



National Tracking Poll #200896  
August 21-23, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between August 21-August 23, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

# Table Index

1	<b>Table POL5_1:</b> <i>Should presidential candidates be more or less critical of the following industries? Tech</i> . . . . .	3
2	<b>Table POL5_2:</b> <i>Should presidential candidates be more or less critical of the following industries? Finance</i> . . . . .	7
3	<b>Table POL5_3:</b> <i>Should presidential candidates be more or less critical of the following industries? Banks</i> . . . . .	11
4	<b>Table POL5_4:</b> <i>Should presidential candidates be more or less critical of the following industries? Health care</i> . . . . .	15
5	<b>Table POL5_5:</b> <i>Should presidential candidates be more or less critical of the following industries? Renewable energy</i> . . . . .	19
6	<b>Table POL5_6:</b> <i>Should presidential candidates be more or less critical of the following industries? Oil/Gas</i> . . . . .	23
7	<b>Table POL5_7:</b> <i>Should presidential candidates be more or less critical of the following industries? Entertainment</i> . . . . .	27
8	<b>Table POL5_8:</b> <i>Should presidential candidates be more or less critical of the following industries? News media</i> . . . . .	31
9	<b>Table POL5_9:</b> <i>Should presidential candidates be more or less critical of the following industries? Manufacturing</i> . . . . .	35
10	<b>Table POL5_10:</b> <i>Should presidential candidates be more or less critical of the following industries? Tobacco</i> . . . . .	39
11	<b>Table POL5_11:</b> <i>Should presidential candidates be more or less critical of the following industries? Higher education</i> . . . . .	43
12	<b>Table POL5_12:</b> <i>Should presidential candidates be more or less critical of the following industries? Airlines</i> . . . . .	47
13	<b>Table POL5_13:</b> <i>Should presidential candidates be more or less critical of the following industries? Firearm</i> . . . . .	51
14	<b>Table POL5_14:</b> <i>Should presidential candidates be more or less critical of the following industries? Insurance</i> . . . . .	55
15	<b>Table POL5_15:</b> <i>Should presidential candidates be more or less critical of the following industries? Pharmaceuticals</i> . . . . .	59
16	<b>Summary Statistics of Survey Respondent Demographics</b> . . . . .	63

## Crosstabulation Results by Respondent Demographics

**Table POL5\_1:** *Should presidential candidates be more or less critical of the following industries?*

*Tech*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	19% (417)	26% (574)	14% (314)	7% (160)	15% (341)	18% (393)	2200
Gender: Male	21% (218)	29% (304)	15% (163)	8% (88)	15% (163)	12% (126)	1062
Gender: Female	18% (199)	24% (270)	13% (151)	6% (72)	16% (178)	24% (268)	1138
Age: 18-34	21% (136)	23% (148)	15% (96)	6% (38)	15% (100)	21% (137)	655
Age: 35-44	24% (86)	29% (102)	14% (50)	8% (28)	10% (35)	16% (56)	358
Age: 45-64	16% (119)	26% (196)	13% (101)	9% (65)	18% (135)	18% (135)	751
Age: 65+	17% (75)	29% (127)	16% (68)	7% (29)	16% (71)	15% (66)	436
GenZers: 1997-2012	24% (61)	18% (46)	16% (40)	7% (18)	12% (30)	23% (59)	253
Millennials: 1981-1996	20% (113)	27% (153)	13% (76)	5% (29)	16% (90)	19% (108)	569
GenXers: 1965-1980	20% (110)	25% (140)	13% (72)	10% (58)	13% (73)	19% (106)	559
Baby Boomers: 1946-1964	16% (116)	28% (205)	15% (114)	7% (49)	19% (137)	15% (113)	735
PID: Dem (no lean)	20% (170)	28% (238)	14% (115)	7% (61)	16% (133)	16% (132)	850
PID: Ind (no lean)	15% (99)	21% (141)	15% (101)	8% (53)	15% (100)	25% (167)	661
PID: Rep (no lean)	21% (148)	28% (194)	14% (98)	7% (47)	16% (107)	14% (93)	689
PID/Gender: Dem Men	22% (89)	32% (127)	16% (64)	9% (34)	14% (54)	8% (32)	401
PID/Gender: Dem Women	18% (81)	25% (111)	11% (51)	6% (26)	18% (79)	22% (100)	449
PID/Gender: Ind Men	16% (50)	22% (67)	15% (45)	9% (27)	18% (54)	21% (64)	307
PID/Gender: Ind Women	14% (49)	21% (75)	16% (56)	7% (25)	13% (47)	29% (104)	354
PID/Gender: Rep Men	22% (78)	31% (110)	15% (54)	8% (27)	16% (55)	8% (30)	354
PID/Gender: Rep Women	21% (69)	25% (84)	13% (44)	6% (21)	16% (52)	19% (64)	334
Ideo: Liberal (1-3)	23% (150)	30% (195)	15% (95)	8% (54)	13% (81)	11% (70)	646
Ideo: Moderate (4)	15% (94)	26% (165)	16% (100)	8% (48)	18% (115)	17% (103)	625
Ideo: Conservative (5-7)	22% (152)	25% (176)	14% (99)	7% (50)	16% (115)	16% (112)	704
Educ: < College	18% (269)	24% (369)	13% (201)	7% (109)	17% (252)	21% (313)	1512
Educ: Bachelors degree	20% (91)	30% (135)	14% (64)	8% (34)	13% (57)	14% (63)	444
Educ: Post-grad	24% (58)	29% (70)	20% (49)	7% (17)	13% (32)	7% (18)	244

Continued on next page

**Table POL5\_1: Should presidential candidates be more or less critical of the following industries?**

Tech

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	19% (417)	26% (574)	14% (314)	7% (160)	15% (341)	18% (393)	2200
Income: Under 50k	17% (211)	26% (314)	13% (158)	6% (77)	16% (196)	21% (253)	1209
Income: 50k-100k	21% (137)	27% (180)	16% (104)	8% (53)	14% (91)	16% (104)	668
Income: 100k+	21% (69)	25% (80)	16% (52)	10% (31)	17% (54)	11% (36)	323
Ethnicity: White	18% (302)	27% (460)	14% (248)	7% (115)	16% (284)	18% (314)	1722
Ethnicity: Hispanic	24% (85)	29% (101)	14% (48)	9% (30)	9% (30)	16% (55)	349
Ethnicity: Black	27% (74)	21% (58)	13% (34)	9% (25)	12% (33)	18% (50)	274
Ethnicity: Other	20% (41)	28% (57)	16% (32)	10% (21)	12% (24)	15% (30)	204
All Christian	18% (187)	28% (296)	15% (160)	8% (82)	17% (180)	14% (144)	1049
All Non-Christian	22% (26)	25% (29)	22% (26)	9% (11)	10% (12)	11% (13)	116
Atheist	27% (24)	24% (21)	13% (11)	10% (9)	12% (10)	15% (13)	88
Agnostic/Nothing in particular	16% (79)	24% (120)	14% (71)	6% (31)	15% (76)	26% (132)	510
Something Else	23% (102)	25% (108)	11% (46)	6% (28)	14% (62)	21% (91)	437
Religious Non-Protestant/Catholic	20% (28)	27% (38)	21% (30)	9% (13)	11% (16)	11% (15)	139
Evangelical	23% (146)	27% (172)	13% (81)	7% (42)	15% (95)	16% (101)	637
Non-Evangelical	17% (139)	27% (218)	15% (120)	8% (65)	18% (142)	16% (130)	813
Community: Urban	24% (148)	29% (181)	16% (99)	7% (42)	12% (74)	13% (83)	626
Community: Suburban	17% (164)	27% (264)	14% (134)	8% (82)	16% (154)	18% (170)	968
Community: Rural	17% (106)	21% (129)	13% (82)	6% (37)	19% (113)	23% (140)	606
Employ: Private Sector	19% (125)	31% (202)	16% (104)	7% (48)	15% (97)	13% (83)	659
Employ: Government	25% (40)	17% (27)	17% (27)	10% (16)	16% (25)	14% (22)	157
Employ: Self-Employed	30% (57)	20% (38)	12% (23)	8% (15)	14% (27)	15% (28)	189
Employ: Homemaker	13% (21)	22% (36)	19% (32)	11% (18)	13% (21)	23% (38)	166
Employ: Retired	18% (90)	29% (147)	13% (64)	7% (34)	16% (82)	17% (88)	505
Employ: Unemployed	14% (41)	23% (69)	11% (34)	5% (14)	20% (59)	28% (83)	300
Employ: Other	18% (24)	27% (35)	11% (15)	6% (7)	16% (21)	22% (29)	131
Military HH: Yes	20% (69)	30% (104)	14% (50)	6% (21)	14% (51)	16% (55)	350
Military HH: No	19% (348)	25% (470)	14% (264)	8% (140)	16% (290)	18% (338)	1850
RD/WT: Right Direction	24% (144)	24% (142)	13% (76)	6% (34)	16% (94)	17% (98)	588
RD/WT: Wrong Track	17% (273)	27% (432)	15% (238)	8% (127)	15% (247)	18% (295)	1612

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**Table POL5\_1: Should presidential candidates be more or less critical of the following industries?****Tech**

<b>Demographic</b>	<b>Much more critical</b>	<b>Slightly more critical</b>	<b>Slightly less critical</b>	<b>Much less critical</b>	<b>No change</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	19% (417)	26% (574)	14% (314)	7% (160)	15% (341)	18% (393)	2200
Trump Job Approve	22% (198)	26% (235)	14% (124)	7% (67)	16% (142)	15% (132)	897
Trump Job Disapprove	17% (207)	27% (326)	15% (181)	8% (93)	16% (192)	17% (207)	1206
Trump Job Strongly Approve	27% (133)	27% (131)	11% (53)	6% (31)	17% (82)	12% (60)	490
Trump Job Somewhat Approve	16% (65)	26% (104)	17% (70)	9% (36)	15% (60)	18% (72)	407
Trump Job Somewhat Disapprove	18% (43)	23% (56)	19% (47)	10% (25)	14% (34)	15% (37)	242
Trump Job Strongly Disapprove	17% (164)	28% (271)	14% (133)	7% (68)	16% (158)	18% (170)	964
Favorable of Trump	22% (202)	26% (234)	14% (129)	7% (59)	16% (147)	14% (129)	899
Unfavorable of Trump	17% (206)	28% (329)	14% (170)	8% (98)	15% (183)	17% (204)	1190
Very Favorable of Trump	27% (142)	27% (144)	11% (57)	6% (31)	17% (89)	13% (67)	530
Somewhat Favorable of Trump	16% (60)	24% (90)	19% (72)	8% (28)	16% (58)	17% (62)	369
Somewhat Unfavorable of Trump	15% (32)	28% (62)	19% (41)	9% (19)	14% (31)	15% (32)	217
Very Unfavorable of Trump	18% (174)	27% (267)	13% (129)	8% (79)	16% (152)	18% (172)	974
#1 Issue: Economy	18% (142)	28% (220)	16% (126)	8% (63)	14% (107)	16% (124)	782
#1 Issue: Security	26% (65)	22% (56)	13% (33)	5% (13)	18% (45)	17% (42)	254
#1 Issue: Health Care	17% (67)	25% (101)	14% (56)	8% (33)	17% (69)	19% (75)	400
#1 Issue: Medicare / Social Security	18% (55)	27% (82)	11% (34)	6% (18)	20% (61)	18% (56)	306
#1 Issue: Women's Issues	22% (22)	23% (23)	8% (8)	7% (7)	16% (16)	23% (23)	100
#1 Issue: Education	21% (23)	24% (28)	16% (18)	9% (10)	15% (17)	15% (18)	114
#1 Issue: Energy	22% (25)	24% (27)	23% (26)	7% (7)	10% (12)	15% (17)	114
#1 Issue: Other	14% (18)	29% (38)	10% (13)	6% (8)	11% (14)	30% (38)	130
2018 House Vote: Democrat	20% (141)	30% (211)	15% (107)	8% (53)	15% (103)	13% (89)	704
2018 House Vote: Republican	24% (153)	27% (173)	15% (94)	7% (46)	16% (100)	12% (75)	641
2018 House Vote: Someone else	12% (8)	14% (9)	24% (15)	10% (7)	10% (6)	29% (19)	64
2016 Vote: Hillary Clinton	19% (130)	31% (210)	15% (105)	7% (48)	16% (107)	13% (86)	685
2016 Vote: Donald Trump	23% (159)	26% (178)	15% (104)	8% (53)	16% (110)	12% (83)	686
2016 Vote: Other	17% (22)	18% (23)	19% (25)	9% (12)	17% (21)	20% (26)	129
2016 Vote: Didn't Vote	15% (106)	23% (164)	11% (80)	7% (48)	15% (103)	28% (198)	700
Voted in 2014: Yes	22% (269)	28% (344)	15% (190)	8% (96)	15% (184)	13% (161)	1244
Voted in 2014: No	15% (148)	24% (230)	13% (124)	7% (64)	16% (157)	24% (233)	956

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**Table POL5\_1: Should presidential candidates be more or less critical of the following industries?**

Tech

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	19% (417)	26% (574)	14% (314)	7% (160)	15% (341)	18% (393)	2200
2012 Vote: Barack Obama	20% (174)	28% (236)	16% (140)	8% (65)	13% (115)	15% (126)	856
2012 Vote: Mitt Romney	21% (97)	27% (125)	13% (59)	8% (37)	19% (87)	13% (59)	464
2012 Vote: Other	24% (19)	22% (17)	12% (9)	9% (7)	19% (15)	14% (11)	79
2012 Vote: Didn't Vote	16% (128)	24% (193)	13% (106)	6% (51)	15% (122)	25% (196)	796
4-Region: Northeast	23% (90)	25% (98)	15% (59)	8% (31)	13% (53)	16% (61)	394
4-Region: Midwest	16% (75)	27% (127)	13% (61)	6% (30)	18% (85)	18% (85)	462
4-Region: South	18% (148)	25% (205)	15% (123)	6% (52)	16% (134)	20% (163)	824
4-Region: West	20% (104)	28% (144)	14% (71)	9% (48)	13% (69)	16% (84)	520
Party: Democrat/Leans Democrat	19% (190)	29% (284)	14% (138)	7% (70)	15% (151)	15% (150)	982
Party: Republican/Leans Republican	21% (172)	26% (216)	15% (120)	8% (64)	17% (136)	14% (114)	822

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_2:** Should presidential candidates be more or less critical of the following industries?*Finance*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	27% (602)	27% (583)	11% (240)	5% (109)	13% (276)	18% (390)	2200
Gender: Male	28% (295)	30% (317)	12% (129)	5% (57)	13% (143)	11% (122)	1062
Gender: Female	27% (308)	23% (266)	10% (111)	5% (52)	12% (133)	24% (268)	1138
Age: 18-34	30% (198)	21% (138)	11% (73)	6% (36)	10% (69)	22% (141)	655
Age: 35-44	36% (128)	28% (99)	8% (29)	5% (16)	10% (37)	14% (48)	358
Age: 45-64	26% (195)	29% (218)	11% (83)	4% (31)	12% (93)	17% (131)	751
Age: 65+	19% (81)	29% (128)	12% (54)	6% (26)	18% (78)	16% (69)	436
GenZers: 1997-2012	27% (69)	18% (47)	14% (36)	6% (16)	9% (23)	24% (62)	253
Millennials: 1981-1996	33% (190)	24% (138)	8% (44)	5% (30)	11% (63)	18% (103)	569
GenXers: 1965-1980	30% (167)	28% (156)	12% (68)	3% (17)	11% (60)	16% (91)	559
Baby Boomers: 1946-1964	22% (161)	29% (215)	11% (80)	6% (42)	15% (114)	17% (123)	735
PID: Dem (no lean)	32% (272)	27% (230)	10% (86)	4% (31)	11% (96)	16% (135)	850
PID: Ind (no lean)	24% (159)	24% (157)	10% (66)	6% (39)	11% (75)	25% (164)	661
PID: Rep (no lean)	25% (171)	29% (196)	13% (88)	6% (39)	15% (105)	13% (90)	689
PID/Gender: Dem Men	33% (131)	31% (126)	12% (48)	4% (17)	11% (45)	9% (35)	401
PID/Gender: Dem Women	31% (141)	23% (105)	8% (38)	3% (14)	11% (51)	22% (100)	449
PID/Gender: Ind Men	23% (69)	28% (86)	12% (35)	3% (10)	15% (45)	20% (61)	307
PID/Gender: Ind Women	25% (90)	20% (70)	9% (31)	8% (30)	8% (30)	29% (103)	354
PID/Gender: Rep Men	27% (95)	30% (105)	13% (45)	9% (31)	15% (53)	7% (26)	354
PID/Gender: Rep Women	23% (76)	27% (91)	13% (42)	2% (8)	16% (52)	19% (64)	334
Ideo: Liberal (1-3)	37% (237)	29% (189)	10% (66)	5% (33)	9% (57)	10% (64)	646
Ideo: Moderate (4)	22% (140)	28% (172)	11% (72)	5% (29)	15% (92)	19% (120)	625
Ideo: Conservative (5-7)	24% (165)	28% (195)	13% (89)	6% (40)	16% (111)	15% (103)	704
Educ: < College	27% (413)	24% (367)	10% (151)	5% (78)	12% (185)	21% (319)	1512
Educ: Bachelors degree	25% (111)	31% (139)	13% (57)	5% (21)	14% (62)	12% (54)	444
Educ: Post-grad	32% (79)	31% (77)	13% (32)	4% (9)	12% (29)	7% (17)	244
Income: Under 50k	28% (335)	23% (283)	10% (122)	5% (55)	13% (162)	21% (252)	1209
Income: 50k-100k	27% (181)	30% (199)	12% (77)	6% (39)	11% (74)	15% (97)	668
Income: 100k+	27% (87)	31% (101)	13% (41)	5% (15)	12% (39)	12% (40)	323
Ethnicity: White	25% (439)	28% (474)	11% (185)	5% (83)	14% (234)	18% (306)	1722
Ethnicity: Hispanic	29% (100)	26% (89)	13% (45)	11% (38)	5% (19)	17% (59)	349

Continued on next page

**Table POL5\_2: Should presidential candidates be more or less critical of the following industries?**

*Finance*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	27% (602)	27% (583)	11% (240)	5% (109)	13% (276)	18% (390)	2200
Ethnicity: Black	35% (96)	20% (54)	13% (36)	3% (8)	9% (25)	20% (55)	274
Ethnicity: Other	33% (68)	27% (55)	9% (19)	9% (18)	8% (16)	14% (28)	204
All Christian	25% (260)	28% (292)	13% (141)	5% (55)	15% (156)	14% (144)	1049
All Non-Christian	34% (40)	29% (33)	12% (14)	4% (4)	10% (12)	11% (13)	116
Atheist	32% (28)	25% (22)	7% (6)	13% (12)	8% (7)	15% (13)	88
Agnostic/Nothing in particular	28% (140)	24% (120)	7% (37)	5% (24)	11% (57)	26% (131)	510
Something Else	31% (134)	26% (115)	10% (42)	3% (14)	10% (43)	20% (89)	437
Religious Non-Protestant/Catholic	37% (51)	26% (36)	12% (16)	4% (6)	11% (15)	11% (15)	139
Evangelical	27% (171)	27% (170)	13% (84)	5% (29)	13% (82)	16% (101)	637
Non-Evangelical	26% (209)	28% (231)	12% (96)	5% (38)	14% (112)	16% (127)	813
Community: Urban	33% (207)	29% (181)	9% (54)	4% (25)	12% (73)	14% (85)	626
Community: Suburban	25% (244)	28% (273)	12% (119)	5% (45)	12% (118)	17% (169)	968
Community: Rural	25% (151)	21% (129)	11% (67)	6% (38)	14% (84)	22% (135)	606
Employ: Private Sector	30% (197)	31% (201)	12% (76)	4% (24)	13% (84)	12% (77)	659
Employ: Government	30% (48)	19% (30)	12% (20)	14% (23)	10% (16)	13% (21)	157
Employ: Self-Employed	31% (59)	29% (55)	11% (21)	2% (3)	10% (19)	17% (31)	189
Employ: Homemaker	26% (43)	19% (32)	15% (26)	4% (6)	13% (22)	22% (37)	166
Employ: Retired	22% (109)	29% (148)	11% (54)	6% (29)	15% (76)	18% (89)	505
Employ: Unemployed	26% (78)	22% (66)	9% (26)	7% (20)	12% (36)	25% (74)	300
Employ: Other	31% (40)	23% (30)	10% (13)	2% (2)	8% (11)	27% (35)	131
Military HH: Yes	21% (72)	32% (113)	13% (44)	7% (26)	12% (43)	15% (53)	350
Military HH: No	29% (531)	25% (470)	11% (196)	4% (83)	13% (233)	18% (337)	1850
RD/WT: Right Direction	24% (140)	29% (172)	12% (69)	5% (29)	15% (87)	16% (92)	588
RD/WT: Wrong Track	29% (463)	26% (412)	11% (171)	5% (79)	12% (189)	18% (298)	1612
Trump Job Approve	25% (223)	29% (261)	11% (99)	7% (62)	15% (130)	14% (121)	897
Trump Job Disapprove	30% (361)	26% (313)	11% (136)	4% (45)	12% (140)	17% (211)	1206
Trump Job Strongly Approve	28% (139)	26% (128)	11% (54)	7% (33)	15% (74)	13% (62)	490
Trump Job Somewhat Approve	21% (84)	33% (133)	11% (45)	7% (30)	14% (56)	14% (59)	407
Trump Job Somewhat Disapprove	27% (66)	27% (66)	18% (43)	3% (7)	11% (27)	14% (34)	242
Trump Job Strongly Disapprove	31% (295)	26% (247)	10% (93)	4% (38)	12% (114)	18% (177)	964

Continued on next page



**Table POL5\_2: Should presidential candidates be more or less critical of the following industries?***Finance*

<b>Demographic</b>	<b>Much more critical</b>		<b>Slightly more critical</b>		<b>Slightly less critical</b>		<b>Much less critical</b>		<b>No change</b>		<b>Don't Know / No Opinion</b>		<b>Total N</b>
Adults	27%	(602)	27%	(583)	11%	(240)	5%	(109)	13%	(276)	18%	(390)	2200
Favorable of Trump	25%	(225)	29%	(259)	11%	(100)	7%	(63)	14%	(130)	14%	(121)	899
Unfavorable of Trump	31%	(370)	26%	(311)	11%	(133)	3%	(41)	11%	(134)	17%	(201)	1190
Very Favorable of Trump	29%	(152)	25%	(134)	11%	(56)	9%	(45)	14%	(76)	13%	(67)	530
Somewhat Favorable of Trump	20%	(73)	34%	(126)	12%	(44)	5%	(18)	15%	(54)	15%	(54)	369
Somewhat Unfavorable of Trump	24%	(52)	28%	(61)	20%	(42)	3%	(7)	12%	(26)	13%	(28)	217
Very Unfavorable of Trump	33%	(318)	26%	(250)	9%	(91)	4%	(34)	11%	(108)	18%	(172)	974
#1 Issue: Economy	30%	(231)	26%	(206)	12%	(95)	6%	(49)	12%	(92)	14%	(109)	782
#1 Issue: Security	19%	(49)	28%	(70)	11%	(29)	7%	(18)	19%	(47)	16%	(41)	254
#1 Issue: Health Care	26%	(103)	31%	(126)	11%	(43)	1%	(5)	13%	(50)	18%	(74)	400
#1 Issue: Medicare / Social Security	25%	(76)	26%	(78)	10%	(32)	4%	(13)	13%	(41)	22%	(66)	306
#1 Issue: Women's Issues	32%	(33)	13%	(13)	10%	(10)	3%	(3)	13%	(13)	29%	(29)	100
#1 Issue: Education	34%	(39)	24%	(27)	6%	(7)	6%	(6)	11%	(13)	19%	(21)	114
#1 Issue: Energy	34%	(39)	20%	(23)	15%	(17)	7%	(8)	6%	(7)	17%	(19)	114
#1 Issue: Other	25%	(33)	30%	(40)	6%	(8)	4%	(6)	10%	(13)	24%	(31)	130
2018 House Vote: Democrat	33%	(233)	29%	(205)	10%	(71)	4%	(28)	11%	(75)	13%	(92)	704
2018 House Vote: Republican	24%	(153)	29%	(189)	14%	(87)	6%	(38)	15%	(95)	12%	(78)	641
2018 House Vote: Someone else	26%	(17)	17%	(11)	10%	(7)	11%	(7)	12%	(7)	24%	(15)	64
2016 Vote: Hillary Clinton	31%	(216)	30%	(205)	10%	(66)	4%	(27)	12%	(80)	13%	(91)	685
2016 Vote: Donald Trump	24%	(162)	30%	(204)	13%	(90)	6%	(44)	14%	(99)	13%	(87)	686
2016 Vote: Other	27%	(35)	25%	(32)	14%	(18)	2%	(3)	12%	(15)	20%	(25)	129
2016 Vote: Didn't Vote	27%	(189)	20%	(142)	9%	(66)	5%	(35)	12%	(82)	27%	(186)	700
Voted in 2014: Yes	29%	(359)	29%	(361)	11%	(141)	5%	(56)	13%	(160)	13%	(167)	1244
Voted in 2014: No	25%	(244)	23%	(222)	10%	(99)	5%	(52)	12%	(116)	23%	(223)	956
2012 Vote: Barack Obama	32%	(275)	29%	(245)	11%	(90)	4%	(33)	10%	(90)	14%	(123)	856
2012 Vote: Mitt Romney	19%	(90)	28%	(132)	13%	(61)	6%	(28)	19%	(89)	14%	(65)	464
2012 Vote: Other	32%	(25)	27%	(21)	11%	(9)	3%	(2)	12%	(10)	15%	(11)	79
2012 Vote: Didn't Vote	26%	(211)	23%	(185)	10%	(79)	6%	(45)	11%	(85)	24%	(190)	796

Continued on next page

**Table POL5\_2: Should presidential candidates be more or less critical of the following industries?**

*Finance*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	27% (602)	27% (583)	11% (240)	5% (109)	13% (276)	18% (390)	2200
4-Region: Northeast	28% (112)	31% (120)	11% (41)	4% (16)	12% (47)	15% (58)	394
4-Region: Midwest	27% (125)	23% (107)	12% (56)	4% (20)	14% (63)	20% (92)	462
4-Region: South	27% (219)	26% (212)	11% (87)	4% (31)	13% (111)	20% (164)	824
4-Region: West	28% (147)	28% (144)	11% (55)	8% (42)	11% (55)	15% (76)	520
Party: Democrat/Leans Democrat	32% (318)	28% (272)	9% (93)	4% (35)	11% (110)	16% (153)	982
Party: Republican/Leans Republican	24% (197)	29% (239)	13% (106)	5% (41)	15% (126)	14% (113)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_3:** *Should presidential candidates be more or less critical of the following industries?***Banks**

<b>Demographic</b>	<b>Much more critical</b>	<b>Slightly more critical</b>	<b>Slightly less critical</b>	<b>Much less critical</b>	<b>No change</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	24% (529)	26% (568)	12% (266)	5% (118)	15% (340)	17% (378)	2200
Gender: Male	25% (270)	29% (308)	13% (135)	5% (57)	16% (166)	12% (124)	1062
Gender: Female	23% (259)	23% (260)	12% (131)	5% (61)	15% (174)	22% (254)	1138
Age: 18-34	27% (180)	20% (132)	11% (74)	6% (41)	13% (84)	22% (145)	655
Age: 35-44	30% (107)	27% (97)	12% (44)	5% (17)	12% (42)	14% (51)	358
Age: 45-64	22% (162)	28% (212)	11% (85)	5% (40)	17% (131)	16% (121)	751
Age: 65+	18% (80)	29% (128)	14% (63)	5% (20)	19% (84)	14% (61)	436
GenZers: 1997-2012	28% (70)	17% (44)	12% (30)	10% (24)	10% (25)	24% (60)	253
Millennials: 1981-1996	30% (169)	23% (133)	10% (57)	4% (23)	13% (74)	20% (113)	569
GenXers: 1965-1980	23% (129)	28% (155)	13% (73)	5% (29)	15% (83)	16% (90)	559
Baby Boomers: 1946-1964	20% (146)	29% (213)	13% (93)	5% (37)	19% (143)	14% (103)	735
PID: Dem (no lean)	30% (253)	27% (233)	11% (96)	3% (26)	14% (117)	15% (125)	850
PID: Ind (no lean)	18% (117)	22% (148)	12% (78)	8% (50)	16% (105)	25% (164)	661
PID: Rep (no lean)	23% (159)	27% (187)	14% (93)	6% (42)	17% (118)	13% (89)	689
PID/Gender: Dem Men	32% (127)	31% (123)	14% (54)	4% (16)	12% (49)	8% (31)	401
PID/Gender: Dem Women	28% (126)	24% (110)	9% (41)	2% (11)	15% (68)	21% (94)	449
PID/Gender: Ind Men	19% (58)	26% (80)	13% (39)	6% (17)	15% (47)	22% (66)	307
PID/Gender: Ind Women	17% (60)	19% (68)	11% (38)	9% (33)	16% (58)	28% (98)	354
PID/Gender: Rep Men	24% (86)	30% (105)	12% (42)	7% (24)	20% (70)	8% (27)	354
PID/Gender: Rep Women	22% (73)	25% (82)	15% (52)	5% (18)	14% (48)	18% (62)	334
Ideo: Liberal (1-3)	36% (234)	30% (192)	9% (60)	4% (27)	12% (75)	9% (58)	646
Ideo: Moderate (4)	19% (119)	26% (165)	14% (88)	6% (40)	16% (99)	18% (114)	625
Ideo: Conservative (5-7)	20% (140)	26% (181)	15% (104)	6% (40)	19% (134)	15% (106)	704
Educ: < College	24% (360)	23% (354)	12% (176)	6% (83)	15% (232)	20% (307)	1512
Educ: Bachelors degree	23% (103)	29% (127)	13% (56)	6% (27)	17% (74)	13% (56)	444
Educ: Post-grad	27% (66)	36% (88)	14% (34)	3% (8)	14% (34)	6% (15)	244
Income: Under 50k	24% (288)	23% (279)	11% (135)	6% (67)	16% (192)	21% (249)	1209
Income: 50k-100k	23% (155)	29% (196)	14% (94)	5% (33)	15% (97)	14% (92)	668
Income: 100k+	27% (86)	29% (93)	12% (38)	6% (18)	16% (51)	11% (37)	323
Ethnicity: White	22% (371)	27% (463)	13% (219)	5% (81)	17% (285)	18% (303)	1722
Ethnicity: Hispanic	32% (112)	24% (83)	12% (43)	6% (20)	7% (25)	19% (67)	349

Continued on next page

**Table POL5\_3: Should presidential candidates be more or less critical of the following industries?**

*Banks*

Demographic	Much more critical		Slightly more critical		Slightly less critical		Much less critical		No change		Don't Know / No Opinion		Total N
Adults	24%	(529)	26%	(568)	12%	(266)	5%	(118)	15%	(340)	17%	(378)	2200
Ethnicity: Black	34%	(94)	19%	(52)	11%	(31)	9%	(23)	10%	(29)	17%	(46)	274
Ethnicity: Other	32%	(65)	26%	(54)	8%	(17)	7%	(14)	13%	(26)	14%	(29)	204
All Christian	21%	(221)	29%	(299)	15%	(156)	5%	(50)	18%	(189)	13%	(134)	1049
All Non-Christian	26%	(30)	24%	(28)	18%	(20)	8%	(9)	15%	(17)	9%	(11)	116
Atheist	33%	(29)	24%	(22)	8%	(7)	5%	(4)	20%	(17)	10%	(9)	88
Agnostic/Nothing in particular	24%	(125)	23%	(118)	8%	(41)	6%	(30)	12%	(61)	27%	(135)	510
Something Else	28%	(124)	23%	(102)	10%	(42)	6%	(25)	13%	(55)	20%	(89)	437
Religious Non-Protestant/Catholic	29%	(40)	23%	(32)	15%	(21)	8%	(11)	15%	(21)	10%	(13)	139
Evangelical	25%	(161)	26%	(166)	13%	(81)	4%	(24)	16%	(104)	16%	(100)	637
Non-Evangelical	21%	(171)	28%	(227)	14%	(114)	6%	(48)	17%	(136)	14%	(117)	813
Community: Urban	30%	(190)	24%	(153)	11%	(70)	6%	(40)	14%	(85)	14%	(88)	626
Community: Suburban	21%	(208)	27%	(260)	14%	(132)	6%	(54)	16%	(156)	16%	(158)	968
Community: Rural	22%	(131)	26%	(155)	11%	(64)	4%	(24)	16%	(100)	22%	(132)	606
Employ: Private Sector	25%	(163)	30%	(197)	13%	(84)	5%	(33)	14%	(93)	13%	(89)	659
Employ: Government	34%	(53)	22%	(34)	12%	(19)	4%	(7)	15%	(24)	14%	(21)	157
Employ: Self-Employed	34%	(63)	27%	(51)	11%	(21)	6%	(11)	10%	(19)	13%	(24)	189
Employ: Homemaker	14%	(24)	24%	(40)	16%	(26)	7%	(12)	17%	(29)	21%	(35)	166
Employ: Retired	18%	(89)	30%	(152)	12%	(61)	6%	(29)	19%	(95)	16%	(79)	505
Employ: Unemployed	25%	(74)	17%	(52)	11%	(34)	4%	(12)	18%	(55)	24%	(73)	300
Employ: Other	31%	(41)	19%	(25)	11%	(14)	3%	(4)	14%	(18)	22%	(28)	131
Military HH: Yes	23%	(80)	29%	(101)	13%	(46)	5%	(18)	16%	(58)	14%	(48)	350
Military HH: No	24%	(450)	25%	(467)	12%	(221)	5%	(100)	15%	(282)	18%	(330)	1850
RD/WT: Right Direction	22%	(129)	27%	(161)	12%	(73)	5%	(30)	17%	(98)	17%	(98)	588
RD/WT: Wrong Track	25%	(400)	25%	(407)	12%	(194)	5%	(88)	15%	(242)	17%	(280)	1612
Trump Job Approve	21%	(188)	27%	(239)	14%	(127)	6%	(51)	17%	(157)	15%	(135)	897
Trump Job Disapprove	27%	(330)	26%	(319)	11%	(131)	5%	(66)	15%	(177)	15%	(183)	1206
Trump Job Strongly Approve	23%	(114)	30%	(145)	12%	(57)	5%	(26)	16%	(79)	14%	(70)	490
Trump Job Somewhat Approve	18%	(74)	23%	(94)	17%	(70)	6%	(25)	19%	(78)	16%	(65)	407
Trump Job Somewhat Disapprove	23%	(56)	24%	(58)	16%	(39)	7%	(18)	17%	(42)	12%	(30)	242
Trump Job Strongly Disapprove	28%	(274)	27%	(261)	10%	(92)	5%	(49)	14%	(135)	16%	(153)	964

Continued on next page

**Table POL5\_3: Should presidential candidates be more or less critical of the following industries?****Banks**

<b>Demographic</b>	<b>Much more critical</b>		<b>Slightly more critical</b>		<b>Slightly less critical</b>		<b>Much less critical</b>		<b>No change</b>		<b>Don't Know / No Opinion</b>		<b>Total N</b>
Adults	24%	(529)	26%	(568)	12%	(266)	5%	(118)	15%	(340)	17%	(378)	2200
Favorable of Trump	21%	(191)	26%	(234)	14%	(130)	6%	(53)	18%	(158)	15%	(133)	899
Unfavorable of Trump	28%	(333)	27%	(320)	10%	(124)	5%	(60)	14%	(168)	16%	(186)	1190
Very Favorable of Trump	25%	(132)	27%	(142)	12%	(62)	6%	(30)	17%	(89)	14%	(75)	530
Somewhat Favorable of Trump	16%	(59)	25%	(92)	18%	(68)	6%	(23)	19%	(68)	16%	(59)	369
Somewhat Unfavorable of Trump	19%	(41)	27%	(58)	16%	(34)	7%	(14)	16%	(34)	16%	(35)	217
Very Unfavorable of Trump	30%	(292)	27%	(262)	9%	(90)	5%	(46)	14%	(133)	15%	(151)	974
#1 Issue: Economy	23%	(181)	26%	(202)	14%	(110)	7%	(52)	15%	(121)	15%	(116)	782
#1 Issue: Security	20%	(51)	25%	(62)	16%	(40)	5%	(12)	20%	(50)	16%	(40)	254
#1 Issue: Health Care	25%	(101)	30%	(120)	10%	(39)	5%	(19)	15%	(60)	15%	(61)	400
#1 Issue: Medicare / Social Security	21%	(64)	30%	(92)	10%	(31)	5%	(14)	16%	(49)	18%	(56)	306
#1 Issue: Women's Issues	36%	(36)	16%	(16)	7%	(7)	3%	(3)	11%	(11)	27%	(27)	100
#1 Issue: Education	25%	(28)	21%	(24)	8%	(9)	11%	(12)	12%	(13)	24%	(27)	114
#1 Issue: Energy	30%	(34)	24%	(27)	16%	(18)	2%	(2)	13%	(15)	15%	(17)	114
#1 Issue: Other	26%	(34)	19%	(24)	10%	(12)	3%	(5)	15%	(20)	26%	(34)	130
2018 House Vote: Democrat	30%	(212)	29%	(204)	13%	(88)	4%	(27)	13%	(94)	11%	(80)	704
2018 House Vote: Republican	22%	(142)	27%	(174)	13%	(86)	6%	(38)	19%	(122)	12%	(79)	641
2018 House Vote: Someone else	21%	(13)	17%	(11)	13%	(8)	7%	(4)	16%	(10)	26%	(16)	64
2016 Vote: Hillary Clinton	32%	(221)	28%	(193)	11%	(74)	3%	(24)	15%	(100)	11%	(73)	685
2016 Vote: Donald Trump	20%	(135)	27%	(188)	15%	(101)	6%	(44)	19%	(133)	12%	(86)	686
2016 Vote: Other	26%	(34)	22%	(28)	15%	(20)	3%	(4)	14%	(18)	19%	(25)	129
2016 Vote: Didn't Vote	20%	(139)	23%	(159)	10%	(72)	7%	(46)	13%	(88)	28%	(195)	700
Voted in 2014: Yes	26%	(319)	28%	(350)	13%	(161)	5%	(66)	16%	(201)	12%	(148)	1244
Voted in 2014: No	22%	(211)	23%	(219)	11%	(105)	5%	(52)	15%	(140)	24%	(230)	956
2012 Vote: Barack Obama	29%	(253)	29%	(247)	12%	(101)	4%	(32)	14%	(124)	12%	(100)	856
2012 Vote: Mitt Romney	16%	(75)	27%	(123)	15%	(68)	7%	(33)	22%	(102)	13%	(62)	464
2012 Vote: Other	31%	(25)	28%	(22)	10%	(8)	2%	(1)	11%	(9)	18%	(14)	79
2012 Vote: Didn't Vote	22%	(176)	22%	(174)	11%	(89)	6%	(51)	13%	(104)	25%	(201)	796

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**Table POL5\_3: Should presidential candidates be more or less critical of the following industries?**

*Banks*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	24% (529)	26% (568)	12% (266)	5% (118)	15% (340)	17% (378)	2200
4-Region: Northeast	23% (91)	29% (115)	12% (49)	6% (23)	14% (56)	15% (59)	394
4-Region: Midwest	20% (91)	26% (122)	13% (62)	3% (14)	18% (82)	20% (91)	462
4-Region: South	23% (188)	24% (201)	12% (102)	6% (49)	17% (136)	18% (148)	824
4-Region: West	30% (158)	25% (130)	10% (54)	6% (32)	13% (66)	15% (80)	520
Party: Democrat/Leans Democrat	30% (294)	28% (274)	11% (112)	3% (32)	13% (131)	14% (139)	982
Party: Republican/Leans Republican	22% (184)	26% (218)	13% (111)	6% (51)	18% (145)	14% (114)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_4:** Should presidential candidates be more or less critical of the following industries?*Health care*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	40% (881)	24% (529)	8% (176)	7% (146)	9% (208)	12% (259)	2200
Gender: Male	39% (413)	26% (280)	8% (80)	8% (88)	10% (106)	9% (94)	1062
Gender: Female	41% (469)	22% (249)	8% (96)	5% (58)	9% (102)	14% (165)	1138
Age: 18-34	40% (260)	22% (142)	9% (57)	5% (31)	9% (60)	16% (104)	655
Age: 35-44	44% (159)	25% (89)	7% (24)	7% (23)	8% (29)	10% (34)	358
Age: 45-64	39% (294)	27% (199)	8% (58)	6% (47)	10% (72)	11% (80)	751
Age: 65+	39% (169)	23% (99)	8% (37)	10% (44)	11% (47)	9% (41)	436
GenZers: 1997-2012	40% (102)	23% (58)	6% (14)	6% (15)	8% (21)	17% (44)	253
Millennials: 1981-1996	43% (244)	22% (123)	9% (52)	4% (23)	8% (48)	14% (78)	569
GenXers: 1965-1980	40% (226)	25% (142)	7% (37)	7% (37)	10% (57)	11% (61)	559
Baby Boomers: 1946-1964	38% (277)	26% (189)	9% (65)	9% (63)	9% (69)	10% (71)	735
PID: Dem (no lean)	49% (413)	21% (182)	6% (51)	7% (56)	8% (66)	9% (81)	850
PID: Ind (no lean)	32% (211)	25% (164)	8% (53)	6% (42)	11% (70)	18% (121)	661
PID: Rep (no lean)	37% (257)	27% (183)	10% (71)	7% (48)	10% (72)	8% (57)	689
PID/Gender: Dem Men	46% (185)	27% (108)	6% (25)	8% (32)	6% (23)	7% (27)	401
PID/Gender: Dem Women	51% (228)	17% (74)	6% (26)	5% (24)	10% (43)	12% (54)	449
PID/Gender: Ind Men	31% (94)	25% (78)	7% (22)	8% (24)	12% (37)	17% (52)	307
PID/Gender: Ind Women	33% (117)	24% (86)	9% (31)	5% (18)	9% (33)	19% (69)	354
PID/Gender: Rep Men	38% (133)	27% (94)	9% (33)	9% (32)	13% (46)	4% (15)	354
PID/Gender: Rep Women	37% (124)	27% (89)	11% (38)	5% (16)	8% (26)	13% (42)	334
Ideo: Liberal (1-3)	51% (327)	22% (140)	8% (50)	8% (54)	7% (44)	5% (31)	646
Ideo: Moderate (4)	37% (229)	26% (159)	8% (51)	6% (37)	12% (76)	12% (73)	625
Ideo: Conservative (5-7)	35% (244)	27% (192)	10% (70)	8% (53)	10% (70)	11% (75)	704
Educ: < College	40% (605)	23% (347)	7% (108)	6% (89)	10% (147)	14% (216)	1512
Educ: Bachelors degree	38% (171)	27% (119)	9% (40)	8% (38)	10% (45)	7% (32)	444
Educ: Post-grad	43% (106)	26% (64)	11% (28)	8% (19)	7% (16)	5% (11)	244
Income: Under 50k	40% (482)	22% (265)	8% (97)	5% (66)	10% (122)	15% (178)	1209
Income: 50k-100k	42% (280)	27% (179)	7% (46)	8% (51)	8% (52)	9% (59)	668
Income: 100k+	37% (120)	26% (85)	10% (33)	9% (29)	11% (34)	7% (22)	323
Ethnicity: White	38% (654)	25% (432)	9% (150)	6% (110)	10% (167)	12% (208)	1722
Ethnicity: Hispanic	40% (139)	26% (91)	10% (33)	7% (23)	7% (24)	11% (40)	349

Continued on next page

**Table POL5\_4: Should presidential candidates be more or less critical of the following industries?**

Health care

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	40% (881)	24% (529)	8% (176)	7% (146)	9% (208)	12% (259)	2200
Ethnicity: Black	48% (133)	19% (51)	4% (11)	9% (23)	10% (26)	11% (30)	274
Ethnicity: Other	46% (94)	23% (46)	7% (15)	6% (13)	7% (15)	10% (21)	204
All Christian	38% (395)	27% (288)	10% (103)	7% (77)	10% (106)	8% (80)	1049
All Non-Christian	39% (46)	32% (38)	8% (9)	7% (8)	6% (8)	8% (9)	116
Atheist	46% (41)	20% (18)	8% (7)	9% (8)	8% (7)	9% (8)	88
Agnostic/Nothing in particular	38% (193)	19% (96)	7% (35)	6% (32)	10% (52)	20% (103)	510
Something Else	48% (208)	21% (90)	5% (22)	5% (21)	8% (37)	13% (59)	437
Religious Non-Protestant/Catholic	36% (50)	34% (47)	10% (14)	7% (10)	6% (8)	7% (9)	139
Evangelical	40% (254)	26% (166)	9% (54)	7% (46)	9% (55)	10% (63)	637
Non-Evangelical	42% (341)	24% (199)	8% (66)	6% (49)	11% (87)	9% (72)	813
Community: Urban	46% (286)	23% (143)	8% (50)	7% (43)	8% (51)	8% (53)	626
Community: Suburban	39% (373)	26% (250)	8% (78)	6% (62)	10% (95)	11% (110)	968
Community: Rural	37% (222)	23% (136)	8% (48)	7% (41)	10% (62)	16% (97)	606
Employ: Private Sector	40% (263)	28% (183)	8% (51)	6% (41)	9% (61)	9% (61)	659
Employ: Government	39% (62)	26% (41)	11% (18)	7% (11)	7% (11)	9% (14)	157
Employ: Self-Employed	49% (93)	24% (46)	5% (9)	5% (10)	9% (17)	8% (15)	189
Employ: Homemaker	37% (61)	22% (37)	13% (21)	5% (9)	10% (17)	13% (21)	166
Employ: Retired	39% (199)	23% (114)	7% (38)	10% (49)	10% (51)	11% (55)	505
Employ: Unemployed	33% (99)	23% (69)	8% (24)	3% (10)	13% (39)	20% (59)	300
Employ: Other	53% (69)	16% (21)	7% (9)	6% (7)	5% (7)	13% (17)	131
Military HH: Yes	38% (133)	25% (86)	11% (37)	9% (32)	9% (33)	8% (29)	350
Military HH: No	40% (748)	24% (443)	8% (139)	6% (114)	9% (175)	12% (230)	1850
RD/WT: Right Direction	37% (216)	27% (156)	9% (55)	5% (31)	10% (58)	12% (72)	588
RD/WT: Wrong Track	41% (665)	23% (373)	7% (121)	7% (116)	9% (150)	12% (187)	1612
Trump Job Approve	35% (316)	29% (261)	9% (84)	6% (56)	11% (100)	9% (81)	897
Trump Job Disapprove	45% (546)	21% (254)	7% (86)	7% (89)	9% (103)	11% (128)	1206
Trump Job Strongly Approve	37% (183)	26% (127)	9% (44)	6% (30)	13% (64)	8% (41)	490
Trump Job Somewhat Approve	33% (133)	33% (134)	10% (40)	6% (25)	9% (36)	10% (40)	407
Trump Job Somewhat Disapprove	40% (98)	25% (61)	11% (26)	7% (17)	8% (20)	8% (20)	242
Trump Job Strongly Disapprove	46% (448)	20% (193)	6% (60)	8% (73)	9% (83)	11% (108)	964

Continued on next page



**Table POL5\_4: Should presidential candidates be more or less critical of the following industries?**  
Health care

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	40% (881)	24% (529)	8% (176)	7% (146)	9% (208)	12% (259)	2200
Favorable of Trump	37% (329)	29% (261)	9% (82)	6% (50)	11% (101)	8% (76)	899
Unfavorable of Trump	45% (533)	21% (255)	7% (89)	7% (89)	8% (97)	11% (127)	1190
Very Favorable of Trump	40% (210)	26% (137)	9% (47)	6% (30)	12% (64)	8% (43)	530
Somewhat Favorable of Trump	32% (119)	34% (124)	10% (36)	6% (21)	10% (37)	9% (33)	369
Somewhat Unfavorable of Trump	35% (75)	28% (61)	12% (26)	5% (11)	10% (21)	11% (23)	217
Very Unfavorable of Trump	47% (458)	20% (194)	6% (63)	8% (78)	8% (76)	11% (105)	974
#1 Issue: Economy	38% (295)	25% (198)	10% (75)	7% (55)	10% (76)	10% (82)	782
#1 Issue: Security	34% (86)	27% (69)	9% (24)	5% (14)	14% (36)	10% (25)	254
#1 Issue: Health Care	47% (190)	21% (84)	6% (24)	5% (18)	8% (31)	13% (53)	400
#1 Issue: Medicare / Social Security	43% (132)	19% (57)	7% (21)	9% (27)	10% (32)	12% (37)	306
#1 Issue: Women's Issues	37% (38)	21% (21)	4% (4)	6% (6)	5% (5)	27% (27)	100
#1 Issue: Education	35% (40)	27% (31)	9% (10)	9% (10)	10% (11)	10% (12)	114
#1 Issue: Energy	40% (46)	34% (39)	12% (14)	2% (3)	4% (5)	6% (7)	114
#1 Issue: Other	42% (54)	22% (29)	4% (6)	10% (13)	8% (11)	14% (18)	130
2018 House Vote: Democrat	47% (331)	22% (157)	7% (50)	8% (54)	8% (58)	8% (53)	704
2018 House Vote: Republican	38% (245)	28% (180)	9% (55)	8% (50)	9% (61)	8% (50)	641
2018 House Vote: Someone else	21% (14)	24% (15)	16% (10)	10% (7)	8% (5)	20% (13)	64
2016 Vote: Hillary Clinton	46% (317)	22% (148)	8% (55)	9% (62)	8% (56)	7% (46)	685
2016 Vote: Donald Trump	38% (257)	29% (200)	9% (60)	7% (47)	11% (74)	7% (47)	686
2016 Vote: Other	35% (46)	18% (23)	14% (18)	7% (9)	9% (12)	16% (21)	129
2016 Vote: Didn't Vote	37% (261)	22% (157)	6% (42)	4% (29)	9% (66)	21% (145)	700
Voted in 2014: Yes	42% (526)	24% (300)	8% (100)	9% (109)	9% (110)	8% (99)	1244
Voted in 2014: No	37% (356)	24% (229)	8% (76)	4% (37)	10% (98)	17% (161)	956
2012 Vote: Barack Obama	47% (406)	22% (192)	7% (60)	8% (71)	7% (60)	8% (68)	856
2012 Vote: Mitt Romney	34% (157)	28% (129)	10% (49)	7% (31)	13% (61)	8% (36)	464
2012 Vote: Other	35% (27)	26% (21)	6% (5)	12% (9)	8% (7)	13% (10)	79
2012 Vote: Didn't Vote	36% (288)	23% (186)	8% (62)	4% (34)	10% (81)	18% (145)	796

Continued on next page

**Table POL5\_4: Should presidential candidates be more or less critical of the following industries?**

*Health care*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	40% (881)	24% (529)	8% (176)	7% (146)	9% (208)	12% (259)	2200
4-Region: Northeast	42% (163)	26% (103)	7% (28)	8% (33)	9% (34)	8% (33)	394
4-Region: Midwest	38% (176)	25% (114)	8% (38)	5% (24)	10% (45)	14% (64)	462
4-Region: South	41% (335)	24% (196)	7% (56)	6% (46)	10% (82)	13% (109)	824
4-Region: West	40% (206)	22% (117)	10% (54)	8% (44)	9% (47)	10% (53)	520
Party: Democrat/Leans Democrat	48% (473)	22% (213)	6% (62)	6% (63)	8% (78)	9% (92)	982
Party: Republican/Leans Republican	36% (292)	27% (226)	10% (83)	7% (61)	11% (90)	8% (70)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_5: Should presidential candidates be more or less critical of the following industries?**  
*Renewable energy*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	25% (557)	20% (439)	12% (269)	13% (283)	13% (288)	17% (364)	2200
Gender: Male	27% (285)	21% (222)	12% (123)	15% (157)	15% (155)	11% (120)	1062
Gender: Female	24% (272)	19% (217)	13% (146)	11% (126)	12% (134)	21% (244)	1138
Age: 18-34	29% (193)	17% (113)	11% (69)	9% (60)	13% (87)	20% (133)	655
Age: 35-44	30% (108)	25% (88)	12% (44)	7% (26)	11% (39)	15% (53)	358
Age: 45-64	21% (161)	21% (154)	13% (98)	15% (114)	14% (104)	16% (119)	751
Age: 65+	22% (95)	19% (84)	13% (58)	19% (82)	13% (59)	14% (60)	436
GenZers: 1997-2012	31% (80)	17% (43)	10% (26)	10% (26)	12% (31)	19% (47)	253
Millennials: 1981-1996	29% (167)	20% (115)	10% (56)	8% (45)	13% (71)	20% (114)	569
GenXers: 1965-1980	24% (132)	22% (125)	15% (82)	12% (66)	13% (71)	15% (83)	559
Baby Boomers: 1946-1964	22% (163)	18% (129)	13% (96)	18% (131)	14% (102)	15% (113)	735
PID: Dem (no lean)	31% (259)	21% (177)	8% (70)	17% (144)	10% (83)	14% (118)	850
PID: Ind (no lean)	21% (136)	15% (99)	13% (88)	13% (84)	15% (98)	24% (157)	661
PID: Rep (no lean)	24% (162)	24% (163)	16% (111)	8% (55)	16% (108)	13% (89)	689
PID/Gender: Dem Men	31% (126)	21% (85)	10% (38)	21% (84)	10% (40)	7% (28)	401
PID/Gender: Dem Women	30% (133)	20% (91)	7% (31)	13% (60)	10% (43)	20% (90)	449
PID/Gender: Ind Men	22% (69)	15% (46)	12% (37)	13% (41)	17% (52)	20% (61)	307
PID/Gender: Ind Women	19% (67)	15% (53)	14% (51)	12% (43)	13% (45)	27% (96)	354
PID/Gender: Rep Men	26% (91)	26% (91)	13% (47)	9% (32)	18% (62)	9% (31)	354
PID/Gender: Rep Women	21% (72)	22% (72)	19% (64)	7% (23)	14% (46)	17% (58)	334
Ideo: Liberal (1-3)	34% (221)	16% (106)	11% (71)	22% (141)	9% (56)	8% (51)	646
Ideo: Moderate (4)	21% (129)	25% (153)	11% (71)	11% (66)	17% (103)	16% (103)	625
Ideo: Conservative (5-7)	23% (164)	22% (157)	15% (103)	9% (66)	16% (111)	14% (102)	704
Educ: < College	25% (382)	20% (295)	12% (177)	11% (159)	14% (206)	19% (292)	1512
Educ: Bachelors degree	24% (107)	20% (90)	14% (60)	17% (74)	13% (56)	13% (57)	444
Educ: Post-grad	28% (68)	22% (54)	13% (32)	20% (49)	11% (26)	6% (15)	244
Income: Under 50k	25% (307)	18% (219)	11% (133)	11% (131)	14% (168)	21% (250)	1209
Income: 50k-100k	25% (166)	23% (157)	13% (87)	16% (106)	11% (73)	12% (79)	668
Income: 100k+	26% (84)	19% (63)	15% (48)	14% (46)	15% (47)	11% (35)	323
Ethnicity: White	24% (418)	21% (363)	12% (208)	12% (209)	14% (241)	16% (283)	1722
Ethnicity: Hispanic	36% (125)	19% (66)	11% (37)	12% (41)	7% (25)	16% (56)	349

Continued on next page

**Table POL5\_5: Should presidential candidates be more or less critical of the following industries?**  
*Renewable energy*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	25% (557)	20% (439)	12% (269)	13% (283)	13% (288)	17% (364)	2200
Ethnicity: Black	31% (85)	13% (36)	14% (39)	14% (38)	11% (29)	17% (47)	274
Ethnicity: Other	27% (55)	19% (39)	11% (22)	17% (36)	9% (19)	17% (34)	204
All Christian	26% (276)	22% (229)	13% (137)	12% (121)	15% (162)	12% (123)	1049
All Non-Christian	27% (31)	20% (23)	14% (16)	21% (24)	9% (11)	10% (12)	116
Atheist	30% (26)	10% (9)	12% (10)	24% (21)	10% (9)	14% (12)	88
Agnostic/Nothing in particular	20% (103)	14% (71)	11% (55)	16% (83)	14% (69)	25% (128)	510
Something Else	28% (121)	24% (106)	12% (51)	7% (32)	9% (37)	20% (89)	437
Religious Non-Protestant/Catholic	26% (36)	20% (28)	14% (20)	19% (26)	10% (14)	10% (14)	139
Evangelical	29% (182)	21% (137)	13% (83)	9% (57)	14% (88)	14% (90)	637
Non-Evangelical	26% (209)	23% (190)	12% (100)	11% (93)	13% (104)	15% (118)	813
Community: Urban	31% (195)	20% (128)	12% (75)	11% (71)	13% (81)	12% (76)	626
Community: Suburban	22% (213)	20% (198)	14% (131)	15% (145)	12% (117)	17% (164)	968
Community: Rural	25% (149)	19% (113)	10% (62)	11% (66)	15% (91)	21% (124)	606
Employ: Private Sector	25% (164)	24% (158)	14% (89)	12% (80)	13% (83)	13% (84)	659
Employ: Government	28% (44)	16% (25)	11% (17)	15% (24)	15% (24)	14% (22)	157
Employ: Self-Employed	34% (65)	20% (38)	9% (18)	14% (26)	10% (18)	13% (24)	189
Employ: Homemaker	13% (22)	21% (35)	18% (30)	13% (22)	13% (22)	21% (35)	166
Employ: Retired	23% (118)	17% (87)	13% (66)	17% (85)	13% (68)	16% (81)	505
Employ: Unemployed	25% (75)	20% (59)	10% (29)	6% (19)	14% (41)	25% (76)	300
Employ: Other	33% (43)	17% (22)	8% (10)	14% (18)	12% (15)	17% (22)	131
Military HH: Yes	27% (95)	21% (74)	13% (46)	12% (41)	12% (44)	14% (50)	350
Military HH: No	25% (462)	20% (365)	12% (223)	13% (242)	13% (245)	17% (314)	1850
RD/WT: Right Direction	23% (136)	24% (140)	14% (84)	6% (34)	18% (106)	15% (89)	588
RD/WT: Wrong Track	26% (422)	19% (299)	11% (185)	15% (248)	11% (183)	17% (275)	1612
Trump Job Approve	23% (203)	25% (221)	15% (133)	8% (71)	16% (148)	14% (122)	897
Trump Job Disapprove	28% (340)	18% (214)	10% (124)	18% (211)	11% (132)	15% (185)	1206
Trump Job Strongly Approve	27% (134)	23% (113)	12% (61)	6% (31)	19% (91)	12% (61)	490
Trump Job Somewhat Approve	17% (69)	27% (108)	18% (72)	10% (40)	14% (57)	15% (62)	407
Trump Job Somewhat Disapprove	27% (66)	24% (58)	16% (39)	8% (20)	12% (29)	12% (30)	242
Trump Job Strongly Disapprove	28% (274)	16% (156)	9% (85)	20% (191)	11% (103)	16% (156)	964

Continued on next page

**Table POL5\_5: Should presidential candidates be more or less critical of the following industries?***Renewable energy*

<b>Demographic</b>	<b>Much more critical</b>		<b>Slightly more critical</b>		<b>Slightly less critical</b>		<b>Much less critical</b>		<b>No change</b>		<b>Don't Know / No Opinion</b>		<b>Total N</b>
Adults	25%	(557)	20%	(439)	12%	(269)	13%	(283)	13%	(288)	17%	(364)	2200
Favorable of Trump	24%	(213)	24%	(215)	15%	(131)	8%	(69)	17%	(152)	13%	(118)	899
Unfavorable of Trump	28%	(328)	18%	(217)	11%	(126)	18%	(211)	10%	(124)	16%	(185)	1190
Very Favorable of Trump	29%	(151)	22%	(115)	12%	(62)	8%	(42)	18%	(94)	13%	(66)	530
Somewhat Favorable of Trump	17%	(62)	27%	(100)	19%	(70)	7%	(27)	16%	(58)	14%	(52)	369
Somewhat Unfavorable of Trump	20%	(43)	25%	(55)	17%	(37)	9%	(20)	14%	(31)	14%	(30)	217
Very Unfavorable of Trump	29%	(285)	17%	(162)	9%	(88)	20%	(190)	10%	(93)	16%	(155)	974
#1 Issue: Economy	25%	(192)	23%	(179)	14%	(112)	10%	(80)	13%	(103)	15%	(116)	782
#1 Issue: Security	24%	(62)	19%	(48)	13%	(32)	8%	(20)	22%	(55)	15%	(37)	254
#1 Issue: Health Care	24%	(97)	19%	(77)	11%	(45)	18%	(73)	12%	(47)	15%	(62)	400
#1 Issue: Medicare / Social Security	22%	(66)	19%	(58)	11%	(33)	17%	(51)	13%	(40)	19%	(58)	306
#1 Issue: Women's Issues	32%	(32)	16%	(16)	10%	(10)	6%	(6)	5%	(5)	32%	(32)	100
#1 Issue: Education	26%	(30)	18%	(20)	13%	(15)	11%	(12)	15%	(18)	17%	(19)	114
#1 Issue: Energy	40%	(46)	17%	(19)	12%	(13)	18%	(21)	6%	(7)	7%	(8)	114
#1 Issue: Other	26%	(33)	17%	(23)	6%	(7)	16%	(20)	11%	(14)	25%	(32)	130
2018 House Vote: Democrat	27%	(189)	20%	(140)	11%	(78)	21%	(147)	11%	(75)	11%	(75)	704
2018 House Vote: Republican	24%	(157)	24%	(151)	16%	(102)	9%	(56)	16%	(101)	12%	(75)	641
2018 House Vote: Someone else	11%	(7)	17%	(11)	13%	(9)	17%	(11)	18%	(11)	25%	(16)	64
2016 Vote: Hillary Clinton	29%	(201)	17%	(115)	11%	(72)	21%	(144)	11%	(74)	12%	(79)	685
2016 Vote: Donald Trump	23%	(159)	25%	(170)	16%	(111)	9%	(60)	16%	(108)	11%	(79)	686
2016 Vote: Other	21%	(27)	13%	(17)	19%	(24)	15%	(20)	15%	(19)	17%	(22)	129
2016 Vote: Didn't Vote	24%	(171)	19%	(136)	9%	(61)	8%	(59)	13%	(88)	26%	(184)	700
Voted in 2014: Yes	25%	(313)	22%	(273)	13%	(166)	15%	(186)	13%	(161)	12%	(146)	1244
Voted in 2014: No	26%	(244)	17%	(166)	11%	(103)	10%	(97)	13%	(128)	23%	(218)	956
2012 Vote: Barack Obama	29%	(245)	19%	(165)	12%	(105)	17%	(149)	10%	(89)	12%	(104)	856
2012 Vote: Mitt Romney	19%	(89)	25%	(114)	16%	(73)	10%	(46)	18%	(82)	13%	(60)	464
2012 Vote: Other	21%	(17)	24%	(19)	12%	(10)	12%	(10)	17%	(13)	14%	(11)	79
2012 Vote: Didn't Vote	26%	(205)	18%	(140)	10%	(80)	10%	(78)	13%	(104)	24%	(189)	796

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**Table POL5\_5: Should presidential candidates be more or less critical of the following industries?**  
*Renewable energy*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	25% (557)	20% (439)	12% (269)	13% (283)	13% (288)	17% (364)	2200
4-Region: Northeast	28% (111)	21% (81)	15% (58)	11% (42)	14% (56)	11% (45)	394
4-Region: Midwest	23% (107)	22% (101)	10% (45)	11% (51)	14% (66)	20% (92)	462
4-Region: South	21% (175)	22% (178)	14% (113)	13% (107)	13% (106)	18% (145)	824
4-Region: West	32% (164)	15% (78)	10% (53)	16% (83)	12% (60)	16% (81)	520
Party: Democrat/Leans Democrat	29% (289)	20% (199)	9% (85)	18% (177)	10% (101)	13% (132)	982
Party: Republican/Leans Republican	24% (194)	23% (192)	15% (126)	8% (67)	16% (135)	13% (109)	822

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_6:** *Should presidential candidates be more or less critical of the following industries?**Oil/Gas*

<b>Demographic</b>	<b>Much more critical</b>	<b>Slightly more critical</b>	<b>Slightly less critical</b>	<b>Much less critical</b>	<b>No change</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	28% (607)	25% (554)	11% (244)	7% (156)	13% (286)	16% (353)	2200
Gender: Male	27% (290)	29% (306)	12% (122)	8% (90)	14% (148)	10% (106)	1062
Gender: Female	28% (317)	22% (248)	11% (122)	6% (66)	12% (138)	22% (247)	1138
Age: 18-34	29% (191)	21% (139)	10% (65)	7% (43)	13% (88)	20% (128)	655
Age: 35-44	30% (109)	29% (104)	11% (40)	5% (19)	9% (32)	15% (53)	358
Age: 45-64	26% (195)	27% (199)	11% (86)	6% (48)	15% (109)	15% (113)	751
Age: 65+	26% (112)	26% (111)	12% (53)	10% (45)	13% (56)	13% (59)	436
GenZers: 1997-2012	26% (65)	21% (52)	11% (29)	8% (21)	13% (33)	21% (53)	253
Millennials: 1981-1996	31% (175)	25% (140)	10% (55)	5% (28)	12% (70)	18% (102)	569
GenXers: 1965-1980	27% (154)	26% (148)	11% (63)	7% (40)	12% (67)	16% (88)	559
Baby Boomers: 1946-1964	26% (188)	27% (196)	12% (88)	8% (57)	14% (104)	14% (101)	735
PID: Dem (no lean)	34% (291)	29% (243)	8% (68)	5% (40)	10% (87)	14% (121)	850
PID: Ind (no lean)	24% (157)	22% (145)	11% (76)	6% (39)	14% (95)	23% (150)	661
PID: Rep (no lean)	23% (159)	24% (166)	15% (100)	11% (77)	15% (104)	12% (82)	689
PID/Gender: Dem Men	36% (142)	32% (129)	9% (38)	5% (19)	11% (45)	7% (29)	401
PID/Gender: Dem Women	33% (149)	26% (115)	7% (31)	5% (21)	9% (42)	20% (92)	449
PID/Gender: Ind Men	25% (75)	25% (75)	12% (36)	7% (23)	15% (45)	17% (53)	307
PID/Gender: Ind Women	23% (81)	20% (69)	11% (40)	5% (17)	14% (50)	28% (98)	354
PID/Gender: Rep Men	20% (72)	29% (102)	14% (48)	14% (49)	16% (58)	7% (25)	354
PID/Gender: Rep Women	26% (87)	19% (64)	15% (52)	8% (28)	14% (46)	17% (57)	334
Ideo: Liberal (1-3)	42% (269)	28% (183)	9% (55)	4% (27)	8% (51)	9% (60)	646
Ideo: Moderate (4)	23% (141)	29% (183)	11% (67)	6% (36)	15% (92)	17% (105)	625
Ideo: Conservative (5-7)	20% (140)	23% (162)	16% (111)	12% (82)	17% (123)	12% (85)	704
Educ: < College	27% (415)	24% (370)	10% (154)	6% (89)	13% (195)	19% (289)	1512
Educ: Bachelors degree	25% (110)	26% (116)	13% (58)	11% (48)	14% (62)	11% (49)	444
Educ: Post-grad	33% (81)	28% (68)	13% (32)	7% (18)	12% (29)	6% (15)	244
Income: Under 50k	28% (334)	24% (287)	10% (124)	5% (60)	14% (170)	19% (234)	1209
Income: 50k-100k	27% (182)	28% (185)	12% (83)	9% (62)	11% (72)	13% (85)	668
Income: 100k+	28% (91)	26% (82)	12% (37)	10% (34)	13% (44)	11% (35)	323
Ethnicity: White	26% (440)	26% (441)	12% (203)	7% (119)	14% (234)	16% (284)	1722
Ethnicity: Hispanic	30% (106)	26% (91)	9% (31)	7% (24)	12% (43)	16% (54)	349

Continued on next page

**Table POL5\_6: Should presidential candidates be more or less critical of the following industries?**

Oil/Gas

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	28% (607)	25% (554)	11% (244)	7% (156)	13% (286)	16% (353)	2200
Ethnicity: Black	35% (95)	20% (54)	10% (27)	8% (22)	12% (33)	16% (43)	274
Ethnicity: Other	35% (72)	29% (59)	7% (15)	7% (14)	9% (19)	13% (26)	204
All Christian	25% (258)	25% (265)	14% (148)	9% (95)	15% (158)	12% (125)	1049
All Non-Christian	31% (36)	26% (30)	16% (18)	6% (7)	12% (14)	9% (11)	116
Atheist	38% (33)	26% (23)	4% (3)	14% (13)	10% (9)	8% (7)	88
Agnostic/Nothing in particular	27% (140)	25% (126)	7% (35)	5% (27)	11% (55)	25% (127)	510
Something Else	32% (141)	25% (109)	9% (40)	3% (14)	12% (51)	19% (83)	437
Religious Non-Protestant/Catholic	30% (41)	26% (36)	17% (23)	8% (11)	11% (15)	9% (12)	139
Evangelical	26% (163)	29% (186)	12% (74)	6% (41)	14% (87)	13% (85)	637
Non-Evangelical	28% (226)	22% (180)	13% (108)	8% (62)	15% (119)	15% (119)	813
Community: Urban	30% (189)	29% (179)	10% (65)	7% (46)	12% (75)	11% (72)	626
Community: Suburban	27% (258)	24% (235)	13% (122)	7% (70)	12% (118)	17% (164)	968
Community: Rural	26% (160)	23% (140)	9% (57)	6% (39)	15% (92)	20% (118)	606
Employ: Private Sector	29% (189)	29% (188)	11% (75)	7% (45)	12% (80)	12% (80)	659
Employ: Government	28% (44)	23% (36)	9% (15)	6% (9)	19% (30)	15% (23)	157
Employ: Self-Employed	41% (77)	23% (43)	10% (20)	6% (11)	10% (20)	10% (18)	189
Employ: Homemaker	16% (27)	25% (41)	17% (28)	9% (14)	11% (19)	22% (37)	166
Employ: Retired	25% (128)	24% (123)	12% (60)	10% (50)	14% (70)	15% (74)	505
Employ: Unemployed	25% (74)	23% (69)	10% (30)	4% (11)	15% (46)	23% (70)	300
Employ: Other	30% (39)	30% (39)	7% (9)	5% (6)	8% (11)	20% (27)	131
Military HH: Yes	22% (78)	26% (92)	12% (43)	13% (45)	11% (38)	15% (54)	350
Military HH: No	29% (529)	25% (462)	11% (202)	6% (110)	13% (248)	16% (300)	1850
RD/WT: Right Direction	24% (139)	22% (127)	14% (84)	10% (57)	16% (92)	15% (89)	588
RD/WT: Wrong Track	29% (468)	26% (427)	10% (160)	6% (99)	12% (194)	16% (265)	1612
Trump Job Approve	22% (201)	24% (214)	14% (126)	10% (94)	16% (145)	13% (119)	897
Trump Job Disapprove	33% (393)	27% (328)	9% (114)	5% (59)	11% (131)	15% (181)	1206
Trump Job Strongly Approve	27% (131)	19% (94)	13% (66)	14% (68)	16% (78)	11% (52)	490
Trump Job Somewhat Approve	17% (69)	29% (120)	15% (60)	6% (25)	16% (66)	16% (66)	407
Trump Job Somewhat Disapprove	25% (60)	32% (78)	14% (34)	7% (17)	9% (22)	13% (31)	242
Trump Job Strongly Disapprove	35% (333)	26% (250)	8% (80)	4% (42)	11% (108)	16% (150)	964

Continued on next page



**Table POL5\_6:** Should presidential candidates be more or less critical of the following industries?

## Oil/Gas

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	28% (607)	25% (554)	11% (244)	7% (156)	13% (286)	16% (353)	2200
Favorable of Trump	22% (201)	24% (215)	14% (125)	10% (94)	17% (149)	13% (115)	899
Unfavorable of Trump	33% (392)	27% (325)	9% (111)	5% (58)	11% (125)	15% (178)	1190
Very Favorable of Trump	27% (144)	21% (110)	12% (63)	13% (71)	15% (80)	12% (62)	530
Somewhat Favorable of Trump	15% (57)	29% (106)	17% (62)	6% (22)	19% (69)	14% (53)	369
Somewhat Unfavorable of Trump	21% (46)	31% (68)	16% (34)	7% (15)	11% (23)	14% (31)	217
Very Unfavorable of Trump	36% (346)	26% (258)	8% (77)	4% (43)	10% (102)	15% (147)	974
#1 Issue: Economy	26% (205)	25% (198)	13% (104)	8% (66)	13% (102)	14% (106)	782
#1 Issue: Security	20% (51)	19% (48)	16% (40)	12% (30)	19% (47)	15% (37)	254
#1 Issue: Health Care	31% (123)	30% (118)	9% (35)	3% (11)	12% (50)	16% (64)	400
#1 Issue: Medicare / Social Security	28% (85)	27% (83)	7% (23)	7% (21)	15% (46)	16% (48)	306
#1 Issue: Women's Issues	35% (35)	16% (16)	9% (9)	4% (4)	6% (6)	30% (30)	100
#1 Issue: Education	20% (22)	27% (31)	16% (19)	8% (9)	14% (16)	15% (18)	114
#1 Issue: Energy	38% (43)	23% (27)	9% (10)	7% (8)	8% (9)	15% (16)	114
#1 Issue: Other	33% (42)	25% (32)	3% (4)	5% (6)	8% (11)	26% (34)	130
2018 House Vote: Democrat	36% (256)	30% (210)	9% (62)	4% (31)	10% (70)	11% (76)	704
2018 House Vote: Republican	22% (141)	23% (149)	17% (108)	13% (80)	15% (94)	11% (69)	641
2018 House Vote: Someone else	17% (11)	16% (11)	18% (11)	5% (3)	23% (15)	20% (13)	64
2016 Vote: Hillary Clinton	38% (263)	28% (195)	7% (51)	4% (30)	11% (74)	11% (72)	685
2016 Vote: Donald Trump	20% (140)	25% (168)	17% (115)	12% (80)	16% (109)	11% (74)	686
2016 Vote: Other	27% (34)	26% (34)	10% (13)	6% (7)	15% (19)	17% (21)	129
2016 Vote: Didn't Vote	24% (170)	22% (157)	9% (65)	6% (39)	12% (84)	27% (186)	700
Voted in 2014: Yes	29% (364)	26% (322)	13% (158)	8% (102)	13% (159)	11% (139)	1244
Voted in 2014: No	25% (242)	24% (232)	9% (86)	6% (54)	13% (127)	22% (214)	956
2012 Vote: Barack Obama	34% (294)	28% (243)	10% (82)	4% (38)	10% (87)	13% (113)	856
2012 Vote: Mitt Romney	18% (84)	22% (102)	17% (80)	13% (63)	18% (84)	11% (51)	464
2012 Vote: Other	21% (17)	28% (22)	9% (7)	13% (11)	16% (13)	12% (10)	79
2012 Vote: Didn't Vote	26% (211)	23% (186)	9% (74)	6% (44)	13% (101)	23% (180)	796

Continued on next page

**Table POL5\_6:** *Should presidential candidates be more or less critical of the following industries?*

*Oil/Gas*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	28% (607)	25% (554)	11% (244)	7% (156)	13% (286)	16% (353)	2200
4-Region: Northeast	30% (118)	28% (110)	13% (49)	7% (26)	10% (41)	13% (50)	394
4-Region: Midwest	27% (125)	25% (115)	10% (47)	6% (27)	14% (65)	18% (83)	462
4-Region: South	27% (220)	22% (181)	12% (102)	7% (62)	15% (120)	17% (139)	824
4-Region: West	28% (143)	28% (148)	9% (46)	8% (41)	12% (60)	16% (81)	520
Party: Democrat/Leans Democrat	35% (340)	29% (288)	8% (79)	4% (42)	10% (95)	14% (138)	982
Party: Republican/Leans Republican	23% (185)	24% (198)	14% (113)	11% (92)	16% (134)	12% (100)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_7: Should presidential candidates be more or less critical of the following industries?***Entertainment*

<b>Demographic</b>	<b>Much more critical</b>	<b>Slightly more critical</b>	<b>Slightly less critical</b>	<b>Much less critical</b>	<b>No change</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	14% (318)	14% (312)	15% (334)	15% (325)	23% (505)	18% (406)	2200
Gender: Male	15% (164)	16% (170)	15% (158)	16% (169)	25% (265)	13% (136)	1062
Gender: Female	14% (154)	13% (142)	15% (176)	14% (156)	21% (241)	24% (269)	1138
Age: 18-34	13% (82)	15% (97)	16% (105)	15% (95)	21% (135)	22% (141)	655
Age: 35-44	16% (57)	21% (74)	15% (52)	15% (55)	20% (71)	14% (49)	358
Age: 45-64	14% (104)	12% (88)	15% (111)	15% (112)	26% (197)	18% (139)	751
Age: 65+	17% (75)	12% (53)	15% (66)	14% (63)	24% (103)	18% (77)	436
GenZers: 1997-2012	17% (44)	12% (31)	15% (37)	16% (40)	17% (42)	23% (59)	253
Millennials: 1981-1996	10% (57)	19% (105)	17% (95)	15% (83)	21% (120)	19% (108)	569
GenXers: 1965-1980	15% (81)	14% (79)	14% (79)	16% (90)	23% (127)	19% (104)	559
Baby Boomers: 1946-1964	16% (121)	11% (80)	15% (112)	14% (99)	27% (200)	17% (123)	735
PID: Dem (no lean)	10% (88)	15% (129)	16% (135)	15% (124)	25% (217)	18% (156)	850
PID: Ind (no lean)	11% (75)	12% (79)	13% (88)	16% (106)	23% (154)	24% (159)	661
PID: Rep (no lean)	22% (155)	15% (104)	16% (110)	14% (95)	20% (135)	13% (91)	689
PID/Gender: Dem Men	11% (42)	18% (72)	19% (75)	16% (63)	26% (105)	11% (44)	401
PID/Gender: Dem Women	10% (46)	13% (57)	14% (61)	14% (61)	25% (112)	25% (113)	449
PID/Gender: Ind Men	14% (43)	11% (35)	11% (34)	15% (46)	26% (81)	22% (68)	307
PID/Gender: Ind Women	9% (32)	12% (44)	15% (54)	17% (60)	21% (73)	26% (91)	354
PID/Gender: Rep Men	22% (78)	18% (63)	14% (50)	17% (60)	22% (78)	7% (25)	354
PID/Gender: Rep Women	23% (76)	12% (41)	18% (61)	10% (34)	17% (56)	20% (66)	334
Ideo: Liberal (1-3)	12% (76)	17% (112)	16% (101)	17% (109)	26% (166)	13% (81)	646
Ideo: Moderate (4)	9% (57)	13% (84)	19% (116)	13% (80)	27% (171)	19% (117)	625
Ideo: Conservative (5-7)	24% (169)	14% (98)	12% (82)	17% (118)	20% (142)	13% (95)	704
Educ: < College	14% (213)	12% (183)	15% (225)	15% (222)	23% (351)	21% (318)	1512
Educ: Bachelors degree	14% (63)	18% (79)	15% (68)	15% (68)	22% (96)	16% (70)	444
Educ: Post-grad	17% (42)	21% (50)	16% (40)	14% (35)	24% (59)	8% (18)	244
Income: Under 50k	14% (166)	12% (147)	15% (178)	14% (170)	24% (291)	21% (258)	1209
Income: 50k-100k	13% (89)	16% (110)	16% (109)	16% (106)	22% (148)	16% (107)	668
Income: 100k+	19% (63)	17% (55)	15% (48)	15% (49)	21% (66)	13% (42)	323
Ethnicity: White	15% (258)	14% (238)	14% (248)	15% (251)	24% (409)	18% (318)	1722
Ethnicity: Hispanic	13% (45)	18% (62)	16% (56)	19% (67)	16% (56)	18% (65)	349

Continued on next page

**Table POL5\_7: Should presidential candidates be more or less critical of the following industries?**

*Entertainment*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	14% (318)	14% (312)	15% (334)	15% (325)	23% (505)	18% (406)	2200
Ethnicity: Black	13% (36)	14% (37)	18% (48)	17% (48)	19% (53)	19% (51)	274
Ethnicity: Other	12% (24)	18% (37)	18% (37)	13% (26)	21% (42)	18% (37)	204
All Christian	16% (168)	15% (160)	16% (163)	15% (159)	24% (247)	15% (152)	1049
All Non-Christian	11% (12)	15% (18)	21% (24)	19% (22)	19% (22)	15% (18)	116
Atheist	10% (8)	16% (14)	19% (17)	10% (9)	32% (29)	12% (11)	88
Agnostic/Nothing in particular	11% (57)	12% (62)	12% (63)	16% (81)	24% (124)	24% (122)	510
Something Else	16% (72)	13% (58)	15% (66)	12% (54)	19% (83)	24% (103)	437
Religious Non-Protestant/Catholic	11% (15)	17% (24)	21% (29)	17% (24)	21% (29)	13% (18)	139
Evangelical	20% (126)	18% (115)	16% (99)	11% (69)	19% (120)	17% (108)	637
Non-Evangelical	13% (107)	12% (95)	15% (125)	17% (139)	25% (204)	18% (144)	813
Community: Urban	15% (95)	18% (112)	17% (106)	12% (78)	25% (157)	13% (79)	626
Community: Suburban	14% (135)	14% (140)	15% (148)	14% (139)	23% (222)	19% (183)	968
Community: Rural	15% (88)	10% (60)	13% (80)	18% (108)	21% (125)	24% (144)	606
Employ: Private Sector	14% (92)	17% (115)	15% (102)	15% (97)	25% (164)	14% (89)	659
Employ: Government	19% (30)	20% (31)	18% (28)	12% (19)	15% (24)	16% (25)	157
Employ: Self-Employed	22% (41)	16% (30)	11% (22)	19% (36)	19% (35)	13% (25)	189
Employ: Homemaker	12% (20)	12% (20)	18% (29)	17% (28)	24% (40)	17% (28)	166
Employ: Retired	15% (78)	12% (59)	16% (80)	13% (67)	25% (125)	19% (96)	505
Employ: Unemployed	11% (33)	11% (34)	12% (37)	18% (53)	22% (65)	26% (78)	300
Employ: Other	12% (15)	9% (12)	15% (20)	12% (15)	25% (33)	27% (36)	131
Military HH: Yes	17% (60)	16% (56)	17% (61)	13% (45)	18% (64)	18% (63)	350
Military HH: No	14% (258)	14% (256)	15% (273)	15% (279)	24% (441)	19% (343)	1850
RD/WT: Right Direction	24% (140)	15% (87)	13% (75)	9% (55)	22% (128)	18% (104)	588
RD/WT: Wrong Track	11% (178)	14% (226)	16% (259)	17% (270)	23% (378)	19% (302)	1612
Trump Job Approve	23% (203)	15% (134)	15% (138)	13% (115)	20% (178)	14% (130)	897
Trump Job Disapprove	9% (108)	14% (172)	15% (183)	17% (202)	26% (314)	19% (229)	1206
Trump Job Strongly Approve	30% (148)	13% (66)	12% (59)	11% (56)	21% (102)	12% (59)	490
Trump Job Somewhat Approve	13% (55)	17% (68)	19% (79)	14% (59)	19% (75)	17% (71)	407
Trump Job Somewhat Disapprove	13% (30)	16% (38)	21% (52)	20% (48)	15% (38)	15% (37)	242
Trump Job Strongly Disapprove	8% (77)	14% (133)	14% (131)	16% (154)	29% (276)	20% (192)	964

Continued on next page

**Table POL5\_7: Should presidential candidates be more or less critical of the following industries?**  
*Entertainment*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	14% (318)	14% (312)	15% (334)	15% (325)	23% (505)	18% (406)	2200
Favorable of Trump	23% (204)	15% (136)	15% (135)	13% (113)	21% (186)	14% (126)	899
Unfavorable of Trump	9% (106)	14% (169)	16% (188)	16% (192)	26% (306)	19% (229)	1190
Very Favorable of Trump	29% (153)	13% (70)	12% (65)	12% (64)	20% (108)	13% (70)	530
Somewhat Favorable of Trump	14% (51)	18% (65)	19% (70)	13% (49)	21% (78)	15% (56)	369
Somewhat Unfavorable of Trump	12% (25)	13% (29)	21% (46)	18% (39)	18% (39)	18% (38)	217
Very Unfavorable of Trump	8% (81)	14% (140)	15% (142)	16% (154)	27% (267)	20% (190)	974
#1 Issue: Economy	15% (114)	14% (106)	14% (111)	18% (142)	23% (178)	17% (131)	782
#1 Issue: Security	27% (69)	18% (45)	12% (31)	8% (20)	21% (54)	14% (35)	254
#1 Issue: Health Care	11% (45)	18% (70)	15% (60)	13% (52)	24% (97)	19% (76)	400
#1 Issue: Medicare / Social Security	14% (43)	13% (41)	15% (46)	14% (44)	23% (70)	20% (61)	306
#1 Issue: Women's Issues	15% (15)	8% (8)	22% (22)	6% (6)	16% (16)	33% (33)	100
#1 Issue: Education	9% (10)	20% (22)	19% (22)	12% (13)	22% (25)	19% (21)	114
#1 Issue: Energy	3% (4)	8% (9)	23% (26)	20% (22)	29% (33)	17% (19)	114
#1 Issue: Other	14% (18)	8% (11)	11% (15)	19% (24)	24% (32)	23% (30)	130
2018 House Vote: Democrat	9% (61)	16% (112)	17% (121)	18% (126)	26% (184)	14% (100)	704
2018 House Vote: Republican	25% (162)	16% (100)	15% (96)	12% (77)	20% (131)	12% (75)	641
2018 House Vote: Someone else	9% (6)	12% (7)	17% (11)	22% (14)	14% (9)	26% (16)	64
2016 Vote: Hillary Clinton	10% (71)	16% (107)	17% (119)	16% (111)	26% (177)	15% (100)	685
2016 Vote: Donald Trump	25% (169)	15% (102)	15% (105)	13% (92)	21% (143)	11% (75)	686
2016 Vote: Other	10% (13)	13% (16)	12% (16)	15% (19)	29% (38)	21% (27)	129
2016 Vote: Didn't Vote	9% (66)	12% (87)	13% (94)	15% (102)	21% (148)	29% (204)	700
Voted in 2014: Yes	17% (212)	15% (186)	16% (195)	16% (196)	23% (285)	14% (170)	1244
Voted in 2014: No	11% (106)	13% (126)	15% (139)	14% (129)	23% (220)	25% (236)	956
2012 Vote: Barack Obama	11% (96)	15% (130)	17% (146)	16% (135)	25% (213)	16% (137)	856
2012 Vote: Mitt Romney	25% (116)	13% (62)	13% (62)	14% (64)	22% (100)	13% (60)	464
2012 Vote: Other	25% (20)	18% (14)	9% (7)	14% (11)	25% (20)	9% (7)	79
2012 Vote: Didn't Vote	11% (86)	13% (106)	15% (119)	14% (113)	22% (171)	25% (202)	796

Continued on next page

**Table POL5\_7: Should presidential candidates be more or less critical of the following industries?**

*Entertainment*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	14% (318)	14% (312)	15% (334)	15% (325)	23% (505)	18% (406)	2200
4-Region: Northeast	14% (56)	19% (74)	13% (51)	15% (59)	24% (93)	15% (60)	394
4-Region: Midwest	14% (63)	10% (46)	15% (69)	17% (78)	25% (114)	20% (92)	462
4-Region: South	14% (112)	13% (108)	15% (123)	14% (118)	23% (193)	21% (170)	824
4-Region: West	17% (87)	16% (84)	17% (91)	13% (70)	20% (105)	16% (84)	520
Party: Democrat/Leans Democrat	10% (96)	15% (150)	17% (163)	15% (144)	26% (251)	18% (178)	982
Party: Republican/Leans Republican	22% (180)	15% (123)	15% (122)	14% (117)	20% (168)	14% (112)	822

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_8:** Should presidential candidates be more or less critical of the following industries?*News media*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (648)	18% (401)	13% (287)	13% (293)	12% (261)	14% (310)	2200
Gender: Male	30% (318)	20% (216)	12% (133)	14% (150)	13% (133)	11% (113)	1062
Gender: Female	29% (330)	16% (185)	14% (155)	13% (143)	11% (128)	17% (198)	1138
Age: 18-34	23% (153)	19% (123)	13% (83)	11% (74)	13% (87)	21% (136)	655
Age: 35-44	28% (100)	20% (73)	15% (54)	12% (43)	12% (42)	13% (47)	358
Age: 45-64	32% (240)	20% (151)	13% (96)	12% (87)	12% (92)	11% (85)	751
Age: 65+	36% (155)	12% (54)	13% (55)	21% (90)	9% (40)	10% (42)	436
GenZers: 1997-2012	23% (59)	18% (46)	15% (37)	10% (24)	12% (30)	23% (57)	253
Millennials: 1981-1996	23% (132)	20% (115)	13% (74)	12% (66)	13% (74)	19% (108)	569
GenXers: 1965-1980	31% (174)	22% (121)	12% (70)	12% (66)	11% (63)	12% (66)	559
Baby Boomers: 1946-1964	33% (243)	15% (108)	13% (99)	17% (125)	12% (87)	10% (72)	735
PID: Dem (no lean)	17% (146)	20% (171)	18% (151)	19% (159)	13% (113)	13% (112)	850
PID: Ind (no lean)	26% (175)	15% (102)	12% (79)	12% (77)	14% (94)	20% (135)	661
PID: Rep (no lean)	48% (327)	19% (128)	8% (58)	8% (57)	8% (54)	9% (64)	689
PID/Gender: Dem Men	18% (73)	24% (95)	19% (74)	20% (81)	12% (48)	7% (29)	401
PID/Gender: Dem Women	16% (73)	17% (75)	17% (76)	17% (77)	14% (65)	18% (82)	449
PID/Gender: Ind Men	26% (81)	16% (48)	9% (29)	12% (36)	17% (52)	20% (61)	307
PID/Gender: Ind Women	26% (93)	15% (54)	14% (50)	12% (41)	12% (42)	21% (74)	354
PID/Gender: Rep Men	46% (164)	21% (73)	8% (29)	9% (32)	9% (33)	6% (22)	354
PID/Gender: Rep Women	49% (163)	17% (56)	8% (28)	8% (25)	6% (21)	12% (41)	334
Ideo: Liberal (1-3)	20% (128)	20% (127)	15% (99)	24% (158)	13% (82)	8% (52)	646
Ideo: Moderate (4)	22% (140)	21% (131)	17% (105)	11% (70)	14% (90)	14% (87)	625
Ideo: Conservative (5-7)	49% (348)	15% (109)	9% (60)	7% (52)	9% (62)	10% (72)	704
Educ: < College	28% (429)	17% (263)	13% (191)	12% (179)	13% (189)	17% (260)	1512
Educ: Bachelors degree	32% (141)	21% (92)	12% (55)	16% (71)	10% (44)	9% (41)	444
Educ: Post-grad	32% (78)	19% (46)	17% (41)	17% (42)	12% (28)	4% (9)	244
Income: Under 50k	28% (343)	18% (213)	12% (149)	11% (132)	13% (156)	18% (216)	1209
Income: 50k-100k	28% (186)	21% (139)	15% (97)	17% (112)	10% (68)	10% (65)	668
Income: 100k+	37% (120)	15% (48)	13% (42)	15% (48)	11% (36)	9% (29)	323
Ethnicity: White	31% (538)	18% (310)	12% (207)	13% (230)	12% (202)	14% (234)	1722
Ethnicity: Hispanic	24% (84)	26% (90)	15% (52)	11% (40)	9% (32)	15% (52)	349

Continued on next page

**Table POL5\_8: Should presidential candidates be more or less critical of the following industries?**

*News media*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (648)	18% (401)	13% (287)	13% (293)	12% (261)	14% (310)	2200
Ethnicity: Black	22% (60)	18% (50)	17% (46)	15% (40)	12% (32)	17% (46)	274
Ethnicity: Other	24% (49)	20% (40)	17% (35)	11% (23)	13% (27)	15% (30)	204
All Christian	33% (351)	21% (218)	13% (134)	11% (112)	13% (134)	10% (100)	1049
All Non-Christian	21% (24)	20% (23)	15% (18)	24% (28)	9% (11)	11% (13)	116
Atheist	20% (18)	12% (10)	12% (11)	36% (32)	10% (9)	10% (9)	88
Agnostic/Nothing in particular	26% (130)	14% (72)	9% (48)	14% (71)	13% (67)	24% (122)	510
Something Else	29% (125)	18% (77)	18% (77)	12% (50)	9% (41)	15% (67)	437
Religious Non-Protestant/Catholic	20% (28)	22% (30)	15% (21)	21% (29)	13% (17)	10% (14)	139
Evangelical	37% (239)	23% (145)	12% (75)	7% (44)	10% (62)	11% (72)	637
Non-Evangelical	28% (230)	17% (141)	16% (130)	14% (114)	13% (106)	11% (92)	813
Community: Urban	25% (159)	23% (143)	16% (98)	12% (77)	13% (82)	11% (67)	626
Community: Suburban	31% (295)	17% (166)	12% (118)	15% (144)	12% (115)	13% (130)	968
Community: Rural	32% (194)	15% (91)	12% (72)	12% (72)	11% (64)	19% (114)	606
Employ: Private Sector	29% (190)	22% (145)	14% (94)	12% (82)	13% (85)	10% (64)	659
Employ: Government	38% (59)	16% (25)	10% (16)	15% (24)	11% (18)	9% (15)	157
Employ: Self-Employed	30% (56)	24% (45)	15% (28)	11% (20)	10% (20)	11% (20)	189
Employ: Homemaker	28% (46)	13% (22)	20% (33)	12% (19)	9% (14)	19% (32)	166
Employ: Retired	35% (178)	12% (63)	12% (62)	19% (95)	10% (53)	11% (54)	505
Employ: Unemployed	21% (63)	23% (70)	9% (28)	7% (21)	14% (43)	25% (75)	300
Employ: Other	27% (35)	14% (19)	9% (11)	16% (21)	14% (18)	20% (26)	131
Military HH: Yes	37% (128)	21% (72)	8% (30)	14% (48)	9% (32)	11% (40)	350
Military HH: No	28% (520)	18% (329)	14% (257)	13% (245)	12% (229)	15% (270)	1850
RD/WT: Right Direction	43% (254)	17% (100)	10% (57)	7% (41)	10% (58)	13% (78)	588
RD/WT: Wrong Track	24% (394)	19% (301)	14% (230)	16% (252)	13% (202)	14% (232)	1612
Trump Job Approve	47% (425)	19% (170)	9% (82)	7% (59)	9% (82)	9% (79)	897
Trump Job Disapprove	18% (214)	18% (214)	17% (201)	19% (231)	14% (170)	15% (176)	1206
Trump Job Strongly Approve	55% (272)	15% (73)	7% (33)	7% (32)	9% (42)	8% (38)	490
Trump Job Somewhat Approve	38% (153)	24% (97)	12% (48)	7% (27)	10% (40)	10% (41)	407
Trump Job Somewhat Disapprove	29% (70)	20% (48)	19% (46)	8% (18)	12% (28)	13% (32)	242
Trump Job Strongly Disapprove	15% (144)	17% (166)	16% (155)	22% (213)	15% (142)	15% (144)	964

Continued on next page



**Table POL5\_8:** Should presidential candidates be more or less critical of the following industries?*News media*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (648)	18% (401)	13% (287)	13% (293)	12% (261)	14% (310)	2200
Favorable of Trump	48% (431)	19% (168)	9% (84)	6% (55)	10% (86)	8% (75)	899
Unfavorable of Trump	18% (210)	19% (223)	17% (197)	19% (226)	14% (162)	14% (172)	1190
Very Favorable of Trump	55% (292)	14% (76)	8% (42)	7% (36)	9% (48)	7% (36)	530
Somewhat Favorable of Trump	38% (139)	25% (91)	11% (42)	5% (19)	10% (38)	10% (39)	369
Somewhat Unfavorable of Trump	25% (54)	26% (56)	16% (34)	8% (17)	11% (25)	14% (31)	217
Very Unfavorable of Trump	16% (156)	17% (167)	17% (164)	21% (208)	14% (137)	15% (141)	974
#1 Issue: Economy	32% (251)	21% (167)	12% (96)	12% (92)	11% (88)	11% (87)	782
#1 Issue: Security	53% (134)	9% (23)	10% (26)	8% (21)	11% (28)	9% (23)	254
#1 Issue: Health Care	18% (72)	20% (79)	18% (71)	15% (60)	12% (47)	18% (71)	400
#1 Issue: Medicare / Social Security	28% (86)	16% (49)	15% (45)	16% (50)	11% (34)	14% (42)	306
#1 Issue: Women's Issues	17% (17)	21% (21)	10% (10)	8% (8)	14% (14)	30% (30)	100
#1 Issue: Education	24% (27)	18% (20)	10% (12)	15% (18)	15% (17)	18% (20)	114
#1 Issue: Energy	21% (23)	21% (24)	11% (12)	19% (22)	12% (14)	17% (19)	114
#1 Issue: Other	29% (37)	14% (18)	12% (16)	17% (22)	15% (19)	13% (17)	130
2018 House Vote: Democrat	14% (102)	20% (143)	18% (126)	24% (170)	13% (93)	10% (70)	704
2018 House Vote: Republican	55% (356)	15% (99)	7% (44)	7% (46)	9% (55)	6% (41)	641
2018 House Vote: Someone else	29% (19)	16% (10)	12% (7)	19% (12)	6% (4)	18% (12)	64
2016 Vote: Hillary Clinton	15% (100)	22% (148)	17% (115)	24% (165)	13% (89)	10% (67)	685
2016 Vote: Donald Trump	54% (372)	16% (108)	9% (59)	6% (44)	9% (59)	6% (44)	686
2016 Vote: Other	29% (37)	15% (19)	17% (22)	14% (18)	12% (16)	14% (17)	129
2016 Vote: Didn't Vote	20% (139)	18% (126)	13% (91)	9% (66)	14% (96)	26% (181)	700
Voted in 2014: Yes	34% (423)	18% (223)	12% (151)	16% (201)	11% (138)	9% (108)	1244
Voted in 2014: No	24% (225)	19% (178)	14% (136)	10% (91)	13% (123)	21% (202)	956
2012 Vote: Barack Obama	21% (179)	18% (154)	17% (143)	22% (186)	13% (108)	10% (87)	856
2012 Vote: Mitt Romney	53% (246)	17% (78)	7% (33)	6% (28)	11% (49)	6% (29)	464
2012 Vote: Other	52% (41)	12% (9)	4% (3)	10% (8)	8% (6)	14% (11)	79
2012 Vote: Didn't Vote	23% (181)	20% (157)	14% (108)	9% (70)	12% (96)	23% (183)	796

Continued on next page

**Table POL5\_8:** *Should presidential candidates be more or less critical of the following industries?*

*News media*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (648)	18% (401)	13% (287)	13% (293)	12% (261)	14% (310)	2200
4-Region: Northeast	26% (104)	23% (91)	11% (44)	16% (62)	13% (51)	10% (41)	394
4-Region: Midwest	28% (130)	19% (87)	13% (61)	12% (57)	13% (59)	15% (69)	462
4-Region: South	33% (269)	16% (132)	13% (108)	11% (93)	11% (87)	16% (135)	824
4-Region: West	28% (145)	17% (90)	14% (74)	16% (81)	12% (64)	13% (66)	520
Party: Democrat/Leans Democrat	17% (167)	20% (194)	17% (171)	19% (186)	14% (136)	13% (128)	982
Party: Republican/Leans Republican	47% (384)	18% (151)	9% (73)	8% (65)	9% (75)	9% (75)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_9:** Should presidential candidates be more or less critical of the following industries?**Manufacturing**

<b>Demographic</b>	<b>Much more critical</b>	<b>Slightly more critical</b>	<b>Slightly less critical</b>	<b>Much less critical</b>	<b>No change</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	18% (391)	23% (498)	14% (319)	10% (210)	17% (373)	19% (410)	2200
Gender: Male	19% (204)	24% (250)	15% (163)	11% (116)	19% (198)	12% (132)	1062
Gender: Female	16% (187)	22% (249)	14% (156)	8% (94)	15% (174)	24% (278)	1138
Age: 18-34	20% (129)	23% (148)	12% (79)	7% (45)	15% (100)	23% (153)	655
Age: 35-44	20% (71)	31% (110)	12% (45)	7% (24)	13% (45)	18% (63)	358
Age: 45-64	17% (129)	21% (161)	15% (110)	11% (79)	20% (147)	17% (125)	751
Age: 65+	14% (61)	18% (80)	19% (85)	14% (61)	18% (81)	16% (69)	436
GenZers: 1997-2012	23% (59)	20% (51)	13% (34)	9% (23)	10% (26)	24% (60)	253
Millennials: 1981-1996	19% (108)	26% (145)	11% (65)	5% (30)	16% (93)	22% (127)	569
GenXers: 1965-1980	18% (100)	24% (136)	14% (77)	11% (61)	16% (87)	17% (98)	559
Baby Boomers: 1946-1964	15% (109)	20% (149)	18% (129)	11% (83)	21% (151)	16% (114)	735
PID: Dem (no lean)	18% (157)	27% (230)	14% (116)	8% (70)	15% (131)	17% (147)	850
PID: Ind (no lean)	15% (98)	17% (110)	14% (95)	10% (66)	18% (117)	27% (176)	661
PID: Rep (no lean)	20% (136)	23% (159)	16% (108)	11% (74)	18% (125)	13% (86)	689
PID/Gender: Dem Men	19% (77)	30% (119)	16% (66)	9% (34)	16% (64)	10% (40)	401
PID/Gender: Dem Women	18% (80)	25% (111)	11% (50)	8% (36)	15% (66)	24% (107)	449
PID/Gender: Ind Men	15% (47)	16% (48)	15% (46)	11% (34)	21% (63)	22% (67)	307
PID/Gender: Ind Women	14% (51)	17% (62)	14% (49)	9% (31)	15% (54)	31% (109)	354
PID/Gender: Rep Men	22% (79)	23% (82)	14% (50)	13% (47)	20% (71)	7% (24)	354
PID/Gender: Rep Women	17% (57)	23% (77)	17% (57)	8% (27)	16% (54)	19% (62)	334
Ideo: Liberal (1-3)	22% (141)	27% (176)	16% (101)	8% (55)	15% (98)	12% (75)	646
Ideo: Moderate (4)	16% (101)	23% (145)	15% (97)	10% (60)	19% (116)	17% (107)	625
Ideo: Conservative (5-7)	18% (128)	20% (140)	15% (108)	13% (88)	19% (133)	15% (106)	704
Educ: < College	18% (274)	22% (328)	13% (198)	9% (131)	17% (256)	21% (325)	1512
Educ: Bachelors degree	16% (72)	26% (117)	15% (67)	11% (48)	17% (78)	14% (62)	444
Educ: Post-grad	18% (45)	22% (54)	22% (53)	12% (30)	16% (39)	9% (23)	244
Income: Under 50k	17% (211)	21% (257)	13% (162)	8% (98)	18% (216)	22% (265)	1209
Income: 50k-100k	19% (124)	26% (171)	15% (102)	11% (74)	15% (99)	15% (97)	668
Income: 100k+	17% (56)	22% (70)	17% (54)	12% (38)	18% (57)	15% (47)	323
Ethnicity: White	16% (279)	22% (381)	16% (267)	9% (152)	18% (316)	19% (326)	1722
Ethnicity: Hispanic	28% (98)	24% (83)	12% (42)	9% (30)	9% (31)	19% (66)	349

Continued on next page

**Table POL5\_9: Should presidential candidates be more or less critical of the following industries?**

*Manufacturing*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	18% (391)	23% (498)	14% (319)	10% (210)	17% (373)	19% (410)	2200
Ethnicity: Black	21% (57)	25% (68)	9% (26)	15% (40)	12% (33)	18% (50)	274
Ethnicity: Other	27% (55)	24% (49)	13% (26)	9% (18)	11% (23)	16% (33)	204
All Christian	17% (175)	24% (250)	16% (168)	10% (109)	19% (204)	13% (141)	1049
All Non-Christian	19% (22)	28% (33)	22% (26)	9% (11)	13% (15)	9% (10)	116
Atheist	23% (20)	31% (27)	12% (10)	10% (9)	11% (10)	13% (12)	88
Agnostic/Nothing in particular	15% (74)	20% (100)	12% (61)	9% (44)	15% (78)	30% (152)	510
Something Else	23% (100)	20% (88)	12% (53)	8% (37)	15% (65)	22% (95)	437
Religious Non-Protestant/Catholic	18% (24)	30% (41)	20% (28)	10% (13)	15% (20)	8% (11)	139
Evangelical	22% (140)	21% (133)	15% (97)	11% (67)	16% (104)	15% (96)	637
Non-Evangelical	16% (133)	24% (191)	15% (122)	9% (76)	19% (156)	17% (136)	813
Community: Urban	22% (139)	27% (169)	12% (74)	10% (62)	15% (91)	15% (91)	626
Community: Suburban	15% (144)	23% (222)	16% (152)	11% (107)	17% (163)	19% (181)	968
Community: Rural	18% (109)	18% (108)	15% (93)	7% (40)	20% (119)	23% (137)	606
Employ: Private Sector	20% (129)	27% (178)	13% (86)	9% (58)	18% (118)	14% (89)	659
Employ: Government	22% (35)	17% (27)	7% (12)	19% (31)	15% (24)	18% (29)	157
Employ: Self-Employed	24% (46)	29% (55)	14% (26)	5% (9)	15% (28)	13% (25)	189
Employ: Homemaker	13% (22)	20% (33)	19% (31)	4% (7)	20% (32)	24% (40)	166
Employ: Retired	14% (69)	21% (104)	19% (97)	12% (60)	18% (90)	17% (85)	505
Employ: Unemployed	17% (52)	20% (59)	13% (38)	6% (19)	18% (53)	27% (80)	300
Employ: Other	15% (19)	19% (24)	12% (16)	12% (16)	15% (20)	27% (35)	131
Military HH: Yes	16% (57)	25% (86)	17% (60)	11% (39)	16% (57)	15% (51)	350
Military HH: No	18% (335)	22% (412)	14% (259)	9% (171)	17% (315)	19% (358)	1850
RD/WT: Right Direction	19% (112)	20% (120)	14% (80)	11% (64)	19% (111)	17% (101)	588
RD/WT: Wrong Track	17% (279)	23% (379)	15% (238)	9% (146)	16% (262)	19% (309)	1612
Trump Job Approve	20% (177)	21% (186)	14% (128)	12% (108)	19% (172)	14% (126)	897
Trump Job Disapprove	17% (208)	25% (301)	16% (189)	8% (101)	15% (187)	18% (220)	1206
Trump Job Strongly Approve	23% (111)	16% (80)	15% (73)	13% (62)	20% (99)	13% (66)	490
Trump Job Somewhat Approve	16% (66)	26% (106)	13% (55)	11% (46)	18% (73)	15% (60)	407
Trump Job Somewhat Disapprove	18% (43)	22% (54)	20% (49)	9% (23)	15% (36)	16% (38)	242
Trump Job Strongly Disapprove	17% (165)	26% (247)	15% (141)	8% (78)	16% (150)	19% (182)	964

Continued on next page

**Table POL5\_9: Should presidential candidates be more or less critical of the following industries?**  
*Manufacturing*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	18% (391)	23% (498)	14% (319)	10% (210)	17% (373)	19% (410)	2200
Favorable of Trump	20% (177)	20% (178)	15% (131)	12% (107)	20% (177)	14% (130)	899
Unfavorable of Trump	17% (206)	26% (310)	15% (179)	8% (96)	15% (184)	18% (215)	1190
Very Favorable of Trump	23% (124)	16% (84)	15% (77)	13% (70)	20% (105)	13% (70)	530
Somewhat Favorable of Trump	14% (52)	25% (93)	15% (53)	10% (37)	20% (72)	16% (60)	369
Somewhat Unfavorable of Trump	15% (32)	28% (61)	18% (39)	6% (14)	18% (38)	15% (33)	217
Very Unfavorable of Trump	18% (174)	26% (249)	14% (140)	8% (82)	15% (146)	19% (182)	974
#1 Issue: Economy	20% (159)	24% (189)	14% (113)	11% (88)	16% (121)	14% (112)	782
#1 Issue: Security	17% (44)	16% (40)	18% (45)	13% (32)	22% (55)	15% (38)	254
#1 Issue: Health Care	16% (64)	26% (103)	12% (46)	6% (26)	19% (77)	21% (85)	400
#1 Issue: Medicare / Social Security	19% (60)	18% (55)	18% (56)	8% (25)	16% (50)	20% (60)	306
#1 Issue: Women's Issues	15% (15)	23% (24)	14% (14)	9% (9)	9% (9)	31% (31)	100
#1 Issue: Education	14% (16)	26% (30)	18% (20)	9% (10)	14% (15)	20% (23)	114
#1 Issue: Energy	12% (14)	25% (29)	11% (13)	11% (12)	18% (20)	22% (25)	114
#1 Issue: Other	16% (21)	23% (29)	9% (12)	6% (7)	19% (24)	27% (36)	130
2018 House Vote: Democrat	19% (131)	26% (184)	16% (111)	8% (59)	17% (116)	15% (104)	704
2018 House Vote: Republican	18% (117)	21% (132)	17% (110)	14% (89)	19% (120)	11% (73)	641
2018 House Vote: Someone else	17% (11)	19% (12)	12% (8)	11% (7)	19% (12)	21% (13)	64
2016 Vote: Hillary Clinton	19% (129)	26% (181)	15% (104)	8% (55)	17% (117)	14% (99)	685
2016 Vote: Donald Trump	19% (133)	19% (128)	18% (120)	14% (96)	19% (133)	11% (75)	686
2016 Vote: Other	17% (22)	26% (34)	12% (15)	9% (11)	17% (22)	20% (25)	129
2016 Vote: Didn't Vote	15% (108)	22% (155)	11% (80)	7% (47)	14% (100)	30% (211)	700
Voted in 2014: Yes	18% (224)	23% (292)	16% (203)	12% (144)	17% (213)	14% (168)	1244
Voted in 2014: No	18% (167)	22% (207)	12% (116)	7% (66)	17% (159)	25% (241)	956
2012 Vote: Barack Obama	19% (165)	25% (212)	15% (128)	10% (82)	16% (138)	15% (131)	856
2012 Vote: Mitt Romney	15% (68)	18% (82)	18% (84)	15% (72)	21% (97)	13% (62)	464
2012 Vote: Other	13% (10)	32% (25)	13% (10)	12% (9)	18% (14)	12% (10)	79
2012 Vote: Didn't Vote	18% (147)	22% (177)	12% (97)	6% (47)	15% (122)	26% (207)	796

Continued on next page

**Table POL5\_9:** *Should presidential candidates be more or less critical of the following industries?*

*Manufacturing*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	18% (391)	23% (498)	14% (319)	10% (210)	17% (373)	19% (410)	2200
4-Region: Northeast	21% (82)	25% (98)	14% (56)	12% (47)	16% (62)	12% (48)	394
4-Region: Midwest	14% (64)	23% (107)	13% (60)	10% (47)	19% (87)	21% (97)	462
4-Region: South	16% (134)	21% (175)	15% (126)	9% (73)	18% (147)	21% (170)	824
4-Region: West	21% (110)	23% (118)	15% (77)	8% (43)	15% (77)	18% (95)	520
Party: Democrat/Leans Democrat	18% (180)	27% (262)	14% (137)	8% (82)	16% (159)	17% (163)	982
Party: Republican/Leans Republican	20% (161)	22% (181)	16% (129)	11% (92)	19% (153)	13% (107)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_10:** Should presidential candidates be more or less critical of the following industries?

## Tobacco

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (638)	19% (422)	10% (222)	10% (225)	16% (361)	15% (332)	2200
Gender: Male	30% (314)	20% (215)	9% (99)	11% (114)	19% (207)	11% (114)	1062
Gender: Female	29% (325)	18% (206)	11% (123)	10% (111)	14% (155)	19% (218)	1138
Age: 18-34	23% (151)	17% (109)	13% (87)	13% (88)	14% (92)	20% (128)	655
Age: 35-44	29% (104)	20% (72)	11% (39)	13% (45)	16% (59)	11% (38)	358
Age: 45-64	28% (211)	19% (139)	10% (74)	10% (76)	19% (145)	14% (107)	751
Age: 65+	40% (173)	23% (102)	5% (21)	4% (17)	15% (65)	13% (59)	436
GenZers: 1997-2012	26% (66)	16% (41)	17% (44)	12% (31)	8% (19)	21% (52)	253
Millennials: 1981-1996	23% (133)	17% (99)	10% (58)	14% (82)	18% (102)	17% (95)	569
GenXers: 1965-1980	27% (148)	20% (111)	12% (65)	9% (52)	18% (101)	15% (82)	559
Baby Boomers: 1946-1964	36% (264)	20% (145)	7% (52)	7% (55)	17% (128)	12% (91)	735
PID: Dem (no lean)	37% (312)	22% (183)	9% (74)	7% (63)	13% (108)	13% (110)	850
PID: Ind (no lean)	25% (164)	16% (109)	10% (67)	11% (70)	17% (115)	21% (136)	661
PID: Rep (no lean)	24% (162)	19% (130)	12% (80)	13% (92)	20% (137)	13% (86)	689
PID/Gender: Dem Men	36% (146)	24% (94)	9% (36)	9% (36)	14% (58)	8% (30)	401
PID/Gender: Dem Women	37% (166)	20% (88)	9% (39)	6% (26)	11% (50)	18% (79)	449
PID/Gender: Ind Men	29% (88)	19% (59)	6% (19)	6% (19)	22% (67)	18% (55)	307
PID/Gender: Ind Women	22% (77)	14% (49)	14% (48)	15% (52)	14% (48)	23% (80)	354
PID/Gender: Rep Men	23% (80)	17% (62)	12% (44)	17% (59)	23% (81)	8% (28)	354
PID/Gender: Rep Women	25% (82)	20% (68)	11% (37)	10% (33)	17% (56)	17% (58)	334
Ideo: Liberal (1-3)	40% (258)	22% (140)	11% (71)	8% (49)	12% (75)	8% (52)	646
Ideo: Moderate (4)	23% (145)	21% (131)	10% (65)	11% (67)	18% (115)	16% (102)	625
Ideo: Conservative (5-7)	27% (191)	19% (131)	10% (69)	11% (76)	21% (147)	13% (90)	704
Educ: < College	25% (382)	18% (268)	10% (157)	12% (179)	17% (252)	18% (274)	1512
Educ: Bachelors degree	34% (151)	21% (95)	10% (43)	8% (35)	17% (75)	10% (44)	444
Educ: Post-grad	43% (105)	24% (58)	9% (22)	4% (11)	14% (34)	5% (13)	244
Income: Under 50k	26% (310)	17% (201)	10% (120)	11% (138)	18% (212)	19% (228)	1209
Income: 50k-100k	32% (211)	22% (146)	12% (78)	9% (62)	15% (97)	11% (73)	668
Income: 100k+	36% (117)	23% (75)	7% (24)	8% (25)	16% (52)	9% (30)	323
Ethnicity: White	29% (492)	19% (322)	10% (170)	10% (177)	18% (301)	15% (259)	1722
Ethnicity: Hispanic	25% (89)	24% (84)	12% (41)	17% (59)	7% (25)	15% (51)	349

Continued on next page

**Table POL5\_10: Should presidential candidates be more or less critical of the following industries?**

*Tobacco*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (638)	19% (422)	10% (222)	10% (225)	16% (361)	15% (332)	2200
Ethnicity: Black	29% (79)	20% (56)	14% (37)	8% (23)	13% (37)	15% (42)	274
Ethnicity: Other	33% (68)	21% (43)	7% (15)	12% (25)	11% (23)	15% (30)	204
All Christian	29% (302)	21% (224)	10% (109)	10% (102)	18% (192)	11% (119)	1049
All Non-Christian	37% (43)	22% (25)	12% (13)	11% (12)	10% (11)	10% (11)	116
Atheist	39% (34)	27% (24)	4% (4)	8% (7)	11% (9)	11% (10)	88
Agnostic/Nothing in particular	30% (152)	13% (67)	9% (47)	11% (54)	15% (78)	22% (113)	510
Something Else	25% (107)	19% (81)	11% (49)	12% (50)	16% (71)	18% (79)	437
Religious Non-Protestant/Catholic	36% (50)	23% (32)	10% (14)	9% (13)	11% (15)	11% (15)	139
Evangelical	26% (166)	21% (131)	11% (71)	9% (60)	17% (110)	15% (98)	637
Non-Evangelical	29% (234)	20% (162)	10% (85)	11% (91)	18% (148)	11% (93)	813
Community: Urban	30% (187)	20% (125)	12% (75)	10% (62)	19% (116)	10% (61)	626
Community: Suburban	32% (309)	20% (196)	9% (92)	10% (93)	15% (140)	14% (138)	968
Community: Rural	24% (143)	17% (100)	9% (55)	12% (70)	17% (105)	22% (133)	606
Employ: Private Sector	25% (163)	23% (153)	12% (77)	10% (67)	19% (126)	11% (73)	659
Employ: Government	30% (48)	18% (28)	12% (18)	13% (20)	15% (24)	12% (19)	157
Employ: Self-Employed	41% (78)	19% (36)	10% (18)	8% (16)	11% (21)	11% (20)	189
Employ: Homemaker	23% (38)	17% (28)	16% (26)	11% (18)	15% (24)	19% (32)	166
Employ: Retired	35% (179)	21% (104)	5% (27)	7% (35)	17% (86)	15% (74)	505
Employ: Unemployed	25% (74)	13% (40)	10% (29)	13% (38)	17% (51)	23% (68)	300
Employ: Other	23% (30)	17% (22)	14% (18)	10% (14)	19% (25)	16% (21)	131
Military HH: Yes	30% (104)	21% (74)	9% (31)	10% (34)	16% (56)	15% (51)	350
Military HH: No	29% (534)	19% (348)	10% (191)	10% (191)	17% (305)	15% (281)	1850
RD/WT: Right Direction	24% (140)	19% (114)	9% (54)	10% (60)	22% (131)	15% (90)	588
RD/WT: Wrong Track	31% (499)	19% (308)	10% (168)	10% (165)	14% (230)	15% (242)	1612
Trump Job Approve	23% (205)	19% (168)	12% (103)	13% (120)	21% (187)	13% (114)	897
Trump Job Disapprove	35% (425)	20% (238)	9% (110)	8% (100)	13% (161)	14% (173)	1206
Trump Job Strongly Approve	25% (124)	16% (77)	11% (52)	12% (61)	23% (114)	13% (62)	490
Trump Job Somewhat Approve	20% (81)	22% (91)	13% (51)	15% (59)	18% (73)	13% (52)	407
Trump Job Somewhat Disapprove	29% (70)	21% (51)	13% (31)	9% (21)	14% (34)	15% (35)	242
Trump Job Strongly Disapprove	37% (355)	19% (187)	8% (79)	8% (79)	13% (127)	14% (138)	964

Continued on next page



**Table POL5\_10:** Should presidential candidates be more or less critical of the following industries?

## Tobacco

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (638)	19% (422)	10% (222)	10% (225)	16% (361)	15% (332)	2200
Favorable of Trump	23% (208)	19% (170)	12% (104)	13% (115)	21% (188)	13% (114)	899
Unfavorable of Trump	35% (417)	21% (247)	9% (111)	8% (92)	14% (161)	14% (161)	1190
Very Favorable of Trump	26% (138)	14% (76)	10% (55)	14% (74)	24% (126)	12% (62)	530
Somewhat Favorable of Trump	19% (70)	25% (94)	13% (49)	11% (42)	17% (62)	14% (52)	369
Somewhat Unfavorable of Trump	22% (48)	27% (59)	12% (26)	8% (18)	18% (38)	13% (29)	217
Very Unfavorable of Trump	38% (370)	19% (189)	9% (85)	8% (74)	13% (123)	14% (133)	974
#1 Issue: Economy	25% (197)	19% (148)	12% (97)	13% (99)	18% (141)	13% (99)	782
#1 Issue: Security	22% (55)	20% (51)	11% (28)	10% (25)	25% (64)	12% (31)	254
#1 Issue: Health Care	33% (133)	22% (88)	8% (30)	7% (27)	15% (60)	16% (63)	400
#1 Issue: Medicare / Social Security	35% (106)	19% (57)	6% (18)	7% (22)	15% (45)	19% (58)	306
#1 Issue: Women's Issues	29% (29)	11% (11)	11% (11)	8% (8)	12% (12)	29% (29)	100
#1 Issue: Education	21% (24)	11% (13)	21% (24)	19% (21)	9% (10)	19% (22)	114
#1 Issue: Energy	29% (33)	31% (35)	4% (5)	13% (14)	9% (10)	14% (16)	114
#1 Issue: Other	47% (61)	14% (18)	7% (9)	7% (9)	14% (18)	12% (15)	130
2018 House Vote: Democrat	41% (286)	21% (150)	9% (62)	6% (45)	13% (92)	10% (67)	704
2018 House Vote: Republican	28% (181)	20% (125)	10% (66)	11% (71)	20% (126)	11% (72)	641
2018 House Vote: Someone else	15% (10)	27% (17)	10% (6)	15% (9)	15% (9)	18% (12)	64
2016 Vote: Hillary Clinton	40% (272)	22% (147)	9% (61)	6% (39)	15% (100)	10% (67)	685
2016 Vote: Donald Trump	26% (179)	20% (136)	11% (76)	12% (81)	21% (141)	11% (73)	686
2016 Vote: Other	34% (44)	25% (32)	5% (6)	7% (9)	15% (19)	14% (18)	129
2016 Vote: Didn't Vote	21% (144)	15% (105)	11% (80)	14% (97)	14% (101)	25% (174)	700
Voted in 2014: Yes	35% (439)	20% (252)	9% (112)	8% (105)	16% (202)	11% (134)	1244
Voted in 2014: No	21% (199)	18% (170)	12% (110)	13% (120)	17% (159)	21% (197)	956
2012 Vote: Barack Obama	38% (325)	21% (178)	10% (84)	7% (60)	14% (119)	11% (92)	856
2012 Vote: Mitt Romney	27% (124)	20% (93)	9% (40)	10% (47)	22% (103)	12% (57)	464
2012 Vote: Other	29% (23)	23% (18)	9% (7)	8% (6)	20% (16)	11% (9)	79
2012 Vote: Didn't Vote	21% (167)	17% (132)	11% (90)	14% (111)	15% (123)	22% (174)	796

Continued on next page

**Table POL5\_10:** *Should presidential candidates be more or less critical of the following industries?*

*Tobacco*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (638)	19% (422)	10% (222)	10% (225)	16% (361)	15% (332)	2200
4-Region: Northeast	32% (125)	21% (83)	9% (34)	11% (43)	17% (66)	11% (42)	394
4-Region: Midwest	28% (132)	17% (80)	13% (59)	9% (43)	16% (73)	16% (75)	462
4-Region: South	26% (218)	17% (144)	11% (90)	10% (83)	18% (149)	17% (140)	824
4-Region: West	31% (164)	22% (115)	7% (39)	11% (55)	14% (73)	14% (74)	520
Party: Democrat/Leans Democrat	36% (354)	22% (217)	9% (89)	7% (70)	13% (130)	12% (122)	982
Party: Republican/Leans Republican	24% (197)	18% (150)	12% (96)	12% (99)	21% (174)	13% (105)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_11: Should presidential candidates be more or less critical of the following industries?***Higher education*

<b>Demographic</b>	<b>Much more critical</b>	<b>Slightly more critical</b>	<b>Slightly less critical</b>	<b>Much less critical</b>	<b>No change</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	29% (642)	24% (530)	10% (227)	7% (158)	14% (315)	15% (327)	2200
Gender: Male	30% (319)	26% (279)	10% (111)	8% (88)	15% (157)	10% (107)	1062
Gender: Female	28% (323)	22% (251)	10% (116)	6% (70)	14% (158)	19% (220)	1138
Age: 18-34	32% (212)	22% (146)	11% (71)	5% (36)	12% (77)	17% (114)	655
Age: 35-44	39% (138)	24% (85)	9% (32)	5% (18)	12% (43)	12% (42)	358
Age: 45-64	26% (193)	26% (198)	10% (72)	8% (59)	16% (122)	14% (107)	751
Age: 65+	23% (100)	23% (101)	12% (52)	10% (45)	17% (74)	15% (64)	436
GenZers: 1997-2012	37% (95)	17% (42)	10% (26)	8% (19)	10% (25)	18% (46)	253
Millennials: 1981-1996	31% (179)	25% (145)	11% (61)	4% (25)	12% (70)	16% (89)	569
GenXers: 1965-1980	33% (183)	24% (133)	9% (51)	7% (36)	14% (77)	14% (79)	559
Baby Boomers: 1946-1964	23% (167)	25% (186)	11% (78)	10% (71)	17% (128)	14% (104)	735
PID: Dem (no lean)	33% (280)	23% (198)	9% (78)	9% (80)	13% (107)	13% (108)	850
PID: Ind (no lean)	25% (163)	22% (145)	10% (68)	5% (35)	16% (107)	22% (144)	661
PID: Rep (no lean)	29% (200)	27% (187)	12% (81)	6% (44)	15% (102)	11% (75)	689
PID/Gender: Dem Men	31% (123)	27% (107)	12% (50)	12% (46)	11% (45)	7% (29)	401
PID/Gender: Dem Women	35% (156)	20% (91)	6% (28)	7% (33)	14% (61)	18% (79)	449
PID/Gender: Ind Men	26% (81)	20% (62)	9% (29)	7% (20)	19% (59)	18% (56)	307
PID/Gender: Ind Women	23% (82)	23% (83)	11% (39)	4% (15)	14% (48)	25% (88)	354
PID/Gender: Rep Men	32% (115)	31% (110)	9% (32)	6% (22)	15% (53)	6% (22)	354
PID/Gender: Rep Women	26% (85)	23% (77)	15% (49)	6% (22)	15% (49)	16% (54)	334
Ideo: Liberal (1-3)	34% (218)	24% (156)	10% (65)	11% (70)	12% (79)	9% (57)	646
Ideo: Moderate (4)	25% (159)	24% (148)	13% (82)	7% (43)	17% (109)	14% (85)	625
Ideo: Conservative (5-7)	29% (203)	26% (185)	10% (71)	6% (43)	16% (110)	13% (91)	704
Educ: < College	30% (451)	24% (356)	9% (139)	6% (90)	14% (214)	17% (262)	1512
Educ: Bachelors degree	28% (126)	25% (109)	12% (52)	10% (46)	15% (65)	10% (46)	444
Educ: Post-grad	27% (65)	26% (64)	15% (36)	9% (23)	15% (37)	8% (19)	244
Income: Under 50k	28% (337)	22% (270)	10% (119)	6% (75)	15% (179)	19% (228)	1209
Income: 50k-100k	29% (192)	29% (191)	11% (72)	9% (57)	14% (90)	10% (65)	668
Income: 100k+	35% (113)	21% (68)	11% (36)	8% (27)	14% (46)	10% (34)	323
Ethnicity: White	26% (443)	26% (443)	11% (186)	7% (128)	15% (259)	15% (262)	1722
Ethnicity: Hispanic	39% (137)	22% (77)	13% (46)	7% (24)	6% (22)	12% (44)	349

Continued on next page

**Table POL5\_11: Should presidential candidates be more or less critical of the following industries?**

Higher education

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (642)	24% (530)	10% (227)	7% (158)	14% (315)	15% (327)	2200
Ethnicity: Black	42% (117)	18% (48)	8% (22)	6% (16)	11% (29)	16% (43)	274
Ethnicity: Other	41% (83)	19% (38)	9% (19)	7% (14)	13% (27)	11% (22)	204
All Christian	25% (264)	26% (275)	14% (142)	8% (82)	16% (166)	11% (118)	1049
All Non-Christian	30% (35)	28% (32)	11% (13)	8% (9)	15% (18)	9% (10)	116
Atheist	40% (36)	19% (17)	10% (9)	5% (5)	16% (14)	9% (8)	88
Agnostic/Nothing in particular	28% (142)	16% (84)	7% (37)	9% (46)	15% (75)	24% (125)	510
Something Else	38% (165)	28% (121)	6% (25)	4% (17)	10% (42)	15% (67)	437
Religious Non-Protestant/Catholic	30% (41)	27% (37)	10% (14)	10% (14)	14% (20)	9% (13)	139
Evangelical	32% (204)	25% (161)	11% (73)	5% (34)	13% (86)	12% (79)	637
Non-Evangelical	27% (218)	28% (226)	11% (93)	7% (58)	15% (119)	12% (101)	813
Community: Urban	38% (238)	22% (140)	10% (61)	7% (46)	12% (76)	10% (65)	626
Community: Suburban	26% (256)	26% (249)	10% (94)	8% (80)	15% (148)	15% (141)	968
Community: Rural	25% (149)	23% (140)	12% (72)	5% (33)	15% (91)	20% (121)	606
Employ: Private Sector	29% (194)	28% (184)	11% (74)	6% (37)	15% (99)	11% (72)	659
Employ: Government	38% (59)	23% (36)	9% (15)	9% (14)	13% (21)	8% (12)	157
Employ: Self-Employed	39% (73)	27% (51)	8% (16)	6% (11)	9% (16)	11% (21)	189
Employ: Homemaker	24% (40)	20% (33)	13% (21)	10% (16)	13% (21)	21% (35)	166
Employ: Retired	24% (124)	22% (112)	11% (57)	10% (51)	18% (89)	15% (74)	505
Employ: Unemployed	26% (79)	22% (66)	8% (24)	2% (7)	17% (50)	24% (74)	300
Employ: Other	36% (48)	24% (32)	8% (10)	7% (10)	8% (10)	16% (21)	131
Military HH: Yes	33% (117)	22% (78)	10% (35)	8% (27)	14% (49)	12% (44)	350
Military HH: No	28% (526)	24% (451)	10% (192)	7% (131)	14% (266)	15% (284)	1850
RD/WT: Right Direction	29% (173)	24% (139)	10% (59)	6% (34)	17% (98)	15% (86)	588
RD/WT: Wrong Track	29% (469)	24% (391)	10% (168)	8% (125)	13% (217)	15% (242)	1612
Trump Job Approve	29% (259)	26% (231)	12% (111)	5% (46)	16% (147)	11% (103)	897
Trump Job Disapprove	30% (366)	23% (283)	9% (111)	9% (112)	13% (163)	14% (172)	1206
Trump Job Strongly Approve	34% (166)	25% (125)	10% (51)	5% (24)	16% (77)	10% (48)	490
Trump Job Somewhat Approve	23% (93)	26% (106)	15% (60)	6% (23)	17% (70)	14% (55)	407
Trump Job Somewhat Disapprove	27% (66)	29% (71)	9% (23)	10% (25)	11% (27)	13% (30)	242
Trump Job Strongly Disapprove	31% (300)	22% (211)	9% (88)	9% (87)	14% (135)	15% (142)	964

Continued on next page

**Table POL5\_11: Should presidential candidates be more or less critical of the following industries?***Higher education*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (642)	24% (530)	10% (227)	7% (158)	14% (315)	15% (327)	2200
Favorable of Trump	29% (261)	26% (238)	12% (107)	5% (42)	16% (146)	12% (106)	899
Unfavorable of Trump	31% (365)	23% (275)	10% (113)	9% (112)	14% (163)	14% (161)	1190
Very Favorable of Trump	34% (180)	26% (139)	9% (50)	5% (28)	16% (84)	9% (49)	530
Somewhat Favorable of Trump	22% (81)	27% (98)	15% (56)	4% (14)	17% (62)	15% (57)	369
Somewhat Unfavorable of Trump	26% (57)	27% (58)	13% (28)	9% (19)	15% (33)	11% (23)	217
Very Unfavorable of Trump	32% (307)	22% (218)	9% (86)	10% (94)	13% (131)	14% (138)	974
#1 Issue: Economy	29% (229)	26% (202)	11% (90)	7% (54)	14% (107)	13% (100)	782
#1 Issue: Security	34% (85)	24% (60)	9% (22)	4% (10)	17% (44)	13% (32)	254
#1 Issue: Health Care	25% (99)	27% (110)	9% (37)	8% (31)	16% (63)	15% (61)	400
#1 Issue: Medicare / Social Security	24% (73)	21% (65)	13% (39)	9% (26)	16% (48)	18% (55)	306
#1 Issue: Women's Issues	33% (33)	19% (19)	7% (7)	8% (8)	9% (9)	24% (24)	100
#1 Issue: Education	36% (40)	26% (29)	8% (9)	8% (9)	10% (12)	12% (14)	114
#1 Issue: Energy	34% (38)	21% (24)	12% (14)	6% (7)	10% (12)	16% (19)	114
#1 Issue: Other	34% (44)	17% (22)	6% (8)	10% (13)	16% (21)	17% (23)	130
2018 House Vote: Democrat	31% (216)	26% (184)	10% (67)	10% (68)	13% (94)	11% (76)	704
2018 House Vote: Republican	31% (199)	25% (163)	12% (76)	8% (50)	15% (95)	9% (58)	641
2018 House Vote: Someone else	28% (18)	24% (15)	7% (5)	6% (4)	17% (11)	18% (11)	64
2016 Vote: Hillary Clinton	31% (210)	25% (173)	9% (63)	11% (72)	14% (93)	11% (73)	685
2016 Vote: Donald Trump	31% (216)	24% (167)	12% (80)	6% (44)	16% (111)	10% (69)	686
2016 Vote: Other	25% (33)	24% (30)	14% (17)	8% (10)	15% (20)	15% (19)	129
2016 Vote: Didn't Vote	26% (184)	23% (159)	9% (66)	5% (33)	13% (92)	24% (166)	700
Voted in 2014: Yes	31% (382)	25% (311)	11% (132)	9% (114)	14% (175)	10% (130)	1244
Voted in 2014: No	27% (260)	23% (219)	10% (95)	5% (45)	15% (140)	21% (197)	956
2012 Vote: Barack Obama	32% (271)	25% (216)	9% (78)	9% (79)	13% (112)	12% (101)	856
2012 Vote: Mitt Romney	27% (127)	24% (110)	13% (63)	7% (31)	19% (87)	10% (47)	464
2012 Vote: Other	28% (22)	31% (25)	10% (8)	7% (6)	17% (13)	7% (5)	79
2012 Vote: Didn't Vote	28% (220)	22% (178)	10% (79)	5% (43)	13% (103)	22% (174)	796

Continued on next page

**Table POL5\_11:** *Should presidential candidates be more or less critical of the following industries?*

*Higher education*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	29% (642)	24% (530)	10% (227)	7% (158)	14% (315)	15% (327)	2200
4-Region: Northeast	29% (114)	26% (104)	10% (38)	10% (39)	16% (64)	9% (35)	394
4-Region: Midwest	27% (123)	23% (104)	9% (41)	8% (37)	16% (75)	18% (83)	462
4-Region: South	30% (247)	23% (193)	12% (99)	5% (44)	13% (106)	16% (135)	824
4-Region: West	30% (158)	25% (129)	9% (49)	7% (39)	14% (71)	14% (75)	520
Party: Democrat/Leans Democrat	31% (306)	25% (241)	10% (94)	9% (90)	13% (127)	13% (125)	982
Party: Republican/Leans Republican	30% (248)	26% (211)	12% (100)	6% (50)	15% (126)	11% (87)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_12: Should presidential candidates be more or less critical of the following industries?***Airlines*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	16% (359)	23% (510)	16% (342)	8% (168)	18% (406)	19% (416)	2200
Gender: Male	17% (175)	25% (268)	18% (190)	9% (99)	18% (194)	13% (136)	1062
Gender: Female	16% (183)	21% (242)	13% (152)	6% (69)	19% (212)	25% (280)	1138
Age: 18-34	20% (134)	18% (115)	15% (101)	9% (58)	16% (103)	22% (144)	655
Age: 35-44	19% (67)	29% (104)	12% (41)	6% (23)	15% (53)	19% (69)	358
Age: 45-64	13% (101)	26% (195)	15% (112)	7% (54)	21% (157)	18% (133)	751
Age: 65+	13% (57)	22% (96)	20% (88)	8% (33)	21% (93)	16% (70)	436
GenZers: 1997-2012	20% (51)	17% (44)	20% (50)	7% (18)	12% (30)	24% (62)	253
Millennials: 1981-1996	21% (118)	21% (122)	13% (72)	8% (48)	16% (92)	21% (117)	569
GenXers: 1965-1980	14% (78)	26% (146)	14% (78)	7% (39)	19% (105)	20% (113)	559
Baby Boomers: 1946-1964	14% (102)	24% (175)	16% (120)	8% (59)	22% (163)	16% (115)	735
PID: Dem (no lean)	19% (163)	29% (244)	14% (115)	5% (43)	16% (135)	18% (149)	850
PID: Ind (no lean)	12% (80)	18% (122)	14% (96)	9% (57)	20% (134)	26% (173)	661
PID: Rep (no lean)	17% (116)	21% (144)	19% (131)	10% (68)	20% (136)	14% (94)	689
PID/Gender: Dem Men	19% (75)	31% (126)	18% (72)	6% (24)	15% (60)	11% (43)	401
PID/Gender: Dem Women	20% (88)	26% (118)	10% (43)	4% (19)	17% (75)	24% (106)	449
PID/Gender: Ind Men	13% (40)	18% (57)	16% (48)	10% (31)	21% (66)	21% (65)	307
PID/Gender: Ind Women	11% (40)	18% (65)	13% (48)	7% (25)	19% (69)	30% (108)	354
PID/Gender: Rep Men	17% (61)	24% (85)	20% (70)	12% (43)	19% (68)	8% (27)	354
PID/Gender: Rep Women	17% (55)	18% (59)	18% (62)	7% (25)	20% (68)	20% (66)	334
Ideo: Liberal (1-3)	23% (146)	28% (179)	16% (100)	6% (40)	15% (95)	13% (85)	646
Ideo: Moderate (4)	12% (76)	26% (162)	14% (88)	9% (54)	20% (126)	19% (118)	625
Ideo: Conservative (5-7)	15% (105)	20% (142)	19% (136)	9% (65)	21% (151)	15% (105)	704
Educ: < College	16% (246)	22% (332)	13% (202)	8% (118)	19% (283)	22% (331)	1512
Educ: Bachelors degree	16% (71)	22% (99)	21% (92)	8% (35)	19% (83)	14% (63)	444
Educ: Post-grad	17% (41)	32% (78)	20% (48)	6% (15)	16% (40)	9% (22)	244
Income: Under 50k	16% (197)	21% (252)	12% (145)	8% (100)	19% (233)	23% (282)	1209
Income: 50k-100k	16% (103)	26% (172)	21% (138)	6% (43)	17% (116)	14% (95)	668
Income: 100k+	18% (58)	26% (86)	18% (59)	8% (25)	17% (56)	12% (39)	323
Ethnicity: White	14% (250)	23% (390)	16% (281)	8% (141)	19% (333)	19% (327)	1722
Ethnicity: Hispanic	24% (84)	22% (76)	18% (61)	9% (30)	5% (19)	23% (79)	349

Continued on next page

**Table POL5\_12: Should presidential candidates be more or less critical of the following industries?**

*Airlines*

Demographic	Much more critical		Slightly more critical		Slightly less critical		Much less critical		No change		Don't Know / No Opinion		Total N
Adults	16%	(359)	23%	(510)	16%	(342)	8%	(168)	18%	(406)	19%	(416)	2200
Ethnicity: Black	25%	(68)	22%	(59)	14%	(39)	6%	(16)	14%	(39)	20%	(54)	274
Ethnicity: Other	20%	(41)	30%	(60)	11%	(22)	5%	(10)	17%	(34)	17%	(35)	204
All Christian	14%	(152)	24%	(254)	18%	(187)	8%	(83)	20%	(207)	16%	(166)	1049
All Non-Christian	15%	(18)	31%	(36)	23%	(26)	3%	(4)	19%	(22)	8%	(10)	116
Atheist	14%	(12)	28%	(25)	17%	(15)	11%	(10)	13%	(12)	16%	(14)	88
Agnostic/Nothing in particular	15%	(76)	20%	(102)	12%	(62)	7%	(38)	20%	(101)	26%	(130)	510
Something Else	23%	(101)	21%	(92)	12%	(52)	8%	(33)	15%	(63)	22%	(96)	437
Religious Non-Protestant/Catholic	15%	(20)	32%	(45)	21%	(29)	4%	(5)	20%	(28)	8%	(11)	139
Evangelical	21%	(132)	21%	(136)	16%	(99)	5%	(35)	19%	(123)	18%	(112)	637
Non-Evangelical	14%	(117)	24%	(198)	17%	(137)	10%	(79)	17%	(138)	18%	(145)	813
Community: Urban	20%	(128)	27%	(171)	12%	(73)	8%	(53)	17%	(107)	15%	(95)	626
Community: Suburban	13%	(129)	25%	(242)	19%	(179)	8%	(75)	18%	(169)	18%	(173)	968
Community: Rural	17%	(102)	16%	(97)	15%	(90)	7%	(40)	21%	(130)	24%	(148)	606
Employ: Private Sector	15%	(97)	26%	(169)	17%	(113)	8%	(50)	19%	(127)	16%	(103)	659
Employ: Government	24%	(38)	25%	(39)	11%	(18)	8%	(13)	13%	(20)	19%	(29)	157
Employ: Self-Employed	21%	(39)	28%	(54)	17%	(33)	6%	(11)	15%	(28)	13%	(24)	189
Employ: Homemaker	13%	(21)	16%	(26)	18%	(29)	9%	(15)	19%	(32)	25%	(42)	166
Employ: Retired	14%	(70)	24%	(122)	17%	(85)	8%	(40)	20%	(99)	18%	(89)	505
Employ: Unemployed	19%	(56)	18%	(53)	11%	(33)	8%	(23)	21%	(64)	23%	(70)	300
Employ: Other	19%	(24)	22%	(29)	13%	(17)	6%	(8)	17%	(22)	24%	(31)	131
Military HH: Yes	16%	(57)	23%	(82)	18%	(63)	8%	(29)	19%	(65)	16%	(54)	350
Military HH: No	16%	(301)	23%	(428)	15%	(279)	8%	(139)	18%	(341)	20%	(362)	1850
RD/WT: Right Direction	14%	(84)	22%	(128)	18%	(105)	10%	(57)	19%	(114)	17%	(100)	588
RD/WT: Wrong Track	17%	(275)	24%	(382)	15%	(237)	7%	(110)	18%	(291)	20%	(316)	1612
Trump Job Approve	15%	(139)	21%	(189)	17%	(152)	10%	(94)	21%	(185)	16%	(140)	897
Trump Job Disapprove	17%	(208)	26%	(314)	15%	(182)	6%	(71)	17%	(209)	18%	(222)	1206
Trump Job Strongly Approve	18%	(88)	21%	(102)	18%	(88)	11%	(53)	19%	(94)	13%	(66)	490
Trump Job Somewhat Approve	13%	(51)	21%	(87)	16%	(63)	10%	(41)	22%	(91)	18%	(74)	407
Trump Job Somewhat Disapprove	14%	(33)	23%	(56)	21%	(52)	4%	(10)	18%	(44)	20%	(47)	242
Trump Job Strongly Disapprove	18%	(175)	27%	(258)	14%	(131)	6%	(61)	17%	(165)	18%	(174)	964

Continued on next page



**Table POL5\_12: Should presidential candidates be more or less critical of the following industries?***Airlines*

<b>Demographic</b>	<b>Much more critical</b>		<b>Slightly more critical</b>		<b>Slightly less critical</b>		<b>Much less critical</b>		<b>No change</b>		<b>Don't Know / No Opinion</b>		<b>Total N</b>
Adults	16%	(359)	23%	(510)	16%	(342)	8%	(168)	18%	(406)	19%	(416)	2200
Favorable of Trump	16%	(145)	21%	(185)	17%	(154)	10%	(88)	20%	(184)	16%	(142)	899
Unfavorable of Trump	17%	(203)	27%	(315)	15%	(173)	6%	(73)	17%	(208)	18%	(218)	1190
Very Favorable of Trump	19%	(102)	20%	(106)	17%	(88)	11%	(59)	20%	(106)	13%	(71)	530
Somewhat Favorable of Trump	12%	(44)	22%	(80)	18%	(66)	8%	(29)	21%	(78)	19%	(71)	369
Somewhat Unfavorable of Trump	11%	(25)	23%	(50)	21%	(46)	7%	(15)	22%	(47)	16%	(35)	217
Very Unfavorable of Trump	18%	(179)	27%	(266)	13%	(127)	6%	(58)	17%	(161)	19%	(183)	974
#1 Issue: Economy	14%	(109)	24%	(184)	18%	(144)	8%	(62)	20%	(156)	16%	(128)	782
#1 Issue: Security	14%	(35)	23%	(57)	19%	(47)	10%	(25)	21%	(53)	14%	(37)	254
#1 Issue: Health Care	16%	(64)	29%	(116)	12%	(46)	6%	(24)	17%	(68)	21%	(82)	400
#1 Issue: Medicare / Social Security	20%	(60)	23%	(72)	13%	(40)	7%	(21)	18%	(54)	19%	(59)	306
#1 Issue: Women's Issues	23%	(23)	10%	(10)	13%	(13)	9%	(9)	13%	(13)	32%	(32)	100
#1 Issue: Education	19%	(22)	19%	(21)	16%	(19)	9%	(11)	18%	(21)	18%	(20)	114
#1 Issue: Energy	20%	(22)	20%	(23)	19%	(22)	8%	(9)	12%	(13)	21%	(24)	114
#1 Issue: Other	18%	(23)	21%	(28)	9%	(12)	5%	(6)	22%	(28)	26%	(33)	130
2018 House Vote: Democrat	18%	(130)	29%	(206)	16%	(114)	4%	(31)	17%	(121)	14%	(102)	704
2018 House Vote: Republican	15%	(97)	21%	(132)	19%	(124)	10%	(61)	22%	(144)	13%	(84)	641
2018 House Vote: Someone else	7%	(5)	23%	(15)	17%	(11)	9%	(6)	12%	(7)	32%	(20)	64
2016 Vote: Hillary Clinton	20%	(139)	29%	(196)	14%	(99)	5%	(36)	17%	(119)	14%	(97)	685
2016 Vote: Donald Trump	14%	(99)	22%	(148)	20%	(136)	10%	(68)	21%	(145)	13%	(90)	686
2016 Vote: Other	16%	(20)	18%	(23)	12%	(15)	11%	(14)	22%	(28)	22%	(28)	129
2016 Vote: Didn't Vote	14%	(101)	20%	(142)	13%	(93)	7%	(49)	16%	(114)	29%	(201)	700
Voted in 2014: Yes	16%	(202)	26%	(320)	18%	(220)	7%	(93)	18%	(230)	14%	(179)	1244
Voted in 2014: No	16%	(156)	20%	(190)	13%	(122)	8%	(74)	18%	(176)	25%	(237)	956
2012 Vote: Barack Obama	18%	(157)	29%	(250)	15%	(128)	5%	(46)	17%	(142)	16%	(133)	856
2012 Vote: Mitt Romney	11%	(50)	20%	(91)	21%	(99)	10%	(48)	24%	(111)	14%	(65)	464
2012 Vote: Other	20%	(16)	23%	(18)	10%	(8)	8%	(6)	21%	(16)	19%	(15)	79
2012 Vote: Didn't Vote	17%	(135)	19%	(150)	13%	(106)	8%	(68)	17%	(135)	25%	(203)	796

Continued on next page

**Table POL5\_12: Should presidential candidates be more or less critical of the following industries?**

*Airlines*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	16% (359)	23% (510)	16% (342)	8% (168)	18% (406)	19% (416)	2200
4-Region: Northeast	17% (66)	26% (103)	17% (68)	6% (23)	18% (70)	16% (64)	394
4-Region: Midwest	13% (59)	21% (99)	15% (71)	9% (43)	20% (91)	22% (100)	462
4-Region: South	15% (123)	24% (194)	15% (124)	7% (56)	19% (155)	21% (171)	824
4-Region: West	21% (111)	22% (113)	15% (80)	9% (45)	17% (90)	16% (81)	520
Party: Democrat/Leans Democrat	19% (183)	29% (280)	14% (139)	5% (49)	16% (162)	17% (169)	982
Party: Republican/Leans Republican	15% (127)	20% (167)	20% (160)	10% (85)	20% (163)	15% (119)	822

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_13: Should presidential candidates be more or less critical of the following industries?****Firearm**

<b>Demographic</b>	<b>Much more critical</b>	<b>Slightly more critical</b>	<b>Slightly less critical</b>	<b>Much less critical</b>	<b>No change</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	31% (689)	18% (406)	10% (224)	14% (307)	12% (272)	14% (302)	2200
Gender: Male	29% (310)	20% (218)	11% (121)	15% (162)	14% (149)	10% (103)	1062
Gender: Female	33% (379)	17% (188)	9% (103)	13% (145)	11% (123)	18% (200)	1138
Age: 18-34	31% (206)	19% (121)	10% (67)	10% (68)	10% (68)	19% (125)	655
Age: 35-44	30% (109)	19% (68)	13% (47)	13% (47)	14% (49)	11% (38)	358
Age: 45-64	30% (223)	19% (141)	10% (78)	16% (121)	13% (101)	12% (87)	751
Age: 65+	35% (152)	17% (75)	7% (32)	16% (71)	12% (54)	12% (52)	436
GenZers: 1997-2012	31% (77)	19% (48)	14% (35)	10% (24)	5% (14)	22% (55)	253
Millennials: 1981-1996	33% (189)	18% (100)	10% (55)	11% (60)	13% (76)	15% (88)	569
GenXers: 1965-1980	29% (160)	18% (101)	12% (64)	15% (86)	14% (81)	12% (67)	559
Baby Boomers: 1946-1964	33% (241)	19% (138)	8% (59)	16% (117)	12% (91)	12% (88)	735
PID: Dem (no lean)	47% (400)	21% (178)	7% (61)	5% (45)	9% (74)	11% (92)	850
PID: Ind (no lean)	25% (166)	18% (118)	10% (63)	13% (84)	13% (88)	21% (142)	661
PID: Rep (no lean)	18% (123)	16% (110)	15% (100)	26% (178)	16% (110)	10% (68)	689
PID/Gender: Dem Men	45% (179)	24% (95)	9% (36)	7% (27)	10% (40)	6% (24)	401
PID/Gender: Dem Women	49% (221)	18% (83)	6% (25)	4% (18)	8% (35)	15% (68)	449
PID/Gender: Ind Men	22% (68)	19% (59)	11% (32)	12% (37)	17% (51)	19% (59)	307
PID/Gender: Ind Women	28% (98)	16% (58)	9% (31)	13% (47)	10% (37)	23% (83)	354
PID/Gender: Rep Men	18% (63)	18% (63)	15% (53)	27% (97)	16% (58)	6% (20)	354
PID/Gender: Rep Women	18% (60)	14% (47)	14% (47)	24% (81)	15% (52)	14% (48)	334
Ideo: Liberal (1-3)	50% (324)	23% (145)	8% (53)	5% (34)	7% (44)	7% (44)	646
Ideo: Moderate (4)	28% (177)	21% (132)	10% (65)	12% (75)	14% (87)	14% (89)	625
Ideo: Conservative (5-7)	17% (122)	15% (105)	14% (97)	25% (179)	17% (122)	11% (80)	704
Educ: < College	28% (424)	18% (274)	10% (150)	14% (209)	14% (207)	16% (249)	1512
Educ: Bachelors degree	37% (163)	19% (83)	10% (43)	15% (68)	11% (49)	9% (38)	444
Educ: Post-grad	42% (102)	20% (49)	12% (30)	12% (30)	7% (17)	7% (16)	244
Income: Under 50k	28% (344)	18% (213)	10% (122)	13% (157)	14% (170)	17% (204)	1209
Income: 50k-100k	34% (227)	19% (126)	10% (69)	16% (108)	10% (69)	10% (69)	668
Income: 100k+	37% (118)	21% (67)	10% (33)	13% (41)	10% (33)	9% (30)	323
Ethnicity: White	29% (494)	18% (317)	11% (184)	15% (257)	13% (231)	14% (238)	1722
Ethnicity: Hispanic	29% (100)	25% (87)	10% (33)	14% (51)	7% (25)	15% (53)	349

Continued on next page

**Table POL5\_13: Should presidential candidates be more or less critical of the following industries?**

*Firearm*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	31% (689)	18% (406)	10% (224)	14% (307)	12% (272)	14% (302)	2200
Ethnicity: Black	42% (115)	17% (48)	9% (25)	9% (25)	9% (24)	14% (38)	274
Ethnicity: Other	39% (80)	20% (41)	7% (15)	12% (25)	8% (17)	13% (27)	204
All Christian	27% (284)	20% (213)	11% (114)	18% (188)	14% (151)	9% (98)	1049
All Non-Christian	46% (53)	20% (23)	14% (16)	5% (5)	7% (8)	9% (11)	116
Atheist	38% (34)	26% (23)	9% (8)	9% (8)	7% (6)	11% (9)	88
Agnostic/Nothing in particular	34% (174)	14% (73)	8% (42)	10% (51)	11% (58)	22% (113)	510
Something Else	33% (144)	17% (74)	10% (44)	13% (55)	11% (49)	16% (71)	437
Religious Non-Protestant/Catholic	43% (60)	18% (25)	13% (18)	10% (14)	7% (10)	9% (12)	139
Evangelical	24% (153)	21% (136)	12% (78)	18% (116)	13% (83)	11% (71)	637
Non-Evangelical	33% (267)	18% (146)	10% (79)	14% (113)	14% (114)	12% (94)	813
Community: Urban	38% (235)	22% (135)	10% (60)	9% (57)	11% (71)	11% (69)	626
Community: Suburban	32% (314)	18% (176)	11% (105)	15% (142)	11% (105)	13% (125)	968
Community: Rural	23% (140)	16% (94)	10% (59)	18% (108)	16% (97)	18% (108)	606
Employ: Private Sector	30% (197)	22% (148)	11% (74)	14% (93)	13% (83)	10% (64)	659
Employ: Government	27% (42)	20% (32)	11% (17)	19% (30)	13% (20)	10% (16)	157
Employ: Self-Employed	42% (79)	17% (33)	9% (16)	13% (25)	9% (18)	9% (18)	189
Employ: Homemaker	27% (45)	17% (28)	11% (18)	15% (24)	12% (20)	18% (30)	166
Employ: Retired	31% (159)	19% (96)	8% (43)	15% (77)	13% (65)	13% (65)	505
Employ: Unemployed	31% (93)	10% (29)	12% (35)	10% (29)	15% (45)	23% (69)	300
Employ: Other	30% (39)	18% (23)	9% (11)	14% (18)	14% (18)	16% (21)	131
Military HH: Yes	25% (88)	18% (64)	9% (33)	24% (83)	12% (41)	12% (40)	350
Military HH: No	32% (601)	18% (342)	10% (191)	12% (224)	12% (231)	14% (262)	1850
RD/WT: Right Direction	16% (97)	17% (99)	14% (80)	21% (126)	17% (102)	14% (85)	588
RD/WT: Wrong Track	37% (592)	19% (307)	9% (144)	11% (181)	11% (170)	13% (217)	1612
Trump Job Approve	17% (153)	16% (145)	13% (121)	25% (225)	17% (157)	11% (97)	897
Trump Job Disapprove	43% (521)	21% (250)	8% (96)	6% (78)	9% (108)	13% (154)	1206
Trump Job Strongly Approve	15% (74)	14% (70)	12% (59)	30% (146)	19% (95)	9% (47)	490
Trump Job Somewhat Approve	20% (79)	18% (74)	15% (62)	19% (79)	15% (62)	12% (50)	407
Trump Job Somewhat Disapprove	26% (64)	28% (68)	12% (29)	11% (28)	11% (27)	11% (26)	242
Trump Job Strongly Disapprove	47% (457)	19% (182)	7% (67)	5% (50)	8% (81)	13% (127)	964

Continued on next page

**Table POL5\_13: Should presidential candidates be more or less critical of the following industries?**

*Firearm*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	31% (689)	18% (406)	10% (224)	14% (307)	12% (272)	14% (302)	2200
Favorable of Trump	17% (157)	17% (156)	12% (112)	25% (223)	18% (159)	10% (93)	899
Unfavorable of Trump	44% (519)	21% (244)	8% (96)	6% (74)	9% (105)	13% (152)	1190
Very Favorable of Trump	17% (92)	15% (82)	10% (55)	29% (154)	19% (102)	9% (46)	530
Somewhat Favorable of Trump	18% (65)	20% (74)	16% (57)	19% (69)	15% (56)	13% (47)	369
Somewhat Unfavorable of Trump	23% (50)	27% (59)	16% (34)	9% (19)	13% (28)	12% (26)	217
Very Unfavorable of Trump	48% (469)	19% (185)	6% (62)	6% (55)	8% (76)	13% (126)	974
#1 Issue: Economy	28% (220)	18% (138)	13% (99)	18% (137)	12% (94)	12% (94)	782
#1 Issue: Security	20% (52)	12% (32)	7% (19)	28% (72)	21% (52)	11% (27)	254
#1 Issue: Health Care	39% (158)	21% (84)	8% (32)	5% (20)	12% (48)	15% (59)	400
#1 Issue: Medicare / Social Security	33% (101)	21% (64)	9% (28)	12% (37)	10% (31)	15% (46)	306
#1 Issue: Women's Issues	30% (30)	20% (21)	9% (9)	5% (5)	7% (7)	29% (29)	100
#1 Issue: Education	28% (32)	18% (20)	17% (19)	8% (9)	16% (19)	13% (15)	114
#1 Issue: Energy	30% (34)	29% (33)	15% (17)	7% (8)	7% (8)	12% (14)	114
#1 Issue: Other	48% (63)	11% (15)	1% (2)	15% (19)	10% (13)	14% (18)	130
2018 House Vote: Democrat	52% (367)	20% (143)	6% (43)	5% (36)	8% (55)	8% (59)	704
2018 House Vote: Republican	16% (105)	17% (106)	15% (94)	28% (180)	16% (104)	8% (52)	641
2018 House Vote: Someone else	11% (7)	14% (9)	15% (10)	18% (12)	24% (15)	19% (12)	64
2016 Vote: Hillary Clinton	52% (354)	20% (138)	6% (39)	5% (38)	9% (59)	8% (58)	685
2016 Vote: Donald Trump	17% (115)	16% (108)	15% (106)	26% (177)	18% (121)	9% (59)	686
2016 Vote: Other	34% (43)	17% (21)	10% (13)	12% (16)	15% (20)	12% (16)	129
2016 Vote: Didn't Vote	25% (176)	20% (138)	9% (66)	11% (77)	10% (73)	24% (170)	700
Voted in 2014: Yes	34% (428)	18% (219)	10% (124)	16% (200)	13% (159)	9% (113)	1244
Voted in 2014: No	27% (261)	20% (187)	10% (99)	11% (107)	12% (113)	20% (189)	956
2012 Vote: Barack Obama	44% (377)	22% (186)	7% (62)	7% (62)	10% (87)	10% (82)	856
2012 Vote: Mitt Romney	16% (76)	13% (60)	14% (66)	28% (128)	20% (93)	9% (41)	464
2012 Vote: Other	16% (13)	17% (13)	14% (11)	34% (27)	7% (6)	12% (10)	79
2012 Vote: Didn't Vote	28% (221)	18% (146)	11% (85)	11% (89)	11% (85)	21% (170)	796

Continued on next page

**Table POL5\_13: Should presidential candidates be more or less critical of the following industries?**

*Firearm*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	31% (689)	18% (406)	10% (224)	14% (307)	12% (272)	14% (302)	2200
4-Region: Northeast	35% (138)	21% (82)	9% (37)	12% (46)	11% (45)	12% (46)	394
4-Region: Midwest	28% (129)	20% (90)	11% (50)	13% (58)	14% (64)	15% (71)	462
4-Region: South	29% (243)	15% (121)	12% (96)	16% (130)	14% (114)	15% (120)	824
4-Region: West	35% (180)	22% (113)	8% (41)	14% (72)	9% (49)	12% (64)	520
Party: Democrat/Leans Democrat	47% (457)	22% (214)	7% (70)	5% (54)	8% (81)	11% (106)	982
Party: Republican/Leans Republican	17% (144)	16% (133)	14% (116)	25% (208)	17% (140)	10% (82)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_14:** Should presidential candidates be more or less critical of the following industries?*Insurance*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	28% (613)	25% (542)	10% (226)	6% (128)	14% (318)	17% (373)	2200
Gender: Male	27% (282)	28% (299)	11% (120)	6% (66)	16% (175)	11% (120)	1062
Gender: Female	29% (331)	21% (243)	9% (106)	5% (62)	13% (143)	22% (253)	1138
Age: 18-34	30% (194)	19% (121)	9% (58)	7% (45)	15% (95)	22% (142)	655
Age: 35-44	32% (116)	27% (95)	9% (33)	6% (21)	12% (42)	14% (50)	358
Age: 45-64	26% (195)	29% (215)	11% (81)	6% (42)	14% (105)	15% (113)	751
Age: 65+	25% (108)	25% (110)	12% (53)	5% (20)	17% (76)	16% (69)	436
GenZers: 1997-2012	29% (73)	18% (45)	8% (21)	8% (20)	13% (34)	24% (61)	253
Millennials: 1981-1996	32% (180)	21% (117)	9% (54)	5% (31)	14% (79)	19% (108)	569
GenXers: 1965-1980	27% (151)	28% (159)	11% (59)	7% (36)	13% (72)	14% (81)	559
Baby Boomers: 1946-1964	26% (187)	27% (196)	11% (83)	5% (40)	16% (115)	15% (113)	735
PID: Dem (no lean)	33% (280)	27% (229)	9% (76)	5% (43)	11% (97)	15% (126)	850
PID: Ind (no lean)	24% (161)	20% (133)	9% (56)	7% (43)	16% (107)	24% (162)	661
PID: Rep (no lean)	25% (172)	26% (180)	14% (94)	6% (42)	17% (114)	13% (86)	689
PID/Gender: Dem Men	31% (123)	32% (129)	10% (40)	6% (25)	12% (50)	9% (35)	401
PID/Gender: Dem Women	35% (157)	22% (100)	8% (36)	4% (18)	10% (47)	20% (90)	449
PID/Gender: Ind Men	25% (76)	22% (68)	10% (30)	6% (18)	19% (57)	19% (57)	307
PID/Gender: Ind Women	24% (84)	18% (65)	7% (26)	7% (25)	14% (50)	29% (104)	354
PID/Gender: Rep Men	23% (83)	29% (102)	14% (50)	7% (23)	19% (68)	8% (28)	354
PID/Gender: Rep Women	27% (90)	23% (78)	13% (43)	6% (19)	14% (46)	18% (59)	334
Ideo: Liberal (1-3)	38% (246)	27% (175)	9% (57)	7% (43)	9% (55)	11% (70)	646
Ideo: Moderate (4)	22% (137)	27% (170)	13% (80)	5% (32)	17% (109)	16% (97)	625
Ideo: Conservative (5-7)	26% (182)	23% (163)	12% (84)	7% (46)	17% (120)	15% (109)	704
Educ: < College	27% (412)	23% (350)	10% (145)	6% (89)	15% (222)	19% (293)	1512
Educ: Bachelors degree	28% (122)	25% (113)	11% (51)	6% (26)	16% (69)	14% (63)	444
Educ: Post-grad	32% (78)	32% (79)	12% (30)	5% (13)	11% (27)	7% (17)	244
Income: Under 50k	28% (338)	22% (262)	8% (94)	6% (70)	16% (190)	21% (255)	1209
Income: 50k-100k	26% (177)	28% (187)	15% (101)	6% (40)	13% (84)	12% (79)	668
Income: 100k+	30% (98)	29% (92)	10% (31)	6% (18)	13% (43)	12% (40)	323
Ethnicity: White	26% (448)	25% (437)	10% (177)	5% (91)	15% (264)	18% (304)	1722
Ethnicity: Hispanic	31% (108)	21% (75)	12% (41)	9% (30)	7% (24)	20% (72)	349

Continued on next page

**Table POL5\_14: Should presidential candidates be more or less critical of the following industries?**

*Insurance*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	28% (613)	25% (542)	10% (226)	6% (128)	14% (318)	17% (373)	2200
Ethnicity: Black	34% (94)	18% (50)	10% (28)	9% (25)	12% (32)	16% (44)	274
Ethnicity: Other	34% (70)	26% (54)	10% (21)	6% (12)	10% (21)	12% (25)	204
All Christian	26% (270)	26% (272)	13% (134)	6% (59)	16% (172)	14% (142)	1049
All Non-Christian	29% (34)	26% (30)	13% (15)	8% (10)	10% (12)	14% (16)	116
Atheist	37% (33)	25% (22)	7% (6)	12% (10)	12% (10)	8% (7)	88
Agnostic/Nothing in particular	27% (136)	22% (112)	6% (32)	5% (25)	16% (79)	25% (126)	510
Something Else	32% (140)	24% (106)	9% (39)	6% (24)	10% (45)	19% (83)	437
Religious Non-Protestant/Catholic	32% (44)	23% (32)	12% (16)	9% (12)	11% (15)	14% (19)	139
Evangelical	27% (175)	27% (174)	12% (77)	6% (38)	13% (86)	14% (87)	637
Non-Evangelical	27% (222)	24% (199)	11% (92)	5% (43)	16% (126)	16% (131)	813
Community: Urban	30% (189)	23% (145)	11% (70)	9% (55)	14% (89)	13% (79)	626
Community: Suburban	27% (266)	27% (265)	10% (99)	5% (50)	13% (131)	16% (158)	968
Community: Rural	26% (158)	22% (132)	10% (58)	4% (24)	16% (98)	23% (137)	606
Employ: Private Sector	30% (196)	29% (188)	11% (73)	6% (37)	13% (86)	12% (79)	659
Employ: Government	30% (47)	22% (35)	9% (15)	13% (21)	11% (18)	14% (22)	157
Employ: Self-Employed	41% (77)	19% (36)	9% (16)	6% (11)	10% (19)	16% (30)	189
Employ: Homemaker	20% (33)	21% (34)	14% (23)	7% (12)	17% (27)	22% (36)	166
Employ: Retired	25% (128)	27% (138)	10% (52)	4% (19)	16% (81)	17% (88)	505
Employ: Unemployed	21% (62)	22% (66)	8% (24)	5% (14)	21% (64)	23% (70)	300
Employ: Other	29% (37)	25% (32)	13% (17)	3% (4)	11% (14)	20% (26)	131
Military HH: Yes	25% (87)	26% (93)	13% (44)	6% (22)	14% (50)	16% (55)	350
Military HH: No	28% (526)	24% (449)	10% (182)	6% (106)	15% (268)	17% (319)	1850
RD/WT: Right Direction	27% (156)	22% (127)	12% (68)	6% (36)	18% (107)	16% (93)	588
RD/WT: Wrong Track	28% (456)	26% (415)	10% (158)	6% (92)	13% (211)	17% (280)	1612
Trump Job Approve	25% (224)	25% (223)	13% (118)	6% (58)	16% (145)	14% (130)	897
Trump Job Disapprove	32% (380)	25% (303)	9% (106)	6% (69)	13% (161)	16% (187)	1206
Trump Job Strongly Approve	28% (140)	22% (106)	13% (62)	7% (33)	18% (88)	12% (60)	490
Trump Job Somewhat Approve	21% (84)	29% (116)	14% (56)	6% (24)	14% (57)	17% (70)	407
Trump Job Somewhat Disapprove	23% (55)	28% (69)	14% (34)	7% (18)	13% (30)	15% (37)	242
Trump Job Strongly Disapprove	34% (325)	24% (235)	7% (72)	5% (52)	14% (130)	16% (150)	964

Continued on next page



**Table POL5\_14:** Should presidential candidates be more or less critical of the following industries?*Insurance*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	28% (613)	25% (542)	10% (226)	6% (128)	14% (318)	17% (373)	2200
Favorable of Trump	25% (221)	25% (224)	13% (121)	6% (51)	17% (152)	15% (131)	899
Unfavorable of Trump	32% (382)	25% (297)	9% (104)	6% (71)	13% (152)	15% (184)	1190
Very Favorable of Trump	28% (150)	23% (123)	11% (59)	7% (36)	17% (93)	13% (70)	530
Somewhat Favorable of Trump	19% (71)	27% (101)	17% (62)	4% (15)	16% (59)	17% (62)	369
Somewhat Unfavorable of Trump	21% (46)	27% (59)	14% (30)	7% (15)	15% (33)	16% (34)	217
Very Unfavorable of Trump	35% (337)	24% (238)	8% (74)	6% (56)	12% (119)	15% (150)	974
#1 Issue: Economy	25% (198)	25% (197)	12% (91)	7% (59)	15% (114)	16% (124)	782
#1 Issue: Security	27% (68)	18% (46)	13% (34)	6% (15)	19% (48)	17% (42)	254
#1 Issue: Health Care	34% (138)	26% (106)	6% (24)	5% (21)	13% (50)	15% (61)	400
#1 Issue: Medicare / Social Security	28% (85)	32% (98)	7% (22)	4% (12)	11% (34)	18% (56)	306
#1 Issue: Women's Issues	29% (29)	12% (12)	17% (17)	4% (4)	10% (10)	28% (28)	100
#1 Issue: Education	20% (23)	27% (30)	12% (13)	7% (8)	20% (23)	14% (16)	114
#1 Issue: Energy	29% (33)	17% (20)	14% (16)	6% (7)	16% (18)	18% (21)	114
#1 Issue: Other	30% (40)	25% (33)	7% (9)	2% (2)	15% (20)	20% (26)	130
2018 House Vote: Democrat	32% (227)	30% (209)	10% (73)	5% (33)	12% (84)	11% (78)	704
2018 House Vote: Republican	26% (169)	26% (167)	13% (81)	7% (46)	17% (110)	11% (68)	641
2018 House Vote: Someone else	29% (18)	24% (15)	3% (2)	9% (6)	7% (4)	29% (18)	64
2016 Vote: Hillary Clinton	35% (240)	29% (196)	9% (59)	5% (35)	12% (80)	11% (75)	685
2016 Vote: Donald Trump	25% (174)	27% (183)	14% (99)	6% (42)	17% (116)	11% (72)	686
2016 Vote: Other	25% (32)	25% (32)	9% (11)	7% (9)	15% (20)	19% (24)	129
2016 Vote: Didn't Vote	24% (166)	18% (129)	8% (57)	6% (42)	15% (103)	29% (202)	700
Voted in 2014: Yes	30% (372)	27% (336)	11% (142)	6% (73)	14% (174)	12% (148)	1244
Voted in 2014: No	25% (241)	22% (206)	9% (84)	6% (55)	15% (144)	24% (226)	956
2012 Vote: Barack Obama	34% (288)	28% (239)	11% (91)	5% (43)	11% (96)	12% (100)	856
2012 Vote: Mitt Romney	23% (106)	24% (110)	14% (63)	7% (31)	20% (92)	14% (63)	464
2012 Vote: Other	27% (21)	26% (21)	9% (7)	5% (4)	14% (11)	18% (14)	79
2012 Vote: Didn't Vote	25% (196)	22% (172)	8% (63)	6% (50)	15% (119)	25% (196)	796

Continued on next page

**Table POL5\_14:** *Should presidential candidates be more or less critical of the following industries?*

*Insurance*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	28% (613)	25% (542)	10% (226)	6% (128)	14% (318)	17% (373)	2200
4-Region: Northeast	28% (110)	27% (107)	10% (38)	7% (29)	14% (54)	14% (54)	394
4-Region: Midwest	27% (127)	21% (98)	11% (52)	4% (20)	16% (73)	20% (93)	462
4-Region: South	27% (224)	25% (202)	10% (86)	5% (45)	15% (120)	18% (147)	824
4-Region: West	29% (151)	26% (134)	10% (49)	7% (35)	14% (71)	15% (79)	520
Party: Democrat/Leans Democrat	33% (323)	27% (263)	9% (89)	5% (48)	12% (119)	14% (141)	982
Party: Republican/Leans Republican	26% (213)	24% (200)	14% (117)	6% (48)	17% (137)	13% (107)	822

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table POL5\_15: Should presidential candidates be more or less critical of the following industries?***Pharmaceuticals*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	38% (829)	25% (557)	8% (172)	5% (116)	9% (200)	15% (326)	2200
Gender: Male	38% (407)	28% (295)	8% (88)	6% (59)	9% (100)	11% (114)	1062
Gender: Female	37% (422)	23% (261)	7% (85)	5% (58)	9% (101)	19% (212)	1138
Age: 18-34	31% (201)	19% (126)	12% (76)	7% (43)	10% (65)	22% (144)	655
Age: 35-44	43% (154)	29% (103)	5% (18)	2% (8)	7% (26)	14% (50)	358
Age: 45-64	39% (293)	28% (211)	7% (52)	5% (37)	9% (66)	12% (92)	751
Age: 65+	42% (181)	27% (116)	6% (27)	6% (28)	10% (43)	9% (40)	436
GenZers: 1997-2012	29% (74)	14% (36)	15% (37)	9% (23)	9% (22)	24% (61)	253
Millennials: 1981-1996	34% (196)	25% (141)	8% (45)	4% (24)	9% (52)	20% (112)	569
GenXers: 1965-1980	41% (227)	27% (150)	7% (38)	4% (25)	8% (43)	14% (77)	559
Baby Boomers: 1946-1964	41% (299)	28% (204)	6% (48)	5% (39)	10% (73)	10% (72)	735
PID: Dem (no lean)	42% (360)	25% (214)	8% (70)	5% (40)	7% (63)	12% (103)	850
PID: Ind (no lean)	31% (204)	24% (158)	6% (43)	6% (42)	11% (70)	22% (145)	661
PID: Rep (no lean)	38% (264)	27% (185)	9% (60)	5% (34)	10% (67)	11% (77)	689
PID/Gender: Dem Men	44% (176)	28% (113)	10% (41)	4% (16)	7% (28)	7% (27)	401
PID/Gender: Dem Women	41% (184)	22% (101)	6% (29)	5% (24)	8% (35)	17% (76)	449
PID/Gender: Ind Men	33% (101)	26% (79)	6% (19)	7% (20)	10% (31)	18% (56)	307
PID/Gender: Ind Women	29% (103)	22% (78)	7% (24)	6% (22)	11% (39)	25% (89)	354
PID/Gender: Rep Men	37% (130)	29% (103)	8% (28)	6% (23)	11% (41)	8% (30)	354
PID/Gender: Rep Women	40% (135)	25% (82)	9% (32)	4% (12)	8% (27)	14% (48)	334
Ideo: Liberal (1-3)	48% (307)	26% (169)	8% (51)	5% (33)	6% (41)	7% (44)	646
Ideo: Moderate (4)	32% (201)	28% (174)	9% (56)	6% (36)	9% (58)	16% (101)	625
Ideo: Conservative (5-7)	38% (265)	25% (177)	8% (57)	6% (42)	12% (86)	11% (77)	704
Educ: < College	37% (558)	23% (345)	8% (115)	5% (76)	10% (144)	18% (274)	1512
Educ: Bachelors degree	37% (165)	31% (136)	8% (36)	7% (31)	8% (37)	9% (39)	444
Educ: Post-grad	43% (106)	31% (76)	9% (22)	4% (9)	8% (19)	5% (13)	244
Income: Under 50k	35% (428)	23% (278)	8% (101)	5% (61)	10% (121)	18% (221)	1209
Income: 50k-100k	40% (270)	29% (190)	8% (51)	5% (35)	7% (47)	11% (74)	668
Income: 100k+	40% (130)	27% (89)	6% (21)	6% (20)	10% (32)	10% (31)	323
Ethnicity: White	37% (641)	27% (460)	8% (132)	4% (75)	9% (161)	15% (252)	1722
Ethnicity: Hispanic	33% (116)	24% (84)	11% (39)	7% (25)	5% (19)	19% (66)	349

Continued on next page

**Table POL5\_15: Should presidential candidates be more or less critical of the following industries?**

Pharmaceuticals

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	38% (829)	25% (557)	8% (172)	5% (116)	9% (200)	15% (326)	2200
Ethnicity: Black	42% (116)	18% (51)	6% (17)	9% (24)	10% (28)	14% (38)	274
Ethnicity: Other	35% (72)	23% (46)	12% (24)	8% (17)	5% (10)	17% (35)	204
All Christian	38% (393)	29% (301)	9% (94)	5% (55)	10% (106)	9% (99)	1049
All Non-Christian	40% (46)	28% (33)	13% (15)	4% (4)	6% (7)	10% (12)	116
Atheist	45% (40)	26% (23)	7% (6)	7% (6)	6% (6)	8% (7)	88
Agnostic/Nothing in particular	32% (163)	23% (117)	7% (36)	4% (20)	10% (52)	24% (121)	510
Something Else	43% (186)	19% (83)	5% (22)	7% (31)	7% (30)	20% (86)	437
Religious Non-Protestant/Catholic	39% (54)	28% (38)	13% (18)	5% (6)	6% (9)	9% (13)	139
Evangelical	39% (251)	26% (166)	6% (36)	7% (43)	10% (63)	12% (79)	637
Non-Evangelical	39% (318)	25% (205)	9% (76)	5% (41)	9% (70)	13% (103)	813
Community: Urban	38% (237)	27% (167)	9% (55)	6% (36)	10% (65)	11% (66)	626
Community: Suburban	38% (371)	26% (252)	8% (74)	5% (52)	8% (81)	14% (137)	968
Community: Rural	36% (220)	23% (137)	7% (43)	5% (28)	9% (54)	20% (122)	606
Employ: Private Sector	39% (256)	31% (204)	7% (47)	5% (30)	8% (55)	10% (67)	659
Employ: Government	37% (58)	21% (33)	7% (11)	4% (6)	15% (24)	15% (24)	157
Employ: Self-Employed	49% (93)	26% (49)	5% (9)	3% (6)	7% (13)	10% (20)	189
Employ: Homemaker	31% (51)	25% (42)	14% (22)	3% (6)	9% (15)	18% (30)	166
Employ: Retired	42% (212)	26% (130)	7% (34)	7% (34)	8% (40)	11% (56)	505
Employ: Unemployed	28% (84)	20% (61)	9% (26)	4% (12)	12% (37)	27% (81)	300
Employ: Other	35% (46)	20% (27)	7% (9)	10% (13)	8% (11)	19% (25)	131
Military HH: Yes	40% (139)	30% (104)	7% (24)	4% (16)	10% (35)	10% (33)	350
Military HH: No	37% (690)	24% (453)	8% (149)	5% (101)	9% (166)	16% (292)	1850
RD/WT: Right Direction	36% (211)	25% (146)	7% (44)	7% (40)	10% (59)	15% (89)	588
RD/WT: Wrong Track	38% (618)	25% (411)	8% (129)	5% (76)	9% (142)	15% (236)	1612
Trump Job Approve	36% (327)	28% (252)	7% (65)	6% (57)	10% (93)	12% (103)	897
Trump Job Disapprove	40% (488)	24% (290)	9% (104)	5% (58)	8% (99)	14% (167)	1206
Trump Job Strongly Approve	40% (195)	28% (138)	5% (24)	6% (30)	11% (53)	10% (50)	490
Trump Job Somewhat Approve	32% (132)	28% (114)	10% (41)	7% (27)	10% (40)	13% (54)	407
Trump Job Somewhat Disapprove	39% (94)	23% (56)	13% (32)	3% (8)	11% (26)	11% (26)	242
Trump Job Strongly Disapprove	41% (394)	24% (234)	7% (72)	5% (50)	8% (73)	15% (141)	964

Continued on next page

**Table POL5\_15: Should presidential candidates be more or less critical of the following industries?***Pharmaceuticals*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	38% (829)	25% (557)	8% (172)	5% (116)	9% (200)	15% (326)	2200
Favorable of Trump	37% (332)	28% (255)	7% (65)	6% (54)	10% (94)	11% (100)	899
Unfavorable of Trump	40% (482)	24% (289)	9% (107)	5% (58)	8% (92)	14% (163)	1190
Very Favorable of Trump	41% (215)	27% (143)	6% (32)	6% (32)	10% (53)	10% (55)	530
Somewhat Favorable of Trump	32% (116)	30% (112)	9% (32)	6% (22)	11% (41)	12% (45)	369
Somewhat Unfavorable of Trump	31% (67)	24% (51)	17% (38)	4% (10)	11% (24)	12% (27)	217
Very Unfavorable of Trump	43% (414)	24% (238)	7% (69)	5% (48)	7% (68)	14% (137)	974
#1 Issue: Economy	36% (281)	28% (218)	8% (61)	6% (44)	10% (80)	12% (97)	782
#1 Issue: Security	34% (86)	28% (70)	8% (20)	6% (16)	10% (26)	14% (36)	254
#1 Issue: Health Care	41% (166)	26% (105)	6% (26)	4% (16)	7% (29)	15% (60)	400
#1 Issue: Medicare / Social Security	43% (131)	23% (72)	7% (21)	5% (16)	7% (23)	15% (45)	306
#1 Issue: Women's Issues	25% (25)	19% (19)	6% (6)	12% (12)	5% (5)	33% (33)	100
#1 Issue: Education	29% (33)	27% (30)	10% (11)	8% (9)	12% (13)	15% (17)	114
#1 Issue: Energy	42% (48)	16% (18)	17% (19)	1% (1)	12% (14)	12% (14)	114
#1 Issue: Other	45% (59)	19% (25)	6% (8)	2% (3)	8% (11)	19% (24)	130
2018 House Vote: Democrat	44% (313)	28% (200)	7% (49)	4% (28)	7% (50)	9% (63)	704
2018 House Vote: Republican	43% (273)	25% (160)	7% (48)	5% (35)	11% (69)	9% (56)	641
2018 House Vote: Someone else	28% (18)	27% (17)	5% (3)	7% (4)	9% (6)	24% (15)	64
2016 Vote: Hillary Clinton	47% (319)	27% (186)	7% (49)	4% (27)	7% (51)	8% (52)	685
2016 Vote: Donald Trump	40% (273)	26% (179)	8% (52)	6% (45)	10% (71)	9% (65)	686
2016 Vote: Other	34% (44)	22% (29)	10% (13)	4% (5)	10% (13)	20% (26)	129
2016 Vote: Didn't Vote	27% (192)	23% (163)	8% (58)	6% (40)	9% (65)	26% (182)	700
Voted in 2014: Yes	44% (544)	27% (331)	7% (84)	5% (64)	9% (109)	9% (113)	1244
Voted in 2014: No	30% (285)	24% (226)	9% (89)	6% (53)	10% (91)	22% (213)	956
2012 Vote: Barack Obama	46% (392)	27% (229)	7% (60)	4% (34)	7% (58)	10% (83)	856
2012 Vote: Mitt Romney	38% (175)	25% (117)	7% (32)	7% (34)	14% (66)	9% (41)	464
2012 Vote: Other	40% (32)	32% (25)	2% (2)	3% (3)	9% (7)	14% (11)	79
2012 Vote: Didn't Vote	29% (229)	23% (182)	10% (79)	6% (46)	9% (69)	24% (191)	796

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**Table POL5\_15: Should presidential candidates be more or less critical of the following industries?**

*Pharmaceuticals*

Demographic	Much more critical	Slightly more critical	Slightly less critical	Much less critical	No change	Don't Know / No Opinion	Total N
Adults	38% (829)	25% (557)	8% (172)	5% (116)	9% (200)	15% (326)	2200
4-Region: Northeast	38% (150)	30% (119)	6% (24)	6% (23)	9% (36)	11% (42)	394
4-Region: Midwest	37% (171)	23% (107)	9% (43)	6% (27)	9% (40)	16% (74)	462
4-Region: South	39% (322)	24% (200)	7% (60)	4% (34)	10% (79)	16% (129)	824
4-Region: West	36% (185)	25% (131)	9% (45)	6% (34)	9% (45)	15% (80)	520
Party: Democrat/Leans Democrat	43% (419)	26% (251)	8% (76)	4% (44)	8% (76)	12% (117)	982
Party: Republican/Leans Republican	37% (305)	27% (223)	8% (69)	5% (44)	11% (89)	11% (93)	822

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	253	12%
	Millennials: 1981-1996	569	26%
	GenXers: 1965-1980	559	25%
	Baby Boomers: 1946-1964	735	33%
	N	2116	
xpid3	PID: Dem (no lean)	850	39%
	PID: Ind (no lean)	661	30%
	PID: Rep (no lean)	689	31%
	N	2200	
xpidGender	PID/Gender: Dem Men	401	18%
	PID/Gender: Dem Women	449	20%
	PID/Gender: Ind Men	307	14%
	PID/Gender: Ind Women	354	16%
	PID/Gender: Rep Men	354	16%
	PID/Gender: Rep Women	334	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	646	29%
	Ideo: Moderate (4)	625	28%
	Ideo: Conservative (5-7)	704	32%
	N	1974	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1209	55%
	Income: 50k-100k	668	30%
	Income: 100k+	323	15%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1049	48%
	All Non-Christian	116	5%
	Atheist	88	4%
	Agnostic/Nothing in particular	510	23%
	Something Else	437	20%
N	2200		
xdemReligOther	Religious Non-Protestant/Catholic	139	6%
xdemEvang	Evangelical	637	29%
	Non-Evangelical	813	37%
	N	1450	
xdemUsr	Community: Urban	626	28%
	Community: Suburban	968	44%
	Community: Rural	606	28%
	N	2200	
xdemEmploy	Employ: Private Sector	659	30%
	Employ: Government	157	7%
	Employ: Self-Employed	189	9%
	Employ: Homemaker	166	8%
	Employ: Retired	505	23%
	Employ: Unemployed	300	14%
	Employ: Other	131	6%
N	2107		
xdemMilHH1	Military HH: Yes	350	16%
	Military HH: No	1850	84%
	N	2200	
xnrl	RD/WT: Right Direction	588	27%
	RD/WT: Wrong Track	1612	73%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	897	41%
	Trump Job Disapprove	1206	55%
	N	2104	
Trump_Approve2	Trump Job Strongly Approve	490	22%
	Trump Job Somewhat Approve	407	19%
	Trump Job Somewhat Disapprove	242	11%
	Trump Job Strongly Disapprove	964	44%
	N	2104	
Trump_Fav	Favorable of Trump	899	41%
	Unfavorable of Trump	1190	54%
	N	2089	
Trump_Fav_FULL	Very Favorable of Trump	530	24%
	Somewhat Favorable of Trump	369	17%
	Somewhat Unfavorable of Trump	217	10%
	Very Unfavorable of Trump	974	44%
	N	2089	
xnr3	#1 Issue: Economy	782	36%
	#1 Issue: Security	254	12%
	#1 Issue: Health Care	400	18%
	#1 Issue: Medicare / Social Security	306	14%
	#1 Issue: Women's Issues	100	5%
	#1 Issue: Education	114	5%
	#1 Issue: Energy	114	5%
	#1 Issue: Other	130	6%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	704	32%
	2018 House Vote: Republican	641	29%
	2018 House Vote: Someone else	64	3%
	N	1409	
xsubVote16O	2016 Vote: Hillary Clinton	685	31%
	2016 Vote: Donald Trump	686	31%
	2016 Vote: Other	129	6%
	2016 Vote: Didn't Vote	700	32%
	N	2200	
xsubVote14O	Voted in 2014: Yes	1244	57%
	Voted in 2014: No	956	43%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	856	39%
	2012 Vote: Mitt Romney	464	21%
	2012 Vote: Other	79	4%
	2012 Vote: Didn't Vote	796	36%
	N	2196	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
xdemPidLean	Party: Democrat/Leans Democrat	982	45%
	Party: Republican/Leans Republican	822	37%
	N	1804	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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