



National Tracking Poll #200920
September 03-07, 2020

Crosstabulation Results

Methodology:

This poll was conducted between September 3-September 7, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCSP1: How many NFL games do you attend in-person during a typical season?

Demographic	None		About 1		About 2 to 5		More than 5		Total N
Adults	79%	(1742)	10%	(209)	8%	(184)	3%	(66)	2200
Gender: Male	71%	(754)	12%	(132)	11%	(119)	5%	(57)	1062
Gender: Female	87%	(987)	7%	(77)	6%	(65)	1%	(9)	1138
Age: 18-34	76%	(497)	12%	(78)	10%	(64)	2%	(16)	655
Age: 35-44	67%	(239)	10%	(37)	17%	(60)	6%	(22)	358
Age: 45-64	82%	(619)	9%	(68)	6%	(44)	3%	(20)	751
Age: 65+	89%	(387)	6%	(26)	4%	(15)	2%	(8)	436
GenZers: 1997-2012	81%	(199)	11%	(27)	6%	(15)	2%	(5)	246
Millennials: 1981-1996	71%	(420)	12%	(68)	14%	(84)	3%	(19)	592
GenXers: 1965-1980	74%	(387)	10%	(52)	11%	(56)	6%	(29)	524
Baby Boomers: 1946-1964	87%	(662)	8%	(61)	3%	(26)	2%	(12)	762
PID: Dem (no lean)	77%	(675)	9%	(76)	10%	(91)	4%	(33)	875
PID: Ind (no lean)	83%	(537)	10%	(62)	6%	(38)	2%	(12)	648
PID: Rep (no lean)	78%	(530)	10%	(71)	8%	(55)	3%	(20)	676
PID/Gender: Dem Men	67%	(268)	11%	(46)	14%	(55)	7%	(29)	397
PID/Gender: Dem Women	85%	(407)	6%	(31)	7%	(35)	1%	(5)	478
PID/Gender: Ind Men	76%	(237)	13%	(40)	8%	(24)	4%	(12)	313
PID/Gender: Ind Women	89%	(300)	6%	(22)	4%	(14)	—	(0)	335
PID/Gender: Rep Men	71%	(250)	13%	(46)	11%	(40)	5%	(16)	352
PID/Gender: Rep Women	86%	(280)	8%	(25)	5%	(15)	1%	(4)	324
Ideo: Liberal (1-3)	74%	(536)	10%	(75)	11%	(78)	5%	(33)	722
Ideo: Moderate (4)	77%	(465)	9%	(56)	11%	(64)	3%	(15)	600
Ideo: Conservative (5-7)	82%	(577)	10%	(69)	6%	(40)	2%	(17)	704
Educ: < College	85%	(1279)	8%	(120)	5%	(80)	2%	(33)	1512
Educ: Bachelors degree	69%	(306)	14%	(64)	12%	(51)	5%	(23)	444
Educ: Post-grad	64%	(157)	10%	(25)	21%	(52)	4%	(10)	244
Income: Under 50k	84%	(955)	9%	(98)	6%	(63)	2%	(23)	1139
Income: 50k-100k	79%	(545)	11%	(74)	8%	(54)	3%	(20)	694
Income: 100k+	66%	(241)	10%	(37)	18%	(66)	6%	(22)	367
Ethnicity: White	80%	(1379)	9%	(150)	8%	(137)	3%	(55)	1722

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Table MCSP1: How many NFL games do you attend in-person during a typical season?

Demographic	None		About 1		About 2 to 5		More than 5		Total N
Adults	79%	(1742)	10%	(209)	8%	(184)	3%	(66)	2200
Ethnicity: Hispanic	72%	(253)	12%	(43)	9%	(32)	6%	(21)	349
Ethnicity: Black	72%	(198)	17%	(45)	11%	(31)	—	(0)	274
Ethnicity: Other	80%	(164)	7%	(14)	8%	(16)	5%	(11)	204
All Christian	79%	(839)	11%	(114)	8%	(87)	2%	(24)	1063
All Non-Christian	63%	(79)	15%	(18)	14%	(18)	8%	(10)	125
Atheist	86%	(101)	5%	(5)	4%	(5)	5%	(6)	117
Agnostic/Nothing in particular	80%	(428)	8%	(45)	8%	(40)	4%	(23)	536
Something Else	82%	(295)	7%	(26)	9%	(33)	1%	(4)	358
Religious Non-Protestant/Catholic	66%	(92)	14%	(20)	13%	(18)	7%	(10)	141
Evangelical	78%	(449)	9%	(50)	11%	(62)	2%	(14)	575
Non-Evangelical	82%	(653)	10%	(78)	7%	(56)	1%	(8)	796
Community: Urban	67%	(441)	13%	(83)	16%	(104)	5%	(30)	657
Community: Suburban	82%	(836)	9%	(89)	6%	(60)	3%	(31)	1017
Community: Rural	88%	(464)	7%	(37)	4%	(19)	1%	(5)	526
Employ: Private Sector	68%	(481)	13%	(90)	13%	(93)	6%	(39)	703
Employ: Government	73%	(100)	13%	(18)	12%	(17)	2%	(2)	136
Employ: Self-Employed	68%	(131)	17%	(32)	12%	(24)	3%	(6)	194
Employ: Homemaker	92%	(144)	5%	(8)	3%	(5)	—	(0)	156
Employ: Retired	88%	(444)	7%	(34)	4%	(19)	2%	(8)	505
Employ: Unemployed	88%	(231)	5%	(13)	4%	(10)	3%	(9)	262
Employ: Other	85%	(124)	7%	(10)	8%	(12)	—	(0)	147
Military HH: Yes	77%	(272)	10%	(37)	11%	(40)	2%	(6)	355
Military HH: No	80%	(1469)	9%	(172)	8%	(143)	3%	(60)	1845
RD/WT: Right Direction	69%	(412)	12%	(73)	14%	(83)	4%	(25)	593
RD/WT: Wrong Track	83%	(1329)	8%	(136)	6%	(101)	3%	(41)	1607
Trump Job Approve	75%	(661)	11%	(96)	11%	(95)	4%	(34)	885
Trump Job Disapprove	81%	(1017)	9%	(112)	7%	(88)	3%	(32)	1249
Trump Job Strongly Approve	75%	(361)	12%	(59)	8%	(40)	4%	(22)	482
Trump Job Somewhat Approve	74%	(300)	9%	(37)	13%	(54)	3%	(12)	403
Trump Job Somewhat Disapprove	75%	(172)	14%	(32)	9%	(20)	2%	(4)	228
Trump Job Strongly Disapprove	83%	(845)	8%	(80)	7%	(68)	3%	(28)	1021

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Table MCSP1: How many NFL games do you attend in-person during a typical season?

Demographic	None		About 1		About 2 to 5		More than 5		Total N
Adults	79%	(1742)	10%	(209)	8%	(184)	3%	(66)	2200
Favorable of Trump	76%	(658)	10%	(89)	11%	(93)	4%	(31)	871
Unfavorable of Trump	81%	(1014)	9%	(117)	7%	(88)	3%	(35)	1253
Very Favorable of Trump	76%	(382)	11%	(54)	10%	(50)	4%	(20)	506
Somewhat Favorable of Trump	76%	(276)	9%	(35)	12%	(43)	3%	(11)	364
Somewhat Unfavorable of Trump	77%	(148)	11%	(21)	9%	(18)	3%	(5)	191
Very Unfavorable of Trump	82%	(865)	9%	(96)	7%	(70)	3%	(30)	1061
#1 Issue: Economy	75%	(589)	12%	(96)	10%	(82)	2%	(15)	782
#1 Issue: Security	83%	(226)	6%	(16)	8%	(22)	3%	(8)	273
#1 Issue: Health Care	78%	(337)	9%	(37)	7%	(30)	6%	(27)	431
#1 Issue: Medicare / Social Security	84%	(232)	9%	(26)	5%	(14)	1%	(3)	275
#1 Issue: Women's Issues	81%	(80)	9%	(9)	9%	(9)	—	(0)	98
#1 Issue: Education	73%	(73)	10%	(10)	10%	(10)	6%	(6)	100
#1 Issue: Energy	74%	(61)	10%	(8)	14%	(11)	2%	(2)	83
#1 Issue: Other	90%	(143)	4%	(6)	4%	(6)	2%	(4)	159
2018 House Vote: Democrat	75%	(625)	11%	(91)	10%	(87)	4%	(33)	836
2018 House Vote: Republican	76%	(492)	11%	(71)	10%	(65)	3%	(19)	646
2018 House Vote: Someone else	90%	(45)	3%	(2)	6%	(3)	1%	(1)	50
2016 Vote: Hillary Clinton	77%	(581)	9%	(68)	9%	(71)	5%	(34)	754
2016 Vote: Donald Trump	75%	(531)	12%	(84)	11%	(76)	2%	(17)	708
2016 Vote: Other	90%	(114)	6%	(8)	3%	(3)	1%	(2)	127
2016 Vote: Didn't Vote	85%	(515)	8%	(49)	6%	(34)	2%	(12)	610
Voted in 2014: Yes	78%	(1039)	9%	(122)	10%	(130)	3%	(41)	1332
Voted in 2014: No	81%	(703)	10%	(87)	6%	(54)	3%	(25)	868
2012 Vote: Barack Obama	76%	(665)	10%	(85)	11%	(94)	3%	(28)	872
2012 Vote: Mitt Romney	82%	(414)	10%	(51)	6%	(31)	2%	(11)	507
2012 Vote: Other	82%	(51)	7%	(4)	8%	(5)	4%	(2)	62
2012 Vote: Didn't Vote	81%	(609)	9%	(69)	7%	(53)	3%	(24)	755
4-Region: Northeast	75%	(293)	10%	(39)	12%	(45)	4%	(16)	394
4-Region: Midwest	85%	(391)	8%	(37)	5%	(22)	3%	(12)	462
4-Region: South	81%	(666)	10%	(82)	7%	(61)	2%	(16)	824
4-Region: West	75%	(392)	10%	(51)	11%	(55)	4%	(22)	520
Sports fans	72%	(1100)	12%	(186)	11%	(174)	4%	(65)	1525

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Table MCSP1: *How many NFL games do you attend in-person during a typical season?*

Demographic	None		About 1		About 2 to 5		More than 5		Total N
Adults	79%	(1742)	10%	(209)	8%	(184)	3%	(66)	2200
Avid sports fans	55%	(286)	17%	(86)	20%	(106)	9%	(45)	523
NFL fans	68%	(900)	14%	(186)	13%	(171)	5%	(65)	1322
Avid NFL fans	54%	(293)	20%	(109)	18%	(98)	8%	(41)	541
Attends NFL games	—	(0)	46%	(209)	40%	(184)	14%	(66)	458
Democratic NFL fans	67%	(383)	12%	(70)	15%	(83)	6%	(33)	569
Independent NFL fans	71%	(256)	16%	(59)	10%	(37)	3%	(11)	362
Republican NFL fans	67%	(262)	15%	(58)	13%	(51)	5%	(20)	392
NFL fans 18-34	58%	(196)	21%	(70)	17%	(56)	5%	(16)	337
NFL fans 35-44	54%	(128)	12%	(30)	25%	(60)	9%	(21)	238
NFL fans 45-64	73%	(335)	14%	(65)	9%	(41)	4%	(20)	461
NFL fans 65+	85%	(242)	8%	(22)	5%	(14)	3%	(8)	286
White Non-Hispanic NFL fans	71%	(651)	12%	(113)	12%	(113)	4%	(35)	912
White NFL fans	70%	(720)	13%	(133)	12%	(127)	5%	(54)	1034
POC NFL fans	61%	(249)	18%	(74)	14%	(58)	7%	(29)	411
2019 season-long fantasy players	32%	(108)	26%	(87)	28%	(95)	13%	(45)	334
2019 DFS players	41%	(150)	21%	(77)	26%	(95)	12%	(43)	365
2019 bettors	46%	(194)	22%	(93)	22%	(91)	10%	(42)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_1: How often do you watch each of the following NFL telecasts during a typical season?
Sunday afternoon on CBS, Fox, or NFL Red Zone

Demographic	Only when my favorite team is										Total N
	Every week		Most weeks		Some weeks		playing		Never		
Adults	21%	(472)	13%	(292)	12%	(265)	13%	(287)	40%	(883)	2200
Gender: Male	31%	(331)	18%	(187)	13%	(141)	11%	(117)	27%	(286)	1062
Gender: Female	12%	(141)	9%	(105)	11%	(124)	15%	(170)	52%	(597)	1138
Age: 18-34	16%	(104)	11%	(70)	14%	(89)	10%	(68)	50%	(325)	655
Age: 35-44	28%	(101)	14%	(50)	15%	(54)	10%	(37)	32%	(116)	358
Age: 45-64	23%	(171)	14%	(101)	10%	(78)	15%	(112)	38%	(289)	751
Age: 65+	22%	(96)	16%	(70)	10%	(44)	16%	(72)	35%	(154)	436
GenZers: 1997-2012	12%	(29)	5%	(11)	13%	(31)	12%	(28)	59%	(146)	246
Millennials: 1981-1996	23%	(136)	13%	(80)	15%	(90)	11%	(62)	38%	(225)	592
GenXers: 1965-1980	26%	(135)	14%	(76)	11%	(56)	13%	(67)	36%	(190)	524
Baby Boomers: 1946-1964	20%	(154)	14%	(110)	10%	(77)	16%	(123)	39%	(298)	762
PID: Dem (no lean)	22%	(189)	14%	(123)	13%	(111)	15%	(130)	37%	(322)	875
PID: Ind (no lean)	19%	(125)	11%	(73)	12%	(79)	11%	(73)	46%	(299)	648
PID: Rep (no lean)	23%	(158)	14%	(96)	11%	(75)	12%	(84)	39%	(263)	676
PID/Gender: Dem Men	32%	(125)	18%	(73)	14%	(55)	13%	(53)	23%	(92)	397
PID/Gender: Dem Women	13%	(64)	11%	(51)	12%	(56)	16%	(78)	48%	(230)	478
PID/Gender: Ind Men	27%	(85)	13%	(42)	15%	(48)	10%	(30)	34%	(108)	313
PID/Gender: Ind Women	12%	(40)	9%	(30)	9%	(31)	13%	(43)	57%	(191)	335
PID/Gender: Rep Men	34%	(120)	21%	(73)	11%	(38)	10%	(34)	25%	(86)	352
PID/Gender: Rep Women	12%	(38)	7%	(24)	12%	(38)	15%	(50)	54%	(176)	324
Ideo: Liberal (1-3)	24%	(171)	13%	(96)	12%	(84)	16%	(114)	36%	(257)	722
Ideo: Moderate (4)	20%	(119)	17%	(102)	13%	(78)	14%	(82)	36%	(219)	600
Ideo: Conservative (5-7)	24%	(165)	13%	(89)	12%	(82)	11%	(74)	42%	(293)	704
Educ: < College	21%	(315)	11%	(164)	10%	(149)	13%	(203)	45%	(682)	1512
Educ: Bachelors degree	24%	(105)	17%	(77)	17%	(73)	13%	(56)	30%	(132)	444
Educ: Post-grad	21%	(51)	21%	(51)	18%	(43)	12%	(29)	29%	(70)	244
Income: Under 50k	19%	(219)	11%	(128)	11%	(123)	13%	(153)	45%	(516)	1139
Income: 50k-100k	22%	(153)	14%	(95)	12%	(85)	14%	(99)	38%	(262)	694
Income: 100k+	27%	(100)	19%	(70)	16%	(57)	10%	(35)	29%	(105)	367
Ethnicity: White	21%	(361)	14%	(244)	12%	(204)	12%	(206)	41%	(706)	1722

Continued on next page

Table MCSP2_1: How often do you watch each of the following NFL telecasts during a typical season?
Sunday afternoon on CBS, Fox, or NFL Red Zone

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	21%	(472)	13%	(292)	12%	(265)	13%	(287)	40%	(883)	2200
Ethnicity: Hispanic	20%	(69)	8%	(28)	13%	(46)	16%	(55)	43%	(151)	349
Ethnicity: Black	31%	(85)	9%	(24)	11%	(30)	20%	(55)	30%	(81)	274
Ethnicity: Other	13%	(26)	12%	(24)	15%	(31)	13%	(26)	47%	(97)	204
All Christian	22%	(238)	16%	(168)	14%	(144)	14%	(148)	34%	(366)	1063
All Non-Christian	29%	(36)	14%	(18)	17%	(22)	8%	(9)	32%	(40)	125
Atheist	17%	(20)	9%	(10)	9%	(10)	13%	(15)	53%	(62)	117
Agnostic/Nothing in particular	19%	(103)	12%	(62)	10%	(55)	12%	(66)	47%	(249)	536
Something Else	21%	(74)	10%	(34)	10%	(34)	14%	(49)	46%	(166)	358
Religious Non-Protestant/Catholic	28%	(40)	15%	(21)	15%	(22)	7%	(9)	35%	(49)	141
Evangelical	23%	(132)	13%	(77)	12%	(69)	13%	(77)	38%	(220)	575
Non-Evangelical	21%	(165)	15%	(117)	13%	(106)	14%	(115)	37%	(292)	796
Community: Urban	24%	(158)	14%	(91)	14%	(92)	14%	(93)	34%	(224)	657
Community: Suburban	21%	(219)	14%	(141)	11%	(116)	13%	(136)	40%	(406)	1017
Community: Rural	18%	(95)	11%	(60)	11%	(58)	11%	(59)	48%	(254)	526
Employ: Private Sector	24%	(168)	18%	(125)	17%	(118)	11%	(77)	30%	(214)	703
Employ: Government	23%	(32)	15%	(20)	16%	(21)	8%	(11)	38%	(52)	136
Employ: Self-Employed	22%	(43)	12%	(22)	11%	(22)	13%	(25)	42%	(82)	194
Employ: Homemaker	25%	(39)	4%	(7)	12%	(19)	7%	(11)	51%	(80)	156
Employ: Retired	23%	(116)	14%	(73)	10%	(49)	18%	(90)	35%	(177)	505
Employ: Unemployed	15%	(39)	12%	(33)	5%	(13)	11%	(29)	57%	(149)	262
Employ: Other	18%	(27)	7%	(10)	9%	(13)	17%	(26)	49%	(71)	147
Military HH: Yes	27%	(95)	14%	(48)	9%	(31)	13%	(45)	38%	(136)	355
Military HH: No	20%	(377)	13%	(244)	13%	(234)	13%	(242)	41%	(748)	1845
RD/WT: Right Direction	27%	(160)	14%	(83)	12%	(72)	13%	(75)	34%	(204)	593
RD/WT: Wrong Track	19%	(312)	13%	(209)	12%	(193)	13%	(212)	42%	(679)	1607
Trump Job Approve	24%	(215)	14%	(124)	12%	(105)	12%	(110)	37%	(331)	885
Trump Job Disapprove	20%	(252)	13%	(164)	12%	(151)	14%	(171)	41%	(510)	1249

Continued on next page

Table MCSP2_1: How often do you watch each of the following NFL telecasts during a typical season?
Sunday afternoon on CBS, Fox, or NFL Red Zone

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	21%	(472)	13%	(292)	12%	(265)	13%	(287)	40%	(883)	2200
Trump Job Strongly Approve	24%	(116)	13%	(62)	11%	(53)	13%	(63)	39%	(188)	482
Trump Job Somewhat Approve	25%	(99)	15%	(62)	13%	(52)	12%	(47)	35%	(143)	403
Trump Job Somewhat Disapprove	17%	(39)	16%	(36)	13%	(30)	11%	(25)	43%	(98)	228
Trump Job Strongly Disapprove	21%	(213)	13%	(128)	12%	(121)	14%	(146)	40%	(412)	1021
Favorable of Trump	24%	(213)	14%	(120)	12%	(104)	13%	(111)	37%	(323)	871
Unfavorable of Trump	20%	(250)	13%	(166)	12%	(150)	14%	(171)	41%	(516)	1253
Very Favorable of Trump	25%	(127)	11%	(56)	12%	(58)	12%	(61)	40%	(204)	506
Somewhat Favorable of Trump	24%	(86)	17%	(64)	13%	(46)	14%	(50)	33%	(119)	364
Somewhat Unfavorable of Trump	15%	(29)	16%	(30)	13%	(25)	13%	(25)	43%	(83)	191
Very Unfavorable of Trump	21%	(221)	13%	(136)	12%	(125)	14%	(146)	41%	(433)	1061
#1 Issue: Economy	24%	(185)	15%	(115)	13%	(98)	13%	(101)	36%	(283)	782
#1 Issue: Security	17%	(47)	11%	(30)	8%	(22)	15%	(41)	49%	(133)	273
#1 Issue: Health Care	24%	(104)	11%	(45)	14%	(59)	11%	(47)	41%	(175)	431
#1 Issue: Medicare / Social Security	24%	(66)	15%	(42)	12%	(34)	13%	(35)	36%	(98)	275
#1 Issue: Women's Issues	15%	(14)	11%	(11)	9%	(9)	12%	(12)	53%	(52)	98
#1 Issue: Education	19%	(19)	17%	(17)	18%	(18)	11%	(11)	35%	(35)	100
#1 Issue: Energy	11%	(9)	17%	(14)	19%	(15)	12%	(10)	41%	(34)	83
#1 Issue: Other	18%	(29)	11%	(18)	6%	(9)	19%	(31)	45%	(72)	159
2018 House Vote: Democrat	24%	(204)	16%	(135)	13%	(110)	14%	(115)	33%	(272)	836
2018 House Vote: Republican	24%	(154)	14%	(91)	11%	(69)	13%	(83)	38%	(249)	646
2018 House Vote: Someone else	17%	(9)	12%	(6)	7%	(4)	12%	(6)	52%	(26)	50
2016 Vote: Hillary Clinton	24%	(182)	16%	(120)	13%	(94)	15%	(117)	32%	(241)	754
2016 Vote: Donald Trump	25%	(174)	15%	(107)	13%	(89)	11%	(79)	37%	(260)	708
2016 Vote: Other	17%	(22)	16%	(21)	9%	(11)	12%	(15)	46%	(58)	127
2016 Vote: Didn't Vote	15%	(93)	7%	(44)	12%	(71)	13%	(77)	53%	(325)	610
Voted in 2014: Yes	24%	(316)	16%	(214)	12%	(156)	14%	(180)	35%	(466)	1332
Voted in 2014: No	18%	(156)	9%	(78)	13%	(109)	12%	(107)	48%	(418)	868

Continued on next page

Table MCSP2_1: How often do you watch each of the following NFL telecasts during a typical season?
Sunday afternoon on CBS, Fox, or NFL Red Zone

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	21%	(472)	13%	(292)	12%	(265)	13%	(287)	40%	(883)	2200
2012 Vote: Barack Obama	24%	(206)	16%	(137)	14%	(118)	15%	(132)	32%	(278)	872
2012 Vote: Mitt Romney	25%	(125)	14%	(71)	10%	(50)	13%	(67)	38%	(195)	507
2012 Vote: Other	19%	(12)	11%	(7)	9%	(6)	14%	(9)	47%	(30)	62
2012 Vote: Didn't Vote	17%	(128)	10%	(77)	12%	(91)	11%	(80)	50%	(379)	755
4-Region: Northeast	19%	(74)	12%	(48)	16%	(61)	14%	(54)	40%	(156)	394
4-Region: Midwest	24%	(110)	17%	(80)	9%	(41)	12%	(55)	38%	(175)	462
4-Region: South	18%	(148)	12%	(100)	12%	(101)	14%	(115)	44%	(360)	824
4-Region: West	27%	(140)	12%	(63)	12%	(62)	12%	(63)	37%	(192)	520
Sports fans	29%	(450)	18%	(279)	16%	(239)	16%	(239)	21%	(318)	1525
Avid sports fans	54%	(284)	20%	(107)	9%	(46)	9%	(45)	8%	(42)	523
NFL fans	34%	(454)	21%	(283)	17%	(231)	17%	(222)	10%	(133)	1322
Avid NFL fans	66%	(359)	19%	(103)	7%	(36)	6%	(34)	2%	(9)	541
Attends NFL games	47%	(215)	23%	(107)	18%	(83)	8%	(35)	4%	(19)	458
Democratic NFL fans	33%	(187)	21%	(120)	17%	(99)	20%	(113)	9%	(50)	569
Independent NFL fans	32%	(117)	19%	(69)	20%	(72)	13%	(46)	16%	(59)	362
Republican NFL fans	38%	(149)	24%	(94)	15%	(60)	16%	(64)	6%	(25)	392
NFL fans 18-34	26%	(89)	19%	(65)	22%	(76)	14%	(48)	18%	(60)	337
NFL fans 35-44	42%	(99)	20%	(47)	19%	(45)	12%	(30)	7%	(17)	238
NFL fans 45-64	37%	(171)	22%	(101)	15%	(68)	18%	(84)	8%	(37)	461
NFL fans 65+	33%	(95)	24%	(69)	14%	(41)	21%	(61)	7%	(19)	286
White Non-Hispanic NFL fans	33%	(300)	25%	(226)	17%	(156)	16%	(145)	9%	(85)	912
White NFL fans	35%	(358)	23%	(237)	17%	(179)	16%	(162)	9%	(98)	1034
POC NFL fans	37%	(154)	14%	(57)	18%	(74)	19%	(77)	12%	(49)	411
2019 season-long fantasy players	49%	(163)	22%	(73)	18%	(59)	6%	(21)	5%	(17)	334
2019 DFS players	40%	(147)	22%	(81)	19%	(70)	7%	(25)	11%	(42)	365
2019 bettors	39%	(164)	23%	(95)	19%	(79)	8%	(34)	12%	(49)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_2: How often do you watch each of the following NFL telecasts during a typical season?
Sunday Night Football on NBC

Demographic	Only when my favorite team is										
	Every week		Most weeks		Some weeks		playing		Never		Total N
Adults	17%	(367)	13%	(286)	14%	(303)	15%	(336)	41%	(908)	
Gender: Male	23%	(246)	19%	(205)	16%	(172)	14%	(145)	28%	(294)	1062
Gender: Female	11%	(121)	7%	(81)	11%	(131)	17%	(192)	54%	(614)	1138
Age: 18-34	10%	(63)	12%	(81)	14%	(90)	14%	(91)	50%	(330)	655
Age: 35-44	24%	(86)	15%	(54)	14%	(52)	13%	(48)	33%	(117)	358
Age: 45-64	20%	(147)	11%	(82)	14%	(103)	17%	(125)	39%	(294)	751
Age: 65+	16%	(71)	16%	(68)	13%	(58)	17%	(72)	38%	(167)	436
GenZers: 1997-2012	7%	(17)	5%	(13)	13%	(33)	13%	(31)	62%	(153)	246
Millennials: 1981-1996	16%	(95)	17%	(100)	15%	(86)	14%	(83)	38%	(228)	592
GenXers: 1965-1980	23%	(119)	12%	(61)	14%	(71)	16%	(82)	37%	(191)	524
Baby Boomers: 1946-1964	16%	(121)	13%	(100)	14%	(106)	16%	(124)	41%	(311)	762
PID: Dem (no lean)	17%	(147)	14%	(124)	15%	(130)	15%	(131)	39%	(343)	875
PID: Ind (no lean)	16%	(101)	10%	(64)	13%	(87)	16%	(104)	45%	(291)	648
PID: Rep (no lean)	18%	(119)	14%	(97)	13%	(85)	15%	(102)	40%	(273)	676
PID/Gender: Dem Men	23%	(90)	22%	(88)	18%	(71)	13%	(52)	24%	(96)	397
PID/Gender: Dem Women	12%	(57)	8%	(36)	12%	(59)	16%	(79)	52%	(248)	478
PID/Gender: Ind Men	22%	(69)	13%	(40)	17%	(52)	14%	(44)	34%	(108)	313
PID/Gender: Ind Women	10%	(32)	7%	(25)	10%	(35)	18%	(60)	55%	(184)	335
PID/Gender: Rep Men	25%	(87)	22%	(77)	14%	(49)	14%	(49)	26%	(90)	352
PID/Gender: Rep Women	10%	(32)	6%	(20)	11%	(36)	16%	(53)	56%	(183)	324
Ideo: Liberal (1-3)	16%	(113)	16%	(116)	15%	(107)	17%	(121)	37%	(265)	722
Ideo: Moderate (4)	17%	(105)	13%	(76)	16%	(96)	17%	(101)	37%	(222)	600
Ideo: Conservative (5-7)	19%	(135)	12%	(87)	12%	(87)	13%	(91)	43%	(304)	704
Educ: < College	16%	(243)	11%	(165)	12%	(180)	15%	(227)	46%	(697)	1512
Educ: Bachelors degree	19%	(86)	15%	(65)	18%	(82)	16%	(73)	31%	(138)	444
Educ: Post-grad	15%	(38)	23%	(56)	17%	(41)	15%	(36)	30%	(73)	244
Income: Under 50k	15%	(170)	11%	(128)	12%	(133)	15%	(167)	48%	(541)	1139
Income: 50k-100k	17%	(120)	13%	(92)	14%	(98)	18%	(122)	38%	(261)	694
Income: 100k+	21%	(78)	18%	(65)	19%	(71)	13%	(47)	29%	(106)	367
Ethnicity: White	17%	(288)	14%	(242)	13%	(230)	14%	(245)	42%	(717)	1722

Continued on next page

Table MCSP2_2: How often do you watch each of the following NFL telecasts during a typical season?
Sunday Night Football on NBC

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	17%	(367)	13%	(286)	14%	(303)	15%	(336)	41%	(908)	2200
Ethnicity: Hispanic	13%	(46)	13%	(44)	12%	(42)	18%	(64)	44%	(154)	349
Ethnicity: Black	22%	(59)	8%	(22)	15%	(40)	23%	(62)	33%	(91)	274
Ethnicity: Other	10%	(20)	10%	(21)	16%	(33)	14%	(29)	49%	(101)	204
All Christian	18%	(189)	15%	(155)	17%	(177)	16%	(168)	35%	(375)	1063
All Non-Christian	21%	(27)	18%	(23)	15%	(19)	11%	(14)	34%	(43)	125
Atheist	11%	(13)	11%	(13)	9%	(11)	17%	(20)	51%	(60)	117
Agnostic/Nothing in particular	13%	(71)	12%	(62)	13%	(70)	14%	(74)	48%	(259)	536
Something Else	19%	(68)	9%	(33)	7%	(27)	17%	(60)	48%	(171)	358
Religious Non-Protestant/Catholic	21%	(29)	19%	(27)	14%	(20)	10%	(14)	36%	(51)	141
Evangelical	18%	(103)	13%	(77)	14%	(79)	15%	(87)	40%	(229)	575
Non-Evangelical	18%	(144)	12%	(98)	15%	(121)	17%	(137)	37%	(295)	796
Community: Urban	17%	(111)	16%	(106)	14%	(91)	17%	(110)	36%	(240)	657
Community: Suburban	17%	(169)	13%	(128)	14%	(142)	16%	(158)	41%	(420)	1017
Community: Rural	17%	(87)	10%	(52)	13%	(69)	13%	(68)	47%	(249)	526
Employ: Private Sector	20%	(140)	18%	(126)	16%	(109)	17%	(117)	30%	(212)	703
Employ: Government	16%	(21)	12%	(17)	21%	(29)	11%	(15)	40%	(54)	136
Employ: Self-Employed	14%	(27)	17%	(33)	13%	(25)	14%	(27)	42%	(82)	194
Employ: Homemaker	17%	(26)	3%	(5)	19%	(30)	8%	(12)	53%	(83)	156
Employ: Retired	19%	(95)	13%	(64)	12%	(61)	17%	(87)	39%	(198)	505
Employ: Unemployed	11%	(29)	10%	(27)	9%	(24)	13%	(34)	57%	(149)	262
Employ: Other	16%	(23)	7%	(10)	10%	(14)	18%	(27)	49%	(72)	147
Military HH: Yes	18%	(65)	16%	(56)	14%	(48)	13%	(45)	39%	(140)	355
Military HH: No	16%	(301)	12%	(230)	14%	(254)	16%	(291)	42%	(768)	1845
RD/WT: Right Direction	19%	(110)	16%	(94)	13%	(75)	16%	(94)	37%	(221)	593
RD/WT: Wrong Track	16%	(257)	12%	(192)	14%	(228)	15%	(242)	43%	(688)	1607
Trump Job Approve	18%	(156)	15%	(134)	13%	(116)	15%	(131)	39%	(349)	885
Trump Job Disapprove	17%	(207)	12%	(151)	15%	(182)	15%	(192)	41%	(518)	1249

Continued on next page

Table MCSP2_2: How often do you watch each of the following NFL telecasts during a typical season?
Sunday Night Football on NBC

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	17%	(367)	13%	(286)	14%	(303)	15%	(336)	41%	(908)	2200
Trump Job Strongly Approve	18%	(86)	14%	(67)	11%	(54)	15%	(72)	42%	(204)	482
Trump Job Somewhat Approve	17%	(70)	17%	(67)	15%	(62)	15%	(59)	36%	(145)	403
Trump Job Somewhat Disapprove	14%	(33)	12%	(28)	16%	(36)	14%	(31)	44%	(100)	228
Trump Job Strongly Disapprove	17%	(174)	12%	(122)	14%	(146)	16%	(160)	41%	(418)	1021
Favorable of Trump	18%	(159)	14%	(121)	13%	(114)	15%	(132)	40%	(345)	871
Unfavorable of Trump	16%	(202)	13%	(158)	15%	(183)	15%	(192)	41%	(518)	1253
Very Favorable of Trump	19%	(98)	12%	(62)	11%	(53)	15%	(74)	43%	(219)	506
Somewhat Favorable of Trump	17%	(60)	16%	(59)	17%	(61)	16%	(58)	35%	(126)	364
Somewhat Unfavorable of Trump	12%	(24)	16%	(30)	17%	(32)	14%	(27)	41%	(78)	191
Very Unfavorable of Trump	17%	(178)	12%	(128)	14%	(151)	15%	(164)	41%	(440)	1061
#1 Issue: Economy	18%	(137)	16%	(125)	15%	(120)	15%	(114)	37%	(286)	782
#1 Issue: Security	15%	(42)	7%	(19)	11%	(31)	14%	(39)	52%	(141)	273
#1 Issue: Health Care	17%	(74)	14%	(60)	14%	(62)	13%	(56)	41%	(178)	431
#1 Issue: Medicare / Social Security	19%	(53)	12%	(33)	11%	(31)	19%	(53)	38%	(105)	275
#1 Issue: Women's Issues	7%	(7)	7%	(7)	13%	(13)	19%	(19)	54%	(53)	98
#1 Issue: Education	18%	(18)	15%	(15)	15%	(15)	13%	(13)	39%	(39)	100
#1 Issue: Energy	13%	(11)	18%	(15)	15%	(13)	11%	(9)	43%	(35)	83
#1 Issue: Other	15%	(24)	7%	(12)	11%	(18)	21%	(34)	46%	(72)	159
2018 House Vote: Democrat	19%	(160)	15%	(129)	16%	(133)	16%	(132)	34%	(281)	836
2018 House Vote: Republican	18%	(118)	14%	(88)	14%	(91)	15%	(94)	39%	(254)	646
2018 House Vote: Someone else	16%	(8)	13%	(7)	5%	(3)	9%	(4)	57%	(29)	50
2016 Vote: Hillary Clinton	19%	(147)	14%	(105)	16%	(118)	18%	(138)	33%	(246)	754
2016 Vote: Donald Trump	19%	(136)	15%	(106)	14%	(101)	14%	(100)	37%	(265)	708
2016 Vote: Other	12%	(15)	15%	(19)	12%	(15)	11%	(14)	50%	(63)	127
2016 Vote: Didn't Vote	11%	(68)	9%	(55)	11%	(69)	14%	(84)	55%	(334)	610
Voted in 2014: Yes	19%	(250)	15%	(194)	15%	(201)	15%	(201)	36%	(486)	1332
Voted in 2014: No	13%	(117)	11%	(92)	12%	(101)	16%	(136)	49%	(422)	868

Continued on next page

Table MCSP2_2: How often do you watch each of the following NFL telecasts during a typical season?
Sunday Night Football on NBC

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	17%	(367)	13%	(286)	14%	(303)	15%	(336)	41%	(908)	2200
2012 Vote: Barack Obama	19%	(165)	16%	(136)	16%	(142)	17%	(148)	32%	(280)	872
2012 Vote: Mitt Romney	20%	(101)	13%	(67)	12%	(60)	14%	(73)	41%	(207)	507
2012 Vote: Other	15%	(10)	11%	(7)	9%	(6)	9%	(6)	55%	(35)	62
2012 Vote: Didn't Vote	12%	(89)	10%	(76)	12%	(94)	15%	(110)	51%	(385)	755
4-Region: Northeast	14%	(55)	13%	(50)	16%	(63)	16%	(64)	41%	(161)	394
4-Region: Midwest	20%	(91)	15%	(68)	12%	(57)	13%	(60)	40%	(186)	462
4-Region: South	16%	(134)	10%	(86)	13%	(106)	16%	(131)	44%	(367)	824
4-Region: West	17%	(87)	16%	(81)	15%	(77)	16%	(81)	37%	(195)	520
Sports fans	24%	(362)	18%	(276)	18%	(278)	18%	(278)	22%	(331)	1525
Avid sports fans	46%	(243)	22%	(113)	13%	(68)	12%	(61)	7%	(38)	523
NFL fans	27%	(363)	21%	(278)	21%	(276)	21%	(275)	10%	(130)	1322
Avid NFL fans	56%	(302)	23%	(123)	11%	(62)	9%	(47)	1%	(6)	541
Attends NFL games	37%	(170)	27%	(123)	19%	(87)	12%	(55)	5%	(24)	458
Democratic NFL fans	26%	(146)	22%	(123)	22%	(122)	20%	(116)	11%	(61)	569
Independent NFL fans	28%	(100)	17%	(63)	22%	(78)	22%	(78)	12%	(43)	362
Republican NFL fans	30%	(117)	24%	(92)	19%	(76)	21%	(81)	7%	(26)	392
NFL fans 18-34	19%	(63)	22%	(75)	24%	(82)	19%	(63)	16%	(55)	337
NFL fans 35-44	36%	(85)	23%	(54)	19%	(44)	16%	(38)	7%	(17)	238
NFL fans 45-64	32%	(147)	18%	(82)	20%	(94)	23%	(106)	7%	(33)	461
NFL fans 65+	24%	(69)	23%	(67)	20%	(56)	24%	(68)	9%	(25)	286
White Non-Hispanic NFL fans	28%	(253)	23%	(208)	20%	(183)	20%	(184)	9%	(84)	912
White NFL fans	28%	(286)	23%	(237)	21%	(214)	20%	(205)	9%	(92)	1034
POC NFL fans	27%	(111)	17%	(69)	23%	(93)	22%	(91)	11%	(46)	411
2019 season-long fantasy players	36%	(119)	28%	(93)	19%	(63)	11%	(38)	6%	(21)	334
2019 DFS players	28%	(101)	28%	(102)	20%	(72)	13%	(46)	12%	(44)	365
2019 bettors	29%	(121)	24%	(101)	19%	(78)	16%	(66)	13%	(55)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_3: How often do you watch each of the following NFL telecasts during a typical season?
Monday Night Football on ESPN

Demographic	Only when my favorite team is										Total N
	Every week		Most weeks		Some weeks		playing		Never		
Adults	14%	(316)	12%	(274)	15%	(327)	15%	(319)	44%	(963)	2200
Gender: Male	20%	(215)	19%	(202)	18%	(187)	13%	(139)	30%	(319)	1062
Gender: Female	9%	(102)	6%	(72)	12%	(140)	16%	(180)	57%	(645)	1138
Age: 18-34	8%	(50)	14%	(92)	16%	(105)	12%	(81)	50%	(328)	655
Age: 35-44	22%	(78)	14%	(50)	17%	(60)	13%	(46)	35%	(123)	358
Age: 45-64	17%	(129)	9%	(70)	14%	(103)	16%	(118)	44%	(331)	751
Age: 65+	14%	(59)	14%	(63)	14%	(59)	17%	(74)	42%	(181)	436
GenZers: 1997-2012	5%	(12)	10%	(24)	14%	(35)	9%	(23)	62%	(153)	246
Millennials: 1981-1996	14%	(82)	16%	(95)	17%	(103)	14%	(84)	39%	(229)	592
GenXers: 1965-1980	21%	(108)	12%	(63)	13%	(69)	15%	(79)	39%	(205)	524
Baby Boomers: 1946-1964	14%	(105)	10%	(78)	15%	(112)	16%	(121)	45%	(346)	762
PID: Dem (no lean)	14%	(126)	13%	(112)	17%	(144)	16%	(139)	41%	(355)	875
PID: Ind (no lean)	13%	(87)	11%	(70)	14%	(90)	13%	(84)	49%	(317)	648
PID: Rep (no lean)	15%	(103)	14%	(93)	14%	(93)	14%	(96)	43%	(291)	676
PID/Gender: Dem Men	19%	(74)	21%	(85)	21%	(83)	15%	(60)	24%	(95)	397
PID/Gender: Dem Women	11%	(52)	5%	(26)	13%	(62)	17%	(79)	54%	(259)	478
PID/Gender: Ind Men	21%	(65)	13%	(41)	16%	(49)	10%	(32)	40%	(126)	313
PID/Gender: Ind Women	7%	(22)	9%	(29)	12%	(40)	16%	(52)	57%	(192)	335
PID/Gender: Rep Men	21%	(75)	22%	(76)	16%	(55)	13%	(47)	28%	(98)	352
PID/Gender: Rep Women	9%	(28)	5%	(16)	12%	(38)	15%	(49)	60%	(193)	324
Ideo: Liberal (1-3)	14%	(98)	14%	(99)	19%	(135)	15%	(109)	39%	(280)	722
Ideo: Moderate (4)	15%	(93)	13%	(77)	15%	(90)	16%	(96)	41%	(243)	600
Ideo: Conservative (5-7)	16%	(113)	13%	(90)	13%	(91)	13%	(92)	45%	(318)	704
Educ: < College	14%	(211)	11%	(162)	12%	(188)	15%	(226)	48%	(725)	1512
Educ: Bachelors degree	15%	(68)	16%	(70)	20%	(88)	12%	(55)	36%	(161)	444
Educ: Post-grad	15%	(37)	17%	(42)	21%	(50)	16%	(38)	32%	(77)	244
Income: Under 50k	13%	(145)	11%	(123)	14%	(154)	14%	(160)	49%	(557)	1139
Income: 50k-100k	15%	(101)	14%	(95)	14%	(94)	16%	(113)	42%	(291)	694
Income: 100k+	19%	(71)	15%	(56)	21%	(79)	13%	(47)	31%	(115)	367
Ethnicity: White	14%	(247)	12%	(206)	15%	(261)	14%	(237)	45%	(771)	1722

Continued on next page

Table MCSP2_3: How often do you watch each of the following NFL telecasts during a typical season?
Monday Night Football on ESPN

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	14%	(316)	12%	(274)	15%	(327)	15%	(319)	44%	(963)	2200
Ethnicity: Hispanic	8%	(30)	16%	(55)	16%	(56)	13%	(46)	46%	(162)	349
Ethnicity: Black	19%	(53)	15%	(40)	14%	(39)	19%	(53)	32%	(88)	274
Ethnicity: Other	8%	(16)	14%	(28)	13%	(27)	14%	(29)	51%	(104)	204
All Christian	15%	(162)	13%	(139)	18%	(192)	15%	(160)	39%	(410)	1063
All Non-Christian	16%	(21)	21%	(26)	12%	(15)	13%	(17)	37%	(47)	125
Atheist	8%	(10)	12%	(15)	16%	(19)	11%	(13)	52%	(60)	117
Agnostic/Nothing in particular	12%	(65)	12%	(62)	12%	(64)	15%	(83)	49%	(263)	536
Something Else	17%	(60)	9%	(33)	10%	(37)	13%	(46)	51%	(184)	358
Religious Non-Protestant/Catholic	16%	(23)	19%	(27)	14%	(19)	12%	(17)	39%	(55)	141
Evangelical	17%	(100)	12%	(69)	14%	(82)	13%	(77)	43%	(248)	575
Non-Evangelical	15%	(116)	12%	(98)	17%	(133)	16%	(126)	41%	(324)	796
Community: Urban	15%	(99)	16%	(105)	18%	(119)	13%	(87)	38%	(247)	657
Community: Suburban	14%	(141)	12%	(124)	14%	(146)	16%	(162)	43%	(442)	1017
Community: Rural	14%	(76)	8%	(45)	12%	(61)	13%	(70)	52%	(274)	526
Employ: Private Sector	17%	(119)	18%	(127)	18%	(127)	14%	(97)	33%	(235)	703
Employ: Government	19%	(26)	11%	(14)	14%	(19)	15%	(20)	42%	(57)	136
Employ: Self-Employed	13%	(25)	11%	(20)	19%	(36)	15%	(29)	43%	(84)	194
Employ: Homemaker	13%	(21)	7%	(11)	18%	(27)	6%	(9)	56%	(87)	156
Employ: Retired	16%	(82)	12%	(63)	12%	(63)	18%	(91)	41%	(206)	505
Employ: Unemployed	11%	(28)	8%	(22)	9%	(23)	12%	(31)	60%	(158)	262
Employ: Other	8%	(12)	9%	(13)	12%	(17)	21%	(31)	50%	(74)	147
Military HH: Yes	17%	(60)	12%	(42)	14%	(50)	15%	(52)	43%	(152)	355
Military HH: No	14%	(257)	13%	(232)	15%	(277)	14%	(267)	44%	(812)	1845
RD/WT: Right Direction	17%	(104)	16%	(94)	14%	(81)	15%	(90)	38%	(225)	593
RD/WT: Wrong Track	13%	(213)	11%	(180)	15%	(246)	14%	(230)	46%	(739)	1607
Trump Job Approve	16%	(144)	13%	(117)	15%	(129)	15%	(132)	41%	(363)	885
Trump Job Disapprove	13%	(167)	12%	(156)	15%	(191)	15%	(182)	44%	(552)	1249

Continued on next page

Table MCSP2_3: How often do you watch each of the following NFL telecasts during a typical season?
Monday Night Football on ESPN

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	14%	(316)	12%	(274)	15%	(327)	15%	(319)	44%	(963)	2200
Trump Job Strongly Approve	16%	(77)	15%	(74)	11%	(52)	15%	(72)	43%	(208)	482
Trump Job Somewhat Approve	17%	(68)	11%	(43)	19%	(77)	15%	(60)	38%	(155)	403
Trump Job Somewhat Disapprove	11%	(24)	12%	(27)	17%	(39)	14%	(32)	46%	(105)	228
Trump Job Strongly Disapprove	14%	(143)	13%	(128)	15%	(152)	15%	(150)	44%	(447)	1021
Favorable of Trump	17%	(145)	13%	(112)	14%	(126)	15%	(129)	41%	(359)	871
Unfavorable of Trump	13%	(166)	12%	(154)	16%	(195)	15%	(182)	44%	(556)	1253
Very Favorable of Trump	17%	(88)	13%	(66)	11%	(58)	15%	(74)	43%	(220)	506
Somewhat Favorable of Trump	15%	(56)	13%	(47)	19%	(68)	15%	(54)	38%	(139)	364
Somewhat Unfavorable of Trump	13%	(25)	10%	(19)	19%	(35)	14%	(26)	45%	(86)	191
Very Unfavorable of Trump	13%	(141)	13%	(134)	15%	(160)	15%	(156)	44%	(470)	1061
#1 Issue: Economy	16%	(124)	13%	(105)	18%	(142)	14%	(111)	38%	(301)	782
#1 Issue: Security	14%	(39)	10%	(27)	9%	(26)	14%	(39)	52%	(141)	273
#1 Issue: Health Care	15%	(64)	13%	(55)	17%	(72)	12%	(53)	43%	(187)	431
#1 Issue: Medicare / Social Security	18%	(48)	10%	(28)	11%	(32)	16%	(44)	45%	(123)	275
#1 Issue: Women's Issues	5%	(5)	7%	(7)	15%	(15)	19%	(18)	54%	(53)	98
#1 Issue: Education	20%	(20)	15%	(15)	14%	(14)	10%	(10)	42%	(42)	100
#1 Issue: Energy	7%	(6)	16%	(13)	13%	(11)	13%	(11)	50%	(41)	83
#1 Issue: Other	7%	(11)	15%	(24)	10%	(16)	21%	(34)	47%	(75)	159
2018 House Vote: Democrat	16%	(135)	14%	(115)	19%	(162)	15%	(129)	35%	(294)	836
2018 House Vote: Republican	17%	(111)	12%	(77)	14%	(91)	14%	(93)	42%	(274)	646
2018 House Vote: Someone else	13%	(6)	14%	(7)	9%	(4)	7%	(4)	58%	(29)	50
2016 Vote: Hillary Clinton	16%	(124)	14%	(106)	17%	(130)	17%	(127)	35%	(267)	754
2016 Vote: Donald Trump	18%	(128)	11%	(79)	16%	(113)	14%	(101)	40%	(286)	708
2016 Vote: Other	8%	(10)	15%	(19)	13%	(17)	11%	(14)	53%	(67)	127
2016 Vote: Didn't Vote	9%	(54)	11%	(69)	11%	(67)	12%	(76)	56%	(343)	610
Voted in 2014: Yes	16%	(217)	13%	(167)	17%	(229)	15%	(199)	39%	(519)	1332
Voted in 2014: No	11%	(100)	12%	(107)	11%	(98)	14%	(120)	51%	(444)	868

Continued on next page

Table MCSP2_3: How often do you watch each of the following NFL telecasts during a typical season?
Monday Night Football on ESPN

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	14%	(316)	12%	(274)	15%	(327)	15%	(319)	44%	(963)	2200
2012 Vote: Barack Obama	16%	(139)	14%	(121)	18%	(154)	16%	(144)	36%	(314)	872
2012 Vote: Mitt Romney	18%	(90)	11%	(54)	12%	(62)	16%	(79)	44%	(222)	507
2012 Vote: Other	14%	(9)	5%	(3)	19%	(12)	12%	(8)	50%	(31)	62
2012 Vote: Didn't Vote	10%	(78)	13%	(95)	13%	(99)	12%	(89)	52%	(394)	755
4-Region: Northeast	13%	(50)	12%	(48)	18%	(71)	14%	(55)	43%	(169)	394
4-Region: Midwest	16%	(76)	12%	(58)	15%	(71)	14%	(64)	42%	(194)	462
4-Region: South	15%	(123)	9%	(78)	13%	(107)	15%	(124)	48%	(392)	824
4-Region: West	13%	(68)	17%	(90)	15%	(78)	15%	(76)	40%	(208)	520
Sports fans	21%	(313)	17%	(265)	19%	(297)	18%	(268)	25%	(382)	1525
Avid sports fans	39%	(206)	27%	(140)	16%	(83)	9%	(49)	9%	(46)	523
NFL fans	24%	(312)	20%	(262)	23%	(299)	19%	(255)	15%	(195)	1322
Avid NFL fans	48%	(261)	24%	(131)	14%	(76)	11%	(58)	3%	(15)	541
Attends NFL games	34%	(158)	28%	(127)	21%	(98)	12%	(56)	4%	(21)	458
Democratic NFL fans	22%	(125)	19%	(110)	24%	(138)	22%	(123)	13%	(73)	569
Independent NFL fans	24%	(86)	18%	(65)	21%	(76)	17%	(61)	21%	(74)	362
Republican NFL fans	26%	(101)	22%	(87)	22%	(86)	18%	(71)	12%	(47)	392
NFL fans 18-34	15%	(49)	24%	(82)	26%	(89)	19%	(63)	16%	(54)	337
NFL fans 35-44	32%	(76)	21%	(50)	24%	(56)	13%	(32)	10%	(24)	238
NFL fans 45-64	28%	(129)	15%	(68)	21%	(96)	21%	(96)	16%	(72)	461
NFL fans 65+	20%	(58)	22%	(62)	20%	(57)	23%	(65)	15%	(44)	286
White Non-Hispanic NFL fans	24%	(220)	19%	(172)	23%	(211)	19%	(178)	14%	(131)	912
White NFL fans	24%	(244)	19%	(201)	24%	(246)	18%	(191)	15%	(152)	1034
POC NFL fans	22%	(92)	22%	(90)	21%	(88)	19%	(77)	16%	(64)	411
2019 season-long fantasy players	33%	(109)	30%	(100)	21%	(71)	10%	(35)	6%	(20)	334
2019 DFS players	25%	(90)	28%	(103)	22%	(82)	13%	(49)	11%	(42)	365
2019 bettors	26%	(109)	24%	(102)	21%	(88)	16%	(67)	13%	(55)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_4: How often do you watch each of the following NFL telecasts during a typical season?
Thursday Night Football on Fox, NFL Network, or Amazon

Demographic	Only when my favorite team is										Total N
	Every week		Most weeks		Some weeks		playing		Never		
Adults	14%	(300)	12%	(273)	15%	(334)	14%	(315)	44%	(977)	2200
Gender: Male	20%	(209)	18%	(194)	19%	(202)	13%	(143)	30%	(314)	1062
Gender: Female	8%	(91)	7%	(80)	12%	(132)	15%	(172)	58%	(663)	1138
Age: 18-34	9%	(57)	12%	(77)	16%	(102)	13%	(87)	51%	(332)	655
Age: 35-44	20%	(70)	17%	(62)	16%	(57)	13%	(45)	35%	(124)	358
Age: 45-64	16%	(118)	11%	(83)	14%	(104)	15%	(110)	45%	(337)	751
Age: 65+	13%	(56)	12%	(51)	16%	(70)	17%	(74)	42%	(185)	436
GenZers: 1997-2012	5%	(13)	9%	(22)	16%	(38)	10%	(25)	60%	(148)	246
Millennials: 1981-1996	14%	(84)	15%	(87)	16%	(96)	15%	(89)	40%	(235)	592
GenXers: 1965-1980	19%	(101)	14%	(72)	14%	(73)	12%	(64)	41%	(215)	524
Baby Boomers: 1946-1964	12%	(92)	11%	(81)	15%	(113)	17%	(128)	46%	(348)	762
PID: Dem (no lean)	12%	(108)	15%	(133)	15%	(134)	16%	(139)	41%	(362)	875
PID: Ind (no lean)	14%	(88)	8%	(54)	16%	(101)	12%	(76)	51%	(330)	648
PID: Rep (no lean)	16%	(105)	13%	(86)	15%	(100)	15%	(100)	42%	(285)	676
PID/Gender: Dem Men	17%	(68)	23%	(91)	21%	(82)	15%	(60)	24%	(96)	397
PID/Gender: Dem Women	8%	(40)	9%	(42)	11%	(52)	16%	(79)	56%	(266)	478
PID/Gender: Ind Men	21%	(66)	10%	(32)	18%	(57)	11%	(33)	40%	(126)	313
PID/Gender: Ind Women	7%	(22)	7%	(23)	13%	(44)	13%	(43)	61%	(204)	335
PID/Gender: Rep Men	22%	(76)	20%	(71)	18%	(64)	14%	(49)	26%	(91)	352
PID/Gender: Rep Women	9%	(29)	5%	(15)	11%	(36)	16%	(51)	60%	(193)	324
Ideo: Liberal (1-3)	13%	(94)	14%	(102)	18%	(131)	16%	(114)	39%	(281)	722
Ideo: Moderate (4)	14%	(83)	14%	(83)	16%	(95)	15%	(91)	41%	(248)	600
Ideo: Conservative (5-7)	16%	(111)	12%	(85)	14%	(96)	13%	(92)	45%	(319)	704
Educ: < College	13%	(203)	10%	(158)	13%	(198)	14%	(209)	49%	(743)	1512
Educ: Bachelors degree	14%	(64)	15%	(68)	19%	(85)	16%	(70)	36%	(158)	444
Educ: Post-grad	14%	(34)	19%	(47)	21%	(51)	15%	(36)	31%	(76)	244
Income: Under 50k	12%	(137)	11%	(129)	13%	(146)	14%	(156)	50%	(571)	1139
Income: 50k-100k	14%	(100)	12%	(82)	16%	(109)	16%	(110)	42%	(292)	694
Income: 100k+	17%	(63)	17%	(62)	21%	(79)	13%	(49)	31%	(114)	367
Ethnicity: White	14%	(234)	12%	(210)	15%	(250)	14%	(244)	46%	(784)	1722

Continued on next page

Table MCSP2_4: How often do you watch each of the following NFL telecasts during a typical season?
Thursday Night Football on Fox, NFL Network, or Amazon

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	14%	(300)	12%	(273)	15%	(334)	14%	(315)	44%	(977)	2200
Ethnicity: Hispanic	8%	(28)	14%	(50)	15%	(52)	15%	(53)	47%	(166)	349
Ethnicity: Black	17%	(47)	16%	(43)	20%	(55)	16%	(43)	31%	(86)	274
Ethnicity: Other	9%	(19)	10%	(20)	14%	(29)	13%	(27)	53%	(108)	204
All Christian	14%	(146)	14%	(144)	18%	(197)	16%	(169)	38%	(408)	1063
All Non-Christian	18%	(22)	22%	(28)	15%	(19)	10%	(12)	35%	(44)	125
Atheist	8%	(9)	11%	(13)	15%	(18)	11%	(13)	55%	(64)	117
Agnostic/Nothing in particular	13%	(68)	9%	(46)	14%	(77)	15%	(79)	50%	(266)	536
Something Else	16%	(56)	12%	(43)	7%	(24)	12%	(42)	54%	(194)	358
Religious Non-Protestant/Catholic	17%	(24)	20%	(28)	16%	(23)	9%	(12)	37%	(53)	141
Evangelical	16%	(91)	14%	(83)	14%	(83)	13%	(73)	43%	(246)	575
Non-Evangelical	13%	(104)	13%	(102)	15%	(121)	17%	(135)	42%	(335)	796
Community: Urban	15%	(97)	15%	(97)	19%	(124)	13%	(85)	39%	(254)	657
Community: Suburban	13%	(130)	12%	(123)	15%	(153)	16%	(159)	45%	(453)	1017
Community: Rural	14%	(73)	10%	(54)	11%	(57)	14%	(71)	51%	(270)	526
Employ: Private Sector	16%	(115)	18%	(125)	19%	(130)	13%	(93)	34%	(241)	703
Employ: Government	16%	(22)	13%	(17)	18%	(24)	12%	(16)	41%	(56)	136
Employ: Self-Employed	11%	(21)	13%	(24)	19%	(37)	14%	(27)	44%	(86)	194
Employ: Homemaker	14%	(21)	5%	(8)	18%	(28)	7%	(12)	56%	(88)	156
Employ: Retired	16%	(81)	10%	(51)	14%	(71)	18%	(90)	42%	(214)	505
Employ: Unemployed	9%	(25)	10%	(26)	8%	(21)	13%	(34)	60%	(156)	262
Employ: Other	7%	(11)	14%	(21)	6%	(9)	19%	(28)	53%	(78)	147
Military HH: Yes	16%	(56)	11%	(38)	15%	(54)	16%	(57)	42%	(150)	355
Military HH: No	13%	(244)	13%	(235)	15%	(280)	14%	(258)	45%	(827)	1845
RD/WT: Right Direction	18%	(109)	14%	(83)	16%	(94)	14%	(81)	38%	(226)	593
RD/WT: Wrong Track	12%	(192)	12%	(190)	15%	(240)	15%	(234)	47%	(751)	1607
Trump Job Approve	16%	(143)	12%	(110)	16%	(138)	14%	(126)	42%	(368)	885
Trump Job Disapprove	12%	(153)	13%	(163)	15%	(190)	15%	(184)	45%	(560)	1249

Continued on next page

Table MCSP2_4: How often do you watch each of the following NFL telecasts during a typical season?
Thursday Night Football on Fox, NFL Network, or Amazon

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	14%	(300)	12%	(273)	15%	(334)	14%	(315)	44%	(977)	2200
Trump Job Strongly Approve	16%	(78)	13%	(60)	14%	(66)	15%	(74)	42%	(204)	482
Trump Job Somewhat Approve	16%	(66)	12%	(50)	18%	(72)	13%	(52)	41%	(164)	403
Trump Job Somewhat Disapprove	12%	(27)	11%	(25)	20%	(47)	10%	(23)	47%	(106)	228
Trump Job Strongly Disapprove	12%	(126)	13%	(137)	14%	(143)	16%	(161)	44%	(454)	1021
Favorable of Trump	17%	(145)	12%	(108)	15%	(131)	14%	(126)	42%	(362)	871
Unfavorable of Trump	12%	(151)	13%	(158)	16%	(197)	14%	(181)	45%	(567)	1253
Very Favorable of Trump	18%	(91)	11%	(56)	13%	(65)	14%	(73)	44%	(221)	506
Somewhat Favorable of Trump	15%	(53)	14%	(52)	18%	(66)	14%	(53)	39%	(141)	364
Somewhat Unfavorable of Trump	13%	(24)	12%	(23)	20%	(39)	8%	(16)	47%	(89)	191
Very Unfavorable of Trump	12%	(126)	13%	(135)	15%	(158)	16%	(165)	45%	(477)	1061
#1 Issue: Economy	15%	(116)	15%	(114)	17%	(137)	14%	(111)	39%	(305)	782
#1 Issue: Security	14%	(37)	8%	(21)	12%	(32)	13%	(35)	54%	(148)	273
#1 Issue: Health Care	16%	(67)	10%	(41)	17%	(74)	14%	(58)	44%	(190)	431
#1 Issue: Medicare / Social Security	16%	(43)	10%	(27)	15%	(41)	14%	(38)	46%	(126)	275
#1 Issue: Women's Issues	7%	(6)	12%	(12)	8%	(7)	18%	(18)	55%	(54)	98
#1 Issue: Education	16%	(16)	24%	(24)	12%	(12)	6%	(6)	43%	(43)	100
#1 Issue: Energy	9%	(7)	15%	(12)	15%	(12)	18%	(15)	44%	(36)	83
#1 Issue: Other	5%	(8)	14%	(23)	12%	(19)	22%	(35)	47%	(75)	159
2018 House Vote: Democrat	15%	(125)	14%	(119)	19%	(160)	16%	(130)	36%	(302)	836
2018 House Vote: Republican	16%	(103)	13%	(85)	15%	(94)	15%	(96)	42%	(268)	646
2018 House Vote: Someone else	16%	(8)	10%	(5)	5%	(2)	8%	(4)	62%	(31)	50
2016 Vote: Hillary Clinton	15%	(114)	15%	(116)	16%	(122)	17%	(128)	36%	(274)	754
2016 Vote: Donald Trump	17%	(121)	12%	(84)	17%	(121)	14%	(96)	40%	(286)	708
2016 Vote: Other	9%	(11)	10%	(13)	18%	(23)	10%	(12)	53%	(68)	127
2016 Vote: Didn't Vote	9%	(53)	10%	(60)	11%	(69)	13%	(78)	57%	(349)	610
Voted in 2014: Yes	15%	(202)	14%	(180)	17%	(226)	15%	(200)	39%	(523)	1332
Voted in 2014: No	11%	(98)	11%	(93)	12%	(108)	13%	(115)	52%	(454)	868

Continued on next page

Table MCSP2_4: How often do you watch each of the following NFL telecasts during a typical season?
Thursday Night Football on Fox, NFL Network, or Amazon

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	14%	(300)	12%	(273)	15%	(334)	14%	(315)	44%	(977)	2200
2012 Vote: Barack Obama	15%	(127)	15%	(133)	18%	(156)	15%	(132)	37%	(324)	872
2012 Vote: Mitt Romney	18%	(89)	10%	(51)	13%	(66)	16%	(82)	43%	(219)	507
2012 Vote: Other	14%	(9)	12%	(7)	10%	(6)	9%	(6)	56%	(35)	62
2012 Vote: Didn't Vote	10%	(75)	11%	(82)	14%	(106)	13%	(95)	53%	(397)	755
4-Region: Northeast	13%	(51)	12%	(46)	15%	(60)	16%	(64)	44%	(173)	394
4-Region: Midwest	16%	(72)	14%	(64)	13%	(61)	14%	(67)	43%	(198)	462
4-Region: South	13%	(107)	10%	(85)	15%	(124)	14%	(112)	48%	(396)	824
4-Region: West	14%	(70)	15%	(78)	17%	(89)	14%	(72)	40%	(210)	520
Sports fans	19%	(296)	18%	(269)	20%	(299)	18%	(269)	26%	(392)	1525
Avid sports fans	37%	(195)	29%	(152)	15%	(77)	9%	(48)	10%	(50)	523
NFL fans	22%	(294)	20%	(263)	23%	(305)	20%	(260)	15%	(199)	1322
Avid NFL fans	46%	(251)	26%	(138)	17%	(91)	9%	(51)	2%	(9)	541
Attends NFL games	32%	(149)	26%	(121)	25%	(113)	12%	(55)	5%	(21)	458
Democratic NFL fans	19%	(107)	22%	(128)	23%	(129)	22%	(124)	14%	(81)	569
Independent NFL fans	24%	(86)	15%	(53)	24%	(85)	16%	(58)	22%	(79)	362
Republican NFL fans	26%	(101)	21%	(83)	23%	(91)	20%	(78)	10%	(39)	392
NFL fans 18-34	16%	(54)	21%	(72)	25%	(84)	19%	(66)	18%	(62)	337
NFL fans 35-44	29%	(69)	25%	(60)	23%	(54)	15%	(37)	8%	(19)	238
NFL fans 45-64	26%	(118)	18%	(81)	21%	(99)	20%	(92)	15%	(71)	461
NFL fans 65+	19%	(54)	18%	(50)	24%	(69)	23%	(65)	17%	(47)	286
White Non-Hispanic NFL fans	23%	(213)	19%	(171)	23%	(211)	20%	(180)	15%	(137)	912
White NFL fans	22%	(232)	20%	(204)	23%	(238)	20%	(202)	15%	(158)	1034
POC NFL fans	20%	(82)	23%	(93)	23%	(94)	19%	(80)	15%	(62)	411
2019 season-long fantasy players	31%	(104)	30%	(101)	23%	(76)	9%	(30)	7%	(22)	334
2019 DFS players	23%	(85)	28%	(103)	23%	(83)	13%	(47)	13%	(47)	365
2019 bettors	24%	(100)	25%	(106)	23%	(95)	15%	(64)	13%	(55)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_1: Do you have a favorable or unfavorable opinion of the following NFL teams?

Arizona Cardinals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(71)	18%	(256)	8%	(114)	10%	(145)	47%	(648)	11%	(159)	1392
Gender: Male	6%	(42)	26%	(173)	12%	(76)	13%	(88)	34%	(224)	8%	(54)	656
Gender: Female	4%	(28)	11%	(83)	5%	(38)	8%	(57)	58%	(424)	14%	(105)	736
Age: 18-34	3%	(13)	17%	(74)	6%	(28)	12%	(50)	38%	(164)	23%	(101)	429
Age: 35-44	7%	(16)	21%	(45)	16%	(33)	7%	(15)	43%	(92)	6%	(14)	215
Age: 45-64	5%	(24)	17%	(82)	7%	(35)	13%	(60)	53%	(250)	5%	(24)	475
Age: 65+	7%	(18)	20%	(55)	6%	(17)	7%	(19)	52%	(143)	8%	(21)	273
GenZers: 1997-2012	4%	(5)	16%	(25)	3%	(5)	9%	(14)	39%	(58)	28%	(43)	150
Millennials: 1981-1996	5%	(18)	18%	(68)	12%	(46)	11%	(44)	38%	(147)	17%	(64)	387
GenXers: 1965-1980	5%	(18)	19%	(63)	10%	(33)	10%	(34)	51%	(169)	4%	(14)	329
Baby Boomers: 1946-1964	4%	(22)	20%	(96)	6%	(29)	10%	(47)	52%	(251)	7%	(36)	481
PID: Dem (no lean)	7%	(42)	20%	(117)	8%	(48)	9%	(50)	45%	(261)	10%	(59)	577
PID: Ind (no lean)	3%	(14)	17%	(67)	10%	(40)	10%	(39)	46%	(183)	14%	(55)	398
PID: Rep (no lean)	4%	(15)	17%	(72)	6%	(25)	13%	(56)	49%	(204)	11%	(44)	417
PID/Gender: Dem Men	9%	(24)	32%	(81)	12%	(31)	11%	(28)	32%	(81)	5%	(12)	257
PID/Gender: Dem Women	6%	(18)	11%	(36)	5%	(17)	7%	(21)	56%	(180)	15%	(48)	320
PID/Gender: Ind Men	3%	(6)	23%	(42)	15%	(27)	13%	(24)	37%	(68)	9%	(16)	184
PID/Gender: Ind Women	3%	(7)	11%	(24)	6%	(13)	7%	(15)	54%	(115)	18%	(39)	214
PID/Gender: Rep Men	6%	(13)	23%	(49)	8%	(18)	16%	(35)	35%	(75)	12%	(26)	215
PID/Gender: Rep Women	1%	(3)	12%	(23)	4%	(7)	10%	(20)	64%	(129)	9%	(18)	201
Ideo: Liberal (1-3)	8%	(37)	21%	(100)	8%	(41)	8%	(40)	43%	(207)	11%	(54)	480
Ideo: Moderate (4)	5%	(17)	20%	(73)	10%	(36)	7%	(27)	45%	(165)	12%	(45)	364
Ideo: Conservative (5-7)	3%	(14)	17%	(76)	7%	(29)	15%	(66)	48%	(212)	9%	(40)	439
Educ: < College	4%	(41)	16%	(155)	7%	(63)	12%	(118)	47%	(452)	14%	(131)	960
Educ: Bachelors degree	5%	(15)	23%	(63)	13%	(36)	6%	(16)	47%	(130)	7%	(19)	279
Educ: Post-grad	10%	(15)	25%	(38)	10%	(15)	7%	(11)	44%	(67)	5%	(8)	153
Income: Under 50k	5%	(40)	15%	(112)	6%	(45)	13%	(97)	46%	(343)	14%	(107)	743
Income: 50k-100k	4%	(16)	22%	(95)	11%	(48)	8%	(36)	48%	(206)	7%	(31)	432
Income: 100k+	7%	(16)	22%	(49)	10%	(21)	6%	(12)	46%	(99)	10%	(21)	217
Ethnicity: White	4%	(48)	17%	(185)	7%	(81)	11%	(123)	49%	(530)	11%	(116)	1084
Ethnicity: Hispanic	2%	(6)	18%	(40)	6%	(14)	13%	(30)	38%	(86)	23%	(52)	228

Continued on next page

Table MCSP3_1: Do you have a favorable or unfavorable opinion of the following NFL teams?

Arizona Cardinals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(71)	18%	(256)	8%	(114)	10%	(145)	47%	(648)	11%	(159)	1392
Ethnicity: Black	11%	(18)	20%	(35)	14%	(24)	6%	(11)	37%	(64)	12%	(21)	172
Ethnicity: Other	3%	(5)	27%	(36)	6%	(9)	8%	(11)	40%	(54)	16%	(22)	136
All Christian	5%	(30)	22%	(146)	8%	(55)	12%	(78)	45%	(293)	8%	(53)	656
All Non-Christian	9%	(8)	32%	(28)	4%	(3)	8%	(7)	42%	(36)	6%	(5)	87
Atheist	2%	(1)	17%	(14)	11%	(9)	5%	(4)	43%	(36)	22%	(19)	84
Agnostic/Nothing in particular	5%	(19)	14%	(49)	8%	(26)	10%	(33)	48%	(166)	15%	(51)	344
Something Else	6%	(13)	8%	(19)	9%	(20)	10%	(23)	53%	(118)	14%	(30)	222
Religious Non-Protestant/Catholic	8%	(8)	33%	(32)	3%	(3)	7%	(7)	42%	(40)	6%	(6)	95
Evangelical	5%	(18)	20%	(72)	9%	(32)	13%	(48)	46%	(169)	7%	(25)	364
Non-Evangelical	5%	(24)	16%	(76)	9%	(41)	11%	(53)	48%	(229)	12%	(56)	479
Community: Urban	10%	(45)	22%	(97)	12%	(51)	6%	(28)	37%	(160)	13%	(58)	439
Community: Suburban	2%	(14)	18%	(114)	7%	(47)	10%	(65)	52%	(329)	10%	(63)	633
Community: Rural	4%	(12)	14%	(45)	5%	(16)	16%	(52)	50%	(159)	12%	(38)	320
Employ: Private Sector	5%	(24)	24%	(105)	11%	(48)	9%	(42)	47%	(209)	4%	(19)	447
Employ: Government	2%	(2)	19%	(18)	8%	(8)	15%	(14)	43%	(40)	12%	(11)	93
Employ: Self-Employed	5%	(7)	26%	(32)	8%	(11)	7%	(9)	32%	(40)	21%	(26)	125
Employ: Homemaker	5%	(4)	10%	(8)	3%	(2)	14%	(11)	51%	(43)	18%	(16)	85
Employ: Retired	7%	(22)	21%	(67)	6%	(18)	9%	(30)	49%	(157)	8%	(27)	321
Employ: Unemployed	4%	(7)	7%	(12)	12%	(20)	7%	(13)	56%	(95)	14%	(23)	171
Employ: Other	3%	(3)	12%	(11)	7%	(6)	28%	(25)	42%	(37)	7%	(7)	89
Military HH: Yes	6%	(13)	22%	(51)	7%	(16)	10%	(23)	46%	(105)	9%	(20)	228
Military HH: No	5%	(57)	18%	(205)	8%	(97)	10%	(122)	47%	(544)	12%	(139)	1164
RD/WT: Right Direction	5%	(20)	23%	(83)	8%	(30)	13%	(49)	40%	(146)	10%	(36)	363
RD/WT: Wrong Track	5%	(51)	17%	(173)	8%	(84)	9%	(96)	49%	(503)	12%	(123)	1029
Trump Job Approve	4%	(22)	22%	(120)	8%	(42)	15%	(81)	42%	(232)	10%	(53)	550
Trump Job Disapprove	6%	(48)	17%	(135)	9%	(72)	7%	(58)	49%	(396)	13%	(104)	813
Trump Job Strongly Approve	5%	(14)	15%	(45)	8%	(25)	18%	(54)	44%	(132)	10%	(31)	300
Trump Job Somewhat Approve	3%	(8)	30%	(75)	7%	(17)	11%	(27)	40%	(100)	9%	(22)	250
Trump Job Somewhat Disapprove	4%	(6)	20%	(29)	6%	(9)	6%	(9)	38%	(55)	26%	(37)	145
Trump Job Strongly Disapprove	6%	(42)	16%	(106)	9%	(63)	7%	(48)	51%	(341)	10%	(67)	668

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Table MCSP3_1: Do you have a favorable or unfavorable opinion of the following NFL teams?
Arizona Cardinals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(71)	18%	(256)	8%	(114)	10%	(145)	47%	(648)	11%	(159)	1392
Favorable of Trump	4%	(21)	20%	(109)	8%	(42)	15%	(79)	44%	(237)	10%	(52)	541
Unfavorable of Trump	6%	(47)	18%	(142)	9%	(71)	7%	(59)	48%	(389)	13%	(102)	810
Very Favorable of Trump	5%	(16)	14%	(47)	7%	(23)	19%	(64)	45%	(149)	10%	(32)	331
Somewhat Favorable of Trump	2%	(5)	30%	(62)	9%	(20)	7%	(14)	42%	(88)	10%	(21)	209
Somewhat Unfavorable of Trump	4%	(5)	20%	(25)	7%	(8)	9%	(12)	36%	(45)	23%	(28)	123
Very Unfavorable of Trump	6%	(42)	17%	(118)	9%	(62)	7%	(47)	50%	(344)	11%	(73)	687
#1 Issue: Economy	4%	(20)	22%	(106)	8%	(40)	8%	(39)	47%	(226)	11%	(52)	483
#1 Issue: Security	1%	(3)	15%	(27)	8%	(15)	17%	(30)	43%	(76)	15%	(27)	178
#1 Issue: Health Care	4%	(13)	19%	(54)	8%	(24)	9%	(27)	49%	(143)	9%	(27)	288
#1 Issue: Medicare / Social Security	8%	(13)	15%	(26)	8%	(13)	12%	(20)	47%	(78)	9%	(15)	166
#1 Issue: Women's Issues	4%	(2)	7%	(4)	8%	(4)	4%	(2)	59%	(31)	18%	(9)	53
#1 Issue: Education	10%	(7)	15%	(10)	10%	(6)	4%	(2)	49%	(33)	13%	(9)	67
#1 Issue: Other	9%	(10)	17%	(18)	6%	(7)	19%	(21)	37%	(41)	11%	(12)	109
2018 House Vote: Democrat	8%	(43)	23%	(121)	9%	(49)	8%	(41)	44%	(237)	8%	(45)	535
2018 House Vote: Republican	4%	(16)	19%	(81)	7%	(30)	15%	(62)	44%	(185)	10%	(42)	415
2016 Vote: Hillary Clinton	8%	(38)	19%	(91)	11%	(53)	6%	(28)	49%	(242)	7%	(37)	490
2016 Vote: Donald Trump	4%	(17)	22%	(95)	8%	(34)	15%	(65)	43%	(185)	9%	(37)	432
2016 Vote: Other	2%	(1)	20%	(17)	6%	(5)	8%	(7)	55%	(46)	9%	(7)	83
2016 Vote: Didn't Vote	4%	(15)	14%	(53)	5%	(21)	12%	(44)	45%	(175)	20%	(78)	386
Voted in 2014: Yes	6%	(53)	20%	(172)	9%	(76)	10%	(84)	46%	(390)	8%	(67)	843
Voted in 2014: No	3%	(18)	15%	(84)	7%	(37)	11%	(61)	47%	(258)	17%	(92)	549
2012 Vote: Barack Obama	8%	(44)	20%	(115)	9%	(53)	8%	(43)	48%	(276)	7%	(38)	570
2012 Vote: Mitt Romney	3%	(9)	19%	(59)	9%	(27)	13%	(41)	46%	(140)	10%	(30)	305
2012 Vote: Didn't Vote	4%	(17)	16%	(78)	6%	(31)	11%	(53)	43%	(206)	19%	(90)	474
4-Region: Northeast	4%	(11)	20%	(50)	7%	(18)	11%	(27)	46%	(116)	13%	(33)	254
4-Region: Midwest	5%	(14)	14%	(41)	9%	(26)	9%	(26)	53%	(150)	10%	(27)	286
4-Region: South	4%	(19)	16%	(83)	9%	(46)	12%	(60)	48%	(244)	12%	(60)	513
4-Region: West	8%	(26)	24%	(81)	7%	(23)	9%	(32)	41%	(138)	11%	(39)	338
Sports fans	7%	(63)	25%	(233)	10%	(95)	12%	(112)	42%	(399)	5%	(45)	947
Avid sports fans	11%	(37)	30%	(97)	18%	(59)	12%	(38)	26%	(86)	3%	(11)	328

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Table MCSP3_1: Do you have a favorable or unfavorable opinion of the following NFL teams?

Arizona Cardinals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(71)	18%	(256)	8%	(114)	10%	(145)	47%	(648)	11%	(159)	1392
NFL fans	7%	(60)	28%	(231)	11%	(90)	12%	(99)	39%	(317)	3%	(24)	821
Avid NFL fans	14%	(45)	33%	(105)	15%	(49)	11%	(36)	27%	(86)	—	(1)	323
Attends NFL games	12%	(34)	33%	(97)	15%	(45)	12%	(36)	21%	(63)	6%	(18)	293
Democratic NFL fans	10%	(37)	28%	(102)	11%	(41)	11%	(41)	37%	(134)	3%	(9)	365
Independent NFL fans	5%	(10)	28%	(61)	12%	(27)	12%	(27)	41%	(90)	2%	(4)	219
Republican NFL fans	6%	(13)	29%	(68)	9%	(22)	13%	(31)	39%	(93)	4%	(10)	237
NFL fans 18-34	4%	(8)	30%	(63)	11%	(24)	17%	(37)	31%	(65)	7%	(15)	213
NFL fans 35-44	11%	(15)	26%	(37)	20%	(28)	8%	(12)	33%	(46)	1%	(2)	140
NFL fans 45-64	7%	(21)	28%	(80)	8%	(23)	15%	(44)	41%	(119)	1%	(2)	290
NFL fans 65+	9%	(15)	28%	(50)	9%	(15)	4%	(6)	48%	(86)	3%	(5)	178
White Non-Hispanic NFL fans	7%	(37)	26%	(148)	11%	(64)	11%	(62)	42%	(237)	2%	(13)	561
White NFL fans	6%	(38)	27%	(171)	11%	(68)	13%	(81)	41%	(263)	3%	(20)	642
POC NFL fans	9%	(23)	32%	(83)	10%	(26)	14%	(37)	31%	(80)	4%	(11)	260
2019 season-long fantasy players	9%	(20)	35%	(74)	18%	(37)	11%	(23)	20%	(42)	7%	(14)	209
2019 DFS players	8%	(20)	30%	(71)	18%	(42)	10%	(23)	25%	(59)	8%	(19)	235
2019 bettors	9%	(25)	33%	(94)	15%	(42)	12%	(35)	23%	(65)	7%	(21)	282

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following NFL teams?

Atlanta Falcons

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	21%	(301)	8%	(107)	9%	(131)	48%	(679)	8%	(114)	1414
Gender: Male	7%	(49)	29%	(208)	10%	(71)	10%	(73)	38%	(267)	6%	(42)	710
Gender: Female	5%	(33)	13%	(93)	5%	(36)	8%	(57)	59%	(412)	10%	(72)	704
Age: 18-34	4%	(17)	18%	(80)	5%	(24)	11%	(50)	43%	(194)	19%	(85)	451
Age: 35-44	13%	(29)	17%	(38)	14%	(32)	8%	(18)	43%	(95)	5%	(10)	223
Age: 45-64	4%	(20)	25%	(119)	6%	(28)	9%	(41)	52%	(245)	3%	(15)	468
Age: 65+	6%	(16)	23%	(64)	9%	(23)	8%	(21)	53%	(145)	1%	(3)	273
GenZers: 1997-2012	3%	(5)	20%	(35)	3%	(5)	7%	(13)	41%	(72)	26%	(45)	176
Millennials: 1981-1996	8%	(32)	16%	(63)	10%	(39)	13%	(49)	41%	(156)	12%	(44)	382
GenXers: 1965-1980	7%	(23)	24%	(80)	9%	(29)	7%	(23)	50%	(168)	4%	(14)	335
Baby Boomers: 1946-1964	4%	(18)	24%	(113)	7%	(33)	9%	(40)	55%	(260)	2%	(10)	472
PID: Dem (no lean)	7%	(38)	25%	(144)	8%	(44)	6%	(34)	45%	(256)	9%	(53)	569
PID: Ind (no lean)	5%	(22)	16%	(66)	7%	(30)	13%	(54)	49%	(207)	9%	(39)	419
PID: Rep (no lean)	5%	(21)	21%	(91)	8%	(33)	10%	(43)	51%	(216)	5%	(22)	426
PID/Gender: Dem Men	8%	(21)	38%	(101)	9%	(25)	5%	(14)	35%	(92)	5%	(14)	267
PID/Gender: Dem Women	6%	(17)	14%	(43)	6%	(20)	7%	(20)	54%	(164)	13%	(38)	302
PID/Gender: Ind Men	6%	(13)	22%	(46)	11%	(22)	17%	(37)	37%	(77)	7%	(16)	210
PID/Gender: Ind Women	5%	(10)	10%	(21)	4%	(7)	8%	(17)	62%	(130)	11%	(24)	209
PID/Gender: Rep Men	7%	(16)	26%	(61)	10%	(24)	10%	(23)	42%	(97)	5%	(12)	233
PID/Gender: Rep Women	3%	(5)	15%	(30)	5%	(9)	10%	(20)	61%	(119)	5%	(10)	193
Ideo: Liberal (1-3)	7%	(32)	23%	(104)	8%	(36)	8%	(35)	48%	(221)	7%	(30)	459
Ideo: Moderate (4)	8%	(31)	23%	(93)	9%	(34)	7%	(26)	47%	(187)	7%	(30)	401
Ideo: Conservative (5-7)	4%	(19)	22%	(98)	8%	(37)	11%	(49)	47%	(206)	7%	(30)	438
Educ: < College	5%	(52)	18%	(178)	7%	(64)	11%	(111)	49%	(478)	10%	(94)	976
Educ: Bachelors degree	6%	(16)	29%	(82)	11%	(31)	4%	(13)	45%	(128)	5%	(14)	283
Educ: Post-grad	9%	(15)	27%	(42)	8%	(12)	5%	(8)	48%	(74)	4%	(6)	155
Income: Under 50k	5%	(39)	18%	(132)	7%	(51)	13%	(94)	48%	(356)	10%	(74)	747
Income: 50k-100k	6%	(26)	26%	(113)	8%	(33)	7%	(31)	48%	(211)	5%	(23)	436
Income: 100k+	7%	(17)	24%	(56)	10%	(24)	3%	(6)	49%	(112)	7%	(16)	231
Ethnicity: White	4%	(49)	21%	(227)	8%	(87)	9%	(99)	51%	(557)	6%	(69)	1088
Ethnicity: Hispanic	6%	(14)	28%	(68)	4%	(10)	8%	(18)	41%	(98)	13%	(32)	240

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Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following NFL teams?
Atlanta Falcons

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	21%	(301)	8%	(107)	9%	(131)	48%	(679)	8%	(114)	1414
Ethnicity: Black	15%	(29)	21%	(42)	7%	(13)	12%	(24)	35%	(68)	10%	(19)	195
Ethnicity: Other	4%	(5)	25%	(33)	5%	(6)	6%	(7)	41%	(54)	19%	(25)	131
All Christian	7%	(45)	24%	(160)	9%	(59)	8%	(56)	47%	(318)	5%	(35)	672
All Non-Christian	8%	(7)	24%	(20)	7%	(6)	14%	(11)	36%	(29)	10%	(8)	81
Atheist	2%	(1)	16%	(11)	5%	(4)	1%	(1)	63%	(44)	13%	(9)	69
Agnostic/Nothing in particular	3%	(11)	21%	(77)	8%	(29)	9%	(34)	47%	(175)	11%	(42)	368
Something Else	8%	(18)	15%	(33)	4%	(9)	13%	(29)	51%	(114)	9%	(21)	224
Religious Non-Protestant/Catholic	7%	(7)	24%	(22)	7%	(7)	15%	(14)	38%	(36)	8%	(8)	92
Evangelical	7%	(26)	21%	(78)	8%	(28)	13%	(50)	44%	(163)	6%	(23)	368
Non-Evangelical	7%	(36)	22%	(107)	8%	(37)	6%	(30)	51%	(253)	6%	(31)	494
Community: Urban	9%	(40)	24%	(105)	5%	(23)	8%	(33)	44%	(194)	10%	(43)	438
Community: Suburban	5%	(29)	21%	(133)	10%	(62)	9%	(57)	50%	(318)	7%	(42)	641
Community: Rural	4%	(13)	19%	(64)	7%	(22)	12%	(40)	50%	(167)	9%	(29)	335
Employ: Private Sector	8%	(36)	25%	(109)	10%	(44)	7%	(29)	44%	(187)	5%	(22)	428
Employ: Government	2%	(2)	19%	(17)	4%	(4)	14%	(13)	44%	(41)	18%	(17)	93
Employ: Self-Employed	5%	(6)	26%	(30)	7%	(8)	11%	(13)	43%	(49)	8%	(10)	116
Employ: Homemaker	2%	(2)	13%	(14)	7%	(8)	16%	(17)	50%	(53)	12%	(12)	106
Employ: Retired	5%	(18)	26%	(89)	7%	(23)	9%	(31)	51%	(173)	1%	(4)	337
Employ: Unemployed	4%	(7)	9%	(15)	8%	(13)	10%	(16)	56%	(90)	14%	(22)	162
Employ: Other	10%	(10)	18%	(18)	5%	(6)	12%	(13)	46%	(48)	9%	(9)	105
Military HH: Yes	9%	(19)	23%	(51)	8%	(18)	6%	(12)	50%	(111)	5%	(11)	222
Military HH: No	5%	(63)	21%	(250)	7%	(89)	10%	(118)	48%	(568)	9%	(103)	1192
RD/WT: Right Direction	7%	(27)	24%	(88)	8%	(28)	11%	(39)	44%	(162)	6%	(23)	367
RD/WT: Wrong Track	5%	(55)	20%	(213)	8%	(79)	9%	(92)	49%	(517)	9%	(90)	1047
Trump Job Approve	6%	(34)	21%	(117)	7%	(39)	13%	(73)	47%	(262)	5%	(31)	556
Trump Job Disapprove	6%	(48)	22%	(183)	8%	(66)	6%	(50)	48%	(391)	10%	(78)	815
Trump Job Strongly Approve	7%	(19)	15%	(46)	7%	(21)	16%	(47)	52%	(154)	4%	(12)	298
Trump Job Somewhat Approve	6%	(15)	28%	(72)	7%	(18)	10%	(26)	42%	(109)	7%	(19)	258
Trump Job Somewhat Disapprove	5%	(8)	23%	(36)	8%	(12)	7%	(11)	41%	(63)	16%	(25)	156
Trump Job Strongly Disapprove	6%	(40)	22%	(147)	8%	(54)	6%	(38)	50%	(328)	8%	(53)	659

Continued on next page

Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following NFL teams?

Atlanta Falcons

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	21%	(301)	8%	(107)	9%	(131)	48%	(679)	8%	(114)	1414
Favorable of Trump	6%	(34)	21%	(114)	8%	(41)	13%	(69)	47%	(257)	5%	(27)	541
Unfavorable of Trump	6%	(48)	22%	(183)	8%	(65)	6%	(52)	48%	(390)	10%	(81)	819
Very Favorable of Trump	6%	(19)	16%	(51)	7%	(21)	15%	(47)	50%	(156)	5%	(16)	310
Somewhat Favorable of Trump	6%	(15)	27%	(63)	9%	(20)	10%	(22)	43%	(101)	5%	(11)	232
Somewhat Unfavorable of Trump	4%	(6)	24%	(32)	8%	(11)	9%	(12)	41%	(55)	14%	(19)	134
Very Unfavorable of Trump	6%	(43)	22%	(151)	8%	(54)	6%	(40)	49%	(335)	9%	(62)	685
#1 Issue: Economy	6%	(29)	24%	(120)	7%	(38)	6%	(31)	51%	(260)	6%	(33)	511
#1 Issue: Security	2%	(4)	17%	(29)	5%	(9)	20%	(34)	44%	(77)	11%	(19)	173
#1 Issue: Health Care	7%	(20)	22%	(60)	6%	(16)	8%	(22)	49%	(135)	8%	(21)	274
#1 Issue: Medicare / Social Security	4%	(6)	29%	(49)	9%	(15)	10%	(17)	44%	(74)	5%	(8)	168
#1 Issue: Women's Issues	2%	(1)	8%	(6)	13%	(10)	7%	(5)	48%	(37)	23%	(18)	77
#1 Issue: Education	16%	(10)	14%	(9)	8%	(5)	11%	(7)	43%	(26)	8%	(5)	61
#1 Issue: Energy	7%	(4)	12%	(6)	13%	(7)	6%	(3)	46%	(23)	16%	(8)	51
#1 Issue: Other	8%	(8)	22%	(22)	7%	(7)	13%	(13)	48%	(48)	2%	(2)	100
2018 House Vote: Democrat	9%	(46)	25%	(131)	9%	(48)	7%	(36)	45%	(239)	5%	(29)	530
2018 House Vote: Republican	5%	(21)	23%	(93)	8%	(34)	12%	(48)	48%	(196)	4%	(17)	409
2016 Vote: Hillary Clinton	8%	(38)	27%	(135)	9%	(44)	4%	(22)	47%	(232)	5%	(23)	494
2016 Vote: Donald Trump	6%	(28)	22%	(94)	9%	(38)	11%	(50)	49%	(214)	2%	(11)	434
2016 Vote: Other	2%	(2)	13%	(9)	15%	(11)	11%	(8)	55%	(40)	4%	(3)	72
2016 Vote: Didn't Vote	4%	(15)	15%	(62)	3%	(14)	12%	(51)	47%	(194)	19%	(77)	415
Voted in 2014: Yes	8%	(63)	25%	(213)	9%	(73)	8%	(67)	47%	(392)	4%	(32)	840
Voted in 2014: No	3%	(19)	15%	(89)	6%	(35)	11%	(63)	50%	(287)	14%	(82)	575
2012 Vote: Barack Obama	8%	(47)	27%	(151)	9%	(51)	6%	(35)	46%	(261)	3%	(17)	562
2012 Vote: Mitt Romney	5%	(15)	23%	(71)	10%	(31)	11%	(32)	49%	(150)	2%	(7)	306
2012 Vote: Didn't Vote	4%	(18)	15%	(75)	4%	(19)	12%	(59)	48%	(243)	18%	(89)	501
4-Region: Northeast	6%	(15)	23%	(58)	8%	(20)	8%	(19)	45%	(114)	11%	(27)	253
4-Region: Midwest	3%	(11)	19%	(57)	10%	(31)	8%	(23)	50%	(154)	10%	(31)	307
4-Region: South	8%	(43)	21%	(108)	7%	(38)	11%	(56)	47%	(246)	5%	(27)	519
4-Region: West	4%	(13)	23%	(78)	5%	(18)	10%	(32)	49%	(165)	9%	(29)	336
Sports fans	8%	(77)	28%	(281)	10%	(103)	10%	(96)	41%	(407)	4%	(41)	1005

Continued on next page

Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following NFL teams?

Atlanta Falcons

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	21%	(301)	8%	(107)	9%	(131)	48%	(679)	8%	(114)	1414
Avid sports fans	14%	(51)	33%	(123)	14%	(52)	12%	(46)	26%	(97)	1%	(3)	373
NFL fans	9%	(75)	32%	(272)	11%	(97)	9%	(79)	37%	(313)	2%	(19)	856
Avid NFL fans	14%	(52)	40%	(153)	12%	(46)	10%	(38)	24%	(91)	—	(1)	381
Attends NFL games	16%	(48)	33%	(97)	12%	(36)	11%	(31)	25%	(74)	2%	(7)	292
Democratic NFL fans	9%	(35)	35%	(136)	11%	(42)	7%	(27)	34%	(132)	4%	(15)	387
Independent NFL fans	10%	(22)	25%	(59)	12%	(27)	15%	(35)	38%	(89)	1%	(2)	236
Republican NFL fans	8%	(18)	33%	(76)	12%	(27)	7%	(17)	40%	(92)	1%	(2)	233
NFL fans 18-34	6%	(15)	30%	(71)	9%	(22)	13%	(32)	35%	(84)	7%	(16)	241
NFL fans 35-44	19%	(28)	26%	(37)	19%	(27)	7%	(11)	26%	(38)	2%	(2)	142
NFL fans 45-64	6%	(17)	36%	(105)	9%	(26)	11%	(31)	39%	(114)	—	(1)	294
NFL fans 65+	9%	(16)	33%	(58)	12%	(21)	3%	(5)	44%	(78)	—	(1)	179
White Non-Hispanic NFL fans	7%	(40)	28%	(157)	13%	(72)	9%	(50)	42%	(234)	1%	(8)	561
White NFL fans	7%	(44)	31%	(204)	12%	(79)	9%	(57)	40%	(261)	1%	(8)	652
POC NFL fans	12%	(35)	39%	(115)	9%	(25)	10%	(29)	27%	(79)	4%	(12)	295
2019 season-long fantasy players	15%	(33)	36%	(78)	13%	(27)	8%	(16)	24%	(52)	3%	(7)	213
2019 DFS players	15%	(38)	28%	(70)	13%	(33)	9%	(23)	31%	(76)	4%	(9)	250
2019 bettors	10%	(29)	36%	(98)	12%	(33)	11%	(31)	26%	(71)	4%	(12)	273

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following NFL teams?

Baltimore Ravens

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(81)	16%	(216)	10%	(132)	11%	(153)	47%	(635)	10%	(142)	1358
Gender: Male	7%	(44)	21%	(134)	12%	(76)	14%	(89)	38%	(240)	8%	(48)	631
Gender: Female	5%	(37)	11%	(82)	8%	(56)	9%	(64)	54%	(395)	13%	(94)	727
Age: 18-34	4%	(15)	10%	(40)	10%	(39)	11%	(45)	41%	(166)	24%	(96)	402
Age: 35-44	9%	(19)	18%	(37)	12%	(25)	10%	(20)	47%	(100)	5%	(11)	213
Age: 45-64	6%	(30)	17%	(78)	8%	(39)	13%	(60)	51%	(239)	5%	(25)	473
Age: 65+	6%	(17)	22%	(60)	10%	(28)	10%	(27)	48%	(130)	3%	(9)	271
GenZers: 1997-2012	4%	(7)	7%	(12)	9%	(15)	6%	(9)	43%	(69)	30%	(48)	159
Millennials: 1981-1996	5%	(19)	14%	(49)	10%	(36)	13%	(47)	41%	(143)	16%	(57)	351
GenXers: 1965-1980	9%	(30)	18%	(58)	9%	(29)	10%	(34)	48%	(154)	5%	(16)	321
Baby Boomers: 1946-1964	4%	(21)	19%	(90)	10%	(49)	11%	(53)	52%	(250)	4%	(21)	484
PID: Dem (no lean)	8%	(42)	15%	(78)	9%	(47)	10%	(50)	48%	(254)	10%	(53)	525
PID: Ind (no lean)	4%	(18)	15%	(62)	10%	(44)	10%	(42)	48%	(200)	13%	(56)	421
PID: Rep (no lean)	5%	(21)	18%	(76)	10%	(41)	15%	(60)	44%	(181)	8%	(32)	412
PID/Gender: Dem Men	11%	(24)	18%	(41)	11%	(24)	12%	(26)	42%	(96)	6%	(14)	226
PID/Gender: Dem Women	6%	(18)	12%	(37)	8%	(23)	8%	(24)	53%	(158)	13%	(39)	299
PID/Gender: Ind Men	3%	(6)	21%	(42)	13%	(26)	14%	(27)	43%	(85)	6%	(13)	199
PID/Gender: Ind Women	5%	(11)	9%	(20)	8%	(18)	7%	(15)	52%	(116)	19%	(43)	223
PID/Gender: Rep Men	6%	(13)	25%	(51)	12%	(26)	17%	(36)	29%	(60)	10%	(21)	207
PID/Gender: Rep Women	4%	(8)	12%	(25)	8%	(16)	12%	(24)	59%	(121)	6%	(12)	205
Ideo: Liberal (1-3)	10%	(42)	15%	(63)	9%	(39)	12%	(50)	43%	(180)	10%	(43)	416
Ideo: Moderate (4)	6%	(23)	18%	(67)	9%	(35)	8%	(29)	50%	(189)	10%	(36)	379
Ideo: Conservative (5-7)	3%	(15)	18%	(83)	10%	(46)	14%	(62)	46%	(206)	9%	(40)	452
Educ: < College	5%	(47)	12%	(114)	9%	(83)	12%	(113)	48%	(443)	13%	(116)	916
Educ: Bachelors degree	8%	(24)	21%	(63)	11%	(34)	10%	(30)	44%	(128)	5%	(15)	293
Educ: Post-grad	7%	(10)	27%	(40)	10%	(15)	7%	(10)	43%	(64)	7%	(10)	149
Income: Under 50k	5%	(35)	11%	(77)	9%	(66)	14%	(101)	46%	(324)	15%	(103)	707
Income: 50k-100k	7%	(28)	20%	(83)	10%	(42)	8%	(34)	50%	(209)	6%	(25)	421
Income: 100k+	8%	(18)	24%	(56)	10%	(24)	8%	(18)	44%	(101)	6%	(13)	231
Ethnicity: White	5%	(53)	16%	(175)	10%	(106)	11%	(117)	50%	(532)	8%	(89)	1074
Ethnicity: Hispanic	5%	(10)	16%	(31)	8%	(16)	13%	(26)	39%	(78)	20%	(40)	200

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Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following NFL teams?

Baltimore Ravens

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(81)	16%	(216)	10%	(132)	11%	(153)	47%	(635)	10%	(142)	1358
Ethnicity: Black	12%	(21)	14%	(23)	7%	(12)	15%	(25)	33%	(55)	18%	(30)	167
Ethnicity: Other	6%	(7)	15%	(18)	11%	(13)	9%	(10)	40%	(47)	18%	(22)	118
All Christian	5%	(31)	21%	(139)	10%	(66)	11%	(73)	47%	(306)	6%	(37)	652
All Non-Christian	11%	(9)	14%	(12)	7%	(6)	11%	(9)	42%	(36)	15%	(13)	84
Atheist	2%	(1)	16%	(12)	5%	(3)	5%	(4)	42%	(31)	30%	(22)	73
Agnostic/Nothing in particular	4%	(14)	10%	(33)	13%	(41)	11%	(34)	48%	(153)	14%	(45)	320
Something Else	11%	(25)	9%	(21)	7%	(15)	14%	(32)	48%	(110)	11%	(25)	229
Religious Non-Protestant/Catholic	11%	(10)	15%	(13)	7%	(6)	11%	(9)	43%	(38)	14%	(13)	90
Evangelical	5%	(20)	20%	(73)	9%	(32)	13%	(50)	44%	(163)	10%	(36)	373
Non-Evangelical	7%	(35)	17%	(81)	10%	(47)	11%	(53)	50%	(243)	5%	(26)	485
Community: Urban	9%	(37)	18%	(76)	9%	(37)	8%	(34)	41%	(170)	14%	(59)	413
Community: Suburban	5%	(28)	15%	(91)	10%	(59)	12%	(72)	51%	(310)	8%	(46)	605
Community: Rural	5%	(16)	14%	(49)	11%	(36)	14%	(47)	46%	(155)	11%	(37)	340
Employ: Private Sector	5%	(20)	20%	(87)	11%	(50)	10%	(44)	47%	(210)	8%	(33)	445
Employ: Government	6%	(5)	15%	(12)	5%	(4)	8%	(7)	49%	(40)	17%	(14)	82
Employ: Self-Employed	11%	(12)	20%	(23)	6%	(7)	11%	(12)	40%	(45)	13%	(14)	113
Employ: Homemaker	4%	(4)	6%	(6)	13%	(13)	15%	(14)	47%	(46)	16%	(15)	98
Employ: Retired	9%	(29)	20%	(63)	10%	(31)	11%	(34)	46%	(143)	4%	(13)	314
Employ: Unemployed	2%	(3)	9%	(16)	7%	(13)	15%	(26)	55%	(97)	11%	(19)	175
Employ: Other	3%	(3)	6%	(5)	14%	(12)	15%	(13)	47%	(41)	15%	(13)	86
Military HH: Yes	9%	(19)	17%	(36)	7%	(15)	11%	(24)	49%	(104)	8%	(16)	214
Military HH: No	5%	(62)	16%	(180)	10%	(117)	11%	(129)	46%	(531)	11%	(125)	1145
RD/WT: Right Direction	7%	(26)	20%	(75)	10%	(36)	12%	(45)	43%	(163)	9%	(32)	378
RD/WT: Wrong Track	6%	(55)	14%	(141)	10%	(96)	11%	(108)	48%	(471)	11%	(109)	980
Trump Job Approve	5%	(27)	18%	(98)	10%	(58)	14%	(77)	46%	(256)	7%	(42)	558
Trump Job Disapprove	7%	(54)	15%	(116)	10%	(73)	9%	(70)	46%	(352)	12%	(94)	759
Trump Job Strongly Approve	5%	(14)	16%	(44)	9%	(25)	18%	(50)	46%	(129)	7%	(21)	284
Trump Job Somewhat Approve	5%	(13)	20%	(54)	12%	(33)	10%	(27)	46%	(126)	8%	(21)	274
Trump Job Somewhat Disapprove	2%	(3)	13%	(20)	10%	(16)	11%	(18)	42%	(67)	22%	(35)	158
Trump Job Strongly Disapprove	9%	(51)	16%	(96)	10%	(57)	9%	(52)	48%	(286)	10%	(58)	600

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Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following NFL teams?

Baltimore Ravens

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(81)	16%	(216)	10%	(132)	11%	(153)	47%	(635)	10%	(142)	1358
Favorable of Trump	5%	(25)	17%	(96)	9%	(52)	15%	(83)	46%	(257)	7%	(39)	552
Unfavorable of Trump	7%	(55)	16%	(119)	10%	(76)	8%	(63)	47%	(355)	12%	(95)	762
Very Favorable of Trump	4%	(13)	16%	(47)	9%	(26)	18%	(53)	44%	(129)	8%	(24)	292
Somewhat Favorable of Trump	5%	(12)	19%	(49)	10%	(26)	12%	(30)	49%	(128)	6%	(15)	260
Somewhat Unfavorable of Trump	3%	(4)	14%	(20)	14%	(19)	7%	(9)	40%	(56)	22%	(31)	140
Very Unfavorable of Trump	8%	(51)	16%	(99)	9%	(56)	9%	(54)	48%	(299)	10%	(64)	622
#1 Issue: Economy	5%	(23)	17%	(78)	11%	(51)	7%	(31)	49%	(225)	12%	(54)	462
#1 Issue: Security	1%	(3)	14%	(26)	9%	(17)	21%	(39)	42%	(80)	13%	(24)	189
#1 Issue: Health Care	8%	(21)	17%	(45)	6%	(17)	12%	(31)	50%	(132)	8%	(20)	265
#1 Issue: Medicare / Social Security	10%	(17)	19%	(35)	12%	(22)	15%	(27)	39%	(72)	5%	(9)	183
#1 Issue: Women's Issues	6%	(4)	13%	(8)	17%	(11)	8%	(5)	41%	(27)	15%	(10)	64
#1 Issue: Education	6%	(4)	9%	(5)	5%	(3)	6%	(4)	59%	(36)	15%	(9)	61
#1 Issue: Other	8%	(7)	12%	(11)	8%	(7)	13%	(12)	49%	(44)	9%	(8)	90
2018 House Vote: Democrat	10%	(50)	17%	(89)	10%	(54)	10%	(51)	45%	(231)	7%	(37)	512
2018 House Vote: Republican	5%	(20)	19%	(75)	11%	(44)	15%	(61)	44%	(178)	7%	(27)	405
2016 Vote: Hillary Clinton	11%	(49)	19%	(86)	9%	(40)	10%	(48)	46%	(211)	5%	(25)	458
2016 Vote: Donald Trump	4%	(19)	19%	(83)	11%	(47)	15%	(66)	45%	(194)	5%	(22)	431
2016 Vote: Other	—	(0)	15%	(11)	12%	(9)	10%	(8)	60%	(45)	3%	(3)	75
2016 Vote: Didn't Vote	3%	(12)	9%	(36)	9%	(36)	8%	(31)	47%	(185)	24%	(93)	392
Voted in 2014: Yes	7%	(60)	19%	(159)	10%	(83)	11%	(95)	46%	(380)	7%	(56)	833
Voted in 2014: No	4%	(21)	11%	(57)	9%	(49)	11%	(58)	49%	(255)	16%	(86)	525
2012 Vote: Barack Obama	10%	(52)	18%	(96)	9%	(46)	11%	(58)	47%	(247)	5%	(26)	525
2012 Vote: Mitt Romney	4%	(12)	24%	(75)	11%	(35)	12%	(39)	44%	(140)	5%	(14)	315
2012 Vote: Didn't Vote	3%	(15)	9%	(44)	9%	(44)	10%	(48)	47%	(224)	21%	(100)	475
4-Region: Northeast	4%	(9)	22%	(52)	11%	(26)	11%	(27)	39%	(92)	13%	(31)	237
4-Region: Midwest	5%	(14)	14%	(42)	12%	(36)	10%	(30)	48%	(142)	10%	(30)	295
4-Region: South	7%	(35)	14%	(74)	8%	(40)	13%	(71)	48%	(257)	10%	(52)	530
4-Region: West	7%	(22)	16%	(48)	10%	(29)	8%	(24)	49%	(144)	10%	(28)	296
Sports fans	8%	(73)	21%	(202)	12%	(114)	12%	(112)	42%	(395)	5%	(49)	945
Avid sports fans	11%	(38)	26%	(88)	16%	(53)	17%	(57)	27%	(92)	3%	(10)	337

Continued on next page

Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following NFL teams?

Baltimore Ravens

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(81)	16%	(216)	10%	(132)	11%	(153)	47%	(635)	10%	(142)	1358
NFL fans	9%	(69)	23%	(190)	12%	(101)	13%	(101)	40%	(321)	3%	(26)	810
Avid NFL fans	16%	(50)	28%	(89)	14%	(44)	13%	(43)	28%	(90)	1%	(5)	321
Attends NFL games	13%	(37)	28%	(77)	15%	(41)	16%	(43)	23%	(64)	5%	(13)	275
Democratic NFL fans	12%	(39)	20%	(67)	11%	(38)	13%	(42)	41%	(136)	3%	(10)	332
Independent NFL fans	5%	(12)	22%	(53)	12%	(29)	12%	(29)	44%	(104)	4%	(10)	237
Republican NFL fans	8%	(19)	29%	(70)	14%	(34)	13%	(30)	33%	(80)	3%	(7)	240
NFL fans 18-34	5%	(11)	16%	(32)	12%	(23)	16%	(31)	42%	(82)	10%	(19)	197
NFL fans 35-44	12%	(18)	23%	(34)	15%	(23)	7%	(11)	39%	(58)	3%	(4)	148
NFL fans 45-64	8%	(24)	26%	(74)	11%	(32)	17%	(47)	37%	(106)	—	(1)	284
NFL fans 65+	9%	(17)	28%	(51)	13%	(23)	7%	(13)	41%	(75)	2%	(3)	182
White Non-Hispanic NFL fans	7%	(42)	23%	(135)	14%	(82)	11%	(64)	41%	(237)	3%	(16)	577
White NFL fans	7%	(48)	24%	(155)	13%	(84)	12%	(77)	41%	(263)	3%	(18)	644
POC NFL fans	12%	(27)	24%	(55)	8%	(19)	16%	(37)	36%	(84)	4%	(10)	233
2019 season-long fantasy players	14%	(25)	32%	(60)	9%	(18)	13%	(23)	25%	(48)	7%	(12)	187
2019 DFS players	8%	(16)	24%	(49)	19%	(40)	11%	(23)	32%	(67)	6%	(13)	209
2019 bettors	10%	(25)	26%	(67)	18%	(45)	12%	(30)	28%	(72)	6%	(16)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following NFL teams?

Buffalo Bills

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(58)	21%	(288)	9%	(129)	10%	(134)	47%	(656)	9%	(127)	1393
Gender: Male	6%	(40)	28%	(189)	12%	(84)	12%	(79)	38%	(257)	5%	(36)	685
Gender: Female	3%	(19)	14%	(99)	6%	(46)	8%	(55)	56%	(398)	13%	(91)	708
Age: 18-34	3%	(13)	17%	(76)	11%	(48)	10%	(46)	36%	(158)	23%	(103)	445
Age: 35-44	5%	(10)	23%	(50)	9%	(20)	9%	(20)	50%	(108)	5%	(10)	219
Age: 45-64	4%	(20)	23%	(104)	9%	(41)	10%	(46)	52%	(241)	2%	(9)	461
Age: 65+	5%	(15)	22%	(58)	8%	(21)	8%	(22)	55%	(148)	2%	(5)	268
GenZers: 1997-2012	4%	(8)	18%	(32)	5%	(10)	5%	(9)	35%	(63)	32%	(57)	178
Millennials: 1981-1996	3%	(12)	20%	(77)	13%	(49)	12%	(46)	39%	(150)	14%	(54)	388
GenXers: 1965-1980	5%	(17)	20%	(65)	10%	(33)	9%	(30)	52%	(167)	3%	(8)	320
Baby Boomers: 1946-1964	5%	(21)	23%	(106)	8%	(37)	9%	(39)	55%	(252)	1%	(7)	462
PID: Dem (no lean)	6%	(32)	22%	(128)	10%	(57)	8%	(44)	45%	(260)	9%	(53)	575
PID: Ind (no lean)	2%	(10)	21%	(87)	8%	(33)	9%	(38)	47%	(197)	13%	(56)	421
PID: Rep (no lean)	4%	(16)	19%	(74)	10%	(39)	13%	(52)	50%	(199)	5%	(18)	398
PID/Gender: Dem Men	7%	(20)	34%	(90)	13%	(35)	9%	(23)	32%	(84)	4%	(11)	263
PID/Gender: Dem Women	4%	(13)	12%	(38)	7%	(22)	7%	(21)	56%	(176)	14%	(42)	312
PID/Gender: Ind Men	4%	(8)	23%	(45)	10%	(20)	12%	(24)	42%	(84)	9%	(18)	200
PID/Gender: Ind Women	1%	(2)	19%	(41)	6%	(13)	6%	(13)	51%	(113)	17%	(37)	220
PID/Gender: Rep Men	6%	(13)	24%	(54)	13%	(29)	14%	(31)	40%	(89)	3%	(7)	222
PID/Gender: Rep Women	2%	(4)	11%	(20)	6%	(10)	12%	(21)	62%	(110)	6%	(11)	176
Ideo: Liberal (1-3)	6%	(28)	24%	(111)	10%	(48)	8%	(37)	45%	(210)	8%	(37)	471
Ideo: Moderate (4)	4%	(14)	20%	(75)	10%	(38)	8%	(31)	47%	(174)	11%	(40)	373
Ideo: Conservative (5-7)	4%	(15)	22%	(95)	8%	(37)	15%	(65)	46%	(201)	5%	(24)	436
Educ: < College	3%	(28)	18%	(170)	9%	(85)	11%	(101)	49%	(469)	11%	(107)	958
Educ: Bachelors degree	7%	(20)	27%	(77)	11%	(30)	9%	(25)	42%	(122)	4%	(13)	288
Educ: Post-grad	7%	(11)	28%	(41)	10%	(14)	5%	(8)	44%	(65)	5%	(8)	146
Income: Under 50k	3%	(22)	18%	(124)	10%	(67)	12%	(80)	45%	(313)	12%	(86)	692
Income: 50k-100k	5%	(22)	24%	(110)	9%	(42)	9%	(39)	49%	(225)	5%	(24)	462
Income: 100k+	6%	(14)	23%	(54)	9%	(20)	6%	(14)	49%	(118)	7%	(17)	238
Ethnicity: White	4%	(47)	20%	(217)	9%	(103)	10%	(112)	50%	(552)	7%	(75)	1107
Ethnicity: Hispanic	2%	(4)	25%	(54)	8%	(16)	7%	(15)	42%	(89)	16%	(33)	210

Continued on next page

Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following NFL teams?
Buffalo Bills

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(58)	21%	(288)	9%	(129)	10%	(134)	47%	(656)	9%	(127)	1393
Ethnicity: Black	5%	(7)	31%	(47)	13%	(19)	10%	(16)	28%	(41)	13%	(20)	149
Ethnicity: Other	3%	(4)	18%	(25)	5%	(7)	5%	(6)	46%	(62)	24%	(32)	137
All Christian	6%	(42)	24%	(162)	9%	(63)	10%	(66)	45%	(313)	6%	(44)	690
All Non-Christian	8%	(6)	16%	(12)	11%	(8)	9%	(6)	41%	(30)	16%	(12)	74
Atheist	—	(0)	31%	(26)	2%	(2)	9%	(8)	46%	(38)	11%	(9)	83
Agnostic/Nothing in particular	2%	(6)	21%	(69)	8%	(27)	9%	(32)	49%	(163)	11%	(38)	334
Something Else	2%	(4)	9%	(19)	14%	(29)	10%	(22)	53%	(112)	12%	(25)	212
Religious Non-Protestant/Catholic	8%	(6)	18%	(15)	10%	(8)	8%	(6)	43%	(36)	14%	(12)	83
Evangelical	4%	(13)	22%	(80)	10%	(37)	12%	(46)	44%	(163)	8%	(29)	368
Non-Evangelical	6%	(31)	19%	(94)	9%	(47)	8%	(41)	50%	(249)	8%	(39)	500
Community: Urban	5%	(20)	27%	(104)	12%	(46)	9%	(33)	37%	(144)	10%	(40)	387
Community: Suburban	4%	(29)	20%	(129)	8%	(50)	10%	(64)	51%	(335)	8%	(54)	662
Community: Rural	3%	(9)	16%	(55)	10%	(33)	11%	(37)	52%	(178)	9%	(32)	344
Employ: Private Sector	5%	(20)	25%	(106)	10%	(41)	9%	(37)	47%	(198)	4%	(19)	422
Employ: Government	5%	(5)	15%	(12)	12%	(10)	11%	(9)	46%	(38)	11%	(10)	84
Employ: Self-Employed	4%	(5)	23%	(30)	14%	(18)	11%	(14)	31%	(41)	17%	(22)	130
Employ: Homemaker	—	(0)	13%	(13)	3%	(3)	15%	(16)	52%	(52)	17%	(17)	101
Employ: Retired	5%	(17)	25%	(80)	8%	(25)	8%	(26)	51%	(162)	2%	(5)	315
Employ: Unemployed	3%	(5)	10%	(16)	8%	(14)	8%	(13)	56%	(93)	15%	(25)	165
Employ: Other	2%	(2)	21%	(22)	12%	(13)	15%	(17)	42%	(46)	8%	(9)	108
Military HH: Yes	5%	(11)	21%	(47)	13%	(30)	9%	(19)	46%	(105)	6%	(13)	226
Military HH: No	4%	(47)	21%	(242)	9%	(99)	10%	(115)	47%	(551)	10%	(114)	1167
RD/WT: Right Direction	7%	(25)	23%	(83)	10%	(38)	12%	(45)	40%	(144)	8%	(29)	364
RD/WT: Wrong Track	3%	(33)	20%	(205)	9%	(92)	9%	(88)	50%	(511)	10%	(98)	1029
Trump Job Approve	4%	(25)	21%	(115)	10%	(54)	14%	(79)	43%	(241)	8%	(42)	557
Trump Job Disapprove	4%	(32)	21%	(170)	9%	(75)	7%	(52)	49%	(394)	9%	(76)	799
Trump Job Strongly Approve	4%	(13)	18%	(56)	9%	(28)	18%	(56)	44%	(135)	6%	(17)	304
Trump Job Somewhat Approve	5%	(12)	24%	(60)	11%	(27)	9%	(23)	42%	(107)	10%	(24)	253
Trump Job Somewhat Disapprove	5%	(7)	24%	(36)	11%	(17)	9%	(13)	41%	(61)	11%	(16)	149
Trump Job Strongly Disapprove	4%	(25)	21%	(134)	9%	(59)	6%	(39)	51%	(333)	9%	(60)	650

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Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following NFL teams?
Buffalo Bills

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(58)	21%	(288)	9%	(129)	10%	(134)	47%	(656)	9%	(127)	1393
Favorable of Trump	5%	(29)	20%	(114)	9%	(48)	14%	(81)	44%	(247)	7%	(41)	560
Unfavorable of Trump	4%	(29)	21%	(169)	10%	(78)	7%	(52)	49%	(382)	10%	(76)	785
Very Favorable of Trump	5%	(15)	17%	(56)	8%	(28)	18%	(59)	46%	(150)	6%	(18)	326
Somewhat Favorable of Trump	6%	(13)	25%	(58)	9%	(21)	9%	(22)	42%	(97)	10%	(23)	234
Somewhat Unfavorable of Trump	3%	(4)	25%	(31)	9%	(11)	8%	(9)	43%	(52)	13%	(16)	123
Very Unfavorable of Trump	4%	(25)	21%	(137)	10%	(67)	6%	(43)	50%	(330)	9%	(60)	662
#1 Issue: Economy	4%	(21)	23%	(114)	7%	(36)	10%	(53)	48%	(244)	8%	(39)	507
#1 Issue: Security	2%	(4)	14%	(25)	11%	(19)	15%	(27)	47%	(83)	10%	(17)	175
#1 Issue: Health Care	6%	(15)	23%	(64)	7%	(20)	9%	(25)	47%	(130)	8%	(23)	277
#1 Issue: Medicare / Social Security	6%	(10)	22%	(36)	15%	(25)	8%	(12)	45%	(72)	4%	(6)	162
#1 Issue: Women's Issues	1%	(1)	16%	(11)	11%	(7)	2%	(1)	52%	(35)	17%	(11)	67
#1 Issue: Education	2%	(1)	13%	(7)	8%	(5)	5%	(3)	51%	(28)	20%	(11)	55
#1 Issue: Energy	4%	(2)	10%	(5)	20%	(10)	4%	(2)	37%	(18)	25%	(12)	51
#1 Issue: Other	4%	(4)	26%	(26)	7%	(7)	11%	(11)	45%	(46)	6%	(6)	100
2018 House Vote: Democrat	5%	(28)	24%	(130)	11%	(58)	9%	(50)	45%	(245)	6%	(31)	543
2018 House Vote: Republican	4%	(16)	20%	(80)	11%	(42)	15%	(59)	46%	(181)	5%	(18)	397
2016 Vote: Hillary Clinton	6%	(29)	26%	(127)	10%	(47)	6%	(29)	49%	(239)	4%	(21)	492
2016 Vote: Donald Trump	4%	(18)	19%	(85)	11%	(49)	15%	(68)	46%	(200)	4%	(19)	438
2016 Vote: Other	2%	(1)	16%	(14)	12%	(11)	8%	(7)	54%	(48)	9%	(8)	89
2016 Vote: Didn't Vote	3%	(10)	17%	(62)	6%	(23)	8%	(30)	45%	(169)	21%	(79)	372
Voted in 2014: Yes	5%	(40)	24%	(197)	10%	(85)	10%	(87)	47%	(396)	4%	(30)	835
Voted in 2014: No	3%	(18)	16%	(91)	8%	(44)	8%	(47)	47%	(260)	17%	(97)	557
2012 Vote: Barack Obama	6%	(31)	24%	(136)	12%	(64)	7%	(40)	47%	(263)	4%	(21)	555
2012 Vote: Mitt Romney	3%	(10)	24%	(79)	7%	(23)	15%	(48)	48%	(159)	4%	(12)	332
2012 Vote: Didn't Vote	3%	(15)	15%	(68)	8%	(37)	8%	(39)	45%	(211)	20%	(93)	464
4-Region: Northeast	6%	(16)	24%	(60)	9%	(23)	11%	(27)	43%	(107)	6%	(16)	249
4-Region: Midwest	3%	(10)	19%	(55)	12%	(36)	8%	(22)	51%	(147)	6%	(18)	288
4-Region: South	5%	(23)	18%	(94)	7%	(34)	13%	(67)	48%	(246)	9%	(48)	511
4-Region: West	3%	(9)	23%	(79)	11%	(36)	5%	(18)	45%	(156)	13%	(45)	345
Sports fans	6%	(56)	27%	(263)	11%	(109)	11%	(105)	42%	(408)	4%	(40)	982

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Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following NFL teams?

Buffalo Bills

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(58)	21%	(288)	9%	(129)	10%	(134)	47%	(656)	9%	(127)	1393
Avid sports fans	7%	(22)	36%	(118)	17%	(54)	15%	(48)	25%	(82)	1%	(2)	326
NFL fans	6%	(54)	30%	(249)	13%	(109)	10%	(85)	39%	(325)	2%	(20)	843
Avid NFL fans	7%	(25)	37%	(125)	14%	(48)	14%	(46)	27%	(91)	—	(2)	337
Attends NFL games	10%	(28)	33%	(94)	17%	(49)	17%	(49)	21%	(61)	3%	(8)	289
Democratic NFL fans	8%	(30)	31%	(119)	14%	(52)	8%	(31)	36%	(134)	3%	(12)	378
Independent NFL fans	4%	(10)	27%	(64)	11%	(25)	11%	(25)	44%	(103)	3%	(6)	234
Republican NFL fans	6%	(14)	29%	(66)	14%	(33)	12%	(29)	38%	(87)	1%	(2)	231
NFL fans 18-34	5%	(11)	24%	(55)	19%	(42)	13%	(31)	31%	(70)	8%	(19)	227
NFL fans 35-44	7%	(10)	29%	(42)	12%	(16)	9%	(13)	42%	(60)	1%	(1)	143
NFL fans 45-64	6%	(18)	33%	(97)	11%	(33)	11%	(32)	38%	(111)	—	(0)	291
NFL fans 65+	8%	(15)	30%	(55)	10%	(18)	5%	(9)	47%	(84)	—	(0)	181
White Non-Hispanic NFL fans	7%	(43)	28%	(164)	13%	(75)	11%	(64)	40%	(238)	1%	(6)	591
White NFL fans	7%	(46)	29%	(196)	13%	(86)	10%	(66)	40%	(272)	1%	(8)	674
POC NFL fans	5%	(11)	34%	(85)	13%	(34)	8%	(21)	34%	(86)	5%	(14)	252
2019 season-long fantasy players	11%	(22)	42%	(85)	15%	(31)	8%	(16)	19%	(39)	5%	(11)	204
2019 DFS players	8%	(19)	35%	(84)	17%	(41)	9%	(22)	27%	(64)	4%	(10)	240
2019 bettors	7%	(19)	35%	(98)	17%	(48)	10%	(27)	24%	(68)	7%	(19)	279

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following NFL teams?

Carolina Panthers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(72)	18%	(249)	10%	(143)	9%	(128)	47%	(649)	11%	(151)	1391
Gender: Male	6%	(42)	22%	(147)	15%	(99)	11%	(76)	38%	(255)	8%	(56)	675
Gender: Female	4%	(30)	14%	(101)	6%	(44)	7%	(52)	55%	(394)	13%	(95)	715
Age: 18-34	4%	(15)	11%	(47)	11%	(45)	7%	(29)	43%	(174)	24%	(99)	409
Age: 35-44	9%	(20)	19%	(43)	16%	(37)	6%	(13)	43%	(97)	7%	(17)	227
Age: 45-64	5%	(21)	18%	(82)	9%	(39)	13%	(62)	51%	(233)	5%	(22)	458
Age: 65+	5%	(15)	26%	(77)	7%	(22)	8%	(25)	49%	(145)	4%	(13)	297
GenZers: 1997-2012	2%	(3)	9%	(14)	13%	(19)	5%	(7)	41%	(61)	30%	(44)	148
Millennials: 1981-1996	6%	(24)	14%	(53)	14%	(52)	8%	(30)	41%	(156)	16%	(61)	377
GenXers: 1965-1980	7%	(24)	20%	(65)	9%	(29)	12%	(40)	45%	(150)	7%	(22)	331
Baby Boomers: 1946-1964	4%	(19)	21%	(105)	8%	(40)	9%	(43)	53%	(259)	4%	(20)	487
PID: Dem (no lean)	6%	(30)	20%	(108)	11%	(57)	7%	(35)	44%	(235)	13%	(68)	533
PID: Ind (no lean)	4%	(15)	15%	(60)	10%	(40)	10%	(39)	49%	(200)	13%	(53)	408
PID: Rep (no lean)	6%	(27)	18%	(80)	10%	(46)	12%	(54)	48%	(214)	7%	(29)	450
PID/Gender: Dem Men	7%	(16)	26%	(64)	15%	(35)	8%	(19)	37%	(89)	8%	(19)	242
PID/Gender: Dem Women	5%	(13)	15%	(44)	8%	(22)	5%	(16)	50%	(147)	17%	(49)	291
PID/Gender: Ind Men	4%	(9)	16%	(33)	15%	(30)	14%	(29)	39%	(79)	12%	(24)	204
PID/Gender: Ind Women	3%	(7)	14%	(28)	5%	(10)	5%	(9)	59%	(121)	14%	(29)	203
PID/Gender: Rep Men	7%	(17)	22%	(51)	15%	(34)	12%	(28)	38%	(88)	5%	(13)	229
PID/Gender: Rep Women	4%	(10)	13%	(29)	6%	(12)	12%	(27)	57%	(126)	8%	(17)	221
Ideo: Liberal (1-3)	6%	(25)	21%	(90)	13%	(55)	5%	(23)	43%	(186)	13%	(54)	433
Ideo: Moderate (4)	4%	(16)	19%	(70)	12%	(46)	11%	(40)	44%	(164)	10%	(37)	373
Ideo: Conservative (5-7)	6%	(26)	17%	(80)	9%	(42)	13%	(60)	49%	(231)	7%	(34)	473
Educ: < College	4%	(40)	16%	(153)	10%	(100)	10%	(100)	46%	(447)	13%	(124)	963
Educ: Bachelors degree	7%	(20)	21%	(58)	12%	(34)	6%	(16)	47%	(131)	6%	(17)	276
Educ: Post-grad	8%	(12)	25%	(37)	6%	(9)	8%	(13)	47%	(71)	6%	(9)	151
Income: Under 50k	4%	(31)	16%	(121)	10%	(73)	10%	(76)	46%	(343)	14%	(101)	745
Income: 50k-100k	5%	(23)	18%	(77)	11%	(47)	10%	(44)	47%	(203)	8%	(36)	428
Income: 100k+	8%	(18)	24%	(51)	11%	(23)	4%	(8)	47%	(103)	6%	(14)	217
Ethnicity: White	4%	(47)	18%	(197)	10%	(107)	10%	(104)	48%	(527)	10%	(106)	1088
Ethnicity: Hispanic	2%	(5)	18%	(41)	11%	(26)	4%	(10)	51%	(117)	14%	(31)	230

Continued on next page

Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following NFL teams?

Carolina Panthers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(72)	18%	(249)	10%	(143)	9%	(128)	47%	(649)	11%	(151)	1391
Ethnicity: Black	11%	(20)	23%	(39)	13%	(23)	8%	(14)	33%	(56)	12%	(21)	173
Ethnicity: Other	4%	(5)	10%	(13)	10%	(13)	7%	(9)	50%	(65)	19%	(24)	130
All Christian	6%	(41)	22%	(147)	8%	(56)	8%	(56)	48%	(327)	7%	(50)	677
All Non-Christian	3%	(2)	24%	(18)	5%	(4)	10%	(8)	45%	(34)	13%	(10)	75
Atheist	1%	(1)	13%	(8)	13%	(9)	7%	(4)	43%	(28)	22%	(14)	65
Agnostic/Nothing in particular	5%	(18)	14%	(49)	13%	(46)	11%	(37)	44%	(155)	14%	(49)	354
Something Else	4%	(10)	12%	(25)	13%	(29)	10%	(23)	48%	(105)	13%	(28)	221
Religious Non-Protestant/Catholic	6%	(5)	24%	(20)	4%	(4)	9%	(8)	45%	(38)	12%	(10)	85
Evangelical	6%	(23)	20%	(73)	11%	(39)	12%	(44)	41%	(150)	10%	(36)	366
Non-Evangelical	5%	(23)	19%	(95)	9%	(45)	7%	(35)	52%	(261)	8%	(38)	498
Community: Urban	8%	(33)	20%	(81)	10%	(43)	5%	(22)	42%	(174)	15%	(61)	415
Community: Suburban	3%	(18)	17%	(108)	11%	(66)	11%	(71)	50%	(311)	8%	(52)	626
Community: Rural	6%	(20)	17%	(59)	10%	(34)	10%	(35)	47%	(164)	11%	(38)	350
Employ: Private Sector	6%	(26)	22%	(90)	11%	(47)	8%	(34)	46%	(189)	6%	(26)	412
Employ: Government	3%	(2)	19%	(16)	7%	(6)	10%	(8)	40%	(34)	22%	(19)	86
Employ: Self-Employed	6%	(8)	15%	(21)	18%	(25)	11%	(15)	37%	(53)	14%	(20)	142
Employ: Homemaker	5%	(5)	8%	(8)	7%	(7)	13%	(14)	49%	(51)	17%	(18)	103
Employ: Retired	5%	(16)	23%	(73)	10%	(32)	9%	(31)	50%	(160)	3%	(11)	323
Employ: Unemployed	4%	(7)	8%	(14)	6%	(11)	8%	(14)	55%	(97)	18%	(33)	176
Employ: Other	4%	(4)	20%	(18)	9%	(8)	13%	(12)	42%	(39)	12%	(11)	91
Military HH: Yes	4%	(10)	20%	(46)	17%	(41)	6%	(15)	43%	(102)	10%	(23)	236
Military HH: No	5%	(62)	18%	(202)	9%	(102)	10%	(113)	47%	(547)	11%	(128)	1155
RD/WT: Right Direction	6%	(24)	18%	(69)	10%	(40)	13%	(50)	46%	(179)	7%	(28)	390
RD/WT: Wrong Track	5%	(48)	18%	(179)	10%	(103)	8%	(78)	47%	(469)	12%	(123)	1001
Trump Job Approve	5%	(31)	17%	(101)	10%	(57)	14%	(82)	45%	(264)	9%	(50)	586
Trump Job Disapprove	5%	(41)	19%	(146)	11%	(84)	6%	(46)	46%	(351)	12%	(91)	759
Trump Job Strongly Approve	5%	(18)	15%	(48)	9%	(27)	19%	(61)	44%	(143)	8%	(25)	322
Trump Job Somewhat Approve	5%	(13)	20%	(53)	11%	(30)	8%	(22)	46%	(121)	10%	(26)	264
Trump Job Somewhat Disapprove	4%	(6)	23%	(35)	10%	(14)	6%	(9)	41%	(61)	17%	(25)	150
Trump Job Strongly Disapprove	6%	(35)	18%	(111)	11%	(69)	6%	(37)	48%	(290)	11%	(66)	609

Continued on next page

Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following NFL teams?
Carolina Panthers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion	Never heard of	Total N
Adults	5%	(72)	18%	(249)	10%	(143)	9%	(128)	47%	(649)	1391
Favorable of Trump	5%	(30)	18%	(104)	10%	(57)	14%	(81)	45%	(256)	572
Unfavorable of Trump	5%	(42)	18%	(137)	11%	(85)	6%	(46)	47%	(364)	771
Very Favorable of Trump	6%	(19)	16%	(54)	8%	(27)	18%	(62)	46%	(158)	346
Somewhat Favorable of Trump	5%	(10)	22%	(49)	13%	(30)	8%	(19)	43%	(98)	227
Somewhat Unfavorable of Trump	4%	(6)	24%	(31)	8%	(11)	7%	(9)	42%	(54)	129
Very Unfavorable of Trump	6%	(36)	17%	(106)	12%	(74)	6%	(37)	48%	(311)	642
#1 Issue: Economy	4%	(19)	20%	(99)	10%	(47)	7%	(35)	50%	(242)	484
#1 Issue: Security	7%	(13)	12%	(22)	9%	(17)	17%	(31)	43%	(79)	186
#1 Issue: Health Care	8%	(19)	16%	(40)	11%	(28)	11%	(27)	46%	(119)	256
#1 Issue: Medicare / Social Security	4%	(8)	22%	(43)	10%	(19)	10%	(19)	46%	(88)	192
#1 Issue: Women's Issues	5%	(3)	13%	(9)	16%	(11)	4%	(3)	46%	(32)	70
#1 Issue: Education	8%	(6)	16%	(11)	7%	(5)	3%	(2)	49%	(33)	68
#1 Issue: Other	1%	(1)	18%	(16)	12%	(11)	8%	(7)	45%	(39)	87
2018 House Vote: Democrat	7%	(39)	22%	(116)	10%	(55)	8%	(39)	43%	(228)	525
2018 House Vote: Republican	5%	(20)	19%	(79)	13%	(56)	14%	(60)	43%	(184)	427
2016 Vote: Hillary Clinton	8%	(38)	23%	(109)	12%	(56)	7%	(31)	43%	(198)	464
2016 Vote: Donald Trump	5%	(24)	17%	(82)	11%	(52)	14%	(68)	47%	(220)	470
2016 Vote: Other	1%	(1)	11%	(9)	6%	(5)	6%	(5)	67%	(56)	84
2016 Vote: Didn't Vote	2%	(9)	13%	(49)	8%	(30)	6%	(24)	47%	(174)	374
Voted in 2014: Yes	6%	(50)	21%	(178)	10%	(90)	10%	(85)	46%	(396)	855
Voted in 2014: No	4%	(21)	13%	(71)	10%	(54)	8%	(43)	47%	(253)	536
2012 Vote: Barack Obama	7%	(39)	22%	(121)	12%	(64)	7%	(40)	45%	(247)	546
2012 Vote: Mitt Romney	5%	(16)	20%	(65)	10%	(33)	13%	(44)	48%	(158)	330
2012 Vote: Didn't Vote	3%	(16)	13%	(59)	9%	(44)	8%	(36)	47%	(218)	469
4-Region: Northeast	5%	(12)	18%	(47)	11%	(28)	9%	(22)	45%	(117)	258
4-Region: Midwest	4%	(11)	19%	(56)	11%	(32)	7%	(22)	48%	(143)	300
4-Region: South	7%	(38)	17%	(87)	11%	(55)	11%	(59)	45%	(232)	517
4-Region: West	3%	(10)	18%	(58)	9%	(28)	8%	(24)	50%	(157)	315
Sports fans	6%	(57)	24%	(224)	14%	(133)	10%	(91)	42%	(398)	951
Avid sports fans	8%	(27)	28%	(89)	21%	(68)	13%	(41)	29%	(91)	319

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Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following NFL teams?

Carolina Panthers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(72)	18%	(249)	10%	(143)	9%	(128)	47%	(649)	11%	(151)	1391
NFL fans	7%	(53)	26%	(211)	16%	(126)	10%	(77)	39%	(314)	3%	(24)	804
Avid NFL fans	9%	(28)	31%	(101)	16%	(52)	13%	(43)	30%	(97)	—	(0)	322
Attends NFL games	11%	(30)	29%	(83)	20%	(56)	12%	(35)	26%	(73)	3%	(7)	283
Democratic NFL fans	6%	(21)	29%	(96)	17%	(55)	8%	(25)	36%	(120)	5%	(15)	333
Independent NFL fans	6%	(13)	23%	(49)	15%	(32)	12%	(27)	42%	(91)	3%	(6)	218
Republican NFL fans	7%	(19)	26%	(66)	15%	(38)	10%	(25)	41%	(103)	1%	(2)	253
NFL fans 18-34	5%	(10)	15%	(29)	20%	(40)	11%	(22)	39%	(77)	9%	(17)	196
NFL fans 35-44	10%	(15)	25%	(38)	22%	(33)	5%	(7)	38%	(56)	—	(0)	150
NFL fans 45-64	6%	(17)	28%	(76)	13%	(35)	15%	(41)	37%	(98)	1%	(2)	269
NFL fans 65+	5%	(10)	36%	(68)	10%	(18)	4%	(7)	43%	(82)	2%	(4)	189
White Non-Hispanic NFL fans	7%	(38)	26%	(146)	13%	(74)	11%	(62)	41%	(232)	2%	(13)	564
White NFL fans	6%	(39)	27%	(171)	15%	(93)	10%	(62)	40%	(257)	2%	(14)	636
POC NFL fans	6%	(15)	27%	(65)	21%	(51)	7%	(16)	34%	(82)	4%	(11)	240
2019 season-long fantasy players	10%	(20)	29%	(58)	20%	(40)	10%	(20)	26%	(52)	4%	(8)	198
2019 DFS players	9%	(20)	24%	(54)	23%	(50)	8%	(18)	31%	(68)	5%	(10)	220
2019 bettors	10%	(26)	31%	(80)	17%	(46)	10%	(26)	27%	(71)	5%	(14)	262

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following NFL teams?

Chicago Bears

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(121)	21%	(293)	9%	(135)	10%	(138)	45%	(642)	7%	(99)	1428
Gender: Male	12%	(80)	26%	(181)	11%	(78)	12%	(81)	32%	(223)	6%	(43)	687
Gender: Female	5%	(41)	15%	(112)	8%	(57)	8%	(57)	57%	(419)	8%	(56)	741
Age: 18-34	5%	(24)	16%	(71)	8%	(33)	12%	(51)	42%	(184)	18%	(77)	440
Age: 35-44	13%	(31)	18%	(41)	16%	(36)	7%	(15)	43%	(99)	4%	(8)	231
Age: 45-64	7%	(33)	24%	(111)	8%	(39)	11%	(50)	48%	(221)	2%	(11)	465
Age: 65+	11%	(33)	24%	(70)	9%	(27)	8%	(22)	47%	(137)	1%	(2)	292
GenZers: 1997-2012	5%	(8)	14%	(24)	10%	(16)	3%	(5)	46%	(78)	22%	(38)	169
Millennials: 1981-1996	7%	(29)	17%	(66)	10%	(41)	15%	(57)	39%	(154)	12%	(47)	394
GenXers: 1965-1980	13%	(41)	21%	(66)	11%	(37)	7%	(22)	45%	(142)	4%	(12)	320
Baby Boomers: 1946-1964	7%	(35)	25%	(123)	8%	(38)	10%	(52)	50%	(247)	1%	(3)	498
PID: Dem (no lean)	11%	(64)	23%	(136)	10%	(58)	7%	(40)	42%	(243)	7%	(40)	582
PID: Ind (no lean)	6%	(24)	18%	(75)	9%	(41)	12%	(51)	47%	(203)	8%	(35)	429
PID: Rep (no lean)	8%	(32)	20%	(82)	9%	(36)	11%	(47)	47%	(195)	6%	(24)	417
PID/Gender: Dem Men	13%	(36)	30%	(82)	14%	(38)	8%	(21)	29%	(79)	6%	(16)	272
PID/Gender: Dem Women	9%	(28)	17%	(53)	7%	(20)	6%	(19)	53%	(165)	8%	(24)	310
PID/Gender: Ind Men	8%	(17)	20%	(41)	10%	(21)	16%	(34)	39%	(82)	7%	(14)	210
PID/Gender: Ind Women	3%	(7)	16%	(34)	9%	(20)	7%	(16)	55%	(121)	10%	(21)	219
PID/Gender: Rep Men	13%	(27)	28%	(57)	10%	(20)	13%	(26)	30%	(62)	6%	(13)	205
PID/Gender: Rep Women	3%	(5)	12%	(25)	8%	(16)	10%	(21)	63%	(133)	5%	(11)	213
Ideo: Liberal (1-3)	11%	(50)	26%	(119)	9%	(41)	7%	(34)	40%	(185)	7%	(32)	461
Ideo: Moderate (4)	9%	(39)	22%	(88)	10%	(40)	9%	(36)	44%	(178)	6%	(26)	407
Ideo: Conservative (5-7)	7%	(29)	18%	(81)	11%	(47)	13%	(57)	47%	(206)	5%	(22)	442
Educ: < College	8%	(77)	18%	(176)	9%	(89)	11%	(109)	47%	(471)	8%	(80)	1004
Educ: Bachelors degree	10%	(28)	27%	(72)	11%	(31)	7%	(20)	40%	(108)	5%	(12)	271
Educ: Post-grad	10%	(16)	29%	(44)	10%	(15)	6%	(9)	41%	(62)	4%	(6)	153
Income: Under 50k	9%	(64)	17%	(126)	8%	(63)	12%	(90)	44%	(329)	10%	(74)	746
Income: 50k-100k	9%	(39)	20%	(89)	10%	(45)	9%	(41)	48%	(211)	4%	(17)	443
Income: 100k+	7%	(18)	33%	(78)	11%	(27)	3%	(7)	42%	(101)	4%	(8)	239
Ethnicity: White	9%	(98)	21%	(236)	9%	(96)	10%	(107)	46%	(513)	5%	(56)	1106
Ethnicity: Hispanic	7%	(18)	23%	(54)	8%	(19)	7%	(16)	44%	(104)	11%	(25)	236

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Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following NFL teams?
Chicago Bears

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(121)	21%	(293)	9%	(135)	10%	(138)	45%	(642)	7%	(99)	1428
Ethnicity: Black	10%	(18)	15%	(28)	13%	(25)	13%	(24)	36%	(67)	13%	(24)	186
Ethnicity: Other	3%	(5)	22%	(30)	10%	(14)	5%	(7)	46%	(62)	14%	(19)	136
All Christian	8%	(57)	25%	(172)	10%	(72)	11%	(74)	42%	(293)	4%	(27)	695
All Non-Christian	14%	(11)	22%	(17)	9%	(7)	7%	(5)	33%	(25)	15%	(12)	77
Atheist	3%	(2)	21%	(15)	4%	(3)	8%	(6)	53%	(37)	11%	(8)	70
Agnostic/Nothing in particular	8%	(28)	18%	(62)	9%	(31)	8%	(26)	49%	(170)	7%	(26)	343
Something Else	9%	(23)	11%	(27)	9%	(23)	11%	(27)	48%	(117)	11%	(27)	243
Religious Non-Protestant/Catholic	13%	(11)	24%	(20)	12%	(10)	6%	(5)	32%	(27)	14%	(12)	85
Evangelical	9%	(31)	19%	(68)	9%	(34)	11%	(41)	45%	(161)	7%	(25)	360
Non-Evangelical	8%	(46)	21%	(118)	10%	(57)	11%	(59)	44%	(241)	5%	(28)	549
Community: Urban	15%	(67)	23%	(102)	10%	(45)	7%	(31)	36%	(155)	8%	(37)	435
Community: Suburban	5%	(36)	19%	(126)	10%	(65)	11%	(74)	48%	(315)	6%	(39)	655
Community: Rural	6%	(19)	19%	(66)	7%	(25)	10%	(34)	51%	(172)	7%	(23)	338
Employ: Private Sector	9%	(39)	25%	(110)	11%	(50)	10%	(42)	40%	(179)	5%	(22)	444
Employ: Government	9%	(8)	17%	(15)	7%	(6)	8%	(7)	44%	(39)	15%	(13)	88
Employ: Self-Employed	13%	(16)	27%	(33)	8%	(9)	14%	(17)	36%	(44)	3%	(4)	122
Employ: Homemaker	4%	(4)	13%	(14)	8%	(9)	11%	(13)	55%	(60)	9%	(10)	110
Employ: Retired	10%	(34)	24%	(79)	10%	(32)	9%	(29)	46%	(151)	—	(1)	326
Employ: Unemployed	8%	(13)	8%	(14)	9%	(16)	10%	(17)	52%	(90)	12%	(21)	172
Employ: Other	3%	(3)	15%	(15)	11%	(11)	11%	(11)	48%	(49)	12%	(12)	101
Military HH: Yes	10%	(24)	24%	(57)	10%	(24)	10%	(23)	41%	(97)	4%	(9)	235
Military HH: No	8%	(97)	20%	(236)	9%	(111)	10%	(115)	46%	(545)	8%	(90)	1193
RD/WT: Right Direction	10%	(37)	23%	(84)	10%	(36)	12%	(43)	41%	(149)	5%	(18)	368
RD/WT: Wrong Track	8%	(84)	20%	(209)	9%	(99)	9%	(95)	46%	(492)	8%	(81)	1060
Trump Job Approve	9%	(47)	20%	(110)	9%	(50)	12%	(66)	46%	(252)	4%	(23)	548
Trump Job Disapprove	9%	(74)	22%	(181)	10%	(85)	8%	(66)	43%	(354)	8%	(70)	828
Trump Job Strongly Approve	11%	(31)	14%	(41)	8%	(23)	16%	(46)	46%	(136)	5%	(16)	293
Trump Job Somewhat Approve	6%	(16)	27%	(69)	10%	(27)	8%	(20)	46%	(116)	3%	(7)	255
Trump Job Somewhat Disapprove	4%	(7)	24%	(38)	11%	(17)	7%	(11)	40%	(63)	13%	(21)	157
Trump Job Strongly Disapprove	10%	(67)	21%	(143)	10%	(68)	8%	(54)	43%	(291)	7%	(49)	672

Continued on next page

Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following NFL teams?

Chicago Bears

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(121)	21%	(293)	9%	(135)	10%	(138)	45%	(642)	7%	(99)	1428
Favorable of Trump	9%	(48)	20%	(106)	10%	(52)	12%	(64)	46%	(248)	4%	(21)	538
Unfavorable of Trump	9%	(72)	22%	(184)	10%	(83)	8%	(68)	43%	(363)	8%	(68)	837
Very Favorable of Trump	11%	(34)	14%	(43)	8%	(24)	17%	(50)	47%	(142)	4%	(11)	303
Somewhat Favorable of Trump	6%	(14)	27%	(63)	12%	(28)	6%	(14)	45%	(106)	4%	(10)	235
Somewhat Unfavorable of Trump	6%	(8)	21%	(28)	12%	(16)	10%	(14)	39%	(53)	12%	(17)	137
Very Unfavorable of Trump	9%	(63)	22%	(156)	10%	(67)	8%	(53)	44%	(309)	7%	(51)	701
#1 Issue: Economy	8%	(43)	26%	(131)	10%	(49)	8%	(40)	44%	(226)	4%	(23)	511
#1 Issue: Security	9%	(15)	18%	(31)	8%	(14)	20%	(34)	38%	(66)	7%	(13)	173
#1 Issue: Health Care	9%	(24)	18%	(48)	10%	(26)	8%	(21)	50%	(135)	6%	(16)	270
#1 Issue: Medicare / Social Security	11%	(21)	16%	(30)	12%	(22)	10%	(18)	49%	(92)	3%	(6)	188
#1 Issue: Women's Issues	6%	(3)	9%	(5)	10%	(6)	6%	(3)	53%	(30)	15%	(9)	56
#1 Issue: Education	6%	(4)	13%	(8)	6%	(4)	5%	(3)	54%	(36)	16%	(11)	68
#1 Issue: Other	6%	(7)	24%	(28)	10%	(12)	15%	(17)	38%	(43)	7%	(8)	115
2018 House Vote: Democrat	11%	(62)	28%	(150)	9%	(51)	8%	(41)	40%	(217)	4%	(23)	544
2018 House Vote: Republican	7%	(27)	21%	(83)	10%	(42)	13%	(54)	44%	(175)	5%	(20)	401
2016 Vote: Hillary Clinton	13%	(62)	24%	(115)	11%	(52)	8%	(38)	42%	(206)	3%	(12)	485
2016 Vote: Donald Trump	7%	(33)	21%	(93)	11%	(48)	14%	(64)	45%	(201)	2%	(8)	447
2016 Vote: Other	3%	(2)	18%	(15)	10%	(8)	5%	(4)	56%	(46)	9%	(7)	83
2016 Vote: Didn't Vote	6%	(24)	17%	(70)	7%	(27)	8%	(32)	46%	(189)	17%	(71)	413
Voted in 2014: Yes	9%	(79)	24%	(206)	11%	(95)	10%	(87)	43%	(371)	3%	(29)	867
Voted in 2014: No	8%	(42)	16%	(87)	7%	(40)	9%	(51)	48%	(271)	13%	(70)	561
2012 Vote: Barack Obama	11%	(64)	25%	(143)	11%	(62)	8%	(47)	43%	(245)	2%	(12)	573
2012 Vote: Mitt Romney	6%	(20)	22%	(68)	10%	(33)	13%	(42)	46%	(144)	2%	(7)	314
2012 Vote: Didn't Vote	7%	(36)	15%	(75)	7%	(35)	9%	(44)	47%	(235)	15%	(76)	502
4-Region: Northeast	6%	(15)	20%	(52)	6%	(17)	13%	(33)	46%	(120)	9%	(24)	262
4-Region: Midwest	15%	(42)	21%	(61)	11%	(32)	12%	(35)	38%	(111)	3%	(9)	290
4-Region: South	5%	(27)	19%	(101)	11%	(54)	8%	(41)	50%	(257)	7%	(38)	518
4-Region: West	10%	(37)	22%	(79)	9%	(31)	8%	(29)	43%	(154)	8%	(28)	359
Sports fans	11%	(104)	26%	(250)	13%	(122)	10%	(102)	37%	(365)	3%	(30)	974
Avid sports fans	17%	(59)	27%	(97)	16%	(57)	16%	(56)	23%	(81)	1%	(4)	354

Continued on next page

Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following NFL teams?

Chicago Bears

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(121)	21%	(293)	9%	(135)	10%	(138)	45%	(642)	7%	(99)	1428
NFL fans	12%	(103)	29%	(244)	13%	(114)	10%	(89)	34%	(289)	2%	(14)	852
Avid NFL fans	17%	(59)	28%	(99)	17%	(60)	12%	(42)	24%	(86)	2%	(6)	352
Attends NFL games	17%	(48)	33%	(94)	16%	(45)	11%	(31)	21%	(60)	3%	(8)	286
Democratic NFL fans	15%	(58)	28%	(105)	14%	(52)	9%	(35)	31%	(115)	2%	(9)	374
Independent NFL fans	7%	(18)	26%	(63)	13%	(31)	14%	(33)	39%	(93)	1%	(2)	239
Republican NFL fans	12%	(28)	32%	(76)	13%	(31)	8%	(20)	34%	(81)	1%	(3)	239
NFL fans 18-34	8%	(17)	23%	(51)	14%	(32)	17%	(39)	34%	(76)	4%	(10)	224
NFL fans 35-44	19%	(29)	22%	(33)	21%	(32)	4%	(6)	32%	(48)	2%	(3)	151
NFL fans 45-64	10%	(28)	33%	(94)	10%	(27)	12%	(34)	35%	(99)	—	(1)	283
NFL fans 65+	15%	(30)	34%	(66)	12%	(23)	5%	(9)	34%	(67)	—	(0)	194
White Non-Hispanic NFL fans	12%	(69)	30%	(173)	12%	(70)	10%	(56)	35%	(199)	1%	(7)	574
White NFL fans	13%	(84)	30%	(196)	12%	(81)	9%	(63)	34%	(227)	1%	(9)	659
POC NFL fans	12%	(34)	26%	(71)	16%	(44)	12%	(33)	32%	(89)	2%	(7)	278
2019 season-long fantasy players	17%	(35)	35%	(73)	15%	(31)	8%	(16)	20%	(43)	6%	(12)	210
2019 DFS players	17%	(37)	32%	(69)	16%	(35)	8%	(17)	24%	(52)	3%	(8)	218
2019 bettors	16%	(39)	37%	(93)	13%	(31)	11%	(28)	17%	(42)	7%	(17)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cincinnati Bengals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(46)	16%	(215)	12%	(163)	10%	(140)	49%	(666)	10%	(142)	1373
Gender: Male	5%	(34)	19%	(125)	17%	(118)	13%	(87)	40%	(268)	6%	(42)	673
Gender: Female	2%	(13)	13%	(90)	7%	(46)	8%	(53)	57%	(398)	14%	(99)	699
Age: 18-34	2%	(9)	9%	(39)	13%	(55)	10%	(43)	40%	(167)	24%	(101)	414
Age: 35-44	8%	(18)	13%	(29)	12%	(28)	13%	(28)	47%	(106)	8%	(18)	228
Age: 45-64	3%	(13)	20%	(91)	11%	(51)	9%	(41)	52%	(234)	4%	(16)	447
Age: 65+	2%	(7)	20%	(57)	10%	(29)	10%	(27)	56%	(158)	2%	(6)	284
GenZers: 1997-2012	2%	(4)	7%	(11)	10%	(16)	9%	(15)	36%	(57)	35%	(57)	160
Millennials: 1981-1996	4%	(15)	12%	(45)	15%	(58)	13%	(47)	41%	(154)	15%	(54)	372
GenXers: 1965-1980	4%	(11)	18%	(56)	12%	(37)	8%	(25)	53%	(167)	6%	(18)	314
Baby Boomers: 1946-1964	2%	(11)	19%	(91)	11%	(51)	9%	(44)	55%	(262)	3%	(13)	472
PID: Dem (no lean)	4%	(25)	19%	(108)	10%	(58)	9%	(52)	46%	(261)	12%	(68)	573
PID: Ind (no lean)	2%	(7)	13%	(50)	13%	(51)	10%	(39)	51%	(201)	11%	(45)	393
PID: Rep (no lean)	4%	(15)	14%	(56)	13%	(54)	12%	(49)	50%	(204)	7%	(29)	407
PID/Gender: Dem Men	6%	(16)	23%	(64)	15%	(42)	11%	(31)	39%	(108)	5%	(14)	274
PID/Gender: Dem Women	3%	(9)	15%	(44)	6%	(16)	7%	(21)	52%	(154)	18%	(55)	299
PID/Gender: Ind Men	2%	(4)	16%	(30)	17%	(31)	13%	(24)	43%	(77)	8%	(15)	181
PID/Gender: Ind Women	1%	(3)	10%	(21)	9%	(20)	7%	(15)	58%	(123)	14%	(30)	211
PID/Gender: Rep Men	6%	(14)	14%	(31)	21%	(45)	14%	(31)	38%	(83)	6%	(14)	218
PID/Gender: Rep Women	—	(1)	13%	(25)	5%	(9)	9%	(18)	64%	(121)	8%	(15)	189
Ideo: Liberal (1-3)	5%	(21)	19%	(85)	12%	(54)	9%	(43)	44%	(204)	11%	(52)	459
Ideo: Moderate (4)	3%	(12)	20%	(73)	15%	(54)	9%	(34)	45%	(168)	7%	(27)	368
Ideo: Conservative (5-7)	3%	(13)	11%	(49)	13%	(55)	14%	(62)	50%	(219)	9%	(37)	434
Educ: < College	3%	(25)	13%	(123)	11%	(98)	11%	(101)	51%	(473)	12%	(107)	926
Educ: Bachelors degree	4%	(12)	19%	(55)	14%	(41)	10%	(30)	45%	(129)	8%	(23)	290
Educ: Post-grad	6%	(10)	23%	(37)	15%	(24)	6%	(9)	41%	(64)	8%	(12)	156
Income: Under 50k	3%	(19)	15%	(99)	11%	(76)	13%	(86)	45%	(302)	14%	(92)	674
Income: 50k-100k	3%	(15)	15%	(66)	11%	(51)	8%	(37)	56%	(253)	6%	(29)	453
Income: 100k+	5%	(12)	20%	(50)	15%	(36)	7%	(17)	45%	(111)	8%	(20)	246
Ethnicity: White	3%	(31)	16%	(171)	11%	(121)	10%	(109)	51%	(559)	9%	(102)	1092
Ethnicity: Hispanic	2%	(4)	16%	(33)	14%	(28)	10%	(21)	40%	(82)	18%	(36)	204

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Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cincinnati Bengals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(46)	16%	(215)	12%	(163)	10%	(140)	49%	(666)	10%	(142)	1373
Ethnicity: Black	9%	(14)	15%	(22)	17%	(26)	14%	(21)	38%	(56)	7%	(10)	149
Ethnicity: Other	1%	(2)	17%	(22)	13%	(17)	7%	(10)	39%	(51)	23%	(30)	131
All Christian	3%	(22)	19%	(124)	12%	(74)	10%	(66)	48%	(310)	7%	(48)	644
All Non-Christian	6%	(5)	8%	(6)	16%	(12)	15%	(11)	40%	(30)	15%	(11)	75
Atheist	—	(0)	12%	(10)	8%	(6)	6%	(5)	62%	(49)	11%	(9)	78
Agnostic/Nothing in particular	2%	(8)	17%	(57)	12%	(42)	10%	(35)	47%	(161)	12%	(42)	345
Something Else	5%	(12)	8%	(18)	13%	(30)	10%	(23)	50%	(116)	14%	(32)	230
Religious Non-Protestant/Catholic	5%	(5)	9%	(7)	14%	(12)	15%	(12)	43%	(35)	14%	(11)	82
Evangelical	5%	(17)	15%	(56)	14%	(51)	11%	(40)	48%	(174)	8%	(28)	366
Non-Evangelical	3%	(14)	17%	(82)	11%	(52)	10%	(48)	49%	(238)	10%	(50)	483
Community: Urban	7%	(30)	19%	(76)	14%	(58)	9%	(36)	39%	(157)	12%	(48)	404
Community: Suburban	2%	(13)	14%	(93)	12%	(78)	10%	(66)	53%	(354)	9%	(57)	663
Community: Rural	1%	(3)	15%	(46)	9%	(27)	13%	(38)	51%	(155)	12%	(37)	306
Employ: Private Sector	4%	(19)	18%	(78)	15%	(63)	9%	(37)	48%	(206)	7%	(28)	431
Employ: Government	1%	(1)	13%	(12)	22%	(19)	9%	(8)	45%	(40)	9%	(8)	88
Employ: Self-Employed	2%	(3)	18%	(21)	11%	(13)	10%	(12)	42%	(50)	16%	(19)	118
Employ: Homemaker	3%	(4)	3%	(4)	7%	(8)	13%	(14)	61%	(66)	13%	(14)	108
Employ: Retired	3%	(11)	22%	(70)	9%	(30)	10%	(33)	52%	(165)	3%	(8)	318
Employ: Unemployed	3%	(5)	10%	(16)	8%	(13)	11%	(18)	52%	(84)	17%	(28)	162
Employ: Other	1%	(1)	11%	(10)	14%	(13)	19%	(18)	39%	(36)	16%	(14)	91
Military HH: Yes	2%	(4)	16%	(32)	16%	(34)	13%	(28)	49%	(101)	4%	(9)	207
Military HH: No	4%	(42)	16%	(183)	11%	(129)	10%	(112)	49%	(565)	11%	(133)	1165
RD/WT: Right Direction	6%	(23)	15%	(57)	15%	(56)	13%	(47)	42%	(159)	9%	(36)	378
RD/WT: Wrong Track	2%	(23)	16%	(158)	11%	(107)	9%	(93)	51%	(507)	11%	(106)	995
Trump Job Approve	4%	(23)	15%	(85)	14%	(77)	13%	(72)	45%	(249)	9%	(48)	554
Trump Job Disapprove	3%	(23)	17%	(129)	11%	(86)	9%	(68)	49%	(381)	12%	(91)	778
Trump Job Strongly Approve	4%	(12)	13%	(40)	11%	(34)	16%	(47)	49%	(146)	7%	(20)	300
Trump Job Somewhat Approve	4%	(10)	18%	(45)	17%	(43)	10%	(24)	41%	(103)	11%	(28)	254
Trump Job Somewhat Disapprove	3%	(4)	18%	(22)	14%	(17)	9%	(11)	47%	(59)	9%	(12)	125
Trump Job Strongly Disapprove	3%	(19)	16%	(107)	11%	(69)	9%	(57)	49%	(322)	12%	(79)	653

Continued on next page

Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cincinnati Bengals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(46)	16%	(215)	12%	(163)	10%	(140)	49%	(666)	10%	(142)	1373
Favorable of Trump	4%	(24)	15%	(84)	13%	(74)	13%	(74)	45%	(248)	8%	(44)	549
Unfavorable of Trump	3%	(22)	16%	(129)	11%	(86)	8%	(63)	50%	(394)	11%	(90)	784
Very Favorable of Trump	5%	(16)	13%	(41)	10%	(31)	17%	(54)	47%	(146)	7%	(23)	312
Somewhat Favorable of Trump	3%	(8)	18%	(43)	18%	(42)	9%	(20)	43%	(102)	9%	(21)	237
Somewhat Unfavorable of Trump	2%	(2)	15%	(16)	14%	(15)	7%	(8)	54%	(58)	8%	(9)	108
Very Unfavorable of Trump	3%	(20)	17%	(113)	10%	(71)	8%	(55)	50%	(336)	12%	(81)	675
#1 Issue: Economy	2%	(10)	15%	(79)	13%	(64)	10%	(49)	51%	(261)	9%	(48)	512
#1 Issue: Security	3%	(5)	15%	(23)	9%	(14)	13%	(21)	50%	(78)	9%	(15)	156
#1 Issue: Health Care	5%	(13)	18%	(48)	14%	(39)	9%	(23)	45%	(123)	9%	(25)	270
#1 Issue: Medicare / Social Security	2%	(3)	18%	(31)	12%	(20)	13%	(22)	49%	(82)	6%	(10)	167
#1 Issue: Women's Issues	1%	(0)	11%	(6)	13%	(7)	3%	(2)	52%	(29)	20%	(11)	55
#1 Issue: Education	8%	(5)	10%	(6)	12%	(7)	10%	(6)	48%	(30)	13%	(8)	63
#1 Issue: Energy	7%	(4)	9%	(5)	14%	(8)	3%	(1)	37%	(20)	30%	(16)	55
#1 Issue: Other	6%	(5)	18%	(17)	6%	(6)	16%	(15)	46%	(43)	8%	(8)	95
2018 House Vote: Democrat	4%	(21)	23%	(124)	11%	(59)	9%	(50)	45%	(245)	8%	(43)	541
2018 House Vote: Republican	4%	(15)	13%	(52)	14%	(58)	14%	(57)	50%	(201)	5%	(20)	404
2016 Vote: Hillary Clinton	4%	(19)	22%	(108)	12%	(58)	8%	(38)	47%	(234)	8%	(38)	494
2016 Vote: Donald Trump	4%	(17)	13%	(60)	15%	(68)	15%	(66)	49%	(218)	5%	(21)	449
2016 Vote: Other	1%	(1)	17%	(12)	11%	(8)	2%	(2)	62%	(44)	7%	(5)	71
2016 Vote: Didn't Vote	3%	(10)	10%	(36)	8%	(29)	9%	(34)	48%	(170)	22%	(79)	358
Voted in 2014: Yes	4%	(32)	19%	(162)	12%	(105)	11%	(90)	49%	(414)	6%	(47)	849
Voted in 2014: No	3%	(15)	10%	(53)	11%	(58)	10%	(50)	48%	(252)	18%	(95)	523
2012 Vote: Barack Obama	4%	(22)	22%	(115)	13%	(67)	9%	(46)	48%	(251)	4%	(23)	524
2012 Vote: Mitt Romney	3%	(9)	14%	(47)	13%	(42)	13%	(43)	53%	(178)	5%	(15)	334
2012 Vote: Didn't Vote	3%	(14)	9%	(45)	10%	(49)	10%	(48)	46%	(217)	21%	(100)	473
4-Region: Northeast	5%	(11)	15%	(35)	14%	(33)	9%	(21)	46%	(108)	12%	(28)	237
4-Region: Midwest	5%	(15)	16%	(49)	9%	(27)	10%	(30)	52%	(159)	8%	(24)	303
4-Region: South	2%	(12)	15%	(74)	14%	(68)	10%	(52)	48%	(243)	11%	(53)	502
4-Region: West	3%	(8)	17%	(57)	10%	(35)	11%	(36)	47%	(157)	11%	(38)	331
Sports fans	5%	(45)	21%	(208)	16%	(151)	12%	(113)	43%	(418)	4%	(41)	975

Continued on next page

Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cincinnati Bengals

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(46)	16%	(215)	12%	(163)	10%	(140)	49%	(666)	10%	(142)	1373
Avid sports fans	7%	(24)	24%	(79)	21%	(70)	19%	(64)	26%	(88)	3%	(9)	333
NFL fans	5%	(43)	23%	(196)	17%	(143)	12%	(103)	40%	(339)	2%	(17)	841
Avid NFL fans	8%	(29)	26%	(92)	18%	(66)	16%	(59)	30%	(106)	1%	(4)	356
Attends NFL games	9%	(27)	24%	(69)	24%	(67)	19%	(54)	20%	(57)	4%	(11)	285
Democratic NFL fans	6%	(23)	28%	(105)	14%	(53)	12%	(46)	37%	(140)	2%	(8)	375
Independent NFL fans	3%	(6)	19%	(42)	19%	(41)	13%	(28)	45%	(98)	2%	(4)	220
Republican NFL fans	6%	(14)	20%	(49)	20%	(49)	12%	(29)	41%	(101)	2%	(4)	246
NFL fans 18-34	4%	(9)	15%	(31)	24%	(51)	18%	(38)	34%	(73)	5%	(10)	212
NFL fans 35-44	10%	(15)	17%	(28)	16%	(26)	14%	(22)	42%	(67)	2%	(3)	160
NFL fans 45-64	5%	(13)	30%	(83)	15%	(41)	10%	(28)	38%	(103)	1%	(4)	271
NFL fans 65+	3%	(7)	27%	(54)	13%	(25)	7%	(15)	49%	(97)	—	(0)	198
White Non-Hispanic NFL fans	4%	(25)	23%	(133)	16%	(93)	11%	(63)	45%	(261)	1%	(8)	582
White NFL fans	4%	(29)	24%	(156)	16%	(106)	11%	(73)	43%	(284)	2%	(11)	660
POC NFL fans	7%	(18)	24%	(63)	19%	(50)	16%	(40)	30%	(79)	3%	(9)	259
2019 season-long fantasy players	11%	(25)	25%	(56)	23%	(52)	13%	(30)	23%	(52)	4%	(10)	225
2019 DFS players	10%	(23)	23%	(56)	25%	(60)	11%	(26)	27%	(64)	4%	(10)	239
2019 bettors	9%	(22)	27%	(68)	23%	(57)	11%	(27)	24%	(59)	7%	(18)	252

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cleveland Browns

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(76)	19%	(264)	11%	(156)	10%	(141)	46%	(636)	8%	(113)	1386
Gender: Male	7%	(51)	25%	(170)	15%	(101)	13%	(89)	35%	(241)	6%	(40)	692
Gender: Female	4%	(25)	14%	(94)	8%	(55)	7%	(52)	57%	(395)	11%	(73)	694
Age: 18-34	5%	(19)	14%	(58)	11%	(46)	9%	(37)	43%	(175)	18%	(76)	411
Age: 35-44	5%	(13)	18%	(41)	13%	(30)	11%	(26)	46%	(106)	6%	(13)	230
Age: 45-64	4%	(20)	25%	(116)	11%	(51)	12%	(56)	45%	(209)	4%	(17)	469
Age: 65+	9%	(24)	18%	(49)	10%	(29)	8%	(22)	53%	(145)	3%	(7)	276
GenZers: 1997-2012	8%	(12)	11%	(17)	16%	(25)	5%	(7)	39%	(60)	22%	(34)	155
Millennials: 1981-1996	3%	(13)	17%	(63)	11%	(39)	13%	(47)	44%	(164)	13%	(47)	371
GenXers: 1965-1980	5%	(18)	22%	(72)	12%	(39)	12%	(39)	43%	(144)	6%	(20)	333
Baby Boomers: 1946-1964	5%	(25)	22%	(106)	10%	(47)	9%	(41)	52%	(247)	2%	(12)	478
PID: Dem (no lean)	7%	(40)	21%	(119)	10%	(54)	7%	(39)	46%	(256)	9%	(52)	559
PID: Ind (no lean)	3%	(11)	16%	(60)	15%	(55)	10%	(39)	47%	(177)	9%	(35)	377
PID: Rep (no lean)	5%	(24)	19%	(85)	10%	(46)	14%	(64)	45%	(203)	6%	(27)	449
PID/Gender: Dem Men	9%	(22)	30%	(75)	14%	(37)	9%	(22)	32%	(80)	7%	(16)	252
PID/Gender: Dem Women	6%	(18)	14%	(44)	6%	(18)	5%	(17)	57%	(176)	11%	(35)	307
PID/Gender: Ind Men	3%	(6)	20%	(35)	17%	(30)	14%	(25)	41%	(74)	5%	(9)	180
PID/Gender: Ind Women	3%	(5)	12%	(24)	13%	(25)	7%	(13)	53%	(103)	13%	(25)	197
PID/Gender: Rep Men	9%	(22)	23%	(59)	13%	(35)	16%	(42)	34%	(88)	5%	(14)	260
PID/Gender: Rep Women	1%	(2)	14%	(26)	6%	(12)	11%	(21)	61%	(115)	7%	(13)	189
Ideo: Liberal (1-3)	9%	(40)	23%	(106)	12%	(56)	7%	(31)	43%	(203)	7%	(34)	469
Ideo: Moderate (4)	4%	(15)	20%	(75)	13%	(48)	8%	(32)	46%	(174)	10%	(37)	381
Ideo: Conservative (5-7)	5%	(20)	18%	(79)	11%	(47)	15%	(67)	46%	(203)	6%	(27)	444
Educ: < College	5%	(50)	16%	(155)	11%	(100)	11%	(103)	48%	(453)	9%	(88)	950
Educ: Bachelors degree	5%	(13)	27%	(74)	12%	(34)	9%	(25)	42%	(116)	6%	(16)	278
Educ: Post-grad	8%	(13)	22%	(35)	14%	(22)	8%	(13)	42%	(66)	6%	(9)	158
Income: Under 50k	6%	(40)	18%	(127)	10%	(76)	10%	(73)	46%	(335)	10%	(76)	727
Income: 50k-100k	4%	(19)	19%	(82)	11%	(48)	13%	(54)	49%	(207)	4%	(16)	426
Income: 100k+	7%	(17)	23%	(55)	14%	(32)	6%	(14)	40%	(94)	9%	(21)	233
Ethnicity: White	5%	(55)	19%	(205)	11%	(117)	10%	(114)	49%	(532)	6%	(67)	1090
Ethnicity: Hispanic	2%	(5)	26%	(58)	7%	(16)	4%	(9)	43%	(93)	17%	(37)	217

Continued on next page

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cleveland Browns

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(76)	19%	(264)	11%	(156)	10%	(141)	46%	(636)	8%	(113)	1386
Ethnicity: Black	9%	(16)	22%	(39)	17%	(29)	11%	(18)	27%	(47)	13%	(23)	172
Ethnicity: Other	3%	(4)	16%	(20)	8%	(10)	7%	(9)	46%	(57)	19%	(23)	124
All Christian	6%	(41)	22%	(150)	13%	(86)	11%	(73)	43%	(287)	5%	(35)	672
All Non-Christian	8%	(6)	30%	(25)	9%	(8)	8%	(6)	30%	(24)	15%	(12)	81
Atheist	5%	(4)	5%	(4)	18%	(13)	7%	(5)	52%	(38)	12%	(9)	73
Agnostic/Nothing in particular	4%	(13)	19%	(63)	9%	(30)	8%	(26)	51%	(169)	10%	(33)	333
Something Else	5%	(11)	10%	(22)	9%	(20)	14%	(31)	52%	(118)	10%	(23)	225
Religious Non-Protestant/Catholic	7%	(7)	29%	(26)	8%	(8)	8%	(7)	35%	(32)	13%	(12)	92
Evangelical	6%	(22)	19%	(70)	12%	(45)	13%	(47)	42%	(153)	8%	(28)	365
Non-Evangelical	6%	(29)	18%	(91)	11%	(57)	11%	(56)	47%	(234)	6%	(30)	496
Community: Urban	10%	(42)	22%	(95)	14%	(58)	8%	(36)	36%	(153)	10%	(44)	427
Community: Suburban	4%	(26)	17%	(110)	10%	(65)	10%	(62)	51%	(319)	8%	(47)	631
Community: Rural	2%	(8)	18%	(59)	10%	(33)	13%	(42)	50%	(164)	7%	(22)	328
Employ: Private Sector	5%	(21)	23%	(106)	14%	(66)	10%	(47)	42%	(194)	6%	(26)	461
Employ: Government	5%	(4)	14%	(11)	15%	(12)	15%	(12)	36%	(28)	14%	(11)	77
Employ: Self-Employed	5%	(6)	31%	(36)	5%	(6)	6%	(7)	45%	(52)	8%	(10)	117
Employ: Homemaker	6%	(6)	6%	(6)	4%	(4)	7%	(7)	64%	(61)	12%	(11)	95
Employ: Retired	9%	(29)	21%	(65)	11%	(34)	10%	(31)	47%	(150)	2%	(7)	316
Employ: Unemployed	2%	(3)	12%	(19)	7%	(11)	15%	(25)	51%	(83)	13%	(21)	161
Employ: Other	3%	(3)	18%	(18)	11%	(11)	11%	(11)	47%	(46)	10%	(10)	99
Military HH: Yes	6%	(14)	22%	(46)	11%	(23)	12%	(26)	46%	(98)	3%	(7)	214
Military HH: No	5%	(62)	19%	(218)	11%	(133)	10%	(115)	46%	(538)	9%	(106)	1171
RD/WT: Right Direction	8%	(28)	22%	(78)	11%	(39)	14%	(50)	40%	(143)	6%	(21)	359
RD/WT: Wrong Track	5%	(48)	18%	(186)	11%	(118)	9%	(90)	48%	(493)	9%	(92)	1027
Trump Job Approve	5%	(27)	20%	(114)	11%	(60)	15%	(84)	43%	(238)	6%	(33)	557
Trump Job Disapprove	6%	(48)	19%	(150)	12%	(93)	7%	(54)	47%	(378)	9%	(72)	796
Trump Job Strongly Approve	5%	(15)	18%	(55)	8%	(24)	19%	(58)	45%	(138)	6%	(20)	310
Trump Job Somewhat Approve	5%	(12)	24%	(59)	15%	(36)	10%	(26)	41%	(100)	5%	(13)	246
Trump Job Somewhat Disapprove	5%	(8)	15%	(24)	15%	(24)	10%	(16)	39%	(63)	16%	(25)	160
Trump Job Strongly Disapprove	6%	(41)	20%	(126)	11%	(70)	6%	(39)	49%	(315)	7%	(46)	636

Continued on next page

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cleveland Browns

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(76)	19%	(264)	11%	(156)	10%	(141)	46%	(636)	8%	(113)	1386
Favorable of Trump	5%	(30)	19%	(107)	12%	(64)	16%	(90)	42%	(232)	5%	(29)	552
Unfavorable of Trump	6%	(45)	19%	(153)	12%	(93)	6%	(50)	48%	(378)	10%	(76)	795
Very Favorable of Trump	5%	(17)	17%	(57)	7%	(24)	20%	(66)	45%	(147)	6%	(19)	329
Somewhat Favorable of Trump	6%	(12)	23%	(51)	18%	(40)	11%	(25)	38%	(86)	4%	(10)	223
Somewhat Unfavorable of Trump	4%	(5)	16%	(21)	16%	(21)	6%	(8)	43%	(55)	15%	(19)	129
Very Unfavorable of Trump	6%	(40)	20%	(132)	11%	(72)	6%	(42)	48%	(322)	9%	(57)	665
#1 Issue: Economy	3%	(15)	22%	(114)	11%	(58)	10%	(53)	47%	(245)	8%	(40)	525
#1 Issue: Security	5%	(8)	11%	(20)	12%	(21)	16%	(28)	46%	(80)	9%	(16)	174
#1 Issue: Health Care	7%	(19)	19%	(48)	10%	(27)	11%	(27)	46%	(118)	6%	(15)	254
#1 Issue: Medicare / Social Security	9%	(17)	18%	(34)	12%	(23)	8%	(16)	45%	(83)	6%	(12)	185
#1 Issue: Women's Issues	3%	(2)	9%	(5)	10%	(6)	3%	(2)	56%	(34)	19%	(12)	60
#1 Issue: Education	9%	(5)	23%	(12)	15%	(8)	5%	(3)	38%	(19)	8%	(4)	51
#1 Issue: Energy	4%	(2)	29%	(15)	13%	(7)	4%	(2)	33%	(17)	17%	(9)	52
#1 Issue: Other	9%	(8)	19%	(16)	8%	(6)	12%	(10)	46%	(38)	7%	(6)	84
2018 House Vote: Democrat	9%	(46)	24%	(130)	10%	(54)	7%	(39)	44%	(235)	6%	(30)	534
2018 House Vote: Republican	4%	(16)	21%	(91)	11%	(48)	16%	(67)	42%	(178)	6%	(24)	424
2016 Vote: Hillary Clinton	9%	(42)	24%	(112)	10%	(46)	7%	(32)	46%	(217)	5%	(21)	469
2016 Vote: Donald Trump	4%	(20)	20%	(93)	12%	(53)	17%	(79)	43%	(196)	4%	(20)	460
2016 Vote: Other	4%	(3)	13%	(10)	17%	(14)	7%	(6)	56%	(47)	4%	(3)	83
2016 Vote: Didn't Vote	3%	(11)	13%	(49)	12%	(43)	7%	(24)	47%	(176)	18%	(69)	373
Voted in 2014: Yes	6%	(50)	22%	(184)	11%	(91)	12%	(98)	44%	(371)	5%	(44)	838
Voted in 2014: No	5%	(25)	15%	(80)	12%	(65)	8%	(43)	48%	(265)	13%	(70)	548
2012 Vote: Barack Obama	7%	(37)	24%	(131)	12%	(65)	9%	(48)	43%	(237)	5%	(29)	548
2012 Vote: Mitt Romney	5%	(14)	20%	(63)	14%	(44)	14%	(42)	44%	(137)	3%	(10)	311
2012 Vote: Didn't Vote	5%	(23)	13%	(65)	9%	(45)	9%	(43)	50%	(243)	14%	(71)	488
4-Region: Northeast	8%	(20)	19%	(44)	11%	(27)	10%	(24)	40%	(94)	12%	(28)	238
4-Region: Midwest	9%	(26)	18%	(53)	12%	(36)	7%	(22)	48%	(142)	6%	(18)	298
4-Region: South	4%	(22)	17%	(86)	13%	(67)	12%	(63)	47%	(243)	7%	(37)	518
4-Region: West	2%	(8)	24%	(80)	8%	(26)	10%	(32)	47%	(156)	9%	(29)	332
Sports fans	7%	(74)	24%	(237)	14%	(138)	11%	(104)	41%	(402)	3%	(34)	990

Continued on next page

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following NFL teams?
Cleveland Browns

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(76)	19%	(264)	11%	(156)	10%	(141)	46%	(636)	8%	(113)	1386
Avid sports fans	11%	(39)	27%	(94)	20%	(69)	13%	(46)	26%	(90)	1%	(5)	343
NFL fans	8%	(71)	27%	(231)	15%	(130)	10%	(89)	37%	(314)	2%	(21)	856
Avid NFL fans	12%	(42)	30%	(110)	18%	(67)	12%	(44)	26%	(94)	2%	(7)	364
Attends NFL games	10%	(32)	35%	(108)	17%	(52)	12%	(38)	23%	(70)	3%	(10)	310
Democratic NFL fans	11%	(38)	29%	(101)	15%	(52)	8%	(29)	34%	(121)	4%	(13)	354
Independent NFL fans	5%	(10)	23%	(54)	16%	(37)	12%	(27)	43%	(99)	1%	(3)	230
Republican NFL fans	8%	(23)	28%	(76)	15%	(42)	12%	(33)	34%	(93)	2%	(5)	273
NFL fans 18-34	7%	(16)	21%	(48)	15%	(34)	14%	(30)	36%	(80)	6%	(14)	223
NFL fans 35-44	8%	(12)	25%	(38)	16%	(24)	12%	(19)	36%	(55)	2%	(2)	150
NFL fans 45-64	6%	(19)	33%	(100)	15%	(46)	11%	(33)	34%	(102)	1%	(2)	302
NFL fans 65+	13%	(23)	25%	(46)	14%	(26)	4%	(7)	42%	(77)	2%	(3)	181
White Non-Hispanic NFL fans	8%	(49)	24%	(146)	16%	(95)	11%	(64)	39%	(232)	2%	(12)	597
White NFL fans	8%	(53)	27%	(183)	15%	(101)	9%	(64)	39%	(265)	2%	(12)	679
POC NFL fans	9%	(22)	33%	(86)	14%	(36)	10%	(25)	32%	(82)	3%	(9)	259
2019 season-long fantasy players	10%	(23)	34%	(81)	19%	(46)	11%	(27)	22%	(53)	3%	(7)	238
2019 DFS players	10%	(24)	31%	(74)	17%	(40)	8%	(18)	31%	(74)	4%	(10)	240
2019 bettors	11%	(29)	37%	(101)	16%	(43)	7%	(20)	24%	(65)	6%	(15)	272

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following NFL teams?
Dallas Cowboys

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(163)	21%	(278)	10%	(132)	16%	(209)	37%	(499)	5%	(65)	1346
Gender: Male	16%	(102)	22%	(143)	11%	(70)	19%	(121)	29%	(191)	3%	(22)	649
Gender: Female	9%	(60)	20%	(136)	9%	(63)	13%	(88)	44%	(308)	6%	(42)	696
Age: 18-34	10%	(40)	21%	(78)	11%	(44)	12%	(47)	33%	(127)	12%	(44)	379
Age: 35-44	14%	(33)	22%	(49)	10%	(22)	13%	(29)	36%	(81)	5%	(12)	225
Age: 45-64	12%	(57)	18%	(87)	9%	(44)	18%	(84)	41%	(192)	1%	(5)	469
Age: 65+	12%	(34)	24%	(65)	9%	(23)	18%	(49)	36%	(99)	1%	(3)	273
GenZers: 1997-2012	9%	(13)	21%	(30)	13%	(17)	5%	(7)	36%	(50)	17%	(23)	140
Millennials: 1981-1996	13%	(46)	22%	(77)	11%	(39)	17%	(60)	30%	(107)	7%	(26)	354
GenXers: 1965-1980	15%	(47)	17%	(56)	8%	(25)	15%	(49)	41%	(134)	4%	(11)	323
Baby Boomers: 1946-1964	11%	(51)	21%	(102)	10%	(47)	17%	(82)	40%	(193)	1%	(4)	478
PID: Dem (no lean)	15%	(79)	21%	(109)	9%	(48)	15%	(78)	35%	(183)	5%	(28)	525
PID: Ind (no lean)	8%	(31)	18%	(73)	11%	(44)	15%	(60)	41%	(162)	7%	(29)	399
PID: Rep (no lean)	12%	(52)	23%	(97)	10%	(41)	17%	(72)	36%	(153)	2%	(8)	422
PID/Gender: Dem Men	18%	(43)	22%	(53)	10%	(23)	19%	(46)	27%	(66)	5%	(12)	243
PID/Gender: Dem Women	13%	(37)	20%	(56)	9%	(24)	11%	(32)	41%	(117)	6%	(16)	283
PID/Gender: Ind Men	9%	(17)	21%	(39)	10%	(19)	20%	(38)	35%	(67)	4%	(8)	189
PID/Gender: Ind Women	7%	(14)	16%	(33)	12%	(25)	10%	(22)	45%	(95)	10%	(21)	210
PID/Gender: Rep Men	19%	(42)	23%	(50)	13%	(27)	17%	(38)	26%	(57)	1%	(2)	218
PID/Gender: Rep Women	5%	(10)	23%	(46)	7%	(13)	17%	(34)	47%	(96)	3%	(5)	204
Ideo: Liberal (1-3)	12%	(52)	22%	(93)	10%	(44)	15%	(65)	36%	(153)	5%	(21)	428
Ideo: Moderate (4)	14%	(52)	21%	(80)	10%	(40)	14%	(53)	36%	(141)	5%	(21)	387
Ideo: Conservative (5-7)	13%	(53)	23%	(96)	10%	(42)	17%	(74)	35%	(150)	2%	(9)	424
Educ: < College	12%	(106)	19%	(169)	9%	(80)	16%	(147)	39%	(353)	6%	(54)	908
Educ: Bachelors degree	12%	(33)	24%	(67)	13%	(35)	16%	(44)	33%	(92)	3%	(8)	278
Educ: Post-grad	15%	(24)	27%	(43)	11%	(17)	12%	(19)	34%	(54)	2%	(3)	160
Income: Under 50k	14%	(96)	20%	(137)	8%	(55)	17%	(121)	35%	(246)	6%	(44)	699
Income: 50k-100k	9%	(36)	20%	(83)	11%	(46)	17%	(71)	41%	(171)	3%	(11)	417
Income: 100k+	13%	(31)	25%	(58)	14%	(32)	8%	(17)	35%	(81)	4%	(10)	229
Ethnicity: White	12%	(124)	19%	(196)	9%	(96)	16%	(169)	41%	(428)	4%	(41)	1054
Ethnicity: Hispanic	21%	(44)	23%	(47)	8%	(17)	20%	(41)	26%	(53)	3%	(5)	207

Continued on next page

Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following NFL teams?
Dallas Cowboys

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(163)	21%	(278)	10%	(132)	16%	(209)	37%	(499)	5%	(65)	1346
Ethnicity: Black	18%	(32)	30%	(53)	14%	(25)	13%	(23)	18%	(32)	8%	(13)	177
Ethnicity: Other	6%	(7)	26%	(30)	10%	(12)	15%	(17)	33%	(38)	9%	(10)	114
All Christian	14%	(89)	25%	(164)	10%	(66)	14%	(95)	35%	(229)	3%	(18)	661
All Non-Christian	10%	(7)	22%	(16)	9%	(7)	14%	(10)	32%	(24)	13%	(9)	73
Atheist	6%	(5)	16%	(14)	10%	(9)	20%	(18)	37%	(33)	10%	(9)	89
Agnostic/Nothing in particular	8%	(24)	16%	(47)	11%	(33)	16%	(50)	44%	(135)	5%	(14)	303
Something Else	17%	(36)	17%	(37)	8%	(18)	17%	(36)	36%	(78)	6%	(14)	219
Religious Non-Protestant/Catholic	9%	(7)	26%	(22)	8%	(7)	13%	(11)	33%	(28)	11%	(9)	84
Evangelical	15%	(54)	27%	(94)	8%	(28)	14%	(49)	33%	(115)	4%	(12)	353
Non-Evangelical	14%	(69)	20%	(97)	11%	(56)	15%	(74)	36%	(176)	4%	(19)	490
Community: Urban	18%	(71)	22%	(88)	12%	(47)	12%	(48)	31%	(125)	5%	(21)	401
Community: Suburban	8%	(52)	20%	(124)	11%	(67)	17%	(104)	40%	(248)	5%	(28)	623
Community: Rural	12%	(40)	21%	(66)	6%	(19)	18%	(57)	39%	(125)	5%	(15)	322
Employ: Private Sector	10%	(42)	23%	(98)	12%	(50)	14%	(62)	39%	(168)	3%	(12)	431
Employ: Government	13%	(10)	26%	(20)	13%	(10)	10%	(8)	34%	(26)	2%	(2)	76
Employ: Self-Employed	19%	(22)	19%	(21)	7%	(8)	19%	(21)	33%	(37)	3%	(4)	112
Employ: Homemaker	12%	(11)	7%	(7)	5%	(4)	24%	(23)	43%	(41)	10%	(9)	96
Employ: Retired	12%	(38)	25%	(78)	9%	(29)	18%	(58)	34%	(108)	1%	(4)	315
Employ: Unemployed	9%	(15)	18%	(29)	11%	(18)	17%	(28)	38%	(60)	6%	(10)	160
Employ: Other	23%	(22)	12%	(11)	9%	(8)	7%	(7)	36%	(35)	13%	(12)	95
Military HH: Yes	16%	(34)	15%	(32)	8%	(18)	22%	(48)	36%	(78)	4%	(9)	219
Military HH: No	11%	(129)	22%	(246)	10%	(115)	14%	(161)	37%	(421)	5%	(56)	1127
RD/WT: Right Direction	15%	(56)	26%	(98)	11%	(41)	14%	(55)	31%	(117)	4%	(14)	383
RD/WT: Wrong Track	11%	(106)	19%	(181)	9%	(91)	16%	(154)	40%	(381)	5%	(50)	963
Trump Job Approve	14%	(80)	21%	(119)	11%	(63)	18%	(103)	32%	(186)	4%	(21)	571
Trump Job Disapprove	11%	(81)	22%	(158)	9%	(69)	13%	(98)	40%	(289)	5%	(36)	731
Trump Job Strongly Approve	14%	(43)	18%	(52)	10%	(29)	20%	(58)	33%	(99)	5%	(15)	295
Trump Job Somewhat Approve	14%	(38)	24%	(67)	12%	(34)	16%	(45)	32%	(87)	2%	(6)	276
Trump Job Somewhat Disapprove	3%	(4)	32%	(42)	12%	(16)	8%	(11)	36%	(48)	8%	(11)	133
Trump Job Strongly Disapprove	13%	(76)	19%	(116)	9%	(52)	15%	(87)	40%	(241)	4%	(25)	598

Continued on next page

Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following NFL teams?
Dallas Cowboys

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(163)	21%	(278)	10%	(132)	16%	(209)	37%	(499)	5%	(65)	1346
Favorable of Trump	14%	(78)	24%	(132)	11%	(60)	17%	(95)	32%	(177)	2%	(12)	555
Unfavorable of Trump	11%	(81)	20%	(144)	10%	(71)	14%	(105)	40%	(291)	6%	(41)	734
Very Favorable of Trump	16%	(49)	22%	(70)	6%	(20)	20%	(63)	33%	(106)	3%	(8)	316
Somewhat Favorable of Trump	12%	(29)	26%	(62)	17%	(40)	14%	(32)	30%	(71)	2%	(4)	239
Somewhat Unfavorable of Trump	6%	(7)	28%	(32)	14%	(16)	10%	(11)	35%	(40)	7%	(8)	114
Very Unfavorable of Trump	12%	(74)	18%	(113)	9%	(55)	15%	(93)	40%	(251)	5%	(34)	619
#1 Issue: Economy	11%	(57)	23%	(116)	10%	(52)	15%	(74)	36%	(179)	4%	(19)	496
#1 Issue: Security	10%	(17)	20%	(34)	6%	(10)	24%	(40)	39%	(66)	2%	(3)	169
#1 Issue: Health Care	15%	(37)	17%	(43)	11%	(27)	12%	(30)	42%	(105)	4%	(10)	251
#1 Issue: Medicare / Social Security	10%	(16)	20%	(34)	7%	(12)	20%	(33)	40%	(66)	2%	(4)	165
#1 Issue: Women's Issues	6%	(4)	28%	(18)	13%	(8)	11%	(7)	28%	(18)	14%	(9)	63
#1 Issue: Education	19%	(11)	23%	(13)	18%	(11)	13%	(7)	23%	(13)	4%	(2)	58
#1 Issue: Other	15%	(14)	14%	(14)	8%	(8)	17%	(16)	35%	(33)	10%	(9)	95
2018 House Vote: Democrat	14%	(69)	22%	(113)	9%	(47)	16%	(79)	35%	(178)	4%	(20)	506
2018 House Vote: Republican	12%	(49)	23%	(90)	10%	(40)	19%	(74)	34%	(136)	2%	(8)	396
2016 Vote: Hillary Clinton	13%	(59)	25%	(114)	10%	(46)	14%	(64)	37%	(169)	2%	(10)	462
2016 Vote: Donald Trump	12%	(54)	21%	(97)	10%	(48)	20%	(92)	34%	(153)	3%	(12)	455
2016 Vote: Other	4%	(3)	17%	(14)	9%	(7)	9%	(8)	50%	(41)	11%	(9)	81
2016 Vote: Didn't Vote	13%	(45)	15%	(53)	9%	(32)	13%	(46)	39%	(135)	10%	(33)	345
Voted in 2014: Yes	12%	(96)	24%	(198)	10%	(82)	17%	(144)	34%	(286)	3%	(25)	831
Voted in 2014: No	13%	(67)	16%	(80)	10%	(51)	13%	(65)	41%	(212)	8%	(40)	515
2012 Vote: Barack Obama	13%	(67)	23%	(123)	10%	(54)	16%	(86)	35%	(187)	3%	(13)	531
2012 Vote: Mitt Romney	10%	(34)	22%	(72)	10%	(31)	19%	(61)	37%	(119)	3%	(8)	326
2012 Vote: Didn't Vote	14%	(61)	16%	(73)	10%	(44)	12%	(55)	39%	(174)	9%	(40)	446
4-Region: Northeast	10%	(24)	19%	(44)	10%	(24)	13%	(30)	43%	(101)	5%	(12)	234
4-Region: Midwest	10%	(27)	20%	(54)	14%	(39)	13%	(37)	39%	(108)	4%	(11)	276
4-Region: South	13%	(67)	23%	(118)	9%	(44)	16%	(83)	36%	(182)	3%	(18)	511
4-Region: West	14%	(44)	19%	(62)	8%	(25)	18%	(60)	33%	(108)	7%	(24)	324
Sports fans	16%	(155)	24%	(222)	13%	(120)	17%	(158)	29%	(271)	2%	(21)	945
Avid sports fans	20%	(65)	27%	(89)	11%	(37)	23%	(74)	18%	(59)	1%	(2)	326

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Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following NFL teams?

Dallas Cowboys

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(163)	21%	(278)	10%	(132)	16%	(209)	37%	(499)	5%	(65)	1346
NFL fans	18%	(146)	25%	(205)	13%	(105)	19%	(156)	24%	(203)	2%	(14)	829
Avid NFL fans	23%	(73)	24%	(76)	12%	(36)	25%	(79)	15%	(47)	—	(1)	310
Attends NFL games	22%	(61)	28%	(78)	13%	(36)	20%	(54)	15%	(41)	2%	(5)	275
Democratic NFL fans	19%	(66)	24%	(84)	12%	(40)	20%	(69)	22%	(75)	3%	(12)	346
Independent NFL fans	12%	(29)	22%	(52)	14%	(32)	19%	(45)	32%	(76)	1%	(2)	235
Republican NFL fans	20%	(51)	28%	(68)	14%	(34)	17%	(42)	21%	(53)	—	(1)	248
NFL fans 18-34	15%	(31)	22%	(45)	16%	(32)	19%	(40)	25%	(53)	3%	(7)	207
NFL fans 35-44	21%	(33)	26%	(41)	11%	(17)	15%	(24)	25%	(38)	2%	(4)	156
NFL fans 45-64	18%	(53)	22%	(64)	12%	(36)	21%	(60)	26%	(74)	—	(1)	286
NFL fans 65+	16%	(30)	31%	(56)	12%	(21)	18%	(32)	21%	(38)	2%	(3)	179
White Non-Hispanic NFL fans	14%	(79)	26%	(143)	13%	(72)	18%	(102)	28%	(157)	1%	(7)	560
White NFL fans	17%	(110)	24%	(156)	12%	(77)	19%	(122)	26%	(169)	1%	(7)	642
POC NFL fans	25%	(67)	23%	(62)	12%	(34)	20%	(54)	17%	(46)	2%	(7)	269
2019 season-long fantasy players	20%	(41)	30%	(59)	11%	(23)	18%	(37)	19%	(37)	1%	(3)	199
2019 DFS players	18%	(40)	28%	(63)	10%	(23)	16%	(37)	23%	(52)	4%	(9)	224
2019 bettors	17%	(41)	33%	(82)	16%	(40)	14%	(35)	16%	(39)	4%	(11)	248

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following NFL teams?

Denver Broncos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(107)	22%	(313)	10%	(144)	8%	(109)	45%	(623)	7%	(98)	1395
Gender: Male	9%	(63)	28%	(192)	15%	(101)	9%	(66)	34%	(237)	5%	(33)	692
Gender: Female	6%	(45)	17%	(121)	6%	(43)	6%	(43)	55%	(386)	9%	(65)	703
Age: 18-34	5%	(20)	16%	(66)	12%	(48)	7%	(30)	41%	(165)	18%	(74)	403
Age: 35-44	13%	(28)	21%	(46)	13%	(28)	8%	(17)	43%	(93)	3%	(7)	219
Age: 45-64	7%	(32)	24%	(120)	9%	(46)	8%	(40)	49%	(241)	3%	(14)	493
Age: 65+	10%	(27)	29%	(81)	8%	(23)	8%	(22)	44%	(124)	1%	(2)	280
GenZers: 1997-2012	4%	(6)	9%	(14)	18%	(28)	2%	(3)	40%	(62)	26%	(40)	154
Millennials: 1981-1996	7%	(26)	22%	(80)	10%	(36)	10%	(36)	41%	(151)	10%	(38)	368
GenXers: 1965-1980	10%	(33)	23%	(76)	11%	(36)	8%	(25)	44%	(144)	4%	(12)	325
Baby Boomers: 1946-1964	7%	(34)	27%	(134)	8%	(41)	7%	(35)	49%	(243)	1%	(7)	493
PID: Dem (no lean)	11%	(57)	25%	(135)	9%	(48)	6%	(33)	42%	(228)	7%	(39)	541
PID: Ind (no lean)	5%	(20)	23%	(100)	11%	(46)	6%	(27)	44%	(188)	11%	(48)	428
PID: Rep (no lean)	7%	(30)	18%	(78)	12%	(50)	12%	(49)	49%	(207)	2%	(11)	425
PID/Gender: Dem Men	14%	(36)	32%	(85)	12%	(33)	9%	(24)	28%	(73)	5%	(13)	264
PID/Gender: Dem Women	8%	(21)	18%	(49)	6%	(16)	3%	(9)	56%	(155)	10%	(26)	277
PID/Gender: Ind Men	3%	(5)	28%	(57)	14%	(28)	8%	(17)	40%	(80)	6%	(13)	201
PID/Gender: Ind Women	6%	(14)	19%	(44)	8%	(18)	4%	(10)	47%	(107)	15%	(35)	228
PID/Gender: Rep Men	9%	(21)	22%	(50)	18%	(40)	11%	(25)	37%	(84)	3%	(7)	227
PID/Gender: Rep Women	4%	(9)	14%	(29)	5%	(10)	12%	(25)	62%	(123)	2%	(3)	198
Ideo: Liberal (1-3)	12%	(51)	23%	(104)	9%	(38)	6%	(27)	43%	(189)	8%	(35)	444
Ideo: Moderate (4)	7%	(24)	27%	(99)	10%	(35)	6%	(23)	44%	(164)	7%	(24)	369
Ideo: Conservative (5-7)	6%	(29)	21%	(98)	14%	(63)	13%	(58)	43%	(201)	3%	(14)	464
Educ: < College	7%	(67)	20%	(190)	9%	(87)	9%	(83)	46%	(439)	8%	(80)	946
Educ: Bachelors degree	9%	(25)	28%	(84)	14%	(41)	5%	(16)	40%	(117)	4%	(12)	294
Educ: Post-grad	10%	(15)	25%	(39)	11%	(17)	7%	(10)	44%	(67)	4%	(6)	155
Income: Under 50k	7%	(49)	21%	(155)	9%	(65)	8%	(60)	45%	(326)	10%	(69)	725
Income: 50k-100k	9%	(42)	22%	(97)	10%	(44)	9%	(41)	46%	(205)	4%	(17)	444
Income: 100k+	7%	(16)	27%	(61)	16%	(36)	4%	(8)	41%	(92)	5%	(12)	226
Ethnicity: White	7%	(72)	21%	(233)	11%	(118)	9%	(95)	48%	(524)	5%	(53)	1094
Ethnicity: Hispanic	13%	(28)	19%	(40)	8%	(18)	2%	(5)	42%	(88)	15%	(32)	211

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Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following NFL teams?

Denver Broncos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(107)	22%	(313)	10%	(144)	8%	(109)	45%	(623)	7%	(98)	1395
Ethnicity: Black	13%	(22)	31%	(51)	11%	(18)	7%	(12)	26%	(44)	11%	(18)	165
Ethnicity: Other	10%	(14)	22%	(29)	7%	(9)	1%	(2)	41%	(56)	20%	(27)	135
All Christian	7%	(52)	24%	(170)	12%	(84)	9%	(61)	44%	(308)	3%	(24)	699
All Non-Christian	9%	(6)	19%	(14)	10%	(8)	5%	(4)	42%	(31)	15%	(11)	74
Atheist	4%	(4)	18%	(15)	6%	(5)	6%	(5)	45%	(38)	20%	(17)	84
Agnostic/Nothing in particular	9%	(30)	24%	(79)	8%	(26)	8%	(27)	40%	(131)	10%	(32)	326
Something Else	7%	(16)	16%	(35)	10%	(22)	6%	(12)	54%	(115)	6%	(13)	212
Religious Non-Protestant/Catholic	8%	(7)	19%	(15)	10%	(8)	4%	(4)	44%	(36)	14%	(11)	82
Evangelical	9%	(32)	25%	(90)	11%	(42)	10%	(37)	41%	(148)	4%	(15)	363
Non-Evangelical	7%	(34)	21%	(107)	12%	(61)	7%	(33)	50%	(257)	4%	(22)	514
Community: Urban	12%	(50)	27%	(116)	11%	(46)	4%	(18)	38%	(162)	9%	(40)	431
Community: Suburban	6%	(35)	20%	(128)	12%	(73)	9%	(56)	48%	(303)	6%	(38)	631
Community: Rural	7%	(23)	21%	(70)	8%	(25)	11%	(35)	48%	(159)	6%	(20)	332
Employ: Private Sector	8%	(39)	25%	(116)	12%	(58)	8%	(37)	41%	(190)	5%	(25)	465
Employ: Government	6%	(5)	27%	(23)	7%	(6)	11%	(9)	46%	(39)	3%	(2)	84
Employ: Self-Employed	7%	(7)	26%	(28)	7%	(8)	12%	(13)	42%	(45)	7%	(8)	109
Employ: Homemaker	11%	(10)	10%	(9)	8%	(7)	12%	(11)	50%	(47)	10%	(9)	94
Employ: Retired	11%	(35)	26%	(83)	8%	(25)	7%	(23)	47%	(148)	1%	(2)	315
Employ: Unemployed	4%	(6)	15%	(24)	10%	(16)	6%	(10)	52%	(87)	14%	(23)	167
Employ: Other	3%	(3)	24%	(23)	18%	(18)	5%	(5)	43%	(43)	8%	(8)	100
Military HH: Yes	4%	(10)	28%	(62)	7%	(15)	10%	(22)	46%	(103)	5%	(10)	223
Military HH: No	8%	(98)	21%	(251)	11%	(129)	7%	(87)	44%	(520)	7%	(87)	1172
RD/WT: Right Direction	7%	(26)	22%	(79)	13%	(49)	12%	(45)	41%	(151)	4%	(15)	365
RD/WT: Wrong Track	8%	(81)	23%	(234)	9%	(96)	6%	(64)	46%	(472)	8%	(83)	1030
Trump Job Approve	6%	(36)	22%	(121)	12%	(70)	12%	(67)	44%	(245)	4%	(22)	561
Trump Job Disapprove	9%	(69)	24%	(189)	9%	(72)	5%	(40)	45%	(355)	9%	(68)	793
Trump Job Strongly Approve	8%	(25)	18%	(57)	10%	(31)	17%	(52)	43%	(136)	4%	(12)	314
Trump Job Somewhat Approve	4%	(11)	26%	(64)	16%	(39)	6%	(15)	44%	(109)	4%	(10)	247
Trump Job Somewhat Disapprove	9%	(13)	21%	(32)	8%	(13)	5%	(7)	42%	(65)	15%	(23)	154
Trump Job Strongly Disapprove	9%	(56)	25%	(157)	9%	(59)	5%	(33)	45%	(290)	7%	(45)	638

Continued on next page

Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following NFL teams?

Denver Broncos

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (107)	22% (313)	10% (144)	8% (109)	45% (623)	7% (98)	1395
Favorable of Trump	7% (36)	22% (124)	13% (69)	12% (68)	43% (238)	3% (16)	551
Unfavorable of Trump	8% (66)	23% (185)	9% (69)	5% (41)	46% (363)	9% (70)	793
Very Favorable of Trump	8% (24)	19% (59)	9% (27)	18% (56)	45% (143)	2% (7)	316
Somewhat Favorable of Trump	5% (12)	27% (64)	18% (42)	6% (13)	41% (95)	4% (9)	235
Somewhat Unfavorable of Trump	10% (12)	23% (28)	7% (9)	4% (5)	41% (51)	15% (18)	124
Very Unfavorable of Trump	8% (54)	23% (156)	9% (60)	5% (35)	47% (311)	8% (52)	669
#1 Issue: Economy	9% (45)	22% (114)	10% (50)	6% (31)	46% (236)	8% (41)	518
#1 Issue: Security	6% (10)	20% (34)	8% (13)	18% (31)	44% (75)	3% (6)	168
#1 Issue: Health Care	6% (18)	28% (76)	9% (26)	7% (20)	44% (118)	5% (15)	272
#1 Issue: Medicare / Social Security	6% (9)	27% (42)	9% (14)	8% (12)	47% (71)	3% (5)	153
#1 Issue: Women's Issues	5% (4)	11% (7)	14% (10)	4% (3)	47% (32)	18% (12)	68
#1 Issue: Education	11% (6)	19% (11)	16% (9)	4% (3)	41% (24)	9% (5)	59
#1 Issue: Energy	7% (4)	28% (14)	12% (6)	2% (1)	36% (19)	15% (8)	52
#1 Issue: Other	12% (12)	13% (14)	16% (17)	8% (8)	46% (48)	5% (6)	105
2018 House Vote: Democrat	12% (62)	28% (146)	8% (44)	6% (32)	42% (218)	4% (22)	525
2018 House Vote: Republican	6% (26)	22% (88)	12% (49)	13% (54)	44% (178)	3% (11)	407
2016 Vote: Hillary Clinton	11% (54)	29% (137)	9% (42)	6% (27)	43% (201)	3% (12)	473
2016 Vote: Donald Trump	8% (36)	20% (90)	12% (52)	14% (62)	44% (201)	3% (11)	453
2016 Vote: Other	6% (5)	17% (14)	14% (11)	1% (1)	57% (47)	5% (4)	83
2016 Vote: Didn't Vote	3% (11)	19% (72)	10% (39)	5% (18)	45% (173)	18% (70)	384
Voted in 2014: Yes	10% (86)	26% (218)	11% (90)	8% (70)	42% (359)	3% (28)	851
Voted in 2014: No	4% (22)	17% (95)	10% (55)	7% (39)	49% (264)	13% (69)	543
2012 Vote: Barack Obama	12% (69)	29% (162)	9% (51)	6% (33)	42% (239)	3% (14)	568
2012 Vote: Mitt Romney	6% (19)	22% (70)	12% (39)	12% (39)	46% (146)	2% (7)	321
2012 Vote: Didn't Vote	4% (19)	16% (77)	11% (50)	7% (34)	45% (212)	16% (76)	468
4-Region: Northeast	4% (11)	21% (54)	12% (29)	9% (24)	47% (118)	7% (17)	252
4-Region: Midwest	5% (15)	23% (70)	8% (23)	11% (33)	49% (147)	4% (12)	300
4-Region: South	7% (34)	21% (108)	11% (57)	8% (40)	45% (233)	9% (46)	517
4-Region: West	14% (47)	25% (82)	11% (36)	4% (13)	38% (125)	7% (23)	326
Sports fans	10% (97)	29% (290)	13% (131)	8% (81)	37% (360)	3% (25)	984

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Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following NFL teams?

Denver Broncos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(107)	22%	(313)	10%	(144)	8%	(109)	45%	(623)	7%	(98)	1395
Avid sports fans	16%	(49)	32%	(101)	19%	(58)	10%	(31)	22%	(69)	1%	(3)	312
NFL fans	11%	(98)	32%	(277)	14%	(119)	8%	(69)	33%	(287)	1%	(12)	861
Avid NFL fans	16%	(59)	36%	(127)	16%	(57)	11%	(40)	20%	(73)	—	(0)	356
Attends NFL games	14%	(41)	34%	(96)	15%	(43)	11%	(32)	23%	(65)	3%	(8)	286
Democratic NFL fans	16%	(57)	33%	(122)	12%	(43)	7%	(27)	30%	(110)	2%	(7)	365
Independent NFL fans	8%	(19)	35%	(85)	13%	(33)	6%	(15)	37%	(92)	1%	(3)	247
Republican NFL fans	9%	(22)	28%	(70)	18%	(44)	10%	(26)	34%	(86)	1%	(2)	250
NFL fans 18-34	8%	(17)	23%	(50)	18%	(40)	10%	(22)	38%	(84)	4%	(9)	223
NFL fans 35-44	18%	(28)	28%	(42)	14%	(20)	8%	(11)	31%	(47)	1%	(2)	150
NFL fans 45-64	9%	(27)	37%	(110)	14%	(40)	9%	(26)	31%	(91)	—	(1)	295
NFL fans 65+	14%	(27)	38%	(74)	10%	(19)	4%	(9)	34%	(65)	—	(0)	193
White Non-Hispanic NFL fans	9%	(51)	32%	(187)	14%	(82)	10%	(56)	35%	(205)	1%	(7)	587
White NFL fans	9%	(63)	31%	(210)	15%	(98)	8%	(56)	35%	(238)	1%	(7)	671
POC NFL fans	17%	(47)	33%	(90)	13%	(37)	5%	(13)	30%	(82)	2%	(5)	274
2019 season-long fantasy players	14%	(31)	32%	(70)	19%	(42)	9%	(20)	23%	(50)	3%	(7)	220
2019 DFS players	12%	(30)	31%	(76)	14%	(33)	8%	(20)	29%	(70)	5%	(12)	241
2019 bettors	12%	(33)	34%	(92)	17%	(46)	7%	(20)	25%	(69)	5%	(14)	274

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following NFL teams?

Detroit Lions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(78)	17%	(240)	9%	(125)	12%	(172)	47%	(650)	9%	(120)	1385
Gender: Male	7%	(44)	24%	(155)	12%	(79)	14%	(93)	38%	(251)	5%	(36)	657
Gender: Female	5%	(35)	12%	(85)	6%	(46)	11%	(79)	55%	(399)	12%	(84)	728
Age: 18-34	4%	(15)	10%	(41)	7%	(28)	14%	(59)	46%	(189)	20%	(82)	414
Age: 35-44	7%	(17)	17%	(39)	12%	(27)	11%	(25)	46%	(103)	7%	(15)	226
Age: 45-64	5%	(22)	20%	(95)	10%	(46)	14%	(63)	48%	(227)	3%	(15)	467
Age: 65+	9%	(25)	23%	(64)	9%	(24)	9%	(24)	47%	(131)	3%	(8)	278
GenZers: 1997-2012	5%	(8)	5%	(8)	5%	(9)	8%	(12)	51%	(81)	26%	(43)	161
Millennials: 1981-1996	4%	(13)	15%	(57)	9%	(34)	17%	(62)	42%	(157)	13%	(48)	371
GenXers: 1965-1980	6%	(22)	18%	(62)	11%	(36)	13%	(42)	49%	(163)	3%	(11)	335
Baby Boomers: 1946-1964	6%	(27)	22%	(101)	9%	(42)	11%	(50)	49%	(226)	4%	(18)	464
PID: Dem (no lean)	8%	(40)	17%	(90)	9%	(46)	11%	(58)	45%	(234)	10%	(52)	521
PID: Ind (no lean)	4%	(17)	15%	(64)	10%	(42)	12%	(49)	49%	(203)	10%	(41)	417
PID: Rep (no lean)	5%	(21)	19%	(85)	8%	(37)	14%	(65)	48%	(213)	6%	(27)	448
PID/Gender: Dem Men	7%	(15)	27%	(60)	11%	(25)	13%	(30)	37%	(84)	5%	(12)	225
PID/Gender: Dem Women	9%	(25)	10%	(30)	7%	(21)	9%	(28)	51%	(151)	14%	(40)	295
PID/Gender: Ind Men	7%	(14)	20%	(39)	13%	(27)	12%	(25)	40%	(80)	8%	(15)	200
PID/Gender: Ind Women	2%	(4)	12%	(25)	7%	(15)	11%	(24)	56%	(122)	12%	(26)	217
PID/Gender: Rep Men	6%	(15)	24%	(56)	12%	(27)	16%	(38)	37%	(87)	4%	(9)	232
PID/Gender: Rep Women	3%	(6)	14%	(29)	5%	(10)	13%	(27)	58%	(126)	8%	(18)	216
Ideo: Liberal (1-3)	5%	(23)	19%	(80)	11%	(46)	10%	(42)	46%	(200)	9%	(39)	432
Ideo: Moderate (4)	7%	(26)	20%	(78)	9%	(35)	11%	(42)	45%	(175)	8%	(32)	388
Ideo: Conservative (5-7)	6%	(28)	17%	(79)	9%	(39)	15%	(68)	45%	(205)	7%	(33)	452
Educ: < College	5%	(50)	15%	(142)	7%	(70)	14%	(137)	48%	(465)	10%	(99)	963
Educ: Bachelors degree	7%	(18)	21%	(57)	13%	(36)	9%	(26)	44%	(120)	5%	(15)	271
Educ: Post-grad	6%	(10)	27%	(41)	13%	(20)	6%	(9)	43%	(65)	4%	(7)	152
Income: Under 50k	6%	(42)	14%	(99)	7%	(52)	16%	(110)	46%	(323)	11%	(76)	702
Income: 50k-100k	6%	(27)	18%	(81)	10%	(47)	10%	(46)	49%	(223)	6%	(29)	453
Income: 100k+	4%	(10)	26%	(60)	12%	(27)	7%	(16)	45%	(104)	6%	(14)	231
Ethnicity: White	5%	(60)	17%	(193)	10%	(106)	12%	(134)	48%	(534)	7%	(82)	1108
Ethnicity: Hispanic	4%	(7)	12%	(24)	6%	(13)	14%	(27)	50%	(98)	15%	(29)	198

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Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following NFL teams?

Detroit Lions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(78)	17%	(240)	9%	(125)	12%	(172)	47%	(650)	9%	(120)	1385
Ethnicity: Black	9%	(15)	18%	(30)	6%	(10)	16%	(26)	39%	(64)	12%	(20)	166
Ethnicity: Other	3%	(3)	15%	(17)	8%	(9)	11%	(13)	46%	(51)	16%	(18)	111
All Christian	7%	(48)	21%	(142)	10%	(66)	12%	(80)	43%	(283)	6%	(41)	659
All Non-Christian	7%	(6)	20%	(16)	13%	(10)	11%	(9)	37%	(30)	12%	(10)	80
Atheist	1%	(1)	18%	(13)	4%	(3)	1%	(1)	67%	(50)	10%	(7)	75
Agnostic/Nothing in particular	2%	(7)	12%	(40)	9%	(30)	14%	(44)	53%	(172)	10%	(33)	326
Something Else	7%	(17)	12%	(29)	7%	(17)	16%	(39)	47%	(115)	12%	(28)	245
Religious Non-Protestant/Catholic	7%	(6)	21%	(19)	12%	(11)	10%	(9)	38%	(33)	12%	(10)	88
Evangelical	6%	(23)	21%	(80)	8%	(29)	16%	(63)	42%	(163)	8%	(30)	388
Non-Evangelical	8%	(38)	17%	(84)	11%	(53)	11%	(54)	46%	(223)	8%	(38)	489
Community: Urban	11%	(44)	20%	(84)	9%	(39)	10%	(42)	40%	(170)	10%	(41)	421
Community: Suburban	4%	(25)	16%	(101)	10%	(60)	13%	(80)	49%	(304)	7%	(45)	615
Community: Rural	3%	(9)	16%	(55)	8%	(26)	14%	(50)	50%	(176)	10%	(34)	350
Employ: Private Sector	5%	(22)	24%	(105)	12%	(50)	11%	(50)	42%	(183)	5%	(23)	432
Employ: Government	5%	(4)	15%	(12)	15%	(12)	19%	(16)	38%	(31)	8%	(6)	81
Employ: Self-Employed	3%	(3)	17%	(20)	3%	(4)	13%	(16)	48%	(58)	16%	(19)	120
Employ: Homemaker	10%	(11)	7%	(8)	5%	(6)	16%	(19)	55%	(64)	8%	(9)	117
Employ: Retired	8%	(26)	21%	(67)	9%	(28)	9%	(28)	48%	(151)	4%	(13)	313
Employ: Unemployed	5%	(8)	8%	(13)	8%	(12)	17%	(27)	48%	(78)	14%	(22)	161
Employ: Other	4%	(3)	10%	(10)	10%	(10)	15%	(14)	52%	(48)	9%	(8)	93
Military HH: Yes	6%	(14)	19%	(44)	7%	(17)	11%	(25)	51%	(119)	6%	(14)	232
Military HH: No	6%	(65)	17%	(196)	9%	(108)	13%	(147)	46%	(531)	9%	(106)	1153
RD/WT: Right Direction	7%	(28)	20%	(81)	10%	(40)	12%	(49)	40%	(163)	10%	(42)	402
RD/WT: Wrong Track	5%	(50)	16%	(159)	9%	(86)	12%	(122)	50%	(487)	8%	(78)	983
Trump Job Approve	6%	(34)	19%	(113)	10%	(60)	14%	(87)	44%	(266)	7%	(43)	603
Trump Job Disapprove	6%	(44)	17%	(127)	9%	(65)	10%	(75)	48%	(356)	9%	(67)	735
Trump Job Strongly Approve	4%	(14)	18%	(58)	7%	(24)	19%	(63)	45%	(150)	6%	(20)	329
Trump Job Somewhat Approve	7%	(20)	20%	(55)	13%	(36)	9%	(24)	43%	(117)	8%	(22)	274
Trump Job Somewhat Disapprove	2%	(3)	19%	(24)	9%	(11)	13%	(17)	49%	(61)	8%	(10)	126
Trump Job Strongly Disapprove	7%	(41)	17%	(103)	9%	(54)	10%	(59)	48%	(295)	9%	(58)	609

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Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following NFL teams?

Detroit Lions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(78)	17%	(240)	9%	(125)	12%	(172)	47%	(650)	9%	(120)	1385
Favorable of Trump	6%	(35)	18%	(109)	10%	(58)	15%	(87)	45%	(270)	7%	(40)	600
Unfavorable of Trump	6%	(43)	17%	(127)	9%	(67)	10%	(72)	48%	(353)	10%	(70)	733
Very Favorable of Trump	4%	(15)	15%	(52)	8%	(27)	19%	(66)	46%	(160)	7%	(24)	344
Somewhat Favorable of Trump	8%	(20)	22%	(57)	12%	(31)	8%	(22)	43%	(110)	7%	(17)	256
Somewhat Unfavorable of Trump	1%	(2)	22%	(22)	14%	(14)	11%	(11)	46%	(47)	6%	(6)	103
Very Unfavorable of Trump	7%	(42)	17%	(105)	8%	(53)	10%	(61)	49%	(306)	10%	(64)	630
#1 Issue: Economy	6%	(28)	19%	(96)	9%	(45)	11%	(56)	48%	(244)	7%	(34)	504
#1 Issue: Security	5%	(8)	15%	(26)	7%	(12)	23%	(39)	44%	(76)	6%	(10)	171
#1 Issue: Health Care	4%	(10)	18%	(44)	12%	(29)	9%	(23)	49%	(122)	8%	(19)	247
#1 Issue: Medicare / Social Security	6%	(10)	19%	(33)	9%	(16)	14%	(24)	46%	(79)	6%	(11)	173
#1 Issue: Women's Issues	11%	(8)	6%	(4)	7%	(5)	6%	(4)	57%	(38)	12%	(8)	66
#1 Issue: Education	4%	(3)	18%	(13)	10%	(7)	4%	(3)	42%	(30)	21%	(15)	72
#1 Issue: Other	8%	(8)	14%	(15)	8%	(8)	20%	(21)	38%	(40)	12%	(12)	105
2018 House Vote: Democrat	7%	(35)	22%	(104)	11%	(53)	12%	(57)	41%	(199)	7%	(36)	484
2018 House Vote: Republican	4%	(19)	19%	(83)	9%	(39)	16%	(71)	47%	(201)	4%	(18)	432
2016 Vote: Hillary Clinton	7%	(33)	21%	(92)	12%	(52)	10%	(44)	45%	(204)	5%	(23)	448
2016 Vote: Donald Trump	5%	(25)	19%	(90)	8%	(39)	17%	(81)	45%	(213)	6%	(28)	475
2016 Vote: Other	1%	(1)	15%	(11)	11%	(8)	10%	(7)	58%	(40)	5%	(3)	70
2016 Vote: Didn't Vote	5%	(20)	12%	(46)	7%	(26)	10%	(40)	49%	(193)	17%	(66)	391
Voted in 2014: Yes	6%	(52)	20%	(164)	10%	(85)	14%	(113)	44%	(362)	5%	(40)	816
Voted in 2014: No	5%	(27)	13%	(75)	7%	(40)	10%	(59)	51%	(288)	14%	(80)	569
2012 Vote: Barack Obama	9%	(47)	20%	(100)	12%	(58)	10%	(52)	44%	(219)	4%	(22)	499
2012 Vote: Mitt Romney	4%	(15)	21%	(74)	9%	(30)	14%	(50)	46%	(161)	5%	(17)	347
2012 Vote: Didn't Vote	3%	(16)	12%	(62)	7%	(34)	12%	(59)	50%	(247)	16%	(77)	495
4-Region: Northeast	6%	(14)	20%	(50)	10%	(24)	11%	(26)	45%	(110)	8%	(21)	246
4-Region: Midwest	9%	(26)	22%	(63)	13%	(36)	11%	(31)	38%	(110)	7%	(19)	286
4-Region: South	5%	(27)	15%	(79)	7%	(40)	14%	(73)	49%	(262)	10%	(53)	534
4-Region: West	4%	(11)	15%	(47)	8%	(25)	13%	(42)	52%	(167)	8%	(27)	320
Sports fans	7%	(64)	23%	(222)	12%	(117)	13%	(128)	41%	(399)	4%	(39)	969
Avid sports fans	11%	(37)	30%	(98)	15%	(49)	17%	(56)	26%	(84)	2%	(6)	330

Continued on next page

Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following NFL teams?

Detroit Lions

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(78)	17%	(240)	9%	(125)	12%	(172)	47%	(650)	9%	(120)	1385
NFL fans	7%	(61)	25%	(205)	14%	(113)	13%	(109)	39%	(318)	2%	(19)	824
Avid NFL fans	13%	(40)	30%	(94)	18%	(58)	13%	(41)	24%	(76)	2%	(7)	316
Attends NFL games	10%	(31)	26%	(78)	18%	(54)	13%	(38)	27%	(81)	5%	(14)	295
Democratic NFL fans	9%	(30)	23%	(79)	13%	(44)	12%	(42)	39%	(132)	4%	(13)	340
Independent NFL fans	6%	(14)	23%	(53)	16%	(37)	14%	(31)	40%	(89)	—	(1)	225
Republican NFL fans	6%	(16)	28%	(73)	13%	(33)	14%	(36)	37%	(97)	2%	(5)	260
NFL fans 18-34	3%	(6)	14%	(30)	12%	(25)	19%	(40)	46%	(95)	5%	(11)	208
NFL fans 35-44	10%	(15)	22%	(33)	16%	(25)	13%	(20)	36%	(55)	2%	(4)	151
NFL fans 45-64	6%	(18)	30%	(86)	15%	(42)	14%	(39)	34%	(99)	1%	(4)	288
NFL fans 65+	12%	(21)	32%	(56)	12%	(21)	5%	(9)	39%	(70)	—	(0)	177
White Non-Hispanic NFL fans	7%	(39)	26%	(155)	15%	(88)	12%	(72)	38%	(227)	2%	(14)	595
White NFL fans	7%	(44)	25%	(166)	15%	(96)	13%	(83)	38%	(253)	2%	(14)	656
POC NFL fans	9%	(21)	22%	(50)	11%	(26)	16%	(37)	40%	(91)	2%	(5)	230
2019 season-long fantasy players	12%	(24)	28%	(57)	18%	(36)	9%	(19)	26%	(53)	6%	(12)	201
2019 DFS players	10%	(21)	23%	(48)	15%	(32)	12%	(27)	37%	(78)	3%	(7)	212
2019 bettors	8%	(21)	26%	(72)	17%	(47)	16%	(42)	27%	(74)	6%	(16)	271

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following NFL teams?
Green Bay Packers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(148)	23%	(314)	8%	(113)	10%	(139)	40%	(549)	7%	(101)	1364
Gender: Male	11%	(70)	29%	(189)	9%	(57)	13%	(82)	31%	(203)	7%	(47)	647
Gender: Female	11%	(77)	18%	(126)	8%	(56)	8%	(57)	48%	(346)	8%	(55)	716
Age: 18-34	6%	(25)	15%	(66)	7%	(30)	12%	(52)	41%	(175)	19%	(79)	426
Age: 35-44	14%	(29)	25%	(51)	11%	(22)	8%	(17)	37%	(75)	5%	(10)	203
Age: 45-64	13%	(57)	24%	(109)	10%	(44)	11%	(51)	40%	(185)	2%	(11)	458
Age: 65+	13%	(37)	32%	(89)	6%	(17)	7%	(19)	41%	(114)	1%	(1)	276
GenZers: 1997-2012	7%	(10)	15%	(23)	6%	(9)	6%	(9)	45%	(70)	21%	(33)	154
Millennials: 1981-1996	8%	(28)	19%	(71)	8%	(29)	15%	(54)	36%	(135)	15%	(54)	372
GenXers: 1965-1980	12%	(38)	24%	(78)	13%	(42)	9%	(29)	40%	(133)	3%	(10)	331
Baby Boomers: 1946-1964	14%	(66)	28%	(126)	6%	(30)	9%	(40)	42%	(192)	1%	(3)	457
PID: Dem (no lean)	13%	(69)	24%	(129)	8%	(46)	7%	(40)	43%	(233)	5%	(29)	546
PID: Ind (no lean)	10%	(40)	21%	(82)	6%	(24)	12%	(44)	40%	(153)	11%	(41)	383
PID: Rep (no lean)	9%	(39)	24%	(104)	10%	(43)	13%	(55)	38%	(163)	7%	(31)	434
PID/Gender: Dem Men	11%	(25)	37%	(87)	7%	(18)	8%	(20)	34%	(80)	3%	(7)	238
PID/Gender: Dem Women	14%	(44)	13%	(41)	9%	(28)	7%	(20)	49%	(153)	7%	(22)	309
PID/Gender: Ind Men	10%	(18)	24%	(46)	6%	(12)	19%	(36)	32%	(60)	9%	(17)	189
PID/Gender: Ind Women	11%	(21)	19%	(36)	6%	(12)	4%	(8)	48%	(93)	12%	(24)	194
PID/Gender: Rep Men	12%	(27)	25%	(55)	13%	(28)	12%	(27)	28%	(62)	10%	(22)	220
PID/Gender: Rep Women	6%	(12)	23%	(49)	7%	(15)	13%	(28)	47%	(101)	4%	(9)	214
Ideo: Liberal (1-3)	12%	(56)	24%	(111)	9%	(41)	7%	(31)	43%	(196)	4%	(20)	454
Ideo: Moderate (4)	12%	(43)	25%	(92)	10%	(36)	8%	(30)	36%	(134)	9%	(33)	367
Ideo: Conservative (5-7)	11%	(47)	23%	(99)	8%	(35)	14%	(62)	37%	(161)	7%	(31)	434
Educ: < College	10%	(94)	20%	(193)	8%	(72)	11%	(108)	42%	(399)	9%	(81)	948
Educ: Bachelors degree	12%	(33)	28%	(76)	10%	(28)	9%	(23)	36%	(95)	5%	(13)	267
Educ: Post-grad	14%	(21)	30%	(45)	9%	(13)	5%	(8)	37%	(55)	5%	(7)	149
Income: Under 50k	9%	(61)	21%	(144)	7%	(53)	11%	(79)	42%	(295)	10%	(71)	702
Income: 50k-100k	10%	(46)	24%	(107)	10%	(44)	12%	(51)	39%	(171)	5%	(21)	439
Income: 100k+	19%	(41)	29%	(64)	7%	(17)	4%	(9)	37%	(83)	4%	(9)	223
Ethnicity: White	12%	(125)	22%	(239)	8%	(86)	10%	(106)	42%	(450)	6%	(64)	1070
Ethnicity: Hispanic	8%	(18)	20%	(43)	9%	(19)	10%	(21)	39%	(85)	14%	(30)	216

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Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following NFL teams?

Green Bay Packers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(148)	23%	(314)	8%	(113)	10%	(139)	40%	(549)	7%	(101)	1364
Ethnicity: Black	8%	(14)	24%	(42)	9%	(16)	14%	(24)	33%	(57)	12%	(21)	174
Ethnicity: Other	8%	(9)	28%	(33)	8%	(10)	7%	(9)	35%	(42)	13%	(16)	119
All Christian	14%	(92)	26%	(168)	9%	(56)	9%	(62)	39%	(252)	4%	(25)	655
All Non-Christian	8%	(6)	26%	(19)	10%	(8)	10%	(7)	36%	(27)	11%	(8)	76
Atheist	1%	(0)	26%	(16)	7%	(4)	5%	(3)	53%	(33)	8%	(5)	61
Agnostic/Nothing in particular	6%	(20)	22%	(73)	6%	(20)	11%	(36)	45%	(148)	10%	(33)	330
Something Else	12%	(29)	16%	(39)	10%	(24)	13%	(31)	37%	(88)	13%	(31)	241
Religious Non-Protestant/Catholic	7%	(6)	31%	(26)	9%	(8)	9%	(7)	35%	(30)	10%	(8)	85
Evangelical	13%	(47)	23%	(81)	7%	(24)	15%	(51)	33%	(117)	9%	(31)	350
Non-Evangelical	14%	(71)	22%	(115)	11%	(55)	8%	(39)	41%	(211)	4%	(22)	513
Community: Urban	14%	(52)	25%	(95)	7%	(26)	8%	(30)	35%	(136)	12%	(46)	385
Community: Suburban	10%	(63)	23%	(150)	10%	(65)	10%	(67)	42%	(269)	5%	(33)	647
Community: Rural	10%	(33)	21%	(69)	7%	(22)	13%	(42)	43%	(144)	7%	(22)	332
Employ: Private Sector	12%	(50)	29%	(123)	8%	(36)	9%	(40)	36%	(156)	6%	(26)	432
Employ: Government	9%	(8)	20%	(17)	12%	(10)	7%	(6)	41%	(36)	11%	(10)	87
Employ: Self-Employed	5%	(6)	20%	(26)	10%	(12)	10%	(12)	39%	(49)	16%	(20)	125
Employ: Homemaker	7%	(6)	12%	(10)	12%	(10)	12%	(10)	47%	(39)	10%	(8)	83
Employ: Retired	13%	(42)	29%	(94)	7%	(21)	9%	(29)	43%	(140)	1%	(2)	328
Employ: Unemployed	12%	(20)	15%	(23)	6%	(9)	18%	(28)	39%	(61)	10%	(16)	158
Employ: Other	6%	(5)	17%	(14)	8%	(7)	12%	(10)	47%	(39)	10%	(8)	83
Military HH: Yes	11%	(25)	24%	(55)	10%	(24)	8%	(19)	39%	(92)	8%	(18)	233
Military HH: No	11%	(122)	23%	(259)	8%	(89)	11%	(120)	40%	(457)	7%	(83)	1131
RD/WT: Right Direction	12%	(43)	21%	(76)	9%	(31)	14%	(52)	34%	(121)	10%	(36)	359
RD/WT: Wrong Track	10%	(105)	24%	(238)	8%	(82)	9%	(87)	43%	(428)	6%	(65)	1005
Trump Job Approve	12%	(64)	22%	(121)	8%	(41)	13%	(71)	37%	(200)	8%	(41)	539
Trump Job Disapprove	10%	(82)	24%	(189)	9%	(71)	8%	(62)	41%	(323)	7%	(54)	782
Trump Job Strongly Approve	9%	(27)	20%	(59)	8%	(25)	18%	(53)	36%	(106)	8%	(25)	296
Trump Job Somewhat Approve	15%	(36)	25%	(62)	7%	(17)	7%	(18)	39%	(94)	7%	(16)	243
Trump Job Somewhat Disapprove	5%	(7)	25%	(35)	11%	(15)	10%	(14)	37%	(52)	12%	(16)	139
Trump Job Strongly Disapprove	12%	(75)	24%	(154)	9%	(56)	7%	(48)	42%	(272)	6%	(38)	642

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Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following NFL teams?
Green Bay Packers

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (148)	23% (314)	8% (113)	10% (139)	40% (549)	7% (101)	1364
Favorable of Trump	12% (65)	24% (128)	8% (43)	13% (70)	35% (185)	7% (39)	530
Unfavorable of Trump	10% (81)	23% (184)	9% (69)	8% (61)	42% (334)	7% (58)	787
Very Favorable of Trump	10% (33)	22% (70)	8% (27)	17% (55)	33% (106)	9% (27)	317
Somewhat Favorable of Trump	15% (32)	27% (57)	8% (17)	7% (16)	37% (80)	5% (12)	213
Somewhat Unfavorable of Trump	6% (6)	24% (28)	8% (9)	12% (13)	39% (44)	11% (13)	113
Very Unfavorable of Trump	11% (75)	23% (157)	9% (60)	7% (48)	43% (289)	7% (45)	674
#1 Issue: Economy	14% (67)	23% (112)	10% (48)	6% (30)	40% (197)	7% (33)	487
#1 Issue: Security	9% (14)	20% (32)	5% (7)	20% (31)	36% (56)	11% (17)	158
#1 Issue: Health Care	9% (24)	22% (63)	8% (22)	10% (29)	48% (136)	3% (8)	282
#1 Issue: Medicare / Social Security	12% (21)	29% (53)	8% (14)	10% (18)	37% (67)	3% (6)	180
#1 Issue: Women's Issues	3% (2)	23% (13)	9% (5)	15% (9)	39% (23)	12% (7)	59
#1 Issue: Education	9% (5)	24% (15)	13% (8)	12% (7)	25% (15)	17% (10)	61
#1 Issue: Energy	2% (1)	17% (9)	8% (5)	5% (3)	40% (23)	27% (15)	57
#1 Issue: Other	16% (12)	22% (17)	5% (4)	14% (11)	39% (31)	5% (4)	80
2018 House Vote: Democrat	12% (63)	30% (152)	8% (42)	8% (41)	39% (198)	3% (16)	512
2018 House Vote: Republican	11% (46)	25% (100)	10% (42)	13% (52)	34% (140)	7% (27)	407
2016 Vote: Hillary Clinton	14% (64)	31% (139)	8% (36)	8% (35)	38% (172)	1% (6)	452
2016 Vote: Donald Trump	13% (56)	23% (100)	10% (46)	13% (58)	36% (161)	5% (22)	443
2016 Vote: Other	7% (6)	16% (13)	12% (9)	10% (8)	50% (40)	6% (5)	80
2016 Vote: Didn't Vote	6% (22)	16% (62)	5% (21)	10% (39)	45% (176)	18% (69)	388
Voted in 2014: Yes	12% (103)	28% (231)	10% (84)	9% (79)	37% (303)	4% (29)	829
Voted in 2014: No	8% (45)	16% (83)	5% (29)	11% (60)	46% (246)	13% (72)	534
2012 Vote: Barack Obama	16% (88)	26% (143)	11% (58)	8% (42)	38% (206)	2% (12)	549
2012 Vote: Mitt Romney	10% (31)	29% (90)	10% (30)	13% (40)	35% (108)	3% (10)	309
2012 Vote: Didn't Vote	5% (23)	16% (77)	5% (24)	11% (50)	47% (218)	16% (76)	469
4-Region: Northeast	8% (20)	24% (60)	9% (23)	6% (16)	43% (108)	9% (24)	250
4-Region: Midwest	14% (40)	25% (71)	7% (20)	14% (38)	32% (91)	7% (20)	280
4-Region: South	12% (61)	21% (113)	9% (46)	11% (60)	42% (220)	5% (28)	528
4-Region: West	9% (27)	23% (70)	8% (24)	8% (25)	42% (130)	10% (30)	306
Sports fans	13% (126)	30% (278)	11% (100)	10% (99)	33% (307)	3% (32)	942

Continued on next page

Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following NFL teams?
Green Bay Packers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(148)	23%	(314)	8%	(113)	10%	(139)	40%	(549)	7%	(101)	1364
Avid sports fans	18%	(58)	33%	(104)	13%	(40)	13%	(41)	20%	(62)	4%	(12)	316
NFL fans	16%	(132)	32%	(261)	11%	(95)	11%	(95)	28%	(232)	2%	(14)	829
Avid NFL fans	19%	(64)	36%	(122)	13%	(45)	10%	(35)	21%	(71)	1%	(4)	341
Attends NFL games	15%	(45)	34%	(99)	14%	(40)	11%	(33)	21%	(62)	4%	(13)	292
Democratic NFL fans	16%	(59)	31%	(110)	11%	(38)	10%	(35)	32%	(114)	1%	(2)	359
Independent NFL fans	16%	(36)	32%	(71)	9%	(20)	15%	(32)	27%	(60)	1%	(2)	220
Republican NFL fans	15%	(37)	32%	(80)	15%	(36)	11%	(28)	23%	(58)	4%	(10)	250
NFL fans 18-34	7%	(17)	22%	(51)	11%	(25)	19%	(44)	36%	(83)	4%	(10)	229
NFL fans 35-44	20%	(26)	31%	(41)	13%	(18)	11%	(15)	22%	(29)	3%	(4)	133
NFL fans 45-64	20%	(55)	33%	(92)	13%	(37)	11%	(31)	23%	(66)	—	(1)	281
NFL fans 65+	18%	(33)	42%	(77)	8%	(16)	3%	(5)	29%	(53)	—	(0)	185
White Non-Hispanic NFL fans	18%	(102)	32%	(180)	11%	(64)	10%	(55)	28%	(155)	1%	(4)	559
White NFL fans	17%	(112)	32%	(206)	12%	(74)	10%	(65)	27%	(177)	2%	(12)	645
POC NFL fans	11%	(30)	30%	(81)	11%	(31)	15%	(40)	29%	(77)	4%	(10)	269
2019 season-long fantasy players	17%	(35)	36%	(74)	11%	(23)	9%	(19)	19%	(39)	8%	(18)	208
2019 DFS players	12%	(28)	33%	(74)	12%	(28)	9%	(20)	28%	(62)	6%	(13)	225
2019 bettors	10%	(26)	39%	(96)	13%	(31)	10%	(24)	23%	(56)	5%	(11)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following NFL teams?

Houston Texans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(85)	19%	(269)	8%	(113)	9%	(122)	46%	(648)	12%	(173)	1410
Gender: Male	8%	(51)	26%	(172)	12%	(78)	11%	(72)	36%	(241)	7%	(47)	661
Gender: Female	4%	(33)	13%	(97)	5%	(35)	7%	(50)	54%	(407)	17%	(126)	749
Age: 18-34	5%	(20)	15%	(61)	6%	(25)	11%	(47)	39%	(158)	24%	(97)	408
Age: 35-44	11%	(27)	23%	(56)	11%	(27)	5%	(12)	43%	(104)	7%	(18)	244
Age: 45-64	5%	(23)	21%	(102)	8%	(39)	8%	(40)	50%	(239)	7%	(35)	476
Age: 65+	6%	(16)	18%	(50)	8%	(22)	8%	(23)	52%	(147)	8%	(23)	281
GenZers: 1997-2012	5%	(7)	10%	(14)	7%	(10)	4%	(5)	37%	(54)	37%	(54)	143
Millennials: 1981-1996	7%	(29)	19%	(75)	8%	(32)	13%	(50)	39%	(155)	13%	(53)	394
GenXers: 1965-1980	9%	(31)	23%	(76)	9%	(31)	6%	(21)	45%	(152)	7%	(24)	335
Baby Boomers: 1946-1964	3%	(14)	20%	(99)	8%	(37)	8%	(37)	54%	(260)	8%	(38)	485
PID: Dem (no lean)	6%	(34)	23%	(128)	7%	(41)	6%	(34)	44%	(241)	13%	(73)	551
PID: Ind (no lean)	4%	(19)	15%	(67)	8%	(37)	11%	(47)	48%	(207)	13%	(58)	436
PID: Rep (no lean)	8%	(32)	17%	(74)	8%	(36)	10%	(41)	47%	(200)	10%	(41)	423
PID/Gender: Dem Men	7%	(18)	35%	(84)	11%	(27)	9%	(21)	33%	(81)	5%	(12)	244
PID/Gender: Dem Women	5%	(16)	14%	(44)	4%	(13)	4%	(13)	52%	(160)	20%	(61)	307
PID/Gender: Ind Men	5%	(9)	22%	(43)	12%	(23)	15%	(29)	37%	(72)	9%	(18)	194
PID/Gender: Ind Women	4%	(10)	10%	(24)	6%	(14)	7%	(18)	56%	(135)	17%	(40)	241
PID/Gender: Rep Men	11%	(24)	20%	(44)	12%	(28)	10%	(22)	40%	(89)	7%	(17)	223
PID/Gender: Rep Women	4%	(8)	15%	(30)	4%	(8)	9%	(19)	56%	(111)	12%	(24)	200
Ideo: Liberal (1-3)	6%	(26)	24%	(116)	7%	(33)	9%	(42)	42%	(203)	13%	(61)	481
Ideo: Moderate (4)	6%	(23)	20%	(75)	11%	(39)	5%	(20)	44%	(161)	13%	(47)	365
Ideo: Conservative (5-7)	7%	(31)	17%	(76)	8%	(37)	10%	(46)	47%	(209)	10%	(43)	442
Educ: < College	5%	(45)	17%	(163)	6%	(60)	10%	(95)	48%	(458)	14%	(136)	958
Educ: Bachelors degree	7%	(22)	24%	(73)	13%	(40)	7%	(20)	41%	(124)	8%	(23)	301
Educ: Post-grad	12%	(18)	22%	(33)	9%	(13)	4%	(6)	44%	(66)	9%	(14)	151
Income: Under 50k	6%	(41)	18%	(129)	6%	(43)	11%	(78)	45%	(319)	15%	(105)	715
Income: 50k-100k	5%	(25)	21%	(97)	8%	(37)	8%	(36)	50%	(231)	8%	(37)	461
Income: 100k+	8%	(19)	18%	(43)	15%	(34)	3%	(8)	42%	(98)	13%	(31)	233
Ethnicity: White	6%	(64)	18%	(193)	8%	(90)	9%	(96)	49%	(544)	10%	(115)	1103
Ethnicity: Hispanic	4%	(9)	28%	(67)	2%	(5)	8%	(19)	36%	(85)	22%	(51)	235

Continued on next page

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following NFL teams?
Houston Texans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(85)	19%	(269)	8%	(113)	9%	(122)	46%	(648)	12%	(173)	1410
Ethnicity: Black	9%	(16)	25%	(44)	9%	(15)	12%	(22)	27%	(48)	18%	(31)	175
Ethnicity: Other	4%	(5)	25%	(32)	6%	(8)	3%	(3)	43%	(56)	20%	(26)	131
All Christian	6%	(41)	21%	(144)	9%	(64)	9%	(60)	44%	(300)	11%	(72)	681
All Non-Christian	7%	(6)	22%	(17)	12%	(10)	2%	(2)	40%	(30)	16%	(12)	76
Atheist	9%	(6)	9%	(6)	18%	(12)	8%	(5)	46%	(30)	11%	(7)	65
Agnostic/Nothing in particular	4%	(15)	22%	(79)	4%	(15)	9%	(33)	47%	(171)	14%	(52)	364
Something Else	8%	(17)	10%	(23)	6%	(13)	10%	(22)	53%	(117)	13%	(30)	223
Religious Non-Protestant/Catholic	7%	(6)	23%	(20)	12%	(10)	2%	(2)	41%	(36)	15%	(13)	87
Evangelical	7%	(25)	22%	(78)	8%	(31)	10%	(36)	45%	(164)	8%	(27)	361
Non-Evangelical	6%	(30)	16%	(82)	9%	(45)	8%	(38)	47%	(236)	14%	(71)	502
Community: Urban	10%	(41)	22%	(94)	9%	(37)	8%	(36)	37%	(159)	13%	(57)	423
Community: Suburban	4%	(24)	17%	(110)	8%	(54)	9%	(56)	50%	(314)	12%	(75)	633
Community: Rural	6%	(19)	18%	(65)	7%	(23)	8%	(30)	50%	(175)	11%	(40)	353
Employ: Private Sector	8%	(37)	23%	(114)	9%	(44)	9%	(42)	44%	(213)	7%	(35)	484
Employ: Government	4%	(3)	13%	(9)	14%	(10)	8%	(6)	37%	(27)	24%	(17)	73
Employ: Self-Employed	7%	(8)	22%	(26)	7%	(8)	19%	(21)	34%	(39)	11%	(13)	115
Employ: Homemaker	4%	(4)	14%	(15)	6%	(7)	6%	(6)	55%	(59)	15%	(17)	107
Employ: Retired	5%	(17)	21%	(69)	9%	(30)	8%	(27)	50%	(164)	7%	(23)	329
Employ: Unemployed	6%	(9)	13%	(21)	2%	(3)	6%	(9)	55%	(88)	19%	(30)	159
Employ: Other	6%	(5)	12%	(11)	11%	(9)	11%	(10)	48%	(42)	12%	(11)	88
Military HH: Yes	5%	(12)	19%	(42)	9%	(21)	11%	(25)	46%	(101)	10%	(22)	222
Military HH: No	6%	(73)	19%	(227)	8%	(93)	8%	(97)	46%	(547)	13%	(151)	1188
RD/WT: Right Direction	8%	(30)	21%	(77)	10%	(38)	10%	(38)	41%	(154)	10%	(38)	375
RD/WT: Wrong Track	5%	(54)	19%	(192)	7%	(75)	8%	(84)	48%	(494)	13%	(135)	1035
Trump Job Approve	8%	(48)	18%	(101)	9%	(50)	12%	(67)	43%	(245)	10%	(55)	567
Trump Job Disapprove	5%	(36)	21%	(165)	8%	(63)	6%	(47)	47%	(377)	14%	(108)	796
Trump Job Strongly Approve	8%	(24)	16%	(50)	8%	(24)	13%	(41)	46%	(141)	9%	(29)	308
Trump Job Somewhat Approve	9%	(23)	20%	(52)	10%	(26)	10%	(26)	40%	(104)	10%	(27)	258
Trump Job Somewhat Disapprove	3%	(5)	22%	(32)	9%	(13)	6%	(9)	44%	(62)	14%	(20)	141
Trump Job Strongly Disapprove	5%	(31)	20%	(134)	8%	(50)	6%	(38)	48%	(315)	13%	(87)	656

Continued on next page

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following NFL teams?

Houston Texans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion	Never heard of	Total N
Adults	6%	(85)	19%	(269)	8%	(113)	9%	(122)	46%	(648)	1410
Favorable of Trump	8%	(44)	19%	(103)	9%	(53)	11%	(60)	45%	(249)	554
Unfavorable of Trump	5%	(39)	20%	(162)	8%	(61)	7%	(55)	46%	(371)	805
Very Favorable of Trump	8%	(25)	14%	(47)	9%	(30)	14%	(44)	47%	(150)	322
Somewhat Favorable of Trump	8%	(19)	24%	(57)	10%	(23)	7%	(16)	43%	(99)	232
Somewhat Unfavorable of Trump	2%	(2)	22%	(28)	12%	(15)	7%	(9)	40%	(51)	127
Very Unfavorable of Trump	5%	(36)	20%	(135)	7%	(46)	7%	(46)	47%	(320)	677
#1 Issue: Economy	6%	(30)	19%	(99)	9%	(46)	7%	(37)	48%	(244)	511
#1 Issue: Security	4%	(7)	14%	(24)	9%	(15)	12%	(20)	49%	(86)	174
#1 Issue: Health Care	6%	(16)	24%	(68)	5%	(14)	9%	(25)	44%	(123)	278
#1 Issue: Medicare / Social Security	5%	(8)	19%	(33)	8%	(14)	12%	(21)	48%	(84)	175
#1 Issue: Women's Issues	2%	(1)	9%	(5)	14%	(8)	3%	(1)	40%	(24)	58
#1 Issue: Education	12%	(8)	20%	(13)	8%	(5)	7%	(5)	44%	(28)	65
#1 Issue: Energy	14%	(8)	21%	(12)	10%	(6)	7%	(4)	28%	(16)	59
#1 Issue: Other	6%	(5)	15%	(13)	6%	(5)	9%	(8)	49%	(43)	89
2018 House Vote: Democrat	6%	(34)	24%	(130)	7%	(38)	8%	(44)	44%	(235)	539
2018 House Vote: Republican	7%	(29)	18%	(73)	10%	(40)	11%	(45)	44%	(173)	394
2016 Vote: Hillary Clinton	5%	(24)	24%	(116)	9%	(45)	6%	(30)	46%	(224)	488
2016 Vote: Donald Trump	7%	(31)	19%	(84)	10%	(44)	13%	(60)	44%	(196)	447
2016 Vote: Other	5%	(4)	25%	(18)	5%	(4)	2%	(1)	56%	(40)	72
2016 Vote: Didn't Vote	6%	(26)	12%	(49)	5%	(21)	8%	(31)	47%	(188)	401
Voted in 2014: Yes	6%	(54)	22%	(183)	9%	(71)	9%	(77)	45%	(373)	830
Voted in 2014: No	5%	(31)	15%	(86)	7%	(42)	8%	(45)	48%	(275)	580
2012 Vote: Barack Obama	5%	(31)	25%	(142)	8%	(43)	8%	(48)	44%	(251)	566
2012 Vote: Mitt Romney	9%	(28)	17%	(56)	11%	(34)	9%	(30)	45%	(145)	322
2012 Vote: Didn't Vote	5%	(23)	14%	(65)	7%	(34)	8%	(39)	48%	(231)	483
4-Region: Northeast	6%	(14)	18%	(44)	9%	(22)	10%	(25)	44%	(105)	241
4-Region: Midwest	5%	(14)	19%	(58)	11%	(32)	8%	(22)	46%	(137)	297
4-Region: South	7%	(39)	20%	(108)	6%	(30)	10%	(53)	45%	(244)	538
4-Region: West	5%	(17)	18%	(59)	9%	(29)	6%	(21)	49%	(162)	333
Sports fans	8%	(83)	25%	(248)	10%	(103)	8%	(83)	42%	(418)	1001

Continued on next page

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following NFL teams?
Houston Texans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(85)	19%	(269)	8%	(113)	9%	(122)	46%	(648)	12%	(173)	1410
Avid sports fans	13%	(41)	36%	(119)	13%	(42)	11%	(35)	26%	(86)	1%	(4)	326
NFL fans	9%	(80)	28%	(243)	11%	(94)	8%	(69)	40%	(343)	4%	(31)	860
Avid NFL fans	10%	(36)	36%	(127)	12%	(41)	9%	(31)	32%	(113)	1%	(2)	350
Attends NFL games	11%	(32)	35%	(98)	11%	(31)	13%	(36)	26%	(75)	4%	(12)	284
Democratic NFL fans	9%	(32)	33%	(121)	10%	(36)	8%	(29)	35%	(130)	5%	(17)	365
Independent NFL fans	7%	(19)	22%	(56)	12%	(31)	10%	(25)	45%	(115)	4%	(9)	255
Republican NFL fans	12%	(29)	27%	(65)	11%	(26)	6%	(15)	41%	(98)	2%	(4)	240
NFL fans 18-34	9%	(19)	24%	(51)	8%	(16)	17%	(36)	34%	(72)	8%	(17)	211
NFL fans 35-44	16%	(27)	32%	(54)	13%	(22)	2%	(3)	35%	(59)	2%	(4)	168
NFL fans 45-64	7%	(20)	30%	(90)	11%	(34)	8%	(23)	42%	(126)	2%	(6)	299
NFL fans 65+	8%	(15)	26%	(48)	11%	(21)	4%	(7)	47%	(86)	3%	(5)	182
White Non-Hispanic NFL fans	9%	(55)	25%	(145)	13%	(77)	7%	(38)	43%	(254)	3%	(15)	585
White NFL fans	9%	(62)	27%	(178)	12%	(77)	8%	(55)	42%	(277)	3%	(18)	667
POC NFL fans	9%	(25)	36%	(98)	6%	(16)	11%	(31)	32%	(89)	6%	(16)	275
2019 season-long fantasy players	15%	(33)	33%	(72)	13%	(29)	11%	(24)	23%	(51)	5%	(10)	219
2019 DFS players	12%	(29)	27%	(64)	14%	(33)	12%	(28)	30%	(72)	5%	(11)	237
2019 bettors	12%	(35)	31%	(88)	17%	(49)	11%	(30)	24%	(70)	5%	(14)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following NFL teams?
Indianapolis Colts

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(65)	20%	(262)	8%	(112)	10%	(132)	48%	(644)	9%	(121)	1337
Gender: Male	6%	(39)	26%	(166)	12%	(77)	11%	(68)	39%	(252)	7%	(47)	650
Gender: Female	4%	(26)	14%	(96)	5%	(35)	9%	(64)	57%	(392)	11%	(73)	687
Age: 18-34	2%	(9)	15%	(60)	5%	(20)	15%	(59)	46%	(183)	17%	(70)	400
Age: 35-44	10%	(22)	20%	(46)	10%	(23)	9%	(22)	44%	(103)	8%	(18)	234
Age: 45-64	5%	(21)	21%	(93)	11%	(50)	6%	(28)	51%	(228)	5%	(22)	444
Age: 65+	5%	(14)	24%	(63)	7%	(18)	9%	(23)	50%	(130)	4%	(10)	258
GenZers: 1997-2012	4%	(6)	11%	(19)	7%	(12)	9%	(16)	47%	(79)	22%	(36)	167
Millennials: 1981-1996	4%	(13)	20%	(70)	6%	(22)	16%	(56)	41%	(144)	13%	(44)	349
GenXers: 1965-1980	7%	(24)	18%	(60)	12%	(40)	7%	(23)	50%	(164)	6%	(20)	330
Baby Boomers: 1946-1964	4%	(17)	23%	(103)	8%	(37)	7%	(33)	53%	(237)	4%	(20)	447
PID: Dem (no lean)	7%	(35)	20%	(105)	7%	(36)	11%	(58)	48%	(253)	8%	(41)	528
PID: Ind (no lean)	2%	(10)	20%	(85)	7%	(31)	8%	(33)	50%	(210)	11%	(47)	416
PID: Rep (no lean)	5%	(21)	18%	(72)	11%	(45)	11%	(42)	46%	(181)	8%	(32)	392
PID/Gender: Dem Men	8%	(19)	26%	(65)	11%	(28)	10%	(24)	39%	(97)	6%	(14)	248
PID/Gender: Dem Women	6%	(16)	14%	(40)	3%	(8)	12%	(34)	56%	(156)	10%	(27)	280
PID/Gender: Ind Men	3%	(7)	27%	(53)	7%	(14)	12%	(24)	41%	(80)	10%	(20)	197
PID/Gender: Ind Women	1%	(3)	15%	(32)	8%	(16)	4%	(9)	59%	(130)	13%	(28)	219
PID/Gender: Rep Men	6%	(13)	24%	(48)	17%	(34)	10%	(21)	37%	(75)	7%	(14)	204
PID/Gender: Rep Women	4%	(8)	13%	(24)	6%	(11)	11%	(21)	56%	(106)	10%	(18)	188
Ideo: Liberal (1-3)	6%	(26)	21%	(95)	8%	(35)	11%	(48)	46%	(208)	9%	(40)	451
Ideo: Moderate (4)	6%	(20)	21%	(75)	10%	(36)	7%	(24)	47%	(167)	9%	(33)	355
Ideo: Conservative (5-7)	4%	(18)	20%	(80)	10%	(41)	12%	(50)	46%	(189)	7%	(29)	407
Educ: < College	5%	(42)	16%	(146)	7%	(64)	11%	(103)	50%	(448)	11%	(96)	898
Educ: Bachelors degree	6%	(17)	26%	(75)	11%	(31)	7%	(20)	46%	(133)	5%	(14)	290
Educ: Post-grad	5%	(7)	28%	(42)	11%	(17)	6%	(9)	42%	(63)	7%	(11)	149
Income: Under 50k	4%	(27)	18%	(120)	6%	(41)	12%	(83)	47%	(320)	13%	(88)	679
Income: 50k-100k	6%	(26)	20%	(83)	9%	(39)	9%	(40)	50%	(214)	5%	(23)	426
Income: 100k+	5%	(12)	26%	(59)	14%	(32)	4%	(8)	47%	(110)	4%	(10)	232
Ethnicity: White	5%	(49)	19%	(196)	9%	(91)	10%	(99)	50%	(520)	9%	(90)	1046
Ethnicity: Hispanic	4%	(8)	20%	(40)	6%	(13)	13%	(26)	46%	(92)	11%	(22)	200

Continued on next page

Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following NFL teams?
Indianapolis Colts

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(65)	20%	(262)	8%	(112)	10%	(132)	48%	(644)	9%	(121)	1337
Ethnicity: Black	8%	(14)	23%	(40)	8%	(15)	13%	(24)	39%	(68)	9%	(15)	176
Ethnicity: Other	2%	(2)	23%	(26)	6%	(6)	8%	(9)	49%	(56)	13%	(15)	115
All Christian	6%	(39)	24%	(158)	9%	(62)	10%	(64)	45%	(295)	7%	(45)	663
All Non-Christian	6%	(4)	27%	(20)	12%	(9)	11%	(8)	32%	(24)	12%	(9)	74
Atheist	3%	(2)	23%	(16)	5%	(3)	5%	(3)	47%	(33)	17%	(12)	70
Agnostic/Nothing in particular	3%	(11)	15%	(48)	8%	(25)	12%	(41)	51%	(168)	11%	(37)	332
Something Else	4%	(9)	10%	(20)	6%	(13)	8%	(16)	62%	(124)	9%	(18)	198
Religious Non-Protestant/Catholic	6%	(5)	30%	(25)	10%	(9)	9%	(8)	34%	(29)	11%	(10)	84
Evangelical	5%	(18)	23%	(79)	8%	(29)	10%	(35)	47%	(161)	6%	(22)	344
Non-Evangelical	6%	(28)	17%	(82)	9%	(45)	9%	(42)	51%	(246)	8%	(37)	480
Community: Urban	9%	(36)	23%	(95)	9%	(37)	9%	(38)	40%	(169)	10%	(43)	418
Community: Suburban	4%	(23)	19%	(112)	8%	(49)	11%	(65)	51%	(306)	8%	(50)	605
Community: Rural	2%	(6)	18%	(55)	8%	(25)	9%	(29)	54%	(170)	9%	(28)	314
Employ: Private Sector	6%	(24)	23%	(96)	11%	(46)	8%	(36)	47%	(201)	6%	(25)	428
Employ: Government	2%	(2)	15%	(12)	12%	(10)	14%	(12)	42%	(35)	14%	(12)	83
Employ: Self-Employed	4%	(4)	32%	(33)	5%	(6)	7%	(8)	41%	(43)	11%	(12)	106
Employ: Homemaker	1%	(1)	10%	(9)	7%	(7)	17%	(16)	61%	(57)	4%	(4)	93
Employ: Retired	5%	(14)	26%	(78)	9%	(28)	7%	(21)	47%	(139)	5%	(15)	296
Employ: Unemployed	6%	(9)	10%	(16)	4%	(6)	12%	(20)	56%	(95)	13%	(22)	169
Employ: Other	7%	(7)	11%	(11)	8%	(8)	19%	(18)	39%	(38)	16%	(15)	97
Military HH: Yes	4%	(8)	28%	(65)	8%	(19)	13%	(30)	42%	(99)	6%	(13)	235
Military HH: No	5%	(57)	18%	(197)	8%	(94)	9%	(102)	49%	(545)	10%	(107)	1102
RD/WT: Right Direction	6%	(22)	25%	(88)	11%	(37)	10%	(34)	42%	(147)	6%	(21)	350
RD/WT: Wrong Track	4%	(43)	18%	(174)	8%	(75)	10%	(98)	50%	(497)	10%	(100)	987
Trump Job Approve	6%	(30)	25%	(134)	10%	(53)	11%	(57)	42%	(222)	7%	(37)	532
Trump Job Disapprove	5%	(36)	17%	(128)	8%	(59)	9%	(72)	51%	(393)	10%	(76)	765
Trump Job Strongly Approve	7%	(19)	21%	(58)	8%	(22)	15%	(41)	43%	(117)	6%	(16)	274
Trump Job Somewhat Approve	4%	(10)	29%	(76)	12%	(31)	7%	(17)	40%	(105)	8%	(20)	258
Trump Job Somewhat Disapprove	2%	(3)	18%	(28)	11%	(17)	4%	(7)	51%	(78)	14%	(21)	153
Trump Job Strongly Disapprove	5%	(32)	16%	(100)	7%	(43)	11%	(65)	52%	(315)	9%	(56)	612

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Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following NFL teams?
Indianapolis Colts

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(65)	20%	(262)	8%	(112)	10%	(132)	48%	(644)	9%	(121)	1337
Favorable of Trump	5%	(28)	24%	(121)	10%	(49)	11%	(57)	43%	(218)	7%	(37)	510
Unfavorable of Trump	5%	(37)	17%	(133)	8%	(61)	9%	(71)	51%	(395)	10%	(77)	774
Very Favorable of Trump	7%	(21)	19%	(52)	8%	(23)	15%	(41)	45%	(128)	6%	(18)	283
Somewhat Favorable of Trump	3%	(7)	30%	(69)	12%	(27)	7%	(15)	40%	(91)	8%	(19)	228
Somewhat Unfavorable of Trump	4%	(5)	19%	(25)	12%	(16)	5%	(6)	46%	(61)	15%	(19)	132
Very Unfavorable of Trump	5%	(32)	17%	(108)	7%	(45)	10%	(65)	52%	(335)	9%	(58)	642
#1 Issue: Economy	4%	(18)	22%	(108)	8%	(41)	8%	(38)	52%	(256)	7%	(34)	496
#1 Issue: Security	5%	(7)	17%	(28)	10%	(16)	12%	(20)	44%	(71)	12%	(20)	163
#1 Issue: Health Care	6%	(14)	17%	(41)	11%	(26)	10%	(25)	49%	(120)	7%	(17)	244
#1 Issue: Medicare / Social Security	3%	(5)	26%	(36)	8%	(11)	11%	(15)	44%	(61)	7%	(10)	139
#1 Issue: Women's Issues	3%	(2)	5%	(3)	6%	(4)	13%	(8)	56%	(34)	16%	(9)	60
#1 Issue: Education	18%	(11)	16%	(10)	6%	(4)	4%	(3)	40%	(26)	16%	(10)	64
#1 Issue: Energy	3%	(2)	21%	(11)	7%	(4)	4%	(2)	45%	(23)	20%	(10)	51
#1 Issue: Other	5%	(6)	20%	(24)	5%	(6)	18%	(21)	45%	(53)	7%	(8)	119
2018 House Vote: Democrat	6%	(30)	24%	(125)	8%	(44)	11%	(55)	45%	(238)	6%	(32)	523
2018 House Vote: Republican	4%	(14)	21%	(81)	12%	(46)	12%	(47)	43%	(162)	8%	(28)	378
2016 Vote: Hillary Clinton	6%	(29)	22%	(101)	9%	(40)	8%	(37)	50%	(227)	5%	(24)	458
2016 Vote: Donald Trump	5%	(21)	19%	(82)	13%	(54)	13%	(56)	45%	(191)	5%	(20)	426
2016 Vote: Other	1%	(1)	23%	(15)	7%	(5)	5%	(4)	53%	(36)	10%	(7)	67
2016 Vote: Didn't Vote	3%	(13)	17%	(64)	3%	(13)	9%	(35)	50%	(190)	18%	(70)	384
Voted in 2014: Yes	5%	(39)	22%	(182)	10%	(81)	11%	(91)	46%	(368)	6%	(47)	808
Voted in 2014: No	5%	(26)	15%	(81)	6%	(31)	8%	(41)	52%	(277)	14%	(74)	529
2012 Vote: Barack Obama	6%	(31)	22%	(120)	9%	(48)	10%	(55)	48%	(256)	5%	(25)	535
2012 Vote: Mitt Romney	6%	(16)	22%	(65)	11%	(34)	11%	(33)	46%	(135)	4%	(12)	296
2012 Vote: Didn't Vote	3%	(16)	15%	(72)	6%	(28)	8%	(40)	50%	(239)	17%	(80)	474
4-Region: Northeast	4%	(10)	19%	(44)	9%	(22)	10%	(24)	46%	(107)	11%	(25)	232
4-Region: Midwest	9%	(27)	21%	(61)	9%	(27)	4%	(11)	50%	(144)	8%	(22)	291
4-Region: South	4%	(22)	17%	(84)	8%	(39)	12%	(59)	50%	(246)	8%	(38)	488
4-Region: West	2%	(7)	23%	(74)	7%	(24)	12%	(38)	45%	(147)	11%	(35)	326
Sports fans	7%	(60)	26%	(234)	11%	(105)	11%	(97)	43%	(391)	3%	(26)	913

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Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following NFL teams?
Indianapolis Colts

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(65)	20%	(262)	8%	(112)	10%	(132)	48%	(644)	9%	(121)	1337
Avid sports fans	12%	(37)	32%	(100)	14%	(44)	14%	(44)	28%	(87)	1%	(2)	313
NFL fans	7%	(59)	29%	(232)	12%	(95)	10%	(84)	40%	(319)	1%	(10)	799
Avid NFL fans	11%	(37)	39%	(133)	11%	(39)	12%	(40)	27%	(90)	—	(1)	339
Attends NFL games	12%	(35)	35%	(99)	15%	(42)	12%	(32)	24%	(67)	2%	(6)	280
Democratic NFL fans	9%	(30)	28%	(97)	10%	(34)	13%	(46)	39%	(137)	2%	(7)	349
Independent NFL fans	4%	(9)	32%	(73)	10%	(22)	9%	(21)	46%	(105)	—	(0)	231
Republican NFL fans	9%	(20)	29%	(62)	18%	(39)	8%	(17)	35%	(77)	1%	(2)	219
NFL fans 18-34	3%	(6)	21%	(42)	10%	(20)	24%	(48)	40%	(81)	3%	(6)	203
NFL fans 35-44	13%	(21)	28%	(44)	12%	(19)	10%	(15)	35%	(56)	2%	(2)	157
NFL fans 45-64	7%	(19)	33%	(89)	15%	(42)	5%	(15)	38%	(103)	—	(1)	269
NFL fans 65+	8%	(13)	34%	(57)	8%	(14)	4%	(6)	47%	(79)	—	(0)	170
White Non-Hispanic NFL fans	7%	(38)	29%	(156)	12%	(67)	8%	(45)	42%	(228)	1%	(7)	539
White NFL fans	7%	(43)	29%	(179)	12%	(76)	9%	(55)	42%	(259)	1%	(7)	618
POC NFL fans	8%	(21)	30%	(77)	11%	(28)	15%	(39)	35%	(92)	1%	(3)	260
2019 season-long fantasy players	11%	(22)	34%	(68)	18%	(36)	11%	(21)	25%	(51)	2%	(4)	200
2019 DFS players	11%	(24)	31%	(68)	12%	(26)	11%	(25)	33%	(71)	2%	(4)	218
2019 bettors	8%	(20)	35%	(89)	14%	(35)	14%	(36)	25%	(64)	3%	(9)	253

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following NFL teams?
Jacksonville Jaguars

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(52)	17%	(225)	10%	(134)	9%	(126)	47%	(633)	13%	(182)	1351
Gender: Male	6%	(37)	22%	(150)	13%	(85)	13%	(86)	37%	(249)	9%	(63)	670
Gender: Female	2%	(15)	11%	(74)	7%	(49)	6%	(40)	56%	(383)	17%	(118)	681
Age: 18-34	3%	(12)	13%	(52)	7%	(26)	11%	(45)	40%	(155)	26%	(101)	391
Age: 35-44	6%	(13)	14%	(31)	12%	(26)	8%	(16)	48%	(102)	12%	(25)	213
Age: 45-64	3%	(16)	18%	(89)	13%	(63)	9%	(43)	48%	(233)	8%	(39)	482
Age: 65+	4%	(12)	20%	(53)	7%	(19)	8%	(22)	54%	(142)	6%	(16)	265
GenZers: 1997-2012	5%	(7)	16%	(23)	4%	(5)	9%	(13)	39%	(54)	27%	(38)	140
Millennials: 1981-1996	3%	(10)	13%	(47)	11%	(39)	12%	(42)	39%	(142)	22%	(81)	361
GenXers: 1965-1980	6%	(20)	16%	(51)	11%	(37)	10%	(31)	51%	(168)	6%	(20)	328
Baby Boomers: 1946-1964	2%	(9)	19%	(92)	11%	(51)	7%	(33)	52%	(247)	8%	(39)	471
PID: Dem (no lean)	4%	(19)	19%	(98)	10%	(53)	8%	(45)	47%	(250)	13%	(67)	532
PID: Ind (no lean)	4%	(15)	13%	(52)	12%	(47)	7%	(27)	46%	(184)	19%	(77)	402
PID: Rep (no lean)	4%	(18)	18%	(74)	8%	(34)	13%	(54)	48%	(199)	9%	(38)	417
PID/Gender: Dem Men	5%	(12)	26%	(63)	13%	(32)	14%	(35)	32%	(80)	10%	(24)	246
PID/Gender: Dem Women	2%	(7)	12%	(35)	7%	(21)	4%	(10)	60%	(170)	15%	(42)	285
PID/Gender: Ind Men	6%	(11)	20%	(38)	16%	(30)	9%	(17)	39%	(76)	11%	(22)	194
PID/Gender: Ind Women	2%	(4)	7%	(14)	8%	(17)	5%	(10)	52%	(108)	27%	(55)	208
PID/Gender: Rep Men	6%	(14)	21%	(49)	10%	(22)	15%	(35)	41%	(93)	7%	(17)	230
PID/Gender: Rep Women	2%	(4)	14%	(25)	6%	(12)	10%	(19)	56%	(106)	11%	(21)	187
Ideo: Liberal (1-3)	4%	(16)	20%	(89)	10%	(44)	6%	(26)	49%	(213)	11%	(50)	438
Ideo: Moderate (4)	4%	(16)	18%	(65)	13%	(46)	9%	(32)	42%	(154)	15%	(54)	368
Ideo: Conservative (5-7)	4%	(19)	16%	(70)	8%	(36)	14%	(62)	47%	(207)	10%	(45)	438
Educ: < College	3%	(30)	14%	(134)	9%	(81)	10%	(90)	49%	(452)	15%	(140)	928
Educ: Bachelors degree	4%	(12)	21%	(58)	13%	(36)	9%	(24)	42%	(112)	11%	(29)	270
Educ: Post-grad	7%	(10)	21%	(33)	11%	(17)	8%	(12)	45%	(68)	8%	(13)	153
Income: Under 50k	3%	(22)	13%	(91)	9%	(61)	11%	(75)	47%	(330)	17%	(122)	702
Income: 50k-100k	4%	(17)	20%	(82)	10%	(43)	10%	(41)	48%	(200)	9%	(37)	420
Income: 100k+	6%	(13)	22%	(52)	13%	(30)	4%	(10)	44%	(102)	10%	(22)	229
Ethnicity: White	4%	(41)	17%	(177)	9%	(98)	10%	(103)	49%	(525)	11%	(121)	1063
Ethnicity: Hispanic	1%	(2)	22%	(45)	8%	(16)	8%	(16)	40%	(80)	21%	(42)	201

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Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following NFL teams?
Jacksonville Jaguars

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(52)	17%	(225)	10%	(134)	9%	(126)	47%	(633)	13%	(182)	1351
Ethnicity: Black	6%	(10)	13%	(22)	16%	(26)	10%	(16)	33%	(54)	22%	(36)	163
Ethnicity: Other	1%	(1)	21%	(26)	8%	(10)	6%	(8)	43%	(53)	21%	(26)	124
All Christian	4%	(24)	20%	(133)	10%	(66)	12%	(78)	45%	(297)	9%	(57)	654
All Non-Christian	4%	(3)	31%	(26)	9%	(8)	2%	(1)	40%	(33)	15%	(12)	83
Atheist	2%	(1)	16%	(10)	15%	(10)	6%	(4)	46%	(30)	15%	(10)	64
Agnostic/Nothing in particular	5%	(15)	12%	(38)	9%	(29)	8%	(25)	49%	(158)	18%	(57)	322
Something Else	4%	(10)	8%	(17)	10%	(22)	8%	(18)	50%	(114)	20%	(46)	228
Religious Non-Protestant/Catholic	3%	(3)	32%	(29)	9%	(8)	1%	(1)	40%	(36)	15%	(13)	90
Evangelical	3%	(9)	20%	(69)	8%	(28)	13%	(46)	44%	(150)	11%	(38)	340
Non-Evangelical	5%	(24)	14%	(75)	11%	(60)	10%	(51)	48%	(251)	11%	(59)	519
Community: Urban	8%	(30)	18%	(71)	9%	(36)	9%	(38)	42%	(167)	15%	(58)	400
Community: Suburban	3%	(16)	17%	(104)	11%	(71)	9%	(59)	49%	(308)	11%	(68)	626
Community: Rural	2%	(5)	16%	(50)	8%	(27)	9%	(29)	49%	(157)	17%	(55)	325
Employ: Private Sector	5%	(21)	20%	(87)	14%	(63)	9%	(37)	43%	(191)	9%	(41)	440
Employ: Government	3%	(3)	16%	(15)	6%	(6)	13%	(12)	41%	(39)	22%	(21)	95
Employ: Self-Employed	1%	(1)	20%	(24)	9%	(11)	11%	(12)	38%	(44)	20%	(23)	115
Employ: Homemaker	9%	(9)	3%	(3)	6%	(6)	7%	(7)	52%	(49)	23%	(21)	94
Employ: Retired	4%	(13)	22%	(70)	9%	(28)	8%	(24)	50%	(158)	7%	(22)	316
Employ: Unemployed	1%	(2)	9%	(14)	5%	(8)	11%	(16)	55%	(83)	19%	(29)	151
Employ: Other	2%	(2)	5%	(4)	10%	(9)	16%	(14)	51%	(45)	16%	(14)	88
Military HH: Yes	3%	(7)	18%	(40)	8%	(18)	11%	(25)	51%	(117)	9%	(21)	228
Military HH: No	4%	(45)	16%	(185)	10%	(116)	9%	(101)	46%	(516)	14%	(161)	1123
RD/WT: Right Direction	6%	(21)	20%	(75)	9%	(33)	13%	(50)	40%	(151)	13%	(47)	377
RD/WT: Wrong Track	3%	(31)	15%	(150)	10%	(101)	8%	(76)	49%	(482)	14%	(134)	974
Trump Job Approve	5%	(27)	18%	(97)	9%	(49)	13%	(68)	43%	(230)	12%	(66)	538
Trump Job Disapprove	3%	(25)	17%	(127)	10%	(79)	7%	(55)	49%	(373)	14%	(105)	764
Trump Job Strongly Approve	5%	(15)	15%	(45)	5%	(16)	18%	(53)	43%	(125)	13%	(39)	293
Trump Job Somewhat Approve	5%	(12)	21%	(53)	13%	(33)	6%	(16)	43%	(105)	11%	(27)	246
Trump Job Somewhat Disapprove	4%	(5)	19%	(24)	12%	(15)	6%	(7)	36%	(46)	24%	(31)	127
Trump Job Strongly Disapprove	3%	(21)	16%	(103)	10%	(64)	8%	(48)	51%	(327)	12%	(74)	637

Continued on next page

Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following NFL teams?
Jacksonville Jaguars

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(52)	17%	(225)	10%	(134)	9%	(126)	47%	(633)	13%	(182)	1351
Favorable of Trump	5%	(29)	17%	(94)	10%	(52)	13%	(68)	44%	(237)	11%	(60)	538
Unfavorable of Trump	3%	(22)	17%	(130)	10%	(76)	7%	(57)	48%	(369)	14%	(111)	766
Very Favorable of Trump	6%	(17)	15%	(48)	5%	(16)	17%	(52)	47%	(145)	11%	(34)	311
Somewhat Favorable of Trump	5%	(11)	20%	(46)	16%	(36)	7%	(16)	40%	(92)	11%	(26)	228
Somewhat Unfavorable of Trump	4%	(4)	20%	(21)	11%	(11)	9%	(9)	35%	(37)	22%	(24)	108
Very Unfavorable of Trump	3%	(18)	16%	(108)	10%	(65)	7%	(48)	50%	(332)	13%	(87)	658
#1 Issue: Economy	5%	(21)	18%	(83)	11%	(51)	7%	(31)	46%	(210)	13%	(60)	457
#1 Issue: Security	3%	(6)	12%	(21)	7%	(13)	22%	(39)	41%	(73)	15%	(26)	176
#1 Issue: Health Care	2%	(6)	21%	(55)	9%	(23)	7%	(19)	52%	(135)	9%	(24)	262
#1 Issue: Medicare / Social Security	5%	(8)	17%	(29)	13%	(21)	7%	(11)	47%	(79)	12%	(20)	168
#1 Issue: Women's Issues	5%	(3)	5%	(3)	15%	(10)	4%	(3)	59%	(40)	11%	(8)	67
#1 Issue: Education	1%	(1)	11%	(6)	4%	(2)	4%	(3)	44%	(25)	35%	(20)	58
#1 Issue: Energy	1%	(1)	23%	(14)	12%	(7)	3%	(2)	33%	(20)	27%	(16)	59
#1 Issue: Other	6%	(6)	14%	(14)	6%	(6)	17%	(18)	49%	(51)	8%	(8)	104
2018 House Vote: Democrat	5%	(25)	21%	(110)	11%	(55)	6%	(33)	48%	(246)	9%	(46)	516
2018 House Vote: Republican	4%	(15)	17%	(71)	11%	(45)	14%	(58)	43%	(179)	12%	(50)	420
2016 Vote: Hillary Clinton	5%	(21)	21%	(99)	11%	(51)	7%	(32)	47%	(223)	9%	(44)	470
2016 Vote: Donald Trump	5%	(21)	17%	(75)	11%	(47)	14%	(63)	44%	(193)	8%	(36)	435
2016 Vote: Other	1%	(1)	15%	(12)	9%	(8)	8%	(7)	65%	(55)	3%	(3)	85
2016 Vote: Didn't Vote	3%	(9)	10%	(37)	8%	(28)	7%	(25)	45%	(162)	27%	(99)	360
Voted in 2014: Yes	4%	(33)	19%	(158)	12%	(98)	9%	(79)	48%	(400)	9%	(73)	841
Voted in 2014: No	4%	(19)	13%	(66)	7%	(36)	9%	(46)	46%	(233)	21%	(109)	510
2012 Vote: Barack Obama	5%	(25)	20%	(107)	13%	(70)	8%	(41)	48%	(263)	8%	(44)	550
2012 Vote: Mitt Romney	3%	(8)	19%	(61)	10%	(31)	13%	(40)	48%	(151)	7%	(23)	316
2012 Vote: Didn't Vote	4%	(19)	11%	(51)	7%	(30)	9%	(39)	45%	(203)	24%	(109)	451
4-Region: Northeast	5%	(12)	18%	(47)	8%	(21)	12%	(30)	46%	(117)	12%	(30)	257
4-Region: Midwest	4%	(12)	14%	(38)	11%	(30)	6%	(15)	52%	(138)	13%	(34)	267
4-Region: South	4%	(23)	16%	(80)	12%	(61)	9%	(47)	46%	(232)	13%	(65)	506
4-Region: West	2%	(6)	19%	(60)	7%	(23)	11%	(34)	46%	(146)	16%	(53)	321
Sports fans	5%	(46)	22%	(207)	13%	(124)	10%	(97)	41%	(387)	8%	(72)	933

Continued on next page

Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following NFL teams?
Jacksonville Jaguars

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(52)	17%	(225)	10%	(134)	9%	(126)	47%	(633)	13%	(182)	1351
Avid sports fans	8%	(26)	27%	(90)	19%	(62)	15%	(51)	28%	(92)	3%	(11)	332
NFL fans	6%	(45)	26%	(207)	15%	(117)	11%	(86)	38%	(308)	5%	(41)	804
Avid NFL fans	8%	(26)	33%	(111)	17%	(56)	14%	(46)	25%	(85)	3%	(10)	334
Attends NFL games	10%	(26)	31%	(84)	16%	(43)	13%	(36)	25%	(67)	5%	(14)	271
Democratic NFL fans	5%	(17)	28%	(92)	15%	(49)	12%	(39)	33%	(110)	7%	(25)	332
Independent NFL fans	5%	(12)	21%	(50)	16%	(37)	7%	(17)	45%	(105)	5%	(12)	233
Republican NFL fans	7%	(16)	27%	(65)	13%	(31)	12%	(30)	39%	(93)	2%	(4)	238
NFL fans 18-34	5%	(10)	23%	(45)	12%	(24)	20%	(40)	31%	(62)	10%	(19)	200
NFL fans 35-44	8%	(11)	20%	(28)	17%	(24)	7%	(10)	41%	(57)	6%	(9)	139
NFL fans 45-64	5%	(14)	29%	(85)	18%	(52)	10%	(30)	35%	(103)	3%	(9)	292
NFL fans 65+	6%	(11)	28%	(49)	10%	(17)	3%	(6)	50%	(86)	2%	(4)	173
White Non-Hispanic NFL fans	6%	(33)	24%	(137)	14%	(78)	10%	(56)	42%	(239)	4%	(22)	565
White NFL fans	6%	(35)	26%	(163)	14%	(87)	11%	(67)	41%	(258)	4%	(25)	635
POC NFL fans	5%	(12)	29%	(69)	16%	(39)	12%	(30)	29%	(69)	8%	(19)	238
2019 season-long fantasy players	8%	(18)	32%	(68)	15%	(31)	13%	(27)	24%	(51)	7%	(15)	209
2019 DFS players	7%	(16)	26%	(60)	17%	(38)	14%	(32)	29%	(65)	7%	(16)	229
2019 bettors	7%	(17)	29%	(75)	15%	(37)	11%	(27)	27%	(69)	11%	(29)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following NFL teams?
Kansas City Chiefs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(122)	24%	(334)	9%	(130)	7%	(105)	42%	(598)	9%	(126)	1414
Gender: Male	12%	(85)	30%	(207)	10%	(70)	9%	(62)	33%	(226)	5%	(37)	688
Gender: Female	5%	(38)	17%	(126)	8%	(60)	6%	(42)	51%	(372)	12%	(89)	727
Age: 18-34	3%	(11)	20%	(81)	12%	(48)	8%	(34)	38%	(155)	20%	(84)	413
Age: 35-44	15%	(36)	18%	(44)	9%	(23)	4%	(11)	46%	(111)	7%	(17)	242
Age: 45-64	8%	(38)	27%	(131)	9%	(45)	8%	(39)	44%	(213)	4%	(19)	484
Age: 65+	13%	(37)	28%	(77)	5%	(14)	8%	(22)	43%	(118)	2%	(7)	275
GenZers: 1997-2012	2%	(3)	12%	(19)	15%	(24)	5%	(7)	40%	(63)	27%	(42)	158
Millennials: 1981-1996	8%	(32)	22%	(87)	10%	(40)	9%	(33)	37%	(144)	13%	(51)	387
GenXers: 1965-1980	10%	(32)	23%	(77)	8%	(27)	7%	(25)	45%	(151)	6%	(21)	334
Baby Boomers: 1946-1964	10%	(49)	28%	(137)	7%	(36)	7%	(32)	45%	(220)	2%	(11)	484
PID: Dem (no lean)	11%	(62)	22%	(127)	9%	(54)	7%	(41)	41%	(233)	10%	(55)	571
PID: Ind (no lean)	5%	(19)	23%	(92)	10%	(39)	7%	(27)	45%	(182)	11%	(43)	402
PID: Rep (no lean)	9%	(41)	26%	(114)	8%	(37)	8%	(38)	41%	(183)	6%	(28)	442
PID/Gender: Dem Men	17%	(44)	31%	(79)	10%	(26)	9%	(24)	31%	(79)	3%	(7)	259
PID/Gender: Dem Women	6%	(18)	15%	(48)	9%	(28)	5%	(16)	49%	(153)	16%	(48)	312
PID/Gender: Ind Men	6%	(11)	28%	(54)	10%	(19)	9%	(18)	40%	(77)	7%	(14)	194
PID/Gender: Ind Women	4%	(8)	19%	(39)	9%	(19)	4%	(8)	50%	(105)	14%	(29)	208
PID/Gender: Rep Men	13%	(30)	32%	(74)	11%	(25)	8%	(20)	30%	(70)	7%	(16)	234
PID/Gender: Rep Women	5%	(11)	19%	(40)	6%	(13)	9%	(18)	55%	(114)	6%	(12)	207
Ideo: Liberal (1-3)	11%	(49)	24%	(111)	10%	(46)	7%	(32)	41%	(186)	7%	(32)	455
Ideo: Moderate (4)	7%	(28)	27%	(107)	9%	(34)	6%	(24)	41%	(162)	10%	(39)	394
Ideo: Conservative (5-7)	9%	(45)	24%	(113)	9%	(43)	9%	(43)	40%	(191)	8%	(38)	473
Educ: < College	6%	(63)	22%	(221)	9%	(89)	8%	(79)	44%	(431)	10%	(103)	985
Educ: Bachelors degree	13%	(36)	27%	(74)	9%	(25)	6%	(15)	40%	(112)	5%	(15)	277
Educ: Post-grad	16%	(24)	26%	(39)	10%	(16)	7%	(10)	36%	(55)	6%	(9)	152
Income: Under 50k	7%	(53)	23%	(170)	8%	(56)	9%	(69)	41%	(298)	12%	(85)	730
Income: 50k-100k	9%	(43)	23%	(107)	11%	(49)	6%	(29)	45%	(205)	5%	(23)	457
Income: 100k+	11%	(26)	25%	(57)	11%	(25)	3%	(7)	42%	(95)	8%	(18)	228
Ethnicity: White	9%	(95)	24%	(265)	9%	(94)	7%	(81)	45%	(501)	6%	(72)	1107
Ethnicity: Hispanic	5%	(11)	30%	(69)	5%	(11)	6%	(13)	35%	(81)	20%	(47)	233

Continued on next page

Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following NFL teams?
Kansas City Chiefs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(122)	24%	(334)	9%	(130)	7%	(105)	42%	(598)	9%	(126)	1414
Ethnicity: Black	10%	(18)	21%	(37)	17%	(30)	8%	(15)	30%	(52)	12%	(21)	173
Ethnicity: Other	7%	(9)	24%	(32)	4%	(5)	7%	(10)	33%	(44)	25%	(33)	134
All Christian	11%	(80)	27%	(187)	11%	(75)	7%	(48)	38%	(267)	6%	(41)	698
All Non-Christian	9%	(7)	27%	(21)	13%	(10)	7%	(5)	35%	(27)	11%	(8)	79
Atheist	14%	(10)	16%	(11)	9%	(6)	7%	(5)	47%	(33)	7%	(5)	69
Agnostic/Nothing in particular	6%	(20)	17%	(61)	7%	(23)	8%	(29)	47%	(166)	15%	(51)	351
Something Else	2%	(5)	24%	(53)	7%	(15)	8%	(18)	48%	(105)	10%	(21)	218
Religious Non-Protestant/Catholic	7%	(7)	26%	(24)	13%	(12)	6%	(5)	38%	(34)	9%	(8)	90
Evangelical	9%	(36)	28%	(110)	9%	(35)	10%	(37)	36%	(141)	7%	(28)	387
Non-Evangelical	10%	(47)	24%	(116)	11%	(53)	6%	(27)	44%	(214)	7%	(33)	490
Community: Urban	14%	(58)	27%	(115)	10%	(44)	5%	(23)	32%	(136)	11%	(47)	423
Community: Suburban	7%	(44)	22%	(143)	10%	(67)	8%	(52)	46%	(304)	8%	(53)	664
Community: Rural	6%	(21)	23%	(75)	6%	(18)	9%	(30)	48%	(157)	8%	(26)	328
Employ: Private Sector	9%	(41)	24%	(111)	12%	(53)	5%	(22)	44%	(199)	6%	(27)	452
Employ: Government	9%	(9)	24%	(23)	13%	(12)	5%	(4)	37%	(35)	13%	(12)	95
Employ: Self-Employed	11%	(13)	30%	(36)	9%	(11)	11%	(13)	27%	(33)	13%	(15)	121
Employ: Homemaker	6%	(7)	15%	(15)	12%	(12)	11%	(11)	42%	(44)	14%	(15)	105
Employ: Retired	13%	(42)	31%	(101)	5%	(16)	9%	(30)	41%	(134)	2%	(6)	329
Employ: Unemployed	2%	(4)	11%	(19)	8%	(13)	11%	(19)	53%	(87)	14%	(23)	165
Employ: Other	7%	(6)	26%	(23)	9%	(8)	3%	(3)	45%	(39)	10%	(9)	87
Military HH: Yes	10%	(24)	34%	(81)	6%	(14)	8%	(19)	36%	(86)	5%	(13)	238
Military HH: No	8%	(98)	21%	(252)	10%	(115)	7%	(85)	44%	(512)	10%	(113)	1176
RD/WT: Right Direction	9%	(35)	28%	(104)	9%	(33)	8%	(31)	39%	(145)	6%	(23)	373
RD/WT: Wrong Track	8%	(87)	22%	(229)	9%	(97)	7%	(74)	43%	(453)	10%	(103)	1042
Trump Job Approve	8%	(46)	26%	(146)	8%	(48)	9%	(52)	42%	(237)	7%	(39)	568
Trump Job Disapprove	9%	(76)	23%	(183)	10%	(82)	7%	(53)	42%	(337)	9%	(76)	805
Trump Job Strongly Approve	9%	(28)	23%	(73)	8%	(24)	12%	(38)	44%	(140)	5%	(15)	318
Trump Job Somewhat Approve	7%	(17)	29%	(73)	10%	(24)	6%	(14)	39%	(97)	10%	(24)	250
Trump Job Somewhat Disapprove	11%	(15)	21%	(31)	14%	(21)	7%	(11)	34%	(50)	12%	(18)	146
Trump Job Strongly Disapprove	9%	(61)	23%	(152)	9%	(61)	6%	(42)	43%	(287)	9%	(58)	660

Continued on next page

Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following NFL teams?
Kansas City Chiefs

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (122)	24% (334)	9% (130)	7% (105)	42% (598)	9% (126)	1414
Favorable of Trump	8% (45)	26% (143)	8% (47)	10% (55)	42% (233)	6% (35)	558
Unfavorable of Trump	9% (75)	23% (187)	9% (76)	6% (49)	42% (343)	10% (78)	807
Very Favorable of Trump	9% (31)	24% (81)	6% (21)	12% (39)	43% (144)	5% (16)	331
Somewhat Favorable of Trump	6% (14)	28% (63)	12% (26)	7% (16)	39% (89)	8% (19)	227
Somewhat Unfavorable of Trump	15% (17)	22% (27)	14% (17)	5% (6)	34% (40)	10% (12)	120
Very Unfavorable of Trump	8% (58)	23% (160)	9% (59)	6% (43)	44% (302)	9% (65)	688
#1 Issue: Economy	9% (45)	26% (131)	10% (48)	5% (23)	42% (209)	8% (39)	496
#1 Issue: Security	5% (9)	16% (30)	9% (17)	18% (33)	40% (76)	12% (22)	188
#1 Issue: Health Care	12% (34)	19% (53)	10% (28)	6% (17)	45% (126)	9% (25)	283
#1 Issue: Medicare / Social Security	12% (21)	28% (47)	4% (7)	8% (13)	43% (72)	5% (8)	168
#1 Issue: Women's Issues	2% (1)	14% (8)	8% (5)	6% (3)	49% (30)	21% (13)	60
#1 Issue: Education	5% (4)	17% (12)	18% (12)	1% (1)	49% (33)	9% (6)	68
#1 Issue: Other	5% (5)	37% (39)	8% (8)	13% (13)	34% (35)	3% (3)	103
2018 House Vote: Democrat	12% (63)	26% (142)	10% (53)	7% (36)	40% (215)	5% (27)	536
2018 House Vote: Republican	8% (35)	28% (119)	10% (43)	11% (45)	38% (162)	6% (25)	430
2016 Vote: Hillary Clinton	12% (60)	25% (124)	10% (47)	7% (35)	42% (204)	4% (19)	490
2016 Vote: Donald Trump	9% (43)	27% (128)	11% (50)	10% (48)	39% (184)	3% (16)	470
2016 Vote: Other	5% (4)	20% (17)	6% (5)	7% (6)	57% (49)	6% (5)	86
2016 Vote: Didn't Vote	4% (15)	17% (64)	8% (28)	4% (16)	44% (161)	23% (85)	368
Voted in 2014: Yes	11% (96)	25% (222)	10% (88)	8% (73)	40% (354)	5% (43)	876
Voted in 2014: No	5% (26)	21% (111)	8% (41)	6% (32)	45% (244)	15% (83)	538
2012 Vote: Barack Obama	11% (66)	28% (159)	10% (57)	6% (35)	40% (232)	5% (28)	577
2012 Vote: Mitt Romney	10% (33)	23% (78)	9% (31)	11% (35)	43% (144)	4% (12)	333
2012 Vote: Didn't Vote	5% (21)	20% (92)	8% (39)	5% (25)	43% (198)	18% (85)	458
4-Region: Northeast	10% (24)	19% (48)	10% (25)	7% (17)	43% (108)	12% (30)	252
4-Region: Midwest	12% (35)	26% (78)	6% (16)	6% (19)	42% (126)	8% (23)	298
4-Region: South	8% (42)	21% (108)	10% (54)	8% (43)	44% (231)	9% (48)	525
4-Region: West	6% (21)	29% (100)	10% (34)	8% (26)	39% (133)	7% (25)	339
Sports fans	12% (114)	30% (295)	12% (121)	8% (74)	35% (345)	3% (27)	976
Avid sports fans	19% (62)	35% (117)	15% (50)	7% (23)	22% (73)	2% (6)	330

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Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following NFL teams?
Kansas City Chiefs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(122)	24%	(334)	9%	(130)	7%	(105)	42%	(598)	9%	(126)	1414
NFL fans	13%	(114)	33%	(284)	13%	(114)	7%	(62)	32%	(271)	2%	(14)	858
Avid NFL fans	25%	(86)	36%	(124)	12%	(42)	8%	(27)	18%	(63)	1%	(5)	347
Attends NFL games	16%	(46)	33%	(93)	19%	(54)	10%	(27)	19%	(54)	3%	(9)	284
Democratic NFL fans	15%	(57)	30%	(112)	13%	(49)	9%	(34)	30%	(111)	2%	(9)	373
Independent NFL fans	8%	(18)	34%	(80)	13%	(31)	7%	(16)	37%	(88)	1%	(2)	236
Republican NFL fans	16%	(39)	36%	(91)	13%	(33)	5%	(12)	29%	(72)	1%	(3)	250
NFL fans 18-34	4%	(9)	30%	(65)	19%	(41)	12%	(26)	31%	(66)	4%	(10)	216
NFL fans 35-44	22%	(35)	26%	(41)	12%	(20)	5%	(7)	34%	(54)	1%	(1)	158
NFL fans 45-64	11%	(34)	36%	(110)	14%	(42)	8%	(25)	29%	(89)	—	(1)	301
NFL fans 65+	20%	(36)	37%	(68)	6%	(11)	2%	(4)	34%	(61)	1%	(1)	183
White Non-Hispanic NFL fans	14%	(86)	32%	(189)	13%	(77)	6%	(39)	34%	(202)	1%	(4)	597
White NFL fans	13%	(90)	34%	(227)	13%	(85)	6%	(40)	33%	(219)	1%	(6)	666
POC NFL fans	10%	(27)	36%	(95)	14%	(37)	9%	(24)	26%	(69)	4%	(10)	262
2019 season-long fantasy players	22%	(47)	34%	(75)	17%	(38)	6%	(14)	17%	(37)	3%	(7)	218
2019 DFS players	16%	(38)	31%	(74)	21%	(48)	8%	(18)	19%	(45)	5%	(11)	235
2019 bettors	18%	(47)	34%	(90)	19%	(50)	5%	(12)	19%	(51)	6%	(16)	267

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following NFL teams?

Las Vegas Raiders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(75)	16%	(229)	10%	(139)	10%	(145)	45%	(628)	14%	(190)	1407
Gender: Male	6%	(42)	21%	(143)	12%	(77)	14%	(90)	36%	(244)	11%	(73)	669
Gender: Female	4%	(33)	12%	(86)	8%	(62)	7%	(55)	52%	(384)	16%	(117)	738
Age: 18-34	5%	(20)	17%	(73)	8%	(34)	9%	(36)	38%	(161)	23%	(95)	420
Age: 35-44	6%	(13)	20%	(45)	14%	(30)	10%	(22)	42%	(94)	8%	(18)	223
Age: 45-64	7%	(36)	16%	(81)	10%	(53)	10%	(53)	45%	(225)	11%	(57)	504
Age: 65+	2%	(6)	12%	(31)	8%	(22)	13%	(34)	57%	(147)	8%	(20)	261
GenZers: 1997-2012	2%	(3)	16%	(26)	7%	(10)	6%	(10)	41%	(65)	27%	(43)	157
Millennials: 1981-1996	6%	(22)	21%	(76)	11%	(42)	9%	(35)	36%	(132)	17%	(61)	368
GenXers: 1965-1980	10%	(36)	15%	(53)	13%	(46)	9%	(32)	43%	(148)	9%	(32)	347
Baby Boomers: 1946-1964	3%	(14)	14%	(69)	8%	(39)	12%	(62)	53%	(261)	10%	(51)	495
PID: Dem (no lean)	7%	(41)	20%	(112)	8%	(47)	7%	(41)	42%	(234)	15%	(86)	562
PID: Ind (no lean)	4%	(17)	14%	(58)	12%	(47)	10%	(42)	46%	(187)	13%	(55)	406
PID: Rep (no lean)	4%	(17)	13%	(58)	10%	(45)	14%	(62)	47%	(207)	11%	(49)	439
PID/Gender: Dem Men	7%	(18)	30%	(71)	8%	(19)	13%	(30)	33%	(78)	10%	(23)	239
PID/Gender: Dem Women	7%	(23)	13%	(41)	9%	(28)	3%	(11)	48%	(156)	20%	(63)	323
PID/Gender: Ind Men	6%	(12)	16%	(34)	13%	(28)	15%	(31)	41%	(85)	9%	(19)	211
PID/Gender: Ind Women	2%	(5)	12%	(24)	10%	(19)	6%	(11)	52%	(101)	18%	(35)	196
PID/Gender: Rep Men	5%	(12)	17%	(37)	14%	(30)	13%	(29)	37%	(80)	14%	(30)	219
PID/Gender: Rep Women	2%	(5)	10%	(21)	7%	(15)	15%	(33)	58%	(127)	8%	(19)	220
Ideo: Liberal (1-3)	7%	(32)	20%	(92)	11%	(53)	6%	(29)	41%	(193)	15%	(72)	472
Ideo: Moderate (4)	7%	(26)	16%	(61)	10%	(39)	10%	(37)	42%	(158)	14%	(53)	373
Ideo: Conservative (5-7)	3%	(15)	15%	(65)	9%	(41)	15%	(68)	45%	(201)	13%	(56)	448
Educ: < College	5%	(46)	13%	(127)	9%	(87)	11%	(104)	47%	(455)	15%	(143)	962
Educ: Bachelors degree	6%	(17)	20%	(56)	13%	(36)	10%	(29)	41%	(115)	10%	(29)	282
Educ: Post-grad	8%	(12)	28%	(46)	10%	(16)	8%	(12)	36%	(58)	11%	(18)	163
Income: Under 50k	6%	(44)	13%	(94)	8%	(55)	12%	(86)	45%	(329)	16%	(118)	727
Income: 50k-100k	4%	(18)	18%	(80)	13%	(59)	10%	(44)	45%	(201)	10%	(47)	449
Income: 100k+	6%	(13)	24%	(55)	11%	(25)	7%	(15)	42%	(98)	11%	(25)	231
Ethnicity: White	5%	(60)	15%	(159)	10%	(106)	11%	(123)	48%	(524)	11%	(124)	1097
Ethnicity: Hispanic	6%	(16)	19%	(46)	9%	(23)	11%	(27)	37%	(89)	18%	(43)	244

Continued on next page

Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following NFL teams?

Las Vegas Raiders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(75)	16%	(229)	10%	(139)	10%	(145)	45%	(628)	14%	(190)	1407
Ethnicity: Black	3%	(7)	22%	(43)	16%	(31)	7%	(13)	30%	(58)	22%	(42)	194
Ethnicity: Other	7%	(8)	23%	(26)	2%	(3)	8%	(9)	39%	(46)	21%	(24)	116
All Christian	4%	(29)	19%	(128)	9%	(62)	11%	(74)	45%	(299)	11%	(75)	666
All Non-Christian	12%	(11)	19%	(18)	10%	(9)	10%	(9)	30%	(27)	18%	(17)	91
Atheist	3%	(3)	11%	(8)	12%	(9)	10%	(7)	46%	(35)	19%	(14)	76
Agnostic/Nothing in particular	8%	(26)	14%	(49)	12%	(41)	9%	(31)	44%	(148)	13%	(45)	340
Something Else	3%	(6)	12%	(27)	8%	(18)	10%	(24)	51%	(119)	17%	(39)	234
Religious Non-Protestant/Catholic	12%	(12)	18%	(18)	12%	(12)	10%	(10)	32%	(32)	17%	(17)	101
Evangelical	4%	(13)	21%	(72)	7%	(24)	11%	(37)	46%	(162)	12%	(43)	351
Non-Evangelical	4%	(21)	14%	(70)	10%	(53)	12%	(60)	47%	(241)	13%	(69)	513
Community: Urban	7%	(29)	21%	(89)	11%	(48)	5%	(24)	39%	(168)	18%	(77)	435
Community: Suburban	6%	(37)	16%	(104)	10%	(64)	11%	(74)	47%	(304)	10%	(67)	649
Community: Rural	3%	(9)	11%	(36)	8%	(27)	15%	(48)	49%	(157)	14%	(47)	322
Employ: Private Sector	8%	(34)	19%	(86)	10%	(46)	10%	(43)	43%	(192)	10%	(47)	447
Employ: Government	2%	(2)	20%	(18)	9%	(8)	4%	(3)	39%	(34)	26%	(23)	89
Employ: Self-Employed	5%	(7)	32%	(42)	5%	(6)	5%	(7)	34%	(45)	19%	(25)	132
Employ: Homemaker	6%	(7)	10%	(11)	11%	(11)	7%	(8)	47%	(51)	18%	(20)	107
Employ: Retired	3%	(9)	16%	(52)	10%	(32)	12%	(38)	53%	(168)	6%	(19)	319
Employ: Unemployed	4%	(6)	4%	(7)	8%	(13)	17%	(25)	52%	(79)	15%	(23)	152
Employ: Other	6%	(6)	4%	(4)	18%	(18)	18%	(18)	39%	(40)	15%	(15)	101
Military HH: Yes	1%	(3)	16%	(36)	11%	(26)	11%	(26)	52%	(119)	9%	(20)	230
Military HH: No	6%	(72)	16%	(193)	10%	(113)	10%	(119)	43%	(510)	14%	(170)	1177
RD/WT: Right Direction	6%	(23)	16%	(63)	11%	(43)	11%	(44)	46%	(177)	10%	(38)	389
RD/WT: Wrong Track	5%	(52)	16%	(166)	9%	(96)	10%	(101)	44%	(451)	15%	(152)	1017
Trump Job Approve	4%	(25)	17%	(95)	10%	(60)	13%	(77)	43%	(247)	12%	(69)	572
Trump Job Disapprove	6%	(50)	17%	(133)	10%	(79)	8%	(61)	44%	(355)	15%	(121)	799
Trump Job Strongly Approve	5%	(16)	14%	(45)	9%	(30)	17%	(53)	42%	(133)	12%	(37)	314
Trump Job Somewhat Approve	3%	(8)	19%	(50)	12%	(30)	9%	(24)	44%	(114)	12%	(32)	258
Trump Job Somewhat Disapprove	6%	(9)	21%	(33)	7%	(11)	7%	(11)	38%	(61)	21%	(33)	158
Trump Job Strongly Disapprove	6%	(40)	16%	(100)	11%	(68)	8%	(51)	46%	(294)	14%	(87)	641

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Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following NFL teams?
Las Vegas Raiders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(75)	16%	(229)	10%	(139)	10%	(145)	45%	(628)	14%	(190)	1407
Favorable of Trump	5%	(27)	16%	(90)	10%	(59)	13%	(76)	45%	(258)	11%	(63)	572
Unfavorable of Trump	6%	(48)	17%	(131)	10%	(80)	8%	(62)	43%	(342)	16%	(125)	789
Very Favorable of Trump	6%	(18)	13%	(43)	8%	(26)	16%	(52)	45%	(149)	13%	(41)	329
Somewhat Favorable of Trump	4%	(9)	19%	(47)	13%	(32)	10%	(24)	45%	(110)	9%	(21)	243
Somewhat Unfavorable of Trump	5%	(6)	18%	(22)	10%	(12)	9%	(10)	34%	(40)	25%	(30)	120
Very Unfavorable of Trump	6%	(42)	16%	(109)	10%	(68)	8%	(52)	45%	(302)	14%	(95)	668
#1 Issue: Economy	5%	(22)	18%	(89)	13%	(63)	8%	(41)	45%	(219)	12%	(57)	491
#1 Issue: Security	4%	(7)	12%	(20)	8%	(14)	13%	(22)	42%	(71)	22%	(38)	172
#1 Issue: Health Care	11%	(29)	14%	(39)	8%	(21)	9%	(23)	48%	(130)	11%	(30)	272
#1 Issue: Medicare / Social Security	2%	(4)	15%	(27)	12%	(22)	13%	(24)	49%	(89)	9%	(17)	184
#1 Issue: Women's Issues	—	(0)	19%	(12)	13%	(8)	5%	(3)	53%	(33)	10%	(6)	63
#1 Issue: Education	10%	(8)	25%	(19)	2%	(1)	12%	(9)	32%	(24)	19%	(14)	75
#1 Issue: Energy	8%	(4)	15%	(7)	6%	(3)	4%	(2)	37%	(18)	30%	(15)	50
#1 Issue: Other	2%	(2)	16%	(16)	7%	(7)	20%	(20)	43%	(43)	13%	(13)	101
2018 House Vote: Democrat	7%	(37)	23%	(123)	12%	(63)	8%	(40)	40%	(211)	11%	(57)	532
2018 House Vote: Republican	5%	(21)	15%	(64)	11%	(49)	14%	(59)	44%	(193)	11%	(49)	435
2016 Vote: Hillary Clinton	8%	(40)	22%	(103)	10%	(47)	8%	(37)	43%	(201)	10%	(46)	473
2016 Vote: Donald Trump	4%	(18)	15%	(71)	11%	(52)	13%	(61)	47%	(218)	10%	(44)	465
2016 Vote: Other	4%	(3)	8%	(6)	13%	(10)	12%	(9)	58%	(43)	5%	(4)	75
2016 Vote: Didn't Vote	4%	(14)	13%	(49)	8%	(30)	10%	(38)	42%	(165)	24%	(96)	394
Voted in 2014: Yes	6%	(55)	19%	(158)	11%	(93)	10%	(87)	44%	(377)	10%	(83)	853
Voted in 2014: No	4%	(20)	13%	(71)	8%	(46)	10%	(58)	45%	(251)	19%	(107)	554
2012 Vote: Barack Obama	8%	(44)	21%	(120)	10%	(58)	8%	(49)	44%	(255)	9%	(51)	577
2012 Vote: Mitt Romney	3%	(10)	13%	(39)	11%	(33)	13%	(40)	49%	(152)	11%	(36)	310
2012 Vote: Didn't Vote	4%	(20)	14%	(67)	9%	(44)	10%	(48)	42%	(204)	21%	(100)	483
4-Region: Northeast	6%	(15)	17%	(44)	10%	(25)	8%	(21)	43%	(113)	17%	(45)	262
4-Region: Midwest	2%	(5)	13%	(37)	11%	(31)	9%	(27)	52%	(150)	14%	(39)	289
4-Region: South	3%	(16)	14%	(74)	8%	(44)	11%	(58)	49%	(254)	14%	(71)	516
4-Region: West	11%	(38)	22%	(75)	12%	(40)	12%	(40)	33%	(111)	10%	(35)	339
Sports fans	7%	(70)	21%	(200)	14%	(132)	12%	(113)	38%	(358)	8%	(77)	949

Continued on next page

Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following NFL teams?
Las Vegas Raiders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(75)	16%	(229)	10%	(139)	10%	(145)	45%	(628)	14%	(190)	1407
Avid sports fans	14%	(45)	24%	(79)	17%	(56)	18%	(60)	24%	(77)	3%	(10)	326
NFL fans	8%	(64)	23%	(194)	14%	(114)	13%	(104)	36%	(297)	7%	(56)	829
Avid NFL fans	14%	(47)	22%	(76)	20%	(66)	16%	(54)	22%	(75)	6%	(20)	338
Attends NFL games	13%	(40)	31%	(91)	17%	(51)	8%	(24)	25%	(74)	6%	(17)	297
Democratic NFL fans	10%	(36)	29%	(100)	12%	(40)	10%	(35)	30%	(105)	9%	(29)	346
Independent NFL fans	7%	(16)	19%	(44)	15%	(35)	14%	(32)	42%	(97)	4%	(8)	232
Republican NFL fans	5%	(12)	20%	(49)	15%	(38)	15%	(38)	38%	(95)	7%	(18)	250
NFL fans 18-34	8%	(17)	29%	(62)	10%	(21)	13%	(28)	32%	(69)	9%	(20)	217
NFL fans 35-44	7%	(10)	28%	(40)	17%	(25)	12%	(18)	32%	(47)	4%	(6)	146
NFL fans 45-64	10%	(31)	22%	(68)	15%	(47)	13%	(41)	31%	(97)	8%	(25)	309
NFL fans 65+	3%	(5)	15%	(23)	13%	(21)	11%	(17)	54%	(85)	3%	(5)	156
White Non-Hispanic NFL fans	8%	(44)	21%	(119)	14%	(75)	12%	(67)	40%	(221)	5%	(30)	556
White NFL fans	9%	(55)	22%	(143)	13%	(87)	13%	(85)	38%	(244)	5%	(33)	648
POC NFL fans	7%	(20)	27%	(74)	14%	(38)	14%	(38)	28%	(76)	9%	(26)	273
2019 season-long fantasy players	13%	(26)	35%	(68)	16%	(30)	7%	(14)	23%	(45)	6%	(11)	195
2019 DFS players	14%	(30)	31%	(69)	14%	(32)	9%	(21)	26%	(57)	6%	(14)	223
2019 bettors	12%	(34)	32%	(87)	16%	(45)	8%	(22)	22%	(61)	9%	(26)	274

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following NFL teams?
Los Angeles Chargers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	16%	(224)	10%	(140)	11%	(146)	47%	(649)	10%	(142)	1383
Gender: Male	8%	(56)	19%	(129)	13%	(89)	13%	(86)	39%	(261)	6%	(42)	663
Gender: Female	4%	(26)	13%	(95)	7%	(50)	8%	(60)	54%	(388)	14%	(100)	720
Age: 18-34	4%	(15)	15%	(62)	10%	(40)	9%	(36)	39%	(156)	23%	(94)	403
Age: 35-44	10%	(21)	19%	(41)	11%	(25)	8%	(17)	45%	(99)	8%	(17)	220
Age: 45-64	7%	(34)	15%	(73)	10%	(46)	12%	(55)	52%	(249)	4%	(19)	476
Age: 65+	4%	(12)	17%	(48)	10%	(29)	13%	(37)	51%	(145)	4%	(12)	283
GenZers: 1997-2012	3%	(4)	14%	(22)	11%	(17)	4%	(6)	44%	(66)	25%	(38)	152
Millennials: 1981-1996	6%	(23)	17%	(62)	11%	(42)	11%	(40)	36%	(133)	19%	(72)	372
GenXers: 1965-1980	11%	(34)	16%	(49)	10%	(30)	10%	(31)	51%	(159)	3%	(10)	314
Baby Boomers: 1946-1964	3%	(17)	16%	(81)	10%	(48)	11%	(57)	54%	(270)	5%	(22)	496
PID: Dem (no lean)	9%	(48)	16%	(92)	10%	(56)	9%	(48)	45%	(253)	11%	(63)	559
PID: Ind (no lean)	3%	(14)	14%	(57)	11%	(43)	10%	(40)	49%	(196)	12%	(49)	400
PID: Rep (no lean)	5%	(20)	18%	(75)	10%	(41)	14%	(58)	47%	(200)	7%	(30)	424
PID/Gender: Dem Men	13%	(32)	20%	(51)	13%	(34)	9%	(23)	39%	(99)	6%	(16)	254
PID/Gender: Dem Women	5%	(16)	13%	(41)	7%	(22)	8%	(24)	51%	(154)	16%	(47)	305
PID/Gender: Ind Men	4%	(8)	17%	(34)	13%	(26)	15%	(29)	43%	(83)	8%	(15)	195
PID/Gender: Ind Women	3%	(6)	11%	(23)	8%	(17)	6%	(11)	55%	(113)	17%	(34)	204
PID/Gender: Rep Men	8%	(16)	21%	(44)	14%	(30)	16%	(33)	37%	(79)	5%	(11)	213
PID/Gender: Rep Women	2%	(4)	14%	(31)	5%	(11)	12%	(25)	57%	(121)	9%	(19)	211
Ideo: Liberal (1-3)	7%	(33)	16%	(74)	10%	(45)	9%	(43)	47%	(213)	11%	(49)	457
Ideo: Moderate (4)	8%	(33)	22%	(86)	11%	(42)	7%	(25)	41%	(159)	11%	(43)	388
Ideo: Conservative (5-7)	4%	(16)	13%	(56)	10%	(43)	16%	(71)	49%	(210)	8%	(35)	430
Educ: < College	5%	(49)	13%	(127)	9%	(85)	13%	(122)	48%	(464)	12%	(111)	957
Educ: Bachelors degree	5%	(14)	23%	(66)	14%	(40)	6%	(17)	44%	(125)	8%	(22)	283
Educ: Post-grad	14%	(19)	22%	(31)	11%	(15)	5%	(7)	42%	(60)	7%	(10)	142
Income: Under 50k	5%	(38)	14%	(105)	9%	(65)	13%	(97)	44%	(322)	13%	(97)	724
Income: 50k-100k	6%	(25)	17%	(71)	10%	(42)	10%	(43)	52%	(220)	6%	(25)	426
Income: 100k+	8%	(19)	21%	(48)	14%	(32)	2%	(5)	46%	(107)	9%	(21)	232
Ethnicity: White	5%	(56)	16%	(177)	9%	(99)	10%	(113)	50%	(546)	9%	(95)	1085
Ethnicity: Hispanic	7%	(16)	24%	(53)	8%	(17)	9%	(19)	39%	(86)	13%	(29)	219

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Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following NFL teams?
Los Angeles Chargers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	16%	(224)	10%	(140)	11%	(146)	47%	(649)	10%	(142)	1383
Ethnicity: Black	11%	(19)	15%	(26)	16%	(28)	12%	(20)	30%	(51)	16%	(26)	169
Ethnicity: Other	6%	(8)	16%	(21)	10%	(13)	10%	(13)	40%	(52)	17%	(22)	128
All Christian	6%	(42)	18%	(126)	12%	(80)	9%	(64)	47%	(323)	8%	(54)	688
All Non-Christian	10%	(8)	28%	(22)	11%	(9)	6%	(5)	35%	(28)	10%	(8)	80
Atheist	3%	(2)	21%	(14)	6%	(4)	11%	(7)	40%	(27)	19%	(13)	68
Agnostic/Nothing in particular	6%	(19)	13%	(39)	7%	(22)	13%	(38)	47%	(144)	14%	(41)	304
Something Else	4%	(11)	9%	(21)	10%	(25)	13%	(32)	53%	(128)	11%	(26)	243
Religious Non-Protestant/Catholic	9%	(8)	26%	(23)	10%	(9)	6%	(5)	38%	(34)	11%	(10)	89
Evangelical	6%	(23)	19%	(72)	13%	(47)	11%	(43)	43%	(162)	7%	(27)	374
Non-Evangelical	5%	(27)	13%	(71)	11%	(56)	10%	(52)	51%	(266)	10%	(51)	522
Community: Urban	10%	(41)	20%	(78)	11%	(44)	4%	(17)	45%	(179)	10%	(40)	400
Community: Suburban	5%	(34)	16%	(103)	10%	(66)	11%	(71)	47%	(308)	11%	(70)	652
Community: Rural	2%	(7)	13%	(43)	9%	(30)	17%	(58)	49%	(162)	10%	(32)	331
Employ: Private Sector	8%	(35)	19%	(83)	12%	(50)	8%	(36)	47%	(200)	6%	(24)	428
Employ: Government	10%	(9)	16%	(15)	9%	(8)	9%	(8)	37%	(34)	19%	(17)	90
Employ: Self-Employed	6%	(8)	21%	(27)	6%	(7)	12%	(15)	45%	(57)	10%	(12)	126
Employ: Homemaker	2%	(2)	5%	(5)	8%	(7)	14%	(12)	52%	(47)	19%	(17)	92
Employ: Retired	5%	(17)	16%	(52)	11%	(34)	13%	(43)	51%	(165)	4%	(12)	322
Employ: Unemployed	4%	(7)	6%	(11)	10%	(17)	13%	(21)	48%	(80)	18%	(30)	165
Employ: Other	2%	(2)	22%	(21)	8%	(7)	10%	(10)	50%	(49)	8%	(8)	98
Military HH: Yes	4%	(8)	16%	(36)	13%	(30)	12%	(27)	50%	(113)	5%	(12)	226
Military HH: No	6%	(74)	16%	(187)	9%	(110)	10%	(119)	46%	(535)	11%	(131)	1156
RD/WT: Right Direction	7%	(27)	17%	(64)	11%	(39)	14%	(53)	47%	(173)	4%	(16)	371
RD/WT: Wrong Track	5%	(55)	16%	(160)	10%	(100)	9%	(93)	47%	(475)	13%	(127)	1011
Trump Job Approve	5%	(30)	15%	(85)	9%	(47)	15%	(85)	48%	(268)	8%	(42)	558
Trump Job Disapprove	6%	(51)	17%	(138)	12%	(92)	7%	(55)	45%	(353)	13%	(100)	789
Trump Job Strongly Approve	7%	(20)	13%	(38)	9%	(28)	18%	(54)	47%	(143)	6%	(20)	302
Trump Job Somewhat Approve	4%	(11)	18%	(47)	7%	(19)	12%	(30)	49%	(126)	9%	(23)	255
Trump Job Somewhat Disapprove	6%	(9)	30%	(48)	9%	(14)	5%	(9)	32%	(51)	17%	(27)	159
Trump Job Strongly Disapprove	7%	(42)	14%	(90)	12%	(77)	7%	(47)	48%	(302)	12%	(73)	630

Continued on next page

Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following NFL teams?
Los Angeles Chargers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	16%	(224)	10%	(140)	11%	(146)	47%	(649)	10%	(142)	1383
Favorable of Trump	6%	(32)	15%	(86)	9%	(52)	15%	(83)	47%	(261)	7%	(41)	556
Unfavorable of Trump	6%	(49)	17%	(134)	11%	(83)	7%	(56)	46%	(361)	13%	(101)	784
Very Favorable of Trump	7%	(21)	13%	(42)	8%	(24)	19%	(61)	48%	(152)	5%	(17)	317
Somewhat Favorable of Trump	5%	(11)	18%	(43)	12%	(28)	9%	(22)	46%	(109)	10%	(24)	239
Somewhat Unfavorable of Trump	6%	(8)	30%	(38)	9%	(11)	6%	(7)	34%	(43)	15%	(19)	125
Very Unfavorable of Trump	6%	(42)	15%	(97)	11%	(71)	7%	(48)	48%	(318)	12%	(82)	658
#1 Issue: Economy	6%	(28)	18%	(90)	10%	(50)	9%	(43)	49%	(239)	8%	(37)	487
#1 Issue: Security	3%	(6)	14%	(25)	11%	(20)	16%	(29)	44%	(78)	11%	(19)	177
#1 Issue: Health Care	9%	(26)	18%	(52)	8%	(22)	7%	(19)	49%	(140)	9%	(27)	286
#1 Issue: Medicare / Social Security	3%	(5)	17%	(31)	10%	(18)	16%	(28)	46%	(83)	9%	(17)	182
#1 Issue: Women's Issues	3%	(2)	3%	(2)	20%	(10)	6%	(3)	45%	(24)	23%	(12)	53
#1 Issue: Education	7%	(4)	12%	(7)	6%	(3)	11%	(7)	46%	(27)	18%	(11)	59
#1 Issue: Other	7%	(6)	11%	(10)	10%	(9)	15%	(13)	46%	(41)	11%	(10)	89
2018 House Vote: Democrat	9%	(49)	19%	(100)	12%	(62)	10%	(52)	43%	(227)	7%	(37)	527
2018 House Vote: Republican	4%	(17)	16%	(64)	11%	(44)	15%	(61)	46%	(187)	8%	(31)	404
2016 Vote: Hillary Clinton	10%	(47)	18%	(84)	9%	(43)	9%	(41)	47%	(216)	6%	(28)	458
2016 Vote: Donald Trump	4%	(18)	18%	(80)	11%	(50)	16%	(73)	46%	(205)	5%	(24)	450
2016 Vote: Other	4%	(3)	10%	(7)	12%	(9)	2%	(2)	64%	(45)	7%	(5)	71
2016 Vote: Didn't Vote	4%	(15)	13%	(51)	10%	(38)	8%	(30)	45%	(183)	21%	(85)	403
Voted in 2014: Yes	8%	(63)	17%	(144)	11%	(89)	12%	(98)	47%	(391)	6%	(50)	836
Voted in 2014: No	4%	(19)	14%	(79)	9%	(50)	9%	(47)	47%	(258)	17%	(93)	546
2012 Vote: Barack Obama	10%	(52)	17%	(91)	11%	(61)	10%	(54)	46%	(246)	6%	(31)	534
2012 Vote: Mitt Romney	4%	(12)	19%	(62)	10%	(34)	13%	(41)	49%	(161)	5%	(17)	327
2012 Vote: Didn't Vote	4%	(18)	14%	(67)	8%	(40)	10%	(47)	45%	(219)	19%	(90)	482
4-Region: Northeast	6%	(13)	15%	(35)	7%	(15)	8%	(17)	49%	(110)	16%	(36)	226
4-Region: Midwest	4%	(12)	15%	(44)	11%	(32)	10%	(31)	53%	(158)	7%	(21)	297
4-Region: South	4%	(22)	16%	(87)	10%	(55)	13%	(69)	47%	(253)	10%	(54)	540
4-Region: West	11%	(35)	18%	(58)	12%	(38)	9%	(29)	40%	(128)	10%	(32)	319
Sports fans	8%	(77)	21%	(205)	13%	(128)	12%	(110)	41%	(390)	5%	(43)	953
Avid sports fans	15%	(51)	23%	(77)	19%	(64)	17%	(54)	24%	(79)	1%	(5)	330

Continued on next page

Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following NFL teams?
Los Angeles Chargers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(82)	16%	(224)	10%	(140)	11%	(146)	47%	(649)	10%	(142)	1383
NFL fans	9%	(73)	22%	(188)	14%	(120)	12%	(102)	40%	(333)	3%	(25)	840
Avid NFL fans	14%	(49)	25%	(88)	18%	(64)	13%	(46)	28%	(96)	1%	(2)	345
Attends NFL games	17%	(49)	27%	(76)	15%	(42)	13%	(36)	25%	(71)	3%	(7)	283
Democratic NFL fans	11%	(42)	21%	(77)	13%	(49)	12%	(44)	38%	(143)	5%	(20)	376
Independent NFL fans	6%	(13)	20%	(43)	16%	(34)	12%	(26)	44%	(96)	2%	(4)	216
Republican NFL fans	7%	(17)	27%	(67)	15%	(37)	12%	(31)	38%	(95)	—	(1)	248
NFL fans 18-34	6%	(13)	20%	(43)	17%	(35)	15%	(32)	35%	(72)	7%	(15)	209
NFL fans 35-44	13%	(19)	26%	(38)	15%	(22)	9%	(13)	35%	(52)	3%	(5)	148
NFL fans 45-64	10%	(30)	21%	(63)	13%	(39)	13%	(39)	42%	(126)	1%	(2)	299
NFL fans 65+	6%	(12)	24%	(43)	14%	(25)	10%	(18)	45%	(83)	2%	(3)	184
White Non-Hispanic NFL fans	7%	(40)	23%	(133)	13%	(78)	11%	(65)	43%	(246)	3%	(16)	579
White NFL fans	8%	(51)	24%	(156)	13%	(88)	11%	(72)	41%	(271)	2%	(16)	654
POC NFL fans	12%	(33)	21%	(55)	16%	(42)	14%	(36)	33%	(86)	3%	(9)	261
2019 season-long fantasy players	19%	(41)	27%	(58)	17%	(37)	8%	(17)	25%	(54)	4%	(9)	216
2019 DFS players	16%	(35)	23%	(52)	15%	(34)	9%	(21)	31%	(70)	7%	(16)	227
2019 bettors	16%	(39)	30%	(74)	14%	(34)	8%	(20)	27%	(67)	6%	(14)	247

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following NFL teams?

Los Angeles Rams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(88)	20%	(270)	9%	(125)	10%	(138)	46%	(636)	8%	(112)	1369
Gender: Male	8%	(49)	25%	(156)	12%	(76)	12%	(76)	39%	(245)	5%	(31)	632
Gender: Female	5%	(40)	16%	(115)	7%	(49)	8%	(62)	53%	(391)	11%	(81)	737
Age: 18-34	4%	(19)	17%	(71)	8%	(32)	12%	(51)	38%	(159)	21%	(88)	420
Age: 35-44	10%	(21)	22%	(50)	12%	(27)	10%	(22)	42%	(95)	4%	(8)	223
Age: 45-64	7%	(31)	19%	(88)	8%	(37)	9%	(42)	54%	(251)	3%	(12)	462
Age: 65+	6%	(17)	23%	(61)	11%	(29)	8%	(22)	50%	(132)	1%	(3)	263
GenZers: 1997-2012	4%	(6)	18%	(29)	7%	(11)	7%	(11)	36%	(57)	28%	(44)	159
Millennials: 1981-1996	7%	(24)	18%	(64)	10%	(38)	15%	(55)	38%	(138)	13%	(46)	365
GenXers: 1965-1980	9%	(31)	20%	(66)	9%	(32)	10%	(34)	47%	(160)	4%	(15)	339
Baby Boomers: 1946-1964	5%	(24)	21%	(97)	9%	(42)	7%	(33)	56%	(258)	1%	(6)	461
PID: Dem (no lean)	8%	(42)	20%	(108)	9%	(48)	8%	(42)	47%	(255)	9%	(48)	544
PID: Ind (no lean)	6%	(26)	17%	(67)	8%	(33)	8%	(34)	49%	(196)	11%	(43)	398
PID: Rep (no lean)	5%	(20)	22%	(96)	10%	(45)	14%	(62)	43%	(185)	5%	(21)	428
PID/Gender: Dem Men	10%	(24)	24%	(55)	12%	(27)	9%	(22)	39%	(90)	5%	(12)	229
PID/Gender: Dem Women	6%	(19)	17%	(53)	7%	(21)	7%	(21)	53%	(165)	11%	(36)	314
PID/Gender: Ind Men	4%	(8)	19%	(33)	11%	(20)	13%	(22)	45%	(81)	8%	(14)	178
PID/Gender: Ind Women	8%	(18)	15%	(34)	6%	(12)	5%	(11)	52%	(115)	13%	(30)	220
PID/Gender: Rep Men	8%	(17)	30%	(68)	13%	(29)	14%	(32)	33%	(74)	2%	(5)	224
PID/Gender: Rep Women	2%	(3)	14%	(28)	8%	(16)	15%	(30)	55%	(111)	8%	(15)	203
Ideo: Liberal (1-3)	10%	(45)	21%	(96)	10%	(44)	6%	(30)	45%	(207)	9%	(40)	462
Ideo: Moderate (4)	7%	(25)	23%	(85)	10%	(36)	9%	(31)	44%	(163)	7%	(27)	368
Ideo: Conservative (5-7)	3%	(15)	20%	(86)	10%	(42)	16%	(70)	46%	(200)	6%	(25)	439
Educ: < College	5%	(51)	17%	(160)	8%	(76)	11%	(104)	49%	(460)	10%	(94)	945
Educ: Bachelors degree	8%	(21)	25%	(69)	11%	(29)	9%	(25)	43%	(117)	5%	(13)	273
Educ: Post-grad	11%	(17)	27%	(41)	14%	(21)	6%	(8)	39%	(59)	3%	(5)	151
Income: Under 50k	5%	(35)	17%	(122)	7%	(53)	13%	(91)	47%	(332)	11%	(81)	714
Income: 50k-100k	8%	(34)	20%	(85)	10%	(42)	9%	(37)	49%	(203)	4%	(16)	418
Income: 100k+	8%	(20)	27%	(64)	12%	(29)	4%	(9)	42%	(101)	6%	(14)	237
Ethnicity: White	5%	(58)	20%	(212)	9%	(98)	10%	(105)	48%	(514)	7%	(80)	1066
Ethnicity: Hispanic	8%	(17)	25%	(51)	4%	(9)	6%	(13)	44%	(92)	13%	(27)	209

Continued on next page

Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following NFL teams?

Los Angeles Rams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(88)	20%	(270)	9%	(125)	10%	(138)	46%	(636)	8%	(112)	1369
Ethnicity: Black	14%	(22)	19%	(31)	13%	(22)	14%	(23)	34%	(56)	6%	(10)	165
Ethnicity: Other	6%	(8)	20%	(28)	4%	(5)	7%	(10)	48%	(66)	16%	(21)	138
All Christian	6%	(38)	24%	(157)	11%	(75)	9%	(57)	45%	(293)	5%	(32)	652
All Non-Christian	17%	(13)	18%	(13)	11%	(8)	11%	(8)	31%	(23)	12%	(9)	75
Atheist	1%	(1)	29%	(22)	7%	(5)	5%	(4)	44%	(34)	15%	(12)	77
Agnostic/Nothing in particular	8%	(29)	13%	(45)	7%	(23)	14%	(46)	48%	(164)	10%	(34)	341
Something Else	4%	(8)	15%	(34)	6%	(14)	10%	(22)	54%	(122)	11%	(25)	223
Religious Non-Protestant/Catholic	16%	(13)	20%	(17)	10%	(8)	11%	(9)	32%	(27)	11%	(9)	83
Evangelical	4%	(15)	23%	(78)	13%	(43)	13%	(44)	42%	(144)	6%	(20)	344
Non-Evangelical	6%	(29)	19%	(96)	9%	(45)	6%	(32)	52%	(259)	7%	(36)	496
Community: Urban	10%	(40)	24%	(96)	12%	(48)	8%	(32)	39%	(155)	7%	(27)	398
Community: Suburban	7%	(44)	20%	(128)	9%	(58)	10%	(60)	47%	(298)	7%	(45)	633
Community: Rural	1%	(4)	14%	(47)	6%	(19)	13%	(45)	54%	(183)	12%	(40)	338
Employ: Private Sector	9%	(41)	22%	(97)	11%	(48)	7%	(31)	46%	(203)	4%	(18)	438
Employ: Government	8%	(5)	25%	(18)	13%	(9)	10%	(7)	41%	(29)	3%	(2)	69
Employ: Self-Employed	7%	(9)	29%	(39)	4%	(5)	12%	(15)	33%	(43)	15%	(20)	131
Employ: Homemaker	7%	(7)	7%	(6)	8%	(8)	14%	(13)	51%	(48)	13%	(12)	94
Employ: Retired	7%	(22)	21%	(67)	9%	(29)	10%	(33)	50%	(155)	2%	(6)	312
Employ: Unemployed	—	(1)	10%	(18)	10%	(17)	15%	(26)	55%	(94)	9%	(16)	172
Employ: Other	3%	(3)	10%	(8)	7%	(6)	12%	(10)	51%	(42)	16%	(13)	83
Military HH: Yes	8%	(18)	24%	(54)	11%	(24)	11%	(24)	42%	(93)	4%	(9)	223
Military HH: No	6%	(71)	19%	(216)	9%	(101)	10%	(114)	47%	(543)	9%	(103)	1146
RD/WT: Right Direction	7%	(25)	22%	(82)	11%	(40)	12%	(44)	43%	(160)	7%	(26)	377
RD/WT: Wrong Track	6%	(63)	19%	(188)	9%	(85)	9%	(94)	48%	(476)	9%	(86)	992
Trump Job Approve	7%	(37)	20%	(112)	9%	(51)	15%	(81)	43%	(235)	7%	(36)	551
Trump Job Disapprove	7%	(52)	20%	(156)	10%	(74)	7%	(54)	48%	(370)	9%	(68)	775
Trump Job Strongly Approve	8%	(24)	18%	(52)	8%	(25)	16%	(47)	45%	(134)	5%	(15)	298
Trump Job Somewhat Approve	5%	(12)	24%	(60)	10%	(26)	14%	(35)	40%	(100)	8%	(21)	254
Trump Job Somewhat Disapprove	6%	(8)	23%	(32)	13%	(17)	9%	(12)	38%	(52)	12%	(16)	137
Trump Job Strongly Disapprove	7%	(44)	19%	(124)	9%	(57)	7%	(43)	50%	(318)	8%	(52)	638

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Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following NFL teams?

Los Angeles Rams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(88)	20%	(270)	9%	(125)	10%	(138)	46%	(636)	8%	(112)	1369
Favorable of Trump	5%	(28)	21%	(111)	10%	(53)	14%	(76)	44%	(231)	6%	(32)	530
Unfavorable of Trump	7%	(57)	20%	(156)	9%	(72)	8%	(62)	47%	(370)	9%	(70)	786
Very Favorable of Trump	6%	(18)	19%	(60)	8%	(25)	16%	(52)	45%	(145)	6%	(20)	320
Somewhat Favorable of Trump	5%	(10)	24%	(51)	13%	(28)	11%	(24)	41%	(86)	6%	(12)	211
Somewhat Unfavorable of Trump	7%	(8)	21%	(25)	15%	(18)	13%	(16)	37%	(43)	8%	(9)	119
Very Unfavorable of Trump	7%	(48)	20%	(131)	8%	(54)	7%	(46)	49%	(326)	9%	(61)	667
#1 Issue: Economy	7%	(32)	23%	(112)	10%	(46)	8%	(40)	47%	(227)	6%	(28)	485
#1 Issue: Security	4%	(7)	18%	(29)	7%	(12)	17%	(28)	42%	(69)	12%	(20)	166
#1 Issue: Health Care	7%	(20)	19%	(56)	7%	(19)	12%	(35)	49%	(144)	7%	(20)	295
#1 Issue: Medicare / Social Security	8%	(12)	23%	(35)	9%	(14)	7%	(10)	51%	(79)	2%	(3)	154
#1 Issue: Women's Issues	5%	(3)	4%	(3)	25%	(15)	7%	(5)	44%	(27)	13%	(8)	60
#1 Issue: Education	7%	(4)	24%	(13)	10%	(5)	9%	(5)	34%	(19)	16%	(9)	54
#1 Issue: Energy	4%	(2)	20%	(10)	14%	(7)	—	(0)	31%	(16)	31%	(15)	50
#1 Issue: Other	7%	(7)	11%	(12)	5%	(5)	14%	(15)	54%	(56)	9%	(9)	104
2018 House Vote: Democrat	10%	(53)	22%	(116)	10%	(53)	8%	(43)	44%	(232)	5%	(26)	523
2018 House Vote: Republican	4%	(15)	23%	(89)	10%	(39)	16%	(60)	43%	(163)	4%	(17)	384
2016 Vote: Hillary Clinton	10%	(45)	20%	(95)	12%	(54)	7%	(35)	47%	(221)	4%	(17)	467
2016 Vote: Donald Trump	6%	(25)	22%	(95)	11%	(45)	14%	(61)	43%	(183)	4%	(16)	425
2016 Vote: Other	4%	(3)	15%	(13)	10%	(9)	10%	(9)	56%	(49)	5%	(5)	87
2016 Vote: Didn't Vote	4%	(14)	17%	(67)	4%	(17)	9%	(33)	47%	(183)	19%	(74)	389
Voted in 2014: Yes	8%	(68)	22%	(186)	10%	(85)	10%	(81)	46%	(380)	3%	(26)	826
Voted in 2014: No	4%	(21)	16%	(84)	7%	(40)	10%	(56)	47%	(256)	16%	(85)	543
2012 Vote: Barack Obama	10%	(52)	21%	(107)	10%	(54)	9%	(48)	47%	(247)	2%	(13)	521
2012 Vote: Mitt Romney	5%	(17)	25%	(80)	8%	(27)	12%	(39)	46%	(144)	3%	(10)	316
2012 Vote: Didn't Vote	4%	(18)	16%	(79)	8%	(39)	9%	(44)	45%	(220)	17%	(84)	484
4-Region: Northeast	4%	(10)	21%	(52)	8%	(20)	10%	(26)	48%	(121)	9%	(22)	251
4-Region: Midwest	2%	(5)	14%	(38)	15%	(42)	11%	(29)	52%	(142)	6%	(16)	273
4-Region: South	4%	(23)	21%	(107)	9%	(44)	11%	(55)	47%	(240)	8%	(43)	511
4-Region: West	15%	(50)	22%	(74)	6%	(19)	8%	(28)	40%	(133)	9%	(30)	334
Sports fans	8%	(76)	26%	(238)	12%	(110)	11%	(106)	40%	(369)	2%	(23)	921

Continued on next page

Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following NFL teams?
Los Angeles Rams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(88)	20%	(270)	9%	(125)	10%	(138)	46%	(636)	8%	(112)	1369
Avid sports fans	14%	(42)	27%	(84)	15%	(47)	12%	(39)	30%	(93)	1%	(5)	310
NFL fans	9%	(74)	29%	(235)	12%	(99)	12%	(94)	37%	(296)	1%	(10)	807
Avid NFL fans	12%	(38)	31%	(99)	13%	(42)	15%	(48)	29%	(94)	—	(1)	322
Attends NFL games	15%	(43)	33%	(95)	16%	(45)	12%	(34)	22%	(62)	2%	(6)	285
Democratic NFL fans	11%	(38)	29%	(99)	12%	(41)	10%	(36)	36%	(126)	2%	(8)	348
Independent NFL fans	8%	(17)	25%	(52)	11%	(24)	11%	(24)	45%	(94)	—	(0)	211
Republican NFL fans	7%	(19)	34%	(83)	14%	(35)	13%	(33)	31%	(76)	1%	(2)	248
NFL fans 18-34	7%	(15)	25%	(53)	13%	(28)	18%	(39)	33%	(71)	4%	(9)	214
NFL fans 35-44	15%	(21)	33%	(47)	13%	(19)	11%	(15)	27%	(38)	1%	(2)	142
NFL fans 45-64	9%	(24)	30%	(82)	11%	(29)	11%	(30)	40%	(111)	—	(0)	276
NFL fans 65+	8%	(14)	30%	(53)	13%	(23)	5%	(9)	43%	(76)	—	(0)	175
White Non-Hispanic NFL fans	7%	(42)	28%	(162)	13%	(74)	11%	(63)	38%	(217)	2%	(10)	568
White NFL fans	8%	(51)	30%	(192)	12%	(78)	11%	(67)	37%	(233)	2%	(10)	631
POC NFL fans	13%	(32)	30%	(73)	10%	(25)	13%	(30)	33%	(79)	—	(0)	239
2019 season-long fantasy players	14%	(28)	34%	(67)	15%	(30)	13%	(26)	23%	(45)	1%	(2)	198
2019 DFS players	16%	(34)	28%	(61)	17%	(36)	11%	(24)	24%	(52)	4%	(8)	215
2019 bettors	17%	(44)	31%	(79)	17%	(43)	10%	(25)	21%	(55)	4%	(9)	255

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following NFL teams?

Miami Dolphins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(90)	19%	(250)	11%	(144)	9%	(121)	47%	(628)	8%	(105)	1339
Gender: Male	8%	(50)	23%	(149)	15%	(97)	11%	(71)	39%	(254)	6%	(37)	659
Gender: Female	6%	(40)	15%	(101)	7%	(47)	7%	(49)	55%	(375)	10%	(68)	680
Age: 18-34	4%	(17)	16%	(65)	10%	(39)	9%	(37)	43%	(175)	19%	(76)	410
Age: 35-44	8%	(18)	19%	(41)	16%	(35)	6%	(13)	45%	(99)	6%	(14)	220
Age: 45-64	7%	(30)	18%	(79)	10%	(45)	11%	(48)	52%	(234)	3%	(14)	450
Age: 65+	10%	(25)	25%	(65)	10%	(25)	9%	(23)	46%	(120)	1%	(2)	258
GenZers: 1997-2012	6%	(9)	13%	(19)	8%	(12)	9%	(13)	41%	(62)	23%	(35)	150
Millennials: 1981-1996	4%	(16)	18%	(66)	13%	(47)	8%	(30)	42%	(155)	14%	(50)	365
GenXers: 1965-1980	8%	(26)	17%	(56)	13%	(44)	9%	(29)	50%	(162)	3%	(10)	327
Baby Boomers: 1946-1964	7%	(34)	22%	(98)	8%	(36)	10%	(44)	51%	(230)	2%	(10)	452
PID: Dem (no lean)	9%	(48)	20%	(109)	11%	(58)	9%	(48)	43%	(228)	8%	(42)	534
PID: Ind (no lean)	3%	(13)	17%	(68)	10%	(42)	9%	(36)	51%	(203)	10%	(41)	402
PID: Rep (no lean)	7%	(29)	18%	(73)	11%	(45)	9%	(37)	49%	(197)	6%	(22)	403
PID/Gender: Dem Men	11%	(28)	24%	(62)	15%	(37)	13%	(32)	35%	(91)	3%	(7)	258
PID/Gender: Dem Women	7%	(20)	17%	(47)	7%	(21)	6%	(16)	50%	(137)	13%	(35)	276
PID/Gender: Ind Men	2%	(3)	23%	(44)	12%	(24)	12%	(22)	41%	(79)	10%	(18)	191
PID/Gender: Ind Women	5%	(10)	11%	(23)	8%	(18)	6%	(13)	59%	(125)	11%	(22)	212
PID/Gender: Rep Men	9%	(19)	20%	(42)	17%	(36)	8%	(17)	40%	(84)	6%	(12)	211
PID/Gender: Rep Women	5%	(10)	16%	(31)	4%	(8)	11%	(21)	58%	(112)	5%	(11)	192
Ideo: Liberal (1-3)	7%	(31)	20%	(84)	11%	(48)	8%	(35)	46%	(192)	7%	(31)	421
Ideo: Moderate (4)	6%	(24)	16%	(60)	14%	(52)	8%	(31)	47%	(175)	8%	(30)	373
Ideo: Conservative (5-7)	7%	(32)	20%	(87)	10%	(42)	12%	(52)	44%	(187)	7%	(30)	431
Educ: < College	6%	(55)	16%	(147)	9%	(83)	10%	(88)	50%	(455)	9%	(86)	914
Educ: Bachelors degree	5%	(15)	21%	(59)	17%	(46)	9%	(26)	42%	(117)	5%	(13)	275
Educ: Post-grad	14%	(20)	29%	(44)	10%	(15)	5%	(7)	38%	(57)	4%	(6)	149
Income: Under 50k	6%	(41)	16%	(112)	9%	(60)	11%	(76)	48%	(333)	10%	(68)	691
Income: 50k-100k	7%	(29)	20%	(83)	13%	(53)	7%	(31)	48%	(201)	5%	(21)	418
Income: 100k+	9%	(20)	24%	(54)	13%	(31)	6%	(14)	41%	(94)	7%	(17)	230
Ethnicity: White	6%	(62)	19%	(197)	10%	(111)	10%	(101)	50%	(525)	6%	(59)	1056
Ethnicity: Hispanic	6%	(15)	16%	(38)	8%	(19)	7%	(17)	47%	(112)	16%	(40)	240

Continued on next page

Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following NFL teams?

Miami Dolphins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(90)	19%	(250)	11%	(144)	9%	(121)	47%	(628)	8%	(105)	1339
Ethnicity: Black	15%	(23)	18%	(28)	15%	(24)	8%	(12)	32%	(50)	12%	(19)	155
Ethnicity: Other	4%	(6)	19%	(24)	7%	(9)	6%	(8)	42%	(53)	21%	(27)	128
All Christian	8%	(53)	20%	(136)	10%	(70)	9%	(62)	46%	(309)	6%	(38)	668
All Non-Christian	10%	(9)	27%	(23)	18%	(15)	8%	(7)	26%	(22)	10%	(8)	84
Atheist	4%	(3)	6%	(4)	23%	(16)	7%	(5)	53%	(37)	7%	(5)	71
Agnostic/Nothing in particular	3%	(10)	16%	(49)	7%	(21)	9%	(27)	54%	(169)	11%	(34)	311
Something Else	8%	(16)	18%	(37)	11%	(22)	10%	(20)	44%	(91)	9%	(19)	206
Religious Non-Protestant/Catholic	9%	(9)	26%	(25)	16%	(15)	8%	(7)	32%	(31)	9%	(8)	96
Evangelical	9%	(33)	26%	(91)	11%	(37)	11%	(37)	38%	(133)	6%	(21)	353
Non-Evangelical	7%	(34)	16%	(76)	11%	(54)	9%	(44)	50%	(241)	7%	(36)	484
Community: Urban	10%	(40)	21%	(84)	13%	(53)	6%	(23)	41%	(168)	9%	(37)	405
Community: Suburban	6%	(37)	16%	(102)	10%	(65)	12%	(73)	49%	(310)	6%	(40)	627
Community: Rural	4%	(12)	21%	(64)	9%	(27)	8%	(25)	49%	(151)	9%	(28)	307
Employ: Private Sector	8%	(33)	22%	(96)	15%	(65)	7%	(32)	43%	(187)	4%	(19)	433
Employ: Government	7%	(6)	15%	(13)	21%	(18)	11%	(9)	40%	(34)	7%	(6)	86
Employ: Self-Employed	4%	(5)	25%	(31)	11%	(14)	6%	(7)	39%	(48)	15%	(19)	125
Employ: Homemaker	9%	(8)	8%	(7)	8%	(7)	8%	(7)	53%	(48)	14%	(13)	91
Employ: Retired	11%	(32)	22%	(65)	7%	(20)	10%	(29)	49%	(143)	1%	(3)	293
Employ: Unemployed	4%	(6)	12%	(20)	5%	(8)	11%	(17)	57%	(90)	10%	(16)	157
Employ: Other	1%	(1)	15%	(13)	8%	(6)	18%	(15)	52%	(45)	7%	(6)	85
Military HH: Yes	5%	(12)	17%	(39)	13%	(28)	9%	(21)	52%	(117)	3%	(6)	223
Military HH: No	7%	(78)	19%	(211)	10%	(116)	9%	(100)	46%	(512)	9%	(99)	1116
RD/WT: Right Direction	9%	(31)	22%	(78)	10%	(38)	12%	(42)	39%	(140)	9%	(33)	362
RD/WT: Wrong Track	6%	(59)	18%	(172)	11%	(106)	8%	(79)	50%	(488)	7%	(72)	976
Trump Job Approve	8%	(43)	18%	(102)	10%	(55)	12%	(69)	45%	(249)	7%	(37)	555
Trump Job Disapprove	6%	(47)	19%	(138)	12%	(88)	7%	(50)	48%	(353)	8%	(63)	738
Trump Job Strongly Approve	9%	(27)	17%	(49)	7%	(21)	16%	(45)	44%	(127)	7%	(19)	289
Trump Job Somewhat Approve	6%	(16)	20%	(54)	13%	(34)	9%	(24)	46%	(122)	6%	(17)	267
Trump Job Somewhat Disapprove	6%	(8)	21%	(27)	13%	(16)	5%	(6)	48%	(63)	7%	(9)	130
Trump Job Strongly Disapprove	6%	(39)	18%	(111)	12%	(72)	7%	(44)	48%	(290)	9%	(53)	609

Continued on next page

Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following NFL teams?

Miami Dolphins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(90)	19%	(250)	11%	(144)	9%	(121)	47%	(628)	8%	(105)	1339
Favorable of Trump	7%	(39)	19%	(103)	11%	(58)	13%	(70)	43%	(232)	6%	(32)	534
Unfavorable of Trump	6%	(46)	18%	(139)	11%	(83)	7%	(50)	49%	(371)	8%	(63)	752
Very Favorable of Trump	7%	(23)	17%	(51)	9%	(29)	15%	(47)	44%	(137)	7%	(21)	308
Somewhat Favorable of Trump	7%	(16)	23%	(52)	13%	(28)	10%	(23)	42%	(95)	5%	(11)	226
Somewhat Unfavorable of Trump	5%	(6)	20%	(22)	13%	(14)	3%	(3)	56%	(61)	4%	(4)	109
Very Unfavorable of Trump	6%	(40)	18%	(117)	11%	(70)	7%	(47)	48%	(309)	9%	(60)	643
#1 Issue: Economy	7%	(34)	18%	(88)	14%	(66)	5%	(27)	49%	(239)	7%	(35)	489
#1 Issue: Security	3%	(5)	22%	(35)	7%	(10)	15%	(23)	45%	(70)	9%	(14)	156
#1 Issue: Health Care	6%	(16)	17%	(45)	12%	(30)	9%	(23)	49%	(127)	6%	(16)	257
#1 Issue: Medicare / Social Security	7%	(11)	26%	(43)	4%	(7)	11%	(18)	48%	(79)	4%	(7)	165
#1 Issue: Women's Issues	6%	(3)	17%	(9)	11%	(6)	7%	(4)	39%	(21)	20%	(11)	55
#1 Issue: Education	5%	(3)	16%	(9)	17%	(11)	3%	(2)	47%	(29)	12%	(8)	61
#1 Issue: Energy	11%	(6)	19%	(11)	11%	(6)	6%	(4)	34%	(19)	17%	(10)	56
#1 Issue: Other	11%	(11)	10%	(10)	8%	(8)	20%	(20)	45%	(45)	6%	(6)	99
2018 House Vote: Democrat	9%	(45)	23%	(115)	13%	(64)	7%	(35)	44%	(220)	5%	(26)	505
2018 House Vote: Republican	6%	(25)	17%	(66)	14%	(52)	12%	(46)	46%	(178)	4%	(17)	383
2016 Vote: Hillary Clinton	9%	(40)	21%	(95)	13%	(59)	8%	(35)	46%	(206)	3%	(14)	449
2016 Vote: Donald Trump	7%	(30)	18%	(78)	12%	(50)	12%	(50)	47%	(202)	5%	(22)	432
2016 Vote: Other	—	(0)	18%	(14)	11%	(9)	8%	(6)	57%	(44)	6%	(5)	78
2016 Vote: Didn't Vote	5%	(18)	16%	(63)	7%	(26)	8%	(30)	47%	(177)	17%	(65)	379
Voted in 2014: Yes	8%	(64)	20%	(157)	14%	(108)	9%	(73)	46%	(368)	3%	(27)	797
Voted in 2014: No	5%	(26)	17%	(93)	7%	(36)	9%	(48)	48%	(260)	15%	(79)	542
2012 Vote: Barack Obama	9%	(47)	20%	(106)	13%	(68)	9%	(49)	45%	(235)	4%	(20)	525
2012 Vote: Mitt Romney	7%	(21)	18%	(57)	13%	(41)	9%	(26)	49%	(149)	4%	(13)	307
2012 Vote: Didn't Vote	5%	(21)	17%	(79)	7%	(31)	8%	(36)	49%	(223)	15%	(68)	459
4-Region: Northeast	5%	(12)	21%	(47)	11%	(25)	12%	(26)	44%	(96)	7%	(15)	221
4-Region: Midwest	5%	(13)	17%	(46)	10%	(27)	10%	(27)	49%	(130)	8%	(22)	266
4-Region: South	8%	(44)	18%	(93)	12%	(64)	9%	(45)	46%	(239)	7%	(34)	518
4-Region: West	6%	(21)	19%	(64)	9%	(29)	7%	(22)	49%	(163)	10%	(34)	334
Sports fans	8%	(73)	25%	(230)	14%	(131)	10%	(89)	39%	(357)	3%	(30)	910

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Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following NFL teams?

Miami Dolphins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(90)	19%	(250)	11%	(144)	9%	(121)	47%	(628)	8%	(105)	1339
Avid sports fans	10%	(30)	30%	(96)	18%	(59)	14%	(44)	27%	(85)	1%	(4)	318
NFL fans	9%	(70)	27%	(212)	16%	(124)	10%	(82)	36%	(283)	3%	(20)	792
Avid NFL fans	13%	(42)	24%	(77)	21%	(66)	13%	(40)	26%	(83)	3%	(8)	316
Attends NFL games	16%	(45)	31%	(90)	18%	(53)	9%	(25)	22%	(62)	4%	(11)	286
Democratic NFL fans	12%	(40)	26%	(89)	14%	(49)	11%	(39)	34%	(116)	3%	(11)	345
Independent NFL fans	5%	(9)	29%	(60)	16%	(32)	11%	(23)	39%	(80)	—	(1)	205
Republican NFL fans	9%	(21)	26%	(63)	18%	(42)	9%	(21)	36%	(87)	3%	(8)	241
NFL fans 18-34	5%	(11)	23%	(49)	16%	(35)	15%	(32)	33%	(71)	7%	(15)	214
NFL fans 35-44	13%	(18)	25%	(35)	21%	(30)	6%	(9)	36%	(51)	—	(0)	143
NFL fans 45-64	9%	(24)	26%	(71)	14%	(38)	12%	(32)	37%	(100)	2%	(5)	270
NFL fans 65+	10%	(16)	34%	(56)	12%	(20)	6%	(10)	37%	(61)	—	(1)	165
White Non-Hispanic NFL fans	8%	(43)	28%	(154)	16%	(89)	10%	(57)	37%	(208)	1%	(5)	556
White NFL fans	7%	(46)	27%	(171)	15%	(97)	11%	(69)	39%	(244)	1%	(5)	632
POC NFL fans	12%	(27)	25%	(59)	15%	(35)	11%	(25)	32%	(75)	7%	(16)	236
2019 season-long fantasy players	14%	(29)	28%	(58)	21%	(44)	11%	(22)	24%	(50)	3%	(6)	210
2019 DFS players	14%	(32)	24%	(55)	20%	(45)	12%	(27)	26%	(58)	4%	(10)	227
2019 bettors	12%	(35)	30%	(84)	19%	(53)	10%	(29)	20%	(56)	9%	(24)	282

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following NFL teams?
Minnesota Vikings

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(85)	22%	(313)	7%	(102)	10%	(140)	45%	(631)	9%	(123)	1393
Gender: Male	9%	(59)	29%	(192)	11%	(72)	12%	(78)	34%	(222)	6%	(39)	663
Gender: Female	3%	(25)	16%	(120)	4%	(29)	9%	(62)	56%	(409)	11%	(84)	730
Age: 18-34	8%	(33)	14%	(56)	6%	(24)	10%	(42)	39%	(155)	22%	(87)	397
Age: 35-44	6%	(15)	27%	(66)	10%	(24)	8%	(20)	44%	(107)	5%	(13)	244
Age: 45-64	5%	(25)	22%	(105)	7%	(35)	12%	(56)	50%	(235)	4%	(18)	474
Age: 65+	5%	(13)	31%	(85)	7%	(19)	8%	(22)	48%	(134)	2%	(5)	278
GenZers: 1997-2012	1%	(2)	11%	(17)	5%	(8)	6%	(9)	42%	(65)	36%	(56)	157
Millennials: 1981-1996	10%	(37)	20%	(75)	8%	(29)	12%	(44)	39%	(145)	11%	(41)	371
GenXers: 1965-1980	7%	(23)	26%	(88)	8%	(28)	9%	(31)	46%	(155)	4%	(12)	337
Baby Boomers: 1946-1964	5%	(22)	24%	(120)	7%	(34)	11%	(53)	51%	(250)	3%	(13)	493
PID: Dem (no lean)	8%	(42)	25%	(135)	6%	(31)	6%	(35)	44%	(240)	11%	(60)	544
PID: Ind (no lean)	5%	(20)	17%	(72)	7%	(30)	12%	(52)	48%	(201)	11%	(48)	422
PID: Rep (no lean)	5%	(23)	25%	(106)	10%	(41)	13%	(54)	44%	(190)	3%	(14)	427
PID/Gender: Dem Men	10%	(25)	35%	(82)	8%	(19)	9%	(21)	31%	(74)	6%	(15)	236
PID/Gender: Dem Women	6%	(18)	17%	(53)	4%	(12)	5%	(14)	54%	(166)	15%	(45)	308
PID/Gender: Ind Men	7%	(14)	22%	(45)	11%	(22)	14%	(29)	38%	(77)	8%	(16)	202
PID/Gender: Ind Women	3%	(6)	12%	(27)	4%	(8)	10%	(23)	56%	(124)	15%	(32)	220
PID/Gender: Rep Men	9%	(21)	29%	(65)	14%	(32)	13%	(29)	32%	(71)	3%	(8)	225
PID/Gender: Rep Women	1%	(2)	20%	(41)	5%	(10)	12%	(25)	59%	(119)	3%	(6)	203
Ideo: Liberal (1-3)	9%	(41)	25%	(114)	6%	(26)	8%	(35)	43%	(198)	10%	(44)	458
Ideo: Moderate (4)	4%	(16)	24%	(91)	9%	(35)	9%	(34)	44%	(167)	9%	(32)	377
Ideo: Conservative (5-7)	5%	(22)	23%	(99)	8%	(37)	14%	(62)	45%	(195)	5%	(22)	437
Educ: < College	6%	(56)	18%	(170)	5%	(52)	12%	(117)	48%	(454)	11%	(104)	953
Educ: Bachelors degree	5%	(14)	33%	(93)	11%	(32)	5%	(15)	41%	(117)	5%	(14)	285
Educ: Post-grad	10%	(15)	32%	(50)	12%	(18)	5%	(8)	39%	(60)	3%	(5)	155
Income: Under 50k	5%	(39)	18%	(134)	5%	(36)	13%	(96)	46%	(335)	13%	(95)	736
Income: 50k-100k	7%	(31)	25%	(106)	10%	(41)	8%	(35)	47%	(203)	4%	(17)	433
Income: 100k+	7%	(15)	32%	(73)	11%	(24)	4%	(9)	41%	(93)	5%	(10)	225
Ethnicity: White	6%	(70)	21%	(225)	8%	(84)	11%	(115)	48%	(516)	6%	(64)	1074
Ethnicity: Hispanic	8%	(17)	23%	(50)	5%	(10)	7%	(15)	40%	(86)	17%	(36)	215

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Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following NFL teams?

Minnesota Vikings

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(85)	22%	(313)	7%	(102)	10%	(140)	45%	(631)	9%	(123)	1393
Ethnicity: Black	6%	(12)	29%	(53)	7%	(12)	10%	(18)	34%	(63)	14%	(26)	185
Ethnicity: Other	2%	(3)	25%	(34)	4%	(6)	5%	(7)	39%	(52)	24%	(33)	135
All Christian	8%	(53)	28%	(178)	7%	(47)	9%	(60)	42%	(276)	5%	(35)	649
All Non-Christian	6%	(5)	29%	(23)	8%	(7)	12%	(10)	28%	(22)	17%	(13)	79
Atheist	3%	(3)	15%	(12)	11%	(9)	4%	(3)	50%	(40)	17%	(13)	80
Agnostic/Nothing in particular	3%	(11)	20%	(69)	6%	(20)	10%	(35)	50%	(168)	11%	(36)	338
Something Else	5%	(14)	12%	(30)	8%	(19)	13%	(32)	51%	(125)	11%	(26)	246
Religious Non-Protestant/Catholic	5%	(5)	30%	(27)	7%	(7)	11%	(10)	32%	(28)	15%	(13)	90
Evangelical	6%	(21)	25%	(92)	7%	(26)	12%	(45)	42%	(153)	8%	(30)	366
Non-Evangelical	7%	(37)	21%	(106)	8%	(40)	9%	(45)	48%	(236)	6%	(30)	494
Community: Urban	11%	(47)	26%	(109)	7%	(30)	6%	(25)	39%	(160)	10%	(42)	413
Community: Suburban	4%	(28)	21%	(140)	8%	(51)	11%	(77)	49%	(329)	7%	(44)	668
Community: Rural	3%	(10)	20%	(64)	7%	(21)	12%	(38)	46%	(142)	12%	(37)	312
Employ: Private Sector	7%	(31)	25%	(106)	11%	(47)	10%	(43)	42%	(180)	6%	(25)	433
Employ: Government	4%	(3)	27%	(22)	8%	(7)	9%	(7)	41%	(34)	11%	(9)	83
Employ: Self-Employed	9%	(12)	20%	(26)	4%	(5)	15%	(19)	44%	(57)	8%	(10)	130
Employ: Homemaker	4%	(4)	16%	(17)	3%	(3)	10%	(11)	57%	(63)	11%	(13)	111
Employ: Retired	6%	(17)	31%	(97)	6%	(18)	8%	(24)	47%	(148)	3%	(8)	313
Employ: Unemployed	4%	(7)	16%	(28)	4%	(6)	13%	(23)	48%	(83)	15%	(26)	172
Employ: Other	9%	(9)	11%	(10)	11%	(10)	12%	(11)	47%	(44)	10%	(10)	93
Military HH: Yes	6%	(14)	23%	(53)	10%	(23)	6%	(14)	51%	(116)	3%	(7)	227
Military HH: No	6%	(70)	22%	(260)	7%	(79)	11%	(126)	44%	(515)	10%	(116)	1167
RD/WT: Right Direction	6%	(22)	26%	(96)	11%	(40)	11%	(42)	40%	(149)	6%	(21)	371
RD/WT: Wrong Track	6%	(63)	21%	(217)	6%	(61)	10%	(98)	47%	(482)	10%	(101)	1022
Trump Job Approve	7%	(37)	24%	(137)	9%	(53)	13%	(75)	42%	(241)	5%	(28)	572
Trump Job Disapprove	6%	(48)	22%	(175)	6%	(48)	8%	(59)	47%	(370)	11%	(87)	786
Trump Job Strongly Approve	4%	(14)	22%	(68)	8%	(24)	17%	(52)	45%	(137)	4%	(12)	307
Trump Job Somewhat Approve	9%	(23)	26%	(68)	11%	(29)	9%	(23)	39%	(104)	6%	(16)	264
Trump Job Somewhat Disapprove	9%	(13)	17%	(23)	8%	(11)	8%	(11)	42%	(59)	16%	(22)	140
Trump Job Strongly Disapprove	5%	(35)	23%	(152)	6%	(37)	7%	(48)	48%	(311)	10%	(64)	647

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Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following NFL teams?
Minnesota Vikings

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(85)	22%	(313)	7%	(102)	10%	(140)	45%	(631)	9%	(123)	1393
Favorable of Trump	5%	(30)	24%	(131)	10%	(54)	13%	(71)	43%	(238)	5%	(27)	552
Unfavorable of Trump	7%	(53)	22%	(174)	6%	(45)	8%	(61)	47%	(374)	11%	(87)	793
Very Favorable of Trump	5%	(17)	21%	(69)	7%	(22)	16%	(52)	46%	(149)	5%	(15)	324
Somewhat Favorable of Trump	6%	(13)	27%	(62)	14%	(32)	8%	(19)	39%	(89)	5%	(13)	228
Somewhat Unfavorable of Trump	10%	(13)	19%	(24)	6%	(8)	11%	(14)	40%	(52)	15%	(19)	131
Very Unfavorable of Trump	6%	(40)	23%	(149)	6%	(37)	7%	(47)	49%	(322)	10%	(68)	663
#1 Issue: Economy	7%	(36)	22%	(111)	7%	(34)	8%	(41)	47%	(237)	8%	(40)	499
#1 Issue: Security	6%	(10)	17%	(28)	9%	(14)	17%	(29)	45%	(75)	6%	(10)	167
#1 Issue: Health Care	6%	(17)	25%	(68)	6%	(15)	12%	(33)	45%	(122)	7%	(19)	275
#1 Issue: Medicare / Social Security	5%	(9)	29%	(55)	8%	(15)	9%	(16)	46%	(87)	4%	(7)	190
#1 Issue: Women's Issues	5%	(3)	18%	(12)	9%	(6)	5%	(4)	47%	(31)	16%	(11)	66
#1 Issue: Education	4%	(3)	18%	(11)	6%	(4)	10%	(7)	37%	(23)	25%	(16)	64
#1 Issue: Energy	6%	(3)	17%	(9)	13%	(7)	7%	(4)	33%	(17)	24%	(12)	51
#1 Issue: Other	4%	(3)	23%	(19)	8%	(6)	9%	(7)	48%	(40)	9%	(7)	83
2018 House Vote: Democrat	9%	(46)	31%	(158)	6%	(33)	8%	(41)	41%	(210)	5%	(26)	513
2018 House Vote: Republican	3%	(13)	26%	(103)	11%	(42)	13%	(52)	44%	(175)	4%	(15)	400
2016 Vote: Hillary Clinton	6%	(30)	30%	(137)	6%	(28)	7%	(34)	46%	(214)	4%	(20)	463
2016 Vote: Donald Trump	8%	(35)	24%	(111)	11%	(49)	13%	(61)	43%	(198)	2%	(9)	465
2016 Vote: Other	2%	(1)	21%	(15)	10%	(8)	11%	(8)	56%	(42)	—	(0)	75
2016 Vote: Didn't Vote	5%	(19)	12%	(47)	4%	(17)	9%	(37)	45%	(176)	24%	(93)	389
Voted in 2014: Yes	6%	(51)	28%	(236)	10%	(79)	10%	(80)	43%	(356)	3%	(28)	830
Voted in 2014: No	6%	(34)	14%	(76)	4%	(22)	11%	(60)	49%	(275)	17%	(95)	563
2012 Vote: Barack Obama	8%	(42)	28%	(157)	7%	(41)	8%	(45)	45%	(247)	4%	(20)	553
2012 Vote: Mitt Romney	5%	(16)	25%	(80)	11%	(34)	12%	(39)	45%	(143)	1%	(4)	316
2012 Vote: Didn't Vote	5%	(25)	14%	(66)	5%	(22)	11%	(51)	45%	(218)	20%	(98)	480
4-Region: Northeast	5%	(12)	24%	(59)	8%	(18)	10%	(24)	47%	(116)	6%	(15)	246
4-Region: Midwest	9%	(27)	23%	(67)	7%	(22)	12%	(34)	42%	(123)	7%	(20)	292
4-Region: South	3%	(17)	20%	(106)	7%	(36)	12%	(62)	47%	(245)	11%	(59)	526
4-Region: West	9%	(29)	24%	(81)	8%	(25)	6%	(20)	45%	(147)	9%	(28)	329
Sports fans	7%	(71)	29%	(282)	10%	(93)	11%	(109)	39%	(379)	3%	(34)	968

Continued on next page

Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following NFL teams?

Minnesota Vikings

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(85)	22%	(313)	7%	(102)	10%	(140)	45%	(631)	9%	(123)	1393
Avid sports fans	10%	(32)	35%	(116)	14%	(47)	16%	(54)	23%	(76)	2%	(7)	332
NFL fans	9%	(72)	32%	(265)	10%	(85)	11%	(93)	36%	(296)	2%	(19)	831
Avid NFL fans	10%	(33)	38%	(124)	12%	(38)	14%	(47)	24%	(80)	2%	(6)	329
Attends NFL games	15%	(46)	36%	(110)	13%	(41)	12%	(37)	19%	(57)	4%	(12)	303
Democratic NFL fans	10%	(34)	36%	(124)	9%	(30)	8%	(28)	35%	(120)	3%	(9)	345
Independent NFL fans	8%	(17)	25%	(55)	9%	(20)	17%	(37)	39%	(85)	2%	(5)	218
Republican NFL fans	8%	(21)	32%	(86)	13%	(36)	11%	(29)	34%	(92)	2%	(4)	268
NFL fans 18-34	14%	(27)	20%	(41)	10%	(21)	14%	(28)	34%	(68)	7%	(15)	201
NFL fans 35-44	8%	(13)	35%	(57)	12%	(19)	8%	(13)	35%	(58)	2%	(4)	165
NFL fans 45-64	8%	(22)	32%	(91)	10%	(28)	14%	(41)	36%	(102)	—	(0)	284
NFL fans 65+	5%	(10)	42%	(76)	9%	(17)	6%	(11)	37%	(67)	—	(0)	181
White Non-Hispanic NFL fans	9%	(50)	28%	(159)	12%	(64)	12%	(69)	37%	(208)	2%	(9)	560
White NFL fans	9%	(58)	30%	(194)	11%	(68)	12%	(76)	37%	(239)	1%	(9)	644
POC NFL fans	8%	(22)	39%	(106)	8%	(21)	9%	(24)	33%	(88)	4%	(10)	271
2019 season-long fantasy players	13%	(30)	37%	(86)	11%	(26)	9%	(21)	23%	(53)	6%	(15)	230
2019 DFS players	15%	(37)	31%	(77)	12%	(29)	12%	(30)	27%	(68)	4%	(10)	251
2019 bettors	14%	(42)	34%	(100)	14%	(42)	10%	(30)	20%	(60)	7%	(19)	292

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following NFL teams?
New England Patriots

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(126)	18%	(248)	9%	(125)	22%	(294)	35%	(482)	7%	(92)	1368
Gender: Male	11%	(71)	22%	(147)	10%	(65)	27%	(177)	25%	(167)	5%	(31)	659
Gender: Female	8%	(55)	14%	(102)	8%	(60)	17%	(117)	44%	(315)	9%	(61)	709
Age: 18-34	9%	(36)	18%	(75)	4%	(14)	20%	(83)	31%	(126)	18%	(72)	407
Age: 35-44	11%	(25)	15%	(33)	9%	(20)	25%	(53)	36%	(78)	3%	(7)	214
Age: 45-64	9%	(42)	19%	(87)	13%	(62)	18%	(85)	38%	(179)	2%	(11)	466
Age: 65+	8%	(23)	19%	(54)	10%	(29)	26%	(74)	35%	(99)	1%	(2)	280
GenZers: 1997-2012	10%	(16)	18%	(29)	2%	(3)	11%	(17)	37%	(57)	23%	(36)	157
Millennials: 1981-1996	10%	(36)	17%	(62)	7%	(24)	26%	(96)	29%	(105)	12%	(43)	366
GenXers: 1965-1980	10%	(32)	18%	(59)	14%	(46)	20%	(66)	36%	(118)	2%	(7)	329
Baby Boomers: 1946-1964	7%	(33)	19%	(89)	10%	(46)	22%	(103)	40%	(185)	1%	(5)	461
PID: Dem (no lean)	10%	(53)	19%	(103)	10%	(52)	20%	(107)	36%	(191)	5%	(29)	536
PID: Ind (no lean)	9%	(37)	13%	(52)	10%	(39)	19%	(78)	37%	(149)	12%	(49)	404
PID: Rep (no lean)	8%	(36)	22%	(93)	8%	(33)	25%	(109)	33%	(142)	3%	(15)	428
PID/Gender: Dem Men	12%	(28)	25%	(59)	9%	(22)	27%	(64)	26%	(61)	2%	(5)	239
PID/Gender: Dem Women	8%	(25)	15%	(44)	10%	(31)	15%	(44)	43%	(129)	8%	(24)	297
PID/Gender: Ind Men	10%	(20)	17%	(34)	12%	(24)	26%	(52)	27%	(53)	9%	(17)	200
PID/Gender: Ind Women	8%	(17)	9%	(18)	8%	(16)	13%	(26)	47%	(96)	15%	(31)	204
PID/Gender: Rep Men	11%	(23)	24%	(54)	9%	(20)	28%	(62)	24%	(52)	4%	(9)	220
PID/Gender: Rep Women	6%	(12)	19%	(39)	6%	(13)	23%	(47)	43%	(90)	3%	(5)	208
Ideo: Liberal (1-3)	9%	(42)	19%	(85)	11%	(48)	21%	(94)	33%	(146)	6%	(26)	442
Ideo: Moderate (4)	12%	(43)	21%	(73)	10%	(35)	17%	(61)	35%	(122)	5%	(17)	351
Ideo: Conservative (5-7)	9%	(39)	17%	(77)	9%	(41)	27%	(125)	34%	(157)	4%	(20)	459
Educ: < College	8%	(75)	16%	(157)	7%	(72)	23%	(221)	37%	(361)	8%	(81)	967
Educ: Bachelors degree	12%	(31)	23%	(58)	13%	(33)	19%	(49)	30%	(76)	2%	(6)	253
Educ: Post-grad	13%	(19)	22%	(33)	14%	(20)	17%	(25)	31%	(45)	4%	(5)	148
Income: Under 50k	7%	(54)	17%	(124)	6%	(40)	24%	(170)	37%	(266)	9%	(67)	722
Income: 50k-100k	9%	(40)	18%	(80)	14%	(62)	21%	(91)	34%	(149)	4%	(16)	439
Income: 100k+	15%	(31)	22%	(44)	11%	(23)	16%	(33)	32%	(67)	4%	(9)	206
Ethnicity: White	10%	(102)	17%	(182)	10%	(102)	22%	(230)	36%	(380)	5%	(54)	1050
Ethnicity: Hispanic	6%	(12)	23%	(51)	8%	(18)	18%	(39)	30%	(66)	15%	(34)	219

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Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following NFL teams?

New England Patriots

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(126)	18%	(248)	9%	(125)	22%	(294)	35%	(482)	7%	(92)	1368
Ethnicity: Black	9%	(16)	21%	(38)	7%	(14)	24%	(44)	29%	(53)	10%	(18)	183
Ethnicity: Other	5%	(7)	21%	(28)	7%	(10)	16%	(21)	36%	(48)	15%	(20)	134
All Christian	11%	(74)	20%	(129)	9%	(61)	23%	(146)	33%	(210)	4%	(25)	645
All Non-Christian	11%	(8)	20%	(15)	12%	(9)	15%	(11)	36%	(27)	6%	(5)	74
Atheist	2%	(2)	14%	(11)	2%	(1)	30%	(22)	36%	(27)	16%	(12)	74
Agnostic/Nothing in particular	7%	(25)	16%	(57)	10%	(36)	24%	(85)	32%	(112)	10%	(35)	350
Something Else	7%	(17)	16%	(36)	8%	(19)	14%	(31)	47%	(107)	7%	(16)	225
Religious Non-Protestant/Catholic	10%	(9)	22%	(19)	13%	(11)	15%	(13)	34%	(30)	5%	(5)	88
Evangelical	9%	(34)	23%	(88)	8%	(30)	19%	(70)	35%	(131)	6%	(22)	376
Non-Evangelical	11%	(51)	15%	(69)	10%	(45)	22%	(104)	38%	(179)	4%	(17)	465
Community: Urban	11%	(45)	23%	(93)	7%	(30)	17%	(66)	30%	(119)	11%	(45)	398
Community: Suburban	9%	(56)	16%	(104)	10%	(68)	23%	(151)	38%	(244)	4%	(26)	649
Community: Rural	7%	(24)	16%	(52)	9%	(28)	24%	(77)	37%	(119)	7%	(21)	320
Employ: Private Sector	10%	(42)	21%	(85)	11%	(44)	25%	(103)	31%	(126)	3%	(12)	412
Employ: Government	9%	(8)	18%	(17)	11%	(10)	19%	(18)	29%	(28)	15%	(15)	97
Employ: Self-Employed	10%	(12)	29%	(35)	9%	(10)	19%	(23)	24%	(29)	10%	(12)	122
Employ: Homemaker	7%	(7)	3%	(3)	13%	(13)	16%	(16)	51%	(52)	11%	(12)	103
Employ: Retired	9%	(31)	21%	(70)	9%	(30)	23%	(75)	36%	(120)	1%	(3)	328
Employ: Unemployed	6%	(10)	11%	(18)	8%	(13)	20%	(32)	47%	(78)	8%	(13)	164
Employ: Other	9%	(7)	13%	(11)	4%	(3)	29%	(25)	35%	(29)	10%	(9)	84
Military HH: Yes	10%	(22)	20%	(46)	9%	(21)	18%	(42)	37%	(83)	5%	(12)	225
Military HH: No	9%	(104)	18%	(202)	9%	(104)	22%	(253)	35%	(399)	7%	(80)	1143
RD/WT: Right Direction	12%	(45)	22%	(86)	10%	(41)	18%	(72)	32%	(125)	5%	(21)	389
RD/WT: Wrong Track	8%	(80)	17%	(163)	9%	(84)	23%	(223)	36%	(357)	7%	(71)	978
Trump Job Approve	11%	(60)	20%	(107)	9%	(47)	22%	(121)	34%	(188)	4%	(25)	549
Trump Job Disapprove	8%	(64)	18%	(139)	10%	(77)	22%	(171)	35%	(272)	7%	(58)	781
Trump Job Strongly Approve	10%	(29)	19%	(56)	8%	(23)	28%	(83)	32%	(97)	4%	(12)	300
Trump Job Somewhat Approve	12%	(31)	20%	(51)	10%	(24)	15%	(38)	37%	(92)	5%	(13)	249
Trump Job Somewhat Disapprove	8%	(11)	20%	(27)	12%	(16)	18%	(24)	27%	(35)	15%	(20)	132
Trump Job Strongly Disapprove	8%	(54)	17%	(113)	9%	(61)	23%	(147)	36%	(236)	6%	(39)	649

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Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following NFL teams?
New England Patriots

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(126)	18%	(248)	9%	(125)	22%	(294)	35%	(482)	7%	(92)	1368
Favorable of Trump	11%	(61)	21%	(112)	8%	(45)	23%	(124)	33%	(179)	4%	(24)	545
Unfavorable of Trump	8%	(63)	17%	(132)	10%	(79)	22%	(170)	35%	(270)	8%	(60)	773
Very Favorable of Trump	9%	(30)	19%	(61)	7%	(22)	28%	(89)	33%	(105)	5%	(15)	322
Somewhat Favorable of Trump	14%	(31)	23%	(51)	10%	(23)	16%	(35)	33%	(74)	4%	(9)	223
Somewhat Unfavorable of Trump	9%	(11)	20%	(23)	14%	(17)	15%	(17)	26%	(31)	16%	(18)	117
Very Unfavorable of Trump	8%	(52)	17%	(108)	10%	(63)	23%	(152)	36%	(239)	6%	(41)	656
#1 Issue: Economy	11%	(54)	18%	(87)	11%	(52)	19%	(92)	33%	(158)	7%	(35)	477
#1 Issue: Security	5%	(9)	15%	(26)	9%	(16)	24%	(42)	39%	(68)	9%	(15)	176
#1 Issue: Health Care	10%	(26)	19%	(51)	7%	(19)	22%	(57)	37%	(97)	5%	(13)	264
#1 Issue: Medicare / Social Security	4%	(7)	22%	(36)	13%	(22)	24%	(40)	34%	(56)	3%	(5)	166
#1 Issue: Women's Issues	3%	(2)	19%	(11)	8%	(5)	16%	(10)	41%	(24)	14%	(8)	59
#1 Issue: Education	15%	(9)	27%	(17)	8%	(5)	9%	(5)	30%	(19)	11%	(7)	63
#1 Issue: Other	9%	(10)	12%	(14)	3%	(4)	30%	(34)	41%	(47)	4%	(5)	113
2018 House Vote: Democrat	10%	(48)	20%	(102)	12%	(61)	22%	(109)	33%	(165)	3%	(14)	499
2018 House Vote: Republican	10%	(40)	21%	(87)	8%	(33)	27%	(109)	29%	(121)	5%	(20)	410
2016 Vote: Hillary Clinton	8%	(36)	23%	(105)	12%	(55)	20%	(92)	35%	(160)	3%	(12)	461
2016 Vote: Donald Trump	9%	(42)	20%	(91)	9%	(42)	27%	(122)	33%	(151)	2%	(11)	460
2016 Vote: Other	11%	(9)	11%	(9)	8%	(7)	27%	(21)	37%	(29)	5%	(4)	79
2016 Vote: Didn't Vote	11%	(39)	12%	(43)	6%	(21)	16%	(59)	38%	(141)	18%	(64)	367
Voted in 2014: Yes	9%	(72)	21%	(173)	10%	(88)	23%	(193)	34%	(281)	3%	(28)	834
Voted in 2014: No	10%	(54)	14%	(76)	7%	(38)	19%	(101)	38%	(201)	12%	(64)	534
2012 Vote: Barack Obama	8%	(45)	21%	(112)	12%	(64)	21%	(112)	36%	(196)	3%	(14)	544
2012 Vote: Mitt Romney	9%	(31)	19%	(65)	9%	(29)	28%	(96)	33%	(112)	1%	(4)	336
2012 Vote: Didn't Vote	10%	(47)	15%	(70)	6%	(28)	17%	(78)	35%	(159)	15%	(70)	452
4-Region: Northeast	16%	(41)	16%	(42)	7%	(19)	18%	(46)	36%	(94)	6%	(17)	259
4-Region: Midwest	7%	(20)	16%	(45)	11%	(32)	26%	(77)	34%	(98)	6%	(19)	291
4-Region: South	10%	(51)	17%	(86)	9%	(44)	21%	(103)	36%	(180)	7%	(35)	499
4-Region: West	4%	(14)	23%	(75)	9%	(30)	21%	(68)	35%	(110)	7%	(22)	319
Sports fans	11%	(106)	24%	(220)	12%	(114)	24%	(226)	26%	(244)	2%	(21)	930
Avid sports fans	15%	(50)	27%	(87)	12%	(39)	33%	(105)	13%	(42)	—	(1)	324

Continued on next page

Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following NFL teams?
New England Patriots

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(126)	18%	(248)	9%	(125)	22%	(294)	35%	(482)	7%	(92)	1368
NFL fans	13%	(100)	24%	(193)	13%	(102)	27%	(216)	22%	(173)	1%	(9)	793
Avid NFL fans	17%	(56)	23%	(78)	15%	(51)	34%	(117)	11%	(36)	—	(1)	339
Attends NFL games	16%	(47)	30%	(88)	11%	(33)	27%	(79)	15%	(44)	1%	(4)	294
Democratic NFL fans	11%	(38)	26%	(87)	13%	(45)	27%	(91)	21%	(72)	2%	(6)	339
Independent NFL fans	16%	(34)	17%	(37)	14%	(30)	27%	(58)	25%	(52)	1%	(2)	213
Republican NFL fans	12%	(28)	29%	(69)	11%	(27)	28%	(67)	20%	(49)	—	(1)	241
NFL fans 18-34	13%	(24)	29%	(55)	5%	(10)	31%	(59)	19%	(36)	3%	(7)	191
NFL fans 35-44	15%	(21)	19%	(27)	11%	(15)	30%	(42)	25%	(35)	1%	(1)	141
NFL fans 45-64	13%	(36)	24%	(68)	19%	(53)	23%	(66)	21%	(60)	—	(1)	285
NFL fans 65+	11%	(19)	24%	(43)	13%	(23)	28%	(50)	23%	(41)	—	(0)	177
White Non-Hispanic NFL fans	15%	(79)	21%	(113)	13%	(70)	27%	(144)	24%	(126)	—	(2)	534
White NFL fans	14%	(83)	24%	(145)	13%	(80)	26%	(159)	23%	(137)	—	(2)	606
POC NFL fans	8%	(21)	31%	(80)	12%	(32)	28%	(72)	18%	(48)	2%	(6)	259
2019 season-long fantasy players	19%	(37)	30%	(60)	11%	(21)	20%	(40)	18%	(37)	3%	(6)	201
2019 DFS players	14%	(31)	32%	(69)	9%	(18)	17%	(37)	23%	(50)	4%	(9)	213
2019 bettors	17%	(41)	33%	(80)	11%	(27)	19%	(48)	17%	(41)	4%	(9)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following NFL teams?

New Orleans Saints

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(112)	21%	(278)	8%	(111)	9%	(119)	46%	(619)	8%	(109)	1348
Gender: Male	10%	(61)	26%	(160)	10%	(61)	11%	(68)	36%	(217)	6%	(37)	605
Gender: Female	7%	(51)	16%	(118)	7%	(50)	7%	(51)	54%	(402)	10%	(72)	743
Age: 18-34	6%	(23)	11%	(44)	11%	(46)	10%	(40)	43%	(172)	19%	(77)	401
Age: 35-44	15%	(32)	24%	(53)	7%	(16)	9%	(20)	41%	(91)	5%	(11)	223
Age: 45-64	8%	(36)	21%	(97)	8%	(36)	8%	(39)	51%	(236)	4%	(17)	460
Age: 65+	8%	(21)	32%	(85)	5%	(13)	8%	(21)	45%	(120)	2%	(4)	264
GenZers: 1997-2012	5%	(8)	10%	(16)	13%	(21)	3%	(5)	45%	(74)	24%	(40)	165
Millennials: 1981-1996	10%	(35)	15%	(51)	10%	(34)	14%	(49)	39%	(137)	12%	(42)	347
GenXers: 1965-1980	10%	(32)	24%	(78)	6%	(21)	9%	(28)	46%	(148)	5%	(17)	323
Baby Boomers: 1946-1964	7%	(34)	24%	(114)	8%	(36)	8%	(36)	52%	(245)	2%	(9)	473
PID: Dem (no lean)	11%	(60)	21%	(117)	8%	(44)	6%	(33)	45%	(258)	10%	(58)	571
PID: Ind (no lean)	7%	(24)	15%	(56)	10%	(38)	10%	(36)	48%	(175)	10%	(38)	368
PID: Rep (no lean)	7%	(28)	26%	(105)	7%	(29)	12%	(50)	45%	(186)	3%	(12)	409
PID/Gender: Dem Men	12%	(27)	28%	(65)	8%	(18)	7%	(17)	39%	(88)	6%	(14)	229
PID/Gender: Dem Women	10%	(33)	15%	(52)	8%	(26)	5%	(16)	50%	(169)	13%	(45)	342
PID/Gender: Ind Men	7%	(12)	19%	(34)	11%	(20)	13%	(23)	39%	(68)	10%	(18)	176
PID/Gender: Ind Women	6%	(12)	12%	(22)	9%	(18)	7%	(13)	56%	(107)	10%	(20)	192
PID/Gender: Rep Men	11%	(22)	31%	(61)	11%	(23)	14%	(28)	30%	(61)	2%	(5)	199
PID/Gender: Rep Women	3%	(6)	21%	(44)	3%	(6)	10%	(21)	60%	(125)	3%	(7)	209
Ideo: Liberal (1-3)	9%	(42)	21%	(93)	10%	(44)	8%	(34)	43%	(193)	8%	(37)	443
Ideo: Moderate (4)	10%	(35)	24%	(89)	7%	(24)	7%	(24)	43%	(159)	10%	(36)	369
Ideo: Conservative (5-7)	7%	(33)	22%	(95)	9%	(42)	13%	(57)	45%	(197)	3%	(15)	438
Educ: < College	7%	(67)	17%	(163)	7%	(66)	10%	(94)	48%	(454)	10%	(93)	937
Educ: Bachelors degree	11%	(29)	27%	(70)	11%	(29)	7%	(18)	41%	(105)	4%	(9)	260
Educ: Post-grad	11%	(16)	30%	(46)	10%	(16)	5%	(8)	39%	(60)	4%	(6)	152
Income: Under 50k	8%	(55)	16%	(108)	8%	(56)	11%	(77)	46%	(314)	11%	(77)	687
Income: 50k-100k	9%	(38)	23%	(98)	9%	(37)	8%	(33)	48%	(205)	4%	(17)	427
Income: 100k+	8%	(19)	31%	(72)	8%	(18)	4%	(10)	43%	(100)	6%	(15)	234
Ethnicity: White	8%	(84)	21%	(228)	9%	(91)	9%	(93)	46%	(493)	7%	(76)	1065
Ethnicity: Hispanic	6%	(12)	14%	(31)	12%	(27)	5%	(12)	49%	(107)	14%	(31)	220

Continued on next page

Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following NFL teams?

New Orleans Saints

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(112)	21%	(278)	8%	(111)	9%	(119)	46%	(619)	8%	(109)	1348
Ethnicity: Black	15%	(24)	21%	(33)	10%	(16)	11%	(18)	34%	(53)	7%	(11)	155
Ethnicity: Other	3%	(4)	13%	(17)	3%	(4)	7%	(8)	57%	(73)	17%	(22)	128
All Christian	10%	(67)	25%	(165)	9%	(59)	9%	(60)	41%	(265)	6%	(39)	655
All Non-Christian	9%	(8)	25%	(20)	6%	(5)	7%	(6)	40%	(32)	12%	(9)	81
Atheist	2%	(2)	20%	(15)	14%	(10)	8%	(6)	44%	(34)	13%	(10)	77
Agnostic/Nothing in particular	8%	(27)	15%	(50)	7%	(23)	10%	(32)	51%	(165)	9%	(29)	326
Something Else	4%	(8)	13%	(27)	7%	(14)	8%	(16)	58%	(122)	10%	(22)	210
Religious Non-Protestant/Catholic	9%	(8)	26%	(23)	6%	(5)	7%	(6)	42%	(37)	11%	(9)	87
Evangelical	11%	(36)	23%	(76)	8%	(26)	9%	(32)	43%	(145)	6%	(21)	336
Non-Evangelical	8%	(39)	21%	(107)	9%	(46)	8%	(42)	46%	(236)	8%	(39)	508
Community: Urban	14%	(56)	20%	(83)	10%	(39)	7%	(31)	41%	(169)	8%	(33)	412
Community: Suburban	6%	(39)	22%	(136)	9%	(53)	10%	(61)	46%	(286)	7%	(46)	621
Community: Rural	5%	(17)	19%	(58)	6%	(19)	9%	(28)	52%	(164)	9%	(29)	315
Employ: Private Sector	9%	(37)	23%	(94)	9%	(35)	8%	(31)	47%	(196)	5%	(19)	413
Employ: Government	13%	(10)	23%	(18)	4%	(3)	16%	(12)	36%	(28)	7%	(5)	78
Employ: Self-Employed	7%	(8)	20%	(24)	3%	(4)	12%	(14)	48%	(58)	9%	(11)	119
Employ: Homemaker	8%	(7)	9%	(8)	5%	(5)	16%	(15)	51%	(49)	12%	(11)	96
Employ: Retired	8%	(25)	31%	(96)	7%	(22)	8%	(24)	45%	(139)	1%	(5)	311
Employ: Unemployed	8%	(14)	12%	(20)	7%	(12)	8%	(14)	49%	(83)	17%	(29)	171
Employ: Other	8%	(8)	12%	(11)	20%	(19)	7%	(7)	42%	(40)	11%	(10)	95
Military HH: Yes	11%	(22)	24%	(47)	6%	(13)	13%	(25)	41%	(81)	5%	(10)	198
Military HH: No	8%	(90)	20%	(231)	9%	(98)	8%	(94)	47%	(538)	9%	(99)	1150
RD/WT: Right Direction	10%	(33)	23%	(81)	9%	(31)	11%	(39)	40%	(140)	7%	(23)	349
RD/WT: Wrong Track	8%	(79)	20%	(197)	8%	(80)	8%	(80)	48%	(479)	9%	(85)	999
Trump Job Approve	8%	(41)	21%	(110)	10%	(49)	12%	(62)	44%	(224)	5%	(27)	514
Trump Job Disapprove	9%	(71)	21%	(167)	8%	(62)	7%	(55)	46%	(369)	9%	(76)	799
Trump Job Strongly Approve	9%	(28)	20%	(58)	6%	(17)	16%	(47)	45%	(131)	4%	(12)	293
Trump Job Somewhat Approve	6%	(13)	24%	(53)	15%	(32)	7%	(15)	42%	(93)	7%	(15)	221
Trump Job Somewhat Disapprove	6%	(9)	24%	(33)	10%	(13)	7%	(10)	38%	(51)	15%	(20)	135
Trump Job Strongly Disapprove	9%	(63)	20%	(134)	7%	(49)	7%	(45)	48%	(318)	8%	(56)	663

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Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following NFL teams?

New Orleans Saints

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(112)	21%	(278)	8%	(111)	9%	(119)	46%	(619)	8%	(109)	1348
Favorable of Trump	7%	(38)	22%	(113)	9%	(47)	12%	(63)	44%	(224)	5%	(26)	512
Unfavorable of Trump	9%	(74)	20%	(162)	8%	(64)	7%	(55)	46%	(370)	10%	(76)	801
Very Favorable of Trump	8%	(26)	21%	(69)	6%	(20)	15%	(48)	44%	(140)	6%	(19)	321
Somewhat Favorable of Trump	6%	(12)	23%	(44)	14%	(28)	8%	(16)	44%	(84)	4%	(7)	191
Somewhat Unfavorable of Trump	9%	(10)	22%	(25)	14%	(16)	9%	(10)	35%	(40)	10%	(11)	113
Very Unfavorable of Trump	9%	(64)	20%	(136)	7%	(48)	7%	(45)	48%	(330)	9%	(65)	687
#1 Issue: Economy	9%	(40)	22%	(98)	10%	(45)	7%	(30)	46%	(208)	7%	(34)	456
#1 Issue: Security	5%	(9)	18%	(31)	7%	(13)	20%	(35)	45%	(79)	5%	(9)	175
#1 Issue: Health Care	10%	(28)	21%	(57)	4%	(10)	10%	(26)	49%	(131)	7%	(18)	271
#1 Issue: Medicare / Social Security	11%	(18)	29%	(46)	7%	(11)	4%	(6)	43%	(68)	6%	(10)	158
#1 Issue: Women's Issues	4%	(2)	7%	(5)	16%	(10)	5%	(3)	55%	(34)	12%	(7)	62
#1 Issue: Education	4%	(3)	32%	(22)	3%	(2)	2%	(1)	48%	(33)	11%	(8)	68
#1 Issue: Other	5%	(5)	11%	(12)	12%	(13)	14%	(16)	47%	(52)	10%	(11)	110
2018 House Vote: Democrat	10%	(53)	26%	(137)	7%	(36)	8%	(42)	44%	(229)	5%	(29)	525
2018 House Vote: Republican	8%	(32)	24%	(91)	9%	(36)	13%	(50)	41%	(160)	4%	(17)	386
2016 Vote: Hillary Clinton	11%	(50)	28%	(130)	6%	(30)	7%	(34)	44%	(206)	4%	(19)	470
2016 Vote: Donald Trump	9%	(37)	24%	(102)	9%	(37)	13%	(56)	40%	(166)	4%	(18)	416
2016 Vote: Other	4%	(3)	16%	(14)	7%	(6)	11%	(9)	56%	(48)	6%	(5)	85
2016 Vote: Didn't Vote	6%	(23)	8%	(32)	10%	(37)	5%	(21)	53%	(199)	17%	(65)	376
Voted in 2014: Yes	9%	(74)	27%	(217)	7%	(60)	10%	(79)	43%	(355)	4%	(32)	817
Voted in 2014: No	7%	(38)	11%	(61)	10%	(51)	8%	(40)	50%	(264)	14%	(77)	531
2012 Vote: Barack Obama	11%	(61)	25%	(133)	7%	(37)	8%	(41)	45%	(242)	4%	(22)	537
2012 Vote: Mitt Romney	7%	(22)	28%	(87)	10%	(30)	12%	(39)	39%	(122)	4%	(11)	311
2012 Vote: Didn't Vote	6%	(28)	11%	(52)	9%	(42)	7%	(34)	51%	(235)	16%	(72)	463
4-Region: Northeast	8%	(18)	23%	(54)	8%	(20)	11%	(28)	42%	(101)	8%	(19)	240
4-Region: Midwest	9%	(25)	21%	(61)	9%	(25)	9%	(25)	43%	(125)	9%	(27)	287
4-Region: South	10%	(50)	21%	(110)	6%	(33)	9%	(44)	47%	(240)	7%	(34)	511
4-Region: West	6%	(19)	17%	(53)	11%	(34)	7%	(22)	49%	(153)	9%	(29)	310
Sports fans	11%	(103)	28%	(257)	11%	(96)	9%	(86)	37%	(340)	3%	(27)	908
Avid sports fans	18%	(51)	36%	(101)	12%	(33)	11%	(31)	23%	(64)	1%	(1)	281

Continued on next page

Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following NFL teams?

New Orleans Saints

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(112)	21%	(278)	8%	(111)	9%	(119)	46%	(619)	8%	(109)	1348
NFL fans	13%	(101)	31%	(245)	11%	(85)	10%	(78)	35%	(277)	2%	(13)	799
Avid NFL fans	19%	(63)	36%	(119)	11%	(38)	12%	(42)	21%	(72)	—	(2)	336
Attends NFL games	17%	(48)	35%	(98)	13%	(36)	11%	(30)	23%	(65)	1%	(2)	279
Democratic NFL fans	15%	(53)	29%	(104)	10%	(36)	8%	(30)	35%	(129)	3%	(12)	364
Independent NFL fans	11%	(21)	26%	(51)	11%	(23)	11%	(22)	41%	(82)	—	(0)	199
Republican NFL fans	11%	(26)	38%	(90)	11%	(27)	11%	(26)	28%	(66)	—	(1)	236
NFL fans 18-34	9%	(17)	16%	(31)	17%	(32)	16%	(31)	38%	(73)	4%	(8)	193
NFL fans 35-44	19%	(30)	33%	(51)	10%	(15)	10%	(15)	27%	(42)	1%	(1)	155
NFL fans 45-64	12%	(33)	30%	(85)	10%	(29)	9%	(26)	38%	(107)	—	(1)	281
NFL fans 65+	12%	(21)	45%	(77)	6%	(9)	3%	(6)	32%	(55)	2%	(3)	171
White Non-Hispanic NFL fans	12%	(71)	33%	(189)	11%	(62)	9%	(54)	33%	(190)	2%	(9)	574
White NFL fans	12%	(76)	32%	(207)	11%	(74)	9%	(57)	34%	(219)	1%	(9)	640
POC NFL fans	13%	(30)	25%	(57)	11%	(24)	10%	(24)	39%	(87)	2%	(4)	225
2019 season-long fantasy players	15%	(31)	35%	(70)	13%	(26)	10%	(20)	24%	(48)	2%	(4)	199
2019 DFS players	11%	(23)	29%	(61)	16%	(33)	12%	(26)	31%	(65)	2%	(4)	212
2019 bettors	14%	(35)	34%	(83)	15%	(37)	10%	(23)	21%	(52)	5%	(11)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Giants

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(134)	21%	(276)	10%	(129)	10%	(130)	43%	(564)	5%	(70)	1302
Gender: Male	13%	(83)	25%	(158)	13%	(82)	11%	(71)	34%	(215)	3%	(22)	630
Gender: Female	8%	(51)	18%	(119)	7%	(47)	9%	(59)	52%	(348)	7%	(48)	672
Age: 18-34	9%	(32)	18%	(68)	8%	(30)	13%	(49)	40%	(149)	12%	(45)	373
Age: 35-44	11%	(24)	23%	(52)	10%	(23)	9%	(21)	43%	(94)	3%	(7)	221
Age: 45-64	11%	(52)	20%	(95)	11%	(52)	9%	(42)	46%	(214)	3%	(13)	468
Age: 65+	11%	(26)	26%	(62)	10%	(23)	8%	(19)	44%	(106)	2%	(5)	240
GenZers: 1997-2012	9%	(12)	14%	(18)	11%	(14)	10%	(13)	43%	(56)	14%	(18)	130
Millennials: 1981-1996	9%	(30)	24%	(83)	8%	(27)	13%	(45)	38%	(134)	9%	(31)	350
GenXers: 1965-1980	13%	(44)	19%	(64)	13%	(43)	8%	(28)	45%	(150)	2%	(7)	335
Baby Boomers: 1946-1964	10%	(46)	21%	(94)	10%	(43)	9%	(38)	46%	(204)	3%	(14)	440
PID: Dem (no lean)	13%	(71)	24%	(130)	8%	(40)	6%	(30)	42%	(225)	7%	(37)	532
PID: Ind (no lean)	8%	(31)	17%	(66)	13%	(51)	10%	(41)	45%	(175)	6%	(25)	388
PID: Rep (no lean)	8%	(31)	21%	(81)	10%	(38)	16%	(60)	43%	(164)	2%	(8)	382
PID/Gender: Dem Men	16%	(38)	31%	(72)	12%	(28)	6%	(13)	32%	(74)	3%	(7)	233
PID/Gender: Dem Women	11%	(33)	19%	(58)	4%	(12)	5%	(16)	50%	(150)	10%	(30)	300
PID/Gender: Ind Men	9%	(19)	19%	(38)	14%	(29)	12%	(24)	40%	(81)	6%	(13)	204
PID/Gender: Ind Women	7%	(12)	15%	(27)	12%	(22)	9%	(16)	51%	(94)	6%	(12)	184
PID/Gender: Rep Men	13%	(25)	24%	(47)	13%	(25)	17%	(33)	31%	(60)	1%	(2)	194
PID/Gender: Rep Women	3%	(6)	18%	(34)	7%	(13)	14%	(26)	55%	(104)	3%	(6)	188
Ideo: Liberal (1-3)	12%	(53)	26%	(111)	10%	(44)	6%	(24)	41%	(175)	5%	(21)	429
Ideo: Moderate (4)	13%	(48)	25%	(91)	12%	(44)	7%	(25)	38%	(140)	5%	(18)	367
Ideo: Conservative (5-7)	6%	(24)	16%	(63)	9%	(35)	19%	(75)	47%	(191)	5%	(19)	408
Educ: < College	9%	(76)	18%	(159)	10%	(85)	11%	(100)	46%	(404)	7%	(58)	883
Educ: Bachelors degree	11%	(30)	26%	(70)	11%	(30)	7%	(20)	42%	(113)	2%	(6)	269
Educ: Post-grad	18%	(27)	32%	(48)	9%	(14)	7%	(10)	31%	(47)	4%	(5)	151
Income: Under 50k	8%	(53)	19%	(124)	10%	(63)	12%	(80)	44%	(288)	7%	(47)	654
Income: 50k-100k	11%	(48)	23%	(100)	9%	(38)	9%	(37)	45%	(193)	3%	(14)	429
Income: 100k+	15%	(33)	24%	(53)	12%	(27)	6%	(14)	38%	(83)	4%	(9)	219
Ethnicity: White	10%	(102)	20%	(200)	9%	(94)	10%	(104)	47%	(476)	4%	(46)	1021
Ethnicity: Hispanic	13%	(30)	32%	(72)	4%	(8)	8%	(19)	34%	(77)	8%	(19)	225

Continued on next page

Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Giants

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(134)	21%	(276)	10%	(129)	10%	(130)	43%	(564)	5%	(70)	1302
Ethnicity: Black	10%	(14)	29%	(41)	20%	(28)	12%	(17)	24%	(34)	4%	(6)	141
Ethnicity: Other	13%	(18)	25%	(35)	5%	(7)	6%	(9)	38%	(54)	13%	(18)	140
All Christian	11%	(69)	21%	(132)	11%	(69)	10%	(62)	41%	(254)	5%	(29)	615
All Non-Christian	21%	(18)	30%	(25)	10%	(9)	11%	(9)	26%	(21)	2%	(1)	83
Atheist	7%	(4)	26%	(15)	9%	(5)	6%	(3)	48%	(27)	5%	(3)	56
Agnostic/Nothing in particular	6%	(19)	22%	(72)	7%	(25)	10%	(34)	51%	(170)	3%	(11)	331
Something Else	11%	(25)	15%	(33)	10%	(21)	10%	(22)	42%	(91)	12%	(25)	217
Religious Non-Protestant/Catholic	19%	(18)	28%	(27)	10%	(10)	10%	(10)	31%	(29)	2%	(1)	94
Evangelical	10%	(32)	22%	(70)	8%	(27)	15%	(50)	37%	(121)	8%	(26)	325
Non-Evangelical	12%	(59)	19%	(90)	13%	(62)	7%	(33)	43%	(209)	6%	(28)	481
Community: Urban	15%	(58)	27%	(105)	10%	(39)	6%	(23)	34%	(132)	7%	(29)	386
Community: Suburban	7%	(44)	20%	(120)	11%	(69)	12%	(71)	45%	(272)	4%	(22)	597
Community: Rural	10%	(31)	16%	(52)	7%	(21)	11%	(36)	50%	(160)	6%	(19)	319
Employ: Private Sector	16%	(67)	24%	(102)	10%	(44)	9%	(39)	37%	(155)	4%	(15)	423
Employ: Government	3%	(2)	18%	(14)	14%	(11)	10%	(7)	50%	(38)	5%	(4)	77
Employ: Self-Employed	12%	(14)	27%	(31)	8%	(9)	12%	(13)	29%	(34)	12%	(14)	116
Employ: Homemaker	3%	(3)	10%	(10)	4%	(4)	18%	(19)	57%	(60)	8%	(8)	105
Employ: Retired	10%	(29)	25%	(71)	10%	(30)	8%	(24)	45%	(128)	2%	(5)	288
Employ: Unemployed	6%	(9)	20%	(29)	8%	(11)	9%	(13)	52%	(76)	6%	(8)	147
Employ: Other	5%	(4)	15%	(13)	14%	(12)	12%	(11)	44%	(39)	11%	(10)	89
Military HH: Yes	7%	(14)	27%	(53)	8%	(15)	12%	(23)	45%	(89)	2%	(3)	198
Military HH: No	11%	(119)	20%	(224)	10%	(114)	10%	(106)	43%	(474)	6%	(67)	1104
RD/WT: Right Direction	12%	(40)	25%	(82)	7%	(23)	15%	(49)	38%	(126)	4%	(13)	333
RD/WT: Wrong Track	10%	(94)	20%	(194)	11%	(106)	8%	(81)	45%	(438)	6%	(57)	969
Trump Job Approve	10%	(51)	21%	(110)	8%	(42)	14%	(72)	42%	(218)	4%	(20)	514
Trump Job Disapprove	10%	(76)	22%	(163)	12%	(86)	7%	(53)	43%	(320)	6%	(46)	743
Trump Job Strongly Approve	11%	(29)	20%	(56)	9%	(24)	18%	(50)	39%	(108)	3%	(9)	276
Trump Job Somewhat Approve	9%	(22)	23%	(55)	8%	(19)	9%	(22)	46%	(110)	5%	(11)	238
Trump Job Somewhat Disapprove	15%	(16)	18%	(20)	17%	(19)	5%	(6)	41%	(46)	5%	(5)	112
Trump Job Strongly Disapprove	9%	(59)	23%	(143)	11%	(67)	7%	(47)	43%	(274)	6%	(41)	631

Continued on next page

Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Giants

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(134)	21%	(276)	10%	(129)	10%	(130)	43%	(564)	5%	(70)	1302
Favorable of Trump	10%	(50)	22%	(111)	10%	(48)	15%	(75)	41%	(208)	3%	(16)	508
Unfavorable of Trump	10%	(74)	22%	(161)	11%	(80)	7%	(55)	44%	(329)	7%	(49)	748
Very Favorable of Trump	11%	(31)	19%	(54)	9%	(25)	20%	(57)	38%	(110)	4%	(12)	289
Somewhat Favorable of Trump	9%	(19)	26%	(57)	11%	(24)	8%	(18)	44%	(97)	2%	(4)	219
Somewhat Unfavorable of Trump	15%	(14)	17%	(16)	15%	(14)	7%	(7)	42%	(40)	5%	(5)	96
Very Unfavorable of Trump	9%	(60)	22%	(145)	10%	(66)	7%	(48)	44%	(289)	7%	(44)	652
#1 Issue: Economy	9%	(39)	22%	(99)	11%	(51)	10%	(48)	43%	(198)	5%	(24)	461
#1 Issue: Security	11%	(15)	18%	(25)	11%	(15)	15%	(21)	40%	(57)	6%	(8)	143
#1 Issue: Health Care	11%	(28)	23%	(60)	6%	(15)	7%	(19)	49%	(126)	4%	(10)	258
#1 Issue: Medicare / Social Security	14%	(24)	24%	(42)	11%	(19)	5%	(10)	41%	(74)	5%	(9)	178
#1 Issue: Women's Issues	15%	(8)	17%	(9)	7%	(4)	8%	(5)	48%	(26)	4%	(2)	55
#1 Issue: Education	10%	(6)	18%	(10)	20%	(12)	10%	(6)	34%	(19)	8%	(5)	58
#1 Issue: Other	6%	(6)	21%	(21)	10%	(10)	18%	(19)	42%	(42)	3%	(3)	101
2018 House Vote: Democrat	12%	(63)	27%	(141)	11%	(57)	7%	(35)	41%	(218)	3%	(15)	530
2018 House Vote: Republican	8%	(27)	23%	(81)	11%	(41)	17%	(61)	39%	(138)	3%	(10)	358
2016 Vote: Hillary Clinton	14%	(66)	27%	(128)	10%	(45)	6%	(29)	41%	(190)	2%	(11)	468
2016 Vote: Donald Trump	8%	(33)	22%	(86)	12%	(47)	16%	(63)	40%	(155)	2%	(9)	392
2016 Vote: Other	3%	(2)	12%	(10)	10%	(8)	5%	(4)	60%	(51)	11%	(9)	85
2016 Vote: Didn't Vote	9%	(32)	15%	(52)	8%	(28)	10%	(35)	47%	(168)	12%	(41)	355
Voted in 2014: Yes	11%	(85)	24%	(194)	11%	(89)	10%	(82)	41%	(326)	2%	(19)	794
Voted in 2014: No	10%	(49)	16%	(83)	8%	(40)	9%	(48)	47%	(237)	10%	(51)	508
2012 Vote: Barack Obama	12%	(62)	27%	(139)	10%	(54)	8%	(40)	41%	(215)	2%	(8)	518
2012 Vote: Mitt Romney	9%	(27)	20%	(59)	10%	(30)	15%	(44)	42%	(120)	3%	(9)	289
2012 Vote: Didn't Vote	10%	(44)	16%	(74)	9%	(39)	9%	(42)	45%	(204)	11%	(51)	455
4-Region: Northeast	18%	(42)	22%	(51)	9%	(22)	7%	(17)	38%	(86)	5%	(11)	229
4-Region: Midwest	6%	(14)	18%	(47)	13%	(33)	9%	(22)	50%	(127)	4%	(10)	252
4-Region: South	11%	(53)	16%	(79)	11%	(56)	13%	(63)	43%	(210)	5%	(25)	486
4-Region: West	7%	(25)	30%	(100)	6%	(19)	8%	(28)	42%	(140)	7%	(24)	336
Sports fans	13%	(121)	27%	(255)	12%	(113)	10%	(98)	36%	(342)	2%	(19)	948
Avid sports fans	17%	(56)	30%	(96)	16%	(50)	16%	(51)	20%	(65)	1%	(3)	321

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Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Giants

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(134)	21%	(276)	10%	(129)	10%	(130)	43%	(564)	5%	(70)	1302
NFL fans	14%	(113)	28%	(225)	14%	(109)	11%	(91)	32%	(258)	1%	(8)	804
Avid NFL fans	15%	(50)	28%	(94)	18%	(59)	16%	(53)	22%	(75)	1%	(4)	335
Attends NFL games	21%	(56)	37%	(100)	15%	(40)	10%	(28)	16%	(44)	1%	(3)	270
Democratic NFL fans	17%	(60)	30%	(104)	11%	(38)	7%	(25)	32%	(111)	2%	(8)	347
Independent NFL fans	11%	(25)	23%	(51)	17%	(39)	14%	(32)	35%	(80)	—	(0)	228
Republican NFL fans	12%	(28)	30%	(69)	14%	(32)	15%	(34)	29%	(66)	—	(0)	229
NFL fans 18-34	14%	(30)	21%	(44)	12%	(25)	21%	(45)	29%	(61)	2%	(4)	209
NFL fans 35-44	14%	(21)	31%	(45)	12%	(18)	10%	(15)	31%	(45)	1%	(1)	145
NFL fans 45-64	14%	(41)	29%	(83)	16%	(45)	8%	(24)	33%	(95)	—	(1)	289
NFL fans 65+	13%	(22)	33%	(53)	13%	(21)	4%	(7)	35%	(57)	2%	(2)	161
White Non-Hispanic NFL fans	13%	(70)	24%	(132)	13%	(73)	11%	(59)	38%	(207)	1%	(4)	545
White NFL fans	14%	(87)	27%	(168)	12%	(78)	11%	(68)	36%	(225)	1%	(4)	630
POC NFL fans	17%	(44)	36%	(93)	14%	(36)	12%	(32)	19%	(50)	2%	(4)	259
2019 season-long fantasy players	19%	(40)	39%	(80)	13%	(27)	9%	(19)	18%	(36)	2%	(4)	205
2019 DFS players	18%	(42)	36%	(83)	13%	(30)	10%	(22)	22%	(52)	1%	(3)	232
2019 bettors	18%	(44)	39%	(96)	15%	(36)	10%	(24)	16%	(40)	3%	(7)	247

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Jets

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(89)	19%	(260)	12%	(161)	11%	(151)	46%	(633)	7%	(96)	1390
Gender: Male	9%	(59)	23%	(161)	15%	(103)	13%	(91)	35%	(240)	5%	(35)	689
Gender: Female	4%	(30)	14%	(99)	8%	(58)	9%	(60)	56%	(392)	9%	(61)	701
Age: 18-34	5%	(20)	17%	(72)	7%	(30)	12%	(51)	42%	(176)	18%	(76)	424
Age: 35-44	10%	(22)	20%	(42)	18%	(39)	8%	(17)	39%	(83)	5%	(10)	214
Age: 45-64	7%	(34)	21%	(101)	12%	(56)	10%	(47)	48%	(229)	2%	(8)	475
Age: 65+	5%	(13)	17%	(46)	13%	(35)	13%	(36)	52%	(145)	1%	(1)	276
GenZers: 1997-2012	2%	(3)	20%	(30)	6%	(9)	7%	(11)	43%	(64)	22%	(33)	149
Millennials: 1981-1996	7%	(27)	17%	(66)	12%	(48)	13%	(50)	39%	(154)	12%	(47)	391
GenXers: 1965-1980	8%	(26)	20%	(62)	13%	(42)	8%	(26)	46%	(144)	4%	(13)	314
Baby Boomers: 1946-1964	6%	(28)	18%	(89)	12%	(60)	12%	(56)	51%	(247)	1%	(3)	484
PID: Dem (no lean)	8%	(43)	23%	(127)	11%	(58)	7%	(40)	45%	(246)	6%	(31)	545
PID: Ind (no lean)	6%	(22)	14%	(58)	13%	(54)	10%	(41)	46%	(186)	10%	(41)	403
PID: Rep (no lean)	5%	(24)	17%	(76)	11%	(49)	16%	(69)	45%	(200)	5%	(24)	442
PID/Gender: Dem Men	10%	(26)	29%	(75)	15%	(40)	11%	(30)	33%	(87)	2%	(5)	263
PID/Gender: Dem Women	6%	(17)	18%	(52)	6%	(18)	4%	(10)	56%	(159)	9%	(26)	282
PID/Gender: Ind Men	6%	(12)	19%	(37)	15%	(29)	14%	(27)	37%	(70)	8%	(15)	191
PID/Gender: Ind Women	5%	(10)	10%	(21)	12%	(25)	7%	(14)	55%	(116)	12%	(26)	212
PID/Gender: Rep Men	9%	(20)	21%	(49)	14%	(34)	14%	(34)	35%	(83)	6%	(15)	235
PID/Gender: Rep Women	2%	(4)	13%	(27)	7%	(15)	17%	(35)	57%	(117)	4%	(9)	207
Ideo: Liberal (1-3)	10%	(47)	26%	(119)	11%	(48)	6%	(29)	41%	(189)	6%	(26)	459
Ideo: Moderate (4)	4%	(15)	20%	(75)	13%	(49)	7%	(28)	51%	(192)	5%	(19)	379
Ideo: Conservative (5-7)	4%	(19)	15%	(65)	13%	(58)	18%	(80)	44%	(195)	7%	(30)	447
Educ: < College	5%	(50)	16%	(149)	10%	(100)	12%	(116)	48%	(460)	8%	(79)	954
Educ: Bachelors degree	7%	(19)	24%	(67)	15%	(43)	9%	(25)	40%	(112)	5%	(13)	280
Educ: Post-grad	12%	(19)	28%	(44)	11%	(18)	6%	(10)	39%	(61)	3%	(4)	156
Income: Under 50k	6%	(41)	16%	(114)	9%	(66)	13%	(91)	47%	(334)	10%	(69)	716
Income: 50k-100k	6%	(27)	21%	(91)	14%	(60)	10%	(44)	45%	(194)	3%	(12)	429
Income: 100k+	9%	(22)	22%	(55)	14%	(35)	6%	(16)	42%	(104)	6%	(15)	245
Ethnicity: White	6%	(64)	18%	(191)	10%	(112)	11%	(121)	49%	(520)	6%	(62)	1071
Ethnicity: Hispanic	10%	(23)	18%	(42)	7%	(16)	9%	(21)	42%	(99)	15%	(35)	236

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Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Jets

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(89)	19%	(260)	12%	(161)	11%	(151)	46%	(633)	7%	(96)	1390
Ethnicity: Black	9%	(18)	23%	(45)	18%	(36)	13%	(26)	30%	(58)	6%	(12)	195
Ethnicity: Other	6%	(8)	19%	(24)	10%	(13)	4%	(4)	44%	(54)	17%	(22)	124
All Christian	7%	(48)	21%	(134)	11%	(73)	13%	(84)	43%	(278)	5%	(33)	651
All Non-Christian	10%	(8)	45%	(35)	8%	(6)	7%	(5)	23%	(18)	7%	(6)	78
Atheist	2%	(1)	16%	(12)	15%	(11)	7%	(5)	53%	(39)	8%	(6)	74
Agnostic/Nothing in particular	3%	(12)	17%	(60)	11%	(39)	9%	(32)	50%	(181)	10%	(37)	361
Something Else	9%	(19)	9%	(20)	14%	(31)	11%	(25)	52%	(117)	6%	(14)	226
Religious Non-Protestant/Catholic	9%	(8)	44%	(39)	8%	(7)	6%	(5)	26%	(23)	6%	(6)	88
Evangelical	6%	(21)	16%	(58)	13%	(46)	15%	(56)	46%	(170)	5%	(18)	370
Non-Evangelical	9%	(41)	18%	(88)	12%	(57)	11%	(51)	45%	(217)	6%	(28)	482
Community: Urban	10%	(44)	20%	(85)	13%	(54)	8%	(34)	41%	(174)	8%	(33)	423
Community: Suburban	5%	(32)	20%	(127)	12%	(79)	13%	(84)	44%	(284)	6%	(41)	647
Community: Rural	4%	(13)	15%	(49)	9%	(28)	10%	(33)	54%	(174)	7%	(23)	320
Employ: Private Sector	9%	(41)	25%	(108)	15%	(65)	7%	(32)	40%	(177)	3%	(15)	438
Employ: Government	7%	(5)	26%	(20)	8%	(6)	12%	(9)	34%	(26)	13%	(10)	77
Employ: Self-Employed	5%	(6)	19%	(25)	13%	(17)	14%	(19)	38%	(50)	10%	(13)	129
Employ: Homemaker	6%	(6)	9%	(9)	11%	(11)	9%	(9)	49%	(49)	16%	(16)	100
Employ: Retired	5%	(15)	18%	(58)	11%	(33)	13%	(41)	52%	(164)	1%	(3)	314
Employ: Unemployed	3%	(6)	12%	(21)	8%	(15)	14%	(26)	54%	(99)	9%	(17)	185
Employ: Other	6%	(5)	16%	(14)	11%	(10)	17%	(15)	42%	(37)	8%	(7)	88
Military HH: Yes	4%	(9)	23%	(50)	9%	(20)	13%	(28)	48%	(104)	3%	(6)	217
Military HH: No	7%	(80)	18%	(211)	12%	(141)	10%	(123)	45%	(529)	8%	(90)	1173
RD/WT: Right Direction	6%	(25)	22%	(84)	11%	(43)	16%	(62)	38%	(149)	7%	(25)	388
RD/WT: Wrong Track	6%	(64)	18%	(177)	12%	(118)	9%	(89)	48%	(483)	7%	(71)	1002
Trump Job Approve	6%	(32)	18%	(102)	13%	(73)	16%	(89)	42%	(233)	6%	(32)	560
Trump Job Disapprove	6%	(51)	20%	(158)	11%	(88)	8%	(61)	47%	(374)	7%	(56)	789
Trump Job Strongly Approve	8%	(24)	13%	(40)	12%	(38)	21%	(65)	43%	(136)	4%	(12)	315
Trump Job Somewhat Approve	3%	(8)	25%	(61)	14%	(35)	10%	(24)	40%	(97)	8%	(20)	245
Trump Job Somewhat Disapprove	4%	(6)	28%	(40)	10%	(15)	8%	(12)	39%	(55)	10%	(14)	142
Trump Job Strongly Disapprove	7%	(45)	18%	(118)	11%	(74)	8%	(50)	49%	(320)	6%	(41)	647

Continued on next page

Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Jets

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(89)	19%	(260)	12%	(161)	11%	(151)	46%	(633)	7%	(96)	1390
Favorable of Trump	5%	(29)	20%	(109)	12%	(69)	16%	(88)	42%	(235)	5%	(26)	556
Unfavorable of Trump	7%	(52)	19%	(150)	11%	(88)	8%	(63)	47%	(372)	8%	(62)	787
Very Favorable of Trump	8%	(25)	13%	(41)	11%	(36)	20%	(66)	44%	(144)	5%	(17)	328
Somewhat Favorable of Trump	2%	(4)	30%	(67)	15%	(33)	10%	(22)	40%	(91)	4%	(9)	228
Somewhat Unfavorable of Trump	6%	(7)	20%	(21)	14%	(14)	11%	(11)	38%	(40)	11%	(11)	106
Very Unfavorable of Trump	7%	(45)	19%	(129)	11%	(74)	8%	(52)	49%	(332)	7%	(50)	682
#1 Issue: Economy	4%	(18)	20%	(96)	11%	(54)	10%	(47)	50%	(234)	5%	(24)	472
#1 Issue: Security	5%	(9)	16%	(29)	9%	(16)	20%	(37)	39%	(72)	11%	(21)	184
#1 Issue: Health Care	10%	(27)	20%	(53)	14%	(37)	7%	(19)	46%	(123)	3%	(8)	268
#1 Issue: Medicare / Social Security	10%	(17)	18%	(33)	12%	(21)	8%	(15)	49%	(90)	3%	(5)	181
#1 Issue: Women's Issues	4%	(3)	16%	(10)	6%	(4)	12%	(7)	37%	(22)	25%	(15)	60
#1 Issue: Education	10%	(7)	15%	(10)	11%	(7)	9%	(6)	44%	(29)	12%	(8)	66
#1 Issue: Energy	3%	(2)	24%	(14)	11%	(6)	3%	(2)	40%	(24)	19%	(11)	58
#1 Issue: Other	7%	(7)	16%	(16)	16%	(16)	18%	(18)	38%	(39)	5%	(5)	101
2018 House Vote: Democrat	8%	(42)	25%	(137)	13%	(71)	8%	(42)	44%	(235)	3%	(14)	541
2018 House Vote: Republican	6%	(23)	17%	(71)	13%	(51)	16%	(65)	43%	(174)	5%	(22)	405
2016 Vote: Hillary Clinton	8%	(39)	26%	(130)	12%	(61)	6%	(32)	46%	(229)	2%	(9)	500
2016 Vote: Donald Trump	7%	(31)	17%	(73)	14%	(59)	17%	(76)	43%	(186)	3%	(11)	436
2016 Vote: Other	2%	(1)	10%	(8)	12%	(10)	11%	(9)	58%	(48)	8%	(7)	83
2016 Vote: Didn't Vote	5%	(17)	13%	(48)	8%	(31)	9%	(34)	46%	(170)	19%	(69)	370
Voted in 2014: Yes	7%	(61)	22%	(179)	13%	(111)	11%	(89)	44%	(367)	3%	(25)	832
Voted in 2014: No	5%	(28)	15%	(81)	9%	(50)	11%	(62)	48%	(265)	13%	(71)	558
2012 Vote: Barack Obama	8%	(47)	25%	(141)	13%	(74)	8%	(44)	43%	(245)	2%	(12)	563
2012 Vote: Mitt Romney	6%	(18)	18%	(54)	13%	(40)	15%	(47)	46%	(139)	2%	(7)	305
2012 Vote: Didn't Vote	5%	(22)	13%	(61)	9%	(42)	11%	(51)	48%	(226)	16%	(74)	475
4-Region: Northeast	12%	(29)	24%	(59)	12%	(29)	10%	(24)	36%	(88)	7%	(18)	248
4-Region: Midwest	5%	(13)	18%	(53)	14%	(40)	8%	(24)	48%	(139)	7%	(20)	289
4-Region: South	7%	(35)	16%	(78)	12%	(60)	14%	(69)	45%	(226)	6%	(32)	500
4-Region: West	3%	(12)	20%	(71)	9%	(32)	10%	(34)	51%	(179)	7%	(26)	353
Sports fans	8%	(79)	24%	(240)	14%	(136)	12%	(118)	40%	(390)	2%	(17)	980

Continued on next page

Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following NFL teams?

New York Jets

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(89)	19%	(260)	12%	(161)	11%	(151)	46%	(633)	7%	(96)	1390
Avid sports fans	13%	(46)	24%	(83)	19%	(65)	17%	(60)	27%	(94)	1%	(4)	351
NFL fans	9%	(81)	26%	(225)	15%	(131)	12%	(100)	36%	(306)	1%	(7)	849
Avid NFL fans	11%	(38)	25%	(92)	19%	(69)	15%	(56)	30%	(108)	—	(2)	364
Attends NFL games	14%	(41)	33%	(98)	14%	(42)	14%	(40)	23%	(66)	2%	(7)	293
Democratic NFL fans	11%	(41)	30%	(112)	14%	(52)	10%	(36)	34%	(127)	1%	(4)	371
Independent NFL fans	9%	(21)	22%	(50)	17%	(38)	12%	(26)	40%	(92)	1%	(1)	228
Republican NFL fans	8%	(19)	25%	(64)	17%	(42)	15%	(37)	35%	(87)	—	(1)	251
NFL fans 18-34	8%	(17)	28%	(60)	10%	(22)	18%	(39)	34%	(72)	2%	(3)	214
NFL fans 35-44	14%	(20)	24%	(35)	21%	(31)	9%	(14)	29%	(42)	2%	(4)	145
NFL fans 45-64	10%	(30)	30%	(92)	15%	(47)	10%	(32)	35%	(110)	—	(0)	311
NFL fans 65+	7%	(13)	21%	(38)	18%	(32)	8%	(14)	46%	(82)	—	(0)	180
White Non-Hispanic NFL fans	8%	(44)	25%	(144)	16%	(93)	11%	(63)	39%	(220)	1%	(5)	569
White NFL fans	9%	(58)	26%	(169)	15%	(95)	11%	(73)	38%	(246)	1%	(5)	647
POC NFL fans	13%	(37)	29%	(81)	14%	(39)	13%	(36)	31%	(86)	1%	(1)	281
2019 season-long fantasy players	17%	(37)	34%	(74)	17%	(37)	8%	(17)	21%	(45)	3%	(6)	216
2019 DFS players	13%	(32)	31%	(73)	19%	(47)	10%	(23)	23%	(56)	4%	(9)	240
2019 bettors	13%	(36)	30%	(80)	22%	(59)	7%	(19)	24%	(64)	4%	(9)	268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following NFL teams?
Philadelphia Eagles

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(115)	18%	(250)	9%	(128)	11%	(154)	45%	(627)	8%	(113)	1387
Gender: Male	11%	(73)	23%	(155)	11%	(72)	14%	(92)	35%	(232)	6%	(41)	664
Gender: Female	6%	(42)	13%	(95)	8%	(56)	9%	(62)	55%	(394)	10%	(72)	722
Age: 18-34	7%	(29)	13%	(53)	6%	(25)	11%	(43)	46%	(188)	17%	(69)	407
Age: 35-44	11%	(27)	20%	(48)	13%	(30)	9%	(21)	39%	(93)	8%	(18)	237
Age: 45-64	7%	(33)	17%	(77)	11%	(50)	13%	(62)	48%	(220)	4%	(17)	460
Age: 65+	9%	(27)	26%	(72)	8%	(23)	10%	(28)	44%	(125)	3%	(8)	283
GenZers: 1997-2012	2%	(2)	7%	(9)	11%	(16)	3%	(4)	57%	(79)	21%	(30)	140
Millennials: 1981-1996	11%	(42)	18%	(69)	6%	(24)	14%	(52)	38%	(143)	13%	(51)	382
GenXers: 1965-1980	9%	(30)	15%	(50)	13%	(46)	9%	(32)	50%	(170)	4%	(15)	342
Baby Boomers: 1946-1964	8%	(38)	23%	(110)	9%	(41)	12%	(57)	45%	(212)	3%	(16)	475
PID: Dem (no lean)	9%	(46)	22%	(110)	9%	(47)	7%	(37)	44%	(225)	9%	(44)	509
PID: Ind (no lean)	8%	(35)	13%	(55)	10%	(44)	11%	(46)	48%	(203)	10%	(41)	425
PID: Rep (no lean)	7%	(33)	19%	(85)	8%	(37)	16%	(71)	44%	(199)	6%	(27)	453
PID/Gender: Dem Men	13%	(29)	29%	(65)	12%	(26)	8%	(18)	33%	(76)	5%	(12)	227
PID/Gender: Dem Women	6%	(18)	16%	(44)	7%	(21)	7%	(18)	53%	(149)	11%	(32)	282
PID/Gender: Ind Men	11%	(23)	16%	(33)	11%	(22)	17%	(34)	38%	(77)	6%	(13)	202
PID/Gender: Ind Women	6%	(13)	10%	(22)	10%	(22)	6%	(12)	56%	(125)	13%	(28)	223
PID/Gender: Rep Men	9%	(21)	24%	(56)	10%	(24)	17%	(40)	33%	(79)	7%	(15)	235
PID/Gender: Rep Women	5%	(12)	13%	(29)	6%	(13)	14%	(31)	55%	(120)	5%	(12)	217
Ideo: Liberal (1-3)	11%	(47)	19%	(81)	11%	(48)	8%	(33)	44%	(190)	8%	(35)	433
Ideo: Moderate (4)	7%	(29)	22%	(84)	10%	(38)	10%	(39)	42%	(164)	9%	(35)	389
Ideo: Conservative (5-7)	8%	(38)	17%	(78)	8%	(37)	16%	(74)	44%	(197)	6%	(27)	452
Educ: < College	8%	(74)	15%	(146)	8%	(82)	12%	(119)	48%	(464)	9%	(87)	973
Educ: Bachelors degree	8%	(21)	25%	(66)	12%	(31)	8%	(21)	39%	(100)	8%	(20)	259
Educ: Post-grad	13%	(20)	25%	(38)	10%	(16)	9%	(14)	40%	(62)	4%	(6)	156
Income: Under 50k	8%	(56)	17%	(127)	8%	(56)	13%	(94)	44%	(325)	11%	(81)	739
Income: 50k-100k	8%	(35)	19%	(79)	10%	(43)	10%	(43)	48%	(201)	4%	(18)	419
Income: 100k+	11%	(25)	19%	(44)	13%	(29)	7%	(17)	44%	(100)	6%	(14)	229
Ethnicity: White	8%	(92)	18%	(196)	9%	(96)	12%	(133)	46%	(507)	6%	(71)	1096
Ethnicity: Hispanic	11%	(22)	14%	(29)	10%	(20)	11%	(23)	41%	(85)	14%	(29)	208

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Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following NFL teams?
Philadelphia Eagles

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(115)	18%	(250)	9%	(128)	11%	(154)	45%	(627)	8%	(113)	1387
Ethnicity: Black	11%	(17)	23%	(37)	14%	(22)	8%	(12)	31%	(49)	13%	(20)	159
Ethnicity: Other	4%	(5)	13%	(17)	8%	(10)	7%	(9)	53%	(70)	16%	(21)	132
All Christian	11%	(70)	21%	(138)	10%	(65)	11%	(74)	42%	(275)	6%	(38)	659
All Non-Christian	9%	(7)	22%	(17)	7%	(5)	10%	(7)	40%	(31)	14%	(10)	78
Atheist	8%	(6)	9%	(7)	15%	(12)	8%	(6)	52%	(40)	8%	(6)	77
Agnostic/Nothing in particular	6%	(20)	12%	(40)	11%	(37)	11%	(39)	50%	(172)	11%	(37)	344
Something Else	5%	(13)	22%	(49)	4%	(10)	12%	(27)	47%	(109)	9%	(22)	230
Religious Non-Protestant/Catholic	10%	(9)	22%	(20)	6%	(5)	12%	(11)	37%	(33)	12%	(10)	87
Evangelical	9%	(33)	25%	(96)	9%	(33)	12%	(46)	37%	(142)	8%	(30)	380
Non-Evangelical	8%	(37)	18%	(86)	8%	(40)	10%	(50)	49%	(233)	6%	(28)	475
Community: Urban	13%	(49)	23%	(90)	9%	(35)	6%	(24)	37%	(145)	12%	(46)	388
Community: Suburban	7%	(45)	15%	(99)	11%	(70)	13%	(82)	48%	(309)	6%	(38)	642
Community: Rural	6%	(21)	17%	(61)	7%	(23)	14%	(48)	49%	(173)	8%	(30)	357
Employ: Private Sector	10%	(43)	18%	(82)	13%	(57)	11%	(50)	43%	(193)	5%	(24)	450
Employ: Government	4%	(3)	20%	(18)	8%	(7)	8%	(7)	44%	(41)	18%	(17)	93
Employ: Self-Employed	17%	(23)	21%	(29)	2%	(3)	12%	(16)	42%	(57)	6%	(8)	137
Employ: Homemaker	3%	(2)	8%	(7)	9%	(8)	13%	(12)	58%	(52)	10%	(9)	91
Employ: Retired	9%	(28)	25%	(79)	9%	(29)	11%	(33)	43%	(133)	3%	(10)	311
Employ: Unemployed	6%	(9)	17%	(27)	6%	(10)	13%	(20)	47%	(74)	12%	(19)	160
Employ: Other	4%	(4)	3%	(3)	8%	(8)	15%	(14)	53%	(50)	17%	(15)	93
Military HH: Yes	13%	(31)	23%	(54)	8%	(20)	10%	(24)	41%	(97)	5%	(12)	238
Military HH: No	7%	(84)	17%	(196)	9%	(109)	11%	(130)	46%	(530)	9%	(101)	1149
RD/WT: Right Direction	11%	(40)	21%	(78)	9%	(35)	12%	(47)	41%	(154)	6%	(23)	377
RD/WT: Wrong Track	7%	(75)	17%	(172)	9%	(94)	11%	(107)	47%	(473)	9%	(89)	1009
Trump Job Approve	10%	(60)	18%	(106)	9%	(56)	14%	(84)	42%	(252)	6%	(37)	595
Trump Job Disapprove	7%	(55)	19%	(142)	10%	(73)	9%	(64)	46%	(343)	9%	(65)	743
Trump Job Strongly Approve	10%	(31)	18%	(58)	8%	(26)	17%	(54)	41%	(133)	7%	(23)	325
Trump Job Somewhat Approve	11%	(29)	18%	(48)	11%	(30)	11%	(30)	44%	(119)	5%	(14)	270
Trump Job Somewhat Disapprove	3%	(4)	20%	(26)	9%	(12)	15%	(20)	38%	(49)	14%	(19)	132
Trump Job Strongly Disapprove	8%	(51)	19%	(116)	10%	(60)	7%	(44)	48%	(294)	8%	(47)	611

Continued on next page

Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following NFL teams?
Philadelphia Eagles

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(115)	18%	(250)	9%	(128)	11%	(154)	45%	(627)	8%	(113)	1387
Favorable of Trump	9%	(50)	19%	(109)	9%	(50)	15%	(87)	43%	(242)	5%	(31)	568
Unfavorable of Trump	8%	(62)	18%	(138)	10%	(73)	8%	(61)	46%	(351)	10%	(74)	759
Very Favorable of Trump	10%	(33)	19%	(63)	6%	(19)	17%	(59)	42%	(140)	6%	(22)	335
Somewhat Favorable of Trump	7%	(17)	20%	(47)	13%	(30)	12%	(28)	44%	(102)	4%	(9)	234
Somewhat Unfavorable of Trump	4%	(5)	18%	(21)	11%	(13)	12%	(14)	40%	(46)	14%	(16)	114
Very Unfavorable of Trump	9%	(57)	18%	(117)	9%	(60)	7%	(48)	47%	(305)	9%	(58)	644
#1 Issue: Economy	11%	(54)	20%	(99)	9%	(46)	8%	(41)	43%	(211)	9%	(43)	494
#1 Issue: Security	3%	(6)	14%	(26)	9%	(16)	21%	(38)	45%	(83)	8%	(15)	183
#1 Issue: Health Care	11%	(26)	17%	(43)	8%	(20)	11%	(27)	47%	(117)	6%	(15)	250
#1 Issue: Medicare / Social Security	6%	(11)	22%	(40)	10%	(19)	14%	(25)	44%	(82)	5%	(9)	186
#1 Issue: Women's Issues	5%	(3)	8%	(5)	7%	(4)	4%	(3)	67%	(41)	8%	(5)	61
#1 Issue: Education	11%	(8)	18%	(13)	7%	(5)	4%	(3)	43%	(30)	17%	(12)	71
#1 Issue: Energy	6%	(3)	19%	(10)	14%	(7)	11%	(5)	38%	(20)	12%	(6)	52
#1 Issue: Other	5%	(4)	15%	(14)	13%	(12)	13%	(11)	46%	(41)	8%	(7)	90
2018 House Vote: Democrat	12%	(59)	22%	(107)	11%	(54)	9%	(45)	41%	(202)	6%	(30)	498
2018 House Vote: Republican	8%	(36)	20%	(85)	9%	(40)	16%	(67)	41%	(175)	5%	(22)	424
2016 Vote: Hillary Clinton	10%	(44)	23%	(103)	11%	(50)	8%	(38)	45%	(204)	3%	(15)	454
2016 Vote: Donald Trump	10%	(48)	19%	(87)	10%	(46)	17%	(76)	38%	(174)	6%	(28)	460
2016 Vote: Other	6%	(5)	12%	(11)	10%	(9)	10%	(8)	54%	(47)	8%	(7)	87
2016 Vote: Didn't Vote	4%	(17)	13%	(49)	6%	(23)	8%	(32)	52%	(202)	16%	(63)	384
Voted in 2014: Yes	10%	(84)	21%	(175)	11%	(90)	11%	(94)	41%	(340)	5%	(45)	827
Voted in 2014: No	6%	(31)	13%	(75)	7%	(38)	11%	(60)	51%	(287)	12%	(68)	560
2012 Vote: Barack Obama	11%	(57)	23%	(121)	12%	(64)	9%	(49)	40%	(215)	5%	(29)	536
2012 Vote: Mitt Romney	10%	(30)	19%	(61)	11%	(34)	14%	(44)	44%	(140)	3%	(9)	319
2012 Vote: Didn't Vote	5%	(23)	13%	(62)	6%	(27)	11%	(54)	51%	(250)	14%	(70)	486
4-Region: Northeast	16%	(40)	17%	(42)	9%	(22)	11%	(27)	38%	(97)	10%	(24)	252
4-Region: Midwest	6%	(17)	20%	(58)	10%	(30)	11%	(31)	45%	(128)	8%	(23)	287
4-Region: South	7%	(35)	17%	(91)	9%	(50)	15%	(78)	46%	(244)	7%	(37)	536
4-Region: West	7%	(23)	19%	(59)	8%	(26)	5%	(17)	51%	(158)	9%	(29)	312
Sports fans	10%	(98)	24%	(225)	12%	(111)	11%	(106)	39%	(368)	4%	(34)	943

Continued on next page

Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following NFL teams?
Philadelphia Eagles

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(115)	18%	(250)	9%	(128)	11%	(154)	45%	(627)	8%	(113)	1387
Avid sports fans	14%	(44)	31%	(100)	15%	(48)	15%	(50)	24%	(78)	2%	(6)	327
NFL fans	13%	(104)	26%	(215)	13%	(103)	11%	(94)	35%	(285)	3%	(21)	823
Avid NFL fans	16%	(51)	32%	(100)	13%	(40)	13%	(42)	24%	(76)	2%	(6)	316
Attends NFL games	20%	(55)	31%	(85)	10%	(26)	14%	(39)	21%	(58)	3%	(9)	273
Democratic NFL fans	13%	(44)	28%	(93)	13%	(44)	8%	(27)	33%	(110)	4%	(13)	331
Independent NFL fans	14%	(32)	20%	(47)	12%	(27)	15%	(33)	39%	(90)	—	(0)	229
Republican NFL fans	10%	(28)	29%	(76)	12%	(32)	13%	(34)	33%	(86)	3%	(7)	263
NFL fans 18-34	13%	(27)	22%	(47)	7%	(15)	11%	(23)	40%	(82)	6%	(13)	207
NFL fans 35-44	16%	(25)	26%	(41)	16%	(25)	9%	(14)	31%	(48)	2%	(3)	156
NFL fans 45-64	10%	(28)	22%	(62)	16%	(44)	17%	(47)	34%	(93)	—	(1)	275
NFL fans 65+	13%	(24)	36%	(66)	11%	(20)	5%	(10)	33%	(61)	2%	(4)	185
White Non-Hispanic NFL fans	12%	(68)	25%	(147)	13%	(76)	12%	(72)	37%	(219)	1%	(9)	591
White NFL fans	13%	(83)	26%	(171)	12%	(83)	12%	(81)	36%	(236)	1%	(9)	662
POC NFL fans	15%	(36)	29%	(68)	12%	(27)	10%	(23)	29%	(66)	5%	(12)	232
2019 season-long fantasy players	17%	(36)	29%	(60)	15%	(31)	9%	(19)	28%	(59)	3%	(6)	211
2019 DFS players	17%	(40)	25%	(58)	14%	(33)	11%	(26)	29%	(66)	4%	(9)	232
2019 bettors	16%	(41)	26%	(69)	16%	(42)	16%	(43)	19%	(49)	7%	(17)	262

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_27: Do you have a favorable or unfavorable opinion of the following NFL teams?

Pittsburgh Steelers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(140)	19%	(256)	10%	(133)	13%	(174)	42%	(570)	6%	(87)	1359
Gender: Male	12%	(78)	23%	(154)	13%	(85)	16%	(105)	32%	(211)	5%	(36)	669
Gender: Female	9%	(62)	15%	(102)	7%	(48)	10%	(69)	52%	(358)	7%	(51)	690
Age: 18-34	9%	(35)	12%	(47)	9%	(36)	13%	(51)	41%	(163)	16%	(64)	396
Age: 35-44	9%	(20)	21%	(46)	14%	(30)	9%	(20)	42%	(91)	5%	(11)	218
Age: 45-64	11%	(52)	20%	(96)	8%	(39)	16%	(74)	43%	(204)	2%	(12)	477
Age: 65+	12%	(33)	25%	(67)	10%	(28)	11%	(29)	42%	(112)	—	(0)	269
GenZers: 1997-2012	12%	(16)	10%	(13)	11%	(14)	6%	(8)	43%	(56)	17%	(23)	131
Millennials: 1981-1996	9%	(32)	16%	(58)	10%	(38)	15%	(56)	37%	(137)	13%	(49)	371
GenXers: 1965-1980	13%	(40)	22%	(69)	11%	(34)	10%	(33)	41%	(133)	3%	(11)	321
Baby Boomers: 1946-1964	9%	(46)	21%	(103)	8%	(41)	14%	(68)	47%	(231)	1%	(4)	492
PID: Dem (no lean)	13%	(70)	22%	(123)	7%	(41)	10%	(58)	41%	(229)	6%	(32)	552
PID: Ind (no lean)	7%	(27)	15%	(60)	12%	(45)	13%	(50)	44%	(171)	10%	(39)	392
PID: Rep (no lean)	10%	(43)	18%	(73)	11%	(46)	16%	(66)	41%	(170)	4%	(16)	415
PID/Gender: Dem Men	16%	(42)	27%	(70)	8%	(22)	15%	(40)	30%	(77)	3%	(9)	260
PID/Gender: Dem Women	9%	(28)	18%	(52)	7%	(19)	6%	(18)	52%	(152)	8%	(23)	292
PID/Gender: Ind Men	5%	(10)	20%	(38)	14%	(26)	17%	(31)	35%	(65)	8%	(14)	184
PID/Gender: Ind Women	8%	(17)	11%	(22)	9%	(19)	9%	(18)	51%	(106)	12%	(25)	208
PID/Gender: Rep Men	12%	(27)	20%	(46)	16%	(37)	15%	(34)	31%	(69)	6%	(13)	225
PID/Gender: Rep Women	9%	(17)	14%	(27)	5%	(9)	17%	(33)	53%	(100)	2%	(3)	190
Ideo: Liberal (1-3)	11%	(52)	23%	(108)	8%	(39)	11%	(51)	42%	(196)	4%	(21)	467
Ideo: Moderate (4)	12%	(48)	17%	(65)	12%	(46)	10%	(39)	42%	(159)	7%	(26)	382
Ideo: Conservative (5-7)	9%	(37)	18%	(74)	11%	(47)	16%	(67)	40%	(161)	5%	(20)	406
Educ: < College	10%	(92)	17%	(154)	8%	(77)	15%	(137)	43%	(403)	7%	(68)	931
Educ: Bachelors degree	11%	(31)	24%	(64)	13%	(36)	8%	(22)	39%	(104)	5%	(14)	271
Educ: Post-grad	11%	(17)	24%	(37)	13%	(20)	10%	(15)	40%	(62)	3%	(5)	157
Income: Under 50k	12%	(82)	15%	(105)	8%	(58)	14%	(100)	42%	(298)	9%	(67)	710
Income: 50k-100k	8%	(34)	24%	(103)	11%	(45)	12%	(51)	41%	(175)	4%	(15)	423
Income: 100k+	10%	(23)	21%	(47)	13%	(30)	10%	(23)	43%	(97)	2%	(6)	226
Ethnicity: White	10%	(102)	18%	(192)	10%	(110)	14%	(150)	43%	(459)	6%	(60)	1072
Ethnicity: Hispanic	9%	(19)	27%	(59)	2%	(5)	8%	(18)	40%	(89)	14%	(32)	222

Continued on next page

Table MCSP3_27: Do you have a favorable or unfavorable opinion of the following NFL teams?
Pittsburgh Steelers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(140)	19%	(256)	10%	(133)	13%	(174)	42%	(570)	6%	(87)	1359
Ethnicity: Black	19%	(34)	16%	(29)	9%	(16)	10%	(17)	39%	(70)	7%	(12)	179
Ethnicity: Other	3%	(4)	32%	(34)	7%	(7)	6%	(7)	38%	(41)	14%	(15)	108
All Christian	10%	(66)	21%	(139)	10%	(68)	15%	(101)	41%	(268)	3%	(17)	660
All Non-Christian	13%	(9)	21%	(15)	6%	(5)	21%	(15)	28%	(20)	11%	(8)	72
Atheist	9%	(5)	12%	(7)	8%	(4)	10%	(5)	47%	(25)	14%	(8)	55
Agnostic/Nothing in particular	9%	(32)	21%	(73)	11%	(37)	7%	(26)	42%	(147)	11%	(37)	353
Something Else	12%	(27)	10%	(22)	8%	(19)	12%	(26)	49%	(109)	8%	(18)	220
Religious Non-Protestant/Catholic	13%	(11)	20%	(16)	7%	(5)	22%	(17)	29%	(23)	9%	(8)	81
Evangelical	9%	(31)	19%	(66)	11%	(39)	14%	(51)	43%	(152)	5%	(17)	356
Non-Evangelical	12%	(57)	18%	(90)	9%	(46)	13%	(64)	44%	(217)	3%	(17)	490
Community: Urban	13%	(55)	25%	(104)	8%	(34)	12%	(48)	35%	(146)	8%	(32)	419
Community: Suburban	8%	(50)	17%	(103)	10%	(63)	13%	(79)	46%	(277)	5%	(30)	602
Community: Rural	10%	(35)	14%	(49)	11%	(36)	14%	(46)	43%	(147)	7%	(25)	338
Employ: Private Sector	10%	(44)	22%	(96)	13%	(57)	13%	(58)	38%	(170)	4%	(18)	443
Employ: Government	7%	(6)	19%	(16)	13%	(11)	13%	(11)	36%	(30)	12%	(10)	84
Employ: Self-Employed	5%	(7)	19%	(25)	6%	(8)	14%	(18)	48%	(62)	7%	(10)	130
Employ: Homemaker	5%	(4)	11%	(9)	7%	(6)	21%	(17)	48%	(39)	7%	(5)	80
Employ: Retired	14%	(44)	23%	(73)	9%	(29)	11%	(35)	41%	(130)	1%	(4)	315
Employ: Unemployed	11%	(19)	12%	(20)	7%	(12)	13%	(21)	47%	(80)	11%	(18)	170
Employ: Other	8%	(7)	17%	(15)	8%	(7)	13%	(12)	38%	(35)	16%	(15)	91
Military HH: Yes	10%	(21)	20%	(44)	9%	(21)	15%	(33)	43%	(96)	3%	(7)	222
Military HH: No	10%	(119)	19%	(212)	10%	(112)	12%	(141)	42%	(473)	7%	(80)	1137
RD/WT: Right Direction	11%	(40)	19%	(68)	10%	(37)	15%	(56)	37%	(134)	7%	(25)	362
RD/WT: Wrong Track	10%	(100)	19%	(187)	10%	(95)	12%	(118)	44%	(435)	6%	(62)	998
Trump Job Approve	11%	(60)	19%	(102)	10%	(55)	18%	(96)	37%	(201)	5%	(28)	542
Trump Job Disapprove	10%	(79)	20%	(153)	10%	(75)	9%	(72)	45%	(348)	7%	(52)	779
Trump Job Strongly Approve	12%	(38)	16%	(50)	6%	(20)	19%	(60)	43%	(133)	3%	(11)	312
Trump Job Somewhat Approve	9%	(22)	23%	(52)	15%	(35)	15%	(36)	30%	(68)	8%	(17)	231
Trump Job Somewhat Disapprove	7%	(11)	20%	(30)	13%	(20)	13%	(19)	37%	(55)	10%	(15)	150
Trump Job Strongly Disapprove	11%	(68)	20%	(123)	9%	(55)	8%	(53)	47%	(293)	6%	(37)	628

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Table MCSP3_27: Do you have a favorable or unfavorable opinion of the following NFL teams?
Pittsburgh Steelers

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (140)	19% (256)	10% (133)	13% (174)	42% (570)	6% (87)	1359
Favorable of Trump	11% (56)	19% (98)	11% (56)	17% (90)	39% (202)	4% (20)	522
Unfavorable of Trump	10% (80)	20% (156)	10% (77)	10% (77)	43% (339)	8% (61)	790
Very Favorable of Trump	12% (37)	16% (50)	6% (20)	19% (59)	43% (139)	4% (14)	320
Somewhat Favorable of Trump	9% (18)	23% (47)	18% (36)	15% (31)	31% (64)	3% (6)	202
Somewhat Unfavorable of Trump	7% (8)	22% (29)	14% (18)	13% (16)	33% (43)	11% (14)	129
Very Unfavorable of Trump	11% (71)	19% (127)	9% (59)	9% (60)	45% (297)	7% (47)	661
#1 Issue: Economy	11% (50)	18% (83)	11% (50)	11% (50)	43% (197)	6% (27)	457
#1 Issue: Security	5% (9)	16% (29)	9% (16)	21% (37)	41% (72)	9% (15)	178
#1 Issue: Health Care	10% (28)	20% (54)	9% (26)	13% (35)	44% (121)	3% (10)	273
#1 Issue: Medicare / Social Security	11% (20)	25% (46)	9% (16)	15% (28)	38% (70)	2% (3)	182
#1 Issue: Women's Issues	6% (3)	9% (5)	14% (7)	5% (3)	52% (27)	14% (7)	51
#1 Issue: Education	22% (15)	18% (12)	9% (6)	4% (3)	30% (21)	16% (11)	68
#1 Issue: Energy	16% (9)	11% (6)	11% (6)	14% (8)	32% (18)	17% (9)	56
#1 Issue: Other	7% (7)	22% (21)	7% (6)	12% (12)	48% (45)	4% (4)	95
2018 House Vote: Democrat	11% (57)	26% (136)	10% (51)	11% (60)	40% (213)	3% (16)	532
2018 House Vote: Republican	10% (38)	17% (69)	11% (43)	19% (74)	39% (154)	5% (18)	396
2016 Vote: Hillary Clinton	12% (59)	25% (120)	9% (43)	9% (44)	42% (203)	3% (16)	485
2016 Vote: Donald Trump	9% (42)	18% (79)	11% (47)	20% (87)	40% (175)	3% (12)	441
2016 Vote: Other	3% (3)	13% (10)	17% (13)	8% (6)	47% (37)	11% (9)	77
2016 Vote: Didn't Vote	10% (36)	13% (47)	8% (29)	10% (36)	44% (156)	14% (51)	355
Voted in 2014: Yes	9% (77)	22% (189)	11% (89)	14% (119)	40% (335)	4% (36)	846
Voted in 2014: No	12% (63)	13% (66)	9% (44)	11% (55)	46% (235)	10% (51)	514
2012 Vote: Barack Obama	12% (64)	24% (134)	9% (53)	12% (65)	40% (225)	3% (17)	557
2012 Vote: Mitt Romney	8% (26)	20% (67)	14% (44)	16% (53)	39% (129)	3% (8)	328
2012 Vote: Didn't Vote	11% (47)	11% (50)	8% (33)	11% (50)	45% (198)	13% (58)	436
4-Region: Northeast	13% (30)	17% (42)	9% (21)	13% (32)	40% (97)	8% (18)	240
4-Region: Midwest	8% (24)	21% (60)	11% (32)	10% (29)	42% (120)	8% (23)	290
4-Region: South	13% (68)	16% (84)	11% (55)	14% (73)	41% (208)	4% (23)	512
4-Region: West	5% (17)	22% (70)	8% (25)	12% (40)	45% (145)	7% (23)	318
Sports fans	13% (117)	25% (233)	12% (114)	14% (132)	34% (312)	2% (18)	925

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Table MCSP3_27: Do you have a favorable or unfavorable opinion of the following NFL teams?
Pittsburgh Steelers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(140)	19%	(256)	10%	(133)	13%	(174)	42%	(570)	6%	(87)	1359
Avid sports fans	15%	(47)	29%	(90)	15%	(48)	18%	(58)	20%	(64)	2%	(6)	313
NFL fans	14%	(115)	27%	(217)	13%	(106)	15%	(122)	30%	(238)	1%	(8)	805
Avid NFL fans	19%	(62)	32%	(104)	14%	(45)	16%	(52)	16%	(53)	1%	(5)	320
Attends NFL games	17%	(52)	30%	(90)	13%	(39)	17%	(51)	20%	(61)	2%	(7)	301
Democratic NFL fans	16%	(59)	30%	(109)	10%	(37)	14%	(51)	29%	(105)	1%	(4)	364
Independent NFL fans	11%	(23)	21%	(44)	15%	(31)	18%	(38)	34%	(73)	2%	(3)	214
Republican NFL fans	15%	(33)	28%	(63)	17%	(38)	14%	(33)	26%	(60)	—	(1)	227
NFL fans 18-34	12%	(24)	17%	(33)	13%	(25)	22%	(43)	34%	(68)	2%	(4)	197
NFL fans 35-44	14%	(19)	27%	(37)	18%	(25)	10%	(13)	30%	(40)	2%	(2)	137
NFL fans 45-64	15%	(44)	28%	(83)	11%	(31)	19%	(56)	26%	(78)	1%	(2)	294
NFL fans 65+	16%	(28)	36%	(63)	14%	(24)	5%	(10)	29%	(52)	—	(0)	177
White Non-Hispanic NFL fans	14%	(75)	24%	(135)	16%	(86)	16%	(89)	29%	(161)	1%	(5)	551
White NFL fans	13%	(83)	26%	(165)	14%	(88)	16%	(103)	30%	(188)	1%	(5)	630
POC NFL fans	16%	(40)	32%	(82)	8%	(20)	13%	(33)	30%	(76)	1%	(4)	254
2019 season-long fantasy players	15%	(32)	32%	(65)	14%	(29)	13%	(26)	23%	(48)	2%	(5)	205
2019 DFS players	13%	(30)	25%	(59)	16%	(38)	13%	(31)	28%	(64)	4%	(9)	230
2019 bettors	16%	(43)	29%	(81)	15%	(42)	16%	(44)	18%	(50)	6%	(17)	276

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_28: Do you have a favorable or unfavorable opinion of the following NFL teams?

San Francisco 49ers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(114)	23%	(314)	9%	(123)	10%	(132)	44%	(601)	6%	(78)	1362
Gender: Male	13%	(82)	27%	(176)	11%	(71)	13%	(82)	33%	(214)	4%	(24)	650
Gender: Female	4%	(31)	19%	(137)	7%	(52)	7%	(50)	54%	(387)	8%	(55)	712
Age: 18-34	4%	(17)	24%	(93)	10%	(37)	9%	(33)	39%	(150)	15%	(56)	386
Age: 35-44	8%	(19)	25%	(56)	10%	(22)	9%	(21)	42%	(96)	6%	(14)	227
Age: 45-64	10%	(47)	24%	(115)	9%	(44)	9%	(45)	46%	(223)	1%	(7)	481
Age: 65+	12%	(31)	19%	(51)	7%	(20)	12%	(33)	49%	(132)	1%	(1)	268
GenZers: 1997-2012	3%	(4)	23%	(33)	14%	(20)	9%	(13)	35%	(51)	17%	(25)	145
Millennials: 1981-1996	7%	(24)	26%	(94)	8%	(30)	8%	(30)	39%	(141)	12%	(42)	361
GenXers: 1965-1980	10%	(33)	25%	(81)	9%	(30)	8%	(27)	45%	(149)	2%	(8)	329
Baby Boomers: 1946-1964	9%	(43)	20%	(98)	8%	(37)	11%	(54)	51%	(241)	1%	(4)	476
PID: Dem (no lean)	12%	(66)	27%	(146)	8%	(42)	7%	(40)	43%	(233)	4%	(19)	545
PID: Ind (no lean)	5%	(19)	19%	(77)	11%	(44)	11%	(43)	45%	(182)	10%	(42)	407
PID: Rep (no lean)	7%	(29)	22%	(90)	9%	(38)	12%	(49)	45%	(185)	4%	(17)	409
PID/Gender: Dem Men	19%	(48)	30%	(75)	10%	(24)	11%	(27)	27%	(68)	4%	(10)	253
PID/Gender: Dem Women	6%	(17)	24%	(71)	6%	(17)	4%	(13)	56%	(165)	3%	(9)	293
PID/Gender: Ind Men	5%	(10)	21%	(42)	12%	(23)	16%	(33)	41%	(82)	4%	(9)	200
PID/Gender: Ind Women	4%	(9)	17%	(35)	10%	(20)	5%	(10)	48%	(100)	16%	(33)	207
PID/Gender: Rep Men	12%	(24)	30%	(59)	12%	(24)	11%	(22)	32%	(63)	2%	(5)	197
PID/Gender: Rep Women	2%	(5)	15%	(31)	7%	(14)	13%	(27)	57%	(122)	6%	(13)	212
Ideo: Liberal (1-3)	13%	(61)	31%	(144)	6%	(29)	6%	(27)	39%	(183)	6%	(27)	470
Ideo: Moderate (4)	8%	(28)	23%	(85)	12%	(44)	9%	(32)	43%	(156)	6%	(20)	364
Ideo: Conservative (5-7)	6%	(25)	18%	(75)	11%	(45)	15%	(64)	47%	(195)	3%	(14)	419
Educ: < College	8%	(70)	21%	(192)	7%	(69)	11%	(101)	46%	(423)	8%	(71)	925
Educ: Bachelors degree	9%	(27)	28%	(80)	13%	(36)	6%	(17)	42%	(121)	2%	(5)	285
Educ: Post-grad	11%	(16)	28%	(42)	12%	(18)	10%	(15)	38%	(57)	2%	(3)	151
Income: Under 50k	8%	(52)	21%	(146)	7%	(45)	11%	(75)	45%	(307)	8%	(58)	684
Income: 50k-100k	8%	(36)	24%	(108)	9%	(42)	9%	(40)	46%	(205)	4%	(18)	449
Income: 100k+	11%	(25)	26%	(60)	16%	(36)	7%	(17)	39%	(88)	1%	(2)	229
Ethnicity: White	7%	(78)	23%	(240)	8%	(88)	10%	(106)	47%	(502)	5%	(49)	1064
Ethnicity: Hispanic	10%	(23)	34%	(74)	5%	(12)	10%	(22)	33%	(72)	8%	(18)	220

Continued on next page

Table MCSP3_28: Do you have a favorable or unfavorable opinion of the following NFL teams?

San Francisco 49ers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(114)	23%	(314)	9%	(123)	10%	(132)	44%	(601)	6%	(78)	1362
Ethnicity: Black	9%	(16)	22%	(38)	14%	(23)	11%	(19)	36%	(62)	7%	(13)	170
Ethnicity: Other	16%	(20)	28%	(36)	9%	(12)	5%	(7)	29%	(36)	13%	(17)	127
All Christian	8%	(56)	24%	(161)	12%	(81)	9%	(62)	44%	(295)	3%	(23)	677
All Non-Christian	13%	(9)	32%	(24)	6%	(4)	11%	(8)	27%	(20)	11%	(8)	74
Atheist	8%	(7)	26%	(22)	4%	(3)	6%	(5)	38%	(32)	18%	(16)	86
Agnostic/Nothing in particular	9%	(28)	21%	(66)	8%	(23)	10%	(30)	47%	(145)	5%	(16)	309
Something Else	6%	(13)	19%	(41)	6%	(12)	12%	(26)	50%	(109)	7%	(15)	216
Religious Non-Protestant/Catholic	12%	(10)	34%	(27)	6%	(5)	10%	(8)	28%	(22)	10%	(8)	81
Evangelical	6%	(22)	22%	(79)	12%	(41)	11%	(38)	45%	(159)	4%	(14)	352
Non-Evangelical	9%	(45)	22%	(114)	10%	(51)	10%	(49)	45%	(231)	4%	(23)	513
Community: Urban	13%	(50)	27%	(105)	9%	(34)	4%	(15)	40%	(157)	7%	(27)	388
Community: Suburban	7%	(48)	23%	(152)	9%	(58)	11%	(76)	45%	(301)	5%	(34)	669
Community: Rural	5%	(16)	19%	(57)	10%	(31)	13%	(40)	47%	(143)	6%	(17)	305
Employ: Private Sector	10%	(46)	27%	(125)	11%	(50)	8%	(35)	40%	(186)	4%	(17)	459
Employ: Government	7%	(6)	19%	(16)	14%	(12)	6%	(5)	51%	(42)	3%	(2)	83
Employ: Self-Employed	8%	(9)	33%	(35)	9%	(10)	11%	(11)	36%	(38)	3%	(4)	106
Employ: Homemaker	3%	(3)	12%	(11)	5%	(4)	13%	(12)	57%	(52)	11%	(10)	91
Employ: Retired	12%	(36)	21%	(65)	7%	(21)	12%	(38)	47%	(146)	1%	(3)	309
Employ: Unemployed	7%	(11)	18%	(28)	4%	(7)	8%	(13)	49%	(78)	14%	(21)	157
Employ: Other	4%	(3)	19%	(17)	11%	(10)	18%	(17)	38%	(35)	10%	(9)	92
Military HH: Yes	6%	(12)	23%	(47)	11%	(22)	9%	(19)	48%	(98)	4%	(9)	207
Military HH: No	9%	(102)	23%	(267)	9%	(101)	10%	(113)	43%	(502)	6%	(69)	1155
RD/WT: Right Direction	10%	(36)	24%	(90)	10%	(38)	12%	(45)	38%	(143)	6%	(22)	374
RD/WT: Wrong Track	8%	(78)	23%	(224)	9%	(85)	9%	(87)	46%	(458)	6%	(56)	988
Trump Job Approve	8%	(44)	23%	(118)	10%	(51)	13%	(67)	40%	(210)	6%	(31)	520
Trump Job Disapprove	9%	(70)	24%	(196)	9%	(72)	7%	(59)	45%	(360)	5%	(43)	800
Trump Job Strongly Approve	7%	(21)	19%	(56)	9%	(26)	19%	(54)	41%	(117)	5%	(15)	289
Trump Job Somewhat Approve	10%	(23)	27%	(62)	11%	(25)	6%	(13)	40%	(93)	7%	(15)	231
Trump Job Somewhat Disapprove	3%	(4)	18%	(26)	16%	(23)	8%	(11)	45%	(65)	10%	(14)	142
Trump Job Strongly Disapprove	10%	(65)	26%	(170)	8%	(50)	7%	(48)	45%	(295)	4%	(29)	658

Continued on next page

Table MCSP3_28: Do you have a favorable or unfavorable opinion of the following NFL teams?

San Francisco 49ers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(114)	23%	(314)	9%	(123)	10%	(132)	44%	(601)	6%	(78)	1362
Favorable of Trump	8%	(43)	23%	(117)	10%	(50)	13%	(68)	41%	(211)	5%	(28)	517
Unfavorable of Trump	8%	(66)	24%	(192)	9%	(73)	7%	(57)	45%	(362)	6%	(45)	796
Very Favorable of Trump	7%	(21)	19%	(56)	9%	(25)	17%	(50)	44%	(129)	5%	(14)	296
Somewhat Favorable of Trump	10%	(22)	28%	(61)	11%	(25)	8%	(18)	37%	(81)	6%	(14)	221
Somewhat Unfavorable of Trump	4%	(4)	17%	(20)	19%	(21)	6%	(7)	43%	(49)	11%	(13)	114
Very Unfavorable of Trump	9%	(62)	25%	(172)	8%	(52)	7%	(51)	46%	(313)	5%	(32)	681
#1 Issue: Economy	9%	(43)	25%	(126)	9%	(44)	8%	(41)	43%	(215)	6%	(32)	502
#1 Issue: Security	7%	(10)	17%	(24)	13%	(18)	19%	(27)	43%	(61)	2%	(3)	144
#1 Issue: Health Care	11%	(30)	22%	(62)	9%	(26)	8%	(22)	46%	(130)	4%	(13)	282
#1 Issue: Medicare / Social Security	9%	(15)	23%	(38)	6%	(9)	12%	(19)	48%	(80)	2%	(4)	165
#1 Issue: Women's Issues	4%	(3)	20%	(12)	13%	(8)	7%	(4)	42%	(25)	14%	(8)	60
#1 Issue: Education	7%	(4)	19%	(11)	13%	(7)	2%	(1)	44%	(24)	14%	(8)	54
#1 Issue: Energy	4%	(2)	35%	(19)	8%	(5)	5%	(3)	36%	(19)	12%	(6)	54
#1 Issue: Other	7%	(7)	22%	(23)	7%	(7)	14%	(15)	45%	(45)	5%	(5)	101
2018 House Vote: Democrat	11%	(60)	28%	(150)	8%	(43)	7%	(35)	42%	(221)	3%	(18)	528
2018 House Vote: Republican	7%	(26)	22%	(89)	11%	(44)	14%	(55)	42%	(168)	4%	(16)	400
2016 Vote: Hillary Clinton	14%	(67)	27%	(132)	8%	(38)	6%	(30)	43%	(210)	3%	(15)	493
2016 Vote: Donald Trump	6%	(26)	20%	(85)	12%	(49)	15%	(62)	44%	(185)	4%	(16)	423
2016 Vote: Other	3%	(2)	23%	(17)	10%	(8)	3%	(2)	52%	(39)	9%	(7)	75
2016 Vote: Didn't Vote	5%	(18)	21%	(79)	7%	(27)	10%	(38)	45%	(167)	11%	(40)	370
Voted in 2014: Yes	10%	(81)	25%	(200)	10%	(82)	10%	(79)	42%	(342)	4%	(30)	814
Voted in 2014: No	6%	(33)	21%	(114)	8%	(41)	10%	(53)	47%	(259)	9%	(48)	548
2012 Vote: Barack Obama	12%	(67)	26%	(147)	9%	(51)	7%	(39)	42%	(239)	4%	(21)	564
2012 Vote: Mitt Romney	7%	(21)	22%	(64)	12%	(34)	14%	(40)	43%	(128)	2%	(7)	296
2012 Vote: Didn't Vote	5%	(24)	21%	(96)	7%	(33)	11%	(49)	46%	(215)	10%	(47)	466
4-Region: Northeast	9%	(21)	21%	(50)	9%	(22)	6%	(15)	51%	(124)	4%	(9)	241
4-Region: Midwest	7%	(19)	21%	(62)	7%	(20)	11%	(34)	51%	(150)	3%	(10)	296
4-Region: South	4%	(23)	22%	(111)	11%	(54)	11%	(55)	46%	(231)	7%	(33)	507
4-Region: West	16%	(51)	28%	(91)	9%	(27)	9%	(28)	30%	(95)	8%	(26)	318
Sports fans	11%	(110)	30%	(286)	11%	(109)	11%	(104)	34%	(329)	2%	(21)	959

Continued on next page

Table MCSP3_28: Do you have a favorable or unfavorable opinion of the following NFL teams?

San Francisco 49ers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(114)	23%	(314)	9%	(123)	10%	(132)	44%	(601)	6%	(78)	1362
Avid sports fans	17%	(56)	31%	(103)	15%	(49)	14%	(46)	21%	(72)	2%	(8)	335
NFL fans	13%	(108)	33%	(274)	13%	(106)	10%	(83)	31%	(258)	2%	(13)	841
Avid NFL fans	17%	(58)	35%	(120)	13%	(45)	13%	(46)	21%	(72)	1%	(3)	344
Attends NFL games	15%	(46)	36%	(105)	15%	(45)	10%	(30)	20%	(60)	3%	(9)	295
Democratic NFL fans	17%	(61)	35%	(124)	11%	(38)	9%	(31)	27%	(96)	2%	(8)	358
Independent NFL fans	8%	(18)	30%	(70)	16%	(37)	11%	(25)	34%	(81)	2%	(5)	237
Republican NFL fans	12%	(29)	32%	(80)	12%	(31)	11%	(26)	33%	(81)	—	(1)	247
NFL fans 18-34	8%	(16)	33%	(70)	16%	(34)	11%	(23)	28%	(60)	4%	(9)	213
NFL fans 35-44	10%	(16)	34%	(53)	13%	(20)	11%	(16)	30%	(46)	2%	(3)	155
NFL fans 45-64	15%	(46)	34%	(103)	12%	(37)	9%	(27)	29%	(88)	—	(1)	302
NFL fans 65+	17%	(30)	27%	(47)	9%	(15)	9%	(16)	37%	(64)	—	(0)	172
White Non-Hispanic NFL fans	10%	(58)	30%	(174)	13%	(74)	9%	(51)	36%	(209)	2%	(9)	575
White NFL fans	11%	(73)	31%	(205)	12%	(77)	10%	(66)	34%	(222)	1%	(9)	652
POC NFL fans	19%	(49)	38%	(100)	12%	(33)	12%	(31)	18%	(49)	1%	(4)	266
2019 season-long fantasy players	20%	(42)	35%	(73)	15%	(32)	8%	(18)	17%	(35)	4%	(7)	208
2019 DFS players	19%	(42)	36%	(79)	12%	(26)	8%	(19)	19%	(41)	6%	(13)	220
2019 bettors	15%	(42)	34%	(94)	15%	(41)	9%	(24)	20%	(54)	7%	(20)	276

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_29: Do you have a favorable or unfavorable opinion of the following NFL teams?

Seattle Seahawks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(111)	23%	(321)	9%	(121)	9%	(127)	44%	(609)	7%	(94)	1384
Gender: Male	10%	(69)	30%	(206)	11%	(74)	11%	(78)	32%	(217)	6%	(42)	685
Gender: Female	6%	(42)	16%	(115)	7%	(48)	7%	(49)	56%	(392)	8%	(53)	699
Age: 18-34	10%	(39)	21%	(87)	8%	(32)	6%	(26)	38%	(156)	17%	(71)	411
Age: 35-44	13%	(27)	24%	(51)	12%	(25)	7%	(14)	39%	(83)	5%	(11)	212
Age: 45-64	5%	(26)	23%	(110)	8%	(41)	12%	(60)	49%	(239)	2%	(9)	485
Age: 65+	7%	(19)	26%	(73)	9%	(24)	10%	(27)	47%	(130)	1%	(3)	276
GenZers: 1997-2012	7%	(11)	19%	(29)	5%	(8)	7%	(10)	42%	(65)	20%	(31)	154
Millennials: 1981-1996	12%	(44)	24%	(86)	11%	(39)	7%	(24)	34%	(125)	13%	(47)	365
GenXers: 1965-1980	8%	(24)	25%	(81)	9%	(29)	10%	(30)	45%	(143)	4%	(11)	319
Baby Boomers: 1946-1964	5%	(25)	23%	(115)	8%	(39)	11%	(56)	52%	(260)	1%	(3)	499
PID: Dem (no lean)	10%	(58)	31%	(174)	6%	(33)	7%	(42)	39%	(219)	7%	(38)	563
PID: Ind (no lean)	6%	(23)	16%	(64)	11%	(43)	8%	(31)	51%	(202)	8%	(33)	395
PID: Rep (no lean)	7%	(30)	20%	(83)	11%	(46)	13%	(54)	44%	(188)	6%	(24)	425
PID/Gender: Dem Men	11%	(30)	41%	(110)	7%	(19)	9%	(24)	28%	(76)	4%	(10)	268
PID/Gender: Dem Women	10%	(29)	22%	(64)	5%	(14)	6%	(17)	49%	(143)	9%	(28)	295
PID/Gender: Ind Men	8%	(16)	21%	(42)	11%	(22)	12%	(24)	39%	(78)	9%	(19)	202
PID/Gender: Ind Women	3%	(6)	11%	(22)	10%	(20)	4%	(7)	64%	(124)	7%	(14)	194
PID/Gender: Rep Men	11%	(23)	25%	(54)	15%	(32)	14%	(29)	29%	(63)	6%	(13)	215
PID/Gender: Rep Women	3%	(7)	14%	(29)	6%	(14)	12%	(25)	59%	(125)	5%	(11)	210
Ideo: Liberal (1-3)	12%	(53)	31%	(139)	8%	(37)	7%	(31)	38%	(173)	5%	(22)	455
Ideo: Moderate (4)	8%	(31)	21%	(82)	8%	(31)	8%	(31)	44%	(169)	10%	(38)	382
Ideo: Conservative (5-7)	6%	(25)	21%	(96)	12%	(52)	13%	(58)	44%	(197)	4%	(19)	448
Educ: < College	7%	(65)	22%	(204)	7%	(65)	10%	(91)	47%	(437)	8%	(77)	940
Educ: Bachelors degree	11%	(32)	23%	(67)	13%	(39)	9%	(26)	39%	(114)	4%	(11)	289
Educ: Post-grad	9%	(15)	32%	(49)	11%	(17)	6%	(9)	38%	(59)	4%	(6)	155
Income: Under 50k	8%	(60)	23%	(165)	7%	(52)	10%	(76)	43%	(314)	9%	(67)	734
Income: 50k-100k	8%	(33)	23%	(99)	11%	(46)	7%	(31)	47%	(202)	4%	(18)	429
Income: 100k+	8%	(18)	26%	(57)	11%	(24)	9%	(19)	42%	(93)	4%	(9)	220
Ethnicity: White	7%	(73)	22%	(241)	9%	(98)	10%	(107)	46%	(509)	6%	(67)	1095
Ethnicity: Hispanic	9%	(20)	33%	(71)	3%	(7)	7%	(15)	36%	(78)	12%	(25)	215

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Table MCSP3_29: Do you have a favorable or unfavorable opinion of the following NFL teams?

Seattle Seahawks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(111)	23%	(321)	9%	(121)	9%	(127)	44%	(609)	7%	(94)	1384
Ethnicity: Black	18%	(30)	25%	(43)	10%	(17)	5%	(9)	36%	(63)	6%	(11)	174
Ethnicity: Other	7%	(8)	32%	(37)	6%	(7)	9%	(10)	32%	(37)	14%	(16)	115
All Christian	8%	(53)	27%	(186)	9%	(60)	10%	(68)	42%	(292)	4%	(29)	688
All Non-Christian	8%	(7)	26%	(23)	14%	(12)	12%	(11)	30%	(26)	11%	(10)	89
Atheist	10%	(6)	29%	(17)	9%	(5)	9%	(5)	35%	(20)	9%	(5)	59
Agnostic/Nothing in particular	7%	(24)	22%	(70)	9%	(28)	6%	(19)	47%	(153)	9%	(28)	322
Something Else	9%	(21)	11%	(25)	7%	(16)	10%	(24)	52%	(118)	9%	(21)	226
Religious Non-Protestant/Catholic	8%	(8)	28%	(27)	14%	(13)	11%	(11)	29%	(28)	10%	(10)	96
Evangelical	8%	(29)	24%	(83)	8%	(26)	12%	(40)	41%	(142)	7%	(25)	345
Non-Evangelical	7%	(40)	21%	(112)	9%	(49)	9%	(49)	49%	(260)	5%	(25)	535
Community: Urban	12%	(51)	30%	(124)	7%	(29)	7%	(27)	37%	(151)	7%	(27)	409
Community: Suburban	6%	(39)	22%	(139)	10%	(61)	9%	(56)	46%	(295)	7%	(47)	638
Community: Rural	6%	(21)	17%	(58)	9%	(31)	13%	(44)	48%	(163)	6%	(20)	337
Employ: Private Sector	8%	(35)	26%	(117)	12%	(52)	9%	(41)	40%	(176)	5%	(22)	443
Employ: Government	18%	(16)	22%	(20)	7%	(6)	17%	(15)	33%	(30)	3%	(2)	90
Employ: Self-Employed	9%	(12)	29%	(39)	6%	(8)	6%	(8)	34%	(45)	16%	(21)	133
Employ: Homemaker	6%	(5)	16%	(14)	3%	(2)	4%	(4)	67%	(56)	4%	(3)	84
Employ: Retired	7%	(25)	23%	(76)	10%	(32)	12%	(39)	48%	(160)	1%	(4)	335
Employ: Unemployed	1%	(2)	24%	(36)	6%	(9)	10%	(15)	47%	(72)	12%	(18)	151
Employ: Other	10%	(10)	15%	(14)	10%	(9)	4%	(4)	46%	(43)	15%	(14)	95
Military HH: Yes	8%	(18)	21%	(47)	12%	(28)	9%	(21)	44%	(100)	5%	(11)	226
Military HH: No	8%	(93)	24%	(274)	8%	(93)	9%	(106)	44%	(509)	7%	(83)	1157
RD/WT: Right Direction	9%	(36)	22%	(84)	9%	(35)	10%	(40)	42%	(164)	7%	(28)	387
RD/WT: Wrong Track	7%	(75)	24%	(237)	9%	(86)	9%	(87)	45%	(446)	7%	(66)	996
Trump Job Approve	6%	(35)	22%	(118)	10%	(55)	13%	(74)	42%	(233)	6%	(34)	548
Trump Job Disapprove	10%	(76)	25%	(200)	8%	(66)	6%	(45)	44%	(346)	7%	(55)	789
Trump Job Strongly Approve	8%	(23)	18%	(54)	8%	(25)	19%	(56)	41%	(122)	7%	(20)	301
Trump Job Somewhat Approve	5%	(12)	26%	(64)	12%	(30)	7%	(18)	45%	(110)	6%	(14)	247
Trump Job Somewhat Disapprove	5%	(7)	21%	(29)	18%	(25)	8%	(12)	40%	(56)	8%	(11)	141
Trump Job Strongly Disapprove	11%	(69)	26%	(171)	6%	(41)	5%	(34)	45%	(290)	7%	(44)	649

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Table MCSP3_29: Do you have a favorable or unfavorable opinion of the following NFL teams?
Seattle Seahawks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(111)	23%	(321)	9%	(121)	9%	(127)	44%	(609)	7%	(94)	1384
Favorable of Trump	7%	(39)	20%	(112)	11%	(60)	14%	(75)	42%	(232)	6%	(32)	549
Unfavorable of Trump	9%	(72)	26%	(205)	8%	(61)	6%	(45)	44%	(350)	7%	(58)	791
Very Favorable of Trump	9%	(30)	17%	(53)	8%	(25)	16%	(52)	42%	(136)	8%	(25)	321
Somewhat Favorable of Trump	4%	(9)	26%	(58)	15%	(35)	10%	(23)	42%	(96)	3%	(7)	228
Somewhat Unfavorable of Trump	6%	(7)	21%	(24)	15%	(18)	8%	(10)	42%	(48)	7%	(8)	115
Very Unfavorable of Trump	10%	(65)	27%	(181)	6%	(43)	5%	(35)	45%	(301)	7%	(50)	676
#1 Issue: Economy	9%	(44)	24%	(117)	9%	(45)	8%	(39)	43%	(209)	7%	(36)	491
#1 Issue: Security	5%	(8)	15%	(22)	8%	(12)	18%	(26)	46%	(70)	8%	(12)	150
#1 Issue: Health Care	9%	(25)	29%	(82)	9%	(26)	5%	(14)	43%	(124)	5%	(16)	286
#1 Issue: Medicare / Social Security	6%	(11)	23%	(40)	7%	(12)	13%	(23)	49%	(85)	2%	(4)	175
#1 Issue: Women's Issues	11%	(6)	12%	(7)	17%	(10)	10%	(6)	42%	(24)	8%	(5)	57
#1 Issue: Education	8%	(5)	19%	(12)	7%	(4)	13%	(8)	46%	(29)	7%	(4)	62
#1 Issue: Energy	6%	(4)	19%	(11)	14%	(8)	3%	(2)	38%	(22)	19%	(11)	57
#1 Issue: Other	8%	(8)	29%	(31)	4%	(5)	9%	(9)	45%	(47)	6%	(6)	106
2018 House Vote: Democrat	11%	(59)	31%	(164)	8%	(43)	6%	(31)	40%	(208)	3%	(16)	521
2018 House Vote: Republican	6%	(25)	20%	(82)	14%	(56)	15%	(63)	40%	(164)	5%	(20)	411
2016 Vote: Hillary Clinton	11%	(52)	31%	(140)	8%	(37)	6%	(28)	41%	(185)	2%	(11)	453
2016 Vote: Donald Trump	6%	(28)	21%	(98)	12%	(53)	15%	(69)	42%	(190)	4%	(20)	458
2016 Vote: Other	1%	(1)	18%	(15)	10%	(9)	10%	(9)	56%	(49)	5%	(4)	87
2016 Vote: Didn't Vote	8%	(30)	17%	(67)	6%	(22)	6%	(21)	48%	(185)	15%	(59)	384
Voted in 2014: Yes	8%	(70)	27%	(222)	10%	(83)	11%	(89)	41%	(344)	3%	(22)	829
Voted in 2014: No	7%	(42)	18%	(99)	7%	(38)	7%	(38)	48%	(265)	13%	(72)	555
2012 Vote: Barack Obama	10%	(54)	30%	(163)	10%	(54)	8%	(43)	39%	(215)	3%	(16)	544
2012 Vote: Mitt Romney	5%	(16)	20%	(63)	12%	(40)	14%	(45)	47%	(151)	2%	(7)	322
2012 Vote: Didn't Vote	9%	(40)	19%	(89)	5%	(25)	6%	(29)	46%	(215)	15%	(69)	467
4-Region: Northeast	9%	(23)	20%	(52)	8%	(21)	10%	(25)	47%	(121)	6%	(15)	257
4-Region: Midwest	6%	(18)	23%	(71)	9%	(28)	8%	(25)	46%	(143)	8%	(23)	308
4-Region: South	5%	(28)	20%	(104)	10%	(52)	11%	(55)	48%	(241)	5%	(27)	506
4-Region: West	14%	(43)	30%	(95)	7%	(21)	7%	(21)	33%	(104)	9%	(29)	312
Sports fans	10%	(92)	30%	(281)	11%	(109)	10%	(96)	36%	(346)	3%	(26)	950

Continued on next page

Table MCSP3_29: Do you have a favorable or unfavorable opinion of the following NFL teams?

Seattle Seahawks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(111)	23%	(321)	9%	(121)	9%	(127)	44%	(609)	7%	(94)	1384
Avid sports fans	14%	(47)	35%	(115)	13%	(44)	12%	(41)	22%	(71)	3%	(11)	329
NFL fans	10%	(83)	33%	(279)	12%	(103)	10%	(86)	32%	(268)	2%	(16)	835
Avid NFL fans	16%	(54)	41%	(140)	14%	(50)	10%	(34)	19%	(65)	—	(1)	344
Attends NFL games	17%	(50)	36%	(108)	16%	(48)	8%	(25)	19%	(57)	4%	(12)	300
Democratic NFL fans	12%	(43)	42%	(154)	8%	(30)	10%	(35)	27%	(98)	1%	(3)	364
Independent NFL fans	8%	(18)	25%	(55)	15%	(32)	10%	(22)	41%	(88)	1%	(2)	218
Republican NFL fans	9%	(22)	28%	(70)	16%	(41)	11%	(29)	32%	(82)	4%	(10)	254
NFL fans 18-34	10%	(21)	31%	(67)	12%	(25)	10%	(21)	31%	(67)	7%	(14)	216
NFL fans 35-44	17%	(25)	31%	(45)	16%	(24)	6%	(9)	29%	(41)	1%	(1)	145
NFL fans 45-64	7%	(20)	35%	(103)	12%	(35)	14%	(42)	32%	(93)	—	(1)	294
NFL fans 65+	9%	(16)	36%	(64)	10%	(19)	8%	(14)	37%	(67)	—	(0)	180
White Non-Hispanic NFL fans	8%	(48)	29%	(166)	15%	(83)	11%	(64)	36%	(203)	—	(2)	566
White NFL fans	8%	(52)	33%	(213)	13%	(85)	11%	(72)	33%	(217)	2%	(11)	649
POC NFL fans	13%	(36)	42%	(113)	7%	(19)	8%	(22)	24%	(65)	5%	(14)	269
2019 season-long fantasy players	13%	(30)	39%	(89)	12%	(27)	9%	(21)	23%	(52)	5%	(10)	229
2019 DFS players	13%	(31)	33%	(81)	14%	(34)	10%	(24)	25%	(60)	5%	(12)	243
2019 bettors	19%	(50)	39%	(103)	12%	(33)	9%	(24)	16%	(44)	5%	(14)	267

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_30: Do you have a favorable or unfavorable opinion of the following NFL teams?
Tampa Bay Buccaneers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(67)	19%	(254)	9%	(119)	11%	(149)	48%	(653)	9%	(119)	1361
Gender: Male	7%	(45)	24%	(159)	11%	(72)	14%	(93)	39%	(256)	6%	(38)	662
Gender: Female	3%	(22)	13%	(94)	7%	(47)	8%	(56)	57%	(397)	12%	(81)	699
Age: 18-34	3%	(13)	14%	(55)	8%	(32)	15%	(59)	38%	(151)	22%	(88)	397
Age: 35-44	8%	(18)	19%	(43)	12%	(27)	8%	(18)	45%	(102)	8%	(19)	227
Age: 45-64	4%	(20)	21%	(102)	8%	(38)	10%	(47)	55%	(261)	2%	(9)	476
Age: 65+	6%	(16)	21%	(54)	9%	(23)	10%	(25)	53%	(139)	2%	(4)	262
GenZers: 1997-2012	5%	(8)	11%	(16)	8%	(12)	9%	(13)	41%	(61)	27%	(40)	149
Millennials: 1981-1996	4%	(16)	17%	(60)	10%	(36)	16%	(56)	38%	(134)	16%	(55)	357
GenXers: 1965-1980	6%	(19)	21%	(70)	10%	(33)	10%	(35)	49%	(167)	5%	(15)	338
Baby Boomers: 1946-1964	5%	(23)	21%	(100)	7%	(35)	8%	(39)	58%	(277)	2%	(8)	481
PID: Dem (no lean)	6%	(33)	20%	(110)	8%	(46)	9%	(47)	48%	(264)	9%	(48)	548
PID: Ind (no lean)	3%	(13)	16%	(66)	9%	(35)	11%	(44)	50%	(201)	11%	(44)	403
PID: Rep (no lean)	5%	(21)	19%	(77)	9%	(38)	14%	(58)	46%	(188)	7%	(27)	410
PID/Gender: Dem Men	8%	(21)	26%	(69)	14%	(37)	12%	(31)	35%	(93)	4%	(11)	262
PID/Gender: Dem Women	4%	(12)	14%	(40)	3%	(9)	6%	(17)	60%	(171)	13%	(37)	286
PID/Gender: Ind Men	4%	(7)	23%	(45)	6%	(11)	17%	(34)	44%	(87)	6%	(12)	196
PID/Gender: Ind Women	3%	(6)	10%	(21)	12%	(24)	5%	(10)	55%	(113)	16%	(32)	207
PID/Gender: Rep Men	8%	(16)	22%	(45)	12%	(24)	14%	(28)	37%	(76)	7%	(15)	204
PID/Gender: Rep Women	2%	(5)	16%	(33)	7%	(14)	14%	(30)	55%	(113)	6%	(12)	206
Ideo: Liberal (1-3)	6%	(25)	20%	(90)	11%	(49)	7%	(33)	45%	(199)	10%	(46)	442
Ideo: Moderate (4)	5%	(20)	19%	(70)	9%	(33)	10%	(37)	49%	(186)	8%	(30)	377
Ideo: Conservative (5-7)	5%	(23)	21%	(93)	7%	(32)	16%	(70)	45%	(197)	6%	(27)	441
Educ: < College	4%	(41)	17%	(158)	7%	(68)	13%	(123)	49%	(462)	10%	(92)	943
Educ: Bachelors degree	5%	(14)	23%	(60)	13%	(35)	6%	(17)	45%	(120)	8%	(21)	266
Educ: Post-grad	8%	(13)	24%	(36)	11%	(16)	6%	(10)	47%	(71)	5%	(7)	152
Income: Under 50k	2%	(17)	17%	(119)	7%	(51)	14%	(97)	49%	(344)	11%	(80)	708
Income: 50k-100k	7%	(27)	19%	(82)	10%	(42)	9%	(38)	48%	(203)	7%	(30)	422
Income: 100k+	10%	(23)	23%	(52)	11%	(26)	6%	(14)	46%	(106)	4%	(10)	230
Ethnicity: White	5%	(49)	19%	(197)	7%	(78)	11%	(114)	51%	(533)	6%	(66)	1037
Ethnicity: Hispanic	4%	(8)	22%	(45)	7%	(15)	7%	(14)	43%	(89)	16%	(33)	204

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Table MCSP3_30: Do you have a favorable or unfavorable opinion of the following NFL teams?

Tampa Bay Buccaneers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(67)	19%	(254)	9%	(119)	11%	(149)	48%	(653)	9%	(119)	1361
Ethnicity: Black	7%	(14)	17%	(32)	12%	(22)	15%	(27)	31%	(58)	17%	(32)	184
Ethnicity: Other	3%	(5)	17%	(24)	14%	(20)	6%	(8)	44%	(62)	15%	(21)	140
All Christian	7%	(42)	21%	(130)	8%	(53)	12%	(74)	48%	(299)	5%	(28)	626
All Non-Christian	3%	(2)	23%	(18)	8%	(6)	12%	(9)	40%	(31)	14%	(11)	78
Atheist	8%	(6)	9%	(7)	8%	(7)	11%	(9)	56%	(47)	9%	(8)	85
Agnostic/Nothing in particular	2%	(8)	20%	(68)	10%	(33)	12%	(39)	44%	(152)	12%	(42)	343
Something Else	4%	(9)	14%	(31)	8%	(19)	8%	(17)	53%	(123)	13%	(30)	230
Religious Non-Protestant/Catholic	4%	(4)	24%	(22)	8%	(7)	10%	(9)	42%	(38)	12%	(11)	91
Evangelical	7%	(25)	17%	(61)	9%	(32)	11%	(40)	50%	(174)	6%	(20)	352
Non-Evangelical	5%	(24)	20%	(94)	8%	(39)	11%	(51)	49%	(233)	8%	(37)	479
Community: Urban	9%	(38)	20%	(81)	9%	(36)	8%	(33)	40%	(165)	14%	(55)	409
Community: Suburban	4%	(25)	20%	(125)	8%	(52)	12%	(75)	50%	(316)	7%	(43)	636
Community: Rural	1%	(4)	15%	(48)	10%	(31)	13%	(40)	54%	(171)	7%	(21)	315
Employ: Private Sector	5%	(24)	24%	(113)	10%	(49)	8%	(39)	46%	(215)	6%	(28)	467
Employ: Government	3%	(3)	12%	(11)	12%	(11)	14%	(13)	33%	(29)	25%	(22)	88
Employ: Self-Employed	7%	(7)	17%	(18)	11%	(12)	15%	(16)	44%	(49)	7%	(7)	110
Employ: Homemaker	4%	(3)	12%	(11)	11%	(10)	8%	(7)	50%	(45)	16%	(14)	90
Employ: Retired	6%	(18)	22%	(67)	8%	(24)	10%	(30)	52%	(158)	2%	(5)	302
Employ: Unemployed	3%	(5)	12%	(19)	2%	(4)	16%	(26)	55%	(90)	13%	(21)	165
Employ: Other	3%	(2)	11%	(9)	9%	(7)	17%	(14)	51%	(42)	9%	(7)	81
Military HH: Yes	6%	(12)	23%	(45)	8%	(16)	13%	(27)	45%	(90)	5%	(10)	200
Military HH: No	5%	(55)	18%	(208)	9%	(104)	11%	(122)	48%	(562)	9%	(109)	1161
RD/WT: Right Direction	6%	(21)	23%	(81)	9%	(31)	13%	(46)	42%	(146)	7%	(24)	350
RD/WT: Wrong Track	5%	(46)	17%	(172)	9%	(88)	10%	(103)	50%	(506)	9%	(95)	1011
Trump Job Approve	6%	(31)	20%	(106)	10%	(52)	13%	(69)	44%	(233)	6%	(33)	523
Trump Job Disapprove	4%	(36)	18%	(148)	8%	(67)	9%	(75)	49%	(396)	10%	(83)	806
Trump Job Strongly Approve	7%	(22)	16%	(46)	8%	(24)	17%	(50)	45%	(131)	6%	(18)	291
Trump Job Somewhat Approve	4%	(9)	26%	(60)	12%	(28)	8%	(19)	44%	(101)	6%	(15)	232
Trump Job Somewhat Disapprove	3%	(5)	22%	(31)	9%	(13)	5%	(7)	48%	(69)	13%	(19)	144
Trump Job Strongly Disapprove	5%	(31)	18%	(116)	8%	(55)	10%	(68)	49%	(327)	10%	(64)	662

Continued on next page

Table MCSP3_30: Do you have a favorable or unfavorable opinion of the following NFL teams?
Tampa Bay Buccaneers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(67)	19%	(254)	9%	(119)	11%	(149)	48%	(653)	9%	(119)	1361
Favorable of Trump	6%	(30)	21%	(107)	9%	(47)	14%	(72)	46%	(235)	4%	(23)	515
Unfavorable of Trump	5%	(36)	18%	(145)	8%	(66)	9%	(77)	49%	(393)	11%	(92)	809
Very Favorable of Trump	6%	(19)	17%	(49)	8%	(25)	18%	(53)	47%	(140)	4%	(11)	296
Somewhat Favorable of Trump	5%	(12)	27%	(58)	10%	(22)	9%	(20)	43%	(95)	5%	(12)	219
Somewhat Unfavorable of Trump	5%	(6)	25%	(29)	10%	(11)	6%	(7)	42%	(50)	12%	(14)	118
Very Unfavorable of Trump	4%	(31)	17%	(116)	8%	(55)	10%	(69)	50%	(344)	11%	(77)	691
#1 Issue: Economy	5%	(25)	21%	(100)	8%	(38)	7%	(34)	52%	(243)	6%	(29)	469
#1 Issue: Security	2%	(4)	15%	(29)	5%	(10)	19%	(35)	50%	(93)	9%	(16)	187
#1 Issue: Health Care	7%	(19)	22%	(60)	8%	(22)	10%	(28)	48%	(132)	5%	(14)	275
#1 Issue: Medicare / Social Security	6%	(9)	16%	(25)	12%	(18)	14%	(21)	47%	(72)	6%	(10)	155
#1 Issue: Women's Issues	5%	(3)	6%	(4)	11%	(7)	5%	(3)	48%	(29)	25%	(15)	61
#1 Issue: Education	5%	(3)	16%	(9)	7%	(4)	9%	(5)	42%	(25)	22%	(13)	60
#1 Issue: Other	3%	(3)	18%	(19)	10%	(11)	19%	(21)	39%	(42)	10%	(11)	107
2018 House Vote: Democrat	6%	(29)	24%	(126)	10%	(49)	8%	(39)	46%	(236)	7%	(37)	517
2018 House Vote: Republican	5%	(19)	22%	(86)	9%	(36)	15%	(58)	43%	(168)	6%	(22)	389
2016 Vote: Hillary Clinton	6%	(28)	24%	(115)	9%	(44)	8%	(39)	46%	(217)	5%	(25)	468
2016 Vote: Donald Trump	5%	(21)	20%	(85)	9%	(39)	15%	(66)	47%	(203)	4%	(16)	430
2016 Vote: Other	2%	(2)	9%	(7)	14%	(11)	5%	(4)	58%	(45)	11%	(9)	77
2016 Vote: Didn't Vote	4%	(17)	12%	(47)	6%	(25)	10%	(40)	49%	(188)	18%	(70)	386
Voted in 2014: Yes	6%	(46)	22%	(180)	10%	(80)	11%	(88)	47%	(394)	5%	(43)	830
Voted in 2014: No	4%	(21)	14%	(74)	7%	(39)	12%	(61)	49%	(259)	14%	(76)	531
2012 Vote: Barack Obama	5%	(28)	25%	(137)	9%	(51)	10%	(52)	46%	(253)	5%	(27)	548
2012 Vote: Mitt Romney	6%	(20)	18%	(56)	11%	(34)	13%	(40)	49%	(151)	3%	(8)	309
2012 Vote: Didn't Vote	4%	(18)	12%	(57)	7%	(33)	11%	(51)	48%	(223)	17%	(80)	463
4-Region: Northeast	4%	(11)	17%	(42)	9%	(21)	11%	(27)	47%	(118)	12%	(31)	252
4-Region: Midwest	4%	(11)	15%	(42)	6%	(16)	10%	(27)	56%	(156)	9%	(24)	277
4-Region: South	6%	(32)	19%	(100)	9%	(45)	12%	(61)	47%	(244)	7%	(38)	520
4-Region: West	4%	(14)	22%	(69)	12%	(37)	11%	(33)	43%	(134)	8%	(26)	313
Sports fans	7%	(61)	25%	(232)	11%	(98)	11%	(104)	42%	(395)	4%	(41)	931
Avid sports fans	9%	(28)	32%	(101)	13%	(41)	17%	(54)	26%	(81)	3%	(10)	316

Continued on next page

Table MCSP3_30: Do you have a favorable or unfavorable opinion of the following NFL teams?
Tampa Bay Buccaneers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(67)	19%	(254)	9%	(119)	11%	(149)	48%	(653)	9%	(119)	1361
NFL fans	7%	(59)	28%	(224)	12%	(96)	12%	(94)	39%	(310)	3%	(23)	805
Avid NFL fans	10%	(31)	33%	(105)	12%	(38)	17%	(54)	26%	(83)	2%	(7)	317
Attends NFL games	11%	(31)	36%	(99)	14%	(38)	11%	(30)	23%	(63)	5%	(15)	276
Democratic NFL fans	8%	(29)	28%	(99)	12%	(40)	12%	(43)	36%	(124)	4%	(14)	349
Independent NFL fans	5%	(12)	26%	(60)	9%	(22)	12%	(29)	46%	(106)	2%	(5)	233
Republican NFL fans	8%	(18)	29%	(65)	15%	(34)	10%	(22)	36%	(80)	2%	(4)	223
NFL fans 18-34	3%	(5)	24%	(51)	11%	(24)	22%	(46)	31%	(65)	8%	(17)	207
NFL fans 35-44	12%	(18)	25%	(36)	14%	(20)	7%	(10)	39%	(57)	3%	(5)	147
NFL fans 45-64	7%	(20)	32%	(90)	11%	(31)	11%	(30)	40%	(113)	—	(0)	284
NFL fans 65+	9%	(16)	28%	(47)	12%	(21)	4%	(7)	45%	(75)	—	(0)	167
White Non-Hispanic NFL fans	7%	(40)	26%	(145)	12%	(66)	11%	(60)	43%	(240)	1%	(3)	554
White NFL fans	7%	(42)	28%	(172)	11%	(66)	11%	(69)	42%	(258)	1%	(5)	612
POC NFL fans	7%	(19)	32%	(79)	12%	(29)	13%	(34)	28%	(70)	8%	(20)	251
2019 season-long fantasy players	12%	(24)	39%	(79)	14%	(28)	10%	(21)	17%	(34)	8%	(15)	203
2019 DFS players	11%	(26)	29%	(68)	19%	(43)	9%	(22)	24%	(56)	7%	(17)	232
2019 bettors	10%	(26)	32%	(80)	18%	(46)	11%	(27)	22%	(55)	7%	(18)	253

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_31: Do you have a favorable or unfavorable opinion of the following NFL teams?

Tennessee Titans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(53)	19%	(258)	9%	(118)	11%	(149)	45%	(619)	12%	(166)	1365
Gender: Male	5%	(35)	22%	(150)	10%	(69)	15%	(100)	39%	(265)	8%	(56)	676
Gender: Female	3%	(18)	16%	(108)	7%	(49)	7%	(50)	51%	(354)	16%	(110)	689
Age: 18-34	1%	(4)	11%	(42)	9%	(37)	16%	(61)	39%	(154)	24%	(96)	395
Age: 35-44	7%	(14)	22%	(48)	13%	(28)	6%	(13)	44%	(94)	8%	(18)	216
Age: 45-64	4%	(19)	21%	(101)	8%	(37)	11%	(51)	49%	(231)	7%	(32)	471
Age: 65+	6%	(16)	24%	(67)	6%	(17)	8%	(24)	49%	(140)	7%	(21)	284
GenZers: 1997-2012	—	(0)	7%	(10)	9%	(14)	11%	(16)	41%	(63)	33%	(50)	153
Millennials: 1981-1996	4%	(13)	16%	(57)	12%	(44)	15%	(55)	37%	(132)	16%	(56)	357
GenXers: 1965-1980	6%	(19)	22%	(70)	9%	(28)	8%	(24)	48%	(154)	7%	(23)	317
Baby Boomers: 1946-1964	3%	(16)	23%	(112)	6%	(29)	10%	(46)	51%	(248)	7%	(35)	487
PID: Dem (no lean)	4%	(21)	19%	(101)	9%	(45)	9%	(46)	47%	(244)	12%	(64)	521
PID: Ind (no lean)	2%	(7)	14%	(59)	8%	(35)	13%	(55)	48%	(198)	15%	(62)	415
PID: Rep (no lean)	6%	(25)	23%	(98)	9%	(38)	11%	(49)	41%	(177)	9%	(40)	428
PID/Gender: Dem Men	4%	(9)	23%	(55)	9%	(21)	13%	(31)	43%	(102)	7%	(16)	234
PID/Gender: Dem Women	4%	(12)	16%	(46)	8%	(24)	5%	(15)	50%	(142)	17%	(48)	287
PID/Gender: Ind Men	2%	(5)	18%	(39)	10%	(22)	17%	(37)	41%	(88)	11%	(23)	213
PID/Gender: Ind Women	1%	(1)	10%	(20)	7%	(14)	9%	(17)	54%	(110)	20%	(40)	202
PID/Gender: Rep Men	9%	(21)	25%	(57)	11%	(26)	14%	(32)	33%	(75)	8%	(18)	228
PID/Gender: Rep Women	2%	(4)	21%	(41)	6%	(12)	9%	(17)	51%	(102)	11%	(23)	200
Ideo: Liberal (1-3)	3%	(11)	19%	(80)	11%	(46)	10%	(43)	46%	(198)	12%	(54)	433
Ideo: Moderate (4)	4%	(16)	23%	(84)	7%	(24)	8%	(30)	44%	(161)	13%	(48)	364
Ideo: Conservative (5-7)	6%	(26)	20%	(92)	10%	(45)	13%	(62)	43%	(197)	9%	(41)	462
Educ: < College	4%	(37)	15%	(146)	8%	(75)	13%	(123)	46%	(440)	14%	(136)	957
Educ: Bachelors degree	3%	(7)	28%	(72)	11%	(29)	6%	(17)	45%	(116)	8%	(20)	261
Educ: Post-grad	6%	(9)	27%	(40)	10%	(15)	6%	(9)	43%	(63)	7%	(10)	147
Income: Under 50k	3%	(22)	15%	(105)	8%	(57)	15%	(105)	43%	(305)	16%	(111)	704
Income: 50k-100k	4%	(18)	21%	(91)	9%	(40)	8%	(36)	49%	(212)	8%	(36)	432
Income: 100k+	6%	(14)	27%	(63)	9%	(21)	4%	(9)	45%	(102)	9%	(20)	228
Ethnicity: White	4%	(43)	19%	(198)	8%	(85)	11%	(115)	48%	(517)	10%	(112)	1070
Ethnicity: Hispanic	—	(1)	16%	(33)	6%	(14)	13%	(27)	42%	(88)	23%	(48)	211

Continued on next page

Table MCSP3_31: Do you have a favorable or unfavorable opinion of the following NFL teams?
Tennessee Titans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(53)	19%	(258)	9%	(118)	11%	(149)	45%	(619)	12%	(166)	1365
Ethnicity: Black	4%	(7)	21%	(34)	13%	(22)	16%	(26)	28%	(46)	19%	(31)	166
Ethnicity: Other	3%	(3)	20%	(26)	9%	(12)	7%	(9)	44%	(56)	18%	(23)	129
All Christian	5%	(36)	22%	(154)	9%	(62)	11%	(75)	45%	(314)	8%	(56)	697
All Non-Christian	5%	(3)	18%	(11)	15%	(10)	10%	(7)	41%	(27)	11%	(7)	65
Atheist	—	(0)	9%	(6)	8%	(5)	4%	(3)	50%	(34)	29%	(20)	69
Agnostic/Nothing in particular	2%	(7)	16%	(51)	7%	(22)	12%	(38)	47%	(150)	15%	(49)	316
Something Else	3%	(6)	16%	(36)	9%	(20)	13%	(28)	43%	(94)	16%	(35)	219
Religious Non-Protestant/Catholic	4%	(3)	25%	(19)	13%	(10)	9%	(7)	39%	(30)	10%	(8)	76
Evangelical	5%	(20)	23%	(84)	10%	(38)	12%	(45)	41%	(150)	9%	(32)	369
Non-Evangelical	4%	(23)	19%	(95)	8%	(42)	11%	(54)	47%	(238)	11%	(57)	510
Community: Urban	5%	(20)	23%	(96)	9%	(38)	8%	(33)	40%	(166)	15%	(64)	417
Community: Suburban	3%	(17)	16%	(98)	9%	(57)	12%	(72)	50%	(311)	10%	(63)	619
Community: Rural	5%	(16)	19%	(63)	7%	(24)	13%	(44)	43%	(142)	12%	(40)	329
Employ: Private Sector	4%	(18)	22%	(97)	11%	(51)	9%	(41)	45%	(202)	8%	(37)	446
Employ: Government	1%	(1)	20%	(18)	9%	(8)	11%	(10)	41%	(35)	18%	(15)	87
Employ: Self-Employed	5%	(6)	24%	(29)	4%	(5)	15%	(18)	41%	(48)	9%	(11)	118
Employ: Homemaker	3%	(3)	11%	(11)	6%	(6)	13%	(13)	52%	(50)	15%	(14)	97
Employ: Retired	5%	(15)	25%	(79)	7%	(24)	11%	(34)	46%	(147)	7%	(22)	320
Employ: Unemployed	3%	(4)	10%	(14)	12%	(17)	10%	(14)	49%	(70)	17%	(24)	143
Employ: Other	5%	(4)	8%	(7)	1%	(1)	20%	(17)	47%	(39)	18%	(15)	84
Military HH: Yes	3%	(8)	18%	(40)	10%	(23)	11%	(23)	50%	(110)	8%	(17)	221
Military HH: No	4%	(46)	19%	(218)	8%	(95)	11%	(126)	45%	(509)	13%	(150)	1144
RD/WT: Right Direction	6%	(24)	22%	(85)	11%	(42)	11%	(44)	40%	(154)	9%	(33)	382
RD/WT: Wrong Track	3%	(29)	18%	(173)	8%	(76)	11%	(106)	47%	(466)	14%	(133)	983
Trump Job Approve	6%	(33)	22%	(119)	10%	(53)	13%	(74)	41%	(225)	8%	(43)	547
Trump Job Disapprove	3%	(20)	18%	(138)	8%	(65)	9%	(70)	48%	(372)	14%	(113)	777
Trump Job Strongly Approve	7%	(20)	17%	(49)	11%	(32)	17%	(50)	40%	(116)	9%	(26)	294
Trump Job Somewhat Approve	5%	(12)	28%	(70)	8%	(21)	9%	(24)	43%	(108)	7%	(17)	252
Trump Job Somewhat Disapprove	1%	(1)	18%	(25)	7%	(9)	11%	(15)	37%	(50)	26%	(35)	135
Trump Job Strongly Disapprove	3%	(19)	18%	(113)	9%	(56)	9%	(55)	50%	(321)	12%	(77)	642

Continued on next page

Table MCSP3_31: Do you have a favorable or unfavorable opinion of the following NFL teams?
Tennessee Titans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(53)	19%	(258)	9%	(118)	11%	(149)	45%	(619)	12%	(166)	1365
Favorable of Trump	6%	(33)	22%	(117)	10%	(54)	13%	(73)	41%	(222)	7%	(40)	540
Unfavorable of Trump	3%	(20)	18%	(137)	8%	(63)	9%	(71)	48%	(371)	15%	(114)	776
Very Favorable of Trump	7%	(21)	17%	(52)	8%	(25)	17%	(51)	43%	(128)	7%	(22)	300
Somewhat Favorable of Trump	5%	(12)	27%	(65)	12%	(30)	9%	(21)	39%	(94)	7%	(18)	239
Somewhat Unfavorable of Trump	—	(0)	19%	(21)	8%	(9)	12%	(14)	34%	(38)	25%	(28)	111
Very Unfavorable of Trump	3%	(19)	17%	(115)	8%	(54)	9%	(57)	50%	(333)	13%	(85)	664
#1 Issue: Economy	4%	(18)	23%	(108)	9%	(41)	8%	(37)	45%	(212)	12%	(58)	474
#1 Issue: Security	5%	(7)	15%	(24)	8%	(13)	20%	(32)	41%	(67)	12%	(19)	163
#1 Issue: Health Care	5%	(14)	17%	(44)	7%	(20)	9%	(24)	51%	(136)	11%	(29)	267
#1 Issue: Medicare / Social Security	3%	(6)	22%	(40)	7%	(13)	13%	(24)	47%	(86)	7%	(12)	182
#1 Issue: Women’s Issues	2%	(1)	4%	(2)	21%	(12)	6%	(4)	44%	(26)	22%	(13)	58
#1 Issue: Education	9%	(6)	14%	(9)	11%	(7)	4%	(2)	45%	(27)	16%	(10)	60
#1 Issue: Energy	3%	(1)	22%	(13)	12%	(7)	6%	(4)	32%	(18)	26%	(15)	58
#1 Issue: Other	—	(0)	17%	(17)	5%	(5)	21%	(22)	46%	(47)	10%	(11)	102
2018 House Vote: Democrat	3%	(17)	23%	(117)	9%	(47)	9%	(44)	45%	(229)	10%	(51)	505
2018 House Vote: Republican	6%	(26)	22%	(88)	11%	(43)	14%	(55)	40%	(160)	7%	(29)	401
2016 Vote: Hillary Clinton	4%	(16)	23%	(105)	9%	(40)	7%	(34)	48%	(217)	8%	(37)	449
2016 Vote: Donald Trump	7%	(30)	24%	(102)	9%	(41)	13%	(58)	40%	(173)	7%	(29)	433
2016 Vote: Other	1%	(0)	14%	(12)	11%	(9)	6%	(5)	56%	(47)	11%	(9)	83
2016 Vote: Didn’t Vote	1%	(6)	10%	(39)	7%	(29)	13%	(53)	46%	(183)	23%	(91)	400
Voted in 2014: Yes	5%	(38)	24%	(196)	10%	(82)	10%	(79)	44%	(364)	8%	(67)	826
Voted in 2014: No	3%	(15)	12%	(62)	7%	(37)	13%	(71)	47%	(255)	18%	(99)	539
2012 Vote: Barack Obama	4%	(21)	23%	(116)	10%	(49)	8%	(41)	47%	(240)	8%	(42)	509
2012 Vote: Mitt Romney	6%	(21)	25%	(83)	8%	(25)	11%	(37)	43%	(142)	7%	(25)	332
2012 Vote: Didn’t Vote	2%	(10)	11%	(53)	8%	(38)	14%	(64)	44%	(211)	21%	(98)	475
4-Region: Northeast	5%	(13)	20%	(53)	8%	(20)	11%	(29)	45%	(120)	12%	(32)	267
4-Region: Midwest	4%	(12)	20%	(61)	8%	(24)	8%	(24)	49%	(147)	11%	(34)	301
4-Region: South	5%	(26)	18%	(93)	9%	(46)	13%	(64)	42%	(211)	13%	(66)	504
4-Region: West	1%	(3)	18%	(52)	10%	(29)	11%	(32)	49%	(142)	12%	(35)	292
Sports fans	5%	(48)	25%	(237)	11%	(107)	12%	(114)	42%	(404)	4%	(42)	952

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Table MCSP3_31: Do you have a favorable or unfavorable opinion of the following NFL teams?

Tennessee Titans

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(53)	19%	(258)	9%	(118)	11%	(149)	45%	(619)	12%	(166)	1365
Avid sports fans	7%	(22)	30%	(95)	16%	(52)	18%	(59)	28%	(89)	1%	(4)	321
NFL fans	6%	(48)	28%	(230)	12%	(103)	12%	(98)	40%	(332)	2%	(18)	828
Avid NFL fans	7%	(25)	34%	(118)	12%	(41)	15%	(52)	31%	(108)	1%	(3)	347
Attends NFL games	9%	(25)	33%	(91)	15%	(42)	14%	(37)	23%	(62)	5%	(14)	272
Democratic NFL fans	5%	(19)	27%	(92)	11%	(39)	13%	(45)	39%	(135)	4%	(14)	344
Independent NFL fans	3%	(7)	22%	(51)	12%	(28)	15%	(33)	48%	(109)	—	(0)	228
Republican NFL fans	9%	(22)	34%	(87)	14%	(36)	8%	(20)	34%	(87)	1%	(4)	256
NFL fans 18-34	2%	(4)	18%	(37)	16%	(32)	24%	(51)	37%	(77)	4%	(8)	209
NFL fans 35-44	8%	(12)	32%	(47)	18%	(26)	4%	(6)	37%	(54)	1%	(1)	146
NFL fans 45-64	6%	(16)	31%	(92)	10%	(29)	12%	(35)	40%	(117)	2%	(5)	295
NFL fans 65+	8%	(15)	30%	(54)	9%	(16)	4%	(7)	47%	(85)	2%	(3)	179
White Non-Hispanic NFL fans	7%	(39)	28%	(162)	11%	(66)	9%	(50)	43%	(248)	2%	(13)	578
White NFL fans	6%	(40)	28%	(180)	11%	(74)	10%	(67)	42%	(276)	2%	(13)	649
POC NFL fans	3%	(9)	27%	(68)	15%	(37)	19%	(48)	34%	(84)	2%	(5)	251
2019 season-long fantasy players	9%	(17)	33%	(62)	19%	(37)	10%	(19)	27%	(51)	3%	(5)	190
2019 DFS players	5%	(11)	28%	(58)	16%	(34)	16%	(33)	30%	(63)	5%	(10)	211
2019 bettors	5%	(12)	31%	(75)	16%	(39)	11%	(28)	29%	(71)	8%	(21)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_32: Do you have a favorable or unfavorable opinion of the following NFL teams?
Washington Football Team (formerly Redskins)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(70)	15%	(200)	10%	(132)	17%	(226)	44%	(600)	9%	(121)	1350
Gender: Male	9%	(54)	18%	(117)	14%	(89)	20%	(128)	33%	(208)	6%	(41)	637
Gender: Female	2%	(16)	12%	(83)	6%	(43)	14%	(99)	55%	(392)	11%	(80)	713
Age: 18-34	3%	(12)	10%	(44)	10%	(40)	15%	(64)	42%	(179)	19%	(82)	422
Age: 35-44	9%	(19)	16%	(36)	12%	(26)	16%	(35)	40%	(89)	7%	(16)	222
Age: 45-64	4%	(20)	17%	(78)	9%	(40)	18%	(81)	47%	(211)	3%	(15)	445
Age: 65+	7%	(19)	16%	(41)	10%	(26)	18%	(46)	46%	(120)	3%	(8)	261
GenZers: 1997-2012	2%	(4)	9%	(15)	8%	(12)	12%	(19)	45%	(73)	24%	(40)	164
Millennials: 1981-1996	4%	(15)	14%	(51)	11%	(43)	17%	(65)	40%	(151)	13%	(49)	374
GenXers: 1965-1980	7%	(22)	16%	(50)	10%	(30)	19%	(59)	42%	(129)	6%	(19)	309
Baby Boomers: 1946-1964	5%	(25)	16%	(71)	10%	(44)	17%	(78)	50%	(225)	3%	(12)	455
PID: Dem (no lean)	7%	(37)	16%	(85)	10%	(51)	14%	(74)	44%	(237)	9%	(49)	534
PID: Ind (no lean)	3%	(11)	12%	(48)	10%	(39)	16%	(61)	48%	(188)	12%	(46)	393
PID: Rep (no lean)	5%	(22)	16%	(67)	10%	(42)	21%	(91)	41%	(175)	6%	(26)	423
PID/Gender: Dem Men	13%	(30)	17%	(41)	13%	(32)	20%	(48)	31%	(75)	5%	(11)	237
PID/Gender: Dem Women	2%	(7)	15%	(43)	6%	(19)	9%	(26)	55%	(163)	13%	(38)	296
PID/Gender: Ind Men	6%	(11)	17%	(32)	15%	(29)	18%	(33)	36%	(68)	8%	(15)	188
PID/Gender: Ind Women	—	(0)	8%	(16)	5%	(10)	14%	(28)	58%	(119)	15%	(31)	205
PID/Gender: Rep Men	6%	(13)	21%	(44)	14%	(29)	22%	(46)	31%	(65)	7%	(15)	212
PID/Gender: Rep Women	4%	(9)	11%	(24)	6%	(14)	21%	(45)	52%	(110)	5%	(11)	211
Ideo: Liberal (1-3)	8%	(38)	16%	(73)	10%	(48)	16%	(72)	42%	(193)	7%	(32)	456
Ideo: Moderate (4)	5%	(20)	18%	(64)	9%	(35)	14%	(53)	44%	(160)	10%	(35)	366
Ideo: Conservative (5-7)	3%	(12)	14%	(59)	12%	(49)	23%	(95)	42%	(174)	7%	(28)	417
Educ: < College	4%	(41)	11%	(101)	8%	(72)	18%	(163)	48%	(438)	11%	(100)	916
Educ: Bachelors degree	4%	(12)	23%	(65)	14%	(39)	15%	(42)	38%	(107)	5%	(13)	279
Educ: Post-grad	11%	(17)	22%	(34)	13%	(20)	14%	(21)	35%	(54)	5%	(8)	154
Income: Under 50k	6%	(39)	11%	(74)	7%	(51)	19%	(133)	45%	(313)	13%	(90)	700
Income: 50k-100k	4%	(18)	18%	(73)	13%	(55)	15%	(61)	45%	(187)	5%	(19)	413
Income: 100k+	6%	(14)	22%	(53)	11%	(26)	14%	(32)	42%	(100)	5%	(12)	237
Ethnicity: White	5%	(48)	15%	(161)	11%	(112)	16%	(165)	47%	(484)	7%	(70)	1040
Ethnicity: Hispanic	1%	(3)	15%	(32)	3%	(8)	17%	(37)	45%	(97)	18%	(40)	216

Continued on next page

Table MCSP3_32: Do you have a favorable or unfavorable opinion of the following NFL teams?
Washington Football Team (formerly Redskins)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(70)	15%	(200)	10%	(132)	17%	(226)	44%	(600)	9%	(121)	1350
Ethnicity: Black	11%	(19)	11%	(19)	7%	(13)	24%	(42)	32%	(57)	15%	(27)	177
Ethnicity: Other	3%	(4)	15%	(20)	5%	(7)	15%	(20)	43%	(58)	18%	(25)	133
All Christian	6%	(40)	19%	(125)	10%	(66)	15%	(100)	43%	(277)	6%	(40)	648
All Non-Christian	10%	(8)	14%	(11)	15%	(12)	17%	(13)	32%	(25)	11%	(9)	77
Atheist	3%	(2)	14%	(11)	8%	(7)	22%	(18)	40%	(32)	13%	(11)	81
Agnostic/Nothing in particular	2%	(8)	9%	(30)	9%	(30)	16%	(54)	49%	(165)	15%	(49)	335
Something Else	6%	(12)	11%	(23)	8%	(18)	20%	(42)	49%	(101)	6%	(12)	208
Religious Non-Protestant/Catholic	10%	(9)	16%	(14)	13%	(12)	14%	(13)	36%	(32)	10%	(9)	89
Evangelical	6%	(21)	17%	(60)	8%	(29)	20%	(68)	41%	(139)	7%	(25)	341
Non-Evangelical	6%	(30)	17%	(82)	11%	(54)	15%	(73)	46%	(223)	6%	(27)	488
Community: Urban	10%	(40)	21%	(81)	7%	(29)	14%	(53)	38%	(148)	10%	(39)	390
Community: Suburban	4%	(23)	12%	(73)	10%	(66)	18%	(116)	48%	(300)	8%	(50)	627
Community: Rural	2%	(7)	14%	(45)	11%	(37)	17%	(58)	46%	(152)	10%	(33)	333
Employ: Private Sector	5%	(24)	20%	(87)	14%	(60)	14%	(63)	41%	(179)	6%	(26)	438
Employ: Government	8%	(7)	19%	(17)	14%	(13)	15%	(13)	30%	(26)	14%	(12)	88
Employ: Self-Employed	9%	(10)	15%	(16)	11%	(12)	18%	(19)	37%	(41)	10%	(11)	109
Employ: Homemaker	—	(0)	5%	(5)	4%	(4)	17%	(16)	57%	(53)	17%	(16)	94
Employ: Retired	7%	(22)	17%	(51)	9%	(28)	19%	(56)	44%	(132)	3%	(8)	297
Employ: Unemployed	—	(0)	9%	(15)	5%	(9)	18%	(32)	58%	(104)	10%	(18)	179
Employ: Other	7%	(6)	5%	(4)	4%	(3)	18%	(14)	50%	(39)	16%	(13)	78
Military HH: Yes	6%	(12)	14%	(31)	12%	(26)	19%	(40)	43%	(92)	6%	(12)	212
Military HH: No	5%	(59)	15%	(169)	9%	(106)	16%	(187)	45%	(508)	10%	(110)	1138
RD/WT: Right Direction	9%	(32)	16%	(58)	11%	(41)	21%	(76)	34%	(121)	8%	(29)	358
RD/WT: Wrong Track	4%	(38)	14%	(141)	9%	(91)	15%	(151)	48%	(479)	9%	(92)	992
Trump Job Approve	6%	(30)	15%	(82)	11%	(61)	20%	(110)	39%	(211)	8%	(45)	539
Trump Job Disapprove	5%	(41)	15%	(117)	9%	(69)	15%	(114)	47%	(362)	8%	(65)	767
Trump Job Strongly Approve	6%	(17)	12%	(35)	12%	(34)	26%	(78)	36%	(106)	9%	(25)	295
Trump Job Somewhat Approve	5%	(13)	19%	(47)	11%	(27)	13%	(33)	43%	(105)	8%	(20)	244
Trump Job Somewhat Disapprove	6%	(9)	16%	(24)	9%	(13)	14%	(22)	42%	(65)	13%	(20)	153
Trump Job Strongly Disapprove	5%	(32)	15%	(93)	9%	(56)	15%	(92)	48%	(297)	7%	(44)	614

Continued on next page

Table MCSP3_32: Do you have a favorable or unfavorable opinion of the following NFL teams?
Washington Football Team (formerly Redskins)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(70)	15%	(200)	10%	(132)	17%	(226)	44%	(600)	9%	(121)	1350
Favorable of Trump	6%	(34)	16%	(84)	12%	(63)	21%	(114)	39%	(210)	6%	(31)	535
Unfavorable of Trump	5%	(37)	15%	(113)	9%	(69)	15%	(111)	48%	(364)	9%	(70)	763
Very Favorable of Trump	7%	(23)	14%	(44)	11%	(33)	25%	(79)	36%	(114)	6%	(19)	312
Somewhat Favorable of Trump	5%	(11)	18%	(40)	13%	(30)	15%	(34)	43%	(96)	5%	(12)	223
Somewhat Unfavorable of Trump	6%	(7)	14%	(18)	9%	(11)	15%	(20)	45%	(58)	10%	(13)	127
Very Unfavorable of Trump	5%	(30)	15%	(94)	9%	(57)	14%	(91)	48%	(306)	9%	(57)	636
#1 Issue: Economy	3%	(17)	15%	(71)	10%	(47)	16%	(76)	49%	(239)	7%	(35)	485
#1 Issue: Security	2%	(4)	11%	(17)	8%	(14)	28%	(46)	39%	(63)	12%	(19)	162
#1 Issue: Health Care	6%	(17)	19%	(50)	9%	(22)	14%	(37)	45%	(118)	6%	(15)	259
#1 Issue: Medicare / Social Security	5%	(8)	17%	(29)	10%	(17)	16%	(26)	43%	(72)	9%	(14)	166
#1 Issue: Women's Issues	8%	(6)	7%	(5)	13%	(9)	9%	(6)	40%	(29)	23%	(17)	73
#1 Issue: Education	11%	(6)	22%	(13)	11%	(7)	13%	(8)	39%	(24)	5%	(3)	61
#1 Issue: Other	8%	(8)	9%	(9)	7%	(7)	25%	(24)	42%	(40)	8%	(8)	95
2018 House Vote: Democrat	7%	(36)	20%	(100)	11%	(58)	15%	(78)	42%	(214)	5%	(26)	510
2018 House Vote: Republican	6%	(22)	16%	(63)	13%	(51)	22%	(84)	36%	(136)	7%	(26)	382
2016 Vote: Hillary Clinton	8%	(40)	18%	(86)	10%	(47)	16%	(75)	45%	(215)	3%	(13)	477
2016 Vote: Donald Trump	6%	(24)	16%	(65)	12%	(50)	23%	(96)	39%	(160)	4%	(18)	413
2016 Vote: Other	1%	(1)	15%	(11)	7%	(5)	8%	(6)	62%	(46)	7%	(5)	74
2016 Vote: Didn't Vote	1%	(5)	10%	(37)	8%	(29)	13%	(49)	46%	(178)	22%	(85)	384
Voted in 2014: Yes	6%	(52)	19%	(152)	11%	(88)	19%	(151)	40%	(321)	5%	(37)	802
Voted in 2014: No	3%	(19)	9%	(47)	8%	(44)	14%	(75)	51%	(279)	15%	(84)	548
2012 Vote: Barack Obama	8%	(43)	17%	(92)	9%	(49)	17%	(90)	44%	(236)	4%	(20)	530
2012 Vote: Mitt Romney	4%	(13)	21%	(62)	12%	(37)	20%	(59)	39%	(118)	4%	(12)	301
2012 Vote: Didn't Vote	3%	(15)	8%	(40)	9%	(43)	14%	(69)	47%	(229)	18%	(87)	482
4-Region: Northeast	6%	(15)	21%	(49)	8%	(17)	14%	(33)	39%	(91)	11%	(26)	231
4-Region: Midwest	6%	(16)	10%	(30)	10%	(30)	17%	(50)	48%	(139)	9%	(25)	290
4-Region: South	5%	(25)	14%	(70)	10%	(53)	20%	(101)	43%	(224)	8%	(42)	515
4-Region: West	5%	(15)	16%	(50)	10%	(32)	13%	(42)	47%	(147)	9%	(29)	314
Sports fans	6%	(59)	20%	(187)	13%	(126)	17%	(165)	39%	(372)	4%	(36)	944
Avid sports fans	11%	(35)	26%	(86)	16%	(54)	25%	(81)	20%	(67)	2%	(8)	330

Continued on next page

Table MCSP3_32: Do you have a favorable or unfavorable opinion of the following NFL teams?
Washington Football Team (formerly Redskins)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(70)	15%	(200)	10%	(132)	17%	(226)	44%	(600)	9%	(121)	1350
NFL fans	7%	(57)	22%	(179)	14%	(113)	19%	(152)	36%	(294)	3%	(22)	816
Avid NFL fans	11%	(37)	24%	(84)	14%	(48)	27%	(97)	24%	(86)	1%	(3)	355
Attends NFL games	13%	(36)	26%	(73)	18%	(50)	21%	(58)	20%	(56)	4%	(11)	283
Democratic NFL fans	9%	(33)	23%	(80)	13%	(47)	15%	(54)	35%	(125)	4%	(15)	355
Independent NFL fans	5%	(10)	21%	(44)	14%	(31)	17%	(37)	42%	(91)	1%	(2)	215
Republican NFL fans	6%	(14)	22%	(54)	14%	(35)	25%	(61)	32%	(78)	2%	(5)	246
NFL fans 18-34	3%	(6)	18%	(37)	17%	(36)	20%	(41)	36%	(73)	6%	(13)	206
NFL fans 35-44	12%	(18)	23%	(35)	12%	(19)	20%	(30)	31%	(48)	2%	(4)	152
NFL fans 45-64	5%	(14)	25%	(69)	13%	(36)	20%	(56)	36%	(102)	1%	(2)	279
NFL fans 65+	11%	(19)	21%	(37)	12%	(22)	14%	(25)	40%	(71)	2%	(3)	179
White Non-Hispanic NFL fans	7%	(39)	22%	(126)	15%	(90)	17%	(102)	37%	(216)	2%	(13)	584
White NFL fans	6%	(39)	22%	(143)	15%	(94)	17%	(112)	38%	(242)	2%	(13)	644
POC NFL fans	8%	(19)	23%	(53)	10%	(23)	22%	(50)	34%	(78)	4%	(9)	232
2019 season-long fantasy players	11%	(23)	27%	(54)	17%	(34)	14%	(29)	25%	(50)	6%	(12)	201
2019 DFS players	10%	(22)	25%	(53)	21%	(45)	14%	(30)	22%	(48)	8%	(18)	217
2019 bettors	9%	(22)	26%	(67)	17%	(44)	18%	(45)	22%	(57)	8%	(20)	256

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (267)	23% (502)	6% (129)	6% (124)	25% (551)	28% (627)	2200
Gender: Male	17% (182)	31% (326)	9% (98)	6% (65)	19% (198)	18% (192)	1062
Gender: Female	8% (85)	15% (176)	3% (31)	5% (59)	31% (353)	38% (434)	1138
Age: 18-34	6% (36)	21% (136)	6% (41)	5% (35)	21% (139)	41% (269)	655
Age: 35-44	15% (55)	24% (86)	7% (27)	5% (18)	25% (90)	23% (81)	358
Age: 45-64	16% (120)	22% (164)	5% (34)	6% (48)	28% (211)	23% (173)	751
Age: 65+	13% (56)	26% (116)	6% (27)	5% (23)	25% (111)	24% (103)	436
GenZers: 1997-2012	3% (7)	14% (34)	6% (14)	3% (9)	22% (54)	52% (128)	246
Millennials: 1981-1996	10% (59)	25% (147)	7% (44)	6% (37)	22% (129)	30% (175)	592
GenXers: 1965-1980	18% (95)	23% (118)	4% (23)	6% (32)	25% (134)	23% (123)	524
Baby Boomers: 1946-1964	12% (92)	24% (184)	6% (46)	5% (37)	28% (215)	25% (187)	762
PID: Dem (no lean)	13% (110)	23% (206)	6% (49)	4% (37)	22% (197)	32% (276)	875
PID: Ind (no lean)	9% (58)	20% (133)	5% (32)	5% (33)	29% (188)	32% (205)	648
PID: Rep (no lean)	15% (99)	24% (163)	7% (47)	8% (54)	25% (167)	21% (145)	676
PID/Gender: Dem Men	18% (71)	34% (135)	9% (35)	6% (22)	15% (61)	18% (73)	397
PID/Gender: Dem Women	8% (39)	15% (71)	3% (14)	3% (15)	28% (136)	43% (204)	478
PID/Gender: Ind Men	12% (39)	27% (84)	9% (27)	6% (18)	23% (73)	23% (72)	313
PID/Gender: Ind Women	6% (19)	15% (49)	2% (6)	4% (15)	34% (114)	40% (133)	335
PID/Gender: Rep Men	20% (72)	31% (107)	10% (36)	7% (25)	18% (64)	14% (48)	352
PID/Gender: Rep Women	8% (28)	17% (56)	4% (12)	9% (29)	32% (103)	30% (97)	324
Ideo: Liberal (1-3)	11% (83)	24% (171)	6% (41)	5% (33)	24% (171)	31% (223)	722
Ideo: Moderate (4)	14% (82)	26% (154)	7% (44)	4% (24)	24% (142)	26% (155)	600
Ideo: Conservative (5-7)	14% (95)	24% (167)	5% (38)	9% (64)	24% (168)	24% (172)	704
Educ: < College	11% (168)	20% (299)	5% (73)	6% (92)	27% (407)	31% (472)	1512
Educ: Bachelors degree	13% (58)	32% (140)	8% (33)	4% (19)	21% (95)	22% (98)	444
Educ: Post-grad	17% (41)	25% (62)	9% (23)	5% (12)	20% (49)	23% (56)	244
Income: Under 50k	13% (145)	18% (205)	5% (59)	7% (75)	25% (281)	33% (374)	1139
Income: 50k-100k	9% (60)	27% (189)	7% (46)	5% (36)	27% (187)	25% (176)	694
Income: 100k+	17% (62)	29% (108)	7% (24)	4% (13)	23% (83)	21% (78)	367
Ethnicity: White	12% (199)	23% (401)	6% (100)	6% (105)	25% (437)	28% (479)	1722
Ethnicity: Hispanic	9% (31)	26% (89)	3% (9)	2% (7)	26% (91)	35% (122)	349

Continued on next page

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (267)	23% (502)	6% (129)	6% (124)	25% (551)	28% (627)	2200
Ethnicity: Black	17% (45)	23% (64)	8% (22)	4% (12)	22% (59)	26% (72)	274
Ethnicity: Other	11% (23)	18% (36)	3% (7)	4% (7)	27% (55)	37% (75)	204
All Christian	14% (148)	28% (295)	7% (70)	5% (58)	24% (257)	22% (236)	1063
All Non-Christian	6% (8)	24% (30)	9% (11)	10% (12)	26% (32)	25% (31)	125
Atheist	4% (4)	19% (22)	7% (8)	5% (6)	18% (21)	48% (57)	117
Agnostic/Nothing in particular	12% (65)	19% (101)	5% (28)	6% (30)	24% (131)	34% (181)	536
Something Else	12% (42)	15% (54)	3% (12)	5% (18)	31% (110)	34% (122)	358
Religious Non-Protestant/Catholic	8% (11)	24% (34)	8% (11)	9% (12)	25% (35)	26% (36)	141
Evangelical	15% (84)	22% (129)	6% (35)	6% (37)	25% (142)	26% (148)	575
Non-Evangelical	13% (101)	25% (202)	6% (44)	4% (36)	27% (216)	25% (197)	796
Community: Urban	14% (93)	26% (168)	6% (40)	5% (31)	20% (130)	30% (197)	657
Community: Suburban	11% (109)	24% (249)	6% (59)	5% (54)	25% (258)	28% (288)	1017
Community: Rural	12% (66)	16% (85)	6% (30)	8% (40)	31% (163)	27% (142)	526
Employ: Private Sector	14% (96)	28% (200)	8% (54)	5% (37)	23% (159)	22% (158)	703
Employ: Government	11% (14)	28% (38)	4% (6)	7% (9)	27% (37)	23% (32)	136
Employ: Self-Employed	16% (30)	24% (47)	7% (14)	5% (10)	19% (37)	29% (55)	194
Employ: Homemaker	9% (14)	14% (22)	2% (3)	5% (8)	26% (41)	45% (69)	156
Employ: Retired	14% (73)	23% (117)	7% (34)	7% (35)	28% (142)	20% (104)	505
Employ: Unemployed	5% (12)	19% (49)	2% (6)	7% (20)	27% (69)	40% (106)	262
Employ: Other	12% (17)	14% (20)	5% (8)	3% (5)	33% (49)	33% (48)	147
Military HH: Yes	11% (39)	28% (99)	7% (24)	6% (23)	27% (94)	22% (77)	355
Military HH: No	12% (229)	22% (402)	6% (106)	5% (101)	25% (457)	30% (550)	1845
RD/WT: Right Direction	14% (85)	27% (161)	7% (44)	8% (47)	23% (134)	21% (122)	593
RD/WT: Wrong Track	11% (182)	21% (341)	5% (85)	5% (77)	26% (417)	31% (504)	1607
Trump Job Approve	15% (132)	25% (222)	7% (59)	8% (71)	23% (204)	22% (199)	885
Trump Job Disapprove	11% (133)	22% (278)	6% (70)	4% (51)	25% (315)	32% (401)	1249
Trump Job Strongly Approve	15% (72)	21% (103)	7% (34)	11% (54)	25% (122)	20% (96)	482
Trump Job Somewhat Approve	15% (59)	29% (118)	6% (24)	4% (17)	20% (82)	25% (103)	403
Trump Job Somewhat Disapprove	8% (19)	26% (59)	7% (17)	5% (12)	20% (46)	33% (75)	228
Trump Job Strongly Disapprove	11% (114)	21% (218)	5% (53)	4% (40)	26% (268)	32% (327)	1021

Continued on next page

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (267)	23% (502)	6% (129)	6% (124)	25% (551)	28% (627)	2200
Favorable of Trump	15% (128)	25% (215)	7% (57)	8% (70)	24% (207)	22% (194)	871
Unfavorable of Trump	11% (135)	22% (276)	6% (72)	4% (52)	25% (308)	33% (410)	1253
Very Favorable of Trump	15% (75)	20% (103)	7% (38)	9% (46)	27% (136)	21% (109)	506
Somewhat Favorable of Trump	14% (53)	31% (112)	5% (19)	7% (24)	20% (71)	23% (86)	364
Somewhat Unfavorable of Trump	9% (17)	26% (50)	7% (14)	5% (9)	21% (41)	31% (60)	191
Very Unfavorable of Trump	11% (119)	21% (225)	5% (58)	4% (42)	25% (267)	33% (350)	1061
#1 Issue: Economy	14% (106)	27% (209)	6% (51)	4% (35)	24% (187)	25% (195)	782
#1 Issue: Security	11% (29)	19% (53)	5% (13)	11% (29)	28% (76)	27% (73)	273
#1 Issue: Health Care	12% (52)	26% (112)	6% (25)	4% (19)	23% (101)	28% (122)	431
#1 Issue: Medicare / Social Security	15% (41)	22% (60)	6% (17)	6% (18)	26% (72)	24% (67)	275
#1 Issue: Women's Issues	5% (5)	7% (7)	6% (6)	4% (4)	33% (33)	45% (44)	98
#1 Issue: Education	11% (11)	13% (13)	5% (5)	8% (8)	25% (25)	38% (38)	100
#1 Issue: Energy	6% (5)	17% (14)	8% (7)	7% (5)	20% (17)	42% (35)	83
#1 Issue: Other	11% (18)	21% (34)	4% (6)	5% (7)	26% (41)	33% (52)	159
2018 House Vote: Democrat	15% (122)	27% (222)	7% (62)	4% (33)	23% (189)	25% (207)	836
2018 House Vote: Republican	14% (88)	25% (164)	7% (44)	8% (51)	25% (162)	21% (137)	646
2018 House Vote: Someone else	7% (3)	13% (7)	1% (1)	17% (9)	22% (11)	40% (20)	50
2016 Vote: Hillary Clinton	14% (108)	25% (189)	6% (46)	4% (33)	25% (191)	25% (187)	754
2016 Vote: Donald Trump	13% (95)	28% (198)	7% (53)	8% (57)	24% (170)	19% (136)	708
2016 Vote: Other	8% (10)	21% (26)	6% (7)	9% (12)	24% (30)	33% (42)	127
2016 Vote: Didn't Vote	9% (55)	14% (88)	4% (22)	4% (23)	26% (161)	43% (261)	610
Voted in 2014: Yes	14% (190)	27% (358)	7% (90)	6% (78)	24% (315)	23% (302)	1332
Voted in 2014: No	9% (78)	17% (144)	5% (39)	5% (47)	27% (236)	37% (324)	868
2012 Vote: Barack Obama	15% (134)	26% (229)	6% (55)	4% (39)	25% (216)	23% (199)	872
2012 Vote: Mitt Romney	13% (66)	28% (144)	6% (29)	7% (35)	23% (118)	23% (115)	507
2012 Vote: Other	7% (5)	12% (8)	12% (7)	18% (11)	25% (15)	26% (16)	62
2012 Vote: Didn't Vote	8% (63)	16% (120)	5% (37)	5% (38)	27% (201)	39% (296)	755

Continued on next page

Table MCSP4_1: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (267)	23% (502)	6% (129)	6% (124)	25% (551)	28% (627)	2200
4-Region: Northeast	11% (45)	21% (85)	8% (30)	6% (25)	22% (87)	31% (121)	394
4-Region: Midwest	15% (70)	20% (91)	7% (30)	7% (32)	23% (106)	29% (133)	462
4-Region: South	11% (93)	22% (177)	5% (43)	6% (51)	27% (225)	29% (235)	824
4-Region: West	11% (60)	28% (148)	5% (25)	3% (16)	26% (133)	26% (138)	520
Sports fans	17% (255)	31% (467)	8% (115)	6% (86)	24% (369)	15% (234)	1525
Avid sports fans	27% (143)	36% (190)	10% (52)	6% (33)	15% (77)	5% (28)	523
NFL fans	19% (248)	34% (448)	8% (105)	5% (73)	23% (299)	11% (150)	1322
Avid NFL fans	31% (167)	35% (190)	9% (51)	7% (38)	13% (70)	5% (25)	541
Attends NFL games	21% (96)	43% (197)	12% (53)	7% (30)	13% (58)	5% (25)	458
Democratic NFL fans	19% (108)	33% (189)	7% (41)	5% (28)	23% (130)	13% (73)	569
Independent NFL fans	14% (52)	32% (114)	7% (26)	6% (20)	27% (98)	14% (51)	362
Republican NFL fans	22% (87)	37% (144)	10% (37)	6% (25)	18% (71)	7% (26)	392
NFL fans 18-34	10% (34)	35% (117)	10% (32)	6% (19)	23% (77)	17% (58)	337
NFL fans 35-44	22% (53)	32% (77)	10% (23)	4% (11)	20% (48)	11% (27)	238
NFL fans 45-64	23% (106)	33% (150)	6% (26)	6% (29)	24% (109)	9% (41)	461
NFL fans 65+	19% (55)	36% (104)	8% (24)	5% (14)	22% (64)	9% (24)	286
White Non-Hispanic NFL fans	19% (171)	33% (303)	9% (79)	7% (61)	22% (198)	11% (99)	912
White NFL fans	18% (186)	35% (366)	8% (83)	6% (61)	22% (230)	11% (109)	1034
POC NFL fans	19% (76)	35% (144)	6% (26)	3% (12)	25% (101)	12% (51)	411
2019 season-long fantasy players	21% (69)	43% (142)	12% (39)	8% (26)	13% (43)	5% (15)	334
2019 DFS players	16% (57)	40% (145)	11% (42)	8% (30)	16% (58)	9% (33)	365
2019 bettors	18% (77)	40% (167)	13% (54)	6% (26)	14% (59)	9% (38)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_2: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Burkhardt, Daryl 'Moose' Johnston and Pam Oliver (Fox)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	20%	(430)	5%	(103)	5%	(105)	27%	(595)	37%	(812)	2200
Gender: Male	10%	(108)	30%	(318)	6%	(65)	5%	(55)	23%	(243)	26%	(273)	1062
Gender: Female	4%	(47)	10%	(112)	3%	(39)	4%	(50)	31%	(352)	47%	(539)	1138
Age: 18-34	5%	(30)	14%	(95)	6%	(37)	8%	(50)	22%	(143)	46%	(300)	655
Age: 35-44	13%	(48)	22%	(78)	7%	(26)	3%	(11)	27%	(96)	27%	(98)	358
Age: 45-64	8%	(58)	22%	(165)	3%	(23)	4%	(31)	30%	(223)	33%	(251)	751
Age: 65+	4%	(18)	21%	(93)	4%	(16)	3%	(13)	30%	(133)	37%	(163)	436
GenZers: 1997-2012	3%	(7)	9%	(23)	6%	(14)	4%	(11)	20%	(50)	57%	(140)	246
Millennials: 1981-1996	9%	(50)	20%	(116)	6%	(38)	8%	(45)	23%	(138)	35%	(204)	592
GenXers: 1965-1980	10%	(50)	23%	(118)	4%	(22)	4%	(20)	30%	(158)	30%	(156)	524
Baby Boomers: 1946-1964	5%	(41)	21%	(162)	4%	(27)	3%	(23)	29%	(223)	37%	(285)	762
PID: Dem (no lean)	8%	(71)	19%	(168)	5%	(44)	4%	(35)	24%	(208)	40%	(349)	875
PID: Ind (no lean)	5%	(35)	18%	(114)	5%	(34)	3%	(22)	29%	(188)	40%	(256)	648
PID: Rep (no lean)	7%	(49)	22%	(148)	4%	(25)	7%	(49)	29%	(199)	31%	(206)	676
PID/Gender: Dem Men	12%	(48)	32%	(127)	6%	(23)	6%	(23)	19%	(77)	25%	(99)	397
PID/Gender: Dem Women	5%	(23)	9%	(42)	4%	(21)	2%	(12)	27%	(131)	52%	(250)	478
PID/Gender: Ind Men	8%	(24)	25%	(78)	6%	(19)	4%	(11)	25%	(79)	32%	(101)	313
PID/Gender: Ind Women	3%	(11)	11%	(35)	4%	(15)	3%	(11)	32%	(108)	46%	(155)	335
PID/Gender: Rep Men	10%	(36)	32%	(113)	6%	(22)	6%	(21)	25%	(87)	21%	(72)	352
PID/Gender: Rep Women	4%	(12)	11%	(35)	1%	(3)	9%	(28)	35%	(112)	41%	(134)	324
Ideo: Liberal (1-3)	8%	(55)	20%	(141)	6%	(46)	5%	(33)	25%	(178)	37%	(269)	722
Ideo: Moderate (4)	7%	(43)	21%	(126)	5%	(28)	4%	(26)	28%	(169)	35%	(210)	600
Ideo: Conservative (5-7)	8%	(53)	22%	(153)	4%	(27)	6%	(41)	26%	(183)	35%	(246)	704
Educ: < College	5%	(82)	17%	(252)	4%	(61)	6%	(86)	29%	(431)	40%	(600)	1512
Educ: Bachelors degree	9%	(40)	27%	(122)	5%	(22)	3%	(13)	24%	(104)	32%	(142)	444
Educ: Post-grad	13%	(33)	23%	(57)	8%	(20)	2%	(5)	24%	(59)	28%	(69)	244
Income: Under 50k	6%	(70)	17%	(198)	4%	(50)	6%	(73)	26%	(299)	39%	(447)	1139
Income: 50k-100k	6%	(45)	21%	(146)	5%	(34)	4%	(26)	28%	(195)	36%	(248)	694
Income: 100k+	11%	(40)	23%	(85)	5%	(19)	2%	(6)	27%	(101)	32%	(117)	367
Ethnicity: White	6%	(103)	20%	(341)	4%	(76)	5%	(85)	28%	(478)	37%	(638)	1722
Ethnicity: Hispanic	7%	(25)	18%	(63)	5%	(18)	6%	(20)	23%	(80)	41%	(143)	349

Continued on next page

Table MCSP4_2: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Burkhardt, Daryl 'Moose' Johnston and Pam Oliver (Fox)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	20%	(430)	5%	(103)	5%	(105)	27%	(595)	37%	(812)	2200
Ethnicity: Black	15%	(40)	20%	(54)	7%	(20)	6%	(15)	22%	(61)	31%	(85)	274
Ethnicity: Other	6%	(12)	18%	(36)	4%	(7)	2%	(5)	28%	(56)	43%	(88)	204
All Christian	9%	(94)	23%	(249)	5%	(50)	4%	(43)	28%	(297)	31%	(330)	1063
All Non-Christian	9%	(12)	21%	(26)	5%	(7)	10%	(12)	23%	(29)	31%	(39)	125
Atheist	7%	(8)	14%	(16)	11%	(13)	3%	(3)	21%	(24)	45%	(52)	117
Agnostic/Nothing in particular	5%	(25)	16%	(88)	4%	(23)	5%	(25)	24%	(127)	46%	(248)	536
Something Else	5%	(16)	14%	(51)	3%	(11)	6%	(22)	33%	(117)	40%	(143)	358
Religious Non-Protestant/Catholic	9%	(13)	21%	(29)	5%	(7)	9%	(12)	23%	(33)	33%	(47)	141
Evangelical	8%	(46)	21%	(121)	5%	(28)	6%	(34)	28%	(159)	33%	(187)	575
Non-Evangelical	8%	(60)	21%	(167)	4%	(33)	3%	(22)	31%	(246)	34%	(268)	796
Community: Urban	11%	(74)	19%	(126)	7%	(45)	6%	(41)	23%	(152)	33%	(220)	657
Community: Suburban	5%	(55)	21%	(218)	4%	(41)	3%	(35)	27%	(279)	38%	(388)	1017
Community: Rural	5%	(26)	16%	(86)	3%	(17)	5%	(28)	31%	(164)	39%	(204)	526
Employ: Private Sector	10%	(69)	24%	(167)	6%	(41)	4%	(26)	26%	(182)	31%	(217)	703
Employ: Government	9%	(12)	19%	(25)	6%	(8)	8%	(11)	27%	(37)	31%	(42)	136
Employ: Self-Employed	12%	(23)	20%	(38)	3%	(6)	9%	(18)	23%	(44)	33%	(64)	194
Employ: Homemaker	2%	(3)	11%	(17)	3%	(4)	6%	(9)	24%	(38)	54%	(85)	156
Employ: Retired	6%	(31)	23%	(116)	3%	(15)	3%	(16)	31%	(156)	34%	(172)	505
Employ: Unemployed	2%	(5)	13%	(35)	5%	(13)	5%	(12)	28%	(73)	47%	(124)	262
Employ: Other	5%	(7)	17%	(25)	4%	(5)	6%	(9)	31%	(46)	37%	(54)	147
Military HH: Yes	6%	(21)	23%	(82)	6%	(20)	8%	(29)	28%	(98)	30%	(105)	355
Military HH: No	7%	(134)	19%	(348)	5%	(83)	4%	(76)	27%	(497)	38%	(707)	1845
RD/WT: Right Direction	11%	(64)	24%	(141)	5%	(31)	7%	(44)	26%	(155)	27%	(159)	593
RD/WT: Wrong Track	6%	(91)	18%	(289)	5%	(73)	4%	(61)	27%	(440)	41%	(653)	1607
Trump Job Approve	9%	(76)	23%	(200)	4%	(39)	8%	(71)	26%	(228)	31%	(271)	885
Trump Job Disapprove	6%	(77)	18%	(226)	5%	(64)	3%	(32)	27%	(339)	41%	(510)	1249
Trump Job Strongly Approve	10%	(49)	18%	(87)	4%	(21)	10%	(49)	30%	(146)	27%	(130)	482
Trump Job Somewhat Approve	7%	(27)	28%	(113)	4%	(18)	5%	(22)	21%	(83)	35%	(141)	403
Trump Job Somewhat Disapprove	4%	(9)	19%	(44)	6%	(15)	3%	(7)	26%	(59)	41%	(94)	228
Trump Job Strongly Disapprove	7%	(68)	18%	(182)	5%	(49)	2%	(25)	27%	(280)	41%	(416)	1021

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Table MCSP4_2: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Burkhardt, Daryl 'Moose' Johnston and Pam Oliver (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (155)	20% (430)	5% (103)	5% (105)	27% (595)	37% (812)	2200
Favorable of Trump	8% (72)	23% (200)	4% (36)	7% (63)	27% (232)	31% (268)	871
Unfavorable of Trump	6% (81)	18% (220)	5% (67)	3% (42)	26% (332)	41% (510)	1253
Very Favorable of Trump	10% (49)	18% (93)	4% (21)	9% (46)	30% (153)	29% (145)	506
Somewhat Favorable of Trump	6% (23)	29% (107)	4% (15)	5% (17)	22% (79)	34% (123)	364
Somewhat Unfavorable of Trump	5% (11)	18% (35)	8% (14)	3% (7)	25% (48)	40% (77)	191
Very Unfavorable of Trump	7% (71)	17% (186)	5% (53)	3% (35)	27% (284)	41% (433)	1061
#1 Issue: Economy	9% (71)	22% (169)	6% (43)	4% (35)	28% (215)	32% (250)	782
#1 Issue: Security	5% (12)	20% (54)	4% (11)	8% (22)	29% (80)	34% (93)	273
#1 Issue: Health Care	7% (32)	19% (81)	5% (23)	4% (16)	27% (116)	38% (164)	431
#1 Issue: Medicare / Social Security	6% (16)	22% (61)	3% (7)	5% (15)	27% (74)	37% (103)	275
#1 Issue: Women's Issues	4% (4)	11% (10)	6% (6)	2% (2)	31% (30)	47% (46)	98
#1 Issue: Education	4% (4)	20% (20)	2% (2)	8% (8)	19% (19)	47% (47)	100
#1 Issue: Energy	6% (5)	19% (16)	8% (6)	3% (3)	18% (15)	46% (38)	83
#1 Issue: Other	7% (11)	12% (18)	4% (6)	3% (5)	29% (46)	45% (72)	159
2018 House Vote: Democrat	10% (80)	22% (183)	6% (48)	3% (27)	25% (210)	34% (287)	836
2018 House Vote: Republican	8% (53)	22% (141)	4% (26)	8% (51)	28% (182)	30% (192)	646
2018 House Vote: Someone else	2% (1)	17% (9)	6% (3)	7% (4)	27% (14)	40% (20)	50
2016 Vote: Hillary Clinton	9% (67)	23% (171)	5% (34)	2% (15)	27% (203)	35% (263)	754
2016 Vote: Donald Trump	9% (61)	23% (160)	5% (35)	8% (55)	28% (196)	28% (202)	708
2016 Vote: Other	3% (4)	13% (17)	5% (6)	6% (8)	30% (38)	43% (54)	127
2016 Vote: Didn't Vote	4% (22)	14% (82)	5% (28)	4% (26)	26% (159)	48% (293)	610
Voted in 2014: Yes	9% (116)	23% (300)	5% (64)	5% (61)	27% (357)	33% (434)	1332
Voted in 2014: No	4% (38)	15% (131)	5% (40)	5% (44)	27% (238)	43% (377)	868
2012 Vote: Barack Obama	9% (81)	22% (193)	4% (39)	4% (34)	27% (238)	33% (287)	872
2012 Vote: Mitt Romney	7% (38)	24% (121)	4% (18)	4% (21)	27% (139)	34% (172)	507
2012 Vote: Other	5% (3)	11% (7)	12% (7)	10% (6)	28% (17)	35% (22)	62
2012 Vote: Didn't Vote	4% (32)	15% (110)	5% (39)	6% (44)	26% (199)	44% (330)	755

Continued on next page

Table MCSP4_2: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Burkhardt, Daryl 'Moose' Johnston and Pam Oliver (Fox)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	20%	(430)	5%	(103)	5%	(105)	27%	(595)	37%	(812)	2200
4-Region: Northeast	9%	(37)	17%	(68)	5%	(20)	4%	(16)	26%	(103)	38%	(149)	394
4-Region: Midwest	8%	(35)	21%	(98)	5%	(24)	3%	(14)	25%	(116)	38%	(175)	462
4-Region: South	6%	(48)	19%	(160)	4%	(33)	5%	(44)	29%	(238)	37%	(301)	824
4-Region: West	7%	(34)	20%	(104)	5%	(27)	6%	(31)	27%	(138)	36%	(186)	520
Sports fans	10%	(149)	27%	(414)	6%	(87)	4%	(63)	28%	(428)	25%	(384)	1525
Avid sports fans	18%	(92)	41%	(214)	5%	(27)	5%	(24)	19%	(98)	13%	(68)	523
NFL fans	11%	(144)	31%	(406)	5%	(71)	5%	(62)	27%	(363)	21%	(276)	1322
Avid NFL fans	19%	(103)	40%	(215)	6%	(34)	4%	(19)	20%	(109)	11%	(61)	541
Attends NFL games	20%	(91)	36%	(167)	8%	(37)	7%	(34)	18%	(81)	11%	(49)	458
Democratic NFL fans	12%	(70)	29%	(166)	5%	(29)	5%	(30)	25%	(142)	23%	(131)	569
Independent NFL fans	9%	(32)	29%	(105)	5%	(19)	3%	(10)	29%	(106)	25%	(90)	362
Republican NFL fans	11%	(41)	34%	(135)	6%	(23)	6%	(22)	30%	(116)	14%	(55)	392
NFL fans 18-34	8%	(27)	27%	(90)	5%	(17)	11%	(38)	24%	(82)	25%	(84)	337
NFL fans 35-44	19%	(46)	31%	(73)	9%	(21)	2%	(5)	25%	(59)	15%	(36)	238
NFL fans 45-64	12%	(53)	34%	(155)	4%	(19)	3%	(13)	28%	(128)	20%	(92)	461
NFL fans 65+	6%	(18)	31%	(87)	5%	(14)	2%	(6)	33%	(95)	23%	(65)	286
White Non-Hispanic NFL fans	9%	(83)	31%	(285)	6%	(55)	4%	(33)	30%	(273)	20%	(182)	912
White NFL fans	9%	(95)	31%	(325)	6%	(59)	5%	(51)	29%	(296)	20%	(207)	1034
POC NFL fans	15%	(61)	29%	(121)	4%	(16)	7%	(29)	22%	(90)	23%	(94)	411
2019 season-long fantasy players	16%	(53)	39%	(129)	10%	(32)	9%	(30)	17%	(57)	10%	(32)	334
2019 DFS players	15%	(54)	37%	(133)	8%	(30)	9%	(33)	20%	(73)	11%	(42)	365
2019 bettors	15%	(63)	37%	(155)	8%	(35)	7%	(31)	19%	(78)	14%	(58)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Adam Amin, Mark Schlereth and Lindsay Czarniak (Fox)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(114)	18%	(386)	5%	(112)	4%	(88)	27%	(589)	41%	(910)	2200
Gender: Male	8%	(87)	27%	(282)	7%	(73)	4%	(47)	24%	(255)	30%	(317)	1062
Gender: Female	2%	(27)	9%	(104)	3%	(39)	4%	(41)	29%	(334)	52%	(593)	1138
Age: 18-34	5%	(32)	15%	(99)	8%	(53)	4%	(29)	22%	(143)	46%	(299)	655
Age: 35-44	8%	(29)	23%	(83)	6%	(21)	4%	(15)	26%	(94)	32%	(115)	358
Age: 45-64	5%	(38)	19%	(143)	3%	(24)	4%	(29)	28%	(212)	41%	(305)	751
Age: 65+	3%	(14)	14%	(61)	3%	(14)	4%	(16)	32%	(140)	44%	(191)	436
GenZers: 1997-2012	5%	(12)	10%	(24)	7%	(17)	3%	(7)	22%	(54)	53%	(132)	246
Millennials: 1981-1996	6%	(34)	22%	(128)	8%	(49)	5%	(30)	22%	(132)	37%	(220)	592
GenXers: 1965-1980	7%	(37)	22%	(117)	4%	(18)	4%	(22)	28%	(148)	35%	(182)	524
Baby Boomers: 1946-1964	3%	(26)	14%	(109)	4%	(27)	3%	(21)	31%	(233)	45%	(346)	762
PID: Dem (no lean)	6%	(51)	20%	(171)	7%	(61)	2%	(21)	23%	(202)	42%	(369)	875
PID: Ind (no lean)	4%	(29)	13%	(87)	4%	(24)	4%	(26)	30%	(195)	44%	(288)	648
PID: Rep (no lean)	5%	(34)	19%	(128)	4%	(27)	6%	(41)	29%	(193)	37%	(252)	676
PID/Gender: Dem Men	9%	(36)	31%	(122)	11%	(45)	3%	(12)	20%	(80)	26%	(102)	397
PID/Gender: Dem Women	3%	(15)	10%	(49)	3%	(16)	2%	(9)	26%	(122)	56%	(267)	478
PID/Gender: Ind Men	7%	(22)	20%	(62)	2%	(8)	5%	(17)	28%	(88)	37%	(116)	313
PID/Gender: Ind Women	2%	(7)	7%	(25)	5%	(16)	3%	(9)	32%	(107)	51%	(172)	335
PID/Gender: Rep Men	8%	(29)	28%	(98)	6%	(20)	5%	(18)	25%	(88)	28%	(99)	352
PID/Gender: Rep Women	2%	(5)	9%	(30)	2%	(7)	7%	(23)	32%	(105)	47%	(154)	324
Ideo: Liberal (1-3)	6%	(44)	19%	(138)	6%	(45)	2%	(17)	24%	(170)	43%	(309)	722
Ideo: Moderate (4)	5%	(31)	22%	(130)	5%	(30)	3%	(18)	29%	(176)	36%	(216)	600
Ideo: Conservative (5-7)	5%	(32)	16%	(114)	4%	(29)	7%	(49)	26%	(185)	42%	(295)	704
Educ: < College	4%	(67)	15%	(224)	5%	(72)	4%	(65)	29%	(432)	43%	(653)	1512
Educ: Bachelors degree	5%	(23)	24%	(107)	6%	(26)	4%	(17)	22%	(99)	39%	(172)	444
Educ: Post-grad	10%	(24)	23%	(56)	6%	(15)	3%	(7)	24%	(58)	35%	(85)	244
Income: Under 50k	4%	(50)	16%	(186)	5%	(60)	4%	(51)	26%	(295)	44%	(498)	1139
Income: 50k-100k	5%	(35)	18%	(124)	5%	(34)	4%	(27)	28%	(193)	40%	(279)	694
Income: 100k+	8%	(29)	21%	(76)	5%	(18)	3%	(10)	28%	(101)	36%	(133)	367
Ethnicity: White	5%	(81)	17%	(284)	5%	(82)	4%	(74)	27%	(464)	43%	(736)	1722
Ethnicity: Hispanic	3%	(9)	22%	(76)	6%	(23)	1%	(4)	24%	(83)	44%	(155)	349

Continued on next page

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Adam Amin, Mark Schlereth and Lindsay Czarniak (Fox)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(114)	18%	(386)	5%	(112)	4%	(88)	27%	(589)	41%	(910)	2200
Ethnicity: Black	8%	(23)	24%	(67)	9%	(25)	3%	(9)	23%	(63)	32%	(88)	274
Ethnicity: Other	5%	(10)	17%	(35)	2%	(5)	2%	(5)	31%	(62)	42%	(86)	204
All Christian	6%	(67)	19%	(200)	6%	(59)	4%	(43)	28%	(293)	38%	(402)	1063
All Non-Christian	10%	(12)	24%	(30)	8%	(10)	4%	(5)	22%	(28)	32%	(40)	125
Atheist	3%	(4)	16%	(19)	2%	(2)	3%	(3)	27%	(32)	48%	(56)	117
Agnostic/Nothing in particular	4%	(19)	15%	(82)	5%	(25)	5%	(26)	24%	(131)	47%	(253)	536
Something Else	3%	(12)	15%	(55)	5%	(16)	3%	(10)	29%	(105)	44%	(159)	358
Religious Non-Protestant/Catholic	9%	(13)	24%	(34)	7%	(10)	4%	(5)	22%	(31)	33%	(47)	141
Evangelical	4%	(25)	22%	(125)	5%	(28)	5%	(29)	27%	(154)	37%	(214)	575
Non-Evangelical	6%	(46)	15%	(121)	5%	(38)	3%	(24)	30%	(236)	41%	(330)	796
Community: Urban	8%	(52)	24%	(157)	5%	(36)	4%	(25)	22%	(146)	37%	(242)	657
Community: Suburban	4%	(42)	16%	(163)	5%	(55)	4%	(39)	27%	(271)	44%	(446)	1017
Community: Rural	4%	(20)	13%	(66)	4%	(21)	5%	(24)	33%	(173)	42%	(222)	526
Employ: Private Sector	6%	(44)	25%	(173)	6%	(41)	4%	(31)	25%	(175)	34%	(240)	703
Employ: Government	13%	(17)	17%	(23)	2%	(2)	6%	(8)	25%	(34)	38%	(52)	136
Employ: Self-Employed	10%	(20)	21%	(40)	10%	(19)	4%	(7)	18%	(35)	38%	(73)	194
Employ: Homemaker	1%	(2)	5%	(8)	4%	(7)	5%	(7)	25%	(40)	59%	(93)	156
Employ: Retired	4%	(20)	17%	(85)	2%	(13)	4%	(20)	32%	(164)	40%	(204)	505
Employ: Unemployed	—	(1)	12%	(31)	4%	(10)	5%	(14)	28%	(74)	50%	(132)	262
Employ: Other	5%	(8)	10%	(15)	14%	(20)	1%	(1)	31%	(45)	39%	(58)	147
Military HH: Yes	6%	(23)	17%	(60)	9%	(30)	4%	(13)	28%	(100)	37%	(130)	355
Military HH: No	5%	(91)	18%	(326)	4%	(82)	4%	(76)	27%	(490)	42%	(780)	1845
RD/WT: Right Direction	8%	(49)	24%	(141)	4%	(24)	7%	(39)	23%	(139)	34%	(201)	593
RD/WT: Wrong Track	4%	(65)	15%	(246)	5%	(88)	3%	(49)	28%	(450)	44%	(709)	1607
Trump Job Approve	6%	(57)	19%	(172)	6%	(52)	7%	(59)	25%	(222)	37%	(324)	885
Trump Job Disapprove	4%	(55)	17%	(213)	5%	(60)	2%	(27)	27%	(343)	44%	(551)	1249
Trump Job Strongly Approve	6%	(28)	19%	(90)	5%	(24)	9%	(43)	27%	(129)	35%	(168)	482
Trump Job Somewhat Approve	7%	(28)	20%	(82)	7%	(28)	4%	(16)	23%	(93)	39%	(156)	403
Trump Job Somewhat Disapprove	3%	(7)	19%	(43)	4%	(9)	3%	(6)	31%	(70)	41%	(93)	228
Trump Job Strongly Disapprove	5%	(48)	17%	(170)	5%	(51)	2%	(21)	27%	(273)	45%	(458)	1021

Continued on next page

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?
Adam Amin, Mark Schlereth and Lindsay Czarniak (Fox)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(114)	18%	(386)	5%	(112)	4%	(88)	27%	(589)	41%	(910)	2200
Favorable of Trump	7%	(57)	20%	(171)	5%	(40)	6%	(57)	26%	(225)	37%	(321)	871
Unfavorable of Trump	4%	(54)	17%	(210)	5%	(65)	3%	(32)	27%	(339)	44%	(554)	1253
Very Favorable of Trump	6%	(31)	18%	(91)	5%	(24)	8%	(40)	28%	(143)	35%	(178)	506
Somewhat Favorable of Trump	7%	(26)	22%	(80)	5%	(17)	5%	(17)	23%	(82)	39%	(142)	364
Somewhat Unfavorable of Trump	3%	(5)	18%	(35)	4%	(7)	4%	(8)	32%	(61)	39%	(75)	191
Very Unfavorable of Trump	5%	(49)	16%	(174)	5%	(58)	2%	(24)	26%	(278)	45%	(479)	1061
#1 Issue: Economy	5%	(41)	19%	(151)	6%	(45)	3%	(23)	30%	(236)	37%	(286)	782
#1 Issue: Security	4%	(12)	17%	(45)	4%	(12)	8%	(23)	26%	(70)	41%	(111)	273
#1 Issue: Health Care	6%	(26)	19%	(83)	4%	(16)	4%	(16)	25%	(109)	42%	(180)	431
#1 Issue: Medicare / Social Security	4%	(10)	20%	(55)	3%	(7)	5%	(13)	25%	(68)	45%	(122)	275
#1 Issue: Women's Issues	2%	(1)	11%	(10)	6%	(6)	4%	(4)	31%	(31)	47%	(46)	98
#1 Issue: Education	11%	(11)	18%	(18)	2%	(2)	2%	(2)	20%	(20)	47%	(47)	100
#1 Issue: Energy	6%	(5)	19%	(16)	8%	(7)	3%	(2)	18%	(15)	45%	(37)	83
#1 Issue: Other	4%	(7)	5%	(7)	11%	(18)	4%	(6)	26%	(41)	51%	(81)	159
2018 House Vote: Democrat	6%	(50)	21%	(172)	7%	(57)	3%	(21)	25%	(210)	39%	(325)	836
2018 House Vote: Republican	7%	(45)	17%	(112)	4%	(26)	7%	(43)	29%	(187)	36%	(233)	646
2018 House Vote: Someone else	1%	(1)	13%	(7)	4%	(2)	9%	(5)	25%	(13)	47%	(24)	50
2016 Vote: Hillary Clinton	5%	(38)	22%	(163)	5%	(38)	2%	(18)	28%	(212)	38%	(285)	754
2016 Vote: Donald Trump	6%	(44)	18%	(131)	6%	(40)	6%	(45)	27%	(188)	37%	(260)	708
2016 Vote: Other	1%	(1)	10%	(12)	4%	(5)	7%	(9)	30%	(38)	49%	(62)	127
2016 Vote: Didn't Vote	5%	(30)	13%	(81)	5%	(29)	3%	(17)	25%	(151)	50%	(303)	610
Voted in 2014: Yes	5%	(71)	20%	(260)	6%	(77)	4%	(56)	28%	(368)	38%	(501)	1332
Voted in 2014: No	5%	(43)	15%	(126)	4%	(36)	4%	(33)	26%	(222)	47%	(409)	868
2012 Vote: Barack Obama	5%	(46)	22%	(188)	6%	(54)	3%	(26)	28%	(240)	37%	(319)	872
2012 Vote: Mitt Romney	5%	(25)	16%	(80)	4%	(20)	5%	(24)	27%	(139)	43%	(219)	507
2012 Vote: Other	1%	(1)	9%	(5)	7%	(5)	17%	(10)	24%	(15)	43%	(27)	62
2012 Vote: Didn't Vote	5%	(41)	15%	(113)	5%	(34)	4%	(28)	26%	(194)	46%	(345)	755

Continued on next page

Table MCSP4_3: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Adam Amin, Mark Schlereth and Lindsay Czarniak (Fox)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(114)	18%	(386)	5%	(112)	4%	(88)	27%	(589)	41%	(910)	2200
4-Region: Northeast	7%	(28)	16%	(63)	6%	(23)	5%	(18)	25%	(99)	41%	(162)	394
4-Region: Midwest	5%	(25)	19%	(87)	3%	(14)	3%	(15)	25%	(116)	44%	(205)	462
4-Region: South	5%	(40)	14%	(117)	5%	(39)	5%	(41)	30%	(244)	42%	(342)	824
4-Region: West	4%	(20)	23%	(119)	7%	(36)	3%	(14)	25%	(130)	39%	(200)	520
Sports fans	7%	(107)	24%	(372)	6%	(93)	4%	(55)	28%	(430)	31%	(467)	1525
Avid sports fans	12%	(60)	38%	(197)	8%	(42)	3%	(17)	21%	(111)	18%	(96)	523
NFL fans	8%	(106)	27%	(359)	7%	(88)	4%	(47)	29%	(379)	26%	(343)	1322
Avid NFL fans	13%	(70)	36%	(192)	7%	(38)	3%	(17)	23%	(126)	18%	(97)	541
Attends NFL games	15%	(68)	39%	(180)	10%	(47)	5%	(25)	18%	(84)	12%	(55)	458
Democratic NFL fans	9%	(50)	29%	(163)	9%	(53)	3%	(15)	25%	(145)	25%	(143)	569
Independent NFL fans	7%	(27)	22%	(78)	3%	(13)	5%	(17)	32%	(116)	31%	(111)	362
Republican NFL fans	8%	(30)	30%	(118)	6%	(22)	4%	(15)	30%	(118)	23%	(89)	392
NFL fans 18-34	8%	(29)	26%	(86)	11%	(38)	5%	(19)	26%	(86)	24%	(80)	337
NFL fans 35-44	12%	(29)	32%	(76)	8%	(19)	3%	(8)	26%	(62)	19%	(45)	238
NFL fans 45-64	8%	(35)	30%	(136)	4%	(19)	3%	(12)	27%	(126)	29%	(133)	461
NFL fans 65+	5%	(14)	21%	(60)	4%	(12)	3%	(9)	37%	(105)	30%	(86)	286
White Non-Hispanic NFL fans	8%	(70)	24%	(221)	6%	(54)	4%	(36)	32%	(288)	27%	(243)	912
White NFL fans	8%	(78)	26%	(265)	7%	(71)	4%	(38)	30%	(305)	27%	(277)	1034
POC NFL fans	9%	(37)	33%	(137)	8%	(34)	3%	(11)	22%	(91)	24%	(100)	411
2019 season-long fantasy players	13%	(45)	44%	(146)	10%	(33)	6%	(19)	16%	(53)	11%	(38)	334
2019 DFS players	14%	(50)	35%	(127)	13%	(46)	7%	(27)	18%	(66)	13%	(49)	365
2019 bettors	12%	(49)	37%	(156)	11%	(47)	5%	(20)	18%	(76)	17%	(73)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Jim Nantz, Tony Romo and Tracy Wolfson (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	13%	(287)	23%	(502)	4%	(87)	5%	(102)	26%	(582)	29%	(641)	2200
Gender: Male	20%	(213)	31%	(330)	5%	(56)	4%	(43)	21%	(224)	18%	(195)	1062
Gender: Female	6%	(73)	15%	(171)	3%	(31)	5%	(59)	31%	(358)	39%	(445)	1138
Age: 18-34	8%	(53)	18%	(121)	4%	(28)	5%	(32)	24%	(154)	41%	(267)	655
Age: 35-44	19%	(69)	20%	(71)	6%	(20)	5%	(19)	26%	(94)	24%	(85)	358
Age: 45-64	13%	(96)	27%	(202)	4%	(27)	4%	(33)	28%	(210)	24%	(183)	751
Age: 65+	16%	(69)	25%	(108)	3%	(13)	4%	(17)	28%	(124)	24%	(106)	436
GenZers: 1997-2012	7%	(17)	13%	(33)	1%	(3)	4%	(10)	25%	(62)	50%	(122)	246
Millennials: 1981-1996	14%	(84)	21%	(124)	6%	(37)	6%	(33)	22%	(132)	31%	(182)	592
GenXers: 1965-1980	13%	(67)	27%	(143)	3%	(17)	5%	(27)	28%	(147)	23%	(123)	524
Baby Boomers: 1946-1964	13%	(102)	24%	(185)	3%	(26)	4%	(27)	29%	(222)	26%	(199)	762
PID: Dem (no lean)	15%	(134)	23%	(203)	3%	(25)	3%	(28)	25%	(219)	30%	(265)	875
PID: Ind (no lean)	11%	(73)	21%	(139)	3%	(22)	3%	(22)	29%	(185)	32%	(208)	648
PID: Rep (no lean)	12%	(79)	24%	(160)	6%	(40)	8%	(51)	26%	(178)	25%	(168)	676
PID/Gender: Dem Men	24%	(93)	33%	(129)	4%	(15)	3%	(14)	19%	(77)	17%	(69)	397
PID/Gender: Dem Women	9%	(41)	15%	(74)	2%	(10)	3%	(14)	30%	(142)	41%	(196)	478
PID/Gender: Ind Men	17%	(52)	29%	(92)	4%	(13)	3%	(10)	24%	(75)	22%	(70)	313
PID/Gender: Ind Women	6%	(21)	14%	(47)	3%	(9)	4%	(12)	33%	(110)	41%	(137)	335
PID/Gender: Rep Men	19%	(68)	31%	(110)	8%	(28)	5%	(18)	20%	(72)	16%	(56)	352
PID/Gender: Rep Women	3%	(11)	16%	(50)	4%	(12)	10%	(33)	33%	(106)	34%	(112)	324
Ideo: Liberal (1-3)	14%	(102)	24%	(174)	3%	(24)	4%	(29)	23%	(169)	31%	(225)	722
Ideo: Moderate (4)	14%	(82)	26%	(157)	4%	(24)	3%	(17)	28%	(169)	25%	(151)	600
Ideo: Conservative (5-7)	13%	(91)	22%	(153)	5%	(38)	8%	(54)	25%	(177)	27%	(191)	704
Educ: < College	12%	(175)	20%	(307)	3%	(46)	5%	(71)	28%	(427)	32%	(486)	1512
Educ: Bachelors degree	16%	(72)	28%	(124)	6%	(25)	5%	(21)	23%	(103)	22%	(98)	444
Educ: Post-grad	16%	(39)	29%	(70)	7%	(16)	4%	(10)	21%	(52)	23%	(57)	244
Income: Under 50k	12%	(133)	20%	(230)	3%	(34)	6%	(63)	26%	(297)	34%	(382)	1139
Income: 50k-100k	12%	(85)	25%	(175)	6%	(38)	4%	(27)	28%	(192)	25%	(175)	694
Income: 100k+	19%	(68)	26%	(96)	4%	(15)	3%	(12)	25%	(93)	23%	(83)	367
Ethnicity: White	12%	(207)	23%	(401)	4%	(69)	5%	(88)	27%	(459)	29%	(497)	1722
Ethnicity: Hispanic	13%	(47)	23%	(82)	3%	(10)	4%	(13)	21%	(74)	35%	(123)	349

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Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Jim Nantz, Tony Romo and Tracy Wolfson (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (287)	23% (502)	4% (87)	5% (102)	26% (582)	29% (641)	2200
Ethnicity: Black	21% (56)	22% (61)	5% (14)	3% (9)	22% (59)	27% (74)	274
Ethnicity: Other	11% (23)	20% (40)	2% (4)	2% (4)	31% (64)	34% (69)	204
All Christian	15% (155)	26% (276)	5% (49)	5% (54)	26% (274)	24% (256)	1063
All Non-Christian	10% (13)	26% (33)	4% (6)	7% (9)	25% (32)	26% (33)	125
Atheist	12% (14)	19% (22)	1% (2)	3% (3)	18% (21)	47% (55)	117
Agnostic/Nothing in particular	12% (65)	21% (112)	3% (18)	6% (32)	25% (133)	33% (176)	536
Something Else	11% (40)	16% (58)	3% (13)	1% (4)	34% (123)	34% (121)	358
Religious Non-Protestant/Catholic	11% (15)	26% (36)	4% (6)	7% (9)	26% (37)	27% (38)	141
Evangelical	11% (65)	26% (148)	5% (30)	5% (27)	26% (148)	27% (158)	575
Non-Evangelical	15% (123)	21% (168)	4% (31)	4% (29)	30% (237)	26% (208)	796
Community: Urban	14% (94)	26% (168)	4% (28)	4% (26)	22% (145)	30% (196)	657
Community: Suburban	14% (138)	22% (227)	4% (37)	5% (46)	27% (275)	29% (294)	1017
Community: Rural	10% (55)	20% (107)	4% (22)	6% (29)	31% (162)	29% (150)	526
Employ: Private Sector	15% (109)	28% (195)	5% (33)	4% (28)	25% (174)	23% (164)	703
Employ: Government	14% (20)	24% (32)	7% (10)	6% (8)	26% (35)	23% (31)	136
Employ: Self-Employed	13% (25)	28% (55)	5% (9)	5% (10)	21% (40)	29% (56)	194
Employ: Homemaker	5% (8)	15% (23)	1% (2)	8% (12)	24% (37)	47% (74)	156
Employ: Retired	17% (84)	24% (122)	4% (18)	4% (20)	30% (150)	22% (112)	505
Employ: Unemployed	6% (16)	14% (37)	4% (10)	6% (15)	29% (77)	41% (107)	262
Employ: Other	11% (16)	20% (29)	2% (2)	5% (7)	30% (44)	33% (48)	147
Military HH: Yes	15% (54)	26% (93)	5% (17)	4% (14)	27% (97)	22% (79)	355
Military HH: No	13% (232)	22% (409)	4% (70)	5% (88)	26% (485)	30% (561)	1845
RD/WT: Right Direction	14% (82)	26% (153)	6% (38)	8% (48)	24% (145)	22% (128)	593
RD/WT: Wrong Track	13% (205)	22% (349)	3% (49)	3% (54)	27% (437)	32% (513)	1607
Trump Job Approve	12% (110)	26% (227)	5% (48)	8% (68)	24% (215)	25% (217)	885
Trump Job Disapprove	13% (166)	22% (272)	3% (39)	2% (30)	27% (341)	32% (400)	1249
Trump Job Strongly Approve	13% (63)	22% (107)	8% (36)	10% (50)	25% (123)	21% (103)	482
Trump Job Somewhat Approve	12% (47)	30% (121)	3% (12)	4% (18)	23% (92)	28% (114)	403
Trump Job Somewhat Disapprove	10% (22)	23% (53)	3% (8)	4% (9)	26% (60)	33% (76)	228
Trump Job Strongly Disapprove	14% (144)	21% (219)	3% (31)	2% (22)	28% (282)	32% (324)	1021

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Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Jim Nantz, Tony Romo and Tracy Wolfson (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (287)	23% (502)	4% (87)	5% (102)	26% (582)	29% (641)	2200
Favorable of Trump	13% (109)	25% (218)	6% (49)	8% (68)	25% (216)	24% (210)	871
Unfavorable of Trump	13% (167)	22% (273)	3% (37)	3% (33)	27% (339)	32% (404)	1253
Very Favorable of Trump	12% (62)	22% (109)	6% (32)	10% (49)	27% (137)	23% (117)	506
Somewhat Favorable of Trump	13% (47)	30% (109)	5% (17)	5% (18)	22% (79)	26% (93)	364
Somewhat Unfavorable of Trump	9% (17)	25% (49)	3% (6)	3% (6)	28% (53)	32% (61)	191
Very Unfavorable of Trump	14% (150)	21% (225)	3% (31)	3% (27)	27% (286)	32% (343)	1061
#1 Issue: Economy	14% (111)	27% (208)	3% (25)	4% (35)	27% (208)	25% (195)	782
#1 Issue: Security	8% (23)	19% (53)	5% (14)	9% (24)	28% (77)	30% (82)	273
#1 Issue: Health Care	13% (55)	23% (101)	4% (16)	3% (14)	27% (117)	30% (128)	431
#1 Issue: Medicare / Social Security	16% (44)	24% (66)	4% (10)	4% (11)	25% (68)	28% (76)	275
#1 Issue: Women's Issues	5% (5)	8% (8)	6% (5)	7% (7)	37% (36)	37% (36)	98
#1 Issue: Education	13% (13)	21% (21)	8% (8)	3% (3)	14% (14)	42% (42)	100
#1 Issue: Energy	13% (11)	16% (13)	5% (4)	4% (3)	22% (18)	41% (34)	83
#1 Issue: Other	16% (25)	20% (33)	3% (5)	3% (5)	28% (44)	30% (47)	159
2018 House Vote: Democrat	17% (141)	27% (227)	4% (31)	3% (24)	25% (205)	25% (207)	836
2018 House Vote: Republican	11% (73)	25% (164)	6% (42)	9% (55)	26% (166)	23% (146)	646
2018 House Vote: Someone else	11% (5)	11% (5)	4% (2)	6% (3)	31% (15)	39% (19)	50
2016 Vote: Hillary Clinton	16% (119)	25% (191)	4% (30)	3% (20)	27% (201)	26% (192)	754
2016 Vote: Donald Trump	12% (85)	27% (192)	6% (44)	8% (59)	24% (172)	22% (157)	708
2016 Vote: Other	8% (10)	21% (27)	3% (4)	7% (9)	31% (39)	30% (38)	127
2016 Vote: Didn't Vote	12% (72)	15% (91)	2% (10)	2% (14)	28% (169)	42% (254)	610
Voted in 2014: Yes	15% (196)	26% (353)	5% (63)	5% (69)	25% (329)	24% (321)	1332
Voted in 2014: No	10% (90)	17% (149)	3% (24)	4% (32)	29% (253)	37% (320)	868
2012 Vote: Barack Obama	16% (137)	27% (237)	3% (29)	4% (35)	26% (226)	24% (207)	872
2012 Vote: Mitt Romney	14% (71)	24% (123)	6% (28)	7% (35)	24% (122)	25% (129)	507
2012 Vote: Other	4% (2)	25% (16)	8% (5)	9% (5)	32% (20)	23% (14)	62
2012 Vote: Didn't Vote	10% (76)	17% (126)	3% (25)	4% (27)	28% (213)	38% (289)	755

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Table MCSP4_4: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Jim Nantz, Tony Romo and Tracy Wolfson (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (287)	23% (502)	4% (87)	5% (102)	26% (582)	29% (641)	2200
4-Region: Northeast	11% (43)	22% (86)	6% (23)	5% (20)	26% (101)	31% (122)	394
4-Region: Midwest	15% (68)	19% (90)	4% (18)	5% (22)	27% (125)	30% (139)	462
4-Region: South	13% (110)	21% (169)	3% (28)	5% (41)	28% (228)	30% (248)	824
4-Region: West	13% (65)	30% (157)	4% (19)	4% (18)	25% (129)	25% (132)	520
Sports fans	19% (283)	30% (460)	5% (80)	4% (57)	26% (401)	16% (245)	1525
Avid sports fans	35% (182)	34% (178)	6% (31)	4% (23)	14% (76)	6% (33)	523
NFL fans	21% (275)	34% (449)	5% (69)	4% (47)	25% (325)	12% (156)	1322
Avid NFL fans	36% (195)	38% (207)	4% (23)	4% (19)	13% (73)	4% (24)	541
Attends NFL games	24% (109)	43% (199)	7% (34)	6% (26)	15% (71)	4% (20)	458
Democratic NFL fans	23% (130)	33% (189)	4% (22)	3% (20)	24% (138)	12% (69)	569
Independent NFL fans	19% (70)	33% (118)	4% (16)	3% (11)	27% (96)	14% (50)	362
Republican NFL fans	19% (74)	36% (142)	8% (31)	4% (17)	23% (91)	9% (37)	392
NFL fans 18-34	15% (50)	29% (97)	7% (24)	5% (17)	27% (90)	18% (59)	337
NFL fans 35-44	27% (65)	29% (69)	6% (13)	5% (12)	22% (53)	11% (26)	238
NFL fans 45-64	20% (92)	41% (188)	5% (22)	3% (14)	22% (102)	10% (44)	461
NFL fans 65+	24% (68)	34% (96)	3% (10)	2% (4)	28% (80)	10% (27)	286
White Non-Hispanic NFL fans	19% (175)	34% (313)	5% (48)	4% (35)	26% (236)	11% (103)	912
White NFL fans	20% (202)	36% (368)	5% (53)	4% (38)	25% (255)	11% (119)	1034
POC NFL fans	24% (100)	33% (136)	5% (21)	3% (12)	22% (89)	13% (53)	411
2019 season-long fantasy players	27% (89)	40% (134)	10% (32)	6% (19)	12% (41)	6% (19)	334
2019 DFS players	20% (71)	40% (146)	8% (29)	6% (21)	18% (65)	9% (34)	365
2019 bettors	20% (85)	39% (165)	9% (38)	5% (21)	16% (67)	11% (45)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(136)	17%	(376)	5%	(101)	4%	(96)	28%	(620)	40%	(871)	2200
Gender: Male	9%	(99)	26%	(273)	6%	(68)	4%	(42)	26%	(277)	28%	(302)	1062
Gender: Female	3%	(37)	9%	(103)	3%	(32)	5%	(54)	30%	(343)	50%	(569)	1138
Age: 18-34	8%	(50)	14%	(93)	6%	(41)	5%	(34)	23%	(153)	43%	(284)	655
Age: 35-44	10%	(35)	21%	(74)	6%	(22)	4%	(14)	27%	(97)	32%	(115)	358
Age: 45-64	4%	(31)	20%	(152)	4%	(28)	4%	(33)	29%	(221)	38%	(285)	751
Age: 65+	5%	(20)	13%	(57)	2%	(10)	3%	(15)	34%	(149)	43%	(186)	436
GenZers: 1997-2012	6%	(14)	9%	(22)	6%	(15)	4%	(10)	23%	(56)	52%	(129)	246
Millennials: 1981-1996	9%	(52)	20%	(119)	7%	(40)	5%	(31)	25%	(146)	35%	(205)	592
GenXers: 1965-1980	7%	(37)	20%	(106)	4%	(22)	5%	(25)	30%	(155)	34%	(180)	524
Baby Boomers: 1946-1964	4%	(27)	16%	(121)	3%	(23)	3%	(22)	32%	(240)	43%	(329)	762
PID: Dem (no lean)	7%	(60)	21%	(183)	4%	(39)	2%	(19)	24%	(213)	41%	(362)	875
PID: Ind (no lean)	7%	(43)	13%	(82)	3%	(23)	5%	(29)	31%	(203)	41%	(269)	648
PID: Rep (no lean)	5%	(33)	16%	(111)	6%	(39)	7%	(48)	30%	(205)	35%	(240)	676
PID/Gender: Dem Men	11%	(43)	33%	(132)	6%	(25)	2%	(9)	20%	(81)	27%	(106)	397
PID/Gender: Dem Women	4%	(17)	11%	(51)	3%	(14)	2%	(9)	27%	(131)	53%	(256)	478
PID/Gender: Ind Men	8%	(25)	18%	(56)	5%	(16)	4%	(14)	32%	(99)	33%	(102)	313
PID/Gender: Ind Women	5%	(17)	8%	(26)	2%	(7)	5%	(15)	31%	(103)	50%	(166)	335
PID/Gender: Rep Men	9%	(30)	24%	(86)	8%	(28)	5%	(19)	27%	(96)	26%	(93)	352
PID/Gender: Rep Women	1%	(3)	8%	(26)	4%	(12)	9%	(29)	34%	(109)	45%	(147)	324
Ideo: Liberal (1-3)	9%	(65)	23%	(164)	4%	(30)	2%	(13)	22%	(159)	40%	(291)	722
Ideo: Moderate (4)	6%	(36)	18%	(107)	5%	(31)	4%	(22)	32%	(189)	36%	(214)	600
Ideo: Conservative (5-7)	4%	(31)	14%	(102)	6%	(39)	7%	(52)	29%	(203)	39%	(277)	704
Educ: < College	6%	(84)	14%	(211)	4%	(59)	5%	(78)	30%	(448)	42%	(632)	1512
Educ: Bachelors degree	7%	(29)	24%	(105)	6%	(28)	3%	(13)	24%	(108)	36%	(161)	444
Educ: Post-grad	9%	(23)	25%	(60)	6%	(14)	2%	(5)	26%	(64)	32%	(77)	244
Income: Under 50k	6%	(64)	15%	(170)	5%	(54)	6%	(63)	27%	(306)	42%	(483)	1139
Income: 50k-100k	6%	(42)	18%	(127)	4%	(26)	4%	(28)	30%	(210)	38%	(261)	694
Income: 100k+	8%	(30)	22%	(80)	6%	(21)	1%	(5)	28%	(104)	35%	(127)	367
Ethnicity: White	5%	(92)	17%	(284)	4%	(67)	4%	(77)	29%	(498)	41%	(702)	1722
Ethnicity: Hispanic	10%	(35)	20%	(71)	—	(1)	2%	(5)	28%	(98)	40%	(139)	349

Continued on next page

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(136)	17%	(376)	5%	(101)	4%	(96)	28%	(620)	40%	(871)	2200
Ethnicity: Black	14%	(38)	22%	(60)	10%	(28)	6%	(15)	17%	(47)	31%	(86)	274
Ethnicity: Other	3%	(6)	15%	(32)	3%	(5)	2%	(4)	37%	(75)	40%	(82)	204
All Christian	7%	(77)	18%	(195)	5%	(49)	4%	(47)	30%	(323)	35%	(372)	1063
All Non-Christian	5%	(6)	22%	(28)	9%	(11)	7%	(9)	24%	(30)	32%	(40)	125
Atheist	7%	(9)	20%	(23)	3%	(4)	1%	(1)	24%	(28)	45%	(52)	117
Agnostic/Nothing in particular	4%	(22)	18%	(98)	4%	(19)	5%	(28)	24%	(131)	44%	(238)	536
Something Else	6%	(22)	9%	(32)	5%	(17)	3%	(11)	30%	(108)	47%	(168)	358
Religious Non-Protestant/Catholic	5%	(8)	21%	(30)	8%	(11)	6%	(9)	26%	(37)	33%	(47)	141
Evangelical	7%	(38)	18%	(104)	6%	(37)	5%	(27)	27%	(154)	38%	(216)	575
Non-Evangelical	6%	(46)	15%	(117)	4%	(29)	4%	(29)	33%	(265)	39%	(310)	796
Community: Urban	11%	(73)	23%	(150)	6%	(38)	3%	(20)	23%	(152)	34%	(224)	657
Community: Suburban	4%	(44)	17%	(169)	3%	(35)	5%	(50)	29%	(295)	42%	(424)	1017
Community: Rural	4%	(19)	11%	(57)	5%	(28)	5%	(27)	33%	(173)	42%	(223)	526
Employ: Private Sector	7%	(51)	23%	(162)	6%	(42)	3%	(24)	27%	(190)	33%	(234)	703
Employ: Government	6%	(8)	21%	(28)	7%	(9)	7%	(9)	24%	(33)	35%	(48)	136
Employ: Self-Employed	13%	(25)	19%	(37)	8%	(16)	3%	(6)	21%	(41)	35%	(69)	194
Employ: Homemaker	2%	(2)	5%	(7)	2%	(3)	10%	(16)	23%	(36)	59%	(92)	156
Employ: Retired	6%	(31)	16%	(81)	3%	(13)	4%	(19)	33%	(166)	39%	(195)	505
Employ: Unemployed	1%	(4)	10%	(26)	4%	(10)	5%	(14)	31%	(82)	48%	(125)	262
Employ: Other	2%	(3)	20%	(29)	2%	(3)	5%	(7)	35%	(51)	36%	(53)	147
Military HH: Yes	10%	(34)	19%	(69)	4%	(13)	3%	(12)	29%	(104)	35%	(123)	355
Military HH: No	6%	(102)	17%	(307)	5%	(87)	5%	(84)	28%	(516)	41%	(748)	1845
RD/WT: Right Direction	8%	(48)	19%	(115)	5%	(31)	7%	(41)	29%	(173)	31%	(185)	593
RD/WT: Wrong Track	6%	(89)	16%	(261)	4%	(69)	3%	(55)	28%	(447)	43%	(685)	1607
Trump Job Approve	7%	(59)	17%	(152)	5%	(47)	7%	(65)	29%	(255)	35%	(306)	885
Trump Job Disapprove	6%	(73)	18%	(223)	4%	(53)	2%	(29)	27%	(341)	42%	(529)	1249
Trump Job Strongly Approve	8%	(37)	13%	(64)	5%	(25)	11%	(52)	31%	(147)	33%	(157)	482
Trump Job Somewhat Approve	6%	(22)	22%	(89)	5%	(22)	3%	(13)	27%	(107)	37%	(150)	403
Trump Job Somewhat Disapprove	7%	(15)	18%	(40)	3%	(7)	5%	(12)	26%	(60)	41%	(94)	228
Trump Job Strongly Disapprove	6%	(59)	18%	(183)	5%	(47)	2%	(17)	27%	(280)	43%	(435)	1021

Continued on next page

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (136)	17% (376)	5% (101)	4% (96)	28% (620)	40% (871)	2200
Favorable of Trump	6% (49)	18% (157)	5% (47)	7% (60)	29% (255)	35% (303)	871
Unfavorable of Trump	7% (84)	17% (212)	4% (53)	3% (32)	27% (339)	43% (534)	1253
Very Favorable of Trump	7% (37)	14% (70)	5% (28)	9% (46)	31% (155)	34% (170)	506
Somewhat Favorable of Trump	3% (12)	24% (86)	5% (19)	4% (14)	28% (100)	36% (133)	364
Somewhat Unfavorable of Trump	7% (14)	15% (29)	3% (6)	6% (11)	28% (54)	41% (78)	191
Very Unfavorable of Trump	7% (69)	17% (184)	4% (47)	2% (20)	27% (285)	43% (456)	1061
#1 Issue: Economy	8% (61)	17% (133)	4% (34)	3% (26)	32% (252)	35% (276)	782
#1 Issue: Security	3% (7)	16% (44)	6% (17)	9% (23)	28% (76)	39% (106)	273
#1 Issue: Health Care	7% (31)	19% (81)	6% (27)	3% (12)	27% (116)	38% (164)	431
#1 Issue: Medicare / Social Security	4% (10)	18% (49)	3% (8)	5% (15)	26% (71)	44% (122)	275
#1 Issue: Women's Issues	4% (4)	12% (11)	4% (4)	2% (2)	31% (30)	48% (47)	98
#1 Issue: Education	10% (10)	13% (13)	6% (6)	5% (5)	21% (21)	45% (45)	100
#1 Issue: Energy	7% (6)	25% (21)	1% (1)	4% (3)	15% (12)	48% (40)	83
#1 Issue: Other	5% (8)	15% (23)	3% (5)	6% (9)	27% (42)	45% (71)	159
2018 House Vote: Democrat	9% (74)	23% (190)	5% (41)	2% (17)	25% (208)	36% (305)	836
2018 House Vote: Republican	6% (37)	16% (106)	6% (42)	7% (45)	30% (197)	34% (219)	646
2018 House Vote: Someone else	1% (1)	9% (5)	2% (1)	10% (5)	46% (23)	32% (16)	50
2016 Vote: Hillary Clinton	7% (54)	23% (175)	5% (38)	2% (14)	28% (211)	35% (261)	754
2016 Vote: Donald Trump	7% (51)	15% (109)	6% (39)	8% (53)	29% (207)	35% (249)	708
2016 Vote: Other	1% (1)	11% (14)	5% (6)	6% (7)	32% (40)	46% (58)	127
2016 Vote: Didn't Vote	5% (30)	13% (79)	3% (16)	4% (22)	26% (161)	49% (302)	610
Voted in 2014: Yes	7% (92)	19% (254)	5% (68)	5% (62)	29% (387)	35% (469)	1332
Voted in 2014: No	5% (45)	14% (122)	4% (33)	4% (34)	27% (233)	46% (401)	868
2012 Vote: Barack Obama	8% (70)	21% (181)	5% (43)	3% (24)	29% (256)	34% (299)	872
2012 Vote: Mitt Romney	5% (23)	16% (79)	5% (26)	5% (25)	29% (150)	40% (204)	507
2012 Vote: Other	4% (3)	9% (6)	8% (5)	12% (7)	26% (17)	41% (25)	62
2012 Vote: Didn't Vote	5% (41)	15% (110)	4% (27)	5% (40)	26% (198)	45% (340)	755

Continued on next page

Table MCSP4_5: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(136)	17%	(376)	5%	(101)	4%	(96)	28%	(620)	40%	(871)	2200
4-Region: Northeast	7%	(29)	16%	(65)	7%	(27)	4%	(17)	26%	(103)	39%	(152)	394
4-Region: Midwest	6%	(27)	19%	(86)	3%	(16)	3%	(14)	26%	(122)	42%	(196)	462
4-Region: South	5%	(40)	14%	(113)	5%	(42)	6%	(47)	30%	(245)	41%	(338)	824
4-Region: West	8%	(40)	22%	(112)	3%	(16)	3%	(18)	29%	(150)	35%	(184)	520
Sports fans	8%	(121)	23%	(351)	6%	(90)	4%	(59)	30%	(464)	29%	(439)	1525
Avid sports fans	17%	(89)	32%	(169)	7%	(37)	4%	(19)	22%	(117)	18%	(92)	523
NFL fans	10%	(126)	26%	(342)	6%	(77)	3%	(46)	31%	(405)	25%	(326)	1322
Avid NFL fans	16%	(85)	35%	(191)	5%	(28)	3%	(18)	25%	(135)	15%	(83)	541
Attends NFL games	17%	(77)	39%	(181)	9%	(41)	4%	(20)	19%	(89)	11%	(50)	458
Democratic NFL fans	10%	(59)	30%	(170)	6%	(34)	2%	(14)	26%	(148)	25%	(143)	569
Independent NFL fans	10%	(36)	21%	(75)	4%	(16)	3%	(11)	35%	(125)	27%	(99)	362
Republican NFL fans	8%	(31)	25%	(97)	7%	(27)	5%	(21)	34%	(131)	21%	(84)	392
NFL fans 18-34	12%	(42)	22%	(73)	9%	(30)	5%	(18)	29%	(98)	23%	(78)	337
NFL fans 35-44	14%	(34)	30%	(71)	7%	(16)	3%	(6)	28%	(67)	18%	(44)	238
NFL fans 45-64	7%	(30)	31%	(144)	5%	(23)	3%	(15)	28%	(128)	26%	(120)	461
NFL fans 65+	7%	(20)	19%	(54)	3%	(8)	3%	(7)	39%	(112)	30%	(85)	286
White Non-Hispanic NFL fans	7%	(64)	25%	(226)	6%	(52)	4%	(37)	34%	(306)	25%	(226)	912
White NFL fans	9%	(90)	26%	(267)	5%	(54)	4%	(37)	32%	(332)	25%	(254)	1034
POC NFL fans	15%	(62)	28%	(116)	6%	(25)	2%	(9)	24%	(99)	24%	(101)	411
2019 season-long fantasy players	21%	(70)	38%	(128)	8%	(28)	4%	(12)	20%	(66)	9%	(31)	334
2019 DFS players	17%	(63)	33%	(122)	12%	(42)	5%	(18)	20%	(73)	13%	(48)	365
2019 bettors	13%	(57)	36%	(149)	9%	(39)	6%	(25)	21%	(89)	15%	(61)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Harlan, Trent Green and Melanie Collins (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(128)	18%	(404)	5%	(109)	4%	(88)	27%	(599)	40%	(872)	2200
Gender: Male	8%	(89)	27%	(291)	7%	(72)	4%	(42)	25%	(267)	28%	(300)	1062
Gender: Female	3%	(39)	10%	(112)	3%	(36)	4%	(46)	29%	(332)	50%	(573)	1138
Age: 18-34	5%	(35)	18%	(119)	5%	(34)	5%	(31)	22%	(147)	44%	(289)	655
Age: 35-44	11%	(40)	18%	(64)	10%	(34)	4%	(14)	27%	(96)	31%	(110)	358
Age: 45-64	5%	(37)	21%	(155)	4%	(29)	4%	(31)	28%	(212)	38%	(287)	751
Age: 65+	4%	(16)	15%	(66)	3%	(11)	3%	(13)	33%	(145)	43%	(185)	436
GenZers: 1997-2012	4%	(10)	18%	(44)	2%	(6)	4%	(10)	16%	(40)	56%	(137)	246
Millennials: 1981-1996	9%	(51)	19%	(113)	8%	(50)	4%	(26)	26%	(152)	34%	(200)	592
GenXers: 1965-1980	6%	(33)	21%	(109)	5%	(28)	5%	(25)	29%	(152)	34%	(177)	524
Baby Boomers: 1946-1964	4%	(29)	17%	(127)	3%	(22)	3%	(22)	31%	(233)	43%	(328)	762
PID: Dem (no lean)	8%	(72)	20%	(176)	5%	(41)	2%	(19)	24%	(207)	41%	(361)	875
PID: Ind (no lean)	4%	(28)	17%	(109)	3%	(19)	4%	(27)	29%	(187)	43%	(279)	648
PID: Rep (no lean)	4%	(29)	18%	(119)	7%	(48)	6%	(42)	30%	(205)	34%	(232)	676
PID/Gender: Dem Men	13%	(51)	31%	(124)	6%	(24)	3%	(11)	20%	(80)	27%	(107)	397
PID/Gender: Dem Women	4%	(21)	11%	(52)	4%	(18)	2%	(8)	26%	(127)	53%	(253)	478
PID/Gender: Ind Men	5%	(14)	24%	(76)	5%	(14)	5%	(15)	29%	(89)	33%	(104)	313
PID/Gender: Ind Women	4%	(14)	10%	(33)	1%	(4)	4%	(12)	29%	(98)	52%	(175)	335
PID/Gender: Rep Men	7%	(24)	26%	(91)	10%	(34)	5%	(16)	28%	(98)	25%	(88)	352
PID/Gender: Rep Women	2%	(5)	9%	(28)	4%	(14)	8%	(26)	33%	(108)	44%	(144)	324
Ideo: Liberal (1-3)	8%	(61)	20%	(142)	5%	(39)	2%	(14)	24%	(170)	41%	(296)	722
Ideo: Moderate (4)	6%	(34)	23%	(135)	4%	(23)	4%	(22)	28%	(169)	36%	(217)	600
Ideo: Conservative (5-7)	5%	(33)	16%	(111)	6%	(43)	6%	(44)	29%	(201)	38%	(271)	704
Educ: < College	5%	(73)	16%	(237)	4%	(61)	4%	(65)	29%	(446)	42%	(631)	1512
Educ: Bachelors degree	7%	(32)	24%	(106)	7%	(29)	4%	(16)	22%	(99)	36%	(162)	444
Educ: Post-grad	10%	(23)	25%	(61)	8%	(18)	3%	(7)	22%	(54)	33%	(79)	244
Income: Under 50k	5%	(56)	17%	(191)	4%	(45)	5%	(53)	27%	(303)	43%	(491)	1139
Income: 50k-100k	6%	(44)	19%	(133)	6%	(41)	4%	(25)	29%	(199)	36%	(252)	694
Income: 100k+	8%	(29)	22%	(79)	6%	(23)	3%	(10)	26%	(97)	35%	(129)	367
Ethnicity: White	5%	(91)	17%	(294)	5%	(80)	4%	(74)	28%	(484)	41%	(699)	1722
Ethnicity: Hispanic	4%	(13)	22%	(78)	5%	(16)	2%	(9)	26%	(90)	41%	(144)	349

Continued on next page

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Harlan, Trent Green and Melanie Collins (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(128)	18%	(404)	5%	(109)	4%	(88)	27%	(599)	40%	(872)	2200
Ethnicity: Black	10%	(27)	28%	(76)	7%	(20)	4%	(11)	19%	(53)	32%	(87)	274
Ethnicity: Other	5%	(10)	17%	(34)	4%	(8)	2%	(3)	31%	(63)	42%	(86)	204
All Christian	6%	(64)	21%	(219)	6%	(62)	3%	(37)	28%	(302)	36%	(380)	1063
All Non-Christian	12%	(15)	27%	(33)	4%	(5)	6%	(7)	22%	(27)	30%	(37)	125
Atheist	3%	(3)	21%	(25)	5%	(6)	1%	(1)	25%	(29)	44%	(52)	117
Agnostic/Nothing in particular	6%	(30)	15%	(81)	4%	(22)	6%	(31)	23%	(125)	46%	(246)	536
Something Else	4%	(15)	13%	(46)	4%	(13)	3%	(12)	32%	(115)	44%	(158)	358
Religious Non-Protestant/Catholic	11%	(16)	24%	(34)	4%	(6)	5%	(7)	24%	(34)	31%	(44)	141
Evangelical	4%	(25)	20%	(115)	7%	(40)	5%	(28)	28%	(159)	36%	(208)	575
Non-Evangelical	7%	(52)	17%	(139)	4%	(33)	2%	(19)	30%	(239)	39%	(314)	796
Community: Urban	9%	(58)	23%	(154)	8%	(50)	3%	(23)	23%	(152)	34%	(221)	657
Community: Suburban	5%	(53)	17%	(176)	4%	(38)	4%	(37)	29%	(291)	42%	(423)	1017
Community: Rural	3%	(18)	14%	(74)	4%	(20)	5%	(28)	30%	(157)	44%	(229)	526
Employ: Private Sector	8%	(60)	23%	(162)	7%	(48)	4%	(30)	25%	(177)	32%	(226)	703
Employ: Government	7%	(10)	19%	(26)	5%	(7)	5%	(7)	26%	(35)	39%	(53)	136
Employ: Self-Employed	7%	(13)	28%	(55)	6%	(11)	2%	(4)	21%	(40)	37%	(71)	194
Employ: Homemaker	2%	(3)	8%	(12)	3%	(4)	7%	(11)	23%	(36)	58%	(90)	156
Employ: Retired	6%	(29)	16%	(83)	3%	(16)	4%	(18)	32%	(164)	39%	(196)	505
Employ: Unemployed	2%	(4)	11%	(29)	3%	(9)	4%	(12)	33%	(86)	47%	(122)	262
Employ: Other	2%	(3)	16%	(23)	8%	(11)	3%	(4)	29%	(43)	43%	(63)	147
Military HH: Yes	10%	(34)	17%	(62)	5%	(16)	4%	(13)	29%	(103)	36%	(127)	355
Military HH: No	5%	(95)	19%	(342)	5%	(92)	4%	(75)	27%	(496)	40%	(745)	1845
RD/WT: Right Direction	7%	(43)	21%	(127)	8%	(46)	7%	(39)	27%	(162)	30%	(176)	593
RD/WT: Wrong Track	5%	(85)	17%	(277)	4%	(62)	3%	(49)	27%	(437)	43%	(696)	1607
Trump Job Approve	6%	(49)	19%	(164)	7%	(58)	7%	(64)	28%	(248)	34%	(302)	885
Trump Job Disapprove	6%	(79)	19%	(235)	4%	(50)	2%	(23)	26%	(326)	43%	(535)	1249
Trump Job Strongly Approve	7%	(32)	15%	(75)	8%	(37)	10%	(47)	30%	(145)	30%	(146)	482
Trump Job Somewhat Approve	4%	(17)	22%	(89)	5%	(21)	4%	(16)	26%	(103)	39%	(156)	403
Trump Job Somewhat Disapprove	4%	(10)	23%	(52)	4%	(9)	4%	(8)	24%	(54)	42%	(96)	228
Trump Job Strongly Disapprove	7%	(69)	18%	(183)	4%	(41)	1%	(15)	27%	(272)	43%	(440)	1021

Continued on next page

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Harlan, Trent Green and Melanie Collins (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(128)	18%	(404)	5%	(109)	4%	(88)	27%	(599)	40%	(872)	2200
Favorable of Trump	5%	(46)	19%	(164)	7%	(60)	7%	(58)	28%	(244)	34%	(298)	871
Unfavorable of Trump	6%	(81)	18%	(229)	4%	(48)	2%	(27)	26%	(327)	43%	(540)	1253
Very Favorable of Trump	6%	(29)	15%	(78)	8%	(41)	8%	(40)	31%	(156)	32%	(162)	506
Somewhat Favorable of Trump	4%	(16)	24%	(87)	5%	(19)	5%	(17)	24%	(88)	38%	(137)	364
Somewhat Unfavorable of Trump	6%	(11)	23%	(43)	3%	(7)	5%	(10)	22%	(42)	41%	(79)	191
Very Unfavorable of Trump	7%	(71)	18%	(186)	4%	(41)	2%	(17)	27%	(286)	43%	(461)	1061
#1 Issue: Economy	6%	(45)	21%	(161)	4%	(33)	3%	(24)	31%	(239)	36%	(281)	782
#1 Issue: Security	5%	(13)	16%	(43)	7%	(19)	8%	(22)	24%	(66)	40%	(109)	273
#1 Issue: Health Care	10%	(41)	17%	(72)	6%	(26)	4%	(16)	26%	(110)	38%	(165)	431
#1 Issue: Medicare / Social Security	2%	(5)	21%	(58)	1%	(4)	5%	(13)	28%	(77)	43%	(118)	275
#1 Issue: Women's Issues	1%	(1)	15%	(15)	7%	(7)	—	(0)	33%	(32)	45%	(44)	98
#1 Issue: Education	5%	(5)	18%	(18)	13%	(13)	2%	(2)	19%	(19)	42%	(42)	100
#1 Issue: Energy	11%	(9)	16%	(13)	1%	(1)	5%	(4)	21%	(17)	47%	(39)	83
#1 Issue: Other	6%	(9)	15%	(24)	3%	(4)	5%	(8)	25%	(39)	47%	(74)	159
2018 House Vote: Democrat	8%	(66)	23%	(189)	5%	(42)	2%	(17)	27%	(222)	36%	(300)	836
2018 House Vote: Republican	5%	(35)	17%	(109)	7%	(45)	6%	(42)	30%	(192)	35%	(223)	646
2018 House Vote: Someone else	2%	(1)	10%	(5)	7%	(3)	9%	(4)	39%	(20)	34%	(17)	50
2016 Vote: Hillary Clinton	8%	(58)	22%	(165)	4%	(32)	2%	(15)	29%	(217)	35%	(267)	754
2016 Vote: Donald Trump	5%	(38)	19%	(132)	7%	(49)	6%	(44)	29%	(206)	34%	(240)	708
2016 Vote: Other	1%	(2)	11%	(13)	5%	(6)	6%	(8)	30%	(38)	47%	(60)	127
2016 Vote: Didn't Vote	5%	(30)	15%	(94)	4%	(22)	3%	(21)	23%	(137)	50%	(306)	610
Voted in 2014: Yes	6%	(83)	20%	(266)	6%	(81)	4%	(49)	29%	(388)	35%	(465)	1332
Voted in 2014: No	5%	(45)	16%	(137)	3%	(28)	5%	(39)	24%	(211)	47%	(407)	868
2012 Vote: Barack Obama	7%	(62)	22%	(190)	5%	(41)	3%	(23)	29%	(252)	35%	(305)	872
2012 Vote: Mitt Romney	5%	(24)	17%	(84)	6%	(32)	5%	(24)	30%	(151)	38%	(194)	507
2012 Vote: Other	4%	(3)	7%	(4)	5%	(3)	15%	(10)	27%	(17)	42%	(26)	62
2012 Vote: Didn't Vote	5%	(40)	17%	(126)	4%	(33)	4%	(32)	24%	(179)	46%	(345)	755

Continued on next page

Table MCSP4_6: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Kevin Harlan, Trent Green and Melanie Collins (CBS)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(128)	18%	(404)	5%	(109)	4%	(88)	27%	(599)	40%	(872)	2200
4-Region: Northeast	7%	(28)	16%	(62)	7%	(29)	5%	(21)	25%	(99)	39%	(155)	394
4-Region: Midwest	8%	(38)	16%	(76)	3%	(16)	3%	(14)	25%	(118)	43%	(201)	462
4-Region: South	3%	(28)	18%	(145)	5%	(38)	4%	(36)	30%	(245)	40%	(332)	824
4-Region: West	7%	(34)	23%	(121)	5%	(26)	3%	(17)	26%	(137)	36%	(185)	520
Sports fans	8%	(127)	25%	(376)	7%	(101)	3%	(51)	29%	(441)	28%	(429)	1525
Avid sports fans	16%	(82)	36%	(186)	8%	(40)	4%	(19)	22%	(116)	15%	(79)	523
NFL fans	10%	(126)	28%	(368)	6%	(83)	3%	(40)	29%	(386)	24%	(319)	1322
Avid NFL fans	16%	(86)	38%	(204)	6%	(33)	3%	(17)	23%	(126)	14%	(74)	541
Attends NFL games	15%	(67)	39%	(178)	11%	(50)	5%	(21)	20%	(91)	11%	(51)	458
Democratic NFL fans	12%	(71)	30%	(171)	6%	(33)	2%	(12)	25%	(143)	24%	(139)	569
Independent NFL fans	7%	(27)	25%	(92)	4%	(14)	3%	(11)	31%	(113)	29%	(105)	362
Republican NFL fans	7%	(28)	27%	(105)	9%	(37)	4%	(17)	33%	(129)	19%	(75)	392
NFL fans 18-34	10%	(35)	29%	(98)	7%	(24)	5%	(16)	26%	(89)	23%	(76)	337
NFL fans 35-44	16%	(39)	26%	(61)	12%	(29)	3%	(6)	25%	(61)	18%	(42)	238
NFL fans 45-64	8%	(36)	32%	(147)	5%	(21)	3%	(13)	27%	(126)	26%	(118)	461
NFL fans 65+	6%	(16)	22%	(62)	3%	(9)	2%	(5)	38%	(110)	29%	(83)	286
White Non-Hispanic NFL fans	9%	(82)	25%	(231)	6%	(58)	3%	(30)	32%	(294)	24%	(216)	912
White NFL fans	9%	(90)	27%	(281)	6%	(61)	3%	(35)	31%	(321)	24%	(246)	1034
POC NFL fans	11%	(44)	33%	(137)	6%	(25)	2%	(10)	22%	(92)	25%	(104)	411
2019 season-long fantasy players	16%	(52)	40%	(134)	10%	(33)	5%	(18)	19%	(64)	9%	(31)	334
2019 DFS players	13%	(49)	36%	(133)	10%	(36)	8%	(28)	21%	(75)	12%	(44)	365
2019 bettors	12%	(50)	35%	(145)	11%	(47)	7%	(27)	20%	(83)	16%	(67)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Steve Levy, Brian Griese, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(141)	18%	(397)	5%	(114)	4%	(93)	29%	(631)	38%	(825)	2200
Gender: Male	10%	(102)	27%	(283)	8%	(88)	4%	(42)	27%	(286)	25%	(261)	1062
Gender: Female	3%	(38)	10%	(113)	2%	(26)	5%	(51)	30%	(345)	50%	(564)	1138
Age: 18-34	6%	(38)	15%	(97)	7%	(43)	5%	(32)	23%	(154)	44%	(291)	655
Age: 35-44	15%	(52)	17%	(61)	6%	(23)	4%	(15)	29%	(103)	29%	(104)	358
Age: 45-64	4%	(33)	20%	(152)	5%	(37)	4%	(33)	31%	(230)	36%	(267)	751
Age: 65+	4%	(17)	20%	(87)	3%	(12)	3%	(13)	33%	(144)	37%	(163)	436
GenZers: 1997-2012	3%	(6)	10%	(25)	6%	(15)	3%	(7)	23%	(56)	56%	(137)	246
Millennials: 1981-1996	10%	(61)	19%	(111)	6%	(38)	6%	(35)	25%	(150)	33%	(198)	592
GenXers: 1965-1980	8%	(39)	20%	(102)	6%	(31)	4%	(23)	30%	(155)	33%	(173)	524
Baby Boomers: 1946-1964	3%	(25)	19%	(148)	3%	(26)	3%	(22)	33%	(249)	38%	(291)	762
PID: Dem (no lean)	7%	(63)	22%	(189)	4%	(35)	3%	(23)	24%	(213)	40%	(352)	875
PID: Ind (no lean)	5%	(34)	14%	(92)	5%	(32)	4%	(23)	32%	(210)	40%	(258)	648
PID: Rep (no lean)	6%	(43)	17%	(116)	7%	(47)	7%	(47)	31%	(208)	32%	(215)	676
PID/Gender: Dem Men	11%	(45)	32%	(128)	5%	(21)	4%	(15)	24%	(97)	23%	(90)	397
PID/Gender: Dem Women	4%	(18)	13%	(61)	3%	(14)	2%	(8)	24%	(116)	55%	(262)	478
PID/Gender: Ind Men	7%	(22)	23%	(70)	8%	(25)	3%	(10)	31%	(96)	29%	(90)	313
PID/Gender: Ind Women	4%	(12)	6%	(21)	2%	(7)	4%	(13)	34%	(114)	50%	(168)	335
PID/Gender: Rep Men	10%	(35)	24%	(84)	12%	(41)	5%	(17)	26%	(93)	23%	(82)	352
PID/Gender: Rep Women	3%	(8)	10%	(31)	2%	(6)	9%	(31)	35%	(115)	41%	(134)	324
Ideo: Liberal (1-3)	7%	(54)	21%	(150)	4%	(31)	3%	(18)	27%	(191)	38%	(277)	722
Ideo: Moderate (4)	7%	(42)	21%	(128)	5%	(28)	3%	(17)	29%	(173)	35%	(213)	600
Ideo: Conservative (5-7)	6%	(40)	16%	(111)	6%	(43)	7%	(51)	29%	(206)	36%	(251)	704
Educ: < College	5%	(73)	15%	(226)	5%	(76)	5%	(73)	30%	(461)	40%	(602)	1512
Educ: Bachelors degree	8%	(37)	25%	(110)	5%	(24)	3%	(13)	25%	(111)	34%	(150)	444
Educ: Post-grad	12%	(30)	25%	(61)	6%	(14)	3%	(7)	24%	(59)	30%	(73)	244
Income: Under 50k	5%	(60)	16%	(182)	5%	(59)	5%	(58)	28%	(318)	41%	(462)	1139
Income: 50k-100k	6%	(42)	20%	(137)	5%	(35)	4%	(27)	30%	(208)	35%	(244)	694
Income: 100k+	10%	(38)	21%	(78)	5%	(20)	2%	(8)	29%	(105)	32%	(119)	367
Ethnicity: White	6%	(97)	17%	(294)	5%	(86)	4%	(76)	30%	(509)	38%	(660)	1722
Ethnicity: Hispanic	6%	(21)	16%	(56)	6%	(20)	2%	(6)	30%	(106)	40%	(140)	349

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Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?
Steve Levy, Brian Griese, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(141)	18%	(397)	5%	(114)	4%	(93)	29%	(631)	38%	(825)	2200
Ethnicity: Black	11%	(31)	24%	(66)	8%	(23)	5%	(13)	21%	(58)	30%	(82)	274
Ethnicity: Other	6%	(12)	18%	(36)	3%	(6)	2%	(4)	31%	(63)	40%	(83)	204
All Christian	7%	(73)	20%	(217)	6%	(61)	4%	(47)	30%	(314)	33%	(351)	1063
All Non-Christian	10%	(13)	22%	(28)	9%	(11)	5%	(6)	24%	(30)	30%	(37)	125
Atheist	3%	(3)	19%	(22)	2%	(3)	2%	(2)	25%	(30)	49%	(57)	117
Agnostic/Nothing in particular	6%	(33)	16%	(88)	3%	(18)	5%	(26)	27%	(144)	42%	(227)	536
Something Else	5%	(18)	12%	(42)	6%	(21)	3%	(12)	32%	(113)	42%	(152)	358
Religious Non-Protestant/Catholic	11%	(15)	21%	(29)	8%	(11)	4%	(6)	25%	(35)	31%	(44)	141
Evangelical	6%	(34)	20%	(115)	7%	(38)	5%	(31)	29%	(166)	33%	(191)	575
Non-Evangelical	7%	(53)	17%	(137)	5%	(41)	4%	(28)	30%	(241)	37%	(296)	796
Community: Urban	11%	(72)	19%	(128)	6%	(41)	4%	(26)	25%	(164)	35%	(227)	657
Community: Suburban	5%	(51)	18%	(186)	4%	(44)	4%	(38)	30%	(302)	39%	(396)	1017
Community: Rural	3%	(18)	16%	(83)	6%	(29)	5%	(29)	31%	(165)	38%	(202)	526
Employ: Private Sector	9%	(64)	24%	(170)	7%	(49)	3%	(24)	27%	(188)	30%	(208)	703
Employ: Government	7%	(10)	16%	(22)	12%	(16)	6%	(8)	25%	(34)	34%	(46)	136
Employ: Self-Employed	10%	(19)	17%	(34)	8%	(16)	7%	(13)	23%	(45)	34%	(66)	194
Employ: Homemaker	2%	(4)	10%	(15)	3%	(5)	6%	(9)	23%	(35)	56%	(88)	156
Employ: Retired	5%	(24)	21%	(105)	3%	(14)	4%	(18)	34%	(169)	35%	(175)	505
Employ: Unemployed	4%	(10)	12%	(31)	2%	(4)	6%	(16)	31%	(81)	46%	(120)	262
Employ: Other	5%	(7)	10%	(14)	3%	(5)	3%	(5)	40%	(59)	39%	(57)	147
Military HH: Yes	6%	(22)	17%	(61)	6%	(22)	4%	(13)	33%	(118)	33%	(118)	355
Military HH: No	6%	(118)	18%	(336)	5%	(92)	4%	(80)	28%	(512)	38%	(707)	1845
RD/WT: Right Direction	9%	(53)	21%	(123)	7%	(40)	7%	(44)	26%	(156)	30%	(178)	593
RD/WT: Wrong Track	5%	(88)	17%	(274)	5%	(74)	3%	(49)	30%	(474)	40%	(647)	1607
Trump Job Approve	7%	(64)	18%	(161)	7%	(58)	7%	(63)	28%	(249)	33%	(291)	885
Trump Job Disapprove	6%	(73)	19%	(235)	4%	(50)	2%	(28)	28%	(356)	41%	(507)	1249
Trump Job Strongly Approve	7%	(36)	16%	(75)	7%	(36)	11%	(52)	29%	(140)	30%	(143)	482
Trump Job Somewhat Approve	7%	(28)	21%	(86)	6%	(23)	3%	(11)	27%	(108)	37%	(148)	403
Trump Job Somewhat Disapprove	5%	(12)	22%	(49)	3%	(7)	3%	(8)	27%	(62)	40%	(90)	228
Trump Job Strongly Disapprove	6%	(62)	18%	(186)	4%	(43)	2%	(20)	29%	(294)	41%	(417)	1021

Continued on next page

Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?
Steve Levy, Brian Gries, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion	Never heard of	Total N
Adults	6%	(141)	18%	(397)	5%	(114)	4%	(93)	29%	(631)	2200
Favorable of Trump	7%	(61)	18%	(159)	6%	(56)	7%	(64)	28%	(247)	871
Unfavorable of Trump	6%	(74)	18%	(230)	4%	(52)	2%	(29)	29%	(357)	1253
Very Favorable of Trump	7%	(34)	16%	(81)	8%	(39)	9%	(47)	30%	(152)	506
Somewhat Favorable of Trump	7%	(27)	21%	(77)	5%	(17)	5%	(17)	26%	(95)	364
Somewhat Unfavorable of Trump	5%	(9)	21%	(41)	7%	(13)	3%	(6)	27%	(52)	191
Very Unfavorable of Trump	6%	(66)	18%	(189)	4%	(39)	2%	(23)	29%	(305)	1061
#1 Issue: Economy	7%	(57)	20%	(158)	4%	(33)	4%	(31)	30%	(231)	782
#1 Issue: Security	4%	(11)	15%	(42)	7%	(19)	10%	(28)	30%	(83)	273
#1 Issue: Health Care	9%	(41)	17%	(73)	7%	(30)	2%	(8)	29%	(126)	431
#1 Issue: Medicare / Social Security	4%	(10)	23%	(62)	4%	(12)	4%	(10)	26%	(72)	275
#1 Issue: Women's Issues	1%	(1)	8%	(8)	7%	(7)	2%	(2)	34%	(33)	98
#1 Issue: Education	7%	(7)	14%	(14)	8%	(8)	5%	(5)	21%	(21)	100
#1 Issue: Energy	9%	(8)	18%	(15)	1%	(1)	5%	(4)	19%	(15)	83
#1 Issue: Other	4%	(7)	15%	(24)	3%	(5)	3%	(4)	31%	(50)	159
2018 House Vote: Democrat	10%	(82)	23%	(193)	5%	(38)	2%	(17)	27%	(227)	836
2018 House Vote: Republican	5%	(35)	17%	(112)	8%	(53)	7%	(46)	30%	(195)	646
2018 House Vote: Someone else	1%	(1)	8%	(4)	8%	(4)	9%	(4)	34%	(17)	50
2016 Vote: Hillary Clinton	9%	(64)	24%	(179)	4%	(34)	2%	(13)	28%	(213)	754
2016 Vote: Donald Trump	7%	(49)	18%	(127)	7%	(51)	7%	(53)	29%	(206)	708
2016 Vote: Other	—	(1)	12%	(16)	5%	(6)	6%	(7)	34%	(43)	127
2016 Vote: Didn't Vote	4%	(27)	12%	(74)	4%	(23)	3%	(19)	28%	(168)	610
Voted in 2014: Yes	7%	(98)	21%	(284)	5%	(67)	5%	(61)	28%	(379)	1332
Voted in 2014: No	5%	(43)	13%	(113)	5%	(47)	4%	(32)	29%	(252)	868
2012 Vote: Barack Obama	8%	(72)	23%	(202)	4%	(37)	3%	(26)	29%	(251)	872
2012 Vote: Mitt Romney	5%	(26)	17%	(87)	6%	(29)	5%	(26)	30%	(152)	507
2012 Vote: Other	1%	(1)	15%	(9)	9%	(5)	13%	(8)	30%	(19)	62
2012 Vote: Didn't Vote	5%	(41)	13%	(99)	6%	(43)	4%	(32)	27%	(207)	755

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Table MCSP4_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?
Steve Levy, Brian Griesse, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(141)	18%	(397)	5%	(114)	4%	(93)	29%	(631)	38%	(825)	2200
4-Region: Northeast	7%	(29)	17%	(67)	8%	(32)	5%	(21)	25%	(97)	38%	(149)	394
4-Region: Midwest	7%	(34)	19%	(89)	3%	(16)	3%	(14)	27%	(126)	40%	(183)	462
4-Region: South	5%	(45)	16%	(130)	5%	(41)	5%	(44)	31%	(253)	38%	(311)	824
4-Region: West	6%	(33)	21%	(110)	5%	(26)	3%	(14)	30%	(155)	35%	(182)	520
Sports fans	9%	(134)	25%	(384)	7%	(102)	4%	(57)	31%	(471)	25%	(376)	1525
Avid sports fans	17%	(88)	35%	(185)	9%	(47)	4%	(22)	23%	(122)	11%	(59)	523
NFL fans	10%	(129)	28%	(365)	7%	(96)	4%	(47)	31%	(412)	21%	(272)	1322
Avid NFL fans	16%	(89)	36%	(197)	7%	(37)	4%	(23)	25%	(136)	11%	(59)	541
Attends NFL games	19%	(85)	37%	(170)	11%	(49)	4%	(20)	20%	(90)	10%	(44)	458
Democratic NFL fans	11%	(62)	31%	(176)	5%	(29)	3%	(19)	27%	(154)	23%	(130)	569
Independent NFL fans	9%	(32)	23%	(83)	8%	(28)	3%	(10)	37%	(132)	22%	(78)	362
Republican NFL fans	9%	(36)	27%	(106)	10%	(40)	5%	(19)	32%	(126)	17%	(65)	392
NFL fans 18-34	10%	(33)	23%	(77)	11%	(38)	6%	(21)	29%	(98)	21%	(70)	337
NFL fans 35-44	21%	(49)	25%	(59)	8%	(19)	3%	(7)	29%	(69)	15%	(35)	238
NFL fans 45-64	7%	(30)	32%	(146)	7%	(31)	3%	(14)	30%	(140)	22%	(100)	461
NFL fans 65+	6%	(17)	29%	(83)	3%	(8)	2%	(5)	37%	(106)	24%	(67)	286
White Non-Hispanic NFL fans	9%	(82)	27%	(247)	6%	(55)	4%	(34)	32%	(295)	22%	(198)	912
White NFL fans	9%	(91)	27%	(276)	7%	(74)	3%	(35)	33%	(341)	21%	(217)	1034
POC NFL fans	11%	(47)	29%	(118)	10%	(41)	3%	(14)	28%	(117)	18%	(74)	411
2019 season-long fantasy players	17%	(56)	34%	(113)	15%	(50)	4%	(13)	22%	(72)	9%	(29)	334
2019 DFS players	16%	(57)	35%	(126)	14%	(50)	4%	(15)	21%	(78)	10%	(38)	365
2019 bettors	16%	(69)	34%	(142)	10%	(41)	5%	(20)	21%	(90)	14%	(59)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5_1: Did you participate or do you plan to participate in the following?
A season-long fantasy football league during the 2019 NFL season

Demographic	Yes, in more than one league		Yes, in one league		No		Total N
Adults	5%	(106)	10%	(228)	85%	(1866)	2200
Gender: Male	8%	(81)	15%	(165)	77%	(817)	1062
Gender: Female	2%	(25)	6%	(63)	92%	(1050)	1138
Age: 18-34	6%	(37)	14%	(95)	80%	(524)	655
Age: 35-44	11%	(41)	18%	(63)	71%	(253)	358
Age: 45-64	3%	(23)	7%	(55)	90%	(673)	751
Age: 65+	1%	(5)	4%	(15)	95%	(416)	436
GenZers: 1997-2012	5%	(12)	14%	(34)	81%	(201)	246
Millennials: 1981-1996	8%	(49)	16%	(96)	76%	(447)	592
GenXers: 1965-1980	7%	(34)	13%	(66)	81%	(424)	524
Baby Boomers: 1946-1964	1%	(10)	4%	(31)	95%	(721)	762
PID: Dem (no lean)	5%	(40)	12%	(108)	83%	(727)	875
PID: Ind (no lean)	4%	(25)	8%	(53)	88%	(571)	648
PID: Rep (no lean)	6%	(41)	10%	(68)	84%	(568)	676
PID/Gender: Dem Men	6%	(23)	21%	(82)	73%	(292)	397
PID/Gender: Dem Women	4%	(17)	5%	(25)	91%	(436)	478
PID/Gender: Ind Men	7%	(21)	10%	(32)	83%	(261)	313
PID/Gender: Ind Women	1%	(4)	6%	(21)	92%	(310)	335
PID/Gender: Rep Men	10%	(37)	14%	(51)	75%	(265)	352
PID/Gender: Rep Women	1%	(4)	5%	(17)	93%	(303)	324
Ideo: Liberal (1-3)	5%	(38)	14%	(99)	81%	(585)	722
Ideo: Moderate (4)	5%	(27)	10%	(62)	85%	(511)	600
Ideo: Conservative (5-7)	5%	(37)	9%	(65)	86%	(603)	704
Educ: < College	4%	(56)	7%	(107)	89%	(1348)	1512
Educ: Bachelors degree	6%	(27)	17%	(78)	76%	(339)	444
Educ: Post-grad	9%	(23)	18%	(43)	73%	(178)	244
Income: Under 50k	3%	(37)	8%	(92)	89%	(1010)	1139
Income: 50k-100k	5%	(36)	10%	(72)	84%	(586)	694
Income: 100k+	9%	(33)	17%	(64)	74%	(271)	367
Ethnicity: White	5%	(82)	10%	(173)	85%	(1466)	1722
Ethnicity: Hispanic	5%	(17)	17%	(58)	78%	(274)	349

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Table MCSP5_1: *Did you participate or do you plan to participate in the following?
A season-long fantasy football league during the 2019 NFL season*

Demographic	Yes, in more than one league		Yes, in one league		No	Total N
Adults	5%	(106)	10%	(228)	85% (1866)	2200
Ethnicity: Black	4%	(10)	12%	(34)	84% (230)	274
Ethnicity: Other	7%	(14)	10%	(20)	83% (170)	204
All Christian	4%	(45)	12%	(128)	84% (890)	1063
All Non-Christian	9%	(11)	22%	(28)	69% (86)	125
Atheist	3%	(4)	12%	(15)	84% (99)	117
Agnostic/Nothing in particular	3%	(18)	8%	(43)	88% (474)	536
Something Else	8%	(27)	4%	(14)	88% (317)	358
Religious Non-Protestant/Catholic	8%	(11)	21%	(30)	71% (100)	141
Evangelical	8%	(46)	10%	(58)	82% (472)	575
Non-Evangelical	3%	(23)	9%	(74)	88% (699)	796
Community: Urban	9%	(60)	15%	(99)	76% (498)	657
Community: Suburban	3%	(32)	9%	(94)	88% (891)	1017
Community: Rural	3%	(14)	7%	(35)	91% (477)	526
Employ: Private Sector	8%	(53)	16%	(115)	76% (536)	703
Employ: Government	7%	(9)	20%	(27)	74% (100)	136
Employ: Self-Employed	8%	(15)	14%	(26)	79% (152)	194
Employ: Homemaker	2%	(3)	6%	(9)	92% (144)	156
Employ: Retired	1%	(7)	4%	(22)	94% (476)	505
Employ: Unemployed	5%	(14)	4%	(11)	91% (237)	262
Employ: Other	4%	(5)	6%	(9)	90% (132)	147
Military HH: Yes	5%	(17)	9%	(31)	86% (307)	355
Military HH: No	5%	(89)	11%	(197)	85% (1559)	1845
RD/WT: Right Direction	9%	(52)	14%	(81)	78% (461)	593
RD/WT: Wrong Track	3%	(54)	9%	(147)	87% (1406)	1607
Trump Job Approve	7%	(58)	11%	(100)	82% (727)	885
Trump Job Disapprove	4%	(46)	10%	(120)	87% (1082)	1249
Trump Job Strongly Approve	8%	(40)	10%	(46)	82% (395)	482
Trump Job Somewhat Approve	5%	(18)	13%	(53)	82% (332)	403
Trump Job Somewhat Disapprove	4%	(10)	13%	(29)	83% (190)	228
Trump Job Strongly Disapprove	4%	(37)	9%	(91)	87% (893)	1021

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Table MCSP5_1: Did you participate or do you plan to participate in the following?
A season-long fantasy football league during the 2019 NFL season

Demographic	Yes, in more than one league		Yes, in one league		No	Total N
Adults	5%	(106)	10%	(228)	85% (1866)	2200
Favorable of Trump	6%	(54)	11%	(95)	83% (722)	871
Unfavorable of Trump	4%	(46)	10%	(128)	86% (1079)	1253
Very Favorable of Trump	7%	(38)	10%	(49)	83% (419)	506
Somewhat Favorable of Trump	5%	(16)	13%	(46)	83% (302)	364
Somewhat Unfavorable of Trump	5%	(9)	13%	(25)	82% (158)	191
Very Unfavorable of Trump	4%	(37)	10%	(103)	87% (921)	1061
#1 Issue: Economy	6%	(48)	11%	(87)	83% (648)	782
#1 Issue: Security	3%	(8)	8%	(21)	89% (243)	273
#1 Issue: Health Care	5%	(23)	13%	(56)	82% (352)	431
#1 Issue: Medicare / Social Security	4%	(11)	7%	(20)	88% (243)	275
#1 Issue: Women's Issues	2%	(2)	12%	(11)	86% (84)	98
#1 Issue: Education	8%	(8)	14%	(14)	78% (78)	100
#1 Issue: Energy	2%	(2)	14%	(12)	83% (69)	83
#1 Issue: Other	2%	(4)	4%	(6)	94% (149)	159
2018 House Vote: Democrat	5%	(38)	13%	(112)	82% (685)	836
2018 House Vote: Republican	6%	(38)	11%	(74)	83% (534)	646
2018 House Vote: Someone else	4%	(2)	5%	(3)	91% (46)	50
2016 Vote: Hillary Clinton	4%	(30)	12%	(90)	84% (633)	754
2016 Vote: Donald Trump	7%	(47)	12%	(84)	82% (577)	708
2016 Vote: Other	4%	(5)	6%	(8)	90% (114)	127
2016 Vote: Didn't Vote	4%	(23)	7%	(45)	89% (541)	610
Voted in 2014: Yes	4%	(58)	11%	(153)	84% (1121)	1332
Voted in 2014: No	6%	(48)	9%	(75)	86% (745)	868
2012 Vote: Barack Obama	5%	(46)	12%	(109)	82% (718)	872
2012 Vote: Mitt Romney	4%	(22)	9%	(46)	86% (439)	507
2012 Vote: Other	2%	(1)	11%	(7)	88% (55)	62
2012 Vote: Didn't Vote	5%	(36)	9%	(66)	86% (653)	755

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Table MCSP5_1: Did you participate or do you plan to participate in the following?
A season-long fantasy football league during the 2019 NFL season

Demographic	Yes, in more than one league		Yes, in one league		No		Total N
Adults	5%	(106)	10%	(228)	85%	(1866)	2200
4-Region: Northeast	6%	(23)	12%	(47)	82%	(323)	394
4-Region: Midwest	5%	(22)	6%	(28)	89%	(412)	462
4-Region: South	4%	(33)	9%	(77)	87%	(715)	824
4-Region: West	5%	(28)	15%	(76)	80%	(416)	520
Sports fans	7%	(104)	13%	(205)	80%	(1216)	1525
Avid sports fans	14%	(71)	22%	(114)	65%	(338)	523
NFL fans	7%	(96)	16%	(215)	76%	(1011)	1322
Avid NFL fans	11%	(61)	21%	(114)	68%	(366)	541
Attends NFL games	17%	(77)	33%	(149)	51%	(232)	458
Democratic NFL fans	6%	(35)	18%	(104)	76%	(429)	569
Independent NFL fans	7%	(24)	14%	(49)	80%	(288)	362
Republican NFL fans	9%	(36)	16%	(62)	75%	(293)	392
NFL fans 18-34	9%	(32)	27%	(90)	64%	(216)	337
NFL fans 35-44	16%	(37)	25%	(60)	59%	(141)	238
NFL fans 45-64	5%	(22)	11%	(52)	84%	(388)	461
NFL fans 65+	2%	(5)	5%	(13)	93%	(267)	286
White Non-Hispanic NFL fans	7%	(64)	14%	(126)	79%	(722)	912
White NFL fans	7%	(77)	16%	(167)	76%	(789)	1034
POC NFL fans	8%	(32)	22%	(90)	70%	(289)	411
2019 season-long fantasy players	32%	(106)	68%	(228)	—	(0)	334
2019 DFS players	21%	(78)	37%	(136)	41%	(150)	365
2019 bettors	14%	(57)	35%	(146)	52%	(218)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5_2: Did you participate or do you plan to participate in the following?
A season-long fantasy football league during this upcoming NFL season

Demographic	Yes, in more than one league		Yes, in one league		No		Total N
Adults	5%	(112)	10%	(218)	85%	(1871)	2200
Gender: Male	9%	(92)	14%	(151)	77%	(818)	1062
Gender: Female	2%	(19)	6%	(67)	92%	(1052)	1138
Age: 18-34	6%	(42)	13%	(88)	80%	(525)	655
Age: 35-44	11%	(38)	18%	(63)	72%	(256)	358
Age: 45-64	3%	(23)	7%	(56)	90%	(672)	751
Age: 65+	2%	(9)	2%	(11)	95%	(416)	436
GenZers: 1997-2012	4%	(10)	12%	(30)	84%	(206)	246
Millennials: 1981-1996	10%	(57)	16%	(92)	75%	(443)	592
GenXers: 1965-1980	6%	(29)	13%	(66)	82%	(429)	524
Baby Boomers: 1946-1964	2%	(13)	4%	(29)	95%	(720)	762
PID: Dem (no lean)	7%	(59)	10%	(89)	83%	(727)	875
PID: Ind (no lean)	3%	(21)	8%	(53)	89%	(574)	648
PID: Rep (no lean)	5%	(31)	11%	(76)	84%	(569)	676
PID/Gender: Dem Men	12%	(46)	16%	(63)	73%	(288)	397
PID/Gender: Dem Women	3%	(14)	5%	(26)	92%	(439)	478
PID/Gender: Ind Men	6%	(19)	11%	(33)	83%	(261)	313
PID/Gender: Ind Women	1%	(2)	6%	(20)	93%	(314)	335
PID/Gender: Rep Men	8%	(27)	16%	(55)	77%	(269)	352
PID/Gender: Rep Women	1%	(4)	6%	(21)	92%	(300)	324
Ideo: Liberal (1-3)	8%	(59)	11%	(81)	81%	(581)	722
Ideo: Moderate (4)	3%	(19)	11%	(66)	86%	(515)	600
Ideo: Conservative (5-7)	5%	(32)	9%	(60)	87%	(611)	704
Educ: < College	4%	(56)	8%	(114)	89%	(1343)	1512
Educ: Bachelors degree	7%	(29)	15%	(65)	79%	(350)	444
Educ: Post-grad	11%	(27)	16%	(39)	73%	(178)	244
Income: Under 50k	4%	(42)	8%	(89)	89%	(1008)	1139
Income: 50k-100k	5%	(38)	10%	(68)	85%	(588)	694
Income: 100k+	9%	(32)	17%	(61)	75%	(275)	367
Ethnicity: White	5%	(82)	9%	(162)	86%	(1478)	1722
Ethnicity: Hispanic	6%	(22)	14%	(47)	80%	(280)	349

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Table MCSP5_2: *Did you participate or do you plan to participate in the following?
A season-long fantasy football league during this upcoming NFL season*

Demographic	Yes, in more than one league		Yes, in one league		No		Total N
Adults	5%	(112)	10%	(218)	85%	(1871)	2200
Ethnicity: Black	5%	(15)	13%	(36)	81%	(223)	274
Ethnicity: Other	7%	(15)	10%	(20)	83%	(170)	204
All Christian	5%	(53)	10%	(111)	85%	(899)	1063
All Non-Christian	15%	(19)	20%	(25)	64%	(81)	125
Atheist	4%	(5)	7%	(8)	89%	(104)	117
Agnostic/Nothing in particular	4%	(21)	9%	(47)	87%	(468)	536
Something Else	4%	(13)	8%	(27)	89%	(318)	358
Religious Non-Protestant/Catholic	14%	(20)	19%	(27)	67%	(94)	141
Evangelical	6%	(32)	11%	(63)	83%	(479)	575
Non-Evangelical	3%	(25)	9%	(69)	88%	(703)	796
Community: Urban	10%	(64)	14%	(95)	76%	(498)	657
Community: Suburban	3%	(28)	9%	(94)	88%	(895)	1017
Community: Rural	4%	(20)	5%	(29)	91%	(478)	526
Employ: Private Sector	8%	(54)	16%	(109)	77%	(540)	703
Employ: Government	5%	(6)	20%	(27)	75%	(102)	136
Employ: Self-Employed	9%	(17)	13%	(26)	78%	(151)	194
Employ: Homemaker	—	(0)	9%	(14)	91%	(142)	156
Employ: Retired	2%	(11)	3%	(14)	95%	(480)	505
Employ: Unemployed	7%	(17)	4%	(11)	89%	(234)	262
Employ: Other	4%	(5)	7%	(10)	90%	(131)	147
Military HH: Yes	6%	(21)	10%	(34)	84%	(300)	355
Military HH: No	5%	(91)	10%	(184)	85%	(1571)	1845
RD/WT: Right Direction	8%	(46)	15%	(87)	78%	(460)	593
RD/WT: Wrong Track	4%	(66)	8%	(131)	88%	(1410)	1607
Trump Job Approve	7%	(64)	11%	(101)	81%	(720)	885
Trump Job Disapprove	4%	(47)	9%	(110)	87%	(1092)	1249
Trump Job Strongly Approve	7%	(34)	12%	(60)	81%	(389)	482
Trump Job Somewhat Approve	8%	(31)	10%	(42)	82%	(331)	403
Trump Job Somewhat Disapprove	4%	(9)	11%	(26)	85%	(193)	228
Trump Job Strongly Disapprove	4%	(38)	8%	(84)	88%	(899)	1021

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Table MCSP5_2: *Did you participate or do you plan to participate in the following?
A season-long fantasy football league during this upcoming NFL season*

Demographic	Yes, in more than one league		Yes, in one league		No		Total N
Adults	5%	(112)	10%	(218)	85%	(1871)	2200
Favorable of Trump	6%	(54)	11%	(98)	83%	(719)	871
Unfavorable of Trump	4%	(55)	9%	(108)	87%	(1089)	1253
Very Favorable of Trump	5%	(26)	12%	(59)	83%	(421)	506
Somewhat Favorable of Trump	8%	(28)	11%	(39)	82%	(297)	364
Somewhat Unfavorable of Trump	5%	(10)	9%	(18)	86%	(164)	191
Very Unfavorable of Trump	4%	(46)	9%	(91)	87%	(925)	1061
#1 Issue: Economy	5%	(41)	11%	(84)	84%	(657)	782
#1 Issue: Security	3%	(9)	7%	(20)	89%	(243)	273
#1 Issue: Health Care	7%	(29)	12%	(50)	82%	(352)	431
#1 Issue: Medicare / Social Security	3%	(9)	7%	(19)	90%	(248)	275
#1 Issue: Women's Issues	4%	(4)	6%	(6)	89%	(88)	98
#1 Issue: Education	6%	(6)	23%	(23)	71%	(71)	100
#1 Issue: Energy	10%	(8)	8%	(6)	82%	(68)	83
#1 Issue: Other	3%	(5)	5%	(8)	91%	(145)	159
2018 House Vote: Democrat	6%	(49)	12%	(97)	83%	(690)	836
2018 House Vote: Republican	5%	(33)	12%	(76)	83%	(537)	646
2018 House Vote: Someone else	3%	(1)	6%	(3)	92%	(46)	50
2016 Vote: Hillary Clinton	4%	(33)	12%	(88)	84%	(633)	754
2016 Vote: Donald Trump	7%	(46)	11%	(79)	82%	(583)	708
2016 Vote: Other	3%	(4)	4%	(5)	93%	(118)	127
2016 Vote: Didn't Vote	5%	(29)	7%	(45)	88%	(536)	610
Voted in 2014: Yes	5%	(63)	11%	(143)	84%	(1125)	1332
Voted in 2014: No	6%	(49)	9%	(74)	86%	(746)	868
2012 Vote: Barack Obama	7%	(58)	11%	(96)	82%	(718)	872
2012 Vote: Mitt Romney	3%	(15)	9%	(43)	88%	(448)	507
2012 Vote: Other	1%	(0)	8%	(5)	91%	(57)	62
2012 Vote: Didn't Vote	5%	(38)	10%	(73)	85%	(644)	755

Continued on next page

Table MCSP5_2: Did you participate or do you plan to participate in the following?
A season-long fantasy football league during this upcoming NFL season

Demographic	Yes, in more than one league		Yes, in one league		No	Total N
Adults	5%	(112)	10%	(218)	85% (1871)	2200
4-Region: Northeast	5%	(21)	13%	(53)	81% (320)	394
4-Region: Midwest	5%	(21)	5%	(23)	90% (418)	462
4-Region: South	4%	(31)	9%	(71)	88% (722)	824
4-Region: West	7%	(38)	14%	(71)	79% (411)	520
Sports fans	7%	(102)	13%	(200)	80% (1223)	1525
Avid sports fans	13%	(68)	23%	(122)	64% (332)	523
NFL fans	8%	(105)	15%	(192)	78% (1025)	1322
Avid NFL fans	13%	(70)	19%	(100)	69% (371)	541
Attends NFL games	18%	(83)	29%	(134)	53% (241)	458
Democratic NFL fans	10%	(58)	14%	(80)	76% (431)	569
Independent NFL fans	5%	(19)	12%	(43)	83% (300)	362
Republican NFL fans	7%	(28)	18%	(69)	75% (295)	392
NFL fans 18-34	12%	(41)	21%	(72)	66% (224)	337
NFL fans 35-44	14%	(34)	24%	(57)	62% (147)	238
NFL fans 45-64	5%	(21)	11%	(52)	84% (388)	461
NFL fans 65+	3%	(8)	4%	(11)	93% (267)	286
White Non-Hispanic NFL fans	7%	(63)	13%	(117)	80% (732)	912
White NFL fans	8%	(79)	15%	(150)	78% (805)	1034
POC NFL fans	10%	(42)	18%	(75)	71% (293)	411
2019 season-long fantasy players	32%	(105)	52%	(174)	16% (54)	334
2019 DFS players	21%	(76)	39%	(142)	40% (147)	365
2019 bettors	17%	(73)	30%	(125)	53% (222)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6_1: Did you do the following during the 2019 NFL season?
Participate in daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(149)	10%	(216)	83%	(1835)	2200
Gender: Male	9%	(92)	15%	(154)	77%	(815)	1062
Gender: Female	5%	(56)	5%	(62)	90%	(1020)	1138
Age: 18-34	7%	(46)	16%	(102)	77%	(507)	655
Age: 35-44	12%	(42)	16%	(57)	72%	(259)	358
Age: 45-64	5%	(36)	6%	(47)	89%	(668)	751
Age: 65+	6%	(25)	2%	(10)	92%	(401)	436
GenZers: 1997-2012	5%	(13)	12%	(30)	83%	(204)	246
Millennials: 1981-1996	10%	(59)	17%	(101)	73%	(433)	592
GenXers: 1965-1980	5%	(28)	12%	(65)	82%	(431)	524
Baby Boomers: 1946-1964	6%	(47)	2%	(17)	92%	(698)	762
PID: Dem (no lean)	6%	(56)	12%	(103)	82%	(716)	875
PID: Ind (no lean)	6%	(40)	8%	(53)	86%	(556)	648
PID: Rep (no lean)	8%	(53)	9%	(60)	83%	(563)	676
PID/Gender: Dem Men	7%	(29)	19%	(74)	74%	(295)	397
PID/Gender: Dem Women	6%	(27)	6%	(29)	88%	(421)	478
PID/Gender: Ind Men	7%	(23)	9%	(29)	84%	(261)	313
PID/Gender: Ind Women	5%	(17)	7%	(24)	88%	(294)	335
PID/Gender: Rep Men	12%	(41)	15%	(52)	74%	(259)	352
PID/Gender: Rep Women	4%	(12)	2%	(8)	94%	(305)	324
Ideo: Liberal (1-3)	6%	(47)	13%	(94)	81%	(581)	722
Ideo: Moderate (4)	8%	(49)	11%	(64)	81%	(487)	600
Ideo: Conservative (5-7)	6%	(45)	7%	(51)	86%	(608)	704
Educ: < College	6%	(88)	7%	(111)	87%	(1313)	1512
Educ: Bachelors degree	8%	(37)	13%	(58)	79%	(349)	444
Educ: Post-grad	9%	(23)	20%	(48)	71%	(173)	244
Income: Under 50k	6%	(67)	8%	(92)	86%	(980)	1139
Income: 50k-100k	7%	(45)	10%	(67)	84%	(581)	694
Income: 100k+	10%	(36)	16%	(57)	75%	(274)	367
Ethnicity: White	7%	(118)	9%	(158)	84%	(1446)	1722
Ethnicity: Hispanic	6%	(23)	13%	(44)	81%	(283)	349

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Table MCSP6_1: *Did you do the following during the 2019 NFL season?*
Participate in daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(149)	10%	(216)	83%	(1835)	2200
Ethnicity: Black	8%	(22)	13%	(35)	79%	(218)	274
Ethnicity: Other	4%	(9)	11%	(23)	84%	(172)	204
All Christian	7%	(78)	9%	(99)	83%	(886)	1063
All Non-Christian	14%	(18)	15%	(19)	71%	(89)	125
Atheist	5%	(6)	12%	(14)	83%	(97)	117
Agnostic/Nothing in particular	5%	(27)	10%	(56)	85%	(453)	536
Something Else	6%	(21)	8%	(28)	86%	(309)	358
Religious Non-Protestant/Catholic	13%	(19)	14%	(20)	72%	(102)	141
Evangelical	9%	(54)	10%	(58)	81%	(463)	575
Non-Evangelical	5%	(39)	7%	(59)	88%	(697)	796
Community: Urban	10%	(63)	14%	(92)	76%	(502)	657
Community: Suburban	6%	(61)	9%	(93)	85%	(863)	1017
Community: Rural	5%	(25)	6%	(31)	89%	(470)	526
Employ: Private Sector	8%	(56)	15%	(109)	77%	(539)	703
Employ: Government	9%	(13)	12%	(16)	79%	(107)	136
Employ: Self-Employed	9%	(17)	18%	(35)	73%	(142)	194
Employ: Homemaker	7%	(10)	5%	(8)	88%	(137)	156
Employ: Retired	4%	(22)	3%	(14)	93%	(469)	505
Employ: Unemployed	7%	(19)	7%	(19)	86%	(225)	262
Employ: Other	6%	(9)	8%	(12)	86%	(126)	147
Military HH: Yes	8%	(27)	9%	(32)	83%	(295)	355
Military HH: No	7%	(121)	10%	(184)	83%	(1540)	1845
RD/WT: Right Direction	9%	(56)	13%	(75)	78%	(463)	593
RD/WT: Wrong Track	6%	(93)	9%	(141)	85%	(1372)	1607
Trump Job Approve	8%	(73)	11%	(101)	80%	(711)	885
Trump Job Disapprove	6%	(75)	9%	(113)	85%	(1061)	1249
Trump Job Strongly Approve	9%	(41)	11%	(52)	81%	(388)	482
Trump Job Somewhat Approve	8%	(32)	12%	(49)	80%	(323)	403
Trump Job Somewhat Disapprove	3%	(8)	15%	(34)	81%	(186)	228
Trump Job Strongly Disapprove	7%	(67)	8%	(79)	86%	(875)	1021

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Table MCSP6_1: Did you do the following during the 2019 NFL season?
Participate in daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(149)	10%	(216)	83%	(1835)	2200
Favorable of Trump	8%	(66)	10%	(85)	83%	(719)	871
Unfavorable of Trump	6%	(78)	10%	(119)	84%	(1056)	1253
Very Favorable of Trump	8%	(39)	11%	(54)	82%	(414)	506
Somewhat Favorable of Trump	8%	(28)	9%	(31)	84%	(306)	364
Somewhat Unfavorable of Trump	4%	(8)	14%	(26)	82%	(157)	191
Very Unfavorable of Trump	7%	(69)	9%	(93)	85%	(899)	1061
#1 Issue: Economy	7%	(52)	12%	(91)	82%	(639)	782
#1 Issue: Security	7%	(18)	8%	(22)	85%	(232)	273
#1 Issue: Health Care	8%	(33)	13%	(55)	80%	(343)	431
#1 Issue: Medicare / Social Security	5%	(14)	5%	(13)	90%	(248)	275
#1 Issue: Women's Issues	8%	(8)	10%	(9)	82%	(81)	98
#1 Issue: Education	12%	(12)	7%	(7)	81%	(81)	100
#1 Issue: Energy	7%	(6)	13%	(11)	80%	(66)	83
#1 Issue: Other	4%	(6)	5%	(7)	92%	(146)	159
2018 House Vote: Democrat	8%	(68)	12%	(100)	80%	(668)	836
2018 House Vote: Republican	9%	(57)	10%	(62)	81%	(526)	646
2018 House Vote: Someone else	6%	(3)	6%	(3)	88%	(45)	50
2016 Vote: Hillary Clinton	7%	(56)	11%	(82)	82%	(615)	754
2016 Vote: Donald Trump	8%	(60)	11%	(76)	81%	(573)	708
2016 Vote: Other	6%	(7)	5%	(7)	89%	(113)	127
2016 Vote: Didn't Vote	4%	(24)	8%	(52)	88%	(533)	610
Voted in 2014: Yes	8%	(104)	10%	(139)	82%	(1089)	1332
Voted in 2014: No	5%	(45)	9%	(77)	86%	(746)	868
2012 Vote: Barack Obama	7%	(64)	12%	(107)	80%	(701)	872
2012 Vote: Mitt Romney	7%	(34)	7%	(36)	86%	(437)	507
2012 Vote: Other	8%	(5)	10%	(6)	82%	(51)	62
2012 Vote: Didn't Vote	6%	(45)	9%	(66)	85%	(643)	755

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Table MCSP6_1: Did you do the following during the 2019 NFL season?
Participate in daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(149)	10%	(216)	83%	(1835)	2200
4-Region: Northeast	10%	(40)	12%	(46)	78%	(307)	394
4-Region: Midwest	6%	(27)	6%	(29)	88%	(407)	462
4-Region: South	6%	(51)	8%	(65)	86%	(708)	824
4-Region: West	6%	(31)	15%	(76)	79%	(413)	520
Sports fans	9%	(130)	13%	(192)	79%	(1202)	1525
Avid sports fans	13%	(68)	19%	(100)	68%	(354)	523
NFL fans	9%	(122)	15%	(193)	76%	(1007)	1322
Avid NFL fans	12%	(64)	16%	(88)	72%	(389)	541
Attends NFL games	17%	(78)	30%	(137)	53%	(243)	458
Democratic NFL fans	9%	(50)	17%	(94)	75%	(424)	569
Independent NFL fans	8%	(31)	12%	(45)	79%	(287)	362
Republican NFL fans	11%	(42)	14%	(54)	75%	(296)	392
NFL fans 18-34	10%	(35)	27%	(91)	63%	(211)	337
NFL fans 35-44	15%	(35)	23%	(55)	62%	(148)	238
NFL fans 45-64	7%	(34)	8%	(38)	84%	(389)	461
NFL fans 65+	6%	(18)	3%	(10)	90%	(258)	286
White Non-Hispanic NFL fans	9%	(81)	13%	(119)	78%	(711)	912
White NFL fans	9%	(97)	14%	(148)	76%	(789)	1034
POC NFL fans	10%	(41)	18%	(74)	72%	(296)	411
2019 season-long fantasy players	25%	(83)	39%	(132)	36%	(119)	334
2019 DFS players	41%	(149)	59%	(216)	—	(0)	365
2019 bettors	24%	(103)	34%	(144)	41%	(174)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6_2: Did you do the following during the 2019 NFL season?
Bet on the results of games

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(146)	12%	(274)	81%	(1780)	2200
Gender: Male	9%	(100)	17%	(179)	74%	(783)	1062
Gender: Female	4%	(46)	8%	(95)	88%	(997)	1138
Age: 18-34	9%	(60)	16%	(107)	75%	(488)	655
Age: 35-44	10%	(36)	17%	(60)	73%	(261)	358
Age: 45-64	4%	(29)	11%	(79)	86%	(643)	751
Age: 65+	5%	(21)	6%	(27)	89%	(388)	436
GenZers: 1997-2012	7%	(17)	11%	(27)	82%	(202)	246
Millennials: 1981-1996	10%	(62)	19%	(115)	70%	(415)	592
GenXers: 1965-1980	5%	(28)	14%	(75)	80%	(422)	524
Baby Boomers: 1946-1964	5%	(37)	7%	(53)	88%	(672)	762
PID: Dem (no lean)	8%	(66)	12%	(103)	81%	(706)	875
PID: Ind (no lean)	6%	(40)	12%	(79)	82%	(529)	648
PID: Rep (no lean)	6%	(40)	14%	(92)	81%	(545)	676
PID/Gender: Dem Men	12%	(46)	17%	(67)	72%	(284)	397
PID/Gender: Dem Women	4%	(21)	8%	(36)	88%	(421)	478
PID/Gender: Ind Men	6%	(20)	15%	(46)	79%	(247)	313
PID/Gender: Ind Women	6%	(20)	10%	(34)	84%	(282)	335
PID/Gender: Rep Men	10%	(34)	19%	(66)	71%	(251)	352
PID/Gender: Rep Women	2%	(6)	8%	(25)	90%	(293)	324
Ideo: Liberal (1-3)	8%	(61)	13%	(93)	79%	(568)	722
Ideo: Moderate (4)	7%	(45)	15%	(88)	78%	(468)	600
Ideo: Conservative (5-7)	5%	(36)	11%	(80)	83%	(587)	704
Educ: < College	5%	(82)	10%	(147)	85%	(1283)	1512
Educ: Bachelors degree	8%	(35)	17%	(74)	75%	(335)	444
Educ: Post-grad	12%	(29)	22%	(54)	66%	(161)	244
Income: Under 50k	6%	(68)	10%	(119)	84%	(952)	1139
Income: 50k-100k	7%	(49)	13%	(88)	80%	(556)	694
Income: 100k+	8%	(29)	18%	(67)	74%	(271)	367
Ethnicity: White	7%	(115)	12%	(206)	81%	(1401)	1722
Ethnicity: Hispanic	7%	(26)	17%	(61)	75%	(262)	349

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Table MCSP6_2: Did you do the following during the 2019 NFL season?
Bet on the results of games

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(146)	12%	(274)	81%	(1780)	2200
Ethnicity: Black	8%	(22)	16%	(44)	76%	(208)	274
Ethnicity: Other	4%	(9)	12%	(25)	83%	(170)	204
All Christian	7%	(78)	12%	(126)	81%	(859)	1063
All Non-Christian	16%	(20)	19%	(23)	65%	(82)	125
Atheist	7%	(8)	12%	(15)	81%	(94)	117
Agnostic/Nothing in particular	6%	(32)	14%	(76)	80%	(429)	536
Something Else	2%	(8)	10%	(34)	88%	(316)	358
Religious Non-Protestant/Catholic	15%	(21)	18%	(25)	67%	(94)	141
Evangelical	8%	(44)	14%	(78)	79%	(453)	575
Non-Evangelical	4%	(32)	9%	(75)	87%	(689)	796
Community: Urban	10%	(67)	17%	(110)	73%	(481)	657
Community: Suburban	5%	(54)	12%	(125)	82%	(838)	1017
Community: Rural	5%	(25)	8%	(40)	88%	(461)	526
Employ: Private Sector	9%	(60)	19%	(136)	72%	(507)	703
Employ: Government	14%	(19)	13%	(18)	73%	(99)	136
Employ: Self-Employed	8%	(15)	18%	(35)	74%	(144)	194
Employ: Homemaker	5%	(8)	8%	(12)	87%	(136)	156
Employ: Retired	4%	(22)	6%	(28)	90%	(455)	505
Employ: Unemployed	3%	(8)	10%	(25)	88%	(230)	262
Employ: Other	8%	(11)	9%	(14)	83%	(122)	147
Military HH: Yes	8%	(27)	9%	(33)	83%	(294)	355
Military HH: No	6%	(119)	13%	(241)	81%	(1485)	1845
RD/WT: Right Direction	9%	(53)	17%	(99)	74%	(442)	593
RD/WT: Wrong Track	6%	(93)	11%	(175)	83%	(1338)	1607
Trump Job Approve	8%	(69)	15%	(136)	77%	(681)	885
Trump Job Disapprove	6%	(75)	11%	(137)	83%	(1037)	1249
Trump Job Strongly Approve	6%	(30)	15%	(71)	79%	(381)	482
Trump Job Somewhat Approve	10%	(39)	16%	(64)	74%	(300)	403
Trump Job Somewhat Disapprove	5%	(12)	16%	(37)	78%	(178)	228
Trump Job Strongly Disapprove	6%	(62)	10%	(100)	84%	(859)	1021

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Table MCSP6_2: Did you do the following during the 2019 NFL season?
Bet on the results of games

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(146)	12%	(274)	81%	(1780)	2200
Favorable of Trump	7%	(60)	15%	(128)	78%	(683)	871
Unfavorable of Trump	6%	(80)	11%	(137)	83%	(1035)	1253
Very Favorable of Trump	6%	(30)	14%	(73)	80%	(403)	506
Somewhat Favorable of Trump	8%	(30)	15%	(55)	77%	(280)	364
Somewhat Unfavorable of Trump	6%	(12)	16%	(31)	78%	(148)	191
Very Unfavorable of Trump	6%	(68)	10%	(106)	84%	(887)	1061
#1 Issue: Economy	7%	(58)	13%	(103)	79%	(622)	782
#1 Issue: Security	6%	(16)	9%	(25)	85%	(231)	273
#1 Issue: Health Care	8%	(33)	15%	(65)	77%	(333)	431
#1 Issue: Medicare / Social Security	5%	(14)	10%	(27)	85%	(235)	275
#1 Issue: Women's Issues	8%	(8)	11%	(11)	80%	(79)	98
#1 Issue: Education	8%	(8)	17%	(17)	75%	(75)	100
#1 Issue: Energy	8%	(6)	19%	(15)	74%	(61)	83
#1 Issue: Other	2%	(3)	7%	(11)	91%	(145)	159
2018 House Vote: Democrat	8%	(70)	13%	(108)	79%	(658)	836
2018 House Vote: Republican	7%	(48)	14%	(87)	79%	(511)	646
2018 House Vote: Someone else	3%	(2)	15%	(8)	81%	(41)	50
2016 Vote: Hillary Clinton	8%	(59)	13%	(97)	79%	(598)	754
2016 Vote: Donald Trump	7%	(52)	14%	(98)	79%	(559)	708
2016 Vote: Other	2%	(3)	9%	(11)	89%	(113)	127
2016 Vote: Didn't Vote	5%	(32)	11%	(68)	84%	(510)	610
Voted in 2014: Yes	7%	(94)	13%	(175)	80%	(1063)	1332
Voted in 2014: No	6%	(52)	11%	(99)	83%	(717)	868
2012 Vote: Barack Obama	7%	(62)	14%	(122)	79%	(687)	872
2012 Vote: Mitt Romney	5%	(24)	12%	(62)	83%	(422)	507
2012 Vote: Other	8%	(5)	12%	(8)	80%	(50)	62
2012 Vote: Didn't Vote	7%	(54)	11%	(82)	82%	(619)	755

Continued on next page

Table MCSP6_2: Did you do the following during the 2019 NFL season?
Bet on the results of games

Demographic	Yes, did this regularly		Yes, did this occasionally		No		Total N
Adults	7%	(146)	12%	(274)	81%	(1780)	2200
4-Region: Northeast	8%	(33)	17%	(65)	75%	(295)	394
4-Region: Midwest	6%	(29)	8%	(38)	85%	(395)	462
4-Region: South	4%	(37)	11%	(90)	85%	(697)	824
4-Region: West	9%	(47)	16%	(81)	75%	(392)	520
Sports fans	8%	(121)	16%	(239)	76%	(1165)	1525
Avid sports fans	12%	(63)	22%	(114)	66%	(345)	523
NFL fans	9%	(117)	17%	(229)	74%	(976)	1322
Avid NFL fans	11%	(62)	22%	(117)	67%	(362)	541
Attends NFL games	18%	(84)	31%	(142)	51%	(232)	458
Democratic NFL fans	9%	(54)	17%	(96)	74%	(419)	569
Independent NFL fans	9%	(34)	15%	(54)	76%	(274)	362
Republican NFL fans	7%	(29)	20%	(80)	72%	(283)	392
NFL fans 18-34	13%	(45)	24%	(80)	63%	(213)	337
NFL fans 35-44	13%	(32)	22%	(52)	65%	(155)	238
NFL fans 45-64	6%	(26)	16%	(72)	79%	(363)	461
NFL fans 65+	5%	(14)	9%	(26)	86%	(246)	286
White Non-Hispanic NFL fans	9%	(81)	16%	(148)	75%	(683)	912
White NFL fans	9%	(93)	18%	(184)	73%	(757)	1034
POC NFL fans	9%	(36)	20%	(81)	71%	(293)	411
2019 season-long fantasy players	23%	(75)	38%	(128)	39%	(131)	334
2019 DFS players	33%	(120)	35%	(127)	32%	(118)	365
2019 bettors	35%	(146)	65%	(274)	—	(0)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP7_1: *And do you plan to do the following during the upcoming NFL season?
Participate in any daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)*

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No		Total N
Adults	10%	(225)	9%	(208)	80%	(1767)	2200
Gender: Male	14%	(150)	13%	(139)	73%	(773)	1062
Gender: Female	7%	(75)	6%	(69)	87%	(994)	1138
Age: 18-34	12%	(77)	15%	(101)	73%	(478)	655
Age: 35-44	15%	(54)	15%	(53)	70%	(250)	358
Age: 45-64	8%	(57)	6%	(43)	87%	(651)	751
Age: 65+	9%	(38)	3%	(11)	89%	(388)	436
GenZers: 1997-2012	6%	(16)	15%	(36)	79%	(194)	246
Millennials: 1981-1996	15%	(88)	16%	(93)	69%	(411)	592
GenXers: 1965-1980	10%	(54)	12%	(60)	78%	(410)	524
Baby Boomers: 1946-1964	8%	(64)	2%	(13)	90%	(685)	762
PID: Dem (no lean)	11%	(98)	10%	(91)	78%	(687)	875
PID: Ind (no lean)	8%	(53)	9%	(59)	83%	(537)	648
PID: Rep (no lean)	11%	(75)	9%	(58)	80%	(543)	676
PID/Gender: Dem Men	15%	(59)	16%	(65)	69%	(274)	397
PID/Gender: Dem Women	8%	(39)	5%	(26)	86%	(413)	478
PID/Gender: Ind Men	12%	(36)	9%	(27)	80%	(250)	313
PID/Gender: Ind Women	5%	(17)	10%	(32)	85%	(287)	335
PID/Gender: Rep Men	16%	(55)	13%	(47)	71%	(249)	352
PID/Gender: Rep Women	6%	(19)	3%	(11)	91%	(294)	324
Ideo: Liberal (1-3)	12%	(87)	12%	(88)	76%	(546)	722
Ideo: Moderate (4)	12%	(69)	9%	(54)	79%	(477)	600
Ideo: Conservative (5-7)	8%	(57)	8%	(53)	84%	(593)	704
Educ: < College	9%	(138)	7%	(108)	84%	(1266)	1512
Educ: Bachelors degree	12%	(53)	12%	(55)	76%	(336)	444
Educ: Post-grad	14%	(35)	19%	(45)	67%	(164)	244
Income: Under 50k	9%	(107)	9%	(103)	82%	(930)	1139
Income: 50k-100k	10%	(69)	8%	(55)	82%	(570)	694
Income: 100k+	14%	(50)	14%	(50)	73%	(268)	367
Ethnicity: White	11%	(183)	8%	(138)	81%	(1401)	1722
Ethnicity: Hispanic	11%	(39)	13%	(46)	76%	(264)	349

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Table MCSP7_1: *And do you plan to do the following during the upcoming NFL season?
Participate in any daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)*

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No		Total N
Adults	10%	(225)	9%	(208)	80%	(1767)	2200
Ethnicity: Black	13%	(37)	16%	(45)	70%	(192)	274
Ethnicity: Other	3%	(5)	12%	(25)	85%	(174)	204
All Christian	10%	(108)	9%	(96)	81%	(859)	1063
All Non-Christian	19%	(24)	20%	(25)	61%	(76)	125
Atheist	1%	(1)	17%	(20)	82%	(96)	117
Agnostic/Nothing in particular	11%	(58)	9%	(48)	80%	(431)	536
Something Else	9%	(33)	5%	(20)	85%	(306)	358
Religious Non-Protestant/Catholic	18%	(25)	18%	(25)	64%	(90)	141
Evangelical	11%	(66)	10%	(58)	78%	(452)	575
Non-Evangelical	8%	(62)	7%	(54)	85%	(679)	796
Community: Urban	15%	(100)	15%	(99)	70%	(458)	657
Community: Suburban	9%	(88)	9%	(89)	83%	(840)	1017
Community: Rural	7%	(37)	4%	(20)	89%	(468)	526
Employ: Private Sector	13%	(93)	13%	(94)	73%	(516)	703
Employ: Government	10%	(14)	13%	(17)	77%	(105)	136
Employ: Self-Employed	13%	(26)	12%	(23)	75%	(145)	194
Employ: Homemaker	8%	(13)	7%	(12)	85%	(132)	156
Employ: Retired	8%	(38)	3%	(15)	90%	(452)	505
Employ: Unemployed	8%	(22)	10%	(25)	82%	(215)	262
Employ: Other	13%	(19)	6%	(9)	81%	(119)	147
Military HH: Yes	16%	(57)	6%	(21)	78%	(277)	355
Military HH: No	9%	(168)	10%	(187)	81%	(1490)	1845
RD/WT: Right Direction	14%	(86)	12%	(70)	74%	(438)	593
RD/WT: Wrong Track	9%	(140)	9%	(138)	83%	(1329)	1607
Trump Job Approve	13%	(112)	9%	(84)	78%	(690)	885
Trump Job Disapprove	9%	(109)	10%	(121)	82%	(1019)	1249
Trump Job Strongly Approve	12%	(58)	10%	(47)	78%	(377)	482
Trump Job Somewhat Approve	13%	(54)	9%	(37)	78%	(313)	403
Trump Job Somewhat Disapprove	5%	(11)	15%	(34)	81%	(184)	228
Trump Job Strongly Disapprove	10%	(98)	9%	(87)	82%	(836)	1021

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Table MCSP7_1: *And do you plan to do the following during the upcoming NFL season?
Participate in any daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)*

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No	Total N
Adults	10%	(225)	9%	(208)	80% (1767)	2200
Favorable of Trump	11%	(99)	10%	(84)	79% (688)	871
Unfavorable of Trump	10%	(120)	9%	(110)	82% (1023)	1253
Very Favorable of Trump	12%	(59)	10%	(50)	79% (398)	506
Somewhat Favorable of Trump	11%	(40)	9%	(34)	80% (290)	364
Somewhat Unfavorable of Trump	6%	(11)	16%	(30)	79% (150)	191
Very Unfavorable of Trump	10%	(109)	8%	(80)	82% (872)	1061
#1 Issue: Economy	12%	(92)	11%	(85)	77% (605)	782
#1 Issue: Security	8%	(21)	7%	(18)	86% (234)	273
#1 Issue: Health Care	10%	(42)	14%	(60)	76% (329)	431
#1 Issue: Medicare / Social Security	8%	(22)	4%	(10)	88% (243)	275
#1 Issue: Women's Issues	7%	(6)	17%	(17)	76% (74)	98
#1 Issue: Education	14%	(14)	6%	(6)	80% (80)	100
#1 Issue: Energy	17%	(14)	8%	(7)	75% (62)	83
#1 Issue: Other	8%	(13)	3%	(5)	88% (140)	159
2018 House Vote: Democrat	11%	(93)	11%	(90)	78% (652)	836
2018 House Vote: Republican	13%	(81)	8%	(53)	79% (512)	646
2018 House Vote: Someone else	3%	(2)	5%	(2)	92% (46)	50
2016 Vote: Hillary Clinton	10%	(77)	11%	(85)	79% (592)	754
2016 Vote: Donald Trump	12%	(84)	8%	(60)	80% (565)	708
2016 Vote: Other	5%	(7)	4%	(5)	91% (115)	127
2016 Vote: Didn't Vote	9%	(57)	10%	(58)	81% (495)	610
Voted in 2014: Yes	11%	(140)	9%	(124)	80% (1068)	1332
Voted in 2014: No	10%	(85)	10%	(84)	81% (699)	868
2012 Vote: Barack Obama	11%	(97)	11%	(92)	78% (682)	872
2012 Vote: Mitt Romney	9%	(45)	7%	(33)	85% (429)	507
2012 Vote: Other	2%	(1)	8%	(5)	90% (56)	62
2012 Vote: Didn't Vote	11%	(80)	10%	(78)	79% (597)	755

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Table MCSP7_1: *And do you plan to do the following during the upcoming NFL season?
Participate in any daily fantasy football contests (i.e. DraftKings, FanDuel, etc.)*

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No	Total N
Adults	10%	(225)	9%	(208)	80% (1767)	2200
4-Region: Northeast	13%	(51)	13%	(51)	74% (292)	394
4-Region: Midwest	8%	(37)	5%	(22)	87% (403)	462
4-Region: South	10%	(80)	8%	(67)	82% (677)	824
4-Region: West	11%	(57)	13%	(68)	76% (395)	520
Sports fans	12%	(188)	12%	(176)	76% (1160)	1525
Avid sports fans	19%	(100)	17%	(90)	64% (333)	523
NFL fans	13%	(176)	13%	(172)	74% (975)	1322
Avid NFL fans	19%	(102)	15%	(81)	66% (357)	541
Attends NFL games	26%	(117)	27%	(122)	48% (220)	458
Democratic NFL fans	14%	(77)	15%	(83)	72% (408)	569
Independent NFL fans	10%	(36)	11%	(41)	79% (285)	362
Republican NFL fans	16%	(63)	12%	(47)	72% (282)	392
NFL fans 18-34	17%	(58)	21%	(72)	62% (208)	337
NFL fans 35-44	19%	(45)	21%	(50)	60% (143)	238
NFL fans 45-64	10%	(47)	9%	(40)	81% (374)	461
NFL fans 65+	9%	(25)	3%	(10)	88% (250)	286
White Non-Hispanic NFL fans	13%	(114)	12%	(109)	75% (688)	912
White NFL fans	14%	(140)	13%	(131)	74% (762)	1034
POC NFL fans	15%	(61)	15%	(63)	70% (286)	411
2019 season-long fantasy players	33%	(109)	38%	(126)	30% (99)	334
2019 DFS players	31%	(113)	40%	(147)	29% (105)	365
2019 bettors	25%	(105)	34%	(142)	41% (173)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP7_2: And do you plan to do the following during the upcoming NFL season?
Bet on the results of games

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No		Total N
Adults	8%	(183)	14%	(300)	78%	(1716)	2200
Gender: Male	12%	(124)	19%	(197)	70%	(741)	1062
Gender: Female	5%	(59)	9%	(103)	86%	(976)	1138
Age: 18-34	8%	(52)	20%	(129)	72%	(474)	655
Age: 35-44	12%	(43)	20%	(73)	68%	(242)	358
Age: 45-64	7%	(54)	10%	(72)	83%	(625)	751
Age: 65+	8%	(35)	6%	(27)	86%	(375)	436
GenZers: 1997-2012	8%	(19)	18%	(44)	75%	(184)	246
Millennials: 1981-1996	9%	(56)	22%	(130)	69%	(406)	592
GenXers: 1965-1980	9%	(50)	13%	(70)	77%	(404)	524
Baby Boomers: 1946-1964	7%	(57)	7%	(51)	86%	(654)	762
PID: Dem (no lean)	10%	(84)	14%	(120)	77%	(672)	875
PID: Ind (no lean)	7%	(46)	13%	(84)	80%	(519)	648
PID: Rep (no lean)	8%	(54)	14%	(97)	78%	(525)	676
PID/Gender: Dem Men	14%	(56)	19%	(74)	67%	(267)	397
PID/Gender: Dem Women	6%	(28)	9%	(45)	85%	(405)	478
PID/Gender: Ind Men	9%	(30)	14%	(44)	76%	(239)	313
PID/Gender: Ind Women	5%	(16)	12%	(40)	83%	(280)	335
PID/Gender: Rep Men	11%	(39)	22%	(79)	67%	(234)	352
PID/Gender: Rep Women	5%	(15)	6%	(19)	90%	(291)	324
Ideo: Liberal (1-3)	10%	(70)	15%	(111)	75%	(540)	722
Ideo: Moderate (4)	9%	(57)	16%	(94)	75%	(450)	600
Ideo: Conservative (5-7)	7%	(50)	12%	(83)	81%	(570)	704
Educ: < College	7%	(109)	11%	(169)	82%	(1234)	1512
Educ: Bachelors degree	9%	(41)	18%	(79)	73%	(324)	444
Educ: Post-grad	14%	(33)	21%	(52)	65%	(159)	244
Income: Under 50k	7%	(79)	13%	(147)	80%	(913)	1139
Income: 50k-100k	9%	(64)	12%	(84)	79%	(546)	694
Income: 100k+	11%	(40)	19%	(69)	70%	(258)	367
Ethnicity: White	9%	(153)	12%	(209)	79%	(1360)	1722
Ethnicity: Hispanic	7%	(24)	21%	(72)	72%	(253)	349

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Table MCSP7_2: And do you plan to do the following during the upcoming NFL season?
Bet on the results of games

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No		Total N
Adults	8%	(183)	14%	(300)	78%	(1716)	2200
Ethnicity: Black	8%	(23)	23%	(64)	68%	(188)	274
Ethnicity: Other	4%	(8)	14%	(28)	83%	(169)	204
All Christian	9%	(94)	14%	(148)	77%	(822)	1063
All Non-Christian	15%	(19)	20%	(25)	64%	(80)	125
Atheist	3%	(4)	18%	(22)	78%	(91)	117
Agnostic/Nothing in particular	8%	(41)	12%	(67)	80%	(428)	536
Something Else	7%	(25)	11%	(39)	82%	(295)	358
Religious Non-Protestant/Catholic	14%	(20)	19%	(27)	67%	(94)	141
Evangelical	9%	(52)	16%	(91)	75%	(432)	575
Non-Evangelical	7%	(56)	11%	(89)	82%	(651)	796
Community: Urban	11%	(74)	19%	(124)	70%	(460)	657
Community: Suburban	8%	(81)	13%	(134)	79%	(802)	1017
Community: Rural	5%	(29)	8%	(43)	86%	(454)	526
Employ: Private Sector	10%	(74)	19%	(135)	70%	(495)	703
Employ: Government	11%	(15)	18%	(25)	70%	(96)	136
Employ: Self-Employed	12%	(23)	20%	(38)	69%	(133)	194
Employ: Homemaker	5%	(7)	9%	(14)	86%	(135)	156
Employ: Retired	8%	(38)	6%	(29)	87%	(439)	505
Employ: Unemployed	4%	(9)	13%	(35)	83%	(218)	262
Employ: Other	10%	(15)	6%	(9)	83%	(122)	147
Military HH: Yes	11%	(38)	14%	(48)	76%	(269)	355
Military HH: No	8%	(145)	14%	(252)	78%	(1447)	1845
RD/WT: Right Direction	10%	(61)	18%	(104)	72%	(428)	593
RD/WT: Wrong Track	8%	(122)	12%	(196)	80%	(1288)	1607
Trump Job Approve	9%	(80)	16%	(139)	75%	(665)	885
Trump Job Disapprove	8%	(98)	13%	(157)	80%	(994)	1249
Trump Job Strongly Approve	8%	(36)	16%	(77)	76%	(368)	482
Trump Job Somewhat Approve	11%	(44)	15%	(62)	74%	(297)	403
Trump Job Somewhat Disapprove	5%	(11)	18%	(41)	77%	(176)	228
Trump Job Strongly Disapprove	8%	(86)	11%	(116)	80%	(818)	1021

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Table MCSP7_2: *And do you plan to do the following during the upcoming NFL season?
Bet on the results of games*

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No	Total N
Adults	8%	(183)	14%	(300)	78% (1716)	2200
Favorable of Trump	8%	(69)	16%	(139)	76% (662)	871
Unfavorable of Trump	8%	(106)	12%	(148)	80% (999)	1253
Very Favorable of Trump	7%	(38)	16%	(79)	77% (390)	506
Somewhat Favorable of Trump	9%	(32)	17%	(60)	75% (272)	364
Somewhat Unfavorable of Trump	6%	(12)	18%	(35)	75% (144)	191
Very Unfavorable of Trump	9%	(94)	11%	(113)	80% (854)	1061
#1 Issue: Economy	9%	(67)	16%	(123)	76% (593)	782
#1 Issue: Security	7%	(20)	9%	(25)	84% (228)	273
#1 Issue: Health Care	10%	(44)	14%	(59)	76% (328)	431
#1 Issue: Medicare / Social Security	7%	(19)	11%	(31)	82% (225)	275
#1 Issue: Women's Issues	7%	(7)	19%	(18)	74% (73)	98
#1 Issue: Education	12%	(12)	15%	(15)	74% (74)	100
#1 Issue: Energy	8%	(7)	23%	(19)	69% (57)	83
#1 Issue: Other	5%	(8)	7%	(11)	88% (139)	159
2018 House Vote: Democrat	9%	(78)	15%	(122)	76% (636)	836
2018 House Vote: Republican	9%	(57)	14%	(89)	78% (500)	646
2018 House Vote: Someone else	4%	(2)	7%	(4)	89% (45)	50
2016 Vote: Hillary Clinton	9%	(65)	15%	(111)	77% (578)	754
2016 Vote: Donald Trump	9%	(67)	13%	(92)	78% (549)	708
2016 Vote: Other	5%	(6)	8%	(11)	87% (110)	127
2016 Vote: Didn't Vote	7%	(45)	14%	(86)	78% (478)	610
Voted in 2014: Yes	9%	(117)	13%	(177)	78% (1037)	1332
Voted in 2014: No	8%	(66)	14%	(123)	78% (679)	868
2012 Vote: Barack Obama	9%	(80)	15%	(127)	76% (665)	872
2012 Vote: Mitt Romney	8%	(39)	11%	(58)	81% (411)	507
2012 Vote: Other	4%	(3)	9%	(6)	86% (54)	62
2012 Vote: Didn't Vote	8%	(62)	15%	(110)	77% (583)	755

Continued on next page

Table MCSP7_2: And do you plan to do the following during the upcoming NFL season?
Bet on the results of games

Demographic	Yes, plan to do this regularly		Yes, plan to do this occasionally		No	Total N
Adults	8%	(183)	14%	(300)	78% (1716)	2200
4-Region: Northeast	11%	(43)	17%	(66)	72% (285)	394
4-Region: Midwest	7%	(34)	7%	(34)	85% (394)	462
4-Region: South	8%	(64)	12%	(102)	80% (659)	824
4-Region: West	8%	(42)	19%	(99)	73% (379)	520
Sports fans	10%	(151)	17%	(263)	73% (1111)	1525
Avid sports fans	14%	(72)	27%	(143)	59% (308)	523
NFL fans	11%	(145)	19%	(248)	70% (930)	1322
Avid NFL fans	14%	(74)	24%	(132)	62% (335)	541
Attends NFL games	19%	(89)	34%	(158)	46% (211)	458
Democratic NFL fans	12%	(66)	19%	(108)	69% (394)	569
Independent NFL fans	10%	(35)	16%	(60)	74% (267)	362
Republican NFL fans	11%	(43)	20%	(80)	69% (268)	392
NFL fans 18-34	12%	(40)	28%	(96)	60% (202)	337
NFL fans 35-44	15%	(36)	25%	(59)	61% (144)	238
NFL fans 45-64	10%	(46)	15%	(69)	75% (346)	461
NFL fans 65+	8%	(23)	9%	(25)	83% (238)	286
White Non-Hispanic NFL fans	11%	(103)	16%	(146)	73% (663)	912
White NFL fans	11%	(118)	18%	(184)	71% (731)	1034
POC NFL fans	10%	(41)	25%	(102)	65% (267)	411
2019 season-long fantasy players	23%	(78)	43%	(145)	33% (110)	334
2019 DFS players	22%	(80)	38%	(138)	40% (147)	365
2019 bettors	24%	(100)	56%	(234)	21% (86)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP8: As you may know, the 2020 NFL season is scheduled to begin Sept. 10, during which teams and players will travel from city to city for games. Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

Demographic	The NFL should play its upcoming season as planned		The NFL should postpone its upcoming season		The NFL should cancel its upcoming season		Don't know / No opinion		Total N
Adults	35%	(775)	19%	(424)	20%	(433)	26%	(568)	2200
Gender: Male	45%	(474)	17%	(180)	15%	(163)	23%	(245)	1062
Gender: Female	26%	(301)	21%	(244)	24%	(270)	28%	(323)	1138
Age: 18-34	29%	(191)	20%	(132)	19%	(127)	31%	(205)	655
Age: 35-44	44%	(156)	19%	(67)	17%	(61)	20%	(73)	358
Age: 45-64	37%	(276)	16%	(121)	22%	(163)	25%	(190)	751
Age: 65+	35%	(151)	24%	(104)	19%	(81)	23%	(100)	436
GenZers: 1997-2012	22%	(54)	21%	(53)	20%	(49)	37%	(90)	246
Millennials: 1981-1996	38%	(227)	19%	(111)	19%	(113)	24%	(140)	592
GenXers: 1965-1980	37%	(196)	17%	(91)	19%	(102)	26%	(135)	524
Baby Boomers: 1946-1964	35%	(264)	20%	(155)	21%	(160)	24%	(183)	762
PID: Dem (no lean)	30%	(261)	26%	(224)	23%	(203)	21%	(188)	875
PID: Ind (no lean)	30%	(193)	17%	(112)	20%	(128)	33%	(216)	648
PID: Rep (no lean)	48%	(321)	13%	(88)	15%	(102)	24%	(165)	676
PID/Gender: Dem Men	40%	(157)	23%	(91)	17%	(68)	20%	(81)	397
PID/Gender: Dem Women	22%	(103)	28%	(132)	28%	(136)	22%	(107)	478
PID/Gender: Ind Men	39%	(123)	14%	(44)	19%	(59)	28%	(88)	313
PID/Gender: Ind Women	21%	(70)	20%	(68)	21%	(70)	38%	(128)	335
PID/Gender: Rep Men	55%	(194)	13%	(45)	10%	(37)	22%	(76)	352
PID/Gender: Rep Women	39%	(128)	13%	(43)	20%	(65)	27%	(88)	324
Ideo: Liberal (1-3)	28%	(204)	30%	(216)	24%	(175)	18%	(127)	722
Ideo: Moderate (4)	34%	(202)	17%	(103)	20%	(123)	29%	(172)	600
Ideo: Conservative (5-7)	48%	(335)	12%	(82)	16%	(110)	25%	(176)	704
Educ: < College	33%	(495)	17%	(262)	21%	(320)	29%	(436)	1512
Educ: Bachelors degree	42%	(188)	22%	(98)	17%	(76)	19%	(82)	444
Educ: Post-grad	38%	(92)	26%	(65)	15%	(38)	20%	(50)	244
Income: Under 50k	32%	(366)	18%	(210)	21%	(240)	28%	(323)	1139
Income: 50k-100k	36%	(249)	19%	(133)	20%	(141)	25%	(171)	694
Income: 100k+	44%	(160)	22%	(81)	14%	(52)	20%	(74)	367
Ethnicity: White	36%	(628)	19%	(332)	20%	(350)	24%	(412)	1722

Continued on next page

Table MCSP8: As you may know, the 2020 NFL season is scheduled to begin Sept. 10, during which teams and players will travel from city to city for games. Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

Demographic	The NFL should play its upcoming season as planned		The NFL should postpone its upcoming season		The NFL should cancel its upcoming season		Don't know / No opinion		Total N
Adults	35%	(775)	19%	(424)	20%	(433)	26%	(568)	2200
Ethnicity: Hispanic	37%	(129)	24%	(83)	13%	(45)	27%	(93)	349
Ethnicity: Black	34%	(92)	16%	(45)	19%	(51)	32%	(87)	274
Ethnicity: Other	27%	(55)	23%	(47)	16%	(33)	34%	(69)	204
All Christian	39%	(412)	20%	(211)	18%	(190)	24%	(250)	1063
All Non-Christian	29%	(37)	30%	(38)	23%	(29)	18%	(22)	125
Atheist	26%	(31)	21%	(24)	23%	(27)	30%	(35)	117
Agnostic/Nothing in particular	33%	(175)	18%	(96)	20%	(105)	30%	(160)	536
Something Else	34%	(121)	15%	(55)	23%	(83)	28%	(100)	358
Religious Non-Protestant/Catholic	30%	(42)	29%	(40)	22%	(31)	20%	(28)	141
Evangelical	39%	(227)	17%	(97)	17%	(99)	26%	(152)	575
Non-Evangelical	37%	(291)	19%	(153)	21%	(165)	23%	(186)	796
Community: Urban	35%	(228)	22%	(145)	19%	(127)	24%	(157)	657
Community: Suburban	36%	(366)	20%	(200)	20%	(207)	24%	(244)	1017
Community: Rural	34%	(181)	15%	(78)	19%	(99)	32%	(167)	526
Employ: Private Sector	44%	(312)	20%	(139)	17%	(119)	19%	(134)	703
Employ: Government	33%	(45)	17%	(23)	14%	(19)	36%	(49)	136
Employ: Self-Employed	29%	(57)	23%	(44)	19%	(37)	29%	(55)	194
Employ: Homemaker	28%	(44)	14%	(22)	24%	(38)	33%	(52)	156
Employ: Retired	34%	(172)	21%	(106)	19%	(96)	26%	(131)	505
Employ: Unemployed	25%	(67)	18%	(47)	27%	(71)	30%	(78)	262
Employ: Other	32%	(47)	13%	(20)	24%	(36)	30%	(44)	147
Military HH: Yes	36%	(128)	20%	(72)	15%	(55)	28%	(101)	355
Military HH: No	35%	(647)	19%	(351)	21%	(379)	25%	(467)	1845
RD/WT: Right Direction	48%	(286)	13%	(80)	13%	(75)	26%	(153)	593
RD/WT: Wrong Track	30%	(489)	21%	(344)	22%	(359)	26%	(415)	1607
Trump Job Approve	46%	(407)	14%	(121)	15%	(134)	25%	(223)	885
Trump Job Disapprove	28%	(355)	24%	(299)	24%	(294)	24%	(300)	1249

Continued on next page

Table MCSP8: As you may know, the 2020 NFL season is scheduled to begin Sept. 10, during which teams and players will travel from city to city for games. Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

Demographic	The NFL should play its upcoming season as planned		The NFL should postpone its upcoming season		The NFL should cancel its upcoming season		Don't know / No opinion		Total N
Adults	35%	(775)	19%	(424)	20%	(433)	26%	(568)	2200
Trump Job Strongly Approve	48%	(233)	9%	(44)	17%	(83)	25%	(122)	482
Trump Job Somewhat Approve	43%	(174)	19%	(77)	13%	(52)	25%	(100)	403
Trump Job Somewhat Disapprove	37%	(84)	23%	(53)	15%	(34)	25%	(57)	228
Trump Job Strongly Disapprove	26%	(270)	24%	(247)	26%	(261)	24%	(243)	1021
Favorable of Trump	47%	(412)	12%	(104)	16%	(135)	25%	(219)	871
Unfavorable of Trump	28%	(354)	25%	(307)	23%	(291)	24%	(300)	1253
Very Favorable of Trump	48%	(243)	10%	(48)	16%	(82)	26%	(133)	506
Somewhat Favorable of Trump	46%	(169)	15%	(56)	15%	(53)	24%	(86)	364
Somewhat Unfavorable of Trump	38%	(73)	23%	(44)	16%	(30)	23%	(45)	191
Very Unfavorable of Trump	26%	(281)	25%	(264)	25%	(261)	24%	(256)	1061
#1 Issue: Economy	43%	(333)	16%	(128)	18%	(140)	23%	(181)	782
#1 Issue: Security	33%	(89)	13%	(34)	20%	(55)	35%	(95)	273
#1 Issue: Health Care	30%	(128)	26%	(111)	20%	(85)	25%	(107)	431
#1 Issue: Medicare / Social Security	35%	(97)	20%	(56)	21%	(57)	24%	(65)	275
#1 Issue: Women's Issues	22%	(22)	22%	(22)	18%	(18)	37%	(36)	98
#1 Issue: Education	36%	(36)	22%	(22)	15%	(15)	27%	(27)	100
#1 Issue: Energy	25%	(20)	26%	(21)	29%	(24)	21%	(17)	83
#1 Issue: Other	32%	(50)	18%	(28)	25%	(40)	25%	(40)	159
2018 House Vote: Democrat	30%	(255)	27%	(226)	22%	(184)	20%	(170)	836
2018 House Vote: Republican	45%	(287)	13%	(82)	19%	(121)	24%	(156)	646
2018 House Vote: Someone else	38%	(19)	12%	(6)	10%	(5)	40%	(20)	50
2016 Vote: Hillary Clinton	30%	(228)	28%	(209)	21%	(156)	21%	(161)	754
2016 Vote: Donald Trump	46%	(325)	13%	(89)	19%	(136)	22%	(158)	708
2016 Vote: Other	30%	(38)	18%	(23)	26%	(33)	26%	(33)	127
2016 Vote: Didn't Vote	30%	(185)	17%	(102)	18%	(107)	35%	(216)	610
Voted in 2014: Yes	38%	(503)	20%	(265)	20%	(264)	22%	(299)	1332
Voted in 2014: No	31%	(271)	18%	(158)	20%	(169)	31%	(269)	868

Continued on next page

Table MCSP8: As you may know, the 2020 NFL season is scheduled to begin Sept. 10, during which teams and players will travel from city to city for games. Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

Demographic	The NFL should play its upcoming season as planned		The NFL should postpone its upcoming season		The NFL should cancel its upcoming season		Don't know / No opinion		Total N
Adults	35%	(775)	19%	(424)	20%	(433)	26%	(568)	2200
2012 Vote: Barack Obama	34%	(296)	25%	(218)	20%	(179)	21%	(180)	872
2012 Vote: Mitt Romney	47%	(240)	12%	(61)	17%	(88)	23%	(119)	507
2012 Vote: Other	32%	(20)	15%	(9)	28%	(17)	25%	(16)	62
2012 Vote: Didn't Vote	29%	(219)	18%	(135)	20%	(148)	34%	(253)	755
4-Region: Northeast	34%	(132)	22%	(86)	20%	(79)	24%	(96)	394
4-Region: Midwest	37%	(170)	19%	(89)	20%	(90)	24%	(113)	462
4-Region: South	35%	(290)	19%	(153)	18%	(151)	28%	(230)	824
4-Region: West	35%	(182)	18%	(96)	22%	(113)	25%	(129)	520
Sports fans	43%	(662)	21%	(325)	15%	(228)	20%	(310)	1525
Avid sports fans	59%	(311)	18%	(92)	12%	(61)	11%	(60)	523
NFL fans	47%	(622)	21%	(282)	14%	(184)	18%	(234)	1322
Avid NFL fans	62%	(333)	16%	(88)	9%	(49)	13%	(71)	541
Attends NFL games	54%	(248)	28%	(127)	9%	(40)	9%	(43)	458
Democratic NFL fans	39%	(222)	26%	(148)	15%	(88)	20%	(111)	569
Independent NFL fans	44%	(158)	21%	(75)	16%	(57)	20%	(72)	362
Republican NFL fans	62%	(243)	15%	(60)	10%	(39)	13%	(51)	392
NFL fans 18-34	44%	(147)	23%	(76)	14%	(46)	20%	(67)	337
NFL fans 35-44	53%	(127)	21%	(49)	12%	(28)	14%	(34)	238
NFL fans 45-64	49%	(227)	17%	(79)	16%	(72)	18%	(83)	461
NFL fans 65+	42%	(121)	27%	(78)	13%	(37)	17%	(50)	286
White Non-Hispanic NFL fans	49%	(445)	21%	(192)	13%	(120)	17%	(154)	912
White NFL fans	49%	(505)	21%	(221)	13%	(136)	17%	(172)	1034
POC NFL fans	43%	(177)	22%	(90)	15%	(63)	20%	(80)	411
2019 season-long fantasy players	56%	(187)	25%	(83)	6%	(19)	13%	(45)	334
2019 DFS players	49%	(178)	24%	(88)	13%	(49)	14%	(51)	365
2019 bettors	49%	(205)	23%	(95)	13%	(55)	16%	(65)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP9: *How interested are you in the upcoming NFL season compared to previous football seasons?*

Demographic	Much more interested		Somewhat more interested		Same level of interest		Somewhat less interested		Much less interested		Total N
Adults	9%	(190)	12%	(268)	41%	(907)	10%	(226)	28%	(609)	2200
Gender: Male	12%	(128)	16%	(171)	39%	(416)	10%	(107)	23%	(240)	1062
Gender: Female	5%	(62)	9%	(97)	43%	(491)	10%	(119)	32%	(369)	1138
Age: 18-34	10%	(64)	17%	(111)	38%	(251)	7%	(48)	28%	(181)	655
Age: 35-44	16%	(57)	13%	(46)	43%	(154)	6%	(22)	22%	(78)	358
Age: 45-64	6%	(49)	11%	(81)	40%	(303)	12%	(87)	31%	(231)	751
Age: 65+	5%	(20)	7%	(31)	46%	(199)	16%	(68)	27%	(119)	436
GenZers: 1997-2012	4%	(9)	16%	(40)	39%	(97)	8%	(20)	32%	(79)	246
Millennials: 1981-1996	15%	(86)	16%	(97)	39%	(231)	6%	(38)	24%	(140)	592
GenXers: 1965-1980	10%	(54)	11%	(59)	43%	(225)	9%	(47)	27%	(139)	524
Baby Boomers: 1946-1964	4%	(31)	9%	(65)	42%	(321)	15%	(111)	31%	(234)	762
PID: Dem (no lean)	10%	(89)	15%	(127)	42%	(371)	11%	(94)	22%	(195)	875
PID: Ind (no lean)	5%	(34)	10%	(66)	42%	(275)	10%	(68)	32%	(206)	648
PID: Rep (no lean)	10%	(68)	11%	(74)	39%	(261)	9%	(64)	31%	(209)	676
PID/Gender: Dem Men	13%	(51)	20%	(79)	40%	(160)	11%	(43)	16%	(64)	397
PID/Gender: Dem Women	8%	(38)	10%	(48)	44%	(211)	11%	(50)	27%	(131)	478
PID/Gender: Ind Men	8%	(25)	12%	(37)	42%	(132)	11%	(35)	27%	(84)	313
PID/Gender: Ind Women	3%	(9)	9%	(29)	43%	(143)	10%	(33)	36%	(121)	335
PID/Gender: Rep Men	15%	(53)	15%	(54)	35%	(123)	8%	(29)	26%	(92)	352
PID/Gender: Rep Women	5%	(15)	6%	(20)	42%	(138)	11%	(35)	36%	(117)	324
Ideo: Liberal (1-3)	11%	(81)	15%	(111)	41%	(298)	11%	(77)	21%	(154)	722
Ideo: Moderate (4)	10%	(62)	12%	(74)	46%	(276)	9%	(52)	23%	(137)	600
Ideo: Conservative (5-7)	6%	(41)	10%	(70)	37%	(258)	12%	(82)	36%	(251)	704
Educ: < College	7%	(104)	11%	(163)	42%	(629)	10%	(147)	31%	(470)	1512
Educ: Bachelors degree	11%	(47)	15%	(68)	41%	(180)	12%	(54)	21%	(95)	444
Educ: Post-grad	16%	(40)	15%	(37)	40%	(98)	10%	(25)	18%	(45)	244
Income: Under 50k	8%	(87)	13%	(146)	38%	(435)	10%	(118)	31%	(353)	1139
Income: 50k-100k	8%	(56)	10%	(70)	44%	(304)	10%	(70)	28%	(193)	694
Income: 100k+	13%	(47)	14%	(51)	46%	(168)	10%	(37)	17%	(63)	367
Ethnicity: White	8%	(136)	12%	(208)	43%	(740)	10%	(169)	27%	(469)	1722
Ethnicity: Hispanic	10%	(34)	18%	(62)	32%	(111)	9%	(30)	32%	(112)	349
Ethnicity: Black	15%	(41)	15%	(41)	28%	(76)	10%	(29)	32%	(88)	274

Continued on next page

Table MCSP9: *How interested are you in the upcoming NFL season compared to previous football seasons?*

Demographic	Much more interested		Somewhat more interested		Same level of interest		Somewhat less interested		Much less interested		Total N
Adults	9%	(190)	12%	(268)	41%	(907)	10%	(226)	28%	(609)	2200
Ethnicity: Other	6%	(13)	9%	(19)	45%	(91)	14%	(28)	26%	(53)	204
All Christian	9%	(100)	12%	(132)	42%	(441)	12%	(124)	25%	(266)	1063
All Non-Christian	15%	(19)	24%	(30)	31%	(39)	6%	(8)	25%	(31)	125
Atheist	6%	(7)	10%	(12)	47%	(55)	6%	(7)	30%	(36)	117
Agnostic/Nothing in particular	5%	(29)	11%	(56)	45%	(243)	10%	(56)	28%	(152)	536
Something Else	10%	(36)	11%	(38)	36%	(129)	9%	(31)	35%	(125)	358
Religious Non-Protestant/Catholic	14%	(20)	21%	(30)	34%	(48)	6%	(8)	24%	(34)	141
Evangelical	12%	(67)	14%	(79)	34%	(197)	11%	(63)	29%	(169)	575
Non-Evangelical	8%	(62)	10%	(81)	44%	(354)	11%	(91)	26%	(207)	796
Community: Urban	15%	(100)	15%	(100)	36%	(234)	8%	(50)	26%	(174)	657
Community: Suburban	6%	(62)	11%	(111)	44%	(448)	13%	(131)	26%	(264)	1017
Community: Rural	5%	(28)	11%	(57)	43%	(224)	8%	(44)	33%	(172)	526
Employ: Private Sector	12%	(82)	16%	(111)	42%	(294)	10%	(69)	21%	(147)	703
Employ: Government	11%	(15)	17%	(24)	35%	(48)	8%	(11)	28%	(39)	136
Employ: Self-Employed	10%	(19)	13%	(24)	38%	(74)	7%	(14)	32%	(62)	194
Employ: Homemaker	3%	(4)	8%	(12)	52%	(81)	7%	(11)	31%	(48)	156
Employ: Retired	6%	(32)	7%	(34)	41%	(207)	14%	(73)	32%	(159)	505
Employ: Unemployed	7%	(19)	9%	(23)	39%	(101)	15%	(38)	31%	(80)	262
Employ: Other	7%	(10)	19%	(28)	38%	(56)	4%	(6)	32%	(47)	147
Military HH: Yes	9%	(33)	11%	(40)	41%	(147)	10%	(37)	28%	(99)	355
Military HH: No	9%	(158)	12%	(228)	41%	(760)	10%	(189)	28%	(510)	1845
RD/WT: Right Direction	13%	(75)	14%	(82)	34%	(202)	9%	(56)	30%	(178)	593
RD/WT: Wrong Track	7%	(115)	12%	(186)	44%	(705)	11%	(170)	27%	(432)	1607
Trump Job Approve	11%	(96)	11%	(102)	38%	(340)	8%	(72)	31%	(276)	885
Trump Job Disapprove	7%	(90)	13%	(158)	44%	(549)	12%	(150)	24%	(302)	1249
Trump Job Strongly Approve	12%	(59)	9%	(44)	33%	(157)	8%	(38)	38%	(183)	482
Trump Job Somewhat Approve	9%	(37)	14%	(57)	45%	(182)	9%	(34)	23%	(93)	403
Trump Job Somewhat Disapprove	8%	(17)	17%	(38)	42%	(96)	12%	(28)	22%	(49)	228
Trump Job Strongly Disapprove	7%	(73)	12%	(120)	44%	(453)	12%	(122)	25%	(253)	1021
Favorable of Trump	11%	(96)	11%	(97)	37%	(323)	8%	(74)	32%	(280)	871
Unfavorable of Trump	7%	(90)	12%	(153)	45%	(559)	12%	(146)	24%	(304)	1253

Continued on next page

Table MCSP9: *How interested are you in the upcoming NFL season compared to previous football seasons?*

Demographic	Much more interested		Somewhat more interested		Same level of interest		Somewhat less interested		Much less interested		Total N
Adults	9%	(190)	12%	(268)	41%	(907)	10%	(226)	28%	(609)	2200
Very Favorable of Trump	12%	(62)	9%	(47)	32%	(160)	8%	(40)	39%	(198)	506
Somewhat Favorable of Trump	9%	(35)	14%	(50)	45%	(163)	9%	(34)	23%	(83)	364
Somewhat Unfavorable of Trump	6%	(12)	19%	(35)	46%	(89)	8%	(16)	21%	(40)	191
Very Unfavorable of Trump	7%	(79)	11%	(117)	44%	(471)	12%	(131)	25%	(264)	1061
#1 Issue: Economy	10%	(77)	13%	(100)	42%	(332)	9%	(69)	26%	(205)	782
#1 Issue: Security	8%	(22)	7%	(19)	32%	(87)	12%	(32)	42%	(114)	273
#1 Issue: Health Care	9%	(38)	12%	(53)	44%	(188)	12%	(53)	23%	(98)	431
#1 Issue: Medicare / Social Security	7%	(19)	14%	(38)	40%	(110)	10%	(28)	29%	(79)	275
#1 Issue: Women's Issues	4%	(4)	16%	(16)	31%	(31)	13%	(13)	36%	(35)	98
#1 Issue: Education	12%	(12)	15%	(15)	37%	(37)	13%	(13)	23%	(23)	100
#1 Issue: Energy	12%	(10)	17%	(14)	47%	(39)	7%	(6)	17%	(14)	83
#1 Issue: Other	5%	(9)	9%	(14)	53%	(83)	8%	(12)	25%	(40)	159
2018 House Vote: Democrat	10%	(80)	14%	(116)	44%	(364)	12%	(104)	21%	(172)	836
2018 House Vote: Republican	10%	(64)	10%	(67)	35%	(228)	9%	(56)	36%	(230)	646
2018 House Vote: Someone else	10%	(5)	4%	(2)	33%	(17)	18%	(9)	35%	(18)	50
2016 Vote: Hillary Clinton	10%	(72)	14%	(108)	45%	(337)	12%	(89)	20%	(148)	754
2016 Vote: Donald Trump	10%	(74)	10%	(69)	37%	(261)	11%	(80)	32%	(225)	708
2016 Vote: Other	3%	(4)	9%	(11)	51%	(64)	10%	(12)	28%	(36)	127
2016 Vote: Didn't Vote	7%	(40)	13%	(80)	40%	(244)	7%	(45)	33%	(201)	610
Voted in 2014: Yes	10%	(133)	11%	(141)	41%	(546)	12%	(154)	27%	(357)	1332
Voted in 2014: No	7%	(57)	15%	(126)	42%	(361)	8%	(71)	29%	(253)	868
2012 Vote: Barack Obama	10%	(89)	14%	(118)	44%	(382)	11%	(100)	21%	(183)	872
2012 Vote: Mitt Romney	7%	(38)	8%	(41)	40%	(205)	11%	(58)	33%	(166)	507
2012 Vote: Other	4%	(2)	5%	(3)	41%	(26)	10%	(6)	40%	(25)	62
2012 Vote: Didn't Vote	8%	(60)	14%	(105)	39%	(293)	8%	(62)	31%	(234)	755
4-Region: Northeast	9%	(35)	11%	(43)	41%	(163)	10%	(39)	29%	(113)	394
4-Region: Midwest	8%	(36)	10%	(47)	46%	(214)	10%	(46)	26%	(119)	462
4-Region: South	8%	(63)	12%	(99)	39%	(319)	12%	(100)	29%	(243)	824
4-Region: West	11%	(56)	15%	(79)	41%	(211)	8%	(40)	26%	(134)	520
Sports fans	12%	(176)	16%	(243)	41%	(623)	12%	(180)	20%	(303)	1525
Avid sports fans	26%	(135)	21%	(109)	34%	(179)	10%	(50)	10%	(50)	523

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Table MCSP9: *How interested are you in the upcoming NFL season compared to previous football seasons?*

Demographic	Much more interested		Somewhat more interested		Same level of interest		Somewhat less interested		Much less interested		Total N
Adults	9%	(190)	12%	(268)	41%	(907)	10%	(226)	28%	(609)	2200
NFL fans	13%	(175)	18%	(240)	41%	(543)	14%	(183)	14%	(182)	1322
Avid NFL fans	23%	(123)	22%	(118)	40%	(217)	10%	(53)	6%	(30)	541
Attends NFL games	26%	(118)	27%	(123)	30%	(136)	12%	(54)	6%	(27)	458
Democratic NFL fans	15%	(84)	20%	(115)	39%	(224)	13%	(76)	12%	(70)	569
Independent NFL fans	8%	(29)	17%	(63)	45%	(162)	15%	(54)	15%	(55)	362
Republican NFL fans	16%	(62)	16%	(62)	40%	(157)	14%	(53)	14%	(57)	392
NFL fans 18-34	16%	(55)	28%	(93)	37%	(124)	10%	(34)	9%	(32)	337
NFL fans 35-44	23%	(55)	18%	(43)	42%	(99)	7%	(17)	10%	(25)	238
NFL fans 45-64	10%	(47)	16%	(76)	41%	(187)	16%	(72)	17%	(80)	461
NFL fans 65+	6%	(18)	10%	(29)	47%	(133)	21%	(59)	16%	(46)	286
White Non-Hispanic NFL fans	12%	(106)	16%	(150)	43%	(390)	15%	(135)	14%	(131)	912
White NFL fans	12%	(126)	19%	(193)	41%	(426)	14%	(144)	14%	(144)	1034
POC NFL fans	17%	(68)	22%	(90)	37%	(153)	12%	(48)	12%	(51)	411
2019 season-long fantasy players	30%	(100)	30%	(101)	26%	(86)	7%	(22)	7%	(25)	334
2019 DFS players	26%	(96)	26%	(95)	27%	(99)	10%	(36)	11%	(40)	365
2019 bettors	21%	(89)	28%	(117)	31%	(129)	8%	(36)	12%	(50)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_1: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 25% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	21%	(458)	24%	(529)	15%	(322)	25%	(547)	16%	(345)	2200
Gender: Male	25%	(266)	28%	(302)	15%	(158)	19%	(205)	12%	(131)	1062
Gender: Female	17%	(193)	20%	(227)	14%	(164)	30%	(341)	19%	(214)	1138
Age: 18-34	20%	(129)	24%	(159)	16%	(106)	19%	(123)	21%	(138)	655
Age: 35-44	28%	(101)	26%	(94)	10%	(36)	21%	(76)	14%	(50)	358
Age: 45-64	23%	(172)	22%	(165)	14%	(103)	28%	(212)	13%	(99)	751
Age: 65+	13%	(56)	25%	(110)	17%	(76)	31%	(136)	13%	(58)	436
GenZers: 1997-2012	17%	(42)	27%	(66)	17%	(42)	16%	(40)	23%	(56)	246
Millennials: 1981-1996	24%	(142)	24%	(141)	14%	(83)	21%	(125)	17%	(101)	592
GenXers: 1965-1980	24%	(126)	25%	(131)	12%	(64)	24%	(126)	15%	(77)	524
Baby Boomers: 1946-1964	19%	(145)	22%	(170)	15%	(111)	31%	(233)	14%	(104)	762
PID: Dem (no lean)	16%	(142)	23%	(201)	18%	(156)	32%	(280)	11%	(95)	875
PID: Ind (no lean)	20%	(130)	22%	(140)	15%	(96)	22%	(142)	22%	(141)	648
PID: Rep (no lean)	27%	(186)	28%	(188)	10%	(69)	18%	(124)	16%	(109)	676
PID/Gender: Dem Men	21%	(85)	28%	(110)	19%	(74)	25%	(100)	7%	(28)	397
PID/Gender: Dem Women	12%	(57)	19%	(92)	17%	(82)	38%	(180)	14%	(67)	478
PID/Gender: Ind Men	27%	(84)	23%	(73)	15%	(47)	19%	(59)	16%	(50)	313
PID/Gender: Ind Women	14%	(46)	20%	(66)	15%	(49)	25%	(84)	27%	(91)	335
PID/Gender: Rep Men	27%	(96)	34%	(119)	10%	(36)	13%	(47)	15%	(53)	352
PID/Gender: Rep Women	28%	(89)	21%	(69)	10%	(33)	24%	(77)	17%	(56)	324
Ideo: Liberal (1-3)	16%	(118)	24%	(172)	21%	(148)	32%	(230)	7%	(54)	722
Ideo: Moderate (4)	19%	(116)	28%	(168)	13%	(80)	23%	(139)	16%	(98)	600
Ideo: Conservative (5-7)	29%	(202)	24%	(167)	11%	(77)	18%	(129)	18%	(128)	704
Educ: < College	20%	(299)	23%	(342)	14%	(215)	25%	(385)	18%	(271)	1512
Educ: Bachelors degree	23%	(101)	27%	(119)	15%	(64)	25%	(110)	11%	(49)	444
Educ: Post-grad	24%	(58)	28%	(67)	17%	(42)	21%	(52)	10%	(25)	244
Income: Under 50k	19%	(220)	23%	(261)	14%	(165)	26%	(291)	18%	(202)	1139
Income: 50k-100k	21%	(149)	24%	(169)	15%	(104)	26%	(179)	13%	(93)	694
Income: 100k+	24%	(90)	27%	(99)	14%	(52)	21%	(77)	14%	(50)	367

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Table MCSP10_1: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 25% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	21%	(458)	24%	(529)	15%	(322)	25%	(547)	16%	(345)	2200
Ethnicity: White	21%	(369)	25%	(423)	14%	(235)	25%	(433)	15%	(262)	1722
Ethnicity: Hispanic	18%	(63)	17%	(59)	18%	(61)	24%	(83)	24%	(83)	349
Ethnicity: Black	21%	(58)	21%	(59)	21%	(57)	23%	(64)	13%	(37)	274
Ethnicity: Other	15%	(32)	23%	(47)	14%	(30)	24%	(50)	23%	(46)	204
All Christian	24%	(253)	24%	(258)	14%	(151)	25%	(270)	12%	(131)	1063
All Non-Christian	25%	(31)	32%	(40)	12%	(15)	26%	(33)	5%	(6)	125
Atheist	8%	(9)	21%	(24)	18%	(22)	29%	(33)	24%	(28)	117
Agnostic/Nothing in particular	16%	(87)	22%	(120)	19%	(99)	24%	(128)	19%	(101)	536
Something Else	21%	(77)	24%	(86)	10%	(34)	23%	(82)	22%	(80)	358
Religious Non-Protestant/Catholic	24%	(34)	31%	(44)	12%	(17)	27%	(38)	6%	(8)	141
Evangelical	26%	(150)	25%	(143)	10%	(57)	20%	(117)	19%	(107)	575
Non-Evangelical	21%	(167)	24%	(194)	14%	(112)	28%	(225)	12%	(97)	796
Community: Urban	20%	(133)	25%	(167)	17%	(109)	24%	(160)	14%	(90)	657
Community: Suburban	21%	(213)	24%	(244)	15%	(156)	24%	(246)	15%	(157)	1017
Community: Rural	21%	(112)	22%	(118)	11%	(57)	27%	(141)	19%	(98)	526
Employ: Private Sector	27%	(191)	28%	(194)	14%	(97)	21%	(147)	11%	(74)	703
Employ: Government	21%	(28)	34%	(46)	12%	(16)	20%	(27)	14%	(19)	136
Employ: Self-Employed	23%	(45)	21%	(41)	14%	(27)	23%	(45)	18%	(36)	194
Employ: Homemaker	20%	(32)	24%	(37)	7%	(10)	29%	(45)	20%	(32)	156
Employ: Retired	14%	(71)	22%	(110)	17%	(85)	32%	(163)	15%	(76)	505
Employ: Unemployed	17%	(44)	18%	(48)	15%	(40)	25%	(66)	25%	(65)	262
Employ: Other	24%	(36)	18%	(26)	18%	(26)	28%	(40)	13%	(19)	147
Military HH: Yes	21%	(76)	28%	(99)	14%	(49)	22%	(77)	15%	(55)	355
Military HH: No	21%	(382)	23%	(430)	15%	(273)	25%	(470)	16%	(291)	1845
RD/WT: Right Direction	28%	(165)	31%	(186)	8%	(49)	15%	(89)	18%	(105)	593
RD/WT: Wrong Track	18%	(293)	21%	(343)	17%	(273)	28%	(457)	15%	(240)	1607
Trump Job Approve	29%	(258)	27%	(239)	10%	(88)	17%	(152)	17%	(148)	885
Trump Job Disapprove	15%	(192)	23%	(283)	18%	(228)	31%	(384)	13%	(163)	1249

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Table MCSP10_1: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 25% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	21%	(458)	24%	(529)	15%	(322)	25%	(547)	16%	(345)	2200
Trump Job Strongly Approve	33%	(160)	24%	(114)	7%	(36)	17%	(82)	19%	(91)	482
Trump Job Somewhat Approve	24%	(98)	31%	(125)	13%	(52)	17%	(70)	14%	(58)	403
Trump Job Somewhat Disapprove	18%	(42)	27%	(61)	19%	(43)	19%	(44)	17%	(38)	228
Trump Job Strongly Disapprove	15%	(150)	22%	(222)	18%	(185)	33%	(340)	12%	(124)	1021
Favorable of Trump	29%	(256)	28%	(246)	8%	(74)	18%	(155)	16%	(140)	871
Unfavorable of Trump	15%	(190)	21%	(268)	19%	(240)	30%	(380)	14%	(174)	1253
Very Favorable of Trump	31%	(157)	24%	(124)	8%	(40)	17%	(87)	19%	(98)	506
Somewhat Favorable of Trump	27%	(99)	34%	(123)	9%	(34)	19%	(68)	11%	(41)	364
Somewhat Unfavorable of Trump	21%	(40)	26%	(49)	21%	(41)	17%	(33)	15%	(29)	191
Very Unfavorable of Trump	14%	(150)	21%	(219)	19%	(199)	33%	(348)	14%	(145)	1061
#1 Issue: Economy	24%	(191)	26%	(203)	16%	(122)	20%	(158)	14%	(109)	782
#1 Issue: Security	24%	(65)	21%	(58)	10%	(26)	24%	(65)	21%	(58)	273
#1 Issue: Health Care	18%	(77)	23%	(100)	17%	(74)	30%	(130)	11%	(50)	431
#1 Issue: Medicare / Social Security	16%	(44)	24%	(67)	14%	(38)	30%	(83)	16%	(43)	275
#1 Issue: Women's Issues	16%	(15)	25%	(25)	9%	(9)	23%	(22)	27%	(27)	98
#1 Issue: Education	23%	(23)	22%	(22)	17%	(17)	17%	(17)	22%	(22)	100
#1 Issue: Energy	18%	(14)	23%	(19)	18%	(14)	21%	(17)	21%	(17)	83
#1 Issue: Other	18%	(29)	22%	(35)	13%	(21)	34%	(54)	13%	(20)	159
2018 House Vote: Democrat	16%	(137)	22%	(186)	20%	(165)	32%	(270)	9%	(77)	836
2018 House Vote: Republican	28%	(180)	27%	(173)	10%	(63)	20%	(128)	16%	(101)	646
2018 House Vote: Someone else	29%	(14)	22%	(11)	5%	(3)	8%	(4)	36%	(18)	50
2016 Vote: Hillary Clinton	16%	(120)	25%	(189)	19%	(141)	31%	(235)	9%	(69)	754
2016 Vote: Donald Trump	29%	(207)	27%	(189)	11%	(81)	18%	(131)	14%	(101)	708
2016 Vote: Other	17%	(22)	18%	(23)	17%	(22)	24%	(31)	23%	(30)	127
2016 Vote: Didn't Vote	18%	(109)	21%	(129)	13%	(78)	24%	(149)	24%	(145)	610
Voted in 2014: Yes	22%	(293)	23%	(301)	16%	(208)	27%	(363)	13%	(167)	1332
Voted in 2014: No	19%	(165)	26%	(227)	13%	(114)	21%	(184)	20%	(178)	868

Continued on next page

Table MCSP10_1: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 25% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	21%	(458)	24%	(529)	15%	(322)	25%	(547)	16%	(345)	2200
2012 Vote: Barack Obama	19%	(167)	22%	(195)	18%	(161)	31%	(268)	9%	(81)	872
2012 Vote: Mitt Romney	27%	(135)	26%	(130)	13%	(64)	20%	(100)	15%	(78)	507
2012 Vote: Other	29%	(18)	19%	(12)	7%	(4)	20%	(13)	25%	(16)	62
2012 Vote: Didn't Vote	18%	(138)	25%	(191)	12%	(93)	22%	(164)	22%	(169)	755
4-Region: Northeast	22%	(87)	25%	(99)	14%	(56)	24%	(93)	15%	(59)	394
4-Region: Midwest	20%	(93)	25%	(113)	15%	(68)	24%	(109)	17%	(78)	462
4-Region: South	20%	(163)	26%	(213)	14%	(119)	23%	(193)	16%	(136)	824
4-Region: West	22%	(114)	20%	(103)	15%	(78)	29%	(152)	14%	(73)	520
Sports fans	25%	(382)	27%	(419)	16%	(236)	22%	(342)	10%	(145)	1525
Avid sports fans	39%	(202)	28%	(145)	12%	(65)	15%	(78)	6%	(34)	523
NFL fans	26%	(346)	30%	(395)	16%	(207)	22%	(289)	7%	(86)	1322
Avid NFL fans	31%	(170)	32%	(174)	14%	(77)	17%	(94)	5%	(25)	541
Attends NFL games	35%	(160)	32%	(148)	17%	(78)	12%	(53)	4%	(19)	458
Democratic NFL fans	22%	(124)	28%	(157)	19%	(106)	28%	(157)	4%	(25)	569
Independent NFL fans	26%	(94)	28%	(100)	16%	(56)	21%	(75)	10%	(37)	362
Republican NFL fans	33%	(128)	35%	(138)	12%	(45)	15%	(57)	6%	(23)	392
NFL fans 18-34	29%	(99)	28%	(96)	17%	(56)	16%	(55)	9%	(31)	337
NFL fans 35-44	32%	(77)	33%	(78)	11%	(26)	18%	(42)	6%	(15)	238
NFL fans 45-64	28%	(129)	28%	(129)	14%	(63)	25%	(117)	5%	(23)	461
NFL fans 65+	14%	(40)	32%	(91)	22%	(62)	26%	(74)	6%	(17)	286
White Non-Hispanic NFL fans	27%	(245)	32%	(296)	14%	(127)	21%	(190)	6%	(55)	912
White NFL fans	27%	(279)	31%	(318)	15%	(156)	21%	(217)	6%	(64)	1034
POC NFL fans	25%	(101)	24%	(99)	20%	(80)	24%	(99)	8%	(31)	411
2019 season-long fantasy players	37%	(123)	32%	(106)	15%	(51)	11%	(37)	5%	(16)	334
2019 DFS players	32%	(117)	32%	(115)	19%	(68)	13%	(46)	5%	(18)	365
2019 bettors	31%	(132)	31%	(130)	19%	(80)	14%	(58)	5%	(20)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_2: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 50% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	12%	(267)	17%	(383)	18%	(404)	37%	(813)	15%	(332)	2200
Gender: Male	14%	(150)	22%	(234)	21%	(220)	31%	(329)	12%	(129)	1062
Gender: Female	10%	(117)	13%	(150)	16%	(184)	42%	(484)	18%	(204)	1138
Age: 18-34	12%	(76)	15%	(100)	22%	(144)	30%	(200)	21%	(135)	655
Age: 35-44	15%	(53)	26%	(92)	15%	(53)	31%	(112)	13%	(47)	358
Age: 45-64	14%	(109)	18%	(138)	16%	(119)	38%	(288)	13%	(97)	751
Age: 65+	7%	(30)	12%	(53)	20%	(87)	49%	(213)	12%	(54)	436
GenZers: 1997-2012	7%	(17)	18%	(44)	25%	(63)	28%	(70)	22%	(53)	246
Millennials: 1981-1996	15%	(92)	16%	(96)	19%	(112)	32%	(191)	17%	(101)	592
GenXers: 1965-1980	14%	(71)	23%	(118)	16%	(84)	34%	(177)	14%	(74)	524
Baby Boomers: 1946-1964	11%	(84)	15%	(117)	17%	(129)	44%	(334)	13%	(98)	762
PID: Dem (no lean)	6%	(55)	14%	(123)	22%	(190)	48%	(418)	10%	(89)	875
PID: Ind (no lean)	12%	(78)	17%	(111)	18%	(118)	31%	(201)	22%	(140)	648
PID: Rep (no lean)	20%	(134)	22%	(149)	14%	(96)	29%	(194)	15%	(103)	676
PID/Gender: Dem Men	7%	(27)	21%	(83)	26%	(105)	38%	(153)	7%	(29)	397
PID/Gender: Dem Women	6%	(28)	8%	(40)	18%	(85)	56%	(266)	12%	(59)	478
PID/Gender: Ind Men	16%	(52)	19%	(60)	20%	(63)	28%	(88)	16%	(50)	313
PID/Gender: Ind Women	8%	(27)	15%	(51)	16%	(55)	34%	(113)	27%	(91)	335
PID/Gender: Rep Men	20%	(71)	26%	(91)	15%	(51)	25%	(89)	14%	(50)	352
PID/Gender: Rep Women	19%	(63)	18%	(58)	14%	(44)	32%	(105)	17%	(54)	324
Ideo: Liberal (1-3)	6%	(45)	13%	(94)	25%	(178)	49%	(357)	7%	(48)	722
Ideo: Moderate (4)	11%	(65)	19%	(113)	19%	(116)	35%	(212)	16%	(95)	600
Ideo: Conservative (5-7)	20%	(140)	22%	(158)	12%	(88)	28%	(197)	17%	(122)	704
Educ: < College	13%	(191)	15%	(232)	18%	(267)	36%	(548)	18%	(273)	1512
Educ: Bachelors degree	10%	(46)	22%	(99)	19%	(86)	39%	(173)	9%	(40)	444
Educ: Post-grad	12%	(30)	21%	(52)	21%	(51)	37%	(91)	8%	(20)	244
Income: Under 50k	12%	(141)	15%	(173)	20%	(225)	35%	(399)	18%	(201)	1139
Income: 50k-100k	12%	(85)	17%	(121)	16%	(112)	41%	(283)	13%	(92)	694
Income: 100k+	11%	(41)	24%	(89)	18%	(67)	36%	(131)	11%	(39)	367

Continued on next page

Table MCSP10_2: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 50% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	12%	(267)	17%	(383)	18%	(404)	37%	(813)	15%	(332)	2200
Ethnicity: White	12%	(214)	18%	(315)	17%	(288)	38%	(647)	15%	(258)	1722
Ethnicity: Hispanic	8%	(29)	13%	(45)	22%	(76)	35%	(122)	23%	(79)	349
Ethnicity: Black	14%	(39)	17%	(46)	27%	(73)	30%	(82)	12%	(33)	274
Ethnicity: Other	7%	(14)	11%	(22)	21%	(43)	41%	(84)	20%	(41)	204
All Christian	12%	(129)	19%	(207)	17%	(182)	40%	(421)	12%	(124)	1063
All Non-Christian	12%	(15)	19%	(24)	31%	(39)	35%	(44)	3%	(4)	125
Atheist	2%	(3)	10%	(12)	23%	(27)	41%	(48)	23%	(27)	117
Agnostic/Nothing in particular	11%	(61)	14%	(77)	18%	(96)	37%	(198)	19%	(103)	536
Something Else	16%	(59)	18%	(63)	17%	(60)	29%	(102)	21%	(74)	358
Religious Non-Protestant/Catholic	12%	(17)	18%	(25)	30%	(42)	36%	(50)	4%	(6)	141
Evangelical	18%	(103)	19%	(111)	16%	(90)	29%	(168)	18%	(103)	575
Non-Evangelical	10%	(81)	19%	(150)	18%	(140)	42%	(337)	11%	(88)	796
Community: Urban	11%	(73)	17%	(114)	24%	(158)	35%	(227)	13%	(86)	657
Community: Suburban	11%	(116)	17%	(175)	17%	(177)	39%	(400)	15%	(149)	1017
Community: Rural	15%	(79)	18%	(94)	13%	(69)	35%	(186)	19%	(98)	526
Employ: Private Sector	15%	(106)	22%	(155)	21%	(144)	33%	(234)	9%	(65)	703
Employ: Government	12%	(16)	21%	(28)	22%	(29)	31%	(42)	15%	(21)	136
Employ: Self-Employed	19%	(38)	16%	(31)	13%	(26)	34%	(66)	18%	(34)	194
Employ: Homemaker	13%	(20)	19%	(29)	8%	(13)	38%	(59)	22%	(34)	156
Employ: Retired	8%	(42)	11%	(55)	19%	(94)	48%	(241)	14%	(72)	505
Employ: Unemployed	9%	(23)	15%	(39)	17%	(46)	34%	(90)	25%	(65)	262
Employ: Other	12%	(18)	20%	(30)	15%	(22)	39%	(58)	13%	(19)	147
Military HH: Yes	13%	(48)	18%	(62)	19%	(66)	35%	(125)	15%	(55)	355
Military HH: No	12%	(220)	17%	(321)	18%	(338)	37%	(688)	15%	(278)	1845
RD/WT: Right Direction	19%	(112)	25%	(148)	14%	(84)	25%	(146)	17%	(103)	593
RD/WT: Wrong Track	10%	(155)	15%	(236)	20%	(320)	41%	(667)	14%	(229)	1607
Trump Job Approve	21%	(185)	24%	(209)	14%	(126)	25%	(219)	16%	(146)	885
Trump Job Disapprove	6%	(72)	14%	(171)	22%	(271)	47%	(582)	12%	(153)	1249

Continued on next page

Table MCSP10_2: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 50% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	12%	(267)	17%	(383)	18%	(404)	37%	(813)	15%	(332)	2200
Trump Job Strongly Approve	24%	(114)	24%	(117)	10%	(48)	24%	(115)	18%	(88)	482
Trump Job Somewhat Approve	18%	(71)	23%	(92)	19%	(78)	26%	(104)	14%	(57)	403
Trump Job Somewhat Disapprove	7%	(16)	23%	(52)	24%	(56)	30%	(69)	15%	(35)	228
Trump Job Strongly Disapprove	6%	(57)	12%	(118)	21%	(216)	50%	(512)	12%	(118)	1021
Favorable of Trump	21%	(184)	24%	(208)	14%	(119)	25%	(222)	16%	(138)	871
Unfavorable of Trump	6%	(74)	13%	(169)	22%	(278)	45%	(569)	13%	(163)	1253
Very Favorable of Trump	23%	(114)	23%	(115)	9%	(48)	27%	(136)	18%	(94)	506
Somewhat Favorable of Trump	19%	(70)	25%	(93)	20%	(72)	24%	(86)	12%	(44)	364
Somewhat Unfavorable of Trump	9%	(17)	23%	(43)	26%	(50)	29%	(56)	14%	(27)	191
Very Unfavorable of Trump	5%	(57)	12%	(126)	22%	(229)	48%	(513)	13%	(137)	1061
#1 Issue: Economy	15%	(121)	20%	(157)	19%	(151)	32%	(249)	13%	(105)	782
#1 Issue: Security	17%	(46)	21%	(56)	9%	(25)	32%	(87)	22%	(59)	273
#1 Issue: Health Care	9%	(40)	15%	(63)	19%	(83)	47%	(202)	10%	(43)	431
#1 Issue: Medicare / Social Security	7%	(20)	13%	(35)	23%	(63)	42%	(115)	15%	(42)	275
#1 Issue: Women's Issues	7%	(7)	14%	(14)	17%	(17)	35%	(34)	26%	(26)	98
#1 Issue: Education	14%	(14)	16%	(16)	21%	(21)	26%	(26)	23%	(23)	100
#1 Issue: Energy	9%	(8)	16%	(13)	20%	(16)	36%	(30)	19%	(16)	83
#1 Issue: Other	8%	(12)	19%	(29)	18%	(28)	45%	(71)	11%	(18)	159
2018 House Vote: Democrat	8%	(64)	13%	(105)	21%	(176)	50%	(421)	8%	(68)	836
2018 House Vote: Republican	20%	(127)	21%	(135)	14%	(91)	30%	(194)	15%	(98)	646
2018 House Vote: Someone else	16%	(8)	23%	(12)	15%	(7)	10%	(5)	36%	(18)	50
2016 Vote: Hillary Clinton	8%	(57)	14%	(104)	22%	(165)	49%	(367)	8%	(61)	754
2016 Vote: Donald Trump	19%	(138)	23%	(160)	16%	(111)	29%	(205)	13%	(94)	708
2016 Vote: Other	9%	(11)	15%	(18)	16%	(21)	40%	(51)	20%	(26)	127
2016 Vote: Didn't Vote	10%	(60)	17%	(101)	18%	(108)	31%	(190)	25%	(151)	610
Voted in 2014: Yes	13%	(170)	17%	(228)	18%	(237)	41%	(541)	12%	(155)	1332
Voted in 2014: No	11%	(97)	18%	(155)	19%	(167)	31%	(272)	20%	(177)	868

Continued on next page

Table MCSP10_2: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 50% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	12%	(267)	17%	(383)	18%	(404)	37%	(813)	15%	(332)	2200
2012 Vote: Barack Obama	10%	(85)	16%	(135)	20%	(178)	47%	(406)	8%	(68)	872
2012 Vote: Mitt Romney	17%	(88)	20%	(103)	14%	(73)	33%	(165)	15%	(77)	507
2012 Vote: Other	22%	(14)	22%	(14)	10%	(6)	23%	(14)	23%	(14)	62
2012 Vote: Didn't Vote	11%	(80)	17%	(131)	19%	(147)	30%	(226)	23%	(171)	755
4-Region: Northeast	12%	(46)	18%	(71)	18%	(70)	38%	(151)	14%	(55)	394
4-Region: Midwest	12%	(57)	16%	(75)	20%	(91)	36%	(168)	15%	(71)	462
4-Region: South	13%	(107)	18%	(149)	18%	(149)	35%	(286)	16%	(134)	824
4-Region: West	11%	(58)	17%	(88)	18%	(94)	40%	(207)	14%	(72)	520
Sports fans	15%	(222)	21%	(320)	20%	(299)	36%	(542)	9%	(142)	1525
Avid sports fans	22%	(113)	27%	(140)	22%	(114)	24%	(126)	6%	(30)	523
NFL fans	15%	(200)	22%	(291)	22%	(296)	34%	(451)	6%	(84)	1322
Avid NFL fans	19%	(101)	25%	(138)	26%	(142)	26%	(141)	4%	(19)	541
Attends NFL games	19%	(89)	27%	(122)	27%	(124)	23%	(105)	4%	(18)	458
Democratic NFL fans	9%	(50)	19%	(105)	26%	(149)	42%	(238)	5%	(26)	569
Independent NFL fans	16%	(58)	21%	(77)	20%	(74)	32%	(115)	10%	(37)	362
Republican NFL fans	23%	(91)	28%	(109)	19%	(74)	25%	(98)	5%	(20)	392
NFL fans 18-34	16%	(55)	22%	(74)	25%	(85)	28%	(95)	8%	(28)	337
NFL fans 35-44	17%	(41)	31%	(75)	18%	(42)	28%	(66)	6%	(14)	238
NFL fans 45-64	18%	(82)	22%	(102)	20%	(92)	35%	(161)	5%	(24)	461
NFL fans 65+	8%	(22)	14%	(40)	27%	(77)	45%	(129)	6%	(17)	286
White Non-Hispanic NFL fans	16%	(142)	23%	(212)	21%	(188)	34%	(309)	7%	(62)	912
White NFL fans	15%	(160)	23%	(241)	21%	(220)	33%	(345)	7%	(68)	1034
POC NFL fans	14%	(58)	19%	(80)	26%	(108)	35%	(142)	5%	(22)	411
2019 season-long fantasy players	20%	(65)	29%	(98)	28%	(92)	18%	(60)	6%	(19)	334
2019 DFS players	19%	(71)	28%	(102)	25%	(91)	22%	(79)	6%	(23)	365
2019 bettors	18%	(78)	29%	(122)	23%	(98)	24%	(99)	6%	(24)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_3: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 75% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(205)	8%	(173)	14%	(314)	54%	(1181)	15%	(326)	2200
Gender: Male	10%	(108)	10%	(107)	18%	(188)	50%	(530)	12%	(128)	1062
Gender: Female	9%	(97)	6%	(65)	11%	(126)	57%	(651)	17%	(198)	1138
Age: 18-34	10%	(64)	10%	(68)	12%	(80)	48%	(312)	20%	(132)	655
Age: 35-44	10%	(37)	11%	(40)	20%	(72)	46%	(164)	13%	(45)	358
Age: 45-64	11%	(81)	6%	(45)	15%	(111)	55%	(414)	13%	(100)	751
Age: 65+	5%	(23)	4%	(20)	12%	(52)	67%	(292)	11%	(50)	436
GenZers: 1997-2012	5%	(12)	12%	(31)	10%	(24)	51%	(127)	22%	(53)	246
Millennials: 1981-1996	12%	(73)	9%	(53)	16%	(97)	46%	(272)	16%	(96)	592
GenXers: 1965-1980	11%	(60)	8%	(42)	15%	(81)	50%	(264)	15%	(77)	524
Baby Boomers: 1946-1964	8%	(59)	6%	(42)	13%	(101)	61%	(466)	12%	(94)	762
PID: Dem (no lean)	5%	(41)	7%	(57)	13%	(111)	66%	(574)	11%	(93)	875
PID: Ind (no lean)	9%	(59)	7%	(48)	15%	(100)	48%	(312)	20%	(130)	648
PID: Rep (no lean)	16%	(106)	10%	(68)	15%	(103)	44%	(296)	15%	(103)	676
PID/Gender: Dem Men	5%	(21)	9%	(37)	18%	(71)	59%	(235)	8%	(32)	397
PID/Gender: Dem Women	4%	(19)	4%	(20)	8%	(40)	71%	(338)	13%	(61)	478
PID/Gender: Ind Men	10%	(33)	8%	(26)	19%	(58)	47%	(149)	15%	(47)	313
PID/Gender: Ind Women	8%	(26)	6%	(21)	13%	(42)	49%	(163)	25%	(83)	335
PID/Gender: Rep Men	15%	(54)	12%	(44)	17%	(59)	42%	(146)	14%	(49)	352
PID/Gender: Rep Women	16%	(52)	7%	(24)	14%	(44)	46%	(150)	17%	(55)	324
Ideo: Liberal (1-3)	5%	(34)	7%	(49)	13%	(97)	68%	(490)	7%	(51)	722
Ideo: Moderate (4)	8%	(48)	7%	(43)	15%	(89)	55%	(333)	15%	(87)	600
Ideo: Conservative (5-7)	16%	(111)	9%	(65)	16%	(113)	42%	(294)	17%	(121)	704
Educ: < College	10%	(144)	8%	(119)	13%	(196)	52%	(783)	18%	(270)	1512
Educ: Bachelors degree	9%	(39)	7%	(29)	17%	(76)	58%	(259)	9%	(40)	444
Educ: Post-grad	9%	(22)	10%	(24)	17%	(42)	57%	(139)	7%	(17)	244
Income: Under 50k	10%	(110)	8%	(91)	13%	(152)	52%	(589)	17%	(197)	1139
Income: 50k-100k	9%	(63)	8%	(53)	14%	(96)	57%	(393)	13%	(89)	694
Income: 100k+	9%	(32)	8%	(29)	18%	(66)	54%	(199)	11%	(40)	367

Continued on next page

Table MCSP10_3: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 75% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(205)	8%	(173)	14%	(314)	54%	(1181)	15%	(326)	2200
Ethnicity: White	9%	(162)	8%	(134)	15%	(252)	54%	(923)	15%	(251)	1722
Ethnicity: Hispanic	7%	(24)	9%	(30)	11%	(39)	52%	(182)	21%	(75)	349
Ethnicity: Black	12%	(33)	12%	(32)	13%	(36)	50%	(137)	13%	(36)	274
Ethnicity: Other	5%	(10)	3%	(6)	13%	(26)	60%	(122)	19%	(39)	204
All Christian	9%	(97)	9%	(99)	14%	(147)	57%	(601)	11%	(120)	1063
All Non-Christian	10%	(13)	12%	(15)	10%	(12)	65%	(81)	3%	(4)	125
Atheist	3%	(3)	2%	(2)	15%	(17)	58%	(68)	22%	(26)	117
Agnostic/Nothing in particular	9%	(48)	6%	(32)	14%	(77)	52%	(281)	18%	(98)	536
Something Else	13%	(45)	7%	(25)	17%	(61)	42%	(150)	22%	(78)	358
Religious Non-Protestant/Catholic	10%	(14)	11%	(16)	11%	(15)	64%	(90)	4%	(6)	141
Evangelical	14%	(83)	10%	(57)	15%	(86)	42%	(244)	18%	(105)	575
Non-Evangelical	7%	(56)	7%	(54)	14%	(114)	61%	(486)	11%	(86)	796
Community: Urban	8%	(53)	10%	(66)	14%	(89)	55%	(363)	13%	(86)	657
Community: Suburban	9%	(96)	6%	(58)	15%	(148)	56%	(568)	14%	(146)	1017
Community: Rural	11%	(57)	9%	(48)	15%	(77)	48%	(250)	18%	(94)	526
Employ: Private Sector	12%	(87)	9%	(66)	17%	(120)	52%	(364)	9%	(66)	703
Employ: Government	5%	(7)	16%	(21)	17%	(24)	48%	(66)	14%	(19)	136
Employ: Self-Employed	17%	(32)	11%	(22)	12%	(23)	43%	(84)	17%	(33)	194
Employ: Homemaker	9%	(14)	10%	(15)	10%	(16)	49%	(77)	22%	(34)	156
Employ: Retired	6%	(30)	4%	(22)	12%	(61)	64%	(323)	14%	(69)	505
Employ: Unemployed	6%	(17)	3%	(8)	18%	(46)	50%	(130)	23%	(61)	262
Employ: Other	9%	(14)	8%	(12)	9%	(13)	59%	(86)	15%	(22)	147
Military HH: Yes	10%	(34)	8%	(29)	14%	(48)	53%	(190)	15%	(54)	355
Military HH: No	9%	(171)	8%	(144)	14%	(266)	54%	(992)	15%	(272)	1845
RD/WT: Right Direction	15%	(87)	10%	(62)	17%	(100)	40%	(238)	18%	(107)	593
RD/WT: Wrong Track	7%	(118)	7%	(111)	13%	(215)	59%	(943)	14%	(219)	1607
Trump Job Approve	16%	(143)	12%	(103)	17%	(150)	39%	(345)	16%	(145)	885
Trump Job Disapprove	5%	(61)	5%	(60)	13%	(157)	66%	(822)	12%	(148)	1249

Continued on next page

Table MCSP10_3: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 75% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(205)	8%	(173)	14%	(314)	54%	(1181)	15%	(326)	2200
Trump Job Strongly Approve	18%	(89)	12%	(59)	15%	(70)	36%	(174)	19%	(90)	482
Trump Job Somewhat Approve	13%	(54)	11%	(44)	20%	(80)	42%	(171)	13%	(54)	403
Trump Job Somewhat Disapprove	5%	(10)	10%	(23)	19%	(43)	52%	(118)	15%	(33)	228
Trump Job Strongly Disapprove	5%	(51)	4%	(37)	11%	(114)	69%	(704)	11%	(114)	1021
Favorable of Trump	16%	(136)	11%	(98)	17%	(147)	40%	(353)	16%	(137)	871
Unfavorable of Trump	5%	(66)	5%	(62)	13%	(160)	64%	(807)	13%	(157)	1253
Very Favorable of Trump	17%	(86)	11%	(58)	13%	(68)	40%	(200)	19%	(95)	506
Somewhat Favorable of Trump	14%	(50)	11%	(41)	22%	(79)	42%	(152)	12%	(42)	364
Somewhat Unfavorable of Trump	7%	(12)	9%	(17)	23%	(44)	48%	(92)	13%	(25)	191
Very Unfavorable of Trump	5%	(54)	4%	(45)	11%	(116)	67%	(715)	12%	(132)	1061
#1 Issue: Economy	12%	(93)	9%	(69)	17%	(132)	50%	(388)	13%	(100)	782
#1 Issue: Security	13%	(34)	8%	(21)	13%	(34)	44%	(120)	23%	(62)	273
#1 Issue: Health Care	9%	(38)	5%	(23)	13%	(54)	62%	(268)	11%	(48)	431
#1 Issue: Medicare / Social Security	3%	(8)	8%	(21)	13%	(36)	63%	(172)	13%	(37)	275
#1 Issue: Women's Issues	7%	(7)	15%	(14)	7%	(7)	48%	(47)	24%	(23)	98
#1 Issue: Education	8%	(8)	11%	(11)	18%	(18)	41%	(41)	23%	(23)	100
#1 Issue: Energy	6%	(5)	10%	(8)	15%	(12)	50%	(41)	20%	(16)	83
#1 Issue: Other	8%	(13)	3%	(5)	13%	(21)	65%	(103)	11%	(17)	159
2018 House Vote: Democrat	7%	(56)	5%	(43)	13%	(109)	67%	(561)	8%	(67)	836
2018 House Vote: Republican	15%	(94)	10%	(65)	16%	(101)	45%	(288)	15%	(98)	646
2018 House Vote: Someone else	14%	(7)	3%	(2)	17%	(9)	31%	(16)	35%	(18)	50
2016 Vote: Hillary Clinton	6%	(44)	5%	(38)	14%	(106)	67%	(504)	8%	(61)	754
2016 Vote: Donald Trump	15%	(108)	11%	(75)	16%	(115)	44%	(315)	13%	(95)	708
2016 Vote: Other	8%	(10)	2%	(2)	12%	(15)	59%	(75)	19%	(24)	127
2016 Vote: Didn't Vote	7%	(43)	9%	(56)	13%	(77)	47%	(287)	24%	(146)	610
Voted in 2014: Yes	10%	(132)	7%	(98)	15%	(195)	56%	(752)	12%	(155)	1332
Voted in 2014: No	8%	(73)	9%	(75)	14%	(120)	49%	(430)	20%	(171)	868

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Table MCSP10_3: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 75% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(205)	8%	(173)	14%	(314)	54%	(1181)	15%	(326)	2200
2012 Vote: Barack Obama	7%	(62)	6%	(56)	15%	(129)	64%	(555)	8%	(70)	872
2012 Vote: Mitt Romney	13%	(66)	9%	(48)	15%	(74)	48%	(244)	15%	(76)	507
2012 Vote: Other	25%	(16)	5%	(3)	16%	(10)	31%	(19)	23%	(14)	62
2012 Vote: Didn't Vote	8%	(61)	9%	(66)	13%	(101)	48%	(363)	22%	(164)	755
4-Region: Northeast	10%	(41)	8%	(32)	12%	(46)	55%	(218)	14%	(56)	394
4-Region: Midwest	10%	(46)	5%	(23)	16%	(74)	54%	(249)	15%	(71)	462
4-Region: South	10%	(79)	9%	(71)	13%	(108)	53%	(435)	16%	(130)	824
4-Region: West	8%	(39)	9%	(47)	16%	(86)	54%	(279)	13%	(69)	520
Sports fans	11%	(163)	9%	(142)	17%	(264)	54%	(818)	9%	(139)	1525
Avid sports fans	15%	(80)	13%	(69)	21%	(112)	45%	(233)	6%	(29)	523
NFL fans	11%	(140)	11%	(142)	18%	(243)	54%	(712)	6%	(85)	1322
Avid NFL fans	12%	(67)	11%	(61)	20%	(109)	53%	(286)	3%	(17)	541
Attends NFL games	16%	(71)	14%	(64)	22%	(101)	44%	(204)	4%	(19)	458
Democratic NFL fans	6%	(36)	9%	(52)	17%	(97)	62%	(353)	5%	(30)	569
Independent NFL fans	11%	(40)	9%	(34)	20%	(71)	51%	(183)	9%	(33)	362
Republican NFL fans	16%	(64)	14%	(56)	19%	(76)	45%	(175)	5%	(21)	392
NFL fans 18-34	13%	(44)	16%	(53)	17%	(58)	45%	(152)	9%	(30)	337
NFL fans 35-44	12%	(28)	14%	(33)	24%	(57)	45%	(106)	6%	(14)	238
NFL fans 45-64	11%	(53)	9%	(40)	19%	(87)	55%	(254)	6%	(27)	461
NFL fans 65+	5%	(15)	6%	(17)	14%	(41)	70%	(199)	5%	(13)	286
White Non-Hispanic NFL fans	11%	(96)	10%	(92)	19%	(172)	54%	(491)	7%	(60)	912
White NFL fans	11%	(110)	11%	(116)	19%	(192)	53%	(550)	6%	(66)	1034
POC NFL fans	11%	(44)	12%	(50)	17%	(72)	54%	(220)	6%	(24)	411
2019 season-long fantasy players	15%	(49)	20%	(66)	24%	(80)	36%	(120)	6%	(20)	334
2019 DFS players	14%	(52)	21%	(77)	21%	(75)	38%	(140)	6%	(20)	365
2019 bettors	14%	(61)	18%	(76)	22%	(94)	40%	(169)	5%	(21)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_4: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 100% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(193)	5%	(109)	7%	(153)	64%	(1414)	15%	(331)	2200
Gender: Male	9%	(99)	7%	(74)	8%	(83)	64%	(676)	12%	(129)	1062
Gender: Female	8%	(94)	3%	(34)	6%	(70)	65%	(739)	18%	(201)	1138
Age: 18-34	8%	(52)	7%	(48)	6%	(38)	58%	(380)	21%	(137)	655
Age: 35-44	10%	(35)	7%	(25)	11%	(40)	61%	(217)	11%	(41)	358
Age: 45-64	11%	(83)	4%	(28)	7%	(54)	66%	(492)	13%	(94)	751
Age: 65+	5%	(23)	2%	(8)	5%	(21)	74%	(325)	13%	(59)	436
GenZers: 1997-2012	7%	(17)	4%	(9)	6%	(15)	58%	(144)	25%	(62)	246
Millennials: 1981-1996	10%	(57)	8%	(46)	7%	(41)	61%	(360)	15%	(88)	592
GenXers: 1965-1980	11%	(58)	6%	(30)	8%	(44)	60%	(314)	15%	(78)	524
Baby Boomers: 1946-1964	8%	(60)	3%	(24)	6%	(46)	71%	(540)	12%	(91)	762
PID: Dem (no lean)	5%	(46)	3%	(30)	6%	(50)	76%	(662)	10%	(86)	875
PID: Ind (no lean)	8%	(55)	4%	(26)	6%	(42)	60%	(388)	21%	(137)	648
PID: Rep (no lean)	14%	(92)	8%	(52)	9%	(61)	54%	(364)	16%	(107)	676
PID/Gender: Dem Men	7%	(26)	5%	(19)	7%	(28)	73%	(290)	8%	(33)	397
PID/Gender: Dem Women	4%	(20)	2%	(11)	5%	(22)	78%	(372)	11%	(53)	478
PID/Gender: Ind Men	9%	(29)	5%	(16)	9%	(27)	63%	(196)	14%	(45)	313
PID/Gender: Ind Women	8%	(26)	3%	(10)	4%	(15)	57%	(193)	27%	(92)	335
PID/Gender: Rep Men	13%	(44)	11%	(39)	8%	(28)	54%	(190)	14%	(50)	352
PID/Gender: Rep Women	15%	(47)	4%	(13)	10%	(33)	54%	(174)	18%	(57)	324
Ideo: Liberal (1-3)	5%	(40)	3%	(21)	5%	(33)	80%	(576)	7%	(52)	722
Ideo: Moderate (4)	6%	(39)	6%	(38)	6%	(38)	66%	(395)	15%	(90)	600
Ideo: Conservative (5-7)	14%	(101)	6%	(45)	10%	(68)	52%	(369)	17%	(121)	704
Educ: < College	9%	(136)	4%	(64)	7%	(100)	62%	(937)	18%	(275)	1512
Educ: Bachelors degree	8%	(36)	6%	(25)	7%	(32)	71%	(313)	8%	(37)	444
Educ: Post-grad	9%	(21)	8%	(19)	9%	(21)	67%	(164)	7%	(18)	244
Income: Under 50k	9%	(100)	4%	(50)	7%	(75)	62%	(707)	18%	(207)	1139
Income: 50k-100k	9%	(62)	6%	(40)	7%	(47)	67%	(462)	12%	(83)	694
Income: 100k+	9%	(31)	5%	(19)	8%	(30)	67%	(246)	11%	(40)	367

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Table MCSP10_4: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 100% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(193)	5%	(109)	7%	(153)	64%	(1414)	15%	(331)	2200
Ethnicity: White	9%	(151)	5%	(91)	7%	(119)	64%	(1108)	15%	(252)	1722
Ethnicity: Hispanic	6%	(21)	6%	(22)	3%	(10)	64%	(223)	21%	(73)	349
Ethnicity: Black	10%	(29)	6%	(16)	7%	(20)	61%	(167)	16%	(43)	274
Ethnicity: Other	6%	(13)	1%	(2)	7%	(14)	69%	(140)	17%	(35)	204
All Christian	9%	(100)	5%	(58)	7%	(77)	66%	(704)	12%	(125)	1063
All Non-Christian	8%	(11)	9%	(11)	5%	(6)	72%	(90)	6%	(7)	125
Atheist	3%	(3)	1%	(1)	5%	(6)	72%	(85)	19%	(22)	117
Agnostic/Nothing in particular	7%	(40)	4%	(19)	5%	(29)	64%	(344)	19%	(103)	536
Something Else	11%	(40)	5%	(19)	10%	(34)	54%	(192)	20%	(73)	358
Religious Non-Protestant/Catholic	8%	(11)	9%	(12)	5%	(6)	73%	(102)	7%	(9)	141
Evangelical	13%	(74)	8%	(46)	8%	(44)	52%	(300)	19%	(112)	575
Non-Evangelical	8%	(64)	3%	(27)	8%	(66)	70%	(559)	10%	(79)	796
Community: Urban	8%	(52)	7%	(48)	8%	(50)	65%	(430)	12%	(77)	657
Community: Suburban	9%	(90)	3%	(30)	7%	(67)	67%	(679)	15%	(150)	1017
Community: Rural	10%	(52)	6%	(30)	7%	(36)	58%	(305)	20%	(103)	526
Employ: Private Sector	13%	(91)	7%	(46)	8%	(58)	64%	(453)	8%	(55)	703
Employ: Government	5%	(7)	9%	(13)	5%	(7)	63%	(85)	17%	(23)	136
Employ: Self-Employed	10%	(20)	9%	(18)	7%	(14)	57%	(111)	15%	(30)	194
Employ: Homemaker	8%	(12)	3%	(4)	6%	(9)	59%	(92)	24%	(38)	156
Employ: Retired	6%	(29)	2%	(10)	6%	(30)	71%	(360)	15%	(76)	505
Employ: Unemployed	5%	(13)	2%	(6)	8%	(21)	60%	(157)	25%	(66)	262
Employ: Other	11%	(16)	7%	(10)	3%	(5)	66%	(96)	13%	(20)	147
Military HH: Yes	8%	(27)	6%	(21)	4%	(16)	67%	(238)	15%	(53)	355
Military HH: No	9%	(166)	5%	(88)	7%	(137)	64%	(1176)	15%	(277)	1845
RD/WT: Right Direction	13%	(77)	9%	(56)	10%	(59)	49%	(294)	18%	(107)	593
RD/WT: Wrong Track	7%	(116)	3%	(52)	6%	(94)	70%	(1121)	14%	(223)	1607
Trump Job Approve	14%	(124)	9%	(75)	9%	(83)	51%	(452)	17%	(150)	885
Trump Job Disapprove	5%	(68)	2%	(30)	5%	(60)	76%	(945)	12%	(146)	1249

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Table MCSP10_4: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 100% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(193)	5%	(109)	7%	(153)	64%	(1414)	15%	(331)	2200
Trump Job Strongly Approve	16%	(76)	10%	(50)	10%	(50)	44%	(210)	20%	(97)	482
Trump Job Somewhat Approve	12%	(48)	6%	(26)	8%	(34)	60%	(242)	13%	(54)	403
Trump Job Somewhat Disapprove	4%	(10)	6%	(14)	8%	(19)	65%	(148)	16%	(36)	228
Trump Job Strongly Disapprove	6%	(58)	2%	(16)	4%	(41)	78%	(796)	11%	(110)	1021
Favorable of Trump	14%	(120)	9%	(81)	9%	(81)	51%	(447)	16%	(141)	871
Unfavorable of Trump	6%	(70)	2%	(27)	5%	(62)	75%	(942)	12%	(153)	1253
Very Favorable of Trump	16%	(80)	9%	(45)	9%	(48)	47%	(236)	19%	(97)	506
Somewhat Favorable of Trump	11%	(40)	10%	(36)	9%	(33)	58%	(211)	12%	(45)	364
Somewhat Unfavorable of Trump	6%	(12)	5%	(10)	8%	(16)	66%	(126)	14%	(27)	191
Very Unfavorable of Trump	5%	(58)	2%	(16)	4%	(46)	77%	(816)	12%	(126)	1061
#1 Issue: Economy	10%	(78)	7%	(52)	8%	(60)	63%	(489)	13%	(103)	782
#1 Issue: Security	12%	(34)	5%	(13)	7%	(18)	52%	(143)	24%	(65)	273
#1 Issue: Health Care	9%	(37)	3%	(15)	3%	(13)	76%	(325)	9%	(40)	431
#1 Issue: Medicare / Social Security	3%	(8)	3%	(10)	9%	(25)	70%	(194)	14%	(39)	275
#1 Issue: Women's Issues	7%	(7)	8%	(8)	8%	(8)	52%	(51)	24%	(23)	98
#1 Issue: Education	9%	(9)	3%	(3)	12%	(12)	52%	(52)	23%	(24)	100
#1 Issue: Energy	9%	(8)	10%	(8)	6%	(5)	56%	(47)	19%	(16)	83
#1 Issue: Other	8%	(12)	—	(0)	7%	(12)	71%	(113)	13%	(21)	159
2018 House Vote: Democrat	6%	(49)	3%	(24)	4%	(37)	79%	(657)	8%	(68)	836
2018 House Vote: Republican	13%	(83)	8%	(52)	8%	(55)	55%	(355)	16%	(101)	646
2018 House Vote: Someone else	14%	(7)	4%	(2)	11%	(6)	40%	(20)	31%	(15)	50
2016 Vote: Hillary Clinton	6%	(42)	3%	(26)	5%	(36)	77%	(582)	9%	(67)	754
2016 Vote: Donald Trump	13%	(93)	8%	(55)	10%	(69)	56%	(396)	13%	(95)	708
2016 Vote: Other	9%	(11)	1%	(1)	6%	(7)	67%	(85)	18%	(23)	127
2016 Vote: Didn't Vote	8%	(46)	4%	(25)	7%	(41)	58%	(351)	24%	(146)	610
Voted in 2014: Yes	9%	(126)	5%	(62)	7%	(96)	67%	(896)	11%	(151)	1332
Voted in 2014: No	8%	(67)	5%	(46)	7%	(58)	60%	(518)	21%	(180)	868

Continued on next page

Table MCSP10_4: Consider if the NFL team closest to you geographically allowed fans to attend games during the upcoming NFL season. Based on what you know about the COVID-19 pandemic (coronavirus), how comfortable or uncomfortable would you feel attending an NFL game in person if the stadium was filled to the following capacities?

Stadium filled to 100% capacity with fans

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(193)	5%	(109)	7%	(153)	64%	(1414)	15%	(331)	2200
2012 Vote: Barack Obama	6%	(56)	4%	(35)	7%	(58)	75%	(653)	8%	(71)	872
2012 Vote: Mitt Romney	13%	(66)	5%	(28)	9%	(43)	58%	(292)	16%	(79)	507
2012 Vote: Other	23%	(14)	5%	(3)	11%	(7)	43%	(27)	18%	(11)	62
2012 Vote: Didn't Vote	7%	(56)	6%	(43)	6%	(45)	59%	(442)	22%	(169)	755
4-Region: Northeast	11%	(45)	6%	(22)	7%	(29)	63%	(248)	13%	(49)	394
4-Region: Midwest	9%	(41)	2%	(11)	8%	(37)	64%	(296)	17%	(77)	462
4-Region: South	9%	(75)	5%	(40)	7%	(58)	63%	(520)	16%	(131)	824
4-Region: West	6%	(32)	7%	(36)	6%	(29)	67%	(350)	14%	(73)	520
Sports fans	10%	(147)	6%	(95)	9%	(133)	66%	(1009)	9%	(142)	1525
Avid sports fans	12%	(63)	9%	(50)	12%	(64)	60%	(314)	6%	(33)	523
NFL fans	10%	(126)	7%	(95)	9%	(120)	68%	(893)	7%	(88)	1322
Avid NFL fans	11%	(60)	7%	(36)	10%	(54)	68%	(365)	5%	(25)	541
Attends NFL games	12%	(55)	11%	(49)	11%	(50)	61%	(281)	5%	(24)	458
Democratic NFL fans	7%	(39)	5%	(27)	8%	(44)	76%	(431)	5%	(27)	569
Independent NFL fans	10%	(37)	5%	(20)	8%	(29)	67%	(241)	10%	(36)	362
Republican NFL fans	13%	(51)	12%	(48)	12%	(47)	56%	(221)	7%	(26)	392
NFL fans 18-34	10%	(35)	12%	(41)	9%	(29)	60%	(201)	9%	(31)	337
NFL fans 35-44	11%	(26)	10%	(23)	12%	(28)	63%	(151)	4%	(10)	238
NFL fans 45-64	11%	(51)	5%	(23)	10%	(47)	68%	(313)	6%	(27)	461
NFL fans 65+	5%	(15)	3%	(7)	6%	(16)	80%	(228)	7%	(20)	286
White Non-Hispanic NFL fans	10%	(92)	7%	(65)	10%	(88)	66%	(604)	7%	(63)	912
White NFL fans	10%	(99)	8%	(82)	9%	(94)	67%	(690)	7%	(69)	1034
POC NFL fans	8%	(35)	7%	(30)	8%	(32)	70%	(289)	6%	(25)	411
2019 season-long fantasy players	12%	(40)	14%	(47)	11%	(38)	54%	(181)	8%	(27)	334
2019 DFS players	14%	(50)	14%	(53)	10%	(37)	55%	(202)	6%	(23)	365
2019 bettors	14%	(58)	10%	(41)	10%	(42)	59%	(248)	8%	(33)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11: As you may know, the majority of NFL teams do not plan to open their stadiums to fans this season, but several teams will allow a limited number of fans to attend games. Based on what you know now, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Teams that allow a limited number of fans to attend home games have a competitive advantage over teams that do not allow fans to attend		Teams that allow a limited number of fans to attend home games do not have a competitive advantage over teams that do not allow fans to attend		Don't know / No opinion		Total N
Adults	34%	(747)	25%	(545)	41%	(908)	2200
Gender: Male	36%	(387)	27%	(291)	36%	(383)	1062
Gender: Female	32%	(360)	22%	(253)	46%	(525)	1138
Age: 18-34	32%	(210)	27%	(177)	41%	(268)	655
Age: 35-44	40%	(143)	24%	(85)	36%	(129)	358
Age: 45-64	33%	(251)	24%	(183)	42%	(317)	751
Age: 65+	33%	(142)	23%	(101)	44%	(193)	436
GenZers: 1997-2012	29%	(72)	29%	(71)	42%	(103)	246
Millennials: 1981-1996	36%	(212)	26%	(156)	38%	(224)	592
GenXers: 1965-1980	32%	(168)	26%	(135)	42%	(222)	524
Baby Boomers: 1946-1964	36%	(272)	22%	(165)	43%	(325)	762
PID: Dem (no lean)	34%	(300)	27%	(238)	39%	(337)	875
PID: Ind (no lean)	29%	(189)	23%	(151)	48%	(309)	648
PID: Rep (no lean)	38%	(259)	23%	(156)	39%	(261)	676
PID/Gender: Dem Men	36%	(144)	31%	(124)	33%	(130)	397
PID/Gender: Dem Women	33%	(156)	24%	(114)	43%	(208)	478
PID/Gender: Ind Men	35%	(111)	22%	(68)	43%	(135)	313
PID/Gender: Ind Women	23%	(78)	25%	(83)	52%	(175)	335
PID/Gender: Rep Men	38%	(133)	28%	(100)	34%	(119)	352
PID/Gender: Rep Women	39%	(126)	17%	(56)	44%	(142)	324
Ideo: Liberal (1-3)	32%	(228)	32%	(228)	37%	(265)	722
Ideo: Moderate (4)	34%	(205)	26%	(157)	40%	(239)	600
Ideo: Conservative (5-7)	41%	(286)	20%	(139)	39%	(278)	704
Educ: < College	30%	(454)	23%	(353)	47%	(705)	1512
Educ: Bachelors degree	42%	(186)	28%	(122)	31%	(136)	444
Educ: Post-grad	44%	(108)	28%	(69)	27%	(67)	244

Continued on next page

Table MCSP11: As you may know, the majority of NFL teams do not plan to open their stadiums to fans this season, but several teams will allow a limited number of fans to attend games. Based on what you know now, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Teams that allow a limited number of fans to attend home games have a competitive advantage over teams that do not allow fans to attend		Teams that allow a limited number of fans to attend home games do not have a competitive advantage over teams that do not allow fans to attend		Don't know / No opinion		Total N
Adults	34%	(747)	25%	(545)	41%	(908)	2200
Income: Under 50k	32%	(362)	24%	(278)	44%	(500)	1139
Income: 50k-100k	34%	(233)	24%	(168)	42%	(292)	694
Income: 100k+	42%	(153)	27%	(99)	32%	(116)	367
Ethnicity: White	34%	(593)	26%	(441)	40%	(688)	1722
Ethnicity: Hispanic	32%	(112)	33%	(115)	35%	(122)	349
Ethnicity: Black	37%	(101)	21%	(58)	42%	(115)	274
Ethnicity: Other	26%	(53)	22%	(46)	52%	(106)	204
All Christian	39%	(413)	24%	(251)	38%	(400)	1063
All Non-Christian	35%	(44)	34%	(42)	31%	(39)	125
Atheist	19%	(22)	31%	(36)	50%	(59)	117
Agnostic/Nothing in particular	29%	(155)	25%	(133)	46%	(248)	536
Something Else	32%	(114)	23%	(83)	45%	(162)	358
Religious Non-Protestant/Catholic	38%	(53)	32%	(44)	31%	(43)	141
Evangelical	40%	(232)	21%	(121)	39%	(222)	575
Non-Evangelical	34%	(271)	26%	(204)	40%	(320)	796
Community: Urban	36%	(238)	26%	(172)	38%	(247)	657
Community: Suburban	33%	(335)	23%	(238)	44%	(444)	1017
Community: Rural	33%	(174)	26%	(134)	41%	(217)	526
Employ: Private Sector	38%	(268)	28%	(200)	33%	(235)	703
Employ: Government	33%	(44)	28%	(38)	39%	(54)	136
Employ: Self-Employed	44%	(86)	21%	(41)	34%	(67)	194
Employ: Homemaker	28%	(44)	23%	(36)	49%	(77)	156
Employ: Retired	34%	(170)	24%	(120)	43%	(215)	505
Employ: Unemployed	26%	(69)	17%	(45)	56%	(148)	262
Employ: Other	30%	(43)	19%	(28)	51%	(75)	147

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Table MCSP11: As you may know, the majority of NFL teams do not plan to open their stadiums to fans this season, but several teams will allow a limited number of fans to attend games. Based on what you know now, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Teams that allow a limited number of fans to attend home games have a competitive advantage over teams that do not allow fans to attend		Teams that allow a limited number of fans to attend home games do not have a competitive advantage over teams that do not allow fans to attend		Don't know / No opinion		Total N
Adults	34%	(747)	25%	(545)	41%	(908)	2200
Military HH: Yes	39%	(140)	18%	(65)	42%	(150)	355
Military HH: No	33%	(607)	26%	(480)	41%	(758)	1845
RD/WT: Right Direction	39%	(232)	23%	(134)	38%	(227)	593
RD/WT: Wrong Track	32%	(516)	26%	(410)	42%	(681)	1607
Trump Job Approve	38%	(336)	22%	(196)	40%	(353)	885
Trump Job Disapprove	32%	(403)	27%	(338)	41%	(508)	1249
Trump Job Strongly Approve	40%	(194)	20%	(95)	40%	(194)	482
Trump Job Somewhat Approve	35%	(143)	25%	(101)	39%	(159)	403
Trump Job Somewhat Disapprove	35%	(79)	28%	(65)	37%	(84)	228
Trump Job Strongly Disapprove	32%	(324)	27%	(273)	42%	(424)	1021
Favorable of Trump	38%	(329)	22%	(188)	41%	(354)	871
Unfavorable of Trump	33%	(411)	27%	(332)	41%	(510)	1253
Very Favorable of Trump	38%	(194)	18%	(93)	43%	(219)	506
Somewhat Favorable of Trump	37%	(135)	26%	(95)	37%	(135)	364
Somewhat Unfavorable of Trump	37%	(71)	28%	(54)	35%	(67)	191
Very Unfavorable of Trump	32%	(340)	26%	(278)	42%	(443)	1061
#1 Issue: Economy	36%	(285)	26%	(206)	37%	(292)	782
#1 Issue: Security	32%	(86)	19%	(51)	50%	(136)	273
#1 Issue: Health Care	35%	(149)	28%	(120)	37%	(161)	431
#1 Issue: Medicare / Social Security	32%	(88)	26%	(70)	43%	(117)	275
#1 Issue: Women's Issues	35%	(34)	17%	(17)	48%	(47)	98
#1 Issue: Education	30%	(30)	30%	(30)	40%	(40)	100
#1 Issue: Energy	30%	(25)	28%	(23)	42%	(35)	83
#1 Issue: Other	32%	(51)	17%	(27)	51%	(81)	159

Continued on next page

Table MCSP11: *As you may know, the majority of NFL teams do not plan to open their stadiums to fans this season, but several teams will allow a limited number of fans to attend games. Based on what you know now, which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	Teams that allow a limited number of fans to attend home games have a competitive advantage over teams that do not allow fans to attend		Teams that allow a limited number of fans to attend home games do not have a competitive advantage over teams that do not allow fans to attend		Don't know / No opinion		Total N
Adults	34%	(747)	25%	(545)	41%	(908)	2200
2018 House Vote: Democrat	35%	(291)	30%	(250)	35%	(295)	836
2018 House Vote: Republican	39%	(250)	21%	(137)	40%	(259)	646
2018 House Vote: Someone else	36%	(18)	15%	(8)	49%	(25)	50
2016 Vote: Hillary Clinton	36%	(268)	28%	(211)	36%	(274)	754
2016 Vote: Donald Trump	40%	(282)	21%	(150)	39%	(277)	708
2016 Vote: Other	28%	(35)	27%	(34)	45%	(58)	127
2016 Vote: Didn't Vote	27%	(162)	24%	(148)	49%	(299)	610
Voted in 2014: Yes	37%	(493)	25%	(338)	38%	(500)	1332
Voted in 2014: No	29%	(254)	24%	(207)	47%	(408)	868
2012 Vote: Barack Obama	36%	(312)	27%	(237)	37%	(323)	872
2012 Vote: Mitt Romney	38%	(193)	23%	(115)	39%	(199)	507
2012 Vote: Other	30%	(19)	22%	(14)	48%	(30)	62
2012 Vote: Didn't Vote	30%	(224)	24%	(178)	47%	(353)	755
4-Region: Northeast	36%	(141)	21%	(83)	43%	(170)	394
4-Region: Midwest	36%	(167)	23%	(106)	41%	(190)	462
4-Region: South	33%	(273)	24%	(200)	43%	(351)	824
4-Region: West	32%	(167)	30%	(157)	38%	(197)	520
Sports fans	39%	(589)	27%	(418)	34%	(518)	1525
Avid sports fans	49%	(256)	31%	(161)	20%	(105)	523
NFL fans	40%	(532)	29%	(381)	31%	(410)	1322
Avid NFL fans	45%	(244)	33%	(177)	22%	(119)	541
Attends NFL games	51%	(234)	36%	(165)	13%	(60)	458
Democratic NFL fans	39%	(222)	30%	(170)	31%	(176)	569
Independent NFL fans	38%	(137)	28%	(102)	34%	(123)	362
Republican NFL fans	44%	(173)	28%	(109)	28%	(110)	392

Continued on next page

Table MCSP11: As you may know, the majority of NFL teams do not plan to open their stadiums to fans this season, but several teams will allow a limited number of fans to attend games. Based on what you know now, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Teams that allow a limited number of fans to attend home games have a competitive advantage over teams that do not allow fans to attend		Teams that allow a limited number of fans to attend home games do not have a competitive advantage over teams that do not allow fans to attend		Don't know / No opinion		Total N
Adults	34%	(747)	25%	(545)	41%	(908)	2200
NFL fans 18-34	42%	(141)	33%	(110)	26%	(87)	337
NFL fans 35-44	47%	(112)	28%	(67)	25%	(59)	238
NFL fans 45-64	39%	(179)	28%	(129)	33%	(152)	461
NFL fans 65+	35%	(100)	26%	(74)	39%	(112)	286
White Non-Hispanic NFL fans	40%	(366)	29%	(262)	31%	(284)	912
White NFL fans	41%	(424)	30%	(313)	29%	(297)	1034
POC NFL fans	40%	(166)	29%	(119)	31%	(126)	411
2019 season-long fantasy players	48%	(159)	37%	(122)	16%	(53)	334
2019 DFS players	49%	(177)	33%	(119)	19%	(68)	365
2019 bettors	45%	(189)	33%	(140)	22%	(91)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12: *Considering these initiatives, which of the following is closest to your opinion, even if none is exactly right?*

Demographic	The NFL is doing the right things to promote social justice and bring attention to racial inequality on game days		The NFL isn't doing enough to promote social justice and bring attention to racial inequality on game days		The NFL is doing too much to promote social justice and bring attention to racial inequality on game days		Don't know / No opinion		Total N
Adults	33%	(725)	14%	(300)	29%	(638)	24%	(537)	2200
Gender: Male	35%	(371)	15%	(158)	31%	(331)	19%	(202)	1062
Gender: Female	31%	(354)	12%	(142)	27%	(307)	29%	(335)	1138
Age: 18-34	36%	(238)	19%	(122)	15%	(96)	30%	(199)	655
Age: 35-44	32%	(115)	19%	(66)	25%	(91)	24%	(85)	358
Age: 45-64	29%	(220)	10%	(77)	39%	(293)	21%	(161)	751
Age: 65+	35%	(152)	8%	(34)	36%	(158)	21%	(91)	436
GenZers: 1997-2012	39%	(95)	20%	(49)	10%	(26)	31%	(77)	246
Millennials: 1981-1996	35%	(205)	19%	(112)	20%	(116)	27%	(159)	592
GenXers: 1965-1980	31%	(160)	15%	(78)	29%	(154)	25%	(131)	524
Baby Boomers: 1946-1964	32%	(240)	7%	(55)	42%	(321)	19%	(146)	762
PID: Dem (no lean)	48%	(424)	19%	(170)	13%	(110)	20%	(172)	875
PID: Ind (no lean)	27%	(178)	14%	(89)	27%	(178)	31%	(203)	648
PID: Rep (no lean)	18%	(122)	6%	(41)	52%	(351)	24%	(162)	676
PID/Gender: Dem Men	50%	(199)	20%	(81)	14%	(57)	15%	(60)	397
PID/Gender: Dem Women	47%	(225)	18%	(88)	11%	(53)	23%	(112)	478
PID/Gender: Ind Men	27%	(86)	15%	(47)	33%	(103)	24%	(77)	313
PID/Gender: Ind Women	28%	(92)	12%	(42)	22%	(75)	38%	(127)	335
PID/Gender: Rep Men	25%	(86)	8%	(29)	49%	(171)	18%	(65)	352
PID/Gender: Rep Women	11%	(36)	4%	(12)	55%	(180)	30%	(97)	324
Ideo: Liberal (1-3)	50%	(357)	25%	(179)	10%	(74)	15%	(110)	722
Ideo: Moderate (4)	38%	(227)	11%	(68)	24%	(146)	27%	(159)	600
Ideo: Conservative (5-7)	16%	(116)	5%	(32)	58%	(408)	21%	(148)	704
Educ: < College	32%	(480)	12%	(174)	28%	(429)	28%	(429)	1512
Educ: Bachelors degree	35%	(155)	17%	(74)	32%	(140)	17%	(75)	444
Educ: Post-grad	37%	(91)	21%	(51)	29%	(70)	13%	(32)	244

Continued on next page

Table MCSP12: *Considering these initiatives, which of the following is closest to your opinion, even if none is exactly right?*

Demographic	The NFL is doing the right things to promote social justice and bring attention to racial inequality on game days		The NFL isn't doing enough to promote social justice and bring attention to racial inequality on game days		The NFL is doing too much to promote social justice and bring attention to racial inequality on game days		Don't know / No opinion		Total N
Adults	33%	(725)	14%	(300)	29%	(638)	24%	(537)	2200
Income: Under 50k	32%	(364)	13%	(151)	24%	(277)	30%	(347)	1139
Income: 50k-100k	33%	(228)	14%	(97)	35%	(242)	18%	(127)	694
Income: 100k+	36%	(133)	14%	(52)	33%	(120)	17%	(63)	367
Ethnicity: White	30%	(508)	13%	(217)	34%	(585)	24%	(412)	1722
Ethnicity: Hispanic	41%	(144)	17%	(59)	13%	(45)	29%	(101)	349
Ethnicity: Black	49%	(134)	20%	(54)	9%	(26)	22%	(61)	274
Ethnicity: Other	41%	(83)	14%	(29)	14%	(28)	31%	(64)	204
All Christian	31%	(327)	10%	(108)	38%	(402)	21%	(226)	1063
All Non-Christian	40%	(50)	24%	(30)	23%	(28)	13%	(16)	125
Atheist	36%	(42)	27%	(31)	10%	(11)	28%	(33)	117
Agnostic/Nothing in particular	38%	(205)	15%	(79)	20%	(108)	27%	(144)	536
Something Else	28%	(101)	14%	(51)	25%	(88)	33%	(118)	358
Religious Non-Protestant/Catholic	42%	(58)	22%	(30)	23%	(32)	14%	(19)	141
Evangelical	31%	(176)	11%	(61)	36%	(209)	23%	(130)	575
Non-Evangelical	29%	(234)	11%	(89)	34%	(272)	25%	(201)	796
Community: Urban	40%	(264)	19%	(128)	17%	(114)	23%	(151)	657
Community: Suburban	33%	(335)	12%	(117)	32%	(326)	24%	(239)	1017
Community: Rural	24%	(126)	10%	(55)	38%	(199)	28%	(147)	526
Employ: Private Sector	36%	(251)	15%	(105)	30%	(214)	19%	(133)	703
Employ: Government	24%	(33)	17%	(23)	32%	(44)	26%	(36)	136
Employ: Self-Employed	38%	(73)	19%	(36)	22%	(43)	21%	(41)	194
Employ: Homemaker	26%	(41)	8%	(13)	28%	(43)	38%	(59)	156
Employ: Retired	35%	(179)	5%	(27)	39%	(199)	20%	(100)	505
Employ: Unemployed	24%	(63)	19%	(50)	23%	(60)	34%	(90)	262
Employ: Other	37%	(54)	13%	(19)	18%	(26)	33%	(48)	147

Continued on next page

Table MCSP12: *Considering these initiatives, which of the following is closest to your opinion, even if none is exactly right?*

Demographic	The NFL is doing the right things to promote social justice and bring attention to racial inequality on game days		The NFL isn't doing enough to promote social justice and bring attention to racial inequality on game days		The NFL is doing too much to promote social justice and bring attention to racial inequality on game days		Don't know / No opinion		Total N
Adults	33%	(725)	14%	(300)	29%	(638)	24%	(537)	2200
Military HH: Yes	28%	(101)	10%	(36)	36%	(128)	26%	(91)	355
Military HH: No	34%	(624)	14%	(264)	28%	(511)	24%	(446)	1845
RD/WT: Right Direction	20%	(120)	9%	(55)	46%	(271)	25%	(148)	593
RD/WT: Wrong Track	38%	(605)	15%	(245)	23%	(368)	24%	(389)	1607
Trump Job Approve	18%	(159)	7%	(66)	52%	(456)	23%	(204)	885
Trump Job Disapprove	45%	(561)	19%	(232)	14%	(179)	22%	(278)	1249
Trump Job Strongly Approve	15%	(71)	6%	(29)	55%	(267)	24%	(115)	482
Trump Job Somewhat Approve	22%	(88)	9%	(37)	47%	(190)	22%	(89)	403
Trump Job Somewhat Disapprove	37%	(83)	8%	(18)	28%	(63)	28%	(63)	228
Trump Job Strongly Disapprove	47%	(478)	21%	(213)	11%	(115)	21%	(215)	1021
Favorable of Trump	18%	(153)	7%	(57)	53%	(460)	23%	(202)	871
Unfavorable of Trump	45%	(558)	19%	(238)	14%	(176)	22%	(280)	1253
Very Favorable of Trump	14%	(73)	8%	(38)	53%	(269)	25%	(127)	506
Somewhat Favorable of Trump	22%	(80)	5%	(19)	52%	(191)	20%	(74)	364
Somewhat Unfavorable of Trump	39%	(74)	8%	(15)	31%	(59)	23%	(44)	191
Very Unfavorable of Trump	46%	(485)	21%	(223)	11%	(117)	22%	(236)	1061
#1 Issue: Economy	31%	(239)	12%	(96)	34%	(265)	23%	(183)	782
#1 Issue: Security	13%	(35)	10%	(27)	51%	(138)	27%	(73)	273
#1 Issue: Health Care	45%	(193)	17%	(73)	17%	(75)	21%	(89)	431
#1 Issue: Medicare / Social Security	37%	(101)	10%	(29)	30%	(83)	23%	(62)	275
#1 Issue: Women's Issues	37%	(36)	20%	(20)	13%	(12)	31%	(30)	98
#1 Issue: Education	33%	(33)	20%	(20)	20%	(20)	27%	(27)	100
#1 Issue: Energy	29%	(24)	23%	(19)	17%	(14)	30%	(25)	83
#1 Issue: Other	40%	(64)	10%	(16)	20%	(32)	30%	(47)	159

Continued on next page

Table MCSP12: *Considering these initiatives, which of the following is closest to your opinion, even if none is exactly right?*

Demographic	The NFL is doing the right things to promote social justice and bring attention to racial inequality on game days		The NFL isn't doing enough to promote social justice and bring attention to racial inequality on game days		The NFL is doing too much to promote social justice and bring attention to racial inequality on game days		Don't know / No opinion		Total N
Adults	33%	(725)	14%	(300)	29%	(638)	24%	(537)	2200
2018 House Vote: Democrat	50%	(415)	20%	(169)	13%	(111)	17%	(140)	836
2018 House Vote: Republican	16%	(106)	6%	(37)	57%	(368)	21%	(135)	646
2018 House Vote: Someone else	20%	(10)	17%	(9)	27%	(14)	36%	(18)	50
2016 Vote: Hillary Clinton	50%	(378)	19%	(144)	12%	(94)	18%	(137)	754
2016 Vote: Donald Trump	18%	(127)	7%	(49)	55%	(390)	20%	(142)	708
2016 Vote: Other	30%	(38)	12%	(15)	29%	(37)	30%	(38)	127
2016 Vote: Didn't Vote	30%	(182)	15%	(92)	19%	(117)	36%	(219)	610
Voted in 2014: Yes	35%	(460)	13%	(168)	33%	(438)	20%	(265)	1332
Voted in 2014: No	31%	(265)	15%	(131)	23%	(200)	31%	(271)	868
2012 Vote: Barack Obama	47%	(406)	17%	(150)	17%	(151)	19%	(165)	872
2012 Vote: Mitt Romney	16%	(80)	5%	(24)	59%	(297)	21%	(106)	507
2012 Vote: Other	9%	(6)	13%	(8)	52%	(33)	26%	(16)	62
2012 Vote: Didn't Vote	31%	(233)	15%	(117)	21%	(157)	33%	(248)	755
4-Region: Northeast	36%	(140)	14%	(55)	28%	(111)	22%	(88)	394
4-Region: Midwest	33%	(151)	11%	(50)	31%	(142)	26%	(119)	462
4-Region: South	27%	(226)	12%	(103)	33%	(273)	27%	(223)	824
4-Region: West	40%	(208)	18%	(92)	22%	(113)	20%	(106)	520
Sports fans	38%	(582)	14%	(210)	30%	(461)	18%	(272)	1525
Avid sports fans	44%	(231)	16%	(85)	29%	(151)	11%	(56)	523
NFL fans	41%	(541)	14%	(179)	30%	(392)	16%	(210)	1322
Avid NFL fans	46%	(249)	15%	(82)	29%	(156)	10%	(54)	541
Attends NFL games	44%	(204)	20%	(94)	28%	(127)	7%	(33)	458
Democratic NFL fans	56%	(321)	16%	(90)	14%	(78)	14%	(80)	569
Independent NFL fans	32%	(117)	17%	(60)	31%	(112)	20%	(72)	362
Republican NFL fans	26%	(102)	7%	(29)	52%	(202)	15%	(58)	392

Continued on next page

Table MCSP12: *Considering these initiatives, which of the following is closest to your opinion, even if none is exactly right?*

Demographic	The NFL is doing the right things to promote social justice and bring attention to racial inequality on game days		The NFL isn't doing enough to promote social justice and bring attention to racial inequality on game days		The NFL is doing too much to promote social justice and bring attention to racial inequality on game days		Don't know / No opinion		Total N
Adults	33%	(725)	14%	(300)	29%	(638)	24%	(537)	2200
NFL fans 18-34	46%	(155)	19%	(63)	19%	(63)	17%	(56)	337
NFL fans 35-44	41%	(97)	19%	(45)	24%	(56)	17%	(40)	238
NFL fans 45-64	36%	(164)	11%	(49)	39%	(182)	14%	(66)	461
NFL fans 65+	44%	(125)	8%	(22)	32%	(91)	17%	(48)	286
White Non-Hispanic NFL fans	34%	(314)	12%	(108)	38%	(343)	16%	(147)	912
White NFL fans	37%	(383)	12%	(125)	35%	(362)	16%	(165)	1034
POC NFL fans	55%	(226)	17%	(71)	12%	(50)	15%	(63)	411
2019 season-long fantasy players	44%	(148)	21%	(70)	26%	(87)	9%	(29)	334
2019 DFS players	46%	(166)	20%	(73)	26%	(94)	9%	(32)	365
2019 bettors	45%	(187)	17%	(73)	30%	(125)	8%	(35)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP13: Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest		Kneeling during the national anthem is an unacceptable form of protest		Don't know / No opinion		Total N
Adults	40%	(873)	41%	(903)	19%	(423)	2200
Gender: Male	42%	(444)	43%	(454)	15%	(164)	1062
Gender: Female	38%	(429)	39%	(450)	23%	(259)	1138
Age: 18-34	49%	(318)	22%	(147)	29%	(190)	655
Age: 35-44	45%	(161)	37%	(131)	18%	(66)	358
Age: 45-64	31%	(230)	54%	(402)	16%	(119)	751
Age: 65+	38%	(164)	51%	(223)	11%	(49)	436
GenZers: 1997-2012	53%	(130)	17%	(42)	30%	(74)	246
Millennials: 1981-1996	46%	(271)	30%	(175)	25%	(146)	592
GenXers: 1965-1980	38%	(200)	43%	(227)	18%	(97)	524
Baby Boomers: 1946-1964	32%	(247)	54%	(415)	13%	(100)	762
PID: Dem (no lean)	62%	(540)	20%	(178)	18%	(157)	875
PID: Ind (no lean)	38%	(244)	36%	(231)	27%	(173)	648
PID: Rep (no lean)	13%	(88)	73%	(494)	14%	(94)	676
PID/Gender: Dem Men	66%	(261)	20%	(81)	14%	(56)	397
PID/Gender: Dem Women	59%	(280)	20%	(97)	21%	(101)	478
PID/Gender: Ind Men	38%	(119)	41%	(128)	21%	(66)	313
PID/Gender: Ind Women	37%	(126)	31%	(103)	32%	(107)	335
PID/Gender: Rep Men	18%	(65)	70%	(245)	12%	(42)	352
PID/Gender: Rep Women	7%	(24)	77%	(249)	16%	(52)	324
Ideo: Liberal (1-3)	70%	(505)	16%	(116)	14%	(101)	722
Ideo: Moderate (4)	36%	(213)	40%	(242)	24%	(145)	600
Ideo: Conservative (5-7)	15%	(107)	72%	(509)	12%	(88)	704
Educ: < College	36%	(540)	42%	(638)	22%	(334)	1512
Educ: Bachelors degree	45%	(200)	40%	(179)	15%	(65)	444
Educ: Post-grad	55%	(133)	35%	(86)	10%	(24)	244
Income: Under 50k	38%	(435)	39%	(443)	23%	(262)	1139
Income: 50k-100k	40%	(276)	45%	(311)	15%	(107)	694
Income: 100k+	44%	(163)	41%	(150)	15%	(54)	367
Ethnicity: White	35%	(608)	48%	(823)	17%	(291)	1722

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Table MCSP13: Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest		Kneeling during the national anthem is an unacceptable form of protest		Don't know / No opinion		Total N
Adults	40%	(873)	41%	(903)	19%	(423)	2200
Ethnicity: Hispanic	50%	(176)	23%	(80)	27%	(94)	349
Ethnicity: Black	63%	(174)	16%	(44)	21%	(57)	274
Ethnicity: Other	45%	(92)	18%	(36)	37%	(76)	204
All Christian	33%	(352)	51%	(545)	16%	(166)	1063
All Non-Christian	47%	(59)	32%	(40)	21%	(26)	125
Atheist	69%	(80)	11%	(13)	21%	(24)	117
Agnostic/Nothing in particular	49%	(265)	28%	(148)	23%	(124)	536
Something Else	33%	(117)	44%	(157)	24%	(84)	358
Religious Non-Protestant/Catholic	45%	(63)	35%	(49)	20%	(29)	141
Evangelical	30%	(172)	53%	(307)	17%	(97)	575
Non-Evangelical	36%	(284)	47%	(371)	18%	(141)	796
Community: Urban	49%	(324)	31%	(202)	20%	(131)	657
Community: Suburban	40%	(403)	42%	(430)	18%	(184)	1017
Community: Rural	28%	(146)	51%	(270)	21%	(109)	526
Employ: Private Sector	43%	(303)	42%	(293)	15%	(107)	703
Employ: Government	33%	(45)	40%	(54)	27%	(37)	136
Employ: Self-Employed	38%	(73)	43%	(84)	19%	(37)	194
Employ: Homemaker	25%	(39)	43%	(67)	33%	(51)	156
Employ: Retired	35%	(178)	52%	(265)	12%	(62)	505
Employ: Unemployed	42%	(109)	33%	(86)	26%	(67)	262
Employ: Other	45%	(66)	28%	(41)	27%	(39)	147
Military HH: Yes	28%	(99)	56%	(198)	16%	(57)	355
Military HH: No	42%	(774)	38%	(705)	20%	(366)	1845
RD/WT: Right Direction	16%	(93)	67%	(398)	17%	(102)	593
RD/WT: Wrong Track	49%	(781)	31%	(505)	20%	(321)	1607
Trump Job Approve	14%	(120)	72%	(634)	15%	(131)	885
Trump Job Disapprove	60%	(744)	21%	(257)	20%	(247)	1249

Continued on next page

Table MCSP13: Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest		Kneeling during the national anthem is an unacceptable form of protest		Don't know / No opinion		Total N
Adults	40%	(873)	41%	(903)	19%	(423)	2200
Trump Job Strongly Approve	11%	(52)	76%	(366)	13%	(64)	482
Trump Job Somewhat Approve	17%	(68)	66%	(268)	17%	(67)	403
Trump Job Somewhat Disapprove	34%	(78)	33%	(75)	33%	(75)	228
Trump Job Strongly Disapprove	65%	(666)	18%	(182)	17%	(173)	1021
Favorable of Trump	13%	(111)	72%	(628)	15%	(132)	871
Unfavorable of Trump	60%	(749)	20%	(257)	20%	(247)	1253
Very Favorable of Trump	10%	(49)	75%	(379)	16%	(79)	506
Somewhat Favorable of Trump	17%	(62)	68%	(249)	15%	(53)	364
Somewhat Unfavorable of Trump	34%	(65)	36%	(69)	30%	(57)	191
Very Unfavorable of Trump	64%	(684)	18%	(188)	18%	(190)	1061
#1 Issue: Economy	34%	(264)	46%	(361)	20%	(158)	782
#1 Issue: Security	12%	(33)	70%	(190)	18%	(50)	273
#1 Issue: Health Care	57%	(245)	28%	(120)	15%	(66)	431
#1 Issue: Medicare / Social Security	36%	(98)	47%	(130)	17%	(47)	275
#1 Issue: Women's Issues	59%	(58)	15%	(15)	26%	(26)	98
#1 Issue: Education	43%	(43)	34%	(34)	23%	(23)	100
#1 Issue: Energy	69%	(57)	6%	(5)	25%	(20)	83
#1 Issue: Other	48%	(76)	31%	(50)	21%	(33)	159
2018 House Vote: Democrat	64%	(538)	21%	(174)	15%	(124)	836
2018 House Vote: Republican	12%	(78)	76%	(492)	12%	(75)	646
2018 House Vote: Someone else	18%	(9)	44%	(22)	38%	(19)	50
2016 Vote: Hillary Clinton	67%	(506)	18%	(139)	14%	(109)	754
2016 Vote: Donald Trump	12%	(84)	76%	(541)	12%	(84)	708
2016 Vote: Other	35%	(44)	38%	(49)	27%	(34)	127
2016 Vote: Didn't Vote	39%	(240)	29%	(174)	32%	(196)	610
Voted in 2014: Yes	40%	(539)	46%	(609)	14%	(184)	1332
Voted in 2014: No	39%	(335)	34%	(294)	28%	(239)	868

Continued on next page

Table MCSP13: Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest		Kneeling during the national anthem is an unacceptable form of protest		Don't know / No opinion		Total N
Adults	40%	(873)	41%	(903)	19%	(423)	2200
2012 Vote: Barack Obama	57%	(495)	27%	(236)	16%	(141)	872
2012 Vote: Mitt Romney	13%	(65)	77%	(392)	10%	(50)	507
2012 Vote: Other	26%	(16)	56%	(35)	17%	(11)	62
2012 Vote: Didn't Vote	39%	(296)	31%	(238)	29%	(221)	755
4-Region: Northeast	37%	(147)	41%	(160)	22%	(87)	394
4-Region: Midwest	37%	(169)	46%	(212)	18%	(81)	462
4-Region: South	38%	(310)	44%	(362)	18%	(152)	824
4-Region: West	47%	(247)	33%	(170)	20%	(104)	520
Sports fans	43%	(649)	42%	(643)	15%	(234)	1525
Avid sports fans	44%	(233)	44%	(229)	12%	(62)	523
NFL fans	43%	(568)	43%	(566)	14%	(187)	1322
Avid NFL fans	49%	(267)	40%	(215)	11%	(58)	541
Attends NFL games	48%	(222)	41%	(190)	10%	(47)	458
Democratic NFL fans	61%	(348)	22%	(125)	17%	(96)	569
Independent NFL fans	41%	(150)	42%	(152)	16%	(60)	362
Republican NFL fans	18%	(71)	74%	(289)	8%	(32)	392
NFL fans 18-34	49%	(167)	30%	(101)	21%	(69)	337
NFL fans 35-44	49%	(117)	36%	(87)	15%	(35)	238
NFL fans 45-64	35%	(161)	54%	(247)	11%	(52)	461
NFL fans 65+	43%	(124)	46%	(131)	11%	(31)	286
White Non-Hispanic NFL fans	36%	(329)	51%	(465)	13%	(117)	912
White NFL fans	38%	(390)	50%	(515)	12%	(129)	1034
POC NFL fans	58%	(239)	25%	(101)	17%	(70)	411
2019 season-long fantasy players	45%	(151)	42%	(141)	12%	(42)	334
2019 DFS players	47%	(172)	40%	(147)	13%	(46)	365
2019 bettors	46%	(194)	40%	(169)	14%	(58)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP14: *And if NFL players kneel during the national anthem during the upcoming season in protest of police brutality and in the wake of the killings of George Floyd and Jacob Blake, are you more or less likely to watch games?*

Demographic	Much more likely		Somewhat more likely		Neither more nor less likely		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	15%	(322)	9%	(196)	31%	(690)	5%	(107)	25%	(545)	15%	(340)	2200
Gender: Male	17%	(179)	11%	(113)	33%	(349)	5%	(54)	24%	(255)	10%	(111)	1062
Gender: Female	13%	(143)	7%	(83)	30%	(341)	5%	(53)	25%	(290)	20%	(229)	1138
Age: 18-34	19%	(125)	17%	(114)	23%	(154)	4%	(27)	10%	(66)	26%	(169)	655
Age: 35-44	21%	(74)	12%	(43)	28%	(100)	6%	(21)	18%	(63)	16%	(57)	358
Age: 45-64	9%	(69)	4%	(30)	35%	(263)	5%	(41)	35%	(264)	11%	(84)	751
Age: 65+	13%	(55)	2%	(10)	40%	(173)	4%	(18)	35%	(151)	7%	(30)	436
GenZers: 1997-2012	21%	(52)	17%	(41)	25%	(62)	4%	(10)	4%	(11)	28%	(70)	246
Millennials: 1981-1996	19%	(115)	16%	(94)	24%	(141)	5%	(28)	15%	(89)	21%	(125)	592
GenXers: 1965-1980	14%	(76)	8%	(40)	30%	(160)	4%	(23)	27%	(142)	16%	(84)	524
Baby Boomers: 1946-1964	9%	(67)	3%	(21)	39%	(299)	5%	(42)	36%	(277)	7%	(56)	762
PID: Dem (no lean)	23%	(203)	14%	(120)	39%	(344)	2%	(18)	8%	(70)	14%	(120)	875
PID: Ind (no lean)	11%	(70)	5%	(34)	32%	(208)	6%	(39)	22%	(143)	24%	(153)	648
PID: Rep (no lean)	7%	(49)	6%	(42)	20%	(138)	7%	(50)	49%	(331)	10%	(67)	676
PID/Gender: Dem Men	26%	(105)	17%	(66)	39%	(155)	3%	(10)	7%	(30)	8%	(30)	397
PID/Gender: Dem Women	21%	(98)	11%	(54)	39%	(189)	2%	(7)	8%	(41)	19%	(90)	478
PID/Gender: Ind Men	11%	(33)	5%	(17)	36%	(113)	5%	(17)	25%	(78)	18%	(55)	313
PID/Gender: Ind Women	11%	(37)	5%	(17)	28%	(96)	7%	(22)	19%	(65)	29%	(98)	335
PID/Gender: Rep Men	12%	(41)	8%	(30)	23%	(81)	8%	(26)	42%	(147)	7%	(26)	352
PID/Gender: Rep Women	2%	(7)	4%	(12)	17%	(57)	7%	(23)	57%	(184)	13%	(41)	324
Ideo: Liberal (1-3)	26%	(188)	15%	(110)	40%	(289)	4%	(25)	6%	(42)	9%	(67)	722
Ideo: Moderate (4)	11%	(65)	9%	(56)	39%	(234)	4%	(26)	19%	(113)	18%	(106)	600
Ideo: Conservative (5-7)	7%	(47)	4%	(30)	19%	(132)	7%	(48)	52%	(369)	11%	(78)	704
Educ: < College	15%	(223)	7%	(102)	29%	(441)	4%	(63)	26%	(400)	19%	(282)	1512
Educ: Bachelors degree	13%	(58)	12%	(54)	37%	(162)	6%	(27)	23%	(100)	9%	(42)	444
Educ: Post-grad	17%	(41)	16%	(40)	35%	(86)	7%	(16)	18%	(44)	7%	(16)	244
Income: Under 50k	15%	(167)	9%	(97)	30%	(340)	4%	(48)	23%	(263)	20%	(223)	1139
Income: 50k-100k	14%	(97)	8%	(57)	31%	(215)	5%	(38)	30%	(211)	11%	(76)	694
Income: 100k+	16%	(58)	11%	(42)	37%	(135)	6%	(20)	19%	(71)	11%	(41)	367
Ethnicity: White	10%	(174)	8%	(140)	32%	(559)	5%	(89)	29%	(500)	15%	(260)	1722
Ethnicity: Hispanic	23%	(82)	13%	(46)	26%	(91)	2%	(8)	9%	(31)	26%	(91)	349

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Table MCSP14: *And if NFL players kneel during the national anthem during the upcoming season in protest of police brutality and in the wake of the killings of George Floyd and Jacob Blake, are you more or less likely to watch games?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	15% (322)	9% (196)	31% (690)	5% (107)	25% (545)	15% (340)	2200
Ethnicity: Black	42% (115)	10% (27)	26% (71)	4% (11)	7% (18)	12% (33)	274
Ethnicity: Other	16% (33)	15% (30)	29% (60)	4% (7)	13% (26)	23% (48)	204
All Christian	11% (120)	8% (84)	33% (346)	5% (56)	32% (339)	11% (118)	1063
All Non-Christian	18% (23)	26% (32)	29% (36)	2% (2)	16% (19)	10% (13)	125
Atheist	12% (14)	11% (13)	41% (48)	6% (7)	10% (12)	20% (23)	117
Agnostic/Nothing in particular	19% (102)	8% (45)	31% (168)	4% (22)	16% (88)	21% (112)	536
Something Else	18% (63)	6% (22)	26% (92)	5% (20)	24% (87)	21% (74)	358
Religious Non-Protestant/Catholic	16% (23)	23% (33)	31% (43)	2% (3)	17% (24)	10% (15)	141
Evangelical	16% (89)	9% (51)	24% (136)	6% (32)	33% (188)	14% (79)	575
Non-Evangelical	11% (89)	7% (53)	35% (278)	5% (42)	28% (227)	13% (107)	796
Community: Urban	24% (155)	14% (94)	30% (199)	5% (30)	13% (87)	14% (92)	657
Community: Suburban	11% (111)	8% (81)	34% (347)	5% (55)	27% (279)	14% (144)	1017
Community: Rural	11% (56)	4% (21)	27% (144)	4% (22)	34% (179)	20% (104)	526
Employ: Private Sector	15% (108)	12% (84)	32% (225)	7% (49)	23% (164)	10% (73)	703
Employ: Government	19% (26)	10% (14)	25% (34)	8% (10)	21% (29)	17% (23)	136
Employ: Self-Employed	17% (33)	15% (28)	25% (49)	5% (10)	20% (38)	19% (37)	194
Employ: Homemaker	5% (8)	2% (4)	27% (42)	4% (7)	30% (47)	31% (49)	156
Employ: Retired	13% (64)	2% (11)	38% (190)	3% (16)	36% (183)	8% (40)	505
Employ: Unemployed	15% (39)	9% (24)	28% (73)	4% (10)	22% (58)	22% (58)	262
Employ: Other	17% (24)	11% (16)	32% (47)	3% (4)	14% (20)	25% (36)	147
Military HH: Yes	14% (49)	4% (14)	30% (105)	6% (22)	35% (124)	12% (41)	355
Military HH: No	15% (273)	10% (182)	32% (585)	5% (85)	23% (421)	16% (299)	1845
RD/WT: Right Direction	10% (57)	11% (62)	17% (99)	6% (37)	43% (257)	14% (81)	593
RD/WT: Wrong Track	17% (266)	8% (134)	37% (591)	4% (69)	18% (288)	16% (260)	1607
Trump Job Approve	6% (57)	8% (68)	19% (165)	8% (68)	47% (420)	12% (108)	885
Trump Job Disapprove	21% (264)	10% (128)	41% (511)	3% (38)	10% (119)	15% (189)	1249
Trump Job Strongly Approve	8% (38)	7% (32)	11% (52)	6% (29)	59% (283)	10% (48)	482
Trump Job Somewhat Approve	5% (19)	9% (37)	28% (113)	10% (39)	34% (137)	15% (60)	403
Trump Job Somewhat Disapprove	8% (18)	14% (33)	36% (82)	6% (15)	18% (41)	17% (40)	228
Trump Job Strongly Disapprove	24% (246)	9% (95)	42% (429)	2% (23)	8% (79)	15% (149)	1021

Continued on next page

Table MCSP14: *And if NFL players kneel during the national anthem during the upcoming season in protest of police brutality and in the wake of the killings of George Floyd and Jacob Blake, are you more or less likely to watch games?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	15% (322)	9% (196)	31% (690)	5% (107)	25% (545)	15% (340)	2200
Favorable of Trump	7% (62)	8% (68)	18% (154)	7% (61)	49% (426)	11% (100)	871
Unfavorable of Trump	20% (254)	10% (123)	42% (520)	3% (40)	9% (116)	16% (200)	1253
Very Favorable of Trump	9% (44)	6% (31)	12% (62)	5% (27)	56% (282)	12% (61)	506
Somewhat Favorable of Trump	5% (18)	10% (38)	25% (93)	9% (33)	39% (144)	11% (39)	364
Somewhat Unfavorable of Trump	8% (14)	12% (24)	39% (74)	9% (16)	17% (33)	15% (30)	191
Very Unfavorable of Trump	23% (240)	9% (99)	42% (446)	2% (23)	8% (83)	16% (170)	1061
#1 Issue: Economy	11% (86)	10% (77)	33% (257)	5% (41)	28% (216)	14% (106)	782
#1 Issue: Security	5% (14)	6% (16)	13% (37)	6% (17)	52% (143)	17% (47)	273
#1 Issue: Health Care	22% (96)	11% (46)	36% (153)	6% (25)	11% (49)	14% (61)	431
#1 Issue: Medicare / Social Security	12% (32)	6% (16)	40% (109)	3% (9)	25% (69)	14% (40)	275
#1 Issue: Women's Issues	31% (31)	7% (7)	22% (21)	1% (1)	12% (12)	26% (26)	98
#1 Issue: Education	22% (22)	12% (12)	27% (27)	4% (4)	13% (13)	21% (21)	100
#1 Issue: Energy	18% (15)	21% (18)	37% (31)	3% (3)	4% (4)	15% (13)	83
#1 Issue: Other	17% (27)	3% (6)	35% (55)	4% (6)	24% (38)	17% (27)	159
2018 House Vote: Democrat	24% (200)	13% (105)	42% (352)	3% (26)	9% (77)	9% (76)	836
2018 House Vote: Republican	6% (39)	5% (33)	20% (127)	7% (43)	53% (344)	9% (59)	646
2018 House Vote: Someone else	6% (3)	4% (2)	17% (9)	3% (2)	30% (15)	39% (20)	50
2016 Vote: Hillary Clinton	26% (194)	12% (89)	42% (319)	2% (18)	8% (57)	10% (76)	754
2016 Vote: Donald Trump	5% (39)	7% (49)	21% (147)	7% (50)	53% (375)	7% (49)	708
2016 Vote: Other	4% (5)	1% (1)	41% (53)	7% (9)	26% (32)	21% (27)	127
2016 Vote: Didn't Vote	14% (83)	9% (57)	28% (170)	5% (29)	13% (80)	31% (189)	610
Voted in 2014: Yes	15% (199)	8% (109)	32% (422)	5% (67)	30% (396)	10% (138)	1332
Voted in 2014: No	14% (123)	10% (88)	31% (268)	5% (40)	17% (148)	23% (202)	868
2012 Vote: Barack Obama	21% (187)	10% (83)	41% (357)	5% (42)	13% (112)	10% (91)	872
2012 Vote: Mitt Romney	3% (18)	4% (20)	22% (112)	7% (37)	55% (281)	8% (40)	507
2012 Vote: Other	4% (3)	3% (2)	25% (16)	5% (3)	51% (32)	11% (7)	62
2012 Vote: Didn't Vote	15% (114)	12% (91)	27% (204)	3% (24)	16% (119)	27% (203)	755

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Table MCSP14: *And if NFL players kneel during the national anthem during the upcoming season in protest of police brutality and in the wake of the killings of George Floyd and Jacob Blake, are you more or less likely to watch games?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	15% (322)	9% (196)	31% (690)	5% (107)	25% (545)	15% (340)	2200
4-Region: Northeast	13% (49)	12% (46)	33% (130)	4% (16)	24% (94)	15% (59)	394
4-Region: Midwest	14% (65)	6% (28)	33% (153)	5% (24)	26% (121)	15% (70)	462
4-Region: South	13% (110)	8% (64)	30% (249)	4% (37)	28% (233)	16% (132)	824
4-Region: West	19% (98)	11% (58)	30% (158)	6% (30)	19% (96)	15% (80)	520
Sports fans	18% (272)	10% (158)	33% (505)	5% (84)	23% (348)	10% (159)	1525
Avid sports fans	29% (151)	14% (75)	29% (149)	6% (31)	18% (95)	4% (21)	523
NFL fans	19% (256)	11% (140)	35% (457)	6% (80)	21% (278)	8% (112)	1322
Avid NFL fans	26% (140)	11% (59)	36% (195)	6% (33)	16% (87)	5% (26)	541
Attends NFL games	29% (131)	23% (104)	24% (109)	7% (32)	15% (71)	3% (12)	458
Democratic NFL fans	29% (166)	14% (77)	38% (218)	2% (13)	7% (39)	10% (55)	569
Independent NFL fans	15% (54)	7% (26)	38% (138)	8% (30)	21% (77)	10% (37)	362
Republican NFL fans	9% (36)	9% (37)	26% (100)	9% (37)	41% (162)	5% (20)	392
NFL fans 18-34	25% (83)	22% (75)	24% (79)	5% (17)	11% (37)	14% (46)	337
NFL fans 35-44	27% (65)	14% (32)	31% (74)	6% (14)	12% (28)	11% (25)	238
NFL fans 45-64	13% (59)	5% (22)	40% (184)	7% (34)	30% (138)	5% (25)	461
NFL fans 65+	17% (49)	3% (10)	42% (120)	5% (15)	26% (75)	6% (16)	286
White Non-Hispanic NFL fans	11% (105)	9% (82)	36% (328)	7% (67)	28% (253)	8% (77)	912
White NFL fans	14% (147)	9% (95)	36% (373)	7% (71)	25% (259)	9% (89)	1034
POC NFL fans	37% (152)	14% (58)	31% (128)	3% (13)	6% (25)	9% (35)	411
2019 season-long fantasy players	28% (92)	21% (71)	27% (91)	6% (21)	14% (46)	4% (13)	334
2019 DFS players	25% (92)	21% (76)	26% (94)	7% (24)	16% (58)	6% (21)	365
2019 bettors	21% (89)	22% (92)	27% (115)	9% (36)	14% (58)	7% (29)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	24%	(523)	46%	(1002)	31%	(675)	2200
Gender: Male	38%	(399)	45%	(481)	17%	(181)	1062
Gender: Female	11%	(124)	46%	(521)	43%	(494)	1138
Age: 18-34	21%	(139)	40%	(260)	39%	(256)	655
Age: 35-44	35%	(127)	40%	(142)	25%	(89)	358
Age: 45-64	22%	(169)	48%	(361)	29%	(221)	751
Age: 65+	20%	(89)	55%	(238)	25%	(109)	436
GenZers: 1997-2012	15%	(37)	39%	(95)	46%	(114)	246
Millennials: 1981-1996	29%	(170)	42%	(248)	29%	(173)	592
GenXers: 1965-1980	29%	(150)	42%	(220)	30%	(155)	524
Baby Boomers: 1946-1964	20%	(149)	52%	(397)	28%	(216)	762
PID: Dem (no lean)	24%	(213)	47%	(410)	29%	(253)	875
PID: Ind (no lean)	22%	(144)	46%	(296)	32%	(208)	648
PID: Rep (no lean)	25%	(166)	44%	(297)	32%	(214)	676
PID/Gender: Dem Men	38%	(151)	46%	(182)	16%	(64)	397
PID/Gender: Dem Women	13%	(61)	48%	(228)	40%	(189)	478
PID/Gender: Ind Men	37%	(115)	45%	(141)	18%	(57)	313
PID/Gender: Ind Women	9%	(29)	46%	(155)	45%	(151)	335
PID/Gender: Rep Men	38%	(133)	45%	(159)	17%	(60)	352
PID/Gender: Rep Women	10%	(33)	43%	(138)	47%	(154)	324
Ideo: Liberal (1-3)	25%	(178)	46%	(331)	30%	(213)	722
Ideo: Moderate (4)	26%	(156)	49%	(297)	25%	(148)	600
Ideo: Conservative (5-7)	23%	(164)	44%	(310)	33%	(229)	704
Educ: < College	20%	(302)	45%	(682)	35%	(528)	1512
Educ: Bachelors degree	33%	(148)	45%	(202)	21%	(94)	444
Educ: Post-grad	30%	(73)	49%	(118)	21%	(52)	244
Income: Under 50k	21%	(236)	43%	(484)	37%	(419)	1139
Income: 50k-100k	23%	(161)	50%	(347)	27%	(186)	694
Income: 100k+	34%	(126)	47%	(171)	19%	(70)	367
Ethnicity: White	24%	(408)	45%	(777)	31%	(537)	1722
Ethnicity: Hispanic	28%	(98)	37%	(130)	35%	(122)	349
Ethnicity: Black	28%	(77)	47%	(129)	25%	(68)	274

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Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	24%	(523)	46%	(1002)	31%	(675)	2200
Ethnicity: Other	19%	(38)	48%	(97)	34%	(69)	204
All Christian	25%	(271)	49%	(524)	25%	(268)	1063
All Non-Christian	30%	(38)	45%	(56)	25%	(31)	125
Atheist	11%	(13)	50%	(59)	39%	(46)	117
Agnostic/Nothing in particular	19%	(104)	42%	(228)	38%	(204)	536
Something Else	27%	(98)	38%	(135)	35%	(126)	358
Religious Non-Protestant/Catholic	30%	(42)	44%	(62)	26%	(37)	141
Evangelical	30%	(171)	42%	(244)	28%	(160)	575
Non-Evangelical	23%	(186)	50%	(399)	26%	(210)	796
Community: Urban	31%	(204)	41%	(270)	28%	(183)	657
Community: Suburban	21%	(217)	47%	(483)	31%	(317)	1017
Community: Rural	19%	(102)	47%	(249)	33%	(175)	526
Employ: Private Sector	33%	(232)	45%	(314)	22%	(157)	703
Employ: Government	27%	(37)	39%	(53)	34%	(46)	136
Employ: Self-Employed	27%	(52)	41%	(80)	32%	(62)	194
Employ: Homemaker	8%	(12)	46%	(71)	47%	(73)	156
Employ: Retired	22%	(109)	52%	(262)	27%	(134)	505
Employ: Unemployed	15%	(40)	46%	(120)	39%	(102)	262
Employ: Other	19%	(28)	45%	(66)	36%	(53)	147
Military HH: Yes	20%	(71)	51%	(181)	29%	(103)	355
Military HH: No	24%	(452)	44%	(821)	31%	(572)	1845
RD/WT: Right Direction	30%	(181)	40%	(237)	30%	(176)	593
RD/WT: Wrong Track	21%	(342)	48%	(766)	31%	(498)	1607
Trump Job Approve	26%	(234)	44%	(385)	30%	(266)	885
Trump Job Disapprove	22%	(276)	48%	(595)	30%	(379)	1249
Trump Job Strongly Approve	28%	(135)	39%	(187)	33%	(160)	482
Trump Job Somewhat Approve	24%	(99)	49%	(198)	26%	(106)	403
Trump Job Somewhat Disapprove	25%	(56)	49%	(111)	27%	(61)	228
Trump Job Strongly Disapprove	22%	(220)	47%	(484)	31%	(317)	1021
Favorable of Trump	26%	(228)	44%	(386)	29%	(257)	871
Unfavorable of Trump	22%	(277)	47%	(591)	31%	(385)	1253

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Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	24%	(523)	46%	(1002)	31%	(675)	2200
Very Favorable of Trump	27%	(138)	40%	(204)	32%	(164)	506
Somewhat Favorable of Trump	25%	(90)	50%	(182)	25%	(93)	364
Somewhat Unfavorable of Trump	27%	(51)	47%	(89)	27%	(51)	191
Very Unfavorable of Trump	21%	(225)	47%	(502)	31%	(334)	1061
#1 Issue: Economy	27%	(210)	46%	(359)	27%	(213)	782
#1 Issue: Security	21%	(57)	44%	(119)	35%	(96)	273
#1 Issue: Health Care	24%	(105)	48%	(206)	28%	(120)	431
#1 Issue: Medicare / Social Security	25%	(69)	46%	(127)	29%	(80)	275
#1 Issue: Women's Issues	13%	(12)	48%	(47)	40%	(39)	98
#1 Issue: Education	29%	(29)	40%	(40)	30%	(30)	100
#1 Issue: Energy	14%	(12)	47%	(39)	39%	(32)	83
#1 Issue: Other	17%	(28)	41%	(66)	41%	(65)	159
2018 House Vote: Democrat	28%	(231)	48%	(405)	24%	(199)	836
2018 House Vote: Republican	24%	(158)	45%	(289)	31%	(199)	646
2018 House Vote: Someone else	25%	(13)	35%	(18)	40%	(20)	50
2016 Vote: Hillary Clinton	26%	(194)	49%	(373)	25%	(186)	754
2016 Vote: Donald Trump	26%	(184)	46%	(327)	28%	(197)	708
2016 Vote: Other	18%	(22)	49%	(62)	33%	(42)	127
2016 Vote: Didn't Vote	20%	(121)	39%	(240)	41%	(249)	610
Voted in 2014: Yes	26%	(352)	47%	(626)	27%	(354)	1332
Voted in 2014: No	20%	(171)	43%	(377)	37%	(320)	868
2012 Vote: Barack Obama	25%	(221)	49%	(424)	26%	(227)	872
2012 Vote: Mitt Romney	23%	(117)	49%	(249)	28%	(141)	507
2012 Vote: Other	30%	(18)	42%	(26)	29%	(18)	62
2012 Vote: Didn't Vote	22%	(165)	40%	(301)	38%	(288)	755
4-Region: Northeast	25%	(98)	44%	(172)	31%	(124)	394
4-Region: Midwest	25%	(114)	47%	(217)	28%	(131)	462
4-Region: South	21%	(170)	46%	(382)	33%	(273)	824
4-Region: West	27%	(141)	45%	(232)	28%	(147)	520
Sports fans	34%	(523)	66%	(1002)	—	(0)	1525
Avid sports fans	100%	(523)	—	(0)	—	(0)	523

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Table MCSPdem1_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	24%	(523)	46%	(1002)	31%	(675)	2200
NFL fans	37%	(485)	58%	(763)	6%	(74)	1322
Avid NFL fans	63%	(343)	35%	(190)	1%	(7)	541
Attends NFL games	52%	(237)	41%	(188)	7%	(33)	458
Democratic NFL fans	36%	(202)	58%	(329)	7%	(37)	569
Independent NFL fans	36%	(129)	59%	(214)	5%	(20)	362
Republican NFL fans	39%	(154)	56%	(220)	4%	(17)	392
NFL fans 18-34	38%	(129)	53%	(179)	9%	(30)	337
NFL fans 35-44	48%	(115)	49%	(117)	3%	(7)	238
NFL fans 45-64	34%	(156)	60%	(276)	6%	(29)	461
NFL fans 65+	30%	(86)	67%	(191)	3%	(9)	286
White Non-Hispanic NFL fans	34%	(311)	61%	(552)	5%	(49)	912
White NFL fans	37%	(379)	57%	(593)	6%	(62)	1034
POC NFL fans	43%	(175)	51%	(211)	6%	(25)	411
2019 season-long fantasy players	55%	(185)	37%	(124)	7%	(25)	334
2019 DFS players	46%	(169)	42%	(154)	12%	(42)	365
2019 bettors	42%	(178)	43%	(182)	14%	(61)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?
NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(541)	36%	(781)	40%	(878)	2200
Gender: Male	36%	(383)	37%	(393)	27%	(286)	1062
Gender: Female	14%	(158)	34%	(388)	52%	(592)	1138
Age: 18-34	18%	(117)	34%	(220)	49%	(318)	655
Age: 35-44	28%	(99)	39%	(139)	33%	(119)	358
Age: 45-64	28%	(213)	33%	(248)	39%	(290)	751
Age: 65+	25%	(111)	40%	(174)	35%	(151)	436
GenZers: 1997-2012	14%	(34)	28%	(68)	59%	(144)	246
Millennials: 1981-1996	24%	(141)	38%	(225)	38%	(226)	592
GenXers: 1965-1980	30%	(158)	32%	(170)	37%	(196)	524
Baby Boomers: 1946-1964	24%	(186)	38%	(286)	38%	(290)	762
PID: Dem (no lean)	29%	(250)	36%	(318)	35%	(307)	875
PID: Ind (no lean)	21%	(138)	35%	(224)	44%	(287)	648
PID: Rep (no lean)	23%	(153)	35%	(239)	42%	(284)	676
PID/Gender: Dem Men	41%	(165)	37%	(145)	22%	(87)	397
PID/Gender: Dem Women	18%	(85)	36%	(173)	46%	(220)	478
PID/Gender: Ind Men	32%	(101)	36%	(113)	32%	(99)	313
PID/Gender: Ind Women	11%	(37)	33%	(111)	56%	(188)	335
PID/Gender: Rep Men	33%	(117)	38%	(135)	28%	(100)	352
PID/Gender: Rep Women	11%	(35)	32%	(104)	57%	(185)	324
Ideo: Liberal (1-3)	28%	(203)	34%	(249)	37%	(270)	722
Ideo: Moderate (4)	25%	(153)	41%	(247)	34%	(201)	600
Ideo: Conservative (5-7)	24%	(168)	34%	(238)	42%	(298)	704
Educ: < College	24%	(359)	33%	(495)	44%	(658)	1512
Educ: Bachelors degree	26%	(117)	40%	(180)	33%	(147)	444
Educ: Post-grad	26%	(64)	44%	(107)	30%	(73)	244
Income: Under 50k	23%	(259)	33%	(379)	44%	(502)	1139
Income: 50k-100k	25%	(172)	36%	(248)	39%	(274)	694
Income: 100k+	30%	(110)	42%	(155)	28%	(102)	367
Ethnicity: White	24%	(409)	36%	(625)	40%	(688)	1722
Ethnicity: Hispanic	22%	(78)	32%	(113)	45%	(158)	349
Ethnicity: Black	35%	(96)	30%	(82)	35%	(96)	274

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Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?
NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(541)	36%	(781)	40%	(878)	2200
Ethnicity: Other	18%	(36)	36%	(74)	46%	(94)	204
All Christian	26%	(278)	40%	(424)	34%	(361)	1063
All Non-Christian	34%	(42)	29%	(36)	37%	(47)	125
Atheist	19%	(22)	30%	(35)	51%	(60)	117
Agnostic/Nothing in particular	25%	(131)	30%	(158)	46%	(246)	536
Something Else	19%	(67)	35%	(127)	46%	(164)	358
Religious Non-Protestant/Catholic	32%	(45)	30%	(42)	38%	(53)	141
Evangelical	24%	(139)	36%	(209)	39%	(227)	575
Non-Evangelical	25%	(198)	40%	(319)	35%	(279)	796
Community: Urban	29%	(188)	33%	(217)	38%	(253)	657
Community: Suburban	23%	(236)	38%	(390)	38%	(391)	1017
Community: Rural	22%	(117)	33%	(175)	45%	(234)	526
Employ: Private Sector	29%	(202)	39%	(277)	32%	(224)	703
Employ: Government	28%	(38)	31%	(42)	41%	(56)	136
Employ: Self-Employed	22%	(42)	39%	(75)	39%	(76)	194
Employ: Homemaker	19%	(29)	28%	(43)	54%	(84)	156
Employ: Retired	28%	(142)	36%	(184)	36%	(179)	505
Employ: Unemployed	17%	(46)	35%	(92)	47%	(125)	262
Employ: Other	21%	(31)	31%	(45)	48%	(71)	147
Military HH: Yes	25%	(88)	37%	(130)	39%	(137)	355
Military HH: No	25%	(453)	35%	(652)	40%	(741)	1845
RD/WT: Right Direction	26%	(154)	34%	(204)	40%	(235)	593
RD/WT: Wrong Track	24%	(386)	36%	(577)	40%	(643)	1607
Trump Job Approve	24%	(211)	36%	(318)	40%	(356)	885
Trump Job Disapprove	26%	(322)	36%	(444)	39%	(483)	1249
Trump Job Strongly Approve	22%	(107)	32%	(154)	46%	(221)	482
Trump Job Somewhat Approve	26%	(105)	40%	(163)	34%	(135)	403
Trump Job Somewhat Disapprove	21%	(48)	40%	(90)	39%	(90)	228
Trump Job Strongly Disapprove	27%	(274)	35%	(354)	38%	(393)	1021
Favorable of Trump	24%	(209)	36%	(312)	40%	(350)	871
Unfavorable of Trump	26%	(323)	36%	(448)	38%	(482)	1253

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Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(541)	36%	(781)	40%	(878)	2200
Very Favorable of Trump	23%	(117)	31%	(159)	46%	(231)	506
Somewhat Favorable of Trump	25%	(92)	42%	(153)	33%	(119)	364
Somewhat Unfavorable of Trump	24%	(46)	35%	(66)	41%	(79)	191
Very Unfavorable of Trump	26%	(277)	36%	(381)	38%	(403)	1061
#1 Issue: Economy	27%	(208)	37%	(286)	37%	(289)	782
#1 Issue: Security	18%	(50)	36%	(97)	46%	(126)	273
#1 Issue: Health Care	28%	(120)	34%	(145)	38%	(166)	431
#1 Issue: Medicare / Social Security	28%	(77)	35%	(96)	37%	(102)	275
#1 Issue: Women's Issues	5%	(5)	43%	(42)	51%	(50)	98
#1 Issue: Education	25%	(25)	36%	(36)	38%	(38)	100
#1 Issue: Energy	20%	(17)	38%	(32)	41%	(34)	83
#1 Issue: Other	25%	(39)	29%	(47)	46%	(73)	159
2018 House Vote: Democrat	31%	(259)	38%	(317)	31%	(260)	836
2018 House Vote: Republican	24%	(152)	35%	(224)	42%	(270)	646
2018 House Vote: Someone else	17%	(9)	29%	(14)	54%	(27)	50
2016 Vote: Hillary Clinton	31%	(231)	38%	(285)	32%	(239)	754
2016 Vote: Donald Trump	25%	(175)	38%	(267)	38%	(266)	708
2016 Vote: Other	20%	(25)	38%	(49)	42%	(54)	127
2016 Vote: Didn't Vote	18%	(110)	30%	(181)	52%	(319)	610
Voted in 2014: Yes	28%	(372)	37%	(490)	35%	(470)	1332
Voted in 2014: No	19%	(169)	34%	(292)	47%	(408)	868
2012 Vote: Barack Obama	31%	(272)	38%	(329)	31%	(270)	872
2012 Vote: Mitt Romney	24%	(120)	36%	(181)	41%	(206)	507
2012 Vote: Other	17%	(11)	32%	(20)	50%	(31)	62
2012 Vote: Didn't Vote	18%	(137)	33%	(250)	49%	(368)	755
4-Region: Northeast	21%	(82)	36%	(143)	43%	(169)	394
4-Region: Midwest	28%	(130)	35%	(160)	37%	(172)	462
4-Region: South	24%	(197)	34%	(278)	42%	(349)	824
4-Region: West	25%	(132)	39%	(201)	36%	(187)	520
Sports fans	35%	(533)	47%	(715)	18%	(277)	1525
Avid sports fans	66%	(343)	27%	(142)	7%	(38)	523

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Table MCSPdem1_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(541)	36%	(781)	40%	(878)	2200
NFL fans	41%	(541)	59%	(781)	—	(0)	1322
Avid NFL fans	100%	(541)	—	(0)	—	(0)	541
Attends NFL games	54%	(248)	38%	(174)	8%	(37)	458
Democratic NFL fans	44%	(250)	56%	(318)	—	(0)	569
Independent NFL fans	38%	(138)	62%	(224)	—	(0)	362
Republican NFL fans	39%	(153)	61%	(239)	—	(0)	392
NFL fans 18-34	35%	(117)	65%	(220)	—	(0)	337
NFL fans 35-44	42%	(99)	58%	(139)	—	(0)	238
NFL fans 45-64	46%	(213)	54%	(248)	—	(0)	461
NFL fans 65+	39%	(111)	61%	(174)	—	(0)	286
White Non-Hispanic NFL fans	40%	(360)	60%	(551)	—	(0)	912
White NFL fans	40%	(409)	60%	(625)	—	(0)	1034
POC NFL fans	44%	(180)	56%	(230)	—	(0)	411
2019 season-long fantasy players	52%	(175)	41%	(136)	7%	(23)	334
2019 DFS players	41%	(151)	45%	(164)	14%	(49)	365
2019 bettors	42%	(179)	40%	(167)	18%	(74)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	246	11%
	Millennials: 1981-1996	592	27%
	GenXers: 1965-1980	524	24%
	Baby Boomers: 1946-1964	762	35%
	N	2124	
xpid3	PID: Dem (no lean)	875	40%
	PID: Ind (no lean)	648	29%
	PID: Rep (no lean)	676	31%
	N	2200	
xpidGender	PID/Gender: Dem Men	397	18%
	PID/Gender: Dem Women	478	22%
	PID/Gender: Ind Men	313	14%
	PID/Gender: Ind Women	335	15%
	PID/Gender: Rep Men	352	16%
	PID/Gender: Rep Women	324	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	722	33%
	Ideo: Moderate (4)	600	27%
	Ideo: Conservative (5-7)	704	32%
	N	2025	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1139	52%
	Income: 50k-100k	694	32%
	Income: 100k+	367	17%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1063	48%
	All Non-Christian	125	6%
	Atheist	117	5%
	Agnostic/Nothing in particular	536	24%
	Something Else	358	16%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	141	6%
xdemEvang	Evangelical	575	26%
	Non-Evangelical	796	36%
	N	1371	
xdemUsr	Community: Urban	657	30%
	Community: Suburban	1017	46%
	Community: Rural	526	24%
	N	2200	
xdemEmploy	Employ: Private Sector	703	32%
	Employ: Government	136	6%
	Employ: Self-Employed	194	9%
	Employ: Homemaker	156	7%
	Employ: Retired	505	23%
	Employ: Unemployed	262	12%
	Employ: Other	147	7%
	N	2103	
xdemMilHH1	Military HH: Yes	355	16%
	Military HH: No	1845	84%
	N	2200	
xnrl	RD/WT: Right Direction	593	27%
	RD/WT: Wrong Track	1607	73%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	885	40%
	Trump Job Disapprove	1249	57%
	N	2134	
Trump_Approve2	Trump Job Strongly Approve	482	22%
	Trump Job Somewhat Approve	403	18%
	Trump Job Somewhat Disapprove	228	10%
	Trump Job Strongly Disapprove	1021	46%
	N	2134	
Trump_Fav	Favorable of Trump	871	40%
	Unfavorable of Trump	1253	57%
	N	2124	
Trump_Fav_FULL	Very Favorable of Trump	506	23%
	Somewhat Favorable of Trump	364	17%
	Somewhat Unfavorable of Trump	191	9%
	Very Unfavorable of Trump	1061	48%
	N	2124	
xnr3	#1 Issue: Economy	782	36%
	#1 Issue: Security	273	12%
	#1 Issue: Health Care	431	20%
	#1 Issue: Medicare / Social Security	275	13%
	#1 Issue: Women's Issues	98	4%
	#1 Issue: Education	100	5%
	#1 Issue: Energy	83	4%
	#1 Issue: Other	159	7%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	836	38%
	2018 House Vote: Republican	646	29%
	2018 House Vote: Someone else	50	2%
	N	1532	
xsubVote16O	2016 Vote: Hillary Clinton	754	34%
	2016 Vote: Donald Trump	708	32%
	2016 Vote: Other	127	6%
	2016 Vote: Didn't Vote	610	28%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1332	61%
	Voted in 2014: No	868	39%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	872	40%
	2012 Vote: Mitt Romney	507	23%
	2012 Vote: Other	62	3%
	2012 Vote: Didn't Vote	755	34%
	N	2197	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCSPxdem1	Sports fans	1525	69%
MCSPxdem2	Avid sports fans	523	24%
MCSPxdem3	NFL fans	1322	60%
MCSPxdem4	Avid NFL fans	541	25%
MCSPxdem5	Attends NFL games	458	21%
MCSPxdem6	Democratic NFL fans	569	26%
	Independent NFL fans	362	16%
	Republican NFL fans	392	18%
	N	1322	
MCSPxdem7	NFL fans 18-34	337	15%
	NFL fans 35-44	238	11%
	NFL fans 45-64	461	21%
	NFL fans 65+	286	13%
	N	1322	
MCSPxdem8	White Non-Hispanic NFL fans	912	41%
MCSPxdem9	White NFL fans	1034	47%
MCSPxdem10	POC NFL fans	411	19%
MCSPxdem11	2019 season-long fantasy players	334	15%
MCSPxdem12	2019 DFS players	365	17%
MCSPxdem13	2019 bettors	420	19%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

