



National Tracking Poll #200858
August 13-15, 2020

Crosstabulation Results

Methodology:

This poll was conducted between August 13-August 15, 2020 among a national sample of 1045 Parents. The interviews were conducted online and the data were weighted to approximate a target sample of Parents based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table EDU2_1NET: *And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Younger than 5 years old*

Demographic	Selected		Not Selected		Total N
Parents	19%	(203)	81%	(843)	1045
Gender: Male	18%	(89)	82%	(395)	484
Gender: Female	20%	(113)	80%	(448)	561
Age: 18-34	64%	(118)	36%	(68)	186
Age: 35-44	23%	(52)	77%	(175)	227
Age: 45-64	5%	(23)	95%	(399)	422
Age: 65+	4%	(9)	96%	(201)	210
Millennials: 1981-1996	52%	(140)	48%	(128)	269
GenXers: 1965-1980	9%	(33)	91%	(326)	359
Baby Boomers: 1946-1964	4%	(13)	96%	(340)	353
PID: Dem (no lean)	17%	(54)	83%	(268)	322
PID: Ind (no lean)	26%	(87)	74%	(243)	330
PID: Rep (no lean)	15%	(61)	85%	(332)	393
PID/Gender: Dem Men	17%	(23)	83%	(114)	138
PID/Gender: Dem Women	17%	(31)	83%	(153)	184
PID/Gender: Ind Men	23%	(32)	77%	(108)	140
PID/Gender: Ind Women	29%	(55)	71%	(134)	190
PID/Gender: Rep Men	16%	(34)	84%	(172)	206
PID/Gender: Rep Women	14%	(27)	86%	(160)	187
Ideo: Liberal (1-3)	20%	(45)	80%	(177)	223
Ideo: Moderate (4)	16%	(51)	84%	(261)	312
Ideo: Conservative (5-7)	12%	(46)	88%	(337)	384
Educ: < College	20%	(139)	80%	(553)	692
Educ: Bachelors degree	17%	(37)	83%	(182)	219
Educ: Post-grad	20%	(26)	80%	(108)	135
Income: Under 50k	22%	(109)	78%	(383)	491
Income: 50k-100k	17%	(60)	83%	(285)	345
Income: 100k+	16%	(34)	84%	(175)	209
Ethnicity: White	18%	(152)	82%	(691)	843

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Table EDU2_1NET: *And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Younger than 5 years old*

Demographic	Selected		Not Selected		Total N
Parents	19%	(203)	81%	(843)	1045
Ethnicity: Hispanic	31%	(46)	69%	(104)	150
Ethnicity: Black	23%	(30)	77%	(101)	130
Ethnicity: Other	29%	(21)	71%	(51)	72
All Christian	14%	(75)	86%	(469)	545
All Non-Christian	18%	(10)	82%	(46)	57
Agnostic/Nothing in particular	28%	(61)	72%	(153)	214
Something Else	25%	(50)	75%	(147)	197
Religious Non-Protestant/Catholic	19%	(13)	81%	(58)	71
Evangelical	16%	(53)	84%	(272)	325
Non-Evangelical	17%	(68)	83%	(324)	392
Community: Urban	23%	(62)	77%	(206)	268
Community: Suburban	16%	(75)	84%	(398)	473
Community: Rural	21%	(65)	79%	(239)	304
Employ: Private Sector	19%	(70)	81%	(306)	376
Employ: Government	26%	(18)	74%	(51)	69
Employ: Self-Employed	24%	(21)	76%	(64)	85
Employ: Homemaker	29%	(32)	71%	(80)	112
Employ: Retired	4%	(10)	96%	(218)	229
Employ: Unemployed	27%	(24)	73%	(66)	91
Employ: Other	22%	(15)	78%	(56)	71
Military HH: Yes	12%	(21)	88%	(152)	173
Military HH: No	21%	(182)	79%	(690)	872
RD/WT: Right Direction	17%	(58)	83%	(276)	334
RD/WT: Wrong Track	20%	(145)	80%	(567)	712
Trump Job Approve	17%	(84)	83%	(415)	500
Trump Job Disapprove	22%	(111)	78%	(391)	502
Trump Job Strongly Approve	15%	(43)	85%	(254)	297
Trump Job Somewhat Approve	20%	(41)	80%	(162)	203
Trump Job Somewhat Disapprove	28%	(36)	72%	(94)	129
Trump Job Strongly Disapprove	20%	(75)	80%	(297)	373

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Table EDU2_1NET: *And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Younger than 5 years old*

Demographic	Selected		Not Selected		Total N
Parents	19%	(203)	81%	(843)	1045
Favorable of Trump	17%	(86)	83%	(410)	496
Unfavorable of Trump	21%	(105)	79%	(398)	503
Very Favorable of Trump	16%	(50)	84%	(254)	304
Somewhat Favorable of Trump	19%	(36)	81%	(156)	192
Somewhat Unfavorable of Trump	22%	(24)	78%	(85)	109
Very Unfavorable of Trump	21%	(81)	79%	(313)	395
#1 Issue: Economy	21%	(80)	79%	(304)	384
#1 Issue: Security	14%	(20)	86%	(127)	147
#1 Issue: Health Care	19%	(32)	81%	(142)	175
#1 Issue: Medicare / Social Security	9%	(13)	91%	(128)	140
#1 Issue: Education	40%	(31)	60%	(46)	77
#1 Issue: Other	15%	(11)	85%	(62)	73
2018 House Vote: Democrat	14%	(47)	86%	(285)	332
2018 House Vote: Republican	12%	(45)	88%	(321)	366
2016 Vote: Hillary Clinton	15%	(46)	85%	(256)	301
2016 Vote: Donald Trump	13%	(50)	87%	(343)	393
2016 Vote: Other	23%	(17)	77%	(57)	74
2016 Vote: Didn't Vote	32%	(88)	68%	(186)	275
Voted in 2014: Yes	14%	(91)	86%	(569)	660
Voted in 2014: No	29%	(112)	71%	(273)	385
2012 Vote: Barack Obama	18%	(73)	82%	(324)	397
2012 Vote: Mitt Romney	10%	(27)	90%	(249)	276
2012 Vote: Other	9%	(5)	91%	(48)	53
2012 Vote: Didn't Vote	31%	(98)	69%	(217)	315
4-Region: Northeast	16%	(31)	84%	(167)	199
4-Region: Midwest	23%	(50)	77%	(170)	220
4-Region: South	19%	(75)	81%	(322)	397
4-Region: West	20%	(47)	80%	(183)	230
Parent of a kid Younger than 5 years old	100%	(203)	—	(0)	203
Parent of a kid 5 to 12 years old	25%	(72)	75%	(221)	293
Parent of a kid 13 to 17 years old	9%	(22)	91%	(234)	256

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Table EDU2_1NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Younger than 5 years old

Demographic	Selected		Not Selected		Total N
Parents	19%	(203)	81%	(843)	1045
Parent of a kid 18 or older	2%	(12)	98%	(486)	498
Parent of a kid under 18	35%	(203)	65%	(382)	584
Kids have access to any device	20%	(179)	80%	(719)	899
Kids have access to their own device	15%	(115)	85%	(650)	765
Kids spending more time with screens	20%	(97)	80%	(378)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU2_2NET: *And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.*
 Ages 5 to 12 years old

Demographic	Selected	Not Selected	Total N
Parents	28% (293)	72% (752)	1045
Gender: Male	30% (147)	70% (337)	484
Gender: Female	26% (146)	74% (415)	561
Age: 18-34	52% (97)	48% (89)	186
Age: 35-44	56% (127)	44% (100)	227
Age: 45-64	15% (64)	85% (358)	422
Age: 65+	3% (6)	97% (204)	210
Millennials: 1981-1996	57% (154)	43% (114)	269
GenXers: 1965-1980	33% (118)	67% (241)	359
Baby Boomers: 1946-1964	4% (13)	96% (341)	353
PID: Dem (no lean)	25% (80)	75% (242)	322
PID: Ind (no lean)	33% (108)	67% (222)	330
PID: Rep (no lean)	27% (106)	73% (288)	393
PID/Gender: Dem Men	25% (35)	75% (103)	138
PID/Gender: Dem Women	24% (45)	76% (140)	184
PID/Gender: Ind Men	32% (44)	68% (96)	140
PID/Gender: Ind Women	34% (64)	66% (126)	190
PID/Gender: Rep Men	33% (68)	67% (138)	206
PID/Gender: Rep Women	20% (38)	80% (149)	187
Ideo: Liberal (1-3)	31% (70)	69% (152)	223
Ideo: Moderate (4)	27% (85)	73% (227)	312
Ideo: Conservative (5-7)	25% (95)	75% (289)	384
Educ: < College	24% (168)	76% (525)	692
Educ: Bachelors degree	32% (70)	68% (148)	219
Educ: Post-grad	41% (55)	59% (79)	135
Income: Under 50k	23% (112)	77% (379)	491
Income: 50k-100k	30% (102)	70% (243)	345
Income: 100k+	38% (79)	62% (130)	209
Ethnicity: White	29% (242)	71% (601)	843
Ethnicity: Hispanic	37% (55)	63% (94)	150
Ethnicity: Black	26% (33)	74% (97)	130
Ethnicity: Other	25% (18)	75% (54)	72

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Table EDU2_2NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Ages 5 to 12 years old

Demographic	Selected		Not Selected		Total N
Parents	28%	(293)	72%	(752)	1045
All Christian	23%	(128)	77%	(417)	545
All Non-Christian	34%	(19)	66%	(37)	57
Agnostic/Nothing in particular	39%	(84)	61%	(130)	214
Something Else	26%	(51)	74%	(146)	197
Religious Non-Protestant/Catholic	32%	(23)	68%	(49)	71
Evangelical	24%	(79)	76%	(246)	325
Non-Evangelical	23%	(92)	77%	(300)	392
Community: Urban	38%	(101)	62%	(168)	268
Community: Suburban	26%	(121)	74%	(352)	473
Community: Rural	24%	(72)	76%	(232)	304
Employ: Private Sector	37%	(137)	63%	(238)	376
Employ: Government	33%	(23)	67%	(46)	69
Employ: Self-Employed	31%	(27)	69%	(58)	85
Employ: Homemaker	41%	(46)	59%	(67)	112
Employ: Retired	4%	(8)	96%	(220)	229
Employ: Unemployed	30%	(28)	70%	(63)	91
Employ: Other	27%	(19)	73%	(52)	71
Military HH: Yes	21%	(37)	79%	(136)	173
Military HH: No	29%	(256)	71%	(616)	872
RD/WT: Right Direction	34%	(113)	66%	(220)	334
RD/WT: Wrong Track	25%	(180)	75%	(532)	712
Trump Job Approve	27%	(136)	73%	(364)	500
Trump Job Disapprove	28%	(143)	72%	(359)	502
Trump Job Strongly Approve	29%	(86)	71%	(211)	297
Trump Job Somewhat Approve	24%	(49)	76%	(153)	203
Trump Job Somewhat Disapprove	40%	(52)	60%	(78)	129
Trump Job Strongly Disapprove	24%	(91)	76%	(282)	373
Favorable of Trump	27%	(136)	73%	(361)	496
Unfavorable of Trump	28%	(142)	72%	(362)	503

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Table EDU2_2NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Ages 5 to 12 years old

Demographic	Selected		Not Selected		Total N
Parents	28%	(293)	72%	(752)	1045
Very Favorable of Trump	30%	(91)	70%	(213)	304
Somewhat Favorable of Trump	23%	(44)	77%	(148)	192
Somewhat Unfavorable of Trump	35%	(37)	65%	(71)	109
Very Unfavorable of Trump	26%	(104)	74%	(290)	395
#1 Issue: Economy	30%	(116)	70%	(268)	384
#1 Issue: Security	22%	(32)	78%	(115)	147
#1 Issue: Health Care	33%	(57)	67%	(118)	175
#1 Issue: Medicare / Social Security	4%	(6)	96%	(135)	140
#1 Issue: Education	55%	(42)	45%	(35)	77
#1 Issue: Other	24%	(17)	76%	(55)	73
2018 House Vote: Democrat	23%	(75)	77%	(257)	332
2018 House Vote: Republican	26%	(95)	74%	(272)	366
2016 Vote: Hillary Clinton	24%	(73)	76%	(229)	301
2016 Vote: Donald Trump	26%	(102)	74%	(291)	393
2016 Vote: Other	35%	(26)	65%	(48)	74
2016 Vote: Didn't Vote	33%	(92)	67%	(183)	275
Voted in 2014: Yes	26%	(172)	74%	(488)	660
Voted in 2014: No	32%	(122)	68%	(264)	385
2012 Vote: Barack Obama	26%	(104)	74%	(292)	397
2012 Vote: Mitt Romney	26%	(72)	74%	(204)	276
2012 Vote: Other	25%	(14)	75%	(40)	53
2012 Vote: Didn't Vote	33%	(103)	67%	(212)	315
4-Region: Northeast	32%	(64)	68%	(134)	199
4-Region: Midwest	24%	(53)	76%	(166)	220
4-Region: South	28%	(113)	72%	(284)	397
4-Region: West	27%	(63)	73%	(167)	230
Parent of a kid Younger than 5 years old	36%	(72)	64%	(130)	203
Parent of a kid 5 to 12 years old	100%	(293)	—	(0)	293
Parent of a kid 13 to 17 years old	34%	(87)	66%	(169)	256
Parent of a kid 18 or older	2%	(10)	98%	(488)	498
Parent of a kid under 18	50%	(293)	50%	(291)	584

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Table EDU2_2NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Ages 5 to 12 years old

Demographic	Selected		Not Selected		Total N
Parents	28%	(293)	72%	(752)	1045
Kids have access to any device	32%	(287)	68%	(612)	899
Kids have access to their own device	27%	(210)	73%	(555)	765
Kids spending more time with screens	43%	(204)	57%	(272)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU2_3NET: *And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.*
 Ages 13 to 17 years old

Demographic	Selected	Not Selected	Total N
Parents	24% (256)	76% (789)	1045
Gender: Male	29% (138)	71% (346)	484
Gender: Female	21% (118)	79% (443)	561
Age: 18-34	15% (27)	85% (159)	186
Age: 35-44	48% (108)	52% (119)	227
Age: 45-64	27% (116)	73% (307)	422
Age: 65+	3% (6)	97% (204)	210
Millennials: 1981-1996	23% (61)	77% (207)	269
GenXers: 1965-1980	43% (155)	57% (205)	359
Baby Boomers: 1946-1964	8% (27)	92% (326)	353
PID: Dem (no lean)	22% (72)	78% (250)	322
PID: Ind (no lean)	25% (82)	75% (249)	330
PID: Rep (no lean)	26% (103)	74% (291)	393
PID/Gender: Dem Men	30% (41)	70% (97)	138
PID/Gender: Dem Women	17% (31)	83% (153)	184
PID/Gender: Ind Men	26% (37)	74% (103)	140
PID/Gender: Ind Women	24% (45)	76% (145)	190
PID/Gender: Rep Men	29% (61)	71% (146)	206
PID/Gender: Rep Women	22% (42)	78% (145)	187
Ideo: Liberal (1-3)	25% (56)	75% (167)	223
Ideo: Moderate (4)	27% (84)	73% (228)	312
Ideo: Conservative (5-7)	23% (88)	77% (295)	384
Educ: < College	23% (157)	77% (535)	692
Educ: Bachelors degree	29% (63)	71% (155)	219
Educ: Post-grad	26% (36)	74% (99)	135
Income: Under 50k	21% (103)	79% (388)	491
Income: 50k-100k	27% (93)	73% (252)	345
Income: 100k+	28% (59)	72% (150)	209
Ethnicity: White	23% (197)	77% (646)	843
Ethnicity: Hispanic	34% (51)	66% (99)	150
Ethnicity: Black	21% (27)	79% (104)	130
Ethnicity: Other	44% (32)	56% (40)	72

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Table EDU2_3NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Ages 13 to 17 years old

Demographic	Selected		Not Selected		Total N
Parents	24%	(256)	76%	(789)	1045
All Christian	23%	(125)	77%	(419)	545
All Non-Christian	21%	(12)	79%	(45)	57
Agnostic/Nothing in particular	25%	(53)	75%	(161)	214
Something Else	28%	(55)	72%	(142)	197
Religious Non-Protestant/Catholic	23%	(16)	77%	(55)	71
Evangelical	26%	(86)	74%	(239)	325
Non-Evangelical	23%	(89)	77%	(303)	392
Community: Urban	26%	(70)	74%	(199)	268
Community: Suburban	26%	(125)	74%	(348)	473
Community: Rural	20%	(61)	80%	(243)	304
Employ: Private Sector	33%	(123)	67%	(253)	376
Employ: Government	29%	(20)	71%	(49)	69
Employ: Self-Employed	27%	(23)	73%	(62)	85
Employ: Homemaker	27%	(30)	73%	(82)	112
Employ: Retired	5%	(12)	95%	(216)	229
Employ: Unemployed	25%	(22)	75%	(68)	91
Employ: Other	32%	(22)	68%	(49)	71
Military HH: Yes	23%	(40)	77%	(133)	173
Military HH: No	25%	(216)	75%	(656)	872
RD/WT: Right Direction	25%	(82)	75%	(251)	334
RD/WT: Wrong Track	24%	(174)	76%	(538)	712
Trump Job Approve	25%	(126)	75%	(374)	500
Trump Job Disapprove	23%	(118)	77%	(384)	502
Trump Job Strongly Approve	25%	(75)	75%	(222)	297
Trump Job Somewhat Approve	25%	(51)	75%	(152)	203
Trump Job Somewhat Disapprove	28%	(36)	72%	(93)	129
Trump Job Strongly Disapprove	22%	(81)	78%	(291)	373
Favorable of Trump	25%	(125)	75%	(371)	496
Unfavorable of Trump	24%	(120)	76%	(383)	503

Continued on next page

Table EDU2_3NET: *And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. Ages 13 to 17 years old*

Demographic	Selected		Not Selected		Total N
Parents	24%	(256)	76%	(789)	1045
Very Favorable of Trump	24%	(74)	76%	(230)	304
Somewhat Favorable of Trump	27%	(51)	73%	(141)	192
Somewhat Unfavorable of Trump	29%	(31)	71%	(77)	109
Very Unfavorable of Trump	23%	(89)	77%	(306)	395
#1 Issue: Economy	31%	(120)	69%	(264)	384
#1 Issue: Security	21%	(31)	79%	(116)	147
#1 Issue: Health Care	27%	(47)	73%	(128)	175
#1 Issue: Medicare / Social Security	8%	(12)	92%	(129)	140
#1 Issue: Education	33%	(26)	67%	(51)	77
#1 Issue: Other	10%	(7)	90%	(65)	73
2018 House Vote: Democrat	24%	(81)	76%	(251)	332
2018 House Vote: Republican	26%	(97)	74%	(270)	366
2016 Vote: Hillary Clinton	24%	(73)	76%	(228)	301
2016 Vote: Donald Trump	27%	(105)	73%	(288)	393
2016 Vote: Other	27%	(20)	73%	(54)	74
2016 Vote: Didn't Vote	21%	(58)	79%	(217)	275
Voted in 2014: Yes	24%	(160)	76%	(500)	660
Voted in 2014: No	25%	(95)	75%	(290)	385
2012 Vote: Barack Obama	26%	(104)	74%	(293)	397
2012 Vote: Mitt Romney	25%	(68)	75%	(208)	276
2012 Vote: Other	18%	(9)	82%	(44)	53
2012 Vote: Didn't Vote	24%	(74)	76%	(241)	315
4-Region: Northeast	27%	(55)	73%	(144)	199
4-Region: Midwest	19%	(42)	81%	(178)	220
4-Region: South	28%	(109)	72%	(287)	397
4-Region: West	22%	(50)	78%	(180)	230
Parent of a kid Younger than 5 years old	11%	(22)	89%	(180)	203
Parent of a kid 5 to 12 years old	30%	(87)	70%	(207)	293
Parent of a kid 13 to 17 years old	100%	(256)	—	(0)	256
Parent of a kid 18 or older	6%	(28)	94%	(470)	498
Parent of a kid under 18	44%	(256)	56%	(328)	584

Continued on next page

Table EDU2_3NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
Ages 13 to 17 years old

Demographic	Selected		Not Selected		Total N
Parents	24%	(256)	76%	(789)	1045
Kids have access to any device	28%	(250)	72%	(649)	899
Kids have access to their own device	30%	(231)	70%	(534)	765
Kids spending more time with screens	34%	(160)	66%	(316)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU2_4NET: *And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply. 18 or older*

Demographic	Selected		Not Selected		Total N
Parents	48%	(498)	52%	(547)	1045
Gender: Male	42%	(201)	58%	(283)	484
Gender: Female	53%	(296)	47%	(265)	561
Age: 18-34	3%	(5)	97%	(181)	186
Age: 35-44	12%	(27)	88%	(200)	227
Age: 45-64	64%	(272)	36%	(150)	422
Age: 65+	93%	(194)	7%	(16)	210
Millennials: 1981-1996	2%	(6)	98%	(262)	269
GenXers: 1965-1980	39%	(141)	61%	(218)	359
Baby Boomers: 1946-1964	88%	(311)	12%	(43)	353
PID: Dem (no lean)	52%	(167)	48%	(155)	322
PID: Ind (no lean)	41%	(135)	59%	(195)	330
PID: Rep (no lean)	50%	(196)	50%	(197)	393
PID/Gender: Dem Men	45%	(62)	55%	(76)	138
PID/Gender: Dem Women	57%	(105)	43%	(79)	184
PID/Gender: Ind Men	41%	(57)	59%	(84)	140
PID/Gender: Ind Women	41%	(78)	59%	(112)	190
PID/Gender: Rep Men	40%	(83)	60%	(124)	206
PID/Gender: Rep Women	61%	(113)	39%	(74)	187
Ideo: Liberal (1-3)	44%	(99)	56%	(124)	223
Ideo: Moderate (4)	46%	(144)	54%	(168)	312
Ideo: Conservative (5-7)	57%	(219)	43%	(164)	384
Educ: < College	51%	(354)	49%	(338)	692
Educ: Bachelors degree	41%	(90)	59%	(128)	219
Educ: Post-grad	40%	(53)	60%	(81)	135
Income: Under 50k	53%	(259)	47%	(232)	491
Income: 50k-100k	45%	(155)	55%	(190)	345
Income: 100k+	40%	(84)	60%	(125)	209
Ethnicity: White	50%	(417)	50%	(426)	843
Ethnicity: Hispanic	19%	(28)	81%	(122)	150
Ethnicity: Black	48%	(62)	52%	(68)	130
Ethnicity: Other	25%	(18)	75%	(54)	72

Continued on next page

Table EDU2_4NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
18 or older

Demographic	Selected		Not Selected		Total N
Parents	48%	(498)	52%	(547)	1045
All Christian	56%	(306)	44%	(238)	545
All Non-Christian	41%	(23)	59%	(34)	57
Agnostic/Nothing in particular	31%	(66)	69%	(148)	214
Something Else	46%	(91)	54%	(107)	197
Religious Non-Protestant/Catholic	44%	(31)	56%	(40)	71
Evangelical	52%	(169)	48%	(156)	325
Non-Evangelical	55%	(214)	45%	(178)	392
Community: Urban	38%	(103)	62%	(166)	268
Community: Suburban	50%	(235)	50%	(238)	473
Community: Rural	53%	(160)	47%	(143)	304
Employ: Private Sector	37%	(138)	63%	(237)	376
Employ: Government	32%	(22)	68%	(47)	69
Employ: Self-Employed	32%	(27)	68%	(58)	85
Employ: Homemaker	38%	(42)	62%	(70)	112
Employ: Retired	89%	(204)	11%	(25)	229
Employ: Unemployed	33%	(30)	67%	(60)	91
Employ: Other	44%	(31)	56%	(40)	71
Military HH: Yes	62%	(108)	38%	(65)	173
Military HH: No	45%	(390)	55%	(482)	872
RD/WT: Right Direction	44%	(148)	56%	(186)	334
RD/WT: Wrong Track	49%	(350)	51%	(362)	712
Trump Job Approve	50%	(252)	50%	(248)	500
Trump Job Disapprove	46%	(233)	54%	(269)	502
Trump Job Strongly Approve	50%	(149)	50%	(148)	297
Trump Job Somewhat Approve	51%	(103)	49%	(100)	203
Trump Job Somewhat Disapprove	28%	(37)	72%	(93)	129
Trump Job Strongly Disapprove	53%	(196)	47%	(177)	373
Favorable of Trump	50%	(246)	50%	(250)	496
Unfavorable of Trump	47%	(237)	53%	(266)	503

Continued on next page

Table EDU2_4NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
18 or older

Demographic	Selected		Not Selected		Total N
Parents	48%	(498)	52%	(547)	1045
Very Favorable of Trump	48%	(145)	52%	(159)	304
Somewhat Favorable of Trump	53%	(101)	47%	(91)	192
Somewhat Unfavorable of Trump	35%	(38)	65%	(71)	109
Very Unfavorable of Trump	51%	(200)	49%	(195)	395
#1 Issue: Economy	38%	(145)	62%	(239)	384
#1 Issue: Security	61%	(90)	39%	(57)	147
#1 Issue: Health Care	42%	(74)	58%	(101)	175
#1 Issue: Medicare / Social Security	85%	(119)	15%	(21)	140
#1 Issue: Education	12%	(9)	88%	(67)	77
#1 Issue: Other	65%	(47)	35%	(26)	73
2018 House Vote: Democrat	53%	(177)	47%	(155)	332
2018 House Vote: Republican	55%	(200)	45%	(166)	366
2016 Vote: Hillary Clinton	53%	(159)	47%	(143)	301
2016 Vote: Donald Trump	54%	(212)	46%	(181)	393
2016 Vote: Other	36%	(27)	64%	(47)	74
2016 Vote: Didn't Vote	37%	(101)	63%	(174)	275
Voted in 2014: Yes	54%	(354)	46%	(306)	660
Voted in 2014: No	37%	(144)	63%	(241)	385
2012 Vote: Barack Obama	48%	(192)	52%	(205)	397
2012 Vote: Mitt Romney	57%	(158)	43%	(118)	276
2012 Vote: Other	57%	(31)	43%	(23)	53
2012 Vote: Didn't Vote	36%	(114)	64%	(200)	315
4-Region: Northeast	47%	(93)	53%	(106)	199
4-Region: Midwest	54%	(118)	46%	(102)	220
4-Region: South	44%	(173)	56%	(223)	397
4-Region: West	49%	(114)	51%	(117)	230
Parent of a kid Younger than 5 years old	6%	(12)	94%	(191)	203
Parent of a kid 5 to 12 years old	3%	(10)	97%	(284)	293
Parent of a kid 13 to 17 years old	11%	(28)	89%	(228)	256
Parent of a kid 18 or older	100%	(498)	—	(0)	498
Parent of a kid under 18	6%	(37)	94%	(547)	584

Continued on next page

Table EDU2_4NET: And specifically, which of the following best describes the ages of the child(ren) in your household? Please select all that apply.
18 or older

Demographic	Selected		Not Selected		Total N
Parents	48%	(498)	52%	(547)	1045
Kids have access to any device	42%	(380)	58%	(519)	899
Kids have access to their own device	47%	(362)	53%	(403)	765
Kids spending more time with screens	32%	(153)	68%	(322)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_1: Does the child in your household currently have access to the following devices?*Their own smartphone*

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	63%	(664)	37%	(382)	1045
Gender: Male	64%	(311)	36%	(173)	484
Gender: Female	63%	(352)	37%	(209)	561
Age: 18-34	51%	(95)	49%	(91)	186
Age: 35-44	61%	(139)	39%	(88)	227
Age: 45-64	77%	(327)	23%	(95)	422
Age: 65+	49%	(102)	51%	(108)	210
Millennials: 1981-1996	52%	(141)	48%	(128)	269
GenXers: 1965-1980	77%	(276)	23%	(83)	359
Baby Boomers: 1946-1964	62%	(221)	38%	(133)	353
PID: Dem (no lean)	59%	(190)	41%	(132)	322
PID: Ind (no lean)	65%	(216)	35%	(114)	330
PID: Rep (no lean)	66%	(258)	34%	(135)	393
PID/Gender: Dem Men	61%	(83)	39%	(54)	138
PID/Gender: Dem Women	58%	(106)	42%	(78)	184
PID/Gender: Ind Men	67%	(94)	33%	(47)	140
PID/Gender: Ind Women	64%	(122)	36%	(68)	190
PID/Gender: Rep Men	65%	(134)	35%	(72)	206
PID/Gender: Rep Women	66%	(124)	34%	(63)	187
Ideo: Liberal (1-3)	58%	(129)	42%	(93)	223
Ideo: Moderate (4)	63%	(197)	37%	(115)	312
Ideo: Conservative (5-7)	65%	(249)	35%	(134)	384
Educ: < College	64%	(444)	36%	(248)	692
Educ: Bachelors degree	65%	(143)	35%	(75)	219
Educ: Post-grad	57%	(76)	43%	(58)	135
Income: Under 50k	62%	(303)	38%	(188)	491
Income: 50k-100k	63%	(217)	37%	(128)	345
Income: 100k+	69%	(144)	31%	(65)	209
Ethnicity: White	63%	(528)	37%	(314)	843
Ethnicity: Hispanic	75%	(113)	25%	(37)	150
Ethnicity: Black	61%	(79)	39%	(51)	130

Continued on next page

Table EDU3_1: Does the child in your household currently have access to the following devices?
Their own smartphone

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	63%	(664)	37%	(382)	1045
Ethnicity: Other	78%	(56)	22%	(16)	72
All Christian	63%	(345)	37%	(199)	545
All Non-Christian	63%	(36)	37%	(21)	57
Agnostic/Nothing in particular	61%	(131)	39%	(83)	214
Something Else	65%	(127)	35%	(70)	197
Religious Non-Protestant/Catholic	60%	(43)	40%	(28)	71
Evangelical	66%	(213)	34%	(112)	325
Non-Evangelical	63%	(246)	37%	(146)	392
Community: Urban	63%	(169)	37%	(99)	268
Community: Suburban	65%	(308)	35%	(165)	473
Community: Rural	61%	(186)	39%	(118)	304
Employ: Private Sector	69%	(260)	31%	(115)	376
Employ: Government	59%	(41)	41%	(28)	69
Employ: Self-Employed	73%	(62)	27%	(23)	85
Employ: Homemaker	54%	(60)	46%	(52)	112
Employ: Retired	54%	(125)	46%	(104)	229
Employ: Unemployed	62%	(56)	38%	(35)	91
Employ: Other	69%	(49)	31%	(22)	71
Military HH: Yes	65%	(113)	35%	(60)	173
Military HH: No	63%	(551)	37%	(321)	872
RD/WT: Right Direction	67%	(224)	33%	(110)	334
RD/WT: Wrong Track	62%	(440)	38%	(272)	712
Trump Job Approve	65%	(327)	35%	(173)	500
Trump Job Disapprove	60%	(300)	40%	(202)	502
Trump Job Strongly Approve	70%	(207)	30%	(90)	297
Trump Job Somewhat Approve	59%	(120)	41%	(83)	203
Trump Job Somewhat Disapprove	64%	(83)	36%	(47)	129
Trump Job Strongly Disapprove	58%	(217)	42%	(155)	373
Favorable of Trump	66%	(329)	34%	(167)	496
Unfavorable of Trump	60%	(301)	40%	(203)	503

Continued on next page

Table EDU3_1: Does the child in your household currently have access to the following devices?
Their own smartphone

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	63%	(664)	37%	(382)	1045
Very Favorable of Trump	68%	(207)	32%	(97)	304
Somewhat Favorable of Trump	64%	(122)	36%	(70)	192
Somewhat Unfavorable of Trump	65%	(71)	35%	(38)	109
Very Unfavorable of Trump	58%	(230)	42%	(165)	395
#1 Issue: Economy	69%	(265)	31%	(119)	384
#1 Issue: Security	57%	(84)	43%	(62)	147
#1 Issue: Health Care	71%	(123)	29%	(51)	175
#1 Issue: Medicare / Social Security	53%	(74)	47%	(66)	140
#1 Issue: Education	65%	(50)	35%	(27)	77
#1 Issue: Other	56%	(40)	44%	(32)	73
2018 House Vote: Democrat	62%	(206)	38%	(126)	332
2018 House Vote: Republican	65%	(237)	35%	(129)	366
2016 Vote: Hillary Clinton	63%	(189)	37%	(112)	301
2016 Vote: Donald Trump	67%	(264)	33%	(129)	393
2016 Vote: Other	55%	(41)	45%	(33)	74
2016 Vote: Didn't Vote	62%	(169)	38%	(105)	275
Voted in 2014: Yes	65%	(427)	35%	(233)	660
Voted in 2014: No	61%	(236)	39%	(149)	385
2012 Vote: Barack Obama	64%	(256)	36%	(141)	397
2012 Vote: Mitt Romney	67%	(184)	33%	(92)	276
2012 Vote: Other	54%	(29)	46%	(24)	53
2012 Vote: Didn't Vote	60%	(190)	40%	(124)	315
4-Region: Northeast	65%	(129)	35%	(70)	199
4-Region: Midwest	57%	(126)	43%	(94)	220
4-Region: South	66%	(260)	34%	(136)	397
4-Region: West	65%	(149)	35%	(82)	230
Parent of a kid Younger than 5 years old	35%	(71)	65%	(132)	203
Parent of a kid 5 to 12 years old	55%	(161)	45%	(133)	293
Parent of a kid 13 to 17 years old	85%	(217)	15%	(39)	256
Parent of a kid 18 or older	68%	(340)	32%	(158)	498

Continued on next page

Table EDU3_1: Does the child in your household currently have access to the following devices?
Their own smartphone

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	63%	(664)	37%	(382)	1045
Parent of a kid under 18	60%	(351)	40%	(233)	584
Kids have access to any device	74%	(664)	26%	(235)	899
Kids have access to their own device	87%	(664)	13%	(102)	765
Kids spending more time with screens	70%	(332)	30%	(144)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_2: Does the child in your household currently have access to the following devices?

Tablet

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	61%	(637)	39%	(409)	1045
Gender: Male	63%	(305)	37%	(179)	484
Gender: Female	59%	(331)	41%	(230)	561
Age: 18-34	65%	(122)	35%	(64)	186
Age: 35-44	80%	(181)	20%	(46)	227
Age: 45-64	62%	(260)	38%	(162)	422
Age: 65+	35%	(74)	65%	(136)	210
Millennials: 1981-1996	72%	(194)	28%	(74)	269
GenXers: 1965-1980	70%	(253)	30%	(106)	359
Baby Boomers: 1946-1964	46%	(163)	54%	(190)	353
PID: Dem (no lean)	59%	(189)	41%	(133)	322
PID: Ind (no lean)	61%	(203)	39%	(127)	330
PID: Rep (no lean)	62%	(245)	38%	(149)	393
PID/Gender: Dem Men	61%	(83)	39%	(54)	138
PID/Gender: Dem Women	57%	(106)	43%	(79)	184
PID/Gender: Ind Men	64%	(90)	36%	(50)	140
PID/Gender: Ind Women	59%	(113)	41%	(77)	190
PID/Gender: Rep Men	64%	(132)	36%	(74)	206
PID/Gender: Rep Women	60%	(113)	40%	(74)	187
Ideo: Liberal (1-3)	67%	(149)	33%	(74)	223
Ideo: Moderate (4)	62%	(192)	38%	(119)	312
Ideo: Conservative (5-7)	58%	(221)	42%	(162)	384
Educ: < College	58%	(401)	42%	(291)	692
Educ: Bachelors degree	67%	(147)	33%	(72)	219
Educ: Post-grad	66%	(89)	34%	(45)	135
Income: Under 50k	55%	(270)	45%	(222)	491
Income: 50k-100k	64%	(220)	36%	(125)	345
Income: 100k+	70%	(147)	30%	(62)	209
Ethnicity: White	60%	(507)	40%	(336)	843
Ethnicity: Hispanic	76%	(114)	24%	(36)	150
Ethnicity: Black	63%	(82)	37%	(48)	130

Continued on next page

Table EDU3_2: Does the child in your household currently have access to the following devices?

Tablet

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	61%	(637)	39%	(409)	1045
Ethnicity: Other	66%	(48)	34%	(24)	72
All Christian	59%	(319)	41%	(225)	545
All Non-Christian	72%	(41)	28%	(16)	57
Agnostic/Nothing in particular	65%	(138)	35%	(76)	214
Something Else	58%	(115)	42%	(82)	197
Religious Non-Protestant/Catholic	68%	(48)	32%	(23)	71
Evangelical	60%	(194)	40%	(131)	325
Non-Evangelical	57%	(224)	43%	(168)	392
Community: Urban	61%	(165)	39%	(104)	268
Community: Suburban	63%	(300)	37%	(174)	473
Community: Rural	57%	(172)	43%	(132)	304
Employ: Private Sector	69%	(260)	31%	(116)	376
Employ: Government	70%	(49)	30%	(20)	69
Employ: Self-Employed	59%	(50)	41%	(35)	85
Employ: Homemaker	67%	(75)	33%	(37)	112
Employ: Retired	42%	(95)	58%	(133)	229
Employ: Unemployed	58%	(52)	42%	(38)	91
Employ: Other	65%	(47)	35%	(25)	71
Military HH: Yes	59%	(103)	41%	(71)	173
Military HH: No	61%	(534)	39%	(338)	872
RD/WT: Right Direction	64%	(215)	36%	(119)	334
RD/WT: Wrong Track	59%	(422)	41%	(290)	712
Trump Job Approve	62%	(310)	38%	(190)	500
Trump Job Disapprove	60%	(299)	40%	(203)	502
Trump Job Strongly Approve	62%	(183)	38%	(114)	297
Trump Job Somewhat Approve	63%	(127)	37%	(76)	203
Trump Job Somewhat Disapprove	64%	(83)	36%	(46)	129
Trump Job Strongly Disapprove	58%	(216)	42%	(157)	373
Favorable of Trump	63%	(312)	37%	(185)	496
Unfavorable of Trump	59%	(298)	41%	(205)	503

Continued on next page

Table EDU3_2: Does the child in your household currently have access to the following devices?
Tablet

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	61%	(637)	39%	(409)	1045
Very Favorable of Trump	63%	(191)	37%	(113)	304
Somewhat Favorable of Trump	63%	(120)	37%	(72)	192
Somewhat Unfavorable of Trump	55%	(59)	45%	(49)	109
Very Unfavorable of Trump	61%	(239)	39%	(156)	395
#1 Issue: Economy	68%	(260)	32%	(123)	384
#1 Issue: Security	59%	(87)	41%	(60)	147
#1 Issue: Health Care	68%	(119)	32%	(56)	175
#1 Issue: Medicare / Social Security	34%	(47)	66%	(93)	140
#1 Issue: Education	75%	(57)	25%	(20)	77
#1 Issue: Other	40%	(29)	60%	(44)	73
2018 House Vote: Democrat	64%	(211)	36%	(121)	332
2018 House Vote: Republican	59%	(216)	41%	(151)	366
2016 Vote: Hillary Clinton	63%	(191)	37%	(110)	301
2016 Vote: Donald Trump	60%	(238)	40%	(155)	393
2016 Vote: Other	52%	(39)	48%	(35)	74
2016 Vote: Didn't Vote	61%	(167)	39%	(108)	275
Voted in 2014: Yes	60%	(396)	40%	(264)	660
Voted in 2014: No	62%	(241)	38%	(145)	385
2012 Vote: Barack Obama	61%	(242)	39%	(155)	397
2012 Vote: Mitt Romney	58%	(161)	42%	(115)	276
2012 Vote: Other	68%	(36)	32%	(17)	53
2012 Vote: Didn't Vote	62%	(194)	38%	(121)	315
4-Region: Northeast	67%	(132)	33%	(66)	199
4-Region: Midwest	54%	(118)	46%	(101)	220
4-Region: South	60%	(240)	40%	(157)	397
4-Region: West	63%	(146)	37%	(84)	230
Parent of a kid Younger than 5 years old	65%	(132)	35%	(70)	203
Parent of a kid 5 to 12 years old	80%	(234)	20%	(59)	293
Parent of a kid 13 to 17 years old	73%	(186)	27%	(70)	256
Parent of a kid 18 or older	47%	(236)	53%	(262)	498

Continued on next page

Table EDU3_2: Does the child in your household currently have access to the following devices?

Tablet

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	61%	(637)	39%	(409)	1045
Parent of a kid under 18	72%	(421)	28%	(164)	584
Kids have access to any device	71%	(637)	29%	(262)	899
Kids have access to their own device	70%	(537)	30%	(228)	765
Kids spending more time with screens	77%	(366)	23%	(110)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_3: Does the child in your household currently have access to the following devices?

Laptop or computer

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	66%	(689)	34%	(356)	1045
Gender: Male	68%	(328)	32%	(156)	484
Gender: Female	64%	(361)	36%	(200)	561
Age: 18-34	46%	(86)	54%	(100)	186
Age: 35-44	74%	(169)	26%	(58)	227
Age: 45-64	77%	(324)	23%	(98)	422
Age: 65+	53%	(110)	47%	(100)	210
Millennials: 1981-1996	53%	(142)	47%	(126)	269
GenXers: 1965-1980	81%	(291)	19%	(68)	359
Baby Boomers: 1946-1964	63%	(222)	37%	(131)	353
PID: Dem (no lean)	65%	(209)	35%	(113)	322
PID: Ind (no lean)	66%	(219)	34%	(111)	330
PID: Rep (no lean)	66%	(261)	34%	(132)	393
PID/Gender: Dem Men	67%	(92)	33%	(46)	138
PID/Gender: Dem Women	64%	(118)	36%	(67)	184
PID/Gender: Ind Men	66%	(93)	34%	(47)	140
PID/Gender: Ind Women	66%	(126)	34%	(64)	190
PID/Gender: Rep Men	70%	(143)	30%	(63)	206
PID/Gender: Rep Women	63%	(117)	37%	(70)	187
Ideo: Liberal (1-3)	66%	(148)	34%	(75)	223
Ideo: Moderate (4)	66%	(206)	34%	(106)	312
Ideo: Conservative (5-7)	68%	(260)	32%	(124)	384
Educ: < College	64%	(442)	36%	(250)	692
Educ: Bachelors degree	72%	(157)	28%	(62)	219
Educ: Post-grad	67%	(90)	33%	(45)	135
Income: Under 50k	59%	(288)	41%	(203)	491
Income: 50k-100k	68%	(234)	32%	(111)	345
Income: 100k+	80%	(167)	20%	(42)	209
Ethnicity: White	66%	(559)	34%	(284)	843
Ethnicity: Hispanic	79%	(118)	21%	(32)	150
Ethnicity: Black	56%	(73)	44%	(58)	130

Continued on next page

Table EDU3_3: Does the child in your household currently have access to the following devices?
Laptop or computer

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	66%	(689)	34%	(356)	1045
Ethnicity: Other	79%	(57)	21%	(15)	72
All Christian	69%	(375)	31%	(170)	545
All Non-Christian	69%	(39)	31%	(18)	57
Agnostic/Nothing in particular	66%	(140)	34%	(74)	214
Something Else	56%	(109)	44%	(88)	197
Religious Non-Protestant/Catholic	72%	(51)	28%	(20)	71
Evangelical	66%	(214)	34%	(111)	325
Non-Evangelical	64%	(251)	36%	(142)	392
Community: Urban	61%	(163)	39%	(106)	268
Community: Suburban	73%	(345)	27%	(129)	473
Community: Rural	60%	(182)	40%	(122)	304
Employ: Private Sector	73%	(274)	27%	(102)	376
Employ: Government	71%	(49)	29%	(20)	69
Employ: Self-Employed	69%	(58)	31%	(26)	85
Employ: Homemaker	63%	(71)	37%	(42)	112
Employ: Retired	56%	(128)	44%	(100)	229
Employ: Unemployed	61%	(55)	39%	(36)	91
Employ: Other	67%	(48)	33%	(23)	71
Military HH: Yes	66%	(114)	34%	(59)	173
Military HH: No	66%	(575)	34%	(297)	872
RD/WT: Right Direction	69%	(229)	31%	(104)	334
RD/WT: Wrong Track	65%	(460)	35%	(252)	712
Trump Job Approve	64%	(322)	36%	(178)	500
Trump Job Disapprove	66%	(332)	34%	(170)	502
Trump Job Strongly Approve	70%	(207)	30%	(91)	297
Trump Job Somewhat Approve	57%	(115)	43%	(87)	203
Trump Job Somewhat Disapprove	71%	(91)	29%	(38)	129
Trump Job Strongly Disapprove	65%	(241)	35%	(132)	373
Favorable of Trump	66%	(328)	34%	(168)	496
Unfavorable of Trump	66%	(332)	34%	(171)	503

Continued on next page

Table EDU3_3: Does the child in your household currently have access to the following devices?
 Laptop or computer

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	66%	(689)	34%	(356)	1045
Very Favorable of Trump	68%	(206)	32%	(98)	304
Somewhat Favorable of Trump	63%	(122)	37%	(70)	192
Somewhat Unfavorable of Trump	64%	(69)	36%	(39)	109
Very Unfavorable of Trump	67%	(263)	33%	(132)	395
#1 Issue: Economy	71%	(273)	29%	(111)	384
#1 Issue: Security	65%	(96)	35%	(51)	147
#1 Issue: Health Care	70%	(123)	30%	(52)	175
#1 Issue: Medicare / Social Security	54%	(75)	46%	(65)	140
#1 Issue: Education	71%	(54)	29%	(23)	77
#1 Issue: Other	53%	(39)	47%	(34)	73
2018 House Vote: Democrat	70%	(232)	30%	(100)	332
2018 House Vote: Republican	67%	(246)	33%	(120)	366
2016 Vote: Hillary Clinton	69%	(208)	31%	(94)	301
2016 Vote: Donald Trump	70%	(277)	30%	(116)	393
2016 Vote: Other	61%	(45)	39%	(29)	74
2016 Vote: Didn't Vote	58%	(159)	42%	(116)	275
Voted in 2014: Yes	69%	(456)	31%	(204)	660
Voted in 2014: No	60%	(233)	40%	(153)	385
2012 Vote: Barack Obama	65%	(256)	35%	(141)	397
2012 Vote: Mitt Romney	71%	(195)	29%	(81)	276
2012 Vote: Other	69%	(37)	31%	(17)	53
2012 Vote: Didn't Vote	63%	(197)	37%	(118)	315
4-Region: Northeast	73%	(146)	27%	(53)	199
4-Region: Midwest	61%	(133)	39%	(87)	220
4-Region: South	65%	(259)	35%	(138)	397
4-Region: West	66%	(151)	34%	(79)	230
Parent of a kid Younger than 5 years old	37%	(75)	63%	(128)	203
Parent of a kid 5 to 12 years old	71%	(209)	29%	(84)	293
Parent of a kid 13 to 17 years old	86%	(221)	14%	(35)	256
Parent of a kid 18 or older	67%	(331)	33%	(167)	498

Continued on next page

Table EDU3_3: Does the child in your household currently have access to the following devices?
Laptop or computer

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	66%	(689)	34%	(356)	1045
Parent of a kid under 18	66%	(387)	34%	(197)	584
Kids have access to any device	77%	(689)	23%	(210)	899
Kids have access to their own device	82%	(630)	18%	(135)	765
Kids spending more time with screens	77%	(365)	23%	(111)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_4: Does the child in your household currently have access to the following devices?*Their own TV*

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	60%	(626)	40%	(420)	1045
Gender: Male	60%	(291)	40%	(193)	484
Gender: Female	60%	(335)	40%	(226)	561
Age: 18-34	52%	(97)	48%	(89)	186
Age: 35-44	64%	(144)	36%	(82)	227
Age: 45-64	69%	(293)	31%	(129)	422
Age: 65+	43%	(91)	57%	(119)	210
Millennials: 1981-1996	54%	(146)	46%	(123)	269
GenXers: 1965-1980	70%	(251)	30%	(108)	359
Baby Boomers: 1946-1964	56%	(199)	44%	(154)	353
PID: Dem (no lean)	62%	(198)	38%	(124)	322
PID: Ind (no lean)	59%	(195)	41%	(135)	330
PID: Rep (no lean)	59%	(232)	41%	(161)	393
PID/Gender: Dem Men	65%	(90)	35%	(48)	138
PID/Gender: Dem Women	59%	(109)	41%	(75)	184
PID/Gender: Ind Men	53%	(75)	47%	(65)	140
PID/Gender: Ind Women	63%	(120)	37%	(70)	190
PID/Gender: Rep Men	61%	(126)	39%	(80)	206
PID/Gender: Rep Women	57%	(106)	43%	(81)	187
Ideo: Liberal (1-3)	60%	(134)	40%	(88)	223
Ideo: Moderate (4)	60%	(186)	40%	(125)	312
Ideo: Conservative (5-7)	59%	(227)	41%	(157)	384
Educ: < College	64%	(441)	36%	(251)	692
Educ: Bachelors degree	57%	(125)	43%	(93)	219
Educ: Post-grad	44%	(59)	56%	(75)	135
Income: Under 50k	61%	(300)	39%	(191)	491
Income: 50k-100k	57%	(197)	43%	(147)	345
Income: 100k+	61%	(128)	39%	(81)	209
Ethnicity: White	59%	(494)	41%	(349)	843
Ethnicity: Hispanic	66%	(99)	34%	(51)	150
Ethnicity: Black	68%	(89)	32%	(42)	130

Continued on next page

Table EDU3_4: Does the child in your household currently have access to the following devices?

Their own TV

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	60%	(626)	40%	(420)	1045
Ethnicity: Other	60%	(44)	40%	(29)	72
All Christian	59%	(324)	41%	(221)	545
All Non-Christian	54%	(31)	46%	(26)	57
Agnostic/Nothing in particular	64%	(138)	36%	(76)	214
Something Else	58%	(113)	42%	(84)	197
Religious Non-Protestant/Catholic	55%	(39)	45%	(32)	71
Evangelical	60%	(194)	40%	(131)	325
Non-Evangelical	58%	(229)	42%	(163)	392
Community: Urban	62%	(165)	38%	(103)	268
Community: Suburban	58%	(277)	42%	(197)	473
Community: Rural	61%	(184)	39%	(120)	304
Employ: Private Sector	62%	(232)	38%	(144)	376
Employ: Government	57%	(39)	43%	(30)	69
Employ: Self-Employed	72%	(61)	28%	(24)	85
Employ: Homemaker	56%	(62)	44%	(50)	112
Employ: Retired	51%	(118)	49%	(111)	229
Employ: Unemployed	70%	(64)	30%	(27)	91
Employ: Other	63%	(45)	37%	(26)	71
Military HH: Yes	57%	(98)	43%	(75)	173
Military HH: No	61%	(528)	39%	(344)	872
RD/WT: Right Direction	62%	(205)	38%	(128)	334
RD/WT: Wrong Track	59%	(420)	41%	(291)	712
Trump Job Approve	59%	(297)	41%	(203)	500
Trump Job Disapprove	60%	(302)	40%	(200)	502
Trump Job Strongly Approve	60%	(179)	40%	(118)	297
Trump Job Somewhat Approve	58%	(118)	42%	(84)	203
Trump Job Somewhat Disapprove	65%	(84)	35%	(45)	129
Trump Job Strongly Disapprove	58%	(218)	42%	(155)	373
Favorable of Trump	60%	(299)	40%	(198)	496
Unfavorable of Trump	60%	(300)	40%	(203)	503

Continued on next page

Table EDU3_4: Does the child in your household currently have access to the following devices?
Their own TV

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	60%	(626)	40%	(420)	1045
Very Favorable of Trump	60%	(184)	40%	(120)	304
Somewhat Favorable of Trump	60%	(115)	40%	(77)	192
Somewhat Unfavorable of Trump	62%	(67)	38%	(41)	109
Very Unfavorable of Trump	59%	(233)	41%	(162)	395
#1 Issue: Economy	63%	(243)	37%	(141)	384
#1 Issue: Security	59%	(87)	41%	(60)	147
#1 Issue: Health Care	63%	(111)	37%	(64)	175
#1 Issue: Medicare / Social Security	51%	(71)	49%	(69)	140
#1 Issue: Education	65%	(50)	35%	(27)	77
#1 Issue: Other	55%	(40)	45%	(33)	73
2018 House Vote: Democrat	62%	(205)	38%	(128)	332
2018 House Vote: Republican	58%	(211)	42%	(156)	366
2016 Vote: Hillary Clinton	61%	(185)	39%	(116)	301
2016 Vote: Donald Trump	60%	(237)	40%	(156)	393
2016 Vote: Other	51%	(38)	49%	(36)	74
2016 Vote: Didn't Vote	60%	(165)	40%	(109)	275
Voted in 2014: Yes	60%	(397)	40%	(263)	660
Voted in 2014: No	59%	(228)	41%	(157)	385
2012 Vote: Barack Obama	61%	(242)	39%	(155)	397
2012 Vote: Mitt Romney	58%	(160)	42%	(116)	276
2012 Vote: Other	53%	(28)	47%	(25)	53
2012 Vote: Didn't Vote	61%	(192)	39%	(123)	315
4-Region: Northeast	57%	(113)	43%	(86)	199
4-Region: Midwest	58%	(127)	42%	(93)	220
4-Region: South	64%	(255)	36%	(141)	397
4-Region: West	57%	(131)	43%	(100)	230
Parent of a kid Younger than 5 years old	46%	(94)	54%	(109)	203
Parent of a kid 5 to 12 years old	56%	(166)	44%	(128)	293
Parent of a kid 13 to 17 years old	74%	(189)	26%	(67)	256
Parent of a kid 18 or older	61%	(304)	39%	(194)	498

Continued on next page

Table EDU3_4: Does the child in your household currently have access to the following devices?

Their own TV

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	60%	(626)	40%	(420)	1045
Parent of a kid under 18	59%	(348)	41%	(237)	584
Kids have access to any device	70%	(626)	30%	(273)	899
Kids have access to their own device	82%	(626)	18%	(139)	765
Kids spending more time with screens	67%	(318)	33%	(158)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU3_5: Does the child in your household currently have access to the following devices?

Your household's TV

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	80%	(837)	20%	(209)	1045
Gender: Male	81%	(394)	19%	(90)	484
Gender: Female	79%	(443)	21%	(119)	561
Age: 18-34	86%	(161)	14%	(25)	186
Age: 35-44	91%	(205)	9%	(22)	227
Age: 45-64	85%	(359)	15%	(64)	422
Age: 65+	53%	(112)	47%	(98)	210
Millennials: 1981-1996	89%	(239)	11%	(30)	269
GenXers: 1965-1980	91%	(328)	9%	(31)	359
Baby Boomers: 1946-1964	66%	(232)	34%	(121)	353
PID: Dem (no lean)	74%	(237)	26%	(85)	322
PID: Ind (no lean)	84%	(277)	16%	(53)	330
PID: Rep (no lean)	82%	(323)	18%	(71)	393
PID/Gender: Dem Men	74%	(102)	26%	(36)	138
PID/Gender: Dem Women	73%	(135)	27%	(49)	184
PID/Gender: Ind Men	86%	(120)	14%	(20)	140
PID/Gender: Ind Women	83%	(157)	17%	(33)	190
PID/Gender: Rep Men	83%	(172)	17%	(34)	206
PID/Gender: Rep Women	80%	(150)	20%	(37)	187
Ideo: Liberal (1-3)	81%	(181)	19%	(42)	223
Ideo: Moderate (4)	79%	(247)	21%	(65)	312
Ideo: Conservative (5-7)	79%	(304)	21%	(80)	384
Educ: < College	78%	(541)	22%	(151)	692
Educ: Bachelors degree	84%	(184)	16%	(34)	219
Educ: Post-grad	83%	(111)	17%	(23)	135
Income: Under 50k	74%	(364)	26%	(127)	491
Income: 50k-100k	83%	(286)	17%	(59)	345
Income: 100k+	89%	(187)	11%	(22)	209
Ethnicity: White	81%	(685)	19%	(158)	843
Ethnicity: Hispanic	94%	(140)	6%	(9)	150
Ethnicity: Black	69%	(90)	31%	(41)	130

Continued on next page

Table EDU3_5: Does the child in your household currently have access to the following devices?

Your household's TV

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	80%	(837)	20%	(209)	1045
Ethnicity: Other	86%	(62)	14%	(10)	72
All Christian	78%	(426)	22%	(118)	545
All Non-Christian	81%	(46)	19%	(11)	57
Agnostic/Nothing in particular	85%	(181)	15%	(33)	214
Something Else	77%	(153)	23%	(45)	197
Religious Non-Protestant/Catholic	79%	(56)	21%	(15)	71
Evangelical	78%	(252)	22%	(73)	325
Non-Evangelical	79%	(310)	21%	(82)	392
Community: Urban	81%	(216)	19%	(52)	268
Community: Suburban	81%	(385)	19%	(89)	473
Community: Rural	78%	(236)	22%	(68)	304
Employ: Private Sector	88%	(331)	12%	(44)	376
Employ: Government	88%	(61)	12%	(8)	69
Employ: Self-Employed	89%	(76)	11%	(9)	85
Employ: Homemaker	85%	(96)	15%	(17)	112
Employ: Retired	59%	(135)	41%	(93)	229
Employ: Unemployed	74%	(67)	26%	(24)	91
Employ: Other	82%	(59)	18%	(13)	71
Military HH: Yes	75%	(131)	25%	(43)	173
Military HH: No	81%	(706)	19%	(166)	872
RD/WT: Right Direction	83%	(276)	17%	(57)	334
RD/WT: Wrong Track	79%	(560)	21%	(152)	712
Trump Job Approve	83%	(416)	17%	(84)	500
Trump Job Disapprove	76%	(380)	24%	(122)	502
Trump Job Strongly Approve	82%	(243)	18%	(54)	297
Trump Job Somewhat Approve	85%	(172)	15%	(31)	203
Trump Job Somewhat Disapprove	79%	(102)	21%	(27)	129
Trump Job Strongly Disapprove	75%	(278)	25%	(95)	373
Favorable of Trump	83%	(410)	17%	(86)	496
Unfavorable of Trump	77%	(388)	23%	(116)	503

Continued on next page

Table EDU3_5: Does the child in your household currently have access to the following devices?
 Your household's TV

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	80%	(837)	20%	(209)	1045
Very Favorable of Trump	82%	(250)	18%	(54)	304
Somewhat Favorable of Trump	83%	(160)	17%	(32)	192
Somewhat Unfavorable of Trump	82%	(89)	18%	(19)	109
Very Unfavorable of Trump	76%	(298)	24%	(96)	395
#1 Issue: Economy	85%	(327)	15%	(57)	384
#1 Issue: Security	77%	(114)	23%	(33)	147
#1 Issue: Health Care	86%	(150)	14%	(25)	175
#1 Issue: Medicare / Social Security	60%	(84)	40%	(57)	140
#1 Issue: Education	93%	(71)	7%	(5)	77
#1 Issue: Other	68%	(49)	32%	(24)	73
2018 House Vote: Democrat	75%	(250)	25%	(82)	332
2018 House Vote: Republican	81%	(298)	19%	(69)	366
2016 Vote: Hillary Clinton	76%	(229)	24%	(73)	301
2016 Vote: Donald Trump	81%	(317)	19%	(76)	393
2016 Vote: Other	79%	(58)	21%	(16)	74
2016 Vote: Didn't Vote	84%	(230)	16%	(45)	275
Voted in 2014: Yes	80%	(529)	20%	(131)	660
Voted in 2014: No	80%	(308)	20%	(78)	385
2012 Vote: Barack Obama	78%	(308)	22%	(89)	397
2012 Vote: Mitt Romney	82%	(227)	18%	(49)	276
2012 Vote: Other	78%	(42)	22%	(12)	53
2012 Vote: Didn't Vote	82%	(259)	18%	(56)	315
4-Region: Northeast	84%	(168)	16%	(31)	199
4-Region: Midwest	78%	(171)	22%	(48)	220
4-Region: South	79%	(314)	21%	(83)	397
4-Region: West	80%	(183)	20%	(47)	230
Parent of a kid Younger than 5 years old	80%	(163)	20%	(40)	203
Parent of a kid 5 to 12 years old	95%	(278)	5%	(16)	293
Parent of a kid 13 to 17 years old	96%	(246)	4%	(10)	256
Parent of a kid 18 or older	69%	(343)	31%	(155)	498

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Table EDU3_5: Does the child in your household currently have access to the following devices?

Your household's TV

Demographic	Yes, they have access to this		No, they do not have access to this		Total N
Parents	80%	(837)	20%	(209)	1045
Parent of a kid under 18	90%	(525)	10%	(59)	584
Kids have access to any device	93%	(837)	7%	(62)	899
Kids have access to their own device	93%	(711)	7%	(54)	765
Kids spending more time with screens	95%	(451)	5%	(24)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU4: About how many hours per day did the child(ren) typically spend using their devices before the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures began in March 2020, including for education or schoolwork?

Demographic	0-1 hour	2-3 hours	4-5 hours	6-7 hours	8-9 hours	More than 9 hours	Total N
Parents	16% (141)	44% (392)	23% (210)	7% (65)	4% (33)	6% (58)	899
Gender: Male	12% (51)	46% (194)	25% (106)	7% (29)	3% (14)	6% (27)	421
Gender: Female	19% (89)	41% (198)	22% (104)	7% (36)	4% (19)	7% (31)	478
Age: 18-34	24% (41)	39% (68)	21% (36)	11% (18)	2% (4)	3% (4)	171
Age: 35-44	14% (30)	45% (97)	23% (51)	6% (14)	6% (12)	6% (14)	218
Age: 45-64	11% (43)	46% (177)	25% (95)	7% (26)	3% (10)	9% (34)	385
Age: 65+	22% (27)	40% (49)	22% (28)	6% (7)	6% (7)	5% (6)	125
Millennials: 1981-1996	21% (52)	43% (110)	22% (56)	10% (24)	2% (6)	2% (6)	254
GenXers: 1965-1980	11% (38)	46% (157)	22% (75)	7% (26)	4% (15)	10% (34)	344
Baby Boomers: 1946-1964	15% (39)	43% (112)	25% (64)	5% (14)	5% (13)	6% (16)	258
PID: Dem (no lean)	14% (37)	42% (113)	25% (68)	8% (20)	5% (13)	6% (16)	266
PID: Ind (no lean)	17% (50)	48% (138)	16% (47)	6% (18)	4% (11)	9% (26)	290
PID: Rep (no lean)	16% (54)	41% (141)	28% (95)	8% (27)	3% (10)	4% (15)	343
PID/Gender: Dem Men	16% (18)	44% (50)	19% (22)	8% (9)	7% (8)	7% (8)	115
PID/Gender: Dem Women	12% (19)	41% (62)	30% (46)	8% (11)	3% (4)	6% (9)	151
PID/Gender: Ind Men	12% (14)	52% (65)	17% (21)	6% (8)	2% (2)	11% (13)	123
PID/Gender: Ind Women	21% (35)	44% (73)	15% (25)	6% (10)	5% (9)	8% (13)	166
PID/Gender: Rep Men	10% (18)	43% (79)	34% (62)	7% (13)	2% (4)	3% (6)	182
PID/Gender: Rep Women	22% (36)	39% (62)	21% (33)	9% (14)	4% (6)	6% (10)	160
Ideo: Liberal (1-3)	12% (24)	46% (88)	22% (42)	9% (17)	4% (9)	7% (14)	194
Ideo: Moderate (4)	14% (36)	45% (118)	23% (61)	5% (13)	5% (12)	8% (22)	262
Ideo: Conservative (5-7)	17% (57)	41% (136)	26% (85)	8% (27)	4% (13)	4% (15)	332
Educ: < College	16% (94)	44% (260)	23% (135)	7% (43)	4% (22)	7% (39)	592
Educ: Bachelors degree	15% (28)	43% (81)	26% (49)	7% (14)	2% (5)	6% (12)	189
Educ: Post-grad	16% (19)	43% (51)	22% (26)	7% (9)	5% (6)	6% (7)	118
Income: Under 50k	18% (72)	43% (176)	20% (81)	8% (32)	5% (19)	7% (28)	409
Income: 50k-100k	14% (43)	45% (134)	26% (78)	6% (17)	4% (12)	5% (13)	297
Income: 100k+	13% (26)	42% (82)	27% (51)	8% (16)	1% (2)	8% (16)	194
Ethnicity: White	17% (121)	45% (325)	23% (165)	7% (49)	3% (21)	6% (45)	726
Ethnicity: Hispanic	14% (21)	40% (59)	24% (35)	7% (10)	5% (8)	11% (16)	148
Ethnicity: Black	10% (11)	39% (40)	26% (27)	8% (8)	7% (8)	10% (10)	104

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Table EDU4: About how many hours per day did the child(ren) typically spend using their devices before the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures began in March 2020, including for education or schoolwork?

Demographic	0-1 hour	2-3 hours	4-5 hours	6-7 hours	8-9 hours	More than 9 hours	Total N
Parents	16% (141)	44% (392)	23% (210)	7% (65)	4% (33)	6% (58)	899
Ethnicity: Other	13% (9)	40% (27)	25% (17)	12% (8)	6% (4)	4% (3)	68
All Christian	15% (70)	43% (197)	25% (114)	6% (27)	5% (21)	6% (30)	458
Agnostic/Nothing in particular	16% (31)	45% (87)	21% (41)	9% (18)	3% (6)	5% (9)	191
Something Else	16% (27)	48% (82)	17% (28)	6% (10)	3% (6)	10% (16)	170
Religious Non-Protestant/Catholic	17% (10)	34% (21)	24% (15)	19% (11)	4% (2)	3% (2)	61
Evangelical	15% (41)	46% (130)	21% (59)	4% (12)	7% (18)	7% (20)	280
Non-Evangelical	16% (54)	43% (140)	24% (77)	7% (24)	2% (7)	8% (25)	327
Community: Urban	15% (35)	42% (99)	23% (54)	12% (27)	2% (6)	5% (12)	233
Community: Suburban	15% (60)	44% (177)	25% (102)	6% (25)	4% (15)	7% (27)	406
Community: Rural	18% (46)	45% (116)	21% (54)	5% (13)	5% (13)	7% (18)	259
Employ: Private Sector	13% (44)	45% (155)	25% (84)	7% (25)	4% (13)	6% (21)	341
Employ: Government	20% (13)	47% (30)	18% (11)	8% (5)	2% (2)	5% (3)	64
Employ: Self-Employed	12% (9)	45% (35)	30% (23)	8% (6)	2% (2)	3% (3)	78
Employ: Homemaker	23% (23)	47% (48)	16% (17)	8% (9)	2% (2)	4% (4)	102
Employ: Retired	18% (28)	39% (59)	22% (34)	6% (9)	5% (7)	10% (15)	152
Employ: Unemployed	13% (11)	39% (33)	20% (16)	12% (10)	7% (6)	9% (7)	83
Employ: Other	12% (8)	41% (27)	36% (23)	1% (1)	4% (3)	6% (4)	65
Military HH: Yes	16% (23)	43% (60)	24% (34)	6% (9)	2% (3)	9% (12)	141
Military HH: No	16% (118)	44% (331)	23% (176)	7% (57)	4% (30)	6% (46)	758
RD/WT: Right Direction	13% (39)	40% (120)	26% (79)	8% (25)	3% (10)	9% (26)	300
RD/WT: Wrong Track	17% (102)	45% (271)	22% (131)	7% (40)	4% (23)	5% (32)	599
Trump Job Approve	14% (62)	45% (199)	24% (107)	8% (33)	3% (13)	5% (24)	440
Trump Job Disapprove	17% (69)	42% (175)	23% (97)	6% (25)	5% (20)	7% (31)	417
Trump Job Strongly Approve	12% (33)	46% (120)	25% (66)	8% (20)	3% (7)	7% (17)	264
Trump Job Somewhat Approve	17% (30)	45% (79)	23% (41)	7% (13)	3% (6)	4% (7)	176
Trump Job Somewhat Disapprove	14% (16)	31% (35)	29% (34)	11% (13)	4% (5)	11% (13)	115
Trump Job Strongly Disapprove	18% (53)	46% (140)	21% (63)	4% (12)	5% (15)	6% (18)	302
Favorable of Trump	15% (66)	44% (193)	24% (106)	8% (34)	3% (12)	5% (23)	435
Unfavorable of Trump	16% (66)	43% (181)	23% (97)	6% (27)	5% (20)	7% (29)	420

Continued on next page

Table EDU4: About how many hours per day did the child(ren) typically spend using their devices before the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures began in March 2020, including for education or schoolwork?

Demographic	0-1 hour	2-3 hours	4-5 hours	6-7 hours	8-9 hours	More than 9 hours	Total N
Parents	16% (141)	44% (392)	23% (210)	7% (65)	4% (33)	6% (58)	899
Very Favorable of Trump	14% (37)	44% (119)	25% (66)	9% (23)	2% (6)	7% (19)	270
Somewhat Favorable of Trump	18% (30)	45% (74)	24% (40)	6% (11)	4% (7)	3% (5)	166
Somewhat Unfavorable of Trump	11% (11)	37% (35)	28% (26)	10% (9)	3% (3)	11% (10)	94
Very Unfavorable of Trump	17% (55)	45% (145)	22% (71)	6% (18)	5% (17)	6% (19)	325
#1 Issue: Economy	16% (55)	43% (149)	24% (85)	8% (27)	4% (13)	6% (21)	349
#1 Issue: Security	14% (17)	52% (64)	20% (25)	2% (3)	4% (5)	8% (10)	124
#1 Issue: Health Care	13% (20)	43% (68)	19% (30)	9% (14)	6% (10)	11% (17)	160
#1 Issue: Medicare / Social Security	15% (14)	45% (42)	29% (27)	5% (4)	1% (1)	5% (4)	92
#1 Issue: Education	24% (17)	36% (26)	21% (15)	12% (9)	4% (3)	3% (2)	72
#1 Issue: Other	20% (11)	42% (24)	22% (12)	8% (5)	3% (2)	5% (3)	56
2018 House Vote: Democrat	14% (38)	43% (117)	24% (66)	7% (19)	5% (13)	7% (19)	273
2018 House Vote: Republican	14% (44)	43% (133)	26% (80)	8% (24)	4% (12)	5% (17)	310
2016 Vote: Hillary Clinton	15% (36)	43% (107)	23% (57)	8% (19)	5% (12)	7% (17)	249
2016 Vote: Donald Trump	15% (50)	44% (147)	26% (87)	8% (28)	3% (10)	4% (15)	338
2016 Vote: Other	14% (9)	43% (27)	22% (13)	6% (3)	9% (5)	7% (4)	62
2016 Vote: Didn't Vote	18% (45)	44% (109)	21% (52)	6% (14)	2% (6)	9% (21)	247
Voted in 2014: Yes	15% (82)	43% (243)	25% (139)	7% (38)	4% (22)	7% (38)	562
Voted in 2014: No	17% (59)	44% (149)	21% (71)	8% (27)	3% (12)	6% (20)	337
2012 Vote: Barack Obama	14% (47)	46% (152)	24% (80)	6% (21)	4% (14)	6% (18)	332
2012 Vote: Mitt Romney	15% (36)	44% (107)	25% (60)	5% (12)	4% (9)	7% (18)	241
2012 Vote: Didn't Vote	17% (48)	43% (118)	20% (56)	10% (27)	3% (7)	7% (21)	278
4-Region: Northeast	13% (24)	48% (85)	26% (47)	5% (9)	4% (7)	3% (6)	178
4-Region: Midwest	18% (33)	44% (82)	20% (37)	8% (15)	3% (6)	6% (12)	184
4-Region: South	15% (51)	44% (152)	23% (78)	6% (21)	4% (15)	7% (25)	341
4-Region: West	17% (32)	37% (73)	25% (48)	10% (20)	3% (6)	8% (16)	195
Parent of a kid Younger than 5 years old	28% (50)	42% (76)	17% (30)	7% (13)	2% (3)	4% (7)	179
Parent of a kid 5 to 12 years old	19% (53)	46% (133)	21% (59)	10% (27)	2% (5)	3% (8)	287
Parent of a kid 13 to 17 years old	9% (21)	44% (110)	30% (74)	6% (15)	5% (13)	7% (17)	250
Parent of a kid 18 or older	15% (58)	43% (162)	23% (88)	6% (24)	4% (16)	8% (32)	380
Parent of a kid under 18	16% (86)	45% (247)	24% (130)	8% (42)	3% (19)	5% (26)	551

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Table EDU4: About how many hours per day did the child(ren) typically spend using their devices before the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home measures began in March 2020, including for education or schoolwork?

Demographic	0-1 hour	2-3 hours	4-5 hours	6-7 hours	8-9 hours	More than 9 hours	Total N
Parents	16% (141)	44% (392)	23% (210)	7% (65)	4% (33)	6% (58)	899
Kids have access to any device	16% (141)	44% (392)	23% (210)	7% (65)	4% (33)	6% (58)	899
Kids have access to their own device	12% (94)	43% (329)	25% (191)	8% (61)	4% (33)	7% (57)	765
Kids spending more time with screens	16% (76)	55% (263)	23% (109)	5% (22)	1% (5)	— (0)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU5: And about how many hours do they typically spend using their devices now, including for education or schoolwork?

Demographic	0-1 hour	2-3 hours	4-5 hours	6-7 hours	8-9 hours	More than 9 hours	Total N
Parents	12% (104)	19% (169)	28% (254)	20% (178)	11% (96)	11% (97)	899
Gender: Male	7% (28)	21% (87)	29% (123)	23% (97)	10% (41)	10% (44)	421
Gender: Female	16% (75)	17% (82)	27% (131)	17% (80)	12% (56)	11% (53)	478
Age: 18-34	14% (25)	22% (38)	29% (49)	19% (32)	9% (15)	7% (12)	171
Age: 35-44	6% (14)	16% (34)	30% (65)	22% (47)	14% (30)	13% (28)	218
Age: 45-64	10% (38)	19% (74)	28% (106)	21% (81)	9% (35)	13% (51)	385
Age: 65+	22% (28)	18% (23)	27% (34)	14% (17)	14% (17)	5% (6)	125
Millennials: 1981-1996	10% (26)	22% (56)	29% (75)	22% (56)	9% (23)	7% (19)	254
GenXers: 1965-1980	7% (23)	16% (54)	27% (94)	22% (75)	13% (43)	16% (56)	344
Baby Boomers: 1946-1964	17% (43)	21% (54)	27% (69)	17% (44)	10% (26)	8% (22)	258
PID: Dem (no lean)	11% (30)	18% (49)	27% (73)	19% (51)	14% (37)	10% (28)	266
PID: Ind (no lean)	13% (38)	16% (46)	32% (92)	17% (50)	10% (29)	12% (35)	290
PID: Rep (no lean)	10% (35)	22% (75)	26% (90)	22% (77)	9% (31)	10% (35)	343
PID/Gender: Dem Men	10% (11)	22% (26)	26% (30)	21% (24)	11% (13)	10% (11)	115
PID/Gender: Dem Women	13% (19)	15% (23)	28% (42)	18% (27)	16% (24)	11% (16)	151
PID/Gender: Ind Men	8% (9)	14% (18)	33% (40)	23% (28)	9% (11)	14% (17)	123
PID/Gender: Ind Women	18% (29)	17% (28)	31% (51)	13% (22)	11% (18)	11% (18)	166
PID/Gender: Rep Men	4% (8)	24% (44)	29% (53)	25% (45)	9% (17)	8% (15)	182
PID/Gender: Rep Women	17% (27)	19% (31)	23% (37)	20% (31)	9% (14)	12% (19)	160
Ideo: Liberal (1-3)	8% (16)	19% (36)	25% (49)	23% (46)	14% (27)	11% (20)	194
Ideo: Moderate (4)	13% (34)	18% (46)	28% (72)	19% (49)	10% (27)	13% (33)	262
Ideo: Conservative (5-7)	13% (42)	18% (59)	31% (104)	19% (62)	10% (33)	10% (32)	332
Educ: < College	13% (78)	20% (119)	25% (148)	21% (124)	10% (60)	11% (63)	592
Educ: Bachelors degree	10% (18)	15% (29)	37% (70)	15% (29)	12% (23)	11% (20)	189
Educ: Post-grad	7% (8)	18% (21)	31% (36)	21% (25)	12% (14)	12% (14)	118
Income: Under 50k	17% (69)	20% (81)	24% (98)	18% (75)	11% (43)	10% (43)	409
Income: 50k-100k	9% (26)	18% (53)	31% (92)	23% (67)	11% (33)	9% (25)	297
Income: 100k+	5% (9)	18% (35)	33% (64)	18% (35)	11% (21)	15% (29)	194
Ethnicity: White	12% (89)	20% (144)	30% (216)	18% (134)	9% (69)	10% (74)	726
Ethnicity: Hispanic	8% (12)	13% (19)	36% (53)	16% (24)	15% (22)	13% (19)	148
Ethnicity: Black	9% (9)	15% (16)	20% (21)	28% (30)	14% (15)	13% (14)	104
Ethnicity: Other	8% (5)	14% (10)	24% (17)	21% (15)	19% (13)	13% (9)	68

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Table EDU5: And about how many hours do they typically spend using their devices now, including for education or schoolwork?

Demographic	0-1 hour		2-3 hours		4-5 hours		6-7 hours		8-9 hours		More than 9 hours		Total N
Parents	12%	(104)	19%	(169)	28%	(254)	20%	(178)	11%	(96)	11%	(97)	899
All Christian	12%	(55)	18%	(83)	30%	(137)	18%	(83)	11%	(50)	11%	(50)	458
Agnostic/Nothing in particular	10%	(20)	22%	(41)	23%	(44)	22%	(42)	12%	(24)	10%	(20)	191
Something Else	13%	(23)	17%	(29)	26%	(44)	23%	(38)	9%	(16)	12%	(21)	170
Religious Non-Protestant/Catholic	8%	(5)	22%	(13)	30%	(19)	21%	(13)	9%	(6)	10%	(6)	61
Evangelical	13%	(35)	17%	(48)	30%	(85)	20%	(57)	10%	(28)	10%	(28)	280
Non-Evangelical	12%	(40)	18%	(58)	29%	(95)	18%	(58)	11%	(36)	12%	(39)	327
Community: Urban	8%	(19)	18%	(42)	27%	(63)	25%	(58)	9%	(21)	13%	(30)	233
Community: Suburban	10%	(39)	16%	(65)	30%	(124)	20%	(83)	12%	(49)	11%	(46)	406
Community: Rural	18%	(46)	24%	(62)	26%	(68)	14%	(36)	10%	(26)	8%	(22)	259
Employ: Private Sector	8%	(27)	19%	(63)	30%	(104)	22%	(74)	10%	(34)	12%	(39)	341
Employ: Government	10%	(7)	23%	(15)	35%	(23)	12%	(8)	8%	(5)	11%	(7)	64
Employ: Self-Employed	7%	(5)	23%	(18)	28%	(22)	24%	(19)	9%	(7)	9%	(7)	78
Employ: Homemaker	17%	(18)	17%	(17)	27%	(28)	16%	(16)	13%	(13)	10%	(10)	102
Employ: Retired	20%	(30)	20%	(30)	26%	(39)	15%	(23)	10%	(15)	10%	(15)	152
Employ: Unemployed	8%	(6)	19%	(15)	18%	(15)	20%	(17)	18%	(15)	17%	(14)	83
Employ: Other	9%	(6)	14%	(9)	36%	(24)	23%	(15)	12%	(8)	5%	(3)	65
Military HH: Yes	8%	(12)	19%	(27)	26%	(36)	22%	(31)	11%	(16)	13%	(19)	141
Military HH: No	12%	(92)	19%	(142)	29%	(218)	19%	(146)	11%	(81)	10%	(79)	758
RD/WT: Right Direction	8%	(24)	21%	(64)	29%	(87)	22%	(66)	8%	(23)	12%	(36)	300
RD/WT: Wrong Track	13%	(80)	18%	(106)	28%	(167)	19%	(112)	12%	(74)	10%	(61)	599
Trump Job Approve	11%	(48)	21%	(94)	28%	(122)	20%	(90)	9%	(41)	10%	(44)	440
Trump Job Disapprove	12%	(48)	17%	(71)	28%	(116)	20%	(82)	12%	(52)	11%	(47)	417
Trump Job Strongly Approve	11%	(28)	22%	(58)	26%	(68)	22%	(58)	10%	(25)	10%	(27)	264
Trump Job Somewhat Approve	11%	(19)	21%	(36)	31%	(55)	18%	(32)	9%	(16)	10%	(17)	176
Trump Job Somewhat Disapprove	11%	(12)	10%	(12)	28%	(32)	25%	(28)	9%	(10)	18%	(20)	115
Trump Job Strongly Disapprove	12%	(36)	20%	(60)	28%	(84)	18%	(54)	14%	(42)	9%	(27)	302
Favorable of Trump	11%	(50)	21%	(92)	29%	(125)	19%	(84)	10%	(43)	10%	(42)	435
Unfavorable of Trump	11%	(47)	17%	(72)	28%	(117)	21%	(86)	13%	(53)	10%	(44)	420

Continued on next page

Table EDU5: And about how many hours do they typically spend using their devices now, including for education or schoolwork?

Demographic	0-1 hour		2-3 hours		4-5 hours		6-7 hours		8-9 hours		More than 9 hours		Total N
Parents	12%	(104)	19%	(169)	28%	(254)	20%	(178)	11%	(96)	11%	(97)	899
Very Favorable of Trump	11%	(31)	21%	(57)	26%	(69)	21%	(56)	10%	(26)	11%	(30)	270
Somewhat Favorable of Trump	11%	(19)	21%	(34)	33%	(55)	17%	(29)	10%	(17)	7%	(12)	166
Somewhat Unfavorable of Trump	12%	(11)	18%	(17)	20%	(19)	24%	(22)	7%	(6)	19%	(18)	94
Very Unfavorable of Trump	11%	(36)	17%	(55)	30%	(98)	20%	(64)	14%	(47)	8%	(26)	325
#1 Issue: Economy	11%	(39)	20%	(69)	28%	(99)	20%	(68)	9%	(30)	13%	(44)	349
#1 Issue: Security	10%	(13)	28%	(34)	23%	(29)	20%	(24)	9%	(12)	9%	(12)	124
#1 Issue: Health Care	13%	(20)	13%	(21)	25%	(40)	15%	(24)	17%	(27)	17%	(27)	160
#1 Issue: Medicare / Social Security	19%	(17)	17%	(16)	27%	(25)	29%	(27)	5%	(5)	4%	(3)	92
#1 Issue: Education	10%	(7)	18%	(13)	35%	(25)	17%	(12)	11%	(8)	9%	(6)	72
#1 Issue: Other	13%	(7)	14%	(8)	28%	(16)	23%	(13)	15%	(8)	7%	(4)	56
2018 House Vote: Democrat	11%	(30)	16%	(45)	31%	(85)	19%	(53)	12%	(33)	10%	(28)	273
2018 House Vote: Republican	12%	(38)	22%	(68)	25%	(79)	19%	(60)	11%	(33)	11%	(33)	310
2016 Vote: Hillary Clinton	12%	(30)	17%	(43)	29%	(72)	19%	(48)	12%	(31)	10%	(25)	249
2016 Vote: Donald Trump	12%	(41)	22%	(75)	27%	(91)	20%	(67)	10%	(33)	9%	(32)	338
2016 Vote: Other	12%	(7)	13%	(8)	31%	(20)	15%	(9)	16%	(10)	12%	(8)	62
2016 Vote: Didn't Vote	10%	(24)	17%	(43)	29%	(72)	21%	(53)	9%	(23)	13%	(33)	247
Voted in 2014: Yes	12%	(66)	19%	(107)	28%	(155)	20%	(110)	12%	(67)	10%	(57)	562
Voted in 2014: No	11%	(38)	18%	(62)	29%	(99)	20%	(68)	9%	(30)	12%	(40)	337
2012 Vote: Barack Obama	10%	(33)	20%	(65)	26%	(86)	21%	(69)	12%	(41)	11%	(37)	332
2012 Vote: Mitt Romney	14%	(34)	20%	(48)	28%	(67)	18%	(43)	10%	(24)	11%	(26)	241
2012 Vote: Didn't Vote	11%	(31)	18%	(50)	29%	(80)	21%	(58)	9%	(25)	12%	(34)	278
4-Region: Northeast	11%	(20)	22%	(39)	30%	(54)	17%	(30)	14%	(24)	7%	(12)	178
4-Region: Midwest	13%	(25)	20%	(37)	25%	(47)	19%	(35)	10%	(19)	12%	(22)	184
4-Region: South	11%	(38)	21%	(71)	28%	(95)	18%	(61)	11%	(37)	11%	(38)	341
4-Region: West	11%	(21)	11%	(22)	30%	(58)	27%	(52)	8%	(16)	13%	(25)	195
Parent of a kid Younger than 5 years old	14%	(25)	28%	(51)	25%	(45)	18%	(32)	6%	(11)	8%	(14)	179
Parent of a kid 5 to 12 years old	6%	(19)	17%	(47)	33%	(94)	22%	(63)	12%	(34)	10%	(30)	287
Parent of a kid 13 to 17 years old	3%	(8)	15%	(38)	28%	(71)	23%	(57)	16%	(39)	14%	(36)	250
Parent of a kid 18 or older	17%	(63)	20%	(77)	24%	(91)	18%	(67)	11%	(41)	11%	(42)	380
Parent of a kid under 18	8%	(43)	18%	(101)	31%	(169)	21%	(118)	11%	(60)	11%	(60)	551
Kids have access to any device	12%	(104)	19%	(169)	28%	(254)	20%	(178)	11%	(96)	11%	(97)	899

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Table EDU5: *And about how many hours do they typically spend using their devices now, including for education or schoolwork?*

Demographic	0-1 hour		2-3 hours		4-5 hours		6-7 hours		8-9 hours		More than 9 hours		Total N
Parents	12%	(104)	19%	(169)	28%	(254)	20%	(178)	11%	(96)	11%	(97)	899
Kids have access to their own device	10%	(78)	17%	(133)	27%	(210)	21%	(159)	12%	(92)	12%	(93)	765
Kids spending more time with screens	—	(0)	9%	(41)	33%	(157)	33%	(156)	15%	(70)	11%	(51)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU6: *And about how many hours do they typically spend using their devices specifically for education or schooling?*

Demographic	0-1 hour	2-3 hours	4-5 hours	6-7 hours	8-9 hours	More than 9 hours	Total N
Parents	29% (261)	37% (331)	25% (225)	6% (54)	1% (12)	2% (16)	899
Gender: Male	23% (98)	38% (159)	31% (128)	5% (22)	1% (5)	2% (9)	421
Gender: Female	34% (163)	36% (172)	20% (97)	7% (32)	1% (7)	1% (7)	478
Age: 18-34	34% (58)	36% (61)	22% (38)	3% (6)	4% (6)	2% (3)	171
Age: 35-44	17% (36)	41% (89)	31% (66)	8% (18)	1% (1)	3% (7)	218
Age: 45-64	30% (115)	36% (141)	24% (92)	7% (28)	1% (4)	1% (5)	385
Age: 65+	42% (52)	32% (40)	24% (29)	2% (2)	— (0)	— (1)	125
Millennials: 1981-1996	28% (71)	39% (100)	26% (66)	3% (7)	2% (6)	2% (5)	254
GenXers: 1965-1980	21% (72)	36% (125)	30% (102)	10% (34)	— (1)	3% (10)	344
Baby Boomers: 1946-1964	38% (98)	34% (89)	21% (55)	4% (10)	2% (4)	— (1)	258
PID: Dem (no lean)	27% (71)	38% (100)	25% (66)	7% (18)	1% (4)	3% (7)	266
PID: Ind (no lean)	29% (84)	39% (112)	24% (69)	5% (13)	2% (7)	2% (6)	290
PID: Rep (no lean)	31% (106)	35% (119)	26% (90)	7% (23)	— (1)	1% (4)	343
PID/Gender: Dem Men	25% (29)	39% (45)	25% (28)	4% (5)	2% (2)	5% (6)	115
PID/Gender: Dem Women	28% (42)	36% (55)	25% (38)	9% (13)	1% (2)	1% (1)	151
PID/Gender: Ind Men	26% (32)	37% (46)	31% (39)	3% (4)	1% (1)	1% (1)	123
PID/Gender: Ind Women	31% (52)	40% (66)	18% (30)	6% (9)	3% (5)	3% (4)	166
PID/Gender: Rep Men	20% (36)	37% (67)	34% (61)	7% (13)	1% (1)	1% (2)	182
PID/Gender: Rep Women	43% (69)	32% (52)	18% (29)	6% (10)	— (0)	1% (1)	160
Ideo: Liberal (1-3)	22% (42)	39% (76)	26% (51)	7% (14)	1% (2)	5% (9)	194
Ideo: Moderate (4)	28% (72)	41% (108)	23% (61)	6% (15)	1% (1)	1% (3)	262
Ideo: Conservative (5-7)	35% (115)	34% (112)	24% (80)	6% (19)	1% (4)	1% (2)	332
Educ: < College	31% (184)	37% (220)	22% (131)	7% (41)	2% (10)	1% (6)	592
Educ: Bachelors degree	28% (53)	36% (68)	31% (58)	3% (5)	— (1)	3% (5)	189
Educ: Post-grad	20% (24)	37% (43)	31% (36)	7% (9)	1% (1)	4% (5)	118
Income: Under 50k	33% (136)	36% (148)	23% (93)	5% (21)	1% (5)	1% (6)	409
Income: 50k-100k	24% (73)	38% (113)	27% (80)	6% (17)	2% (6)	3% (7)	297
Income: 100k+	27% (53)	36% (70)	27% (51)	8% (16)	— (1)	2% (3)	194
Ethnicity: White	32% (232)	37% (266)	23% (170)	5% (37)	1% (10)	2% (12)	726
Ethnicity: Hispanic	14% (21)	35% (53)	32% (47)	10% (15)	3% (5)	5% (7)	148
Ethnicity: Black	17% (18)	39% (41)	35% (37)	3% (3)	1% (1)	4% (4)	104
Ethnicity: Other	17% (11)	35% (24)	26% (18)	20% (14)	1% (1)	— (0)	68

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Table EDU6: And about how many hours do they typically spend using their devices specifically for education or schooling?

Demographic	0-1 hour		2-3 hours		4-5 hours		6-7 hours		8-9 hours		More than 9 hours		Total N
Parents	29%	(261)	37%	(331)	25%	(225)	6%	(54)	1%	(12)	2%	(16)	899
All Christian	31%	(141)	35%	(160)	24%	(111)	7%	(31)	1%	(4)	2%	(10)	458
Agnostic/Nothing in particular	26%	(49)	40%	(77)	27%	(52)	4%	(7)	1%	(1)	2%	(3)	191
Something Else	28%	(47)	37%	(62)	25%	(43)	7%	(12)	3%	(5)	1%	(2)	170
Religious Non-Protestant/Catholic	24%	(15)	37%	(22)	28%	(17)	8%	(5)	2%	(1)	1%	(1)	61
Evangelical	29%	(80)	40%	(112)	20%	(56)	7%	(21)	1%	(2)	3%	(10)	280
Non-Evangelical	32%	(104)	30%	(98)	29%	(95)	6%	(20)	2%	(6)	1%	(3)	327
Community: Urban	23%	(53)	36%	(85)	32%	(75)	6%	(13)	—	(1)	3%	(6)	233
Community: Suburban	27%	(111)	36%	(145)	26%	(107)	8%	(33)	2%	(6)	1%	(3)	406
Community: Rural	37%	(96)	39%	(101)	17%	(43)	3%	(8)	2%	(4)	3%	(7)	259
Employ: Private Sector	27%	(92)	37%	(125)	26%	(89)	7%	(23)	1%	(4)	3%	(9)	341
Employ: Government	24%	(15)	44%	(28)	25%	(16)	6%	(4)	—	(0)	—	(0)	64
Employ: Self-Employed	19%	(15)	48%	(37)	19%	(15)	6%	(5)	6%	(5)	2%	(1)	78
Employ: Homemaker	36%	(37)	33%	(34)	24%	(25)	5%	(5)	1%	(1)	—	(0)	102
Employ: Retired	39%	(60)	33%	(51)	24%	(36)	3%	(4)	—	(0)	1%	(1)	152
Employ: Unemployed	28%	(23)	36%	(30)	25%	(21)	5%	(5)	—	(0)	5%	(4)	83
Employ: Other	21%	(13)	37%	(24)	26%	(17)	13%	(9)	3%	(2)	—	(0)	65
Military HH: Yes	26%	(36)	38%	(54)	28%	(40)	7%	(10)	—	(0)	1%	(1)	141
Military HH: No	30%	(224)	37%	(277)	24%	(185)	6%	(44)	2%	(12)	2%	(15)	758
RD/WT: Right Direction	24%	(72)	38%	(113)	30%	(90)	6%	(18)	1%	(2)	1%	(4)	300
RD/WT: Wrong Track	31%	(188)	36%	(217)	22%	(135)	6%	(36)	2%	(10)	2%	(13)	599
Trump Job Approve	30%	(133)	34%	(149)	28%	(123)	6%	(28)	—	(2)	1%	(4)	440
Trump Job Disapprove	27%	(113)	42%	(173)	21%	(89)	6%	(24)	1%	(5)	3%	(12)	417
Trump Job Strongly Approve	28%	(75)	36%	(96)	27%	(72)	6%	(17)	—	(1)	1%	(3)	264
Trump Job Somewhat Approve	33%	(58)	30%	(53)	29%	(51)	7%	(12)	—	(1)	—	(1)	176
Trump Job Somewhat Disapprove	27%	(31)	38%	(43)	25%	(29)	5%	(5)	3%	(3)	2%	(3)	115
Trump Job Strongly Disapprove	27%	(82)	43%	(130)	20%	(60)	6%	(18)	1%	(2)	3%	(10)	302
Favorable of Trump	31%	(133)	35%	(153)	26%	(114)	7%	(29)	1%	(3)	1%	(4)	435
Unfavorable of Trump	27%	(115)	40%	(168)	24%	(101)	5%	(23)	1%	(5)	2%	(8)	420

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Table EDU6: And about how many hours do they typically spend using their devices specifically for education or schooling?

Demographic	0-1 hour		2-3 hours		4-5 hours		6-7 hours		8-9 hours		More than 9 hours		Total N
Parents	29%	(261)	37%	(331)	25%	(225)	6%	(54)	1%	(12)	2%	(16)	899
Very Favorable of Trump	30%	(80)	35%	(94)	28%	(74)	6%	(16)	1%	(3)	1%	(3)	270
Somewhat Favorable of Trump	32%	(53)	36%	(60)	24%	(40)	8%	(13)	—	(0)	—	(1)	166
Somewhat Unfavorable of Trump	26%	(25)	35%	(33)	27%	(25)	6%	(6)	4%	(3)	1%	(1)	94
Very Unfavorable of Trump	28%	(90)	41%	(135)	23%	(76)	5%	(17)	1%	(2)	2%	(6)	325
#1 Issue: Economy	27%	(95)	39%	(134)	26%	(92)	7%	(24)	—	(2)	1%	(3)	349
#1 Issue: Security	32%	(39)	44%	(54)	17%	(21)	6%	(7)	—	(0)	2%	(3)	124
#1 Issue: Health Care	27%	(43)	30%	(48)	30%	(48)	7%	(12)	1%	(1)	5%	(8)	160
#1 Issue: Medicare / Social Security	32%	(30)	40%	(37)	24%	(22)	3%	(3)	—	(0)	1%	(1)	92
#1 Issue: Education	28%	(20)	42%	(30)	23%	(17)	6%	(4)	—	(0)	1%	(1)	72
#1 Issue: Other	50%	(28)	20%	(11)	21%	(12)	4%	(2)	5%	(3)	—	(0)	56
2018 House Vote: Democrat	26%	(72)	37%	(102)	26%	(71)	6%	(18)	1%	(4)	2%	(6)	273
2018 House Vote: Republican	30%	(93)	33%	(104)	28%	(87)	7%	(21)	1%	(2)	1%	(4)	310
2016 Vote: Hillary Clinton	27%	(67)	38%	(94)	26%	(65)	6%	(16)	1%	(2)	3%	(6)	249
2016 Vote: Donald Trump	30%	(103)	36%	(121)	26%	(89)	6%	(20)	1%	(2)	1%	(4)	338
2016 Vote: Other	33%	(20)	39%	(24)	20%	(12)	9%	(5)	—	(0)	—	(0)	62
2016 Vote: Didn't Vote	28%	(70)	37%	(92)	24%	(59)	5%	(13)	3%	(8)	2%	(6)	247
Voted in 2014: Yes	28%	(155)	35%	(199)	28%	(155)	6%	(36)	1%	(7)	2%	(11)	562
Voted in 2014: No	31%	(106)	39%	(132)	21%	(71)	6%	(19)	1%	(5)	2%	(5)	337
2012 Vote: Barack Obama	26%	(85)	37%	(121)	28%	(91)	6%	(20)	2%	(7)	2%	(8)	332
2012 Vote: Mitt Romney	33%	(79)	32%	(78)	25%	(61)	7%	(18)	1%	(2)	1%	(3)	241
2012 Vote: Didn't Vote	29%	(82)	42%	(116)	21%	(58)	6%	(16)	—	(1)	2%	(5)	278
4-Region: Northeast	23%	(41)	41%	(74)	30%	(53)	5%	(10)	—	(1)	—	(1)	178
4-Region: Midwest	38%	(70)	34%	(63)	20%	(37)	3%	(6)	2%	(4)	2%	(4)	184
4-Region: South	29%	(99)	40%	(138)	22%	(75)	5%	(17)	1%	(3)	3%	(10)	341
4-Region: West	26%	(51)	29%	(56)	31%	(61)	11%	(21)	2%	(4)	1%	(2)	195
Parent of a kid Younger than 5 years old	34%	(61)	39%	(69)	21%	(38)	1%	(2)	2%	(3)	3%	(5)	179
Parent of a kid 5 to 12 years old	21%	(59)	43%	(124)	26%	(76)	6%	(16)	2%	(7)	2%	(5)	287
Parent of a kid 13 to 17 years old	12%	(31)	41%	(104)	32%	(81)	10%	(25)	—	(1)	3%	(8)	250
Parent of a kid 18 or older	39%	(149)	32%	(122)	21%	(80)	6%	(23)	1%	(3)	1%	(3)	380
Parent of a kid under 18	21%	(118)	41%	(224)	27%	(151)	6%	(35)	2%	(9)	3%	(14)	551
Kids have access to any device	29%	(261)	37%	(331)	25%	(225)	6%	(54)	1%	(12)	2%	(16)	899

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Table EDU6: *And about how many hours do they typically spend using their devices specifically for education or schooling?*

Demographic	0-1 hour	2-3 hours	4-5 hours	6-7 hours	8-9 hours	More than 9 hours	Total N
Parents	29% (261)	37% (331)	25% (225)	6% (54)	1% (12)	2% (16)	899
Kids have access to their own device	27% (210)	36% (276)	26% (200)	7% (52)	1% (11)	2% (16)	765
Kids spending more time with screens	21% (99)	39% (187)	31% (147)	7% (32)	1% (6)	1% (5)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU7: How concerned or unconcerned are you about the amount of time the child is spending on devices?

Demographic	Very concerned		Somewhat concerned		Somewhat unconcerned		Very unconcerned		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Parents	23%	(204)	33%	(300)	17%	(154)	18%	(166)	8%	(75)	899
Gender: Male	26%	(108)	35%	(146)	17%	(72)	18%	(74)	5%	(20)	421
Gender: Female	20%	(95)	32%	(154)	17%	(82)	19%	(92)	11%	(55)	478
Age: 18-34	24%	(42)	34%	(58)	18%	(31)	17%	(29)	6%	(11)	171
Age: 35-44	33%	(72)	38%	(83)	15%	(32)	12%	(27)	2%	(4)	218
Age: 45-64	19%	(72)	31%	(121)	17%	(67)	22%	(85)	10%	(40)	385
Age: 65+	14%	(18)	29%	(37)	20%	(25)	20%	(25)	17%	(21)	125
Millennials: 1981-1996	28%	(70)	36%	(90)	19%	(48)	13%	(32)	5%	(13)	254
GenXers: 1965-1980	27%	(93)	34%	(115)	18%	(63)	16%	(56)	5%	(16)	344
Baby Boomers: 1946-1964	13%	(35)	33%	(84)	16%	(41)	22%	(56)	17%	(43)	258
PID: Dem (no lean)	27%	(72)	33%	(87)	16%	(44)	18%	(47)	6%	(17)	266
PID: Ind (no lean)	22%	(63)	33%	(95)	15%	(45)	19%	(56)	11%	(31)	290
PID: Rep (no lean)	20%	(68)	34%	(118)	19%	(66)	18%	(62)	8%	(28)	343
PID/Gender: Dem Men	25%	(29)	34%	(39)	19%	(22)	16%	(18)	6%	(7)	115
PID/Gender: Dem Women	29%	(43)	32%	(48)	14%	(21)	19%	(29)	7%	(10)	151
PID/Gender: Ind Men	23%	(28)	33%	(41)	17%	(21)	21%	(26)	6%	(8)	123
PID/Gender: Ind Women	21%	(35)	33%	(55)	15%	(24)	18%	(30)	14%	(23)	166
PID/Gender: Rep Men	28%	(51)	36%	(66)	16%	(29)	16%	(30)	3%	(6)	182
PID/Gender: Rep Women	11%	(17)	32%	(52)	23%	(37)	20%	(32)	14%	(22)	160
Ideo: Liberal (1-3)	26%	(51)	36%	(69)	16%	(31)	18%	(35)	4%	(7)	194
Ideo: Moderate (4)	26%	(68)	35%	(93)	14%	(37)	18%	(47)	7%	(17)	262
Ideo: Conservative (5-7)	16%	(54)	35%	(116)	17%	(58)	20%	(65)	12%	(40)	332
Educ: < College	21%	(125)	30%	(180)	17%	(100)	21%	(124)	11%	(63)	592
Educ: Bachelors degree	21%	(40)	40%	(76)	18%	(34)	16%	(30)	5%	(9)	189
Educ: Post-grad	33%	(39)	37%	(44)	17%	(20)	10%	(12)	3%	(3)	118
Income: Under 50k	24%	(99)	26%	(108)	18%	(72)	19%	(78)	13%	(52)	409
Income: 50k-100k	20%	(59)	42%	(125)	15%	(44)	17%	(50)	6%	(19)	297
Income: 100k+	24%	(46)	34%	(66)	20%	(39)	20%	(38)	2%	(5)	194
Ethnicity: White	20%	(143)	35%	(256)	18%	(129)	18%	(129)	10%	(69)	726
Ethnicity: Hispanic	30%	(44)	35%	(53)	13%	(20)	19%	(28)	3%	(4)	148
Ethnicity: Black	40%	(42)	19%	(20)	15%	(16)	21%	(22)	4%	(4)	104
Ethnicity: Other	27%	(19)	35%	(24)	15%	(10)	21%	(14)	2%	(1)	68

Continued on next page

Table EDU7: How concerned or unconcerned are you about the amount of time the child is spending on devices?

Demographic	Very concerned		Somewhat concerned		Somewhat unconcerned		Very unconcerned		Don't know / No opinion		Total N
Parents	23%	(204)	33%	(300)	17%	(154)	18%	(166)	8%	(75)	899
All Christian	21%	(97)	33%	(153)	17%	(77)	19%	(88)	9%	(43)	458
Agnostic/Nothing in particular	22%	(42)	35%	(68)	20%	(38)	15%	(28)	7%	(14)	191
Something Else	25%	(42)	30%	(51)	18%	(31)	22%	(37)	6%	(10)	170
Religious Non-Protestant/Catholic	31%	(19)	33%	(20)	11%	(7)	15%	(9)	11%	(7)	61
Evangelical	28%	(78)	30%	(83)	16%	(44)	17%	(48)	9%	(26)	280
Non-Evangelical	18%	(58)	35%	(115)	18%	(59)	22%	(70)	7%	(24)	327
Community: Urban	35%	(81)	28%	(65)	15%	(36)	15%	(35)	8%	(18)	233
Community: Suburban	17%	(71)	37%	(149)	20%	(80)	19%	(77)	7%	(29)	406
Community: Rural	20%	(52)	33%	(86)	15%	(38)	21%	(54)	11%	(29)	259
Employ: Private Sector	27%	(94)	35%	(121)	16%	(55)	17%	(56)	4%	(15)	341
Employ: Government	32%	(20)	36%	(23)	22%	(14)	9%	(6)	2%	(1)	64
Employ: Self-Employed	22%	(17)	35%	(27)	22%	(17)	17%	(13)	5%	(4)	78
Employ: Homemaker	12%	(12)	35%	(36)	22%	(22)	16%	(16)	16%	(16)	102
Employ: Retired	11%	(16)	24%	(36)	19%	(29)	28%	(42)	19%	(29)	152
Employ: Unemployed	25%	(20)	42%	(35)	9%	(8)	17%	(14)	7%	(6)	83
Employ: Other	32%	(20)	34%	(22)	12%	(8)	16%	(11)	6%	(4)	65
Military HH: Yes	17%	(24)	35%	(50)	19%	(27)	21%	(29)	8%	(11)	141
Military HH: No	24%	(180)	33%	(250)	17%	(127)	18%	(137)	8%	(64)	758
RD/WT: Right Direction	25%	(75)	30%	(89)	17%	(52)	21%	(62)	7%	(22)	300
RD/WT: Wrong Track	22%	(129)	35%	(210)	17%	(102)	17%	(104)	9%	(53)	599
Trump Job Approve	20%	(89)	33%	(145)	18%	(79)	20%	(87)	9%	(39)	440
Trump Job Disapprove	25%	(104)	36%	(149)	16%	(65)	18%	(75)	6%	(25)	417
Trump Job Strongly Approve	21%	(56)	30%	(79)	18%	(46)	23%	(61)	8%	(22)	264
Trump Job Somewhat Approve	19%	(34)	38%	(66)	18%	(32)	15%	(26)	10%	(18)	176
Trump Job Somewhat Disapprove	28%	(33)	40%	(46)	16%	(18)	11%	(12)	5%	(6)	115
Trump Job Strongly Disapprove	24%	(72)	34%	(103)	15%	(47)	21%	(62)	6%	(19)	302
Favorable of Trump	20%	(87)	33%	(142)	18%	(79)	20%	(87)	9%	(41)	435
Unfavorable of Trump	24%	(99)	35%	(148)	16%	(67)	19%	(78)	7%	(28)	420

Continued on next page

Table EDU7: How concerned or unconcerned are you about the amount of time the child is spending on devices?

Demographic	Very concerned		Somewhat concerned		Somewhat unconcerned		Very unconcerned		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Parents	23%	(204)	33%	(300)	17%	(154)	18%	(166)	8%	(75)	899
Very Favorable of Trump	20%	(53)	31%	(84)	18%	(49)	23%	(63)	8%	(22)	270
Somewhat Favorable of Trump	21%	(34)	35%	(58)	18%	(30)	15%	(25)	12%	(19)	166
Somewhat Unfavorable of Trump	24%	(23)	30%	(28)	23%	(22)	13%	(13)	9%	(9)	94
Very Unfavorable of Trump	23%	(76)	37%	(120)	14%	(45)	20%	(65)	6%	(19)	325
#1 Issue: Economy	25%	(87)	34%	(119)	18%	(64)	16%	(57)	6%	(22)	349
#1 Issue: Security	21%	(26)	33%	(41)	16%	(20)	21%	(26)	9%	(11)	124
#1 Issue: Health Care	30%	(49)	32%	(50)	10%	(16)	21%	(34)	7%	(11)	160
#1 Issue: Medicare / Social Security	15%	(14)	30%	(28)	20%	(19)	19%	(18)	16%	(14)	92
#1 Issue: Education	20%	(14)	42%	(30)	16%	(12)	17%	(12)	5%	(4)	72
#1 Issue: Other	9%	(5)	29%	(16)	22%	(13)	19%	(10)	20%	(11)	56
2018 House Vote: Democrat	21%	(58)	39%	(106)	14%	(37)	20%	(54)	7%	(18)	273
2018 House Vote: Republican	24%	(74)	30%	(92)	19%	(59)	18%	(55)	9%	(29)	310
2016 Vote: Hillary Clinton	23%	(58)	36%	(89)	16%	(41)	18%	(46)	6%	(16)	249
2016 Vote: Donald Trump	21%	(72)	32%	(108)	20%	(67)	18%	(62)	9%	(30)	338
2016 Vote: Other	14%	(9)	37%	(23)	17%	(11)	24%	(15)	8%	(5)	62
2016 Vote: Didn't Vote	26%	(65)	32%	(79)	15%	(36)	18%	(43)	10%	(24)	247
Voted in 2014: Yes	22%	(124)	32%	(180)	19%	(107)	19%	(106)	8%	(44)	562
Voted in 2014: No	24%	(80)	35%	(119)	14%	(48)	18%	(60)	9%	(31)	337
2012 Vote: Barack Obama	25%	(83)	32%	(105)	18%	(59)	19%	(63)	7%	(22)	332
2012 Vote: Mitt Romney	18%	(44)	35%	(84)	19%	(46)	18%	(43)	10%	(25)	241
2012 Vote: Didn't Vote	24%	(68)	35%	(98)	14%	(40)	18%	(49)	8%	(23)	278
4-Region: Northeast	20%	(36)	39%	(69)	19%	(34)	17%	(30)	6%	(10)	178
4-Region: Midwest	20%	(36)	34%	(62)	18%	(33)	18%	(33)	11%	(21)	184
4-Region: South	28%	(94)	32%	(108)	15%	(51)	18%	(61)	8%	(27)	341
4-Region: West	19%	(37)	31%	(61)	19%	(37)	22%	(43)	9%	(18)	195
Parent of a kid Younger than 5 years old	27%	(49)	36%	(65)	16%	(28)	17%	(30)	4%	(8)	179
Parent of a kid 5 to 12 years old	33%	(94)	40%	(114)	17%	(50)	7%	(20)	3%	(10)	287
Parent of a kid 13 to 17 years old	29%	(72)	35%	(87)	20%	(49)	14%	(36)	2%	(6)	250
Parent of a kid 18 or older	14%	(53)	28%	(105)	16%	(61)	28%	(105)	15%	(55)	380
Parent of a kid under 18	29%	(158)	36%	(201)	18%	(100)	13%	(72)	4%	(20)	551
Kids have access to any device	23%	(204)	33%	(300)	17%	(154)	18%	(166)	8%	(75)	899

Continued on next page

Table EDU7: *How concerned or unconcerned are you about the amount of time the child is spending on devices?*

Demographic	Very concerned		Somewhat concerned		Somewhat unconcerned		Very unconcerned		Don't know / No opinion		Total N
Parents	23%	(204)	33%	(300)	17%	(154)	18%	(166)	8%	(75)	899
Kids have access to their own device	22%	(171)	32%	(248)	17%	(132)	20%	(152)	8%	(63)	765
Kids spending more time with screens	23%	(110)	40%	(192)	19%	(92)	13%	(60)	4%	(21)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_INET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Movies

Demographic	Selected	Not Selected	Total N
Parents	46% (415)	54% (483)	899
Gender: Male	49% (204)	51% (217)	421
Gender: Female	44% (211)	56% (267)	478
Age: 18-34	63% (107)	37% (64)	171
Age: 35-44	64% (140)	36% (78)	218
Age: 45-64	37% (144)	63% (241)	385
Age: 65+	20% (24)	80% (100)	125
Millennials: 1981-1996	64% (164)	36% (90)	254
GenXers: 1965-1980	50% (171)	50% (173)	344
Baby Boomers: 1946-1964	25% (65)	75% (193)	258
PID: Dem (no lean)	45% (120)	55% (146)	266
PID: Ind (no lean)	46% (133)	54% (157)	290
PID: Rep (no lean)	47% (163)	53% (180)	343
PID/Gender: Dem Men	49% (56)	51% (59)	115
PID/Gender: Dem Women	42% (63)	58% (88)	151
PID/Gender: Ind Men	39% (48)	61% (75)	123
PID/Gender: Ind Women	51% (85)	49% (82)	166
PID/Gender: Rep Men	55% (99)	45% (83)	182
PID/Gender: Rep Women	39% (63)	61% (97)	160
Ideo: Liberal (1-3)	51% (99)	49% (95)	194
Ideo: Moderate (4)	46% (121)	54% (141)	262
Ideo: Conservative (5-7)	42% (138)	58% (194)	332
Educ: < College	45% (266)	55% (326)	592
Educ: Bachelors degree	44% (84)	56% (105)	189
Educ: Post-grad	56% (66)	44% (52)	118
Income: Under 50k	42% (173)	58% (235)	409
Income: 50k-100k	50% (148)	50% (149)	297
Income: 100k+	49% (94)	51% (99)	194
Ethnicity: White	45% (328)	55% (398)	726
Ethnicity: Hispanic	60% (89)	40% (60)	148
Ethnicity: Black	49% (51)	51% (53)	104
Ethnicity: Other	53% (36)	47% (32)	68

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Table EDU8_1NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Movies

Demographic	Selected		Not Selected		Total N
Parents	46%	(415)	54%	(483)	899
All Christian	41%	(188)	59%	(270)	458
Agnostic/Nothing in particular	52%	(99)	48%	(92)	191
Something Else	50%	(85)	50%	(85)	170
Religious Non-Protestant/Catholic	59%	(36)	41%	(25)	61
Evangelical	48%	(135)	52%	(145)	280
Non-Evangelical	38%	(125)	62%	(201)	327
Community: Urban	53%	(123)	47%	(110)	233
Community: Suburban	46%	(189)	54%	(218)	406
Community: Rural	40%	(103)	60%	(156)	259
Employ: Private Sector	53%	(181)	47%	(160)	341
Employ: Government	49%	(32)	51%	(32)	64
Employ: Self-Employed	46%	(36)	54%	(42)	78
Employ: Homemaker	53%	(54)	47%	(48)	102
Employ: Retired	23%	(36)	77%	(117)	152
Employ: Unemployed	47%	(39)	53%	(44)	83
Employ: Other	51%	(33)	49%	(32)	65
Military HH: Yes	38%	(53)	62%	(87)	141
Military HH: No	48%	(362)	52%	(396)	758
RD/WT: Right Direction	48%	(144)	52%	(156)	300
RD/WT: Wrong Track	45%	(272)	55%	(327)	599
Trump Job Approve	46%	(202)	54%	(237)	440
Trump Job Disapprove	47%	(196)	53%	(221)	417
Trump Job Strongly Approve	42%	(111)	58%	(153)	264
Trump Job Somewhat Approve	52%	(92)	48%	(84)	176
Trump Job Somewhat Disapprove	55%	(63)	45%	(51)	115
Trump Job Strongly Disapprove	44%	(132)	56%	(170)	302
Favorable of Trump	46%	(202)	54%	(233)	435
Unfavorable of Trump	45%	(188)	55%	(231)	420

Continued on next page

Table EDU8_1NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 Movies

Demographic	Selected		Not Selected		Total N
Parents	46%	(415)	54%	(483)	899
Very Favorable of Trump	44%	(119)	56%	(151)	270
Somewhat Favorable of Trump	50%	(83)	50%	(83)	166
Somewhat Unfavorable of Trump	44%	(41)	56%	(53)	94
Very Unfavorable of Trump	45%	(147)	55%	(178)	325
#1 Issue: Economy	50%	(173)	50%	(176)	349
#1 Issue: Security	37%	(46)	63%	(78)	124
#1 Issue: Health Care	42%	(67)	58%	(93)	160
#1 Issue: Medicare / Social Security	37%	(34)	63%	(58)	92
#1 Issue: Education	62%	(45)	38%	(27)	72
#1 Issue: Other	45%	(25)	55%	(31)	56
2018 House Vote: Democrat	45%	(122)	55%	(152)	273
2018 House Vote: Republican	47%	(147)	53%	(163)	310
2016 Vote: Hillary Clinton	45%	(113)	55%	(136)	249
2016 Vote: Donald Trump	46%	(154)	54%	(184)	338
2016 Vote: Other	52%	(32)	48%	(30)	62
2016 Vote: Didn't Vote	47%	(116)	53%	(131)	247
Voted in 2014: Yes	44%	(249)	56%	(312)	562
Voted in 2014: No	49%	(166)	51%	(171)	337
2012 Vote: Barack Obama	46%	(152)	54%	(180)	332
2012 Vote: Mitt Romney	43%	(103)	57%	(138)	241
2012 Vote: Didn't Vote	51%	(143)	49%	(135)	278
4-Region: Northeast	45%	(81)	55%	(98)	178
4-Region: Midwest	47%	(87)	53%	(97)	184
4-Region: South	43%	(147)	57%	(195)	341
4-Region: West	52%	(101)	48%	(94)	195
Parent of a kid Younger than 5 years old	62%	(111)	38%	(68)	179
Parent of a kid 5 to 12 years old	56%	(161)	44%	(126)	287
Parent of a kid 13 to 17 years old	56%	(140)	44%	(110)	250
Parent of a kid 18 or older	33%	(126)	67%	(254)	380
Parent of a kid under 18	56%	(309)	44%	(242)	551
Kids have access to any device	46%	(415)	54%	(483)	899

Continued on next page

Table EDU8_1NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Movies

Demographic	Selected		Not Selected		Total N
Parents	46%	(415)	54%	(483)	899
Kids have access to their own device	45%	(343)	55%	(423)	765
Kids spending more time with screens	51%	(242)	49%	(234)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_2NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 TV Shows

Demographic	Selected		Not Selected		Total N
Parents	43%	(387)	57%	(512)	899
Gender: Male	43%	(181)	57%	(240)	421
Gender: Female	43%	(206)	57%	(271)	478
Age: 18-34	62%	(106)	38%	(66)	171
Age: 35-44	57%	(124)	43%	(93)	218
Age: 45-64	35%	(133)	65%	(252)	385
Age: 65+	19%	(24)	81%	(100)	125
Millennials: 1981-1996	62%	(159)	38%	(95)	254
GenXers: 1965-1980	43%	(146)	57%	(198)	344
Baby Boomers: 1946-1964	27%	(70)	73%	(188)	258
PID: Dem (no lean)	43%	(114)	57%	(152)	266
PID: Ind (no lean)	46%	(132)	54%	(158)	290
PID: Rep (no lean)	41%	(141)	59%	(202)	343
PID/Gender: Dem Men	42%	(49)	58%	(66)	115
PID/Gender: Dem Women	43%	(65)	57%	(86)	151
PID/Gender: Ind Men	40%	(49)	60%	(74)	123
PID/Gender: Ind Women	50%	(83)	50%	(84)	166
PID/Gender: Rep Men	45%	(82)	55%	(100)	182
PID/Gender: Rep Women	36%	(58)	64%	(102)	160
Ideo: Liberal (1-3)	45%	(87)	55%	(107)	194
Ideo: Moderate (4)	47%	(124)	53%	(137)	262
Ideo: Conservative (5-7)	36%	(119)	64%	(213)	332
Educ: < College	41%	(243)	59%	(348)	592
Educ: Bachelors degree	49%	(93)	51%	(96)	189
Educ: Post-grad	43%	(51)	57%	(67)	118
Income: Under 50k	39%	(159)	61%	(249)	409
Income: 50k-100k	50%	(149)	50%	(148)	297
Income: 100k+	41%	(79)	59%	(114)	194
Ethnicity: White	43%	(310)	57%	(416)	726
Ethnicity: Hispanic	43%	(64)	57%	(85)	148
Ethnicity: Black	48%	(50)	52%	(54)	104
Ethnicity: Other	39%	(26)	61%	(42)	68

Continued on next page

Table EDU8_2NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

TV Shows

Demographic	Selected		Not Selected		Total N
Parents	43%	(387)	57%	(512)	899
All Christian	38%	(176)	62%	(282)	458
Agnostic/Nothing in particular	50%	(96)	50%	(95)	191
Something Else	45%	(77)	55%	(93)	170
Religious Non-Protestant/Catholic	47%	(28)	53%	(33)	61
Evangelical	44%	(124)	56%	(156)	280
Non-Evangelical	36%	(118)	64%	(209)	327
Community: Urban	50%	(117)	50%	(117)	233
Community: Suburban	43%	(177)	57%	(229)	406
Community: Rural	36%	(94)	64%	(165)	259
Employ: Private Sector	48%	(164)	52%	(177)	341
Employ: Government	49%	(31)	51%	(33)	64
Employ: Self-Employed	49%	(38)	51%	(40)	78
Employ: Homemaker	55%	(56)	45%	(46)	102
Employ: Retired	23%	(34)	77%	(118)	152
Employ: Unemployed	36%	(30)	64%	(53)	83
Employ: Other	40%	(26)	60%	(39)	65
Military HH: Yes	34%	(48)	66%	(93)	141
Military HH: No	45%	(339)	55%	(419)	758
RD/WT: Right Direction	42%	(127)	58%	(173)	300
RD/WT: Wrong Track	43%	(260)	57%	(339)	599
Trump Job Approve	41%	(182)	59%	(258)	440
Trump Job Disapprove	44%	(185)	56%	(232)	417
Trump Job Strongly Approve	38%	(100)	62%	(164)	264
Trump Job Somewhat Approve	46%	(82)	54%	(94)	176
Trump Job Somewhat Disapprove	50%	(58)	50%	(57)	115
Trump Job Strongly Disapprove	42%	(127)	58%	(175)	302
Favorable of Trump	42%	(181)	58%	(254)	435
Unfavorable of Trump	43%	(180)	57%	(240)	420

Continued on next page

Table EDU8_2NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 TV Shows

Demographic	Selected		Not Selected		Total N
Parents	43%	(387)	57%	(512)	899
Very Favorable of Trump	40%	(107)	60%	(163)	270
Somewhat Favorable of Trump	45%	(74)	55%	(92)	166
Somewhat Unfavorable of Trump	43%	(41)	57%	(53)	94
Very Unfavorable of Trump	43%	(139)	57%	(187)	325
#1 Issue: Economy	44%	(153)	56%	(196)	349
#1 Issue: Security	39%	(48)	61%	(75)	124
#1 Issue: Health Care	40%	(64)	60%	(96)	160
#1 Issue: Medicare / Social Security	32%	(30)	68%	(63)	92
#1 Issue: Education	59%	(43)	41%	(29)	72
#1 Issue: Other	49%	(27)	51%	(29)	56
2018 House Vote: Democrat	43%	(117)	57%	(156)	273
2018 House Vote: Republican	42%	(129)	58%	(182)	310
2016 Vote: Hillary Clinton	44%	(110)	56%	(139)	249
2016 Vote: Donald Trump	42%	(142)	58%	(196)	338
2016 Vote: Other	47%	(30)	53%	(33)	62
2016 Vote: Didn't Vote	43%	(106)	57%	(142)	247
Voted in 2014: Yes	43%	(239)	57%	(323)	562
Voted in 2014: No	44%	(148)	56%	(189)	337
2012 Vote: Barack Obama	46%	(152)	54%	(180)	332
2012 Vote: Mitt Romney	38%	(93)	62%	(148)	241
2012 Vote: Didn't Vote	46%	(128)	54%	(150)	278
4-Region: Northeast	40%	(70)	60%	(108)	178
4-Region: Midwest	44%	(82)	56%	(102)	184
4-Region: South	41%	(140)	59%	(201)	341
4-Region: West	49%	(95)	51%	(100)	195
Parent of a kid Younger than 5 years old	57%	(102)	43%	(77)	179
Parent of a kid 5 to 12 years old	57%	(165)	43%	(122)	287
Parent of a kid 13 to 17 years old	50%	(124)	50%	(126)	250
Parent of a kid 18 or older	29%	(112)	71%	(268)	380
Parent of a kid under 18	53%	(294)	47%	(257)	551
Kids have access to any device	43%	(387)	57%	(512)	899

Continued on next page

Table EDU8_2NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
TV Shows

Demographic	Selected		Not Selected		Total N
Parents	43%	(387)	57%	(512)	899
Kids have access to their own device	43%	(329)	57%	(436)	765
Kids spending more time with screens	48%	(229)	52%	(247)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_3NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Games

Demographic	Selected	Not Selected	Total N
Parents	70% (625)	30% (274)	899
Gender: Male	72% (305)	28% (116)	421
Gender: Female	67% (320)	33% (158)	478
Age: 18-34	76% (131)	24% (40)	171
Age: 35-44	79% (173)	21% (45)	218
Age: 45-64	64% (246)	36% (140)	385
Age: 65+	60% (75)	40% (49)	125
Millennials: 1981-1996	80% (203)	20% (51)	254
GenXers: 1965-1980	70% (240)	30% (104)	344
Baby Boomers: 1946-1964	58% (150)	42% (108)	258
PID: Dem (no lean)	69% (183)	31% (83)	266
PID: Ind (no lean)	73% (212)	27% (78)	290
PID: Rep (no lean)	67% (230)	33% (113)	343
PID/Gender: Dem Men	70% (81)	30% (34)	115
PID/Gender: Dem Women	68% (102)	32% (48)	151
PID/Gender: Ind Men	74% (91)	26% (32)	123
PID/Gender: Ind Women	73% (121)	27% (46)	166
PID/Gender: Rep Men	73% (133)	27% (49)	182
PID/Gender: Rep Women	60% (97)	40% (64)	160
Ideo: Liberal (1-3)	69% (134)	31% (60)	194
Ideo: Moderate (4)	72% (188)	28% (74)	262
Ideo: Conservative (5-7)	66% (218)	34% (114)	332
Educ: < College	68% (402)	32% (190)	592
Educ: Bachelors degree	75% (141)	25% (48)	189
Educ: Post-grad	69% (82)	31% (36)	118
Income: Under 50k	68% (277)	32% (132)	409
Income: 50k-100k	68% (200)	32% (96)	297
Income: 100k+	76% (148)	24% (46)	194
Ethnicity: White	70% (510)	30% (216)	726
Ethnicity: Hispanic	73% (108)	27% (40)	148
Ethnicity: Black	74% (77)	26% (27)	104
Ethnicity: Other	55% (38)	45% (30)	68

Continued on next page

Table EDU8_3NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Games

Demographic	Selected		Not Selected		Total N
Parents	70%	(625)	30%	(274)	899
All Christian	66%	(304)	34%	(154)	458
Agnostic/Nothing in particular	79%	(151)	21%	(40)	191
Something Else	68%	(116)	32%	(54)	170
Religious Non-Protestant/Catholic	67%	(41)	33%	(20)	61
Evangelical	67%	(189)	33%	(91)	280
Non-Evangelical	66%	(214)	34%	(113)	327
Community: Urban	64%	(150)	36%	(83)	233
Community: Suburban	72%	(293)	28%	(113)	406
Community: Rural	70%	(181)	30%	(78)	259
Employ: Private Sector	73%	(250)	27%	(92)	341
Employ: Government	67%	(43)	33%	(21)	64
Employ: Self-Employed	70%	(55)	30%	(23)	78
Employ: Homemaker	73%	(74)	27%	(28)	102
Employ: Retired	59%	(89)	41%	(63)	152
Employ: Unemployed	70%	(58)	30%	(25)	83
Employ: Other	70%	(45)	30%	(20)	65
Military HH: Yes	70%	(99)	30%	(42)	141
Military HH: No	69%	(525)	31%	(232)	758
RD/WT: Right Direction	68%	(203)	32%	(97)	300
RD/WT: Wrong Track	70%	(422)	30%	(177)	599
Trump Job Approve	67%	(294)	33%	(146)	440
Trump Job Disapprove	72%	(299)	28%	(118)	417
Trump Job Strongly Approve	68%	(180)	32%	(84)	264
Trump Job Somewhat Approve	64%	(113)	36%	(62)	176
Trump Job Somewhat Disapprove	78%	(90)	22%	(25)	115
Trump Job Strongly Disapprove	69%	(210)	31%	(93)	302
Favorable of Trump	68%	(297)	32%	(138)	435
Unfavorable of Trump	71%	(297)	29%	(122)	420

Continued on next page

Table EDU8_3NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Games

Demographic	Selected		Not Selected		Total N
Parents	70%	(625)	30%	(274)	899
Very Favorable of Trump	69%	(186)	31%	(83)	270
Somewhat Favorable of Trump	67%	(111)	33%	(55)	166
Somewhat Unfavorable of Trump	72%	(68)	28%	(26)	94
Very Unfavorable of Trump	71%	(229)	29%	(96)	325
#1 Issue: Economy	73%	(255)	27%	(94)	349
#1 Issue: Security	58%	(72)	42%	(52)	124
#1 Issue: Health Care	74%	(119)	26%	(41)	160
#1 Issue: Medicare / Social Security	61%	(56)	39%	(36)	92
#1 Issue: Education	68%	(49)	32%	(23)	72
#1 Issue: Other	75%	(42)	25%	(14)	56
2018 House Vote: Democrat	69%	(189)	31%	(85)	273
2018 House Vote: Republican	70%	(217)	30%	(93)	310
2016 Vote: Hillary Clinton	68%	(169)	32%	(80)	249
2016 Vote: Donald Trump	70%	(238)	30%	(100)	338
2016 Vote: Other	74%	(46)	26%	(16)	62
2016 Vote: Didn't Vote	69%	(171)	31%	(77)	247
Voted in 2014: Yes	70%	(392)	30%	(170)	562
Voted in 2014: No	69%	(233)	31%	(104)	337
2012 Vote: Barack Obama	69%	(230)	31%	(102)	332
2012 Vote: Mitt Romney	66%	(159)	34%	(82)	241
2012 Vote: Didn't Vote	72%	(200)	28%	(78)	278
4-Region: Northeast	74%	(132)	26%	(47)	178
4-Region: Midwest	68%	(125)	32%	(59)	184
4-Region: South	71%	(243)	29%	(98)	341
4-Region: West	64%	(125)	36%	(70)	195
Parent of a kid Younger than 5 years old	70%	(125)	30%	(54)	179
Parent of a kid 5 to 12 years old	84%	(240)	16%	(47)	287
Parent of a kid 13 to 17 years old	80%	(200)	20%	(50)	250
Parent of a kid 18 or older	59%	(223)	41%	(157)	380
Parent of a kid under 18	77%	(427)	23%	(124)	551
Kids have access to any device	70%	(625)	30%	(274)	899

Continued on next page

Table EDU8_3NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Games

Demographic	Selected	Not Selected	Total N
Parents	70% (625)	30% (274)	899
Kids have access to their own device	70% (536)	30% (229)	765
Kids spending more time with screens	79% (378)	21% (98)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_4NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Chats and messaging, including Zoom

Demographic	Selected	Not Selected	Total N
Parents	39% (354)	61% (545)	899
Gender: Male	40% (168)	60% (253)	421
Gender: Female	39% (186)	61% (291)	478
Age: 18-34	28% (48)	72% (124)	171
Age: 35-44	44% (96)	56% (122)	218
Age: 45-64	44% (168)	56% (218)	385
Age: 65+	34% (43)	66% (82)	125
Millennials: 1981-1996	34% (87)	66% (167)	254
GenXers: 1965-1980	44% (150)	56% (194)	344
Baby Boomers: 1946-1964	38% (99)	62% (159)	258
PID: Dem (no lean)	37% (100)	63% (167)	266
PID: Ind (no lean)	38% (111)	62% (179)	290
PID: Rep (no lean)	42% (143)	58% (199)	343
PID/Gender: Dem Men	30% (35)	70% (80)	115
PID/Gender: Dem Women	43% (64)	57% (86)	151
PID/Gender: Ind Men	41% (50)	59% (73)	123
PID/Gender: Ind Women	36% (61)	64% (106)	166
PID/Gender: Rep Men	45% (82)	55% (100)	182
PID/Gender: Rep Women	38% (61)	62% (99)	160
Ideo: Liberal (1-3)	42% (81)	58% (113)	194
Ideo: Moderate (4)	40% (104)	60% (157)	262
Ideo: Conservative (5-7)	41% (136)	59% (195)	332
Educ: < College	36% (211)	64% (381)	592
Educ: Bachelors degree	48% (90)	52% (99)	189
Educ: Post-grad	45% (53)	55% (65)	118
Income: Under 50k	29% (119)	71% (290)	409
Income: 50k-100k	47% (138)	53% (158)	297
Income: 100k+	50% (97)	50% (97)	194
Ethnicity: White	40% (290)	60% (436)	726
Ethnicity: Hispanic	39% (58)	61% (90)	148
Ethnicity: Black	26% (28)	74% (77)	104
Ethnicity: Other	53% (36)	47% (32)	68

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Table EDU8_4NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Chats and messaging, including Zoom

Demographic	Selected		Not Selected		Total N
Parents	39%	(354)	61%	(545)	899
All Christian	41%	(186)	59%	(272)	458
Agnostic/Nothing in particular	35%	(66)	65%	(125)	191
Something Else	42%	(72)	58%	(98)	170
Religious Non-Protestant/Catholic	48%	(29)	52%	(32)	61
Evangelical	40%	(113)	60%	(167)	280
Non-Evangelical	40%	(129)	60%	(197)	327
Community: Urban	36%	(84)	64%	(149)	233
Community: Suburban	44%	(177)	56%	(229)	406
Community: Rural	36%	(93)	64%	(167)	259
Employ: Private Sector	46%	(157)	54%	(184)	341
Employ: Government	45%	(29)	55%	(35)	64
Employ: Self-Employed	45%	(35)	55%	(43)	78
Employ: Homemaker	33%	(33)	67%	(69)	102
Employ: Retired	33%	(51)	67%	(102)	152
Employ: Unemployed	25%	(20)	75%	(62)	83
Employ: Other	42%	(27)	58%	(38)	65
Military HH: Yes	42%	(58)	58%	(82)	141
Military HH: No	39%	(295)	61%	(462)	758
RD/WT: Right Direction	40%	(120)	60%	(180)	300
RD/WT: Wrong Track	39%	(234)	61%	(365)	599
Trump Job Approve	40%	(175)	60%	(265)	440
Trump Job Disapprove	38%	(159)	62%	(258)	417
Trump Job Strongly Approve	40%	(107)	60%	(157)	264
Trump Job Somewhat Approve	39%	(68)	61%	(107)	176
Trump Job Somewhat Disapprove	41%	(47)	59%	(68)	115
Trump Job Strongly Disapprove	37%	(112)	63%	(190)	302
Favorable of Trump	39%	(169)	61%	(266)	435
Unfavorable of Trump	40%	(167)	60%	(253)	420

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Table EDU8_4NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 Chats and messaging, including Zoom

Demographic	Selected		Not Selected		Total N
Parents	39%	(354)	61%	(545)	899
Very Favorable of Trump	39%	(106)	61%	(164)	270
Somewhat Favorable of Trump	38%	(63)	62%	(102)	166
Somewhat Unfavorable of Trump	44%	(41)	56%	(53)	94
Very Unfavorable of Trump	39%	(126)	61%	(200)	325
#1 Issue: Economy	40%	(141)	60%	(208)	349
#1 Issue: Security	35%	(43)	65%	(80)	124
#1 Issue: Health Care	36%	(57)	64%	(102)	160
#1 Issue: Medicare / Social Security	45%	(42)	55%	(51)	92
#1 Issue: Education	36%	(26)	64%	(46)	72
#1 Issue: Other	38%	(21)	62%	(35)	56
2018 House Vote: Democrat	43%	(117)	57%	(156)	273
2018 House Vote: Republican	47%	(145)	53%	(165)	310
2016 Vote: Hillary Clinton	41%	(102)	59%	(146)	249
2016 Vote: Donald Trump	45%	(152)	55%	(187)	338
2016 Vote: Other	45%	(28)	55%	(34)	62
2016 Vote: Didn't Vote	29%	(72)	71%	(176)	247
Voted in 2014: Yes	45%	(250)	55%	(312)	562
Voted in 2014: No	31%	(104)	69%	(233)	337
2012 Vote: Barack Obama	41%	(135)	59%	(197)	332
2012 Vote: Mitt Romney	42%	(102)	58%	(139)	241
2012 Vote: Didn't Vote	34%	(93)	66%	(184)	278
4-Region: Northeast	48%	(86)	52%	(93)	178
4-Region: Midwest	36%	(65)	64%	(119)	184
4-Region: South	34%	(117)	66%	(224)	341
4-Region: West	44%	(86)	56%	(110)	195
Parent of a kid Younger than 5 years old	20%	(36)	80%	(143)	179
Parent of a kid 5 to 12 years old	44%	(126)	56%	(162)	287
Parent of a kid 13 to 17 years old	56%	(139)	44%	(111)	250
Parent of a kid 18 or older	40%	(152)	60%	(227)	380
Parent of a kid under 18	40%	(219)	60%	(332)	551
Kids have access to any device	39%	(354)	61%	(545)	899

Continued on next page

Table EDU8_4NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Chats and messaging, including Zoom

Demographic	Selected		Not Selected		Total N
Parents	39%	(354)	61%	(545)	899
Kids have access to their own device	42%	(325)	58%	(441)	765
Kids spending more time with screens	48%	(228)	52%	(248)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_5NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
School assignments and homework

Demographic	Selected		Not Selected		Total N
Parents	58%	(523)	42%	(376)	899
Gender: Male	61%	(257)	39%	(165)	421
Gender: Female	56%	(266)	44%	(211)	478
Age: 18-34	48%	(83)	52%	(89)	171
Age: 35-44	71%	(155)	29%	(62)	218
Age: 45-64	57%	(220)	43%	(165)	385
Age: 65+	52%	(65)	48%	(60)	125
Millennials: 1981-1996	57%	(145)	43%	(109)	254
GenXers: 1965-1980	68%	(235)	32%	(109)	344
Baby Boomers: 1946-1964	47%	(121)	53%	(136)	258
PID: Dem (no lean)	59%	(157)	41%	(110)	266
PID: Ind (no lean)	61%	(176)	39%	(114)	290
PID: Rep (no lean)	56%	(191)	44%	(152)	343
PID/Gender: Dem Men	61%	(70)	39%	(45)	115
PID/Gender: Dem Women	57%	(87)	43%	(64)	151
PID/Gender: Ind Men	59%	(73)	41%	(50)	123
PID/Gender: Ind Women	62%	(103)	38%	(64)	166
PID/Gender: Rep Men	62%	(113)	38%	(69)	182
PID/Gender: Rep Women	48%	(77)	52%	(83)	160
Ideo: Liberal (1-3)	63%	(122)	37%	(72)	194
Ideo: Moderate (4)	63%	(165)	37%	(97)	262
Ideo: Conservative (5-7)	55%	(182)	45%	(150)	332
Educ: < College	55%	(328)	45%	(263)	592
Educ: Bachelors degree	62%	(118)	38%	(71)	189
Educ: Post-grad	65%	(77)	35%	(41)	118
Income: Under 50k	54%	(220)	46%	(188)	409
Income: 50k-100k	62%	(184)	38%	(113)	297
Income: 100k+	61%	(119)	39%	(75)	194
Ethnicity: White	59%	(428)	41%	(299)	726
Ethnicity: Hispanic	64%	(94)	36%	(54)	148
Ethnicity: Black	49%	(51)	51%	(54)	104
Ethnicity: Other	65%	(44)	35%	(24)	68

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Table EDU8_5NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
School assignments and homework

Demographic	Selected		Not Selected		Total N
Parents	58%	(523)	42%	(376)	899
All Christian	59%	(272)	41%	(186)	458
Agnostic/Nothing in particular	65%	(123)	35%	(68)	191
Something Else	53%	(90)	47%	(80)	170
Religious Non-Protestant/Catholic	59%	(36)	41%	(25)	61
Evangelical	55%	(154)	45%	(126)	280
Non-Evangelical	59%	(192)	41%	(135)	327
Community: Urban	59%	(137)	41%	(97)	233
Community: Suburban	62%	(250)	38%	(156)	406
Community: Rural	53%	(136)	47%	(123)	259
Employ: Private Sector	63%	(215)	37%	(127)	341
Employ: Government	61%	(39)	39%	(25)	64
Employ: Self-Employed	56%	(44)	44%	(35)	78
Employ: Homemaker	56%	(57)	44%	(45)	102
Employ: Retired	51%	(77)	49%	(75)	152
Employ: Unemployed	66%	(55)	34%	(28)	83
Employ: Other	55%	(35)	45%	(29)	65
Military HH: Yes	60%	(84)	40%	(57)	141
Military HH: No	58%	(439)	42%	(319)	758
RD/WT: Right Direction	60%	(179)	40%	(121)	300
RD/WT: Wrong Track	57%	(344)	43%	(255)	599
Trump Job Approve	56%	(248)	44%	(191)	440
Trump Job Disapprove	60%	(250)	40%	(167)	417
Trump Job Strongly Approve	57%	(150)	43%	(114)	264
Trump Job Somewhat Approve	56%	(98)	44%	(78)	176
Trump Job Somewhat Disapprove	64%	(74)	36%	(41)	115
Trump Job Strongly Disapprove	58%	(176)	42%	(126)	302
Favorable of Trump	56%	(245)	44%	(191)	435
Unfavorable of Trump	60%	(254)	40%	(166)	420

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Table EDU8_5NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
School assignments and homework

Demographic	Selected		Not Selected		Total N
Parents	58%	(523)	42%	(376)	899
Very Favorable of Trump	55%	(148)	45%	(121)	270
Somewhat Favorable of Trump	58%	(96)	42%	(69)	166
Somewhat Unfavorable of Trump	62%	(58)	38%	(36)	94
Very Unfavorable of Trump	60%	(195)	40%	(130)	325
#1 Issue: Economy	62%	(217)	38%	(131)	349
#1 Issue: Security	57%	(71)	43%	(53)	124
#1 Issue: Health Care	57%	(91)	43%	(69)	160
#1 Issue: Medicare / Social Security	57%	(53)	43%	(39)	92
#1 Issue: Education	59%	(42)	41%	(30)	72
#1 Issue: Other	45%	(25)	55%	(31)	56
2018 House Vote: Democrat	62%	(168)	38%	(105)	273
2018 House Vote: Republican	60%	(186)	40%	(125)	310
2016 Vote: Hillary Clinton	60%	(150)	40%	(99)	249
2016 Vote: Donald Trump	59%	(201)	41%	(137)	338
2016 Vote: Other	69%	(43)	31%	(20)	62
2016 Vote: Didn't Vote	52%	(129)	48%	(119)	247
Voted in 2014: Yes	62%	(348)	38%	(213)	562
Voted in 2014: No	52%	(175)	48%	(163)	337
2012 Vote: Barack Obama	61%	(204)	39%	(128)	332
2012 Vote: Mitt Romney	58%	(140)	42%	(101)	241
2012 Vote: Didn't Vote	55%	(154)	45%	(124)	278
4-Region: Northeast	66%	(118)	34%	(60)	178
4-Region: Midwest	49%	(90)	51%	(94)	184
4-Region: South	55%	(186)	45%	(155)	341
4-Region: West	66%	(129)	34%	(66)	195
Parent of a kid Younger than 5 years old	44%	(78)	56%	(101)	179
Parent of a kid 5 to 12 years old	72%	(207)	28%	(80)	287
Parent of a kid 13 to 17 years old	78%	(194)	22%	(56)	250
Parent of a kid 18 or older	48%	(183)	52%	(196)	380
Parent of a kid under 18	66%	(362)	34%	(190)	551
Kids have access to any device	58%	(523)	42%	(376)	899

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Table EDU8_5NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
School assignments and homework

Demographic	Selected		Not Selected		Total N
Parents	58%	(523)	42%	(376)	899
Kids have access to their own device	59%	(451)	41%	(314)	765
Kids spending more time with screens	69%	(330)	31%	(146)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_6NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Supplemental educational content, such as educational games or instructional videos

Demographic	Selected	Not Selected	Total N
Parents	31% (282)	69% (617)	899
Gender: Male	32% (135)	68% (286)	421
Gender: Female	31% (148)	69% (330)	478
Age: 18-34	38% (65)	62% (106)	171
Age: 35-44	42% (91)	58% (127)	218
Age: 45-64	26% (101)	74% (284)	385
Age: 65+	20% (25)	80% (100)	125
Millennials: 1981-1996	41% (104)	59% (150)	254
GenXers: 1965-1980	32% (110)	68% (234)	344
Baby Boomers: 1946-1964	21% (55)	79% (203)	258
PID: Dem (no lean)	33% (88)	67% (178)	266
PID: Ind (no lean)	35% (102)	65% (188)	290
PID: Rep (no lean)	27% (91)	73% (251)	343
PID/Gender: Dem Men	31% (36)	69% (80)	115
PID/Gender: Dem Women	35% (53)	65% (98)	151
PID/Gender: Ind Men	33% (41)	67% (83)	123
PID/Gender: Ind Women	37% (62)	63% (105)	166
PID/Gender: Rep Men	32% (58)	68% (124)	182
PID/Gender: Rep Women	21% (33)	79% (127)	160
Ideo: Liberal (1-3)	36% (71)	64% (123)	194
Ideo: Moderate (4)	32% (84)	68% (178)	262
Ideo: Conservative (5-7)	28% (94)	72% (238)	332
Educ: < College	26% (152)	74% (440)	592
Educ: Bachelors degree	44% (84)	56% (105)	189
Educ: Post-grad	39% (46)	61% (71)	118
Income: Under 50k	25% (103)	75% (305)	409
Income: 50k-100k	34% (100)	66% (196)	297
Income: 100k+	41% (79)	59% (115)	194
Ethnicity: White	31% (223)	69% (503)	726
Ethnicity: Hispanic	37% (54)	63% (94)	148
Ethnicity: Black	25% (26)	75% (78)	104
Ethnicity: Other	48% (33)	52% (35)	68

Continued on next page

Table EDU8_6NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Supplemental educational content, such as educational games or instructional videos

Demographic	Selected		Not Selected		Total N
Parents	31%	(282)	69%	(617)	899
All Christian	30%	(136)	70%	(322)	458
Agnostic/Nothing in particular	37%	(70)	63%	(120)	191
Something Else	32%	(54)	68%	(116)	170
Religious Non-Protestant/Catholic	37%	(22)	63%	(39)	61
Evangelical	29%	(81)	71%	(198)	280
Non-Evangelical	30%	(99)	70%	(228)	327
Community: Urban	33%	(77)	67%	(156)	233
Community: Suburban	34%	(136)	66%	(270)	406
Community: Rural	26%	(69)	74%	(191)	259
Employ: Private Sector	37%	(125)	63%	(216)	341
Employ: Government	34%	(22)	66%	(42)	64
Employ: Self-Employed	28%	(22)	72%	(56)	78
Employ: Homemaker	38%	(39)	62%	(64)	102
Employ: Retired	23%	(35)	77%	(118)	152
Employ: Unemployed	29%	(24)	71%	(59)	83
Employ: Other	21%	(13)	79%	(51)	65
Military HH: Yes	35%	(49)	65%	(92)	141
Military HH: No	31%	(234)	69%	(524)	758
RD/WT: Right Direction	30%	(89)	70%	(211)	300
RD/WT: Wrong Track	32%	(194)	68%	(405)	599
Trump Job Approve	29%	(127)	71%	(312)	440
Trump Job Disapprove	33%	(140)	67%	(277)	417
Trump Job Strongly Approve	27%	(71)	73%	(193)	264
Trump Job Somewhat Approve	32%	(56)	68%	(120)	176
Trump Job Somewhat Disapprove	35%	(41)	65%	(74)	115
Trump Job Strongly Disapprove	33%	(99)	67%	(203)	302
Favorable of Trump	29%	(126)	71%	(309)	435
Unfavorable of Trump	35%	(146)	65%	(273)	420

Continued on next page

Table EDU8_6NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Supplemental educational content, such as educational games or instructional videos

Demographic	Selected		Not Selected		Total N
Parents	31%	(282)	69%	(617)	899
Very Favorable of Trump	26%	(69)	74%	(200)	270
Somewhat Favorable of Trump	34%	(56)	66%	(109)	166
Somewhat Unfavorable of Trump	37%	(35)	63%	(60)	94
Very Unfavorable of Trump	34%	(112)	66%	(214)	325
#1 Issue: Economy	31%	(109)	69%	(240)	349
#1 Issue: Security	28%	(34)	72%	(90)	124
#1 Issue: Health Care	33%	(53)	67%	(106)	160
#1 Issue: Medicare / Social Security	22%	(20)	78%	(72)	92
#1 Issue: Education	39%	(28)	61%	(44)	72
#1 Issue: Other	29%	(16)	71%	(40)	56
2018 House Vote: Democrat	34%	(92)	66%	(181)	273
2018 House Vote: Republican	31%	(95)	69%	(215)	310
2016 Vote: Hillary Clinton	32%	(80)	68%	(169)	249
2016 Vote: Donald Trump	31%	(104)	69%	(234)	338
2016 Vote: Other	40%	(25)	60%	(37)	62
2016 Vote: Didn't Vote	29%	(72)	71%	(176)	247
Voted in 2014: Yes	33%	(186)	67%	(375)	562
Voted in 2014: No	29%	(96)	71%	(241)	337
2012 Vote: Barack Obama	34%	(112)	66%	(220)	332
2012 Vote: Mitt Romney	29%	(69)	71%	(172)	241
2012 Vote: Didn't Vote	30%	(84)	70%	(193)	278
4-Region: Northeast	34%	(60)	66%	(118)	178
4-Region: Midwest	31%	(57)	69%	(127)	184
4-Region: South	29%	(101)	71%	(241)	341
4-Region: West	33%	(65)	67%	(131)	195
Parent of a kid Younger than 5 years old	41%	(74)	59%	(106)	179
Parent of a kid 5 to 12 years old	47%	(136)	53%	(151)	287
Parent of a kid 13 to 17 years old	36%	(89)	64%	(161)	250
Parent of a kid 18 or older	22%	(84)	78%	(296)	380
Parent of a kid under 18	38%	(211)	62%	(340)	551
Kids have access to any device	31%	(282)	69%	(617)	899

Continued on next page

Table EDU8_6NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Supplemental educational content, such as educational games or instructional videos

Demographic	Selected		Not Selected		Total N
Parents	31%	(282)	69%	(617)	899
Kids have access to their own device	28%	(213)	72%	(552)	765
Kids spending more time with screens	43%	(205)	57%	(271)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_7NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 News

Demographic	Selected		Not Selected		Total N
Parents	16%	(146)	84%	(752)	899
Gender: Male	20%	(82)	80%	(339)	421
Gender: Female	13%	(64)	87%	(414)	478
Age: 18-34	10%	(17)	90%	(155)	171
Age: 35-44	15%	(33)	85%	(185)	218
Age: 45-64	20%	(78)	80%	(307)	385
Age: 65+	15%	(19)	85%	(106)	125
Millennials: 1981-1996	11%	(28)	89%	(226)	254
GenXers: 1965-1980	21%	(72)	79%	(272)	344
Baby Boomers: 1946-1964	17%	(45)	83%	(213)	258
PID: Dem (no lean)	14%	(38)	86%	(228)	266
PID: Ind (no lean)	15%	(45)	85%	(245)	290
PID: Rep (no lean)	19%	(64)	81%	(279)	343
PID/Gender: Dem Men	18%	(21)	82%	(94)	115
PID/Gender: Dem Women	11%	(17)	89%	(134)	151
PID/Gender: Ind Men	17%	(21)	83%	(103)	123
PID/Gender: Ind Women	14%	(24)	86%	(143)	166
PID/Gender: Rep Men	22%	(41)	78%	(142)	182
PID/Gender: Rep Women	15%	(23)	85%	(137)	160
Ideo: Liberal (1-3)	13%	(26)	87%	(168)	194
Ideo: Moderate (4)	20%	(51)	80%	(210)	262
Ideo: Conservative (5-7)	17%	(56)	83%	(276)	332
Educ: < College	12%	(69)	88%	(522)	592
Educ: Bachelors degree	24%	(45)	76%	(144)	189
Educ: Post-grad	27%	(32)	73%	(86)	118
Income: Under 50k	11%	(45)	89%	(363)	409
Income: 50k-100k	17%	(51)	83%	(245)	297
Income: 100k+	26%	(50)	74%	(144)	194
Ethnicity: White	16%	(118)	84%	(608)	726
Ethnicity: Hispanic	22%	(33)	78%	(115)	148
Ethnicity: Black	12%	(13)	88%	(91)	104
Ethnicity: Other	22%	(15)	78%	(53)	68

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Table EDU8_7NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

News

Demographic	Selected		Not Selected		Total N
Parents	16%	(146)	84%	(752)	899
All Christian	17%	(76)	83%	(382)	458
Agnostic/Nothing in particular	13%	(25)	87%	(166)	191
Something Else	14%	(24)	86%	(146)	170
Religious Non-Protestant/Catholic	32%	(19)	68%	(42)	61
Evangelical	15%	(41)	85%	(239)	280
Non-Evangelical	18%	(58)	82%	(269)	327
Community: Urban	19%	(44)	81%	(190)	233
Community: Suburban	20%	(79)	80%	(327)	406
Community: Rural	9%	(24)	91%	(236)	259
Employ: Private Sector	22%	(75)	78%	(267)	341
Employ: Government	20%	(13)	80%	(51)	64
Employ: Self-Employed	19%	(15)	81%	(63)	78
Employ: Homemaker	8%	(9)	92%	(94)	102
Employ: Retired	13%	(20)	87%	(132)	152
Employ: Unemployed	9%	(8)	91%	(75)	83
Employ: Other	11%	(7)	89%	(57)	65
Military HH: Yes	16%	(23)	84%	(118)	141
Military HH: No	16%	(123)	84%	(634)	758
RD/WT: Right Direction	17%	(51)	83%	(249)	300
RD/WT: Wrong Track	16%	(95)	84%	(504)	599
Trump Job Approve	15%	(68)	85%	(372)	440
Trump Job Disapprove	17%	(72)	83%	(345)	417
Trump Job Strongly Approve	17%	(45)	83%	(219)	264
Trump Job Somewhat Approve	13%	(23)	87%	(153)	176
Trump Job Somewhat Disapprove	20%	(22)	80%	(92)	115
Trump Job Strongly Disapprove	16%	(49)	84%	(253)	302
Favorable of Trump	16%	(68)	84%	(367)	435
Unfavorable of Trump	17%	(70)	83%	(350)	420

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Table EDU8_7NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 News

Demographic	Selected		Not Selected		Total N
Parents	16%	(146)	84%	(752)	899
Very Favorable of Trump	17%	(45)	83%	(224)	270
Somewhat Favorable of Trump	14%	(23)	86%	(143)	166
Somewhat Unfavorable of Trump	19%	(18)	81%	(76)	94
Very Unfavorable of Trump	16%	(52)	84%	(274)	325
#1 Issue: Economy	18%	(64)	82%	(285)	349
#1 Issue: Security	20%	(25)	80%	(98)	124
#1 Issue: Health Care	14%	(23)	86%	(137)	160
#1 Issue: Medicare / Social Security	16%	(15)	84%	(78)	92
#1 Issue: Education	7%	(5)	93%	(67)	72
#1 Issue: Other	7%	(4)	93%	(52)	56
2018 House Vote: Democrat	16%	(42)	84%	(231)	273
2018 House Vote: Republican	21%	(66)	79%	(245)	310
2016 Vote: Hillary Clinton	18%	(45)	82%	(204)	249
2016 Vote: Donald Trump	20%	(69)	80%	(269)	338
2016 Vote: Other	11%	(7)	89%	(56)	62
2016 Vote: Didn't Vote	10%	(26)	90%	(222)	247
Voted in 2014: Yes	21%	(115)	79%	(446)	562
Voted in 2014: No	9%	(31)	91%	(306)	337
2012 Vote: Barack Obama	20%	(68)	80%	(264)	332
2012 Vote: Mitt Romney	20%	(49)	80%	(193)	241
2012 Vote: Didn't Vote	8%	(23)	92%	(254)	278
4-Region: Northeast	22%	(39)	78%	(140)	178
4-Region: Midwest	13%	(25)	87%	(159)	184
4-Region: South	15%	(50)	85%	(291)	341
4-Region: West	17%	(33)	83%	(162)	195
Parent of a kid Younger than 5 years old	7%	(13)	93%	(166)	179
Parent of a kid 5 to 12 years old	13%	(36)	87%	(251)	287
Parent of a kid 13 to 17 years old	20%	(50)	80%	(201)	250
Parent of a kid 18 or older	21%	(79)	79%	(301)	380
Parent of a kid under 18	14%	(77)	86%	(474)	551
Kids have access to any device	16%	(146)	84%	(752)	899

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Table EDU8_7NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

News

Demographic	Selected		Not Selected		Total N
Parents	16%	(146)	84%	(752)	899
Kids have access to their own device	18%	(141)	82%	(624)	765
Kids spending more time with screens	15%	(73)	85%	(403)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_8NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 Social Media

Demographic	Selected		Not Selected		Total N
Parents	49%	(438)	51%	(461)	899
Gender: Male	53%	(225)	47%	(196)	421
Gender: Female	45%	(213)	55%	(265)	478
Age: 18-34	23%	(39)	77%	(132)	171
Age: 35-44	52%	(113)	48%	(105)	218
Age: 45-64	59%	(227)	41%	(158)	385
Age: 65+	47%	(59)	53%	(66)	125
Millennials: 1981-1996	30%	(77)	70%	(177)	254
GenXers: 1965-1980	58%	(201)	42%	(143)	344
Baby Boomers: 1946-1964	57%	(146)	43%	(112)	258
PID: Dem (no lean)	50%	(134)	50%	(132)	266
PID: Ind (no lean)	44%	(128)	56%	(162)	290
PID: Rep (no lean)	51%	(176)	49%	(166)	343
PID/Gender: Dem Men	58%	(67)	42%	(48)	115
PID/Gender: Dem Women	44%	(67)	56%	(84)	151
PID/Gender: Ind Men	47%	(58)	53%	(65)	123
PID/Gender: Ind Women	42%	(69)	58%	(97)	166
PID/Gender: Rep Men	55%	(100)	45%	(82)	182
PID/Gender: Rep Women	48%	(76)	52%	(84)	160
Ideo: Liberal (1-3)	54%	(104)	46%	(90)	194
Ideo: Moderate (4)	49%	(128)	51%	(133)	262
Ideo: Conservative (5-7)	52%	(171)	48%	(161)	332
Educ: < College	47%	(280)	53%	(312)	592
Educ: Bachelors degree	51%	(96)	49%	(93)	189
Educ: Post-grad	53%	(62)	47%	(56)	118
Income: Under 50k	45%	(183)	55%	(225)	409
Income: 50k-100k	52%	(153)	48%	(144)	297
Income: 100k+	53%	(102)	47%	(92)	194
Ethnicity: White	49%	(354)	51%	(372)	726
Ethnicity: Hispanic	45%	(67)	55%	(81)	148
Ethnicity: Black	47%	(49)	53%	(55)	104
Ethnicity: Other	51%	(35)	49%	(33)	68

Continued on next page

Table EDU8_8NET: *And what types of content do they interact with while using these devices? Please select all that apply.*

Social Media

Demographic	Selected		Not Selected		Total N
Parents	49%	(438)	51%	(461)	899
All Christian	51%	(234)	49%	(224)	458
Agnostic/Nothing in particular	45%	(87)	55%	(104)	191
Something Else	47%	(79)	53%	(91)	170
Religious Non-Protestant/Catholic	59%	(36)	41%	(25)	61
Evangelical	52%	(145)	48%	(135)	280
Non-Evangelical	47%	(155)	53%	(172)	327
Community: Urban	50%	(116)	50%	(118)	233
Community: Suburban	52%	(210)	48%	(196)	406
Community: Rural	43%	(113)	57%	(147)	259
Employ: Private Sector	51%	(175)	49%	(166)	341
Employ: Government	47%	(30)	53%	(34)	64
Employ: Self-Employed	64%	(50)	36%	(28)	78
Employ: Homemaker	32%	(33)	68%	(70)	102
Employ: Retired	52%	(79)	48%	(73)	152
Employ: Unemployed	45%	(37)	55%	(45)	83
Employ: Other	50%	(32)	50%	(32)	65
Military HH: Yes	50%	(71)	50%	(70)	141
Military HH: No	48%	(367)	52%	(390)	758
RD/WT: Right Direction	51%	(153)	49%	(147)	300
RD/WT: Wrong Track	48%	(285)	52%	(314)	599
Trump Job Approve	50%	(221)	50%	(218)	440
Trump Job Disapprove	48%	(200)	52%	(217)	417
Trump Job Strongly Approve	53%	(140)	47%	(124)	264
Trump Job Somewhat Approve	46%	(82)	54%	(94)	176
Trump Job Somewhat Disapprove	51%	(59)	49%	(56)	115
Trump Job Strongly Disapprove	47%	(141)	53%	(161)	302
Favorable of Trump	50%	(219)	50%	(216)	435
Unfavorable of Trump	48%	(200)	52%	(220)	420

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Table EDU8_8NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 Social Media

Demographic	Selected		Not Selected		Total N
Parents	49%	(438)	51%	(461)	899
Very Favorable of Trump	50%	(135)	50%	(134)	270
Somewhat Favorable of Trump	50%	(83)	50%	(82)	166
Somewhat Unfavorable of Trump	51%	(48)	49%	(47)	94
Very Unfavorable of Trump	47%	(152)	53%	(173)	325
#1 Issue: Economy	53%	(185)	47%	(164)	349
#1 Issue: Security	45%	(55)	55%	(69)	124
#1 Issue: Health Care	53%	(84)	47%	(76)	160
#1 Issue: Medicare / Social Security	56%	(51)	44%	(41)	92
#1 Issue: Education	31%	(23)	69%	(49)	72
#1 Issue: Other	38%	(21)	62%	(35)	56
2018 House Vote: Democrat	52%	(143)	48%	(130)	273
2018 House Vote: Republican	56%	(174)	44%	(136)	310
2016 Vote: Hillary Clinton	52%	(129)	48%	(120)	249
2016 Vote: Donald Trump	56%	(189)	44%	(149)	338
2016 Vote: Other	46%	(29)	54%	(34)	62
2016 Vote: Didn't Vote	37%	(91)	63%	(156)	247
Voted in 2014: Yes	53%	(297)	47%	(264)	562
Voted in 2014: No	42%	(141)	58%	(197)	337
2012 Vote: Barack Obama	54%	(178)	46%	(154)	332
2012 Vote: Mitt Romney	50%	(121)	50%	(120)	241
2012 Vote: Didn't Vote	41%	(113)	59%	(165)	278
4-Region: Northeast	52%	(92)	48%	(86)	178
4-Region: Midwest	46%	(84)	54%	(100)	184
4-Region: South	46%	(157)	54%	(184)	341
4-Region: West	53%	(104)	47%	(91)	195
Parent of a kid Younger than 5 years old	18%	(32)	82%	(147)	179
Parent of a kid 5 to 12 years old	35%	(100)	65%	(188)	287
Parent of a kid 13 to 17 years old	66%	(165)	34%	(86)	250
Parent of a kid 18 or older	61%	(232)	39%	(148)	380
Parent of a kid under 18	41%	(226)	59%	(325)	551
Kids have access to any device	49%	(438)	51%	(461)	899

Continued on next page

Table EDU8_8NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Social Media

Demographic	Selected		Not Selected		Total N
Parents	49%	(438)	51%	(461)	899
Kids have access to their own device	56%	(430)	44%	(335)	765
Kids spending more time with screens	50%	(235)	50%	(240)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_9NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Other (please specify):

Demographic	Selected		Not Selected		Total N
Parents	4%	(36)	96%	(863)	899
Gender: Male	4%	(17)	96%	(404)	421
Gender: Female	4%	(19)	96%	(458)	478
Age: 18-34	8%	(14)	92%	(157)	171
Age: 35-44	3%	(6)	97%	(212)	218
Age: 45-64	3%	(10)	97%	(375)	385
Age: 65+	4%	(5)	96%	(119)	125
Millennials: 1981-1996	5%	(12)	95%	(242)	254
GenXers: 1965-1980	2%	(8)	98%	(336)	344
Baby Boomers: 1946-1964	4%	(11)	96%	(247)	258
PID: Dem (no lean)	4%	(9)	96%	(257)	266
PID: Ind (no lean)	6%	(18)	94%	(272)	290
PID: Rep (no lean)	2%	(8)	98%	(334)	343
PID/Gender: Dem Men	1%	(1)	99%	(114)	115
PID/Gender: Dem Women	5%	(8)	95%	(143)	151
PID/Gender: Ind Men	9%	(12)	91%	(112)	123
PID/Gender: Ind Women	4%	(7)	96%	(160)	166
PID/Gender: Rep Men	2%	(4)	98%	(178)	182
PID/Gender: Rep Women	3%	(4)	97%	(156)	160
Ideo: Liberal (1-3)	2%	(4)	98%	(190)	194
Ideo: Moderate (4)	3%	(8)	97%	(253)	262
Ideo: Conservative (5-7)	5%	(16)	95%	(316)	332
Educ: < College	4%	(25)	96%	(567)	592
Educ: Bachelors degree	3%	(6)	97%	(183)	189
Educ: Post-grad	5%	(5)	95%	(113)	118
Income: Under 50k	5%	(21)	95%	(388)	409
Income: 50k-100k	4%	(11)	96%	(285)	297
Income: 100k+	2%	(4)	98%	(189)	194
Ethnicity: White	4%	(27)	96%	(699)	726
Ethnicity: Hispanic	3%	(4)	97%	(144)	148
Ethnicity: Black	5%	(6)	95%	(99)	104
Ethnicity: Other	4%	(3)	96%	(65)	68

Continued on next page

Table EDU8_9NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Other (please specify):

Demographic	Selected		Not Selected		Total N
Parents	4%	(36)	96%	(863)	899
All Christian	4%	(16)	96%	(442)	458
Agnostic/Nothing in particular	4%	(8)	96%	(183)	191
Something Else	6%	(10)	94%	(160)	170
Religious Non-Protestant/Catholic	3%	(2)	97%	(59)	61
Evangelical	4%	(12)	96%	(268)	280
Non-Evangelical	4%	(13)	96%	(314)	327
Community: Urban	5%	(12)	95%	(222)	233
Community: Suburban	3%	(12)	97%	(394)	406
Community: Rural	5%	(12)	95%	(248)	259
Employ: Private Sector	3%	(10)	97%	(332)	341
Employ: Government	1%	(1)	99%	(63)	64
Employ: Self-Employed	2%	(1)	98%	(77)	78
Employ: Homemaker	6%	(6)	94%	(96)	102
Employ: Retired	4%	(6)	96%	(146)	152
Employ: Unemployed	7%	(6)	93%	(77)	83
Employ: Other	6%	(4)	94%	(61)	65
Military HH: Yes	3%	(4)	97%	(136)	141
Military HH: No	4%	(32)	96%	(726)	758
RD/WT: Right Direction	4%	(12)	96%	(288)	300
RD/WT: Wrong Track	4%	(24)	96%	(575)	599
Trump Job Approve	3%	(13)	97%	(427)	440
Trump Job Disapprove	5%	(20)	95%	(397)	417
Trump Job Strongly Approve	3%	(7)	97%	(257)	264
Trump Job Somewhat Approve	3%	(6)	97%	(170)	176
Trump Job Somewhat Disapprove	3%	(3)	97%	(112)	115
Trump Job Strongly Disapprove	5%	(16)	95%	(286)	302
Favorable of Trump	3%	(13)	97%	(422)	435
Unfavorable of Trump	5%	(21)	95%	(399)	420

Continued on next page

Table EDU8_9NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 Other (please specify):

Demographic	Selected		Not Selected		Total N
Parents	4%	(36)	96%	(863)	899
Very Favorable of Trump	3%	(7)	97%	(262)	270
Somewhat Favorable of Trump	4%	(6)	96%	(160)	166
Somewhat Unfavorable of Trump	3%	(3)	97%	(92)	94
Very Unfavorable of Trump	6%	(18)	94%	(307)	325
#1 Issue: Economy	2%	(8)	98%	(341)	349
#1 Issue: Security	5%	(6)	95%	(118)	124
#1 Issue: Health Care	6%	(9)	94%	(150)	160
#1 Issue: Medicare / Social Security	2%	(2)	98%	(90)	92
#1 Issue: Education	4%	(3)	96%	(69)	72
#1 Issue: Other	11%	(6)	89%	(50)	56
2018 House Vote: Democrat	4%	(11)	96%	(262)	273
2018 House Vote: Republican	2%	(5)	98%	(306)	310
2016 Vote: Hillary Clinton	4%	(11)	96%	(238)	249
2016 Vote: Donald Trump	2%	(7)	98%	(331)	338
2016 Vote: Other	4%	(2)	96%	(60)	62
2016 Vote: Didn't Vote	6%	(16)	94%	(232)	247
Voted in 2014: Yes	3%	(14)	97%	(547)	562
Voted in 2014: No	6%	(22)	94%	(315)	337
2012 Vote: Barack Obama	4%	(14)	96%	(318)	332
2012 Vote: Mitt Romney	1%	(3)	99%	(238)	241
2012 Vote: Didn't Vote	6%	(17)	94%	(260)	278
4-Region: Northeast	6%	(10)	94%	(168)	178
4-Region: Midwest	5%	(9)	95%	(175)	184
4-Region: South	5%	(16)	95%	(325)	341
4-Region: West	—	(1)	100%	(194)	195
Parent of a kid Younger than 5 years old	7%	(13)	93%	(167)	179
Parent of a kid 5 to 12 years old	6%	(18)	94%	(269)	287
Parent of a kid 13 to 17 years old	3%	(7)	97%	(243)	250
Parent of a kid 18 or older	4%	(13)	96%	(366)	380
Parent of a kid under 18	4%	(25)	96%	(526)	551
Kids have access to any device	4%	(36)	96%	(863)	899

Continued on next page

Table EDU8_9NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
Other (please specify):

Demographic	Selected		Not Selected		Total N
Parents	4%	(36)	96%	(863)	899
Kids have access to their own device	4%	(31)	96%	(734)	765
Kids spending more time with screens	5%	(23)	95%	(453)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU8_10NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 None of the above

Demographic	Selected		Not Selected		Total N
Parents	6%	(51)	94%	(848)	899
Gender: Male	4%	(16)	96%	(405)	421
Gender: Female	7%	(35)	93%	(443)	478
Age: 18-34	3%	(4)	97%	(167)	171
Age: 35-44	—	(1)	100%	(217)	218
Age: 45-64	7%	(28)	93%	(357)	385
Age: 65+	14%	(17)	86%	(107)	125
Millennials: 1981-1996	2%	(4)	98%	(250)	254
GenXers: 1965-1980	3%	(11)	97%	(333)	344
Baby Boomers: 1946-1964	12%	(32)	88%	(226)	258
PID: Dem (no lean)	8%	(21)	92%	(245)	266
PID: Ind (no lean)	3%	(10)	97%	(280)	290
PID: Rep (no lean)	6%	(20)	94%	(323)	343
PID/Gender: Dem Men	9%	(10)	91%	(105)	115
PID/Gender: Dem Women	7%	(11)	93%	(140)	151
PID/Gender: Ind Men	1%	(2)	99%	(122)	123
PID/Gender: Ind Women	5%	(8)	95%	(158)	166
PID/Gender: Rep Men	2%	(4)	98%	(178)	182
PID/Gender: Rep Women	10%	(16)	90%	(145)	160
Ideo: Liberal (1-3)	5%	(10)	95%	(184)	194
Ideo: Moderate (4)	6%	(16)	94%	(246)	262
Ideo: Conservative (5-7)	7%	(22)	93%	(309)	332
Educ: < College	6%	(38)	94%	(554)	592
Educ: Bachelors degree	5%	(9)	95%	(180)	189
Educ: Post-grad	3%	(3)	97%	(115)	118
Income: Under 50k	8%	(34)	92%	(375)	409
Income: 50k-100k	4%	(12)	96%	(284)	297
Income: 100k+	2%	(5)	98%	(189)	194
Ethnicity: White	6%	(46)	94%	(681)	726
Ethnicity: Hispanic	2%	(3)	98%	(146)	148
Ethnicity: Black	4%	(4)	96%	(100)	104
Ethnicity: Other	1%	(1)	99%	(67)	68

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Table EDU8_10NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
None of the above

Demographic	Selected		Not Selected		Total N
Parents	6%	(51)	94%	(848)	899
All Christian	6%	(26)	94%	(432)	458
Agnostic/Nothing in particular	5%	(10)	95%	(181)	191
Something Else	6%	(10)	94%	(160)	170
Religious Non-Protestant/Catholic	3%	(2)	97%	(59)	61
Evangelical	4%	(11)	96%	(269)	280
Non-Evangelical	7%	(24)	93%	(303)	327
Community: Urban	4%	(9)	96%	(224)	233
Community: Suburban	4%	(16)	96%	(390)	406
Community: Rural	10%	(26)	90%	(234)	259
Employ: Private Sector	4%	(14)	96%	(328)	341
Employ: Government	2%	(1)	98%	(63)	64
Employ: Self-Employed	1%	(1)	99%	(77)	78
Employ: Homemaker	5%	(5)	95%	(97)	102
Employ: Retired	14%	(21)	86%	(131)	152
Employ: Unemployed	4%	(3)	96%	(80)	83
Employ: Other	6%	(4)	94%	(60)	65
Military HH: Yes	6%	(8)	94%	(132)	141
Military HH: No	6%	(42)	94%	(716)	758
RD/WT: Right Direction	4%	(12)	96%	(288)	300
RD/WT: Wrong Track	6%	(39)	94%	(560)	599
Trump Job Approve	5%	(22)	95%	(417)	440
Trump Job Disapprove	6%	(24)	94%	(392)	417
Trump Job Strongly Approve	5%	(13)	95%	(251)	264
Trump Job Somewhat Approve	5%	(9)	95%	(166)	176
Trump Job Somewhat Disapprove	5%	(6)	95%	(109)	115
Trump Job Strongly Disapprove	6%	(19)	94%	(284)	302
Favorable of Trump	5%	(23)	95%	(412)	435
Unfavorable of Trump	6%	(24)	94%	(396)	420

Continued on next page

Table EDU8_10NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
 None of the above

Demographic	Selected		Not Selected		Total N
Parents	6%	(51)	94%	(848)	899
Very Favorable of Trump	5%	(14)	95%	(256)	270
Somewhat Favorable of Trump	6%	(9)	94%	(156)	166
Somewhat Unfavorable of Trump	5%	(4)	95%	(90)	94
Very Unfavorable of Trump	6%	(20)	94%	(306)	325
#1 Issue: Economy	5%	(16)	95%	(333)	349
#1 Issue: Security	8%	(10)	92%	(114)	124
#1 Issue: Health Care	4%	(7)	96%	(153)	160
#1 Issue: Medicare / Social Security	13%	(12)	87%	(81)	92
#1 Issue: Education	1%	(1)	99%	(71)	72
#1 Issue: Other	8%	(4)	92%	(52)	56
2018 House Vote: Democrat	8%	(21)	92%	(252)	273
2018 House Vote: Republican	5%	(16)	95%	(295)	310
2016 Vote: Hillary Clinton	9%	(22)	91%	(227)	249
2016 Vote: Donald Trump	5%	(16)	95%	(322)	338
2016 Vote: Other	1%	(1)	99%	(62)	62
2016 Vote: Didn't Vote	5%	(12)	95%	(235)	247
Voted in 2014: Yes	7%	(37)	93%	(524)	562
Voted in 2014: No	4%	(13)	96%	(324)	337
2012 Vote: Barack Obama	7%	(22)	93%	(310)	332
2012 Vote: Mitt Romney	7%	(18)	93%	(223)	241
2012 Vote: Didn't Vote	3%	(9)	97%	(268)	278
4-Region: Northeast	3%	(5)	97%	(173)	178
4-Region: Midwest	9%	(16)	91%	(168)	184
4-Region: South	6%	(21)	94%	(321)	341
4-Region: West	4%	(8)	96%	(187)	195
Parent of a kid Younger than 5 years old	3%	(6)	97%	(173)	179
Parent of a kid 5 to 12 years old	1%	(2)	99%	(286)	287
Parent of a kid 13 to 17 years old	1%	(2)	99%	(249)	250
Parent of a kid 18 or older	11%	(43)	89%	(337)	380
Parent of a kid under 18	1%	(8)	99%	(543)	551
Kids have access to any device	6%	(51)	94%	(848)	899

Continued on next page

Table EDU8_10NET: *And what types of content do they interact with while using these devices? Please select all that apply.*
None of the above

Demographic	Selected		Not Selected		Total N
Parents	6%	(51)	94%	(848)	899
Kids have access to their own device	6%	(43)	94%	(722)	765
Kids spending more time with screens	1%	(5)	99%	(470)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_1NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 YouTube

Demographic	Selected	Not Selected	Total N
Parents	62% (553)	38% (346)	899
Gender: Male	63% (266)	37% (156)	421
Gender: Female	60% (287)	40% (190)	478
Age: 18-34	67% (114)	33% (57)	171
Age: 35-44	66% (144)	34% (74)	218
Age: 45-64	62% (238)	38% (147)	385
Age: 65+	45% (56)	55% (68)	125
Millennials: 1981-1996	66% (169)	34% (85)	254
GenXers: 1965-1980	66% (228)	34% (116)	344
Baby Boomers: 1946-1964	52% (133)	48% (125)	258
PID: Dem (no lean)	57% (153)	43% (113)	266
PID: Ind (no lean)	64% (187)	36% (103)	290
PID: Rep (no lean)	62% (213)	38% (129)	343
PID/Gender: Dem Men	58% (67)	42% (48)	115
PID/Gender: Dem Women	57% (86)	43% (65)	151
PID/Gender: Ind Men	63% (78)	37% (45)	123
PID/Gender: Ind Women	65% (108)	35% (58)	166
PID/Gender: Rep Men	66% (120)	34% (62)	182
PID/Gender: Rep Women	58% (93)	42% (67)	160
Ideo: Liberal (1-3)	57% (111)	43% (83)	194
Ideo: Moderate (4)	67% (175)	33% (87)	262
Ideo: Conservative (5-7)	58% (191)	42% (141)	332
Educ: < College	61% (359)	39% (232)	592
Educ: Bachelors degree	65% (122)	35% (67)	189
Educ: Post-grad	60% (71)	40% (47)	118
Income: Under 50k	60% (246)	40% (162)	409
Income: 50k-100k	63% (186)	37% (111)	297
Income: 100k+	62% (121)	38% (73)	194
Ethnicity: White	61% (446)	39% (280)	726
Ethnicity: Hispanic	63% (93)	37% (55)	148
Ethnicity: Black	55% (57)	45% (47)	104
Ethnicity: Other	72% (49)	28% (19)	68

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Table EDU9_1NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
YouTube

Demographic	Selected		Not Selected		Total N
Parents	62%	(553)	38%	(346)	899
All Christian	57%	(263)	43%	(195)	458
Agnostic/Nothing in particular	68%	(129)	32%	(62)	191
Something Else	61%	(104)	39%	(66)	170
Religious Non-Protestant/Catholic	74%	(45)	26%	(16)	61
Evangelical	58%	(163)	42%	(117)	280
Non-Evangelical	57%	(187)	43%	(140)	327
Community: Urban	61%	(142)	39%	(92)	233
Community: Suburban	63%	(255)	37%	(152)	406
Community: Rural	60%	(157)	40%	(103)	259
Employ: Private Sector	63%	(216)	37%	(125)	341
Employ: Government	64%	(41)	36%	(23)	64
Employ: Self-Employed	67%	(53)	33%	(25)	78
Employ: Homemaker	60%	(62)	40%	(41)	102
Employ: Retired	46%	(70)	54%	(82)	152
Employ: Unemployed	71%	(58)	29%	(24)	83
Employ: Other	72%	(47)	28%	(18)	65
Military HH: Yes	60%	(85)	40%	(56)	141
Military HH: No	62%	(468)	38%	(290)	758
RD/WT: Right Direction	65%	(195)	35%	(105)	300
RD/WT: Wrong Track	60%	(358)	40%	(241)	599
Trump Job Approve	64%	(280)	36%	(160)	440
Trump Job Disapprove	60%	(251)	40%	(166)	417
Trump Job Strongly Approve	63%	(167)	37%	(97)	264
Trump Job Somewhat Approve	64%	(113)	36%	(63)	176
Trump Job Somewhat Disapprove	71%	(81)	29%	(34)	115
Trump Job Strongly Disapprove	56%	(169)	44%	(133)	302
Favorable of Trump	63%	(275)	37%	(161)	435
Unfavorable of Trump	60%	(251)	40%	(168)	420

Continued on next page

Table EDU9_1NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 YouTube

Demographic	Selected		Not Selected		Total N
Parents	62%	(553)	38%	(346)	899
Very Favorable of Trump	60%	(163)	40%	(107)	270
Somewhat Favorable of Trump	67%	(112)	33%	(54)	166
Somewhat Unfavorable of Trump	62%	(59)	38%	(36)	94
Very Unfavorable of Trump	59%	(193)	41%	(133)	325
#1 Issue: Economy	64%	(222)	36%	(127)	349
#1 Issue: Security	54%	(66)	46%	(57)	124
#1 Issue: Health Care	61%	(97)	39%	(63)	160
#1 Issue: Medicare / Social Security	53%	(49)	47%	(44)	92
#1 Issue: Education	79%	(57)	21%	(15)	72
#1 Issue: Other	56%	(32)	44%	(25)	56
2018 House Vote: Democrat	60%	(165)	40%	(109)	273
2018 House Vote: Republican	65%	(200)	35%	(110)	310
2016 Vote: Hillary Clinton	59%	(146)	41%	(102)	249
2016 Vote: Donald Trump	65%	(220)	35%	(119)	338
2016 Vote: Other	77%	(48)	23%	(15)	62
2016 Vote: Didn't Vote	56%	(139)	44%	(109)	247
Voted in 2014: Yes	62%	(349)	38%	(213)	562
Voted in 2014: No	61%	(204)	39%	(133)	337
2012 Vote: Barack Obama	61%	(203)	39%	(129)	332
2012 Vote: Mitt Romney	59%	(141)	41%	(100)	241
2012 Vote: Didn't Vote	64%	(177)	36%	(100)	278
4-Region: Northeast	67%	(119)	33%	(60)	178
4-Region: Midwest	58%	(107)	42%	(77)	184
4-Region: South	60%	(205)	40%	(136)	341
4-Region: West	62%	(122)	38%	(73)	195
Parent of a kid Younger than 5 years old	61%	(110)	39%	(70)	179
Parent of a kid 5 to 12 years old	70%	(201)	30%	(86)	287
Parent of a kid 13 to 17 years old	74%	(186)	26%	(64)	250
Parent of a kid 18 or older	55%	(208)	45%	(172)	380
Parent of a kid under 18	67%	(369)	33%	(182)	551
Kids have access to any device	62%	(553)	38%	(346)	899

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Table EDU9_1NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
YouTube

Demographic	Selected		Not Selected		Total N
Parents	62%	(553)	38%	(346)	899
Kids have access to their own device	64%	(491)	36%	(274)	765
Kids spending more time with screens	67%	(318)	33%	(158)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_2NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 YouTube Kids

Demographic	Selected	Not Selected	Total N
Parents	23% (207)	77% (691)	899
Gender: Male	27% (112)	73% (309)	421
Gender: Female	20% (95)	80% (382)	478
Age: 18-34	49% (83)	51% (88)	171
Age: 35-44	33% (73)	67% (145)	218
Age: 45-64	11% (42)	89% (343)	385
Age: 65+	7% (9)	93% (116)	125
Millennials: 1981-1996	44% (112)	56% (142)	254
GenXers: 1965-1980	18% (62)	82% (282)	344
Baby Boomers: 1946-1964	9% (23)	91% (235)	258
PID: Dem (no lean)	21% (56)	79% (210)	266
PID: Ind (no lean)	24% (69)	76% (221)	290
PID: Rep (no lean)	24% (83)	76% (260)	343
PID/Gender: Dem Men	20% (23)	80% (92)	115
PID/Gender: Dem Women	22% (33)	78% (118)	151
PID/Gender: Ind Men	26% (32)	74% (91)	123
PID/Gender: Ind Women	22% (36)	78% (130)	166
PID/Gender: Rep Men	31% (57)	69% (126)	182
PID/Gender: Rep Women	16% (26)	84% (134)	160
Ideo: Liberal (1-3)	24% (47)	76% (147)	194
Ideo: Moderate (4)	22% (57)	78% (205)	262
Ideo: Conservative (5-7)	20% (65)	80% (266)	332
Educ: < College	21% (124)	79% (468)	592
Educ: Bachelors degree	25% (47)	75% (142)	189
Educ: Post-grad	31% (37)	69% (81)	118
Income: Under 50k	24% (97)	76% (311)	409
Income: 50k-100k	21% (63)	79% (234)	297
Income: 100k+	25% (47)	75% (146)	194
Ethnicity: White	22% (162)	78% (564)	726
Ethnicity: Hispanic	24% (36)	76% (112)	148
Ethnicity: Black	29% (30)	71% (75)	104
Ethnicity: Other	22% (15)	78% (53)	68

Continued on next page

Table EDU9_2NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
YouTube Kids

Demographic	Selected		Not Selected		Total N
Parents	23%	(207)	77%	(691)	899
All Christian	20%	(93)	80%	(365)	458
Agnostic/Nothing in particular	28%	(53)	72%	(137)	191
Something Else	25%	(42)	75%	(128)	170
Religious Non-Protestant/Catholic	29%	(17)	71%	(43)	61
Evangelical	26%	(74)	74%	(206)	280
Non-Evangelical	17%	(55)	83%	(272)	327
Community: Urban	32%	(75)	68%	(158)	233
Community: Suburban	18%	(72)	82%	(334)	406
Community: Rural	23%	(60)	77%	(199)	259
Employ: Private Sector	26%	(89)	74%	(253)	341
Employ: Government	31%	(20)	69%	(44)	64
Employ: Self-Employed	25%	(20)	75%	(59)	78
Employ: Homemaker	22%	(23)	78%	(80)	102
Employ: Retired	9%	(14)	91%	(139)	152
Employ: Unemployed	23%	(19)	77%	(64)	83
Employ: Other	28%	(18)	72%	(46)	65
Military HH: Yes	28%	(39)	72%	(102)	141
Military HH: No	22%	(168)	78%	(590)	758
RD/WT: Right Direction	28%	(83)	72%	(217)	300
RD/WT: Wrong Track	21%	(125)	79%	(474)	599
Trump Job Approve	23%	(99)	77%	(341)	440
Trump Job Disapprove	22%	(94)	78%	(323)	417
Trump Job Strongly Approve	28%	(74)	72%	(190)	264
Trump Job Somewhat Approve	14%	(25)	86%	(150)	176
Trump Job Somewhat Disapprove	27%	(31)	73%	(84)	115
Trump Job Strongly Disapprove	21%	(63)	79%	(240)	302
Favorable of Trump	23%	(101)	77%	(334)	435
Unfavorable of Trump	22%	(93)	78%	(326)	420

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Table EDU9_2NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 YouTube Kids

Demographic	Selected		Not Selected		Total N
Parents	23%	(207)	77%	(691)	899
Very Favorable of Trump	27%	(71)	73%	(198)	270
Somewhat Favorable of Trump	18%	(29)	82%	(136)	166
Somewhat Unfavorable of Trump	22%	(21)	78%	(73)	94
Very Unfavorable of Trump	22%	(72)	78%	(253)	325
#1 Issue: Economy	23%	(81)	77%	(268)	349
#1 Issue: Security	21%	(25)	79%	(98)	124
#1 Issue: Health Care	21%	(34)	79%	(126)	160
#1 Issue: Medicare / Social Security	19%	(17)	81%	(75)	92
#1 Issue: Education	31%	(22)	69%	(50)	72
#1 Issue: Other	16%	(9)	84%	(47)	56
2018 House Vote: Democrat	20%	(54)	80%	(219)	273
2018 House Vote: Republican	23%	(72)	77%	(239)	310
2016 Vote: Hillary Clinton	19%	(48)	81%	(200)	249
2016 Vote: Donald Trump	24%	(80)	76%	(258)	338
2016 Vote: Other	18%	(11)	82%	(51)	62
2016 Vote: Didn't Vote	27%	(66)	73%	(182)	247
Voted in 2014: Yes	21%	(120)	79%	(441)	562
Voted in 2014: No	26%	(87)	74%	(250)	337
2012 Vote: Barack Obama	22%	(74)	78%	(258)	332
2012 Vote: Mitt Romney	20%	(48)	80%	(193)	241
2012 Vote: Didn't Vote	27%	(76)	73%	(201)	278
4-Region: Northeast	27%	(49)	73%	(129)	178
4-Region: Midwest	23%	(42)	77%	(143)	184
4-Region: South	25%	(86)	75%	(256)	341
4-Region: West	16%	(31)	84%	(164)	195
Parent of a kid Younger than 5 years old	48%	(86)	52%	(93)	179
Parent of a kid 5 to 12 years old	47%	(134)	53%	(153)	287
Parent of a kid 13 to 17 years old	17%	(43)	83%	(207)	250
Parent of a kid 18 or older	7%	(26)	93%	(354)	380
Parent of a kid under 18	34%	(187)	66%	(365)	551
Kids have access to any device	23%	(207)	77%	(691)	899

Continued on next page

Table EDU9_2NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
YouTube Kids

Demographic	Selected		Not Selected		Total N
Parents	23%	(207)	77%	(691)	899
Kids have access to their own device	20%	(151)	80%	(614)	765
Kids spending more time with screens	28%	(134)	72%	(342)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_3NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Disney+

Demographic	Selected		Not Selected		Total N
Parents	35%	(318)	65%	(581)	899
Gender: Male	39%	(166)	61%	(256)	421
Gender: Female	32%	(152)	68%	(325)	478
Age: 18-34	57%	(97)	43%	(74)	171
Age: 35-44	56%	(121)	44%	(96)	218
Age: 45-64	23%	(89)	77%	(296)	385
Age: 65+	8%	(10)	92%	(114)	125
Millennials: 1981-1996	59%	(150)	41%	(105)	254
GenXers: 1965-1980	36%	(122)	64%	(222)	344
Baby Boomers: 1946-1964	15%	(37)	85%	(220)	258
PID: Dem (no lean)	34%	(91)	66%	(175)	266
PID: Ind (no lean)	36%	(105)	64%	(185)	290
PID: Rep (no lean)	36%	(122)	64%	(221)	343
PID/Gender: Dem Men	37%	(42)	63%	(73)	115
PID/Gender: Dem Women	33%	(49)	67%	(102)	151
PID/Gender: Ind Men	37%	(45)	63%	(78)	123
PID/Gender: Ind Women	36%	(60)	64%	(107)	166
PID/Gender: Rep Men	43%	(78)	57%	(104)	182
PID/Gender: Rep Women	27%	(44)	73%	(117)	160
Ideo: Liberal (1-3)	43%	(83)	57%	(111)	194
Ideo: Moderate (4)	34%	(89)	66%	(173)	262
Ideo: Conservative (5-7)	29%	(95)	71%	(237)	332
Educ: < College	31%	(186)	69%	(406)	592
Educ: Bachelors degree	40%	(76)	60%	(113)	189
Educ: Post-grad	47%	(56)	53%	(62)	118
Income: Under 50k	29%	(119)	71%	(289)	409
Income: 50k-100k	44%	(131)	56%	(166)	297
Income: 100k+	35%	(68)	65%	(126)	194
Ethnicity: White	35%	(251)	65%	(475)	726
Ethnicity: Hispanic	53%	(79)	47%	(69)	148
Ethnicity: Black	47%	(49)	53%	(56)	104
Ethnicity: Other	26%	(18)	74%	(50)	68

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Table EDU9_3NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Disney+

Demographic	Selected	Not Selected	Total N
Parents	35% (318)	65% (581)	899
All Christian	32% (147)	68% (311)	458
Agnostic/Nothing in particular	39% (74)	61% (117)	191
Something Else	42% (71)	58% (99)	170
Religious Non-Protestant/Catholic	36% (22)	64% (39)	61
Evangelical	38% (107)	62% (172)	280
Non-Evangelical	31% (101)	69% (226)	327
Community: Urban	43% (100)	57% (134)	233
Community: Suburban	33% (134)	67% (272)	406
Community: Rural	33% (85)	67% (175)	259
Employ: Private Sector	40% (136)	60% (205)	341
Employ: Government	36% (23)	64% (41)	64
Employ: Self-Employed	37% (29)	63% (49)	78
Employ: Homemaker	48% (49)	52% (53)	102
Employ: Retired	13% (21)	87% (132)	152
Employ: Unemployed	34% (28)	66% (54)	83
Employ: Other	37% (24)	63% (41)	65
Military HH: Yes	36% (51)	64% (89)	141
Military HH: No	35% (267)	65% (491)	758
RD/WT: Right Direction	36% (108)	64% (192)	300
RD/WT: Wrong Track	35% (210)	65% (389)	599
Trump Job Approve	34% (147)	66% (292)	440
Trump Job Disapprove	38% (157)	62% (260)	417
Trump Job Strongly Approve	33% (88)	67% (176)	264
Trump Job Somewhat Approve	34% (59)	66% (116)	176
Trump Job Somewhat Disapprove	38% (43)	62% (72)	115
Trump Job Strongly Disapprove	38% (114)	62% (188)	302
Favorable of Trump	33% (144)	67% (291)	435
Unfavorable of Trump	38% (161)	62% (259)	420

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Table EDU9_3NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Disney+

Demographic	Selected		Not Selected		Total N
Parents	35%	(318)	65%	(581)	899
Very Favorable of Trump	34%	(90)	66%	(179)	270
Somewhat Favorable of Trump	32%	(54)	68%	(112)	166
Somewhat Unfavorable of Trump	31%	(30)	69%	(65)	94
Very Unfavorable of Trump	40%	(131)	60%	(194)	325
#1 Issue: Economy	34%	(120)	66%	(229)	349
#1 Issue: Security	36%	(45)	64%	(79)	124
#1 Issue: Health Care	40%	(64)	60%	(95)	160
#1 Issue: Medicare / Social Security	21%	(20)	79%	(73)	92
#1 Issue: Education	39%	(28)	61%	(43)	72
#1 Issue: Other	26%	(15)	74%	(41)	56
2018 House Vote: Democrat	35%	(94)	65%	(179)	273
2018 House Vote: Republican	35%	(108)	65%	(202)	310
2016 Vote: Hillary Clinton	34%	(84)	66%	(164)	249
2016 Vote: Donald Trump	33%	(112)	67%	(226)	338
2016 Vote: Other	41%	(26)	59%	(36)	62
2016 Vote: Didn't Vote	38%	(94)	62%	(154)	247
Voted in 2014: Yes	35%	(196)	65%	(365)	562
Voted in 2014: No	36%	(122)	64%	(216)	337
2012 Vote: Barack Obama	38%	(128)	62%	(204)	332
2012 Vote: Mitt Romney	31%	(75)	69%	(167)	241
2012 Vote: Didn't Vote	36%	(99)	64%	(179)	278
4-Region: Northeast	30%	(54)	70%	(124)	178
4-Region: Midwest	34%	(63)	66%	(121)	184
4-Region: South	35%	(120)	65%	(222)	341
4-Region: West	42%	(81)	58%	(114)	195
Parent of a kid Younger than 5 years old	62%	(112)	38%	(68)	179
Parent of a kid 5 to 12 years old	55%	(159)	45%	(128)	287
Parent of a kid 13 to 17 years old	40%	(100)	60%	(151)	250
Parent of a kid 18 or older	17%	(64)	83%	(316)	380
Parent of a kid under 18	49%	(269)	51%	(282)	551
Kids have access to any device	35%	(318)	65%	(581)	899

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Table EDU9_3NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Disney+

Demographic	Selected		Not Selected		Total N
Parents	35%	(318)	65%	(581)	899
Kids have access to their own device	32%	(244)	68%	(521)	765
Kids spending more time with screens	42%	(201)	58%	(274)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_4NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Netflix

Demographic	Selected	Not Selected	Total N
Parents	55% (494)	45% (405)	899
Gender: Male	55% (233)	45% (188)	421
Gender: Female	55% (261)	45% (217)	478
Age: 18-34	62% (107)	38% (65)	171
Age: 35-44	70% (152)	30% (66)	218
Age: 45-64	51% (197)	49% (188)	385
Age: 65+	30% (38)	70% (87)	125
Millennials: 1981-1996	65% (166)	35% (88)	254
GenXers: 1965-1980	61% (210)	39% (134)	344
Baby Boomers: 1946-1964	37% (95)	63% (163)	258
PID: Dem (no lean)	59% (158)	41% (108)	266
PID: Ind (no lean)	54% (157)	46% (133)	290
PID: Rep (no lean)	52% (178)	48% (164)	343
PID/Gender: Dem Men	58% (67)	42% (49)	115
PID/Gender: Dem Women	61% (92)	39% (59)	151
PID/Gender: Ind Men	52% (64)	48% (59)	123
PID/Gender: Ind Women	56% (93)	44% (74)	166
PID/Gender: Rep Men	56% (102)	44% (80)	182
PID/Gender: Rep Women	47% (76)	53% (84)	160
Ideo: Liberal (1-3)	60% (117)	40% (77)	194
Ideo: Moderate (4)	60% (156)	40% (106)	262
Ideo: Conservative (5-7)	46% (151)	54% (181)	332
Educ: < College	53% (312)	47% (280)	592
Educ: Bachelors degree	58% (110)	42% (79)	189
Educ: Post-grad	60% (71)	40% (47)	118
Income: Under 50k	49% (201)	51% (207)	409
Income: 50k-100k	58% (172)	42% (125)	297
Income: 100k+	62% (120)	38% (73)	194
Ethnicity: White	55% (401)	45% (325)	726
Ethnicity: Hispanic	66% (98)	34% (50)	148
Ethnicity: Black	52% (55)	48% (50)	104
Ethnicity: Other	55% (38)	45% (30)	68

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Table EDU9_4NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Netflix

Demographic	Selected		Not Selected		Total N
Parents	55%	(494)	45%	(405)	899
All Christian	51%	(234)	49%	(224)	458
Agnostic/Nothing in particular	58%	(110)	42%	(81)	191
Something Else	60%	(101)	40%	(69)	170
Religious Non-Protestant/Catholic	63%	(38)	37%	(23)	61
Evangelical	51%	(143)	49%	(137)	280
Non-Evangelical	54%	(176)	46%	(151)	327
Community: Urban	57%	(132)	43%	(101)	233
Community: Suburban	55%	(223)	45%	(183)	406
Community: Rural	53%	(138)	47%	(121)	259
Employ: Private Sector	58%	(199)	42%	(143)	341
Employ: Government	57%	(36)	43%	(28)	64
Employ: Self-Employed	60%	(47)	40%	(31)	78
Employ: Homemaker	63%	(64)	37%	(38)	102
Employ: Retired	33%	(50)	67%	(102)	152
Employ: Unemployed	59%	(49)	41%	(34)	83
Employ: Other	58%	(37)	42%	(27)	65
Military HH: Yes	57%	(80)	43%	(61)	141
Military HH: No	55%	(414)	45%	(344)	758
RD/WT: Right Direction	54%	(161)	46%	(138)	300
RD/WT: Wrong Track	55%	(332)	45%	(267)	599
Trump Job Approve	51%	(226)	49%	(214)	440
Trump Job Disapprove	59%	(247)	41%	(170)	417
Trump Job Strongly Approve	51%	(136)	49%	(128)	264
Trump Job Somewhat Approve	51%	(90)	49%	(86)	176
Trump Job Somewhat Disapprove	55%	(63)	45%	(52)	115
Trump Job Strongly Disapprove	61%	(184)	39%	(118)	302
Favorable of Trump	52%	(224)	48%	(211)	435
Unfavorable of Trump	60%	(251)	40%	(168)	420

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Table EDU9_4NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Netflix

Demographic	Selected		Not Selected		Total N
Parents	55%	(494)	45%	(405)	899
Very Favorable of Trump	51%	(137)	49%	(132)	270
Somewhat Favorable of Trump	52%	(87)	48%	(79)	166
Somewhat Unfavorable of Trump	52%	(49)	48%	(45)	94
Very Unfavorable of Trump	62%	(202)	38%	(123)	325
#1 Issue: Economy	57%	(199)	43%	(150)	349
#1 Issue: Security	40%	(49)	60%	(75)	124
#1 Issue: Health Care	56%	(90)	44%	(70)	160
#1 Issue: Medicare / Social Security	49%	(45)	51%	(47)	92
#1 Issue: Education	75%	(54)	25%	(18)	72
#1 Issue: Other	44%	(25)	56%	(31)	56
2018 House Vote: Democrat	59%	(162)	41%	(111)	273
2018 House Vote: Republican	52%	(163)	48%	(148)	310
2016 Vote: Hillary Clinton	57%	(141)	43%	(108)	249
2016 Vote: Donald Trump	52%	(175)	48%	(163)	338
2016 Vote: Other	68%	(42)	32%	(20)	62
2016 Vote: Didn't Vote	54%	(135)	46%	(113)	247
Voted in 2014: Yes	54%	(305)	46%	(257)	562
Voted in 2014: No	56%	(189)	44%	(148)	337
2012 Vote: Barack Obama	59%	(195)	41%	(137)	332
2012 Vote: Mitt Romney	53%	(127)	47%	(114)	241
2012 Vote: Didn't Vote	55%	(153)	45%	(125)	278
4-Region: Northeast	53%	(95)	47%	(83)	178
4-Region: Midwest	58%	(107)	42%	(78)	184
4-Region: South	53%	(182)	47%	(160)	341
4-Region: West	56%	(110)	44%	(85)	195
Parent of a kid Younger than 5 years old	65%	(116)	35%	(63)	179
Parent of a kid 5 to 12 years old	66%	(191)	34%	(97)	287
Parent of a kid 13 to 17 years old	71%	(178)	29%	(72)	250
Parent of a kid 18 or older	42%	(160)	58%	(220)	380
Parent of a kid under 18	64%	(355)	36%	(196)	551
Kids have access to any device	55%	(494)	45%	(405)	899

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Table EDU9_4NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Netflix

Demographic	Selected		Not Selected		Total N
Parents	55%	(494)	45%	(405)	899
Kids have access to their own device	55%	(424)	45%	(341)	765
Kids spending more time with screens	65%	(308)	35%	(168)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_5NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 PBS Kids

Demographic	Selected		Not Selected		Total N
Parents	16%	(145)	84%	(754)	899
Gender: Male	16%	(66)	84%	(356)	421
Gender: Female	17%	(80)	83%	(398)	478
Age: 18-34	36%	(61)	64%	(110)	171
Age: 35-44	25%	(54)	75%	(164)	218
Age: 45-64	6%	(23)	94%	(362)	385
Age: 65+	6%	(7)	94%	(117)	125
Millennials: 1981-1996	34%	(86)	66%	(168)	254
GenXers: 1965-1980	10%	(34)	90%	(310)	344
Baby Boomers: 1946-1964	7%	(17)	93%	(241)	258
PID: Dem (no lean)	18%	(47)	82%	(219)	266
PID: Ind (no lean)	19%	(55)	81%	(235)	290
PID: Rep (no lean)	13%	(43)	87%	(299)	343
PID/Gender: Dem Men	19%	(22)	81%	(94)	115
PID/Gender: Dem Women	17%	(25)	83%	(126)	151
PID/Gender: Ind Men	17%	(21)	83%	(102)	123
PID/Gender: Ind Women	20%	(34)	80%	(133)	166
PID/Gender: Rep Men	12%	(22)	88%	(160)	182
PID/Gender: Rep Women	13%	(21)	87%	(139)	160
Ideo: Liberal (1-3)	17%	(33)	83%	(161)	194
Ideo: Moderate (4)	13%	(34)	87%	(228)	262
Ideo: Conservative (5-7)	14%	(45)	86%	(287)	332
Educ: < College	17%	(100)	83%	(492)	592
Educ: Bachelors degree	16%	(30)	84%	(159)	189
Educ: Post-grad	13%	(15)	87%	(103)	118
Income: Under 50k	17%	(71)	83%	(338)	409
Income: 50k-100k	18%	(53)	82%	(244)	297
Income: 100k+	11%	(21)	89%	(172)	194
Ethnicity: White	15%	(110)	85%	(616)	726
Ethnicity: Hispanic	20%	(30)	80%	(119)	148
Ethnicity: Black	20%	(21)	80%	(84)	104
Ethnicity: Other	21%	(14)	79%	(54)	68

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Table EDU9_5NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
PBS Kids

Demographic	Selected		Not Selected		Total N
Parents	16%	(145)	84%	(754)	899
All Christian	12%	(56)	88%	(402)	458
Agnostic/Nothing in particular	26%	(50)	74%	(141)	191
Something Else	19%	(32)	81%	(138)	170
Religious Non-Protestant/Catholic	19%	(12)	81%	(49)	61
Evangelical	14%	(39)	86%	(240)	280
Non-Evangelical	13%	(42)	87%	(285)	327
Community: Urban	20%	(47)	80%	(186)	233
Community: Suburban	13%	(54)	87%	(352)	406
Community: Rural	17%	(44)	83%	(216)	259
Employ: Private Sector	15%	(50)	85%	(292)	341
Employ: Government	21%	(13)	79%	(50)	64
Employ: Self-Employed	17%	(13)	83%	(65)	78
Employ: Homemaker	22%	(23)	78%	(80)	102
Employ: Retired	9%	(13)	91%	(139)	152
Employ: Unemployed	26%	(22)	74%	(61)	83
Employ: Other	9%	(6)	91%	(59)	65
Military HH: Yes	13%	(19)	87%	(122)	141
Military HH: No	17%	(127)	83%	(631)	758
RD/WT: Right Direction	15%	(46)	85%	(254)	300
RD/WT: Wrong Track	17%	(100)	83%	(499)	599
Trump Job Approve	14%	(62)	86%	(378)	440
Trump Job Disapprove	18%	(75)	82%	(342)	417
Trump Job Strongly Approve	14%	(36)	86%	(228)	264
Trump Job Somewhat Approve	15%	(26)	85%	(149)	176
Trump Job Somewhat Disapprove	17%	(19)	83%	(95)	115
Trump Job Strongly Disapprove	18%	(55)	82%	(247)	302
Favorable of Trump	15%	(63)	85%	(372)	435
Unfavorable of Trump	17%	(72)	83%	(348)	420

Continued on next page

Table EDU9_5NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 PBS Kids

Demographic	Selected		Not Selected		Total N
Parents	16%	(145)	84%	(754)	899
Very Favorable of Trump	13%	(36)	87%	(234)	270
Somewhat Favorable of Trump	17%	(28)	83%	(138)	166
Somewhat Unfavorable of Trump	11%	(10)	89%	(84)	94
Very Unfavorable of Trump	19%	(62)	81%	(264)	325
#1 Issue: Economy	19%	(68)	81%	(281)	349
#1 Issue: Security	9%	(11)	91%	(113)	124
#1 Issue: Health Care	15%	(25)	85%	(135)	160
#1 Issue: Medicare / Social Security	10%	(9)	90%	(83)	92
#1 Issue: Education	24%	(17)	76%	(55)	72
#1 Issue: Other	3%	(2)	97%	(54)	56
2018 House Vote: Democrat	15%	(42)	85%	(231)	273
2018 House Vote: Republican	12%	(38)	88%	(272)	310
2016 Vote: Hillary Clinton	14%	(34)	86%	(214)	249
2016 Vote: Donald Trump	13%	(44)	87%	(294)	338
2016 Vote: Other	20%	(13)	80%	(50)	62
2016 Vote: Didn't Vote	21%	(52)	79%	(195)	247
Voted in 2014: Yes	15%	(85)	85%	(476)	562
Voted in 2014: No	18%	(60)	82%	(277)	337
2012 Vote: Barack Obama	19%	(63)	81%	(269)	332
2012 Vote: Mitt Romney	11%	(26)	89%	(216)	241
2012 Vote: Didn't Vote	18%	(51)	82%	(227)	278
4-Region: Northeast	12%	(21)	88%	(157)	178
4-Region: Midwest	21%	(39)	79%	(145)	184
4-Region: South	17%	(57)	83%	(284)	341
4-Region: West	15%	(28)	85%	(167)	195
Parent of a kid Younger than 5 years old	42%	(75)	58%	(104)	179
Parent of a kid 5 to 12 years old	30%	(86)	70%	(201)	287
Parent of a kid 13 to 17 years old	10%	(25)	90%	(225)	250
Parent of a kid 18 or older	6%	(22)	94%	(358)	380
Parent of a kid under 18	24%	(131)	76%	(421)	551
Kids have access to any device	16%	(145)	84%	(754)	899

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Table EDU9_5NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
PBS Kids

Demographic	Selected		Not Selected		Total N
Parents	16%	(145)	84%	(754)	899
Kids have access to their own device	13%	(97)	87%	(668)	765
Kids spending more time with screens	19%	(88)	81%	(388)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_6NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Amazon FreeTime

Demographic	Selected		Not Selected		Total N
Parents	9%	(78)	91%	(821)	899
Gender: Male	10%	(42)	90%	(379)	421
Gender: Female	7%	(36)	93%	(442)	478
Age: 18-34	12%	(21)	88%	(151)	171
Age: 35-44	13%	(29)	87%	(189)	218
Age: 45-64	5%	(19)	95%	(366)	385
Age: 65+	8%	(10)	92%	(115)	125
Millennials: 1981-1996	12%	(29)	88%	(225)	254
GenXers: 1965-1980	9%	(30)	91%	(314)	344
Baby Boomers: 1946-1964	5%	(13)	95%	(245)	258
PID: Dem (no lean)	9%	(24)	91%	(242)	266
PID: Ind (no lean)	9%	(26)	91%	(264)	290
PID: Rep (no lean)	8%	(27)	92%	(315)	343
PID/Gender: Dem Men	12%	(14)	88%	(101)	115
PID/Gender: Dem Women	7%	(11)	93%	(140)	151
PID/Gender: Ind Men	6%	(7)	94%	(116)	123
PID/Gender: Ind Women	11%	(19)	89%	(147)	166
PID/Gender: Rep Men	12%	(21)	88%	(161)	182
PID/Gender: Rep Women	4%	(6)	96%	(154)	160
Ideo: Liberal (1-3)	13%	(26)	87%	(168)	194
Ideo: Moderate (4)	8%	(20)	92%	(241)	262
Ideo: Conservative (5-7)	7%	(22)	93%	(310)	332
Educ: < College	7%	(40)	93%	(552)	592
Educ: Bachelors degree	11%	(22)	89%	(168)	189
Educ: Post-grad	14%	(17)	86%	(101)	118
Income: Under 50k	6%	(24)	94%	(384)	409
Income: 50k-100k	11%	(32)	89%	(264)	297
Income: 100k+	11%	(21)	89%	(172)	194
Ethnicity: White	9%	(62)	91%	(664)	726
Ethnicity: Hispanic	13%	(19)	87%	(129)	148
Ethnicity: Black	9%	(10)	91%	(95)	104
Ethnicity: Other	9%	(6)	91%	(62)	68

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Table EDU9_6NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.

Amazon FreeTime

Demographic	Selected		Not Selected		Total N
Parents	9%	(78)	91%	(821)	899
All Christian	10%	(45)	90%	(413)	458
Agnostic/Nothing in particular	6%	(12)	94%	(179)	191
Something Else	6%	(10)	94%	(160)	170
Religious Non-Protestant/Catholic	18%	(11)	82%	(50)	61
Evangelical	10%	(29)	90%	(251)	280
Non-Evangelical	7%	(24)	93%	(303)	327
Community: Urban	13%	(31)	87%	(203)	233
Community: Suburban	8%	(31)	92%	(375)	406
Community: Rural	6%	(16)	94%	(243)	259
Employ: Private Sector	9%	(30)	91%	(312)	341
Employ: Government	10%	(6)	90%	(58)	64
Employ: Self-Employed	10%	(7)	90%	(71)	78
Employ: Homemaker	4%	(5)	96%	(98)	102
Employ: Retired	7%	(10)	93%	(142)	152
Employ: Unemployed	10%	(8)	90%	(74)	83
Employ: Other	14%	(9)	86%	(55)	65
Military HH: Yes	9%	(13)	91%	(128)	141
Military HH: No	9%	(65)	91%	(693)	758
RD/WT: Right Direction	10%	(30)	90%	(270)	300
RD/WT: Wrong Track	8%	(48)	92%	(551)	599
Trump Job Approve	8%	(37)	92%	(403)	440
Trump Job Disapprove	8%	(34)	92%	(383)	417
Trump Job Strongly Approve	10%	(26)	90%	(238)	264
Trump Job Somewhat Approve	6%	(11)	94%	(165)	176
Trump Job Somewhat Disapprove	7%	(8)	93%	(107)	115
Trump Job Strongly Disapprove	9%	(26)	91%	(276)	302
Favorable of Trump	8%	(35)	92%	(401)	435
Unfavorable of Trump	8%	(33)	92%	(386)	420

Continued on next page

Table EDU9_6NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Amazon FreeTime

Demographic	Selected		Not Selected		Total N
Parents	9%	(78)	91%	(821)	899
Very Favorable of Trump	10%	(27)	90%	(242)	270
Somewhat Favorable of Trump	5%	(7)	95%	(158)	166
Somewhat Unfavorable of Trump	5%	(5)	95%	(89)	94
Very Unfavorable of Trump	9%	(28)	91%	(297)	325
#1 Issue: Economy	9%	(32)	91%	(317)	349
#1 Issue: Security	6%	(8)	94%	(116)	124
#1 Issue: Health Care	9%	(15)	91%	(145)	160
#1 Issue: Medicare / Social Security	6%	(6)	94%	(87)	92
#1 Issue: Education	12%	(9)	88%	(63)	72
#1 Issue: Other	1%	(0)	99%	(56)	56
2018 House Vote: Democrat	11%	(29)	89%	(244)	273
2018 House Vote: Republican	8%	(25)	92%	(286)	310
2016 Vote: Hillary Clinton	11%	(28)	89%	(221)	249
2016 Vote: Donald Trump	7%	(24)	93%	(315)	338
2016 Vote: Other	4%	(2)	96%	(60)	62
2016 Vote: Didn't Vote	10%	(24)	90%	(224)	247
Voted in 2014: Yes	10%	(55)	90%	(506)	562
Voted in 2014: No	7%	(23)	93%	(314)	337
2012 Vote: Barack Obama	11%	(35)	89%	(297)	332
2012 Vote: Mitt Romney	8%	(20)	92%	(222)	241
2012 Vote: Didn't Vote	7%	(20)	93%	(258)	278
4-Region: Northeast	9%	(15)	91%	(163)	178
4-Region: Midwest	8%	(14)	92%	(170)	184
4-Region: South	9%	(30)	91%	(311)	341
4-Region: West	9%	(18)	91%	(177)	195
Parent of a kid Younger than 5 years old	12%	(22)	88%	(157)	179
Parent of a kid 5 to 12 years old	16%	(45)	84%	(242)	287
Parent of a kid 13 to 17 years old	8%	(20)	92%	(230)	250
Parent of a kid 18 or older	5%	(21)	95%	(359)	380
Parent of a kid under 18	11%	(60)	89%	(492)	551
Kids have access to any device	9%	(78)	91%	(821)	899

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Table EDU9_6NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Amazon FreeTime

Demographic	Selected		Not Selected		Total N
Parents	9%	(78)	91%	(821)	899
Kids have access to their own device	9%	(66)	91%	(699)	765
Kids spending more time with screens	9%	(44)	91%	(432)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_7NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 CuriosityStream

Demographic	Selected		Not Selected		Total N
Parents	2%	(17)	98%	(882)	899
Gender: Male	3%	(12)	97%	(409)	421
Gender: Female	1%	(5)	99%	(473)	478
Age: 18-34	1%	(2)	99%	(169)	171
Age: 35-44	2%	(5)	98%	(213)	218
Age: 45-64	1%	(5)	99%	(380)	385
Age: 65+	4%	(5)	96%	(120)	125
Millennials: 1981-1996	2%	(4)	98%	(250)	254
GenXers: 1965-1980	2%	(5)	98%	(339)	344
Baby Boomers: 1946-1964	3%	(7)	97%	(251)	258
PID: Dem (no lean)	3%	(8)	97%	(258)	266
PID: Ind (no lean)	2%	(5)	98%	(285)	290
PID: Rep (no lean)	1%	(3)	99%	(339)	343
PID/Gender: Dem Men	5%	(5)	95%	(110)	115
PID/Gender: Dem Women	2%	(3)	98%	(148)	151
PID/Gender: Ind Men	3%	(4)	97%	(120)	123
PID/Gender: Ind Women	1%	(2)	99%	(165)	166
PID/Gender: Rep Men	2%	(3)	98%	(180)	182
PID/Gender: Rep Women	—	(1)	100%	(160)	160
Ideo: Liberal (1-3)	4%	(7)	96%	(187)	194
Ideo: Moderate (4)	1%	(3)	99%	(258)	262
Ideo: Conservative (5-7)	2%	(5)	98%	(327)	332
Educ: < College	1%	(5)	99%	(587)	592
Educ: Bachelors degree	4%	(7)	96%	(182)	189
Educ: Post-grad	4%	(5)	96%	(113)	118
Income: Under 50k	1%	(4)	99%	(404)	409
Income: 50k-100k	3%	(7)	97%	(289)	297
Income: 100k+	3%	(5)	97%	(189)	194
Ethnicity: White	2%	(13)	98%	(713)	726
Ethnicity: Hispanic	2%	(4)	98%	(145)	148
Ethnicity: Black	3%	(3)	97%	(102)	104
Ethnicity: Other	1%	(1)	99%	(67)	68

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Table EDU9_7NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
CuriosityStream

Demographic	Selected		Not Selected		Total N
Parents	2%	(17)	98%	(882)	899
All Christian	1%	(7)	99%	(451)	458
Agnostic/Nothing in particular	2%	(4)	98%	(186)	191
Something Else	2%	(4)	98%	(166)	170
Religious Non-Protestant/Catholic	3%	(2)	97%	(59)	61
Evangelical	1%	(3)	99%	(277)	280
Non-Evangelical	2%	(7)	98%	(319)	327
Community: Urban	3%	(7)	97%	(226)	233
Community: Suburban	2%	(8)	98%	(398)	406
Community: Rural	—	(1)	100%	(258)	259
Employ: Private Sector	3%	(12)	97%	(330)	341
Employ: Government	1%	(1)	99%	(63)	64
Employ: Self-Employed	1%	(1)	99%	(77)	78
Employ: Homemaker	1%	(1)	99%	(101)	102
Employ: Retired	1%	(1)	99%	(151)	152
Employ: Unemployed	1%	(1)	99%	(81)	83
Employ: Other	—	(0)	100%	(65)	65
Military HH: Yes	2%	(3)	98%	(138)	141
Military HH: No	2%	(14)	98%	(744)	758
RD/WT: Right Direction	2%	(5)	98%	(294)	300
RD/WT: Wrong Track	2%	(11)	98%	(588)	599
Trump Job Approve	1%	(6)	99%	(434)	440
Trump Job Disapprove	3%	(11)	97%	(406)	417
Trump Job Strongly Approve	1%	(4)	99%	(260)	264
Trump Job Somewhat Approve	1%	(2)	99%	(173)	176
Trump Job Somewhat Disapprove	1%	(1)	99%	(114)	115
Trump Job Strongly Disapprove	3%	(10)	97%	(292)	302
Favorable of Trump	2%	(7)	98%	(428)	435
Unfavorable of Trump	2%	(10)	98%	(410)	420

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Table EDU9_7NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
CuriosityStream

Demographic	Selected		Not Selected		Total N
Parents	2%	(17)	98%	(882)	899
Very Favorable of Trump	1%	(4)	99%	(266)	270
Somewhat Favorable of Trump	2%	(3)	98%	(162)	166
Somewhat Unfavorable of Trump	—	(0)	100%	(94)	94
Very Unfavorable of Trump	3%	(10)	97%	(316)	325
#1 Issue: Economy	2%	(7)	98%	(342)	349
#1 Issue: Security	1%	(2)	99%	(122)	124
#1 Issue: Health Care	2%	(4)	98%	(156)	160
#1 Issue: Medicare / Social Security	3%	(3)	97%	(90)	92
#1 Issue: Education	—	(0)	100%	(72)	72
#1 Issue: Other	1%	(0)	99%	(56)	56
2018 House Vote: Democrat	4%	(11)	96%	(262)	273
2018 House Vote: Republican	2%	(5)	98%	(306)	310
2016 Vote: Hillary Clinton	4%	(9)	96%	(239)	249
2016 Vote: Donald Trump	2%	(7)	98%	(332)	338
2016 Vote: Other	—	(0)	100%	(62)	62
2016 Vote: Didn't Vote	—	(1)	100%	(247)	247
Voted in 2014: Yes	3%	(16)	97%	(546)	562
Voted in 2014: No	—	(1)	100%	(336)	337
2012 Vote: Barack Obama	3%	(11)	97%	(321)	332
2012 Vote: Mitt Romney	2%	(4)	98%	(237)	241
2012 Vote: Didn't Vote	—	(1)	100%	(276)	278
4-Region: Northeast	2%	(4)	98%	(175)	178
4-Region: Midwest	2%	(3)	98%	(181)	184
4-Region: South	1%	(5)	99%	(337)	341
4-Region: West	3%	(5)	97%	(190)	195
Parent of a kid Younger than 5 years old	1%	(2)	99%	(178)	179
Parent of a kid 5 to 12 years old	2%	(5)	98%	(282)	287
Parent of a kid 13 to 17 years old	2%	(6)	98%	(245)	250
Parent of a kid 18 or older	2%	(7)	98%	(373)	380
Parent of a kid under 18	2%	(11)	98%	(540)	551
Kids have access to any device	2%	(17)	98%	(882)	899

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Table EDU9_7NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
CuriosityStream

Demographic	Selected		Not Selected		Total N
Parents	2%	(17)	98%	(882)	899
Kids have access to their own device	2%	(13)	98%	(752)	765
Kids spending more time with screens	2%	(11)	98%	(464)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_8NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Cartoon Network

Demographic	Selected	Not Selected	Total N
Parents	16% (148)	84% (751)	899
Gender: Male	21% (89)	79% (332)	421
Gender: Female	12% (59)	88% (419)	478
Age: 18-34	23% (39)	77% (133)	171
Age: 35-44	27% (58)	73% (159)	218
Age: 45-64	12% (45)	88% (340)	385
Age: 65+	5% (6)	95% (119)	125
Millennials: 1981-1996	25% (63)	75% (191)	254
GenXers: 1965-1980	17% (59)	83% (285)	344
Baby Boomers: 1946-1964	7% (17)	93% (241)	258
PID: Dem (no lean)	16% (42)	84% (224)	266
PID: Ind (no lean)	17% (50)	83% (240)	290
PID: Rep (no lean)	16% (56)	84% (287)	343
PID/Gender: Dem Men	20% (23)	80% (92)	115
PID/Gender: Dem Women	12% (19)	88% (132)	151
PID/Gender: Ind Men	20% (25)	80% (99)	123
PID/Gender: Ind Women	15% (25)	85% (141)	166
PID/Gender: Rep Men	22% (41)	78% (142)	182
PID/Gender: Rep Women	9% (15)	91% (145)	160
Ideo: Liberal (1-3)	18% (36)	82% (158)	194
Ideo: Moderate (4)	18% (47)	82% (215)	262
Ideo: Conservative (5-7)	13% (43)	87% (289)	332
Educ: < College	14% (85)	86% (507)	592
Educ: Bachelors degree	16% (30)	84% (159)	189
Educ: Post-grad	29% (34)	71% (84)	118
Income: Under 50k	13% (52)	87% (357)	409
Income: 50k-100k	21% (61)	79% (236)	297
Income: 100k+	18% (36)	82% (158)	194
Ethnicity: White	16% (116)	84% (611)	726
Ethnicity: Hispanic	20% (29)	80% (119)	148
Ethnicity: Black	23% (24)	77% (81)	104
Ethnicity: Other	13% (9)	87% (59)	68

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Table EDU9_8NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.

Cartoon Network

Demographic	Selected	Not Selected	Total N
Parents	16% (148)	84% (751)	899
All Christian	15% (68)	85% (390)	458
Agnostic/Nothing in particular	18% (35)	82% (156)	191
Something Else	20% (33)	80% (137)	170
Religious Non-Protestant/Catholic	23% (14)	77% (47)	61
Evangelical	21% (57)	79% (222)	280
Non-Evangelical	12% (38)	88% (288)	327
Community: Urban	24% (55)	76% (178)	233
Community: Suburban	16% (63)	84% (343)	406
Community: Rural	11% (30)	89% (230)	259
Employ: Private Sector	23% (78)	77% (263)	341
Employ: Government	9% (6)	91% (58)	64
Employ: Self-Employed	16% (13)	84% (65)	78
Employ: Homemaker	16% (16)	84% (86)	102
Employ: Retired	8% (12)	92% (141)	152
Employ: Unemployed	12% (10)	88% (73)	83
Employ: Other	14% (9)	86% (56)	65
Military HH: Yes	21% (30)	79% (111)	141
Military HH: No	16% (118)	84% (640)	758
RD/WT: Right Direction	20% (61)	80% (239)	300
RD/WT: Wrong Track	15% (87)	85% (512)	599
Trump Job Approve	15% (65)	85% (375)	440
Trump Job Disapprove	17% (72)	83% (345)	417
Trump Job Strongly Approve	17% (44)	83% (220)	264
Trump Job Somewhat Approve	12% (21)	88% (154)	176
Trump Job Somewhat Disapprove	23% (27)	77% (88)	115
Trump Job Strongly Disapprove	15% (45)	85% (257)	302
Favorable of Trump	15% (65)	85% (371)	435
Unfavorable of Trump	16% (68)	84% (352)	420

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Table EDU9_8NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Cartoon Network

Demographic	Selected		Not Selected		Total N
Parents	16%	(148)	84%	(751)	899
Very Favorable of Trump	16%	(44)	84%	(226)	270
Somewhat Favorable of Trump	13%	(21)	87%	(145)	166
Somewhat Unfavorable of Trump	16%	(15)	84%	(79)	94
Very Unfavorable of Trump	16%	(53)	84%	(272)	325
#1 Issue: Economy	16%	(57)	84%	(291)	349
#1 Issue: Security	12%	(15)	88%	(109)	124
#1 Issue: Health Care	20%	(32)	80%	(127)	160
#1 Issue: Medicare / Social Security	13%	(12)	87%	(80)	92
#1 Issue: Education	15%	(11)	85%	(61)	72
#1 Issue: Other	10%	(6)	90%	(50)	56
2018 House Vote: Democrat	17%	(46)	83%	(227)	273
2018 House Vote: Republican	17%	(54)	83%	(256)	310
2016 Vote: Hillary Clinton	17%	(43)	83%	(205)	249
2016 Vote: Donald Trump	17%	(58)	83%	(280)	338
2016 Vote: Other	12%	(7)	88%	(55)	62
2016 Vote: Didn't Vote	16%	(39)	84%	(209)	247
Voted in 2014: Yes	17%	(97)	83%	(464)	562
Voted in 2014: No	15%	(51)	85%	(286)	337
2012 Vote: Barack Obama	20%	(65)	80%	(266)	332
2012 Vote: Mitt Romney	16%	(39)	84%	(202)	241
2012 Vote: Didn't Vote	14%	(38)	86%	(240)	278
4-Region: Northeast	21%	(38)	79%	(140)	178
4-Region: Midwest	14%	(25)	86%	(159)	184
4-Region: South	15%	(51)	85%	(290)	341
4-Region: West	17%	(34)	83%	(161)	195
Parent of a kid Younger than 5 years old	21%	(38)	79%	(142)	179
Parent of a kid 5 to 12 years old	33%	(94)	67%	(194)	287
Parent of a kid 13 to 17 years old	24%	(60)	76%	(190)	250
Parent of a kid 18 or older	7%	(27)	93%	(353)	380
Parent of a kid under 18	24%	(130)	76%	(421)	551
Kids have access to any device	16%	(148)	84%	(751)	899

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Table EDU9_8NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Cartoon Network

Demographic	Selected		Not Selected		Total N
Parents	16%	(148)	84%	(751)	899
Kids have access to their own device	16%	(121)	84%	(644)	765
Kids spending more time with screens	20%	(97)	80%	(379)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_9NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Disney Channel

Demographic	Selected	Not Selected	Total N
Parents	24% (216)	76% (683)	899
Gender: Male	28% (117)	72% (304)	421
Gender: Female	21% (98)	79% (379)	478
Age: 18-34	38% (65)	62% (106)	171
Age: 35-44	35% (75)	65% (143)	218
Age: 45-64	15% (59)	85% (326)	385
Age: 65+	13% (17)	87% (108)	125
Millennials: 1981-1996	36% (92)	64% (162)	254
GenXers: 1965-1980	24% (83)	76% (261)	344
Baby Boomers: 1946-1964	12% (31)	88% (227)	258
PID: Dem (no lean)	27% (72)	73% (194)	266
PID: Ind (no lean)	28% (80)	72% (210)	290
PID: Rep (no lean)	18% (63)	82% (279)	343
PID/Gender: Dem Men	33% (38)	67% (77)	115
PID/Gender: Dem Women	23% (34)	77% (117)	151
PID/Gender: Ind Men	29% (35)	71% (88)	123
PID/Gender: Ind Women	27% (45)	73% (121)	166
PID/Gender: Rep Men	24% (44)	76% (138)	182
PID/Gender: Rep Women	12% (19)	88% (141)	160
Ideo: Liberal (1-3)	24% (46)	76% (148)	194
Ideo: Moderate (4)	28% (74)	72% (187)	262
Ideo: Conservative (5-7)	18% (61)	82% (271)	332
Educ: < College	22% (128)	78% (464)	592
Educ: Bachelors degree	25% (48)	75% (141)	189
Educ: Post-grad	34% (40)	66% (78)	118
Income: Under 50k	22% (91)	78% (318)	409
Income: 50k-100k	28% (82)	72% (215)	297
Income: 100k+	22% (43)	78% (150)	194
Ethnicity: White	21% (155)	79% (571)	726
Ethnicity: Hispanic	32% (47)	68% (102)	148
Ethnicity: Black	41% (43)	59% (61)	104
Ethnicity: Other	26% (18)	74% (50)	68

Continued on next page

Table EDU9_9NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Disney Channel

Demographic	Selected		Not Selected		Total N
Parents	24%	(216)	76%	(683)	899
All Christian	23%	(104)	77%	(354)	458
Agnostic/Nothing in particular	26%	(49)	74%	(141)	191
Something Else	29%	(49)	71%	(121)	170
Religious Non-Protestant/Catholic	24%	(15)	76%	(46)	61
Evangelical	29%	(81)	71%	(199)	280
Non-Evangelical	20%	(65)	80%	(261)	327
Community: Urban	37%	(86)	63%	(147)	233
Community: Suburban	20%	(81)	80%	(325)	406
Community: Rural	19%	(49)	81%	(211)	259
Employ: Private Sector	27%	(94)	73%	(248)	341
Employ: Government	26%	(17)	74%	(47)	64
Employ: Self-Employed	25%	(19)	75%	(59)	78
Employ: Homemaker	28%	(28)	72%	(74)	102
Employ: Retired	10%	(16)	90%	(137)	152
Employ: Unemployed	23%	(19)	77%	(63)	83
Employ: Other	21%	(14)	79%	(51)	65
Military HH: Yes	33%	(47)	67%	(94)	141
Military HH: No	22%	(169)	78%	(589)	758
RD/WT: Right Direction	26%	(77)	74%	(223)	300
RD/WT: Wrong Track	23%	(139)	77%	(460)	599
Trump Job Approve	21%	(92)	79%	(348)	440
Trump Job Disapprove	27%	(111)	73%	(306)	417
Trump Job Strongly Approve	21%	(57)	79%	(207)	264
Trump Job Somewhat Approve	20%	(35)	80%	(140)	176
Trump Job Somewhat Disapprove	36%	(41)	64%	(74)	115
Trump Job Strongly Disapprove	23%	(70)	77%	(232)	302
Favorable of Trump	21%	(91)	79%	(344)	435
Unfavorable of Trump	27%	(113)	73%	(307)	420

Continued on next page

Table EDU9_9NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Disney Channel

Demographic	Selected	Not Selected	Total N
Parents	24% (216)	76% (683)	899
Very Favorable of Trump	21% (57)	79% (213)	270
Somewhat Favorable of Trump	21% (34)	79% (131)	166
Somewhat Unfavorable of Trump	27% (25)	73% (69)	94
Very Unfavorable of Trump	27% (88)	73% (238)	325
#1 Issue: Economy	23% (81)	77% (268)	349
#1 Issue: Security	17% (21)	83% (103)	124
#1 Issue: Health Care	27% (43)	73% (117)	160
#1 Issue: Medicare / Social Security	25% (23)	75% (69)	92
#1 Issue: Education	21% (15)	79% (57)	72
#1 Issue: Other	22% (12)	78% (44)	56
2018 House Vote: Democrat	27% (73)	73% (200)	273
2018 House Vote: Republican	18% (56)	82% (255)	310
2016 Vote: Hillary Clinton	27% (66)	73% (183)	249
2016 Vote: Donald Trump	21% (70)	79% (268)	338
2016 Vote: Other	17% (10)	83% (52)	62
2016 Vote: Didn't Vote	28% (68)	72% (179)	247
Voted in 2014: Yes	24% (133)	76% (428)	562
Voted in 2014: No	24% (83)	76% (255)	337
2012 Vote: Barack Obama	29% (95)	71% (237)	332
2012 Vote: Mitt Romney	19% (46)	81% (195)	241
2012 Vote: Didn't Vote	24% (66)	76% (211)	278
4-Region: Northeast	22% (39)	78% (139)	178
4-Region: Midwest	20% (36)	80% (148)	184
4-Region: South	26% (88)	74% (253)	341
4-Region: West	26% (52)	74% (144)	195
Parent of a kid Younger than 5 years old	41% (73)	59% (106)	179
Parent of a kid 5 to 12 years old	40% (113)	60% (174)	287
Parent of a kid 13 to 17 years old	25% (63)	75% (188)	250
Parent of a kid 18 or older	12% (46)	88% (334)	380
Parent of a kid under 18	33% (181)	67% (370)	551
Kids have access to any device	24% (216)	76% (683)	899

Continued on next page

Table EDU9_9NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Disney Channel

Demographic	Selected		Not Selected		Total N
Parents	24%	(216)	76%	(683)	899
Kids have access to their own device	23%	(180)	77%	(585)	765
Kids spending more time with screens	29%	(139)	71%	(337)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_10NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Nickelodeon

Demographic	Selected		Not Selected		Total N
Parents	18%	(162)	82%	(737)	899
Gender: Male	20%	(86)	80%	(335)	421
Gender: Female	16%	(76)	84%	(402)	478
Age: 18-34	29%	(50)	71%	(121)	171
Age: 35-44	24%	(53)	76%	(164)	218
Age: 45-64	13%	(52)	87%	(333)	385
Age: 65+	5%	(7)	95%	(118)	125
Millennials: 1981-1996	27%	(69)	73%	(186)	254
GenXers: 1965-1980	19%	(67)	81%	(277)	344
Baby Boomers: 1946-1964	7%	(19)	93%	(239)	258
PID: Dem (no lean)	18%	(48)	82%	(218)	266
PID: Ind (no lean)	20%	(59)	80%	(231)	290
PID: Rep (no lean)	16%	(54)	84%	(289)	343
PID/Gender: Dem Men	22%	(25)	78%	(90)	115
PID/Gender: Dem Women	16%	(23)	84%	(127)	151
PID/Gender: Ind Men	20%	(24)	80%	(99)	123
PID/Gender: Ind Women	21%	(35)	79%	(131)	166
PID/Gender: Rep Men	20%	(37)	80%	(145)	182
PID/Gender: Rep Women	11%	(17)	89%	(143)	160
Ideo: Liberal (1-3)	21%	(42)	79%	(153)	194
Ideo: Moderate (4)	21%	(55)	79%	(206)	262
Ideo: Conservative (5-7)	12%	(41)	88%	(290)	332
Educ: < College	17%	(98)	83%	(493)	592
Educ: Bachelors degree	18%	(34)	82%	(156)	189
Educ: Post-grad	25%	(30)	75%	(88)	118
Income: Under 50k	14%	(56)	86%	(352)	409
Income: 50k-100k	22%	(65)	78%	(232)	297
Income: 100k+	21%	(41)	79%	(153)	194
Ethnicity: White	17%	(121)	83%	(605)	726
Ethnicity: Hispanic	17%	(26)	83%	(123)	148
Ethnicity: Black	27%	(28)	73%	(76)	104
Ethnicity: Other	18%	(12)	82%	(56)	68

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Table EDU9_10NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Nickelodeon

Demographic	Selected		Not Selected		Total N
Parents	18%	(162)	82%	(737)	899
All Christian	17%	(78)	83%	(380)	458
Agnostic/Nothing in particular	21%	(40)	79%	(151)	191
Something Else	19%	(32)	81%	(138)	170
Religious Non-Protestant/Catholic	26%	(16)	74%	(45)	61
Evangelical	20%	(57)	80%	(223)	280
Non-Evangelical	14%	(47)	86%	(279)	327
Community: Urban	23%	(54)	77%	(179)	233
Community: Suburban	17%	(68)	83%	(338)	406
Community: Rural	15%	(39)	85%	(220)	259
Employ: Private Sector	21%	(71)	79%	(270)	341
Employ: Government	16%	(10)	84%	(54)	64
Employ: Self-Employed	24%	(19)	76%	(59)	78
Employ: Homemaker	13%	(13)	87%	(89)	102
Employ: Retired	9%	(13)	91%	(139)	152
Employ: Unemployed	20%	(17)	80%	(66)	83
Employ: Other	21%	(14)	79%	(51)	65
Military HH: Yes	23%	(32)	77%	(109)	141
Military HH: No	17%	(129)	83%	(628)	758
RD/WT: Right Direction	18%	(55)	82%	(245)	300
RD/WT: Wrong Track	18%	(107)	82%	(492)	599
Trump Job Approve	17%	(77)	83%	(363)	440
Trump Job Disapprove	18%	(76)	82%	(341)	417
Trump Job Strongly Approve	17%	(44)	83%	(220)	264
Trump Job Somewhat Approve	19%	(33)	81%	(143)	176
Trump Job Somewhat Disapprove	24%	(28)	76%	(87)	115
Trump Job Strongly Disapprove	16%	(48)	84%	(254)	302
Favorable of Trump	17%	(76)	83%	(359)	435
Unfavorable of Trump	17%	(70)	83%	(349)	420

Continued on next page

Table EDU9_10NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Nickelodeon

Demographic	Selected	Not Selected	Total N
Parents	18% (162)	82% (737)	899
Very Favorable of Trump	16% (42)	84% (227)	270
Somewhat Favorable of Trump	20% (34)	80% (132)	166
Somewhat Unfavorable of Trump	18% (17)	82% (77)	94
Very Unfavorable of Trump	16% (53)	84% (272)	325
#1 Issue: Economy	19% (65)	81% (284)	349
#1 Issue: Security	18% (22)	82% (101)	124
#1 Issue: Health Care	19% (30)	81% (130)	160
#1 Issue: Medicare / Social Security	13% (12)	87% (80)	92
#1 Issue: Education	20% (14)	80% (58)	72
#1 Issue: Other	12% (7)	88% (50)	56
2018 House Vote: Democrat	18% (49)	82% (224)	273
2018 House Vote: Republican	17% (52)	83% (259)	310
2016 Vote: Hillary Clinton	19% (47)	81% (202)	249
2016 Vote: Donald Trump	16% (54)	84% (284)	338
2016 Vote: Other	22% (13)	78% (49)	62
2016 Vote: Didn't Vote	19% (46)	81% (202)	247
Voted in 2014: Yes	19% (108)	81% (454)	562
Voted in 2014: No	16% (54)	84% (283)	337
2012 Vote: Barack Obama	21% (70)	79% (262)	332
2012 Vote: Mitt Romney	14% (35)	86% (206)	241
2012 Vote: Didn't Vote	18% (50)	82% (227)	278
4-Region: Northeast	20% (36)	80% (143)	178
4-Region: Midwest	11% (21)	89% (163)	184
4-Region: South	18% (61)	82% (280)	341
4-Region: West	23% (44)	77% (151)	195
Parent of a kid Younger than 5 years old	31% (55)	69% (124)	179
Parent of a kid 5 to 12 years old	30% (87)	70% (201)	287
Parent of a kid 13 to 17 years old	20% (51)	80% (199)	250
Parent of a kid 18 or older	8% (31)	92% (349)	380
Parent of a kid under 18	25% (139)	75% (412)	551
Kids have access to any device	18% (162)	82% (737)	899

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Table EDU9_10NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Nickelodeon

Demographic	Selected		Not Selected		Total N
Parents	18%	(162)	82%	(737)	899
Kids have access to their own device	18%	(134)	82%	(631)	765
Kids spending more time with screens	20%	(97)	80%	(378)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_11NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Noggin

Demographic	Selected		Not Selected		Total N
Parents	3%	(31)	97%	(867)	899
Gender: Male	3%	(15)	97%	(407)	421
Gender: Female	4%	(17)	96%	(461)	478
Age: 18-34	11%	(20)	89%	(152)	171
Age: 35-44	4%	(9)	96%	(209)	218
Age: 45-64	1%	(2)	99%	(383)	385
Age: 65+	1%	(1)	99%	(124)	125
Millennials: 1981-1996	9%	(23)	91%	(231)	254
GenXers: 1965-1980	1%	(4)	99%	(340)	344
Baby Boomers: 1946-1964	1%	(2)	99%	(256)	258
PID: Dem (no lean)	4%	(11)	96%	(255)	266
PID: Ind (no lean)	5%	(15)	95%	(275)	290
PID: Rep (no lean)	2%	(6)	98%	(337)	343
PID/Gender: Dem Men	3%	(4)	97%	(112)	115
PID/Gender: Dem Women	5%	(7)	95%	(144)	151
PID/Gender: Ind Men	7%	(9)	93%	(115)	123
PID/Gender: Ind Women	4%	(6)	96%	(160)	166
PID/Gender: Rep Men	1%	(2)	99%	(180)	182
PID/Gender: Rep Women	3%	(4)	97%	(156)	160
Ideo: Liberal (1-3)	5%	(11)	95%	(183)	194
Ideo: Moderate (4)	3%	(7)	97%	(255)	262
Ideo: Conservative (5-7)	1%	(2)	99%	(330)	332
Educ: < College	4%	(24)	96%	(568)	592
Educ: Bachelors degree	3%	(6)	97%	(183)	189
Educ: Post-grad	1%	(2)	99%	(116)	118
Income: Under 50k	4%	(18)	96%	(390)	409
Income: 50k-100k	3%	(9)	97%	(288)	297
Income: 100k+	2%	(4)	98%	(189)	194
Ethnicity: White	3%	(22)	97%	(705)	726
Ethnicity: Hispanic	6%	(9)	94%	(139)	148
Ethnicity: Black	5%	(6)	95%	(99)	104
Ethnicity: Other	6%	(4)	94%	(64)	68

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Table EDU9_11NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Noggin

Demographic	Selected		Not Selected		Total N
Parents	3%	(31)	97%	(867)	899
All Christian	2%	(8)	98%	(450)	458
Agnostic/Nothing in particular	7%	(14)	93%	(177)	191
Something Else	5%	(8)	95%	(162)	170
Religious Non-Protestant/Catholic	2%	(1)	98%	(60)	61
Evangelical	3%	(8)	97%	(272)	280
Non-Evangelical	2%	(8)	98%	(319)	327
Community: Urban	5%	(11)	95%	(222)	233
Community: Suburban	2%	(9)	98%	(397)	406
Community: Rural	5%	(12)	95%	(248)	259
Employ: Private Sector	5%	(16)	95%	(325)	341
Employ: Government	5%	(3)	95%	(61)	64
Employ: Self-Employed	1%	(1)	99%	(78)	78
Employ: Homemaker	4%	(4)	96%	(99)	102
Employ: Retired	—	(0)	100%	(152)	152
Employ: Unemployed	5%	(4)	95%	(78)	83
Employ: Other	6%	(4)	94%	(61)	65
Military HH: Yes	4%	(5)	96%	(135)	141
Military HH: No	3%	(26)	97%	(732)	758
RD/WT: Right Direction	2%	(6)	98%	(294)	300
RD/WT: Wrong Track	4%	(26)	96%	(573)	599
Trump Job Approve	2%	(11)	98%	(429)	440
Trump Job Disapprove	5%	(20)	95%	(397)	417
Trump Job Strongly Approve	3%	(7)	97%	(257)	264
Trump Job Somewhat Approve	2%	(4)	98%	(172)	176
Trump Job Somewhat Disapprove	4%	(5)	96%	(110)	115
Trump Job Strongly Disapprove	5%	(15)	95%	(287)	302
Favorable of Trump	3%	(11)	97%	(424)	435
Unfavorable of Trump	5%	(20)	95%	(399)	420

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Table EDU9_11NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Noggin

Demographic	Selected		Not Selected		Total N
Parents	3%	(31)	97%	(867)	899
Very Favorable of Trump	3%	(7)	97%	(262)	270
Somewhat Favorable of Trump	2%	(4)	98%	(162)	166
Somewhat Unfavorable of Trump	5%	(5)	95%	(89)	94
Very Unfavorable of Trump	5%	(15)	95%	(310)	325
#1 Issue: Economy	3%	(12)	97%	(337)	349
#1 Issue: Security	2%	(2)	98%	(121)	124
#1 Issue: Health Care	4%	(6)	96%	(154)	160
#1 Issue: Medicare / Social Security	2%	(2)	98%	(91)	92
#1 Issue: Education	1%	(1)	99%	(71)	72
#1 Issue: Other	5%	(3)	95%	(53)	56
2018 House Vote: Democrat	2%	(6)	98%	(267)	273
2018 House Vote: Republican	2%	(7)	98%	(304)	310
2016 Vote: Hillary Clinton	2%	(6)	98%	(243)	249
2016 Vote: Donald Trump	2%	(8)	98%	(331)	338
2016 Vote: Other	2%	(1)	98%	(61)	62
2016 Vote: Didn't Vote	7%	(16)	93%	(231)	247
Voted in 2014: Yes	2%	(14)	98%	(548)	562
Voted in 2014: No	5%	(17)	95%	(320)	337
2012 Vote: Barack Obama	3%	(12)	97%	(320)	332
2012 Vote: Mitt Romney	1%	(2)	99%	(239)	241
2012 Vote: Didn't Vote	6%	(17)	94%	(261)	278
4-Region: Northeast	1%	(3)	99%	(176)	178
4-Region: Midwest	6%	(11)	94%	(174)	184
4-Region: South	4%	(13)	96%	(328)	341
4-Region: West	3%	(5)	97%	(190)	195
Parent of a kid Younger than 5 years old	13%	(23)	87%	(157)	179
Parent of a kid 5 to 12 years old	6%	(17)	94%	(271)	287
Parent of a kid 13 to 17 years old	1%	(4)	99%	(247)	250
Parent of a kid 18 or older	—	(2)	100%	(378)	380
Parent of a kid under 18	5%	(30)	95%	(521)	551
Kids have access to any device	3%	(31)	97%	(867)	899

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Table EDU9_11NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Noggin

Demographic	Selected		Not Selected		Total N
Parents	3%	(31)	97%	(867)	899
Kids have access to their own device	3%	(21)	97%	(744)	765
Kids spending more time with screens	4%	(20)	96%	(455)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_12NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Minecraft

Demographic	Selected		Not Selected		Total N
Parents	20%	(179)	80%	(719)	899
Gender: Male	19%	(78)	81%	(343)	421
Gender: Female	21%	(101)	79%	(377)	478
Age: 18-34	25%	(43)	75%	(128)	171
Age: 35-44	31%	(68)	69%	(149)	218
Age: 45-64	16%	(63)	84%	(322)	385
Age: 65+	4%	(5)	96%	(120)	125
Millennials: 1981-1996	26%	(67)	74%	(187)	254
GenXers: 1965-1980	24%	(82)	76%	(262)	344
Baby Boomers: 1946-1964	9%	(22)	91%	(236)	258
PID: Dem (no lean)	13%	(35)	87%	(231)	266
PID: Ind (no lean)	26%	(76)	74%	(214)	290
PID: Rep (no lean)	20%	(68)	80%	(275)	343
PID/Gender: Dem Men	10%	(12)	90%	(103)	115
PID/Gender: Dem Women	16%	(23)	84%	(127)	151
PID/Gender: Ind Men	23%	(28)	77%	(95)	123
PID/Gender: Ind Women	29%	(48)	71%	(119)	166
PID/Gender: Rep Men	21%	(38)	79%	(144)	182
PID/Gender: Rep Women	18%	(30)	82%	(131)	160
Ideo: Liberal (1-3)	19%	(37)	81%	(157)	194
Ideo: Moderate (4)	19%	(49)	81%	(213)	262
Ideo: Conservative (5-7)	17%	(58)	83%	(274)	332
Educ: < College	21%	(124)	79%	(468)	592
Educ: Bachelors degree	15%	(29)	85%	(160)	189
Educ: Post-grad	22%	(26)	78%	(92)	118
Income: Under 50k	19%	(79)	81%	(330)	409
Income: 50k-100k	21%	(63)	79%	(233)	297
Income: 100k+	19%	(37)	81%	(157)	194
Ethnicity: White	21%	(150)	79%	(576)	726
Ethnicity: Hispanic	24%	(36)	76%	(113)	148
Ethnicity: Black	11%	(11)	89%	(93)	104
Ethnicity: Other	27%	(18)	73%	(50)	68

Continued on next page

Table EDU9_12NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Minecraft

Demographic	Selected		Not Selected		Total N
Parents	20%	(179)	80%	(719)	899
All Christian	19%	(87)	81%	(371)	458
Agnostic/Nothing in particular	25%	(47)	75%	(144)	191
Something Else	21%	(35)	79%	(135)	170
Religious Non-Protestant/Catholic	18%	(11)	82%	(50)	61
Evangelical	18%	(52)	82%	(228)	280
Non-Evangelical	19%	(63)	81%	(264)	327
Community: Urban	19%	(43)	81%	(190)	233
Community: Suburban	18%	(73)	82%	(333)	406
Community: Rural	24%	(63)	76%	(196)	259
Employ: Private Sector	19%	(65)	81%	(277)	341
Employ: Government	16%	(10)	84%	(54)	64
Employ: Self-Employed	24%	(19)	76%	(59)	78
Employ: Homemaker	25%	(25)	75%	(77)	102
Employ: Retired	8%	(12)	92%	(141)	152
Employ: Unemployed	36%	(30)	64%	(53)	83
Employ: Other	24%	(15)	76%	(49)	65
Military HH: Yes	23%	(33)	77%	(108)	141
Military HH: No	19%	(147)	81%	(611)	758
RD/WT: Right Direction	21%	(63)	79%	(237)	300
RD/WT: Wrong Track	20%	(117)	80%	(482)	599
Trump Job Approve	22%	(96)	78%	(343)	440
Trump Job Disapprove	17%	(70)	83%	(347)	417
Trump Job Strongly Approve	22%	(58)	78%	(206)	264
Trump Job Somewhat Approve	22%	(38)	78%	(138)	176
Trump Job Somewhat Disapprove	19%	(22)	81%	(93)	115
Trump Job Strongly Disapprove	16%	(48)	84%	(254)	302
Favorable of Trump	21%	(90)	79%	(345)	435
Unfavorable of Trump	18%	(75)	82%	(345)	420

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Table EDU9_12NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Minecraft

Demographic	Selected		Not Selected		Total N
Parents	20%	(179)	80%	(719)	899
Very Favorable of Trump	22%	(59)	78%	(210)	270
Somewhat Favorable of Trump	18%	(31)	82%	(135)	166
Somewhat Unfavorable of Trump	22%	(21)	78%	(73)	94
Very Unfavorable of Trump	16%	(54)	84%	(272)	325
#1 Issue: Economy	19%	(68)	81%	(281)	349
#1 Issue: Security	18%	(23)	82%	(101)	124
#1 Issue: Health Care	19%	(31)	81%	(129)	160
#1 Issue: Medicare / Social Security	13%	(12)	87%	(80)	92
#1 Issue: Education	38%	(27)	62%	(45)	72
#1 Issue: Other	17%	(9)	83%	(47)	56
2018 House Vote: Democrat	16%	(44)	84%	(229)	273
2018 House Vote: Republican	21%	(66)	79%	(244)	310
2016 Vote: Hillary Clinton	13%	(33)	87%	(216)	249
2016 Vote: Donald Trump	20%	(68)	80%	(270)	338
2016 Vote: Other	33%	(20)	67%	(42)	62
2016 Vote: Didn't Vote	23%	(58)	77%	(189)	247
Voted in 2014: Yes	19%	(108)	81%	(453)	562
Voted in 2014: No	21%	(71)	79%	(266)	337
2012 Vote: Barack Obama	17%	(57)	83%	(275)	332
2012 Vote: Mitt Romney	20%	(48)	80%	(194)	241
2012 Vote: Didn't Vote	24%	(65)	76%	(212)	278
4-Region: Northeast	20%	(35)	80%	(143)	178
4-Region: Midwest	16%	(29)	84%	(155)	184
4-Region: South	22%	(76)	78%	(265)	341
4-Region: West	20%	(39)	80%	(156)	195
Parent of a kid Younger than 5 years old	19%	(34)	81%	(146)	179
Parent of a kid 5 to 12 years old	36%	(102)	64%	(185)	287
Parent of a kid 13 to 17 years old	32%	(80)	68%	(170)	250
Parent of a kid 18 or older	10%	(37)	90%	(343)	380
Parent of a kid under 18	27%	(151)	73%	(400)	551
Kids have access to any device	20%	(179)	80%	(719)	899

Continued on next page

Table EDU9_12NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Minecraft

Demographic	Selected		Not Selected		Total N
Parents	20%	(179)	80%	(719)	899
Kids have access to their own device	21%	(162)	79%	(603)	765
Kids spending more time with screens	27%	(127)	73%	(349)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_13NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Roblox

Demographic	Selected		Not Selected		Total N
Parents	15%	(131)	85%	(768)	899
Gender: Male	13%	(55)	87%	(366)	421
Gender: Female	16%	(76)	84%	(402)	478
Age: 18-34	27%	(47)	73%	(125)	171
Age: 35-44	22%	(49)	78%	(169)	218
Age: 45-64	9%	(34)	91%	(351)	385
Age: 65+	1%	(1)	99%	(123)	125
Millennials: 1981-1996	25%	(63)	75%	(191)	254
GenXers: 1965-1980	14%	(50)	86%	(295)	344
Baby Boomers: 1946-1964	4%	(10)	96%	(247)	258
PID: Dem (no lean)	12%	(33)	88%	(233)	266
PID: Ind (no lean)	22%	(64)	78%	(226)	290
PID: Rep (no lean)	10%	(34)	90%	(309)	343
PID/Gender: Dem Men	11%	(13)	89%	(102)	115
PID/Gender: Dem Women	13%	(20)	87%	(131)	151
PID/Gender: Ind Men	16%	(19)	84%	(104)	123
PID/Gender: Ind Women	27%	(44)	73%	(122)	166
PID/Gender: Rep Men	12%	(23)	88%	(160)	182
PID/Gender: Rep Women	7%	(11)	93%	(149)	160
Ideo: Liberal (1-3)	18%	(34)	82%	(160)	194
Ideo: Moderate (4)	14%	(36)	86%	(226)	262
Ideo: Conservative (5-7)	10%	(34)	90%	(298)	332
Educ: < College	16%	(92)	84%	(499)	592
Educ: Bachelors degree	12%	(22)	88%	(167)	189
Educ: Post-grad	14%	(16)	86%	(102)	118
Income: Under 50k	14%	(56)	86%	(353)	409
Income: 50k-100k	16%	(46)	84%	(250)	297
Income: 100k+	15%	(28)	85%	(165)	194
Ethnicity: White	13%	(98)	87%	(629)	726
Ethnicity: Hispanic	18%	(27)	82%	(122)	148
Ethnicity: Black	20%	(21)	80%	(83)	104
Ethnicity: Other	17%	(12)	83%	(56)	68

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Table EDU9_13NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.

Roblox

Demographic	Selected		Not Selected		Total N
Parents	15%	(131)	85%	(768)	899
All Christian	13%	(58)	87%	(400)	458
Agnostic/Nothing in particular	20%	(39)	80%	(152)	191
Something Else	16%	(27)	84%	(143)	170
Religious Non-Protestant/Catholic	13%	(8)	87%	(53)	61
Evangelical	12%	(35)	88%	(245)	280
Non-Evangelical	14%	(46)	86%	(281)	327
Community: Urban	14%	(32)	86%	(201)	233
Community: Suburban	13%	(55)	87%	(351)	406
Community: Rural	17%	(44)	83%	(216)	259
Employ: Private Sector	14%	(46)	86%	(295)	341
Employ: Government	14%	(9)	86%	(55)	64
Employ: Self-Employed	17%	(13)	83%	(65)	78
Employ: Homemaker	23%	(24)	77%	(79)	102
Employ: Retired	5%	(7)	95%	(145)	152
Employ: Unemployed	24%	(20)	76%	(63)	83
Employ: Other	10%	(6)	90%	(58)	65
Military HH: Yes	16%	(22)	84%	(119)	141
Military HH: No	14%	(109)	86%	(649)	758
RD/WT: Right Direction	12%	(37)	88%	(263)	300
RD/WT: Wrong Track	16%	(94)	84%	(505)	599
Trump Job Approve	12%	(52)	88%	(387)	440
Trump Job Disapprove	16%	(66)	84%	(351)	417
Trump Job Strongly Approve	11%	(29)	89%	(235)	264
Trump Job Somewhat Approve	13%	(23)	87%	(152)	176
Trump Job Somewhat Disapprove	21%	(24)	79%	(90)	115
Trump Job Strongly Disapprove	14%	(42)	86%	(261)	302
Favorable of Trump	12%	(52)	88%	(383)	435
Unfavorable of Trump	15%	(63)	85%	(357)	420

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Table EDU9_13NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Roblox

Demographic	Selected		Not Selected		Total N
Parents	15%	(131)	85%	(768)	899
Very Favorable of Trump	11%	(29)	89%	(240)	270
Somewhat Favorable of Trump	14%	(23)	86%	(143)	166
Somewhat Unfavorable of Trump	18%	(17)	82%	(77)	94
Very Unfavorable of Trump	14%	(46)	86%	(280)	325
#1 Issue: Economy	15%	(52)	85%	(297)	349
#1 Issue: Security	8%	(10)	92%	(114)	124
#1 Issue: Health Care	13%	(20)	87%	(139)	160
#1 Issue: Medicare / Social Security	6%	(6)	94%	(87)	92
#1 Issue: Education	31%	(22)	69%	(49)	72
#1 Issue: Other	21%	(12)	79%	(44)	56
2018 House Vote: Democrat	13%	(35)	87%	(239)	273
2018 House Vote: Republican	11%	(34)	89%	(276)	310
2016 Vote: Hillary Clinton	13%	(32)	87%	(217)	249
2016 Vote: Donald Trump	11%	(38)	89%	(301)	338
2016 Vote: Other	23%	(14)	77%	(48)	62
2016 Vote: Didn't Vote	19%	(46)	81%	(202)	247
Voted in 2014: Yes	13%	(74)	87%	(487)	562
Voted in 2014: No	17%	(56)	83%	(281)	337
2012 Vote: Barack Obama	14%	(45)	86%	(286)	332
2012 Vote: Mitt Romney	12%	(28)	88%	(213)	241
2012 Vote: Didn't Vote	18%	(49)	82%	(228)	278
4-Region: Northeast	16%	(29)	84%	(149)	178
4-Region: Midwest	12%	(21)	88%	(163)	184
4-Region: South	17%	(59)	83%	(282)	341
4-Region: West	11%	(22)	89%	(174)	195
Parent of a kid Younger than 5 years old	17%	(30)	83%	(150)	179
Parent of a kid 5 to 12 years old	35%	(101)	65%	(187)	287
Parent of a kid 13 to 17 years old	21%	(51)	79%	(199)	250
Parent of a kid 18 or older	4%	(16)	96%	(364)	380
Parent of a kid under 18	23%	(125)	77%	(427)	551
Kids have access to any device	15%	(131)	85%	(768)	899

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Table EDU9_13NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.

Roblox

Demographic	Selected		Not Selected		Total N
Parents	15%	(131)	85%	(768)	899
Kids have access to their own device	15%	(113)	85%	(652)	765
Kids spending more time with screens	19%	(89)	81%	(387)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_14NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Fortnite

Demographic	Selected	Not Selected	Total N
Parents	18% (160)	82% (739)	899
Gender: Male	18% (74)	82% (347)	421
Gender: Female	18% (86)	82% (392)	478
Age: 18-34	32% (54)	68% (117)	171
Age: 35-44	25% (54)	75% (164)	218
Age: 45-64	11% (43)	89% (342)	385
Age: 65+	7% (8)	93% (116)	125
Millennials: 1981-1996	30% (77)	70% (177)	254
GenXers: 1965-1980	18% (61)	82% (283)	344
Baby Boomers: 1946-1964	7% (17)	93% (241)	258
PID: Dem (no lean)	18% (48)	82% (218)	266
PID: Ind (no lean)	23% (67)	77% (223)	290
PID: Rep (no lean)	13% (45)	87% (298)	343
PID/Gender: Dem Men	23% (26)	77% (89)	115
PID/Gender: Dem Women	15% (22)	85% (129)	151
PID/Gender: Ind Men	20% (24)	80% (99)	123
PID/Gender: Ind Women	26% (42)	74% (124)	166
PID/Gender: Rep Men	13% (23)	87% (159)	182
PID/Gender: Rep Women	13% (21)	87% (139)	160
Ideo: Liberal (1-3)	20% (40)	80% (154)	194
Ideo: Moderate (4)	17% (44)	83% (217)	262
Ideo: Conservative (5-7)	12% (38)	88% (294)	332
Educ: < College	18% (109)	82% (483)	592
Educ: Bachelors degree	16% (30)	84% (159)	189
Educ: Post-grad	18% (21)	82% (97)	118
Income: Under 50k	19% (78)	81% (331)	409
Income: 50k-100k	18% (54)	82% (242)	297
Income: 100k+	14% (28)	86% (166)	194
Ethnicity: White	18% (130)	82% (596)	726
Ethnicity: Hispanic	28% (41)	72% (107)	148
Ethnicity: Black	19% (20)	81% (84)	104
Ethnicity: Other	14% (10)	86% (58)	68

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Table EDU9_14NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Fortnite

Demographic	Selected		Not Selected		Total N
Parents	18%	(160)	82%	(739)	899
All Christian	13%	(61)	87%	(397)	458
Agnostic/Nothing in particular	27%	(52)	73%	(139)	191
Something Else	21%	(36)	79%	(134)	170
Religious Non-Protestant/Catholic	11%	(7)	89%	(54)	61
Evangelical	18%	(51)	82%	(229)	280
Non-Evangelical	14%	(45)	86%	(282)	327
Community: Urban	20%	(47)	80%	(186)	233
Community: Suburban	14%	(59)	86%	(347)	406
Community: Rural	21%	(54)	79%	(205)	259
Employ: Private Sector	19%	(64)	81%	(278)	341
Employ: Government	12%	(8)	88%	(56)	64
Employ: Self-Employed	21%	(16)	79%	(62)	78
Employ: Homemaker	20%	(20)	80%	(82)	102
Employ: Retired	7%	(10)	93%	(142)	152
Employ: Unemployed	31%	(25)	69%	(57)	83
Employ: Other	24%	(16)	76%	(49)	65
Military HH: Yes	18%	(25)	82%	(115)	141
Military HH: No	18%	(134)	82%	(623)	758
RD/WT: Right Direction	16%	(48)	84%	(251)	300
RD/WT: Wrong Track	19%	(111)	81%	(488)	599
Trump Job Approve	17%	(73)	83%	(367)	440
Trump Job Disapprove	18%	(74)	82%	(343)	417
Trump Job Strongly Approve	16%	(43)	84%	(221)	264
Trump Job Somewhat Approve	17%	(30)	83%	(146)	176
Trump Job Somewhat Disapprove	26%	(30)	74%	(85)	115
Trump Job Strongly Disapprove	15%	(44)	85%	(258)	302
Favorable of Trump	17%	(74)	83%	(361)	435
Unfavorable of Trump	17%	(70)	83%	(350)	420

Continued on next page

Table EDU9_14NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Fortnite

Demographic	Selected	Not Selected	Total N
Parents	18% (160)	82% (739)	899
Very Favorable of Trump	16% (43)	84% (227)	270
Somewhat Favorable of Trump	19% (31)	81% (135)	166
Somewhat Unfavorable of Trump	20% (19)	80% (76)	94
Very Unfavorable of Trump	16% (51)	84% (275)	325
#1 Issue: Economy	18% (61)	82% (287)	349
#1 Issue: Security	14% (17)	86% (107)	124
#1 Issue: Health Care	23% (36)	77% (123)	160
#1 Issue: Medicare / Social Security	12% (11)	88% (81)	92
#1 Issue: Education	24% (17)	76% (54)	72
#1 Issue: Other	13% (7)	87% (49)	56
2018 House Vote: Democrat	18% (48)	82% (225)	273
2018 House Vote: Republican	16% (48)	84% (262)	310
2016 Vote: Hillary Clinton	17% (43)	83% (206)	249
2016 Vote: Donald Trump	14% (49)	86% (290)	338
2016 Vote: Other	16% (10)	84% (52)	62
2016 Vote: Didn't Vote	23% (57)	77% (191)	247
Voted in 2014: Yes	16% (90)	84% (471)	562
Voted in 2014: No	21% (69)	79% (268)	337
2012 Vote: Barack Obama	21% (69)	79% (263)	332
2012 Vote: Mitt Romney	12% (30)	88% (212)	241
2012 Vote: Didn't Vote	20% (55)	80% (222)	278
4-Region: Northeast	18% (32)	82% (146)	178
4-Region: Midwest	17% (32)	83% (152)	184
4-Region: South	18% (61)	82% (280)	341
4-Region: West	17% (34)	83% (161)	195
Parent of a kid Younger than 5 years old	21% (38)	79% (141)	179
Parent of a kid 5 to 12 years old	29% (84)	71% (203)	287
Parent of a kid 13 to 17 years old	30% (75)	70% (175)	250
Parent of a kid 18 or older	7% (27)	93% (352)	380
Parent of a kid under 18	26% (142)	74% (409)	551
Kids have access to any device	18% (160)	82% (739)	899

Continued on next page

Table EDU9_14NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Fortnite

Demographic	Selected		Not Selected		Total N
Parents	18%	(160)	82%	(739)	899
Kids have access to their own device	20%	(151)	80%	(614)	765
Kids spending more time with screens	21%	(100)	79%	(376)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_15NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 TikTok

Demographic	Selected	Not Selected	Total N
Parents	21% (185)	79% (713)	899
Gender: Male	20% (83)	80% (338)	421
Gender: Female	21% (103)	79% (375)	478
Age: 18-34	27% (47)	73% (125)	171
Age: 35-44	30% (66)	70% (152)	218
Age: 45-64	17% (67)	83% (319)	385
Age: 65+	5% (6)	95% (119)	125
Millennials: 1981-1996	27% (69)	73% (185)	254
GenXers: 1965-1980	25% (85)	75% (259)	344
Baby Boomers: 1946-1964	11% (28)	89% (230)	258
PID: Dem (no lean)	16% (43)	84% (223)	266
PID: Ind (no lean)	25% (72)	75% (218)	290
PID: Rep (no lean)	21% (70)	79% (272)	343
PID/Gender: Dem Men	10% (11)	90% (104)	115
PID/Gender: Dem Women	21% (32)	79% (119)	151
PID/Gender: Ind Men	26% (32)	74% (91)	123
PID/Gender: Ind Women	24% (40)	76% (126)	166
PID/Gender: Rep Men	22% (39)	78% (143)	182
PID/Gender: Rep Women	19% (31)	81% (129)	160
Ideo: Liberal (1-3)	21% (41)	79% (153)	194
Ideo: Moderate (4)	21% (55)	79% (207)	262
Ideo: Conservative (5-7)	19% (63)	81% (269)	332
Educ: < College	21% (125)	79% (467)	592
Educ: Bachelors degree	19% (36)	81% (153)	189
Educ: Post-grad	21% (24)	79% (93)	118
Income: Under 50k	22% (88)	78% (320)	409
Income: 50k-100k	21% (63)	79% (234)	297
Income: 100k+	17% (34)	83% (160)	194
Ethnicity: White	21% (150)	79% (576)	726
Ethnicity: Hispanic	24% (35)	76% (113)	148
Ethnicity: Black	22% (23)	78% (82)	104
Ethnicity: Other	19% (13)	81% (55)	68

Continued on next page

Table EDU9_15NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
TikTok

Demographic	Selected		Not Selected		Total N
Parents	21%	(185)	79%	(713)	899
All Christian	18%	(84)	82%	(374)	458
Agnostic/Nothing in particular	20%	(39)	80%	(152)	191
Something Else	29%	(49)	71%	(121)	170
Religious Non-Protestant/Catholic	28%	(17)	72%	(44)	61
Evangelical	20%	(57)	80%	(223)	280
Non-Evangelical	20%	(67)	80%	(260)	327
Community: Urban	23%	(54)	77%	(179)	233
Community: Suburban	17%	(69)	83%	(337)	406
Community: Rural	24%	(62)	76%	(198)	259
Employ: Private Sector	21%	(71)	79%	(270)	341
Employ: Government	27%	(17)	73%	(46)	64
Employ: Self-Employed	27%	(21)	73%	(57)	78
Employ: Homemaker	11%	(12)	89%	(91)	102
Employ: Retired	11%	(16)	89%	(136)	152
Employ: Unemployed	28%	(23)	72%	(59)	83
Employ: Other	36%	(23)	64%	(41)	65
Military HH: Yes	18%	(25)	82%	(116)	141
Military HH: No	21%	(160)	79%	(598)	758
RD/WT: Right Direction	19%	(56)	81%	(244)	300
RD/WT: Wrong Track	22%	(130)	78%	(469)	599
Trump Job Approve	22%	(95)	78%	(345)	440
Trump Job Disapprove	19%	(78)	81%	(339)	417
Trump Job Strongly Approve	22%	(57)	78%	(207)	264
Trump Job Somewhat Approve	21%	(37)	79%	(138)	176
Trump Job Somewhat Disapprove	23%	(27)	77%	(88)	115
Trump Job Strongly Disapprove	17%	(52)	83%	(251)	302
Favorable of Trump	20%	(87)	80%	(348)	435
Unfavorable of Trump	19%	(81)	81%	(339)	420

Continued on next page

Table EDU9_15NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 TikTok

Demographic	Selected		Not Selected		Total N
Parents	21%	(185)	79%	(713)	899
Very Favorable of Trump	20%	(54)	80%	(216)	270
Somewhat Favorable of Trump	20%	(34)	80%	(132)	166
Somewhat Unfavorable of Trump	27%	(25)	73%	(69)	94
Very Unfavorable of Trump	17%	(55)	83%	(270)	325
#1 Issue: Economy	19%	(66)	81%	(283)	349
#1 Issue: Security	19%	(23)	81%	(101)	124
#1 Issue: Health Care	27%	(43)	73%	(116)	160
#1 Issue: Medicare / Social Security	15%	(14)	85%	(79)	92
#1 Issue: Education	30%	(22)	70%	(50)	72
#1 Issue: Other	14%	(8)	86%	(49)	56
2018 House Vote: Democrat	19%	(53)	81%	(220)	273
2018 House Vote: Republican	19%	(60)	81%	(250)	310
2016 Vote: Hillary Clinton	19%	(48)	81%	(200)	249
2016 Vote: Donald Trump	20%	(69)	80%	(269)	338
2016 Vote: Other	23%	(14)	77%	(48)	62
2016 Vote: Didn't Vote	21%	(53)	79%	(194)	247
Voted in 2014: Yes	19%	(109)	81%	(452)	562
Voted in 2014: No	23%	(76)	77%	(261)	337
2012 Vote: Barack Obama	21%	(71)	79%	(261)	332
2012 Vote: Mitt Romney	18%	(42)	82%	(199)	241
2012 Vote: Didn't Vote	23%	(64)	77%	(213)	278
4-Region: Northeast	20%	(36)	80%	(142)	178
4-Region: Midwest	22%	(40)	78%	(144)	184
4-Region: South	21%	(71)	79%	(270)	341
4-Region: West	19%	(38)	81%	(157)	195
Parent of a kid Younger than 5 years old	19%	(34)	81%	(145)	179
Parent of a kid 5 to 12 years old	26%	(74)	74%	(213)	287
Parent of a kid 13 to 17 years old	36%	(91)	64%	(159)	250
Parent of a kid 18 or older	14%	(53)	86%	(327)	380
Parent of a kid under 18	26%	(142)	74%	(409)	551
Kids have access to any device	21%	(185)	79%	(713)	899

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Table EDU9_15NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
TikTok

Demographic	Selected		Not Selected		Total N
Parents	21%	(185)	79%	(713)	899
Kids have access to their own device	24%	(180)	76%	(585)	765
Kids spending more time with screens	25%	(118)	75%	(358)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_16NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Instagram

Demographic	Selected	Not Selected	Total N
Parents	22% (199)	78% (700)	899
Gender: Male	24% (102)	76% (319)	421
Gender: Female	20% (96)	80% (381)	478
Age: 18-34	18% (31)	82% (140)	171
Age: 35-44	29% (63)	71% (154)	218
Age: 45-64	23% (90)	77% (296)	385
Age: 65+	12% (14)	88% (110)	125
Millennials: 1981-1996	21% (53)	79% (201)	254
GenXers: 1965-1980	29% (98)	71% (246)	344
Baby Boomers: 1946-1964	17% (43)	83% (215)	258
PID: Dem (no lean)	24% (65)	76% (201)	266
PID: Ind (no lean)	20% (59)	80% (231)	290
PID: Rep (no lean)	22% (74)	78% (268)	343
PID/Gender: Dem Men	27% (32)	73% (84)	115
PID/Gender: Dem Women	22% (34)	78% (117)	151
PID/Gender: Ind Men	20% (25)	80% (98)	123
PID/Gender: Ind Women	20% (34)	80% (133)	166
PID/Gender: Rep Men	25% (45)	75% (137)	182
PID/Gender: Rep Women	18% (29)	82% (131)	160
Ideo: Liberal (1-3)	27% (51)	73% (143)	194
Ideo: Moderate (4)	24% (63)	76% (199)	262
Ideo: Conservative (5-7)	19% (63)	81% (269)	332
Educ: < College	20% (120)	80% (472)	592
Educ: Bachelors degree	25% (48)	75% (142)	189
Educ: Post-grad	26% (31)	74% (87)	118
Income: Under 50k	18% (73)	82% (336)	409
Income: 50k-100k	28% (82)	72% (215)	297
Income: 100k+	23% (44)	77% (150)	194
Ethnicity: White	20% (148)	80% (578)	726
Ethnicity: Hispanic	29% (44)	71% (105)	148
Ethnicity: Black	26% (28)	74% (77)	104
Ethnicity: Other	34% (23)	66% (45)	68

Continued on next page

Table EDU9_16NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Instagram

Demographic	Selected		Not Selected		Total N
Parents	22%	(199)	78%	(700)	899
All Christian	20%	(91)	80%	(367)	458
Agnostic/Nothing in particular	26%	(50)	74%	(141)	191
Something Else	22%	(38)	78%	(132)	170
Religious Non-Protestant/Catholic	27%	(17)	73%	(44)	61
Evangelical	22%	(63)	78%	(217)	280
Non-Evangelical	18%	(59)	82%	(267)	327
Community: Urban	25%	(58)	75%	(175)	233
Community: Suburban	23%	(93)	77%	(313)	406
Community: Rural	18%	(47)	82%	(212)	259
Employ: Private Sector	24%	(82)	76%	(259)	341
Employ: Government	30%	(19)	70%	(45)	64
Employ: Self-Employed	30%	(23)	70%	(55)	78
Employ: Homemaker	21%	(22)	79%	(80)	102
Employ: Retired	9%	(14)	91%	(139)	152
Employ: Unemployed	25%	(21)	75%	(62)	83
Employ: Other	27%	(17)	73%	(47)	65
Military HH: Yes	21%	(30)	79%	(111)	141
Military HH: No	22%	(169)	78%	(589)	758
RD/WT: Right Direction	22%	(65)	78%	(235)	300
RD/WT: Wrong Track	22%	(134)	78%	(465)	599
Trump Job Approve	21%	(90)	79%	(349)	440
Trump Job Disapprove	22%	(94)	78%	(323)	417
Trump Job Strongly Approve	20%	(53)	80%	(211)	264
Trump Job Somewhat Approve	21%	(37)	79%	(138)	176
Trump Job Somewhat Disapprove	29%	(33)	71%	(82)	115
Trump Job Strongly Disapprove	20%	(61)	80%	(241)	302
Favorable of Trump	20%	(87)	80%	(348)	435
Unfavorable of Trump	23%	(98)	77%	(322)	420

Continued on next page

Table EDU9_16NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Instagram

Demographic	Selected		Not Selected		Total N
Parents	22%	(199)	78%	(700)	899
Very Favorable of Trump	20%	(55)	80%	(215)	270
Somewhat Favorable of Trump	20%	(33)	80%	(133)	166
Somewhat Unfavorable of Trump	28%	(26)	72%	(68)	94
Very Unfavorable of Trump	22%	(71)	78%	(254)	325
#1 Issue: Economy	22%	(78)	78%	(271)	349
#1 Issue: Security	16%	(20)	84%	(103)	124
#1 Issue: Health Care	27%	(43)	73%	(117)	160
#1 Issue: Medicare / Social Security	24%	(22)	76%	(71)	92
#1 Issue: Education	24%	(17)	76%	(55)	72
#1 Issue: Other	10%	(6)	90%	(50)	56
2018 House Vote: Democrat	26%	(71)	74%	(203)	273
2018 House Vote: Republican	24%	(73)	76%	(237)	310
2016 Vote: Hillary Clinton	27%	(68)	73%	(181)	249
2016 Vote: Donald Trump	22%	(73)	78%	(265)	338
2016 Vote: Other	29%	(18)	71%	(44)	62
2016 Vote: Didn't Vote	16%	(40)	84%	(208)	247
Voted in 2014: Yes	24%	(134)	76%	(428)	562
Voted in 2014: No	19%	(65)	81%	(272)	337
2012 Vote: Barack Obama	24%	(81)	76%	(251)	332
2012 Vote: Mitt Romney	22%	(54)	78%	(187)	241
2012 Vote: Didn't Vote	20%	(56)	80%	(221)	278
4-Region: Northeast	24%	(43)	76%	(135)	178
4-Region: Midwest	16%	(30)	84%	(155)	184
4-Region: South	22%	(76)	78%	(265)	341
4-Region: West	25%	(50)	75%	(146)	195
Parent of a kid Younger than 5 years old	11%	(19)	89%	(161)	179
Parent of a kid 5 to 12 years old	19%	(54)	81%	(233)	287
Parent of a kid 13 to 17 years old	40%	(99)	60%	(151)	250
Parent of a kid 18 or older	20%	(75)	80%	(305)	380
Parent of a kid under 18	25%	(136)	75%	(415)	551
Kids have access to any device	22%	(199)	78%	(700)	899

Continued on next page

Table EDU9_16NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Instagram

Demographic	Selected		Not Selected		Total N
Parents	22%	(199)	78%	(700)	899
Kids have access to their own device	25%	(195)	75%	(570)	765
Kids spending more time with screens	23%	(107)	77%	(369)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_17NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Twitter

Demographic	Selected		Not Selected		Total N
Parents	12%	(105)	88%	(793)	899
Gender: Male	15%	(61)	85%	(360)	421
Gender: Female	9%	(44)	91%	(433)	478
Age: 18-34	8%	(13)	92%	(158)	171
Age: 35-44	14%	(31)	86%	(186)	218
Age: 45-64	13%	(51)	87%	(335)	385
Age: 65+	8%	(10)	92%	(114)	125
Millennials: 1981-1996	10%	(24)	90%	(230)	254
GenXers: 1965-1980	14%	(48)	86%	(296)	344
Baby Boomers: 1946-1964	12%	(31)	88%	(227)	258
PID: Dem (no lean)	14%	(36)	86%	(230)	266
PID: Ind (no lean)	9%	(26)	91%	(264)	290
PID: Rep (no lean)	13%	(43)	87%	(299)	343
PID/Gender: Dem Men	14%	(16)	86%	(99)	115
PID/Gender: Dem Women	14%	(20)	86%	(130)	151
PID/Gender: Ind Men	11%	(13)	89%	(110)	123
PID/Gender: Ind Women	7%	(12)	93%	(154)	166
PID/Gender: Rep Men	17%	(32)	83%	(150)	182
PID/Gender: Rep Women	7%	(11)	93%	(149)	160
Ideo: Liberal (1-3)	14%	(27)	86%	(167)	194
Ideo: Moderate (4)	12%	(32)	88%	(230)	262
Ideo: Conservative (5-7)	12%	(41)	88%	(290)	332
Educ: < College	11%	(66)	89%	(526)	592
Educ: Bachelors degree	12%	(22)	88%	(167)	189
Educ: Post-grad	15%	(17)	85%	(101)	118
Income: Under 50k	8%	(34)	92%	(375)	409
Income: 50k-100k	16%	(48)	84%	(249)	297
Income: 100k+	12%	(24)	88%	(170)	194
Ethnicity: White	11%	(83)	89%	(644)	726
Ethnicity: Hispanic	17%	(25)	83%	(123)	148
Ethnicity: Black	12%	(12)	88%	(92)	104
Ethnicity: Other	15%	(10)	85%	(58)	68

Continued on next page

Table EDU9_17NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.

Twitter

Demographic	Selected		Not Selected		Total N
Parents	12%	(105)	88%	(793)	899
All Christian	12%	(55)	88%	(403)	458
Agnostic/Nothing in particular	10%	(20)	90%	(171)	191
Something Else	13%	(22)	87%	(148)	170
Religious Non-Protestant/Catholic	21%	(13)	79%	(48)	61
Evangelical	13%	(35)	87%	(245)	280
Non-Evangelical	11%	(36)	89%	(291)	327
Community: Urban	14%	(32)	86%	(201)	233
Community: Suburban	10%	(40)	90%	(366)	406
Community: Rural	13%	(34)	87%	(226)	259
Employ: Private Sector	14%	(48)	86%	(293)	341
Employ: Government	11%	(7)	89%	(57)	64
Employ: Self-Employed	11%	(8)	89%	(70)	78
Employ: Homemaker	8%	(8)	92%	(94)	102
Employ: Retired	8%	(12)	92%	(140)	152
Employ: Unemployed	8%	(7)	92%	(76)	83
Employ: Other	22%	(14)	78%	(50)	65
Military HH: Yes	9%	(13)	91%	(128)	141
Military HH: No	12%	(92)	88%	(666)	758
RD/WT: Right Direction	14%	(40)	86%	(259)	300
RD/WT: Wrong Track	11%	(65)	89%	(534)	599
Trump Job Approve	13%	(55)	87%	(385)	440
Trump Job Disapprove	12%	(49)	88%	(368)	417
Trump Job Strongly Approve	13%	(36)	87%	(229)	264
Trump Job Somewhat Approve	11%	(20)	89%	(156)	176
Trump Job Somewhat Disapprove	13%	(15)	87%	(99)	115
Trump Job Strongly Disapprove	11%	(34)	89%	(269)	302
Favorable of Trump	11%	(49)	89%	(386)	435
Unfavorable of Trump	13%	(53)	87%	(366)	420

Continued on next page

Table EDU9_17NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 Twitter

Demographic	Selected		Not Selected		Total N
Parents	12%	(105)	88%	(793)	899
Very Favorable of Trump	11%	(28)	89%	(241)	270
Somewhat Favorable of Trump	12%	(20)	88%	(145)	166
Somewhat Unfavorable of Trump	9%	(8)	91%	(86)	94
Very Unfavorable of Trump	14%	(45)	86%	(280)	325
#1 Issue: Economy	9%	(33)	91%	(316)	349
#1 Issue: Security	9%	(11)	91%	(113)	124
#1 Issue: Health Care	16%	(26)	84%	(134)	160
#1 Issue: Medicare / Social Security	17%	(16)	83%	(77)	92
#1 Issue: Education	10%	(7)	90%	(65)	72
#1 Issue: Other	15%	(9)	85%	(48)	56
2018 House Vote: Democrat	15%	(42)	85%	(232)	273
2018 House Vote: Republican	15%	(45)	85%	(265)	310
2016 Vote: Hillary Clinton	15%	(38)	85%	(210)	249
2016 Vote: Donald Trump	13%	(45)	87%	(294)	338
2016 Vote: Other	11%	(7)	89%	(55)	62
2016 Vote: Didn't Vote	6%	(16)	94%	(232)	247
Voted in 2014: Yes	14%	(78)	86%	(484)	562
Voted in 2014: No	8%	(28)	92%	(309)	337
2012 Vote: Barack Obama	14%	(46)	86%	(286)	332
2012 Vote: Mitt Romney	15%	(35)	85%	(206)	241
2012 Vote: Didn't Vote	7%	(18)	93%	(259)	278
4-Region: Northeast	11%	(19)	89%	(159)	178
4-Region: Midwest	12%	(22)	88%	(163)	184
4-Region: South	11%	(37)	89%	(304)	341
4-Region: West	14%	(28)	86%	(167)	195
Parent of a kid Younger than 5 years old	7%	(13)	93%	(166)	179
Parent of a kid 5 to 12 years old	8%	(23)	92%	(264)	287
Parent of a kid 13 to 17 years old	15%	(38)	85%	(212)	250
Parent of a kid 18 or older	15%	(56)	85%	(324)	380
Parent of a kid under 18	10%	(55)	90%	(496)	551
Kids have access to any device	12%	(105)	88%	(793)	899

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Table EDU9_17NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
Twitter

Demographic	Selected		Not Selected		Total N
Parents	12%	(105)	88%	(793)	899
Kids have access to their own device	13%	(103)	87%	(662)	765
Kids spending more time with screens	10%	(50)	90%	(426)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EDU9_18NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Parents	11%	(102)	89%	(797)	899
Gender: Male	9%	(36)	91%	(385)	421
Gender: Female	14%	(65)	86%	(412)	478
Age: 18-34	2%	(4)	98%	(167)	171
Age: 35-44	1%	(2)	99%	(215)	218
Age: 45-64	14%	(52)	86%	(333)	385
Age: 65+	35%	(43)	65%	(82)	125
Millennials: 1981-1996	2%	(5)	98%	(250)	254
GenXers: 1965-1980	7%	(24)	93%	(320)	344
Baby Boomers: 1946-1964	26%	(66)	74%	(191)	258
PID: Dem (no lean)	13%	(34)	87%	(233)	266
PID: Ind (no lean)	9%	(27)	91%	(263)	290
PID: Rep (no lean)	12%	(41)	88%	(301)	343
PID/Gender: Dem Men	13%	(15)	87%	(100)	115
PID/Gender: Dem Women	12%	(18)	88%	(133)	151
PID/Gender: Ind Men	7%	(9)	93%	(115)	123
PID/Gender: Ind Women	11%	(18)	89%	(149)	166
PID/Gender: Rep Men	7%	(12)	93%	(170)	182
PID/Gender: Rep Women	18%	(29)	82%	(131)	160
Ideo: Liberal (1-3)	11%	(21)	89%	(173)	194
Ideo: Moderate (4)	9%	(24)	91%	(237)	262
Ideo: Conservative (5-7)	15%	(51)	85%	(281)	332
Educ: < College	12%	(74)	88%	(518)	592
Educ: Bachelors degree	11%	(21)	89%	(168)	189
Educ: Post-grad	6%	(7)	94%	(111)	118
Income: Under 50k	14%	(56)	86%	(353)	409
Income: 50k-100k	8%	(24)	92%	(273)	297
Income: 100k+	11%	(22)	89%	(171)	194
Ethnicity: White	13%	(92)	87%	(634)	726
Ethnicity: Hispanic	10%	(15)	90%	(133)	148
Ethnicity: Black	5%	(5)	95%	(100)	104
Ethnicity: Other	7%	(5)	93%	(63)	68

Continued on next page

Table EDU9_18NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Parents	11%	(102)	89%	(797)	899
All Christian	15%	(71)	85%	(387)	458
Agnostic/Nothing in particular	6%	(11)	94%	(180)	191
Something Else	7%	(12)	93%	(158)	170
Religious Non-Protestant/Catholic	8%	(5)	92%	(56)	61
Evangelical	11%	(29)	89%	(250)	280
Non-Evangelical	16%	(52)	84%	(275)	327
Community: Urban	7%	(16)	93%	(218)	233
Community: Suburban	13%	(53)	87%	(353)	406
Community: Rural	13%	(33)	87%	(226)	259
Employ: Private Sector	9%	(32)	91%	(310)	341
Employ: Government	6%	(4)	94%	(60)	64
Employ: Self-Employed	5%	(4)	95%	(74)	78
Employ: Homemaker	7%	(7)	93%	(96)	102
Employ: Retired	29%	(44)	71%	(108)	152
Employ: Unemployed	7%	(5)	93%	(77)	83
Employ: Other	7%	(5)	93%	(60)	65
Military HH: Yes	14%	(19)	86%	(121)	141
Military HH: No	11%	(82)	89%	(676)	758
RD/WT: Right Direction	9%	(26)	91%	(274)	300
RD/WT: Wrong Track	13%	(76)	87%	(523)	599
Trump Job Approve	11%	(47)	89%	(392)	440
Trump Job Disapprove	11%	(46)	89%	(370)	417
Trump Job Strongly Approve	13%	(34)	87%	(230)	264
Trump Job Somewhat Approve	7%	(13)	93%	(162)	176
Trump Job Somewhat Disapprove	7%	(7)	93%	(107)	115
Trump Job Strongly Disapprove	13%	(39)	87%	(263)	302
Favorable of Trump	11%	(48)	89%	(387)	435
Unfavorable of Trump	11%	(45)	89%	(375)	420

Continued on next page

Table EDU9_18NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Parents	11%	(102)	89%	(797)	899
Very Favorable of Trump	13%	(34)	87%	(235)	270
Somewhat Favorable of Trump	8%	(14)	92%	(152)	166
Somewhat Unfavorable of Trump	9%	(8)	91%	(86)	94
Very Unfavorable of Trump	11%	(37)	89%	(288)	325
#1 Issue: Economy	9%	(32)	91%	(317)	349
#1 Issue: Security	17%	(21)	83%	(103)	124
#1 Issue: Health Care	10%	(15)	90%	(144)	160
#1 Issue: Medicare / Social Security	21%	(19)	79%	(73)	92
#1 Issue: Education	1%	(1)	99%	(71)	72
#1 Issue: Other	23%	(13)	77%	(43)	56
2018 House Vote: Democrat	14%	(39)	86%	(234)	273
2018 House Vote: Republican	13%	(40)	87%	(270)	310
2016 Vote: Hillary Clinton	13%	(33)	87%	(216)	249
2016 Vote: Donald Trump	12%	(42)	88%	(297)	338
2016 Vote: Other	6%	(4)	94%	(58)	62
2016 Vote: Didn't Vote	9%	(23)	91%	(224)	247
Voted in 2014: Yes	14%	(78)	86%	(483)	562
Voted in 2014: No	7%	(23)	93%	(314)	337
2012 Vote: Barack Obama	12%	(41)	88%	(291)	332
2012 Vote: Mitt Romney	14%	(33)	86%	(208)	241
2012 Vote: Didn't Vote	7%	(20)	93%	(257)	278
4-Region: Northeast	9%	(16)	91%	(162)	178
4-Region: Midwest	15%	(27)	85%	(157)	184
4-Region: South	10%	(35)	90%	(306)	341
4-Region: West	12%	(23)	88%	(172)	195
Parent of a kid Younger than 5 years old	2%	(4)	98%	(176)	179
Parent of a kid 5 to 12 years old	2%	(4)	98%	(283)	287
Parent of a kid 13 to 17 years old	2%	(6)	98%	(245)	250
Parent of a kid 18 or older	23%	(89)	77%	(291)	380
Parent of a kid under 18	2%	(13)	98%	(538)	551
Kids have access to any device	11%	(102)	89%	(797)	899

Continued on next page

Table EDU9_18NET: Which of the following platforms does the child use to access video or entertainment content? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Parents	11%	(102)	89%	(797)	899
Kids have access to their own device	12%	(91)	88%	(674)	765
Kids spending more time with screens	5%	(25)	95%	(451)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table xdemEdu3: What is the last grade or class you completed in school?

Demographic	HS or less		Some college		College grad+		Total N
Parents	43%	(452)	23%	(240)	34%	(353)	1045
Gender: Male	35%	(170)	21%	(100)	44%	(215)	484
Gender: Female	50%	(282)	25%	(140)	25%	(139)	561
Age: 18-34	57%	(106)	18%	(34)	25%	(46)	186
Age: 35-44	32%	(73)	24%	(55)	44%	(99)	227
Age: 45-64	44%	(185)	23%	(98)	33%	(139)	422
Age: 65+	42%	(88)	25%	(54)	33%	(69)	210
Millennials: 1981-1996	47%	(127)	21%	(57)	31%	(85)	269
GenXers: 1965-1980	39%	(141)	22%	(78)	39%	(141)	359
Baby Boomers: 1946-1964	42%	(148)	26%	(91)	32%	(114)	353
PID: Dem (no lean)	42%	(136)	24%	(76)	34%	(110)	322
PID: Ind (no lean)	48%	(160)	21%	(69)	31%	(101)	330
PID: Rep (no lean)	40%	(157)	24%	(95)	36%	(142)	393
PID/Gender: Dem Men	39%	(53)	20%	(27)	42%	(57)	138
PID/Gender: Dem Women	45%	(83)	27%	(49)	29%	(53)	184
PID/Gender: Ind Men	39%	(55)	18%	(26)	42%	(59)	140
PID/Gender: Ind Women	55%	(104)	23%	(43)	22%	(42)	190
PID/Gender: Rep Men	30%	(61)	23%	(47)	47%	(98)	206
PID/Gender: Rep Women	51%	(95)	26%	(48)	23%	(44)	187
Ideo: Liberal (1-3)	33%	(72)	26%	(58)	41%	(92)	223
Ideo: Moderate (4)	44%	(136)	18%	(57)	38%	(119)	312
Ideo: Conservative (5-7)	40%	(153)	26%	(99)	34%	(132)	384
Educ: < College	65%	(452)	35%	(240)	—	(0)	692
Educ: Bachelors degree	—	(0)	—	(0)	100%	(219)	219
Educ: Post-grad	—	(0)	—	(0)	100%	(135)	135
Income: Under 50k	64%	(312)	23%	(115)	13%	(64)	491
Income: 50k-100k	34%	(117)	27%	(92)	40%	(136)	345
Income: 100k+	11%	(23)	16%	(33)	73%	(153)	209
Ethnicity: White	41%	(349)	23%	(193)	36%	(300)	843
Ethnicity: Hispanic	38%	(57)	27%	(40)	35%	(53)	150
Ethnicity: Black	57%	(74)	22%	(29)	21%	(28)	130
Ethnicity: Other	40%	(29)	26%	(18)	35%	(25)	72

Continued on next page

Table xdemEdu3: What is the last grade or class you completed in school?

Demographic	HS or less		Some college		College grad+		Total N
Parents	43%	(452)	23%	(240)	34%	(353)	1045
All Christian	38%	(207)	22%	(121)	40%	(216)	545
All Non-Christian	13%	(8)	12%	(7)	75%	(43)	57
Agnostic/Nothing in particular	50%	(108)	24%	(51)	26%	(55)	214
Something Else	57%	(112)	27%	(53)	16%	(32)	197
Religious Non-Protestant/Catholic	19%	(14)	17%	(12)	63%	(45)	71
Evangelical	51%	(166)	21%	(67)	28%	(92)	325
Non-Evangelical	36%	(142)	26%	(101)	38%	(150)	392
Community: Urban	45%	(121)	21%	(55)	34%	(92)	268
Community: Suburban	33%	(158)	24%	(113)	43%	(202)	473
Community: Rural	57%	(173)	24%	(72)	19%	(59)	304
Employ: Private Sector	31%	(116)	22%	(82)	47%	(177)	376
Employ: Government	27%	(18)	15%	(10)	58%	(40)	69
Employ: Self-Employed	43%	(37)	28%	(24)	29%	(25)	85
Employ: Homemaker	53%	(60)	24%	(27)	23%	(26)	112
Employ: Retired	46%	(106)	26%	(59)	28%	(63)	229
Employ: Unemployed	66%	(60)	18%	(17)	15%	(14)	91
Employ: Other	68%	(48)	21%	(15)	11%	(8)	71
Military HH: Yes	41%	(72)	26%	(45)	33%	(57)	173
Military HH: No	44%	(380)	22%	(195)	34%	(296)	872
RD/WT: Right Direction	43%	(145)	21%	(70)	36%	(119)	334
RD/WT: Wrong Track	43%	(307)	24%	(170)	33%	(234)	712
Trump Job Approve	46%	(231)	22%	(111)	32%	(158)	500
Trump Job Disapprove	39%	(193)	24%	(120)	38%	(188)	502
Trump Job Strongly Approve	46%	(136)	22%	(65)	32%	(97)	297
Trump Job Somewhat Approve	47%	(95)	23%	(46)	30%	(61)	203
Trump Job Somewhat Disapprove	36%	(46)	24%	(31)	40%	(52)	129
Trump Job Strongly Disapprove	39%	(147)	24%	(89)	37%	(137)	373
Favorable of Trump	46%	(228)	23%	(112)	32%	(156)	496
Unfavorable of Trump	39%	(194)	24%	(119)	38%	(191)	503

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Table xdemEdu3: What is the last grade or class you completed in school?

Demographic	HS or less		Some college		College grad+		Total N
Parents	43%	(452)	23%	(240)	34%	(353)	1045
Very Favorable of Trump	47%	(142)	22%	(66)	32%	(97)	304
Somewhat Favorable of Trump	45%	(86)	24%	(46)	31%	(60)	192
Somewhat Unfavorable of Trump	36%	(39)	24%	(26)	39%	(43)	109
Very Unfavorable of Trump	39%	(154)	23%	(92)	38%	(148)	395
#1 Issue: Economy	42%	(159)	24%	(92)	34%	(132)	384
#1 Issue: Security	45%	(65)	21%	(31)	34%	(50)	147
#1 Issue: Health Care	31%	(55)	22%	(38)	47%	(82)	175
#1 Issue: Medicare / Social Security	60%	(84)	24%	(34)	16%	(22)	140
#1 Issue: Education	47%	(36)	21%	(16)	32%	(25)	77
#1 Issue: Other	45%	(33)	24%	(17)	31%	(23)	73
2018 House Vote: Democrat	32%	(108)	22%	(74)	45%	(150)	332
2018 House Vote: Republican	36%	(131)	25%	(92)	39%	(144)	366
2016 Vote: Hillary Clinton	31%	(95)	24%	(73)	44%	(134)	301
2016 Vote: Donald Trump	36%	(143)	26%	(101)	38%	(149)	393
2016 Vote: Other	33%	(24)	23%	(17)	45%	(33)	74
2016 Vote: Didn't Vote	69%	(190)	18%	(50)	13%	(35)	275
Voted in 2014: Yes	31%	(204)	25%	(168)	44%	(288)	660
Voted in 2014: No	64%	(248)	19%	(72)	17%	(65)	385
2012 Vote: Barack Obama	34%	(135)	26%	(101)	40%	(160)	397
2012 Vote: Mitt Romney	30%	(84)	25%	(69)	45%	(124)	276
2012 Vote: Other	43%	(23)	24%	(13)	33%	(18)	53
2012 Vote: Didn't Vote	66%	(208)	18%	(58)	16%	(49)	315
4-Region: Northeast	39%	(79)	16%	(32)	44%	(88)	199
4-Region: Midwest	47%	(104)	25%	(56)	27%	(59)	220
4-Region: South	48%	(191)	22%	(86)	30%	(119)	397
4-Region: West	34%	(78)	29%	(66)	38%	(86)	230
Parent of a kid Younger than 5 years old	47%	(95)	22%	(44)	31%	(63)	203
Parent of a kid 5 to 12 years old	36%	(106)	21%	(62)	43%	(126)	293
Parent of a kid 13 to 17 years old	36%	(93)	25%	(64)	39%	(99)	256
Parent of a kid 18 or older	47%	(235)	24%	(119)	29%	(144)	498
Parent of a kid under 18	40%	(234)	22%	(131)	38%	(220)	584
Kids have access to any device	43%	(386)	23%	(206)	34%	(307)	899

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Table xdemEdu3: *What is the last grade or class you completed in school?*

Demographic	HS or less	Some college	College grad+	Total N
Parents	43% (452)	23% (240)	34% (353)	1045
Kids have access to their own device	44% (340)	24% (182)	32% (244)	765
Kids spending more time with screens	37% (175)	26% (123)	37% (178)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Parents	1045	100%
xdemGender	Gender: Male	484	46%
	Gender: Female	561	54%
	N	1045	
age	Age: 18-34	186	18%
	Age: 35-44	227	22%
	Age: 45-64	422	40%
	Age: 65+	210	20%
	N	1045	
demAgeGeneration	GenZers: 1997-2012	25	2%
	Millennials: 1981-1996	269	26%
	GenXers: 1965-1980	359	34%
	Baby Boomers: 1946-1964	353	34%
	N	1006	
xpid3	PID: Dem (no lean)	322	31%
	PID: Ind (no lean)	330	32%
	PID: Rep (no lean)	393	38%
	N	1045	
xpidGender	PID/Gender: Dem Men	138	13%
	PID/Gender: Dem Women	184	18%
	PID/Gender: Ind Men	140	13%
	PID/Gender: Ind Women	190	18%
	PID/Gender: Rep Men	206	20%
	PID/Gender: Rep Women	187	18%
	N	1045	
xdemIdeo3	Ideo: Liberal (1-3)	223	21%
	Ideo: Moderate (4)	312	30%
	Ideo: Conservative (5-7)	384	37%
	N	918	
xeduc3	Educ: < College	692	66%
	Educ: Bachelors degree	219	21%
	Educ: Post-grad	135	13%
	N	1045	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	491	47%
	Income: 50k-100k	345	33%
	Income: 100k+	209	20%
	N	1045	
xdemWhite	Ethnicity: White	843	81%
xdemHispBin	Ethnicity: Hispanic	150	14%
demBlackBin	Ethnicity: Black	130	12%
demRaceOther	Ethnicity: Other	72	7%
xdemReligion	All Christian	545	52%
	All Non-Christian	57	5%
	Atheist	33	3%
	Agnostic/Nothing in particular	214	20%
	Something Else	197	19%
	N	1045	
xdemReligOther	Religious Non-Protestant/Catholic	71	7%
xdemEvang	Evangelical	325	31%
	Non-Evangelical	392	38%
	N	717	
xdemUsr	Community: Urban	268	26%
	Community: Suburban	473	45%
	Community: Rural	304	29%
	N	1045	
xdemEmploy	Employ: Private Sector	376	36%
	Employ: Government	69	7%
	Employ: Self-Employed	85	8%
	Employ: Homemaker	112	11%
	Employ: Retired	229	22%
	Employ: Unemployed	91	9%
	Employ: Other	71	7%
	N	1032	
xdemMilHH1	Military HH: Yes	173	17%
	Military HH: No	872	83%
	N	1045	
xnrl	RD/WT: Right Direction	334	32%
	RD/WT: Wrong Track	712	68%
	N	1045	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	500	48%
	Trump Job Disapprove	502	48%
	N	1002	
Trump_Approve2	Trump Job Strongly Approve	297	28%
	Trump Job Somewhat Approve	203	19%
	Trump Job Somewhat Disapprove	129	12%
	Trump Job Strongly Disapprove	373	36%
	N	1002	
Trump_Fav	Favorable of Trump	496	47%
	Unfavorable of Trump	503	48%
	N	1000	
Trump_Fav_FULL	Very Favorable of Trump	304	29%
	Somewhat Favorable of Trump	192	18%
	Somewhat Unfavorable of Trump	109	10%
	Very Unfavorable of Trump	395	38%
	N	1000	
xnr3	#1 Issue: Economy	384	37%
	#1 Issue: Security	147	14%
	#1 Issue: Health Care	175	17%
	#1 Issue: Medicare / Social Security	140	13%
	#1 Issue: Women's Issues	24	2%
	#1 Issue: Education	77	7%
	#1 Issue: Energy	26	2%
	#1 Issue: Other	73	7%
	N	1045	
xsubVote18O	2018 House Vote: Democrat	332	32%
	2018 House Vote: Republican	366	35%
	2018 House Vote: Someone else	34	3%
	N	733	
xsubVote16O	2016 Vote: Hillary Clinton	301	29%
	2016 Vote: Donald Trump	393	38%
	2016 Vote: Other	74	7%
	2016 Vote: Didn't Vote	275	26%
	N	1044	
xsubVote14O	Voted in 2014: Yes	660	63%
	Voted in 2014: No	385	37%
	N	1045	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	397	38%
	2012 Vote: Mitt Romney	276	26%
	2012 Vote: Other	53	5%
	2012 Vote: Didn't Vote	315	30%
	N	1041	
xreg4	4-Region: Northeast	199	19%
	4-Region: Midwest	220	21%
	4-Region: South	397	38%
	4-Region: West	230	22%
	N	1045	
EDUdem1	Parent of a kid Younger than 5 years old	203	19%
EDUdem2	Parent of a kid 5 to 12 years old	293	28%
EDUdem3	Parent of a kid 13 to 17 years old	256	24%
EDUdem4	Parent of a kid 18 or older	498	48%
EDUdem5	Parent of a kid under 18	584	56%
EDUdem6	Kids have access to any device	899	86%
EDUdem7	Kids have access to their own device	765	73%
EDUdem8	Kids spending more time with screens	476	45%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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