



National Tracking Poll #200987  
September 18-20, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between September 18-September 20, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCSPI\_1:** Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?  
Sports

| Demographic              | Avid fan |       | Casual fan |       | Not a fan |       | Total N |
|--------------------------|----------|-------|------------|-------|-----------|-------|---------|
| Adults                   | 24%      | (534) | 43%        | (937) | 33%       | (729) | 2200    |
| Gender: Male             | 36%      | (386) | 41%        | (440) | 22%       | (236) | 1062    |
| Gender: Female           | 13%      | (148) | 44%        | (496) | 43%       | (494) | 1138    |
| Age: 18-34               | 27%      | (179) | 40%        | (263) | 33%       | (213) | 655     |
| Age: 35-44               | 37%      | (132) | 38%        | (137) | 25%       | (89)  | 358     |
| Age: 45-64               | 21%      | (156) | 44%        | (328) | 36%       | (267) | 751     |
| Age: 65+                 | 16%      | (68)  | 48%        | (208) | 37%       | (160) | 436     |
| GenZers: 1997-2012       | 18%      | (47)  | 43%        | (110) | 38%       | (97)  | 253     |
| Millennials: 1981-1996   | 34%      | (203) | 37%        | (216) | 29%       | (170) | 588     |
| GenXers: 1965-1980       | 27%      | (148) | 43%        | (240) | 30%       | (168) | 556     |
| Baby Boomers: 1946-1964  | 17%      | (126) | 46%        | (334) | 36%       | (261) | 720     |
| PID: Dem (no lean)       | 28%      | (235) | 43%        | (361) | 29%       | (238) | 834     |
| PID: Ind (no lean)       | 17%      | (107) | 42%        | (265) | 41%       | (254) | 626     |
| PID: Rep (no lean)       | 26%      | (192) | 42%        | (311) | 32%       | (237) | 740     |
| PID/Gender: Dem Men      | 43%      | (171) | 41%        | (160) | 16%       | (62)  | 393     |
| PID/Gender: Dem Women    | 15%      | (65)  | 46%        | (201) | 40%       | (176) | 442     |
| PID/Gender: Ind Men      | 24%      | (76)  | 43%        | (135) | 33%       | (104) | 315     |
| PID/Gender: Ind Women    | 10%      | (30)  | 42%        | (130) | 48%       | (151) | 311     |
| PID/Gender: Rep Men      | 39%      | (139) | 41%        | (145) | 20%       | (70)  | 354     |
| PID/Gender: Rep Women    | 14%      | (53)  | 43%        | (165) | 43%       | (168) | 386     |
| Ideo: Liberal (1-3)      | 28%      | (176) | 42%        | (260) | 30%       | (185) | 622     |
| Ideo: Moderate (4)       | 25%      | (172) | 44%        | (298) | 31%       | (214) | 683     |
| Ideo: Conservative (5-7) | 23%      | (163) | 42%        | (298) | 35%       | (248) | 709     |
| Educ: < College          | 20%      | (307) | 42%        | (639) | 37%       | (566) | 1512    |
| Educ: Bachelors degree   | 30%      | (135) | 44%        | (196) | 25%       | (112) | 444     |
| Educ: Post-grad          | 38%      | (92)  | 42%        | (102) | 21%       | (51)  | 244     |
| Income: Under 50k        | 20%      | (248) | 41%        | (507) | 39%       | (491) | 1246    |
| Income: 50k-100k         | 26%      | (156) | 48%        | (293) | 27%       | (163) | 613     |
| Income: 100k+            | 38%      | (129) | 40%        | (136) | 22%       | (76)  | 341     |

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**Table MCSP1\_1: Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?  
 Sports**

| Demographic                       | Avid fan |       | Casual fan |       | Not a fan |       | Total N |
|-----------------------------------|----------|-------|------------|-------|-----------|-------|---------|
| Adults                            | 24%      | (534) | 43%        | (937) | 33%       | (729) | 2200    |
| Ethnicity: White                  | 23%      | (398) | 43%        | (739) | 34%       | (584) | 1722    |
| Ethnicity: Hispanic               | 31%      | (108) | 42%        | (148) | 27%       | (93)  | 349     |
| Ethnicity: Black                  | 30%      | (82)  | 42%        | (116) | 28%       | (76)  | 274     |
| Ethnicity: Other                  | 26%      | (54)  | 40%        | (81)  | 34%       | (69)  | 204     |
| All Christian                     | 29%      | (313) | 44%        | (477) | 28%       | (304) | 1094    |
| All Non-Christian                 | 27%      | (38)  | 43%        | (62)  | 30%       | (44)  | 144     |
| Atheist                           | 22%      | (19)  | 39%        | (33)  | 39%       | (33)  | 85      |
| Agnostic/Nothing in particular    | 18%      | (98)  | 44%        | (236) | 38%       | (204) | 539     |
| Something Else                    | 19%      | (65)  | 38%        | (129) | 43%       | (145) | 339     |
| Religious Non-Protestant/Catholic | 25%      | (43)  | 40%        | (70)  | 35%       | (61)  | 174     |
| Evangelical                       | 31%      | (193) | 40%        | (247) | 29%       | (183) | 623     |
| Non-Evangelical                   | 23%      | (171) | 45%        | (332) | 32%       | (239) | 742     |
| Community: Urban                  | 35%      | (237) | 39%        | (265) | 26%       | (180) | 682     |
| Community: Suburban               | 22%      | (222) | 45%        | (448) | 33%       | (330) | 1001    |
| Community: Rural                  | 14%      | (75)  | 43%        | (223) | 42%       | (219) | 517     |
| Employ: Private Sector            | 37%      | (239) | 42%        | (270) | 21%       | (136) | 645     |
| Employ: Government                | 34%      | (44)  | 41%        | (52)  | 25%       | (32)  | 127     |
| Employ: Self-Employed             | 25%      | (49)  | 43%        | (84)  | 32%       | (63)  | 196     |
| Employ: Homemaker                 | 10%      | (19)  | 46%        | (87)  | 44%       | (82)  | 188     |
| Employ: Retired                   | 16%      | (78)  | 45%        | (217) | 39%       | (189) | 484     |
| Employ: Unemployed                | 16%      | (51)  | 36%        | (113) | 47%       | (148) | 312     |
| Employ: Other                     | 28%      | (39)  | 44%        | (62)  | 29%       | (41)  | 142     |
| Military HH: Yes                  | 21%      | (73)  | 45%        | (157) | 35%       | (122) | 352     |
| Military HH: No                   | 25%      | (461) | 42%        | (779) | 33%       | (607) | 1848    |
| RD/WT: Right Direction            | 30%      | (212) | 40%        | (282) | 30%       | (211) | 705     |
| RD/WT: Wrong Track                | 22%      | (322) | 44%        | (655) | 35%       | (518) | 1495    |
| Trump Job Approve                 | 26%      | (245) | 41%        | (389) | 33%       | (310) | 945     |
| Trump Job Disapprove              | 24%      | (284) | 44%        | (520) | 33%       | (388) | 1191    |

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**Table MCSPI\_1: Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?**

*Sports*

| Demographic                          | Avid fan |       | Casual fan |       | Not a fan |       | Total N |
|--------------------------------------|----------|-------|------------|-------|-----------|-------|---------|
| Adults                               | 24%      | (534) | 43%        | (937) | 33%       | (729) | 2200    |
| Trump Job Strongly Approve           | 26%      | (151) | 40%        | (231) | 34%       | (199) | 582     |
| Trump Job Somewhat Approve           | 26%      | (94)  | 44%        | (158) | 31%       | (111) | 364     |
| Trump Job Somewhat Disapprove        | 32%      | (79)  | 45%        | (112) | 23%       | (58)  | 249     |
| Trump Job Strongly Disapprove        | 22%      | (205) | 43%        | (408) | 35%       | (330) | 943     |
| Favorable of Trump                   | 26%      | (251) | 41%        | (391) | 32%       | (306) | 948     |
| Unfavorable of Trump                 | 23%      | (272) | 44%        | (510) | 33%       | (387) | 1169    |
| Very Favorable of Trump              | 25%      | (150) | 40%        | (238) | 35%       | (206) | 594     |
| Somewhat Favorable of Trump          | 28%      | (100) | 43%        | (153) | 28%       | (101) | 354     |
| Somewhat Unfavorable of Trump        | 30%      | (59)  | 42%        | (84)  | 28%       | (57)  | 200     |
| Very Unfavorable of Trump            | 22%      | (213) | 44%        | (426) | 34%       | (330) | 969     |
| #1 Issue: Economy                    | 29%      | (214) | 44%        | (328) | 27%       | (195) | 737     |
| #1 Issue: Security                   | 23%      | (57)  | 39%        | (94)  | 38%       | (93)  | 244     |
| #1 Issue: Health Care                | 22%      | (92)  | 44%        | (183) | 34%       | (140) | 414     |
| #1 Issue: Medicare / Social Security | 22%      | (75)  | 45%        | (153) | 33%       | (112) | 340     |
| #1 Issue: Women's Issues             | 9%       | (10)  | 43%        | (44)  | 48%       | (50)  | 104     |
| #1 Issue: Education                  | 35%      | (41)  | 45%        | (53)  | 20%       | (24)  | 118     |
| #1 Issue: Energy                     | 26%      | (23)  | 31%        | (28)  | 43%       | (39)  | 90      |
| #1 Issue: Other                      | 14%      | (22)  | 36%        | (54)  | 50%       | (76)  | 153     |
| 2018 House Vote: Democrat            | 29%      | (216) | 42%        | (310) | 28%       | (210) | 736     |
| 2018 House Vote: Republican          | 26%      | (164) | 43%        | (266) | 31%       | (190) | 621     |
| 2018 House Vote: Someone else        | 16%      | (9)   | 57%        | (33)  | 27%       | (16)  | 59      |
| 2016 Vote: Hillary Clinton           | 27%      | (188) | 42%        | (293) | 31%       | (218) | 700     |
| 2016 Vote: Donald Trump              | 26%      | (178) | 43%        | (298) | 32%       | (222) | 698     |
| 2016 Vote: Other                     | 14%      | (14)  | 59%        | (60)  | 27%       | (27)  | 101     |
| 2016 Vote: Didn't Vote               | 22%      | (153) | 41%        | (284) | 37%       | (261) | 698     |
| Voted in 2014: Yes                   | 27%      | (324) | 44%        | (540) | 29%       | (352) | 1217    |
| Voted in 2014: No                    | 21%      | (210) | 40%        | (396) | 38%       | (377) | 983     |
| 2012 Vote: Barack Obama              | 28%      | (233) | 42%        | (352) | 29%       | (243) | 828     |
| 2012 Vote: Mitt Romney               | 25%      | (121) | 46%        | (223) | 29%       | (140) | 485     |
| 2012 Vote: Other                     | 19%      | (15)  | 44%        | (33)  | 37%       | (28)  | 76      |
| 2012 Vote: Didn't Vote               | 20%      | (164) | 40%        | (326) | 39%       | (316) | 806     |

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**Table MCSP1\_1:** Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?*Sports*

| Demographic                | Avid fan |       | Casual fan |       | Not a fan |       | Total N |
|----------------------------|----------|-------|------------|-------|-----------|-------|---------|
| Adults                     | 24%      | (534) | 43%        | (937) | 33%       | (729) | 2200    |
| 4-Region: Northeast        | 32%      | (125) | 38%        | (149) | 30%       | (120) | 394     |
| 4-Region: Midwest          | 22%      | (101) | 41%        | (191) | 37%       | (170) | 462     |
| 4-Region: South            | 22%      | (183) | 45%        | (370) | 33%       | (272) | 824     |
| 4-Region: West             | 24%      | (125) | 44%        | (227) | 32%       | (167) | 520     |
| Sports fans                | 36%      | (534) | 64%        | (937) | —         | (0)   | 1471    |
| Avid sports fans           | 100%     | (534) | —          | (0)   | —         | (0)   | 534     |
| College football fans      | 41%      | (456) | 53%        | (593) | 6%        | (62)  | 1110    |
| Avid college football fans | 70%      | (277) | 26%        | (104) | 3%        | (13)  | 394     |
| Big 10 fans                | 45%      | (300) | 45%        | (298) | 9%        | (63)  | 662     |
| Pac 12 fans                | 51%      | (253) | 42%        | (211) | 7%        | (37)  | 501     |
| ACC fans                   | 49%      | (265) | 43%        | (234) | 8%        | (43)  | 542     |
| Big 12 fans                | 50%      | (262) | 42%        | (219) | 8%        | (42)  | 523     |
| SEC fans                   | 46%      | (268) | 44%        | (254) | 10%       | (55)  | 576     |
| Non-Power 5 fans           | 51%      | (242) | 40%        | (191) | 8%        | (39)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPI\_2:** Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?  
College football

| Demographic              | Avid fan  | Casual fan | Not a fan  | Total N |
|--------------------------|-----------|------------|------------|---------|
| Adults                   | 18% (394) | 33% (716)  | 50% (1090) | 2200    |
| Gender: Male             | 26% (276) | 38% (409)  | 36% (377)  | 1062    |
| Gender: Female           | 10% (118) | 27% (308)  | 63% (712)  | 1138    |
| Age: 18-34               | 17% (115) | 33% (218)  | 49% (322)  | 655     |
| Age: 35-44               | 25% (90)  | 36% (127)  | 39% (141)  | 358     |
| Age: 45-64               | 17% (126) | 31% (234)  | 52% (391)  | 751     |
| Age: 65+                 | 14% (63)  | 32% (138)  | 54% (236)  | 436     |
| GenZers: 1997-2012       | 13% (33)  | 31% (78)   | 56% (142)  | 253     |
| Millennials: 1981-1996   | 21% (124) | 35% (206)  | 44% (258)  | 588     |
| GenXers: 1965-1980       | 18% (103) | 34% (190)  | 47% (263)  | 556     |
| Baby Boomers: 1946-1964  | 17% (124) | 30% (215)  | 53% (382)  | 720     |
| PID: Dem (no lean)       | 20% (166) | 33% (277)  | 47% (391)  | 834     |
| PID: Ind (no lean)       | 11% (72)  | 28% (176)  | 60% (378)  | 626     |
| PID: Rep (no lean)       | 21% (156) | 36% (264)  | 43% (320)  | 740     |
| PID/Gender: Dem Men      | 31% (123) | 40% (158)  | 28% (111)  | 393     |
| PID/Gender: Dem Women    | 10% (43)  | 27% (118)  | 63% (280)  | 442     |
| PID/Gender: Ind Men      | 14% (43)  | 32% (100)  | 55% (172)  | 315     |
| PID/Gender: Ind Women    | 9% (28)   | 25% (76)   | 66% (206)  | 311     |
| PID/Gender: Rep Men      | 31% (110) | 42% (150)  | 27% (94)   | 354     |
| PID/Gender: Rep Women    | 12% (46)  | 29% (113)  | 59% (226)  | 386     |
| Ideo: Liberal (1-3)      | 19% (119) | 33% (204)  | 48% (299)  | 622     |
| Ideo: Moderate (4)       | 18% (123) | 34% (229)  | 49% (332)  | 683     |
| Ideo: Conservative (5-7) | 18% (130) | 34% (240)  | 48% (339)  | 709     |
| Educ: < College          | 16% (243) | 30% (450)  | 54% (819)  | 1512    |
| Educ: Bachelors degree   | 19% (86)  | 37% (166)  | 43% (192)  | 444     |
| Educ: Post-grad          | 27% (65)  | 41% (100)  | 32% (79)   | 244     |
| Income: Under 50k        | 16% (199) | 30% (374)  | 54% (673)  | 1246    |
| Income: 50k-100k         | 17% (104) | 37% (226)  | 46% (283)  | 613     |
| Income: 100k+            | 27% (91)  | 34% (116)  | 39% (133)  | 341     |
| Ethnicity: White         | 17% (294) | 33% (567)  | 50% (860)  | 1722    |
| Ethnicity: Hispanic      | 17% (59)  | 29% (101)  | 54% (189)  | 349     |
| Ethnicity: Black         | 27% (74)  | 30% (83)   | 43% (117)  | 274     |

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**Table MCSP1\_2: Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?  
 College football**

| Demographic                       | Avid fan |       | Casual fan |       | Not a fan |        | Total N |
|-----------------------------------|----------|-------|------------|-------|-----------|--------|---------|
| Adults                            | 18%      | (394) | 33%        | (716) | 50%       | (1090) | 2200    |
| Ethnicity: Other                  | 13%      | (26)  | 32%        | (66)  | 55%       | (112)  | 204     |
| All Christian                     | 21%      | (229) | 37%        | (406) | 42%       | (460)  | 1094    |
| All Non-Christian                 | 16%      | (23)  | 33%        | (48)  | 51%       | (73)   | 144     |
| Atheist                           | 10%      | (8)   | 22%        | (19)  | 68%       | (57)   | 85      |
| Agnostic/Nothing in particular    | 14%      | (78)  | 31%        | (165) | 55%       | (296)  | 539     |
| Something Else                    | 16%      | (56)  | 23%        | (79)  | 60%       | (204)  | 339     |
| Religious Non-Protestant/Catholic | 16%      | (28)  | 33%        | (57)  | 51%       | (89)   | 174     |
| Evangelical                       | 25%      | (156) | 33%        | (204) | 42%       | (263)  | 623     |
| Non-Evangelical                   | 16%      | (116) | 35%        | (257) | 50%       | (369)  | 742     |
| Community: Urban                  | 23%      | (158) | 32%        | (221) | 44%       | (303)  | 682     |
| Community: Suburban               | 17%      | (165) | 33%        | (334) | 50%       | (501)  | 1001    |
| Community: Rural                  | 14%      | (70)  | 31%        | (162) | 55%       | (285)  | 517     |
| Employ: Private Sector            | 23%      | (148) | 40%        | (258) | 37%       | (239)  | 645     |
| Employ: Government                | 19%      | (24)  | 37%        | (47)  | 44%       | (56)   | 127     |
| Employ: Self-Employed             | 19%      | (38)  | 28%        | (55)  | 52%       | (103)  | 196     |
| Employ: Homemaker                 | 9%       | (17)  | 32%        | (61)  | 59%       | (110)  | 188     |
| Employ: Retired                   | 17%      | (80)  | 30%        | (143) | 54%       | (261)  | 484     |
| Employ: Unemployed                | 13%      | (42)  | 22%        | (67)  | 65%       | (203)  | 312     |
| Employ: Other                     | 24%      | (35)  | 33%        | (47)  | 43%       | (61)   | 142     |
| Military HH: Yes                  | 19%      | (67)  | 35%        | (122) | 46%       | (163)  | 352     |
| Military HH: No                   | 18%      | (327) | 32%        | (595) | 50%       | (927)  | 1848    |
| RD/WT: Right Direction            | 22%      | (155) | 38%        | (266) | 40%       | (284)  | 705     |
| RD/WT: Wrong Track                | 16%      | (239) | 30%        | (450) | 54%       | (806)  | 1495    |
| Trump Job Approve                 | 20%      | (193) | 37%        | (353) | 42%       | (399)  | 945     |
| Trump Job Disapprove              | 16%      | (193) | 29%        | (345) | 55%       | (654)  | 1191    |
| Trump Job Strongly Approve        | 23%      | (135) | 35%        | (201) | 42%       | (245)  | 582     |
| Trump Job Somewhat Approve        | 16%      | (58)  | 42%        | (152) | 42%       | (153)  | 364     |
| Trump Job Somewhat Disapprove     | 17%      | (43)  | 36%        | (90)  | 46%       | (115)  | 249     |
| Trump Job Strongly Disapprove     | 16%      | (149) | 27%        | (255) | 57%       | (539)  | 943     |
| Favorable of Trump                | 20%      | (186) | 37%        | (355) | 43%       | (407)  | 948     |
| Unfavorable of Trump              | 17%      | (193) | 28%        | (332) | 55%       | (644)  | 1169    |

Continued on next page

**Table MCSPI\_2: Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?  
College football**

| Demographic                          | Avid fan |       | Casual fan |       | Not a fan |        | Total N |
|--------------------------------------|----------|-------|------------|-------|-----------|--------|---------|
| Adults                               | 18%      | (394) | 33%        | (716) | 50%       | (1090) | 2200    |
| Very Favorable of Trump              | 20%      | (121) | 36%        | (215) | 44%       | (259)  | 594     |
| Somewhat Favorable of Trump          | 19%      | (66)  | 40%        | (141) | 42%       | (148)  | 354     |
| Somewhat Unfavorable of Trump        | 19%      | (39)  | 34%        | (69)  | 46%       | (93)   | 200     |
| Very Unfavorable of Trump            | 16%      | (155) | 27%        | (263) | 57%       | (552)  | 969     |
| #1 Issue: Economy                    | 22%      | (161) | 33%        | (247) | 45%       | (330)  | 737     |
| #1 Issue: Security                   | 21%      | (52)  | 27%        | (66)  | 52%       | (126)  | 244     |
| #1 Issue: Health Care                | 16%      | (65)  | 35%        | (146) | 49%       | (204)  | 414     |
| #1 Issue: Medicare / Social Security | 16%      | (54)  | 33%        | (111) | 52%       | (175)  | 340     |
| #1 Issue: Women's Issues             | 8%       | (8)   | 35%        | (36)  | 57%       | (59)   | 104     |
| #1 Issue: Education                  | 18%      | (22)  | 39%        | (46)  | 42%       | (50)   | 118     |
| #1 Issue: Energy                     | 12%      | (11)  | 31%        | (28)  | 57%       | (51)   | 90      |
| #1 Issue: Other                      | 15%      | (22)  | 24%        | (37)  | 61%       | (94)   | 153     |
| 2018 House Vote: Democrat            | 21%      | (154) | 30%        | (222) | 49%       | (359)  | 736     |
| 2018 House Vote: Republican          | 21%      | (128) | 39%        | (243) | 40%       | (250)  | 621     |
| 2018 House Vote: Someone else        | 8%       | (5)   | 37%        | (22)  | 55%       | (32)   | 59      |
| 2016 Vote: Hillary Clinton           | 19%      | (133) | 31%        | (214) | 50%       | (353)  | 700     |
| 2016 Vote: Donald Trump              | 20%      | (143) | 38%        | (262) | 42%       | (294)  | 698     |
| 2016 Vote: Other                     | 13%      | (13)  | 32%        | (32)  | 55%       | (56)   | 101     |
| 2016 Vote: Didn't Vote               | 15%      | (104) | 30%        | (207) | 55%       | (386)  | 698     |
| Voted in 2014: Yes                   | 21%      | (250) | 35%        | (427) | 44%       | (540)  | 1217    |
| Voted in 2014: No                    | 15%      | (144) | 29%        | (290) | 56%       | (550)  | 983     |
| 2012 Vote: Barack Obama              | 20%      | (168) | 32%        | (268) | 47%       | (392)  | 828     |
| 2012 Vote: Mitt Romney               | 20%      | (98)  | 39%        | (189) | 41%       | (198)  | 485     |
| 2012 Vote: Other                     | 15%      | (12)  | 31%        | (24)  | 53%       | (41)   | 76      |
| 2012 Vote: Didn't Vote               | 14%      | (116) | 29%        | (236) | 56%       | (455)  | 806     |
| 4-Region: Northeast                  | 18%      | (73)  | 28%        | (112) | 53%       | (209)  | 394     |
| 4-Region: Midwest                    | 19%      | (88)  | 32%        | (148) | 49%       | (226)  | 462     |
| 4-Region: South                      | 20%      | (166) | 34%        | (283) | 45%       | (375)  | 824     |
| 4-Region: West                       | 13%      | (67)  | 33%        | (174) | 54%       | (279)  | 520     |
| Sports fans                          | 26%      | (381) | 45%        | (668) | 29%       | (422)  | 1471    |
| Avid sports fans                     | 52%      | (277) | 33%        | (179) | 15%       | (78)   | 534     |

Continued on next page

**Table MCSP1\_2:** Do you consider yourself an avid fan, casual fan or not a fan at all of each of the following?

## College football

| Demographic                | Avid fan |       | Casual fan |       | Not a fan |        | Total N |
|----------------------------|----------|-------|------------|-------|-----------|--------|---------|
| Adults                     | 18%      | (394) | 33%        | (716) | 50%       | (1090) | 2200    |
| College football fans      | 35%      | (394) | 65%        | (716) | —         | (0)    | 1110    |
| Avid college football fans | 100%     | (394) | —          | (0)   | —         | (0)    | 394     |
| Big 10 fans                | 39%      | (257) | 49%        | (325) | 12%       | (80)   | 662     |
| Pac 12 fans                | 40%      | (202) | 48%        | (240) | 12%       | (59)   | 501     |
| ACC fans                   | 41%      | (224) | 47%        | (253) | 12%       | (65)   | 542     |
| Big 12 fans                | 39%      | (205) | 49%        | (255) | 12%       | (63)   | 523     |
| SEC fans                   | 42%      | (242) | 46%        | (265) | 12%       | (68)   | 576     |
| Non-Power 5 fans           | 46%      | (216) | 43%        | (204) | 11%       | (52)   | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_1: Do you typically root for a football team in the following athletic conferences?**

A college football team that plays in the Big Ten conference including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

| Demographic              | Yes       | No         | Total N |
|--------------------------|-----------|------------|---------|
| Adults                   | 30% (662) | 70% (1538) | 2200    |
| Gender: Male             | 40% (428) | 60% (634)  | 1062    |
| Gender: Female           | 21% (234) | 79% (904)  | 1138    |
| Age: 18-34               | 31% (201) | 69% (455)  | 655     |
| Age: 35-44               | 36% (129) | 64% (229)  | 358     |
| Age: 45-64               | 27% (206) | 73% (545)  | 751     |
| Age: 65+                 | 29% (126) | 71% (310)  | 436     |
| GenZers: 1997-2012       | 27% (67)  | 73% (186)  | 253     |
| Millennials: 1981-1996   | 35% (204) | 65% (384)  | 588     |
| GenXers: 1965-1980       | 28% (157) | 72% (400)  | 556     |
| Baby Boomers: 1946-1964  | 29% (211) | 71% (510)  | 720     |
| PID: Dem (no lean)       | 34% (286) | 66% (548)  | 834     |
| PID: Ind (no lean)       | 24% (150) | 76% (475)  | 626     |
| PID: Rep (no lean)       | 30% (225) | 70% (515)  | 740     |
| PID/Gender: Dem Men      | 49% (191) | 51% (202)  | 393     |
| PID/Gender: Dem Women    | 22% (95)  | 78% (346)  | 442     |
| PID/Gender: Ind Men      | 29% (90)  | 71% (225)  | 315     |
| PID/Gender: Ind Women    | 20% (61)  | 80% (250)  | 311     |
| PID/Gender: Rep Men      | 42% (147) | 58% (207)  | 354     |
| PID/Gender: Rep Women    | 20% (78)  | 80% (308)  | 386     |
| Ideo: Liberal (1-3)      | 34% (210) | 66% (412)  | 622     |
| Ideo: Moderate (4)       | 30% (202) | 70% (481)  | 683     |
| Ideo: Conservative (5-7) | 31% (223) | 69% (485)  | 709     |
| Educ: < College          | 27% (409) | 73% (1103) | 1512    |
| Educ: Bachelors degree   | 33% (145) | 67% (298)  | 444     |
| Educ: Post-grad          | 44% (107) | 56% (137)  | 244     |
| Income: Under 50k        | 27% (334) | 73% (912)  | 1246    |
| Income: 50k-100k         | 30% (187) | 70% (426)  | 613     |
| Income: 100k+            | 41% (141) | 59% (200)  | 341     |
| Ethnicity: White         | 29% (507) | 71% (1215) | 1722    |
| Ethnicity: Hispanic      | 27% (95)  | 73% (254)  | 349     |

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**Table MCSP2\_1:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Big Ten conference including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

| Demographic                       | Yes |       | No  |        | Total N |
|-----------------------------------|-----|-------|-----|--------|---------|
| Adults                            | 30% | (662) | 70% | (1538) | 2200    |
| Ethnicity: Black                  | 41% | (112) | 59% | (162)  | 274     |
| Ethnicity: Other                  | 21% | (43)  | 79% | (161)  | 204     |
| All Christian                     | 35% | (381) | 65% | (713)  | 1094    |
| All Non-Christian                 | 28% | (40)  | 72% | (104)  | 144     |
| Atheist                           | 18% | (16)  | 82% | (69)   | 85      |
| Agnostic/Nothing in particular    | 26% | (139) | 74% | (399)  | 539     |
| Something Else                    | 25% | (86)  | 75% | (253)  | 339     |
| Religious Non-Protestant/Catholic | 28% | (49)  | 72% | (125)  | 174     |
| Evangelical                       | 34% | (210) | 66% | (413)  | 623     |
| Non-Evangelical                   | 31% | (228) | 69% | (514)  | 742     |
| Community: Urban                  | 35% | (238) | 65% | (444)  | 682     |
| Community: Suburban               | 30% | (297) | 70% | (704)  | 1001    |
| Community: Rural                  | 24% | (127) | 76% | (391)  | 517     |
| Employ: Private Sector            | 38% | (242) | 62% | (402)  | 645     |
| Employ: Government                | 40% | (51)  | 60% | (76)   | 127     |
| Employ: Self-Employed             | 35% | (68)  | 65% | (127)  | 196     |
| Employ: Homemaker                 | 16% | (31)  | 84% | (157)  | 188     |
| Employ: Retired                   | 26% | (126) | 74% | (358)  | 484     |
| Employ: Unemployed                | 18% | (57)  | 82% | (255)  | 312     |
| Employ: Other                     | 36% | (52)  | 64% | (90)   | 142     |
| Military HH: Yes                  | 33% | (115) | 67% | (237)  | 352     |
| Military HH: No                   | 30% | (546) | 70% | (1302) | 1848    |
| RD/WT: Right Direction            | 36% | (257) | 64% | (448)  | 705     |
| RD/WT: Wrong Track                | 27% | (404) | 73% | (1091) | 1495    |
| Trump Job Approve                 | 33% | (309) | 67% | (637)  | 945     |
| Trump Job Disapprove              | 28% | (337) | 72% | (854)  | 1191    |
| Trump Job Strongly Approve        | 30% | (177) | 70% | (405)  | 582     |
| Trump Job Somewhat Approve        | 36% | (132) | 64% | (232)  | 364     |
| Trump Job Somewhat Disapprove     | 31% | (78)  | 69% | (171)  | 249     |
| Trump Job Strongly Disapprove     | 28% | (260) | 72% | (683)  | 943     |

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**Table MCSP2\_1:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Big Ten conference including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

| Demographic                          | Yes       | No         | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults                               | 30% (662) | 70% (1538) | 2200    |
| Favorable of Trump                   | 33% (309) | 67% (640)  | 948     |
| Unfavorable of Trump                 | 28% (329) | 72% (840)  | 1169    |
| Very Favorable of Trump              | 31% (186) | 69% (408)  | 594     |
| Somewhat Favorable of Trump          | 35% (122) | 65% (232)  | 354     |
| Somewhat Unfavorable of Trump        | 35% (71)  | 65% (129)  | 200     |
| Very Unfavorable of Trump            | 27% (259) | 73% (710)  | 969     |
| #1 Issue: Economy                    | 32% (239) | 68% (498)  | 737     |
| #1 Issue: Security                   | 26% (64)  | 74% (180)  | 244     |
| #1 Issue: Health Care                | 32% (132) | 68% (282)  | 414     |
| #1 Issue: Medicare / Social Security | 28% (96)  | 72% (244)  | 340     |
| #1 Issue: Women's Issues             | 23% (23)  | 77% (80)   | 104     |
| #1 Issue: Education                  | 35% (42)  | 65% (76)   | 118     |
| #1 Issue: Energy                     | 33% (29)  | 67% (61)   | 90      |
| #1 Issue: Other                      | 24% (36)  | 76% (117)  | 153     |
| 2018 House Vote: Democrat            | 35% (260) | 65% (476)  | 736     |
| 2018 House Vote: Republican          | 32% (198) | 68% (423)  | 621     |
| 2018 House Vote: Someone else        | 28% (17)  | 72% (42)   | 59      |
| 2016 Vote: Hillary Clinton           | 34% (237) | 66% (462)  | 700     |
| 2016 Vote: Donald Trump              | 33% (232) | 67% (467)  | 698     |
| 2016 Vote: Other                     | 29% (30)  | 71% (72)   | 101     |
| 2016 Vote: Didn't Vote               | 23% (161) | 77% (537)  | 698     |
| Voted in 2014: Yes                   | 35% (421) | 65% (796)  | 1217    |
| Voted in 2014: No                    | 24% (240) | 76% (743)  | 983     |
| 2012 Vote: Barack Obama              | 36% (295) | 64% (532)  | 828     |
| 2012 Vote: Mitt Romney               | 31% (151) | 69% (334)  | 485     |
| 2012 Vote: Other                     | 31% (24)  | 69% (52)   | 76      |
| 2012 Vote: Didn't Vote               | 24% (190) | 76% (616)  | 806     |

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**Table MCSP2\_1:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Big Ten conference including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

| Demographic                | Yes  |       | No  |        | Total N |
|----------------------------|------|-------|-----|--------|---------|
| Adults                     | 30%  | (662) | 70% | (1538) | 2200    |
| 4-Region: Northeast        | 32%  | (128) | 68% | (266)  | 394     |
| 4-Region: Midwest          | 44%  | (202) | 56% | (260)  | 462     |
| 4-Region: South            | 27%  | (223) | 73% | (601)  | 824     |
| 4-Region: West             | 21%  | (109) | 79% | (411)  | 520     |
| Sports fans                | 41%  | (599) | 59% | (872)  | 1471    |
| Avid sports fans           | 56%  | (300) | 44% | (234)  | 534     |
| College football fans      | 52%  | (582) | 48% | (529)  | 1110    |
| Avid college football fans | 65%  | (257) | 35% | (137)  | 394     |
| Big 10 fans                | 100% | (662) | —   | (0)    | 662     |
| Pac 12 fans                | 68%  | (343) | 32% | (158)  | 501     |
| ACC fans                   | 67%  | (363) | 33% | (179)  | 542     |
| Big 12 fans                | 70%  | (367) | 30% | (157)  | 523     |
| SEC fans                   | 62%  | (359) | 38% | (217)  | 576     |
| Non-Power 5 fans           | 73%  | (343) | 27% | (130)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_2: Do you typically root for a football team in the following athletic conferences?**

A college football team that plays in the Pac-12 conference including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

| Demographic              | Yes       | No         | Total N |
|--------------------------|-----------|------------|---------|
| Adults                   | 23% (501) | 77% (1699) | 2200    |
| Gender: Male             | 32% (339) | 68% (723)  | 1062    |
| Gender: Female           | 14% (162) | 86% (976)  | 1138    |
| Age: 18-34               | 28% (186) | 72% (469)  | 655     |
| Age: 35-44               | 29% (102) | 71% (255)  | 358     |
| Age: 45-64               | 19% (141) | 81% (610)  | 751     |
| Age: 65+                 | 16% (71)  | 84% (365)  | 436     |
| GenZers: 1997-2012       | 27% (68)  | 73% (186)  | 253     |
| Millennials: 1981-1996   | 28% (167) | 72% (422)  | 588     |
| GenXers: 1965-1980       | 24% (132) | 76% (425)  | 556     |
| Baby Boomers: 1946-1964  | 17% (122) | 83% (598)  | 720     |
| PID: Dem (no lean)       | 28% (230) | 72% (604)  | 834     |
| PID: Ind (no lean)       | 15% (91)  | 85% (534)  | 626     |
| PID: Rep (no lean)       | 24% (180) | 76% (560)  | 740     |
| PID/Gender: Dem Men      | 40% (155) | 60% (237)  | 393     |
| PID/Gender: Dem Women    | 17% (75)  | 83% (367)  | 442     |
| PID/Gender: Ind Men      | 19% (59)  | 81% (256)  | 315     |
| PID/Gender: Ind Women    | 11% (33)  | 89% (278)  | 311     |
| PID/Gender: Rep Men      | 35% (125) | 65% (229)  | 354     |
| PID/Gender: Rep Women    | 14% (55)  | 86% (331)  | 386     |
| Ideo: Liberal (1-3)      | 26% (160) | 74% (462)  | 622     |
| Ideo: Moderate (4)       | 25% (174) | 75% (510)  | 683     |
| Ideo: Conservative (5-7) | 20% (140) | 80% (569)  | 709     |
| Educ: < College          | 21% (313) | 79% (1200) | 1512    |
| Educ: Bachelors degree   | 22% (99)  | 78% (345)  | 444     |
| Educ: Post-grad          | 37% (90)  | 63% (154)  | 244     |
| Income: Under 50k        | 21% (260) | 79% (986)  | 1246    |
| Income: 50k-100k         | 24% (145) | 76% (468)  | 613     |
| Income: 100k+            | 28% (96)  | 72% (245)  | 341     |
| Ethnicity: White         | 21% (357) | 79% (1365) | 1722    |
| Ethnicity: Hispanic      | 30% (104) | 70% (245)  | 349     |

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**Table MCSP2\_2:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Pac-12 conference including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

| Demographic                       | Yes       | No         | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults                            | 23% (501) | 77% (1699) | 2200    |
| Ethnicity: Black                  | 34% (94)  | 66% (180)  | 274     |
| Ethnicity: Other                  | 24% (50)  | 76% (154)  | 204     |
| All Christian                     | 24% (262) | 76% (832)  | 1094    |
| All Non-Christian                 | 28% (40)  | 72% (104)  | 144     |
| Atheist                           | 14% (12)  | 86% (73)   | 85      |
| Agnostic/Nothing in particular    | 23% (124) | 77% (415)  | 539     |
| Something Else                    | 19% (63)  | 81% (275)  | 339     |
| Religious Non-Protestant/Catholic | 26% (46)  | 74% (128)  | 174     |
| Evangelical                       | 28% (176) | 72% (447)  | 623     |
| Non-Evangelical                   | 17% (129) | 83% (613)  | 742     |
| Community: Urban                  | 31% (211) | 69% (471)  | 682     |
| Community: Suburban               | 20% (199) | 80% (802)  | 1001    |
| Community: Rural                  | 18% (91)  | 82% (426)  | 517     |
| Employ: Private Sector            | 29% (186) | 71% (458)  | 645     |
| Employ: Government                | 27% (34)  | 73% (93)   | 127     |
| Employ: Self-Employed             | 28% (55)  | 72% (141)  | 196     |
| Employ: Homemaker                 | 14% (27)  | 86% (161)  | 188     |
| Employ: Retired                   | 15% (74)  | 85% (410)  | 484     |
| Employ: Unemployed                | 15% (47)  | 85% (265)  | 312     |
| Employ: Other                     | 30% (42)  | 70% (100)  | 142     |
| Military HH: Yes                  | 24% (84)  | 76% (268)  | 352     |
| Military HH: No                   | 23% (416) | 77% (1431) | 1848    |
| RD/WT: Right Direction            | 29% (207) | 71% (498)  | 705     |
| RD/WT: Wrong Track                | 20% (294) | 80% (1201) | 1495    |
| Trump Job Approve                 | 27% (252) | 73% (693)  | 945     |
| Trump Job Disapprove              | 20% (239) | 80% (952)  | 1191    |
| Trump Job Strongly Approve        | 27% (157) | 73% (424)  | 582     |
| Trump Job Somewhat Approve        | 26% (95)  | 74% (269)  | 364     |
| Trump Job Somewhat Disapprove     | 23% (57)  | 77% (192)  | 249     |
| Trump Job Strongly Disapprove     | 19% (182) | 81% (760)  | 943     |

Continued on next page

**Table MCSP2\_2:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Pac-12 conference including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

| Demographic                          | Yes       | No         | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults                               | 23% (501) | 77% (1699) | 2200    |
| Favorable of Trump                   | 25% (238) | 75% (710)  | 948     |
| Unfavorable of Trump                 | 21% (242) | 79% (927)  | 1169    |
| Very Favorable of Trump              | 26% (156) | 74% (438)  | 594     |
| Somewhat Favorable of Trump          | 23% (82)  | 77% (272)  | 354     |
| Somewhat Unfavorable of Trump        | 25% (50)  | 75% (150)  | 200     |
| Very Unfavorable of Trump            | 20% (192) | 80% (777)  | 969     |
| #1 Issue: Economy                    | 26% (194) | 74% (543)  | 737     |
| #1 Issue: Security                   | 20% (48)  | 80% (196)  | 244     |
| #1 Issue: Health Care                | 22% (90)  | 78% (324)  | 414     |
| #1 Issue: Medicare / Social Security | 15% (51)  | 85% (289)  | 340     |
| #1 Issue: Women's Issues             | 19% (20)  | 81% (84)   | 104     |
| #1 Issue: Education                  | 35% (41)  | 65% (77)   | 118     |
| #1 Issue: Energy                     | 28% (26)  | 72% (65)   | 90      |
| #1 Issue: Other                      | 20% (31)  | 80% (122)  | 153     |
| 2018 House Vote: Democrat            | 27% (195) | 73% (541)  | 736     |
| 2018 House Vote: Republican          | 24% (148) | 76% (473)  | 621     |
| 2018 House Vote: Someone else        | 20% (12)  | 80% (47)   | 59      |
| 2016 Vote: Hillary Clinton           | 26% (180) | 74% (520)  | 700     |
| 2016 Vote: Donald Trump              | 22% (152) | 78% (547)  | 698     |
| 2016 Vote: Other                     | 19% (20)  | 81% (82)   | 101     |
| 2016 Vote: Didn't Vote               | 21% (149) | 79% (549)  | 698     |
| Voted in 2014: Yes                   | 25% (301) | 75% (916)  | 1217    |
| Voted in 2014: No                    | 20% (200) | 80% (783)  | 983     |
| 2012 Vote: Barack Obama              | 25% (209) | 75% (619)  | 828     |
| 2012 Vote: Mitt Romney               | 22% (106) | 78% (379)  | 485     |
| 2012 Vote: Other                     | 19% (14)  | 81% (62)   | 76      |
| 2012 Vote: Didn't Vote               | 21% (171) | 79% (635)  | 806     |

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**Table MCSP2\_2:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Pac-12 conference including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

| Demographic                | Yes  |       | No  |        | Total N |
|----------------------------|------|-------|-----|--------|---------|
| Adults                     | 23%  | (501) | 77% | (1699) | 2200    |
| 4-Region: Northeast        | 22%  | (87)  | 78% | (307)  | 394     |
| 4-Region: Midwest          | 15%  | (70)  | 85% | (392)  | 462     |
| 4-Region: South            | 21%  | (172) | 79% | (652)  | 824     |
| 4-Region: West             | 33%  | (172) | 67% | (348)  | 520     |
| Sports fans                | 32%  | (464) | 68% | (1006) | 1471    |
| Avid sports fans           | 47%  | (253) | 53% | (281)  | 534     |
| College football fans      | 40%  | (442) | 60% | (669)  | 1110    |
| Avid college football fans | 51%  | (202) | 49% | (192)  | 394     |
| Big 10 fans                | 52%  | (343) | 48% | (319)  | 662     |
| Pac 12 fans                | 100% | (501) | —   | (0)    | 501     |
| ACC fans                   | 60%  | (327) | 40% | (215)  | 542     |
| Big 12 fans                | 62%  | (325) | 38% | (198)  | 523     |
| SEC fans                   | 56%  | (324) | 44% | (252)  | 576     |
| Non-Power 5 fans           | 67%  | (319) | 33% | (154)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_3: Do you typically root for a football team in the following athletic conferences?**

A college football team that plays in the Atlantic Coast Conference (ACC) including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Notre Dame, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

| Demographic              | Yes       | No         | Total N |
|--------------------------|-----------|------------|---------|
| Adults                   | 25% (542) | 75% (1658) | 2200    |
| Gender: Male             | 34% (360) | 66% (702)  | 1062    |
| Gender: Female           | 16% (183) | 84% (955)  | 1138    |
| Age: 18-34               | 29% (190) | 71% (465)  | 655     |
| Age: 35-44               | 34% (120) | 66% (238)  | 358     |
| Age: 45-64               | 19% (144) | 81% (607)  | 751     |
| Age: 65+                 | 20% (88)  | 80% (348)  | 436     |
| GenZers: 1997-2012       | 26% (65)  | 74% (188)  | 253     |
| Millennials: 1981-1996   | 32% (186) | 68% (403)  | 588     |
| GenXers: 1965-1980       | 26% (142) | 74% (414)  | 556     |
| Baby Boomers: 1946-1964  | 18% (128) | 82% (593)  | 720     |
| PID: Dem (no lean)       | 27% (227) | 73% (607)  | 834     |
| PID: Ind (no lean)       | 19% (116) | 81% (510)  | 626     |
| PID: Rep (no lean)       | 27% (199) | 73% (541)  | 740     |
| PID/Gender: Dem Men      | 37% (146) | 63% (247)  | 393     |
| PID/Gender: Dem Women    | 18% (81)  | 82% (360)  | 442     |
| PID/Gender: Ind Men      | 22% (70)  | 78% (245)  | 315     |
| PID/Gender: Ind Women    | 15% (46)  | 85% (265)  | 311     |
| PID/Gender: Rep Men      | 41% (144) | 59% (210)  | 354     |
| PID/Gender: Rep Women    | 14% (55)  | 86% (330)  | 386     |
| Ideo: Liberal (1-3)      | 28% (174) | 72% (448)  | 622     |
| Ideo: Moderate (4)       | 25% (168) | 75% (516)  | 683     |
| Ideo: Conservative (5-7) | 25% (174) | 75% (535)  | 709     |
| Educ: < College          | 23% (340) | 77% (1172) | 1512    |
| Educ: Bachelors degree   | 25% (109) | 75% (335)  | 444     |
| Educ: Post-grad          | 38% (93)  | 62% (151)  | 244     |
| Income: Under 50k        | 21% (256) | 79% (991)  | 1246    |
| Income: 50k-100k         | 27% (167) | 73% (446)  | 613     |
| Income: 100k+            | 35% (120) | 65% (221)  | 341     |
| Ethnicity: White         | 23% (390) | 77% (1331) | 1722    |
| Ethnicity: Hispanic      | 30% (106) | 70% (244)  | 349     |

Continued on next page

**Table MCSP2\_3:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Atlantic Coast Conference (ACC) including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Notre Dame, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

| Demographic                       | Yes       | No         | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults                            | 25% (542) | 75% (1658) | 2200    |
| Ethnicity: Black                  | 39% (108) | 61% (166)  | 274     |
| Ethnicity: Other                  | 21% (44)  | 79% (160)  | 204     |
| All Christian                     | 27% (291) | 73% (803)  | 1094    |
| All Non-Christian                 | 29% (41)  | 71% (103)  | 144     |
| Atheist                           | 15% (13)  | 85% (72)   | 85      |
| Agnostic/Nothing in particular    | 23% (122) | 77% (416)  | 539     |
| Something Else                    | 22% (75)  | 78% (264)  | 339     |
| Religious Non-Protestant/Catholic | 28% (49)  | 72% (124)  | 174     |
| Evangelical                       | 31% (192) | 69% (431)  | 623     |
| Non-Evangelical                   | 20% (151) | 80% (591)  | 742     |
| Community: Urban                  | 32% (217) | 68% (465)  | 682     |
| Community: Suburban               | 23% (228) | 77% (773)  | 1001    |
| Community: Rural                  | 19% (98)  | 81% (420)  | 517     |
| Employ: Private Sector            | 32% (206) | 68% (439)  | 645     |
| Employ: Government                | 32% (41)  | 68% (86)   | 127     |
| Employ: Self-Employed             | 30% (58)  | 70% (138)  | 196     |
| Employ: Homemaker                 | 15% (29)  | 85% (159)  | 188     |
| Employ: Retired                   | 19% (92)  | 81% (392)  | 484     |
| Employ: Unemployed                | 18% (55)  | 82% (257)  | 312     |
| Employ: Other                     | 25% (36)  | 75% (106)  | 142     |
| Military HH: Yes                  | 27% (93)  | 73% (259)  | 352     |
| Military HH: No                   | 24% (449) | 76% (1399) | 1848    |
| RD/WT: Right Direction            | 31% (220) | 69% (485)  | 705     |
| RD/WT: Wrong Track                | 22% (322) | 78% (1172) | 1495    |
| Trump Job Approve                 | 29% (276) | 71% (669)  | 945     |
| Trump Job Disapprove              | 22% (258) | 78% (933)  | 1191    |
| Trump Job Strongly Approve        | 30% (173) | 70% (408)  | 582     |
| Trump Job Somewhat Approve        | 28% (103) | 72% (260)  | 364     |
| Trump Job Somewhat Disapprove     | 26% (64)  | 74% (184)  | 249     |
| Trump Job Strongly Disapprove     | 21% (194) | 79% (749)  | 943     |

Continued on next page

**Table MCSP2\_3:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Atlantic Coast Conference (ACC) including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Notre Dame, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

| Demographic                          | Yes       | No         | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults                               | 25% (542) | 75% (1658) | 2200    |
| Favorable of Trump                   | 28% (264) | 72% (684)  | 948     |
| Unfavorable of Trump                 | 22% (259) | 78% (910)  | 1169    |
| Very Favorable of Trump              | 30% (177) | 70% (418)  | 594     |
| Somewhat Favorable of Trump          | 25% (88)  | 75% (266)  | 354     |
| Somewhat Unfavorable of Trump        | 27% (53)  | 73% (147)  | 200     |
| Very Unfavorable of Trump            | 21% (206) | 79% (763)  | 969     |
| #1 Issue: Economy                    | 30% (219) | 70% (519)  | 737     |
| #1 Issue: Security                   | 22% (54)  | 78% (190)  | 244     |
| #1 Issue: Health Care                | 23% (96)  | 77% (319)  | 414     |
| #1 Issue: Medicare / Social Security | 19% (66)  | 81% (274)  | 340     |
| #1 Issue: Women's Issues             | 18% (18)  | 82% (85)   | 104     |
| #1 Issue: Education                  | 38% (45)  | 62% (73)   | 118     |
| #1 Issue: Energy                     | 25% (23)  | 75% (68)   | 90      |
| #1 Issue: Other                      | 15% (23)  | 85% (130)  | 153     |
| 2018 House Vote: Democrat            | 28% (206) | 72% (530)  | 736     |
| 2018 House Vote: Republican          | 29% (177) | 71% (444)  | 621     |
| 2018 House Vote: Someone else        | 14% (8)   | 86% (50)   | 59      |
| 2016 Vote: Hillary Clinton           | 26% (184) | 74% (515)  | 700     |
| 2016 Vote: Donald Trump              | 27% (189) | 73% (509)  | 698     |
| 2016 Vote: Other                     | 15% (15)  | 85% (86)   | 101     |
| 2016 Vote: Didn't Vote               | 22% (153) | 78% (545)  | 698     |
| Voted in 2014: Yes                   | 27% (327) | 73% (890)  | 1217    |
| Voted in 2014: No                    | 22% (216) | 78% (768)  | 983     |
| 2012 Vote: Barack Obama              | 28% (233) | 72% (595)  | 828     |
| 2012 Vote: Mitt Romney               | 25% (122) | 75% (363)  | 485     |
| 2012 Vote: Other                     | 24% (19)  | 76% (58)   | 76      |
| 2012 Vote: Didn't Vote               | 21% (168) | 79% (638)  | 806     |

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**Table MCSP2\_3: Do you typically root for a football team in the following athletic conferences?**

A college football team that plays in the Atlantic Coast Conference (ACC) including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Notre Dame, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

| Demographic                | Yes  |       | No  |        | Total N |
|----------------------------|------|-------|-----|--------|---------|
| Adults                     | 25%  | (542) | 75% | (1658) | 2200    |
| 4-Region: Northeast        | 29%  | (113) | 71% | (280)  | 394     |
| 4-Region: Midwest          | 16%  | (74)  | 84% | (388)  | 462     |
| 4-Region: South            | 30%  | (250) | 70% | (575)  | 824     |
| 4-Region: West             | 20%  | (105) | 80% | (415)  | 520     |
| Sports fans                | 34%  | (499) | 66% | (971)  | 1471    |
| Avid sports fans           | 50%  | (265) | 50% | (269)  | 534     |
| College football fans      | 43%  | (477) | 57% | (633)  | 1110    |
| Avid college football fans | 57%  | (224) | 43% | (170)  | 394     |
| Big 10 fans                | 55%  | (363) | 45% | (298)  | 662     |
| Pac 12 fans                | 65%  | (327) | 35% | (174)  | 501     |
| ACC fans                   | 100% | (542) | —   | (0)    | 542     |
| Big 12 fans                | 65%  | (339) | 35% | (184)  | 523     |
| SEC fans                   | 67%  | (385) | 33% | (191)  | 576     |
| Non-Power 5 fans           | 67%  | (317) | 33% | (155)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_4:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Big 12 conference including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

| Demographic              | Yes       | No         | Total N |
|--------------------------|-----------|------------|---------|
| Adults                   | 24% (523) | 76% (1677) | 2200    |
| Gender: Male             | 33% (350) | 67% (712)  | 1062    |
| Gender: Female           | 15% (173) | 85% (965)  | 1138    |
| Age: 18-34               | 30% (197) | 70% (458)  | 655     |
| Age: 35-44               | 31% (110) | 69% (247)  | 358     |
| Age: 45-64               | 19% (146) | 81% (605)  | 751     |
| Age: 65+                 | 16% (70)  | 84% (366)  | 436     |
| GenZers: 1997-2012       | 24% (61)  | 76% (192)  | 253     |
| Millennials: 1981-1996   | 33% (191) | 67% (397)  | 588     |
| GenXers: 1965-1980       | 23% (131) | 77% (426)  | 556     |
| Baby Boomers: 1946-1964  | 18% (128) | 82% (592)  | 720     |
| PID: Dem (no lean)       | 27% (227) | 73% (608)  | 834     |
| PID: Ind (no lean)       | 16% (98)  | 84% (528)  | 626     |
| PID: Rep (no lean)       | 27% (198) | 73% (542)  | 740     |
| PID/Gender: Dem Men      | 40% (158) | 60% (234)  | 393     |
| PID/Gender: Dem Women    | 15% (68)  | 85% (373)  | 442     |
| PID/Gender: Ind Men      | 18% (55)  | 82% (260)  | 315     |
| PID/Gender: Ind Women    | 14% (43)  | 86% (268)  | 311     |
| PID/Gender: Rep Men      | 39% (136) | 61% (218)  | 354     |
| PID/Gender: Rep Women    | 16% (62)  | 84% (324)  | 386     |
| Ideo: Liberal (1-3)      | 27% (166) | 73% (457)  | 622     |
| Ideo: Moderate (4)       | 23% (160) | 77% (524)  | 683     |
| Ideo: Conservative (5-7) | 23% (165) | 77% (543)  | 709     |
| Educ: < College          | 21% (321) | 79% (1191) | 1512    |
| Educ: Bachelors degree   | 26% (114) | 74% (330)  | 444     |
| Educ: Post-grad          | 36% (88)  | 64% (156)  | 244     |
| Income: Under 50k        | 21% (257) | 79% (990)  | 1246    |
| Income: 50k-100k         | 24% (144) | 76% (469)  | 613     |
| Income: 100k+            | 36% (122) | 64% (218)  | 341     |
| Ethnicity: White         | 22% (373) | 78% (1349) | 1722    |
| Ethnicity: Hispanic      | 33% (114) | 67% (235)  | 349     |

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**Table MCSP2\_4:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Big 12 conference including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

| Demographic                       | Yes |       | No  |        | Total N |
|-----------------------------------|-----|-------|-----|--------|---------|
| Adults                            | 24% | (523) | 76% | (1677) | 2200    |
| Ethnicity: Black                  | 37% | (103) | 63% | (172)  | 274     |
| Ethnicity: Other                  | 23% | (47)  | 77% | (157)  | 204     |
| All Christian                     | 27% | (294) | 73% | (800)  | 1094    |
| All Non-Christian                 | 25% | (36)  | 75% | (108)  | 144     |
| Atheist                           | 13% | (11)  | 87% | (74)   | 85      |
| Agnostic/Nothing in particular    | 21% | (112) | 79% | (427)  | 539     |
| Something Else                    | 21% | (70)  | 79% | (269)  | 339     |
| Religious Non-Protestant/Catholic | 28% | (49)  | 72% | (125)  | 174     |
| Evangelical                       | 29% | (181) | 71% | (442)  | 623     |
| Non-Evangelical                   | 21% | (152) | 79% | (589)  | 742     |
| Community: Urban                  | 30% | (204) | 70% | (478)  | 682     |
| Community: Suburban               | 22% | (218) | 78% | (782)  | 1001    |
| Community: Rural                  | 20% | (101) | 80% | (416)  | 517     |
| Employ: Private Sector            | 31% | (200) | 69% | (444)  | 645     |
| Employ: Government                | 35% | (44)  | 65% | (83)   | 127     |
| Employ: Self-Employed             | 30% | (58)  | 70% | (137)  | 196     |
| Employ: Homemaker                 | 17% | (32)  | 83% | (156)  | 188     |
| Employ: Retired                   | 15% | (74)  | 85% | (410)  | 484     |
| Employ: Unemployed                | 13% | (41)  | 87% | (272)  | 312     |
| Employ: Other                     | 33% | (47)  | 67% | (95)   | 142     |
| Military HH: Yes                  | 24% | (84)  | 76% | (268)  | 352     |
| Military HH: No                   | 24% | (439) | 76% | (1409) | 1848    |
| RD/WT: Right Direction            | 31% | (218) | 69% | (487)  | 705     |
| RD/WT: Wrong Track                | 20% | (305) | 80% | (1190) | 1495    |
| Trump Job Approve                 | 28% | (269) | 72% | (676)  | 945     |
| Trump Job Disapprove              | 21% | (250) | 79% | (941)  | 1191    |
| Trump Job Strongly Approve        | 30% | (176) | 70% | (405)  | 582     |
| Trump Job Somewhat Approve        | 26% | (93)  | 74% | (271)  | 364     |
| Trump Job Somewhat Disapprove     | 26% | (66)  | 74% | (183)  | 249     |
| Trump Job Strongly Disapprove     | 20% | (184) | 80% | (759)  | 943     |

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**Table MCSP2\_4:** Do you typically root for a football team in the following athletic conferences?  
A college football team that plays in the Big 12 conference including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

| Demographic                          | Yes       | No         | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults                               | 24% (523) | 76% (1677) | 2200    |
| Favorable of Trump                   | 28% (267) | 72% (681)  | 948     |
| Unfavorable of Trump                 | 20% (238) | 80% (932)  | 1169    |
| Very Favorable of Trump              | 30% (181) | 70% (414)  | 594     |
| Somewhat Favorable of Trump          | 24% (87)  | 76% (268)  | 354     |
| Somewhat Unfavorable of Trump        | 23% (45)  | 77% (155)  | 200     |
| Very Unfavorable of Trump            | 20% (192) | 80% (777)  | 969     |
| #1 Issue: Economy                    | 26% (190) | 74% (548)  | 737     |
| #1 Issue: Security                   | 21% (51)  | 79% (193)  | 244     |
| #1 Issue: Health Care                | 26% (106) | 74% (308)  | 414     |
| #1 Issue: Medicare / Social Security | 17% (59)  | 83% (281)  | 340     |
| #1 Issue: Women's Issues             | 20% (21)  | 80% (83)   | 104     |
| #1 Issue: Education                  | 40% (47)  | 60% (71)   | 118     |
| #1 Issue: Energy                     | 23% (21)  | 77% (69)   | 90      |
| #1 Issue: Other                      | 19% (28)  | 81% (124)  | 153     |
| 2018 House Vote: Democrat            | 25% (187) | 75% (549)  | 736     |
| 2018 House Vote: Republican          | 26% (164) | 74% (457)  | 621     |
| 2018 House Vote: Someone else        | 12% (7)   | 88% (51)   | 59      |
| 2016 Vote: Hillary Clinton           | 23% (161) | 77% (539)  | 700     |
| 2016 Vote: Donald Trump              | 26% (180) | 74% (519)  | 698     |
| 2016 Vote: Other                     | 18% (18)  | 82% (83)   | 101     |
| 2016 Vote: Didn't Vote               | 23% (163) | 77% (535)  | 698     |
| Voted in 2014: Yes                   | 25% (302) | 75% (915)  | 1217    |
| Voted in 2014: No                    | 23% (222) | 77% (762)  | 983     |
| 2012 Vote: Barack Obama              | 24% (201) | 76% (627)  | 828     |
| 2012 Vote: Mitt Romney               | 23% (112) | 77% (373)  | 485     |
| 2012 Vote: Other                     | 22% (17)  | 78% (59)   | 76      |
| 2012 Vote: Didn't Vote               | 24% (193) | 76% (613)  | 806     |

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**Table MCSP2\_4:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Big 12 conference including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

| Demographic                | Yes  |       | No  |        | Total N |
|----------------------------|------|-------|-----|--------|---------|
| Adults                     | 24%  | (523) | 76% | (1677) | 2200    |
| 4-Region: Northeast        | 22%  | (88)  | 78% | (306)  | 394     |
| 4-Region: Midwest          | 20%  | (90)  | 80% | (372)  | 462     |
| 4-Region: South            | 29%  | (235) | 71% | (589)  | 824     |
| 4-Region: West             | 21%  | (110) | 79% | (410)  | 520     |
| Sports fans                | 33%  | (481) | 67% | (990)  | 1471    |
| Avid sports fans           | 49%  | (262) | 51% | (272)  | 534     |
| College football fans      | 41%  | (460) | 59% | (650)  | 1110    |
| Avid college football fans | 52%  | (205) | 48% | (189)  | 394     |
| Big 10 fans                | 55%  | (367) | 45% | (295)  | 662     |
| Pac 12 fans                | 65%  | (325) | 35% | (175)  | 501     |
| ACC fans                   | 62%  | (339) | 38% | (204)  | 542     |
| Big 12 fans                | 100% | (523) | —   | (0)    | 523     |
| SEC fans                   | 61%  | (352) | 39% | (224)  | 576     |
| Non-Power 5 fans           | 69%  | (324) | 31% | (149)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_5: Do you typically root for a football team in the following athletic conferences?**

A college football team that plays in the Southeastern Conference (SEC) including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, Louisiana State, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

| Demographic              | Yes       | No         | Total N |
|--------------------------|-----------|------------|---------|
| Adults                   | 26% (576) | 74% (1624) | 2200    |
| Gender: Male             | 34% (364) | 66% (698)  | 1062    |
| Gender: Female           | 19% (212) | 81% (926)  | 1138    |
| Age: 18-34               | 30% (199) | 70% (457)  | 655     |
| Age: 35-44               | 33% (117) | 67% (241)  | 358     |
| Age: 45-64               | 23% (176) | 77% (575)  | 751     |
| Age: 65+                 | 20% (85)  | 80% (351)  | 436     |
| GenZers: 1997-2012       | 28% (71)  | 72% (182)  | 253     |
| Millennials: 1981-1996   | 30% (176) | 70% (412)  | 588     |
| GenXers: 1965-1980       | 30% (169) | 70% (387)  | 556     |
| Baby Boomers: 1946-1964  | 20% (147) | 80% (573)  | 720     |
| PID: Dem (no lean)       | 29% (240) | 71% (594)  | 834     |
| PID: Ind (no lean)       | 18% (115) | 82% (511)  | 626     |
| PID: Rep (no lean)       | 30% (221) | 70% (519)  | 740     |
| PID/Gender: Dem Men      | 38% (149) | 62% (243)  | 393     |
| PID/Gender: Dem Women    | 21% (91)  | 79% (351)  | 442     |
| PID/Gender: Ind Men      | 23% (73)  | 77% (242)  | 315     |
| PID/Gender: Ind Women    | 13% (42)  | 87% (269)  | 311     |
| PID/Gender: Rep Men      | 40% (141) | 60% (213)  | 354     |
| PID/Gender: Rep Women    | 21% (80)  | 79% (306)  | 386     |
| Ideo: Liberal (1-3)      | 28% (174) | 72% (448)  | 622     |
| Ideo: Moderate (4)       | 27% (184) | 73% (500)  | 683     |
| Ideo: Conservative (5-7) | 27% (190) | 73% (519)  | 709     |
| Educ: < College          | 25% (374) | 75% (1139) | 1512    |
| Educ: Bachelors degree   | 25% (109) | 75% (335)  | 444     |
| Educ: Post-grad          | 38% (93)  | 62% (151)  | 244     |
| Income: Under 50k        | 23% (291) | 77% (955)  | 1246    |
| Income: 50k-100k         | 27% (164) | 73% (449)  | 613     |
| Income: 100k+            | 35% (121) | 65% (220)  | 341     |
| Ethnicity: White         | 25% (424) | 75% (1298) | 1722    |
| Ethnicity: Hispanic      | 28% (98)  | 72% (252)  | 349     |

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**Table MCSP2\_5: Do you typically root for a football team in the following athletic conferences?**

*A college football team that plays in the Southeastern Conference (SEC) including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, Louisiana State, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt*

| Demographic                       | Yes |       | No  |        | Total N |
|-----------------------------------|-----|-------|-----|--------|---------|
| Adults                            | 26% | (576) | 74% | (1624) | 2200    |
| Ethnicity: Black                  | 37% | (103) | 63% | (172)  | 274     |
| Ethnicity: Other                  | 24% | (49)  | 76% | (155)  | 204     |
| All Christian                     | 29% | (317) | 71% | (777)  | 1094    |
| All Non-Christian                 | 30% | (43)  | 70% | (101)  | 144     |
| Atheist                           | 11% | (9)   | 89% | (76)   | 85      |
| Agnostic/Nothing in particular    | 23% | (125) | 77% | (413)  | 539     |
| Something Else                    | 24% | (82)  | 76% | (257)  | 339     |
| Religious Non-Protestant/Catholic | 29% | (50)  | 71% | (123)  | 174     |
| Evangelical                       | 36% | (223) | 64% | (400)  | 623     |
| Non-Evangelical                   | 21% | (153) | 79% | (589)  | 742     |
| Community: Urban                  | 33% | (225) | 67% | (457)  | 682     |
| Community: Suburban               | 25% | (246) | 75% | (755)  | 1001    |
| Community: Rural                  | 20% | (105) | 80% | (412)  | 517     |
| Employ: Private Sector            | 32% | (207) | 68% | (437)  | 645     |
| Employ: Government                | 27% | (34)  | 73% | (93)   | 127     |
| Employ: Self-Employed             | 31% | (61)  | 69% | (135)  | 196     |
| Employ: Homemaker                 | 19% | (36)  | 81% | (152)  | 188     |
| Employ: Retired                   | 20% | (98)  | 80% | (385)  | 484     |
| Employ: Unemployed                | 21% | (66)  | 79% | (246)  | 312     |
| Employ: Other                     | 31% | (44)  | 69% | (98)   | 142     |
| Military HH: Yes                  | 29% | (102) | 71% | (250)  | 352     |
| Military HH: No                   | 26% | (474) | 74% | (1373) | 1848    |
| RD/WT: Right Direction            | 33% | (231) | 67% | (474)  | 705     |
| RD/WT: Wrong Track                | 23% | (345) | 77% | (1150) | 1495    |
| Trump Job Approve                 | 30% | (285) | 70% | (660)  | 945     |
| Trump Job Disapprove              | 24% | (280) | 76% | (911)  | 1191    |
| Trump Job Strongly Approve        | 30% | (172) | 70% | (409)  | 582     |
| Trump Job Somewhat Approve        | 31% | (113) | 69% | (251)  | 364     |
| Trump Job Somewhat Disapprove     | 35% | (88)  | 65% | (161)  | 249     |
| Trump Job Strongly Disapprove     | 20% | (193) | 80% | (750)  | 943     |

Continued on next page

**Table MCSP2\_5:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays in the Southeastern Conference (SEC) including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, Louisiana State, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

| Demographic                          | Yes |       | No  |        | Total N |
|--------------------------------------|-----|-------|-----|--------|---------|
| Adults                               | 26% | (576) | 74% | (1624) | 2200    |
| Favorable of Trump                   | 30% | (282) | 70% | (666)  | 948     |
| Unfavorable of Trump                 | 23% | (272) | 77% | (897)  | 1169    |
| Very Favorable of Trump              | 31% | (182) | 69% | (412)  | 594     |
| Somewhat Favorable of Trump          | 28% | (100) | 72% | (254)  | 354     |
| Somewhat Unfavorable of Trump        | 32% | (65)  | 68% | (135)  | 200     |
| Very Unfavorable of Trump            | 21% | (208) | 79% | (762)  | 969     |
| #1 Issue: Economy                    | 31% | (226) | 69% | (511)  | 737     |
| #1 Issue: Security                   | 26% | (63)  | 74% | (181)  | 244     |
| #1 Issue: Health Care                | 22% | (93)  | 78% | (322)  | 414     |
| #1 Issue: Medicare / Social Security | 21% | (72)  | 79% | (268)  | 340     |
| #1 Issue: Women's Issues             | 24% | (25)  | 76% | (79)   | 104     |
| #1 Issue: Education                  | 32% | (38)  | 68% | (80)   | 118     |
| #1 Issue: Energy                     | 28% | (25)  | 72% | (65)   | 90      |
| #1 Issue: Other                      | 23% | (35)  | 77% | (118)  | 153     |
| 2018 House Vote: Democrat            | 27% | (198) | 73% | (538)  | 736     |
| 2018 House Vote: Republican          | 29% | (178) | 71% | (443)  | 621     |
| 2018 House Vote: Someone else        | 28% | (16)  | 72% | (42)   | 59      |
| 2016 Vote: Hillary Clinton           | 27% | (187) | 73% | (512)  | 700     |
| 2016 Vote: Donald Trump              | 27% | (186) | 73% | (512)  | 698     |
| 2016 Vote: Other                     | 17% | (18)  | 83% | (84)   | 101     |
| 2016 Vote: Didn't Vote               | 26% | (183) | 74% | (514)  | 698     |
| Voted in 2014: Yes                   | 28% | (341) | 72% | (876)  | 1217    |
| Voted in 2014: No                    | 24% | (235) | 76% | (748)  | 983     |
| 2012 Vote: Barack Obama              | 28% | (233) | 72% | (595)  | 828     |
| 2012 Vote: Mitt Romney               | 28% | (138) | 72% | (348)  | 485     |
| 2012 Vote: Other                     | 23% | (17)  | 77% | (59)   | 76      |
| 2012 Vote: Didn't Vote               | 23% | (187) | 77% | (619)  | 806     |

Continued on next page

**Table MCSP2\_5: Do you typically root for a football team in the following athletic conferences?**

A college football team that plays in the Southeastern Conference (SEC) including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, Louisiana State, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

| Demographic                | Yes  |       | No  |        | Total N |
|----------------------------|------|-------|-----|--------|---------|
| Adults                     | 26%  | (576) | 74% | (1624) | 2200    |
| 4-Region: Northeast        | 22%  | (88)  | 78% | (305)  | 394     |
| 4-Region: Midwest          | 19%  | (88)  | 81% | (375)  | 462     |
| 4-Region: South            | 36%  | (300) | 64% | (524)  | 824     |
| 4-Region: West             | 19%  | (100) | 81% | (420)  | 520     |
| Sports fans                | 35%  | (521) | 65% | (949)  | 1471    |
| Avid sports fans           | 50%  | (268) | 50% | (266)  | 534     |
| College football fans      | 46%  | (508) | 54% | (603)  | 1110    |
| Avid college football fans | 62%  | (242) | 38% | (151)  | 394     |
| Big 10 fans                | 54%  | (359) | 46% | (303)  | 662     |
| Pac 12 fans                | 65%  | (324) | 35% | (177)  | 501     |
| ACC fans                   | 71%  | (385) | 29% | (157)  | 542     |
| Big 12 fans                | 67%  | (352) | 33% | (171)  | 523     |
| SEC fans                   | 100% | (576) | —   | (0)    | 576     |
| Non-Power 5 fans           | 72%  | (338) | 28% | (134)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_6: Do you typically root for a football team in the following athletic conferences?**

*A college football team that plays outside of the Big Ten conference, Pac-12 conference, Atlantic Coast Conference, Big 12 conference or SEC*

| Demographic              | Yes       | No         | Total N |
|--------------------------|-----------|------------|---------|
| Adults                   | 21% (472) | 79% (1728) | 2200    |
| Gender: Male             | 29% (306) | 71% (755)  | 1062    |
| Gender: Female           | 15% (166) | 85% (972)  | 1138    |
| Age: 18-34               | 25% (162) | 75% (494)  | 655     |
| Age: 35-44               | 27% (96)  | 73% (261)  | 358     |
| Age: 45-64               | 19% (140) | 81% (611)  | 751     |
| Age: 65+                 | 17% (74)  | 83% (362)  | 436     |
| GenZers: 1997-2012       | 24% (60)  | 76% (193)  | 253     |
| Millennials: 1981-1996   | 25% (148) | 75% (440)  | 588     |
| GenXers: 1965-1980       | 21% (119) | 79% (437)  | 556     |
| Baby Boomers: 1946-1964  | 18% (132) | 82% (589)  | 720     |
| PID: Dem (no lean)       | 24% (200) | 76% (634)  | 834     |
| PID: Ind (no lean)       | 16% (98)  | 84% (528)  | 626     |
| PID: Rep (no lean)       | 24% (174) | 76% (566)  | 740     |
| PID/Gender: Dem Men      | 34% (132) | 66% (261)  | 393     |
| PID/Gender: Dem Women    | 16% (68)  | 84% (373)  | 442     |
| PID/Gender: Ind Men      | 17% (53)  | 83% (262)  | 315     |
| PID/Gender: Ind Women    | 15% (45)  | 85% (266)  | 311     |
| PID/Gender: Rep Men      | 34% (122) | 66% (232)  | 354     |
| PID/Gender: Rep Women    | 13% (52)  | 87% (334)  | 386     |
| Ideo: Liberal (1-3)      | 24% (148) | 76% (474)  | 622     |
| Ideo: Moderate (4)       | 22% (150) | 78% (533)  | 683     |
| Ideo: Conservative (5-7) | 22% (157) | 78% (552)  | 709     |
| Educ: < College          | 18% (278) | 82% (1234) | 1512    |
| Educ: Bachelors degree   | 24% (107) | 76% (337)  | 444     |
| Educ: Post-grad          | 35% (86)  | 65% (158)  | 244     |
| Income: Under 50k        | 19% (231) | 81% (1015) | 1246    |
| Income: 50k-100k         | 22% (135) | 78% (478)  | 613     |
| Income: 100k+            | 31% (106) | 69% (235)  | 341     |
| Ethnicity: White         | 20% (344) | 80% (1377) | 1722    |
| Ethnicity: Hispanic      | 23% (80)  | 77% (269)  | 349     |
| Ethnicity: Black         | 32% (89)  | 68% (185)  | 274     |

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**Table MCSP2\_6:** Do you typically root for a football team in the following athletic conferences?

*A college football team that plays outside of the Big Ten conference, Pac-12 conference, Atlantic Coast Conference, Big 12 conference or SEC*

| Demographic                       | Yes       | No         | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults                            | 21% (472) | 79% (1728) | 2200    |
| Ethnicity: Other                  | 19% (39)  | 81% (165)  | 204     |
| All Christian                     | 25% (270) | 75% (824)  | 1094    |
| All Non-Christian                 | 28% (41)  | 72% (103)  | 144     |
| Atheist                           | 9% (8)    | 91% (77)   | 85      |
| Agnostic/Nothing in particular    | 17% (93)  | 83% (445)  | 539     |
| Something Else                    | 18% (60)  | 82% (278)  | 339     |
| Religious Non-Protestant/Catholic | 26% (45)  | 74% (128)  | 174     |
| Evangelical                       | 27% (168) | 73% (455)  | 623     |
| Non-Evangelical                   | 19% (142) | 81% (599)  | 742     |
| Community: Urban                  | 27% (181) | 73% (501)  | 682     |
| Community: Suburban               | 21% (206) | 79% (795)  | 1001    |
| Community: Rural                  | 16% (85)  | 84% (432)  | 517     |
| Employ: Private Sector            | 29% (184) | 71% (461)  | 645     |
| Employ: Government                | 25% (32)  | 75% (95)   | 127     |
| Employ: Self-Employed             | 24% (47)  | 76% (148)  | 196     |
| Employ: Homemaker                 | 14% (27)  | 86% (161)  | 188     |
| Employ: Retired                   | 17% (84)  | 83% (400)  | 484     |
| Employ: Unemployed                | 13% (42)  | 87% (270)  | 312     |
| Employ: Other                     | 24% (33)  | 76% (109)  | 142     |
| Military HH: Yes                  | 22% (77)  | 78% (275)  | 352     |
| Military HH: No                   | 21% (395) | 79% (1453) | 1848    |
| RD/WT: Right Direction            | 28% (195) | 72% (510)  | 705     |
| RD/WT: Wrong Track                | 19% (277) | 81% (1218) | 1495    |
| Trump Job Approve                 | 25% (232) | 75% (713)  | 945     |
| Trump Job Disapprove              | 20% (234) | 80% (958)  | 1191    |
| Trump Job Strongly Approve        | 25% (148) | 75% (434)  | 582     |
| Trump Job Somewhat Approve        | 23% (84)  | 77% (280)  | 364     |
| Trump Job Somewhat Disapprove     | 25% (63)  | 75% (186)  | 249     |
| Trump Job Strongly Disapprove     | 18% (171) | 82% (772)  | 943     |
| Favorable of Trump                | 24% (229) | 76% (720)  | 948     |
| Unfavorable of Trump              | 19% (227) | 81% (942)  | 1169    |

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**Table MCSP2\_6:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays outside of the Big Ten conference, Pac-12 conference, Atlantic Coast Conference, Big 12 conference or SEC

| Demographic                          | Yes       | No         | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults                               | 21% (472) | 79% (1728) | 2200    |
| Very Favorable of Trump              | 25% (150) | 75% (444)  | 594     |
| Somewhat Favorable of Trump          | 22% (79)  | 78% (275)  | 354     |
| Somewhat Unfavorable of Trump        | 23% (46)  | 77% (154)  | 200     |
| Very Unfavorable of Trump            | 19% (181) | 81% (788)  | 969     |
| #1 Issue: Economy                    | 25% (181) | 75% (557)  | 737     |
| #1 Issue: Security                   | 18% (43)  | 82% (201)  | 244     |
| #1 Issue: Health Care                | 22% (91)  | 78% (324)  | 414     |
| #1 Issue: Medicare / Social Security | 17% (58)  | 83% (282)  | 340     |
| #1 Issue: Women's Issues             | 20% (21)  | 80% (83)   | 104     |
| #1 Issue: Education                  | 27% (31)  | 73% (87)   | 118     |
| #1 Issue: Energy                     | 26% (24)  | 74% (67)   | 90      |
| #1 Issue: Other                      | 16% (24)  | 84% (128)  | 153     |
| 2018 House Vote: Democrat            | 24% (180) | 76% (556)  | 736     |
| 2018 House Vote: Republican          | 23% (145) | 77% (476)  | 621     |
| 2018 House Vote: Someone else        | 27% (16)  | 73% (43)   | 59      |
| 2016 Vote: Hillary Clinton           | 23% (161) | 77% (538)  | 700     |
| 2016 Vote: Donald Trump              | 22% (154) | 78% (544)  | 698     |
| 2016 Vote: Other                     | 18% (19)  | 82% (83)   | 101     |
| 2016 Vote: Didn't Vote               | 20% (137) | 80% (561)  | 698     |
| Voted in 2014: Yes                   | 24% (298) | 76% (919)  | 1217    |
| Voted in 2014: No                    | 18% (175) | 82% (809)  | 983     |
| 2012 Vote: Barack Obama              | 24% (196) | 76% (632)  | 828     |
| 2012 Vote: Mitt Romney               | 23% (111) | 77% (375)  | 485     |
| 2012 Vote: Other                     | 22% (17)  | 78% (59)   | 76      |
| 2012 Vote: Didn't Vote               | 18% (149) | 82% (658)  | 806     |
| 4-Region: Northeast                  | 24% (93)  | 76% (301)  | 394     |
| 4-Region: Midwest                    | 18% (84)  | 82% (378)  | 462     |
| 4-Region: South                      | 23% (193) | 77% (632)  | 824     |
| 4-Region: West                       | 20% (103) | 80% (417)  | 520     |
| Sports fans                          | 29% (433) | 71% (1037) | 1471    |
| Avid sports fans                     | 45% (242) | 55% (291)  | 534     |

Continued on next page

**Table MCSP2\_6:** Do you typically root for a football team in the following athletic conferences?

A college football team that plays outside of the Big Ten conference, Pac-12 conference, Atlantic Coast Conference, Big 12 conference or SEC

| Demographic                | Yes  |       | No  |        | Total N |
|----------------------------|------|-------|-----|--------|---------|
| Adults                     | 21%  | (472) | 79% | (1728) | 2200    |
| College football fans      | 38%  | (420) | 62% | (690)  | 1110    |
| Avid college football fans | 55%  | (216) | 45% | (178)  | 394     |
| Big 10 fans                | 52%  | (343) | 48% | (319)  | 662     |
| Pac 12 fans                | 64%  | (319) | 36% | (182)  | 501     |
| ACC fans                   | 59%  | (317) | 41% | (225)  | 542     |
| Big 12 fans                | 62%  | (324) | 38% | (200)  | 523     |
| SEC fans                   | 59%  | (338) | 41% | (238)  | 576     |
| Non-Power 5 fans           | 100% | (472) | —   | (0)    | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP3: In general, do you believe college football should be played amid the COVID-19 pandemic (coronavirus)?**

| Demographic              | Yes, definitely |       | Yes, probably |       | No, probably not |       | No, definitely not |       | Don't know / No opinion |       | Total N |
|--------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                   | 16%             | (345) | 19%           | (427) | 28%              | (618) | 24%                | (520) | 13%                     | (291) | 2200    |
| Gender: Male             | 21%             | (227) | 22%           | (238) | 25%              | (263) | 21%                | (226) | 10%                     | (107) | 1062    |
| Gender: Female           | 10%             | (117) | 17%           | (189) | 31%              | (354) | 26%                | (294) | 16%                     | (184) | 1138    |
| Age: 18-34               | 16%             | (102) | 16%           | (102) | 29%              | (189) | 26%                | (172) | 14%                     | (90)  | 655     |
| Age: 35-44               | 18%             | (66)  | 25%           | (91)  | 26%              | (93)  | 18%                | (66)  | 12%                     | (43)  | 358     |
| Age: 45-64               | 15%             | (115) | 20%           | (150) | 25%              | (187) | 26%                | (193) | 14%                     | (105) | 751     |
| Age: 65+                 | 14%             | (62)  | 19%           | (84)  | 34%              | (149) | 20%                | (89)  | 12%                     | (53)  | 436     |
| GenZers: 1997-2012       | 10%             | (26)  | 12%           | (31)  | 34%              | (87)  | 30%                | (76)  | 13%                     | (33)  | 253     |
| Millennials: 1981-1996   | 19%             | (111) | 22%           | (127) | 24%              | (140) | 23%                | (133) | 13%                     | (78)  | 588     |
| GenXers: 1965-1980       | 15%             | (85)  | 21%           | (120) | 27%              | (148) | 23%                | (126) | 14%                     | (77)  | 556     |
| Baby Boomers: 1946-1964  | 16%             | (113) | 19%           | (138) | 29%              | (212) | 24%                | (171) | 12%                     | (87)  | 720     |
| PID: Dem (no lean)       | 9%              | (75)  | 17%           | (141) | 34%              | (284) | 28%                | (234) | 12%                     | (99)  | 834     |
| PID: Ind (no lean)       | 11%             | (69)  | 16%           | (98)  | 30%              | (189) | 26%                | (165) | 17%                     | (105) | 626     |
| PID: Rep (no lean)       | 27%             | (200) | 25%           | (188) | 20%              | (144) | 16%                | (121) | 12%                     | (86)  | 740     |
| PID/Gender: Dem Men      | 15%             | (60)  | 21%           | (83)  | 35%              | (138) | 21%                | (84)  | 7%                      | (28)  | 393     |
| PID/Gender: Dem Women    | 3%              | (15)  | 13%           | (59)  | 33%              | (146) | 34%                | (150) | 16%                     | (72)  | 442     |
| PID/Gender: Ind Men      | 13%             | (41)  | 18%           | (55)  | 25%              | (77)  | 27%                | (85)  | 18%                     | (56)  | 315     |
| PID/Gender: Ind Women    | 9%              | (29)  | 14%           | (42)  | 36%              | (112) | 26%                | (79)  | 16%                     | (49)  | 311     |
| PID/Gender: Rep Men      | 36%             | (126) | 28%           | (101) | 14%              | (48)  | 16%                | (57)  | 6%                      | (23)  | 354     |
| PID/Gender: Rep Women    | 19%             | (74)  | 23%           | (87)  | 25%              | (96)  | 17%                | (64)  | 16%                     | (64)  | 386     |
| Ideo: Liberal (1-3)      | 11%             | (68)  | 13%           | (83)  | 36%              | (221) | 33%                | (206) | 7%                      | (44)  | 622     |
| Ideo: Moderate (4)       | 13%             | (88)  | 19%           | (133) | 28%              | (193) | 24%                | (166) | 15%                     | (104) | 683     |
| Ideo: Conservative (5-7) | 25%             | (175) | 26%           | (182) | 22%              | (155) | 16%                | (110) | 12%                     | (87)  | 709     |
| Educ: < College          | 15%             | (220) | 18%           | (276) | 28%              | (428) | 23%                | (355) | 15%                     | (233) | 1512    |
| Educ: Bachelors degree   | 17%             | (76)  | 22%           | (97)  | 29%              | (131) | 22%                | (98)  | 10%                     | (43)  | 444     |
| Educ: Post-grad          | 20%             | (48)  | 22%           | (55)  | 24%              | (59)  | 27%                | (67)  | 6%                      | (15)  | 244     |
| Income: Under 50k        | 13%             | (160) | 18%           | (229) | 29%              | (360) | 25%                | (306) | 15%                     | (191) | 1246    |
| Income: 50k-100k         | 17%             | (105) | 20%           | (122) | 29%              | (175) | 21%                | (131) | 13%                     | (81)  | 613     |
| Income: 100k+            | 23%             | (80)  | 22%           | (76)  | 24%              | (82)  | 24%                | (83)  | 6%                      | (19)  | 341     |
| Ethnicity: White         | 16%             | (280) | 20%           | (345) | 28%              | (483) | 22%                | (387) | 13%                     | (226) | 1722    |
| Ethnicity: Hispanic      | 13%             | (44)  | 19%           | (68)  | 31%              | (109) | 24%                | (83)  | 13%                     | (45)  | 349     |
| Ethnicity: Black         | 14%             | (38)  | 15%           | (42)  | 29%              | (80)  | 28%                | (76)  | 14%                     | (38)  | 274     |

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**Table MCSP3:** *In general, do you believe college football should be played amid the COVID-19 pandemic (coronavirus)?*

| Demographic                       | Yes, definitely |       | Yes, probably |       | No, probably not |       | No, definitely not |       | Don't know / No opinion |       | Total N |
|-----------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                            | 16%             | (345) | 19%           | (427) | 28%              | (618) | 24%                | (520) | 13%                     | (291) | 2200    |
| Ethnicity: Other                  | 13%             | (26)  | 20%           | (40)  | 27%              | (55)  | 28%                | (57)  | 13%                     | (26)  | 204     |
| All Christian                     | 18%             | (193) | 24%           | (264) | 27%              | (298) | 20%                | (216) | 11%                     | (123) | 1094    |
| All Non-Christian                 | 16%             | (23)  | 15%           | (22)  | 24%              | (35)  | 35%                | (51)  | 9%                      | (13)  | 144     |
| Atheist                           | 12%             | (10)  | 10%           | (9)   | 28%              | (24)  | 43%                | (36)  | 7%                      | (6)   | 85      |
| Agnostic/Nothing in particular    | 14%             | (76)  | 15%           | (78)  | 32%              | (174) | 23%                | (122) | 16%                     | (88)  | 539     |
| Something Else                    | 13%             | (43)  | 16%           | (53)  | 26%              | (87)  | 28%                | (95)  | 18%                     | (60)  | 339     |
| Religious Non-Protestant/Catholic | 15%             | (26)  | 16%           | (28)  | 23%              | (39)  | 33%                | (58)  | 13%                     | (22)  | 174     |
| Evangelical                       | 21%             | (132) | 24%           | (149) | 22%              | (138) | 20%                | (127) | 12%                     | (77)  | 623     |
| Non-Evangelical                   | 13%             | (93)  | 21%           | (154) | 32%              | (236) | 23%                | (169) | 12%                     | (90)  | 742     |
| Community: Urban                  | 15%             | (106) | 20%           | (135) | 25%              | (170) | 26%                | (180) | 14%                     | (92)  | 682     |
| Community: Suburban               | 15%             | (152) | 20%           | (201) | 28%              | (283) | 24%                | (238) | 13%                     | (126) | 1001    |
| Community: Rural                  | 17%             | (87)  | 18%           | (91)  | 32%              | (165) | 20%                | (102) | 14%                     | (72)  | 517     |
| Employ: Private Sector            | 19%             | (122) | 24%           | (156) | 27%              | (175) | 20%                | (129) | 10%                     | (62)  | 645     |
| Employ: Government                | 16%             | (20)  | 27%           | (34)  | 27%              | (34)  | 22%                | (28)  | 9%                      | (12)  | 127     |
| Employ: Self-Employed             | 16%             | (31)  | 24%           | (46)  | 21%              | (41)  | 28%                | (55)  | 11%                     | (22)  | 196     |
| Employ: Homemaker                 | 17%             | (33)  | 16%           | (29)  | 29%              | (55)  | 19%                | (35)  | 19%                     | (36)  | 188     |
| Employ: Retired                   | 15%             | (74)  | 17%           | (81)  | 32%              | (153) | 24%                | (118) | 12%                     | (58)  | 484     |
| Employ: Unemployed                | 11%             | (35)  | 13%           | (39)  | 26%              | (82)  | 29%                | (91)  | 21%                     | (65)  | 312     |
| Employ: Other                     | 13%             | (19)  | 19%           | (27)  | 25%              | (36)  | 25%                | (35)  | 18%                     | (25)  | 142     |
| Military HH: Yes                  | 20%             | (69)  | 20%           | (72)  | 26%              | (90)  | 20%                | (71)  | 14%                     | (50)  | 352     |
| Military HH: No                   | 15%             | (276) | 19%           | (355) | 29%              | (528) | 24%                | (449) | 13%                     | (241) | 1848    |
| RD/WT: Right Direction            | 28%             | (198) | 26%           | (180) | 19%              | (137) | 14%                | (99)  | 13%                     | (91)  | 705     |
| RD/WT: Wrong Track                | 10%             | (147) | 16%           | (246) | 32%              | (481) | 28%                | (421) | 13%                     | (199) | 1495    |
| Trump Job Approve                 | 27%             | (257) | 24%           | (231) | 21%              | (199) | 14%                | (132) | 13%                     | (126) | 945     |
| Trump Job Disapprove              | 7%              | (85)  | 16%           | (185) | 34%              | (409) | 32%                | (377) | 11%                     | (136) | 1191    |
| Trump Job Strongly Approve        | 35%             | (206) | 21%           | (125) | 16%              | (93)  | 16%                | (91)  | 12%                     | (67)  | 582     |
| Trump Job Somewhat Approve        | 14%             | (52)  | 29%           | (106) | 29%              | (106) | 11%                | (41)  | 16%                     | (59)  | 364     |
| Trump Job Somewhat Disapprove     | 9%              | (22)  | 29%           | (73)  | 31%              | (78)  | 17%                | (41)  | 14%                     | (35)  | 249     |
| Trump Job Strongly Disapprove     | 7%              | (63)  | 12%           | (113) | 35%              | (331) | 36%                | (336) | 11%                     | (101) | 943     |
| Favorable of Trump                | 27%             | (256) | 24%           | (231) | 20%              | (191) | 14%                | (136) | 14%                     | (135) | 948     |
| Unfavorable of Trump              | 7%              | (78)  | 15%           | (178) | 35%              | (413) | 32%                | (371) | 11%                     | (129) | 1169    |

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**Table MCSP3: In general, do you believe college football should be played amid the COVID-19 pandemic (coronavirus)?**

| Demographic                          | Yes, definitely |       | Yes, probably |       | No, probably not |       | No, definitely not |       | Don't know / No opinion |       | Total N |
|--------------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                               | 16%             | (345) | 19%           | (427) | 28%              | (618) | 24%                | (520) | 13%                     | (291) | 2200    |
| Very Favorable of Trump              | 33%             | (195) | 24%           | (144) | 17%              | (98)  | 15%                | (86)  | 12%                     | (71)  | 594     |
| Somewhat Favorable of Trump          | 17%             | (61)  | 25%           | (87)  | 26%              | (93)  | 14%                | (49)  | 18%                     | (64)  | 354     |
| Somewhat Unfavorable of Trump        | 10%             | (20)  | 27%           | (55)  | 32%              | (65)  | 19%                | (38)  | 11%                     | (23)  | 200     |
| Very Unfavorable of Trump            | 6%              | (58)  | 13%           | (123) | 36%              | (349) | 34%                | (333) | 11%                     | (107) | 969     |
| #1 Issue: Economy                    | 20%             | (144) | 22%           | (164) | 27%              | (201) | 19%                | (142) | 12%                     | (86)  | 737     |
| #1 Issue: Security                   | 28%             | (68)  | 19%           | (47)  | 20%              | (49)  | 17%                | (42)  | 16%                     | (39)  | 244     |
| #1 Issue: Health Care                | 11%             | (45)  | 17%           | (69)  | 31%              | (128) | 29%                | (120) | 12%                     | (52)  | 414     |
| #1 Issue: Medicare / Social Security | 9%              | (31)  | 19%           | (66)  | 34%              | (117) | 24%                | (83)  | 13%                     | (43)  | 340     |
| #1 Issue: Women's Issues             | 2%              | (2)   | 12%           | (12)  | 33%              | (35)  | 40%                | (42)  | 13%                     | (13)  | 104     |
| #1 Issue: Education                  | 16%             | (19)  | 25%           | (29)  | 23%              | (27)  | 27%                | (32)  | 9%                      | (11)  | 118     |
| #1 Issue: Energy                     | 16%             | (15)  | 20%           | (18)  | 26%              | (24)  | 22%                | (20)  | 15%                     | (14)  | 90      |
| #1 Issue: Other                      | 13%             | (20)  | 14%           | (22)  | 25%              | (38)  | 26%                | (40)  | 21%                     | (33)  | 153     |
| 2018 House Vote: Democrat            | 10%             | (73)  | 16%           | (120) | 33%              | (242) | 31%                | (228) | 10%                     | (72)  | 736     |
| 2018 House Vote: Republican          | 26%             | (163) | 27%           | (168) | 20%              | (124) | 15%                | (90)  | 12%                     | (76)  | 621     |
| 2018 House Vote: Someone else        | 15%             | (9)   | 15%           | (9)   | 19%              | (11)  | 34%                | (20)  | 17%                     | (10)  | 59      |
| 2016 Vote: Hillary Clinton           | 9%              | (63)  | 15%           | (105) | 33%              | (233) | 32%                | (224) | 11%                     | (74)  | 700     |
| 2016 Vote: Donald Trump              | 25%             | (177) | 26%           | (178) | 21%              | (148) | 16%                | (110) | 12%                     | (86)  | 698     |
| 2016 Vote: Other                     | 12%             | (12)  | 14%           | (14)  | 31%              | (32)  | 28%                | (28)  | 15%                     | (16)  | 101     |
| 2016 Vote: Didn't Vote               | 13%             | (92)  | 18%           | (128) | 29%              | (205) | 23%                | (158) | 16%                     | (115) | 698     |
| Voted in 2014: Yes                   | 18%             | (213) | 20%           | (241) | 27%              | (331) | 23%                | (284) | 12%                     | (147) | 1217    |
| Voted in 2014: No                    | 13%             | (131) | 19%           | (185) | 29%              | (287) | 24%                | (236) | 15%                     | (144) | 983     |
| 2012 Vote: Barack Obama              | 12%             | (98)  | 17%           | (138) | 32%              | (265) | 29%                | (236) | 11%                     | (90)  | 828     |
| 2012 Vote: Mitt Romney               | 26%             | (124) | 26%           | (126) | 20%              | (98)  | 14%                | (68)  | 14%                     | (68)  | 485     |
| 2012 Vote: Other                     | 13%             | (10)  | 17%           | (13)  | 34%              | (26)  | 17%                | (13)  | 18%                     | (14)  | 76      |
| 2012 Vote: Didn't Vote               | 14%             | (112) | 18%           | (149) | 28%              | (225) | 25%                | (202) | 15%                     | (119) | 806     |
| 4-Region: Northeast                  | 16%             | (64)  | 22%           | (85)  | 25%              | (98)  | 25%                | (98)  | 12%                     | (48)  | 394     |
| 4-Region: Midwest                    | 17%             | (79)  | 17%           | (78)  | 31%              | (141) | 23%                | (107) | 12%                     | (58)  | 462     |
| 4-Region: South                      | 17%             | (139) | 20%           | (164) | 27%              | (224) | 21%                | (174) | 15%                     | (123) | 824     |
| 4-Region: West                       | 12%             | (63)  | 19%           | (100) | 30%              | (154) | 27%                | (141) | 12%                     | (62)  | 520     |
| Sports fans                          | 19%             | (280) | 24%           | (353) | 30%              | (446) | 17%                | (250) | 10%                     | (141) | 1471    |
| Avid sports fans                     | 27%             | (144) | 26%           | (140) | 26%              | (136) | 14%                | (73)  | 8%                      | (41)  | 534     |

Continued on next page

**Table MCSP3:** *In general, do you believe college football should be played amid the COVID-19 pandemic (coronavirus)?*

| <b>Demographic</b>         | <b>Yes, definitely</b> |       | <b>Yes, probably</b> |       | <b>No, probably not</b> |       | <b>No, definitely not</b> |       | <b>Don't know / No opinion</b> |       | <b>Total N</b> |
|----------------------------|------------------------|-------|----------------------|-------|-------------------------|-------|---------------------------|-------|--------------------------------|-------|----------------|
| Adults                     | 16%                    | (345) | 19%                  | (427) | 28%                     | (618) | 24%                       | (520) | 13%                            | (291) | 2200           |
| College football fans      | 25%                    | (272) | 27%                  | (300) | 28%                     | (313) | 12%                       | (138) | 8%                             | (87)  | 1110           |
| Avid college football fans | 37%                    | (147) | 28%                  | (109) | 21%                     | (84)  | 9%                        | (36)  | 5%                             | (18)  | 394            |
| Big 10 fans                | 26%                    | (173) | 27%                  | (179) | 27%                     | (180) | 14%                       | (94)  | 5%                             | (36)  | 662            |
| Pac 12 fans                | 26%                    | (132) | 29%                  | (146) | 25%                     | (127) | 11%                       | (57)  | 8%                             | (39)  | 501            |
| ACC fans                   | 27%                    | (148) | 30%                  | (160) | 25%                     | (134) | 12%                       | (66)  | 6%                             | (35)  | 542            |
| Big 12 fans                | 29%                    | (154) | 26%                  | (134) | 28%                     | (145) | 11%                       | (56)  | 7%                             | (34)  | 523            |
| SEC fans                   | 26%                    | (151) | 29%                  | (164) | 26%                     | (147) | 12%                       | (70)  | 8%                             | (44)  | 576            |
| Non-Power 5 fans           | 29%                    | (138) | 27%                  | (130) | 24%                     | (114) | 13%                       | (61)  | 6%                             | (30)  | 472            |

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP4\_1: Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?  
College football**

| Demographic              | Very safe | Somewhat safe | Somewhat unsafe | Very unsafe | Don't know / No opinion | Total N |
|--------------------------|-----------|---------------|-----------------|-------------|-------------------------|---------|
| Adults                   | 12% (253) | 22% (490)     | 28% (607)       | 27% (601)   | 11% (249)               | 2200    |
| Gender: Male             | 15% (162) | 27% (290)     | 25% (264)       | 24% (260)   | 8% (87)                 | 1062    |
| Gender: Female           | 8% (92)   | 18% (200)     | 30% (342)       | 30% (341)   | 14% (162)               | 1138    |
| Age: 18-34               | 12% (79)  | 20% (132)     | 26% (171)       | 28% (187)   | 13% (87)                | 655     |
| Age: 35-44               | 13% (45)  | 29% (104)     | 25% (89)        | 24% (86)    | 9% (34)                 | 358     |
| Age: 45-64               | 12% (93)  | 21% (158)     | 27% (202)       | 27% (204)   | 12% (93)                | 751     |
| Age: 65+                 | 8% (37)   | 22% (96)      | 33% (144)       | 28% (124)   | 8% (35)                 | 436     |
| GenZers: 1997-2012       | 9% (23)   | 20% (51)      | 30% (76)        | 30% (76)    | 11% (28)                | 253     |
| Millennials: 1981-1996   | 14% (83)  | 24% (139)     | 23% (135)       | 27% (157)   | 13% (74)                | 588     |
| GenXers: 1965-1980       | 13% (73)  | 21% (118)     | 27% (152)       | 25% (137)   | 14% (77)                | 556     |
| Baby Boomers: 1946-1964  | 9% (67)   | 24% (170)     | 30% (218)       | 28% (205)   | 8% (61)                 | 720     |
| PID: Dem (no lean)       | 8% (67)   | 18% (147)     | 31% (256)       | 34% (287)   | 9% (77)                 | 834     |
| PID: Ind (no lean)       | 9% (54)   | 18% (112)     | 29% (184)       | 30% (185)   | 15% (91)                | 626     |
| PID: Rep (no lean)       | 18% (132) | 31% (231)     | 22% (166)       | 17% (129)   | 11% (81)                | 740     |
| PID/Gender: Dem Men      | 13% (51)  | 22% (86)      | 31% (121)       | 29% (114)   | 5% (21)                 | 393     |
| PID/Gender: Dem Women    | 4% (16)   | 14% (61)      | 31% (135)       | 39% (174)   | 13% (56)                | 442     |
| PID/Gender: Ind Men      | 10% (31)  | 22% (68)      | 25% (79)        | 29% (93)    | 14% (44)                | 315     |
| PID/Gender: Ind Women    | 8% (23)   | 14% (43)      | 34% (105)       | 30% (92)    | 15% (48)                | 311     |
| PID/Gender: Rep Men      | 23% (80)  | 38% (135)     | 18% (64)        | 15% (54)    | 6% (22)                 | 354     |
| PID/Gender: Rep Women    | 14% (52)  | 25% (96)      | 27% (103)       | 20% (76)    | 15% (59)                | 386     |
| Ideo: Liberal (1-3)      | 8% (47)   | 18% (109)     | 33% (204)       | 36% (226)   | 6% (36)                 | 622     |
| Ideo: Moderate (4)       | 8% (56)   | 23% (156)     | 29% (199)       | 28% (188)   | 12% (85)                | 683     |
| Ideo: Conservative (5-7) | 19% (134) | 29% (205)     | 24% (167)       | 19% (136)   | 10% (68)                | 709     |
| Educ: < College          | 12% (175) | 21% (316)     | 26% (399)       | 28% (416)   | 14% (207)               | 1512    |
| Educ: Bachelors degree   | 10% (46)  | 25% (112)     | 32% (141)       | 25% (113)   | 7% (33)                 | 444     |
| Educ: Post-grad          | 14% (33)  | 26% (63)      | 27% (67)        | 29% (72)    | 4% (9)                  | 244     |
| Income: Under 50k        | 10% (130) | 20% (250)     | 27% (336)       | 29% (361)   | 13% (168)               | 1246    |
| Income: 50k-100k         | 11% (68)  | 24% (149)     | 30% (184)       | 25% (154)   | 10% (59)                | 613     |
| Income: 100k+            | 16% (55)  | 27% (91)      | 25% (86)        | 25% (86)    | 6% (22)                 | 341     |
| Ethnicity: White         | 11% (197) | 23% (402)     | 28% (480)       | 27% (460)   | 11% (182)               | 1722    |

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**Table MCSP4\_1:** Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?  
College football

| Demographic                       | Very safe |       | Somewhat safe |       | Somewhat unsafe |       | Very unsafe |       | Don't know / No opinion |       | Total N |
|-----------------------------------|-----------|-------|---------------|-------|-----------------|-------|-------------|-------|-------------------------|-------|---------|
| Adults                            | 12%       | (253) | 22%           | (490) | 28%             | (607) | 27%         | (601) | 11%                     | (249) | 2200    |
| Ethnicity: Hispanic               | 8%        | (28)  | 24%           | (83)  | 26%             | (90)  | 29%         | (102) | 13%                     | (46)  | 349     |
| Ethnicity: Black                  | 13%       | (36)  | 19%           | (52)  | 24%             | (66)  | 27%         | (74)  | 17%                     | (46)  | 274     |
| Ethnicity: Other                  | 10%       | (20)  | 17%           | (36)  | 30%             | (61)  | 33%         | (67)  | 10%                     | (21)  | 204     |
| All Christian                     | 12%       | (132) | 28%           | (311) | 27%             | (299) | 23%         | (251) | 9%                      | (101) | 1094    |
| All Non-Christian                 | 14%       | (20)  | 17%           | (24)  | 29%             | (42)  | 32%         | (47)  | 8%                      | (12)  | 144     |
| Atheist                           | 8%        | (7)   | 8%            | (7)   | 25%             | (21)  | 53%         | (45)  | 6%                      | (5)   | 85      |
| Agnostic/Nothing in particular    | 10%       | (56)  | 17%           | (92)  | 30%             | (160) | 29%         | (154) | 14%                     | (77)  | 539     |
| Something Else                    | 12%       | (40)  | 17%           | (57)  | 25%             | (83)  | 31%         | (105) | 16%                     | (54)  | 339     |
| Religious Non-Protestant/Catholic | 14%       | (25)  | 16%           | (28)  | 27%             | (47)  | 30%         | (52)  | 12%                     | (21)  | 174     |
| Evangelical                       | 17%       | (104) | 28%           | (172) | 24%             | (148) | 23%         | (143) | 9%                      | (57)  | 623     |
| Non-Evangelical                   | 8%        | (60)  | 24%           | (175) | 30%             | (221) | 27%         | (202) | 11%                     | (84)  | 742     |
| Community: Urban                  | 12%       | (80)  | 24%           | (163) | 24%             | (165) | 31%         | (209) | 9%                      | (65)  | 682     |
| Community: Suburban               | 11%       | (108) | 21%           | (215) | 29%             | (286) | 28%         | (278) | 11%                     | (113) | 1001    |
| Community: Rural                  | 13%       | (65)  | 22%           | (112) | 30%             | (155) | 22%         | (114) | 14%                     | (71)  | 517     |
| Employ: Private Sector            | 13%       | (83)  | 26%           | (167) | 30%             | (196) | 23%         | (147) | 8%                      | (51)  | 645     |
| Employ: Government                | 10%       | (13)  | 32%           | (41)  | 27%             | (34)  | 27%         | (34)  | 4%                      | (6)   | 127     |
| Employ: Self-Employed             | 16%       | (32)  | 21%           | (42)  | 23%             | (45)  | 25%         | (50)  | 14%                     | (27)  | 196     |
| Employ: Homemaker                 | 13%       | (25)  | 17%           | (32)  | 26%             | (48)  | 22%         | (41)  | 22%                     | (42)  | 188     |
| Employ: Retired                   | 9%        | (46)  | 21%           | (104) | 29%             | (140) | 31%         | (152) | 9%                      | (42)  | 484     |
| Employ: Unemployed                | 9%        | (28)  | 18%           | (56)  | 25%             | (79)  | 31%         | (96)  | 17%                     | (53)  | 312     |
| Employ: Other                     | 12%       | (17)  | 18%           | (25)  | 26%             | (37)  | 31%         | (44)  | 14%                     | (20)  | 142     |
| Military HH: Yes                  | 14%       | (49)  | 25%           | (88)  | 27%             | (95)  | 24%         | (85)  | 10%                     | (34)  | 352     |
| Military HH: No                   | 11%       | (204) | 22%           | (402) | 28%             | (512) | 28%         | (516) | 12%                     | (214) | 1848    |
| RD/WT: Right Direction            | 20%       | (144) | 30%           | (214) | 22%             | (156) | 16%         | (112) | 11%                     | (78)  | 705     |
| RD/WT: Wrong Track                | 7%        | (109) | 18%           | (276) | 30%             | (450) | 33%         | (489) | 11%                     | (170) | 1495    |
| Trump Job Approve                 | 19%       | (181) | 30%           | (279) | 23%             | (220) | 16%         | (149) | 12%                     | (116) | 945     |
| Trump Job Disapprove              | 5%        | (63)  | 17%           | (208) | 31%             | (375) | 37%         | (439) | 9%                      | (106) | 1191    |

Continued on next page

**Table MCSP4\_1:** Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?  
College football

| Demographic                          | Very safe |       | Somewhat safe |       | Somewhat unsafe |       | Very unsafe |       | Don't know / No opinion |       | Total N |
|--------------------------------------|-----------|-------|---------------|-------|-----------------|-------|-------------|-------|-------------------------|-------|---------|
| Adults                               | 12%       | (253) | 22%           | (490) | 28%             | (607) | 27%         | (601) | 11%                     | (249) | 2200    |
| Trump Job Strongly Approve           | 24%       | (142) | 30%           | (172) | 18%             | (108) | 17%         | (100) | 10%                     | (60)  | 582     |
| Trump Job Somewhat Approve           | 11%       | (39)  | 29%           | (107) | 31%             | (112) | 14%         | (49)  | 15%                     | (56)  | 364     |
| Trump Job Somewhat Disapprove        | 10%       | (26)  | 26%           | (65)  | 32%             | (80)  | 21%         | (52)  | 10%                     | (25)  | 249     |
| Trump Job Strongly Disapprove        | 4%        | (37)  | 15%           | (142) | 31%             | (295) | 41%         | (387) | 9%                      | (82)  | 943     |
| Favorable of Trump                   | 19%       | (183) | 30%           | (285) | 22%             | (212) | 16%         | (151) | 12%                     | (117) | 948     |
| Unfavorable of Trump                 | 4%        | (51)  | 17%           | (197) | 33%             | (380) | 37%         | (435) | 9%                      | (106) | 1169    |
| Very Favorable of Trump              | 24%       | (143) | 31%           | (183) | 19%             | (112) | 16%         | (94)  | 11%                     | (63)  | 594     |
| Somewhat Favorable of Trump          | 11%       | (40)  | 29%           | (102) | 28%             | (100) | 16%         | (58)  | 15%                     | (54)  | 354     |
| Somewhat Unfavorable of Trump        | 8%        | (16)  | 24%           | (48)  | 39%             | (79)  | 21%         | (41)  | 8%                      | (17)  | 200     |
| Very Unfavorable of Trump            | 4%        | (35)  | 15%           | (150) | 31%             | (301) | 41%         | (393) | 9%                      | (89)  | 969     |
| #1 Issue: Economy                    | 15%       | (110) | 24%           | (177) | 26%             | (195) | 24%         | (177) | 11%                     | (80)  | 737     |
| #1 Issue: Security                   | 21%       | (51)  | 26%           | (64)  | 21%             | (52)  | 20%         | (48)  | 12%                     | (29)  | 244     |
| #1 Issue: Health Care                | 7%        | (27)  | 18%           | (76)  | 33%             | (137) | 30%         | (125) | 12%                     | (49)  | 414     |
| #1 Issue: Medicare / Social Security | 7%        | (23)  | 21%           | (71)  | 30%             | (102) | 31%         | (105) | 11%                     | (39)  | 340     |
| #1 Issue: Women's Issues             | 4%        | (5)   | 15%           | (16)  | 27%             | (28)  | 40%         | (41)  | 13%                     | (14)  | 104     |
| #1 Issue: Education                  | 13%       | (15)  | 32%           | (37)  | 21%             | (25)  | 27%         | (32)  | 7%                      | (8)   | 118     |
| #1 Issue: Energy                     | 7%        | (6)   | 29%           | (26)  | 26%             | (23)  | 27%         | (24)  | 12%                     | (11)  | 90      |
| #1 Issue: Other                      | 11%       | (16)  | 15%           | (23)  | 29%             | (44)  | 32%         | (49)  | 13%                     | (20)  | 153     |
| 2018 House Vote: Democrat            | 7%        | (51)  | 19%           | (136) | 33%             | (241) | 36%         | (262) | 6%                      | (46)  | 736     |
| 2018 House Vote: Republican          | 18%       | (111) | 31%           | (190) | 24%             | (149) | 17%         | (105) | 11%                     | (65)  | 621     |
| 2018 House Vote: Someone else        | 12%       | (7)   | 16%           | (9)   | 23%             | (14)  | 33%         | (19)  | 15%                     | (9)   | 59      |
| 2016 Vote: Hillary Clinton           | 6%        | (45)  | 18%           | (125) | 32%             | (226) | 36%         | (251) | 7%                      | (52)  | 700     |
| 2016 Vote: Donald Trump              | 17%       | (121) | 30%           | (208) | 24%             | (170) | 17%         | (121) | 11%                     | (79)  | 698     |
| 2016 Vote: Other                     | 11%       | (11)  | 13%           | (13)  | 29%             | (29)  | 36%         | (37)  | 11%                     | (11)  | 101     |
| 2016 Vote: Didn't Vote               | 11%       | (76)  | 21%           | (143) | 26%             | (180) | 27%         | (191) | 15%                     | (107) | 698     |
| Voted in 2014: Yes                   | 12%       | (145) | 24%           | (290) | 29%             | (347) | 27%         | (323) | 9%                      | (112) | 1217    |
| Voted in 2014: No                    | 11%       | (109) | 20%           | (200) | 26%             | (259) | 28%         | (278) | 14%                     | (137) | 983     |

Continued on next page

**Table MCSP4\_1:** Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?

## College football

| Demographic                | Very safe |       | Somewhat safe |       | Somewhat unsafe |       | Very unsafe |       | Don't know / No opinion |       | Total N |
|----------------------------|-----------|-------|---------------|-------|-----------------|-------|-------------|-------|-------------------------|-------|---------|
| Adults                     | 12%       | (253) | 22%           | (490) | 28%             | (607) | 27%         | (601) | 11%                     | (249) | 2200    |
| 2012 Vote: Barack Obama    | 8%        | (67)  | 19%           | (160) | 31%             | (255) | 33%         | (271) | 9%                      | (74)  | 828     |
| 2012 Vote: Mitt Romney     | 16%       | (78)  | 32%           | (154) | 25%             | (120) | 17%         | (82)  | 11%                     | (51)  | 485     |
| 2012 Vote: Other           | 14%       | (11)  | 11%           | (9)   | 37%             | (28)  | 21%         | (16)  | 16%                     | (12)  | 76      |
| 2012 Vote: Didn't Vote     | 12%       | (97)  | 21%           | (167) | 25%             | (200) | 29%         | (231) | 14%                     | (111) | 806     |
| 4-Region: Northeast        | 10%       | (38)  | 26%           | (103) | 26%             | (102) | 28%         | (109) | 10%                     | (41)  | 394     |
| 4-Region: Midwest          | 12%       | (54)  | 21%           | (95)  | 31%             | (145) | 27%         | (123) | 10%                     | (45)  | 462     |
| 4-Region: South            | 13%       | (110) | 22%           | (180) | 26%             | (217) | 25%         | (207) | 13%                     | (110) | 824     |
| 4-Region: West             | 10%       | (52)  | 21%           | (112) | 27%             | (142) | 31%         | (162) | 10%                     | (53)  | 520     |
| Sports fans                | 13%       | (196) | 27%           | (403) | 30%             | (435) | 22%         | (322) | 8%                      | (115) | 1471    |
| Avid sports fans           | 18%       | (96)  | 34%           | (181) | 26%             | (137) | 18%         | (97)  | 4%                      | (22)  | 534     |
| College football fans      | 17%       | (187) | 31%           | (348) | 29%             | (320) | 16%         | (182) | 7%                      | (73)  | 1110    |
| Avid college football fans | 25%       | (100) | 36%           | (141) | 22%             | (86)  | 14%         | (56)  | 3%                      | (11)  | 394     |
| Big 10 fans                | 18%       | (122) | 32%           | (213) | 28%             | (187) | 17%         | (112) | 4%                      | (29)  | 662     |
| Pac 12 fans                | 19%       | (97)  | 33%           | (166) | 26%             | (129) | 15%         | (77)  | 6%                      | (31)  | 501     |
| ACC fans                   | 19%       | (105) | 33%           | (180) | 26%             | (139) | 16%         | (89)  | 5%                      | (30)  | 542     |
| Big 12 fans                | 20%       | (105) | 31%           | (164) | 26%             | (138) | 15%         | (80)  | 7%                      | (36)  | 523     |
| SEC fans                   | 20%       | (117) | 32%           | (187) | 26%             | (150) | 16%         | (93)  | 5%                      | (29)  | 576     |
| Non-Power 5 fans           | 20%       | (96)  | 35%           | (165) | 26%             | (124) | 14%         | (67)  | 4%                      | (20)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP4\_2: Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?  
College sports in general**

| Demographic              | Very safe | Somewhat safe | Somewhat unsafe | Very unsafe | Don't know / No opinion | Total N |
|--------------------------|-----------|---------------|-----------------|-------------|-------------------------|---------|
| Adults                   | 12% (256) | 22% (493)     | 28% (614)       | 27% (586)   | 11% (250)               | 2200    |
| Gender: Male             | 16% (166) | 27% (290)     | 25% (269)       | 24% (250)   | 8% (88)                 | 1062    |
| Gender: Female           | 8% (90)   | 18% (203)     | 30% (345)       | 30% (337)   | 14% (162)               | 1138    |
| Age: 18-34               | 12% (77)  | 20% (133)     | 26% (167)       | 29% (189)   | 13% (88)                | 655     |
| Age: 35-44               | 15% (55)  | 28% (102)     | 26% (93)        | 21% (74)    | 10% (35)                | 358     |
| Age: 45-64               | 12% (89)  | 21% (161)     | 27% (205)       | 27% (203)   | 12% (93)                | 751     |
| Age: 65+                 | 8% (35)   | 22% (97)      | 34% (149)       | 28% (121)   | 8% (34)                 | 436     |
| GenZers: 1997-2012       | 6% (16)   | 23% (59)      | 29% (73)        | 30% (75)    | 12% (30)                | 253     |
| Millennials: 1981-1996   | 16% (95)  | 22% (128)     | 23% (137)       | 26% (154)   | 13% (74)                | 588     |
| GenXers: 1965-1980       | 14% (76)  | 22% (121)     | 27% (152)       | 23% (128)   | 14% (79)                | 556     |
| Baby Boomers: 1946-1964  | 9% (61)   | 24% (172)     | 32% (228)       | 28% (202)   | 8% (57)                 | 720     |
| PID: Dem (no lean)       | 7% (57)   | 18% (153)     | 33% (276)       | 32% (267)   | 10% (81)                | 834     |
| PID: Ind (no lean)       | 8% (47)   | 19% (121)     | 29% (181)       | 30% (188)   | 14% (89)                | 626     |
| PID: Rep (no lean)       | 21% (152) | 30% (219)     | 21% (158)       | 18% (131)   | 11% (80)                | 740     |
| PID/Gender: Dem Men      | 11% (44)  | 23% (91)      | 34% (133)       | 25% (99)    | 7% (26)                 | 393     |
| PID/Gender: Dem Women    | 3% (13)   | 14% (62)      | 32% (143)       | 38% (168)   | 12% (55)                | 442     |
| PID/Gender: Ind Men      | 9% (27)   | 23% (73)      | 24% (77)        | 30% (95)    | 14% (43)                | 315     |
| PID/Gender: Ind Women    | 7% (20)   | 16% (49)      | 33% (104)       | 30% (92)    | 15% (46)                | 311     |
| PID/Gender: Rep Men      | 27% (95)  | 36% (126)     | 17% (59)        | 16% (56)    | 5% (19)                 | 354     |
| PID/Gender: Rep Women    | 15% (57)  | 24% (93)      | 26% (99)        | 20% (76)    | 16% (62)                | 386     |
| Ideo: Liberal (1-3)      | 8% (48)   | 17% (108)     | 34% (214)       | 34% (211)   | 6% (40)                 | 622     |
| Ideo: Moderate (4)       | 9% (58)   | 23% (157)     | 29% (197)       | 27% (187)   | 12% (85)                | 683     |
| Ideo: Conservative (5-7) | 19% (134) | 29% (208)     | 22% (157)       | 20% (142)   | 10% (68)                | 709     |
| Educ: < College          | 11% (172) | 21% (323)     | 26% (397)       | 27% (414)   | 14% (206)               | 1512    |
| Educ: Bachelors degree   | 11% (49)  | 24% (105)     | 34% (150)       | 24% (106)   | 8% (34)                 | 444     |
| Educ: Post-grad          | 14% (34)  | 27% (66)      | 28% (67)        | 27% (66)    | 4% (10)                 | 244     |
| Income: Under 50k        | 10% (127) | 21% (262)     | 27% (334)       | 28% (348)   | 14% (175)               | 1246    |
| Income: 50k-100k         | 11% (67)  | 24% (149)     | 31% (187)       | 25% (153)   | 9% (56)                 | 613     |
| Income: 100k+            | 18% (62)  | 24% (82)      | 27% (93)        | 25% (85)    | 6% (19)                 | 341     |
| Ethnicity: White         | 12% (208) | 23% (394)     | 29% (492)       | 25% (437)   | 11% (190)               | 1722    |

Continued on next page

**Table MCSP4\_2:** Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?  
 College sports in general

| Demographic                       | Very safe |       | Somewhat safe |       | Somewhat unsafe |       | Very unsafe |       | Don't know / No opinion |       | Total N |
|-----------------------------------|-----------|-------|---------------|-------|-----------------|-------|-------------|-------|-------------------------|-------|---------|
| Adults                            | 12%       | (256) | 22%           | (493) | 28%             | (614) | 27%         | (586) | 11%                     | (250) | 2200    |
| Ethnicity: Hispanic               | 9%        | (31)  | 23%           | (81)  | 26%             | (89)  | 29%         | (103) | 13%                     | (45)  | 349     |
| Ethnicity: Black                  | 10%       | (28)  | 22%           | (59)  | 24%             | (66)  | 30%         | (82)  | 14%                     | (39)  | 274     |
| Ethnicity: Other                  | 10%       | (20)  | 20%           | (40)  | 28%             | (56)  | 33%         | (67)  | 10%                     | (21)  | 204     |
| All Christian                     | 12%       | (133) | 28%           | (309) | 27%             | (300) | 23%         | (251) | 9%                      | (101) | 1094    |
| All Non-Christian                 | 12%       | (17)  | 23%           | (33)  | 26%             | (38)  | 32%         | (47)  | 6%                      | (9)   | 144     |
| Atheist                           | 10%       | (9)   | 6%            | (5)   | 27%             | (22)  | 51%         | (43)  | 6%                      | (5)   | 85      |
| Agnostic/Nothing in particular    | 11%       | (59)  | 17%           | (90)  | 32%             | (175) | 25%         | (136) | 15%                     | (78)  | 539     |
| Something Else                    | 11%       | (39)  | 16%           | (56)  | 23%             | (79)  | 32%         | (110) | 16%                     | (56)  | 339     |
| Religious Non-Protestant/Catholic | 13%       | (23)  | 22%           | (38)  | 24%             | (41)  | 32%         | (55)  | 9%                      | (16)  | 174     |
| Evangelical                       | 16%       | (102) | 28%           | (173) | 24%             | (147) | 23%         | (142) | 9%                      | (59)  | 623     |
| Non-Evangelical                   | 8%        | (61)  | 23%           | (170) | 30%             | (221) | 28%         | (205) | 12%                     | (86)  | 742     |
| Community: Urban                  | 13%       | (88)  | 23%           | (158) | 27%             | (183) | 28%         | (188) | 10%                     | (65)  | 682     |
| Community: Suburban               | 11%       | (107) | 22%           | (220) | 28%             | (284) | 28%         | (277) | 11%                     | (113) | 1001    |
| Community: Rural                  | 12%       | (61)  | 22%           | (115) | 28%             | (147) | 24%         | (122) | 14%                     | (72)  | 517     |
| Employ: Private Sector            | 14%       | (90)  | 25%           | (160) | 31%             | (197) | 23%         | (147) | 8%                      | (50)  | 645     |
| Employ: Government                | 12%       | (15)  | 33%           | (41)  | 25%             | (32)  | 25%         | (31)  | 6%                      | (7)   | 127     |
| Employ: Self-Employed             | 16%       | (32)  | 24%           | (46)  | 25%             | (49)  | 20%         | (40)  | 15%                     | (29)  | 196     |
| Employ: Homemaker                 | 12%       | (22)  | 19%           | (36)  | 24%             | (45)  | 23%         | (44)  | 22%                     | (41)  | 188     |
| Employ: Retired                   | 9%        | (45)  | 21%           | (101) | 31%             | (148) | 30%         | (147) | 9%                      | (42)  | 484     |
| Employ: Unemployed                | 9%        | (28)  | 18%           | (58)  | 25%             | (77)  | 31%         | (98)  | 17%                     | (52)  | 312     |
| Employ: Other                     | 12%       | (17)  | 20%           | (28)  | 24%             | (35)  | 29%         | (41)  | 15%                     | (22)  | 142     |
| Military HH: Yes                  | 14%       | (50)  | 26%           | (92)  | 26%             | (91)  | 24%         | (84)  | 10%                     | (34)  | 352     |
| Military HH: No                   | 11%       | (206) | 22%           | (401) | 28%             | (523) | 27%         | (502) | 12%                     | (216) | 1848    |
| RD/WT: Right Direction            | 22%       | (153) | 30%           | (213) | 20%             | (144) | 16%         | (116) | 11%                     | (79)  | 705     |
| RD/WT: Wrong Track                | 7%        | (104) | 19%           | (280) | 31%             | (470) | 31%         | (470) | 11%                     | (171) | 1495    |
| Trump Job Approve                 | 20%       | (191) | 30%           | (282) | 22%             | (207) | 16%         | (149) | 12%                     | (116) | 945     |
| Trump Job Disapprove              | 5%        | (59)  | 17%           | (205) | 33%             | (397) | 35%         | (423) | 9%                      | (108) | 1191    |

Continued on next page

**Table MCSP4\_2:** Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?  
College sports in general

| Demographic                          | Very safe |       | Somewhat safe |       | Somewhat unsafe |       | Very unsafe |       | Don't know / No opinion |       | Total N |
|--------------------------------------|-----------|-------|---------------|-------|-----------------|-------|-------------|-------|-------------------------|-------|---------|
| Adults                               | 12%       | (256) | 22%           | (493) | 28%             | (614) | 27%         | (586) | 11%                     | (250) | 2200    |
| Trump Job Strongly Approve           | 27%       | (155) | 29%           | (170) | 17%             | (101) | 16%         | (96)  | 10%                     | (60)  | 582     |
| Trump Job Somewhat Approve           | 10%       | (36)  | 31%           | (113) | 29%             | (107) | 15%         | (53)  | 15%                     | (55)  | 364     |
| Trump Job Somewhat Disapprove        | 8%        | (20)  | 29%           | (72)  | 34%             | (84)  | 17%         | (43)  | 12%                     | (29)  | 249     |
| Trump Job Strongly Disapprove        | 4%        | (39)  | 14%           | (133) | 33%             | (313) | 40%         | (379) | 8%                      | (79)  | 943     |
| Favorable of Trump                   | 20%       | (194) | 30%           | (285) | 21%             | (197) | 16%         | (153) | 13%                     | (119) | 948     |
| Unfavorable of Trump                 | 4%        | (46)  | 17%           | (201) | 34%             | (402) | 36%         | (417) | 9%                      | (104) | 1169    |
| Very Favorable of Trump              | 26%       | (154) | 30%           | (178) | 18%             | (109) | 15%         | (91)  | 11%                     | (63)  | 594     |
| Somewhat Favorable of Trump          | 11%       | (40)  | 30%           | (107) | 25%             | (88)  | 18%         | (63)  | 16%                     | (56)  | 354     |
| Somewhat Unfavorable of Trump        | 8%        | (15)  | 23%           | (47)  | 41%             | (81)  | 20%         | (40)  | 9%                      | (17)  | 200     |
| Very Unfavorable of Trump            | 3%        | (30)  | 16%           | (155) | 33%             | (320) | 39%         | (377) | 9%                      | (87)  | 969     |
| #1 Issue: Economy                    | 15%       | (107) | 25%           | (183) | 27%             | (201) | 23%         | (169) | 11%                     | (78)  | 737     |
| #1 Issue: Security                   | 22%       | (53)  | 25%           | (60)  | 22%             | (53)  | 20%         | (48)  | 12%                     | (29)  | 244     |
| #1 Issue: Health Care                | 7%        | (30)  | 18%           | (76)  | 31%             | (130) | 31%         | (127) | 12%                     | (52)  | 414     |
| #1 Issue: Medicare / Social Security | 6%        | (22)  | 21%           | (72)  | 31%             | (105) | 31%         | (104) | 11%                     | (38)  | 340     |
| #1 Issue: Women's Issues             | 5%        | (5)   | 16%           | (16)  | 28%             | (29)  | 38%         | (40)  | 13%                     | (13)  | 104     |
| #1 Issue: Education                  | 11%       | (13)  | 35%           | (42)  | 22%             | (26)  | 24%         | (28)  | 8%                      | (9)   | 118     |
| #1 Issue: Energy                     | 11%       | (10)  | 22%           | (20)  | 29%             | (26)  | 26%         | (23)  | 12%                     | (11)  | 90      |
| #1 Issue: Other                      | 11%       | (16)  | 16%           | (24)  | 29%             | (45)  | 31%         | (47)  | 13%                     | (20)  | 153     |
| 2018 House Vote: Democrat            | 6%        | (46)  | 19%           | (142) | 34%             | (251) | 34%         | (251) | 6%                      | (47)  | 736     |
| 2018 House Vote: Republican          | 20%       | (125) | 29%           | (183) | 22%             | (140) | 17%         | (105) | 11%                     | (69)  | 621     |
| 2018 House Vote: Someone else        | 12%       | (7)   | 15%           | (9)   | 25%             | (15)  | 32%         | (19)  | 15%                     | (9)   | 59      |
| 2016 Vote: Hillary Clinton           | 6%        | (40)  | 19%           | (131) | 34%             | (238) | 34%         | (236) | 8%                      | (55)  | 700     |
| 2016 Vote: Donald Trump              | 19%       | (134) | 29%           | (202) | 22%             | (156) | 19%         | (129) | 11%                     | (77)  | 698     |
| 2016 Vote: Other                     | 11%       | (11)  | 10%           | (10)  | 33%             | (33)  | 35%         | (35)  | 11%                     | (11)  | 101     |
| 2016 Vote: Didn't Vote               | 10%       | (71)  | 21%           | (149) | 27%             | (186) | 27%         | (185) | 15%                     | (107) | 698     |
| Voted in 2014: Yes                   | 12%       | (150) | 24%           | (290) | 29%             | (350) | 25%         | (309) | 10%                     | (118) | 1217    |
| Voted in 2014: No                    | 11%       | (106) | 21%           | (203) | 27%             | (264) | 28%         | (278) | 13%                     | (132) | 983     |

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**Table MCSP4\_2:** Considering the COVID-19 pandemic (coronavirus), to what extent do you believe the following fall 2020 seasons will be safe or unsafe for student athletes?  
 College sports in general

| Demographic                | Very safe |       | Somewhat safe |       | Somewhat unsafe |       | Very unsafe |       | Don't know / No opinion |       | Total N |
|----------------------------|-----------|-------|---------------|-------|-----------------|-------|-------------|-------|-------------------------|-------|---------|
| Adults                     | 12%       | (256) | 22%           | (493) | 28%             | (614) | 27%         | (586) | 11%                     | (250) | 2200    |
| 2012 Vote: Barack Obama    | 8%        | (65)  | 19%           | (161) | 32%             | (261) | 32%         | (266) | 9%                      | (75)  | 828     |
| 2012 Vote: Mitt Romney     | 18%       | (85)  | 31%           | (151) | 23%             | (114) | 17%         | (82)  | 11%                     | (53)  | 485     |
| 2012 Vote: Other           | 15%       | (12)  | 10%           | (8)   | 37%             | (28)  | 21%         | (16)  | 16%                     | (12)  | 76      |
| 2012 Vote: Didn't Vote     | 12%       | (95)  | 21%           | (173) | 26%             | (208) | 27%         | (221) | 14%                     | (109) | 806     |
| 4-Region: Northeast        | 10%       | (40)  | 25%           | (100) | 28%             | (111) | 26%         | (101) | 10%                     | (40)  | 394     |
| 4-Region: Midwest          | 11%       | (50)  | 22%           | (103) | 31%             | (146) | 25%         | (117) | 10%                     | (47)  | 462     |
| 4-Region: South            | 12%       | (103) | 23%           | (185) | 26%             | (216) | 26%         | (211) | 13%                     | (110) | 824     |
| 4-Region: West             | 12%       | (63)  | 20%           | (105) | 27%             | (141) | 30%         | (157) | 10%                     | (54)  | 520     |
| Sports fans                | 14%       | (200) | 28%           | (407) | 30%             | (448) | 21%         | (305) | 8%                      | (111) | 1471    |
| Avid sports fans           | 18%       | (98)  | 33%           | (174) | 28%             | (147) | 17%         | (92)  | 4%                      | (24)  | 534     |
| College football fans      | 17%       | (192) | 31%           | (348) | 29%             | (326) | 15%         | (171) | 7%                      | (72)  | 1110    |
| Avid college football fans | 26%       | (103) | 37%           | (146) | 23%             | (90)  | 11%         | (44)  | 3%                      | (11)  | 394     |
| Big 10 fans                | 18%       | (116) | 33%           | (217) | 28%             | (186) | 17%         | (115) | 4%                      | (27)  | 662     |
| Pac 12 fans                | 20%       | (101) | 33%           | (167) | 26%             | (128) | 15%         | (74)  | 6%                      | (31)  | 501     |
| ACC fans                   | 19%       | (104) | 33%           | (179) | 25%             | (138) | 17%         | (92)  | 5%                      | (29)  | 542     |
| Big 12 fans                | 21%       | (110) | 31%           | (164) | 26%             | (138) | 15%         | (78)  | 6%                      | (34)  | 523     |
| SEC fans                   | 19%       | (109) | 34%           | (198) | 26%             | (147) | 16%         | (90)  | 5%                      | (31)  | 576     |
| Non-Power 5 fans           | 20%       | (96)  | 36%           | (168) | 25%             | (120) | 14%         | (66)  | 4%                      | (21)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP5:** As you may know, the Big Ten college athletic conference announced that it will play a fall 2020 football season beginning Oct. 24 after initially deciding to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus). Football players will be tested every day during the season for COVID-19. Based on what you know about college football and the COVID-19 pandemic (coronavirus), do you support or oppose the Big Ten's decision to play football this fall?

| Demographic              | Strongly support |       | Somewhat support |       | Somewhat oppose |       | Strongly oppose |       | Don't know / No opinion |       | Total N |
|--------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults                   | 18%              | (407) | 22%              | (474) | 21%             | (468) | 21%             | (466) | 18%                     | (385) | 2200    |
| Gender: Male             | 24%              | (257) | 26%              | (279) | 19%             | (198) | 19%             | (199) | 12%                     | (128) | 1062    |
| Gender: Female           | 13%              | (149) | 17%              | (195) | 24%             | (270) | 23%             | (267) | 23%                     | (257) | 1138    |
| Age: 18-34               | 17%              | (112) | 21%              | (138) | 22%             | (144) | 19%             | (124) | 21%                     | (137) | 655     |
| Age: 35-44               | 23%              | (83)  | 25%              | (91)  | 17%             | (60)  | 18%             | (63)  | 17%                     | (60)  | 358     |
| Age: 45-64               | 20%              | (147) | 19%              | (146) | 20%             | (147) | 24%             | (182) | 17%                     | (129) | 751     |
| Age: 65+                 | 15%              | (63)  | 23%              | (99)  | 27%             | (118) | 22%             | (97)  | 13%                     | (58)  | 436     |
| GenZers: 1997-2012       | 12%              | (31)  | 20%              | (51)  | 27%             | (69)  | 18%             | (45)  | 23%                     | (57)  | 253     |
| Millennials: 1981-1996   | 21%              | (126) | 24%              | (141) | 16%             | (94)  | 20%             | (118) | 19%                     | (110) | 588     |
| GenXers: 1965-1980       | 20%              | (112) | 20%              | (113) | 20%             | (112) | 20%             | (113) | 19%                     | (106) | 556     |
| Baby Boomers: 1946-1964  | 18%              | (128) | 21%              | (151) | 24%             | (173) | 24%             | (171) | 13%                     | (97)  | 720     |
| PID: Dem (no lean)       | 13%              | (112) | 17%              | (145) | 26%             | (215) | 27%             | (226) | 16%                     | (136) | 834     |
| PID: Ind (no lean)       | 14%              | (87)  | 20%              | (127) | 20%             | (127) | 22%             | (135) | 24%                     | (150) | 626     |
| PID: Rep (no lean)       | 28%              | (207) | 27%              | (202) | 17%             | (127) | 14%             | (105) | 13%                     | (99)  | 740     |
| PID/Gender: Dem Men      | 19%              | (75)  | 23%              | (91)  | 24%             | (93)  | 23%             | (90)  | 11%                     | (43)  | 393     |
| PID/Gender: Dem Women    | 8%               | (37)  | 12%              | (54)  | 28%             | (122) | 31%             | (136) | 21%                     | (93)  | 442     |
| PID/Gender: Ind Men      | 17%              | (52)  | 23%              | (73)  | 21%             | (66)  | 20%             | (63)  | 19%                     | (60)  | 315     |
| PID/Gender: Ind Women    | 11%              | (35)  | 17%              | (54)  | 20%             | (61)  | 23%             | (72)  | 29%                     | (89)  | 311     |
| PID/Gender: Rep Men      | 37%              | (130) | 32%              | (114) | 11%             | (39)  | 13%             | (46)  | 7%                      | (25)  | 354     |
| PID/Gender: Rep Women    | 20%              | (77)  | 23%              | (88)  | 23%             | (87)  | 15%             | (59)  | 19%                     | (74)  | 386     |
| Ideo: Liberal (1-3)      | 14%              | (85)  | 18%              | (113) | 27%             | (165) | 30%             | (184) | 12%                     | (75)  | 622     |
| Ideo: Moderate (4)       | 15%              | (105) | 21%              | (142) | 22%             | (152) | 22%             | (151) | 19%                     | (133) | 683     |
| Ideo: Conservative (5-7) | 28%              | (200) | 26%              | (187) | 18%             | (126) | 13%             | (95)  | 14%                     | (102) | 709     |
| Educ: < College          | 18%              | (265) | 20%              | (300) | 21%             | (318) | 21%             | (316) | 21%                     | (313) | 1512    |
| Educ: Bachelors degree   | 20%              | (90)  | 24%              | (107) | 23%             | (101) | 21%             | (93)  | 12%                     | (52)  | 444     |
| Educ: Post-grad          | 21%              | (51)  | 27%              | (66)  | 20%             | (49)  | 23%             | (57)  | 8%                      | (21)  | 244     |
| Income: Under 50k        | 17%              | (206) | 19%              | (240) | 22%             | (274) | 21%             | (267) | 21%                     | (260) | 1246    |
| Income: 50k-100k         | 19%              | (115) | 24%              | (146) | 21%             | (130) | 22%             | (133) | 15%                     | (89)  | 613     |
| Income: 100k+            | 25%              | (85)  | 26%              | (88)  | 19%             | (65)  | 19%             | (66)  | 11%                     | (37)  | 341     |

Continued on next page



**Table MCSP5:** As you may know, the Big Ten college athletic conference announced that it will play a fall 2020 football season beginning Oct. 24 after initially deciding to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus). Football players will be tested every day during the season for COVID-19. Based on what you know about college football and the COVID-19 pandemic (coronavirus), do you support or oppose the Big Ten's decision to play football this fall?

| Demographic                       | Strongly support |       | Somewhat support |       | Somewhat oppose |       | Strongly oppose |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults                            | 18%              | (407) | 22%              | (474) | 21%             | (468) | 21%             | (466) | 18%                     | (385) | 2200    |
| Ethnicity: White                  | 18%              | (311) | 23%              | (393) | 21%             | (367) | 21%             | (363) | 17%                     | (288) | 1722    |
| Ethnicity: Hispanic               | 16%              | (57)  | 23%              | (80)  | 25%             | (87)  | 17%             | (60)  | 18%                     | (65)  | 349     |
| Ethnicity: Black                  | 20%              | (55)  | 16%              | (45)  | 23%             | (62)  | 19%             | (53)  | 22%                     | (60)  | 274     |
| Ethnicity: Other                  | 20%              | (41)  | 18%              | (36)  | 20%             | (40)  | 24%             | (50)  | 18%                     | (37)  | 204     |
| All Christian                     | 20%              | (219) | 26%              | (289) | 21%             | (230) | 18%             | (198) | 14%                     | (159) | 1094    |
| All Non-Christian                 | 22%              | (32)  | 13%              | (19)  | 20%             | (29)  | 31%             | (44)  | 14%                     | (20)  | 144     |
| Atheist                           | 9%               | (7)   | 12%              | (10)  | 28%             | (24)  | 37%             | (31)  | 15%                     | (12)  | 85      |
| Agnostic/Nothing in particular    | 17%              | (93)  | 18%              | (95)  | 22%             | (116) | 21%             | (113) | 22%                     | (121) | 539     |
| Something Else                    | 16%              | (55)  | 18%              | (61)  | 20%             | (69)  | 23%             | (79)  | 22%                     | (73)  | 339     |
| Religious Non-Protestant/Catholic | 22%              | (38)  | 15%              | (26)  | 20%             | (35)  | 29%             | (51)  | 14%                     | (24)  | 174     |
| Evangelical                       | 25%              | (157) | 25%              | (153) | 17%             | (107) | 19%             | (119) | 14%                     | (87)  | 623     |
| Non-Evangelical                   | 14%              | (102) | 24%              | (177) | 24%             | (181) | 20%             | (148) | 18%                     | (134) | 742     |
| Community: Urban                  | 20%              | (137) | 23%              | (156) | 17%             | (118) | 22%             | (153) | 17%                     | (117) | 682     |
| Community: Suburban               | 18%              | (180) | 22%              | (216) | 22%             | (220) | 21%             | (211) | 17%                     | (175) | 1001    |
| Community: Rural                  | 17%              | (90)  | 20%              | (102) | 25%             | (130) | 20%             | (102) | 18%                     | (93)  | 517     |
| Employ: Private Sector            | 22%              | (143) | 26%              | (166) | 21%             | (136) | 17%             | (110) | 14%                     | (89)  | 645     |
| Employ: Government                | 18%              | (22)  | 33%              | (42)  | 21%             | (27)  | 16%             | (20)  | 12%                     | (15)  | 127     |
| Employ: Self-Employed             | 23%              | (44)  | 18%              | (36)  | 16%             | (32)  | 24%             | (47)  | 19%                     | (37)  | 196     |
| Employ: Homemaker                 | 20%              | (38)  | 12%              | (22)  | 21%             | (40)  | 18%             | (34)  | 28%                     | (53)  | 188     |
| Employ: Retired                   | 17%              | (82)  | 21%              | (103) | 26%             | (126) | 23%             | (109) | 13%                     | (63)  | 484     |
| Employ: Unemployed                | 12%              | (36)  | 16%              | (51)  | 17%             | (53)  | 29%             | (91)  | 26%                     | (81)  | 312     |
| Employ: Other                     | 19%              | (27)  | 19%              | (27)  | 17%             | (24)  | 26%             | (38)  | 19%                     | (26)  | 142     |
| Military HH: Yes                  | 23%              | (80)  | 25%              | (87)  | 20%             | (69)  | 20%             | (72)  | 12%                     | (44)  | 352     |
| Military HH: No                   | 18%              | (326) | 21%              | (387) | 22%             | (400) | 21%             | (394) | 18%                     | (341) | 1848    |
| RD/WT: Right Direction            | 30%              | (214) | 28%              | (195) | 15%             | (107) | 12%             | (87)  | 14%                     | (102) | 705     |
| RD/WT: Wrong Track                | 13%              | (193) | 19%              | (279) | 24%             | (361) | 25%             | (379) | 19%                     | (283) | 1495    |
| Trump Job Approve                 | 29%              | (277) | 26%              | (247) | 18%             | (174) | 12%             | (114) | 14%                     | (133) | 945     |
| Trump Job Disapprove              | 10%              | (122) | 18%              | (220) | 24%             | (291) | 29%             | (344) | 18%                     | (214) | 1191    |

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**Table MCSP5:** As you may know, the Big Ten college athletic conference announced that it will play a fall 2020 football season beginning Oct. 24 after initially deciding to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus). Football players will be tested every day during the season for COVID-19. Based on what you know about college football and the COVID-19 pandemic (coronavirus), do you support or oppose the Big Ten's decision to play football this fall?

| Demographic                          | Strongly support |       | Somewhat support |       | Somewhat oppose |       | Strongly oppose |       | Don't know / No opinion |       | Total N |
|--------------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults                               | 18%              | (407) | 22%              | (474) | 21%             | (468) | 21%             | (466) | 18%                     | (385) | 2200    |
| Trump Job Strongly Approve           | 36%              | (210) | 22%              | (131) | 16%             | (95)  | 14%             | (79)  | 12%                     | (67)  | 582     |
| Trump Job Somewhat Approve           | 18%              | (67)  | 32%              | (116) | 22%             | (79)  | 10%             | (36)  | 18%                     | (66)  | 364     |
| Trump Job Somewhat Disapprove        | 13%              | (32)  | 31%              | (78)  | 18%             | (44)  | 19%             | (47)  | 19%                     | (47)  | 249     |
| Trump Job Strongly Disapprove        | 10%              | (90)  | 15%              | (142) | 26%             | (247) | 32%             | (297) | 18%                     | (166) | 943     |
| Favorable of Trump                   | 29%              | (270) | 27%              | (257) | 17%             | (165) | 13%             | (122) | 14%                     | (133) | 948     |
| Unfavorable of Trump                 | 11%              | (123) | 18%              | (205) | 25%             | (296) | 28%             | (332) | 18%                     | (213) | 1169    |
| Very Favorable of Trump              | 36%              | (213) | 25%              | (149) | 14%             | (86)  | 13%             | (75)  | 12%                     | (72)  | 594     |
| Somewhat Favorable of Trump          | 16%              | (57)  | 31%              | (109) | 22%             | (79)  | 13%             | (47)  | 17%                     | (62)  | 354     |
| Somewhat Unfavorable of Trump        | 14%              | (28)  | 29%              | (58)  | 19%             | (39)  | 18%             | (36)  | 20%                     | (39)  | 200     |
| Very Unfavorable of Trump            | 10%              | (96)  | 15%              | (146) | 27%             | (258) | 31%             | (296) | 18%                     | (174) | 969     |
| #1 Issue: Economy                    | 25%              | (183) | 23%              | (170) | 19%             | (141) | 16%             | (119) | 17%                     | (125) | 737     |
| #1 Issue: Security                   | 25%              | (61)  | 25%              | (62)  | 18%             | (43)  | 16%             | (39)  | 16%                     | (39)  | 244     |
| #1 Issue: Health Care                | 10%              | (41)  | 21%              | (86)  | 25%             | (104) | 26%             | (107) | 19%                     | (77)  | 414     |
| #1 Issue: Medicare / Social Security | 14%              | (47)  | 22%              | (74)  | 24%             | (81)  | 25%             | (85)  | 16%                     | (53)  | 340     |
| #1 Issue: Women's Issues             | 7%               | (8)   | 12%              | (13)  | 27%             | (28)  | 32%             | (33)  | 22%                     | (23)  | 104     |
| #1 Issue: Education                  | 25%              | (29)  | 25%              | (29)  | 16%             | (18)  | 23%             | (27)  | 12%                     | (14)  | 118     |
| #1 Issue: Energy                     | 12%              | (11)  | 27%              | (24)  | 30%             | (27)  | 13%             | (12)  | 19%                     | (17)  | 90      |
| #1 Issue: Other                      | 18%              | (27)  | 11%              | (17)  | 18%             | (27)  | 29%             | (45)  | 24%                     | (37)  | 153     |
| 2018 House Vote: Democrat            | 15%              | (109) | 19%              | (141) | 23%             | (172) | 28%             | (204) | 15%                     | (109) | 736     |
| 2018 House Vote: Republican          | 29%              | (180) | 28%              | (171) | 16%             | (100) | 14%             | (84)  | 14%                     | (85)  | 621     |
| 2018 House Vote: Someone else        | 11%              | (6)   | 22%              | (13)  | 12%             | (7)   | 29%             | (17)  | 27%                     | (16)  | 59      |
| 2016 Vote: Hillary Clinton           | 14%              | (98)  | 17%              | (122) | 23%             | (160) | 30%             | (210) | 16%                     | (109) | 700     |
| 2016 Vote: Donald Trump              | 27%              | (191) | 29%              | (200) | 17%             | (118) | 13%             | (93)  | 14%                     | (97)  | 698     |
| 2016 Vote: Other                     | 12%              | (13)  | 16%              | (16)  | 28%             | (28)  | 26%             | (26)  | 18%                     | (19)  | 101     |
| 2016 Vote: Didn't Vote               | 15%              | (104) | 19%              | (135) | 23%             | (161) | 20%             | (137) | 23%                     | (160) | 698     |
| Voted in 2014: Yes                   | 22%              | (265) | 22%              | (262) | 20%             | (248) | 21%             | (261) | 15%                     | (181) | 1217    |
| Voted in 2014: No                    | 14%              | (142) | 22%              | (212) | 22%             | (221) | 21%             | (205) | 21%                     | (204) | 983     |

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**Table MCSP5:** As you may know, the Big Ten college athletic conference announced that it will play a fall 2020 football season beginning Oct. 24 after initially deciding to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus). Football players will be tested every day during the season for COVID-19. Based on what you know about college football and the COVID-19 pandemic (coronavirus), do you support or oppose the Big Ten's decision to play football this fall?

| Demographic                | Strongly support |       | Somewhat support |       | Somewhat oppose |       | Strongly oppose |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults                     | 18%              | (407) | 22%              | (474) | 21%             | (468) | 21%             | (466) | 18%                     | (385) | 2200    |
| 2012 Vote: Barack Obama    | 16%              | (130) | 19%              | (160) | 23%             | (194) | 27%             | (220) | 15%                     | (124) | 828     |
| 2012 Vote: Mitt Romney     | 29%              | (141) | 26%              | (128) | 15%             | (74)  | 15%             | (72)  | 14%                     | (70)  | 485     |
| 2012 Vote: Other           | 15%              | (11)  | 16%              | (12)  | 25%             | (19)  | 21%             | (16)  | 23%                     | (17)  | 76      |
| 2012 Vote: Didn't Vote     | 15%              | (124) | 22%              | (174) | 22%             | (177) | 20%             | (158) | 22%                     | (173) | 806     |
| 4-Region: Northeast        | 17%              | (68)  | 24%              | (95)  | 17%             | (68)  | 24%             | (96)  | 17%                     | (67)  | 394     |
| 4-Region: Midwest          | 17%              | (81)  | 21%              | (99)  | 24%             | (110) | 20%             | (93)  | 17%                     | (80)  | 462     |
| 4-Region: South            | 21%              | (170) | 20%              | (168) | 21%             | (173) | 19%             | (157) | 19%                     | (156) | 824     |
| 4-Region: West             | 17%              | (89)  | 22%              | (112) | 23%             | (117) | 23%             | (120) | 16%                     | (82)  | 520     |
| Sports fans                | 23%              | (332) | 26%              | (384) | 23%             | (338) | 16%             | (230) | 13%                     | (186) | 1471    |
| Avid sports fans           | 33%              | (179) | 28%              | (148) | 20%             | (105) | 12%             | (62)  | 8%                      | (40)  | 534     |
| College football fans      | 28%              | (313) | 30%              | (333) | 21%             | (238) | 11%             | (126) | 9%                      | (101) | 1110    |
| Avid college football fans | 43%              | (170) | 27%              | (107) | 17%             | (67)  | 8%              | (30)  | 5%                      | (20)  | 394     |
| Big 10 fans                | 31%              | (205) | 31%              | (203) | 20%             | (135) | 11%             | (72)  | 7%                      | (47)  | 662     |
| Pac 12 fans                | 33%              | (163) | 30%              | (149) | 22%             | (108) | 10%             | (51)  | 6%                      | (30)  | 501     |
| ACC fans                   | 34%              | (182) | 31%              | (170) | 17%             | (95)  | 11%             | (60)  | 6%                      | (34)  | 542     |
| Big 12 fans                | 35%              | (182) | 30%              | (155) | 22%             | (113) | 9%              | (46)  | 5%                      | (29)  | 523     |
| SEC fans                   | 33%              | (192) | 29%              | (168) | 20%             | (114) | 10%             | (56)  | 8%                      | (46)  | 576     |
| Non-Power 5 fans           | 33%              | (155) | 32%              | (150) | 17%             | (82)  | 11%             | (52)  | 7%                      | (34)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6:** As you may know, the Pac-12 college athletic conference decided to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus), with hopes of instead playing in spring 2021. Now that the Big Ten is returning, the Pac-12 is the only one of the Power Five conferences without plans to play football this fall. Based on what you know about college football and the COVID-19 pandemic (coronavirus), which of the following best describes your opinion, even if neither is exactly right?

| Demographic              | The Pac-12 should play football this fall | The Pac-12 should not play football this fall | Don't know / No opinion | Total N |
|--------------------------|---|---|-------------------------|---------|
| Adults                   | 29% (649)                                 | 42% (920)                                     | 29% (631)               | 2200    |
| Gender: Male             | 38% (399)                                 | 41% (432)                                     | 22% (231)               | 1062    |
| Gender: Female           | 22% (250)                                 | 43% (488)                                     | 35% (400)               | 1138    |
| Age: 18-34               | 28% (185)                                 | 41% (270)                                     | 31% (201)               | 655     |
| Age: 35-44               | 37% (131)                                 | 39% (140)                                     | 24% (86)                | 358     |
| Age: 45-64               | 30% (224)                                 | 41% (305)                                     | 30% (222)               | 751     |
| Age: 65+                 | 25% (109)                                 | 47% (205)                                     | 28% (122)               | 436     |
| GenZers: 1997-2012       | 26% (65)                                  | 40% (101)                                     | 35% (88)                | 253     |
| Millennials: 1981-1996   | 33% (192)                                 | 41% (238)                                     | 27% (158)               | 588     |
| GenXers: 1965-1980       | 31% (171)                                 | 40% (221)                                     | 29% (164)               | 556     |
| Baby Boomers: 1946-1964  | 29% (206)                                 | 45% (321)                                     | 27% (193)               | 720     |
| PID: Dem (no lean)       | 21% (174)                                 | 52% (435)                                     | 27% (225)               | 834     |
| PID: Ind (no lean)       | 24% (151)                                 | 42% (260)                                     | 34% (215)               | 626     |
| PID: Rep (no lean)       | 44% (323)                                 | 30% (225)                                     | 26% (191)               | 740     |
| PID/Gender: Dem Men      | 29% (114)                                 | 51% (200)                                     | 20% (79)                | 393     |
| PID/Gender: Dem Women    | 14% (60)                                  | 53% (235)                                     | 33% (146)               | 442     |
| PID/Gender: Ind Men      | 29% (92)                                  | 41% (129)                                     | 30% (95)                | 315     |
| PID/Gender: Ind Women    | 19% (60)                                  | 42% (131)                                     | 39% (120)               | 311     |
| PID/Gender: Rep Men      | 55% (194)                                 | 29% (104)                                     | 16% (57)                | 354     |
| PID/Gender: Rep Women    | 34% (130)                                 | 32% (122)                                     | 35% (134)               | 386     |
| Ideo: Liberal (1-3)      | 21% (129)                                 | 59% (370)                                     | 20% (123)               | 622     |
| Ideo: Moderate (4)       | 26% (180)                                 | 42% (288)                                     | 32% (215)               | 683     |
| Ideo: Conservative (5-7) | 44% (311)                                 | 29% (205)                                     | 27% (193)               | 709     |
| Educ: < College          | 28% (424)                                 | 40% (601)                                     | 32% (488)               | 1512    |
| Educ: Bachelors degree   | 32% (140)                                 | 45% (198)                                     | 24% (105)               | 444     |
| Educ: Post-grad          | 35% (85)                                  | 50% (121)                                     | 16% (38)                | 244     |
| Income: Under 50k        | 27% (340)                                 | 41% (510)                                     | 32% (396)               | 1246    |
| Income: 50k-100k         | 30% (181)                                 | 44% (273)                                     | 26% (159)               | 613     |
| Income: 100k+            | 37% (127)                                 | 40% (137)                                     | 22% (77)                | 341     |

Continued on next page

**Table MCSP6:** As you may know, the Pac-12 college athletic conference decided to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus), with hopes of instead playing in spring 2021. Now that the Big Ten is returning, the Pac-12 is the only one of the Power Five conferences without plans to play football this fall. Based on what you know about college football and the COVID-19 pandemic (coronavirus), which of the following best describes your opinion, even if neither is exactly right?

| Demographic                       | The Pac-12 should play football this fall |       | The Pac-12 should not play football this fall |       | Don't know / No opinion |       | Total N |
|-----------------------------------|---|-------|---|-------|-------------------------|-------|---------|
| Adults                            | 29%                                       | (649) | 42%   | (920) | 29%                     | (631) | 2200    |
| Ethnicity: White                  | 30%                                       | (523) | 42%   | (717) | 28%                     | (482) | 1722    |
| Ethnicity: Hispanic               | 33%                                       | (114) | 37%   | (130) | 30%                     | (105) | 349     |
| Ethnicity: Black                  | 25%                                       | (68)  | 40%   | (110) | 35%                     | (96)  | 274     |
| Ethnicity: Other                  | 29%                                       | (58)  | 46%   | (93)  | 26%                     | (53)  | 204     |
| All Christian                     | 35%                                       | (378) | 40%   | (443) | 25%                     | (273) | 1094    |
| All Non-Christian                 | 28%                                       | (41)  | 50%   | (73)  | 21%                     | (31)  | 144     |
| Atheist                           | 19%                                       | (16)  | 66%   | (56)  | 15%                     | (12)  | 85      |
| Agnostic/Nothing in particular    | 23%                                       | (126) | 41%   | (220) | 36%                     | (193) | 539     |
| Something Else                    | 26%                                       | (87)  | 38%   | (129) | 36%                     | (122) | 339     |
| Religious Non-Protestant/Catholic | 28%                                       | (48)  | 48%   | (84)  | 24%                     | (42)  | 174     |
| Evangelical                       | 38%                                       | (237) | 38%   | (235) | 24%                     | (151) | 623     |
| Non-Evangelical                   | 28%                                       | (206) | 42%   | (314) | 30%                     | (222) | 742     |
| Community: Urban                  | 31%                                       | (213) | 44%   | (303) | 24%                     | (166) | 682     |
| Community: Suburban               | 29%                                       | (294) | 40%   | (402) | 30%                     | (304) | 1001    |
| Community: Rural                  | 27%                                       | (141) | 42%   | (215) | 31%                     | (161) | 517     |
| Employ: Private Sector            | 35%                                       | (223) | 43%   | (274) | 23%                     | (148) | 645     |
| Employ: Government                | 38%                                       | (48)  | 41%   | (52)  | 21%                     | (27)  | 127     |
| Employ: Self-Employed             | 32%                                       | (62)  | 35%   | (68)  | 33%                     | (66)  | 196     |
| Employ: Homemaker                 | 27%                                       | (52)  | 30%   | (55)  | 43%                     | (81)  | 188     |
| Employ: Retired                   | 27%                                       | (128) | 47%   | (226) | 27%                     | (130) | 484     |
| Employ: Unemployed                | 25%                                       | (78)  | 46%   | (143) | 29%                     | (92)  | 312     |
| Employ: Other                     | 25%                                       | (36)  | 37%   | (53)  | 37%                     | (53)  | 142     |
| Military HH: Yes                  | 36%                                       | (126) | 39%   | (136) | 26%                     | (90)  | 352     |
| Military HH: No                   | 28%                                       | (523) | 42%   | (784) | 29%                     | (541) | 1848    |
| RD/WT: Right Direction            | 47%                                       | (330) | 27%   | (191) | 26%                     | (183) | 705     |
| RD/WT: Wrong Track                | 21%                                       | (319) | 49%   | (729) | 30%                     | (448) | 1495    |
| Trump Job Approve                 | 44%                                       | (416) | 29%   | (271) | 27%                     | (259) | 945     |
| Trump Job Disapprove              | 19%                                       | (226) | 54%   | (640) | 27%                     | (325) | 1191    |

Continued on next page

**Table MCSP6:** As you may know, the Pac-12 college athletic conference decided to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus), with hopes of instead playing in spring 2021. Now that the Big Ten is returning, the Pac-12 is the only one of the Power Five conferences without plans to play football this fall. Based on what you know about college football and the COVID-19 pandemic (coronavirus), which of the following best describes your opinion, even if neither is exactly right?

| Demographic                          | The Pac-12 should play football this fall |       | The Pac-12 should not play football this fall |       | Don't know / No opinion |       | Total N |
|--------------------------------------|---|-------|---|-------|-------------------------|-------|---------|
| Adults                               | 29%                                       | (649) | 42%   | (920) | 29%                     | (631) | 2200    |
| Trump Job Strongly Approve           | 49%                                       | (288) | 27%   | (157) | 24%                     | (137) | 582     |
| Trump Job Somewhat Approve           | 35%                                       | (128) | 31%   | (114) | 34%                     | (122) | 364     |
| Trump Job Somewhat Disapprove        | 33%                                       | (83)  | 36%   | (88)  | 31%                     | (77)  | 249     |
| Trump Job Strongly Disapprove        | 15%                                       | (143) | 58%   | (551) | 26%                     | (248) | 943     |
| Favorable of Trump                   | 44%                                       | (419) | 29%   | (272) | 27%                     | (257) | 948     |
| Unfavorable of Trump                 | 18%                                       | (213) | 54%   | (628) | 28%                     | (328) | 1169    |
| Very Favorable of Trump              | 49%                                       | (291) | 25%   | (150) | 26%                     | (153) | 594     |
| Somewhat Favorable of Trump          | 36%                                       | (128) | 35%   | (122) | 29%                     | (104) | 354     |
| Somewhat Unfavorable of Trump        | 30%                                       | (60)  | 35%   | (70)  | 35%                     | (71)  | 200     |
| Very Unfavorable of Trump            | 16%                                       | (153) | 58%   | (558) | 27%                     | (258) | 969     |
| #1 Issue: Economy                    | 35%                                       | (258) | 36%   | (268) | 29%                     | (211) | 737     |
| #1 Issue: Security                   | 42%                                       | (103) | 34%   | (82)  | 24%                     | (59)  | 244     |
| #1 Issue: Health Care                | 25%                                       | (105) | 44%   | (183) | 31%                     | (126) | 414     |
| #1 Issue: Medicare / Social Security | 23%                                       | (78)  | 46%   | (158) | 31%                     | (104) | 340     |
| #1 Issue: Women's Issues             | 13%                                       | (14)  | 59%   | (61)  | 28%                     | (29)  | 104     |
| #1 Issue: Education                  | 36%                                       | (43)  | 42%   | (49)  | 22%                     | (26)  | 118     |
| #1 Issue: Energy                     | 24%                                       | (22)  | 48%   | (43)  | 29%                     | (26)  | 90      |
| #1 Issue: Other                      | 18%                                       | (27)  | 49%   | (76)  | 33%                     | (50)  | 153     |
| 2018 House Vote: Democrat            | 23%                                       | (170) | 54%   | (399) | 23%                     | (167) | 736     |
| 2018 House Vote: Republican          | 45%                                       | (276) | 29%   | (180) | 26%                     | (164) | 621     |
| 2018 House Vote: Someone else        | 25%                                       | (15)  | 48%   | (28)  | 27%                     | (16)  | 59      |
| 2016 Vote: Hillary Clinton           | 21%                                       | (145) | 56%   | (388) | 24%                     | (166) | 700     |
| 2016 Vote: Donald Trump              | 44%                                       | (304) | 30%   | (210) | 26%                     | (184) | 698     |
| 2016 Vote: Other                     | 18%                                       | (18)  | 60%   | (61)  | 22%                     | (22)  | 101     |
| 2016 Vote: Didn't Vote               | 26%                                       | (180) | 37%   | (259) | 37%                     | (259) | 698     |
| Voted in 2014: Yes                   | 31%                                       | (380) | 44%   | (531) | 25%                     | (306) | 1217    |
| Voted in 2014: No                    | 27%                                       | (269) | 40%   | (389) | 33%                     | (325) | 983     |

Continued on next page

**Table MCSP6:** As you may know, the Pac-12 college athletic conference decided to cancel all fall sports due to health and safety concerns related to the COVID-19 pandemic (coronavirus), with hopes of instead playing in spring 2021. Now that the Big Ten is returning, the Pac-12 is the only one of the Power Five conferences without plans to play football this fall. Based on what you know about college football and the COVID-19 pandemic (coronavirus), which of the following best describes your opinion, even if neither is exactly right?

| Demographic                | The Pac-12 should play football this fall | The Pac-12 should not play football this fall | Don't know / No opinion | Total N |
|----------------------------|---|---|-------------------------|---------|
| Adults                     | 29% (649)                                 | 42% (920)                                     | 29% (631)               | 2200    |
| 2012 Vote: Barack Obama    | 23% (193)                                 | 52% (430)                                     | 25% (206)               | 828     |
| 2012 Vote: Mitt Romney     | 43% (208)                                 | 31% (150)                                     | 26% (128)               | 485     |
| 2012 Vote: Other           | 25% (19)                                  | 42% (32)                                      | 33% (25)                | 76      |
| 2012 Vote: Didn't Vote     | 28% (229)                                 | 38% (307)                                     | 34% (270)               | 806     |
| 4-Region: Northeast        | 31% (121)                                 | 45% (178)                                     | 24% (95)                | 394     |
| 4-Region: Midwest          | 28% (129)                                 | 42% (194)                                     | 30% (139)               | 462     |
| 4-Region: South            | 29% (240)                                 | 37% (305)                                     | 34% (280)               | 824     |
| 4-Region: West             | 31% (159)                                 | 47% (243)                                     | 23% (118)               | 520     |
| Sports fans                | 35% (520)                                 | 39% (580)                                     | 25% (370)               | 1471    |
| Avid sports fans           | 47% (251)                                 | 38% (201)                                     | 15% (82)                | 534     |
| College football fans      | 42% (468)                                 | 35% (390)                                     | 23% (253)               | 1110    |
| Avid college football fans | 53% (210)                                 | 30% (119)                                     | 16% (65)                | 394     |
| Big 10 fans                | 44% (293)                                 | 35% (230)                                     | 21% (138)               | 662     |
| Pac 12 fans                | 47% (237)                                 | 36% (178)                                     | 17% (86)                | 501     |
| ACC fans                   | 49% (265)                                 | 32% (174)                                     | 19% (104)               | 542     |
| Big 12 fans                | 47% (247)                                 | 32% (169)                                     | 21% (107)               | 523     |
| SEC fans                   | 47% (272)                                 | 31% (177)                                     | 22% (127)               | 576     |
| Non-Power 5 fans           | 47% (220)                                 | 33% (154)                                     | 21% (98)                | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_1:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
The wellbeing of student athletes

| Demographic              | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                   | 26% (568)        | 24% (535)            | 15% (336)              | 16% (361)          | 18% (400)               | 2200    |
| Gender: Male             | 28% (296)        | 28% (297)            | 14% (150)              | 17% (179)          | 13% (140)               | 1062    |
| Gender: Female           | 24% (272)        | 21% (238)            | 16% (186)              | 16% (182)          | 23% (260)               | 1138    |
| Age: 18-34               | 29% (192)        | 19% (125)            | 14% (90)               | 17% (108)          | 21% (140)               | 655     |
| Age: 35-44               | 29% (102)        | 29% (105)            | 14% (51)               | 12% (44)           | 15% (55)                | 358     |
| Age: 45-64               | 24% (183)        | 24% (179)            | 15% (112)              | 18% (134)          | 19% (142)               | 751     |
| Age: 65+                 | 21% (91)         | 29% (126)            | 19% (83)               | 17% (74)           | 14% (63)                | 436     |
| GenZers: 1997-2012       | 34% (86)         | 17% (44)             | 15% (37)               | 18% (46)           | 16% (41)                | 253     |
| Millennials: 1981-1996   | 27% (156)        | 23% (137)            | 14% (83)               | 14% (85)           | 22% (128)               | 588     |
| GenXers: 1965-1980       | 25% (141)        | 27% (148)            | 14% (77)               | 15% (84)           | 19% (106)               | 556     |
| Baby Boomers: 1946-1964  | 23% (165)        | 25% (178)            | 17% (125)              | 19% (136)          | 16% (117)               | 720     |
| PID: Dem (no lean)       | 28% (235)        | 20% (168)            | 16% (135)              | 21% (172)          | 15% (125)               | 834     |
| PID: Ind (no lean)       | 21% (129)        | 19% (118)            | 18% (110)              | 18% (112)          | 25% (157)               | 626     |
| PID: Rep (no lean)       | 28% (204)        | 34% (249)            | 12% (91)               | 10% (77)           | 16% (119)               | 740     |
| PID/Gender: Dem Men      | 29% (114)        | 25% (97)             | 16% (64)               | 20% (78)           | 10% (41)                | 393     |
| PID/Gender: Dem Women    | 27% (121)        | 16% (71)             | 16% (71)               | 21% (95)           | 19% (84)                | 442     |
| PID/Gender: Ind Men      | 22% (71)         | 21% (65)             | 16% (49)               | 20% (61)           | 22% (69)                | 315     |
| PID/Gender: Ind Women    | 19% (59)         | 17% (53)             | 20% (61)               | 16% (50)           | 28% (88)                | 311     |
| PID/Gender: Rep Men      | 31% (112)        | 38% (135)            | 10% (37)               | 11% (40)           | 9% (31)                 | 354     |
| PID/Gender: Rep Women    | 24% (93)         | 30% (114)            | 14% (54)               | 10% (37)           | 23% (88)                | 386     |
| Ideo: Liberal (1-3)      | 28% (176)        | 20% (124)            | 19% (117)              | 24% (151)          | 9% (55)                 | 622     |
| Ideo: Moderate (4)       | 25% (170)        | 24% (165)            | 14% (94)               | 17% (114)          | 21% (140)               | 683     |
| Ideo: Conservative (5-7) | 27% (194)        | 31% (223)            | 15% (105)              | 9% (67)            | 17% (120)               | 709     |
| Educ: < College          | 26% (398)        | 21% (325)            | 14% (213)              | 16% (241)          | 22% (334)               | 1512    |
| Educ: Bachelors degree   | 22% (99)         | 30% (135)            | 17% (77)               | 18% (82)           | 11% (51)                | 444     |
| Educ: Post-grad          | 29% (71)         | 31% (75)             | 18% (45)               | 15% (38)           | 6% (16)                 | 244     |
| Income: Under 50k        | 25% (314)        | 22% (270)            | 15% (184)              | 15% (193)          | 23% (286)               | 1246    |
| Income: 50k-100k         | 25% (156)        | 28% (172)            | 16% (98)               | 18% (111)          | 12% (76)                | 613     |
| Income: 100k+            | 29% (98)         | 27% (93)             | 16% (54)               | 17% (57)           | 11% (39)                | 341     |
| Ethnicity: White         | 24% (417)        | 27% (461)            | 16% (269)              | 16% (280)          | 17% (294)               | 1722    |
| Ethnicity: Hispanic      | 38% (132)        | 21% (75)             | 10% (36)               | 13% (46)           | 17% (60)                | 349     |

Continued on next page



**Table MCSP7\_1:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
The wellbeing of student athletes

| Demographic                       | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                            | 26%              | (568) | 24%                  | (535) | 15%                    | (336) | 16%                | (361) | 18%                     | (400) | 2200    |
| Ethnicity: Black                  | 29%              | (79)  | 14%                  | (38)  | 14%                    | (39)  | 16%                | (44)  | 27%                     | (74)  | 274     |
| Ethnicity: Other                  | 35%              | (72)  | 18%                  | (36)  | 13%                    | (27)  | 18%                | (36)  | 16%                     | (32)  | 204     |
| All Christian                     | 28%              | (306) | 30%                  | (331) | 16%                    | (176) | 12%                | (135) | 13%                     | (146) | 1094    |
| All Non-Christian                 | 27%              | (38)  | 22%                  | (31)  | 14%                    | (19)  | 27%                | (38)  | 12%                     | (17)  | 144     |
| Atheist                           | 15%              | (13)  | 12%                  | (10)  | 27%                    | (23)  | 35%                | (30)  | 11%                     | (9)   | 85      |
| Agnostic/Nothing in particular    | 23%              | (123) | 18%                  | (99)  | 12%                    | (66)  | 19%                | (103) | 27%                     | (147) | 539     |
| Something Else                    | 26%              | (88)  | 19%                  | (64)  | 15%                    | (52)  | 16%                | (54)  | 24%                     | (81)  | 339     |
| Religious Non-Protestant/Catholic | 25%              | (43)  | 21%                  | (37)  | 14%                    | (24)  | 25%                | (43)  | 15%                     | (26)  | 174     |
| Evangelical                       | 33%              | (205) | 26%                  | (160) | 14%                    | (86)  | 9%                 | (57)  | 18%                     | (115) | 623     |
| Non-Evangelical                   | 23%              | (172) | 29%                  | (213) | 18%                    | (133) | 17%                | (127) | 13%                     | (97)  | 742     |
| Community: Urban                  | 31%              | (209) | 27%                  | (182) | 12%                    | (81)  | 13%                | (88)  | 18%                     | (122) | 682     |
| Community: Suburban               | 23%              | (233) | 24%                  | (243) | 15%                    | (153) | 19%                | (194) | 18%                     | (178) | 1001    |
| Community: Rural                  | 24%              | (125) | 21%                  | (110) | 20%                    | (102) | 15%                | (80)  | 19%                     | (100) | 517     |
| Employ: Private Sector            | 26%              | (168) | 31%                  | (202) | 13%                    | (85)  | 17%                | (110) | 12%                     | (80)  | 645     |
| Employ: Government                | 28%              | (36)  | 28%                  | (36)  | 16%                    | (20)  | 16%                | (20)  | 12%                     | (15)  | 127     |
| Employ: Self-Employed             | 34%              | (66)  | 16%                  | (31)  | 15%                    | (30)  | 15%                | (30)  | 20%                     | (38)  | 196     |
| Employ: Homemaker                 | 21%              | (39)  | 24%                  | (45)  | 11%                    | (21)  | 12%                | (23)  | 32%                     | (60)  | 188     |
| Employ: Retired                   | 24%              | (116) | 27%                  | (132) | 19%                    | (90)  | 16%                | (77)  | 14%                     | (69)  | 484     |
| Employ: Unemployed                | 20%              | (63)  | 16%                  | (50)  | 14%                    | (45)  | 21%                | (65)  | 29%                     | (90)  | 312     |
| Employ: Other                     | 31%              | (44)  | 12%                  | (17)  | 22%                    | (31)  | 14%                | (21)  | 21%                     | (30)  | 142     |
| Military HH: Yes                  | 25%              | (87)  | 26%                  | (93)  | 16%                    | (55)  | 14%                | (51)  | 19%                     | (67)  | 352     |
| Military HH: No                   | 26%              | (481) | 24%                  | (442) | 15%                    | (281) | 17%                | (310) | 18%                     | (334) | 1848    |
| RD/WT: Right Direction            | 30%              | (214) | 31%                  | (221) | 11%                    | (81)  | 8%                 | (58)  | 19%                     | (131) | 705     |
| RD/WT: Wrong Track                | 24%              | (354) | 21%                  | (314) | 17%                    | (255) | 20%                | (302) | 18%                     | (269) | 1495    |
| Trump Job Approve                 | 28%              | (261) | 31%                  | (291) | 13%                    | (126) | 10%                | (90)  | 19%                     | (177) | 945     |
| Trump Job Disapprove              | 25%              | (302) | 20%                  | (235) | 17%                    | (201) | 22%                | (266) | 16%                     | (187) | 1191    |
| Trump Job Strongly Approve        | 31%              | (181) | 30%                  | (173) | 10%                    | (60)  | 10%                | (55)  | 19%                     | (113) | 582     |
| Trump Job Somewhat Approve        | 22%              | (81)  | 32%                  | (118) | 18%                    | (66)  | 10%                | (35)  | 17%                     | (64)  | 364     |
| Trump Job Somewhat Disapprove     | 27%              | (66)  | 31%                  | (77)  | 22%                    | (54)  | 7%                 | (18)  | 13%                     | (33)  | 249     |
| Trump Job Strongly Disapprove     | 25%              | (236) | 17%                  | (158) | 16%                    | (147) | 26%                | (248) | 16%                     | (154) | 943     |

Continued on next page

**Table MCSP7\_1:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
The wellbeing of student athletes

| Demographic                          | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|--------------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                               | 26%              | (568) | 24%                  | (535) | 15%                    | (336) | 16%                | (361) | 18%                     | (400) | 2200    |
| Favorable of Trump                   | 29%              | (271) | 31%                  | (292) | 14%                    | (134) | 9%                 | (85)  | 18%                     | (167) | 948     |
| Unfavorable of Trump                 | 24%              | (286) | 20%                  | (232) | 17%                    | (195) | 23%                | (265) | 16%                     | (191) | 1169    |
| Very Favorable of Trump              | 33%              | (196) | 30%                  | (177) | 10%                    | (58)  | 8%                 | (47)  | 20%                     | (116) | 594     |
| Somewhat Favorable of Trump          | 21%              | (76)  | 32%                  | (115) | 21%                    | (76)  | 11%                | (38)  | 14%                     | (50)  | 354     |
| Somewhat Unfavorable of Trump        | 20%              | (40)  | 31%                  | (62)  | 24%                    | (48)  | 10%                | (21)  | 15%                     | (29)  | 200     |
| Very Unfavorable of Trump            | 25%              | (246) | 18%                  | (170) | 15%                    | (147) | 25%                | (244) | 17%                     | (162) | 969     |
| #1 Issue: Economy                    | 31%              | (232) | 25%                  | (185) | 15%                    | (112) | 14%                | (100) | 15%                     | (109) | 737     |
| #1 Issue: Security                   | 25%              | (62)  | 32%                  | (78)  | 11%                    | (28)  | 11%                | (26)  | 21%                     | (50)  | 244     |
| #1 Issue: Health Care                | 20%              | (82)  | 22%                  | (92)  | 16%                    | (64)  | 20%                | (85)  | 22%                     | (91)  | 414     |
| #1 Issue: Medicare / Social Security | 24%              | (81)  | 24%                  | (83)  | 17%                    | (58)  | 17%                | (58)  | 18%                     | (60)  | 340     |
| #1 Issue: Women's Issues             | 28%              | (29)  | 16%                  | (16)  | 12%                    | (13)  | 23%                | (24)  | 20%                     | (21)  | 104     |
| #1 Issue: Education                  | 34%              | (40)  | 20%                  | (24)  | 12%                    | (14)  | 17%                | (20)  | 16%                     | (19)  | 118     |
| #1 Issue: Energy                     | 19%              | (17)  | 31%                  | (28)  | 18%                    | (16)  | 16%                | (14)  | 17%                     | (15)  | 90      |
| #1 Issue: Other                      | 16%              | (24)  | 19%                  | (29)  | 20%                    | (30)  | 23%                | (35)  | 23%                     | (34)  | 153     |
| 2018 House Vote: Democrat            | 26%              | (194) | 19%                  | (142) | 17%                    | (127) | 24%                | (179) | 13%                     | (94)  | 736     |
| 2018 House Vote: Republican          | 29%              | (181) | 32%                  | (196) | 14%                    | (85)  | 11%                | (68)  | 15%                     | (91)  | 621     |
| 2018 House Vote: Someone else        | 22%              | (13)  | 19%                  | (11)  | 11%                    | (7)   | 25%                | (15)  | 22%                     | (13)  | 59      |
| 2016 Vote: Hillary Clinton           | 27%              | (186) | 19%                  | (135) | 18%                    | (123) | 23%                | (163) | 13%                     | (92)  | 700     |
| 2016 Vote: Donald Trump              | 28%              | (194) | 31%                  | (219) | 14%                    | (95)  | 12%                | (81)  | 16%                     | (109) | 698     |
| 2016 Vote: Other                     | 13%              | (13)  | 21%                  | (21)  | 17%                    | (17)  | 29%                | (30)  | 20%                     | (20)  | 101     |
| 2016 Vote: Didn't Vote               | 25%              | (174) | 23%                  | (159) | 14%                    | (99)  | 12%                | (87)  | 26%                     | (179) | 698     |
| Voted in 2014: Yes                   | 27%              | (325) | 25%                  | (310) | 15%                    | (188) | 18%                | (219) | 14%                     | (174) | 1217    |
| Voted in 2014: No                    | 25%              | (243) | 23%                  | (225) | 15%                    | (148) | 14%                | (141) | 23%                     | (226) | 983     |
| 2012 Vote: Barack Obama              | 27%              | (221) | 21%                  | (175) | 17%                    | (139) | 22%                | (181) | 14%                     | (112) | 828     |
| 2012 Vote: Mitt Romney               | 27%              | (131) | 35%                  | (170) | 15%                    | (71)  | 11%                | (56)  | 12%                     | (58)  | 485     |
| 2012 Vote: Other                     | 19%              | (15)  | 19%                  | (14)  | 14%                    | (11)  | 14%                | (11)  | 34%                     | (26)  | 76      |
| 2012 Vote: Didn't Vote               | 25%              | (201) | 22%                  | (175) | 14%                    | (113) | 14%                | (113) | 25%                     | (203) | 806     |

Continued on next page

**Table MCSP7\_1:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 The wellbeing of student athletes

| Demographic                | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                     | 26%              | (568) | 24%                  | (535) | 15%                    | (336) | 16%                | (361) | 18%                     | (400) | 2200    |
| 4-Region: Northeast        | 25%              | (99)  | 26%                  | (103) | 14%                    | (56)  | 19%                | (74)  | 15%                     | (61)  | 394     |
| 4-Region: Midwest          | 24%              | (110) | 26%                  | (118) | 21%                    | (96)  | 14%                | (66)  | 16%                     | (72)  | 462     |
| 4-Region: South            | 26%              | (211) | 23%                  | (191) | 15%                    | (121) | 14%                | (115) | 23%                     | (186) | 824     |
| 4-Region: West             | 28%              | (147) | 24%                  | (123) | 12%                    | (64)  | 20%                | (106) | 16%                     | (81)  | 520     |
| Sports fans                | 30%              | (442) | 27%                  | (400) | 16%                    | (233) | 15%                | (219) | 12%                     | (177) | 1471    |
| Avid sports fans           | 41%              | (217) | 28%                  | (149) | 15%                    | (79)  | 11%                | (56)  | 6%                      | (33)  | 534     |
| College football fans      | 30%              | (334) | 30%                  | (330) | 17%                    | (193) | 12%                | (137) | 10%                     | (116) | 1110    |
| Avid college football fans | 38%              | (151) | 30%                  | (119) | 14%                    | (56)  | 11%                | (43)  | 6%                      | (25)  | 394     |
| Big 10 fans                | 34%              | (226) | 29%                  | (194) | 16%                    | (108) | 11%                | (76)  | 9%                      | (57)  | 662     |
| Pac 12 fans                | 39%              | (196) | 28%                  | (140) | 11%                    | (56)  | 12%                | (60)  | 10%                     | (48)  | 501     |
| ACC fans                   | 36%              | (194) | 30%                  | (162) | 15%                    | (79)  | 12%                | (64)  | 8%                      | (44)  | 542     |
| Big 12 fans                | 38%              | (200) | 28%                  | (146) | 14%                    | (75)  | 9%                 | (47)  | 11%                     | (55)  | 523     |
| SEC fans                   | 35%              | (201) | 30%                  | (171) | 16%                    | (94)  | 9%                 | (54)  | 10%                     | (55)  | 576     |
| Non-Power 5 fans           | 37%              | (176) | 28%                  | (133) | 13%                    | (63)  | 11%                | (54)  | 10%                     | (47)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_2:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
The interests of fans

| Demographic              | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                   | 27% (600)        | 34% (739)            | 11% (251)              | 9% (194)           | 19% (416)               | 2200    |
| Gender: Male             | 31% (326)        | 35% (374)            | 12% (124)              | 9% (97)            | 13% (141)               | 1062    |
| Gender: Female           | 24% (273)        | 32% (365)            | 11% (127)              | 9% (97)            | 24% (276)               | 1138    |
| Age: 18-34               | 28% (186)        | 26% (171)            | 14% (91)               | 9% (58)            | 23% (149)               | 655     |
| Age: 35-44               | 30% (106)        | 38% (136)            | 11% (41)               | 6% (22)            | 15% (53)                | 358     |
| Age: 45-64               | 27% (201)        | 34% (257)            | 10% (72)               | 9% (68)            | 20% (154)               | 751     |
| Age: 65+                 | 25% (107)        | 40% (176)            | 11% (47)               | 10% (46)           | 14% (61)                | 436     |
| GenZers: 1997-2012       | 32% (80)         | 27% (68)             | 14% (34)               | 8% (21)            | 20% (50)                | 253     |
| Millennials: 1981-1996   | 26% (155)        | 29% (171)            | 14% (82)               | 9% (53)            | 22% (127)               | 588     |
| GenXers: 1965-1980       | 28% (155)        | 34% (189)            | 10% (56)               | 8% (44)            | 20% (112)               | 556     |
| Baby Boomers: 1946-1964  | 26% (185)        | 38% (274)            | 10% (73)               | 9% (67)            | 17% (121)               | 720     |
| PID: Dem (no lean)       | 29% (238)        | 35% (293)            | 11% (95)               | 10% (80)           | 15% (128)               | 834     |
| PID: Ind (no lean)       | 22% (136)        | 30% (189)            | 12% (73)               | 10% (64)           | 26% (165)               | 626     |
| PID: Rep (no lean)       | 31% (226)        | 35% (257)            | 11% (83)               | 7% (50)            | 17% (124)               | 740     |
| PID/Gender: Dem Men      | 34% (132)        | 37% (146)            | 12% (45)               | 9% (35)            | 9% (34)                 | 393     |
| PID/Gender: Dem Women    | 24% (106)        | 33% (147)            | 11% (50)               | 10% (45)           | 21% (93)                | 442     |
| PID/Gender: Ind Men      | 24% (76)         | 30% (95)             | 11% (36)               | 11% (35)           | 23% (73)                | 315     |
| PID/Gender: Ind Women    | 19% (59)         | 30% (94)             | 12% (37)               | 9% (28)            | 30% (92)                | 311     |
| PID/Gender: Rep Men      | 33% (118)        | 38% (133)            | 12% (43)               | 8% (27)            | 9% (34)                 | 354     |
| PID/Gender: Rep Women    | 28% (108)        | 32% (124)            | 10% (40)               | 6% (23)            | 24% (91)                | 386     |
| Ideo: Liberal (1-3)      | 31% (192)        | 36% (222)            | 13% (79)               | 11% (67)           | 10% (62)                | 622     |
| Ideo: Moderate (4)       | 25% (169)        | 34% (230)            | 12% (85)               | 8% (54)            | 21% (147)               | 683     |
| Ideo: Conservative (5-7) | 30% (212)        | 35% (249)            | 9% (66)                | 9% (64)            | 17% (118)               | 709     |
| Educ: < College          | 26% (388)        | 31% (465)            | 11% (172)              | 9% (136)           | 23% (351)               | 1512    |
| Educ: Bachelors degree   | 29% (131)        | 39% (175)            | 12% (52)               | 8% (37)            | 11% (48)                | 444     |
| Educ: Post-grad          | 33% (81)         | 40% (99)             | 11% (26)               | 9% (21)            | 7% (17)                 | 244     |
| Income: Under 50k        | 26% (321)        | 30% (368)            | 11% (142)              | 9% (114)           | 24% (301)               | 1246    |
| Income: 50k-100k         | 28% (169)        | 37% (229)            | 11% (67)               | 10% (63)           | 14% (85)                | 613     |
| Income: 100k+            | 32% (110)        | 42% (142)            | 12% (41)               | 5% (17)            | 9% (31)                 | 341     |
| Ethnicity: White         | 28% (491)        | 35% (607)            | 11% (190)              | 7% (128)           | 18% (306)               | 1722    |
| Ethnicity: Hispanic      | 25% (89)         | 30% (104)            | 14% (50)               | 11% (37)           | 20% (70)                | 349     |

Continued on next page

**Table MCSP7\_2:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 The interests of fans

| Demographic                       | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                            | 27%              | (600) | 34%                  | (739) | 11%                    | (251) | 9%                 | (194) | 19%                     | (416) | 2200    |
| Ethnicity: Black                  | 21%              | (57)  | 26%                  | (72)  | 14%                    | (38)  | 14%                | (37)  | 26%                     | (70)  | 274     |
| Ethnicity: Other                  | 25%              | (52)  | 30%                  | (61)  | 11%                    | (22)  | 14%                | (29)  | 19%                     | (40)  | 204     |
| All Christian                     | 31%              | (334) | 37%                  | (407) | 11%                    | (123) | 8%                 | (91)  | 13%                     | (139) | 1094    |
| All Non-Christian                 | 29%              | (42)  | 29%                  | (42)  | 10%                    | (14)  | 16%                | (23)  | 15%                     | (22)  | 144     |
| Atheist                           | 41%              | (35)  | 31%                  | (26)  | 8%                     | (7)   | 7%                 | (6)   | 13%                     | (11)  | 85      |
| Agnostic/Nothing in particular    | 20%              | (107) | 30%                  | (162) | 12%                    | (63)  | 9%                 | (48)  | 30%                     | (160) | 539     |
| Something Else                    | 24%              | (82)  | 30%                  | (101) | 13%                    | (43)  | 8%                 | (27)  | 25%                     | (85)  | 339     |
| Religious Non-Protestant/Catholic | 32%              | (55)  | 29%                  | (51)  | 9%                     | (15)  | 14%                | (25)  | 16%                     | (28)  | 174     |
| Evangelical                       | 34%              | (210) | 30%                  | (188) | 10%                    | (63)  | 9%                 | (56)  | 17%                     | (105) | 623     |
| Non-Evangelical                   | 25%              | (182) | 40%                  | (298) | 13%                    | (99)  | 8%                 | (59)  | 14%                     | (105) | 742     |
| Community: Urban                  | 30%              | (207) | 30%                  | (206) | 12%                    | (83)  | 9%                 | (59)  | 19%                     | (127) | 682     |
| Community: Suburban               | 26%              | (262) | 35%                  | (351) | 11%                    | (110) | 8%                 | (81)  | 20%                     | (196) | 1001    |
| Community: Rural                  | 25%              | (130) | 35%                  | (182) | 11%                    | (58)  | 10%                | (54)  | 18%                     | (94)  | 517     |
| Employ: Private Sector            | 28%              | (178) | 40%                  | (255) | 10%                    | (65)  | 10%                | (63)  | 13%                     | (83)  | 645     |
| Employ: Government                | 27%              | (34)  | 37%                  | (47)  | 15%                    | (19)  | 7%                 | (9)   | 14%                     | (18)  | 127     |
| Employ: Self-Employed             | 33%              | (65)  | 27%                  | (53)  | 13%                    | (25)  | 7%                 | (14)  | 19%                     | (38)  | 196     |
| Employ: Homemaker                 | 24%              | (44)  | 31%                  | (58)  | 10%                    | (19)  | 6%                 | (12)  | 29%                     | (55)  | 188     |
| Employ: Retired                   | 28%              | (133) | 39%                  | (189) | 10%                    | (47)  | 9%                 | (45)  | 14%                     | (69)  | 484     |
| Employ: Unemployed                | 26%              | (82)  | 24%                  | (75)  | 12%                    | (38)  | 10%                | (32)  | 27%                     | (86)  | 312     |
| Employ: Other                     | 31%              | (43)  | 17%                  | (24)  | 19%                    | (28)  | 6%                 | (9)   | 27%                     | (39)  | 142     |
| Military HH: Yes                  | 28%              | (99)  | 32%                  | (111) | 11%                    | (40)  | 9%                 | (33)  | 20%                     | (69)  | 352     |
| Military HH: No                   | 27%              | (501) | 34%                  | (628) | 11%                    | (211) | 9%                 | (161) | 19%                     | (348) | 1848    |
| RD/WT: Right Direction            | 31%              | (219) | 33%                  | (235) | 11%                    | (75)  | 6%                 | (44)  | 19%                     | (131) | 705     |
| RD/WT: Wrong Track                | 25%              | (381) | 34%                  | (504) | 12%                    | (175) | 10%                | (150) | 19%                     | (285) | 1495    |
| Trump Job Approve                 | 30%              | (283) | 33%                  | (310) | 11%                    | (106) | 7%                 | (66)  | 19%                     | (180) | 945     |
| Trump Job Disapprove              | 26%              | (310) | 35%                  | (418) | 12%                    | (141) | 11%                | (126) | 16%                     | (196) | 1191    |
| Trump Job Strongly Approve        | 33%              | (192) | 30%                  | (173) | 11%                    | (63)  | 8%                 | (47)  | 18%                     | (107) | 582     |
| Trump Job Somewhat Approve        | 25%              | (91)  | 38%                  | (137) | 12%                    | (44)  | 5%                 | (19)  | 20%                     | (73)  | 364     |
| Trump Job Somewhat Disapprove     | 25%              | (62)  | 41%                  | (101) | 15%                    | (36)  | 6%                 | (14)  | 14%                     | (35)  | 249     |
| Trump Job Strongly Disapprove     | 26%              | (248) | 34%                  | (317) | 11%                    | (105) | 12%                | (112) | 17%                     | (161) | 943     |

Continued on next page

**Table MCSP7\_2:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
The interests of fans

| Demographic                          | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|--------------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                               | 27%              | (600) | 34%                  | (739) | 11%                    | (251) | 9%                 | (194) | 19%                     | (416) | 2200    |
| Favorable of Trump                   | 30%              | (286) | 34%                  | (323) | 10%                    | (99)  | 7%                 | (63)  | 19%                     | (177) | 948     |
| Unfavorable of Trump                 | 26%              | (301) | 34%                  | (402) | 12%                    | (143) | 11%                | (125) | 17%                     | (198) | 1169    |
| Very Favorable of Trump              | 33%              | (194) | 31%                  | (184) | 10%                    | (57)  | 8%                 | (47)  | 19%                     | (113) | 594     |
| Somewhat Favorable of Trump          | 26%              | (93)  | 39%                  | (140) | 12%                    | (42)  | 5%                 | (16)  | 18%                     | (64)  | 354     |
| Somewhat Unfavorable of Trump        | 21%              | (42)  | 40%                  | (80)  | 17%                    | (34)  | 8%                 | (15)  | 14%                     | (28)  | 200     |
| Very Unfavorable of Trump            | 27%              | (259) | 33%                  | (322) | 11%                    | (108) | 11%                | (110) | 18%                     | (170) | 969     |
| #1 Issue: Economy                    | 33%              | (242) | 32%                  | (238) | 12%                    | (92)  | 6%                 | (42)  | 17%                     | (123) | 737     |
| #1 Issue: Security                   | 27%              | (65)  | 30%                  | (72)  | 10%                    | (23)  | 13%                | (32)  | 21%                     | (51)  | 244     |
| #1 Issue: Health Care                | 23%              | (96)  | 35%                  | (144) | 10%                    | (43)  | 11%                | (47)  | 20%                     | (84)  | 414     |
| #1 Issue: Medicare / Social Security | 25%              | (85)  | 38%                  | (130) | 11%                    | (37)  | 9%                 | (32)  | 16%                     | (56)  | 340     |
| #1 Issue: Women's Issues             | 23%              | (24)  | 38%                  | (40)  | 10%                    | (11)  | 10%                | (10)  | 18%                     | (19)  | 104     |
| #1 Issue: Education                  | 28%              | (33)  | 36%                  | (42)  | 12%                    | (14)  | 8%                 | (10)  | 16%                     | (19)  | 118     |
| #1 Issue: Energy                     | 26%              | (23)  | 32%                  | (29)  | 16%                    | (14)  | 9%                 | (8)   | 18%                     | (16)  | 90      |
| #1 Issue: Other                      | 20%              | (30)  | 28%                  | (43)  | 11%                    | (17)  | 9%                 | (14)  | 31%                     | (48)  | 153     |
| 2018 House Vote: Democrat            | 30%              | (218) | 36%                  | (261) | 10%                    | (77)  | 11%                | (77)  | 14%                     | (102) | 736     |
| 2018 House Vote: Republican          | 29%              | (181) | 36%                  | (225) | 9%                     | (59)  | 9%                 | (59)  | 16%                     | (97)  | 621     |
| 2018 House Vote: Someone else        | 33%              | (20)  | 33%                  | (20)  | 9%                     | (5)   | 10%                | (6)   | 15%                     | (9)   | 59      |
| 2016 Vote: Hillary Clinton           | 30%              | (211) | 35%                  | (246) | 10%                    | (67)  | 11%                | (75)  | 14%                     | (101) | 700     |
| 2016 Vote: Donald Trump              | 28%              | (197) | 38%                  | (268) | 10%                    | (68)  | 9%                 | (63)  | 15%                     | (103) | 698     |
| 2016 Vote: Other                     | 31%              | (31)  | 30%                  | (31)  | 14%                    | (14)  | 11%                | (11)  | 14%                     | (15)  | 101     |
| 2016 Vote: Didn't Vote               | 23%              | (159) | 28%                  | (193) | 15%                    | (103) | 7%                 | (46)  | 28%                     | (198) | 698     |
| Voted in 2014: Yes                   | 30%              | (367) | 36%                  | (443) | 9%                     | (111) | 10%                | (121) | 14%                     | (175) | 1217    |
| Voted in 2014: No                    | 24%              | (233) | 30%                  | (296) | 14%                    | (140) | 7%                 | (73)  | 25%                     | (241) | 983     |
| 2012 Vote: Barack Obama              | 30%              | (246) | 35%                  | (289) | 11%                    | (95)  | 10%                | (82)  | 14%                     | (116) | 828     |
| 2012 Vote: Mitt Romney               | 28%              | (137) | 43%                  | (208) | 7%                     | (36)  | 9%                 | (41)  | 13%                     | (64)  | 485     |
| 2012 Vote: Other                     | 33%              | (25)  | 25%                  | (19)  | 8%                     | (6)   | 15%                | (11)  | 20%                     | (15)  | 76      |
| 2012 Vote: Didn't Vote               | 24%              | (192) | 27%                  | (220) | 14%                    | (114) | 7%                 | (58)  | 28%                     | (222) | 806     |

Continued on next page

**Table MCSP7\_2:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 The interests of fans

| Demographic                | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                     | 27%              | (600) | 34%                  | (739) | 11%                    | (251) | 9%                 | (194) | 19%                     | (416) | 2200    |
| 4-Region: Northeast        | 26%              | (101) | 35%                  | (139) | 13%                    | (52)  | 10%                | (39)  | 16%                     | (63)  | 394     |
| 4-Region: Midwest          | 27%              | (123) | 39%                  | (182) | 12%                    | (56)  | 8%                 | (36)  | 14%                     | (64)  | 462     |
| 4-Region: South            | 26%              | (215) | 32%                  | (264) | 11%                    | (87)  | 7%                 | (60)  | 24%                     | (198) | 824     |
| 4-Region: West             | 31%              | (160) | 30%                  | (154) | 11%                    | (56)  | 11%                | (59)  | 17%                     | (91)  | 520     |
| Sports fans                | 31%              | (455) | 36%                  | (524) | 13%                    | (194) | 7%                 | (110) | 13%                     | (188) | 1471    |
| Avid sports fans           | 39%              | (210) | 35%                  | (189) | 14%                    | (74)  | 5%                 | (26)  | 6%                      | (35)  | 534     |
| College football fans      | 33%              | (369) | 36%                  | (404) | 13%                    | (150) | 6%                 | (65)  | 11%                     | (124) | 1110    |
| Avid college football fans | 41%              | (161) | 33%                  | (129) | 16%                    | (62)  | 3%                 | (14)  | 7%                      | (28)  | 394     |
| Big 10 fans                | 36%              | (235) | 37%                  | (248) | 13%                    | (85)  | 5%                 | (33)  | 9%                      | (60)  | 662     |
| Pac 12 fans                | 40%              | (198) | 32%                  | (161) | 13%                    | (63)  | 6%                 | (29)  | 10%                     | (50)  | 501     |
| ACC fans                   | 38%              | (207) | 32%                  | (174) | 13%                    | (71)  | 7%                 | (36)  | 10%                     | (55)  | 542     |
| Big 12 fans                | 36%              | (189) | 34%                  | (177) | 13%                    | (68)  | 6%                 | (30)  | 11%                     | (59)  | 523     |
| SEC fans                   | 36%              | (209) | 33%                  | (187) | 15%                    | (84)  | 6%                 | (37)  | 10%                     | (59)  | 576     |
| Non-Power 5 fans           | 37%              | (175) | 33%                  | (156) | 13%                    | (59)  | 7%                 | (33)  | 10%                     | (49)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_3: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Pressure from players and their parents**

| Demographic              | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                   | 26% (577)        | 32% (715)            | 12% (266)              | 8% (181)           | 21% (462)               | 2200    |
| Gender: Male             | 29% (307)        | 34% (359)            | 13% (141)              | 8% (90)            | 16% (166)               | 1062    |
| Gender: Female           | 24% (270)        | 31% (356)            | 11% (125)              | 8% (91)            | 26% (296)               | 1138    |
| Age: 18-34               | 24% (158)        | 28% (184)            | 13% (84)               | 11% (70)           | 24% (159)               | 655     |
| Age: 35-44               | 24% (87)         | 36% (129)            | 17% (61)               | 6% (23)            | 16% (58)                | 358     |
| Age: 45-64               | 27% (203)        | 32% (244)            | 10% (77)               | 8% (58)            | 22% (169)               | 751     |
| Age: 65+                 | 30% (129)        | 36% (157)            | 10% (44)               | 7% (29)            | 17% (76)                | 436     |
| GenZers: 1997-2012       | 23% (58)         | 27% (68)             | 17% (42)               | 13% (34)           | 20% (52)                | 253     |
| Millennials: 1981-1996   | 24% (139)        | 31% (180)            | 14% (82)               | 8% (48)            | 24% (140)               | 588     |
| GenXers: 1965-1980       | 26% (145)        | 34% (189)            | 11% (62)               | 7% (40)            | 22% (120)               | 556     |
| Baby Boomers: 1946-1964  | 29% (211)        | 34% (248)            | 10% (74)               | 7% (53)            | 19% (135)               | 720     |
| PID: Dem (no lean)       | 25% (210)        | 34% (281)            | 14% (120)              | 8% (71)            | 18% (152)               | 834     |
| PID: Ind (no lean)       | 23% (144)        | 30% (188)            | 10% (63)               | 10% (61)           | 27% (169)               | 626     |
| PID: Rep (no lean)       | 30% (223)        | 33% (245)            | 11% (82)               | 7% (49)            | 19% (141)               | 740     |
| PID/Gender: Dem Men      | 27% (107)        | 34% (132)            | 17% (68)               | 9% (34)            | 13% (52)                | 393     |
| PID/Gender: Dem Women    | 23% (102)        | 34% (149)            | 12% (53)               | 8% (37)            | 23% (101)               | 442     |
| PID/Gender: Ind Men      | 24% (75)         | 29% (90)             | 11% (34)               | 12% (38)           | 25% (78)                | 315     |
| PID/Gender: Ind Women    | 22% (69)         | 31% (98)             | 9% (29)                | 8% (24)            | 29% (91)                | 311     |
| PID/Gender: Rep Men      | 35% (124)        | 38% (136)            | 11% (40)               | 5% (18)            | 10% (36)                | 354     |
| PID/Gender: Rep Women    | 26% (98)         | 28% (109)            | 11% (43)               | 8% (30)            | 27% (105)               | 386     |
| Ideo: Liberal (1-3)      | 29% (180)        | 36% (225)            | 13% (79)               | 10% (61)           | 12% (77)                | 622     |
| Ideo: Moderate (4)       | 24% (161)        | 33% (225)            | 14% (94)               | 8% (57)            | 22% (147)               | 683     |
| Ideo: Conservative (5-7) | 30% (211)        | 32% (230)            | 10% (72)               | 7% (48)            | 21% (148)               | 709     |
| Educ: < College          | 25% (381)        | 29% (443)            | 12% (177)              | 8% (128)           | 25% (383)               | 1512    |
| Educ: Bachelors degree   | 27% (120)        | 40% (177)            | 13% (59)               | 7% (32)            | 13% (56)                | 444     |
| Educ: Post-grad          | 31% (76)         | 39% (96)             | 12% (30)               | 8% (20)            | 9% (22)                 | 244     |
| Income: Under 50k        | 25% (309)        | 30% (371)            | 11% (139)              | 8% (102)           | 26% (326)               | 1246    |
| Income: 50k-100k         | 28% (170)        | 35% (214)            | 13% (82)               | 9% (57)            | 15% (91)                | 613     |
| Income: 100k+            | 29% (99)         | 38% (130)            | 13% (44)               | 6% (22)            | 13% (45)                | 341     |
| Ethnicity: White         | 28% (483)        | 34% (586)            | 11% (195)              | 7% (121)           | 20% (336)               | 1722    |
| Ethnicity: Hispanic      | 26% (90)         | 29% (103)            | 11% (37)               | 11% (40)           | 23% (80)                | 349     |

Continued on next page



**Table MCSP7\_3: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 Pressure from players and their parents**

| Demographic                       | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                            | 26%              | (577) | 32%                  | (715) | 12%                    | (266) | 8%                 | (181) | 21%                     | (462) | 2200    |
| Ethnicity: Black                  | 17%              | (46)  | 28%                  | (76)  | 16%                    | (44)  | 12%                | (33)  | 28%                     | (76)  | 274     |
| Ethnicity: Other                  | 23%              | (48)  | 26%                  | (53)  | 13%                    | (27)  | 13%                | (26)  | 25%                     | (50)  | 204     |
| All Christian                     | 30%              | (329) | 36%                  | (396) | 11%                    | (121) | 7%                 | (72)  | 16%                     | (176) | 1094    |
| All Non-Christian                 | 27%              | (39)  | 27%                  | (39)  | 17%                    | (24)  | 11%                | (16)  | 18%                     | (27)  | 144     |
| Atheist                           | 29%              | (25)  | 31%                  | (26)  | 18%                    | (15)  | 8%                 | (7)   | 13%                     | (11)  | 85      |
| Agnostic/Nothing in particular    | 22%              | (116) | 29%                  | (157) | 10%                    | (52)  | 10%                | (54)  | 29%                     | (159) | 539     |
| Something Else                    | 20%              | (68)  | 28%                  | (96)  | 16%                    | (53)  | 9%                 | (32)  | 27%                     | (90)  | 339     |
| Religious Non-Protestant/Catholic | 27%              | (47)  | 27%                  | (47)  | 16%                    | (28)  | 10%                | (17)  | 20%                     | (34)  | 174     |
| Evangelical                       | 31%              | (191) | 31%                  | (190) | 11%                    | (70)  | 7%                 | (45)  | 20%                     | (126) | 623     |
| Non-Evangelical                   | 26%              | (195) | 37%                  | (271) | 13%                    | (95)  | 7%                 | (54)  | 17%                     | (126) | 742     |
| Community: Urban                  | 27%              | (187) | 30%                  | (204) | 14%                    | (97)  | 8%                 | (55)  | 20%                     | (139) | 682     |
| Community: Suburban               | 26%              | (261) | 33%                  | (335) | 11%                    | (115) | 7%                 | (72)  | 22%                     | (218) | 1001    |
| Community: Rural                  | 25%              | (128) | 34%                  | (176) | 11%                    | (54)  | 10%                | (53)  | 20%                     | (105) | 517     |
| Employ: Private Sector            | 26%              | (167) | 37%                  | (240) | 14%                    | (88)  | 9%                 | (58)  | 14%                     | (92)  | 645     |
| Employ: Government                | 30%              | (38)  | 40%                  | (50)  | 8%                     | (10)  | 13%                | (16)  | 10%                     | (13)  | 127     |
| Employ: Self-Employed             | 36%              | (71)  | 21%                  | (41)  | 14%                    | (27)  | 8%                 | (15)  | 22%                     | (42)  | 196     |
| Employ: Homemaker                 | 18%              | (34)  | 32%                  | (59)  | 14%                    | (26)  | 5%                 | (10)  | 31%                     | (59)  | 188     |
| Employ: Retired                   | 31%              | (151) | 35%                  | (169) | 10%                    | (49)  | 7%                 | (32)  | 17%                     | (83)  | 484     |
| Employ: Unemployed                | 21%              | (64)  | 28%                  | (87)  | 10%                    | (31)  | 6%                 | (20)  | 35%                     | (110) | 312     |
| Employ: Other                     | 24%              | (35)  | 24%                  | (35)  | 14%                    | (20)  | 10%                | (14)  | 27%                     | (39)  | 142     |
| Military HH: Yes                  | 29%              | (102) | 32%                  | (113) | 11%                    | (40)  | 6%                 | (23)  | 21%                     | (74)  | 352     |
| Military HH: No                   | 26%              | (475) | 33%                  | (601) | 12%                    | (225) | 9%                 | (158) | 21%                     | (389) | 1848    |
| RD/WT: Right Direction            | 28%              | (196) | 35%                  | (246) | 11%                    | (76)  | 6%                 | (41)  | 21%                     | (146) | 705     |
| RD/WT: Wrong Track                | 26%              | (381) | 31%                  | (469) | 13%                    | (189) | 9%                 | (140) | 21%                     | (316) | 1495    |
| Trump Job Approve                 | 29%              | (273) | 32%                  | (304) | 11%                    | (102) | 7%                 | (67)  | 21%                     | (199) | 945     |
| Trump Job Disapprove              | 25%              | (301) | 33%                  | (396) | 13%                    | (157) | 9%                 | (109) | 19%                     | (228) | 1191    |
| Trump Job Strongly Approve        | 34%              | (195) | 29%                  | (166) | 10%                    | (59)  | 7%                 | (43)  | 20%                     | (119) | 582     |
| Trump Job Somewhat Approve        | 22%              | (79)  | 38%                  | (138) | 12%                    | (43)  | 7%                 | (25)  | 22%                     | (80)  | 364     |
| Trump Job Somewhat Disapprove     | 19%              | (47)  | 44%                  | (109) | 12%                    | (29)  | 5%                 | (12)  | 20%                     | (51)  | 249     |
| Trump Job Strongly Disapprove     | 27%              | (254) | 30%                  | (286) | 14%                    | (129) | 10%                | (97)  | 19%                     | (177) | 943     |

Continued on next page

**Table MCSP7\_3: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Pressure from players and their parents**

| Demographic                          | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|--------------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                               | 26%              | (577) | 32%                  | (715) | 12%                    | (266) | 8%                 | (181) | 21%                     | (462) | 2200    |
| Favorable of Trump                   | 30%              | (281) | 33%                  | (313) | 10%                    | (99)  | 7%                 | (62)  | 20%                     | (193) | 948     |
| Unfavorable of Trump                 | 24%              | (285) | 33%                  | (387) | 13%                    | (157) | 10%                | (115) | 19%                     | (225) | 1169    |
| Very Favorable of Trump              | 33%              | (198) | 28%                  | (168) | 11%                    | (63)  | 7%                 | (42)  | 21%                     | (123) | 594     |
| Somewhat Favorable of Trump          | 23%              | (83)  | 41%                  | (145) | 10%                    | (36)  | 6%                 | (20)  | 20%                     | (70)  | 354     |
| Somewhat Unfavorable of Trump        | 16%              | (31)  | 46%                  | (92)  | 12%                    | (25)  | 7%                 | (14)  | 19%                     | (38)  | 200     |
| Very Unfavorable of Trump            | 26%              | (253) | 30%                  | (295) | 14%                    | (132) | 10%                | (101) | 19%                     | (187) | 969     |
| #1 Issue: Economy                    | 27%              | (201) | 35%                  | (256) | 12%                    | (87)  | 7%                 | (55)  | 19%                     | (139) | 737     |
| #1 Issue: Security                   | 31%              | (77)  | 27%                  | (67)  | 11%                    | (27)  | 9%                 | (22)  | 21%                     | (51)  | 244     |
| #1 Issue: Health Care                | 23%              | (95)  | 32%                  | (131) | 13%                    | (54)  | 10%                | (42)  | 22%                     | (93)  | 414     |
| #1 Issue: Medicare / Social Security | 28%              | (94)  | 35%                  | (118) | 11%                    | (36)  | 6%                 | (22)  | 20%                     | (69)  | 340     |
| #1 Issue: Women's Issues             | 24%              | (25)  | 28%                  | (29)  | 15%                    | (16)  | 11%                | (11)  | 22%                     | (23)  | 104     |
| #1 Issue: Education                  | 29%              | (34)  | 27%                  | (32)  | 17%                    | (20)  | 11%                | (13)  | 16%                     | (18)  | 118     |
| #1 Issue: Energy                     | 20%              | (18)  | 43%                  | (39)  | 14%                    | (13)  | 4%                 | (4)   | 19%                     | (17)  | 90      |
| #1 Issue: Other                      | 21%              | (33)  | 28%                  | (43)  | 8%                     | (13)  | 7%                 | (11)  | 34%                     | (53)  | 153     |
| 2018 House Vote: Democrat            | 29%              | (215) | 34%                  | (254) | 12%                    | (89)  | 8%                 | (60)  | 16%                     | (117) | 736     |
| 2018 House Vote: Republican          | 32%              | (200) | 32%                  | (202) | 10%                    | (60)  | 6%                 | (39)  | 19%                     | (120) | 621     |
| 2018 House Vote: Someone else        | 26%              | (15)  | 41%                  | (24)  | 6%                     | (3)   | 9%                 | (5)   | 19%                     | (11)  | 59      |
| 2016 Vote: Hillary Clinton           | 28%              | (196) | 34%                  | (239) | 14%                    | (96)  | 8%                 | (54)  | 16%                     | (114) | 700     |
| 2016 Vote: Donald Trump              | 30%              | (212) | 33%                  | (233) | 12%                    | (81)  | 6%                 | (42)  | 19%                     | (129) | 698     |
| 2016 Vote: Other                     | 32%              | (32)  | 37%                  | (37)  | 7%                     | (8)   | 13%                | (13)  | 11%                     | (11)  | 101     |
| 2016 Vote: Didn't Vote               | 19%              | (135) | 29%                  | (203) | 12%                    | (80)  | 10%                | (70)  | 30%                     | (208) | 698     |
| Voted in 2014: Yes                   | 31%              | (376) | 34%                  | (415) | 11%                    | (138) | 7%                 | (84)  | 17%                     | (204) | 1217    |
| Voted in 2014: No                    | 20%              | (201) | 30%                  | (299) | 13%                    | (127) | 10%                | (97)  | 26%                     | (259) | 983     |
| 2012 Vote: Barack Obama              | 27%              | (226) | 38%                  | (312) | 12%                    | (100) | 7%                 | (62)  | 16%                     | (129) | 828     |
| 2012 Vote: Mitt Romney               | 34%              | (165) | 33%                  | (160) | 10%                    | (47)  | 6%                 | (28)  | 18%                     | (85)  | 485     |
| 2012 Vote: Other                     | 29%              | (22)  | 25%                  | (19)  | 12%                    | (9)   | 8%                 | (6)   | 26%                     | (20)  | 76      |
| 2012 Vote: Didn't Vote               | 20%              | (163) | 27%                  | (220) | 14%                    | (110) | 10%                | (84)  | 28%                     | (228) | 806     |

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**Table MCSP7\_3:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
*Pressure from players and their parents*

| Demographic                | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                     | 26%              | (577) | 32%                  | (715) | 12%                    | (266) | 8%                 | (181) | 21%                     | (462) | 2200    |
| 4-Region: Northeast        | 24%              | (93)  | 34%                  | (136) | 15%                    | (58)  | 9%                 | (34)  | 19%                     | (73)  | 394     |
| 4-Region: Midwest          | 29%              | (135) | 37%                  | (169) | 10%                    | (47)  | 8%                 | (37)  | 16%                     | (75)  | 462     |
| 4-Region: South            | 24%              | (200) | 32%                  | (266) | 11%                    | (93)  | 7%                 | (54)  | 26%                     | (211) | 824     |
| 4-Region: West             | 29%              | (149) | 28%                  | (144) | 13%                    | (68)  | 11%                | (55)  | 20%                     | (103) | 520     |
| Sports fans                | 29%              | (428) | 37%                  | (537) | 13%                    | (187) | 7%                 | (105) | 15%                     | (214) | 1471    |
| Avid sports fans           | 35%              | (184) | 37%                  | (197) | 12%                    | (63)  | 7%                 | (40)  | 9%                      | (49)  | 534     |
| College football fans      | 29%              | (327) | 38%                  | (420) | 13%                    | (139) | 6%                 | (72)  | 14%                     | (151) | 1110    |
| Avid college football fans | 36%              | (143) | 37%                  | (145) | 12%                    | (48)  | 7%                 | (27)  | 8%                      | (31)  | 394     |
| Big 10 fans                | 31%              | (207) | 41%                  | (274) | 11%                    | (75)  | 6%                 | (38)  | 10%                     | (68)  | 662     |
| Pac 12 fans                | 34%              | (168) | 37%                  | (184) | 11%                    | (57)  | 7%                 | (35)  | 11%                     | (56)  | 501     |
| ACC fans                   | 31%              | (169) | 36%                  | (196) | 14%                    | (74)  | 8%                 | (45)  | 11%                     | (58)  | 542     |
| Big 12 fans                | 32%              | (167) | 37%                  | (196) | 12%                    | (65)  | 6%                 | (32)  | 12%                     | (63)  | 523     |
| SEC fans                   | 34%              | (194) | 35%                  | (201) | 13%                    | (73)  | 6%                 | (37)  | 12%                     | (72)  | 576     |
| Non-Power 5 fans           | 31%              | (148) | 40%                  | (189) | 11%                    | (51)  | 6%                 | (28)  | 12%                     | (56)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_4:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Money earned from playing a season

| Demographic              | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                   | 45% (990)        | 21% (470)            | 7% (157)               | 8% (178)           | 18% (405)               | 2200    |
| Gender: Male             | 45% (481)        | 24% (255)            | 8% (86)                | 9% (98)            | 13% (143)               | 1062    |
| Gender: Female           | 45% (509)        | 19% (216)            | 6% (71)                | 7% (81)            | 23% (262)               | 1138    |
| Age: 18-34               | 38% (251)        | 22% (146)            | 9% (56)                | 9% (62)            | 21% (140)               | 655     |
| Age: 35-44               | 40% (145)        | 28% (99)             | 9% (33)                | 9% (33)            | 13% (47)                | 358     |
| Age: 45-64               | 49% (365)        | 18% (133)            | 5% (41)                | 7% (54)            | 21% (159)               | 751     |
| Age: 65+                 | 53% (230)        | 21% (93)             | 6% (27)                | 7% (29)            | 13% (58)                | 436     |
| GenZers: 1997-2012       | 41% (103)        | 21% (52)             | 8% (19)                | 12% (30)           | 19% (49)                | 253     |
| Millennials: 1981-1996   | 35% (207)        | 25% (148)            | 10% (60)               | 10% (56)           | 20% (117)               | 588     |
| GenXers: 1965-1980       | 48% (267)        | 21% (118)            | 5% (28)                | 8% (42)            | 18% (102)               | 556     |
| Baby Boomers: 1946-1964  | 50% (363)        | 19% (136)            | 6% (46)                | 6% (42)            | 18% (132)               | 720     |
| PID: Dem (no lean)       | 48% (399)        | 20% (165)            | 7% (58)                | 10% (83)           | 15% (129)               | 834     |
| PID: Ind (no lean)       | 44% (278)        | 18% (111)            | 7% (43)                | 6% (39)            | 24% (153)               | 626     |
| PID: Rep (no lean)       | 42% (313)        | 26% (194)            | 7% (55)                | 8% (56)            | 17% (123)               | 740     |
| PID/Gender: Dem Men      | 47% (184)        | 23% (89)             | 8% (30)                | 13% (53)           | 10% (38)                | 393     |
| PID/Gender: Dem Women    | 49% (215)        | 17% (76)             | 6% (29)                | 7% (31)            | 21% (91)                | 442     |
| PID/Gender: Ind Men      | 47% (148)        | 18% (56)             | 8% (25)                | 7% (21)            | 21% (65)                | 315     |
| PID/Gender: Ind Women    | 42% (130)        | 18% (56)             | 6% (18)                | 6% (19)            | 28% (88)                | 311     |
| PID/Gender: Rep Men      | 42% (149)        | 31% (110)            | 9% (31)                | 7% (24)            | 11% (40)                | 354     |
| PID/Gender: Rep Women    | 42% (163)        | 22% (84)             | 6% (24)                | 8% (31)            | 22% (83)                | 386     |
| Ideo: Liberal (1-3)      | 55% (342)        | 19% (116)            | 7% (46)                | 9% (55)            | 10% (63)                | 622     |
| Ideo: Moderate (4)       | 40% (274)        | 24% (163)            | 8% (55)                | 9% (59)            | 19% (132)               | 683     |
| Ideo: Conservative (5-7) | 46% (323)        | 23% (163)            | 6% (45)                | 7% (52)            | 18% (124)               | 709     |
| Educ: < College          | 41% (620)        | 19% (291)            | 8% (117)               | 9% (136)           | 23% (348)               | 1512    |
| Educ: Bachelors degree   | 54% (241)        | 24% (108)            | 5% (22)                | 7% (31)            | 10% (43)                | 444     |
| Educ: Post-grad          | 53% (129)        | 29% (72)             | 8% (18)                | 4% (11)            | 6% (14)                 | 244     |
| Income: Under 50k        | 42% (520)        | 20% (247)            | 7% (85)                | 9% (107)           | 23% (288)               | 1246    |
| Income: 50k-100k         | 49% (299)        | 22% (133)            | 7% (46)                | 8% (51)            | 14% (85)                | 613     |
| Income: 100k+            | 50% (171)        | 27% (91)             | 8% (26)                | 6% (20)            | 10% (32)                | 341     |
| Ethnicity: White         | 47% (817)        | 23% (389)            | 7% (115)               | 6% (112)           | 17% (288)               | 1722    |
| Ethnicity: Hispanic      | 34% (119)        | 23% (82)             | 6% (19)                | 16% (57)           | 21% (72)                | 349     |

Continued on next page

**Table MCSP7\_4:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Money earned from playing a season

| Demographic                       | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|-----------------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                            | 45% (990)        | 21% (470)            | 7% (157)               | 8% (178)           | 18% (405)               | 2200    |
| Ethnicity: Black                  | 34% (94)         | 12% (34)             | 10% (28)               | 16% (45)           | 27% (73)                | 274     |
| Ethnicity: Other                  | 39% (79)         | 23% (47)             | 6% (13)                | 10% (21)           | 21% (44)                | 204     |
| All Christian                     | 47% (515)        | 24% (266)            | 6% (70)                | 8% (88)            | 14% (155)               | 1094    |
| All Non-Christian                 | 45% (65)         | 19% (27)             | 9% (13)                | 12% (17)           | 15% (22)                | 144     |
| Atheist                           | 65% (55)         | 17% (14)             | 3% (3)                 | 5% (4)             | 10% (9)                 | 85      |
| Agnostic/Nothing in particular    | 41% (220)        | 18% (99)             | 8% (41)                | 7% (39)            | 26% (139)               | 539     |
| Something Else                    | 40% (135)        | 19% (64)             | 9% (29)                | 9% (30)            | 24% (80)                | 339     |
| Religious Non-Protestant/Catholic | 48% (83)         | 19% (33)             | 8% (14)                | 10% (17)           | 15% (26)                | 174     |
| Evangelical                       | 41% (256)        | 24% (152)            | 8% (47)                | 8% (52)            | 19% (116)               | 623     |
| Non-Evangelical                   | 49% (361)        | 21% (156)            | 7% (51)                | 9% (66)            | 14% (107)               | 742     |
| Community: Urban                  | 42% (287)        | 24% (163)            | 8% (52)                | 8% (52)            | 19% (128)               | 682     |
| Community: Suburban               | 48% (482)        | 19% (191)            | 6% (63)                | 9% (86)            | 18% (179)               | 1001    |
| Community: Rural                  | 43% (221)        | 22% (116)            | 8% (42)                | 8% (40)            | 19% (98)                | 517     |
| Employ: Private Sector            | 46% (296)        | 26% (167)            | 8% (51)                | 7% (45)            | 13% (85)                | 645     |
| Employ: Government                | 43% (54)         | 25% (31)             | 8% (10)                | 10% (12)           | 15% (19)                | 127     |
| Employ: Self-Employed             | 42% (82)         | 20% (39)             | 9% (17)                | 15% (29)           | 15% (30)                | 196     |
| Employ: Homemaker                 | 39% (72)         | 16% (30)             | 9% (17)                | 3% (7)             | 33% (62)                | 188     |
| Employ: Retired                   | 53% (257)        | 20% (96)             | 5% (23)                | 7% (31)            | 16% (76)                | 484     |
| Employ: Unemployed                | 42% (131)        | 18% (58)             | 6% (19)                | 8% (26)            | 25% (79)                | 312     |
| Employ: Other                     | 41% (59)         | 18% (26)             | 7% (10)                | 7% (9)             | 26% (38)                | 142     |
| Military HH: Yes                  | 45% (159)        | 18% (64)             | 10% (36)               | 6% (21)            | 20% (72)                | 352     |
| Military HH: No                   | 45% (831)        | 22% (407)            | 7% (121)               | 8% (157)           | 18% (333)               | 1848    |
| RD/WT: Right Direction            | 39% (276)        | 25% (174)            | 8% (60)                | 9% (62)            | 19% (133)               | 705     |
| RD/WT: Wrong Track                | 48% (714)        | 20% (296)            | 6% (97)                | 8% (116)           | 18% (271)               | 1495    |
| Trump Job Approve                 | 42% (399)        | 23% (220)            | 8% (79)                | 7% (68)            | 19% (180)               | 945     |
| Trump Job Disapprove              | 49% (581)        | 20% (241)            | 6% (76)                | 9% (102)           | 16% (192)               | 1191    |
| Trump Job Strongly Approve        | 41% (241)        | 23% (134)            | 7% (43)                | 9% (52)            | 19% (112)               | 582     |
| Trump Job Somewhat Approve        | 43% (158)        | 24% (86)             | 10% (36)               | 4% (16)            | 19% (68)                | 364     |
| Trump Job Somewhat Disapprove     | 37% (92)         | 30% (74)             | 8% (19)                | 9% (23)            | 17% (41)                | 249     |
| Trump Job Strongly Disapprove     | 52% (489)        | 18% (168)            | 6% (57)                | 8% (79)            | 16% (150)               | 943     |

Continued on next page

**Table MCSP7\_4:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Money earned from playing a season

| Demographic                          | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                               | 45% (990)        | 21% (470)            | 7% (157)               | 8% (178)           | 18% (405)               | 2200    |
| Favorable of Trump                   | 42% (394)        | 24% (227)            | 8% (76)                | 8% (75)            | 19% (176)               | 948     |
| Unfavorable of Trump                 | 50% (580)        | 20% (233)            | 6% (69)                | 8% (94)            | 16% (192)               | 1169    |
| Very Favorable of Trump              | 42% (249)        | 23% (136)            | 8% (46)                | 8% (50)            | 19% (112)               | 594     |
| Somewhat Favorable of Trump          | 41% (145)        | 26% (91)             | 9% (30)                | 7% (25)            | 18% (64)                | 354     |
| Somewhat Unfavorable of Trump        | 38% (76)         | 29% (58)             | 6% (12)                | 9% (18)            | 18% (36)                | 200     |
| Very Unfavorable of Trump            | 52% (505)        | 18% (175)            | 6% (57)                | 8% (76)            | 16% (156)               | 969     |
| #1 Issue: Economy                    | 45% (331)        | 24% (180)            | 8% (56)                | 7% (54)            | 16% (116)               | 737     |
| #1 Issue: Security                   | 43% (104)        | 21% (52)             | 5% (13)                | 9% (23)            | 21% (52)                | 244     |
| #1 Issue: Health Care                | 44% (180)        | 20% (82)             | 7% (29)                | 9% (39)            | 20% (84)                | 414     |
| #1 Issue: Medicare / Social Security | 49% (165)        | 21% (70)             | 7% (23)                | 6% (20)            | 18% (62)                | 340     |
| #1 Issue: Women's Issues             | 46% (48)         | 15% (16)             | 9% (10)                | 11% (12)           | 19% (19)                | 104     |
| #1 Issue: Education                  | 37% (44)         | 26% (31)             | 6% (7)                 | 15% (17)           | 16% (19)                | 118     |
| #1 Issue: Energy                     | 48% (44)         | 21% (19)             | 10% (9)                | 4% (4)             | 17% (15)                | 90      |
| #1 Issue: Other                      | 48% (74)         | 14% (21)             | 6% (9)                 | 7% (10)            | 25% (38)                | 153     |
| 2018 House Vote: Democrat            | 54% (397)        | 19% (140)            | 6% (45)                | 7% (52)            | 14% (101)               | 736     |
| 2018 House Vote: Republican          | 45% (277)        | 26% (161)            | 6% (40)                | 8% (47)            | 15% (95)                | 621     |
| 2018 House Vote: Someone else        | 55% (32)         | 18% (11)             | 3% (2)                 | 9% (5)             | 14% (8)                 | 59      |
| 2016 Vote: Hillary Clinton           | 54% (378)        | 19% (131)            | 6% (42)                | 8% (58)            | 13% (90)                | 700     |
| 2016 Vote: Donald Trump              | 43% (301)        | 26% (182)            | 7% (52)                | 7% (50)            | 16% (114)               | 698     |
| 2016 Vote: Other                     | 60% (61)         | 13% (13)             | 8% (8)                 | 6% (6)             | 14% (14)                | 101     |
| 2016 Vote: Didn't Vote               | 36% (248)        | 20% (143)            | 8% (56)                | 9% (65)            | 27% (186)               | 698     |
| Voted in 2014: Yes                   | 51% (624)        | 22% (263)            | 5% (65)                | 8% (94)            | 14% (171)               | 1217    |
| Voted in 2014: No                    | 37% (366)        | 21% (207)            | 9% (92)                | 9% (84)            | 24% (234)               | 983     |
| 2012 Vote: Barack Obama              | 51% (423)        | 20% (164)            | 7% (56)                | 8% (66)            | 14% (119)               | 828     |
| 2012 Vote: Mitt Romney               | 50% (241)        | 28% (134)            | 4% (19)                | 7% (32)            | 12% (60)                | 485     |
| 2012 Vote: Other                     | 47% (36)         | 13% (10)             | 10% (7)                | 3% (2)             | 27% (21)                | 76      |
| 2012 Vote: Didn't Vote               | 35% (286)        | 20% (163)            | 9% (74)                | 10% (78)           | 26% (206)               | 806     |

Continued on next page

**Table MCSP7\_4:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Money earned from playing a season

| Demographic                | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                     | 45%              | (990) | 21%                  | (470) | 7%                     | (157) | 8%                 | (178) | 18%                     | (405) | 2200    |
| 4-Region: Northeast        | 44%              | (174) | 24%                  | (95)  | 7%                     | (28)  | 10%                | (38)  | 15%                     | (58)  | 394     |
| 4-Region: Midwest          | 52%              | (240) | 18%                  | (84)  | 7%                     | (32)  | 9%                 | (41)  | 14%                     | (65)  | 462     |
| 4-Region: South            | 43%              | (355) | 20%                  | (168) | 8%                     | (63)  | 7%                 | (55)  | 22%                     | (184) | 824     |
| 4-Region: West             | 43%              | (221) | 24%                  | (124) | 7%                     | (34)  | 8%                 | (43)  | 19%                     | (98)  | 520     |
| Sports fans                | 47%              | (685) | 25%                  | (368) | 8%                     | (115) | 7%                 | (107) | 13%                     | (195) | 1471    |
| Avid sports fans           | 48%              | (257) | 29%                  | (153) | 8%                     | (41)  | 7%                 | (39)  | 8%                      | (43)  | 534     |
| College football fans      | 47%              | (516) | 27%                  | (295) | 8%                     | (92)  | 7%                 | (81)  | 11%                     | (127) | 1110    |
| Avid college football fans | 51%              | (200) | 27%                  | (108) | 7%                     | (28)  | 8%                 | (32)  | 6%                      | (26)  | 394     |
| Big 10 fans                | 48%              | (314) | 28%                  | (186) | 7%                     | (48)  | 8%                 | (53)  | 9%                      | (61)  | 662     |
| Pac 12 fans                | 48%              | (239) | 27%                  | (136) | 7%                     | (37)  | 7%                 | (37)  | 10%                     | (52)  | 501     |
| ACC fans                   | 49%              | (267) | 27%                  | (145) | 8%                     | (43)  | 6%                 | (32)  | 10%                     | (55)  | 542     |
| Big 12 fans                | 46%              | (239) | 27%                  | (142) | 8%                     | (40)  | 9%                 | (45)  | 11%                     | (58)  | 523     |
| SEC fans                   | 48%              | (278) | 25%                  | (142) | 9%                     | (55)  | 8%                 | (44)  | 10%                     | (57)  | 576     |
| Non-Power 5 fans           | 47%              | (224) | 26%                  | (123) | 8%                     | (39)  | 7%                 | (35)  | 11%                     | (52)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_5: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Pressure from President Donald Trump**

| Demographic              | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                   | 22% (480)        | 22% (490)            | 13% (278)              | 18% (395)          | 25% (558)               | 2200    |
| Gender: Male             | 25% (262)        | 24% (257)            | 15% (157)              | 19% (199)          | 18% (186)               | 1062    |
| Gender: Female           | 19% (218)        | 20% (233)            | 11% (121)              | 17% (196)          | 33% (372)               | 1138    |
| Age: 18-34               | 23% (151)        | 22% (142)            | 12% (76)               | 17% (114)          | 26% (172)               | 655     |
| Age: 35-44               | 20% (72)         | 28% (100)            | 15% (55)               | 17% (60)           | 20% (71)                | 358     |
| Age: 45-64               | 21% (161)        | 20% (150)            | 12% (89)               | 18% (135)          | 29% (217)               | 751     |
| Age: 65+                 | 22% (96)         | 22% (98)             | 13% (58)               | 20% (85)           | 23% (99)                | 436     |
| GenZers: 1997-2012       | 23% (58)         | 23% (59)             | 10% (24)               | 22% (55)           | 23% (58)                | 253     |
| Millennials: 1981-1996   | 22% (127)        | 23% (135)            | 13% (78)               | 16% (94)           | 26% (155)               | 588     |
| GenXers: 1965-1980       | 22% (122)        | 22% (123)            | 13% (71)               | 16% (90)           | 27% (150)               | 556     |
| Baby Boomers: 1946-1964  | 22% (155)        | 21% (154)            | 13% (95)               | 19% (138)          | 25% (178)               | 720     |
| PID: Dem (no lean)       | 28% (230)        | 23% (190)            | 9% (73)                | 20% (169)          | 21% (172)               | 834     |
| PID: Ind (no lean)       | 18% (115)        | 20% (125)            | 13% (82)               | 16% (98)           | 33% (206)               | 626     |
| PID: Rep (no lean)       | 18% (135)        | 24% (175)            | 17% (123)              | 17% (128)          | 24% (179)               | 740     |
| PID/Gender: Dem Men      | 29% (113)        | 25% (96)             | 11% (45)               | 21% (83)           | 14% (55)                | 393     |
| PID/Gender: Dem Women    | 27% (117)        | 21% (94)             | 6% (28)                | 19% (85)           | 27% (117)               | 442     |
| PID/Gender: Ind Men      | 20% (64)         | 20% (64)             | 13% (40)               | 20% (62)           | 27% (84)                | 315     |
| PID/Gender: Ind Women    | 16% (51)         | 19% (60)             | 13% (42)               | 12% (36)           | 39% (122)               | 311     |
| PID/Gender: Rep Men      | 24% (86)         | 27% (96)             | 20% (72)               | 15% (54)           | 13% (47)                | 354     |
| PID/Gender: Rep Women    | 13% (50)         | 20% (78)             | 13% (51)               | 19% (74)           | 34% (132)               | 386     |
| Ideo: Liberal (1-3)      | 32% (201)        | 27% (168)            | 9% (54)                | 18% (114)          | 14% (84)                | 622     |
| Ideo: Moderate (4)       | 21% (142)        | 20% (137)            | 12% (82)               | 20% (139)          | 27% (183)               | 683     |
| Ideo: Conservative (5-7) | 15% (108)        | 23% (161)            | 17% (124)              | 17% (124)          | 27% (192)               | 709     |
| Educ: < College          | 20% (309)        | 19% (289)            | 12% (185)              | 18% (275)          | 30% (454)               | 1512    |
| Educ: Bachelors degree   | 22% (98)         | 28% (126)            | 14% (63)               | 20% (89)           | 15% (68)                | 444     |
| Educ: Post-grad          | 30% (72)         | 31% (74)             | 12% (30)               | 13% (31)           | 15% (36)                | 244     |
| Income: Under 50k        | 20% (245)        | 19% (235)            | 12% (150)              | 18% (222)          | 32% (394)               | 1246    |
| Income: 50k-100k         | 25% (150)        | 26% (157)            | 15% (89)               | 17% (105)          | 18% (111)               | 613     |
| Income: 100k+            | 25% (84)         | 29% (98)             | 11% (38)               | 20% (68)           | 15% (53)                | 341     |
| Ethnicity: White         | 22% (373)        | 23% (400)            | 13% (231)              | 18% (305)          | 24% (412)               | 1722    |
| Ethnicity: Hispanic      | 26% (92)         | 22% (78)             | 12% (40)               | 17% (60)           | 23% (79)                | 349     |

Continued on next page



**Table MCSP7\_5: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 Pressure from President Donald Trump**

| Demographic                       | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                            | 22%              | (480) | 22%                  | (490) | 13%                    | (278) | 18%                | (395) | 25%                     | (558) | 2200    |
| Ethnicity: Black                  | 22%              | (60)  | 16%                  | (43)  | 10%                    | (26)  | 19%                | (53)  | 33%                     | (92)  | 274     |
| Ethnicity: Other                  | 23%              | (47)  | 23%                  | (47)  | 10%                    | (21)  | 18%                | (36)  | 26%                     | (54)  | 204     |
| All Christian                     | 21%              | (234) | 25%                  | (276) | 13%                    | (147) | 19%                | (210) | 21%                     | (227) | 1094    |
| All Non-Christian                 | 34%              | (49)  | 24%                  | (34)  | 12%                    | (17)  | 14%                | (21)  | 16%                     | (23)  | 144     |
| Atheist                           | 32%              | (27)  | 30%                  | (25)  | 3%                     | (2)   | 16%                | (14)  | 19%                     | (16)  | 85      |
| Agnostic/Nothing in particular    | 20%              | (108) | 17%                  | (94)  | 10%                    | (52)  | 18%                | (97)  | 35%                     | (189) | 539     |
| Something Else                    | 18%              | (62)  | 18%                  | (61)  | 17%                    | (59)  | 16%                | (53)  | 31%                     | (103) | 339     |
| Religious Non-Protestant/Catholic | 32%              | (56)  | 22%                  | (38)  | 13%                    | (22)  | 15%                | (26)  | 18%                     | (31)  | 174     |
| Evangelical                       | 22%              | (137) | 24%                  | (150) | 13%                    | (78)  | 17%                | (105) | 25%                     | (154) | 623     |
| Non-Evangelical                   | 20%              | (145) | 22%                  | (166) | 16%                    | (120) | 20%                | (151) | 22%                     | (160) | 742     |
| Community: Urban                  | 23%              | (156) | 24%                  | (165) | 10%                    | (72)  | 18%                | (125) | 24%                     | (164) | 682     |
| Community: Suburban               | 22%              | (222) | 21%                  | (206) | 14%                    | (138) | 18%                | (176) | 26%                     | (259) | 1001    |
| Community: Rural                  | 20%              | (101) | 23%                  | (119) | 13%                    | (68)  | 18%                | (93)  | 26%                     | (135) | 517     |
| Employ: Private Sector            | 24%              | (154) | 25%                  | (161) | 15%                    | (95)  | 18%                | (118) | 18%                     | (117) | 645     |
| Employ: Government                | 20%              | (25)  | 28%                  | (35)  | 14%                    | (17)  | 16%                | (20)  | 23%                     | (29)  | 127     |
| Employ: Self-Employed             | 26%              | (50)  | 19%                  | (37)  | 11%                    | (21)  | 19%                | (38)  | 25%                     | (50)  | 196     |
| Employ: Homemaker                 | 13%              | (25)  | 24%                  | (45)  | 10%                    | (19)  | 13%                | (25)  | 39%                     | (74)  | 188     |
| Employ: Retired                   | 23%              | (113) | 21%                  | (101) | 13%                    | (65)  | 18%                | (86)  | 24%                     | (119) | 484     |
| Employ: Unemployed                | 20%              | (62)  | 21%                  | (67)  | 11%                    | (34)  | 16%                | (50)  | 32%                     | (99)  | 312     |
| Employ: Other                     | 23%              | (33)  | 12%                  | (17)  | 13%                    | (18)  | 22%                | (31)  | 31%                     | (44)  | 142     |
| Military HH: Yes                  | 22%              | (77)  | 21%                  | (74)  | 12%                    | (42)  | 17%                | (61)  | 28%                     | (97)  | 352     |
| Military HH: No                   | 22%              | (403) | 22%                  | (416) | 13%                    | (235) | 18%                | (334) | 25%                     | (460) | 1848    |
| RD/WT: Right Direction            | 19%              | (134) | 28%                  | (194) | 14%                    | (97)  | 15%                | (109) | 24%                     | (172) | 705     |
| RD/WT: Wrong Track                | 23%              | (346) | 20%                  | (296) | 12%                    | (181) | 19%                | (286) | 26%                     | (386) | 1495    |
| Trump Job Approve                 | 18%              | (167) | 24%                  | (227) | 16%                    | (150) | 16%                | (155) | 26%                     | (246) | 945     |
| Trump Job Disapprove              | 26%              | (312) | 21%                  | (256) | 10%                    | (120) | 20%                | (233) | 23%                     | (270) | 1191    |
| Trump Job Strongly Approve        | 22%              | (129) | 22%                  | (129) | 13%                    | (75)  | 17%                | (98)  | 26%                     | (149) | 582     |
| Trump Job Somewhat Approve        | 10%              | (38)  | 27%                  | (98)  | 21%                    | (75)  | 15%                | (56)  | 27%                     | (97)  | 364     |
| Trump Job Somewhat Disapprove     | 14%              | (34)  | 26%                  | (65)  | 23%                    | (58)  | 13%                | (32)  | 24%                     | (60)  | 249     |
| Trump Job Strongly Disapprove     | 29%              | (278) | 20%                  | (191) | 7%                     | (62)  | 21%                | (201) | 22%                     | (210) | 943     |

Continued on next page

**Table MCSP7\_5: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Pressure from President Donald Trump**

| Demographic                          | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|--------------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                               | 22%              | (480) | 22%                  | (490) | 13%                    | (278) | 18%                | (395) | 25%                     | (558) | 2200    |
| Favorable of Trump                   | 18%              | (171) | 24%                  | (224) | 17%                    | (163) | 16%                | (150) | 25%                     | (240) | 948     |
| Unfavorable of Trump                 | 26%              | (304) | 22%                  | (257) | 10%                    | (111) | 20%                | (228) | 23%                     | (269) | 1169    |
| Very Favorable of Trump              | 22%              | (128) | 23%                  | (134) | 13%                    | (76)  | 17%                | (100) | 26%                     | (156) | 594     |
| Somewhat Favorable of Trump          | 12%              | (43)  | 25%                  | (90)  | 24%                    | (87)  | 14%                | (51)  | 24%                     | (84)  | 354     |
| Somewhat Unfavorable of Trump        | 9%               | (19)  | 31%                  | (61)  | 20%                    | (41)  | 16%                | (31)  | 24%                     | (48)  | 200     |
| Very Unfavorable of Trump            | 29%              | (285) | 20%                  | (196) | 7%                     | (71)  | 20%                | (197) | 23%                     | (221) | 969     |
| #1 Issue: Economy                    | 22%              | (164) | 22%                  | (160) | 15%                    | (111) | 17%                | (122) | 25%                     | (181) | 737     |
| #1 Issue: Security                   | 17%              | (41)  | 22%                  | (53)  | 15%                    | (37)  | 19%                | (47)  | 27%                     | (65)  | 244     |
| #1 Issue: Health Care                | 22%              | (93)  | 28%                  | (115) | 11%                    | (46)  | 16%                | (67)  | 23%                     | (94)  | 414     |
| #1 Issue: Medicare / Social Security | 22%              | (74)  | 20%                  | (68)  | 14%                    | (46)  | 19%                | (65)  | 26%                     | (87)  | 340     |
| #1 Issue: Women's Issues             | 15%              | (16)  | 25%                  | (26)  | 9%                     | (9)   | 23%                | (23)  | 28%                     | (29)  | 104     |
| #1 Issue: Education                  | 24%              | (28)  | 27%                  | (32)  | 9%                     | (11)  | 14%                | (17)  | 26%                     | (30)  | 118     |
| #1 Issue: Energy                     | 28%              | (26)  | 22%                  | (20)  | 6%                     | (6)   | 17%                | (15)  | 26%                     | (23)  | 90      |
| #1 Issue: Other                      | 25%              | (39)  | 11%                  | (16)  | 8%                     | (12)  | 25%                | (38)  | 31%                     | (47)  | 153     |
| 2018 House Vote: Democrat            | 31%              | (225) | 23%                  | (168) | 9%                     | (68)  | 19%                | (137) | 19%                     | (138) | 736     |
| 2018 House Vote: Republican          | 18%              | (112) | 25%                  | (153) | 15%                    | (95)  | 17%                | (106) | 25%                     | (155) | 621     |
| 2018 House Vote: Someone else        | 25%              | (15)  | 24%                  | (14)  | 8%                     | (5)   | 21%                | (12)  | 21%                     | (13)  | 59      |
| 2016 Vote: Hillary Clinton           | 31%              | (217) | 21%                  | (150) | 9%                     | (64)  | 19%                | (135) | 19%                     | (133) | 700     |
| 2016 Vote: Donald Trump              | 17%              | (122) | 26%                  | (183) | 16%                    | (109) | 17%                | (117) | 24%                     | (168) | 698     |
| 2016 Vote: Other                     | 24%              | (24)  | 25%                  | (25)  | 9%                     | (9)   | 17%                | (17)  | 25%                     | (25)  | 101     |
| 2016 Vote: Didn't Vote               | 16%              | (115) | 19%                  | (132) | 14%                    | (94)  | 18%                | (125) | 33%                     | (232) | 698     |
| Voted in 2014: Yes                   | 25%              | (299) | 24%                  | (298) | 11%                    | (138) | 18%                | (223) | 21%                     | (258) | 1217    |
| Voted in 2014: No                    | 18%              | (181) | 20%                  | (192) | 14%                    | (139) | 17%                | (172) | 30%                     | (300) | 983     |
| 2012 Vote: Barack Obama              | 30%              | (249) | 22%                  | (183) | 10%                    | (84)  | 18%                | (150) | 20%                     | (162) | 828     |
| 2012 Vote: Mitt Romney               | 17%              | (80)  | 27%                  | (130) | 16%                    | (75)  | 19%                | (93)  | 22%                     | (107) | 485     |
| 2012 Vote: Other                     | 8%               | (6)   | 21%                  | (16)  | 17%                    | (13)  | 12%                | (9)   | 42%                     | (32)  | 76      |
| 2012 Vote: Didn't Vote               | 18%              | (143) | 20%                  | (161) | 13%                    | (106) | 18%                | (143) | 31%                     | (253) | 806     |

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**Table MCSP7\_5:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 Pressure from President Donald Trump

| Demographic                | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                     | 22%              | (480) | 22%                  | (490) | 13%                    | (278) | 18%                | (395) | 25%                     | (558) | 2200    |
| 4-Region: Northeast        | 22%              | (87)  | 24%                  | (96)  | 10%                    | (40)  | 21%                | (83)  | 22%                     | (87)  | 394     |
| 4-Region: Midwest          | 19%              | (90)  | 22%                  | (100) | 16%                    | (73)  | 20%                | (94)  | 23%                     | (106) | 462     |
| 4-Region: South            | 19%              | (157) | 21%                  | (176) | 14%                    | (117) | 15%                | (125) | 30%                     | (249) | 824     |
| 4-Region: West             | 28%              | (146) | 23%                  | (118) | 9%                     | (48)  | 18%                | (92)  | 22%                     | (116) | 520     |
| Sports fans                | 24%              | (353) | 24%                  | (355) | 14%                    | (205) | 18%                | (270) | 20%                     | (288) | 1471    |
| Avid sports fans           | 28%              | (151) | 24%                  | (130) | 15%                    | (79)  | 20%                | (108) | 12%                     | (66)  | 534     |
| College football fans      | 22%              | (245) | 26%                  | (290) | 16%                    | (176) | 18%                | (204) | 18%                     | (196) | 1110    |
| Avid college football fans | 24%              | (94)  | 25%                  | (99)  | 18%                    | (70)  | 21%                | (81)  | 12%                     | (49)  | 394     |
| Big 10 fans                | 22%              | (147) | 27%                  | (176) | 16%                    | (106) | 20%                | (131) | 15%                     | (102) | 662     |
| Pac 12 fans                | 29%              | (145) | 26%                  | (131) | 13%                    | (66)  | 17%                | (84)  | 15%                     | (75)  | 501     |
| ACC fans                   | 27%              | (147) | 29%                  | (155) | 15%                    | (80)  | 16%                | (84)  | 14%                     | (76)  | 542     |
| Big 12 fans                | 27%              | (141) | 25%                  | (130) | 16%                    | (85)  | 16%                | (84)  | 16%                     | (84)  | 523     |
| SEC fans                   | 25%              | (143) | 25%                  | (146) | 16%                    | (91)  | 18%                | (102) | 16%                     | (94)  | 576     |
| Non-Power 5 fans           | 24%              | (114) | 27%                  | (125) | 17%                    | (78)  | 17%                | (80)  | 16%                     | (75)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_6:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Other college conferences playing or planning to play football

| Demographic              | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                   | 27% (584)        | 36% (786)            | 10% (229)              | 7% (148)           | 21% (453)               | 2200    |
| Gender: Male             | 30% (319)        | 37% (388)            | 13% (134)              | 7% (77)            | 14% (145)               | 1062    |
| Gender: Female           | 23% (265)        | 35% (398)            | 8% (95)                | 6% (72)            | 27% (309)               | 1138    |
| Age: 18-34               | 28% (185)        | 28% (185)            | 12% (81)               | 7% (47)            | 24% (158)               | 655     |
| Age: 35-44               | 22% (80)         | 43% (153)            | 8% (29)                | 9% (31)            | 18% (65)                | 358     |
| Age: 45-64               | 26% (193)        | 37% (275)            | 11% (80)               | 6% (44)            | 21% (160)               | 751     |
| Age: 65+                 | 29% (126)        | 40% (173)            | 9% (39)                | 6% (27)            | 16% (72)                | 436     |
| GenZers: 1997-2012       | 29% (73)         | 30% (76)             | 13% (33)               | 8% (20)            | 20% (52)                | 253     |
| Millennials: 1981-1996   | 25% (147)        | 33% (192)            | 11% (66)               | 8% (48)            | 23% (135)               | 588     |
| GenXers: 1965-1980       | 27% (150)        | 37% (207)            | 9% (48)                | 5% (26)            | 23% (126)               | 556     |
| Baby Boomers: 1946-1964  | 26% (188)        | 38% (276)            | 11% (76)               | 7% (48)            | 18% (131)               | 720     |
| PID: Dem (no lean)       | 28% (234)        | 36% (299)            | 10% (85)               | 8% (67)            | 18% (149)               | 834     |
| PID: Ind (no lean)       | 21% (134)        | 35% (221)            | 9% (58)                | 6% (37)            | 28% (175)               | 626     |
| PID: Rep (no lean)       | 29% (216)        | 36% (265)            | 11% (85)               | 6% (44)            | 17% (129)               | 740     |
| PID/Gender: Dem Men      | 32% (125)        | 37% (146)            | 12% (46)               | 9% (34)            | 11% (42)                | 393     |
| PID/Gender: Dem Women    | 25% (109)        | 35% (153)            | 9% (39)                | 7% (33)            | 24% (108)               | 442     |
| PID/Gender: Ind Men      | 24% (75)         | 35% (111)            | 11% (36)               | 8% (24)            | 22% (68)                | 315     |
| PID/Gender: Ind Women    | 19% (59)         | 35% (110)            | 7% (22)                | 4% (14)            | 34% (107)               | 311     |
| PID/Gender: Rep Men      | 33% (119)        | 37% (131)            | 14% (51)               | 5% (19)            | 10% (35)                | 354     |
| PID/Gender: Rep Women    | 25% (98)         | 35% (134)            | 9% (34)                | 7% (25)            | 25% (95)                | 386     |
| Ideo: Liberal (1-3)      | 31% (193)        | 39% (244)            | 8% (49)                | 10% (63)           | 12% (73)                | 622     |
| Ideo: Moderate (4)       | 25% (173)        | 35% (238)            | 12% (83)               | 7% (45)            | 21% (145)               | 683     |
| Ideo: Conservative (5-7) | 28% (199)        | 36% (256)            | 12% (83)               | 5% (36)            | 19% (135)               | 709     |
| Educ: < College          | 25% (380)        | 33% (493)            | 11% (159)              | 7% (101)           | 25% (379)               | 1512    |
| Educ: Bachelors degree   | 29% (127)        | 41% (181)            | 11% (47)               | 7% (33)            | 13% (56)                | 444     |
| Educ: Post-grad          | 32% (77)         | 46% (111)            | 9% (22)                | 6% (15)            | 8% (19)                 | 244     |
| Income: Under 50k        | 24% (302)        | 31% (388)            | 10% (130)              | 8% (96)            | 26% (330)               | 1246    |
| Income: 50k-100k         | 28% (175)        | 40% (247)            | 11% (69)               | 6% (36)            | 14% (87)                | 613     |
| Income: 100k+            | 32% (108)        | 44% (151)            | 9% (29)                | 5% (17)            | 11% (36)                | 341     |
| Ethnicity: White         | 27% (466)        | 38% (647)            | 10% (165)              | 6% (97)            | 20% (346)               | 1722    |
| Ethnicity: Hispanic      | 28% (99)         | 31% (107)            | 10% (36)               | 9% (30)            | 22% (77)                | 349     |

Continued on next page

**Table MCSP7\_6:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Other college conferences playing or planning to play football

| Demographic                       | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                            | 27%              | (584) | 36%                  | (786) | 10%                    | (229) | 7%                 | (148) | 21%                     | (453) | 2200    |
| Ethnicity: Black                  | 25%              | (68)  | 25%                  | (69)  | 15%                    | (40)  | 9%                 | (25)  | 26%                     | (71)  | 274     |
| Ethnicity: Other                  | 24%              | (50)  | 34%                  | (70)  | 12%                    | (24)  | 13%                | (26)  | 17%                     | (36)  | 204     |
| All Christian                     | 29%              | (317) | 40%                  | (436) | 11%                    | (119) | 6%                 | (64)  | 14%                     | (157) | 1094    |
| All Non-Christian                 | 27%              | (39)  | 32%                  | (46)  | 15%                    | (22)  | 10%                | (14)  | 16%                     | (23)  | 144     |
| Atheist                           | 43%              | (36)  | 27%                  | (23)  | 5%                     | (4)   | 10%                | (8)   | 16%                     | (13)  | 85      |
| Agnostic/Nothing in particular    | 23%              | (126) | 31%                  | (167) | 9%                     | (51)  | 6%                 | (30)  | 31%                     | (165) | 539     |
| Something Else                    | 19%              | (66)  | 33%                  | (113) | 10%                    | (33)  | 9%                 | (32)  | 28%                     | (95)  | 339     |
| Religious Non-Protestant/Catholic | 27%              | (48)  | 35%                  | (60)  | 13%                    | (22)  | 8%                 | (15)  | 17%                     | (30)  | 174     |
| Evangelical                       | 27%              | (166) | 37%                  | (230) | 11%                    | (68)  | 7%                 | (41)  | 19%                     | (119) | 623     |
| Non-Evangelical                   | 27%              | (201) | 39%                  | (288) | 11%                    | (80)  | 7%                 | (52)  | 16%                     | (120) | 742     |
| Community: Urban                  | 26%              | (177) | 39%                  | (263) | 9%                     | (64)  | 7%                 | (49)  | 19%                     | (129) | 682     |
| Community: Suburban               | 28%              | (284) | 33%                  | (331) | 11%                    | (108) | 7%                 | (68)  | 21%                     | (209) | 1001    |
| Community: Rural                  | 24%              | (122) | 37%                  | (192) | 11%                    | (57)  | 6%                 | (31)  | 22%                     | (115) | 517     |
| Employ: Private Sector            | 28%              | (181) | 40%                  | (256) | 12%                    | (76)  | 8%                 | (54)  | 12%                     | (77)  | 645     |
| Employ: Government                | 25%              | (31)  | 44%                  | (55)  | 8%                     | (10)  | 9%                 | (11)  | 15%                     | (19)  | 127     |
| Employ: Self-Employed             | 33%              | (64)  | 27%                  | (52)  | 13%                    | (25)  | 10%                | (20)  | 17%                     | (34)  | 196     |
| Employ: Homemaker                 | 17%              | (32)  | 33%                  | (62)  | 10%                    | (19)  | 2%                 | (3)   | 38%                     | (71)  | 188     |
| Employ: Retired                   | 31%              | (149) | 38%                  | (183) | 8%                     | (40)  | 6%                 | (30)  | 17%                     | (81)  | 484     |
| Employ: Unemployed                | 20%              | (61)  | 33%                  | (103) | 7%                     | (23)  | 6%                 | (19)  | 34%                     | (106) | 312     |
| Employ: Other                     | 28%              | (40)  | 31%                  | (45)  | 11%                    | (16)  | 3%                 | (5)   | 26%                     | (37)  | 142     |
| Military HH: Yes                  | 25%              | (88)  | 38%                  | (132) | 11%                    | (37)  | 6%                 | (20)  | 21%                     | (74)  | 352     |
| Military HH: No                   | 27%              | (496) | 35%                  | (653) | 10%                    | (191) | 7%                 | (128) | 21%                     | (379) | 1848    |
| RD/WT: Right Direction            | 27%              | (190) | 37%                  | (261) | 12%                    | (84)  | 5%                 | (38)  | 19%                     | (132) | 705     |
| RD/WT: Wrong Track                | 26%              | (394) | 35%                  | (525) | 10%                    | (144) | 7%                 | (111) | 21%                     | (321) | 1495    |
| Trump Job Approve                 | 27%              | (258) | 36%                  | (345) | 11%                    | (103) | 5%                 | (49)  | 20%                     | (190) | 945     |
| Trump Job Disapprove              | 27%              | (320) | 36%                  | (428) | 10%                    | (122) | 8%                 | (96)  | 19%                     | (226) | 1191    |
| Trump Job Strongly Approve        | 32%              | (188) | 31%                  | (178) | 11%                    | (64)  | 5%                 | (28)  | 21%                     | (122) | 582     |
| Trump Job Somewhat Approve        | 19%              | (70)  | 46%                  | (166) | 11%                    | (39)  | 6%                 | (21)  | 19%                     | (68)  | 364     |
| Trump Job Somewhat Disapprove     | 19%              | (46)  | 46%                  | (115) | 11%                    | (26)  | 5%                 | (13)  | 19%                     | (48)  | 249     |
| Trump Job Strongly Disapprove     | 29%              | (273) | 33%                  | (314) | 10%                    | (95)  | 9%                 | (83)  | 19%                     | (178) | 943     |

Continued on next page

**Table MCSP7\_6:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Other college conferences playing or planning to play football

| Demographic                          | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|--------------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                               | 27%              | (584) | 36%                  | (786) | 10%                    | (229) | 7%                 | (148) | 21%                     | (453) | 2200    |
| Favorable of Trump                   | 28%              | (262) | 36%                  | (342) | 11%                    | (106) | 5%                 | (48)  | 20%                     | (191) | 948     |
| Unfavorable of Trump                 | 26%              | (308) | 37%                  | (427) | 10%                    | (114) | 8%                 | (98)  | 19%                     | (222) | 1169    |
| Very Favorable of Trump              | 32%              | (189) | 31%                  | (187) | 11%                    | (66)  | 5%                 | (27)  | 21%                     | (126) | 594     |
| Somewhat Favorable of Trump          | 21%              | (73)  | 44%                  | (155) | 11%                    | (41)  | 6%                 | (20)  | 18%                     | (65)  | 354     |
| Somewhat Unfavorable of Trump        | 18%              | (35)  | 51%                  | (102) | 9%                     | (17)  | 7%                 | (13)  | 16%                     | (33)  | 200     |
| Very Unfavorable of Trump            | 28%              | (273) | 34%                  | (325) | 10%                    | (97)  | 9%                 | (85)  | 20%                     | (189) | 969     |
| #1 Issue: Economy                    | 30%              | (223) | 37%                  | (277) | 10%                    | (73)  | 5%                 | (33)  | 18%                     | (131) | 737     |
| #1 Issue: Security                   | 26%              | (63)  | 31%                  | (75)  | 11%                    | (27)  | 7%                 | (18)  | 25%                     | (61)  | 244     |
| #1 Issue: Health Care                | 22%              | (92)  | 35%                  | (147) | 13%                    | (53)  | 9%                 | (38)  | 21%                     | (85)  | 414     |
| #1 Issue: Medicare / Social Security | 28%              | (96)  | 35%                  | (120) | 10%                    | (32)  | 7%                 | (25)  | 20%                     | (67)  | 340     |
| #1 Issue: Women's Issues             | 19%              | (20)  | 37%                  | (38)  | 15%                    | (16)  | 7%                 | (7)   | 21%                     | (22)  | 104     |
| #1 Issue: Education                  | 27%              | (32)  | 35%                  | (41)  | 13%                    | (15)  | 9%                 | (11)  | 16%                     | (19)  | 118     |
| #1 Issue: Energy                     | 27%              | (24)  | 42%                  | (38)  | 6%                     | (6)   | 5%                 | (5)   | 20%                     | (18)  | 90      |
| #1 Issue: Other                      | 23%              | (34)  | 33%                  | (51)  | 5%                     | (7)   | 7%                 | (10)  | 33%                     | (50)  | 153     |
| 2018 House Vote: Democrat            | 30%              | (218) | 37%                  | (272) | 8%                     | (62)  | 9%                 | (69)  | 16%                     | (114) | 736     |
| 2018 House Vote: Republican          | 29%              | (180) | 37%                  | (228) | 13%                    | (78)  | 5%                 | (29)  | 17%                     | (106) | 621     |
| 2018 House Vote: Someone else        | 24%              | (14)  | 45%                  | (27)  | 5%                     | (3)   | 8%                 | (5)   | 18%                     | (10)  | 59      |
| 2016 Vote: Hillary Clinton           | 29%              | (206) | 37%                  | (262) | 8%                     | (57)  | 9%                 | (62)  | 16%                     | (113) | 700     |
| 2016 Vote: Donald Trump              | 27%              | (190) | 37%                  | (259) | 13%                    | (91)  | 5%                 | (38)  | 17%                     | (119) | 698     |
| 2016 Vote: Other                     | 32%              | (33)  | 41%                  | (42)  | 8%                     | (8)   | 6%                 | (6)   | 13%                     | (13)  | 101     |
| 2016 Vote: Didn't Vote               | 22%              | (154) | 32%                  | (222) | 10%                    | (73)  | 6%                 | (42)  | 30%                     | (207) | 698     |
| Voted in 2014: Yes                   | 31%              | (371) | 38%                  | (462) | 10%                    | (119) | 6%                 | (74)  | 16%                     | (190) | 1217    |
| Voted in 2014: No                    | 22%              | (213) | 33%                  | (324) | 11%                    | (109) | 8%                 | (74)  | 27%                     | (263) | 983     |
| 2012 Vote: Barack Obama              | 29%              | (238) | 38%                  | (311) | 10%                    | (80)  | 7%                 | (60)  | 17%                     | (139) | 828     |
| 2012 Vote: Mitt Romney               | 30%              | (145) | 43%                  | (207) | 9%                     | (45)  | 5%                 | (24)  | 13%                     | (64)  | 485     |
| 2012 Vote: Other                     | 27%              | (21)  | 26%                  | (20)  | 14%                    | (11)  | 4%                 | (3)   | 29%                     | (22)  | 76      |
| 2012 Vote: Didn't Vote               | 22%              | (180) | 30%                  | (245) | 11%                    | (92)  | 8%                 | (61)  | 28%                     | (228) | 806     |

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**Table MCSP7\_6:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Other college conferences playing or planning to play football

| Demographic                | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                     | 27%              | (584) | 36%                  | (786) | 10%                    | (229) | 7%                 | (148) | 21%                     | (453) | 2200    |
| 4-Region: Northeast        | 22%              | (86)  | 45%                  | (175) | 9%                     | (35)  | 9%                 | (34)  | 16%                     | (63)  | 394     |
| 4-Region: Midwest          | 29%              | (132) | 36%                  | (166) | 13%                    | (58)  | 5%                 | (23)  | 18%                     | (82)  | 462     |
| 4-Region: South            | 27%              | (223) | 31%                  | (254) | 11%                    | (88)  | 6%                 | (47)  | 26%                     | (213) | 824     |
| 4-Region: West             | 27%              | (143) | 37%                  | (191) | 9%                     | (49)  | 8%                 | (43)  | 18%                     | (95)  | 520     |
| Sports fans                | 29%              | (433) | 39%                  | (580) | 12%                    | (175) | 6%                 | (84)  | 14%                     | (199) | 1471    |
| Avid sports fans           | 37%              | (199) | 39%                  | (209) | 11%                    | (56)  | 7%                 | (39)  | 6%                      | (31)  | 534     |
| College football fans      | 33%              | (361) | 40%                  | (445) | 12%                    | (137) | 5%                 | (54)  | 10%                     | (113) | 1110    |
| Avid college football fans | 44%              | (171) | 34%                  | (136) | 10%                    | (38)  | 6%                 | (23)  | 7%                      | (26)  | 394     |
| Big 10 fans                | 34%              | (224) | 40%                  | (266) | 12%                    | (79)  | 6%                 | (37)  | 8%                      | (56)  | 662     |
| Pac 12 fans                | 37%              | (185) | 39%                  | (197) | 10%                    | (49)  | 5%                 | (26)  | 9%                      | (43)  | 501     |
| ACC fans                   | 37%              | (198) | 36%                  | (196) | 14%                    | (76)  | 4%                 | (24)  | 9%                      | (48)  | 542     |
| Big 12 fans                | 33%              | (175) | 38%                  | (196) | 12%                    | (64)  | 6%                 | (30)  | 11%                     | (58)  | 523     |
| SEC fans                   | 38%              | (217) | 37%                  | (212) | 12%                    | (70)  | 4%                 | (25)  | 9%                      | (53)  | 576     |
| Non-Power 5 fans           | 36%              | (170) | 38%                  | (180) | 9%                     | (44)  | 6%                 | (29)  | 10%                     | (49)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP7\_7: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Advances in rapid COVID-19 testing**

| Demographic              | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                   | 23% (514)        | 30% (656)            | 15% (321)              | 12% (273)          | 20% (435)               | 2200    |
| Gender: Male             | 26% (281)        | 33% (352)            | 14% (151)              | 12% (131)          | 14% (147)               | 1062    |
| Gender: Female           | 21% (234)        | 27% (304)            | 15% (170)              | 13% (143)          | 25% (288)               | 1138    |
| Age: 18-34               | 26% (171)        | 27% (176)            | 14% (90)               | 11% (71)           | 22% (147)               | 655     |
| Age: 35-44               | 28% (100)        | 33% (117)            | 14% (50)               | 10% (35)           | 16% (55)                | 358     |
| Age: 45-64               | 21% (159)        | 28% (211)            | 14% (105)              | 15% (111)          | 22% (165)               | 751     |
| Age: 65+                 | 19% (85)         | 35% (151)            | 18% (77)               | 13% (56)           | 16% (68)                | 436     |
| GenZers: 1997-2012       | 29% (75)         | 26% (66)             | 14% (36)               | 13% (32)           | 18% (45)                | 253     |
| Millennials: 1981-1996   | 25% (148)        | 30% (174)            | 14% (80)               | 10% (60)           | 22% (127)               | 588     |
| GenXers: 1965-1980       | 23% (130)        | 28% (156)            | 13% (75)               | 13% (72)           | 22% (124)               | 556     |
| Baby Boomers: 1946-1964  | 20% (143)        | 33% (237)            | 16% (113)              | 14% (100)          | 18% (128)               | 720     |
| PID: Dem (no lean)       | 26% (213)        | 29% (241)            | 15% (128)              | 14% (113)          | 17% (138)               | 834     |
| PID: Ind (no lean)       | 18% (116)        | 26% (165)            | 14% (87)               | 14% (87)           | 27% (171)               | 626     |
| PID: Rep (no lean)       | 25% (186)        | 34% (250)            | 14% (105)              | 10% (73)           | 17% (126)               | 740     |
| PID/Gender: Dem Men      | 27% (108)        | 35% (137)            | 15% (59)               | 11% (45)           | 11% (45)                | 393     |
| PID/Gender: Dem Women    | 24% (105)        | 24% (105)            | 16% (69)               | 16% (69)           | 21% (94)                | 442     |
| PID/Gender: Ind Men      | 21% (68)         | 26% (82)             | 14% (44)               | 16% (50)           | 23% (72)                | 315     |
| PID/Gender: Ind Women    | 15% (48)         | 27% (83)             | 14% (44)               | 12% (37)           | 32% (99)                | 311     |
| PID/Gender: Rep Men      | 30% (106)        | 38% (134)            | 14% (49)               | 10% (35)           | 9% (31)                 | 354     |
| PID/Gender: Rep Women    | 21% (80)         | 30% (116)            | 15% (57)               | 10% (37)           | 25% (95)                | 386     |
| Ideo: Liberal (1-3)      | 26% (165)        | 30% (188)            | 17% (107)              | 15% (96)           | 11% (66)                | 622     |
| Ideo: Moderate (4)       | 23% (160)        | 30% (207)            | 13% (85)               | 13% (86)           | 21% (145)               | 683     |
| Ideo: Conservative (5-7) | 23% (163)        | 33% (235)            | 15% (107)              | 10% (71)           | 19% (133)               | 709     |
| Educ: < College          | 23% (344)        | 28% (417)            | 14% (210)              | 13% (192)          | 23% (350)               | 1512    |
| Educ: Bachelors degree   | 22% (97)         | 34% (152)            | 17% (77)               | 13% (56)           | 14% (61)                | 444     |
| Educ: Post-grad          | 30% (73)         | 36% (88)             | 14% (34)               | 10% (25)           | 10% (24)                | 244     |
| Income: Under 50k        | 23% (289)        | 27% (338)            | 13% (157)              | 13% (161)          | 24% (301)               | 1246    |
| Income: 50k-100k         | 22% (137)        | 33% (201)            | 18% (109)              | 12% (74)           | 15% (92)                | 613     |
| Income: 100k+            | 26% (88)         | 34% (117)            | 16% (55)               | 11% (39)           | 12% (42)                | 341     |
| Ethnicity: White         | 23% (395)        | 31% (541)            | 15% (257)              | 12% (211)          | 18% (318)               | 1722    |
| Ethnicity: Hispanic      | 31% (109)        | 26% (90)             | 14% (48)               | 11% (40)           | 18% (62)                | 349     |

Continued on next page



**Table MCSP7\_7: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 Advances in rapid COVID-19 testing**

| Demographic                       | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                            | 23%              | (514) | 30%                  | (656) | 15%                    | (321) | 12%                | (273) | 20%                     | (435) | 2200    |
| Ethnicity: Black                  | 24%              | (67)  | 22%                  | (61)  | 15%                    | (40)  | 11%                | (29)  | 28%                     | (77)  | 274     |
| Ethnicity: Other                  | 26%              | (53)  | 27%                  | (54)  | 12%                    | (24)  | 16%                | (33)  | 20%                     | (40)  | 204     |
| All Christian                     | 25%              | (279) | 35%                  | (379) | 15%                    | (168) | 10%                | (106) | 15%                     | (162) | 1094    |
| All Non-Christian                 | 27%              | (38)  | 27%                  | (39)  | 19%                    | (27)  | 18%                | (26)  | 10%                     | (14)  | 144     |
| Atheist                           | 16%              | (13)  | 22%                  | (18)  | 17%                    | (14)  | 27%                | (23)  | 19%                     | (16)  | 85      |
| Agnostic/Nothing in particular    | 20%              | (109) | 25%                  | (134) | 12%                    | (62)  | 14%                | (76)  | 29%                     | (157) | 539     |
| Something Else                    | 22%              | (76)  | 25%                  | (86)  | 15%                    | (50)  | 12%                | (42)  | 25%                     | (86)  | 339     |
| Religious Non-Protestant/Catholic | 25%              | (43)  | 28%                  | (49)  | 18%                    | (32)  | 16%                | (28)  | 12%                     | (21)  | 174     |
| Evangelical                       | 30%              | (189) | 31%                  | (194) | 12%                    | (75)  | 8%                 | (50)  | 18%                     | (115) | 623     |
| Non-Evangelical                   | 21%              | (154) | 33%                  | (246) | 18%                    | (131) | 13%                | (93)  | 16%                     | (118) | 742     |
| Community: Urban                  | 28%              | (194) | 28%                  | (191) | 13%                    | (87)  | 12%                | (83)  | 19%                     | (127) | 682     |
| Community: Suburban               | 22%              | (218) | 31%                  | (309) | 14%                    | (142) | 13%                | (133) | 20%                     | (199) | 1001    |
| Community: Rural                  | 20%              | (102) | 30%                  | (157) | 18%                    | (92)  | 11%                | (57)  | 21%                     | (110) | 517     |
| Employ: Private Sector            | 24%              | (156) | 36%                  | (229) | 14%                    | (92)  | 13%                | (81)  | 13%                     | (86)  | 645     |
| Employ: Government                | 30%              | (38)  | 30%                  | (38)  | 14%                    | (18)  | 10%                | (13)  | 16%                     | (20)  | 127     |
| Employ: Self-Employed             | 34%              | (66)  | 22%                  | (42)  | 11%                    | (22)  | 13%                | (25)  | 21%                     | (40)  | 196     |
| Employ: Homemaker                 | 20%              | (38)  | 26%                  | (50)  | 15%                    | (28)  | 5%                 | (9)   | 34%                     | (63)  | 188     |
| Employ: Retired                   | 21%              | (101) | 33%                  | (160) | 16%                    | (78)  | 14%                | (66)  | 16%                     | (77)  | 484     |
| Employ: Unemployed                | 18%              | (56)  | 20%                  | (63)  | 13%                    | (41)  | 19%                | (60)  | 29%                     | (92)  | 312     |
| Employ: Other                     | 23%              | (33)  | 30%                  | (43)  | 17%                    | (24)  | 6%                 | (9)   | 23%                     | (33)  | 142     |
| Military HH: Yes                  | 24%              | (86)  | 30%                  | (107) | 16%                    | (56)  | 10%                | (37)  | 19%                     | (66)  | 352     |
| Military HH: No                   | 23%              | (429) | 30%                  | (549) | 14%                    | (265) | 13%                | (237) | 20%                     | (369) | 1848    |
| RD/WT: Right Direction            | 29%              | (205) | 32%                  | (225) | 13%                    | (95)  | 8%                 | (56)  | 18%                     | (125) | 705     |
| RD/WT: Wrong Track                | 21%              | (309) | 29%                  | (432) | 15%                    | (226) | 15%                | (218) | 21%                     | (310) | 1495    |
| Trump Job Approve                 | 26%              | (244) | 32%                  | (301) | 14%                    | (131) | 9%                 | (86)  | 19%                     | (183) | 945     |
| Trump Job Disapprove              | 22%              | (268) | 29%                  | (347) | 15%                    | (182) | 15%                | (184) | 18%                     | (210) | 1191    |
| Trump Job Strongly Approve        | 27%              | (158) | 31%                  | (179) | 11%                    | (66)  | 10%                | (60)  | 20%                     | (119) | 582     |
| Trump Job Somewhat Approve        | 24%              | (86)  | 33%                  | (122) | 18%                    | (65)  | 7%                 | (26)  | 18%                     | (65)  | 364     |
| Trump Job Somewhat Disapprove     | 22%              | (56)  | 37%                  | (93)  | 15%                    | (38)  | 9%                 | (23)  | 16%                     | (39)  | 249     |
| Trump Job Strongly Disapprove     | 23%              | (212) | 27%                  | (254) | 15%                    | (144) | 17%                | (161) | 18%                     | (171) | 943     |

Continued on next page

**Table MCSP7\_7: How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
Advances in rapid COVID-19 testing**

| Demographic                          | Very significant | Somewhat significant | Somewhat insignificant | Very insignificant | Don't know / No opinion | Total N |
|--------------------------------------|------------------|----------------------|------------------------|--------------------|-------------------------|---------|
| Adults                               | 23% (514)        | 30% (656)            | 15% (321)              | 12% (273)          | 20% (435)               | 2200    |
| Favorable of Trump                   | 26% (250)        | 33% (311)            | 13% (128)              | 9% (85)            | 18% (175)               | 948     |
| Unfavorable of Trump                 | 22% (255)        | 29% (336)            | 16% (182)              | 16% (184)          | 18% (212)               | 1169    |
| Very Favorable of Trump              | 29% (173)        | 30% (181)            | 11% (67)               | 9% (53)            | 20% (120)               | 594     |
| Somewhat Favorable of Trump          | 22% (77)         | 37% (130)            | 17% (60)               | 9% (32)            | 16% (55)                | 354     |
| Somewhat Unfavorable of Trump        | 17% (34)         | 42% (85)             | 15% (31)               | 10% (21)           | 15% (30)                | 200     |
| Very Unfavorable of Trump            | 23% (221)        | 26% (251)            | 16% (151)              | 17% (163)          | 19% (182)               | 969     |
| #1 Issue: Economy                    | 29% (215)        | 29% (212)            | 13% (96)               | 12% (91)           | 17% (123)               | 737     |
| #1 Issue: Security                   | 21% (52)         | 29% (71)             | 15% (37)               | 10% (25)           | 24% (59)                | 244     |
| #1 Issue: Health Care                | 18% (75)         | 34% (139)            | 15% (64)               | 12% (51)           | 21% (85)                | 414     |
| #1 Issue: Medicare / Social Security | 23% (78)         | 30% (102)            | 16% (54)               | 14% (47)           | 17% (58)                | 340     |
| #1 Issue: Women's Issues             | 24% (24)         | 27% (28)             | 16% (16)               | 15% (15)           | 19% (20)                | 104     |
| #1 Issue: Education                  | 23% (27)         | 31% (37)             | 20% (24)               | 9% (10)            | 17% (20)                | 118     |
| #1 Issue: Energy                     | 25% (23)         | 30% (27)             | 9% (8)                 | 12% (10)           | 25% (22)                | 90      |
| #1 Issue: Other                      | 14% (21)         | 27% (41)             | 14% (21)               | 15% (23)           | 31% (47)                | 153     |
| 2018 House Vote: Democrat            | 23% (171)        | 29% (215)            | 16% (119)              | 17% (123)          | 15% (108)               | 736     |
| 2018 House Vote: Republican          | 26% (160)        | 33% (206)            | 14% (88)               | 9% (53)            | 18% (113)               | 621     |
| 2018 House Vote: Someone else        | 23% (13)         | 28% (17)             | 8% (5)                 | 24% (14)           | 17% (10)                | 59      |
| 2016 Vote: Hillary Clinton           | 24% (167)        | 28% (194)            | 17% (118)              | 16% (112)          | 16% (109)               | 700     |
| 2016 Vote: Donald Trump              | 25% (174)        | 34% (238)            | 13% (91)               | 10% (67)           | 19% (129)               | 698     |
| 2016 Vote: Other                     | 14% (14)         | 29% (30)             | 16% (16)               | 21% (22)           | 19% (20)                | 101     |
| 2016 Vote: Didn't Vote               | 23% (158)        | 28% (194)            | 14% (96)               | 10% (72)           | 25% (177)               | 698     |
| Voted in 2014: Yes                   | 24% (292)        | 30% (369)            | 15% (188)              | 13% (160)          | 17% (209)               | 1217    |
| Voted in 2014: No                    | 23% (223)        | 29% (288)            | 14% (133)              | 11% (113)          | 23% (226)               | 983     |
| 2012 Vote: Barack Obama              | 25% (208)        | 29% (238)            | 15% (126)              | 15% (124)          | 16% (133)               | 828     |
| 2012 Vote: Mitt Romney               | 23% (112)        | 34% (163)            | 16% (78)               | 11% (55)           | 16% (77)                | 485     |
| 2012 Vote: Other                     | 15% (11)         | 26% (20)             | 13% (10)               | 12% (9)            | 35% (26)                | 76      |
| 2012 Vote: Didn't Vote               | 23% (183)        | 29% (235)            | 13% (107)              | 10% (84)           | 25% (198)               | 806     |

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**Table MCSP7\_7:** How significant or insignificant do you believe each of the following factors were in the Big Ten's decision to play football this fall?  
 Advances in rapid COVID-19 testing

| Demographic                | Very significant |       | Somewhat significant |       | Somewhat insignificant |       | Very insignificant |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------|-------|----------------------|-------|------------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults                     | 23%              | (514) | 30%                  | (656) | 15%                    | (321) | 12%                | (273) | 20%                     | (435) | 2200    |
| 4-Region: Northeast        | 23%              | (91)  | 32%                  | (126) | 12%                    | (47)  | 16%                | (63)  | 17%                     | (67)  | 394     |
| 4-Region: Midwest          | 21%              | (97)  | 33%                  | (151) | 17%                    | (77)  | 11%                | (52)  | 18%                     | (84)  | 462     |
| 4-Region: South            | 22%              | (185) | 28%                  | (234) | 15%                    | (122) | 11%                | (89)  | 24%                     | (194) | 824     |
| 4-Region: West             | 27%              | (141) | 28%                  | (145) | 15%                    | (76)  | 13%                | (70)  | 17%                     | (89)  | 520     |
| Sports fans                | 27%              | (400) | 34%                  | (494) | 15%                    | (216) | 11%                | (163) | 13%                     | (197) | 1471    |
| Avid sports fans           | 36%              | (192) | 37%                  | (198) | 13%                    | (70)  | 8%                 | (41)  | 6%                      | (34)  | 534     |
| College football fans      | 27%              | (295) | 37%                  | (406) | 17%                    | (186) | 8%                 | (94)  | 12%                     | (129) | 1110    |
| Avid college football fans | 34%              | (133) | 35%                  | (137) | 15%                    | (58)  | 9%                 | (36)  | 7%                      | (29)  | 394     |
| Big 10 fans                | 33%              | (215) | 36%                  | (239) | 14%                    | (91)  | 7%                 | (48)  | 10%                     | (68)  | 662     |
| Pac 12 fans                | 37%              | (185) | 33%                  | (164) | 14%                    | (73)  | 6%                 | (28)  | 10%                     | (50)  | 501     |
| ACC fans                   | 34%              | (183) | 34%                  | (184) | 14%                    | (77)  | 7%                 | (40)  | 11%                     | (57)  | 542     |
| Big 12 fans                | 36%              | (190) | 34%                  | (175) | 15%                    | (77)  | 6%                 | (30)  | 10%                     | (52)  | 523     |
| SEC fans                   | 34%              | (193) | 31%                  | (180) | 17%                    | (95)  | 8%                 | (45)  | 11%                     | (63)  | 576     |
| Non-Power 5 fans           | 34%              | (160) | 34%                  | (163) | 13%                    | (62)  | 7%                 | (33)  | 11%                     | (54)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9:** As you may know, President Donald Trump encouraged Big Ten Commissioner Kevin Warren to hold a fall 2020 football season. Following the announcement that the Big Ten would return to play, Trump took credit for the conference's decision. Based on what you know, to what extent is President Trump responsible for the Big Ten returning to play this fall?

| Demographic              | Completely responsible | Somewhat responsible | Not very responsible | Not responsible at all | Don't know / No opinion | Total N |
|--------------------------|------------------------|----------------------|----------------------|------------------------|-------------------------|---------|
| Adults                   | 16% (350)              | 31% (689)            | 13% (296)            | 15% (336)              | 24% (529)               | 2200    |
| Gender: Male             | 19% (200)              | 33% (346)            | 14% (149)            | 17% (185)              | 17% (181)               | 1062    |
| Gender: Female           | 13% (150)              | 30% (343)            | 13% (147)            | 13% (151)              | 31% (347)               | 1138    |
| Age: 18-34               | 20% (129)              | 31% (206)            | 12% (78)             | 11% (73)               | 26% (169)               | 655     |
| Age: 35-44               | 20% (70)               | 37% (131)            | 10% (37)             | 12% (43)               | 21% (77)                | 358     |
| Age: 45-64               | 16% (123)              | 27% (205)            | 14% (109)            | 16% (123)              | 25% (191)               | 751     |
| Age: 65+                 | 6% (27)                | 34% (147)            | 17% (73)             | 22% (97)               | 21% (92)                | 436     |
| GenZers: 1997-2012       | 18% (46)               | 35% (89)             | 10% (24)             | 11% (28)               | 26% (66)                | 253     |
| Millennials: 1981-1996   | 19% (114)              | 34% (198)            | 12% (68)             | 12% (68)               | 24% (141)               | 588     |
| GenXers: 1965-1980       | 18% (102)              | 27% (150)            | 14% (79)             | 15% (81)               | 26% (144)               | 556     |
| Baby Boomers: 1946-1964  | 12% (88)               | 32% (231)            | 16% (114)            | 19% (134)              | 21% (153)               | 720     |
| PID: Dem (no lean)       | 19% (155)              | 31% (262)            | 10% (85)             | 19% (160)              | 21% (172)               | 834     |
| PID: Ind (no lean)       | 11% (72)               | 30% (185)            | 15% (95)             | 11% (68)               | 33% (206)               | 626     |
| PID: Rep (no lean)       | 17% (123)              | 33% (242)            | 16% (116)            | 15% (108)              | 20% (151)               | 740     |
| PID/Gender: Dem Men      | 21% (83)               | 34% (132)            | 11% (45)             | 22% (86)               | 12% (46)                | 393     |
| PID/Gender: Dem Women    | 16% (72)               | 29% (130)            | 9% (40)              | 17% (74)               | 28% (126)               | 442     |
| PID/Gender: Ind Men      | 12% (37)               | 30% (95)             | 16% (52)             | 15% (46)               | 27% (85)                | 315     |
| PID/Gender: Ind Women    | 11% (34)               | 29% (90)             | 14% (44)             | 7% (21)                | 39% (121)               | 311     |
| PID/Gender: Rep Men      | 23% (80)               | 34% (119)            | 15% (52)             | 15% (52)               | 14% (50)                | 354     |
| PID/Gender: Rep Women    | 11% (43)               | 32% (123)            | 16% (63)             | 14% (56)               | 26% (100)               | 386     |
| Ideo: Liberal (1-3)      | 18% (115)              | 37% (232)            | 12% (72)             | 17% (105)              | 16% (98)                | 622     |
| Ideo: Moderate (4)       | 17% (120)              | 29% (199)            | 11% (76)             | 16% (109)              | 26% (179)               | 683     |
| Ideo: Conservative (5-7) | 13% (93)               | 31% (222)            | 18% (129)            | 15% (105)              | 23% (160)               | 709     |
| Educ: < College          | 16% (236)              | 29% (432)            | 13% (202)            | 15% (226)              | 28% (417)               | 1512    |
| Educ: Bachelors degree   | 13% (58)               | 36% (160)            | 15% (65)             | 18% (81)               | 18% (80)                | 444     |
| Educ: Post-grad          | 23% (55)               | 40% (97)             | 12% (30)             | 12% (29)               | 13% (32)                | 244     |
| Income: Under 50k        | 15% (184)              | 29% (367)            | 13% (157)            | 15% (189)              | 28% (349)               | 1246    |
| Income: 50k-100k         | 15% (94)               | 33% (205)            | 15% (92)             | 16% (101)              | 20% (122)               | 613     |
| Income: 100k+            | 21% (72)               | 34% (118)            | 14% (48)             | 13% (46)               | 17% (57)                | 341     |
| Ethnicity: White         | 14% (247)              | 32% (554)            | 14% (238)            | 16% (278)              | 24% (405)               | 1722    |

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**Table MCSP9:** As you may know, President Donald Trump encouraged Big Ten Commissioner Kevin Warren to hold a fall 2020 football season. Following the announcement that the Big Ten would return to play, Trump took credit for the conference's decision. Based on what you know, to what extent is President Trump responsible for the Big Ten returning to play this fall?

| Demographic                       | Completely responsible |       | Somewhat responsible |       | Not very responsible |       | Not responsible at all |       | Don't know / No opinion |       | Total N |
|-----------------------------------|------------------------|-------|----------------------|-------|----------------------|-------|------------------------|-------|-------------------------|-------|---------|
| Adults                            | 16%                    | (350) | 31%                  | (689) | 13%                  | (296) | 15%                    | (336) | 24%                     | (529) | 2200    |
| Ethnicity: Hispanic               | 20%                    | (71)  | 28%                  | (99)  | 11%                  | (37)  | 12%                    | (43)  | 29%                     | (100) | 349     |
| Ethnicity: Black                  | 21%                    | (58)  | 28%                  | (76)  | 14%                  | (40)  | 10%                    | (28)  | 26%                     | (72)  | 274     |
| Ethnicity: Other                  | 22%                    | (45)  | 29%                  | (59)  | 9%                   | (19)  | 15%                    | (30)  | 25%                     | (51)  | 204     |
| All Christian                     | 16%                    | (175) | 31%                  | (342) | 16%                  | (180) | 17%                    | (186) | 19%                     | (211) | 1094    |
| All Non-Christian                 | 27%                    | (39)  | 32%                  | (47)  | 11%                  | (15)  | 9%                     | (13)  | 21%                     | (30)  | 144     |
| Atheist                           | 12%                    | (10)  | 40%                  | (34)  | 11%                  | (9)   | 16%                    | (14)  | 21%                     | (18)  | 85      |
| Agnostic/Nothing in particular    | 14%                    | (75)  | 29%                  | (157) | 9%                   | (49)  | 16%                    | (88)  | 31%                     | (169) | 539     |
| Something Else                    | 15%                    | (51)  | 32%                  | (110) | 13%                  | (43)  | 10%                    | (35)  | 30%                     | (100) | 339     |
| Religious Non-Protestant/Catholic | 26%                    | (45)  | 30%                  | (52)  | 13%                  | (23)  | 9%                     | (15)  | 23%                     | (39)  | 174     |
| Evangelical                       | 21%                    | (133) | 33%                  | (204) | 13%                  | (83)  | 11%                    | (67)  | 22%                     | (136) | 623     |
| Non-Evangelical                   | 11%                    | (79)  | 31%                  | (227) | 17%                  | (127) | 20%                    | (150) | 21%                     | (159) | 742     |
| Community: Urban                  | 24%                    | (165) | 32%                  | (216) | 9%                   | (62)  | 15%                    | (99)  | 21%                     | (141) | 682     |
| Community: Suburban               | 12%                    | (119) | 32%                  | (317) | 16%                  | (163) | 15%                    | (154) | 25%                     | (248) | 1001    |
| Community: Rural                  | 13%                    | (67)  | 30%                  | (156) | 14%                  | (71)  | 16%                    | (83)  | 27%                     | (140) | 517     |
| Employ: Private Sector            | 19%                    | (121) | 35%                  | (222) | 14%                  | (89)  | 13%                    | (85)  | 20%                     | (127) | 645     |
| Employ: Government                | 18%                    | (23)  | 38%                  | (49)  | 11%                  | (14)  | 16%                    | (21)  | 16%                     | (21)  | 127     |
| Employ: Self-Employed             | 19%                    | (37)  | 26%                  | (51)  | 15%                  | (30)  | 14%                    | (27)  | 26%                     | (50)  | 196     |
| Employ: Homemaker                 | 11%                    | (20)  | 23%                  | (44)  | 16%                  | (31)  | 12%                    | (22)  | 38%                     | (71)  | 188     |
| Employ: Retired                   | 11%                    | (52)  | 32%                  | (154) | 16%                  | (77)  | 20%                    | (98)  | 21%                     | (103) | 484     |
| Employ: Unemployed                | 19%                    | (58)  | 30%                  | (92)  | 9%                   | (28)  | 16%                    | (50)  | 27%                     | (83)  | 312     |
| Employ: Other                     | 17%                    | (24)  | 24%                  | (34)  | 13%                  | (18)  | 15%                    | (21)  | 31%                     | (44)  | 142     |
| Military HH: Yes                  | 17%                    | (60)  | 30%                  | (104) | 16%                  | (56)  | 11%                    | (39)  | 26%                     | (93)  | 352     |
| Military HH: No                   | 16%                    | (289) | 32%                  | (585) | 13%                  | (241) | 16%                    | (297) | 24%                     | (436) | 1848    |
| RD/WT: Right Direction            | 18%                    | (130) | 36%                  | (252) | 13%                  | (89)  | 10%                    | (73)  | 23%                     | (161) | 705     |
| RD/WT: Wrong Track                | 15%                    | (220) | 29%                  | (437) | 14%                  | (208) | 18%                    | (262) | 25%                     | (368) | 1495    |
| Trump Job Approve                 | 16%                    | (152) | 34%                  | (324) | 15%                  | (142) | 11%                    | (106) | 23%                     | (221) | 945     |
| Trump Job Disapprove              | 16%                    | (196) | 30%                  | (358) | 13%                  | (152) | 19%                    | (223) | 22%                     | (263) | 1191    |

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**Table MCSP9:** As you may know, President Donald Trump encouraged Big Ten Commissioner Kevin Warren to hold a fall 2020 football season. Following the announcement that the Big Ten would return to play, Trump took credit for the conference's decision. Based on what you know, to what extent is President Trump responsible for the Big Ten returning to play this fall?

| Demographic                          | Completely responsible |       | Somewhat responsible |       | Not very responsible |       | Not responsible at all |       | Don't know / No opinion |       | Total N |
|--------------------------------------|------------------------|-------|----------------------|-------|----------------------|-------|------------------------|-------|-------------------------|-------|---------|
| Adults                               | 16%                    | (350) | 31%                  | (689) | 13%                  | (296) | 15%                    | (336) | 24%                     | (529) | 2200    |
| Trump Job Strongly Approve           | 20%                    | (117) | 31%                  | (180) | 13%                  | (73)  | 12%                    | (69)  | 24%                     | (142) | 582     |
| Trump Job Somewhat Approve           | 10%                    | (35)  | 39%                  | (144) | 19%                  | (69)  | 10%                    | (37)  | 22%                     | (79)  | 364     |
| Trump Job Somewhat Disapprove        | 10%                    | (24)  | 31%                  | (76)  | 24%                  | (60)  | 11%                    | (27)  | 25%                     | (62)  | 249     |
| Trump Job Strongly Disapprove        | 18%                    | (172) | 30%                  | (282) | 10%                  | (92)  | 21%                    | (196) | 21%                     | (201) | 943     |
| Favorable of Trump                   | 16%                    | (150) | 34%                  | (322) | 15%                  | (146) | 12%                    | (109) | 23%                     | (221) | 948     |
| Unfavorable of Trump                 | 16%                    | (189) | 30%                  | (352) | 12%                  | (144) | 19%                    | (222) | 22%                     | (261) | 1169    |
| Very Favorable of Trump              | 21%                    | (122) | 32%                  | (190) | 11%                  | (68)  | 12%                    | (68)  | 25%                     | (146) | 594     |
| Somewhat Favorable of Trump          | 8%                     | (28)  | 37%                  | (132) | 22%                  | (78)  | 12%                    | (41)  | 21%                     | (75)  | 354     |
| Somewhat Unfavorable of Trump        | 10%                    | (19)  | 32%                  | (64)  | 23%                  | (46)  | 12%                    | (24)  | 24%                     | (48)  | 200     |
| Very Unfavorable of Trump            | 18%                    | (170) | 30%                  | (289) | 10%                  | (99)  | 21%                    | (199) | 22%                     | (213) | 969     |
| #1 Issue: Economy                    | 17%                    | (124) | 33%                  | (242) | 13%                  | (96)  | 15%                    | (113) | 22%                     | (161) | 737     |
| #1 Issue: Security                   | 14%                    | (33)  | 32%                  | (78)  | 16%                  | (39)  | 12%                    | (29)  | 26%                     | (64)  | 244     |
| #1 Issue: Health Care                | 15%                    | (63)  | 33%                  | (138) | 14%                  | (57)  | 14%                    | (58)  | 24%                     | (98)  | 414     |
| #1 Issue: Medicare / Social Security | 13%                    | (45)  | 28%                  | (95)  | 17%                  | (58)  | 18%                    | (63)  | 23%                     | (79)  | 340     |
| #1 Issue: Women's Issues             | 12%                    | (13)  | 26%                  | (27)  | 11%                  | (11)  | 22%                    | (23)  | 29%                     | (30)  | 104     |
| #1 Issue: Education                  | 30%                    | (36)  | 31%                  | (37)  | 9%                   | (10)  | 8%                     | (9)   | 22%                     | (26)  | 118     |
| #1 Issue: Energy                     | 12%                    | (11)  | 42%                  | (38)  | 8%                   | (7)   | 10%                    | (9)   | 28%                     | (26)  | 90      |
| #1 Issue: Other                      | 16%                    | (24)  | 23%                  | (36)  | 11%                  | (17)  | 21%                    | (32)  | 29%                     | (44)  | 153     |
| 2018 House Vote: Democrat            | 18%                    | (135) | 34%                  | (252) | 10%                  | (77)  | 20%                    | (148) | 17%                     | (124) | 736     |
| 2018 House Vote: Republican          | 16%                    | (102) | 31%                  | (195) | 15%                  | (96)  | 15%                    | (93)  | 22%                     | (135) | 621     |
| 2018 House Vote: Someone else        | 11%                    | (6)   | 27%                  | (16)  | 15%                  | (9)   | 19%                    | (11)  | 29%                     | (17)  | 59      |
| 2016 Vote: Hillary Clinton           | 18%                    | (127) | 33%                  | (232) | 10%                  | (70)  | 20%                    | (142) | 18%                     | (129) | 700     |
| 2016 Vote: Donald Trump              | 15%                    | (106) | 32%                  | (220) | 17%                  | (120) | 14%                    | (95)  | 22%                     | (157) | 698     |
| 2016 Vote: Other                     | 17%                    | (17)  | 28%                  | (29)  | 16%                  | (16)  | 15%                    | (15)  | 23%                     | (24)  | 101     |
| 2016 Vote: Didn't Vote               | 14%                    | (98)  | 30%                  | (207) | 13%                  | (90)  | 12%                    | (83)  | 31%                     | (220) | 698     |
| Voted in 2014: Yes                   | 17%                    | (201) | 32%                  | (385) | 14%                  | (166) | 18%                    | (221) | 20%                     | (243) | 1217    |
| Voted in 2014: No                    | 15%                    | (148) | 31%                  | (304) | 13%                  | (130) | 12%                    | (114) | 29%                     | (286) | 983     |

Continued on next page

**Table MCSP9:** As you may know, President Donald Trump encouraged Big Ten Commissioner Kevin Warren to hold a fall 2020 football season. Following the announcement that the Big Ten would return to play, Trump took credit for the conference's decision. Based on what you know, to what extent is President Trump responsible for the Big Ten returning to play this fall?

| Demographic                | Completely responsible |       | Somewhat responsible |       | Not very responsible |       | Not responsible at all |       | Don't know / No opinion |       | Total N |
|----------------------------|------------------------|-------|----------------------|-------|----------------------|-------|------------------------|-------|-------------------------|-------|---------|
| Adults                     | 16%                    | (350) | 31%                  | (689) | 13%                  | (296) | 15%                    | (336) | 24%                     | (529) | 2200    |
| 2012 Vote: Barack Obama    | 18%                    | (153) | 32%                  | (264) | 12%                  | (98)  | 18%                    | (145) | 20%                     | (168) | 828     |
| 2012 Vote: Mitt Romney     | 12%                    | (59)  | 31%                  | (149) | 19%                  | (91)  | 16%                    | (78)  | 22%                     | (108) | 485     |
| 2012 Vote: Other           | 15%                    | (12)  | 25%                  | (19)  | 18%                  | (14)  | 8%                     | (6)   | 33%                     | (25)  | 76      |
| 2012 Vote: Didn't Vote     | 16%                    | (125) | 32%                  | (256) | 11%                  | (92)  | 13%                    | (106) | 28%                     | (228) | 806     |
| 4-Region: Northeast        | 20%                    | (80)  | 32%                  | (124) | 16%                  | (62)  | 13%                    | (51)  | 20%                     | (77)  | 394     |
| 4-Region: Midwest          | 11%                    | (51)  | 32%                  | (148) | 16%                  | (73)  | 22%                    | (100) | 19%                     | (89)  | 462     |
| 4-Region: South            | 15%                    | (121) | 29%                  | (238) | 13%                  | (104) | 14%                    | (113) | 30%                     | (248) | 824     |
| 4-Region: West             | 19%                    | (98)  | 34%                  | (178) | 11%                  | (58)  | 14%                    | (72)  | 22%                     | (114) | 520     |
| Sports fans                | 18%                    | (266) | 33%                  | (485) | 14%                  | (209) | 17%                    | (250) | 18%                     | (260) | 1471    |
| Avid sports fans           | 24%                    | (128) | 35%                  | (184) | 16%                  | (85)  | 17%                    | (90)  | 9%                      | (47)  | 534     |
| College football fans      | 18%                    | (201) | 35%                  | (386) | 15%                  | (165) | 17%                    | (188) | 15%                     | (170) | 1110    |
| Avid college football fans | 23%                    | (91)  | 35%                  | (139) | 16%                  | (64)  | 17%                    | (68)  | 8%                      | (32)  | 394     |
| Big 10 fans                | 19%                    | (125) | 34%                  | (227) | 17%                  | (116) | 16%                    | (109) | 13%                     | (85)  | 662     |
| Pac 12 fans                | 24%                    | (123) | 37%                  | (184) | 13%                  | (64)  | 14%                    | (69)  | 12%                     | (62)  | 501     |
| ACC fans                   | 24%                    | (131) | 36%                  | (193) | 14%                  | (79)  | 12%                    | (66)  | 14%                     | (74)  | 542     |
| Big 12 fans                | 23%                    | (121) | 34%                  | (177) | 14%                  | (74)  | 15%                    | (79)  | 14%                     | (73)  | 523     |
| SEC fans                   | 23%                    | (130) | 34%                  | (195) | 14%                  | (81)  | 14%                    | (79)  | 16%                     | (90)  | 576     |
| Non-Power 5 fans           | 22%                    | (105) | 36%                  | (168) | 15%                  | (70)  | 14%                    | (66)  | 13%                     | (63)  | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10:** And are you more or less likely to vote for President Donald Trump in the upcoming presidential election based on the Big Ten's return to play?

| Demographic              | Much more likely | Somewhat more likely | Neither more nor less likely | Somewhat less likely | Much less likely | I don't plan to vote in the upcoming election | Don't know / No opinion | Total N |
|--------------------------|------------------|----------------------|------------------------------|----------------------|------------------|---|-------------------------|---------|
| Adults                   | 14% (313)        | 8% (168)             | 28% (615)                    | 5% (101)             | 29% (633)        | 4% (88)                                       | 13% (281)               | 2200    |
| Gender: Male             | 17% (176)        | 10% (104)            | 28% (301)                    | 6% (60)              | 27% (291)        | 3% (28)                                       | 10% (102)               | 1062    |
| Gender: Female           | 12% (137)        | 6% (63)              | 28% (314)                    | 4% (41)              | 30% (342)        | 5% (61)                                       | 16% (179)               | 1138    |
| Age: 18-34               | 12% (80)         | 10% (65)             | 21% (135)                    | 7% (47)              | 27% (176)        | 5% (31)                                       | 19% (122)               | 655     |
| Age: 35-44               | 14% (50)         | 16% (56)             | 27% (98)                     | 3% (12)              | 23% (81)         | 4% (13)                                       | 13% (47)                | 358     |
| Age: 45-64               | 17% (125)        | 5% (36)              | 29% (219)                    | 3% (26)              | 31% (232)        | 5% (35)                                       | 10% (77)                | 751     |
| Age: 65+                 | 13% (57)         | 3% (11)              | 37% (163)                    | 4% (16)              | 33% (144)        | 2% (9)  | 8% (36)                 | 436     |
| GenZers: 1997-2012       | 12% (30)         | 10% (25)             | 20% (51)                     | 9% (23)              | 29% (73)         | 7% (19)                                       | 13% (34)                | 253     |
| Millennials: 1981-1996   | 13% (79)         | 12% (70)             | 24% (139)                    | 6% (34)              | 24% (141)        | 3% (16)                                       | 19% (110)               | 588     |
| GenXers: 1965-1980       | 15% (82)         | 8% (45)              | 27% (151)                    | 3% (15)              | 29% (159)        | 5% (30)                                       | 13% (74)                | 556     |
| Baby Boomers: 1946-1964  | 15% (109)        | 4% (27)              | 33% (239)                    | 4% (26)              | 34% (242)        | 3% (23)                                       | 8% (55)                 | 720     |
| PID: Dem (no lean)       | 5% (42)          | 5% (45)              | 19% (154)                    | 7% (57)              | 53% (438)        | 2% (19)                                       | 9% (78)                 | 834     |
| PID: Ind (no lean)       | 6% (39)          | 5% (30)              | 30% (186)                    | 4% (25)              | 26% (165)        | 9% (59)                                       | 20% (122)               | 626     |
| PID: Rep (no lean)       | 31% (232)        | 13% (93)             | 37% (275)                    | 3% (19)              | 4% (30)          | 1% (10)                                       | 11% (81)                | 740     |
| PID/Gender: Dem Men      | 8% (32)          | 7% (28)              | 18% (71)                     | 10% (39)             | 50% (195)        | 1% (3)  | 6% (25)                 | 393     |
| PID/Gender: Dem Women    | 2% (10)          | 4% (16)              | 19% (84)                     | 4% (19)              | 55% (243)        | 4% (16)                                       | 12% (54)                | 442     |
| PID/Gender: Ind Men      | 7% (23)          | 5% (17)              | 36% (114)                    | 3% (11)              | 25% (79)         | 7% (22)                                       | 15% (49)                | 315     |
| PID/Gender: Ind Women    | 5% (15)          | 4% (13)              | 23% (72)                     | 5% (14)              | 28% (86)         | 12% (38)                                      | 24% (74)                | 311     |
| PID/Gender: Rep Men      | 34% (121)        | 17% (59)             | 33% (116)                    | 3% (10)              | 5% (16)          | 1% (3)  | 8% (29)                 | 354     |
| PID/Gender: Rep Women    | 29% (111)        | 9% (35)              | 41% (158)                    | 2% (8)               | 4% (14)          | 2% (7)  | 13% (52)                | 386     |
| Ideo: Liberal (1-3)      | 10% (65)         | 6% (39)              | 18% (114)                    | 4% (24)              | 52% (325)        | 2% (15)                                       | 6% (40)                 | 622     |
| Ideo: Moderate (4)       | 11% (77)         | 7% (51)              | 27% (182)                    | 6% (39)              | 33% (224)        | 4% (29)                                       | 12% (82)                | 683     |
| Ideo: Conservative (5-7) | 24% (169)        | 10% (71)             | 41% (291)                    | 3% (23)              | 7% (49)          | 3% (21)                                       | 12% (84)                | 709     |
| Educ: < College          | 14% (212)        | 7% (103)             | 27% (402)                    | 5% (71)              | 28% (422)        | 5% (80)                                       | 15% (223)               | 1512    |
| Educ: Bachelors degree   | 11% (51)         | 8% (36)              | 34% (152)                    | 4% (19)              | 31% (140)        | 1% (5)  | 10% (43)                | 444     |
| Educ: Post-grad          | 21% (50)         | 12% (29)             | 25% (62)                     | 5% (12)              | 29% (72)         | 1% (3)  | 6% (15)                 | 244     |
| Income: Under 50k        | 13% (161)        | 6% (80)              | 26% (322)                    | 5% (59)              | 30% (371)        | 6% (72)                                       | 15% (181)               | 1246    |
| Income: 50k-100k         | 14% (86)         | 9% (54)              | 33% (201)                    | 5% (28)              | 26% (162)        | 3% (16)                                       | 11% (66)                | 613     |
| Income: 100k+            | 19% (66)         | 10% (34)             | 27% (92)                     | 4% (14)              | 29% (100)        | — (0)   | 10% (34)                | 341     |

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**Table MCSP10:** *And are you more or less likely to vote for President Donald Trump in the upcoming presidential election based on the Big Ten's return to play?*

| Demographic                       | Much more likely | Somewhat more likely | Neither              |                      |                  | I don't plan to vote in the upcoming election |           | Don't know / No opinion | Total N |
|-----------------------------------|------------------|----------------------|----------------------|----------------------|------------------|---|-----------|-------------------------|---------|
|                                   |                  |                      | more nor less likely | Somewhat less likely | Much less likely |   |           |                         |         |
| Adults                            | 14% (313)        | 8% (168)             | 28% (615)            | 5% (101)             | 29% (633)        | 4% (88)                                       | 13% (281) | 2200                    |         |
| Ethnicity: White                  | 16% (268)        | 8% (129)             | 30% (520)            | 4% (75)              | 26% (454)        | 4% (62)                                       | 12% (213) | 1722                    |         |
| Ethnicity: Hispanic               | 16% (57)         | 10% (34)             | 18% (64)             | 7% (26)              | 26% (89)         | 4% (13)                                       | 19% (66)  | 349                     |         |
| Ethnicity: Black                  | 8% (22)          | 7% (21)              | 19% (51)             | 7% (20)              | 40% (111)        | 6% (17)                                       | 12% (33)  | 274                     |         |
| Ethnicity: Other                  | 11% (23)         | 9% (18)              | 22% (44)             | 3% (6)               | 34% (69)         | 4% (9)  | 17% (35)  | 204                     |         |
| All Christian                     | 18% (196)        | 9% (94)              | 31% (340)            | 5% (57)              | 26% (281)        | 3% (28)                                       | 9% (97)   | 1094                    |         |
| All Non-Christian                 | 10% (15)         | 10% (15)             | 24% (35)             | 5% (7)               | 39% (57)         | 2% (2)  | 9% (13)   | 144                     |         |
| Atheist                           | 2% (2)           | 4% (3)               | 29% (25)             | 10% (8)              | 37% (31)         | 3% (3)  | 14% (12)  | 85                      |         |
| Agnostic/Nothing in particular    | 9% (50)          | 5% (27)              | 24% (130)            | 4% (22)              | 31% (170)        | 6% (34)                                       | 20% (106) | 539                     |         |
| Something Else                    | 15% (50)         | 8% (28)              | 25% (85)             | 2% (7)               | 28% (95)         | 6% (21)                                       | 16% (53)  | 339                     |         |
| Religious Non-Protestant/Catholic | 12% (21)         | 9% (15)              | 28% (49)             | 5% (8)               | 35% (61)         | 1% (2)  | 10% (18)  | 174                     |         |
| Evangelical                       | 23% (143)        | 11% (69)             | 31% (195)            | 4% (28)              | 19% (116)        | 2% (15)                                       | 9% (58)   | 623                     |         |
| Non-Evangelical                   | 12% (90)         | 6% (43)              | 29% (212)            | 4% (33)              | 33% (248)        | 5% (34)                                       | 11% (82)  | 742                     |         |
| Community: Urban                  | 16% (107)        | 12% (84)             | 21% (147)            | 4% (30)              | 31% (208)        | 5% (32)                                       | 11% (74)  | 682                     |         |
| Community: Suburban               | 12% (123)        | 5% (49)              | 29% (291)            | 5% (51)              | 31% (307)        | 4% (40)                                       | 14% (139) | 1001                    |         |
| Community: Rural                  | 16% (82)         | 7% (35)              | 34% (177)            | 4% (20)              | 23% (117)        | 3% (17)                                       | 13% (68)  | 517                     |         |
| Employ: Private Sector            | 16% (104)        | 11% (70)             | 30% (192)            | 4% (26)              | 27% (176)        | 2% (16)                                       | 9% (61)   | 645                     |         |
| Employ: Government                | 21% (27)         | 16% (20)             | 26% (33)             | 3% (4)               | 24% (31)         | 1% (1)  | 9% (12)   | 127                     |         |
| Employ: Self-Employed             | 14% (27)         | 10% (19)             | 26% (51)             | 5% (10)              | 27% (53)         | 1% (2)  | 17% (33)  | 196                     |         |
| Employ: Homemaker                 | 14% (25)         | 8% (15)              | 29% (55)             | 2% (3)               | 18% (34)         | 7% (14)                                       | 22% (41)  | 188                     |         |
| Employ: Retired                   | 16% (77)         | 2% (11)              | 34% (162)            | 4% (21)              | 32% (156)        | 3% (14)                                       | 9% (42)   | 484                     |         |
| Employ: Unemployed                | 11% (34)         | 5% (14)              | 22% (69)             | 7% (22)              | 31% (96)         | 8% (25)                                       | 17% (52)  | 312                     |         |
| Employ: Other                     | 7% (9)           | 7% (10)              | 20% (29)             | 3% (4)               | 41% (59)         | 4% (6)  | 18% (26)  | 142                     |         |
| Military HH: Yes                  | 21% (74)         | 7% (23)              | 32% (114)            | 4% (15)              | 21% (75)         | 2% (9)  | 12% (42)  | 352                     |         |
| Military HH: No                   | 13% (239)        | 8% (144)             | 27% (501)            | 5% (86)              | 30% (558)        | 4% (80)                                       | 13% (240) | 1848                    |         |
| RD/WT: Right Direction            | 32% (225)        | 15% (107)            | 31% (217)            | 3% (21)              | 4% (30)          | 3% (21)                                       | 12% (84)  | 705                     |         |
| RD/WT: Wrong Track                | 6% (88)          | 4% (61)              | 27% (398)            | 5% (80)              | 40% (603)        | 5% (67)                                       | 13% (197) | 1495                    |         |
| Trump Job Approve                 | 29% (278)        | 13% (122)            | 37% (350)            | 2% (17)              | 2% (19)          | 2% (23)                                       | 15% (138) | 945                     |         |
| Trump Job Disapprove              | 3% (34)          | 4% (43)              | 22% (259)            | 7% (81)              | 51% (613)        | 4% (50)                                       | 9% (112)  | 1191                    |         |

Continued on next page

**Table MCSP10:** *And are you more or less likely to vote for President Donald Trump in the upcoming presidential election based on the Big Ten's return to play?*

| Demographic                          | Much more likely | Somewhat more likely | Neither              |                      | Much less likely | I don't plan to vote in the upcoming election |           | Don't know / No opinion | Total N |
|--------------------------------------|------------------|----------------------|----------------------|----------------------|------------------|---|-----------|-------------------------|---------|
|                                      |                  |                      | more nor less likely | Somewhat less likely |                  |   |           |                         |         |
| Adults                               | 14% (313)        | 8% (168)             | 28% (615)            | 5% (101)             | 29% (633)        | 4% (88)                                       | 13% (281) | 2200                    |         |
| Trump Job Strongly Approve           | 43% (251)        | 10% (59)             | 30% (172)            | 1% (7)               | 2% (14)          | 2% (10)                                       | 12% (67)  | 582                     |         |
| Trump Job Somewhat Approve           | 7% (27)          | 17% (63)             | 49% (178)            | 3% (9)               | 1% (5)           | 3% (12)                                       | 19% (70)  | 364                     |         |
| Trump Job Somewhat Disapprove        | 4% (10)          | 11% (27)             | 34% (83)             | 14% (34)             | 19% (47)         | 6% (16)                                       | 13% (33)  | 249                     |         |
| Trump Job Strongly Disapprove        | 3% (24)          | 2% (17)              | 19% (176)            | 5% (47)              | 60% (567)        | 4% (34)                                       | 8% (79)   | 943                     |         |
| Favorable of Trump                   | 30% (282)        | 14% (133)            | 36% (345)            | 2% (20)              | 1% (11)          | 3% (28)                                       | 14% (129) | 948                     |         |
| Unfavorable of Trump                 | 2% (26)          | 3% (34)              | 22% (256)            | 7% (79)              | 52% (612)        | 4% (47)                                       | 10% (116) | 1169                    |         |
| Very Favorable of Trump              | 41% (246)        | 13% (76)             | 31% (183)            | 1% (7)               | 1% (6)           | 1% (7)  | 12% (70)  | 594                     |         |
| Somewhat Favorable of Trump          | 10% (36)         | 16% (57)             | 46% (163)            | 4% (14)              | 1% (5)           | 6% (21)                                       | 17% (59)  | 354                     |         |
| Somewhat Unfavorable of Trump        | 2% (4)           | 9% (18)              | 38% (76)             | 13% (26)             | 18% (35)         | 6% (12)                                       | 15% (30)  | 200                     |         |
| Very Unfavorable of Trump            | 2% (22)          | 2% (15)              | 19% (180)            | 6% (53)              | 59% (577)        | 4% (35)                                       | 9% (86)   | 969                     |         |
| #1 Issue: Economy                    | 17% (127)        | 8% (62)              | 28% (207)            | 6% (43)              | 24% (176)        | 3% (23)                                       | 13% (99)  | 737                     |         |
| #1 Issue: Security                   | 33% (80)         | 8% (19)              | 32% (78)             | 4% (11)              | 11% (26)         | 3% (8)  | 9% (23)   | 244                     |         |
| #1 Issue: Health Care                | 8% (32)          | 7% (29)              | 26% (106)            | 4% (18)              | 40% (168)        | 2% (10)                                       | 13% (53)  | 414                     |         |
| #1 Issue: Medicare / Social Security | 13% (43)         | 6% (21)              | 29% (97)             | 4% (15)              | 30% (102)        | 6% (21)                                       | 12% (41)  | 340                     |         |
| #1 Issue: Women's Issues             | 1% (2)           | 4% (4)               | 22% (23)             | 2% (2)               | 52% (54)         | 5% (6)  | 12% (13)  | 104                     |         |
| #1 Issue: Education                  | 12% (14)         | 19% (22)             | 28% (32)             | 7% (8)               | 15% (17)         | 6% (7)  | 13% (16)  | 118                     |         |
| #1 Issue: Energy                     | 10% (9)          | 7% (6)               | 21% (19)             | 4% (4)               | 41% (37)         | 4% (3)  | 14% (12)  | 90                      |         |
| #1 Issue: Other                      | 5% (7)           | 3% (5)               | 35% (53)             | — (1)                | 34% (52)         | 7% (10)                                       | 16% (25)  | 153                     |         |
| 2018 House Vote: Democrat            | 5% (35)          | 6% (41)              | 22% (161)            | 6% (41)              | 54% (398)        | — (4)   | 8% (57)   | 736                     |         |
| 2018 House Vote: Republican          | 33% (204)        | 11% (65)             | 41% (255)            | 2% (15)              | 4% (25)          | — (1)   | 9% (56)   | 621                     |         |
| 2018 House Vote: Someone else        | 3% (2)           | 3% (2)               | 33% (19)             | 8% (5)               | 32% (19)         | — (0)   | 22% (13)  | 59                      |         |
| 2016 Vote: Hillary Clinton           | 4% (30)          | 5% (37)              | 19% (132)            | 6% (39)              | 57% (400)        | 1% (4)  | 8% (58)   | 700                     |         |
| 2016 Vote: Donald Trump              | 30% (213)        | 11% (78)             | 41% (285)            | 3% (18)              | 3% (23)          | — (3)   | 11% (78)  | 698                     |         |
| 2016 Vote: Other                     | 1% (1)           | — (0)                | 39% (40)             | 8% (8)               | 37% (37)         | 1% (1)  | 15% (15)  | 101                     |         |
| 2016 Vote: Didn't Vote               | 10% (68)         | 7% (52)              | 23% (158)            | 5% (37)              | 25% (171)        | 12% (81)                                      | 19% (130) | 698                     |         |
| Voted in 2014: Yes                   | 17% (208)        | 7% (83)              | 31% (380)            | 5% (56)              | 31% (381)        | — (6)   | 8% (103)  | 1217                    |         |
| Voted in 2014: No                    | 11% (105)        | 9% (85)              | 24% (235)            | 5% (45)              | 26% (252)        | 8% (83)                                       | 18% (178) | 983                     |         |

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**Table MCSP10:** And are you more or less likely to vote for President Donald Trump in the upcoming presidential election based on the Big Ten's return to play?

| Demographic                | Much more likely | Somewhat more likely | Neither more nor less likely | Somewhat less likely | Much less likely | I don't plan to vote in the upcoming election | Don't know / No opinion | Total N |
|----------------------------|------------------|----------------------|------------------------------|----------------------|------------------|---|-------------------------|---------|
| Adults                     | 14% (313)        | 8% (168)             | 28% (615)                    | 5% (101)             | 29% (633)        | 4% (88)                                       | 13% (281)               | 2200    |
| 2012 Vote: Barack Obama    | 7% (60)          | 6% (50)              | 22% (178)                    | 5% (42)              | 49% (407)        | 1% (5)  | 10% (85)                | 828     |
| 2012 Vote: Mitt Romney     | 29% (141)        | 9% (43)              | 44% (215)                    | 3% (13)              | 6% (31)          | — (1)   | 9% (41)                 | 485     |
| 2012 Vote: Other           | 19% (14)         | 7% (5)               | 43% (32)                     | 2% (1)               | 8% (6)           | 1% (1)  | 21% (16)                | 76      |
| 2012 Vote: Didn't Vote     | 12% (97)         | 9% (69)              | 23% (189)                    | 6% (45)              | 23% (186)        | 10% (82)                                      | 17% (138)               | 806     |
| 4-Region: Northeast        | 15% (57)         | 10% (38)             | 24% (96)                     | 6% (23)              | 30% (116)        | 2% (7)  | 14% (57)                | 394     |
| 4-Region: Midwest          | 13% (59)         | 5% (23)              | 32% (148)                    | 4% (16)              | 32% (149)        | 4% (20)                                       | 10% (47)                | 462     |
| 4-Region: South            | 15% (121)        | 9% (72)              | 29% (239)                    | 5% (38)              | 24% (197)        | 5% (37)                                       | 14% (119)               | 824     |
| 4-Region: West             | 15% (76)         | 7% (35)              | 25% (132)                    | 5% (24)              | 33% (171)        | 5% (24)                                       | 11% (58)                | 520     |
| Sports fans                | 16% (228)        | 10% (147)            | 28% (405)                    | 5% (73)              | 29% (420)        | 4% (56)                                       | 10% (140)               | 1471    |
| Avid sports fans           | 22% (116)        | 13% (68)             | 25% (131)                    | 4% (20)              | 29% (153)        | 2% (12)                                       | 6% (33)                 | 534     |
| College football fans      | 17% (193)        | 12% (128)            | 29% (326)                    | 5% (50)              | 26% (290)        | 2% (27)                                       | 9% (96)                 | 1110    |
| Avid college football fans | 27% (106)        | 10% (39)             | 28% (109)                    | 4% (15)              | 24% (96)         | 2% (6)  | 6% (23)                 | 394     |
| Big 10 fans                | 17% (115)        | 13% (86)             | 28% (188)                    | 5% (32)              | 27% (178)        | 1% (6)  | 9% (57)                 | 662     |
| Pac 12 fans                | 21% (106)        | 14% (70)             | 25% (127)                    | 5% (26)              | 26% (128)        | 1% (5)  | 8% (38)                 | 501     |
| ACC fans                   | 21% (114)        | 15% (82)             | 25% (135)                    | 5% (27)              | 26% (141)        | 1% (6)  | 7% (37)                 | 542     |
| Big 12 fans                | 22% (113)        | 15% (79)             | 25% (132)                    | 5% (28)              | 24% (126)        | 1% (4)  | 8% (42)                 | 523     |
| SEC fans                   | 21% (121)        | 13% (75)             | 28% (161)                    | 5% (27)              | 24% (140)        | 2% (9)  | 8% (43)                 | 576     |
| Non-Power 5 fans           | 24% (111)        | 13% (64)             | 22% (105)                    | 4% (21)              | 26% (123)        | 1% (7)  | 9% (42)                 | 472     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

| Demographic      | Group                    | Frequency | Percentage |
|------------------|--------------------------|-----------|------------|
| xdemAll          | Adults                   | 2200      | 100%       |
| xdemGender       | Gender: Male             | 1062      | 48%        |
|                  | Gender: Female           | 1138      | 52%        |
|                  | N                        | 2200      |            |
| age              | Age: 18-34               | 655       | 30%        |
|                  | Age: 35-44               | 358       | 16%        |
|                  | Age: 45-64               | 751       | 34%        |
|                  | Age: 65+                 | 436       | 20%        |
|                  | N                        | 2200      |            |
| demAgeGeneration | GenZers: 1997-2012       | 253       | 12%        |
|                  | Millennials: 1981-1996   | 588       | 27%        |
|                  | GenXers: 1965-1980       | 556       | 25%        |
|                  | Baby Boomers: 1946-1964  | 720       | 33%        |
|                  | N                        | 2118      |            |
| xpid3            | PID: Dem (no lean)       | 834       | 38%        |
|                  | PID: Ind (no lean)       | 626       | 28%        |
|                  | PID: Rep (no lean)       | 740       | 34%        |
|                  | N                        | 2200      |            |
| xpidGender       | PID/Gender: Dem Men      | 393       | 18%        |
|                  | PID/Gender: Dem Women    | 442       | 20%        |
|                  | PID/Gender: Ind Men      | 315       | 14%        |
|                  | PID/Gender: Ind Women    | 311       | 14%        |
|                  | PID/Gender: Rep Men      | 354       | 16%        |
|                  | PID/Gender: Rep Women    | 386       | 18%        |
|                  | N                        | 2200      |            |
| xdemIdeo3        | Ideo: Liberal (1-3)      | 622       | 28%        |
|                  | Ideo: Moderate (4)       | 683       | 31%        |
|                  | Ideo: Conservative (5-7) | 709       | 32%        |
|                  | N                        | 2014      |            |
| xeduc3           | Educ: < College          | 1512      | 69%        |
|                  | Educ: Bachelors degree   | 444       | 20%        |
|                  | Educ: Post-grad          | 244       | 11%        |
|                  | N                        | 2200      |            |

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**Summary Statistics of Survey Respondent Demographics**

| Demographic    | Group                             | Frequency | Percentage |
|----------------|-----------------------------------|-----------|------------|
| xdemInc3       | Income: Under 50k                 | 1246      | 57%        |
|                | Income: 50k-100k                  | 613       | 28%        |
|                | Income: 100k+                     | 341       | 15%        |
|                | N                                 | 2200      |            |
| xdemWhite      | Ethnicity: White                  | 1722      | 78%        |
| xdemHispBin    | Ethnicity: Hispanic               | 349       | 16%        |
| demBlackBin    | Ethnicity: Black                  | 274       | 12%        |
| demRaceOther   | Ethnicity: Other                  | 204       | 9%         |
| xdemReligion   | All Christian                     | 1094      | 50%        |
|                | All Non-Christian                 | 144       | 7%         |
|                | Atheist                           | 85        | 4%         |
|                | Agnostic/Nothing in particular    | 539       | 24%        |
|                | Something Else                    | 339       | 15%        |
| N              | 2200                              |           |            |
| xdemReligOther | Religious Non-Protestant/Catholic | 174       | 8%         |
| xdemEvang      | Evangelical                       | 623       | 28%        |
|                | Non-Evangelical                   | 742       | 34%        |
|                | N                                 | 1365      |            |
| xdemUsr        | Community: Urban                  | 682       | 31%        |
|                | Community: Suburban               | 1001      | 45%        |
|                | Community: Rural                  | 517       | 24%        |
|                | N                                 | 2200      |            |
| xdemEmploy     | Employ: Private Sector            | 645       | 29%        |
|                | Employ: Government                | 127       | 6%         |
|                | Employ: Self-Employed             | 196       | 9%         |
|                | Employ: Homemaker                 | 188       | 9%         |
|                | Employ: Retired                   | 484       | 22%        |
|                | Employ: Unemployed                | 312       | 14%        |
|                | Employ: Other                     | 142       | 6%         |
| N              | 2093                              |           |            |
| xdemMilHH1     | Military HH: Yes                  | 352       | 16%        |
|                | Military HH: No                   | 1848      | 84%        |
|                | N                                 | 2200      |            |
| xnrl           | RD/WT: Right Direction            | 705       | 32%        |
|                | RD/WT: Wrong Track                | 1495      | 68%        |
|                | N                                 | 2200      |            |

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**Summary Statistics of Survey Respondent Demographics**

| Demographic    | Group                                | Frequency | Percentage |
|----------------|--------------------------------------|-----------|------------|
| Trump_Approve  | Trump Job Approve                    | 945       | 43%        |
|                | Trump Job Disapprove                 | 1191      | 54%        |
|                | N                                    | 2137      |            |
| Trump_Approve2 | Trump Job Strongly Approve           | 582       | 26%        |
|                | Trump Job Somewhat Approve           | 364       | 17%        |
|                | Trump Job Somewhat Disapprove        | 249       | 11%        |
|                | Trump Job Strongly Disapprove        | 943       | 43%        |
|                | N                                    | 2137      |            |
| Trump_Fav      | Favorable of Trump                   | 948       | 43%        |
|                | Unfavorable of Trump                 | 1169      | 53%        |
|                | N                                    | 2118      |            |
| Trump_Fav_FULL | Very Favorable of Trump              | 594       | 27%        |
|                | Somewhat Favorable of Trump          | 354       | 16%        |
|                | Somewhat Unfavorable of Trump        | 200       | 9%         |
|                | Very Unfavorable of Trump            | 969       | 44%        |
|                | N                                    | 2118      |            |
| xnr3           | #1 Issue: Economy                    | 737       | 34%        |
|                | #1 Issue: Security                   | 244       | 11%        |
|                | #1 Issue: Health Care                | 414       | 19%        |
|                | #1 Issue: Medicare / Social Security | 340       | 15%        |
|                | #1 Issue: Women's Issues             | 104       | 5%         |
|                | #1 Issue: Education                  | 118       | 5%         |
|                | #1 Issue: Energy                     | 90        | 4%         |
|                | #1 Issue: Other                      | 153       | 7%         |
|                | N                                    | 2200      |            |
| xsubVote18O    | 2018 House Vote: Democrat            | 736       | 33%        |
|                | 2018 House Vote: Republican          | 621       | 28%        |
|                | 2018 House Vote: Someone else        | 59        | 3%         |
|                | N                                    | 1415      |            |
| xsubVote16O    | 2016 Vote: Hillary Clinton           | 700       | 32%        |
|                | 2016 Vote: Donald Trump              | 698       | 32%        |
|                | 2016 Vote: Other                     | 101       | 5%         |
|                | 2016 Vote: Didn't Vote               | 698       | 32%        |
|                | N                                    | 2197      |            |
| xsubVote14O    | Voted in 2014: Yes                   | 1217      | 55%        |
|                | Voted in 2014: No                    | 983       | 45%        |
|                | N                                    | 2200      |            |

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### Summary Statistics of Survey Respondent Demographics

| Demographic | Group                      | Frequency | Percentage |
|-------------|----------------------------|-----------|------------|
| xsubVote12O | 2012 Vote: Barack Obama    | 828       | 38%        |
|             | 2012 Vote: Mitt Romney     | 485       | 22%        |
|             | 2012 Vote: Other           | 76        | 3%         |
|             | 2012 Vote: Didn't Vote     | 806       | 37%        |
|             | N                          | 2195      |            |
| xreg4       | 4-Region: Northeast        | 394       | 18%        |
|             | 4-Region: Midwest          | 462       | 21%        |
|             | 4-Region: South            | 824       | 37%        |
|             | 4-Region: West             | 520       | 24%        |
|             | N                          | 2200      |            |
| MCSPdem1    | Sports fans                | 1471      | 67%        |
| MCSPdem2    | Avid sports fans           | 534       | 24%        |
| MCSPdem3    | College football fans      | 1110      | 50%        |
| MCSPdem4    | Avid college football fans | 394       | 18%        |
| MCSPdem5    | Big 10 fans                | 662       | 30%        |
| MCSPdem6    | Pac 12 fans                | 501       | 23%        |
| MCSPdem7    | ACC fans                   | 542       | 25%        |
| MCSPdem8    | Big 12 fans                | 523       | 24%        |
| MCSPdem9    | SEC fans                   | 576       | 26%        |
| MCSPdem10   | Non-Power 5 fans           | 472       | 21%        |

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

