



National Tracking Poll #2008124  
August 27-30, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between August 27-August 30, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCB1\_1:** What kind of fan are you of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(496)	42%	(925)	35%	(779)	2200
Gender: Male	34%	(359)	43%	(461)	23%	(242)	1062
Gender: Female	12%	(137)	41%	(465)	47%	(536)	1138
Age: 18-34	29%	(192)	36%	(238)	34%	(225)	655
Age: 35-44	33%	(116)	43%	(155)	24%	(86)	358
Age: 45-64	19%	(139)	47%	(350)	35%	(262)	751
Age: 65+	11%	(49)	42%	(182)	47%	(206)	436
GenZers: 1997-2012	26%	(73)	34%	(96)	40%	(112)	281
Millennials: 1981-1996	32%	(173)	40%	(218)	29%	(157)	548
GenXers: 1965-1980	25%	(144)	46%	(269)	29%	(170)	583
Baby Boomers: 1946-1964	13%	(90)	44%	(305)	43%	(303)	698
PID: Dem (no lean)	24%	(193)	41%	(334)	36%	(291)	818
PID: Ind (no lean)	20%	(129)	42%	(274)	38%	(245)	648
PID: Rep (no lean)	24%	(173)	43%	(318)	33%	(243)	734
PID/Gender: Dem Men	34%	(132)	42%	(160)	24%	(92)	384
PID/Gender: Dem Women	14%	(62)	40%	(174)	46%	(199)	434
PID/Gender: Ind Men	33%	(96)	45%	(134)	22%	(65)	296
PID/Gender: Ind Women	9%	(33)	40%	(139)	51%	(179)	352
PID/Gender: Rep Men	34%	(131)	43%	(166)	22%	(85)	382
PID/Gender: Rep Women	12%	(42)	43%	(152)	45%	(158)	352
Ideo: Liberal (1-3)	25%	(158)	38%	(240)	37%	(229)	627
Ideo: Moderate (4)	22%	(137)	43%	(269)	35%	(214)	621
Ideo: Conservative (5-7)	23%	(175)	44%	(331)	32%	(239)	745
Educ: < College	18%	(272)	41%	(622)	41%	(618)	1512
Educ: Bachelors degree	30%	(134)	45%	(202)	24%	(108)	444
Educ: Post-grad	37%	(89)	42%	(102)	22%	(53)	244
Income: Under 50k	19%	(218)	38%	(446)	43%	(496)	1161
Income: 50k-100k	20%	(136)	47%	(312)	33%	(222)	669
Income: 100k+	38%	(142)	45%	(167)	16%	(61)	370

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**Table MCB1\_1: What kind of fan are you of each of the following?**

*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(496)	42%	(925)	35%	(779)	2200
Ethnicity: White	21%	(365)	42%	(730)	36%	(627)	1722
Ethnicity: Hispanic	27%	(93)	36%	(127)	37%	(129)	349
Ethnicity: Black	32%	(89)	37%	(102)	30%	(84)	274
Ethnicity: Other	21%	(43)	46%	(94)	33%	(68)	204
All Christian	23%	(242)	44%	(463)	32%	(335)	1040
All Non-Christian	32%	(37)	43%	(51)	25%	(30)	118
Atheist	14%	(14)	35%	(34)	51%	(50)	98
Agnostic/Nothing in particular	18%	(94)	41%	(210)	41%	(210)	514
Something Else	25%	(109)	39%	(168)	36%	(153)	429
Religious Non-Protestant/Catholic	26%	(41)	47%	(73)	27%	(43)	156
Evangelical	25%	(156)	42%	(264)	32%	(202)	622
Non-Evangelical	23%	(180)	43%	(339)	34%	(265)	785
Community: Urban	31%	(195)	38%	(244)	31%	(196)	636
Community: Suburban	22%	(222)	44%	(453)	35%	(357)	1032
Community: Rural	15%	(79)	43%	(228)	42%	(225)	532
Employ: Private Sector	30%	(195)	46%	(304)	24%	(161)	660
Employ: Government	30%	(36)	50%	(59)	20%	(23)	118
Employ: Self-Employed	26%	(44)	43%	(70)	31%	(51)	165
Employ: Homemaker	9%	(16)	34%	(58)	56%	(94)	168
Employ: Retired	15%	(74)	44%	(223)	41%	(205)	502
Employ: Unemployed	17%	(48)	36%	(105)	47%	(137)	290
Employ: Other	19%	(31)	38%	(62)	43%	(69)	162
Military HH: Yes	19%	(59)	42%	(133)	39%	(121)	313
Military HH: No	23%	(437)	42%	(793)	35%	(658)	1887
RD/WT: Right Direction	27%	(179)	44%	(288)	29%	(195)	662
RD/WT: Wrong Track	21%	(317)	41%	(637)	38%	(584)	1538
Trump Job Approve	24%	(219)	45%	(419)	31%	(293)	931
Trump Job Disapprove	22%	(265)	40%	(468)	38%	(453)	1186

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**Table MCB1\_1: What kind of fan are you of each of the following?***Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(496)	42%	(925)	35%	(779)	2200
Trump Job Strongly Approve	21%	(115)	45%	(241)	34%	(184)	540
Trump Job Somewhat Approve	27%	(105)	46%	(178)	28%	(109)	391
Trump Job Somewhat Disapprove	30%	(80)	39%	(104)	32%	(85)	270
Trump Job Strongly Disapprove	20%	(185)	40%	(364)	40%	(367)	916
Favorable of Trump	23%	(216)	46%	(426)	31%	(291)	933
Unfavorable of Trump	22%	(255)	40%	(468)	38%	(442)	1165
Very Favorable of Trump	23%	(130)	44%	(250)	33%	(191)	571
Somewhat Favorable of Trump	24%	(87)	48%	(175)	28%	(100)	362
Somewhat Unfavorable of Trump	28%	(65)	45%	(103)	27%	(61)	229
Very Unfavorable of Trump	20%	(190)	39%	(365)	41%	(381)	935
#1 Issue: Economy	27%	(222)	44%	(362)	30%	(248)	832
#1 Issue: Security	21%	(52)	46%	(114)	32%	(80)	246
#1 Issue: Health Care	25%	(93)	37%	(135)	38%	(138)	366
#1 Issue: Medicare / Social Security	15%	(45)	38%	(115)	46%	(139)	300
#1 Issue: Women's Issues	10%	(10)	38%	(37)	52%	(51)	97
#1 Issue: Education	23%	(25)	50%	(54)	27%	(30)	109
#1 Issue: Energy	20%	(18)	42%	(37)	38%	(33)	89
#1 Issue: Other	19%	(31)	44%	(70)	37%	(60)	161
2018 House Vote: Democrat	24%	(169)	42%	(298)	34%	(246)	714
2018 House Vote: Republican	23%	(154)	47%	(316)	30%	(204)	674
2016 Vote: Hillary Clinton	25%	(168)	42%	(279)	33%	(216)	663
2016 Vote: Donald Trump	21%	(146)	49%	(338)	30%	(211)	695
2016 Vote: Other	21%	(27)	41%	(53)	37%	(48)	128
2016 Vote: Didn't Vote	22%	(154)	36%	(255)	43%	(303)	713
Voted in 2014: Yes	22%	(274)	45%	(555)	33%	(406)	1236
Voted in 2014: No	23%	(222)	38%	(370)	39%	(373)	964
2012 Vote: Barack Obama	24%	(204)	44%	(372)	32%	(271)	847
2012 Vote: Mitt Romney	20%	(97)	48%	(228)	32%	(153)	478
2012 Vote: Other	13%	(7)	43%	(23)	45%	(24)	53
2012 Vote: Didn't Vote	23%	(189)	37%	(302)	40%	(332)	822

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**Table MCB1\_1: What kind of fan are you of each of the following?**

*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(496)	42%	(925)	35%	(779)	2200
4-Region: Northeast	28%	(112)	42%	(165)	30%	(117)	394
4-Region: Midwest	23%	(105)	38%	(175)	39%	(182)	462
4-Region: South	21%	(174)	45%	(372)	34%	(278)	824
4-Region: West	20%	(105)	41%	(213)	39%	(202)	520
Seen Blake video	27%	(337)	43%	(546)	30%	(373)	1256
Not seen Blake video	17%	(159)	40%	(379)	43%	(406)	944
Seen protester video	26%	(282)	43%	(464)	31%	(337)	1083
Not seen protester video	19%	(213)	41%	(461)	40%	(442)	1117
Sports fans	35%	(496)	65%	(925)	—	(0)	1421
Avid sports fans	100%	(496)	—	(0)	—	(0)	496
Casual sports fans	—	(0)	100%	(925)	—	(0)	925
Non-sports fans	—	(0)	—	(0)	100%	(779)	779
NBA fans	38%	(412)	51%	(552)	11%	(125)	1089
NFL fans	32%	(447)	54%	(757)	14%	(200)	1404
WNBA fans	47%	(236)	44%	(220)	8%	(42)	498
MLB fans	34%	(367)	54%	(588)	12%	(134)	1090
MLS fans	48%	(252)	44%	(233)	8%	(45)	530
NHL fans	37%	(292)	51%	(404)	12%	(96)	792
Tennis fans	49%	(185)	42%	(158)	9%	(35)	379
Motorsports fans	33%	(325)	49%	(485)	19%	(186)	997
College football fans	37%	(422)	53%	(595)	10%	(109)	1126
College basketball fans	42%	(386)	49%	(452)	8%	(77)	915
UFC fans	42%	(289)	47%	(322)	11%	(77)	687
Golf fans	42%	(255)	51%	(308)	8%	(46)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_2: What kind of fan are you of each of the following?***ATP Tour*

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	3%	(62)	11%	(235)	86%	(1903)	2200
Gender: Male	5%	(52)	17%	(177)	78%	(833)	1062
Gender: Female	1%	(10)	5%	(58)	94%	(1070)	1138
Age: 18-34	3%	(22)	12%	(76)	85%	(557)	655
Age: 35-44	6%	(21)	17%	(62)	77%	(275)	358
Age: 45-64	3%	(20)	10%	(72)	88%	(659)	751
Age: 65+	—	(0)	6%	(26)	94%	(410)	436
GenZers: 1997-2012	2%	(6)	11%	(30)	87%	(245)	281
Millennials: 1981-1996	5%	(27)	12%	(65)	83%	(456)	548
GenXers: 1965-1980	4%	(24)	15%	(87)	81%	(473)	583
Baby Boomers: 1946-1964	1%	(6)	7%	(48)	92%	(644)	698
PID: Dem (no lean)	3%	(22)	12%	(99)	85%	(697)	818
PID: Ind (no lean)	2%	(14)	10%	(62)	88%	(572)	648
PID: Rep (no lean)	4%	(27)	10%	(74)	86%	(634)	734
PID/Gender: Dem Men	5%	(17)	20%	(77)	75%	(290)	384
PID/Gender: Dem Women	1%	(4)	5%	(22)	94%	(408)	434
PID/Gender: Ind Men	4%	(11)	13%	(37)	84%	(247)	296
PID/Gender: Ind Women	1%	(2)	7%	(25)	92%	(325)	352
PID/Gender: Rep Men	6%	(23)	16%	(62)	78%	(296)	382
PID/Gender: Rep Women	1%	(3)	3%	(12)	96%	(337)	352
Ideo: Liberal (1-3)	5%	(32)	12%	(76)	83%	(519)	627
Ideo: Moderate (4)	2%	(14)	11%	(70)	86%	(536)	621
Ideo: Conservative (5-7)	2%	(16)	11%	(81)	87%	(647)	745
Educ: < College	2%	(26)	7%	(110)	91%	(1377)	1512
Educ: Bachelors degree	3%	(15)	17%	(75)	80%	(354)	444
Educ: Post-grad	9%	(22)	21%	(51)	70%	(172)	244
Income: Under 50k	2%	(19)	8%	(97)	90%	(1045)	1161
Income: 50k-100k	3%	(22)	11%	(71)	86%	(577)	669
Income: 100k+	6%	(22)	18%	(68)	76%	(281)	370
Ethnicity: White	3%	(52)	10%	(174)	87%	(1496)	1722
Ethnicity: Hispanic	3%	(11)	10%	(37)	86%	(302)	349
Ethnicity: Black	—	(1)	12%	(33)	88%	(240)	274

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**Table MCB1\_2: What kind of fan are you of each of the following?**

*ATP Tour*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(62)	11%	(235)	86%	(1903)	2200
Ethnicity: Other	5%	(9)	14%	(29)	81%	(166)	204
All Christian	3%	(33)	13%	(132)	84%	(875)	1040
All Non-Christian	8%	(10)	16%	(19)	76%	(90)	118
Atheist	5%	(5)	10%	(10)	85%	(83)	98
Agnostic/Nothing in particular	1%	(7)	8%	(43)	90%	(465)	514
Something Else	2%	(8)	7%	(31)	91%	(390)	429
Religious Non-Protestant/Catholic	7%	(11)	15%	(23)	78%	(122)	156
Evangelical	3%	(20)	13%	(78)	84%	(523)	622
Non-Evangelical	2%	(18)	10%	(76)	88%	(691)	785
Community: Urban	6%	(38)	18%	(115)	76%	(483)	636
Community: Suburban	2%	(19)	9%	(91)	89%	(922)	1032
Community: Rural	1%	(5)	6%	(30)	94%	(498)	532
Employ: Private Sector	5%	(35)	15%	(102)	79%	(524)	660
Employ: Government	3%	(4)	14%	(17)	83%	(97)	118
Employ: Self-Employed	4%	(6)	19%	(31)	78%	(129)	165
Employ: Homemaker	1%	(2)	3%	(5)	96%	(161)	168
Employ: Retired	1%	(5)	6%	(29)	93%	(468)	502
Employ: Unemployed	2%	(6)	9%	(26)	89%	(258)	290
Employ: Other	1%	(1)	5%	(9)	94%	(152)	162
Military HH: Yes	2%	(6)	10%	(32)	88%	(276)	313
Military HH: No	3%	(57)	11%	(204)	86%	(1627)	1887
RD/WT: Right Direction	4%	(27)	14%	(94)	82%	(541)	662
RD/WT: Wrong Track	2%	(36)	9%	(141)	89%	(1362)	1538
Trump Job Approve	3%	(31)	11%	(105)	85%	(795)	931
Trump Job Disapprove	3%	(30)	10%	(122)	87%	(1033)	1186
Trump Job Strongly Approve	3%	(16)	11%	(60)	86%	(464)	540
Trump Job Somewhat Approve	4%	(15)	11%	(45)	85%	(332)	391
Trump Job Somewhat Disapprove	3%	(9)	13%	(36)	83%	(225)	270
Trump Job Strongly Disapprove	2%	(22)	9%	(86)	88%	(808)	916
Favorable of Trump	3%	(30)	11%	(105)	86%	(798)	933
Unfavorable of Trump	2%	(28)	10%	(118)	88%	(1019)	1165

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**Table MCB1\_2: What kind of fan are you of each of the following?***ATP Tour*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(62)	11%	(235)	86%	(1903)	2200
Very Favorable of Trump	3%	(17)	12%	(71)	85%	(483)	571
Somewhat Favorable of Trump	4%	(13)	9%	(34)	87%	(315)	362
Somewhat Unfavorable of Trump	3%	(8)	12%	(27)	85%	(195)	229
Very Unfavorable of Trump	2%	(20)	10%	(91)	88%	(824)	935
#1 Issue: Economy	3%	(24)	12%	(97)	85%	(711)	832
#1 Issue: Security	3%	(8)	12%	(29)	85%	(208)	246
#1 Issue: Health Care	3%	(11)	13%	(47)	84%	(309)	366
#1 Issue: Medicare / Social Security	2%	(5)	6%	(19)	92%	(276)	300
#1 Issue: Women's Issues	3%	(3)	6%	(6)	91%	(89)	97
#1 Issue: Education	5%	(6)	14%	(15)	81%	(88)	109
#1 Issue: Energy	5%	(4)	7%	(6)	88%	(78)	89
#1 Issue: Other	1%	(1)	11%	(17)	89%	(142)	161
2018 House Vote: Democrat	3%	(24)	13%	(92)	84%	(598)	714
2018 House Vote: Republican	4%	(24)	11%	(75)	85%	(575)	674
2016 Vote: Hillary Clinton	3%	(19)	12%	(83)	85%	(561)	663
2016 Vote: Donald Trump	3%	(23)	12%	(83)	85%	(588)	695
2016 Vote: Other	2%	(2)	10%	(13)	88%	(113)	128
2016 Vote: Didn't Vote	2%	(18)	8%	(56)	90%	(639)	713
Voted in 2014: Yes	3%	(36)	12%	(152)	85%	(1047)	1236
Voted in 2014: No	3%	(26)	9%	(83)	89%	(855)	964
2012 Vote: Barack Obama	3%	(29)	12%	(105)	84%	(713)	847
2012 Vote: Mitt Romney	2%	(11)	11%	(52)	87%	(415)	478
2012 Vote: Other	2%	(1)	2%	(1)	97%	(52)	53
2012 Vote: Didn't Vote	3%	(22)	9%	(77)	88%	(723)	822
4-Region: Northeast	6%	(23)	14%	(55)	80%	(316)	394
4-Region: Midwest	1%	(5)	7%	(30)	92%	(427)	462
4-Region: South	2%	(16)	11%	(87)	87%	(721)	824
4-Region: West	4%	(19)	12%	(62)	84%	(439)	520
Seen Blake video	3%	(43)	13%	(164)	84%	(1050)	1256
Not seen Blake video	2%	(20)	8%	(72)	90%	(852)	944

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**Table MCB1\_2: What kind of fan are you of each of the following?**

*ATP Tour*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(62)	11%	(235)	86%	(1903)	2200
Seen protester video	3%	(30)	12%	(129)	85%	(923)	1083
Not seen protester video	3%	(32)	9%	(106)	88%	(979)	1117
Sports fans	4%	(60)	15%	(216)	81%	(1146)	1421
Avid sports fans	9%	(47)	22%	(108)	69%	(341)	496
Casual sports fans	1%	(13)	12%	(108)	87%	(805)	925
Non-sports fans	—	(3)	2%	(19)	97%	(757)	779
NBA fans	5%	(57)	17%	(182)	78%	(849)	1089
NFL fans	4%	(53)	14%	(198)	82%	(1153)	1404
WNBA fans	8%	(42)	27%	(136)	64%	(320)	498
MLB fans	5%	(54)	17%	(183)	78%	(853)	1090
MLS fans	9%	(49)	29%	(153)	62%	(328)	530
NHL fans	6%	(46)	20%	(162)	74%	(585)	792
Tennis fans	16%	(62)	62%	(235)	21%	(81)	379
Motorsports fans	6%	(55)	21%	(204)	74%	(737)	997
College football fans	5%	(53)	17%	(194)	78%	(879)	1126
College basketball fans	5%	(47)	20%	(183)	75%	(685)	915
UFC fans	7%	(49)	23%	(158)	70%	(481)	687
Golf fans	8%	(49)	32%	(192)	60%	(367)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_3: What kind of fan are you of each of the following?***Esports*

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	8%	(167)	16%	(343)	77%	(1691)	2200
Gender: Male	13%	(136)	20%	(218)	67%	(708)	1062
Gender: Female	3%	(30)	11%	(125)	86%	(983)	1138
Age: 18-34	14%	(94)	23%	(154)	62%	(408)	655
Age: 35-44	15%	(53)	25%	(91)	60%	(213)	358
Age: 45-64	2%	(17)	10%	(77)	87%	(656)	751
Age: 65+	1%	(2)	5%	(21)	95%	(413)	436
GenZers: 1997-2012	13%	(36)	23%	(64)	65%	(181)	281
Millennials: 1981-1996	15%	(80)	25%	(138)	60%	(330)	548
GenXers: 1965-1980	8%	(46)	17%	(98)	75%	(438)	583
Baby Boomers: 1946-1964	1%	(5)	6%	(40)	94%	(652)	698
PID: Dem (no lean)	9%	(71)	17%	(141)	74%	(605)	818
PID: Ind (no lean)	6%	(36)	14%	(93)	80%	(518)	648
PID: Rep (no lean)	8%	(59)	15%	(108)	77%	(567)	734
PID/Gender: Dem Men	14%	(54)	24%	(91)	62%	(239)	384
PID/Gender: Dem Women	4%	(17)	12%	(51)	84%	(366)	434
PID/Gender: Ind Men	11%	(31)	18%	(52)	72%	(213)	296
PID/Gender: Ind Women	2%	(5)	12%	(41)	87%	(305)	352
PID/Gender: Rep Men	14%	(52)	20%	(75)	67%	(256)	382
PID/Gender: Rep Women	2%	(7)	10%	(34)	88%	(312)	352
Ideo: Liberal (1-3)	12%	(74)	17%	(107)	71%	(446)	627
Ideo: Moderate (4)	5%	(33)	20%	(123)	75%	(464)	621
Ideo: Conservative (5-7)	7%	(50)	12%	(89)	81%	(606)	745
Educ: < College	5%	(82)	14%	(205)	81%	(1225)	1512
Educ: Bachelors degree	9%	(39)	19%	(85)	72%	(320)	444
Educ: Post-grad	19%	(46)	21%	(52)	60%	(146)	244
Income: Under 50k	7%	(76)	15%	(170)	79%	(915)	1161
Income: 50k-100k	6%	(41)	13%	(89)	80%	(538)	669
Income: 100k+	13%	(50)	23%	(83)	64%	(237)	370
Ethnicity: White	6%	(110)	14%	(238)	80%	(1374)	1722
Ethnicity: Hispanic	11%	(38)	23%	(81)	66%	(231)	349
Ethnicity: Black	13%	(36)	19%	(52)	68%	(186)	274

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**Table MCB1\_3: What kind of fan are you of each of the following?**

*Esports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	8%	(167)	16%	(343)	77%	(1691)	2200
Ethnicity: Other	10%	(21)	26%	(52)	64%	(130)	204
All Christian	6%	(61)	15%	(152)	80%	(828)	1040
All Non-Christian	29%	(34)	15%	(18)	57%	(67)	118
Atheist	5%	(5)	21%	(21)	73%	(72)	98
Agnostic/Nothing in particular	7%	(35)	17%	(86)	77%	(394)	514
Something Else	8%	(32)	15%	(67)	77%	(330)	429
Religious Non-Protestant/Catholic	22%	(34)	15%	(24)	63%	(99)	156
Evangelical	9%	(58)	15%	(91)	76%	(472)	622
Non-Evangelical	4%	(30)	14%	(112)	82%	(642)	785
Community: Urban	13%	(85)	20%	(128)	66%	(423)	636
Community: Suburban	5%	(55)	16%	(161)	79%	(816)	1032
Community: Rural	5%	(27)	10%	(53)	85%	(452)	532
Employ: Private Sector	11%	(71)	21%	(137)	69%	(453)	660
Employ: Government	15%	(17)	18%	(21)	67%	(79)	118
Employ: Self-Employed	14%	(22)	19%	(32)	67%	(111)	165
Employ: Homemaker	3%	(5)	6%	(10)	91%	(153)	168
Employ: Retired	—	(2)	6%	(31)	93%	(468)	502
Employ: Unemployed	5%	(16)	18%	(51)	77%	(223)	290
Employ: Other	5%	(9)	18%	(30)	76%	(124)	162
Military HH: Yes	7%	(22)	13%	(40)	80%	(252)	313
Military HH: No	8%	(145)	16%	(303)	76%	(1439)	1887
RD/WT: Right Direction	12%	(82)	17%	(113)	71%	(468)	662
RD/WT: Wrong Track	6%	(85)	15%	(230)	80%	(1223)	1538
Trump Job Approve	9%	(81)	16%	(151)	75%	(699)	931
Trump Job Disapprove	7%	(83)	15%	(181)	78%	(922)	1186
Trump Job Strongly Approve	8%	(43)	13%	(69)	79%	(428)	540
Trump Job Somewhat Approve	10%	(38)	21%	(82)	69%	(271)	391
Trump Job Somewhat Disapprove	13%	(34)	16%	(44)	71%	(192)	270
Trump Job Strongly Disapprove	5%	(48)	15%	(137)	80%	(730)	916
Favorable of Trump	9%	(82)	15%	(143)	76%	(708)	933
Unfavorable of Trump	7%	(79)	16%	(186)	77%	(900)	1165

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**Table MCB1\_3: What kind of fan are you of each of the following?***Esports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	8%	(167)	16%	(343)	77%	(1691)	2200
Very Favorable of Trump	9%	(52)	15%	(87)	76%	(431)	571
Somewhat Favorable of Trump	8%	(30)	15%	(55)	76%	(277)	362
Somewhat Unfavorable of Trump	9%	(21)	17%	(40)	74%	(169)	229
Very Unfavorable of Trump	6%	(58)	16%	(146)	78%	(731)	935
#1 Issue: Economy	9%	(74)	18%	(147)	73%	(611)	832
#1 Issue: Security	7%	(16)	12%	(30)	81%	(200)	246
#1 Issue: Health Care	8%	(29)	17%	(61)	75%	(276)	366
#1 Issue: Medicare / Social Security	2%	(7)	7%	(22)	90%	(270)	300
#1 Issue: Women's Issues	6%	(6)	20%	(20)	74%	(72)	97
#1 Issue: Education	12%	(14)	25%	(28)	62%	(68)	109
#1 Issue: Energy	9%	(8)	22%	(19)	69%	(61)	89
#1 Issue: Other	8%	(13)	10%	(16)	82%	(132)	161
2018 House Vote: Democrat	9%	(64)	17%	(119)	74%	(530)	714
2018 House Vote: Republican	7%	(45)	14%	(95)	79%	(534)	674
2016 Vote: Hillary Clinton	9%	(61)	15%	(100)	76%	(502)	663
2016 Vote: Donald Trump	6%	(42)	16%	(113)	78%	(540)	695
2016 Vote: Other	3%	(4)	13%	(17)	84%	(108)	128
2016 Vote: Didn't Vote	8%	(59)	16%	(113)	76%	(540)	713
Voted in 2014: Yes	7%	(83)	15%	(179)	79%	(973)	1236
Voted in 2014: No	9%	(83)	17%	(163)	74%	(718)	964
2012 Vote: Barack Obama	8%	(68)	15%	(128)	77%	(650)	847
2012 Vote: Mitt Romney	3%	(16)	11%	(54)	85%	(408)	478
2012 Vote: Other	1%	(0)	13%	(7)	86%	(46)	53
2012 Vote: Didn't Vote	10%	(82)	19%	(153)	71%	(587)	822
4-Region: Northeast	11%	(44)	20%	(79)	69%	(270)	394
4-Region: Midwest	4%	(18)	11%	(49)	86%	(396)	462
4-Region: South	9%	(75)	15%	(122)	76%	(627)	824
4-Region: West	6%	(29)	18%	(93)	77%	(398)	520
Seen Blake video	8%	(104)	17%	(220)	74%	(933)	1256
Not seen Blake video	7%	(63)	13%	(123)	80%	(758)	944

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**Table MCB1\_3: What kind of fan are you of each of the following?**

*Esports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	8%	(167)	16%	(343)	77%	(1691)	2200
Seen protester video	8%	(85)	17%	(182)	75%	(817)	1083
Not seen protester video	7%	(82)	14%	(161)	78%	(874)	1117
Sports fans	11%	(155)	21%	(299)	68%	(967)	1421
Avid sports fans	23%	(117)	26%	(130)	50%	(250)	496
Casual sports fans	4%	(39)	18%	(169)	77%	(717)	925
Non-sports fans	1%	(11)	6%	(44)	93%	(724)	779
NBA fans	13%	(147)	23%	(252)	63%	(690)	1089
NFL fans	10%	(143)	20%	(277)	70%	(984)	1404
WNBA fans	18%	(91)	33%	(162)	49%	(246)	498
MLB fans	11%	(118)	21%	(225)	69%	(747)	1090
MLS fans	20%	(107)	33%	(173)	47%	(250)	530
NHL fans	15%	(118)	23%	(181)	62%	(493)	792
Tennis fans	24%	(93)	36%	(138)	39%	(148)	379
Motorsports fans	14%	(139)	25%	(246)	61%	(611)	997
College football fans	13%	(142)	21%	(238)	66%	(746)	1126
College basketball fans	15%	(133)	25%	(225)	61%	(557)	915
UFC fans	19%	(132)	30%	(208)	51%	(347)	687
Golf fans	17%	(103)	27%	(162)	56%	(343)	608

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_4: What kind of fan are you of each of the following?***Formula 1*

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	5%	(114)	18%	(396)	77%	(1690)	2200
Gender: Male	9%	(95)	25%	(264)	66%	(704)	1062
Gender: Female	2%	(19)	12%	(132)	87%	(987)	1138
Age: 18-34	6%	(38)	17%	(112)	77%	(505)	655
Age: 35-44	13%	(45)	19%	(69)	68%	(244)	358
Age: 45-64	4%	(27)	19%	(141)	78%	(583)	751
Age: 65+	1%	(4)	17%	(74)	82%	(358)	436
GenZers: 1997-2012	4%	(12)	15%	(42)	80%	(226)	281
Millennials: 1981-1996	8%	(46)	19%	(102)	73%	(400)	548
GenXers: 1965-1980	8%	(45)	20%	(117)	72%	(421)	583
Baby Boomers: 1946-1964	2%	(11)	17%	(122)	81%	(564)	698
PID: Dem (no lean)	5%	(41)	17%	(139)	78%	(638)	818
PID: Ind (no lean)	5%	(30)	18%	(115)	78%	(502)	648
PID: Rep (no lean)	6%	(43)	19%	(141)	75%	(550)	734
PID/Gender: Dem Men	9%	(33)	25%	(96)	66%	(255)	384
PID/Gender: Dem Women	2%	(7)	10%	(44)	88%	(383)	434
PID/Gender: Ind Men	8%	(25)	22%	(64)	70%	(207)	296
PID/Gender: Ind Women	2%	(5)	15%	(51)	84%	(295)	352
PID/Gender: Rep Men	10%	(37)	27%	(104)	63%	(241)	382
PID/Gender: Rep Women	2%	(7)	10%	(37)	88%	(309)	352
Ideo: Liberal (1-3)	8%	(53)	16%	(102)	75%	(473)	627
Ideo: Moderate (4)	5%	(28)	21%	(131)	74%	(461)	621
Ideo: Conservative (5-7)	4%	(31)	19%	(142)	77%	(572)	745
Educ: < College	3%	(47)	15%	(230)	82%	(1235)	1512
Educ: Bachelors degree	7%	(31)	23%	(102)	70%	(311)	444
Educ: Post-grad	15%	(36)	26%	(63)	59%	(145)	244
Income: Under 50k	3%	(40)	16%	(183)	81%	(938)	1161
Income: 50k-100k	5%	(33)	20%	(133)	75%	(503)	669
Income: 100k+	11%	(42)	22%	(80)	67%	(249)	370
Ethnicity: White	5%	(93)	19%	(320)	76%	(1309)	1722
Ethnicity: Hispanic	6%	(20)	18%	(64)	76%	(264)	349
Ethnicity: Black	3%	(8)	13%	(37)	84%	(229)	274

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**Table MCB1\_4:** What kind of fan are you of each of the following?

Formula 1

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(114)	18%	(396)	77%	(1690)	2200
Ethnicity: Other	6%	(13)	19%	(39)	75%	(152)	204
All Christian	6%	(65)	20%	(205)	74%	(770)	1040
All Non-Christian	13%	(15)	20%	(24)	67%	(79)	118
Atheist	3%	(3)	18%	(18)	79%	(78)	98
Agnostic/Nothing in particular	2%	(12)	17%	(87)	81%	(415)	514
Something Else	4%	(19)	14%	(61)	81%	(349)	429
Religious Non-Protestant/Catholic	11%	(17)	18%	(29)	71%	(111)	156
Evangelical	8%	(47)	18%	(110)	75%	(464)	622
Non-Evangelical	4%	(29)	19%	(148)	77%	(608)	785
Community: Urban	12%	(75)	19%	(122)	69%	(438)	636
Community: Suburban	3%	(30)	19%	(194)	78%	(808)	1032
Community: Rural	2%	(9)	15%	(79)	83%	(444)	532
Employ: Private Sector	10%	(66)	21%	(140)	69%	(454)	660
Employ: Government	7%	(9)	18%	(22)	74%	(88)	118
Employ: Self-Employed	11%	(18)	23%	(38)	66%	(110)	165
Employ: Homemaker	1%	(1)	7%	(12)	92%	(154)	168
Employ: Retired	1%	(5)	18%	(92)	81%	(406)	502
Employ: Unemployed	3%	(9)	16%	(47)	81%	(235)	290
Employ: Other	1%	(1)	15%	(25)	84%	(136)	162
Military HH: Yes	5%	(16)	19%	(60)	76%	(237)	313
Military HH: No	5%	(98)	18%	(335)	77%	(1454)	1887
RD/WT: Right Direction	10%	(65)	23%	(153)	67%	(444)	662
RD/WT: Wrong Track	3%	(50)	16%	(243)	81%	(1246)	1538
Trump Job Approve	7%	(63)	21%	(193)	73%	(675)	931
Trump Job Disapprove	4%	(49)	16%	(194)	80%	(943)	1186
Trump Job Strongly Approve	6%	(35)	20%	(109)	73%	(396)	540
Trump Job Somewhat Approve	7%	(28)	21%	(84)	71%	(279)	391
Trump Job Somewhat Disapprove	7%	(20)	21%	(56)	72%	(194)	270
Trump Job Strongly Disapprove	3%	(29)	15%	(138)	82%	(749)	916
Favorable of Trump	6%	(60)	21%	(192)	73%	(680)	933
Unfavorable of Trump	4%	(50)	16%	(184)	80%	(930)	1165

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**Table MCB1\_4:** What kind of fan are you of each of the following?

Formula 1

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(114)	18%	(396)	77%	(1690)	2200
Very Favorable of Trump	7%	(39)	22%	(126)	71%	(406)	571
Somewhat Favorable of Trump	6%	(22)	18%	(66)	76%	(274)	362
Somewhat Unfavorable of Trump	8%	(19)	18%	(42)	73%	(168)	229
Very Unfavorable of Trump	3%	(31)	15%	(142)	81%	(762)	935
#1 Issue: Economy	5%	(38)	20%	(166)	75%	(627)	832
#1 Issue: Security	7%	(17)	19%	(46)	75%	(183)	246
#1 Issue: Health Care	6%	(23)	13%	(47)	81%	(297)	366
#1 Issue: Medicare / Social Security	3%	(10)	17%	(52)	79%	(238)	300
#1 Issue: Women's Issues	2%	(2)	17%	(17)	81%	(79)	97
#1 Issue: Education	10%	(11)	18%	(20)	72%	(79)	109
#1 Issue: Energy	7%	(6)	17%	(15)	76%	(67)	89
#1 Issue: Other	4%	(7)	21%	(34)	75%	(120)	161
2018 House Vote: Democrat	6%	(44)	18%	(126)	76%	(544)	714
2018 House Vote: Republican	6%	(41)	23%	(153)	71%	(481)	674
2016 Vote: Hillary Clinton	5%	(36)	19%	(128)	75%	(499)	663
2016 Vote: Donald Trump	6%	(42)	22%	(154)	72%	(499)	695
2016 Vote: Other	3%	(3)	15%	(19)	82%	(105)	128
2016 Vote: Didn't Vote	5%	(33)	13%	(95)	82%	(585)	713
Voted in 2014: Yes	6%	(73)	20%	(242)	74%	(921)	1236
Voted in 2014: No	4%	(41)	16%	(154)	80%	(770)	964
2012 Vote: Barack Obama	6%	(50)	18%	(154)	76%	(642)	847
2012 Vote: Mitt Romney	5%	(22)	20%	(94)	76%	(363)	478
2012 Vote: Other	2%	(1)	27%	(14)	72%	(38)	53
2012 Vote: Didn't Vote	5%	(42)	16%	(133)	79%	(647)	822
4-Region: Northeast	11%	(43)	19%	(76)	70%	(274)	394
4-Region: Midwest	2%	(9)	14%	(65)	84%	(388)	462
4-Region: South	4%	(34)	19%	(156)	77%	(635)	824
4-Region: West	5%	(29)	19%	(98)	76%	(394)	520
Seen Blake video	6%	(73)	20%	(253)	74%	(931)	1256
Not seen Blake video	4%	(41)	15%	(143)	80%	(760)	944

Continued on next page

**Table MCB1\_4:** What kind of fan are you of each of the following?

Formula 1

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(114)	18%	(396)	77%	(1690)	2200
Seen protester video	5%	(58)	19%	(204)	76%	(821)	1083
Not seen protester video	5%	(56)	17%	(191)	78%	(869)	1117
Sports fans	7%	(104)	24%	(345)	68%	(973)	1421
Avid sports fans	15%	(74)	26%	(130)	59%	(292)	496
Casual sports fans	3%	(30)	23%	(214)	74%	(681)	925
Non-sports fans	1%	(10)	7%	(51)	92%	(718)	779
NBA fans	9%	(96)	25%	(269)	66%	(724)	1089
NFL fans	7%	(96)	23%	(318)	71%	(990)	1404
WNBA fans	13%	(64)	32%	(159)	55%	(274)	498
MLB fans	8%	(91)	25%	(277)	66%	(722)	1090
MLS fans	16%	(87)	38%	(202)	45%	(241)	530
NHL fans	10%	(79)	31%	(242)	60%	(471)	792
Tennis fans	21%	(81)	45%	(171)	33%	(127)	379
Motorsports fans	11%	(114)	40%	(396)	49%	(487)	997
College football fans	8%	(91)	24%	(271)	68%	(764)	1126
College basketball fans	10%	(88)	25%	(233)	65%	(594)	915
UFC fans	13%	(88)	31%	(210)	57%	(389)	687
Golf fans	13%	(79)	36%	(218)	51%	(311)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_5: What kind of fan are you of each of the following?***IndyCar*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(426)	77%	(1687)	2200
Gender: Male	6%	(60)	25%	(265)	69%	(736)	1062
Gender: Female	2%	(27)	14%	(161)	84%	(950)	1138
Age: 18-34	4%	(25)	14%	(89)	83%	(541)	655
Age: 35-44	5%	(18)	23%	(82)	72%	(258)	358
Age: 45-64	5%	(34)	21%	(160)	74%	(557)	751
Age: 65+	2%	(10)	22%	(96)	76%	(331)	436
GenZers: 1997-2012	3%	(9)	12%	(34)	85%	(239)	281
Millennials: 1981-1996	5%	(25)	17%	(91)	79%	(432)	548
GenXers: 1965-1980	6%	(35)	22%	(129)	72%	(419)	583
Baby Boomers: 1946-1964	2%	(16)	22%	(154)	76%	(528)	698
PID: Dem (no lean)	4%	(30)	15%	(123)	81%	(665)	818
PID: Ind (no lean)	4%	(26)	19%	(125)	77%	(497)	648
PID: Rep (no lean)	4%	(31)	24%	(178)	72%	(526)	734
PID/Gender: Dem Men	6%	(23)	21%	(79)	73%	(281)	384
PID/Gender: Dem Women	1%	(6)	10%	(44)	88%	(383)	434
PID/Gender: Ind Men	5%	(14)	24%	(70)	71%	(211)	296
PID/Gender: Ind Women	3%	(11)	16%	(55)	81%	(286)	352
PID/Gender: Rep Men	6%	(22)	30%	(116)	64%	(244)	382
PID/Gender: Rep Women	3%	(9)	18%	(62)	80%	(281)	352
Ideo: Liberal (1-3)	5%	(32)	17%	(104)	78%	(491)	627
Ideo: Moderate (4)	5%	(29)	19%	(120)	76%	(471)	621
Ideo: Conservative (5-7)	3%	(24)	24%	(181)	72%	(540)	745
Educ: < College	3%	(52)	18%	(276)	78%	(1184)	1512
Educ: Bachelors degree	4%	(20)	21%	(95)	74%	(329)	444
Educ: Post-grad	6%	(14)	23%	(55)	71%	(174)	244
Income: Under 50k	4%	(45)	19%	(217)	77%	(899)	1161
Income: 50k-100k	4%	(24)	20%	(135)	76%	(511)	669
Income: 100k+	5%	(18)	20%	(75)	75%	(277)	370
Ethnicity: White	4%	(68)	20%	(350)	76%	(1303)	1722
Ethnicity: Hispanic	5%	(18)	12%	(42)	83%	(290)	349
Ethnicity: Black	2%	(5)	16%	(45)	82%	(224)	274

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**Table MCB1\_5: What kind of fan are you of each of the following?**  
IndyCar

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(426)	77%	(1687)	2200
Ethnicity: Other	6%	(13)	15%	(31)	78%	(160)	204
All Christian	4%	(42)	22%	(226)	74%	(772)	1040
All Non-Christian	7%	(8)	19%	(23)	74%	(87)	118
Atheist	1%	(1)	15%	(15)	84%	(82)	98
Agnostic/Nothing in particular	2%	(13)	17%	(88)	80%	(414)	514
Something Else	5%	(22)	17%	(75)	77%	(332)	429
Religious Non-Protestant/Catholic	6%	(10)	19%	(29)	75%	(117)	156
Evangelical	5%	(29)	20%	(122)	76%	(471)	622
Non-Evangelical	4%	(32)	22%	(169)	74%	(583)	785
Community: Urban	5%	(35)	19%	(122)	75%	(479)	636
Community: Suburban	3%	(29)	22%	(224)	76%	(779)	1032
Community: Rural	4%	(23)	15%	(80)	81%	(429)	532
Employ: Private Sector	5%	(34)	21%	(137)	74%	(489)	660
Employ: Government	6%	(7)	19%	(22)	75%	(89)	118
Employ: Self-Employed	7%	(12)	26%	(43)	67%	(110)	165
Employ: Homemaker	2%	(4)	11%	(19)	86%	(145)	168
Employ: Retired	3%	(13)	22%	(109)	76%	(380)	502
Employ: Unemployed	3%	(8)	19%	(56)	78%	(225)	290
Employ: Other	4%	(6)	17%	(27)	79%	(129)	162
Military HH: Yes	6%	(20)	24%	(75)	70%	(218)	313
Military HH: No	4%	(67)	19%	(352)	78%	(1468)	1887
RD/WT: Right Direction	6%	(38)	27%	(181)	67%	(443)	662
RD/WT: Wrong Track	3%	(49)	16%	(246)	81%	(1244)	1538
Trump Job Approve	4%	(41)	25%	(234)	71%	(657)	931
Trump Job Disapprove	4%	(43)	15%	(179)	81%	(964)	1186
Trump Job Strongly Approve	5%	(29)	26%	(142)	68%	(369)	540
Trump Job Somewhat Approve	3%	(12)	24%	(92)	73%	(288)	391
Trump Job Somewhat Disapprove	6%	(17)	19%	(50)	75%	(203)	270
Trump Job Strongly Disapprove	3%	(26)	14%	(129)	83%	(761)	916
Favorable of Trump	4%	(39)	26%	(238)	70%	(656)	933
Unfavorable of Trump	4%	(42)	15%	(178)	81%	(945)	1165

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**Table MCB1\_5:** What kind of fan are you of each of the following?*IndyCar*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(426)	77%	(1687)	2200
Very Favorable of Trump	5%	(31)	28%	(159)	67%	(381)	571
Somewhat Favorable of Trump	2%	(8)	22%	(79)	76%	(275)	362
Somewhat Unfavorable of Trump	7%	(16)	19%	(43)	74%	(171)	229
Very Unfavorable of Trump	3%	(26)	14%	(135)	83%	(774)	935
#1 Issue: Economy	3%	(27)	19%	(161)	77%	(644)	832
#1 Issue: Security	5%	(12)	26%	(64)	69%	(170)	246
#1 Issue: Health Care	5%	(19)	16%	(60)	79%	(288)	366
#1 Issue: Medicare / Social Security	3%	(9)	20%	(59)	77%	(231)	300
#1 Issue: Women's Issues	2%	(2)	10%	(10)	88%	(85)	97
#1 Issue: Education	7%	(8)	14%	(15)	79%	(87)	109
#1 Issue: Energy	1%	(1)	20%	(18)	79%	(70)	89
#1 Issue: Other	5%	(9)	25%	(40)	70%	(112)	161
2018 House Vote: Democrat	4%	(30)	18%	(125)	78%	(558)	714
2018 House Vote: Republican	4%	(24)	26%	(177)	70%	(474)	674
2016 Vote: Hillary Clinton	4%	(24)	17%	(113)	79%	(526)	663
2016 Vote: Donald Trump	5%	(35)	28%	(192)	67%	(467)	695
2016 Vote: Other	3%	(3)	17%	(21)	81%	(103)	128
2016 Vote: Didn't Vote	3%	(24)	14%	(100)	83%	(589)	713
Voted in 2014: Yes	4%	(52)	21%	(263)	75%	(921)	1236
Voted in 2014: No	4%	(35)	17%	(163)	79%	(766)	964
2012 Vote: Barack Obama	4%	(32)	19%	(157)	78%	(658)	847
2012 Vote: Mitt Romney	4%	(21)	25%	(120)	70%	(337)	478
2012 Vote: Other	2%	(1)	24%	(13)	74%	(40)	53
2012 Vote: Didn't Vote	4%	(33)	17%	(136)	79%	(652)	822
4-Region: Northeast	5%	(19)	21%	(81)	75%	(293)	394
4-Region: Midwest	4%	(18)	19%	(88)	77%	(356)	462
4-Region: South	2%	(19)	20%	(165)	78%	(639)	824
4-Region: West	6%	(30)	18%	(91)	77%	(398)	520
Seen Blake video	5%	(63)	21%	(258)	74%	(935)	1256
Not seen Blake video	2%	(23)	18%	(169)	80%	(752)	944

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**Table MCB1\_5: What kind of fan are you of each of the following?**  
IndyCar

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(426)	77%	(1687)	2200
Seen protester video	4%	(47)	19%	(203)	77%	(833)	1083
Not seen protester video	4%	(39)	20%	(223)	76%	(854)	1117
Sports fans	6%	(79)	25%	(362)	69%	(980)	1421
Avid sports fans	11%	(53)	26%	(130)	63%	(312)	496
Casual sports fans	3%	(26)	25%	(232)	72%	(668)	925
Non-sports fans	1%	(7)	8%	(65)	91%	(707)	779
NBA fans	6%	(63)	24%	(264)	70%	(762)	1089
NFL fans	6%	(81)	25%	(350)	69%	(973)	1404
WNBA fans	11%	(53)	34%	(167)	56%	(278)	498
MLB fans	7%	(72)	29%	(312)	65%	(706)	1090
MLS fans	11%	(57)	38%	(201)	51%	(273)	530
NHL fans	9%	(68)	33%	(261)	58%	(463)	792
Tennis fans	15%	(58)	44%	(167)	41%	(154)	379
Motorsports fans	9%	(87)	43%	(426)	49%	(484)	997
College football fans	6%	(72)	27%	(308)	66%	(746)	1126
College basketball fans	7%	(67)	29%	(267)	63%	(581)	915
UFC fans	10%	(67)	30%	(209)	60%	(412)	687
Golf fans	9%	(57)	40%	(243)	51%	(308)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_6:** What kind of fan are you of each of the following?

## LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(60)	14%	(313)	83%	(1827)	2200
Gender: Male	4%	(38)	22%	(230)	75%	(794)	1062
Gender: Female	2%	(22)	7%	(83)	91%	(1033)	1138
Age: 18-34	3%	(21)	13%	(84)	84%	(550)	655
Age: 35-44	5%	(16)	16%	(58)	79%	(284)	358
Age: 45-64	2%	(16)	13%	(96)	85%	(639)	751
Age: 65+	2%	(7)	17%	(75)	81%	(355)	436
GenZers: 1997-2012	3%	(9)	11%	(30)	86%	(241)	281
Millennials: 1981-1996	4%	(21)	14%	(74)	83%	(453)	548
GenXers: 1965-1980	2%	(13)	16%	(95)	81%	(475)	583
Baby Boomers: 1946-1964	2%	(15)	14%	(97)	84%	(586)	698
PID: Dem (no lean)	3%	(21)	13%	(106)	84%	(691)	818
PID: Ind (no lean)	3%	(19)	12%	(78)	85%	(551)	648
PID: Rep (no lean)	3%	(19)	18%	(129)	80%	(586)	734
PID/Gender: Dem Men	4%	(14)	21%	(79)	76%	(291)	384
PID/Gender: Dem Women	2%	(7)	6%	(27)	92%	(400)	434
PID/Gender: Ind Men	3%	(10)	17%	(52)	79%	(234)	296
PID/Gender: Ind Women	3%	(9)	7%	(26)	90%	(316)	352
PID/Gender: Rep Men	4%	(14)	26%	(100)	70%	(269)	382
PID/Gender: Rep Women	2%	(6)	8%	(29)	90%	(317)	352
Ideo: Liberal (1-3)	3%	(22)	14%	(86)	83%	(519)	627
Ideo: Moderate (4)	3%	(16)	16%	(98)	82%	(507)	621
Ideo: Conservative (5-7)	3%	(19)	16%	(121)	81%	(605)	745
Educ: < College	2%	(37)	10%	(150)	88%	(1325)	1512
Educ: Bachelors degree	2%	(11)	23%	(101)	75%	(333)	444
Educ: Post-grad	5%	(13)	25%	(62)	70%	(170)	244
Income: Under 50k	3%	(32)	10%	(120)	87%	(1009)	1161
Income: 50k-100k	2%	(11)	16%	(108)	82%	(551)	669
Income: 100k+	5%	(18)	23%	(84)	72%	(268)	370
Ethnicity: White	2%	(43)	14%	(248)	83%	(1430)	1722
Ethnicity: Hispanic	4%	(14)	11%	(40)	85%	(296)	349
Ethnicity: Black	4%	(10)	13%	(35)	84%	(229)	274

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**Table MCB1\_6: What kind of fan are you of each of the following?**

LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(60)	14%	(313)	83%	(1827)	2200
Ethnicity: Other	3%	(7)	15%	(30)	82%	(167)	204
All Christian	3%	(32)	16%	(171)	81%	(837)	1040
All Non-Christian	7%	(8)	15%	(18)	78%	(92)	118
Atheist	—	(0)	12%	(12)	88%	(87)	98
Agnostic/Nothing in particular	2%	(11)	10%	(50)	88%	(453)	514
Something Else	2%	(8)	14%	(62)	84%	(359)	429
Religious Non-Protestant/Catholic	6%	(9)	15%	(23)	79%	(124)	156
Evangelical	3%	(21)	16%	(97)	81%	(504)	622
Non-Evangelical	2%	(17)	16%	(127)	82%	(641)	785
Community: Urban	5%	(31)	18%	(117)	77%	(488)	636
Community: Suburban	2%	(23)	13%	(135)	85%	(874)	1032
Community: Rural	1%	(6)	11%	(61)	87%	(465)	532
Employ: Private Sector	4%	(25)	18%	(120)	78%	(515)	660
Employ: Government	4%	(4)	18%	(22)	78%	(92)	118
Employ: Self-Employed	5%	(8)	16%	(26)	80%	(131)	165
Employ: Homemaker	2%	(3)	2%	(3)	97%	(162)	168
Employ: Retired	2%	(9)	17%	(86)	81%	(408)	502
Employ: Unemployed	2%	(5)	9%	(26)	89%	(259)	290
Employ: Other	3%	(5)	7%	(11)	90%	(147)	162
Military HH: Yes	4%	(13)	17%	(54)	78%	(245)	313
Military HH: No	2%	(47)	14%	(258)	84%	(1582)	1887
RD/WT: Right Direction	4%	(27)	20%	(134)	76%	(501)	662
RD/WT: Wrong Track	2%	(33)	12%	(179)	86%	(1326)	1538
Trump Job Approve	3%	(26)	17%	(162)	80%	(743)	931
Trump Job Disapprove	3%	(34)	12%	(142)	85%	(1010)	1186
Trump Job Strongly Approve	3%	(16)	16%	(86)	81%	(438)	540
Trump Job Somewhat Approve	3%	(10)	19%	(76)	78%	(305)	391
Trump Job Somewhat Disapprove	4%	(11)	15%	(41)	81%	(218)	270
Trump Job Strongly Disapprove	2%	(23)	11%	(101)	87%	(792)	916
Favorable of Trump	3%	(25)	17%	(162)	80%	(747)	933
Unfavorable of Trump	3%	(32)	12%	(141)	85%	(993)	1165

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**Table MCB1\_6:** What kind of fan are you of each of the following?

## LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(60)	14%	(313)	83%	(1827)	2200
Very Favorable of Trump	3%	(19)	16%	(92)	81%	(460)	571
Somewhat Favorable of Trump	2%	(6)	19%	(70)	79%	(286)	362
Somewhat Unfavorable of Trump	2%	(5)	18%	(41)	80%	(183)	229
Very Unfavorable of Trump	3%	(26)	11%	(99)	87%	(810)	935
#1 Issue: Economy	2%	(18)	16%	(132)	82%	(681)	832
#1 Issue: Security	2%	(6)	14%	(34)	84%	(206)	246
#1 Issue: Health Care	4%	(13)	13%	(48)	83%	(306)	366
#1 Issue: Medicare / Social Security	2%	(5)	15%	(44)	84%	(251)	300
#1 Issue: Women's Issues	3%	(3)	5%	(5)	92%	(89)	97
#1 Issue: Education	3%	(4)	16%	(17)	81%	(89)	109
#1 Issue: Energy	1%	(1)	9%	(8)	90%	(80)	89
#1 Issue: Other	6%	(10)	16%	(25)	78%	(125)	161
2018 House Vote: Democrat	3%	(24)	15%	(106)	82%	(584)	714
2018 House Vote: Republican	3%	(22)	20%	(132)	77%	(520)	674
2016 Vote: Hillary Clinton	3%	(21)	14%	(93)	83%	(548)	663
2016 Vote: Donald Trump	3%	(22)	20%	(136)	77%	(537)	695
2016 Vote: Other	2%	(2)	12%	(15)	86%	(111)	128
2016 Vote: Didn't Vote	2%	(14)	10%	(69)	88%	(630)	713
Voted in 2014: Yes	3%	(40)	17%	(213)	80%	(983)	1236
Voted in 2014: No	2%	(20)	10%	(100)	88%	(844)	964
2012 Vote: Barack Obama	4%	(31)	14%	(115)	83%	(700)	847
2012 Vote: Mitt Romney	2%	(12)	18%	(85)	80%	(380)	478
2012 Vote: Other	2%	(1)	25%	(13)	74%	(39)	53
2012 Vote: Didn't Vote	2%	(16)	12%	(99)	86%	(707)	822
4-Region: Northeast	5%	(19)	16%	(63)	79%	(312)	394
4-Region: Midwest	1%	(6)	13%	(61)	86%	(396)	462
4-Region: South	3%	(23)	15%	(120)	83%	(681)	824
4-Region: West	2%	(12)	13%	(69)	84%	(438)	520
Seen Blake video	3%	(41)	18%	(222)	79%	(993)	1256
Not seen Blake video	2%	(19)	10%	(91)	88%	(834)	944

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**Table MCB1\_6:** What kind of fan are you of each of the following?

LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(60)	14%	(313)	83%	(1827)	2200
Seen protester video	3%	(33)	16%	(178)	81%	(873)	1083
Not seen protester video	2%	(27)	12%	(135)	85%	(955)	1117
Sports fans	4%	(56)	21%	(292)	76%	(1073)	1421
Avid sports fans	7%	(35)	28%	(141)	65%	(320)	496
Casual sports fans	2%	(21)	16%	(151)	81%	(753)	925
Non-sports fans	1%	(4)	3%	(21)	97%	(754)	779
NBA fans	5%	(51)	22%	(237)	74%	(801)	1089
NFL fans	4%	(56)	20%	(277)	76%	(1071)	1404
WNBA fans	8%	(39)	35%	(173)	57%	(286)	498
MLB fans	5%	(54)	23%	(255)	72%	(780)	1090
MLS fans	8%	(44)	33%	(176)	58%	(310)	530
NHL fans	6%	(44)	27%	(211)	68%	(537)	792
Tennis fans	13%	(48)	50%	(188)	38%	(143)	379
Motorsports fans	5%	(51)	26%	(259)	69%	(686)	997
College football fans	5%	(55)	24%	(267)	71%	(805)	1126
College basketball fans	6%	(51)	27%	(249)	67%	(615)	915
UFC fans	6%	(42)	26%	(180)	68%	(466)	687
Golf fans	10%	(60)	51%	(313)	39%	(236)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_7: What kind of fan are you of each of the following?****MLB**

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	17%	(383)	32%	(707)	50%	(1110)	2200
Gender: Male	25%	(262)	37%	(388)	39%	(412)	1062
Gender: Female	11%	(120)	28%	(319)	61%	(699)	1138
Age: 18-34	15%	(102)	27%	(177)	57%	(376)	655
Age: 35-44	20%	(70)	39%	(139)	42%	(149)	358
Age: 45-64	17%	(131)	35%	(263)	48%	(357)	751
Age: 65+	18%	(80)	29%	(128)	52%	(229)	436
GenZers: 1997-2012	13%	(36)	22%	(63)	65%	(182)	281
Millennials: 1981-1996	19%	(102)	33%	(181)	48%	(265)	548
GenXers: 1965-1980	17%	(102)	36%	(211)	46%	(271)	583
Baby Boomers: 1946-1964	17%	(118)	34%	(234)	50%	(346)	698
PID: Dem (no lean)	16%	(129)	33%	(271)	51%	(417)	818
PID: Ind (no lean)	15%	(96)	32%	(207)	53%	(345)	648
PID: Rep (no lean)	21%	(157)	31%	(229)	47%	(348)	734
PID/Gender: Dem Men	22%	(83)	38%	(144)	41%	(157)	384
PID/Gender: Dem Women	11%	(46)	29%	(127)	60%	(261)	434
PID/Gender: Ind Men	24%	(70)	38%	(112)	39%	(114)	296
PID/Gender: Ind Women	7%	(26)	27%	(95)	66%	(231)	352
PID/Gender: Rep Men	29%	(110)	35%	(132)	37%	(141)	382
PID/Gender: Rep Women	14%	(48)	28%	(97)	59%	(208)	352
Ideo: Liberal (1-3)	17%	(105)	34%	(210)	50%	(312)	627
Ideo: Moderate (4)	16%	(102)	33%	(206)	50%	(312)	621
Ideo: Conservative (5-7)	21%	(158)	33%	(243)	46%	(344)	745
Educ: < College	15%	(225)	29%	(433)	56%	(854)	1512
Educ: Bachelors degree	20%	(88)	42%	(186)	38%	(170)	444
Educ: Post-grad	29%	(70)	36%	(88)	35%	(86)	244
Income: Under 50k	14%	(161)	27%	(318)	59%	(682)	1161
Income: 50k-100k	18%	(119)	36%	(240)	46%	(310)	669
Income: 100k+	28%	(103)	40%	(149)	32%	(118)	370
Ethnicity: White	19%	(322)	33%	(570)	48%	(829)	1722
Ethnicity: Hispanic	17%	(59)	31%	(107)	53%	(184)	349
Ethnicity: Black	11%	(31)	28%	(77)	61%	(166)	274

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**Table MCB1\_7: What kind of fan are you of each of the following?**

MLB

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(383)	32%	(707)	50%	(1110)	2200
Ethnicity: Other	14%	(29)	29%	(60)	57%	(115)	204
All Christian	21%	(218)	35%	(361)	44%	(461)	1040
All Non-Christian	21%	(25)	38%	(45)	41%	(49)	118
Atheist	12%	(12)	25%	(25)	63%	(62)	98
Agnostic/Nothing in particular	12%	(63)	28%	(144)	60%	(307)	514
Something Else	15%	(65)	31%	(132)	54%	(232)	429
Religious Non-Protestant/Catholic	17%	(26)	39%	(61)	44%	(70)	156
Evangelical	17%	(107)	33%	(208)	49%	(308)	622
Non-Evangelical	22%	(171)	34%	(265)	44%	(348)	785
Community: Urban	19%	(118)	31%	(200)	50%	(318)	636
Community: Suburban	19%	(192)	34%	(350)	47%	(490)	1032
Community: Rural	14%	(73)	29%	(157)	57%	(302)	532
Employ: Private Sector	21%	(136)	38%	(251)	41%	(273)	660
Employ: Government	11%	(12)	46%	(54)	43%	(51)	118
Employ: Self-Employed	18%	(30)	37%	(61)	45%	(74)	165
Employ: Homemaker	9%	(15)	24%	(41)	67%	(112)	168
Employ: Retired	19%	(98)	32%	(160)	49%	(244)	502
Employ: Unemployed	16%	(46)	23%	(67)	61%	(177)	290
Employ: Other	13%	(21)	24%	(40)	63%	(102)	162
Military HH: Yes	17%	(52)	39%	(122)	45%	(140)	313
Military HH: No	18%	(331)	31%	(585)	51%	(971)	1887
RD/WT: Right Direction	21%	(137)	33%	(217)	47%	(308)	662
RD/WT: Wrong Track	16%	(246)	32%	(490)	52%	(803)	1538
Trump Job Approve	20%	(184)	32%	(295)	49%	(452)	931
Trump Job Disapprove	16%	(188)	33%	(388)	51%	(610)	1186
Trump Job Strongly Approve	19%	(104)	30%	(160)	51%	(276)	540
Trump Job Somewhat Approve	20%	(80)	35%	(135)	45%	(177)	391
Trump Job Somewhat Disapprove	20%	(55)	37%	(99)	43%	(116)	270
Trump Job Strongly Disapprove	15%	(133)	32%	(289)	54%	(494)	916
Favorable of Trump	20%	(185)	32%	(294)	49%	(453)	933
Unfavorable of Trump	16%	(184)	33%	(388)	51%	(593)	1165

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**Table MCB1\_7: What kind of fan are you of each of the following?****MLB**

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	17%	(383)	32%	(707)	50%	(1110)	2200
Very Favorable of Trump	20%	(111)	29%	(167)	51%	(293)	571
Somewhat Favorable of Trump	20%	(74)	35%	(128)	44%	(161)	362
Somewhat Unfavorable of Trump	20%	(46)	39%	(89)	41%	(95)	229
Very Unfavorable of Trump	15%	(138)	32%	(299)	53%	(498)	935
#1 Issue: Economy	18%	(153)	33%	(276)	48%	(402)	832
#1 Issue: Security	16%	(39)	33%	(81)	51%	(125)	246
#1 Issue: Health Care	20%	(73)	32%	(117)	48%	(176)	366
#1 Issue: Medicare / Social Security	16%	(47)	29%	(86)	55%	(166)	300
#1 Issue: Women's Issues	9%	(8)	31%	(30)	61%	(59)	97
#1 Issue: Education	20%	(22)	27%	(29)	53%	(58)	109
#1 Issue: Energy	11%	(9)	34%	(30)	55%	(49)	89
#1 Issue: Other	18%	(29)	35%	(56)	47%	(75)	161
2018 House Vote: Democrat	18%	(128)	35%	(253)	47%	(332)	714
2018 House Vote: Republican	23%	(154)	34%	(226)	44%	(294)	674
2016 Vote: Hillary Clinton	20%	(132)	36%	(235)	45%	(295)	663
2016 Vote: Donald Trump	22%	(155)	33%	(233)	44%	(307)	695
2016 Vote: Other	17%	(22)	35%	(45)	48%	(61)	128
2016 Vote: Didn't Vote	10%	(73)	27%	(193)	63%	(446)	713
Voted in 2014: Yes	20%	(245)	35%	(428)	46%	(563)	1236
Voted in 2014: No	14%	(138)	29%	(279)	57%	(547)	964
2012 Vote: Barack Obama	18%	(153)	35%	(299)	47%	(394)	847
2012 Vote: Mitt Romney	23%	(109)	35%	(167)	42%	(202)	478
2012 Vote: Other	24%	(13)	19%	(10)	57%	(31)	53
2012 Vote: Didn't Vote	13%	(107)	28%	(231)	59%	(484)	822
4-Region: Northeast	19%	(75)	37%	(146)	44%	(173)	394
4-Region: Midwest	22%	(102)	32%	(148)	46%	(212)	462
4-Region: South	15%	(125)	30%	(251)	54%	(449)	824
4-Region: West	16%	(81)	31%	(162)	53%	(277)	520
Seen Blake video	21%	(269)	32%	(405)	46%	(582)	1256
Not seen Blake video	12%	(113)	32%	(302)	56%	(528)	944

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**Table MCB1\_7: What kind of fan are you of each of the following?**

**MLB**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(383)	32%	(707)	50%	(1110)	2200
Seen protester video	21%	(223)	32%	(345)	48%	(515)	1083
Not seen protester video	14%	(159)	32%	(362)	53%	(595)	1117
Sports fans	26%	(366)	41%	(590)	33%	(466)	1421
Avid sports fans	42%	(208)	32%	(160)	26%	(128)	496
Casual sports fans	17%	(158)	46%	(430)	36%	(337)	925
Non-sports fans	2%	(17)	15%	(117)	83%	(645)	779
NBA fans	26%	(282)	42%	(456)	32%	(351)	1089
NFL fans	25%	(351)	40%	(564)	35%	(489)	1404
WNBA fans	30%	(150)	45%	(223)	25%	(124)	498
MLB fans	35%	(383)	65%	(707)	—	(0)	1090
MLS fans	36%	(189)	46%	(245)	18%	(96)	530
NHL fans	35%	(276)	43%	(342)	22%	(174)	792
Tennis fans	29%	(111)	49%	(184)	22%	(84)	379
Motorsports fans	24%	(237)	41%	(406)	35%	(354)	997
College football fans	28%	(311)	41%	(460)	32%	(355)	1126
College basketball fans	30%	(277)	43%	(391)	27%	(247)	915
UFC fans	26%	(179)	40%	(278)	33%	(230)	687
Golf fans	33%	(201)	47%	(289)	20%	(119)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_8: What kind of fan are you of each of the following?**

## MLS

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	6%	(122)	19%	(408)	76%	(1670)	2200
Gender: Male	10%	(101)	24%	(260)	66%	(701)	1062
Gender: Female	2%	(21)	13%	(148)	85%	(969)	1138
Age: 18-34	7%	(46)	21%	(136)	72%	(474)	655
Age: 35-44	12%	(43)	21%	(74)	67%	(241)	358
Age: 45-64	4%	(32)	18%	(134)	78%	(584)	751
Age: 65+	—	(1)	15%	(64)	85%	(371)	436
GenZers: 1997-2012	6%	(17)	16%	(44)	78%	(219)	281
Millennials: 1981-1996	9%	(48)	24%	(131)	67%	(369)	548
GenXers: 1965-1980	8%	(49)	21%	(123)	70%	(411)	583
Baby Boomers: 1946-1964	1%	(8)	13%	(92)	86%	(597)	698
PID: Dem (no lean)	5%	(44)	19%	(157)	75%	(616)	818
PID: Ind (no lean)	5%	(34)	18%	(118)	77%	(496)	648
PID: Rep (no lean)	6%	(44)	18%	(132)	76%	(558)	734
PID/Gender: Dem Men	9%	(36)	28%	(107)	63%	(242)	384
PID/Gender: Dem Women	2%	(8)	12%	(51)	86%	(375)	434
PID/Gender: Ind Men	10%	(28)	24%	(70)	67%	(198)	296
PID/Gender: Ind Women	2%	(6)	14%	(48)	85%	(298)	352
PID/Gender: Rep Men	10%	(37)	22%	(83)	69%	(262)	382
PID/Gender: Rep Women	2%	(7)	14%	(49)	84%	(296)	352
Ideo: Liberal (1-3)	7%	(44)	19%	(122)	73%	(461)	627
Ideo: Moderate (4)	6%	(35)	19%	(119)	75%	(466)	621
Ideo: Conservative (5-7)	5%	(40)	19%	(145)	75%	(560)	745
Educ: < College	3%	(41)	14%	(217)	83%	(1255)	1512
Educ: Bachelors degree	10%	(42)	27%	(121)	63%	(281)	444
Educ: Post-grad	16%	(39)	29%	(70)	55%	(135)	244
Income: Under 50k	3%	(36)	15%	(174)	82%	(951)	1161
Income: 50k-100k	6%	(42)	19%	(128)	75%	(499)	669
Income: 100k+	12%	(44)	29%	(106)	59%	(220)	370
Ethnicity: White	6%	(102)	18%	(310)	76%	(1310)	1722
Ethnicity: Hispanic	9%	(32)	24%	(82)	67%	(235)	349
Ethnicity: Black	3%	(9)	19%	(51)	78%	(215)	274

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**Table MCB1\_8: What kind of fan are you of each of the following?**

MLS

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	6%	(122)	19%	(408)	76%	(1670)	2200
Ethnicity: Other	6%	(11)	23%	(47)	71%	(145)	204
All Christian	7%	(73)	21%	(215)	72%	(752)	1040
All Non-Christian	13%	(16)	25%	(30)	61%	(73)	118
Atheist	4%	(4)	8%	(8)	88%	(86)	98
Agnostic/Nothing in particular	2%	(11)	14%	(74)	83%	(429)	514
Something Else	4%	(19)	19%	(81)	77%	(329)	429
Religious Non-Protestant/Catholic	10%	(16)	27%	(42)	63%	(99)	156
Evangelical	8%	(51)	21%	(132)	71%	(439)	622
Non-Evangelical	5%	(36)	19%	(148)	77%	(601)	785
Community: Urban	11%	(68)	20%	(130)	69%	(438)	636
Community: Suburban	4%	(40)	21%	(219)	75%	(773)	1032
Community: Rural	3%	(14)	11%	(59)	86%	(459)	532
Employ: Private Sector	11%	(72)	24%	(155)	66%	(433)	660
Employ: Government	4%	(5)	31%	(37)	65%	(76)	118
Employ: Self-Employed	10%	(17)	24%	(40)	65%	(108)	165
Employ: Homemaker	1%	(1)	8%	(13)	92%	(154)	168
Employ: Retired	1%	(6)	16%	(78)	83%	(417)	502
Employ: Unemployed	3%	(8)	15%	(44)	82%	(238)	290
Employ: Other	2%	(4)	9%	(15)	89%	(144)	162
Military HH: Yes	4%	(12)	17%	(54)	79%	(247)	313
Military HH: No	6%	(110)	19%	(354)	75%	(1423)	1887
RD/WT: Right Direction	8%	(53)	23%	(150)	69%	(459)	662
RD/WT: Wrong Track	5%	(70)	17%	(258)	79%	(1211)	1538
Trump Job Approve	6%	(58)	20%	(182)	74%	(691)	931
Trump Job Disapprove	5%	(62)	17%	(203)	78%	(920)	1186
Trump Job Strongly Approve	5%	(29)	18%	(99)	76%	(411)	540
Trump Job Somewhat Approve	7%	(29)	21%	(83)	71%	(280)	391
Trump Job Somewhat Disapprove	9%	(24)	22%	(61)	69%	(185)	270
Trump Job Strongly Disapprove	4%	(38)	16%	(143)	80%	(735)	916
Favorable of Trump	6%	(56)	20%	(185)	74%	(692)	933
Unfavorable of Trump	5%	(62)	17%	(203)	77%	(900)	1165

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**Table MCB1\_8:** What kind of fan are you of each of the following?

MLS

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	6%	(122)	19%	(408)	76%	(1670)	2200
Very Favorable of Trump	6%	(33)	19%	(109)	75%	(429)	571
Somewhat Favorable of Trump	6%	(23)	21%	(76)	73%	(263)	362
Somewhat Unfavorable of Trump	9%	(22)	21%	(49)	69%	(158)	229
Very Unfavorable of Trump	4%	(40)	16%	(154)	79%	(742)	935
#1 Issue: Economy	6%	(53)	20%	(169)	73%	(609)	832
#1 Issue: Security	4%	(11)	17%	(42)	79%	(194)	246
#1 Issue: Health Care	6%	(21)	18%	(67)	76%	(278)	366
#1 Issue: Medicare / Social Security	4%	(12)	14%	(42)	82%	(246)	300
#1 Issue: Women's Issues	4%	(4)	13%	(12)	83%	(81)	97
#1 Issue: Education	11%	(12)	25%	(27)	65%	(71)	109
#1 Issue: Energy	5%	(5)	19%	(17)	76%	(67)	89
#1 Issue: Other	3%	(4)	20%	(32)	77%	(124)	161
2018 House Vote: Democrat	6%	(45)	21%	(153)	72%	(515)	714
2018 House Vote: Republican	6%	(39)	21%	(140)	73%	(496)	674
2016 Vote: Hillary Clinton	7%	(45)	22%	(148)	71%	(470)	663
2016 Vote: Donald Trump	6%	(41)	20%	(140)	74%	(514)	695
2016 Vote: Other	2%	(3)	25%	(32)	73%	(93)	128
2016 Vote: Didn't Vote	5%	(34)	12%	(88)	83%	(591)	713
Voted in 2014: Yes	6%	(74)	22%	(269)	72%	(893)	1236
Voted in 2014: No	5%	(49)	14%	(139)	81%	(777)	964
2012 Vote: Barack Obama	7%	(55)	21%	(180)	72%	(612)	847
2012 Vote: Mitt Romney	5%	(24)	18%	(85)	77%	(369)	478
2012 Vote: Other	6%	(3)	15%	(8)	79%	(42)	53
2012 Vote: Didn't Vote	5%	(40)	16%	(136)	79%	(647)	822
4-Region: Northeast	10%	(41)	20%	(77)	70%	(275)	394
4-Region: Midwest	5%	(21)	16%	(74)	79%	(367)	462
4-Region: South	4%	(34)	18%	(149)	78%	(642)	824
4-Region: West	5%	(27)	21%	(108)	74%	(385)	520
Seen Blake video	6%	(73)	22%	(276)	72%	(908)	1256
Not seen Blake video	5%	(49)	14%	(132)	81%	(762)	944

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**Table MCB1\_8: What kind of fan are you of each of the following?**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	6%	(122)	19%	(408)	76%	(1670)	2200
Seen protester video	5%	(59)	21%	(226)	74%	(798)	1083
Not seen protester video	6%	(63)	16%	(182)	78%	(872)	1117
Sports fans	8%	(114)	26%	(371)	66%	(936)	1421
Avid sports fans	18%	(89)	33%	(163)	49%	(244)	496
Casual sports fans	3%	(25)	22%	(208)	75%	(692)	925
Non-sports fans	1%	(8)	5%	(37)	94%	(734)	779
NBA fans	10%	(109)	30%	(327)	60%	(653)	1089
NFL fans	8%	(105)	25%	(353)	67%	(946)	1404
WNBA fans	14%	(71)	39%	(196)	46%	(231)	498
MLB fans	9%	(101)	31%	(333)	60%	(656)	1090
MLS fans	23%	(122)	77%	(408)	—	(0)	530
NHL fans	11%	(83)	34%	(271)	55%	(438)	792
Tennis fans	20%	(76)	46%	(174)	34%	(129)	379
Motorsports fans	10%	(102)	29%	(285)	61%	(610)	997
College football fans	9%	(99)	28%	(313)	63%	(714)	1126
College basketball fans	10%	(95)	32%	(291)	58%	(529)	915
UFC fans	12%	(82)	31%	(212)	57%	(394)	687
Golf fans	13%	(77)	36%	(222)	51%	(310)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_9:** What kind of fan are you of each of the following?*MotoGP*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(91)	10%	(226)	86%	(1884)	2200
Gender: Male	7%	(70)	15%	(164)	78%	(828)	1062
Gender: Female	2%	(20)	5%	(62)	93%	(1056)	1138
Age: 18-34	5%	(32)	12%	(80)	83%	(544)	655
Age: 35-44	12%	(42)	18%	(63)	71%	(253)	358
Age: 45-64	2%	(17)	8%	(59)	90%	(675)	751
Age: 65+	—	(0)	5%	(24)	95%	(412)	436
GenZers: 1997-2012	3%	(7)	9%	(26)	88%	(247)	281
Millennials: 1981-1996	8%	(43)	15%	(82)	77%	(422)	548
GenXers: 1965-1980	6%	(35)	13%	(73)	82%	(475)	583
Baby Boomers: 1946-1964	1%	(5)	5%	(38)	94%	(654)	698
PID: Dem (no lean)	3%	(28)	10%	(85)	86%	(705)	818
PID: Ind (no lean)	4%	(24)	9%	(60)	87%	(564)	648
PID: Rep (no lean)	5%	(39)	11%	(81)	84%	(614)	734
PID/Gender: Dem Men	6%	(22)	16%	(62)	78%	(299)	384
PID/Gender: Dem Women	1%	(6)	5%	(22)	94%	(406)	434
PID/Gender: Ind Men	5%	(16)	11%	(33)	83%	(246)	296
PID/Gender: Ind Women	2%	(7)	7%	(26)	90%	(318)	352
PID/Gender: Rep Men	8%	(32)	18%	(68)	74%	(282)	382
PID/Gender: Rep Women	2%	(7)	4%	(13)	94%	(332)	352
Ideo: Liberal (1-3)	7%	(43)	11%	(68)	82%	(517)	627
Ideo: Moderate (4)	3%	(20)	11%	(69)	86%	(532)	621
Ideo: Conservative (5-7)	3%	(25)	11%	(80)	86%	(640)	745
Educ: < College	3%	(42)	8%	(119)	89%	(1351)	1512
Educ: Bachelors degree	4%	(17)	14%	(62)	82%	(364)	444
Educ: Post-grad	13%	(32)	18%	(44)	69%	(168)	244
Income: Under 50k	3%	(39)	9%	(100)	88%	(1023)	1161
Income: 50k-100k	3%	(22)	10%	(65)	87%	(582)	669
Income: 100k+	8%	(30)	16%	(61)	75%	(279)	370
Ethnicity: White	4%	(76)	9%	(163)	86%	(1483)	1722
Ethnicity: Hispanic	6%	(22)	12%	(43)	81%	(284)	349
Ethnicity: Black	3%	(9)	10%	(28)	86%	(237)	274

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**Table MCB1\_9: What kind of fan are you of each of the following?**

MotoGP

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(91)	10%	(226)	86%	(1884)	2200
Ethnicity: Other	3%	(6)	17%	(34)	81%	(164)	204
All Christian	4%	(45)	11%	(110)	85%	(885)	1040
All Non-Christian	15%	(18)	15%	(18)	70%	(83)	118
Atheist	2%	(2)	11%	(11)	87%	(85)	98
Agnostic/Nothing in particular	3%	(13)	9%	(45)	89%	(456)	514
Something Else	3%	(13)	10%	(42)	87%	(375)	429
Religious Non-Protestant/Catholic	12%	(18)	14%	(22)	74%	(116)	156
Evangelical	6%	(35)	12%	(75)	82%	(512)	622
Non-Evangelical	3%	(21)	9%	(68)	89%	(696)	785
Community: Urban	8%	(52)	16%	(103)	76%	(481)	636
Community: Suburban	3%	(27)	8%	(87)	89%	(917)	1032
Community: Rural	2%	(11)	7%	(35)	91%	(486)	532
Employ: Private Sector	6%	(43)	16%	(103)	78%	(515)	660
Employ: Government	5%	(5)	9%	(11)	86%	(102)	118
Employ: Self-Employed	9%	(15)	13%	(22)	78%	(128)	165
Employ: Homemaker	3%	(4)	6%	(10)	91%	(153)	168
Employ: Retired	1%	(3)	6%	(29)	94%	(471)	502
Employ: Unemployed	4%	(10)	10%	(30)	86%	(250)	290
Employ: Other	3%	(4)	6%	(10)	91%	(148)	162
Military HH: Yes	4%	(13)	11%	(35)	85%	(265)	313
Military HH: No	4%	(78)	10%	(191)	86%	(1619)	1887
RD/WT: Right Direction	7%	(48)	15%	(97)	78%	(517)	662
RD/WT: Wrong Track	3%	(43)	8%	(129)	89%	(1367)	1538
Trump Job Approve	5%	(51)	12%	(110)	83%	(771)	931
Trump Job Disapprove	3%	(39)	9%	(106)	88%	(1041)	1186
Trump Job Strongly Approve	6%	(31)	12%	(64)	82%	(445)	540
Trump Job Somewhat Approve	5%	(20)	12%	(46)	83%	(326)	391
Trump Job Somewhat Disapprove	8%	(23)	11%	(30)	80%	(217)	270
Trump Job Strongly Disapprove	2%	(16)	8%	(76)	90%	(824)	916
Favorable of Trump	5%	(46)	12%	(113)	83%	(773)	933
Unfavorable of Trump	3%	(36)	9%	(103)	88%	(1025)	1165

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**Table MCB1\_9:** What kind of fan are you of each of the following?*MotoGP*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(91)	10%	(226)	86%	(1884)	2200
Very Favorable of Trump	6%	(34)	12%	(70)	82%	(467)	571
Somewhat Favorable of Trump	3%	(12)	12%	(43)	85%	(307)	362
Somewhat Unfavorable of Trump	5%	(12)	11%	(26)	84%	(192)	229
Very Unfavorable of Trump	3%	(24)	8%	(78)	89%	(834)	935
#1 Issue: Economy	4%	(32)	12%	(97)	84%	(703)	832
#1 Issue: Security	5%	(13)	12%	(30)	82%	(203)	246
#1 Issue: Health Care	5%	(20)	10%	(38)	84%	(309)	366
#1 Issue: Medicare / Social Security	3%	(9)	7%	(20)	90%	(271)	300
#1 Issue: Women's Issues	2%	(2)	7%	(7)	91%	(89)	97
#1 Issue: Education	5%	(5)	11%	(13)	84%	(92)	109
#1 Issue: Energy	6%	(6)	8%	(7)	86%	(76)	89
#1 Issue: Other	3%	(4)	9%	(14)	88%	(142)	161
2018 House Vote: Democrat	5%	(32)	12%	(82)	84%	(599)	714
2018 House Vote: Republican	4%	(28)	11%	(77)	84%	(570)	674
2016 Vote: Hillary Clinton	4%	(28)	12%	(81)	84%	(554)	663
2016 Vote: Donald Trump	4%	(31)	11%	(79)	84%	(584)	695
2016 Vote: Other	2%	(3)	6%	(8)	92%	(118)	128
2016 Vote: Didn't Vote	4%	(29)	8%	(58)	88%	(625)	713
Voted in 2014: Yes	5%	(60)	11%	(136)	84%	(1040)	1236
Voted in 2014: No	3%	(31)	9%	(89)	88%	(844)	964
2012 Vote: Barack Obama	6%	(47)	12%	(99)	83%	(700)	847
2012 Vote: Mitt Romney	3%	(13)	9%	(42)	89%	(423)	478
2012 Vote: Other	—	(0)	6%	(3)	94%	(50)	53
2012 Vote: Didn't Vote	4%	(31)	10%	(81)	86%	(711)	822
4-Region: Northeast	8%	(31)	14%	(54)	78%	(309)	394
4-Region: Midwest	2%	(8)	7%	(32)	91%	(422)	462
4-Region: South	3%	(28)	11%	(92)	85%	(705)	824
4-Region: West	4%	(23)	9%	(48)	86%	(448)	520
Seen Blake video	4%	(55)	12%	(157)	83%	(1044)	1256
Not seen Blake video	4%	(35)	7%	(69)	89%	(839)	944

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**Table MCB1\_9:** What kind of fan are you of each of the following?

MotoGP

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(91)	10%	(226)	86%	(1884)	2200
Seen protester video	4%	(45)	12%	(128)	84%	(910)	1083
Not seen protester video	4%	(46)	9%	(97)	87%	(974)	1117
Sports fans	6%	(79)	14%	(202)	80%	(1140)	1421
Avid sports fans	11%	(57)	20%	(97)	69%	(342)	496
Casual sports fans	2%	(22)	11%	(105)	86%	(798)	925
Non-sports fans	2%	(12)	3%	(23)	96%	(744)	779
NBA fans	7%	(71)	16%	(171)	78%	(847)	1089
NFL fans	5%	(77)	13%	(184)	81%	(1143)	1404
WNBA fans	11%	(54)	25%	(123)	65%	(321)	498
MLB fans	6%	(68)	15%	(167)	78%	(854)	1090
MLS fans	12%	(61)	28%	(149)	60%	(320)	530
NHL fans	9%	(73)	17%	(137)	73%	(582)	792
Tennis fans	17%	(63)	36%	(136)	48%	(180)	379
Motorsports fans	9%	(91)	23%	(226)	68%	(680)	997
College football fans	6%	(73)	16%	(178)	78%	(875)	1126
College basketball fans	8%	(71)	18%	(163)	74%	(680)	915
UFC fans	11%	(73)	23%	(157)	66%	(457)	687
Golf fans	10%	(62)	25%	(150)	65%	(397)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_10: What kind of fan are you of each of the following?****NHRA**

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	3%	(74)	13%	(294)	83%	(1832)	2200
Gender: Male	5%	(56)	19%	(199)	76%	(807)	1062
Gender: Female	2%	(18)	8%	(95)	90%	(1025)	1138
Age: 18-34	4%	(26)	11%	(70)	85%	(559)	655
Age: 35-44	5%	(18)	15%	(53)	80%	(287)	358
Age: 45-64	3%	(24)	16%	(120)	81%	(607)	751
Age: 65+	1%	(7)	12%	(51)	87%	(379)	436
GenZers: 1997-2012	2%	(5)	12%	(33)	86%	(242)	281
Millennials: 1981-1996	6%	(30)	12%	(65)	83%	(452)	548
GenXers: 1965-1980	5%	(27)	16%	(96)	79%	(460)	583
Baby Boomers: 1946-1964	1%	(8)	14%	(94)	85%	(596)	698
PID: Dem (no lean)	3%	(21)	11%	(88)	87%	(709)	818
PID: Ind (no lean)	3%	(17)	15%	(97)	82%	(534)	648
PID: Rep (no lean)	5%	(36)	15%	(109)	80%	(589)	734
PID/Gender: Dem Men	4%	(16)	17%	(64)	79%	(304)	384
PID/Gender: Dem Women	1%	(5)	6%	(24)	93%	(405)	434
PID/Gender: Ind Men	4%	(12)	19%	(56)	77%	(228)	296
PID/Gender: Ind Women	1%	(5)	12%	(41)	87%	(307)	352
PID/Gender: Rep Men	7%	(28)	21%	(79)	72%	(275)	382
PID/Gender: Rep Women	2%	(8)	9%	(30)	89%	(314)	352
Ideo: Liberal (1-3)	4%	(24)	11%	(72)	85%	(532)	627
Ideo: Moderate (4)	2%	(15)	17%	(108)	80%	(497)	621
Ideo: Conservative (5-7)	5%	(35)	14%	(101)	82%	(609)	745
Educ: < College	3%	(50)	13%	(191)	84%	(1271)	1512
Educ: Bachelors degree	3%	(14)	14%	(63)	83%	(367)	444
Educ: Post-grad	4%	(10)	16%	(40)	80%	(195)	244
Income: Under 50k	3%	(38)	13%	(148)	84%	(975)	1161
Income: 50k-100k	3%	(23)	13%	(90)	83%	(557)	669
Income: 100k+	4%	(13)	15%	(56)	81%	(301)	370
Ethnicity: White	4%	(64)	13%	(229)	83%	(1429)	1722
Ethnicity: Hispanic	2%	(7)	12%	(43)	86%	(299)	349
Ethnicity: Black	2%	(6)	12%	(32)	86%	(237)	274

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**Table MCB1\_10: What kind of fan are you of each of the following?**

NHRA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(74)	13%	(294)	83%	(1832)	2200
Ethnicity: Other	2%	(5)	16%	(33)	81%	(166)	204
All Christian	3%	(32)	15%	(159)	82%	(849)	1040
All Non-Christian	7%	(8)	10%	(12)	83%	(98)	118
Atheist	2%	(2)	9%	(9)	89%	(87)	98
Agnostic/Nothing in particular	3%	(15)	10%	(53)	87%	(447)	514
Something Else	4%	(17)	14%	(60)	82%	(352)	429
Religious Non-Protestant/Catholic	6%	(9)	13%	(20)	82%	(128)	156
Evangelical	5%	(30)	15%	(92)	80%	(500)	622
Non-Evangelical	2%	(18)	15%	(115)	83%	(651)	785
Community: Urban	4%	(25)	15%	(98)	81%	(513)	636
Community: Suburban	3%	(28)	12%	(124)	85%	(881)	1032
Community: Rural	4%	(22)	14%	(72)	82%	(439)	532
Employ: Private Sector	4%	(29)	15%	(98)	81%	(533)	660
Employ: Government	5%	(6)	11%	(13)	84%	(99)	118
Employ: Self-Employed	5%	(8)	20%	(34)	74%	(123)	165
Employ: Homemaker	1%	(2)	5%	(9)	93%	(157)	168
Employ: Retired	2%	(11)	15%	(74)	83%	(417)	502
Employ: Unemployed	5%	(15)	11%	(32)	84%	(243)	290
Employ: Other	1%	(1)	12%	(19)	87%	(142)	162
Military HH: Yes	5%	(15)	18%	(56)	77%	(242)	313
Military HH: No	3%	(59)	13%	(238)	84%	(1591)	1887
RD/WT: Right Direction	5%	(35)	17%	(112)	78%	(515)	662
RD/WT: Wrong Track	3%	(39)	12%	(181)	86%	(1318)	1538
Trump Job Approve	5%	(45)	17%	(159)	78%	(727)	931
Trump Job Disapprove	2%	(28)	11%	(126)	87%	(1032)	1186
Trump Job Strongly Approve	7%	(37)	18%	(99)	75%	(404)	540
Trump Job Somewhat Approve	2%	(8)	15%	(60)	83%	(323)	391
Trump Job Somewhat Disapprove	3%	(7)	16%	(43)	81%	(219)	270
Trump Job Strongly Disapprove	2%	(20)	9%	(83)	89%	(813)	916
Favorable of Trump	5%	(45)	17%	(161)	78%	(727)	933
Unfavorable of Trump	2%	(26)	11%	(123)	87%	(1015)	1165

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**Table MCB1\_10: What kind of fan are you of each of the following?**  
NHRA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(74)	13%	(294)	83%	(1832)	2200
Very Favorable of Trump	7%	(40)	18%	(103)	75%	(428)	571
Somewhat Favorable of Trump	1%	(5)	16%	(58)	83%	(299)	362
Somewhat Unfavorable of Trump	4%	(8)	16%	(37)	80%	(184)	229
Very Unfavorable of Trump	2%	(18)	9%	(86)	89%	(831)	935
#1 Issue: Economy	3%	(24)	14%	(117)	83%	(692)	832
#1 Issue: Security	6%	(15)	15%	(36)	79%	(195)	246
#1 Issue: Health Care	3%	(12)	13%	(46)	84%	(308)	366
#1 Issue: Medicare / Social Security	3%	(9)	13%	(38)	84%	(252)	300
#1 Issue: Women's Issues	1%	(1)	12%	(11)	87%	(85)	97
#1 Issue: Education	4%	(4)	11%	(12)	85%	(93)	109
#1 Issue: Energy	1%	(1)	11%	(10)	87%	(77)	89
#1 Issue: Other	4%	(7)	14%	(23)	81%	(130)	161
2018 House Vote: Democrat	3%	(24)	12%	(87)	84%	(602)	714
2018 House Vote: Republican	5%	(34)	16%	(108)	79%	(532)	674
2016 Vote: Hillary Clinton	3%	(19)	13%	(89)	84%	(554)	663
2016 Vote: Donald Trump	5%	(36)	17%	(121)	77%	(538)	695
2016 Vote: Other	1%	(2)	9%	(11)	90%	(115)	128
2016 Vote: Didn't Vote	2%	(17)	10%	(72)	88%	(624)	713
Voted in 2014: Yes	3%	(43)	14%	(177)	82%	(1016)	1236
Voted in 2014: No	3%	(31)	12%	(117)	85%	(817)	964
2012 Vote: Barack Obama	3%	(23)	14%	(121)	83%	(702)	847
2012 Vote: Mitt Romney	4%	(17)	14%	(67)	82%	(394)	478
2012 Vote: Other	2%	(1)	20%	(11)	77%	(41)	53
2012 Vote: Didn't Vote	4%	(32)	12%	(95)	85%	(695)	822
4-Region: Northeast	4%	(15)	13%	(51)	83%	(327)	394
4-Region: Midwest	3%	(12)	11%	(53)	86%	(397)	462
4-Region: South	4%	(31)	13%	(109)	83%	(684)	824
4-Region: West	3%	(16)	16%	(81)	81%	(424)	520
Seen Blake video	4%	(54)	14%	(172)	82%	(1031)	1256
Not seen Blake video	2%	(20)	13%	(122)	85%	(801)	944

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**Table MCB1\_10: What kind of fan are you of each of the following?**

NHRA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(74)	13%	(294)	83%	(1832)	2200
Seen protester video	4%	(43)	14%	(151)	82%	(889)	1083
Not seen protester video	3%	(31)	13%	(142)	84%	(943)	1117
Sports fans	5%	(66)	18%	(255)	77%	(1100)	1421
Avid sports fans	8%	(41)	20%	(99)	72%	(356)	496
Casual sports fans	3%	(25)	17%	(157)	80%	(744)	925
Non-sports fans	1%	(8)	5%	(38)	94%	(732)	779
NBA fans	5%	(52)	18%	(201)	77%	(836)	1089
NFL fans	4%	(62)	18%	(248)	78%	(1094)	1404
WNBA fans	9%	(44)	29%	(143)	62%	(311)	498
MLB fans	5%	(58)	21%	(229)	74%	(802)	1090
MLS fans	10%	(53)	30%	(156)	61%	(321)	530
NHL fans	7%	(53)	24%	(188)	70%	(551)	792
Tennis fans	13%	(48)	38%	(144)	49%	(187)	379
Motorsports fans	7%	(74)	29%	(294)	63%	(629)	997
College football fans	5%	(60)	19%	(219)	75%	(847)	1126
College basketball fans	6%	(58)	21%	(188)	73%	(669)	915
UFC fans	8%	(55)	25%	(174)	67%	(458)	687
Golf fans	8%	(52)	30%	(180)	62%	(377)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_11: What kind of fan are you of each of the following?**

## NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	8%	(177)	28%	(608)	64%	(1415)	2200
Gender: Male	10%	(102)	32%	(336)	59%	(623)	1062
Gender: Female	7%	(74)	24%	(272)	70%	(792)	1138
Age: 18-34	8%	(50)	23%	(153)	69%	(452)	655
Age: 35-44	10%	(36)	34%	(120)	56%	(202)	358
Age: 45-64	9%	(65)	29%	(221)	62%	(465)	751
Age: 65+	6%	(25)	26%	(114)	68%	(297)	436
GenZers: 1997-2012	7%	(19)	19%	(55)	74%	(208)	281
Millennials: 1981-1996	9%	(48)	28%	(155)	63%	(344)	548
GenXers: 1965-1980	10%	(56)	31%	(183)	59%	(344)	583
Baby Boomers: 1946-1964	7%	(49)	27%	(191)	66%	(458)	698
PID: Dem (no lean)	7%	(55)	22%	(180)	71%	(583)	818
PID: Ind (no lean)	8%	(51)	27%	(178)	65%	(419)	648
PID: Rep (no lean)	10%	(70)	34%	(251)	56%	(414)	734
PID/Gender: Dem Men	9%	(33)	26%	(102)	65%	(250)	384
PID/Gender: Dem Women	5%	(22)	18%	(79)	77%	(333)	434
PID/Gender: Ind Men	9%	(25)	30%	(90)	61%	(180)	296
PID/Gender: Ind Women	7%	(26)	25%	(88)	68%	(239)	352
PID/Gender: Rep Men	12%	(44)	38%	(145)	50%	(193)	382
PID/Gender: Rep Women	7%	(26)	30%	(106)	63%	(221)	352
Ideo: Liberal (1-3)	7%	(44)	22%	(138)	71%	(445)	627
Ideo: Moderate (4)	10%	(59)	29%	(178)	62%	(383)	621
Ideo: Conservative (5-7)	9%	(66)	33%	(243)	59%	(436)	745
Educ: < College	8%	(124)	27%	(415)	64%	(974)	1512
Educ: Bachelors degree	6%	(28)	28%	(125)	66%	(291)	444
Educ: Post-grad	10%	(25)	28%	(69)	62%	(151)	244
Income: Under 50k	8%	(92)	29%	(334)	63%	(735)	1161
Income: 50k-100k	8%	(54)	26%	(171)	66%	(444)	669
Income: 100k+	8%	(31)	28%	(103)	64%	(236)	370
Ethnicity: White	9%	(150)	29%	(504)	62%	(1068)	1722
Ethnicity: Hispanic	9%	(31)	22%	(76)	69%	(242)	349
Ethnicity: Black	4%	(11)	23%	(62)	73%	(201)	274

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**Table MCB1\_11: What kind of fan are you of each of the following?**

NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	8%	(177)	28%	(608)	64%	(1415)	2200
Ethnicity: Other	8%	(15)	21%	(42)	72%	(147)	204
All Christian	8%	(85)	31%	(325)	61%	(630)	1040
All Non-Christian	11%	(13)	23%	(27)	66%	(78)	118
Atheist	2%	(2)	19%	(18)	80%	(78)	98
Agnostic/Nothing in particular	5%	(28)	25%	(128)	70%	(358)	514
Something Else	11%	(49)	25%	(109)	63%	(271)	429
Religious Non-Protestant/Catholic	9%	(14)	31%	(48)	60%	(94)	156
Evangelical	10%	(65)	30%	(186)	60%	(371)	622
Non-Evangelical	8%	(62)	29%	(227)	63%	(496)	785
Community: Urban	9%	(56)	28%	(179)	63%	(400)	636
Community: Suburban	7%	(75)	27%	(277)	66%	(680)	1032
Community: Rural	9%	(46)	28%	(152)	63%	(335)	532
Employ: Private Sector	9%	(57)	28%	(186)	63%	(418)	660
Employ: Government	11%	(13)	28%	(34)	61%	(72)	118
Employ: Self-Employed	13%	(21)	31%	(51)	56%	(93)	165
Employ: Homemaker	4%	(7)	28%	(47)	68%	(113)	168
Employ: Retired	6%	(31)	29%	(146)	65%	(325)	502
Employ: Unemployed	11%	(31)	26%	(76)	63%	(183)	290
Employ: Other	8%	(14)	25%	(41)	67%	(108)	162
Military HH: Yes	10%	(30)	33%	(103)	58%	(180)	313
Military HH: No	8%	(147)	27%	(505)	65%	(1235)	1887
RD/WT: Right Direction	12%	(82)	36%	(241)	51%	(338)	662
RD/WT: Wrong Track	6%	(94)	24%	(367)	70%	(1077)	1538
Trump Job Approve	10%	(90)	37%	(345)	53%	(496)	931
Trump Job Disapprove	7%	(83)	20%	(242)	73%	(861)	1186
Trump Job Strongly Approve	10%	(52)	37%	(200)	53%	(288)	540
Trump Job Somewhat Approve	10%	(38)	37%	(145)	53%	(208)	391
Trump Job Somewhat Disapprove	10%	(27)	25%	(68)	65%	(174)	270
Trump Job Strongly Disapprove	6%	(56)	19%	(174)	75%	(686)	916
Favorable of Trump	9%	(88)	37%	(344)	54%	(501)	933
Unfavorable of Trump	7%	(83)	20%	(238)	72%	(844)	1165

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**Table MCB1\_11: What kind of fan are you of each of the following?**  
 NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	8%	(177)	28%	(608)	64%	(1415)	2200
Very Favorable of Trump	10%	(55)	37%	(214)	53%	(302)	571
Somewhat Favorable of Trump	9%	(33)	36%	(130)	55%	(199)	362
Somewhat Unfavorable of Trump	13%	(29)	26%	(59)	62%	(141)	229
Very Unfavorable of Trump	6%	(54)	19%	(179)	75%	(703)	935
#1 Issue: Economy	7%	(62)	29%	(241)	64%	(530)	832
#1 Issue: Security	10%	(26)	35%	(87)	54%	(133)	246
#1 Issue: Health Care	9%	(32)	24%	(87)	67%	(247)	366
#1 Issue: Medicare / Social Security	10%	(30)	23%	(70)	67%	(199)	300
#1 Issue: Women's Issues	5%	(5)	23%	(23)	72%	(70)	97
#1 Issue: Education	9%	(10)	23%	(26)	67%	(73)	109
#1 Issue: Energy	1%	(1)	31%	(27)	68%	(60)	89
#1 Issue: Other	7%	(11)	29%	(47)	64%	(103)	161
2018 House Vote: Democrat	8%	(56)	23%	(164)	69%	(494)	714
2018 House Vote: Republican	10%	(65)	34%	(230)	56%	(380)	674
2016 Vote: Hillary Clinton	8%	(54)	23%	(150)	69%	(458)	663
2016 Vote: Donald Trump	10%	(71)	37%	(260)	52%	(364)	695
2016 Vote: Other	3%	(3)	16%	(20)	82%	(104)	128
2016 Vote: Didn't Vote	7%	(48)	25%	(178)	68%	(487)	713
Voted in 2014: Yes	8%	(104)	28%	(344)	64%	(788)	1236
Voted in 2014: No	7%	(72)	27%	(264)	65%	(628)	964
2012 Vote: Barack Obama	8%	(66)	25%	(213)	67%	(568)	847
2012 Vote: Mitt Romney	8%	(40)	35%	(167)	57%	(271)	478
2012 Vote: Other	11%	(6)	26%	(14)	62%	(33)	53
2012 Vote: Didn't Vote	8%	(65)	26%	(215)	66%	(543)	822
4-Region: Northeast	9%	(36)	28%	(112)	62%	(246)	394
4-Region: Midwest	6%	(27)	26%	(119)	68%	(316)	462
4-Region: South	9%	(72)	31%	(258)	60%	(495)	824
4-Region: West	8%	(42)	23%	(119)	69%	(359)	520
Seen Blake video	9%	(114)	28%	(347)	63%	(795)	1256
Not seen Blake video	7%	(62)	28%	(261)	66%	(620)	944

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**Table MCB1\_11: What kind of fan are you of each of the following?**

NASCAR

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	8%	(177)	28%	(608)	64%	(1415)	2200
Seen protester video	9%	(94)	28%	(298)	64%	(691)	1083
Not seen protester video	7%	(83)	28%	(310)	65%	(724)	1117
Sports fans	11%	(152)	34%	(486)	55%	(783)	1421
Avid sports fans	18%	(87)	33%	(162)	50%	(247)	496
Casual sports fans	7%	(65)	35%	(324)	58%	(536)	925
Non-sports fans	3%	(24)	16%	(122)	81%	(632)	779
NBA fans	11%	(117)	34%	(368)	55%	(604)	1089
NFL fans	11%	(158)	34%	(478)	55%	(768)	1404
WNBA fans	17%	(82)	37%	(185)	46%	(231)	498
MLB fans	12%	(130)	37%	(408)	51%	(551)	1090
MLS fans	17%	(91)	40%	(214)	42%	(225)	530
NHL fans	14%	(113)	40%	(319)	45%	(360)	792
Tennis fans	21%	(78)	47%	(178)	32%	(123)	379
Motorsports fans	18%	(177)	61%	(608)	21%	(212)	997
College football fans	12%	(134)	35%	(398)	53%	(594)	1126
College basketball fans	13%	(116)	36%	(331)	51%	(468)	915
UFC fans	16%	(107)	39%	(270)	45%	(311)	687
Golf fans	16%	(98)	47%	(286)	37%	(224)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_12: What kind of fan are you of each of the following?****NBA**

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	19%	(426)	30%	(663)	51%	(1111)	2200
Gender: Male	29%	(312)	30%	(316)	41%	(433)	1062
Gender: Female	10%	(114)	30%	(347)	60%	(678)	1138
Age: 18-34	28%	(183)	29%	(191)	43%	(281)	655
Age: 35-44	30%	(106)	36%	(129)	34%	(122)	358
Age: 45-64	14%	(108)	28%	(214)	57%	(430)	751
Age: 65+	7%	(30)	30%	(129)	64%	(278)	436
GenZers: 1997-2012	23%	(66)	30%	(84)	47%	(131)	281
Millennials: 1981-1996	31%	(171)	31%	(171)	37%	(205)	548
GenXers: 1965-1980	20%	(115)	32%	(188)	48%	(280)	583
Baby Boomers: 1946-1964	10%	(70)	27%	(188)	63%	(440)	698
PID: Dem (no lean)	25%	(204)	32%	(265)	43%	(349)	818
PID: Ind (no lean)	16%	(102)	33%	(211)	52%	(335)	648
PID: Rep (no lean)	16%	(120)	25%	(187)	58%	(427)	734
PID/Gender: Dem Men	36%	(138)	33%	(125)	32%	(121)	384
PID/Gender: Dem Women	15%	(66)	32%	(140)	52%	(228)	434
PID/Gender: Ind Men	26%	(78)	32%	(93)	42%	(124)	296
PID/Gender: Ind Women	7%	(23)	33%	(117)	60%	(211)	352
PID/Gender: Rep Men	25%	(96)	26%	(98)	49%	(188)	382
PID/Gender: Rep Women	7%	(24)	25%	(89)	68%	(239)	352
Ideo: Liberal (1-3)	25%	(154)	31%	(192)	45%	(280)	627
Ideo: Moderate (4)	20%	(125)	36%	(225)	44%	(270)	621
Ideo: Conservative (5-7)	16%	(116)	25%	(189)	59%	(439)	745
Educ: < College	17%	(257)	27%	(415)	56%	(840)	1512
Educ: Bachelors degree	21%	(95)	37%	(163)	42%	(186)	444
Educ: Post-grad	30%	(74)	35%	(85)	35%	(85)	244
Income: Under 50k	18%	(210)	28%	(330)	53%	(621)	1161
Income: 50k-100k	17%	(115)	29%	(197)	53%	(357)	669
Income: 100k+	27%	(102)	37%	(135)	36%	(133)	370
Ethnicity: White	14%	(249)	29%	(498)	57%	(975)	1722
Ethnicity: Hispanic	24%	(83)	34%	(118)	42%	(148)	349
Ethnicity: Black	47%	(128)	33%	(92)	20%	(54)	274

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**Table MCB1\_12: What kind of fan are you of each of the following?**

NBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(426)	30%	(663)	51%	(1111)	2200
Ethnicity: Other	24%	(49)	36%	(73)	40%	(82)	204
All Christian	18%	(183)	31%	(326)	51%	(531)	1040
All Non-Christian	29%	(35)	37%	(44)	34%	(40)	118
Atheist	16%	(16)	25%	(25)	59%	(58)	98
Agnostic/Nothing in particular	18%	(90)	27%	(139)	55%	(285)	514
Something Else	24%	(103)	30%	(129)	46%	(198)	429
Religious Non-Protestant/Catholic	24%	(38)	42%	(66)	34%	(53)	156
Evangelical	24%	(149)	29%	(181)	47%	(292)	622
Non-Evangelical	16%	(127)	31%	(243)	53%	(414)	785
Community: Urban	31%	(200)	32%	(202)	37%	(234)	636
Community: Suburban	15%	(157)	31%	(324)	53%	(551)	1032
Community: Rural	13%	(69)	26%	(137)	61%	(326)	532
Employ: Private Sector	25%	(167)	32%	(213)	42%	(280)	660
Employ: Government	31%	(36)	36%	(42)	34%	(40)	118
Employ: Self-Employed	22%	(36)	34%	(55)	45%	(73)	165
Employ: Homemaker	3%	(5)	27%	(46)	70%	(117)	168
Employ: Retired	10%	(49)	27%	(137)	63%	(316)	502
Employ: Unemployed	22%	(64)	27%	(77)	51%	(149)	290
Employ: Other	19%	(30)	26%	(42)	55%	(90)	162
Military HH: Yes	15%	(46)	26%	(82)	59%	(185)	313
Military HH: No	20%	(380)	31%	(581)	49%	(926)	1887
RD/WT: Right Direction	21%	(142)	26%	(175)	52%	(345)	662
RD/WT: Wrong Track	18%	(284)	32%	(488)	50%	(766)	1538
Trump Job Approve	17%	(154)	28%	(258)	56%	(520)	931
Trump Job Disapprove	22%	(256)	32%	(377)	47%	(553)	1186
Trump Job Strongly Approve	15%	(79)	23%	(122)	63%	(338)	540
Trump Job Somewhat Approve	19%	(75)	35%	(135)	46%	(181)	391
Trump Job Somewhat Disapprove	25%	(68)	33%	(89)	42%	(113)	270
Trump Job Strongly Disapprove	20%	(188)	31%	(288)	48%	(440)	916
Favorable of Trump	16%	(145)	28%	(263)	56%	(524)	933
Unfavorable of Trump	22%	(252)	32%	(374)	46%	(538)	1165

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**Table MCB1\_12: What kind of fan are you of each of the following?**  
 NBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(426)	30%	(663)	51%	(1111)	2200
Very Favorable of Trump	14%	(83)	25%	(145)	60%	(343)	571
Somewhat Favorable of Trump	17%	(63)	33%	(118)	50%	(181)	362
Somewhat Unfavorable of Trump	25%	(57)	39%	(89)	37%	(84)	229
Very Unfavorable of Trump	21%	(195)	31%	(286)	49%	(454)	935
#1 Issue: Economy	24%	(202)	31%	(258)	45%	(372)	832
#1 Issue: Security	11%	(27)	25%	(61)	64%	(158)	246
#1 Issue: Health Care	17%	(61)	32%	(119)	51%	(187)	366
#1 Issue: Medicare / Social Security	14%	(41)	27%	(80)	60%	(179)	300
#1 Issue: Women's Issues	19%	(18)	29%	(28)	53%	(51)	97
#1 Issue: Education	26%	(29)	37%	(40)	37%	(40)	109
#1 Issue: Energy	21%	(19)	41%	(36)	38%	(33)	89
#1 Issue: Other	18%	(29)	26%	(41)	56%	(90)	161
2018 House Vote: Democrat	24%	(173)	32%	(231)	43%	(310)	714
2018 House Vote: Republican	15%	(99)	30%	(200)	56%	(375)	674
2016 Vote: Hillary Clinton	27%	(178)	33%	(218)	40%	(266)	663
2016 Vote: Donald Trump	14%	(97)	28%	(197)	58%	(401)	695
2016 Vote: Other	13%	(16)	36%	(46)	52%	(66)	128
2016 Vote: Didn't Vote	19%	(134)	28%	(201)	53%	(378)	713
Voted in 2014: Yes	19%	(235)	32%	(392)	49%	(609)	1236
Voted in 2014: No	20%	(191)	28%	(271)	52%	(502)	964
2012 Vote: Barack Obama	23%	(198)	35%	(295)	42%	(354)	847
2012 Vote: Mitt Romney	12%	(56)	26%	(126)	62%	(295)	478
2012 Vote: Other	5%	(3)	23%	(12)	72%	(39)	53
2012 Vote: Didn't Vote	21%	(169)	28%	(230)	51%	(423)	822
4-Region: Northeast	26%	(100)	28%	(111)	46%	(182)	394
4-Region: Midwest	15%	(70)	30%	(140)	55%	(252)	462
4-Region: South	20%	(165)	29%	(241)	51%	(418)	824
4-Region: West	17%	(90)	33%	(171)	50%	(258)	520
Seen Blake video	23%	(287)	31%	(387)	46%	(583)	1256
Not seen Blake video	15%	(139)	29%	(276)	56%	(528)	944

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**Table MCB1\_12: What kind of fan are you of each of the following?**

NBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(426)	30%	(663)	51%	(1111)	2200
Seen protester video	23%	(251)	29%	(319)	47%	(513)	1083
Not seen protester video	16%	(175)	31%	(344)	54%	(598)	1117
Sports fans	29%	(406)	39%	(558)	32%	(457)	1421
Avid sports fans	55%	(271)	28%	(141)	17%	(84)	496
Casual sports fans	15%	(135)	45%	(417)	40%	(373)	925
Non-sports fans	3%	(20)	13%	(105)	84%	(654)	779
NBA fans	39%	(426)	61%	(663)	—	(0)	1089
NFL fans	28%	(387)	39%	(549)	33%	(468)	1404
WNBA fans	50%	(249)	40%	(199)	10%	(49)	498
MLB fans	28%	(307)	39%	(430)	32%	(352)	1090
MLS fans	41%	(217)	41%	(219)	18%	(94)	530
NHL fans	31%	(248)	36%	(287)	33%	(258)	792
Tennis fans	45%	(169)	36%	(137)	19%	(73)	379
Motorsports fans	27%	(271)	34%	(341)	39%	(384)	997
College football fans	31%	(350)	37%	(414)	32%	(362)	1126
College basketball fans	38%	(348)	42%	(387)	20%	(180)	915
UFC fans	40%	(276)	34%	(231)	26%	(181)	687
Golf fans	34%	(206)	36%	(222)	30%	(180)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_13: What kind of fan are you of each of the following?**

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	29%	(633)	35%	(771)	36%	(796)	2200
Gender: Male	39%	(409)	33%	(350)	28%	(302)	1062
Gender: Female	20%	(223)	37%	(422)	43%	(494)	1138
Age: 18-34	28%	(181)	34%	(224)	38%	(250)	655
Age: 35-44	34%	(121)	41%	(147)	25%	(90)	358
Age: 45-64	31%	(232)	33%	(249)	36%	(270)	751
Age: 65+	23%	(100)	35%	(151)	43%	(186)	436
GenZers: 1997-2012	20%	(57)	38%	(108)	41%	(117)	281
Millennials: 1981-1996	34%	(187)	34%	(184)	32%	(177)	548
GenXers: 1965-1980	32%	(188)	37%	(216)	31%	(178)	583
Baby Boomers: 1946-1964	25%	(176)	34%	(235)	41%	(286)	698
PID: Dem (no lean)	32%	(264)	34%	(274)	34%	(280)	818
PID: Ind (no lean)	25%	(159)	35%	(229)	40%	(260)	648
PID: Rep (no lean)	29%	(210)	37%	(269)	35%	(256)	734
PID/Gender: Dem Men	40%	(154)	32%	(124)	28%	(106)	384
PID/Gender: Dem Women	25%	(110)	35%	(150)	40%	(174)	434
PID/Gender: Ind Men	38%	(112)	32%	(94)	30%	(90)	296
PID/Gender: Ind Women	13%	(47)	38%	(134)	48%	(170)	352
PID/Gender: Rep Men	38%	(144)	35%	(132)	28%	(106)	382
PID/Gender: Rep Women	19%	(66)	39%	(137)	42%	(149)	352
Ideo: Liberal (1-3)	32%	(201)	32%	(201)	36%	(225)	627
Ideo: Moderate (4)	30%	(187)	38%	(236)	32%	(198)	621
Ideo: Conservative (5-7)	28%	(210)	34%	(257)	37%	(278)	745
Educ: < College	27%	(410)	35%	(526)	38%	(576)	1512
Educ: Bachelors degree	32%	(143)	35%	(154)	33%	(146)	444
Educ: Post-grad	33%	(79)	37%	(91)	30%	(74)	244
Income: Under 50k	26%	(306)	34%	(397)	39%	(458)	1161
Income: 50k-100k	28%	(187)	35%	(237)	37%	(245)	669
Income: 100k+	38%	(139)	37%	(137)	25%	(94)	370
Ethnicity: White	28%	(476)	35%	(599)	38%	(646)	1722
Ethnicity: Hispanic	22%	(76)	39%	(135)	39%	(138)	349
Ethnicity: Black	42%	(114)	33%	(91)	25%	(69)	274

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**Table MCB1\_13: What kind of fan are you of each of the following?**

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	29%	(633)	35%	(771)	36%	(796)	2200
Ethnicity: Other	21%	(42)	40%	(81)	39%	(81)	204
All Christian	30%	(314)	37%	(387)	33%	(338)	1040
All Non-Christian	30%	(35)	34%	(41)	36%	(42)	118
Atheist	22%	(21)	22%	(21)	56%	(55)	98
Agnostic/Nothing in particular	25%	(126)	35%	(178)	41%	(210)	514
Something Else	32%	(135)	34%	(144)	35%	(150)	429
Religious Non-Protestant/Catholic	28%	(43)	38%	(59)	35%	(55)	156
Evangelical	29%	(177)	34%	(212)	37%	(232)	622
Non-Evangelical	33%	(258)	38%	(295)	30%	(232)	785
Community: Urban	31%	(197)	35%	(224)	34%	(215)	636
Community: Suburban	29%	(303)	36%	(370)	35%	(359)	1032
Community: Rural	25%	(133)	33%	(178)	42%	(222)	532
Employ: Private Sector	32%	(211)	39%	(258)	29%	(191)	660
Employ: Government	40%	(47)	35%	(41)	25%	(30)	118
Employ: Self-Employed	32%	(52)	34%	(57)	34%	(56)	165
Employ: Homemaker	17%	(29)	34%	(56)	49%	(82)	168
Employ: Retired	28%	(139)	32%	(162)	40%	(201)	502
Employ: Unemployed	28%	(82)	32%	(91)	40%	(116)	290
Employ: Other	26%	(42)	31%	(50)	43%	(69)	162
Military HH: Yes	26%	(83)	32%	(101)	41%	(129)	313
Military HH: No	29%	(550)	36%	(670)	35%	(667)	1887
RD/WT: Right Direction	30%	(200)	35%	(231)	35%	(231)	662
RD/WT: Wrong Track	28%	(432)	35%	(541)	37%	(565)	1538
Trump Job Approve	27%	(253)	39%	(360)	34%	(318)	931
Trump Job Disapprove	31%	(362)	33%	(386)	37%	(438)	1186
Trump Job Strongly Approve	27%	(146)	34%	(181)	39%	(213)	540
Trump Job Somewhat Approve	27%	(107)	46%	(179)	27%	(105)	391
Trump Job Somewhat Disapprove	34%	(92)	32%	(88)	33%	(90)	270
Trump Job Strongly Disapprove	30%	(270)	33%	(298)	38%	(348)	916
Favorable of Trump	27%	(256)	38%	(354)	35%	(323)	933
Unfavorable of Trump	30%	(348)	33%	(389)	37%	(427)	1165

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**Table MCB1\_13: What kind of fan are you of each of the following?**  
NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	29%	(633)	35%	(771)	36%	(796)	2200
Very Favorable of Trump	25%	(142)	36%	(205)	39%	(223)	571
Somewhat Favorable of Trump	31%	(113)	41%	(149)	28%	(100)	362
Somewhat Unfavorable of Trump	33%	(75)	38%	(87)	29%	(67)	229
Very Unfavorable of Trump	29%	(273)	32%	(302)	39%	(360)	935
#1 Issue: Economy	33%	(274)	37%	(309)	30%	(249)	832
#1 Issue: Security	25%	(61)	35%	(85)	41%	(100)	246
#1 Issue: Health Care	31%	(113)	32%	(116)	38%	(138)	366
#1 Issue: Medicare / Social Security	27%	(81)	33%	(99)	40%	(119)	300
#1 Issue: Women's Issues	16%	(15)	36%	(35)	49%	(47)	97
#1 Issue: Education	23%	(25)	41%	(44)	37%	(40)	109
#1 Issue: Energy	23%	(20)	38%	(34)	39%	(35)	89
#1 Issue: Other	27%	(43)	31%	(50)	42%	(67)	161
2018 House Vote: Democrat	34%	(240)	33%	(235)	33%	(239)	714
2018 House Vote: Republican	30%	(203)	35%	(238)	35%	(233)	674
2016 Vote: Hillary Clinton	35%	(231)	35%	(232)	30%	(200)	663
2016 Vote: Donald Trump	29%	(202)	34%	(237)	37%	(255)	695
2016 Vote: Other	31%	(40)	28%	(36)	40%	(51)	128
2016 Vote: Didn't Vote	22%	(160)	37%	(264)	41%	(289)	713
Voted in 2014: Yes	32%	(397)	34%	(421)	34%	(418)	1236
Voted in 2014: No	24%	(236)	36%	(351)	39%	(378)	964
2012 Vote: Barack Obama	35%	(294)	36%	(305)	29%	(248)	847
2012 Vote: Mitt Romney	28%	(134)	33%	(156)	39%	(189)	478
2012 Vote: Other	24%	(13)	27%	(15)	49%	(26)	53
2012 Vote: Didn't Vote	23%	(192)	36%	(297)	41%	(334)	822
4-Region: Northeast	29%	(114)	38%	(150)	33%	(130)	394
4-Region: Midwest	29%	(134)	34%	(156)	37%	(172)	462
4-Region: South	29%	(241)	35%	(286)	36%	(298)	824
4-Region: West	28%	(144)	35%	(180)	38%	(196)	520
Seen Blake video	33%	(416)	35%	(443)	32%	(398)	1256
Not seen Blake video	23%	(217)	35%	(329)	42%	(398)	944

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**Table MCB1\_13: What kind of fan are you of each of the following?**

NFL

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	29% (633)	35% (771)	36% (796)	2200
Seen protester video	33% (362)	33% (355)	34% (367)	1083
Not seen protester video	24% (271)	37% (417)	38% (429)	1117
Sports fans	42% (592)	43% (612)	15% (217)	1421
Avid sports fans	68% (337)	22% (109)	10% (49)	496
Casual sports fans	28% (255)	54% (502)	18% (168)	925
Non-sports fans	5% (40)	20% (160)	74% (579)	779
NBA fans	42% (457)	44% (479)	14% (153)	1089
NFL fans	45% (633)	55% (771)	— (0)	1404
WNBA fans	50% (247)	38% (190)	12% (61)	498
MLB fans	43% (471)	41% (444)	16% (175)	1090
MLS fans	46% (242)	41% (217)	14% (72)	530
NHL fans	45% (356)	42% (335)	13% (102)	792
Tennis fans	44% (168)	42% (157)	14% (54)	379
Motorsports fans	38% (379)	41% (404)	21% (214)	997
College football fans	47% (524)	42% (475)	11% (127)	1126
College basketball fans	47% (432)	39% (354)	14% (129)	915
UFC fans	45% (309)	40% (273)	15% (106)	687
Golf fans	48% (291)	39% (237)	13% (80)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_14: What kind of fan are you of each of the following?****NHL**

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	11%	(232)	25%	(560)	64%	(1408)	2200
Gender: Male	15%	(157)	30%	(318)	55%	(587)	1062
Gender: Female	7%	(75)	21%	(242)	72%	(821)	1138
Age: 18-34	10%	(66)	24%	(159)	66%	(430)	655
Age: 35-44	15%	(53)	30%	(108)	55%	(197)	358
Age: 45-64	10%	(76)	26%	(193)	64%	(482)	751
Age: 65+	8%	(37)	23%	(100)	69%	(299)	436
GenZers: 1997-2012	7%	(19)	22%	(63)	71%	(199)	281
Millennials: 1981-1996	13%	(71)	27%	(146)	60%	(330)	548
GenXers: 1965-1980	12%	(69)	31%	(182)	57%	(332)	583
Baby Boomers: 1946-1964	8%	(57)	22%	(155)	70%	(486)	698
PID: Dem (no lean)	10%	(79)	25%	(205)	65%	(533)	818
PID: Ind (no lean)	10%	(64)	23%	(151)	67%	(433)	648
PID: Rep (no lean)	12%	(89)	28%	(204)	60%	(442)	734
PID/Gender: Dem Men	14%	(54)	32%	(122)	54%	(207)	384
PID/Gender: Dem Women	6%	(25)	19%	(83)	75%	(326)	434
PID/Gender: Ind Men	13%	(39)	25%	(73)	62%	(183)	296
PID/Gender: Ind Women	7%	(24)	22%	(78)	71%	(250)	352
PID/Gender: Rep Men	17%	(63)	32%	(123)	51%	(196)	382
PID/Gender: Rep Women	7%	(26)	23%	(81)	70%	(246)	352
Ideo: Liberal (1-3)	12%	(74)	26%	(160)	63%	(393)	627
Ideo: Moderate (4)	10%	(64)	25%	(156)	65%	(401)	621
Ideo: Conservative (5-7)	12%	(87)	28%	(205)	61%	(453)	745
Educ: < College	9%	(140)	22%	(328)	69%	(1045)	1512
Educ: Bachelors degree	12%	(52)	33%	(145)	56%	(247)	444
Educ: Post-grad	16%	(40)	36%	(87)	48%	(117)	244
Income: Under 50k	8%	(93)	23%	(262)	69%	(806)	1161
Income: 50k-100k	12%	(79)	25%	(170)	63%	(420)	669
Income: 100k+	16%	(60)	35%	(129)	49%	(181)	370
Ethnicity: White	12%	(206)	26%	(448)	62%	(1068)	1722
Ethnicity: Hispanic	11%	(37)	21%	(73)	68%	(239)	349
Ethnicity: Black	6%	(16)	22%	(60)	72%	(198)	274

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**Table MCB1\_14: What kind of fan are you of each of the following?**

NHL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(232)	25%	(560)	64%	(1408)	2200
Ethnicity: Other	5%	(10)	26%	(52)	69%	(142)	204
All Christian	12%	(125)	27%	(277)	61%	(639)	1040
All Non-Christian	14%	(17)	34%	(40)	51%	(61)	118
Atheist	8%	(8)	19%	(19)	73%	(72)	98
Agnostic/Nothing in particular	9%	(44)	22%	(113)	70%	(358)	514
Something Else	9%	(38)	26%	(112)	65%	(279)	429
Religious Non-Protestant/Catholic	12%	(19)	33%	(52)	55%	(85)	156
Evangelical	9%	(55)	24%	(150)	67%	(416)	622
Non-Evangelical	13%	(104)	28%	(221)	59%	(460)	785
Community: Urban	12%	(79)	28%	(181)	59%	(376)	636
Community: Suburban	12%	(121)	26%	(266)	62%	(644)	1032
Community: Rural	6%	(31)	21%	(114)	73%	(388)	532
Employ: Private Sector	13%	(87)	31%	(208)	55%	(365)	660
Employ: Government	7%	(9)	35%	(42)	57%	(67)	118
Employ: Self-Employed	12%	(19)	35%	(57)	54%	(89)	165
Employ: Homemaker	5%	(8)	14%	(24)	80%	(135)	168
Employ: Retired	9%	(47)	24%	(119)	67%	(336)	502
Employ: Unemployed	13%	(38)	18%	(51)	69%	(201)	290
Employ: Other	7%	(12)	16%	(26)	77%	(124)	162
Military HH: Yes	14%	(42)	26%	(82)	60%	(188)	313
Military HH: No	10%	(189)	25%	(478)	65%	(1220)	1887
RD/WT: Right Direction	13%	(87)	29%	(195)	57%	(380)	662
RD/WT: Wrong Track	9%	(145)	24%	(365)	67%	(1028)	1538
Trump Job Approve	11%	(105)	28%	(264)	60%	(562)	931
Trump Job Disapprove	10%	(122)	23%	(277)	66%	(787)	1186
Trump Job Strongly Approve	11%	(60)	27%	(146)	62%	(334)	540
Trump Job Somewhat Approve	12%	(45)	30%	(118)	58%	(228)	391
Trump Job Somewhat Disapprove	16%	(42)	24%	(66)	60%	(162)	270
Trump Job Strongly Disapprove	9%	(80)	23%	(211)	68%	(625)	916
Favorable of Trump	11%	(106)	28%	(261)	61%	(566)	933
Unfavorable of Trump	10%	(118)	23%	(273)	66%	(774)	1165

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**Table MCB1\_14: What kind of fan are you of each of the following?**  
NHL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(232)	25%	(560)	64%	(1408)	2200
Very Favorable of Trump	11%	(63)	29%	(167)	60%	(341)	571
Somewhat Favorable of Trump	12%	(43)	26%	(94)	62%	(225)	362
Somewhat Unfavorable of Trump	16%	(37)	25%	(57)	59%	(135)	229
Very Unfavorable of Trump	9%	(81)	23%	(215)	68%	(639)	935
#1 Issue: Economy	11%	(88)	28%	(229)	62%	(515)	832
#1 Issue: Security	12%	(30)	27%	(66)	61%	(151)	246
#1 Issue: Health Care	13%	(47)	23%	(84)	64%	(236)	366
#1 Issue: Medicare / Social Security	9%	(26)	23%	(70)	68%	(203)	300
#1 Issue: Women's Issues	6%	(6)	23%	(22)	71%	(69)	97
#1 Issue: Education	6%	(7)	22%	(24)	72%	(78)	109
#1 Issue: Energy	8%	(7)	29%	(26)	63%	(56)	89
#1 Issue: Other	12%	(20)	25%	(40)	63%	(101)	161
2018 House Vote: Democrat	11%	(76)	26%	(189)	63%	(449)	714
2018 House Vote: Republican	14%	(92)	29%	(193)	58%	(390)	674
2016 Vote: Hillary Clinton	12%	(79)	25%	(164)	63%	(420)	663
2016 Vote: Donald Trump	12%	(85)	30%	(208)	58%	(401)	695
2016 Vote: Other	9%	(11)	29%	(37)	63%	(81)	128
2016 Vote: Didn't Vote	8%	(57)	21%	(151)	71%	(505)	713
Voted in 2014: Yes	11%	(141)	27%	(336)	61%	(759)	1236
Voted in 2014: No	9%	(91)	23%	(224)	67%	(649)	964
2012 Vote: Barack Obama	11%	(94)	27%	(226)	62%	(526)	847
2012 Vote: Mitt Romney	12%	(59)	26%	(122)	62%	(296)	478
2012 Vote: Other	17%	(9)	18%	(9)	65%	(35)	53
2012 Vote: Didn't Vote	8%	(69)	25%	(202)	67%	(551)	822
4-Region: Northeast	15%	(60)	31%	(121)	54%	(212)	394
4-Region: Midwest	11%	(52)	26%	(121)	63%	(290)	462
4-Region: South	8%	(64)	23%	(192)	69%	(568)	824
4-Region: West	11%	(55)	24%	(127)	65%	(338)	520
Seen Blake video	13%	(163)	27%	(339)	60%	(754)	1256
Not seen Blake video	7%	(69)	23%	(221)	69%	(653)	944

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**Table MCB1\_14: What kind of fan are you of each of the following?**

*NHL*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(232)	25%	(560)	64%	(1408)	2200
Seen protester video	14%	(147)	26%	(287)	60%	(650)	1083
Not seen protester video	8%	(85)	25%	(274)	68%	(758)	1117
Sports fans	15%	(220)	34%	(476)	51%	(725)	1421
Avid sports fans	26%	(127)	33%	(165)	41%	(204)	496
Casual sports fans	10%	(93)	34%	(311)	56%	(522)	925
Non-sports fans	2%	(12)	11%	(84)	88%	(683)	779
NBA fans	13%	(145)	36%	(389)	51%	(554)	1089
NFL fans	15%	(212)	34%	(479)	51%	(714)	1404
WNBA fans	19%	(95)	43%	(212)	38%	(191)	498
MLB fans	18%	(197)	39%	(420)	43%	(472)	1090
MLS fans	21%	(111)	46%	(243)	33%	(176)	530
NHL fans	29%	(232)	71%	(560)	—	(0)	792
Tennis fans	21%	(81)	46%	(175)	32%	(123)	379
Motorsports fans	16%	(159)	37%	(365)	47%	(473)	997
College football fans	15%	(174)	36%	(405)	49%	(547)	1126
College basketball fans	15%	(142)	37%	(341)	47%	(432)	915
UFC fans	19%	(130)	37%	(257)	44%	(300)	687
Golf fans	20%	(122)	42%	(254)	38%	(233)	608

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_15: What kind of fan are you of each of the following?**  
 PGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(115)	20%	(443)	75%	(1642)	2200
Gender: Male	8%	(89)	28%	(300)	63%	(673)	1062
Gender: Female	2%	(26)	13%	(143)	85%	(969)	1138
Age: 18-34	4%	(23)	17%	(111)	79%	(520)	655
Age: 35-44	6%	(20)	21%	(76)	73%	(262)	358
Age: 45-64	6%	(46)	19%	(140)	75%	(565)	751
Age: 65+	6%	(26)	27%	(116)	67%	(294)	436
GenZers: 1997-2012	2%	(6)	16%	(44)	82%	(231)	281
Millennials: 1981-1996	5%	(29)	18%	(98)	77%	(421)	548
GenXers: 1965-1980	5%	(31)	20%	(116)	75%	(435)	583
Baby Boomers: 1946-1964	6%	(44)	22%	(155)	72%	(499)	698
PID: Dem (no lean)	4%	(30)	17%	(142)	79%	(646)	818
PID: Ind (no lean)	5%	(34)	18%	(118)	76%	(495)	648
PID: Rep (no lean)	7%	(51)	25%	(183)	68%	(501)	734
PID/Gender: Dem Men	6%	(24)	24%	(93)	70%	(267)	384
PID/Gender: Dem Women	1%	(6)	11%	(49)	87%	(379)	434
PID/Gender: Ind Men	9%	(27)	24%	(72)	67%	(197)	296
PID/Gender: Ind Women	2%	(7)	13%	(47)	85%	(298)	352
PID/Gender: Rep Men	10%	(38)	35%	(135)	55%	(209)	382
PID/Gender: Rep Women	4%	(13)	13%	(47)	83%	(292)	352
Ideo: Liberal (1-3)	5%	(33)	19%	(120)	76%	(475)	627
Ideo: Moderate (4)	6%	(35)	18%	(110)	77%	(475)	621
Ideo: Conservative (5-7)	6%	(46)	26%	(193)	68%	(506)	745
Educ: < College	4%	(59)	16%	(242)	80%	(1211)	1512
Educ: Bachelors degree	6%	(25)	28%	(126)	66%	(292)	444
Educ: Post-grad	13%	(31)	31%	(75)	57%	(138)	244
Income: Under 50k	3%	(36)	16%	(190)	81%	(935)	1161
Income: 50k-100k	5%	(35)	22%	(144)	73%	(489)	669
Income: 100k+	12%	(44)	29%	(109)	59%	(217)	370
Ethnicity: White	6%	(98)	20%	(351)	74%	(1272)	1722
Ethnicity: Hispanic	3%	(10)	18%	(62)	79%	(277)	349
Ethnicity: Black	3%	(7)	20%	(55)	77%	(212)	274

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**Table MCB1\_15: What kind of fan are you of each of the following?**

PGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(115)	20%	(443)	75%	(1642)	2200
Ethnicity: Other	5%	(9)	18%	(37)	77%	(158)	204
All Christian	8%	(81)	22%	(226)	70%	(733)	1040
All Non-Christian	6%	(7)	29%	(34)	65%	(77)	118
Atheist	1%	(1)	13%	(13)	86%	(85)	98
Agnostic/Nothing in particular	2%	(12)	16%	(81)	82%	(421)	514
Something Else	3%	(14)	21%	(88)	76%	(327)	429
Religious Non-Protestant/Catholic	6%	(10)	28%	(43)	66%	(103)	156
Evangelical	6%	(36)	24%	(150)	70%	(435)	622
Non-Evangelical	7%	(54)	19%	(152)	74%	(579)	785
Community: Urban	7%	(45)	22%	(138)	71%	(453)	636
Community: Suburban	5%	(54)	21%	(215)	74%	(763)	1032
Community: Rural	3%	(17)	17%	(90)	80%	(426)	532
Employ: Private Sector	7%	(49)	22%	(144)	71%	(468)	660
Employ: Government	8%	(10)	26%	(30)	66%	(78)	118
Employ: Self-Employed	4%	(7)	28%	(46)	68%	(112)	165
Employ: Homemaker	1%	(2)	8%	(13)	91%	(153)	168
Employ: Retired	6%	(29)	25%	(128)	69%	(345)	502
Employ: Unemployed	4%	(12)	13%	(38)	83%	(240)	290
Employ: Other	2%	(3)	14%	(22)	85%	(137)	162
Military HH: Yes	4%	(14)	27%	(85)	68%	(214)	313
Military HH: No	5%	(101)	19%	(357)	76%	(1428)	1887
RD/WT: Right Direction	8%	(54)	27%	(176)	65%	(431)	662
RD/WT: Wrong Track	4%	(61)	17%	(267)	79%	(1211)	1538
Trump Job Approve	7%	(69)	23%	(212)	70%	(650)	931
Trump Job Disapprove	4%	(43)	19%	(221)	78%	(922)	1186
Trump Job Strongly Approve	7%	(36)	23%	(122)	71%	(382)	540
Trump Job Somewhat Approve	8%	(33)	23%	(90)	68%	(268)	391
Trump Job Somewhat Disapprove	4%	(12)	25%	(68)	70%	(190)	270
Trump Job Strongly Disapprove	3%	(32)	17%	(152)	80%	(732)	916
Favorable of Trump	7%	(67)	23%	(218)	69%	(648)	933
Unfavorable of Trump	3%	(40)	18%	(211)	78%	(913)	1165

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**Table MCB1\_15: What kind of fan are you of each of the following?**  
 PGA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(115)	20%	(443)	75%	(1642)	2200
Very Favorable of Trump	7%	(40)	23%	(129)	70%	(402)	571
Somewhat Favorable of Trump	7%	(27)	25%	(89)	68%	(246)	362
Somewhat Unfavorable of Trump	5%	(11)	26%	(60)	69%	(158)	229
Very Unfavorable of Trump	3%	(29)	16%	(151)	81%	(755)	935
#1 Issue: Economy	5%	(44)	20%	(167)	75%	(622)	832
#1 Issue: Security	6%	(15)	27%	(66)	67%	(164)	246
#1 Issue: Health Care	5%	(20)	20%	(72)	75%	(274)	366
#1 Issue: Medicare / Social Security	5%	(15)	17%	(52)	78%	(233)	300
#1 Issue: Women's Issues	1%	(1)	13%	(12)	86%	(84)	97
#1 Issue: Education	10%	(10)	14%	(15)	77%	(84)	109
#1 Issue: Energy	3%	(3)	11%	(10)	86%	(76)	89
#1 Issue: Other	5%	(8)	30%	(48)	65%	(105)	161
2018 House Vote: Democrat	6%	(45)	19%	(138)	74%	(531)	714
2018 House Vote: Republican	8%	(52)	27%	(181)	65%	(441)	674
2016 Vote: Hillary Clinton	5%	(30)	20%	(134)	75%	(499)	663
2016 Vote: Donald Trump	8%	(57)	26%	(182)	66%	(456)	695
2016 Vote: Other	6%	(7)	25%	(32)	69%	(89)	128
2016 Vote: Didn't Vote	3%	(21)	13%	(95)	84%	(596)	713
Voted in 2014: Yes	7%	(86)	24%	(296)	69%	(853)	1236
Voted in 2014: No	3%	(29)	15%	(147)	82%	(789)	964
2012 Vote: Barack Obama	6%	(48)	20%	(169)	74%	(630)	847
2012 Vote: Mitt Romney	9%	(41)	26%	(125)	65%	(312)	478
2012 Vote: Other	5%	(3)	28%	(15)	67%	(36)	53
2012 Vote: Didn't Vote	3%	(23)	16%	(134)	81%	(665)	822
4-Region: Northeast	7%	(28)	22%	(86)	71%	(280)	394
4-Region: Midwest	5%	(25)	18%	(85)	76%	(353)	462
4-Region: South	4%	(37)	22%	(177)	74%	(610)	824
4-Region: West	5%	(26)	18%	(95)	77%	(399)	520
Seen Blake video	7%	(86)	24%	(297)	70%	(874)	1256
Not seen Blake video	3%	(30)	15%	(146)	81%	(768)	944

Continued on next page

**Table MCB1\_15: What kind of fan are you of each of the following?**

*PGA Tour*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(115)	20%	(443)	75%	(1642)	2200
Seen protester video	6%	(65)	22%	(242)	72%	(776)	1083
Not seen protester video	4%	(50)	18%	(201)	78%	(866)	1117
Sports fans	8%	(109)	29%	(408)	64%	(903)	1421
Avid sports fans	14%	(72)	32%	(159)	54%	(265)	496
Casual sports fans	4%	(38)	27%	(250)	69%	(638)	925
Non-sports fans	1%	(6)	4%	(34)	95%	(739)	779
NBA fans	8%	(84)	28%	(304)	64%	(700)	1089
NFL fans	7%	(104)	27%	(382)	65%	(918)	1404
WNBA fans	11%	(57)	38%	(191)	50%	(251)	498
MLB fans	10%	(106)	32%	(350)	58%	(634)	1090
MLS fans	13%	(67)	39%	(208)	48%	(254)	530
NHL fans	11%	(84)	34%	(266)	56%	(442)	792
Tennis fans	19%	(70)	52%	(198)	29%	(110)	379
Motorsports fans	9%	(91)	33%	(332)	58%	(574)	997
College football fans	9%	(105)	32%	(356)	59%	(665)	1126
College basketball fans	11%	(101)	35%	(320)	54%	(495)	915
UFC fans	9%	(61)	31%	(215)	60%	(411)	687
Golf fans	19%	(115)	73%	(443)	8%	(50)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_16: What kind of fan are you of each of the following?**

## UFC

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(225)	21%	(462)	69%	(1513)	2200
Gender: Male	16%	(171)	29%	(309)	55%	(582)	1062
Gender: Female	5%	(55)	13%	(153)	82%	(931)	1138
Age: 18-34	15%	(101)	29%	(191)	56%	(364)	655
Age: 35-44	19%	(68)	28%	(102)	53%	(188)	358
Age: 45-64	7%	(49)	17%	(131)	76%	(571)	751
Age: 65+	2%	(8)	9%	(38)	89%	(390)	436
GenZers: 1997-2012	10%	(29)	24%	(67)	66%	(184)	281
Millennials: 1981-1996	20%	(110)	31%	(172)	48%	(266)	548
GenXers: 1965-1980	12%	(71)	23%	(136)	65%	(376)	583
Baby Boomers: 1946-1964	2%	(12)	11%	(79)	87%	(606)	698
PID: Dem (no lean)	8%	(64)	21%	(172)	71%	(582)	818
PID: Ind (no lean)	14%	(88)	19%	(123)	67%	(436)	648
PID: Rep (no lean)	10%	(73)	23%	(167)	67%	(495)	734
PID/Gender: Dem Men	12%	(46)	30%	(114)	58%	(224)	384
PID/Gender: Dem Women	4%	(19)	13%	(58)	82%	(358)	434
PID/Gender: Ind Men	22%	(66)	27%	(80)	51%	(150)	296
PID/Gender: Ind Women	6%	(22)	12%	(43)	81%	(286)	352
PID/Gender: Rep Men	16%	(59)	30%	(115)	54%	(208)	382
PID/Gender: Rep Women	4%	(13)	15%	(52)	81%	(287)	352
Ideo: Liberal (1-3)	11%	(69)	19%	(116)	70%	(442)	627
Ideo: Moderate (4)	10%	(60)	23%	(141)	68%	(420)	621
Ideo: Conservative (5-7)	10%	(72)	23%	(170)	68%	(503)	745
Educ: < College	9%	(130)	21%	(318)	70%	(1065)	1512
Educ: Bachelors degree	11%	(48)	22%	(96)	67%	(299)	444
Educ: Post-grad	20%	(48)	20%	(48)	61%	(149)	244
Income: Under 50k	11%	(122)	20%	(227)	70%	(811)	1161
Income: 50k-100k	7%	(49)	22%	(144)	71%	(476)	669
Income: 100k+	15%	(54)	24%	(91)	61%	(225)	370
Ethnicity: White	10%	(166)	19%	(331)	71%	(1224)	1722
Ethnicity: Hispanic	15%	(53)	26%	(90)	59%	(206)	349
Ethnicity: Black	14%	(39)	28%	(76)	58%	(160)	274

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**Table MCB1\_16: What kind of fan are you of each of the following?**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(225)	21%	(462)	69%	(1513)	2200
Ethnicity: Other	10%	(20)	27%	(55)	63%	(129)	204
All Christian	9%	(95)	20%	(208)	71%	(736)	1040
All Non-Christian	17%	(21)	24%	(28)	59%	(69)	118
Atheist	4%	(4)	25%	(24)	71%	(70)	98
Agnostic/Nothing in particular	11%	(55)	21%	(106)	69%	(354)	514
Something Else	12%	(51)	22%	(96)	66%	(283)	429
Religious Non-Protestant/Catholic	13%	(21)	22%	(35)	65%	(101)	156
Evangelical	11%	(69)	22%	(136)	67%	(416)	622
Non-Evangelical	9%	(71)	20%	(158)	71%	(555)	785
Community: Urban	15%	(97)	25%	(159)	60%	(379)	636
Community: Suburban	9%	(90)	20%	(204)	71%	(738)	1032
Community: Rural	7%	(38)	18%	(98)	74%	(396)	532
Employ: Private Sector	14%	(93)	24%	(161)	62%	(406)	660
Employ: Government	16%	(19)	22%	(26)	61%	(72)	118
Employ: Self-Employed	16%	(26)	29%	(48)	56%	(92)	165
Employ: Homemaker	5%	(8)	12%	(20)	84%	(140)	168
Employ: Retired	4%	(18)	12%	(61)	84%	(423)	502
Employ: Unemployed	9%	(27)	28%	(81)	63%	(182)	290
Employ: Other	11%	(19)	20%	(32)	69%	(111)	162
Military HH: Yes	8%	(23)	20%	(61)	73%	(228)	313
Military HH: No	11%	(202)	21%	(401)	68%	(1285)	1887
RD/WT: Right Direction	14%	(91)	23%	(153)	63%	(417)	662
RD/WT: Wrong Track	9%	(134)	20%	(309)	71%	(1096)	1538
Trump Job Approve	12%	(114)	24%	(225)	64%	(593)	931
Trump Job Disapprove	8%	(98)	19%	(222)	73%	(866)	1186
Trump Job Strongly Approve	12%	(67)	22%	(121)	65%	(351)	540
Trump Job Somewhat Approve	12%	(47)	26%	(103)	62%	(242)	391
Trump Job Somewhat Disapprove	15%	(41)	19%	(51)	66%	(178)	270
Trump Job Strongly Disapprove	6%	(56)	19%	(172)	75%	(688)	916
Favorable of Trump	12%	(113)	24%	(225)	64%	(595)	933
Unfavorable of Trump	9%	(100)	19%	(218)	73%	(846)	1165

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**Table MCB1\_16:** *What kind of fan are you of each of the following?*  
 UFC

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(225)	21%	(462)	69%	(1513)	2200
Very Favorable of Trump	13%	(73)	26%	(149)	61%	(350)	571
Somewhat Favorable of Trump	11%	(40)	21%	(76)	68%	(246)	362
Somewhat Unfavorable of Trump	17%	(39)	21%	(49)	62%	(141)	229
Very Unfavorable of Trump	7%	(61)	18%	(169)	75%	(705)	935
#1 Issue: Economy	12%	(99)	27%	(221)	62%	(512)	832
#1 Issue: Security	12%	(29)	18%	(43)	71%	(174)	246
#1 Issue: Health Care	10%	(37)	19%	(69)	71%	(261)	366
#1 Issue: Medicare / Social Security	3%	(10)	12%	(35)	85%	(254)	300
#1 Issue: Women's Issues	6%	(6)	19%	(19)	75%	(73)	97
#1 Issue: Education	14%	(16)	26%	(29)	59%	(65)	109
#1 Issue: Energy	15%	(13)	13%	(11)	72%	(64)	89
#1 Issue: Other	10%	(16)	22%	(35)	69%	(110)	161
2018 House Vote: Democrat	9%	(63)	19%	(137)	72%	(513)	714
2018 House Vote: Republican	9%	(63)	23%	(156)	68%	(456)	674
2016 Vote: Hillary Clinton	10%	(68)	19%	(126)	71%	(469)	663
2016 Vote: Donald Trump	10%	(66)	23%	(160)	67%	(468)	695
2016 Vote: Other	6%	(8)	18%	(23)	76%	(97)	128
2016 Vote: Didn't Vote	12%	(83)	21%	(153)	67%	(477)	713
Voted in 2014: Yes	9%	(113)	20%	(241)	71%	(882)	1236
Voted in 2014: No	12%	(113)	23%	(221)	65%	(631)	964
2012 Vote: Barack Obama	10%	(85)	19%	(164)	70%	(597)	847
2012 Vote: Mitt Romney	8%	(36)	18%	(88)	74%	(354)	478
2012 Vote: Other	6%	(3)	19%	(10)	75%	(40)	53
2012 Vote: Didn't Vote	12%	(101)	24%	(200)	63%	(522)	822
4-Region: Northeast	16%	(62)	22%	(87)	62%	(244)	394
4-Region: Midwest	7%	(30)	19%	(88)	74%	(344)	462
4-Region: South	9%	(74)	22%	(181)	69%	(570)	824
4-Region: West	11%	(59)	20%	(106)	68%	(355)	520
Seen Blake video	12%	(153)	23%	(293)	64%	(810)	1256
Not seen Blake video	8%	(72)	18%	(168)	75%	(703)	944

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**Table MCB1\_16: What kind of fan are you of each of the following?**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(225)	21%	(462)	69%	(1513)	2200
Seen protester video	12%	(126)	24%	(256)	65%	(701)	1083
Not seen protester video	9%	(100)	18%	(206)	73%	(811)	1117
Sports fans	14%	(204)	29%	(407)	57%	(811)	1421
Avid sports fans	28%	(137)	31%	(152)	42%	(207)	496
Casual sports fans	7%	(67)	28%	(255)	65%	(603)	925
Non-sports fans	3%	(22)	7%	(55)	90%	(702)	779
NBA fans	16%	(173)	31%	(334)	53%	(582)	1089
NFL fans	14%	(200)	27%	(382)	59%	(822)	1404
WNBA fans	22%	(111)	35%	(174)	43%	(212)	498
MLB fans	14%	(152)	28%	(306)	58%	(632)	1090
MLS fans	23%	(122)	32%	(171)	45%	(237)	530
NHL fans	18%	(142)	31%	(245)	51%	(404)	792
Tennis fans	27%	(102)	38%	(144)	35%	(133)	379
Motorsports fans	18%	(176)	30%	(298)	52%	(523)	997
College football fans	15%	(166)	28%	(320)	57%	(639)	1126
College basketball fans	16%	(148)	29%	(267)	55%	(500)	915
UFC fans	33%	(225)	67%	(462)	—	(0)	687
Golf fans	19%	(117)	31%	(188)	50%	(303)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_17: What kind of fan are you of each of the following?  
 WNBA**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(411)	77%	(1702)	2200
Gender: Male	5%	(50)	24%	(254)	71%	(758)	1062
Gender: Female	3%	(36)	14%	(157)	83%	(944)	1138
Age: 18-34	6%	(37)	20%	(132)	74%	(487)	655
Age: 35-44	8%	(29)	24%	(86)	68%	(242)	358
Age: 45-64	2%	(18)	18%	(135)	80%	(598)	751
Age: 65+	1%	(3)	13%	(59)	86%	(375)	436
GenZers: 1997-2012	4%	(11)	15%	(43)	81%	(228)	281
Millennials: 1981-1996	8%	(44)	23%	(126)	69%	(378)	548
GenXers: 1965-1980	4%	(22)	23%	(133)	73%	(428)	583
Baby Boomers: 1946-1964	1%	(9)	14%	(100)	84%	(588)	698
PID: Dem (no lean)	6%	(49)	24%	(194)	70%	(575)	818
PID: Ind (no lean)	3%	(18)	18%	(118)	79%	(512)	648
PID: Rep (no lean)	3%	(20)	14%	(100)	84%	(615)	734
PID/Gender: Dem Men	6%	(23)	30%	(114)	64%	(246)	384
PID/Gender: Dem Women	6%	(26)	18%	(80)	76%	(328)	434
PID/Gender: Ind Men	4%	(12)	22%	(66)	73%	(217)	296
PID/Gender: Ind Women	2%	(5)	15%	(51)	84%	(295)	352
PID/Gender: Rep Men	4%	(14)	19%	(73)	77%	(294)	382
PID/Gender: Rep Women	1%	(5)	7%	(26)	91%	(321)	352
Ideo: Liberal (1-3)	7%	(42)	25%	(157)	68%	(429)	627
Ideo: Moderate (4)	3%	(17)	19%	(119)	78%	(485)	621
Ideo: Conservative (5-7)	3%	(20)	14%	(104)	83%	(621)	745
Educ: < College	3%	(50)	16%	(246)	80%	(1216)	1512
Educ: Bachelors degree	4%	(18)	24%	(106)	72%	(320)	444
Educ: Post-grad	8%	(19)	24%	(59)	68%	(166)	244
Income: Under 50k	4%	(42)	18%	(211)	78%	(907)	1161
Income: 50k-100k	3%	(19)	18%	(123)	79%	(528)	669
Income: 100k+	7%	(25)	21%	(78)	72%	(267)	370
Ethnicity: White	3%	(50)	16%	(269)	81%	(1403)	1722
Ethnicity: Hispanic	3%	(11)	20%	(69)	77%	(269)	349
Ethnicity: Black	11%	(30)	35%	(95)	54%	(149)	274

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**Table MCB1\_17: What kind of fan are you of each of the following?**

WNBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(411)	77%	(1702)	2200
Ethnicity: Other	3%	(7)	23%	(48)	73%	(150)	204
All Christian	3%	(33)	18%	(187)	79%	(820)	1040
All Non-Christian	7%	(9)	22%	(26)	70%	(83)	118
Atheist	1%	(1)	19%	(19)	80%	(78)	98
Agnostic/Nothing in particular	2%	(12)	17%	(88)	81%	(415)	514
Something Else	7%	(32)	21%	(92)	71%	(305)	429
Religious Non-Protestant/Catholic	6%	(9)	22%	(34)	73%	(114)	156
Evangelical	6%	(37)	21%	(132)	73%	(452)	622
Non-Evangelical	3%	(26)	17%	(134)	80%	(625)	785
Community: Urban	7%	(44)	25%	(161)	68%	(431)	636
Community: Suburban	3%	(32)	16%	(170)	80%	(830)	1032
Community: Rural	2%	(11)	15%	(80)	83%	(441)	532
Employ: Private Sector	5%	(35)	23%	(149)	72%	(477)	660
Employ: Government	6%	(7)	26%	(31)	67%	(79)	118
Employ: Self-Employed	5%	(9)	21%	(34)	74%	(122)	165
Employ: Homemaker	—	(0)	10%	(17)	90%	(151)	168
Employ: Retired	1%	(7)	14%	(70)	85%	(425)	502
Employ: Unemployed	5%	(15)	18%	(52)	77%	(222)	290
Employ: Other	4%	(6)	21%	(35)	75%	(122)	162
Military HH: Yes	2%	(8)	16%	(51)	81%	(254)	313
Military HH: No	4%	(79)	19%	(360)	77%	(1448)	1887
RD/WT: Right Direction	4%	(27)	17%	(115)	78%	(519)	662
RD/WT: Wrong Track	4%	(59)	19%	(296)	77%	(1183)	1538
Trump Job Approve	3%	(24)	14%	(133)	83%	(774)	931
Trump Job Disapprove	5%	(57)	22%	(260)	73%	(868)	1186
Trump Job Strongly Approve	3%	(15)	12%	(63)	86%	(462)	540
Trump Job Somewhat Approve	2%	(9)	18%	(70)	80%	(312)	391
Trump Job Somewhat Disapprove	5%	(13)	25%	(67)	71%	(190)	270
Trump Job Strongly Disapprove	5%	(45)	21%	(193)	74%	(678)	916
Favorable of Trump	3%	(24)	14%	(134)	83%	(775)	933
Unfavorable of Trump	5%	(57)	22%	(255)	73%	(853)	1165

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**Table MCB1\_17: What kind of fan are you of each of the following?**  
 WNBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(411)	77%	(1702)	2200
Very Favorable of Trump	3%	(15)	14%	(79)	83%	(477)	571
Somewhat Favorable of Trump	2%	(9)	15%	(54)	82%	(299)	362
Somewhat Unfavorable of Trump	5%	(12)	26%	(59)	69%	(159)	229
Very Unfavorable of Trump	5%	(45)	21%	(196)	74%	(694)	935
#1 Issue: Economy	3%	(29)	21%	(178)	75%	(625)	832
#1 Issue: Security	2%	(4)	12%	(30)	86%	(212)	246
#1 Issue: Health Care	5%	(17)	23%	(85)	72%	(265)	366
#1 Issue: Medicare / Social Security	5%	(15)	13%	(40)	82%	(245)	300
#1 Issue: Women's Issues	7%	(7)	15%	(14)	78%	(76)	97
#1 Issue: Education	6%	(6)	16%	(18)	78%	(85)	109
#1 Issue: Energy	6%	(5)	11%	(10)	83%	(73)	89
#1 Issue: Other	2%	(4)	23%	(36)	75%	(120)	161
2018 House Vote: Democrat	7%	(47)	25%	(178)	68%	(488)	714
2018 House Vote: Republican	3%	(17)	14%	(94)	84%	(564)	674
2016 Vote: Hillary Clinton	7%	(44)	25%	(168)	68%	(451)	663
2016 Vote: Donald Trump	3%	(18)	14%	(100)	83%	(577)	695
2016 Vote: Other	2%	(3)	17%	(22)	81%	(103)	128
2016 Vote: Didn't Vote	3%	(22)	17%	(122)	80%	(569)	713
Voted in 2014: Yes	5%	(60)	20%	(248)	75%	(928)	1236
Voted in 2014: No	3%	(27)	17%	(163)	80%	(774)	964
2012 Vote: Barack Obama	5%	(45)	25%	(215)	69%	(587)	847
2012 Vote: Mitt Romney	2%	(11)	10%	(49)	87%	(418)	478
2012 Vote: Other	2%	(1)	9%	(5)	89%	(47)	53
2012 Vote: Didn't Vote	4%	(29)	17%	(143)	79%	(650)	822
4-Region: Northeast	7%	(27)	21%	(84)	72%	(282)	394
4-Region: Midwest	2%	(10)	19%	(89)	79%	(363)	462
4-Region: South	4%	(30)	18%	(152)	78%	(642)	824
4-Region: West	4%	(19)	17%	(87)	80%	(414)	520
Seen Blake video	5%	(65)	22%	(270)	73%	(921)	1256
Not seen Blake video	2%	(21)	15%	(141)	83%	(781)	944

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**Table MCB1\_17: What kind of fan are you of each of the following?**

WNBA

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(87)	19%	(411)	77%	(1702)	2200
Seen protester video	6%	(60)	21%	(229)	73%	(795)	1083
Not seen protester video	2%	(27)	16%	(183)	81%	(907)	1117
Sports fans	6%	(82)	26%	(374)	68%	(965)	1421
Avid sports fans	12%	(59)	36%	(177)	52%	(260)	496
Casual sports fans	3%	(24)	21%	(197)	76%	(705)	925
Non-sports fans	1%	(4)	5%	(38)	95%	(737)	779
NBA fans	8%	(83)	34%	(366)	59%	(640)	1089
NFL fans	6%	(79)	26%	(358)	69%	(967)	1404
WNBA fans	17%	(87)	83%	(411)	—	(0)	498
MLB fans	6%	(70)	28%	(304)	66%	(716)	1090
MLS fans	11%	(57)	40%	(210)	50%	(264)	530
NHL fans	7%	(57)	32%	(250)	61%	(485)	792
Tennis fans	13%	(51)	46%	(174)	41%	(154)	379
Motorsports fans	7%	(65)	26%	(262)	67%	(669)	997
College football fans	7%	(75)	29%	(324)	65%	(727)	1126
College basketball fans	9%	(79)	35%	(320)	56%	(517)	915
UFC fans	9%	(65)	32%	(221)	58%	(402)	687
Golf fans	9%	(52)	35%	(216)	56%	(341)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_18: What kind of fan are you of each of the following?***WTA Tour*

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	3%	(59)	10%	(224)	87%	(1917)	2200
Gender: Male	5%	(50)	16%	(169)	79%	(843)	1062
Gender: Female	1%	(9)	5%	(55)	94%	(1074)	1138
Age: 18-34	4%	(26)	11%	(71)	85%	(559)	655
Age: 35-44	5%	(18)	17%	(61)	78%	(279)	358
Age: 45-64	2%	(15)	8%	(62)	90%	(675)	751
Age: 65+	—	(0)	7%	(31)	93%	(405)	436
GenZers: 1997-2012	4%	(11)	10%	(27)	87%	(243)	281
Millennials: 1981-1996	4%	(23)	12%	(66)	84%	(458)	548
GenXers: 1965-1980	3%	(19)	14%	(82)	83%	(482)	583
Baby Boomers: 1946-1964	1%	(6)	6%	(41)	93%	(650)	698
PID: Dem (no lean)	3%	(24)	10%	(85)	87%	(709)	818
PID: Ind (no lean)	2%	(14)	10%	(65)	88%	(570)	648
PID: Rep (no lean)	3%	(22)	10%	(75)	87%	(638)	734
PID/Gender: Dem Men	5%	(19)	17%	(64)	78%	(301)	384
PID/Gender: Dem Women	1%	(5)	5%	(21)	94%	(408)	434
PID/Gender: Ind Men	4%	(12)	13%	(40)	83%	(244)	296
PID/Gender: Ind Women	1%	(2)	7%	(25)	92%	(325)	352
PID/Gender: Rep Men	5%	(19)	17%	(65)	78%	(298)	382
PID/Gender: Rep Women	1%	(2)	3%	(10)	97%	(340)	352
Ideo: Liberal (1-3)	4%	(24)	13%	(82)	83%	(522)	627
Ideo: Moderate (4)	3%	(17)	10%	(63)	87%	(541)	621
Ideo: Conservative (5-7)	2%	(18)	10%	(72)	88%	(655)	745
Educ: < College	2%	(27)	7%	(102)	91%	(1383)	1512
Educ: Bachelors degree	3%	(11)	17%	(74)	81%	(358)	444
Educ: Post-grad	9%	(21)	19%	(47)	72%	(176)	244
Income: Under 50k	2%	(22)	8%	(92)	90%	(1046)	1161
Income: 50k-100k	3%	(17)	10%	(66)	88%	(586)	669
Income: 100k+	5%	(20)	18%	(66)	77%	(284)	370
Ethnicity: White	3%	(44)	9%	(162)	88%	(1516)	1722
Ethnicity: Hispanic	2%	(9)	10%	(36)	87%	(305)	349
Ethnicity: Black	2%	(5)	15%	(41)	83%	(228)	274

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**Table MCB1\_18: What kind of fan are you of each of the following?**

WTA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(59)	10%	(224)	87%	(1917)	2200
Ethnicity: Other	5%	(10)	11%	(22)	85%	(172)	204
All Christian	3%	(30)	11%	(120)	86%	(891)	1040
All Non-Christian	7%	(8)	18%	(21)	75%	(89)	118
Atheist	—	(0)	7%	(7)	93%	(91)	98
Agnostic/Nothing in particular	3%	(14)	7%	(36)	90%	(464)	514
Something Else	2%	(7)	9%	(40)	89%	(382)	429
Religious Non-Protestant/Catholic	5%	(8)	16%	(25)	79%	(123)	156
Evangelical	3%	(18)	13%	(78)	84%	(525)	622
Non-Evangelical	2%	(17)	9%	(74)	88%	(694)	785
Community: Urban	5%	(31)	16%	(105)	79%	(500)	636
Community: Suburban	2%	(23)	8%	(86)	89%	(923)	1032
Community: Rural	1%	(6)	6%	(33)	93%	(493)	532
Employ: Private Sector	4%	(29)	15%	(96)	81%	(535)	660
Employ: Government	6%	(7)	13%	(16)	81%	(95)	118
Employ: Self-Employed	3%	(5)	20%	(32)	77%	(128)	165
Employ: Homemaker	—	(0)	3%	(5)	97%	(162)	168
Employ: Retired	1%	(5)	7%	(33)	92%	(464)	502
Employ: Unemployed	2%	(5)	8%	(24)	90%	(261)	290
Employ: Other	1%	(2)	5%	(8)	94%	(152)	162
Military HH: Yes	2%	(6)	11%	(35)	87%	(272)	313
Military HH: No	3%	(53)	10%	(189)	87%	(1645)	1887
RD/WT: Right Direction	4%	(25)	14%	(92)	82%	(544)	662
RD/WT: Wrong Track	2%	(34)	9%	(132)	89%	(1372)	1538
Trump Job Approve	3%	(28)	11%	(103)	86%	(801)	931
Trump Job Disapprove	3%	(30)	9%	(111)	88%	(1046)	1186
Trump Job Strongly Approve	3%	(18)	9%	(49)	88%	(473)	540
Trump Job Somewhat Approve	3%	(10)	14%	(53)	84%	(328)	391
Trump Job Somewhat Disapprove	4%	(10)	13%	(34)	84%	(225)	270
Trump Job Strongly Disapprove	2%	(20)	8%	(76)	90%	(820)	916
Favorable of Trump	3%	(27)	11%	(101)	86%	(805)	933
Unfavorable of Trump	2%	(25)	10%	(113)	88%	(1026)	1165

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**Table MCB1\_18: What kind of fan are you of each of the following?**  
WTA Tour

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(59)	10%	(224)	87%	(1917)	2200
Very Favorable of Trump	3%	(20)	11%	(64)	85%	(488)	571
Somewhat Favorable of Trump	2%	(7)	10%	(37)	88%	(317)	362
Somewhat Unfavorable of Trump	3%	(6)	13%	(29)	85%	(194)	229
Very Unfavorable of Trump	2%	(20)	9%	(84)	89%	(832)	935
#1 Issue: Economy	3%	(24)	11%	(94)	86%	(713)	832
#1 Issue: Security	2%	(4)	8%	(21)	90%	(222)	246
#1 Issue: Health Care	3%	(10)	12%	(43)	85%	(313)	366
#1 Issue: Medicare / Social Security	1%	(4)	7%	(20)	92%	(275)	300
#1 Issue: Women's Issues	2%	(2)	10%	(10)	88%	(86)	97
#1 Issue: Education	9%	(9)	9%	(9)	83%	(91)	109
#1 Issue: Energy	2%	(2)	14%	(13)	83%	(74)	89
#1 Issue: Other	2%	(4)	8%	(13)	89%	(143)	161
2018 House Vote: Democrat	3%	(23)	11%	(81)	85%	(610)	714
2018 House Vote: Republican	2%	(16)	12%	(82)	85%	(576)	674
2016 Vote: Hillary Clinton	3%	(19)	11%	(75)	86%	(569)	663
2016 Vote: Donald Trump	2%	(17)	12%	(86)	85%	(592)	695
2016 Vote: Other	2%	(2)	10%	(13)	88%	(113)	128
2016 Vote: Didn't Vote	3%	(21)	7%	(51)	90%	(641)	713
Voted in 2014: Yes	3%	(33)	12%	(142)	86%	(1061)	1236
Voted in 2014: No	3%	(26)	8%	(82)	89%	(856)	964
2012 Vote: Barack Obama	3%	(28)	11%	(97)	85%	(722)	847
2012 Vote: Mitt Romney	2%	(9)	10%	(47)	88%	(422)	478
2012 Vote: Other	—	(0)	9%	(5)	91%	(49)	53
2012 Vote: Didn't Vote	3%	(23)	9%	(76)	88%	(723)	822
4-Region: Northeast	4%	(17)	16%	(61)	80%	(316)	394
4-Region: Midwest	1%	(6)	7%	(32)	92%	(425)	462
4-Region: South	2%	(17)	10%	(85)	88%	(723)	824
4-Region: West	4%	(20)	9%	(46)	87%	(454)	520
Seen Blake video	3%	(37)	13%	(158)	84%	(1062)	1256
Not seen Blake video	2%	(22)	7%	(66)	91%	(855)	944

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**Table MCB1\_18: What kind of fan are you of each of the following?**

*WTA Tour*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(59)	10%	(224)	87%	(1917)	2200
Seen protester video	2%	(27)	12%	(126)	86%	(931)	1083
Not seen protester video	3%	(32)	9%	(98)	88%	(986)	1117
Sports fans	4%	(57)	14%	(206)	82%	(1159)	1421
Avid sports fans	9%	(42)	20%	(98)	72%	(356)	496
Casual sports fans	2%	(15)	12%	(108)	87%	(803)	925
Non-sports fans	—	(2)	2%	(18)	97%	(758)	779
NBA fans	5%	(49)	17%	(188)	78%	(851)	1089
NFL fans	4%	(51)	15%	(205)	82%	(1148)	1404
WNBA fans	8%	(41)	30%	(151)	61%	(306)	498
MLB fans	4%	(47)	17%	(188)	78%	(855)	1090
MLS fans	8%	(44)	31%	(164)	61%	(322)	530
NHL fans	6%	(44)	21%	(165)	74%	(583)	792
Tennis fans	16%	(59)	59%	(224)	25%	(96)	379
Motorsports fans	5%	(53)	20%	(198)	75%	(746)	997
College football fans	5%	(51)	18%	(199)	78%	(876)	1126
College basketball fans	5%	(49)	21%	(189)	74%	(678)	915
UFC fans	7%	(48)	21%	(147)	72%	(492)	687
Golf fans	8%	(50)	30%	(184)	62%	(375)	608

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB1\_19: What kind of fan are you of each of the following?***College football*

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan</b>		<b>Total N</b>
Adults	20%	(432)	32%	(694)	49%	(1074)	2200
Gender: Male	29%	(311)	34%	(365)	36%	(387)	1062
Gender: Female	11%	(121)	29%	(329)	60%	(688)	1138
Age: 18-34	21%	(136)	30%	(197)	49%	(322)	655
Age: 35-44	23%	(81)	32%	(116)	45%	(161)	358
Age: 45-64	21%	(155)	31%	(230)	49%	(366)	751
Age: 65+	14%	(61)	34%	(150)	52%	(225)	436
GenZers: 1997-2012	17%	(47)	26%	(73)	57%	(160)	281
Millennials: 1981-1996	24%	(129)	32%	(177)	44%	(242)	548
GenXers: 1965-1980	23%	(132)	31%	(182)	46%	(268)	583
Baby Boomers: 1946-1964	15%	(106)	33%	(229)	52%	(363)	698
PID: Dem (no lean)	18%	(150)	33%	(267)	49%	(401)	818
PID: Ind (no lean)	18%	(117)	25%	(161)	57%	(369)	648
PID: Rep (no lean)	22%	(165)	36%	(265)	41%	(304)	734
PID/Gender: Dem Men	24%	(94)	38%	(146)	37%	(144)	384
PID/Gender: Dem Women	13%	(56)	28%	(121)	59%	(257)	434
PID/Gender: Ind Men	33%	(98)	26%	(77)	41%	(120)	296
PID/Gender: Ind Women	5%	(19)	24%	(84)	71%	(249)	352
PID/Gender: Rep Men	31%	(119)	37%	(141)	32%	(122)	382
PID/Gender: Rep Women	13%	(46)	35%	(124)	52%	(182)	352
Ideo: Liberal (1-3)	20%	(125)	30%	(190)	50%	(312)	627
Ideo: Moderate (4)	16%	(100)	32%	(202)	51%	(319)	621
Ideo: Conservative (5-7)	24%	(179)	35%	(260)	41%	(306)	745
Educ: < College	17%	(264)	29%	(433)	54%	(816)	1512
Educ: Bachelors degree	24%	(107)	36%	(159)	40%	(177)	444
Educ: Post-grad	25%	(61)	42%	(102)	33%	(81)	244
Income: Under 50k	18%	(204)	28%	(325)	54%	(632)	1161
Income: 50k-100k	19%	(127)	34%	(231)	47%	(312)	669
Income: 100k+	27%	(101)	37%	(139)	35%	(131)	370
Ethnicity: White	19%	(329)	31%	(541)	49%	(852)	1722
Ethnicity: Hispanic	12%	(43)	30%	(103)	58%	(203)	349
Ethnicity: Black	26%	(73)	33%	(90)	41%	(111)	274

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**Table MCB1\_19: What kind of fan are you of each of the following?**  
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	20%	(432)	32%	(694)	49%	(1074)	2200
Ethnicity: Other	15%	(31)	30%	(62)	54%	(111)	204
All Christian	20%	(211)	34%	(351)	46%	(478)	1040
All Non-Christian	24%	(28)	35%	(41)	42%	(49)	118
Atheist	19%	(18)	26%	(25)	56%	(55)	98
Agnostic/Nothing in particular	14%	(71)	28%	(143)	58%	(300)	514
Something Else	24%	(104)	31%	(133)	45%	(192)	429
Religious Non-Protestant/Catholic	23%	(35)	34%	(53)	44%	(69)	156
Evangelical	21%	(133)	36%	(221)	43%	(268)	622
Non-Evangelical	22%	(171)	31%	(244)	47%	(370)	785
Community: Urban	20%	(125)	33%	(209)	47%	(301)	636
Community: Suburban	22%	(229)	31%	(319)	47%	(484)	1032
Community: Rural	15%	(78)	31%	(165)	54%	(289)	532
Employ: Private Sector	23%	(152)	35%	(231)	42%	(277)	660
Employ: Government	27%	(32)	40%	(47)	33%	(39)	118
Employ: Self-Employed	21%	(34)	32%	(53)	47%	(78)	165
Employ: Homemaker	8%	(13)	27%	(45)	65%	(110)	168
Employ: Retired	18%	(90)	35%	(175)	47%	(236)	502
Employ: Unemployed	19%	(56)	19%	(55)	61%	(178)	290
Employ: Other	14%	(23)	27%	(44)	59%	(95)	162
Military HH: Yes	21%	(66)	32%	(101)	46%	(146)	313
Military HH: No	19%	(366)	31%	(593)	49%	(929)	1887
RD/WT: Right Direction	24%	(157)	34%	(227)	42%	(277)	662
RD/WT: Wrong Track	18%	(275)	30%	(467)	52%	(797)	1538
Trump Job Approve	21%	(199)	35%	(327)	44%	(405)	931
Trump Job Disapprove	19%	(221)	30%	(350)	52%	(614)	1186
Trump Job Strongly Approve	24%	(130)	31%	(170)	44%	(239)	540
Trump Job Somewhat Approve	17%	(68)	40%	(157)	42%	(166)	391
Trump Job Somewhat Disapprove	23%	(61)	32%	(87)	45%	(121)	270
Trump Job Strongly Disapprove	17%	(160)	29%	(263)	54%	(493)	916
Favorable of Trump	22%	(205)	34%	(318)	44%	(410)	933
Unfavorable of Trump	18%	(208)	30%	(354)	52%	(603)	1165

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**Table MCB1\_19: What kind of fan are you of each of the following?**  
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	20%	(432)	32%	(694)	49%	(1074)	2200
Very Favorable of Trump	22%	(128)	33%	(190)	44%	(253)	571
Somewhat Favorable of Trump	21%	(76)	35%	(128)	43%	(157)	362
Somewhat Unfavorable of Trump	19%	(44)	34%	(78)	47%	(108)	229
Very Unfavorable of Trump	18%	(164)	30%	(276)	53%	(495)	935
#1 Issue: Economy	22%	(181)	35%	(288)	44%	(363)	832
#1 Issue: Security	21%	(52)	35%	(85)	44%	(109)	246
#1 Issue: Health Care	20%	(75)	29%	(108)	50%	(184)	366
#1 Issue: Medicare / Social Security	18%	(53)	30%	(90)	52%	(157)	300
#1 Issue: Women's Issues	12%	(11)	26%	(25)	63%	(61)	97
#1 Issue: Education	17%	(19)	26%	(28)	57%	(63)	109
#1 Issue: Energy	15%	(14)	30%	(26)	55%	(49)	89
#1 Issue: Other	17%	(28)	27%	(43)	55%	(89)	161
2018 House Vote: Democrat	20%	(144)	33%	(236)	47%	(333)	714
2018 House Vote: Republican	23%	(158)	37%	(248)	40%	(268)	674
2016 Vote: Hillary Clinton	21%	(137)	32%	(211)	47%	(314)	663
2016 Vote: Donald Trump	22%	(152)	36%	(252)	42%	(291)	695
2016 Vote: Other	19%	(24)	34%	(44)	47%	(60)	128
2016 Vote: Didn't Vote	17%	(118)	26%	(186)	57%	(408)	713
Voted in 2014: Yes	21%	(253)	35%	(427)	45%	(556)	1236
Voted in 2014: No	19%	(179)	28%	(267)	54%	(519)	964
2012 Vote: Barack Obama	20%	(167)	34%	(291)	46%	(388)	847
2012 Vote: Mitt Romney	23%	(110)	36%	(170)	41%	(198)	478
2012 Vote: Other	17%	(9)	29%	(16)	53%	(29)	53
2012 Vote: Didn't Vote	18%	(146)	26%	(217)	56%	(460)	822
4-Region: Northeast	15%	(60)	32%	(126)	53%	(207)	394
4-Region: Midwest	22%	(102)	29%	(136)	48%	(224)	462
4-Region: South	23%	(186)	34%	(284)	43%	(354)	824
4-Region: West	16%	(83)	28%	(148)	56%	(289)	520
Seen Blake video	24%	(305)	33%	(410)	43%	(541)	1256
Not seen Blake video	13%	(127)	30%	(283)	57%	(534)	944

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**Table MCB1\_19: What kind of fan are you of each of the following?**  
College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	20%	(432)	32%	(694)	49%	(1074)	2200
Seen protester video	23%	(251)	33%	(363)	43%	(470)	1083
Not seen protester video	16%	(181)	30%	(331)	54%	(605)	1117
Sports fans	29%	(408)	43%	(609)	28%	(404)	1421
Avid sports fans	52%	(259)	33%	(163)	15%	(74)	496
Casual sports fans	16%	(149)	48%	(447)	36%	(330)	925
Non-sports fans	3%	(24)	11%	(84)	86%	(670)	779
NBA fans	29%	(311)	42%	(453)	30%	(325)	1089
NFL fans	27%	(385)	44%	(614)	29%	(405)	1404
WNBA fans	39%	(193)	41%	(206)	20%	(99)	498
MLB fans	30%	(327)	41%	(444)	29%	(318)	1090
MLS fans	32%	(171)	45%	(241)	22%	(118)	530
NHL fans	29%	(232)	44%	(347)	27%	(213)	792
Tennis fans	37%	(139)	47%	(178)	16%	(62)	379
Motorsports fans	26%	(264)	39%	(393)	34%	(340)	997
College football fans	38%	(432)	62%	(694)	—	(0)	1126
College basketball fans	38%	(351)	50%	(460)	11%	(103)	915
UFC fans	33%	(228)	38%	(258)	29%	(201)	687
Golf fans	35%	(214)	47%	(285)	18%	(109)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB1\_20: What kind of fan are you of each of the following?**  
 College basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(322)	27%	(593)	58%	(1285)	2200
Gender: Male	23%	(244)	31%	(329)	46%	(489)	1062
Gender: Female	7%	(78)	23%	(264)	70%	(796)	1138
Age: 18-34	16%	(103)	27%	(177)	57%	(374)	655
Age: 35-44	18%	(65)	32%	(114)	50%	(178)	358
Age: 45-64	13%	(100)	25%	(190)	61%	(461)	751
Age: 65+	12%	(53)	26%	(112)	62%	(271)	436
GenZers: 1997-2012	10%	(29)	27%	(75)	63%	(176)	281
Millennials: 1981-1996	19%	(106)	29%	(157)	52%	(285)	548
GenXers: 1965-1980	16%	(94)	28%	(163)	56%	(326)	583
Baby Boomers: 1946-1964	11%	(75)	25%	(174)	64%	(448)	698
PID: Dem (no lean)	16%	(127)	29%	(239)	55%	(452)	818
PID: Ind (no lean)	13%	(86)	23%	(150)	64%	(412)	648
PID: Rep (no lean)	15%	(109)	28%	(204)	57%	(422)	734
PID/Gender: Dem Men	22%	(86)	35%	(134)	43%	(164)	384
PID/Gender: Dem Women	10%	(41)	24%	(105)	66%	(288)	434
PID/Gender: Ind Men	25%	(73)	24%	(71)	51%	(152)	296
PID/Gender: Ind Women	4%	(13)	22%	(79)	74%	(260)	352
PID/Gender: Rep Men	22%	(86)	32%	(124)	45%	(173)	382
PID/Gender: Rep Women	7%	(23)	23%	(80)	71%	(249)	352
Ideo: Liberal (1-3)	17%	(104)	27%	(172)	56%	(352)	627
Ideo: Moderate (4)	14%	(90)	28%	(171)	58%	(360)	621
Ideo: Conservative (5-7)	15%	(114)	29%	(216)	56%	(415)	745
Educ: < College	12%	(186)	23%	(343)	65%	(983)	1512
Educ: Bachelors degree	16%	(72)	38%	(170)	46%	(202)	444
Educ: Post-grad	26%	(63)	33%	(81)	41%	(100)	244
Income: Under 50k	12%	(139)	25%	(291)	63%	(731)	1161
Income: 50k-100k	15%	(97)	26%	(171)	60%	(401)	669
Income: 100k+	23%	(86)	35%	(130)	42%	(154)	370
Ethnicity: White	13%	(228)	26%	(440)	61%	(1054)	1722
Ethnicity: Hispanic	10%	(36)	27%	(93)	63%	(221)	349
Ethnicity: Black	25%	(68)	34%	(94)	41%	(112)	274

Continued on next page

**Table MCB1\_20: What kind of fan are you of each of the following?**  
College basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(322)	27%	(593)	58%	(1285)	2200
Ethnicity: Other	13%	(26)	29%	(59)	58%	(119)	204
All Christian	14%	(145)	29%	(306)	57%	(588)	1040
All Non-Christian	19%	(22)	32%	(38)	49%	(58)	118
Atheist	16%	(16)	13%	(12)	71%	(70)	98
Agnostic/Nothing in particular	12%	(59)	24%	(124)	64%	(331)	514
Something Else	19%	(80)	26%	(112)	55%	(238)	429
Religious Non-Protestant/Catholic	16%	(25)	29%	(46)	55%	(85)	156
Evangelical	16%	(97)	31%	(193)	53%	(332)	622
Non-Evangelical	15%	(121)	27%	(210)	58%	(453)	785
Community: Urban	17%	(106)	31%	(196)	52%	(334)	636
Community: Suburban	16%	(167)	25%	(263)	58%	(603)	1032
Community: Rural	9%	(49)	25%	(135)	66%	(349)	532
Employ: Private Sector	17%	(115)	31%	(208)	51%	(338)	660
Employ: Government	25%	(30)	30%	(35)	45%	(54)	118
Employ: Self-Employed	16%	(26)	29%	(49)	55%	(91)	165
Employ: Homemaker	5%	(8)	20%	(34)	75%	(126)	168
Employ: Retired	13%	(63)	27%	(137)	60%	(302)	502
Employ: Unemployed	15%	(45)	16%	(47)	68%	(198)	290
Employ: Other	10%	(16)	23%	(37)	67%	(109)	162
Military HH: Yes	14%	(45)	29%	(92)	56%	(177)	313
Military HH: No	15%	(277)	27%	(501)	59%	(1108)	1887
RD/WT: Right Direction	18%	(121)	28%	(183)	54%	(358)	662
RD/WT: Wrong Track	13%	(201)	27%	(411)	60%	(927)	1538
Trump Job Approve	15%	(136)	28%	(258)	58%	(537)	931
Trump Job Disapprove	15%	(182)	26%	(311)	59%	(694)	1186
Trump Job Strongly Approve	15%	(80)	26%	(138)	60%	(321)	540
Trump Job Somewhat Approve	14%	(56)	31%	(120)	55%	(216)	391
Trump Job Somewhat Disapprove	18%	(48)	31%	(84)	51%	(138)	270
Trump Job Strongly Disapprove	15%	(133)	25%	(227)	61%	(556)	916
Favorable of Trump	15%	(136)	27%	(256)	58%	(541)	933
Unfavorable of Trump	15%	(171)	28%	(320)	58%	(674)	1165

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**Table MCB1\_20:** What kind of fan are you of each of the following?  
 College basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(322)	27%	(593)	58%	(1285)	2200
Very Favorable of Trump	14%	(82)	27%	(157)	58%	(332)	571
Somewhat Favorable of Trump	15%	(54)	28%	(100)	58%	(208)	362
Somewhat Unfavorable of Trump	15%	(34)	34%	(78)	51%	(117)	229
Very Unfavorable of Trump	15%	(136)	26%	(242)	60%	(557)	935
#1 Issue: Economy	17%	(143)	29%	(244)	53%	(445)	832
#1 Issue: Security	10%	(24)	30%	(73)	61%	(150)	246
#1 Issue: Health Care	15%	(55)	29%	(106)	56%	(206)	366
#1 Issue: Medicare / Social Security	13%	(38)	21%	(64)	66%	(198)	300
#1 Issue: Women's Issues	10%	(9)	23%	(23)	67%	(65)	97
#1 Issue: Education	10%	(11)	30%	(33)	59%	(65)	109
#1 Issue: Energy	10%	(9)	22%	(20)	68%	(60)	89
#1 Issue: Other	20%	(33)	20%	(32)	60%	(96)	161
2018 House Vote: Democrat	18%	(128)	29%	(208)	53%	(377)	714
2018 House Vote: Republican	17%	(113)	29%	(196)	54%	(365)	674
2016 Vote: Hillary Clinton	19%	(129)	27%	(180)	53%	(354)	663
2016 Vote: Donald Trump	16%	(108)	29%	(202)	55%	(384)	695
2016 Vote: Other	13%	(16)	32%	(40)	56%	(71)	128
2016 Vote: Didn't Vote	10%	(68)	24%	(169)	67%	(476)	713
Voted in 2014: Yes	16%	(204)	29%	(361)	54%	(671)	1236
Voted in 2014: No	12%	(118)	24%	(232)	64%	(614)	964
2012 Vote: Barack Obama	17%	(141)	30%	(252)	54%	(453)	847
2012 Vote: Mitt Romney	17%	(81)	26%	(124)	57%	(273)	478
2012 Vote: Other	11%	(6)	28%	(15)	62%	(33)	53
2012 Vote: Didn't Vote	11%	(94)	25%	(202)	64%	(526)	822
4-Region: Northeast	14%	(54)	28%	(110)	58%	(229)	394
4-Region: Midwest	16%	(74)	27%	(125)	57%	(264)	462
4-Region: South	17%	(139)	28%	(232)	55%	(453)	824
4-Region: West	11%	(55)	24%	(126)	65%	(339)	520
Seen Blake video	19%	(242)	28%	(355)	53%	(660)	1256
Not seen Blake video	8%	(80)	25%	(239)	66%	(625)	944

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**Table MCB1\_20: What kind of fan are you of each of the following?**  
College basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(322)	27%	(593)	58%	(1285)	2200
Seen protester video	18%	(192)	29%	(311)	54%	(580)	1083
Not seen protester video	12%	(130)	25%	(282)	63%	(705)	1117
Sports fans	22%	(308)	37%	(530)	41%	(584)	1421
Avid sports fans	39%	(194)	39%	(192)	22%	(110)	496
Casual sports fans	12%	(114)	37%	(338)	51%	(473)	925
Non-sports fans	2%	(14)	8%	(64)	90%	(701)	779
NBA fans	25%	(269)	43%	(466)	33%	(354)	1089
NFL fans	21%	(289)	35%	(497)	44%	(618)	1404
WNBA fans	35%	(177)	45%	(222)	20%	(100)	498
MLB fans	23%	(255)	38%	(413)	39%	(421)	1090
MLS fans	29%	(152)	44%	(234)	27%	(144)	530
NHL fans	25%	(201)	35%	(281)	39%	(309)	792
Tennis fans	34%	(129)	44%	(167)	22%	(82)	379
Motorsports fans	22%	(215)	34%	(339)	44%	(442)	997
College football fans	27%	(307)	45%	(504)	28%	(314)	1126
College basketball fans	35%	(322)	65%	(593)	—	(0)	915
UFC fans	26%	(182)	34%	(233)	40%	(273)	687
Golf fans	32%	(196)	43%	(259)	25%	(154)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB2\_1: How much have you seen, read or heard about each of the following?**  
*The police shooting of Jacob Blake in Kenosha, Wisconsin.*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	45%	(986)	33%	(715)	12%	(266)	11%	(233)	2200
Gender: Male	48%	(513)	34%	(361)	11%	(114)	7%	(74)	1062
Gender: Female	42%	(473)	31%	(354)	13%	(152)	14%	(159)	1138
Age: 18-34	46%	(303)	27%	(177)	13%	(84)	14%	(91)	655
Age: 35-44	38%	(137)	37%	(134)	11%	(39)	13%	(48)	358
Age: 45-64	42%	(317)	36%	(268)	13%	(97)	9%	(69)	751
Age: 65+	53%	(229)	31%	(137)	11%	(46)	6%	(24)	436
GenZers: 1997-2012	47%	(132)	22%	(63)	14%	(40)	17%	(46)	281
Millennials: 1981-1996	43%	(237)	33%	(179)	10%	(56)	14%	(75)	548
GenXers: 1965-1980	38%	(220)	39%	(226)	14%	(81)	10%	(57)	583
Baby Boomers: 1946-1964	50%	(349)	30%	(213)	12%	(84)	7%	(52)	698
PID: Dem (no lean)	56%	(461)	27%	(222)	9%	(70)	8%	(65)	818
PID: Ind (no lean)	38%	(247)	35%	(223)	13%	(87)	14%	(90)	648
PID: Rep (no lean)	38%	(278)	37%	(270)	15%	(108)	11%	(78)	734
PID/Gender: Dem Men	59%	(226)	29%	(111)	7%	(27)	5%	(20)	384
PID/Gender: Dem Women	54%	(235)	26%	(111)	10%	(44)	10%	(45)	434
PID/Gender: Ind Men	44%	(129)	36%	(107)	14%	(42)	6%	(18)	296
PID/Gender: Ind Women	34%	(118)	33%	(116)	13%	(46)	20%	(72)	352
PID/Gender: Rep Men	41%	(158)	37%	(143)	12%	(45)	9%	(36)	382
PID/Gender: Rep Women	34%	(120)	36%	(127)	18%	(63)	12%	(42)	352
Ideo: Liberal (1-3)	57%	(355)	26%	(165)	9%	(59)	8%	(48)	627
Ideo: Moderate (4)	42%	(260)	34%	(213)	14%	(84)	10%	(64)	621
Ideo: Conservative (5-7)	42%	(310)	36%	(270)	14%	(101)	9%	(64)	745
Educ: < College	43%	(644)	31%	(470)	13%	(200)	13%	(198)	1512
Educ: Bachelors degree	49%	(216)	38%	(167)	8%	(35)	6%	(26)	444
Educ: Post-grad	52%	(126)	32%	(78)	12%	(30)	4%	(9)	244
Income: Under 50k	39%	(455)	33%	(383)	14%	(160)	14%	(162)	1161
Income: 50k-100k	50%	(333)	32%	(213)	10%	(69)	8%	(54)	669
Income: 100k+	54%	(198)	32%	(120)	10%	(36)	4%	(16)	370
Ethnicity: White	44%	(751)	34%	(581)	13%	(215)	10%	(175)	1722
Ethnicity: Hispanic	44%	(153)	31%	(108)	13%	(44)	13%	(45)	349
Ethnicity: Black	54%	(149)	29%	(79)	8%	(23)	9%	(24)	274

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**Table MCB2\_1:** How much have you seen, read or heard about each of the following?  
The police shooting of Jacob Blake in Kenosha, Wisconsin.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	45%	(986)	33%	(715)	12%	(266)	11%	(233)	2200
Ethnicity: Other	42%	(86)	27%	(55)	13%	(27)	17%	(35)	204
All Christian	45%	(464)	35%	(367)	12%	(123)	8%	(86)	1040
All Non-Christian	51%	(60)	31%	(36)	10%	(12)	8%	(10)	118
Atheist	52%	(51)	25%	(25)	14%	(14)	8%	(8)	98
Agnostic/Nothing in particular	46%	(236)	31%	(158)	11%	(54)	13%	(66)	514
Something Else	41%	(176)	30%	(129)	14%	(62)	15%	(62)	429
Religious Non-Protestant/Catholic	45%	(70)	35%	(55)	11%	(17)	9%	(14)	156
Evangelical	39%	(240)	35%	(217)	14%	(89)	12%	(75)	622
Non-Evangelical	48%	(380)	32%	(251)	11%	(87)	8%	(66)	785
Community: Urban	47%	(297)	32%	(205)	12%	(75)	9%	(59)	636
Community: Suburban	48%	(495)	32%	(328)	11%	(118)	9%	(91)	1032
Community: Rural	36%	(193)	34%	(183)	14%	(73)	16%	(83)	532
Employ: Private Sector	44%	(289)	39%	(255)	9%	(60)	9%	(57)	660
Employ: Government	46%	(55)	37%	(43)	8%	(10)	9%	(10)	118
Employ: Self-Employed	49%	(81)	24%	(40)	18%	(29)	8%	(14)	165
Employ: Homemaker	31%	(52)	33%	(56)	18%	(31)	18%	(29)	168
Employ: Retired	51%	(255)	31%	(157)	12%	(61)	6%	(29)	502
Employ: Unemployed	39%	(114)	28%	(82)	15%	(43)	18%	(51)	290
Employ: Other	41%	(66)	32%	(51)	11%	(17)	17%	(27)	162
Military HH: Yes	45%	(141)	39%	(123)	9%	(29)	6%	(19)	313
Military HH: No	45%	(845)	31%	(592)	13%	(237)	11%	(214)	1887
RD/WT: Right Direction	33%	(221)	40%	(262)	14%	(95)	13%	(84)	662
RD/WT: Wrong Track	50%	(765)	29%	(453)	11%	(170)	10%	(149)	1538
Trump Job Approve	35%	(325)	38%	(352)	15%	(143)	12%	(111)	931
Trump Job Disapprove	54%	(640)	29%	(343)	9%	(108)	8%	(95)	1186
Trump Job Strongly Approve	35%	(190)	39%	(210)	13%	(70)	13%	(69)	540
Trump Job Somewhat Approve	34%	(135)	36%	(142)	19%	(73)	11%	(42)	391
Trump Job Somewhat Disapprove	39%	(105)	39%	(105)	12%	(33)	10%	(27)	270
Trump Job Strongly Disapprove	58%	(535)	26%	(238)	8%	(75)	7%	(68)	916
Favorable of Trump	35%	(325)	39%	(361)	15%	(139)	12%	(108)	933
Unfavorable of Trump	54%	(628)	28%	(329)	10%	(111)	8%	(96)	1165

Continued on next page

**Table MCB2\_1:** How much have you seen, read or heard about each of the following?*The police shooting of Jacob Blake in Kenosha, Wisconsin.*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	45%	(986)	33%	(715)	12%	(266)	11%	(233)	2200
Very Favorable of Trump	35%	(199)	38%	(217)	14%	(78)	13%	(76)	571
Somewhat Favorable of Trump	35%	(125)	40%	(144)	17%	(61)	9%	(32)	362
Somewhat Unfavorable of Trump	39%	(89)	37%	(85)	13%	(30)	11%	(26)	229
Very Unfavorable of Trump	58%	(539)	26%	(245)	9%	(82)	7%	(70)	935
#1 Issue: Economy	44%	(367)	32%	(264)	14%	(118)	10%	(83)	832
#1 Issue: Security	40%	(98)	39%	(95)	14%	(36)	7%	(18)	246
#1 Issue: Health Care	48%	(175)	33%	(119)	8%	(30)	11%	(42)	366
#1 Issue: Medicare / Social Security	45%	(135)	29%	(88)	11%	(34)	14%	(42)	300
#1 Issue: Women's Issues	50%	(48)	26%	(25)	17%	(16)	8%	(8)	97
#1 Issue: Education	40%	(43)	38%	(42)	9%	(10)	13%	(14)	109
#1 Issue: Energy	55%	(49)	23%	(20)	15%	(13)	7%	(6)	89
#1 Issue: Other	44%	(70)	39%	(63)	6%	(9)	12%	(19)	161
2018 House Vote: Democrat	57%	(410)	30%	(215)	7%	(50)	5%	(39)	714
2018 House Vote: Republican	41%	(279)	38%	(259)	13%	(87)	7%	(50)	674
2016 Vote: Hillary Clinton	57%	(380)	29%	(193)	8%	(53)	6%	(38)	663
2016 Vote: Donald Trump	38%	(266)	41%	(283)	12%	(82)	9%	(63)	695
2016 Vote: Other	48%	(62)	31%	(40)	15%	(19)	6%	(7)	128
2016 Vote: Didn't Vote	39%	(278)	28%	(199)	15%	(110)	18%	(125)	713
Voted in 2014: Yes	48%	(595)	34%	(423)	11%	(135)	7%	(82)	1236
Voted in 2014: No	41%	(391)	30%	(292)	14%	(130)	16%	(151)	964
2012 Vote: Barack Obama	53%	(445)	32%	(269)	9%	(74)	7%	(60)	847
2012 Vote: Mitt Romney	41%	(196)	39%	(188)	13%	(60)	7%	(33)	478
2012 Vote: Other	34%	(18)	39%	(21)	24%	(13)	4%	(2)	53
2012 Vote: Didn't Vote	40%	(327)	29%	(238)	14%	(119)	17%	(138)	822
4-Region: Northeast	46%	(179)	34%	(133)	12%	(48)	8%	(33)	394
4-Region: Midwest	51%	(237)	32%	(146)	11%	(49)	6%	(30)	462
4-Region: South	42%	(343)	34%	(278)	12%	(99)	13%	(105)	824
4-Region: West	44%	(227)	30%	(158)	13%	(69)	13%	(65)	520
Seen Blake video	62%	(782)	29%	(365)	5%	(66)	3%	(42)	1256
Not seen Blake video	22%	(204)	37%	(350)	21%	(199)	20%	(190)	944

Continued on next page

**Table MCB2\_1:** How much have you seen, read or heard about each of the following?  
The police shooting of Jacob Blake in Kenosha, Wisconsin.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	45%	(986)	33%	(715)	12%	(266)	11%	(233)	2200
Seen protester video	62%	(674)	28%	(303)	5%	(58)	5%	(49)	1083
Not seen protester video	28%	(312)	37%	(413)	19%	(208)	16%	(184)	1117
Sports fans	49%	(691)	35%	(491)	10%	(138)	7%	(101)	1421
Avid sports fans	56%	(277)	30%	(150)	8%	(41)	6%	(28)	496
Casual sports fans	45%	(413)	37%	(342)	11%	(97)	8%	(73)	925
Non-sports fans	38%	(295)	29%	(224)	16%	(127)	17%	(132)	779
NBA fans	49%	(535)	33%	(357)	11%	(118)	7%	(79)	1089
NFL fans	48%	(678)	34%	(479)	11%	(149)	7%	(98)	1404
WNBA fans	54%	(268)	33%	(165)	9%	(43)	4%	(21)	498
MLB fans	51%	(551)	35%	(381)	10%	(106)	5%	(51)	1090
MLS fans	49%	(262)	35%	(185)	11%	(57)	5%	(27)	530
NHL fans	49%	(388)	36%	(286)	10%	(77)	5%	(41)	792
Tennis fans	48%	(182)	36%	(136)	12%	(47)	4%	(14)	379
Motorsports fans	44%	(440)	35%	(350)	11%	(112)	9%	(94)	997
College football fans	50%	(564)	34%	(386)	10%	(118)	5%	(57)	1126
College basketball fans	51%	(470)	34%	(310)	10%	(88)	5%	(46)	915
UFC fans	50%	(346)	34%	(233)	10%	(66)	6%	(42)	687
Golf fans	50%	(307)	36%	(218)	10%	(62)	4%	(22)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB2\_2:** How much have you seen, read or heard about each of the following?*The Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(597)	32%	(712)	17%	(372)	24%	(520)	2200
Gender: Male	34%	(362)	35%	(370)	16%	(165)	16%	(166)	1062
Gender: Female	21%	(235)	30%	(342)	18%	(207)	31%	(354)	1138
Age: 18-34	26%	(168)	27%	(174)	20%	(130)	28%	(182)	655
Age: 35-44	24%	(87)	36%	(129)	16%	(56)	24%	(85)	358
Age: 45-64	29%	(221)	31%	(234)	17%	(124)	23%	(171)	751
Age: 65+	28%	(121)	40%	(174)	14%	(61)	19%	(81)	436
GenZers: 1997-2012	23%	(63)	23%	(65)	20%	(57)	34%	(96)	281
Millennials: 1981-1996	27%	(147)	32%	(175)	18%	(98)	23%	(128)	548
GenXers: 1965-1980	26%	(153)	32%	(185)	17%	(97)	25%	(148)	583
Baby Boomers: 1946-1964	30%	(210)	35%	(245)	15%	(104)	20%	(138)	698
PID: Dem (no lean)	35%	(289)	30%	(248)	15%	(126)	19%	(155)	818
PID: Ind (no lean)	23%	(151)	30%	(193)	16%	(104)	31%	(199)	648
PID: Rep (no lean)	21%	(157)	37%	(270)	19%	(142)	23%	(166)	734
PID/Gender: Dem Men	42%	(160)	32%	(123)	14%	(53)	12%	(48)	384
PID/Gender: Dem Women	30%	(128)	29%	(125)	17%	(73)	25%	(108)	434
PID/Gender: Ind Men	30%	(90)	34%	(99)	17%	(50)	19%	(56)	296
PID/Gender: Ind Women	17%	(61)	27%	(94)	15%	(54)	41%	(143)	352
PID/Gender: Rep Men	29%	(112)	39%	(147)	16%	(62)	16%	(62)	382
PID/Gender: Rep Women	13%	(45)	35%	(123)	23%	(81)	30%	(104)	352
Ideo: Liberal (1-3)	34%	(215)	34%	(216)	14%	(88)	17%	(109)	627
Ideo: Moderate (4)	26%	(162)	31%	(191)	19%	(119)	24%	(149)	621
Ideo: Conservative (5-7)	26%	(196)	34%	(255)	18%	(133)	22%	(162)	745
Educ: < College	24%	(359)	28%	(428)	19%	(290)	29%	(436)	1512
Educ: Bachelors degree	31%	(139)	42%	(185)	14%	(62)	13%	(59)	444
Educ: Post-grad	41%	(100)	41%	(99)	8%	(20)	10%	(26)	244
Income: Under 50k	21%	(243)	29%	(339)	21%	(240)	29%	(339)	1161
Income: 50k-100k	32%	(212)	35%	(231)	13%	(86)	21%	(139)	669
Income: 100k+	38%	(141)	38%	(141)	12%	(46)	11%	(42)	370
Ethnicity: White	25%	(435)	35%	(598)	16%	(279)	24%	(410)	1722
Ethnicity: Hispanic	23%	(79)	31%	(107)	18%	(64)	29%	(100)	349
Ethnicity: Black	41%	(114)	22%	(60)	18%	(50)	18%	(51)	274

Continued on next page

**Table MCB2\_2:** How much have you seen, read or heard about each of the following?

*The Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(597)	32%	(712)	17%	(372)	24%	(520)	2200
Ethnicity: Other	24%	(48)	26%	(54)	21%	(42)	29%	(60)	204
All Christian	28%	(296)	36%	(370)	15%	(155)	21%	(218)	1040
All Non-Christian	38%	(45)	38%	(45)	10%	(12)	14%	(16)	118
Atheist	29%	(28)	32%	(31)	21%	(21)	18%	(18)	98
Agnostic/Nothing in particular	22%	(114)	30%	(156)	20%	(104)	27%	(140)	514
Something Else	26%	(113)	25%	(109)	19%	(80)	30%	(127)	429
Religious Non-Protestant/Catholic	32%	(50)	38%	(59)	10%	(15)	20%	(31)	156
Evangelical	25%	(157)	28%	(175)	18%	(114)	28%	(176)	622
Non-Evangelical	31%	(240)	36%	(282)	15%	(115)	19%	(148)	785
Community: Urban	32%	(202)	31%	(199)	17%	(105)	20%	(129)	636
Community: Suburban	30%	(311)	33%	(338)	16%	(168)	21%	(214)	1032
Community: Rural	16%	(84)	33%	(174)	18%	(98)	33%	(177)	532
Employ: Private Sector	29%	(194)	37%	(245)	16%	(105)	18%	(117)	660
Employ: Government	36%	(42)	37%	(44)	8%	(10)	19%	(23)	118
Employ: Self-Employed	32%	(53)	29%	(47)	21%	(35)	18%	(30)	165
Employ: Homemaker	12%	(20)	26%	(43)	23%	(38)	39%	(66)	168
Employ: Retired	28%	(142)	39%	(197)	15%	(74)	18%	(90)	502
Employ: Unemployed	22%	(62)	22%	(65)	20%	(58)	36%	(105)	290
Employ: Other	24%	(39)	22%	(36)	20%	(32)	34%	(55)	162
Military HH: Yes	23%	(73)	41%	(127)	14%	(44)	22%	(69)	313
Military HH: No	28%	(524)	31%	(584)	17%	(327)	24%	(451)	1887
RD/WT: Right Direction	23%	(150)	34%	(222)	20%	(130)	24%	(159)	662
RD/WT: Wrong Track	29%	(447)	32%	(489)	16%	(241)	23%	(361)	1538
Trump Job Approve	21%	(199)	34%	(318)	20%	(187)	24%	(228)	931
Trump Job Disapprove	32%	(383)	32%	(379)	14%	(169)	21%	(255)	1186
Trump Job Strongly Approve	21%	(115)	35%	(189)	18%	(96)	26%	(140)	540
Trump Job Somewhat Approve	21%	(83)	33%	(129)	23%	(91)	22%	(88)	391
Trump Job Somewhat Disapprove	25%	(68)	30%	(80)	20%	(53)	26%	(69)	270
Trump Job Strongly Disapprove	34%	(315)	33%	(299)	13%	(116)	20%	(185)	916
Favorable of Trump	22%	(204)	35%	(324)	19%	(181)	24%	(224)	933
Unfavorable of Trump	32%	(368)	32%	(371)	15%	(172)	22%	(254)	1165

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**Table MCB2\_2:** How much have you seen, read or heard about each of the following?*The Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(597)	32%	(712)	17%	(372)	24%	(520)	2200
Very Favorable of Trump	23%	(130)	34%	(194)	17%	(96)	26%	(151)	571
Somewhat Favorable of Trump	21%	(74)	36%	(130)	23%	(85)	20%	(73)	362
Somewhat Unfavorable of Trump	24%	(56)	29%	(66)	20%	(46)	27%	(61)	229
Very Unfavorable of Trump	33%	(312)	33%	(305)	13%	(125)	21%	(193)	935
#1 Issue: Economy	28%	(230)	31%	(254)	17%	(145)	24%	(203)	832
#1 Issue: Security	21%	(52)	39%	(97)	18%	(45)	21%	(52)	246
#1 Issue: Health Care	33%	(119)	32%	(119)	12%	(43)	23%	(85)	366
#1 Issue: Medicare / Social Security	26%	(79)	32%	(96)	19%	(56)	23%	(69)	300
#1 Issue: Women's Issues	23%	(23)	27%	(26)	21%	(20)	29%	(28)	97
#1 Issue: Education	21%	(23)	30%	(33)	27%	(30)	22%	(24)	109
#1 Issue: Energy	29%	(25)	33%	(29)	15%	(13)	23%	(21)	89
#1 Issue: Other	29%	(46)	35%	(57)	12%	(20)	23%	(37)	161
2018 House Vote: Democrat	38%	(269)	35%	(250)	13%	(94)	14%	(101)	714
2018 House Vote: Republican	25%	(170)	37%	(252)	18%	(119)	20%	(133)	674
2016 Vote: Hillary Clinton	37%	(248)	34%	(223)	15%	(100)	14%	(92)	663
2016 Vote: Donald Trump	25%	(177)	37%	(257)	17%	(120)	20%	(141)	695
2016 Vote: Other	21%	(26)	37%	(48)	16%	(21)	26%	(33)	128
2016 Vote: Didn't Vote	20%	(145)	26%	(184)	18%	(130)	36%	(253)	713
Voted in 2014: Yes	31%	(386)	37%	(457)	15%	(184)	17%	(208)	1236
Voted in 2014: No	22%	(211)	26%	(254)	19%	(188)	32%	(312)	964
2012 Vote: Barack Obama	34%	(292)	36%	(302)	15%	(127)	15%	(126)	847
2012 Vote: Mitt Romney	25%	(120)	40%	(190)	15%	(70)	20%	(98)	478
2012 Vote: Other	22%	(12)	31%	(16)	24%	(13)	23%	(12)	53
2012 Vote: Didn't Vote	21%	(174)	25%	(203)	20%	(162)	35%	(284)	822
4-Region: Northeast	30%	(118)	36%	(142)	16%	(61)	18%	(72)	394
4-Region: Midwest	28%	(128)	35%	(162)	17%	(76)	21%	(96)	462
4-Region: South	25%	(207)	33%	(269)	17%	(142)	25%	(207)	824
4-Region: West	28%	(144)	27%	(138)	18%	(92)	28%	(145)	520
Seen Blake video	39%	(487)	35%	(445)	14%	(171)	12%	(154)	1256
Not seen Blake video	12%	(110)	28%	(267)	21%	(201)	39%	(366)	944

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**Table MCB2\_2:** How much have you seen, read or heard about each of the following?

*The Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(597)	32%	(712)	17%	(372)	24%	(520)	2200
Seen protester video	38%	(414)	36%	(386)	13%	(139)	13%	(145)	1083
Not seen protester video	16%	(183)	29%	(326)	21%	(232)	34%	(375)	1117
Sports fans	34%	(481)	35%	(503)	16%	(227)	15%	(210)	1421
Avid sports fans	48%	(239)	30%	(146)	14%	(69)	8%	(41)	496
Casual sports fans	26%	(241)	39%	(357)	17%	(158)	18%	(169)	925
Non-sports fans	15%	(116)	27%	(208)	18%	(144)	40%	(310)	779
NBA fans	37%	(404)	33%	(361)	16%	(178)	13%	(146)	1089
NFL fans	33%	(460)	34%	(481)	17%	(242)	16%	(222)	1404
WNBA fans	45%	(223)	31%	(155)	14%	(70)	10%	(50)	498
MLB fans	35%	(382)	38%	(410)	15%	(158)	13%	(139)	1090
MLS fans	38%	(203)	37%	(198)	15%	(78)	10%	(51)	530
NHL fans	36%	(283)	38%	(302)	14%	(114)	12%	(94)	792
Tennis fans	40%	(152)	38%	(145)	15%	(55)	7%	(27)	379
Motorsports fans	31%	(306)	34%	(341)	17%	(170)	18%	(180)	997
College football fans	36%	(403)	36%	(409)	15%	(168)	13%	(146)	1126
College basketball fans	39%	(361)	34%	(315)	15%	(136)	11%	(102)	915
UFC fans	38%	(263)	33%	(224)	15%	(105)	14%	(95)	687
Golf fans	39%	(239)	38%	(231)	13%	(82)	9%	(57)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB2\_3:** How much have you seen, read or heard about each of the following?

*Athletes in other sports such as women's basketball, baseball, soccer and tennis refusing to compete following the Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(524)	32%	(705)	19%	(412)	25%	(559)	2200
Gender: Male	28%	(301)	36%	(378)	18%	(192)	18%	(191)	1062
Gender: Female	20%	(223)	29%	(327)	19%	(220)	32%	(368)	1138
Age: 18-34	24%	(154)	28%	(187)	22%	(143)	26%	(171)	655
Age: 35-44	24%	(86)	30%	(108)	21%	(75)	25%	(89)	358
Age: 45-64	25%	(189)	31%	(230)	17%	(130)	27%	(202)	751
Age: 65+	22%	(95)	41%	(181)	15%	(64)	22%	(97)	436
GenZers: 1997-2012	22%	(61)	22%	(61)	25%	(71)	31%	(87)	281
Millennials: 1981-1996	25%	(135)	32%	(178)	19%	(107)	23%	(129)	548
GenXers: 1965-1980	24%	(137)	30%	(174)	19%	(109)	28%	(162)	583
Baby Boomers: 1946-1964	25%	(174)	36%	(250)	16%	(108)	24%	(165)	698
PID: Dem (no lean)	30%	(242)	32%	(260)	17%	(137)	22%	(179)	818
PID: Ind (no lean)	21%	(134)	28%	(183)	20%	(130)	31%	(200)	648
PID: Rep (no lean)	20%	(148)	36%	(261)	20%	(145)	25%	(180)	734
PID/Gender: Dem Men	32%	(122)	36%	(137)	15%	(59)	17%	(65)	384
PID/Gender: Dem Women	27%	(119)	28%	(123)	18%	(78)	26%	(114)	434
PID/Gender: Ind Men	27%	(80)	30%	(90)	21%	(62)	21%	(63)	296
PID/Gender: Ind Women	15%	(54)	27%	(93)	19%	(68)	39%	(137)	352
PID/Gender: Rep Men	26%	(98)	39%	(150)	18%	(70)	17%	(63)	382
PID/Gender: Rep Women	14%	(50)	31%	(111)	21%	(74)	33%	(117)	352
Ideo: Liberal (1-3)	32%	(201)	34%	(210)	16%	(101)	18%	(115)	627
Ideo: Moderate (4)	22%	(133)	32%	(199)	19%	(115)	28%	(173)	621
Ideo: Conservative (5-7)	23%	(171)	33%	(243)	22%	(161)	23%	(170)	745
Educ: < College	21%	(312)	29%	(437)	20%	(304)	30%	(460)	1512
Educ: Bachelors degree	28%	(125)	39%	(172)	17%	(74)	16%	(73)	444
Educ: Post-grad	36%	(87)	39%	(96)	14%	(34)	11%	(27)	244
Income: Under 50k	18%	(213)	30%	(347)	21%	(244)	31%	(357)	1161
Income: 50k-100k	28%	(188)	32%	(215)	17%	(112)	23%	(154)	669
Income: 100k+	33%	(124)	39%	(143)	15%	(56)	13%	(48)	370
Ethnicity: White	22%	(383)	34%	(581)	19%	(319)	25%	(439)	1722
Ethnicity: Hispanic	19%	(68)	30%	(103)	22%	(77)	29%	(101)	349

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**Table MCB2\_3:** How much have you seen, read or heard about each of the following?

*Athletes in other sports such as women's basketball, baseball, soccer and tennis refusing to compete following the Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(524)	32%	(705)	19%	(412)	25%	(559)	2200
Ethnicity: Black	37%	(102)	22%	(62)	21%	(58)	19%	(53)	274
Ethnicity: Other	19%	(39)	30%	(62)	17%	(35)	33%	(68)	204
All Christian	25%	(263)	35%	(363)	16%	(171)	23%	(243)	1040
All Non-Christian	27%	(32)	37%	(43)	18%	(21)	18%	(21)	118
Atheist	28%	(27)	32%	(32)	20%	(20)	20%	(20)	98
Agnostic/Nothing in particular	18%	(94)	31%	(159)	22%	(111)	29%	(151)	514
Something Else	25%	(108)	25%	(108)	21%	(89)	29%	(125)	429
Religious Non-Protestant/Catholic	26%	(41)	35%	(54)	17%	(26)	22%	(34)	156
Evangelical	25%	(156)	26%	(164)	20%	(123)	29%	(178)	622
Non-Evangelical	26%	(201)	36%	(284)	16%	(129)	22%	(171)	785
Community: Urban	27%	(173)	31%	(197)	21%	(137)	20%	(129)	636
Community: Suburban	27%	(276)	33%	(343)	16%	(169)	24%	(244)	1032
Community: Rural	14%	(75)	31%	(165)	20%	(107)	35%	(186)	532
Employ: Private Sector	25%	(165)	35%	(232)	19%	(128)	20%	(135)	660
Employ: Government	37%	(44)	32%	(37)	16%	(19)	15%	(18)	118
Employ: Self-Employed	31%	(52)	27%	(44)	24%	(40)	18%	(29)	165
Employ: Homemaker	10%	(17)	26%	(44)	16%	(28)	47%	(78)	168
Employ: Retired	23%	(116)	42%	(210)	14%	(72)	21%	(104)	502
Employ: Unemployed	18%	(52)	24%	(70)	23%	(67)	35%	(102)	290
Employ: Other	23%	(38)	25%	(40)	16%	(27)	36%	(58)	162
Military HH: Yes	20%	(62)	38%	(119)	18%	(57)	24%	(74)	313
Military HH: No	24%	(462)	31%	(586)	19%	(355)	26%	(484)	1887
RD/WT: Right Direction	20%	(132)	31%	(208)	24%	(157)	25%	(164)	662
RD/WT: Wrong Track	25%	(392)	32%	(497)	17%	(255)	26%	(395)	1538
Trump Job Approve	19%	(180)	31%	(291)	23%	(217)	26%	(244)	931
Trump Job Disapprove	28%	(332)	34%	(400)	15%	(180)	23%	(274)	1186
Trump Job Strongly Approve	19%	(104)	31%	(166)	21%	(113)	29%	(157)	540
Trump Job Somewhat Approve	19%	(75)	32%	(125)	27%	(104)	22%	(87)	391
Trump Job Somewhat Disapprove	23%	(62)	34%	(92)	18%	(47)	25%	(68)	270
Trump Job Strongly Disapprove	29%	(270)	34%	(307)	14%	(133)	22%	(206)	916

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**Table MCB2\_3:** How much have you seen, read or heard about each of the following?

*Athletes in other sports such as women's basketball, baseball, soccer and tennis refusing to compete following the Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(524)	32%	(705)	19%	(412)	25%	(559)	2200
Favorable of Trump	20%	(188)	33%	(305)	21%	(199)	26%	(241)	933
Unfavorable of Trump	27%	(316)	32%	(378)	16%	(191)	24%	(280)	1165
Very Favorable of Trump	20%	(113)	33%	(186)	19%	(111)	28%	(161)	571
Somewhat Favorable of Trump	21%	(74)	33%	(119)	24%	(88)	22%	(80)	362
Somewhat Unfavorable of Trump	19%	(43)	34%	(78)	18%	(42)	29%	(66)	229
Very Unfavorable of Trump	29%	(272)	32%	(301)	16%	(149)	23%	(214)	935
#1 Issue: Economy	24%	(198)	29%	(243)	22%	(182)	25%	(209)	832
#1 Issue: Security	23%	(55)	38%	(93)	15%	(37)	25%	(61)	246
#1 Issue: Health Care	28%	(104)	34%	(124)	13%	(47)	25%	(92)	366
#1 Issue: Medicare / Social Security	20%	(59)	36%	(107)	17%	(52)	28%	(83)	300
#1 Issue: Women's Issues	21%	(21)	24%	(24)	27%	(26)	27%	(26)	97
#1 Issue: Education	22%	(25)	28%	(31)	22%	(24)	27%	(30)	109
#1 Issue: Energy	29%	(25)	27%	(24)	20%	(17)	25%	(22)	89
#1 Issue: Other	23%	(37)	38%	(61)	16%	(26)	23%	(37)	161
2018 House Vote: Democrat	34%	(241)	35%	(249)	14%	(99)	17%	(125)	714
2018 House Vote: Republican	23%	(155)	37%	(247)	20%	(137)	20%	(136)	674
2016 Vote: Hillary Clinton	33%	(222)	34%	(222)	15%	(100)	18%	(118)	663
2016 Vote: Donald Trump	23%	(158)	36%	(247)	20%	(139)	22%	(151)	695
2016 Vote: Other	23%	(29)	35%	(45)	19%	(24)	24%	(30)	128
2016 Vote: Didn't Vote	16%	(115)	27%	(191)	21%	(147)	36%	(260)	713
Voted in 2014: Yes	28%	(350)	36%	(439)	17%	(216)	19%	(231)	1236
Voted in 2014: No	18%	(174)	28%	(266)	20%	(196)	34%	(328)	964
2012 Vote: Barack Obama	29%	(248)	35%	(297)	17%	(146)	18%	(156)	847
2012 Vote: Mitt Romney	23%	(109)	38%	(180)	18%	(86)	22%	(103)	478
2012 Vote: Other	15%	(8)	30%	(16)	21%	(11)	33%	(18)	53
2012 Vote: Didn't Vote	19%	(159)	26%	(212)	21%	(169)	34%	(282)	822
4-Region: Northeast	29%	(116)	31%	(121)	18%	(73)	21%	(84)	394
4-Region: Midwest	25%	(115)	34%	(159)	18%	(83)	23%	(106)	462
4-Region: South	21%	(172)	33%	(270)	20%	(163)	27%	(220)	824
4-Region: West	23%	(122)	30%	(155)	18%	(94)	29%	(149)	520

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**Table MCB2\_3:** How much have you seen, read or heard about each of the following?

*Athletes in other sports such as women's basketball, baseball, soccer and tennis refusing to compete following the Milwaukee Bucks' refusal to play an NBA playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(524)	32%	(705)	19%	(412)	25%	(559)	2200
Seen Blake video	34%	(425)	36%	(451)	16%	(206)	14%	(175)	1256
Not seen Blake video	11%	(99)	27%	(254)	22%	(206)	41%	(384)	944
Seen protester video	34%	(368)	36%	(388)	15%	(167)	15%	(160)	1083
Not seen protester video	14%	(156)	28%	(317)	22%	(245)	36%	(399)	1117
Sports fans	29%	(417)	36%	(509)	18%	(262)	16%	(234)	1421
Avid sports fans	43%	(215)	32%	(160)	16%	(80)	8%	(40)	496
Casual sports fans	22%	(201)	38%	(349)	20%	(181)	21%	(194)	925
Non-sports fans	14%	(107)	25%	(196)	19%	(150)	42%	(325)	779
NBA fans	31%	(342)	35%	(381)	19%	(212)	14%	(153)	1089
NFL fans	28%	(397)	35%	(493)	18%	(259)	18%	(255)	1404
WNBA fans	40%	(197)	34%	(167)	18%	(89)	9%	(44)	498
MLB fans	30%	(331)	38%	(419)	17%	(181)	14%	(158)	1090
MLS fans	37%	(194)	34%	(179)	18%	(93)	12%	(64)	530
NHL fans	31%	(243)	38%	(305)	17%	(136)	14%	(108)	792
Tennis fans	37%	(142)	39%	(146)	15%	(58)	9%	(33)	379
Motorsports fans	28%	(276)	34%	(337)	18%	(179)	21%	(205)	997
College football fans	31%	(354)	37%	(413)	17%	(197)	14%	(162)	1126
College basketball fans	35%	(318)	35%	(323)	18%	(165)	12%	(109)	915
UFC fans	34%	(234)	33%	(225)	18%	(127)	15%	(102)	687
Golf fans	35%	(214)	38%	(231)	17%	(103)	10%	(60)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB2\_4:** How much have you seen, read or heard about each of the following?*WNBA players actively participating in protests against police brutality and racial inequality throughout the summer*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(420)	30%	(658)	22%	(486)	29%	(636)	2200
Gender: Male	24%	(250)	31%	(334)	23%	(241)	22%	(237)	1062
Gender: Female	15%	(171)	28%	(323)	22%	(245)	35%	(399)	1138
Age: 18-34	21%	(141)	29%	(188)	22%	(143)	28%	(183)	655
Age: 35-44	19%	(70)	31%	(111)	20%	(71)	30%	(106)	358
Age: 45-64	19%	(143)	28%	(213)	22%	(164)	31%	(231)	751
Age: 65+	15%	(67)	33%	(145)	25%	(108)	27%	(116)	436
GenZers: 1997-2012	21%	(59)	29%	(81)	18%	(51)	32%	(90)	281
Millennials: 1981-1996	21%	(116)	28%	(156)	24%	(130)	27%	(145)	548
GenXers: 1965-1980	18%	(105)	30%	(175)	20%	(119)	32%	(184)	583
Baby Boomers: 1946-1964	18%	(129)	31%	(213)	23%	(159)	28%	(196)	698
PID: Dem (no lean)	27%	(218)	31%	(257)	18%	(146)	24%	(197)	818
PID: Ind (no lean)	15%	(99)	29%	(187)	23%	(148)	33%	(213)	648
PID: Rep (no lean)	14%	(103)	29%	(214)	26%	(192)	31%	(226)	734
PID/Gender: Dem Men	32%	(122)	32%	(122)	18%	(70)	18%	(70)	384
PID/Gender: Dem Women	22%	(97)	31%	(134)	17%	(76)	29%	(127)	434
PID/Gender: Ind Men	19%	(56)	32%	(93)	25%	(73)	25%	(74)	296
PID/Gender: Ind Women	12%	(44)	27%	(94)	21%	(75)	39%	(139)	352
PID/Gender: Rep Men	19%	(72)	31%	(119)	26%	(98)	24%	(93)	382
PID/Gender: Rep Women	9%	(31)	27%	(95)	27%	(94)	38%	(133)	352
Ideo: Liberal (1-3)	29%	(184)	30%	(186)	20%	(123)	21%	(135)	627
Ideo: Moderate (4)	17%	(105)	31%	(194)	22%	(135)	30%	(187)	621
Ideo: Conservative (5-7)	16%	(118)	29%	(218)	27%	(199)	28%	(211)	745
Educ: < College	17%	(255)	27%	(414)	23%	(342)	33%	(501)	1512
Educ: Bachelors degree	21%	(91)	36%	(158)	21%	(95)	22%	(99)	444
Educ: Post-grad	30%	(74)	35%	(86)	20%	(48)	15%	(37)	244
Income: Under 50k	15%	(176)	29%	(336)	23%	(266)	33%	(383)	1161
Income: 50k-100k	23%	(156)	31%	(206)	20%	(137)	25%	(170)	669
Income: 100k+	24%	(89)	31%	(116)	22%	(83)	22%	(83)	370
Ethnicity: White	17%	(291)	31%	(527)	23%	(391)	30%	(512)	1722
Ethnicity: Hispanic	17%	(59)	29%	(100)	23%	(79)	32%	(111)	349
Ethnicity: Black	33%	(90)	29%	(80)	18%	(50)	20%	(54)	274

Continued on next page

**Table MCB2\_4:** How much have you seen, read or heard about each of the following?  
WNBA players actively participating in protests against police brutality and racial inequality throughout the summer

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(420)	30%	(658)	22%	(486)	29%	(636)	2200
Ethnicity: Other	19%	(39)	25%	(50)	22%	(45)	34%	(69)	204
All Christian	18%	(189)	31%	(326)	23%	(238)	28%	(287)	1040
All Non-Christian	28%	(34)	29%	(34)	18%	(22)	24%	(28)	118
Atheist	26%	(26)	32%	(31)	16%	(16)	26%	(25)	98
Agnostic/Nothing in particular	17%	(86)	28%	(142)	24%	(122)	32%	(164)	514
Something Else	20%	(86)	29%	(124)	21%	(88)	30%	(131)	429
Religious Non-Protestant/Catholic	23%	(37)	28%	(45)	21%	(33)	27%	(42)	156
Evangelical	18%	(111)	27%	(170)	22%	(136)	33%	(205)	622
Non-Evangelical	19%	(153)	33%	(261)	22%	(175)	25%	(196)	785
Community: Urban	26%	(163)	30%	(193)	20%	(130)	24%	(150)	636
Community: Suburban	19%	(200)	30%	(308)	23%	(233)	28%	(291)	1032
Community: Rural	11%	(58)	29%	(157)	23%	(123)	37%	(195)	532
Employ: Private Sector	21%	(136)	34%	(224)	20%	(133)	25%	(167)	660
Employ: Government	28%	(33)	33%	(38)	22%	(25)	18%	(21)	118
Employ: Self-Employed	29%	(48)	24%	(39)	24%	(39)	24%	(39)	165
Employ: Homemaker	10%	(16)	24%	(40)	21%	(35)	45%	(76)	168
Employ: Retired	14%	(72)	33%	(167)	25%	(126)	27%	(137)	502
Employ: Unemployed	16%	(47)	26%	(75)	26%	(76)	32%	(92)	290
Employ: Other	24%	(40)	22%	(35)	16%	(26)	38%	(61)	162
Military HH: Yes	17%	(54)	32%	(99)	26%	(82)	25%	(78)	313
Military HH: No	19%	(367)	30%	(559)	21%	(403)	30%	(558)	1887
RD/WT: Right Direction	15%	(100)	30%	(199)	26%	(170)	29%	(193)	662
RD/WT: Wrong Track	21%	(321)	30%	(459)	21%	(316)	29%	(443)	1538
Trump Job Approve	15%	(137)	27%	(250)	26%	(245)	32%	(300)	931
Trump Job Disapprove	23%	(275)	32%	(385)	19%	(231)	25%	(296)	1186
Trump Job Strongly Approve	15%	(79)	27%	(148)	23%	(123)	35%	(189)	540
Trump Job Somewhat Approve	15%	(57)	26%	(102)	31%	(122)	28%	(111)	391
Trump Job Somewhat Disapprove	16%	(43)	32%	(86)	26%	(70)	26%	(71)	270
Trump Job Strongly Disapprove	25%	(231)	33%	(299)	18%	(161)	25%	(225)	916
Favorable of Trump	15%	(141)	27%	(256)	26%	(240)	32%	(296)	933
Unfavorable of Trump	23%	(263)	32%	(375)	19%	(225)	26%	(301)	1165

Continued on next page

**Table MCB2\_4:** How much have you seen, read or heard about each of the following?*WNBA players actively participating in protests against police brutality and racial inequality throughout the summer*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(420)	30%	(658)	22%	(486)	29%	(636)	2200
Very Favorable of Trump	16%	(93)	29%	(166)	20%	(113)	35%	(200)	571
Somewhat Favorable of Trump	13%	(49)	25%	(91)	35%	(127)	27%	(96)	362
Somewhat Unfavorable of Trump	15%	(33)	32%	(72)	24%	(54)	30%	(69)	229
Very Unfavorable of Trump	25%	(230)	32%	(303)	18%	(171)	25%	(232)	935
#1 Issue: Economy	19%	(162)	29%	(238)	22%	(185)	30%	(248)	832
#1 Issue: Security	16%	(40)	30%	(73)	22%	(54)	32%	(78)	246
#1 Issue: Health Care	25%	(90)	32%	(116)	18%	(66)	26%	(94)	366
#1 Issue: Medicare / Social Security	16%	(46)	27%	(80)	25%	(76)	33%	(98)	300
#1 Issue: Women's Issues	20%	(19)	32%	(31)	24%	(24)	24%	(23)	97
#1 Issue: Education	18%	(19)	28%	(30)	26%	(28)	28%	(31)	109
#1 Issue: Energy	14%	(13)	36%	(32)	27%	(24)	22%	(20)	89
#1 Issue: Other	19%	(30)	36%	(57)	18%	(29)	28%	(44)	161
2018 House Vote: Democrat	29%	(208)	32%	(230)	18%	(132)	20%	(144)	714
2018 House Vote: Republican	16%	(111)	32%	(214)	26%	(176)	26%	(174)	674
2016 Vote: Hillary Clinton	28%	(184)	32%	(214)	19%	(124)	21%	(141)	663
2016 Vote: Donald Trump	16%	(113)	31%	(214)	26%	(180)	27%	(187)	695
2016 Vote: Other	15%	(20)	31%	(40)	25%	(31)	29%	(38)	128
2016 Vote: Didn't Vote	15%	(104)	27%	(189)	21%	(150)	38%	(270)	713
Voted in 2014: Yes	22%	(271)	33%	(404)	22%	(269)	24%	(292)	1236
Voted in 2014: No	16%	(150)	26%	(254)	22%	(217)	36%	(344)	964
2012 Vote: Barack Obama	26%	(224)	32%	(267)	21%	(174)	21%	(181)	847
2012 Vote: Mitt Romney	14%	(65)	33%	(157)	25%	(120)	28%	(135)	478
2012 Vote: Other	11%	(6)	25%	(13)	29%	(16)	34%	(18)	53
2012 Vote: Didn't Vote	15%	(125)	27%	(220)	21%	(176)	37%	(301)	822
4-Region: Northeast	23%	(92)	32%	(124)	20%	(78)	25%	(100)	394
4-Region: Midwest	19%	(87)	30%	(138)	23%	(106)	28%	(131)	462
4-Region: South	18%	(146)	31%	(254)	22%	(183)	29%	(241)	824
4-Region: West	18%	(96)	27%	(141)	23%	(119)	32%	(164)	520
Seen Blake video	28%	(347)	33%	(411)	21%	(263)	19%	(235)	1256
Not seen Blake video	8%	(74)	26%	(247)	24%	(223)	42%	(401)	944

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**Table MCB2\_4:** How much have you seen, read or heard about each of the following?  
WNBA players actively participating in protests against police brutality and racial inequality throughout the summer

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(420)	30%	(658)	22%	(486)	29%	(636)	2200
Seen protester video	28%	(305)	33%	(357)	20%	(215)	19%	(207)	1083
Not seen protester video	10%	(115)	27%	(301)	24%	(271)	38%	(429)	1117
Sports fans	23%	(323)	33%	(467)	24%	(339)	21%	(292)	1421
Avid sports fans	35%	(175)	31%	(155)	22%	(108)	12%	(58)	496
Casual sports fans	16%	(149)	34%	(313)	25%	(231)	25%	(234)	925
Non-sports fans	12%	(97)	24%	(190)	19%	(147)	44%	(344)	779
NBA fans	26%	(287)	33%	(364)	23%	(251)	17%	(187)	1089
NFL fans	22%	(308)	32%	(451)	24%	(335)	22%	(310)	1404
WNBA fans	37%	(183)	35%	(172)	21%	(104)	8%	(38)	498
MLB fans	23%	(246)	34%	(374)	23%	(251)	20%	(219)	1090
MLS fans	29%	(154)	38%	(200)	20%	(104)	14%	(73)	530
NHL fans	26%	(202)	35%	(274)	22%	(177)	18%	(139)	792
Tennis fans	33%	(125)	40%	(151)	18%	(67)	10%	(36)	379
Motorsports fans	22%	(218)	31%	(308)	24%	(242)	23%	(228)	997
College football fans	25%	(283)	34%	(383)	22%	(253)	18%	(207)	1126
College basketball fans	28%	(252)	34%	(313)	22%	(205)	16%	(145)	915
UFC fans	28%	(195)	31%	(214)	21%	(141)	20%	(137)	687
Golf fans	29%	(177)	33%	(201)	22%	(137)	15%	(94)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB2\_5:** How much have you seen, read or heard about each of the following?

NBA players voting on Aug. 27 to resume the playoff schedule following the Milwaukee Bucks' refusal to play a playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(519)	32%	(711)	20%	(434)	24%	(536)	2200
Gender: Male	31%	(326)	35%	(376)	17%	(177)	17%	(183)	1062
Gender: Female	17%	(193)	29%	(335)	23%	(257)	31%	(353)	1138
Age: 18-34	26%	(169)	26%	(168)	21%	(137)	28%	(181)	655
Age: 35-44	21%	(76)	36%	(127)	19%	(69)	24%	(86)	358
Age: 45-64	24%	(177)	32%	(242)	19%	(145)	25%	(186)	751
Age: 65+	22%	(97)	40%	(174)	19%	(82)	19%	(83)	436
GenZers: 1997-2012	24%	(68)	20%	(56)	22%	(61)	34%	(96)	281
Millennials: 1981-1996	25%	(137)	32%	(176)	19%	(104)	24%	(131)	548
GenXers: 1965-1980	22%	(127)	33%	(193)	20%	(119)	25%	(144)	583
Baby Boomers: 1946-1964	24%	(170)	35%	(245)	18%	(128)	22%	(155)	698
PID: Dem (no lean)	28%	(232)	34%	(275)	17%	(138)	21%	(173)	818
PID: Ind (no lean)	20%	(127)	30%	(194)	20%	(127)	31%	(200)	648
PID: Rep (no lean)	22%	(160)	33%	(242)	23%	(169)	22%	(163)	734
PID/Gender: Dem Men	34%	(130)	38%	(146)	14%	(55)	14%	(53)	384
PID/Gender: Dem Women	23%	(101)	30%	(129)	19%	(83)	28%	(120)	434
PID/Gender: Ind Men	27%	(79)	32%	(94)	19%	(56)	23%	(67)	296
PID/Gender: Ind Women	14%	(48)	28%	(100)	20%	(71)	38%	(133)	352
PID/Gender: Rep Men	30%	(116)	36%	(137)	17%	(66)	17%	(63)	382
PID/Gender: Rep Women	13%	(44)	30%	(105)	29%	(103)	28%	(100)	352
Ideo: Liberal (1-3)	30%	(191)	33%	(205)	17%	(106)	20%	(125)	627
Ideo: Moderate (4)	22%	(136)	32%	(196)	21%	(132)	25%	(156)	621
Ideo: Conservative (5-7)	22%	(166)	34%	(252)	23%	(168)	21%	(158)	745
Educ: < College	20%	(309)	29%	(436)	22%	(329)	29%	(439)	1512
Educ: Bachelors degree	27%	(121)	41%	(182)	16%	(72)	16%	(69)	444
Educ: Post-grad	36%	(89)	38%	(94)	14%	(33)	12%	(28)	244
Income: Under 50k	18%	(212)	29%	(342)	22%	(256)	30%	(351)	1161
Income: 50k-100k	27%	(184)	34%	(226)	18%	(119)	21%	(141)	669
Income: 100k+	33%	(123)	39%	(143)	16%	(59)	12%	(45)	370
Ethnicity: White	22%	(374)	33%	(570)	20%	(349)	25%	(428)	1722
Ethnicity: Hispanic	21%	(75)	29%	(100)	23%	(80)	27%	(95)	349

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**Table MCB2\_5:** How much have you seen, read or heard about each of the following?

NBA players voting on Aug. 27 to resume the playoff schedule following the Milwaukee Bucks' refusal to play a playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(519)	32%	(711)	20%	(434)	24%	(536)	2200
Ethnicity: Black	36%	(98)	32%	(87)	14%	(38)	19%	(51)	274
Ethnicity: Other	23%	(48)	26%	(54)	23%	(46)	28%	(57)	204
All Christian	24%	(251)	34%	(359)	18%	(187)	23%	(244)	1040
All Non-Christian	33%	(39)	40%	(47)	13%	(15)	15%	(17)	118
Atheist	26%	(26)	33%	(32)	18%	(18)	23%	(22)	98
Agnostic/Nothing in particular	21%	(107)	29%	(151)	24%	(123)	26%	(133)	514
Something Else	23%	(97)	28%	(122)	21%	(91)	28%	(120)	429
Religious Non-Protestant/Catholic	28%	(44)	38%	(59)	14%	(22)	20%	(31)	156
Evangelical	22%	(139)	31%	(195)	18%	(110)	28%	(177)	622
Non-Evangelical	25%	(196)	34%	(265)	20%	(157)	21%	(166)	785
Community: Urban	28%	(179)	31%	(199)	21%	(133)	20%	(125)	636
Community: Suburban	26%	(264)	32%	(334)	19%	(195)	23%	(239)	1032
Community: Rural	14%	(75)	33%	(178)	20%	(106)	32%	(172)	532
Employ: Private Sector	28%	(185)	36%	(237)	18%	(119)	18%	(120)	660
Employ: Government	28%	(34)	36%	(43)	17%	(20)	18%	(21)	118
Employ: Self-Employed	30%	(50)	29%	(48)	21%	(34)	20%	(32)	165
Employ: Homemaker	7%	(12)	29%	(48)	23%	(38)	42%	(70)	168
Employ: Retired	21%	(105)	40%	(203)	19%	(96)	19%	(97)	502
Employ: Unemployed	20%	(58)	20%	(57)	26%	(75)	35%	(101)	290
Employ: Other	22%	(36)	27%	(43)	17%	(27)	35%	(56)	162
Military HH: Yes	21%	(65)	35%	(108)	21%	(64)	24%	(75)	313
Military HH: No	24%	(454)	32%	(603)	20%	(370)	24%	(461)	1887
RD/WT: Right Direction	22%	(145)	33%	(216)	23%	(150)	23%	(151)	662
RD/WT: Wrong Track	24%	(374)	32%	(495)	18%	(284)	25%	(385)	1538
Trump Job Approve	20%	(191)	31%	(289)	24%	(220)	25%	(231)	931
Trump Job Disapprove	26%	(313)	34%	(406)	17%	(199)	23%	(268)	1186
Trump Job Strongly Approve	22%	(117)	28%	(153)	23%	(126)	27%	(144)	540
Trump Job Somewhat Approve	19%	(74)	35%	(136)	24%	(95)	22%	(87)	391
Trump Job Somewhat Disapprove	20%	(54)	32%	(88)	23%	(61)	25%	(67)	270
Trump Job Strongly Disapprove	28%	(259)	35%	(318)	15%	(138)	22%	(201)	916

Continued on next page

**Table MCB2\_5:** How much have you seen, read or heard about each of the following?

NBA players voting on Aug. 27 to resume the playoff schedule following the Milwaukee Bucks' refusal to play a playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(519)	32%	(711)	20%	(434)	24%	(536)	2200
Favorable of Trump	21%	(198)	32%	(297)	22%	(209)	25%	(229)	933
Unfavorable of Trump	26%	(299)	34%	(391)	17%	(203)	23%	(271)	1165
Very Favorable of Trump	22%	(127)	30%	(169)	21%	(121)	27%	(154)	571
Somewhat Favorable of Trump	20%	(71)	35%	(128)	24%	(87)	21%	(75)	362
Somewhat Unfavorable of Trump	17%	(39)	36%	(83)	21%	(47)	26%	(60)	229
Very Unfavorable of Trump	28%	(260)	33%	(308)	17%	(156)	23%	(211)	935
#1 Issue: Economy	27%	(221)	29%	(242)	21%	(178)	23%	(191)	832
#1 Issue: Security	20%	(50)	37%	(92)	19%	(47)	23%	(57)	246
#1 Issue: Health Care	25%	(93)	35%	(127)	13%	(49)	26%	(97)	366
#1 Issue: Medicare / Social Security	19%	(56)	33%	(99)	21%	(64)	27%	(81)	300
#1 Issue: Women's Issues	24%	(23)	23%	(22)	22%	(22)	31%	(30)	97
#1 Issue: Education	18%	(20)	31%	(34)	27%	(29)	24%	(26)	109
#1 Issue: Energy	25%	(22)	35%	(31)	18%	(16)	21%	(19)	89
#1 Issue: Other	21%	(34)	39%	(63)	18%	(28)	22%	(35)	161
2018 House Vote: Democrat	31%	(221)	36%	(257)	16%	(111)	17%	(124)	714
2018 House Vote: Republican	24%	(164)	36%	(242)	20%	(135)	20%	(134)	674
2016 Vote: Hillary Clinton	30%	(200)	37%	(244)	16%	(108)	17%	(111)	663
2016 Vote: Donald Trump	24%	(169)	34%	(234)	21%	(149)	20%	(142)	695
2016 Vote: Other	18%	(23)	37%	(48)	20%	(25)	25%	(32)	128
2016 Vote: Didn't Vote	18%	(125)	26%	(185)	21%	(152)	35%	(251)	713
Voted in 2014: Yes	27%	(335)	35%	(437)	19%	(235)	19%	(229)	1236
Voted in 2014: No	19%	(184)	28%	(274)	21%	(199)	32%	(307)	964
2012 Vote: Barack Obama	29%	(245)	36%	(301)	18%	(155)	17%	(146)	847
2012 Vote: Mitt Romney	22%	(107)	38%	(179)	19%	(90)	21%	(101)	478
2012 Vote: Other	11%	(6)	34%	(18)	29%	(16)	26%	(14)	53
2012 Vote: Didn't Vote	20%	(161)	26%	(213)	21%	(173)	33%	(275)	822
4-Region: Northeast	28%	(109)	33%	(131)	22%	(86)	17%	(67)	394
4-Region: Midwest	24%	(109)	34%	(157)	20%	(92)	22%	(104)	462
4-Region: South	22%	(184)	33%	(274)	18%	(150)	26%	(216)	824
4-Region: West	22%	(116)	29%	(149)	20%	(106)	29%	(149)	520

Continued on next page

**Table MCB2\_5:** How much have you seen, read or heard about each of the following?

NBA players voting on Aug. 27 to resume the playoff schedule following the Milwaukee Bucks' refusal to play a playoff game on Aug. 26 to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(519)	32%	(711)	20%	(434)	24%	(536)	2200
Seen Blake video	34%	(422)	37%	(463)	17%	(208)	13%	(164)	1256
Not seen Blake video	10%	(97)	26%	(248)	24%	(226)	39%	(372)	944
Seen protester video	33%	(356)	38%	(410)	16%	(169)	14%	(148)	1083
Not seen protester video	15%	(163)	27%	(301)	24%	(265)	35%	(388)	1117
Sports fans	30%	(425)	37%	(522)	18%	(259)	15%	(216)	1421
Avid sports fans	46%	(226)	32%	(161)	14%	(70)	8%	(39)	496
Casual sports fans	22%	(199)	39%	(361)	20%	(188)	19%	(177)	925
Non-sports fans	12%	(94)	24%	(189)	23%	(175)	41%	(320)	779
NBA fans	34%	(372)	35%	(386)	16%	(177)	14%	(153)	1089
NFL fans	29%	(414)	35%	(497)	19%	(260)	17%	(233)	1404
WNBA fans	40%	(199)	36%	(180)	15%	(73)	9%	(46)	498
MLB fans	30%	(328)	39%	(420)	17%	(189)	14%	(154)	1090
MLS fans	36%	(192)	38%	(199)	17%	(92)	9%	(46)	530
NHL fans	32%	(254)	38%	(302)	18%	(140)	12%	(97)	792
Tennis fans	37%	(141)	42%	(158)	14%	(52)	8%	(29)	379
Motorsports fans	29%	(286)	34%	(344)	18%	(175)	19%	(192)	997
College football fans	33%	(369)	36%	(408)	17%	(192)	14%	(157)	1126
College basketball fans	36%	(325)	37%	(335)	16%	(149)	12%	(106)	915
UFC fans	37%	(252)	33%	(229)	16%	(113)	14%	(93)	687
Golf fans	37%	(224)	38%	(232)	15%	(91)	10%	(61)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB3:** As you may know, on Wednesday Aug. 26, the Milwaukee Bucks refused to play Game 5 of their NBA playoff series against the Orlando Magic to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the Bucks' decision to not play?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	31% (686)	17% (382)	9% (197)	19% (425)	23% (509)	2200
Gender: Male	34% (357)	19% (206)	8% (84)	23% (239)	17% (176)	1062
Gender: Female	29% (329)	16% (176)	10% (114)	16% (186)	29% (333)	1138
Age: 18-34	41% (269)	17% (114)	8% (54)	9% (56)	25% (162)	655
Age: 35-44	31% (112)	23% (84)	10% (36)	12% (44)	23% (82)	358
Age: 45-64	27% (206)	15% (116)	9% (65)	25% (190)	23% (174)	751
Age: 65+	23% (99)	16% (68)	10% (43)	31% (136)	21% (90)	436
GenZers: 1997-2012	41% (115)	15% (42)	10% (28)	6% (18)	28% (77)	281
Millennials: 1981-1996	38% (208)	21% (118)	7% (38)	10% (57)	23% (127)	548
GenXers: 1965-1980	29% (171)	17% (101)	10% (57)	21% (124)	22% (129)	583
Baby Boomers: 1946-1964	26% (184)	15% (105)	8% (57)	28% (196)	22% (156)	698
PID: Dem (no lean)	53% (432)	21% (171)	4% (33)	5% (44)	17% (139)	818
PID: Ind (no lean)	29% (187)	18% (116)	10% (66)	16% (106)	27% (173)	648
PID: Rep (no lean)	9% (67)	13% (96)	13% (99)	37% (275)	27% (197)	734
PID/Gender: Dem Men	56% (214)	24% (92)	4% (14)	4% (16)	12% (47)	384
PID/Gender: Dem Women	50% (217)	18% (79)	4% (18)	6% (28)	21% (91)	434
PID/Gender: Ind Men	31% (92)	22% (66)	8% (24)	22% (65)	17% (50)	296
PID/Gender: Ind Women	27% (95)	14% (50)	12% (42)	12% (42)	35% (123)	352
PID/Gender: Rep Men	13% (51)	13% (48)	12% (45)	42% (159)	21% (79)	382
PID/Gender: Rep Women	5% (16)	14% (48)	15% (53)	33% (116)	34% (118)	352
Ideo: Liberal (1-3)	58% (364)	19% (122)	5% (34)	4% (27)	13% (80)	627
Ideo: Moderate (4)	29% (180)	20% (126)	10% (60)	16% (99)	25% (155)	621
Ideo: Conservative (5-7)	12% (90)	13% (95)	11% (84)	39% (287)	25% (189)	745
Educ: < College	29% (439)	15% (227)	8% (127)	20% (300)	28% (419)	1512
Educ: Bachelors degree	31% (139)	22% (97)	12% (54)	20% (87)	15% (68)	444
Educ: Post-grad	44% (108)	24% (59)	7% (16)	16% (39)	9% (22)	244
Income: Under 50k	30% (345)	18% (205)	8% (88)	17% (192)	29% (332)	1161
Income: 50k-100k	33% (220)	15% (99)	10% (65)	24% (158)	19% (127)	669
Income: 100k+	33% (122)	21% (79)	12% (44)	20% (76)	13% (50)	370
Ethnicity: White	26% (454)	17% (293)	10% (173)	24% (406)	23% (396)	1722
Ethnicity: Hispanic	32% (112)	21% (74)	8% (29)	10% (33)	29% (101)	349

Continued on next page

**Table MCB3:** As you may know, on Wednesday Aug. 26, the Milwaukee Bucks refused to play Game 5 of their NBA playoff series against the Orlando Magic to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the Bucks' decision to not play?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(686)	17%	(382)	9%	(197)	19%	(425)	23%	(509)	2200
Ethnicity: Black	58%	(160)	18%	(48)	3%	(9)	2%	(6)	19%	(51)	274
Ethnicity: Other	35%	(72)	20%	(41)	7%	(15)	7%	(14)	30%	(62)	204
All Christian	25%	(258)	18%	(187)	11%	(112)	26%	(272)	20%	(211)	1040
All Non-Christian	48%	(57)	23%	(27)	8%	(9)	6%	(7)	16%	(19)	118
Atheist	51%	(50)	15%	(15)	7%	(7)	15%	(15)	12%	(12)	98
Agnostic/Nothing in particular	34%	(174)	18%	(92)	7%	(36)	13%	(65)	29%	(148)	514
Something Else	34%	(147)	14%	(62)	8%	(34)	16%	(67)	28%	(119)	429
Religious Non-Protestant/Catholic	38%	(59)	21%	(32)	10%	(15)	10%	(16)	21%	(34)	156
Evangelical	25%	(155)	16%	(102)	9%	(59)	23%	(143)	26%	(163)	622
Non-Evangelical	31%	(240)	17%	(134)	10%	(78)	24%	(185)	19%	(149)	785
Community: Urban	37%	(237)	22%	(138)	7%	(46)	12%	(75)	22%	(140)	636
Community: Suburban	33%	(337)	17%	(176)	10%	(100)	21%	(214)	20%	(206)	1032
Community: Rural	21%	(112)	13%	(69)	10%	(51)	26%	(137)	31%	(164)	532
Employ: Private Sector	33%	(219)	22%	(146)	10%	(68)	18%	(119)	17%	(109)	660
Employ: Government	44%	(51)	12%	(14)	8%	(9)	14%	(17)	22%	(26)	118
Employ: Self-Employed	35%	(58)	17%	(27)	11%	(18)	23%	(38)	14%	(23)	165
Employ: Homemaker	21%	(36)	19%	(32)	11%	(19)	13%	(22)	35%	(59)	168
Employ: Retired	23%	(116)	15%	(77)	9%	(45)	31%	(157)	21%	(107)	502
Employ: Unemployed	33%	(95)	12%	(36)	6%	(18)	15%	(44)	33%	(97)	290
Employ: Other	33%	(54)	14%	(23)	5%	(8)	12%	(19)	35%	(57)	162
Military HH: Yes	26%	(80)	13%	(42)	12%	(37)	29%	(90)	21%	(65)	313
Military HH: No	32%	(606)	18%	(341)	9%	(161)	18%	(336)	24%	(444)	1887
RD/WT: Right Direction	13%	(89)	15%	(102)	15%	(96)	33%	(218)	24%	(157)	662
RD/WT: Wrong Track	39%	(597)	18%	(281)	7%	(101)	13%	(208)	23%	(352)	1538
Trump Job Approve	11%	(100)	14%	(130)	14%	(129)	37%	(347)	24%	(224)	931
Trump Job Disapprove	48%	(571)	20%	(234)	5%	(62)	6%	(75)	20%	(243)	1186
Trump Job Strongly Approve	9%	(48)	8%	(44)	14%	(74)	48%	(260)	21%	(113)	540
Trump Job Somewhat Approve	13%	(52)	22%	(87)	14%	(55)	22%	(87)	28%	(110)	391
Trump Job Somewhat Disapprove	22%	(60)	29%	(80)	10%	(27)	10%	(26)	29%	(78)	270
Trump Job Strongly Disapprove	56%	(512)	17%	(155)	4%	(35)	5%	(49)	18%	(165)	916

Continued on next page

**Table MCB3:** As you may know, on Wednesday Aug. 26, the Milwaukee Bucks refused to play Game 5 of their NBA playoff series against the Orlando Magic to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the Bucks' decision to not play?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(686)	17%	(382)	9%	(197)	19%	(425)	23%	(509)	2200
Favorable of Trump	11%	(100)	15%	(138)	14%	(128)	37%	(347)	24%	(221)	933
Unfavorable of Trump	48%	(563)	19%	(223)	6%	(65)	7%	(76)	20%	(237)	1165
Very Favorable of Trump	11%	(63)	10%	(59)	12%	(67)	46%	(262)	21%	(120)	571
Somewhat Favorable of Trump	10%	(37)	22%	(79)	17%	(61)	23%	(85)	28%	(101)	362
Somewhat Unfavorable of Trump	23%	(52)	26%	(59)	12%	(27)	10%	(23)	30%	(68)	229
Very Unfavorable of Trump	55%	(511)	18%	(164)	4%	(39)	6%	(53)	18%	(169)	935
#1 Issue: Economy	27%	(222)	19%	(160)	10%	(87)	21%	(176)	22%	(187)	832
#1 Issue: Security	11%	(28)	12%	(29)	13%	(32)	44%	(109)	19%	(48)	246
#1 Issue: Health Care	45%	(166)	19%	(69)	6%	(23)	10%	(37)	20%	(72)	366
#1 Issue: Medicare / Social Security	27%	(81)	15%	(44)	7%	(20)	20%	(60)	32%	(96)	300
#1 Issue: Women's Issues	45%	(44)	15%	(15)	8%	(7)	2%	(2)	30%	(29)	97
#1 Issue: Education	37%	(40)	19%	(21)	14%	(15)	9%	(10)	21%	(23)	109
#1 Issue: Energy	44%	(39)	26%	(23)	1%	(1)	7%	(6)	22%	(20)	89
#1 Issue: Other	42%	(67)	13%	(21)	8%	(13)	17%	(27)	21%	(34)	161
2018 House Vote: Democrat	54%	(385)	21%	(152)	5%	(35)	6%	(41)	14%	(99)	714
2018 House Vote: Republican	11%	(72)	14%	(95)	13%	(87)	42%	(282)	21%	(138)	674
2016 Vote: Hillary Clinton	54%	(361)	21%	(141)	5%	(34)	5%	(31)	15%	(96)	663
2016 Vote: Donald Trump	11%	(77)	14%	(97)	13%	(92)	43%	(296)	19%	(133)	695
2016 Vote: Other	33%	(42)	15%	(19)	9%	(11)	20%	(25)	24%	(31)	128
2016 Vote: Didn't Vote	29%	(206)	18%	(125)	8%	(60)	10%	(73)	35%	(248)	713
Voted in 2014: Yes	32%	(398)	17%	(211)	10%	(122)	24%	(299)	17%	(206)	1236
Voted in 2014: No	30%	(288)	18%	(172)	8%	(75)	13%	(127)	31%	(303)	964
2012 Vote: Barack Obama	46%	(392)	22%	(187)	6%	(47)	9%	(78)	17%	(142)	847
2012 Vote: Mitt Romney	9%	(43)	11%	(53)	16%	(75)	47%	(227)	17%	(81)	478
2012 Vote: Other	7%	(4)	12%	(6)	4%	(2)	40%	(22)	37%	(20)	53
2012 Vote: Didn't Vote	30%	(248)	17%	(136)	9%	(73)	12%	(100)	32%	(266)	822
4-Region: Northeast	34%	(133)	21%	(82)	9%	(36)	20%	(80)	16%	(62)	394
4-Region: Midwest	30%	(137)	15%	(68)	9%	(41)	23%	(107)	23%	(109)	462
4-Region: South	31%	(257)	17%	(137)	10%	(81)	19%	(155)	24%	(195)	824
4-Region: West	31%	(159)	18%	(95)	7%	(39)	16%	(84)	28%	(143)	520

Continued on next page

**Table MCB3:** As you may know, on Wednesday Aug. 26, the Milwaukee Bucks refused to play Game 5 of their NBA playoff series against the Orlando Magic to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the Bucks' decision to not play?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(686)	17%	(382)	9%	(197)	19%	(425)	23%	(509)	2200
Seen Blake video	39%	(484)	17%	(219)	8%	(96)	22%	(282)	14%	(175)	1256
Not seen Blake video	21%	(202)	17%	(163)	11%	(101)	15%	(143)	35%	(334)	944
Seen protester video	39%	(421)	17%	(185)	7%	(80)	21%	(229)	16%	(168)	1083
Not seen protester video	24%	(265)	18%	(197)	10%	(117)	18%	(197)	30%	(340)	1117
Sports fans	34%	(479)	20%	(282)	11%	(156)	19%	(267)	17%	(237)	1421
Avid sports fans	42%	(208)	23%	(113)	10%	(51)	14%	(70)	11%	(55)	496
Casual sports fans	29%	(271)	18%	(169)	11%	(105)	21%	(197)	20%	(182)	925
Non-sports fans	27%	(207)	13%	(100)	5%	(41)	20%	(158)	35%	(272)	779
NBA fans	39%	(429)	23%	(250)	10%	(112)	10%	(112)	17%	(186)	1089
NFL fans	33%	(463)	20%	(277)	11%	(154)	17%	(242)	19%	(269)	1404
WNBA fans	50%	(250)	22%	(108)	8%	(41)	9%	(43)	11%	(55)	498
MLB fans	33%	(361)	20%	(213)	13%	(137)	19%	(211)	15%	(167)	1090
MLS fans	40%	(211)	23%	(124)	13%	(71)	12%	(65)	11%	(59)	530
NHL fans	33%	(262)	19%	(152)	11%	(91)	19%	(153)	17%	(134)	792
Tennis fans	44%	(166)	25%	(97)	11%	(42)	13%	(48)	7%	(26)	379
Motorsports fans	28%	(282)	21%	(210)	13%	(126)	20%	(198)	18%	(179)	997
College football fans	34%	(380)	20%	(228)	11%	(121)	19%	(217)	16%	(180)	1126
College basketball fans	38%	(351)	20%	(181)	12%	(106)	16%	(150)	14%	(128)	915
UFC fans	37%	(255)	21%	(142)	10%	(66)	17%	(115)	16%	(109)	687
Golf fans	35%	(212)	19%	(118)	15%	(91)	18%	(111)	12%	(75)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB4:** *And if your favorite professional athlete or team did something similar, would you support or oppose the decision?*

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	33%	(728)	18%	(387)	9%	(196)	19%	(424)	21%	(465)	2200
Gender: Male	35%	(371)	19%	(207)	8%	(83)	22%	(239)	15%	(163)	1062
Gender: Female	31%	(358)	16%	(181)	10%	(113)	16%	(185)	27%	(302)	1138
Age: 18-34	44%	(286)	17%	(114)	9%	(58)	8%	(50)	23%	(148)	655
Age: 35-44	35%	(125)	23%	(81)	11%	(38)	11%	(41)	21%	(74)	358
Age: 45-64	28%	(213)	16%	(122)	8%	(57)	27%	(200)	21%	(159)	751
Age: 65+	24%	(104)	16%	(71)	10%	(43)	31%	(134)	19%	(85)	436
GenZers: 1997-2012	44%	(123)	16%	(46)	9%	(24)	6%	(17)	25%	(70)	281
Millennials: 1981-1996	42%	(228)	19%	(106)	9%	(51)	9%	(51)	20%	(112)	548
GenXers: 1965-1980	31%	(180)	19%	(110)	8%	(49)	21%	(124)	21%	(120)	583
Baby Boomers: 1946-1964	26%	(185)	16%	(109)	8%	(53)	29%	(202)	21%	(149)	698
PID: Dem (no lean)	56%	(460)	20%	(163)	4%	(33)	5%	(37)	15%	(125)	818
PID: Ind (no lean)	29%	(187)	18%	(119)	10%	(64)	16%	(107)	26%	(171)	648
PID: Rep (no lean)	11%	(82)	14%	(105)	13%	(98)	38%	(280)	23%	(169)	734
PID/Gender: Dem Men	59%	(228)	22%	(85)	3%	(13)	4%	(15)	11%	(44)	384
PID/Gender: Dem Women	54%	(232)	18%	(78)	5%	(20)	5%	(23)	19%	(81)	434
PID/Gender: Ind Men	29%	(87)	22%	(64)	11%	(32)	21%	(62)	17%	(50)	296
PID/Gender: Ind Women	28%	(100)	16%	(55)	9%	(32)	13%	(44)	34%	(120)	352
PID/Gender: Rep Men	15%	(56)	15%	(58)	10%	(38)	42%	(162)	18%	(69)	382
PID/Gender: Rep Women	7%	(26)	13%	(48)	17%	(60)	33%	(118)	28%	(100)	352
Ideo: Liberal (1-3)	61%	(385)	19%	(118)	4%	(28)	4%	(25)	11%	(71)	627
Ideo: Moderate (4)	30%	(188)	22%	(135)	9%	(56)	15%	(96)	23%	(145)	621
Ideo: Conservative (5-7)	14%	(101)	12%	(91)	13%	(100)	39%	(289)	22%	(164)	745
Educ: < College	31%	(466)	16%	(237)	8%	(127)	20%	(302)	25%	(380)	1512
Educ: Bachelors degree	34%	(149)	21%	(95)	12%	(53)	19%	(83)	14%	(63)	444
Educ: Post-grad	46%	(113)	23%	(56)	6%	(15)	16%	(38)	9%	(22)	244
Income: Under 50k	31%	(364)	18%	(206)	7%	(87)	16%	(191)	27%	(312)	1161
Income: 50k-100k	36%	(238)	14%	(93)	10%	(68)	24%	(160)	17%	(111)	669
Income: 100k+	34%	(126)	24%	(88)	11%	(41)	20%	(73)	11%	(41)	370
Ethnicity: White	28%	(490)	17%	(300)	10%	(171)	24%	(405)	21%	(355)	1722
Ethnicity: Hispanic	33%	(116)	24%	(85)	6%	(22)	8%	(29)	28%	(98)	349
Ethnicity: Black	59%	(161)	16%	(43)	3%	(7)	2%	(6)	21%	(58)	274

Continued on next page

**Table MCB4:** *And if your favorite professional athlete or team did something similar, would you support or oppose the decision?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	33%	(728)	18%	(387)	9%	(196)	19%	(424)	21%	(465)	2200
Ethnicity: Other	38%	(78)	22%	(44)	8%	(17)	6%	(13)	26%	(52)	204
All Christian	27%	(280)	18%	(188)	10%	(109)	26%	(273)	18%	(190)	1040
All Non-Christian	52%	(61)	19%	(22)	10%	(12)	5%	(6)	15%	(17)	118
Atheist	54%	(53)	13%	(13)	9%	(9)	14%	(14)	10%	(10)	98
Agnostic/Nothing in particular	36%	(185)	19%	(97)	6%	(31)	12%	(64)	27%	(138)	514
Something Else	35%	(150)	16%	(67)	8%	(35)	16%	(68)	26%	(110)	429
Religious Non-Protestant/Catholic	42%	(66)	18%	(29)	10%	(16)	11%	(17)	19%	(30)	156
Evangelical	27%	(171)	16%	(98)	10%	(63)	22%	(139)	24%	(151)	622
Non-Evangelical	31%	(246)	18%	(144)	9%	(72)	24%	(190)	17%	(133)	785
Community: Urban	39%	(250)	22%	(141)	6%	(39)	11%	(67)	22%	(139)	636
Community: Suburban	34%	(354)	17%	(177)	10%	(98)	21%	(220)	18%	(182)	1032
Community: Rural	24%	(125)	13%	(69)	11%	(58)	26%	(136)	27%	(143)	532
Employ: Private Sector	35%	(234)	23%	(151)	10%	(63)	18%	(118)	14%	(94)	660
Employ: Government	44%	(52)	16%	(19)	9%	(11)	15%	(18)	16%	(19)	118
Employ: Self-Employed	32%	(53)	23%	(38)	8%	(13)	25%	(41)	12%	(20)	165
Employ: Homemaker	22%	(37)	16%	(26)	11%	(19)	13%	(22)	37%	(62)	168
Employ: Retired	24%	(121)	16%	(78)	10%	(51)	31%	(153)	20%	(98)	502
Employ: Unemployed	36%	(103)	9%	(25)	8%	(23)	16%	(46)	32%	(93)	290
Employ: Other	39%	(63)	14%	(23)	6%	(9)	11%	(18)	30%	(49)	162
Military HH: Yes	25%	(79)	15%	(48)	11%	(35)	29%	(91)	19%	(60)	313
Military HH: No	34%	(649)	18%	(339)	9%	(161)	18%	(333)	21%	(405)	1887
RD/WT: Right Direction	16%	(104)	17%	(110)	13%	(88)	33%	(216)	22%	(143)	662
RD/WT: Wrong Track	41%	(625)	18%	(277)	7%	(108)	13%	(207)	21%	(322)	1538
Trump Job Approve	13%	(117)	15%	(141)	14%	(129)	38%	(350)	21%	(195)	931
Trump Job Disapprove	50%	(595)	20%	(231)	5%	(58)	6%	(73)	19%	(229)	1186
Trump Job Strongly Approve	11%	(57)	10%	(53)	13%	(71)	48%	(258)	19%	(101)	540
Trump Job Somewhat Approve	15%	(59)	22%	(88)	15%	(59)	23%	(91)	24%	(95)	391
Trump Job Somewhat Disapprove	27%	(73)	27%	(72)	11%	(29)	9%	(24)	27%	(72)	270
Trump Job Strongly Disapprove	57%	(521)	17%	(160)	3%	(29)	5%	(49)	17%	(156)	916
Favorable of Trump	13%	(122)	15%	(139)	14%	(131)	37%	(349)	21%	(192)	933
Unfavorable of Trump	50%	(580)	20%	(231)	5%	(58)	6%	(72)	19%	(224)	1165

Continued on next page

**Table MCB4:** *And if your favorite professional athlete or team did something similar, would you support or oppose the decision?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	33%	(728)	18%	(387)	9%	(196)	19%	(424)	21%	(465)	2200
Very Favorable of Trump	12%	(69)	12%	(69)	13%	(72)	45%	(255)	19%	(106)	571
Somewhat Favorable of Trump	14%	(52)	19%	(71)	16%	(60)	26%	(94)	24%	(86)	362
Somewhat Unfavorable of Trump	24%	(54)	28%	(64)	11%	(25)	11%	(26)	27%	(61)	229
Very Unfavorable of Trump	56%	(526)	18%	(167)	4%	(33)	5%	(46)	17%	(163)	935
#1 Issue: Economy	29%	(242)	20%	(167)	11%	(89)	20%	(168)	20%	(166)	832
#1 Issue: Security	12%	(30)	11%	(26)	14%	(34)	45%	(110)	19%	(46)	246
#1 Issue: Health Care	46%	(169)	20%	(72)	5%	(20)	11%	(39)	18%	(66)	366
#1 Issue: Medicare / Social Security	27%	(81)	17%	(50)	6%	(19)	21%	(63)	29%	(86)	300
#1 Issue: Women's Issues	52%	(50)	11%	(11)	7%	(7)	2%	(2)	28%	(28)	97
#1 Issue: Education	39%	(43)	18%	(20)	11%	(12)	12%	(13)	20%	(21)	109
#1 Issue: Energy	47%	(41)	22%	(20)	5%	(4)	5%	(4)	21%	(19)	89
#1 Issue: Other	45%	(72)	13%	(21)	7%	(11)	15%	(25)	20%	(33)	161
2018 House Vote: Democrat	56%	(396)	22%	(157)	5%	(35)	5%	(38)	12%	(87)	714
2018 House Vote: Republican	13%	(84)	15%	(100)	13%	(86)	42%	(285)	18%	(119)	674
2016 Vote: Hillary Clinton	56%	(371)	22%	(143)	4%	(25)	5%	(33)	14%	(91)	663
2016 Vote: Donald Trump	13%	(90)	14%	(96)	14%	(96)	43%	(299)	16%	(113)	695
2016 Vote: Other	31%	(40)	22%	(28)	11%	(15)	16%	(20)	20%	(26)	128
2016 Vote: Didn't Vote	32%	(227)	17%	(120)	8%	(58)	10%	(72)	33%	(235)	713
Voted in 2014: Yes	34%	(422)	18%	(226)	9%	(111)	24%	(302)	14%	(174)	1236
Voted in 2014: No	32%	(306)	17%	(161)	9%	(84)	13%	(121)	30%	(291)	964
2012 Vote: Barack Obama	48%	(407)	23%	(191)	6%	(47)	9%	(76)	15%	(125)	847
2012 Vote: Mitt Romney	11%	(50)	12%	(59)	15%	(72)	47%	(226)	15%	(72)	478
2012 Vote: Other	10%	(5)	8%	(4)	5%	(3)	49%	(26)	28%	(15)	53
2012 Vote: Didn't Vote	32%	(266)	16%	(133)	9%	(74)	12%	(95)	31%	(254)	822
4-Region: Northeast	37%	(144)	19%	(75)	9%	(36)	19%	(75)	16%	(63)	394
4-Region: Midwest	30%	(141)	14%	(65)	10%	(48)	23%	(105)	22%	(104)	462
4-Region: South	32%	(265)	18%	(152)	9%	(78)	19%	(158)	21%	(172)	824
4-Region: West	34%	(179)	18%	(96)	7%	(34)	16%	(85)	24%	(126)	520
Seen Blake video	40%	(499)	18%	(222)	8%	(101)	22%	(277)	13%	(158)	1256
Not seen Blake video	24%	(230)	18%	(165)	10%	(95)	16%	(147)	32%	(307)	944

Continued on next page

**Table MCB4:** *And if your favorite professional athlete or team did something similar, would you support or oppose the decision?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	33%	(728)	18%	(387)	9%	(196)	19%	(424)	21%	(465)	2200
Seen protester video	40%	(434)	17%	(188)	8%	(86)	21%	(227)	14%	(150)	1083
Not seen protester video	26%	(295)	18%	(200)	10%	(110)	18%	(197)	28%	(315)	1117
Sports fans	36%	(512)	20%	(286)	11%	(156)	19%	(271)	14%	(196)	1421
Avid sports fans	44%	(220)	23%	(112)	12%	(59)	11%	(57)	10%	(48)	496
Casual sports fans	32%	(292)	19%	(173)	11%	(97)	23%	(215)	16%	(148)	925
Non-sports fans	28%	(217)	13%	(102)	5%	(40)	20%	(152)	34%	(268)	779
NBA fans	42%	(457)	23%	(256)	10%	(106)	10%	(110)	15%	(161)	1089
NFL fans	35%	(498)	21%	(291)	10%	(141)	17%	(239)	17%	(235)	1404
WNBA fans	53%	(264)	21%	(104)	9%	(46)	7%	(36)	10%	(48)	498
MLB fans	35%	(377)	20%	(218)	13%	(137)	20%	(213)	13%	(144)	1090
MLS fans	42%	(225)	24%	(125)	13%	(71)	11%	(59)	9%	(50)	530
NHL fans	35%	(273)	21%	(167)	12%	(96)	18%	(141)	15%	(115)	792
Tennis fans	46%	(172)	24%	(93)	12%	(45)	11%	(43)	7%	(26)	379
Motorsports fans	31%	(307)	21%	(210)	12%	(120)	20%	(203)	16%	(156)	997
College football fans	35%	(397)	21%	(231)	11%	(120)	19%	(216)	14%	(161)	1126
College basketball fans	40%	(370)	20%	(182)	12%	(106)	16%	(150)	12%	(107)	915
UFC fans	39%	(269)	21%	(147)	10%	(67)	17%	(118)	13%	(87)	687
Golf fans	36%	(222)	19%	(116)	14%	(87)	19%	(115)	11%	(68)	608

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB5:** As you may know, the NHL was the only league to proceed with all scheduled games on Wednesday Aug. 26 after the Milwaukee Bucks refused to play Game 5 of their NBA playoff series to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the NHL's decision to play the scheduled games on Wednesday August 26th?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	29% (632)	21% (470)	10% (223)	10% (229)	29% (645)	2200
Gender: Male	33% (354)	22% (238)	9% (95)	11% (121)	24% (254)	1062
Gender: Female	24% (278)	20% (233)	11% (128)	9% (108)	34% (391)	1138
Age: 18-34	21% (141)	23% (148)	11% (71)	11% (71)	34% (224)	655
Age: 35-44	28% (99)	28% (99)	11% (41)	8% (30)	25% (88)	358
Age: 45-64	31% (235)	19% (143)	9% (70)	12% (93)	28% (210)	751
Age: 65+	36% (157)	18% (81)	9% (41)	8% (35)	28% (123)	436
GenZers: 1997-2012	17% (49)	21% (60)	12% (33)	12% (33)	38% (106)	281
Millennials: 1981-1996	24% (133)	26% (140)	11% (61)	9% (52)	29% (161)	548
GenXers: 1965-1980	31% (183)	21% (122)	10% (56)	12% (69)	26% (152)	583
Baby Boomers: 1946-1964	32% (224)	19% (132)	9% (63)	10% (73)	29% (206)	698
PID: Dem (no lean)	23% (185)	20% (166)	14% (116)	13% (107)	30% (243)	818
PID: Ind (no lean)	25% (161)	21% (139)	11% (74)	8% (53)	34% (220)	648
PID: Rep (no lean)	39% (286)	23% (166)	4% (32)	9% (68)	25% (182)	734
PID/Gender: Dem Men	27% (105)	24% (90)	13% (49)	14% (52)	23% (88)	384
PID/Gender: Dem Women	19% (81)	17% (76)	16% (67)	13% (55)	36% (155)	434
PID/Gender: Ind Men	31% (93)	23% (69)	9% (27)	9% (27)	27% (80)	296
PID/Gender: Ind Women	20% (69)	20% (69)	13% (47)	8% (26)	40% (140)	352
PID/Gender: Rep Men	41% (157)	21% (78)	5% (19)	11% (42)	23% (86)	382
PID/Gender: Rep Women	37% (129)	25% (87)	4% (14)	7% (26)	27% (96)	352
Ideo: Liberal (1-3)	22% (135)	21% (132)	17% (110)	14% (91)	26% (160)	627
Ideo: Moderate (4)	27% (168)	24% (147)	9% (57)	8% (52)	32% (196)	621
Ideo: Conservative (5-7)	40% (300)	20% (152)	5% (34)	10% (73)	25% (186)	745
Educ: < College	28% (423)	20% (297)	9% (130)	10% (155)	34% (507)	1512
Educ: Bachelors degree	28% (124)	28% (123)	13% (59)	10% (46)	21% (92)	444
Educ: Post-grad	35% (85)	21% (51)	14% (34)	11% (28)	19% (46)	244
Income: Under 50k	26% (305)	21% (243)	8% (89)	10% (118)	35% (407)	1161
Income: 50k-100k	31% (209)	20% (136)	13% (85)	10% (67)	26% (172)	669
Income: 100k+	32% (118)	25% (91)	13% (50)	12% (44)	18% (67)	370
Ethnicity: White	31% (536)	22% (385)	10% (170)	10% (164)	27% (466)	1722

Continued on next page

**Table MCB5:** As you may know, the NHL was the only league to proceed with all scheduled games on Wednesday Aug. 26 after the Milwaukee Bucks refused to play Game 5 of their NBA playoff series to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the NHL's decision to play the scheduled games on Wednesday August 26th?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(632)	21%	(470)	10%	(223)	10%	(229)	29%	(645)	2200
Ethnicity: Hispanic	20%	(68)	25%	(86)	10%	(34)	7%	(23)	39%	(138)	349
Ethnicity: Black	18%	(49)	16%	(44)	11%	(31)	16%	(43)	39%	(107)	274
Ethnicity: Other	23%	(47)	20%	(41)	11%	(22)	11%	(22)	35%	(72)	204
All Christian	33%	(347)	22%	(232)	10%	(103)	10%	(101)	25%	(257)	1040
All Non-Christian	32%	(37)	26%	(30)	11%	(14)	10%	(12)	21%	(25)	118
Atheist	22%	(21)	17%	(16)	9%	(9)	23%	(22)	30%	(30)	98
Agnostic/Nothing in particular	22%	(113)	22%	(115)	11%	(57)	10%	(53)	34%	(176)	514
Something Else	27%	(114)	18%	(77)	9%	(40)	9%	(41)	37%	(157)	429
Religious Non-Protestant/Catholic	33%	(52)	26%	(40)	9%	(14)	9%	(13)	24%	(38)	156
Evangelical	30%	(185)	20%	(126)	7%	(42)	10%	(61)	33%	(208)	622
Non-Evangelical	33%	(257)	21%	(163)	13%	(99)	10%	(79)	24%	(187)	785
Community: Urban	26%	(164)	24%	(150)	10%	(61)	11%	(69)	30%	(191)	636
Community: Suburban	31%	(315)	21%	(220)	11%	(114)	10%	(105)	27%	(278)	1032
Community: Rural	29%	(153)	19%	(101)	9%	(48)	10%	(55)	33%	(176)	532
Employ: Private Sector	30%	(199)	25%	(163)	13%	(84)	10%	(64)	23%	(149)	660
Employ: Government	32%	(38)	26%	(31)	7%	(8)	11%	(13)	24%	(29)	118
Employ: Self-Employed	33%	(55)	31%	(51)	9%	(14)	8%	(13)	19%	(32)	165
Employ: Homemaker	21%	(35)	19%	(33)	10%	(17)	8%	(14)	42%	(70)	168
Employ: Retired	34%	(168)	19%	(93)	9%	(46)	10%	(52)	28%	(142)	502
Employ: Unemployed	27%	(78)	14%	(42)	9%	(25)	11%	(31)	39%	(113)	290
Employ: Other	19%	(31)	18%	(29)	5%	(8)	18%	(29)	40%	(65)	162
Military HH: Yes	36%	(112)	21%	(66)	9%	(27)	10%	(31)	25%	(77)	313
Military HH: No	28%	(520)	21%	(404)	10%	(196)	10%	(198)	30%	(568)	1887
RD/WT: Right Direction	37%	(248)	23%	(150)	7%	(48)	8%	(55)	24%	(162)	662
RD/WT: Wrong Track	25%	(384)	21%	(321)	11%	(175)	11%	(175)	31%	(483)	1538
Trump Job Approve	41%	(383)	22%	(206)	5%	(51)	8%	(79)	23%	(213)	931
Trump Job Disapprove	20%	(235)	21%	(247)	14%	(169)	13%	(149)	32%	(385)	1186

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**Table MCB5:** As you may know, the NHL was the only league to proceed with all scheduled games on Wednesday Aug. 26 after the Milwaukee Bucks refused to play Game 5 of their NBA playoff series to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the NHL's decision to play the scheduled games on Wednesday August 26th?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(632)	21%	(470)	10%	(223)	10%	(229)	29%	(645)	2200
Trump Job Strongly Approve	48%	(261)	16%	(86)	4%	(23)	11%	(57)	21%	(112)	540
Trump Job Somewhat Approve	31%	(122)	31%	(120)	7%	(27)	5%	(22)	26%	(100)	391
Trump Job Somewhat Disapprove	15%	(40)	34%	(92)	12%	(32)	7%	(20)	32%	(86)	270
Trump Job Strongly Disapprove	21%	(195)	17%	(155)	15%	(137)	14%	(129)	33%	(299)	916
Favorable of Trump	42%	(388)	22%	(208)	5%	(51)	8%	(78)	22%	(209)	933
Unfavorable of Trump	20%	(232)	21%	(241)	15%	(170)	13%	(148)	32%	(374)	1165
Very Favorable of Trump	46%	(265)	18%	(103)	5%	(27)	11%	(60)	20%	(116)	571
Somewhat Favorable of Trump	34%	(123)	29%	(105)	7%	(24)	5%	(18)	26%	(93)	362
Somewhat Unfavorable of Trump	19%	(43)	32%	(73)	12%	(26)	5%	(12)	32%	(74)	229
Very Unfavorable of Trump	20%	(188)	18%	(168)	15%	(143)	15%	(136)	32%	(300)	935
#1 Issue: Economy	30%	(246)	24%	(200)	10%	(85)	8%	(70)	28%	(231)	832
#1 Issue: Security	43%	(106)	20%	(50)	5%	(13)	10%	(25)	21%	(53)	246
#1 Issue: Health Care	27%	(98)	20%	(75)	11%	(39)	13%	(49)	29%	(105)	366
#1 Issue: Medicare / Social Security	30%	(89)	15%	(45)	7%	(21)	11%	(33)	37%	(111)	300
#1 Issue: Women's Issues	17%	(16)	18%	(18)	16%	(16)	14%	(14)	34%	(33)	97
#1 Issue: Education	28%	(30)	26%	(29)	11%	(12)	8%	(9)	27%	(30)	109
#1 Issue: Energy	17%	(15)	25%	(22)	18%	(16)	9%	(8)	30%	(27)	89
#1 Issue: Other	20%	(32)	20%	(32)	12%	(20)	14%	(22)	34%	(55)	161
2018 House Vote: Democrat	24%	(171)	21%	(150)	15%	(106)	14%	(101)	26%	(186)	714
2018 House Vote: Republican	42%	(282)	23%	(158)	4%	(29)	10%	(66)	21%	(139)	674
2016 Vote: Hillary Clinton	24%	(158)	21%	(139)	16%	(107)	14%	(91)	25%	(169)	663
2016 Vote: Donald Trump	44%	(306)	22%	(153)	5%	(37)	10%	(71)	18%	(128)	695
2016 Vote: Other	26%	(33)	25%	(33)	9%	(12)	7%	(8)	33%	(43)	128
2016 Vote: Didn't Vote	19%	(136)	20%	(146)	9%	(67)	8%	(59)	43%	(306)	713
Voted in 2014: Yes	34%	(415)	22%	(274)	11%	(135)	11%	(140)	22%	(272)	1236
Voted in 2014: No	23%	(217)	20%	(197)	9%	(88)	9%	(89)	39%	(374)	964

Continued on next page

**Table MCB5:** As you may know, the NHL was the only league to proceed with all scheduled games on Wednesday Aug. 26 after the Milwaukee Bucks refused to play Game 5 of their NBA playoff series to bring attention to the police shooting of Jacob Blake in Kenosha, Wisconsin. Do you support or oppose the NHL's decision to play the scheduled games on Wednesday August 26th?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(632)	21%	(470)	10%	(223)	10%	(229)	29%	(645)	2200
2012 Vote: Barack Obama	26%	(217)	22%	(186)	14%	(122)	13%	(106)	25%	(214)	847
2012 Vote: Mitt Romney	44%	(211)	25%	(117)	4%	(21)	9%	(44)	18%	(84)	478
2012 Vote: Other	47%	(25)	13%	(7)	2%	(1)	9%	(5)	30%	(16)	53
2012 Vote: Didn't Vote	22%	(178)	19%	(160)	10%	(79)	9%	(74)	40%	(331)	822
4-Region: Northeast	31%	(120)	22%	(88)	11%	(43)	12%	(49)	24%	(93)	394
4-Region: Midwest	31%	(144)	21%	(96)	8%	(39)	10%	(47)	29%	(136)	462
4-Region: South	28%	(229)	21%	(174)	11%	(87)	10%	(85)	30%	(248)	824
4-Region: West	27%	(138)	22%	(112)	10%	(53)	9%	(49)	32%	(168)	520
Seen Blake video	34%	(431)	19%	(240)	11%	(137)	12%	(154)	23%	(294)	1256
Not seen Blake video	21%	(201)	24%	(231)	9%	(86)	8%	(75)	37%	(351)	944
Seen protester video	35%	(380)	18%	(200)	10%	(112)	11%	(123)	25%	(269)	1083
Not seen protester video	23%	(253)	24%	(271)	10%	(111)	10%	(106)	34%	(377)	1117
Sports fans	32%	(460)	26%	(366)	10%	(149)	10%	(145)	21%	(301)	1421
Avid sports fans	32%	(158)	30%	(147)	11%	(56)	11%	(56)	16%	(80)	496
Casual sports fans	33%	(302)	24%	(219)	10%	(93)	10%	(90)	24%	(221)	925
Non-sports fans	22%	(172)	13%	(104)	10%	(74)	11%	(84)	44%	(344)	779
NBA fans	28%	(309)	27%	(293)	11%	(122)	9%	(101)	24%	(264)	1089
NFL fans	32%	(448)	26%	(371)	10%	(140)	9%	(131)	22%	(314)	1404
WNBA fans	30%	(151)	25%	(126)	13%	(63)	13%	(64)	19%	(94)	498
MLB fans	34%	(370)	26%	(287)	11%	(117)	9%	(97)	20%	(219)	1090
MLS fans	34%	(178)	31%	(162)	12%	(63)	7%	(38)	17%	(90)	530
NHL fans	39%	(307)	28%	(223)	10%	(78)	7%	(53)	17%	(132)	792
Tennis fans	33%	(126)	29%	(111)	14%	(53)	11%	(41)	13%	(48)	379
Motorsports fans	36%	(358)	27%	(268)	9%	(88)	8%	(84)	20%	(199)	997
College football fans	33%	(376)	26%	(289)	9%	(105)	10%	(107)	22%	(248)	1126
College basketball fans	33%	(304)	26%	(236)	11%	(98)	10%	(90)	21%	(188)	915
UFC fans	36%	(249)	25%	(170)	10%	(66)	10%	(67)	20%	(136)	687
Golf fans	37%	(224)	27%	(165)	12%	(71)	7%	(40)	18%	(109)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB6\_1:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Athletes refusing to compete in scheduled league games*

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	25% (545)	22% (479)	12% (263)	28% (607)	14% (306)	2200
Gender: Male	27% (288)	21% (225)	12% (132)	30% (317)	9% (101)	1062
Gender: Female	23% (258)	22% (254)	12% (131)	25% (290)	18% (206)	1138
Age: 18-34	33% (219)	24% (159)	11% (74)	17% (110)	14% (92)	655
Age: 35-44	27% (95)	26% (92)	13% (46)	21% (75)	14% (49)	358
Age: 45-64	21% (157)	18% (137)	11% (85)	35% (260)	15% (112)	751
Age: 65+	17% (74)	21% (91)	13% (58)	37% (161)	12% (53)	436
GenZers: 1997-2012	35% (97)	25% (70)	8% (23)	18% (52)	14% (39)	281
Millennials: 1981-1996	30% (166)	26% (141)	13% (70)	17% (94)	14% (77)	548
GenXers: 1965-1980	25% (148)	18% (108)	12% (70)	29% (167)	16% (90)	583
Baby Boomers: 1946-1964	18% (127)	20% (139)	13% (89)	37% (255)	13% (88)	698
PID: Dem (no lean)	41% (333)	31% (252)	7% (61)	10% (82)	11% (90)	818
PID: Ind (no lean)	22% (145)	20% (131)	15% (94)	24% (153)	19% (123)	648
PID: Rep (no lean)	9% (67)	13% (96)	15% (107)	51% (371)	13% (93)	734
PID/Gender: Dem Men	43% (164)	33% (126)	7% (27)	10% (37)	8% (30)	384
PID/Gender: Dem Women	39% (169)	29% (126)	8% (33)	10% (46)	14% (60)	434
PID/Gender: Ind Men	26% (76)	18% (53)	17% (50)	29% (85)	11% (31)	296
PID/Gender: Ind Women	20% (70)	22% (78)	13% (44)	19% (68)	26% (92)	352
PID/Gender: Rep Men	13% (48)	12% (46)	14% (54)	51% (195)	10% (39)	382
PID/Gender: Rep Women	5% (19)	14% (50)	15% (53)	50% (176)	15% (54)	352
Ideo: Liberal (1-3)	42% (267)	32% (204)	7% (45)	9% (57)	9% (55)	627
Ideo: Moderate (4)	26% (160)	22% (137)	16% (99)	22% (138)	14% (88)	621
Ideo: Conservative (5-7)	10% (74)	12% (92)	14% (104)	52% (385)	12% (90)	745
Educ: < College	23% (342)	21% (313)	11% (164)	29% (436)	17% (258)	1512
Educ: Bachelors degree	27% (119)	23% (100)	15% (68)	28% (122)	8% (35)	444
Educ: Post-grad	35% (85)	27% (66)	13% (31)	20% (48)	6% (14)	244
Income: Under 50k	24% (274)	22% (254)	11% (128)	25% (290)	18% (214)	1161
Income: 50k-100k	25% (170)	21% (142)	11% (71)	32% (213)	11% (73)	669
Income: 100k+	27% (101)	22% (83)	17% (64)	28% (103)	5% (19)	370
Ethnicity: White	21% (367)	20% (345)	13% (220)	32% (553)	14% (236)	1722
Ethnicity: Hispanic	29% (101)	25% (89)	11% (40)	18% (64)	16% (56)	349

Continued on next page

**Table MCB6\_1:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes refusing to compete in scheduled league games

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	25%	(545)	22%	(479)	12%	(263)	28%	(607)	14%	(306)	2200
Ethnicity: Black	43%	(117)	28%	(76)	7%	(20)	6%	(18)	16%	(44)	274
Ethnicity: Other	30%	(61)	28%	(58)	11%	(23)	18%	(36)	13%	(27)	204
All Christian	20%	(209)	21%	(215)	14%	(144)	35%	(359)	11%	(113)	1040
All Non-Christian	38%	(45)	30%	(35)	12%	(14)	11%	(13)	10%	(11)	118
Atheist	34%	(34)	29%	(29)	9%	(9)	18%	(18)	9%	(9)	98
Agnostic/Nothing in particular	28%	(143)	23%	(117)	8%	(42)	22%	(115)	19%	(97)	514
Something Else	27%	(114)	20%	(84)	13%	(54)	24%	(102)	18%	(76)	429
Religious Non-Protestant/Catholic	32%	(50)	26%	(40)	12%	(19)	17%	(27)	12%	(19)	156
Evangelical	22%	(135)	19%	(119)	13%	(84)	29%	(181)	17%	(103)	622
Non-Evangelical	22%	(174)	22%	(171)	13%	(103)	33%	(262)	10%	(75)	785
Community: Urban	34%	(216)	24%	(154)	10%	(66)	17%	(109)	14%	(89)	636
Community: Suburban	23%	(242)	22%	(225)	13%	(132)	30%	(308)	12%	(125)	1032
Community: Rural	16%	(87)	19%	(100)	12%	(64)	35%	(189)	17%	(92)	532
Employ: Private Sector	27%	(178)	26%	(170)	13%	(84)	26%	(171)	9%	(56)	660
Employ: Government	33%	(39)	23%	(27)	16%	(18)	20%	(23)	9%	(11)	118
Employ: Self-Employed	30%	(49)	20%	(33)	13%	(21)	29%	(48)	8%	(14)	165
Employ: Homemaker	13%	(21)	23%	(38)	9%	(15)	25%	(42)	30%	(51)	168
Employ: Retired	17%	(86)	19%	(98)	13%	(64)	39%	(198)	11%	(56)	502
Employ: Unemployed	27%	(78)	13%	(39)	11%	(33)	25%	(73)	23%	(67)	290
Employ: Other	28%	(45)	23%	(38)	8%	(13)	17%	(28)	23%	(38)	162
Military HH: Yes	19%	(59)	20%	(63)	11%	(33)	41%	(130)	9%	(28)	313
Military HH: No	26%	(486)	22%	(416)	12%	(229)	25%	(477)	15%	(278)	1887
RD/WT: Right Direction	12%	(82)	15%	(99)	16%	(103)	44%	(290)	13%	(88)	662
RD/WT: Wrong Track	30%	(463)	25%	(380)	10%	(159)	21%	(317)	14%	(219)	1538
Trump Job Approve	11%	(104)	11%	(107)	16%	(149)	49%	(460)	12%	(110)	931
Trump Job Disapprove	36%	(431)	30%	(355)	9%	(109)	11%	(136)	13%	(155)	1186
Trump Job Strongly Approve	9%	(47)	7%	(39)	12%	(63)	61%	(332)	11%	(59)	540
Trump Job Somewhat Approve	15%	(58)	17%	(68)	22%	(86)	33%	(129)	13%	(51)	391
Trump Job Somewhat Disapprove	19%	(51)	35%	(93)	17%	(45)	15%	(40)	15%	(40)	270
Trump Job Strongly Disapprove	41%	(380)	29%	(262)	7%	(63)	10%	(95)	13%	(115)	916

Continued on next page

**Table MCB6\_1:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes refusing to compete in scheduled league games

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	25%	(545)	22%	(479)	12%	(263)	28%	(607)	14%	(306)	2200
Favorable of Trump	12%	(110)	11%	(105)	15%	(143)	50%	(463)	12%	(110)	933
Unfavorable of Trump	36%	(417)	30%	(354)	10%	(112)	11%	(132)	13%	(150)	1165
Very Favorable of Trump	11%	(63)	9%	(49)	11%	(65)	57%	(328)	12%	(66)	571
Somewhat Favorable of Trump	13%	(48)	16%	(56)	22%	(79)	37%	(135)	12%	(44)	362
Somewhat Unfavorable of Trump	15%	(35)	35%	(80)	18%	(42)	13%	(31)	18%	(41)	229
Very Unfavorable of Trump	41%	(382)	29%	(275)	7%	(69)	11%	(101)	12%	(109)	935
#1 Issue: Economy	21%	(174)	23%	(192)	13%	(108)	29%	(242)	14%	(116)	832
#1 Issue: Security	10%	(25)	8%	(20)	17%	(41)	54%	(132)	12%	(28)	246
#1 Issue: Health Care	33%	(123)	27%	(97)	12%	(42)	16%	(60)	12%	(44)	366
#1 Issue: Medicare / Social Security	21%	(64)	22%	(67)	12%	(35)	28%	(85)	16%	(49)	300
#1 Issue: Women's Issues	43%	(41)	27%	(26)	6%	(6)	9%	(9)	15%	(15)	97
#1 Issue: Education	30%	(33)	22%	(24)	13%	(15)	23%	(25)	12%	(13)	109
#1 Issue: Energy	42%	(37)	20%	(18)	5%	(4)	16%	(14)	17%	(15)	89
#1 Issue: Other	30%	(49)	22%	(35)	7%	(11)	25%	(40)	16%	(26)	161
2018 House Vote: Democrat	42%	(298)	29%	(210)	8%	(60)	11%	(76)	10%	(70)	714
2018 House Vote: Republican	10%	(68)	13%	(90)	17%	(117)	50%	(337)	9%	(63)	674
2016 Vote: Hillary Clinton	41%	(273)	31%	(205)	9%	(60)	9%	(61)	10%	(64)	663
2016 Vote: Donald Trump	9%	(65)	14%	(94)	16%	(113)	52%	(360)	9%	(63)	695
2016 Vote: Other	21%	(27)	19%	(24)	19%	(25)	28%	(36)	13%	(16)	128
2016 Vote: Didn't Vote	25%	(179)	22%	(156)	9%	(64)	21%	(150)	23%	(163)	713
Voted in 2014: Yes	25%	(313)	22%	(278)	13%	(159)	30%	(375)	9%	(112)	1236
Voted in 2014: No	24%	(233)	21%	(202)	11%	(103)	24%	(232)	20%	(195)	964
2012 Vote: Barack Obama	36%	(304)	29%	(245)	9%	(80)	16%	(131)	10%	(87)	847
2012 Vote: Mitt Romney	8%	(38)	11%	(52)	20%	(97)	53%	(254)	8%	(36)	478
2012 Vote: Other	10%	(5)	4%	(2)	7%	(4)	55%	(29)	24%	(13)	53
2012 Vote: Didn't Vote	24%	(198)	22%	(181)	10%	(82)	23%	(192)	21%	(171)	822
4-Region: Northeast	29%	(113)	25%	(97)	9%	(34)	25%	(98)	13%	(51)	394
4-Region: Midwest	22%	(104)	17%	(81)	14%	(64)	29%	(132)	18%	(81)	462
4-Region: South	23%	(186)	21%	(172)	14%	(113)	30%	(248)	13%	(107)	824
4-Region: West	28%	(143)	25%	(130)	10%	(51)	25%	(129)	13%	(67)	520

Continued on next page

**Table MCB6\_1:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes refusing to compete in scheduled league games

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	25%	(545)	22%	(479)	12%	(263)	28%	(607)	14%	(306)	2200
Seen Blake video	30%	(372)	23%	(293)	11%	(141)	27%	(339)	9%	(112)	1256
Not seen Blake video	18%	(173)	20%	(187)	13%	(121)	28%	(268)	21%	(195)	944
Seen protester video	30%	(322)	24%	(257)	10%	(111)	27%	(290)	10%	(105)	1083
Not seen protester video	20%	(224)	20%	(223)	14%	(152)	28%	(317)	18%	(202)	1117
Sports fans	26%	(370)	24%	(338)	14%	(200)	27%	(389)	9%	(123)	1421
Avid sports fans	34%	(168)	26%	(131)	13%	(63)	22%	(109)	5%	(24)	496
Casual sports fans	22%	(202)	22%	(207)	15%	(137)	30%	(280)	11%	(99)	925
Non-sports fans	22%	(175)	18%	(141)	8%	(62)	28%	(217)	24%	(183)	779
NBA fans	32%	(345)	27%	(298)	14%	(153)	17%	(185)	10%	(107)	1089
NFL fans	27%	(372)	23%	(320)	14%	(200)	25%	(357)	11%	(155)	1404
WNBA fans	44%	(217)	27%	(134)	10%	(51)	12%	(60)	7%	(36)	498
MLB fans	26%	(286)	24%	(262)	14%	(150)	28%	(305)	8%	(87)	1090
MLS fans	33%	(176)	26%	(138)	15%	(79)	19%	(103)	6%	(34)	530
NHL fans	26%	(209)	22%	(175)	13%	(100)	29%	(230)	10%	(78)	792
Tennis fans	37%	(141)	28%	(108)	11%	(43)	18%	(68)	5%	(18)	379
Motorsports fans	26%	(255)	20%	(200)	14%	(143)	29%	(290)	11%	(109)	997
College football fans	27%	(303)	22%	(252)	14%	(160)	28%	(319)	8%	(91)	1126
College basketball fans	31%	(279)	25%	(228)	13%	(117)	24%	(222)	7%	(68)	915
UFC fans	32%	(219)	21%	(144)	14%	(94)	26%	(176)	8%	(55)	687
Golf fans	27%	(167)	25%	(152)	13%	(79)	26%	(156)	9%	(54)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB6\_2:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Athletes kneeling during the national anthem*

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	23% (502)	21% (462)	11% (246)	32% (693)	14% (297)	2200
Gender: Male	23% (245)	22% (232)	11% (119)	33% (348)	11% (118)	1062
Gender: Female	23% (257)	20% (230)	11% (126)	30% (345)	16% (179)	1138
Age: 18-34	32% (208)	25% (165)	11% (70)	16% (108)	16% (105)	655
Age: 35-44	25% (89)	26% (93)	14% (49)	23% (81)	13% (46)	358
Age: 45-64	18% (137)	16% (123)	11% (84)	41% (310)	13% (97)	751
Age: 65+	16% (68)	18% (80)	10% (43)	45% (195)	11% (50)	436
GenZers: 1997-2012	32% (89)	24% (68)	12% (33)	16% (45)	16% (46)	281
Millennials: 1981-1996	29% (157)	28% (153)	11% (61)	18% (98)	15% (80)	548
GenXers: 1965-1980	22% (131)	18% (105)	11% (66)	35% (203)	14% (79)	583
Baby Boomers: 1946-1964	17% (117)	18% (125)	11% (77)	43% (297)	12% (81)	698
PID: Dem (no lean)	37% (305)	30% (248)	10% (82)	12% (95)	11% (88)	818
PID: Ind (no lean)	20% (127)	21% (135)	12% (78)	30% (196)	17% (111)	648
PID: Rep (no lean)	10% (70)	11% (78)	12% (85)	55% (403)	13% (99)	734
PID/Gender: Dem Men	37% (143)	30% (115)	12% (47)	11% (43)	10% (37)	384
PID/Gender: Dem Women	37% (162)	31% (133)	8% (36)	12% (52)	12% (51)	434
PID/Gender: Ind Men	20% (61)	23% (67)	12% (34)	36% (105)	10% (29)	296
PID/Gender: Ind Women	19% (66)	19% (69)	12% (44)	26% (91)	23% (82)	352
PID/Gender: Rep Men	11% (41)	13% (50)	10% (38)	52% (200)	14% (53)	382
PID/Gender: Rep Women	8% (29)	8% (28)	13% (47)	57% (202)	13% (46)	352
Ideo: Liberal (1-3)	39% (246)	32% (199)	12% (74)	9% (56)	8% (52)	627
Ideo: Moderate (4)	22% (139)	23% (143)	12% (73)	29% (181)	14% (86)	621
Ideo: Conservative (5-7)	10% (72)	11% (80)	11% (82)	56% (415)	13% (95)	745
Educ: < College	22% (334)	17% (265)	11% (162)	33% (502)	17% (250)	1512
Educ: Bachelors degree	21% (93)	27% (122)	12% (55)	31% (138)	8% (36)	444
Educ: Post-grad	31% (75)	31% (75)	12% (29)	22% (54)	5% (11)	244
Income: Under 50k	23% (267)	20% (227)	10% (114)	30% (348)	18% (205)	1161
Income: 50k-100k	21% (143)	22% (144)	12% (78)	34% (231)	11% (74)	669
Income: 100k+	25% (92)	25% (91)	15% (54)	31% (114)	5% (18)	370
Ethnicity: White	19% (323)	19% (333)	12% (199)	37% (640)	13% (226)	1722
Ethnicity: Hispanic	23% (81)	31% (108)	10% (35)	19% (67)	17% (58)	349

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**Table MCB6\_2:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes kneeling during the national anthem

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	23%	(502)	21%	(462)	11%	(246)	32%	(693)	14%	(297)	2200
Ethnicity: Black	47%	(129)	24%	(67)	9%	(24)	5%	(14)	15%	(41)	274
Ethnicity: Other	25%	(50)	31%	(62)	11%	(23)	19%	(39)	15%	(30)	204
All Christian	18%	(183)	19%	(202)	12%	(124)	40%	(415)	11%	(116)	1040
All Non-Christian	36%	(42)	34%	(40)	10%	(11)	11%	(13)	10%	(11)	118
Atheist	27%	(26)	33%	(32)	11%	(11)	18%	(18)	12%	(11)	98
Agnostic/Nothing in particular	26%	(133)	20%	(104)	11%	(58)	26%	(131)	17%	(88)	514
Something Else	27%	(118)	20%	(84)	10%	(41)	27%	(116)	16%	(70)	429
Religious Non-Protestant/Catholic	30%	(47)	27%	(43)	11%	(17)	22%	(35)	10%	(15)	156
Evangelical	22%	(135)	17%	(106)	12%	(72)	34%	(214)	15%	(95)	622
Non-Evangelical	20%	(154)	22%	(172)	11%	(83)	38%	(295)	10%	(82)	785
Community: Urban	30%	(191)	25%	(156)	11%	(68)	21%	(130)	14%	(90)	636
Community: Suburban	21%	(215)	22%	(227)	12%	(120)	34%	(346)	12%	(124)	1032
Community: Rural	18%	(97)	15%	(78)	11%	(57)	41%	(217)	16%	(83)	532
Employ: Private Sector	24%	(159)	24%	(160)	14%	(90)	29%	(190)	9%	(61)	660
Employ: Government	29%	(35)	23%	(27)	11%	(13)	28%	(32)	9%	(10)	118
Employ: Self-Employed	27%	(45)	19%	(32)	12%	(19)	32%	(53)	9%	(16)	165
Employ: Homemaker	15%	(26)	22%	(37)	10%	(17)	29%	(48)	23%	(39)	168
Employ: Retired	14%	(71)	19%	(94)	11%	(54)	45%	(227)	11%	(56)	502
Employ: Unemployed	28%	(81)	13%	(38)	9%	(27)	27%	(80)	22%	(65)	290
Employ: Other	29%	(47)	20%	(32)	7%	(11)	24%	(39)	20%	(33)	162
Military HH: Yes	16%	(49)	17%	(53)	13%	(41)	44%	(138)	10%	(32)	313
Military HH: No	24%	(453)	22%	(408)	11%	(205)	29%	(555)	14%	(266)	1887
RD/WT: Right Direction	13%	(89)	16%	(104)	10%	(69)	48%	(317)	13%	(83)	662
RD/WT: Wrong Track	27%	(413)	23%	(357)	12%	(177)	24%	(377)	14%	(214)	1538
Trump Job Approve	13%	(118)	10%	(96)	11%	(103)	55%	(512)	11%	(102)	931
Trump Job Disapprove	31%	(371)	30%	(354)	11%	(133)	14%	(171)	13%	(156)	1186
Trump Job Strongly Approve	11%	(57)	8%	(41)	6%	(32)	66%	(357)	10%	(53)	540
Trump Job Somewhat Approve	15%	(61)	14%	(56)	18%	(71)	40%	(155)	13%	(49)	391
Trump Job Somewhat Disapprove	17%	(47)	29%	(78)	19%	(51)	20%	(55)	14%	(39)	270
Trump Job Strongly Disapprove	35%	(324)	30%	(276)	9%	(82)	13%	(116)	13%	(117)	916

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**Table MCB6\_2:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Athletes kneeling during the national anthem*

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	23%	(502)	21%	(462)	11%	(246)	32%	(693)	14%	(297)	2200
Favorable of Trump	12%	(113)	10%	(95)	11%	(101)	55%	(514)	12%	(110)	933
Unfavorable of Trump	32%	(375)	30%	(350)	11%	(132)	14%	(163)	12%	(145)	1165
Very Favorable of Trump	12%	(69)	7%	(41)	7%	(41)	63%	(359)	11%	(61)	571
Somewhat Favorable of Trump	12%	(43)	15%	(54)	17%	(60)	43%	(155)	14%	(50)	362
Somewhat Unfavorable of Trump	22%	(50)	27%	(63)	18%	(42)	20%	(46)	13%	(29)	229
Very Unfavorable of Trump	35%	(325)	31%	(287)	10%	(90)	12%	(117)	12%	(117)	935
#1 Issue: Economy	20%	(169)	22%	(180)	11%	(94)	33%	(271)	14%	(118)	832
#1 Issue: Security	12%	(28)	7%	(17)	12%	(28)	60%	(148)	10%	(24)	246
#1 Issue: Health Care	31%	(112)	24%	(89)	12%	(44)	20%	(75)	13%	(46)	366
#1 Issue: Medicare / Social Security	19%	(58)	19%	(58)	11%	(33)	33%	(99)	17%	(51)	300
#1 Issue: Women's Issues	43%	(42)	17%	(17)	16%	(16)	13%	(12)	11%	(11)	97
#1 Issue: Education	22%	(24)	33%	(37)	10%	(11)	25%	(27)	10%	(11)	109
#1 Issue: Energy	27%	(24)	28%	(25)	8%	(7)	24%	(21)	12%	(11)	89
#1 Issue: Other	28%	(45)	24%	(39)	8%	(13)	24%	(39)	16%	(25)	161
2018 House Vote: Democrat	37%	(262)	31%	(218)	11%	(76)	13%	(93)	9%	(65)	714
2018 House Vote: Republican	9%	(63)	10%	(69)	12%	(78)	59%	(397)	10%	(67)	674
2016 Vote: Hillary Clinton	37%	(242)	32%	(211)	10%	(67)	13%	(84)	9%	(59)	663
2016 Vote: Donald Trump	9%	(65)	10%	(68)	12%	(81)	60%	(416)	9%	(64)	695
2016 Vote: Other	22%	(28)	26%	(33)	14%	(18)	30%	(38)	9%	(11)	128
2016 Vote: Didn't Vote	23%	(167)	21%	(149)	11%	(79)	22%	(155)	23%	(163)	713
Voted in 2014: Yes	22%	(276)	22%	(269)	12%	(144)	36%	(440)	9%	(107)	1236
Voted in 2014: No	23%	(226)	20%	(193)	11%	(101)	26%	(254)	20%	(190)	964
2012 Vote: Barack Obama	32%	(274)	28%	(237)	12%	(103)	18%	(152)	10%	(81)	847
2012 Vote: Mitt Romney	7%	(33)	9%	(44)	13%	(62)	63%	(301)	8%	(37)	478
2012 Vote: Other	15%	(8)	5%	(3)	5%	(3)	69%	(37)	6%	(3)	53
2012 Vote: Didn't Vote	23%	(187)	22%	(179)	9%	(78)	25%	(204)	21%	(175)	822
4-Region: Northeast	27%	(108)	24%	(94)	11%	(43)	26%	(104)	11%	(45)	394
4-Region: Midwest	21%	(98)	17%	(78)	10%	(47)	36%	(165)	16%	(73)	462
4-Region: South	22%	(178)	21%	(174)	11%	(89)	33%	(270)	14%	(113)	824
4-Region: West	23%	(118)	22%	(115)	13%	(67)	30%	(154)	13%	(66)	520

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**Table MCB6\_2:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes kneeling during the national anthem

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	23%	(502)	21%	(462)	11%	(246)	32%	(693)	14%	(297)	2200
Seen Blake video	26%	(323)	23%	(291)	10%	(130)	31%	(393)	10%	(120)	1256
Not seen Blake video	19%	(179)	18%	(171)	12%	(116)	32%	(301)	19%	(177)	944
Seen protester video	26%	(284)	23%	(244)	11%	(115)	30%	(326)	10%	(114)	1083
Not seen protester video	19%	(218)	19%	(218)	12%	(130)	33%	(367)	16%	(184)	1117
Sports fans	24%	(348)	23%	(325)	12%	(170)	32%	(457)	9%	(122)	1421
Avid sports fans	32%	(158)	27%	(134)	11%	(57)	24%	(119)	6%	(28)	496
Casual sports fans	21%	(190)	21%	(190)	12%	(113)	37%	(338)	10%	(94)	925
Non-sports fans	20%	(154)	18%	(137)	10%	(76)	30%	(236)	23%	(176)	779
NBA fans	30%	(325)	28%	(301)	12%	(133)	21%	(225)	10%	(105)	1089
NFL fans	24%	(342)	23%	(324)	12%	(170)	30%	(426)	10%	(143)	1404
WNBA fans	39%	(195)	31%	(155)	9%	(43)	14%	(70)	7%	(35)	498
MLB fans	22%	(244)	24%	(257)	13%	(142)	33%	(358)	8%	(88)	1090
MLS fans	27%	(145)	28%	(146)	14%	(73)	24%	(130)	7%	(37)	530
NHL fans	24%	(192)	20%	(159)	13%	(104)	33%	(262)	10%	(76)	792
Tennis fans	32%	(122)	27%	(103)	17%	(64)	19%	(71)	5%	(19)	379
Motorsports fans	23%	(230)	20%	(200)	13%	(125)	34%	(343)	10%	(99)	997
College football fans	24%	(274)	22%	(253)	12%	(132)	33%	(373)	8%	(94)	1126
College basketball fans	27%	(251)	25%	(227)	13%	(117)	28%	(252)	8%	(69)	915
UFC fans	29%	(200)	23%	(161)	10%	(71)	29%	(197)	8%	(57)	687
Golf fans	25%	(154)	23%	(138)	14%	(87)	29%	(179)	8%	(50)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB6\_3:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Athletes wearing social justice messages on their jerseys*

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	22% (478)	27% (597)	14% (315)	23% (510)	14% (300)	2200
Gender: Male	23% (246)	26% (274)	15% (158)	26% (279)	10% (105)	1062
Gender: Female	20% (231)	28% (323)	14% (157)	20% (232)	17% (195)	1138
Age: 18-34	33% (215)	28% (182)	14% (91)	13% (85)	13% (82)	655
Age: 35-44	28% (99)	31% (112)	13% (45)	15% (54)	13% (47)	358
Age: 45-64	15% (110)	27% (203)	14% (106)	30% (223)	15% (109)	751
Age: 65+	12% (53)	23% (99)	17% (74)	34% (149)	14% (62)	436
GenZers: 1997-2012	34% (94)	28% (79)	13% (38)	13% (37)	12% (33)	281
Millennials: 1981-1996	31% (168)	30% (164)	13% (71)	13% (73)	13% (72)	548
GenXers: 1965-1980	21% (124)	27% (159)	14% (81)	24% (137)	14% (81)	583
Baby Boomers: 1946-1964	12% (85)	25% (178)	15% (107)	32% (226)	15% (102)	698
PID: Dem (no lean)	36% (297)	36% (293)	11% (90)	7% (59)	10% (79)	818
PID: Ind (no lean)	17% (112)	28% (179)	16% (104)	19% (123)	20% (130)	648
PID: Rep (no lean)	9% (69)	17% (126)	16% (121)	45% (328)	12% (91)	734
PID/Gender: Dem Men	37% (142)	37% (140)	11% (43)	8% (29)	8% (29)	384
PID/Gender: Dem Women	36% (155)	35% (152)	11% (47)	7% (30)	12% (50)	434
PID/Gender: Ind Men	19% (56)	23% (68)	19% (57)	26% (76)	13% (39)	296
PID/Gender: Ind Women	16% (55)	31% (111)	13% (47)	13% (47)	26% (92)	352
PID/Gender: Rep Men	13% (48)	17% (66)	15% (58)	45% (173)	10% (37)	382
PID/Gender: Rep Women	6% (21)	17% (60)	18% (63)	44% (155)	15% (54)	352
Ideo: Liberal (1-3)	35% (220)	39% (245)	10% (60)	8% (52)	8% (51)	627
Ideo: Moderate (4)	22% (139)	30% (187)	18% (111)	16% (98)	14% (85)	621
Ideo: Conservative (5-7)	10% (78)	15% (111)	17% (128)	45% (334)	13% (94)	745
Educ: < College	20% (309)	25% (385)	14% (206)	24% (365)	16% (248)	1512
Educ: Bachelors degree	20% (90)	32% (140)	17% (76)	22% (98)	9% (39)	444
Educ: Post-grad	32% (79)	29% (72)	13% (32)	19% (47)	5% (13)	244
Income: Under 50k	22% (251)	27% (309)	13% (155)	21% (242)	18% (204)	1161
Income: 50k-100k	22% (147)	25% (168)	15% (98)	27% (181)	11% (76)	669
Income: 100k+	22% (80)	32% (119)	17% (63)	24% (88)	5% (20)	370
Ethnicity: White	18% (303)	26% (447)	15% (263)	27% (470)	14% (240)	1722
Ethnicity: Hispanic	23% (80)	31% (110)	12% (41)	17% (60)	17% (58)	349

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**Table MCB6\_3:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes wearing social justice messages on their jerseys

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	22%	(478)	27%	(597)	14%	(315)	23%	(510)	14%	(300)	2200
Ethnicity: Black	45%	(122)	30%	(82)	9%	(24)	6%	(16)	11%	(31)	274
Ethnicity: Other	26%	(53)	33%	(68)	14%	(29)	12%	(25)	15%	(30)	204
All Christian	16%	(171)	26%	(267)	16%	(167)	31%	(318)	11%	(117)	1040
All Non-Christian	36%	(43)	31%	(36)	20%	(23)	5%	(6)	9%	(10)	118
Atheist	22%	(22)	35%	(35)	14%	(14)	19%	(19)	9%	(9)	98
Agnostic/Nothing in particular	25%	(131)	32%	(164)	11%	(55)	15%	(77)	17%	(87)	514
Something Else	26%	(111)	22%	(95)	13%	(55)	21%	(91)	18%	(77)	429
Religious Non-Protestant/Catholic	28%	(44)	28%	(43)	19%	(30)	14%	(22)	11%	(17)	156
Evangelical	20%	(127)	21%	(132)	16%	(98)	26%	(163)	16%	(101)	622
Non-Evangelical	18%	(142)	27%	(216)	15%	(115)	29%	(229)	11%	(83)	785
Community: Urban	30%	(192)	32%	(206)	13%	(81)	12%	(76)	13%	(80)	636
Community: Suburban	20%	(208)	25%	(260)	15%	(154)	26%	(273)	13%	(137)	1032
Community: Rural	15%	(78)	24%	(130)	15%	(79)	30%	(161)	16%	(83)	532
Employ: Private Sector	24%	(160)	31%	(207)	15%	(100)	21%	(139)	8%	(54)	660
Employ: Government	33%	(39)	27%	(32)	13%	(15)	19%	(22)	9%	(10)	118
Employ: Self-Employed	25%	(41)	23%	(37)	19%	(31)	24%	(40)	9%	(16)	165
Employ: Homemaker	16%	(26)	23%	(39)	15%	(24)	18%	(31)	28%	(47)	168
Employ: Retired	10%	(50)	25%	(126)	14%	(73)	37%	(185)	14%	(68)	502
Employ: Unemployed	25%	(73)	24%	(71)	12%	(34)	18%	(53)	20%	(59)	290
Employ: Other	29%	(46)	26%	(42)	12%	(19)	13%	(21)	21%	(34)	162
Military HH: Yes	16%	(50)	22%	(69)	18%	(56)	34%	(107)	10%	(30)	313
Military HH: No	23%	(428)	28%	(528)	14%	(258)	21%	(403)	14%	(270)	1887
RD/WT: Right Direction	13%	(86)	22%	(143)	16%	(105)	37%	(244)	13%	(83)	662
RD/WT: Wrong Track	25%	(392)	29%	(454)	14%	(210)	17%	(266)	14%	(217)	1538
Trump Job Approve	12%	(110)	17%	(159)	16%	(152)	43%	(397)	12%	(113)	931
Trump Job Disapprove	30%	(357)	35%	(416)	13%	(155)	9%	(104)	13%	(154)	1186
Trump Job Strongly Approve	9%	(47)	11%	(60)	13%	(73)	56%	(304)	10%	(56)	540
Trump Job Somewhat Approve	16%	(63)	25%	(100)	20%	(80)	24%	(93)	14%	(56)	391
Trump Job Somewhat Disapprove	21%	(57)	31%	(83)	22%	(58)	11%	(31)	15%	(41)	270
Trump Job Strongly Disapprove	33%	(300)	36%	(333)	11%	(97)	8%	(73)	12%	(113)	916

Continued on next page

**Table MCB6\_3:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Athletes wearing social justice messages on their jerseys*

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	22%	(478)	27%	(597)	14%	(315)	23%	(510)	14%	(300)	2200
Favorable of Trump	12%	(111)	16%	(149)	17%	(156)	42%	(396)	13%	(122)	933
Unfavorable of Trump	30%	(350)	36%	(420)	13%	(147)	9%	(104)	12%	(144)	1165
Very Favorable of Trump	12%	(68)	12%	(66)	14%	(77)	52%	(295)	11%	(64)	571
Somewhat Favorable of Trump	12%	(43)	23%	(82)	22%	(79)	28%	(100)	16%	(58)	362
Somewhat Unfavorable of Trump	21%	(49)	33%	(75)	19%	(44)	11%	(25)	16%	(36)	229
Very Unfavorable of Trump	32%	(301)	37%	(345)	11%	(102)	8%	(79)	12%	(108)	935
#1 Issue: Economy	21%	(176)	26%	(217)	16%	(135)	24%	(197)	13%	(107)	832
#1 Issue: Security	11%	(27)	10%	(24)	16%	(38)	50%	(124)	13%	(32)	246
#1 Issue: Health Care	28%	(104)	35%	(129)	12%	(45)	12%	(45)	12%	(43)	366
#1 Issue: Medicare / Social Security	15%	(45)	27%	(81)	16%	(47)	24%	(71)	19%	(56)	300
#1 Issue: Women's Issues	39%	(38)	32%	(31)	10%	(9)	6%	(6)	13%	(13)	97
#1 Issue: Education	25%	(27)	28%	(30)	12%	(14)	19%	(20)	17%	(18)	109
#1 Issue: Energy	27%	(24)	43%	(38)	8%	(7)	13%	(11)	9%	(8)	89
#1 Issue: Other	22%	(36)	29%	(46)	12%	(20)	22%	(35)	15%	(24)	161
2018 House Vote: Democrat	36%	(256)	35%	(251)	11%	(79)	9%	(65)	9%	(63)	714
2018 House Vote: Republican	9%	(64)	17%	(116)	19%	(131)	45%	(305)	9%	(59)	674
2016 Vote: Hillary Clinton	36%	(240)	37%	(245)	9%	(62)	8%	(54)	9%	(62)	663
2016 Vote: Donald Trump	9%	(60)	18%	(125)	18%	(125)	46%	(323)	9%	(63)	695
2016 Vote: Other	14%	(18)	26%	(33)	23%	(29)	24%	(31)	13%	(17)	128
2016 Vote: Didn't Vote	22%	(159)	27%	(194)	14%	(99)	14%	(102)	22%	(158)	713
Voted in 2014: Yes	21%	(266)	27%	(335)	15%	(185)	28%	(343)	9%	(107)	1236
Voted in 2014: No	22%	(212)	27%	(262)	13%	(130)	17%	(168)	20%	(193)	964
2012 Vote: Barack Obama	30%	(258)	35%	(299)	12%	(105)	12%	(99)	10%	(85)	847
2012 Vote: Mitt Romney	6%	(31)	17%	(81)	21%	(98)	49%	(234)	7%	(34)	478
2012 Vote: Other	6%	(3)	12%	(6)	8%	(4)	52%	(28)	23%	(12)	53
2012 Vote: Didn't Vote	23%	(185)	26%	(211)	13%	(108)	18%	(150)	20%	(168)	822
4-Region: Northeast	28%	(109)	27%	(107)	13%	(52)	20%	(78)	12%	(48)	394
4-Region: Midwest	19%	(87)	25%	(113)	18%	(82)	22%	(103)	17%	(77)	462
4-Region: South	21%	(172)	26%	(211)	14%	(114)	27%	(219)	13%	(109)	824
4-Region: West	21%	(110)	32%	(166)	13%	(67)	21%	(110)	13%	(66)	520

Continued on next page

**Table MCB6\_3:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes wearing social justice messages on their jerseys

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	22%	(478)	27%	(597)	14%	(315)	23%	(510)	14%	(300)	2200
Seen Blake video	26%	(322)	28%	(347)	14%	(178)	24%	(296)	9%	(114)	1256
Not seen Blake video	16%	(155)	26%	(250)	15%	(137)	23%	(215)	20%	(187)	944
Seen protester video	26%	(277)	28%	(304)	13%	(142)	23%	(254)	10%	(107)	1083
Not seen protester video	18%	(201)	26%	(293)	15%	(173)	23%	(257)	17%	(193)	1117
Sports fans	24%	(336)	30%	(422)	16%	(227)	22%	(317)	8%	(119)	1421
Avid sports fans	32%	(160)	29%	(146)	14%	(71)	19%	(97)	5%	(23)	496
Casual sports fans	19%	(176)	30%	(276)	17%	(156)	24%	(221)	10%	(96)	925
Non-sports fans	18%	(142)	22%	(175)	11%	(88)	25%	(193)	23%	(181)	779
NBA fans	30%	(322)	33%	(355)	15%	(165)	13%	(145)	9%	(102)	1089
NFL fans	24%	(338)	29%	(413)	17%	(235)	20%	(275)	10%	(142)	1404
WNBA fans	41%	(202)	31%	(153)	13%	(67)	9%	(43)	7%	(33)	498
MLB fans	23%	(249)	30%	(325)	16%	(176)	23%	(251)	8%	(88)	1090
MLS fans	29%	(153)	28%	(146)	17%	(88)	19%	(101)	8%	(42)	530
NHL fans	26%	(206)	26%	(205)	16%	(124)	23%	(183)	9%	(74)	792
Tennis fans	34%	(130)	30%	(115)	14%	(54)	16%	(59)	5%	(20)	379
Motorsports fans	24%	(241)	26%	(259)	15%	(148)	24%	(242)	11%	(105)	997
College football fans	24%	(273)	28%	(310)	17%	(189)	23%	(265)	8%	(90)	1126
College basketball fans	27%	(246)	29%	(266)	16%	(147)	20%	(187)	8%	(70)	915
UFC fans	32%	(218)	26%	(181)	14%	(95)	20%	(138)	8%	(55)	687
Golf fans	26%	(160)	25%	(154)	18%	(111)	22%	(134)	8%	(50)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB6\_4:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Athletes speaking out about police brutality and racial inequality on social media*

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	28% (620)	28% (606)	12% (262)	19% (423)	13% (289)	2200
Gender: Male	30% (320)	27% (285)	12% (128)	21% (226)	10% (102)	1062
Gender: Female	26% (299)	28% (321)	12% (134)	17% (197)	16% (186)	1138
Age: 18-34	39% (255)	28% (185)	11% (74)	10% (66)	12% (75)	655
Age: 35-44	29% (102)	32% (113)	15% (54)	13% (45)	12% (43)	358
Age: 45-64	23% (172)	27% (199)	10% (78)	26% (194)	14% (108)	751
Age: 65+	21% (90)	25% (109)	13% (56)	27% (119)	14% (62)	436
GenZers: 1997-2012	40% (112)	26% (72)	13% (37)	10% (28)	12% (32)	281
Millennials: 1981-1996	35% (191)	32% (173)	11% (58)	11% (62)	12% (64)	548
GenXers: 1965-1980	26% (154)	29% (167)	13% (76)	19% (112)	13% (73)	583
Baby Boomers: 1946-1964	21% (143)	26% (178)	12% (84)	26% (184)	16% (108)	698
PID: Dem (no lean)	45% (367)	32% (264)	8% (63)	5% (42)	10% (82)	818
PID: Ind (no lean)	24% (153)	29% (190)	13% (85)	17% (110)	17% (109)	648
PID: Rep (no lean)	14% (100)	21% (151)	15% (114)	37% (272)	13% (98)	734
PID/Gender: Dem Men	47% (182)	33% (126)	7% (27)	4% (16)	9% (33)	384
PID/Gender: Dem Women	43% (185)	32% (138)	8% (37)	6% (26)	11% (49)	434
PID/Gender: Ind Men	26% (76)	26% (78)	15% (44)	24% (70)	9% (27)	296
PID/Gender: Ind Women	22% (77)	32% (112)	12% (41)	11% (40)	23% (82)	352
PID/Gender: Rep Men	16% (62)	21% (81)	15% (57)	37% (140)	11% (42)	382
PID/Gender: Rep Women	11% (37)	20% (71)	16% (57)	37% (132)	16% (56)	352
Ideo: Liberal (1-3)	46% (289)	35% (218)	6% (41)	6% (37)	7% (43)	627
Ideo: Moderate (4)	29% (182)	30% (184)	15% (93)	13% (78)	13% (83)	621
Ideo: Conservative (5-7)	13% (100)	21% (155)	15% (109)	38% (283)	13% (98)	745
Educ: < College	28% (417)	24% (367)	12% (180)	20% (309)	16% (238)	1512
Educ: Bachelors degree	25% (113)	36% (161)	12% (54)	18% (78)	8% (37)	444
Educ: Post-grad	37% (90)	32% (77)	11% (28)	15% (36)	5% (13)	244
Income: Under 50k	28% (323)	26% (308)	12% (140)	17% (202)	16% (188)	1161
Income: 50k-100k	27% (182)	27% (183)	11% (73)	22% (149)	12% (82)	669
Income: 100k+	31% (114)	31% (115)	13% (49)	20% (72)	5% (19)	370
Ethnicity: White	23% (404)	28% (475)	12% (213)	23% (395)	14% (235)	1722
Ethnicity: Hispanic	30% (105)	29% (103)	14% (48)	13% (44)	14% (50)	349

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**Table MCB6\_4:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes speaking out about police brutality and racial inequality on social media

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	28% (620)	28% (606)	12% (262)	19% (423)	13% (289)	2200
Ethnicity: Black	50% (138)	25% (69)	9% (25)	5% (13)	11% (29)	274
Ethnicity: Other	38% (78)	31% (62)	12% (24)	7% (15)	12% (25)	204
All Christian	23% (242)	27% (282)	14% (142)	25% (256)	11% (119)	1040
All Non-Christian	42% (50)	33% (39)	6% (7)	8% (10)	10% (12)	118
Atheist	37% (37)	28% (28)	10% (10)	18% (18)	6% (6)	98
Agnostic/Nothing in particular	31% (157)	29% (148)	10% (52)	13% (68)	17% (89)	514
Something Else	31% (134)	25% (109)	12% (51)	17% (72)	15% (63)	429
Religious Non-Protestant/Catholic	35% (54)	31% (49)	11% (17)	13% (20)	11% (16)	156
Evangelical	24% (152)	26% (162)	14% (84)	22% (136)	14% (87)	622
Non-Evangelical	27% (211)	27% (215)	12% (92)	23% (179)	11% (88)	785
Community: Urban	35% (225)	31% (195)	12% (74)	10% (66)	12% (75)	636
Community: Suburban	28% (285)	27% (275)	12% (122)	21% (218)	13% (132)	1032
Community: Rural	21% (109)	25% (136)	13% (67)	26% (139)	15% (82)	532
Employ: Private Sector	29% (193)	34% (225)	11% (75)	16% (109)	9% (59)	660
Employ: Government	39% (46)	29% (34)	9% (11)	13% (15)	10% (12)	118
Employ: Self-Employed	35% (58)	26% (44)	11% (18)	20% (33)	8% (12)	165
Employ: Homemaker	15% (25)	29% (49)	11% (18)	19% (32)	26% (43)	168
Employ: Retired	20% (101)	23% (118)	13% (64)	30% (153)	13% (66)	502
Employ: Unemployed	30% (88)	23% (67)	13% (37)	15% (45)	18% (53)	290
Employ: Other	33% (54)	23% (38)	13% (21)	11% (18)	19% (31)	162
Military HH: Yes	24% (74)	23% (72)	13% (42)	30% (95)	10% (30)	313
Military HH: No	29% (546)	28% (534)	12% (220)	17% (329)	14% (259)	1887
RD/WT: Right Direction	19% (124)	22% (147)	15% (100)	32% (210)	12% (80)	662
RD/WT: Wrong Track	32% (496)	30% (459)	11% (162)	14% (213)	14% (209)	1538
Trump Job Approve	16% (150)	20% (189)	16% (145)	36% (332)	12% (115)	931
Trump Job Disapprove	39% (457)	33% (394)	9% (105)	7% (84)	12% (145)	1186
Trump Job Strongly Approve	12% (65)	15% (81)	14% (74)	48% (259)	11% (61)	540
Trump Job Somewhat Approve	22% (85)	28% (109)	18% (71)	19% (73)	14% (53)	391
Trump Job Somewhat Disapprove	26% (71)	35% (95)	15% (40)	11% (29)	13% (34)	270
Trump Job Strongly Disapprove	42% (387)	33% (299)	7% (65)	6% (55)	12% (111)	916

Continued on next page

**Table MCB6\_4:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes speaking out about police brutality and racial inequality on social media

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	28%	(620)	28%	(606)	12%	(262)	19%	(423)	13%	(289)	2200
Favorable of Trump	16%	(148)	20%	(189)	15%	(138)	37%	(342)	12%	(116)	933
Unfavorable of Trump	39%	(452)	34%	(391)	10%	(111)	6%	(72)	12%	(140)	1165
Very Favorable of Trump	15%	(85)	15%	(88)	13%	(74)	45%	(257)	12%	(67)	571
Somewhat Favorable of Trump	17%	(63)	28%	(101)	18%	(63)	24%	(85)	14%	(50)	362
Somewhat Unfavorable of Trump	28%	(65)	34%	(79)	14%	(33)	8%	(18)	15%	(35)	229
Very Unfavorable of Trump	41%	(387)	33%	(312)	8%	(77)	6%	(54)	11%	(105)	935
#1 Issue: Economy	27%	(222)	29%	(241)	12%	(101)	20%	(166)	12%	(102)	832
#1 Issue: Security	11%	(26)	17%	(43)	15%	(37)	44%	(109)	13%	(31)	246
#1 Issue: Health Care	37%	(134)	31%	(115)	11%	(40)	10%	(36)	11%	(42)	366
#1 Issue: Medicare / Social Security	26%	(77)	23%	(68)	12%	(35)	20%	(60)	20%	(59)	300
#1 Issue: Women's Issues	48%	(46)	28%	(28)	6%	(6)	6%	(6)	12%	(12)	97
#1 Issue: Education	32%	(35)	25%	(28)	17%	(19)	13%	(14)	13%	(14)	109
#1 Issue: Energy	37%	(32)	41%	(36)	7%	(6)	9%	(8)	7%	(6)	89
#1 Issue: Other	29%	(47)	30%	(47)	11%	(18)	15%	(25)	15%	(24)	161
2018 House Vote: Democrat	44%	(314)	34%	(240)	9%	(61)	6%	(42)	8%	(57)	714
2018 House Vote: Republican	14%	(92)	23%	(154)	15%	(102)	38%	(254)	11%	(73)	674
2016 Vote: Hillary Clinton	44%	(294)	35%	(232)	8%	(51)	5%	(36)	8%	(51)	663
2016 Vote: Donald Trump	14%	(95)	21%	(146)	15%	(102)	39%	(274)	11%	(78)	695
2016 Vote: Other	23%	(29)	34%	(43)	16%	(20)	15%	(19)	13%	(16)	128
2016 Vote: Didn't Vote	28%	(202)	26%	(184)	12%	(88)	13%	(94)	20%	(144)	713
Voted in 2014: Yes	29%	(356)	29%	(356)	12%	(143)	22%	(269)	9%	(112)	1236
Voted in 2014: No	27%	(264)	26%	(250)	12%	(119)	16%	(154)	18%	(177)	964
2012 Vote: Barack Obama	39%	(328)	33%	(277)	10%	(85)	9%	(74)	10%	(81)	847
2012 Vote: Mitt Romney	11%	(53)	23%	(109)	16%	(77)	40%	(193)	10%	(46)	478
2012 Vote: Other	7%	(4)	16%	(8)	8%	(4)	48%	(26)	20%	(11)	53
2012 Vote: Didn't Vote	29%	(235)	26%	(211)	12%	(96)	16%	(130)	18%	(151)	822
4-Region: Northeast	31%	(122)	29%	(116)	10%	(38)	18%	(70)	12%	(48)	394
4-Region: Midwest	25%	(116)	26%	(120)	13%	(62)	18%	(84)	18%	(81)	462
4-Region: South	26%	(212)	28%	(227)	12%	(97)	22%	(184)	13%	(105)	824
4-Region: West	33%	(170)	28%	(144)	13%	(66)	16%	(86)	11%	(55)	520

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**Table MCB6\_4:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes speaking out about police brutality and racial inequality on social media

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	28%	(620)	28%	(606)	12%	(262)	19%	(423)	13%	(289)	2200
Seen Blake video	31%	(394)	29%	(366)	11%	(139)	19%	(240)	9%	(117)	1256
Not seen Blake video	24%	(225)	25%	(240)	13%	(123)	19%	(184)	18%	(172)	944
Seen protester video	32%	(345)	28%	(305)	10%	(106)	20%	(218)	10%	(110)	1083
Not seen protester video	25%	(275)	27%	(301)	14%	(157)	18%	(205)	16%	(179)	1117
Sports fans	30%	(430)	30%	(432)	12%	(171)	18%	(259)	9%	(129)	1421
Avid sports fans	40%	(200)	28%	(141)	11%	(52)	16%	(78)	5%	(24)	496
Casual sports fans	25%	(230)	31%	(291)	13%	(118)	20%	(181)	11%	(105)	925
Non-sports fans	24%	(190)	22%	(174)	12%	(92)	21%	(164)	21%	(160)	779
NBA fans	37%	(401)	32%	(345)	12%	(132)	11%	(117)	9%	(93)	1089
NFL fans	31%	(432)	30%	(420)	13%	(183)	16%	(224)	10%	(145)	1404
WNBA fans	46%	(229)	32%	(160)	9%	(44)	7%	(36)	6%	(29)	498
MLB fans	29%	(313)	32%	(352)	12%	(132)	19%	(205)	8%	(87)	1090
MLS fans	34%	(180)	32%	(167)	13%	(70)	14%	(75)	7%	(37)	530
NHL fans	30%	(238)	29%	(229)	13%	(105)	18%	(143)	10%	(77)	792
Tennis fans	39%	(146)	32%	(123)	13%	(51)	11%	(43)	4%	(17)	379
Motorsports fans	28%	(282)	27%	(274)	14%	(139)	19%	(194)	11%	(109)	997
College football fans	31%	(345)	29%	(327)	12%	(139)	19%	(219)	9%	(97)	1126
College basketball fans	33%	(303)	31%	(283)	12%	(110)	16%	(149)	8%	(70)	915
UFC fans	37%	(254)	28%	(189)	11%	(74)	18%	(122)	7%	(49)	687
Golf fans	32%	(196)	31%	(190)	13%	(81)	16%	(94)	8%	(48)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB6\_5:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Athletes speaking out about police brutality and racial inequality during press conferences and interviews*

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	29% (643)	26% (580)	12% (262)	19% (424)	13% (291)	2200
Gender: Male	29% (313)	27% (290)	11% (122)	22% (230)	10% (107)	1062
Gender: Female	29% (329)	25% (290)	12% (141)	17% (194)	16% (184)	1138
Age: 18-34	40% (261)	27% (180)	10% (64)	10% (66)	13% (84)	655
Age: 35-44	32% (115)	30% (107)	13% (48)	12% (42)	13% (46)	358
Age: 45-64	24% (180)	25% (186)	12% (89)	25% (190)	14% (107)	751
Age: 65+	20% (87)	24% (107)	14% (61)	29% (127)	13% (55)	436
GenZers: 1997-2012	42% (117)	24% (68)	10% (28)	11% (31)	13% (36)	281
Millennials: 1981-1996	36% (195)	31% (172)	11% (59)	9% (52)	13% (70)	548
GenXers: 1965-1980	29% (170)	26% (152)	13% (74)	18% (107)	14% (79)	583
Baby Boomers: 1946-1964	22% (151)	23% (160)	13% (91)	29% (202)	13% (94)	698
PID: Dem (no lean)	47% (382)	30% (243)	7% (54)	6% (50)	11% (89)	818
PID: Ind (no lean)	27% (177)	26% (171)	12% (77)	17% (111)	17% (111)	648
PID: Rep (no lean)	11% (84)	22% (165)	18% (132)	36% (263)	12% (91)	734
PID/Gender: Dem Men	48% (183)	30% (114)	7% (26)	6% (21)	10% (40)	384
PID/Gender: Dem Women	46% (199)	30% (129)	7% (28)	7% (28)	11% (49)	434
PID/Gender: Ind Men	28% (81)	27% (79)	11% (34)	25% (73)	10% (29)	296
PID/Gender: Ind Women	27% (95)	26% (92)	12% (43)	11% (39)	23% (83)	352
PID/Gender: Rep Men	13% (48)	25% (97)	16% (62)	36% (136)	10% (38)	382
PID/Gender: Rep Women	10% (35)	19% (68)	20% (69)	36% (127)	15% (53)	352
Ideo: Liberal (1-3)	49% (307)	33% (210)	6% (40)	5% (32)	6% (38)	627
Ideo: Moderate (4)	30% (184)	29% (179)	13% (83)	14% (89)	14% (87)	621
Ideo: Conservative (5-7)	13% (97)	20% (149)	16% (119)	38% (280)	13% (100)	745
Educ: < College	28% (428)	23% (352)	12% (182)	20% (303)	16% (246)	1512
Educ: Bachelors degree	27% (118)	34% (151)	14% (60)	18% (79)	8% (35)	444
Educ: Post-grad	40% (96)	31% (77)	8% (20)	17% (42)	4% (10)	244
Income: Under 50k	29% (337)	25% (296)	12% (136)	17% (196)	17% (196)	1161
Income: 50k-100k	29% (192)	25% (167)	11% (74)	24% (158)	12% (78)	669
Income: 100k+	31% (114)	32% (117)	14% (52)	19% (70)	5% (17)	370
Ethnicity: White	25% (427)	26% (445)	13% (219)	23% (395)	14% (235)	1722
Ethnicity: Hispanic	30% (105)	31% (109)	12% (42)	12% (43)	14% (50)	349

Continued on next page

**Table MCB6\_5:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes speaking out about police brutality and racial inequality during press conferences and interviews

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	29%	(643)	26%	(580)	12%	(262)	19%	(424)	13%	(291)	2200
Ethnicity: Black	53%	(144)	26%	(71)	7%	(19)	3%	(9)	11%	(31)	274
Ethnicity: Other	35%	(72)	31%	(63)	12%	(24)	10%	(20)	13%	(26)	204
All Christian	24%	(248)	26%	(266)	14%	(145)	26%	(268)	11%	(113)	1040
All Non-Christian	42%	(50)	32%	(38)	10%	(12)	7%	(8)	9%	(11)	118
Atheist	41%	(40)	27%	(27)	7%	(7)	17%	(17)	8%	(8)	98
Agnostic/Nothing in particular	33%	(170)	28%	(146)	8%	(43)	13%	(68)	17%	(86)	514
Something Else	31%	(135)	24%	(102)	13%	(55)	15%	(63)	17%	(74)	429
Religious Non-Protestant/Catholic	34%	(54)	30%	(47)	14%	(22)	11%	(18)	10%	(16)	156
Evangelical	25%	(158)	24%	(151)	13%	(83)	23%	(142)	14%	(88)	622
Non-Evangelical	27%	(212)	26%	(201)	13%	(105)	22%	(176)	12%	(90)	785
Community: Urban	37%	(237)	29%	(185)	10%	(65)	12%	(73)	12%	(75)	636
Community: Suburban	28%	(289)	26%	(268)	12%	(123)	21%	(222)	13%	(130)	1032
Community: Rural	22%	(116)	24%	(127)	14%	(74)	24%	(129)	16%	(87)	532
Employ: Private Sector	31%	(204)	32%	(212)	12%	(76)	16%	(107)	9%	(61)	660
Employ: Government	37%	(43)	28%	(34)	12%	(14)	15%	(17)	8%	(10)	118
Employ: Self-Employed	33%	(54)	27%	(45)	16%	(26)	19%	(31)	6%	(10)	165
Employ: Homemaker	20%	(34)	26%	(43)	12%	(20)	16%	(26)	26%	(44)	168
Employ: Retired	19%	(93)	24%	(122)	14%	(70)	32%	(159)	12%	(59)	502
Employ: Unemployed	37%	(106)	17%	(51)	10%	(28)	17%	(49)	19%	(57)	290
Employ: Other	35%	(56)	27%	(43)	7%	(11)	12%	(19)	20%	(33)	162
Military HH: Yes	21%	(64)	28%	(89)	14%	(44)	28%	(87)	9%	(29)	313
Military HH: No	31%	(578)	26%	(491)	12%	(219)	18%	(337)	14%	(262)	1887
RD/WT: Right Direction	17%	(113)	23%	(154)	17%	(112)	31%	(206)	11%	(76)	662
RD/WT: Wrong Track	34%	(529)	28%	(425)	10%	(151)	14%	(218)	14%	(215)	1538
Trump Job Approve	15%	(138)	22%	(203)	17%	(157)	35%	(323)	12%	(110)	931
Trump Job Disapprove	41%	(489)	30%	(358)	8%	(95)	8%	(93)	13%	(150)	1186
Trump Job Strongly Approve	11%	(60)	16%	(86)	16%	(88)	46%	(249)	11%	(58)	540
Trump Job Somewhat Approve	20%	(79)	30%	(117)	18%	(69)	19%	(74)	13%	(53)	391
Trump Job Somewhat Disapprove	30%	(80)	30%	(80)	16%	(43)	12%	(32)	13%	(35)	270
Trump Job Strongly Disapprove	45%	(409)	30%	(278)	6%	(52)	7%	(61)	13%	(115)	916

Continued on next page

**Table MCB6\_5:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes speaking out about police brutality and racial inequality during press conferences and interviews

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	29%	(643)	26%	(580)	12%	(262)	19%	(424)	13%	(291)	2200
Favorable of Trump	15%	(138)	21%	(201)	16%	(154)	36%	(331)	12%	(109)	933
Unfavorable of Trump	42%	(486)	30%	(354)	8%	(92)	7%	(85)	13%	(148)	1165
Very Favorable of Trump	14%	(79)	16%	(92)	16%	(91)	43%	(245)	11%	(63)	571
Somewhat Favorable of Trump	16%	(59)	30%	(108)	17%	(63)	24%	(86)	13%	(46)	362
Somewhat Unfavorable of Trump	31%	(70)	30%	(68)	14%	(32)	10%	(22)	16%	(37)	229
Very Unfavorable of Trump	44%	(415)	31%	(286)	6%	(60)	7%	(62)	12%	(112)	935
#1 Issue: Economy	27%	(224)	27%	(222)	13%	(111)	20%	(167)	13%	(109)	832
#1 Issue: Security	12%	(29)	19%	(46)	16%	(39)	44%	(107)	10%	(25)	246
#1 Issue: Health Care	40%	(148)	30%	(109)	9%	(32)	9%	(32)	13%	(46)	366
#1 Issue: Medicare / Social Security	24%	(71)	23%	(70)	13%	(38)	22%	(67)	18%	(55)	300
#1 Issue: Women's Issues	50%	(48)	25%	(24)	11%	(10)	6%	(5)	9%	(9)	97
#1 Issue: Education	29%	(32)	31%	(33)	11%	(12)	14%	(15)	15%	(17)	109
#1 Issue: Energy	41%	(36)	30%	(27)	10%	(9)	7%	(6)	11%	(10)	89
#1 Issue: Other	34%	(55)	30%	(48)	7%	(12)	16%	(25)	13%	(21)	161
2018 House Vote: Democrat	47%	(334)	32%	(229)	7%	(51)	6%	(44)	8%	(55)	714
2018 House Vote: Republican	12%	(84)	23%	(152)	17%	(114)	38%	(259)	10%	(65)	674
2016 Vote: Hillary Clinton	46%	(303)	34%	(223)	7%	(45)	6%	(39)	8%	(53)	663
2016 Vote: Donald Trump	14%	(95)	19%	(134)	17%	(121)	40%	(275)	10%	(69)	695
2016 Vote: Other	23%	(29)	31%	(40)	15%	(19)	16%	(21)	15%	(19)	128
2016 Vote: Didn't Vote	30%	(214)	25%	(181)	11%	(78)	13%	(89)	21%	(150)	713
Voted in 2014: Yes	29%	(352)	28%	(350)	12%	(150)	22%	(270)	9%	(114)	1236
Voted in 2014: No	30%	(290)	24%	(229)	12%	(113)	16%	(154)	18%	(178)	964
2012 Vote: Barack Obama	41%	(349)	31%	(264)	9%	(76)	9%	(79)	9%	(79)	847
2012 Vote: Mitt Romney	11%	(54)	21%	(101)	18%	(85)	41%	(197)	9%	(41)	478
2012 Vote: Other	7%	(4)	12%	(6)	8%	(4)	41%	(22)	32%	(17)	53
2012 Vote: Didn't Vote	29%	(235)	25%	(208)	12%	(98)	15%	(127)	19%	(154)	822
4-Region: Northeast	33%	(129)	25%	(100)	11%	(45)	17%	(66)	14%	(53)	394
4-Region: Midwest	27%	(126)	24%	(111)	15%	(71)	19%	(86)	15%	(69)	462
4-Region: South	27%	(222)	27%	(225)	11%	(90)	21%	(174)	14%	(113)	824
4-Region: West	32%	(166)	28%	(144)	11%	(57)	19%	(98)	11%	(56)	520

Continued on next page

**Table MCB6\_5:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes speaking out about police brutality and racial inequality during press conferences and interviews

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	29%	(643)	26%	(580)	12%	(262)	19%	(424)	13%	(291)	2200
Seen Blake video	33%	(414)	27%	(345)	11%	(132)	21%	(258)	9%	(107)	1256
Not seen Blake video	24%	(229)	25%	(235)	14%	(130)	18%	(166)	19%	(184)	944
Seen protester video	33%	(353)	27%	(287)	10%	(105)	21%	(231)	10%	(106)	1083
Not seen protester video	26%	(289)	26%	(292)	14%	(157)	17%	(193)	17%	(185)	1117
Sports fans	31%	(447)	29%	(406)	13%	(181)	18%	(258)	9%	(130)	1421
Avid sports fans	40%	(198)	28%	(140)	13%	(63)	14%	(70)	5%	(25)	496
Casual sports fans	27%	(249)	29%	(266)	13%	(118)	20%	(187)	11%	(105)	925
Non-sports fans	25%	(196)	22%	(174)	10%	(82)	21%	(166)	21%	(162)	779
NBA fans	38%	(412)	31%	(340)	13%	(138)	9%	(102)	9%	(96)	1089
NFL fans	32%	(443)	29%	(410)	13%	(183)	15%	(217)	11%	(150)	1404
WNBA fans	49%	(243)	28%	(141)	10%	(48)	7%	(36)	6%	(29)	498
MLB fans	30%	(326)	30%	(331)	13%	(139)	19%	(203)	8%	(90)	1090
MLS fans	35%	(187)	31%	(163)	13%	(69)	14%	(72)	7%	(40)	530
NHL fans	32%	(251)	27%	(211)	13%	(105)	18%	(141)	11%	(85)	792
Tennis fans	42%	(158)	31%	(117)	11%	(41)	11%	(42)	6%	(21)	379
Motorsports fans	30%	(298)	28%	(280)	12%	(118)	19%	(191)	11%	(110)	997
College football fans	31%	(344)	29%	(324)	13%	(147)	19%	(210)	9%	(101)	1126
College basketball fans	34%	(311)	30%	(278)	12%	(114)	15%	(139)	8%	(72)	915
UFC fans	37%	(257)	26%	(180)	12%	(81)	17%	(117)	8%	(52)	687
Golf fans	32%	(195)	31%	(189)	12%	(75)	17%	(102)	8%	(47)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB6\_6:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes wearing T-shirts with simulated bullet holes on the back

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	17% (381)	20% (430)	15% (321)	32% (708)	16% (360)	2200
Gender: Male	20% (211)	20% (208)	15% (159)	34% (361)	12% (123)	1062
Gender: Female	15% (171)	19% (222)	14% (162)	30% (347)	21% (237)	1138
Age: 18-34	25% (161)	24% (156)	15% (100)	20% (129)	17% (110)	655
Age: 35-44	21% (76)	27% (97)	14% (51)	23% (84)	14% (51)	358
Age: 45-64	13% (99)	16% (119)	14% (102)	41% (306)	17% (125)	751
Age: 65+	11% (46)	13% (59)	16% (69)	43% (189)	17% (74)	436
GenZers: 1997-2012	23% (63)	25% (71)	15% (41)	21% (58)	17% (47)	281
Millennials: 1981-1996	24% (129)	26% (140)	15% (81)	20% (111)	16% (86)	548
GenXers: 1965-1980	18% (107)	18% (107)	14% (82)	33% (191)	16% (96)	583
Baby Boomers: 1946-1964	11% (78)	14% (97)	15% (103)	44% (304)	17% (115)	698
PID: Dem (no lean)	30% (245)	27% (224)	15% (123)	13% (106)	15% (120)	818
PID: Ind (no lean)	14% (90)	19% (124)	16% (105)	30% (193)	21% (135)	648
PID: Rep (no lean)	6% (46)	11% (81)	13% (94)	56% (409)	14% (104)	734
PID/Gender: Dem Men	33% (125)	28% (109)	16% (63)	13% (51)	10% (37)	384
PID/Gender: Dem Women	28% (120)	27% (115)	14% (60)	13% (55)	19% (84)	434
PID/Gender: Ind Men	17% (50)	16% (48)	17% (51)	35% (103)	15% (45)	296
PID/Gender: Ind Women	12% (41)	22% (76)	15% (54)	26% (91)	26% (90)	352
PID/Gender: Rep Men	9% (36)	13% (51)	12% (46)	54% (208)	11% (42)	382
PID/Gender: Rep Women	3% (10)	9% (30)	14% (48)	57% (201)	18% (63)	352
Ideo: Liberal (1-3)	30% (185)	29% (184)	16% (99)	14% (87)	11% (71)	627
Ideo: Moderate (4)	17% (108)	20% (127)	17% (106)	28% (177)	17% (103)	621
Ideo: Conservative (5-7)	8% (59)	11% (79)	12% (92)	55% (407)	14% (107)	745
Educ: < College	16% (245)	17% (264)	14% (214)	33% (503)	19% (286)	1512
Educ: Bachelors degree	16% (71)	25% (109)	17% (73)	31% (137)	12% (53)	444
Educ: Post-grad	27% (65)	23% (57)	14% (34)	28% (68)	8% (21)	244
Income: Under 50k	17% (199)	20% (231)	14% (159)	29% (341)	20% (231)	1161
Income: 50k-100k	17% (111)	18% (123)	15% (101)	36% (239)	14% (96)	669
Income: 100k+	19% (71)	21% (76)	16% (61)	35% (128)	9% (33)	370
Ethnicity: White	13% (230)	18% (306)	15% (261)	37% (643)	16% (281)	1722
Ethnicity: Hispanic	19% (68)	25% (89)	16% (55)	22% (78)	17% (60)	349

Continued on next page

**Table MCB6\_6:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes wearing T-shirts with simulated bullet holes on the back

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	17% (381)	20% (430)	15% (321)	32% (708)	16% (360)	2200
Ethnicity: Black	37% (102)	26% (71)	11% (30)	10% (27)	16% (44)	274
Ethnicity: Other	24% (49)	26% (53)	15% (30)	18% (37)	17% (35)	204
All Christian	13% (134)	17% (173)	16% (171)	40% (412)	14% (148)	1040
All Non-Christian	31% (37)	24% (28)	12% (14)	19% (22)	15% (17)	118
Atheist	20% (19)	29% (28)	13% (13)	30% (29)	9% (9)	98
Agnostic/Nothing in particular	18% (95)	24% (122)	12% (64)	24% (123)	22% (111)	514
Something Else	22% (96)	18% (78)	14% (59)	28% (121)	17% (74)	429
Religious Non-Protestant/Catholic	24% (37)	21% (33)	12% (18)	30% (47)	13% (21)	156
Evangelical	16% (102)	15% (93)	15% (93)	36% (223)	18% (109)	622
Non-Evangelical	15% (117)	19% (147)	17% (131)	36% (284)	13% (106)	785
Community: Urban	26% (162)	23% (145)	14% (87)	22% (137)	16% (104)	636
Community: Suburban	15% (153)	19% (195)	15% (154)	35% (364)	16% (167)	1032
Community: Rural	12% (66)	17% (89)	15% (81)	39% (207)	17% (89)	532
Employ: Private Sector	20% (130)	25% (163)	14% (92)	29% (195)	12% (80)	660
Employ: Government	26% (31)	19% (23)	14% (17)	29% (34)	12% (14)	118
Employ: Self-Employed	21% (34)	19% (31)	15% (25)	35% (57)	11% (18)	165
Employ: Homemaker	10% (16)	16% (27)	13% (22)	29% (48)	32% (54)	168
Employ: Retired	10% (51)	14% (69)	15% (76)	47% (235)	14% (70)	502
Employ: Unemployed	21% (60)	16% (48)	15% (44)	26% (76)	22% (63)	290
Employ: Other	20% (32)	20% (32)	13% (20)	23% (37)	25% (41)	162
Military HH: Yes	10% (32)	17% (52)	17% (54)	46% (144)	10% (31)	313
Military HH: No	18% (349)	20% (377)	14% (267)	30% (564)	17% (329)	1887
RD/WT: Right Direction	12% (79)	15% (97)	15% (97)	46% (305)	13% (84)	662
RD/WT: Wrong Track	20% (302)	22% (333)	15% (224)	26% (403)	18% (276)	1538
Trump Job Approve	10% (89)	11% (104)	14% (129)	53% (494)	12% (116)	931
Trump Job Disapprove	24% (285)	26% (309)	16% (185)	17% (198)	18% (208)	1186
Trump Job Strongly Approve	7% (39)	7% (35)	10% (52)	65% (353)	11% (61)	540
Trump Job Somewhat Approve	13% (50)	18% (69)	20% (76)	36% (141)	14% (55)	391
Trump Job Somewhat Disapprove	17% (45)	21% (57)	22% (59)	24% (64)	16% (44)	270
Trump Job Strongly Disapprove	26% (240)	28% (252)	14% (126)	15% (134)	18% (164)	916

Continued on next page

**Table MCB6\_6:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes wearing T-shirts with simulated bullet holes on the back

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	17% (381)	20% (430)	15% (321)	32% (708)	16% (360)	2200
Favorable of Trump	9% (88)	11% (100)	13% (124)	53% (498)	13% (122)	933
Unfavorable of Trump	24% (281)	27% (311)	16% (183)	17% (195)	17% (195)	1165
Very Favorable of Trump	9% (53)	8% (48)	9% (54)	61% (349)	12% (67)	571
Somewhat Favorable of Trump	10% (35)	14% (52)	19% (70)	41% (149)	15% (55)	362
Somewhat Unfavorable of Trump	16% (37)	22% (51)	22% (50)	23% (52)	17% (38)	229
Very Unfavorable of Trump	26% (244)	28% (259)	14% (133)	15% (143)	17% (156)	935
#1 Issue: Economy	16% (131)	20% (170)	14% (120)	33% (275)	16% (135)	832
#1 Issue: Security	9% (23)	6% (16)	13% (33)	58% (144)	12% (31)	246
#1 Issue: Health Care	21% (77)	23% (86)	18% (67)	21% (79)	16% (59)	366
#1 Issue: Medicare / Social Security	15% (44)	17% (52)	13% (39)	33% (100)	21% (64)	300
#1 Issue: Women's Issues	29% (28)	28% (27)	13% (13)	14% (13)	16% (16)	97
#1 Issue: Education	25% (28)	23% (25)	8% (9)	29% (32)	15% (16)	109
#1 Issue: Energy	24% (21)	24% (22)	21% (19)	18% (16)	13% (11)	89
#1 Issue: Other	18% (29)	20% (33)	13% (21)	31% (50)	17% (27)	161
2018 House Vote: Democrat	30% (211)	26% (189)	15% (109)	16% (112)	13% (93)	714
2018 House Vote: Republican	7% (46)	11% (77)	14% (94)	57% (386)	11% (71)	674
2016 Vote: Hillary Clinton	30% (200)	27% (177)	15% (97)	15% (97)	14% (92)	663
2016 Vote: Donald Trump	7% (48)	12% (83)	13% (87)	58% (400)	11% (77)	695
2016 Vote: Other	9% (11)	19% (24)	23% (30)	36% (47)	13% (16)	128
2016 Vote: Didn't Vote	17% (122)	20% (145)	15% (107)	23% (163)	25% (176)	713
Voted in 2014: Yes	18% (218)	20% (245)	14% (178)	36% (446)	12% (148)	1236
Voted in 2014: No	17% (163)	19% (185)	15% (144)	27% (261)	22% (211)	964
2012 Vote: Barack Obama	25% (214)	26% (220)	15% (123)	21% (177)	13% (113)	847
2012 Vote: Mitt Romney	5% (26)	10% (47)	15% (70)	60% (287)	10% (47)	478
2012 Vote: Other	9% (5)	3% (2)	6% (3)	61% (33)	20% (11)	53
2012 Vote: Didn't Vote	17% (136)	20% (161)	15% (125)	26% (211)	23% (189)	822
4-Region: Northeast	21% (82)	22% (88)	13% (52)	28% (111)	15% (60)	394
4-Region: Midwest	15% (70)	14% (67)	15% (70)	36% (166)	19% (90)	462
4-Region: South	17% (138)	19% (153)	15% (124)	34% (284)	15% (125)	824
4-Region: West	18% (91)	23% (121)	15% (76)	28% (147)	16% (84)	520

Continued on next page

**Table MCB6\_6:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
Athletes wearing T-shirts with simulated bullet holes on the back

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	17%	(381)	20%	(430)	15%	(321)	32%	(708)	16%	(360)	2200
Seen Blake video	20%	(253)	22%	(273)	14%	(178)	31%	(392)	13%	(161)	1256
Not seen Blake video	14%	(129)	17%	(157)	15%	(144)	33%	(315)	21%	(199)	944
Seen protester video	21%	(226)	21%	(226)	14%	(153)	31%	(333)	13%	(145)	1083
Not seen protester video	14%	(155)	18%	(204)	15%	(168)	34%	(375)	19%	(215)	1117
Sports fans	19%	(270)	21%	(300)	17%	(239)	32%	(448)	12%	(164)	1421
Avid sports fans	28%	(139)	26%	(127)	13%	(66)	26%	(127)	7%	(36)	496
Casual sports fans	14%	(130)	19%	(173)	19%	(173)	35%	(321)	14%	(128)	925
Non-sports fans	14%	(111)	17%	(130)	11%	(82)	33%	(260)	25%	(195)	779
NBA fans	25%	(271)	23%	(253)	18%	(196)	22%	(239)	12%	(130)	1089
NFL fans	19%	(269)	21%	(292)	17%	(238)	30%	(420)	13%	(184)	1404
WNBA fans	35%	(173)	25%	(125)	17%	(85)	14%	(71)	9%	(44)	498
MLB fans	18%	(194)	20%	(219)	18%	(197)	32%	(353)	12%	(127)	1090
MLS fans	24%	(130)	23%	(121)	17%	(88)	27%	(145)	9%	(46)	530
NHL fans	20%	(158)	20%	(160)	17%	(133)	32%	(250)	12%	(91)	792
Tennis fans	29%	(111)	28%	(108)	15%	(57)	21%	(78)	7%	(25)	379
Motorsports fans	19%	(190)	21%	(206)	16%	(155)	33%	(325)	12%	(121)	997
College football fans	20%	(228)	20%	(227)	16%	(180)	33%	(368)	11%	(122)	1126
College basketball fans	24%	(221)	21%	(189)	16%	(146)	29%	(266)	10%	(94)	915
UFC fans	26%	(181)	22%	(151)	14%	(97)	27%	(187)	10%	(72)	687
Golf fans	22%	(133)	20%	(120)	18%	(108)	30%	(185)	10%	(63)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB6\_7:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality?  
*Sports leagues displaying messages promoting social justice, such as 'Black Lives Matter,' on their courts or fields*

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	24% (530)	26% (568)	12% (266)	24% (529)	14% (307)	2200
Gender: Male	26% (279)	23% (249)	13% (134)	27% (283)	11% (117)	1062
Gender: Female	22% (251)	28% (319)	12% (131)	22% (246)	17% (190)	1138
Age: 18-34	35% (233)	27% (176)	10% (64)	14% (89)	14% (93)	655
Age: 35-44	27% (96)	29% (105)	13% (47)	18% (64)	13% (45)	358
Age: 45-64	18% (136)	25% (188)	11% (86)	31% (234)	14% (107)	751
Age: 65+	15% (65)	23% (98)	16% (68)	33% (142)	14% (62)	436
GenZers: 1997-2012	38% (107)	26% (72)	10% (29)	14% (38)	12% (35)	281
Millennials: 1981-1996	31% (172)	29% (159)	10% (55)	15% (82)	15% (79)	548
GenXers: 1965-1980	23% (134)	26% (152)	13% (75)	25% (144)	13% (76)	583
Baby Boomers: 1946-1964	15% (105)	24% (167)	14% (97)	32% (225)	15% (104)	698
PID: Dem (no lean)	39% (321)	35% (289)	8% (68)	7% (55)	10% (85)	818
PID: Ind (no lean)	21% (134)	26% (167)	14% (90)	21% (135)	19% (121)	648
PID: Rep (no lean)	10% (76)	15% (111)	15% (108)	46% (339)	14% (101)	734
PID/Gender: Dem Men	41% (158)	33% (128)	10% (37)	7% (25)	9% (36)	384
PID/Gender: Dem Women	38% (163)	37% (161)	7% (31)	7% (30)	11% (49)	434
PID/Gender: Ind Men	25% (73)	21% (62)	15% (45)	28% (82)	12% (34)	296
PID/Gender: Ind Women	17% (61)	30% (106)	13% (46)	15% (53)	25% (87)	352
PID/Gender: Rep Men	13% (48)	15% (59)	14% (53)	46% (175)	12% (47)	382
PID/Gender: Rep Women	8% (28)	15% (52)	15% (54)	46% (164)	15% (54)	352
Ideo: Liberal (1-3)	38% (240)	38% (239)	9% (56)	7% (44)	8% (48)	627
Ideo: Moderate (4)	25% (158)	27% (169)	14% (88)	17% (104)	16% (101)	621
Ideo: Conservative (5-7)	11% (85)	15% (113)	13% (100)	48% (354)	13% (93)	745
Educ: < College	23% (346)	24% (356)	12% (177)	25% (378)	17% (255)	1512
Educ: Bachelors degree	22% (98)	32% (143)	13% (58)	24% (106)	9% (38)	444
Educ: Post-grad	35% (86)	28% (68)	13% (31)	19% (45)	6% (14)	244
Income: Under 50k	25% (293)	24% (276)	12% (136)	21% (247)	18% (208)	1161
Income: 50k-100k	22% (145)	26% (177)	12% (83)	28% (188)	11% (76)	669
Income: 100k+	25% (93)	31% (114)	12% (46)	25% (93)	6% (23)	370
Ethnicity: White	19% (326)	25% (427)	13% (232)	28% (489)	14% (248)	1722
Ethnicity: Hispanic	30% (104)	29% (101)	11% (38)	17% (58)	14% (49)	349

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**Table MCB6\_7:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality? Sports leagues displaying messages promoting social justice, such as 'Black Lives Matter,' on their courts or fields

Demographic	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Don't know / No opinion	Total N
Adults	24% (530)	26% (568)	12% (266)	24% (529)	14% (307)	2200
Ethnicity: Black	47% (128)	32% (87)	6% (16)	5% (13)	11% (31)	274
Ethnicity: Other	37% (76)	27% (54)	9% (18)	13% (27)	14% (29)	204
All Christian	20% (205)	25% (261)	12% (128)	31% (326)	12% (120)	1040
All Non-Christian	38% (45)	33% (39)	10% (12)	9% (11)	10% (12)	118
Atheist	27% (26)	34% (33)	11% (11)	21% (21)	7% (7)	98
Agnostic/Nothing in particular	27% (137)	28% (143)	11% (57)	16% (85)	18% (93)	514
Something Else	27% (117)	21% (92)	13% (58)	20% (87)	18% (76)	429
Religious Non-Protestant/Catholic	31% (49)	30% (48)	12% (19)	17% (27)	10% (15)	156
Evangelical	23% (145)	21% (128)	13% (83)	26% (164)	17% (103)	622
Non-Evangelical	21% (166)	27% (211)	12% (94)	29% (230)	11% (84)	785
Community: Urban	33% (210)	29% (186)	11% (69)	14% (89)	13% (83)	636
Community: Suburban	23% (233)	27% (276)	12% (123)	26% (268)	13% (132)	1032
Community: Rural	16% (88)	20% (106)	14% (74)	32% (172)	17% (92)	532
Employ: Private Sector	27% (180)	31% (203)	11% (75)	22% (146)	9% (57)	660
Employ: Government	26% (31)	33% (39)	13% (15)	18% (21)	9% (11)	118
Employ: Self-Employed	28% (46)	17% (29)	22% (36)	25% (42)	8% (13)	165
Employ: Homemaker	13% (22)	26% (44)	12% (20)	21% (36)	27% (46)	168
Employ: Retired	14% (69)	24% (121)	14% (68)	35% (176)	14% (69)	502
Employ: Unemployed	29% (84)	19% (54)	9% (27)	23% (67)	20% (58)	290
Employ: Other	33% (53)	22% (36)	9% (14)	15% (24)	22% (35)	162
Military HH: Yes	16% (49)	21% (66)	14% (43)	38% (117)	12% (37)	313
Military HH: No	26% (481)	27% (502)	12% (223)	22% (411)	14% (270)	1887
RD/WT: Right Direction	14% (94)	18% (116)	16% (105)	39% (258)	13% (89)	662
RD/WT: Wrong Track	28% (436)	29% (452)	10% (161)	18% (271)	14% (218)	1538
Trump Job Approve	14% (126)	14% (131)	15% (141)	45% (418)	12% (116)	931
Trump Job Disapprove	33% (387)	36% (422)	10% (118)	8% (100)	14% (160)	1186
Trump Job Strongly Approve	10% (53)	9% (49)	11% (61)	58% (312)	12% (65)	540
Trump Job Somewhat Approve	19% (73)	21% (83)	20% (80)	27% (105)	13% (51)	391
Trump Job Somewhat Disapprove	26% (70)	34% (91)	13% (36)	12% (31)	15% (41)	270
Trump Job Strongly Disapprove	35% (317)	36% (330)	9% (81)	7% (69)	13% (119)	916

Continued on next page

**Table MCB6\_7:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality? Sports leagues displaying messages promoting social justice, such as 'Black Lives Matter,' on their courts or fields

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	24%	(530)	26%	(568)	12%	(266)	24%	(529)	14%	(307)	2200
Favorable of Trump	13%	(121)	15%	(139)	15%	(137)	45%	(422)	12%	(115)	933
Unfavorable of Trump	33%	(387)	35%	(409)	10%	(119)	8%	(94)	13%	(156)	1165
Very Favorable of Trump	13%	(72)	10%	(58)	11%	(62)	54%	(308)	12%	(70)	571
Somewhat Favorable of Trump	13%	(48)	22%	(81)	21%	(75)	31%	(114)	12%	(44)	362
Somewhat Unfavorable of Trump	28%	(64)	31%	(71)	12%	(28)	10%	(24)	19%	(43)	229
Very Unfavorable of Trump	35%	(323)	36%	(337)	10%	(91)	8%	(71)	12%	(113)	935
#1 Issue: Economy	23%	(192)	25%	(209)	14%	(115)	26%	(213)	12%	(104)	832
#1 Issue: Security	11%	(28)	10%	(26)	14%	(35)	53%	(130)	11%	(28)	246
#1 Issue: Health Care	30%	(112)	34%	(125)	8%	(30)	14%	(50)	14%	(50)	366
#1 Issue: Medicare / Social Security	18%	(54)	25%	(76)	14%	(42)	21%	(63)	22%	(65)	300
#1 Issue: Women's Issues	43%	(42)	31%	(30)	5%	(5)	8%	(8)	13%	(13)	97
#1 Issue: Education	28%	(30)	26%	(28)	14%	(15)	19%	(21)	14%	(15)	109
#1 Issue: Energy	33%	(30)	34%	(30)	9%	(8)	10%	(9)	13%	(12)	89
#1 Issue: Other	27%	(43)	27%	(43)	10%	(17)	22%	(36)	14%	(22)	161
2018 House Vote: Democrat	37%	(267)	37%	(263)	9%	(62)	9%	(62)	8%	(60)	714
2018 House Vote: Republican	12%	(80)	15%	(102)	15%	(99)	48%	(322)	11%	(73)	674
2016 Vote: Hillary Clinton	37%	(246)	37%	(247)	10%	(64)	7%	(50)	9%	(57)	663
2016 Vote: Donald Trump	12%	(81)	15%	(107)	13%	(93)	49%	(342)	10%	(72)	695
2016 Vote: Other	21%	(27)	22%	(28)	15%	(19)	24%	(31)	18%	(23)	128
2016 Vote: Didn't Vote	25%	(177)	26%	(185)	13%	(89)	15%	(107)	22%	(155)	713
Voted in 2014: Yes	24%	(291)	27%	(335)	12%	(150)	28%	(341)	10%	(119)	1236
Voted in 2014: No	25%	(239)	24%	(233)	12%	(116)	20%	(188)	20%	(188)	964
2012 Vote: Barack Obama	34%	(287)	35%	(293)	10%	(88)	12%	(98)	10%	(81)	847
2012 Vote: Mitt Romney	8%	(39)	15%	(70)	16%	(79)	51%	(245)	9%	(45)	478
2012 Vote: Other	7%	(4)	8%	(4)	9%	(5)	49%	(26)	26%	(14)	53
2012 Vote: Didn't Vote	24%	(201)	24%	(201)	11%	(94)	19%	(159)	20%	(167)	822
4-Region: Northeast	27%	(108)	28%	(110)	12%	(48)	21%	(81)	12%	(47)	394
4-Region: Midwest	19%	(89)	25%	(114)	14%	(64)	25%	(116)	17%	(80)	462
4-Region: South	24%	(200)	23%	(186)	11%	(93)	27%	(224)	15%	(121)	824
4-Region: West	26%	(134)	30%	(158)	12%	(61)	21%	(108)	11%	(59)	520

Continued on next page

**Table MCB6\_7:** How effective or ineffective do you think each of the following actions are at bringing attention to police brutality and racial inequality? Sports leagues displaying messages promoting social justice, such as 'Black Lives Matter,' on their courts or fields

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	24%	(530)	26%	(568)	12%	(266)	24%	(529)	14%	(307)	2200
Seen Blake video	28%	(348)	27%	(344)	11%	(140)	24%	(303)	10%	(122)	1256
Not seen Blake video	19%	(182)	24%	(224)	13%	(126)	24%	(226)	20%	(185)	944
Seen protester video	28%	(298)	28%	(299)	10%	(108)	25%	(268)	10%	(110)	1083
Not seen protester video	21%	(232)	24%	(269)	14%	(157)	23%	(261)	18%	(197)	1117
Sports fans	27%	(382)	27%	(384)	13%	(188)	23%	(329)	10%	(138)	1421
Avid sports fans	35%	(174)	28%	(140)	11%	(56)	20%	(101)	5%	(24)	496
Casual sports fans	22%	(208)	26%	(243)	14%	(132)	25%	(228)	12%	(114)	925
Non-sports fans	19%	(148)	24%	(184)	10%	(77)	26%	(200)	22%	(169)	779
NBA fans	33%	(360)	30%	(331)	13%	(144)	14%	(152)	9%	(101)	1089
NFL fans	26%	(368)	28%	(395)	14%	(196)	21%	(290)	11%	(155)	1404
WNBA fans	43%	(214)	32%	(158)	9%	(46)	9%	(47)	7%	(33)	498
MLB fans	26%	(279)	28%	(306)	14%	(149)	24%	(257)	9%	(99)	1090
MLS fans	31%	(167)	28%	(147)	14%	(74)	19%	(102)	8%	(40)	530
NHL fans	28%	(222)	25%	(199)	13%	(103)	23%	(185)	11%	(84)	792
Tennis fans	37%	(139)	31%	(116)	13%	(48)	15%	(58)	5%	(18)	379
Motorsports fans	26%	(262)	24%	(243)	13%	(128)	25%	(251)	11%	(112)	997
College football fans	27%	(301)	26%	(297)	13%	(146)	25%	(279)	9%	(102)	1126
College basketball fans	30%	(277)	28%	(255)	13%	(118)	21%	(191)	8%	(75)	915
UFC fans	34%	(235)	25%	(169)	12%	(80)	22%	(150)	8%	(53)	687
Golf fans	30%	(181)	24%	(149)	16%	(97)	21%	(129)	9%	(52)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB7:** As you may know, some media outlets have reported that NBA players considered ending the current season prematurely following the postponement of games on Aug. 26 to bring attention to the issues of police brutality and racial inequality. After further discussion, however, the players decided to resume playoffs. Do you support the NBA players' decision to resume the playoffs?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	34% (755)	23% (511)	8% (176)	8% (168)	27% (590)	2200
Gender: Male	39% (416)	22% (237)	7% (72)	9% (91)	23% (245)	1062
Gender: Female	30% (339)	24% (274)	9% (104)	7% (77)	30% (345)	1138
Age: 18-34	37% (241)	24% (154)	11% (73)	6% (38)	23% (150)	655
Age: 35-44	38% (138)	29% (105)	7% (26)	5% (19)	19% (69)	358
Age: 45-64	34% (252)	17% (131)	7% (56)	10% (76)	31% (236)	751
Age: 65+	28% (124)	28% (121)	5% (21)	8% (35)	31% (135)	436
GenZers: 1997-2012	36% (100)	21% (60)	12% (33)	8% (21)	23% (66)	281
Millennials: 1981-1996	37% (205)	26% (143)	10% (52)	5% (27)	22% (121)	548
GenXers: 1965-1980	38% (221)	23% (133)	7% (40)	8% (45)	25% (144)	583
Baby Boomers: 1946-1964	30% (208)	21% (146)	7% (50)	9% (63)	33% (231)	698
PID: Dem (no lean)	35% (283)	28% (227)	10% (81)	5% (42)	23% (185)	818
PID: Ind (no lean)	33% (213)	22% (141)	8% (51)	6% (39)	31% (202)	648
PID: Rep (no lean)	35% (259)	19% (143)	6% (44)	12% (87)	28% (202)	734
PID/Gender: Dem Men	43% (165)	29% (110)	7% (28)	4% (15)	17% (65)	384
PID/Gender: Dem Women	27% (118)	27% (116)	12% (53)	6% (27)	28% (120)	434
PID/Gender: Ind Men	38% (111)	22% (64)	6% (17)	8% (23)	27% (81)	296
PID/Gender: Ind Women	29% (102)	22% (78)	10% (35)	5% (17)	34% (121)	352
PID/Gender: Rep Men	37% (140)	17% (63)	7% (28)	14% (53)	26% (99)	382
PID/Gender: Rep Women	34% (119)	23% (80)	5% (17)	10% (34)	29% (104)	352
Ideo: Liberal (1-3)	36% (228)	29% (180)	11% (70)	5% (29)	19% (120)	627
Ideo: Moderate (4)	33% (203)	26% (160)	9% (58)	6% (40)	26% (160)	621
Ideo: Conservative (5-7)	36% (268)	18% (131)	5% (35)	11% (85)	30% (225)	745
Educ: < College	33% (503)	21% (312)	8% (126)	8% (128)	29% (444)	1512
Educ: Bachelors degree	35% (153)	29% (131)	8% (34)	6% (26)	23% (100)	444
Educ: Post-grad	41% (99)	28% (68)	7% (17)	6% (14)	19% (46)	244
Income: Under 50k	32% (366)	22% (255)	9% (105)	7% (85)	30% (349)	1161
Income: 50k-100k	36% (242)	23% (153)	7% (49)	7% (48)	27% (178)	669
Income: 100k+	40% (147)	28% (103)	6% (23)	9% (34)	17% (63)	370
Ethnicity: White	33% (575)	23% (388)	7% (124)	9% (149)	28% (486)	1722

Continued on next page

**Table MCB7:** As you may know, some media outlets have reported that NBA players considered ending the current season prematurely following the postponement of games on Aug. 26 to bring attention to the issues of police brutality and racial inequality. After further discussion, however, the players decided to resume playoffs. Do you support the NBA players' decision to resume the playoffs?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(755)	23%	(511)	8%	(176)	8%	(168)	27%	(590)	2200
Ethnicity: Hispanic	32%	(110)	28%	(97)	9%	(33)	4%	(15)	27%	(94)	349
Ethnicity: Black	39%	(107)	27%	(75)	11%	(29)	4%	(11)	19%	(52)	274
Ethnicity: Other	36%	(73)	23%	(48)	11%	(23)	4%	(8)	25%	(52)	204
All Christian	33%	(341)	27%	(283)	7%	(72)	8%	(84)	25%	(259)	1040
All Non-Christian	45%	(54)	27%	(32)	7%	(8)	3%	(3)	18%	(21)	118
Atheist	27%	(26)	26%	(25)	12%	(12)	9%	(9)	27%	(26)	98
Agnostic/Nothing in particular	35%	(179)	19%	(100)	8%	(42)	7%	(34)	31%	(160)	514
Something Else	36%	(156)	16%	(70)	10%	(42)	9%	(38)	29%	(122)	429
Religious Non-Protestant/Catholic	46%	(72)	24%	(38)	6%	(9)	3%	(5)	20%	(32)	156
Evangelical	35%	(220)	22%	(136)	6%	(40)	8%	(52)	28%	(173)	622
Non-Evangelical	32%	(248)	26%	(205)	9%	(71)	9%	(67)	25%	(194)	785
Community: Urban	36%	(231)	28%	(176)	8%	(48)	5%	(32)	24%	(149)	636
Community: Suburban	36%	(375)	22%	(227)	9%	(95)	7%	(73)	25%	(263)	1032
Community: Rural	28%	(149)	20%	(108)	6%	(33)	12%	(64)	33%	(178)	532
Employ: Private Sector	39%	(257)	27%	(175)	10%	(64)	6%	(37)	19%	(127)	660
Employ: Government	39%	(46)	29%	(35)	6%	(7)	7%	(8)	19%	(22)	118
Employ: Self-Employed	35%	(58)	28%	(47)	4%	(6)	9%	(14)	24%	(40)	165
Employ: Homemaker	28%	(47)	20%	(33)	11%	(18)	6%	(10)	36%	(60)	168
Employ: Retired	29%	(147)	23%	(114)	5%	(27)	9%	(46)	34%	(168)	502
Employ: Unemployed	31%	(91)	19%	(56)	9%	(27)	11%	(31)	29%	(85)	290
Employ: Other	30%	(48)	10%	(16)	9%	(15)	11%	(18)	40%	(64)	162
Military HH: Yes	33%	(103)	23%	(71)	7%	(23)	10%	(32)	27%	(84)	313
Military HH: No	35%	(652)	23%	(440)	8%	(153)	7%	(136)	27%	(506)	1887
RD/WT: Right Direction	38%	(249)	20%	(129)	8%	(50)	10%	(64)	26%	(169)	662
RD/WT: Wrong Track	33%	(506)	25%	(382)	8%	(126)	7%	(104)	27%	(420)	1538
Trump Job Approve	35%	(327)	20%	(188)	6%	(56)	12%	(112)	27%	(249)	931
Trump Job Disapprove	34%	(406)	26%	(311)	9%	(111)	5%	(56)	25%	(301)	1186

Continued on next page

**Table MCB7:** As you may know, some media outlets have reported that NBA players considered ending the current season prematurely following the postponement of games on Aug. 26 to bring attention to the issues of police brutality and racial inequality. After further discussion, however, the players decided to resume playoffs. Do you support the NBA players' decision to resume the playoffs?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(755)	23%	(511)	8%	(176)	8%	(168)	27%	(590)	2200
Trump Job Strongly Approve	36%	(193)	15%	(83)	4%	(23)	15%	(81)	30%	(160)	540
Trump Job Somewhat Approve	34%	(134)	27%	(106)	8%	(33)	8%	(31)	23%	(89)	391
Trump Job Somewhat Disapprove	35%	(95)	30%	(81)	8%	(22)	4%	(11)	23%	(61)	270
Trump Job Strongly Disapprove	34%	(311)	25%	(229)	10%	(89)	5%	(46)	26%	(241)	916
Favorable of Trump	36%	(332)	20%	(184)	6%	(53)	12%	(111)	27%	(252)	933
Unfavorable of Trump	34%	(391)	27%	(309)	10%	(114)	5%	(56)	25%	(295)	1165
Very Favorable of Trump	36%	(207)	16%	(93)	5%	(28)	15%	(87)	27%	(155)	571
Somewhat Favorable of Trump	35%	(125)	25%	(91)	7%	(25)	7%	(24)	27%	(97)	362
Somewhat Unfavorable of Trump	35%	(81)	31%	(71)	7%	(17)	2%	(4)	24%	(56)	229
Very Unfavorable of Trump	33%	(310)	25%	(238)	10%	(97)	6%	(52)	26%	(239)	935
#1 Issue: Economy	41%	(338)	24%	(202)	7%	(56)	6%	(53)	22%	(183)	832
#1 Issue: Security	26%	(64)	23%	(56)	4%	(9)	17%	(41)	31%	(76)	246
#1 Issue: Health Care	32%	(118)	22%	(79)	14%	(50)	6%	(24)	26%	(95)	366
#1 Issue: Medicare / Social Security	28%	(85)	21%	(64)	5%	(16)	6%	(19)	39%	(115)	300
#1 Issue: Women's Issues	31%	(30)	22%	(22)	12%	(12)	3%	(3)	32%	(31)	97
#1 Issue: Education	39%	(42)	29%	(32)	8%	(8)	5%	(6)	19%	(21)	109
#1 Issue: Energy	37%	(32)	26%	(23)	8%	(7)	8%	(7)	22%	(19)	89
#1 Issue: Other	29%	(46)	21%	(33)	11%	(18)	9%	(14)	31%	(50)	161
2018 House Vote: Democrat	35%	(251)	28%	(203)	10%	(73)	5%	(37)	21%	(150)	714
2018 House Vote: Republican	35%	(236)	21%	(141)	5%	(33)	12%	(83)	27%	(181)	674
2016 Vote: Hillary Clinton	37%	(242)	28%	(189)	10%	(64)	4%	(28)	21%	(140)	663
2016 Vote: Donald Trump	35%	(240)	20%	(140)	5%	(36)	14%	(94)	27%	(184)	695
2016 Vote: Other	33%	(42)	27%	(35)	9%	(12)	3%	(4)	27%	(35)	128
2016 Vote: Didn't Vote	32%	(230)	21%	(146)	9%	(64)	6%	(42)	32%	(230)	713
Voted in 2014: Yes	35%	(437)	25%	(309)	8%	(93)	9%	(109)	23%	(288)	1236
Voted in 2014: No	33%	(318)	21%	(202)	9%	(83)	6%	(59)	31%	(301)	964

Continued on next page

**Table MCB7:** As you may know, some media outlets have reported that NBA players considered ending the current season prematurely following the postponement of games on Aug. 26 to bring attention to the issues of police brutality and racial inequality. After further discussion, however, the players decided to resume playoffs. Do you support the NBA players' decision to resume the playoffs?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(755)	23%	(511)	8%	(176)	8%	(168)	27%	(590)	2200
2012 Vote: Barack Obama	37%	(312)	29%	(246)	8%	(67)	5%	(43)	21%	(180)	847
2012 Vote: Mitt Romney	34%	(161)	21%	(102)	5%	(23)	13%	(62)	27%	(129)	478
2012 Vote: Other	25%	(13)	10%	(5)	2%	(1)	15%	(8)	48%	(26)	53
2012 Vote: Didn't Vote	33%	(269)	19%	(157)	10%	(86)	7%	(55)	31%	(255)	822
4-Region: Northeast	38%	(149)	24%	(94)	6%	(22)	8%	(32)	25%	(97)	394
4-Region: Midwest	35%	(161)	20%	(93)	9%	(43)	9%	(41)	27%	(125)	462
4-Region: South	32%	(266)	25%	(204)	8%	(63)	8%	(67)	27%	(223)	824
4-Region: West	35%	(180)	23%	(120)	9%	(48)	5%	(28)	28%	(144)	520
Seen Blake video	38%	(473)	23%	(293)	9%	(109)	8%	(97)	23%	(284)	1256
Not seen Blake video	30%	(282)	23%	(218)	7%	(67)	8%	(71)	32%	(306)	944
Seen protester video	37%	(399)	25%	(267)	8%	(89)	8%	(86)	22%	(242)	1083
Not seen protester video	32%	(357)	22%	(243)	8%	(87)	7%	(82)	31%	(347)	1117
Sports fans	42%	(598)	26%	(366)	7%	(100)	7%	(96)	18%	(261)	1421
Avid sports fans	54%	(266)	24%	(117)	7%	(33)	5%	(26)	11%	(54)	496
Casual sports fans	36%	(333)	27%	(248)	7%	(67)	8%	(70)	22%	(207)	925
Non-sports fans	20%	(157)	19%	(145)	10%	(76)	9%	(72)	42%	(329)	779
NBA fans	45%	(490)	29%	(318)	8%	(82)	5%	(54)	13%	(145)	1089
NFL fans	42%	(596)	26%	(362)	7%	(105)	6%	(79)	19%	(262)	1404
WNBA fans	48%	(241)	27%	(136)	9%	(44)	4%	(18)	12%	(58)	498
MLB fans	42%	(456)	27%	(293)	8%	(82)	7%	(72)	17%	(187)	1090
MLS fans	48%	(253)	30%	(159)	7%	(36)	4%	(19)	12%	(63)	530
NHL fans	43%	(337)	25%	(197)	7%	(56)	7%	(58)	18%	(144)	792
Tennis fans	48%	(183)	27%	(101)	10%	(38)	6%	(23)	9%	(34)	379
Motorsports fans	40%	(402)	25%	(254)	7%	(74)	6%	(64)	20%	(203)	997
College football fans	43%	(484)	25%	(284)	7%	(73)	6%	(71)	19%	(214)	1126
College basketball fans	45%	(415)	27%	(246)	7%	(65)	5%	(49)	15%	(140)	915
UFC fans	47%	(325)	22%	(152)	7%	(49)	7%	(51)	16%	(110)	687
Golf fans	43%	(265)	25%	(151)	8%	(47)	7%	(44)	17%	(101)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB8:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	Police violence against Black people is rare, and isolated incidents get too much attention		Police violence against Black people is widespread and common, and we do not pay enough attention to systemic bias in criminal justice		Total N
Adults	39%	(852)	61%	(1348)	2200
Gender: Male	41%	(440)	59%	(622)	1062
Gender: Female	36%	(411)	64%	(727)	1138
Age: 18-34	25%	(163)	75%	(492)	655
Age: 35-44	33%	(118)	67%	(239)	358
Age: 45-64	46%	(346)	54%	(405)	751
Age: 65+	51%	(224)	49%	(212)	436
GenZers: 1997-2012	24%	(66)	76%	(215)	281
Millennials: 1981-1996	28%	(153)	72%	(394)	548
GenXers: 1965-1980	41%	(238)	59%	(345)	583
Baby Boomers: 1946-1964	49%	(339)	51%	(359)	698
PID: Dem (no lean)	14%	(114)	86%	(704)	818
PID: Ind (no lean)	36%	(230)	64%	(417)	648
PID: Rep (no lean)	69%	(508)	31%	(227)	734
PID/Gender: Dem Men	14%	(54)	86%	(330)	384
PID/Gender: Dem Women	14%	(59)	86%	(374)	434
PID/Gender: Ind Men	42%	(123)	58%	(172)	296
PID/Gender: Ind Women	30%	(107)	70%	(245)	352
PID/Gender: Rep Men	69%	(263)	31%	(120)	382
PID/Gender: Rep Women	70%	(245)	30%	(107)	352
Ideo: Liberal (1-3)	16%	(97)	84%	(530)	627
Ideo: Moderate (4)	34%	(209)	66%	(412)	621
Ideo: Conservative (5-7)	65%	(484)	35%	(261)	745
Educ: < College	40%	(608)	60%	(905)	1512
Educ: Bachelors degree	38%	(167)	62%	(277)	444
Educ: Post-grad	31%	(77)	69%	(167)	244
Income: Under 50k	36%	(418)	64%	(743)	1161
Income: 50k-100k	43%	(287)	57%	(382)	669
Income: 100k+	40%	(147)	60%	(224)	370

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**Table MCB8:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	Police violence against Black people is rare, and isolated incidents get too much attention	Police violence against Black people is widespread and common, and we do not pay enough attention to systemic bias in criminal justice	Total N
Adults	39% (852)	61% (1348)	2200
Ethnicity: White	45% (777)	55% (945)	1722
Ethnicity: Hispanic	28% (96)	72% (253)	349
Ethnicity: Black	9% (24)	91% (251)	274
Ethnicity: Other	25% (51)	75% (153)	204
All Christian	47% (489)	53% (551)	1040
All Non-Christian	24% (29)	76% (90)	118
Atheist	25% (25)	75% (73)	98
Agnostic/Nothing in particular	27% (138)	73% (376)	514
Something Else	40% (171)	60% (258)	429
Religious Non-Protestant/Catholic	33% (51)	67% (105)	156
Evangelical	48% (300)	52% (322)	622
Non-Evangelical	42% (327)	58% (458)	785
Community: Urban	25% (157)	75% (479)	636
Community: Suburban	40% (416)	60% (616)	1032
Community: Rural	52% (279)	48% (253)	532
Employ: Private Sector	35% (229)	65% (431)	660
Employ: Government	31% (36)	69% (82)	118
Employ: Self-Employed	41% (67)	59% (98)	165
Employ: Homemaker	40% (67)	60% (100)	168
Employ: Retired	52% (263)	48% (239)	502
Employ: Unemployed	35% (102)	65% (188)	290
Employ: Other	35% (56)	65% (106)	162
Military HH: Yes	54% (170)	46% (143)	313
Military HH: No	36% (682)	64% (1205)	1887
RD/WT: Right Direction	65% (430)	35% (232)	662
RD/WT: Wrong Track	27% (422)	73% (1117)	1538
Trump Job Approve	69% (646)	31% (286)	931
Trump Job Disapprove	16% (189)	84% (997)	1186

Continued on next page

**Table MCB8:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	Police violence against Black people is rare, and isolated incidents get too much attention		Police violence against Black people is widespread and common, and we do not pay enough attention to systemic bias in criminal justice		Total N
Adults	39%	(852)	61%	(1348)	2200
Trump Job Strongly Approve	78%	(419)	22%	(121)	540
Trump Job Somewhat Approve	58%	(226)	42%	(165)	391
Trump Job Somewhat Disapprove	24%	(64)	76%	(206)	270
Trump Job Strongly Disapprove	14%	(125)	86%	(791)	916
Favorable of Trump	68%	(636)	32%	(297)	933
Unfavorable of Trump	17%	(195)	83%	(970)	1165
Very Favorable of Trump	74%	(423)	26%	(148)	571
Somewhat Favorable of Trump	59%	(213)	41%	(149)	362
Somewhat Unfavorable of Trump	28%	(65)	72%	(165)	229
Very Unfavorable of Trump	14%	(131)	86%	(805)	935
#1 Issue: Economy	39%	(328)	61%	(504)	832
#1 Issue: Security	75%	(183)	25%	(63)	246
#1 Issue: Health Care	26%	(94)	74%	(272)	366
#1 Issue: Medicare / Social Security	39%	(117)	61%	(183)	300
#1 Issue: Women's Issues	22%	(22)	78%	(76)	97
#1 Issue: Education	33%	(36)	67%	(74)	109
#1 Issue: Energy	19%	(17)	81%	(72)	89
#1 Issue: Other	34%	(55)	66%	(106)	161
2018 House Vote: Democrat	17%	(118)	83%	(596)	714
2018 House Vote: Republican	67%	(454)	33%	(221)	674
2016 Vote: Hillary Clinton	16%	(109)	84%	(553)	663
2016 Vote: Donald Trump	68%	(472)	32%	(223)	695
2016 Vote: Other	36%	(46)	64%	(82)	128
2016 Vote: Didn't Vote	32%	(225)	68%	(488)	713
Voted in 2014: Yes	42%	(514)	58%	(722)	1236
Voted in 2014: No	35%	(338)	65%	(627)	964

Continued on next page

**Table MCB8:** Which statement comes closest to your view, even if neither is exactly right?

Demographic	Police violence against Black people is rare, and isolated incidents get too much attention	Police violence against Black people is widespread and common, and we do not pay enough attention to systemic bias in criminal justice	Total N
Adults	39% (852)	61% (1348)	2200
2012 Vote: Barack Obama	21% (182)	79% (665)	847
2012 Vote: Mitt Romney	72% (343)	28% (135)	478
2012 Vote: Other	78% (42)	22% (12)	53
2012 Vote: Didn't Vote	35% (286)	65% (537)	822
4-Region: Northeast	39% (155)	61% (239)	394
4-Region: Midwest	37% (170)	63% (292)	462
4-Region: South	45% (368)	55% (456)	824
4-Region: West	30% (158)	70% (362)	520
Seen Blake video	36% (449)	64% (807)	1256
Not seen Blake video	43% (403)	57% (541)	944
Seen protester video	35% (376)	65% (707)	1083
Not seen protester video	43% (476)	57% (641)	1117
Sports fans	38% (545)	62% (876)	1421
Avid sports fans	32% (159)	68% (337)	496
Casual sports fans	42% (386)	58% (540)	925
Non-sports fans	39% (307)	61% (472)	779
NBA fans	28% (309)	72% (780)	1089
NFL fans	36% (511)	64% (893)	1404
WNBA fans	20% (101)	80% (397)	498
MLB fans	40% (439)	60% (650)	1090
MLS fans	34% (178)	66% (352)	530
NHL fans	39% (306)	61% (486)	792
Tennis fans	31% (116)	69% (263)	379
Motorsports fans	43% (426)	57% (571)	997
College football fans	39% (441)	61% (685)	1126
College basketball fans	35% (323)	65% (592)	915
UFC fans	36% (249)	64% (438)	687
Golf fans	40% (243)	60% (366)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB9:** Based on what you know about the police shooting of Jacob Blake in Kenosha, Wisconsin, which of the following best describes your opinion, even if neither is exactly right?

Demographic	The officers' conduct was justified	The officers' conduct was not justified	Don't know / No opinion	Total N
Adults	17% (364)	50% (1100)	33% (736)	2200
Gender: Male	22% (230)	49% (522)	29% (310)	1062
Gender: Female	12% (134)	51% (579)	37% (426)	1138
Age: 18-34	13% (87)	59% (387)	28% (181)	655
Age: 35-44	15% (53)	49% (174)	36% (130)	358
Age: 45-64	19% (144)	45% (338)	36% (269)	751
Age: 65+	18% (80)	46% (202)	35% (155)	436
GenZers: 1997-2012	9% (25)	60% (169)	31% (86)	281
Millennials: 1981-1996	15% (83)	55% (303)	29% (161)	548
GenXers: 1965-1980	19% (108)	45% (262)	36% (213)	583
Baby Boomers: 1946-1964	18% (127)	49% (340)	33% (230)	698
PID: Dem (no lean)	6% (46)	73% (599)	21% (173)	818
PID: Ind (no lean)	12% (76)	45% (294)	43% (278)	648
PID: Rep (no lean)	33% (242)	28% (207)	39% (285)	734
PID/Gender: Dem Men	7% (28)	73% (282)	19% (75)	384
PID/Gender: Dem Women	4% (18)	73% (317)	23% (98)	434
PID/Gender: Ind Men	17% (50)	46% (135)	37% (110)	296
PID/Gender: Ind Women	7% (26)	45% (159)	48% (167)	352
PID/Gender: Rep Men	40% (152)	27% (105)	33% (125)	382
PID/Gender: Rep Women	25% (90)	29% (102)	46% (160)	352
Ideo: Liberal (1-3)	8% (52)	76% (479)	15% (96)	627
Ideo: Moderate (4)	13% (83)	50% (310)	37% (228)	621
Ideo: Conservative (5-7)	29% (217)	30% (223)	41% (305)	745
Educ: < College	16% (243)	48% (721)	36% (548)	1512
Educ: Bachelors degree	17% (74)	54% (238)	30% (132)	444
Educ: Post-grad	19% (47)	58% (142)	23% (56)	244
Income: Under 50k	13% (156)	49% (565)	38% (439)	1161
Income: 50k-100k	20% (133)	50% (335)	30% (201)	669
Income: 100k+	20% (74)	54% (200)	26% (96)	370
Ethnicity: White	19% (331)	45% (778)	36% (613)	1722
Ethnicity: Hispanic	11% (40)	52% (183)	36% (126)	349

Continued on next page

**Table MCB9:** Based on what you know about the police shooting of Jacob Blake in Kenosha, Wisconsin, which of the following best describes your opinion, even if neither is exactly right?

Demographic	The officers' conduct was justified		The officers' conduct was not justified		Don't know / No opinion		Total N
Adults	17%	(364)	50%	(1100)	33%	(736)	2200
Ethnicity: Black	2%	(6)	79%	(217)	19%	(52)	274
Ethnicity: Other	13%	(27)	52%	(106)	35%	(72)	204
All Christian	21%	(216)	45%	(466)	34%	(358)	1040
All Non-Christian	16%	(19)	59%	(69)	26%	(30)	118
Atheist	17%	(16)	68%	(67)	16%	(15)	98
Agnostic/Nothing in particular	11%	(57)	53%	(272)	36%	(186)	514
Something Else	13%	(56)	53%	(227)	34%	(146)	429
Religious Non-Protestant/Catholic	18%	(29)	49%	(77)	32%	(51)	156
Evangelical	20%	(122)	43%	(267)	37%	(233)	622
Non-Evangelical	17%	(136)	51%	(404)	31%	(245)	785
Community: Urban	12%	(79)	58%	(370)	29%	(187)	636
Community: Suburban	17%	(178)	50%	(513)	33%	(342)	1032
Community: Rural	20%	(107)	41%	(218)	39%	(208)	532
Employ: Private Sector	16%	(108)	56%	(369)	28%	(183)	660
Employ: Government	16%	(19)	54%	(64)	30%	(35)	118
Employ: Self-Employed	21%	(35)	52%	(86)	27%	(44)	165
Employ: Homemaker	17%	(28)	37%	(62)	46%	(77)	168
Employ: Retired	19%	(98)	45%	(224)	36%	(181)	502
Employ: Unemployed	16%	(46)	48%	(139)	36%	(105)	290
Employ: Other	10%	(15)	49%	(80)	41%	(67)	162
Military HH: Yes	22%	(70)	47%	(146)	31%	(97)	313
Military HH: No	16%	(293)	51%	(954)	34%	(639)	1887
RD/WT: Right Direction	30%	(196)	31%	(208)	39%	(258)	662
RD/WT: Wrong Track	11%	(168)	58%	(892)	31%	(478)	1538
Trump Job Approve	31%	(292)	28%	(256)	41%	(383)	931
Trump Job Disapprove	6%	(70)	69%	(814)	25%	(302)	1186
Trump Job Strongly Approve	41%	(220)	23%	(127)	36%	(193)	540
Trump Job Somewhat Approve	18%	(72)	33%	(130)	48%	(190)	391
Trump Job Somewhat Disapprove	13%	(34)	46%	(123)	42%	(113)	270
Trump Job Strongly Disapprove	4%	(36)	75%	(691)	21%	(189)	916

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**Table MCB9:** Based on what you know about the police shooting of Jacob Blake in Kenosha, Wisconsin, which of the following best describes your opinion, even if neither is exactly right?

Demographic	The officers' conduct was justified		The officers' conduct was not justified		Don't know / No opinion		Total N
Adults	17%	(364)	50%	(1100)	33%	(736)	2200
Favorable of Trump	32%	(294)	27%	(248)	42%	(390)	933
Unfavorable of Trump	6%	(65)	70%	(813)	25%	(286)	1165
Very Favorable of Trump	39%	(222)	24%	(140)	37%	(210)	571
Somewhat Favorable of Trump	20%	(73)	30%	(109)	50%	(181)	362
Somewhat Unfavorable of Trump	13%	(30)	51%	(116)	36%	(83)	229
Very Unfavorable of Trump	4%	(35)	75%	(697)	22%	(203)	935
#1 Issue: Economy	18%	(152)	46%	(379)	36%	(301)	832
#1 Issue: Security	34%	(84)	28%	(69)	38%	(93)	246
#1 Issue: Health Care	12%	(45)	64%	(236)	23%	(86)	366
#1 Issue: Medicare / Social Security	14%	(41)	48%	(143)	39%	(115)	300
#1 Issue: Women's Issues	9%	(9)	68%	(66)	23%	(22)	97
#1 Issue: Education	9%	(9)	57%	(62)	35%	(38)	109
#1 Issue: Energy	2%	(2)	64%	(56)	34%	(30)	89
#1 Issue: Other	13%	(21)	56%	(90)	31%	(50)	161
2018 House Vote: Democrat	7%	(52)	75%	(533)	18%	(128)	714
2018 House Vote: Republican	32%	(213)	28%	(192)	40%	(270)	674
2016 Vote: Hillary Clinton	8%	(52)	73%	(486)	19%	(125)	663
2016 Vote: Donald Trump	31%	(214)	29%	(199)	40%	(281)	695
2016 Vote: Other	15%	(19)	54%	(69)	32%	(40)	128
2016 Vote: Didn't Vote	11%	(78)	48%	(345)	41%	(289)	713
Voted in 2014: Yes	19%	(233)	52%	(643)	29%	(360)	1236
Voted in 2014: No	14%	(131)	47%	(457)	39%	(376)	964
2012 Vote: Barack Obama	8%	(71)	68%	(578)	23%	(198)	847
2012 Vote: Mitt Romney	32%	(152)	26%	(123)	42%	(203)	478
2012 Vote: Other	36%	(19)	20%	(11)	44%	(23)	53
2012 Vote: Didn't Vote	15%	(121)	47%	(390)	38%	(311)	822
4-Region: Northeast	15%	(60)	52%	(204)	33%	(130)	394
4-Region: Midwest	19%	(89)	50%	(231)	31%	(143)	462
4-Region: South	17%	(139)	48%	(399)	35%	(286)	824
4-Region: West	15%	(76)	51%	(266)	34%	(178)	520

Continued on next page

**Table MCB9:** Based on what you know about the police shooting of Jacob Blake in Kenosha, Wisconsin, which of the following best describes your opinion, even if neither is exactly right?

Demographic	The officers' conduct was justified		The officers' conduct was not justified		Don't know / No opinion		Total N
Adults	17%	(364)	50%	(1100)	33%	(736)	2200
Seen Blake video	19%	(244)	61%	(770)	19%	(243)	1256
Not seen Blake video	13%	(120)	35%	(331)	52%	(493)	944
Seen protester video	17%	(189)	58%	(633)	24%	(261)	1083
Not seen protester video	16%	(175)	42%	(468)	42%	(474)	1117
Sports fans	17%	(245)	51%	(730)	31%	(446)	1421
Avid sports fans	17%	(82)	60%	(296)	24%	(117)	496
Casual sports fans	18%	(163)	47%	(434)	36%	(329)	925
Non-sports fans	15%	(119)	48%	(370)	37%	(290)	779
NBA fans	14%	(148)	58%	(635)	28%	(307)	1089
NFL fans	16%	(225)	53%	(745)	31%	(433)	1404
WNBA fans	13%	(63)	67%	(332)	21%	(102)	498
MLB fans	18%	(196)	50%	(546)	32%	(348)	1090
MLS fans	19%	(102)	54%	(289)	26%	(139)	530
NHL fans	18%	(141)	50%	(399)	32%	(252)	792
Tennis fans	18%	(67)	60%	(228)	22%	(83)	379
Motorsports fans	19%	(189)	48%	(475)	33%	(333)	997
College football fans	18%	(208)	51%	(575)	30%	(342)	1126
College basketball fans	16%	(151)	56%	(515)	27%	(249)	915
UFC fans	19%	(132)	52%	(359)	29%	(196)	687
Golf fans	20%	(124)	53%	(321)	27%	(163)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCB10:** *Have you seen any videos of the police shooting of Jacob Blake in Kenosha, Wisconsin?*

Demographic	Yes	No	Total N
Adults	57% (1256)	43% (944)	2200
Gender: Male	64% (684)	36% (378)	1062
Gender: Female	50% (572)	50% (566)	1138
Age: 18-34	57% (372)	43% (284)	655
Age: 35-44	46% (165)	54% (192)	358
Age: 45-64	56% (420)	44% (331)	751
Age: 65+	69% (299)	31% (137)	436
GenZers: 1997-2012	55% (155)	45% (125)	281
Millennials: 1981-1996	54% (293)	46% (254)	548
GenXers: 1965-1980	50% (294)	50% (289)	583
Baby Boomers: 1946-1964	63% (442)	37% (255)	698
PID: Dem (no lean)	62% (511)	38% (307)	818
PID: Ind (no lean)	50% (327)	50% (321)	648
PID: Rep (no lean)	57% (419)	43% (315)	734
PID/Gender: Dem Men	69% (266)	31% (118)	384
PID/Gender: Dem Women	56% (245)	44% (189)	434
PID/Gender: Ind Men	59% (175)	41% (121)	296
PID/Gender: Ind Women	43% (152)	57% (200)	352
PID/Gender: Rep Men	64% (244)	36% (138)	382
PID/Gender: Rep Women	50% (176)	50% (177)	352
Ideo: Liberal (1-3)	61% (381)	39% (246)	627
Ideo: Moderate (4)	58% (360)	42% (261)	621
Ideo: Conservative (5-7)	58% (432)	42% (313)	745
Educ: < College	54% (816)	46% (697)	1512
Educ: Bachelors degree	65% (286)	35% (157)	444
Educ: Post-grad	63% (154)	37% (90)	244
Income: Under 50k	54% (622)	46% (539)	1161
Income: 50k-100k	60% (403)	40% (266)	669
Income: 100k+	63% (231)	37% (139)	370
Ethnicity: White	55% (954)	45% (768)	1722
Ethnicity: Hispanic	47% (166)	53% (184)	349
Ethnicity: Black	69% (189)	31% (85)	274
Ethnicity: Other	56% (113)	44% (91)	204

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**Table MCB10: Have you seen any videos of the police shooting of Jacob Blake in Kenosha, Wisconsin?**

Demographic	Yes		No		Total N
Adults	57%	(1256)	43%	(944)	2200
All Christian	60%	(620)	40%	(420)	1040
All Non-Christian	65%	(77)	35%	(41)	118
Atheist	61%	(60)	39%	(38)	98
Agnostic/Nothing in particular	52%	(267)	48%	(247)	514
Something Else	54%	(232)	46%	(197)	429
Religious Non-Protestant/Catholic	59%	(92)	41%	(64)	156
Evangelical	55%	(339)	45%	(283)	622
Non-Evangelical	62%	(486)	38%	(298)	785
Community: Urban	61%	(386)	39%	(249)	636
Community: Suburban	59%	(604)	41%	(428)	1032
Community: Rural	50%	(266)	50%	(266)	532
Employ: Private Sector	58%	(382)	42%	(278)	660
Employ: Government	62%	(73)	38%	(45)	118
Employ: Self-Employed	58%	(96)	42%	(69)	165
Employ: Homemaker	39%	(66)	61%	(102)	168
Employ: Retired	66%	(329)	34%	(173)	502
Employ: Unemployed	55%	(158)	45%	(132)	290
Employ: Other	50%	(81)	50%	(81)	162
Military HH: Yes	61%	(190)	39%	(123)	313
Military HH: No	57%	(1067)	43%	(820)	1887
RD/WT: Right Direction	54%	(361)	46%	(301)	662
RD/WT: Wrong Track	58%	(896)	42%	(642)	1538
Trump Job Approve	53%	(497)	47%	(435)	931
Trump Job Disapprove	62%	(733)	38%	(453)	1186
Trump Job Strongly Approve	57%	(307)	43%	(233)	540
Trump Job Somewhat Approve	48%	(190)	52%	(202)	391
Trump Job Somewhat Disapprove	56%	(151)	44%	(119)	270
Trump Job Strongly Disapprove	64%	(582)	36%	(334)	916
Favorable of Trump	53%	(496)	47%	(436)	933
Unfavorable of Trump	61%	(712)	39%	(452)	1165

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**Table MCB10:** Have you seen any videos of the police shooting of Jacob Blake in Kenosha, Wisconsin?

Demographic	Yes		No		Total N
Adults	57%	(1256)	43%	(944)	2200
Very Favorable of Trump	55%	(313)	45%	(258)	571
Somewhat Favorable of Trump	51%	(184)	49%	(178)	362
Somewhat Unfavorable of Trump	57%	(131)	43%	(98)	229
Very Unfavorable of Trump	62%	(581)	38%	(354)	935
#1 Issue: Economy	57%	(476)	43%	(356)	832
#1 Issue: Security	57%	(139)	43%	(107)	246
#1 Issue: Health Care	61%	(222)	39%	(145)	366
#1 Issue: Medicare / Social Security	58%	(174)	42%	(126)	300
#1 Issue: Women's Issues	51%	(50)	49%	(47)	97
#1 Issue: Education	43%	(47)	57%	(62)	109
#1 Issue: Energy	58%	(51)	42%	(37)	89
#1 Issue: Other	60%	(97)	40%	(64)	161
2018 House Vote: Democrat	65%	(465)	35%	(248)	714
2018 House Vote: Republican	60%	(406)	40%	(268)	674
2016 Vote: Hillary Clinton	65%	(433)	35%	(229)	663
2016 Vote: Donald Trump	60%	(414)	40%	(281)	695
2016 Vote: Other	56%	(71)	44%	(57)	128
2016 Vote: Didn't Vote	47%	(336)	53%	(376)	713
Voted in 2014: Yes	62%	(765)	38%	(471)	1236
Voted in 2014: No	51%	(492)	49%	(473)	964
2012 Vote: Barack Obama	62%	(525)	38%	(321)	847
2012 Vote: Mitt Romney	61%	(293)	39%	(185)	478
2012 Vote: Other	52%	(28)	48%	(26)	53
2012 Vote: Didn't Vote	50%	(411)	50%	(412)	822
4-Region: Northeast	61%	(240)	39%	(154)	394
4-Region: Midwest	60%	(276)	40%	(186)	462
4-Region: South	56%	(465)	44%	(359)	824
4-Region: West	53%	(275)	47%	(245)	520
Seen Blake video	100%	(1256)	—	(0)	1256
Not seen Blake video	—	(0)	100%	(944)	944
Seen protester video	83%	(898)	17%	(185)	1083
Not seen protester video	32%	(358)	68%	(758)	1117

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**Table MCB10:** Have you seen any videos of the police shooting of Jacob Blake in Kenosha, Wisconsin?

Demographic	Yes		No		Total N
Adults	57%	(1256)	43%	(944)	2200
Sports fans	62%	(883)	38%	(538)	1421
Avid sports fans	68%	(337)	32%	(159)	496
Casual sports fans	59%	(546)	41%	(379)	925
Non-sports fans	48%	(373)	52%	(406)	779
NBA fans	62%	(674)	38%	(415)	1089
NFL fans	61%	(859)	39%	(545)	1404
WNBA fans	67%	(336)	33%	(162)	498
MLB fans	62%	(674)	38%	(415)	1090
MLS fans	66%	(348)	34%	(182)	530
NHL fans	63%	(502)	37%	(290)	792
Tennis fans	68%	(259)	32%	(120)	379
Motorsports fans	59%	(590)	41%	(406)	997
College football fans	64%	(716)	36%	(410)	1126
College basketball fans	65%	(596)	35%	(319)	915
UFC fans	65%	(447)	35%	(241)	687
Golf fans	68%	(416)	32%	(192)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCB11:** *Have you seen any videos of protestors being shot by a civilian gunman with a rifle on Aug. 25 following the police shooting of Jacob Blake in Kenosha, Wisconsin?*

Demographic	Yes	No	Total N
Adults	49% (1083)	51% (1117)	2200
Gender: Male	55% (582)	45% (480)	1062
Gender: Female	44% (502)	56% (637)	1138
Age: 18-34	53% (349)	47% (306)	655
Age: 35-44	45% (160)	55% (198)	358
Age: 45-64	45% (341)	55% (410)	751
Age: 65+	54% (234)	46% (202)	436
GenZers: 1997-2012	56% (158)	44% (122)	281
Millennials: 1981-1996	50% (273)	50% (274)	548
GenXers: 1965-1980	42% (247)	58% (335)	583
Baby Boomers: 1946-1964	50% (350)	50% (348)	698
PID: Dem (no lean)	55% (451)	45% (367)	818
PID: Ind (no lean)	44% (288)	56% (360)	648
PID: Rep (no lean)	47% (344)	53% (390)	734
PID/Gender: Dem Men	59% (226)	41% (158)	384
PID/Gender: Dem Women	52% (225)	48% (209)	434
PID/Gender: Ind Men	50% (149)	50% (147)	296
PID/Gender: Ind Women	39% (139)	61% (213)	352
PID/Gender: Rep Men	54% (206)	46% (176)	382
PID/Gender: Rep Women	39% (138)	61% (215)	352
Ideo: Liberal (1-3)	52% (328)	48% (299)	627
Ideo: Moderate (4)	50% (308)	50% (313)	621
Ideo: Conservative (5-7)	49% (368)	51% (377)	745
Educ: < College	48% (725)	52% (787)	1512
Educ: Bachelors degree	53% (235)	47% (209)	444
Educ: Post-grad	50% (123)	50% (121)	244
Income: Under 50k	46% (536)	54% (624)	1161
Income: 50k-100k	54% (364)	46% (305)	669
Income: 100k+	49% (183)	51% (187)	370
Ethnicity: White	48% (826)	52% (896)	1722
Ethnicity: Hispanic	51% (177)	49% (173)	349
Ethnicity: Black	61% (169)	39% (106)	274

Continued on next page

**Table MCB11:** Have you seen any videos of protestors being shot by a civilian gunman with a rifle on Aug. 25 following the police shooting of Jacob Blake in Kenosha, Wisconsin?

Demographic	Yes	No	Total N
Adults	49% (1083)	51% (1117)	2200
Ethnicity: Other	43% (89)	57% (115)	204
All Christian	49% (506)	51% (534)	1040
All Non-Christian	51% (60)	49% (58)	118
Atheist	54% (53)	46% (45)	98
Agnostic/Nothing in particular	49% (254)	51% (260)	514
Something Else	49% (210)	51% (219)	429
Religious Non-Protestant/Catholic	46% (72)	54% (85)	156
Evangelical	47% (291)	53% (330)	622
Non-Evangelical	52% (404)	48% (381)	785
Community: Urban	54% (342)	46% (293)	636
Community: Suburban	49% (510)	51% (522)	1032
Community: Rural	43% (231)	57% (302)	532
Employ: Private Sector	48% (319)	52% (342)	660
Employ: Government	51% (60)	49% (58)	118
Employ: Self-Employed	57% (94)	43% (71)	165
Employ: Homemaker	35% (59)	65% (109)	168
Employ: Retired	52% (259)	48% (243)	502
Employ: Unemployed	48% (140)	52% (150)	290
Employ: Other	46% (75)	54% (88)	162
Military HH: Yes	52% (163)	48% (150)	313
Military HH: No	49% (920)	51% (967)	1887
RD/WT: Right Direction	47% (308)	53% (354)	662
RD/WT: Wrong Track	50% (776)	50% (763)	1538
Trump Job Approve	44% (409)	56% (522)	931
Trump Job Disapprove	54% (636)	46% (549)	1186
Trump Job Strongly Approve	48% (257)	52% (283)	540
Trump Job Somewhat Approve	39% (152)	61% (239)	391
Trump Job Somewhat Disapprove	49% (131)	51% (139)	270
Trump Job Strongly Disapprove	55% (506)	45% (410)	916
Favorable of Trump	45% (419)	55% (514)	933
Unfavorable of Trump	53% (616)	47% (549)	1165

Continued on next page

**Table MCB11:** Have you seen any videos of protestors being shot by a civilian gunman with a rifle on Aug. 25 following the police shooting of Jacob Blake in Kenosha, Wisconsin?

Demographic	Yes	No	Total N
Adults	49% (1083)	51% (1117)	2200
Very Favorable of Trump	47% (266)	53% (305)	571
Somewhat Favorable of Trump	42% (154)	58% (208)	362
Somewhat Unfavorable of Trump	49% (112)	51% (118)	229
Very Unfavorable of Trump	54% (505)	46% (431)	935
#1 Issue: Economy	49% (408)	51% (424)	832
#1 Issue: Security	51% (125)	49% (121)	246
#1 Issue: Health Care	52% (190)	48% (177)	366
#1 Issue: Medicare / Social Security	49% (148)	51% (152)	300
#1 Issue: Women's Issues	47% (46)	53% (51)	97
#1 Issue: Education	44% (48)	56% (61)	109
#1 Issue: Energy	52% (46)	48% (43)	89
#1 Issue: Other	45% (73)	55% (88)	161
2018 House Vote: Democrat	57% (405)	43% (308)	714
2018 House Vote: Republican	49% (328)	51% (347)	674
2016 Vote: Hillary Clinton	56% (369)	44% (294)	663
2016 Vote: Donald Trump	48% (334)	52% (360)	695
2016 Vote: Other	45% (58)	55% (71)	128
2016 Vote: Didn't Vote	45% (322)	55% (391)	713
Voted in 2014: Yes	51% (633)	49% (603)	1236
Voted in 2014: No	47% (451)	53% (514)	964
2012 Vote: Barack Obama	53% (451)	47% (395)	847
2012 Vote: Mitt Romney	45% (216)	55% (262)	478
2012 Vote: Other	51% (27)	49% (26)	53
2012 Vote: Didn't Vote	47% (389)	53% (433)	822
4-Region: Northeast	48% (190)	52% (204)	394
4-Region: Midwest	53% (243)	47% (219)	462
4-Region: South	48% (398)	52% (426)	824
4-Region: West	48% (252)	52% (268)	520
Seen Blake video	71% (898)	29% (358)	1256
Not seen Blake video	20% (185)	80% (758)	944

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**Table MCB11:** Have you seen any videos of protestors being shot by a civilian gunman with a rifle on Aug. 25 following the police shooting of Jacob Blake in Kenosha, Wisconsin?

Demographic	Yes		No		Total N
Adults	49%	(1083)	51%	(1117)	2200
Seen protester video	100%	(1083)	—	(0)	1083
Not seen protester video	—	(0)	100%	(1117)	1117
Sports fans	53%	(747)	47%	(675)	1421
Avid sports fans	57%	(282)	43%	(213)	496
Casual sports fans	50%	(464)	50%	(461)	925
Non-sports fans	43%	(337)	57%	(442)	779
NBA fans	52%	(570)	48%	(519)	1089
NFL fans	51%	(716)	49%	(688)	1404
WNBA fans	58%	(289)	42%	(209)	498
MLB fans	52%	(568)	48%	(522)	1090
MLS fans	54%	(285)	46%	(245)	530
NHL fans	55%	(434)	45%	(358)	792
Tennis fans	54%	(206)	46%	(173)	379
Motorsports fans	49%	(492)	51%	(505)	997
College football fans	55%	(614)	45%	(512)	1126
College basketball fans	55%	(503)	45%	(412)	915
UFC fans	56%	(382)	44%	(305)	687
Golf fans	55%	(337)	45%	(271)	608

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	281	13%
	Millennials: 1981-1996	548	25%
	GenXers: 1965-1980	583	26%
	Baby Boomers: 1946-1964	698	32%
	N	2109	
xpid3	PID: Dem (no lean)	818	37%
	PID: Ind (no lean)	648	29%
	PID: Rep (no lean)	734	33%
	N	2200	
xpidGender	PID/Gender: Dem Men	384	17%
	PID/Gender: Dem Women	434	20%
	PID/Gender: Ind Men	296	13%
	PID/Gender: Ind Women	352	16%
	PID/Gender: Rep Men	382	17%
	PID/Gender: Rep Women	352	16%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	627	29%
	Ideo: Moderate (4)	621	28%
	Ideo: Conservative (5-7)	745	34%
	N	1993	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1161	53%
	Income: 50k-100k	669	30%
	Income: 100k+	370	17%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1040	47%
	All Non-Christian	118	5%
	Atheist	98	4%
	Agnostic/Nothing in particular	514	23%
	Something Else	429	20%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	156	7%
xdemEvang	Evangelical	622	28%
	Non-Evangelical	785	36%
	N	1406	
xdemUsr	Community: Urban	636	29%
	Community: Suburban	1032	47%
	Community: Rural	532	24%
	N	2200	
xdemEmploy	Employ: Private Sector	660	30%
	Employ: Government	118	5%
	Employ: Self-Employed	165	8%
	Employ: Homemaker	168	8%
	Employ: Retired	502	23%
	Employ: Unemployed	290	13%
	Employ: Other	162	7%
	N	2065	
xdemMilHH1	Military HH: Yes	313	14%
	Military HH: No	1887	86%
	N	2200	
xnrl	RD/WT: Right Direction	662	30%
	RD/WT: Wrong Track	1538	70%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	931	42%
	Trump Job Disapprove	1186	54%
	N	2117	
Trump_Approve2	Trump Job Strongly Approve	540	25%
	Trump Job Somewhat Approve	391	18%
	Trump Job Somewhat Disapprove	270	12%
	Trump Job Strongly Disapprove	916	42%
	N	2117	
Trump_Fav	Favorable of Trump	933	42%
	Unfavorable of Trump	1165	53%
	N	2098	
Trump_Fav_FULL	Very Favorable of Trump	571	26%
	Somewhat Favorable of Trump	362	16%
	Somewhat Unfavorable of Trump	229	10%
	Very Unfavorable of Trump	935	43%
	N	2098	
xnr3	#1 Issue: Economy	832	38%
	#1 Issue: Security	246	11%
	#1 Issue: Health Care	366	17%
	#1 Issue: Medicare / Social Security	300	14%
	#1 Issue: Women's Issues	97	4%
	#1 Issue: Education	109	5%
	#1 Issue: Energy	89	4%
	#1 Issue: Other	161	7%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	714	32%
	2018 House Vote: Republican	674	31%
	2018 House Vote: Someone else	49	2%
	N	1437	
xsubVote16O	2016 Vote: Hillary Clinton	663	30%
	2016 Vote: Donald Trump	695	32%
	2016 Vote: Other	128	6%
	2016 Vote: Didn't Vote	713	32%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1236	56%
	Voted in 2014: No	964	44%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	847	38%
	2012 Vote: Mitt Romney	478	22%
	2012 Vote: Other	53	2%
	2012 Vote: Didn't Vote	822	37%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCBxdem1	Seen Blake video	1256	57%
	Not seen Blake video	944	43%
	N	2200	
MCBxdem2	Seen protester video	1083	49%
	Not seen protester video	1117	51%
	N	2200	
MCBxdem3	Sports fans	1421	65%
MCBxdem4	Avid sports fans	496	23%
	Casual sports fans	925	42%
	Non-sports fans	779	35%
	N	2200	
MCBxdem5	NBA fans	1089	49%
MCBxdem6	NFL fans	1404	64%
MCBxdem7	WNBA fans	498	23%
MCBxdem8	MLB fans	1090	50%
MCBxdem9	MLS fans	530	24%
MCBxdem10	NHL fans	792	36%
MCBxdem11	Tennis fans	379	17%
MCBxdem12	Motorsports fans	997	45%
MCBxdem13	College football fans	1126	51%
MCBxdem14	College basketball fans	915	42%
MCBxdem15	UFC fans	687	31%
MCBxdem16	Golf fans	608	28%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



The logo consists of a stylized 'M' shape formed by two overlapping triangles, one pointing down and one pointing up, creating a central white space.

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