in past	15%	(118)	20%	(152)	7%	(53)	6%	(47)	52%	(404)	773
Cable TV: Never subscribed	12%	(52)	12%	(53)	6%	(24)	8%	(35)	62%	(264)	428
Satellite TV: Currently subscribe	16%	(85)	22%	(121)	8%	(43)	7%	(40)	47%	(255)	544
Satellite TV: Subscribed in past	17%	(108)	19%	(119)	7%	(45)	6%	(41)	51%	(326)	639
Satellite TV: Never subscribed	13%	(130)	17%	(169)	4%	(45)	7%	(68)	59%	(603)	1015
Streaming Services: Currently subscribe	16%	(224)	20%	(289)	6%	(85)	7%	(101)	52%	(744)	1444
Streaming Services: Subscribed in past	12%	(27)	18%	(39)	10%	(21)	10%	(22)	51%	(112)	223
Streaming Services: Never subscribed	14%	(72)	15%	(80)	5%	(27)	5%	(25)	62%	(328)	533
Film: An avid fan	22%	(153)	23%	(166)	8%	(54)	7%	(47)	41%	(292)	712
Film: A casual fan	12%	(151)	19%	(230)	5%	(66)	7%	(83)	57%	(697)	1226
Film: Not a fan	7%	(19)	5%	(13)	5%	(14)	7%	(19)	75%	(195)	261
Television: An avid fan	19%	(183)	21%	(207)	6%	(54)	7%	(69)	47%	(460)	973
Television: A casual fan	12%	(127)	17%	(183)	7%	(71)	6%	(66)	59%	(632)	1079
Television: Not a fan	10%	(14)	13%	(18)	6%	(8)	9%	(14)	63%	(92)	146
Music: An avid fan	19%	(203)	21%	(230)	7%	(80)	6%	(66)	47%	(517)	1096
Music: A casual fan	11%	(114)	17%	(173)	5%	(49)	7%	(74)	59%	(590)	1001
Music: Not a fan	6%	(6)	6%	(6)	5%	(5)	8%	(8)	76%	(77)	102
Fashion: An avid fan	18%	(67)	25%	(89)	7%	(26)	6%	(21)	44%	(160)	363
Fashion: A casual fan	16%	(155)	20%	(188)	7%	(65)	7%	(62)	51%	(482)	952
Fashion: Not a fan	12%	(102)	15%	(131)	5%	(44)	7%	(65)	61%	(543)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_9:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Fred Armisen as Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(380)	19%	(416)	8%	(170)	7%	(157)	49%	(1075)	2199
Gender: Male	19%	(199)	23%	(248)	8%	(89)	8%	(85)	41%	(440)	1061
Gender: Female	16%	(181)	15%	(168)	7%	(82)	6%	(72)	56%	(635)	1138
Age: 18-34	16%	(105)	18%	(115)	11%	(70)	7%	(49)	48%	(316)	655
Age: 35-44	25%	(90)	23%	(83)	12%	(44)	9%	(32)	30%	(109)	357
Age: 45-64	17%	(130)	19%	(144)	6%	(47)	6%	(47)	51%	(383)	751
Age: 65+	13%	(56)	17%	(74)	2%	(9)	7%	(30)	61%	(268)	436
GenZers: 1997-2012	12%	(30)	14%	(37)	15%	(40)	4%	(10)	55%	(147)	264
Millennials: 1981-1996	23%	(130)	20%	(114)	9%	(52)	9%	(53)	38%	(214)	564
GenXers: 1965-1980	20%	(115)	19%	(112)	8%	(48)	7%	(42)	45%	(255)	572
Baby Boomers: 1946-1964	14%	(97)	20%	(135)	4%	(28)	6%	(44)	56%	(386)	691
PID: Dem (no lean)	25%	(208)	23%	(192)	7%	(60)	5%	(38)	40%	(335)	834
PID: Ind (no lean)	13%	(93)	16%	(112)	7%	(50)	8%	(53)	56%	(398)	706
PID: Rep (no lean)	12%	(79)	17%	(111)	9%	(61)	10%	(66)	52%	(343)	660
PID/Gender: Dem Men	25%	(95)	27%	(104)	10%	(36)	6%	(24)	32%	(121)	381
PID/Gender: Dem Women	25%	(113)	19%	(88)	5%	(23)	3%	(14)	47%	(214)	453
PID/Gender: Ind Men	15%	(55)	19%	(69)	7%	(24)	8%	(28)	51%	(183)	359
PID/Gender: Ind Women	11%	(39)	13%	(43)	7%	(26)	7%	(25)	62%	(214)	347
PID/Gender: Rep Men	15%	(49)	23%	(75)	9%	(28)	10%	(33)	42%	(136)	322
PID/Gender: Rep Women	9%	(30)	11%	(36)	10%	(33)	10%	(33)	61%	(207)	338
Ideo: Liberal (1-3)	28%	(170)	25%	(156)	8%	(47)	3%	(19)	36%	(224)	617
Ideo: Moderate (4)	17%	(115)	24%	(166)	7%	(50)	5%	(36)	47%	(324)	690
Ideo: Conservative (5-7)	9%	(63)	13%	(87)	9%	(61)	13%	(89)	56%	(377)	676
Educ: < College	16%	(246)	16%	(237)	7%	(108)	7%	(109)	54%	(812)	1511
Educ: Bachelors degree	16%	(71)	24%	(108)	9%	(41)	7%	(33)	43%	(190)	444
Educ: Post-grad	26%	(63)	29%	(71)	8%	(21)	6%	(16)	30%	(73)	244
Income: Under 50k	16%	(193)	16%	(189)	7%	(87)	6%	(74)	55%	(659)	1202
Income: 50k-100k	18%	(116)	21%	(137)	9%	(55)	8%	(50)	44%	(286)	643
Income: 100k+	20%	(71)	25%	(90)	8%	(29)	9%	(33)	37%	(131)	354
Ethnicity: White	17%	(293)	20%	(342)	7%	(121)	7%	(125)	49%	(839)	1721

Continued on next page



**Table HR20\_9:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Fred Armisen as Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(380)	19%	(416)	8%	(170)	7%	(157)	49%	(1075)	2199
Ethnicity: Hispanic	23%	(81)	21%	(75)	9%	(32)	9%	(32)	37%	(129)	349
Ethnicity: Black	18%	(49)	16%	(43)	9%	(26)	4%	(11)	53%	(146)	274
Ethnicity: Other	19%	(38)	15%	(31)	12%	(24)	10%	(21)	44%	(91)	204
All Christian	16%	(176)	21%	(226)	7%	(70)	8%	(86)	48%	(518)	1076
All Non-Christian	25%	(28)	29%	(32)	15%	(17)	3%	(4)	28%	(32)	113
Atheist	19%	(19)	18%	(18)	10%	(10)	6%	(5)	47%	(47)	100
Agnostic/Nothing in particular	18%	(87)	15%	(74)	7%	(33)	7%	(36)	54%	(266)	496
Something Else	17%	(70)	16%	(65)	10%	(40)	6%	(26)	51%	(213)	414
Religious Non-Protestant/Catholic	22%	(31)	27%	(38)	12%	(17)	6%	(8)	33%	(46)	141
Evangelical	17%	(106)	19%	(122)	9%	(55)	10%	(63)	46%	(294)	640
Non-Evangelical	16%	(132)	19%	(155)	7%	(53)	5%	(44)	52%	(416)	799
Community: Urban	19%	(137)	24%	(171)	10%	(68)	7%	(52)	40%	(283)	710
Community: Suburban	17%	(153)	17%	(159)	6%	(59)	7%	(64)	53%	(488)	924
Community: Rural	16%	(91)	15%	(86)	8%	(43)	7%	(41)	54%	(305)	565
Employ: Private Sector	21%	(138)	25%	(164)	10%	(64)	10%	(66)	35%	(237)	668
Employ: Government	17%	(23)	23%	(32)	12%	(17)	7%	(10)	41%	(57)	139
Employ: Self-Employed	19%	(39)	15%	(30)	10%	(21)	7%	(13)	49%	(101)	204
Employ: Homemaker	20%	(30)	10%	(16)	6%	(9)	14%	(21)	49%	(75)	151
Employ: Retired	13%	(69)	18%	(92)	3%	(13)	5%	(26)	62%	(320)	519
Employ: Unemployed	19%	(50)	16%	(42)	5%	(14)	4%	(12)	55%	(143)	260
Employ: Other	15%	(25)	13%	(22)	12%	(20)	3%	(5)	57%	(94)	166
Military HH: Yes	12%	(42)	16%	(54)	5%	(18)	10%	(33)	57%	(193)	340
Military HH: No	18%	(338)	19%	(361)	8%	(153)	7%	(125)	47%	(883)	1859
RD/WT: Right Direction	16%	(102)	16%	(106)	9%	(57)	12%	(77)	47%	(308)	651
RD/WT: Wrong Track	18%	(278)	20%	(309)	7%	(113)	5%	(80)	50%	(767)	1548
Trump Job Approve	13%	(120)	16%	(144)	7%	(67)	11%	(104)	52%	(479)	915
Trump Job Disapprove	21%	(256)	22%	(267)	9%	(103)	4%	(50)	44%	(527)	1203

Continued on next page

**Table HR20\_9:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Fred Armisen as Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(380)	19%	(416)	8%	(170)	7%	(157)	49%	(1075)	2199
Trump Job Strongly Approve	15%	(74)	14%	(69)	8%	(41)	14%	(68)	50%	(254)	505
Trump Job Somewhat Approve	11%	(47)	18%	(75)	7%	(27)	9%	(36)	55%	(225)	409
Trump Job Somewhat Disapprove	20%	(53)	22%	(60)	11%	(29)	5%	(14)	41%	(110)	267
Trump Job Strongly Disapprove	22%	(203)	22%	(207)	8%	(74)	4%	(36)	45%	(417)	936
Favorable of Trump	13%	(117)	16%	(142)	9%	(79)	11%	(100)	52%	(480)	917
Unfavorable of Trump	22%	(256)	23%	(268)	7%	(88)	4%	(53)	44%	(523)	1188
Very Favorable of Trump	15%	(84)	13%	(76)	9%	(52)	13%	(76)	49%	(281)	568
Somewhat Favorable of Trump	9%	(33)	19%	(67)	8%	(27)	7%	(24)	57%	(199)	349
Somewhat Unfavorable of Trump	20%	(41)	20%	(41)	7%	(15)	7%	(15)	47%	(98)	210
Very Unfavorable of Trump	22%	(215)	23%	(227)	7%	(73)	4%	(37)	44%	(425)	977
#1 Issue: Economy	16%	(123)	18%	(142)	11%	(83)	8%	(61)	47%	(363)	773
#1 Issue: Security	10%	(28)	18%	(48)	6%	(15)	14%	(38)	52%	(139)	268
#1 Issue: Health Care	25%	(105)	24%	(100)	6%	(25)	5%	(19)	40%	(166)	415
#1 Issue: Medicare / Social Security	16%	(51)	17%	(54)	4%	(14)	6%	(19)	57%	(183)	321
#1 Issue: Women's Issues	13%	(14)	11%	(12)	15%	(16)	2%	(2)	58%	(60)	104
#1 Issue: Education	19%	(19)	21%	(21)	7%	(7)	2%	(2)	50%	(50)	99
#1 Issue: Energy	16%	(10)	20%	(12)	5%	(3)	5%	(3)	53%	(32)	60
#1 Issue: Other	20%	(32)	16%	(26)	5%	(8)	8%	(12)	51%	(81)	159
2018 House Vote: Democrat	27%	(199)	23%	(172)	7%	(52)	5%	(35)	38%	(276)	735
2018 House Vote: Republican	12%	(79)	17%	(107)	8%	(53)	13%	(81)	50%	(322)	642
2018 House Vote: Someone else	11%	(6)	7%	(4)	7%	(4)	4%	(2)	71%	(38)	54
2016 Vote: Hillary Clinton	29%	(200)	23%	(164)	8%	(52)	4%	(30)	36%	(253)	699
2016 Vote: Donald Trump	12%	(82)	16%	(114)	8%	(57)	13%	(90)	52%	(366)	709
2016 Vote: Other	12%	(12)	19%	(21)	2%	(2)	6%	(7)	61%	(65)	107
2016 Vote: Didn't Vote	13%	(86)	17%	(118)	8%	(58)	5%	(31)	57%	(391)	683
Voted in 2014: Yes	19%	(244)	20%	(256)	7%	(88)	8%	(99)	45%	(568)	1256
Voted in 2014: No	14%	(136)	17%	(159)	9%	(82)	6%	(58)	54%	(507)	943

Continued on next page

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Fred Armisen as Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(380)	19%	(416)	8%	(170)	7%	(157)	49%	(1075)	2199
2012 Vote: Barack Obama	27%	(233)	23%	(194)	6%	(55)	5%	(43)	39%	(331)	855
2012 Vote: Mitt Romney	8%	(36)	16%	(77)	8%	(37)	13%	(61)	56%	(266)	477
2012 Vote: Other	8%	(5)	21%	(11)	2%	(1)	9%	(5)	60%	(33)	55
2012 Vote: Didn't Vote	13%	(106)	17%	(133)	9%	(77)	6%	(48)	55%	(444)	809
4-Region: Northeast	22%	(85)	22%	(86)	8%	(31)	5%	(22)	43%	(169)	393
4-Region: Midwest	14%	(63)	20%	(92)	6%	(30)	8%	(38)	52%	(240)	462
4-Region: South	16%	(135)	16%	(135)	7%	(59)	9%	(71)	51%	(424)	824
4-Region: West	19%	(97)	20%	(103)	10%	(51)	5%	(27)	47%	(243)	520
Watch TV: Every day	21%	(218)	20%	(214)	8%	(83)	7%	(77)	44%	(465)	1057
Watch TV: Several times per week	19%	(103)	21%	(119)	8%	(44)	6%	(31)	46%	(257)	554
Watch TV: About once per week	14%	(24)	19%	(32)	9%	(15)	10%	(16)	48%	(80)	167
Watch TV: Several times per month	10%	(13)	12%	(16)	11%	(14)	11%	(14)	57%	(76)	133
Watch TV: Less often than once per month	12%	(11)	13%	(11)	6%	(6)	8%	(7)	61%	(55)	90
Watch TV: Never	3%	(5)	11%	(16)	5%	(7)	4%	(6)	77%	(115)	149
Watch Movies: Every day	23%	(108)	21%	(95)	9%	(42)	7%	(33)	39%	(181)	459
Watch Movies: Several times per week	20%	(126)	26%	(162)	8%	(50)	6%	(40)	39%	(242)	620
Watch Movies: About once per week	17%	(66)	16%	(62)	10%	(37)	9%	(33)	47%	(179)	377
Watch Movies: Several times per month	17%	(38)	15%	(33)	10%	(22)	9%	(19)	50%	(112)	224
Watch Movies: About once per month	10%	(18)	16%	(28)	2%	(3)	7%	(13)	65%	(115)	177
Watch Movies: Less often than once per month	9%	(16)	12%	(21)	5%	(8)	7%	(12)	68%	(119)	176
Watch Movies: Never	5%	(8)	9%	(15)	4%	(7)	5%	(8)	77%	(128)	167
Watch Sporting Events: Every day	23%	(35)	33%	(49)	12%	(19)	9%	(14)	22%	(33)	150
Watch Sporting Events: Several times per week	26%	(104)	23%	(93)	8%	(34)	5%	(22)	38%	(154)	408
Watch Sporting Events: About once per week	21%	(68)	20%	(65)	9%	(29)	9%	(31)	41%	(134)	326
Watch Sporting Events: Several times per month	13%	(25)	18%	(33)	9%	(17)	14%	(27)	46%	(87)	189
Watch Sporting Events: About once per month	15%	(20)	26%	(36)	4%	(6)	3%	(5)	52%	(72)	138
Watch Sporting Events: Less often than once per month	12%	(28)	18%	(42)	7%	(17)	10%	(24)	52%	(122)	233
Watch Sporting Events: Never	13%	(101)	13%	(98)	6%	(49)	4%	(34)	63%	(474)	755

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**Table HR20\_9:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Fred Armisen as Barack Obama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(380)	19%	(416)	8%	(170)	7%	(157)	49%	(1075)	2199
Cable TV: Currently subscribe	19%	(187)	19%	(188)	7%	(73)	8%	(76)	48%	(475)	999
Cable TV: Subscribed in past	17%	(132)	22%	(172)	8%	(65)	6%	(49)	46%	(355)	773
Cable TV: Never subscribed	14%	(62)	13%	(56)	8%	(32)	8%	(32)	57%	(245)	428
Satellite TV: Currently subscribe	17%	(94)	21%	(114)	10%	(55)	7%	(40)	44%	(241)	544
Satellite TV: Subscribed in past	20%	(127)	21%	(133)	10%	(62)	6%	(37)	44%	(279)	639
Satellite TV: Never subscribed	16%	(158)	17%	(168)	5%	(54)	8%	(80)	55%	(555)	1015
Streaming Services: Currently subscribe	20%	(282)	20%	(287)	7%	(104)	8%	(111)	46%	(660)	1444
Streaming Services: Subscribed in past	11%	(25)	21%	(46)	13%	(30)	9%	(20)	46%	(102)	223
Streaming Services: Never subscribed	14%	(73)	16%	(83)	7%	(36)	5%	(26)	59%	(314)	533
Film: An avid fan	26%	(184)	23%	(161)	10%	(72)	6%	(44)	35%	(252)	712
Film: A casual fan	15%	(183)	19%	(237)	7%	(84)	7%	(87)	52%	(636)	1226
Film: Not a fan	5%	(14)	7%	(18)	5%	(14)	10%	(27)	72%	(188)	261
Television: An avid fan	21%	(207)	22%	(217)	8%	(80)	6%	(62)	42%	(407)	973
Television: A casual fan	15%	(159)	17%	(182)	7%	(78)	8%	(81)	54%	(579)	1079
Television: Not a fan	10%	(15)	11%	(16)	9%	(12)	10%	(14)	61%	(89)	146
Music: An avid fan	23%	(254)	20%	(217)	10%	(105)	6%	(69)	41%	(451)	1096
Music: A casual fan	12%	(118)	19%	(193)	6%	(61)	8%	(82)	55%	(548)	1001
Music: Not a fan	8%	(8)	6%	(6)	5%	(5)	6%	(6)	75%	(77)	102
Fashion: An avid fan	23%	(84)	23%	(85)	12%	(44)	6%	(23)	35%	(127)	363
Fashion: A casual fan	21%	(197)	21%	(196)	8%	(77)	6%	(60)	44%	(421)	952
Fashion: Not a fan	11%	(99)	15%	(135)	6%	(49)	8%	(74)	60%	(527)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_10:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Larry David as Bernie Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(442)	22%	(478)	6%	(134)	6%	(137)	46%	(1008)	2199
Gender: Male	21%	(220)	29%	(306)	6%	(65)	6%	(69)	38%	(401)	1061
Gender: Female	19%	(222)	15%	(172)	6%	(69)	6%	(69)	53%	(607)	1138
Age: 18-34	12%	(82)	25%	(167)	8%	(53)	7%	(45)	47%	(308)	655
Age: 35-44	26%	(93)	28%	(102)	9%	(33)	6%	(22)	30%	(108)	357
Age: 45-64	24%	(177)	19%	(146)	5%	(39)	6%	(44)	46%	(345)	751
Age: 65+	21%	(90)	15%	(64)	2%	(9)	6%	(27)	57%	(247)	436
GenZers: 1997-2012	8%	(22)	22%	(57)	11%	(28)	5%	(13)	55%	(144)	264
Millennials: 1981-1996	18%	(99)	30%	(167)	7%	(38)	8%	(43)	38%	(216)	564
GenXers: 1965-1980	26%	(150)	20%	(112)	8%	(45)	5%	(31)	41%	(234)	572
Baby Boomers: 1946-1964	22%	(155)	19%	(128)	3%	(21)	7%	(45)	49%	(342)	691
PID: Dem (no lean)	29%	(242)	27%	(228)	5%	(42)	3%	(29)	35%	(292)	834
PID: Ind (no lean)	17%	(117)	18%	(129)	4%	(29)	7%	(47)	55%	(385)	706
PID: Rep (no lean)	13%	(83)	18%	(121)	10%	(64)	9%	(61)	50%	(330)	660
PID/Gender: Dem Men	26%	(99)	36%	(138)	6%	(23)	5%	(19)	27%	(102)	381
PID/Gender: Dem Women	32%	(143)	20%	(90)	4%	(19)	2%	(10)	42%	(190)	453
PID/Gender: Ind Men	19%	(70)	24%	(88)	3%	(9)	7%	(25)	47%	(167)	359
PID/Gender: Ind Women	14%	(47)	12%	(41)	6%	(19)	6%	(22)	63%	(218)	347
PID/Gender: Rep Men	16%	(52)	25%	(81)	10%	(33)	8%	(25)	41%	(131)	322
PID/Gender: Rep Women	9%	(31)	12%	(41)	9%	(30)	11%	(36)	59%	(199)	338
Ideo: Liberal (1-3)	36%	(220)	27%	(166)	7%	(40)	2%	(12)	29%	(178)	617
Ideo: Moderate (4)	19%	(130)	26%	(182)	4%	(30)	6%	(41)	45%	(307)	690
Ideo: Conservative (5-7)	11%	(77)	17%	(117)	8%	(53)	10%	(68)	53%	(361)	676
Educ: < College	17%	(261)	20%	(295)	6%	(85)	6%	(96)	51%	(775)	1511
Educ: Bachelors degree	24%	(107)	25%	(112)	6%	(28)	7%	(31)	37%	(165)	444
Educ: Post-grad	30%	(74)	29%	(71)	9%	(21)	4%	(10)	28%	(68)	244
Income: Under 50k	18%	(220)	18%	(217)	6%	(68)	7%	(79)	51%	(618)	1202
Income: 50k-100k	21%	(134)	25%	(160)	6%	(39)	6%	(36)	43%	(274)	643
Income: 100k+	25%	(87)	29%	(101)	8%	(27)	6%	(22)	33%	(116)	354
Ethnicity: White	21%	(361)	21%	(357)	6%	(103)	6%	(111)	46%	(789)	1721

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**Table HR20\_10:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Larry David as Bernie Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(442)	22%	(478)	6%	(134)	6%	(137)	46%	(1008)	2199
Ethnicity: Hispanic	24%	(84)	30%	(104)	7%	(25)	8%	(27)	32%	(110)	349
Ethnicity: Black	17%	(45)	24%	(66)	7%	(20)	5%	(15)	47%	(128)	274
Ethnicity: Other	17%	(36)	27%	(55)	5%	(11)	6%	(12)	44%	(91)	204
All Christian	21%	(225)	23%	(247)	5%	(58)	7%	(79)	43%	(467)	1076
All Non-Christian	26%	(29)	29%	(33)	13%	(14)	5%	(6)	27%	(31)	113
Atheist	29%	(29)	20%	(20)	10%	(10)	2%	(2)	39%	(39)	100
Agnostic/Nothing in particular	20%	(100)	18%	(91)	4%	(19)	6%	(28)	52%	(258)	496
Something Else	14%	(59)	21%	(88)	8%	(33)	5%	(22)	51%	(213)	414
Religious Non-Protestant/Catholic	22%	(31)	30%	(42)	10%	(15)	6%	(8)	32%	(46)	141
Evangelical	14%	(91)	24%	(153)	8%	(49)	10%	(62)	45%	(286)	640
Non-Evangelical	23%	(185)	20%	(162)	5%	(41)	5%	(36)	47%	(374)	799
Community: Urban	20%	(142)	27%	(192)	9%	(63)	7%	(47)	37%	(266)	710
Community: Suburban	21%	(190)	22%	(202)	4%	(36)	6%	(51)	48%	(444)	924
Community: Rural	19%	(110)	15%	(84)	6%	(34)	7%	(39)	53%	(298)	565
Employ: Private Sector	23%	(154)	29%	(196)	8%	(52)	7%	(49)	33%	(218)	668
Employ: Government	21%	(29)	22%	(31)	8%	(12)	3%	(4)	46%	(64)	139
Employ: Self-Employed	21%	(42)	20%	(40)	8%	(15)	7%	(13)	46%	(93)	204
Employ: Homemaker	19%	(29)	13%	(20)	8%	(12)	9%	(14)	50%	(76)	151
Employ: Retired	19%	(99)	17%	(90)	3%	(13)	5%	(26)	56%	(290)	519
Employ: Unemployed	18%	(47)	19%	(50)	3%	(9)	8%	(20)	52%	(134)	260
Employ: Other	20%	(33)	14%	(24)	9%	(15)	2%	(4)	55%	(91)	166
Military HH: Yes	16%	(56)	18%	(61)	2%	(8)	8%	(26)	56%	(189)	340
Military HH: No	21%	(386)	22%	(417)	7%	(126)	6%	(111)	44%	(818)	1859
RD/WT: Right Direction	15%	(101)	21%	(139)	8%	(50)	10%	(66)	45%	(295)	651
RD/WT: Wrong Track	22%	(341)	22%	(339)	5%	(84)	5%	(72)	46%	(713)	1548
Trump Job Approve	13%	(118)	18%	(165)	8%	(73)	9%	(86)	52%	(473)	915
Trump Job Disapprove	27%	(322)	26%	(308)	5%	(60)	4%	(44)	39%	(468)	1203

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**Table HR20\_10:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Larry David as Bernie Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(442)	22%	(478)	6%	(134)	6%	(137)	46%	(1008)	2199
Trump Job Strongly Approve	15%	(78)	16%	(80)	8%	(39)	13%	(63)	48%	(244)	505
Trump Job Somewhat Approve	10%	(40)	21%	(85)	8%	(34)	5%	(22)	56%	(229)	409
Trump Job Somewhat Disapprove	15%	(40)	35%	(94)	8%	(22)	6%	(16)	35%	(94)	267
Trump Job Strongly Disapprove	30%	(282)	23%	(214)	4%	(38)	3%	(28)	40%	(374)	936
Favorable of Trump	12%	(112)	19%	(175)	8%	(75)	9%	(86)	51%	(470)	917
Unfavorable of Trump	27%	(325)	25%	(293)	5%	(59)	3%	(41)	39%	(469)	1188
Very Favorable of Trump	14%	(79)	17%	(95)	9%	(51)	12%	(71)	48%	(272)	568
Somewhat Favorable of Trump	10%	(33)	23%	(80)	7%	(23)	4%	(15)	57%	(198)	349
Somewhat Unfavorable of Trump	15%	(32)	32%	(67)	8%	(18)	3%	(7)	41%	(86)	210
Very Unfavorable of Trump	30%	(293)	23%	(226)	4%	(41)	3%	(34)	39%	(383)	977
#1 Issue: Economy	17%	(129)	24%	(183)	8%	(62)	7%	(51)	45%	(349)	773
#1 Issue: Security	15%	(41)	16%	(44)	6%	(15)	11%	(29)	52%	(138)	268
#1 Issue: Health Care	27%	(113)	28%	(115)	5%	(22)	3%	(14)	36%	(151)	415
#1 Issue: Medicare / Social Security	23%	(74)	15%	(49)	4%	(11)	6%	(18)	52%	(167)	321
#1 Issue: Women's Issues	21%	(22)	18%	(19)	9%	(9)	2%	(2)	51%	(53)	104
#1 Issue: Education	15%	(15)	19%	(19)	10%	(10)	4%	(4)	51%	(51)	99
#1 Issue: Energy	18%	(11)	32%	(19)	3%	(2)	4%	(3)	42%	(26)	60
#1 Issue: Other	23%	(36)	19%	(30)	2%	(3)	11%	(17)	46%	(73)	159
2018 House Vote: Democrat	35%	(260)	24%	(178)	5%	(34)	3%	(19)	33%	(243)	735
2018 House Vote: Republican	12%	(79)	21%	(134)	8%	(54)	11%	(70)	48%	(305)	642
2018 House Vote: Someone else	11%	(6)	27%	(15)	—	(0)	2%	(1)	60%	(33)	54
2016 Vote: Hillary Clinton	35%	(244)	27%	(189)	4%	(27)	3%	(19)	32%	(221)	699
2016 Vote: Donald Trump	12%	(85)	21%	(148)	8%	(54)	11%	(75)	49%	(347)	709
2016 Vote: Other	29%	(31)	11%	(11)	2%	(2)	3%	(4)	55%	(58)	107
2016 Vote: Didn't Vote	12%	(82)	19%	(130)	8%	(51)	6%	(40)	56%	(380)	683
Voted in 2014: Yes	24%	(306)	23%	(293)	6%	(69)	6%	(74)	41%	(514)	1256
Voted in 2014: No	14%	(136)	20%	(185)	7%	(65)	7%	(64)	52%	(494)	943

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**Table HR20\_10:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Larry David as Bernie Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(442)	22%	(478)	6%	(134)	6%	(137)	46%	(1008)	2199
2012 Vote: Barack Obama	33%	(279)	26%	(225)	5%	(42)	3%	(24)	33%	(285)	855
2012 Vote: Mitt Romney	12%	(57)	19%	(91)	5%	(26)	11%	(52)	53%	(251)	477
2012 Vote: Other	12%	(7)	16%	(9)	7%	(4)	8%	(4)	57%	(32)	55
2012 Vote: Didn't Vote	12%	(99)	19%	(153)	8%	(62)	7%	(57)	54%	(438)	809
4-Region: Northeast	23%	(90)	25%	(98)	8%	(32)	4%	(17)	40%	(157)	393
4-Region: Midwest	22%	(102)	21%	(99)	5%	(22)	7%	(33)	45%	(206)	462
4-Region: South	17%	(142)	18%	(145)	6%	(46)	8%	(65)	52%	(425)	824
4-Region: West	21%	(107)	26%	(136)	7%	(34)	4%	(23)	42%	(219)	520
Watch TV: Every day	25%	(259)	22%	(237)	6%	(62)	7%	(71)	41%	(429)	1057
Watch TV: Several times per week	18%	(102)	26%	(145)	7%	(40)	4%	(20)	45%	(247)	554
Watch TV: About once per week	17%	(28)	27%	(44)	4%	(7)	7%	(11)	46%	(77)	167
Watch TV: Several times per month	12%	(16)	20%	(27)	10%	(14)	7%	(9)	51%	(68)	133
Watch TV: Less often than once per month	13%	(12)	12%	(11)	5%	(5)	8%	(7)	62%	(56)	90
Watch TV: Never	12%	(18)	7%	(11)	4%	(5)	11%	(16)	66%	(99)	149
Watch Movies: Every day	20%	(93)	26%	(121)	7%	(34)	7%	(31)	39%	(180)	459
Watch Movies: Several times per week	22%	(139)	28%	(174)	7%	(46)	5%	(32)	37%	(229)	620
Watch Movies: About once per week	24%	(91)	19%	(71)	7%	(28)	6%	(24)	43%	(162)	377
Watch Movies: Several times per month	21%	(46)	22%	(49)	3%	(7)	8%	(18)	46%	(103)	224
Watch Movies: About once per month	14%	(26)	17%	(30)	2%	(4)	4%	(6)	63%	(111)	177
Watch Movies: Less often than once per month	17%	(30)	11%	(19)	4%	(7)	8%	(14)	61%	(107)	176
Watch Movies: Never	10%	(16)	9%	(14)	5%	(9)	7%	(12)	69%	(115)	167
Watch Sporting Events: Every day	23%	(35)	40%	(61)	9%	(14)	5%	(7)	22%	(33)	150
Watch Sporting Events: Several times per week	26%	(105)	27%	(110)	9%	(35)	5%	(22)	34%	(137)	408
Watch Sporting Events: About once per week	23%	(75)	24%	(78)	4%	(14)	7%	(22)	42%	(137)	326
Watch Sporting Events: Several times per month	22%	(41)	22%	(42)	7%	(14)	7%	(14)	41%	(78)	189
Watch Sporting Events: About once per month	22%	(30)	30%	(41)	6%	(8)	1%	(1)	42%	(58)	138
Watch Sporting Events: Less often than once per month	20%	(47)	20%	(46)	4%	(8)	5%	(12)	51%	(119)	233
Watch Sporting Events: Never	14%	(109)	13%	(100)	6%	(42)	8%	(60)	59%	(445)	755

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**Table HR20\_10:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Larry David as Bernie Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	20%	(442)	22%	(478)	6%	(134)	6%	(137)	46%	(1008)	2199
Cable TV: Currently subscribe	22%	(216)	22%	(218)	6%	(62)	7%	(69)	43%	(434)	999
Cable TV: Subscribed in past	23%	(175)	23%	(175)	6%	(48)	5%	(36)	44%	(339)	773
Cable TV: Never subscribed	12%	(51)	20%	(85)	6%	(24)	7%	(32)	55%	(235)	428
Satellite TV: Currently subscribe	19%	(103)	26%	(140)	8%	(45)	7%	(39)	40%	(218)	544
Satellite TV: Subscribed in past	20%	(126)	25%	(162)	6%	(38)	5%	(32)	44%	(282)	639
Satellite TV: Never subscribed	21%	(213)	17%	(177)	5%	(51)	7%	(67)	50%	(508)	1015
Streaming Services: Currently subscribe	22%	(321)	23%	(339)	7%	(96)	6%	(85)	42%	(602)	1444
Streaming Services: Subscribed in past	11%	(25)	24%	(54)	8%	(18)	9%	(20)	47%	(105)	223
Streaming Services: Never subscribed	18%	(96)	16%	(85)	4%	(19)	6%	(32)	56%	(300)	533
Film: An avid fan	30%	(213)	25%	(180)	8%	(57)	4%	(29)	33%	(233)	712
Film: A casual fan	17%	(214)	22%	(275)	5%	(64)	7%	(85)	48%	(587)	1226
Film: Not a fan	5%	(14)	9%	(23)	5%	(13)	9%	(23)	72%	(187)	261
Television: An avid fan	27%	(258)	24%	(230)	7%	(65)	5%	(45)	39%	(375)	973
Television: A casual fan	16%	(171)	21%	(225)	6%	(61)	7%	(80)	50%	(541)	1079
Television: Not a fan	8%	(12)	16%	(23)	5%	(8)	8%	(12)	62%	(91)	146
Music: An avid fan	24%	(266)	24%	(268)	8%	(86)	6%	(64)	38%	(412)	1096
Music: A casual fan	17%	(166)	20%	(201)	5%	(46)	7%	(66)	52%	(522)	1001
Music: Not a fan	10%	(10)	9%	(9)	2%	(2)	7%	(7)	72%	(73)	102
Fashion: An avid fan	22%	(80)	31%	(111)	7%	(26)	6%	(23)	34%	(124)	363
Fashion: A casual fan	23%	(220)	22%	(209)	7%	(71)	6%	(54)	42%	(397)	952
Fashion: Not a fan	16%	(143)	18%	(158)	4%	(37)	7%	(60)	55%	(487)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_11:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(471)	23%	(505)	6%	(125)	7%	(151)	43%	(947)	2199
Gender: Male	23%	(243)	27%	(282)	7%	(73)	8%	(81)	36%	(383)	1061
Gender: Female	20%	(229)	20%	(223)	5%	(52)	6%	(70)	50%	(564)	1138
Age: 18-34	18%	(116)	24%	(154)	9%	(56)	6%	(40)	44%	(288)	655
Age: 35-44	34%	(122)	27%	(97)	7%	(25)	6%	(21)	26%	(93)	357
Age: 45-64	22%	(166)	23%	(174)	4%	(32)	8%	(57)	43%	(322)	751
Age: 65+	15%	(67)	18%	(80)	3%	(12)	7%	(33)	56%	(244)	436
GenZers: 1997-2012	10%	(27)	26%	(68)	8%	(21)	4%	(10)	53%	(139)	264
Millennials: 1981-1996	28%	(157)	23%	(128)	8%	(45)	8%	(46)	33%	(188)	564
GenXers: 1965-1980	26%	(151)	25%	(142)	6%	(33)	5%	(30)	38%	(217)	572
Baby Boomers: 1946-1964	18%	(127)	22%	(149)	4%	(25)	9%	(61)	47%	(328)	691
PID: Dem (no lean)	30%	(251)	25%	(211)	5%	(39)	5%	(39)	35%	(294)	834
PID: Ind (no lean)	17%	(120)	21%	(147)	5%	(36)	5%	(38)	52%	(365)	706
PID: Rep (no lean)	15%	(101)	22%	(147)	8%	(50)	11%	(74)	44%	(288)	660
PID/Gender: Dem Men	28%	(106)	30%	(113)	6%	(24)	6%	(24)	30%	(113)	381
PID/Gender: Dem Women	32%	(145)	22%	(97)	3%	(15)	3%	(15)	40%	(181)	453
PID/Gender: Ind Men	21%	(77)	23%	(84)	5%	(18)	6%	(22)	44%	(157)	359
PID/Gender: Ind Women	12%	(43)	18%	(63)	5%	(18)	4%	(15)	60%	(208)	347
PID/Gender: Rep Men	19%	(60)	26%	(85)	9%	(30)	11%	(35)	35%	(113)	322
PID/Gender: Rep Women	12%	(41)	18%	(62)	6%	(20)	12%	(39)	52%	(175)	338
Ideo: Liberal (1-3)	33%	(201)	30%	(188)	5%	(33)	2%	(15)	29%	(180)	617
Ideo: Moderate (4)	21%	(147)	26%	(178)	7%	(46)	5%	(35)	41%	(285)	690
Ideo: Conservative (5-7)	14%	(97)	18%	(124)	5%	(33)	13%	(88)	49%	(333)	676
Educ: < College	20%	(296)	21%	(310)	5%	(72)	7%	(113)	48%	(721)	1511
Educ: Bachelors degree	25%	(109)	27%	(118)	7%	(32)	6%	(26)	36%	(159)	444
Educ: Post-grad	27%	(66)	32%	(77)	9%	(21)	5%	(12)	27%	(67)	244
Income: Under 50k	19%	(231)	21%	(248)	6%	(67)	7%	(79)	48%	(577)	1202
Income: 50k-100k	24%	(151)	24%	(153)	5%	(33)	7%	(44)	41%	(262)	643
Income: 100k+	25%	(89)	29%	(104)	7%	(25)	8%	(28)	31%	(108)	354
Ethnicity: White	22%	(376)	23%	(396)	5%	(94)	7%	(125)	42%	(730)	1721

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**Table HR20\_11:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(471)	23%	(505)	6%	(125)	7%	(151)	43%	(947)	2199
Ethnicity: Hispanic	27%	(94)	27%	(94)	6%	(21)	8%	(29)	32%	(111)	349
Ethnicity: Black	17%	(46)	24%	(65)	7%	(20)	4%	(11)	49%	(133)	274
Ethnicity: Other	24%	(49)	22%	(44)	5%	(11)	7%	(15)	41%	(84)	204
All Christian	21%	(228)	23%	(252)	5%	(51)	8%	(91)	42%	(455)	1076
All Non-Christian	22%	(24)	35%	(39)	13%	(15)	3%	(4)	27%	(31)	113
Atheist	32%	(32)	21%	(21)	1%	(1)	3%	(3)	43%	(43)	100
Agnostic/Nothing in particular	23%	(116)	20%	(98)	6%	(30)	5%	(26)	46%	(226)	496
Something Else	17%	(71)	23%	(94)	7%	(29)	7%	(28)	46%	(192)	414
Religious Non-Protestant/Catholic	20%	(28)	33%	(46)	11%	(15)	4%	(6)	33%	(46)	141
Evangelical	18%	(114)	24%	(155)	6%	(41)	11%	(71)	40%	(259)	640
Non-Evangelical	22%	(177)	22%	(174)	4%	(34)	6%	(46)	46%	(367)	799
Community: Urban	20%	(145)	31%	(217)	7%	(51)	6%	(45)	35%	(252)	710
Community: Suburban	24%	(217)	19%	(175)	6%	(52)	7%	(64)	45%	(416)	924
Community: Rural	19%	(109)	20%	(113)	4%	(21)	7%	(42)	49%	(280)	565
Employ: Private Sector	25%	(166)	28%	(186)	7%	(46)	9%	(63)	31%	(208)	668
Employ: Government	19%	(27)	28%	(39)	10%	(14)	2%	(3)	40%	(56)	139
Employ: Self-Employed	27%	(56)	19%	(39)	6%	(12)	8%	(16)	40%	(82)	204
Employ: Homemaker	26%	(40)	14%	(22)	2%	(4)	13%	(19)	44%	(66)	151
Employ: Retired	14%	(75)	21%	(110)	3%	(18)	6%	(30)	55%	(286)	519
Employ: Unemployed	22%	(58)	22%	(57)	3%	(9)	4%	(11)	48%	(126)	260
Employ: Other	21%	(35)	16%	(26)	10%	(16)	2%	(3)	52%	(86)	166
Military HH: Yes	18%	(61)	18%	(60)	6%	(20)	7%	(23)	51%	(175)	340
Military HH: No	22%	(410)	24%	(444)	6%	(105)	7%	(128)	42%	(772)	1859
RD/WT: Right Direction	17%	(110)	22%	(144)	5%	(34)	11%	(75)	44%	(289)	651
RD/WT: Wrong Track	23%	(361)	23%	(361)	6%	(91)	5%	(77)	43%	(658)	1548
Trump Job Approve	15%	(139)	21%	(195)	6%	(58)	11%	(102)	46%	(421)	915
Trump Job Disapprove	28%	(332)	25%	(302)	5%	(64)	4%	(49)	38%	(455)	1203

Continued on next page

**Table HR20\_11:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(471)	23%	(505)	6%	(125)	7%	(151)	43%	(947)	2199
Trump Job Strongly Approve	17%	(88)	17%	(83)	6%	(28)	14%	(72)	46%	(234)	505
Trump Job Somewhat Approve	12%	(51)	27%	(111)	7%	(30)	7%	(30)	46%	(187)	409
Trump Job Somewhat Disapprove	22%	(58)	33%	(89)	8%	(20)	4%	(12)	33%	(88)	267
Trump Job Strongly Disapprove	29%	(275)	23%	(213)	5%	(44)	4%	(37)	39%	(367)	936
Favorable of Trump	16%	(142)	21%	(195)	6%	(57)	11%	(105)	46%	(418)	917
Unfavorable of Trump	27%	(322)	25%	(298)	6%	(66)	4%	(45)	38%	(457)	1188
Very Favorable of Trump	18%	(100)	18%	(103)	5%	(28)	14%	(81)	45%	(256)	568
Somewhat Favorable of Trump	12%	(42)	26%	(92)	8%	(28)	7%	(25)	46%	(162)	349
Somewhat Unfavorable of Trump	20%	(42)	30%	(63)	9%	(19)	2%	(3)	40%	(84)	210
Very Unfavorable of Trump	29%	(281)	24%	(235)	5%	(47)	4%	(42)	38%	(373)	977
#1 Issue: Economy	23%	(176)	24%	(183)	7%	(54)	7%	(52)	40%	(308)	773
#1 Issue: Security	11%	(30)	18%	(48)	6%	(17)	14%	(36)	51%	(136)	268
#1 Issue: Health Care	29%	(119)	27%	(112)	5%	(22)	5%	(20)	34%	(141)	415
#1 Issue: Medicare / Social Security	19%	(62)	20%	(64)	4%	(14)	5%	(17)	51%	(164)	321
#1 Issue: Women's Issues	25%	(26)	21%	(22)	2%	(2)	5%	(5)	47%	(49)	104
#1 Issue: Education	16%	(16)	25%	(25)	9%	(9)	5%	(5)	45%	(45)	99
#1 Issue: Energy	14%	(8)	30%	(18)	4%	(3)	4%	(2)	48%	(29)	60
#1 Issue: Other	21%	(34)	21%	(33)	3%	(4)	9%	(14)	47%	(74)	159
2018 House Vote: Democrat	33%	(243)	25%	(185)	4%	(33)	5%	(34)	33%	(240)	735
2018 House Vote: Republican	14%	(92)	22%	(142)	7%	(45)	13%	(85)	43%	(279)	642
2018 House Vote: Someone else	12%	(6)	11%	(6)	6%	(3)	1%	(1)	69%	(38)	54
2016 Vote: Hillary Clinton	34%	(238)	26%	(182)	4%	(29)	5%	(33)	31%	(217)	699
2016 Vote: Donald Trump	15%	(105)	21%	(148)	7%	(50)	12%	(85)	45%	(321)	709
2016 Vote: Other	19%	(21)	14%	(15)	3%	(3)	6%	(6)	58%	(61)	107
2016 Vote: Didn't Vote	16%	(107)	23%	(159)	6%	(42)	4%	(28)	51%	(347)	683
Voted in 2014: Yes	24%	(300)	23%	(293)	5%	(65)	8%	(103)	39%	(494)	1256
Voted in 2014: No	18%	(171)	22%	(212)	6%	(59)	5%	(48)	48%	(453)	943

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**Table HR20\_11:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(471)	23%	(505)	6%	(125)	7%	(151)	43%	(947)	2199
2012 Vote: Barack Obama	31%	(264)	26%	(224)	5%	(43)	5%	(44)	33%	(280)	855
2012 Vote: Mitt Romney	13%	(61)	21%	(99)	5%	(25)	12%	(58)	49%	(233)	477
2012 Vote: Other	13%	(7)	17%	(9)	2%	(1)	9%	(5)	59%	(33)	55
2012 Vote: Didn't Vote	17%	(137)	21%	(173)	7%	(55)	5%	(44)	49%	(399)	809
4-Region: Northeast	22%	(88)	24%	(93)	8%	(30)	7%	(26)	40%	(157)	393
4-Region: Midwest	22%	(101)	20%	(94)	6%	(28)	8%	(37)	44%	(201)	462
4-Region: South	19%	(156)	21%	(171)	5%	(45)	8%	(63)	47%	(389)	824
4-Region: West	24%	(127)	28%	(147)	4%	(22)	5%	(25)	38%	(199)	520
Watch TV: Every day	26%	(272)	23%	(247)	5%	(56)	8%	(86)	37%	(396)	1057
Watch TV: Several times per week	21%	(119)	25%	(141)	7%	(37)	6%	(33)	40%	(224)	554
Watch TV: About once per week	18%	(31)	28%	(46)	5%	(8)	8%	(13)	41%	(69)	167
Watch TV: Several times per month	17%	(22)	22%	(29)	5%	(7)	8%	(11)	48%	(64)	133
Watch TV: Less often than once per month	13%	(11)	16%	(15)	7%	(7)	3%	(3)	61%	(55)	90
Watch TV: Never	6%	(9)	13%	(19)	6%	(9)	2%	(3)	73%	(109)	149
Watch Movies: Every day	25%	(116)	25%	(116)	7%	(31)	7%	(30)	36%	(166)	459
Watch Movies: Several times per week	26%	(159)	28%	(175)	6%	(36)	8%	(47)	33%	(202)	620
Watch Movies: About once per week	23%	(86)	24%	(89)	7%	(28)	7%	(27)	39%	(147)	377
Watch Movies: Several times per month	25%	(55)	19%	(42)	3%	(6)	11%	(25)	43%	(96)	224
Watch Movies: About once per month	13%	(23)	21%	(37)	4%	(8)	3%	(5)	59%	(104)	177
Watch Movies: Less often than once per month	12%	(22)	14%	(24)	3%	(6)	7%	(12)	64%	(113)	176
Watch Movies: Never	6%	(10)	13%	(22)	6%	(10)	4%	(6)	71%	(118)	167
Watch Sporting Events: Every day	33%	(50)	32%	(48)	5%	(7)	5%	(7)	25%	(38)	150
Watch Sporting Events: Several times per week	27%	(109)	29%	(118)	8%	(35)	7%	(30)	29%	(117)	408
Watch Sporting Events: About once per week	26%	(86)	23%	(73)	6%	(19)	9%	(28)	36%	(119)	326
Watch Sporting Events: Several times per month	19%	(35)	22%	(42)	4%	(7)	14%	(26)	42%	(79)	189
Watch Sporting Events: About once per month	22%	(31)	31%	(43)	6%	(8)	2%	(2)	39%	(54)	138
Watch Sporting Events: Less often than once per month	23%	(52)	21%	(48)	3%	(7)	7%	(17)	47%	(109)	233
Watch Sporting Events: Never	14%	(108)	18%	(134)	6%	(42)	5%	(41)	57%	(431)	755

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**Table HR20\_11:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as George W. Bush

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(471)	23%	(505)	6%	(125)	7%	(151)	43%	(947)	2199
Cable TV: Currently subscribe	21%	(210)	24%	(241)	6%	(64)	8%	(75)	41%	(408)	999
Cable TV: Subscribed in past	24%	(189)	25%	(195)	5%	(36)	6%	(46)	40%	(307)	773
Cable TV: Never subscribed	17%	(72)	16%	(69)	6%	(25)	7%	(30)	54%	(232)	428
Satellite TV: Currently subscribe	22%	(119)	28%	(151)	6%	(31)	7%	(35)	38%	(208)	544
Satellite TV: Subscribed in past	23%	(150)	26%	(165)	6%	(41)	6%	(37)	39%	(246)	639
Satellite TV: Never subscribed	20%	(203)	19%	(189)	5%	(53)	8%	(78)	49%	(493)	1015
Streaming Services: Currently subscribe	25%	(367)	24%	(354)	5%	(75)	8%	(109)	37%	(540)	1444
Streaming Services: Subscribed in past	12%	(27)	24%	(53)	12%	(27)	7%	(16)	45%	(100)	223
Streaming Services: Never subscribed	15%	(78)	18%	(98)	4%	(23)	5%	(27)	58%	(307)	533
Film: An avid fan	31%	(218)	26%	(187)	7%	(53)	7%	(47)	29%	(207)	712
Film: A casual fan	19%	(237)	24%	(292)	4%	(55)	7%	(82)	46%	(560)	1226
Film: Not a fan	6%	(16)	10%	(27)	6%	(16)	8%	(22)	69%	(180)	261
Television: An avid fan	28%	(269)	24%	(235)	6%	(57)	7%	(69)	35%	(343)	973
Television: A casual fan	17%	(185)	23%	(249)	6%	(60)	7%	(71)	48%	(514)	1079
Television: Not a fan	12%	(17)	14%	(21)	5%	(8)	8%	(11)	61%	(89)	146
Music: An avid fan	29%	(314)	23%	(257)	6%	(71)	6%	(69)	35%	(384)	1096
Music: A casual fan	15%	(150)	24%	(237)	5%	(51)	7%	(73)	49%	(490)	1001
Music: Not a fan	6%	(6)	10%	(11)	3%	(3)	9%	(9)	72%	(73)	102
Fashion: An avid fan	27%	(98)	27%	(99)	8%	(29)	6%	(20)	32%	(116)	363
Fashion: A casual fan	24%	(232)	25%	(238)	5%	(51)	6%	(60)	39%	(371)	952
Fashion: Not a fan	16%	(141)	19%	(168)	5%	(44)	8%	(71)	52%	(460)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_12:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as Janet Reno

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(356)	19%	(415)	6%	(141)	7%	(160)	51%	(1128)	2199
Gender: Male	19%	(197)	24%	(254)	8%	(86)	7%	(77)	42%	(447)	1061
Gender: Female	14%	(160)	14%	(161)	5%	(54)	7%	(82)	60%	(681)	1138
Age: 18-34	14%	(88)	17%	(113)	9%	(57)	7%	(47)	53%	(349)	655
Age: 35-44	25%	(89)	28%	(100)	9%	(31)	7%	(25)	32%	(113)	357
Age: 45-64	17%	(127)	20%	(147)	5%	(41)	7%	(54)	51%	(382)	751
Age: 65+	12%	(52)	12%	(54)	3%	(12)	8%	(35)	65%	(283)	436
GenZers: 1997-2012	8%	(21)	14%	(38)	9%	(23)	7%	(18)	62%	(165)	264
Millennials: 1981-1996	22%	(122)	20%	(115)	8%	(46)	8%	(42)	42%	(238)	564
GenXers: 1965-1980	21%	(119)	23%	(130)	7%	(42)	6%	(32)	43%	(248)	572
Baby Boomers: 1946-1964	12%	(85)	17%	(120)	4%	(26)	9%	(61)	58%	(400)	691
PID: Dem (no lean)	24%	(201)	20%	(165)	8%	(63)	5%	(39)	44%	(365)	834
PID: Ind (no lean)	11%	(81)	16%	(110)	6%	(41)	6%	(41)	61%	(433)	706
PID: Rep (no lean)	11%	(74)	21%	(140)	6%	(37)	12%	(79)	50%	(330)	660
PID/Gender: Dem Men	24%	(93)	26%	(99)	10%	(39)	6%	(22)	34%	(128)	381
PID/Gender: Dem Women	24%	(108)	14%	(65)	5%	(24)	4%	(18)	52%	(238)	453
PID/Gender: Ind Men	15%	(54)	19%	(70)	6%	(23)	6%	(23)	53%	(188)	359
PID/Gender: Ind Women	8%	(27)	12%	(40)	5%	(18)	5%	(18)	70%	(244)	347
PID/Gender: Rep Men	15%	(49)	26%	(85)	8%	(24)	10%	(32)	41%	(131)	322
PID/Gender: Rep Women	7%	(24)	16%	(55)	4%	(12)	14%	(47)	59%	(199)	338
Ideo: Liberal (1-3)	25%	(157)	24%	(148)	9%	(57)	2%	(13)	39%	(242)	617
Ideo: Moderate (4)	16%	(113)	20%	(141)	6%	(40)	6%	(41)	51%	(354)	690
Ideo: Conservative (5-7)	10%	(71)	16%	(106)	5%	(36)	14%	(97)	54%	(367)	676
Educ: < College	15%	(223)	16%	(241)	5%	(75)	8%	(119)	57%	(854)	1511
Educ: Bachelors degree	18%	(78)	23%	(101)	9%	(42)	6%	(28)	44%	(195)	444
Educ: Post-grad	23%	(56)	30%	(73)	10%	(24)	5%	(12)	32%	(79)	244
Income: Under 50k	16%	(193)	16%	(192)	5%	(63)	6%	(76)	56%	(678)	1202
Income: 50k-100k	15%	(99)	21%	(132)	7%	(45)	8%	(54)	49%	(312)	643
Income: 100k+	18%	(64)	26%	(90)	9%	(32)	8%	(29)	39%	(138)	354
Ethnicity: White	16%	(280)	20%	(338)	6%	(109)	8%	(132)	50%	(863)	1721

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**Table HR20\_12:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as Janet Reno

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(356)	19%	(415)	6%	(141)	7%	(160)	51%	(1128)	2199
Ethnicity: Hispanic	22%	(77)	22%	(78)	9%	(33)	10%	(36)	36%	(126)	349
Ethnicity: Black	14%	(38)	17%	(47)	5%	(15)	3%	(8)	61%	(166)	274
Ethnicity: Other	19%	(39)	15%	(30)	8%	(17)	10%	(20)	48%	(99)	204
All Christian	15%	(164)	21%	(230)	6%	(63)	9%	(94)	49%	(525)	1076
All Non-Christian	21%	(24)	24%	(27)	14%	(16)	3%	(3)	38%	(42)	113
Atheist	29%	(29)	13%	(13)	6%	(6)	8%	(8)	44%	(44)	100
Agnostic/Nothing in particular	18%	(89)	13%	(63)	7%	(37)	6%	(28)	56%	(280)	496
Something Else	12%	(50)	20%	(82)	4%	(18)	6%	(27)	57%	(237)	414
Religious Non-Protestant/Catholic	18%	(25)	24%	(33)	13%	(19)	4%	(5)	41%	(58)	141
Evangelical	14%	(93)	22%	(139)	6%	(39)	10%	(64)	48%	(307)	640
Non-Evangelical	15%	(117)	20%	(157)	5%	(36)	7%	(55)	54%	(433)	799
Community: Urban	17%	(121)	27%	(195)	9%	(61)	5%	(38)	42%	(295)	710
Community: Suburban	17%	(158)	15%	(136)	6%	(52)	8%	(74)	55%	(504)	924
Community: Rural	14%	(78)	15%	(84)	5%	(27)	8%	(48)	58%	(328)	565
Employ: Private Sector	19%	(130)	26%	(177)	8%	(54)	9%	(58)	37%	(250)	668
Employ: Government	18%	(25)	20%	(27)	12%	(17)	5%	(7)	45%	(63)	139
Employ: Self-Employed	15%	(31)	19%	(38)	8%	(16)	12%	(24)	46%	(95)	204
Employ: Homemaker	20%	(31)	8%	(12)	1%	(2)	15%	(23)	56%	(84)	151
Employ: Retired	11%	(59)	15%	(79)	3%	(16)	6%	(33)	64%	(333)	519
Employ: Unemployed	18%	(47)	18%	(47)	1%	(4)	4%	(11)	58%	(152)	260
Employ: Other	18%	(30)	16%	(27)	8%	(13)	1%	(1)	57%	(95)	166
Military HH: Yes	14%	(47)	15%	(50)	5%	(18)	6%	(21)	60%	(203)	340
Military HH: No	17%	(309)	20%	(365)	7%	(122)	7%	(139)	50%	(925)	1859
RD/WT: Right Direction	12%	(81)	23%	(150)	7%	(43)	12%	(76)	46%	(301)	651
RD/WT: Wrong Track	18%	(275)	17%	(265)	6%	(98)	5%	(83)	53%	(827)	1548
Trump Job Approve	12%	(111)	19%	(172)	6%	(55)	11%	(102)	52%	(476)	915
Trump Job Disapprove	20%	(244)	20%	(238)	7%	(85)	5%	(58)	48%	(578)	1203

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**Table HR20\_12:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as Janet Reno

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(356)	19%	(415)	6%	(141)	7%	(160)	51%	(1128)	2199
Trump Job Strongly Approve	13%	(68)	18%	(90)	5%	(27)	14%	(72)	49%	(248)	505
Trump Job Somewhat Approve	10%	(42)	20%	(82)	7%	(28)	7%	(30)	56%	(228)	409
Trump Job Somewhat Disapprove	16%	(43)	26%	(70)	8%	(20)	9%	(24)	41%	(110)	267
Trump Job Strongly Disapprove	21%	(201)	18%	(168)	7%	(65)	4%	(34)	50%	(468)	936
Favorable of Trump	12%	(112)	19%	(175)	6%	(52)	11%	(102)	52%	(477)	917
Unfavorable of Trump	20%	(240)	19%	(231)	7%	(88)	5%	(56)	48%	(572)	1188
Very Favorable of Trump	13%	(73)	19%	(107)	5%	(30)	15%	(83)	48%	(275)	568
Somewhat Favorable of Trump	11%	(38)	19%	(67)	6%	(22)	6%	(20)	58%	(202)	349
Somewhat Unfavorable of Trump	17%	(36)	26%	(54)	7%	(14)	8%	(17)	43%	(90)	210
Very Unfavorable of Trump	21%	(205)	18%	(177)	8%	(75)	4%	(39)	49%	(482)	977
#1 Issue: Economy	18%	(141)	19%	(145)	7%	(51)	7%	(56)	49%	(381)	773
#1 Issue: Security	9%	(24)	16%	(43)	6%	(17)	13%	(35)	55%	(148)	268
#1 Issue: Health Care	18%	(76)	24%	(99)	6%	(26)	7%	(27)	45%	(187)	415
#1 Issue: Medicare / Social Security	15%	(49)	18%	(57)	5%	(15)	5%	(17)	57%	(183)	321
#1 Issue: Women's Issues	17%	(18)	12%	(12)	10%	(10)	7%	(7)	55%	(57)	104
#1 Issue: Education	12%	(12)	21%	(21)	9%	(9)	2%	(2)	55%	(55)	99
#1 Issue: Energy	14%	(9)	16%	(10)	14%	(8)	3%	(2)	53%	(32)	60
#1 Issue: Other	17%	(27)	18%	(28)	2%	(4)	9%	(14)	54%	(86)	159
2018 House Vote: Democrat	27%	(195)	19%	(140)	8%	(57)	5%	(34)	42%	(310)	735
2018 House Vote: Republican	10%	(64)	22%	(140)	6%	(39)	13%	(84)	49%	(316)	642
2018 House Vote: Someone else	6%	(3)	7%	(4)	5%	(3)	4%	(2)	79%	(43)	54
2016 Vote: Hillary Clinton	27%	(190)	21%	(145)	7%	(50)	4%	(29)	41%	(286)	699
2016 Vote: Donald Trump	10%	(71)	21%	(146)	6%	(42)	12%	(88)	51%	(361)	709
2016 Vote: Other	10%	(11)	14%	(15)	5%	(6)	10%	(11)	60%	(64)	107
2016 Vote: Didn't Vote	12%	(84)	16%	(108)	6%	(43)	5%	(32)	61%	(416)	683
Voted in 2014: Yes	19%	(235)	20%	(249)	6%	(77)	8%	(99)	47%	(596)	1256
Voted in 2014: No	13%	(122)	18%	(166)	7%	(64)	6%	(60)	56%	(532)	943

Continued on next page

**Table HR20\_12:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as Janet Reno

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(356)	19%	(415)	6%	(141)	7%	(160)	51%	(1128)	2199
2012 Vote: Barack Obama	24%	(203)	22%	(190)	7%	(62)	6%	(48)	41%	(353)	855
2012 Vote: Mitt Romney	10%	(48)	18%	(84)	5%	(23)	12%	(57)	56%	(266)	477
2012 Vote: Other	11%	(6)	16%	(9)	4%	(2)	8%	(4)	61%	(34)	55
2012 Vote: Didn't Vote	12%	(98)	16%	(132)	7%	(54)	6%	(51)	59%	(474)	809
4-Region: Northeast	18%	(72)	21%	(81)	10%	(40)	6%	(23)	45%	(177)	393
4-Region: Midwest	16%	(75)	19%	(87)	5%	(22)	9%	(40)	52%	(238)	462
4-Region: South	13%	(109)	16%	(132)	5%	(38)	9%	(71)	57%	(473)	824
4-Region: West	19%	(99)	22%	(114)	8%	(40)	5%	(27)	46%	(239)	520
Watch TV: Every day	19%	(202)	20%	(212)	5%	(57)	8%	(84)	47%	(502)	1057
Watch TV: Several times per week	14%	(80)	21%	(115)	8%	(46)	6%	(32)	51%	(281)	554
Watch TV: About once per week	18%	(29)	24%	(40)	4%	(7)	10%	(17)	44%	(74)	167
Watch TV: Several times per month	13%	(17)	15%	(20)	15%	(20)	6%	(8)	51%	(68)	133
Watch TV: Less often than once per month	11%	(10)	13%	(12)	4%	(3)	6%	(5)	66%	(59)	90
Watch TV: Never	5%	(8)	8%	(13)	3%	(5)	7%	(10)	76%	(113)	149
Watch Movies: Every day	22%	(103)	22%	(102)	6%	(28)	7%	(33)	42%	(194)	459
Watch Movies: Several times per week	16%	(102)	27%	(165)	8%	(48)	8%	(49)	41%	(257)	620
Watch Movies: About once per week	17%	(63)	17%	(64)	9%	(32)	6%	(24)	51%	(193)	377
Watch Movies: Several times per month	18%	(41)	14%	(31)	7%	(16)	9%	(21)	51%	(115)	224
Watch Movies: About once per month	14%	(25)	13%	(23)	2%	(4)	6%	(10)	64%	(114)	177
Watch Movies: Less often than once per month	8%	(14)	11%	(19)	1%	(2)	7%	(13)	72%	(127)	176
Watch Movies: Never	4%	(7)	7%	(11)	6%	(10)	5%	(9)	77%	(129)	167
Watch Sporting Events: Every day	29%	(44)	26%	(39)	11%	(16)	6%	(10)	28%	(42)	150
Watch Sporting Events: Several times per week	21%	(85)	26%	(107)	10%	(42)	7%	(28)	36%	(146)	408
Watch Sporting Events: About once per week	21%	(68)	22%	(72)	6%	(21)	7%	(23)	44%	(142)	326
Watch Sporting Events: Several times per month	18%	(34)	15%	(28)	9%	(17)	10%	(18)	48%	(92)	189
Watch Sporting Events: About once per month	9%	(12)	26%	(35)	12%	(17)	2%	(3)	51%	(70)	138
Watch Sporting Events: Less often than once per month	11%	(26)	21%	(49)	2%	(4)	7%	(15)	59%	(138)	233
Watch Sporting Events: Never	12%	(87)	11%	(84)	3%	(23)	8%	(63)	66%	(497)	755

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**Table HR20\_12:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Will Ferrell as Janet Reno

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(356)	19%	(415)	6%	(141)	7%	(160)	51%	(1128)	2199
Cable TV: Currently subscribe	17%	(170)	19%	(194)	6%	(63)	8%	(78)	49%	(494)	999
Cable TV: Subscribed in past	18%	(138)	20%	(157)	7%	(57)	5%	(38)	50%	(383)	773
Cable TV: Never subscribed	11%	(49)	15%	(65)	5%	(21)	10%	(44)	59%	(250)	428
Satellite TV: Currently subscribe	17%	(92)	28%	(150)	7%	(39)	5%	(29)	43%	(235)	544
Satellite TV: Subscribed in past	17%	(108)	19%	(122)	8%	(50)	6%	(39)	50%	(321)	639
Satellite TV: Never subscribed	15%	(156)	14%	(143)	5%	(52)	9%	(92)	56%	(573)	1015
Streaming Services: Currently subscribe	17%	(253)	20%	(291)	6%	(83)	8%	(110)	49%	(708)	1444
Streaming Services: Subscribed in past	13%	(30)	18%	(40)	13%	(28)	8%	(18)	48%	(107)	223
Streaming Services: Never subscribed	14%	(74)	16%	(84)	6%	(30)	6%	(32)	59%	(313)	533
Film: An avid fan	26%	(186)	23%	(164)	7%	(50)	5%	(33)	39%	(277)	712
Film: A casual fan	13%	(157)	19%	(231)	6%	(74)	8%	(103)	54%	(662)	1226
Film: Not a fan	5%	(13)	8%	(20)	7%	(17)	9%	(23)	72%	(188)	261
Television: An avid fan	22%	(213)	19%	(186)	6%	(57)	6%	(62)	47%	(454)	973
Television: A casual fan	12%	(129)	19%	(204)	7%	(77)	8%	(87)	54%	(583)	1079
Television: Not a fan	10%	(14)	17%	(25)	4%	(7)	7%	(10)	62%	(91)	146
Music: An avid fan	22%	(240)	21%	(235)	7%	(80)	6%	(69)	43%	(471)	1096
Music: A casual fan	11%	(110)	17%	(172)	5%	(52)	8%	(84)	58%	(583)	1001
Music: Not a fan	7%	(7)	7%	(8)	8%	(8)	6%	(6)	72%	(73)	102
Fashion: An avid fan	25%	(90)	22%	(81)	9%	(32)	4%	(14)	40%	(146)	363
Fashion: A casual fan	18%	(167)	20%	(190)	8%	(72)	7%	(67)	48%	(456)	952
Fashion: Not a fan	11%	(99)	16%	(144)	4%	(37)	9%	(78)	59%	(526)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_13:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Norm MacDonald as Bob Dole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(341)	18%	(388)	7%	(150)	6%	(140)	54%	(1180)	2199
Gender: Male	18%	(192)	23%	(241)	9%	(95)	6%	(65)	44%	(468)	1061
Gender: Female	13%	(149)	13%	(147)	5%	(55)	7%	(75)	63%	(712)	1138
Age: 18-34	12%	(76)	17%	(114)	9%	(57)	6%	(37)	57%	(371)	655
Age: 35-44	24%	(86)	28%	(100)	10%	(35)	5%	(19)	33%	(118)	357
Age: 45-64	18%	(138)	16%	(118)	5%	(39)	7%	(55)	53%	(401)	751
Age: 65+	9%	(41)	13%	(55)	4%	(19)	7%	(30)	67%	(291)	436
GenZers: 1997-2012	9%	(25)	13%	(34)	8%	(21)	5%	(14)	64%	(170)	264
Millennials: 1981-1996	17%	(94)	23%	(128)	9%	(49)	6%	(33)	46%	(260)	564
GenXers: 1965-1980	22%	(125)	21%	(120)	7%	(40)	5%	(29)	45%	(258)	572
Baby Boomers: 1946-1964	13%	(91)	14%	(97)	5%	(36)	9%	(60)	59%	(408)	691
PID: Dem (no lean)	21%	(178)	21%	(171)	6%	(52)	5%	(40)	47%	(393)	834
PID: Ind (no lean)	11%	(75)	16%	(116)	7%	(48)	4%	(29)	62%	(437)	706
PID: Rep (no lean)	13%	(88)	15%	(100)	8%	(50)	11%	(71)	53%	(350)	660
PID/Gender: Dem Men	22%	(85)	27%	(102)	8%	(29)	7%	(25)	37%	(139)	381
PID/Gender: Dem Women	20%	(92)	15%	(69)	5%	(23)	3%	(15)	56%	(254)	453
PID/Gender: Ind Men	14%	(50)	21%	(76)	9%	(31)	4%	(13)	53%	(189)	359
PID/Gender: Ind Women	7%	(25)	12%	(41)	5%	(17)	5%	(17)	71%	(248)	347
PID/Gender: Rep Men	18%	(57)	20%	(63)	11%	(35)	9%	(28)	43%	(139)	322
PID/Gender: Rep Women	9%	(31)	11%	(36)	5%	(16)	13%	(44)	62%	(211)	338
Ideo: Liberal (1-3)	26%	(161)	24%	(149)	6%	(38)	3%	(18)	41%	(251)	617
Ideo: Moderate (4)	14%	(95)	21%	(143)	8%	(56)	3%	(24)	54%	(372)	690
Ideo: Conservative (5-7)	11%	(73)	13%	(88)	6%	(43)	13%	(88)	57%	(384)	676
Educ: < College	14%	(206)	14%	(217)	6%	(90)	7%	(101)	59%	(898)	1511
Educ: Bachelors degree	17%	(77)	23%	(101)	8%	(35)	6%	(28)	46%	(202)	444
Educ: Post-grad	24%	(58)	28%	(69)	10%	(25)	5%	(11)	33%	(81)	244
Income: Under 50k	14%	(168)	14%	(170)	6%	(72)	6%	(69)	60%	(722)	1202
Income: 50k-100k	16%	(103)	21%	(134)	7%	(48)	7%	(43)	49%	(316)	643
Income: 100k+	20%	(70)	24%	(84)	8%	(30)	8%	(28)	40%	(142)	354
Ethnicity: White	16%	(273)	19%	(322)	7%	(112)	6%	(108)	53%	(907)	1721

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**Table HR20\_13:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Norm MacDonald as Bob Dole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(341)	18%	(388)	7%	(150)	6%	(140)	54%	(1180)	2199
Ethnicity: Hispanic	23%	(79)	19%	(67)	8%	(27)	4%	(16)	46%	(161)	349
Ethnicity: Black	14%	(40)	14%	(37)	7%	(19)	7%	(20)	58%	(158)	274
Ethnicity: Other	14%	(28)	14%	(29)	9%	(19)	6%	(13)	57%	(115)	204
All Christian	16%	(169)	19%	(202)	7%	(70)	7%	(81)	51%	(554)	1076
All Non-Christian	22%	(25)	25%	(28)	13%	(15)	4%	(5)	35%	(40)	113
Atheist	28%	(28)	13%	(13)	10%	(10)	1%	(1)	48%	(48)	100
Agnostic/Nothing in particular	14%	(67)	16%	(80)	7%	(34)	4%	(20)	59%	(295)	496
Something Else	12%	(51)	16%	(65)	5%	(21)	8%	(34)	59%	(243)	414
Religious Non-Protestant/Catholic	19%	(27)	23%	(33)	11%	(15)	7%	(9)	40%	(57)	141
Evangelical	15%	(96)	18%	(118)	6%	(41)	10%	(63)	51%	(323)	640
Non-Evangelical	15%	(118)	17%	(134)	6%	(48)	6%	(47)	57%	(452)	799
Community: Urban	16%	(116)	25%	(176)	9%	(61)	6%	(40)	45%	(318)	710
Community: Suburban	16%	(149)	14%	(131)	6%	(51)	7%	(61)	58%	(532)	924
Community: Rural	13%	(76)	14%	(81)	7%	(38)	7%	(39)	59%	(331)	565
Employ: Private Sector	20%	(131)	25%	(165)	8%	(56)	7%	(49)	40%	(267)	668
Employ: Government	16%	(23)	24%	(33)	10%	(14)	2%	(3)	48%	(67)	139
Employ: Self-Employed	19%	(40)	14%	(29)	9%	(18)	7%	(14)	51%	(104)	204
Employ: Homemaker	21%	(31)	10%	(15)	5%	(7)	11%	(16)	54%	(82)	151
Employ: Retired	10%	(53)	14%	(73)	4%	(22)	7%	(35)	65%	(337)	519
Employ: Unemployed	14%	(37)	16%	(43)	3%	(8)	7%	(18)	60%	(155)	260
Employ: Other	13%	(21)	12%	(19)	8%	(14)	3%	(5)	64%	(107)	166
Military HH: Yes	12%	(41)	17%	(59)	6%	(21)	7%	(25)	57%	(193)	340
Military HH: No	16%	(300)	18%	(328)	7%	(129)	6%	(115)	53%	(987)	1859
RD/WT: Right Direction	15%	(97)	18%	(118)	7%	(49)	11%	(70)	49%	(318)	651
RD/WT: Wrong Track	16%	(244)	17%	(270)	7%	(101)	5%	(70)	56%	(862)	1548
Trump Job Approve	12%	(113)	16%	(146)	7%	(64)	10%	(92)	55%	(500)	915
Trump Job Disapprove	19%	(227)	20%	(240)	7%	(79)	4%	(48)	51%	(609)	1203

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**Table HR20\_13:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Norm MacDonald as Bob Dole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(341)	18%	(388)	7%	(150)	6%	(140)	54%	(1180)	2199
Trump Job Strongly Approve	15%	(75)	14%	(69)	6%	(33)	13%	(64)	52%	(264)	505
Trump Job Somewhat Approve	9%	(38)	19%	(77)	8%	(31)	7%	(28)	58%	(235)	409
Trump Job Somewhat Disapprove	19%	(50)	26%	(68)	9%	(24)	4%	(10)	43%	(115)	267
Trump Job Strongly Disapprove	19%	(177)	18%	(172)	6%	(55)	4%	(38)	53%	(493)	936
Favorable of Trump	13%	(117)	17%	(153)	7%	(65)	10%	(92)	53%	(490)	917
Unfavorable of Trump	18%	(220)	19%	(229)	7%	(83)	4%	(42)	52%	(613)	1188
Very Favorable of Trump	15%	(86)	15%	(85)	6%	(34)	13%	(75)	51%	(289)	568
Somewhat Favorable of Trump	9%	(32)	20%	(68)	9%	(30)	5%	(17)	58%	(201)	349
Somewhat Unfavorable of Trump	18%	(39)	21%	(45)	7%	(14)	4%	(9)	50%	(104)	210
Very Unfavorable of Trump	19%	(181)	19%	(185)	7%	(69)	3%	(34)	52%	(509)	977
#1 Issue: Economy	17%	(128)	19%	(147)	7%	(55)	6%	(47)	51%	(396)	773
#1 Issue: Security	10%	(26)	15%	(40)	5%	(15)	13%	(35)	57%	(152)	268
#1 Issue: Health Care	19%	(78)	22%	(90)	5%	(20)	5%	(22)	49%	(205)	415
#1 Issue: Medicare / Social Security	15%	(47)	13%	(42)	7%	(23)	5%	(16)	60%	(192)	321
#1 Issue: Women's Issues	15%	(16)	11%	(11)	10%	(11)	2%	(2)	61%	(64)	104
#1 Issue: Education	14%	(14)	17%	(17)	5%	(5)	6%	(6)	58%	(58)	99
#1 Issue: Energy	13%	(8)	18%	(11)	8%	(5)	5%	(3)	56%	(34)	60
#1 Issue: Other	15%	(23)	19%	(30)	10%	(16)	6%	(10)	50%	(80)	159
2018 House Vote: Democrat	23%	(171)	21%	(152)	7%	(53)	4%	(29)	45%	(331)	735
2018 House Vote: Republican	12%	(74)	18%	(113)	8%	(50)	12%	(76)	51%	(329)	642
2018 House Vote: Someone else	7%	(4)	10%	(6)	3%	(2)	5%	(2)	75%	(41)	54
2016 Vote: Hillary Clinton	24%	(168)	22%	(155)	6%	(42)	4%	(26)	44%	(308)	699
2016 Vote: Donald Trump	13%	(89)	17%	(118)	7%	(52)	11%	(79)	52%	(371)	709
2016 Vote: Other	10%	(10)	17%	(18)	9%	(10)	3%	(4)	61%	(65)	107
2016 Vote: Didn't Vote	11%	(73)	14%	(97)	7%	(46)	5%	(32)	64%	(437)	683
Voted in 2014: Yes	18%	(229)	18%	(230)	7%	(90)	7%	(92)	49%	(615)	1256
Voted in 2014: No	12%	(112)	17%	(157)	6%	(60)	5%	(48)	60%	(565)	943

Continued on next page

**Table HR20\_13:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Norm MacDonald as Bob Dole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(341)	18%	(388)	7%	(150)	6%	(140)	54%	(1180)	2199
2012 Vote: Barack Obama	23%	(197)	22%	(186)	7%	(57)	5%	(45)	43%	(371)	855
2012 Vote: Mitt Romney	10%	(47)	15%	(71)	8%	(38)	11%	(52)	57%	(271)	477
2012 Vote: Other	5%	(3)	21%	(12)	2%	(1)	9%	(5)	63%	(35)	55
2012 Vote: Didn't Vote	12%	(94)	15%	(119)	7%	(54)	5%	(39)	62%	(503)	809
4-Region: Northeast	18%	(69)	20%	(80)	9%	(34)	7%	(28)	46%	(182)	393
4-Region: Midwest	15%	(69)	17%	(77)	6%	(29)	7%	(33)	55%	(255)	462
4-Region: South	15%	(121)	15%	(125)	6%	(49)	6%	(52)	58%	(477)	824
4-Region: West	16%	(82)	20%	(106)	7%	(39)	5%	(28)	51%	(266)	520
Watch TV: Every day	19%	(199)	18%	(192)	7%	(69)	8%	(86)	48%	(511)	1057
Watch TV: Several times per week	14%	(75)	21%	(119)	8%	(45)	4%	(21)	53%	(294)	554
Watch TV: About once per week	18%	(30)	20%	(33)	6%	(10)	6%	(10)	50%	(84)	167
Watch TV: Several times per month	9%	(11)	13%	(17)	8%	(10)	8%	(11)	63%	(84)	133
Watch TV: Less often than once per month	12%	(11)	14%	(13)	7%	(7)	5%	(4)	62%	(56)	90
Watch TV: Never	4%	(5)	7%	(11)	4%	(6)	3%	(5)	82%	(122)	149
Watch Movies: Every day	21%	(97)	19%	(89)	9%	(40)	7%	(32)	44%	(202)	459
Watch Movies: Several times per week	18%	(112)	24%	(149)	7%	(46)	6%	(36)	45%	(277)	620
Watch Movies: About once per week	17%	(65)	15%	(55)	9%	(33)	6%	(21)	54%	(202)	377
Watch Movies: Several times per month	13%	(29)	18%	(40)	7%	(15)	9%	(19)	54%	(121)	224
Watch Movies: About once per month	9%	(17)	15%	(27)	2%	(4)	6%	(10)	68%	(119)	177
Watch Movies: Less often than once per month	6%	(11)	9%	(17)	3%	(5)	8%	(14)	73%	(129)	176
Watch Movies: Never	6%	(10)	6%	(11)	4%	(7)	5%	(9)	78%	(131)	167
Watch Sporting Events: Every day	34%	(51)	22%	(33)	11%	(17)	6%	(8)	27%	(41)	150
Watch Sporting Events: Several times per week	21%	(87)	25%	(101)	12%	(49)	6%	(22)	37%	(149)	408
Watch Sporting Events: About once per week	17%	(56)	19%	(62)	5%	(15)	8%	(25)	51%	(168)	326
Watch Sporting Events: Several times per month	13%	(24)	23%	(43)	8%	(15)	5%	(10)	51%	(97)	189
Watch Sporting Events: About once per month	17%	(24)	17%	(24)	9%	(12)	4%	(5)	53%	(74)	138
Watch Sporting Events: Less often than once per month	10%	(23)	16%	(37)	4%	(10)	7%	(16)	63%	(147)	233
Watch Sporting Events: Never	10%	(76)	12%	(88)	4%	(32)	7%	(54)	67%	(505)	755

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**Table HR20\_13:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Norm MacDonald as Bob Dole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(341)	18%	(388)	7%	(150)	6%	(140)	54%	(1180)	2199
Cable TV: Currently subscribe	17%	(165)	16%	(163)	8%	(80)	7%	(70)	52%	(520)	999
Cable TV: Subscribed in past	17%	(131)	20%	(157)	6%	(45)	5%	(42)	51%	(397)	773
Cable TV: Never subscribed	10%	(44)	16%	(68)	6%	(25)	7%	(28)	61%	(263)	428
Satellite TV: Currently subscribe	19%	(101)	19%	(106)	8%	(46)	6%	(34)	47%	(258)	544
Satellite TV: Subscribed in past	17%	(107)	22%	(141)	8%	(52)	5%	(29)	49%	(311)	639
Satellite TV: Never subscribed	13%	(133)	14%	(141)	5%	(53)	8%	(77)	60%	(611)	1015
Streaming Services: Currently subscribe	18%	(257)	19%	(268)	7%	(99)	6%	(89)	51%	(730)	1444
Streaming Services: Subscribed in past	11%	(24)	19%	(41)	12%	(26)	6%	(14)	52%	(116)	223
Streaming Services: Never subscribed	11%	(59)	15%	(78)	5%	(25)	7%	(37)	63%	(334)	533
Film: An avid fan	24%	(174)	21%	(152)	8%	(54)	5%	(33)	42%	(299)	712
Film: A casual fan	13%	(154)	17%	(208)	7%	(89)	7%	(84)	56%	(691)	1226
Film: Not a fan	5%	(13)	10%	(27)	3%	(8)	9%	(23)	73%	(190)	261
Television: An avid fan	21%	(209)	19%	(187)	6%	(59)	6%	(56)	48%	(463)	973
Television: A casual fan	12%	(125)	16%	(177)	8%	(85)	7%	(73)	57%	(619)	1079
Television: Not a fan	5%	(7)	16%	(24)	4%	(6)	8%	(12)	67%	(98)	146
Music: An avid fan	20%	(224)	20%	(215)	7%	(79)	6%	(63)	47%	(515)	1096
Music: A casual fan	11%	(110)	17%	(165)	7%	(66)	7%	(70)	59%	(590)	1001
Music: Not a fan	6%	(7)	8%	(8)	5%	(5)	7%	(7)	74%	(75)	102
Fashion: An avid fan	20%	(74)	21%	(77)	10%	(35)	7%	(24)	42%	(153)	363
Fashion: A casual fan	17%	(162)	20%	(194)	6%	(59)	6%	(57)	50%	(480)	952
Fashion: Not a fan	12%	(105)	13%	(117)	6%	(56)	7%	(59)	62%	(547)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table HR20\_14:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Chevy Chase as Gerald Ford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(394)	21%	(465)	6%	(132)	6%	(137)	49%	(1072)	2199
Gender: Male	20%	(216)	25%	(270)	8%	(87)	7%	(71)	39%	(417)	1061
Gender: Female	16%	(178)	17%	(195)	4%	(45)	6%	(65)	58%	(655)	1138
Age: 18-34	11%	(69)	19%	(126)	8%	(49)	6%	(41)	56%	(370)	655
Age: 35-44	23%	(81)	27%	(98)	10%	(34)	6%	(21)	34%	(123)	357
Age: 45-64	23%	(174)	21%	(155)	4%	(32)	6%	(47)	46%	(342)	751
Age: 65+	16%	(70)	20%	(86)	4%	(16)	6%	(27)	54%	(237)	436
GenZers: 1997-2012	6%	(17)	15%	(41)	6%	(16)	4%	(10)	68%	(181)	264
Millennials: 1981-1996	17%	(97)	22%	(123)	9%	(50)	8%	(44)	44%	(250)	564
GenXers: 1965-1980	22%	(128)	22%	(128)	6%	(33)	5%	(31)	44%	(252)	572
Baby Boomers: 1946-1964	21%	(142)	23%	(157)	4%	(28)	7%	(48)	46%	(316)	691
PID: Dem (no lean)	23%	(193)	25%	(212)	5%	(46)	4%	(33)	42%	(350)	834
PID: Ind (no lean)	13%	(92)	18%	(124)	6%	(44)	6%	(42)	57%	(403)	706
PID: Rep (no lean)	17%	(109)	20%	(129)	6%	(42)	9%	(61)	48%	(319)	660
PID/Gender: Dem Men	24%	(90)	29%	(112)	9%	(34)	4%	(17)	33%	(127)	381
PID/Gender: Dem Women	23%	(103)	22%	(100)	3%	(11)	4%	(17)	49%	(222)	453
PID/Gender: Ind Men	16%	(58)	22%	(79)	7%	(25)	7%	(26)	48%	(171)	359
PID/Gender: Ind Women	10%	(35)	13%	(45)	5%	(19)	5%	(17)	67%	(232)	347
PID/Gender: Rep Men	21%	(68)	24%	(78)	8%	(27)	9%	(28)	37%	(119)	322
PID/Gender: Rep Women	12%	(40)	15%	(51)	4%	(14)	10%	(32)	59%	(200)	338
Ideo: Liberal (1-3)	28%	(171)	28%	(173)	4%	(28)	3%	(18)	37%	(228)	617
Ideo: Moderate (4)	17%	(114)	24%	(165)	8%	(56)	4%	(30)	47%	(325)	690
Ideo: Conservative (5-7)	14%	(93)	17%	(118)	6%	(41)	11%	(74)	52%	(350)	676
Educ: < College	17%	(251)	18%	(274)	4%	(66)	6%	(96)	55%	(825)	1511
Educ: Bachelors degree	18%	(79)	27%	(121)	9%	(40)	7%	(29)	39%	(175)	444
Educ: Post-grad	26%	(64)	29%	(70)	11%	(26)	5%	(11)	30%	(73)	244
Income: Under 50k	18%	(213)	18%	(216)	5%	(59)	6%	(67)	54%	(647)	1202
Income: 50k-100k	18%	(113)	23%	(151)	7%	(44)	7%	(48)	45%	(288)	643
Income: 100k+	19%	(68)	28%	(98)	8%	(28)	6%	(22)	39%	(137)	354
Ethnicity: White	19%	(325)	22%	(380)	6%	(95)	7%	(115)	47%	(806)	1721

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**Table HR20\_14:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Chevy Chase as Gerald Ford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(394)	21%	(465)	6%	(132)	6%	(137)	49%	(1072)	2199
Ethnicity: Hispanic	20%	(71)	22%	(78)	9%	(31)	7%	(24)	41%	(144)	349
Ethnicity: Black	13%	(34)	18%	(48)	7%	(20)	5%	(13)	58%	(159)	274
Ethnicity: Other	17%	(35)	18%	(37)	8%	(16)	4%	(8)	53%	(107)	204
All Christian	20%	(212)	22%	(240)	6%	(63)	8%	(82)	45%	(479)	1076
All Non-Christian	22%	(25)	25%	(28)	12%	(14)	4%	(4)	36%	(41)	113
Atheist	26%	(26)	18%	(18)	7%	(7)	1%	(1)	47%	(47)	100
Agnostic/Nothing in particular	15%	(75)	17%	(86)	6%	(28)	5%	(25)	57%	(282)	496
Something Else	14%	(56)	22%	(93)	5%	(19)	6%	(23)	54%	(223)	414
Religious Non-Protestant/Catholic	19%	(26)	23%	(32)	13%	(18)	5%	(6)	41%	(58)	141
Evangelical	15%	(98)	23%	(146)	6%	(41)	10%	(64)	45%	(291)	640
Non-Evangelical	20%	(159)	22%	(175)	4%	(36)	5%	(39)	49%	(390)	799
Community: Urban	20%	(144)	27%	(188)	8%	(58)	5%	(37)	40%	(282)	710
Community: Suburban	18%	(165)	20%	(180)	5%	(44)	6%	(60)	51%	(475)	924
Community: Rural	15%	(85)	17%	(96)	5%	(30)	7%	(40)	56%	(315)	565
Employ: Private Sector	22%	(145)	25%	(169)	8%	(56)	7%	(50)	37%	(249)	668
Employ: Government	19%	(26)	26%	(36)	9%	(12)	3%	(5)	43%	(60)	139
Employ: Self-Employed	19%	(38)	23%	(46)	7%	(15)	9%	(18)	42%	(87)	204
Employ: Homemaker	20%	(31)	11%	(17)	5%	(7)	11%	(17)	53%	(80)	151
Employ: Retired	17%	(86)	20%	(105)	4%	(18)	5%	(25)	55%	(285)	519
Employ: Unemployed	14%	(37)	20%	(51)	4%	(9)	5%	(13)	57%	(150)	260
Employ: Other	16%	(26)	16%	(27)	6%	(10)	3%	(4)	59%	(98)	166
Military HH: Yes	16%	(55)	19%	(63)	6%	(20)	6%	(22)	53%	(180)	340
Military HH: No	18%	(339)	22%	(402)	6%	(112)	6%	(115)	48%	(892)	1859
RD/WT: Right Direction	17%	(109)	21%	(138)	7%	(45)	10%	(66)	45%	(293)	651
RD/WT: Wrong Track	18%	(286)	21%	(326)	6%	(87)	5%	(70)	50%	(779)	1548
Trump Job Approve	15%	(138)	21%	(190)	6%	(58)	9%	(84)	49%	(444)	915
Trump Job Disapprove	21%	(256)	23%	(273)	6%	(70)	4%	(47)	46%	(557)	1203

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**Table HR20\_14:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Chevy Chase as Gerald Ford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(394)	21%	(465)	6%	(132)	6%	(137)	49%	(1072)	2199
Trump Job Strongly Approve	17%	(84)	17%	(88)	6%	(29)	12%	(63)	48%	(241)	505
Trump Job Somewhat Approve	13%	(54)	25%	(102)	7%	(29)	5%	(21)	50%	(203)	409
Trump Job Somewhat Disapprove	18%	(47)	26%	(68)	11%	(29)	5%	(14)	41%	(109)	267
Trump Job Strongly Disapprove	22%	(209)	22%	(204)	4%	(42)	3%	(32)	48%	(448)	936
Favorable of Trump	16%	(145)	21%	(190)	6%	(53)	9%	(82)	49%	(447)	917
Unfavorable of Trump	21%	(244)	23%	(273)	7%	(77)	4%	(47)	46%	(546)	1188
Very Favorable of Trump	16%	(92)	18%	(104)	7%	(37)	12%	(67)	47%	(268)	568
Somewhat Favorable of Trump	15%	(52)	25%	(87)	4%	(16)	4%	(15)	51%	(179)	349
Somewhat Unfavorable of Trump	16%	(33)	26%	(55)	12%	(25)	6%	(12)	40%	(85)	210
Very Unfavorable of Trump	22%	(211)	22%	(218)	5%	(52)	4%	(35)	47%	(461)	977
#1 Issue: Economy	19%	(143)	21%	(161)	8%	(61)	6%	(46)	47%	(362)	773
#1 Issue: Security	12%	(33)	17%	(46)	6%	(16)	11%	(29)	54%	(143)	268
#1 Issue: Health Care	21%	(86)	27%	(114)	5%	(21)	5%	(20)	42%	(175)	415
#1 Issue: Medicare / Social Security	20%	(65)	17%	(54)	5%	(16)	7%	(21)	51%	(165)	321
#1 Issue: Women's Issues	18%	(19)	11%	(12)	5%	(5)	2%	(3)	63%	(66)	104
#1 Issue: Education	12%	(12)	23%	(22)	3%	(3)	5%	(5)	58%	(57)	99
#1 Issue: Energy	8%	(5)	35%	(21)	6%	(4)	2%	(1)	49%	(30)	60
#1 Issue: Other	21%	(33)	21%	(34)	3%	(5)	8%	(12)	47%	(74)	159
2018 House Vote: Democrat	26%	(188)	25%	(183)	6%	(44)	4%	(29)	39%	(290)	735
2018 House Vote: Republican	16%	(102)	21%	(134)	7%	(46)	11%	(71)	45%	(291)	642
2018 House Vote: Someone else	11%	(6)	13%	(7)	1%	(0)	6%	(3)	69%	(37)	54
2016 Vote: Hillary Clinton	26%	(180)	27%	(189)	5%	(38)	4%	(27)	38%	(265)	699
2016 Vote: Donald Trump	16%	(113)	20%	(144)	7%	(49)	10%	(72)	47%	(331)	709
2016 Vote: Other	15%	(16)	14%	(15)	4%	(4)	7%	(8)	59%	(63)	107
2016 Vote: Didn't Vote	12%	(84)	17%	(116)	6%	(41)	4%	(29)	60%	(413)	683
Voted in 2014: Yes	21%	(267)	23%	(290)	6%	(70)	7%	(91)	43%	(538)	1256
Voted in 2014: No	13%	(127)	19%	(175)	7%	(62)	5%	(45)	57%	(534)	943

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**Table HR20\_14:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Chevy Chase as Gerald Ford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(394)	21%	(465)	6%	(132)	6%	(137)	49%	(1072)	2199
2012 Vote: Barack Obama	25%	(218)	26%	(219)	6%	(51)	5%	(39)	38%	(328)	855
2012 Vote: Mitt Romney	14%	(68)	19%	(91)	6%	(27)	10%	(49)	51%	(243)	477
2012 Vote: Other	9%	(5)	24%	(13)	3%	(1)	12%	(6)	53%	(29)	55
2012 Vote: Didn't Vote	13%	(102)	18%	(142)	6%	(52)	5%	(42)	58%	(470)	809
4-Region: Northeast	20%	(79)	22%	(88)	9%	(37)	4%	(14)	44%	(175)	393
4-Region: Midwest	16%	(74)	24%	(113)	6%	(27)	7%	(30)	47%	(219)	462
4-Region: South	18%	(148)	17%	(144)	4%	(36)	7%	(57)	53%	(440)	824
4-Region: West	18%	(93)	23%	(120)	6%	(32)	7%	(35)	46%	(239)	520
Watch TV: Every day	23%	(244)	22%	(231)	5%	(53)	6%	(60)	44%	(469)	1057
Watch TV: Several times per week	14%	(76)	25%	(138)	6%	(32)	7%	(38)	49%	(270)	554
Watch TV: About once per week	17%	(29)	19%	(33)	14%	(23)	5%	(9)	44%	(74)	167
Watch TV: Several times per month	14%	(18)	11%	(15)	5%	(6)	13%	(18)	57%	(75)	133
Watch TV: Less often than once per month	13%	(12)	17%	(15)	6%	(6)	7%	(6)	57%	(51)	90
Watch TV: Never	8%	(11)	13%	(19)	5%	(8)	2%	(3)	72%	(108)	149
Watch Movies: Every day	21%	(98)	25%	(115)	7%	(33)	5%	(21)	42%	(192)	459
Watch Movies: Several times per week	18%	(109)	28%	(175)	7%	(41)	7%	(46)	40%	(249)	620
Watch Movies: About once per week	23%	(88)	13%	(49)	8%	(32)	6%	(23)	49%	(185)	377
Watch Movies: Several times per month	19%	(42)	19%	(42)	4%	(9)	8%	(19)	50%	(112)	224
Watch Movies: About once per month	14%	(25)	19%	(33)	1%	(2)	6%	(10)	60%	(106)	177
Watch Movies: Less often than once per month	11%	(20)	17%	(31)	3%	(5)	7%	(12)	62%	(109)	176
Watch Movies: Never	7%	(12)	12%	(21)	6%	(10)	4%	(6)	71%	(119)	167
Watch Sporting Events: Every day	25%	(38)	32%	(48)	10%	(15)	5%	(8)	27%	(41)	150
Watch Sporting Events: Several times per week	28%	(113)	26%	(107)	7%	(30)	6%	(23)	33%	(135)	408
Watch Sporting Events: About once per week	21%	(67)	21%	(70)	5%	(16)	9%	(28)	45%	(145)	326
Watch Sporting Events: Several times per month	14%	(26)	22%	(42)	8%	(15)	8%	(16)	48%	(90)	189
Watch Sporting Events: About once per month	13%	(18)	23%	(32)	11%	(16)	3%	(5)	50%	(69)	138
Watch Sporting Events: Less often than once per month	14%	(34)	21%	(48)	4%	(10)	6%	(14)	54%	(126)	233
Watch Sporting Events: Never	13%	(99)	16%	(118)	4%	(30)	6%	(42)	62%	(466)	755

Continued on next page

**Table HR20\_14:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Chevy Chase as Gerald Ford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(394)	21%	(465)	6%	(132)	6%	(137)	49%	(1072)	2199
Cable TV: Currently subscribe	18%	(182)	21%	(212)	6%	(64)	6%	(62)	48%	(479)	999
Cable TV: Subscribed in past	20%	(156)	24%	(184)	5%	(41)	6%	(44)	45%	(347)	773
Cable TV: Never subscribed	13%	(56)	16%	(69)	6%	(27)	7%	(30)	57%	(246)	428
Satellite TV: Currently subscribe	19%	(103)	25%	(134)	8%	(41)	5%	(30)	43%	(237)	544
Satellite TV: Subscribed in past	18%	(116)	23%	(149)	7%	(43)	6%	(36)	46%	(295)	639
Satellite TV: Never subscribed	17%	(175)	18%	(181)	5%	(47)	7%	(71)	53%	(540)	1015
Streaming Services: Currently subscribe	19%	(268)	22%	(322)	6%	(81)	7%	(95)	47%	(678)	1444
Streaming Services: Subscribed in past	20%	(44)	21%	(46)	12%	(27)	6%	(13)	42%	(93)	223
Streaming Services: Never subscribed	16%	(83)	18%	(96)	5%	(24)	5%	(28)	57%	(301)	533
Film: An avid fan	27%	(191)	26%	(182)	5%	(38)	5%	(34)	38%	(267)	712
Film: A casual fan	15%	(186)	21%	(254)	6%	(78)	7%	(85)	51%	(624)	1226
Film: Not a fan	7%	(17)	11%	(29)	6%	(16)	7%	(17)	70%	(181)	261
Television: An avid fan	25%	(242)	24%	(230)	5%	(51)	5%	(51)	41%	(399)	973
Television: A casual fan	13%	(139)	20%	(219)	6%	(66)	7%	(74)	54%	(581)	1079
Television: Not a fan	9%	(13)	11%	(16)	10%	(14)	8%	(12)	62%	(91)	146
Music: An avid fan	23%	(247)	23%	(256)	6%	(63)	5%	(58)	43%	(471)	1096
Music: A casual fan	14%	(138)	20%	(197)	6%	(64)	7%	(69)	53%	(532)	1001
Music: Not a fan	8%	(8)	11%	(11)	4%	(4)	9%	(9)	68%	(69)	102
Fashion: An avid fan	21%	(76)	27%	(100)	6%	(23)	5%	(19)	40%	(145)	363
Fashion: A casual fan	20%	(191)	24%	(224)	6%	(59)	5%	(46)	45%	(432)	952
Fashion: Not a fan	14%	(127)	16%	(141)	6%	(49)	8%	(72)	56%	(495)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_15:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jay Pharoah as Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(286)	17%	(385)	6%	(137)	7%	(161)	56%	(1230)	2199
Gender: Male	15%	(157)	23%	(239)	8%	(82)	8%	(86)	47%	(497)	1061
Gender: Female	11%	(129)	13%	(145)	5%	(55)	7%	(75)	64%	(733)	1138
Age: 18-34	11%	(71)	18%	(117)	9%	(58)	8%	(51)	55%	(359)	655
Age: 35-44	17%	(61)	27%	(95)	10%	(36)	8%	(28)	38%	(138)	357
Age: 45-64	15%	(116)	15%	(112)	4%	(32)	7%	(52)	58%	(437)	751
Age: 65+	9%	(38)	14%	(61)	3%	(11)	7%	(31)	68%	(296)	436
GenZers: 1997-2012	7%	(19)	16%	(42)	9%	(23)	5%	(12)	64%	(168)	264
Millennials: 1981-1996	15%	(83)	21%	(118)	9%	(53)	9%	(52)	46%	(259)	564
GenXers: 1965-1980	19%	(110)	19%	(107)	7%	(38)	6%	(35)	49%	(283)	572
Baby Boomers: 1946-1964	10%	(68)	15%	(106)	3%	(22)	8%	(55)	64%	(439)	691
PID: Dem (no lean)	20%	(163)	22%	(182)	6%	(49)	5%	(43)	48%	(397)	834
PID: Ind (no lean)	10%	(68)	15%	(106)	5%	(35)	7%	(46)	64%	(451)	706
PID: Rep (no lean)	8%	(55)	15%	(97)	8%	(53)	11%	(73)	58%	(382)	660
PID/Gender: Dem Men	20%	(74)	27%	(101)	9%	(33)	8%	(31)	37%	(141)	381
PID/Gender: Dem Women	19%	(88)	18%	(81)	4%	(17)	3%	(12)	56%	(256)	453
PID/Gender: Ind Men	13%	(48)	20%	(72)	4%	(15)	7%	(25)	55%	(198)	359
PID/Gender: Ind Women	6%	(20)	10%	(34)	6%	(19)	6%	(21)	73%	(253)	347
PID/Gender: Rep Men	11%	(34)	21%	(66)	10%	(34)	9%	(30)	49%	(158)	322
PID/Gender: Rep Women	6%	(21)	9%	(30)	6%	(19)	13%	(43)	66%	(224)	338
Ideo: Liberal (1-3)	22%	(138)	25%	(156)	7%	(42)	3%	(17)	43%	(264)	617
Ideo: Moderate (4)	14%	(96)	20%	(141)	6%	(40)	5%	(32)	55%	(380)	690
Ideo: Conservative (5-7)	6%	(40)	11%	(77)	7%	(50)	13%	(89)	62%	(421)	676
Educ: < College	11%	(171)	14%	(216)	5%	(75)	8%	(118)	62%	(931)	1511
Educ: Bachelors degree	15%	(65)	22%	(99)	8%	(35)	7%	(33)	48%	(212)	444
Educ: Post-grad	20%	(49)	29%	(70)	11%	(27)	5%	(11)	35%	(86)	244
Income: Under 50k	12%	(141)	15%	(179)	4%	(51)	7%	(83)	62%	(748)	1202
Income: 50k-100k	14%	(91)	19%	(125)	8%	(50)	7%	(44)	52%	(332)	643
Income: 100k+	15%	(53)	23%	(80)	10%	(36)	10%	(35)	42%	(150)	354
Ethnicity: White	13%	(221)	17%	(297)	6%	(107)	8%	(129)	56%	(967)	1721

Continued on next page

**Table HR20\_15:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jay Pharoah as Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(286)	17%	(385)	6%	(137)	7%	(161)	56%	(1230)	2199
Ethnicity: Hispanic	19%	(66)	23%	(82)	8%	(27)	9%	(31)	41%	(144)	349
Ethnicity: Black	12%	(34)	20%	(55)	5%	(13)	7%	(18)	56%	(154)	274
Ethnicity: Other	15%	(31)	16%	(33)	9%	(18)	7%	(14)	53%	(108)	204
All Christian	13%	(144)	18%	(198)	6%	(68)	8%	(82)	54%	(583)	1076
All Non-Christian	20%	(22)	25%	(28)	14%	(15)	7%	(7)	35%	(40)	113
Atheist	16%	(16)	17%	(17)	6%	(6)	5%	(5)	55%	(55)	100
Agnostic/Nothing in particular	13%	(64)	14%	(71)	4%	(21)	6%	(29)	63%	(312)	496
Something Else	10%	(40)	17%	(70)	7%	(27)	9%	(37)	58%	(241)	414
Religious Non-Protestant/Catholic	18%	(25)	23%	(32)	12%	(16)	7%	(10)	41%	(57)	141
Evangelical	11%	(71)	20%	(127)	7%	(42)	11%	(71)	51%	(330)	640
Non-Evangelical	13%	(105)	16%	(127)	6%	(49)	6%	(46)	59%	(472)	799
Community: Urban	15%	(106)	24%	(172)	9%	(62)	6%	(46)	46%	(325)	710
Community: Suburban	13%	(117)	15%	(138)	5%	(47)	8%	(72)	60%	(551)	924
Community: Rural	11%	(63)	13%	(75)	5%	(29)	8%	(44)	63%	(354)	565
Employ: Private Sector	16%	(106)	24%	(160)	9%	(60)	10%	(64)	42%	(278)	668
Employ: Government	13%	(18)	20%	(28)	11%	(15)	6%	(9)	50%	(70)	139
Employ: Self-Employed	18%	(37)	13%	(27)	8%	(16)	8%	(17)	53%	(108)	204
Employ: Homemaker	14%	(21)	9%	(14)	5%	(7)	13%	(20)	59%	(89)	151
Employ: Retired	9%	(46)	15%	(80)	2%	(12)	6%	(29)	68%	(352)	519
Employ: Unemployed	13%	(33)	17%	(44)	2%	(6)	6%	(14)	63%	(164)	260
Employ: Other	12%	(21)	15%	(24)	7%	(11)	2%	(3)	65%	(108)	166
Military HH: Yes	9%	(31)	14%	(48)	6%	(20)	9%	(30)	62%	(212)	340
Military HH: No	14%	(255)	18%	(337)	6%	(118)	7%	(131)	55%	(1018)	1859
RD/WT: Right Direction	12%	(76)	16%	(105)	8%	(55)	12%	(76)	52%	(340)	651
RD/WT: Wrong Track	14%	(210)	18%	(279)	5%	(83)	6%	(86)	58%	(890)	1548
Trump Job Approve	10%	(91)	13%	(123)	7%	(66)	11%	(98)	59%	(536)	915
Trump Job Disapprove	16%	(194)	21%	(255)	6%	(69)	5%	(57)	52%	(627)	1203

Continued on next page

**Table HR20\_15:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jay Pharoah as Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(286)	17%	(385)	6%	(137)	7%	(161)	56%	(1230)	2199
Trump Job Strongly Approve	13%	(63)	11%	(54)	6%	(33)	14%	(72)	56%	(284)	505
Trump Job Somewhat Approve	7%	(28)	17%	(69)	8%	(34)	7%	(27)	62%	(252)	409
Trump Job Somewhat Disapprove	9%	(24)	27%	(72)	11%	(29)	5%	(14)	48%	(129)	267
Trump Job Strongly Disapprove	18%	(171)	20%	(183)	4%	(41)	5%	(43)	53%	(498)	936
Favorable of Trump	10%	(87)	13%	(122)	8%	(76)	11%	(96)	58%	(536)	917
Unfavorable of Trump	16%	(193)	22%	(259)	5%	(59)	5%	(61)	52%	(616)	1188
Very Favorable of Trump	11%	(62)	13%	(72)	8%	(44)	14%	(78)	55%	(313)	568
Somewhat Favorable of Trump	7%	(26)	14%	(50)	9%	(32)	5%	(19)	64%	(223)	349
Somewhat Unfavorable of Trump	11%	(24)	27%	(56)	7%	(15)	6%	(12)	49%	(103)	210
Very Unfavorable of Trump	17%	(169)	21%	(203)	4%	(44)	5%	(49)	52%	(513)	977
#1 Issue: Economy	13%	(98)	16%	(124)	8%	(60)	8%	(62)	55%	(428)	773
#1 Issue: Security	6%	(17)	17%	(45)	7%	(17)	12%	(33)	58%	(156)	268
#1 Issue: Health Care	20%	(84)	20%	(83)	6%	(23)	4%	(17)	50%	(208)	415
#1 Issue: Medicare / Social Security	13%	(40)	17%	(55)	5%	(15)	6%	(19)	60%	(191)	321
#1 Issue: Women's Issues	15%	(16)	16%	(16)	4%	(4)	7%	(7)	58%	(61)	104
#1 Issue: Education	7%	(7)	22%	(21)	5%	(5)	9%	(9)	58%	(57)	99
#1 Issue: Energy	10%	(6)	22%	(13)	8%	(5)	4%	(2)	55%	(33)	60
#1 Issue: Other	11%	(18)	17%	(26)	5%	(8)	7%	(11)	60%	(95)	159
2018 House Vote: Democrat	24%	(177)	22%	(159)	6%	(46)	5%	(34)	43%	(319)	735
2018 House Vote: Republican	9%	(59)	14%	(92)	8%	(50)	13%	(83)	56%	(358)	642
2018 House Vote: Someone else	6%	(3)	13%	(7)	—	(0)	3%	(2)	78%	(42)	54
2016 Vote: Hillary Clinton	24%	(167)	23%	(158)	6%	(42)	4%	(28)	44%	(305)	699
2016 Vote: Donald Trump	8%	(59)	14%	(102)	7%	(48)	12%	(88)	58%	(412)	709
2016 Vote: Other	11%	(12)	15%	(16)	6%	(7)	5%	(6)	62%	(67)	107
2016 Vote: Didn't Vote	7%	(48)	16%	(110)	6%	(40)	6%	(40)	65%	(446)	683
Voted in 2014: Yes	16%	(202)	19%	(237)	7%	(83)	8%	(102)	50%	(632)	1256
Voted in 2014: No	9%	(84)	16%	(148)	6%	(54)	6%	(59)	63%	(598)	943

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**Table HR20\_15:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jay Pharoah as Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(286)	17%	(385)	6%	(137)	7%	(161)	56%	(1230)	2199
2012 Vote: Barack Obama	21%	(176)	24%	(201)	6%	(54)	5%	(41)	45%	(384)	855
2012 Vote: Mitt Romney	8%	(37)	12%	(59)	6%	(30)	13%	(60)	61%	(292)	477
2012 Vote: Other	9%	(5)	12%	(7)	2%	(1)	9%	(5)	68%	(37)	55
2012 Vote: Didn't Vote	8%	(68)	15%	(118)	7%	(53)	7%	(56)	64%	(515)	809
4-Region: Northeast	13%	(52)	23%	(89)	8%	(32)	7%	(29)	49%	(191)	393
4-Region: Midwest	11%	(52)	14%	(67)	6%	(27)	7%	(31)	62%	(285)	462
4-Region: South	13%	(107)	14%	(118)	5%	(42)	9%	(71)	59%	(486)	824
4-Region: West	14%	(75)	21%	(111)	7%	(36)	6%	(30)	52%	(268)	520
Watch TV: Every day	15%	(157)	19%	(200)	6%	(63)	8%	(82)	52%	(554)	1057
Watch TV: Several times per week	14%	(79)	19%	(106)	7%	(37)	5%	(30)	54%	(302)	554
Watch TV: About once per week	14%	(23)	21%	(35)	8%	(13)	11%	(18)	47%	(79)	167
Watch TV: Several times per month	5%	(7)	11%	(15)	12%	(16)	9%	(13)	62%	(83)	133
Watch TV: Less often than once per month	9%	(8)	11%	(10)	2%	(2)	11%	(10)	66%	(59)	90
Watch TV: Never	3%	(4)	10%	(15)	3%	(4)	3%	(5)	81%	(122)	149
Watch Movies: Every day	15%	(69)	19%	(88)	9%	(41)	8%	(37)	49%	(223)	459
Watch Movies: Several times per week	15%	(91)	24%	(149)	6%	(38)	7%	(41)	49%	(301)	620
Watch Movies: About once per week	16%	(61)	16%	(59)	7%	(26)	6%	(24)	55%	(207)	377
Watch Movies: Several times per month	14%	(32)	15%	(34)	7%	(15)	10%	(22)	54%	(121)	224
Watch Movies: About once per month	8%	(15)	13%	(23)	4%	(8)	6%	(11)	68%	(120)	177
Watch Movies: Less often than once per month	8%	(14)	11%	(20)	1%	(2)	9%	(16)	71%	(125)	176
Watch Movies: Never	2%	(4)	7%	(12)	4%	(7)	6%	(9)	80%	(134)	167
Watch Sporting Events: Every day	20%	(31)	25%	(38)	11%	(17)	7%	(11)	36%	(55)	150
Watch Sporting Events: Several times per week	19%	(79)	24%	(97)	8%	(33)	6%	(26)	42%	(173)	408
Watch Sporting Events: About once per week	15%	(50)	15%	(50)	9%	(30)	8%	(26)	52%	(169)	326
Watch Sporting Events: Several times per month	11%	(21)	21%	(40)	8%	(16)	11%	(21)	48%	(91)	189
Watch Sporting Events: About once per month	10%	(13)	24%	(34)	5%	(7)	4%	(5)	57%	(79)	138
Watch Sporting Events: Less often than once per month	7%	(17)	17%	(41)	3%	(7)	9%	(22)	63%	(146)	233
Watch Sporting Events: Never	10%	(75)	11%	(85)	4%	(27)	7%	(50)	69%	(517)	755

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**Table HR20\_15:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jay Pharoah as Ben Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(286)	17%	(385)	6%	(137)	7%	(161)	56%	(1230)	2199
Cable TV: Currently subscribe	13%	(135)	18%	(183)	6%	(62)	8%	(81)	54%	(537)	999
Cable TV: Subscribed in past	13%	(103)	18%	(139)	6%	(45)	7%	(55)	56%	(431)	773
Cable TV: Never subscribed	11%	(48)	15%	(62)	7%	(30)	6%	(24)	61%	(263)	428
Satellite TV: Currently subscribe	12%	(67)	19%	(105)	11%	(59)	7%	(39)	50%	(275)	544
Satellite TV: Subscribed in past	15%	(95)	19%	(123)	6%	(35)	8%	(50)	53%	(336)	639
Satellite TV: Never subscribed	12%	(124)	15%	(157)	4%	(43)	7%	(72)	61%	(619)	1015
Streaming Services: Currently subscribe	14%	(197)	18%	(263)	6%	(91)	8%	(121)	54%	(772)	1444
Streaming Services: Subscribed in past	12%	(28)	18%	(40)	12%	(28)	5%	(11)	52%	(116)	223
Streaming Services: Never subscribed	12%	(61)	15%	(82)	3%	(19)	5%	(29)	64%	(342)	533
Film: An avid fan	20%	(139)	22%	(159)	8%	(60)	6%	(40)	44%	(314)	712
Film: A casual fan	11%	(133)	17%	(214)	5%	(64)	8%	(95)	59%	(720)	1226
Film: Not a fan	5%	(14)	5%	(12)	5%	(13)	10%	(26)	75%	(196)	261
Television: An avid fan	16%	(160)	21%	(209)	7%	(68)	6%	(57)	49%	(480)	973
Television: A casual fan	11%	(117)	15%	(158)	6%	(63)	8%	(87)	61%	(654)	1079
Television: Not a fan	6%	(9)	12%	(18)	4%	(6)	12%	(17)	66%	(96)	146
Music: An avid fan	16%	(173)	21%	(233)	7%	(81)	7%	(78)	48%	(531)	1096
Music: A casual fan	11%	(107)	15%	(149)	5%	(50)	8%	(76)	62%	(620)	1001
Music: Not a fan	6%	(6)	3%	(4)	6%	(6)	8%	(8)	77%	(78)	102
Fashion: An avid fan	16%	(59)	23%	(83)	11%	(40)	5%	(19)	45%	(162)	363
Fashion: A casual fan	16%	(149)	20%	(187)	7%	(66)	6%	(60)	51%	(490)	952
Fashion: Not a fan	9%	(78)	13%	(115)	4%	(31)	9%	(82)	65%	(579)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_16:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?

Kristen Wiig as Michele Bachmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(285)	16%	(357)	6%	(128)	7%	(161)	58%	(1268)	2199
Gender: Male	14%	(152)	22%	(232)	7%	(74)	8%	(81)	49%	(523)	1061
Gender: Female	12%	(132)	11%	(126)	5%	(54)	7%	(81)	65%	(745)	1138
Age: 18-34	10%	(69)	19%	(125)	7%	(46)	9%	(62)	54%	(353)	655
Age: 35-44	20%	(72)	24%	(87)	11%	(38)	5%	(18)	40%	(143)	357
Age: 45-64	13%	(100)	13%	(100)	4%	(32)	7%	(52)	62%	(466)	751
Age: 65+	10%	(44)	10%	(45)	3%	(13)	7%	(30)	70%	(305)	436
GenZers: 1997-2012	7%	(19)	13%	(34)	8%	(20)	8%	(20)	65%	(171)	264
Millennials: 1981-1996	14%	(81)	23%	(131)	8%	(45)	9%	(50)	46%	(257)	564
GenXers: 1965-1980	18%	(103)	18%	(102)	6%	(34)	6%	(33)	52%	(299)	572
Baby Boomers: 1946-1964	11%	(77)	12%	(83)	4%	(28)	7%	(51)	66%	(453)	691
PID: Dem (no lean)	20%	(169)	20%	(163)	4%	(37)	4%	(35)	52%	(430)	834
PID: Ind (no lean)	10%	(70)	12%	(88)	6%	(44)	7%	(52)	64%	(452)	706
PID: Rep (no lean)	7%	(46)	16%	(107)	7%	(47)	11%	(75)	58%	(386)	660
PID/Gender: Dem Men	19%	(74)	26%	(101)	6%	(23)	5%	(20)	43%	(163)	381
PID/Gender: Dem Women	21%	(94)	14%	(62)	3%	(14)	3%	(15)	59%	(267)	453
PID/Gender: Ind Men	12%	(44)	15%	(54)	6%	(22)	8%	(29)	58%	(210)	359
PID/Gender: Ind Women	7%	(26)	10%	(34)	6%	(22)	7%	(23)	70%	(243)	347
PID/Gender: Rep Men	10%	(34)	24%	(77)	9%	(28)	10%	(32)	47%	(150)	322
PID/Gender: Rep Women	4%	(12)	9%	(30)	5%	(18)	12%	(42)	70%	(235)	338
Ideo: Liberal (1-3)	23%	(140)	24%	(146)	5%	(30)	4%	(27)	44%	(273)	617
Ideo: Moderate (4)	13%	(93)	18%	(121)	7%	(47)	5%	(31)	58%	(399)	690
Ideo: Conservative (5-7)	6%	(41)	12%	(79)	6%	(43)	13%	(88)	63%	(426)	676
Educ: < College	10%	(155)	13%	(200)	5%	(77)	8%	(118)	64%	(961)	1511
Educ: Bachelors degree	17%	(74)	21%	(95)	7%	(31)	7%	(32)	48%	(212)	444
Educ: Post-grad	23%	(56)	25%	(62)	8%	(20)	5%	(12)	39%	(95)	244
Income: Under 50k	10%	(125)	15%	(175)	4%	(48)	7%	(86)	64%	(768)	1202
Income: 50k-100k	16%	(101)	16%	(103)	8%	(53)	7%	(45)	53%	(341)	643
Income: 100k+	17%	(59)	22%	(79)	8%	(27)	9%	(31)	45%	(159)	354
Ethnicity: White	13%	(227)	17%	(284)	6%	(95)	8%	(133)	57%	(981)	1721

Continued on next page

**Table HR20\_16:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kristen Wiig as Michele Bachmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(285)	16%	(357)	6%	(128)	7%	(161)	58%	(1268)	2199
Ethnicity: Hispanic	17%	(58)	21%	(72)	7%	(24)	8%	(29)	48%	(166)	349
Ethnicity: Black	10%	(28)	15%	(40)	7%	(19)	7%	(20)	61%	(167)	274
Ethnicity: Other	15%	(30)	16%	(33)	7%	(14)	4%	(8)	58%	(119)	204
All Christian	13%	(142)	18%	(190)	6%	(62)	7%	(75)	56%	(608)	1076
All Non-Christian	21%	(24)	23%	(26)	8%	(9)	7%	(8)	40%	(45)	113
Atheist	22%	(22)	11%	(11)	7%	(7)	5%	(5)	55%	(55)	100
Agnostic/Nothing in particular	14%	(71)	13%	(67)	5%	(25)	6%	(29)	61%	(304)	496
Something Else	6%	(27)	15%	(63)	6%	(24)	11%	(45)	62%	(255)	414
Religious Non-Protestant/Catholic	17%	(24)	22%	(31)	8%	(11)	9%	(12)	44%	(62)	141
Evangelical	11%	(68)	18%	(116)	6%	(37)	11%	(73)	54%	(347)	640
Non-Evangelical	12%	(94)	15%	(123)	6%	(46)	5%	(42)	62%	(494)	799
Community: Urban	16%	(117)	21%	(151)	8%	(54)	7%	(52)	47%	(336)	710
Community: Suburban	12%	(107)	15%	(136)	5%	(47)	6%	(56)	62%	(577)	924
Community: Rural	11%	(60)	12%	(70)	5%	(27)	10%	(54)	63%	(354)	565
Employ: Private Sector	18%	(119)	24%	(158)	8%	(54)	8%	(53)	42%	(284)	668
Employ: Government	14%	(19)	18%	(26)	7%	(10)	9%	(13)	51%	(72)	139
Employ: Self-Employed	14%	(29)	15%	(31)	7%	(15)	11%	(22)	52%	(107)	204
Employ: Homemaker	11%	(16)	7%	(11)	6%	(9)	14%	(21)	62%	(94)	151
Employ: Retired	10%	(52)	11%	(60)	2%	(12)	6%	(29)	71%	(367)	519
Employ: Unemployed	10%	(25)	16%	(42)	3%	(8)	4%	(12)	67%	(174)	260
Employ: Other	11%	(19)	11%	(18)	8%	(12)	3%	(5)	67%	(112)	166
Military HH: Yes	8%	(27)	14%	(47)	6%	(21)	8%	(29)	64%	(216)	340
Military HH: No	14%	(258)	17%	(310)	6%	(107)	7%	(133)	57%	(1052)	1859
RD/WT: Right Direction	11%	(73)	19%	(123)	7%	(43)	12%	(78)	51%	(335)	651
RD/WT: Wrong Track	14%	(212)	15%	(234)	5%	(85)	5%	(84)	60%	(933)	1548
Trump Job Approve	9%	(81)	15%	(137)	6%	(54)	11%	(103)	59%	(540)	915
Trump Job Disapprove	17%	(199)	18%	(218)	6%	(74)	4%	(53)	55%	(659)	1203

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**Table HR20\_16:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kristen Wiig as Michele Bachmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(285)	16%	(357)	6%	(128)	7%	(161)	58%	(1268)	2199
Trump Job Strongly Approve	11%	(56)	13%	(63)	5%	(25)	14%	(72)	57%	(289)	505
Trump Job Somewhat Approve	6%	(25)	18%	(74)	7%	(29)	8%	(31)	61%	(250)	409
Trump Job Somewhat Disapprove	10%	(28)	22%	(57)	13%	(34)	5%	(13)	50%	(134)	267
Trump Job Strongly Disapprove	18%	(171)	17%	(161)	4%	(39)	4%	(40)	56%	(525)	936
Favorable of Trump	8%	(72)	16%	(149)	7%	(60)	11%	(98)	59%	(538)	917
Unfavorable of Trump	17%	(204)	17%	(206)	6%	(68)	5%	(61)	55%	(648)	1188
Very Favorable of Trump	10%	(56)	13%	(74)	7%	(37)	14%	(79)	57%	(322)	568
Somewhat Favorable of Trump	5%	(16)	22%	(75)	6%	(23)	5%	(19)	62%	(217)	349
Somewhat Unfavorable of Trump	12%	(26)	19%	(40)	10%	(22)	7%	(15)	51%	(108)	210
Very Unfavorable of Trump	18%	(179)	17%	(166)	5%	(47)	5%	(45)	55%	(540)	977
#1 Issue: Economy	12%	(96)	18%	(140)	6%	(48)	9%	(69)	54%	(420)	773
#1 Issue: Security	6%	(16)	15%	(39)	5%	(15)	13%	(36)	60%	(162)	268
#1 Issue: Health Care	18%	(76)	19%	(79)	6%	(25)	2%	(9)	54%	(226)	415
#1 Issue: Medicare / Social Security	14%	(45)	12%	(37)	4%	(14)	6%	(20)	64%	(205)	321
#1 Issue: Women's Issues	14%	(15)	10%	(11)	5%	(6)	11%	(12)	59%	(62)	104
#1 Issue: Education	9%	(9)	23%	(23)	6%	(6)	6%	(6)	55%	(55)	99
#1 Issue: Energy	14%	(8)	16%	(9)	8%	(5)	5%	(3)	58%	(35)	60
#1 Issue: Other	12%	(19)	12%	(19)	7%	(11)	4%	(7)	65%	(103)	159
2018 House Vote: Democrat	23%	(170)	19%	(142)	5%	(38)	3%	(25)	49%	(359)	735
2018 House Vote: Republican	8%	(52)	15%	(93)	8%	(50)	13%	(86)	56%	(362)	642
2018 House Vote: Someone else	6%	(3)	5%	(3)	—	(0)	3%	(2)	85%	(46)	54
2016 Vote: Hillary Clinton	23%	(163)	20%	(139)	5%	(34)	3%	(22)	49%	(341)	699
2016 Vote: Donald Trump	8%	(57)	14%	(101)	7%	(52)	12%	(87)	58%	(411)	709
2016 Vote: Other	13%	(14)	12%	(13)	2%	(3)	5%	(6)	67%	(71)	107
2016 Vote: Didn't Vote	7%	(50)	15%	(104)	6%	(39)	7%	(46)	65%	(444)	683
Voted in 2014: Yes	16%	(204)	16%	(202)	6%	(79)	7%	(92)	54%	(679)	1256
Voted in 2014: No	9%	(81)	16%	(155)	5%	(49)	7%	(69)	62%	(589)	943

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**Table HR20\_16:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kristen Wiig as Michele Bachmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(285)	16%	(357)	6%	(128)	7%	(161)	58%	(1268)	2199
2012 Vote: Barack Obama	21%	(180)	19%	(165)	6%	(47)	4%	(33)	50%	(430)	855
2012 Vote: Mitt Romney	8%	(37)	11%	(54)	7%	(32)	12%	(57)	62%	(298)	477
2012 Vote: Other	8%	(4)	13%	(7)	2%	(1)	11%	(6)	66%	(36)	55
2012 Vote: Didn't Vote	8%	(63)	16%	(131)	6%	(47)	8%	(65)	62%	(502)	809
4-Region: Northeast	14%	(54)	21%	(82)	9%	(37)	6%	(23)	50%	(197)	393
4-Region: Midwest	13%	(58)	13%	(62)	6%	(26)	7%	(33)	61%	(283)	462
4-Region: South	11%	(91)	15%	(121)	5%	(37)	8%	(68)	61%	(507)	824
4-Region: West	16%	(82)	18%	(92)	5%	(27)	7%	(38)	54%	(281)	520
Watch TV: Every day	14%	(153)	18%	(186)	5%	(54)	8%	(89)	54%	(576)	1057
Watch TV: Several times per week	14%	(79)	19%	(106)	6%	(34)	6%	(31)	55%	(303)	554
Watch TV: About once per week	16%	(27)	17%	(29)	11%	(18)	6%	(10)	50%	(84)	167
Watch TV: Several times per month	6%	(8)	7%	(9)	6%	(9)	14%	(18)	67%	(89)	133
Watch TV: Less often than once per month	8%	(7)	13%	(12)	6%	(5)	6%	(5)	67%	(61)	90
Watch TV: Never	4%	(5)	6%	(9)	4%	(5)	4%	(6)	82%	(123)	149
Watch Movies: Every day	16%	(74)	21%	(96)	5%	(21)	9%	(39)	50%	(229)	459
Watch Movies: Several times per week	15%	(95)	22%	(138)	7%	(43)	7%	(41)	49%	(304)	620
Watch Movies: About once per week	15%	(56)	15%	(56)	7%	(28)	8%	(32)	54%	(204)	377
Watch Movies: Several times per month	13%	(29)	13%	(30)	8%	(17)	8%	(18)	58%	(129)	224
Watch Movies: About once per month	8%	(14)	8%	(13)	3%	(5)	6%	(10)	76%	(134)	177
Watch Movies: Less often than once per month	5%	(9)	11%	(19)	1%	(2)	8%	(14)	76%	(133)	176
Watch Movies: Never	4%	(7)	3%	(5)	7%	(11)	5%	(8)	81%	(135)	167
Watch Sporting Events: Every day	23%	(34)	29%	(43)	10%	(14)	4%	(6)	35%	(53)	150
Watch Sporting Events: Several times per week	18%	(72)	26%	(106)	6%	(26)	7%	(29)	43%	(175)	408
Watch Sporting Events: About once per week	16%	(52)	18%	(59)	5%	(16)	9%	(31)	52%	(168)	326
Watch Sporting Events: Several times per month	11%	(20)	14%	(27)	7%	(13)	14%	(26)	54%	(103)	189
Watch Sporting Events: About once per month	11%	(16)	20%	(28)	9%	(12)	3%	(4)	57%	(78)	138
Watch Sporting Events: Less often than once per month	10%	(23)	13%	(30)	7%	(15)	6%	(14)	65%	(150)	233
Watch Sporting Events: Never	9%	(69)	8%	(64)	4%	(31)	7%	(51)	72%	(540)	755

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**Table HR20\_16:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?

Kristen Wiig as Michele Bachmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(285)	16%	(357)	6%	(128)	7%	(161)	58%	(1268)	2199
Cable TV: Currently subscribe	14%	(142)	17%	(165)	6%	(61)	7%	(71)	56%	(560)	999
Cable TV: Subscribed in past	12%	(96)	19%	(144)	5%	(35)	8%	(59)	57%	(439)	773
Cable TV: Never subscribed	11%	(47)	11%	(48)	7%	(32)	7%	(32)	63%	(269)	428
Satellite TV: Currently subscribe	13%	(69)	21%	(115)	7%	(38)	6%	(35)	53%	(287)	544
Satellite TV: Subscribed in past	14%	(90)	19%	(119)	7%	(44)	7%	(45)	53%	(341)	639
Satellite TV: Never subscribed	12%	(126)	12%	(123)	5%	(46)	8%	(82)	63%	(639)	1015
Streaming Services: Currently subscribe	14%	(197)	18%	(261)	6%	(85)	8%	(115)	54%	(786)	1444
Streaming Services: Subscribed in past	11%	(24)	16%	(37)	11%	(24)	6%	(14)	56%	(124)	223
Streaming Services: Never subscribed	12%	(63)	11%	(60)	3%	(18)	6%	(33)	67%	(358)	533
Film: An avid fan	19%	(137)	24%	(169)	6%	(40)	6%	(46)	45%	(320)	712
Film: A casual fan	11%	(136)	14%	(177)	6%	(76)	7%	(85)	61%	(753)	1226
Film: Not a fan	4%	(11)	4%	(11)	5%	(12)	12%	(31)	75%	(195)	261
Television: An avid fan	17%	(169)	20%	(195)	6%	(55)	7%	(68)	50%	(486)	973
Television: A casual fan	10%	(106)	13%	(144)	6%	(66)	7%	(77)	64%	(686)	1079
Television: Not a fan	7%	(10)	13%	(18)	5%	(7)	11%	(16)	65%	(95)	146
Music: An avid fan	16%	(178)	20%	(221)	7%	(74)	7%	(73)	50%	(549)	1096
Music: A casual fan	10%	(99)	13%	(133)	5%	(49)	8%	(81)	64%	(640)	1001
Music: Not a fan	7%	(7)	3%	(3)	5%	(5)	7%	(7)	78%	(79)	102
Fashion: An avid fan	18%	(64)	22%	(82)	8%	(28)	7%	(27)	45%	(162)	363
Fashion: A casual fan	14%	(130)	20%	(188)	7%	(63)	6%	(60)	54%	(511)	952
Fashion: Not a fan	10%	(91)	10%	(88)	4%	(36)	8%	(75)	67%	(594)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_17:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Mitt Romney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(290)	19%	(413)	5%	(120)	7%	(159)	55%	(1216)	2199
Gender: Male	15%	(157)	23%	(239)	7%	(76)	8%	(84)	48%	(505)	1061
Gender: Female	12%	(133)	15%	(174)	4%	(44)	7%	(76)	63%	(711)	1138
Age: 18-34	12%	(77)	17%	(112)	9%	(57)	8%	(53)	54%	(355)	655
Age: 35-44	19%	(69)	30%	(107)	5%	(19)	7%	(27)	38%	(136)	357
Age: 45-64	14%	(104)	18%	(134)	4%	(29)	7%	(51)	58%	(433)	751
Age: 65+	9%	(39)	14%	(61)	3%	(15)	7%	(28)	67%	(293)	436
GenZers: 1997-2012	7%	(18)	11%	(30)	8%	(22)	7%	(19)	66%	(174)	264
Millennials: 1981-1996	17%	(98)	22%	(126)	8%	(45)	9%	(49)	44%	(246)	564
GenXers: 1965-1980	17%	(95)	23%	(130)	5%	(30)	6%	(37)	49%	(280)	572
Baby Boomers: 1946-1964	10%	(72)	17%	(116)	3%	(21)	7%	(49)	63%	(433)	691
PID: Dem (no lean)	19%	(156)	23%	(195)	5%	(42)	5%	(39)	48%	(401)	834
PID: Ind (no lean)	9%	(62)	15%	(106)	5%	(35)	7%	(48)	64%	(455)	706
PID: Rep (no lean)	11%	(72)	17%	(112)	6%	(42)	11%	(72)	55%	(360)	660
PID/Gender: Dem Men	19%	(71)	27%	(103)	7%	(28)	6%	(24)	41%	(155)	381
PID/Gender: Dem Women	19%	(85)	20%	(93)	3%	(14)	3%	(15)	54%	(246)	453
PID/Gender: Ind Men	10%	(36)	19%	(67)	6%	(20)	8%	(28)	58%	(207)	359
PID/Gender: Ind Women	7%	(26)	11%	(39)	4%	(15)	6%	(19)	71%	(248)	347
PID/Gender: Rep Men	15%	(50)	22%	(70)	9%	(28)	10%	(31)	44%	(143)	322
PID/Gender: Rep Women	7%	(23)	13%	(42)	4%	(14)	12%	(41)	64%	(217)	338
Ideo: Liberal (1-3)	22%	(136)	25%	(154)	6%	(39)	3%	(19)	43%	(268)	617
Ideo: Moderate (4)	13%	(88)	22%	(150)	5%	(32)	6%	(43)	55%	(377)	690
Ideo: Conservative (5-7)	8%	(54)	14%	(94)	6%	(41)	12%	(84)	60%	(404)	676
Educ: < College	11%	(173)	16%	(246)	4%	(61)	8%	(116)	61%	(916)	1511
Educ: Bachelors degree	14%	(64)	22%	(97)	9%	(39)	7%	(33)	48%	(211)	444
Educ: Post-grad	22%	(54)	29%	(70)	8%	(20)	4%	(11)	37%	(89)	244
Income: Under 50k	11%	(137)	17%	(200)	4%	(52)	7%	(81)	61%	(731)	1202
Income: 50k-100k	14%	(90)	21%	(134)	5%	(35)	8%	(53)	51%	(331)	643
Income: 100k+	18%	(63)	22%	(79)	9%	(32)	7%	(25)	44%	(154)	354
Ethnicity: White	14%	(236)	19%	(331)	5%	(88)	7%	(128)	54%	(937)	1721

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**Table HR20\_17:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Mitt Romney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(290)	19%	(413)	5%	(120)	7%	(159)	55%	(1216)	2199
Ethnicity: Hispanic	18%	(64)	21%	(72)	7%	(24)	10%	(35)	44%	(155)	349
Ethnicity: Black	8%	(22)	20%	(54)	6%	(16)	6%	(17)	60%	(165)	274
Ethnicity: Other	16%	(32)	14%	(29)	7%	(15)	7%	(14)	56%	(114)	204
All Christian	14%	(151)	20%	(216)	6%	(59)	8%	(86)	52%	(565)	1076
All Non-Christian	20%	(23)	25%	(29)	12%	(14)	7%	(8)	35%	(40)	113
Atheist	24%	(24)	13%	(13)	5%	(5)	3%	(3)	55%	(55)	100
Agnostic/Nothing in particular	13%	(64)	15%	(72)	5%	(24)	4%	(19)	64%	(316)	496
Something Else	7%	(29)	20%	(84)	4%	(18)	10%	(43)	58%	(241)	414
Religious Non-Protestant/Catholic	17%	(24)	24%	(33)	12%	(17)	7%	(10)	40%	(56)	141
Evangelical	12%	(78)	19%	(123)	6%	(41)	11%	(73)	51%	(325)	640
Non-Evangelical	12%	(97)	20%	(162)	4%	(31)	6%	(52)	57%	(457)	799
Community: Urban	15%	(105)	24%	(167)	8%	(60)	6%	(45)	47%	(333)	710
Community: Suburban	14%	(125)	16%	(149)	5%	(42)	7%	(65)	59%	(542)	924
Community: Rural	11%	(60)	17%	(97)	3%	(18)	9%	(49)	60%	(341)	565
Employ: Private Sector	17%	(115)	22%	(149)	9%	(61)	8%	(54)	43%	(289)	668
Employ: Government	13%	(18)	27%	(37)	8%	(12)	7%	(9)	45%	(63)	139
Employ: Self-Employed	17%	(36)	15%	(31)	4%	(9)	9%	(19)	54%	(109)	204
Employ: Homemaker	19%	(28)	7%	(10)	1%	(2)	12%	(19)	61%	(92)	151
Employ: Retired	8%	(43)	17%	(87)	2%	(12)	5%	(26)	68%	(351)	519
Employ: Unemployed	9%	(24)	20%	(51)	4%	(10)	6%	(17)	61%	(158)	260
Employ: Other	12%	(20)	22%	(37)	4%	(7)	3%	(5)	59%	(98)	166
Military HH: Yes	12%	(42)	14%	(47)	6%	(20)	7%	(25)	61%	(206)	340
Military HH: No	13%	(249)	20%	(366)	5%	(100)	7%	(135)	54%	(1010)	1859
RD/WT: Right Direction	12%	(80)	18%	(114)	8%	(55)	11%	(72)	51%	(331)	651
RD/WT: Wrong Track	14%	(210)	19%	(299)	4%	(65)	6%	(87)	57%	(885)	1548
Trump Job Approve	11%	(104)	15%	(136)	7%	(63)	11%	(98)	56%	(513)	915
Trump Job Disapprove	15%	(186)	22%	(269)	4%	(54)	5%	(55)	53%	(639)	1203

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**Table HR20\_17:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Mitt Romney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(290)	19%	(413)	5%	(120)	7%	(159)	55%	(1216)	2199
Trump Job Strongly Approve	13%	(65)	14%	(72)	8%	(39)	14%	(71)	51%	(259)	505
Trump Job Somewhat Approve	10%	(39)	16%	(64)	6%	(25)	7%	(27)	62%	(254)	409
Trump Job Somewhat Disapprove	13%	(34)	24%	(63)	6%	(17)	8%	(22)	49%	(131)	267
Trump Job Strongly Disapprove	16%	(152)	22%	(206)	4%	(36)	4%	(34)	54%	(508)	936
Favorable of Trump	10%	(96)	16%	(144)	7%	(62)	11%	(100)	56%	(515)	917
Unfavorable of Trump	16%	(191)	22%	(264)	5%	(57)	4%	(52)	52%	(623)	1188
Very Favorable of Trump	13%	(71)	14%	(82)	8%	(43)	14%	(80)	51%	(293)	568
Somewhat Favorable of Trump	7%	(25)	18%	(62)	6%	(19)	6%	(20)	64%	(223)	349
Somewhat Unfavorable of Trump	15%	(31)	24%	(50)	5%	(11)	7%	(15)	49%	(103)	210
Very Unfavorable of Trump	16%	(160)	22%	(213)	5%	(46)	4%	(38)	53%	(520)	977
#1 Issue: Economy	13%	(97)	18%	(143)	7%	(50)	8%	(63)	54%	(420)	773
#1 Issue: Security	8%	(23)	15%	(41)	5%	(14)	13%	(35)	58%	(154)	268
#1 Issue: Health Care	18%	(75)	21%	(87)	6%	(26)	5%	(22)	50%	(206)	415
#1 Issue: Medicare / Social Security	12%	(39)	20%	(64)	2%	(8)	5%	(15)	61%	(195)	321
#1 Issue: Women's Issues	15%	(15)	15%	(15)	4%	(4)	6%	(7)	61%	(63)	104
#1 Issue: Education	9%	(9)	18%	(18)	8%	(8)	6%	(6)	59%	(59)	99
#1 Issue: Energy	13%	(8)	25%	(15)	5%	(3)	5%	(3)	52%	(32)	60
#1 Issue: Other	16%	(25)	20%	(31)	4%	(6)	5%	(9)	55%	(88)	159
2018 House Vote: Democrat	22%	(159)	23%	(172)	4%	(31)	4%	(29)	47%	(345)	735
2018 House Vote: Republican	10%	(63)	17%	(106)	7%	(44)	13%	(83)	54%	(345)	642
2018 House Vote: Someone else	6%	(3)	5%	(3)	—	(0)	1%	(1)	87%	(47)	54
2016 Vote: Hillary Clinton	22%	(156)	23%	(160)	4%	(30)	4%	(28)	46%	(325)	699
2016 Vote: Donald Trump	10%	(72)	15%	(110)	7%	(49)	12%	(88)	55%	(390)	709
2016 Vote: Other	7%	(8)	20%	(22)	2%	(3)	3%	(4)	66%	(71)	107
2016 Vote: Didn't Vote	8%	(54)	18%	(122)	6%	(39)	6%	(40)	63%	(429)	683
Voted in 2014: Yes	16%	(196)	20%	(254)	5%	(62)	8%	(96)	52%	(648)	1256
Voted in 2014: No	10%	(94)	17%	(160)	6%	(58)	7%	(64)	60%	(568)	943

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**Table HR20\_17:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Mitt Romney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(290)	19%	(413)	5%	(120)	7%	(159)	55%	(1216)	2199
2012 Vote: Barack Obama	21%	(177)	23%	(199)	5%	(39)	5%	(40)	47%	(400)	855
2012 Vote: Mitt Romney	8%	(38)	15%	(73)	7%	(31)	11%	(54)	59%	(281)	477
2012 Vote: Other	8%	(5)	14%	(8)	4%	(2)	8%	(4)	65%	(36)	55
2012 Vote: Didn't Vote	9%	(70)	17%	(134)	6%	(47)	8%	(61)	61%	(497)	809
4-Region: Northeast	17%	(66)	21%	(81)	7%	(28)	6%	(23)	50%	(195)	393
4-Region: Midwest	13%	(61)	19%	(88)	4%	(18)	7%	(33)	57%	(261)	462
4-Region: South	12%	(98)	16%	(130)	5%	(38)	9%	(71)	59%	(486)	824
4-Region: West	12%	(65)	22%	(114)	7%	(36)	6%	(32)	53%	(273)	520
Watch TV: Every day	15%	(158)	20%	(216)	5%	(56)	8%	(83)	51%	(544)	1057
Watch TV: Several times per week	14%	(75)	21%	(116)	6%	(33)	6%	(35)	53%	(295)	554
Watch TV: About once per week	17%	(28)	20%	(34)	6%	(9)	8%	(13)	49%	(82)	167
Watch TV: Several times per month	8%	(10)	11%	(14)	6%	(7)	9%	(12)	67%	(89)	133
Watch TV: Less often than once per month	7%	(6)	11%	(10)	8%	(8)	3%	(3)	71%	(64)	90
Watch TV: Never	3%	(5)	11%	(17)	4%	(6)	6%	(8)	76%	(113)	149
Watch Movies: Every day	16%	(71)	23%	(104)	9%	(39)	6%	(28)	47%	(216)	459
Watch Movies: Several times per week	16%	(98)	24%	(150)	5%	(31)	10%	(61)	45%	(281)	620
Watch Movies: About once per week	16%	(60)	17%	(62)	6%	(22)	6%	(23)	55%	(209)	377
Watch Movies: Several times per month	13%	(29)	16%	(36)	6%	(13)	8%	(18)	57%	(127)	224
Watch Movies: About once per month	9%	(16)	13%	(22)	2%	(3)	5%	(9)	72%	(126)	177
Watch Movies: Less often than once per month	5%	(8)	12%	(22)	3%	(5)	8%	(14)	73%	(128)	176
Watch Movies: Never	5%	(8)	10%	(17)	4%	(6)	4%	(6)	78%	(129)	167
Watch Sporting Events: Every day	22%	(33)	32%	(48)	11%	(16)	3%	(5)	32%	(48)	150
Watch Sporting Events: Several times per week	21%	(86)	23%	(94)	7%	(29)	7%	(29)	42%	(170)	408
Watch Sporting Events: About once per week	15%	(50)	21%	(69)	7%	(22)	9%	(31)	47%	(154)	326
Watch Sporting Events: Several times per month	14%	(27)	18%	(33)	4%	(8)	9%	(18)	54%	(102)	189
Watch Sporting Events: About once per month	8%	(11)	29%	(40)	8%	(11)	3%	(4)	52%	(72)	138
Watch Sporting Events: Less often than once per month	8%	(19)	17%	(40)	2%	(6)	7%	(16)	65%	(152)	233
Watch Sporting Events: Never	9%	(64)	12%	(88)	4%	(28)	8%	(57)	69%	(518)	755

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**Table HR20\_17:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Mitt Romney

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	13%	(290)	19%	(413)	5%	(120)	7%	(159)	55%	(1216)	2199
Cable TV: Currently subscribe	14%	(136)	19%	(192)	6%	(58)	8%	(79)	54%	(534)	999
Cable TV: Subscribed in past	15%	(113)	21%	(162)	5%	(35)	6%	(47)	54%	(415)	773
Cable TV: Never subscribed	10%	(42)	14%	(59)	6%	(27)	8%	(33)	62%	(267)	428
Satellite TV: Currently subscribe	16%	(85)	22%	(120)	6%	(34)	7%	(36)	50%	(270)	544
Satellite TV: Subscribed in past	15%	(96)	21%	(136)	6%	(41)	8%	(49)	50%	(318)	639
Satellite TV: Never subscribed	11%	(110)	16%	(157)	4%	(45)	7%	(75)	62%	(628)	1015
Streaming Services: Currently subscribe	14%	(200)	19%	(277)	5%	(76)	8%	(115)	54%	(776)	1444
Streaming Services: Subscribed in past	14%	(31)	21%	(46)	8%	(17)	7%	(16)	50%	(112)	223
Streaming Services: Never subscribed	11%	(59)	17%	(91)	5%	(27)	5%	(28)	62%	(328)	533
Film: An avid fan	20%	(145)	23%	(166)	7%	(46)	6%	(43)	44%	(312)	712
Film: A casual fan	11%	(137)	19%	(229)	5%	(62)	8%	(92)	58%	(707)	1226
Film: Not a fan	3%	(9)	7%	(19)	4%	(11)	9%	(24)	76%	(198)	261
Television: An avid fan	17%	(169)	22%	(216)	4%	(40)	7%	(70)	49%	(479)	973
Television: A casual fan	10%	(113)	17%	(178)	6%	(68)	7%	(78)	59%	(642)	1079
Television: Not a fan	6%	(9)	13%	(19)	8%	(12)	8%	(11)	65%	(96)	146
Music: An avid fan	17%	(187)	22%	(241)	6%	(62)	8%	(86)	47%	(519)	1096
Music: A casual fan	10%	(97)	17%	(169)	5%	(53)	7%	(67)	62%	(616)	1001
Music: Not a fan	6%	(6)	4%	(4)	4%	(5)	6%	(6)	80%	(81)	102
Fashion: An avid fan	20%	(73)	20%	(74)	9%	(34)	5%	(17)	45%	(165)	363
Fashion: A casual fan	16%	(152)	22%	(205)	5%	(49)	7%	(68)	50%	(477)	952
Fashion: Not a fan	7%	(65)	15%	(135)	4%	(37)	8%	(74)	65%	(574)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_18:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(328)	19%	(416)	6%	(136)	6%	(137)	54%	(1182)	2199
Gender: Male	17%	(182)	24%	(254)	7%	(77)	7%	(72)	45%	(476)	1061
Gender: Female	13%	(147)	14%	(162)	5%	(58)	6%	(65)	62%	(706)	1138
Age: 18-34	14%	(94)	20%	(134)	8%	(54)	6%	(40)	51%	(332)	655
Age: 35-44	21%	(74)	25%	(89)	9%	(34)	7%	(24)	39%	(138)	357
Age: 45-64	15%	(115)	17%	(129)	4%	(34)	6%	(44)	57%	(429)	751
Age: 65+	10%	(45)	15%	(65)	3%	(14)	7%	(29)	65%	(283)	436
GenZers: 1997-2012	8%	(22)	18%	(47)	12%	(32)	4%	(10)	58%	(154)	264
Millennials: 1981-1996	19%	(105)	24%	(133)	8%	(43)	7%	(40)	43%	(243)	564
GenXers: 1965-1980	20%	(114)	19%	(111)	6%	(34)	6%	(33)	49%	(279)	572
Baby Boomers: 1946-1964	12%	(81)	16%	(112)	3%	(24)	7%	(47)	62%	(427)	691
PID: Dem (no lean)	23%	(193)	25%	(212)	6%	(48)	3%	(24)	43%	(358)	834
PID: Ind (no lean)	9%	(65)	14%	(99)	6%	(44)	6%	(42)	65%	(456)	706
PID: Rep (no lean)	11%	(71)	16%	(106)	7%	(44)	11%	(71)	56%	(368)	660
PID/Gender: Dem Men	25%	(94)	33%	(125)	7%	(25)	5%	(21)	30%	(116)	381
PID/Gender: Dem Women	22%	(99)	19%	(86)	5%	(23)	1%	(3)	53%	(242)	453
PID/Gender: Ind Men	10%	(36)	18%	(65)	7%	(24)	7%	(25)	58%	(209)	359
PID/Gender: Ind Women	8%	(29)	10%	(34)	6%	(20)	5%	(18)	71%	(247)	347
PID/Gender: Rep Men	16%	(52)	20%	(64)	9%	(28)	8%	(27)	47%	(151)	322
PID/Gender: Rep Women	6%	(19)	12%	(42)	5%	(16)	13%	(44)	64%	(217)	338
Ideo: Liberal (1-3)	26%	(159)	27%	(167)	5%	(34)	3%	(17)	39%	(239)	617
Ideo: Moderate (4)	15%	(103)	21%	(146)	7%	(47)	5%	(34)	52%	(361)	690
Ideo: Conservative (5-7)	8%	(54)	14%	(96)	7%	(44)	11%	(72)	61%	(410)	676
Educ: < College	12%	(179)	16%	(249)	5%	(80)	7%	(101)	60%	(903)	1511
Educ: Bachelors degree	20%	(87)	23%	(102)	7%	(33)	6%	(25)	44%	(197)	444
Educ: Post-grad	25%	(62)	27%	(66)	9%	(23)	5%	(11)	34%	(82)	244
Income: Under 50k	13%	(161)	16%	(196)	5%	(64)	6%	(72)	59%	(709)	1202
Income: 50k-100k	15%	(94)	21%	(134)	7%	(48)	6%	(39)	51%	(329)	643
Income: 100k+	21%	(74)	24%	(86)	7%	(24)	7%	(27)	40%	(143)	354
Ethnicity: White	16%	(267)	19%	(329)	5%	(92)	6%	(110)	54%	(923)	1721

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**Table HR20\_18:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(328)	19%	(416)	6%	(136)	6%	(137)	54%	(1182)	2199
Ethnicity: Hispanic	19%	(68)	26%	(90)	9%	(30)	8%	(30)	38%	(132)	349
Ethnicity: Black	13%	(35)	17%	(47)	7%	(20)	5%	(14)	57%	(157)	274
Ethnicity: Other	13%	(26)	20%	(40)	11%	(23)	7%	(14)	50%	(101)	204
All Christian	16%	(170)	18%	(199)	5%	(52)	8%	(87)	53%	(569)	1076
All Non-Christian	26%	(30)	25%	(29)	15%	(17)	4%	(4)	29%	(33)	113
Atheist	24%	(24)	18%	(18)	6%	(5)	2%	(2)	51%	(50)	100
Agnostic/Nothing in particular	13%	(62)	19%	(97)	6%	(28)	4%	(20)	58%	(289)	496
Something Else	10%	(43)	18%	(74)	8%	(32)	6%	(24)	58%	(241)	414
Religious Non-Protestant/Catholic	22%	(31)	23%	(33)	13%	(18)	6%	(9)	36%	(50)	141
Evangelical	14%	(92)	21%	(133)	6%	(37)	10%	(65)	49%	(313)	640
Non-Evangelical	14%	(111)	16%	(130)	6%	(44)	5%	(41)	59%	(472)	799
Community: Urban	18%	(127)	24%	(171)	8%	(56)	6%	(39)	45%	(317)	710
Community: Suburban	15%	(139)	16%	(151)	5%	(46)	6%	(55)	58%	(533)	924
Community: Rural	11%	(62)	17%	(94)	6%	(34)	8%	(42)	59%	(332)	565
Employ: Private Sector	18%	(120)	26%	(171)	8%	(50)	8%	(53)	41%	(274)	668
Employ: Government	18%	(25)	21%	(29)	11%	(15)	5%	(7)	46%	(64)	139
Employ: Self-Employed	21%	(42)	15%	(30)	5%	(10)	6%	(12)	54%	(111)	204
Employ: Homemaker	22%	(33)	8%	(13)	5%	(8)	9%	(13)	56%	(85)	151
Employ: Retired	9%	(49)	16%	(84)	3%	(17)	5%	(27)	66%	(343)	519
Employ: Unemployed	14%	(36)	18%	(47)	3%	(9)	6%	(15)	59%	(154)	260
Employ: Other	10%	(16)	16%	(26)	8%	(13)	5%	(9)	62%	(103)	166
Military HH: Yes	15%	(50)	12%	(41)	5%	(17)	8%	(26)	60%	(205)	340
Military HH: No	15%	(278)	20%	(375)	6%	(119)	6%	(111)	53%	(976)	1859
RD/WT: Right Direction	13%	(83)	19%	(122)	7%	(44)	11%	(73)	51%	(330)	651
RD/WT: Wrong Track	16%	(246)	19%	(294)	6%	(91)	4%	(64)	55%	(852)	1548
Trump Job Approve	10%	(93)	15%	(135)	7%	(65)	11%	(97)	57%	(525)	915
Trump Job Disapprove	19%	(234)	23%	(276)	6%	(68)	3%	(37)	49%	(587)	1203

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**Table HR20\_18:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(328)	19%	(416)	6%	(136)	6%	(137)	54%	(1182)	2199
Trump Job Strongly Approve	12%	(62)	13%	(68)	6%	(32)	13%	(67)	55%	(277)	505
Trump Job Somewhat Approve	8%	(32)	17%	(68)	8%	(32)	7%	(30)	60%	(247)	409
Trump Job Somewhat Disapprove	15%	(40)	28%	(76)	5%	(14)	4%	(12)	47%	(125)	267
Trump Job Strongly Disapprove	21%	(194)	21%	(200)	6%	(54)	3%	(26)	49%	(462)	936
Favorable of Trump	10%	(91)	15%	(136)	8%	(71)	10%	(92)	57%	(527)	917
Unfavorable of Trump	20%	(232)	23%	(275)	5%	(59)	4%	(44)	49%	(577)	1188
Very Favorable of Trump	12%	(67)	14%	(82)	7%	(42)	13%	(73)	54%	(305)	568
Somewhat Favorable of Trump	7%	(25)	15%	(54)	8%	(30)	6%	(19)	64%	(222)	349
Somewhat Unfavorable of Trump	14%	(30)	27%	(58)	5%	(11)	6%	(12)	47%	(100)	210
Very Unfavorable of Trump	21%	(202)	22%	(217)	5%	(48)	3%	(32)	49%	(477)	977
#1 Issue: Economy	15%	(113)	19%	(150)	8%	(61)	6%	(44)	52%	(404)	773
#1 Issue: Security	9%	(25)	14%	(39)	6%	(15)	12%	(31)	59%	(158)	268
#1 Issue: Health Care	19%	(81)	22%	(91)	7%	(28)	4%	(19)	47%	(197)	415
#1 Issue: Medicare / Social Security	14%	(45)	19%	(60)	3%	(11)	7%	(21)	57%	(183)	321
#1 Issue: Women's Issues	15%	(15)	20%	(21)	7%	(7)	3%	(3)	56%	(58)	104
#1 Issue: Education	15%	(15)	23%	(23)	4%	(4)	4%	(4)	54%	(54)	99
#1 Issue: Energy	14%	(9)	20%	(12)	6%	(4)	6%	(4)	53%	(32)	60
#1 Issue: Other	16%	(25)	13%	(20)	4%	(7)	7%	(11)	61%	(96)	159
2018 House Vote: Democrat	25%	(184)	25%	(186)	6%	(41)	3%	(21)	41%	(304)	735
2018 House Vote: Republican	10%	(66)	17%	(107)	7%	(44)	12%	(77)	54%	(349)	642
2018 House Vote: Someone else	8%	(4)	6%	(3)	5%	(3)	2%	(1)	80%	(43)	54
2016 Vote: Hillary Clinton	26%	(179)	25%	(172)	5%	(35)	2%	(16)	43%	(298)	699
2016 Vote: Donald Trump	10%	(71)	16%	(110)	7%	(47)	11%	(80)	57%	(401)	709
2016 Vote: Other	9%	(9)	19%	(20)	3%	(3)	8%	(8)	62%	(66)	107
2016 Vote: Didn't Vote	10%	(69)	17%	(115)	7%	(50)	5%	(33)	61%	(416)	683
Voted in 2014: Yes	18%	(225)	21%	(259)	6%	(69)	6%	(80)	50%	(624)	1256
Voted in 2014: No	11%	(104)	17%	(158)	7%	(66)	6%	(57)	59%	(558)	943

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**Table HR20\_18:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(328)	19%	(416)	6%	(136)	6%	(137)	54%	(1182)	2199
2012 Vote: Barack Obama	24%	(209)	23%	(193)	6%	(50)	4%	(33)	43%	(371)	855
2012 Vote: Mitt Romney	7%	(34)	16%	(77)	5%	(25)	11%	(53)	61%	(289)	477
2012 Vote: Other	5%	(3)	13%	(7)	3%	(2)	8%	(4)	71%	(39)	55
2012 Vote: Didn't Vote	10%	(82)	17%	(139)	7%	(60)	6%	(47)	59%	(481)	809
4-Region: Northeast	19%	(76)	23%	(91)	7%	(28)	5%	(21)	45%	(178)	393
4-Region: Midwest	12%	(53)	17%	(80)	5%	(22)	7%	(32)	59%	(274)	462
4-Region: South	15%	(121)	15%	(123)	6%	(51)	7%	(57)	57%	(472)	824
4-Region: West	15%	(79)	24%	(122)	7%	(35)	5%	(27)	50%	(257)	520
Watch TV: Every day	19%	(198)	19%	(199)	6%	(66)	7%	(70)	50%	(524)	1057
Watch TV: Several times per week	13%	(74)	24%	(132)	7%	(37)	5%	(29)	51%	(283)	554
Watch TV: About once per week	17%	(28)	21%	(36)	6%	(10)	6%	(10)	50%	(83)	167
Watch TV: Several times per month	7%	(9)	15%	(20)	5%	(7)	10%	(13)	64%	(84)	133
Watch TV: Less often than once per month	9%	(8)	11%	(10)	2%	(2)	5%	(5)	73%	(66)	90
Watch TV: Never	4%	(6)	7%	(11)	8%	(12)	6%	(9)	75%	(112)	149
Watch Movies: Every day	21%	(95)	23%	(104)	8%	(37)	7%	(31)	42%	(192)	459
Watch Movies: Several times per week	17%	(105)	26%	(160)	7%	(44)	6%	(40)	44%	(270)	620
Watch Movies: About once per week	17%	(62)	18%	(66)	6%	(24)	6%	(22)	54%	(202)	377
Watch Movies: Several times per month	14%	(32)	17%	(38)	7%	(15)	7%	(16)	55%	(123)	224
Watch Movies: About once per month	7%	(13)	11%	(20)	2%	(3)	3%	(6)	76%	(135)	177
Watch Movies: Less often than once per month	9%	(15)	9%	(15)	1%	(3)	7%	(12)	74%	(131)	176
Watch Movies: Never	3%	(6)	8%	(13)	6%	(10)	6%	(9)	77%	(129)	167
Watch Sporting Events: Every day	26%	(39)	30%	(46)	11%	(17)	6%	(9)	27%	(40)	150
Watch Sporting Events: Several times per week	23%	(95)	24%	(100)	7%	(30)	5%	(20)	40%	(163)	408
Watch Sporting Events: About once per week	15%	(50)	21%	(68)	8%	(24)	10%	(32)	46%	(151)	326
Watch Sporting Events: Several times per month	11%	(21)	24%	(46)	6%	(11)	9%	(17)	50%	(94)	189
Watch Sporting Events: About once per month	15%	(21)	23%	(32)	9%	(12)	2%	(2)	51%	(71)	138
Watch Sporting Events: Less often than once per month	10%	(24)	13%	(31)	3%	(8)	7%	(17)	66%	(154)	233
Watch Sporting Events: Never	10%	(79)	12%	(94)	4%	(34)	5%	(39)	67%	(509)	755

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**Table HR20\_18:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Jason Sudeikis as Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(328)	19%	(416)	6%	(136)	6%	(137)	54%	(1182)	2199
Cable TV: Currently subscribe	15%	(151)	20%	(202)	7%	(67)	7%	(69)	51%	(510)	999
Cable TV: Subscribed in past	16%	(125)	19%	(144)	6%	(45)	5%	(41)	54%	(417)	773
Cable TV: Never subscribed	12%	(52)	16%	(70)	6%	(24)	6%	(27)	60%	(255)	428
Satellite TV: Currently subscribe	16%	(89)	22%	(122)	9%	(47)	6%	(35)	46%	(252)	544
Satellite TV: Subscribed in past	14%	(91)	24%	(150)	7%	(42)	5%	(34)	50%	(322)	639
Satellite TV: Never subscribed	15%	(148)	14%	(144)	5%	(47)	7%	(68)	60%	(608)	1015
Streaming Services: Currently subscribe	16%	(236)	20%	(290)	6%	(86)	6%	(90)	51%	(742)	1444
Streaming Services: Subscribed in past	12%	(27)	19%	(41)	10%	(23)	7%	(15)	52%	(116)	223
Streaming Services: Never subscribed	12%	(65)	16%	(85)	5%	(27)	6%	(31)	61%	(324)	533
Film: An avid fan	24%	(168)	23%	(166)	8%	(55)	4%	(29)	41%	(294)	712
Film: A casual fan	12%	(153)	18%	(226)	6%	(72)	7%	(90)	56%	(686)	1226
Film: Not a fan	3%	(8)	9%	(24)	3%	(8)	7%	(19)	77%	(201)	261
Television: An avid fan	20%	(194)	21%	(207)	6%	(58)	5%	(47)	48%	(467)	973
Television: A casual fan	12%	(129)	17%	(188)	6%	(65)	7%	(78)	57%	(619)	1079
Television: Not a fan	4%	(5)	14%	(21)	9%	(13)	8%	(12)	65%	(95)	146
Music: An avid fan	20%	(224)	21%	(233)	7%	(81)	6%	(63)	45%	(496)	1096
Music: A casual fan	10%	(98)	18%	(176)	5%	(49)	7%	(69)	61%	(609)	1001
Music: Not a fan	7%	(7)	7%	(7)	6%	(6)	5%	(5)	76%	(77)	102
Fashion: An avid fan	21%	(75)	23%	(83)	10%	(38)	6%	(23)	40%	(145)	363
Fashion: A casual fan	19%	(179)	21%	(197)	6%	(59)	5%	(49)	49%	(468)	952
Fashion: Not a fan	8%	(75)	15%	(136)	4%	(39)	7%	(66)	64%	(569)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_19:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Molly Shannon as Monica Lewinsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(350)	21%	(469)	7%	(163)	7%	(152)	48%	(1066)	2199
Gender: Male	16%	(171)	27%	(291)	9%	(94)	8%	(85)	40%	(421)	1061
Gender: Female	16%	(179)	16%	(178)	6%	(69)	6%	(67)	57%	(645)	1138
Age: 18-34	11%	(69)	21%	(138)	12%	(76)	7%	(46)	50%	(325)	655
Age: 35-44	25%	(89)	29%	(105)	9%	(32)	8%	(27)	29%	(105)	357
Age: 45-64	18%	(136)	20%	(151)	6%	(42)	6%	(45)	50%	(376)	751
Age: 65+	13%	(56)	17%	(74)	3%	(13)	8%	(33)	60%	(260)	436
GenZers: 1997-2012	7%	(17)	17%	(46)	11%	(29)	5%	(14)	60%	(159)	264
Millennials: 1981-1996	18%	(102)	25%	(142)	11%	(64)	8%	(44)	38%	(213)	564
GenXers: 1965-1980	21%	(120)	24%	(135)	6%	(35)	6%	(34)	43%	(248)	572
Baby Boomers: 1946-1964	15%	(103)	19%	(132)	5%	(33)	8%	(54)	54%	(370)	691
PID: Dem (no lean)	22%	(186)	24%	(201)	8%	(66)	4%	(34)	42%	(348)	834
PID: Ind (no lean)	11%	(80)	20%	(143)	8%	(53)	6%	(44)	55%	(386)	706
PID: Rep (no lean)	13%	(84)	19%	(125)	7%	(44)	11%	(74)	50%	(332)	660
PID/Gender: Dem Men	19%	(72)	34%	(128)	10%	(39)	6%	(22)	31%	(120)	381
PID/Gender: Dem Women	25%	(114)	16%	(73)	6%	(27)	2%	(11)	50%	(228)	453
PID/Gender: Ind Men	13%	(47)	25%	(89)	8%	(27)	8%	(28)	47%	(167)	359
PID/Gender: Ind Women	10%	(33)	15%	(53)	7%	(26)	5%	(16)	63%	(218)	347
PID/Gender: Rep Men	16%	(52)	23%	(74)	9%	(28)	11%	(34)	42%	(134)	322
PID/Gender: Rep Women	10%	(33)	15%	(51)	5%	(16)	12%	(39)	59%	(198)	338
Ideo: Liberal (1-3)	27%	(164)	24%	(151)	9%	(53)	3%	(19)	37%	(229)	617
Ideo: Moderate (4)	15%	(106)	25%	(173)	8%	(52)	5%	(34)	47%	(325)	690
Ideo: Conservative (5-7)	10%	(68)	19%	(126)	6%	(43)	12%	(82)	53%	(358)	676
Educ: < College	14%	(218)	19%	(283)	7%	(104)	7%	(102)	53%	(804)	1511
Educ: Bachelors degree	17%	(75)	27%	(118)	7%	(33)	8%	(37)	41%	(180)	444
Educ: Post-grad	23%	(56)	27%	(67)	11%	(26)	5%	(12)	34%	(82)	244
Income: Under 50k	15%	(183)	18%	(212)	7%	(89)	5%	(63)	54%	(655)	1202
Income: 50k-100k	16%	(103)	24%	(156)	7%	(44)	9%	(56)	44%	(286)	643
Income: 100k+	18%	(65)	29%	(101)	8%	(30)	9%	(32)	36%	(126)	354
Ethnicity: White	17%	(288)	21%	(363)	7%	(126)	7%	(124)	48%	(820)	1721

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**Table HR20\_19:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Molly Shannon as Monica Lewinsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(350)	21%	(469)	7%	(163)	7%	(152)	48%	(1066)	2199
Ethnicity: Hispanic	21%	(75)	27%	(95)	9%	(30)	6%	(22)	36%	(127)	349
Ethnicity: Black	11%	(30)	21%	(56)	8%	(22)	5%	(14)	55%	(151)	274
Ethnicity: Other	16%	(32)	24%	(49)	7%	(14)	6%	(13)	47%	(95)	204
All Christian	16%	(174)	22%	(242)	6%	(67)	8%	(89)	47%	(504)	1076
All Non-Christian	20%	(23)	34%	(39)	9%	(11)	4%	(4)	32%	(37)	113
Atheist	21%	(20)	21%	(21)	9%	(9)	4%	(4)	45%	(45)	100
Agnostic/Nothing in particular	17%	(86)	17%	(84)	7%	(34)	6%	(32)	52%	(260)	496
Something Else	11%	(47)	20%	(82)	10%	(43)	5%	(22)	53%	(220)	414
Religious Non-Protestant/Catholic	18%	(25)	33%	(47)	8%	(11)	4%	(6)	37%	(51)	141
Evangelical	13%	(84)	21%	(136)	8%	(52)	10%	(67)	47%	(302)	640
Non-Evangelical	16%	(125)	22%	(174)	7%	(54)	5%	(43)	50%	(403)	799
Community: Urban	16%	(113)	29%	(206)	9%	(65)	7%	(49)	39%	(277)	710
Community: Suburban	16%	(146)	19%	(175)	7%	(62)	7%	(65)	51%	(475)	924
Community: Rural	16%	(91)	15%	(87)	6%	(36)	7%	(38)	55%	(314)	565
Employ: Private Sector	17%	(115)	32%	(212)	9%	(61)	8%	(53)	34%	(228)	668
Employ: Government	15%	(20)	23%	(32)	9%	(13)	11%	(15)	43%	(60)	139
Employ: Self-Employed	19%	(38)	20%	(41)	8%	(17)	11%	(23)	42%	(85)	204
Employ: Homemaker	24%	(37)	9%	(14)	4%	(6)	10%	(14)	53%	(80)	151
Employ: Retired	12%	(63)	18%	(91)	4%	(20)	6%	(29)	61%	(316)	519
Employ: Unemployed	17%	(44)	15%	(39)	5%	(13)	5%	(13)	58%	(151)	260
Employ: Other	16%	(27)	15%	(24)	12%	(20)	2%	(3)	55%	(91)	166
Military HH: Yes	14%	(46)	17%	(58)	6%	(19)	8%	(28)	56%	(189)	340
Military HH: No	16%	(304)	22%	(411)	8%	(144)	7%	(123)	47%	(877)	1859
RD/WT: Right Direction	15%	(97)	20%	(130)	9%	(57)	11%	(72)	45%	(295)	651
RD/WT: Wrong Track	16%	(253)	22%	(339)	7%	(106)	5%	(79)	50%	(771)	1548
Trump Job Approve	12%	(112)	20%	(179)	6%	(58)	10%	(95)	51%	(470)	915
Trump Job Disapprove	20%	(236)	24%	(286)	8%	(99)	4%	(48)	44%	(533)	1203

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**Table HR20\_19:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Molly Shannon as Monica Lewinsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(350)	21%	(469)	7%	(163)	7%	(152)	48%	(1066)	2199
Trump Job Strongly Approve	14%	(73)	16%	(80)	7%	(37)	14%	(70)	49%	(246)	505
Trump Job Somewhat Approve	10%	(39)	24%	(99)	5%	(22)	6%	(25)	55%	(224)	409
Trump Job Somewhat Disapprove	13%	(36)	30%	(80)	13%	(36)	3%	(9)	40%	(106)	267
Trump Job Strongly Disapprove	21%	(200)	22%	(205)	7%	(64)	4%	(39)	46%	(427)	936
Favorable of Trump	12%	(109)	19%	(173)	7%	(67)	11%	(98)	51%	(471)	917
Unfavorable of Trump	20%	(236)	24%	(290)	8%	(94)	4%	(47)	44%	(520)	1188
Very Favorable of Trump	14%	(82)	15%	(88)	8%	(47)	14%	(79)	48%	(273)	568
Somewhat Favorable of Trump	8%	(27)	24%	(85)	6%	(20)	5%	(19)	57%	(198)	349
Somewhat Unfavorable of Trump	15%	(31)	31%	(65)	8%	(16)	2%	(5)	44%	(93)	210
Very Unfavorable of Trump	21%	(205)	23%	(226)	8%	(78)	4%	(42)	44%	(427)	977
#1 Issue: Economy	17%	(130)	21%	(165)	10%	(76)	6%	(50)	46%	(352)	773
#1 Issue: Security	7%	(20)	18%	(49)	6%	(16)	13%	(36)	55%	(147)	268
#1 Issue: Health Care	19%	(77)	28%	(117)	5%	(21)	7%	(28)	41%	(172)	415
#1 Issue: Medicare / Social Security	18%	(58)	18%	(56)	5%	(16)	6%	(20)	53%	(170)	321
#1 Issue: Women's Issues	17%	(17)	12%	(12)	6%	(6)	5%	(5)	61%	(64)	104
#1 Issue: Education	14%	(14)	20%	(20)	6%	(6)	3%	(3)	56%	(56)	99
#1 Issue: Energy	15%	(9)	20%	(12)	17%	(10)	2%	(1)	46%	(28)	60
#1 Issue: Other	15%	(24)	23%	(37)	7%	(12)	5%	(9)	49%	(78)	159
2018 House Vote: Democrat	24%	(177)	25%	(184)	8%	(59)	4%	(26)	39%	(289)	735
2018 House Vote: Republican	12%	(74)	19%	(121)	7%	(47)	13%	(83)	49%	(316)	642
2018 House Vote: Someone else	10%	(6)	17%	(9)	1%	(0)	7%	(4)	65%	(35)	54
2016 Vote: Hillary Clinton	25%	(178)	26%	(181)	8%	(54)	3%	(22)	38%	(265)	699
2016 Vote: Donald Trump	12%	(84)	19%	(136)	7%	(49)	12%	(86)	50%	(353)	709
2016 Vote: Other	11%	(11)	18%	(19)	5%	(5)	8%	(9)	59%	(63)	107
2016 Vote: Didn't Vote	11%	(76)	19%	(132)	8%	(55)	5%	(34)	56%	(386)	683
Voted in 2014: Yes	18%	(231)	22%	(281)	7%	(89)	7%	(93)	45%	(562)	1256
Voted in 2014: No	13%	(119)	20%	(188)	8%	(73)	6%	(58)	53%	(504)	943

Continued on next page

**Table HR20\_19:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Molly Shannon as Monica Lewinsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(350)	21%	(469)	7%	(163)	7%	(152)	48%	(1066)	2199
2012 Vote: Barack Obama	24%	(207)	25%	(212)	7%	(64)	4%	(38)	39%	(334)	855
2012 Vote: Mitt Romney	9%	(41)	19%	(91)	6%	(30)	12%	(58)	54%	(258)	477
2012 Vote: Other	10%	(5)	21%	(12)	4%	(2)	11%	(6)	54%	(30)	55
2012 Vote: Didn't Vote	12%	(95)	19%	(154)	8%	(67)	6%	(49)	55%	(444)	809
4-Region: Northeast	15%	(60)	25%	(99)	10%	(37)	7%	(26)	43%	(171)	393
4-Region: Midwest	14%	(66)	22%	(103)	7%	(32)	6%	(29)	50%	(231)	462
4-Region: South	15%	(123)	16%	(130)	8%	(67)	8%	(69)	53%	(435)	824
4-Region: West	20%	(101)	26%	(136)	5%	(26)	5%	(28)	44%	(228)	520
Watch TV: Every day	19%	(202)	21%	(227)	6%	(67)	8%	(87)	45%	(474)	1057
Watch TV: Several times per week	15%	(80)	25%	(137)	9%	(49)	5%	(26)	47%	(261)	554
Watch TV: About once per week	17%	(29)	25%	(41)	6%	(11)	7%	(12)	44%	(74)	167
Watch TV: Several times per month	12%	(15)	15%	(20)	14%	(18)	9%	(12)	50%	(67)	133
Watch TV: Less often than once per month	11%	(10)	24%	(22)	5%	(4)	8%	(7)	52%	(47)	90
Watch TV: Never	6%	(9)	9%	(14)	7%	(11)	3%	(4)	75%	(112)	149
Watch Movies: Every day	20%	(92)	24%	(110)	9%	(41)	9%	(40)	39%	(177)	459
Watch Movies: Several times per week	15%	(95)	31%	(190)	8%	(50)	6%	(35)	40%	(249)	620
Watch Movies: About once per week	21%	(80)	18%	(69)	10%	(39)	6%	(21)	45%	(168)	377
Watch Movies: Several times per month	19%	(42)	16%	(35)	7%	(16)	12%	(26)	47%	(105)	224
Watch Movies: About once per month	12%	(21)	14%	(25)	2%	(4)	6%	(10)	66%	(116)	177
Watch Movies: Less often than once per month	8%	(13)	14%	(25)	2%	(4)	6%	(10)	70%	(123)	176
Watch Movies: Never	4%	(7)	9%	(15)	6%	(10)	5%	(8)	76%	(127)	167
Watch Sporting Events: Every day	20%	(30)	41%	(61)	9%	(13)	8%	(12)	23%	(35)	150
Watch Sporting Events: Several times per week	20%	(82)	28%	(115)	10%	(42)	8%	(32)	34%	(137)	408
Watch Sporting Events: About once per week	19%	(62)	23%	(76)	7%	(22)	8%	(26)	43%	(141)	326
Watch Sporting Events: Several times per month	16%	(31)	23%	(43)	10%	(19)	8%	(15)	43%	(82)	189
Watch Sporting Events: About once per month	14%	(20)	23%	(31)	9%	(12)	4%	(6)	50%	(69)	138
Watch Sporting Events: Less often than once per month	13%	(31)	18%	(41)	4%	(10)	7%	(17)	58%	(134)	233
Watch Sporting Events: Never	13%	(94)	14%	(102)	6%	(45)	6%	(45)	62%	(469)	755

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**Table HR20\_19:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Molly Shannon as Monica Lewinsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(350)	21%	(469)	7%	(163)	7%	(152)	48%	(1066)	2199
Cable TV: Currently subscribe	16%	(155)	22%	(220)	8%	(80)	8%	(83)	46%	(460)	999
Cable TV: Subscribed in past	18%	(140)	23%	(178)	6%	(48)	5%	(41)	47%	(365)	773
Cable TV: Never subscribed	13%	(54)	16%	(70)	8%	(35)	6%	(27)	56%	(240)	428
Satellite TV: Currently subscribe	15%	(82)	24%	(133)	9%	(51)	7%	(35)	45%	(243)	544
Satellite TV: Subscribed in past	18%	(112)	24%	(155)	9%	(58)	6%	(38)	43%	(276)	639
Satellite TV: Never subscribed	15%	(156)	18%	(181)	5%	(54)	8%	(78)	54%	(547)	1015
Streaming Services: Currently subscribe	17%	(250)	23%	(331)	7%	(107)	7%	(108)	45%	(648)	1444
Streaming Services: Subscribed in past	14%	(30)	23%	(51)	12%	(28)	4%	(9)	47%	(104)	223
Streaming Services: Never subscribed	13%	(69)	16%	(86)	5%	(28)	7%	(35)	59%	(314)	533
Film: An avid fan	22%	(160)	26%	(184)	9%	(63)	6%	(41)	37%	(264)	712
Film: A casual fan	15%	(180)	21%	(254)	7%	(84)	7%	(92)	50%	(618)	1226
Film: Not a fan	4%	(10)	12%	(31)	6%	(16)	7%	(19)	71%	(185)	261
Television: An avid fan	21%	(204)	23%	(228)	6%	(62)	7%	(63)	43%	(416)	973
Television: A casual fan	12%	(134)	21%	(222)	8%	(88)	7%	(77)	52%	(558)	1079
Television: Not a fan	8%	(12)	13%	(18)	9%	(13)	8%	(12)	63%	(92)	146
Music: An avid fan	21%	(225)	25%	(273)	8%	(85)	6%	(68)	41%	(445)	1096
Music: A casual fan	12%	(118)	19%	(187)	7%	(72)	8%	(78)	55%	(547)	1001
Music: Not a fan	6%	(6)	8%	(8)	6%	(6)	6%	(6)	73%	(75)	102
Fashion: An avid fan	18%	(64)	30%	(111)	9%	(34)	6%	(21)	37%	(133)	363
Fashion: A casual fan	18%	(175)	22%	(205)	9%	(85)	7%	(62)	45%	(425)	952
Fashion: Not a fan	13%	(111)	17%	(153)	5%	(44)	8%	(68)	57%	(508)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_20:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?

Tina Fey as Sarah Palin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	28%	(619)	20%	(432)	6%	(134)	7%	(164)	39%	(850)	2199
Gender: Male	29%	(307)	23%	(248)	8%	(85)	8%	(83)	32%	(338)	1061
Gender: Female	27%	(312)	16%	(184)	4%	(49)	7%	(81)	45%	(511)	1138
Age: 18-34	19%	(122)	19%	(128)	8%	(54)	7%	(47)	46%	(304)	655
Age: 35-44	33%	(117)	30%	(106)	7%	(23)	8%	(28)	23%	(83)	357
Age: 45-64	33%	(246)	17%	(128)	6%	(46)	7%	(54)	37%	(276)	751
Age: 65+	31%	(134)	16%	(70)	2%	(10)	8%	(36)	43%	(186)	436
GenZers: 1997-2012	14%	(38)	14%	(36)	8%	(20)	5%	(12)	59%	(157)	264
Millennials: 1981-1996	25%	(143)	24%	(137)	8%	(47)	9%	(50)	33%	(187)	564
GenXers: 1965-1980	31%	(179)	22%	(128)	7%	(39)	6%	(36)	33%	(191)	572
Baby Boomers: 1946-1964	34%	(237)	17%	(116)	4%	(25)	9%	(61)	36%	(252)	691
PID: Dem (no lean)	39%	(322)	20%	(163)	7%	(58)	4%	(34)	31%	(257)	834
PID: Ind (no lean)	24%	(169)	20%	(138)	4%	(31)	6%	(45)	46%	(323)	706
PID: Rep (no lean)	19%	(127)	20%	(132)	7%	(46)	13%	(86)	41%	(269)	660
PID/Gender: Dem Men	35%	(133)	24%	(92)	11%	(43)	6%	(24)	23%	(88)	381
PID/Gender: Dem Women	42%	(189)	16%	(71)	3%	(14)	2%	(10)	37%	(169)	453
PID/Gender: Ind Men	28%	(101)	23%	(81)	4%	(14)	6%	(21)	39%	(141)	359
PID/Gender: Ind Women	20%	(69)	16%	(57)	5%	(16)	7%	(24)	52%	(182)	347
PID/Gender: Rep Men	23%	(73)	23%	(75)	8%	(27)	12%	(38)	34%	(109)	322
PID/Gender: Rep Women	16%	(55)	17%	(56)	6%	(19)	14%	(47)	48%	(161)	338
Ideo: Liberal (1-3)	44%	(274)	23%	(140)	5%	(34)	2%	(11)	26%	(157)	617
Ideo: Moderate (4)	28%	(193)	24%	(162)	6%	(40)	4%	(30)	38%	(264)	690
Ideo: Conservative (5-7)	19%	(128)	17%	(112)	7%	(50)	16%	(106)	41%	(280)	676
Educ: < College	26%	(389)	17%	(262)	5%	(74)	8%	(116)	44%	(671)	1511
Educ: Bachelors degree	32%	(141)	23%	(103)	9%	(39)	8%	(37)	28%	(123)	444
Educ: Post-grad	36%	(88)	28%	(68)	8%	(20)	5%	(12)	23%	(56)	244
Income: Under 50k	27%	(320)	18%	(212)	5%	(60)	7%	(83)	44%	(528)	1202
Income: 50k-100k	30%	(195)	21%	(135)	6%	(42)	7%	(45)	35%	(227)	643
Income: 100k+	30%	(104)	24%	(86)	9%	(32)	10%	(36)	27%	(95)	354
Ethnicity: White	29%	(503)	20%	(352)	6%	(99)	8%	(130)	37%	(638)	1721

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**Table HR20\_20:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Tina Fey as Sarah Palin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	28%	(619)	20%	(432)	6%	(134)	7%	(164)	39%	(850)	2199
Ethnicity: Hispanic	30%	(106)	20%	(71)	8%	(30)	8%	(26)	33%	(116)	349
Ethnicity: Black	23%	(64)	17%	(48)	6%	(16)	7%	(20)	46%	(126)	274
Ethnicity: Other	26%	(52)	16%	(33)	9%	(19)	7%	(14)	42%	(86)	204
All Christian	29%	(309)	21%	(229)	6%	(68)	8%	(89)	35%	(381)	1076
All Non-Christian	34%	(39)	19%	(22)	13%	(15)	4%	(4)	30%	(33)	113
Atheist	41%	(41)	21%	(21)	3%	(3)	6%	(5)	29%	(28)	100
Agnostic/Nothing in particular	28%	(139)	17%	(85)	3%	(17)	7%	(32)	45%	(223)	496
Something Else	22%	(91)	18%	(75)	7%	(30)	8%	(34)	44%	(184)	414
Religious Non-Protestant/Catholic	31%	(43)	20%	(29)	12%	(17)	4%	(6)	33%	(46)	141
Evangelical	23%	(149)	21%	(135)	7%	(46)	12%	(74)	37%	(236)	640
Non-Evangelical	30%	(239)	19%	(154)	6%	(49)	6%	(46)	39%	(311)	799
Community: Urban	25%	(177)	27%	(191)	8%	(59)	6%	(41)	34%	(242)	710
Community: Suburban	31%	(285)	18%	(169)	5%	(44)	8%	(72)	38%	(354)	924
Community: Rural	28%	(156)	13%	(72)	6%	(32)	9%	(52)	45%	(254)	565
Employ: Private Sector	31%	(209)	24%	(159)	9%	(59)	9%	(59)	27%	(183)	668
Employ: Government	23%	(32)	22%	(31)	9%	(13)	7%	(10)	39%	(54)	139
Employ: Self-Employed	25%	(52)	26%	(53)	6%	(12)	8%	(17)	35%	(71)	204
Employ: Homemaker	30%	(46)	11%	(16)	5%	(7)	14%	(20)	41%	(62)	151
Employ: Retired	29%	(152)	16%	(86)	4%	(19)	6%	(31)	44%	(231)	519
Employ: Unemployed	28%	(74)	18%	(47)	4%	(11)	4%	(11)	46%	(119)	260
Employ: Other	24%	(41)	16%	(26)	5%	(8)	6%	(11)	49%	(81)	166
Military HH: Yes	26%	(89)	14%	(49)	5%	(15)	11%	(36)	44%	(151)	340
Military HH: No	28%	(529)	21%	(384)	6%	(119)	7%	(128)	38%	(699)	1859
RD/WT: Right Direction	18%	(118)	21%	(136)	8%	(49)	13%	(86)	40%	(262)	651
RD/WT: Wrong Track	32%	(501)	19%	(296)	5%	(85)	5%	(79)	38%	(588)	1548
Trump Job Approve	17%	(158)	20%	(181)	7%	(66)	12%	(112)	43%	(398)	915
Trump Job Disapprove	38%	(452)	21%	(248)	6%	(68)	4%	(45)	32%	(390)	1203

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**Table HR20\_20:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Tina Fey as Sarah Palin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	28%	(619)	20%	(432)	6%	(134)	7%	(164)	39%	(850)	2199
Trump Job Strongly Approve	18%	(90)	17%	(85)	7%	(35)	16%	(79)	43%	(216)	505
Trump Job Somewhat Approve	17%	(68)	23%	(96)	7%	(30)	8%	(33)	44%	(182)	409
Trump Job Somewhat Disapprove	28%	(74)	28%	(74)	7%	(18)	4%	(12)	34%	(90)	267
Trump Job Strongly Disapprove	40%	(378)	19%	(174)	5%	(50)	4%	(34)	32%	(300)	936
Favorable of Trump	17%	(160)	20%	(182)	7%	(65)	13%	(116)	43%	(394)	917
Unfavorable of Trump	37%	(443)	21%	(247)	5%	(64)	4%	(45)	33%	(389)	1188
Very Favorable of Trump	19%	(107)	17%	(94)	8%	(45)	15%	(86)	42%	(237)	568
Somewhat Favorable of Trump	15%	(53)	25%	(89)	6%	(20)	9%	(30)	45%	(157)	349
Somewhat Unfavorable of Trump	25%	(53)	27%	(57)	11%	(22)	5%	(10)	33%	(69)	210
Very Unfavorable of Trump	40%	(389)	19%	(190)	4%	(42)	4%	(35)	33%	(320)	977
#1 Issue: Economy	26%	(198)	22%	(169)	8%	(58)	8%	(58)	38%	(290)	773
#1 Issue: Security	15%	(41)	18%	(48)	8%	(22)	15%	(41)	43%	(116)	268
#1 Issue: Health Care	39%	(163)	23%	(97)	3%	(13)	5%	(21)	29%	(121)	415
#1 Issue: Medicare / Social Security	32%	(103)	13%	(43)	5%	(15)	5%	(16)	45%	(144)	321
#1 Issue: Women's Issues	24%	(25)	16%	(17)	2%	(2)	7%	(7)	51%	(53)	104
#1 Issue: Education	19%	(19)	17%	(17)	13%	(13)	—	(0)	51%	(50)	99
#1 Issue: Energy	18%	(11)	19%	(11)	11%	(6)	9%	(5)	43%	(26)	60
#1 Issue: Other	37%	(59)	20%	(31)	2%	(4)	9%	(15)	32%	(50)	159
2018 House Vote: Democrat	46%	(335)	21%	(151)	6%	(46)	2%	(17)	25%	(186)	735
2018 House Vote: Republican	18%	(115)	20%	(130)	7%	(48)	16%	(100)	39%	(249)	642
2018 House Vote: Someone else	16%	(8)	24%	(13)	2%	(1)	7%	(4)	52%	(28)	54
2016 Vote: Hillary Clinton	47%	(325)	20%	(143)	6%	(45)	3%	(21)	24%	(165)	699
2016 Vote: Donald Trump	19%	(133)	20%	(144)	6%	(44)	15%	(104)	40%	(283)	709
2016 Vote: Other	30%	(32)	19%	(20)	3%	(3)	6%	(6)	41%	(44)	107
2016 Vote: Didn't Vote	19%	(127)	18%	(125)	6%	(41)	5%	(33)	52%	(358)	683
Voted in 2014: Yes	33%	(413)	20%	(252)	7%	(83)	8%	(105)	32%	(404)	1256
Voted in 2014: No	22%	(206)	19%	(180)	5%	(51)	6%	(60)	47%	(446)	943

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**Table HR20\_20:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Tina Fey as Sarah Palin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	28%	(619)	20%	(432)	6%	(134)	7%	(164)	39%	(850)	2199
2012 Vote: Barack Obama	44%	(375)	22%	(185)	6%	(53)	4%	(31)	25%	(212)	855
2012 Vote: Mitt Romney	17%	(82)	18%	(84)	7%	(34)	15%	(71)	43%	(207)	477
2012 Vote: Other	15%	(8)	19%	(11)	6%	(3)	10%	(5)	50%	(27)	55
2012 Vote: Didn't Vote	19%	(153)	19%	(153)	5%	(44)	7%	(56)	50%	(403)	809
4-Region: Northeast	29%	(114)	21%	(84)	8%	(31)	5%	(21)	37%	(144)	393
4-Region: Midwest	28%	(130)	22%	(100)	7%	(32)	9%	(40)	34%	(159)	462
4-Region: South	28%	(228)	16%	(132)	4%	(32)	9%	(75)	43%	(357)	824
4-Region: West	28%	(147)	22%	(117)	7%	(38)	5%	(29)	36%	(190)	520
Watch TV: Every day	33%	(348)	19%	(202)	6%	(67)	8%	(89)	33%	(351)	1057
Watch TV: Several times per week	28%	(157)	22%	(120)	7%	(36)	6%	(34)	37%	(208)	554
Watch TV: About once per week	20%	(34)	32%	(53)	4%	(6)	9%	(15)	36%	(59)	167
Watch TV: Several times per month	17%	(23)	15%	(20)	8%	(11)	8%	(10)	52%	(69)	133
Watch TV: Less often than once per month	23%	(20)	15%	(14)	—	(0)	11%	(10)	50%	(45)	90
Watch TV: Never	19%	(29)	8%	(12)	7%	(11)	3%	(5)	62%	(93)	149
Watch Movies: Every day	28%	(126)	21%	(94)	8%	(36)	9%	(43)	35%	(160)	459
Watch Movies: Several times per week	30%	(187)	25%	(158)	7%	(42)	6%	(36)	32%	(198)	620
Watch Movies: About once per week	36%	(136)	17%	(64)	6%	(24)	8%	(30)	32%	(122)	377
Watch Movies: Several times per month	29%	(65)	17%	(38)	4%	(8)	13%	(28)	38%	(84)	224
Watch Movies: About once per month	22%	(38)	19%	(33)	4%	(7)	4%	(8)	51%	(90)	177
Watch Movies: Less often than once per month	22%	(38)	16%	(29)	5%	(9)	7%	(12)	50%	(87)	176
Watch Movies: Never	17%	(28)	9%	(16)	5%	(8)	4%	(7)	65%	(108)	167
Watch Sporting Events: Every day	31%	(47)	31%	(46)	13%	(19)	7%	(10)	19%	(28)	150
Watch Sporting Events: Several times per week	34%	(138)	25%	(102)	8%	(31)	6%	(25)	28%	(113)	408
Watch Sporting Events: About once per week	29%	(94)	22%	(71)	7%	(22)	11%	(34)	32%	(105)	326
Watch Sporting Events: Several times per month	26%	(49)	20%	(37)	9%	(16)	10%	(19)	36%	(68)	189
Watch Sporting Events: About once per month	26%	(36)	23%	(32)	3%	(4)	7%	(10)	41%	(57)	138
Watch Sporting Events: Less often than once per month	29%	(68)	18%	(43)	5%	(11)	6%	(14)	42%	(97)	233
Watch Sporting Events: Never	25%	(188)	13%	(101)	4%	(31)	7%	(53)	51%	(383)	755

Continued on next page

**Table HR20\_20:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?

Tina Fey as Sarah Palin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	28%	(619)	20%	(432)	6%	(134)	7%	(164)	39%	(850)	2199
Cable TV: Currently subscribe	29%	(294)	19%	(190)	7%	(65)	8%	(82)	37%	(367)	999
Cable TV: Subscribed in past	31%	(241)	22%	(168)	4%	(35)	7%	(57)	35%	(272)	773
Cable TV: Never subscribed	20%	(84)	17%	(74)	8%	(34)	6%	(26)	49%	(210)	428
Satellite TV: Currently subscribe	24%	(132)	22%	(117)	9%	(48)	6%	(31)	40%	(215)	544
Satellite TV: Subscribed in past	31%	(201)	21%	(136)	5%	(29)	8%	(53)	34%	(220)	639
Satellite TV: Never subscribed	28%	(286)	18%	(179)	6%	(56)	8%	(80)	41%	(415)	1015
Streaming Services: Currently subscribe	32%	(462)	20%	(293)	5%	(78)	8%	(116)	34%	(495)	1444
Streaming Services: Subscribed in past	17%	(37)	21%	(47)	13%	(28)	9%	(19)	41%	(91)	223
Streaming Services: Never subscribed	22%	(120)	17%	(93)	5%	(27)	5%	(29)	50%	(264)	533
Film: An avid fan	38%	(268)	21%	(152)	9%	(61)	6%	(40)	27%	(192)	712
Film: A casual fan	26%	(324)	20%	(248)	5%	(60)	9%	(106)	40%	(489)	1226
Film: Not a fan	10%	(27)	13%	(33)	5%	(14)	7%	(18)	65%	(169)	261
Television: An avid fan	36%	(348)	20%	(190)	7%	(64)	8%	(74)	31%	(297)	973
Television: A casual fan	23%	(246)	21%	(223)	5%	(54)	8%	(84)	44%	(472)	1079
Television: Not a fan	17%	(24)	13%	(19)	11%	(16)	4%	(6)	55%	(80)	146
Music: An avid fan	33%	(361)	21%	(227)	6%	(71)	6%	(69)	34%	(369)	1096
Music: A casual fan	24%	(245)	20%	(196)	6%	(59)	9%	(86)	42%	(416)	1001
Music: Not a fan	13%	(13)	10%	(10)	4%	(4)	9%	(9)	64%	(65)	102
Fashion: An avid fan	29%	(105)	22%	(79)	11%	(41)	4%	(13)	35%	(126)	363
Fashion: A casual fan	31%	(291)	21%	(198)	6%	(58)	7%	(65)	36%	(340)	952
Fashion: Not a fan	25%	(223)	18%	(155)	4%	(35)	10%	(86)	43%	(384)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_21:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?

Kate McKinnon as Jeff Sessions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(349)	17%	(369)	6%	(129)	7%	(150)	55%	(1202)	2199
Gender: Male	18%	(191)	22%	(230)	7%	(75)	7%	(79)	46%	(486)	1061
Gender: Female	14%	(158)	12%	(139)	5%	(54)	6%	(71)	63%	(716)	1138
Age: 18-34	11%	(73)	17%	(114)	9%	(58)	8%	(51)	55%	(358)	655
Age: 35-44	21%	(74)	27%	(98)	6%	(23)	6%	(21)	40%	(141)	357
Age: 45-64	18%	(132)	15%	(114)	5%	(34)	6%	(47)	56%	(423)	751
Age: 65+	16%	(69)	10%	(43)	3%	(14)	7%	(31)	64%	(279)	436
GenZers: 1997-2012	7%	(17)	16%	(42)	9%	(24)	7%	(18)	62%	(163)	264
Millennials: 1981-1996	17%	(95)	21%	(117)	8%	(47)	7%	(40)	47%	(264)	564
GenXers: 1965-1980	19%	(110)	19%	(111)	5%	(27)	6%	(36)	50%	(288)	572
Baby Boomers: 1946-1964	17%	(118)	13%	(89)	4%	(29)	7%	(49)	59%	(406)	691
PID: Dem (no lean)	26%	(214)	19%	(160)	6%	(48)	4%	(30)	46%	(381)	834
PID: Ind (no lean)	10%	(72)	16%	(115)	3%	(23)	7%	(48)	63%	(448)	706
PID: Rep (no lean)	10%	(63)	14%	(94)	9%	(58)	11%	(72)	57%	(373)	660
PID/Gender: Dem Men	25%	(97)	24%	(93)	8%	(30)	5%	(19)	37%	(142)	381
PID/Gender: Dem Women	26%	(118)	15%	(67)	4%	(18)	3%	(11)	53%	(239)	453
PID/Gender: Ind Men	12%	(44)	22%	(78)	4%	(13)	7%	(26)	55%	(197)	359
PID/Gender: Ind Women	8%	(27)	11%	(37)	3%	(10)	6%	(22)	72%	(251)	347
PID/Gender: Rep Men	16%	(50)	18%	(59)	10%	(31)	11%	(34)	46%	(147)	322
PID/Gender: Rep Women	4%	(12)	10%	(35)	8%	(26)	11%	(38)	67%	(226)	338
Ideo: Liberal (1-3)	30%	(187)	23%	(142)	5%	(30)	3%	(19)	39%	(239)	617
Ideo: Moderate (4)	16%	(113)	19%	(133)	5%	(36)	4%	(28)	55%	(379)	690
Ideo: Conservative (5-7)	5%	(37)	12%	(81)	8%	(56)	13%	(89)	61%	(414)	676
Educ: < College	14%	(206)	14%	(212)	5%	(71)	7%	(103)	61%	(920)	1511
Educ: Bachelors degree	19%	(84)	20%	(90)	8%	(36)	8%	(36)	44%	(197)	444
Educ: Post-grad	24%	(60)	27%	(67)	9%	(21)	5%	(11)	35%	(85)	244
Income: Under 50k	15%	(176)	14%	(165)	4%	(52)	7%	(79)	61%	(730)	1202
Income: 50k-100k	16%	(103)	19%	(120)	7%	(46)	7%	(45)	51%	(330)	643
Income: 100k+	20%	(71)	24%	(84)	9%	(32)	7%	(26)	40%	(141)	354
Ethnicity: White	16%	(282)	18%	(302)	6%	(95)	7%	(122)	53%	(919)	1721

Continued on next page

**Table HR20\_21:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Jeff Sessions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(349)	17%	(369)	6%	(129)	7%	(150)	55%	(1202)	2199
Ethnicity: Hispanic	22%	(77)	25%	(86)	8%	(29)	5%	(17)	40%	(140)	349
Ethnicity: Black	10%	(27)	14%	(39)	7%	(18)	6%	(18)	63%	(172)	274
Ethnicity: Other	20%	(40)	14%	(28)	8%	(16)	5%	(10)	54%	(110)	204
All Christian	16%	(172)	18%	(198)	6%	(64)	8%	(82)	52%	(561)	1076
All Non-Christian	20%	(23)	22%	(25)	13%	(15)	6%	(6)	39%	(44)	113
Atheist	26%	(26)	13%	(13)	5%	(5)	7%	(7)	49%	(49)	100
Agnostic/Nothing in particular	18%	(90)	13%	(66)	4%	(19)	5%	(27)	59%	(294)	496
Something Else	9%	(38)	16%	(67)	6%	(26)	7%	(28)	61%	(254)	414
Religious Non-Protestant/Catholic	17%	(24)	22%	(31)	13%	(18)	5%	(8)	43%	(60)	141
Evangelical	11%	(69)	18%	(116)	7%	(45)	11%	(72)	53%	(339)	640
Non-Evangelical	16%	(132)	17%	(137)	5%	(41)	4%	(36)	57%	(453)	799
Community: Urban	17%	(120)	23%	(162)	8%	(56)	7%	(53)	45%	(320)	710
Community: Suburban	17%	(160)	15%	(137)	4%	(38)	6%	(55)	58%	(533)	924
Community: Rural	12%	(69)	12%	(70)	6%	(35)	7%	(41)	62%	(349)	565
Employ: Private Sector	18%	(118)	25%	(164)	9%	(58)	9%	(61)	40%	(268)	668
Employ: Government	11%	(15)	27%	(37)	9%	(13)	3%	(5)	50%	(70)	139
Employ: Self-Employed	17%	(34)	14%	(29)	7%	(15)	8%	(16)	54%	(110)	204
Employ: Homemaker	20%	(31)	7%	(10)	4%	(6)	8%	(12)	61%	(92)	151
Employ: Retired	16%	(81)	11%	(59)	4%	(19)	6%	(33)	63%	(326)	519
Employ: Unemployed	13%	(33)	19%	(49)	1%	(4)	4%	(10)	63%	(164)	260
Employ: Other	19%	(32)	4%	(6)	4%	(6)	5%	(8)	68%	(114)	166
Military HH: Yes	10%	(35)	13%	(45)	6%	(19)	9%	(29)	62%	(211)	340
Military HH: No	17%	(314)	17%	(324)	6%	(110)	6%	(120)	53%	(991)	1859
RD/WT: Right Direction	11%	(73)	16%	(104)	9%	(56)	11%	(73)	53%	(345)	651
RD/WT: Wrong Track	18%	(276)	17%	(265)	5%	(74)	5%	(77)	55%	(856)	1548
Trump Job Approve	10%	(87)	13%	(123)	7%	(65)	11%	(101)	59%	(538)	915
Trump Job Disapprove	22%	(262)	20%	(241)	5%	(64)	4%	(43)	49%	(593)	1203

Continued on next page

**Table HR20\_21:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Jeff Sessions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(349)	17%	(369)	6%	(129)	7%	(150)	55%	(1202)	2199
Trump Job Strongly Approve	10%	(52)	13%	(64)	7%	(36)	15%	(74)	55%	(280)	505
Trump Job Somewhat Approve	9%	(36)	14%	(59)	7%	(29)	7%	(28)	63%	(258)	409
Trump Job Somewhat Disapprove	14%	(38)	25%	(67)	8%	(21)	5%	(14)	48%	(127)	267
Trump Job Strongly Disapprove	24%	(224)	19%	(173)	5%	(43)	3%	(29)	50%	(466)	936
Favorable of Trump	9%	(83)	14%	(130)	7%	(63)	11%	(100)	59%	(542)	917
Unfavorable of Trump	22%	(263)	20%	(235)	6%	(66)	3%	(37)	49%	(586)	1188
Very Favorable of Trump	10%	(54)	13%	(73)	8%	(44)	14%	(80)	56%	(317)	568
Somewhat Favorable of Trump	8%	(29)	16%	(57)	6%	(19)	6%	(20)	64%	(224)	349
Somewhat Unfavorable of Trump	15%	(31)	22%	(47)	8%	(17)	5%	(10)	50%	(106)	210
Very Unfavorable of Trump	24%	(232)	19%	(188)	5%	(49)	3%	(28)	49%	(481)	977
#1 Issue: Economy	13%	(99)	17%	(133)	7%	(56)	8%	(59)	55%	(425)	773
#1 Issue: Security	9%	(24)	12%	(32)	5%	(12)	14%	(39)	60%	(160)	268
#1 Issue: Health Care	27%	(111)	21%	(87)	5%	(23)	4%	(15)	43%	(180)	415
#1 Issue: Medicare / Social Security	15%	(48)	15%	(47)	6%	(18)	6%	(20)	59%	(189)	321
#1 Issue: Women's Issues	14%	(15)	9%	(10)	7%	(7)	3%	(3)	67%	(70)	104
#1 Issue: Education	12%	(12)	24%	(24)	9%	(8)	2%	(2)	54%	(54)	99
#1 Issue: Energy	17%	(10)	25%	(15)	8%	(5)	4%	(3)	46%	(28)	60
#1 Issue: Other	19%	(31)	14%	(22)	—	(0)	6%	(9)	61%	(97)	159
2018 House Vote: Democrat	30%	(222)	20%	(150)	5%	(37)	3%	(24)	41%	(302)	735
2018 House Vote: Republican	10%	(61)	15%	(94)	9%	(58)	13%	(86)	54%	(344)	642
2018 House Vote: Someone else	7%	(4)	12%	(7)	—	(0)	4%	(2)	77%	(42)	54
2016 Vote: Hillary Clinton	31%	(216)	21%	(145)	5%	(38)	3%	(19)	40%	(281)	699
2016 Vote: Donald Trump	8%	(57)	14%	(102)	8%	(54)	13%	(91)	57%	(404)	709
2016 Vote: Other	12%	(12)	15%	(16)	2%	(3)	4%	(4)	67%	(71)	107
2016 Vote: Didn't Vote	9%	(63)	15%	(105)	5%	(35)	5%	(35)	65%	(445)	683
Voted in 2014: Yes	20%	(248)	18%	(221)	6%	(76)	7%	(92)	49%	(619)	1256
Voted in 2014: No	11%	(102)	16%	(148)	6%	(53)	6%	(58)	62%	(583)	943

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Kate McKinnon as Jeff Sessions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(349)	17%	(369)	6%	(129)	7%	(150)	55%	(1202)	2199
2012 Vote: Barack Obama	27%	(228)	21%	(178)	5%	(47)	4%	(34)	43%	(369)	855
2012 Vote: Mitt Romney	7%	(35)	15%	(70)	7%	(32)	13%	(60)	59%	(280)	477
2012 Vote: Other	5%	(3)	18%	(10)	1%	(0)	14%	(8)	62%	(34)	55
2012 Vote: Didn't Vote	10%	(82)	14%	(111)	6%	(50)	6%	(48)	64%	(517)	809
4-Region: Northeast	18%	(71)	21%	(84)	7%	(26)	6%	(23)	48%	(189)	393
4-Region: Midwest	14%	(66)	15%	(68)	6%	(30)	6%	(27)	59%	(272)	462
4-Region: South	14%	(114)	13%	(108)	5%	(38)	9%	(77)	59%	(487)	824
4-Region: West	19%	(98)	21%	(109)	7%	(36)	4%	(23)	49%	(254)	520
Watch TV: Every day	19%	(198)	18%	(194)	5%	(53)	7%	(76)	51%	(537)	1057
Watch TV: Several times per week	16%	(91)	19%	(104)	8%	(46)	5%	(28)	51%	(285)	554
Watch TV: About once per week	15%	(25)	20%	(33)	7%	(12)	6%	(10)	52%	(88)	167
Watch TV: Several times per month	6%	(8)	11%	(15)	10%	(13)	11%	(15)	61%	(81)	133
Watch TV: Less often than once per month	12%	(11)	10%	(9)	1%	(1)	8%	(7)	69%	(62)	90
Watch TV: Never	6%	(9)	6%	(9)	3%	(5)	4%	(7)	80%	(120)	149
Watch Movies: Every day	19%	(86)	21%	(97)	5%	(25)	8%	(36)	47%	(215)	459
Watch Movies: Several times per week	18%	(111)	23%	(144)	7%	(45)	6%	(35)	46%	(285)	620
Watch Movies: About once per week	18%	(67)	14%	(54)	8%	(32)	7%	(25)	53%	(199)	377
Watch Movies: Several times per month	17%	(38)	14%	(31)	5%	(12)	10%	(21)	54%	(121)	224
Watch Movies: About once per month	9%	(17)	11%	(19)	4%	(7)	8%	(14)	68%	(120)	177
Watch Movies: Less often than once per month	13%	(23)	8%	(15)	1%	(2)	6%	(11)	71%	(124)	176
Watch Movies: Never	4%	(7)	5%	(8)	4%	(6)	5%	(8)	83%	(138)	167
Watch Sporting Events: Every day	21%	(31)	32%	(48)	10%	(15)	6%	(9)	32%	(48)	150
Watch Sporting Events: Several times per week	20%	(82)	25%	(100)	8%	(31)	6%	(25)	42%	(170)	408
Watch Sporting Events: About once per week	20%	(65)	18%	(57)	6%	(20)	8%	(25)	49%	(159)	326
Watch Sporting Events: Several times per month	14%	(27)	12%	(24)	11%	(22)	12%	(23)	50%	(94)	189
Watch Sporting Events: About once per month	11%	(16)	22%	(31)	6%	(9)	3%	(4)	57%	(79)	138
Watch Sporting Events: Less often than once per month	14%	(33)	13%	(30)	2%	(5)	8%	(18)	63%	(146)	233
Watch Sporting Events: Never	13%	(95)	10%	(79)	4%	(28)	6%	(46)	67%	(506)	755

Continued on next page

**Table HR20\_21:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Jeff Sessions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(349)	17%	(369)	6%	(129)	7%	(150)	55%	(1202)	2199
Cable TV: Currently subscribe	16%	(163)	18%	(180)	7%	(67)	6%	(63)	53%	(526)	999
Cable TV: Subscribed in past	16%	(126)	18%	(142)	5%	(36)	7%	(56)	53%	(413)	773
Cable TV: Never subscribed	14%	(60)	11%	(48)	6%	(26)	7%	(31)	61%	(263)	428
Satellite TV: Currently subscribe	14%	(78)	23%	(125)	7%	(40)	7%	(40)	48%	(261)	544
Satellite TV: Subscribed in past	15%	(94)	19%	(120)	6%	(36)	7%	(44)	54%	(344)	639
Satellite TV: Never subscribed	17%	(177)	12%	(124)	5%	(53)	6%	(66)	59%	(596)	1015
Streaming Services: Currently subscribe	17%	(248)	18%	(267)	6%	(89)	7%	(99)	51%	(741)	1444
Streaming Services: Subscribed in past	12%	(27)	18%	(39)	8%	(19)	8%	(19)	54%	(119)	223
Streaming Services: Never subscribed	14%	(74)	12%	(63)	4%	(21)	6%	(32)	64%	(342)	533
Film: An avid fan	24%	(170)	21%	(150)	7%	(52)	6%	(41)	42%	(299)	712
Film: A casual fan	13%	(165)	17%	(204)	5%	(67)	7%	(88)	57%	(702)	1226
Film: Not a fan	5%	(14)	6%	(15)	4%	(10)	8%	(21)	77%	(200)	261
Television: An avid fan	21%	(206)	19%	(189)	5%	(50)	6%	(55)	49%	(473)	973
Television: A casual fan	12%	(133)	15%	(163)	7%	(71)	7%	(79)	59%	(633)	1079
Television: Not a fan	7%	(10)	12%	(17)	5%	(8)	11%	(16)	66%	(96)	146
Music: An avid fan	19%	(206)	20%	(224)	7%	(72)	5%	(58)	49%	(536)	1096
Music: A casual fan	13%	(135)	14%	(139)	6%	(55)	9%	(86)	59%	(587)	1001
Music: Not a fan	8%	(8)	6%	(6)	2%	(2)	6%	(6)	78%	(79)	102
Fashion: An avid fan	17%	(61)	25%	(90)	8%	(29)	7%	(25)	44%	(158)	363
Fashion: A casual fan	18%	(172)	19%	(185)	6%	(59)	6%	(56)	50%	(479)	952
Fashion: Not a fan	13%	(116)	11%	(94)	5%	(41)	8%	(69)	64%	(564)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table HR20\_22:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Hillary Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(463)	22%	(478)	6%	(133)	7%	(153)	44%	(972)	2199
Gender: Male	22%	(230)	26%	(281)	7%	(78)	7%	(74)	38%	(399)	1061
Gender: Female	21%	(234)	17%	(198)	5%	(54)	7%	(79)	50%	(573)	1138
Age: 18-34	16%	(102)	22%	(145)	10%	(66)	6%	(37)	47%	(305)	655
Age: 35-44	27%	(95)	27%	(96)	8%	(27)	9%	(32)	30%	(108)	357
Age: 45-64	24%	(180)	21%	(158)	3%	(25)	8%	(56)	44%	(330)	751
Age: 65+	20%	(86)	18%	(79)	3%	(14)	6%	(28)	53%	(229)	436
GenZers: 1997-2012	14%	(36)	20%	(52)	8%	(22)	4%	(10)	55%	(144)	264
Millennials: 1981-1996	21%	(116)	24%	(136)	11%	(60)	7%	(39)	38%	(213)	564
GenXers: 1965-1980	26%	(147)	22%	(126)	5%	(29)	8%	(45)	39%	(225)	572
Baby Boomers: 1946-1964	22%	(153)	22%	(150)	3%	(20)	8%	(52)	46%	(316)	691
PID: Dem (no lean)	33%	(279)	24%	(196)	5%	(46)	3%	(27)	34%	(286)	834
PID: Ind (no lean)	15%	(108)	19%	(134)	5%	(36)	8%	(53)	53%	(375)	706
PID: Rep (no lean)	12%	(76)	23%	(149)	8%	(51)	11%	(72)	47%	(311)	660
PID/Gender: Dem Men	31%	(117)	29%	(109)	9%	(34)	4%	(15)	28%	(106)	381
PID/Gender: Dem Women	36%	(162)	19%	(87)	3%	(12)	3%	(12)	40%	(180)	453
PID/Gender: Ind Men	18%	(63)	23%	(83)	4%	(15)	8%	(28)	47%	(169)	359
PID/Gender: Ind Women	13%	(45)	15%	(50)	6%	(21)	7%	(25)	59%	(205)	347
PID/Gender: Rep Men	15%	(50)	27%	(88)	9%	(29)	10%	(31)	38%	(124)	322
PID/Gender: Rep Women	8%	(26)	18%	(60)	7%	(22)	12%	(41)	56%	(188)	338
Ideo: Liberal (1-3)	38%	(234)	25%	(157)	6%	(40)	2%	(14)	28%	(172)	617
Ideo: Moderate (4)	21%	(142)	26%	(181)	6%	(41)	4%	(31)	43%	(295)	690
Ideo: Conservative (5-7)	10%	(70)	18%	(119)	6%	(44)	15%	(98)	51%	(345)	676
Educ: < College	19%	(291)	19%	(288)	5%	(77)	7%	(109)	49%	(747)	1511
Educ: Bachelors degree	22%	(98)	26%	(116)	8%	(37)	7%	(30)	37%	(162)	444
Educ: Post-grad	30%	(74)	30%	(74)	8%	(19)	6%	(14)	26%	(63)	244
Income: Under 50k	19%	(232)	19%	(224)	6%	(67)	6%	(76)	50%	(604)	1202
Income: 50k-100k	23%	(148)	23%	(150)	6%	(40)	7%	(46)	40%	(260)	643
Income: 100k+	24%	(84)	30%	(105)	7%	(25)	9%	(31)	30%	(108)	354
Ethnicity: White	21%	(366)	23%	(389)	6%	(102)	8%	(133)	43%	(732)	1721

Continued on next page

**Table HR20\_22:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Hillary Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(463)	22%	(478)	6%	(133)	7%	(153)	44%	(972)	2199
Ethnicity: Hispanic	28%	(97)	22%	(78)	10%	(35)	6%	(21)	34%	(117)	349
Ethnicity: Black	19%	(51)	20%	(55)	4%	(12)	4%	(12)	53%	(145)	274
Ethnicity: Other	23%	(47)	17%	(35)	9%	(19)	4%	(8)	47%	(95)	204
All Christian	21%	(222)	23%	(242)	6%	(61)	8%	(89)	43%	(462)	1076
All Non-Christian	29%	(33)	31%	(35)	10%	(12)	3%	(3)	27%	(30)	113
Atheist	27%	(27)	19%	(19)	10%	(10)	4%	(4)	40%	(40)	100
Agnostic/Nothing in particular	25%	(124)	17%	(87)	5%	(24)	5%	(24)	48%	(237)	496
Something Else	14%	(57)	23%	(95)	6%	(26)	8%	(33)	49%	(202)	414
Religious Non-Protestant/Catholic	24%	(34)	29%	(41)	11%	(15)	4%	(6)	32%	(45)	141
Evangelical	13%	(84)	23%	(150)	7%	(42)	12%	(77)	45%	(287)	640
Non-Evangelical	24%	(191)	21%	(171)	5%	(39)	5%	(41)	45%	(356)	799
Community: Urban	22%	(155)	28%	(196)	8%	(55)	7%	(47)	36%	(258)	710
Community: Suburban	22%	(203)	20%	(188)	5%	(45)	6%	(56)	47%	(432)	924
Community: Rural	19%	(106)	17%	(95)	6%	(33)	9%	(50)	50%	(282)	565
Employ: Private Sector	24%	(163)	26%	(175)	8%	(56)	9%	(59)	32%	(214)	668
Employ: Government	18%	(25)	26%	(36)	8%	(11)	7%	(10)	41%	(57)	139
Employ: Self-Employed	23%	(47)	22%	(44)	5%	(10)	6%	(12)	44%	(91)	204
Employ: Homemaker	26%	(40)	10%	(15)	4%	(6)	14%	(22)	46%	(69)	151
Employ: Retired	18%	(94)	22%	(114)	3%	(14)	5%	(28)	52%	(269)	519
Employ: Unemployed	17%	(46)	23%	(60)	4%	(10)	5%	(12)	51%	(133)	260
Employ: Other	26%	(43)	8%	(13)	7%	(11)	4%	(7)	55%	(92)	166
Military HH: Yes	15%	(51)	21%	(71)	6%	(20)	8%	(26)	51%	(172)	340
Military HH: No	22%	(413)	22%	(407)	6%	(113)	7%	(127)	43%	(800)	1859
RD/WT: Right Direction	14%	(90)	22%	(142)	7%	(45)	13%	(82)	45%	(293)	651
RD/WT: Wrong Track	24%	(373)	22%	(337)	6%	(87)	5%	(71)	44%	(679)	1548
Trump Job Approve	13%	(121)	19%	(177)	7%	(65)	12%	(113)	48%	(439)	915
Trump Job Disapprove	28%	(342)	25%	(295)	6%	(68)	3%	(39)	38%	(458)	1203

Continued on next page

**Table HR20\_22:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Hillary Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(463)	22%	(478)	6%	(133)	7%	(153)	44%	(972)	2199
Trump Job Strongly Approve	15%	(78)	17%	(85)	7%	(34)	15%	(76)	46%	(232)	505
Trump Job Somewhat Approve	10%	(43)	22%	(92)	8%	(31)	9%	(37)	51%	(207)	409
Trump Job Somewhat Disapprove	16%	(42)	34%	(90)	6%	(16)	6%	(17)	38%	(101)	267
Trump Job Strongly Disapprove	32%	(300)	22%	(204)	6%	(52)	2%	(22)	38%	(357)	936
Favorable of Trump	12%	(112)	20%	(183)	7%	(65)	13%	(115)	48%	(442)	917
Unfavorable of Trump	29%	(343)	24%	(289)	6%	(67)	3%	(36)	38%	(451)	1188
Very Favorable of Trump	13%	(74)	18%	(103)	7%	(40)	16%	(90)	46%	(261)	568
Somewhat Favorable of Trump	11%	(38)	23%	(79)	7%	(25)	7%	(26)	52%	(181)	349
Somewhat Unfavorable of Trump	15%	(32)	32%	(67)	9%	(19)	5%	(10)	39%	(82)	210
Very Unfavorable of Trump	32%	(311)	23%	(222)	5%	(49)	3%	(26)	38%	(369)	977
#1 Issue: Economy	19%	(149)	23%	(174)	7%	(51)	9%	(71)	42%	(327)	773
#1 Issue: Security	11%	(31)	16%	(42)	7%	(18)	12%	(33)	54%	(144)	268
#1 Issue: Health Care	31%	(129)	26%	(109)	5%	(19)	4%	(17)	34%	(142)	415
#1 Issue: Medicare / Social Security	23%	(74)	17%	(56)	4%	(14)	4%	(14)	51%	(163)	321
#1 Issue: Women's Issues	23%	(24)	20%	(20)	12%	(12)	3%	(3)	44%	(45)	104
#1 Issue: Education	8%	(8)	28%	(28)	10%	(10)	2%	(2)	51%	(51)	99
#1 Issue: Energy	15%	(9)	26%	(16)	8%	(5)	2%	(1)	48%	(29)	60
#1 Issue: Other	25%	(40)	20%	(32)	2%	(3)	7%	(12)	45%	(71)	159
2018 House Vote: Democrat	37%	(275)	24%	(179)	5%	(35)	4%	(27)	30%	(219)	735
2018 House Vote: Republican	12%	(80)	20%	(131)	8%	(54)	14%	(89)	45%	(288)	642
2018 House Vote: Someone else	11%	(6)	13%	(7)	—	(0)	2%	(1)	74%	(40)	54
2016 Vote: Hillary Clinton	38%	(264)	26%	(180)	5%	(35)	3%	(21)	28%	(199)	699
2016 Vote: Donald Trump	12%	(84)	20%	(143)	7%	(50)	14%	(97)	47%	(335)	709
2016 Vote: Other	21%	(23)	17%	(18)	3%	(3)	5%	(6)	54%	(58)	107
2016 Vote: Didn't Vote	14%	(93)	20%	(138)	7%	(45)	4%	(29)	55%	(379)	683
Voted in 2014: Yes	25%	(319)	22%	(280)	5%	(68)	8%	(104)	39%	(485)	1256
Voted in 2014: No	15%	(144)	21%	(198)	7%	(65)	5%	(49)	52%	(487)	943

Continued on next page

**Table HR20\_22:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Hillary Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(463)	22%	(478)	6%	(133)	7%	(153)	44%	(972)	2199
2012 Vote: Barack Obama	34%	(295)	24%	(210)	4%	(38)	5%	(40)	32%	(273)	855
2012 Vote: Mitt Romney	10%	(47)	19%	(92)	6%	(30)	13%	(62)	52%	(246)	477
2012 Vote: Other	11%	(6)	19%	(11)	4%	(2)	14%	(8)	51%	(28)	55
2012 Vote: Didn't Vote	14%	(115)	21%	(166)	8%	(62)	5%	(44)	52%	(423)	809
4-Region: Northeast	23%	(91)	22%	(88)	9%	(34)	5%	(18)	41%	(163)	393
4-Region: Midwest	21%	(95)	25%	(115)	3%	(15)	7%	(34)	44%	(202)	462
4-Region: South	20%	(162)	18%	(152)	4%	(35)	9%	(76)	48%	(399)	824
4-Region: West	22%	(115)	24%	(124)	9%	(48)	5%	(26)	40%	(207)	520
Watch TV: Every day	24%	(258)	22%	(236)	6%	(61)	7%	(79)	40%	(423)	1057
Watch TV: Several times per week	21%	(119)	26%	(146)	6%	(34)	6%	(31)	40%	(224)	554
Watch TV: About once per week	19%	(32)	23%	(39)	7%	(11)	10%	(16)	42%	(69)	167
Watch TV: Several times per month	10%	(14)	13%	(18)	13%	(17)	9%	(12)	54%	(72)	133
Watch TV: Less often than once per month	16%	(14)	17%	(15)	2%	(2)	5%	(5)	60%	(54)	90
Watch TV: Never	11%	(16)	12%	(18)	3%	(5)	5%	(7)	69%	(103)	149
Watch Movies: Every day	23%	(104)	24%	(110)	8%	(38)	5%	(25)	40%	(182)	459
Watch Movies: Several times per week	25%	(154)	29%	(177)	5%	(30)	7%	(43)	35%	(216)	620
Watch Movies: About once per week	23%	(87)	23%	(88)	9%	(34)	8%	(31)	37%	(138)	377
Watch Movies: Several times per month	20%	(44)	18%	(40)	7%	(16)	9%	(20)	46%	(104)	224
Watch Movies: About once per month	17%	(29)	18%	(32)	1%	(3)	6%	(11)	58%	(102)	177
Watch Movies: Less often than once per month	18%	(31)	11%	(20)	2%	(3)	7%	(12)	63%	(110)	176
Watch Movies: Never	8%	(14)	7%	(12)	6%	(10)	7%	(12)	72%	(120)	167
Watch Sporting Events: Every day	23%	(34)	35%	(53)	13%	(19)	2%	(3)	28%	(42)	150
Watch Sporting Events: Several times per week	27%	(108)	29%	(117)	8%	(31)	5%	(21)	32%	(131)	408
Watch Sporting Events: About once per week	24%	(77)	23%	(75)	7%	(21)	8%	(25)	39%	(127)	326
Watch Sporting Events: Several times per month	20%	(37)	21%	(40)	8%	(16)	12%	(22)	39%	(74)	189
Watch Sporting Events: About once per month	20%	(27)	27%	(38)	9%	(13)	1%	(1)	43%	(59)	138
Watch Sporting Events: Less often than once per month	20%	(47)	19%	(44)	4%	(9)	10%	(24)	47%	(108)	233
Watch Sporting Events: Never	17%	(132)	15%	(112)	3%	(23)	7%	(56)	57%	(431)	755

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**Table HR20\_22:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?

Kate McKinnon as Hillary Clinton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(463)	22%	(478)	6%	(133)	7%	(153)	44%	(972)	2199
Cable TV: Currently subscribe	22%	(224)	22%	(218)	6%	(60)	7%	(70)	43%	(428)	999
Cable TV: Subscribed in past	22%	(170)	25%	(191)	6%	(47)	7%	(54)	40%	(311)	773
Cable TV: Never subscribed	16%	(70)	16%	(70)	6%	(26)	7%	(29)	54%	(232)	428
Satellite TV: Currently subscribe	21%	(113)	26%	(139)	8%	(41)	7%	(40)	39%	(210)	544
Satellite TV: Subscribed in past	20%	(129)	26%	(167)	6%	(38)	6%	(40)	42%	(265)	639
Satellite TV: Never subscribed	22%	(221)	17%	(172)	5%	(54)	7%	(73)	49%	(496)	1015
Streaming Services: Currently subscribe	23%	(333)	24%	(350)	5%	(77)	7%	(107)	40%	(577)	1444
Streaming Services: Subscribed in past	15%	(34)	20%	(45)	11%	(24)	8%	(18)	45%	(101)	223
Streaming Services: Never subscribed	18%	(96)	16%	(83)	6%	(31)	5%	(28)	55%	(294)	533
Film: An avid fan	29%	(204)	29%	(204)	6%	(40)	6%	(42)	31%	(222)	712
Film: A casual fan	19%	(237)	21%	(253)	6%	(77)	7%	(85)	47%	(573)	1226
Film: Not a fan	8%	(21)	8%	(21)	6%	(16)	10%	(26)	68%	(176)	261
Television: An avid fan	27%	(264)	24%	(230)	5%	(49)	7%	(69)	37%	(360)	973
Television: A casual fan	17%	(184)	21%	(225)	7%	(75)	6%	(69)	49%	(526)	1079
Television: Not a fan	10%	(15)	16%	(23)	6%	(8)	10%	(15)	58%	(85)	146
Music: An avid fan	25%	(276)	24%	(264)	6%	(67)	7%	(73)	38%	(416)	1096
Music: A casual fan	18%	(180)	20%	(203)	6%	(60)	7%	(74)	48%	(483)	1001
Music: Not a fan	7%	(7)	11%	(11)	5%	(5)	6%	(6)	71%	(72)	102
Fashion: An avid fan	26%	(96)	25%	(92)	9%	(33)	5%	(18)	34%	(124)	363
Fashion: A casual fan	23%	(221)	24%	(227)	6%	(58)	7%	(66)	40%	(381)	952
Fashion: Not a fan	17%	(147)	18%	(159)	5%	(42)	8%	(69)	53%	(468)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_23:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?

Kate McKinnon as Kellyanne Conway

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(412)	16%	(349)	6%	(126)	8%	(172)	52%	(1141)	2199
Gender: Male	21%	(223)	21%	(220)	8%	(84)	8%	(81)	43%	(453)	1061
Gender: Female	17%	(189)	11%	(129)	4%	(43)	8%	(90)	60%	(687)	1138
Age: 18-34	14%	(91)	15%	(100)	10%	(63)	8%	(50)	54%	(350)	655
Age: 35-44	28%	(100)	23%	(81)	7%	(24)	6%	(22)	36%	(130)	357
Age: 45-64	19%	(144)	15%	(113)	4%	(29)	9%	(64)	53%	(401)	751
Age: 65+	18%	(77)	13%	(55)	2%	(11)	8%	(35)	59%	(259)	436
GenZers: 1997-2012	9%	(23)	12%	(32)	9%	(25)	7%	(18)	63%	(167)	264
Millennials: 1981-1996	23%	(129)	17%	(98)	9%	(48)	7%	(42)	44%	(248)	564
GenXers: 1965-1980	21%	(123)	18%	(100)	6%	(34)	8%	(44)	47%	(271)	572
Baby Boomers: 1946-1964	19%	(129)	15%	(104)	3%	(18)	9%	(60)	55%	(380)	691
PID: Dem (no lean)	29%	(243)	19%	(160)	5%	(43)	4%	(31)	43%	(356)	834
PID: Ind (no lean)	15%	(109)	14%	(98)	4%	(31)	8%	(55)	58%	(413)	706
PID: Rep (no lean)	9%	(60)	14%	(91)	8%	(53)	13%	(85)	56%	(371)	660
PID/Gender: Dem Men	27%	(102)	27%	(102)	9%	(32)	4%	(16)	34%	(128)	381
PID/Gender: Dem Women	31%	(141)	13%	(57)	2%	(11)	3%	(16)	50%	(228)	453
PID/Gender: Ind Men	21%	(76)	16%	(58)	5%	(18)	8%	(30)	50%	(178)	359
PID/Gender: Ind Women	10%	(34)	12%	(40)	4%	(13)	7%	(25)	68%	(235)	347
PID/Gender: Rep Men	14%	(45)	19%	(60)	10%	(34)	11%	(35)	46%	(148)	322
PID/Gender: Rep Women	4%	(14)	9%	(31)	6%	(19)	15%	(50)	66%	(224)	338
Ideo: Liberal (1-3)	35%	(215)	22%	(137)	5%	(30)	2%	(10)	36%	(224)	617
Ideo: Moderate (4)	19%	(131)	17%	(119)	6%	(44)	6%	(40)	52%	(356)	690
Ideo: Conservative (5-7)	7%	(44)	12%	(81)	7%	(49)	17%	(113)	58%	(389)	676
Educ: < College	17%	(251)	13%	(199)	4%	(67)	8%	(121)	58%	(873)	1511
Educ: Bachelors degree	21%	(94)	19%	(86)	8%	(35)	8%	(37)	43%	(192)	444
Educ: Post-grad	28%	(67)	26%	(64)	10%	(24)	5%	(13)	31%	(76)	244
Income: Under 50k	18%	(215)	12%	(142)	4%	(49)	8%	(90)	59%	(705)	1202
Income: 50k-100k	18%	(118)	20%	(126)	8%	(50)	8%	(49)	47%	(300)	643
Income: 100k+	22%	(78)	23%	(80)	8%	(28)	9%	(32)	38%	(135)	354
Ethnicity: White	19%	(327)	17%	(286)	5%	(92)	9%	(148)	50%	(868)	1721

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**Table HR20\_23:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Kellyanne Conway

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(412)	16%	(349)	6%	(126)	8%	(172)	52%	(1141)	2199
Ethnicity: Hispanic	28%	(97)	16%	(55)	7%	(25)	7%	(25)	42%	(147)	349
Ethnicity: Black	14%	(38)	13%	(36)	8%	(23)	5%	(15)	59%	(162)	274
Ethnicity: Other	23%	(46)	13%	(27)	6%	(12)	4%	(8)	54%	(111)	204
All Christian	19%	(200)	17%	(187)	6%	(62)	9%	(97)	49%	(529)	1076
All Non-Christian	27%	(31)	22%	(25)	10%	(11)	5%	(5)	36%	(41)	113
Atheist	23%	(23)	21%	(21)	6%	(6)	4%	(4)	46%	(46)	100
Agnostic/Nothing in particular	21%	(106)	11%	(57)	4%	(20)	7%	(33)	57%	(281)	496
Something Else	12%	(52)	14%	(60)	7%	(27)	8%	(32)	59%	(244)	414
Religious Non-Protestant/Catholic	23%	(32)	20%	(29)	11%	(15)	6%	(8)	40%	(57)	141
Evangelical	13%	(84)	16%	(101)	7%	(46)	12%	(76)	52%	(333)	640
Non-Evangelical	20%	(161)	17%	(134)	4%	(35)	6%	(49)	52%	(419)	799
Community: Urban	20%	(144)	22%	(154)	9%	(63)	8%	(53)	42%	(295)	710
Community: Suburban	20%	(180)	13%	(121)	4%	(39)	7%	(69)	56%	(514)	924
Community: Rural	15%	(87)	13%	(73)	4%	(24)	9%	(49)	59%	(331)	565
Employ: Private Sector	23%	(156)	22%	(147)	7%	(50)	9%	(63)	38%	(253)	668
Employ: Government	16%	(22)	17%	(23)	11%	(15)	6%	(8)	51%	(71)	139
Employ: Self-Employed	21%	(43)	12%	(24)	7%	(15)	9%	(19)	51%	(104)	204
Employ: Homemaker	19%	(28)	7%	(11)	7%	(10)	14%	(22)	53%	(80)	151
Employ: Retired	15%	(80)	15%	(77)	2%	(11)	7%	(37)	60%	(313)	519
Employ: Unemployed	18%	(46)	11%	(29)	4%	(12)	5%	(14)	61%	(160)	260
Employ: Other	17%	(29)	14%	(23)	5%	(8)	2%	(4)	62%	(103)	166
Military HH: Yes	15%	(50)	13%	(43)	6%	(22)	9%	(32)	57%	(194)	340
Military HH: No	19%	(362)	16%	(306)	6%	(105)	8%	(140)	51%	(947)	1859
RD/WT: Right Direction	12%	(81)	16%	(106)	9%	(59)	13%	(84)	49%	(322)	651
RD/WT: Wrong Track	21%	(331)	16%	(242)	4%	(68)	6%	(88)	53%	(818)	1548
Trump Job Approve	10%	(90)	13%	(119)	8%	(69)	14%	(125)	56%	(512)	915
Trump Job Disapprove	27%	(320)	19%	(229)	5%	(56)	4%	(44)	46%	(554)	1203

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**Table HR20\_23:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Kellyanne Conway

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(412)	16%	(349)	6%	(126)	8%	(172)	52%	(1141)	2199
Trump Job Strongly Approve	12%	(61)	10%	(50)	7%	(34)	18%	(89)	54%	(272)	505
Trump Job Somewhat Approve	7%	(29)	17%	(69)	9%	(35)	9%	(35)	59%	(241)	409
Trump Job Somewhat Disapprove	19%	(51)	22%	(59)	9%	(24)	6%	(15)	44%	(118)	267
Trump Job Strongly Disapprove	29%	(269)	18%	(171)	3%	(31)	3%	(28)	47%	(436)	936
Favorable of Trump	10%	(92)	13%	(122)	7%	(65)	14%	(128)	56%	(510)	917
Unfavorable of Trump	26%	(312)	19%	(225)	5%	(61)	3%	(39)	46%	(550)	1188
Very Favorable of Trump	11%	(62)	12%	(66)	7%	(37)	18%	(102)	53%	(301)	568
Somewhat Favorable of Trump	9%	(30)	16%	(56)	8%	(28)	7%	(26)	60%	(209)	349
Somewhat Unfavorable of Trump	18%	(39)	22%	(47)	9%	(19)	3%	(5)	48%	(100)	210
Very Unfavorable of Trump	28%	(274)	18%	(178)	4%	(42)	3%	(33)	46%	(450)	977
#1 Issue: Economy	17%	(133)	16%	(121)	7%	(55)	8%	(64)	52%	(399)	773
#1 Issue: Security	7%	(19)	13%	(34)	5%	(15)	17%	(46)	57%	(154)	268
#1 Issue: Health Care	29%	(120)	23%	(97)	3%	(12)	4%	(16)	41%	(171)	415
#1 Issue: Medicare / Social Security	22%	(70)	12%	(38)	4%	(12)	7%	(22)	56%	(179)	321
#1 Issue: Women's Issues	21%	(22)	11%	(12)	5%	(5)	5%	(6)	58%	(60)	104
#1 Issue: Education	13%	(13)	10%	(10)	15%	(14)	5%	(5)	57%	(57)	99
#1 Issue: Energy	16%	(9)	21%	(12)	12%	(7)	1%	(0)	50%	(30)	60
#1 Issue: Other	16%	(26)	15%	(24)	4%	(6)	8%	(13)	56%	(90)	159
2018 House Vote: Democrat	35%	(255)	19%	(137)	4%	(32)	3%	(23)	39%	(287)	735
2018 House Vote: Republican	9%	(57)	15%	(99)	7%	(47)	16%	(101)	53%	(338)	642
2018 House Vote: Someone else	8%	(5)	12%	(6)	1%	(0)	4%	(2)	75%	(41)	54
2016 Vote: Hillary Clinton	35%	(246)	20%	(137)	4%	(26)	3%	(19)	39%	(270)	699
2016 Vote: Donald Trump	8%	(58)	14%	(100)	7%	(52)	16%	(112)	54%	(386)	709
2016 Vote: Other	18%	(19)	13%	(14)	3%	(3)	3%	(4)	63%	(67)	107
2016 Vote: Didn't Vote	13%	(88)	14%	(97)	7%	(45)	5%	(37)	61%	(417)	683
Voted in 2014: Yes	22%	(279)	17%	(218)	5%	(61)	9%	(114)	46%	(584)	1256
Voted in 2014: No	14%	(133)	14%	(130)	7%	(65)	6%	(57)	59%	(557)	943

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**Table HR20\_23:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Kellyanne Conway

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(412)	16%	(349)	6%	(126)	8%	(172)	52%	(1141)	2199
2012 Vote: Barack Obama	31%	(263)	20%	(167)	5%	(40)	4%	(31)	41%	(354)	855
2012 Vote: Mitt Romney	8%	(41)	13%	(61)	5%	(26)	16%	(75)	58%	(275)	477
2012 Vote: Other	8%	(5)	16%	(9)	1%	(0)	15%	(8)	60%	(33)	55
2012 Vote: Didn't Vote	13%	(103)	14%	(112)	7%	(60)	7%	(58)	59%	(477)	809
4-Region: Northeast	21%	(83)	19%	(73)	9%	(36)	5%	(21)	46%	(181)	393
4-Region: Midwest	17%	(80)	18%	(85)	3%	(15)	8%	(37)	53%	(246)	462
4-Region: South	16%	(131)	13%	(103)	6%	(47)	10%	(79)	56%	(464)	824
4-Region: West	23%	(118)	17%	(87)	6%	(29)	7%	(35)	48%	(251)	520
Watch TV: Every day	23%	(238)	16%	(172)	5%	(52)	8%	(80)	49%	(515)	1057
Watch TV: Several times per week	19%	(104)	20%	(109)	7%	(41)	7%	(37)	48%	(264)	554
Watch TV: About once per week	18%	(30)	19%	(31)	7%	(12)	11%	(18)	46%	(77)	167
Watch TV: Several times per month	9%	(12)	11%	(15)	10%	(13)	10%	(13)	60%	(80)	133
Watch TV: Less often than once per month	13%	(12)	8%	(7)	3%	(3)	8%	(8)	67%	(60)	90
Watch TV: Never	7%	(10)	8%	(12)	3%	(4)	7%	(11)	75%	(112)	149
Watch Movies: Every day	21%	(98)	19%	(89)	7%	(31)	7%	(33)	45%	(207)	459
Watch Movies: Several times per week	23%	(142)	23%	(140)	5%	(31)	7%	(46)	42%	(262)	620
Watch Movies: About once per week	21%	(81)	14%	(52)	8%	(30)	10%	(37)	47%	(177)	377
Watch Movies: Several times per month	17%	(39)	12%	(26)	8%	(17)	8%	(18)	55%	(124)	224
Watch Movies: About once per month	11%	(20)	8%	(14)	3%	(5)	7%	(12)	71%	(125)	177
Watch Movies: Less often than once per month	12%	(22)	10%	(18)	3%	(5)	8%	(14)	66%	(116)	176
Watch Movies: Never	6%	(11)	6%	(10)	4%	(7)	6%	(11)	77%	(129)	167
Watch Sporting Events: Every day	25%	(38)	25%	(37)	12%	(19)	5%	(7)	33%	(49)	150
Watch Sporting Events: Several times per week	26%	(105)	24%	(98)	7%	(28)	8%	(32)	36%	(146)	408
Watch Sporting Events: About once per week	22%	(70)	17%	(56)	8%	(26)	7%	(22)	46%	(151)	326
Watch Sporting Events: Several times per month	15%	(29)	15%	(28)	9%	(17)	13%	(25)	48%	(91)	189
Watch Sporting Events: About once per month	16%	(23)	20%	(28)	6%	(8)	3%	(4)	55%	(76)	138
Watch Sporting Events: Less often than once per month	16%	(37)	14%	(34)	2%	(6)	9%	(22)	58%	(135)	233
Watch Sporting Events: Never	15%	(111)	9%	(68)	3%	(24)	8%	(59)	65%	(492)	755

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Kate McKinnon as Kellyanne Conway

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(412)	16%	(349)	6%	(126)	8%	(172)	52%	(1141)	2199
Cable TV: Currently subscribe	20%	(200)	16%	(155)	6%	(60)	8%	(76)	51%	(508)	999
Cable TV: Subscribed in past	21%	(158)	18%	(137)	5%	(35)	8%	(60)	49%	(382)	773
Cable TV: Never subscribed	13%	(54)	13%	(57)	7%	(31)	8%	(35)	59%	(250)	428
Satellite TV: Currently subscribe	16%	(87)	20%	(109)	6%	(35)	9%	(48)	49%	(265)	544
Satellite TV: Subscribed in past	20%	(128)	17%	(108)	7%	(45)	6%	(41)	50%	(317)	639
Satellite TV: Never subscribed	19%	(197)	13%	(131)	5%	(46)	8%	(83)	55%	(559)	1015
Streaming Services: Currently subscribe	20%	(295)	17%	(244)	5%	(77)	8%	(118)	49%	(711)	1444
Streaming Services: Subscribed in past	12%	(26)	17%	(38)	10%	(23)	12%	(26)	49%	(109)	223
Streaming Services: Never subscribed	17%	(91)	12%	(66)	5%	(26)	5%	(28)	60%	(321)	533
Film: An avid fan	28%	(197)	19%	(139)	7%	(53)	6%	(44)	39%	(280)	712
Film: A casual fan	16%	(198)	16%	(195)	5%	(59)	8%	(98)	55%	(676)	1226
Film: Not a fan	6%	(17)	6%	(15)	6%	(15)	11%	(29)	71%	(185)	261
Television: An avid fan	24%	(238)	18%	(180)	6%	(54)	7%	(72)	44%	(430)	973
Television: A casual fan	15%	(160)	14%	(153)	6%	(67)	8%	(83)	57%	(616)	1079
Television: Not a fan	10%	(15)	11%	(16)	3%	(5)	11%	(16)	64%	(94)	146
Music: An avid fan	24%	(263)	17%	(182)	7%	(73)	7%	(72)	46%	(506)	1096
Music: A casual fan	14%	(143)	16%	(160)	5%	(48)	9%	(93)	56%	(559)	1001
Music: Not a fan	7%	(7)	7%	(7)	5%	(5)	7%	(7)	74%	(76)	102
Fashion: An avid fan	24%	(86)	18%	(64)	10%	(35)	5%	(19)	44%	(159)	363
Fashion: A casual fan	21%	(203)	18%	(173)	6%	(55)	7%	(68)	48%	(453)	952
Fashion: Not a fan	14%	(123)	13%	(112)	4%	(36)	10%	(85)	60%	(528)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_24:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Ruth Bader Ginsburg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(364)	18%	(390)	5%	(112)	7%	(158)	53%	(1175)	2199
Gender: Male	17%	(184)	23%	(240)	6%	(65)	8%	(86)	46%	(487)	1061
Gender: Female	16%	(180)	13%	(150)	4%	(47)	6%	(72)	61%	(689)	1138
Age: 18-34	14%	(89)	19%	(124)	6%	(42)	7%	(48)	54%	(353)	655
Age: 35-44	24%	(87)	24%	(87)	8%	(30)	6%	(21)	37%	(134)	357
Age: 45-64	17%	(129)	15%	(116)	4%	(29)	8%	(59)	56%	(419)	751
Age: 65+	14%	(59)	15%	(64)	3%	(11)	7%	(31)	62%	(270)	436
GenZers: 1997-2012	10%	(25)	17%	(45)	6%	(16)	6%	(17)	61%	(161)	264
Millennials: 1981-1996	20%	(114)	21%	(118)	6%	(35)	8%	(43)	45%	(255)	564
GenXers: 1965-1980	19%	(110)	17%	(99)	7%	(38)	7%	(42)	49%	(283)	572
Baby Boomers: 1946-1964	15%	(106)	17%	(119)	3%	(19)	7%	(51)	57%	(396)	691
PID: Dem (no lean)	26%	(217)	20%	(167)	5%	(45)	5%	(38)	44%	(366)	834
PID: Ind (no lean)	12%	(82)	17%	(119)	3%	(21)	6%	(42)	62%	(441)	706
PID: Rep (no lean)	10%	(65)	16%	(104)	7%	(46)	12%	(77)	56%	(368)	660
PID/Gender: Dem Men	24%	(93)	26%	(98)	7%	(26)	7%	(27)	36%	(137)	381
PID/Gender: Dem Women	28%	(125)	15%	(69)	4%	(19)	2%	(11)	51%	(229)	453
PID/Gender: Ind Men	13%	(47)	21%	(76)	3%	(12)	7%	(25)	56%	(199)	359
PID/Gender: Ind Women	10%	(35)	13%	(44)	3%	(9)	5%	(17)	70%	(242)	347
PID/Gender: Rep Men	14%	(45)	21%	(66)	8%	(27)	10%	(34)	47%	(151)	322
PID/Gender: Rep Women	6%	(20)	11%	(37)	6%	(19)	13%	(44)	64%	(218)	338
Ideo: Liberal (1-3)	32%	(197)	20%	(123)	6%	(38)	4%	(23)	38%	(235)	617
Ideo: Moderate (4)	16%	(107)	21%	(142)	5%	(33)	6%	(41)	53%	(367)	690
Ideo: Conservative (5-7)	7%	(45)	15%	(102)	6%	(39)	13%	(89)	59%	(401)	676
Educ: < College	14%	(217)	15%	(225)	4%	(58)	8%	(115)	59%	(897)	1511
Educ: Bachelors degree	19%	(86)	22%	(95)	8%	(35)	7%	(31)	44%	(196)	444
Educ: Post-grad	25%	(61)	29%	(70)	8%	(19)	5%	(12)	34%	(82)	244
Income: Under 50k	16%	(188)	15%	(180)	4%	(44)	7%	(83)	59%	(707)	1202
Income: 50k-100k	17%	(111)	20%	(130)	5%	(35)	7%	(44)	50%	(323)	643
Income: 100k+	18%	(65)	23%	(80)	9%	(33)	9%	(31)	41%	(146)	354
Ethnicity: White	17%	(295)	18%	(311)	5%	(87)	7%	(128)	52%	(900)	1721

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**Table HR20\_24:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Ruth Bader Ginsburg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(364)	18%	(390)	5%	(112)	7%	(158)	53%	(1175)	2199
Ethnicity: Hispanic	27%	(96)	20%	(71)	5%	(19)	7%	(25)	40%	(139)	349
Ethnicity: Black	11%	(30)	20%	(54)	5%	(14)	6%	(16)	58%	(160)	274
Ethnicity: Other	19%	(39)	13%	(26)	5%	(10)	7%	(14)	56%	(115)	204
All Christian	17%	(178)	19%	(210)	6%	(62)	8%	(85)	50%	(542)	1076
All Non-Christian	23%	(26)	27%	(31)	9%	(10)	3%	(4)	37%	(42)	113
Atheist	25%	(25)	13%	(13)	4%	(3)	8%	(8)	50%	(50)	100
Agnostic/Nothing in particular	18%	(89)	14%	(67)	4%	(21)	5%	(26)	59%	(294)	496
Something Else	11%	(45)	17%	(70)	4%	(15)	9%	(36)	60%	(248)	414
Religious Non-Protestant/Catholic	20%	(28)	25%	(36)	9%	(12)	5%	(6)	42%	(59)	141
Evangelical	12%	(79)	21%	(132)	6%	(36)	10%	(64)	51%	(329)	640
Non-Evangelical	17%	(136)	17%	(134)	5%	(38)	7%	(52)	55%	(439)	799
Community: Urban	17%	(121)	24%	(173)	7%	(50)	7%	(49)	45%	(317)	710
Community: Suburban	18%	(166)	14%	(132)	4%	(40)	7%	(61)	57%	(525)	924
Community: Rural	14%	(77)	15%	(85)	4%	(22)	8%	(48)	59%	(334)	565
Employ: Private Sector	21%	(140)	24%	(158)	7%	(47)	9%	(58)	40%	(266)	668
Employ: Government	11%	(15)	19%	(26)	8%	(12)	7%	(10)	55%	(77)	139
Employ: Self-Employed	14%	(29)	18%	(37)	5%	(11)	8%	(17)	54%	(111)	204
Employ: Homemaker	21%	(31)	10%	(15)	3%	(5)	11%	(16)	56%	(84)	151
Employ: Retired	13%	(69)	17%	(86)	3%	(13)	6%	(30)	62%	(320)	519
Employ: Unemployed	14%	(37)	18%	(46)	2%	(4)	6%	(15)	60%	(157)	260
Employ: Other	21%	(35)	6%	(11)	8%	(13)	2%	(3)	62%	(104)	166
Military HH: Yes	11%	(39)	17%	(57)	4%	(15)	7%	(23)	60%	(205)	340
Military HH: No	18%	(325)	18%	(332)	5%	(96)	7%	(134)	52%	(971)	1859
RD/WT: Right Direction	13%	(82)	16%	(107)	7%	(48)	12%	(77)	52%	(339)	651
RD/WT: Wrong Track	18%	(283)	18%	(283)	4%	(64)	5%	(81)	54%	(837)	1548
Trump Job Approve	10%	(90)	15%	(139)	6%	(59)	11%	(101)	58%	(527)	915
Trump Job Disapprove	23%	(274)	20%	(246)	4%	(53)	5%	(57)	48%	(573)	1203

Continued on next page

**Table HR20\_24:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Ruth Bader Ginsburg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(364)	18%	(390)	5%	(112)	7%	(158)	53%	(1175)	2199
Trump Job Strongly Approve	12%	(60)	12%	(59)	6%	(33)	15%	(75)	55%	(278)	505
Trump Job Somewhat Approve	7%	(30)	20%	(80)	6%	(26)	6%	(25)	61%	(248)	409
Trump Job Somewhat Disapprove	14%	(38)	29%	(76)	5%	(14)	6%	(15)	47%	(124)	267
Trump Job Strongly Disapprove	25%	(236)	18%	(170)	4%	(39)	4%	(42)	48%	(449)	936
Favorable of Trump	10%	(95)	15%	(138)	6%	(52)	12%	(106)	57%	(526)	917
Unfavorable of Trump	22%	(266)	21%	(246)	5%	(59)	4%	(48)	48%	(569)	1188
Very Favorable of Trump	11%	(64)	13%	(74)	6%	(33)	15%	(85)	55%	(312)	568
Somewhat Favorable of Trump	9%	(31)	18%	(64)	5%	(19)	6%	(21)	61%	(214)	349
Somewhat Unfavorable of Trump	15%	(31)	27%	(56)	8%	(18)	3%	(6)	48%	(100)	210
Very Unfavorable of Trump	24%	(235)	19%	(189)	4%	(42)	4%	(42)	48%	(469)	977
#1 Issue: Economy	16%	(120)	19%	(148)	6%	(44)	7%	(57)	52%	(404)	773
#1 Issue: Security	6%	(17)	15%	(40)	5%	(14)	14%	(38)	59%	(159)	268
#1 Issue: Health Care	25%	(105)	22%	(92)	5%	(19)	6%	(25)	42%	(173)	415
#1 Issue: Medicare / Social Security	17%	(56)	14%	(46)	3%	(11)	4%	(13)	61%	(195)	321
#1 Issue: Women's Issues	17%	(17)	9%	(10)	6%	(7)	11%	(11)	57%	(59)	104
#1 Issue: Education	12%	(12)	19%	(19)	5%	(5)	2%	(2)	62%	(61)	99
#1 Issue: Energy	17%	(10)	19%	(12)	11%	(7)	4%	(2)	49%	(30)	60
#1 Issue: Other	17%	(26)	15%	(24)	3%	(5)	5%	(8)	60%	(95)	159
2018 House Vote: Democrat	29%	(216)	22%	(159)	5%	(38)	3%	(25)	40%	(297)	735
2018 House Vote: Republican	10%	(63)	16%	(105)	7%	(43)	13%	(81)	55%	(350)	642
2018 House Vote: Someone else	7%	(4)	8%	(4)	1%	(0)	7%	(4)	78%	(42)	54
2016 Vote: Hillary Clinton	30%	(211)	20%	(139)	5%	(38)	5%	(32)	40%	(280)	699
2016 Vote: Donald Trump	9%	(66)	16%	(110)	6%	(44)	12%	(88)	57%	(400)	709
2016 Vote: Other	13%	(14)	18%	(19)	—	(0)	5%	(6)	63%	(67)	107
2016 Vote: Didn't Vote	11%	(73)	18%	(122)	4%	(29)	5%	(32)	62%	(427)	683
Voted in 2014: Yes	20%	(251)	18%	(227)	6%	(70)	8%	(100)	48%	(608)	1256
Voted in 2014: No	12%	(113)	17%	(163)	4%	(42)	6%	(58)	60%	(567)	943

Continued on next page

**Table HR20\_24:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Ruth Bader Ginsburg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(364)	18%	(390)	5%	(112)	7%	(158)	53%	(1175)	2199
2012 Vote: Barack Obama	26%	(226)	22%	(187)	5%	(46)	5%	(44)	41%	(353)	855
2012 Vote: Mitt Romney	9%	(43)	15%	(69)	5%	(26)	11%	(51)	60%	(288)	477
2012 Vote: Other	5%	(3)	16%	(9)	1%	(1)	17%	(9)	60%	(33)	55
2012 Vote: Didn't Vote	11%	(92)	15%	(124)	5%	(39)	7%	(54)	62%	(500)	809
4-Region: Northeast	16%	(65)	22%	(85)	8%	(30)	7%	(27)	47%	(187)	393
4-Region: Midwest	16%	(72)	17%	(77)	5%	(21)	8%	(36)	55%	(256)	462
4-Region: South	15%	(124)	14%	(116)	4%	(34)	8%	(65)	59%	(484)	824
4-Region: West	20%	(104)	21%	(111)	5%	(27)	6%	(29)	48%	(249)	520
Watch TV: Every day	19%	(203)	19%	(197)	6%	(60)	7%	(78)	49%	(519)	1057
Watch TV: Several times per week	18%	(102)	19%	(106)	5%	(27)	6%	(36)	51%	(284)	554
Watch TV: About once per week	17%	(28)	22%	(37)	4%	(6)	7%	(12)	50%	(84)	167
Watch TV: Several times per month	6%	(9)	11%	(14)	8%	(10)	11%	(14)	65%	(86)	133
Watch TV: Less often than once per month	10%	(9)	22%	(20)	2%	(2)	1%	(1)	64%	(58)	90
Watch TV: Never	6%	(9)	6%	(9)	3%	(5)	7%	(11)	78%	(116)	149
Watch Movies: Every day	20%	(92)	19%	(88)	7%	(33)	6%	(28)	48%	(218)	459
Watch Movies: Several times per week	18%	(111)	26%	(162)	6%	(35)	8%	(48)	43%	(264)	620
Watch Movies: About once per week	21%	(78)	14%	(52)	6%	(21)	8%	(32)	51%	(193)	377
Watch Movies: Several times per month	17%	(37)	16%	(36)	4%	(9)	9%	(21)	54%	(121)	224
Watch Movies: About once per month	10%	(17)	10%	(18)	4%	(7)	6%	(10)	71%	(125)	177
Watch Movies: Less often than once per month	11%	(19)	13%	(23)	—	(1)	7%	(12)	69%	(121)	176
Watch Movies: Never	5%	(9)	7%	(12)	4%	(6)	5%	(8)	80%	(133)	167
Watch Sporting Events: Every day	22%	(33)	31%	(46)	9%	(13)	8%	(12)	30%	(46)	150
Watch Sporting Events: Several times per week	21%	(85)	26%	(106)	6%	(25)	6%	(24)	41%	(168)	408
Watch Sporting Events: About once per week	17%	(57)	21%	(68)	5%	(16)	9%	(28)	48%	(157)	326
Watch Sporting Events: Several times per month	16%	(30)	18%	(35)	5%	(10)	12%	(22)	49%	(92)	189
Watch Sporting Events: About once per month	16%	(22)	20%	(28)	11%	(15)	2%	(2)	51%	(71)	138
Watch Sporting Events: Less often than once per month	15%	(35)	13%	(30)	5%	(12)	6%	(14)	61%	(141)	233
Watch Sporting Events: Never	14%	(103)	10%	(76)	3%	(21)	7%	(55)	66%	(500)	755

Continued on next page

**Table HR20\_24:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Kate McKinnon as Ruth Bader Ginsburg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	17%	(364)	18%	(390)	5%	(112)	7%	(158)	53%	(1175)	2199
Cable TV: Currently subscribe	17%	(170)	19%	(187)	5%	(52)	8%	(76)	51%	(513)	999
Cable TV: Subscribed in past	18%	(139)	18%	(141)	6%	(43)	6%	(48)	52%	(401)	773
Cable TV: Never subscribed	13%	(56)	14%	(61)	4%	(16)	8%	(33)	61%	(262)	428
Satellite TV: Currently subscribe	16%	(88)	22%	(117)	7%	(36)	6%	(33)	50%	(271)	544
Satellite TV: Subscribed in past	17%	(106)	20%	(126)	6%	(39)	7%	(44)	51%	(324)	639
Satellite TV: Never subscribed	17%	(171)	14%	(146)	4%	(36)	8%	(82)	57%	(580)	1015
Streaming Services: Currently subscribe	18%	(253)	19%	(279)	6%	(81)	7%	(99)	51%	(731)	1444
Streaming Services: Subscribed in past	13%	(29)	20%	(44)	7%	(15)	14%	(32)	47%	(104)	223
Streaming Services: Never subscribed	15%	(82)	13%	(67)	3%	(16)	5%	(27)	64%	(340)	533
Film: An avid fan	25%	(177)	22%	(159)	7%	(50)	5%	(38)	40%	(288)	712
Film: A casual fan	14%	(171)	18%	(216)	4%	(53)	7%	(92)	57%	(695)	1226
Film: Not a fan	6%	(17)	5%	(14)	3%	(9)	11%	(28)	74%	(192)	261
Television: An avid fan	23%	(225)	19%	(188)	6%	(54)	7%	(72)	45%	(434)	973
Television: A casual fan	12%	(130)	17%	(184)	5%	(50)	7%	(72)	60%	(643)	1079
Television: Not a fan	6%	(9)	13%	(18)	5%	(7)	9%	(14)	67%	(98)	146
Music: An avid fan	20%	(219)	20%	(218)	7%	(72)	6%	(67)	47%	(520)	1096
Music: A casual fan	14%	(139)	17%	(167)	4%	(36)	8%	(79)	58%	(579)	1001
Music: Not a fan	6%	(6)	4%	(5)	4%	(4)	11%	(11)	75%	(76)	102
Fashion: An avid fan	21%	(77)	21%	(75)	8%	(29)	6%	(22)	44%	(160)	363
Fashion: A casual fan	18%	(175)	21%	(199)	6%	(56)	7%	(70)	47%	(451)	952
Fashion: Not a fan	13%	(112)	13%	(115)	3%	(27)	7%	(66)	64%	(564)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HR20\_25:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Melissa McCarthy as Sean Spicer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(454)	17%	(377)	6%	(123)	8%	(183)	48%	(1063)	2199
Gender: Male	21%	(225)	22%	(230)	7%	(73)	8%	(89)	42%	(444)	1061
Gender: Female	20%	(228)	13%	(147)	4%	(50)	8%	(94)	54%	(618)	1138
Age: 18-34	16%	(104)	17%	(114)	7%	(46)	10%	(64)	50%	(328)	655
Age: 35-44	25%	(90)	24%	(86)	11%	(38)	7%	(24)	33%	(119)	357
Age: 45-64	22%	(168)	16%	(118)	4%	(33)	7%	(55)	50%	(377)	751
Age: 65+	21%	(92)	14%	(59)	2%	(7)	9%	(40)	55%	(238)	436
GenZers: 1997-2012	14%	(36)	10%	(27)	5%	(13)	10%	(26)	61%	(161)	264
Millennials: 1981-1996	20%	(115)	22%	(124)	9%	(50)	9%	(48)	40%	(227)	564
GenXers: 1965-1980	24%	(138)	18%	(105)	6%	(36)	7%	(40)	44%	(254)	572
Baby Boomers: 1946-1964	22%	(154)	16%	(108)	3%	(21)	9%	(60)	50%	(347)	691
PID: Dem (no lean)	32%	(263)	20%	(170)	5%	(39)	5%	(38)	39%	(323)	834
PID: Ind (no lean)	17%	(119)	13%	(93)	5%	(34)	9%	(62)	56%	(398)	706
PID: Rep (no lean)	11%	(71)	17%	(114)	8%	(51)	12%	(82)	52%	(342)	660
PID/Gender: Dem Men	31%	(117)	25%	(94)	8%	(29)	5%	(20)	32%	(122)	381
PID/Gender: Dem Women	32%	(146)	17%	(76)	2%	(10)	4%	(19)	45%	(202)	453
PID/Gender: Ind Men	20%	(71)	15%	(54)	6%	(20)	8%	(29)	51%	(184)	359
PID/Gender: Ind Women	14%	(49)	11%	(39)	4%	(13)	9%	(32)	62%	(214)	347
PID/Gender: Rep Men	12%	(38)	25%	(82)	7%	(24)	12%	(40)	43%	(138)	322
PID/Gender: Rep Women	10%	(33)	9%	(32)	8%	(27)	13%	(43)	60%	(203)	338
Ideo: Liberal (1-3)	38%	(232)	21%	(131)	6%	(35)	3%	(20)	32%	(199)	617
Ideo: Moderate (4)	20%	(141)	20%	(139)	4%	(30)	6%	(38)	50%	(342)	690
Ideo: Conservative (5-7)	10%	(65)	13%	(85)	7%	(50)	15%	(104)	55%	(373)	676
Educ: < College	19%	(285)	14%	(213)	4%	(63)	9%	(132)	54%	(818)	1511
Educ: Bachelors degree	23%	(103)	21%	(91)	9%	(38)	8%	(35)	40%	(176)	444
Educ: Post-grad	27%	(66)	30%	(73)	9%	(22)	6%	(15)	28%	(69)	244
Income: Under 50k	20%	(240)	13%	(151)	4%	(53)	8%	(93)	55%	(664)	1202
Income: 50k-100k	21%	(133)	22%	(141)	7%	(42)	7%	(47)	44%	(281)	643
Income: 100k+	23%	(80)	24%	(85)	8%	(28)	12%	(43)	33%	(118)	354
Ethnicity: White	21%	(363)	18%	(306)	6%	(101)	8%	(143)	47%	(809)	1721

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**Table HR20\_25:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Melissa McCarthy as Sean Spicer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(454)	17%	(377)	6%	(123)	8%	(183)	48%	(1063)	2199
Ethnicity: Hispanic	25%	(89)	18%	(64)	9%	(31)	11%	(37)	37%	(128)	349
Ethnicity: Black	16%	(45)	16%	(44)	4%	(10)	7%	(19)	57%	(156)	274
Ethnicity: Other	23%	(46)	13%	(27)	6%	(13)	10%	(20)	48%	(98)	204
All Christian	18%	(199)	20%	(218)	5%	(58)	9%	(102)	46%	(500)	1076
All Non-Christian	27%	(30)	25%	(28)	8%	(9)	3%	(4)	36%	(41)	113
Atheist	30%	(30)	17%	(17)	9%	(9)	4%	(4)	41%	(41)	100
Agnostic/Nothing in particular	26%	(128)	11%	(54)	4%	(19)	8%	(41)	51%	(254)	496
Something Else	16%	(67)	14%	(60)	7%	(28)	8%	(32)	55%	(227)	414
Religious Non-Protestant/Catholic	22%	(31)	24%	(34)	10%	(13)	4%	(6)	40%	(57)	141
Evangelical	16%	(101)	19%	(122)	5%	(35)	12%	(76)	48%	(306)	640
Non-Evangelical	20%	(158)	18%	(143)	5%	(42)	7%	(56)	50%	(400)	799
Community: Urban	22%	(155)	25%	(177)	6%	(42)	6%	(46)	41%	(290)	710
Community: Suburban	21%	(192)	15%	(136)	4%	(42)	10%	(92)	50%	(463)	924
Community: Rural	19%	(107)	11%	(64)	7%	(39)	8%	(44)	55%	(310)	565
Employ: Private Sector	23%	(156)	23%	(151)	9%	(58)	10%	(66)	35%	(237)	668
Employ: Government	16%	(23)	27%	(38)	8%	(11)	8%	(11)	41%	(57)	139
Employ: Self-Employed	25%	(50)	13%	(26)	8%	(16)	8%	(16)	47%	(97)	204
Employ: Homemaker	25%	(38)	5%	(7)	3%	(4)	15%	(23)	52%	(79)	151
Employ: Retired	19%	(100)	15%	(77)	3%	(14)	8%	(40)	55%	(288)	519
Employ: Unemployed	19%	(51)	16%	(43)	3%	(8)	4%	(12)	56%	(147)	260
Employ: Other	17%	(29)	13%	(21)	5%	(8)	2%	(3)	63%	(105)	166
Military HH: Yes	14%	(46)	14%	(48)	6%	(20)	10%	(34)	56%	(192)	340
Military HH: No	22%	(408)	18%	(329)	6%	(103)	8%	(148)	47%	(871)	1859
RD/WT: Right Direction	13%	(86)	17%	(109)	8%	(51)	14%	(91)	48%	(313)	651
RD/WT: Wrong Track	24%	(368)	17%	(267)	5%	(72)	6%	(91)	48%	(749)	1548
Trump Job Approve	12%	(109)	16%	(142)	7%	(62)	12%	(114)	53%	(488)	915
Trump Job Disapprove	29%	(343)	19%	(228)	5%	(60)	5%	(62)	42%	(509)	1203

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**Table HR20\_25:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Melissa McCarthy as Sean Spicer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(454)	17%	(377)	6%	(123)	8%	(183)	48%	(1063)	2199
Trump Job Strongly Approve	14%	(69)	11%	(58)	5%	(26)	17%	(88)	52%	(264)	505
Trump Job Somewhat Approve	10%	(40)	21%	(84)	9%	(36)	6%	(26)	55%	(224)	409
Trump Job Somewhat Disapprove	16%	(44)	25%	(67)	9%	(25)	7%	(20)	42%	(111)	267
Trump Job Strongly Disapprove	32%	(299)	17%	(162)	4%	(34)	4%	(42)	43%	(398)	936
Favorable of Trump	12%	(112)	14%	(132)	7%	(64)	13%	(121)	53%	(489)	917
Unfavorable of Trump	28%	(336)	20%	(237)	5%	(57)	4%	(52)	43%	(505)	1188
Very Favorable of Trump	15%	(82)	13%	(74)	5%	(30)	17%	(95)	50%	(287)	568
Somewhat Favorable of Trump	9%	(30)	17%	(58)	10%	(33)	7%	(26)	58%	(202)	349
Somewhat Unfavorable of Trump	14%	(30)	29%	(60)	8%	(17)	5%	(11)	44%	(92)	210
Very Unfavorable of Trump	31%	(306)	18%	(176)	4%	(41)	4%	(41)	42%	(413)	977
#1 Issue: Economy	18%	(143)	18%	(139)	6%	(47)	9%	(73)	48%	(372)	773
#1 Issue: Security	12%	(33)	14%	(38)	5%	(13)	15%	(40)	54%	(144)	268
#1 Issue: Health Care	31%	(127)	22%	(90)	6%	(24)	4%	(15)	39%	(160)	415
#1 Issue: Medicare / Social Security	22%	(70)	15%	(48)	4%	(12)	7%	(24)	52%	(166)	321
#1 Issue: Women's Issues	19%	(20)	9%	(10)	8%	(8)	7%	(8)	56%	(59)	104
#1 Issue: Education	15%	(15)	16%	(16)	10%	(10)	7%	(7)	52%	(52)	99
#1 Issue: Energy	20%	(12)	23%	(14)	12%	(7)	6%	(3)	40%	(24)	60
#1 Issue: Other	22%	(34)	14%	(22)	2%	(3)	8%	(13)	55%	(87)	159
2018 House Vote: Democrat	36%	(265)	21%	(154)	5%	(40)	4%	(28)	34%	(248)	735
2018 House Vote: Republican	11%	(70)	17%	(107)	8%	(49)	15%	(96)	50%	(319)	642
2018 House Vote: Someone else	14%	(7)	10%	(5)	1%	(1)	3%	(2)	72%	(39)	54
2016 Vote: Hillary Clinton	37%	(256)	21%	(145)	6%	(39)	4%	(26)	34%	(234)	699
2016 Vote: Donald Trump	11%	(81)	16%	(112)	7%	(47)	14%	(101)	52%	(368)	709
2016 Vote: Other	16%	(17)	24%	(26)	5%	(5)	7%	(8)	48%	(51)	107
2016 Vote: Didn't Vote	15%	(99)	14%	(94)	5%	(33)	7%	(48)	60%	(408)	683
Voted in 2014: Yes	24%	(297)	19%	(236)	6%	(74)	9%	(109)	43%	(541)	1256
Voted in 2014: No	17%	(156)	15%	(141)	5%	(50)	8%	(74)	55%	(522)	943

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**Table HR20\_25:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Melissa McCarthy as Sean Spicer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(454)	17%	(377)	6%	(123)	8%	(183)	48%	(1063)	2199
2012 Vote: Barack Obama	33%	(285)	21%	(180)	6%	(50)	4%	(38)	35%	(302)	855
2012 Vote: Mitt Romney	8%	(40)	15%	(73)	6%	(30)	16%	(76)	54%	(258)	477
2012 Vote: Other	10%	(6)	14%	(8)	2%	(1)	9%	(5)	65%	(36)	55
2012 Vote: Didn't Vote	15%	(122)	14%	(116)	5%	(42)	8%	(64)	58%	(465)	809
4-Region: Northeast	25%	(97)	17%	(67)	7%	(29)	6%	(23)	45%	(178)	393
4-Region: Midwest	20%	(92)	18%	(83)	6%	(26)	9%	(44)	47%	(217)	462
4-Region: South	18%	(147)	14%	(118)	4%	(34)	10%	(82)	54%	(443)	824
4-Region: West	23%	(118)	21%	(109)	7%	(34)	7%	(34)	43%	(225)	520
Watch TV: Every day	24%	(254)	18%	(191)	6%	(59)	8%	(90)	44%	(463)	1057
Watch TV: Several times per week	22%	(123)	20%	(109)	7%	(37)	6%	(31)	46%	(253)	554
Watch TV: About once per week	14%	(24)	26%	(44)	6%	(10)	8%	(13)	46%	(76)	167
Watch TV: Several times per month	11%	(15)	9%	(12)	8%	(11)	15%	(20)	57%	(75)	133
Watch TV: Less often than once per month	16%	(14)	8%	(7)	1%	(1)	10%	(9)	66%	(59)	90
Watch TV: Never	9%	(13)	8%	(12)	2%	(4)	10%	(14)	71%	(107)	149
Watch Movies: Every day	19%	(85)	22%	(100)	8%	(37)	10%	(44)	42%	(193)	459
Watch Movies: Several times per week	26%	(160)	23%	(140)	6%	(40)	6%	(38)	39%	(243)	620
Watch Movies: About once per week	24%	(91)	16%	(62)	6%	(21)	8%	(31)	46%	(172)	377
Watch Movies: Several times per month	23%	(51)	15%	(33)	6%	(14)	10%	(23)	46%	(102)	224
Watch Movies: About once per month	14%	(24)	9%	(15)	2%	(4)	9%	(16)	66%	(117)	177
Watch Movies: Less often than once per month	15%	(27)	9%	(16)	1%	(2)	8%	(14)	67%	(117)	176
Watch Movies: Never	9%	(16)	7%	(11)	3%	(5)	9%	(16)	71%	(119)	167
Watch Sporting Events: Every day	26%	(39)	26%	(39)	12%	(18)	9%	(13)	28%	(42)	150
Watch Sporting Events: Several times per week	23%	(95)	28%	(115)	7%	(28)	7%	(31)	34%	(140)	408
Watch Sporting Events: About once per week	24%	(78)	18%	(59)	6%	(20)	8%	(25)	44%	(143)	326
Watch Sporting Events: Several times per month	22%	(43)	12%	(24)	8%	(14)	14%	(26)	44%	(82)	189
Watch Sporting Events: About once per month	18%	(25)	23%	(32)	4%	(5)	5%	(7)	51%	(70)	138
Watch Sporting Events: Less often than once per month	20%	(47)	16%	(36)	3%	(6)	9%	(21)	53%	(123)	233
Watch Sporting Events: Never	17%	(128)	10%	(72)	4%	(32)	8%	(60)	61%	(463)	755

Continued on next page

**Table HR20\_25:** Here is a list of impersonations of political figures that have featured on "Saturday Night Live" through the years. Based on what you know, do you have a favorable or unfavorable impression of each of the following impersonations?  
Melissa McCarthy as Sean Spicer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(454)	17%	(377)	6%	(123)	8%	(183)	48%	(1063)	2199
Cable TV: Currently subscribe	20%	(204)	18%	(183)	6%	(62)	9%	(88)	46%	(461)	999
Cable TV: Subscribed in past	22%	(169)	19%	(145)	5%	(37)	7%	(55)	47%	(367)	773
Cable TV: Never subscribed	19%	(81)	11%	(49)	6%	(24)	9%	(39)	55%	(235)	428
Satellite TV: Currently subscribe	19%	(102)	20%	(111)	8%	(44)	9%	(46)	44%	(240)	544
Satellite TV: Subscribed in past	19%	(123)	18%	(116)	7%	(44)	8%	(50)	48%	(306)	639
Satellite TV: Never subscribed	23%	(229)	15%	(150)	3%	(35)	9%	(86)	51%	(516)	1015
Streaming Services: Currently subscribe	22%	(320)	18%	(260)	6%	(86)	9%	(130)	45%	(648)	1444
Streaming Services: Subscribed in past	15%	(33)	23%	(51)	9%	(21)	6%	(14)	47%	(104)	223
Streaming Services: Never subscribed	19%	(101)	12%	(66)	3%	(17)	7%	(38)	58%	(311)	533
Film: An avid fan	29%	(208)	22%	(154)	8%	(55)	7%	(53)	34%	(242)	712
Film: A casual fan	18%	(223)	17%	(204)	5%	(58)	8%	(101)	52%	(640)	1226
Film: Not a fan	9%	(23)	7%	(18)	4%	(10)	11%	(29)	69%	(181)	261
Television: An avid fan	27%	(263)	20%	(190)	6%	(57)	7%	(67)	41%	(397)	973
Television: A casual fan	17%	(181)	16%	(171)	6%	(60)	8%	(88)	54%	(578)	1079
Television: Not a fan	7%	(10)	10%	(15)	5%	(7)	18%	(27)	60%	(88)	146
Music: An avid fan	24%	(267)	19%	(203)	7%	(73)	8%	(91)	42%	(462)	1096
Music: A casual fan	18%	(178)	17%	(166)	5%	(46)	8%	(84)	53%	(528)	1001
Music: Not a fan	8%	(9)	8%	(8)	4%	(4)	8%	(8)	72%	(73)	102
Fashion: An avid fan	23%	(84)	21%	(75)	10%	(35)	8%	(29)	39%	(140)	363
Fashion: A casual fan	23%	(220)	19%	(181)	6%	(58)	7%	(70)	44%	(423)	952
Fashion: Not a fan	17%	(149)	14%	(121)	3%	(30)	10%	(84)	57%	(500)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem1\_1: How often do you watch or stream the following?**  
TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1057)	25% (554)	8% (167)	6% (133)	2% (49)	4% (90)	7% (149)	219
Gender: Male	47% (504)	27% (286)	8% (81)	7% (72)	2% (20)	4% (44)	5% (55)	100
Gender: Female	49% (554)	24% (269)	8% (86)	5% (60)	2% (28)	4% (46)	8% (95)	113
Age: 18-34	43% (282)	28% (182)	11% (72)	7% (49)	3% (22)	3% (20)	4% (29)	63
Age: 35-44	53% (191)	28% (101)	8% (30)	4% (15)	1% (3)	3% (10)	2% (8)	33
Age: 45-64	49% (364)	25% (185)	7% (52)	7% (53)	2% (15)	4% (31)	7% (51)	77
Age: 65+	50% (220)	20% (86)	3% (13)	4% (17)	2% (10)	7% (30)	14% (61)	43
GenZers: 1997-2012	41% (109)	23% (61)	11% (29)	9% (25)	6% (15)	2% (6)	7% (19)	20
Millennials: 1981-1996	48% (268)	30% (167)	10% (57)	6% (33)	1% (7)	3% (18)	2% (14)	56
GenXers: 1965-1980	51% (290)	28% (158)	7% (41)	5% (29)	2% (13)	2% (13)	5% (29)	57
Baby Boomers: 1946-1964	49% (340)	22% (151)	6% (38)	6% (42)	2% (13)	6% (44)	9% (63)	69
PID: Dem (no lean)	50% (417)	27% (222)	8% (64)	5% (43)	1% (12)	4% (30)	5% (46)	83
PID: Ind (no lean)	42% (299)	25% (177)	8% (59)	7% (47)	3% (23)	5% (32)	10% (70)	70
PID: Rep (no lean)	52% (341)	24% (156)	7% (44)	6% (43)	2% (14)	4% (28)	5% (34)	66
PID/Gender: Dem Men	48% (182)	31% (117)	8% (29)	5% (20)	2% (7)	4% (14)	3% (12)	33
PID/Gender: Dem Women	52% (235)	23% (105)	8% (35)	5% (23)	1% (5)	4% (16)	7% (34)	43
PID/Gender: Ind Men	42% (152)	27% (97)	7% (27)	9% (32)	2% (9)	4% (13)	8% (30)	33
PID/Gender: Ind Women	42% (148)	23% (80)	9% (32)	4% (15)	4% (14)	5% (18)	11% (40)	34
PID/Gender: Rep Men	53% (170)	22% (72)	8% (25)	6% (21)	2% (5)	5% (17)	4% (13)	32
PID/Gender: Rep Women	51% (171)	25% (84)	6% (19)	7% (22)	3% (9)	3% (11)	6% (21)	33
Ideo: Liberal (1-3)	51% (316)	29% (177)	6% (38)	6% (35)	2% (12)	2% (15)	4% (23)	61
Ideo: Moderate (4)	48% (329)	25% (175)	8% (58)	5% (35)	2% (13)	3% (24)	8% (56)	69
Ideo: Conservative (5-7)	48% (324)	24% (164)	7% (48)	6% (44)	2% (17)	5% (33)	7% (46)	67
Educ: < College	50% (757)	22% (338)	8% (116)	5% (82)	3% (39)	4% (67)	7% (113)	153
Educ: Bachelors degree	41% (184)	31% (140)	8% (34)	9% (40)	1% (6)	3% (15)	6% (25)	44
Educ: Post-grad	48% (116)	31% (77)	7% (16)	5% (11)	1% (3)	3% (8)	5% (12)	24
Income: Under 50k	49% (586)	23% (272)	7% (84)	6% (72)	3% (34)	4% (53)	8% (100)	120
Income: 50k-100k	48% (308)	27% (171)	9% (56)	6% (38)	2% (11)	3% (22)	6% (37)	64
Income: 100k+	46% (163)	31% (110)	8% (27)	6% (23)	1% (4)	4% (15)	3% (12)	33

Continued on next page

**Table HRdem1\_1: How often do you watch or stream the following?**  
*TV shows*

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1057)	25% (554)	8% (167)	6% (133)	2% (49)	4% (90)	7% (149)	219
Ethnicity: White	49% (845)	26% (448)	7% (121)	6% (100)	2% (36)	4% (69)	6% (102)	172
Ethnicity: Hispanic	45% (156)	25% (88)	12% (42)	9% (32)	3% (12)	1% (5)	4% (14)	34
Ethnicity: Black	51% (140)	20% (56)	9% (26)	5% (13)	2% (6)	4% (10)	9% (24)	27
Ethnicity: Other	35% (72)	25% (51)	10% (20)	10% (20)	3% (7)	6% (11)	11% (23)	20
All Christian	50% (533)	25% (269)	7% (78)	7% (73)	1% (15)	4% (40)	6% (67)	107
All Non-Christian	41% (46)	36% (40)	7% (8)	6% (7)	1% (1)	5% (5)	4% (5)	11
Atheist	57% (57)	21% (21)	9% (9)	4% (4)	2% (2)	2% (2)	6% (6)	10
Agnostic/Nothing in particular	44% (218)	26% (131)	8% (37)	6% (31)	4% (18)	5% (24)	8% (38)	49
Something Else	49% (203)	23% (94)	8% (34)	4% (18)	3% (13)	5% (20)	8% (34)	41
Religious Non-Protestant/Catholic	42% (59)	33% (47)	7% (10)	7% (10)	1% (1)	5% (8)	5% (7)	14
Evangelical	49% (314)	25% (159)	8% (51)	6% (41)	2% (10)	4% (24)	6% (40)	64
Non-Evangelical	50% (400)	24% (189)	7% (56)	6% (47)	2% (17)	4% (31)	7% (59)	79
Community: Urban	50% (353)	28% (202)	7% (48)	6% (42)	1% (8)	2% (16)	6% (42)	71
Community: Suburban	48% (440)	23% (208)	9% (86)	6% (54)	2% (18)	5% (45)	8% (72)	92
Community: Rural	47% (265)	25% (144)	6% (33)	7% (37)	4% (23)	5% (28)	6% (35)	56
Employ: Private Sector	44% (296)	31% (210)	10% (64)	8% (52)	1% (7)	4% (25)	2% (16)	66
Employ: Government	52% (73)	29% (41)	9% (13)	1% (2)	4% (6)	1% (2)	2% (3)	13
Employ: Self-Employed	48% (99)	20% (40)	8% (16)	12% (24)	2% (5)	3% (7)	6% (13)	20
Employ: Homemaker	56% (85)	19% (29)	11% (17)	5% (7)	1% (2)	1% (1)	7% (10)	15
Employ: Retired	48% (250)	23% (117)	4% (18)	4% (20)	2% (13)	7% (35)	13% (66)	51
Employ: Unemployed	52% (136)	21% (55)	9% (23)	4% (12)	3% (9)	3% (7)	7% (18)	26
Employ: Other	50% (83)	22% (37)	6% (10)	3% (5)	1% (2)	7% (11)	10% (17)	16
Military HH: Yes	49% (167)	22% (75)	7% (25)	4% (15)	2% (8)	7% (24)	8% (26)	34
Military HH: No	48% (890)	26% (479)	8% (142)	6% (118)	2% (41)	4% (66)	7% (124)	185
RD/WT: Right Direction	45% (290)	27% (177)	8% (51)	8% (49)	2% (11)	4% (29)	7% (44)	65
RD/WT: Wrong Track	50% (767)	24% (377)	7% (116)	5% (84)	2% (38)	4% (61)	7% (105)	154
Trump Job Approve	48% (436)	26% (242)	7% (64)	7% (61)	3% (23)	4% (37)	6% (51)	91
Trump Job Disapprove	50% (601)	24% (292)	8% (96)	6% (69)	1% (18)	4% (44)	7% (83)	120

Continued on next page

**Table HRdem1\_1: How often do you watch or stream the following?**  
TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48%(1057)	25% (554)	8% (167)	6% (133)	2% (49)	4% (90)	7% (149)	219
Trump Job Strongly Approve	51% (257)	25% (127)	6% (29)	6% (32)	2% (12)	4% (21)	6% (28)	50
Trump Job Somewhat Approve	44% (179)	28% (116)	8% (35)	7% (30)	3% (11)	4% (17)	6% (23)	40
Trump Job Somewhat Disapprove	44% (117)	26% (68)	12% (32)	8% (20)	1% (3)	2% (7)	8% (21)	26
Trump Job Strongly Disapprove	52% (484)	24% (224)	7% (64)	5% (49)	2% (15)	4% (37)	7% (63)	93
Favorable of Trump	49% (445)	25% (229)	7% (61)	6% (59)	2% (23)	5% (41)	6% (58)	91
Unfavorable of Trump	49% (580)	26% (307)	8% (98)	6% (67)	2% (18)	4% (43)	6% (74)	118
Very Favorable of Trump	51% (289)	24% (137)	6% (33)	6% (35)	2% (13)	5% (26)	6% (35)	56
Somewhat Favorable of Trump	45% (156)	27% (93)	8% (28)	7% (24)	3% (10)	4% (15)	7% (23)	34
Somewhat Unfavorable of Trump	42% (87)	31% (65)	14% (29)	5% (10)	1% (3)	3% (7)	4% (9)	21
Very Unfavorable of Trump	50% (492)	25% (242)	7% (69)	6% (57)	2% (16)	4% (36)	7% (65)	97
#1 Issue: Economy	48% (368)	27% (211)	7% (57)	7% (51)	3% (21)	4% (30)	4% (34)	77
#1 Issue: Security	48% (130)	24% (63)	6% (17)	6% (17)	3% (8)	4% (11)	8% (22)	26
#1 Issue: Health Care	47% (195)	28% (117)	9% (36)	5% (19)	2% (6)	5% (19)	6% (23)	41
#1 Issue: Medicare / Social Security	51% (163)	22% (71)	5% (16)	6% (20)	2% (8)	6% (19)	8% (25)	32
#1 Issue: Women's Issues	47% (49)	19% (19)	11% (11)	9% (9)	4% (4)	— (0)	11% (12)	10
#1 Issue: Education	43% (43)	29% (29)	15% (15)	5% (5)	— (0)	3% (3)	5% (5)	9
#1 Issue: Energy	33% (20)	30% (18)	11% (7)	10% (6)	1% (1)	4% (3)	9% (6)	6
#1 Issue: Other	56% (89)	16% (25)	6% (9)	3% (5)	1% (1)	3% (6)	15% (24)	15
2018 House Vote: Democrat	52% (381)	27% (196)	8% (55)	4% (27)	2% (12)	4% (26)	5% (38)	73
2018 House Vote: Republican	47% (304)	28% (178)	6% (37)	7% (46)	2% (13)	4% (27)	6% (37)	64
2018 House Vote: Someone else	40% (22)	17% (9)	14% (8)	12% (6)	5% (3)	3% (1)	9% (5)	5
2016 Vote: Hillary Clinton	52% (363)	27% (189)	7% (48)	4% (30)	2% (12)	3% (21)	5% (36)	69
2016 Vote: Donald Trump	48% (341)	27% (191)	6% (45)	7% (50)	2% (12)	4% (31)	5% (38)	70
2016 Vote: Other	46% (49)	19% (20)	10% (10)	7% (8)	5% (6)	6% (6)	8% (8)	10
2016 Vote: Didn't Vote	44% (304)	23% (154)	9% (64)	7% (45)	3% (18)	4% (31)	10% (68)	68
Voted in 2014: Yes	49% (621)	25% (318)	7% (83)	6% (80)	2% (24)	4% (50)	6% (80)	125
Voted in 2014: No	46% (436)	25% (236)	9% (84)	6% (53)	3% (24)	4% (40)	7% (69)	94

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**Table HRdem1\_1: How often do you watch or stream the following?**  
*TV shows*

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48%(1057)	25% (554)	8% (167)	6% (133)	2% (49)	4% (90)	7% (149)	219
2012 Vote: Barack Obama	52% (445)	26% (219)	7% (62)	4% (38)	2% (14)	4% (31)	5% (47)	85
2012 Vote: Mitt Romney	48% (231)	27% (128)	5% (24)	8% (39)	1% (6)	5% (22)	6% (27)	47
2012 Vote: Other	44% (24)	17% (10)	6% (3)	11% (6)	12% (6)	4% (2)	6% (3)	5
2012 Vote: Didn't Vote	44% (356)	24% (197)	10% (77)	6% (50)	3% (23)	4% (33)	9% (72)	80
4-Region: Northeast	48% (189)	26% (103)	10% (38)	4% (17)	2% (8)	3% (11)	7% (28)	39
4-Region: Midwest	50% (231)	24% (113)	6% (26)	6% (29)	3% (12)	3% (12)	9% (40)	46
4-Region: South	50% (414)	24% (201)	7% (56)	5% (44)	2% (13)	5% (42)	7% (55)	82
4-Region: West	43% (223)	26% (137)	9% (47)	8% (43)	3% (16)	5% (25)	5% (27)	52
Watch TV: Every day	100%(1057)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	105
Watch TV: Several times per week	— (0)	100% (554)	— (0)	— (0)	— (0)	— (0)	— (0)	55
Watch TV: About once per week	— (0)	— (0)	100% (167)	— (0)	— (0)	— (0)	— (0)	16
Watch TV: Several times per month	— (0)	— (0)	— (0)	100% (133)	— (0)	— (0)	— (0)	13
Watch TV: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (90)	— (0)	9
Watch TV: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (149)	14
Watch Movies: Every day	74% (342)	15% (67)	2% (9)	3% (14)	— (2)	3% (16)	2% (9)	45
Watch Movies: Several times per week	47% (289)	40% (249)	6% (37)	4% (23)	1% (6)	1% (6)	2% (10)	62
Watch Movies: About once per week	45% (169)	31% (118)	14% (52)	6% (21)	2% (9)	1% (4)	1% (3)	37
Watch Movies: Several times per month	40% (89)	24% (53)	12% (26)	18% (41)	2% (4)	3% (6)	2% (5)	22
Watch Movies: About once per month	44% (79)	16% (29)	9% (17)	11% (20)	9% (17)	6% (10)	4% (7)	17
Watch Movies: Less often than once per month	34% (61)	18% (32)	11% (20)	4% (7)	2% (4)	23% (41)	6% (11)	17
Watch Movies: Never	18% (29)	5% (8)	4% (6)	4% (6)	4% (6)	5% (8)	62% (104)	16
Watch Sporting Events: Every day	69% (103)	22% (33)	4% (6)	2% (3)	1% (1)	3% (4)	— (0)	15
Watch Sporting Events: Several times per week	56% (228)	34% (137)	5% (22)	3% (13)	1% (3)	1% (4)	1% (2)	40
Watch Sporting Events: About once per week	60% (195)	28% (92)	7% (23)	2% (8)	1% (4)	1% (4)	— (1)	32
Watch Sporting Events: Several times per month	37% (70)	27% (52)	10% (19)	19% (35)	5% (9)	3% (5)	— (0)	18
Watch Sporting Events: About once per month	45% (62)	16% (22)	15% (20)	13% (18)	3% (4)	4% (5)	5% (7)	13
Watch Sporting Events: Less often than once per month	47% (109)	25% (57)	9% (21)	4% (10)	4% (9)	10% (23)	2% (5)	23
Watch Sporting Events: Never	38% (290)	21% (161)	8% (57)	6% (47)	3% (20)	6% (46)	18% (134)	75

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**Table HRdem1\_1:** How often do you watch or stream the following?  
TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1057)	25% (554)	8% (167)	6% (133)	2% (49)	4% (90)	7% (149)	219
Cable TV: Currently subscribe	49% (493)	27% (265)	7% (68)	5% (55)	2% (19)	3% (31)	7% (68)	99
Cable TV: Subscribed in past	50% (387)	24% (188)	8% (63)	8% (58)	2% (15)	4% (28)	4% (33)	77
Cable TV: Never subscribed	42% (178)	24% (101)	8% (36)	5% (20)	3% (15)	7% (31)	11% (48)	42
Satellite TV: Currently subscribe	47% (254)	28% (151)	8% (42)	8% (43)	2% (10)	3% (14)	6% (31)	54
Satellite TV: Subscribed in past	49% (311)	25% (158)	8% (52)	8% (49)	2% (12)	5% (32)	4% (26)	63
Satellite TV: Never subscribed	48% (492)	24% (246)	7% (73)	4% (41)	3% (27)	4% (43)	9% (93)	101
Streaming Services: Currently subscribe	51% (742)	28% (400)	8% (109)	6% (91)	2% (27)	3% (37)	3% (38)	144
Streaming Services: Subscribed in past	33% (73)	19% (42)	14% (31)	10% (22)	6% (13)	9% (20)	10% (21)	22
Streaming Services: Never subscribed	45% (242)	21% (113)	5% (27)	4% (19)	2% (8)	6% (32)	17% (91)	53
Film: An avid fan	54% (385)	29% (203)	5% (34)	5% (37)	2% (11)	2% (17)	3% (24)	71
Film: A casual fan	48% (590)	23% (285)	9% (112)	6% (74)	2% (28)	5% (59)	6% (77)	122
Film: Not a fan	31% (82)	25% (65)	8% (21)	8% (22)	3% (9)	5% (14)	18% (48)	26
Television: An avid fan	64% (628)	21% (207)	5% (45)	4% (37)	1% (12)	1% (14)	3% (32)	97
Television: A casual fan	38% (409)	30% (321)	10% (106)	8% (82)	3% (28)	5% (54)	7% (78)	107
Television: Not a fan	14% (21)	18% (26)	11% (16)	9% (14)	6% (9)	15% (22)	27% (39)	14
Music: An avid fan	52% (572)	25% (278)	7% (75)	5% (60)	2% (20)	3% (31)	5% (60)	109
Music: A casual fan	44% (445)	26% (256)	9% (85)	6% (63)	3% (27)	6% (55)	7% (69)	100
Music: Not a fan	39% (40)	19% (20)	7% (7)	9% (10)	2% (2)	4% (4)	20% (20)	10
Fashion: An avid fan	48% (173)	29% (106)	6% (20)	8% (31)	3% (12)	2% (9)	3% (13)	36
Fashion: A casual fan	51% (482)	24% (232)	8% (77)	6% (59)	2% (18)	3% (30)	6% (55)	95
Fashion: Not a fan	46% (403)	24% (216)	8% (70)	5% (44)	2% (18)	6% (51)	9% (82)	88

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem1\_2: How often do you watch or stream the following?**

*Movies*

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	21% (459)	28% (620)	17% (377)	10% (224)	8% (177)	8% (176)	8% (167)	219
Gender: Male	24% (260)	32% (339)	17% (179)	9% (94)	7% (73)	6% (59)	5% (58)	106
Gender: Female	18% (199)	25% (280)	17% (198)	11% (130)	9% (104)	10% (117)	10% (109)	113
Age: 18-34	28% (184)	28% (180)	18% (121)	8% (54)	8% (52)	6% (37)	4% (27)	63
Age: 35-44	25% (90)	37% (132)	16% (56)	11% (40)	3% (11)	5% (19)	3% (10)	33
Age: 45-64	18% (133)	28% (207)	17% (127)	12% (88)	10% (73)	8% (61)	8% (60)	71
Age: 65+	12% (52)	23% (101)	17% (73)	10% (42)	9% (41)	13% (58)	16% (70)	43
GenZers: 1997-2012	24% (64)	23% (61)	22% (59)	8% (21)	12% (31)	7% (19)	4% (10)	26
Millennials: 1981-1996	29% (162)	33% (188)	15% (83)	10% (58)	4% (25)	5% (27)	4% (21)	56
GenXers: 1965-1980	21% (120)	31% (176)	18% (103)	13% (73)	6% (37)	6% (34)	5% (29)	57
Baby Boomers: 1946-1964	14% (97)	26% (178)	17% (115)	10% (70)	11% (77)	11% (78)	11% (75)	66
PID: Dem (no lean)	22% (180)	29% (240)	20% (165)	10% (80)	7% (57)	8% (63)	6% (50)	83
PID: Ind (no lean)	19% (137)	26% (186)	16% (115)	11% (77)	9% (64)	9% (62)	9% (65)	70
PID: Rep (no lean)	22% (142)	29% (194)	15% (96)	10% (67)	9% (56)	8% (51)	8% (52)	66
PID/Gender: Dem Men	26% (100)	33% (126)	19% (71)	8% (31)	5% (17)	7% (27)	2% (8)	31
PID/Gender: Dem Women	18% (80)	25% (114)	21% (94)	11% (49)	9% (39)	8% (35)	9% (42)	43
PID/Gender: Ind Men	21% (77)	30% (109)	17% (62)	10% (35)	8% (29)	5% (17)	8% (30)	33
PID/Gender: Ind Women	17% (60)	22% (77)	15% (53)	12% (41)	10% (35)	13% (45)	10% (35)	34
PID/Gender: Rep Men	26% (83)	32% (105)	14% (45)	8% (27)	8% (27)	5% (15)	6% (20)	32
PID/Gender: Rep Women	18% (59)	26% (89)	15% (51)	12% (40)	9% (30)	11% (36)	10% (33)	33
Ideo: Liberal (1-3)	19% (119)	30% (184)	23% (142)	10% (64)	7% (43)	7% (40)	4% (25)	61
Ideo: Moderate (4)	22% (155)	31% (212)	14% (97)	10% (71)	7% (46)	8% (58)	7% (51)	69
Ideo: Conservative (5-7)	19% (127)	26% (174)	17% (116)	10% (68)	10% (66)	9% (62)	9% (64)	67
Educ: < College	21% (319)	26% (396)	17% (255)	10% (147)	9% (137)	8% (126)	9% (131)	151
Educ: Bachelors degree	16% (73)	31% (137)	20% (88)	12% (53)	6% (28)	8% (35)	6% (29)	44
Educ: Post-grad	28% (67)	35% (86)	14% (34)	10% (24)	5% (11)	6% (14)	3% (7)	24

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**Table HRdem1\_2: How often do you watch or stream the following?**  
*Movies*

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	21% (459)	28% (620)	17% (377)	10% (224)	8% (177)	8% (176)	8% (167)	219
Income: Under 50k	21% (257)	26% (310)	17% (207)	9% (106)	8% (101)	9% (112)	9% (109)	120
Income: 50k-100k	17% (112)	28% (181)	18% (117)	12% (78)	9% (59)	8% (49)	7% (47)	64
Income: 100k+	26% (91)	36% (128)	15% (53)	11% (40)	5% (16)	4% (16)	3% (11)	35
Ethnicity: White	20% (338)	28% (488)	17% (293)	11% (186)	8% (142)	9% (147)	7% (127)	172
Ethnicity: Hispanic	28% (98)	30% (104)	19% (67)	11% (37)	5% (19)	4% (13)	3% (11)	34
Ethnicity: Black	28% (76)	27% (75)	18% (50)	6% (17)	6% (15)	7% (18)	9% (24)	27
Ethnicity: Other	22% (45)	28% (58)	17% (34)	10% (21)	10% (20)	6% (11)	8% (16)	20
All Christian	21% (228)	28% (301)	17% (182)	10% (107)	7% (77)	9% (99)	8% (84)	107
All Non-Christian	22% (25)	34% (39)	16% (18)	11% (13)	5% (5)	8% (9)	3% (4)	11
Atheist	18% (18)	23% (23)	27% (27)	11% (11)	11% (11)	8% (8)	4% (4)	10
Agnostic/Nothing in particular	18% (90)	29% (146)	18% (89)	12% (59)	9% (45)	5% (27)	8% (41)	49
Something Else	24% (99)	27% (112)	15% (61)	8% (34)	9% (38)	8% (34)	8% (35)	41
Religious Non-Protestant/Catholic	20% (29)	35% (49)	18% (26)	11% (16)	4% (5)	8% (12)	3% (5)	14
Evangelical	24% (153)	30% (194)	14% (87)	9% (60)	7% (42)	8% (53)	8% (51)	64
Non-Evangelical	20% (160)	25% (202)	18% (147)	9% (76)	9% (73)	9% (76)	8% (66)	79
Community: Urban	26% (182)	32% (227)	16% (113)	10% (68)	6% (44)	6% (41)	5% (35)	71
Community: Suburban	18% (164)	27% (245)	17% (158)	11% (105)	9% (87)	9% (82)	9% (83)	92
Community: Rural	20% (114)	26% (148)	19% (106)	9% (51)	8% (46)	9% (53)	9% (48)	56
Employ: Private Sector	21% (143)	35% (231)	18% (117)	10% (67)	6% (43)	7% (46)	3% (21)	66
Employ: Government	23% (32)	35% (49)	14% (20)	7% (10)	13% (18)	6% (8)	3% (4)	13
Employ: Self-Employed	27% (55)	31% (62)	20% (42)	10% (19)	5% (10)	3% (7)	4% (8)	20
Employ: Homemaker	17% (26)	23% (35)	23% (35)	19% (29)	4% (5)	6% (9)	8% (12)	15
Employ: Retired	14% (71)	24% (124)	15% (78)	9% (45)	11% (58)	12% (62)	15% (80)	51
Employ: Unemployed	25% (64)	23% (60)	19% (51)	10% (26)	8% (20)	9% (24)	6% (16)	26
Employ: Other	32% (52)	21% (36)	9% (15)	10% (17)	6% (9)	11% (19)	11% (18)	16
Military HH: Yes	20% (67)	28% (94)	18% (61)	9% (31)	10% (34)	9% (31)	6% (22)	34
Military HH: No	21% (392)	28% (526)	17% (315)	10% (193)	8% (143)	8% (145)	8% (145)	185

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**Table HRdem1\_2: How often do you watch or stream the following?**  
*Movies*

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	21% (459)	28% (620)	17% (377)	10% (224)	8% (177)	8% (176)	8% (167)	219
RD/WT: Right Direction	26% (169)	28% (182)	13% (82)	10% (67)	8% (51)	8% (51)	8% (49)	65
RD/WT: Wrong Track	19% (290)	28% (438)	19% (294)	10% (157)	8% (126)	8% (125)	8% (117)	154
Trump Job Approve	22% (201)	30% (276)	14% (132)	9% (85)	9% (79)	8% (75)	7% (67)	91
Trump Job Disapprove	20% (237)	27% (329)	20% (243)	11% (134)	7% (83)	8% (90)	7% (87)	120
Trump Job Strongly Approve	23% (116)	29% (148)	13% (67)	9% (46)	9% (43)	9% (47)	7% (37)	50
Trump Job Somewhat Approve	21% (86)	31% (128)	16% (64)	9% (39)	9% (36)	7% (28)	7% (30)	40
Trump Job Somewhat Disapprove	19% (52)	33% (89)	18% (48)	11% (30)	5% (15)	7% (20)	5% (14)	26
Trump Job Strongly Disapprove	20% (185)	26% (240)	21% (195)	11% (104)	7% (69)	8% (71)	8% (73)	93
Favorable of Trump	23% (209)	29% (267)	14% (127)	10% (91)	8% (77)	8% (76)	8% (70)	91
Unfavorable of Trump	19% (230)	28% (332)	20% (242)	10% (123)	7% (85)	8% (92)	7% (83)	118
Very Favorable of Trump	23% (130)	30% (172)	12% (67)	9% (54)	8% (47)	8% (47)	9% (52)	56
Somewhat Favorable of Trump	23% (79)	27% (95)	17% (59)	11% (37)	9% (31)	8% (29)	5% (18)	34
Somewhat Unfavorable of Trump	22% (47)	34% (71)	18% (38)	6% (12)	8% (16)	8% (17)	5% (10)	21
Very Unfavorable of Trump	19% (183)	27% (261)	21% (205)	11% (111)	7% (69)	8% (76)	8% (73)	97
#1 Issue: Economy	24% (182)	30% (234)	16% (125)	10% (75)	7% (56)	8% (61)	5% (40)	77
#1 Issue: Security	16% (44)	23% (62)	19% (50)	13% (35)	8% (21)	12% (33)	8% (22)	26
#1 Issue: Health Care	20% (84)	32% (133)	16% (66)	11% (44)	7% (30)	6% (26)	8% (33)	41
#1 Issue: Medicare / Social Security	25% (82)	21% (69)	16% (50)	9% (29)	10% (32)	9% (28)	10% (31)	32
#1 Issue: Women's Issues	15% (16)	29% (31)	26% (27)	6% (6)	11% (12)	5% (5)	7% (8)	10
#1 Issue: Education	26% (25)	31% (31)	14% (14)	10% (10)	7% (7)	7% (7)	6% (6)	9
#1 Issue: Energy	16% (10)	24% (14)	19% (12)	18% (11)	7% (4)	5% (3)	11% (6)	6
#1 Issue: Other	10% (16)	29% (47)	21% (33)	9% (14)	9% (14)	9% (14)	13% (21)	15
2018 House Vote: Democrat	20% (148)	30% (224)	19% (141)	11% (78)	7% (48)	7% (49)	6% (47)	73
2018 House Vote: Republican	20% (131)	28% (178)	16% (100)	10% (65)	9% (58)	8% (53)	9% (57)	64
2018 House Vote: Someone else	23% (13)	19% (10)	17% (9)	13% (7)	9% (5)	11% (6)	8% (4)	5

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**Table HRdem1\_2: How often do you watch or stream the following?**  
*Movies*

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	21% (459)	28% (620)	17% (377)	10% (224)	8% (177)	8% (176)	8% (167)	219
2016 Vote: Hillary Clinton	21% (150)	31% (215)	19% (136)	10% (70)	6% (40)	7% (48)	6% (40)	69
2016 Vote: Donald Trump	20% (141)	30% (214)	15% (104)	9% (66)	9% (66)	8% (59)	8% (59)	70
2016 Vote: Other	10% (11)	23% (24)	23% (24)	17% (18)	9% (10)	8% (8)	11% (11)	10
2016 Vote: Didn't Vote	23% (157)	24% (167)	16% (112)	10% (69)	9% (61)	9% (61)	8% (57)	68
Voted in 2014: Yes	19% (242)	29% (359)	17% (219)	11% (137)	8% (100)	8% (95)	8% (104)	125
Voted in 2014: No	23% (217)	28% (261)	17% (158)	9% (87)	8% (77)	9% (81)	7% (63)	94
2012 Vote: Barack Obama	21% (176)	30% (253)	20% (172)	10% (85)	6% (51)	7% (59)	7% (59)	85
2012 Vote: Mitt Romney	16% (75)	28% (136)	15% (70)	12% (59)	11% (52)	9% (42)	9% (44)	47
2012 Vote: Other	13% (7)	40% (22)	12% (7)	6% (4)	13% (7)	7% (4)	9% (5)	5
2012 Vote: Didn't Vote	25% (201)	26% (209)	16% (128)	9% (75)	8% (66)	9% (71)	7% (59)	80
4-Region: Northeast	24% (96)	28% (111)	14% (56)	10% (40)	6% (24)	7% (29)	10% (38)	39
4-Region: Midwest	17% (80)	28% (129)	15% (71)	11% (49)	10% (44)	10% (47)	9% (42)	46
4-Region: South	22% (180)	27% (225)	19% (159)	9% (74)	8% (64)	7% (57)	8% (64)	82
4-Region: West	20% (103)	30% (156)	17% (91)	12% (61)	8% (44)	8% (43)	4% (23)	52
Watch TV: Every day	32% (342)	27% (289)	16% (169)	8% (89)	7% (79)	6% (61)	3% (29)	105
Watch TV: Several times per week	12% (67)	45% (249)	21% (118)	10% (53)	5% (29)	6% (32)	1% (8)	55
Watch TV: About once per week	5% (9)	22% (37)	31% (52)	16% (26)	10% (17)	12% (20)	4% (6)	16
Watch TV: Several times per month	11% (14)	18% (23)	16% (21)	31% (41)	15% (20)	6% (7)	5% (6)	13
Watch TV: Less often than once per month	17% (16)	6% (6)	5% (4)	6% (6)	11% (10)	46% (41)	9% (8)	9
Watch TV: Never	6% (9)	7% (10)	2% (3)	4% (5)	5% (7)	8% (11)	69% (104)	14
Watch Movies: Every day	100% (459)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	45
Watch Movies: Several times per week	— (0)	100% (620)	— (0)	— (0)	— (0)	— (0)	— (0)	62
Watch Movies: About once per week	— (0)	— (0)	100% (377)	— (0)	— (0)	— (0)	— (0)	37
Watch Movies: Several times per month	— (0)	— (0)	— (0)	100% (224)	— (0)	— (0)	— (0)	22
Watch Movies: About once per month	— (0)	— (0)	— (0)	— (0)	100% (177)	— (0)	— (0)	17
Watch Movies: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (176)	— (0)	17
Watch Movies: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (167)	16

Continued on next page

**Table HRdem1\_2: How often do you watch or stream the following?**  
*Movies*

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	21% (459)	28% (620)	17% (377)	10% (224)	8% (177)	8% (176)	8% (167)	219
Watch Sporting Events: Every day	51% (77)	28% (42)	9% (14)	5% (7)	4% (6)	3% (4)	— (0)	15
Watch Sporting Events: Several times per week	25% (100)	42% (170)	15% (60)	9% (35)	5% (22)	3% (13)	2% (7)	40
Watch Sporting Events: About once per week	20% (65)	29% (95)	26% (86)	11% (35)	7% (24)	6% (18)	1% (2)	32
Watch Sporting Events: Several times per month	14% (27)	30% (57)	24% (45)	19% (36)	7% (12)	5% (10)	1% (2)	18
Watch Sporting Events: About once per month	18% (25)	29% (40)	22% (30)	10% (14)	12% (17)	3% (4)	6% (9)	13
Watch Sporting Events: Less often than once per month	18% (43)	26% (61)	11% (26)	13% (30)	13% (29)	15% (35)	4% (8)	23
Watch Sporting Events: Never	16% (122)	21% (155)	15% (115)	9% (67)	9% (66)	12% (91)	18% (139)	75
Cable TV: Currently subscribe	20% (200)	26% (264)	16% (156)	12% (123)	8% (85)	8% (82)	9% (89)	99
Cable TV: Subscribed in past	22% (173)	31% (242)	21% (160)	8% (62)	8% (61)	5% (40)	5% (35)	77
Cable TV: Never subscribed	20% (85)	27% (114)	14% (61)	9% (39)	7% (31)	13% (54)	10% (43)	42
Satellite TV: Currently subscribe	26% (140)	29% (157)	14% (78)	9% (48)	8% (42)	7% (40)	7% (40)	54
Satellite TV: Subscribed in past	23% (145)	31% (199)	18% (116)	10% (62)	8% (51)	6% (39)	4% (27)	63
Satellite TV: Never subscribed	17% (174)	26% (264)	18% (182)	11% (114)	8% (84)	10% (97)	10% (100)	101
Streaming Services: Currently subscribe	22% (324)	33% (474)	19% (272)	11% (155)	7% (106)	5% (75)	3% (38)	144
Streaming Services: Subscribed in past	16% (37)	23% (50)	18% (40)	13% (29)	12% (27)	12% (27)	6% (14)	22
Streaming Services: Never subscribed	18% (98)	18% (95)	12% (65)	8% (40)	8% (44)	14% (74)	22% (115)	53
Film: An avid fan	36% (254)	35% (249)	15% (106)	5% (37)	4% (30)	2% (17)	3% (19)	71
Film: A casual fan	15% (189)	27% (336)	20% (244)	13% (157)	9% (111)	9% (115)	6% (75)	122
Film: Not a fan	6% (16)	14% (35)	10% (26)	12% (31)	14% (35)	17% (44)	28% (73)	26
Television: An avid fan	29% (282)	30% (296)	15% (150)	8% (78)	7% (65)	6% (57)	5% (45)	97
Television: A casual fan	15% (158)	27% (294)	20% (211)	12% (128)	9% (93)	9% (99)	9% (96)	107
Television: Not a fan	13% (19)	20% (30)	11% (16)	12% (18)	13% (19)	14% (20)	17% (25)	14
Music: An avid fan	27% (293)	32% (353)	16% (177)	8% (89)	6% (71)	5% (56)	5% (56)	109
Music: A casual fan	15% (148)	25% (254)	19% (193)	11% (115)	10% (96)	11% (107)	9% (89)	100
Music: Not a fan	17% (18)	12% (13)	7% (7)	20% (20)	10% (10)	12% (12)	21% (22)	10

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**Table HRdem1\_2:** How often do you watch or stream the following?  
Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	21% (459)	28% (620)	17% (377)	10% (224)	8% (177)	8% (176)	8% (167)	219
Fashion: An avid fan	31% (111)	32% (116)	19% (69)	7% (24)	5% (19)	3% (10)	4% (14)	36
Fashion: A casual fan	22% (214)	30% (284)	16% (157)	11% (101)	8% (72)	7% (71)	6% (52)	95
Fashion: Not a fan	15% (134)	25% (220)	17% (151)	11% (99)	10% (85)	11% (95)	11% (101)	88

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem1\_3: How often do you watch or stream the following?**  
*Sporting events*

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	7% (150)	19% (408)	15% (326)	9% (189)	6% (138)	11% (233)	34% (755)	219
Gender: Male	12% (126)	28% (298)	16% (173)	10% (103)	7% (72)	7% (72)	20% (216)	100
Gender: Female	2% (25)	10% (110)	13% (152)	8% (86)	6% (66)	14% (160)	47% (538)	113
Age: 18-34	9% (56)	18% (116)	13% (87)	11% (70)	9% (56)	8% (53)	33% (218)	63
Age: 35-44	12% (41)	25% (90)	16% (57)	5% (19)	4% (13)	11% (40)	27% (96)	35
Age: 45-64	5% (37)	18% (137)	15% (114)	9% (71)	6% (44)	12% (88)	35% (260)	77
Age: 65+	3% (15)	15% (65)	15% (67)	7% (29)	6% (26)	12% (53)	42% (181)	43
GenZers: 1997-2012	7% (19)	11% (29)	7% (19)	10% (26)	10% (25)	10% (27)	45% (119)	26
Millennials: 1981-1996	11% (64)	21% (120)	18% (99)	9% (53)	7% (37)	8% (43)	26% (148)	56
GenXers: 1965-1980	6% (34)	25% (145)	16% (91)	9% (50)	4% (22)	11% (61)	29% (168)	57
Baby Boomers: 1946-1964	5% (34)	15% (106)	14% (99)	8% (53)	7% (51)	12% (85)	38% (263)	69
PID: Dem (no lean)	9% (71)	18% (152)	16% (134)	10% (83)	7% (56)	9% (72)	32% (266)	83
PID: Ind (no lean)	4% (31)	16% (116)	13% (89)	7% (53)	7% (48)	12% (81)	41% (287)	70
PID: Rep (no lean)	7% (48)	21% (140)	16% (103)	8% (53)	5% (34)	12% (79)	31% (202)	66
PID/Gender: Dem Men	15% (59)	26% (98)	18% (67)	11% (44)	7% (27)	4% (14)	19% (72)	39
PID/Gender: Dem Women	3% (12)	12% (53)	15% (66)	9% (39)	6% (29)	13% (58)	43% (194)	45
PID/Gender: Ind Men	7% (24)	25% (89)	14% (50)	11% (39)	9% (31)	10% (35)	25% (90)	35
PID/Gender: Ind Women	2% (7)	8% (27)	11% (38)	4% (14)	5% (17)	13% (46)	57% (197)	34
PID/Gender: Rep Men	13% (43)	34% (111)	17% (55)	6% (20)	4% (14)	7% (23)	17% (54)	32
PID/Gender: Rep Women	1% (5)	9% (29)	14% (48)	10% (33)	6% (19)	17% (56)	44% (147)	33
Ideo: Liberal (1-3)	7% (41)	23% (140)	16% (99)	8% (49)	6% (35)	9% (55)	32% (197)	61
Ideo: Moderate (4)	8% (57)	18% (122)	14% (99)	10% (71)	7% (52)	10% (71)	32% (218)	69
Ideo: Conservative (5-7)	6% (42)	18% (123)	16% (109)	8% (57)	6% (38)	12% (83)	33% (225)	67
Educ: < College	5% (82)	14% (217)	15% (223)	9% (130)	7% (100)	10% (156)	40% (604)	155
Educ: Bachelors degree	7% (31)	25% (112)	16% (69)	10% (43)	5% (21)	13% (58)	25% (110)	44
Educ: Post-grad	15% (37)	33% (79)	14% (34)	7% (17)	7% (17)	8% (19)	17% (40)	24

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**Table HRdem1\_3: How often do you watch or stream the following?**  
*Sporting events*

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	7% (150)	19% (408)	15% (326)	9% (189)	6% (138)	11% (233)	34% (755)	219
Income: Under 50k	5% (61)	13% (158)	13% (160)	9% (111)	7% (84)	9% (112)	43% (515)	120
Income: 50k-100k	5% (32)	23% (147)	16% (102)	9% (56)	6% (39)	13% (82)	29% (184)	64
Income: 100k+	16% (56)	29% (103)	18% (63)	6% (21)	4% (16)	11% (39)	16% (55)	35
Ethnicity: White	6% (107)	20% (344)	16% (280)	8% (142)	6% (96)	10% (177)	33% (574)	172
Ethnicity: Hispanic	7% (25)	20% (69)	12% (42)	12% (42)	12% (41)	7% (25)	30% (105)	34
Ethnicity: Black	7% (18)	14% (38)	11% (30)	10% (28)	10% (29)	11% (31)	37% (101)	27
Ethnicity: Other	12% (25)	13% (27)	7% (15)	9% (19)	7% (14)	12% (25)	39% (80)	20
All Christian	8% (84)	22% (239)	16% (173)	8% (87)	6% (65)	9% (102)	30% (328)	107
All Non-Christian	15% (17)	25% (28)	19% (21)	6% (6)	3% (3)	11% (13)	21% (23)	11
Atheist	10% (10)	18% (18)	13% (12)	7% (7)	6% (6)	7% (7)	41% (41)	10
Agnostic/Nothing in particular	4% (20)	16% (79)	13% (63)	10% (49)	7% (35)	11% (55)	39% (196)	49
Something Else	5% (20)	11% (44)	13% (56)	10% (41)	7% (30)	14% (57)	40% (167)	41
Religious Non-Protestant/Catholic	12% (17)	24% (34)	17% (24)	8% (11)	2% (3)	12% (16)	25% (35)	14
Evangelical	7% (44)	19% (118)	16% (105)	8% (49)	7% (46)	10% (63)	34% (215)	64
Non-Evangelical	7% (58)	19% (148)	15% (118)	9% (72)	6% (49)	11% (90)	33% (265)	79
Community: Urban	10% (69)	23% (164)	15% (104)	9% (63)	6% (41)	9% (63)	29% (206)	71
Community: Suburban	7% (66)	17% (158)	15% (137)	7% (67)	7% (68)	11% (106)	35% (323)	92
Community: Rural	3% (16)	15% (86)	15% (85)	10% (59)	5% (30)	11% (64)	40% (226)	56
Employ: Private Sector	10% (65)	25% (168)	15% (100)	12% (82)	7% (47)	11% (70)	20% (136)	66
Employ: Government	9% (13)	29% (41)	20% (28)	7% (9)	4% (5)	11% (15)	20% (28)	13
Employ: Self-Employed	9% (18)	23% (47)	15% (31)	9% (19)	8% (17)	9% (18)	27% (55)	20
Employ: Homemaker	5% (8)	10% (15)	16% (25)	9% (13)	1% (1)	14% (21)	45% (68)	15
Employ: Retired	3% (16)	15% (78)	15% (75)	8% (39)	5% (24)	11% (57)	44% (230)	51
Employ: Unemployed	6% (17)	8% (20)	15% (40)	6% (16)	10% (25)	10% (25)	45% (118)	26
Employ: Other	5% (8)	16% (27)	12% (20)	2% (4)	5% (9)	12% (20)	47% (79)	16

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**Table HRdem1\_3: How often do you watch or stream the following?**

*Sporting events*

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	7% (150)	19% (408)	15% (326)	9% (189)	6% (138)	11% (233)	34% (755)	219
Military HH: Yes	8% (27)	19% (65)	13% (44)	9% (32)	6% (20)	13% (43)	32% (109)	34
Military HH: No	7% (123)	18% (343)	15% (281)	8% (157)	6% (119)	10% (190)	35% (645)	185
RD/WT: Right Direction	9% (58)	23% (153)	16% (105)	8% (54)	4% (28)	10% (67)	29% (187)	65
RD/WT: Wrong Track	6% (93)	17% (255)	14% (220)	9% (135)	7% (110)	11% (166)	37% (568)	154
Trump Job Approve	7% (62)	21% (189)	16% (149)	9% (81)	5% (48)	11% (97)	32% (288)	91
Trump Job Disapprove	7% (83)	18% (213)	15% (174)	9% (106)	7% (87)	10% (123)	35% (415)	120
Trump Job Strongly Approve	6% (30)	19% (98)	16% (82)	9% (46)	5% (23)	11% (56)	34% (169)	50
Trump Job Somewhat Approve	8% (32)	22% (90)	16% (67)	9% (35)	6% (25)	10% (41)	29% (119)	40
Trump Job Somewhat Disapprove	7% (19)	23% (62)	17% (46)	9% (25)	8% (22)	7% (19)	28% (74)	26
Trump Job Strongly Disapprove	7% (64)	16% (151)	14% (129)	9% (81)	7% (65)	11% (104)	36% (341)	93
Favorable of Trump	7% (62)	20% (186)	16% (147)	9% (84)	5% (47)	11% (101)	32% (290)	91
Unfavorable of Trump	7% (82)	18% (214)	15% (172)	8% (96)	7% (86)	10% (122)	35% (414)	118
Very Favorable of Trump	6% (36)	20% (116)	16% (91)	9% (52)	4% (20)	11% (63)	34% (190)	56
Somewhat Favorable of Trump	8% (26)	20% (71)	16% (56)	9% (31)	8% (26)	11% (38)	29% (100)	34
Somewhat Unfavorable of Trump	10% (21)	23% (48)	16% (34)	7% (15)	6% (13)	8% (16)	30% (62)	21
Very Unfavorable of Trump	6% (61)	17% (167)	14% (138)	8% (81)	7% (73)	11% (106)	36% (351)	97
#1 Issue: Economy	8% (62)	21% (159)	14% (107)	10% (79)	6% (43)	11% (89)	30% (234)	77
#1 Issue: Security	5% (14)	16% (42)	21% (56)	5% (15)	7% (18)	11% (30)	35% (94)	26
#1 Issue: Health Care	8% (33)	20% (84)	13% (56)	6% (25)	9% (36)	10% (41)	34% (142)	41
#1 Issue: Medicare / Social Security	5% (15)	16% (53)	15% (49)	9% (30)	6% (18)	12% (37)	37% (119)	32
#1 Issue: Women's Issues	3% (3)	16% (17)	13% (13)	7% (7)	9% (9)	8% (8)	44% (46)	10
#1 Issue: Education	13% (13)	18% (18)	15% (15)	3% (3)	5% (5)	8% (8)	38% (37)	9
#1 Issue: Energy	11% (6)	27% (16)	7% (4)	17% (10)	3% (2)	7% (4)	27% (17)	6
#1 Issue: Other	3% (5)	12% (19)	16% (25)	12% (19)	4% (7)	10% (16)	42% (67)	15

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**Table HRdem1\_3: How often do you watch or stream the following?**  
*Sporting events*

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	7% (150)	19% (408)	15% (326)	9% (189)	6% (138)	11% (233)	34% (755)	219
2018 House Vote: Democrat	9% (67)	21% (152)	16% (121)	10% (72)	5% (39)	11% (79)	28% (206)	73
2018 House Vote: Republican	6% (37)	22% (142)	17% (109)	10% (62)	6% (38)	11% (72)	28% (182)	64
2018 House Vote: Someone else	— (0)	12% (7)	15% (8)	11% (6)	9% (5)	12% (6)	41% (22)	5
2016 Vote: Hillary Clinton	8% (56)	20% (140)	17% (116)	11% (75)	5% (37)	11% (76)	29% (200)	69
2016 Vote: Donald Trump	7% (52)	21% (148)	17% (120)	10% (68)	6% (41)	11% (78)	28% (202)	70
2016 Vote: Other	3% (3)	23% (25)	15% (16)	5% (5)	11% (12)	12% (13)	31% (33)	10
2016 Vote: Didn't Vote	6% (39)	14% (96)	11% (74)	6% (41)	7% (49)	10% (65)	47% (319)	68
Voted in 2014: Yes	8% (95)	21% (261)	15% (193)	10% (124)	6% (76)	11% (139)	29% (367)	125
Voted in 2014: No	6% (55)	16% (147)	14% (132)	7% (65)	7% (62)	10% (94)	41% (387)	94
2012 Vote: Barack Obama	9% (79)	21% (182)	16% (139)	10% (84)	5% (43)	10% (87)	28% (242)	85
2012 Vote: Mitt Romney	6% (29)	20% (95)	16% (77)	8% (37)	6% (30)	13% (64)	31% (146)	47
2012 Vote: Other	7% (4)	10% (5)	9% (5)	11% (6)	14% (8)	8% (4)	41% (23)	5
2012 Vote: Didn't Vote	5% (39)	15% (125)	13% (104)	8% (63)	7% (58)	10% (78)	42% (342)	80
4-Region: Northeast	8% (31)	24% (94)	18% (70)	7% (28)	6% (25)	7% (29)	29% (116)	39
4-Region: Midwest	6% (29)	15% (71)	16% (73)	7% (32)	5% (21)	13% (58)	39% (178)	46
4-Region: South	6% (49)	17% (138)	14% (112)	9% (77)	7% (60)	11% (90)	36% (297)	82
4-Region: West	8% (41)	20% (105)	14% (71)	10% (52)	6% (32)	11% (56)	31% (163)	52
Watch TV: Every day	10% (103)	22% (228)	18% (195)	7% (70)	6% (62)	10% (109)	27% (290)	105
Watch TV: Several times per week	6% (33)	25% (137)	17% (92)	9% (52)	4% (22)	10% (57)	29% (161)	55
Watch TV: About once per week	3% (6)	13% (22)	14% (23)	11% (19)	12% (20)	12% (21)	34% (57)	16
Watch TV: Several times per month	3% (3)	9% (13)	6% (8)	26% (35)	13% (18)	7% (10)	35% (47)	13
Watch TV: Less often than once per month	4% (4)	5% (4)	4% (4)	5% (5)	6% (5)	25% (23)	51% (46)	9
Watch TV: Never	— (0)	2% (2)	1% (1)	— (0)	5% (7)	3% (5)	90% (134)	14

Continued on next page

**Table HRdem1\_3: How often do you watch or stream the following?**

*Sporting events*

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	7% (150)	19% (408)	15% (326)	9% (189)	6% (138)	11% (233)	34% (755)	219
Watch Movies: Every day	17% (77)	22% (100)	14% (65)	6% (27)	5% (25)	9% (43)	27% (122)	45
Watch Movies: Several times per week	7% (42)	27% (170)	15% (95)	9% (57)	7% (40)	10% (61)	25% (155)	62
Watch Movies: About once per week	4% (14)	16% (60)	23% (86)	12% (45)	8% (30)	7% (26)	30% (115)	37
Watch Movies: Several times per month	3% (7)	16% (35)	16% (35)	16% (36)	6% (14)	13% (30)	30% (67)	22
Watch Movies: About once per month	3% (6)	13% (22)	14% (24)	7% (12)	9% (17)	17% (29)	37% (66)	17
Watch Movies: Less often than once per month	2% (4)	7% (13)	10% (18)	6% (10)	2% (4)	20% (35)	52% (91)	17
Watch Movies: Never	— (0)	4% (7)	1% (2)	1% (2)	5% (9)	5% (8)	83% (139)	16
Watch Sporting Events: Every day	100% (150)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	15
Watch Sporting Events: Several times per week	— (0)	100% (408)	— (0)	— (0)	— (0)	— (0)	— (0)	40
Watch Sporting Events: About once per week	— (0)	— (0)	100% (326)	— (0)	— (0)	— (0)	— (0)	32
Watch Sporting Events: Several times per month	— (0)	— (0)	— (0)	100% (189)	— (0)	— (0)	— (0)	18
Watch Sporting Events: About once per month	— (0)	— (0)	— (0)	— (0)	100% (138)	— (0)	— (0)	13
Watch Sporting Events: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (233)	— (0)	23
Watch Sporting Events: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (755)	75
Cable TV: Currently subscribe	9% (93)	21% (212)	14% (143)	9% (92)	6% (57)	9% (92)	31% (309)	99
Cable TV: Subscribed in past	5% (36)	18% (140)	17% (130)	9% (68)	7% (55)	11% (82)	34% (261)	77
Cable TV: Never subscribed	5% (21)	13% (56)	12% (52)	7% (30)	6% (27)	14% (59)	43% (184)	42
Satellite TV: Currently subscribe	9% (50)	25% (138)	15% (81)	9% (50)	6% (33)	9% (48)	26% (144)	54
Satellite TV: Subscribed in past	8% (50)	17% (112)	16% (101)	10% (66)	7% (43)	10% (64)	32% (204)	63
Satellite TV: Never subscribed	5% (51)	16% (159)	14% (143)	7% (73)	6% (63)	12% (121)	40% (406)	101
Streaming Services: Currently subscribe	7% (102)	20% (289)	16% (226)	9% (125)	7% (94)	11% (152)	32% (456)	144
Streaming Services: Subscribed in past	10% (23)	16% (34)	14% (30)	16% (36)	5% (12)	13% (28)	27% (59)	22
Streaming Services: Never subscribed	5% (25)	16% (85)	13% (69)	5% (28)	6% (32)	10% (53)	45% (239)	53
Film: An avid fan	10% (69)	24% (171)	15% (107)	10% (69)	5% (33)	10% (70)	27% (193)	71
Film: A casual fan	6% (74)	17% (213)	16% (200)	8% (98)	7% (86)	10% (126)	35% (429)	122
Film: Not a fan	2% (6)	9% (25)	7% (18)	8% (21)	7% (19)	14% (38)	51% (133)	26

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**Table HRdem1\_3: How often do you watch or stream the following?**  
*Sporting events*

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	7% (150)	19% (408)	15% (326)	9% (189)	6% (138)	11% (233)	34% (755)	219
Television: An avid fan	8% (82)	21% (206)	16% (151)	8% (81)	6% (54)	9% (92)	32% (308)	97
Television: A casual fan	6% (66)	18% (192)	15% (158)	8% (89)	6% (70)	12% (124)	35% (379)	107
Television: Not a fan	2% (3)	7% (10)	11% (16)	13% (19)	10% (15)	11% (16)	46% (67)	14
Music: An avid fan	8% (90)	21% (225)	16% (175)	8% (88)	8% (83)	11% (116)	29% (319)	109
Music: A casual fan	5% (54)	17% (172)	14% (138)	10% (98)	4% (44)	10% (103)	39% (391)	100
Music: Not a fan	7% (7)	11% (11)	12% (12)	3% (3)	11% (11)	14% (14)	43% (44)	10
Fashion: An avid fan	11% (41)	23% (84)	15% (56)	13% (47)	5% (17)	8% (29)	25% (89)	36
Fashion: A casual fan	6% (56)	19% (178)	15% (142)	9% (87)	7% (65)	11% (107)	33% (316)	95
Fashion: Not a fan	6% (53)	17% (146)	14% (127)	6% (55)	6% (56)	11% (97)	40% (349)	88

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem2\_1:** Do you, or anyone in your household, subscribe to the following?  
Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	45%	(999)	35%	(773)	19%	(428)	2199
Gender: Male	48%	(506)	34%	(365)	18%	(191)	1061
Gender: Female	43%	(493)	36%	(408)	21%	(237)	1138
Age: 18-34	39%	(252)	33%	(214)	29%	(189)	655
Age: 35-44	53%	(189)	33%	(117)	14%	(52)	357
Age: 45-64	44%	(329)	41%	(307)	15%	(115)	751
Age: 65+	53%	(229)	31%	(135)	17%	(72)	436
GenZers: 1997-2012	38%	(101)	27%	(72)	34%	(91)	264
Millennials: 1981-1996	44%	(246)	34%	(192)	22%	(126)	564
GenXers: 1965-1980	48%	(277)	37%	(214)	14%	(81)	572
Baby Boomers: 1946-1964	46%	(320)	38%	(261)	16%	(110)	691
PID: Dem (no lean)	47%	(392)	35%	(288)	19%	(155)	834
PID: Ind (no lean)	42%	(298)	36%	(252)	22%	(156)	706
PID: Rep (no lean)	47%	(309)	35%	(233)	18%	(117)	660
PID/Gender: Dem Men	48%	(184)	33%	(127)	18%	(70)	381
PID/Gender: Dem Women	46%	(208)	35%	(161)	19%	(84)	453
PID/Gender: Ind Men	46%	(166)	35%	(127)	19%	(66)	359
PID/Gender: Ind Women	38%	(132)	36%	(126)	26%	(89)	347
PID/Gender: Rep Men	49%	(157)	34%	(111)	17%	(54)	322
PID/Gender: Rep Women	45%	(153)	36%	(122)	19%	(63)	338
Ideo: Liberal (1-3)	48%	(297)	37%	(229)	15%	(90)	617
Ideo: Moderate (4)	44%	(303)	34%	(234)	22%	(152)	690
Ideo: Conservative (5-7)	48%	(322)	36%	(241)	17%	(113)	676
Educ: < College	42%	(633)	36%	(549)	22%	(329)	1511
Educ: Bachelors degree	51%	(227)	34%	(152)	15%	(65)	444
Educ: Post-grad	57%	(139)	29%	(72)	14%	(33)	244
Income: Under 50k	40%	(478)	38%	(461)	22%	(263)	1202
Income: 50k-100k	48%	(309)	33%	(212)	19%	(122)	643
Income: 100k+	60%	(212)	28%	(99)	12%	(43)	354
Ethnicity: White	45%	(771)	37%	(639)	18%	(311)	1721
Ethnicity: Hispanic	45%	(157)	32%	(112)	23%	(81)	349

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**Table HRdem2\_1:** Do you, or anyone in your household, subscribe to the following?  
Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	45%	(999)	35%	(773)	19%	(428)	2199
Ethnicity: Black	48%	(131)	30%	(81)	23%	(62)	274
Ethnicity: Other	48%	(97)	25%	(52)	27%	(55)	204
All Christian	48%	(517)	34%	(368)	18%	(191)	1076
All Non-Christian	51%	(58)	33%	(37)	16%	(18)	113
Atheist	35%	(34)	40%	(40)	25%	(25)	100
Agnostic/Nothing in particular	47%	(234)	31%	(155)	22%	(107)	496
Something Else	37%	(155)	42%	(172)	21%	(87)	414
Religious Non-Protestant/Catholic	47%	(67)	34%	(48)	18%	(26)	141
Evangelical	43%	(275)	37%	(234)	21%	(132)	640
Non-Evangelical	47%	(379)	36%	(288)	16%	(132)	799
Community: Urban	47%	(333)	33%	(231)	21%	(146)	710
Community: Suburban	53%	(491)	32%	(292)	15%	(141)	924
Community: Rural	31%	(175)	44%	(250)	25%	(141)	565
Employ: Private Sector	56%	(373)	29%	(197)	15%	(99)	668
Employ: Government	41%	(57)	42%	(59)	17%	(24)	139
Employ: Self-Employed	39%	(80)	39%	(79)	22%	(46)	204
Employ: Homemaker	34%	(52)	37%	(56)	29%	(43)	151
Employ: Retired	47%	(243)	35%	(182)	18%	(94)	519
Employ: Unemployed	38%	(100)	37%	(96)	25%	(64)	260
Employ: Other	36%	(60)	44%	(74)	20%	(33)	166
Military HH: Yes	42%	(144)	38%	(129)	20%	(67)	340
Military HH: No	46%	(855)	35%	(644)	19%	(361)	1859
RD/WT: Right Direction	48%	(310)	33%	(213)	20%	(128)	651
RD/WT: Wrong Track	44%	(688)	36%	(559)	19%	(300)	1548
Trump Job Approve	46%	(420)	36%	(325)	19%	(170)	915
Trump Job Disapprove	45%	(547)	36%	(432)	19%	(223)	1203
Trump Job Strongly Approve	47%	(236)	34%	(170)	20%	(100)	505
Trump Job Somewhat Approve	45%	(184)	38%	(156)	17%	(70)	409
Trump Job Somewhat Disapprove	45%	(121)	33%	(89)	21%	(57)	267
Trump Job Strongly Disapprove	46%	(426)	37%	(344)	18%	(166)	936

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**Table HRdem2\_1:** Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	45%	(999)	35%	(773)	19%	(428)	2199
Favorable of Trump	47%	(433)	35%	(318)	18%	(166)	917
Unfavorable of Trump	44%	(526)	36%	(424)	20%	(238)	1188
Very Favorable of Trump	48%	(271)	33%	(189)	19%	(109)	568
Somewhat Favorable of Trump	46%	(162)	37%	(129)	16%	(58)	349
Somewhat Unfavorable of Trump	42%	(89)	33%	(68)	25%	(53)	210
Very Unfavorable of Trump	45%	(437)	36%	(355)	19%	(185)	977
#1 Issue: Economy	44%	(341)	35%	(272)	21%	(160)	773
#1 Issue: Security	49%	(131)	31%	(84)	20%	(53)	268
#1 Issue: Health Care	46%	(190)	37%	(153)	17%	(72)	415
#1 Issue: Medicare / Social Security	50%	(161)	35%	(113)	14%	(46)	321
#1 Issue: Women's Issues	37%	(39)	35%	(37)	27%	(29)	104
#1 Issue: Education	42%	(42)	32%	(31)	27%	(27)	99
#1 Issue: Energy	39%	(24)	32%	(19)	29%	(17)	60
#1 Issue: Other	45%	(72)	40%	(64)	15%	(23)	159
2018 House Vote: Democrat	50%	(370)	34%	(252)	15%	(114)	735
2018 House Vote: Republican	48%	(306)	34%	(220)	18%	(116)	642
2018 House Vote: Someone else	39%	(21)	44%	(24)	17%	(9)	54
2016 Vote: Hillary Clinton	50%	(348)	35%	(243)	15%	(108)	699
2016 Vote: Donald Trump	49%	(349)	34%	(240)	17%	(119)	709
2016 Vote: Other	44%	(47)	34%	(36)	22%	(23)	107
2016 Vote: Didn't Vote	37%	(254)	37%	(253)	26%	(177)	683
Voted in 2014: Yes	50%	(622)	34%	(425)	17%	(209)	1256
Voted in 2014: No	40%	(377)	37%	(347)	23%	(219)	943
2012 Vote: Barack Obama	51%	(433)	34%	(289)	16%	(133)	855
2012 Vote: Mitt Romney	49%	(235)	34%	(160)	17%	(82)	477
2012 Vote: Other	18%	(10)	58%	(32)	23%	(13)	55
2012 Vote: Didn't Vote	40%	(320)	36%	(290)	25%	(199)	809

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**Table HRdem2\_1:** Do you, or anyone in your household, subscribe to the following?  
Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	45%	(999)	35%	(773)	19%	(428)	2199
4-Region: Northeast	58%	(227)	27%	(105)	16%	(61)	393
4-Region: Midwest	41%	(190)	38%	(175)	21%	(97)	462
4-Region: South	43%	(354)	37%	(302)	20%	(168)	824
4-Region: West	44%	(228)	37%	(191)	19%	(101)	520
Watch TV: Every day	47%	(493)	37%	(387)	17%	(178)	1057
Watch TV: Several times per week	48%	(265)	34%	(188)	18%	(101)	554
Watch TV: About once per week	41%	(68)	38%	(63)	22%	(36)	167
Watch TV: Several times per month	41%	(55)	44%	(58)	15%	(20)	133
Watch TV: Less often than once per month	34%	(31)	31%	(28)	35%	(31)	90
Watch TV: Never	46%	(68)	22%	(33)	32%	(48)	149
Watch Movies: Every day	44%	(200)	38%	(173)	19%	(85)	459
Watch Movies: Several times per week	43%	(264)	39%	(242)	18%	(114)	620
Watch Movies: About once per week	41%	(156)	43%	(160)	16%	(61)	377
Watch Movies: Several times per month	55%	(123)	28%	(62)	17%	(39)	224
Watch Movies: About once per month	48%	(85)	34%	(61)	18%	(31)	177
Watch Movies: Less often than once per month	47%	(82)	22%	(40)	31%	(54)	176
Watch Movies: Never	53%	(89)	21%	(35)	26%	(43)	167
Watch Sporting Events: Every day	62%	(93)	24%	(36)	14%	(21)	150
Watch Sporting Events: Several times per week	52%	(212)	34%	(140)	14%	(56)	408
Watch Sporting Events: About once per week	44%	(143)	40%	(130)	16%	(52)	326
Watch Sporting Events: Several times per month	48%	(92)	36%	(68)	16%	(30)	189
Watch Sporting Events: About once per month	41%	(57)	40%	(55)	19%	(27)	138
Watch Sporting Events: Less often than once per month	39%	(92)	35%	(82)	25%	(59)	233
Watch Sporting Events: Never	41%	(309)	35%	(261)	24%	(184)	755
Cable TV: Currently subscribe	100%	(999)	—	(0)	—	(0)	999
Cable TV: Subscribed in past	—	(0)	100%	(773)	—	(0)	773
Cable TV: Never subscribed	—	(0)	—	(0)	100%	(428)	428
Satellite TV: Currently subscribe	43%	(235)	37%	(202)	20%	(107)	544
Satellite TV: Subscribed in past	39%	(252)	52%	(332)	9%	(55)	639
Satellite TV: Never subscribed	50%	(512)	23%	(238)	26%	(265)	1015

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**Table HRdem2\_1:** Do you, or anyone in your household, subscribe to the following?

*Cable television*

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	45%	(999)	35%	(773)	19%	(428)	2199
Streaming Services: Currently subscribe	48%	(689)	37%	(540)	15%	(215)	1444
Streaming Services: Subscribed in past	39%	(87)	42%	(94)	19%	(41)	223
Streaming Services: Never subscribed	42%	(223)	26%	(138)	32%	(171)	533
Film: An avid fan	51%	(364)	34%	(242)	15%	(106)	712
Film: A casual fan	43%	(524)	37%	(453)	20%	(250)	1226
Film: Not a fan	43%	(111)	30%	(78)	28%	(72)	261
Television: An avid fan	51%	(492)	34%	(329)	16%	(152)	973
Television: A casual fan	44%	(471)	36%	(385)	21%	(223)	1079
Television: Not a fan	24%	(35)	40%	(59)	36%	(52)	146
Music: An avid fan	46%	(509)	34%	(372)	20%	(214)	1096
Music: A casual fan	44%	(444)	36%	(364)	19%	(193)	1001
Music: Not a fan	44%	(45)	36%	(36)	20%	(20)	102
Fashion: An avid fan	54%	(196)	27%	(100)	19%	(68)	363
Fashion: A casual fan	43%	(411)	38%	(360)	19%	(181)	952
Fashion: Not a fan	44%	(392)	35%	(313)	20%	(178)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem2\_2:** Do you, or anyone in your household, subscribe to the following?  
Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	25%	(544)	29%	(639)	46%	(1015)	2199
Gender: Male	26%	(281)	32%	(338)	42%	(442)	1061
Gender: Female	23%	(263)	26%	(301)	50%	(573)	1138
Age: 18-34	24%	(159)	30%	(193)	46%	(302)	655
Age: 35-44	32%	(116)	28%	(99)	40%	(142)	357
Age: 45-64	25%	(185)	33%	(246)	43%	(319)	751
Age: 65+	19%	(84)	23%	(100)	58%	(252)	436
GenZers: 1997-2012	26%	(69)	24%	(64)	50%	(131)	264
Millennials: 1981-1996	25%	(141)	33%	(188)	42%	(236)	564
GenXers: 1965-1980	28%	(160)	30%	(171)	42%	(241)	572
Baby Boomers: 1946-1964	20%	(141)	28%	(193)	52%	(357)	691
PID: Dem (no lean)	26%	(219)	25%	(209)	49%	(406)	834
PID: Ind (no lean)	20%	(139)	32%	(229)	48%	(337)	706
PID: Rep (no lean)	28%	(186)	31%	(201)	41%	(272)	660
PID/Gender: Dem Men	30%	(113)	26%	(101)	44%	(168)	381
PID/Gender: Dem Women	23%	(106)	24%	(108)	53%	(239)	453
PID/Gender: Ind Men	20%	(72)	38%	(137)	42%	(150)	359
PID/Gender: Ind Women	19%	(68)	27%	(92)	54%	(187)	347
PID/Gender: Rep Men	30%	(97)	31%	(100)	39%	(125)	322
PID/Gender: Rep Women	26%	(89)	30%	(101)	44%	(147)	338
Ideo: Liberal (1-3)	27%	(166)	28%	(174)	45%	(277)	617
Ideo: Moderate (4)	24%	(167)	31%	(215)	45%	(309)	690
Ideo: Conservative (5-7)	26%	(176)	29%	(199)	45%	(301)	676
Educ: < College	23%	(352)	30%	(448)	47%	(712)	1511
Educ: Bachelors degree	23%	(103)	29%	(127)	48%	(214)	444
Educ: Post-grad	37%	(90)	26%	(64)	37%	(90)	244
Income: Under 50k	23%	(274)	28%	(334)	49%	(594)	1202
Income: 50k-100k	24%	(156)	32%	(205)	44%	(282)	643
Income: 100k+	32%	(114)	28%	(100)	39%	(139)	354
Ethnicity: White	26%	(446)	29%	(504)	45%	(771)	1721
Ethnicity: Hispanic	28%	(97)	28%	(99)	44%	(153)	349

Continued on next page

**Table HRdem2\_2:** Do you, or anyone in your household, subscribe to the following?

Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	25%	(544)	29%	(639)	46%	(1015)	2199
Ethnicity: Black	21%	(57)	30%	(83)	49%	(134)	274
Ethnicity: Other	20%	(42)	26%	(52)	54%	(110)	204
All Christian	28%	(298)	27%	(292)	45%	(486)	1076
All Non-Christian	26%	(30)	32%	(37)	41%	(46)	113
Atheist	24%	(24)	29%	(29)	47%	(47)	100
Agnostic/Nothing in particular	21%	(106)	27%	(136)	51%	(254)	496
Something Else	21%	(88)	35%	(145)	44%	(182)	414
Religious Non-Protestant/Catholic	23%	(32)	33%	(46)	44%	(62)	141
Evangelical	30%	(195)	30%	(193)	39%	(253)	640
Non-Evangelical	22%	(180)	28%	(227)	49%	(392)	799
Community: Urban	31%	(222)	26%	(188)	42%	(300)	710
Community: Suburban	19%	(180)	27%	(252)	53%	(492)	924
Community: Rural	25%	(143)	35%	(199)	39%	(223)	565
Employ: Private Sector	28%	(188)	32%	(212)	40%	(268)	668
Employ: Government	31%	(43)	30%	(41)	40%	(55)	139
Employ: Self-Employed	23%	(47)	35%	(71)	42%	(86)	204
Employ: Homemaker	21%	(31)	27%	(40)	53%	(80)	151
Employ: Retired	23%	(121)	26%	(134)	51%	(264)	519
Employ: Unemployed	24%	(62)	23%	(61)	53%	(137)	260
Employ: Other	20%	(33)	30%	(50)	50%	(84)	166
Military HH: Yes	21%	(71)	35%	(120)	44%	(149)	340
Military HH: No	25%	(473)	28%	(519)	47%	(867)	1859
RD/WT: Right Direction	29%	(192)	32%	(207)	39%	(253)	651
RD/WT: Wrong Track	23%	(353)	28%	(433)	49%	(763)	1548
Trump Job Approve	27%	(244)	31%	(282)	43%	(389)	915
Trump Job Disapprove	24%	(285)	28%	(337)	48%	(580)	1203
Trump Job Strongly Approve	29%	(147)	31%	(157)	40%	(201)	505
Trump Job Somewhat Approve	24%	(96)	31%	(125)	46%	(188)	409
Trump Job Somewhat Disapprove	29%	(77)	35%	(92)	37%	(97)	267
Trump Job Strongly Disapprove	22%	(208)	26%	(245)	52%	(483)	936

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**Table HRdem2\_2:** Do you, or anyone in your household, subscribe to the following?  
Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	25%	(544)	29%	(639)	46%	(1015)	2199
Favorable of Trump	28%	(258)	31%	(289)	40%	(370)	917
Unfavorable of Trump	22%	(261)	27%	(322)	51%	(605)	1188
Very Favorable of Trump	30%	(173)	31%	(175)	39%	(220)	568
Somewhat Favorable of Trump	24%	(85)	33%	(114)	43%	(150)	349
Somewhat Unfavorable of Trump	21%	(44)	36%	(76)	43%	(90)	210
Very Unfavorable of Trump	22%	(216)	25%	(246)	53%	(515)	977
#1 Issue: Economy	25%	(190)	33%	(251)	43%	(332)	773
#1 Issue: Security	25%	(67)	25%	(67)	50%	(133)	268
#1 Issue: Health Care	27%	(111)	25%	(105)	48%	(200)	415
#1 Issue: Medicare / Social Security	26%	(83)	30%	(95)	44%	(142)	321
#1 Issue: Women's Issues	25%	(26)	32%	(33)	43%	(45)	104
#1 Issue: Education	29%	(29)	17%	(17)	54%	(54)	99
#1 Issue: Energy	23%	(14)	24%	(14)	53%	(32)	60
#1 Issue: Other	16%	(25)	36%	(57)	49%	(77)	159
2018 House Vote: Democrat	26%	(189)	27%	(200)	47%	(346)	735
2018 House Vote: Republican	28%	(180)	31%	(198)	41%	(264)	642
2018 House Vote: Someone else	12%	(6)	42%	(23)	46%	(25)	54
2016 Vote: Hillary Clinton	27%	(189)	27%	(192)	46%	(318)	699
2016 Vote: Donald Trump	27%	(193)	33%	(230)	40%	(285)	709
2016 Vote: Other	12%	(12)	35%	(37)	54%	(57)	107
2016 Vote: Didn't Vote	22%	(150)	26%	(179)	52%	(354)	683
Voted in 2014: Yes	25%	(319)	29%	(367)	45%	(570)	1256
Voted in 2014: No	24%	(225)	29%	(272)	47%	(445)	943
2012 Vote: Barack Obama	24%	(207)	27%	(235)	48%	(414)	855
2012 Vote: Mitt Romney	27%	(131)	32%	(153)	41%	(194)	477
2012 Vote: Other	14%	(8)	42%	(23)	44%	(24)	55
2012 Vote: Didn't Vote	25%	(198)	28%	(227)	47%	(383)	809

Continued on next page

**Table HRdem2\_2:** Do you, or anyone in your household, subscribe to the following?

Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	25%	(544)	29%	(639)	46%	(1015)	2199
4-Region: Northeast	27%	(105)	28%	(109)	46%	(179)	393
4-Region: Midwest	24%	(111)	26%	(120)	50%	(231)	462
4-Region: South	22%	(181)	31%	(257)	47%	(385)	824
4-Region: West	28%	(147)	29%	(153)	42%	(220)	520
Watch TV: Every day	24%	(254)	29%	(311)	47%	(492)	1057
Watch TV: Several times per week	27%	(151)	28%	(158)	44%	(246)	554
Watch TV: About once per week	25%	(42)	31%	(52)	44%	(73)	167
Watch TV: Several times per month	32%	(43)	37%	(49)	31%	(41)	133
Watch TV: Less often than once per month	16%	(14)	36%	(32)	48%	(43)	90
Watch TV: Never	21%	(31)	17%	(26)	62%	(93)	149
Watch Movies: Every day	31%	(140)	32%	(145)	38%	(174)	459
Watch Movies: Several times per week	25%	(157)	32%	(199)	43%	(264)	620
Watch Movies: About once per week	21%	(78)	31%	(116)	48%	(182)	377
Watch Movies: Several times per month	21%	(48)	28%	(62)	51%	(114)	224
Watch Movies: About once per month	24%	(42)	29%	(51)	48%	(84)	177
Watch Movies: Less often than once per month	23%	(40)	22%	(39)	55%	(97)	176
Watch Movies: Never	24%	(40)	16%	(27)	60%	(100)	167
Watch Sporting Events: Every day	33%	(50)	33%	(50)	34%	(51)	150
Watch Sporting Events: Several times per week	34%	(138)	27%	(112)	39%	(159)	408
Watch Sporting Events: About once per week	25%	(81)	31%	(101)	44%	(143)	326
Watch Sporting Events: Several times per month	26%	(50)	35%	(66)	39%	(73)	189
Watch Sporting Events: About once per month	24%	(33)	31%	(43)	45%	(63)	138
Watch Sporting Events: Less often than once per month	21%	(48)	27%	(64)	52%	(121)	233
Watch Sporting Events: Never	19%	(144)	27%	(204)	54%	(406)	755
Cable TV: Currently subscribe	24%	(235)	25%	(252)	51%	(512)	999
Cable TV: Subscribed in past	26%	(202)	43%	(332)	31%	(238)	773
Cable TV: Never subscribed	25%	(107)	13%	(55)	62%	(265)	428
Satellite TV: Currently subscribe	100%	(544)	—	(0)	—	(0)	544
Satellite TV: Subscribed in past	—	(0)	100%	(639)	—	(0)	639
Satellite TV: Never subscribed	—	(0)	—	(0)	100%	(1015)	1015

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**Table HRdem2\_2:** Do you, or anyone in your household, subscribe to the following?  
Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	25%	(544)	29%	(639)	46%	(1015)	2199
Streaming Services: Currently subscribe	26%	(372)	30%	(437)	44%	(635)	1444
Streaming Services: Subscribed in past	24%	(54)	42%	(92)	34%	(76)	223
Streaming Services: Never subscribed	22%	(118)	21%	(110)	57%	(304)	533
Film: An avid fan	30%	(214)	30%	(211)	40%	(288)	712
Film: A casual fan	21%	(263)	30%	(369)	48%	(594)	1226
Film: Not a fan	26%	(68)	23%	(59)	51%	(134)	261
Television: An avid fan	27%	(265)	30%	(293)	43%	(416)	973
Television: A casual fan	23%	(250)	29%	(309)	48%	(520)	1079
Television: Not a fan	20%	(29)	25%	(37)	55%	(80)	146
Music: An avid fan	27%	(299)	30%	(327)	43%	(470)	1096
Music: A casual fan	23%	(230)	27%	(275)	50%	(496)	1001
Music: Not a fan	15%	(16)	37%	(37)	48%	(49)	102
Fashion: An avid fan	40%	(145)	26%	(95)	34%	(123)	363
Fashion: A casual fan	24%	(224)	34%	(323)	43%	(405)	952
Fashion: Not a fan	20%	(176)	25%	(221)	55%	(487)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem2\_3:** Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	66%	(1444)	10%	(223)	24%	(533)	2199
Gender: Male	65%	(686)	11%	(120)	24%	(255)	1061
Gender: Female	67%	(758)	9%	(102)	24%	(277)	1138
Age: 18-34	71%	(464)	13%	(87)	16%	(104)	655
Age: 35-44	79%	(284)	9%	(32)	12%	(41)	357
Age: 45-64	66%	(495)	10%	(73)	24%	(183)	751
Age: 65+	46%	(201)	7%	(30)	47%	(204)	436
GenZers: 1997-2012	70%	(185)	13%	(34)	17%	(46)	264
Millennials: 1981-1996	74%	(418)	12%	(70)	13%	(76)	564
GenXers: 1965-1980	74%	(424)	9%	(54)	16%	(94)	572
Baby Boomers: 1946-1964	55%	(377)	8%	(56)	37%	(258)	691
PID: Dem (no lean)	69%	(571)	9%	(72)	23%	(190)	834
PID: Ind (no lean)	64%	(453)	12%	(86)	24%	(166)	706
PID: Rep (no lean)	64%	(419)	10%	(64)	27%	(176)	660
PID/Gender: Dem Men	66%	(252)	11%	(41)	23%	(88)	381
PID/Gender: Dem Women	71%	(319)	7%	(31)	23%	(102)	453
PID/Gender: Ind Men	65%	(234)	12%	(42)	23%	(83)	359
PID/Gender: Ind Women	63%	(219)	13%	(45)	24%	(84)	347
PID/Gender: Rep Men	62%	(199)	12%	(38)	26%	(85)	322
PID/Gender: Rep Women	65%	(220)	8%	(26)	27%	(92)	338
Ideo: Liberal (1-3)	72%	(444)	8%	(48)	20%	(125)	617
Ideo: Moderate (4)	66%	(456)	11%	(79)	22%	(155)	690
Ideo: Conservative (5-7)	61%	(414)	11%	(72)	28%	(191)	676
Educ: < College	65%	(976)	10%	(146)	26%	(389)	1511
Educ: Bachelors degree	67%	(296)	11%	(50)	22%	(98)	444
Educ: Post-grad	70%	(172)	11%	(26)	19%	(46)	244
Income: Under 50k	60%	(723)	11%	(127)	29%	(352)	1202
Income: 50k-100k	68%	(436)	11%	(71)	21%	(136)	643
Income: 100k+	81%	(285)	7%	(24)	13%	(44)	354
Ethnicity: White	66%	(1136)	9%	(159)	25%	(425)	1721
Ethnicity: Hispanic	75%	(263)	8%	(28)	16%	(58)	349

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**Table HRdem2\_3:** Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	66%	(1444)	10%	(223)	24%	(533)	2199
Ethnicity: Black	63%	(173)	13%	(36)	24%	(65)	274
Ethnicity: Other	66%	(134)	13%	(27)	21%	(42)	204
All Christian	65%	(699)	9%	(96)	26%	(281)	1076
All Non-Christian	68%	(77)	17%	(19)	14%	(16)	113
Atheist	77%	(77)	6%	(6)	17%	(17)	100
Agnostic/Nothing in particular	63%	(312)	12%	(60)	25%	(124)	496
Something Else	67%	(279)	10%	(41)	23%	(94)	414
Religious Non-Protestant/Catholic	69%	(97)	15%	(22)	16%	(22)	141
Evangelical	66%	(422)	12%	(74)	22%	(144)	640
Non-Evangelical	65%	(522)	7%	(57)	28%	(220)	799
Community: Urban	67%	(476)	11%	(77)	22%	(158)	710
Community: Suburban	66%	(613)	10%	(89)	24%	(221)	924
Community: Rural	63%	(355)	10%	(57)	27%	(153)	565
Employ: Private Sector	73%	(486)	11%	(76)	16%	(107)	668
Employ: Government	75%	(104)	10%	(14)	15%	(21)	139
Employ: Self-Employed	72%	(148)	10%	(21)	17%	(36)	204
Employ: Homemaker	80%	(121)	7%	(11)	13%	(20)	151
Employ: Retired	50%	(260)	7%	(38)	43%	(221)	519
Employ: Unemployed	65%	(169)	10%	(27)	25%	(64)	260
Employ: Other	55%	(91)	15%	(25)	30%	(50)	166
Military HH: Yes	58%	(197)	11%	(37)	31%	(106)	340
Military HH: No	67%	(1247)	10%	(185)	23%	(427)	1859
RD/WT: Right Direction	61%	(400)	12%	(80)	26%	(171)	651
RD/WT: Wrong Track	67%	(1044)	9%	(142)	23%	(362)	1548
Trump Job Approve	62%	(566)	12%	(108)	26%	(241)	915
Trump Job Disapprove	69%	(830)	9%	(103)	22%	(270)	1203
Trump Job Strongly Approve	61%	(308)	11%	(54)	29%	(144)	505
Trump Job Somewhat Approve	63%	(259)	13%	(54)	24%	(97)	409
Trump Job Somewhat Disapprove	69%	(185)	12%	(32)	19%	(50)	267
Trump Job Strongly Disapprove	69%	(645)	8%	(71)	23%	(219)	936

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**Table HRdem2\_3:** Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	66%	(1444)	10%	(223)	24%	(533)	2199
Favorable of Trump	63%	(581)	11%	(101)	26%	(236)	917
Unfavorable of Trump	68%	(813)	9%	(102)	23%	(272)	1188
Very Favorable of Trump	62%	(353)	11%	(63)	27%	(153)	568
Somewhat Favorable of Trump	65%	(228)	11%	(37)	24%	(83)	349
Somewhat Unfavorable of Trump	67%	(141)	14%	(29)	19%	(41)	210
Very Unfavorable of Trump	69%	(673)	7%	(72)	24%	(232)	977
#1 Issue: Economy	68%	(528)	11%	(86)	20%	(158)	773
#1 Issue: Security	63%	(168)	7%	(19)	30%	(81)	268
#1 Issue: Health Care	70%	(289)	11%	(47)	19%	(79)	415
#1 Issue: Medicare / Social Security	54%	(173)	8%	(26)	38%	(122)	321
#1 Issue: Women's Issues	71%	(74)	8%	(8)	21%	(22)	104
#1 Issue: Education	78%	(78)	8%	(8)	13%	(13)	99
#1 Issue: Energy	64%	(38)	10%	(6)	26%	(15)	60
#1 Issue: Other	60%	(95)	14%	(22)	26%	(41)	159
2018 House Vote: Democrat	70%	(517)	8%	(62)	21%	(156)	735
2018 House Vote: Republican	64%	(410)	9%	(60)	27%	(172)	642
2018 House Vote: Someone else	67%	(36)	13%	(7)	20%	(11)	54
2016 Vote: Hillary Clinton	70%	(491)	8%	(57)	22%	(152)	699
2016 Vote: Donald Trump	64%	(453)	11%	(81)	25%	(174)	709
2016 Vote: Other	69%	(73)	11%	(12)	20%	(21)	107
2016 Vote: Didn't Vote	62%	(427)	11%	(72)	27%	(184)	683
Voted in 2014: Yes	66%	(828)	9%	(118)	25%	(310)	1256
Voted in 2014: No	65%	(616)	11%	(104)	24%	(222)	943
2012 Vote: Barack Obama	69%	(594)	9%	(78)	21%	(183)	855
2012 Vote: Mitt Romney	60%	(288)	9%	(44)	30%	(146)	477
2012 Vote: Other	56%	(31)	17%	(9)	27%	(15)	55
2012 Vote: Didn't Vote	66%	(530)	11%	(91)	23%	(187)	809

Continued on next page

**Table HRdem2\_3:** Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	66%	(1444)	10%	(223)	24%	(533)	2199
4-Region: Northeast	62%	(244)	12%	(46)	26%	(103)	393
4-Region: Midwest	61%	(283)	9%	(44)	29%	(135)	462
4-Region: South	68%	(557)	9%	(78)	23%	(189)	824
4-Region: West	69%	(359)	11%	(55)	20%	(105)	520
Watch TV: Every day	70%	(742)	7%	(73)	23%	(242)	1057
Watch TV: Several times per week	72%	(400)	7%	(42)	20%	(113)	554
Watch TV: About once per week	65%	(109)	19%	(31)	16%	(27)	167
Watch TV: Several times per month	69%	(91)	17%	(22)	15%	(19)	133
Watch TV: Less often than once per month	42%	(37)	22%	(20)	36%	(32)	90
Watch TV: Never	25%	(38)	14%	(21)	61%	(91)	149
Watch Movies: Every day	71%	(324)	8%	(37)	21%	(98)	459
Watch Movies: Several times per week	76%	(474)	8%	(50)	15%	(95)	620
Watch Movies: About once per week	72%	(272)	11%	(40)	17%	(65)	377
Watch Movies: Several times per month	69%	(155)	13%	(29)	18%	(40)	224
Watch Movies: About once per month	60%	(106)	15%	(27)	25%	(44)	177
Watch Movies: Less often than once per month	43%	(75)	15%	(27)	42%	(74)	176
Watch Movies: Never	23%	(38)	8%	(14)	69%	(115)	167
Watch Sporting Events: Every day	68%	(102)	15%	(23)	17%	(25)	150
Watch Sporting Events: Several times per week	71%	(289)	8%	(34)	21%	(85)	408
Watch Sporting Events: About once per week	69%	(226)	9%	(30)	21%	(69)	326
Watch Sporting Events: Several times per month	66%	(125)	19%	(36)	15%	(28)	189
Watch Sporting Events: About once per month	68%	(94)	9%	(12)	23%	(32)	138
Watch Sporting Events: Less often than once per month	65%	(152)	12%	(28)	23%	(53)	233
Watch Sporting Events: Never	60%	(456)	8%	(59)	32%	(239)	755
Cable TV: Currently subscribe	69%	(689)	9%	(87)	22%	(223)	999
Cable TV: Subscribed in past	70%	(540)	12%	(94)	18%	(138)	773
Cable TV: Never subscribed	50%	(215)	10%	(41)	40%	(171)	428
Satellite TV: Currently subscribe	68%	(372)	10%	(54)	22%	(118)	544
Satellite TV: Subscribed in past	68%	(437)	14%	(92)	17%	(110)	639
Satellite TV: Never subscribed	63%	(635)	7%	(76)	30%	(304)	1015

Continued on next page

**Table HRdem2\_3:** Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	66%	(1444)	10%	(223)	24%	(533)	2199
Streaming Services: Currently subscribe	100%	(1444)	—	(0)	—	(0)	1444
Streaming Services: Subscribed in past	—	(0)	100%	(223)	—	(0)	223
Streaming Services: Never subscribed	—	(0)	—	(0)	100%	(533)	533
Film: An avid fan	77%	(547)	7%	(47)	17%	(118)	712
Film: A casual fan	65%	(791)	11%	(134)	25%	(301)	1226
Film: Not a fan	41%	(106)	16%	(42)	43%	(113)	261
Television: An avid fan	70%	(678)	8%	(73)	23%	(222)	973
Television: A casual fan	63%	(683)	11%	(122)	25%	(274)	1079
Television: Not a fan	57%	(83)	19%	(27)	25%	(36)	146
Music: An avid fan	72%	(790)	9%	(93)	19%	(212)	1096
Music: A casual fan	61%	(612)	11%	(110)	28%	(279)	1001
Music: Not a fan	41%	(42)	19%	(20)	40%	(41)	102
Fashion: An avid fan	68%	(248)	11%	(41)	21%	(75)	363
Fashion: A casual fan	69%	(655)	12%	(112)	19%	(185)	952
Fashion: Not a fan	61%	(541)	8%	(70)	31%	(273)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem3\_1:** In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(712)	56%	(1226)	12%	(261)	2199
Gender: Male	38%	(400)	53%	(559)	10%	(102)	1061
Gender: Female	27%	(312)	59%	(667)	14%	(158)	1138
Age: 18-34	38%	(246)	49%	(320)	14%	(89)	655
Age: 35-44	41%	(147)	52%	(186)	7%	(24)	357
Age: 45-64	28%	(209)	60%	(451)	12%	(91)	751
Age: 65+	25%	(110)	62%	(269)	13%	(57)	436
GenZers: 1997-2012	30%	(78)	55%	(144)	16%	(42)	264
Millennials: 1981-1996	42%	(239)	48%	(268)	10%	(57)	564
GenXers: 1965-1980	36%	(205)	53%	(306)	11%	(61)	572
Baby Boomers: 1946-1964	25%	(169)	63%	(436)	12%	(85)	691
PID: Dem (no lean)	38%	(313)	53%	(443)	9%	(78)	834
PID: Ind (no lean)	28%	(201)	58%	(407)	14%	(98)	706
PID: Rep (no lean)	30%	(198)	57%	(377)	13%	(84)	660
PID/Gender: Dem Men	44%	(166)	49%	(185)	8%	(30)	381
PID/Gender: Dem Women	33%	(147)	57%	(258)	11%	(48)	453
PID/Gender: Ind Men	34%	(120)	53%	(190)	14%	(49)	359
PID/Gender: Ind Women	23%	(80)	63%	(217)	14%	(50)	347
PID/Gender: Rep Men	35%	(114)	57%	(185)	7%	(24)	322
PID/Gender: Rep Women	25%	(85)	57%	(192)	18%	(60)	338
Ideo: Liberal (1-3)	39%	(243)	54%	(335)	6%	(38)	617
Ideo: Moderate (4)	34%	(235)	57%	(392)	9%	(63)	690
Ideo: Conservative (5-7)	28%	(190)	56%	(378)	16%	(108)	676
Educ: < College	29%	(437)	58%	(870)	14%	(204)	1511
Educ: Bachelors degree	37%	(166)	53%	(236)	9%	(41)	444
Educ: Post-grad	44%	(108)	49%	(120)	6%	(15)	244
Income: Under 50k	30%	(359)	56%	(678)	14%	(165)	1202
Income: 50k-100k	33%	(210)	56%	(362)	11%	(72)	643
Income: 100k+	40%	(143)	53%	(187)	7%	(24)	354
Ethnicity: White	32%	(550)	57%	(979)	11%	(191)	1721
Ethnicity: Hispanic	35%	(121)	53%	(184)	13%	(45)	349
Ethnicity: Black	35%	(95)	50%	(137)	15%	(42)	274

Continued on next page

**Table HRdem3\_1:** *In general, what kind of fan do you consider yourself of the following?*

*Film*

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(712)	56%	(1226)	12%	(261)	2199
Ethnicity: Other	33%	(67)	54%	(110)	13%	(27)	204
All Christian	33%	(353)	56%	(607)	11%	(116)	1076
All Non-Christian	40%	(45)	56%	(63)	4%	(5)	113
Atheist	38%	(38)	54%	(54)	8%	(8)	100
Agnostic/Nothing in particular	32%	(160)	54%	(270)	13%	(66)	496
Something Else	28%	(116)	56%	(232)	16%	(66)	414
Religious Non-Protestant/Catholic	38%	(53)	57%	(80)	5%	(7)	141
Evangelical	29%	(188)	57%	(364)	14%	(88)	640
Non-Evangelical	33%	(261)	56%	(448)	11%	(90)	799
Community: Urban	41%	(289)	49%	(351)	10%	(71)	710
Community: Suburban	31%	(287)	57%	(530)	12%	(107)	924
Community: Rural	24%	(136)	61%	(346)	15%	(83)	565
Employ: Private Sector	40%	(266)	48%	(323)	12%	(80)	668
Employ: Government	42%	(59)	52%	(73)	5%	(8)	139
Employ: Self-Employed	38%	(78)	50%	(102)	12%	(25)	204
Employ: Homemaker	23%	(35)	63%	(95)	14%	(22)	151
Employ: Retired	24%	(125)	63%	(328)	13%	(66)	519
Employ: Unemployed	33%	(85)	57%	(149)	10%	(26)	260
Employ: Other	31%	(52)	57%	(95)	12%	(19)	166
Military HH: Yes	28%	(95)	60%	(205)	12%	(40)	340
Military HH: No	33%	(617)	55%	(1021)	12%	(221)	1859
RD/WT: Right Direction	31%	(205)	55%	(358)	14%	(89)	651
RD/WT: Wrong Track	33%	(507)	56%	(869)	11%	(172)	1548
Trump Job Approve	31%	(283)	54%	(498)	15%	(133)	915
Trump Job Disapprove	35%	(418)	56%	(679)	9%	(106)	1203
Trump Job Strongly Approve	28%	(143)	57%	(286)	15%	(77)	505
Trump Job Somewhat Approve	34%	(141)	52%	(212)	14%	(56)	409
Trump Job Somewhat Disapprove	38%	(100)	53%	(142)	9%	(25)	267
Trump Job Strongly Disapprove	34%	(317)	57%	(537)	9%	(81)	936
Favorable of Trump	31%	(280)	55%	(509)	14%	(128)	917
Unfavorable of Trump	34%	(404)	56%	(670)	10%	(114)	1188

Continued on next page

**Table HRdem3\_1:** In general, what kind of fan do you consider yourself of the following?

*Film*

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(712)	56%	(1226)	12%	(261)	2199
Very Favorable of Trump	28%	(161)	57%	(324)	15%	(84)	568
Somewhat Favorable of Trump	34%	(119)	53%	(185)	13%	(45)	349
Somewhat Unfavorable of Trump	39%	(81)	52%	(109)	9%	(20)	210
Very Unfavorable of Trump	33%	(323)	57%	(561)	10%	(94)	977
#1 Issue: Economy	36%	(277)	53%	(410)	11%	(86)	773
#1 Issue: Security	30%	(81)	52%	(139)	18%	(47)	268
#1 Issue: Health Care	31%	(128)	58%	(242)	11%	(45)	415
#1 Issue: Medicare / Social Security	26%	(82)	62%	(199)	12%	(39)	321
#1 Issue: Women's Issues	42%	(43)	48%	(51)	10%	(10)	104
#1 Issue: Education	35%	(34)	52%	(51)	14%	(14)	99
#1 Issue: Energy	35%	(21)	51%	(31)	14%	(8)	60
#1 Issue: Other	29%	(45)	65%	(103)	7%	(11)	159
2018 House Vote: Democrat	37%	(274)	54%	(400)	8%	(61)	735
2018 House Vote: Republican	28%	(181)	58%	(374)	14%	(87)	642
2018 House Vote: Someone else	26%	(14)	65%	(35)	9%	(5)	54
2016 Vote: Hillary Clinton	40%	(277)	54%	(375)	7%	(48)	699
2016 Vote: Donald Trump	28%	(200)	57%	(401)	15%	(108)	709
2016 Vote: Other	16%	(17)	73%	(78)	12%	(12)	107
2016 Vote: Didn't Vote	32%	(219)	54%	(371)	14%	(93)	683
Voted in 2014: Yes	32%	(401)	57%	(720)	11%	(135)	1256
Voted in 2014: No	33%	(311)	54%	(507)	13%	(125)	943
2012 Vote: Barack Obama	37%	(319)	55%	(474)	7%	(62)	855
2012 Vote: Mitt Romney	25%	(117)	61%	(291)	14%	(69)	477
2012 Vote: Other	14%	(8)	67%	(37)	19%	(11)	55
2012 Vote: Didn't Vote	33%	(268)	52%	(422)	15%	(119)	809
4-Region: Northeast	36%	(142)	52%	(205)	12%	(46)	393
4-Region: Midwest	29%	(136)	55%	(252)	16%	(73)	462
4-Region: South	33%	(271)	55%	(449)	13%	(104)	824
4-Region: West	31%	(162)	62%	(320)	7%	(37)	520

Continued on next page

**Table HRdem3\_1:** In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(712)	56%	(1226)	12%	(261)	2199
Watch TV: Every day	36%	(385)	56%	(590)	8%	(82)	1057
Watch TV: Several times per week	37%	(203)	52%	(285)	12%	(65)	554
Watch TV: About once per week	20%	(34)	67%	(112)	12%	(21)	167
Watch TV: Several times per month	28%	(37)	56%	(74)	16%	(22)	133
Watch TV: Less often than once per month	19%	(17)	66%	(59)	15%	(14)	90
Watch TV: Never	16%	(24)	52%	(77)	32%	(48)	149
Watch Movies: Every day	55%	(254)	41%	(189)	4%	(16)	459
Watch Movies: Several times per week	40%	(249)	54%	(336)	6%	(35)	620
Watch Movies: About once per week	28%	(106)	65%	(244)	7%	(26)	377
Watch Movies: Several times per month	16%	(37)	70%	(157)	14%	(31)	224
Watch Movies: About once per month	17%	(30)	63%	(111)	20%	(35)	177
Watch Movies: Less often than once per month	10%	(17)	66%	(115)	25%	(44)	176
Watch Movies: Never	12%	(19)	45%	(75)	44%	(73)	167
Watch Sporting Events: Every day	46%	(69)	50%	(74)	4%	(6)	150
Watch Sporting Events: Several times per week	42%	(171)	52%	(213)	6%	(25)	408
Watch Sporting Events: About once per week	33%	(107)	62%	(200)	6%	(18)	326
Watch Sporting Events: Several times per month	37%	(69)	52%	(98)	11%	(21)	189
Watch Sporting Events: About once per month	24%	(33)	62%	(86)	14%	(19)	138
Watch Sporting Events: Less often than once per month	30%	(70)	54%	(126)	16%	(38)	233
Watch Sporting Events: Never	26%	(193)	57%	(429)	18%	(133)	755
Cable TV: Currently subscribe	36%	(364)	52%	(524)	11%	(111)	999
Cable TV: Subscribed in past	31%	(242)	59%	(453)	10%	(78)	773
Cable TV: Never subscribed	25%	(106)	58%	(250)	17%	(72)	428
Satellite TV: Currently subscribe	39%	(214)	48%	(263)	12%	(68)	544
Satellite TV: Subscribed in past	33%	(211)	58%	(369)	9%	(59)	639
Satellite TV: Never subscribed	28%	(288)	59%	(594)	13%	(134)	1015
Streaming Services: Currently subscribe	38%	(547)	55%	(791)	7%	(106)	1444
Streaming Services: Subscribed in past	21%	(47)	60%	(134)	19%	(42)	223
Streaming Services: Never subscribed	22%	(118)	57%	(301)	21%	(113)	533

Continued on next page



**Table HRdem3\_1:** *In general, what kind of fan do you consider yourself of the following?*  
*Film*

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(712)	56%	(1226)	12%	(261)	2199
Film: An avid fan	100%	(712)	—	(0)	—	(0)	712
Film: A casual fan	—	(0)	100%	(1226)	—	(0)	1226
Film: Not a fan	—	(0)	—	(0)	100%	(261)	261
Television: An avid fan	54%	(528)	40%	(394)	5%	(51)	973
Television: A casual fan	15%	(165)	72%	(773)	13%	(141)	1079
Television: Not a fan	13%	(19)	40%	(59)	47%	(68)	146
Music: An avid fan	49%	(534)	45%	(496)	6%	(65)	1096
Music: A casual fan	17%	(168)	69%	(688)	14%	(145)	1001
Music: Not a fan	9%	(9)	41%	(42)	50%	(51)	102
Fashion: An avid fan	55%	(201)	39%	(141)	6%	(21)	363
Fashion: A casual fan	34%	(321)	60%	(568)	7%	(63)	952
Fashion: Not a fan	22%	(190)	59%	(518)	20%	(176)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem3\_2:** *In general, what kind of fan do you consider yourself of the following?*

*Television*

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	44%	(973)	49%	(1079)	7%	(146)	2199
Gender: Male	45%	(482)	47%	(504)	7%	(75)	1061
Gender: Female	43%	(491)	51%	(575)	6%	(71)	1138
Age: 18-34	41%	(266)	49%	(318)	11%	(71)	655
Age: 35-44	47%	(168)	49%	(173)	4%	(16)	357
Age: 45-64	47%	(350)	48%	(359)	6%	(42)	751
Age: 65+	43%	(190)	52%	(229)	4%	(18)	436
GenZers: 1997-2012	34%	(90)	55%	(145)	11%	(29)	264
Millennials: 1981-1996	45%	(253)	46%	(260)	9%	(51)	564
GenXers: 1965-1980	48%	(275)	46%	(266)	6%	(32)	572
Baby Boomers: 1946-1964	44%	(304)	51%	(354)	5%	(33)	691
PID: Dem (no lean)	48%	(403)	47%	(392)	5%	(39)	834
PID: Ind (no lean)	39%	(279)	51%	(358)	10%	(69)	706
PID: Rep (no lean)	44%	(292)	50%	(330)	6%	(38)	660
PID/Gender: Dem Men	46%	(177)	48%	(182)	6%	(22)	381
PID/Gender: Dem Women	50%	(226)	46%	(210)	4%	(17)	453
PID/Gender: Ind Men	43%	(156)	46%	(167)	10%	(36)	359
PID/Gender: Ind Women	35%	(123)	55%	(191)	10%	(33)	347
PID/Gender: Rep Men	46%	(150)	48%	(156)	5%	(17)	322
PID/Gender: Rep Women	42%	(142)	52%	(174)	6%	(21)	338
Ideo: Liberal (1-3)	52%	(322)	43%	(268)	4%	(27)	617
Ideo: Moderate (4)	43%	(298)	50%	(342)	7%	(50)	690
Ideo: Conservative (5-7)	42%	(285)	51%	(348)	6%	(43)	676
Educ: < College	45%	(686)	48%	(726)	7%	(100)	1511
Educ: Bachelors degree	41%	(184)	52%	(231)	6%	(28)	444
Educ: Post-grad	43%	(104)	50%	(122)	8%	(18)	244
Income: Under 50k	45%	(545)	48%	(572)	7%	(85)	1202
Income: 50k-100k	44%	(282)	49%	(318)	7%	(43)	643
Income: 100k+	41%	(146)	54%	(190)	5%	(18)	354
Ethnicity: White	44%	(760)	50%	(859)	6%	(102)	1721
Ethnicity: Hispanic	48%	(168)	45%	(159)	6%	(22)	349
Ethnicity: Black	50%	(137)	43%	(119)	7%	(19)	274

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**Table HRdem3\_2:** In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	44%	(973)	49%	(1079)	7%	(146)	2199
Ethnicity: Other	38%	(77)	50%	(101)	13%	(26)	204
All Christian	46%	(499)	49%	(528)	5%	(50)	1076
All Non-Christian	46%	(52)	42%	(47)	12%	(13)	113
Atheist	51%	(51)	46%	(46)	3%	(3)	100
Agnostic/Nothing in particular	42%	(209)	48%	(239)	10%	(48)	496
Something Else	39%	(163)	53%	(219)	8%	(32)	414
Religious Non-Protestant/Catholic	46%	(64)	43%	(61)	12%	(16)	141
Evangelical	44%	(281)	49%	(314)	7%	(45)	640
Non-Evangelical	45%	(359)	51%	(407)	4%	(33)	799
Community: Urban	48%	(343)	45%	(320)	7%	(47)	710
Community: Suburban	43%	(399)	50%	(465)	6%	(59)	924
Community: Rural	41%	(231)	52%	(294)	7%	(40)	565
Employ: Private Sector	45%	(302)	47%	(316)	8%	(51)	668
Employ: Government	47%	(65)	47%	(65)	6%	(9)	139
Employ: Self-Employed	42%	(85)	52%	(105)	7%	(14)	204
Employ: Homemaker	38%	(58)	56%	(85)	6%	(8)	151
Employ: Retired	44%	(228)	51%	(264)	5%	(27)	519
Employ: Unemployed	53%	(137)	41%	(106)	6%	(17)	260
Employ: Other	48%	(79)	48%	(79)	5%	(8)	166
Military HH: Yes	38%	(131)	54%	(184)	8%	(26)	340
Military HH: No	45%	(843)	48%	(896)	6%	(121)	1859
RD/WT: Right Direction	40%	(263)	52%	(341)	7%	(47)	651
RD/WT: Wrong Track	46%	(710)	48%	(738)	6%	(99)	1548
Trump Job Approve	43%	(394)	50%	(460)	7%	(61)	915
Trump Job Disapprove	47%	(564)	47%	(566)	6%	(73)	1203
Trump Job Strongly Approve	42%	(214)	51%	(255)	7%	(36)	505
Trump Job Somewhat Approve	44%	(180)	50%	(204)	6%	(25)	409
Trump Job Somewhat Disapprove	39%	(104)	54%	(145)	7%	(18)	267
Trump Job Strongly Disapprove	49%	(460)	45%	(421)	6%	(54)	936
Favorable of Trump	42%	(388)	51%	(469)	7%	(60)	917
Unfavorable of Trump	47%	(562)	46%	(552)	6%	(74)	1188

Continued on next page

**Table HRdem3\_2:** *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	44%	(973)	49%	(1079)	7%	(146)	2199
Very Favorable of Trump	43%	(247)	50%	(283)	7%	(38)	568
Somewhat Favorable of Trump	41%	(142)	53%	(186)	6%	(22)	349
Somewhat Unfavorable of Trump	45%	(94)	47%	(98)	8%	(18)	210
Very Unfavorable of Trump	48%	(468)	46%	(453)	6%	(56)	977
#1 Issue: Economy	44%	(341)	49%	(375)	7%	(56)	773
#1 Issue: Security	43%	(115)	49%	(132)	8%	(21)	268
#1 Issue: Health Care	47%	(196)	49%	(202)	4%	(17)	415
#1 Issue: Medicare / Social Security	51%	(164)	43%	(139)	5%	(17)	321
#1 Issue: Women's Issues	45%	(47)	50%	(52)	5%	(5)	104
#1 Issue: Education	25%	(25)	63%	(62)	12%	(12)	99
#1 Issue: Energy	38%	(23)	56%	(34)	6%	(4)	60
#1 Issue: Other	39%	(62)	52%	(83)	8%	(13)	159
2018 House Vote: Democrat	50%	(366)	45%	(332)	5%	(37)	735
2018 House Vote: Republican	42%	(269)	51%	(329)	7%	(44)	642
2018 House Vote: Someone else	31%	(17)	60%	(32)	9%	(5)	54
2016 Vote: Hillary Clinton	52%	(362)	43%	(302)	5%	(35)	699
2016 Vote: Donald Trump	41%	(289)	53%	(376)	6%	(43)	709
2016 Vote: Other	37%	(39)	52%	(56)	11%	(12)	107
2016 Vote: Didn't Vote	41%	(283)	50%	(344)	8%	(56)	683
Voted in 2014: Yes	47%	(590)	47%	(596)	6%	(69)	1256
Voted in 2014: No	41%	(383)	51%	(483)	8%	(77)	943
2012 Vote: Barack Obama	50%	(428)	45%	(388)	5%	(39)	855
2012 Vote: Mitt Romney	42%	(203)	53%	(254)	4%	(21)	477
2012 Vote: Other	27%	(15)	52%	(28)	22%	(12)	55
2012 Vote: Didn't Vote	40%	(327)	50%	(407)	9%	(75)	809
4-Region: Northeast	47%	(186)	46%	(181)	7%	(26)	393
4-Region: Midwest	45%	(210)	47%	(218)	8%	(35)	462
4-Region: South	46%	(377)	49%	(400)	6%	(47)	824
4-Region: West	39%	(201)	54%	(281)	7%	(38)	520

Continued on next page

**Table HRdem3\_2:** *In general, what kind of fan do you consider yourself of the following?*  
*Television*

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	44%	(973)	49%	(1079)	7%	(146)	2199
Watch TV: Every day	59%	(628)	39%	(409)	2%	(21)	1057
Watch TV: Several times per week	37%	(207)	58%	(321)	5%	(26)	554
Watch TV: About once per week	27%	(45)	64%	(106)	10%	(16)	167
Watch TV: Several times per month	28%	(37)	62%	(82)	10%	(14)	133
Watch TV: Less often than once per month	16%	(14)	60%	(54)	25%	(22)	90
Watch TV: Never	22%	(32)	53%	(78)	26%	(39)	149
Watch Movies: Every day	62%	(282)	34%	(158)	4%	(19)	459
Watch Movies: Several times per week	48%	(296)	47%	(294)	5%	(30)	620
Watch Movies: About once per week	40%	(150)	56%	(211)	4%	(16)	377
Watch Movies: Several times per month	35%	(78)	57%	(128)	8%	(18)	224
Watch Movies: About once per month	37%	(65)	53%	(93)	11%	(19)	177
Watch Movies: Less often than once per month	32%	(57)	56%	(99)	12%	(20)	176
Watch Movies: Never	27%	(45)	58%	(96)	15%	(25)	167
Watch Sporting Events: Every day	54%	(82)	44%	(66)	2%	(3)	150
Watch Sporting Events: Several times per week	50%	(206)	47%	(192)	3%	(10)	408
Watch Sporting Events: About once per week	46%	(151)	49%	(158)	5%	(16)	326
Watch Sporting Events: Several times per month	43%	(81)	47%	(89)	10%	(19)	189
Watch Sporting Events: About once per month	39%	(54)	51%	(70)	10%	(15)	138
Watch Sporting Events: Less often than once per month	40%	(92)	53%	(124)	7%	(16)	233
Watch Sporting Events: Never	41%	(308)	50%	(379)	9%	(67)	755
Cable TV: Currently subscribe	49%	(492)	47%	(471)	3%	(35)	999
Cable TV: Subscribed in past	43%	(329)	50%	(385)	8%	(59)	773
Cable TV: Never subscribed	36%	(152)	52%	(223)	12%	(52)	428
Satellite TV: Currently subscribe	49%	(265)	46%	(250)	5%	(29)	544
Satellite TV: Subscribed in past	46%	(293)	48%	(309)	6%	(37)	639
Satellite TV: Never subscribed	41%	(416)	51%	(520)	8%	(80)	1015
Streaming Services: Currently subscribe	47%	(678)	47%	(683)	6%	(83)	1444
Streaming Services: Subscribed in past	33%	(73)	55%	(122)	12%	(27)	223
Streaming Services: Never subscribed	42%	(222)	52%	(274)	7%	(36)	533

Continued on next page

**Table HRdem3\_2:** In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	44%	(973)	49%	(1079)	7%	(146)	2199
Film: An avid fan	74%	(528)	23%	(165)	3%	(19)	712
Film: A casual fan	32%	(394)	63%	(773)	5%	(59)	1226
Film: Not a fan	20%	(51)	54%	(141)	26%	(68)	261
Television: An avid fan	100%	(973)	—	(0)	—	(0)	973
Television: A casual fan	—	(0)	100%	(1079)	—	(0)	1079
Television: Not a fan	—	(0)	—	(0)	100%	(146)	146
Music: An avid fan	55%	(607)	39%	(433)	5%	(57)	1096
Music: A casual fan	34%	(342)	60%	(596)	6%	(63)	1001
Music: Not a fan	25%	(25)	49%	(50)	26%	(26)	102
Fashion: An avid fan	64%	(232)	31%	(113)	5%	(18)	363
Fashion: A casual fan	44%	(423)	51%	(486)	4%	(43)	952
Fashion: Not a fan	36%	(319)	54%	(480)	10%	(86)	884

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem3\_3:** In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	50%	(1096)	46%	(1001)	5%	(102)	2199
Gender: Male	50%	(532)	45%	(479)	5%	(51)	1061
Gender: Female	50%	(564)	46%	(523)	5%	(51)	1138
Age: 18-34	63%	(411)	34%	(223)	3%	(20)	655
Age: 35-44	61%	(219)	37%	(133)	2%	(6)	357
Age: 45-64	45%	(335)	50%	(378)	5%	(37)	751
Age: 65+	30%	(131)	61%	(266)	9%	(39)	436
GenZers: 1997-2012	67%	(176)	29%	(78)	4%	(10)	264
Millennials: 1981-1996	62%	(352)	35%	(200)	2%	(12)	564
GenXers: 1965-1980	52%	(299)	44%	(250)	4%	(23)	572
Baby Boomers: 1946-1964	35%	(242)	58%	(402)	7%	(47)	691
PID: Dem (no lean)	57%	(473)	39%	(329)	4%	(32)	834
PID: Ind (no lean)	47%	(333)	47%	(330)	6%	(43)	706
PID: Rep (no lean)	44%	(290)	52%	(342)	4%	(27)	660
PID/Gender: Dem Men	56%	(213)	40%	(152)	4%	(16)	381
PID/Gender: Dem Women	57%	(259)	39%	(178)	3%	(16)	453
PID/Gender: Ind Men	48%	(173)	45%	(161)	7%	(25)	359
PID/Gender: Ind Women	46%	(159)	49%	(169)	5%	(19)	347
PID/Gender: Rep Men	45%	(145)	52%	(166)	3%	(10)	322
PID/Gender: Rep Women	43%	(145)	52%	(176)	5%	(17)	338
Ideo: Liberal (1-3)	55%	(341)	41%	(253)	4%	(22)	617
Ideo: Moderate (4)	53%	(365)	42%	(291)	5%	(34)	690
Ideo: Conservative (5-7)	39%	(265)	56%	(377)	5%	(34)	676
Educ: < College	51%	(777)	44%	(666)	5%	(69)	1511
Educ: Bachelors degree	44%	(196)	50%	(224)	5%	(24)	444
Educ: Post-grad	51%	(123)	46%	(111)	4%	(9)	244
Income: Under 50k	50%	(607)	45%	(540)	5%	(55)	1202
Income: 50k-100k	47%	(303)	48%	(310)	5%	(30)	643
Income: 100k+	53%	(186)	43%	(151)	5%	(17)	354
Ethnicity: White	46%	(790)	49%	(850)	5%	(81)	1721
Ethnicity: Hispanic	67%	(235)	31%	(110)	1%	(4)	349
Ethnicity: Black	66%	(181)	29%	(81)	5%	(13)	274

Continued on next page

**Table HRdem3\_3:** *In general, what kind of fan do you consider yourself of the following?*

*Music*

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	50%	(1096)	46%	(1001)	5%	(102)	2199
Ethnicity: Other	61%	(125)	34%	(70)	4%	(9)	204
All Christian	43%	(468)	52%	(554)	5%	(54)	1076
All Non-Christian	60%	(67)	37%	(42)	4%	(4)	113
Atheist	48%	(48)	45%	(45)	6%	(6)	100
Agnostic/Nothing in particular	55%	(274)	40%	(200)	4%	(22)	496
Something Else	58%	(239)	39%	(160)	4%	(16)	414
Religious Non-Protestant/Catholic	54%	(75)	42%	(60)	4%	(6)	141
Evangelical	48%	(306)	49%	(311)	4%	(23)	640
Non-Evangelical	48%	(381)	47%	(376)	5%	(43)	799
Community: Urban	60%	(425)	36%	(254)	4%	(31)	710
Community: Suburban	46%	(425)	49%	(457)	4%	(41)	924
Community: Rural	43%	(245)	51%	(290)	5%	(30)	565
Employ: Private Sector	54%	(361)	42%	(284)	4%	(24)	668
Employ: Government	59%	(83)	39%	(55)	1%	(2)	139
Employ: Self-Employed	61%	(125)	36%	(74)	3%	(5)	204
Employ: Homemaker	38%	(58)	56%	(85)	5%	(8)	151
Employ: Retired	30%	(156)	60%	(313)	10%	(50)	519
Employ: Unemployed	64%	(168)	33%	(86)	3%	(7)	260
Employ: Other	58%	(96)	41%	(68)	1%	(2)	166
Military HH: Yes	39%	(134)	53%	(179)	8%	(28)	340
Military HH: No	52%	(962)	44%	(822)	4%	(74)	1859
RD/WT: Right Direction	47%	(306)	47%	(306)	6%	(39)	651
RD/WT: Wrong Track	51%	(790)	45%	(695)	4%	(63)	1548
Trump Job Approve	44%	(401)	51%	(468)	5%	(46)	915
Trump Job Disapprove	54%	(648)	42%	(502)	4%	(53)	1203
Trump Job Strongly Approve	45%	(226)	49%	(250)	6%	(29)	505
Trump Job Somewhat Approve	43%	(175)	53%	(218)	4%	(17)	409
Trump Job Somewhat Disapprove	52%	(140)	43%	(114)	5%	(13)	267
Trump Job Strongly Disapprove	54%	(508)	41%	(388)	4%	(40)	936
Favorable of Trump	44%	(407)	51%	(464)	5%	(46)	917
Unfavorable of Trump	53%	(629)	43%	(506)	4%	(53)	1188

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**Table HRdem3\_3:** In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	50%	(1096)	46%	(1001)	5%	(102)	2199
Very Favorable of Trump	46%	(262)	49%	(277)	5%	(30)	568
Somewhat Favorable of Trump	42%	(145)	54%	(188)	5%	(16)	349
Somewhat Unfavorable of Trump	48%	(100)	49%	(102)	4%	(8)	210
Very Unfavorable of Trump	54%	(528)	41%	(404)	5%	(45)	977
#1 Issue: Economy	52%	(398)	45%	(350)	3%	(24)	773
#1 Issue: Security	41%	(111)	53%	(141)	6%	(16)	268
#1 Issue: Health Care	53%	(218)	43%	(180)	4%	(17)	415
#1 Issue: Medicare / Social Security	39%	(125)	52%	(168)	8%	(27)	321
#1 Issue: Women's Issues	67%	(70)	27%	(28)	6%	(6)	104
#1 Issue: Education	69%	(68)	30%	(30)	2%	(2)	99
#1 Issue: Energy	43%	(26)	52%	(32)	4%	(3)	60
#1 Issue: Other	50%	(79)	45%	(72)	5%	(8)	159
2018 House Vote: Democrat	54%	(395)	42%	(312)	4%	(28)	735
2018 House Vote: Republican	39%	(248)	56%	(360)	5%	(34)	642
2018 House Vote: Someone else	34%	(18)	59%	(32)	7%	(4)	54
2016 Vote: Hillary Clinton	55%	(386)	42%	(290)	3%	(23)	699
2016 Vote: Donald Trump	40%	(283)	55%	(391)	5%	(35)	709
2016 Vote: Other	30%	(32)	60%	(65)	10%	(11)	107
2016 Vote: Didn't Vote	58%	(395)	37%	(255)	5%	(34)	683
Voted in 2014: Yes	46%	(584)	49%	(616)	5%	(57)	1256
Voted in 2014: No	54%	(512)	41%	(386)	5%	(45)	943
2012 Vote: Barack Obama	53%	(449)	44%	(373)	4%	(33)	855
2012 Vote: Mitt Romney	35%	(168)	60%	(288)	5%	(22)	477
2012 Vote: Other	31%	(17)	57%	(32)	11%	(6)	55
2012 Vote: Didn't Vote	57%	(462)	38%	(307)	5%	(40)	809
4-Region: Northeast	54%	(211)	40%	(157)	6%	(25)	393
4-Region: Midwest	42%	(196)	52%	(240)	6%	(26)	462
4-Region: South	52%	(425)	45%	(368)	4%	(31)	824
4-Region: West	51%	(264)	45%	(236)	4%	(20)	520

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**Table HRdem3\_3:** In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	50%	(1096)	46%	(1001)	5%	(102)	2199
Watch TV: Every day	54%	(572)	42%	(445)	4%	(40)	1057
Watch TV: Several times per week	50%	(278)	46%	(256)	4%	(20)	554
Watch TV: About once per week	45%	(75)	51%	(85)	4%	(7)	167
Watch TV: Several times per month	45%	(60)	48%	(63)	7%	(10)	133
Watch TV: Less often than once per month	34%	(31)	61%	(55)	5%	(4)	90
Watch TV: Never	40%	(60)	46%	(69)	14%	(20)	149
Watch Movies: Every day	64%	(293)	32%	(148)	4%	(18)	459
Watch Movies: Several times per week	57%	(353)	41%	(254)	2%	(13)	620
Watch Movies: About once per week	47%	(177)	51%	(193)	2%	(7)	377
Watch Movies: Several times per month	40%	(89)	51%	(115)	9%	(20)	224
Watch Movies: About once per month	40%	(71)	54%	(96)	6%	(10)	177
Watch Movies: Less often than once per month	32%	(56)	61%	(107)	7%	(12)	176
Watch Movies: Never	34%	(56)	53%	(89)	13%	(22)	167
Watch Sporting Events: Every day	60%	(90)	36%	(54)	5%	(7)	150
Watch Sporting Events: Several times per week	55%	(225)	42%	(172)	3%	(11)	408
Watch Sporting Events: About once per week	54%	(175)	42%	(138)	4%	(12)	326
Watch Sporting Events: Several times per month	47%	(88)	52%	(98)	2%	(3)	189
Watch Sporting Events: About once per month	60%	(83)	32%	(44)	8%	(11)	138
Watch Sporting Events: Less often than once per month	50%	(116)	44%	(103)	6%	(14)	233
Watch Sporting Events: Never	42%	(319)	52%	(391)	6%	(44)	755
Cable TV: Currently subscribe	51%	(509)	44%	(444)	5%	(45)	999
Cable TV: Subscribed in past	48%	(372)	47%	(364)	5%	(36)	773
Cable TV: Never subscribed	50%	(214)	45%	(193)	5%	(20)	428
Satellite TV: Currently subscribe	55%	(299)	42%	(230)	3%	(16)	544
Satellite TV: Subscribed in past	51%	(327)	43%	(275)	6%	(37)	639
Satellite TV: Never subscribed	46%	(470)	49%	(496)	5%	(49)	1015
Streaming Services: Currently subscribe	55%	(790)	42%	(612)	3%	(42)	1444
Streaming Services: Subscribed in past	42%	(93)	49%	(110)	9%	(20)	223
Streaming Services: Never subscribed	40%	(212)	52%	(279)	8%	(41)	533

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**Table HRdem3\_3:** In general, what kind of fan do you consider yourself of the following?

*Music*

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	50%	(1096)	46%	(1001)	5%	(102)	2199
Film: An avid fan	75%	(534)	24%	(168)	1%	(9)	712
Film: A casual fan	40%	(496)	56%	(688)	3%	(42)	1226
Film: Not a fan	25%	(65)	56%	(145)	19%	(51)	261
Television: An avid fan	62%	(607)	35%	(342)	3%	(25)	973
Television: A casual fan	40%	(433)	55%	(596)	5%	(50)	1079
Television: Not a fan	39%	(57)	43%	(63)	18%	(26)	146
Music: An avid fan	100%	(1096)	—	(0)	—	(0)	1096
Music: A casual fan	—	(0)	100%	(1001)	—	(0)	1001
Music: Not a fan	—	(0)	—	(0)	100%	(102)	102
Fashion: An avid fan	83%	(303)	15%	(56)	1%	(4)	363
Fashion: A casual fan	53%	(502)	46%	(435)	2%	(15)	952
Fashion: Not a fan	33%	(291)	58%	(510)	9%	(83)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table HRdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	17%	(363)	43%	(952)	40%	(884)	2199
Gender: Male	16%	(167)	34%	(364)	50%	(530)	1061
Gender: Female	17%	(196)	52%	(587)	31%	(354)	1138
Age: 18-34	27%	(176)	47%	(311)	26%	(168)	655
Age: 35-44	27%	(95)	51%	(184)	22%	(78)	357
Age: 45-64	9%	(69)	40%	(302)	50%	(379)	751
Age: 65+	5%	(23)	35%	(155)	59%	(259)	436
GenZers: 1997-2012	30%	(80)	47%	(124)	23%	(60)	264
Millennials: 1981-1996	25%	(143)	48%	(272)	26%	(149)	564
GenXers: 1965-1980	17%	(96)	47%	(267)	37%	(209)	572
Baby Boomers: 1946-1964	6%	(40)	35%	(239)	60%	(412)	691
PID: Dem (no lean)	24%	(196)	45%	(374)	32%	(263)	834
PID: Ind (no lean)	12%	(83)	43%	(303)	45%	(320)	706
PID: Rep (no lean)	13%	(84)	42%	(274)	46%	(301)	660
PID/Gender: Dem Men	23%	(89)	38%	(146)	38%	(146)	381
PID/Gender: Dem Women	24%	(108)	50%	(228)	26%	(117)	453
PID/Gender: Ind Men	11%	(38)	32%	(115)	57%	(206)	359
PID/Gender: Ind Women	13%	(45)	54%	(188)	33%	(114)	347
PID/Gender: Rep Men	13%	(40)	32%	(103)	55%	(178)	322
PID/Gender: Rep Women	13%	(44)	51%	(171)	36%	(123)	338
Ideo: Liberal (1-3)	22%	(134)	49%	(301)	29%	(181)	617
Ideo: Moderate (4)	18%	(127)	46%	(319)	35%	(244)	690
Ideo: Conservative (5-7)	10%	(66)	37%	(251)	53%	(359)	676
Educ: < College	15%	(223)	42%	(634)	43%	(654)	1511
Educ: Bachelors degree	18%	(82)	45%	(202)	36%	(160)	444
Educ: Post-grad	24%	(59)	47%	(116)	28%	(70)	244
Income: Under 50k	15%	(175)	42%	(509)	43%	(518)	1202
Income: 50k-100k	16%	(100)	44%	(283)	40%	(260)	643
Income: 100k+	25%	(88)	45%	(159)	30%	(106)	354
Ethnicity: White	13%	(225)	43%	(747)	43%	(748)	1721
Ethnicity: Hispanic	28%	(96)	42%	(148)	30%	(105)	349
Ethnicity: Black	30%	(82)	45%	(125)	25%	(67)	274

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**Table HRdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	17%	(363)	43%	(952)	40%	(884)	2199
Ethnicity: Other	27%	(56)	39%	(80)	34%	(68)	204
All Christian	15%	(166)	42%	(455)	42%	(456)	1076
All Non-Christian	21%	(24)	56%	(63)	23%	(25)	113
Atheist	11%	(11)	46%	(46)	43%	(43)	100
Agnostic/Nothing in particular	17%	(86)	37%	(185)	45%	(225)	496
Something Else	18%	(77)	49%	(203)	33%	(135)	414
Religious Non-Protestant/Catholic	21%	(30)	55%	(78)	24%	(33)	141
Evangelical	19%	(120)	45%	(287)	36%	(234)	640
Non-Evangelical	14%	(108)	43%	(343)	43%	(347)	799
Community: Urban	24%	(169)	46%	(327)	30%	(214)	710
Community: Suburban	14%	(134)	42%	(384)	44%	(407)	924
Community: Rural	11%	(61)	43%	(241)	47%	(263)	565
Employ: Private Sector	20%	(135)	46%	(305)	34%	(228)	668
Employ: Government	22%	(31)	50%	(70)	28%	(39)	139
Employ: Self-Employed	21%	(42)	45%	(92)	34%	(70)	204
Employ: Homemaker	9%	(14)	48%	(73)	43%	(64)	151
Employ: Retired	7%	(35)	35%	(183)	58%	(301)	519
Employ: Unemployed	20%	(53)	44%	(113)	36%	(94)	260
Employ: Other	16%	(26)	42%	(69)	43%	(71)	166
Military HH: Yes	10%	(34)	37%	(124)	53%	(182)	340
Military HH: No	18%	(329)	45%	(827)	38%	(702)	1859
RD/WT: Right Direction	16%	(107)	42%	(272)	42%	(272)	651
RD/WT: Wrong Track	17%	(256)	44%	(680)	40%	(612)	1548
Trump Job Approve	15%	(133)	41%	(371)	45%	(411)	915
Trump Job Disapprove	18%	(220)	46%	(548)	36%	(435)	1203
Trump Job Strongly Approve	15%	(76)	38%	(190)	47%	(239)	505
Trump Job Somewhat Approve	14%	(57)	44%	(180)	42%	(172)	409
Trump Job Somewhat Disapprove	13%	(34)	56%	(148)	32%	(85)	267
Trump Job Strongly Disapprove	20%	(186)	43%	(400)	37%	(350)	936
Favorable of Trump	14%	(124)	42%	(383)	45%	(410)	917
Unfavorable of Trump	18%	(217)	44%	(528)	37%	(442)	1188

Continued on next page

**Table HRdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	17%	(363)	43%	(952)	40%	(884)	2199
Very Favorable of Trump	14%	(81)	41%	(233)	45%	(255)	568
Somewhat Favorable of Trump	12%	(43)	43%	(150)	45%	(155)	349
Somewhat Unfavorable of Trump	15%	(31)	46%	(96)	40%	(84)	210
Very Unfavorable of Trump	19%	(187)	44%	(432)	37%	(359)	977
#1 Issue: Economy	18%	(143)	46%	(358)	35%	(272)	773
#1 Issue: Security	17%	(44)	35%	(93)	48%	(130)	268
#1 Issue: Health Care	16%	(64)	46%	(193)	38%	(158)	415
#1 Issue: Medicare / Social Security	13%	(42)	34%	(108)	53%	(171)	321
#1 Issue: Women's Issues	24%	(25)	50%	(52)	27%	(28)	104
#1 Issue: Education	17%	(17)	48%	(47)	35%	(35)	99
#1 Issue: Energy	25%	(15)	45%	(27)	30%	(18)	60
#1 Issue: Other	8%	(13)	46%	(74)	45%	(72)	159
2018 House Vote: Democrat	23%	(166)	42%	(311)	35%	(258)	735
2018 House Vote: Republican	10%	(62)	39%	(251)	51%	(329)	642
2018 House Vote: Someone else	9%	(5)	51%	(28)	40%	(22)	54
2016 Vote: Hillary Clinton	22%	(151)	46%	(325)	32%	(224)	699
2016 Vote: Donald Trump	10%	(73)	40%	(282)	50%	(354)	709
2016 Vote: Other	6%	(7)	41%	(44)	53%	(56)	107
2016 Vote: Didn't Vote	19%	(133)	44%	(301)	37%	(250)	683
Voted in 2014: Yes	14%	(179)	41%	(520)	44%	(557)	1256
Voted in 2014: No	20%	(184)	46%	(432)	35%	(327)	943
2012 Vote: Barack Obama	18%	(157)	45%	(387)	36%	(311)	855
2012 Vote: Mitt Romney	8%	(40)	38%	(181)	54%	(256)	477
2012 Vote: Other	9%	(5)	33%	(18)	57%	(32)	55
2012 Vote: Didn't Vote	20%	(160)	45%	(363)	35%	(285)	809
4-Region: Northeast	21%	(83)	42%	(166)	37%	(144)	393
4-Region: Midwest	10%	(48)	41%	(191)	48%	(223)	462
4-Region: South	16%	(133)	46%	(376)	38%	(315)	824
4-Region: West	19%	(100)	42%	(218)	39%	(202)	520

Continued on next page

**Table HRdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	17%	(363)	43%	(952)	40%	(884)	2199
Watch TV: Every day	16%	(173)	46%	(482)	38%	(403)	1057
Watch TV: Several times per week	19%	(106)	42%	(232)	39%	(216)	554
Watch TV: About once per week	12%	(20)	46%	(77)	42%	(70)	167
Watch TV: Several times per month	23%	(31)	44%	(59)	33%	(44)	133
Watch TV: Less often than once per month	10%	(9)	33%	(30)	57%	(51)	90
Watch TV: Never	8%	(13)	37%	(55)	55%	(82)	149
Watch Movies: Every day	24%	(111)	47%	(214)	29%	(134)	459
Watch Movies: Several times per week	19%	(116)	46%	(284)	35%	(220)	620
Watch Movies: About once per week	18%	(69)	42%	(157)	40%	(151)	377
Watch Movies: Several times per month	11%	(24)	45%	(101)	44%	(99)	224
Watch Movies: About once per month	11%	(19)	41%	(72)	48%	(85)	177
Watch Movies: Less often than once per month	6%	(10)	40%	(71)	54%	(95)	176
Watch Movies: Never	8%	(14)	31%	(52)	60%	(101)	167
Watch Sporting Events: Every day	27%	(41)	37%	(56)	36%	(53)	150
Watch Sporting Events: Several times per week	21%	(84)	44%	(178)	36%	(146)	408
Watch Sporting Events: About once per week	17%	(56)	44%	(142)	39%	(127)	326
Watch Sporting Events: Several times per month	25%	(47)	46%	(87)	29%	(55)	189
Watch Sporting Events: About once per month	13%	(17)	47%	(65)	41%	(56)	138
Watch Sporting Events: Less often than once per month	12%	(29)	46%	(107)	42%	(97)	233
Watch Sporting Events: Never	12%	(89)	42%	(316)	46%	(349)	755
Cable TV: Currently subscribe	20%	(196)	41%	(411)	39%	(392)	999
Cable TV: Subscribed in past	13%	(100)	47%	(360)	41%	(313)	773
Cable TV: Never subscribed	16%	(68)	42%	(181)	42%	(178)	428
Satellite TV: Currently subscribe	27%	(145)	41%	(224)	32%	(176)	544
Satellite TV: Subscribed in past	15%	(95)	50%	(323)	35%	(221)	639
Satellite TV: Never subscribed	12%	(123)	40%	(405)	48%	(487)	1015
Streaming Services: Currently subscribe	17%	(248)	45%	(655)	37%	(541)	1444
Streaming Services: Subscribed in past	18%	(41)	50%	(112)	32%	(70)	223
Streaming Services: Never subscribed	14%	(75)	35%	(185)	51%	(273)	533

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**Table HRdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	17%	(363)	43%	(952)	40%	(884)	2199
Film: An avid fan	28%	(201)	45%	(321)	27%	(190)	712
Film: A casual fan	12%	(141)	46%	(568)	42%	(518)	1226
Film: Not a fan	8%	(21)	24%	(63)	68%	(176)	261
Television: An avid fan	24%	(232)	43%	(423)	33%	(319)	973
Television: A casual fan	11%	(113)	45%	(486)	44%	(480)	1079
Television: Not a fan	12%	(18)	29%	(43)	59%	(86)	146
Music: An avid fan	28%	(303)	46%	(502)	27%	(291)	1096
Music: A casual fan	6%	(56)	43%	(435)	51%	(510)	1001
Music: Not a fan	4%	(4)	15%	(15)	81%	(83)	102
Fashion: An avid fan	100%	(363)	—	(0)	—	(0)	363
Fashion: A casual fan	—	(0)	100%	(952)	—	(0)	952
Fashion: Not a fan	—	(0)	—	(0)	100%	(884)	884

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2199	100%
xdemGender	Gender: Male	1061	48%
	Gender: Female	1138	52%
	N	2199	
age	Age: 18-34	655	30%
	Age: 35-44	357	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2199	
demAgeGeneration	GenZers: 1997-2012	264	12%
	Millennials: 1981-1996	564	26%
	GenXers: 1965-1980	572	26%
	Baby Boomers: 1946-1964	691	31%
	N	2091	
xpid3	PID: Dem (no lean)	834	38%
	PID: Ind (no lean)	706	32%
	PID: Rep (no lean)	660	30%
	N	2199	
xpidGender	PID/Gender: Dem Men	381	17%
	PID/Gender: Dem Women	453	21%
	PID/Gender: Ind Men	359	16%
	PID/Gender: Ind Women	347	16%
	PID/Gender: Rep Men	322	15%
	PID/Gender: Rep Women	338	15%
	N	2199	
xdemIdeo3	Ideo: Liberal (1-3)	617	28%
	Ideo: Moderate (4)	690	31%
	Ideo: Conservative (5-7)	676	31%
	N	1983	
xeduc3	Educ: < College	1511	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2199	

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## Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1202	55%
	Income: 50k-100k	643	29%
	Income: 100k+	354	16%
	N	2199	
xdemWhite	Ethnicity: White	1721	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1076	49%
	All Non-Christian	113	5%
	Atheist	100	5%
	Agnostic/Nothing in particular	496	23%
	Something Else	414	19%
	N	2199	
xdemReligOther	Religious Non-Protestant/Catholic	141	6%
xdemEvang	Evangelical	640	29%
	Non-Evangelical	799	36%
	N	1439	
xdemUsr	Community: Urban	710	32%
	Community: Suburban	924	42%
	Community: Rural	565	26%
	N	2199	
xdemEmploy	Employ: Private Sector	668	30%
	Employ: Government	139	6%
	Employ: Self-Employed	204	9%
	Employ: Homemaker	151	7%
	Employ: Retired	519	24%
	Employ: Unemployed	260	12%
	Employ: Other	166	8%
	N	2109	
xdemMilHH1	Military HH: Yes	340	15%
	Military HH: No	1859	85%
	N	2199	
xnrl	RD/WT: Right Direction	651	30%
	RD/WT: Wrong Track	1548	70%
	N	2199	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	915	42%
	Trump Job Disapprove	1203	55%
	N	2117	
Trump_Approve2	Trump Job Strongly Approve	505	23%
	Trump Job Somewhat Approve	409	19%
	Trump Job Somewhat Disapprove	267	12%
	Trump Job Strongly Disapprove	936	43%
	N	2117	
Trump_Fav	Favorable of Trump	917	42%
	Unfavorable of Trump	1188	54%
	N	2105	
Trump_Fav_FULL	Very Favorable of Trump	568	26%
	Somewhat Favorable of Trump	349	16%
	Somewhat Unfavorable of Trump	210	10%
	Very Unfavorable of Trump	977	44%
	N	2105	
xnr3	#1 Issue: Economy	773	35%
	#1 Issue: Security	268	12%
	#1 Issue: Health Care	415	19%
	#1 Issue: Medicare / Social Security	321	15%
	#1 Issue: Women's Issues	104	5%
	#1 Issue: Education	99	5%
	#1 Issue: Energy	60	3%
	#1 Issue: Other	159	7%
	N	2199	
xsubVote18O	2018 House Vote: Democrat	735	33%
	2018 House Vote: Republican	642	29%
	2018 House Vote: Someone else	54	2%
	N	1431	
xsubVote16O	2016 Vote: Hillary Clinton	699	32%
	2016 Vote: Donald Trump	709	32%
	2016 Vote: Other	107	5%
	2016 Vote: Didn't Vote	683	31%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1256	57%
	Voted in 2014: No	943	43%
	N	2199	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	855	39%
	2012 Vote: Mitt Romney	477	22%
	2012 Vote: Other	55	3%
	2012 Vote: Didn't Vote	809	37%
	N	2197	
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2199	
HRdem1_1	Watch TV: Every day	1057	48%
	Watch TV: Several times per week	554	25%
	Watch TV: About once per week	167	8%
	Watch TV: Several times per month	133	6%
	Watch TV: About once per month	49	2%
	Watch TV: Less often than once per month	90	4%
	Watch TV: Never	149	7%
	N	2199	
HRdem1_2	Watch Movies: Every day	459	21%
	Watch Movies: Several times per week	620	28%
	Watch Movies: About once per week	377	17%
	Watch Movies: Several times per month	224	10%
	Watch Movies: About once per month	177	8%
	Watch Movies: Less often than once per month	176	8%
	Watch Movies: Never	167	8%
	N	2199	
HRdem1_3	Watch Sporting Events: Every day	150	7%
	Watch Sporting Events: Several times per week	408	19%
	Watch Sporting Events: About once per week	326	15%
	Watch Sporting Events: Several times per month	189	9%
	Watch Sporting Events: About once per month	138	6%
	Watch Sporting Events: Less often than once per month	233	11%
	Watch Sporting Events: Never	755	34%
	N	2199	
HRdem2_1	Cable TV: Currently subscribe	999	45%
	Cable TV: Subscribed in past	773	35%
	Cable TV: Never subscribed	428	19%
	N	2199	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
HRdem2_2	Satellite TV: Currently subscribe	544	25%
	Satellite TV: Subscribed in past	639	29%
	Satellite TV: Never subscribed	1015	46%
	<i>N</i>	2199	
HRdem2_3	Streaming Services: Currently subscribe	1444	66%
	Streaming Services: Subscribed in past	223	10%
	Streaming Services: Never subscribed	533	24%
	<i>N</i>	2199	
HRdem3_1	Film: An avid fan	712	32%
	Film: A casual fan	1226	56%
	Film: Not a fan	261	12%
	<i>N</i>	2199	
HRdem3_2	Television: An avid fan	973	44%
	Television: A casual fan	1079	49%
	Television: Not a fan	146	7%
	<i>N</i>	2199	
HRdem3_3	Music: An avid fan	1096	50%
	Music: A casual fan	1001	46%
	Music: Not a fan	102	5%
	<i>N</i>	2199	
HRdem3_4	Fashion: An avid fan	363	17%
	Fashion: A casual fan	952	43%
	Fashion: Not a fan	884	40%
	<i>N</i>	2199	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

