



National Tracking Poll #2008140
September 01-03, 2020

Crosstabulation Results

Methodology:

This poll was conducted from September 01-03, 2020, among a national sample of 2212 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCBA4_1NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Halloween

Demographic	Selected		Not Selected		Total N
Adults	42%	(919)	58%	(1293)	2212
Gender: Male	39%	(418)	61%	(650)	1068
Gender: Female	44%	(501)	56%	(643)	1144
Age: 18-34	57%	(374)	43%	(285)	659
Age: 35-44	54%	(194)	46%	(166)	360
Age: 45-64	31%	(236)	69%	(519)	755
Age: 65+	26%	(115)	74%	(323)	439
GenZers: 1997-2012	57%	(91)	43%	(68)	159
Millennials: 1981-1996	57%	(381)	43%	(289)	670
GenXers: 1965-1980	40%	(191)	60%	(283)	474
Baby Boomers: 1946-1964	29%	(237)	71%	(572)	809
PID: Dem (no lean)	41%	(370)	59%	(536)	906
PID: Ind (no lean)	43%	(272)	57%	(361)	633
PID: Rep (no lean)	41%	(277)	59%	(396)	673
PID/Gender: Dem Men	39%	(156)	61%	(246)	402
PID/Gender: Dem Women	42%	(214)	58%	(291)	505
PID/Gender: Ind Men	38%	(121)	62%	(194)	314
PID/Gender: Ind Women	47%	(151)	53%	(167)	318
PID/Gender: Rep Men	40%	(141)	60%	(210)	352
PID/Gender: Rep Women	42%	(136)	58%	(185)	321
Ideo: Liberal (1-3)	47%	(338)	53%	(381)	719
Ideo: Moderate (4)	42%	(270)	58%	(380)	650
Ideo: Conservative (5-7)	37%	(273)	63%	(467)	741
Educ: < College	42%	(643)	58%	(877)	1520
Educ: Bachelors degree	42%	(188)	58%	(258)	446
Educ: Post-grad	36%	(88)	64%	(158)	245
Income: Under 50k	42%	(546)	58%	(753)	1300
Income: 50k-100k	43%	(267)	57%	(354)	620
Income: 100k+	36%	(106)	64%	(186)	292

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Table MCBA4_INET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Halloween

Demographic	Selected		Not Selected		Total N
Adults	42%	(919)	58%	(1293)	2212
Ethnicity: White	42%	(735)	58%	(997)	1731
Ethnicity: Hispanic	42%	(149)	58%	(203)	351
Ethnicity: Black	38%	(104)	62%	(172)	276
Ethnicity: Other	39%	(80)	61%	(125)	205
All Christian	37%	(410)	63%	(688)	1098
All Non-Christian	37%	(46)	63%	(78)	123
Atheist	59%	(77)	41%	(53)	129
Agnostic/Nothing in particular	46%	(253)	54%	(294)	547
Something Else	43%	(134)	57%	(181)	315
Religious Non-Protestant/Catholic	38%	(58)	62%	(93)	151
Evangelical	33%	(196)	67%	(405)	601
Non-Evangelical	43%	(328)	57%	(441)	768
Community: Urban	44%	(288)	56%	(369)	658
Community: Suburban	41%	(404)	59%	(585)	989
Community: Rural	40%	(227)	60%	(339)	565
Employ: Private Sector	46%	(329)	54%	(386)	715
Employ: Government	53%	(49)	47%	(43)	92
Employ: Self-Employed	46%	(87)	54%	(101)	188
Employ: Homemaker	58%	(96)	42%	(70)	166
Employ: Retired	26%	(148)	74%	(424)	572
Employ: Unemployed	44%	(138)	56%	(175)	313
Employ: Other	36%	(39)	64%	(69)	108
Military HH: Yes	34%	(107)	66%	(209)	316
Military HH: No	43%	(812)	57%	(1084)	1896
RD/WT: Right Direction	42%	(251)	58%	(342)	592
RD/WT: Wrong Track	41%	(668)	59%	(951)	1620
Trump Job Approve	44%	(378)	56%	(490)	869
Trump Job Disapprove	41%	(529)	59%	(765)	1293

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Table MCBA4_1NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Halloween

Demographic	Selected		Not Selected		Total N
Adults	42%	(919)	58%	(1293)	2212
Trump Job Strongly Approve	42%	(217)	58%	(303)	520
Trump Job Somewhat Approve	46%	(161)	54%	(187)	348
Trump Job Somewhat Disapprove	38%	(101)	62%	(165)	266
Trump Job Strongly Disapprove	42%	(428)	58%	(599)	1027
Favorable of Trump	44%	(386)	56%	(491)	877
Unfavorable of Trump	41%	(516)	59%	(753)	1269
Very Favorable of Trump	43%	(238)	57%	(317)	555
Somewhat Favorable of Trump	46%	(148)	54%	(174)	322
Somewhat Unfavorable of Trump	36%	(77)	64%	(138)	216
Very Unfavorable of Trump	42%	(439)	58%	(615)	1053
#1 Issue: Economy	44%	(361)	56%	(455)	815
#1 Issue: Security	35%	(81)	65%	(154)	235
#1 Issue: Health Care	42%	(195)	58%	(271)	465
#1 Issue: Medicare / Social Security	30%	(90)	70%	(206)	295
#1 Issue: Women's Issues	65%	(44)	35%	(23)	67
#1 Issue: Education	57%	(37)	43%	(28)	66
#1 Issue: Energy	55%	(48)	45%	(40)	88
#1 Issue: Other	35%	(64)	65%	(117)	181
2018 House Vote: Democrat	45%	(370)	55%	(460)	830
2018 House Vote: Republican	40%	(242)	60%	(369)	611
2018 House Vote: Someone else	51%	(29)	49%	(28)	57
2016 Vote: Hillary Clinton	41%	(318)	59%	(455)	773
2016 Vote: Donald Trump	40%	(281)	60%	(416)	697
2016 Vote: Other	46%	(47)	54%	(56)	103
2016 Vote: Didn't Vote	43%	(271)	57%	(366)	638
Voted in 2014: Yes	41%	(537)	59%	(775)	1312
Voted in 2014: No	42%	(382)	58%	(518)	900
2012 Vote: Barack Obama	41%	(380)	59%	(536)	916
2012 Vote: Mitt Romney	38%	(191)	62%	(314)	505
2012 Vote: Other	38%	(23)	62%	(37)	59
2012 Vote: Didn't Vote	44%	(322)	56%	(406)	729

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Table MCBA4_1NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Halloween

Demographic	Selected		Not Selected		Total N
Adults	42%	(919)	58%	(1293)	2212
4-Region: Northeast	40%	(158)	60%	(238)	396
4-Region: Midwest	46%	(215)	54%	(249)	465
4-Region: South	38%	(315)	62%	(514)	829
4-Region: West	44%	(230)	56%	(292)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_2NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Thanksgiving

Demographic	Selected	Not Selected	Total N
Adults	79% (1743)	21% (469)	2212
Gender: Male	76% (808)	24% (259)	1068
Gender: Female	82% (935)	18% (210)	1144
Age: 18-34	79% (518)	21% (141)	659
Age: 35-44	76% (272)	24% (87)	360
Age: 45-64	79% (594)	21% (161)	755
Age: 65+	82% (359)	18% (80)	439
GenZers: 1997-2012	84% (134)	16% (25)	159
Millennials: 1981-1996	78% (522)	22% (149)	670
GenXers: 1965-1980	76% (362)	24% (112)	474
Baby Boomers: 1946-1964	79% (642)	21% (167)	809
PID: Dem (no lean)	78% (709)	22% (198)	906
PID: Ind (no lean)	74% (468)	26% (165)	633
PID: Rep (no lean)	84% (567)	16% (107)	673
PID/Gender: Dem Men	76% (305)	24% (97)	402
PID/Gender: Dem Women	80% (404)	20% (100)	505
PID/Gender: Ind Men	72% (228)	28% (87)	314
PID/Gender: Ind Women	76% (240)	24% (78)	318
PID/Gender: Rep Men	79% (276)	21% (75)	352
PID/Gender: Rep Women	90% (290)	10% (31)	321
Ideo: Liberal (1-3)	77% (556)	23% (163)	719
Ideo: Moderate (4)	76% (497)	24% (153)	650
Ideo: Conservative (5-7)	84% (619)	16% (122)	741
Educ: < College	80% (1219)	20% (302)	1520
Educ: Bachelors degree	80% (358)	20% (89)	446
Educ: Post-grad	68% (167)	32% (79)	245
Income: Under 50k	77% (1003)	23% (296)	1300
Income: 50k-100k	83% (513)	17% (107)	620
Income: 100k+	78% (227)	22% (65)	292
Ethnicity: White	80% (1390)	20% (341)	1731
Ethnicity: Hispanic	77% (270)	23% (82)	351
Ethnicity: Black	74% (203)	26% (73)	276

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Table MCBA4_2NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Thanksgiving

Demographic	Selected	Not Selected	Total N
Adults	79% (1743)	21% (469)	2212
Ethnicity: Other	73% (150)	27% (55)	205
All Christian	84% (918)	16% (180)	1098
All Non-Christian	62% (76)	38% (47)	123
Atheist	74% (96)	26% (33)	129
Agnostic/Nothing in particular	75% (409)	25% (138)	547
Something Else	78% (245)	22% (70)	315
Religious Non-Protestant/Catholic	68% (102)	32% (49)	151
Evangelical	82% (493)	18% (108)	601
Non-Evangelical	83% (634)	17% (134)	768
Community: Urban	73% (482)	27% (176)	658
Community: Suburban	81% (801)	19% (188)	989
Community: Rural	81% (461)	19% (105)	565
Employ: Private Sector	79% (565)	21% (150)	715
Employ: Government	78% (71)	22% (20)	92
Employ: Self-Employed	76% (142)	24% (46)	188
Employ: Homemaker	87% (144)	13% (22)	166
Employ: Retired	80% (458)	20% (114)	572
Employ: Unemployed	73% (229)	27% (83)	313
Employ: Other	81% (87)	19% (21)	108
Military HH: Yes	79% (250)	21% (67)	316
Military HH: No	79% (1493)	21% (402)	1896
RD/WT: Right Direction	79% (466)	21% (126)	592
RD/WT: Wrong Track	79% (1277)	21% (343)	1620
Trump Job Approve	83% (721)	17% (148)	869
Trump Job Disapprove	77% (995)	23% (298)	1293
Trump Job Strongly Approve	84% (437)	16% (83)	520
Trump Job Somewhat Approve	82% (284)	18% (64)	348
Trump Job Somewhat Disapprove	81% (216)	19% (50)	266
Trump Job Strongly Disapprove	76% (779)	24% (248)	1027
Favorable of Trump	84% (736)	16% (141)	877
Unfavorable of Trump	77% (973)	23% (296)	1269

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Table MCBA4_2NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Thanksgiving

Demographic	Selected	Not Selected	Total N
Adults	79% (1743)	21% (469)	2212
Very Favorable of Trump	84% (466)	16% (88)	555
Somewhat Favorable of Trump	84% (269)	16% (52)	322
Somewhat Unfavorable of Trump	77% (165)	23% (51)	216
Very Unfavorable of Trump	77% (808)	23% (245)	1053
#1 Issue: Economy	80% (651)	20% (164)	815
#1 Issue: Security	80% (188)	20% (47)	235
#1 Issue: Health Care	80% (374)	20% (91)	465
#1 Issue: Medicare / Social Security	76% (224)	24% (71)	295
#1 Issue: Women's Issues	83% (56)	17% (11)	67
#1 Issue: Education	78% (51)	22% (14)	66
#1 Issue: Energy	74% (65)	26% (23)	88
#1 Issue: Other	74% (134)	26% (47)	181
2018 House Vote: Democrat	81% (670)	19% (160)	830
2018 House Vote: Republican	85% (519)	15% (92)	611
2018 House Vote: Someone else	77% (44)	23% (13)	57
2016 Vote: Hillary Clinton	80% (619)	20% (154)	773
2016 Vote: Donald Trump	83% (580)	17% (118)	697
2016 Vote: Other	76% (78)	24% (25)	103
2016 Vote: Didn't Vote	73% (466)	27% (172)	638
Voted in 2014: Yes	82% (1071)	18% (241)	1312
Voted in 2014: No	75% (672)	25% (228)	900
2012 Vote: Barack Obama	80% (733)	20% (182)	916
2012 Vote: Mitt Romney	84% (426)	16% (78)	505
2012 Vote: Other	71% (42)	29% (17)	59
2012 Vote: Didn't Vote	74% (538)	26% (191)	729
4-Region: Northeast	77% (305)	23% (91)	396
4-Region: Midwest	85% (394)	15% (71)	465
4-Region: South	78% (650)	22% (179)	829
4-Region: West	75% (394)	25% (128)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_3NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Christmas

Demographic	Selected	Not Selected	Total N
Adults	85% (1873)	15% (339)	2212
Gender: Male	83% (885)	17% (182)	1068
Gender: Female	86% (988)	14% (157)	1144
Age: 18-34	86% (568)	14% (91)	659
Age: 35-44	84% (302)	16% (58)	360
Age: 45-64	84% (632)	16% (123)	755
Age: 65+	85% (371)	15% (67)	439
GenZers: 1997-2012	92% (147)	8% (12)	159
Millennials: 1981-1996	85% (569)	15% (101)	670
GenXers: 1965-1980	83% (394)	17% (80)	474
Baby Boomers: 1946-1964	84% (678)	16% (131)	809
PID: Dem (no lean)	82% (747)	18% (159)	906
PID: Ind (no lean)	81% (515)	19% (118)	633
PID: Rep (no lean)	91% (611)	9% (62)	673
PID/Gender: Dem Men	81% (324)	19% (78)	402
PID/Gender: Dem Women	84% (424)	16% (81)	505
PID/Gender: Ind Men	80% (251)	20% (64)	314
PID/Gender: Ind Women	83% (264)	17% (54)	318
PID/Gender: Rep Men	88% (311)	12% (40)	352
PID/Gender: Rep Women	93% (300)	7% (22)	321
Ideo: Liberal (1-3)	83% (594)	17% (125)	719
Ideo: Moderate (4)	84% (544)	16% (106)	650
Ideo: Conservative (5-7)	89% (658)	11% (82)	741
Educ: < College	85% (1294)	15% (226)	1520
Educ: Bachelors degree	85% (381)	15% (65)	446
Educ: Post-grad	81% (198)	19% (48)	245
Income: Under 50k	83% (1080)	17% (220)	1300
Income: 50k-100k	87% (542)	13% (78)	620
Income: 100k+	86% (251)	14% (41)	292
Ethnicity: White	86% (1490)	14% (241)	1731
Ethnicity: Hispanic	87% (305)	13% (47)	351
Ethnicity: Black	82% (226)	18% (49)	276

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Table MCBA4_3NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Christmas

Demographic	Selected	Not Selected	Total N
Adults	85% (1873)	15% (339)	2212
Ethnicity: Other	76% (156)	24% (49)	205
All Christian	90% (987)	10% (111)	1098
All Non-Christian	52% (65)	48% (59)	123
Atheist	87% (112)	13% (17)	129
Agnostic/Nothing in particular	83% (452)	17% (95)	547
Something Else	82% (257)	18% (58)	315
Religious Non-Protestant/Catholic	61% (92)	39% (60)	151
Evangelical	85% (508)	15% (93)	601
Non-Evangelical	90% (695)	10% (74)	768
Community: Urban	80% (524)	20% (133)	658
Community: Suburban	86% (849)	14% (140)	989
Community: Rural	88% (500)	12% (65)	565
Employ: Private Sector	87% (622)	13% (93)	715
Employ: Government	85% (78)	15% (14)	92
Employ: Self-Employed	83% (156)	17% (32)	188
Employ: Homemaker	90% (149)	10% (17)	166
Employ: Retired	83% (477)	17% (95)	572
Employ: Unemployed	80% (249)	20% (64)	313
Employ: Other	83% (90)	17% (18)	108
Military HH: Yes	86% (271)	14% (46)	316
Military HH: No	85% (1602)	15% (293)	1896
RD/WT: Right Direction	87% (517)	13% (76)	592
RD/WT: Wrong Track	84% (1356)	16% (264)	1620
Trump Job Approve	90% (780)	10% (88)	869
Trump Job Disapprove	82% (1064)	18% (229)	1293
Trump Job Strongly Approve	89% (462)	11% (58)	520
Trump Job Somewhat Approve	91% (318)	9% (31)	348
Trump Job Somewhat Disapprove	80% (212)	20% (54)	266
Trump Job Strongly Disapprove	83% (852)	17% (175)	1027
Favorable of Trump	90% (791)	10% (85)	877
Unfavorable of Trump	82% (1043)	18% (226)	1269

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Table MCBA4_3NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Christmas

Demographic	Selected	Not Selected	Total N
Adults	85% (1873)	15% (339)	2212
Very Favorable of Trump	89% (496)	11% (58)	555
Somewhat Favorable of Trump	92% (295)	8% (27)	322
Somewhat Unfavorable of Trump	77% (166)	23% (50)	216
Very Unfavorable of Trump	83% (877)	17% (176)	1053
#1 Issue: Economy	87% (713)	13% (102)	815
#1 Issue: Security	85% (200)	15% (35)	235
#1 Issue: Health Care	84% (389)	16% (76)	465
#1 Issue: Medicare / Social Security	81% (240)	19% (55)	295
#1 Issue: Women's Issues	81% (55)	19% (13)	67
#1 Issue: Education	90% (59)	10% (6)	66
#1 Issue: Energy	82% (72)	18% (16)	88
#1 Issue: Other	80% (145)	20% (36)	181
2018 House Vote: Democrat	83% (690)	17% (140)	830
2018 House Vote: Republican	90% (548)	10% (62)	611
2018 House Vote: Someone else	76% (44)	24% (14)	57
2016 Vote: Hillary Clinton	82% (634)	18% (139)	773
2016 Vote: Donald Trump	88% (616)	12% (81)	697
2016 Vote: Other	85% (87)	15% (16)	103
2016 Vote: Didn't Vote	84% (535)	16% (103)	638
Voted in 2014: Yes	85% (1116)	15% (197)	1312
Voted in 2014: No	84% (757)	16% (143)	900
2012 Vote: Barack Obama	82% (750)	18% (166)	916
2012 Vote: Mitt Romney	91% (457)	9% (48)	505
2012 Vote: Other	76% (45)	24% (14)	59
2012 Vote: Didn't Vote	85% (617)	15% (112)	729
4-Region: Northeast	82% (325)	18% (71)	396
4-Region: Midwest	87% (405)	13% (60)	465
4-Region: South	84% (696)	16% (133)	829
4-Region: West	86% (448)	14% (75)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_4NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Hanukkah

Demographic	Selected		Not Selected		Total N
Adults	4%	(78)	96%	(2134)	2212
Gender: Male	3%	(33)	97%	(1035)	1068
Gender: Female	4%	(45)	96%	(1099)	1144
Age: 18-34	3%	(21)	97%	(637)	659
Age: 35-44	3%	(13)	97%	(347)	360
Age: 45-64	4%	(29)	96%	(726)	755
Age: 65+	3%	(15)	97%	(423)	439
GenZers: 1997-2012	2%	(4)	98%	(155)	159
Millennials: 1981-1996	3%	(21)	97%	(649)	670
GenXers: 1965-1980	4%	(21)	96%	(453)	474
Baby Boomers: 1946-1964	3%	(27)	97%	(782)	809
PID: Dem (no lean)	5%	(49)	95%	(858)	906
PID: Ind (no lean)	2%	(15)	98%	(617)	633
PID: Rep (no lean)	2%	(14)	98%	(659)	673
PID/Gender: Dem Men	5%	(19)	95%	(383)	402
PID/Gender: Dem Women	6%	(30)	94%	(474)	505
PID/Gender: Ind Men	2%	(7)	98%	(307)	314
PID/Gender: Ind Women	3%	(8)	97%	(310)	318
PID/Gender: Rep Men	2%	(7)	98%	(344)	352
PID/Gender: Rep Women	2%	(7)	98%	(315)	321
Ideo: Liberal (1-3)	6%	(43)	94%	(676)	719
Ideo: Moderate (4)	3%	(21)	97%	(630)	650
Ideo: Conservative (5-7)	2%	(14)	98%	(727)	741
Educ: < College	2%	(32)	98%	(1489)	1520
Educ: Bachelors degree	7%	(29)	93%	(417)	446
Educ: Post-grad	7%	(17)	93%	(228)	245
Income: Under 50k	2%	(31)	98%	(1268)	1300
Income: 50k-100k	4%	(27)	96%	(593)	620
Income: 100k+	7%	(19)	93%	(273)	292
Ethnicity: White	4%	(66)	96%	(1665)	1731
Ethnicity: Hispanic	4%	(13)	96%	(338)	351
Ethnicity: Black	2%	(6)	98%	(269)	276

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Table MCBA4_4NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Hanukkah

Demographic	Selected		Not Selected		Total N
Adults	4%	(78)	96%	(2134)	2212
Ethnicity: Other	3%	(6)	97%	(199)	205
All Christian	2%	(21)	98%	(1077)	1098
All Non-Christian	32%	(40)	68%	(83)	123
Atheist	6%	(7)	94%	(122)	129
Agnostic/Nothing in particular	1%	(6)	99%	(540)	547
Something Else	1%	(4)	99%	(311)	315
Religious Non-Protestant/Catholic	26%	(40)	74%	(111)	151
Evangelical	3%	(15)	97%	(585)	601
Non-Evangelical	1%	(9)	99%	(760)	768
Community: Urban	4%	(29)	96%	(628)	658
Community: Suburban	4%	(39)	96%	(950)	989
Community: Rural	2%	(10)	98%	(556)	565
Employ: Private Sector	3%	(20)	97%	(696)	715
Employ: Government	11%	(10)	89%	(81)	92
Employ: Self-Employed	4%	(7)	96%	(181)	188
Employ: Homemaker	5%	(9)	95%	(158)	166
Employ: Retired	3%	(18)	97%	(554)	572
Employ: Unemployed	3%	(10)	97%	(303)	313
Employ: Other	4%	(4)	96%	(104)	108
Military HH: Yes	4%	(13)	96%	(303)	316
Military HH: No	3%	(65)	97%	(1831)	1896
RD/WT: Right Direction	2%	(13)	98%	(579)	592
RD/WT: Wrong Track	4%	(65)	96%	(1555)	1620
Trump Job Approve	2%	(18)	98%	(851)	869
Trump Job Disapprove	5%	(59)	95%	(1235)	1293
Trump Job Strongly Approve	2%	(11)	98%	(509)	520
Trump Job Somewhat Approve	2%	(6)	98%	(342)	348
Trump Job Somewhat Disapprove	5%	(12)	95%	(254)	266
Trump Job Strongly Disapprove	5%	(46)	95%	(980)	1027
Favorable of Trump	2%	(18)	98%	(858)	877
Unfavorable of Trump	5%	(58)	95%	(1210)	1269

Continued on next page

Table MCBA4_4NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Hanukkah

Demographic	Selected		Not Selected		Total N
Adults	4%	(78)	96%	(2134)	2212
Very Favorable of Trump	2%	(10)	98%	(544)	555
Somewhat Favorable of Trump	2%	(8)	98%	(314)	322
Somewhat Unfavorable of Trump	4%	(9)	96%	(207)	216
Very Unfavorable of Trump	5%	(50)	95%	(1004)	1053
#1 Issue: Economy	3%	(23)	97%	(792)	815
#1 Issue: Security	3%	(7)	97%	(228)	235
#1 Issue: Health Care	4%	(17)	96%	(448)	465
#1 Issue: Medicare / Social Security	4%	(11)	96%	(284)	295
#1 Issue: Women's Issues	9%	(6)	91%	(61)	67
#1 Issue: Education	7%	(5)	93%	(61)	66
#1 Issue: Energy	3%	(3)	97%	(85)	88
#1 Issue: Other	3%	(6)	97%	(175)	181
2018 House Vote: Democrat	6%	(48)	94%	(782)	830
2018 House Vote: Republican	3%	(17)	97%	(594)	611
2018 House Vote: Someone else	4%	(2)	96%	(55)	57
2016 Vote: Hillary Clinton	6%	(44)	94%	(729)	773
2016 Vote: Donald Trump	3%	(20)	97%	(678)	697
2016 Vote: Other	5%	(5)	95%	(97)	103
2016 Vote: Didn't Vote	1%	(9)	99%	(628)	638
Voted in 2014: Yes	5%	(66)	95%	(1246)	1312
Voted in 2014: No	1%	(12)	99%	(888)	900
2012 Vote: Barack Obama	5%	(50)	95%	(866)	916
2012 Vote: Mitt Romney	2%	(12)	98%	(493)	505
2012 Vote: Other	4%	(3)	96%	(57)	59
2012 Vote: Didn't Vote	2%	(14)	98%	(715)	729
4-Region: Northeast	5%	(19)	95%	(377)	396
4-Region: Midwest	3%	(12)	97%	(452)	465
4-Region: South	3%	(26)	97%	(803)	829
4-Region: West	4%	(21)	96%	(502)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_5NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Kwanzaa

Demographic	Selected		Not Selected		Total N
Adults	2%	(35)	98%	(2177)	2212
Gender: Male	2%	(19)	98%	(1048)	1068
Gender: Female	1%	(16)	99%	(1129)	1144
Age: 18-34	2%	(12)	98%	(647)	659
Age: 35-44	3%	(10)	97%	(350)	360
Age: 45-64	1%	(8)	99%	(747)	755
Age: 65+	1%	(5)	99%	(434)	439
GenZers: 1997-2012	—	(0)	100%	(159)	159
Millennials: 1981-1996	2%	(16)	98%	(654)	670
GenXers: 1965-1980	2%	(11)	98%	(463)	474
Baby Boomers: 1946-1964	1%	(7)	99%	(802)	809
PID: Dem (no lean)	2%	(19)	98%	(887)	906
PID: Ind (no lean)	1%	(6)	99%	(627)	633
PID: Rep (no lean)	2%	(10)	98%	(663)	673
PID/Gender: Dem Men	2%	(9)	98%	(392)	402
PID/Gender: Dem Women	2%	(10)	98%	(495)	505
PID/Gender: Ind Men	1%	(3)	99%	(311)	314
PID/Gender: Ind Women	1%	(2)	99%	(316)	318
PID/Gender: Rep Men	2%	(7)	98%	(345)	352
PID/Gender: Rep Women	1%	(4)	99%	(318)	321
Ideo: Liberal (1-3)	3%	(21)	97%	(698)	719
Ideo: Moderate (4)	1%	(5)	99%	(645)	650
Ideo: Conservative (5-7)	1%	(7)	99%	(733)	741
Educ: < College	1%	(21)	99%	(1500)	1520
Educ: Bachelors degree	1%	(4)	99%	(442)	446
Educ: Post-grad	4%	(10)	96%	(235)	245
Income: Under 50k	1%	(16)	99%	(1283)	1300
Income: 50k-100k	2%	(10)	98%	(611)	620
Income: 100k+	3%	(9)	97%	(283)	292
Ethnicity: White	1%	(19)	99%	(1712)	1731
Ethnicity: Hispanic	2%	(6)	98%	(346)	351
Ethnicity: Black	4%	(12)	96%	(264)	276

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Table MCBA4_5NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply

Kwanzaa

Demographic	Selected		Not Selected		Total N
Adults	2%	(35)	98%	(2177)	2212
Ethnicity: Other	2%	(4)	98%	(201)	205
All Christian	2%	(18)	98%	(1080)	1098
All Non-Christian	3%	(4)	97%	(120)	123
Atheist	1%	(1)	99%	(128)	129
Agnostic/Nothing in particular	1%	(8)	99%	(539)	547
Something Else	1%	(4)	99%	(311)	315
Religious Non-Protestant/Catholic	2%	(4)	98%	(148)	151
Evangelical	2%	(11)	98%	(590)	601
Non-Evangelical	2%	(12)	98%	(757)	768
Community: Urban	4%	(25)	96%	(633)	658
Community: Suburban	—	(5)	100%	(984)	989
Community: Rural	1%	(5)	99%	(560)	565
Employ: Private Sector	2%	(13)	98%	(702)	715
Employ: Government	4%	(4)	96%	(88)	92
Employ: Self-Employed	1%	(2)	99%	(185)	188
Employ: Homemaker	3%	(5)	97%	(161)	166
Employ: Retired	1%	(5)	99%	(567)	572
Employ: Unemployed	1%	(4)	99%	(309)	313
Employ: Other	1%	(1)	99%	(107)	108
Military HH: Yes	3%	(9)	97%	(308)	316
Military HH: No	1%	(26)	99%	(1869)	1896
RD/WT: Right Direction	2%	(10)	98%	(583)	592
RD/WT: Wrong Track	2%	(26)	98%	(1594)	1620
Trump Job Approve	1%	(11)	99%	(858)	869
Trump Job Disapprove	2%	(24)	98%	(1270)	1293
Trump Job Strongly Approve	2%	(9)	98%	(511)	520
Trump Job Somewhat Approve	—	(1)	100%	(347)	348
Trump Job Somewhat Disapprove	2%	(6)	98%	(260)	266
Trump Job Strongly Disapprove	2%	(18)	98%	(1009)	1027
Favorable of Trump	1%	(11)	99%	(866)	877
Unfavorable of Trump	2%	(24)	98%	(1245)	1269

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Table MCBA4_5NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Kwanzaa

Demographic	Selected		Not Selected		Total N
Adults	2%	(35)	98%	(2177)	2212
Very Favorable of Trump	2%	(10)	98%	(545)	555
Somewhat Favorable of Trump	—	(1)	100%	(321)	322
Somewhat Unfavorable of Trump	1%	(3)	99%	(213)	216
Very Unfavorable of Trump	2%	(21)	98%	(1032)	1053
#1 Issue: Economy	1%	(8)	99%	(807)	815
#1 Issue: Security	2%	(4)	98%	(231)	235
#1 Issue: Health Care	1%	(5)	99%	(460)	465
#1 Issue: Medicare / Social Security	3%	(8)	97%	(288)	295
#1 Issue: Women's Issues	1%	(1)	99%	(67)	67
#1 Issue: Education	5%	(3)	95%	(62)	66
#1 Issue: Energy	2%	(2)	98%	(86)	88
#1 Issue: Other	2%	(4)	98%	(176)	181
2018 House Vote: Democrat	2%	(19)	98%	(811)	830
2018 House Vote: Republican	2%	(12)	98%	(599)	611
2018 House Vote: Someone else	1%	(1)	99%	(56)	57
2016 Vote: Hillary Clinton	3%	(19)	97%	(754)	773
2016 Vote: Donald Trump	2%	(11)	98%	(686)	697
2016 Vote: Other	1%	(1)	99%	(102)	103
2016 Vote: Didn't Vote	1%	(3)	99%	(634)	638
Voted in 2014: Yes	2%	(28)	98%	(1284)	1312
Voted in 2014: No	1%	(7)	99%	(893)	900
2012 Vote: Barack Obama	2%	(22)	98%	(894)	916
2012 Vote: Mitt Romney	1%	(6)	99%	(498)	505
2012 Vote: Other	—	(0)	100%	(59)	59
2012 Vote: Didn't Vote	1%	(6)	99%	(723)	729
4-Region: Northeast	2%	(9)	98%	(387)	396
4-Region: Midwest	1%	(5)	99%	(460)	465
4-Region: South	2%	(13)	98%	(816)	829
4-Region: West	2%	(8)	98%	(514)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_6NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
New Year's Eve

Demographic	Selected		Not Selected		Total N
Adults	51%	(1119)	49%	(1093)	2212
Gender: Male	50%	(530)	50%	(538)	1068
Gender: Female	52%	(589)	48%	(555)	1144
Age: 18-34	59%	(388)	41%	(270)	659
Age: 35-44	56%	(203)	44%	(157)	360
Age: 45-64	48%	(362)	52%	(393)	755
Age: 65+	38%	(166)	62%	(273)	439
GenZers: 1997-2012	69%	(110)	31%	(49)	159
Millennials: 1981-1996	57%	(379)	43%	(291)	670
GenXers: 1965-1980	52%	(246)	48%	(228)	474
Baby Boomers: 1946-1964	44%	(357)	56%	(452)	809
PID: Dem (no lean)	47%	(425)	53%	(481)	906
PID: Ind (no lean)	52%	(331)	48%	(301)	633
PID: Rep (no lean)	54%	(363)	46%	(310)	673
PID/Gender: Dem Men	46%	(184)	54%	(217)	402
PID/Gender: Dem Women	48%	(241)	52%	(264)	505
PID/Gender: Ind Men	48%	(151)	52%	(163)	314
PID/Gender: Ind Women	57%	(180)	43%	(138)	318
PID/Gender: Rep Men	55%	(194)	45%	(157)	352
PID/Gender: Rep Women	52%	(168)	48%	(153)	321
Ideo: Liberal (1-3)	52%	(376)	48%	(343)	719
Ideo: Moderate (4)	50%	(324)	50%	(326)	650
Ideo: Conservative (5-7)	50%	(369)	50%	(372)	741
Educ: < College	50%	(759)	50%	(762)	1520
Educ: Bachelors degree	53%	(235)	47%	(212)	446
Educ: Post-grad	51%	(126)	49%	(119)	245
Income: Under 50k	47%	(613)	53%	(687)	1300
Income: 50k-100k	56%	(350)	44%	(270)	620
Income: 100k+	54%	(157)	46%	(135)	292
Ethnicity: White	51%	(891)	49%	(840)	1731
Ethnicity: Hispanic	51%	(178)	49%	(173)	351
Ethnicity: Black	52%	(143)	48%	(133)	276

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Table MCBA4_6NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 New Year's Eve

Demographic	Selected		Not Selected		Total N
Adults	51%	(1119)	49%	(1093)	2212
Ethnicity: Other	42%	(85)	58%	(120)	205
All Christian	51%	(555)	49%	(543)	1098
All Non-Christian	51%	(63)	49%	(60)	123
Atheist	56%	(73)	44%	(57)	129
Agnostic/Nothing in particular	49%	(266)	51%	(281)	547
Something Else	52%	(163)	48%	(152)	315
Religious Non-Protestant/Catholic	55%	(83)	45%	(68)	151
Evangelical	47%	(283)	53%	(318)	601
Non-Evangelical	53%	(406)	47%	(363)	768
Community: Urban	47%	(309)	53%	(349)	658
Community: Suburban	54%	(532)	46%	(457)	989
Community: Rural	49%	(278)	51%	(287)	565
Employ: Private Sector	55%	(394)	45%	(322)	715
Employ: Government	47%	(43)	53%	(49)	92
Employ: Self-Employed	56%	(104)	44%	(83)	188
Employ: Homemaker	67%	(111)	33%	(55)	166
Employ: Retired	38%	(215)	62%	(357)	572
Employ: Unemployed	50%	(156)	50%	(156)	313
Employ: Other	46%	(50)	54%	(58)	108
Military HH: Yes	46%	(146)	54%	(171)	316
Military HH: No	51%	(974)	49%	(922)	1896
RD/WT: Right Direction	51%	(305)	49%	(288)	592
RD/WT: Wrong Track	50%	(815)	50%	(805)	1620
Trump Job Approve	54%	(473)	46%	(395)	869
Trump Job Disapprove	48%	(627)	52%	(666)	1293
Trump Job Strongly Approve	52%	(270)	48%	(250)	520
Trump Job Somewhat Approve	58%	(203)	42%	(145)	348
Trump Job Somewhat Disapprove	47%	(124)	53%	(142)	266
Trump Job Strongly Disapprove	49%	(503)	51%	(524)	1027
Favorable of Trump	54%	(472)	46%	(404)	877
Unfavorable of Trump	49%	(617)	51%	(652)	1269

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Table MCBA4_6NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
New Year's Eve

Demographic	Selected		Not Selected		Total N
Adults	51%	(1119)	49%	(1093)	2212
Very Favorable of Trump	54%	(299)	46%	(256)	555
Somewhat Favorable of Trump	54%	(174)	46%	(148)	322
Somewhat Unfavorable of Trump	47%	(101)	53%	(114)	216
Very Unfavorable of Trump	49%	(515)	51%	(538)	1053
#1 Issue: Economy	55%	(445)	45%	(370)	815
#1 Issue: Security	45%	(106)	55%	(129)	235
#1 Issue: Health Care	50%	(233)	50%	(232)	465
#1 Issue: Medicare / Social Security	41%	(120)	59%	(175)	295
#1 Issue: Women's Issues	73%	(49)	27%	(18)	67
#1 Issue: Education	56%	(37)	44%	(29)	66
#1 Issue: Energy	51%	(44)	49%	(43)	88
#1 Issue: Other	47%	(85)	53%	(96)	181
2018 House Vote: Democrat	50%	(419)	50%	(411)	830
2018 House Vote: Republican	54%	(329)	46%	(282)	611
2018 House Vote: Someone else	61%	(35)	39%	(23)	57
2016 Vote: Hillary Clinton	50%	(389)	50%	(384)	773
2016 Vote: Donald Trump	53%	(370)	47%	(327)	697
2016 Vote: Other	47%	(48)	53%	(55)	103
2016 Vote: Didn't Vote	49%	(312)	51%	(326)	638
Voted in 2014: Yes	51%	(669)	49%	(643)	1312
Voted in 2014: No	50%	(450)	50%	(450)	900
2012 Vote: Barack Obama	51%	(464)	49%	(452)	916
2012 Vote: Mitt Romney	50%	(254)	50%	(251)	505
2012 Vote: Other	53%	(31)	47%	(28)	59
2012 Vote: Didn't Vote	51%	(368)	49%	(360)	729
4-Region: Northeast	49%	(195)	51%	(201)	396
4-Region: Midwest	54%	(253)	46%	(212)	465
4-Region: South	51%	(421)	49%	(408)	829
4-Region: West	48%	(251)	52%	(272)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_7NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 New Year's Day

Demographic	Selected		Not Selected		Total N
Adults	45%	(1002)	55%	(1210)	2212
Gender: Male	45%	(482)	55%	(585)	1068
Gender: Female	45%	(520)	55%	(625)	1144
Age: 18-34	54%	(353)	46%	(306)	659
Age: 35-44	54%	(195)	46%	(164)	360
Age: 45-64	41%	(307)	59%	(449)	755
Age: 65+	34%	(147)	66%	(291)	439
GenZers: 1997-2012	63%	(100)	37%	(59)	159
Millennials: 1981-1996	52%	(347)	48%	(324)	670
GenXers: 1965-1980	46%	(218)	54%	(256)	474
Baby Boomers: 1946-1964	38%	(305)	62%	(504)	809
PID: Dem (no lean)	44%	(400)	56%	(506)	906
PID: Ind (no lean)	43%	(273)	57%	(359)	633
PID: Rep (no lean)	49%	(328)	51%	(345)	673
PID/Gender: Dem Men	45%	(179)	55%	(222)	402
PID/Gender: Dem Women	44%	(221)	56%	(284)	505
PID/Gender: Ind Men	39%	(123)	61%	(192)	314
PID/Gender: Ind Women	47%	(151)	53%	(168)	318
PID/Gender: Rep Men	51%	(180)	49%	(171)	352
PID/Gender: Rep Women	46%	(148)	54%	(174)	321
Ideo: Liberal (1-3)	46%	(329)	54%	(390)	719
Ideo: Moderate (4)	44%	(288)	56%	(363)	650
Ideo: Conservative (5-7)	48%	(352)	52%	(388)	741
Educ: < College	45%	(683)	55%	(838)	1520
Educ: Bachelors degree	48%	(216)	52%	(230)	446
Educ: Post-grad	42%	(103)	58%	(142)	245
Income: Under 50k	43%	(563)	57%	(737)	1300
Income: 50k-100k	49%	(303)	51%	(317)	620
Income: 100k+	47%	(136)	53%	(156)	292
Ethnicity: White	43%	(745)	57%	(986)	1731
Ethnicity: Hispanic	51%	(180)	49%	(172)	351
Ethnicity: Black	57%	(157)	43%	(119)	276

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Table MCBA4_7NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
New Year's Day

Demographic	Selected		Not Selected		Total N
Adults	45%	(1002)	55%	(1210)	2212
Ethnicity: Other	49%	(101)	51%	(105)	205
All Christian	45%	(497)	55%	(601)	1098
All Non-Christian	41%	(51)	59%	(72)	123
Atheist	44%	(57)	56%	(73)	129
Agnostic/Nothing in particular	43%	(234)	57%	(313)	547
Something Else	52%	(164)	48%	(151)	315
Religious Non-Protestant/Catholic	45%	(68)	55%	(83)	151
Evangelical	47%	(281)	53%	(319)	601
Non-Evangelical	46%	(355)	54%	(413)	768
Community: Urban	47%	(309)	53%	(349)	658
Community: Suburban	46%	(458)	54%	(531)	989
Community: Rural	42%	(236)	58%	(330)	565
Employ: Private Sector	52%	(375)	48%	(340)	715
Employ: Government	47%	(43)	53%	(49)	92
Employ: Self-Employed	48%	(90)	52%	(97)	188
Employ: Homemaker	55%	(92)	45%	(74)	166
Employ: Retired	34%	(195)	66%	(377)	572
Employ: Unemployed	36%	(112)	64%	(201)	313
Employ: Other	48%	(52)	52%	(56)	108
Military HH: Yes	45%	(144)	55%	(173)	316
Military HH: No	45%	(858)	55%	(1037)	1896
RD/WT: Right Direction	51%	(301)	49%	(291)	592
RD/WT: Wrong Track	43%	(701)	57%	(919)	1620
Trump Job Approve	49%	(428)	51%	(441)	869
Trump Job Disapprove	43%	(559)	57%	(734)	1293
Trump Job Strongly Approve	50%	(259)	50%	(261)	520
Trump Job Somewhat Approve	48%	(169)	52%	(180)	348
Trump Job Somewhat Disapprove	49%	(130)	51%	(136)	266
Trump Job Strongly Disapprove	42%	(429)	58%	(598)	1027
Favorable of Trump	50%	(438)	50%	(438)	877
Unfavorable of Trump	43%	(540)	57%	(729)	1269

Continued on next page

Table MCBA4_7NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 New Year's Day

Demographic	Selected		Not Selected		Total N
Adults	45%	(1002)	55%	(1210)	2212
Very Favorable of Trump	51%	(283)	49%	(272)	555
Somewhat Favorable of Trump	48%	(155)	52%	(166)	322
Somewhat Unfavorable of Trump	47%	(101)	53%	(115)	216
Very Unfavorable of Trump	42%	(439)	58%	(614)	1053
#1 Issue: Economy	49%	(396)	51%	(419)	815
#1 Issue: Security	43%	(102)	57%	(133)	235
#1 Issue: Health Care	44%	(206)	56%	(260)	465
#1 Issue: Medicare / Social Security	36%	(107)	64%	(188)	295
#1 Issue: Women's Issues	49%	(33)	51%	(34)	67
#1 Issue: Education	56%	(37)	44%	(29)	66
#1 Issue: Energy	55%	(48)	45%	(39)	88
#1 Issue: Other	40%	(73)	60%	(108)	181
2018 House Vote: Democrat	45%	(374)	55%	(456)	830
2018 House Vote: Republican	51%	(310)	49%	(300)	611
2018 House Vote: Someone else	54%	(31)	46%	(27)	57
2016 Vote: Hillary Clinton	43%	(335)	57%	(438)	773
2016 Vote: Donald Trump	50%	(348)	50%	(349)	697
2016 Vote: Other	38%	(39)	62%	(64)	103
2016 Vote: Didn't Vote	44%	(280)	56%	(357)	638
Voted in 2014: Yes	46%	(604)	54%	(708)	1312
Voted in 2014: No	44%	(398)	56%	(502)	900
2012 Vote: Barack Obama	43%	(396)	57%	(520)	916
2012 Vote: Mitt Romney	49%	(248)	51%	(257)	505
2012 Vote: Other	55%	(33)	45%	(27)	59
2012 Vote: Didn't Vote	45%	(324)	55%	(404)	729
4-Region: Northeast	47%	(185)	53%	(211)	396
4-Region: Midwest	46%	(213)	54%	(252)	465
4-Region: South	46%	(382)	54%	(446)	829
4-Region: West	42%	(222)	58%	(301)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_8NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Chinese New Year's

Demographic	Selected		Not Selected		Total N
Adults	3%	(67)	97%	(2145)	2212
Gender: Male	3%	(35)	97%	(1033)	1068
Gender: Female	3%	(33)	97%	(1112)	1144
Age: 18-34	5%	(31)	95%	(628)	659
Age: 35-44	3%	(11)	97%	(349)	360
Age: 45-64	2%	(13)	98%	(742)	755
Age: 65+	3%	(13)	97%	(425)	439
GenZers: 1997-2012	8%	(13)	92%	(146)	159
Millennials: 1981-1996	3%	(22)	97%	(648)	670
GenXers: 1965-1980	2%	(12)	98%	(462)	474
Baby Boomers: 1946-1964	2%	(18)	98%	(790)	809
PID: Dem (no lean)	4%	(39)	96%	(867)	906
PID: Ind (no lean)	2%	(14)	98%	(619)	633
PID: Rep (no lean)	2%	(15)	98%	(659)	673
PID/Gender: Dem Men	5%	(18)	95%	(383)	402
PID/Gender: Dem Women	4%	(21)	96%	(484)	505
PID/Gender: Ind Men	2%	(8)	98%	(307)	314
PID/Gender: Ind Women	2%	(6)	98%	(312)	318
PID/Gender: Rep Men	3%	(9)	97%	(343)	352
PID/Gender: Rep Women	2%	(6)	98%	(316)	321
Ideo: Liberal (1-3)	5%	(35)	95%	(683)	719
Ideo: Moderate (4)	2%	(15)	98%	(635)	650
Ideo: Conservative (5-7)	2%	(16)	98%	(724)	741
Educ: < College	2%	(34)	98%	(1486)	1520
Educ: Bachelors degree	4%	(18)	96%	(428)	446
Educ: Post-grad	6%	(15)	94%	(230)	245
Income: Under 50k	3%	(37)	97%	(1262)	1300
Income: 50k-100k	2%	(15)	98%	(605)	620
Income: 100k+	5%	(15)	95%	(277)	292
Ethnicity: White	2%	(30)	98%	(1701)	1731
Ethnicity: Hispanic	5%	(17)	95%	(334)	351
Ethnicity: Black	—	(1)	100%	(275)	276

Continued on next page

Table MCBA4_8NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Chinese New Year's

Demographic	Selected		Not Selected		Total N
Adults	3%	(67)	97%	(2145)	2212
Ethnicity: Other	18%	(36)	82%	(169)	205
All Christian	2%	(24)	98%	(1073)	1098
All Non-Christian	9%	(11)	91%	(112)	123
Atheist	5%	(6)	95%	(123)	129
Agnostic/Nothing in particular	3%	(18)	97%	(529)	547
Something Else	2%	(8)	98%	(307)	315
Religious Non-Protestant/Catholic	7%	(11)	93%	(140)	151
Evangelical	2%	(12)	98%	(589)	601
Non-Evangelical	3%	(20)	97%	(748)	768
Community: Urban	4%	(28)	96%	(630)	658
Community: Suburban	3%	(31)	97%	(957)	989
Community: Rural	1%	(8)	99%	(558)	565
Employ: Private Sector	4%	(28)	96%	(687)	715
Employ: Government	7%	(6)	93%	(85)	92
Employ: Self-Employed	3%	(5)	97%	(183)	188
Employ: Homemaker	3%	(5)	97%	(161)	166
Employ: Retired	2%	(12)	98%	(560)	572
Employ: Unemployed	1%	(4)	99%	(309)	313
Employ: Other	1%	(1)	99%	(107)	108
Military HH: Yes	2%	(6)	98%	(311)	316
Military HH: No	3%	(62)	97%	(1834)	1896
RD/WT: Right Direction	2%	(11)	98%	(582)	592
RD/WT: Wrong Track	4%	(57)	96%	(1563)	1620
Trump Job Approve	2%	(14)	98%	(855)	869
Trump Job Disapprove	4%	(54)	96%	(1240)	1293
Trump Job Strongly Approve	2%	(9)	98%	(511)	520
Trump Job Somewhat Approve	1%	(5)	99%	(343)	348
Trump Job Somewhat Disapprove	9%	(23)	91%	(243)	266
Trump Job Strongly Disapprove	3%	(31)	97%	(996)	1027
Favorable of Trump	2%	(14)	98%	(863)	877
Unfavorable of Trump	4%	(54)	96%	(1215)	1269

Continued on next page

Table MCBA4_8NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Chinese New Year's

Demographic	Selected		Not Selected		Total N
Adults	3%	(67)	97%	(2145)	2212
Very Favorable of Trump	2%	(10)	98%	(544)	555
Somewhat Favorable of Trump	1%	(4)	99%	(318)	322
Somewhat Unfavorable of Trump	6%	(12)	94%	(204)	216
Very Unfavorable of Trump	4%	(41)	96%	(1012)	1053
#1 Issue: Economy	2%	(18)	98%	(797)	815
#1 Issue: Security	3%	(7)	97%	(228)	235
#1 Issue: Health Care	4%	(19)	96%	(446)	465
#1 Issue: Medicare / Social Security	5%	(14)	95%	(281)	295
#1 Issue: Women's Issues	4%	(3)	96%	(65)	67
#1 Issue: Education	2%	(1)	98%	(64)	66
#1 Issue: Energy	1%	(1)	99%	(87)	88
#1 Issue: Other	3%	(5)	97%	(176)	181
2018 House Vote: Democrat	3%	(28)	97%	(802)	830
2018 House Vote: Republican	2%	(14)	98%	(597)	611
2018 House Vote: Someone else	3%	(2)	97%	(55)	57
2016 Vote: Hillary Clinton	3%	(26)	97%	(747)	773
2016 Vote: Donald Trump	2%	(12)	98%	(685)	697
2016 Vote: Other	5%	(5)	95%	(98)	103
2016 Vote: Didn't Vote	4%	(25)	96%	(613)	638
Voted in 2014: Yes	3%	(36)	97%	(1276)	1312
Voted in 2014: No	3%	(31)	97%	(869)	900
2012 Vote: Barack Obama	3%	(27)	97%	(889)	916
2012 Vote: Mitt Romney	2%	(10)	98%	(495)	505
2012 Vote: Other	6%	(4)	94%	(56)	59
2012 Vote: Didn't Vote	4%	(27)	96%	(702)	729
4-Region: Northeast	3%	(11)	97%	(384)	396
4-Region: Midwest	2%	(9)	98%	(456)	465
4-Region: South	2%	(18)	98%	(811)	829
4-Region: West	6%	(29)	94%	(494)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_9NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Other, please specify

Demographic	Selected		Not Selected		Total N
Adults	2%	(44)	98%	(2168)	2212
Gender: Male	2%	(18)	98%	(1050)	1068
Gender: Female	2%	(26)	98%	(1118)	1144
Age: 18-34	2%	(16)	98%	(643)	659
Age: 35-44	—	(1)	100%	(358)	360
Age: 45-64	2%	(14)	98%	(741)	755
Age: 65+	3%	(13)	97%	(426)	439
GenZers: 1997-2012	6%	(10)	94%	(148)	159
Millennials: 1981-1996	1%	(7)	99%	(663)	670
GenXers: 1965-1980	2%	(7)	98%	(466)	474
Baby Boomers: 1946-1964	2%	(15)	98%	(794)	809
PID: Dem (no lean)	2%	(14)	98%	(893)	906
PID: Ind (no lean)	2%	(12)	98%	(620)	633
PID: Rep (no lean)	3%	(18)	97%	(655)	673
PID/Gender: Dem Men	—	(2)	100%	(400)	402
PID/Gender: Dem Women	2%	(12)	98%	(493)	505
PID/Gender: Ind Men	2%	(6)	98%	(308)	314
PID/Gender: Ind Women	2%	(7)	98%	(312)	318
PID/Gender: Rep Men	3%	(10)	97%	(341)	352
PID/Gender: Rep Women	2%	(8)	98%	(314)	321
Ideo: Liberal (1-3)	2%	(14)	98%	(705)	719
Ideo: Moderate (4)	1%	(4)	99%	(646)	650
Ideo: Conservative (5-7)	3%	(22)	97%	(718)	741
Educ: < College	2%	(35)	98%	(1485)	1520
Educ: Bachelors degree	1%	(4)	99%	(442)	446
Educ: Post-grad	2%	(5)	98%	(241)	245
Income: Under 50k	2%	(25)	98%	(1275)	1300
Income: 50k-100k	2%	(12)	98%	(609)	620
Income: 100k+	3%	(8)	97%	(284)	292
Ethnicity: White	2%	(30)	98%	(1701)	1731
Ethnicity: Hispanic	3%	(10)	97%	(341)	351
Ethnicity: Black	3%	(7)	97%	(269)	276

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Table MCBA4_9NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
Other, please specify

Demographic	Selected		Not Selected		Total N
Adults	2%	(44)	98%	(2168)	2212
Ethnicity: Other	4%	(7)	96%	(198)	205
All Christian	1%	(15)	99%	(1083)	1098
All Non-Christian	4%	(5)	96%	(118)	123
Atheist	5%	(6)	95%	(123)	129
Agnostic/Nothing in particular	2%	(11)	98%	(536)	547
Something Else	2%	(8)	98%	(307)	315
Religious Non-Protestant/Catholic	3%	(5)	97%	(146)	151
Evangelical	2%	(10)	98%	(591)	601
Non-Evangelical	2%	(13)	98%	(756)	768
Community: Urban	1%	(7)	99%	(651)	658
Community: Suburban	3%	(25)	97%	(964)	989
Community: Rural	2%	(12)	98%	(553)	565
Employ: Private Sector	2%	(14)	98%	(701)	715
Employ: Government	5%	(4)	95%	(87)	92
Employ: Self-Employed	1%	(3)	99%	(185)	188
Employ: Homemaker	3%	(4)	97%	(162)	166
Employ: Retired	2%	(10)	98%	(562)	572
Employ: Unemployed	2%	(5)	98%	(307)	313
Employ: Other	2%	(2)	98%	(106)	108
Military HH: Yes	3%	(10)	97%	(306)	316
Military HH: No	2%	(34)	98%	(1862)	1896
RD/WT: Right Direction	2%	(12)	98%	(580)	592
RD/WT: Wrong Track	2%	(32)	98%	(1588)	1620
Trump Job Approve	3%	(22)	97%	(847)	869
Trump Job Disapprove	2%	(22)	98%	(1271)	1293
Trump Job Strongly Approve	2%	(12)	98%	(508)	520
Trump Job Somewhat Approve	3%	(10)	97%	(338)	348
Trump Job Somewhat Disapprove	1%	(4)	99%	(263)	266
Trump Job Strongly Disapprove	2%	(19)	98%	(1008)	1027
Favorable of Trump	2%	(21)	98%	(855)	877
Unfavorable of Trump	2%	(23)	98%	(1246)	1269

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Table MCBA4_9NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 Other, please specify

Demographic	Selected		Not Selected		Total N
Adults	2%	(44)	98%	(2168)	2212
Very Favorable of Trump	2%	(13)	98%	(542)	555
Somewhat Favorable of Trump	3%	(8)	97%	(313)	322
Somewhat Unfavorable of Trump	2%	(5)	98%	(211)	216
Very Unfavorable of Trump	2%	(19)	98%	(1035)	1053
#1 Issue: Economy	1%	(10)	99%	(805)	815
#1 Issue: Security	4%	(9)	96%	(226)	235
#1 Issue: Health Care	1%	(7)	99%	(459)	465
#1 Issue: Medicare / Social Security	1%	(3)	99%	(292)	295
#1 Issue: Women's Issues	—	(0)	100%	(67)	67
#1 Issue: Education	—	(0)	100%	(66)	66
#1 Issue: Energy	9%	(8)	91%	(80)	88
#1 Issue: Other	4%	(7)	96%	(174)	181
2018 House Vote: Democrat	2%	(15)	98%	(815)	830
2018 House Vote: Republican	3%	(19)	97%	(591)	611
2018 House Vote: Someone else	3%	(1)	97%	(56)	57
2016 Vote: Hillary Clinton	1%	(12)	99%	(762)	773
2016 Vote: Donald Trump	3%	(19)	97%	(678)	697
2016 Vote: Other	1%	(1)	99%	(101)	103
2016 Vote: Didn't Vote	2%	(12)	98%	(626)	638
Voted in 2014: Yes	2%	(24)	98%	(1289)	1312
Voted in 2014: No	2%	(21)	98%	(879)	900
2012 Vote: Barack Obama	1%	(10)	99%	(905)	916
2012 Vote: Mitt Romney	3%	(13)	97%	(491)	505
2012 Vote: Other	3%	(2)	97%	(58)	59
2012 Vote: Didn't Vote	3%	(19)	97%	(710)	729
4-Region: Northeast	2%	(6)	98%	(389)	396
4-Region: Midwest	2%	(9)	98%	(456)	465
4-Region: South	2%	(15)	98%	(814)	829
4-Region: West	3%	(14)	97%	(509)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA4_10NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(176)	92%	(2036)	2212
Gender: Male	8%	(88)	92%	(979)	1068
Gender: Female	8%	(88)	92%	(1056)	1144
Age: 18-34	4%	(29)	96%	(630)	659
Age: 35-44	8%	(29)	92%	(330)	360
Age: 45-64	10%	(75)	90%	(680)	755
Age: 65+	10%	(42)	90%	(396)	439
GenZers: 1997-2012	4%	(7)	96%	(152)	159
Millennials: 1981-1996	5%	(36)	95%	(634)	670
GenXers: 1965-1980	9%	(45)	91%	(429)	474
Baby Boomers: 1946-1964	10%	(79)	90%	(730)	809
PID: Dem (no lean)	8%	(74)	92%	(833)	906
PID: Ind (no lean)	12%	(76)	88%	(556)	633
PID: Rep (no lean)	4%	(27)	96%	(647)	673
PID/Gender: Dem Men	9%	(35)	91%	(367)	402
PID/Gender: Dem Women	8%	(38)	92%	(466)	505
PID/Gender: Ind Men	12%	(39)	88%	(275)	314
PID/Gender: Ind Women	12%	(37)	88%	(281)	318
PID/Gender: Rep Men	4%	(14)	96%	(338)	352
PID/Gender: Rep Women	4%	(12)	96%	(309)	321
Ideo: Liberal (1-3)	8%	(58)	92%	(660)	719
Ideo: Moderate (4)	8%	(50)	92%	(601)	650
Ideo: Conservative (5-7)	7%	(48)	93%	(692)	741
Educ: < College	9%	(130)	91%	(1391)	1520
Educ: Bachelors degree	6%	(29)	94%	(418)	446
Educ: Post-grad	7%	(18)	93%	(227)	245
Income: Under 50k	10%	(128)	90%	(1172)	1300
Income: 50k-100k	5%	(30)	95%	(590)	620
Income: 100k+	6%	(18)	94%	(274)	292
Ethnicity: White	7%	(125)	93%	(1606)	1731
Ethnicity: Hispanic	6%	(21)	94%	(330)	351
Ethnicity: Black	10%	(27)	90%	(249)	276

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Table MCBA4_10NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(176)	92%	(2036)	2212
Ethnicity: Other	12%	(24)	88%	(181)	205
All Christian	5%	(59)	95%	(1039)	1098
All Non-Christian	9%	(12)	91%	(112)	123
Atheist	8%	(10)	92%	(119)	129
Agnostic/Nothing in particular	11%	(61)	89%	(486)	547
Something Else	11%	(35)	89%	(280)	315
Religious Non-Protestant/Catholic	8%	(13)	92%	(138)	151
Evangelical	7%	(42)	93%	(559)	601
Non-Evangelical	7%	(51)	93%	(718)	768
Community: Urban	10%	(63)	90%	(595)	658
Community: Suburban	7%	(68)	93%	(921)	989
Community: Rural	8%	(45)	92%	(521)	565
Employ: Private Sector	7%	(48)	93%	(667)	715
Employ: Government	7%	(7)	93%	(85)	92
Employ: Self-Employed	7%	(14)	93%	(174)	188
Employ: Homemaker	6%	(10)	94%	(157)	166
Employ: Retired	10%	(58)	90%	(514)	572
Employ: Unemployed	8%	(25)	92%	(288)	313
Employ: Other	11%	(12)	89%	(96)	108
Military HH: Yes	7%	(24)	93%	(293)	316
Military HH: No	8%	(153)	92%	(1743)	1896
RD/WT: Right Direction	5%	(32)	95%	(560)	592
RD/WT: Wrong Track	9%	(145)	91%	(1475)	1620
Trump Job Approve	4%	(38)	96%	(831)	869
Trump Job Disapprove	10%	(123)	90%	(1170)	1293
Trump Job Strongly Approve	5%	(25)	95%	(495)	520
Trump Job Somewhat Approve	4%	(12)	96%	(336)	348
Trump Job Somewhat Disapprove	8%	(22)	92%	(244)	266
Trump Job Strongly Disapprove	10%	(101)	90%	(926)	1027
Favorable of Trump	4%	(37)	96%	(840)	877
Unfavorable of Trump	10%	(121)	90%	(1148)	1269

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Table MCBA4_10NET: Which of the following holidays do you plan to celebrate this year? Please select all that apply
None of the above

Demographic	Selected		Not Selected		Total N
Adults	8%	(176)	92%	(2036)	2212
Very Favorable of Trump	5%	(26)	95%	(529)	555
Somewhat Favorable of Trump	3%	(11)	97%	(311)	322
Somewhat Unfavorable of Trump	9%	(19)	91%	(197)	216
Very Unfavorable of Trump	10%	(103)	90%	(951)	1053
#1 Issue: Economy	6%	(53)	94%	(762)	815
#1 Issue: Security	6%	(14)	94%	(221)	235
#1 Issue: Health Care	9%	(42)	91%	(424)	465
#1 Issue: Medicare / Social Security	10%	(30)	90%	(265)	295
#1 Issue: Women's Issues	5%	(3)	95%	(64)	67
#1 Issue: Education	4%	(2)	96%	(63)	66
#1 Issue: Energy	8%	(7)	92%	(80)	88
#1 Issue: Other	13%	(24)	87%	(157)	181
2018 House Vote: Democrat	8%	(63)	92%	(767)	830
2018 House Vote: Republican	4%	(24)	96%	(587)	611
2018 House Vote: Someone else	9%	(5)	91%	(52)	57
2016 Vote: Hillary Clinton	8%	(59)	92%	(714)	773
2016 Vote: Donald Trump	5%	(36)	95%	(661)	697
2016 Vote: Other	6%	(6)	94%	(97)	103
2016 Vote: Didn't Vote	12%	(75)	88%	(563)	638
Voted in 2014: Yes	6%	(82)	94%	(1230)	1312
Voted in 2014: No	11%	(95)	89%	(805)	900
2012 Vote: Barack Obama	8%	(74)	92%	(841)	916
2012 Vote: Mitt Romney	4%	(20)	96%	(484)	505
2012 Vote: Other	11%	(7)	89%	(53)	59
2012 Vote: Didn't Vote	10%	(75)	90%	(654)	729
4-Region: Northeast	9%	(37)	91%	(359)	396
4-Region: Midwest	6%	(28)	94%	(437)	465
4-Region: South	9%	(75)	91%	(754)	829
4-Region: West	7%	(36)	93%	(486)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_INET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 My / our Halloween plans or traditions will change this year

Demographic	Selected		Not Selected		Total N
Adults	14%	(309)	86%	(1903)	2212
Gender: Male	12%	(128)	88%	(939)	1068
Gender: Female	16%	(181)	84%	(963)	1144
Age: 18-34	18%	(117)	82%	(541)	659
Age: 35-44	18%	(66)	82%	(293)	360
Age: 45-64	10%	(78)	90%	(677)	755
Age: 65+	11%	(48)	89%	(391)	439
GenZers: 1997-2012	20%	(32)	80%	(126)	159
Millennials: 1981-1996	18%	(121)	82%	(549)	670
GenXers: 1965-1980	12%	(56)	88%	(418)	474
Baby Boomers: 1946-1964	11%	(92)	89%	(716)	809
PID: Dem (no lean)	16%	(149)	84%	(757)	906
PID: Ind (no lean)	13%	(85)	87%	(547)	633
PID: Rep (no lean)	11%	(75)	89%	(598)	673
PID/Gender: Dem Men	14%	(54)	86%	(347)	402
PID/Gender: Dem Women	19%	(95)	81%	(410)	505
PID/Gender: Ind Men	12%	(37)	88%	(277)	314
PID/Gender: Ind Women	15%	(49)	85%	(270)	318
PID/Gender: Rep Men	11%	(37)	89%	(315)	352
PID/Gender: Rep Women	12%	(38)	88%	(283)	321
Ideo: Liberal (1-3)	20%	(143)	80%	(575)	719
Ideo: Moderate (4)	12%	(78)	88%	(572)	650
Ideo: Conservative (5-7)	11%	(85)	89%	(656)	741
Educ: < College	12%	(180)	88%	(1341)	1520
Educ: Bachelors degree	19%	(85)	81%	(361)	446
Educ: Post-grad	18%	(45)	82%	(200)	245
Income: Under 50k	11%	(140)	89%	(1159)	1300
Income: 50k-100k	16%	(100)	84%	(520)	620
Income: 100k+	24%	(69)	76%	(223)	292
Ethnicity: White	14%	(249)	86%	(1482)	1731
Ethnicity: Hispanic	17%	(58)	83%	(293)	351
Ethnicity: Black	12%	(33)	88%	(242)	276

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Table MCBA6_1NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
My / our Halloween plans or traditions will change this year

Demographic	Selected		Not Selected		Total N
Adults	14%	(309)	86%	(1903)	2212
Ethnicity: Other	13%	(27)	87%	(178)	205
All Christian	14%	(154)	86%	(944)	1098
All Non-Christian	18%	(22)	82%	(101)	123
Atheist	21%	(28)	79%	(102)	129
Agnostic/Nothing in particular	13%	(73)	87%	(474)	547
Something Else	11%	(33)	89%	(282)	315
Religious Non-Protestant/Catholic	17%	(26)	83%	(125)	151
Evangelical	11%	(67)	89%	(534)	601
Non-Evangelical	15%	(112)	85%	(656)	768
Community: Urban	16%	(105)	84%	(553)	658
Community: Suburban	16%	(158)	84%	(831)	989
Community: Rural	8%	(47)	92%	(519)	565
Employ: Private Sector	18%	(129)	82%	(586)	715
Employ: Government	16%	(14)	84%	(77)	92
Employ: Self-Employed	13%	(23)	87%	(164)	188
Employ: Homemaker	14%	(23)	86%	(144)	166
Employ: Retired	9%	(52)	91%	(520)	572
Employ: Unemployed	14%	(43)	86%	(270)	313
Employ: Other	12%	(13)	88%	(95)	108
Military HH: Yes	11%	(34)	89%	(283)	316
Military HH: No	15%	(276)	85%	(1620)	1896
RD/WT: Right Direction	10%	(60)	90%	(532)	592
RD/WT: Wrong Track	15%	(249)	85%	(1371)	1620
Trump Job Approve	10%	(90)	90%	(779)	869
Trump Job Disapprove	17%	(219)	83%	(1075)	1293
Trump Job Strongly Approve	8%	(42)	92%	(478)	520
Trump Job Somewhat Approve	14%	(47)	86%	(301)	348
Trump Job Somewhat Disapprove	14%	(36)	86%	(230)	266
Trump Job Strongly Disapprove	18%	(182)	82%	(845)	1027
Favorable of Trump	10%	(92)	90%	(785)	877
Unfavorable of Trump	17%	(216)	83%	(1053)	1269

Continued on next page

Table MCBA6_INET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 My / our Halloween plans or traditions will change this year

Demographic	Selected		Not Selected		Total N
Adults	14%	(309)	86%	(1903)	2212
Very Favorable of Trump	9%	(47)	91%	(507)	555
Somewhat Favorable of Trump	14%	(44)	86%	(277)	322
Somewhat Unfavorable of Trump	11%	(24)	89%	(192)	216
Very Unfavorable of Trump	18%	(192)	82%	(861)	1053
#1 Issue: Economy	14%	(111)	86%	(704)	815
#1 Issue: Security	11%	(25)	89%	(210)	235
#1 Issue: Health Care	15%	(71)	85%	(394)	465
#1 Issue: Medicare / Social Security	10%	(29)	90%	(266)	295
#1 Issue: Women's Issues	20%	(13)	80%	(54)	67
#1 Issue: Education	17%	(11)	83%	(54)	66
#1 Issue: Energy	17%	(15)	83%	(72)	88
#1 Issue: Other	18%	(33)	82%	(148)	181
2018 House Vote: Democrat	19%	(154)	81%	(676)	830
2018 House Vote: Republican	12%	(75)	88%	(535)	611
2018 House Vote: Someone else	8%	(5)	92%	(53)	57
2016 Vote: Hillary Clinton	18%	(137)	82%	(636)	773
2016 Vote: Donald Trump	12%	(86)	88%	(611)	697
2016 Vote: Other	12%	(12)	88%	(91)	103
2016 Vote: Didn't Vote	12%	(74)	88%	(563)	638
Voted in 2014: Yes	15%	(202)	85%	(1110)	1312
Voted in 2014: No	12%	(107)	88%	(793)	900
2012 Vote: Barack Obama	17%	(155)	83%	(761)	916
2012 Vote: Mitt Romney	12%	(58)	88%	(447)	505
2012 Vote: Other	7%	(4)	93%	(55)	59
2012 Vote: Didn't Vote	13%	(92)	87%	(637)	729
4-Region: Northeast	14%	(56)	86%	(340)	396
4-Region: Midwest	16%	(72)	84%	(393)	465
4-Region: South	12%	(99)	88%	(730)	829
4-Region: West	16%	(82)	84%	(440)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_2NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I plan to spend more on Halloween this year than I usually do

Demographic	Selected		Not Selected		Total N
Adults	3%	(75)	97%	(2137)	2212
Gender: Male	4%	(43)	96%	(1025)	1068
Gender: Female	3%	(32)	97%	(1112)	1144
Age: 18-34	5%	(35)	95%	(624)	659
Age: 35-44	7%	(25)	93%	(335)	360
Age: 45-64	2%	(12)	98%	(743)	755
Age: 65+	1%	(3)	99%	(436)	439
GenZers: 1997-2012	3%	(5)	97%	(154)	159
Millennials: 1981-1996	6%	(40)	94%	(630)	670
GenXers: 1965-1980	5%	(25)	95%	(449)	474
Baby Boomers: 1946-1964	1%	(5)	99%	(804)	809
PID: Dem (no lean)	2%	(22)	98%	(884)	906
PID: Ind (no lean)	3%	(20)	97%	(612)	633
PID: Rep (no lean)	5%	(32)	95%	(641)	673
PID/Gender: Dem Men	3%	(14)	97%	(388)	402
PID/Gender: Dem Women	2%	(9)	98%	(496)	505
PID/Gender: Ind Men	3%	(9)	97%	(305)	314
PID/Gender: Ind Women	4%	(11)	96%	(307)	318
PID/Gender: Rep Men	6%	(20)	94%	(331)	352
PID/Gender: Rep Women	4%	(12)	96%	(309)	321
Ideo: Liberal (1-3)	3%	(23)	97%	(696)	719
Ideo: Moderate (4)	5%	(30)	95%	(620)	650
Ideo: Conservative (5-7)	3%	(20)	97%	(720)	741
Educ: < College	3%	(44)	97%	(1476)	1520
Educ: Bachelors degree	3%	(15)	97%	(431)	446
Educ: Post-grad	6%	(15)	94%	(230)	245
Income: Under 50k	3%	(42)	97%	(1258)	1300
Income: 50k-100k	2%	(14)	98%	(607)	620
Income: 100k+	7%	(19)	93%	(273)	292
Ethnicity: White	3%	(58)	97%	(1673)	1731
Ethnicity: Hispanic	2%	(8)	98%	(343)	351
Ethnicity: Black	4%	(11)	96%	(264)	276

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Table MCBA6_2NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I plan to spend more on Halloween this year than I usually do

Demographic	Selected		Not Selected		Total N
Adults	3%	(75)	97%	(2137)	2212
Ethnicity: Other	2%	(5)	98%	(200)	205
All Christian	3%	(37)	97%	(1061)	1098
All Non-Christian	4%	(4)	96%	(119)	123
Atheist	3%	(4)	97%	(125)	129
Agnostic/Nothing in particular	4%	(24)	96%	(523)	547
Something Else	2%	(5)	98%	(310)	315
Religious Non-Protestant/Catholic	3%	(4)	97%	(147)	151
Evangelical	5%	(27)	95%	(573)	601
Non-Evangelical	2%	(14)	98%	(755)	768
Community: Urban	5%	(36)	95%	(622)	658
Community: Suburban	2%	(24)	98%	(965)	989
Community: Rural	3%	(15)	97%	(551)	565
Employ: Private Sector	5%	(34)	95%	(681)	715
Employ: Government	7%	(7)	93%	(85)	92
Employ: Self-Employed	2%	(4)	98%	(184)	188
Employ: Homemaker	5%	(8)	95%	(159)	166
Employ: Retired	1%	(3)	99%	(569)	572
Employ: Unemployed	4%	(12)	96%	(300)	313
Employ: Other	2%	(2)	98%	(106)	108
Military HH: Yes	2%	(8)	98%	(309)	316
Military HH: No	4%	(67)	96%	(1829)	1896
RD/WT: Right Direction	5%	(32)	95%	(560)	592
RD/WT: Wrong Track	3%	(43)	97%	(1577)	1620
Trump Job Approve	5%	(46)	95%	(822)	869
Trump Job Disapprove	2%	(27)	98%	(1266)	1293
Trump Job Strongly Approve	6%	(31)	94%	(489)	520
Trump Job Somewhat Approve	5%	(16)	95%	(333)	348
Trump Job Somewhat Disapprove	4%	(10)	96%	(257)	266
Trump Job Strongly Disapprove	2%	(18)	98%	(1009)	1027
Favorable of Trump	5%	(46)	95%	(831)	877
Unfavorable of Trump	2%	(27)	98%	(1242)	1269

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Table MCBA6_2NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I plan to spend more on Halloween this year than I usually do

Demographic	Selected		Not Selected		Total N
Adults	3%	(75)	97%	(2137)	2212
Very Favorable of Trump	6%	(33)	94%	(522)	555
Somewhat Favorable of Trump	4%	(13)	96%	(308)	322
Somewhat Unfavorable of Trump	3%	(6)	97%	(209)	216
Very Unfavorable of Trump	2%	(20)	98%	(1033)	1053
#1 Issue: Economy	4%	(34)	96%	(782)	815
#1 Issue: Security	5%	(11)	95%	(224)	235
#1 Issue: Health Care	2%	(9)	98%	(456)	465
#1 Issue: Medicare / Social Security	3%	(9)	97%	(286)	295
#1 Issue: Women's Issues	8%	(5)	92%	(62)	67
#1 Issue: Education	3%	(2)	97%	(64)	66
#1 Issue: Energy	4%	(3)	96%	(84)	88
#1 Issue: Other	1%	(2)	99%	(179)	181
2018 House Vote: Democrat	3%	(25)	97%	(805)	830
2018 House Vote: Republican	4%	(27)	96%	(584)	611
2018 House Vote: Someone else	5%	(3)	95%	(55)	57
2016 Vote: Hillary Clinton	2%	(18)	98%	(756)	773
2016 Vote: Donald Trump	5%	(34)	95%	(663)	697
2016 Vote: Other	4%	(4)	96%	(99)	103
2016 Vote: Didn't Vote	3%	(19)	97%	(618)	638
Voted in 2014: Yes	4%	(47)	96%	(1265)	1312
Voted in 2014: No	3%	(28)	97%	(872)	900
2012 Vote: Barack Obama	3%	(31)	97%	(885)	916
2012 Vote: Mitt Romney	4%	(19)	96%	(486)	505
2012 Vote: Other	—	(0)	100%	(59)	59
2012 Vote: Didn't Vote	3%	(25)	97%	(703)	729
4-Region: Northeast	3%	(11)	97%	(385)	396
4-Region: Midwest	4%	(16)	96%	(448)	465
4-Region: South	4%	(30)	96%	(799)	829
4-Region: West	3%	(18)	97%	(505)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_3NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I do not plan to celebrate Halloween this year

Demographic	Selected		Not Selected		Total N
Adults	28%	(609)	72%	(1603)	2212
Gender: Male	29%	(311)	71%	(756)	1068
Gender: Female	26%	(297)	74%	(847)	1144
Age: 18-34	17%	(113)	83%	(545)	659
Age: 35-44	17%	(59)	83%	(300)	360
Age: 45-64	32%	(245)	68%	(510)	755
Age: 65+	44%	(191)	56%	(248)	439
GenZers: 1997-2012	20%	(32)	80%	(127)	159
Millennials: 1981-1996	17%	(114)	83%	(556)	670
GenXers: 1965-1980	25%	(118)	75%	(355)	474
Baby Boomers: 1946-1964	37%	(299)	63%	(510)	809
PID: Dem (no lean)	27%	(249)	73%	(657)	906
PID: Ind (no lean)	28%	(180)	72%	(452)	633
PID: Rep (no lean)	27%	(179)	73%	(494)	673
PID/Gender: Dem Men	31%	(126)	69%	(276)	402
PID/Gender: Dem Women	24%	(123)	76%	(381)	505
PID/Gender: Ind Men	29%	(91)	71%	(223)	314
PID/Gender: Ind Women	28%	(89)	72%	(229)	318
PID/Gender: Rep Men	27%	(94)	73%	(257)	352
PID/Gender: Rep Women	26%	(85)	74%	(236)	321
Ideo: Liberal (1-3)	26%	(186)	74%	(533)	719
Ideo: Moderate (4)	26%	(169)	74%	(481)	650
Ideo: Conservative (5-7)	30%	(225)	70%	(515)	741
Educ: < College	27%	(418)	73%	(1103)	1520
Educ: Bachelors degree	27%	(121)	73%	(325)	446
Educ: Post-grad	29%	(70)	71%	(175)	245
Income: Under 50k	27%	(355)	73%	(944)	1300
Income: 50k-100k	28%	(174)	72%	(446)	620
Income: 100k+	27%	(79)	73%	(213)	292
Ethnicity: White	28%	(481)	72%	(1250)	1731
Ethnicity: Hispanic	25%	(89)	75%	(262)	351
Ethnicity: Black	25%	(70)	75%	(206)	276

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Table MCBA6_3NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I do not plan to celebrate Halloween this year

Demographic	Selected		Not Selected		Total N
Adults	28%	(609)	72%	(1603)	2212
Ethnicity: Other	28%	(58)	72%	(147)	205
All Christian	30%	(334)	70%	(764)	1098
All Non-Christian	21%	(26)	79%	(97)	123
Atheist	21%	(27)	79%	(103)	129
Agnostic/Nothing in particular	26%	(139)	74%	(407)	547
Something Else	26%	(83)	74%	(232)	315
Religious Non-Protestant/Catholic	25%	(38)	75%	(113)	151
Evangelical	33%	(197)	67%	(404)	601
Non-Evangelical	27%	(204)	73%	(565)	768
Community: Urban	26%	(170)	74%	(488)	658
Community: Suburban	28%	(281)	72%	(708)	989
Community: Rural	28%	(157)	72%	(408)	565
Employ: Private Sector	21%	(149)	79%	(566)	715
Employ: Government	20%	(18)	80%	(73)	92
Employ: Self-Employed	25%	(47)	75%	(140)	188
Employ: Homemaker	21%	(35)	79%	(132)	166
Employ: Retired	43%	(244)	57%	(328)	572
Employ: Unemployed	23%	(72)	77%	(240)	313
Employ: Other	21%	(23)	79%	(85)	108
Military HH: Yes	34%	(109)	66%	(208)	316
Military HH: No	26%	(500)	74%	(1396)	1896
RD/WT: Right Direction	25%	(146)	75%	(446)	592
RD/WT: Wrong Track	29%	(462)	71%	(1158)	1620
Trump Job Approve	26%	(223)	74%	(645)	869
Trump Job Disapprove	29%	(373)	71%	(920)	1293
Trump Job Strongly Approve	26%	(134)	74%	(387)	520
Trump Job Somewhat Approve	26%	(90)	74%	(259)	348
Trump Job Somewhat Disapprove	24%	(64)	76%	(203)	266
Trump Job Strongly Disapprove	30%	(309)	70%	(718)	1027
Favorable of Trump	26%	(224)	74%	(653)	877
Unfavorable of Trump	29%	(370)	71%	(899)	1269

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Table MCBA6_3NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I do not plan to celebrate Halloween this year

Demographic	Selected		Not Selected		Total N
Adults	28%	(609)	72%	(1603)	2212
Very Favorable of Trump	25%	(137)	75%	(418)	555
Somewhat Favorable of Trump	27%	(87)	73%	(235)	322
Somewhat Unfavorable of Trump	29%	(64)	71%	(152)	216
Very Unfavorable of Trump	29%	(306)	71%	(747)	1053
#1 Issue: Economy	25%	(200)	75%	(615)	815
#1 Issue: Security	30%	(70)	70%	(165)	235
#1 Issue: Health Care	28%	(129)	72%	(337)	465
#1 Issue: Medicare / Social Security	38%	(111)	62%	(184)	295
#1 Issue: Women's Issues	10%	(7)	90%	(61)	67
#1 Issue: Education	25%	(16)	75%	(49)	66
#1 Issue: Energy	20%	(18)	80%	(70)	88
#1 Issue: Other	32%	(58)	68%	(123)	181
2018 House Vote: Democrat	29%	(239)	71%	(591)	830
2018 House Vote: Republican	28%	(170)	72%	(441)	611
2018 House Vote: Someone else	25%	(14)	75%	(43)	57
2016 Vote: Hillary Clinton	30%	(233)	70%	(540)	773
2016 Vote: Donald Trump	27%	(187)	73%	(510)	697
2016 Vote: Other	32%	(33)	68%	(69)	103
2016 Vote: Didn't Vote	24%	(155)	76%	(483)	638
Voted in 2014: Yes	29%	(383)	71%	(930)	1312
Voted in 2014: No	25%	(226)	75%	(674)	900
2012 Vote: Barack Obama	30%	(273)	70%	(642)	916
2012 Vote: Mitt Romney	30%	(151)	70%	(353)	505
2012 Vote: Other	39%	(23)	61%	(36)	59
2012 Vote: Didn't Vote	22%	(161)	78%	(568)	729
4-Region: Northeast	30%	(118)	70%	(278)	396
4-Region: Midwest	25%	(118)	75%	(347)	465
4-Region: South	26%	(217)	74%	(612)	829
4-Region: West	30%	(157)	70%	(366)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_4NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I / my family will attend a Halloween party this year

Demographic	Selected		Not Selected		Total N
Adults	3%	(69)	97%	(2143)	2212
Gender: Male	3%	(36)	97%	(1032)	1068
Gender: Female	3%	(34)	97%	(1111)	1144
Age: 18-34	6%	(38)	94%	(621)	659
Age: 35-44	5%	(20)	95%	(340)	360
Age: 45-64	1%	(9)	99%	(746)	755
Age: 65+	1%	(3)	99%	(435)	439
GenZers: 1997-2012	5%	(8)	95%	(150)	159
Millennials: 1981-1996	5%	(36)	95%	(635)	670
GenXers: 1965-1980	4%	(18)	96%	(455)	474
Baby Boomers: 1946-1964	1%	(7)	99%	(802)	809
PID: Dem (no lean)	3%	(31)	97%	(876)	906
PID: Ind (no lean)	2%	(13)	98%	(619)	633
PID: Rep (no lean)	4%	(25)	96%	(648)	673
PID/Gender: Dem Men	4%	(16)	96%	(386)	402
PID/Gender: Dem Women	3%	(15)	97%	(490)	505
PID/Gender: Ind Men	1%	(4)	99%	(310)	314
PID/Gender: Ind Women	3%	(9)	97%	(309)	318
PID/Gender: Rep Men	4%	(15)	96%	(336)	352
PID/Gender: Rep Women	3%	(10)	97%	(311)	321
Ideo: Liberal (1-3)	2%	(17)	98%	(701)	719
Ideo: Moderate (4)	4%	(27)	96%	(623)	650
Ideo: Conservative (5-7)	3%	(23)	97%	(717)	741
Educ: < College	3%	(39)	97%	(1481)	1520
Educ: Bachelors degree	3%	(14)	97%	(432)	446
Educ: Post-grad	7%	(16)	93%	(229)	245
Income: Under 50k	3%	(40)	97%	(1260)	1300
Income: 50k-100k	2%	(15)	98%	(605)	620
Income: 100k+	5%	(14)	95%	(278)	292
Ethnicity: White	3%	(51)	97%	(1680)	1731
Ethnicity: Hispanic	3%	(12)	97%	(340)	351
Ethnicity: Black	5%	(15)	95%	(261)	276

Continued on next page

Table MCBA6_4NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I / my family will attend a Halloween party this year

Demographic	Selected		Not Selected		Total N
Adults	3%	(69)	97%	(2143)	2212
Ethnicity: Other	2%	(4)	98%	(201)	205
All Christian	3%	(32)	97%	(1066)	1098
All Non-Christian	6%	(7)	94%	(116)	123
Atheist	2%	(3)	98%	(127)	129
Agnostic/Nothing in particular	4%	(22)	96%	(524)	547
Something Else	2%	(6)	98%	(309)	315
Religious Non-Protestant/Catholic	5%	(7)	95%	(144)	151
Evangelical	3%	(20)	97%	(581)	601
Non-Evangelical	2%	(17)	98%	(752)	768
Community: Urban	6%	(38)	94%	(620)	658
Community: Suburban	2%	(21)	98%	(968)	989
Community: Rural	2%	(11)	98%	(555)	565
Employ: Private Sector	5%	(37)	95%	(678)	715
Employ: Government	4%	(3)	96%	(88)	92
Employ: Self-Employed	7%	(13)	93%	(175)	188
Employ: Homemaker	4%	(6)	96%	(160)	166
Employ: Retired	1%	(4)	99%	(568)	572
Employ: Unemployed	2%	(5)	98%	(308)	313
Employ: Other	—	(0)	100%	(108)	108
Military HH: Yes	3%	(9)	97%	(307)	316
Military HH: No	3%	(60)	97%	(1835)	1896
RD/WT: Right Direction	7%	(39)	93%	(553)	592
RD/WT: Wrong Track	2%	(31)	98%	(1589)	1620
Trump Job Approve	5%	(42)	95%	(827)	869
Trump Job Disapprove	2%	(28)	98%	(1266)	1293
Trump Job Strongly Approve	6%	(30)	94%	(490)	520
Trump Job Somewhat Approve	3%	(12)	97%	(337)	348
Trump Job Somewhat Disapprove	3%	(7)	97%	(260)	266
Trump Job Strongly Disapprove	2%	(21)	98%	(1006)	1027
Favorable of Trump	5%	(41)	95%	(836)	877
Unfavorable of Trump	2%	(28)	98%	(1241)	1269

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Table MCBA6_4NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I / my family will attend a Halloween party this year

Demographic	Selected		Not Selected		Total N
Adults	3%	(69)	97%	(2143)	2212
Very Favorable of Trump	6%	(31)	94%	(524)	555
Somewhat Favorable of Trump	3%	(10)	97%	(312)	322
Somewhat Unfavorable of Trump	3%	(6)	97%	(210)	216
Very Unfavorable of Trump	2%	(22)	98%	(1031)	1053
#1 Issue: Economy	5%	(38)	95%	(777)	815
#1 Issue: Security	3%	(8)	97%	(227)	235
#1 Issue: Health Care	3%	(14)	97%	(451)	465
#1 Issue: Medicare / Social Security	1%	(3)	99%	(292)	295
#1 Issue: Women's Issues	6%	(4)	94%	(63)	67
#1 Issue: Education	—	(0)	100%	(66)	66
#1 Issue: Energy	1%	(0)	99%	(87)	88
#1 Issue: Other	1%	(2)	99%	(179)	181
2018 House Vote: Democrat	4%	(32)	96%	(799)	830
2018 House Vote: Republican	4%	(24)	96%	(586)	611
2018 House Vote: Someone else	2%	(1)	98%	(56)	57
2016 Vote: Hillary Clinton	2%	(19)	98%	(754)	773
2016 Vote: Donald Trump	4%	(30)	96%	(667)	697
2016 Vote: Other	2%	(2)	98%	(100)	103
2016 Vote: Didn't Vote	3%	(18)	97%	(620)	638
Voted in 2014: Yes	3%	(40)	97%	(1272)	1312
Voted in 2014: No	3%	(29)	97%	(871)	900
2012 Vote: Barack Obama	3%	(29)	97%	(886)	916
2012 Vote: Mitt Romney	2%	(12)	98%	(492)	505
2012 Vote: Other	3%	(2)	97%	(58)	59
2012 Vote: Didn't Vote	4%	(26)	96%	(702)	729
4-Region: Northeast	4%	(14)	96%	(382)	396
4-Region: Midwest	3%	(15)	97%	(449)	465
4-Region: South	3%	(26)	97%	(802)	829
4-Region: West	3%	(14)	97%	(509)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_5NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I / my family will celebrate Halloween but on a smaller scale than usual

Demographic	Selected		Not Selected		Total N
Adults	17%	(370)	83%	(1842)	2212
Gender: Male	16%	(176)	84%	(892)	1068
Gender: Female	17%	(194)	83%	(950)	1144
Age: 18-34	25%	(164)	75%	(495)	659
Age: 35-44	24%	(85)	76%	(274)	360
Age: 45-64	10%	(79)	90%	(676)	755
Age: 65+	10%	(42)	90%	(397)	439
GenZers: 1997-2012	32%	(51)	68%	(108)	159
Millennials: 1981-1996	24%	(159)	76%	(512)	670
GenXers: 1965-1980	14%	(67)	86%	(407)	474
Baby Boomers: 1946-1964	11%	(89)	89%	(720)	809
PID: Dem (no lean)	18%	(164)	82%	(742)	906
PID: Ind (no lean)	16%	(102)	84%	(530)	633
PID: Rep (no lean)	15%	(103)	85%	(570)	673
PID/Gender: Dem Men	17%	(68)	83%	(334)	402
PID/Gender: Dem Women	19%	(96)	81%	(408)	505
PID/Gender: Ind Men	16%	(51)	84%	(263)	314
PID/Gender: Ind Women	16%	(51)	84%	(267)	318
PID/Gender: Rep Men	16%	(57)	84%	(295)	352
PID/Gender: Rep Women	14%	(46)	86%	(275)	321
Ideo: Liberal (1-3)	22%	(159)	78%	(560)	719
Ideo: Moderate (4)	15%	(100)	85%	(550)	650
Ideo: Conservative (5-7)	14%	(104)	86%	(637)	741
Educ: < College	15%	(226)	85%	(1294)	1520
Educ: Bachelors degree	21%	(95)	79%	(351)	446
Educ: Post-grad	20%	(49)	80%	(196)	245
Income: Under 50k	16%	(202)	84%	(1097)	1300
Income: 50k-100k	16%	(102)	84%	(519)	620
Income: 100k+	23%	(66)	77%	(226)	292
Ethnicity: White	16%	(282)	84%	(1449)	1731
Ethnicity: Hispanic	20%	(72)	80%	(279)	351
Ethnicity: Black	20%	(55)	80%	(221)	276

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Table MCBA6_5NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I / my family will celebrate Halloween but on a smaller scale than usual

Demographic	Selected		Not Selected		Total N
Adults	17%	(370)	83%	(1842)	2212
Ethnicity: Other	16%	(32)	84%	(173)	205
All Christian	16%	(175)	84%	(923)	1098
All Non-Christian	24%	(29)	76%	(94)	123
Atheist	25%	(33)	75%	(96)	129
Agnostic/Nothing in particular	16%	(89)	84%	(458)	547
Something Else	14%	(44)	86%	(271)	315
Religious Non-Protestant/Catholic	22%	(33)	78%	(118)	151
Evangelical	14%	(85)	86%	(516)	601
Non-Evangelical	17%	(128)	83%	(640)	768
Community: Urban	21%	(139)	79%	(519)	658
Community: Suburban	16%	(160)	84%	(829)	989
Community: Rural	13%	(71)	87%	(494)	565
Employ: Private Sector	23%	(168)	77%	(547)	715
Employ: Government	21%	(19)	79%	(73)	92
Employ: Self-Employed	11%	(20)	89%	(168)	188
Employ: Homemaker	18%	(29)	82%	(137)	166
Employ: Retired	9%	(53)	91%	(519)	572
Employ: Unemployed	16%	(49)	84%	(264)	313
Employ: Other	16%	(17)	84%	(91)	108
Military HH: Yes	13%	(41)	87%	(275)	316
Military HH: No	17%	(329)	83%	(1567)	1896
RD/WT: Right Direction	18%	(108)	82%	(484)	592
RD/WT: Wrong Track	16%	(262)	84%	(1358)	1620
Trump Job Approve	17%	(146)	83%	(722)	869
Trump Job Disapprove	17%	(221)	83%	(1072)	1293
Trump Job Strongly Approve	14%	(74)	86%	(446)	520
Trump Job Somewhat Approve	21%	(73)	79%	(276)	348
Trump Job Somewhat Disapprove	23%	(61)	77%	(205)	266
Trump Job Strongly Disapprove	16%	(160)	84%	(867)	1027
Favorable of Trump	17%	(148)	83%	(728)	877
Unfavorable of Trump	17%	(219)	83%	(1050)	1269

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Table MCBA6_5NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I / my family will celebrate Halloween but on a smaller scale than usual

Demographic	Selected		Not Selected		Total N
Adults	17%	(370)	83%	(1842)	2212
Very Favorable of Trump	15%	(84)	85%	(470)	555
Somewhat Favorable of Trump	20%	(64)	80%	(258)	322
Somewhat Unfavorable of Trump	16%	(35)	84%	(181)	216
Very Unfavorable of Trump	18%	(184)	82%	(869)	1053
#1 Issue: Economy	16%	(133)	84%	(682)	815
#1 Issue: Security	17%	(40)	83%	(195)	235
#1 Issue: Health Care	18%	(85)	82%	(381)	465
#1 Issue: Medicare / Social Security	9%	(28)	91%	(267)	295
#1 Issue: Women's Issues	39%	(27)	61%	(41)	67
#1 Issue: Education	19%	(12)	81%	(53)	66
#1 Issue: Energy	33%	(29)	67%	(59)	88
#1 Issue: Other	9%	(17)	91%	(164)	181
2018 House Vote: Democrat	19%	(155)	81%	(675)	830
2018 House Vote: Republican	17%	(101)	83%	(510)	611
2018 House Vote: Someone else	12%	(7)	88%	(51)	57
2016 Vote: Hillary Clinton	17%	(133)	83%	(640)	773
2016 Vote: Donald Trump	17%	(117)	83%	(580)	697
2016 Vote: Other	16%	(17)	84%	(86)	103
2016 Vote: Didn't Vote	16%	(103)	84%	(534)	638
Voted in 2014: Yes	17%	(224)	83%	(1088)	1312
Voted in 2014: No	16%	(146)	84%	(754)	900
2012 Vote: Barack Obama	18%	(162)	82%	(754)	916
2012 Vote: Mitt Romney	13%	(67)	87%	(438)	505
2012 Vote: Other	9%	(5)	91%	(54)	59
2012 Vote: Didn't Vote	18%	(133)	82%	(595)	729
4-Region: Northeast	14%	(57)	86%	(339)	396
4-Region: Midwest	15%	(72)	85%	(393)	465
4-Region: South	17%	(142)	83%	(687)	829
4-Region: West	19%	(99)	81%	(424)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_6NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I / my family will celebrate Halloween but will limit the amount of people we celebrate or interact with

Demographic	Selected	Not Selected	Total N
Adults	13% (299)	87% (1913)	2212
Gender: Male	14% (145)	86% (923)	1068
Gender: Female	13% (153)	87% (991)	1144
Age: 18-34	18% (118)	82% (541)	659
Age: 35-44	21% (75)	79% (285)	360
Age: 45-64	10% (74)	90% (681)	755
Age: 65+	7% (31)	93% (407)	439
GenZers: 1997-2012	27% (44)	73% (115)	159
Millennials: 1981-1996	16% (110)	84% (561)	670
GenXers: 1965-1980	15% (70)	85% (403)	474
Baby Boomers: 1946-1964	8% (68)	92% (741)	809
PID: Dem (no lean)	16% (144)	84% (762)	906
PID: Ind (no lean)	12% (79)	88% (554)	633
PID: Rep (no lean)	11% (75)	89% (598)	673
PID/Gender: Dem Men	16% (63)	84% (339)	402
PID/Gender: Dem Women	16% (81)	84% (423)	505
PID/Gender: Ind Men	12% (36)	88% (278)	314
PID/Gender: Ind Women	13% (43)	87% (276)	318
PID/Gender: Rep Men	13% (46)	87% (306)	352
PID/Gender: Rep Women	9% (29)	91% (292)	321
Ideo: Liberal (1-3)	16% (116)	84% (603)	719
Ideo: Moderate (4)	16% (102)	84% (549)	650
Ideo: Conservative (5-7)	10% (77)	90% (664)	741
Educ: < College	12% (181)	88% (1340)	1520
Educ: Bachelors degree	19% (85)	81% (361)	446
Educ: Post-grad	13% (33)	87% (213)	245
Income: Under 50k	12% (157)	88% (1143)	1300
Income: 50k-100k	15% (93)	85% (527)	620
Income: 100k+	17% (49)	83% (243)	292
Ethnicity: White	14% (239)	86% (1492)	1731
Ethnicity: Hispanic	20% (69)	80% (283)	351
Ethnicity: Black	13% (36)	87% (239)	276

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Table MCBA6_6NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I / my family will celebrate Halloween but will limit the amount of people we celebrate or interact with

Demographic	Selected		Not Selected		Total N
Adults	13%	(299)	87%	(1913)	2212
Ethnicity: Other	11%	(23)	89%	(182)	205
All Christian	13%	(146)	87%	(952)	1098
All Non-Christian	20%	(24)	80%	(99)	123
Atheist	16%	(21)	84%	(108)	129
Agnostic/Nothing in particular	15%	(79)	85%	(467)	547
Something Else	9%	(28)	91%	(287)	315
Religious Non-Protestant/Catholic	18%	(27)	82%	(124)	151
Evangelical	9%	(55)	91%	(546)	601
Non-Evangelical	15%	(113)	85%	(655)	768
Community: Urban	15%	(97)	85%	(560)	658
Community: Suburban	14%	(135)	86%	(853)	989
Community: Rural	12%	(66)	88%	(500)	565
Employ: Private Sector	18%	(132)	82%	(584)	715
Employ: Government	17%	(16)	83%	(76)	92
Employ: Self-Employed	11%	(20)	89%	(167)	188
Employ: Homemaker	16%	(27)	84%	(139)	166
Employ: Retired	8%	(44)	92%	(528)	572
Employ: Unemployed	13%	(40)	87%	(273)	313
Employ: Other	6%	(7)	94%	(101)	108
Military HH: Yes	10%	(32)	90%	(284)	316
Military HH: No	14%	(266)	86%	(1629)	1896
RD/WT: Right Direction	15%	(87)	85%	(505)	592
RD/WT: Wrong Track	13%	(212)	87%	(1408)	1620
Trump Job Approve	15%	(128)	85%	(741)	869
Trump Job Disapprove	13%	(166)	87%	(1127)	1293
Trump Job Strongly Approve	13%	(67)	87%	(453)	520
Trump Job Somewhat Approve	17%	(61)	83%	(288)	348
Trump Job Somewhat Disapprove	11%	(28)	89%	(238)	266
Trump Job Strongly Disapprove	13%	(138)	87%	(889)	1027
Favorable of Trump	15%	(127)	85%	(749)	877
Unfavorable of Trump	13%	(167)	87%	(1102)	1269

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Table MCBA6_6NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I / my family will celebrate Halloween but will limit the amount of people we celebrate or interact with

Demographic	Selected		Not Selected		Total N
Adults	13%	(299)	87%	(1913)	2212
Very Favorable of Trump	13%	(70)	87%	(485)	555
Somewhat Favorable of Trump	18%	(57)	82%	(265)	322
Somewhat Unfavorable of Trump	11%	(24)	89%	(191)	216
Very Unfavorable of Trump	14%	(143)	86%	(910)	1053
#1 Issue: Economy	15%	(123)	85%	(692)	815
#1 Issue: Security	14%	(33)	86%	(202)	235
#1 Issue: Health Care	13%	(62)	87%	(403)	465
#1 Issue: Medicare / Social Security	10%	(30)	90%	(265)	295
#1 Issue: Women's Issues	22%	(15)	78%	(52)	67
#1 Issue: Education	4%	(3)	96%	(63)	66
#1 Issue: Energy	23%	(20)	77%	(68)	88
#1 Issue: Other	7%	(13)	93%	(168)	181
2018 House Vote: Democrat	15%	(128)	85%	(702)	830
2018 House Vote: Republican	13%	(78)	87%	(532)	611
2018 House Vote: Someone else	18%	(11)	82%	(47)	57
2016 Vote: Hillary Clinton	15%	(115)	85%	(658)	773
2016 Vote: Donald Trump	15%	(102)	85%	(595)	697
2016 Vote: Other	14%	(15)	86%	(88)	103
2016 Vote: Didn't Vote	10%	(66)	90%	(571)	638
Voted in 2014: Yes	14%	(187)	86%	(1126)	1312
Voted in 2014: No	12%	(112)	88%	(788)	900
2012 Vote: Barack Obama	15%	(141)	85%	(775)	916
2012 Vote: Mitt Romney	10%	(53)	90%	(452)	505
2012 Vote: Other	14%	(8)	86%	(51)	59
2012 Vote: Didn't Vote	13%	(96)	87%	(632)	729
4-Region: Northeast	11%	(42)	89%	(354)	396
4-Region: Midwest	12%	(58)	88%	(407)	465
4-Region: South	14%	(117)	86%	(712)	829
4-Region: West	16%	(82)	84%	(441)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_7NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I / my family are nervous to celebrate Halloween as we usually do because of the COVID-19 pandemic (coronavirus)

Demographic	Selected		Not Selected		Total N
Adults	15%	(341)	85%	(1871)	2212
Gender: Male	13%	(141)	87%	(927)	1068
Gender: Female	17%	(200)	83%	(944)	1144
Age: 18-34	18%	(122)	82%	(537)	659
Age: 35-44	18%	(66)	82%	(293)	360
Age: 45-64	13%	(96)	87%	(659)	755
Age: 65+	13%	(56)	87%	(383)	439
GenZers: 1997-2012	25%	(40)	75%	(118)	159
Millennials: 1981-1996	17%	(117)	83%	(553)	670
GenXers: 1965-1980	15%	(71)	85%	(403)	474
Baby Boomers: 1946-1964	12%	(97)	88%	(712)	809
PID: Dem (no lean)	19%	(176)	81%	(731)	906
PID: Ind (no lean)	12%	(79)	88%	(554)	633
PID: Rep (no lean)	13%	(86)	87%	(587)	673
PID/Gender: Dem Men	17%	(69)	83%	(333)	402
PID/Gender: Dem Women	21%	(106)	79%	(398)	505
PID/Gender: Ind Men	8%	(26)	92%	(288)	314
PID/Gender: Ind Women	16%	(52)	84%	(266)	318
PID/Gender: Rep Men	13%	(45)	87%	(307)	352
PID/Gender: Rep Women	13%	(41)	87%	(280)	321
Ideo: Liberal (1-3)	20%	(146)	80%	(573)	719
Ideo: Moderate (4)	15%	(97)	85%	(554)	650
Ideo: Conservative (5-7)	11%	(83)	89%	(657)	741
Educ: < College	14%	(218)	86%	(1303)	1520
Educ: Bachelors degree	18%	(78)	82%	(368)	446
Educ: Post-grad	18%	(45)	82%	(201)	245
Income: Under 50k	14%	(176)	86%	(1124)	1300
Income: 50k-100k	17%	(108)	83%	(513)	620
Income: 100k+	19%	(57)	81%	(235)	292
Ethnicity: White	17%	(291)	83%	(1440)	1731
Ethnicity: Hispanic	22%	(77)	78%	(274)	351
Ethnicity: Black	6%	(18)	94%	(258)	276

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Table MCBA6_7NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I / my family are nervous to celebrate Halloween as we usually do because of the COVID-19 pandemic (coronavirus)

Demographic	Selected		Not Selected		Total N
Adults	15%	(341)	85%	(1871)	2212
Ethnicity: Other	16%	(32)	84%	(173)	205
All Christian	15%	(169)	85%	(928)	1098
All Non-Christian	21%	(26)	79%	(97)	123
Atheist	19%	(25)	81%	(105)	129
Agnostic/Nothing in particular	16%	(88)	84%	(459)	547
Something Else	10%	(33)	90%	(282)	315
Religious Non-Protestant/Catholic	21%	(31)	79%	(120)	151
Evangelical	11%	(64)	89%	(537)	601
Non-Evangelical	17%	(132)	83%	(636)	768
Community: Urban	16%	(105)	84%	(553)	658
Community: Suburban	15%	(149)	85%	(840)	989
Community: Rural	15%	(87)	85%	(478)	565
Employ: Private Sector	19%	(134)	81%	(582)	715
Employ: Government	24%	(22)	76%	(70)	92
Employ: Self-Employed	17%	(33)	83%	(155)	188
Employ: Homemaker	15%	(25)	85%	(141)	166
Employ: Retired	13%	(72)	87%	(500)	572
Employ: Unemployed	8%	(24)	92%	(288)	313
Employ: Other	9%	(10)	91%	(98)	108
Military HH: Yes	13%	(42)	87%	(274)	316
Military HH: No	16%	(299)	84%	(1597)	1896
RD/WT: Right Direction	11%	(66)	89%	(526)	592
RD/WT: Wrong Track	17%	(274)	83%	(1346)	1620
Trump Job Approve	12%	(102)	88%	(767)	869
Trump Job Disapprove	18%	(237)	82%	(1057)	1293
Trump Job Strongly Approve	11%	(58)	89%	(462)	520
Trump Job Somewhat Approve	12%	(43)	88%	(305)	348
Trump Job Somewhat Disapprove	16%	(43)	84%	(223)	266
Trump Job Strongly Disapprove	19%	(194)	81%	(833)	1027
Favorable of Trump	12%	(104)	88%	(772)	877
Unfavorable of Trump	18%	(234)	82%	(1035)	1269

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Table MCBA6_7NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply. I / my family are nervous to celebrate Halloween as we usually do because of the COVID-19 pandemic (coronavirus)

Demographic	Selected		Not Selected		Total N
Adults	15%	(341)	85%	(1871)	2212
Very Favorable of Trump	11%	(60)	89%	(494)	555
Somewhat Favorable of Trump	14%	(44)	86%	(278)	322
Somewhat Unfavorable of Trump	12%	(27)	88%	(189)	216
Very Unfavorable of Trump	20%	(207)	80%	(846)	1053
#1 Issue: Economy	13%	(108)	87%	(707)	815
#1 Issue: Security	11%	(26)	89%	(209)	235
#1 Issue: Health Care	20%	(94)	80%	(371)	465
#1 Issue: Medicare / Social Security	13%	(38)	87%	(257)	295
#1 Issue: Women's Issues	21%	(14)	79%	(53)	67
#1 Issue: Education	14%	(9)	86%	(56)	66
#1 Issue: Energy	26%	(23)	74%	(65)	88
#1 Issue: Other	15%	(27)	85%	(154)	181
2018 House Vote: Democrat	19%	(158)	81%	(672)	830
2018 House Vote: Republican	14%	(87)	86%	(523)	611
2018 House Vote: Someone else	7%	(4)	93%	(53)	57
2016 Vote: Hillary Clinton	20%	(157)	80%	(616)	773
2016 Vote: Donald Trump	13%	(89)	87%	(608)	697
2016 Vote: Other	3%	(4)	97%	(99)	103
2016 Vote: Didn't Vote	14%	(91)	86%	(546)	638
Voted in 2014: Yes	16%	(213)	84%	(1099)	1312
Voted in 2014: No	14%	(127)	86%	(772)	900
2012 Vote: Barack Obama	19%	(174)	81%	(742)	916
2012 Vote: Mitt Romney	11%	(58)	89%	(447)	505
2012 Vote: Other	5%	(3)	95%	(56)	59
2012 Vote: Didn't Vote	15%	(106)	85%	(623)	729
4-Region: Northeast	16%	(64)	84%	(332)	396
4-Region: Midwest	11%	(52)	89%	(412)	465
4-Region: South	15%	(121)	85%	(707)	829
4-Region: West	20%	(103)	80%	(420)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_8NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
My town has rules or guidelines in place limiting Halloween celebrations and/or festivities

Demographic	Selected		Not Selected		Total N
Adults	5%	(116)	95%	(2096)	2212
Gender: Male	5%	(57)	95%	(1010)	1068
Gender: Female	5%	(59)	95%	(1085)	1144
Age: 18-34	6%	(39)	94%	(620)	659
Age: 35-44	6%	(21)	94%	(338)	360
Age: 45-64	5%	(37)	95%	(718)	755
Age: 65+	4%	(19)	96%	(419)	439
GenZers: 1997-2012	6%	(10)	94%	(149)	159
Millennials: 1981-1996	6%	(40)	94%	(630)	670
GenXers: 1965-1980	5%	(24)	95%	(450)	474
Baby Boomers: 1946-1964	5%	(37)	95%	(772)	809
PID: Dem (no lean)	6%	(55)	94%	(851)	906
PID: Ind (no lean)	4%	(28)	96%	(604)	633
PID: Rep (no lean)	5%	(33)	95%	(640)	673
PID/Gender: Dem Men	8%	(30)	92%	(371)	402
PID/Gender: Dem Women	5%	(25)	95%	(480)	505
PID/Gender: Ind Men	3%	(8)	97%	(306)	314
PID/Gender: Ind Women	6%	(20)	94%	(298)	318
PID/Gender: Rep Men	5%	(19)	95%	(333)	352
PID/Gender: Rep Women	4%	(14)	96%	(307)	321
Ideo: Liberal (1-3)	8%	(59)	92%	(659)	719
Ideo: Moderate (4)	4%	(24)	96%	(627)	650
Ideo: Conservative (5-7)	4%	(29)	96%	(711)	741
Educ: < College	4%	(64)	96%	(1456)	1520
Educ: Bachelors degree	5%	(25)	95%	(422)	446
Educ: Post-grad	11%	(27)	89%	(218)	245
Income: Under 50k	4%	(51)	96%	(1249)	1300
Income: 50k-100k	8%	(47)	92%	(574)	620
Income: 100k+	6%	(19)	94%	(273)	292
Ethnicity: White	5%	(93)	95%	(1638)	1731
Ethnicity: Hispanic	5%	(18)	95%	(333)	351
Ethnicity: Black	4%	(11)	96%	(265)	276

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Table MCBA6_8NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 My town has rules or guidelines in place limiting Halloween celebrations and/or festivities

Demographic	Selected		Not Selected		Total N
Adults	5%	(116)	95%	(2096)	2212
Ethnicity: Other	6%	(12)	94%	(193)	205
All Christian	5%	(58)	95%	(1040)	1098
All Non-Christian	10%	(12)	90%	(111)	123
Atheist	6%	(7)	94%	(122)	129
Agnostic/Nothing in particular	5%	(29)	95%	(517)	547
Something Else	3%	(10)	97%	(305)	315
Religious Non-Protestant/Catholic	8%	(12)	92%	(139)	151
Evangelical	4%	(24)	96%	(577)	601
Non-Evangelical	6%	(43)	94%	(726)	768
Community: Urban	5%	(35)	95%	(622)	658
Community: Suburban	6%	(56)	94%	(933)	989
Community: Rural	4%	(25)	96%	(540)	565
Employ: Private Sector	7%	(48)	93%	(667)	715
Employ: Government	12%	(11)	88%	(81)	92
Employ: Self-Employed	4%	(8)	96%	(180)	188
Employ: Homemaker	3%	(5)	97%	(161)	166
Employ: Retired	5%	(29)	95%	(543)	572
Employ: Unemployed	3%	(9)	97%	(303)	313
Employ: Other	4%	(5)	96%	(103)	108
Military HH: Yes	5%	(16)	95%	(301)	316
Military HH: No	5%	(101)	95%	(1795)	1896
RD/WT: Right Direction	6%	(33)	94%	(559)	592
RD/WT: Wrong Track	5%	(83)	95%	(1537)	1620
Trump Job Approve	5%	(47)	95%	(822)	869
Trump Job Disapprove	5%	(68)	95%	(1225)	1293
Trump Job Strongly Approve	5%	(24)	95%	(496)	520
Trump Job Somewhat Approve	6%	(22)	94%	(326)	348
Trump Job Somewhat Disapprove	6%	(17)	94%	(249)	266
Trump Job Strongly Disapprove	5%	(51)	95%	(976)	1027
Favorable of Trump	5%	(44)	95%	(833)	877
Unfavorable of Trump	5%	(70)	95%	(1199)	1269

Continued on next page

Table MCBA6_8NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
My town has rules or guidelines in place limiting Halloween celebrations and/or festivities

Demographic	Selected		Not Selected		Total N
Adults	5%	(116)	95%	(2096)	2212
Very Favorable of Trump	5%	(26)	95%	(529)	555
Somewhat Favorable of Trump	6%	(18)	94%	(304)	322
Somewhat Unfavorable of Trump	6%	(13)	94%	(203)	216
Very Unfavorable of Trump	5%	(57)	95%	(996)	1053
#1 Issue: Economy	5%	(42)	95%	(773)	815
#1 Issue: Security	6%	(15)	94%	(220)	235
#1 Issue: Health Care	4%	(18)	96%	(447)	465
#1 Issue: Medicare / Social Security	5%	(16)	95%	(279)	295
#1 Issue: Women's Issues	11%	(7)	89%	(60)	67
#1 Issue: Education	3%	(2)	97%	(64)	66
#1 Issue: Energy	13%	(11)	87%	(76)	88
#1 Issue: Other	2%	(4)	98%	(177)	181
2018 House Vote: Democrat	7%	(57)	93%	(773)	830
2018 House Vote: Republican	5%	(28)	95%	(582)	611
2018 House Vote: Someone else	11%	(6)	89%	(51)	57
2016 Vote: Hillary Clinton	6%	(50)	94%	(723)	773
2016 Vote: Donald Trump	5%	(36)	95%	(661)	697
2016 Vote: Other	9%	(10)	91%	(93)	103
2016 Vote: Didn't Vote	3%	(21)	97%	(617)	638
Voted in 2014: Yes	6%	(82)	94%	(1230)	1312
Voted in 2014: No	4%	(34)	96%	(866)	900
2012 Vote: Barack Obama	6%	(54)	94%	(862)	916
2012 Vote: Mitt Romney	5%	(26)	95%	(478)	505
2012 Vote: Other	16%	(10)	84%	(50)	59
2012 Vote: Didn't Vote	4%	(26)	96%	(703)	729
4-Region: Northeast	5%	(21)	95%	(375)	396
4-Region: Midwest	8%	(35)	92%	(430)	465
4-Region: South	4%	(36)	96%	(792)	829
4-Region: West	5%	(24)	95%	(499)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_9NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I still plan to buy as much Halloween candy as I usually do

Demographic	Selected		Not Selected		Total N
Adults	18%	(406)	82%	(1806)	2212
Gender: Male	21%	(226)	79%	(842)	1068
Gender: Female	16%	(181)	84%	(964)	1144
Age: 18-34	22%	(142)	78%	(517)	659
Age: 35-44	25%	(89)	75%	(271)	360
Age: 45-64	15%	(116)	85%	(639)	755
Age: 65+	13%	(59)	87%	(380)	439
GenZers: 1997-2012	21%	(34)	79%	(125)	159
Millennials: 1981-1996	23%	(157)	77%	(513)	670
GenXers: 1965-1980	17%	(80)	83%	(394)	474
Baby Boomers: 1946-1964	15%	(120)	85%	(689)	809
PID: Dem (no lean)	16%	(142)	84%	(764)	906
PID: Ind (no lean)	20%	(127)	80%	(506)	633
PID: Rep (no lean)	20%	(138)	80%	(535)	673
PID/Gender: Dem Men	17%	(67)	83%	(335)	402
PID/Gender: Dem Women	15%	(75)	85%	(429)	505
PID/Gender: Ind Men	25%	(79)	75%	(235)	314
PID/Gender: Ind Women	15%	(48)	85%	(270)	318
PID/Gender: Rep Men	23%	(80)	77%	(272)	352
PID/Gender: Rep Women	18%	(58)	82%	(264)	321
Ideo: Liberal (1-3)	16%	(118)	84%	(601)	719
Ideo: Moderate (4)	21%	(138)	79%	(512)	650
Ideo: Conservative (5-7)	20%	(144)	80%	(596)	741
Educ: < College	19%	(288)	81%	(1233)	1520
Educ: Bachelors degree	16%	(73)	84%	(373)	446
Educ: Post-grad	18%	(45)	82%	(200)	245
Income: Under 50k	19%	(245)	81%	(1055)	1300
Income: 50k-100k	18%	(109)	82%	(511)	620
Income: 100k+	18%	(52)	82%	(240)	292
Ethnicity: White	19%	(328)	81%	(1403)	1731
Ethnicity: Hispanic	17%	(61)	83%	(290)	351
Ethnicity: Black	19%	(53)	81%	(222)	276

Continued on next page

Table MCBA6_9NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I still plan to buy as much Halloween candy as I usually do

Demographic	Selected		Not Selected		Total N
Adults	18%	(406)	82%	(1806)	2212
Ethnicity: Other	12%	(25)	88%	(180)	205
All Christian	17%	(189)	83%	(909)	1098
All Non-Christian	18%	(22)	82%	(101)	123
Atheist	29%	(37)	71%	(92)	129
Agnostic/Nothing in particular	16%	(87)	84%	(460)	547
Something Else	23%	(72)	77%	(243)	315
Religious Non-Protestant/Catholic	17%	(26)	83%	(125)	151
Evangelical	18%	(109)	82%	(492)	601
Non-Evangelical	19%	(145)	81%	(623)	768
Community: Urban	18%	(119)	82%	(538)	658
Community: Suburban	19%	(185)	81%	(804)	989
Community: Rural	18%	(101)	82%	(464)	565
Employ: Private Sector	19%	(138)	81%	(577)	715
Employ: Government	22%	(20)	78%	(71)	92
Employ: Self-Employed	24%	(45)	76%	(143)	188
Employ: Homemaker	18%	(31)	82%	(136)	166
Employ: Retired	15%	(83)	85%	(489)	572
Employ: Unemployed	19%	(58)	81%	(255)	313
Employ: Other	9%	(10)	91%	(98)	108
Military HH: Yes	18%	(56)	82%	(261)	316
Military HH: No	18%	(351)	82%	(1545)	1896
RD/WT: Right Direction	21%	(126)	79%	(466)	592
RD/WT: Wrong Track	17%	(280)	83%	(1340)	1620
Trump Job Approve	22%	(192)	78%	(677)	869
Trump Job Disapprove	16%	(212)	84%	(1081)	1293
Trump Job Strongly Approve	24%	(126)	76%	(394)	520
Trump Job Somewhat Approve	19%	(65)	81%	(283)	348
Trump Job Somewhat Disapprove	18%	(47)	82%	(219)	266
Trump Job Strongly Disapprove	16%	(165)	84%	(862)	1027
Favorable of Trump	23%	(199)	77%	(678)	877
Unfavorable of Trump	16%	(203)	84%	(1066)	1269

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Table MCBA6_9NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I still plan to buy as much Halloween candy as I usually do

Demographic	Selected		Not Selected		Total N
Adults	18%	(406)	82%	(1806)	2212
Very Favorable of Trump	24%	(133)	76%	(421)	555
Somewhat Favorable of Trump	20%	(65)	80%	(256)	322
Somewhat Unfavorable of Trump	17%	(37)	83%	(179)	216
Very Unfavorable of Trump	16%	(167)	84%	(887)	1053
#1 Issue: Economy	20%	(159)	80%	(656)	815
#1 Issue: Security	21%	(49)	79%	(186)	235
#1 Issue: Health Care	20%	(91)	80%	(374)	465
#1 Issue: Medicare / Social Security	15%	(43)	85%	(252)	295
#1 Issue: Women's Issues	24%	(16)	76%	(51)	67
#1 Issue: Education	9%	(6)	91%	(60)	66
#1 Issue: Energy	16%	(14)	84%	(74)	88
#1 Issue: Other	15%	(28)	85%	(153)	181
2018 House Vote: Democrat	18%	(152)	82%	(678)	830
2018 House Vote: Republican	22%	(132)	78%	(478)	611
2018 House Vote: Someone else	24%	(14)	76%	(43)	57
2016 Vote: Hillary Clinton	16%	(126)	84%	(647)	773
2016 Vote: Donald Trump	21%	(146)	79%	(551)	697
2016 Vote: Other	24%	(25)	76%	(78)	103
2016 Vote: Didn't Vote	17%	(109)	83%	(529)	638
Voted in 2014: Yes	19%	(250)	81%	(1062)	1312
Voted in 2014: No	17%	(156)	83%	(743)	900
2012 Vote: Barack Obama	18%	(167)	82%	(748)	916
2012 Vote: Mitt Romney	20%	(99)	80%	(406)	505
2012 Vote: Other	18%	(11)	82%	(49)	59
2012 Vote: Didn't Vote	18%	(130)	82%	(599)	729
4-Region: Northeast	18%	(70)	82%	(326)	396
4-Region: Midwest	22%	(103)	78%	(361)	465
4-Region: South	18%	(150)	82%	(679)	829
4-Region: West	16%	(84)	84%	(439)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_10NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I don't think it's safe or responsible for people to celebrate Halloween as they normally would this year

Demographic	Selected		Not Selected		Total N
Adults	23%	(501)	77%	(1711)	2212
Gender: Male	19%	(205)	81%	(863)	1068
Gender: Female	26%	(296)	74%	(849)	1144
Age: 18-34	18%	(122)	82%	(537)	659
Age: 35-44	24%	(88)	76%	(272)	360
Age: 45-64	21%	(160)	79%	(595)	755
Age: 65+	30%	(131)	70%	(308)	439
GenZers: 1997-2012	19%	(29)	81%	(129)	159
Millennials: 1981-1996	20%	(136)	80%	(534)	670
GenXers: 1965-1980	22%	(106)	78%	(367)	474
Baby Boomers: 1946-1964	25%	(198)	75%	(611)	809
PID: Dem (no lean)	27%	(245)	73%	(661)	906
PID: Ind (no lean)	23%	(143)	77%	(489)	633
PID: Rep (no lean)	17%	(113)	83%	(561)	673
PID/Gender: Dem Men	20%	(80)	80%	(322)	402
PID/Gender: Dem Women	33%	(165)	67%	(339)	505
PID/Gender: Ind Men	20%	(62)	80%	(252)	314
PID/Gender: Ind Women	25%	(81)	75%	(238)	318
PID/Gender: Rep Men	18%	(63)	82%	(289)	352
PID/Gender: Rep Women	16%	(50)	84%	(272)	321
Ideo: Liberal (1-3)	30%	(215)	70%	(504)	719
Ideo: Moderate (4)	23%	(152)	77%	(498)	650
Ideo: Conservative (5-7)	16%	(117)	84%	(624)	741
Educ: < College	20%	(306)	80%	(1214)	1520
Educ: Bachelors degree	28%	(126)	72%	(320)	446
Educ: Post-grad	28%	(68)	72%	(177)	245
Income: Under 50k	21%	(268)	79%	(1032)	1300
Income: 50k-100k	25%	(155)	75%	(465)	620
Income: 100k+	27%	(78)	73%	(214)	292
Ethnicity: White	24%	(411)	76%	(1320)	1731
Ethnicity: Hispanic	16%	(57)	84%	(294)	351
Ethnicity: Black	17%	(48)	83%	(228)	276

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Table MCBA6_10NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I don't think it's safe or responsible for people to celebrate Halloween as they normally would this year

Demographic	Selected		Not Selected		Total N
Adults	23%	(501)	77%	(1711)	2212
Ethnicity: Other	20%	(42)	80%	(163)	205
All Christian	22%	(240)	78%	(858)	1098
All Non-Christian	28%	(34)	72%	(89)	123
Atheist	34%	(44)	66%	(85)	129
Agnostic/Nothing in particular	23%	(124)	77%	(423)	547
Something Else	18%	(58)	82%	(257)	315
Religious Non-Protestant/Catholic	25%	(38)	75%	(113)	151
Evangelical	16%	(98)	84%	(503)	601
Non-Evangelical	25%	(194)	75%	(574)	768
Community: Urban	23%	(151)	77%	(506)	658
Community: Suburban	25%	(243)	75%	(746)	989
Community: Rural	19%	(106)	81%	(460)	565
Employ: Private Sector	21%	(149)	79%	(566)	715
Employ: Government	21%	(19)	79%	(72)	92
Employ: Self-Employed	20%	(38)	80%	(150)	188
Employ: Homemaker	19%	(31)	81%	(135)	166
Employ: Retired	27%	(155)	73%	(417)	572
Employ: Unemployed	21%	(65)	79%	(248)	313
Employ: Other	23%	(25)	77%	(84)	108
Military HH: Yes	20%	(62)	80%	(254)	316
Military HH: No	23%	(438)	77%	(1457)	1896
RD/WT: Right Direction	15%	(87)	85%	(505)	592
RD/WT: Wrong Track	26%	(413)	74%	(1207)	1620
Trump Job Approve	16%	(137)	84%	(732)	869
Trump Job Disapprove	28%	(359)	72%	(934)	1293
Trump Job Strongly Approve	15%	(80)	85%	(440)	520
Trump Job Somewhat Approve	16%	(57)	84%	(291)	348
Trump Job Somewhat Disapprove	21%	(55)	79%	(211)	266
Trump Job Strongly Disapprove	30%	(304)	70%	(723)	1027
Favorable of Trump	16%	(143)	84%	(733)	877
Unfavorable of Trump	28%	(351)	72%	(918)	1269

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Table MCBA6_10NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I don't think it's safe or responsible for people to celebrate Halloween as they normally would this year

Demographic	Selected		Not Selected		Total N
Adults	23%	(501)	77%	(1711)	2212
Very Favorable of Trump	16%	(86)	84%	(468)	555
Somewhat Favorable of Trump	18%	(57)	82%	(265)	322
Somewhat Unfavorable of Trump	20%	(44)	80%	(172)	216
Very Unfavorable of Trump	29%	(307)	71%	(746)	1053
#1 Issue: Economy	19%	(155)	81%	(660)	815
#1 Issue: Security	17%	(40)	83%	(195)	235
#1 Issue: Health Care	24%	(113)	76%	(353)	465
#1 Issue: Medicare / Social Security	25%	(75)	75%	(220)	295
#1 Issue: Women's Issues	24%	(16)	76%	(51)	67
#1 Issue: Education	24%	(16)	76%	(50)	66
#1 Issue: Energy	27%	(24)	73%	(64)	88
#1 Issue: Other	34%	(62)	66%	(119)	181
2018 House Vote: Democrat	29%	(242)	71%	(588)	830
2018 House Vote: Republican	17%	(103)	83%	(508)	611
2018 House Vote: Someone else	30%	(17)	70%	(40)	57
2016 Vote: Hillary Clinton	29%	(227)	71%	(546)	773
2016 Vote: Donald Trump	18%	(126)	82%	(571)	697
2016 Vote: Other	23%	(24)	77%	(79)	103
2016 Vote: Didn't Vote	19%	(123)	81%	(515)	638
Voted in 2014: Yes	24%	(318)	76%	(994)	1312
Voted in 2014: No	20%	(183)	80%	(717)	900
2012 Vote: Barack Obama	29%	(262)	71%	(654)	916
2012 Vote: Mitt Romney	19%	(95)	81%	(409)	505
2012 Vote: Other	10%	(6)	90%	(53)	59
2012 Vote: Didn't Vote	19%	(137)	81%	(592)	729
4-Region: Northeast	23%	(91)	77%	(305)	396
4-Region: Midwest	18%	(82)	82%	(382)	465
4-Region: South	23%	(191)	77%	(638)	829
4-Region: West	26%	(137)	74%	(386)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_11NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 I and/or my kids plan to trick or treat this year the same way we usually do

Demographic	Selected		Not Selected		Total N
Adults	7%	(148)	93%	(2064)	2212
Gender: Male	6%	(62)	94%	(1006)	1068
Gender: Female	7%	(86)	93%	(1059)	1144
Age: 18-34	9%	(62)	91%	(597)	659
Age: 35-44	14%	(50)	86%	(309)	360
Age: 45-64	3%	(24)	97%	(731)	755
Age: 65+	3%	(12)	97%	(427)	439
GenZers: 1997-2012	2%	(3)	98%	(156)	159
Millennials: 1981-1996	12%	(81)	88%	(589)	670
GenXers: 1965-1980	9%	(41)	91%	(432)	474
Baby Boomers: 1946-1964	3%	(21)	97%	(788)	809
PID: Dem (no lean)	4%	(39)	96%	(867)	906
PID: Ind (no lean)	8%	(49)	92%	(583)	633
PID: Rep (no lean)	9%	(59)	91%	(614)	673
PID/Gender: Dem Men	5%	(21)	95%	(381)	402
PID/Gender: Dem Women	4%	(18)	96%	(486)	505
PID/Gender: Ind Men	6%	(18)	94%	(296)	314
PID/Gender: Ind Women	10%	(31)	90%	(287)	318
PID/Gender: Rep Men	6%	(23)	94%	(329)	352
PID/Gender: Rep Women	11%	(36)	89%	(285)	321
Ideo: Liberal (1-3)	4%	(28)	96%	(691)	719
Ideo: Moderate (4)	8%	(51)	92%	(600)	650
Ideo: Conservative (5-7)	8%	(59)	92%	(681)	741
Educ: < College	7%	(109)	93%	(1411)	1520
Educ: Bachelors degree	5%	(20)	95%	(426)	446
Educ: Post-grad	7%	(18)	93%	(227)	245
Income: Under 50k	8%	(100)	92%	(1200)	1300
Income: 50k-100k	4%	(27)	96%	(594)	620
Income: 100k+	7%	(21)	93%	(271)	292
Ethnicity: White	7%	(115)	93%	(1616)	1731
Ethnicity: Hispanic	5%	(17)	95%	(335)	351
Ethnicity: Black	8%	(23)	92%	(253)	276

Continued on next page

Table MCBA6_11NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
I and/or my kids plan to trick or treat this year the same way we usually do

Demographic	Selected		Not Selected		Total N
Adults	7%	(148)	93%	(2064)	2212
Ethnicity: Other	5%	(10)	95%	(195)	205
All Christian	6%	(67)	94%	(1030)	1098
All Non-Christian	9%	(11)	91%	(112)	123
Atheist	4%	(5)	96%	(124)	129
Agnostic/Nothing in particular	8%	(43)	92%	(504)	547
Something Else	7%	(22)	93%	(293)	315
Religious Non-Protestant/Catholic	8%	(13)	92%	(138)	151
Evangelical	8%	(46)	92%	(555)	601
Non-Evangelical	5%	(41)	95%	(728)	768
Community: Urban	8%	(54)	92%	(604)	658
Community: Suburban	5%	(49)	95%	(940)	989
Community: Rural	8%	(44)	92%	(521)	565
Employ: Private Sector	7%	(51)	93%	(664)	715
Employ: Government	12%	(11)	88%	(80)	92
Employ: Self-Employed	6%	(11)	94%	(177)	188
Employ: Homemaker	23%	(39)	77%	(127)	166
Employ: Retired	3%	(17)	97%	(555)	572
Employ: Unemployed	4%	(13)	96%	(300)	313
Employ: Other	5%	(5)	95%	(103)	108
Military HH: Yes	6%	(19)	94%	(297)	316
Military HH: No	7%	(129)	93%	(1767)	1896
RD/WT: Right Direction	11%	(64)	89%	(529)	592
RD/WT: Wrong Track	5%	(84)	95%	(1536)	1620
Trump Job Approve	10%	(88)	90%	(780)	869
Trump Job Disapprove	4%	(55)	96%	(1238)	1293
Trump Job Strongly Approve	12%	(60)	88%	(460)	520
Trump Job Somewhat Approve	8%	(28)	92%	(320)	348
Trump Job Somewhat Disapprove	6%	(17)	94%	(249)	266
Trump Job Strongly Disapprove	4%	(38)	96%	(988)	1027
Favorable of Trump	10%	(87)	90%	(790)	877
Unfavorable of Trump	4%	(51)	96%	(1218)	1269

Continued on next page

Table MCBA6_11NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply. I and/or my kids plan to trick or treat this year the same way we usually do

Demographic	Selected		Not Selected		Total N
Adults	7%	(148)	93%	(2064)	2212
Very Favorable of Trump	11%	(62)	89%	(493)	555
Somewhat Favorable of Trump	8%	(25)	92%	(297)	322
Somewhat Unfavorable of Trump	9%	(19)	91%	(197)	216
Very Unfavorable of Trump	3%	(32)	97%	(1021)	1053
#1 Issue: Economy	9%	(70)	91%	(745)	815
#1 Issue: Security	10%	(24)	90%	(211)	235
#1 Issue: Health Care	3%	(15)	97%	(450)	465
#1 Issue: Medicare / Social Security	4%	(13)	96%	(283)	295
#1 Issue: Women's Issues	2%	(2)	98%	(66)	67
#1 Issue: Education	15%	(10)	85%	(56)	66
#1 Issue: Energy	7%	(6)	93%	(82)	88
#1 Issue: Other	5%	(9)	95%	(172)	181
2018 House Vote: Democrat	6%	(47)	94%	(783)	830
2018 House Vote: Republican	8%	(48)	92%	(562)	611
2018 House Vote: Someone else	5%	(3)	95%	(54)	57
2016 Vote: Hillary Clinton	5%	(41)	95%	(732)	773
2016 Vote: Donald Trump	9%	(63)	91%	(635)	697
2016 Vote: Other	3%	(4)	97%	(99)	103
2016 Vote: Didn't Vote	6%	(40)	94%	(598)	638
Voted in 2014: Yes	7%	(91)	93%	(1221)	1312
Voted in 2014: No	6%	(57)	94%	(843)	900
2012 Vote: Barack Obama	6%	(57)	94%	(859)	916
2012 Vote: Mitt Romney	8%	(38)	92%	(466)	505
2012 Vote: Other	6%	(3)	94%	(56)	59
2012 Vote: Didn't Vote	7%	(49)	93%	(679)	729
4-Region: Northeast	5%	(21)	95%	(375)	396
4-Region: Midwest	9%	(40)	91%	(424)	465
4-Region: South	7%	(57)	93%	(772)	829
4-Region: West	6%	(29)	94%	(493)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBA6_12NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	14%	(302)	86%	(1910)	2212
Gender: Male	15%	(165)	85%	(902)	1068
Gender: Female	12%	(137)	88%	(1008)	1144
Age: 18-34	10%	(68)	90%	(591)	659
Age: 35-44	10%	(37)	90%	(322)	360
Age: 45-64	19%	(140)	81%	(615)	755
Age: 65+	13%	(57)	87%	(382)	439
GenZers: 1997-2012	5%	(7)	95%	(151)	159
Millennials: 1981-1996	11%	(74)	89%	(596)	670
GenXers: 1965-1980	15%	(71)	85%	(403)	474
Baby Boomers: 1946-1964	16%	(128)	84%	(681)	809
PID: Dem (no lean)	10%	(92)	90%	(815)	906
PID: Ind (no lean)	16%	(100)	84%	(532)	633
PID: Rep (no lean)	16%	(110)	84%	(563)	673
PID/Gender: Dem Men	14%	(55)	86%	(347)	402
PID/Gender: Dem Women	7%	(36)	93%	(468)	505
PID/Gender: Ind Men	18%	(58)	82%	(256)	314
PID/Gender: Ind Women	13%	(42)	87%	(276)	318
PID/Gender: Rep Men	15%	(52)	85%	(300)	352
PID/Gender: Rep Women	18%	(58)	82%	(263)	321
Ideo: Liberal (1-3)	8%	(61)	92%	(658)	719
Ideo: Moderate (4)	12%	(79)	88%	(571)	650
Ideo: Conservative (5-7)	17%	(127)	83%	(613)	741
Educ: < College	15%	(231)	85%	(1290)	1520
Educ: Bachelors degree	11%	(51)	89%	(395)	446
Educ: Post-grad	8%	(20)	92%	(225)	245
Income: Under 50k	16%	(205)	84%	(1094)	1300
Income: 50k-100k	10%	(64)	90%	(556)	620
Income: 100k+	11%	(33)	89%	(259)	292
Ethnicity: White	12%	(210)	88%	(1521)	1731
Ethnicity: Hispanic	13%	(45)	87%	(306)	351
Ethnicity: Black	18%	(49)	82%	(227)	276

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Table MCBA6_12NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	14%	(302)	86%	(1910)	2212
Ethnicity: Other	21%	(43)	79%	(162)	205
All Christian	13%	(145)	87%	(953)	1098
All Non-Christian	10%	(13)	90%	(110)	123
Atheist	7%	(9)	93%	(120)	129
Agnostic/Nothing in particular	16%	(86)	84%	(461)	547
Something Else	16%	(49)	84%	(266)	315
Religious Non-Protestant/Catholic	10%	(16)	90%	(136)	151
Evangelical	18%	(106)	82%	(495)	601
Non-Evangelical	11%	(84)	89%	(684)	768
Community: Urban	12%	(78)	88%	(579)	658
Community: Suburban	13%	(128)	87%	(861)	989
Community: Rural	17%	(95)	83%	(470)	565
Employ: Private Sector	10%	(73)	90%	(642)	715
Employ: Government	15%	(14)	85%	(78)	92
Employ: Self-Employed	11%	(21)	89%	(167)	188
Employ: Homemaker	10%	(16)	90%	(150)	166
Employ: Retired	15%	(88)	85%	(484)	572
Employ: Unemployed	19%	(59)	81%	(254)	313
Employ: Other	29%	(32)	71%	(77)	108
Military HH: Yes	14%	(46)	86%	(271)	316
Military HH: No	14%	(256)	86%	(1639)	1896
RD/WT: Right Direction	16%	(92)	84%	(500)	592
RD/WT: Wrong Track	13%	(210)	87%	(1410)	1620
Trump Job Approve	14%	(123)	86%	(745)	869
Trump Job Disapprove	12%	(154)	88%	(1139)	1293
Trump Job Strongly Approve	18%	(93)	82%	(427)	520
Trump Job Somewhat Approve	9%	(31)	91%	(318)	348
Trump Job Somewhat Disapprove	17%	(45)	83%	(221)	266
Trump Job Strongly Disapprove	11%	(110)	89%	(917)	1027
Favorable of Trump	14%	(123)	86%	(753)	877
Unfavorable of Trump	12%	(149)	88%	(1120)	1269

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Table MCBA6_12NET: Consider your plans for Halloween this year. Do the following apply to you or your family? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	14%	(302)	86%	(1910)	2212
Very Favorable of Trump	17%	(95)	83%	(460)	555
Somewhat Favorable of Trump	9%	(29)	91%	(293)	322
Somewhat Unfavorable of Trump	17%	(37)	83%	(179)	216
Very Unfavorable of Trump	11%	(112)	89%	(941)	1053
#1 Issue: Economy	13%	(105)	87%	(711)	815
#1 Issue: Security	15%	(36)	85%	(199)	235
#1 Issue: Health Care	10%	(45)	90%	(420)	465
#1 Issue: Medicare / Social Security	17%	(49)	83%	(246)	295
#1 Issue: Women's Issues	14%	(10)	86%	(58)	67
#1 Issue: Education	16%	(11)	84%	(55)	66
#1 Issue: Energy	12%	(11)	88%	(77)	88
#1 Issue: Other	20%	(35)	80%	(146)	181
2018 House Vote: Democrat	7%	(55)	93%	(775)	830
2018 House Vote: Republican	15%	(89)	85%	(522)	611
2018 House Vote: Someone else	14%	(8)	86%	(49)	57
2016 Vote: Hillary Clinton	7%	(56)	93%	(717)	773
2016 Vote: Donald Trump	15%	(103)	85%	(594)	697
2016 Vote: Other	8%	(8)	92%	(94)	103
2016 Vote: Didn't Vote	21%	(134)	79%	(503)	638
Voted in 2014: Yes	11%	(143)	89%	(1169)	1312
Voted in 2014: No	18%	(159)	82%	(741)	900
2012 Vote: Barack Obama	8%	(72)	92%	(844)	916
2012 Vote: Mitt Romney	17%	(84)	83%	(420)	505
2012 Vote: Other	13%	(8)	87%	(52)	59
2012 Vote: Didn't Vote	19%	(138)	81%	(591)	729
4-Region: Northeast	14%	(57)	86%	(339)	396
4-Region: Midwest	13%	(61)	87%	(403)	465
4-Region: South	14%	(119)	86%	(710)	829
4-Region: West	12%	(65)	88%	(458)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2212	100%
xdemGender	Gender: Male	1068	48%
	Gender: Female	1144	52%
	N	2212	
age	Age: 18-34	659	30%
	Age: 35-44	360	16%
	Age: 45-64	755	34%
	Age: 65+	439	20%
	N	2212	
demAgeGeneration	GenZers: 1997-2012	159	7%
	Millennials: 1981-1996	670	30%
	GenXers: 1965-1980	474	21%
	Baby Boomers: 1946-1964	809	37%
	N	2112	
xpid3	PID: Dem (no lean)	906	41%
	PID: Ind (no lean)	633	29%
	PID: Rep (no lean)	673	30%
	N	2212	
xpidGender	PID/Gender: Dem Men	402	18%
	PID/Gender: Dem Women	505	23%
	PID/Gender: Ind Men	314	14%
	PID/Gender: Ind Women	318	14%
	PID/Gender: Rep Men	352	16%
	PID/Gender: Rep Women	321	15%
	N	2212	
xdemIdeo3	Ideo: Liberal (1-3)	719	32%
	Ideo: Moderate (4)	650	29%
	Ideo: Conservative (5-7)	741	33%
	N	2110	
xeduc3	Educ: < College	1520	69%
	Educ: Bachelors degree	446	20%
	Educ: Post-grad	245	11%
	N	2212	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1300	59%
	Income: 50k-100k	620	28%
	Income: 100k+	292	13%
	N	2212	
xdemWhite	Ethnicity: White	1731	78%
xdemHispBin	Ethnicity: Hispanic	351	16%
demBlackBin	Ethnicity: Black	276	12%
demRaceOther	Ethnicity: Other	205	9%
xdemReligion	All Christian	1098	50%
	All Non-Christian	123	6%
	Atheist	129	6%
	Agnostic/Nothing in particular	547	25%
	Something Else	315	14%
	N	2212	
xdemReligOther	Religious Non-Protestant/Catholic	151	7%
xdemEvang	Evangelical	601	27%
	Non-Evangelical	768	35%
	N	1369	
xdemUsr	Community: Urban	658	30%
	Community: Suburban	989	45%
	Community: Rural	565	26%
	N	2212	
xdemEmploy	Employ: Private Sector	715	32%
	Employ: Government	92	4%
	Employ: Self-Employed	188	8%
	Employ: Homemaker	166	8%
	Employ: Retired	572	26%
	Employ: Unemployed	313	14%
	Employ: Other	108	5%
	N	2154	
xdemMilHH1	Military HH: Yes	316	14%
	Military HH: No	1896	86%
	N	2212	
xnrl	RD/WT: Right Direction	592	27%
	RD/WT: Wrong Track	1620	73%
	N	2212	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	869	39%
	Trump Job Disapprove	1293	58%
	N	2162	
Trump_Approve2	Trump Job Strongly Approve	520	24%
	Trump Job Somewhat Approve	348	16%
	Trump Job Somewhat Disapprove	266	12%
	Trump Job Strongly Disapprove	1027	46%
	N	2162	
Trump_Fav	Favorable of Trump	877	40%
	Unfavorable of Trump	1269	57%
	N	2145	
Trump_Fav_FULL	Very Favorable of Trump	555	25%
	Somewhat Favorable of Trump	322	15%
	Somewhat Unfavorable of Trump	216	10%
	Very Unfavorable of Trump	1053	48%
	N	2145	
xnr3	#1 Issue: Economy	815	37%
	#1 Issue: Security	235	11%
	#1 Issue: Health Care	465	21%
	#1 Issue: Medicare / Social Security	295	13%
	#1 Issue: Women's Issues	67	3%
	#1 Issue: Education	66	3%
	#1 Issue: Energy	88	4%
	#1 Issue: Other	181	8%
	N	2212	
xsubVote18O	2018 House Vote: Democrat	830	38%
	2018 House Vote: Republican	611	28%
	2018 House Vote: Someone else	57	3%
	N	1498	
xsubVote16O	2016 Vote: Hillary Clinton	773	35%
	2016 Vote: Donald Trump	697	32%
	2016 Vote: Other	103	5%
	2016 Vote: Didn't Vote	638	29%
	N	2211	
xsubVote14O	Voted in 2014: Yes	1312	59%
	Voted in 2014: No	900	41%
	N	2212	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	916	41%
	2012 Vote: Mitt Romney	505	23%
	2012 Vote: Other	59	3%
	2012 Vote: Didn't Vote	729	33%
	N	2208	
xreg4	4-Region: Northeast	396	18%
	4-Region: Midwest	465	21%
	4-Region: South	829	37%
	4-Region: West	523	24%
	N	2212	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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