# ⓂORNING CONSULT 

National Tracking Poll \#200889
August 21-23, 2020
Crosstabulation Results

Methodology:
This poll was conducted between August 21-August 23, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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43 Table EDU14_6: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities? Doing supplemental educational content, such as educational games or instructional videos

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## Crosstabulation Results by Respondent Demographics

Table EDU2_1NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Younger than 5 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (201) | 80\% | (812) | 1013 |
| Gender: Male | 18\% | (85) | 82\% | (378) | 463 |
| Gender: Female | 21\% | (116) | 79\% | (434) | 549 |
| Age: 18-34 | $51 \%$ | (113) | 49\% | (108) | 221 |
| Age: 35-44 | 25\% | (59) | 75\% | (175) | 234 |
| Age: 45-64 | 6\% | (23) | 94\% | (340) | 362 |
| Age: 65+ | $3 \%$ | (6) | 97\% | (189) | 195 |
| Millennials: 1981-1996 | 41\% | (125) | 59\% | (178) | 303 |
| GenXers: 1965-1980 | 10\% | (33) | 90\% | (307) | 340 |
| Baby Boomers: 1946-1964 | 5\% | (15) | 95\% | (267) | 282 |
| PID: Dem (no lean) | 23\% | (82) | 77\% | (276) | 358 |
| PID: Ind (no lean) | $21 \%$ | (55) | 79\% | (204) | 258 |
| PID: Rep (no lean) | 16\% | (64) | 84\% | (332) | 396 |
| PID/Gender: Dem Men | 17\% | (25) | 83\% | (120) | 145 |
| PID/Gender: Dem Women | 27\% | (57) | 73\% | (156) | 213 |
| PID/Gender: Ind Men | 24\% | (28) | 76\% | (89) | 117 |
| PID/Gender: Ind Women | 19\% | (26) | 81\% | (115) | 141 |
| PID/Gender: Rep Men | 16\% | (32) | 84\% | (170) | 201 |
| PID/Gender: Rep Women | 17\% | (33) | 83\% | (162) | 195 |
| Ideo: Liberal (1-3) | 22\% | (65) | 78\% | (226) | 291 |
| Ideo: Moderate (4) | 18\% | (51) | 82\% | (234) | 286 |
| Ideo: Conservative (5-7) | 17\% | (61) | 83\% | (306) | 367 |
| Educ: < College | 22\% | (137) | 78\% | (486) | 623 |
| Educ: Bachelors degree | 18\% | (43) | 82\% | (196) | 239 |
| Educ: Post-grad | 14\% | (21) | 86\% | (130) | 151 |
| Income: Under 50k | 23\% | (103) | 77\% | (342) | 446 |
| Income: 50k-100k | 19\% | (65) | 81\% | (277) | 342 |
| Income: 100k+ | 14\% | (32) | 86\% | (193) | 225 |
| Ethnicity: White | 16\% | (129) | 84\% | (686) | 815 |

[^0]Table EDU2_1NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Younger than 5 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (201) | 80\% | (812) | 1013 |
| Ethnicity: Hispanic | 36\% | (57) | 64\% | (99) | 156 |
| Ethnicity: Black | 35\% | (40) | 65\% | (75) | 115 |
| Ethnicity: Other | 39\% | (32) | 61\% | (51) | 83 |
| All Christian | 17\% | (87) | 83\% | (436) | 523 |
| All Non-Christian | 16\% | (10) | 84\% | (51) | 61 |
| Atheist | 29\% | (15) | 71\% | (36) | 51 |
| Agnostic/Nothing in particular | 24\% | (53) | 76\% | (173) | 226 |
| Something Else | 24\% | (36) | 76\% | (116) | 152 |
| Religious Non-Protestant/Catholic | 17\% | (12) | 83\% | (57) | 69 |
| Evangelical | 19\% | (58) | 81\% | (249) | 307 |
| Non-Evangelical | 16\% | (57) | 84\% | (292) | 349 |
| Community: Urban | 23\% | (67) | 77\% | (228) | 295 |
| Community: Suburban | 14\% | (65) | 86\% | (390) | 456 |
| Community: Rural | 26\% | (68) | 74\% | (193) | 262 |
| Employ: Private Sector | 19\% | (75) | 81\% | (324) | 399 |
| Employ: Government | 30\% | (19) | 70\% | (45) | 64 |
| Employ: Self-Employed | $21 \%$ | (19) | 79\% | (70) | 89 |
| Employ: Homemaker | 30\% | (29) | 70\% | (66) | 95 |
| Employ: Retired | 6\% | (11) | 94\% | (185) | 196 |
| Employ: Unemployed | 36\% | (34) | 64\% | (60) | 93 |
| Employ: Other | 14\% | (9) | 86\% | (51) | 60 |
| Military HH: Yes | 19\% | (30) | 81\% | (131) | 161 |
| Military HH: No | 20\% | (171) | 80\% | (681) | 851 |
| RD/WT: Right Direction | 18\% | (56) | 82\% | (259) | 315 |
| RD/WT: Wrong Track | $21 \%$ | (145) | 79\% | (553) | 698 |
| Trump Job Approve | 19\% | (92) | 81\% | (385) | 477 |
| Trump Job Disapprove | 20\% | (103) | 80\% | (419) | 522 |
| Trump Job Strongly Approve | 16\% | (44) | 84\% | (225) | 269 |
| Trump Job Somewhat Approve | 23\% | (48) | 77\% | (161) | 209 |
| Trump Job Somewhat Disapprove | 16\% | (21) | 84\% | (112) | 133 |
| Trump Job Strongly Disapprove | $21 \%$ | (82) | 79\% | (307) | 390 |

Table EDU2_1NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Younger than 5 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (201) | 80\% | (812) | 1013 |
| Favorable of Trump | 19\% | (88) | 81\% | (384) | 472 |
| Unfavorable of Trump | 21\% | (106) | 79\% | (407) | 514 |
| Very Favorable of Trump | 15\% | (44) | 85\% | (242) | 286 |
| Somewhat Favorable of Trump | 24\% | (44) | 76\% | (142) | 186 |
| Somewhat Unfavorable of Trump | 20\% | (24) | 80\% | (96) | 120 |
| Very Unfavorable of Trump | 21\% | (82) | 79\% | (311) | 393 |
| \#1 Issue: Economy | $24 \%$ | (99) | 76\% | (308) | 407 |
| \#1 Issue: Security | 17\% | (22) | 83\% | (105) | 127 |
| \#1 Issue: Health Care | 20\% | (38) | 80\% | (150) | 188 |
| \#1 Issue: Medicare / Social Security | 6\% | (7) | 94\% | (113) | 120 |
| \#1 Issue: Education | 21\% | (13) | 79\% | (48) | 61 |
| \#1 Issue: Other | 10\% | (6) | 90\% | (55) | 61 |
| 2018 House Vote: Democrat | 19\% | (70) | 81\% | (305) | 375 |
| 2018 House Vote: Republican | 15\% | (54) | 85\% | (301) | 355 |
| 2016 Vote: Hillary Clinton | 15\% | (49) | 85\% | (287) | 337 |
| 2016 Vote: Donald Trump | 17\% | (65) | 83\% | (313) | 378 |
| 2016 Vote: Other | 9\% | (5) | 91\% | (48) | 53 |
| 2016 Vote: Didn't Vote | $33 \%$ | (82) | 67\% | (163) | 245 |
| Voted in 2014: Yes | 13\% | (88) | 87\% | (574) | 662 |
| Voted in 2014: No | $32 \%$ | (113) | 68\% | (238) | 351 |
| 2012 Vote: Barack Obama | 15\% | (64) | 85\% | (358) | 422 |
| 2012 Vote: Mitt Romney | 10\% | (27) | 90\% | (248) | 274 |
| 2012 Vote: Didn't Vote | 36\% | (105) | 64\% | (186) | 291 |
| 4-Region: Northeast | 19\% | (38) | 81\% | (166) | 205 |
| 4-Region: Midwest | 20\% | (43) | 80\% | (169) | 212 |
| 4-Region: South | 18\% | (62) | 82\% | (289) | 351 |
| 4-Region: West | 24\% | (58) | 76\% | (187) | 245 |
| Parent: Yes | 20\% | (201) | 80\% | (812) | 1013 |
| Parent of child $<5$ years old | 100\% | (201) | - | (0) | 201 |
| Parent of child 5-12 years old | 23\% | (81) | 77\% | (273) | 355 |
| Parent of child 13-17 years old | 10\% | (25) | 90\% | (235) | 260 |

Table EDU2_1NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Younger than 5 years old

| Demographic | Selected | Not Selected |  | Total N |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $20 \%$ | $(201)$ | $80 \%$ | $(812)$ | 1013 |
| Parent of child 18+ years old | $2 \%$ | $(8)$ | $98 \%$ | $(427)$ | 435 |
| Parent of child <18 years old | $33 \%$ | $(201)$ | $67 \%$ | $(414)$ | 615 |
| Parents of child w/access to any device | $21 \%$ | $(182)$ | $79 \%$ | $(668)$ | 850 |
| Parents who restrict access to devices/screens | $30 \%$ | $(167)$ | $70 \%$ | $(382)$ | 549 |
| Parent of children spending more recreational time with screens | $26 \%$ | $(75)$ | $74 \%$ | $(218)$ | 293 |
| Parent of children spending less recreational time with screens | $33 \%$ | $(19)$ | $67 \%$ | $(39)$ | 58 |
| Parent of children spending more educational time with screens | $24 \%$ | $(93)$ | $76 \%$ | $(292)$ | 385 |
| Parent of children spending more time with screens overall | $23 \%$ | $(78)$ | $77 \%$ | $(255)$ | 332 |
| Parent views screen time negatively | $25 \%$ | $(68)$ | $75 \%$ | $(206)$ | 274 |
| Parent views screen time positively | $23 \%$ | $(82)$ | $77 \%$ | $(270)$ | 351 |
| Parent views technology/devices positively | $26 \%$ | $(91)$ | $74 \%$ | $(252)$ | 343 |
| Parent views technology/devices negatively | $26 \%$ | $(21)$ | $74 \%$ | $(60)$ | 81 |
| Parents watched PBS as child | $22 \%$ | $(158)$ | $78 \%$ | $(552)$ | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU2_2NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 5 to 12 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (355) | 65\% | (658) | 1013 |
| Gender: Male | 39\% | (179) | $61 \%$ | (284) | 463 |
| Gender: Female | $32 \%$ | (175) | 68\% | (374) | 549 |
| Age: 18-34 | 55\% | (122) | 45\% | (98) | 221 |
| Age: 35-44 | 63\% | (147) | 37\% | (87) | 234 |
| Age: 45-64 | 22\% | (81) | 78\% | (282) | 362 |
| Age: 65+ | $2 \%$ | (4) | 98\% | (192) | 195 |
| Millennials: 1981-1996 | 66\% | (199) | $34 \%$ | (105) | 303 |
| GenXers: 1965-1980 | 38\% | (129) | 62\% | (210) | 340 |
| Baby Boomers: 1946-1964 | 8\% | (22) | 92\% | (260) | 282 |
| PID: Dem (no lean) | $36 \%$ | (129) | 64\% | (229) | 358 |
| PID: Ind (no lean) | 34\% | (87) | 66\% | (172) | 258 |
| PID: Rep (no lean) | 35\% | (138) | 65\% | (258) | 396 |
| PID/Gender: Dem Men | 39\% | (56) | 61\% | (89) | 145 |
| PID/Gender: Dem Women | $34 \%$ | (73) | 66\% | (140) | 213 |
| PID/Gender: Ind Men | 27\% | (32) | 73\% | (86) | 117 |
| PID/Gender: Ind Women | 39\% | (55) | 61\% | (86) | 141 |
| PID/Gender: Rep Men | 46\% | (92) | 54\% | (109) | 201 |
| PID/Gender: Rep Women | 24\% | (47) | 76\% | (148) | 195 |
| Ideo: Liberal (1-3) | 41\% | (120) | 59\% | (172) | 291 |
| Ideo: Moderate (4) | $34 \%$ | (98) | 66\% | (187) | 286 |
| Ideo: Conservative (5-7) | 29\% | (106) | 71\% | (261) | 367 |
| Educ: < College | $31 \%$ | (196) | 69\% | (427) | 623 |
| Educ: Bachelors degree | 36\% | (86) | 64\% | (153) | 239 |
| Educ: Post-grad | 48\% | (73) | 52\% | (78) | 151 |
| Income: Under 50k | $32 \%$ | (142) | 68\% | (303) | 446 |
| Income: 50 k -100k | 35\% | (119) | 65\% | (223) | 342 |
| Income: $100 \mathrm{k}+$ | 42\% | (93) | 58\% | (131) | 225 |
| Ethnicity: White | 35\% | (282) | 65\% | (533) | 815 |
| Ethnicity: Hispanic | $41 \%$ | (63) | 59\% | (92) | 156 |
| Ethnicity: Black | 44\% | (51) | 56\% | (64) | 115 |
| Ethnicity: Other | 26\% | (22) | 74\% | (61) | 83 |

Table EDU2_2NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Ages 5 to 12 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (355) | 65\% | (658) | 1013 |
| All Christian | 30\% | (157) | 70\% | (366) | 523 |
| All Non-Christian | 57\% | (35) | 43\% | (26) | 61 |
| Atheist | 35\% | (18) | 65\% | (33) | 51 |
| Agnostic/Nothing in particular | 43\% | (97) | 57\% | (129) | 226 |
| Something Else | $31 \%$ | (47) | 69\% | (105) | 152 |
| Religious Non-Protestant/Catholic | 54\% | (37) | 46\% | (31) | 69 |
| Evangelical | $31 \%$ | (97) | 69\% | (211) | 307 |
| Non-Evangelical | 29\% | (101) | 71\% | (248) | 349 |
| Community: Urban | 49\% | (145) | 51\% | (151) | 295 |
| Community: Suburban | 32\% | (144) | 68\% | (311) | 456 |
| Community: Rural | 25\% | (66) | 75\% | (196) | 262 |
| Employ: Private Sector | 45\% | (181) | 55\% | (219) | 399 |
| Employ: Government | 37\% | (24) | 63\% | (40) | 64 |
| Employ: Self-Employed | 39\% | (35) | 61\% | (54) | 89 |
| Employ: Homemaker | 43\% | (41) | 57\% | (54) | 95 |
| Employ: Retired | 5\% | (9) | 95\% | (186) | 196 |
| Employ: Unemployed | 41\% | (38) | 59\% | (55) | 93 |
| Employ: Other | 34\% | (20) | 66\% | (39) | 60 |
| Military HH: Yes | 28\% | (45) | 72\% | (116) | 161 |
| Military HH: No | 36\% | (310) | 64\% | (542) | 851 |
| RD/WT: Right Direction | 40\% | (126) | 60\% | (189) | 315 |
| RD/WT: Wrong Track | 33\% | (229) | 67\% | (469) | 698 |
| Trump Job Approve | 35\% | (168) | 65\% | (309) | 477 |
| Trump Job Disapprove | 35\% | (181) | 65\% | (341) | 522 |
| Trump Job Strongly Approve | 35\% | (93) | 65\% | (175) | 269 |
| Trump Job Somewhat Approve | 36\% | (75) | 64\% | (134) | 209 |
| Trump Job Somewhat Disapprove | 48\% | (64) | 52\% | (69) | 133 |
| Trump Job Strongly Disapprove | 30\% | (117) | 70\% | (272) | 390 |
| Favorable of Trump | 35\% | (164) | 65\% | (308) | 472 |
| Unfavorable of Trump | $34 \%$ | (175) | 66\% | (339) | 514 |

Continued on next page

Table EDU2_2NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 5 to 12 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (355) | 65\% | (658) | 1013 |
| Very Favorable of Trump | 35\% | (101) | 65\% | (185) | 286 |
| Somewhat Favorable of Trump | 34\% | (62) | 66\% | (123) | 186 |
| Somewhat Unfavorable of Trump | 39\% | (48) | 61\% | (73) | 120 |
| Very Unfavorable of Trump | $32 \%$ | (127) | 68\% | (266) | 393 |
| \#1 Issue: Economy | 35\% | (144) | 65\% | (263) | 407 |
| \#1 Issue: Security | 37\% | (47) | 63\% | (80) | 127 |
| \#1 Issue: Health Care | 37\% | (69) | 63\% | (118) | 188 |
| \#1 Issue: Medicare / Social Security | 22\% | (26) | 78\% | (94) | 120 |
| \#1 Issue: Education | 61\% | (37) | 39\% | (24) | 61 |
| \#1 Issue: Other | 20\% | (13) | 80\% | (49) | 61 |
| 2018 House Vote: Democrat | 36\% | (135) | 64\% | (239) | 375 |
| 2018 House Vote: Republican | 32\% | (113) | 68\% | (242) | 355 |
| 2016 Vote: Hillary Clinton | $36 \%$ | (122) | 64\% | (215) | 337 |
| 2016 Vote: Donald Trump | 36\% | (135) | 64\% | (243) | 378 |
| 2016 Vote: Other | 22\% | (12) | 78\% | (41) | 53 |
| 2016 Vote: Didn't Vote | 35\% | (86) | 65\% | (158) | 245 |
| Voted in 2014: Yes | 33\% | (217) | 67\% | (444) | 662 |
| Voted in 2014: No | 39\% | (137) | 61\% | (214) | 351 |
| 2012 Vote: Barack Obama | 40\% | (169) | 60\% | (253) | 422 |
| 2012 Vote: Mitt Romney | 24\% | (65) | 76\% | (209) | 274 |
| 2012 Vote: Didn't Vote | 41\% | (118) | 59\% | (173) | 291 |
| 4-Region: Northeast | 40\% | (81) | 60\% | (124) | 205 |
| 4-Region: Midwest | $34 \%$ | (73) | 66\% | (139) | 212 |
| 4-Region: South | 36\% | (125) | 64\% | (226) | 351 |
| 4-Region: West | $31 \%$ | (75) | 69\% | (169) | 245 |
| Parent: Yes | 35\% | (355) | 65\% | (658) | 1013 |
| Parent of child $<5$ years old | 40\% | (81) | 60\% | (120) | 201 |
| Parent of child 5-12 years old | 100\% | (355) | - | (0) | 355 |
| Parent of child 13-17 years old | $44 \%$ | (114) | 56\% | (147) | 260 |
| Parent of child 18+ years old | 4\% | (16) | 96\% | (419) | 435 |
| Parent of child $<18$ years old | 58\% | (355) | $42 \%$ | (260) | 615 |

Table EDU2_2NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 5 to 12 years old

| Demographic | Selected | Not Selected |  |
| :--- | ---: | ---: | ---: |
| Adults | $35 \%$ | $(355)$ | $(658)$ |
| Parents of child w/access to any device | $41 \%$ | $(352)$ | $65 \%$ |
| Parents who restrict access to devices/screens | $60 \%$ | $(330)$ | $59 \%$ |
| Parent of children spending more recreational time with screens | $50 \%$ | $(147)$ | $40 \%$ |
| Parent of children spending less recreational time with screens | $63 \%$ | $(37)$ | $(219)$ |
| Parent of children spending more educational time with screens | $53 \%$ | $(205)$ | $(146)$ |
| Parent of children spending more time with screens overall | $54 \%$ | $(179)$ | $30 \%$ |
| Parent views screen time negatively | $49 \%$ | $(134)$ | $(22)$ |
| Parent views screen time positively | $46 \%$ | $(160)$ | $47 \%$ |
| Parent views technology/devices positively | $54 \%$ | $(186)$ | $46 \%$ |
| Parent views technology/devices negatively | $57 \%$ | $(46)$ | $51 \%$ |
| Parents watched PBS as child | $42 \%$ | $(297)$ | $54 \%$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU2_3NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 13 to 17 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (260) | 74\% | (752) | 1013 |
| Gender: Male | 26\% | (119) | 74\% | (344) | 463 |
| Gender: Female | 26\% | (141) | 74\% | (408) | 549 |
| Age: 18-34 | 18\% | (41) | 82\% | (180) | 221 |
| Age: 35-44 | 46\% | (108) | 54\% | (126) | 234 |
| Age: 45-64 | 27\% | (99) | 73\% | (263) | 362 |
| Age: 65+ | 6\% | (12) | 94\% | (183) | 195 |
| Millennials: 1981-1996 | $31 \%$ | (93) | 69\% | (211) | 303 |
| GenXers: 1965-1980 | 40\% | (135) | 60\% | (205) | 340 |
| Baby Boomers: 1946-1964 | 10\% | (28) | 90\% | (253) | 282 |
| PID: Dem (no lean) | 27\% | (97) | 73\% | (261) | 358 |
| PID: Ind (no lean) | 27\% | (70) | 73\% | (189) | 258 |
| PID: Rep (no lean) | 24\% | (94) | 76\% | (302) | 396 |
| PID/Gender: Dem Men | 25\% | (37) | 75\% | (108) | 145 |
| PID/Gender: Dem Women | 28\% | (60) | 72\% | (153) | 213 |
| PID/Gender: Ind Men | 27\% | (31) | 73\% | (86) | 117 |
| PID/Gender: Ind Women | 27\% | (38) | 73\% | (103) | 141 |
| PID/Gender: Rep Men | 25\% | (51) | 75\% | (150) | 201 |
| PID/Gender: Rep Women |  | (43) | 78\% | (152) | 195 |
| Ideo: Liberal (1-3) | 26\% | (75) | 74\% | (216) | 291 |
| Ideo: Moderate (4) | 28\% | (79) | 72\% | (206) | 286 |
| Ideo: Conservative (5-7) | 22\% | (80) | 78\% | (287) | 367 |
| Educ: < College | 25\% | (157) | 75\% | (466) | 623 |
| Educ: Bachelors degree | 24\% | (58) | 76\% | (181) | 239 |
| Educ: Post-grad | $31 \%$ | (46) | 69\% | (105) | 151 |
| Income: Under 50k | 22\% | (100) | 78\% | (346) | 446 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 25\% | (86) | 75\% | (256) | 342 |
| Income: $100 \mathrm{k}+$ | 33\% | (74) | 67\% | (150) | 225 |
| Ethnicity: White | 24\% | (196) | 76\% | (618) | 815 |
| Ethnicity: Hispanic | 35\% | (54) | 65\% | (101) | 156 |
| Ethnicity: Black | 36\% | (42) | 64\% | (73) | 115 |
| Ethnicity: Other | 27\% | (23) | 73\% | (60) | 83 |

Table EDU2_3NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 13 to 17 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (260) | 74\% | (752) | 1013 |
| All Christian | 21\% | (112) | 79\% | (411) | 523 |
| All Non-Christian | 24\% | (14) | 76\% | (46) | 61 |
| Atheist | 40\% | (20) | 60\% | (31) | 51 |
| Agnostic/Nothing in particular | 29\% | (64) | 71\% | (161) | 226 |
| Something Else | 33\% | (50) | 67\% | (103) | 152 |
| Religious Non-Protestant/Catholic | 21\% | (14) | 79\% | (54) | 69 |
| Evangelical | 29\% | (88) | $71 \%$ | (220) | 307 |
| Non-Evangelical | 20\% | (72) | 80\% | (278) | 349 |
| Community: Urban | $32 \%$ | (95) | 68\% | (200) | 295 |
| Community: Suburban | 25\% | (113) | 75\% | (343) | 456 |
| Community: Rural | 20\% | (52) | 80\% | (210) | 262 |
| Employ: Private Sector | $31 \%$ | (123) | 69\% | (276) | 399 |
| Employ: Government | 30\% | (19) | 70\% | (45) | 64 |
| Employ: Self-Employed | 20\% | (17) | 80\% | (71) | 89 |
| Employ: Homemaker | 38\% | (36) | 62\% | (59) | 95 |
| Employ: Retired | 5\% | (9) | 95\% | (187) | 196 |
| Employ: Unemployed | 33\% | (30) | 67\% | (63) | 93 |
| Employ: Other | $36 \%$ | (22) | 64\% | (38) | 60 |
| Military HH: Yes | 21\% | (34) | 79\% | (127) | 161 |
| Military HH: No | 27\% | (226) | 73\% | (625) | 851 |
| RD/WT: Right Direction | 26\% | (82) | $74 \%$ | (233) | 315 |
| RD/WT: Wrong Track | 26\% | (179) | $74 \%$ | (519) | 698 |
| Trump Job Approve | 26\% | (125) | $74 \%$ | (353) | 477 |
| Trump Job Disapprove | 25\% | (132) | 75\% | (391) | 522 |
| Trump Job Strongly Approve | 20\% | (54) | 80\% | (215) | 269 |
| Trump Job Somewhat Approve | 34\% | (71) | 66\% | (138) | 209 |
| Trump Job Somewhat Disapprove | 30\% | (40) | 70\% | (93) | 133 |
| Trump Job Strongly Disapprove | 23\% | (91) | 77\% | (298) | 390 |
| Favorable of Trump | 28\% | (132) | 72\% | (340) | 472 |
| Unfavorable of Trump | 25\% | (127) | 75\% | (387) | 514 |

Continued on next page

Table EDU2_3NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 13 to 17 years old

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (260) | 74\% | (752) | 1013 |
| Very Favorable of Trump | 24\% | (68) | 76\% | (218) | 286 |
| Somewhat Favorable of Trump | $34 \%$ | (64) | 66\% | (122) | 186 |
| Somewhat Unfavorable of Trump | $32 \%$ | (38) | 68\% | (82) | 120 |
| Very Unfavorable of Trump | 22\% | (88) | 78\% | (305) | 393 |
| \#1 Issue: Economy | 30\% | (120) | 70\% | (287) | 407 |
| \#1 Issue: Security | 22\% | (28) | 78\% | (99) | 127 |
| \#1 Issue: Health Care | 23\% | (43) | 77\% | (144) | 188 |
| \#1 Issue: Medicare / Social Security | 13\% | (16) | 87\% | (104) | 120 |
| \#1 Issue: Education | 32\% | (20) | 68\% | (41) | 61 |
| \#1 Issue: Other | 30\% | (19) | 70\% | (43) | 61 |
| 2018 House Vote: Democrat | 26\% | (97) | $74 \%$ | (278) | 375 |
| 2018 House Vote: Republican | 24\% | (86) | 76\% | (270) | 355 |
| 2016 Vote: Hillary Clinton | 25\% | (83) | 75\% | (254) | 337 |
| 2016 Vote: Donald Trump | 27\% | (101) | 73\% | (277) | 378 |
| 2016 Vote: Other | 29\% | (16) | 71\% | (38) | 53 |
| 2016 Vote: Didn't Vote | 25\% | (61) | 75\% | (184) | 245 |
| Voted in 2014: Yes | 26\% | (170) | $74 \%$ | (492) | 662 |
| Voted in 2014: No | 26\% | (91) | 74\% | (260) | 351 |
| 2012 Vote: Barack Obama | 27\% | (113) | 73\% | (309) | 422 |
| 2012 Vote: Mitt Romney | 23\% | (64) | 77\% | (211) | 274 |
| 2012 Vote: Didn't Vote | 25\% | (72) | 75\% | (219) | 291 |
| 4-Region: Northeast | 28\% | (58) | 72\% | (147) | 205 |
| 4-Region: Midwest | 24\% | (51) | 76\% | (161) | 212 |
| 4-Region: South | 28\% | (100) | 72\% | (251) | 351 |
| 4-Region: West | 21\% | (52) | 79\% | (193) | 245 |
| Parent: Yes | 26\% | (260) | $74 \%$ | (752) | 1013 |
| Parent of child < 5 years old | 13\% | (25) | 87\% | (176) | 201 |
| Parent of child 5-12 years old | 32\% | (114) | 68\% | (241) | 355 |
| Parent of child 13-17 years old | 100\% | (260) | - | (0) | 260 |
| Parent of child 18+ years old | 7\% | (30) | 93\% | (405) | 435 |
| Parent of child <18 years old | 42\% | (260) | 58\% | (354) | 615 |

Table EDU2_3NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 13 to 17 years old

| Demographic | Selected | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Adults | $26 \%$ | $(260)$ | $74 \%$ | $(752)$ |
| Parents of child w/access to any device | $30 \%$ | $(258)$ | $70 \%$ | $(592)$ |
| Parents who restrict access to devices/screens | $33 \%$ | $(182)$ | $67 \%$ | $(367)$ |
| Parent of children spending more recreational time with screens | $38 \%$ | $(112)$ | $62 \%$ | $(181)$ |
| Parent of children spending less recreational time with screens | $24 \%$ | $(14)$ | $76 \%$ | $(44)$ |
| Parent of children spending more educational time with screens | $40 \%$ | $(154)$ | $60 \%$ | $(231)$ |
| Parent of children spending more time with screens overall | $40 \%$ | $(133)$ | $60 \%$ | $(199)$ |
| Parent views screen time negatively | $27 \%$ | $(75)$ | $73 \%$ | $(199)$ |
| Parent views screen time positively | $35 \%$ | $(123)$ | $65 \%$ | $(228)$ |
| Parent views technology/devices positively | $35 \%$ | $(119)$ | $65 \%$ | $(224)$ |
| Parent views technology/devices negatively | $37 \%$ | $(30)$ | $63 \%$ | $(51)$ |
| Parents watched PBS as child | $30 \%$ | $(214)$ | $70 \%$ | $(495)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU2_4NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. 18 or older

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (435) | 57\% | (578) | 1013 |
| Gender: Male | 39\% | (182) | 61\% | (281) | 463 |
| Gender: Female | 46\% | (253) | 54\% | (297) | 549 |
| Age: 18-34 | 6\% | (13) | 94\% | (208) | 221 |
| Age: 35-44 | 8\% | (18) | 92\% | (216) | 234 |
| Age: 45-64 | 62\% | (226) | 38\% | (137) | 362 |
| Age: 65+ | 91\% | (179) | 9\% | (17) | 195 |
| Millennials: 1981-1996 | 4\% | (12) | 96\% | (291) | 303 |
| GenXers: 1965-1980 | $39 \%$ | (131) | 61\% | (208) | 340 |
| Baby Boomers: 1946-1964 | 84\% | (238) | 16\% | (44) | 282 |
| PID: Dem (no lean) | 38\% | (137) | 62\% | (221) | 358 |
| PID: Ind (no lean) | 46\% | (120) | 54\% | (139) | 258 |
| PID: Rep (no lean) | 45\% | (178) | 55\% | (218) | 396 |
| PID/Gender: Dem Men | 38\% | (55) | 62\% | (90) | 145 |
| PID/Gender: Dem Women | 38\% | (82) | 62\% | (132) | 213 |
| PID/Gender: Ind Men | 50\% | (59) | 50\% | (58) | 117 |
| PID/Gender: Ind Women | 43\% | (61) | 57\% | (80) | 141 |
| PID/Gender: Rep Men | 34\% | (68) | 66\% | (133) | 201 |
| PID/Gender: Rep Women | 56\% | (110) | 44\% | (85) | 195 |
| Ideo: Liberal (1-3) | 36\% | (103) | 64\% | (188) | 291 |
| Ideo: Moderate (4) | 44\% | (126) | $56 \%$ | (159) | 286 |
| Ideo: Conservative (5-7) | 53\% | (194) | 47\% | (173) | 367 |
| Educ: < College | 46\% | (284) | 54\% | (339) | 623 |
| Educ: Bachelors degree | 40\% | (96) | 60\% | (143) | 239 |
| Educ: Post-grad | 37\% | (55) | 63\% | (96) | 151 |
| Income: Under 50k | 46\% | (207) | 54\% | (239) | 446 |
| Income: 50k-100k | 42\% | (143) | 58\% | (199) | 342 |
| Income: 100k+ | 38\% | (85) | 62\% | (140) | 225 |
| Ethnicity: White | 47\% | (379) | 53\% | (435) | 815 |
| Ethnicity: Hispanic | 21\% | (32) | 79\% | (124) | 156 |
| Ethnicity: Black | 29\% | (33) | 71\% | (82) | 115 |
| Ethnicity: Other | 27\% | (22) | 73\% | (61) | 83 |

Table EDU2_4NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. 18 or older

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (435) | 57\% | (578) | 1013 |
| All Christian | 52\% | (273) | 48\% | (249) | 523 |
| All Non-Christian | 24\% | (15) | 76\% | (46) | 61 |
| Atheist | 30\% | (15) | 70\% | (35) | 51 |
| Agnostic/Nothing in particular | 35\% | (78) | 65\% | (148) | 226 |
| Something Else | 35\% | (54) | 65\% | (99) | 152 |
| Religious Non-Protestant/Catholic | 28\% | (19) | 72\% | (50) | 69 |
| Evangelical | 43\% | (132) | 57\% | (176) | 307 |
| Non-Evangelical | 55\% | (191) | 45\% | (158) | 349 |
| Community: Urban | 27\% | (80) | 73\% | (215) | 295 |
| Community: Suburban | 50\% | (228) | 50\% | (228) | 456 |
| Community: Rural | 49\% | (127) | 51\% | (134) | 262 |
| Employ: Private Sector | 30\% | (118) | 70\% | (281) | 399 |
| Employ: Government | 29\% | (19) | 71\% | (45) | 64 |
| Employ: Self-Employed | 37\% | (33) | 63\% | (56) | 89 |
| Employ: Homemaker | $31 \%$ | (30) | 69\% | (66) | 95 |
| Employ: Retired | 89\% | (174) | 11\% | (21) | 196 |
| Employ: Unemployed | 28\% | (26) | 72\% | (67) | 93 |
| Employ: Other | 51\% | (30) | 49\% | (29) | 60 |
| Military HH: Yes | 53\% | (85) | 47\% | (76) | 161 |
| Military HH: No | $41 \%$ | (350) | 59\% | (502) | 851 |
| RD/WT: Right Direction | 39\% | (123) | 61\% | (191) | 315 |
| RD/WT: Wrong Track | 45\% | (311) | 55\% | (386) | 698 |
| Trump Job Approve | 43\% | (203) | 57\% | (274) | 477 |
| Trump Job Disapprove | 44\% | (228) | 56\% | (294) | 522 |
| Trump Job Strongly Approve | 48\% | (130) | 52\% | (139) | 269 |
| Trump Job Somewhat Approve | 35\% | (74) | 65\% | (135) | 209 |
| Trump Job Somewhat Disapprove | 29\% | (38) | 71\% | (94) | 133 |
| Trump Job Strongly Disapprove | 49\% | (190) | 51\% | (200) | 390 |
| Favorable of Trump | 43\% | (202) | 57\% | (269) | 472 |
| Unfavorable of Trump | 43\% | (223) | 57\% | (291) | 514 |

Continued on next page

Table EDU2_4NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. 18 or older

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (435) | 57\% | (578) | 1013 |
| Very Favorable of Trump | 46\% | (133) | 54\% | (153) | 286 |
| Somewhat Favorable of Trump | 37\% | (69) | 63\% | (116) | 186 |
| Somewhat Unfavorable of Trump | 30\% | (36) | 70\% | (84) | 120 |
| Very Unfavorable of Trump | 47\% | (187) | 53\% | (207) | 393 |
| \#1 Issue: Economy | 38\% | (154) | 62\% | (253) | 407 |
| \#1 Issue: Security | 49\% | (62) | 51\% | (65) | 127 |
| \#1 Issue: Health Care | 40\% | (76) | 60\% | (112) | 188 |
| \#1 Issue: Medicare / Social Security | 76\% | (91) | 24\% | (29) | 120 |
| \#1 Issue: Education | 14\% | (8) | 86\% | (52) | 61 |
| \#1 Issue: Other | 55\% | (33) | 45\% | (28) | 61 |
| 2018 House Vote: Democrat | 44\% | (165) | 56\% | (210) | 375 |
| 2018 House Vote: Republican | 48\% | (172) | 52\% | (183) | 355 |
| 2016 Vote: Hillary Clinton | 45\% | (153) | 55\% | (184) | 337 |
| 2016 Vote: Donald Trump | 46\% | (174) | 54\% | (204) | 378 |
| 2016 Vote: Other | 58\% | (31) | 42\% | (22) | 53 |
| 2016 Vote: Didn't Vote | $32 \%$ | (77) | 68\% | (167) | 245 |
| Voted in 2014: Yes | 50\% | (332) | 50\% | (330) | 662 |
| Voted in 2014: No | 29\% | (103) | 71\% | (248) | 351 |
| 2012 Vote: Barack Obama | 44\% | (186) | 56\% | (236) | 422 |
| 2012 Vote: Mitt Romney | 58\% | (160) | 42\% | (115) | 274 |
| 2012 Vote: Didn't Vote | 26\% | (76) | 74\% | (214) | 291 |
| 4-Region: Northeast | 37\% | (76) | 63\% | (129) | 205 |
| 4-Region: Midwest | 47\% | (99) | 53\% | (113) | 212 |
| 4-Region: South | 47\% | (165) | 53\% | (186) | 351 |
| 4-Region: West | 39\% | (95) | 61\% | (149) | 245 |
| Parent: Yes | 43\% | (435) | 57\% | (578) | 1013 |
| Parent of child <5 years old | $4 \%$ | (8) | 96\% | (193) | 201 |
| Parent of child 5-12 years old | $4 \%$ | (16) | 96\% | (339) | 355 |
| Parent of child 13-17 years old | 12\% | (30) | 88\% | (230) | 260 |
| Parent of child 18+ years old | 100\% | (435) | - | (0) | 435 |
| Parent of child <18 years old | 6\% | (37) | 94\% | (578) | 615 |

Table EDU2_4NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. 18 or older

| Demographic | Selected | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Adults | $43 \%$ | $(435)$ | $(578)$ |  |
| Parents of child w/access to any device | $34 \%$ | $(292)$ | $57 \%$ | $(558)$ |
| Parents who restrict access to devices/screens | $13 \%$ | $(70)$ | $66 \%$ | $87 \%$ |
| Parent of children spending more recreational time with screens | $17 \%$ | $(50)$ | $83 \%$ | $(243)$ |
| Parent of children spending less recreational time with screens | $24 \%$ | $(14)$ | $76 \%$ | $(44)$ |
| Parent of children spending more educational time with screens | $20 \%$ | $(78)$ | $80 \%$ | $(306)$ |
| Parent of children spending more time with screens overall | $17 \%$ | $(58)$ | $83 \%$ | $(275)$ |
| Parent views screen time negatively | $31 \%$ | $(85)$ | $69 \%$ | $(190)$ |
| Parent views screen time positively | $26 \%$ | $(91)$ | $74 \%$ | $(260)$ |
| Parent views technology/devices positively | $20 \%$ | $(68)$ | $80 \%$ | $(275)$ |
| Parent views technology/devices negatively | $20 \%$ | $(16)$ | $80 \%$ | $(64)$ |
| Parents watched PBS as child | $34 \%$ | $(242)$ | 38 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_1: Does the child(ren) in your household currently have access to the following devices?
Their own smartphone

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (583) | 42\% | (430) | 1013 |
| Gender: Male | 58\% | (271) | 42\% | (192) | 463 |
| Gender: Female | 57\% | (312) | 43\% | (238) | 549 |
| Age: 18-34 | 44\% | (98) | 56\% | (123) | 221 |
| Age: 35-44 | 63\% | (147) | 37\% | (87) | 234 |
| Age: 45-64 | 68\% | (246) | 32\% | (116) | 362 |
| Age: 65+ | 47\% | (92) | 53\% | (103) | 195 |
| Millennials: 1981-1996 | 52\% | (157) | 48\% | (147) | 303 |
| GenXers: 1965-1980 | 70\% | (238) | 30\% | (102) | 340 |
| Baby Boomers: 1946-1964 | 54\% | (151) | 46\% | (131) | 282 |
| PID: Dem (no lean) | 58\% | (208) | 42\% | (150) | 358 |
| PID: Ind (no lean) | 59\% | (152) | $41 \%$ | (106) | 258 |
| PID: Rep (no lean) | 56\% | (222) | 44\% | (174) | 396 |
| PID/Gender: Dem Men | 57\% | (83) | 43\% | (62) | 145 |
| PID/Gender: Dem Women | 59\% | (125) | 41\% | (88) | 213 |
| PID/Gender: Ind Men | 56\% | (66) | 44\% | (51) | 117 |
| PID/Gender: Ind Women | 61\% | (87) | 39\% | (55) | 141 |
| PID/Gender: Rep Men | 61\% | (122) | 39\% | (79) | 201 |
| PID/Gender: Rep Women | 51\% | (100) | 49\% | (95) | 195 |
| Ideo: Liberal (1-3) | 58\% | (168) | 42\% | (123) | 291 |
| Ideo: Moderate (4) | 58\% | (165) | 42\% | (120) | 286 |
| Ideo: Conservative (5-7) | 56\% | (207) | 44\% | (160) | 367 |
| Educ: < College | 58\% | (358) | 42\% | (264) | 623 |
| Educ: Bachelors degree | 57\% | (135) | 43\% | (103) | 239 |
| Educ: Post-grad | 59\% | (89) | $41 \%$ | (62) | 151 |
| Income: Under 50k | $52 \%$ | (232) | 48\% | (214) | 446 |
| Income: 50k-100k | 60\% | (204) | 40\% | (138) | 342 |
| Income: 100k+ | 65\% | (147) | 35\% | (78) | 225 |
| Ethnicity: White | 58\% | (472) | 42\% | (343) | 815 |
| Ethnicity: Hispanic | 59\% | (91) | $41 \%$ | (64) | 156 |
| Ethnicity: Black | 64\% | (73) | 36\% | (42) | 115 |

[^1]Table EDU3_1: Does the child(ren) in your household currently have access to the following devices?
Their own smartphone

| Demographic | Yes, they have access to this |  | No, they | ot have access to this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (583) | 42\% | (430) | 1013 |
| Ethnicity: Other | 46\% | (38) | 54\% | (45) | 83 |
| All Christian | 59\% | (308) | 41\% | (215) | 523 |
| All Non-Christian | 59\% | (36) | 41\% | (25) | 61 |
| Atheist | 58\% | (29) | 42\% | (21) | 51 |
| Agnostic/Nothing in particular | 57\% | (129) | 43\% | (97) | 226 |
| Something Else | 53\% | (80) | 47\% | (72) | 152 |
| Religious Non-Protestant/Catholic | 59\% | (41) | 41\% | (28) | 69 |
| Evangelical | 57\% | (176) | 43\% | (132) | 307 |
| Non-Evangelical | 57\% | (199) | 43\% | (150) | 349 |
| Community: Urban | $61 \%$ | (179) | 39\% | (116) | 295 |
| Community: Suburban | 58\% | (265) | 42\% | (190) | 456 |
| Community: Rural | 53\% | (138) | 47\% | (124) | 262 |
| Employ: Private Sector | 65\% | (260) | 35\% | (139) | 399 |
| Employ: Government | 61\% | (39) | 39\% | (25) | 64 |
| Employ: Self-Employed | 64\% | (57) | 36\% | (32) | 89 |
| Employ: Homemaker | 57\% | (54) | 43\% | (41) | 95 |
| Employ: Retired | 43\% | (85) | 57\% | (111) | 196 |
| Employ: Unemployed | 47\% | (43) | 53\% | (50) | 93 |
| Employ: Other | 60\% | (36) | 40\% | (24) | 60 |
| Military HH: Yes | 49\% | (80) | 51\% | (82) | 161 |
| Military HH: No | 59\% | (503) | 41\% | (349) | 851 |
| RD/WT: Right Direction | 59\% | (185) | 41\% | (130) | 315 |
| RD/WT: Wrong Track | 57\% | (397) | 43\% | (300) | 698 |
| Trump Job Approve | 59\% | (283) | 41\% | (194) | 477 |
| Trump Job Disapprove | 57\% | (296) | 43\% | (226) | 522 |
| Trump Job Strongly Approve | $52 \%$ | (140) | 48\% | (128) | 269 |
| Trump Job Somewhat Approve | 68\% | (143) | 32\% | (66) | 209 |
| Trump Job Somewhat Disapprove | 64\% | (85) | 36\% | (47) | 133 |
| Trump Job Strongly Disapprove | 54\% | (211) | 46\% | (179) | 390 |

Continued on next page

Table EDU3_1: Does the child(ren) in your household currently have access to the following devices?
Their own smartphone

| Demographic |  |  | No, they do not have access to |
| :--- | ---: | ---: | ---: | ---: |
| this |  |  |  |

[^2]Table EDU3_1: Does the child(ren) in your household currently have access to the following devices?
Their own smartphone

| Demographic | Yes, they have access to this |  | No, they | not have access to this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (583) | 42\% | (430) | 1013 |
| Parent of child 13-17 years old | 83\% | (216) | 17\% | (45) | 260 |
| Parent of child $18+$ years old | 60\% | (262) | 40\% | (173) | 435 |
| Parent of child $<18$ years old | 58\% | (355) | 42\% | (260) | 615 |
| Parents of child w/access to any device | 69\% | (583) | $31 \%$ | (268) | 850 |
| Parents who restrict access to devices/screens | 58\% | (317) | 42\% | (231) | 549 |
| Parent of children spending more recreational time with screens | 67\% | (197) | $33 \%$ | (97) | 293 |
| Parent of children spending less recreational time with screens | 61\% | (35) | 39\% | (23) | 58 |
| Parent of children spending more educational time with screens | 65\% | (251) | 35\% | (134) | 385 |
| Parent of children spending more time with screens overall | 64\% | (211) | 36\% | (121) | 332 |
| Parent views screen time negatively | 63\% | (174) | 37\% | (101) | 274 |
| Parent views screen time positively | 69\% | (242) | 31\% | (109) | 351 |
| Parent views technology/devices positively | 67\% | (231) | 33\% | (112) | 343 |
| Parent views technology/devices negatively | 56\% | (45) | 44\% | (35) | 81 |
| Parents watched PBS as child | 60\% | (424) | 40\% | (285) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_2: Does the child(ren) in your household currently have access to the following devices? Tablet

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (583) | 42\% | (430) | 1013 |
| Gender: Male | 59\% | (273) | 41\% | (190) | 463 |
| Gender: Female | 56\% | (310) | 44\% | (239) | 549 |
| Age: 18-34 | 67\% | (149) | $33 \%$ | (72) | 221 |
| Age: 35-44 | $73 \%$ | (171) | 27\% | (63) | 234 |
| Age: 45-64 | 54\% | (197) | 46\% | (166) | 362 |
| Age: 65+ | $34 \%$ | (66) | 66\% | (129) | 195 |
| Millennials: 1981-1996 | $72 \%$ | (218) | 28\% | (85) | 303 |
| GenXers: 1965-1980 | 65\% | (219) | 35\% | (120) | 340 |
| Baby Boomers: 1946-1964 | 41\% | (116) | 59\% | (166) | 282 |
| PID: Dem (no lean) | 63\% | (224) | 37\% | (134) | 358 |
| PID: Ind (no lean) | 54\% | (140) | 46\% | (119) | 258 |
| PID: Rep (no lean) | 55\% | (219) | 45\% | (177) | 396 |
| PID/Gender: Dem Men | 60\% | (87) | 40\% | (58) | 145 |
| PID/Gender: Dem Women | 64\% | (137) | $36 \%$ | (76) | 213 |
| PID/Gender: Ind Men | 56\% | (66) | 44\% | (52) | 117 |
| PID/Gender: Ind Women | 52\% | (74) | 48\% | (67) | 141 |
| PID/Gender: Rep Men | 60\% | (121) | 40\% | (81) | 201 |
| PID/Gender: Rep Women | 51\% | (99) | 49\% | (96) | 195 |
| Ideo: Liberal (1-3) | 63\% | (184) | 37\% | (108) | 291 |
| Ideo: Moderate (4) | 59\% | (170) | 41\% | (116) | 286 |
| Ideo: Conservative (5-7) | 52\% | (192) | 48\% | (175) | 367 |
| Educ: < College | 54\% | (338) | $46 \%$ | (285) | 623 |
| Educ: Bachelors degree | 59\% | (141) | 41\% | (97) | 239 |
| Educ: Post-grad | 69\% | (104) | $31 \%$ | (48) | 151 |
| Income: Under 50k | 52\% | (231) | 48\% | (215) | 446 |
| Income: 50k-100k | 61\% | (207) | 39\% | (135) | 342 |
| Income: 100k+ | 64\% | (145) | 36\% | (80) | 225 |
| Ethnicity: White | 55\% | (452) | 45\% | (363) | 815 |
| Ethnicity: Hispanic | 68\% | (106) | 32\% | (49) | 156 |
| Ethnicity: Black | 73\% | (84) | 27\% | (31) | 115 |

[^3]Table EDU3_2: Does the child(ren) in your household currently have access to the following devices?
Tablet

| Demographic | Yes, they have access to this |  | No, they | this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (583) | 42\% | (430) | 1013 |
| Ethnicity: Other | 57\% | (47) | 43\% | (36) | 83 |
| All Christian | 55\% | (285) | 45\% | (238) | 523 |
| All Non-Christian | 66\% | (40) | 34\% | (20) | 61 |
| Atheist | 62\% | (31) | 38\% | (19) | 51 |
| Agnostic/Nothing in particular | 61\% | (139) | 39\% | (87) | 226 |
| Something Else | 57\% | (87) | 43\% | (65) | 152 |
| Religious Non-Protestant/Catholic | 69\% | (47) | $31 \%$ | (22) | 69 |
| Evangelical | 56\% | (174) | 44\% | (134) | 307 |
| Non-Evangelical | 53\% | (184) | 47\% | (165) | 349 |
| Community: Urban | 67\% | (198) | 33\% | (98) | 295 |
| Community: Suburban | 57\% | (258) | 43\% | (197) | 456 |
| Community: Rural | 48\% | (127) | 52\% | (135) | 262 |
| Employ: Private Sector | 69\% | (276) | $31 \%$ | (123) | 399 |
| Employ: Government | 60\% | (38) | 40\% | (26) | 64 |
| Employ: Self-Employed | 63\% | (56) | 37\% | (33) | 89 |
| Employ: Homemaker | 58\% | (55) | 42\% | (40) | 95 |
| Employ: Retired | 31\% | (60) | 69\% | (136) | 196 |
| Employ: Unemployed | 65\% | (61) | 35\% | (32) | 93 |
| Employ: Other | 48\% | (29) | 52\% | (31) | 60 |
| Military HH: Yes | 58\% | (94) | 42\% | (67) | 161 |
| Military HH: No | 57\% | (489) | 43\% | (363) | 851 |
| RD/WT: Right Direction | 59\% | (187) | 41\% | (128) | 315 |
| RD/WT: Wrong Track | 57\% | (396) | 43\% | (302) | 698 |
| Trump Job Approve | 59\% | (281) | 41\% | (197) | 477 |
| Trump Job Disapprove | 57\% | (295) | 43\% | (227) | 522 |
| Trump Job Strongly Approve | 55\% | (147) | 45\% | (122) | 269 |
| Trump Job Somewhat Approve | 64\% | (134) | 36\% | (75) | 209 |
| Trump Job Somewhat Disapprove | 62\% | (82) | 38\% | (51) | 133 |
| Trump Job Strongly Disapprove | 55\% | (213) | 45\% | (176) | 390 |

Continued on next page

Table EDU3_2: Does the child(ren) in your household currently have access to the following devices? Tablet

| Demographic |  |  | No, they do not have access to |
| :--- | ---: | ---: | ---: | ---: |
| this |  |  |  |

[^4]Table EDU3_2: Does the child(ren) in your household currently have access to the following devices? Tablet

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 58\% | (583) | 42\% | (430) | 1013 |
| Parent of child 13-17 years old | 67\% | (176) | $33 \%$ | (85) | 260 |
| Parent of child $18+$ years old | $39 \%$ | (170) | 61\% | (264) | 435 |
| Parent of child $<18$ years old | $71 \%$ | (436) | 29\% | (178) | 615 |
| Parents of child w/access to any device | 69\% | (583) | 31\% | (267) | 850 |
| Parents who restrict access to devices/screens | 74\% | (403) | 26\% | (145) | 549 |
| Parent of children spending more recreational time with screens | 76\% | (223) | 24\% | (70) | 293 |
| Parent of children spending less recreational time with screens | 76\% | (44) | 24\% | (14) | 58 |
| Parent of children spending more educational time with screens | 74\% | (286) | 26\% | (99) | 385 |
| Parent of children spending more time with screens overall | 75\% | (250) | 25\% | (82) | 332 |
| Parent views screen time negatively | 68\% | (186) | 32\% | (89) | 274 |
| Parent views screen time positively | 74\% | (260) | 26\% | (92) | 351 |
| Parent views technology/devices positively | 73\% | (252) | 27\% | (92) | 343 |
| Parent views technology/devices negatively | 73\% | (59) | 27\% | (22) | 81 |
| Parents watched PBS as child | 63\% | (448) | 37\% | (261) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_3: Does the child(ren) in your household currently have access to the following devices?
Laptop or computer

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (632) | 38\% | (381) | 1013 |
| Gender: Male | 64\% | (296) | 36\% | (167) | 463 |
| Gender: Female | 61\% | (335) | 39\% | (214) | 549 |
| Age: 18-34 | 54\% | (119) | 46\% | (102) | 221 |
| Age: 35-44 | 77\% | (180) | 23\% | (54) | 234 |
| Age: 45-64 | 67\% | (242) | 33\% | (121) | 362 |
| Age: 65+ | 47\% | (91) | 53\% | (104) | 195 |
| Millennials: 1981-1996 | 65\% | (198) | 35\% | (106) | 303 |
| GenXers: 1965-1980 | 75\% | (256) | 25\% | (84) | 340 |
| Baby Boomers: 1946-1964 | $51 \%$ | (145) | 49\% | (137) | 282 |
| PID: Dem (no lean) | 65\% | (232) | 35\% | (126) | 358 |
| PID: Ind (no lean) | 62\% | (160) | 38\% | (98) | 258 |
| PID: Rep (no lean) | 60\% | (239) | 40\% | (157) | 396 |
| PID/Gender: Dem Men | 65\% | (94) | 35\% | (51) | 145 |
| PID/Gender: Dem Women | 65\% | (138) | 35\% | (75) | 213 |
| PID/Gender: Ind Men | 60\% | (71) | 40\% | (47) | 117 |
| PID/Gender: Ind Women | 63\% | (90) | 37\% | (52) | 141 |
| PID/Gender: Rep Men | 66\% | (132) | 34\% | (69) | 201 |
| PID/Gender: Rep Women | 55\% | (108) | 45\% | (87) | 195 |
| Ideo: Liberal (1-3) | 66\% | (194) | 34\% | (98) | 291 |
| Ideo: Moderate (4) | 59\% | (169) | 41\% | (117) | 286 |
| Ideo: Conservative (5-7) | 62\% | (226) | 38\% | (141) | 367 |
| Educ: < College | 58\% | (364) | 42\% | (259) | 623 |
| Educ: Bachelors degree | 65\% | (155) | 35\% | (84) | 239 |
| Educ: Post-grad | 75\% | (113) | 25\% | (38) | 151 |
| Income: Under 50k | 55\% | (247) | 45\% | (199) | 446 |
| Income: 50k-100k | 65\% | (222) | 35\% | (121) | 342 |
| Income: 100k+ | 73\% | (163) | 27\% | (62) | 225 |
| Ethnicity: White | 61\% | (500) | 39\% | (315) | 815 |
| Ethnicity: Hispanic | 69\% | (107) | $31 \%$ | (48) | 156 |
| Ethnicity: Black | 68\% | (79) | $32 \%$ | (36) | 115 |

[^5]Table EDU3_3: Does the child(ren) in your household currently have access to the following devices?
Laptop or computer

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (632) | 38\% | (381) | 1013 |
| Ethnicity: Other | 64\% | (53) | 36\% | (30) | 83 |
| All Christian | 60\% | (314) | 40\% | (209) | 523 |
| All Non-Christian | 71\% | (43) | 29\% | (17) | 61 |
| Atheist | 73\% | (37) | 27\% | (14) | 51 |
| Agnostic/Nothing in particular | 62\% | (140) | 38\% | (86) | 226 |
| Something Else | 63\% | (97) | 37\% | (56) | 152 |
| Religious Non-Protestant/Catholic | 71\% | (49) | 29\% | (20) | 69 |
| Evangelical | 62\% | (191) | 38\% | (117) | 307 |
| Non-Evangelical | 60\% | (210) | 40\% | (139) | 349 |
| Community: Urban | 66\% | (194) | $34 \%$ | (101) | 295 |
| Community: Suburban | 66\% | (302) | 34\% | (154) | 456 |
| Community: Rural | 52\% | (136) | 48\% | (126) | 262 |
| Employ: Private Sector | 73\% | (293) | 27\% | (106) | 399 |
| Employ: Government | 67\% | (43) | $33 \%$ | (21) | 64 |
| Employ: Self-Employed | 62\% | (55) | 38\% | (33) | 89 |
| Employ: Homemaker | 58\% | (56) | 42\% | (40) | 95 |
| Employ: Retired | 44\% | (86) | 56\% | (109) | 196 |
| Employ: Unemployed | 61\% | (57) | 39\% | (36) | 93 |
| Employ: Other | 56\% | (33) | 44\% | (26) | 60 |
| Military HH: Yes | 54\% | (87) | 46\% | (74) | 161 |
| Military HH: No | 64\% | (545) | 36\% | (307) | 851 |
| RD/WT: Right Direction | 65\% | (204) | 35\% | (111) | 315 |
| RD/WT: Wrong Track | 61\% | (428) | 39\% | (270) | 698 |
| Trump Job Approve | 62\% | (295) | 38\% | (182) | 477 |
| Trump Job Disapprove | 63\% | (328) | 37\% | (194) | 522 |
| Trump Job Strongly Approve | 62\% | (166) | 38\% | (103) | 269 |
| Trump Job Somewhat Approve | 62\% | (130) | 38\% | (79) | 209 |
| Trump Job Somewhat Disapprove | 68\% | (90) | 32\% | (43) | 133 |
| Trump Job Strongly Disapprove | 61\% | (238) | 39\% | (151) | 390 |

Continued on next page

Table EDU3_3: Does the child(ren) in your household currently have access to the following devices?
Laptop or computer

| Demographic | Yes, they have access to this |  | No, they | ot have access to this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (632) | 38\% | (381) | 1013 |
| Favorable of Trump | 63\% | (296) | 37\% | (176) | 472 |
| Unfavorable of Trump | 62\% | (321) | 38\% | (193) | 514 |
| Very Favorable of Trump | 64\% | (182) | 36\% | (104) | 286 |
| Somewhat Favorable of Trump | 61\% | (113) | 39\% | (72) | 186 |
| Somewhat Unfavorable of Trump | 59\% | (71) | 41\% | (49) | 120 |
| Very Unfavorable of Trump | 63\% | (250) | 37\% | (144) | 393 |
| \#1 Issue: Economy | 64\% | (262) | 36\% | (145) | 407 |
| \#1 Issue: Security | 62\% | (79) | 38\% | (48) | 127 |
| \#1 Issue: Health Care | 61\% | (115) | 39\% | (73) | 188 |
| \#1 Issue: Medicare / Social Security | 58\% | (70) | 42\% | (50) | 120 |
| \#1 Issue: Education | 65\% | (39) | 35\% | (21) | 61 |
| \#1 Issue: Other | 71\% | (44) | 29\% | (18) | 61 |
| 2018 House Vote: Democrat | 64\% | (240) | 36\% | (134) | 375 |
| 2018 House Vote: Republican | 64\% | (227) | 36\% | (129) | 355 |
| 2016 Vote: Hillary Clinton | 63\% | (213) | 37\% | (123) | 337 |
| 2016 Vote: Donald Trump | 67\% | (251) | $33 \%$ | (127) | 378 |
| 2016 Vote: Other | 63\% | (34) | 37\% | (20) | 53 |
| 2016 Vote: Didn't Vote | 54\% | (133) | 46\% | (112) | 245 |
| Voted in 2014: Yes | 65\% | (430) | 35\% | (232) | 662 |
| Voted in 2014: No | 57\% | (201) | 43\% | (150) | 351 |
| 2012 Vote: Barack Obama | 67\% | (281) | 33\% | (141) | 422 |
| 2012 Vote: Mitt Romney | 64\% | (174) | 36\% | (100) | 274 |
| 2012 Vote: Didn't Vote | 55\% | (160) | 45\% | (131) | 291 |
| 4-Region: Northeast | 71\% | (145) | 29\% | (60) | 205 |
| 4-Region: Midwest | 58\% | (123) | 42\% | (89) | 212 |
| 4-Region: South | 63\% | (221) | 37\% | (130) | 351 |
| 4-Region: West | 58\% | (142) | 42\% | (103) | 245 |
| Parent: Yes | 62\% | (632) | 38\% | (381) | 1013 |
| Parent of child $<5$ years old | 43\% | (86) | $57 \%$ | (115) | 201 |
| Parent of child 5-12 years old | 76\% | (270) | 24\% | (84) | 355 |

[^6]Table EDU3_3: Does the child(ren) in your household currently have access to the following devices?
Laptop or computer

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (632) | 38\% | (381) | 1013 |
| Parent of child 13-17 years old | 88\% | (228) | 12\% | (32) | 260 |
| Parent of child $18+$ years old | 56\% | (243) | 44\% | (192) | 435 |
| Parent of child $<18$ years old | 69\% | (424) | 31\% | (191) | 615 |
| Parents of child w/access to any device | 74\% | (632) | 26\% | (219) | 850 |
| Parents who restrict access to devices/screens | 69\% | (381) | 31\% | (167) | 549 |
| Parent of children spending more recreational time with screens | 76\% | (224) | 24\% | (69) | 293 |
| Parent of children spending less recreational time with screens | 73\% | (42) | 27\% | (16) | 58 |
| Parent of children spending more educational time with screens | 72\% | (278) | 28\% | (106) | 385 |
| Parent of children spending more time with screens overall | 72\% | (240) | 28\% | (93) | 332 |
| Parent views screen time negatively | 72\% | (198) | 28\% | (76) | 274 |
| Parent views screen time positively | 75\% | (263) | 25\% | (88) | 351 |
| Parent views technology/devices positively | 74\% | (254) | 26\% | (89) | 343 |
| Parent views technology/devices negatively | 77\% | (62) | 23\% | (19) | 81 |
| Parents watched PBS as child | 67\% | (476) | 33\% | (233) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_4: Does the child(ren) in your household currently have access to the following devices?
Their own TV

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (524) | 48\% | (489) | 1013 |
| Gender: Male | 49\% | (227) | $51 \%$ | (237) | 463 |
| Gender: Female | $54 \%$ | (297) | 46\% | (252) | 549 |
| Age: 18-34 | 54\% | (120) | 46\% | (101) | 221 |
| Age: 35-44 | 59\% | (137) | $41 \%$ | (97) | 234 |
| Age: 45-64 | 52\% | (189) | 48\% | (173) | 362 |
| Age: 65+ | 40\% | (78) | 60\% | (117) | 195 |
| Millennials: 1981-1996 | 59\% | (180) | 41\% | (123) | 303 |
| GenXers: 1965-1980 | 55\% | (187) | 45\% | (153) | 340 |
| Baby Boomers: 1946-1964 | 42\% | (118) | 58\% | (164) | 282 |
| PID: Dem (no lean) | 52\% | (185) | 48\% | (173) | 358 |
| PID: Ind (no lean) | 54\% | (139) | 46\% | (120) | 258 |
| PID: Rep (no lean) | 51\% | (200) | 49\% | (196) | 396 |
| PID/Gender: Dem Men | 47\% | (68) | 53\% | (77) | 145 |
| PID/Gender: Dem Women | 55\% | (117) | 45\% | (96) | 213 |
| PID/Gender: Ind Men | 49\% | (57) | $51 \%$ | (60) | 117 |
| PID/Gender: Ind Women | 58\% | (81) | 42\% | (60) | 141 |
| PID/Gender: Rep Men | 50\% | (101) | 50\% | (100) | 201 |
| PID/Gender: Rep Women | 51\% | (99) | 49\% | (96) | 195 |
| Ideo: Liberal (1-3) | 52\% | (153) | 48\% | (139) | 291 |
| Ideo: Moderate (4) | 51\% | (147) | 49\% | (139) | 286 |
| Ideo: Conservative (5-7) | 49\% | (181) | 51\% | (187) | 367 |
| Educ: < College | 56\% | (348) | 44\% | (274) | 623 |
| Educ: Bachelors degree | 46\% | (109) | $54 \%$ | (130) | 239 |
| Educ: Post-grad | 44\% | (67) | $56 \%$ | (85) | 151 |
| Income: Under 50k | 55\% | (245) | 45\% | (200) | 446 |
| Income: 50k-100k | 53\% | (180) | 47\% | (162) | 342 |
| Income: 100k+ | 44\% | (99) | 56\% | (126) | 225 |
| Ethnicity: White | 51\% | (414) | 49\% | (400) | 815 |
| Ethnicity: Hispanic | 57\% | (88) | 43\% | (67) | 156 |
| Ethnicity: Black | 71\% | (81) | 29\% | (34) | 115 |

[^7]Table EDU3_4: Does the child(ren) in your household currently have access to the following devices?
Their own TV

| Demographic | Yes, they have access to this |  | No, they | ot hav this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $52 \%$ | (524) | 48\% | (489) | 1013 |
| Ethnicity: Other | 34\% | (29) | 66\% | (54) | 83 |
| All Christian | 49\% | (254) | 51\% | (269) | 523 |
| All Non-Christian | 46\% | (28) | 54\% | (33) | 61 |
| Atheist | 52\% | (26) | 48\% | (24) | 51 |
| Agnostic/Nothing in particular | 56\% | (127) | 44\% | (99) | 226 |
| Something Else | 58\% | (89) | 42\% | (63) | 152 |
| Religious Non-Protestant/Catholic | 47\% | (32) | 53\% | (36) | 69 |
| Evangelical | $51 \%$ | (156) | 49\% | (151) | 307 |
| Non-Evangelical | 49\% | (173) | 51\% | (177) | 349 |
| Community: Urban | 53\% | (158) | 47\% | (138) | 295 |
| Community: Suburban | $52 \%$ | (235) | 48\% | (221) | 456 |
| Community: Rural | 50\% | (132) | 50\% | (130) | 262 |
| Employ: Private Sector | 53\% | (213) | 47\% | (186) | 399 |
| Employ: Government | $55 \%$ | (35) | 45\% | (29) | 64 |
| Employ: Self-Employed | 56\% | (49) | 44\% | (39) | 89 |
| Employ: Homemaker | 53\% | (51) | 47\% | (44) | 95 |
| Employ: Retired | 37\% | (72) | 63\% | (123) | 196 |
| Employ: Unemployed | 70\% | (65) | 30\% | (28) | 93 |
| Employ: Other | 50\% | (30) | 50\% | (30) | 60 |
| Military HH: Yes | 50\% | (80) | 50\% | (81) | 161 |
| Military HH: No | 52\% | (444) | 48\% | (408) | 851 |
| RD/WT: Right Direction | 53\% | (168) | 47\% | (147) | 315 |
| RD/WT: Wrong Track | $51 \%$ | (356) | 49\% | (342) | 698 |
| Trump Job Approve | 56\% | (267) | 44\% | (211) | 477 |
| Trump Job Disapprove | 48\% | (249) | 52\% | (274) | 522 |
| Trump Job Strongly Approve | 54\% | (145) | 46\% | (124) | 269 |
| Trump Job Somewhat Approve | 59\% | (122) | 41\% | (86) | 209 |
| Trump Job Somewhat Disapprove | 51\% | (68) | 49\% | (65) | 133 |
| Trump Job Strongly Disapprove | 46\% | (181) | 54\% | (209) | 390 |

Continued on next page

Table EDU3_4: Does the child(ren) in your household currently have access to the following devices?
Their own TV

| Demographic | Yes, they have access to this |  | No, they | ot have access to this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (524) | 48\% | (489) | 1013 |
| Favorable of Trump | 56\% | (264) | 44\% | (208) | 472 |
| Unfavorable of Trump | 48\% | (246) | 52\% | (268) | 514 |
| Very Favorable of Trump | 53\% | (151) | 47\% | (135) | 286 |
| Somewhat Favorable of Trump | 61\% | (113) | 39\% | (72) | 186 |
| Somewhat Unfavorable of Trump | 51\% | (62) | 49\% | (59) | 120 |
| Very Unfavorable of Trump | 47\% | (184) | 53\% | (209) | 393 |
| \#1 Issue: Economy | 53\% | (217) | 47\% | (190) | 407 |
| \#1 Issue: Security | 53\% | (68) | 47\% | (59) | 127 |
| \#1 Issue: Health Care | 47\% | (89) | 53\% | (99) | 188 |
| \#1 Issue: Medicare / Social Security | 48\% | (57) | 52\% | (63) | 120 |
| \#1 Issue: Education | 61\% | (37) | 39\% | (24) | 61 |
| \#1 Issue: Other | 54\% | (33) | 46\% | (28) | 61 |
| 2018 House Vote: Democrat | 49\% | (183) | 51\% | (191) | 375 |
| 2018 House Vote: Republican | 53\% | (188) | 47\% | (167) | 355 |
| 2016 Vote: Hillary Clinton | 50\% | (168) | 50\% | (169) | 337 |
| 2016 Vote: Donald Trump | 54\% | (206) | 46\% | (172) | 378 |
| 2016 Vote: Other | 35\% | (19) | 65\% | (35) | 53 |
| 2016 Vote: Didn't Vote | 54\% | (132) | 46\% | (112) | 245 |
| Voted in 2014: Yes | 51\% | (340) | 49\% | (321) | 662 |
| Voted in 2014: No | $52 \%$ | (184) | 48\% | (167) | 351 |
| 2012 Vote: Barack Obama | 53\% | (225) | 47\% | (197) | 422 |
| 2012 Vote: Mitt Romney | 49\% | (134) | 51\% | (140) | 274 |
| 2012 Vote: Didn't Vote | $53 \%$ | (154) | 47\% | (137) | 291 |
| 4-Region: Northeast | 58\% | (119) | 42\% | (86) | 205 |
| 4-Region: Midwest | 50\% | (107) | 50\% | (105) | 212 |
| 4-Region: South | 57\% | (200) | 43\% | (151) | 351 |
| 4-Region: West | 40\% | (99) | 60\% | (146) | 245 |
| Parent: Yes | 52\% | (524) | 48\% | (489) | 1013 |
| Parent of child <5 years old | 45\% | (90) | 55\% | (111) | 201 |
| Parent of child 5-12 years old | $56 \%$ | (198) | 44\% | (157) | 355 |

[^8]Table EDU3_4: Does the child(ren) in your household currently have access to the following devices?
Their own TV

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $52 \%$ | (524) | 48\% | (489) | 1013 |
| Parent of child 13-17 years old | 70\% | (182) | 30\% | (78) | 260 |
| Parent of child $18+$ years old | 49\% | (213) | $51 \%$ | (222) | 435 |
| Parent of child $<18$ years old | 56\% | (344) | 44\% | (271) | 615 |
| Parents of child w/access to any device | 62\% | (524) | 38\% | (326) | 850 |
| Parents who restrict access to devices/screens | 55\% | (303) | 45\% | (245) | 549 |
| Parent of children spending more recreational time with screens | 65\% | (191) | 35\% | (102) | 293 |
| Parent of children spending less recreational time with screens | 57\% | (33) | 43\% | (25) | 58 |
| Parent of children spending more educational time with screens | 59\% | (226) | 41\% | (158) | 385 |
| Parent of children spending more time with screens overall | 61\% | (204) | 39\% | (128) | 332 |
| Parent views screen time negatively | 53\% | (145) | 47\% | (130) | 274 |
| Parent views screen time positively | 63\% | (220) | 37\% | (131) | 351 |
| Parent views technology/devices positively | 62\% | (213) | 38\% | (130) | 343 |
| Parent views technology/devices negatively | 64\% | (52) | 36\% | (29) | 81 |
| Parents watched PBS as child | 56\% | (400) | 44\% | (309) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_5: Does the child(ren) in your household currently have access to the following devices?
Your household's TV

| Demographic | Yes, they have access to this |  | No, they | ot have access to this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (777) | 23\% | (235) | 1013 |
| Gender: Male | 75\% | (347) | 25\% | (116) | 463 |
| Gender: Female | 78\% | (430) | 22\% | (120) | 549 |
| Age: 18-34 | 85\% | (187) | 15\% | (34) | 221 |
| Age: 35-44 | 91\% | (213) | 9\% | (21) | 234 |
| Age: 45-64 | 77\% | (277) | 23\% | (85) | 362 |
| Age: 65+ | 51\% | (100) | 49\% | (95) | 195 |
| Millennials: 1981-1996 | 92\% | (280) | 8\% | (24) | 303 |
| GenXers: 1965-1980 | 84\% | (284) | 16\% | (56) | 340 |
| Baby Boomers: 1946-1964 | 60\% | (169) | 40\% | (113) | 282 |
| PID: Dem (no lean) | 79\% | (282) | 21\% | (76) | 358 |
| PID: Ind (no lean) | 77\% | (198) | 23\% | (60) | 258 |
| PID: Rep (no lean) | 75\% | (297) | 25\% | (99) | 396 |
| PID/Gender: Dem Men | 77\% | (111) | 23\% | (34) | 145 |
| PID/Gender: Dem Women | 80\% | (171) | 20\% | (43) | 213 |
| PID/Gender: Ind Men | 71\% | (83) | 29\% | (34) | 117 |
| PID/Gender: Ind Women | 82\% | (115) | 18\% | (26) | 141 |
| PID/Gender: Rep Men | 76\% | (153) | 24\% | (48) | 201 |
| PID/Gender: Rep Women | 74\% | (144) | 26\% | (51) | 195 |
| Ideo: Liberal (1-3) | 76\% | (221) | 24\% | (71) | 291 |
| Ideo: Moderate (4) | 80\% | (229) | 20\% | (57) | 286 |
| Ideo: Conservative (5-7) | 72\% | (266) | 28\% | (102) | 367 |
| Educ: < College | 75\% | (466) | 25\% | (156) | 623 |
| Educ: Bachelors degree | 80\% | (191) | 20\% | (48) | 239 |
| Educ: Post-grad | 79\% | (120) | $21 \%$ | (31) | 151 |
| Income: Under 50k | 74\% | (329) | 26\% | (117) | 446 |
| Income: 50k-100k | $76 \%$ | (261) | $24 \%$ | (81) | 342 |
| Income: 100k+ | 83\% | (187) | 17\% | (38) | 225 |
| Ethnicity: White | $76 \%$ | (620) | 24\% | (194) | 815 |
| Ethnicity: Hispanic | 83\% | (129) | 17\% | (26) | 156 |
| Ethnicity: Black | 80\% | (92) | 20\% | (23) | 115 |

[^9]Table EDU3_5: Does the child(ren) in your household currently have access to the following devices?
Your household's TV

| Demographic | Yes, they have access to this |  | No, they | ot have access to this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (777) | 23\% | (235) | 1013 |
| Ethnicity: Other | 78\% | (65) | 22\% | (18) | 83 |
| All Christian | 74\% | (387) | 26\% | (136) | 523 |
| All Non-Christian | 77\% | (47) | 23\% | (14) | 61 |
| Atheist | 83\% | (42) | 17\% | (9) | 51 |
| Agnostic/Nothing in particular | 84\% | (191) | 16\% | (35) | 226 |
| Something Else | 73\% | (111) | 27\% | (42) | 152 |
| Religious Non-Protestant/Catholic | 78\% | (53) | 22\% | (15) | 69 |
| Evangelical | 77\% | (237) | 23\% | (71) | 307 |
| Non-Evangelical | 70\% | (245) | 30\% | (104) | 349 |
| Community: Urban | 79\% | (234) | 21\% | (61) | 295 |
| Community: Suburban | 77\% | (351) | 23\% | (104) | 456 |
| Community: Rural | 73\% | (192) | 27\% | (70) | 262 |
| Employ: Private Sector | 86\% | (344) | 14\% | (56) | 399 |
| Employ: Government | 91\% | (58) | 9\% | (6) | 64 |
| Employ: Self-Employed | 81\% | (72) | 19\% | (17) | 89 |
| Employ: Homemaker | 88\% | (83) | 12\% | (12) | 95 |
| Employ: Retired | 48\% | (93) | 52\% | (103) | 196 |
| Employ: Unemployed | 84\% | (78) | 16\% | (15) | 93 |
| Employ: Other | 67\% | (40) | 33\% | (20) | 60 |
| Military HH: Yes | 65\% | (105) | 35\% | (56) | 161 |
| Military HH: No | 79\% | (672) | 21\% | (180) | 851 |
| RD/WT: Right Direction | 76\% | (240) | 24\% | (75) | 315 |
| RD/WT: Wrong Track | 77\% | (538) | 23\% | (160) | 698 |
| Trump Job Approve | 78\% | (373) | $22 \%$ | (104) | 477 |
| Trump Job Disapprove | 76\% | (395) | 24\% | (127) | 522 |
| Trump Job Strongly Approve | 72\% | (193) | 28\% | (76) | 269 |
| Trump Job Somewhat Approve | 86\% | (180) | 14\% | (29) | 209 |
| Trump Job Somewhat Disapprove | 86\% | (114) | 14\% | (19) | 133 |
| Trump Job Strongly Disapprove | 72\% | (281) | 28\% | (109) | 390 |

Continued on next page

Table EDU3_5: Does the child(ren) in your household currently have access to the following devices?
Your household's TV

| Demographic | Yes, they have access to this |  | No, they | ot have access to this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (777) | 23\% | (235) | 1013 |
| Favorable of Trump | 79\% | (372) | 21\% | (100) | 472 |
| Unfavorable of Trump | 76\% | (390) | 24\% | (124) | 514 |
| Very Favorable of Trump | $72 \%$ | (207) | 28\% | (79) | 286 |
| Somewhat Favorable of Trump | 89\% | (165) | 11\% | (21) | 186 |
| Somewhat Unfavorable of Trump | 83\% | (100) | 17\% | (21) | 120 |
| Very Unfavorable of Trump | 74\% | (290) | 26\% | (103) | 393 |
| \#1 Issue: Economy | 80\% | (326) | 20\% | (81) | 407 |
| \#1 Issue: Security | 74\% | (94) | 26\% | (32) | 127 |
| \#1 Issue: Health Care | 77\% | (144) | 23\% | (44) | 188 |
| \#1 Issue: Medicare / Social Security | 60\% | (72) | 40\% | (48) | 120 |
| \#1 Issue: Education | 85\% | (52) | 15\% | (9) | 61 |
| \#1 Issue: Other | 83\% | (51) | 17\% | (10) | 61 |
| 2018 House Vote: Democrat | 75\% | (281) | 25\% | (93) | 375 |
| 2018 House Vote: Republican | $76 \%$ | (270) | $24 \%$ | (86) | 355 |
| 2016 Vote: Hillary Clinton | 76\% | (257) | $24 \%$ | (80) | 337 |
| 2016 Vote: Donald Trump | 78\% | (295) | 22\% | (83) | 378 |
| 2016 Vote: Other | $74 \%$ | (39) | 26\% | (14) | 53 |
| 2016 Vote: Didn't Vote | 76\% | (186) | 24\% | (58) | 245 |
| Voted in 2014: Yes | 75\% | (496) | 25\% | (166) | 662 |
| Voted in 2014: No | 80\% | (281) | 20\% | (70) | 351 |
| 2012 Vote: Barack Obama | 80\% | (336) | 20\% | (86) | 422 |
| 2012 Vote: Mitt Romney | 72\% | (197) | 28\% | (77) | 274 |
| 2012 Vote: Didn't Vote | 78\% | (228) | 22\% | (63) | 291 |
| 4-Region: Northeast | 74\% | (152) | 26\% | (52) | 205 |
| 4-Region: Midwest | 76\% | (161) | 24\% | (51) | 212 |
| 4-Region: South | 78\% | (275) | $22 \%$ | (76) | 351 |
| 4-Region: West | 77\% | (190) | 23\% | (55) | 245 |
| Parent: Yes | 77\% | (777) | 23\% | (235) | 1013 |
| Parent of child $<5$ years old | 84\% | (170) | 16\% | (31) | 201 |
| Parent of child 5-12 years old | 91\% | (323) | 9\% | (31) | 355 |

[^10]Table EDU3_5: Does the child(ren) in your household currently have access to the following devices?
Your household's TV

| Demographic | Yes, they have access to this |  | No, they do not have access to this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (777) | 23\% | (235) | 1013 |
| Parent of child 13-17 years old | 95\% | (246) | 5\% | (14) | 260 |
| Parent of child $18+$ years old | 60\% | (261) | 40\% | (173) | 435 |
| Parent of child $<18$ years old | 90\% | (552) | 10\% | (63) | 615 |
| Parents of child w/access to any device | 91\% | (777) | 9\% | (73) | 850 |
| Parents who restrict access to devices/screens | 91\% | (502) | 9\% | (47) | 549 |
| Parent of children spending more recreational time with screens | 95\% | (279) | 5\% | (15) | 293 |
| Parent of children spending less recreational time with screens | 82\% | (47) | 18\% | (11) | 58 |
| Parent of children spending more educational time with screens | 95\% | (366) | 5\% | (19) | 385 |
| Parent of children spending more time with screens overall | 95\% | (314) | 5\% | (18) | 332 |
| Parent views screen time negatively | 94\% | (257) | 6\% | (17) | 274 |
| Parent views screen time positively | 91\% | (321) | 9\% | (30) | 351 |
| Parent views technology/devices positively | 94\% | (323) | 6\% | (20) | 343 |
| Parent views technology/devices negatively | 89\% | (72) | $11 \%$ | (9) | 81 |
| Parents watched PBS as child | 84\% | (593) | 16\% | (116) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU4_1: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict how my child(ren) uses devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (440) | 48\% | (410) | 850 |
| Gender: Male | 56\% | (219) | 44\% | (170) | 390 |
| Gender: Female | 48\% | (221) | 52\% | (240) | 460 |
| Age: 18-34 | 78\% | (158) | 22\% | (45) | 204 |
| Age: 35-44 | 70\% | (162) | 30\% | (70) | 232 |
| Age: 45-64 | 33\% | (101) | 67\% | (203) | 304 |
| Age: 65+ | 18\% | (20) | 82\% | (91) | 111 |
| Millennials: 1981-1996 | 78\% | (230) | 22\% | (66) | 296 |
| GenXers: 1965-1980 | 47\% | (148) | 53\% | (167) | 316 |
| Baby Boomers: 1946-1964 | 24\% | (44) | 76\% | (141) | 185 |
| PID: Dem (no lean) | 54\% | (165) | 46\% | (138) | 302 |
| PID: Ind (no lean) | 49\% | (105) | 51\% | (110) | 215 |
| PID: Rep (no lean) | $51 \%$ | (171) | 49\% | (162) | 333 |
| PID/Gender: Dem Men | 66\% | (79) | $34 \%$ | (41) | 120 |
| PID/Gender: Dem Women | 47\% | (86) | 53\% | (97) | 183 |
| PID/Gender: Ind Men | 45\% | (42) | 55\% | (50) | 92 |
| PID/Gender: Ind Women | 51\% | (63) | 49\% | (60) | 123 |
| PID/Gender: Rep Men | 55\% | (99) | 45\% | (79) | 178 |
| PID/Gender: Rep Women | 46\% | (72) | 54\% | (83) | 155 |
| Ideo: Liberal (1-3) | 58\% | (145) | 42\% | (103) | 248 |
| Ideo: Moderate (4) | 50\% | (121) | 50\% | (122) | 244 |
| Ideo: Conservative (5-7) | 46\% | (135) | 54\% | (157) | 293 |
| Educ: < College | 49\% | (249) | $51 \%$ | (264) | 513 |
| Educ: Bachelors degree | 54\% | (111) | 46\% | (93) | 204 |
| Educ: Post-grad | 60\% | (80) | 40\% | (53) | 133 |
| Income: Under 50k | 52\% | (187) | 48\% | (174) | 361 |
| Income: 50k-100k | 51\% | (144) | 49\% | (140) | 284 |
| Income: 100k+ | 53\% | (109) | 47\% | (96) | 205 |
| Ethnicity: White | 49\% | (329) | 51\% | (348) | 678 |
| Ethnicity: Hispanic | 65\% | (92) | 35\% | (50) | 142 |
| Ethnicity: Black | 66\% | (69) | 34\% | (36) | 105 |
| Ethnicity: Other | 62\% | (42) | 38\% | (26) | 68 |

Table EDU4_1: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict how my child(ren) uses devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (440) | 48\% | (410) | 850 |
| All Christian | 47\% | (197) | 53\% | (224) | 421 |
| All Non-Christian | 60\% | (34) | 40\% | (22) | 57 |
| Agnostic/Nothing in particular | 56\% | (112) | 44\% | (88) | 200 |
| Something Else | 55\% | (69) | 45\% | (56) | 126 |
| Religious Non-Protestant/Catholic | 61\% | (38) | 39\% | (25) | 63 |
| Evangelical | 56\% | (145) | 44\% | (113) | 258 |
| Non-Evangelical | 41\% | (110) | 59\% | (161) | 271 |
| Community: Urban | 64\% | (165) | 36\% | (94) | 259 |
| Community: Suburban | 48\% | (182) | 52\% | (201) | 383 |
| Community: Rural | 45\% | (93) | 55\% | (115) | 208 |
| Employ: Private Sector | 60\% | (224) | 40\% | (153) | 377 |
| Employ: Government | 54\% | (33) | 46\% | (28) | 61 |
| Employ: Self-Employed | 52\% | (41) | 48\% | (39) | 80 |
| Employ: Homemaker | 53\% | (47) | 47\% | (42) | 89 |
| Employ: Retired | 17\% | (18) | 83\% | (87) | 105 |
| Employ: Unemployed | 53\% | (44) | 47\% | (39) | 82 |
| Military HH: Yes | 47\% | (57) | 53\% | (64) | 122 |
| Military HH: No | 53\% | (383) | 47\% | (346) | 729 |
| RD/WT: Right Direction | 57\% | (156) | 43\% | (119) | 275 |
| RD/WT: Wrong Track | 49\% | (284) | $51 \%$ | (291) | 575 |
| Trump Job Approve | 54\% | (220) | 46\% | (186) | 406 |
| Trump Job Disapprove | 49\% | (213) | 51\% | (221) | 434 |
| Trump Job Strongly Approve | 53\% | (115) | 47\% | (103) | 219 |
| Trump Job Somewhat Approve | 56\% | (104) | 44\% | (83) | 187 |
| Trump Job Somewhat Disapprove | 58\% | (71) | 42\% | (51) | 122 |
| Trump Job Strongly Disapprove | 45\% | (142) | 55\% | (171) | 312 |
| Favorable of Trump | 53\% | (213) | 47\% | (189) | 402 |
| Unfavorable of Trump | 49\% | (210) | $51 \%$ | (215) | 425 |

[^11]Table EDU4_1: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict how my child(ren) uses devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (440) | 48\% | (410) | 850 |
| Very Favorable of Trump | $51 \%$ | (119) | 49\% | (114) | 233 |
| Somewhat Favorable of Trump | 56\% | (94) | 44\% | (75) | 169 |
| Somewhat Unfavorable of Trump | 56\% | (60) | 44\% | (47) | 107 |
| Very Unfavorable of Trump | 47\% | (150) | 53\% | (168) | 318 |
| \#1 Issue: Economy | 52\% | (185) | 48\% | (170) | 355 |
| \#1 Issue: Security | 50\% | (52) | 50\% | (53) | 106 |
| \#1 Issue: Health Care | 56\% | (86) | 44\% | (67) | 152 |
| \#1 Issue: Medicare / Social Security | 36\% | (29) | 64\% | (52) | 81 |
| \#1 Issue: Education | 61\% | (36) | 39\% | (23) | 59 |
| \#1 Issue: Other | 40\% | (22) | 60\% | (33) | 55 |
| 2018 House Vote: Democrat | 55\% | (170) | 45\% | (140) | 310 |
| 2018 House Vote: Republican | 50\% | (146) | 50\% | (148) | 294 |
| 2016 Vote: Hillary Clinton | 48\% | (136) | 52\% | (145) | 281 |
| 2016 Vote: Donald Trump | 51\% | (162) | 49\% | (156) | 318 |
| 2016 Vote: Didn't Vote | 59\% | (123) | 41\% | (86) | 209 |
| Voted in 2014: Yes | 49\% | (265) | 51\% | (278) | 543 |
| Voted in 2014: No | 57\% | (175) | 43\% | (132) | 307 |
| 2012 Vote: Barack Obama | 52\% | (187) | 48\% | (176) | 363 |
| 2012 Vote: Mitt Romney | 41\% | (88) | 59\% | (126) | 214 |
| 2012 Vote: Didn't Vote | 62\% | (157) | 38\% | (95) | 252 |
| 4-Region: Northeast | 52\% | (92) | 48\% | (85) | 177 |
| 4-Region: Midwest | 46\% | (78) | 54\% | (93) | 171 |
| 4-Region: South | 52\% | (155) | 48\% | (141) | 296 |
| 4-Region: West | 56\% | (115) | 44\% | (91) | 205 |
| Parent: Yes | 52\% | (440) | 48\% | (410) | 850 |
| Parent of child $<5$ years old | 76\% | (138) | 24\% | (44) | 182 |
| Parent of child 5-12 years old | 78\% | (275) | 22\% | (76) | 352 |
| Parent of child 13-17 years old | 57\% | (148) | 43\% | (111) | 258 |
| Parent of child $18+$ years old | 16\% | (48) | 84\% | (244) | 292 |
| Parent of child $<18$ years old | 69\% | (408) | $31 \%$ | (185) | 593 |
| Parents of child w/access to any device | 52\% | (440) | 48\% | (410) | 850 |

[^12]Table EDU4_1: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict how my child(ren) uses devices like a TV, smart phone or computer

| Demographic | Yes, I do this | No, I do not do this |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Adults | $52 \%$ | $(440)$ | $48 \%$ | $(410)$ |
| Parents who restrict access to devices/screens | $80 \%$ | $(440)$ | $20 \%$ | $(108)$ |
| Parent of children spending more recreational time with screens | $64 \%$ | $(186)$ | $36 \%$ | $(107)$ |
| Parent of children spending less recreational time with screens | $74 \%$ | $(43)$ | $26 \%$ | $(15)$ |
| Parent of children spending more educational time with screens | $69 \%$ | $(266)$ | $(118)$ | $(122)$ |
| Parent of children spending more time with screens overall | $63 \%$ | $(210)$ | $31 \%$ |  |
| Parent views screen time negatively | $56 \%$ | $(154)$ | $37 \%$ | $44 \%$ |
| Parent views screen time positively | $59 \%$ | $(209)$ | $41 \%$ | $(143)$ |
| Parent views technology/devices positively | $69 \%$ | $(238)$ | $31 \%$ | $(105)$ |
| Parent views technology/devices negatively | $49 \%$ | $(39)$ | $51 \%$ | $(41)$ |
| Parents watched PBS as child | $56 \%$ | $(356)$ | $48 \%$ | $(280)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU4_2: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the times of day when my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (450) | 47\% | (400) | 850 |
| Gender: Male | 60\% | (232) | 40\% | (158) | 390 |
| Gender: Female | 47\% | (218) | 53\% | (243) | 460 |
| Age: 18-34 | 79\% | (162) | 21\% | (42) | 204 |
| Age: 35-44 | 72\% | (166) | 28\% | (66) | 232 |
| Age: 45-64 | 35\% | (105) | 65\% | (199) | 304 |
| Age: 65+ | 15\% | (17) | 85\% | (94) | 111 |
| Millennials: 1981-1996 | 78\% | (232) | 22\% | (64) | 296 |
| GenXers: 1965-1980 | 50\% | (157) | 50\% | (159) | 316 |
| Baby Boomers: 1946-1964 | 20\% | (36) | 80\% | (149) | 185 |
| PID: Dem (no lean) | 55\% | (167) | 45\% | (136) | 302 |
| PID: Ind (no lean) | 51\% | (109) | 49\% | (105) | 215 |
| PID: Rep (no lean) | 52\% | (174) | 48\% | (159) | 333 |
| PID/Gender: Dem Men | 62\% | (74) | 38\% | (45) | 120 |
| PID/Gender: Dem Women | 51\% | (93) | 49\% | (90) | 183 |
| PID/Gender: Ind Men | 50\% | (46) | 50\% | (45) | 92 |
| PID/Gender: Ind Women | $51 \%$ | (63) | 49\% | (60) | 123 |
| PID/Gender: Rep Men | 63\% | (112) | 37\% | (67) | 178 |
| PID/Gender: Rep Women | 40\% | (62) | 60\% | (93) | 155 |
| Ideo: Liberal (1-3) | 59\% | (146) | 41\% | (102) | 248 |
| Ideo: Moderate (4) | 51\% | (125) | 49\% | (119) | 244 |
| Ideo: Conservative (5-7) | 46\% | (134) | 54\% | (159) | 293 |
| Educ: < College | 49\% | (254) | 51\% | (259) | 513 |
| Educ: Bachelors degree | 55\% | (112) | 45\% | (92) | 204 |
| Educ: Post-grad | 63\% | (84) | 37\% | (49) | 133 |
| Income: Under 50k | 51\% | (186) | 49\% | (176) | 361 |
| Income: 50k-100k | 51\% | (146) | 49\% | (138) | 284 |
| Income: 100k+ | 58\% | (118) | 42\% | (86) | 205 |
| Ethnicity: White | 51\% | (344) | 49\% | (334) | 678 |
| Ethnicity: Hispanic | 76\% | (108) | 24\% | (34) | 142 |
| Ethnicity: Black | 57\% | (60) | 43\% | (45) | 105 |
| Ethnicity: Other | 68\% | (46) | $32 \%$ | (22) | 68 |

Table EDU4_2: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the times of day when my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (450) | 47\% | (400) | 850 |
| All Christian | 51\% | (216) | 49\% | (205) | 421 |
| All Non-Christian | 70\% | (39) | 30\% | (17) | 57 |
| Agnostic/Nothing in particular | 53\% | (107) | 47\% | (93) | 200 |
| Something Else | 52\% | (65) | 48\% | (61) | 126 |
| Religious Non-Protestant/Catholic | 71\% | (45) | 29\% | (18) | 63 |
| Evangelical | 53\% | (136) | 47\% | (122) | 258 |
| Non-Evangelical | 48\% | (129) | 52\% | (142) | 271 |
| Community: Urban | 63\% | (163) | 37\% | (96) | 259 |
| Community: Suburban | 50\% | (193) | 50\% | (190) | 383 |
| Community: Rural | 45\% | (94) | 55\% | (114) | 208 |
| Employ: Private Sector | 61\% | (231) | 39\% | (146) | 377 |
| Employ: Government | 54\% | (33) | 46\% | (28) | 61 |
| Employ: Self-Employed | 59\% | (47) | 41\% | (33) | 80 |
| Employ: Homemaker | 50\% | (44) | 50\% | (45) | 89 |
| Employ: Retired | 21\% | (22) | 79\% | (83) | 105 |
| Employ: Unemployed | 53\% | (44) | 47\% | (38) | 82 |
| Military HH: Yes | 53\% | (64) | 47\% | (57) | 122 |
| Military HH: No | 53\% | (385) | 47\% | (343) | 729 |
| RD/WT: Right Direction | 61\% | (167) | 39\% | (108) | 275 |
| RD/WT: Wrong Track | 49\% | (283) | 51\% | (292) | 575 |
| Trump Job Approve | 53\% | (214) | 47\% | (192) | 406 |
| Trump Job Disapprove | 52\% | (227) | 48\% | (207) | 434 |
| Trump Job Strongly Approve | 52\% | (113) | 48\% | (106) | 219 |
| Trump Job Somewhat Approve | 54\% | (101) | 46\% | (86) | 187 |
| Trump Job Somewhat Disapprove | 62\% | (76) | 38\% | (46) | 122 |
| Trump Job Strongly Disapprove | 48\% | (150) | 52\% | (162) | 312 |
| Favorable of Trump | 52\% | (211) | 48\% | (191) | 402 |
| Unfavorable of Trump | 52\% | (221) | 48\% | (204) | 425 |

[^13]Table EDU4_2: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the times of day when my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (450) | 47\% | (400) | 850 |
| Very Favorable of Trump | 52\% | (122) | 48\% | (111) | 233 |
| Somewhat Favorable of Trump | 53\% | (89) | 47\% | (80) | 169 |
| Somewhat Unfavorable of Trump | 63\% | (67) | 37\% | (40) | 107 |
| Very Unfavorable of Trump | 48\% | (154) | 52\% | (164) | 318 |
| \#1 Issue: Economy | 55\% | (196) | 45\% | (159) | 355 |
| \#1 Issue: Security | 54\% | (57) | 46\% | (49) | 106 |
| \#1 Issue: Health Care | 51\% | (78) | 49\% | (74) | 152 |
| \#1 Issue: Medicare / Social Security | 41\% | (33) | 59\% | (48) | 81 |
| \#1 Issue: Education | 59\% | (35) | 41\% | (24) | 59 |
| \#1 Issue: Other | 45\% | (25) | 55\% | (30) | 55 |
| 2018 House Vote: Democrat | 54\% | (168) | 46\% | (142) | 310 |
| 2018 House Vote: Republican | 48\% | (142) | 52\% | (152) | 294 |
| 2016 Vote: Hillary Clinton | 50\% | (142) | 50\% | (139) | 281 |
| 2016 Vote: Donald Trump | 51\% | (163) | 49\% | (155) | 318 |
| 2016 Vote: Didn't Vote | 59\% | (124) | 41\% | (85) | 209 |
| Voted in 2014: Yes | 49\% | (265) | 51\% | (278) | 543 |
| Voted in 2014: No | 60\% | (185) | 40\% | (123) | 307 |
| 2012 Vote: Barack Obama | 54\% | (195) | 46\% | (168) | 363 |
| 2012 Vote: Mitt Romney | 45\% | (97) | 55\% | (117) | 214 |
| 2012 Vote: Didn't Vote | 60\% | (151) | 40\% | (101) | 252 |
| 4-Region: Northeast | 55\% | (98) | 45\% | (79) | 177 |
| 4-Region: Midwest | 50\% | (86) | 50\% | (85) | 171 |
| 4-Region: South | 49\% | (144) | 51\% | (152) | 296 |
| 4-Region: West | 59\% | (121) | 41\% | (84) | 205 |
| Parent: Yes | 53\% | (450) | 47\% | (400) | 850 |
| Parent of child $<5$ years old | 77\% | (141) | 23\% | (41) | 182 |
| Parent of child 5-12 years old | 80\% | (283) | 20\% | (69) | 352 |
| Parent of child 13-17 years old | 54\% | (139) | 46\% | (119) | 258 |
| Parent of child $18+$ years old | 16\% | (48) | 84\% | (244) | 292 |
| Parent of child $<18$ years old | 70\% | (418) | 30\% | (175) | 593 |
| Parents of child w/access to any device | 53\% | (450) | 47\% | (400) | 850 |

[^14]Table EDU4_2: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the times of day when my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this | No, I do not do this |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Adults | $53 \%$ | $(450)$ | $47 \%$ | $(400)$ |
| Parents who restrict access to devices/screens | $82 \%$ | $(450)$ | $18 \%$ | $(99)$ |
| Parent of children spending more recreational time with screens | $63 \%$ | $(185)$ | $37 \%$ | $(108)$ |
| Parent of children spending less recreational time with screens | $77 \%$ | $(45)$ | $23 \%$ | $(14)$ |
| Parent of children spending more educational time with screens | $68 \%$ | $(263)$ | $32 \%$ | $(122)$ |
| Parent of children spending more time with screens overall | $64 \%$ | $(212)$ | $36 \%$ | $(121)$ |
| Parent views screen time negatively | $59 \%$ | $(161)$ | $41 \%$ | $(113)$ |
| Parent views screen time positively | $59 \%$ | $(208)$ | $41 \%$ | $(143)$ |
| Parent views technology/devices positively | $66 \%$ | $(227)$ | $34 \%$ | $(116)$ |
| Parent views technology/devices negatively | $65 \%$ | $(53)$ | 38 |  |
| Parents watched PBS as child | $58 \%$ | $(369)$ | $38 \%$ | $(28)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU4_3: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the length of time my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (448) | 47\% | (402) | 850 |
| Gender: Male | 57\% | (224) | 43\% | (166) | 390 |
| Gender: Female | 49\% | (225) | 51\% | (236) | 460 |
| Age: 18-34 | 78\% | (159) | 22\% | (44) | 204 |
| Age: 35-44 | 68\% | (157) | 32\% | (75) | 232 |
| Age: 45-64 | 37\% | (114) | 63\% | (190) | 304 |
| Age: 65+ | 17\% | (19) | 83\% | (92) | 111 |
| Millennials: 1981-1996 | 76\% | (225) | 24\% | (71) | 296 |
| GenXers: 1965-1980 | 50\% | (159) | 50\% | (156) | 316 |
| Baby Boomers: 1946-1964 | 22\% | (42) | 78\% | (143) | 185 |
| PID: Dem (no lean) | 54\% | (163) | 46\% | (139) | 302 |
| PID: Ind (no lean) | 46\% | (100) | 54\% | (115) | 215 |
| PID: Rep (no lean) | 56\% | (185) | 44\% | (148) | 333 |
| PID/Gender: Dem Men | 59\% | (71) | 41\% | (49) | 120 |
| PID/Gender: Dem Women | 50\% | (92) | 50\% | (91) | 183 |
| PID/Gender: Ind Men | 42\% | (39) | 58\% | (53) | 92 |
| PID/Gender: Ind Women | 50\% | (61) | 50\% | (62) | 123 |
| PID/Gender: Rep Men | 64\% | (114) | 36\% | (64) | 178 |
| PID/Gender: Rep Women | 46\% | (71) | 54\% | (83) | 155 |
| Ideo: Liberal (1-3) | 59\% | (145) | 41\% | (103) | 248 |
| Ideo: Moderate (4) | 52\% | (126) | 48\% | (118) | 244 |
| Ideo: Conservative (5-7) | 47\% | (137) | 53\% | (156) | 293 |
| Educ: < College | 49\% | (251) | 51\% | (262) | 513 |
| Educ: Bachelors degree | 57\% | (115) | 43\% | (89) | 204 |
| Educ: Post-grad | 62\% | (82) | 38\% | (51) | 133 |
| Income: Under 50k | 50\% | (181) | 50\% | (181) | 361 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 53\% | (152) | 47\% | (132) | 284 |
| Income: 100k+ | 57\% | (116) | 43\% | (89) | 205 |
| Ethnicity: White | 50\% | (341) | 50\% | (337) | 678 |
| Ethnicity: Hispanic | 77\% | (109) | 23\% | (33) | 142 |
| Ethnicity: Black | 59\% | (62) | 41\% | (43) | 105 |
| Ethnicity: Other | 67\% | (45) | $33 \%$ | (22) | 68 |

Table EDU4_3: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the length of time my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (448) | 47\% | (402) | 850 |
| All Christian | 50\% | (213) | 50\% | (209) | 421 |
| All Non-Christian | 70\% | (40) | 30\% | (17) | 57 |
| Agnostic/Nothing in particular | 54\% | (107) | 46\% | (93) | 200 |
| Something Else | 53\% | (67) | 47\% | (59) | 126 |
| Religious Non-Protestant/Catholic | 72\% | (45) | 28\% | (18) | 63 |
| Evangelical | 55\% | (142) | 45\% | (116) | 258 |
| Non-Evangelical | 45\% | (123) | 55\% | (148) | 271 |
| Community: Urban | 61\% | (159) | 39\% | (100) | 259 |
| Community: Suburban | 49\% | (189) | $51 \%$ | (194) | 383 |
| Community: Rural | 48\% | (100) | $52 \%$ | (108) | 208 |
| Employ: Private Sector | 60\% | (228) | 40\% | (149) | 377 |
| Employ: Government | 57\% | (35) | 43\% | (26) | 61 |
| Employ: Self-Employed | 52\% | (42) | 48\% | (38) | 80 |
| Employ: Homemaker | 52\% | (47) | 48\% | (42) | 89 |
| Employ: Retired | 21\% | (22) | 79\% | (83) | 105 |
| Employ: Unemployed | 54\% | (45) | 46\% | (38) | 82 |
| Military HH: Yes | 50\% | (60) | 50\% | (61) | 122 |
| Military HH: No | 53\% | (388) | 47\% | (341) | 729 |
| RD/WT: Right Direction | 58\% | (161) | 42\% | (115) | 275 |
| RD/WT: Wrong Track | 50\% | (288) | 50\% | (287) | 575 |
| Trump Job Approve | 54\% | (221) | 46\% | (185) | 406 |
| Trump Job Disapprove | 51\% | (220) | 49\% | (213) | 434 |
| Trump Job Strongly Approve | 54\% | (119) | 46\% | (100) | 219 |
| Trump Job Somewhat Approve | 55\% | (102) | 45\% | (85) | 187 |
| Trump Job Somewhat Disapprove | 58\% | (70) | 42\% | (51) | 122 |
| Trump Job Strongly Disapprove | 48\% | (150) | $52 \%$ | (162) | 312 |
| Favorable of Trump | 54\% | (217) | 46\% | (185) | 402 |
| Unfavorable of Trump | 51\% | (218) | 49\% | (207) | 425 |

[^15]Table EDU4_3: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the length of time my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (448) | 47\% | (402) | 850 |
| Very Favorable of Trump | 55\% | (127) | 45\% | (106) | 233 |
| Somewhat Favorable of Trump | 53\% | (90) | 47\% | (79) | 169 |
| Somewhat Unfavorable of Trump | 60\% | (64) | 40\% | (43) | 107 |
| Very Unfavorable of Trump | 48\% | (154) | 52\% | (164) | 318 |
| \#1 Issue: Economy | 56\% | (200) | 44\% | (156) | 355 |
| \#1 Issue: Security | 51\% | (54) | 49\% | (52) | 106 |
| \#1 Issue: Health Care | 53\% | (80) | 47\% | (72) | 152 |
| \#1 Issue: Medicare / Social Security | 40\% | (32) | 60\% | (49) | 81 |
| \#1 Issue: Education | 57\% | (34) | 43\% | (25) | 59 |
| \#1 Issue: Other | 42\% | (23) | 58\% | (32) | 55 |
| 2018 House Vote: Democrat | 53\% | (164) | 47\% | (146) | 310 |
| 2018 House Vote: Republican | 52\% | (152) | 48\% | (142) | 294 |
| 2016 Vote: Hillary Clinton | 50\% | (140) | 50\% | (141) | 281 |
| 2016 Vote: Donald Trump | 54\% | (171) | 46\% | (147) | 318 |
| 2016 Vote: Didn't Vote | 56\% | (117) | 44\% | (92) | 209 |
| Voted in 2014: Yes | 50\% | (270) | 50\% | (273) | 543 |
| Voted in 2014: No | 58\% | (178) | 42\% | (129) | 307 |
| 2012 Vote: Barack Obama | 54\% | (196) | 46\% | (167) | 363 |
| 2012 Vote: Mitt Romney | 44\% | (95) | 56\% | (119) | 214 |
| 2012 Vote: Didn't Vote | 59\% | (148) | 41\% | (104) | 252 |
| 4-Region: Northeast | 55\% | (97) | 45\% | (80) | 177 |
| 4-Region: Midwest | 47\% | (81) | 53\% | (90) | 171 |
| 4-Region: South | 52\% | (153) | 48\% | (143) | 296 |
| 4-Region: West | 57\% | (117) | 43\% | (89) | 205 |
| Parent: Yes | 53\% | (448) | 47\% | (402) | 850 |
| Parent of child $<5$ years old | 76\% | (139) | 24\% | (43) | 182 |
| Parent of child 5-12 years old | 79\% | (276) | 21\% | (76) | 352 |
| Parent of child 13-17 years old | 55\% | (142) | 45\% | (116) | 258 |
| Parent of child 18+ years old | 18\% | (53) | 82\% | (240) | 292 |
| Parent of child $<18$ years old | 70\% | (413) | 30\% | (180) | 593 |
| Parents of child w/access to any device | 53\% | (448) | 47\% | (402) | 850 |

Table EDU4_3: Considering the access to technology your child(ren) has, do you do any of the following?
Limit the length of time my child(ren) can use devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (448) | 47\% | (402) | 850 |
| Parents who restrict access to devices/screens | 82\% | (448) | 18\% | (100) | 549 |
| Parent of children spending more recreational time with screens | 62\% | (183) | 38\% | (110) | 293 |
| Parent of children spending less recreational time with screens | 82\% | (47) | 18\% | (11) | 58 |
| Parent of children spending more educational time with screens | 69\% | (266) | $31 \%$ | (119) | 385 |
| Parent of children spending more time with screens overall | 64\% | (214) | 36\% | (118) | 332 |
| Parent views screen time negatively | 60\% | (164) | 40\% | (111) | 274 |
| Parent views screen time positively | 59\% | (207) | 41\% | (145) | 351 |
| Parent views technology/devices positively | 67\% | (231) | 33\% | (112) | 343 |
| Parent views technology/devices negatively | 61\% | (49) | 39\% | (32) | 81 |
| Parents watched PBS as child | 57\% | (365) | 43\% | (271) | 636 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU4_4: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict the types of content and games my child(ren) can access on devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (450) | 47\% | (400) | 850 |
| Gender: Male | 58\% | (227) | 42\% | (162) | 390 |
| Gender: Female | 48\% | (223) | 52\% | (238) | 460 |
| Age: 18-34 | 75\% | (154) | 25\% | (50) | 204 |
| Age: 35-44 | 74\% | (172) | 26\% | (60) | 232 |
| Age: 45-64 | 34\% | (105) | 66\% | (199) | 304 |
| Age: 65+ | 17\% | (19) | 83\% | (92) | 111 |
| Millennials: 1981-1996 | 77\% | (228) | 23\% | (68) | 296 |
| GenXers: 1965-1980 | 51\% | (162) | 49\% | (154) | 316 |
| Baby Boomers: 1946-1964 | 22\% | (40) | 78\% | (145) | 185 |
| PID: Dem (no lean) | 55\% | (168) | 45\% | (135) | 302 |
| PID: Ind (no lean) | 47\% | (101) | 53\% | (114) | 215 |
| PID: Rep (no lean) | 55\% | (182) | 45\% | (151) | 333 |
| PID/Gender: Dem Men | 65\% | (78) | 35\% | (42) | 120 |
| PID/Gender: Dem Women | 49\% | (90) | 51\% | (93) | 183 |
| PID/Gender: Ind Men | 48\% | (44) | 52\% | (48) | 92 |
| PID/Gender: Ind Women | 46\% | (57) | 54\% | (66) | 123 |
| PID/Gender: Rep Men | 59\% | (106) | 41\% | (73) | 178 |
| PID/Gender: Rep Women | 49\% | (76) | 51\% | (79) | 155 |
| Ideo: Liberal (1-3) | 60\% | (148) | 40\% | (100) | 248 |
| Ideo: Moderate (4) | 50\% | (121) | 50\% | (122) | 244 |
| Ideo: Conservative (5-7) | 48\% | (141) | 52\% | (152) | 293 |
| Educ: < College | 49\% | (249) | 51\% | (264) | 513 |
| Educ: Bachelors degree | 58\% | (118) | 42\% | (86) | 204 |
| Educ: Post-grad | 62\% | (82) | 38\% | (51) | 133 |
| Income: Under 50k | 50\% | (182) | 50\% | (180) | 361 |
| Income: 50k-100k | 54\% | (155) | 46\% | (129) | 284 |
| Income: $100 \mathrm{k}+$ | 55\% | (113) | 45\% | (91) | 205 |
| Ethnicity: White | 50\% | (340) | 50\% | (337) | 678 |
| Ethnicity: Hispanic | 71\% | (101) | 29\% | (41) | 142 |
| Ethnicity: Black | 64\% | (67) | 36\% | (38) | 105 |
| Ethnicity: Other | 63\% | (42) | 37\% | (25) | 68 |

Table EDU4_4: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict the types of content and games my child(ren) can access on devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (450) | 47\% | (400) | 850 |
| All Christian | 48\% | (204) | 52\% | (217) | 421 |
| All Non-Christian | 67\% | (38) | 33\% | (19) | 57 |
| Agnostic/Nothing in particular | 57\% | (114) | 43\% | (86) | 200 |
| Something Else | 54\% | (68) | 46\% | (58) | 126 |
| Religious Non-Protestant/Catholic | 67\% | (43) | $33 \%$ | (21) | 63 |
| Evangelical | 57\% | (147) | 43\% | (111) | 258 |
| Non-Evangelical | 40\% | (109) | 60\% | (162) | 271 |
| Community: Urban | 68\% | (175) | 32\% | (84) | 259 |
| Community: Suburban | 48\% | (182) | 52\% | (201) | 383 |
| Community: Rural | 45\% | (93) | 55\% | (115) | 208 |
| Employ: Private Sector | 61\% | (228) | 39\% | (149) | 377 |
| Employ: Government | 52\% | (32) | 48\% | (29) | 61 |
| Employ: Self-Employed | $51 \%$ | (41) | 49\% | (39) | 80 |
| Employ: Homemaker | 60\% | (53) | 40\% | (36) | 89 |
| Employ: Retired | 19\% | (20) | 81\% | (85) | 105 |
| Employ: Unemployed | 53\% | (44) | 47\% | (38) | 82 |
| Military HH: Yes | 50\% | (60) | 50\% | (61) | 122 |
| Military HH: No | 53\% | (390) | 47\% | (339) | 729 |
| RD/WT: Right Direction | 60\% | (165) | 40\% | (110) | 275 |
| RD/WT: Wrong Track | 50\% | (285) | 50\% | (290) | 575 |
| Trump Job Approve | 56\% | (228) | 44\% | (177) | 406 |
| Trump Job Disapprove | 50\% | (215) | 50\% | (218) | 434 |
| Trump Job Strongly Approve | 55\% | (120) | 45\% | (99) | 219 |
| Trump Job Somewhat Approve | 58\% | (108) | 42\% | (79) | 187 |
| Trump Job Somewhat Disapprove | 61\% | (74) | 39\% | (48) | 122 |
| Trump Job Strongly Disapprove | 45\% | (141) | 55\% | (171) | 312 |
| Favorable of Trump | 56\% | (224) | 44\% | (179) | 402 |
| Unfavorable of Trump | 49\% | (209) | 51\% | (216) | 425 |

[^16]Table EDU4_4: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict the types of content and games my child(ren) can access on devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (450) | 47\% | (400) | 850 |
| Very Favorable of Trump | 55\% | (128) | 45\% | (105) | 233 |
| Somewhat Favorable of Trump | 56\% | (95) | 44\% | (74) | 169 |
| Somewhat Unfavorable of Trump | 53\% | (56) | 47\% | (51) | 107 |
| Very Unfavorable of Trump | 48\% | (152) | 52\% | (166) | 318 |
| \#1 Issue: Economy | 52\% | (186) | 48\% | (169) | 355 |
| \#1 Issue: Security | 53\% | (56) | 47\% | (50) | 106 |
| \#1 Issue: Health Care | 60\% | (91) | 40\% | (62) | 152 |
| \#1 Issue: Medicare / Social Security | 39\% | (32) | 61\% | (49) | 81 |
| \#1 Issue: Education | 67\% | (39) | 33\% | (20) | 59 |
| \#1 Issue: Other | 38\% | (21) | 62\% | (34) | 55 |
| 2018 House Vote: Democrat | 55\% | (170) | 45\% | (140) | 310 |
| 2018 House Vote: Republican | 52\% | (154) | 48\% | (140) | 294 |
| 2016 Vote: Hillary Clinton | 50\% | (141) | 50\% | (140) | 281 |
| 2016 Vote: Donald Trump | 52\% | (166) | 48\% | (152) | 318 |
| 2016 Vote: Didn't Vote | $59 \%$ | (123) | 41\% | (86) | 209 |
| Voted in 2014: Yes | 50\% | (273) | 50\% | (270) | 543 |
| Voted in 2014: No | 58\% | (177) | 42\% | (130) | 307 |
| 2012 Vote: Barack Obama | 53\% | (193) | 47\% | (170) | 363 |
| 2012 Vote: Mitt Romney | 42\% | (89) | 58\% | (125) | 214 |
| 2012 Vote: Didn't Vote | 63\% | (158) | 37\% | (93) | 252 |
| 4-Region: Northeast | 55\% | (98) | 45\% | (80) | 177 |
| 4-Region: Midwest | 47\% | (80) | 53\% | (91) | 171 |
| 4-Region: South | 51\% | (151) | 49\% | (145) | 296 |
| 4-Region: West | 59\% | (121) | 41\% | (84) | 205 |
| Parent: Yes | 53\% | (450) | 47\% | (400) | 850 |
| Parent of child $<5$ years old | 73\% | (133) | 27\% | (49) | 182 |
| Parent of child 5-12 years old | 80\% | (282) | 20\% | (70) | 352 |
| Parent of child 13-17 years old | 59\% | (151) | 41\% | (107) | 258 |
| Parent of child 18+ years old | 17\% | (48) | 83\% | (244) | 292 |
| Parent of child $<18$ years old | 70\% | (415) | 30\% | (178) | 593 |
| Parents of child w/access to any device | 53\% | (450) | 47\% | (400) | 850 |

[^17]Table EDU4_4: Considering the access to technology your child(ren) has, do you do any of the following?
Use parental controls to restrict the types of content and games my child(ren) can access on devices like a TV, smart phone or computer

| Demographic | Yes, I do this |  | No, I do not do this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (450) | 47\% | (400) | 850 |
| Parents who restrict access to devices/screens | 82\% | (450) | 18\% | (99) | 549 |
| Parent of children spending more recreational time with screens | 67\% | (195) | 33\% | (98) | 293 |
| Parent of children spending less recreational time with screens | 74\% | (43) | 26\% | (15) | 58 |
| Parent of children spending more educational time with screens | 71\% | (272) | 29\% | (112) | 385 |
| Parent of children spending more time with screens overall | 67\% | (223) | 33\% | (110) | 332 |
| Parent views screen time negatively | 56\% | (153) | 44\% | (121) | 274 |
| Parent views screen time positively | 64\% | (225) | 36\% | (127) | 351 |
| Parent views technology/devices positively | 71\% | (242) | 29\% | (101) | 343 |
| Parent views technology/devices negatively | 55\% | (45) | 45\% | (36) | 81 |
| Parents watched PBS as child | 58\% | (368) | 42\% | (268) | 636 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU5_1: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
$\underline{\text { Recreational screen time such as watching videos or playing video games }}$

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (293) | 46\% | (387) | 7\% | (58) | 13\% | (111) | 850 |
| Gender: Male | 37\% | (143) | 45\% | (176) | 8\% | (33) | 10\% | (38) | 390 |
| Gender: Female | 33\% | (150) | 46\% | (212) | 6\% | (26) | 16\% | (73) | 460 |
| Age: 18-34 | 39\% | (80) | 38\% | (78) | 16\% | (32) | 7\% | (14) | 204 |
| Age: 35-44 | 44\% | (102) | 45\% | (103) | 6\% | (14) | 5\% | (12) | 232 |
| Age: 45-64 | 30\% | (92) | 50\% | (153) | 3\% | (9) | 16\% | (50) | 304 |
| Age: 65+ | 17\% | (19) | 48\% | (54) | 2\% | (2) | 32\% | (36) | 111 |
| Millennials: 1981-1996 | 40\% | (117) | 42\% | (125) | 12\% | (36) | 6\% | (19) | 296 |
| GenXers: 1965-1980 | 40\% | (127) | 48\% | (150) | 3\% | (11) | 9\% | (28) | 316 |
| Baby Boomers: 1946-1964 | 19\% | (35) | 50\% | (92) | 3\% | (6) | 28\% | (52) | 185 |
| PID: Dem (no lean) | 35\% | (106) | 47\% | (142) | 10\% | (29) | 8\% | (25) | 302 |
| PID: Ind (no lean) | 36\% | (78) | 46\% | (100) | 4\% | (9) | 13\% | (29) | 215 |
| PID: Rep (no lean) | 33\% | (110) | 44\% | (145) | 6\% | (20) | 17\% | (58) | 333 |
| PID/Gender: Dem Men | 38\% | (45) | 47\% | (57) | 9\% | (11) | 6\% | (7) | 120 |
| PID/Gender: Dem Women | 33\% | (61) | 47\% | (86) | 10\% | (18) | 10\% | (19) | 183 |
| PID/Gender: Ind Men | 40\% | (37) | 42\% | (39) | 7\% | (6) | 11\% | (10) | 92 |
| PID/Gender: Ind Women | 33\% | (41) | 50\% | (61) | 2\% | (3) | 15\% | (19) | 123 |
| PID/Gender: Rep Men | 34\% | (61) | 45\% | (80) | 9\% | (16) | 12\% | (22) | 178 |
| PID/Gender: Rep Women | 32\% | (49) | 42\% | (65) | 3\% | (5) | 23\% | (36) | 155 |
| Ideo: Liberal (1-3) | 43\% | (106) | 38\% | (95) | 12\% | (31) | 6\% | (16) | 248 |
| Ideo: Moderate (4) | $31 \%$ | (75) | 55\% | (135) | 4\% | (9) | 10\% | (25) | 244 |
| Ideo: Conservative (5-7) | 33\% | (96) | 42\% | (124) | 5\% | (14) | 20\% | (58) | 293 |
| Educ: < College | $31 \%$ | (160) | 47\% | (243) | 8\% | (42) | 13\% | (68) | 513 |
| Educ: Bachelors degree | 38\% | (77) | 44\% | (90) | 4\% | (9) | $14 \%$ | (28) | 204 |
| Educ: Post-grad | 42\% | (56) | 40\% | (54) | 6\% | (7) | 12\% | (16) | 133 |
| Income: Under 50k | 30\% | (107) | 49\% | (177) | 8\% | (31) | $13 \%$ | (48) | 361 |
| Income: 50k-100k | 41\% | (117) | 41\% | (117) | 6\% | (18) | 11\% | (32) | 284 |
| Income: 100k+ | 34\% | (69) | 46\% | (94) | 5\% | (10) | 16\% | (32) | 205 |
| Ethnicity: White | 34\% | (228) | 46\% | (313) | 6\% | (38) | 15\% | (99) | 678 |

[^18]Table EDU5_1: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
$\underline{\text { Recreational screen time such as watching videos or playing video games }}$

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (293) | 46\% | (387) | 7\% | (58) | 13\% | (111) | 850 |
| Ethnicity: Hispanic | 43\% | (62) | 40\% | (57) | 14\% | (20) | 3\% | (4) | 142 |
| Ethnicity: Black | 46\% | (48) | 36\% | (38) | 12\% | (12) | 6\% | (7) | 105 |
| Ethnicity: Other | 25\% | (17) | 54\% | (37) | 12\% | (8) | 9\% | (6) | 68 |
| All Christian | 36\% | (151) | 46\% | (195) | 4\% | (18) | 14\% | (58) | 421 |
| All Non-Christian | 27\% | (15) | 39\% | (22) | 18\% | (10) | 16\% | (9) | 57 |
| Agnostic/Nothing in particular | $32 \%$ | (65) | 50\% | (99) | 8\% | (15) | 10\% | (21) | 200 |
| Something Else | 37\% | (46) | 37\% | (47) | 10\% | (12) | 16\% | (20) | 126 |
| Religious Non-Protestant/Catholic | $31 \%$ | (19) | 39\% | (25) | 16\% | (10) | 14\% | (9) | 63 |
| Evangelical | 39\% | (100) | 40\% | (104) | 5\% | (14) | 16\% | (40) | 258 |
| Non-Evangelical | $31 \%$ | (84) | 49\% | (134) | 6\% | (16) | 14\% | (37) | 271 |
| Community: Urban | 46\% | (119) | $41 \%$ | (107) | 6\% | (16) | 7\% | (17) | 259 |
| Community: Suburban | 30\% | (115) | 47\% | (179) | 7\% | (25) | 17\% | (64) | 383 |
| Community: Rural | 29\% | (59) | 49\% | (102) | 8\% | (17) | 14\% | (30) | 208 |
| Employ: Private Sector | 38\% | (142) | 45\% | (168) | 7\% | (27) | 10\% | (39) | 377 |
| Employ: Government | 37\% | (22) | 47\% | (29) | 9\% | (6) | 7\% | (4) | 61 |
| Employ: Self-Employed | 38\% | (30) | $41 \%$ | (33) | 8\% | (6) | 14\% | (11) | 80 |
| Employ: Homemaker | 36\% | (32) | 43\% | (38) | 5\% | (5) | 16\% | (14) | 89 |
| Employ: Retired | 16\% | (17) | 48\% | (50) | 3\% | (3) | 33\% | (34) | 105 |
| Employ: Unemployed | 35\% | (29) | 46\% | (38) | 11\% | (9) | 8\% | (6) | 82 |
| Military HH: Yes | 28\% | (34) | 46\% | (56) | 8\% | (10) | 18\% | (22) | 122 |
| Military HH: No | 36\% | (259) | 45\% | (331) | 7\% | (49) | 12\% | (89) | 729 |
| RD/WT: Right Direction | 35\% | (96) | 46\% | (128) | 7\% | (20) | 11\% | (31) | 275 |
| RD/WT: Wrong Track | 34\% | (197) | 45\% | (259) | 7\% | (38) | 14\% | (80) | 575 |
| Trump Job Approve | 35\% | (142) | 45\% | (181) | 6\% | (24) | 15\% | (59) | 406 |
| Trump Job Disapprove | 34\% | (149) | 46\% | (201) | 8\% | (33) | 12\% | (51) | 434 |

Continued on next page

Table EDU5_1: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
$\underline{\text { Recreational screen time such as watching videos or playing video games }}$

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (293) | 46\% | (387) | 7\% | (58) | 13\% | (111) | 850 |
| Trump Job Strongly Approve | $32 \%$ | (70) | 47\% | (103) | 5\% | (10) | 16\% | (35) | 219 |
| Trump Job Somewhat Approve | 39\% | (72) | 42\% | (78) | 7\% | (13) | 13\% | (24) | 187 |
| Trump Job Somewhat Disapprove | $34 \%$ | (41) | 45\% | (55) | 11\% | (14) | 9\% | (11) | 122 |
| Trump Job Strongly Disapprove | $34 \%$ | (107) | 47\% | (146) | 6\% | (20) | 13\% | (39) | 312 |
| Favorable of Trump | $36 \%$ | (143) | 45\% | (183) | 4\% | (16) | 15\% | (61) | 402 |
| Unfavorable of Trump | $34 \%$ | (146) | 45\% | (191) | 9\% | (40) | 11\% | (49) | 425 |
| Very Favorable of Trump | $34 \%$ | (78) | 47\% | (109) | 3\% | (7) | 17\% | (39) | 233 |
| Somewhat Favorable of Trump | $38 \%$ | (64) | 44\% | (74) | 5\% | (9) | 13\% | (22) | 169 |
| Somewhat Unfavorable of Trump | $31 \%$ | (33) | 46\% | (49) | 13\% | (14) | 10\% | (11) | 107 |
| Very Unfavorable of Trump | 35\% | (113) | 45\% | (142) | 8\% | (26) | 12\% | (38) | 318 |
| \#1 Issue: Economy | 38\% | (134) | 45\% | (158) | 6\% | (21) | $12 \%$ | (42) | 355 |
| \#1 Issue: Security | 24\% | (25) | 49\% | (51) | 6\% | (7) | 21\% | (23) | 106 |
| \#1 Issue: Health Care | 36\% | (54) | 47\% | (72) | 7\% | (10) | 10\% | (16) | 152 |
| \#1 Issue: Medicare / Social Security | 22\% | (17) | 61\% | (49) | 7\% | (6) | 10\% | (8) | 81 |
| \#1 Issue: Education | 42\% | (25) | 36\% | (21) | 13\% | (8) | 9\% | (5) | 59 |
| \#1 Issue: Other | 35\% | (19) | 35\% | (19) | 9\% | (5) | 21\% | (12) | 55 |
| 2018 House Vote: Democrat | $36 \%$ | (111) | 43\% | (134) | 10\% | (31) | 11\% | (33) | 310 |
| 2018 House Vote: Republican | $34 \%$ | (100) | 45\% | (132) | 4\% | (13) | 17\% | (49) | 294 |
| 2016 Vote: Hillary Clinton | $34 \%$ | (94) | 44\% | (124) | 10\% | (29) | 12\% | (33) | 281 |
| 2016 Vote: Donald Trump | 35\% | (112) | 45\% | (142) | 4\% | (12) | 16\% | (52) | 318 |
| 2016 Vote: Didn't Vote | 35\% | (73) | 50\% | (104) | 6\% | (12) | 10\% | (20) | 209 |
| Voted in 2014: Yes | $33 \%$ | (179) | 44\% | (237) | 8\% | (43) | 15\% | (83) | 543 |
| Voted in 2014: No | 37\% | (114) | 49\% | (150) | 5\% | (15) | 9\% | (28) | 307 |
| 2012 Vote: Barack Obama | 37\% | (133) | 43\% | (156) | 9\% | (31) | 12\% | (43) | 363 |
| 2012 Vote: Mitt Romney | 26\% | (55) | 52\% | (111) | 3\% | (7) | 19\% | (41) | 214 |
| 2012 Vote: Didn't Vote | 39\% | (99) | 45\% | (113) | 6\% | (16) | 10\% | (24) | 252 |

Continued on next page

Table EDU5_1: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
$\underline{\text { Recreational screen time such as watching videos or playing video games }}$

| Demographic |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU5_2: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Educational screen time such as using a device for distance learning

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (385) | $36 \%$ | (306) | 4\% | (38) | $14 \%$ | (122) | 850 |
| Gender: Male | 46\% | (178) | 39\% | (150) | 5\% | (19) | $11 \%$ | (43) | 390 |
| Gender: Female | 45\% | (207) | 34\% | (156) | 4\% | (19) | 17\% | (79) | 460 |
| Age: 18-34 | 48\% | (98) | 38\% | (77) | 8\% | (17) | 6\% | (12) | 204 |
| Age: 35-44 | 54\% | (126) | 34\% | (79) | 7\% | (16) | 5\% | (11) | 232 |
| Age: 45-64 | 43\% | (129) | 37\% | (111) | 1\% | (4) | 20\% | (59) | 304 |
| Age: 65+ | 29\% | (32) | 35\% | (39) | 1\% | (1) | 36\% | (40) | 111 |
| Millennials: 1981-1996 | 52\% | (154) | 37\% | (110) | 6\% | (18) | 5\% | (14) | 296 |
| GenXers: 1965-1980 | 48\% | (151) | 37\% | (116) | 5\% | (14) | $11 \%$ | (34) | 316 |
| Baby Boomers: 1946-1964 | 33\% | (61) | 35\% | (64) | - | (1) | 32\% | (60) | 185 |
| PID: Dem (no lean) | 49\% | (148) | 37\% | (113) | 5\% | (16) | 9\% | (26) | 302 |
| PID: Ind (no lean) | 45\% | (97) | 37\% | (80) | 4\% | (8) | 14\% | (30) | 215 |
| PID: Rep (no lean) | 42\% | (140) | 34\% | (113) | 4\% | (14) | 20\% | (65) | 333 |
| PID/Gender: Dem Men | 50\% | (60) | 36\% | (44) | 5\% | (6) | 8\% | (10) | 120 |
| PID/Gender: Dem Women | 48\% | (88) | 38\% | (70) | 5\% | (9) | 9\% | (16) | 183 |
| PID/Gender: Ind Men | 46\% | (43) | 38\% | (35) | 4\% | (3) | 12\% | (11) | 92 |
| PID/Gender: Ind Women | 44\% | (54) | 37\% | (45) | 3\% | (4) | 16\% | (19) | 123 |
| PID/Gender: Rep Men | 42\% | (75) | 40\% | (72) | 5\% | (9) | 12\% | (22) | 178 |
| PID/Gender: Rep Women | 42\% | (65) | 27\% | (41) | 3\% | (5) | 28\% | (43) | 155 |
| Ideo: Liberal (1-3) | 54\% | (133) | $31 \%$ | (76) | 8\% | (20) | 8\% | (19) | 248 |
| Ideo: Moderate (4) | 44\% | (107) | 44\% | (107) | - | (1) | 12\% | (28) | 244 |
| Ideo: Conservative (5-7) | 40\% | (117) | 35\% | (103) | 4\% | (10) | 21\% | (62) | 293 |
| Educ: < College | 43\% | (218) | 37\% | (188) | 5\% | (27) | 16\% | (80) | 513 |
| Educ: Bachelors degree | 44\% | (90) | 39\% | (80) | 2\% | (5) | 14\% | (29) | 204 |
| Educ: Post-grad | 57\% | (76) | 29\% | (38) | 4\% | (5) | 10\% | (13) | 133 |
| Income: Under 50k | 41\% | (149) | 37\% | (132) | 5\% | (19) | 17\% | (61) | 361 |
| Income: 50k-100k | 46\% | (131) | 38\% | (107) | 5\% | (13) | 11\% | (33) | 284 |
| Income: 100k+ | 51\% | (104) | 33\% | (67) | 3\% | (5) | 14\% | (28) | 205 |
| Ethnicity: White | 43\% | (294) | 37\% | (248) | 4\% | (26) | 16\% | (109) | 678 |

Continued on next page

Table EDU5_2: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Educational screen time such as using a device for distance learning

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (385) | $36 \%$ | (306) | 4\% | (38) | 14\% | (122) | 850 |
| Ethnicity: Hispanic | 50\% | (70) | 32\% | (46) | 12\% | (16) | 7\% | (10) | 142 |
| Ethnicity: Black | 58\% | (61) | $31 \%$ | (32) | 6\% | (6) | 5\% | (5) | 105 |
| Ethnicity: Other | 43\% | (29) | 39\% | (26) | 9\% | (6) | 10\% | (7) | 68 |
| All Christian | 46\% | (192) | 36\% | (151) | 3\% | (12) | 16\% | (66) | 421 |
| All Non-Christian | 47\% | (26) | 40\% | (23) | 4\% | (2) | 9\% | (5) | 57 |
| Agnostic/Nothing in particular | 44\% | (87) | 37\% | (75) | 6\% | (12) | 13\% | (26) | 200 |
| Something Else | 44\% | (55) | $34 \%$ | (43) | 7\% | (9) | 15\% | (18) | 126 |
| Religious Non-Protestant/Catholic | 49\% | (31) | 39\% | (25) | 3\% | (2) | 8\% | (5) | 63 |
| Evangelical | 46\% | (118) | $34 \%$ | (88) | $4 \%$ | (10) | 16\% | (42) | 258 |
| Non-Evangelical | 43\% | (117) | $37 \%$ | (101) | 4\% | (11) | 16\% | (42) | 271 |
| Community: Urban | 55\% | (143) | 33\% | (85) | 6\% | (15) | 6\% | (16) | 259 |
| Community: Suburban | 42\% | (160) | 38\% | (144) | $4 \%$ | (14) | 17\% | (64) | 383 |
| Community: Rural | 39\% | (81) | 37\% | (77) | 4\% | (9) | 20\% | (41) | 208 |
| Employ: Private Sector | 47\% | (175) | 39\% | (145) | 5\% | (20) | 10\% | (36) | 377 |
| Employ: Government | 44\% | (26) | 43\% | (26) | 5\% | (3) | 9\% | (5) | 61 |
| Employ: Self-Employed | 45\% | (36) | $32 \%$ | (25) | 6\% | (5) | 17\% | (14) | 80 |
| Employ: Homemaker | 52\% | (46) | 28\% | (25) | 3\% | (3) | 17\% | (15) | 89 |
| Employ: Retired | 29\% | (30) | 33\% | (35) | 1\% | (1) | 37\% | (39) | 105 |
| Employ: Unemployed | 40\% | (33) | 45\% | (37) | 8\% | (6) | 7\% | (6) | 82 |
| Military HH: Yes | 43\% | (53) | 35\% | (42) | 4\% | (4) | 18\% | (22) | 122 |
| Military HH: No | 46\% | (332) | 36\% | (264) | 5\% | (33) | 14\% | (99) | 729 |
| RD/WT: Right Direction | 46\% | (127) | 36\% | (98) | 6\% | (16) | 13\% | (35) | 275 |
| RD/WT: Wrong Track | 45\% | (257) | 36\% | (208) | 4\% | (22) | 15\% | (87) | 575 |
| Trump Job Approve | 44\% | (177) | 36\% | (146) | 4\% | (16) | 16\% | (66) | 406 |
| Trump Job Disapprove | 46\% | (200) | 37\% | (160) | 5\% | (22) | 12\% | (51) | 434 |

Continued on next page

Table EDU5_2: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Educational screen time such as using a device for distance learning

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (385) | $36 \%$ | (306) | 4\% | (38) | 14\% | (122) | 850 |
| Trump Job Strongly Approve | 42\% | (93) | $34 \%$ | (74) | 5\% | (12) | 18\% | (40) | 219 |
| Trump Job Somewhat Approve | 45\% | (85) | 39\% | (72) | 2\% | (4) | 14\% | (26) | 187 |
| Trump Job Somewhat Disapprove | 46\% | (56) | 41\% | (50) | 3\% | (4) | $11 \%$ | (13) | 122 |
| Trump Job Strongly Disapprove | 46\% | (145) | 35\% | (111) | 6\% | (18) | 12\% | (39) | 312 |
| Favorable of Trump | 44\% | (178) | 35\% | (142) | $3 \%$ | (13) | 17\% | (69) | 402 |
| Unfavorable of Trump | 46\% | (194) | 38\% | (161) | 5\% | (22) | 12\% | (49) | 425 |
| Very Favorable of Trump | 44\% | (102) | 33\% | (77) | $4 \%$ | (10) | 19\% | (44) | 233 |
| Somewhat Favorable of Trump | 45\% | (77) | 38\% | (65) | 2\% | (3) | 14\% | (24) | 169 |
| Somewhat Unfavorable of Trump | 40\% | (43) | 42\% | (45) | 8\% | (8) | 10\% | (11) | 107 |
| Very Unfavorable of Trump | 47\% | (151) | $36 \%$ | (116) | 4\% | (13) | 12\% | (38) | 318 |
| \#1 Issue: Economy | 45\% | (160) | 39\% | (139) | 3\% | (11) | 13\% | (45) | 355 |
| \#1 Issue: Security | 34\% | (36) | 39\% | (41) | 4\% | (4) | 24\% | (25) | 106 |
| \#1 Issue: Health Care | 48\% | (73) | $32 \%$ | (48) | 7\% | (11) | 13\% | (20) | 152 |
| \#1 Issue: Medicare / Social Security | 43\% | (35) | 39\% | (32) | 3\% | (2) | 15\% | (12) | 81 |
| \#1 Issue: Education | 55\% | (32) | 24\% | (14) | 10\% | (6) | 10\% | (6) | 59 |
| \#1 Issue: Other | 47\% | (26) | $33 \%$ | (18) | 1\% | (1) | 19\% | (11) | 55 |
| 2018 House Vote: Democrat | 49\% | (152) | 36\% | (112) | $4 \%$ | (11) | 11\% | (35) | 310 |
| 2018 House Vote: Republican | 44\% | (130) | $33 \%$ | (98) | 4\% | (12) | 18\% | (53) | 294 |
| 2016 Vote: Hillary Clinton | 48\% | (135) | 37\% | (104) | 3\% | (9) | 12\% | (32) | 281 |
| 2016 Vote: Donald Trump | 45\% | (144) | $34 \%$ | (110) | 3\% | (11) | 17\% | (54) | 318 |
| 2016 Vote: Didn't Vote | 41\% | (86) | 37\% | (77) | 9\% | (18) | 14\% | (28) | 209 |
| Voted in 2014: Yes | 46\% | (247) | $35 \%$ | (188) | 4\% | (20) | 16\% | (88) | 543 |
| Voted in 2014: No | 45\% | (138) | 39\% | (119) | 6\% | (18) | 11\% | (34) | 307 |
| 2012 Vote: Barack Obama | 49\% | (179) | 35\% | (127) | 3\% | (10) | 13\% | (48) | 363 |
| 2012 Vote: Mitt Romney | 39\% | (83) | 37\% | (80) | $4 \%$ | (8) | 20\% | (43) | 214 |
| 2012 Vote: Didn't Vote | 44\% | (112) | 37\% | (93) | 8\% | (20) | 11\% | (27) | 252 |

[^19]Table EDU5_2: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Educational screen time such as using a device for distance learning

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (385) | $36 \%$ | (306) | 4\% | (38) | 14\% | (122) | 850 |
| 4-Region: Northeast | 45\% | (79) | 36\% | (64) | 10\% | (17) | 9\% | (17) | 177 |
| 4-Region: Midwest | 42\% | (72) | 44\% | (75) | 2\% | (4) | 12\% | (20) | 171 |
| 4-Region: South | 46\% | (135) | 32\% | (94) | 4\% | (10) | 19\% | (57) | 296 |
| 4-Region: West | 48\% | (98) | 35\% | (73) | 3\% | (7) | 14\% | (28) | 205 |
| Parent: Yes | 45\% | (385) | 36\% | (306) | 4\% | (38) | 14\% | (122) | 850 |
| Parent of child $<5$ years old | 51\% | (93) | 37\% | (67) | 6\% | (11) | 6\% | (11) | 182 |
| Parent of child 5-12 years old | 58\% | (205) | 33\% | (116) | 5\% | (19) | 3\% | (11) | 352 |
| Parent of child 13-17 years old | 60\% | (154) | 32\% | (84) | 5\% | (12) | 3\% | (8) | 258 |
| Parent of child $18+$ years old | 27\% | (78) | 39\% | (114) | 2\% | (5) | 32\% | (95) | 292 |
| Parent of child $<18$ years old | 55\% | (324) | 35\% | (208) | 6\% | (34) | 5\% | (27) | 593 |
| Parents of child w/access to any device | 45\% | (385) | 36\% | (306) | 4\% | (38) | 14\% | (122) | 850 |
| Parents who restrict access to devices/screens | 57\% | (315) | $32 \%$ | (176) | 5\% | (28) | 5\% | (30) | 549 |
| Parent of children spending more recreational time with screens | 73\% | (213) | 18\% | (54) | 6\% | (17) | 3\% | (10) | 293 |
| Parent of children spending less recreational time with screens | 47\% | (27) | 35\% | (21) | 17\% | (10) | - | (0) | 58 |
| Parent of children spending more educational time with screens | 100\% | (385) | - | (0) | - | (0) | - | (0) | 385 |
| Parent of children spending more time with screens overall | 75\% | (248) | 18\% | (61) | 5\% | (16) | $2 \%$ | (7) | 332 |
| Parent views screen time negatively | 53\% | (145) | 30\% | (81) | 4\% | (10) | 14\% | (38) | 274 |
| Parent views screen time positively | $51 \%$ | (181) | 37\% | (130) | 7\% | (26) | 4\% | (15) | 351 |
| Parent views technology/devices positively | 57\% | (195) | $31 \%$ | (106) | 7\% | (24) | 5\% | (18) | 343 |
| Parent views technology/devices negatively | 54\% | (43) | 31\% | (25) | 7\% | (6) | 9\% | (7) | 81 |
| Parents watched PBS as child | 47\% | (300) | $36 \%$ | (230) | 5\% | (29) | 12\% | (77) | 636 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU5_3: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Screen time in general

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $39 \%$ | (332) | 44\% | (378) | 4\% | (38) | $12 \%$ | (102) | 850 |
| Gender: Male | 39\% | (150) | 46\% | (180) | 4\% | (16) | 11\% | (44) | 390 |
| Gender: Female | 40\% | (182) | 43\% | (198) | 5\% | (22) | 13\% | (58) | 460 |
| Age: 18-34 | 45\% | (91) | 37\% | (76) | $11 \%$ | (23) | 7\% | (14) | 204 |
| Age: 35-44 | 49\% | (114) | 46\% | (106) | $3 \%$ | (6) | 2\% | (6) | 232 |
| Age: 45-64 | 35\% | (105) | 48\% | (146) | 2\% | (5) | 16\% | (47) | 304 |
| Age: 65+ | 20\% | (22) | 46\% | (51) | 3\% | (3) | $31 \%$ | (35) | 111 |
| Millennials: 1981-1996 | 47\% | (139) | 42\% | (124) | 7\% | (22) | 4\% | (12) | 296 |
| GenXers: 1965-1980 | 44\% | (139) | 46\% | (145) | 2\% | (7) | 8\% | (25) | 316 |
| Baby Boomers: 1946-1964 | 23\% | (42) | 47\% | (87) | 2\% | (4) | 27\% | (51) | 185 |
| PID: Dem (no lean) | 42\% | (128) | 46\% | (139) | 6\% | (18) | 6\% | (17) | 302 |
| PID: Ind (no lean) | $41 \%$ | (89) | 42\% | (91) | 3\% | (7) | 13\% | (28) | 215 |
| PID: Rep (no lean) | 35\% | (116) | 44\% | (148) | 4\% | (13) | 17\% | (57) | 333 |
| PID/Gender: Dem Men | 38\% | (46) | 54\% | (65) | $3 \%$ | (4) | 4\% | (5) | 120 |
| PID/Gender: Dem Women | 45\% | (82) | 41\% | (75) | 8\% | (14) | 6\% | (12) | 183 |
| PID/Gender: Ind Men | 44\% | (41) | 38\% | (35) | $4 \%$ | (3) | $14 \%$ | (13) | 92 |
| PID/Gender: Ind Women | 39\% | (48) | 46\% | (56) | $3 \%$ | (4) | $12 \%$ | (15) | 123 |
| PID/Gender: Rep Men | 36\% | (64) | 45\% | (81) | $4 \%$ | (8) | 14\% | (25) | 178 |
| PID/Gender: Rep Women | 34\% | (52) | 43\% | (67) | 3\% | (5) | 20\% | (31) | 155 |
| Ideo: Liberal (1-3) | 48\% | (120) | 39\% | (96) | 6\% | (16) | 6\% | (16) | 248 |
| Ideo: Moderate (4) | 37\% | (91) | 49\% | (120) | 4\% | (10) | 9\% | (23) | 244 |
| Ideo: Conservative (5-7) | 34\% | (98) | 44\% | (130) | 3\% | (9) | 19\% | (55) | 293 |
| Educ: < College | 37\% | (187) | 46\% | (238) | 5\% | (27) | 12\% | (61) | 513 |
| Educ: Bachelors degree | 42\% | (85) | 42\% | (86) | 3\% | (6) | 13\% | (27) | 204 |
| Educ: Post-grad | 45\% | (60) | 40\% | (54) | 3\% | (5) | 11\% | (15) | 133 |
| Income: Under 50k | 32\% | (116) | 49\% | (177) | 6\% | (23) | 13\% | (46) | 361 |
| Income: 50k-100k | 43\% | (122) | 43\% | (122) | 4\% | (10) | 11\% | (31) | 284 |
| Income: 100k+ | 46\% | (95) | 39\% | (79) | 2\% | (5) | 13\% | (26) | 205 |
| Ethnicity: White | 39\% | (263) | 44\% | (299) | 4\% | (25) | 13\% | (91) | 678 |

Continued on next page

Table EDU5_3: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Screen time in general

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (332) | 44\% | (378) | 4\% | (38) | 12\% | (102) | 850 |
| Ethnicity: Hispanic | 44\% | (62) | 44\% | (63) | 5\% | (8) | 7\% | (10) | 142 |
| Ethnicity: Black | 46\% | (48) | 39\% | (41) | 7\% | (7) | 8\% | (9) | 105 |
| Ethnicity: Other | $31 \%$ | (21) | 57\% | (38) | 8\% | (6) | 4\% | (2) | 68 |
| All Christian | 38\% | (161) | 44\% | (186) | 4\% | (18) | 13\% | (56) | 421 |
| All Non-Christian | 45\% | (26) | 42\% | (24) | 3\% | (2) | 9\% | (5) | 57 |
| Agnostic/Nothing in particular | 39\% | (78) | 47\% | (94) | 5\% | (10) | 9\% | (18) | 200 |
| Something Else | 40\% | (50) | 39\% | (49) | 7\% | (8) | 14\% | (18) | 126 |
| Religious Non-Protestant/Catholic | 47\% | (30) | 41\% | (26) | 3\% | (2) | 9\% | (6) | 63 |
| Evangelical | 40\% | (103) | 39\% | (101) | 6\% | (16) | 15\% | (38) | 258 |
| Non-Evangelical | 35\% | (96) | 48\% | (130) | 4\% | (10) | 13\% | (35) | 271 |
| Community: Urban | 47\% | (123) | 42\% | (109) | 5\% | (12) | 6\% | (14) | 259 |
| Community: Suburban | 39\% | (148) | 44\% | (169) | 3\% | (11) | 15\% | (56) | 383 |
| Community: Rural | 30\% | (61) | 48\% | (100) | 7\% | (15) | 15\% | (32) | 208 |
| Employ: Private Sector | 43\% | (164) | 43\% | (163) | 4\% | (14) | 10\% | (37) | 377 |
| Employ: Government | 44\% | (27) | 39\% | (24) | 10\% | (6) | 6\% | (4) | 61 |
| Employ: Self-Employed | 38\% | (30) | 48\% | (38) | 4\% | (4) | 10\% | (8) | 80 |
| Employ: Homemaker | 45\% | (40) | $41 \%$ | (37) | 4\% | (4) | 10\% | (9) | 89 |
| Employ: Retired | 15\% | (16) | 50\% | (53) | 2\% | (2) | 32\% | (34) | 105 |
| Employ: Unemployed | 35\% | (28) | 49\% | (41) | 7\% | (6) | 9\% | (7) | 82 |
| Military HH: Yes | 36\% | (44) | 43\% | (52) | 4\% | (5) | 17\% | (20) | 122 |
| Military HH: No | 40\% | (288) | 45\% | (326) | 4\% | (33) | $11 \%$ | (82) | 729 |
| RD/WT: Right Direction | 39\% | (107) | 46\% | (126) | 5\% | (13) | 11\% | (29) | 275 |
| RD/WT: Wrong Track | 39\% | (226) | 44\% | (251) | 4\% | (25) | 13\% | (73) | 575 |
| Trump Job Approve | 39\% | (156) | 45\% | (182) | 5\% | (18) | 12\% | (49) | 406 |
| Trump Job Disapprove | 41\% | (176) | 44\% | (192) | 4\% | (17) | 11\% | (49) | 434 |

Continued on next page

Table EDU5_3: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Screen time in general

| Demographic | More time |  | About the same |  | Less time |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $39 \%$ | (332) | 44\% | (378) | 4\% | (38) | 12\% | (102) | 850 |
| Trump Job Strongly Approve | 32\% | (70) | $51 \%$ | (111) | 4\% | (9) | 13\% | (28) | 219 |
| Trump Job Somewhat Approve | 46\% | (86) | 38\% | (71) | 5\% | (9) | $11 \%$ | (21) | 187 |
| Trump Job Somewhat Disapprove | 37\% | (45) | 48\% | (58) | 4\% | (5) | $11 \%$ | (13) | 122 |
| Trump Job Strongly Disapprove | 42\% | (131) | 43\% | (134) | 4\% | (12) | 12\% | (36) | 312 |
| Favorable of Trump | 39\% | (158) | 44\% | (176) | 5\% | (19) | 12\% | (49) | 402 |
| Unfavorable of Trump | 40\% | (169) | 45\% | (190) | 4\% | (16) | 12\% | (50) | 425 |
| Very Favorable of Trump | 36\% | (83) | 46\% | (108) | 5\% | (11) | 13\% | (30) | 233 |
| Somewhat Favorable of Trump | 44\% | (75) | 40\% | (68) | 4\% | (8) | $11 \%$ | (19) | 169 |
| Somewhat Unfavorable of Trump | 33\% | (36) | 48\% | (52) | 3\% | (3) | 16\% | (17) | 107 |
| Very Unfavorable of Trump | 42\% | (133) | 44\% | (139) | 4\% | (13) | 10\% | (33) | 318 |
| \#1 Issue: Economy | 40\% | (144) | 46\% | (163) | 4\% | (14) | 10\% | (34) | 355 |
| \#1 Issue: Security | 28\% | (30) | 48\% | (50) | 4\% | (4) | 21\% | (22) | 106 |
| \#1 Issue: Health Care | 42\% | (63) | 44\% | (67) | 5\% | (8) | 9\% | (14) | 152 |
| \#1 Issue: Medicare / Social Security | 33\% | (27) | 52\% | (42) | 5\% | (4) | 10\% | (8) | 81 |
| \#1 Issue: Education | 41\% | (24) | 35\% | (21) | 4\% | (3) | 19\% | (11) | 59 |
| \#1 Issue: Other | 35\% | (19) | 39\% | (22) | 4\% | (2) | 21\% | (11) | 55 |
| 2018 House Vote: Democrat | 42\% | (129) | 42\% | (131) | 7\% | (20) | 9\% | (29) | 310 |
| 2018 House Vote: Republican | 38\% | (110) | 45\% | (131) | 3\% | (8) | 15\% | (45) | 294 |
| 2016 Vote: Hillary Clinton | 44\% | (124) | 41\% | (114) | 5\% | (15) | 10\% | (27) | 281 |
| 2016 Vote: Donald Trump | 35\% | (110) | 47\% | (151) | 4\% | (11) | $14 \%$ | (46) | 318 |
| 2016 Vote: Didn't Vote | 38\% | (79) | 46\% | (97) | 5\% | (11) | 11\% | (22) | 209 |
| Voted in 2014: Yes | 38\% | (207) | 43\% | (232) | 5\% | (25) | $14 \%$ | (78) | 543 |
| Voted in 2014: No | 41\% | (125) | 47\% | (146) | 4\% | (13) | 8\% | (24) | 307 |
| 2012 Vote: Barack Obama | 43\% | (157) | $41 \%$ | (150) | 6\% | (21) | 10\% | (36) | 363 |
| 2012 Vote: Mitt Romney | 30\% | (64) | 49\% | (105) | 1\% | (3) | 20\% | (42) | 214 |
| 2012 Vote: Didn't Vote | 41\% | (104) | 45\% | (114) | 5\% | (12) | 9\% | (22) | 252 |

[^20]Table EDU5_3: Since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, have you allowed your child(ren) to have more or less of each type of screen time compared to before the COVID-19 pandemic, or about the same?Screen time includes any time your child watches TV or uses a tablet or cell phone.
Screen time in general

| Demographic |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU6_1: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (300) | 37\% | (313) | $11 \%$ | (97) | 4\% | (31) | 13\% | (110) | 85 |
| Gender: Male | 35\% | (137) | 41\% | (158) | 10\% | (38) | 4\% | (16) | 10\% | (40) | 39 |
| Gender: Female | 35\% | (162) | $34 \%$ | (155) | 13\% | (59) | 3\% | (14) | 15\% | (70) | 46 |
| Age: 18-34 | 39\% | (79) | 39\% | (79) | 13\% | (27) | 2\% | (5) | 7\% | (14) | 20 |
| Age: 35-44 | 35\% | (81) | 43\% | (99) | 13\% | (30) | 5\% | (12) | 5\% | (11) | 23 |
| Age: 45-64 | 35\% | (105) | 35\% | (106) | 10\% | (30) | 3\% | (11) | 17\% | (52) | 30 |
| Age: 65+ | 32\% | (35) | 26\% | (29) | 9\% | (9) | 3\% | (4) | 30\% | (34) |  |
| Millennials: 1981-1996 | 38\% | (113) | 37\% | (110) | 15\% | (45) | $4 \%$ | (12) | 5\% | (15) | 29 |
| GenXers: 1965-1980 | 33\% | (105) | 42\% | (131) | 10\% | (32) | 4\% | (13) | 11\% | (34) | 31 |
| Baby Boomers: 1946-1964 | 36\% | (66) | 28\% | (53) | 7\% | (14) | 3\% | (6) | 25\% | (47) | 18 |
| PID: Dem (no lean) | 38\% | (115) | 37\% | (112) | 13\% | (41) | 4\% | (13) | 7\% | (22) | 30 |
| PID: Ind (no lean) | $33 \%$ | (71) | 36\% | (77) | 11\% | (24) | 3\% | (6) | 17\% | (37) | 21 |
| PID: Rep (no lean) | 34\% | (114) | 37\% | (123) | 10\% | (33) | 3\% | (12) | 16\% | (52) | 33 |
| PID/Gender: Dem Men | 38\% | (45) | 38\% | (46) | 15\% | (17) | 5\% | (6) | 5\% | (6) | 12 |
| PID/Gender: Dem Women | 38\% | (70) | 36\% | (66) | 13\% | (23) | 4\% | (7) | 9\% | (16) | 18 |
| PID/Gender: Ind Men | 36\% | (33) | 36\% | (33) | 6\% | (6) | 3\% | (3) | 18\% | (17) |  |
| PID/Gender: Ind Women | 30\% | (37) | 36\% | (44) | 15\% | (18) | 3\% | (3) | 17\% | (20) | 12 |
| PID/Gender: Rep Men | 33\% | (59) | 45\% | (80) | 8\% | (14) | 4\% | (8) | 10\% | (18) | 17 |
| PID/Gender: Rep Women | 36\% | (55) | 28\% | (44) | 12\% | (18) | 3\% | (4) | 22\% | (34) | 15 |
| Ideo: Liberal (1-3) | 37\% | (93) | 38\% | (94) | 13\% | (32) | 5\% | (12) | 7\% | (18) | 24 |
| Ideo: Moderate (4) | $31 \%$ | (77) | 42\% | (102) | 12\% | (30) | 2\% | (5) | 12\% | (30) | 24 |
| Ideo: Conservative (5-7) | 35\% | (103) | 33\% | (96) | 10\% | (30) | 4\% | (12) | 18\% | (51) | 29 |
| Educ: < College | 37\% | (192) | 34\% | (176) | 12\% | (59) | $3 \%$ | (16) | $14 \%$ | (70) | 51 |
| Educ: Bachelors degree | 29\% | (60) | 39\% | (79) | 11\% | (23) | 6\% | (12) | 15\% | (30) | 20 |
| Educ: Post-grad | 36\% | (48) | 43\% | (57) | 11\% | (14) | 2\% | (3) | 8\% | (11) | 13 |
| Income: Under 50k | 38\% | (138) | 34\% | (122) | $11 \%$ | (39) | $2 \%$ | (8) | 15\% | (54) | 36 |
| Income: 50k-100k | 32\% | (91) | 39\% | (110) | $14 \%$ | (40) | 4\% | (10) | 11\% | (32) | 28 |
| Income: 100k+ | 34\% | (70) | 39\% | (80) | 9\% | (18) | 6\% | (12) | 12\% | (24) | 20 |
| Ethnicity: White | $31 \%$ | (213) | 39\% | (261) | 12\% | (78) | $4 \%$ | (25) | 15\% | (101) | 67 |
| Ethnicity: Hispanic | 37\% | (53) | 39\% | (55) | 13\% | (18) | 5\% | (8) | 6\% | (8) | 14 |
| Ethnicity: Black | 50\% | (53) | 26\% | (28) | 13\% | (13) | 4\% | (4) | 6\% | (6) | 10 |

[^21]Table EDU6_1: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (300) | 37\% | (313) | 11\% | (97) | 4\% | (31) | 13\% | (110) | 85 |
| Ethnicity: Other | 51\% | (34) | 35\% | (24) | 7\% | (5) | 2\% | (1) | 5\% | (3) |  |
| All Christian | 34\% | (144) | 37\% | (157) | 11\% | (47) | 3\% | (13) | 14\% | (61) | 4 |
| All Non-Christian | 35\% | (20) | 42\% | (24) | 9\% | (5) | 5\% | (3) | 9\% | (5) |  |
| Agnostic/Nothing in particular | 37\% | (75) | 33\% | (66) | 15\% | (31) | 4\% | (8) | 10\% | (21) | 20 |
| Something Else | 37\% | (47) | 38\% | (48) | 11\% | (13) | 1\% | (1) | 13\% | (17) | 12 |
| Religious Non-Protestant/Catholic | 37\% | (23) | 43\% | (27) | 8\% | (5) | 4\% | (3) | 8\% | (5) |  |
| Evangelical | 39\% | (101) | 36\% | (94) | 8\% | (21) | 2\% | (5) | 14\% | (37) | 25 |
| Non-Evangelical | $31 \%$ | (84) | 37\% | (101) | 14\% | (38) | 3\% | (8) | 15\% | (40) | 2 |
| Community: Urban | 36\% | (94) | 39\% | (101) | 12\% | (31) | 5\% | (12) | 8\% | (21) | 25 |
| Community: Suburban | $31 \%$ | (118) | 39\% | (150) | 12\% | (46) | 4\% | (16) | 14\% | (54) | 38 |
| Community: Rural | 42\% | (88) | 30\% | (62) | 9\% | (19) | 1\% | (3) | 17\% | (36) | 20 |
| Employ: Private Sector | 33\% | (124) | 40\% | (152) | 11\% | (42) | 5\% | (18) | 11\% | (42) | 37 |
| Employ: Government | 29\% | (18) | 50\% | (30) | 10\% | (6) | 4\% | (3) | 6\% | (4) |  |
| Employ: Self-Employed | 38\% | (30) | 35\% | (28) | 16\% | (13) | 2\% | (2) | 9\% | (7) |  |
| Employ: Homemaker | 32\% | (29) | 38\% | (33) | 12\% | (11) | $4 \%$ | (3) | $14 \%$ | (13) |  |
| Employ: Retired | 41\% | (43) | 20\% | (21) | 7\% | (7) | 1\% | (1) | 31\% | (33) | 10 |
| Employ: Unemployed | 38\% | (32) | 40\% | (33) | 13\% | (11) | - | (0) | 8\% | (7) |  |
| Military HH: Yes | 29\% | (35) | 35\% | (43) | 18\% | (22) | 2\% | (3) | 15\% | (19) | 12 |
| Military HH: No | 36\% | (264) | 37\% | (270) | 10\% | (75) | $4 \%$ | (28) | 13\% | (92) | 72 |
| RD/WT: Right Direction | 39\% | (106) | 38\% | (106) | 9\% | (24) | 3\% | (8) | 12\% | (32) | 27 |
| RD/WT: Wrong Track | 34\% | (194) | 36\% | (207) | 13\% | (73) | $4 \%$ | (23) | $14 \%$ | (78) | 57 |
| Trump Job Approve | 36\% | (147) | 37\% | (150) | 11\% | (43) | 3\% | (12) | 13\% | (54) | 40 |
| Trump Job Disapprove | 34\% | (147) | 37\% | (160) | 12\% | (54) | 4\% | (18) | 12\% | (53) | 43 |
| Trump Job Strongly Approve | 43\% | (94) | 31\% | (67) | 10\% | (22) | 5\% | (11) | 11\% | (25) | 21 |
| Trump Job Somewhat Approve | 29\% | (53) | 44\% | (83) | 11\% | (20) | 1\% | (1) | 16\% | (29) | 18 |
| Trump Job Somewhat Disapprove | 39\% | (48) | 39\% | (48) | 10\% | (13) | 1\% | (2) | 10\% | (12) | 12 |
| Trump Job Strongly Disapprove | 32\% | (99) | 36\% | (113) | 13\% | (42) | 5\% | (17) | 13\% | (42) | 31 |
| Favorable of Trump | 36\% | (143) | 38\% | (154) | 8\% | (33) | 4\% | (14) | $14 \%$ | (58) | 40 |
| Unfavorable of Trump | 35\% | (148) | 36\% | (153) | 14\% | (58) | $4 \%$ | (16) | 12\% | (50) | 42 |

Continued on next page

Table EDU6_1: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (300) | $37 \%$ | (313) | 11\% | (97) | 4\% | (31) | 13\% | (110) | 85 |
| Very Favorable of Trump | 43\% | (100) | 30\% | (70) | 8\% | (19) | 5\% | (12) | 14\% | (32) | 23 |
| Somewhat Favorable of Trump | 26\% | (43) | 49\% | (83) | 8\% | (14) | 1\% | (2) | 16\% | (26) | 16 |
| Somewhat Unfavorable of Trump | 33\% | (35) | 33\% | (35) | 19\% | (20) | 2\% | (2) | 13\% | (14) | 10 |
| Very Unfavorable of Trump | 35\% | (112) | 37\% | (118) | 12\% | (38) | 4\% | (14) | 12\% | (37) | 31 |
| \#1 Issue: Economy | 33\% | (116) | 40\% | (141) | 11\% | (40) | 5\% | (18) | 11\% | (40) | 35 |
| \#1 Issue: Security | 35\% | (37) | 33\% | (35) | 7\% | (8) | 3\% | (3) | 22\% | (24) | 10 |
| \#1 Issue: Health Care | $31 \%$ | (48) | 44\% | (67) | 12\% | (18) | 1\% | (1) | 12\% | (18) | 15 |
| \#1 Issue: Medicare / Social Security | 46\% | (37) | 35\% | (28) | 8\% | (7) | 1\% | (1) | 10\% | (8) |  |
| \#1 Issue: Education | 37\% | (22) | 31\% | (18) | 15\% | (9) | $4 \%$ | (2) | 13\% | (8) |  |
| \#1 Issue: Other | 36\% | (20) | 24\% | (13) | 16\% | (9) | 7\% | (4) | 17\% | (10) |  |
| 2018 House Vote: Democrat | 38\% | (118) | 34\% | (106) | 11\% | (33) | 6\% | (19) | 11\% | (34) | 31 |
| 2018 House Vote: Republican | 38\% | (111) | 33\% | (98) | 10\% | (28) | $3 \%$ | (9) | 16\% | (48) | 29 |
| 2016 Vote: Hillary Clinton | 39\% | (111) | 34\% | (97) | 13\% | (36) | 3\% | (10) | 10\% | (28) | 28 |
| 2016 Vote: Donald Trump | 36\% | (116) | 34\% | (109) | 8\% | (27) | 5\% | (16) | 16\% | (51) | 31 |
| 2016 Vote: Didn't Vote | 29\% | (61) | 43\% | (90) | 13\% | (28) | 2\% | (4) | 13\% | (27) | 20 |
| Voted in 2014: Yes | 36\% | (195) | 34\% | (187) | 10\% | (56) | 5\% | (25) | 15\% | (81) | 54 |
| Voted in 2014: No | 34\% | (105) | 41\% | (126) | 13\% | (41) | 2\% | (6) | 10\% | (30) | 30 |
| 2012 Vote: Barack Obama | 35\% | (126) | 36\% | (130) | 14\% | (49) | 5\% | (20) | 11\% | (38) | 36 |
| 2012 Vote: Mitt Romney | 30\% | (64) | 36\% | (78) | 9\% | (19) | 4\% | (8) | 21\% | (45) | 21 |
| 2012 Vote: Didn't Vote | 38\% | (96) | 41\% | (102) | 11\% | (27) | 1\% | (3) | 10\% | (24) | 25 |
| 4-Region: Northeast | 34\% | (61) | 43\% | (76) | 9\% | (16) | 4\% | (7) | 10\% | (18) | 17 |
| 4-Region: Midwest | $31 \%$ | (54) | 36\% | (62) | 16\% | (27) | 4\% | (6) | 14\% | (23) | 1 |
| 4-Region: South | 40\% | (119) | 35\% | (103) | 7\% | (21) | 3\% | (8) | 15\% | (45) | 29 |
| 4-Region: West | 32\% | (67) | 35\% | (72) | 16\% | (33) | 5\% | (9) | 12\% | (24) | 20 |
| Parent: Yes | 35\% | (300) | 37\% | (313) | 11\% | (97) | 4\% | (31) | 13\% | (110) | 85 |
| Parent of child $<5$ years old | 43\% | (78) | 34\% | (63) | 15\% | (27) | 4\% | (8) | $4 \%$ | (7) | 18 |
| Parent of child 5-12 years old | 38\% | (134) | 42\% | (149) | 13\% | (44) | 3\% | (12) | $4 \%$ | (13) | 35 |
| Parent of child 13-17 years old | 34\% | (87) | 47\% | (121) | 12\% | (32) | 3\% | (7) | 4\% | (11) | 25 |
| Parent of child 18+ years old | 29\% | (85) | 29\% | (83) | 10\% | (29) | 3\% | (8) | 30\% | (87) | 29 |
| Parent of child $<18$ years old | 38\% | (228) | 41\% | (244) | 12\% | (72) | $4 \%$ | (23) | 4\% | (26) | 59 |

[^22]Table EDU6_1: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (300) | $37 \%$ | (313) | 11\% | (97) | 4\% | (31) | 13\% | (110) | 85 |
| Parents of child w/access to any device | 35\% | (300) | $37 \%$ | (313) | 11\% | (97) | 4\% | (31) | 13\% | (110) | 85 |
| Parents who restrict access to devices/screens | 38\% | (211) | 41\% | (224) | 12\% | (67) | 4\% | (20) | 5\% | (26) | 54 |
| Parent of children spending more recreational time with screens | 40\% | (117) | 38\% | (111) | 14\% | (41) | 6\% | (18) | 2\% | (7) | 29 |
| Parent of children spending less recreational time with screens | 47\% | (27) | 28\% | (17) | 17\% | (10) | 2\% | (1) | 5\% | (3) |  |
| Parent of children spending more educational time with screens | 41\% | (159) | 43\% | (164) | 11\% | (41) | 3\% | (12) | 2\% | (8) | 38 |
| Parent of children spending more time with screens overall | 37\% | (122) | 42\% | (140) | 14\% | (46) | 5\% | (15) | 3\% | (9) | 33 |
| Parent views screen time negatively | 33\% | (91) | 38\% | (104) | 16\% | (44) | 5\% | (14) | 8\% | (21) | 27 |
| Parent views screen time positively | 43\% | (150) | 42\% | (147) | 9\% | (31) | 2\% | (9) | $4 \%$ | (15) | 3 |
| Parent views technology/devices positively | 46\% | (156) | 39\% | (134) | 8\% | (28) | 3\% | (11) | 4\% | (13) | 34 |
| Parent views technology/devices negatively | 18\% | (14) | 47\% | (38) | 26\% | (21) | 6\% | (5) | 4\% | (3) |  |
| Parents watched PBS as child | 36\% | (230) | 39\% | (246) | 11\% | (71) | 4\% | (24) | 10\% | (65) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU6_2: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (361) | $33 \%$ | (282) | 8\% | (67) | 3\% | (24) | 14\% | (116) | 85 |
| Gender: Male | 42\% | (164) | 37\% | (143) | 7\% | (26) | 4\% | (15) | 11\% | (42) | 39 |
| Gender: Female | 43\% | (197) | 30\% | (138) | 9\% | (41) | 2\% | (9) | 16\% | (75) | 46 |
| Age: 18-34 | 45\% | (91) | 34\% | (69) | 10\% | (21) | 3\% | (7) | 8\% | (16) | 20 |
| Age: 35-44 | 49\% | (114) | $33 \%$ | (77) | 10\% | (24) | 3\% | (7) | 4\% | (10) | 23 |
| Age: 45-64 | 38\% | (117) | 35\% | (107) | 5\% | (16) | 2\% | (6) | 19\% | (58) | 30 |
| Age: 65+ | 35\% | (39) | 26\% | (29) | 5\% | (6) | 3\% | (4) | 30\% | (33) |  |
| Millennials: 1981-1996 | 48\% | (141) | 31\% | (93) | 12\% | (36) | 3\% | (9) | 6\% | (17) | 29 |
| GenXers: 1965-1980 | 41\% | (128) | 39\% | (124) | 7\% | (21) | 2\% | (6) | 11\% | (36) | 31 |
| Baby Boomers: 1946-1964 | 40\% | (74) | 25\% | (47) | 5\% | (8) | 3\% | (5) | 27\% | (50) | 18 |
| PID: Dem (no lean) | 48\% | (144) | 34\% | (104) | 8\% | (24) | 3\% | (8) | 7\% | (23) | 30 |
| PID: Ind (no lean) | 39\% | (83) | 32\% | (68) | 11\% | (23) | 1\% | (2) | 18\% | (39) | 21 |
| PID: Rep (no lean) | 40\% | (134) | 33\% | (110) | 6\% | (21) | 4\% | (14) | 16\% | (54) | 33 |
| PID/Gender: Dem Men | 43\% | (51) | 43\% | (51) | 5\% | (6) | 4\% | (4) | 5\% | (7) | 12 |
| PID/Gender: Dem Women | $51 \%$ | (93) | 29\% | (53) | 10\% | (18) | $2 \%$ | (4) | 9\% | (16) | 18 |
| PID/Gender: Ind Men | 42\% | (39) | 27\% | (25) | 14\% | (12) | 2\% | (2) | 16\% | (14) |  |
| PID/Gender: Ind Women | $36 \%$ | (45) | 35\% | (43) | 8\% | (10) | - | (0) | 20\% | (25) | 12 |
| PID/Gender: Rep Men | $41 \%$ | (74) | 38\% | (67) | $4 \%$ | (8) | 5\% | (9) | 12\% | (21) | 17 |
| PID/Gender: Rep Women | 39\% | (60) | 27\% | (42) | 9\% | (13) | 3\% | (5) | 22\% | (34) | 15 |
| Ideo: Liberal (1-3) | 47\% | (116) | 35\% | (87) | 6\% | (16) | 4\% | (9) | 8\% | (21) | 24 |
| Ideo: Moderate (4) | 38\% | (93) | 36\% | (88) | 11\% | (26) | 1\% | (3) | 14\% | (34) | 24 |
| Ideo: Conservative (5-7) | 40\% | (117) | 31\% | (90) | 8\% | (24) | 4\% | (11) | 17\% | (50) | 29 |
| Educ: < College | 44\% | (223) | 30\% | (156) | 8\% | (43) | 3\% | (13) | 15\% | (77) | 51 |
| Educ: Bachelors degree | $36 \%$ | (73) | 40\% | (82) | 7\% | (14) | $4 \%$ | (7) | 14\% | (28) | 20 |
| Educ: Post-grad | 49\% | (65) | 32\% | (43) | 8\% | (10) | 3\% | (4) | 8\% | (11) | 13 |
| Income: Under 50k | 46\% | (165) | 27\% | (98) | 8\% | (29) | 2\% | (7) | 17\% | (63) | 36 |
| Income: 50k-100k | 35\% | (101) | 40\% | (115) | 8\% | (23) | 4\% | (11) | 12\% | (34) | 28 |
| Income: 100k+ | 47\% | (96) | 34\% | (69) | 7\% | (14) | 3\% | (6) | 9\% | (19) | 20 |
| Ethnicity: White | 38\% | (255) | 36\% | (242) | 8\% | (56) | 3\% | (18) | 16\% | (106) | 67 |
| Ethnicity: Hispanic | 49\% | (69) | 31\% | (45) | 6\% | (9) | 6\% | (9) | 8\% | (11) | 14 |
| Ethnicity: Black | 63\% | (66) | 18\% | (19) | 8\% | (8) | 5\% | (5) | 6\% | (6) | 10 |

[^23]Table EDU6_2: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (361) | 33\% | (282) | 8\% | (67) | $3 \%$ | (24) | 14\% | (116) | 85 |
| Ethnicity: Other | 59\% | (40) | 30\% | (20) | 6\% | (4) | - | (0) | 5\% | (3) | 6 |
| All Christian | 40\% | (170) | 35\% | (147) | 9\% | (37) | 2\% | (8) | 14\% | (60) | 42 |
| All Non-Christian | 35\% | (20) | 39\% | (22) | 9\% | (5) | 9\% | (5) | 7\% | (4) |  |
| Agnostic/Nothing in particular | 45\% | (91) | 33\% | (67) | 8\% | (15) | 1\% | (2) | 13\% | (25) | 20 |
| Something Else | 47\% | (60) | 28\% | (35) | 6\% | (7) | 3\% | (4) | 16\% | (20) | 12 |
| Religious Non-Protestant/Catholic | 36\% | (23) | 40\% | (25) | 9\% | (6) | 8\% | (5) | 7\% | (4) | 6 |
| Evangelical | $51 \%$ | (131) | 28\% | (71) | 5\% | (13) | 2\% | (5) | 15\% | (38) | 25 |
| Non-Evangelical | 35\% | (95) | 37\% | (99) | 11\% | (30) | 2\% | (6) | 15\% | (41) | 27 |
| Community: Urban | 45\% | (116) | 35\% | (91) | 7\% | (17) | 3\% | (8) | 10\% | (27) | 25 |
| Community: Suburban | 40\% | (153) | 35\% | (135) | 8\% | (31) | 3\% | (11) | 14\% | (53) | 38 |
| Community: Rural | 44\% | (92) | 27\% | (55) | 9\% | (20) | 2\% | (4) | 18\% | (37) | 20 |
| Employ: Private Sector | 39\% | (146) | 40\% | (151) | 7\% | (27) | 4\% | (14) | 10\% | (39) | 37 |
| Employ: Government | 39\% | (23) | 40\% | (24) | 8\% | (5) | $4 \%$ | (3) | 9\% | (5) |  |
| Employ: Self-Employed | 46\% | (37) | 31\% | (24) | 9\% | (8) | - | (0) | 13\% | (11) |  |
| Employ: Homemaker | 41\% | (36) | 28\% | (25) | 13\% | (12) | $3 \%$ | (3) | 15\% | (13) | 8 |
| Employ: Retired | 48\% | (50) | 18\% | (19) | 3\% | (3) | 1\% | (1) | 30\% | (31) | 10 |
| Employ: Unemployed | 50\% | (41) | 29\% | (24) | 13\% | (11) | - | (0) | 8\% | (7) |  |
| Military HH: Yes | 38\% | (46) | 30\% | (36) | 7\% | (9) | 6\% | (8) | 19\% | (23) | 12 |
| Military HH: No | 43\% | (315) | 34\% | (246) | 8\% | (59) | 2\% | (16) | 13\% | (94) | 72 |
| RD/WT: Right Direction | 46\% | (126) | 34\% | (95) | 6\% | (17) | 3\% | (8) | 11\% | (30) | 27 |
| RD/WT: Wrong Track | $41 \%$ | (235) | 33\% | (187) | 9\% | (50) | 3\% | (16) | 15\% | (87) | 57 |
| Trump Job Approve | 42\% | (172) | 33\% | (132) | 8\% | (34) | 3\% | (10) | 14\% | (57) | 40 |
| Trump Job Disapprove | 42\% | (183) | 34\% | (149) | 7\% | (31) | 3\% | (13) | 13\% | (57) | 43 |
| Trump Job Strongly Approve | 49\% | (107) | 28\% | (61) | 8\% | (16) | $3 \%$ | (8) | 12\% | (27) | 21 |
| Trump Job Somewhat Approve | 35\% | (65) | 38\% | (71) | 9\% | (18) | 2\% | (3) | 16\% | (30) | 18 |
| Trump Job Somewhat Disapprove | 44\% | (54) | 36\% | (44) | 5\% | (6) | 3\% | (4) | 11\% | (14) | 12 |
| Trump Job Strongly Disapprove | $41 \%$ | (129) | 34\% | (105) | 8\% | (25) | 3\% | (9) | 14\% | (44) | 31 |
| Favorable of Trump | 42\% | (170) | 32\% | (129) | 9\% | (36) | 2\% | (8) | 15\% | (59) | 40 |
| Unfavorable of Trump | 42\% | (177) | 35\% | (148) | 7\% | (29) | 4\% | (16) | 13\% | (55) | 42 |

Continued on next page

Table EDU6_2: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (361) | $33 \%$ | (282) | 8\% | (67) | 3\% | (24) | 14\% | (116) | 85 |
| Very Favorable of Trump | 49\% | (113) | 27\% | (63) | 8\% | (18) | 3\% | (8) | 13\% | (31) | 23 |
| Somewhat Favorable of Trump | 33\% | (57) | 39\% | (66) | 11\% | (18) | - | (1) | 17\% | (28) | 16 |
| Somewhat Unfavorable of Trump | 38\% | (40) | $34 \%$ | (37) | 10\% | (11) | 3\% | (3) | 15\% | (16) | 10 |
| Very Unfavorable of Trump | 43\% | (137) | 35\% | (111) | 6\% | (18) | $4 \%$ | (12) | 13\% | (40) | 31 |
| \#1 Issue: Economy | 40\% | (142) | 37\% | (131) | 8\% | (27) | $4 \%$ | (14) | 11\% | (40) | 35 |
| \#1 Issue: Security | 41\% | (43) | 27\% | (28) | 9\% | (10) | 1\% | (1) | 22\% | (24) | 10 |
| \#1 Issue: Health Care | 40\% | (61) | 39\% | (59) | 9\% | (13) | 1\% | (1) | 12\% | (19) | 15 |
| \#1 Issue: Medicare / Social Security | 56\% | (46) | 24\% | (20) | 1\% | (1) | 6\% | (4) | 12\% | (10) |  |
| \#1 Issue: Education | 39\% | (23) | 29\% | (17) | 12\% | (7) | 3\% | (2) | 18\% | (10) | 5 |
| \#1 Issue: Other | 47\% | (26) | 27\% | (15) | 6\% | (3) | 2\% | (1) | 17\% | (10) |  |
| 2018 House Vote: Democrat | 45\% | (138) | 35\% | (110) | 6\% | (20) | 3\% | (9) | 11\% | (34) | 31 |
| 2018 House Vote: Republican | 41\% | (122) | 32\% | (94) | 7\% | (22) | 4\% | (12) | 15\% | (45) | 29 |
| 2016 Vote: Hillary Clinton | 44\% | (124) | 36\% | (101) | 5\% | (15) | 3\% | (9) | 11\% | (31) | 28 |
| 2016 Vote: Donald Trump | 43\% | (138) | 31\% | (97) | 8\% | (25) | 4\% | (13) | $14 \%$ | (45) | 31 |
| 2016 Vote: Didn't Vote | 40\% | (85) | 32\% | (68) | 10\% | (21) | 1\% | (2) | 16\% | (34) | 20 |
| Voted in 2014: Yes | 43\% | (231) | 34\% | (182) | 6\% | (33) | 4\% | (20) | 14\% | (77) | 54 |
| Voted in 2014: No | 42\% | (130) | $32 \%$ | (100) | $11 \%$ | (34) | 1\% | (4) | 13\% | (39) | 30 |
| 2012 Vote: Barack Obama | 41\% | (149) | 35\% | (128) | 8\% | (30) | 4\% | (14) | 12\% | (42) | 36 |
| 2012 Vote: Mitt Romney | $41 \%$ | (87) | 32\% | (68) | 6\% | (13) | 3\% | (7) | 19\% | (40) | 21 |
| 2012 Vote: Didn't Vote | 44\% | (110) | 33\% | (84) | 9\% | (23) | 1\% | (3) | 13\% | (32) | 25 |
| 4-Region: Northeast | 47\% | (83) | 31\% | (55) | 7\% | (12) | 4\% | (6) | 12\% | (21) | 17 |
| 4-Region: Midwest | 37\% | (64) | 37\% | (63) | 10\% | (17) | 3\% | (4) | 13\% | (23) | 17 |
| 4-Region: South | 46\% | (137) | 29\% | (85) | 7\% | (22) | 2\% | (7) | 15\% | (46) | 29 |
| 4-Region: West | 37\% | (77) | 38\% | (79) | 8\% | (17) | 3\% | (6) | 13\% | (26) | 20 |
| Parent: Yes | 42\% | (361) | 33\% | (282) | 8\% | (67) | 3\% | (24) | 14\% | (116) | 85 |
| Parent of child $<5$ years old | 47\% | (85) | 32\% | (58) | 13\% | (24) | 3\% | (6) | 5\% | (10) | 18 |
| Parent of child 5-12 years old | 49\% | (171) | 36\% | (128) | 9\% | (33) | 2\% | (8) | 3\% | (11) | 35 |
| Parent of child 13-17 years old | 49\% | (126) | 37\% | (95) | 9\% | (22) | 2\% | (5) | $4 \%$ | (9) | 25 |
| Parent of child 18+ years old | $33 \%$ | (96) | 27\% | (79) | 7\% | (19) | 2\% | (6) | $32 \%$ | (92) | 29 |
| Parent of child $<18$ years old | 47\% | (279) | 36\% | (216) | 9\% | (53) | 3\% | (18) | 4\% | (26) | 59 |

[^24]Table EDU6_2: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (361) | $33 \%$ | (282) | 8\% | (67) | 3\% | (24) | 14\% | (116) | 85 |
| Parents of child w/access to any device | 42\% | (361) | $33 \%$ | (282) | 8\% | (67) | 3\% | (24) | 14\% | (116) | 85 |
| Parents who restrict access to devices/screens | 47\% | (258) | 36\% | (195) | 10\% | (55) | 3\% | (16) | 5\% | (25) | 54 |
| Parent of children spending more recreational time with screens | 48\% | (140) | 35\% | (102) | 10\% | (30) | 3\% | (10) | 4\% | (12) | 29 |
| Parent of children spending less recreational time with screens | 45\% | (26) | 32\% | (19) | 8\% | (5) | 9\% | (5) | 5\% | (3) |  |
| Parent of children spending more educational time with screens | 56\% | (215) | 34\% | (131) | 7\% | (26) | 2\% | (6) | 1\% | (6) | 38 |
| Parent of children spending more time with screens overall | 48\% | (159) | 36\% | (121) | 9\% | (30) | 4\% | (12) | 3\% | (10) | 33 |
| Parent views screen time negatively | 42\% | (114) | 35\% | (97) | 11\% | (29) | 3\% | (9) | 9\% | (25) | 27 |
| Parent views screen time positively | 52\% | (182) | 34\% | (121) | 5\% | (17) | 3\% | (11) | 6\% | (20) | 3 |
| Parent views technology/devices positively | 51\% | (174) | 36\% | (125) | 6\% | (20) | 3\% | (10) | 4\% | (14) | 34 |
| Parent views technology/devices negatively | 30\% | (24) | 42\% | (34) | 15\% | (12) | 7\% | (5) | 7\% | (5) |  |
| Parents watched PBS as child | 43\% | (276) | 34\% | (218) | 8\% | (54) | 3\% | (18) | $11 \%$ | (69) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU6_3: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Screen time in general

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (322) | 35\% | (299) | 11\% | (96) | 3\% | (25) | 13\% | (108) | 85 |
| Gender: Male | 38\% | (150) | 40\% | (154) | 10\% | (38) | 2\% | (8) | 10\% | (39) | 39 |
| Gender: Female | 37\% | (172) | $31 \%$ | (145) | 13\% | (58) | 4\% | (16) | 15\% | (69) | 46 |
| Age: 18-34 | $39 \%$ | (79) | 39\% | (79) | 13\% | (26) | 2\% | (4) | 7\% | (15) | 20 |
| Age: 35-44 | 41\% | (95) | $36 \%$ | (83) | 16\% | (36) | $3 \%$ | (8) | $4 \%$ | (9) | 23 |
| Age: 45-64 | $36 \%$ | (111) | 35\% | (107) | 8\% | (25) | 3\% | (8) | 17\% | (53) | 30 |
| Age: 65+ | $33 \%$ | (37) | 27\% | (30) | 7\% | (8) | 4\% | (5) | 28\% | (31) |  |
| Millennials: 1981-1996 | 40\% | (119) | $36 \%$ | (108) | 15\% | (43) | 4\% | (11) | 5\% | (15) | 29 |
| GenXers: 1965-1980 | 37\% | (117) | 41\% | (130) | 9\% | (28) | 2\% | (8) | 10\% | (33) | 31 |
| Baby Boomers: 1946-1964 | $38 \%$ | (70) | 26\% | (49) | 7\% | (13) | 3\% | (6) | 26\% | (47) | 18 |
| PID: Dem (no lean) | 43\% | (131) | 35\% | (106) | 12\% | (38) | 2\% | (7) | 7\% | (21) | 30 |
| PID: Ind (no lean) | $36 \%$ | (76) | 32\% | (68) | 13\% | (28) | 3\% | (7) | 17\% | (36) | 21 |
| PID: Rep (no lean) | $34 \%$ | (115) | 38\% | (125) | 9\% | (30) | 3\% | (12) | 15\% | (51) | 33 |
| PID/Gender: Dem Men | $46 \%$ | (55) | $36 \%$ | (43) | 12\% | (14) | 1\% | (1) | 5\% | (6) | 12 |
| PID/Gender: Dem Women | 42\% | (76) | $34 \%$ | (63) | 13\% | (24) | 3\% | (5) | 8\% | (15) | 18 |
| PID/Gender: Ind Men | $36 \%$ | (33) | 37\% | (34) | 9\% | (8) | $4 \%$ | (4) | 14\% | (13) |  |
| PID/Gender: Ind Women | 35\% | (43) | 27\% | (34) | 16\% | (20) | 2\% | (3) | 19\% | (23) | 12 |
| PID/Gender: Rep Men | 35\% | (62) | 43\% | (77) | 9\% | (16) | 2\% | (4) | 11\% | (20) | 17 |
| PID/Gender: Rep Women | 34\% | (53) | $31 \%$ | (48) | 9\% | (14) | 5\% | (8) | 20\% | (31) | 15 |
| Ideo: Liberal (1-3) | 42\% | (103) | $34 \%$ | (85) | 15\% | (37) | 3\% | (6) | 7\% | (16) | 24 |
| Ideo: Moderate (4) | 35\% | (87) | 39\% | (94) | 12\% | (29) | 1\% | (3) | 13\% | (31) | 24 |
| Ideo: Conservative (5-7) | 36\% | (105) | 33\% | (97) | 9\% | (27) | 5\% | (14) | 17\% | (50) | 29 |
| Educ: < College | 40\% | (206) | $32 \%$ | (164) | 11\% | (58) | 3\% | (15) | 14\% | (70) | 51 |
| Educ: Bachelors degree | $33 \%$ | (67) | 39\% | (80) | 11\% | (23) | 3\% | (6) | $14 \%$ | (28) | 20 |
| Educ: Post-grad | 37\% | (49) | 41\% | (55) | 11\% | (15) | 3\% | (4) | 8\% | (10) | 13 |
| Income: Under 50k | 40\% | (144) | 30\% | (108) | 12\% | (43) | 3\% | (11) | 16\% | (56) | A |
| Income: 50k-100k | 35\% | (100) | 40\% | (114) | 11\% | (30) | 3\% | (7) | 11\% | (32) | 28 |
| Income: 100k+ | 38\% | (78) | 38\% | (77) | 11\% | (23) | 3\% | (7) | 10\% | (20) | 20 |
| Ethnicity: White | $34 \%$ | (233) | 37\% | (249) | 11\% | (76) | 3\% | (22) | 14\% | (98) | 67 |
| Ethnicity: Hispanic | 44\% | (63) | 30\% | (43) | 17\% | (25) | 1\% | (2) | 7\% | (9) | 14 |
| Ethnicity: Black | 54\% | (56) | 28\% | (29) | 11\% | (12) | 1\% | (1) | 6\% | (6) | 10 |

[^25]Table EDU6_3: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Screen time in general

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (322) | 35\% | (299) | $11 \%$ | (96) | 3\% | (25) | 13\% | (108) | 85 |
| Ethnicity: Other | 48\% | (33) | 31\% | (21) | $12 \%$ | (8) | 3\% | (2) | 5\% | (3) |  |
| All Christian | 37\% | (155) | 35\% | (149) | $11 \%$ | (45) | 3\% | (14) | 14\% | (58) | 4 |
| All Non-Christian | 34\% | (19) | 47\% | (27) | 9\% | (5) | 2\% | (1) | 7\% | (4) |  |
| Agnostic/Nothing in particular | 39\% | (78) | 32\% | (63) | 15\% | (30) | 3\% | (6) | 12\% | (23) | 20 |
| Something Else | 42\% | (53) | 36\% | (45) | 8\% | (9) | 1\% | (2) | 13\% | (17) | 12 |
| Religious Non-Protestant/Catholic | 34\% | (22) | 49\% | (31) | 8\% | (5) | 2\% | (1) | 7\% | (4) |  |
| Evangelical | 43\% | (111) | 31\% | (80) | 9\% | (24) | 2\% | (4) | 15\% | (38) | 25 |
| Non-Evangelical | 34\% | (93) | 39\% | (106) | 9\% | (24) | $4 \%$ | (12) | 13\% | (36) | 2 |
| Community: Urban | 42\% | (108) | 35\% | (91) | 11\% | (27) | 4\% | (9) | 9\% | (24) | 25 |
| Community: Suburban | $32 \%$ | (123) | 41\% | (157) | 11\% | (44) | 3\% | (11) | 13\% | (49) | 38 |
| Community: Rural | 44\% | (91) | 25\% | (51) | $12 \%$ | (25) | 2\% | (5) | 17\% | (35) | 20 |
| Employ: Private Sector | 37\% | (139) | 39\% | (147) | 11\% | (40) | 3\% | (13) | 10\% | (38) | 37 |
| Employ: Government | $32 \%$ | (20) | 50\% | (31) | 7\% | (4) | 3\% | (2) | 7\% | (4) |  |
| Employ: Self-Employed | 34\% | (27) | 34\% | (27) | 21\% | (17) | - | (0) | 11\% | (9) |  |
| Employ: Homemaker | 36\% | (32) | 31\% | (28) | 15\% | (13) | $4 \%$ | (3) | 14\% | (13) |  |
| Employ: Retired | $41 \%$ | (42) | $21 \%$ | (22) | 7\% | (7) | 2\% | (2) | 30\% | (31) | 10 |
| Employ: Unemployed | 44\% | (36) | 34\% | (28) | 11\% | (9) | 3\% | (2) | 8\% | (7) |  |
| Military HH: Yes | $31 \%$ | (38) | 40\% | (48) | $11 \%$ | (13) | $4 \%$ | (4) | 15\% | (18) | 12 |
| Military HH: No | 39\% | (284) | 34\% | (251) | 11\% | (83) | 3\% | (20) | 12\% | (90) | 72 |
| RD/WT: Right Direction | 37\% | (101) | 43\% | (117) | 7\% | (21) | 4\% | (10) | 9\% | (26) | 27 |
| RD/WT: Wrong Track | 38\% | (221) | 32\% | (182) | 13\% | (75) | 3\% | (15) | $14 \%$ | (83) | 57 |
| Trump Job Approve | 37\% | (150) | 37\% | (148) | 10\% | (40) | 3\% | (13) | 13\% | (54) | 40 |
| Trump Job Disapprove | 39\% | (170) | 34\% | (146) | 13\% | (55) | 2\% | (10) | 12\% | (53) | 43 |
| Trump Job Strongly Approve | 40\% | (88) | 35\% | (76) | 8\% | (18) | 5\% | (11) | $12 \%$ | (26) | 2 |
| Trump Job Somewhat Approve | $33 \%$ | (62) | 38\% | (72) | 12\% | (22) | 1\% | (2) | 15\% | (28) | 18 |
| Trump Job Somewhat Disapprove | 44\% | (53) | 36\% | (43) | 7\% | (8) | 2\% | (3) | 12\% | (14) | 12 |
| Trump Job Strongly Disapprove | 37\% | (117) | 33\% | (103) | 15\% | (47) | 2\% | (7) | $12 \%$ | (38) | 31 |
| Favorable of Trump | 37\% | (149) | 36\% | (147) | 9\% | (36) | $4 \%$ | (15) | $14 \%$ | (56) | 40 |
| Unfavorable of Trump | 39\% | (166) | 34\% | (143) | 13\% | (55) | 2\% | (9) | 12\% | (52) | 42 |

Continued on next page

Table EDU6_3: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Screen time in general

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (322) | 35\% | (299) | 11\% | (96) | 3\% | (25) | 13\% | (108) | 85 |
| Very Favorable of Trump | 42\% | (97) | 34\% | (80) | 6\% | (14) | 6\% | (14) | 12\% | (29) | 23 |
| Somewhat Favorable of Trump | $31 \%$ | (52) | 40\% | (67) | 13\% | (21) | 1\% | (1) | 16\% | (27) | 16 |
| Somewhat Unfavorable of Trump | 40\% | (43) | 29\% | (31) | 12\% | (13) | 3\% | (3) | 15\% | (16) | 10 |
| Very Unfavorable of Trump | 39\% | (123) | 35\% | (112) | 13\% | (42) | 2\% | (6) | $11 \%$ | (35) | 31 |
| \#1 Issue: Economy | 38\% | (134) | 36\% | (128) | 12\% | (44) | 3\% | (12) | 11\% | (38) | 35 |
| \#1 Issue: Security | 32\% | (34) | 35\% | (37) | 9\% | (10) | 3\% | (3) | 20\% | (21) | 10 |
| \#1 Issue: Health Care | 32\% | (49) | 41\% | (62) | 13\% | (20) | 2\% | (3) | 13\% | (19) | 15 |
| \#1 Issue: Medicare / Social Security | 51\% | (42) | 28\% | (23) | 7\% | (6) | 1\% | (1) | $12 \%$ | (10) |  |
| \#1 Issue: Education | 35\% | (20) | 33\% | (20) | 15\% | (9) | 4\% | (2) | 13\% | (7) | 5 |
| \#1 Issue: Other | 43\% | (23) | $31 \%$ | (17) | 6\% | (3) | 2\% | (1) | 17\% | (10) |  |
| 2018 House Vote: Democrat | 43\% | (133) | 30\% | (94) | 15\% | (46) | 3\% | (8) | 10\% | (30) | 31 |
| 2018 House Vote: Republican | 39\% | (115) | 34\% | (101) | 7\% | (21) | 4\% | (13) | 15\% | (44) | 29 |
| 2016 Vote: Hillary Clinton | 44\% | (125) | $32 \%$ | (89) | 12\% | (33) | 2\% | (6) | 10\% | (28) | 28 |
| 2016 Vote: Donald Trump | 39\% | (123) | 34\% | (109) | 8\% | (24) | 5\% | (16) | $14 \%$ | (46) | 31 |
| 2016 Vote: Didn't Vote | 30\% | (63) | 40\% | (83) | 15\% | (31) | 1\% | (3) | 14\% | (30) | 20 |
| Voted in 2014: Yes | 39\% | (214) | 34\% | (182) | 10\% | (56) | 3\% | (19) | 13\% | (72) | 54 |
| Voted in 2014: No | 35\% | (109) | 38\% | (117) | 13\% | (40) | 2\% | (6) | 12\% | (36) | 30 |
| 2012 Vote: Barack Obama | 39\% | (141) | 35\% | (127) | 13\% | (47) | 3\% | (12) | 10\% | (35) | 36 |
| 2012 Vote: Mitt Romney | $33 \%$ | (70) | 37\% | (80) | 7\% | (15) | $4 \%$ | (8) | 19\% | (40) | 21 |
| 2012 Vote: Didn't Vote | 39\% | (98) | 35\% | (87) | 13\% | (32) | 2\% | (5) | $12 \%$ | (29) | 25 |
| 4-Region: Northeast | 42\% | (75) | 34\% | (61) | 8\% | (14) | 4\% | (6) | 12\% | (22) | 17 |
| 4-Region: Midwest | 29\% | (50) | 44\% | (76) | 11\% | (19) | 3\% | (5) | 12\% | (21) | 17 |
| 4-Region: South | 41\% | (122) | $31 \%$ | (92) | 10\% | (30) | 3\% | (9) | 15\% | (43) | 29 |
| 4-Region: West | 37\% | (75) | 34\% | (70) | 16\% | (33) | 2\% | (4) | 11\% | (23) | 20 |
| Parent: Yes | 38\% | (322) | 35\% | (299) | 11\% | (96) | 3\% | (25) | 13\% | (108) | 85 |
| Parent of child $<5$ years old | 41\% | (74) | $31 \%$ | (57) | 21\% | (38) | 2\% | (4) | 5\% | (9) | 18 |
| Parent of child 5-12 years old | 41\% | (144) | 41\% | (144) | $12 \%$ | (41) | 3\% | (12) | 3\% | (11) | 35 |
| Parent of child 13-17 years old | 42\% | (109) | 42\% | (109) | 9\% | (24) | 3\% | (7) | 3\% | (9) | 25 |
| Parent of child 18+ years old | $31 \%$ | (92) | 28\% | (83) | 8\% | (23) | 3\% | (8) | 29\% | (86) | 29 |
| Parent of child $<18$ years old | 41\% | (244) | 39\% | (230) | 13\% | (78) | 3\% | (17) | $4 \%$ | (25) | 59 |

[^26]Table EDU6_3: How confident are you in your ability to know how much of each type of screen time is appropriate for your child(ren)?
Screen time in general

| Demographic | Very confident |  | Somewhat confident |  | Not very confident |  | Not confident at all |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (322) | 35\% | (299) | 11\% | (96) | 3\% | (25) | 13\% | (108) | 85 |
| Parents of child w/access to any device | 38\% | (322) | 35\% | (299) | 11\% | (96) | 3\% | (25) | 13\% | (108) | 85 |
| Parents who restrict access to devices/screens | 41\% | (223) | 39\% | (212) | 14\% | (76) | 3\% | (14) | 4\% | (24) | 54 |
| Parent of children spending more recreational time with screens | 42\% | (123) | 34\% | (101) | 17\% | (50) | 4\% | (11) | 3\% | (8) | 29 |
| Parent of children spending less recreational time with screens | 46\% | (27) | 33\% | (19) | 15\% | (9) | - | (0) | 5\% | (3) |  |
| Parent of children spending more educational time with screens | 46\% | (175) | 39\% | (149) | 12\% | (46) | 2\% | (9) | 1\% | (5) | 38 |
| Parent of children spending more time with screens overall | 43\% | (143) | 36\% | (121) | 14\% | (47) | 4\% | (13) | 2\% | (8) | 33 |
| Parent views screen time negatively | 35\% | (95) | 34\% | (94) | 18\% | (50) | $4 \%$ | (12) | 8\% | (23) | 27 |
| Parent views screen time positively | 46\% | (162) | 40\% | (142) | 8\% | (28) | 1\% | (3) | 5\% | (17) | 3 |
| Parent views technology/devices positively | 44\% | (151) | 38\% | (130) | 12\% | (41) | 3\% | (9) | 4\% | (12) | 34 |
| Parent views technology/devices negatively | 28\% | (23) | 41\% | (33) | 23\% | (19) | 3\% | (2) | 5\% | (4) |  |
| Parents watched PBS as child | 39\% | (247) | 37\% | (235) | 12\% | (75) | 2\% | (14) | 10\% | (66) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU7_1: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Recreational screen time such as watching videos or playing video games

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (246) | 40\% | (337) | 14\% | (115) | 3\% | (29) | 15\% | (124) | 85 |
| Gender: Male | 31\% | (121) | 41\% | (161) | 13\% | (52) | 2\% | (10) | 12\% | (46) | 39 |
| Gender: Female | 27\% | (125) | 38\% | (176) | $14 \%$ | (63) | 4\% | (19) | 17\% | (78) | 46 |
| Age: 18-34 | 33\% | (67) | 41\% | (84) | 11\% | (22) | 6\% | (12) | 9\% | (19) | 20 |
| Age: 35-44 | 23\% | (53) | 44\% | (103) | 23\% | (53) | 3\% | (7) | 7\% | (17) | 23 |
| Age: 45-64 | 32\% | (97) | 38\% | (117) | 10\% | (31) | 3\% | (8) | 17\% | (52) | 30 |
| Age: 65+ | 27\% | (30) | 30\% | (33) | 9\% | (10) | 2\% | (2) | 32\% | (36) |  |
| Millennials: 1981-1996 | 27\% | (79) | 43\% | (127) | 19\% | (58) | 4\% | (12) | 7\% | (20) | 29 |
| GenXers: 1965-1980 | 32\% | (101) | 40\% | (127) | 12\% | (38) | 2\% | (8) | 13\% | (42) | 31 |
| Baby Boomers: 1946-1964 | 27\% | (51) | 37\% | (67) | 8\% | (15) | 3\% | (6) | 25\% | (46) | 18 |
| PID: Dem (no lean) | 34\% | (102) | 40\% | (120) | 14\% | (43) | 3\% | (10) | 9\% | (28) | 30 |
| PID: Ind (no lean) | 27\% | (58) | 35\% | (75) | 15\% | (32) | $4 \%$ | (8) | 19\% | (41) | 21 |
| PID: Rep (no lean) | 26\% | (85) | 43\% | (142) | 12\% | (40) | 3\% | (10) | 17\% | (55) | 33 |
| PID/Gender: Dem Men | 40\% | (47) | 38\% | (46) | 15\% | (18) | 2\% | (2) | 5\% | (7) | 12 |
| PID/Gender: Dem Women | 30\% | (55) | 40\% | (74) | 13\% | (25) | 4\% | (8) | 12\% | (21) | 18 |
| PID/Gender: Ind Men | 28\% | (25) | 36\% | (33) | 17\% | (16) | 2\% | (1) | 17\% | (16) |  |
| PID/Gender: Ind Women | 27\% | (33) | 34\% | (42) | 13\% | (16) | 6\% | (7) | 20\% | (25) | 12 |
| PID/Gender: Rep Men | 27\% | (49) | 46\% | (82) | 10\% | (18) | 4\% | (6) | 13\% | (23) | 17 |
| PID/Gender: Rep Women | 24\% | (36) | 39\% | (60) | 14\% | (22) | 3\% | (4) | $21 \%$ | (32) | 15 |
| Ideo: Liberal (1-3) | 37\% | (92) | 33\% | (81) | 15\% | (37) | $4 \%$ | (10) | 11\% | (27) | 24 |
| Ideo: Moderate (4) | 24\% | (59) | 47\% | (114) | 15\% | (36) | 4\% | (9) | 11\% | (27) | 24 |
| Ideo: Conservative (5-7) | 26\% | (76) | 38\% | (111) | 13\% | (39) | 3\% | (9) | 20\% | (58) | 2 |
| Educ: < College | $31 \%$ | (161) | 36\% | (184) | 14\% | (73) | 3\% | (16) | 15\% | (79) | 5 |
| Educ: Bachelors degree | $21 \%$ | (42) | 46\% | (94) | 14\% | (29) | 4\% | (8) | 15\% | (31) | 20 |
| Educ: Post-grad | 32\% | (43) | 44\% | (58) | 10\% | (13) | 4\% | (5) | 11\% | (14) | 13 |
| Income: Under 50k | 33\% | (121) | 34\% | (124) | 11\% | (38) | 5\% | (19) | 16\% | (59) | 3 |
| Income: 50k-100k | 24\% | (69) | 44\% | (124) | 17\% | (49) | 1\% | (4) | 13\% | (38) | 28 |
| Income: 100k+ | 28\% | (56) | 43\% | (88) | 14\% | (28) | 3\% | (6) | 13\% | (27) | 20 |
| Ethnicity: White | 26\% | (174) | 42\% | (283) | 13\% | (89) | 3\% | (24) | 16\% | (108) | 67 |
| Ethnicity: Hispanic | 30\% | (42) | 45\% | (64) | 10\% | (14) | 4\% | (6) | 11\% | (16) | 14 |

[^27]Table EDU7_1: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Recreational screen time such as watching videos or playing video games

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (246) | 40\% | (337) | $14 \%$ | (115) | 3\% | (29) | 15\% | (124) | 85 |
| Ethnicity: Black | 41\% | (43) | 27\% | (28) | 17\% | (18) | 4\% | (4) | 11\% | (12) | 10 |
| Ethnicity: Other | 42\% | (29) | 37\% | (25) | 13\% | (8) | 1\% | (1) | 7\% | (4) |  |
| All Christian | 27\% | (114) | 45\% | (191) | $11 \%$ | (47) | 3\% | (11) | 14\% | (58) | 4 |
| All Non-Christian | 26\% | (15) | 40\% | (23) | $11 \%$ | (6) | 8\% | (5) | 15\% | (9) |  |
| Agnostic/Nothing in particular | 32\% | (64) | 31\% | (63) | 20\% | (39) | $4 \%$ | (8) | 13\% | (27) | 20 |
| Something Else | 31\% | (39) | 36\% | (46) | 10\% | (13) | 4\% | (5) | 18\% | (23) | 12 |
| Religious Non-Protestant/Catholic | 27\% | (17) | 41\% | (26) | 12\% | (7) | 7\% | (5) | 14\% | (9) |  |
| Evangelical | 35\% | (91) | 36\% | (94) | 10\% | (26) | $2 \%$ | (6) | 16\% | (42) | 25 |
| Non-Evangelical | 21\% | (56) | 49\% | (134) | 12\% | (33) | 3\% | (9) | 14\% | (39) | 27 |
| Community: Urban | $31 \%$ | (81) | 49\% | (127) | 10\% | (27) | $2 \%$ | (6) | 7\% | (19) | 25 |
| Community: Suburban | 25\% | (97) | 38\% | (147) | 16\% | (61) | $4 \%$ | (15) | 17\% | (63) | 38 |
| Community: Rural | 32\% | (68) | 30\% | (63) | 13\% | (27) | 4\% | (9) | 20\% | (42) | 20 |
| Employ: Private Sector | 27\% | (101) | 45\% | (168) | 15\% | (55) | 3\% | (11) | 11\% | (42) | 37 |
| Employ: Government | 31\% | (19) | 49\% | (30) | 9\% | (5) | 3\% | (2) | 7\% | (4) |  |
| Employ: Self-Employed | 26\% | (21) | 39\% | (31) | 14\% | (12) | 7\% | (6) | $14 \%$ | (11) |  |
| Employ: Homemaker | 26\% | (24) | 37\% | (33) | 18\% | (16) | $4 \%$ | (3) | 14\% | (13) |  |
| Employ: Retired | 32\% | (34) | 27\% | (28) | 7\% | (7) | 1\% | (1) | $32 \%$ | (34) | 10 |
| Employ: Unemployed | 30\% | (25) | 34\% | (28) | 15\% | (12) | 5\% | (4) | 16\% | (13) |  |
| Military HH: Yes | 27\% | (32) | 38\% | (47) | 15\% | (18) | 3\% | (4) | 17\% | (21) | 12 |
| Military HH: No | 29\% | (214) | 40\% | (290) | 13\% | (97) | 3\% | (25) | $14 \%$ | (103) | 72 |
| RD/WT: Right Direction | 34\% | (92) | 42\% | (116) | 10\% | (28) | $2 \%$ | (5) | 12\% | (34) | 27 |
| RD/WT: Wrong Track | 27\% | (153) | 38\% | (221) | 15\% | (87) | $4 \%$ | (24) | 16\% | (90) | 57 |
| Trump Job Approve | 28\% | (115) | 40\% | (164) | 13\% | (52) | 3\% | (12) | 15\% | (62) | 40 |
| Trump Job Disapprove | 29\% | (127) | 39\% | (168) | 14\% | (62) | $4 \%$ | (17) | 14\% | (60) | 43 |
| Trump Job Strongly Approve | 33\% | (71) | 37\% | (82) | 12\% | (26) | $2 \%$ | (5) | 16\% | (35) | 21 |
| Trump Job Somewhat Approve | 24\% | (44) | 44\% | (82) | 14\% | (27) | $4 \%$ | (8) | 14\% | (27) | 18 |
| Trump Job Somewhat Disapprove | 33\% | (40) | 40\% | (49) | 15\% | (18) | - | (1) | 12\% | (14) | 12 |
| Trump Job Strongly Disapprove | 28\% | (87) | 38\% | (119) | 14\% | (44) | 5\% | (16) | 15\% | (45) | 31 |

[^28]Table EDU7_1: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Recreational screen time such as watching videos or playing video games

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (246) | 40\% | (337) | 14\% | (115) | 3\% | (29) | 15\% | (124) | 85 |
| Favorable of Trump | 29\% | (115) | 42\% | (167) | 12\% | (48) | 3\% | (10) | 15\% | (62) | 40 |
| Unfavorable of Trump | 28\% | (120) | 38\% | (163) | 15\% | (65) | $4 \%$ | (18) | 14\% | (59) | 42 |
| Very Favorable of Trump | 33\% | (77) | 40\% | (92) | 10\% | (23) | 2\% | (5) | 16\% | (36) | 23 |
| Somewhat Favorable of Trump | 23\% | (38) | 44\% | (75) | 15\% | (25) | 3\% | (5) | 15\% | (25) | 16 |
| Somewhat Unfavorable of Trump | 26\% | (28) | 39\% | (42) | 16\% | (18) | 2\% | (2) | 16\% | (17) | 10 |
| Very Unfavorable of Trump | 29\% | (92) | 38\% | (121) | 15\% | (47) | 5\% | (15) | 13\% | (42) | 31 |
| \#1 Issue: Economy | 23\% | (82) | 43\% | (151) | 16\% | (58) | 5\% | (17) | 13\% | (48) | 35 |
| \#1 Issue: Security | 31\% | (33) | 40\% | (42) | 6\% | (7) | 1\% | (1) | 21\% | (23) | 10 |
| \#1 Issue: Health Care | 28\% | (42) | 42\% | (64) | 12\% | (18) | 4\% | (6) | 15\% | (22) | 15 |
| \#1 Issue: Medicare / Social Security | 41\% | (33) | 37\% | (30) | 10\% | (8) | 1\% | (1) | 11\% | (9) |  |
| \#1 Issue: Education | 32\% | (19) | 25\% | (15) | 22\% | (13) | 3\% | (2) | $17 \%$ | (10) |  |
| \#1 Issue: Other | 31\% | (17) | 32\% | (18) | 13\% | (7) | 2\% | (1) | 21\% | (12) |  |
| 2018 House Vote: Democrat | 32\% | (98) | 36\% | (113) | 17\% | (52) | $4 \%$ | (12) | 11\% | (35) | 31 |
| 2018 House Vote: Republican | 31\% | (92) | 40\% | (119) | 11\% | (31) | 2\% | (6) | 16\% | (46) | 29 |
| 2016 Vote: Hillary Clinton | 32\% | (89) | 41\% | (115) | 14\% | (39) | 3\% | (8) | 11\% | (30) | 28 |
| 2016 Vote: Donald Trump | 30\% | (95) | 39\% | (125) | 13\% | (42) | 2\% | (8) | 15\% | (49) | 31 |
| 2016 Vote: Didn't Vote | 24\% | (50) | 41\% | (86) | 12\% | (25) | 5\% | (11) | 18\% | (37) | 20 |
| Voted in 2014: Yes | 31\% | (170) | 38\% | (205) | 14\% | (74) | 2\% | (13) | 15\% | (80) | 54 |
| Voted in 2014: No | 25\% | (76) | 43\% | (132) | 13\% | (41) | 5\% | (16) | $14 \%$ | (44) | 30 |
| 2012 Vote: Barack Obama | 30\% | (109) | 43\% | (155) | 13\% | (47) | 3\% | (12) | 11\% | (40) | 36 |
| 2012 Vote: Mitt Romney | 29\% | (61) | 37\% | (79) | 13\% | (27) | $2 \%$ | (4) | 20\% | (43) | 21 |
| 2012 Vote: Didn't Vote | 27\% | (68) | 38\% | (97) | 14\% | (36) | 5\% | (13) | 15\% | (38) | 25 |
| 4-Region: Northeast | 29\% | (52) | 41\% | (72) | 13\% | (23) | 2\% | (3) | 15\% | (27) | 17 |
| 4-Region: Midwest | 27\% | (46) | 40\% | (68) | 15\% | (25) | 4\% | (7) | 15\% | (25) | 17 |
| 4-Region: South | 31\% | (91) | 35\% | (104) | 14\% | (41) | 4\% | (13) | 16\% | (47) | 29 |
| 4-Region: West | 28\% | (57) | 45\% | (93) | 13\% | (26) | 2\% | (5) | 12\% | (25) | 20 |
| Parent: Yes | 29\% | (246) | 40\% | (337) | 14\% | (115) | 3\% | (29) | 15\% | (124) | 85 |
| Parent of child $<5$ years old | 26\% | (48) | 40\% | (72) | 23\% | (41) | 5\% | (9) | 7\% | (12) | 18 |
| Parent of child 5-12 years old | 29\% | (101) | 45\% | (160) | 16\% | (58) | 5\% | (18) | 4\% | (15) | 35 |

[^29]Table EDU7_1: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Recreational screen time such as watching videos or playing video games

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (246) | 40\% | (337) | 14\% | (115) | 3\% | (29) | 15\% | (124) | 85 |
| Parent of child 13-17 years old | 30\% | (76) | 42\% | (107) | 20\% | (51) | 3\% | (9) | 6\% | (15) | 25 |
| Parent of child $18+$ years old | 27\% | (80) | 32\% | (93) | 8\% | (24) | 2\% | (6) | 30\% | (89) | 29 |
| Parent of child $<18$ years old | 30\% | (176) | 43\% | (256) | 17\% | (99) | 4\% | (25) | 6\% | (38) | 59 |
| Parents of child w/access to any device | 29\% | (246) | 40\% | (337) | 14\% | (115) | 3\% | (29) | 15\% | (124) | 85 |
| Parents who restrict access to devices/screens | 30\% | (163) | 45\% | (248) | 15\% | (83) | 4\% | (24) | 6\% | (31) | 54 |
| Parent of children spending more recreational time with screens | $31 \%$ | (90) | 40\% | (117) | 20\% | (60) | 4\% | (12) | 5\% | (15) | 29 |
| Parent of children spending less recreational time with screens | 30\% | (17) | $32 \%$ | (18) | 20\% | (12) | 10\% | (6) | 8\% | (5) |  |
| Parent of children spending more educational time with screens | $33 \%$ | (127) | 44\% | (170) | 16\% | (63) | 3\% | (13) | 3\% | (12) | 38 |
| Parent of children spending more time with screens overall | 31\% | (102) | 44\% | (145) | 17\% | (56) | 4\% | (13) | 5\% | (15) | 33 |
| Parent views screen time negatively | $21 \%$ | (57) | 38\% | (105) | 23\% | (62) | 5\% | (15) | 13\% | (35) | 27 |
| Parent views screen time positively | 39\% | (137) | 44\% | (154) | 9\% | (33) | 3\% | (10) | 5\% | (18) | 35 |
| Parent views technology/devices positively | 36\% | (124) | 41\% | (142) | 15\% | (50) | 4\% | (15) | 3\% | (12) | 34 |
| Parent views technology/devices negatively | 15\% | (12) | 36\% | (29) | 30\% | (24) | 7\% | (5) | 13\% | (10) |  |
| Parents watched PBS as child | 29\% | (184) | 40\% | (253) | 15\% | (96) | 4\% | (24) | 12\% | (79) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU7_2: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time? Educational screen time such as using a device for distance learning

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (362) | 34\% | (290) | 6\% | (54) | 2\% | (13) | 15\% | (131) | 85 |
| Gender: Male | 44\% | (170) | 35\% | (137) | 8\% | (32) | 2\% | (7) | 11\% | (43) | 39 |
| Gender: Female | 42\% | (192) | 33\% | (153) | 5\% | (22) | $1 \%$ | (6) | 19\% | (88) | 46 |
| Age: 18-34 | 44\% | (89) | 38\% | (76) | 6\% | (13) | 2\% | (4) | 11\% | (22) | 20 |
| Age: 35-44 | 42\% | (97) | 38\% | (87) | $11 \%$ | (27) | 2\% | (4) | 7\% | (17) | 23 |
| Age: 45-64 | 46\% | (141) | 30\% | (91) | 4\% | (12) | 2\% | (5) | 18\% | (56) | 30 |
| Age: 65+ | 32\% | (36) | 32\% | (36) | $3 \%$ | (3) | 1\% | (1) | 32\% | (36) | 1 |
| Millennials: 1981-1996 | 42\% | (124) | 41\% | (120) | 9\% | (27) | 1\% | (4) | 7\% | (21) | 29 |
| GenXers: 1965-1980 | 46\% | (146) | $32 \%$ | (102) | 7\% | (21) | 2\% | (5) | 13\% | (42) | 31 |
| Baby Boomers: 1946-1964 | 42\% | (77) | 27\% | (51) | 3\% | (5) | 1\% | (2) | 27\% | (49) | 18 |
| PID: Dem (no lean) | 47\% | (143) | 35\% | (107) | 6\% | (18) | 1\% | (2) | 11\% | (32) | 30 |
| PID: Ind (no lean) | 35\% | (76) | 35\% | (75) | 7\% | (15) | 1\% | (2) | 22\% | (47) | 21 |
| PID: Rep (no lean) | 43\% | (143) | $33 \%$ | (109) | 6\% | (21) | 3\% | (9) | 16\% | (52) | 33 |
| PID/Gender: Dem Men | 46\% | (55) | 39\% | (47) | 9\% | (11) | 1\% | (1) | 5\% | (6) | 12 |
| PID/Gender: Dem Women | 49\% | (89) | 33\% | (60) | 4\% | (7) | 1\% | (1) | $14 \%$ | (25) | 18 |
| PID/Gender: Ind Men | 39\% | (35) | 34\% | (32) | 8\% | (7) | 2\% | (2) | 17\% | (16) |  |
| PID/Gender: Ind Women | $33 \%$ | (40) | 35\% | (43) | 6\% | (8) | - | (1) | 26\% | (31) | 12 |
| PID/Gender: Rep Men | 45\% | (80) | 33\% | (59) | 8\% | (14) | $3 \%$ | (5) | 12\% | (21) | 17 |
| PID/Gender: Rep Women | 40\% | (62) | 32\% | (50) | 5\% | (8) | 3\% | (4) | 20\% | (31) | 15 |
| Ideo: Liberal (1-3) | 45\% | (111) | 39\% | (96) | 6\% | (14) | 1\% | (3) | 10\% | (24) | 24 |
| Ideo: Moderate (4) | 40\% | (98) | 40\% | (97) | 7\% | (17) | - | (0) | 13\% | (32) | 24 |
| Ideo: Conservative (5-7) | 43\% | (127) | 28\% | (83) | 6\% | (18) | 3\% | (9) | 19\% | (55) | 29 |
| Educ: < College | 43\% | (222) | 34\% | (173) | $5 \%$ | (26) | 1\% | (7) | 16\% | (84) | 51 |
| Educ: Bachelors degree | 37\% | (75) | 37\% | (76) | 8\% | (16) | 2\% | (3) | 16\% | (33) | 20 |
| Educ: Post-grad | 49\% | (65) | 31\% | (41) | 8\% | (11) | $2 \%$ | (3) | 11\% | (14) | 13 |
| Income: Under 50k | 45\% | (161) | 30\% | (108) | 4\% | (14) | $2 \%$ | (6) | 20\% | (71) | 36 |
| Income: 50k-100k | 36\% | (102) | 41\% | (116) | 9\% | (25) | $2 \%$ | (6) | 12\% | (35) | 28 |
| Income: 100k+ | 48\% | (99) | 32\% | (66) | 7\% | (15) | 1\% | (1) | 12\% | (24) | 20 |
| Ethnicity: White | 41\% | (281) | 34\% | (227) | 7\% | (49) | 2\% | (12) | 16\% | (109) | 67 |
| Ethnicity: Hispanic | 38\% | (54) | 50\% | (71) | $4 \%$ | (6) | - | (0) | 8\% | (11) | 14 |

[^30]Table EDU7_2: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Educational screen time such as using a device for distance learning

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (362) | 34\% | (290) | 6\% | (54) | 2\% | (13) | 15\% | (131) | 85 |
| Ethnicity: Black | 55\% | (57) | 27\% | (28) | 2\% | (2) | 1\% | (1) | 16\% | (16) | 10 |
| Ethnicity: Other | 35\% | (24) | 52\% | (35) | 4\% | (3) | - | (0) | 9\% | (6) | 6 |
| All Christian | 41\% | (175) | 35\% | (148) | 6\% | (27) | 2\% | (7) | 15\% | (65) | 42 |
| All Non-Christian | 42\% | (24) | 40\% | (22) | 8\% | (4) | 2\% | (1) | 9\% | (5) | 5 |
| Agnostic/Nothing in particular | 42\% | (83) | 35\% | (70) | 7\% | (13) | 2\% | (3) | 15\% | (31) | 20 |
| Something Else | 50\% | (62) | 25\% | (31) | 5\% | (6) | 1\% | (2) | 20\% | (24) | 12 |
| Religious Non-Protestant/Catholic | 43\% | (27) | 40\% | (25) | 7\% | (4) | 2\% | (1) | 8\% | (5) |  |
| Evangelical | 50\% | (128) | 26\% | (66) | 7\% | (17) | 2\% | (4) | 17\% | (43) | 25 |
| Non-Evangelical | 38\% | (104) | 37\% | (101) | 6\% | (16) | 2\% | (5) | 17\% | (46) | 27 |
| Community: Urban | 47\% | (123) | 38\% | (97) | 6\% | (16) | 1\% | (2) | 8\% | (21) | 25 |
| Community: Suburban | 40\% | (152) | 37\% | (140) | 6\% | (22) | 2\% | (8) | 16\% | (61) | 38 |
| Community: Rural | 42\% | (87) | 26\% | (53) | 8\% | (16) | 2\% | (3) | 23\% | (48) | 20 |
| Employ: Private Sector | 43\% | (161) | 37\% | (139) | 8\% | (31) | 2\% | (8) | 10\% | (38) | 37 |
| Employ: Government | 49\% | (30) | 37\% | (23) | 5\% | (3) | 4\% | (2) | 5\% | (3) |  |
| Employ: Self-Employed | 35\% | (28) | 38\% | (31) | 5\% | (4) | 3\% | (3) | 18\% | (15) |  |
| Employ: Homemaker | 47\% | (42) | 27\% | (24) | 7\% | (7) | - | (0) | 19\% | (17) |  |
| Employ: Retired | 40\% | (42) | 25\% | (26) | $2 \%$ | (2) | - | (0) | 33\% | (35) | 10 |
| Employ: Unemployed | 42\% | (35) | $31 \%$ | (25) | $7 \%$ | (5) | 1\% | (1) | 20\% | (16) |  |
| Military HH: Yes | 40\% | (49) | 37\% | (45) | $4 \%$ | (5) | 2\% | (2) | 17\% | (21) | 12 |
| Military HH: No | 43\% | (313) | 34\% | (246) | 7\% | (49) | 1\% | (11) | 15\% | (110) | 72 |
| RD/WT: Right Direction | 47\% | (129) | $33 \%$ | (92) | 5\% | (13) | 3\% | (8) | $12 \%$ | (34) | 27 |
| RD/WT: Wrong Track | 41\% | (233) | 35\% | (199) | 7\% | (41) | 1\% | (5) | 17\% | (97) | 57 |
| Trump Job Approve | 43\% | (176) | 32\% | (129) | $7 \%$ | (27) | 3\% | (12) | 15\% | (62) | 40 |
| Trump Job Disapprove | 42\% | (182) | 37\% | (159) | 6\% | (27) | - | (1) | 15\% | (65) | 43 |
| Trump Job Strongly Approve | 46\% | (101) | 30\% | (67) | $5 \%$ | (11) | 4\% | (8) | 15\% | (33) | 21 |
| Trump Job Somewhat Approve | 40\% | (75) | $33 \%$ | (63) | 9\% | (16) | 2\% | (4) | 16\% | (29) | 18 |
| Trump Job Somewhat Disapprove | 41\% | (50) | 39\% | (48) | $7 \%$ | (9) | - | (0) | 12\% | (14) | 12 |
| Trump Job Strongly Disapprove | 42\% | (132) | 36\% | (111) | 6\% | (18) | - | (1) | 16\% | (50) | 31 |

[^31]Table EDU7_2: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time? Educational screen time such as using a device for distance learning

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (362) | $34 \%$ | (290) | 6\% | (54) | 2\% | (13) | 15\% | (131) | 85 |
| Favorable of Trump | 45\% | (180) | $31 \%$ | (125) | 6\% | (24) | 2\% | (9) | 16\% | (63) | 40 |
| Unfavorable of Trump | 40\% | (171) | 38\% | (160) | 7\% | (28) | 1\% | (3) | 15\% | (63) | 42 |
| Very Favorable of Trump | 48\% | (112) | 28\% | (66) | 5\% | (12) | 3\% | (7) | 15\% | (36) | 23 |
| Somewhat Favorable of Trump | 40\% | (68) | 35\% | (59) | 7\% | (12) | 1\% | (2) | 16\% | (27) | 16 |
| Somewhat Unfavorable of Trump | 34\% | (36) | 40\% | (42) | 10\% | (11) | 2\% | (2) | 15\% | (16) | 10 |
| Very Unfavorable of Trump | 43\% | (135) | 37\% | (117) | 5\% | (17) | - | (1) | 15\% | (47) | 31 |
| \#1 Issue: Economy | 42\% | (149) | 35\% | (125) | 7\% | (24) | 3\% | (9) | 14\% | (48) | 35 |
| \#1 Issue: Security | 39\% | (41) | 36\% | (38) | $4 \%$ | (4) | $3 \%$ | (3) | 18\% | (20) | 10 |
| \#1 Issue: Health Care | 46\% | (70) | $31 \%$ | (47) | 9\% | (13) | - | (0) | 15\% | (23) | 15 |
| \#1 Issue: Medicare / Social Security | 44\% | (35) | 41\% | (33) | 2\% | (1) | 1\% | (1) | 12\% | (10) |  |
| \#1 Issue: Education | 35\% | (20) | 40\% | (23) | 8\% | (4) | - | (0) | 18\% | (11) |  |
| \#1 Issue: Other | 52\% | (28) | 16\% | (9) | 6\% | (3) | 1\% | (1) | 25\% | (14) |  |
| 2018 House Vote: Democrat | 45\% | (139) | 37\% | (113) | 6\% | (19) | 1\% | (2) | 12\% | (37) | 31 |
| 2018 House Vote: Republican | 44\% | (129) | 33\% | (97) | 5\% | (15) | 2\% | (7) | 16\% | (46) | 29 |
| 2016 Vote: Hillary Clinton | 44\% | (123) | 38\% | (108) | 6\% | (16) | 1\% | (2) | 11\% | (31) | 28 |
| 2016 Vote: Donald Trump | 45\% | (142) | 33\% | (105) | 5\% | (15) | 2\% | (7) | 15\% | (49) | 31 |
| 2016 Vote: Didn't Vote | 39\% | (81) | 30\% | (64) | 9\% | (19) | 2\% | (4) | 20\% | (42) | 20 |
| Voted in 2014: Yes | 43\% | (236) | 34\% | (185) | 6\% | (32) | 1\% | (6) | 15\% | (84) | 54 |
| Voted in 2014: No | 41\% | (126) | 34\% | (105) | 7\% | (22) | 2\% | (7) | 15\% | (47) | 30 |
| 2012 Vote: Barack Obama | 42\% | (152) | 40\% | (145) | 5\% | (18) | - | (1) | 13\% | (46) | 36 |
| 2012 Vote: Mitt Romney | 45\% | (96) | 27\% | (58) | 6\% | (13) | 2\% | (5) | 20\% | (42) | 21 |
| 2012 Vote: Didn't Vote | 40\% | (100) | 33\% | (84) | 8\% | (21) | 3\% | (7) | 16\% | (40) | 25 |
| 4-Region: Northeast | 48\% | (85) | 29\% | (51) | 7\% | (12) | 1\% | (2) | 15\% | (27) | 17 |
| 4-Region: Midwest | 33\% | (57) | 38\% | (64) | 9\% | (16) | 1\% | (2) | 19\% | (32) | 17 |
| 4-Region: South | 44\% | (130) | 32\% | (95) | 5\% | (15) | 3\% | (8) | 16\% | (48) | 29 |
| 4-Region: West | 44\% | (90) | 39\% | (80) | 5\% | (10) | 1\% | (1) | 11\% | (23) | 20 |
| Parent: Yes | 43\% | (362) | 34\% | (290) | 6\% | (54) | 2\% | (13) | 15\% | (131) | 85 |
| Parent of child $<5$ years old | 43\% | (78) | 39\% | (71) | 7\% | (12) | 3\% | (5) | 9\% | (16) | 18 |
| Parent of child 5-12 years old | 47\% | (164) | 37\% | (131) | 10\% | (34) | 2\% | (6) | 5\% | (17) | 35 |

[^32]Table EDU7_2: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Educational screen time such as using a device for distance learning

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (362) | $34 \%$ | (290) | 6\% | (54) | 2\% | (13) | 15\% | (131) | 85 |
| Parent of child 13-17 years old | 48\% | (124) | 35\% | (91) | 9\% | (22) | $2 \%$ | (4) | 7\% | (17) | 25 |
| Parent of child $18+$ years old | 37\% | (108) | 28\% | (82) | 3\% | (8) | 1\% | (2) | $31 \%$ | (92) | 29 |
| Parent of child $<18$ years old | 45\% | (267) | 38\% | (225) | 8\% | (48) | 2\% | (11) | 7\% | (42) | 59 |
| Parents of child w/access to any device | 43\% | (362) | 34\% | (290) | 6\% | (54) | $2 \%$ | (13) | 15\% | (131) | 85 |
| Parents who restrict access to devices/screens | 46\% | (255) | 39\% | (214) | 7\% | (38) | 1\% | (8) | 6\% | (33) | 54 |
| Parent of children spending more recreational time with screens | 47\% | (137) | 39\% | (115) | 6\% | (19) | 2\% | (5) | 6\% | (17) | 29 |
| Parent of children spending less recreational time with screens | 49\% | (29) | 30\% | (17) | 13\% | (7) | 3\% | (2) | 5\% | (3) |  |
| Parent of children spending more educational time with screens | 57\% | (221) | 35\% | (134) | 5\% | (19) | 1\% | (2) | 2\% | (9) | 38 |
| Parent of children spending more time with screens overall | 47\% | (157) | 39\% | (130) | 8\% | (25) | 1\% | (3) | 5\% | (17) | 33 |
| Parent views screen time negatively | 37\% | (101) | 40\% | (111) | 9\% | (25) | 1\% | (4) | 12\% | (34) | 27 |
| Parent views screen time positively | 53\% | (186) | $32 \%$ | (113) | 7\% | (24) | $2 \%$ | (6) | 6\% | (21) | 35 |
| Parent views technology/devices positively | 53\% | (182) | 37\% | (127) | 5\% | (18) | $2 \%$ | (6) | 3\% | (10) | 34 |
| Parent views technology/devices negatively | 21\% | (17) | 45\% | (36) | 18\% | (15) | $2 \%$ | (1) | 15\% | (12) |  |
| Parents watched PBS as child | 43\% | (271) | 35\% | (223) | 7\% | (45) | $2 \%$ | (11) | $14 \%$ | (86) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU7_3: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Screen time in general

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (263) | 37\% | (317) | 13\% | (114) | $4 \%$ | (33) | 14\% | (123) | 85 |
| Gender: Male | 33\% | (128) | 41\% | (160) | 13\% | (49) | $2 \%$ | (10) | $11 \%$ | (44) | 39 |
| Gender: Female | 29\% | (135) | 34\% | (157) | 14\% | (65) | 5\% | (24) | 17\% | (79) | 46 |
| Age: 18-34 | 32\% | (65) | 39\% | (79) | 16\% | (33) | 5\% | (10) | 8\% | (17) | 20 |
| Age: 35-44 | 27\% | (62) | 40\% | (93) | 18\% | (43) | $7 \%$ | (16) | 8\% | (18) | 23 |
| Age: 45-64 | 33\% | (101) | 38\% | (115) | 10\% | (30) | 2\% | (6) | 17\% | (53) | 30 |
| Age: 65+ | 32\% | (35) | 27\% | (30) | 8\% | (9) | 2\% | (2) | 31\% | (35) |  |
| Millennials: 1981-1996 | $31 \%$ | (91) | 37\% | (109) | 20\% | (59) | 6\% | (18) | 7\% | (21) | 29 |
| GenXers: 1965-1980 | 33\% | (104) | 41\% | (130) | 11\% | (35) | $2 \%$ | (8) | 13\% | (40) | 31 |
| Baby Boomers: 1946-1964 | 30\% | (55) | 35\% | (64) | 8\% | (15) | 3\% | (5) | 25\% | (46) | 18 |
| PID: Dem (no lean) | 36\% | (108) | 39\% | (119) | 13\% | (38) | 3\% | (10) | 9\% | (27) | 30 |
| PID: Ind (no lean) | 29\% | (62) | 35\% | (74) | 14\% | (31) | 3\% | (6) | 20\% | (42) | 21 |
| PID: Rep (no lean) | 28\% | (93) | 37\% | (123) | 14\% | (45) | $5 \%$ | (18) | 16\% | (54) | 33 |
| PID/Gender: Dem Men | 37\% | (45) | 43\% | (52) | 13\% | (16) | 1\% | (1) | 6\% | (7) | 12 |
| PID/Gender: Dem Women | 35\% | (63) | 37\% | (68) | 12\% | (23) | 5\% | (9) | $11 \%$ | (20) | 18 |
| PID/Gender: Ind Men | 30\% | (28) | 39\% | (35) | 13\% | (12) | 3\% | (3) | 16\% | (14) |  |
| PID/Gender: Ind Women | 28\% | (34) | $32 \%$ | (39) | 15\% | (19) | $2 \%$ | (3) | 23\% | (28) | 12 |
| PID/Gender: Rep Men | $31 \%$ | (55) | 41\% | (73) | 12\% | (22) | 3\% | (6) | 13\% | (22) | 17 |
| PID/Gender: Rep Women | 24\% | (38) | 33\% | (50) | 15\% | (24) | 7\% | (11) | 20\% | (31) | 15 |
| Ideo: Liberal (1-3) | 35\% | (88) | 37\% | (92) | 15\% | (38) | 3\% | (8) | 9\% | (22) | 24 |
| Ideo: Moderate (4) | 27\% | (65) | 44\% | (108) | 14\% | (34) | $2 \%$ | (6) | 12\% | (30) | 24 |
| Ideo: Conservative (5-7) | 32\% | (92) | 30\% | (89) | 13\% | (38) | 6\% | (18) | 19\% | (55) | 2 |
| Educ: < College | 32\% | (165) | 35\% | (178) | 14\% | (70) | $4 \%$ | (20) | 16\% | (80) | 5 |
| Educ: Bachelors degree | 27\% | (55) | 42\% | (86) | 12\% | (25) | $4 \%$ | (8) | 14\% | (29) | 20 |
| Educ: Post-grad | 33\% | (43) | 40\% | (53) | 14\% | (18) | $4 \%$ | (5) | 10\% | (14) | 13 |
| Income: Under 50k | 36\% | (132) | $31 \%$ | (111) | 11\% | (40) | 5\% | (18) | 17\% | (61) |  |
| Income: 50k-100k | 25\% | (70) | 42\% | (119) | 17\% | (48) | $4 \%$ | (11) | 13\% | (37) | 28 |
| Income: 100k+ | 30\% | (62) | 42\% | (87) | 13\% | (26) | $2 \%$ | (4) | 12\% | (25) | 20 |
| Ethnicity: White | 28\% | (187) | 38\% | (260) | 15\% | (99) | $4 \%$ | (28) | 15\% | (103) | 67 |
| Ethnicity: Hispanic | 34\% | (48) | 41\% | (58) | 11\% | (16) | 3\% | (4) | $11 \%$ | (15) | 14 |

[^33]Table EDU7_3: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Screen time in general

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (263) | $37 \%$ | (317) | 13\% | (114) | 4\% | (33) | $14 \%$ | (123) | 85 |
| Ethnicity: Black | 49\% | (52) | 26\% | (27) | 9\% | (10) | 2\% | (2) | 14\% | (14) | 10 |
| Ethnicity: Other | 36\% | (24) | 44\% | (30) | 8\% | (5) | 4\% | (3) | 7\% | (5) |  |
| All Christian | 29\% | (122) | 41\% | (172) | 12\% | (51) | 4\% | (16) | 14\% | (60) | 4 |
| All Non-Christian | 25\% | (14) | 46\% | (26) | 14\% | (8) | 5\% | (3) | 10\% | (5) |  |
| Agnostic/Nothing in particular | 32\% | (65) | 29\% | (58) | 20\% | (40) | 5\% | (10) | 14\% | (27) | 20 |
| Something Else | 36\% | (45) | 33\% | (41) | 10\% | (12) | 2\% | (3) | 19\% | (24) | 12 |
| Religious Non-Protestant/Catholic | 26\% | (16) | 46\% | (29) | 15\% | (9) | 5\% | (3) | 9\% | (5) |  |
| Evangelical | 36\% | (94) | 35\% | (91) | 8\% | (22) | 3\% | (7) | 17\% | (44) | 25 |
| Non-Evangelical | 26\% | (70) | 41\% | (111) | 15\% | (40) | $4 \%$ | (11) | 15\% | (39) | 27 |
| Community: Urban | 33\% | (85) | 47\% | (121) | 10\% | (26) | 4\% | (10) | 7\% | (17) | 25 |
| Community: Suburban | 28\% | (106) | 36\% | (138) | 17\% | (63) | 4\% | (15) | 16\% | (61) | 38 |
| Community: Rural | 35\% | (73) | 28\% | (58) | 12\% | (25) | $4 \%$ | (8) | 21\% | (45) | 20 |
| Employ: Private Sector | 27\% | (103) | 43\% | (162) | 16\% | (59) | 4\% | (15) | 10\% | (39) | 37 |
| Employ: Government | 30\% | (18) | 48\% | (29) | 12\% | (7) | 2\% | (1) | 9\% | (6) |  |
| Employ: Self-Employed | 26\% | (21) | 38\% | (30) | 14\% | (11) | 5\% | (4) | 17\% | (14) |  |
| Employ: Homemaker | $31 \%$ | (27) | 34\% | (30) | 16\% | (14) | 7\% | (6) | 12\% | (11) |  |
| Employ: Retired | 36\% | (38) | 26\% | (27) | 4\% | (5) | 2\% | (2) | $32 \%$ | (33) | 10 |
| Employ: Unemployed | 35\% | (29) | 33\% | (27) | 12\% | (10) | $3 \%$ | (2) | 18\% | (15) |  |
| Military HH: Yes | 28\% | (34) | 33\% | (40) | 16\% | (20) | 5\% | (6) | 18\% | (22) | 12 |
| Military HH: No | $31 \%$ | (229) | 38\% | (277) | 13\% | (94) | 4\% | (27) | $14 \%$ | (101) | 72 |
| RD/WT: Right Direction | $34 \%$ | (95) | 39\% | (106) | 13\% | (35) | 3\% | (9) | 11\% | (30) | 27 |
| RD/WT: Wrong Track | 29\% | (169) | 37\% | (211) | 14\% | (79) | 4\% | (24) | 16\% | (93) | 57 |
| Trump Job Approve | $32 \%$ | (130) | 35\% | (144) | 13\% | (52) | 5\% | (21) | 15\% | (59) | 40 |
| Trump Job Disapprove | 30\% | (130) | 39\% | (170) | 14\% | (60) | $3 \%$ | (13) | $14 \%$ | (61) | 43 |
| Trump Job Strongly Approve | $34 \%$ | (74) | $34 \%$ | (74) | 12\% | (26) | 6\% | (13) | 15\% | (32) | 21 |
| Trump Job Somewhat Approve | 30\% | (56) | 37\% | (70) | 14\% | (26) | 4\% | (8) | 15\% | (27) | 18 |
| Trump Job Somewhat Disapprove | $31 \%$ | (38) | 37\% | (45) | 19\% | (24) | 1\% | (1) | 11\% | (14) | 12 |
| Trump Job Strongly Disapprove | 29\% | (92) | 40\% | (125) | 12\% | (37) | 4\% | (12) | 15\% | (47) | 31 |

[^34]Table EDU7_3: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Screen time in general

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (263) | 37\% | (317) | 13\% | (114) | 4\% | (33) | $14 \%$ | (123) | 85 |
| Favorable of Trump | $31 \%$ | (125) | $37 \%$ | (149) | 13\% | (51) | 5\% | (19) | 14\% | (58) | 40 |
| Unfavorable of Trump | $31 \%$ | (130) | 38\% | (161) | $14 \%$ | (60) | 3\% | (14) | 14\% | (60) | 42 |
| Very Favorable of Trump | $34 \%$ | (79) | 35\% | (81) | 12\% | (27) | 5\% | (13) | 15\% | (34) | 23 |
| Somewhat Favorable of Trump | 27\% | (46) | 40\% | (68) | 14\% | (24) | 4\% | (6) | 14\% | (24) | 16 |
| Somewhat Unfavorable of Trump | $31 \%$ | (33) | $34 \%$ | (37) | 17\% | (18) | 3\% | (3) | 15\% | (16) | 10 |
| Very Unfavorable of Trump | 30\% | (97) | 39\% | (124) | 13\% | (43) | 3\% | (11) | 14\% | (44) | 31 |
| \#1 Issue: Economy | 29\% | (103) | 41\% | (145) | $14 \%$ | (50) | 3\% | (11) | 13\% | (46) | 35 |
| \#1 Issue: Security | 25\% | (26) | $39 \%$ | (42) | 10\% | (11) | 4\% | (4) | 22\% | (23) | 10 |
| \#1 Issue: Health Care | 27\% | (41) | 38\% | (57) | 15\% | (23) | 6\% | (9) | 15\% | (23) | 15 |
| \#1 Issue: Medicare / Social Security | 46\% | (37) | 29\% | (24) | 13\% | (10) | 1\% | (1) | $11 \%$ | (9) |  |
| \#1 Issue: Education | $36 \%$ | (21) | 26\% | (15) | 17\% | (10) | 6\% | (4) | 16\% | (9) | 5 |
| \#1 Issue: Other | 37\% | (20) | 28\% | (15) | $11 \%$ | (6) | 4\% | (2) | 21\% | (12) |  |
| 2018 House Vote: Democrat | 32\% | (100) | 38\% | (119) | 15\% | (46) | 3\% | (11) | $11 \%$ | (34) | 31 |
| 2018 House Vote: Republican | 35\% | (104) | $33 \%$ | (97) | 12\% | (36) | 4\% | (13) | 15\% | (45) | 29 |
| 2016 Vote: Hillary Clinton | 35\% | (98) | 39\% | (109) | $14 \%$ | (38) | 3\% | (8) | 10\% | (27) | 28 |
| 2016 Vote: Donald Trump | 33\% | (104) | 36\% | (113) | 12\% | (39) | 5\% | (15) | 15\% | (47) | 31 |
| 2016 Vote: Didn't Vote | 23\% | (49) | 40\% | (83) | $14 \%$ | (30) | 5\% | (10) | 18\% | (38) | 20 |
| Voted in 2014: Yes | 34\% | (186) | 35\% | (190) | 13\% | (71) | 3\% | (16) | 15\% | (79) | 54 |
| Voted in 2014: No | 25\% | (77) | 41\% | (127) | 14\% | (43) | 6\% | (17) | $14 \%$ | (43) | 30 |
| 2012 Vote: Barack Obama | 33\% | (120) | 39\% | (142) | 13\% | (45) | 4\% | (14) | $11 \%$ | (41) | 36 |
| 2012 Vote: Mitt Romney | 32\% | (69) | $32 \%$ | (69) | 12\% | (26) | 3\% | (7) | 20\% | (42) | 21 |
| 2012 Vote: Didn't Vote | 26\% | (64) | 40\% | (101) | 15\% | (37) | 5\% | (12) | 15\% | (37) | 25 |
| 4-Region: Northeast | 32\% | (56) | 36\% | (64) | 12\% | (22) | 5\% | (8) | 15\% | (27) | 17 |
| 4-Region: Midwest | $21 \%$ | (36) | 44\% | (76) | 15\% | (26) | 5\% | (8) | 15\% | (26) | 1 |
| 4-Region: South | $33 \%$ | (97) | $34 \%$ | (99) | $14 \%$ | (42) | 5\% | (14) | 15\% | (45) | 29 |
| 4-Region: West | $36 \%$ | (75) | 38\% | (77) | 12\% | (25) | 2\% | (3) | 12\% | (25) | 20 |
| Parent: Yes | $31 \%$ | (263) | 37\% | (317) | 13\% | (114) | 4\% | (33) | $14 \%$ | (123) | 85 |
| Parent of child $<5$ years old | 27\% | (50) | 45\% | (83) | 13\% | (25) | 7\% | (13) | 7\% | (12) | 8 |
| Parent of child 5-12 years old | $31 \%$ | (110) | 39\% | (136) | 19\% | (66) | 7\% | (24) | 5\% | (16) | 35 |

[^35]Table EDU7_3: And since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures have been put into place, do you think your child(ren) has had an appropriate or inappropriate amount of each type of screen time?
Screen time in general

| Demographic | Very appropriate |  | Somewhat appropriate |  | Somewhat inappropriate |  | Very inappropriate |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (263) | $37 \%$ | (317) | 13\% | (114) | 4\% | (33) | 14\% | (123) | 85 |
| Parent of child 13-17 years old | $31 \%$ | (80) | 40\% | (102) | 19\% | (50) | 4\% | (10) | 6\% | (16) | 25 |
| Parent of child $18+$ years old | $31 \%$ | (90) | 29\% | (86) | 7\% | (21) | 1\% | (4) | $31 \%$ | (91) | 29 |
| Parent of child $<18$ years old | $31 \%$ | (185) | 41\% | (245) | 16\% | (98) | 5\% | (30) | 6\% | (36) | 59 |
| Parents of child w/access to any device | $31 \%$ | (263) | 37\% | (317) | 13\% | (114) | 4\% | (33) | 14\% | (123) | 85 |
| Parents who restrict access to devices/screens | $31 \%$ | (172) | 44\% | (239) | 15\% | (80) | 5\% | (28) | 5\% | (29) | 54 |
| Parent of children spending more recreational time with screens | 33\% | (96) | 39\% | (113) | 19\% | (56) | 5\% | (13) | 5\% | (15) | 29 |
| Parent of children spending less recreational time with screens | 39\% | (23) | 23\% | (13) | 21\% | (12) | 11\% | (7) | 5\% | (3) |  |
| Parent of children spending more educational time with screens | 37\% | (142) | 41\% | (156) | 15\% | (59) | 4\% | (17) | 3\% | (11) | 38 |
| Parent of children spending more time with screens overall | 34\% | (114) | 39\% | (129) | 18\% | (60) | 5\% | (16) | $4 \%$ | (13) | 33 |
| Parent views screen time negatively | 22\% | (61) | 35\% | (96) | 22\% | (60) | 8\% | (22) | 13\% | (35) | 27 |
| Parent views screen time positively | 44\% | (154) | 40\% | (141) | 10\% | (34) | 2\% | (7) | 4\% | (15) | 35 |
| Parent views technology/devices positively | 39\% | (133) | 43\% | (146) | 13\% | (44) | 3\% | (11) | 3\% | (10) | 34 |
| Parent views technology/devices negatively | 14\% | (11) | 28\% | (22) | $34 \%$ | (28) | 10\% | (8) | $14 \%$ | (11) |  |
| Parents watched PBS as child | $32 \%$ | (201) | 38\% | (243) | $14 \%$ | (90) | 4\% | (25) | 12\% | (77) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_1: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (229) | 14\% | (116) | $34 \%$ | (285) | 10\% | (87) | 16\% | (134) | 85 |
| Gender: Male | 26\% | (102) | 17\% | (66) | 37\% | (145) | 9\% | (36) | 11\% | (41) | 39 |
| Gender: Female | 28\% | (127) | 11\% | (50) | 30\% | (140) | 11\% | (51) | 20\% | (92) | 46 |
| Age: 18-34 | 39\% | (80) | 21\% | (42) | 22\% | (44) | 6\% | (12) | 12\% | (24) | 20 |
| Age: 35-44 | 32\% | (74) | 17\% | (39) | 35\% | (81) | 5\% | (11) | 11\% | (27) | 23 |
| Age: 45-64 | 20\% | (59) | 9\% | (28) | 39\% | (118) | 15\% | (47) | 17\% | (52) | 30 |
| Age: 65+ | 14\% | (15) | 6\% | (6) | 38\% | (42) | 15\% | (16) | 28\% | (31) |  |
| Millennials: 1981-1996 | $33 \%$ | (98) | 20\% | (58) | 30\% | (90) | 4\% | (12) | 13\% | (38) | 29 |
| GenXers: 1965-1980 | 30\% | (96) | 13\% | (41) | 33\% | (104) | 11\% | (34) | 13\% | (40) | 31 |
| Baby Boomers: 1946-1964 | 11\% | (20) | 6\% | (12) | 43\% | (80) | 16\% | (29) | 24\% | (44) | 18 |
| PID: Dem (no lean) | 29\% | (89) | 18\% | (54) | 35\% | (105) | 8\% | (26) | 10\% | (29) | 30 |
| PID: Ind (no lean) | 25\% | (54) | 8\% | (18) | 33\% | (70) | 12\% | (26) | 21\% | (46) | 21 |
| PID: Rep (no lean) | 26\% | (86) | 13\% | (44) | 33\% | (110) | $11 \%$ | (35) | $17 \%$ | (58) | 33 |
| PID/Gender: Dem Men | $27 \%$ | (32) | 23\% | (27) | 37\% | (44) | 8\% | (9) | 6\% | (7) | 12 |
| PID/Gender: Dem Women | $31 \%$ | (57) | 14\% | (26) | 34\% | (61) | 9\% | (17) | 12\% | (22) | 18 |
| PID/Gender: Ind Men | $22 \%$ | (20) | 9\% | (8) | 46\% | (42) | 9\% | (8) | $14 \%$ | (13) |  |
| PID/Gender: Ind Women | 28\% | (34) | 8\% | (10) | 23\% | (28) | 14\% | (17) | 27\% | (33) | 12 |
| PID/Gender: Rep Men | 28\% | (50) | 17\% | (30) | 33\% | (59) | 10\% | (18) | 12\% | (21) | 17 |
| PID/Gender: Rep Women | 23\% | (36) | 9\% | (14) | 33\% | (51) | 11\% | (17) | $24 \%$ | (37) | 15 |
| Ideo: Liberal (1-3) | $33 \%$ | (81) | 15\% | (38) | $31 \%$ | (77) | 10\% | (24) | 11\% | (28) | 24 |
| Ideo: Moderate (4) | 30\% | (72) | 13\% | (32) | 35\% | (85) | 10\% | (24) | 12\% | (30) | 24 |
| Ideo: Conservative (5-7) | 20\% | (58) | 12\% | (36) | 38\% | (111) | 12\% | (34) | 18\% | (53) | 29 |
| Educ: < College | 25\% | (127) | 11\% | (59) | 35\% | (180) | 11\% | (58) | 17\% | (90) | 51 |
| Educ: Bachelors degree | 27\% | (54) | 13\% | (27) | 35\% | (71) | 9\% | (19) | 16\% | (33) | 20 |
| Educ: Post-grad | 36\% | (47) | 23\% | (30) | 26\% | (34) | 8\% | (10) | 8\% | (11) | 13 |

Continued on next page

Table EDU8_1: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (229) | 14\% | (116) | $34 \%$ | (285) | 10\% | (87) | 16\% | (134) | 85 |
| Income: Under 50k | 26\% | (96) | 12\% | (43) | $33 \%$ | (118) | 11\% | (38) | 18\% | (66) | 36 |
| Income: 50k-100k | 26\% | (73) | 14\% | (41) | 34\% | (98) | 10\% | (29) | 15\% | (43) | 28 |
| Income: 100k+ | 29\% | (60) | 15\% | (31) | 34\% | (70) | 9\% | (19) | 12\% | (24) | 20 |
| Ethnicity: White | 27\% | (180) | 12\% | (82) | 34\% | (230) | 11\% | (75) | 16\% | (110) | 67 |
| Ethnicity: Hispanic | $34 \%$ | (48) | 16\% | (22) | 30\% | (43) | 7\% | (9) | 13\% | (19) | 14 |
| Ethnicity: Black | $31 \%$ | (32) | 16\% | (17) | 30\% | (32) | 6\% | (6) | 17\% | (18) | 10 |
| Ethnicity: Other | $24 \%$ | (16) | 25\% | (17) | 34\% | (23) | 8\% | (5) | 9\% | (6) | 6 |
| All Christian | 26\% | (111) | 14\% | (60) | 35\% | (149) | 10\% | (41) | 14\% | (60) | 4 |
| All Non-Christian | 36\% | (20) | 25\% | (14) | 25\% | (14) | 2\% | (1) | 12\% | (7) |  |
| Agnostic/Nothing in particular | 28\% | (56) | 9\% | (19) | 34\% | (67) | 9\% | (18) | 20\% | (40) | 20 |
| Something Else | 25\% | (31) | 12\% | (15) | 32\% | (40) | 14\% | (18) | 17\% | (21) | 12 |
| Religious Non-Protestant/Catholic | 32\% | (20) | 24\% | (15) | $31 \%$ | (19) | 2\% | (1) | 11\% | (7) |  |
| Evangelical | $24 \%$ | (62) | 17\% | (43) | 33\% | (85) | 11\% | (28) | 16\% | (40) | 25 |
| Non-Evangelical | 27\% | (72) | $11 \%$ | (30) | 36\% | (99) | 11\% | (30) | 15\% | (40) | 27 |
| Community: Urban | $33 \%$ | (86) | 17\% | (44) | 29\% | (75) | $11 \%$ | (29) | 10\% | (25) | 25 |
| Community: Suburban | 25\% | (94) | 14\% | (53) | 34\% | (130) | 10\% | (39) | 18\% | (67) | 38 |
| Community: Rural | $24 \%$ | (49) | 9\% | (19) | 39\% | (80) | 9\% | (19) | 20\% | (41) | 20 |
| Employ: Private Sector | 28\% | (107) | 17\% | (63) | 36\% | (134) | 9\% | (34) | 10\% | (39) | 37 |
| Employ: Government | 20\% | (12) | 25\% | (15) | 35\% | (22) | 9\% | (5) | $11 \%$ | (7) |  |
| Employ: Self-Employed | $31 \%$ | (24) | 14\% | (11) | 25\% | (20) | 8\% | (6) | 23\% | (18) |  |
| Employ: Homemaker | 41\% | (37) | 2\% | (2) | $31 \%$ | (28) | 10\% | (8) | 15\% | (14) |  |
| Employ: Retired | 12\% | (12) | 3\% | (3) | 40\% | (42) | 20\% | (21) | 26\% | (27) | 10 |
| Employ: Unemployed | 28\% | (23) | 15\% | (12) | 34\% | (28) | 4\% | (3) | 19\% | (16) |  |
| Military HH: Yes | 22\% | (27) | 12\% | (15) | 36\% | (43) | 10\% | (12) | 21\% | (25) | 12 |
| Military HH: No | 28\% | (202) | 14\% | (101) | $33 \%$ | (242) | 10\% | (75) | 15\% | (108) | 72 |

[^36]Table EDU8_1: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $27 \%$ | (229) | 14\% | (116) | $34 \%$ | (285) | 10\% | (87) | 16\% | (134) | 85 |
| RD/WT: Right Direction | 24\% | (65) | 18\% | (49) | 36\% | (100) | 9\% | (24) | 13\% | (37) | 27 |
| RD/WT: Wrong Track | 29\% | (164) | 12\% | (66) | 32\% | (185) | 11\% | (62) | 17\% | (97) | 57 |
| Trump Job Approve | 25\% | (101) | 13\% | (54) | 35\% | (142) | 9\% | (38) | 17\% | (70) | 40 |
| Trump Job Disapprove | 29\% | (125) | 14\% | (61) | 32\% | (139) | $11 \%$ | (48) | 14\% | (61) | 43 |
| Trump Job Strongly Approve | 25\% | (55) | 13\% | (27) | 36\% | (79) | 11\% | (25) | 15\% | (32) | 21 |
| Trump Job Somewhat Approve | 25\% | (46) | 14\% | (27) | 33\% | (62) | 7\% | (13) | 20\% | (38) | 18 |
| Trump Job Somewhat Disapprove | $31 \%$ | (37) | 17\% | (21) | 32\% | (39) | 8\% | (10) | 12\% | (15) | 12 |
| Trump Job Strongly Disapprove | 28\% | (87) | 13\% | (40) | 32\% | (100) | 12\% | (39) | 15\% | (46) | 31 |
| Favorable of Trump | 25\% | (102) | 13\% | (50) | 36\% | (143) | 10\% | (39) | 17\% | (68) | 40 |
| Unfavorable of Trump | 28\% | (119) | 15\% | (62) | 33\% | (139) | $11 \%$ | (47) | $14 \%$ | (59) | 42 |
| Very Favorable of Trump | 23\% | (54) | 13\% | (31) | 37\% | (86) | 11\% | (27) | 15\% | (35) | 23 |
| Somewhat Favorable of Trump | 28\% | (48) | 12\% | (19) | 34\% | (57) | 7\% | (12) | 19\% | (33) | 16 |
| Somewhat Unfavorable of Trump | $31 \%$ | (33) | 16\% | (17) | 29\% | (31) | 12\% | (13) | 13\% | (13) | 10 |
| Very Unfavorable of Trump | $27 \%$ | (85) | 14\% | (45) | 34\% | (108) | 11\% | (34) | $14 \%$ | (45) | 31 |
| \#1 Issue: Economy | 28\% | (98) | 13\% | (47) | 35\% | (125) | 10\% | (34) | $14 \%$ | (51) | 35 |
| \#1 Issue: Security | $22 \%$ | (24) | 15\% | (16) | 32\% | (34) | 12\% | (13) | 18\% | (19) | 10 |
| \#1 Issue: Health Care | $27 \%$ | (42) | 16\% | (24) | $31 \%$ | (47) | 9\% | (14) | 16\% | (24) | 15 |
| \#1 Issue: Medicare / Social Security | 18\% | (14) | 17\% | (14) | 42\% | (34) | 12\% | (10) | 11\% | (9) |  |
| \#1 Issue: Education | 41\% | (24) | 5\% | (3) | 25\% | (15) | 12\% | (7) | 17\% | (10) |  |
| \#1 Issue: Other | 22\% | (12) | 9\% | (5) | 30\% | (16) | 14\% | (8) | 26\% | (14) |  |
| 2018 House Vote: Democrat | 28\% | (88) | 16\% | (49) | 34\% | (106) | 10\% | (32) | 11\% | (35) | 31 |
| 2018 House Vote: Republican | 24\% | (71) | 13\% | (39) | 37\% | (109) | 12\% | (35) | 13\% | (40) | 29 |
| 2016 Vote: Hillary Clinton | 25\% | (70) | 17\% | (47) | 35\% | (99) | 11\% | (31) | 12\% | (34) | 28 |
| 2016 Vote: Donald Trump | 25\% | (81) | 12\% | (37) | 39\% | (125) | 10\% | (32) | 13\% | (43) | 31 |
| 2016 Vote: Didn't Vote | 31\% | (65) | 13\% | (27) | 23\% | (48) | 10\% | (22) | 23\% | (47) | 20 |

[^37]Table EDU8_1: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Recreational screen time such as watching videos or playing video games

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (229) | 14\% | (116) | 34\% | (285) | 10\% | (87) | 16\% | (134) | 85 |
| Voted in 2014: Yes | 25\% | (134) | 14\% | (78) | 36\% | (193) | 11\% | (62) | 14\% | (76) | 54 |
| Voted in 2014: No | $31 \%$ | (94) | 12\% | (38) | 30\% | (92) | 8\% | (25) | 19\% | (58) | 30 |
| 2012 Vote: Barack Obama | $27 \%$ | (97) | 15\% | (53) | 37\% | (134) | 9\% | (31) | 13\% | (47) | 36 |
| 2012 Vote: Mitt Romney | 21\% | (45) | 13\% | (27) | 33\% | (71) | 15\% | (32) | 18\% | (38) | 21 |
| 2012 Vote: Didn't Vote | 32\% | (80) | 13\% | (34) | 29\% | (72) | 8\% | (20) | 18\% | (46) | 25 |
| 4-Region: Northeast | 25\% | (45) | 16\% | (29) | 35\% | (62) | 10\% | (17) | 14\% | (24) | 17 |
| 4-Region: Midwest | 22\% | (38) | 12\% | (20) | 44\% | (74) | 7\% | (11) | 16\% | (27) | 17 |
| 4-Region: South | 27\% | (80) | 14\% | (40) | 32\% | (95) | 10\% | (31) | 17\% | (50) | 29 |
| 4-Region: West | 32\% | (65) | 13\% | (27) | 26\% | (54) | 13\% | (27) | 16\% | (32) | 20 |
| Parent: Yes | 27\% | (229) | 14\% | (116) | 34\% | (285) | 10\% | (87) | 16\% | (134) | 85 |
| Parent of child $<5$ years old | 38\% | (70) | 14\% | (25) | 37\% | (67) | 4\% | (7) | 7\% | (13) | 18 |
| Parent of child 5-12 years old | 38\% | (135) | 20\% | (69) | $31 \%$ | (108) | 3\% | (11) | 8\% | (28) | 35 |
| Parent of child 13-17 years old | 29\% | (74) | 18\% | (46) | 36\% | (92) | 8\% | (20) | 10\% | (26) | 25 |
| Parent of child $18+$ years old | 10\% | (30) | 8\% | (23) | 35\% | (104) | 20\% | (59) | 26\% | (77) | 29 |
| Parent of child $<18$ years old | $34 \%$ | (203) | $17 \%$ | (101) | 33\% | (196) | 6\% | (33) | 10\% | (60) | 59 |
| Parents of child w/access to any device | 27\% | (229) | 14\% | (116) | 34\% | (285) | 10\% | (87) | 16\% | (134) | 85 |
| Parents who restrict access to devices/screens | 38\% | (206) | 18\% | (100) | 32\% | (173) | 4\% | (21) | 9\% | (48) | 54 |
| Parent of children spending more recreational time with screens | 48\% | (140) | $13 \%$ | (38) | 24\% | (70) | 6\% | (18) | 9\% | (26) | 29 |
| Parent of children spending less recreational time with screens | 30\% | (17) | 21\% | (12) | 29\% | (17) | 11\% | (7) | 9\% | (5) |  |
| Parent of children spending more educational time with screens | 42\% | (163) | $14 \%$ | (52) | 30\% | (115) | 6\% | (22) | 8\% | (32) | 38 |
| Parent of children spending more time with screens overall | 43\% | (143) | $14 \%$ | (47) | 27\% | (90) | 7\% | (22) | 9\% | (30) | 33 |
| Parent views screen time negatively | 37\% | (100) | 9\% | (24) | $32 \%$ | (89) | 10\% | (27) | $12 \%$ | (34) | 27 |
| Parent views screen time positively | 24\% | (86) | 21\% | (74) | 38\% | (132) | 9\% | (32) | 8\% | (28) | 35 |
| Parent views technology/devices positively | $36 \%$ | (122) | 23\% | (80) | 29\% | (101) | 6\% | (19) | 6\% | (21) | 34 |
| Parent views technology/devices negatively | 40\% | (33) | 13\% | (11) | 25\% | (20) | 6\% | (5) | 16\% | (13) |  |
| Parents watched PBS as child | 29\% | (187) | 15\% | (98) | 32\% | (202) | 9\% | (57) | 14\% | (92) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_2: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (134) | 28\% | (241) | $32 \%$ | (275) | 8\% | (69) | 15\% | (130) | 85 |
| Gender: Male | 18\% | (70) | $33 \%$ | (129) | $31 \%$ | (120) | 8\% | (29) | 11\% | (41) | 39 |
| Gender: Female | 14\% | (64) | 24\% | (112) | 34\% | (155) | 9\% | (40) | 19\% | (89) | 46 |
| Age: 18-34 | $21 \%$ | (44) | 39\% | (80) | 27\% | (54) | 2\% | (4) | 10\% | (21) | 20 |
| Age: 35-44 | $21 \%$ | (48) | 37\% | (86) | 27\% | (63) | 4\% | (10) | 11\% | (25) | 23 |
| Age: 45-64 | 11\% | (33) | 20\% | (62) | 38\% | (114) | 13\% | (40) | 18\% | (54) | 30 |
| Age: 65+ | 8\% | (9) | 13\% | (14) | 38\% | (43) | 14\% | (15) | 26\% | (29) |  |
| Millennials: 1981-1996 | 21\% | (61) | 37\% | (109) | 28\% | (84) | 3\% | (10) | 11\% | (32) | 29 |
| GenXers: 1965-1980 | 17\% | (54) | 27\% | (86) | 35\% | (109) | 8\% | (24) | $14 \%$ | (43) | 31 |
| Baby Boomers: 1946-1964 | 6\% | (11) | 17\% | (31) | 39\% | (71) | 16\% | (30) | 22\% | (41) | 18 |
| PID: Dem (no lean) | 18\% | (55) | 29\% | (88) | 37\% | (111) | 6\% | (19) | 10\% | (31) | 30 |
| PID: Ind (no lean) | 12\% | (26) | 26\% | (55) | 28\% | (61) | 12\% | (26) | 22\% | (47) | 2 |
| PID: Rep (no lean) | 16\% | (53) | 30\% | (99) | $31 \%$ | (103) | 8\% | (25) | 16\% | (52) | 33 |
| PID/Gender: Dem Men | 18\% | (22) | 37\% | (45) | 34\% | (40) | 6\% | (7) | 5\% | (6) | 1 |
| PID/Gender: Dem Women | 18\% | (33) | 23\% | (43) | 38\% | (70) | 7\% | (12) | 13\% | (25) | 18 |
| PID/Gender: Ind Men | 16\% | (15) | 23\% | (21) | 34\% | (31) | 13\% | (12) | 15\% | (14) |  |
| PID/Gender: Ind Women | 10\% | (12) | 28\% | (34) | 24\% | (30) | $11 \%$ | (14) | 27\% | (33) | 12 |
| PID/Gender: Rep Men | 19\% | (34) | 36\% | (63) | 27\% | (49) | 6\% | (11) | 12\% | (21) | 1 |
| PID/Gender: Rep Women | 13\% | (20) | 23\% | (35) | 35\% | (54) | 9\% | (14) | 20\% | (31) | 15 |
| Ideo: Liberal (1-3) | 18\% | (46) | $32 \%$ | (79) | $34 \%$ | (85) | 5\% | (13) | 10\% | (26) | 24 |
| Ideo: Moderate (4) | 15\% | (36) | 31\% | (75) | 33\% | (79) | 8\% | (20) | 14\% | (34) | 24 |
| Ideo: Conservative (5-7) | 14\% | (42) | 24\% | (71) | 33\% | (98) | $11 \%$ | (32) | 17\% | (50) | 2 |
| Educ: < College | 16\% | (80) | 26\% | (134) | 32\% | (166) | 9\% | (44) | 17\% | (89) | 5 |
| Educ: Bachelors degree | 13\% | (26) | 28\% | (57) | 36\% | (74) | 9\% | (17) | $14 \%$ | (29) | 20 |
| Educ: Post-grad | 21\% | (28) | 37\% | (50) | 27\% | (35) | 6\% | (8) | 9\% | (12) | 13 |

Continued on next page

Table EDU8_2: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (134) | 28\% | (241) | 32\% | (275) | 8\% | (69) | 15\% | (130) | 85 |
| Income: Under 50k | 16\% | (59) | 27\% | (99) | $31 \%$ | (111) | 8\% | (28) | 18\% | (64) | 36 |
| Income: 50k-100k | 14\% | (40) | 27\% | (78) | 35\% | (100) | 8\% | (22) | 15\% | (44) | 28 |
| Income: 100k+ | 17\% | (35) | 31\% | (64) | 31\% | (64) | 9\% | (19) | 11\% | (22) | 20 |
| Ethnicity: White | 15\% | (99) | 28\% | (191) | 33\% | (223) | 9\% | (59) | 15\% | (105) | 67 |
| Ethnicity: Hispanic | 20\% | (29) | 35\% | (50) | 27\% | (38) | 2\% | (3) | 16\% | (22) | 14 |
| Ethnicity: Black | 28\% | (29) | 22\% | (23) | 27\% | (29) | 8\% | (8) | 15\% | (16) | 10 |
| Ethnicity: Other | 8\% | (6) | 40\% | (27) | 34\% | (23) | 4\% | (3) | 14\% | (9) |  |
| All Christian | 14\% | (57) | 30\% | (128) | 32\% | (136) | 9\% | (37) | 15\% | (63) | 4 |
| All Non-Christian | $21 \%$ | (12) | 45\% | (26) | $21 \%$ | (12) | 2\% | (1) | 11\% | (6) |  |
| Agnostic/Nothing in particular | $14 \%$ | (29) | 24\% | (48) | 37\% | (74) | 8\% | (16) | 16\% | (33) | 20 |
| Something Else | 19\% | (24) | 23\% | (29) | $32 \%$ | (41) | 6\% | (8) | 19\% | (24) | 12 |
| Religious Non-Protestant/Catholic | 20\% | (13) | 44\% | (28) | 24\% | (15) | 2\% | (1) | 10\% | (6) |  |
| Evangelical | 18\% | (46) | 26\% | (67) | 32\% | (83) | 8\% | (20) | 16\% | (42) | 25 |
| Non-Evangelical | 13\% | (34) | 29\% | (79) | $33 \%$ | (89) | 9\% | (25) | 16\% | (44) | 27 |
| Community: Urban | 19\% | (50) | 35\% | (92) | 29\% | (75) | 7\% | (17) | 10\% | (26) | 25 |
| Community: Suburban | 16\% | (60) | 26\% | (100) | 33\% | (126) | 9\% | (34) | 16\% | (63) | 38 |
| Community: Rural | 12\% | (24) | 24\% | (50) | 36\% | (74) | 9\% | (19) | 20\% | (41) | 20 |
| Employ: Private Sector | 17\% | (62) | 33\% | (125) | 31\% | (118) | 6\% | (24) | 13\% | (48) | 37 |
| Employ: Government | 9\% | (6) | 40\% | (24) | 39\% | (24) | 4\% | (2) | 7\% | (4) |  |
| Employ: Self-Employed | 17\% | (13) | 29\% | (23) | $33 \%$ | (26) | 5\% | (4) | 17\% | (14) |  |
| Employ: Homemaker | 14\% | (12) | 27\% | (24) | 37\% | (33) | 8\% | (7) | 14\% | (12) |  |
| Employ: Retired | 9\% | (9) | 8\% | (9) | 39\% | (41) | 19\% | (20) | 26\% | (27) | 10 |
| Employ: Unemployed | 26\% | (22) | 26\% | (22) | $21 \%$ | (17) | 5\% | (4) | 21\% | (17) |  |
| Military HH: Yes | 12\% | (14) | $24 \%$ | (29) | 40\% | (49) | 7\% | (8) | 18\% | (21) | 12 |
| Military HH: No | 16\% | (120) | 29\% | (212) | $31 \%$ | (226) | 8\% | (61) | 15\% | (109) | 72 |

[^38]Table EDU8_2: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (134) | 28\% | (241) | 32\% | (275) | 8\% | (69) | 15\% | (130) | 85 |
| RD/WT: Right Direction | 17\% | (46) | 32\% | (89) | 33\% | (92) | 7\% | (18) | 11\% | (30) | 27 |
| RD/WT: Wrong Track | 15\% | (89) | 26\% | (152) | 32\% | (183) | 9\% | (51) | 17\% | (100) | 57 |
| Trump Job Approve | 16\% | (63) | 28\% | (113) | 34\% | (137) | 8\% | (33) | 15\% | (60) | 40 |
| Trump Job Disapprove | 16\% | (69) | 29\% | (125) | 32\% | (137) | 8\% | (37) | 15\% | (66) | 43 |
| Trump Job Strongly Approve | 18\% | (39) | 25\% | (55) | 35\% | (77) | 10\% | (23) | 11\% | (25) | 2 |
| Trump Job Somewhat Approve | 13\% | (24) | 31\% | (58) | 32\% | (59) | 6\% | (10) | 19\% | (35) | 18 |
| Trump Job Somewhat Disapprove | 10\% | (12) | 46\% | (56) | 20\% | (24) | 9\% | (11) | 16\% | (19) | 12 |
| Trump Job Strongly Disapprove | 18\% | (57) | 22\% | (69) | 36\% | (113) | 8\% | (26) | 15\% | (47) | 3 |
| Favorable of Trump | 16\% | (65) | 28\% | (111) | 33\% | (132) | 8\% | (33) | 15\% | (61) | 40 |
| Unfavorable of Trump | 15\% | (63) | 29\% | (125) | 33\% | (138) | 8\% | (36) | 15\% | (63) | 42 |
| Very Favorable of Trump | 17\% | (40) | 24\% | (55) | 36\% | (84) | 10\% | (23) | 13\% | (31) | 23 |
| Somewhat Favorable of Trump | 14\% | (24) | 33\% | (56) | 29\% | (49) | 6\% | (10) | 18\% | (30) | 16 |
| Somewhat Unfavorable of Trump | 15\% | (16) | 34\% | (36) | 22\% | (24) | 10\% | (11) | 19\% | (20) | 10 |
| Very Unfavorable of Trump | 15\% | (47) | 28\% | (89) | 36\% | (114) | 8\% | (25) | $14 \%$ | (43) | 31 |
| \#1 Issue: Economy | 17\% | (59) | 27\% | (95) | 35\% | (124) | 8\% | (29) | $14 \%$ | (49) | 35 |
| \#1 Issue: Security | 23\% | (25) | 23\% | (25) | 26\% | (28) | 9\% | (10) | 18\% | (19) | 10 |
| \#1 Issue: Health Care | 13\% | (20) | 35\% | (53) | $33 \%$ | (51) | 6\% | (9) | 13\% | (20) | 15 |
| \#1 Issue: Medicare / Social Security | 14\% | (12) | 28\% | (23) | 34\% | (27) | 12\% | (10) | 12\% | (9) |  |
| \#1 Issue: Education | 18\% | (10) | 32\% | (19) | 19\% | (11) | 7\% | (4) | 24\% | (14) |  |
| \#1 Issue: Other | 6\% | (3) | 21\% | (11) | 37\% | (20) | 13\% | (7) | 24\% | (13) |  |
| 2018 House Vote: Democrat | 17\% | (53) | 29\% | (89) | $33 \%$ | (104) | 7\% | (23) | 13\% | (41) | 31 |
| 2018 House Vote: Republican | 16\% | (47) | 27\% | (80) | 34\% | (101) | 10\% | (29) | 13\% | (37) | 29 |
| 2016 Vote: Hillary Clinton | 16\% | (44) | 30\% | (84) | 36\% | (102) | 7\% | (20) | 11\% | (31) | 28 |
| 2016 Vote: Donald Trump | 18\% | (57) | 26\% | (82) | 34\% | (107) | 10\% | (32) | 13\% | (40) | 31 |
| 2016 Vote: Didn't Vote | 15\% | (32) | 32\% | (67) | 26\% | (54) | 7\% | (15) | 20\% | (42) | 20 |

[^39]Table EDU8_2: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Educational screen time such as using a device for distance learning

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (134) | 28\% | (241) | $32 \%$ | (275) | 8\% | (69) | 15\% | (130) | 85 |
| Voted in 2014: Yes | 16\% | (88) | 27\% | (147) | $33 \%$ | (178) | 8\% | (46) | 15\% | (84) | 54 |
| Voted in 2014: No | 15\% | (46) | 31\% | (94) | $31 \%$ | (97) | 8\% | (24) | 15\% | (47) | 30 |
| 2012 Vote: Barack Obama | 16\% | (59) | 28\% | (103) | $36 \%$ | (130) | 6\% | (21) | 14\% | (50) | 36 |
| 2012 Vote: Mitt Romney | 16\% | (34) | 23\% | (49) | $34 \%$ | (72) | 11\% | (24) | 16\% | (35) | 21 |
| 2012 Vote: Didn't Vote | 15\% | (39) | 34\% | (86) | 27\% | (68) | 7\% | (18) | 17\% | (42) | 25 |
| 4-Region: Northeast | 20\% | (35) | 27\% | (48) | 30\% | (52) | 8\% | (15) | 16\% | (28) | 17 |
| 4-Region: Midwest | 14\% | (23) | 28\% | (48) | 40\% | (69) | 5\% | (9) | 13\% | (22) | 17 |
| 4-Region: South | 14\% | (41) | 28\% | (84) | 30\% | (89) | 10\% | (29) | 18\% | (53) | 29 |
| 4-Region: West | 17\% | (35) | 30\% | (62) | $31 \%$ | (65) | 8\% | (16) | 14\% | (28) | 20 |
| Parent: Yes | 16\% | (134) | 28\% | (241) | $32 \%$ | (275) | 8\% | (69) | 15\% | (130) | 85 |
| Parent of child $<5$ years old | 20\% | (36) | 34\% | (62) | 36\% | (66) | 4\% | (8) | 6\% | (11) | 18 |
| Parent of child 5-12 years old | 22\% | (77) | 38\% | (134) | 30\% | (105) | 2\% | (7) | 8\% | (29) | 35 |
| Parent of child 13-17 years old | 18\% | (47) | 31\% | (80) | $32 \%$ | (84) | 6\% | (17) | 12\% | (31) | 25 |
| Parent of child 18+ years old | 7\% | (20) | 14\% | (41) | 35\% | (101) | 17\% | (50) | 27\% | (80) | 29 |
| Parent of child $<18$ years old | 20\% | (121) | 35\% | (205) | 32\% | (188) | 4\% | (22) | 10\% | (57) | 59 |
| Parents of child w/access to any device | 16\% | (134) | 28\% | (241) | 32\% | (275) | 8\% | (69) | 15\% | (130) | 85 |
| Parents who restrict access to devices/screens | 22\% | (122) | 38\% | (206) | 30\% | (165) | 2\% | (9) | 8\% | (47) | 54 |
| Parent of children spending more recreational time with screens | $22 \%$ | (66) | 34\% | (101) | 30\% | (88) | 4\% | (11) | 9\% | (27) | 29 |
| Parent of children spending less recreational time with screens | 15\% | (9) | 35\% | (20) | 30\% | (17) | 6\% | (4) | 14\% | (8) |  |
| Parent of children spending more educational time with screens | 22\% | (83) | 35\% | (134) | 34\% | (130) | 4\% | (16) | 6\% | (22) | 38 |
| Parent of children spending more time with screens overall | $22 \%$ | (73) | 34\% | (113) | 33\% | (111) | 3\% | (9) | 8\% | (26) | 33 |
| Parent views screen time negatively | 17\% | (48) | 31\% | (85) | 32\% | (87) | 6\% | (18) | 13\% | (37) | 27 |
| Parent views screen time positively | 18\% | (63) | 34\% | (120) | 35\% | (123) | 7\% | (25) | 6\% | (21) | 35 |
| Parent views technology/devices positively | 19\% | (64) | 43\% | (146) | 28\% | (97) | 6\% | (21) | 4\% | (15) | 34 |
| Parent views technology/devices negatively | 27\% | (22) | 33\% | (27) | 20\% | (16) | - | (0) | 20\% | (16) |  |
| Parents watched PBS as child | 17\% | (109) | 31\% | (198) | 30\% | (192) | 8\% | (50) | 14\% | (87) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_3: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)? Screen time in general

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (224) | 15\% | (127) | 34\% | (289) | 10\% | (87) | $14 \%$ | (123) | 85 |
| Gender: Male | 26\% | (101) | 20\% | (76) | 36\% | (140) | 10\% | (37) | 9\% | (35) | 39 |
| Gender: Female | 27\% | (123) | 11\% | (51) | 32\% | (149) | 11\% | (49) | 19\% | (88) | 46 |
| Age: 18-34 | 36\% | (73) | 20\% | (42) | 28\% | (58) | 4\% | (9) | 11\% | (22) | 20 |
| Age: 35-44 | $34 \%$ | (79) | 21\% | (48) | 32\% | (75) | 4\% | (8) | 10\% | (22) | 23 |
| Age: 45-64 | 19\% | (57) | 10\% | (29) | 39\% | (117) | 18\% | (53) | 16\% | (48) | 30 |
| Age: 65+ | 14\% | (15) | 8\% | (8) | 36\% | (40) | 15\% | (16) | 28\% | (31) |  |
| Millennials: 1981-1996 | $33 \%$ | (99) | 20\% | (61) | $31 \%$ | (93) | 4\% | (11) | 11\% | (33) | 29 |
| GenXers: 1965-1980 | 29\% | (93) | 14\% | (45) | 32\% | (102) | 12\% | (39) | 12\% | (37) | 31 |
| Baby Boomers: 1946-1964 | 11\% | (20) | 8\% | (15) | 42\% | (77) | 15\% | (28) | 24\% | (44) | 18 |
| PID: Dem (no lean) | 29\% | (87) | 15\% | (44) | 38\% | (115) | 9\% | (28) | 9\% | (27) | 30 |
| PID: Ind (no lean) | 27\% | (59) | 12\% | (25) | 28\% | (61) | 13\% | (28) | 20\% | (43) | 21 |
| PID: Rep (no lean) | 23\% | (78) | 17\% | (58) | 34\% | (113) | 9\% | (31) | 16\% | (53) | 33 |
| PID/Gender: Dem Men | 28\% | (33) | 18\% | (21) | 39\% | (47) | 11\% | (13) | 5\% | (6) | 12 |
| PID/Gender: Dem Women | 30\% | (54) | 13\% | (23) | 38\% | (69) | 8\% | (15) | 12\% | (22) | 18 |
| PID/Gender: Ind Men | 26\% | (24) | 14\% | (13) | 36\% | (33) | 12\% | (11) | 12\% | (11) |  |
| PID/Gender: Ind Women | 29\% | (35) | 10\% | (12) | 23\% | (28) | 13\% | (17) | 26\% | (31) | 12 |
| PID/Gender: Rep Men | 25\% | (45) | 24\% | (42) | 34\% | (60) | 7\% | (13) | 10\% | (18) | 17 |
| PID/Gender: Rep Women | $22 \%$ | (33) | 10\% | (15) | 34\% | (53) | 11\% | (18) | 23\% | (35) | 15 |
| Ideo: Liberal (1-3) | $31 \%$ | (78) | 16\% | (40) | $36 \%$ | (88) | 8\% | (20) | 9\% | (22) | 24 |
| Ideo: Moderate (4) | 28\% | (68) | 15\% | (35) | 34\% | (83) | 12\% | (28) | 12\% | (29) | 24 |
| Ideo: Conservative (5-7) | 21\% | (62) | 15\% | (45) | 35\% | (103) | 12\% | (34) | 17\% | (48) | 29 |
| Educ: < College | 25\% | (129) | 13\% | (67) | 34\% | (173) | 11\% | (58) | 17\% | (86) | 51 |
| Educ: Bachelors degree | 25\% | (50) | 16\% | (33) | 37\% | (77) | 9\% | (19) | 13\% | (26) | 20 |
| Educ: Post-grad | 33\% | (44) | 21\% | (27) | 30\% | (40) | 8\% | (10) | 9\% | (11) | 13 |

Continued on next page

Table EDU8_3: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Screen time in general

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (224) | 15\% | (127) | 34\% | (289) | 10\% | (87) | $14 \%$ | (123) | 85 |
| Income: Under 50k | 26\% | (93) | 12\% | (44) | 34\% | (122) | 11\% | (41) | 17\% | (61) | 36 |
| Income: 50k-100k | $24 \%$ | (69) | 19\% | (53) | 34\% | (96) | 9\% | (26) | $14 \%$ | (40) | 28 |
| Income: 100k+ | 30\% | (62) | 15\% | (30) | 35\% | (71) | 9\% | (19) | 11\% | (22) | 20 |
| Ethnicity: White | 26\% | (174) | 14\% | (96) | 35\% | (237) | 11\% | (73) | 14\% | (98) | 67 |
| Ethnicity: Hispanic | $24 \%$ | (33) | 25\% | (36) | 36\% | (51) | 2\% | (3) | 13\% | (19) | 14 |
| Ethnicity: Black | $34 \%$ | (35) | 14\% | (15) | 28\% | (30) | 8\% | (9) | 15\% | (16) | 10 |
| Ethnicity: Other | $22 \%$ | (15) | 23\% | (16) | 33\% | (23) | 8\% | (5) | 14\% | (9) |  |
| All Christian | 24\% | (101) | 17\% | (71) | 36\% | (150) | 10\% | (42) | $14 \%$ | (57) | 4 |
| All Non-Christian | $36 \%$ | (21) | 22\% | (13) | 28\% | (16) | 2\% | (1) | $11 \%$ | (6) |  |
| Agnostic/Nothing in particular | $29 \%$ | (58) | 9\% | (19) | 34\% | (68) | 9\% | (19) | 18\% | (37) | 20 |
| Something Else | 28\% | (35) | 13\% | (16) | $31 \%$ | (39) | 12\% | (15) | 16\% | (20) | 12 |
| Religious Non-Protestant/Catholic | 33\% | (21) | 21\% | (13) | 33\% | (21) | 3\% | (2) | 10\% | (6) |  |
| Evangelical | 25\% | (65) | 17\% | (43) | 32\% | (83) | $11 \%$ | (27) | 15\% | (39) | 25 |
| Non-Evangelical | 26\% | (71) | 14\% | (39) | 35\% | (94) | 11\% | (30) | 14\% | (38) | 27 |
| Community: Urban | 27\% | (71) | 20\% | (51) | 32\% | (84) | 12\% | (31) | 9\% | (23) | 25 |
| Community: Suburban | 27\% | (103) | 13\% | (52) | 33\% | (128) | 10\% | (40) | 16\% | (60) | 38 |
| Community: Rural | $24 \%$ | (50) | 12\% | (25) | 37\% | (78) | 8\% | (16) | 19\% | (40) | 20 |
| Employ: Private Sector | 28\% | (107) | 17\% | (66) | 33\% | (126) | 10\% | (37) | 11\% | (40) | 37 |
| Employ: Government | 26\% | (16) | 27\% | (16) | 36\% | (22) | 5\% | (3) | 7\% | (4) |  |
| Employ: Self-Employed | 27\% | (21) | 10\% | (8) | 38\% | (30) | 8\% | (6) | 18\% | (14) |  |
| Employ: Homemaker | $33 \%$ | (30) | 7\% | (6) | $32 \%$ | (29) | 10\% | (9) | 17\% | (15) |  |
| Employ: Retired | 13\% | (13) | 4\% | (4) | 40\% | (42) | 20\% | (21) | 24\% | (25) | 10 |
| Employ: Unemployed | 30\% | (24) | 18\% | (15) | 30\% | (24) | 2\% | (2) | 20\% | (17) |  |
| Military HH: Yes | 19\% | (23) | 14\% | (17) | 37\% | (44) | 12\% | (14) | 19\% | (23) | 12 |
| Military HH: No | 28\% | (201) | 15\% | (110) | 34\% | (245) | 10\% | (73) | $14 \%$ | (100) | 72 |

[^40]Table EDU8_3: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)? Screen time in general

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (224) | 15\% | (127) | 34\% | (289) | 10\% | (87) | $14 \%$ | (123) | 85 |
| RD/WT: Right Direction | 25\% | (68) | 21\% | (59) | 36\% | (99) | 7\% | (20) | 11\% | (29) | 27 |
| RD/WT: Wrong Track | 27\% | (156) | 12\% | (68) | 33\% | (190) | 12\% | (67) | 16\% | (94) | 57 |
| Trump Job Approve | 25\% | (101) | 16\% | (66) | 35\% | (140) | 9\% | (38) | 15\% | (61) | 40 |
| Trump Job Disapprove | 28\% | (120) | 14\% | (61) | 34\% | (146) | 11\% | (48) | 14\% | (59) | 43 |
| Trump Job Strongly Approve | 26\% | (56) | 18\% | (39) | 34\% | (74) | 10\% | (23) | 12\% | (27) | 21 |
| Trump Job Somewhat Approve | 24\% | (45) | 14\% | (26) | 35\% | (66) | 8\% | (15) | 19\% | (35) | 18 |
| Trump Job Somewhat Disapprove | 28\% | (35) | 21\% | (26) | 29\% | (35) | 8\% | (10) | 13\% | (16) | 12 |
| Trump Job Strongly Disapprove | 27\% | (86) | 11\% | (35) | 36\% | (111) | 12\% | (37) | 14\% | (43) | 3 |
| Favorable of Trump | 24\% | (98) | 16\% | (66) | 35\% | (140) | 9\% | (37) | 15\% | (61) | 40 |
| Unfavorable of Trump | 27\% | (116) | 14\% | (60) | 34\% | (144) | 11\% | (48) | 13\% | (56) | 42 |
| Very Favorable of Trump | 23\% | (53) | 19\% | (44) | 34\% | (79) | 11\% | (26) | 13\% | (30) | 23 |
| Somewhat Favorable of Trump | 26\% | (45) | 13\% | (22) | 36\% | (60) | 7\% | (12) | 18\% | (30) | 16 |
| Somewhat Unfavorable of Trump | 34\% | (36) | 11\% | (12) | 32\% | (34) | 11\% | (11) | 13\% | (14) | 10 |
| Very Unfavorable of Trump | 25\% | (80) | 15\% | (48) | 35\% | (110) | 12\% | (37) | 13\% | (43) | 3 |
| \#1 Issue: Economy | 26\% | (94) | 13\% | (47) | 37\% | (130) | 10\% | (34) | 14\% | (50) | 35 |
| \#1 Issue: Security | 29\% | (31) | 14\% | (15) | $32 \%$ | (33) | 10\% | (11) | 15\% | (16) | 10 |
| \#1 Issue: Health Care | 28\% | (43) | 17\% | (26) | $31 \%$ | (48) | 9\% | (13) | 15\% | (23) |  |
| \#1 Issue: Medicare / Social Security | 16\% | (13) | 22\% | (18) | 40\% | (32) | 12\% | (10) | 10\% | (8) |  |
| \#1 Issue: Education | $31 \%$ | (18) | 18\% | (11) | 27\% | (16) | 9\% | (6) | 15\% | (9) |  |
| \#1 Issue: Other | 22\% | (12) | 8\% | (4) | 30\% | (16) | 19\% | (10) | 22\% | (12) |  |
| 2018 House Vote: Democrat | 26\% | (82) | 15\% | (47) | 39\% | (119) | 9\% | (28) | 11\% | (34) | 31 |
| 2018 House Vote: Republican | 26\% | (76) | 17\% | (49) | 33\% | (98) | 11\% | (33) | 13\% | (38) | 29 |
| 2016 Vote: Hillary Clinton | 25\% | (71) | 17\% | (47) | 37\% | (103) | 11\% | (30) | 10\% | (29) | 28 |
| 2016 Vote: Donald Trump | 25\% | (81) | 17\% | (53) | 35\% | (112) | 10\% | (33) | 13\% | (40) | 31 |
| 2016 Vote: Didn't Vote | 29\% | (61) | 12\% | (24) | $31 \%$ | (64) | 10\% | (21) | 19\% | (39) | 20 |

[^41]Table EDU8_3: After the COVID-19 pandemic (coronavirus) is under control and stay-at-home orders have ended, do you plan to change the type of screen time rules you previously had for your child(ren)?
Screen time in general

| Demographic | Yes, I plan to allow less time |  | Yes, I plan to allow more time |  | No, I do not plan to change these rules |  | No, I do not have these rules for my child and will not in the future |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (224) | 15\% | (127) | 34\% | (289) | 10\% | (87) | 14\% | (123) | 85 |
| Voted in 2014: Yes | 25\% | (137) | 15\% | (83) | 35\% | (192) | 10\% | (55) | 14\% | (77) | 54 |
| Voted in 2014: No | 28\% | (87) | 14\% | (44) | 32\% | (97) | 10\% | (32) | 15\% | (46) | 30 |
| 2012 Vote: Barack Obama | 25\% | (92) | 16\% | (57) | 38\% | (137) | 9\% | (33) | 12\% | (44) | 36 |
| 2012 Vote: Mitt Romney | 24\% | (51) | 13\% | (27) | 35\% | (74) | 13\% | (27) | 16\% | (34) | 21 |
| 2012 Vote: Didn't Vote | 30\% | (76) | 15\% | (38) | 29\% | (73) | 9\% | (23) | 17\% | (42) | 25 |
| 4-Region: Northeast | $32 \%$ | (56) | 14\% | (24) | 34\% | (60) | 7\% | (13) | 13\% | (23) | 17 |
| 4-Region: Midwest | 27\% | (46) | 14\% | (24) | 38\% | (65) | 8\% | (13) | 13\% | (23) | 17 |
| 4-Region: South | 25\% | (73) | 15\% | (45) | 32\% | (94) | 11\% | (34) | 17\% | (50) | 29 |
| 4-Region: West | 24\% | (49) | 16\% | (33) | $34 \%$ | (69) | 13\% | (27) | 13\% | (27) | 20 |
| Parent: Yes | 26\% | (224) | 15\% | (127) | 34\% | (289) | 10\% | (87) | 14\% | (123) | 85 |
| Parent of child $<5$ years old | $38 \%$ | (69) | 15\% | (28) | 36\% | (65) | 4\% | (6) | 7\% | (13) | 18 |
| Parent of child 5-12 years old | 38\% | (134) | 22\% | (77) | 29\% | (103) | 2\% | (8) | 8\% | (29) | 35 |
| Parent of child 13-17 years old | 31\% | (80) | 18\% | (47) | 36\% | (92) | 8\% | (19) | 8\% | (20) | 25 |
| Parent of child $18+$ years old | 9\% | (27) | 9\% | (26) | 35\% | (103) | 22\% | (63) | 25\% | (74) | 29 |
| Parent of child $<18$ years old | $34 \%$ | (203) | 19\% | (110) | $34 \%$ | (200) | 5\% | (29) | 9\% | (52) | 59 |
| Parents of child w/access to any device | 26\% | (224) | 15\% | (127) | $34 \%$ | (289) | 10\% | (87) | 14\% | (123) | 85 |
| Parents who restrict access to devices/screens | 36\% | (198) | 19\% | (107) | 34\% | (187) | 3\% | (14) | 8\% | (43) | 54 |
| Parent of children spending more recreational time with screens | 44\% | (130) | 15\% | (43) | 28\% | (83) | 6\% | (16) | 7\% | (21) | 29 |
| Parent of children spending less recreational time with screens | 29\% | (17) | 27\% | (16) | 25\% | (15) | 10\% | (6) | 8\% | (5) | 5 |
| Parent of children spending more educational time with screens | 42\% | (162) | 14\% | (55) | 33\% | (126) | 5\% | (21) | 5\% | (20) | 38 |
| Parent of children spending more time with screens overall | 45\% | (150) | 15\% | (50) | 28\% | (93) | 6\% | (18) | 6\% | (21) | 33 |
| Parent views screen time negatively | $34 \%$ | (93) | 12\% | (32) | 34\% | (94) | 7\% | (19) | 13\% | (36) | 27 |
| Parent views screen time positively | 25\% | (89) | 22\% | (79) | $36 \%$ | (126) | 10\% | (35) | 7\% | (23) | 35 |
| Parent views technology/devices positively | $34 \%$ | (117) | 25\% | (85) | 31\% | (106) | 7\% | (24) | 4\% | (12) | 34 |
| Parent views technology/devices negatively | 37\% | (30) | 21\% | (17) | 24\% | (19) | - | (0) | 19\% | (15) |  |
| Parents watched PBS as child | 29\% | (184) | 17\% | (107) | $32 \%$ | (204) | 9\% | (57) | 13\% | (83) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9: Which statement comes closest to your opinion, even if neither is exactly correct?

| Demographic | Screen time has a negative impact on children |  | Screen time has a positive impact on children |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (274) | 41\% | (351) | 26\% | (225) | 850 |
| Gender: Male | 32\% | (124) | 45\% | (174) | 24\% | (92) | 390 |
| Gender: Female | $33 \%$ | (151) | 39\% | (178) | 29\% | (132) | 460 |
| Age: 18-34 | 36\% | (74) | 44\% | (89) | 20\% | (40) | 204 |
| Age: 35-44 | 36\% | (82) | 50\% | (116) | 14\% | (33) | 232 |
| Age: 45-64 | 28\% | (86) | 36\% | (110) | 36\% | (108) | 304 |
| Age: 65+ | 29\% | (32) | 33\% | (36) | 39\% | (43) | 111 |
| Millennials: 1981-1996 | 37\% | (109) | 46\% | (136) | 17\% | (51) | 296 |
| GenXers: 1965-1980 | 28\% | (89) | 44\% | (138) | 28\% | (89) | 316 |
| Baby Boomers: 1946-1964 | 32\% | (59) | 31\% | (58) | 37\% | (68) | 185 |
| PID: Dem (no lean) | $32 \%$ | (97) | 44\% | (135) | 23\% | (71) | 302 |
| PID: Ind (no lean) | 27\% | (58) | 37\% | (80) | 36\% | (77) | 215 |
| PID: Rep (no lean) | 36\% | (120) | 41\% | (137) | 23\% | (76) | 333 |
| PID/Gender: Dem Men | 32\% | (38) | 45\% | (54) | 24\% | (28) | 120 |
| PID/Gender: Dem Women | 32\% | (59) | 44\% | (81) | 23\% | (43) | 183 |
| PID/Gender: Ind Men | 29\% | (27) | 36\% | (33) | 34\% | (32) | 92 |
| PID/Gender: Ind Women | 25\% | (31) | 38\% | (47) | $37 \%$ | (46) | 123 |
| PID/Gender: Rep Men | 33\% | (59) | 49\% | (87) | 18\% | (33) | 178 |
| PID/Gender: Rep Women | 39\% | (61) | 33\% | (50) | 28\% | (44) | 155 |
| Ideo: Liberal (1-3) | 36\% | (89) | 43\% | (107) | 21\% | (51) | 248 |
| Ideo: Moderate (4) | 26\% | (62) | 44\% | (107) | 30\% | (74) | 244 |
| Ideo: Conservative (5-7) | 38\% | (110) | 36\% | (107) | 26\% | (76) | 293 |
| Educ: < College | 30\% | (154) | 41\% | (208) | 29\% | (151) | 513 |
| Educ: Bachelors degree | 36\% | (74) | 40\% | (82) | 23\% | (48) | 204 |
| Educ: Post-grad | 35\% | (46) | 46\% | (61) | 19\% | (26) | 133 |
| Income: Under 50k | 29\% | (106) | 40\% | (144) | 31\% | (111) | 361 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 34\% | (97) | 42\% | (119) | 24\% | (68) | 284 |
| Income: 100k+ | 34\% | (71) | 43\% | (89) | 22\% | (45) | 205 |
| Ethnicity: White | 33\% | (224) | 39\% | (267) | 28\% | (187) | 678 |
| Ethnicity: Hispanic | 35\% | (49) | 54\% | (76) | 12\% | (17) | 142 |
| Ethnicity: Black | 18\% | (18) | 59\% | (62) | 23\% | (24) | 105 |

Continued on next page

Table EDU9: Which statement comes closest to your opinion, even if neither is exactly correct?

| Demographic | Screen time has a negative impact on children |  | Screen time has a positive impact on children |  |  | $\begin{aligned} & \text { know / No } \\ & \text { inion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (274) | 41\% | (351) | 26\% | (225) | 850 |
| Ethnicity: Other | 47\% | (32) | $33 \%$ | (22) | 20\% | (14) | 68 |
| All Christian | 30\% | (127) | 43\% | (181) | 27\% | (113) | 421 |
| All Non-Christian | 40\% | (22) | 43\% | (25) | 17\% | (10) | 57 |
| Agnostic/Nothing in particular | 40\% | (79) | $31 \%$ | (63) | 29\% | (58) | 200 |
| Something Else | 29\% | (37) | 46\% | (58) | 24\% | (30) | 126 |
| Religious Non-Protestant/Catholic | 39\% | (25) | 45\% | (29) | 15\% | (10) | 63 |
| Evangelical | 26\% | (67) | 49\% | (126) | 25\% | (65) | 258 |
| Non-Evangelical | 32\% | (88) | 39\% | (105) | 29\% | (78) | 271 |
| Community: Urban | 27\% | (69) | 56\% | (146) | 17\% | (44) | 259 |
| Community: Suburban | $33 \%$ | (128) | 36\% | (137) | $31 \%$ | (118) | 383 |
| Community: Rural | 37\% | (77) | 33\% | (69) | 30\% | (62) | 208 |
| Employ: Private Sector | 35\% | (133) | 43\% | (162) | 22\% | (82) | 377 |
| Employ: Government | 42\% | (26) | 36\% | (22) | 22\% | (13) | 61 |
| Employ: Self-Employed | 34\% | (27) | 39\% | (32) | 26\% | (21) | 80 |
| Employ: Homemaker | 30\% | (27) | 43\% | (38) | 27\% | (24) | 89 |
| Employ: Retired | 30\% | (31) | 28\% | (30) | 42\% | (44) | 105 |
| Employ: Unemployed | $21 \%$ | (17) | 46\% | (38) | $33 \%$ | (27) | 82 |
| Military HH: Yes | 34\% | (42) | 44\% | (54) | 21\% | (26) | 122 |
| Military HH: No | $32 \%$ | (232) | 41\% | (298) | 27\% | (198) | 729 |
| RD/WT: Right Direction | 30\% | (82) | 50\% | (139) | 20\% | (54) | 275 |
| RD/WT: Wrong Track | 33\% | (192) | 37\% | (213) | 30\% | (170) | 575 |
| Trump Job Approve | 34\% | (139) | 43\% | (174) | 23\% | (93) | 406 |
| Trump Job Disapprove | $31 \%$ | (135) | 41\% | (176) | 28\% | (122) | 434 |
| Trump Job Strongly Approve | 36\% | (78) | 42\% | (91) | 22\% | (49) | 219 |
| Trump Job Somewhat Approve | 32\% | (60) | 44\% | (83) | 24\% | (44) | 187 |
| Trump Job Somewhat Disapprove | 35\% | (43) | 42\% | (51) | 23\% | (28) | 122 |
| Trump Job Strongly Disapprove | 30\% | (93) | 40\% | (126) | 30\% | (94) | 312 |
| Favorable of Trump | 33\% | (133) | 42\% | (168) | 25\% | (101) | 402 |
| Unfavorable of Trump | $32 \%$ | (138) | 42\% | (177) | 26\% | (110) | 425 |

[^42]Table EDU9: Which statement comes closest to your opinion, even if neither is exactly correct?

| Demographic | Screen time has a negative impact on children |  | Screen time has a positive impact on children |  | Don't | $\begin{aligned} & \text { know / No } \\ & \text { inion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (274) | 41\% | (351) | 26\% | (225) | 850 |
| Very Favorable of Trump | 34\% | (79) | 42\% | (97) | $24 \%$ | (56) | 233 |
| Somewhat Favorable of Trump | 32\% | (53) | 42\% | (71) | 27\% | (45) | 169 |
| Somewhat Unfavorable of Trump | 39\% | (41) | 36\% | (39) | 25\% | (27) | 107 |
| Very Unfavorable of Trump | 30\% | (96) | 44\% | (139) | 26\% | (83) | 318 |
| \#1 Issue: Economy | 35\% | (125) | 42\% | (151) | 23\% | (80) | 355 |
| \#1 Issue: Security | 34\% | (36) | 29\% | (31) | 37\% | (39) | 106 |
| \#1 Issue: Health Care | 30\% | (46) | 44\% | (68) | 25\% | (39) | 152 |
| \#1 Issue: Medicare / Social Security | 25\% | (20) | 51\% | (41) | 24\% | (20) | 81 |
| \#1 Issue: Education | $34 \%$ | (20) | 44\% | (26) | 22\% | (13) | 59 |
| \#1 Issue: Other | 30\% | (16) | 28\% | (16) | 42\% | (23) | 55 |
| 2018 House Vote: Democrat | 33\% | (104) | 43\% | (134) | 23\% | (73) | 310 |
| 2018 House Vote: Republican | $33 \%$ | (97) | 45\% | (133) | 22\% | (64) | 294 |
| 2016 Vote: Hillary Clinton | 27\% | (76) | 47\% | (132) | 26\% | (73) | 281 |
| 2016 Vote: Donald Trump | 35\% | (110) | 43\% | (136) | 23\% | (72) | 318 |
| 2016 Vote: Didn't Vote | 31\% | (65) | 35\% | (74) | 34\% | (70) | 209 |
| Voted in 2014: Yes | 32\% | (176) | 43\% | (236) | 24\% | (131) | 543 |
| Voted in 2014: No | 32\% | (98) | 38\% | (115) | 31\% | (94) | 307 |
| 2012 Vote: Barack Obama | 30\% | (108) | 44\% | (161) | 26\% | (93) | 363 |
| 2012 Vote: Mitt Romney | $33 \%$ | (72) | $41 \%$ | (89) | 25\% | (54) | 214 |
| 2012 Vote: Didn't Vote | 34\% | (86) | 38\% | (96) | 28\% | (69) | 252 |
| 4-Region: Northeast | 28\% | (49) | 49\% | (86) | 24\% | (42) | 177 |
| 4-Region: Midwest | 39\% | (66) | 40\% | (69) | 21\% | (36) | 171 |
| 4-Region: South | 32\% | (94) | 36\% | (107) | $32 \%$ | (96) | 296 |
| 4-Region: West | 32\% | (65) | 44\% | (90) | 24\% | (50) | 205 |
| Parent: Yes | 32\% | (274) | 41\% | (351) | 26\% | (225) | 850 |
| Parent of child $<5$ years old | 37\% | (68) | 45\% | (82) | 18\% | (32) | 182 |
| Parent of child 5-12 years old | 38\% | (134) | 46\% | (160) | 16\% | (57) | 352 |
| Parent of child 13-17 years old | 29\% | (75) | 48\% | (123) | 23\% | (60) | 258 |
| Parent of child 18+ years old | 29\% | (85) | 31\% | (91) | 40\% | (116) | 292 |
| Parent of child $<18$ years old | 34\% | (202) | 46\% | (273) | 20\% | (118) | 593 |

Continued on next page

Table EDU9: Which statement comes closest to your opinion, even if neither is exactly correct?

| Demographic | Screen time has a negative impact on children |  | Screen time has a positive impact on children |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (274) | 41\% | (351) | 26\% | (225) | 850 |
| Parents of child w/access to any device | 32\% | (274) | 41\% | (351) | 26\% | (225) | 850 |
| Parents who restrict access to devices/screens | 35\% | (195) | 47\% | (255) | 18\% | (99) | 549 |
| Parent of children spending more recreational time with screens | 37\% | (109) | 45\% | (133) | 18\% | (52) | 293 |
| Parent of children spending less recreational time with screens | 47\% | (27) | 44\% | (26) | 10\% | (6) | 58 |
| Parent of children spending more educational time with screens | 38\% | (145) | 47\% | (181) | 15\% | (59) | 385 |
| Parent of children spending more time with screens overall | 37\% | (122) | 47\% | (157) | 16\% | (53) | 332 |
| Parent views screen time negatively | 100\% | (274) | - | (0) | - | (0) | 274 |
| Parent views screen time positively | - | (0) | 100\% | (351) | - | (0) | 351 |
| Parent views technology/devices positively | 26\% | (89) | 58\% | (197) | 17\% | (57) | 343 |
| Parent views technology/devices negatively | 67\% | (54) | 20\% | (16) | 13\% | (10) | 81 |
| Parents watched PBS as child | $31 \%$ | (198) | 45\% | (285) | 24\% | (153) | 636 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU10_1: Do you agree or disagree with the following statements?
Devices and technology are an important part of my child(ren)'s life

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly <br> disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (320) | 42\% | (359) | 9\% | (76) | 4\% | (36) | 7\% | (59) | 85 |
| Gender: Male | 37\% | (142) | 43\% | (166) | 13\% | (50) | 3\% | (10) | 5\% | (21) | 39 |
| Gender: Female | 39\% | (178) | 42\% | (193) | 5\% | (25) | 6\% | (26) | 8\% | (39) | 46 |
| Age: 18-34 | $31 \%$ | (62) | 40\% | (82) | 14\% | (29) | 9\% | (19) | 6\% | (12) | 20 |
| Age: 35-44 | 39\% | (90) | 41\% | (95) | 13\% | (29) | 5\% | (10) | 3\% | (7) | 23 |
| Age: 45-64 | 40\% | (123) | 44\% | (134) | 5\% | (15) | 2\% | (6) | 9\% | (26) | 30 |
| Age: 65+ | 41\% | (45) | 43\% | (48) | 2\% | (3) | - | (0) | 13\% | (15) | 1 |
| Millennials: 1981-1996 | 34\% | (100) | 42\% | (123) | 14\% | (41) | 6\% | (18) | 5\% | (14) | 29 |
| GenXers: 1965-1980 | 40\% | (127) | 43\% | (137) | 6\% | (20) | 4\% | (12) | 6\% | (19) | 31 |
| Baby Boomers: 1946-1964 | 44\% | (81) | 42\% | (79) | 3\% | (5) | - | (1) | 11\% | (20) | 18 |
| PID: Dem (no lean) | 43\% | (131) | 36\% | (109) | 9\% | (28) | 5\% | (15) | 7\% | (20) | 30 |
| PID: Ind (no lean) | 35\% | (74) | 47\% | (101) | 8\% | (17) | 2\% | (5) | 8\% | (18) | 21 |
| PID: Rep (no lean) | 35\% | (115) | 45\% | (149) | 9\% | (31) | 5\% | (17) | 7\% | (22) | 33 |
| PID/Gender: Dem Men | 41\% | (49) | 38\% | (46) | 13\% | (15) | 1\% | (1) | 7\% | (9) | 12 |
| PID/Gender: Dem Women | 45\% | (82) | 35\% | (63) | 7\% | (12) | 8\% | (14) | 6\% | (11) | 18 |
| PID/Gender: Ind Men | 33\% | (30) | 45\% | (42) | 14\% | (13) | 3\% | (3) | 5\% | (5) |  |
| PID/Gender: Ind Women | 36\% | (45) | 48\% | (59) | $4 \%$ | (5) | 1\% | (2) | 10\% | (13) | 12 |
| PID/Gender: Rep Men | 35\% | (63) | 44\% | (79) | 13\% | (22) | 4\% | (7) | 4\% | (7) | 17 |
| PID/Gender: Rep Women | 33\% | (52) | 45\% | (70) | 5\% | (8) | 6\% | (10) | 9\% | (15) | 15 |
| Ideo: Liberal (1-3) | 43\% | (107) | 34\% | (84) | 12\% | (30) | 6\% | (14) | 5\% | (13) | 24 |
| Ideo: Moderate (4) | 39\% | (95) | 44\% | (108) | 6\% | (16) | 5\% | (13) | 5\% | (13) | 24 |
| Ideo: Conservative (5-7) | 35\% | (101) | 48\% | (139) | 8\% | (23) | 2\% | (5) | 8\% | (25) | 29 |
| Educ: < College | 39\% | (199) | 40\% | (205) | 8\% | (41) | 5\% | (25) | 8\% | (43) | 51 |
| Educ: Bachelors degree | 35\% | (71) | 45\% | (91) | 12\% | (25) | 3\% | (6) | 5\% | (10) | 20 |
| Educ: Post-grad | 38\% | (50) | 47\% | (63) | 7\% | (10) | $4 \%$ | (5) | 4\% | (5) | 13 |
| Income: Under 50k | 37\% | (135) | 39\% | (139) | 8\% | (28) | 6\% | (21) | 10\% | (37) | 36 |
| Income: 50k-100k | 38\% | (107) | 46\% | (130) | 10\% | (27) | $4 \%$ | (10) | 4\% | (10) | 28 |
| Income: 100k+ | 38\% | (79) | 44\% | (90) | 10\% | (20) | 2\% | (4) | 6\% | (12) | 20 |
| Ethnicity: White | 38\% | (255) | 44\% | (296) | 9\% | (60) | 3\% | (23) | 6\% | (44) | 67 |
| Ethnicity: Hispanic | 30\% | (43) | 41\% | (58) | 11\% | (15) | 13\% | (19) | 4\% | (6) | 14 |
| Ethnicity: Black | 44\% | (46) | 25\% | (26) | 10\% | (10) | 8\% | (8) | 13\% | (13) | 10 |

[^43]Table EDU10_1: Do you agree or disagree with the following statements?
Devices and technology are an important part of my child(ren)'s life

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly <br> disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (320) | 42\% | (359) | 9\% | (76) | 4\% | (36) | 7\% | (59) | 85 |
| Ethnicity: Other | 28\% | (19) | 54\% | (36) | 8\% | (5) | 6\% | (4) | 4\% | (2) | 6 |
| All Christian | 37\% | (154) | 46\% | (193) | 7\% | (30) | 2\% | (9) | 9\% | (36) | 42 |
| All Non-Christian | 43\% | (24) | 39\% | (22) | 6\% | (3) | 9\% | (5) | 3\% | (2) |  |
| Agnostic/Nothing in particular | 33\% | (66) | 47\% | (93) | 11\% | (23) | 4\% | (9) | 5\% | (9) | 20 |
| Something Else | $41 \%$ | (52) | 34\% | (42) | 10\% | (13) | 9\% | (11) | 6\% | (8) | 12 |
| Religious Non-Protestant/Catholic | 44\% | (28) | 40\% | (25) | 5\% | (3) | 8\% | (5) | 3\% | (2) | 6 |
| Evangelical | 36\% | (93) | 43\% | (110) | 6\% | (16) | 5\% | (14) | 9\% | (24) | 25 |
| Non-Evangelical | 39\% | (105) | 44\% | (120) | 8\% | (21) | 2\% | (6) | 7\% | (19) | 27 |
| Community: Urban | 42\% | (110) | 41\% | (105) | 11\% | (29) | $4 \%$ | (9) | 3\% | (7) | 25 |
| Community: Suburban | 38\% | (144) | 44\% | (170) | 7\% | (25) | 3\% | (13) | 8\% | (30) | 38 |
| Community: Rural | 32\% | (66) | 40\% | (84) | 10\% | (21) | 6\% | (13) | $11 \%$ | (23) | 20 |
| Employ: Private Sector | 38\% | (142) | 46\% | (172) | 9\% | (35) | 2\% | (9) | 5\% | (19) | 37 |
| Employ: Government | 29\% | (18) | 50\% | (31) | 14\% | (8) | 4\% | (2) | 3\% | (2) |  |
| Employ: Self-Employed | 32\% | (25) | 34\% | (27) | 20\% | (16) | 6\% | (5) | 9\% | (7) |  |
| Employ: Homemaker | 39\% | (35) | 43\% | (39) | 6\% | (5) | 6\% | (6) | 5\% | (5) |  |
| Employ: Retired | 43\% | (45) | 42\% | (44) | 2\% | (2) | - | (0) | 12\% | (13) | 10 |
| Employ: Unemployed | 36\% | (30) | 33\% | (28) | 7\% | (6) | 13\% | (11) | 10\% | (8) |  |
| Military HH: Yes | 26\% | (32) | 42\% | (51) | 13\% | (15) | 7\% | (8) | 12\% | (14) | 12 |
| Military HH: No | 40\% | (288) | 42\% | (308) | 8\% | (60) | 4\% | (27) | 6\% | (45) | 72 |
| RD/WT: Right Direction | 39\% | (107) | 43\% | (119) | 8\% | (22) | 5\% | (14) | 5\% | (13) | 27 |
| RD/WT: Wrong Track | 37\% | (213) | 42\% | (240) | 9\% | (54) | 4\% | (22) | 8\% | (46) | 57 |
| Trump Job Approve | 35\% | (143) | 46\% | (187) | 10\% | (42) | $4 \%$ | (16) | 4\% | (17) | 40 |
| Trump Job Disapprove | $41 \%$ | (176) | 38\% | (167) | 8\% | (33) | $4 \%$ | (18) | 9\% | (39) | 43 |
| Trump Job Strongly Approve | 39\% | (86) | 44\% | (97) | 8\% | (17) | $4 \%$ | (8) | 5\% | (11) | 21 |
| Trump Job Somewhat Approve | $31 \%$ | (57) | 49\% | (91) | 14\% | (26) | 4\% | (7) | 3\% | (6) | 18 |
| Trump Job Somewhat Disapprove | $34 \%$ | (41) | 46\% | (56) | 10\% | (13) | 6\% | (7) | $4 \%$ | (5) | 12 |
| Trump Job Strongly Disapprove | 43\% | (135) | 36\% | (111) | 7\% | (20) | $4 \%$ | (11) | $11 \%$ | (34) | 31 |
| Favorable of Trump | 35\% | (140) | 47\% | (188) | 9\% | (37) | $4 \%$ | (16) | 5\% | (21) | 40 |
| Unfavorable of Trump | 41\% | (176) | 38\% | (161) | 8\% | (36) | $4 \%$ | (18) | 8\% | (35) | 42 |

Continued on next page

Table EDU10_1: Do you agree or disagree with the following statements?
Devices and technology are an important part of my child(ren)'s life

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (320) | 42\% | (359) | 9\% | (76) | 4\% | (36) | 7\% | (59) | 85 |
| Very Favorable of Trump | $38 \%$ | (89) | 45\% | (106) | 7\% | (16) | 5\% | (11) | 5\% | (13) | 23 |
| Somewhat Favorable of Trump | 30\% | (52) | 49\% | (82) | 13\% | (22) | 3\% | (5) | 5\% | (8) | 16 |
| Somewhat Unfavorable of Trump | 35\% | (37) | 45\% | (48) | 13\% | (14) | $2 \%$ | (2) | 5\% | (5) | 10 |
| Very Unfavorable of Trump | 43\% | (138) | 35\% | (112) | 7\% | (21) | 5\% | (17) | 9\% | (30) | 31 |
| \#1 Issue: Economy | $31 \%$ | (112) | 46\% | (163) | 12\% | (42) | 4\% | (15) | 7\% | (24) | 35 |
| \#1 Issue: Security | $38 \%$ | (40) | 42\% | (45) | 9\% | (10) | 2\% | (2) | 8\% | (9) | 10 |
| \#1 Issue: Health Care | 49\% | (74) | 36\% | (55) | 6\% | (9) | 4\% | (6) | 6\% | (9) | 15 |
| \#1 Issue: Medicare / Social Security | 42\% | (34) | 42\% | (34) | 3\% | (3) | 4\% | (3) | 8\% | (7) |  |
| \#1 Issue: Education | 30\% | (18) | 48\% | (28) | 13\% | (7) | 6\% | (3) | 3\% | (2) |  |
| \#1 Issue: Other | 45\% | (25) | 34\% | (19) | 6\% | (3) | 7\% | (4) | 8\% | (4) |  |
| 2018 House Vote: Democrat | 43\% | (133) | 35\% | (110) | 10\% | (32) | 3\% | (11) | 8\% | (25) | 31 |
| 2018 House Vote: Republican | 39\% | (116) | 45\% | (132) | 6\% | (19) | 3\% | (8) | 7\% | (19) | 29 |
| 2016 Vote: Hillary Clinton | 45\% | (127) | 38\% | (107) | 6\% | (18) | 3\% | (10) | 7\% | (20) | 28 |
| 2016 Vote: Donald Trump | 38\% | (120) | 47\% | (149) | 9\% | (27) | 1\% | (5) | 5\% | (17) | 31 |
| 2016 Vote: Didn't Vote | 30\% | (63) | 42\% | (88) | 10\% | (21) | 9\% | (20) | 9\% | (18) | 20 |
| Voted in 2014: Yes | 42\% | (228) | 40\% | (216) | 8\% | (44) | 3\% | (14) | 7\% | (40) | 54 |
| Voted in 2014: No | 30\% | (92) | 47\% | (143) | 10\% | (31) | 7\% | (21) | 6\% | (19) | 30 |
| 2012 Vote: Barack Obama | 44\% | (159) | 38\% | (140) | 6\% | (22) | 5\% | (18) | 7\% | (25) | 36 |
| 2012 Vote: Mitt Romney | 38\% | (82) | 46\% | (98) | 6\% | (13) | 2\% | (4) | 8\% | (17) | 21 |
| 2012 Vote: Didn't Vote | 29\% | (74) | 44\% | (112) | 14\% | (35) | 6\% | (14) | 6\% | (16) | 25 |
| 4-Region: Northeast | 42\% | (75) | 41\% | (72) | 8\% | (14) | 6\% | (11) | 3\% | (5) | 17 |
| 4-Region: Midwest | 37\% | (64) | 43\% | (74) | 10\% | (16) | 2\% | (4) | 8\% | (13) | 1 |
| 4-Region: South | 38\% | (112) | 45\% | (133) | 6\% | (17) | 3\% | (9) | 9\% | (26) | 29 |
| 4-Region: West | $34 \%$ | (70) | 39\% | (80) | 14\% | (28) | 6\% | (12) | 7\% | (15) | 20 |
| Parent: Yes | 38\% | (320) | 42\% | (359) | 9\% | (76) | 4\% | (36) | 7\% | (59) | 85 |
| Parent of child $<5$ years old | $33 \%$ | (60) | 37\% | (67) | 16\% | (30) | 8\% | (14) | 6\% | (11) | 18 |
| Parent of child 5-12 years old | 37\% | (130) | 45\% | (159) | 12\% | (42) | 4\% | (14) | $2 \%$ | (7) | 35 |
| Parent of child 13-17 years old | 44\% | (113) | 40\% | (104) | 8\% | (21) | 4\% | (11) | 3\% | (9) | 25 |
| Parent of child $18+$ years old | 38\% | (112) | 43\% | (126) | 3\% | (10) | 1\% | (3) | 15\% | (43) | 29 |
| Parent of child $<18$ years old | 38\% | (226) | 42\% | (247) | 11\% | (68) | 6\% | (33) | $3 \%$ | (20) | 59 |

[^44]Table EDU10_1: Do you agree or disagree with the following statements?
Devices and technology are an important part of my child(ren)'s life

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (320) | 42\% | (359) | 9\% | (76) | 4\% | (36) | 7\% | (59) | 85 |
| Parents of child w/access to any device | 38\% | (320) | 42\% | (359) | 9\% | (76) | 4\% | (36) | 7\% | (59) | 85 |
| Parents who restrict access to devices/screens | 36\% | (196) | 44\% | (243) | 12\% | (68) | 5\% | (27) | 3\% | (16) | 54 |
| Parent of children spending more recreational time with screens | 44\% | (128) | 41\% | (120) | 10\% | (30) | 3\% | (10) | 2\% | (5) | 29 |
| Parent of children spending less recreational time with screens | 27\% | (16) | 30\% | (18) | 27\% | (16) | 15\% | (9) | - | (0) |  |
| Parent of children spending more educational time with screens | 44\% | (170) | 41\% | (157) | 9\% | (34) | 3\% | (13) | 3\% | (11) | 38 |
| Parent of children spending more time with screens overall | 44\% | (145) | 43\% | (142) | 8\% | (26) | $4 \%$ | (15) | 1\% | (4) | 33 |
| Parent views screen time negatively | 26\% | (71) | 50\% | (137) | 16\% | (45) | 5\% | (13) | 3\% | (8) | 27 |
| Parent views screen time positively | 49\% | (172) | 38\% | (134) | 6\% | (22) | 5\% | (17) | $2 \%$ | (6) | 35 |
| Parent views technology/devices positively | 45\% | (153) | 42\% | (144) | 10\% | (33) | 2\% | (7) | 2\% | (7) | 34 |
| Parent views technology/devices negatively | 15\% | (12) | 48\% | (39) | 16\% | (13) | 15\% | (12) | 6\% | (5) |  |
| Parents watched PBS as child | 38\% | (241) | 42\% | (267) | 9\% | (59) | 5\% | (29) | 6\% | (40) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU10_2: Do you agree or disagree with the following statements?
Devices and technology are beneficial if used in moderation

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly <br> disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (419) | 38\% | (321) | 4\% | (32) | 3\% | (25) | 6\% | (53) | 85 |
| Gender: Male | 49\% | (189) | 37\% | (145) | 6\% | (23) | 2\% | (9) | 6\% | (24) | 39 |
| Gender: Female | 50\% | (230) | 38\% | (176) | $2 \%$ | (9) | 3\% | (16) | 6\% | (29) | 46 |
| Age: 18-34 | 45\% | (92) | 36\% | (74) | 4\% | (8) | 8\% | (17) | 6\% | (12) | 20 |
| Age: 35-44 | 52\% | (120) | 36\% | (83) | 7\% | (17) | 2\% | (5) | 3\% | (8) | 23 |
| Age: 45-64 | $52 \%$ | (157) | 39\% | (120) | 2\% | (5) | 1\% | (2) | 7\% | (20) | 30 |
| Age: 65+ | 46\% | (51) | 40\% | (44) | 2\% | (2) | 1\% | (1) | 11\% | (13) | 1 |
| Millennials: 1981-1996 | 46\% | (138) | 36\% | (106) | 8\% | (23) | 5\% | (14) | 5\% | (16) | 29 |
| GenXers: 1965-1980 | 53\% | (166) | 39\% | (125) | 1\% | (5) | 1\% | (3) | 6\% | (17) | 31 |
| Baby Boomers: 1946-1964 | 52\% | (96) | 38\% | (70) | 1\% | (2) | - | (1) | 9\% | (16) | 18 |
| PID: Dem (no lean) | 53\% | (160) | 35\% | (105) | $4 \%$ | (11) | 3\% | (9) | 6\% | (18) | 30 |
| PID: Ind (no lean) | 45\% | (97) | 45\% | (96) | $2 \%$ | (4) | 2\% | (3) | 7\% | (15) | 21 |
| PID: Rep (no lean) | 49\% | (162) | 36\% | (120) | 5\% | (18) | 4\% | (13) | 6\% | (21) | 33 |
| PID/Gender: Dem Men | $51 \%$ | (61) | 36\% | (43) | $4 \%$ | (5) | 1\% | (1) | 9\% | (10) | 12 |
| PID/Gender: Dem Women | $54 \%$ | (99) | 34\% | (62) | 3\% | (6) | 4\% | (8) | 4\% | (8) | 18 |
| PID/Gender: Ind Men | 49\% | (45) | 43\% | (39) | $4 \%$ | (4) | 2\% | (2) | $2 \%$ | (2) |  |
| PID/Gender: Ind Women | 42\% | (52) | 46\% | (57) | - | (0) | 1\% | (2) | 10\% | (12) | 12 |
| PID/Gender: Rep Men | 47\% | (83) | 35\% | (62) | 8\% | (14) | 4\% | (7) | 6\% | (11) | 17 |
| PID/Gender: Rep Women | $51 \%$ | (78) | 37\% | (58) | 2\% | (3) | 4\% | (6) | 6\% | (9) | 15 |
| Ideo: Liberal (1-3) | 56\% | (140) | 31\% | (76) | 5\% | (12) | 4\% | (9) | 4\% | (11) | 24 |
| Ideo: Moderate (4) | 42\% | (102) | 47\% | (115) | 2\% | (4) | 3\% | (7) | 7\% | (16) | 24 |
| Ideo: Conservative (5-7) | $53 \%$ | (154) | 34\% | (100) | 5\% | (15) | 1\% | (4) | 6\% | (19) | 29 |
| Educ: < College | 50\% | (257) | 35\% | (182) | $4 \%$ | (20) | 3\% | (16) | 7\% | (37) | 51 |
| Educ: Bachelors degree | 43\% | (87) | 44\% | (90) | $4 \%$ | (7) | 3\% | (7) | 6\% | (12) | 20 |
| Educ: Post-grad | 56\% | (75) | 36\% | (48) | 3\% | (4) | 1\% | (1) | 3\% | (4) | 13 |
| Income: Under 50k | 50\% | (180) | 34\% | (124) | 2\% | (8) | 5\% | (18) | 9\% | (32) | 36 |
| Income: 50k-100k | 49\% | (139) | 40\% | (114) | 6\% | (16) | 2\% | (5) | 3\% | (10) | 28 |
| Income: 100k+ | 49\% | (101) | 40\% | (82) | 4\% | (8) | 1\% | (2) | 6\% | (12) | 20 |
| Ethnicity: White | 49\% | (330) | 40\% | (269) | 3\% | (22) | 3\% | (17) | 6\% | (39) | 67 |
| Ethnicity: Hispanic | 42\% | (59) | 38\% | (54) | 10\% | (14) | 9\% | (13) | 1\% | (2) | 14 |
| Ethnicity: Black | 65\% | (68) | 13\% | (14) | 7\% | (7) | 3\% | (3) | 12\% | (13) | 10 |

[^45]Table EDU10_2: Do you agree or disagree with the following statements?
Devices and technology are beneficial if used in moderation

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (419) | $38 \%$ | (321) | 4\% | (32) | 3\% | (25) | 6\% | (53) | 85 |
| Ethnicity: Other | 30\% | (20) | 57\% | (38) | 5\% | (3) | 7\% | (4) | 2\% | (1) |  |
| All Christian | 49\% | (208) | 40\% | (167) | 3\% | (11) | 1\% | (6) | 7\% | (29) | 4 |
| All Non-Christian | 46\% | (26) | 43\% | (24) | 8\% | (4) | 2\% | (1) | 1\% | (1) |  |
| Agnostic/Nothing in particular | 46\% | (92) | 40\% | (79) | 3\% | (5) | 4\% | (9) | 7\% | (15) | 20 |
| Something Else | 55\% | (69) | 30\% | (38) | 2\% | (3) | 6\% | (8) | 6\% | (8) | 12 |
| Religious Non-Protestant/Catholic | 48\% | (30) | 43\% | (27) | 7\% | (4) | 2\% | (1) | 1\% | (1) |  |
| Evangelical | 54\% | (139) | 32\% | (83) | $3 \%$ | (7) | 3\% | (9) | 8\% | (20) | 25 |
| Non-Evangelical | 48\% | (130) | 42\% | (113) | 3\% | (7) | 2\% | (5) | 6\% | (15) | 27 |
| Community: Urban | 53\% | (136) | 36\% | (93) | 4\% | (12) | 3\% | (9) | 4\% | (10) | 25 |
| Community: Suburban | 50\% | (190) | 40\% | (154) | 4\% | (14) | - | (1) | 6\% | (23) | 38 |
| Community: Rural | 45\% | (93) | 35\% | (74) | 3\% | (7) | 7\% | (14) | 10\% | (20) | 20 |
| Employ: Private Sector | 49\% | (187) | 37\% | (138) | 6\% | (21) | 3\% | (9) | 6\% | (22) | 37 |
| Employ: Government | 44\% | (26) | 45\% | (28) | 4\% | (2) | $3 \%$ | (2) | 4\% | (2) |  |
| Employ: Self-Employed | 43\% | (34) | 41\% | (33) | 1\% | (1) | 4\% | (3) | 11\% | (9) |  |
| Employ: Homemaker | 56\% | (50) | 39\% | (35) | - | (0) | 3\% | (2) | 2\% | (1) |  |
| Employ: Retired | 48\% | (50) | 41\% | (43) | 2\% | (2) | 1\% | (1) | 8\% | (9) | 10 |
| Employ: Unemployed | 53\% | (43) | $32 \%$ | (26) | 3\% | (3) | 4\% | (3) | 8\% | (7) |  |
| Military HH: Yes | 38\% | (46) | 40\% | (48) | 7\% | (8) | 6\% | (8) | 9\% | (11) | 12 |
| Military HH: No | 51\% | (373) | 37\% | (272) | 3\% | (24) | 2\% | (17) | 6\% | (42) | 72 |
| RD/WT: Right Direction | $52 \%$ | (143) | $32 \%$ | (89) | 7\% | (19) | $3 \%$ | (8) | 6\% | (16) | 27 |
| RD/WT: Wrong Track | 48\% | (276) | 40\% | (232) | 2\% | (13) | 3\% | (17) | 6\% | (37) | 57 |
| Trump Job Approve | 49\% | (201) | 38\% | (154) | 5\% | (18) | 3\% | (11) | 5\% | (22) | 40 |
| Trump Job Disapprove | 49\% | (214) | 38\% | (165) | 3\% | (14) | $3 \%$ | (12) | 7\% | (29) | 43 |
| Trump Job Strongly Approve | 49\% | (108) | 37\% | (80) | 5\% | (10) | 4\% | (8) | 6\% | (13) | 2 |
| Trump Job Somewhat Approve | 50\% | (93) | 39\% | (74) | 4\% | (8) | 2\% | (3) | 5\% | (9) | 1 |
| Trump Job Somewhat Disapprove | 46\% | (56) | 43\% | (52) | 4\% | (5) | $3 \%$ | (4) | 3\% | (4) | 12 |
| Trump Job Strongly Disapprove | 51\% | (158) | 36\% | (113) | 3\% | (9) | 3\% | (8) | 8\% | (24) | 1 |
| Favorable of Trump | 50\% | (202) | 38\% | (151) | 4\% | (16) | 2\% | (9) | 6\% | (24) | 40 |
| Unfavorable of Trump | 49\% | (209) | 38\% | (161) | 4\% | (16) | 3\% | (14) | 6\% | (25) | 42 |

Continued on next page

Table EDU10_2: Do you agree or disagree with the following statements?
Devices and technology are beneficial if used in moderation

\left.| Demographic |  |  | Somewhat |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| agree |  |  |  |$\right)$

[^46]Table EDU10_2: Do you agree or disagree with the following statements?
Devices and technology are beneficial if used in moderation

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (419) | 38\% | (321) | 4\% | (32) | 3\% | (25) | 6\% | (53) | 85 |
| Parents of child w/access to any device | 49\% | (419) | 38\% | (321) | 4\% | (32) | 3\% | (25) | 6\% | (53) | 85 |
| Parents who restrict access to devices/screens | 48\% | (266) | 39\% | (212) | 5\% | (29) | 4\% | (22) | 4\% | (20) | 54 |
| Parent of children spending more recreational time with screens | 58\% | (170) | 37\% | (109) | 2\% | (7) | - | (1) | 2\% | (7) | 29 |
| Parent of children spending less recreational time with screens | 40\% | (23) | 23\% | (13) | 18\% | (10) | 19\% | (11) | - | (0) |  |
| Parent of children spending more educational time with screens | 61\% | (233) | 32\% | (124) | 1\% | (4) | 3\% | (11) | 3\% | (12) | 38 |
| Parent of children spending more time with screens overall | 57\% | (190) | 35\% | (118) | 3\% | (12) | 1\% | (4) | 3\% | (9) | 33 |
| Parent views screen time negatively | 43\% | (117) | 45\% | (123) | 5\% | (14) | $4 \%$ | (11) | 3\% | (9) | 27 |
| Parent views screen time positively | 62\% | (217) | 29\% | (103) | $4 \%$ | (16) | 3\% | (9) | $2 \%$ | (6) | 35 |
| Parent views technology/devices positively | 57\% | (197) | 33\% | (114) | 6\% | (19) | 2\% | (6) | 2\% | (7) | 34 |
| Parent views technology/devices negatively | 32\% | (26) | 51\% | (41) | 6\% | (5) | 6\% | (5) | 4\% | (4) |  |
| Parents watched PBS as child | $51 \%$ | (324) | 37\% | (236) | 4\% | (24) | 3\% | (16) | 6\% | (36) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU10_3: Do you agree or disagree with the following statements?
Devices and technology are an essential part of staying connected to others today

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (392) | 40\% | (336) | 7\% | (57) | 1\% | (11) | 6\% | (54) | 85 |
| Gender: Male | 42\% | (163) | 43\% | (166) | 9\% | (34) | 1\% | (4) | 6\% | (23) | 39 |
| Gender: Female | 50\% | (230) | 37\% | (170) | 5\% | (23) | 2\% | (7) | 7\% | (31) | 46 |
| Age: 18-34 | 48\% | (97) | 38\% | (76) | 7\% | (15) | 2\% | (3) | 6\% | (12) | 20 |
| Age: 35-44 | 44\% | (103) | 40\% | (93) | 10\% | (23) | 2\% | (4) | $4 \%$ | (8) | 23 |
| Age: 45-64 | 48\% | (145) | 39\% | (117) | 6\% | (17) | 1\% | (2) | 7\% | (22) | 30 |
| Age: 65+ | 42\% | (47) | 44\% | (49) | 2\% | (2) | 1\% | (1) | $11 \%$ | (12) |  |
| Millennials: 1981-1996 | 46\% | (135) | 39\% | (116) | 9\% | (26) | 2\% | (6) | $4 \%$ | (13) | 29 |
| GenXers: 1965-1980 | 49\% | (153) | 38\% | (121) | 6\% | (20) | 1\% | (2) | 6\% | (19) | 31 |
| Baby Boomers: 1946-1964 | 46\% | (85) | 42\% | (78) | 3\% | (5) | 1\% | (2) | 8\% | (16) | 18 |
| PID: Dem (no lean) | 54\% | (164) | 37\% | (112) | 4\% | (11) | 1\% | (2) | 5\% | (14) | 30 |
| PID: Ind (no lean) | 42\% | (90) | 40\% | (86) | 9\% | (19) | 1\% | (3) | 7\% | (16) | 21 |
| PID: Rep (no lean) | 42\% | (138) | 41\% | (138) | 8\% | (26) | 2\% | (6) | 7\% | (25) | 33 |
| PID/Gender: Dem Men | 48\% | (57) | 41\% | (49) | $4 \%$ | (4) | 1\% | (1) | 7\% | (9) | 12 |
| PID/Gender: Dem Women | 59\% | (107) | 34\% | (63) | $4 \%$ | (7) | 1\% | (1) | 3\% | (5) | 18 |
| PID/Gender: Ind Men | 39\% | (36) | 42\% | (39) | 13\% | (12) | $3 \%$ | (3) | 2\% | (1) |  |
| PID/Gender: Ind Women | 44\% | (54) | 39\% | (47) | 6\% | (7) | - | (0) | $12 \%$ | (14) | 12 |
| PID/Gender: Rep Men | $39 \%$ | (69) | 44\% | (78) | 10\% | (17) | - | (0) | 8\% | (13) | 17 |
| PID/Gender: Rep Women | 45\% | (69) | 39\% | (60) | 5\% | (8) | 4\% | (6) | 7\% | (11) | 15 |
| Ideo: Liberal (1-3) | 51\% | (127) | 39\% | (96) | 3\% | (8) | 1\% | (2) | 6\% | (14) | 24 |
| Ideo: Moderate (4) | 43\% | (104) | 44\% | (107) | 7\% | (18) | $1 \%$ | (1) | 5\% | (13) | 24 |
| Ideo: Conservative (5-7) | 46\% | (135) | 37\% | (109) | 9\% | (26) | 1\% | (4) | 7\% | (19) | 29 |
| Educ: < College | 49\% | (251) | 35\% | (180) | 8\% | (39) | 1\% | (3) | 8\% | (40) | 51 |
| Educ: Bachelors degree | 39\% | (79) | 49\% | (101) | 5\% | (10) | $3 \%$ | (6) | $4 \%$ | (8) | 20 |
| Educ: Post-grad | 47\% | (63) | 41\% | (55) | 6\% | (8) | $1 \%$ | (2) | 4\% | (6) | 13 |
| Income: Under 50k | 47\% | (171) | 38\% | (137) | 5\% | (18) | 2\% | (6) | 8\% | (29) | 36 |
| Income: 50k-100k | 44\% | (126) | $41 \%$ | (116) | 10\% | (28) | $1 \%$ | (3) | $4 \%$ | (12) | 28 |
| Income: 100k+ | 47\% | (96) | 41\% | (83) | 5\% | (11) | 1\% | (2) | 7\% | (14) | 20 |
| Ethnicity: White | 46\% | (309) | 40\% | (272) | 7\% | (51) | 1\% | (4) | 6\% | (42) | 67 |
| Ethnicity: Hispanic | 41\% | (58) | 40\% | (57) | 9\% | (13) | $4 \%$ | (6) | 6\% | (8) | 14 |
| Ethnicity: Black | 57\% | (60) | 24\% | (25) | 3\% | (3) | 5\% | (6) | $11 \%$ | (11) | 10 |

[^47]Table EDU10_3: Do you agree or disagree with the following statements?
Devices and technology are an essential part of staying connected to others today

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (392) | 40\% | (336) | 7\% | (57) | 1\% | (11) | 6\% | (54) | 85 |
| Ethnicity: Other | 35\% | (24) | 58\% | (39) | 4\% | (3) | 1\% | (1) | 2\% | (1) |  |
| All Christian | 46\% | (192) | 40\% | (167) | 7\% | (29) | 2\% | (7) | 6\% | (27) | 4 |
| All Non-Christian | 45\% | (25) | 51\% | (29) | - | (0) | - | (0) | 5\% | (3) |  |
| Agnostic/Nothing in particular | 41\% | (81) | 44\% | (87) | 9\% | (17) | $2 \%$ | (4) | 5\% | (10) | 20 |
| Something Else | 54\% | (68) | 31\% | (39) | 6\% | (8) | - | (0) | 9\% | (11) | 12 |
| Religious Non-Protestant/Catholic | 47\% | (29) | 49\% | (31) | - | (0) | - | (0) | 4\% | (3) |  |
| Evangelical | 46\% | (118) | 38\% | (98) | 6\% | (15) | 1\% | (2) | 9\% | (24) | 25 |
| Non-Evangelical | 50\% | (134) | 36\% | (97) | 8\% | (22) | 2\% | (5) | 5\% | (13) | 27 |
| Community: Urban | 53\% | (136) | 37\% | (96) | 6\% | (15) | 3\% | (7) | 2\% | (4) | 25 |
| Community: Suburban | 45\% | (173) | 41\% | (158) | 6\% | (21) | 1\% | (2) | 8\% | (30) | 38 |
| Community: Rural | 40\% | (83) | 40\% | (82) | 10\% | (20) | 1\% | (2) | 10\% | (20) | 20 |
| Employ: Private Sector | 43\% | (163) | 40\% | (152) | 9\% | (35) | 1\% | (2) | 6\% | (24) | 37 |
| Employ: Government | 43\% | (26) | 49\% | (30) | 5\% | (3) | - | (0) | 4\% | (2) |  |
| Employ: Self-Employed | 43\% | (34) | 43\% | (34) | 3\% | (3) | 3\% | (2) | 8\% | (6) |  |
| Employ: Homemaker | $51 \%$ | (45) | $34 \%$ | (30) | 8\% | (7) | 2\% | (2) | 6\% | (5) |  |
| Employ: Retired | 48\% | (51) | 40\% | (42) | 3\% | (3) | $1 \%$ | (1) | 8\% | (9) | 10 |
| Employ: Unemployed | 59\% | (49) | 30\% | (24) | 5\% | (4) | 1\% | (1) | 5\% | (4) |  |
| Military HH: Yes | 32\% | (39) | 46\% | (56) | 6\% | (8) | 5\% | (6) | 10\% | (12) | 12 |
| Military HH: No | 48\% | (353) | $38 \%$ | (280) | 7\% | (49) | 1\% | (4) | 6\% | (43) | 72 |
| RD/WT: Right Direction | 44\% | (121) | 41\% | (112) | 8\% | (21) | 2\% | (6) | 6\% | (15) | 27 |
| RD/WT: Wrong Track | 47\% | (272) | 39\% | (224) | 6\% | (35) | 1\% | (5) | 7\% | (39) | 57 |
| Trump Job Approve | 44\% | (178) | 39\% | (157) | 10\% | (42) | 2\% | (9) | 5\% | (19) | 40 |
| Trump Job Disapprove | 49\% | (211) | 40\% | (174) | 3\% | (13) | 1\% | (2) | 8\% | (34) | 43 |
| Trump Job Strongly Approve | 48\% | (104) | 36\% | (78) | 9\% | (20) | 3\% | (7) | $4 \%$ | (9) | 21 |
| Trump Job Somewhat Approve | 39\% | (74) | 42\% | (79) | 12\% | (22) | 1\% | (2) | 6\% | (10) | 18 |
| Trump Job Somewhat Disapprove | 46\% | (56) | 49\% | (60) | $2 \%$ | (2) | 1\% | (1) | $2 \%$ | (3) | 12 |
| Trump Job Strongly Disapprove | 50\% | (155) | 37\% | (114) | $4 \%$ | (11) | - | (1) | 10\% | (31) | 31 |
| Favorable of Trump | 44\% | (175) | 40\% | (162) | 9\% | (36) | $2 \%$ | (9) | 5\% | (20) | 40 |
| Unfavorable of Trump | 49\% | (208) | 39\% | (164) | 5\% | (21) | - | (1) | 7\% | (30) | 42 |

Continued on next page

Table EDU10_3: Do you agree or disagree with the following statements?
Devices and technology are an essential part of staying connected to others today

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (392) | 40\% | (336) | 7\% | (57) | 1\% | (11) | 6\% | (54) | 85 |
| Very Favorable of Trump | 48\% | (111) | 37\% | (87) | 8\% | (18) | 3\% | (7) | 4\% | (10) | 23 |
| Somewhat Favorable of Trump | 38\% | (64) | 44\% | (75) | 11\% | (18) | 1\% | (2) | 6\% | (10) | 16 |
| Somewhat Unfavorable of Trump | 45\% | (48) | 41\% | (44) | 7\% | (7) | 1\% | (1) | 6\% | (7) | 10 |
| Very Unfavorable of Trump | 50\% | (160) | 38\% | (121) | 4\% | (13) | - | (1) | 7\% | (24) | 31 |
| \#1 Issue: Economy | 44\% | (156) | 43\% | (153) | 7\% | (24) | 1\% | (2) | 5\% | (20) | 35 |
| \#1 Issue: Security | 43\% | (45) | 38\% | (41) | 8\% | (8) | 3\% | (3) | 8\% | (9) | 10 |
| \#1 Issue: Health Care | 55\% | (83) | $34 \%$ | (52) | 5\% | (7) | 1\% | (1) | 5\% | (8) | 15 |
| \#1 Issue: Medicare / Social Security | $51 \%$ | (41) | 40\% | (33) | 3\% | (2) | - | (0) | 6\% | (5) |  |
| \#1 Issue: Education | 38\% | (22) | 32\% | (19) | 14\% | (8) | 2\% | (1) | 14\% | (8) | 5 |
| \#1 Issue: Other | 43\% | (24) | 44\% | (24) | 1\% | (1) | 6\% | (3) | 5\% | (3) |  |
| 2018 House Vote: Democrat | 49\% | (153) | 38\% | (118) | 4\% | (13) | 1\% | (2) | 7\% | (23) | 31 |
| 2018 House Vote: Republican | 45\% | (133) | 41\% | (121) | 7\% | (19) | $1 \%$ | (4) | 6\% | (16) | 29 |
| 2016 Vote: Hillary Clinton | 53\% | (148) | 39\% | (108) | 3\% | (8) | 1\% | (2) | 6\% | (15) | 28 |
| 2016 Vote: Donald Trump | 43\% | (138) | 42\% | (134) | 8\% | (25) | 1\% | (3) | 6\% | (19) | 31 |
| 2016 Vote: Didn't Vote | 46\% | (96) | $34 \%$ | (70) | 10\% | (20) | 3\% | (6) | 8\% | (17) | 20 |
| Voted in 2014: Yes | 47\% | (257) | 39\% | (214) | 6\% | (31) | $1 \%$ | (5) | 7\% | (37) | 54 |
| Voted in 2014: No | 44\% | (136) | 40\% | (122) | 8\% | (26) | $2 \%$ | (6) | 6\% | (18) | 30 |
| 2012 Vote: Barack Obama | 52\% | (189) | 38\% | (138) | 4\% | (15) | - | (2) | 5\% | (20) | 36 |
| 2012 Vote: Mitt Romney | 42\% | (90) | $41 \%$ | (87) | 6\% | (13) | 2\% | (4) | 9\% | (19) | 21 |
| 2012 Vote: Didn't Vote | 42\% | (107) | 41\% | (104) | 9\% | (24) | 2\% | (5) | 5\% | (12) | 25 |
| 4-Region: Northeast | 48\% | (85) | 40\% | (71) | 7\% | (12) | 2\% | (4) | 3\% | (5) | 17 |
| 4-Region: Midwest | 48\% | (83) | 35\% | (60) | 10\% | (18) | - | (0) | 6\% | (11) | 17 |
| 4-Region: South | 46\% | (137) | 39\% | (116) | 5\% | (14) | 1\% | (2) | 9\% | (27) | 29 |
| 4-Region: West | 43\% | (87) | 43\% | (89) | 6\% | (13) | 2\% | (5) | 5\% | (11) | 20 |
| Parent: Yes | 46\% | (392) | 40\% | (336) | 7\% | (57) | 1\% | (11) | 6\% | (54) | 85 |
| Parent of child $<5$ years old | 49\% | (89) | $34 \%$ | (62) | 12\% | (22) | 1\% | (2) | 4\% | (8) | 18 |
| Parent of child 5-12 years old | 44\% | (154) | 42\% | (149) | 10\% | (34) | 1\% | (3) | 3\% | (12) | 35 |
| Parent of child 13-17 years old | 50\% | (130) | 39\% | (100) | 5\% | (14) | 2\% | (5) | 4\% | (10) | 25 |
| Parent of child 18+ years old | 44\% | (130) | 39\% | (114) | 3\% | (10) | 1\% | (4) | $12 \%$ | (35) | 29 |
| Parent of child $<18$ years old | 47\% | (281) | 40\% | (235) | 8\% | (48) | 1\% | (7) | 4\% | (22) | 59 |

[^48]Table EDU10_3: Do you agree or disagree with the following statements?
Devices and technology are an essential part of staying connected to others today

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly <br> disagree |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (392) | 40\% | (336) | 7\% | (57) | 1\% | (11) | 6\% | (54) | 85 |
| Parents of child w/access to any device | 46\% | (392) | 40\% | (336) | 7\% | (57) | 1\% | (11) | 6\% | (54) | 85 |
| Parents who restrict access to devices/screens | 44\% | (242) | 42\% | (233) | 8\% | (45) | 1\% | (8) | 4\% | (21) | 54 |
| Parent of children spending more recreational time with screens | 54\% | (157) | 40\% | (118) | 4\% | (13) | 1\% | (3) | 1\% | (2) | 29 |
| Parent of children spending less recreational time with screens | 37\% | (21) | 40\% | (24) | 16\% | (9) | 2\% | (1) | 5\% | (3) |  |
| Parent of children spending more educational time with screens | 54\% | (208) | 38\% | (146) | 4\% | (16) | 2\% | (6) | 2\% | (8) | 38 |
| Parent of children spending more time with screens overall | 55\% | (184) | 37\% | (123) | 6\% | (19) | 1\% | (3) | 1\% | (3) | 33 |
| Parent views screen time negatively | 33\% | (91) | 51\% | (140) | 10\% | (27) | 2\% | (5) | 4\% | (11) | 27 |
| Parent views screen time positively | 62\% | (216) | 30\% | (106) | 7\% | (23) | 1\% | (5) | - | (1) | 35 |
| Parent views technology/devices positively | 56\% | (194) | 36\% | (123) | 5\% | (19) | 1\% | (2) | 2\% | (6) | 34 |
| Parent views technology/devices negatively | 22\% | (18) | 56\% | (46) | 13\% | (11) | - | (0) | 9\% | (7) |  |
| Parents watched PBS as child | 47\% | (301) | 39\% | (247) | 7\% | (43) | 1\% | (8) | 6\% | (37) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU11: Has the COVID-19 pandemic changed the way you view your child(ren)'s use of technology and devices?

| Demographic | Yes, I view their use of technology and devices more positively |  | Yes, I view their use of technology and devices more negatively |  | No, my views have not changed |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (343) | 10\% | (81) | 50\% | (426) | 850 |
| Gender: Male | 47\% | (184) | 9\% | (34) | 44\% | (171) | 390 |
| Gender: Female | 34\% | (159) | 10\% | (47) | 55\% | (255) | 460 |
| Age: 18-34 | 55\% | (111) | 10\% | (21) | 35\% | (71) | 204 |
| Age: 35-44 | 50\% | (116) | $14 \%$ | (33) | 36\% | (83) | 232 |
| Age: 45-64 | 31\% | (95) | 6\% | (20) | 62\% | (190) | 304 |
| Age: 65+ | 19\% | (21) | 7\% | (8) | 74\% | (82) | 111 |
| Millennials: 1981-1996 | 52\% | (154) | 11\% | (34) | 37\% | (109) | 296 |
| GenXers: 1965-1980 | 41\% | (129) | 10\% | (31) | 49\% | (155) | 316 |
| Baby Boomers: 1946-1964 | 24\% | (45) | 5\% | (9) | 71\% | (131) | 185 |
| PID: Dem (no lean) | 47\% | (142) | 9\% | (26) | 44\% | (135) | 302 |
| PID: Ind (no lean) | 32\% | (69) | 10\% | (22) | 58\% | (124) | 215 |
| PID: Rep (no lean) | 40\% | (133) | 10\% | (33) | 50\% | (167) | 333 |
| PID/Gender: Dem Men | $56 \%$ | (67) | 4\% | (5) | 40\% | (48) | 120 |
| PID/Gender: Dem Women | 41\% | (75) | 11\% | (21) | 48\% | (87) | 183 |
| PID/Gender: Ind Men | $34 \%$ | (31) | 8\% | (8) | 58\% | (53) | 92 |
| PID/Gender: Ind Women | 31\% | (38) | 11\% | (14) | 58\% | (71) | 123 |
| PID/Gender: Rep Men | 48\% | (86) | $12 \%$ | (21) | 40\% | (71) | 178 |
| PID/Gender: Rep Women | 30\% | (46) | 8\% | (12) | 62\% | (97) | 155 |
| Ideo: Liberal (1-3) | 51\% | (126) | $12 \%$ | (30) | 37\% | (92) | 248 |
| Ideo: Moderate (4) | 39\% | (95) | 9\% | (21) | 52\% | (128) | 244 |
| Ideo: Conservative (5-7) | $34 \%$ | (101) | 8\% | (25) | 57\% | (167) | 293 |
| Educ: < College | 36\% | (187) | 9\% | (46) | 55\% | (280) | 513 |
| Educ: Bachelors degree | 42\% | (86) | 11\% | (23) | 46\% | (95) | 204 |
| Educ: Post-grad | 52\% | (70) | 9\% | (12) | 39\% | (52) | 133 |
| Income: Under 50k | 36\% | (131) | 9\% | (32) | 55\% | (198) | 361 |
| Income: 50k-100k | 43\% | (122) | 11\% | (32) | 46\% | (130) | 284 |
| Income: $100 \mathrm{k}+$ | 44\% | (90) | 8\% | (17) | 48\% | (98) | 205 |
| Ethnicity: White | 37\% | (249) | 10\% | (65) | 54\% | (363) | 678 |
| Ethnicity: Hispanic | 60\% | (85) | 16\% | (23) | 24\% | (34) | 142 |
| Ethnicity: Black | 54\% | (57) | 9\% | (9) | 37\% | (39) | 105 |

Continued on next page

Table EDU11: Has the COVID-19 pandemic changed the way you view your child(ren)'s use of technology and devices?

| Demographic | Yes, I view their use of technology and devices more positively |  | Yes, I view their use of technology and devices more negatively |  | No, my <br> ch | ews have not anged | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (343) | 10\% | (81) | 50\% | (426) | 850 |
| Ethnicity: Other | 55\% | (37) | 10\% | (7) | 35\% | (24) | 68 |
| All Christian | 41\% | (173) | 10\% | (41) | 49\% | (208) | 421 |
| All Non-Christian | 53\% | (30) | 11\% | (6) | 36\% | (20) | 57 |
| Agnostic/Nothing in particular | 36\% | (71) | 10\% | (19) | 55\% | (110) | 200 |
| Something Else | 35\% | (44) | 11\% | (14) | 53\% | (67) | 126 |
| Religious Non-Protestant/Catholic | 51\% | (32) | 11\% | (7) | 38\% | (24) | 63 |
| Evangelical | 43\% | (111) | 12\% | (31) | 45\% | (116) | 258 |
| Non-Evangelical | 36\% | (98) | 7\% | (20) | 56\% | (153) | 271 |
| Community: Urban | 57\% | (148) | 6\% | (16) | 37\% | (95) | 259 |
| Community: Suburban | 34\% | (130) | 12\% | (47) | 54\% | (206) | 383 |
| Community: Rural | 32\% | (66) | 9\% | (18) | 60\% | (124) | 208 |
| Employ: Private Sector | 45\% | (171) | 11\% | (42) | 43\% | (164) | 377 |
| Employ: Government | 50\% | (30) | 8\% | (5) | 42\% | (26) | 61 |
| Employ: Self-Employed | 39\% | (31) | 7\% | (6) | 54\% | (43) | 80 |
| Employ: Homemaker | 32\% | (29) | 6\% | (5) | 62\% | (55) | 89 |
| Employ: Retired | $22 \%$ | (23) | 4\% | (4) | 74\% | (78) | 105 |
| Employ: Unemployed | $41 \%$ | (33) | 16\% | (14) | 43\% | (35) | 82 |
| Military HH: Yes | 34\% | (42) | 15\% | (18) | 51\% | (62) | 122 |
| Military HH: No | 41\% | (301) | 9\% | (63) | 50\% | (364) | 729 |
| RD/WT: Right Direction | 46\% | (127) | 12\% | (32) | 42\% | (116) | 275 |
| RD/WT: Wrong Track | 38\% | (216) | 8\% | (49) | 54\% | (310) | 575 |
| Trump Job Approve | 40\% | (161) | 9\% | (37) | 51\% | (208) | 406 |
| Trump Job Disapprove | 41\% | (178) | 10\% | (43) | 49\% | (212) | 434 |
| Trump Job Strongly Approve | 38\% | (82) | 9\% | (20) | 53\% | (116) | 219 |
| Trump Job Somewhat Approve | 42\% | (79) | 9\% | (17) | 49\% | (92) | 187 |
| Trump Job Somewhat Disapprove | 52\% | (64) | 9\% | (11) | 39\% | (47) | 122 |
| Trump Job Strongly Disapprove | 37\% | (115) | 10\% | (33) | 53\% | (165) | 312 |
| Favorable of Trump | 39\% | (156) | 9\% | (36) | $52 \%$ | (210) | 402 |
| Unfavorable of Trump | 42\% | (178) | 10\% | (43) | 48\% | (203) | 425 |

Continued on next page

Table EDU11: Has the COVID-19 pandemic changed the way you view your child(ren)'s use of technology and devices?

| Demographic | Yes, I view their use of technology and devices more positively |  | Yes, I view their use of technology and devices more negatively |  | No, my <br> c | iews have not anged | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (343) | 10\% | (81) | 50\% | (426) | 850 |
| Very Favorable of Trump | 38\% | (88) | 10\% | (23) | 52\% | (122) | 233 |
| Somewhat Favorable of Trump | 40\% | (68) | 8\% | (13) | 52\% | (88) | 169 |
| Somewhat Unfavorable of Trump | 49\% | (53) | 6\% | (7) | 44\% | (47) | 107 |
| Very Unfavorable of Trump | 40\% | (126) | 11\% | (37) | 49\% | (156) | 318 |
| \#1 Issue: Economy | 44\% | (155) | 12\% | (41) | 45\% | (159) | 355 |
| \#1 Issue: Security | 32\% | (34) | 7\% | (7) | 61\% | (64) | 106 |
| \#1 Issue: Health Care | 48\% | (73) | 4\% | (6) | 48\% | (73) | 152 |
| \#1 Issue: Medicare / Social Security | 34\% | (27) | 13\% | (11) | 53\% | (43) | 81 |
| \#1 Issue: Education | 44\% | (26) | 15\% | (9) | 40\% | (24) | 59 |
| \#1 Issue: Other | 18\% | (10) | 5\% | (3) | 77\% | (42) | 55 |
| 2018 House Vote: Democrat | 45\% | (139) | 11\% | (34) | 44\% | (137) | 310 |
| 2018 House Vote: Republican | 41\% | (120) | 9\% | (27) | 50\% | (147) | 294 |
| 2016 Vote: Hillary Clinton | 45\% | (127) | 10\% | (29) | 44\% | (125) | 281 |
| 2016 Vote: Donald Trump | 42\% | (133) | 8\% | (27) | 50\% | (159) | 318 |
| 2016 Vote: Didn't Vote | 37\% | (76) | 9\% | (18) | 55\% | (115) | 209 |
| Voted in 2014: Yes | 42\% | (226) | 10\% | (56) | 48\% | (260) | 543 |
| Voted in 2014: No | 38\% | (117) | 8\% | (24) | 54\% | (166) | 307 |
| 2012 Vote: Barack Obama | 44\% | (160) | 10\% | (36) | 46\% | (167) | 363 |
| 2012 Vote: Mitt Romney | 34\% | (73) | 10\% | (21) | 56\% | (120) | 214 |
| 2012 Vote: Didn't Vote | 42\% | (104) | 9\% | (24) | 49\% | (124) | 252 |
| 4-Region: Northeast | 46\% | (81) | 12\% | (21) | 42\% | (75) | 177 |
| 4-Region: Midwest | 27\% | (46) | 11\% | (18) | 62\% | (106) | 171 |
| 4-Region: South | 43\% | (128) | 8\% | (25) | 48\% | (144) | 296 |
| 4-Region: West | 43\% | (88) | 8\% | (16) | 49\% | (102) | 205 |
| Parent: Yes | 40\% | (343) | 10\% | (81) | 50\% | (426) | 850 |
| Parent of child $<5$ years old | 50\% | (91) | 11\% | (21) | 39\% | (71) | 182 |
| Parent of child 5-12 years old | 53\% | (186) | 13\% | (46) | $34 \%$ | (119) | 352 |
| Parent of child 13-17 years old | 46\% | (119) | 11\% | (30) | 42\% | (109) | 258 |
| Parent of child 18+ years old | 23\% | (68) | 6\% | (16) | 71\% | (208) | 292 |
| Parent of child $<18$ years old | 49\% | (291) | 12\% | (69) | 39\% | (233) | 593 |

Continued on next page

Table EDU11: Has the COVID-19 pandemic changed the way you view your child(ren)'s use of technology and devices?

| Demographic | Yes, I view their use of technology and devices more positively |  | Yes, I view their use of technology and devices more negatively |  | No, my | iews have not anged | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (343) | 10\% | (81) | 50\% | (426) | 850 |
| Parents of child w/access to any device | 40\% | (343) | 10\% | (81) | 50\% | (426) | 850 |
| Parents who restrict access to devices/screens | 50\% | (273) | $11 \%$ | (62) | 39\% | (213) | 549 |
| Parent of children spending more recreational time with screens | 52\% | (152) | 14\% | (41) | $34 \%$ | (101) | 293 |
| Parent of children spending less recreational time with screens | 62\% | (36) | 15\% | (8) | 23\% | (14) | 58 |
| Parent of children spending more educational time with screens | 51\% | (195) | $11 \%$ | (43) | 38\% | (146) | 385 |
| Parent of children spending more time with screens overall | 49\% | (164) | 14\% | (46) | 37\% | (122) | 332 |
| Parent views screen time negatively | 32\% | (89) | 20\% | (54) | 48\% | (131) | 274 |
| Parent views screen time positively | 56\% | (197) | 5\% | (16) | 39\% | (138) | 351 |
| Parent views technology/devices positively | 100\% | (343) | - | (0) | - | (0) | 343 |
| Parent views technology/devices negatively | - | (0) | 100\% | (81) | - | (0) | 81 |
| Parents watched PBS as child | 45\% | (283) | 10\% | (64) | 45\% | (288) | 636 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU12_1NET: In what ways have your views changed? Please select all that apply.
I see the benefit of using devices and technology to connect with friends and family

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (189) | 45\% | (154) | 343 |
| Gender: Male | 55\% | (101) | 45\% | (83) | 184 |
| Gender: Female | 56\% | (88) | 44\% | (70) | 159 |
| Age: 18-34 | 46\% | (51) | 54\% | (60) | 111 |
| Age: 35-44 | 55\% | (64) | 45\% | (52) | 116 |
| Age: 45-64 | 57\% | (54) | 43\% | (41) | 95 |
| Millennials: 1981-1996 | 53\% | (81) | 47\% | (72) | 154 |
| GenXers: 1965-1980 | 55\% | (71) | 45\% | (58) | 129 |
| PID: Dem (no lean) | 61\% | (87) | 39\% | (55) | 142 |
| PID: Ind (no lean) | 48\% | (33) | 52\% | (35) | 69 |
| PID: Rep (no lean) | $52 \%$ | (69) | 48\% | (63) | 133 |
| PID/Gender: Dem Men | 65\% | (44) | 35\% | (23) | 67 |
| PID/Gender: Dem Women | 58\% | (43) | 42\% | (32) | 75 |
| PID/Gender: Rep Men | 50\% | (43) | 50\% | (43) | 86 |
| Ideo: Liberal (1-3) | 59\% | (75) | 41\% | (51) | 126 |
| Ideo: Moderate (4) | 60\% | (57) | 40\% | (38) | 95 |
| Ideo: Conservative (5-7) | 53\% | (54) | 47\% | (47) | 101 |
| Educ: < College | 50\% | (94) | 50\% | (93) | 187 |
| Educ: Bachelors degree | 59\% | (51) | 41\% | (36) | 86 |
| Educ: Post-grad | 64\% | (45) | 36\% | (25) | 70 |
| Income: Under 50k | 47\% | (62) | 53\% | (69) | 131 |
| Income: 50k-100k | 53\% | (65) | 47\% | (57) | 122 |
| Income: 100k+ | 69\% | (62) | $31 \%$ | (28) | 90 |
| Ethnicity: White | 59\% | (148) | 41\% | (102) | 249 |
| Ethnicity: Hispanic | 39\% | (33) | 61\% | (52) | 85 |
| Ethnicity: Black | 41\% | (23) | 59\% | (33) | 57 |
| All Christian | 62\% | (107) | 38\% | (66) | 173 |
| Agnostic/Nothing in particular | 54\% | (38) | 46\% | (33) | 71 |
| Evangelical | 59\% | (65) | 41\% | (46) | 111 |
| Non-Evangelical | 62\% | (61) | 38\% | (37) | 98 |

Continued on next page

Table EDU12_1NET: In what ways have your views changed? Please select all that apply.
I see the benefit of using devices and technology to connect with friends and family

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (189) | 45\% | (154) | 343 |
| Community: Urban | 53\% | (79) | 47\% | (69) | 148 |
| Community: Suburban | 61\% | (79) | 39\% | (51) | 130 |
| Community: Rural | 48\% | (32) | 52\% | (34) | 66 |
| Employ: Private Sector | 56\% | (95) | 44\% | (76) | 171 |
| Military HH: No | 54\% | (163) | 46\% | (138) | 301 |
| RD/WT: Right Direction | 52\% | (66) | 48\% | (61) | 127 |
| RD/WT: Wrong Track | 57\% | (123) | 43\% | (93) | 216 |
| Trump Job Approve | 54\% | (87) | 46\% | (74) | 161 |
| Trump Job Disapprove | 56\% | (100) | 44\% | (78) | 178 |
| Trump Job Strongly Approve | 58\% | (48) | 42\% | (34) | 82 |
| Trump Job Somewhat Approve | 50\% | (39) | 50\% | (40) | 79 |
| Trump Job Somewhat Disapprove | 56\% | (35) | 44\% | (28) | 64 |
| Trump Job Strongly Disapprove | 56\% | (65) | 44\% | (50) | 115 |
| Favorable of Trump | 54\% | (84) | 46\% | (71) | 156 |
| Unfavorable of Trump | 55\% | (99) | 45\% | (79) | 178 |
| Very Favorable of Trump | 59\% | (52) | 41\% | (36) | 88 |
| Somewhat Favorable of Trump | 48\% | (32) | 52\% | (36) | 68 |
| Somewhat Unfavorable of Trump | 48\% | (25) | 52\% | (28) | 53 |
| Very Unfavorable of Trump | 59\% | (74) | 41\% | (52) | 126 |
| \#1 Issue: Economy | 56\% | (86) | 44\% | (69) | 155 |
| \#1 Issue: Health Care | 54\% | (40) | 46\% | (33) | 73 |
| 2018 House Vote: Democrat | 62\% | (87) | 38\% | (52) | 139 |
| 2018 House Vote: Republican | 59\% | (71) | 41\% | (49) | 120 |
| 2016 Vote: Hillary Clinton | 64\% | (80) | 36\% | (46) | 127 |
| 2016 Vote: Donald Trump | 55\% | (73) | 45\% | (60) | 133 |
| 2016 Vote: Didn't Vote | 45\% | (34) | 55\% | (42) | 76 |
| Voted in 2014: Yes | 60\% | (136) | 40\% | (90) | 226 |
| Voted in 2014: No | 46\% | (54) | 54\% | (63) | 117 |
| 2012 Vote: Barack Obama | 61\% | (98) | 39\% | (62) | 160 |
| 2012 Vote: Mitt Romney | 61\% | (45) | 39\% | (28) | 73 |
| 2012 Vote: Didn't Vote | 45\% | (47) | 55\% | (58) | 104 |

Table EDU12_1NET: In what ways have your views changed? Please select all that apply.
I see the benefit of using devices and technology to connect with friends and family

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (189) | 45\% | (154) | 343 |
| 4-Region: Northeast | 54\% | (44) | 46\% | (38) | 81 |
| 4-Region: South | 56\% | (71) | 44\% | (57) | 128 |
| 4-Region: West | 56\% | (49) | 44\% | (38) | 88 |
| Parent: Yes | 55\% | (189) | 45\% | (154) | 343 |
| Parent of child $<5$ years old | 51\% | (46) | 49\% | (45) | 91 |
| Parent of child 5-12 years old | 52\% | (96) | 48\% | (90) | 186 |
| Parent of child 13-17 years old | 47\% | (57) | 53\% | (63) | 119 |
| Parent of child 18+ years old | 64\% | (43) | 36\% | (25) | 68 |
| Parent of child $<18$ years old | 52\% | (152) | 48\% | (139) | 291 |
| Parents of child w/access to any device | 55\% | (189) | 45\% | (154) | 343 |
| Parents who restrict access to devices/screens | 53\% | (145) | 47\% | (128) | 273 |
| Parent of children spending more recreational time with screens | 58\% | (88) | 42\% | (63) | 152 |
| Parent of children spending more educational time with screens | 61\% | (119) | 39\% | (76) | 195 |
| Parent of children spending more time with screens overall | 60\% | (98) | 40\% | (66) | 164 |
| Parent views screen time negatively | 55\% | (49) | 45\% | (40) | 89 |
| Parent views screen time positively | 55\% | (109) | 45\% | (88) | 197 |
| Parent views technology/devices positively | 55\% | (189) | 45\% | (154) | 343 |
| Parents watched PBS as child | 55\% | (157) | 45\% | (127) | 283 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU12_2NET: In what ways have your views changed? Please select all that apply.
I see the benefit of using devices and technology to maintain relationships while physically distanced

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (188) | 45\% | (155) | 343 |
| Gender: Male | $51 \%$ | (95) | 49\% | (90) | 184 |
| Gender: Female | 58\% | (93) | 42\% | (66) | 159 |
| Age: 18-34 | 54\% | (60) | 46\% | (52) | 111 |
| Age: 35-44 | 46\% | (54) | 54\% | (62) | 116 |
| Age: 45-64 | 59\% | (55) | 41\% | (39) | 95 |
| Millennials: 1981-1996 | 51\% | (79) | 49\% | (75) | 154 |
| GenXers: 1965-1980 | $52 \%$ | (67) | 48\% | (61) | 129 |
| PID: Dem (no lean) | 52\% | (73) | 48\% | (69) | 142 |
| PID: Ind (no lean) | $52 \%$ | (36) | 48\% | (33) | 69 |
| PID: Rep (no lean) | 59\% | (79) | 41\% | (54) | 133 |
| PID/Gender: Dem Men | 46\% | (31) | 54\% | (36) | 67 |
| PID/Gender: Dem Women | 57\% | (42) | 43\% | (33) | 75 |
| PID/Gender: Rep Men | 59\% | (51) | 41\% | (36) | 86 |
| Ideo: Liberal (1-3) | 49\% | (62) | $51 \%$ | (64) | 126 |
| Ideo: Moderate (4) | 56\% | (54) | 44\% | (41) | 95 |
| Ideo: Conservative (5-7) | 61\% | (62) | 39\% | (39) | 101 |
| Educ: < College | 57\% | (107) | 43\% | (80) | 187 |
| Educ: Bachelors degree | $51 \%$ | (44) | 49\% | (42) | 86 |
| Educ: Post-grad | 53\% | (37) | 47\% | (33) | 70 |
| Income: Under 50k | $56 \%$ | (74) | 44\% | (57) | 131 |
| Income: 50k-100k | 49\% | (59) | $51 \%$ | (63) | 122 |
| Income: 100k+ | 60\% | (54) | 40\% | (36) | 90 |
| Ethnicity: White | 56\% | (139) | 44\% | (110) | 249 |
| Ethnicity: Hispanic | 48\% | (41) | $52 \%$ | (44) | 85 |
| Ethnicity: Black | 58\% | (33) | 42\% | (24) | 57 |
| All Christian | $56 \%$ | (97) | 44\% | (76) | 173 |
| Agnostic/Nothing in particular | $54 \%$ | (38) | 46\% | (33) | 71 |
| Evangelical | 65\% | (72) | 35\% | (39) | 111 |
| Non-Evangelical | $54 \%$ | (53) | 46\% | (45) | 98 |

Continued on next page

Table EDU12_2NET: In what ways have your views changed? Please select all that apply.
I see the benefit of using devices and technology to maintain relationships while physically distanced

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (188) | 45\% | (155) | 343 |
| Community: Urban | 51\% | (75) | 49\% | (73) | 148 |
| Community: Suburban | 58\% | (76) | 42\% | (54) | 130 |
| Community: Rural | 56\% | (37) | 44\% | (29) | 66 |
| Employ: Private Sector | 54\% | (92) | 46\% | (79) | 171 |
| Military HH: No | 53\% | (160) | 47\% | (141) | 301 |
| RD/WT: Right Direction | 51\% | (65) | 49\% | (62) | 127 |
| RD/WT: Wrong Track | 57\% | (123) | 43\% | (93) | 216 |
| Trump Job Approve | 56\% | (91) | 44\% | (70) | 161 |
| Trump Job Disapprove | 52\% | (93) | 48\% | (85) | 178 |
| Trump Job Strongly Approve | $52 \%$ | (43) | 48\% | (40) | 82 |
| Trump Job Somewhat Approve | 61\% | (48) | 39\% | (31) | 79 |
| Trump Job Somewhat Disapprove | 47\% | (30) | 53\% | (34) | 64 |
| Trump Job Strongly Disapprove | 55\% | (63) | 45\% | (51) | 115 |
| Favorable of Trump | 54\% | (84) | 46\% | (71) | 156 |
| Unfavorable of Trump | 54\% | (97) | 46\% | (81) | 178 |
| Very Favorable of Trump | 56\% | (49) | 44\% | (39) | 88 |
| Somewhat Favorable of Trump | 52\% | (35) | 48\% | (33) | 68 |
| Somewhat Unfavorable of Trump | 53\% | (28) | 47\% | (25) | 53 |
| Very Unfavorable of Trump | 55\% | (69) | 45\% | (57) | 126 |
| \#1 Issue: Economy | 56\% | (87) | 44\% | (68) | 155 |
| \#1 Issue: Health Care | 52\% | (38) | 48\% | (35) | 73 |
| 2018 House Vote: Democrat | 52\% | (72) | 48\% | (67) | 139 |
| 2018 House Vote: Republican | 61\% | (73) | 39\% | (46) | 120 |
| 2016 Vote: Hillary Clinton | 54\% | (69) | 46\% | (58) | 127 |
| 2016 Vote: Donald Trump | 57\% | (75) | 43\% | (58) | 133 |
| 2016 Vote: Didn't Vote | 53\% | (40) | 47\% | (36) | 76 |
| Voted in 2014: Yes | 56\% | (127) | 44\% | (99) | 226 |
| Voted in 2014: No | 52\% | (60) | 48\% | (57) | 117 |
| 2012 Vote: Barack Obama | 54\% | (87) | 46\% | (73) | 160 |
| 2012 Vote: Mitt Romney | 58\% | (43) | 42\% | (31) | 73 |
| 2012 Vote: Didn't Vote | 56\% | (58) | 44\% | (46) | 104 |

[^49]Table EDU12_2NET: In what ways have your views changed? Please select all that apply.
I see the benefit of using devices and technology to maintain relationships while physically distanced

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (188) | 45\% | (155) | 343 |
| 4-Region: Northeast | 45\% | (36) | 55\% | (45) | 81 |
| 4-Region: South | 65\% | (82) | 35\% | (45) | 128 |
| 4-Region: West | 44\% | (39) | 56\% | (49) | 88 |
| Parent: Yes | 55\% | (188) | 45\% | (155) | 343 |
| Parent of child $<5$ years old | 48\% | (44) | 52\% | (47) | 91 |
| Parent of child 5-12 years old | 52\% | (97) | 48\% | (89) | 186 |
| Parent of child 13-17 years old | 59\% | (71) | 41\% | (48) | 119 |
| Parent of child $18+$ years old | 60\% | (41) | 40\% | (27) | 68 |
| Parent of child $<18$ years old | 54\% | (156) | 46\% | (135) | 291 |
| Parents of child w/access to any device | 55\% | (188) | 45\% | (155) | 343 |
| Parents who restrict access to devices/screens | 53\% | (144) | 47\% | (129) | 273 |
| Parent of children spending more recreational time with screens | 59\% | (90) | 41\% | (62) | 152 |
| Parent of children spending more educational time with screens | 56\% | (109) | 44\% | (86) | 195 |
| Parent of children spending more time with screens overall | 58\% | (95) | 42\% | (69) | 164 |
| Parent views screen time negatively | 46\% | (41) | 54\% | (48) | 89 |
| Parent views screen time positively | 58\% | (114) | 42\% | (84) | 197 |
| Parent views technology/devices positively | 55\% | (188) | 45\% | (155) | 343 |
| Parents watched PBS as child | 53\% | (150) | 47\% | (133) | 283 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU12_3NET: In what ways have your views changed? Please select all that apply.
I see that devices and technology can be used as educational tools

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (212) | 38\% | (131) | 343 |
| Gender: Male | 60\% | (110) | 40\% | (74) | 184 |
| Gender: Female | 64\% | (102) | 36\% | (57) | 159 |
| Age: 18-34 | 57\% | (63) | 43\% | (48) | 111 |
| Age: 35-44 | 62\% | (72) | 38\% | (44) | 116 |
| Age: 45-64 | 63\% | (60) | 37\% | (35) | 95 |
| Millennials: 1981-1996 | 62\% | (95) | 38\% | (58) | 154 |
| GenXers: 1965-1980 | 61\% | (79) | 39\% | (50) | 129 |
| PID: Dem (no lean) | 61\% | (87) | 39\% | (55) | 142 |
| PID: Ind (no lean) | 62\% | (42) | 38\% | (26) | 69 |
| PID: Rep (no lean) | 63\% | (83) | 37\% | (49) | 133 |
| PID/Gender: Dem Men | 57\% | (38) | 43\% | (28) | 67 |
| PID/Gender: Dem Women | 64\% | (48) | 36\% | (27) | 75 |
| PID/Gender: Rep Men | 61\% | (53) | 39\% | (34) | 86 |
| Ideo: Liberal (1-3) | 67\% | (84) | 33\% | (42) | 126 |
| Ideo: Moderate (4) | 58\% | (55) | 42\% | (40) | 95 |
| Ideo: Conservative (5-7) | 57\% | (57) | 43\% | (43) | 101 |
| Educ: < College | 61\% | (115) | 39\% | (72) | 187 |
| Educ: Bachelors degree | 62\% | (54) | 38\% | (33) | 86 |
| Educ: Post-grad | 62\% | (43) | 38\% | (26) | 70 |
| Income: Under 50k | 61\% | (80) | 39\% | (51) | 131 |
| Income: 50k-100k | 61\% | (74) | 39\% | (48) | 122 |
| Income: 100k+ | 64\% | (58) | 36\% | (32) | 90 |
| Ethnicity: White | 60\% | (149) | 40\% | (101) | 249 |
| Ethnicity: Hispanic | 57\% | (49) | 43\% | (36) | 85 |
| Ethnicity: Black | 77\% | (44) | 23\% | (13) | 57 |
| All Christian | 61\% | (105) | 39\% | (68) | 173 |
| Agnostic/Nothing in particular | 67\% | (48) | 33\% | (24) | 71 |
| Evangelical | 61\% | (68) | 39\% | (43) | 111 |
| Non-Evangelical | 65\% | (64) | 35\% | (35) | 98 |

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Table EDU12_3NET: In what ways have your views changed? Please select all that apply.
I see that devices and technology can be used as educational tools

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (212) | 38\% | (131) | 343 |
| Community: Urban | 64\% | (95) | 36\% | (53) | 148 |
| Community: Suburban | 58\% | (75) | 42\% | (55) | 130 |
| Community: Rural | 64\% | (42) | 36\% | (23) | 66 |
| Employ: Private Sector | 59\% | (100) | 41\% | (71) | 171 |
| Military HH: No | 62\% | (185) | 38\% | (116) | 301 |
| RD/WT: Right Direction | 49\% | (62) | 51\% | (65) | 127 |
| RD/WT: Wrong Track | 69\% | (150) | 31\% | (66) | 216 |
| Trump Job Approve | 57\% | (92) | 43\% | (69) | 161 |
| Trump Job Disapprove | 66\% | (117) | 34\% | (61) | 178 |
| Trump Job Strongly Approve | 56\% | (46) | 44\% | (36) | 82 |
| Trump Job Somewhat Approve | 58\% | (46) | 42\% | (33) | 79 |
| Trump Job Somewhat Disapprove | 60\% | (38) | 40\% | (25) | 64 |
| Trump Job Strongly Disapprove | 68\% | (79) | $32 \%$ | (36) | 115 |
| Favorable of Trump | 63\% | (97) | 37\% | (58) | 156 |
| Unfavorable of Trump | 62\% | (110) | 38\% | (68) | 178 |
| Very Favorable of Trump | 62\% | (55) | 38\% | (33) | 88 |
| Somewhat Favorable of Trump | 63\% | (43) | 37\% | (25) | 68 |
| Somewhat Unfavorable of Trump | 53\% | (28) | 47\% | (25) | 53 |
| Very Unfavorable of Trump | 66\% | (83) | 34\% | (43) | 126 |
| \#1 Issue: Economy | 68\% | (105) | 32\% | (50) | 155 |
| \#1 Issue: Health Care | 57\% | (42) | 43\% | (32) | 73 |
| 2018 House Vote: Democrat | 63\% | (87) | 37\% | (52) | 139 |
| 2018 House Vote: Republican | 64\% | (76) | 36\% | (44) | 120 |
| 2016 Vote: Hillary Clinton | 60\% | (76) | 40\% | (51) | 127 |
| 2016 Vote: Donald Trump | 64\% | (84) | 36\% | (48) | 133 |
| 2016 Vote: Didn't Vote | 63\% | (48) | 37\% | (29) | 76 |
| Voted in 2014: Yes | 62\% | (140) | 38\% | (86) | 226 |
| Voted in 2014: No | 61\% | (72) | 39\% | (45) | 117 |
| 2012 Vote: Barack Obama | 64\% | (102) | 36\% | (58) | 160 |
| 2012 Vote: Mitt Romney | 62\% | (45) | 38\% | (28) | 73 |
| 2012 Vote: Didn't Vote | 58\% | (60) | 42\% | (44) | 104 |

Table EDU12_3NET: In what ways have your views changed? Please select all that apply.
I see that devices and technology can be used as educational tools

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (212) | 38\% | (131) | 343 |
| 4-Region: Northeast | 60\% | (49) | 40\% | (32) | 81 |
| 4-Region: South | 71\% | (91) | 29\% | (37) | 128 |
| 4-Region: West | 55\% | (48) | 45\% | (39) | 88 |
| Parent: Yes | 62\% | (212) | 38\% | (131) | 343 |
| Parent of child $<5$ years old | 66\% | (60) | 34\% | (31) | 91 |
| Parent of child 5-12 years old | 59\% | (110) | 41\% | (76) | 186 |
| Parent of child 13-17 years old | 69\% | (82) | $31 \%$ | (37) | 119 |
| Parent of child $18+$ years old | 70\% | (48) | 30\% | (20) | 68 |
| Parent of child $<18$ years old | 61\% | (178) | 39\% | (113) | 291 |
| Parents of child w/access to any device | 62\% | (212) | 38\% | (131) | 343 |
| Parents who restrict access to devices/screens | 61\% | (168) | 39\% | (105) | 273 |
| Parent of children spending more recreational time with screens | $71 \%$ | (107) | 29\% | (45) | 152 |
| Parent of children spending more educational time with screens | 72\% | (141) | 28\% | (54) | 195 |
| Parent of children spending more time with screens overall | 70\% | (114) | 30\% | (50) | 164 |
| Parent views screen time negatively | 68\% | (60) | 32\% | (28) | 89 |
| Parent views screen time positively | 58\% | (115) | 42\% | (83) | 197 |
| Parent views technology/devices positively | $62 \%$ | (212) | 38\% | (131) | 343 |
| Parents watched PBS as child | 60\% | (171) | 40\% | (112) | 283 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU12_4NET: In what ways have your views changed? Please select all that apply.
I see that devices and technology can be used for creative projects

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (155) | 55\% | (188) | 343 |
| Gender: Male | 47\% | (87) | 53\% | (97) | 184 |
| Gender: Female | 43\% | (68) | 57\% | (91) | 159 |
| Age: 18-34 | 41\% | (46) | 59\% | (66) | 111 |
| Age: 35-44 | 45\% | (52) | 55\% | (64) | 116 |
| Age: 45-64 | 46\% | (43) | 54\% | (51) | 95 |
| Millennials: 1981-1996 | 42\% | (64) | 58\% | (89) | 154 |
| GenXers: 1965-1980 | 43\% | (56) | 57\% | (73) | 129 |
| PID: Dem (no lean) | 39\% | (55) | 61\% | (87) | 142 |
| PID: Ind (no lean) | 49\% | (33) | 51\% | (35) | 69 |
| PID: Rep (no lean) | 50\% | (66) | 50\% | (66) | 133 |
| PID/Gender: Dem Men | 34\% | (23) | 66\% | (44) | 67 |
| PID/Gender: Dem Women | 43\% | (32) | 57\% | (43) | 75 |
| PID/Gender: Rep Men | 57\% | (49) | 43\% | (37) | 86 |
| Ideo: Liberal (1-3) | 50\% | (63) | 50\% | (63) | 126 |
| Ideo: Moderate (4) | 41\% | (39) | 59\% | (56) | 95 |
| Ideo: Conservative (5-7) | 48\% | (49) | 52\% | (52) | 101 |
| Educ: < College | 46\% | (86) | 54\% | (101) | 187 |
| Educ: Bachelors degree | 37\% | (32) | 63\% | (54) | 86 |
| Educ: Post-grad | 53\% | (37) | 47\% | (33) | 70 |
| Income: Under 50k | 42\% | (55) | 58\% | (76) | 131 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 42\% | (52) | 58\% | (70) | 122 |
| Income: 100k+ | 54\% | (48) | 46\% | (42) | 90 |
| Ethnicity: White | 49\% | (123) | 51\% | (126) | 249 |
| Ethnicity: Hispanic | 29\% | (24) | 71\% | (60) | 85 |
| Ethnicity: Black | 45\% | (25) | 55\% | (31) | 57 |
| All Christian | 51\% | (88) | 49\% | (84) | 173 |
| Agnostic/Nothing in particular | 39\% | (28) | 61\% | (43) | 71 |
| Evangelical | 47\% | (52) | 53\% | (59) | 111 |
| Non-Evangelical | 49\% | (48) | 51\% | (50) | 98 |

Continued on next page

Table EDU12_4NET: In what ways have your views changed? Please select all that apply.
I see that devices and technology can be used for creative projects

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (155) | 55\% | (188) | 343 |
| Community: Urban | 44\% | (65) | 56\% | (82) | 148 |
| Community: Suburban | 45\% | (59) | 55\% | (71) | 130 |
| Community: Rural | 47\% | (31) | 53\% | (35) | 66 |
| Employ: Private Sector | 41\% | (70) | 59\% | (101) | 171 |
| Military HH: No | 44\% | (133) | 56\% | (169) | 301 |
| RD/WT: Right Direction | 44\% | (56) | 56\% | (71) | 127 |
| RD/WT: Wrong Track | 46\% | (99) | 54\% | (117) | 216 |
| Trump Job Approve | 48\% | (78) | 52\% | (83) | 161 |
| Trump Job Disapprove | 42\% | (75) | 58\% | (104) | 178 |
| Trump Job Strongly Approve | 46\% | (38) | 54\% | (44) | 82 |
| Trump Job Somewhat Approve | 51\% | (40) | 49\% | (39) | 79 |
| Trump Job Somewhat Disapprove | 47\% | (30) | 53\% | (34) | 64 |
| Trump Job Strongly Disapprove | 39\% | (45) | 61\% | (70) | 115 |
| Favorable of Trump | 49\% | (76) | 51\% | (80) | 156 |
| Unfavorable of Trump | 41\% | (74) | 59\% | (105) | 178 |
| Very Favorable of Trump | 48\% | (43) | 52\% | (45) | 88 |
| Somewhat Favorable of Trump | 50\% | (34) | 50\% | (34) | 68 |
| Somewhat Unfavorable of Trump | 48\% | (25) | 52\% | (28) | 53 |
| Very Unfavorable of Trump | 39\% | (49) | 61\% | (77) | 126 |
| \#1 Issue: Economy | 45\% | (70) | 55\% | (85) | 155 |
| \#1 Issue: Health Care | 44\% | (32) | 56\% | (41) | 73 |
| 2018 House Vote: Democrat | 44\% | (61) | 56\% | (79) | 139 |
| 2018 House Vote: Republican | 51\% | (61) | 49\% | (59) | 120 |
| 2016 Vote: Hillary Clinton | 43\% | (55) | 57\% | (72) | 127 |
| 2016 Vote: Donald Trump | 48\% | (64) | 52\% | (68) | 133 |
| 2016 Vote: Didn't Vote | 42\% | (32) | 58\% | (45) | 76 |
| Voted in 2014: Yes | 45\% | (102) | 55\% | (124) | 226 |
| Voted in 2014: No | 45\% | (53) | 55\% | (64) | 117 |
| 2012 Vote: Barack Obama | 43\% | (69) | 57\% | (91) | 160 |
| 2012 Vote: Mitt Romney | 46\% | (33) | 54\% | (40) | 73 |
| 2012 Vote: Didn't Vote | 46\% | (48) | 54\% | (56) | 104 |

[^50]Table EDU12_4NET: In what ways have your views changed? Please select all that apply.
I see that devices and technology can be used for creative projects

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (155) | 55\% | (188) | 343 |
| 4-Region: Northeast | 48\% | (39) | 52\% | (42) | 81 |
| 4-Region: South | 50\% | (63) | 50\% | (64) | 128 |
| 4-Region: West | 36\% | (32) | 64\% | (56) | 88 |
| Parent: Yes | 45\% | (155) | 55\% | (188) | 343 |
| Parent of child $<5$ years old | 41\% | (37) | 59\% | (54) | 91 |
| Parent of child 5-12 years old | 42\% | (78) | 58\% | (108) | 186 |
| Parent of child 13-17 years old | 50\% | (60) | 50\% | (59) | 119 |
| Parent of child 18+ years old | 46\% | (31) | 54\% | (37) | 68 |
| Parent of child $<18$ years old | 46\% | (133) | 54\% | (158) | 291 |
| Parents of child w/access to any device | 45\% | (155) | 55\% | (188) | 343 |
| Parents who restrict access to devices/screens | 45\% | (123) | 55\% | (150) | 273 |
| Parent of children spending more recreational time with screens | 50\% | (76) | 50\% | (76) | 152 |
| Parent of children spending more educational time with screens | 52\% | (102) | 48\% | (94) | 195 |
| Parent of children spending more time with screens overall | 54\% | (89) | 46\% | (75) | 164 |
| Parent views screen time negatively | 51\% | (45) | 49\% | (43) | 89 |
| Parent views screen time positively | 42\% | (84) | 58\% | (114) | 197 |
| Parent views technology/devices positively | 45\% | (155) | 55\% | (188) | 343 |
| Parents watched PBS as child | 44\% | (125) | 56\% | (158) | 283 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU12_5NET: In what ways have your views changed? Please select all that apply.
I've relaxed previous restrictions on my child(ren)'s device usage

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (104) | 70\% | (239) | 343 |
| Gender: Male | 29\% | (54) | 71\% | (130) | 184 |
| Gender: Female | 31\% | (50) | 69\% | (109) | 159 |
| Age: 18-34 | 35\% | (39) | 65\% | (73) | 111 |
| Age: 35-44 | $31 \%$ | (36) | 69\% | (80) | 116 |
| Age: 45-64 | 26\% | (25) | 74\% | (70) | 95 |
| Millennials: 1981-1996 | 35\% | (53) | 65\% | (100) | 154 |
| GenXers: 1965-1980 | 30\% | (38) | 70\% | (91) | 129 |
| PID: Dem (no lean) | 34\% | (48) | 66\% | (93) | 142 |
| PID: Ind (no lean) | 32\% | (22) | 68\% | (47) | 69 |
| PID: Rep (no lean) | 25\% | (33) | 75\% | (99) | 133 |
| PID/Gender: Dem Men | 40\% | (27) | 60\% | (40) | 67 |
| PID/Gender: Dem Women | 29\% | (22) | 71\% | (53) | 75 |
| PID/Gender: Rep Men | 25\% | (21) | 75\% | (65) | 86 |
| Ideo: Liberal (1-3) | 28\% | (36) | 72\% | (90) | 126 |
| Ideo: Moderate (4) | 32\% | (30) | 68\% | (65) | 95 |
| Ideo: Conservative (5-7) | 33\% | (33) | 67\% | (67) | 101 |
| Educ: < College | $31 \%$ | (58) | 69\% | (129) | 187 |
| Educ: Bachelors degree | $31 \%$ | (27) | 69\% | (60) | 86 |
| Educ: Post-grad | 27\% | (19) | 73\% | (51) | 70 |
| Income: Under 50k | $31 \%$ | (40) | 69\% | (91) | 131 |
| Income: 50k-100k | 32\% | (39) | 68\% | (83) | 122 |
| Income: 100k+ | 27\% | (24) | 73\% | (66) | 90 |
| Ethnicity: White | $31 \%$ | (76) | 69\% | (173) | 249 |
| Ethnicity: Hispanic | 32\% | (27) | 68\% | (57) | 85 |
| Ethnicity: Black | 30\% | (17) | 70\% | (40) | 57 |
| All Christian | 25\% | (42) | 75\% | (130) | 173 |
| Agnostic/Nothing in particular | 29\% | (21) | 71\% | (51) | 71 |
| Evangelical | 39\% | (43) | 61\% | (67) | 111 |
| Non-Evangelical | 20\% | (19) | 80\% | (79) | 98 |

Continued on next page

Table EDU12_5NET: In what ways have your views changed? Please select all that apply.
I've relaxed previous restrictions on my child(ren)'s device usage

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $30 \%$ | (104) | 70\% | (239) | 343 |
| Community: Urban | 26\% | (39) | 74\% | (109) | 148 |
| Community: Suburban | 33\% | (43) | 67\% | (87) | 130 |
| Community: Rural | $34 \%$ | (22) | 66\% | (44) | 66 |
| Employ: Private Sector | 29\% | (50) | 71\% | (122) | 171 |
| Military HH: No | 30\% | (91) | 70\% | (210) | 301 |
| RD/WT: Right Direction | 28\% | (35) | 72\% | (92) | 127 |
| RD/WT: Wrong Track | $32 \%$ | (68) | 68\% | (148) | 216 |
| Trump Job Approve | 29\% | (47) | 71\% | (114) | 161 |
| Trump Job Disapprove | $32 \%$ | (57) | 68\% | (122) | 178 |
| Trump Job Strongly Approve | 28\% | (23) | 72\% | (59) | 82 |
| Trump Job Somewhat Approve | $30 \%$ | (24) | 70\% | (55) | 79 |
| Trump Job Somewhat Disapprove | $30 \%$ | (19) | 70\% | (45) | 64 |
| Trump Job Strongly Disapprove | 33\% | (38) | 67\% | (77) | 115 |
| Favorable of Trump | 29\% | (45) | 71\% | (111) | 156 |
| Unfavorable of Trump | $33 \%$ | (59) | 67\% | (119) | 178 |
| Very Favorable of Trump | $34 \%$ | (30) | 66\% | (58) | 88 |
| Somewhat Favorable of Trump | 22\% | (15) | 78\% | (53) | 68 |
| Somewhat Unfavorable of Trump | 28\% | (15) | 72\% | (38) | 53 |
| Very Unfavorable of Trump | 35\% | (44) | 65\% | (81) | 126 |
| \#1 Issue: Economy | $34 \%$ | (53) | 66\% | (102) | 155 |
| \#1 Issue: Health Care | 29\% | (21) | 71\% | (52) | 73 |
| 2018 House Vote: Democrat | 35\% | (49) | 65\% | (90) | 139 |
| 2018 House Vote: Republican | 28\% | (33) | 72\% | (87) | 120 |
| 2016 Vote: Hillary Clinton | $33 \%$ | (41) | 67\% | (85) | 127 |
| 2016 Vote: Donald Trump | 30\% | (39) | 70\% | (93) | 133 |
| 2016 Vote: Didn't Vote | 26\% | (20) | 74\% | (57) | 76 |
| Voted in 2014: Yes | $30 \%$ | (68) | 70\% | (158) | 226 |
| Voted in 2014: No | $31 \%$ | (36) | 69\% | (81) | 117 |
| 2012 Vote: Barack Obama | 33\% | (53) | 67\% | (107) | 160 |
| 2012 Vote: Mitt Romney | 22\% | (16) | 78\% | (57) | 73 |
| 2012 Vote: Didn't Vote | $32 \%$ | (33) | 68\% | (71) | 104 |

Table EDU12_5NET: In what ways have your views changed? Please select all that apply.
I've relaxed previous restrictions on my child(ren)'s device usage

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (104) | 70\% | (239) | 343 |
| 4-Region: Northeast | 30\% | (25) | 70\% | (57) | 81 |
| 4-Region: South | 31\% | (39) | 69\% | (89) | 128 |
| 4-Region: West | 33\% | (29) | 67\% | (59) | 88 |
| Parent: Yes | 30\% | (104) | 70\% | (239) | 343 |
| Parent of child $<5$ years old | 35\% | (32) | 65\% | (59) | 91 |
| Parent of child 5-12 years old | 34\% | (63) | 66\% | (123) | 186 |
| Parent of child 13-17 years old | 31\% | (37) | 69\% | (83) | 119 |
| Parent of child 18+ years old | 16\% | (11) | 84\% | (57) | 68 |
| Parent of child $<18$ years old | 34\% | (98) | 66\% | (193) | 291 |
| Parents of child w/access to any device | 30\% | (104) | 70\% | (239) | 343 |
| Parents who restrict access to devices/screens | 33\% | (91) | 67\% | (182) | 273 |
| Parent of children spending more recreational time with screens | 40\% | (60) | 60\% | (91) | 152 |
| Parent of children spending more educational time with screens | 30\% | (59) | 70\% | (136) | 195 |
| Parent of children spending more time with screens overall | 34\% | (55) | 66\% | (109) | 164 |
| Parent views screen time negatively | 22\% | (20) | 78\% | (69) | 89 |
| Parent views screen time positively | 36\% | (71) | 64\% | (127) | 197 |
| Parent views technology/devices positively | 30\% | (104) | 70\% | (239) | 343 |
| Parents watched PBS as child | $32 \%$ | (91) | 68\% | (192) | 283 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU12_6NET: In what ways have your views changed? Please select all that apply.
None of the above

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (7) | 98\% | (336) | 343 |
| Gender: Male | 2\% | (4) | 98\% | (180) | 184 |
| Gender: Female | 2\% | (3) | 98\% | (155) | 159 |
| Age: 18-34 | - | (0) | 100\% | (111) | 111 |
| Age: 35-44 | 3\% | (3) | 97\% | (113) | 116 |
| Age: 45-64 | 5\% | (5) | 95\% | (90) | 95 |
| Millennials: 1981-1996 | - | (0) | 100\% | (154) | 154 |
| GenXers: 1965-1980 | 5\% | (7) | 95\% | (122) | 129 |
| PID: Dem (no lean) | $1 \%$ | (1) | 99\% | (141) | 142 |
| PID: Ind (no lean) | 6\% | (4) | 94\% | (64) | 69 |
| PID: Rep (no lean) | 2\% | (2) | 98\% | (130) | 133 |
| PID/Gender: Dem Men | $1 \%$ | (1) | 99\% | (66) | 67 |
| PID/Gender: Dem Women | - | (0) | 100\% | (75) | 75 |
| PID/Gender: Rep Men | $1 \%$ | (1) | 99\% | (86) | 86 |
| Ideo: Liberal (1-3) | $1 \%$ | (2) | 99\% | (124) | 126 |
| Ideo: Moderate (4) | 2\% | (2) | 98\% | (93) | 95 |
| Ideo: Conservative (5-7) | 4\% | (4) | 96\% | (97) | 101 |
| Educ: < College | 1\% | (3) | 99\% | (185) | 187 |
| Educ: Bachelors degree | 5\% | (4) | 95\% | (82) | 86 |
| Educ: Post-grad | 1\% | (1) | 99\% | (69) | 70 |
| Income: Under 50k | 2\% | (3) | 98\% | (128) | 131 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 2\% | (2) | 98\% | (120) | 122 |
| Income: 100k+ | $3 \%$ | (3) | 97\% | (87) | 90 |
| Ethnicity: White | 3\% | (7) | 97\% | (242) | 249 |
| Ethnicity: Hispanic | $2 \%$ | (2) | 98\% | (83) | 85 |
| Ethnicity: Black | - | (0) | 100\% | (57) | 57 |
| All Christian | 2\% | (4) | 98\% | (169) | 173 |
| Agnostic/Nothing in particular | $3 \%$ | (2) | 97\% | (69) | 71 |
| Evangelical | 3\% | (3) | 97\% | (107) | 111 |
| Non-Evangelical | $1 \%$ | (1) | 99\% | (97) | 98 |

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Table EDU12_6NET: In what ways have your views changed? Please select all that apply.
None of the above

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $2 \%$ | (7) | 98\% | (336) | 343 |
| Community: Urban | 2\% | (3) | 98\% | (145) | 148 |
| Community: Suburban | $2 \%$ | (3) | 98\% | (127) | 130 |
| Community: Rural | $3 \%$ | (2) | 97\% | (64) | 66 |
| Employ: Private Sector | $2 \%$ | (3) | 98\% | (168) | 171 |
| Military HH: No | $2 \%$ | (6) | 98\% | (295) | 301 |
| RD/WT: Right Direction | 2\% | (2) | 98\% | (125) | 127 |
| RD/WT: Wrong Track | $2 \%$ | (5) | 98\% | (211) | 216 |
| Trump Job Approve | $4 \%$ | (6) | 96\% | (155) | 161 |
| Trump Job Disapprove | 1\% | (2) | 99\% | (177) | 178 |
| Trump Job Strongly Approve | 1\% | (1) | 99\% | (82) | 82 |
| Trump Job Somewhat Approve | 7\% | (5) | 93\% | (73) | 79 |
| Trump Job Somewhat Disapprove | $1 \%$ | (1) | 99\% | (63) | 64 |
| Trump Job Strongly Disapprove | $1 \%$ | (1) | 99\% | (114) | 115 |
| Favorable of Trump | $4 \%$ | (5) | 96\% | (150) | 156 |
| Unfavorable of Trump | $1 \%$ | (2) | 99\% | (176) | 178 |
| Very Favorable of Trump | 1\% | (1) | 99\% | (87) | 88 |
| Somewhat Favorable of Trump | 7\% | (5) | 93\% | (63) | 68 |
| Somewhat Unfavorable of Trump | $2 \%$ | (1) | 98\% | (52) | 53 |
| Very Unfavorable of Trump | 1\% | (1) | 99\% | (125) | 126 |
| \#1 Issue: Economy | 2\% | (3) | 98\% | (152) | 155 |
| \#1 Issue: Health Care | $4 \%$ | (3) | 96\% | (70) | 73 |
| 2018 House Vote: Democrat | $2 \%$ | (3) | 98\% | (136) | 139 |
| 2018 House Vote: Republican | $2 \%$ | (2) | 98\% | (117) | 120 |
| 2016 Vote: Hillary Clinton | $3 \%$ | (3) | 97\% | (123) | 127 |
| 2016 Vote: Donald Trump | $2 \%$ | (2) | 98\% | (130) | 133 |
| 2016 Vote: Didn't Vote | - | (0) | 100\% | (76) | 76 |
| Voted in 2014: Yes | $3 \%$ | (7) | 97\% | (219) | 226 |
| Voted in 2014: No | - | (0) | 100\% | (117) | 117 |
| 2012 Vote: Barack Obama | $2 \%$ | (3) | 98\% | (157) | 160 |
| 2012 Vote: Mitt Romney | $4 \%$ | (3) | 96\% | (70) | 73 |
| 2012 Vote: Didn't Vote | - | (0) | 100\% | (104) | 104 |

Table EDU12_6NET: In what ways have your views changed? Please select all that apply.
None of the above

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (7) | 98\% | (336) | 343 |
| 4-Region: Northeast | 2\% | (2) | 98\% | (80) | 81 |
| 4-Region: South | 3\% | (3) | 97\% | (124) | 128 |
| 4-Region: West | 1\% | (1) | 99\% | (86) | 88 |
| Parent: Yes | 2\% | (7) | 98\% | (336) | 343 |
| Parent of child $<5$ years old | 3\% | (3) | 97\% | (88) | 91 |
| Parent of child 5-12 years old | $1 \%$ | (1) | 99\% | (185) | 186 |
| Parent of child 13-17 years old | 2\% | (2) | 98\% | (117) | 119 |
| Parent of child $18+$ years old | 5\% | (3) | 95\% | (65) | 68 |
| Parent of child $<18$ years old | $1 \%$ | (4) | 99\% | (287) | 291 |
| Parents of child w/access to any device | 2\% | (7) | 98\% | (336) | 343 |
| Parents who restrict access to devices/screens | 2\% | (4) | 98\% | (269) | 273 |
| Parent of children spending more recreational time with screens | $1 \%$ | (2) | 99\% | (150) | 152 |
| Parent of children spending more educational time with screens | $1 \%$ | (2) | 99\% | (194) | 195 |
| Parent of children spending more time with screens overall | 2\% | (3) | 98\% | (161) | 164 |
| Parent views screen time negatively | - | (0) | 100\% | (89) | 89 |
| Parent views screen time positively | 2\% | (4) | 98\% | (194) | 197 |
| Parent views technology/devices positively | $2 \%$ | (7) | 98\% | (336) | 343 |
| Parents watched PBS as child | $2 \%$ | (7) | 98\% | (277) | 283 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU13: When stay-at-home measures end, will you continue to view your child(ren)'s use of screens more positively?

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 90\% | (308) | 10\% | (36) | 343 |
| Gender: Male | 91\% | (168) | 9\% | (17) | 184 |
| Gender: Female | 88\% | (140) | 12\% | (19) | 159 |
| Age: 18-34 | 90\% | (100) | 10\% | (11) | 111 |
| Age: 35-44 | 86\% | (100) | 14\% | (16) | 116 |
| Age: 45-64 | 91\% | (86) | 9\% | (8) | 95 |
| Millennials: 1981-1996 | 88\% | (134) | 12\% | (19) | 154 |
| GenXers: 1965-1980 | 92\% | (118) | 8\% | (10) | 129 |
| PID: Dem (no lean) | 93\% | (132) | 7\% | (10) | 142 |
| PID: Ind (no lean) | 89\% | (61) | 11\% | (8) | 69 |
| PID: Rep (no lean) | 87\% | (115) | 13\% | (17) | 133 |
| PID/Gender: Dem Men | 91\% | (61) | 9\% | (6) | 67 |
| PID/Gender: Dem Women | 94\% | (71) | 6\% | (4) | 75 |
| PID/Gender: Rep Men | 92\% | (79) | 8\% | (7) | 86 |
| Ideo: Liberal (1-3) | 92\% | (116) | 8\% | (10) | 126 |
| Ideo: Moderate (4) | 93\% | (89) | 7\% | (6) | 95 |
| Ideo: Conservative (5-7) | 83\% | (84) | 17\% | (17) | 101 |
| Educ: < College | 89\% | (166) | 11\% | (21) | 187 |
| Educ: Bachelors degree | 94\% | (81) | 6\% | (5) | 86 |
| Educ: Post-grad | 87\% | (60) | 13\% | (9) | 70 |
| Income: Under 50k | 88\% | (115) | 12\% | (16) | 131 |
| Income: 50k-100k | 91\% | (111) | 9\% | (11) | 122 |
| Income: 100k+ | 90\% | (81) | 10\% | (9) | 90 |
| Ethnicity: White | 88\% | (219) | 12\% | (30) | 249 |
| Ethnicity: Hispanic | 96\% | (81) | 4\% | (4) | 85 |
| Ethnicity: Black | 94\% | (53) | 6\% | (3) | 57 |
| All Christian | 92\% | (159) | 8\% | (13) | 173 |
| Agnostic/Nothing in particular | 85\% | (60) | 15\% | (11) | 71 |
| Evangelical | 89\% | (99) | 11\% | (12) | 111 |
| Non-Evangelical | 92\% | (90) | 8\% | (8) | 98 |
| Community: Urban | 90\% | (133) | 10\% | (14) | 148 |
| Community: Suburban | 89\% | (116) | 11\% | (14) | 130 |
| Community: Rural | 89\% | (58) | 11\% | (8) | 66 |

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Table EDU13: When stay-at-home measures end, will you continue to view your child(ren)'s use of screens more positively?

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 90\% | (308) | 10\% | (36) | 343 |
| Employ: Private Sector | 88\% | (151) | 12\% | (20) | 171 |
| Military HH: No | 90\% | (271) | 10\% | (30) | 301 |
| RD/WT: Right Direction | 83\% | (106) | 17\% | (21) | 127 |
| RD/WT: Wrong Track | 93\% | (201) | 7\% | (15) | 216 |
| Trump Job Approve | 85\% | (137) | 15\% | (24) | 161 |
| Trump Job Disapprove | 93\% | (167) | 7\% | (12) | 178 |
| Trump Job Strongly Approve | 79\% | (65) | 21\% | (17) | 82 |
| Trump Job Somewhat Approve | 91\% | (72) | 9\% | (7) | 79 |
| Trump Job Somewhat Disapprove | 94\% | (60) | 6\% | (4) | 64 |
| Trump Job Strongly Disapprove | 93\% | (107) | 7\% | (8) | 115 |
| Favorable of Trump | 86\% | (134) | 14\% | (22) | 156 |
| Unfavorable of Trump | 92\% | (165) | 8\% | (13) | 178 |
| Very Favorable of Trump | 82\% | (72) | 18\% | (16) | 88 |
| Somewhat Favorable of Trump | 91\% | (62) | 9\% | (6) | 68 |
| Somewhat Unfavorable of Trump | 91\% | (48) | 9\% | (5) | 53 |
| Very Unfavorable of Trump | 93\% | (117) | 7\% | (9) | 126 |
| \#1 Issue: Economy | 89\% | (138) | 11\% | (16) | 155 |
| \#1 Issue: Health Care | 88\% | (65) | 12\% | (9) | 73 |
| 2018 House Vote: Democrat | 95\% | (132) | 5\% | (7) | 139 |
| 2018 House Vote: Republican | 84\% | (101) | 16\% | (19) | 120 |
| 2016 Vote: Hillary Clinton | 95\% | (121) | 5\% | (6) | 127 |
| 2016 Vote: Donald Trump | 83\% | (111) | 17\% | (22) | 133 |
| 2016 Vote: Didn't Vote | 91\% | (70) | 9\% | (7) | 76 |
| Voted in 2014: Yes | 91\% | (207) | 9\% | (19) | 226 |
| Voted in 2014: No | 86\% | (101) | 14\% | (16) | 117 |
| 2012 Vote: Barack Obama | 93\% | (148) | 7\% | (12) | 160 |
| 2012 Vote: Mitt Romney | 86\% | (63) | 14\% | (10) | 73 |
| 2012 Vote: Didn't Vote | 87\% | (91) | 13\% | (14) | 104 |
| 4-Region: Northeast | 87\% | (71) | 13\% | (10) | 81 |
| 4-Region: South | 90\% | (115) | 10\% | (13) | 128 |
| 4-Region: West | 94\% | (82) | 6\% | (5) | 88 |
| Parent: Yes | 90\% | (308) | 10\% | (36) | 343 |

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Table EDU13: When stay-at-home measures end, will you continue to view your child(ren)'s use of screens more positively?

| Demographic | Yes | No |  |
| :--- | ---: | ---: | ---: |
| Adults | $90 \%$ | $(308)$ | $(36)$ |
| Parent of child <5 years old | $84 \%$ | $(76)$ | $10 \%$ |
| Parent of child 5-12 years old | $85 \%$ | $(158)$ | $16 \%$ |
| Parent of child 13-17 years old | $96 \%$ | $(114)$ | $(15)$ |
| Parent of child 18+ years old | $94 \%$ | $(64)$ | $(27)$ |
| Parent of child <18 years old | $89 \%$ | $(259)$ | $(5)$ |
| Parents of child w/access to any device | $90 \%$ | $(308)$ | $(4)$ |
| Parents who restrict access to devices/screens | $89 \%$ | $(243)$ | $6 \%$ |
| Parent of children spending more recreational time with screens | $89 \%$ | $(136)$ | $11 \%$ |
| Parent of children spending more educational time with screens | $91 \%$ | $(177)$ | $10 \%$ |
| Parent of children spending more time with screens overall | $90 \%$ | $(147)$ | $11 \%$ |
| Parent views screen time negatively | $89 \%$ | $(79)$ | $11 \%$ |
| Parent views screen time positively | $88 \%$ | $(175)$ | $(30)$ |
| Parent views technology/devices positively | $90 \%$ | $(308)$ | 119 |
| Parents watched PBS as child | $91 \%$ | $(258)$ | $10 \%$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU14_1: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities?
Watching movies

|  | Yes, they"ve spent <br> much less time doing <br> this | Yes, they"ve spent <br> somewhat less time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :---: | :---: | :---: | :---: |
| Demographic | thic |  |  |  |

[^51]Table EDU14_2: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities? Watching TV shows

|  | Yes, they"ve spent <br> much less time doing <br> this | Yes, they"ve spent <br> somewhat less time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :---: | :---: | :---: | :---: |
| Demographic | tis |  |  |  |

[^52]Table EDU14_3: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities?
Playing games

|  | Yes, they"ve spent <br> much less time doing | Yes, they"ve spent <br> somewhat less time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this |
| :---: | :---: | :---: | :---: |
| Demographic | this | Total N |  |

[^53]Table EDU14_4: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities?
Using chats and messaging, including Zoom

|  | Yes, they"ve spent <br> much less time doing <br> this | Yes, they"ve spent <br> somewhat less time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :---: | :---: | :---: | :---: |

[^54]Table EDU14_5: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities?
Doing school assignments and homework

|  | Yes, they"ve spent <br> much less time doing <br> this | Yes, they"ve spent <br> somewhat less time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :---: | :---: | :---: | :---: |

[^55]Table EDU14_6: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities?
Doing supplemental educational content, such as educational games or instructional videos

|  | Yes, they"ve spent <br> much less time doing <br> this | Yes, they"ve spent <br> somewhat less time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :---: | :---: | :---: | :---: |
| Demographic | tis |  |  |  |

[^56]Table EDU14_7: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities?
Reading the news

|  | Yes, they"ve spent <br> much less time doing <br> this | Yes, they"ve spent <br> somewhat less time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :---: | :---: | :---: | :---: |

[^57]Table EDU14_8: Earlier in the survey, you indicated that your child(ren) has been allowed less screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending less screen time doing the following activities? Spending time on social media platforms such as TikTok and Instagram

| Demographic | Yes, they"ve spent much less time doing this | Yes, they"ve spent somewhat less time doing this | No, they've spent about the same amount of time doing this | Total N |
| :---: | :---: | :---: | :---: | :---: |

[^58]Table EDU15_1: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Watching movies

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (148) | $31 \%$ | (104) | 24\% | (81) | 332 |
| Gender: Male | 46\% | (69) | 36\% | (53) | 18\% | (28) | 150 |
| Gender: Female | 43\% | (79) | 28\% | (50) | 29\% | (53) | 182 |
| Age: 18-34 | 58\% | (53) | 24\% | (22) | 18\% | (16) | 91 |
| Age: 35-44 | 41\% | (46) | 40\% | (46) | 19\% | (21) | 114 |
| Age: 45-64 | 42\% | (44) | 28\% | (30) | 30\% | (31) | 105 |
| Millennials: 1981-1996 | 50\% | (70) | 32\% | (44) | 18\% | (25) | 139 |
| GenXers: 1965-1980 | 40\% | (55) | 34\% | (47) | 27\% | (37) | 139 |
| PID: Dem (no lean) | 51\% | (65) | $31 \%$ | (40) | 18\% | (23) | 128 |
| PID: Ind (no lean) | 35\% | (31) | 29\% | (26) | 36\% | (31) | 89 |
| PID: Rep (no lean) | 44\% | (51) | 33\% | (39) | 23\% | (26) | 116 |
| PID/Gender: Dem Women | 47\% | (39) | 27\% | (22) | 26\% | (21) | 82 |
| PID/Gender: Rep Men | 47\% | (30) | 35\% | (23) | 17\% | (11) | 64 |
| PID/Gender: Rep Women | 40\% | (21) | $31 \%$ | (16) | 29\% | (15) | 52 |
| Ideo: Liberal (1-3) | 52\% | (62) | 29\% | (35) | 19\% | (23) | 120 |
| Ideo: Moderate (4) | 33\% | (30) | 39\% | (35) | 28\% | (26) | 91 |
| Ideo: Conservative (5-7) | 43\% | (42) | 30\% | (29) | 28\% | (27) | 98 |
| Educ: < College | 45\% | (84) | 30\% | (56) | 25\% | (47) | 187 |
| Educ: Bachelors degree | 44\% | (38) | 28\% | (24) | 27\% | (23) | 85 |
| Educ: Post-grad | 44\% | (26) | 39\% | (23) | 17\% | (10) | 60 |
| Income: Under 50k | 53\% | (61) | 22\% | (25) | 25\% | (29) | 116 |
| Income: 50k-100k | 39\% | (48) | $33 \%$ | (41) | 27\% | (33) | 122 |
| Income: 100k+ | 40\% | (38) | 40\% | (38) | 20\% | (19) | 95 |
| Ethnicity: White | 44\% | (115) | 34\% | (88) | 23\% | (60) | 263 |
| Ethnicity: Hispanic | 53\% | (33) | 21\% | (13) | 27\% | (17) | 62 |
| All Christian | 38\% | (62) | 40\% | (64) | $22 \%$ | (35) | 161 |
| Agnostic/Nothing in particular | 43\% | (34) | 29\% | (22) | 28\% | (22) | 78 |
| Something Else | 61\% | (31) | 10\% | (5) | 29\% | (15) | 50 |

Continued on next page

Table EDU15_1: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities? Watching movies

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they' the sam time | spent about amount of oing this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (148) | $31 \%$ | (104) | 24\% | (81) | 332 |
| Evangelical | 44\% | (45) | 29\% | (30) | 27\% | (28) | 103 |
| Non-Evangelical | 38\% | (37) | 39\% | (38) | 22\% | (21) | 96 |
| Community: Urban | $53 \%$ | (65) | 37\% | (45) | 10\% | (13) | 123 |
| Community: Suburban | 43\% | (63) | 30\% | (45) | 27\% | (40) | 148 |
| Community: Rural | $31 \%$ | (19) | 23\% | (14) | 46\% | (28) | 61 |
| Employ: Private Sector | 46\% | (76) | 38\% | (62) | 16\% | (27) | 164 |
| Military HH: No | 44\% | (128) | 32\% | (92) | 24\% | (69) | 288 |
| RD/WT: Right Direction | $52 \%$ | (56) | 30\% | (32) | 18\% | (19) | 107 |
| RD/WT: Wrong Track | 41\% | (92) | 32\% | (72) | 27\% | (61) | 226 |
| Trump Job Approve | 42\% | (66) | 33\% | (51) | 25\% | (40) | 156 |
| Trump Job Disapprove | 47\% | (82) | 30\% | (53) | 23\% | (41) | 176 |
| Trump Job Strongly Approve | 46\% | (33) | 35\% | (25) | 18\% | (13) | 70 |
| Trump Job Somewhat Approve | 38\% | (33) | 30\% | (26) | $31 \%$ | (27) | 86 |
| Trump Job Strongly Disapprove | 50\% | (66) | 25\% | (33) | 24\% | (32) | 131 |
| Favorable of Trump | 43\% | (68) | 34\% | (53) | 23\% | (36) | 158 |
| Unfavorable of Trump | 44\% | (74) | 30\% | (51) | 26\% | (43) | 169 |
| Very Favorable of Trump | 43\% | (35) | 35\% | (29) | 22\% | (19) | 83 |
| Somewhat Favorable of Trump | 44\% | (33) | 32\% | (24) | 24\% | (18) | 75 |
| Very Unfavorable of Trump | 50\% | (66) | 27\% | (36) | 23\% | (31) | 133 |
| \#1 Issue: Economy | 42\% | (61) | 32\% | (46) | 26\% | (37) | 144 |
| \#1 Issue: Health Care | $54 \%$ | (34) | $33 \%$ | (21) | 13\% | (8) | 63 |
| 2018 House Vote: Democrat | 48\% | (62) | 32\% | (41) | 20\% | (26) | 129 |
| 2018 House Vote: Republican | 44\% | (48) | $34 \%$ | (37) | 22\% | (25) | 110 |
| 2016 Vote: Hillary Clinton | 46\% | (58) | 35\% | (44) | 18\% | (23) | 124 |
| 2016 Vote: Donald Trump | 41\% | (46) | 35\% | (39) | 23\% | (26) | 110 |
| 2016 Vote: Didn't Vote | 50\% | (40) | 25\% | (20) | 25\% | (20) | 79 |
| Voted in 2014: Yes | 44\% | (92) | 33\% | (69) | 22\% | (46) | 207 |
| Voted in 2014: No | 44\% | (55) | 28\% | (34) | 28\% | (35) | 125 |

[^59]Table EDU15_1: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Watching movies

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they' the sam time | spent about amount of oing this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (148) | $31 \%$ | (104) | 24\% | (81) | 332 |
| 2012 Vote: Barack Obama | 48\% | (76) | 33\% | (52) | 18\% | (29) | 157 |
| 2012 Vote: Mitt Romney | 39\% | (25) | 30\% | (20) | 30\% | (20) | 64 |
| 2012 Vote: Didn't Vote | 42\% | (43) | 30\% | (32) | 28\% | (29) | 104 |
| 4-Region: Northeast | 38\% | (30) | 40\% | (32) | 22\% | (18) | 80 |
| 4-Region: Midwest | 37\% | (23) | 36\% | (23) | 28\% | (18) | 64 |
| 4-Region: South | 48\% | (55) | 29\% | (33) | 23\% | (26) | 114 |
| 4-Region: West | 53\% | (39) | 21\% | (15) | 26\% | (19) | 73 |
| Parent: Yes | 44\% | (148) | 31\% | (104) | 24\% | (81) | 332 |
| Parent of child $<5$ years old | 55\% | (43) | 25\% | (19) | 20\% | (15) | 78 |
| Parent of child 5-12 years old | 47\% | (85) | 34\% | (60) | 19\% | (34) | 179 |
| Parent of child 13-17 years old | 44\% | (59) | 34\% | (45) | 22\% | (29) | 133 |
| Parent of child 18+ years old | 42\% | (24) | 37\% | (21) | 22\% | (12) | 58 |
| Parent of child $<18$ years old | 45\% | (129) | $31 \%$ | (88) | 24\% | (70) | 287 |
| Parents of child w/access to any device | 44\% | (148) | $31 \%$ | (104) | 24\% | (81) | 332 |
| Parents who restrict access to devices/screens | 47\% | (123) | 28\% | (73) | 25\% | (64) | 260 |
| Parent of children spending more recreational time with screens | 46\% | (110) | 30\% | (71) | 24\% | (57) | 238 |
| Parent of children spending more educational time with screens | 46\% | (114) | 32\% | (79) | 22\% | (55) | 248 |
| Parent of children spending more time with screens overall | 44\% | (148) | 31\% | (104) | 24\% | (81) | 332 |
| Parent views screen time negatively | 37\% | (45) | 35\% | (42) | 28\% | (35) | 122 |
| Parent views screen time positively | $53 \%$ | (84) | 28\% | (45) | 18\% | (29) | 157 |
| Parent views technology/devices positively | 47\% | (78) | 35\% | (58) | 17\% | (28) | 164 |
| Parents watched PBS as child | $46 \%$ | (125) | $32 \%$ | (86) | 22\% | (60) | 270 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU15_2: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Watching TV shows

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (122) | 40\% | (134) | 23\% | (76) | 332 |
| Gender: Male | 35\% | (53) | 47\% | (70) | 18\% | (27) | 150 |
| Gender: Female | 38\% | (69) | 35\% | (64) | 27\% | (50) | 182 |
| Age: 18-34 | 51\% | (46) | $33 \%$ | (30) | 16\% | (14) | 91 |
| Age: 35-44 | 33\% | (38) | 48\% | (54) | 19\% | (22) | 114 |
| Age: 45-64 | $33 \%$ | (35) | 37\% | (39) | 30\% | (32) | 105 |
| Millennials: 1981-1996 | 45\% | (63) | 37\% | (52) | 18\% | (24) | 139 |
| GenXers: 1965-1980 | 33\% | (46) | 41\% | (57) | 26\% | (36) | 139 |
| PID: Dem (no lean) | 43\% | (55) | 36\% | (46) | 21\% | (27) | 128 |
| PID: Ind (no lean) | 25\% | (23) | 46\% | (41) | 29\% | (25) | 89 |
| PID: Rep (no lean) | 38\% | (44) | 41\% | (48) | 21\% | (24) | 116 |
| PID/Gender: Dem Women | 42\% | (34) | $33 \%$ | (27) | 25\% | (21) | 82 |
| PID/Gender: Rep Men | 35\% | (22) | 51\% | (33) | 14\% | (9) | 64 |
| PID/Gender: Rep Women | 42\% | (22) | 29\% | (15) | 29\% | (15) | 52 |
| Ideo: Liberal (1-3) | 42\% | (51) | 35\% | (42) | 23\% | (28) | 120 |
| Ideo: Moderate (4) | 26\% | (23) | 54\% | (49) | 20\% | (18) | 91 |
| Ideo: Conservative (5-7) | 37\% | (37) | 39\% | (38) | 24\% | (24) | 98 |
| Educ: < College | 37\% | (70) | 38\% | (70) | 25\% | (47) | 187 |
| Educ: Bachelors degree | 36\% | (31) | 43\% | (37) | 21\% | (17) | 85 |
| Educ: Post-grad | 35\% | (21) | 45\% | (27) | 19\% | (12) | 60 |
| Income: Under 50k | 47\% | (54) | 33\% | (39) | 20\% | (23) | 116 |
| Income: 50k-100k | 31\% | (37) | 44\% | (54) | 25\% | (30) | 122 |
| Income: 100k+ | 32\% | (31) | 44\% | (41) | 24\% | (23) | 95 |
| Ethnicity: White | 36\% | (96) | 40\% | (106) | 23\% | (61) | 263 |
| Ethnicity: Hispanic | 31\% | (19) | 37\% | (23) | 32\% | (20) | 62 |
| All Christian | 33\% | (54) | 45\% | (73) | 21\% | (34) | 161 |
| Agnostic/Nothing in particular | 37\% | (28) | 42\% | (33) | 21\% | (17) | 78 |
| Something Else | 43\% | (21) | 31\% | (16) | 26\% | (13) | 50 |

[^60]Table EDU15_2: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Watching TV shows

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they the sam time | spent about amount of oing this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (122) | 40\% | (134) | 23\% | (76) | 332 |
| Evangelical | $39 \%$ | (40) | 38\% | (40) | 23\% | (24) | 103 |
| Non-Evangelical | 31\% | (30) | 44\% | (43) | 24\% | (23) | 96 |
| Community: Urban | 38\% | (47) | 47\% | (58) | 15\% | (19) | 123 |
| Community: Suburban | $36 \%$ | (53) | 35\% | (52) | 28\% | (42) | 148 |
| Community: Rural | 35\% | (22) | 39\% | (24) | 26\% | (16) | 61 |
| Employ: Private Sector | 35\% | (58) | 45\% | (73) | 20\% | (33) | 164 |
| Military HH: No | 37\% | (106) | 41\% | (119) | 22\% | (64) | 288 |
| RD/WT: Right Direction | 32\% | (34) | 48\% | (51) | 20\% | (21) | 107 |
| RD/WT: Wrong Track | $39 \%$ | (87) | 37\% | (83) | 24\% | (55) | 226 |
| Trump Job Approve | $34 \%$ | (54) | 42\% | (66) | 23\% | (36) | 156 |
| Trump Job Disapprove | $39 \%$ | (68) | 39\% | (68) | 23\% | (40) | 176 |
| Trump Job Strongly Approve | 41\% | (29) | 44\% | (31) | 15\% | (10) | 70 |
| Trump Job Somewhat Approve | 29\% | (25) | 41\% | (35) | 30\% | (26) | 86 |
| Trump Job Strongly Disapprove | 43\% | (56) | 37\% | (48) | 20\% | (27) | 131 |
| Favorable of Trump | $34 \%$ | (54) | 45\% | (71) | 21\% | (33) | 158 |
| Unfavorable of Trump | $39 \%$ | (65) | 36\% | (62) | 25\% | (42) | 169 |
| Very Favorable of Trump | 35\% | (29) | 48\% | (40) | 17\% | (14) | 83 |
| Somewhat Favorable of Trump | $33 \%$ | (25) | 41\% | (31) | 26\% | (19) | 75 |
| Very Unfavorable of Trump | 44\% | (59) | 32\% | (43) | 23\% | (31) | 133 |
| \#1 Issue: Economy | 37\% | (53) | 38\% | (55) | 25\% | (36) | 144 |
| \#1 Issue: Health Care | 40\% | (25) | 48\% | (30) | 12\% | (8) | 63 |
| 2018 House Vote: Democrat | 41\% | (53) | 40\% | (52) | 19\% | (24) | 129 |
| 2018 House Vote: Republican | 34\% | (37) | 46\% | (51) | 20\% | (22) | 110 |
| 2016 Vote: Hillary Clinton | $36 \%$ | (45) | 44\% | (55) | 20\% | (25) | 124 |
| 2016 Vote: Donald Trump | 37\% | (40) | 45\% | (50) | 18\% | (20) | 110 |
| 2016 Vote: Didn't Vote | 41\% | (32) | 30\% | (24) | 29\% | (23) | 79 |
| Voted in 2014: Yes | 35\% | (73) | 44\% | (92) | 20\% | (42) | 207 |
| Voted in 2014: No | 39\% | (49) | $34 \%$ | (42) | 28\% | (34) | 125 |

[^61]Table EDU15_2: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities? Watching TV shows

| Lemographic | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU15_3: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Playing games

|  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |

[^62]Table EDU15_3: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Playing games

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (146) | 39\% | (130) | 17\% | (56) | 332 |
| Evangelical | 49\% | (51) | 37\% | (39) | 13\% | (14) | 103 |
| Non-Evangelical | 41\% | (39) | 39\% | (38) | 20\% | (19) | 96 |
| Community: Urban | 50\% | (62) | 36\% | (44) | 14\% | (17) | 123 |
| Community: Suburban | 38\% | (57) | 43\% | (63) | 19\% | (28) | 148 |
| Community: Rural | 45\% | (28) | 37\% | (23) | 18\% | (11) | 61 |
| Employ: Private Sector | 43\% | (70) | 39\% | (64) | 18\% | (30) | 164 |
| Military HH: No | 44\% | (128) | 40\% | (115) | 16\% | (45) | 288 |
| RD/WT: Right Direction | 39\% | (42) | 47\% | (50) | 14\% | (15) | 107 |
| RD/WT: Wrong Track | 47\% | (105) | 35\% | (80) | 18\% | (41) | 226 |
| Trump Job Approve | 43\% | (66) | 38\% | (60) | 19\% | (30) | 156 |
| Trump Job Disapprove | 45\% | (80) | 40\% | (70) | 15\% | (26) | 176 |
| Trump Job Strongly Approve | 50\% | (35) | 31\% | (22) | 19\% | (13) | 70 |
| Trump Job Somewhat Approve | 37\% | (31) | 44\% | (38) | 19\% | (17) | 86 |
| Trump Job Strongly Disapprove | 47\% | (61) | 36\% | (46) | 18\% | (23) | 131 |
| Favorable of Trump | 43\% | (68) | 39\% | (61) | 18\% | (29) | 158 |
| Unfavorable of Trump | 45\% | (76) | 39\% | (66) | 16\% | (27) | 169 |
| Very Favorable of Trump | 51\% | (42) | $32 \%$ | (27) | 17\% | (14) | 83 |
| Somewhat Favorable of Trump | 34\% | (25) | 46\% | (34) | 20\% | (15) | 75 |
| Very Unfavorable of Trump | 48\% | (64) | 35\% | (47) | 17\% | (22) | 133 |
| \#1 Issue: Economy | 46\% | (66) | 38\% | (55) | 15\% | (22) | 144 |
| \#1 Issue: Health Care | 44\% | (28) | 38\% | (24) | 18\% | (11) | 63 |
| 2018 House Vote: Democrat | 48\% | (63) | 37\% | (48) | 15\% | (19) | 129 |
| 2018 House Vote: Republican | 46\% | (51) | 39\% | (43) | 15\% | (16) | 110 |
| 2016 Vote: Hillary Clinton | 46\% | (58) | 40\% | (50) | 14\% | (17) | 124 |
| 2016 Vote: Donald Trump | 47\% | (52) | 35\% | (39) | 17\% | (19) | 110 |
| 2016 Vote: Didn't Vote | 38\% | (30) | 41\% | (33) | 20\% | (16) | 79 |
| Voted in 2014: Yes | 45\% | (94) | 40\% | (84) | 14\% | (30) | 207 |
| Voted in 2014: No | $42 \%$ | (53) | 37\% | (46) | 21\% | (26) | 125 |

[^63]Table EDU15_3: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Playing games

| Demographic | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU15_4: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Using chats and messaging, including Zoom

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (127) | 30\% | (100) | 32\% | (105) | 332 |
| Gender: Male | 42\% | (63) | 32\% | (49) | 26\% | (39) | 150 |
| Gender: Female | 35\% | (65) | 28\% | (51) | 36\% | (66) | 182 |
| Age: 18-34 | 43\% | (39) | 17\% | (15) | 41\% | (37) | 91 |
| Age: 35-44 | 36\% | (41) | 34\% | (39) | 30\% | (34) | 114 |
| Age: 45-64 | 36\% | (38) | 37\% | (39) | 27\% | (28) | 105 |
| Millennials: 1981-1996 | 37\% | (51) | 22\% | (30) | 42\% | (58) | 139 |
| GenXers: 1965-1980 | 36\% | (51) | 37\% | (52) | 26\% | (36) | 139 |
| PID: Dem (no lean) | 48\% | (61) | 19\% | (25) | 33\% | (42) | 128 |
| PID: Ind (no lean) | 22\% | (20) | 38\% | (33) | 40\% | (36) | 89 |
| PID: Rep (no lean) | 40\% | (46) | 36\% | (42) | 24\% | (28) | 116 |
| PID/Gender: Dem Women | 45\% | (37) | 18\% | (15) | 36\% | (30) | 82 |
| PID/Gender: Rep Men | 47\% | (30) | 32\% | (20) | 21\% | (14) | 64 |
| PID/Gender: Rep Women | 31\% | (16) | 42\% | (22) | 27\% | (14) | 52 |
| Ideo: Liberal (1-3) | 47\% | (56) | 25\% | (30) | 29\% | (34) | 120 |
| Ideo: Moderate (4) | 36\% | (33) | 28\% | (26) | 36\% | (33) | 91 |
| Ideo: Conservative (5-7) | 38\% | (37) | 39\% | (38) | 23\% | (23) | 98 |
| Educ: < College | 38\% | (71) | 24\% | (46) | 38\% | (71) | 187 |
| Educ: Bachelors degree | 41\% | (35) | 32\% | (27) | 27\% | (23) | 85 |
| Educ: Post-grad | 36\% | (22) | 45\% | (27) | 19\% | (11) | 60 |
| Income: Under 50k | 40\% | (46) | 16\% | (18) | 44\% | (51) | 116 |
| Income: 50k-100k | $34 \%$ | (42) | 39\% | (47) | 27\% | (32) | 122 |
| Income: 100k+ | 41\% | (39) | 36\% | (35) | 23\% | (21) | 95 |
| Ethnicity: White | 39\% | (102) | 33\% | (86) | 28\% | (75) | 263 |
| Ethnicity: Hispanic | 41\% | (26) | 29\% | (18) | 29\% | (18) | 62 |
| All Christian | 44\% | (70) | 32\% | (52) | 24\% | (39) | 161 |
| Agnostic/Nothing in particular | 31\% | (24) | $22 \%$ | (17) | 47\% | (37) | 78 |
| Something Else | 30\% | (15) | 27\% | (14) | 42\% | (21) | 50 |

[^64]Table EDU15_4: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Using chats and messaging, including Zoom

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (127) | 30\% | (100) | 32\% | (105) | 332 |
| Evangelical | 40\% | (41) | $31 \%$ | (32) | 29\% | (30) | 103 |
| Non-Evangelical | 37\% | (35) | 32\% | (31) | $31 \%$ | (30) | 96 |
| Community: Urban | 42\% | (51) | 26\% | (32) | 33\% | (40) | 123 |
| Community: Suburban | 37\% | (54) | 36\% | (53) | 28\% | (41) | 148 |
| Community: Rural | 35\% | (22) | 25\% | (16) | 39\% | (24) | 61 |
| Employ: Private Sector | 40\% | (66) | 32\% | (52) | 28\% | (46) | 164 |
| Military HH: No | 40\% | (115) | 29\% | (83) | $31 \%$ | (90) | 288 |
| RD/WT: Right Direction | 44\% | (47) | 37\% | (39) | 20\% | (21) | 107 |
| RD/WT: Wrong Track | 36\% | (81) | 27\% | (61) | 37\% | (84) | 226 |
| Trump Job Approve | 37\% | (58) | 34\% | (54) | 29\% | (45) | 156 |
| Trump Job Disapprove | 40\% | (69) | 26\% | (46) | 34\% | (60) | 176 |
| Trump Job Strongly Approve | 36\% | (25) | 33\% | (23) | $31 \%$ | (22) | 70 |
| Trump Job Somewhat Approve | 38\% | (32) | 35\% | (30) | 27\% | (23) | 86 |
| Trump Job Strongly Disapprove | 40\% | (52) | 24\% | (31) | 37\% | (48) | 131 |
| Favorable of Trump | 34\% | (54) | 36\% | (57) | 30\% | (48) | 158 |
| Unfavorable of Trump | 41\% | (70) | 26\% | (43) | 33\% | (56) | 169 |
| Very Favorable of Trump | 32\% | (26) | 42\% | (35) | 27\% | (22) | 83 |
| Somewhat Favorable of Trump | 36\% | (27) | 29\% | (22) | 34\% | (26) | 75 |
| Very Unfavorable of Trump | 40\% | (53) | 24\% | (32) | 36\% | (48) | 133 |
| \#1 Issue: Economy | 36\% | (51) | 30\% | (44) | 34\% | (49) | 144 |
| \#1 Issue: Health Care | 36\% | (23) | 33\% | (21) | 31\% | (20) | 63 |
| 2018 House Vote: Democrat | 48\% | (62) | 26\% | (34) | 26\% | (33) | 129 |
| 2018 House Vote: Republican | $31 \%$ | (34) | 43\% | (47) | 27\% | (29) | 110 |
| 2016 Vote: Hillary Clinton | 49\% | (61) | 28\% | (35) | 23\% | (29) | 124 |
| 2016 Vote: Donald Trump | 34\% | (38) | 39\% | (43) | 27\% | (30) | 110 |
| 2016 Vote: Didn't Vote | 28\% | (22) | 17\% | (14) | 54\% | (43) | 79 |
| Voted in 2014: Yes | 43\% | (89) | 36\% | (74) | 22\% | (45) | 207 |
| Voted in 2014: No | $31 \%$ | (39) | 21\% | (26) | 48\% | (60) | 125 |

Continued on next page

Table EDU15_4: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Using chats and messaging, including Zoom

| Demographic | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU15_5: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Doing school assignments and homework

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (182) | 24\% | (81) | 21\% | (70) | 332 |
| Gender: Male | 56\% | (84) | 29\% | (44) | 15\% | (22) | 150 |
| Gender: Female | 54\% | (97) | 20\% | (37) | 26\% | (47) | 182 |
| Age: 18-34 | 59\% | (53) | 23\% | (21) | 19\% | (17) | 91 |
| Age: 35-44 | 47\% | (54) | 28\% | (32) | 25\% | (28) | 114 |
| Age: 45-64 | 58\% | (61) | 21\% | (22) | 21\% | (22) | 105 |
| Millennials: 1981-1996 | 53\% | (73) | 26\% | (37) | 21\% | (29) | 139 |
| GenXers: 1965-1980 | 55\% | (76) | 23\% | (32) | 22\% | (31) | 139 |
| PID: Dem (no lean) | 56\% | (72) | 26\% | (33) | 18\% | (23) | 128 |
| PID: Ind (no lean) | 47\% | (41) | 25\% | (22) | 29\% | (25) | 89 |
| PID: Rep (no lean) | 59\% | (68) | 23\% | (26) | 18\% | (21) | 116 |
| PID/Gender: Dem Women | 57\% | (47) | 21\% | (17) | 22\% | (18) | 82 |
| PID/Gender: Rep Men | 64\% | (41) | 25\% | (16) | 12\% | (8) | 64 |
| PID/Gender: Rep Women | 53\% | (28) | 20\% | (10) | 27\% | (14) | 52 |
| Ideo: Liberal (1-3) | 56\% | (67) | 27\% | (32) | 17\% | (21) | 120 |
| Ideo: Moderate (4) | 50\% | (46) | 25\% | (22) | 25\% | (23) | 91 |
| Ideo: Conservative (5-7) | 59\% | (58) | 21\% | (21) | 20\% | (19) | 98 |
| Educ: < College | 54\% | (101) | 21\% | (39) | 25\% | (47) | 187 |
| Educ: Bachelors degree | 53\% | (45) | 28\% | (24) | 19\% | (16) | 85 |
| Educ: Post-grad | 60\% | (36) | 30\% | (18) | 10\% | (6) | 60 |
| Income: Under 50k | 58\% | (67) | 17\% | (20) | 25\% | (29) | 116 |
| Income: 50k-100k | 48\% | (58) | 29\% | (35) | 23\% | (28) | 122 |
| Income: 100k+ | 59\% | (56) | 28\% | (27) | 13\% | (12) | 95 |
| Ethnicity: White | 53\% | (140) | 26\% | (67) | 21\% | (56) | 263 |
| Ethnicity: Hispanic | 74\% | (46) | 12\% | (7) | 15\% | (9) | 62 |
| All Christian | 58\% | (94) | 27\% | (44) | 15\% | (24) | 161 |
| Agnostic/Nothing in particular | 45\% | (35) | 27\% | (21) | 28\% | (22) | 78 |
| Something Else | 61\% | (31) | 8\% | (4) | $31 \%$ | (16) | 50 |

[^65]Table EDU15_5: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Doing school assignments and homework

| Demographic | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

[^66]Table EDU15_5: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Doing school assignments and homework

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (182) | 24\% | (81) | 21\% | (70) | 332 |
| 2012 Vote: Barack Obama | 56\% | (88) | 29\% | (45) | 15\% | (24) | 157 |
| 2012 Vote: Mitt Romney | 57\% | (37) | 24\% | (15) | 19\% | (12) | 64 |
| 2012 Vote: Didn't Vote | 52\% | (55) | 19\% | (20) | 29\% | (30) | 104 |
| 4-Region: Northeast | 54\% | (44) | 23\% | (18) | 23\% | (19) | 80 |
| 4-Region: Midwest | 46\% | (30) | 37\% | (24) | 17\% | (11) | 64 |
| 4-Region: South | 55\% | (63) | 20\% | (23) | 25\% | (29) | 114 |
| 4-Region: West | 63\% | (46) | 22\% | (16) | 16\% | (11) | 73 |
| Parent: Yes | 55\% | (182) | 24\% | (81) | $21 \%$ | (70) | 332 |
| Parent of child $<5$ years old | 50\% | (39) | 19\% | (15) | $31 \%$ | (24) | 78 |
| Parent of child 5-12 years old | 58\% | (103) | 29\% | (51) | 13\% | (24) | 179 |
| Parent of child 13-17 years old | 58\% | (78) | 21\% | (28) | 20\% | (27) | 133 |
| Parent of child $18+$ years old | 49\% | (28) | 27\% | (16) | 24\% | (14) | 58 |
| Parent of child $<18$ years old | 56\% | (161) | 24\% | (68) | 20\% | (59) | 287 |
| Parents of child w/access to any device | 55\% | (182) | 24\% | (81) | 21\% | (70) | 332 |
| Parents who restrict access to devices/screens | 60\% | (156) | 22\% | (58) | 18\% | (46) | 260 |
| Parent of children spending more recreational time with screens | 57\% | (135) | 18\% | (44) | 25\% | (59) | 238 |
| Parent of children spending more educational time with screens | 64\% | (158) | 20\% | (50) | 16\% | (39) | 248 |
| Parent of children spending more time with screens overall | 55\% | (182) | 24\% | (81) | 21\% | (70) | 332 |
| Parent views screen time negatively | 49\% | (59) | 27\% | (33) | 24\% | (30) | 122 |
| Parent views screen time positively | 66\% | (103) | 20\% | (31) | 15\% | (23) | 157 |
| Parent views technology/devices positively | 68\% | (111) | 23\% | (38) | 9\% | (15) | 164 |
| Parents watched PBS as child | 56\% | (150) | 23\% | (63) | 21\% | (56) | 270 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU15_6: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Doing supplemental educational content, such as educational games or instructional videos

|  | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

[^67]Table EDU15_6: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Doing supplemental educational content, such as educational games or instructional videos

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they' the sam time | spent about amount of ing this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (146) | 34\% | (114) | $22 \%$ | (73) | 332 |
| Evangelical | 48\% | (49) | 25\% | (25) | 28\% | (29) | 103 |
| Non-Evangelical | 45\% | (43) | 35\% | (33) | 21\% | (20) | 96 |
| Community: Urban | 53\% | (65) | 29\% | (36) | 18\% | (22) | 123 |
| Community: Suburban | 34\% | (51) | 41\% | (61) | 24\% | (36) | 148 |
| Community: Rural | 48\% | (30) | 27\% | (16) | 25\% | (15) | 61 |
| Employ: Private Sector | 45\% | (73) | 37\% | (61) | 18\% | (29) | 164 |
| Military HH: No | 45\% | (129) | 33\% | (96) | $22 \%$ | (64) | 288 |
| RD/WT: Right Direction | 47\% | (50) | 32\% | (34) | 21\% | (22) | 107 |
| RD/WT: Wrong Track | 42\% | (95) | 35\% | (80) | 23\% | (51) | 226 |
| Trump Job Approve | 43\% | (67) | 28\% | (44) | 29\% | (45) | 156 |
| Trump Job Disapprove | 45\% | (79) | 40\% | (70) | 16\% | (28) | 176 |
| Trump Job Strongly Approve | 43\% | (30) | 24\% | (17) | 33\% | (23) | 70 |
| Trump Job Somewhat Approve | 43\% | (37) | 32\% | (27) | 26\% | (22) | 86 |
| Trump Job Strongly Disapprove | 44\% | (58) | 36\% | (47) | 20\% | (26) | 131 |
| Favorable of Trump | 43\% | (69) | 27\% | (42) | 30\% | (48) | 158 |
| Unfavorable of Trump | 44\% | (74) | 41\% | (69) | 15\% | (26) | 169 |
| Very Favorable of Trump | 51\% | (42) | 21\% | (17) | 28\% | (24) | 83 |
| Somewhat Favorable of Trump | 35\% | (26) | $33 \%$ | (25) | 32\% | (24) | 75 |
| Very Unfavorable of Trump | 44\% | (59) | 38\% | (51) | 17\% | (23) | 133 |
| \#1 Issue: Economy | 39\% | (56) | 34\% | (50) | 26\% | (38) | 144 |
| \#1 Issue: Health Care | 48\% | (31) | 35\% | (22) | 17\% | (11) | 63 |
| 2018 House Vote: Democrat | 46\% | (59) | 37\% | (48) | 17\% | (22) | 129 |
| 2018 House Vote: Republican | 45\% | (50) | $31 \%$ | (34) | 24\% | (27) | 110 |
| 2016 Vote: Hillary Clinton | 46\% | (58) | 39\% | (48) | 15\% | (19) | 124 |
| 2016 Vote: Donald Trump | 51\% | (57) | 23\% | (26) | 26\% | (28) | 110 |
| 2016 Vote: Didn't Vote | 37\% | (29) | 36\% | (29) | 27\% | (21) | 79 |
| Voted in 2014: Yes | 46\% | (94) | 35\% | (73) | 19\% | (40) | 207 |
| Voted in 2014: No | 41\% | (51) | $32 \%$ | (40) | 27\% | (33) | 125 |

Continued on next page

Table EDU15_6: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Doing supplemental educational content, such as educational games or instructional videos

| Demographic | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU15_7: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Reading the news

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (56) | 19\% | (63) | 64\% | (213) | 332 |
| Gender: Male | 23\% | (35) | 26\% | (38) | $51 \%$ | (77) | 150 |
| Gender: Female | 12\% | (21) | 13\% | (25) | 75\% | (136) | 182 |
| Age: 18-34 | 20\% | (18) | 20\% | (18) | 60\% | (54) | 91 |
| Age: 35-44 | 19\% | (22) | 20\% | (23) | 61\% | (69) | 114 |
| Age: 45-64 | 15\% | (16) | 17\% | (18) | 68\% | (72) | 105 |
| Millennials: 1981-1996 | 22\% | (31) | 15\% | (21) | 63\% | (87) | 139 |
| GenXers: 1965-1980 | 14\% | (19) | 20\% | (28) | 66\% | (91) | 139 |
| PID: Dem (no lean) | 22\% | (28) | 19\% | (24) | 59\% | (75) | 128 |
| PID: Ind (no lean) | 10\% | (8) | 15\% | (13) | 75\% | (67) | 89 |
| PID: Rep (no lean) | 17\% | (19) | 22\% | (25) | 61\% | (71) | 116 |
| PID/Gender: Dem Women | 18\% | (15) | 13\% | (11) | 69\% | (57) | 82 |
| PID/Gender: Rep Men | 22\% | (14) | 28\% | (18) | 50\% | (32) | 64 |
| PID/Gender: Rep Women | 10\% | (5) | 14\% | (7) | 75\% | (39) | 52 |
| Ideo: Liberal (1-3) | 22\% | (27) | 27\% | (33) | 50\% | (60) | 120 |
| Ideo: Moderate (4) | 11\% | (10) | 14\% | (13) | 75\% | (68) | 91 |
| Ideo: Conservative (5-7) | 17\% | (17) | 14\% | (14) | 68\% | (67) | 98 |
| Educ: < College | 13\% | (24) | 18\% | (34) | 69\% | (129) | 187 |
| Educ: Bachelors degree | 19\% | (16) | 18\% | (15) | 62\% | (53) | 85 |
| Educ: Post-grad | 26\% | (16) | 22\% | (13) | $52 \%$ | (31) | 60 |
| Income: Under 50k | 11\% | (13) | 18\% | (21) | 70\% | (81) | 116 |
| Income: 50k-100k | 17\% | (21) | 18\% | (22) | 64\% | (78) | 122 |
| Income: 100k+ | 23\% | (22) | 21\% | (20) | 56\% | (53) | 95 |
| Ethnicity: White | 18\% | (48) | 19\% | (50) | 63\% | (165) | 263 |
| Ethnicity: Hispanic | 24\% | (15) | 29\% | (18) | 47\% | (30) | 62 |
| All Christian | 21\% | (34) | 23\% | (37) | 56\% | (91) | 161 |
| Agnostic/Nothing in particular | 10\% | (8) | 15\% | (12) | 74\% | (58) | 78 |
| Something Else | 10\% | (5) | 7\% | (4) | 83\% | (42) | 50 |

Continued on next page

Table EDU15_7: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Reading the news

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (56) | 19\% | (63) | 64\% | (213) | 332 |
| Evangelical | 18\% | (18) | 15\% | (16) | 67\% | (69) | 103 |
| Non-Evangelical | 17\% | (16) | 20\% | (19) | 63\% | (61) | 96 |
| Community: Urban | 25\% | (30) | 22\% | (27) | 53\% | (65) | 123 |
| Community: Suburban | 14\% | (21) | 22\% | (32) | 64\% | (95) | 148 |
| Community: Rural | 7\% | (5) | 6\% | (4) | 86\% | (53) | 61 |
| Employ: Private Sector | 23\% | (38) | 22\% | (36) | 55\% | (90) | 164 |
| Military HH: No | 16\% | (45) | 20\% | (58) | 64\% | (184) | 288 |
| RD/WT: Right Direction | 28\% | (30) | 21\% | (22) | 51\% | (55) | 107 |
| RD/WT: Wrong Track | 12\% | (27) | 18\% | (41) | 70\% | (158) | 226 |
| Trump Job Approve | 20\% | (31) | 17\% | (27) | 63\% | (99) | 156 |
| Trump Job Disapprove | 15\% | (26) | 21\% | (36) | 65\% | (114) | 176 |
| Trump Job Strongly Approve | 21\% | (14) | 24\% | (17) | 56\% | (39) | 70 |
| Trump Job Somewhat Approve | 19\% | (16) | 12\% | (10) | 70\% | (60) | 86 |
| Trump Job Strongly Disapprove | 12\% | (15) | 22\% | (28) | 67\% | (88) | 131 |
| Favorable of Trump | 19\% | (30) | 18\% | (28) | 63\% | (100) | 158 |
| Unfavorable of Trump | 15\% | (25) | 19\% | (32) | 66\% | (111) | 169 |
| Very Favorable of Trump | 22\% | (18) | 20\% | (17) | 58\% | (48) | 83 |
| Somewhat Favorable of Trump | 16\% | (12) | 15\% | (11) | 70\% | (52) | 75 |
| Very Unfavorable of Trump | 14\% | (18) | 19\% | (25) | 67\% | (90) | 133 |
| \#1 Issue: Economy | 15\% | (22) | 19\% | (28) | 66\% | (95) | 144 |
| \#1 Issue: Health Care | 19\% | (12) | 12\% | (8) | 69\% | (43) | 63 |
| 2018 House Vote: Democrat | 21\% | (27) | 17\% | (23) | 61\% | (80) | 129 |
| 2018 House Vote: Republican | 19\% | (22) | 22\% | (25) | 58\% | (64) | 110 |
| 2016 Vote: Hillary Clinton | 26\% | (33) | 17\% | (21) | 57\% | (70) | 124 |
| 2016 Vote: Donald Trump | 16\% | (18) | 24\% | (26) | 60\% | (66) | 110 |
| 2016 Vote: Didn't Vote | 7\% | (5) | 20\% | (16) | 74\% | (58) | 79 |
| Voted in 2014: Yes | 22\% | (45) | 21\% | (43) | 58\% | (120) | 207 |
| Voted in 2014: No | 9\% | (11) | 16\% | (20) | 75\% | (93) | 125 |

Continued on next page

Table EDU15_7: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities?
Reading the news

| Demographic | Yes, they"ve spent much more time doing this |  | Yes, they"ve spent somewhat more time doing this |  | No, they've spent about the same amount of time doing this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (56) | 19\% | (63) | 64\% | (213) | 332 |
| 2012 Vote: Barack Obama | 23\% | (37) | 18\% | (29) | 58\% | (91) | 157 |
| 2012 Vote: Mitt Romney | 15\% | (10) | 21\% | (14) | 64\% | (41) | 64 |
| 2012 Vote: Didn't Vote | 7\% | (8) | 19\% | (20) | $73 \%$ | (77) | 104 |
| 4-Region: Northeast | 21\% | (17) | 19\% | (15) | 60\% | (48) | 80 |
| 4-Region: Midwest | 18\% | (11) | 21\% | (14) | 61\% | (39) | 64 |
| 4-Region: South | 14\% | (17) | 15\% | (18) | 70\% | (80) | 114 |
| 4-Region: West | 16\% | (11) | 23\% | (17) | 62\% | (45) | 73 |
| Parent: Yes | 17\% | (56) | 19\% | (63) | 64\% | (213) | 332 |
| Parent of child $<5$ years old | $11 \%$ | (8) | 17\% | (13) | 72\% | (56) | 78 |
| Parent of child 5-12 years old | 21\% | (38) | 19\% | (33) | 60\% | (107) | 179 |
| Parent of child 13-17 years old | 18\% | (24) | 24\% | (32) | 58\% | (78) | 133 |
| Parent of child 18+ years old | 12\% | (7) | 21\% | (12) | 67\% | (39) | 58 |
| Parent of child $<18$ years old | 17\% | (49) | 20\% | (57) | 63\% | (181) | 287 |
| Parents of child w/access to any device | 17\% | (56) | 19\% | (63) | 64\% | (213) | 332 |
| Parents who restrict access to devices/screens | 18\% | (47) | 21\% | (54) | 61\% | (160) | 260 |
| Parent of children spending more recreational time with screens | 14\% | (34) | 18\% | (42) | 68\% | (162) | 238 |
| Parent of children spending more educational time with screens | 15\% | (38) | 21\% | (53) | 63\% | (157) | 248 |
| Parent of children spending more time with screens overall | 17\% | (56) | 19\% | (63) | 64\% | (213) | 332 |
| Parent views screen time negatively | 13\% | (16) | 19\% | (23) | 68\% | (83) | 122 |
| Parent views screen time positively | 24\% | (38) | 21\% | (33) | 55\% | (87) | 157 |
| Parent views technology/devices positively | 21\% | (35) | 25\% | (41) | 54\% | (89) | 164 |
| Parents watched PBS as child | 19\% | (51) | 20\% | (53) | 62\% | (166) | 270 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU15_8: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities? Spending time on social media platforms such as TikTok and Instagram

|  | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of |
| :--- | ---: | ---: | ---: | ---: | ---: |
| time doing this |  |  |  |$\quad$ Total N

[^68]Table EDU15_8: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities? Spending time on social media platforms such as TikTok and Instagram

|  | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| Demographic |  | Total N |  |

[^69]Table EDU15_8: Earlier in the survey, you indicated that your child(ren) has been allowed more screen time compared to before the COVID-19 pandemic. As far as you know, is your child(ren) spending more screen time doing the following activities? Spending time on social media platforms such as TikTok and Instagram

| Demographic | Yes, they"ve spent <br> much more time doing <br> this | Yes, they"ve spent <br> somewhat more time <br> doing this | No, they've spent about <br> the same amount of <br> time doing this | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU17_1: Do the following people watch PBS more for its entertainment programming or for its educational programming?
Yourself

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (324) | 20\% | (430) | $32 \%$ | (711) | 28\% | (627) | 5\% | (108) | 220 |
| Gender: Male | 17\% | (177) | 22\% | (229) | 30\% | (323) | 26\% | (275) | 5\% | (58) | 106 |
| Gender: Female | 13\% | (147) | 18\% | (201) | 34\% | (388) | $31 \%$ | (352) | 4\% | (50) | 113 |
| Age: 18-34 | 13\% | (86) | 24\% | (156) | 28\% | (183) | 27\% | (176) | 8\% | (54) | 65 |
| Age: 35-44 | 19\% | (67) | 19\% | (67) | 31\% | (112) | 27\% | (95) | 4\% | (16) | 35 |
| Age: 45-64 | 14\% | (104) | 20\% | (151) | $32 \%$ | (243) | 30\% | (228) | 3\% | (26) | 75 |
| Age: 65+ | 15\% | (67) | 13\% | (56) | 40\% | (174) | 29\% | (128) | 3\% | (12) | 43 |
| GenZers: 1997-2012 | 13\% | (37) | 21\% | (58) | 23\% | (66) | 30\% | (85) | 13\% | (36) | 28 |
| Millennials: 1981-1996 | 14\% | (83) | 23\% | (133) | $32 \%$ | (182) | 25\% | (146) | 5\% | (31) | 57 |
| GenXers: 1965-1980 | 15\% | (83) | 22\% | (124) | 31\% | (174) | 29\% | (161) | 3\% | (19) | 56 |
| Baby Boomers: 1946-1964 | 16\% | (108) | 15\% | (104) | 36\% | (246) | 30\% | (207) | 3\% | (20) | 68 |
| PID: Dem (no lean) | 15\% | (121) | 23\% | (185) | $36 \%$ | (294) | 24\% | (194) | 3\% | (26) | 82 |
| PID: Ind (no lean) | 14\% | (91) | 19\% | (120) | 31\% | (198) | 28\% | (176) | 9\% | (54) | 64 |
| PID: Rep (no lean) | 15\% | (112) | 17\% | (125) | 30\% | (219) | 35\% | (257) | $4 \%$ | (27) | 74 |
| PID/Gender: Dem Men | 17\% | (62) | 24\% | (89) | 35\% | (131) | 20\% | (75) | 4\% | (13) | 37 |
| PID/Gender: Dem Women | 13\% | (59) | $21 \%$ | (95) | 36\% | (163) | 27\% | (119) | 3\% | (13) | 44 |
| PID/Gender: Ind Men | 16\% | (51) | $22 \%$ | (67) | 28\% | (85) | 25\% | (78) | 9\% | (29) | 31 |
| PID/Gender: Ind Women | 12\% | (40) | 16\% | (53) | 34\% | (113) | 30\% | (98) | 8\% | (25) | 32 |
| PID/Gender: Rep Men | 17\% | (64) | 19\% | (73) | 28\% | (106) | 32\% | (121) | 4\% | (16) | 38 |
| PID/Gender: Rep Women | 13\% | (48) | 15\% | (52) | 31\% | (112) | 38\% | (135) | 3\% | (12) | 36 |
| Ideo: Liberal (1-3) | 16\% | (104) | 24\% | (154) | 37\% | (237) | 21\% | (133) | 3\% | (18) | 64 |
| Ideo: Moderate (4) | 15\% | (96) | 19\% | (118) | $32 \%$ | (202) | 28\% | (180) | 6\% | (37) | 63 |
| Ideo: Conservative (5-7) | 15\% | (106) | 18\% | (130) | 29\% | (214) | 35\% | (256) | 3\% | (25) | 73 |
| Educ: < College | 13\% | (198) | 18\% | (278) | 31\% | (467) | 32\% | (480) | 6\% | (89) | 15 |
| Educ: Bachelors degree | 16\% | (71) | 24\% | (105) | 35\% | (153) | 23\% | (104) | 2\% | (10) | 44 |
| Educ: Post-grad | 23\% | (55) | 19\% | (47) | 37\% | (91) | 17\% | (43) | 4\% | (9) | 24 |

[^70]Table EDU17_1: Do the following people watch PBS more for its entertainment programming or for its educational programming? Yourself

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (324) | 20\% | (430) | $32 \%$ | (711) | 28\% | (627) | 5\% | (108) | 220 |
| Income: Under 50k | 14\% | (167) | 19\% | (228) | 32\% | (393) | 29\% | (351) | 6\% | (75) | 121 |
| Income: 50k-100k | 14\% | (89) | $21 \%$ | (137) | 32\% | (205) | 30\% | (190) | 3\% | (20) | 64 |
| Income: $100 \mathrm{k}+$ | 20\% | (69) | 19\% | (66) | 33\% | (113) | 25\% | (86) | $4 \%$ | (12) | 34 |
| Ethnicity: White | 15\% | (261) | 18\% | (315) | 33\% | (565) | 29\% | (507) | 4\% | (74) | 172 |
| Ethnicity: Hispanic | 18\% | (62) | 23\% | (81) | 30\% | (106) | 20\% | (71) | 8\% | (28) | 34 |
| Ethnicity: Black | 12\% | (33) | 23\% | (63) | $31 \%$ | (84) | 28\% | (77) | 6\% | (17) | 27 |
| Ethnicity: Other | 15\% | (31) | 25\% | (51) | 30\% | (62) | 21\% | (43) | 9\% | (18) | 20 |
| All Christian | 16\% | (167) | 18\% | (192) | 34\% | (353) | 27\% | (285) | 4\% | (41) | 103 |
| All Non-Christian | $21 \%$ | (26) | 17\% | (20) | 39\% | (47) | 15\% | (19) | 7\% | (9) | 12 |
| Atheist | 12\% | (15) | $22 \%$ | (27) | $36 \%$ | (44) | 26\% | (32) | $3 \%$ | (4) | 12 |
| Agnostic/Nothing in particular | 13\% | (76) | 19\% | (111) | 31\% | (176) | 29\% | (168) | 7\% | (41) | 57 |
| Something Else | 12\% | (40) | 23\% | (80) | 26\% | (91) | 35\% | (123) | 4\% | (13) | 34 |
| Religious Non-Protestant/Catholic | 20\% | (27) | 18\% | (24) | 39\% | (52) | 16\% | (21) | 7\% | (9) | 13 |
| Evangelical | 16\% | (92) | 19\% | (111) | 28\% | (168) | 33\% | (196) | $4 \%$ | (26) | 59 |
| Non-Evangelical | 15\% | (112) | 20\% | (156) | 34\% | (262) | 27\% | (204) | 4\% | (28) | 76 |
| Community: Urban | 16\% | (101) | 20\% | (125) | 34\% | (209) | 23\% | (145) | 6\% | (38) | 61 |
| Community: Suburban | 16\% | (164) | 20\% | (202) | 31\% | (319) | 28\% | (289) | 5\% | (47) | 102 |
| Community: Rural | 11\% | (59) | 18\% | (102) | $33 \%$ | (184) | 34\% | (192) | 4\% | (22) | 56 |
| Employ: Private Sector | 17\% | (118) | $21 \%$ | (144) | $31 \%$ | (209) | 27\% | (184) | $4 \%$ | (24) | 67 |
| Employ: Government | 14\% | (18) | 24\% | (32) | 30\% | (39) | $31 \%$ | (41) | 2\% | (2) | 13 |
| Employ: Self-Employed | 18\% | (35) | 20\% | (39) | $31 \%$ | (61) | 23\% | (44) | 9\% | (17) | 19 |
| Employ: Homemaker | 10\% | (11) | 11\% | (13) | 38\% | (44) | 39\% | (45) | 1\% | (1) | 11 |
| Employ: Retired | 14\% | (71) | 15\% | (76) | 37\% | (187) | 29\% | (147) | $4 \%$ | (21) | 50 |
| Employ: Unemployed | $11 \%$ | (32) | 23\% | (69) | 31\% | (94) | 27\% | (83) | 8\% | (24) | 30 |
| Employ: Other | 14\% | (21) | 16\% | (23) | $33 \%$ | (47) | $32 \%$ | (46) | 5\% | (8) | 14 |

Continued on next page

Table EDU17_1: Do the following people watch PBS more for its entertainment programming or for its educational programming?
Yourself

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (324) | 20\% | (430) | $32 \%$ | (711) | 28\% | (627) | 5\% | (108) | 220 |
| Military HH: Yes | 16\% | (50) | 16\% | (52) | 35\% | (111) | 31\% | (99) | 2\% | (7) | 31 |
| Military HH: No | 15\% | (274) | 20\% | (378) | 32\% | (600) | 28\% | (527) | 5\% | (101) | 188 |
| RD/WT: Right Direction | 19\% | (115) | 16\% | (97) | 28\% | (176) | 32\% | (197) | 5\% | (32) | 61 |
| RD/WT: Wrong Track | 13\% | (209) | $21 \%$ | (333) | 34\% | (536) | 27\% | (430) | 5\% | (76) | 158 |
| Trump Job Approve | 17\% | (148) | 17\% | (154) | 27\% | (240) | 35\% | (308) | $4 \%$ | (38) | 88 |
| Trump Job Disapprove | 14\% | (170) | 21\% | (267) | 37\% | (460) | 24\% | (301) | $4 \%$ | (51) | 124 |
| Trump Job Strongly Approve | 17\% | (83) | 17\% | (85) | 25\% | (126) | 37\% | (185) | $3 \%$ | (17) | 49 |
| Trump Job Somewhat Approve | 17\% | (65) | 18\% | (69) | 29\% | (114) | $31 \%$ | (123) | 5\% | (20) | 39 |
| Trump Job Somewhat Disapprove | 13\% | (37) | 22\% | (61) | 32\% | (89) | 27\% | (75) | 5\% | (13) | 27 |
| Trump Job Strongly Disapprove | 14\% | (133) | 21\% | (206) | 38\% | (371) | 23\% | (226) | $4 \%$ | (38) | 97 |
| Favorable of Trump | 17\% | (154) | 16\% | (145) | 28\% | (249) | 34\% | (302) | $4 \%$ | (37) | 88 |
| Unfavorable of Trump | 13\% | (160) | 22\% | (269) | 36\% | (446) | 25\% | (302) | $4 \%$ | (46) | 122 |
| Very Favorable of Trump | 17\% | (87) | 17\% | (88) | 26\% | (135) | 37\% | (191) | 4\% | (18) | 52 |
| Somewhat Favorable of Trump | 18\% | (67) | 15\% | (56) | $31 \%$ | (114) | 30\% | (111) | 5\% | (19) | 36 |
| Somewhat Unfavorable of Trump | 12\% | (29) | 24\% | (57) | 28\% | (67) | 29\% | (69) | 6\% | (14) | 23 |
| Very Unfavorable of Trump | 13\% | (131) | 21\% | (212) | 38\% | (380) | 24\% | (234) | $3 \%$ | (32) | 98 |
| \#1 Issue: Economy | 14\% | (113) | 20\% | (164) | 28\% | (229) | 33\% | (263) | $4 \%$ | (35) | 80 |
| \#1 Issue: Security | 18\% | (40) | 17\% | (37) | 27\% | (60) | 33\% | (75) | 5\% | (11) | 22 |
| \#1 Issue: Health Care | 12\% | (52) | 19\% | (83) | 41\% | (176) | 24\% | (103) | $4 \%$ | (18) | 43 |
| \#1 Issue: Medicare / Social Security | 18\% | (57) | 17\% | (53) | 35\% | (114) | 25\% | (79) | 6\% | (18) | 32 |
| \#1 Issue: Women's Issues | 5\% | (5) | 25\% | (22) | 42\% | (36) | 22\% | (19) | 6\% | (5) |  |
| \#1 Issue: Education | 23\% | (28) | 22\% | (27) | 18\% | (22) | 32\% | (38) | $4 \%$ | (5) |  |
| \#1 Issue: Energy | 12\% | (7) | 38\% | (24) | 28\% | (18) | 9\% | (5) | $14 \%$ | (8) |  |
| \#1 Issue: Other | 15\% | (22) | 14\% | (20) | 38\% | (57) | 29\% | (43) | 5\% | (7) | 15 |
| 2018 House Vote: Democrat | 15\% | (114) | 24\% | (186) | 39\% | (305) | 19\% | (149) | $4 \%$ | (29) | 78 |
| 2018 House Vote: Republican | 18\% | (121) | 15\% | (99) | 30\% | (201) | $33 \%$ | (218) | $4 \%$ | (23) | 66 |

[^71]Table EDU17_1: Do the following people watch PBS more for its entertainment programming or for its educational programming? Yourself

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (324) | 20\% | (430) | $32 \%$ | (711) | 28\% | (627) | 5\% | (108) | 220 |
| 2016 Vote: Hillary Clinton | 14\% | (104) | 22\% | (157) | 40\% | (289) | 22\% | (158) | 2\% | (17) | 72 |
| 2016 Vote: Donald Trump | 18\% | (122) | 17\% | (113) | 28\% | (188) | 33\% | (225) | 4\% | (27) | 67 |
| 2016 Vote: Other | 12\% | (13) | 21\% | (23) | 41\% | (44) | 22\% | (24) | 4\% | (4) | 10 |
| 2016 Vote: Didn't Vote | 12\% | (82) | 20\% | (137) | 27\% | (186) | 32\% | (219) | 9\% | (60) | 68 |
| Voted in 2014: Yes | 18\% | (220) | 18\% | (221) | 37\% | (458) | 25\% | (313) | 3\% | (40) | 125 |
| Voted in 2014: No | $11 \%$ | (104) | 22\% | (209) | 27\% | (253) | 33\% | (314) | 7\% | (68) | 94 |
| 2012 Vote: Barack Obama | 16\% | (129) | 20\% | (163) | 39\% | (314) | 21\% | (170) | 3\% | (24) | 80 |
| 2012 Vote: Mitt Romney | 18\% | (95) | 13\% | (70) | $31 \%$ | (161) | 34\% | (178) | 3\% | (18) | 52 |
| 2012 Vote: Other | 9\% | (5) | 20\% | (11) | 33\% | (19) | 37\% | (21) | 1\% | (1) | 5 |
| 2012 Vote: Didn't Vote | $11 \%$ | (94) | 23\% | (186) | 26\% | (216) | $31 \%$ | (257) | 8\% | (66) | 81 |
| 4-Region: Northeast | 15\% | (60) | $21 \%$ | (84) | 34\% | (134) | 24\% | (96) | 5\% | (20) | 39 |
| 4-Region: Midwest | 15\% | (69) | 16\% | (76) | $30 \%$ | (141) | 34\% | (157) | 4\% | (20) | 46 |
| 4-Region: South | 14\% | (115) | 20\% | (166) | 32\% | (265) | 29\% | (236) | 5\% | (43) | 82 |
| 4-Region: West | 15\% | (80) | 20\% | (105) | 33\% | (172) | 26\% | (138) | 5\% | (25) | 52 |
| Parent: Yes | 17\% | (172) | 19\% | (190) | 32\% | (321) | 29\% | (295) | 3\% | (34) | 101 |
| Parent: No | 13\% | (152) | 20\% | (240) | 33\% | (390) | 28\% | (332) | 6\% | (74) | 118 |
| Parent of child $<5$ years old | 10\% | (21) | 25\% | (50) | 30\% | (59) | 30\% | (61) | 5\% | (11) | 20 |
| Parent of child 5-12 years old | 20\% | (70) | 21\% | (76) | 32\% | (115) | 24\% | (85) | 3\% | (9) | 35 |
| Parent of child 13-17 years old | 25\% | (64) | $21 \%$ | (55) | 30\% | (78) | 23\% | (61) | 1\% | (3) | 26 |
| Parent of child 18+ years old | 16\% | (70) | 15\% | (65) | $32 \%$ | (141) | 33\% | (143) | 4\% | (16) | 43 |
| Parent of child $<18$ years old | 18\% | (112) | 22\% | (132) | 31\% | (192) | 26\% | (159) | 3\% | (19) | 61 |
| Parents of child w/access to any device | 18\% | (151) | 19\% | (166) | 33\% | (280) | 27\% | (231) | 3\% | (22) | 85 |
| Parents who restrict access to devices/screens | 20\% | (108) | 23\% | (124) | 33\% | (180) | 23\% | (126) | 2\% | (11) | 54 |
| Parent of children spending more recreational time with screens | 20\% | (58) | 20\% | (59) | $36 \%$ | (105) | 23\% | (66) | 2\% | (5) | 29 |
| Parent of children spending less recreational time with screens | 16\% | (9) | 35\% | (20) | 27\% | (16) | 22\% | (13) | - | (0) | 5 |
| Parent of children spending more educational time with screens | 23\% | (89) | $21 \%$ | (82) | 35\% | (134) | 19\% | (73) | 2\% | (6) | 38 |

[^72]Table EDU17_1: Do the following people watch PBS more for its entertainment programming or for its educational programming?
Yourself

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  |  | know / pinion | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (324) | 20\% | (430) | $32 \%$ | (711) | 28\% | (627) | 5\% | (108) | 220 |
| Parent of children spending more time with screens overall | 20\% | (66) | 20\% | (65) | 35\% | (118) | 24\% | (79) | 1\% | (4) | 33 |
| Parent views screen time negatively | 15\% | (40) | 24\% | (67) | 30\% | (83) | 30\% | (82) | 1\% | (2) | 27 |
| Parent views screen time positively | 25\% | (86) | 18\% | (62) | 35\% | (121) | 22\% | (78) | 1\% | (4) | 3 |
| Parent views technology/devices positively | 25\% | (85) | 23\% | (78) | $33 \%$ | (113) | 18\% | (62) | 2\% | (5) | 3 |
| Parent views technology/devices negatively | 12\% | (9) | 22\% | (18) | $33 \%$ | (27) | 27\% | (22) | 6\% | (5) |  |
| Parents watched PBS as child | 19\% | (132) | 23\% | (160) | 35\% | (250) | 21\% | (151) | 2\% | (16) | 70 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU17_2: Do the following people watch PBS more for its entertainment programming or for its educational programming?
Your child

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (95) | 23\% | (235) | 26\% | (258) | 30\% | (304) | 12\% | (120) | 101 |
| Gender: Male | $11 \%$ | (50) | 26\% | (119) | 25\% | (116) | 27\% | (124) | 12\% | (53) | 46 |
| Gender: Female | 8\% | (45) | 21\% | (116) | 26\% | (143) | 33\% | (180) | 12\% | (66) | 54 |
| Age: 18-34 | 10\% | (23) | $31 \%$ | (68) | 35\% | (77) | 18\% | (39) | 6\% | (13) | 22 |
| Age: 35-44 | 15\% | (34) | 32\% | (75) | 30\% | (70) | 21\% | (50) | 2\% | (4) | 23 |
| Age: 45-64 | 7\% | (25) | 20\% | (74) | 19\% | (70) | 40\% | (144) | 14\% | (49) | 36 |
| Age: 65+ | 7\% | (13) | 9\% | (17) | 21\% | (41) | 36\% | (71) | 27\% | (53) | 19 |
| Millennials: 1981-1996 | 14\% | (42) | $34 \%$ | (102) | 31\% | (93) | 19\% | (56) | 4\% | (11) | 30 |
| GenXers: 1965-1980 | 9\% | (30) | 27\% | (92) | 25\% | (85) | 32\% | (109) | 7\% | (23) | 34 |
| Baby Boomers: 1946-1964 | 6\% | (18) | 12\% | (33) | 20\% | (58) | 38\% | (107) | 23\% | (66) | 28 |
| PID: Dem (no lean) | 12\% | (42) | 26\% | (95) | 28\% | (100) | 22\% | (80) | 12\% | (42) | 35 |
| PID: Ind (no lean) | 6\% | (17) | 21\% | (55) | 24\% | (61) | 35\% | (90) | 14\% | (36) | 25 |
| PID: Rep (no lean) | 9\% | (37) | $22 \%$ | (86) | 25\% | (98) | 34\% | (133) | 11\% | (42) | 39 |
| PID/Gender: Dem Men | 14\% | (20) | 25\% | (36) | 28\% | (41) | $21 \%$ | (30) | 12\% | (17) | 14 |
| PID/Gender: Dem Women | 10\% | (21) | 28\% | (59) | 27\% | (58) | 24\% | (50) | 12\% | (25) | 21 |
| PID/Gender: Ind Men | 10\% | (12) | 24\% | (28) | 17\% | (19) | 34\% | (39) | 16\% | (18) | 11 |
| PID/Gender: Ind Women | 3\% | (5) | 19\% | (27) | 30\% | (42) | 36\% | (51) | 12\% | (17) | 14 |
| PID/Gender: Rep Men | 9\% | (18) | 27\% | (55) | 27\% | (55) | 27\% | (55) | 9\% | (18) | 20 |
| PID/Gender: Rep Women | 10\% | (19) | 16\% | (30) | 22\% | (42) | 40\% | (79) | 12\% | (24) | 19 |
| Ideo: Liberal (1-3) | 14\% | (42) | 26\% | (74) | 27\% | (79) | 23\% | (66) | 10\% | (30) | 29 |
| Ideo: Moderate (4) | 7\% | (21) | 22\% | (64) | 28\% | (79) | 30\% | (87) | 12\% | (35) | 28 |
| Ideo: Conservative (5-7) | 8\% | (28) | 22\% | (82) | 21\% | (77) | 36\% | (133) | 13\% | (48) | 36 |
| Educ: < College | 9\% | (56) | 21\% | (133) | 25\% | (155) | 34\% | (211) | 11\% | (68) | 62 |
| Educ: Bachelors degree | 9\% | (23) | 25\% | (60) | 27\% | (64) | 25\% | (61) | 13\% | (31) | 23 |
| Educ: Post-grad | $11 \%$ | (17) | 28\% | (42) | 27\% | (40) | 21\% | (32) | 14\% | (20) | 15 |

Continued on next page

Table EDU17_2: Do the following people watch PBS more for its entertainment programming or for its educational programming?
Your child

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (95) | 23\% | (235) | 26\% | (258) | 30\% | (304) | 12\% | (120) | 101 |
| Income: Under 50k | $11 \%$ | (50) | 21\% | (95) | 25\% | (111) | 30\% | (133) | 13\% | (58) | 44 |
| Income: 50k-100k | 10\% | (33) | 23\% | (77) | 23\% | (79) | 34\% | (116) | 11\% | (36) | 34 |
| Income: 100k+ | 5\% | (12) | 28\% | (63) | $31 \%$ | (69) | 25\% | (55) | 11\% | (25) | 22 |
| Ethnicity: White | 8\% | (67) | 22\% | (177) | 25\% | (201) | 33\% | (266) | 13\% | (104) | 81 |
| Ethnicity: Hispanic | 17\% | (27) | 29\% | (45) | 24\% | (38) | 22\% | (34) | 8\% | (12) | 15 |
| Ethnicity: Black | 13\% | (15) | 32\% | (36) | 33\% | (38) | 17\% | (19) | 6\% | (6) | 11 |
| Ethnicity: Other | 16\% | (13) | 26\% | (21) | 24\% | (20) | 23\% | (19) | 12\% | (10) |  |
| All Christian | 8\% | (41) | 21\% | (108) | 26\% | (135) | 32\% | (167) | 14\% | (72) | 52 |
| All Non-Christian | $11 \%$ | (6) | 27\% | (16) | 30\% | (18) | 18\% | (11) | 14\% | (9) |  |
| Atheist | 25\% | (13) | 28\% | (14) | 29\% | (14) | 14\% | (7) | 5\% | (2) |  |
| Agnostic/Nothing in particular | 11\% | (26) | 25\% | (57) | 25\% | (56) | $31 \%$ | (71) | 8\% | (17) | 22 |
| Something Else | 7\% | (10) | 26\% | (40) | 23\% | (36) | $31 \%$ | (48) | 13\% | (19) | 15 |
| Religious Non-Protestant/Catholic | 12\% | (8) | 26\% | (18) | 31\% | (21) | 19\% | (13) | 13\% | (9) | 6 |
| Evangelical | 9\% | (27) | 21\% | (64) | 28\% | (86) | 29\% | (88) | 14\% | (42) | 30 |
| Non-Evangelical | 6\% | (20) | 24\% | (83) | 21\% | (73) | 35\% | (124) | 14\% | (49) | 34 |
| Community: Urban | 11\% | (33) | 28\% | (82) | 29\% | (84) | 23\% | (69) | 9\% | (28) | 9 |
| Community: Suburban | 10\% | (44) | 21\% | (94) | 23\% | (105) | 34\% | (153) | 13\% | (59) | 45 |
| Community: Rural | 7\% | (18) | 23\% | (60) | 26\% | (69) | 31\% | (82) | 12\% | (33) | 26 |
| Employ: Private Sector | 10\% | (42) | 29\% | (116) | 27\% | (107) | 26\% | (104) | 8\% | (31) | 39 |
| Employ: Government | 11\% | (7) | 27\% | (17) | 19\% | (12) | 36\% | (23) | 7\% | (5) | 6 |
| Employ: Self-Employed | $7 \%$ | (7) | $22 \%$ | (19) | 34\% | (31) | 28\% | (25) | 8\% | (7) |  |
| Employ: Homemaker | 8\% | (7) | 22\% | (21) | 39\% | (37) | 26\% | (25) | 5\% | (5) |  |
| Employ: Retired | 5\% | (10) | 10\% | (20) | 17\% | (33) | 39\% | (76) | 29\% | (57) | 19 |
| Employ: Unemployed | 10\% | (9) | 29\% | (27) | 26\% | (24) | 26\% | (24) | 9\% | (9) |  |
| Employ: Other | 23\% | (14) | 18\% | (11) | 17\% | (10) | 30\% | (18) | 11\% | (7) | 6 |

[^73]Table EDU17_2: Do the following people watch PBS more for its entertainment programming or for its educational programming?
Your child

| Demographic | Entertainment programming |  | Educational programming |  | Both entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (95) | 23\% | (235) | 26\% | (258) | 30\% | (304) | 12\% | (120) | 101 |
| Military HH: Yes | 9\% | (15) | $21 \%$ | (34) | 20\% | (33) | 34\% | (54) | 16\% | (25) | 16 |
| Military HH: No | 9\% | (81) | 24\% | (201) | 26\% | (225) | 29\% | (249) | 11\% | (95) | 85 |
| RD/WT: Right Direction | 10\% | (32) | 25\% | (78) | 27\% | (84) | 30\% | (96) | 8\% | (25) | 31 |
| RD/WT: Wrong Track | 9\% | (64) | 22\% | (157) | 25\% | (174) | 30\% | (208) | 14\% | (95) | 69 |
| Trump Job Approve | 9\% | (45) | 23\% | (110) | 23\% | (109) | 34\% | (164) | 10\% | (49) | 47 |
| Trump Job Disapprove | 10\% | (51) | 24\% | (123) | 28\% | (144) | 26\% | (136) | 13\% | (68) | 52 |
| Trump Job Strongly Approve | 10\% | (26) | 24\% | (64) | 18\% | (49) | 39\% | (104) | 10\% | (26) | 26 |
| Trump Job Somewhat Approve | 9\% | (19) | 22\% | (46) | 29\% | (60) | 29\% | (60) | 11\% | (24) | 20 |
| Trump Job Somewhat Disapprove | 9\% | (12) | 24\% | (32) | 30\% | (40) | 28\% | (38) | 9\% | (12) | 13 |
| Trump Job Strongly Disapprove | 10\% | (39) | 23\% | (92) | 27\% | (104) | 25\% | (99) | 15\% | (57) | 39 |
| Favorable of Trump | 10\% | (45) | 22\% | (105) | 23\% | (110) | 35\% | (164) | 10\% | (49) | 47 |
| Unfavorable of Trump | 9\% | (46) | 24\% | (123) | 28\% | (143) | 26\% | (135) | 13\% | (67) | 51 |
| Very Favorable of Trump | 9\% | (26) | 25\% | (70) | 19\% | (54) | 38\% | (109) | 10\% | (27) | 28 |
| Somewhat Favorable of Trump | 10\% | (19) | 19\% | (35) | 30\% | (56) | 29\% | (55) | 11\% | (21) | 18 |
| Somewhat Unfavorable of Trump | 5\% | (6) | 26\% | (32) | 32\% | (38) | 28\% | (33) | 9\% | (11) | 12 |
| Very Unfavorable of Trump | 10\% | (40) | 23\% | (91) | 27\% | (104) | 26\% | (102) | 14\% | (56) | 39 |
| \#1 Issue: Economy | 9\% | (35) | 28\% | (112) | 25\% | (101) | 29\% | (119) | 10\% | (39) | 40 |
| \#1 Issue: Security | 8\% | (10) | 20\% | (25) | 24\% | (30) | 34\% | (43) | 15\% | (19) | 12 |
| \#1 Issue: Health Care | 9\% | (18) | 17\% | (32) | 30\% | (56) | 33\% | (62) | 11\% | (20) | 18 |
| \#1 Issue: Medicare / Social Security | 13\% | (15) | 20\% | (24) | 17\% | (21) | 29\% | (35) | 21\% | (25) | 12 |
| \#1 Issue: Education | 9\% | (6) | 33\% | (20) | 27\% | (17) | 25\% | (15) | 5\% | (3) |  |
| \#1 Issue: Other | 12\% | (7) | 16\% | (10) | 21\% | (13) | 32\% | (19) | 19\% | (12) |  |
| 2018 House Vote: Democrat | $11 \%$ | (43) | 27\% | (103) | 25\% | (95) | 22\% | (82) | 14\% | (51) | 37 |
| 2018 House Vote: Republican | 10\% | (36) | 20\% | (70) | 26\% | (92) | 35\% | (125) | 9\% | (33) | 35 |

Continued on next page

Table EDU17_2: Do the following people watch PBS more for its entertainment programming or for its educational programming?
Your child

| Demographic | Entertainment programming |  | Educational programming |  | Both <br> entertainment and educational programming equally |  | Does not watch PBS |  | Don't know / <br> No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (95) | 23\% | (235) | 26\% | (258) | $30 \%$ | (304) | 12\% | (120) | 101 |
| 2016 Vote: Hillary Clinton | 10\% | (35) | 23\% | (79) | 28\% | (93) | 25\% | (85) | 13\% | (45) | 33 |
| 2016 Vote: Donald Trump | 8\% | (29) | 24\% | (92) | 24\% | (89) | 34\% | (128) | 11\% | (40) | 37 |
| 2016 Vote: Other | 17\% | (9) | 17\% | (9) | 25\% | (14) | $31 \%$ | (17) | 10\% | (5) |  |
| 2016 Vote: Didn't Vote | 9\% | (23) | 23\% | (55) | 26\% | (63) | 30\% | (74) | 12\% | (30) | 24 |
| Voted in 2014: Yes | 10\% | (69) | 22\% | (148) | 26\% | (169) | 29\% | (190) | 13\% | (86) | 66 |
| Voted in 2014: No | 8\% | (26) | 25\% | (87) | 26\% | (90) | 33\% | (114) | 10\% | (33) | 35 |
| 2012 Vote: Barack Obama | 10\% | (41) | 25\% | (106) | 29\% | (120) | 24\% | (102) | 13\% | (53) | 42 |
| 2012 Vote: Mitt Romney | 11\% | (30) | 18\% | (50) | 21\% | (59) | 39\% | (106) | 11\% | (30) | 27 |
| 2012 Vote: Didn't Vote | 8\% | (24) | 24\% | (70) | 27\% | (77) | 29\% | (85) | 12\% | (34) | 29 |
| 4-Region: Northeast | 9\% | (18) | 27\% | (56) | 25\% | (51) | 29\% | (59) | 10\% | (21) | 20 |
| 4-Region: Midwest | $11 \%$ | (23) | 20\% | (42) | 28\% | (59) | 32\% | (67) | 10\% | (21) | 21 |
| 4-Region: South | 7\% | (26) | 23\% | (82) | 28\% | (97) | 29\% | (101) | 13\% | (46) | 35 |
| 4-Region: West | 11\% | (28) | 23\% | (55) | 21\% | (52) | 32\% | (77) | 13\% | (32) | 24 |
| Parent: Yes | 9\% | (95) | 23\% | (235) | 26\% | (258) | 30\% | (304) | 12\% | (120) | 101 |
| Parent of child $<5$ years old | 12\% | (25) | $34 \%$ | (69) | 29\% | (57) | 16\% | (32) | 9\% | (18) | 20 |
| Parent of child 5-12 years old | $11 \%$ | (38) | 35\% | (124) | $33 \%$ | (119) | 19\% | (66) | 2\% | (8) | 35 |
| Parent of child 13-17 years old | 13\% | (33) | 27\% | (69) | 30\% | (79) | 30\% | (77) | 1\% | (2) | 26 |
| Parent of child 18+ years old | 7\% | (31) | 12\% | (53) | 18\% | (77) | 41\% | (178) | 22\% | (95) | 43 |
| Parent of child <18 years old | 11\% | (70) | 31\% | (188) | 31\% | (193) | 22\% | (137) | 4\% | (27) | 61 |
| Parents of child w/access to any device | 10\% | (89) | 27\% | (229) | 29\% | (248) | 26\% | (225) | 7\% | (60) | 85 |
| Parents who restrict access to devices/screens | 12\% | (67) | $34 \%$ | (188) | 33\% | (183) | 17\% | (92) | 3\% | (19) | 54 |
| Parent of children spending more recreational time with screens | 11\% | (33) | $31 \%$ | (90) | 32\% | (94) | 23\% | (69) | 3\% | (7) | 29 |
| Parent of children spending less recreational time with screens | 10\% | (6) | 42\% | (25) | 27\% | (16) | 17\% | (10) | 3\% | (2) | 5 |
| Parent of children spending more educational time with screens | 12\% | (46) | 33\% | (127) | 35\% | (134) | 18\% | (68) | 3\% | (10) | 38 |
| Parent of children spending more time with screens overall | 12\% | (38) | 28\% | (93) | $33 \%$ | (108) | 24\% | (81) | 4\% | (12) | 33 |

[^74]Table EDU17_2: Do the following people watch PBS more for its entertainment programming or for its educational programming? Your child

| Demographic | Entertainment programming |  | Educational programming |  | educational programming equally |  | Does not watch PBS |  | Don't know / No opinion |  | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (95) | 23\% | (235) | 26\% | (258) | 30\% | (304) | $12 \%$ | (120) | 101 |
| Parent views screen time negatively | 9\% | (25) | 29\% | (81) | 26\% | (70) | 30\% | (84) | 6\% | (15) | 27 |
| Parent views screen time positively | 13\% | (47) | $31 \%$ | (108) | 34\% | (120) | 19\% | (67) | 3\% | (9) | 35 |
| Parent views technology/devices positively | 14\% | (49) | 37\% | (125) | 33\% | (112) | 13\% | (44) | $4 \%$ | (14) | 34 |
| Parent views technology/devices negatively | $11 \%$ | (9) | 25\% | (20) | 26\% | (21) | 33\% | (27) | 5\% | (4) |  |
| Parents watched PBS as child | $11 \%$ | (77) | 28\% | (202) | 30\% | (214) | 22\% | (155) | 9\% | (62) | 70 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU18: Did you watch either educational or entertainment programming on PBS when you were a child?

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 70\% | (709) | 30\% | (303) | 1013 |
| Gender: Male | 70\% | (326) | 30\% | (137) | 463 |
| Gender: Female | 70\% | (383) | 30\% | (166) | 549 |
| Age: 18-34 | 80\% | (177) | 20\% | (44) | 221 |
| Age: 35-44 | 84\% | (198) | 16\% | (36) | 234 |
| Age: 45-64 | 74\% | (268) | 26\% | (94) | 362 |
| Age: 65+ | 34\% | (67) | 66\% | (128) | 195 |
| Millennials: 1981-1996 | 84\% | (255) | 16\% | (49) | 303 |
| GenXers: 1965-1980 | 81\% | (275) | 19\% | (64) | 340 |
| Baby Boomers: 1946-1964 | 48\% | (136) | 52\% | (146) | 282 |
| PID: Dem (no lean) | 75\% | (268) | 25\% | (90) | 358 |
| PID: Ind (no lean) | 69\% | (179) | 31\% | (80) | 258 |
| PID: Rep (no lean) | 66\% | (262) | 34\% | (134) | 396 |
| PID/Gender: Dem Men | 74\% | (107) | 26\% | (38) | 145 |
| PID/Gender: Dem Women | 75\% | (161) | 25\% | (52) | 213 |
| PID/Gender: Ind Men | 65\% | (76) | 35\% | (41) | 117 |
| PID/Gender: Ind Women | 73\% | (102) | 27\% | (39) | 141 |
| PID/Gender: Rep Men | 71\% | (142) | 29\% | (59) | 201 |
| PID/Gender: Rep Women | 62\% | (120) | 38\% | (75) | 195 |
| Ideo: Liberal (1-3) | 74\% | (216) | 26\% | (76) | 291 |
| Ideo: Moderate (4) | 73\% | (209) | 27\% | (76) | 286 |
| Ideo: Conservative (5-7) | 63\% | (230) | 37\% | (138) | 367 |
| Educ: < College | 68\% | (426) | 32\% | (197) | 623 |
| Educ: Bachelors degree | 75\% | (179) | 25\% | (60) | 239 |
| Educ: Post-grad | 69\% | (104) | 31\% | (47) | 151 |
| Income: Under 50k | 71\% | (316) | 29\% | (130) | 446 |
| Income: 50k-100k | 66\% | (227) | 34\% | (116) | 342 |
| Income: 100k+ | $74 \%$ | (167) | 26\% | (58) | 225 |
| Ethnicity: White | 69\% | (561) | 31\% | (254) | 815 |
| Ethnicity: Hispanic | 81\% | (126) | 19\% | (30) | 156 |
| Ethnicity: Black | 85\% | (98) | 15\% | (17) | 115 |
| Ethnicity: Other | 62\% | (51) | 38\% | (32) | 83 |

[^75]Table EDU18: Did you watch either educational or entertainment programming on PBS when you were a child?

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $70 \%$ | (709) | 30\% | (303) | 1013 |
| All Christian | 66\% | (347) | 34\% | (176) | 523 |
| All Non-Christian | $73 \%$ | (44) | 27\% | (17) | 61 |
| Atheist | 89\% | (45) | 11\% | (6) | 51 |
| Agnostic/Nothing in particular | $74 \%$ | (167) | 26\% | (59) | 226 |
| Something Else | 70\% | (106) | 30\% | (46) | 152 |
| Religious Non-Protestant/Catholic | 73\% | (50) | 27\% | (19) | 69 |
| Evangelical | 68\% | (210) | 32\% | (97) | 307 |
| Non-Evangelical | 65\% | (228) | 35\% | (121) | 349 |
| Community: Urban | $70 \%$ | (208) | 30\% | (87) | 295 |
| Community: Suburban | $70 \%$ | (320) | 30\% | (136) | 456 |
| Community: Rural | 69\% | (182) | $31 \%$ | (80) | 262 |
| Employ: Private Sector | 75\% | (298) | 25\% | (102) | 399 |
| Employ: Government | $74 \%$ | (47) | 26\% | (16) | 64 |
| Employ: Self-Employed | 77\% | (68) | 23\% | (21) | 89 |
| Employ: Homemaker | 81\% | (77) | 19\% | (18) | 95 |
| Employ: Retired | 42\% | (83) | 58\% | (113) | 196 |
| Employ: Unemployed | 85\% | (80) | 15\% | (14) | 93 |
| Employ: Other | 72\% | (43) | 28\% | (17) | 60 |
| Military HH: Yes | 66\% | (107) | 34\% | (54) | 161 |
| Military HH: No | $71 \%$ | (602) | 29\% | (249) | 851 |
| RD/WT: Right Direction | 67\% | (212) | 33\% | (103) | 315 |
| RD/WT: Wrong Track | $71 \%$ | (497) | 29\% | (201) | 698 |
| Trump Job Approve | 68\% | (322) | 32\% | (155) | 477 |
| Trump Job Disapprove | $72 \%$ | (378) | 28\% | (145) | 522 |
| Trump Job Strongly Approve | 66\% | (179) | 34\% | (90) | 269 |
| Trump Job Somewhat Approve | 69\% | (144) | 31\% | (65) | 209 |
| Trump Job Somewhat Disapprove | 72\% | (96) | 28\% | (37) | 133 |
| Trump Job Strongly Disapprove | $72 \%$ | (282) | 28\% | (108) | 390 |
| Favorable of Trump | $67 \%$ | (315) | $33 \%$ | (157) | 472 |
| Unfavorable of Trump | $73 \%$ | (373) | 27\% | (141) | 514 |

Table EDU18: Did you watch either educational or entertainment programming on PBS when you were a child?

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $70 \%$ | (709) | 30\% | (303) | 1013 |
| Very Favorable of Trump | 66\% | (188) | 34\% | (98) | 286 |
| Somewhat Favorable of Trump | 68\% | (127) | 32\% | (59) | 186 |
| Somewhat Unfavorable of Trump | 72\% | (86) | 28\% | (34) | 120 |
| Very Unfavorable of Trump | 73\% | (287) | 27\% | (107) | 393 |
| \#1 Issue: Economy | 75\% | (306) | 25\% | (101) | 407 |
| \#1 Issue: Security | 66\% | (83) | 34\% | (43) | 127 |
| \#1 Issue: Health Care | 69\% | (130) | $31 \%$ | (57) | 188 |
| \#1 Issue: Medicare / Social Security | $54 \%$ | (65) | 46\% | (55) | 120 |
| \#1 Issue: Education | 83\% | (50) | 17\% | (10) | 61 |
| \#1 Issue: Other | 64\% | (39) | 36\% | (22) | 61 |
| 2018 House Vote: Democrat | $73 \%$ | (273) | 27\% | (102) | 375 |
| 2018 House Vote: Republican | 66\% | (234) | 34\% | (121) | 355 |
| 2016 Vote: Hillary Clinton | $74 \%$ | (251) | 26\% | (86) | 337 |
| 2016 Vote: Donald Trump | 65\% | (248) | 35\% | (131) | 378 |
| 2016 Vote: Other | $71 \%$ | (38) | 29\% | (16) | 53 |
| 2016 Vote: Didn't Vote | 71\% | (173) | 29\% | (71) | 245 |
| Voted in 2014: Yes | 69\% | (457) | 31\% | (205) | 662 |
| Voted in 2014: No | 72\% | (252) | 28\% | (99) | 351 |
| 2012 Vote: Barack Obama | $74 \%$ | (314) | 26\% | (108) | 422 |
| 2012 Vote: Mitt Romney | 59\% | (163) | 41\% | (112) | 274 |
| 2012 Vote: Didn't Vote | 73\% | (213) | 27\% | (78) | 291 |
| 4-Region: Northeast | 73\% | (149) | 27\% | (56) | 205 |
| 4-Region: Midwest | 70\% | (148) | 30\% | (64) | 212 |
| 4-Region: South | 72\% | (251) | 28\% | (100) | 351 |
| 4-Region: West | 66\% | (161) | 34\% | (84) | 245 |
| Parent: Yes | 70\% | (709) | 30\% | (303) | 1013 |
| Parent of child $<5$ years old | $79 \%$ | (158) | 21\% | (43) | 201 |
| Parent of child 5-12 years old | 84\% | (297) | 16\% | (57) | 355 |
| Parent of child 13-17 years old | 82\% | (214) | 18\% | (47) | 260 |
| Parent of child $18+$ years old | $56 \%$ | (242) | 44\% | (193) | 435 |
| Parent of child $<18$ years old | 81\% | (498) | 19\% | (117) | 615 |
| Parents of child w/access to any device | 75\% | (636) | 25\% | (214) | 850 |

Continued on next page

National Tracking Poll \#200889, August, 2020 Table EDU18

Table EDU18: Did you watch either educational or entertainment programming on PBS when you were a child?

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 70\% | (709) | 30\% | (303) | 1013 |
| Parents who restrict access to devices/screens | 80\% | (441) | 20\% | (108) | 549 |
| Parent of children spending more recreational time with screens | 81\% | (239) | 19\% | (54) | 293 |
| Parent of children spending less recreational time with screens | 73\% | (43) | 27\% | (16) | 58 |
| Parent of children spending more educational time with screens | 78\% | (300) | 22\% | (85) | 385 |
| Parent of children spending more time with screens overall | 81\% | (270) | 19\% | (62) | 332 |
| Parent views screen time negatively | $72 \%$ | (198) | 28\% | (76) | 274 |
| Parent views screen time positively | 81\% | (285) | 19\% | (67) | 351 |
| Parent views technology/devices positively | 83\% | (283) | 17\% | (60) | 343 |
| Parent views technology/devices negatively | 79\% | (64) | 21\% | (17) | 81 |
| Parents watched PBS as child | 100\% | (709) | - | (0) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU19: And specifically, to what extent is PBS a source of education and entertainment for your child(ren)?

| Demographic | Main source of education and entertainment |  | Minor source of education and entertainment |  | Not a source of education and entertainment |  |  | ow / No nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (185) | 46\% | (471) | 17\% | (175) | 18\% | (182) | 1013 |
| Gender: Male | 22\% | (100) | 48\% | (222) | 17\% | (77) | 14\% | (64) | 463 |
| Gender: Female | 15\% | (84) | 45\% | (249) | 18\% | (98) | 21\% | (118) | 549 |
| Age: 18-34 | 25\% | (54) | 54\% | (120) | 7\% | (16) | 14\% | (31) | 221 |
| Age: 35-44 | 24\% | (57) | 53\% | (124) | $14 \%$ | (33) | 9\% | (20) | 234 |
| Age: 45-64 | 15\% | (53) | 43\% | (157) | 23\% | (83) | 19\% | (69) | 362 |
| Age: 65+ | $11 \%$ | (21) | 36\% | (70) | 21\% | (42) | 32\% | (62) | 195 |
| Millennials: 1981-1996 | 23\% | (70) | 56\% | (169) | 10\% | (32) | 11\% | (33) | 303 |
| GenXers: 1965-1980 | 19\% | (65) | 46\% | (155) | 22\% | (75) | 13\% | (44) | 340 |
| Baby Boomers: 1946-1964 | 10\% | (29) | 41\% | (115) | 21\% | (58) | 29\% | (81) | 282 |
| PID: Dem (no lean) | 22\% | (80) | 50\% | (179) | 13\% | (47) | 15\% | (53) | 358 |
| PID: Ind (no lean) | 19\% | (49) | 42\% | (109) | 18\% | (48) | 20\% | (53) | 258 |
| PID: Rep (no lean) | $14 \%$ | (56) | 46\% | (183) | 20\% | (81) | 19\% | (77) | 396 |
| PID/Gender: Dem Men | 30\% | (43) | 48\% | (70) | 12\% | (17) | 10\% | (15) | 145 |
| PID/Gender: Dem Women | $17 \%$ | (37) | $51 \%$ | (109) | 14\% | (29) | 18\% | (38) | 213 |
| PID/Gender: Ind Men | $21 \%$ | (25) | 43\% | (50) | 16\% | (18) | 20\% | (23) | 117 |
| PID/Gender: Ind Women | 17\% | (24) | 41\% | (58) | 21\% | (29) | 21\% | (30) | 141 |
| PID/Gender: Rep Men | 16\% | (32) | $51 \%$ | (102) | 20\% | (41) | 13\% | (26) | 201 |
| PID/Gender: Rep Women | 12\% | (23) | 42\% | (82) | 20\% | (40) | 26\% | (50) | 195 |
| Ideo: Liberal (1-3) | 28\% | (80) | 47\% | (135) | 13\% | (39) | 13\% | (37) | 291 |
| Ideo: Moderate (4) | 16\% | (45) | 49\% | (141) | 17\% | (49) | 18\% | (50) | 286 |
| Ideo: Conservative (5-7) | 13\% | (48) | 45\% | (164) | 22\% | (82) | 20\% | (74) | 367 |
| Educ: < College | 15\% | (95) | 46\% | (287) | 17\% | (107) | 21\% | (133) | 623 |
| Educ: Bachelors degree | 20\% | (49) | 47\% | (113) | 20\% | (48) | 12\% | (29) | 239 |
| Educ: Post-grad | 27\% | (41) | 47\% | (70) | 13\% | (20) | 13\% | (20) | 151 |
| Income: Under 50k | 17\% | (74) | 47\% | (210) | 15\% | (66) | 21\% | (96) | 446 |
| Income: 50k-100k | $18 \%$ | (62) | 43\% | (147) | 20\% | (70) | 18\% | (63) | 342 |
| Income: 100k+ | 21\% | (48) | $51 \%$ | (114) | 17\% | (39) | 10\% | (23) | 225 |
| Ethnicity: White | 15\% | (122) | 47\% | (381) | 19\% | (158) | 19\% | (154) | 815 |
| Ethnicity: Hispanic | 22\% | (34) | 53\% | (82) | 12\% | (18) | 13\% | (21) | 156 |
| Ethnicity: Black | 39\% | (45) | 42\% | (48) | 10\% | (11) | 9\% | (11) | 115 |

Continued on next page

Table EDU19: And specifically, to what extent is PBS a source of education and entertainment for your child(ren)?

| Demographic | Main source of education and entertainment |  | Minor source of education and entertainment |  | Not a source of education and entertainment |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (185) | 46\% | (471) | 17\% | (175) | 18\% | (182) | 1013 |
| Ethnicity: Other | $21 \%$ | (18) | 50\% | (42) | 8\% | (6) | 21\% | (17) | 83 |
| All Christian | 18\% | (95) | 45\% | (236) | 18\% | (94) | 19\% | (97) | 523 |
| All Non-Christian | 23\% | (14) | 46\% | (28) | 17\% | (11) | 13\% | (8) | 61 |
| Atheist | 30\% | (15) | 49\% | (25) | 15\% | (8) | 6\% | (3) | 51 |
| Agnostic/Nothing in particular | 14\% | (32) | 49\% | (110) | 18\% | (41) | 19\% | (43) | 226 |
| Something Else | 18\% | (28) | 47\% | (71) | 14\% | (22) | 21\% | (32) | 152 |
| Religious Non-Protestant/Catholic | 24\% | (17) | 47\% | (33) | 17\% | (12) | $11 \%$ | (8) | 69 |
| Evangelical | $21 \%$ | (64) | 40\% | (124) | 18\% | (55) | 21\% | (64) | 307 |
| Non-Evangelical | 16\% | (55) | 49\% | (171) | 17\% | (59) | 18\% | (64) | 349 |
| Community: Urban | 26\% | (78) | 46\% | (137) | 13\% | (37) | 15\% | (43) | 295 |
| Community: Suburban | 16\% | (71) | 45\% | (204) | 22\% | (101) | 17\% | (80) | 456 |
| Community: Rural | 14\% | (36) | 50\% | (130) | 14\% | (36) | 23\% | (59) | 262 |
| Employ: Private Sector | 23\% | (93) | 50\% | (199) | 16\% | (64) | $11 \%$ | (44) | 399 |
| Employ: Government | 16\% | (10) | 49\% | (32) | 22\% | (14) | 13\% | (8) | 64 |
| Employ: Self-Employed | 14\% | (13) | 48\% | (42) | 20\% | (18) | 18\% | (16) | 89 |
| Employ: Homemaker | 16\% | (15) | $52 \%$ | (49) | 17\% | (17) | 15\% | (14) | 95 |
| Employ: Retired | 10\% | (19) | 37\% | (72) | 21\% | (42) | 33\% | (64) | 196 |
| Employ: Unemployed | 27\% | (26) | 42\% | (40) | 12\% | (11) | 18\% | (17) | 93 |
| Employ: Other | 15\% | (9) | 43\% | (26) | 12\% | (7) | 30\% | (18) | 60 |
| Military HH: Yes | 15\% | (24) | 40\% | (64) | 21\% | (33) | 25\% | (40) | 161 |
| Military HH: No | 19\% | (161) | 48\% | (407) | 17\% | (142) | 17\% | (142) | 851 |
| RD/WT: Right Direction | 20\% | (64) | 45\% | (141) | 19\% | (61) | 15\% | (48) | 315 |
| RD/WT: Wrong Track | 17\% | (120) | 47\% | (330) | 16\% | (114) | 19\% | (134) | 698 |
| Trump Job Approve | 16\% | (79) | 45\% | (215) | 20\% | (96) | 19\% | (89) | 477 |
| Trump Job Disapprove | 20\% | (105) | 48\% | (252) | 15\% | (79) | 17\% | (87) | 522 |
| Trump Job Strongly Approve | 15\% | (40) | 42\% | (114) | 23\% | (63) | 19\% | (52) | 269 |
| Trump Job Somewhat Approve | 18\% | (39) | 48\% | (101) | 16\% | (33) | 18\% | (37) | 209 |
| Trump Job Somewhat Disapprove | 17\% | (22) | 58\% | (77) | 13\% | (18) | 12\% | (16) | 133 |
| Trump Job Strongly Disapprove | 21\% | (83) | 45\% | (175) | 16\% | (61) | 18\% | (71) | 390 |

[^76]Table EDU19: And specifically, to what extent is PBS a source of education and entertainment for your child(ren)?

| Demographic | Main source of education and entertainment |  | Minor source of education and entertainment |  | Not a source of education and entertainment |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (185) | 46\% | (471) | 17\% | (175) | 18\% | (182) | 1013 |
| Favorable of Trump | 15\% | (72) | 45\% | (213) | 20\% | (93) | 20\% | (93) | 472 |
| Unfavorable of Trump | 20\% | (105) | 48\% | (247) | 15\% | (80) | 16\% | (82) | 514 |
| Very Favorable of Trump | 12\% | (34) | 45\% | (130) | 22\% | (63) | $21 \%$ | (60) | 286 |
| Somewhat Favorable of Trump | 20\% | (38) | 45\% | (84) | 16\% | (30) | 18\% | (34) | 186 |
| Somewhat Unfavorable of Trump | $21 \%$ | (26) | 52\% | (62) | 11\% | (13) | 16\% | (19) | 120 |
| Very Unfavorable of Trump | 20\% | (79) | 47\% | (184) | 17\% | (66) | 16\% | (63) | 393 |
| \#1 Issue: Economy | 16\% | (67) | 48\% | (197) | 20\% | (83) | 15\% | (60) | 407 |
| \#1 Issue: Security | 16\% | (21) | 45\% | (57) | 17\% | (22) | $21 \%$ | (27) | 127 |
| \#1 Issue: Health Care | 18\% | (34) | 46\% | (87) | 15\% | (28) | 21\% | (39) | 188 |
| \#1 Issue: Medicare / Social Security | 23\% | (27) | 38\% | (45) | 15\% | (17) | 25\% | (30) | 120 |
| \#1 Issue: Education | 24\% | (14) | 58\% | (35) | 13\% | (8) | 5\% | (3) | 61 |
| \#1 Issue: Other | 8\% | (5) | 49\% | (30) | 23\% | (14) | 20\% | (12) | 61 |
| 2018 House Vote: Democrat | 25\% | (93) | 46\% | (173) | 12\% | (46) | 17\% | (62) | 375 |
| 2018 House Vote: Republican | $16 \%$ | (58) | 46\% | (164) | 23\% | (82) | 15\% | (52) | 355 |
| 2016 Vote: Hillary Clinton | $21 \%$ | (71) | 49\% | (165) | 14\% | (46) | 16\% | (55) | 337 |
| 2016 Vote: Donald Trump | 16\% | (62) | 45\% | (170) | 21\% | (79) | 18\% | (66) | 378 |
| 2016 Vote: Other | 12\% | (7) | 46\% | (24) | 25\% | (14) | 17\% | (9) | 53 |
| 2016 Vote: Didn't Vote | 18\% | (45) | 46\% | (112) | 15\% | (36) | 21\% | (52) | 245 |
| Voted in 2014: Yes | 20\% | (130) | 45\% | (299) | 17\% | (115) | 18\% | (118) | 662 |
| Voted in 2014: No | 16\% | (54) | 49\% | (172) | 17\% | (60) | 18\% | (64) | 351 |
| 2012 Vote: Barack Obama | 22\% | (92) | 47\% | (200) | 12\% | (53) | 18\% | (78) | 422 |
| 2012 Vote: Mitt Romney | $14 \%$ | (38) | 43\% | (117) | 26\% | (71) | 18\% | (49) | 274 |
| 2012 Vote: Didn't Vote | 17\% | (49) | 50\% | (146) | 15\% | (44) | 18\% | (52) | 291 |
| 4-Region: Northeast | 27\% | (54) | 38\% | (78) | 18\% | (37) | 17\% | (35) | 205 |
| 4-Region: Midwest | $14 \%$ | (31) | 54\% | (115) | 17\% | (35) | 15\% | (32) | 212 |
| 4-Region: South | 15\% | (52) | 46\% | (162) | 19\% | (66) | 20\% | (71) | 351 |
| 4-Region: West | 20\% | (48) | 47\% | (116) | 15\% | (37) | 18\% | (44) | 245 |
| Parent: Yes | 18\% | (185) | 46\% | (471) | 17\% | (175) | 18\% | (182) | 1013 |
| Parent of child $<5$ years old | 27\% | (54) | 54\% | (109) | 6\% | (12) | 13\% | (26) | 201 |
| Parent of child 5-12 years old | 24\% | (87) | 55\% | (194) | 10\% | (37) | 11\% | (37) | 355 |

[^77]Table EDU19: And specifically, to what extent is PBS a source of education and entertainment for your child(ren)?

| Demographic | Main source of education and entertainment |  | Minor source of education and entertainment |  | Not a source of education and entertainment |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (185) | 46\% | (471) | 17\% | (175) | 18\% | (182) | 1013 |
| Parent of child 13-17 years old | 22\% | (57) | 50\% | (129) | 21\% | (54) | 8\% | (20) | 260 |
| Parent of child 18+ years old | 13\% | (58) | 35\% | (154) | 22\% | (97) | 29\% | (126) | 435 |
| Parent of child $<18$ years old | 22\% | (137) | 54\% | (329) | 14\% | (87) | 10\% | (61) | 615 |
| Parents of child w/access to any device | 20\% | (169) | 50\% | (426) | 17\% | (146) | 13\% | (109) | 850 |
| Parents who restrict access to devices/screens | 25\% | (136) | 55\% | (303) | 11\% | (59) | 9\% | (51) | 549 |
| Parent of children spending more recreational time with screens | $21 \%$ | (61) | 56\% | (165) | 17\% | (50) | 6\% | (16) | 293 |
| Parent of children spending less recreational time with screens | 26\% | (15) | 48\% | (28) | 14\% | (8) | 12\% | (7) | 58 |
| Parent of children spending more educational time with screens | 23\% | (89) | 58\% | (223) | 13\% | (50) | 6\% | (22) | 385 |
| Parent of children spending more time with screens overall | 20\% | (67) | 55\% | (184) | 17\% | (56) | 7\% | (24) | 332 |
| Parent views screen time negatively | 14\% | (38) | 56\% | (154) | 19\% | (51) | 11\% | (31) | 274 |
| Parent views screen time positively | 29\% | (103) | $51 \%$ | (178) | 14\% | (48) | 6\% | (23) | 351 |
| Parent views technology/devices positively | 29\% | (100) | 54\% | (187) | 7\% | (25) | 9\% | (31) | 343 |
| Parent views technology/devices negatively | 9\% | (7) | 53\% | (43) | 26\% | (21) | 12\% | (10) | 81 |
| Parents watched PBS as child | $22 \%$ | (159) | 53\% | (379) | 14\% | (97) | 10\% | (74) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU20: How much have you seen, read or heard about PBS' streaming service, PBS Passport?

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (170) | 17\% | (377) | 22\% | (484) | 53\% | (1169) | 2200 |
| Gender: Male | 9\% | (93) | 20\% | (213) | 20\% | (215) | 51\% | (541) | 1062 |
| Gender: Female | 7\% | (77) | 14\% | (163) | 24\% | (269) | 55\% | (628) | 1138 |
| Age: 18-34 | 12\% | (77) | 22\% | (145) | 24\% | (159) | 42\% | (274) | 655 |
| Age: 35-44 | 12\% | (43) | 24\% | (87) | $21 \%$ | (77) | 42\% | (151) | 358 |
| Age: 45-64 | 5\% | (40) | 14\% | (107) | 21\% | (159) | 59\% | (445) | 751 |
| Age: 65+ | $2 \%$ | (10) | 9\% | (37) | 20\% | (89) | 69\% | (299) | 436 |
| GenZers: 1997-2012 | $11 \%$ | (30) | 20\% | (57) | 28\% | (78) | 41\% | (117) | 282 |
| Millennials: 1981-1996 | 13\% | (74) | 24\% | (137) | 22\% | (126) | 41\% | (237) | 575 |
| GenXers: 1965-1980 | 8\% | (43) | 17\% | (96) | 22\% | (123) | 53\% | (300) | 561 |
| Baby Boomers: 1946-1964 | 2\% | (17) | 12\% | (80) | 20\% | (137) | 66\% | (452) | 685 |
| PID: Dem (no lean) | 10\% | (81) | 20\% | (163) | 23\% | (191) | 47\% | (385) | 820 |
| PID: Ind (no lean) | 5\% | (33) | 13\% | (86) | 23\% | (147) | 59\% | (375) | 640 |
| PID: Rep (no lean) | 8\% | (56) | 17\% | (128) | 20\% | (146) | 55\% | (410) | 740 |
| PID/Gender: Dem Men | 10\% | (37) | 23\% | (86) | $21 \%$ | (77) | 46\% | (171) | 372 |
| PID/Gender: Dem Women | 10\% | (44) | 17\% | (77) | 25\% | (113) | 48\% | (214) | 448 |
| PID/Gender: Ind Men | 7\% | (21) | 14\% | (44) | 23\% | (73) | 56\% | (172) | 310 |
| PID/Gender: Ind Women | $4 \%$ | (12) | 13\% | (42) | 22\% | (74) | 61\% | (202) | 329 |
| PID/Gender: Rep Men | 9\% | (34) | 22\% | (84) | 17\% | (64) | 52\% | (198) | 380 |
| PID/Gender: Rep Women | 6\% | (22) | 12\% | (44) | 23\% | (82) | 59\% | (212) | 360 |
| Ideo: Liberal (1-3) | 12\% | (77) | 20\% | (131) | $21 \%$ | (136) | 47\% | (303) | 647 |
| Ideo: Moderate (4) | 6\% | (39) | 18\% | (111) | 24\% | (150) | 53\% | (334) | 634 |
| Ideo: Conservative (5-7) | 5\% | (39) | 16\% | (114) | 20\% | (147) | 59\% | (430) | 731 |
| Educ: < College | 6\% | (95) | 16\% | (237) | 22\% | (338) | 56\% | (842) | 1512 |
| Educ: Bachelors degree | 8\% | (37) | 19\% | (84) | 23\% | (102) | 50\% | (221) | 444 |
| Educ: Post-grad | 16\% | (38) | 23\% | (56) | 18\% | (44) | 44\% | (106) | 244 |
| Income: Under 50k | 8\% | (96) | 16\% | (191) | 23\% | (277) | 53\% | (649) | 1214 |
| Income: 50k-100k | 7\% | (42) | 17\% | (111) | 22\% | (141) | 54\% | (346) | 640 |
| Income: 100k+ | 9\% | (32) | 21\% | (74) | 19\% | (66) | 50\% | (174) | 346 |
| Ethnicity: White | 7\% | (115) | 16\% | (279) | 20\% | (349) | 57\% | (979) | 1722 |
| Ethnicity: Hispanic | 13\% | (45) | 26\% | (91) | 25\% | (87) | 36\% | (126) | 349 |
| Ethnicity: Black | $14 \%$ | (38) | 23\% | (64) | 24\% | (67) | 38\% | (105) | 274 |
| Ethnicity: Other | 8\% | (17) | 17\% | (34) | $34 \%$ | (68) | 42\% | (85) | 204 |

Continued on next page

Table EDU20: How much have you seen, read or heard about PBS' streaming service, PBS Passport?

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (170) | 17\% | (377) | 22\% | (484) | 53\% | (1169) | 2200 |
| All Christian | 8\% | (78) | 17\% | (175) | 22\% | (226) | 54\% | (559) | 1039 |
| All Non-Christian | 13\% | (16) | 25\% | (30) | $21 \%$ | (25) | 41\% | (50) | 121 |
| Atheist | 8\% | (10) | 16\% | (19) | 20\% | (24) | 57\% | (69) | 121 |
| Agnostic/Nothing in particular | 6\% | (37) | 15\% | (88) | 23\% | (134) | 55\% | (314) | 572 |
| Something Else | 9\% | (30) | 18\% | (64) | 22\% | (75) | 51\% | (178) | 347 |
| Religious Non-Protestant/Catholic | 12\% | (16) | 25\% | (33) | $21 \%$ | (27) | 43\% | (57) | 133 |
| Evangelical | 9\% | (52) | 18\% | (107) | $21 \%$ | (124) | $52 \%$ | (312) | 595 |
| Non-Evangelical | 7\% | (55) | 16\% | (120) | 23\% | (175) | 54\% | (413) | 762 |
| Community: Urban | 13\% | (82) | 24\% | (146) | $21 \%$ | (132) | 42\% | (259) | 619 |
| Community: Suburban | 5\% | (55) | 15\% | (158) | 23\% | (230) | 57\% | (579) | 1022 |
| Community: Rural | 6\% | (34) | 13\% | (73) | 22\% | (122) | 59\% | (331) | 560 |
| Employ: Private Sector | 10\% | (68) | 24\% | (160) | 20\% | (137) | 46\% | (314) | 679 |
| Employ: Government | 10\% | (14) | 17\% | (23) | 23\% | (31) | 49\% | (65) | 132 |
| Employ: Self-Employed | 13\% | (25) | 15\% | (30) | $21 \%$ | (40) | 51\% | (100) | 195 |
| Employ: Homemaker | $3 \%$ | (3) | 10\% | (12) | 23\% | (27) | 64\% | (74) | 116 |
| Employ: Retired | 3\% | (16) | 10\% | (51) | 19\% | (95) | 68\% | (341) | 503 |
| Employ: Unemployed | 8\% | (24) | 17\% | (51) | 26\% | (78) | 49\% | (148) | 301 |
| Employ: Other | 9\% | (13) | 12\% | (18) | $31 \%$ | (45) | 48\% | (69) | 144 |
| Military HH: Yes | 7\% | (23) | 15\% | (48) | 25\% | (80) | 52\% | (167) | 319 |
| Military HH: No | 8\% | (147) | 17\% | (328) | $21 \%$ | (404) | 53\% | (1002) | 1881 |
| RD/WT: Right Direction | 12\% | (71) | 19\% | (117) | 19\% | (115) | 51\% | (314) | 616 |
| RD/WT: Wrong Track | 6\% | (99) | 16\% | (260) | 23\% | (369) | 54\% | (855) | 1584 |
| Trump Job Approve | 8\% | (70) | 17\% | (147) | 20\% | (179) | 55\% | (492) | 888 |
| Trump Job Disapprove | 8\% | (97) | 18\% | (224) | 23\% | (285) | $51 \%$ | (643) | 1248 |
| Trump Job Strongly Approve | 11\% | (52) | 14\% | (68) | 19\% | (96) | 56\% | (280) | 496 |
| Trump Job Somewhat Approve | 5\% | (18) | 20\% | (79) | $21 \%$ | (83) | 54\% | (212) | 392 |
| Trump Job Somewhat Disapprove | 5\% | (14) | 20\% | (55) | $31 \%$ | (84) | 44\% | (121) | 274 |
| Trump Job Strongly Disapprove | 8\% | (82) | 17\% | (169) | $21 \%$ | (201) | 54\% | (522) | 974 |
| Favorable of Trump | 8\% | (75) | 16\% | (146) | 19\% | (166) | 56\% | (500) | 887 |
| Unfavorable of Trump | 7\% | (91) | 17\% | (211) | 24\% | (291) | 52\% | (631) | 1224 |

[^78]Table EDU20: How much have you seen, read or heard about PBS' streaming service, PBS Passport?

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (170) | 17\% | (377) | 22\% | (484) | 53\% | (1169) | 2200 |
| Very Favorable of Trump | 10\% | (53) | 16\% | (81) | 19\% | (101) | 55\% | (285) | 520 |
| Somewhat Favorable of Trump | 6\% | (21) | 18\% | (65) | 18\% | (65) | 59\% | (215) | 367 |
| Somewhat Unfavorable of Trump | 8\% | (20) | 15\% | (36) | 29\% | (69) | 47\% | (110) | 235 |
| Very Unfavorable of Trump | 7\% | (71) | 18\% | (175) | 22\% | (222) | 53\% | (521) | 989 |
| \#1 Issue: Economy | 7\% | (55) | 19\% | (153) | 24\% | (192) | 50\% | (404) | 804 |
| \#1 Issue: Security | 10\% | (22) | 17\% | (38) | 21\% | (47) | 52\% | (116) | 223 |
| \#1 Issue: Health Care | 7\% | (30) | 19\% | (82) | 23\% | (99) | 51\% | (221) | 432 |
| \#1 Issue: Medicare / Social Security | 5\% | (16) | 12\% | (39) | 19\% | (61) | 64\% | (205) | 321 |
| \#1 Issue: Women's Issues | 8\% | (7) | 19\% | (17) | 26\% | (22) | 48\% | (42) | 87 |
| \#1 Issue: Education | 15\% | (18) | 16\% | (19) | 19\% | (22) | 51\% | (61) | 121 |
| \#1 Issue: Energy | 17\% | (11) | 20\% | (12) | 21\% | (13) | 42\% | (26) | 62 |
| \#1 Issue: Other | 9\% | (13) | 10\% | (15) | 18\% | (27) | 63\% | (95) | 150 |
| 2018 House Vote: Democrat | 9\% | (73) | 20\% | (153) | 23\% | (183) | 48\% | (375) | 783 |
| 2018 House Vote: Republican | 7\% | (48) | 17\% | (114) | 20\% | (132) | 56\% | (368) | 661 |
| 2016 Vote: Hillary Clinton | 8\% | (59) | $21 \%$ | (150) | 23\% | (165) | 49\% | (352) | 726 |
| 2016 Vote: Donald Trump | 9\% | (58) | 15\% | (101) | 20\% | (133) | 57\% | (383) | 676 |
| 2016 Vote: Other | 1\% | (1) | 14\% | (15) | $22 \%$ | (24) | 62\% | (67) | 107 |
| 2016 Vote: Didn't Vote | 8\% | (52) | 16\% | (110) | 23\% | (160) | 53\% | (361) | 684 |
| Voted in 2014: Yes | 8\% | (99) | 18\% | (228) | 21\% | (268) | 52\% | (657) | 1253 |
| Voted in 2014: No | 8\% | (71) | 16\% | (149) | 23\% | (216) | 54\% | (512) | 947 |
| 2012 Vote: Barack Obama | 8\% | (67) | 20\% | (160) | 24\% | (191) | 48\% | (382) | 801 |
| 2012 Vote: Mitt Romney | 6\% | (32) | 14\% | (73) | 17\% | (89) | 63\% | (327) | 521 |
| 2012 Vote: Other | 1\% | (0) | 9\% | (5) | 16\% | (9) | 73\% | (41) | 56 |
| 2012 Vote: Didn't Vote | 8\% | (69) | 17\% | (138) | 24\% | (194) | 51\% | (418) | 819 |
| 4-Region: Northeast | 9\% | (36) | 18\% | (71) | 23\% | (89) | 50\% | (197) | 394 |
| 4-Region: Midwest | 5\% | (24) | 16\% | (74) | 20\% | (94) | 58\% | (270) | 462 |
| 4-Region: South | 8\% | (65) | 17\% | (144) | 21\% | (172) | 54\% | (443) | 824 |
| 4-Region: West | 9\% | (45) | 17\% | (87) | 25\% | (129) | 50\% | (259) | 520 |
| Parent: Yes | 11\% | (110) | 20\% | (204) | $21 \%$ | (212) | 48\% | (486) | 1013 |
| Parent: No | 5\% | (60) | 14\% | (172) | 23\% | (272) | 58\% | (683) | 1187 |
| Parent of child $<5$ years old | 17\% | (35) | 26\% | (52) | 19\% | (37) | 38\% | (76) | 201 |
| Parent of child 5-12 years old | 16\% | (56) | $34 \%$ | (120) | 20\% | (71) | 30\% | (108) | 355 |

Continued on next page

Table EDU20: How much have you seen, read or heard about PBS' streaming service, PBS Passport?

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (170) | 17\% | (377) | 22\% | (484) | 53\% | (1169) | 2200 |
| Parent of child 13-17 years old | 16\% | (43) | $21 \%$ | (54) | 19\% | (48) | 44\% | (115) | 260 |
| Parent of child 18+ years old | 5\% | (20) | 11\% | (50) | 21\% | (90) | 63\% | (275) | 435 |
| Parent of child $<18$ years old | 16\% | (96) | 27\% | (164) | 21\% | (127) | 37\% | (228) | 615 |
| Parents of child w/access to any device | 13\% | (108) | 22\% | (189) | 21\% | (180) | 44\% | (373) | 850 |
| Parents who restrict access to devices/screens | 17\% | (96) | 27\% | (151) | 23\% | (127) | 32\% | (175) | 549 |
| Parent of children spending more recreational time with screens | 16\% | (46) | 23\% | (67) | 19\% | (56) | 42\% | (124) | 293 |
| Parent of children spending less recreational time with screens | 18\% | (11) | 23\% | (14) | $32 \%$ | (19) | 26\% | (15) | 58 |
| Parent of children spending more educational time with screens | 16\% | (60) | 25\% | (95) | 23\% | (88) | 37\% | (142) | 385 |
| Parent of children spending more time with screens overall | 13\% | (45) | 24\% | (81) | 19\% | (63) | 43\% | (144) | 332 |
| Parent views screen time negatively | 9\% | (25) | 22\% | (61) | 23\% | (64) | 45\% | (124) | 274 |
| Parent views screen time positively | 19\% | (67) | 25\% | (88) | 24\% | (84) | 32\% | (111) | 351 |
| Parent views technology/devices positively | 20\% | (67) | 29\% | (100) | 25\% | (86) | 26\% | (90) | 343 |
| Parent views technology/devices negatively | 13\% | (11) | 32\% | (26) | 12\% | (10) | 42\% | (34) | 81 |
| Parents watched PBS as child | 14\% | (98) | 23\% | (164) | 21\% | (146) | 42\% | (301) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table xdemEdu3: What is the last grade or class you completed in school?

| Demographic | HS or less |  | Some college |  | College grad+ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (952) | 25\% | (560) | $31 \%$ | (688) | 2200 |
| Gender: Male | 41\% | (435) | 22\% | (239) | 37\% | (388) | 1062 |
| Gender: Female | 45\% | (517) | 28\% | (321) | 26\% | (299) | 1138 |
| Age: 18-34 | $54 \%$ | (355) | 25\% | (161) | 21\% | (140) | 655 |
| Age: 35-44 | 38\% | (134) | 22\% | (79) | 40\% | (144) | 358 |
| Age: 45-64 | 41\% | (305) | 27\% | (203) | 32\% | (244) | 751 |
| Age: 65+ | 36\% | (159) | 27\% | (117) | 37\% | (160) | 436 |
| GenZers: 1997-2012 | 65\% | (184) | 27\% | (76) | 8\% | (22) | 282 |
| Millennials: 1981-1996 | 45\% | (258) | 23\% | (132) | 32\% | (185) | 575 |
| GenXers: 1965-1980 | 37\% | (209) | 24\% | (137) | 38\% | (215) | 561 |
| Baby Boomers: 1946-1964 | 36\% | (249) | 29\% | (199) | 35\% | (237) | 685 |
| PID: Dem (no lean) | 39\% | (319) | 26\% | (214) | 35\% | (287) | 820 |
| PID: Ind (no lean) | 47\% | (303) | 25\% | (162) | 27\% | (175) | 640 |
| PID: Rep (no lean) | 45\% | (330) | 25\% | (184) | 30\% | (225) | 740 |
| PID/Gender: Dem Men | 39\% | (145) | 23\% | (86) | 38\% | (140) | 372 |
| PID/Gender: Dem Women | 39\% | (174) | 28\% | (128) | 33\% | (147) | 448 |
| PID/Gender: Ind Men | 45\% | (139) | 22\% | (68) | 33\% | (104) | 310 |
| PID/Gender: Ind Women | 50\% | (164) | 29\% | (94) | 22\% | (71) | 329 |
| PID/Gender: Rep Men | 40\% | (151) | 22\% | (84) | 38\% | (145) | 380 |
| PID/Gender: Rep Women | 50\% | (180) | 28\% | (100) | 22\% | (81) | 360 |
| Ideo: Liberal (1-3) | $34 \%$ | (218) | 25\% | (163) | 41\% | (266) | 647 |
| Ideo: Moderate (4) | 44\% | (278) | 26\% | (163) | 30\% | (192) | 634 |
| Ideo: Conservative (5-7) | 43\% | (313) | 28\% | (202) | 30\% | (216) | 731 |
| Educ: < College | 63\% | (952) | 37\% | (560) | - | (0) | 1512 |
| Educ: Bachelors degree | - | (0) | - | (0) | 100\% | (444) | 444 |
| Educ: Post-grad | - | (0) | - | (0) | 100\% | (244) | 244 |
| Income: Under 50k | 58\% | (699) | 27\% | (325) | 16\% | (189) | 1214 |
| Income: 50k-100k | 30\% | (194) | 27\% | (172) | 43\% | (275) | 640 |
| Income: 100k+ | 17\% | (59) | 18\% | (63) | 65\% | (224) | 346 |
| Ethnicity: White | 41\% | (713) | 25\% | (436) | 33\% | (573) | 1722 |
| Ethnicity: Hispanic | 53\% | (184) | 21\% | (75) | 26\% | (90) | 349 |
| Ethnicity: Black | $51 \%$ | (139) | 27\% | (75) | 22\% | (60) | 274 |
| Ethnicity: Other | 49\% | (100) | 24\% | (49) | 27\% | (54) | 204 |

Continued on next page

Table xdemEdu3: What is the last grade or class you completed in school?

| Demographic | HS or less |  | Some college |  | College grad+ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (952) | 25\% | (560) | $31 \%$ | (688) | 2200 |
| All Christian | 36\% | (376) | 27\% | (281) | 37\% | (381) | 1039 |
| All Non-Christian | 29\% | (35) | 15\% | (18) | 56\% | (68) | 121 |
| Atheist | 44\% | (53) | 21\% | (25) | 36\% | (43) | 121 |
| Agnostic/Nothing in particular | 51\% | (291) | 25\% | (142) | 24\% | (140) | 572 |
| Something Else | 57\% | (197) | 27\% | (94) | 16\% | (56) | 347 |
| Religious Non-Protestant/Catholic | 30\% | (39) | 16\% | (22) | 54\% | (72) | 133 |
| Evangelical | 44\% | (259) | 28\% | (167) | 28\% | (169) | 595 |
| Non-Evangelical | 39\% | (299) | 27\% | (205) | 34\% | (258) | 762 |
| Community: Urban | 41\% | (252) | 23\% | (140) | 37\% | (226) | 619 |
| Community: Suburban | 39\% | (397) | 26\% | (264) | 35\% | (360) | 1022 |
| Community: Rural | 54\% | (302) | 28\% | (156) | 18\% | (101) | 560 |
| Employ: Private Sector | 33\% | (221) | 23\% | (156) | 44\% | (301) | 679 |
| Employ: Government | 22\% | (29) | 27\% | (36) | 51\% | (68) | 132 |
| Employ: Self-Employed | 42\% | (81) | 26\% | (52) | 32\% | (62) | 195 |
| Employ: Homemaker | 57\% | (66) | 22\% | (25) | 21\% | (25) | 116 |
| Employ: Retired | 41\% | (208) | 27\% | (136) | $32 \%$ | (159) | 503 |
| Employ: Unemployed | 66\% | (198) | 22\% | (67) | 12\% | (37) | 301 |
| Employ: Other | 62\% | (89) | 24\% | (34) | 15\% | (22) | 144 |
| Military HH: Yes | $34 \%$ | (107) | 34\% | (108) | $32 \%$ | (103) | 319 |
| Military HH: No | 45\% | (845) | 24\% | (452) | 31\% | (585) | 1881 |
| RD/WT: Right Direction | 45\% | (278) | 23\% | (143) | 32\% | (196) | 616 |
| RD/WT: Wrong Track | 43\% | (674) | 26\% | (417) | 31\% | (492) | 1584 |
| Trump Job Approve | 46\% | (410) | 25\% | (222) | 29\% | (256) | 888 |
| Trump Job Disapprove | 40\% | (500) | 26\% | (325) | 34\% | (423) | 1248 |
| Trump Job Strongly Approve | 44\% | (220) | 26\% | (128) | 30\% | (147) | 496 |
| Trump Job Somewhat Approve | 48\% | (189) | 24\% | (93) | 28\% | (109) | 392 |
| Trump Job Somewhat Disapprove | 44\% | (121) | 24\% | (65) | 32\% | (88) | 274 |
| Trump Job Strongly Disapprove | 39\% | (379) | 27\% | (260) | 34\% | (335) | 974 |
| Favorable of Trump | 47\% | (417) | 25\% | (220) | 28\% | (250) | 887 |
| Unfavorable of Trump | 38\% | (470) | 27\% | (329) | 35\% | (425) | 1224 |

Continued on next page

Table xdemEdu3: What is the last grade or class you completed in school?

| Demographic | HS or less |  | Some college |  | College grad+ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (952) | 25\% | (560) | 31\% | (688) | 2200 |
| Very Favorable of Trump | 45\% | (232) | 26\% | (135) | 29\% | (153) | 520 |
| Somewhat Favorable of Trump | 50\% | (185) | 23\% | (85) | 26\% | (97) | 367 |
| Somewhat Unfavorable of Trump | 44\% | (102) | 25\% | (58) | 32\% | (75) | 235 |
| Very Unfavorable of Trump | 37\% | (368) | 27\% | (271) | 35\% | (350) | 989 |
| \#1 Issue: Economy | 41\% | (333) | 28\% | (224) | 31\% | (247) | 804 |
| \#1 Issue: Security | 44\% | (97) | 28\% | (63) | 28\% | (64) | 223 |
| \#1 Issue: Health Care | 40\% | (174) | 22\% | (94) | 38\% | (164) | 432 |
| \#1 Issue: Medicare / Social Security | 52\% | (166) | 24\% | (77) | 24\% | (78) | 321 |
| \#1 Issue: Women's Issues | 53\% | (46) | 23\% | (20) | $24 \%$ | (21) | 87 |
| \#1 Issue: Education | 49\% | (60) | 19\% | (22) | 32\% | (38) | 121 |
| \#1 Issue: Energy | 39\% | (24) | 26\% | (16) | 35\% | (22) | 62 |
| \#1 Issue: Other | 35\% | (52) | 29\% | (44) | 36\% | (54) | 150 |
| 2018 House Vote: Democrat | $31 \%$ | (242) | 27\% | (208) | 43\% | (334) | 783 |
| 2018 House Vote: Republican | 41\% | (268) | 24\% | (160) | 35\% | (233) | 661 |
| 2016 Vote: Hillary Clinton | $31 \%$ | (228) | 26\% | (185) | 43\% | (312) | 726 |
| 2016 Vote: Donald Trump | 40\% | (272) | 25\% | (172) | 34\% | (232) | 676 |
| 2016 Vote: Other | 25\% | (27) | 27\% | (29) | 47\% | (51) | 107 |
| 2016 Vote: Didn't Vote | 61\% | (418) | 25\% | (173) | 14\% | (93) | 684 |
| Voted in 2014: Yes | 33\% | (414) | 26\% | (329) | 41\% | (510) | 1253 |
| Voted in 2014: No | 57\% | (538) | 24\% | (231) | 19\% | (178) | 947 |
| 2012 Vote: Barack Obama | 32\% | (256) | 27\% | (219) | 41\% | (326) | 801 |
| 2012 Vote: Mitt Romney | 37\% | (195) | 24\% | (127) | 38\% | (200) | 521 |
| 2012 Vote: Other | 29\% | (16) | 35\% | (20) | 36\% | (20) | 56 |
| 2012 Vote: Didn't Vote | 59\% | (484) | 24\% | (194) | 17\% | (141) | 819 |
| 4-Region: Northeast | 41\% | (162) | 21\% | (82) | 38\% | (150) | 394 |
| 4-Region: Midwest | 47\% | (219) | 25\% | (116) | 28\% | (127) | 462 |
| 4-Region: South | 45\% | (368) | 27\% | (223) | 28\% | (234) | 824 |
| 4-Region: West | 39\% | (203) | 27\% | (140) | 34\% | (177) | 520 |
| Parent: Yes | 36\% | (367) | 25\% | (255) | 39\% | (390) | 1013 |
| Parent: No | 49\% | (585) | 26\% | (305) | 25\% | (298) | 1187 |
| Parent of child $<5$ years old | 41\% | (83) | 27\% | (54) | 32\% | (64) | 201 |
| Parent of child 5-12 years old | 30\% | (108) | 25\% | (87) | 45\% | (159) | 355 |

Continued on next page

Table xdemEdu3: What is the last grade or class you completed in school?

| Demographic | HS or less |  | Some college |  | College grad+ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (952) | 25\% | (560) | $31 \%$ | (688) | 2200 |
| Parent of child 13-17 years old | 37\% | (96) | 23\% | (61) | 40\% | (104) | 260 |
| Parent of child 18+ years old | 39\% | (168) | 27\% | (116) | 35\% | (151) | 435 |
| Parent of child $<18$ years old | 34\% | (211) | 25\% | (153) | 41\% | (252) | 615 |
| Parents of child w/access to any device | 36\% | (304) | 25\% | (209) | 40\% | (337) | 850 |
| Parents who restrict access to devices/screens | 34\% | (186) | 24\% | (129) | 43\% | (234) | 549 |
| Parent of children spending more recreational time with screens | 30\% | (88) | 25\% | (72) | 45\% | (133) | 293 |
| Parent of children spending less recreational time with screens | 49\% | (29) | 23\% | (14) | 27\% | (16) | 58 |
| Parent of children spending more educational time with screens | 33\% | (126) | 24\% | (92) | 43\% | (166) | 385 |
| Parent of children spending more time with screens overall | 33\% | (111) | 23\% | (76) | 44\% | (145) | 332 |
| Parent views screen time negatively | 34\% | (95) | 22\% | (59) | 44\% | (121) | 274 |
| Parent views screen time positively | 36\% | (125) | 24\% | (83) | 41\% | (143) | 351 |
| Parent views technology/devices positively | 31\% | (106) | 24\% | (81) | 45\% | (156) | 343 |
| Parent views technology/devices negatively | 31\% | (25) | 26\% | (21) | 43\% | (35) | 81 |
| Parents watched PBS as child | 35\% | (250) | 25\% | (177) | 40\% | (283) | 709 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 2200 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 1062 \\ 1138 \\ 2200 \end{array}$ | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 655 \\ 358 \\ 751 \\ 436 \\ 2200 \end{array}$ | $\begin{aligned} & 30 \% \\ & 16 \% \\ & 34 \% \\ & 20 \% \end{aligned}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 $N$ | $\begin{array}{r} 282 \\ 575 \\ 561 \\ 685 \\ 2103 \end{array}$ | $\begin{array}{r} 13 \% \\ 26 \% \\ 26 \% \\ 31 \% \end{array}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) | $\begin{array}{r} 820 \\ 640 \\ 740 \\ 2200 \end{array}$ | $\begin{aligned} & 37 \% \\ & 29 \% \\ & 34 \% \end{aligned}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women $N$ | $\begin{array}{r} 372 \\ 448 \\ 310 \\ 329 \\ 380 \\ 360 \\ 2200 \end{array}$ | $\begin{gathered} 17 \% \\ 20 \% \\ 14 \% \\ 15 \% \\ 17 \% \\ 16 \% \end{gathered}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) | $\begin{array}{r} 647 \\ 634 \\ 731 \\ 2011 \end{array}$ | $\begin{aligned} & 29 \% \\ & 29 \% \\ & 33 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 1512 \\ 444 \\ 244 \\ 2200 \end{array}$ | $\begin{array}{r} 69 \% \\ 20 \% \\ 11 \% \end{array}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 1214 | 55\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 640 | 29\% |
|  | Income: 100k+ | 346 | 16\% |
|  | $N$ | 2200 |  |
| xdemWhite | Ethnicity: White | 1722 | 78\% |
| xdemHispBin | Ethnicity: Hispanic | 349 | 16\% |
| demBlackBin | Ethnicity: Black | 274 | 12\% |
| demRaceOther | Ethnicity: Other | 204 | 9\% |
| xdemReligion | All Christian | 1039 | 47\% |
|  | All Non-Christian | 121 | 5\% |
|  | Atheist | 121 | 6\% |
|  | Agnostic/Nothing in particular | 572 | 26\% |
|  | Something Else | 347 | 16\% |
|  | $N$ | 2200 |  |
| xdemReligOther | Religious Non-Protestant/Catholic | 133 | 6\% |
| xdemEvang | Evangelical | 595 | 27\% |
|  | Non-Evangelical | 762 | 35\% |
|  | $N$ | 1357 |  |
| xdemUsr | Community: Urban | 619 | 28\% |
|  | Community: Suburban | 1022 | 46\% |
|  | Community: Rural | 560 | 25\% |
|  | $N$ | 2200 |  |
| xdemEmploy | Employ: Private Sector | 679 | $31 \%$ |
|  | Employ: Government | 132 | 6\% |
|  | Employ: Self-Employed | 195 | 9\% |
|  | Employ: Homemaker | 116 | 5\% |
|  | Employ: Retired | 503 | 23\% |
|  | Employ: Unemployed | 301 | 14\% |
|  | Employ: Other | 144 | 7\% |
|  | $N$ | 2071 |  |
| xdemMilHH1 | Military HH: Yes | 319 | 14\% |
|  | Military HH: No | 1881 | 86\% |
|  | $N$ | 2200 |  |
| xnr1 | RD/WT: Right Direction | 616 | 28\% |
|  | RD/WT: Wrong Track | 1584 | 72\% |
|  | $N$ | 2200 |  |

## Summary Statistics of Survey Respondent Demographics

$\left.\begin{array}{l|r|r|r}\hline \text { Demographic } & \text { Group } & \text { Frequency } & \text { Percentage } \\ \hline \text { Trump_Approve } & \text { Trump Job Approve } & 888 & 40 \% \\ & \text { Trump Job Disapprove } & 1248 & 57 \% \\ & & N & 2136\end{array}\right]$

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## Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xsubVote12O | 2012 Vote: Barack Obama | 801 | $36 \%$ |
|  | 2012 Vote: Mitt Romney | 521 | 24\% |
|  | 2012 Vote: Other | 56 | 3\% |
|  | 2012 Vote: Didn't Vote | 819 | $37 \%$ |
|  | $N$ | 2197 |  |
| xreg4 | 4-Region: Northeast | 394 | 18\% |
|  | 4-Region: Midwest | 462 | 21\% |
|  | 4-Region: South | 824 | 37\% |
|  | 4-Region: West | 520 | 24\% |
|  | $N$ | 2200 |  |
| demKidsnew | Parent: Yes | 1013 | 46\% |
|  | Parent: No | 1187 | 54\% |
|  | $N$ | 2200 |  |
| EDUxdem1 | Parent of child $<5$ years old | 201 | 9\% |
| EDUxdem2 | Parent of child 5-12 years old | 355 | 16\% |
| EDUxdem3 | Parent of child 13-17 years old | 260 | 12\% |
| EDUxdem4 | Parent of child 18+ years old | 435 | 20\% |
| EDUxdem5 | Parent of child $<18$ years old | 615 | 28\% |
| EDUxdem6 | Parents of child w/access to any device | 850 | 39\% |
| EDUxdem7 | Parents who restrict access to devices/screens | 549 | 25\% |
| EDUxdem8 | Parent of children spending more recreational time with screens | 293 | 13\% |
|  | Parent of children spending less recreational time with screens | 58 | $3 \%$ |
|  | $N$ | 351 |  |
| EDUxdem9 | Parent of children spending more educational time with screens | 385 | 17\% |
|  | Parent of children spending less educational time with screens | 38 | 2\% |
|  | $N$ | 422 |  |
| EDUxdem10 | Parent of children spending more time with screens overall | 332 | 15\% |
|  | Parent of children spending less time with screens overall | 38 | $2 \%$ |
|  | $N$ | 370 |  |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :--- | ---: | ---: | ---: |
| EDUxdem11 | Parent views screen time negatively | 274 | $12 \%$ |
|  | Parent views screen time positively | 351 | $16 \%$ |
|  |  | $N$ | 626 |
| EDUxdem12 | Parent views technology/devices positively | 343 | $16 \%$ |
|  | Parent views technology/devices negatively | 81 | $4 \%$ |
|  |  | $N$ | 424 |
| EDUxdem13 | Parents watched PBS as child | 709 | $32 \%$ |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.


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[^51]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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