# MMORNING CONSULT 

National Tracking Poll \#2007147
July 31 - August 03, 2020
Crosstabulation Results

Methodology:
This poll was conducted between July 31-August 3, 2020 among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

## Table Index

1 Table MCS1_1: How much have you seen, read, or heard about each of the following? MLB players and staff members from the Miami Marlins, Philadelphia Phillies and St. Louis Cardinals testing positive for the coronavirus

2 Table MCS1_2: How much have you seen, read, or heard about each of the following? Leagues such as the NBA, NHL, MLS, WNBA and NWSL bringing all of their teams to a single location to compete in isolation (or in a 'bubble') to prevent the spread of coronavirus

3 Table MCS1_3: How much have you seen, read, or heard about each of the following? College athletic conferences canceling, postponing or rescheduling athletic programs scheduled for the fall, including football

4 Table MCS2: As you may know, at least 20 MLB athletes or staff members from at least three different teams have tested positive for the coronavirus, resulting in the cancellation of several games.Based on what you know about MLB and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

5 Table MCS3: As you may know, NFL teams reported to training camp last week and are scheduled to begin their season on Sept. 10, during which teams and players will travel from city to city for games. Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

6 Table MCS4: Lastly, college athletic conferences are currently determining whether or not they plan to compete this fall. The earliest college football games are scheduled for late August.Based on what you know about college athletics and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?
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## Crosstabulation Results by Respondent Demographics

Table MCS1_1: How much have you seen, read, or heard about each of the following?
MLB players and staff members from the Miami Marlins, Philadelphia Phillies and St. Louis Cardinals testing positive for the coronavirus

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (591) | 35\% | (771) | 16\% | (342) | 23\% | (497) | 2201 |
| Gender: Male | 33\% | (352) | 37\% | (390) | 13\% | (135) | 17\% | (185) | 1062 |
| Gender: Female | 21\% | (239) | 33\% | (381) | 18\% | (206) | 27\% | (312) | 1139 |
| Age: 18-34 | $21 \%$ | (135) | $31 \%$ | (201) | 21\% | (136) | 28\% | (184) | 655 |
| Age: 35-44 | 27\% | (98) | 35\% | (126) | 13\% | (48) | 24\% | (85) | 358 |
| Age: 45-64 | 31\% | (233) | 36\% | (268) | 13\% | (94) | 21\% | (157) | 751 |
| Age: 65+ | 29\% | (125) | 40\% | (176) | 15\% | (64) | 16\% | (72) | 436 |
| GenZers: 1997-2012 | 20\% | (49) | 26\% | (62) | 19\% | (46) | 35\% | (84) | 241 |
| Millennials: 1981-1996 | 23\% | (137) | 34\% | (206) | 19\% | (111) | 24\% | (146) | 600 |
| GenXers: 1965-1980 | 28\% | (155) | 34\% | (187) | 14\% | (79) | 24\% | (130) | 550 |
| Baby Boomers: 1946-1964 | $31 \%$ | (222) | 38\% | (271) | 14\% | (98) | 17\% | (117) | 709 |
| PID: Dem (no lean) | 31\% | (252) | 35\% | (288) | 15\% | (126) | 18\% | (151) | 818 |
| PID: Ind (no lean) | 22\% | (159) | 33\% | (240) | 19\% | (141) | 26\% | (188) | 727 |
| PID: Rep (no lean) | 27\% | (180) | 37\% | (244) | 11\% | (74) | 24\% | (158) | 656 |
| PID/Gender: Dem Men | 40\% | (143) | 35\% | (126) | 11\% | (38) | 14\% | (48) | 355 |
| PID/Gender: Dem Women | 24\% | (109) | 35\% | (162) | 19\% | (89) | 22\% | (103) | 463 |
| PID/Gender: Ind Men | 28\% | (102) | 35\% | (130) | 19\% | (70) | 19\% | (69) | 372 |
| PID/Gender: Ind Women | 16\% | (56) | $31 \%$ | (110) | 20\% | (71) | 33\% | (118) | 355 |
| PID/Gender: Rep Men | 32\% | (106) | 40\% | (134) | 8\% | (27) | 20\% | (67) | 335 |
| PID/Gender: Rep Women | 23\% | (74) | 34\% | (109) | 15\% | (47) | 28\% | (91) | 321 |
| Ideo: Liberal (1-3) | 29\% | (183) | 35\% | (217) | 16\% | (100) | 20\% | (129) | 628 |
| Ideo: Moderate (4) | 28\% | (171) | 41\% | (247) | 13\% | (76) | 18\% | (106) | 600 |
| Ideo: Conservative (5-7) | 28\% | (203) | 36\% | (259) | 15\% | (106) | 21\% | (147) | 715 |
| Educ: < College | 23\% | (348) | 33\% | (497) | 17\% | (260) | 27\% | (408) | 1513 |
| Educ: Bachelors degree | 34\% | (152) | 42\% | (186) | 11\% | (48) | 13\% | (58) | 444 |
| Educ: Post-grad | 37\% | (91) | 36\% | (88) | 14\% | (34) | 12\% | (30) | 244 |
| Income: Under 50k | 23\% | (272) | 32\% | (383) | 17\% | (207) | 27\% | (321) | 1183 |
| Income: 50k-100k | 29\% | (196) | 37\% | (254) | 15\% | (100) | 19\% | (130) | 680 |
| Income: 100k+ | 36\% | (123) | 40\% | (134) | 10\% | (35) | 14\% | (46) | 338 |

[^0]Table MCS1_1: How much have you seen, read, or heard about each of the following?
MLB players and staff members from the Miami Marlins, Philadelphia Phillies and St. Louis Cardinals testing positive for the coronavirus

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (591) | 35\% | (771) | 16\% | (342) | 23\% | (497) | 2201 |
| Ethnicity: White | 27\% | (463) | 36\% | (612) | 15\% | (266) | 22\% | (382) | 1722 |
| Ethnicity: Hispanic | 25\% | (88) | 36\% | (125) | 16\% | (54) | 23\% | (82) | 350 |
| Ethnicity: Black | 29\% | (80) | 33\% | (91) | 15\% | (40) | 23\% | (62) | 274 |
| Ethnicity: Other | 23\% | (48) | 33\% | (68) | 17\% | (35) | 26\% | (53) | 204 |
| All Christian | 32\% | (328) | 38\% | (383) | 12\% | (127) | 18\% | (181) | 1019 |
| All Non-Christian | 29\% | (30) | 40\% | (41) | 12\% | (12) | 19\% | (20) | 103 |
| Atheist | 17\% | (16) | 46\% | (42) | 15\% | (14) | 22\% | (20) | 92 |
| Agnostic/Nothing in particular | 24\% | (141) | 30\% | (178) | 18\% | (107) | 28\% | (168) | 594 |
| Something Else | 20\% | (77) | 32\% | (127) | $21 \%$ | (82) | 27\% | (107) | 393 |
| Religious Non-Protestant/Catholic | 28\% | (36) | 40\% | (52) | 11\% | (14) | 21\% | (28) | 130 |
| Evangelical | 26\% | (138) | 33\% | (176) | 18\% | (96) | 23\% | (121) | 530 |
| Non-Evangelical | 30\% | (255) | $38 \%$ | (318) | 13\% | (111) | 19\% | (158) | 842 |
| Community: Urban | 29\% | (160) | 34\% | (192) | 17\% | (94) | 20\% | (111) | 558 |
| Community: Suburban | 29\% | (304) | 37\% | (393) | 13\% | (142) | 21\% | (216) | 1054 |
| Community: Rural | 22\% | (127) | $32 \%$ | (186) | 18\% | (105) | 29\% | (170) | 588 |
| Employ: Private Sector | 34\% | (236) | 36\% | (253) | 12\% | (85) | 18\% | (123) | 696 |
| Employ: Government | 32\% | (38) | 42\% | (50) | 10\% | (12) | 17\% | (21) | 121 |
| Employ: Self-Employed | 26\% | (45) | 33\% | (59) | 21\% | (37) | 20\% | (36) | 177 |
| Employ: Homemaker | 10\% | (14) | 33\% | (44) | 22\% | (30) | 35\% | (46) | 134 |
| Employ: Retired | 30\% | (151) | 37\% | (188) | 15\% | (74) | 18\% | (89) | 503 |
| Employ: Unemployed | 16\% | (51) | 34\% | (107) | 18\% | (58) | 32\% | (100) | 316 |
| Employ: Other | 16\% | (20) | 32\% | (40) | 19\% | (25) | 33\% | (42) | 127 |
| Military HH: Yes | 29\% | (97) | 36\% | (121) | 18\% | (61) | 18\% | (60) | 339 |
| Military HH: No | 27\% | (494) | 35\% | (650) | 15\% | (281) | 23\% | (437) | 1862 |
| RD/WT: Right Direction | 25\% | (137) | 35\% | (192) | 16\% | (88) | 24\% | (132) | 548 |
| RD/WT: Wrong Track | 27\% | (454) | 35\% | (580) | 15\% | (254) | 22\% | (365) | 1653 |
| Trump Job Approve | 24\% | (204) | 34\% | (285) | 16\% | (138) | 25\% | (208) | 835 |
| Trump Job Disapprove | 30\% | (377) | 36\% | (461) | 14\% | (183) | 20\% | (248) | 1268 |

Continued on next page

Table MCS1_1: How much have you seen, read, or heard about each of the following?
MLB players and staff members from the Miami Marlins, Philadelphia Phillies and St. Louis Cardinals testing positive for the coronavirus

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (591) | 35\% | (771) | 16\% | (342) | 23\% | (497) | 2201 |
| Trump Job Strongly Approve | 24\% | (115) | 36\% | (172) | 15\% | (70) | 25\% | (116) | 472 |
| Trump Job Somewhat Approve | 25\% | (90) | $31 \%$ | (114) | 19\% | (68) | 25\% | (92) | 363 |
| Trump Job Somewhat Disapprove | 31\% | (85) | 35\% | (95) | 19\% | (50) | 15\% | (40) | 270 |
| Trump Job Strongly Disapprove | 29\% | (292) | 37\% | (366) | 13\% | (132) | 21\% | (208) | 998 |
| Favorable of Trump | 25\% | (210) | 34\% | (288) | 17\% | (138) | 24\% | (200) | 836 |
| Unfavorable of Trump | 29\% | (354) | 37\% | (455) | 15\% | (180) | 20\% | (247) | 1237 |
| Very Favorable of Trump | 24\% | (119) | 38\% | (187) | 14\% | (72) | 24\% | (120) | 499 |
| Somewhat Favorable of Trump | 27\% | (91) | 30\% | (101) | 20\% | (66) | 24\% | (79) | 337 |
| Somewhat Unfavorable of Trump | 33\% | (62) | 35\% | (66) | 15\% | (29) | 17\% | (33) | 190 |
| Very Unfavorable of Trump | 28\% | (292) | 37\% | (389) | 14\% | (151) | 20\% | (214) | 1047 |
| \# 1 Issue: Economy | 27\% | (210) | 35\% | (274) | 18\% | (136) | 20\% | (157) | 777 |
| \# 1 Issue: Security | 22\% | (59) | 36\% | (95) | 18\% | (48) | 24\% | (64) | 265 |
| \# 1 Issue: Health Care | 33\% | (136) | 35\% | (145) | 12\% | (50) | 19\% | (78) | 409 |
| \# 1 Issue: Medicare / Social Security | $31 \%$ | (85) | $36 \%$ | (98) | 12\% | (34) | 21\% | (58) | 275 |
| \# 1 Issue: Women's Issues | 10\% | (9) | 38\% | (33) | 18\% | (16) | $33 \%$ | (29) | 87 |
| \# 1 Issue: Education | 28\% | (37) | 25\% | (33) | 17\% | (22) | 31\% | (41) | 133 |
| \# 1 Issue: Energy | 23\% | (20) | 47\% | (40) | 7\% | (6) | 23\% | (20) | 86 |
| \#1 Issue: Other | 22\% | (37) | 32\% | (53) | 17\% | (29) | 29\% | (50) | 169 |
| 2018 House Vote: Democrat | 34\% | (241) | 38\% | (271) | 14\% | (97) | 15\% | (105) | 715 |
| 2018 House Vote: Republican | 32\% | (199) | 38\% | (239) | 13\% | (81) | 18\% | (114) | 633 |
| 2018 House Vote: Someone else | 13\% | (12) | 43\% | (41) | 19\% | (18) | 26\% | (25) | 96 |
| 2016 Vote: Hillary Clinton | 34\% | (228) | 38\% | (256) | 14\% | (93) | 14\% | (96) | 674 |
| 2016 Vote: Donald Trump | 30\% | (197) | 38\% | (251) | 13\% | (88) | 18\% | (120) | 655 |
| 2016 Vote: Other | 24\% | (39) | 46\% | (74) | 17\% | (27) | 13\% | (22) | 162 |
| 2016 Vote: Didn't Vote | 18\% | (127) | 26\% | (187) | 19\% | (134) | 37\% | (259) | 708 |
| Voted in 2014: Yes | 32\% | (402) | 39\% | (487) | 13\% | (166) | 15\% | (185) | 1240 |
| Voted in 2014: No | 20\% | (189) | 30\% | (285) | 18\% | (176) | 32\% | (312) | 961 |
| 2012 Vote: Barack Obama | 35\% | (274) | 38\% | (299) | 14\% | (109) | 14\% | (112) | 795 |
| 2012 Vote: Mitt Romney | $31 \%$ | (160) | 39\% | (203) | 13\% | (67) | 17\% | (88) | 519 |
| 2012 Vote: Other | 18\% | (15) | 47\% | (40) | 12\% | (10) | 23\% | (19) | 84 |
| 2012 Vote: Didn't Vote | 18\% | (142) | 28\% | (227) | 19\% | (153) | 35\% | (277) | 799 |

[^1]Table MCS1_1: How much have you seen, read, or heard about each of the following?
MLB players and staff members from the Miami Marlins, Philadelphia Phillies and St. Louis Cardinals testing positive for the coronavirus

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (591) | 35\% | (771) | 16\% | (342) | 23\% | (497) | 2201 |
| 4-Region: Northeast | 32\% | (124) | 36\% | (140) | 13\% | (52) | 20\% | (77) | 394 |
| 4-Region: Midwest | 30\% | (137) | 38\% | (177) | 14\% | (65) | 18\% | (84) | 462 |
| 4-Region: South | 25\% | (205) | 34\% | (280) | 16\% | (131) | 25\% | (208) | 825 |
| 4-Region: West | 24\% | (124) | 33\% | (174) | 18\% | (93) | 25\% | (129) | 520 |
| MLB Fans | 41\% | (455) | 40\% | (453) | 12\% | (132) | 7\% | (82) | 1122 |
| Avid MLB Fans | 56\% | (247) | 33\% | (147) | 6\% | (27) | 4\% | (19) | 440 |
| Democratic MLB fans | 45\% | (192) | 38\% | (163) | 12\% | (52) | 6\% | (25) | 432 |
| Republican MLB fans | 37\% | (140) | 45\% | (167) | 10\% | (35) | 8\% | (31) | 373 |
| NFL Fans | 35\% | (467) | 39\% | (523) | 15\% | (200) | 11\% | (144) | 1334 |
| Avid NFL Fans | 46\% | (296) | 37\% | (239) | 10\% | (62) | 7\% | (47) | 644 |
| Democratic NFL fans | 40\% | (201) | 38\% | (194) | 14\% | (70) | 8\% | (41) | 506 |
| Republican NFL fans | 36\% | (141) | 42\% | (166) | 12\% | (49) | 10\% | (39) | 394 |
| College football Fans | 39\% | (411) | 40\% | (428) | 13\% | (138) | 8\% | (82) | 1059 |
| Avid College football Fans | 51\% | (213) | 37\% | (152) | 8\% | (32) | 5\% | (19) | 417 |
| Democratic College football fans | 44\% | (173) | 36\% | (141) | 13\% | (50) | 7\% | (26) | 390 |
| Republican College football fans | 37\% | (128) | 45\% | (155) | 10\% | (35) | 7\% | (25) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCS1_2: How much have you seen, read, or heard about each of the following?
Leagues such as the NBA, NHL, MLS, WNBA and NWSL bringing all of their teams to a single location to compete in isolation (or in a 'bubble') to prevent the spread of coronavirus

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (526) | 32\% | (705) | 17\% | (364) | 28\% | (606) | 2201 |
| Gender: Male | 33\% | (349) | 32\% | (337) | 15\% | (157) | 21\% | (219) | 1062 |
| Gender: Female | 16\% | (177) | $32 \%$ | (368) | 18\% | (207) | 34\% | (387) | 1139 |
| Age: 18-34 | 24\% | (158) | 31\% | (206) | 16\% | (105) | 28\% | (186) | 655 |
| Age: 35-44 | 31\% | (110) | 29\% | (102) | 16\% | (56) | 25\% | (89) | 358 |
| Age: 45-64 | 23\% | (173) | $34 \%$ | (253) | 17\% | (124) | 27\% | (201) | 751 |
| Age: 65+ | 20\% | (85) | 33\% | (143) | 18\% | (78) | 30\% | (130) | 436 |
| GenZers: 1997-2012 | 26\% | (62) | 26\% | (62) | 15\% | (36) | 34\% | (81) | 241 |
| Millennials: 1981-1996 | 26\% | (157) | 32\% | (191) | 16\% | (98) | 26\% | (154) | 600 |
| GenXers: 1965-1980 | 25\% | (136) | 32\% | (177) | 16\% | (89) | 27\% | (148) | 550 |
| Baby Boomers: 1946-1964 | 22\% | (156) | 34\% | (239) | 17\% | (123) | 27\% | (191) | 709 |
| PID: Dem (no lean) | 26\% | (209) | 35\% | (288) | 16\% | (131) | 23\% | (190) | 818 |
| PID: Ind (no lean) | 21\% | (156) | 30\% | (219) | 18\% | (134) | 30\% | (218) | 727 |
| PID: Rep (no lean) | 25\% | (162) | 30\% | (197) | 15\% | (98) | 30\% | (198) | 656 |
| PID/Gender: Dem Men | 37\% | (132) | 35\% | (125) | 11\% | (38) | 17\% | (60) | 355 |
| PID/Gender: Dem Women | 17\% | (77) | 35\% | (163) | 20\% | (93) | 28\% | (130) | 463 |
| PID/Gender: Ind Men | 28\% | (103) | 30\% | (113) | 20\% | (74) | 22\% | (82) | 372 |
| PID/Gender: Ind Women | 15\% | (53) | 30\% | (107) | 17\% | (60) | 38\% | (136) | 355 |
| PID/Gender: Rep Men | 34\% | (114) | 30\% | (99) | 13\% | (44) | 23\% | (78) | 335 |
| PID/Gender: Rep Women | 15\% | (48) | $31 \%$ | (98) | 17\% | (54) | 38\% | (120) | 321 |
| Ideo: Liberal (1-3) | 25\% | (158) | 35\% | (218) | 17\% | (105) | 23\% | (146) | 628 |
| Ideo: Moderate (4) | 26\% | (158) | 38\% | (226) | 14\% | (86) | 22\% | (131) | 600 |
| Ideo: Conservative (5-7) | 24\% | (175) | $31 \%$ | (224) | 17\% | (122) | 27\% | (195) | 715 |
| Educ: < College | 21\% | (320) | 29\% | (445) | 18\% | (269) | 32\% | (479) | 1513 |
| Educ: Bachelors degree | 29\% | (131) | 38\% | (169) | 14\% | (60) | 19\% | (84) | 444 |
| Educ: Post-grad | 31\% | (76) | 37\% | (90) | 14\% | (34) | 18\% | (44) | 244 |
| Income: Under 50k | 20\% | (238) | 29\% | (338) | 18\% | (218) | 33\% | (388) | 1183 |
| Income: 50k-100k | 26\% | (177) | 34\% | (230) | 17\% | (113) | 23\% | (160) | 680 |
| Income: 100k+ | 33\% | (111) | 40\% | (136) | 10\% | (32) | 17\% | (58) | 338 |
| Ethnicity: White | 22\% | (373) | 33\% | (566) | 17\% | (290) | 29\% | (494) | 1722 |
| Ethnicity: Hispanic | 25\% | (89) | 32\% | (111) | 17\% | (59) | 26\% | (90) | 350 |

[^2]Table MCS1_2: How much have you seen, read, or heard about each of the following?
Leagues such as the NBA, NHL, MLS, WNBA and NWSL bringing all of their teams to a single location to compete in isolation (or in a 'bubble') to prevent the spread of coronavirus

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (526) | 32\% | (705) | 17\% | (364) | 28\% | (606) | 2201 |
| Ethnicity: Black | 40\% | (111) | 24\% | (66) | 12\% | (34) | 23\% | (64) | 274 |
| Ethnicity: Other | 21\% | (43) | 36\% | (73) | 20\% | (40) | 24\% | (48) | 204 |
| All Christian | 27\% | (275) | $33 \%$ | (340) | 15\% | (152) | 25\% | (252) | 1019 |
| All Non-Christian | 33\% | (34) | 34\% | (35) | 13\% | (13) | 21\% | (21) | 103 |
| Atheist | 15\% | (14) | 43\% | (39) | 15\% | (14) | 27\% | (25) | 92 |
| Agnostic/Nothing in particular | 20\% | (118) | 29\% | (170) | 20\% | (122) | 31\% | (184) | 594 |
| Something Else | 22\% | (86) | 31\% | (121) | 16\% | (63) | $31 \%$ | (123) | 393 |
| Religious Non-Protestant/Catholic | 35\% | (45) | 32\% | (42) | 14\% | (18) | 19\% | (25) | 130 |
| Evangelical | 23\% | (120) | 30\% | (160) | 18\% | (93) | 30\% | (158) | 530 |
| Non-Evangelical | 27\% | (227) | 34\% | (288) | 14\% | (116) | 25\% | (211) | 842 |
| Community: Urban | 30\% | (166) | 27\% | (149) | 17\% | (95) | 26\% | (148) | 558 |
| Community: Suburban | 24\% | (248) | 37\% | (390) | 15\% | (157) | 25\% | (259) | 1054 |
| Community: Rural | 19\% | (112) | 28\% | (165) | 19\% | (112) | 34\% | (200) | 588 |
| Employ: Private Sector | 28\% | (195) | 36\% | (251) | 16\% | (109) | 20\% | (141) | 696 |
| Employ: Government | 35\% | (42) | 34\% | (41) | 8\% | (9) | 24\% | (29) | 121 |
| Employ: Self-Employed | 29\% | (51) | 28\% | (50) | 20\% | (36) | 22\% | (39) | 177 |
| Employ: Homemaker | 12\% | (15) | 30\% | (40) | 21\% | (28) | 38\% | (51) | 134 |
| Employ: Retired | 21\% | (107) | 32\% | (163) | 17\% | (87) | 29\% | (146) | 503 |
| Employ: Unemployed | 18\% | (58) | 27\% | (86) | 19\% | (60) | 35\% | (112) | 316 |
| Employ: Other | 19\% | (24) | 29\% | (36) | 14\% | (18) | 38\% | (49) | 127 |
| Military HH: Yes | 23\% | (78) | 35\% | (120) | 18\% | (60) | 24\% | (82) | 339 |
| Military HH: No | 24\% | (449) | $31 \%$ | (585) | 16\% | (303) | 28\% | (524) | 1862 |
| RD/WT: Right Direction | 23\% | (127) | 29\% | (160) | 16\% | (87) | 32\% | (173) | 548 |
| RD/WT: Wrong Track | 24\% | (399) | 33\% | (545) | 17\% | (276) | 26\% | (433) | 1653 |
| Trump Job Approve | 22\% | (188) | 29\% | (239) | 16\% | (134) | 33\% | (275) | 835 |
| Trump Job Disapprove | 26\% | (330) | 35\% | (445) | 16\% | (207) | 23\% | (286) | 1268 |
| Trump Job Strongly Approve | 22\% | (106) | 29\% | (135) | 17\% | (82) | 32\% | (150) | 472 |
| Trump Job Somewhat Approve | 23\% | (82) | 29\% | (104) | 14\% | (52) | 34\% | (125) | 363 |
| Trump Job Somewhat Disapprove | 26\% | (71) | 38\% | (103) | 18\% | (50) | 17\% | (46) | 270 |
| Trump Job Strongly Disapprove | 26\% | (259) | 34\% | (342) | 16\% | (157) | 24\% | (240) | 998 |

[^3]Table MCS1_2: How much have you seen, read, or heard about each of the following?
Leagues such as the NBA, NHL, MLS, WNBA and NWSL bringing all of their teams to a single location to compete in isolation (or in a 'bubble') to prevent the spread of coronavirus

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (526) | 32\% | (705) | 17\% | (364) | 28\% | (606) | 2201 |
| Favorable of Trump | 23\% | (190) | 30\% | (252) | 16\% | (135) | 31\% | (259) | 836 |
| Unfavorable of Trump | 25\% | (311) | 35\% | (433) | 16\% | (201) | 24\% | (292) | 1237 |
| Very Favorable of Trump | 22\% | (109) | 29\% | (143) | 18\% | (90) | 31\% | (157) | 499 |
| Somewhat Favorable of Trump | 24\% | (81) | 33\% | (110) | 13\% | (45) | 30\% | (102) | 337 |
| Somewhat Unfavorable of Trump | 26\% | (50) | 36\% | (68) | 18\% | (35) | 20\% | (38) | 190 |
| Very Unfavorable of Trump | 25\% | (261) | 35\% | (365) | 16\% | (166) | 24\% | (254) | 1047 |
| \# 1 Issue: Economy | 25\% | (197) | 34\% | (264) | 16\% | (123) | 25\% | (194) | 777 |
| \#1 Issue: Security | 23\% | (61) | 30\% | (80) | 20\% | (52) | 27\% | (72) | 265 |
| \# 1 Issue: Health Care | 26\% | (108) | 34\% | (138) | 16\% | (64) | 24\% | (99) | 409 |
| \#1 Issue: Medicare / Social Security | 22\% | (60) | 30\% | (81) | 16\% | (44) | 33\% | (89) | 275 |
| \# 1 Issue: Women's Issues | 14\% | (12) | 28\% | (24) | 16\% | (14) | 42\% | (37) | 87 |
| \# 1 Issue: Education | 28\% | (37) | 26\% | (34) | 13\% | (17) | 34\% | (45) | 133 |
| \# 1 Issue: Energy | 27\% | (24) | 32\% | (28) | 16\% | (14) | 24\% | (21) | 86 |
| \#1 Issue: Other | 17\% | (28) | 32\% | (55) | 21\% | (36) | 29\% | (50) | 169 |
| 2018 House Vote: Democrat | 29\% | (205) | 36\% | (257) | $14 \%$ | (101) | 21\% | (151) | 715 |
| 2018 House Vote: Republican | 27\% | (171) | 33\% | (206) | 17\% | (107) | 24\% | (149) | 633 |
| 2018 House Vote: Someone else | 16\% | (15) | 37\% | (36) | 17\% | (16) | 30\% | (29) | 96 |
| 2016 Vote: Hillary Clinton | 29\% | (193) | 35\% | (239) | 16\% | (105) | 20\% | (137) | 674 |
| 2016 Vote: Donald Trump | 26\% | (170) | 33\% | (214) | 17\% | (110) | 25\% | (161) | 655 |
| 2016 Vote: Other | $21 \%$ | (34) | 44\% | (71) | 17\% | (27) | 19\% | (31) | 162 |
| 2016 Vote: Didn't Vote | 18\% | (130) | 25\% | (179) | 17\% | (121) | 39\% | (277) | 708 |
| Voted in 2014: Yes | 27\% | (331) | 35\% | (438) | 16\% | (199) | 22\% | (271) | 1240 |
| Voted in 2014: No | 20\% | (195) | 28\% | (267) | 17\% | (165) | 35\% | (335) | 961 |
| 2012 Vote: Barack Obama | 28\% | (222) | 37\% | (294) | 16\% | (127) | 19\% | (152) | 795 |
| 2012 Vote: Mitt Romney | 24\% | (126) | 34\% | (178) | 16\% | (84) | 25\% | (130) | 519 |
| 2012 Vote: Other | 15\% | (13) | 33\% | (28) | 15\% | (12) | 37\% | (31) | 84 |
| 2012 Vote: Didn't Vote | $21 \%$ | (165) | 25\% | (203) | 17\% | (139) | 37\% | (292) | 799 |

[^4]Table MCS1_2: How much have you seen, read, or heard about each of the following?
Leagues such as the NBA, NHL, MLS, WNBA and NWSL bringing all of their teams to a single location to compete in isolation (or in a 'bubble') to prevent the spread of coronavirus

| Demographic | A lot |  | Some |  | Not much | Nothing at all |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $24 \%$ | $(526)$ | $32 \%$ | $(705)$ | $17 \%$ | $(364)$ | $28 \%$ | $(606)$ |
| 4-Region: Northeast | $28 \%$ | $(111)$ | $31 \%$ | $(121)$ | $12 \%$ | $(48)$ | $29 \%$ | $(114)$ |
| 4-Region: Midwest | $25 \%$ | $(118)$ | $34 \%$ | $(155)$ | $17 \%$ | $(80)$ | $24 \%$ | $(110)$ |
| 4-Region: South | $22 \%$ | $(185)$ | $33 \%$ | $(273)$ | $16 \%$ | $(128)$ | $29 \%$ | $(239)$ |
| 4-Region: West | $22 \%$ | $(113)$ | $30 \%$ | $(155)$ | $21 \%$ | $(108)$ | $28 \%$ | $(143)$ |
| MLB Fans | $37 \%$ | $(413)$ | $36 \%$ | $(408)$ | $14 \%$ | $(161)$ | $12 \%$ | $(140)$ |
| Avid MLB Fans | $49 \%$ | $(215)$ | $30 \%$ | $(130)$ | $12 \%$ | $(52)$ | $10 \%$ | $(42)$ |
| Democratic MLB fans | $37 \%$ | $(162)$ | $38 \%$ | $(166)$ | $14 \%$ | $(62)$ | $10 \%$ | $(42)$ |
| Republican MLB fans | $35 \%$ | $(132)$ | $35 \%$ | $(131)$ | $13 \%$ | $(50)$ | $16 \%$ | $(60)$ |
| NFL Fans | $33 \%$ | $(439)$ | $37 \%$ | $(489)$ | $15 \%$ | $(204)$ | $15 \%$ | $(202)$ |
| Avid NFL Fans | $44 \%$ | $(286)$ | $35 \%$ | $(225)$ | $10 \%$ | $(63)$ | $11 \%$ | $(71)$ |
| Democratic NFL fans | $35 \%$ | $(177)$ | $37 \%$ | $(186)$ | $15 \%$ | $(74)$ | $14 \%$ | $(69)$ |
| Republican NFL fans | $34 \%$ | $(134)$ | $37 \%$ | $(147)$ | $12 \%$ | $(47)$ | $17 \%$ | $(66)$ |
| College football Fans | $38 \%$ | $(397)$ | $38 \%$ | $(398)$ | $13 \%$ | $(133)$ | $12 \%$ | $(130)$ |
| Avid College football Fans | $52 \%$ | $(218)$ | $33 \%$ | $(138)$ | $7 \%$ | $(27)$ | $8 \%$ | $(33)$ |
| Democratic College football fans | $40 \%$ | $(156)$ | $39 \%$ | $(151)$ | $11 \%$ | $(43)$ | $10 \%$ | $(40)$ |
| Republican College football fans | $37 \%$ | $(126)$ | $37 \%$ | $(126)$ | $12 \%$ | $(40)$ | $15 \%$ | $(50)$ |

[^5]Table MCS1_3: How much have you seen, read, or heard about each of the following?
College athletic conferences canceling, postponing or rescheduling athletic programs scheduled for the fall, including football

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (457) | 37\% | (815) | 19\% | (418) | 23\% | (511) | 2201 |
| Gender: Male | 28\% | (298) | 35\% | (373) | 19\% | (198) | 18\% | (193) | 1062 |
| Gender: Female | 14\% | (159) | 39\% | (442) | 19\% | (219) | 28\% | (318) | 1139 |
| Age: 18-34 | 22\% | (146) | 34\% | (223) | 20\% | (128) | 24\% | (159) | 655 |
| Age: 35-44 | 26\% | (93) | 35\% | (127) | 16\% | (56) | 23\% | (82) | 358 |
| Age: 45-64 | 19\% | (141) | 38\% | (282) | 19\% | (142) | 25\% | (186) | 751 |
| Age: 65+ | 18\% | (78) | 42\% | (183) | 21\% | (91) | 19\% | (84) | 436 |
| GenZers: 1997-2012 | 25\% | (60) | 34\% | (82) | 15\% | (37) | 26\% | (62) | 241 |
| Millennials: 1981-1996 | 22\% | (134) | 34\% | (205) | 20\% | (119) | 24\% | (142) | 600 |
| GenXers: 1965-1980 | 21\% | (115) | 35\% | (191) | 18\% | (97) | 27\% | (146) | 550 |
| Baby Boomers: 1946-1964 | 19\% | (133) | 41\% | (293) | 20\% | (139) | 20\% | (144) | 709 |
| PID: Dem (no lean) | 21\% | (174) | 41\% | (333) | 18\% | (148) | 20\% | (163) | 818 |
| PID: Ind (no lean) | 17\% | (127) | 35\% | (257) | 21\% | (156) | 26\% | (188) | 727 |
| PID: Rep (no lean) | 24\% | (156) | 34\% | (225) | 17\% | (114) | 24\% | (160) | 656 |
| PID/Gender: Dem Men | 31\% | (109) | 35\% | (125) | 17\% | (61) | 17\% | (61) | 355 |
| PID/Gender: Dem Women | 14\% | (65) | 45\% | (208) | 19\% | (87) | 22\% | (103) | 463 |
| PID/Gender: Ind Men | 23\% | (87) | 36\% | (134) | 24\% | (89) | 17\% | (61) | 372 |
| PID/Gender: Ind Women | $11 \%$ | (40) | 35\% | (123) | 19\% | (66) | 36\% | (126) | 355 |
| PID/Gender: Rep Men | 31\% | (102) | 34\% | (114) | 14\% | (48) | 21\% | (71) | 335 |
| PID/Gender: Rep Women | 17\% | (54) | 35\% | (111) | 21\% | (66) | 28\% | (90) | 321 |
| Ideo: Liberal (1-3) | 20\% | (126) | 42\% | (266) | 17\% | (106) | 21\% | (130) | 628 |
| Ideo: Moderate (4) | 21\% | (126) | 40\% | (241) | 20\% | (123) | 18\% | (111) | 600 |
| Ideo: Conservative (5-7) | 23\% | (165) | 36\% | (257) | 18\% | (132) | 22\% | (161) | 715 |
| Educ: < College | 18\% | (273) | 34\% | (519) | 20\% | (310) | 27\% | (412) | 1513 |
| Educ: Bachelors degree | 28\% | (124) | 44\% | (194) | 14\% | (63) | 14\% | (63) | 444 |
| Educ: Post-grad | 25\% | (61) | 42\% | (102) | 18\% | (44) | 15\% | (37) | 244 |
| Income: Under 50k | 17\% | (205) | 33\% | (393) | 21\% | (254) | 28\% | (331) | 1183 |
| Income: 50k-100k | 24\% | (165) | 39\% | (267) | 17\% | (116) | 19\% | (132) | 680 |
| Income: 100k+ | 26\% | (86) | 46\% | (155) | 14\% | (48) | 14\% | (49) | 338 |
| Ethnicity: White | 20\% | (353) | 37\% | (639) | 19\% | (331) | 23\% | (399) | 1722 |
| Ethnicity: Hispanic | 21\% | (73) | 37\% | (128) | 19\% | (68) | 23\% | (81) | 350 |
| Ethnicity: Black | 27\% | (73) | 33\% | (92) | 18\% | (49) | 22\% | (61) | 274 |

[^6]Table MCS1_3: How much have you seen, read, or heard about each of the following?
College athletic conferences canceling, postponing or rescheduling athletic programs scheduled for the fall, including football

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (457) | 37\% | (815) | 19\% | (418) | 23\% | (511) | 2201 |
| Ethnicity: Other | 15\% | (31) | 41\% | (84) | 18\% | (38) | 25\% | (52) | 204 |
| All Christian | 22\% | (227) | 40\% | (406) | 18\% | (184) | 20\% | (202) | 1019 |
| All Non-Christian | 29\% | (30) | $31 \%$ | (32) | 18\% | (18) | 22\% | (23) | 103 |
| Atheist | 13\% | (12) | 42\% | (38) | 17\% | (15) | 29\% | (26) | 92 |
| Agnostic/Nothing in particular | 18\% | (106) | 34\% | (201) | 22\% | (130) | 27\% | (158) | 594 |
| Something Else | 21\% | (83) | 35\% | (138) | 18\% | (70) | 26\% | (102) | 393 |
| Religious Non-Protestant/Catholic | 29\% | (37) | 35\% | (45) | 16\% | (21) | 21\% | (27) | 130 |
| Evangelical | 21\% | (111) | 38\% | (204) | 17\% | (92) | 23\% | (124) | 530 |
| Non-Evangelical | 22\% | (187) | 38\% | (322) | 19\% | (159) | 21\% | (174) | 842 |
| Community: Urban | 23\% | (127) | 35\% | (197) | 19\% | (106) | 23\% | (128) | 558 |
| Community: Suburban | 21\% | (225) | 39\% | (409) | 18\% | (194) | 21\% | (226) | 1054 |
| Community: Rural | 18\% | (105) | 35\% | (209) | 20\% | (118) | 27\% | (157) | 588 |
| Employ: Private Sector | 25\% | (172) | 39\% | (275) | 18\% | (125) | 18\% | (125) | 696 |
| Employ: Government | 33\% | (40) | 38\% | (46) | 12\% | (14) | 18\% | (22) | 121 |
| Employ: Self-Employed | 29\% | (52) | 28\% | (50) | 23\% | (40) | 20\% | (35) | 177 |
| Employ: Homemaker | 11\% | (15) | 31\% | (41) | 23\% | (31) | 35\% | (47) | 134 |
| Employ: Retired | 16\% | (82) | 43\% | (214) | 21\% | (103) | 21\% | (103) | 503 |
| Employ: Unemployed | 12\% | (38) | 33\% | (104) | 21\% | (67) | 34\% | (107) | 316 |
| Employ: Other | 18\% | (23) | 30\% | (38) | 16\% | (21) | 36\% | (46) | 127 |
| Military HH: Yes | 23\% | (80) | 40\% | (137) | 20\% | (69) | 16\% | (54) | 339 |
| Military HH: No | 20\% | (377) | 36\% | (678) | 19\% | (349) | 25\% | (458) | 1862 |
| RD/WT: Right Direction | 22\% | (122) | 35\% | (190) | 16\% | (86) | 27\% | (150) | 548 |
| RD/WT: Wrong Track | 20\% | (335) | 38\% | (625) | 20\% | (331) | 22\% | (362) | 1653 |
| Trump Job Approve | 22\% | (180) | 33\% | (272) | 20\% | (166) | 26\% | (217) | 835 |
| Trump Job Disapprove | $21 \%$ | (265) | 41\% | (516) | 18\% | (231) | 20\% | (257) | 1268 |
| Trump Job Strongly Approve | 21\% | (100) | 33\% | (157) | 20\% | (92) | 26\% | (123) | 472 |
| Trump Job Somewhat Approve | 22\% | (81) | 32\% | (115) | 20\% | (74) | 26\% | (94) | 363 |
| Trump Job Somewhat Disapprove | 20\% | (55) | 44\% | (119) | $21 \%$ | (57) | 15\% | (40) | 270 |
| Trump Job Strongly Disapprove | 21\% | (210) | 40\% | (397) | 17\% | (174) | 22\% | (217) | 998 |
| Favorable of Trump | 21\% | (177) | 34\% | (287) | 19\% | (162) | 25\% | (209) | 836 |
| Unfavorable of Trump | 20\% | (253) | 40\% | (500) | 18\% | (228) | 21\% | (256) | 1237 |

[^7]Table MCS1_3: How much have you seen, read, or heard about each of the following?
College athletic conferences canceling, postponing or rescheduling athletic programs scheduled for the fall, including football

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (457) | 37\% | (815) | 19\% | (418) | 23\% | (511) | 2201 |
| Very Favorable of Trump | 21\% | (104) | $34 \%$ | (172) | 18\% | (91) | 26\% | (131) | 499 |
| Somewhat Favorable of Trump | 22\% | (73) | 34\% | (115) | 21\% | (71) | 23\% | (78) | 337 |
| Somewhat Unfavorable of Trump | 24\% | (45) | 44\% | (84) | 16\% | (30) | 16\% | (31) | 190 |
| Very Unfavorable of Trump | 20\% | (207) | 40\% | (416) | 19\% | (199) | $21 \%$ | (225) | 1047 |
| \# 1 Issue: Economy | 23\% | (182) | 37\% | (291) | 19\% | (148) | 20\% | (156) | 777 |
| \# 1 Issue: Security | 23\% | (61) | $34 \%$ | (91) | 19\% | (50) | 24\% | (62) | 265 |
| \# 1 Issue: Health Care | 20\% | (82) | 41\% | (166) | 15\% | (62) | 24\% | (98) | 409 |
| \# 1 Issue: Medicare / Social Security | 16\% | (45) | 39\% | (107) | 22\% | (59) | 23\% | (63) | 275 |
| \# 1 Issue: Women's Issues | 13\% | (11) | 44\% | (39) | 14\% | (12) | 29\% | (26) | 87 |
| \# 1 Issue: Education | 22\% | (29) | 32\% | (43) | 15\% | (21) | $31 \%$ | (41) | 133 |
| \# 1 Issue: Energy | 19\% | (16) | 29\% | (25) | $34 \%$ | (30) | 17\% | (15) | 86 |
| \# 1 Issue: Other | 18\% | (30) | $31 \%$ | (53) | 21\% | (36) | 30\% | (50) | 169 |
| 2018 House Vote: Democrat | 23\% | (161) | 41\% | (290) | 20\% | (141) | 17\% | (122) | 715 |
| 2018 House Vote: Republican | 26\% | (162) | 38\% | (242) | 18\% | (116) | 18\% | (114) | 633 |
| 2018 House Vote: Someone else | 18\% | (18) | 30\% | (29) | 21\% | (20) | $31 \%$ | (30) | 96 |
| 2016 Vote: Hillary Clinton | 21\% | (144) | 41\% | (279) | 20\% | (133) | 17\% | (117) | 674 |
| 2016 Vote: Donald Trump | 23\% | (152) | 39\% | (254) | 19\% | (127) | 19\% | (122) | 655 |
| 2016 Vote: Other | 20\% | (32) | 42\% | (69) | 19\% | (32) | 18\% | (30) | 162 |
| 2016 Vote: Didn't Vote | 18\% | (128) | 30\% | (211) | 18\% | (126) | 34\% | (243) | 708 |
| Voted in 2014: Yes | 23\% | (289) | 40\% | (502) | 19\% | (238) | 17\% | (211) | 1240 |
| Voted in 2014: No | 17\% | (168) | 33\% | (313) | 19\% | (180) | $31 \%$ | (300) | 961 |
| 2012 Vote: Barack Obama | 22\% | (175) | 42\% | (333) | 19\% | (149) | 17\% | (137) | 795 |
| 2012 Vote: Mitt Romney | 22\% | (113) | 41\% | (211) | 20\% | (102) | 18\% | (93) | 519 |
| 2012 Vote: Other | 22\% | (18) | 35\% | (30) | 15\% | (13) | 27\% | (23) | 84 |
| 2012 Vote: Didn't Vote | 19\% | (150) | 30\% | (240) | 19\% | (150) | 32\% | (259) | 799 |
| 4-Region: Northeast | 21\% | (81) | 38\% | (149) | 18\% | (72) | 23\% | (92) | 394 |
| 4-Region: Midwest | 23\% | (104) | 40\% | (183) | 19\% | (87) | 19\% | (88) | 462 |
| 4-Region: South | 22\% | (181) | 35\% | (293) | 17\% | (144) | 25\% | (207) | 825 |
| 4-Region: West | 17\% | (90) | 37\% | (191) | 22\% | (115) | 24\% | (124) | 520 |
| MLB Fans | 29\% | (329) | 42\% | (474) | 18\% | (207) | 10\% | (111) | 1122 |
| Avid MLB Fans | 40\% | (175) | 37\% | (162) | 14\% | (61) | 9\% | (42) | 440 |

[^8]Table MCS1_3: How much have you seen, read, or heard about each of the following?
College athletic conferences canceling, postponing or rescheduling athletic programs scheduled for the fall, including football

| Demographic | A lot |  | Some |  | Not much | Nothing at all |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $21 \%$ | $(457)$ | $37 \%$ | $(815)$ | $19 \%$ | $(418)$ | $23 \%$ | $(511)$ |
| Democratic MLB fans | $31 \%$ | $(133)$ | $41 \%$ | $(175)$ | $19 \%$ | $(80)$ | $10 \%$ | $(43)$ |
| Republican MLB fans | $31 \%$ | $(115)$ | $42 \%$ | $(155)$ | $17 \%$ | $(64)$ | $11 \%$ | $(39)$ |
| NFL Fans | $27 \%$ | $(357)$ | $41 \%$ | $(542)$ | $21 \%$ | $(280)$ | $12 \%$ | $(154)$ |
| Avid NFL Fans | $36 \%$ | $(233)$ | $40 \%$ | $(258)$ | $15 \%$ | $(98)$ | $9 \%$ | $(55)$ |
| Democratic NFL fans | $28 \%$ | $(142)$ | $43 \%$ | $(215)$ | $19 \%$ | $(97)$ | $10 \%$ | $(51)$ |
| Republican NFL fans | $31 \%$ | $(120)$ | $40 \%$ | $(156)$ | $18 \%$ | $(71)$ | $12 \%$ | $(47)$ |
| College football Fans | $33 \%$ | $(351)$ | $45 \%$ | $(472)$ | $16 \%$ | $(172)$ | $6 \%$ | $(64)$ |
| Avid College football Fans | $47 \%$ | $(197)$ | $40 \%$ | $(168)$ | $8 \%$ | $(33)$ | $5 \%$ | $(19)$ |
| Democratic College football fans | $34 \%$ | $(134)$ | $45 \%$ | $(177)$ | $14 \%$ | $(55)$ | $6 \%$ | $(24)$ |
| Republican College football fans | $37 \%$ | $(127)$ | $41 \%$ | $(140)$ | $16 \%$ | $(55)$ | $6 \%$ | $(21)$ |

[^9]Table MCS2: As you may know, at least 20 MLB athletes or staff members from at least three different teams have tested positive for the coronavirus, resulting in the cancellation of several games.Based on what you know about MLB and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | MLB should cancel its season immediately |  | MLB should cancel its season if the outbreaks get worse |  | MLB should continue to play its entire season |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (608) | 40\% | (872) | 13\% | (277) | 20\% | (445) | 2201 |
| Gender: Male | 24\% | (255) | 41\% | (440) | 18\% | (186) | 17\% | (181) | 1062 |
| Gender: Female | 31\% | (353) | 38\% | (432) | 8\% | (91) | 23\% | (263) | 1139 |
| Age: 18-34 | 29\% | (187) | 40\% | (259) | 10\% | (67) | 22\% | (142) | 655 |
| Age: 35-44 | 25\% | (90) | $34 \%$ | (122) | 17\% | (61) | 24\% | (84) | 358 |
| Age: 45-64 | 27\% | (205) | 39\% | (291) | 14\% | (103) | 20\% | (152) | 751 |
| Age: 65+ | 29\% | (125) | 46\% | (199) | $11 \%$ | (46) | 15\% | (66) | 436 |
| GenZers: 1997-2012 | 34\% | (81) | 37\% | (88) | 6\% | (13) | 24\% | (59) | 241 |
| Millennials: 1981-1996 | 26\% | (153) | 40\% | (239) | 14\% | (84) | 21\% | (124) | 600 |
| GenXers: 1965-1980 | 26\% | (142) | 36\% | (199) | 13\% | (74) | 24\% | (134) | 550 |
| Baby Boomers: 1946-1964 | 28\% | (200) | 41\% | (293) | 13\% | (95) | 17\% | (121) | 709 |
| PID: Dem (no lean) | 35\% | (288) | 43\% | (353) | 6\% | (53) | 15\% | (125) | 818 |
| PID: Ind (no lean) | 24\% | (174) | 39\% | (281) | 12\% | (84) | 26\% | (187) | 727 |
| PID: Rep (no lean) | 22\% | (145) | 36\% | (238) | 21\% | (140) | 20\% | (133) | 656 |
| PID/Gender: Dem Men | 26\% | (94) | 50\% | (178) | 11\% | (39) | 12\% | (44) | 355 |
| PID/Gender: Dem Women | 42\% | (195) | 38\% | (174) | 3\% | (14) | 17\% | (80) | 463 |
| PID/Gender: Ind Men | 23\% | (86) | 40\% | (150) | 16\% | (58) | 21\% | (78) | 372 |
| PID/Gender: Ind Women | 25\% | (89) | 37\% | (131) | 7\% | (27) | 31\% | (109) | 355 |
| PID/Gender: Rep Men | 23\% | (76) | 33\% | (111) | 27\% | (89) | 18\% | (59) | 335 |
| PID/Gender: Rep Women | 22\% | (70) | 39\% | (127) | 16\% | (51) | 23\% | (74) | 321 |
| Ideo: Liberal (1-3) | 39\% | (243) | 44\% | (276) | 6\% | (38) | 11\% | (71) | 628 |
| Ideo: Moderate (4) | 26\% | (157) | 47\% | (282) | 10\% | (58) | 17\% | (103) | 600 |
| Ideo: Conservative (5-7) | 24\% | (171) | 35\% | (250) | 23\% | (165) | 18\% | (129) | 715 |
| Educ: < College | 28\% | (423) | $36 \%$ | (552) | 12\% | (179) | 24\% | (359) | 1513 |
| Educ: Bachelors degree | 26\% | (118) | 47\% | (210) | 14\% | (64) | 12\% | (53) | 444 |
| Educ: Post-grad | 28\% | (68) | 45\% | (110) | 14\% | (34) | 13\% | (32) | 244 |

Continued on next page

Table MCS2: As you may know, at least 20 MLB athletes or staff members from at least three different teams have tested positive for the coronavirus, resulting in the cancellation of several games.Based on what you know about MLB and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | MLB should cancel its season immediately |  | MLB should cancel its season if the outbreaks get worse |  | MLB should continue to play its entire season |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (608) | 40\% | (872) | 13\% | (277) | 20\% | (445) | 2201 |
| Income: Under 50k | 29\% | (343) | 37\% | (437) | 10\% | (113) | 25\% | (290) | 1183 |
| Income: 50k-100k | 25\% | (170) | 42\% | (284) | 15\% | (103) | 18\% | (123) | 680 |
| Income: 100k+ | 28\% | (95) | 45\% | (151) | 18\% | (61) | 9\% | (31) | 338 |
| Ethnicity: White | 27\% | (473) | 39\% | (674) | 14\% | (241) | 19\% | (334) | 1722 |
| Ethnicity: Hispanic | 30\% | (105) | 41\% | (145) | 10\% | (35) | 19\% | (65) | 350 |
| Ethnicity: Black | 27\% | (75) | 44\% | (121) | 5\% | (12) | 24\% | (66) | 274 |
| Ethnicity: Other | 29\% | (60) | 37\% | (77) | $11 \%$ | (23) | 22\% | (45) | 204 |
| All Christian | 27\% | (272) | 42\% | (432) | 16\% | (160) | 15\% | (154) | 1019 |
| All Non-Christian | 34\% | (35) | 40\% | (42) | 12\% | (13) | 14\% | (14) | 103 |
| Atheist | 36\% | (33) | 39\% | (36) | 7\% | (6) | 18\% | (17) | 92 |
| Agnostic/Nothing in particular | 29\% | (174) | 36\% | (211) | 9\% | (51) | 27\% | (158) | 594 |
| Something Else | 24\% | (94) | 38\% | (151) | 12\% | (47) | 26\% | (101) | 393 |
| Religious Non-Protestant/Catholic | 30\% | (39) | 40\% | (51) | 16\% | (20) | 14\% | (19) | 130 |
| Evangelical | 25\% | (133) | 39\% | (208) | 16\% | (82) | 20\% | (108) | 530 |
| Non-Evangelical | 27\% | (225) | 43\% | (359) | 14\% | (115) | 17\% | (143) | 842 |
| Community: Urban | 30\% | (169) | 40\% | (224) | $11 \%$ | (59) | 19\% | (105) | 558 |
| Community: Suburban | 27\% | (286) | 43\% | (451) | 14\% | (148) | 16\% | (169) | 1054 |
| Community: Rural | 26\% | (152) | $33 \%$ | (196) | 12\% | (70) | 29\% | (171) | 588 |
| Employ: Private Sector | 28\% | (196) | 41\% | (284) | 15\% | (107) | 16\% | (109) | 696 |
| Employ: Government | 23\% | (27) | 48\% | (58) | 13\% | (16) | 16\% | (20) | 121 |
| Employ: Self-Employed | 23\% | (40) | 41\% | (72) | 17\% | (30) | 20\% | (35) | 177 |
| Employ: Homemaker | 38\% | (50) | 28\% | (38) | 8\% | (11) | 26\% | (35) | 134 |
| Employ: Retired | 30\% | (152) | 42\% | (213) | 12\% | (59) | 16\% | (79) | 503 |
| Employ: Unemployed | 25\% | (79) | $36 \%$ | (114) | 8\% | (26) | $31 \%$ | (97) | 316 |
| Employ: Other | 17\% | (21) | 32\% | (40) | 14\% | (18) | 38\% | (48) | 127 |
| Military HH: Yes | 29\% | (98) | 41\% | (141) | 16\% | (55) | 13\% | (45) | 339 |
| Military HH: No | 27\% | (510) | 39\% | (731) | 12\% | (222) | 21\% | (399) | 1862 |

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Table MCS2: As you may know, at least 20 MLB athletes or staff members from at least three different teams have tested positive for the coronavirus, resulting in the cancellation of several games.Based on what you know about MLB and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | MLB should cancel its season immediately |  | MLB should cancel its season if the outbreaks get worse |  | MLB should continue to play its entire season |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (608) | 40\% | (872) | 13\% | (277) | 20\% | (445) | 2201 |
| RD/WT: Right Direction | 20\% | (111) | $36 \%$ | (197) | 22\% | (120) | 22\% | (120) | 548 |
| RD/WT: Wrong Track | 30\% | (497) | $41 \%$ | (674) | 10\% | (157) | 20\% | (324) | 1653 |
| Trump Job Approve | $21 \%$ | (172) | $36 \%$ | (299) | $22 \%$ | (186) | 21\% | (179) | 835 |
| Trump Job Disapprove | $34 \%$ | (429) | $44 \%$ | (554) | 7\% | (83) | 16\% | (203) | 1268 |
| Trump Job Strongly Approve | 23\% | (107) | $30 \%$ | (140) | 28\% | (133) | 19\% | (91) | 472 |
| Trump Job Somewhat Approve | 18\% | (64) | 44\% | (160) | 14\% | (52) | 24\% | (87) | 363 |
| Trump Job Somewhat Disapprove | 23\% | (62) | 49\% | (133) | 12\% | (32) | 16\% | (44) | 270 |
| Trump Job Strongly Disapprove | 37\% | (367) | 42\% | (421) | 5\% | (51) | 16\% | (159) | 998 |
| Favorable of Trump | 20\% | (169) | $35 \%$ | (293) | 23\% | (191) | 22\% | (182) | 836 |
| Unfavorable of Trump | 33\% | (412) | 45\% | (552) | 6\% | (70) | 16\% | (202) | 1237 |
| Very Favorable of Trump | $21 \%$ | (105) | $31 \%$ | (157) | 26\% | (130) | 21\% | (106) | 499 |
| Somewhat Favorable of Trump | 19\% | (64) | 40\% | (136) | 18\% | (61) | 23\% | (76) | 337 |
| Somewhat Unfavorable of Trump | 22\% | (41) | 49\% | (93) | $11 \%$ | (21) | 18\% | (35) | 190 |
| Very Unfavorable of Trump | 35\% | (371) | $44 \%$ | (459) | 5\% | (49) | 16\% | (167) | 1047 |
| \#1 Issue: Economy | 24\% | (184) | 40\% | (308) | 17\% | (134) | 19\% | (151) | 777 |
| \#1 Issue: Security | 25\% | (67) | $31 \%$ | (83) | 20\% | (52) | 24\% | (62) | 265 |
| \#1 Issue: Health Care | 35\% | (143) | $44 \%$ | (181) | 5\% | (21) | 16\% | (64) | 409 |
| \#1 Issue: Medicare / Social Security | 27\% | (75) | 42\% | (116) | 10\% | (27) | 20\% | (56) | 275 |
| \#1 Issue: Women's Issues | 28\% | (24) | $36 \%$ | (31) | 10\% | (9) | 26\% | (23) | 87 |
| \#1 Issue: Education | 22\% | (29) | 46\% | (61) | 9\% | (12) | 23\% | (31) | 133 |
| \#1 Issue: Energy | 38\% | (33) | 46\% | (40) | 4\% | (3) | 12\% | (10) | 86 |
| \#1 Issue: Other | $31 \%$ | (53) | 30\% | (52) | $11 \%$ | (18) | 28\% | (47) | 169 |
| 2018 House Vote: Democrat | 34\% | (243) | 45\% | (319) | 7\% | (47) | 15\% | (105) | 715 |
| 2018 House Vote: Republican | 24\% | (153) | $34 \%$ | (214) | 26\% | (162) | 16\% | (104) | 633 |
| 2018 House Vote: Someone else | 23\% | (23) | 43\% | (41) | $11 \%$ | (11) | 23\% | (22) | 96 |

Continued on next page

Table MCS2: As you may know, at least 20 MLB athletes or staff members from at least three different teams have tested positive for the coronavirus, resulting in the cancellation of several games.Based on what you know about MLB and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | MLB should cancel its season immediately |  | MLB should cancel its season if the outbreaks get worse |  | MLB should continue to play its entire season |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (608) | 40\% | (872) | 13\% | (277) | 20\% | (445) | 2201 |
| 2016 Vote: Hillary Clinton | 32\% | (217) | 47\% | (314) | 7\% | (47) | 14\% | (96) | 674 |
| 2016 Vote: Donald Trump | 24\% | (157) | 35\% | (226) | 24\% | (156) | 18\% | (116) | 655 |
| 2016 Vote: Other | 25\% | (41) | 50\% | (81) | 12\% | (19) | 13\% | (21) | 162 |
| 2016 Vote: Didn't Vote | 27\% | (193) | 35\% | (250) | 8\% | (54) | $30 \%$ | (211) | 708 |
| Voted in 2014: Yes | 28\% | (344) | 42\% | (519) | 14\% | (179) | 16\% | (199) | 1240 |
| Voted in 2014: No | 27\% | (264) | 37\% | (353) | 10\% | (98) | 26\% | (246) | 961 |
| 2012 Vote: Barack Obama | 31\% | (244) | 47\% | (374) | 7\% | (58) | 15\% | (118) | 795 |
| 2012 Vote: Mitt Romney | 23\% | (117) | $34 \%$ | (176) | 25\% | (129) | 19\% | (97) | 519 |
| 2012 Vote: Other | 30\% | (25) | 44\% | (37) | 11\% | (9) | 15\% | (13) | 84 |
| 2012 Vote: Didn't Vote | 28\% | (221) | 35\% | (282) | 10\% | (82) | 27\% | (214) | 799 |
| 4-Region: Northeast | 26\% | (104) | 42\% | (165) | 14\% | (54) | 18\% | (72) | 394 |
| 4-Region: Midwest | 28\% | (131) | 42\% | (195) | 11\% | (51) | 19\% | (86) | 462 |
| 4-Region: South | 30\% | (245) | $37 \%$ | (302) | 13\% | (108) | 21\% | (170) | 825 |
| 4-Region: West | 25\% | (129) | 40\% | (211) | 12\% | (64) | 23\% | (117) | 520 |
| MLB Fans | 24\% | (269) | 47\% | (529) | 19\% | (208) | 10\% | (117) | 1122 |
| Avid MLB Fans | 19\% | (84) | 51\% | (226) | 23\% | (102) | 6\% | (27) | 440 |
| Democratic MLB fans | 30\% | (128) | 51\% | (221) | 10\% | (45) | 9\% | (38) | 432 |
| Republican MLB fans | 18\% | (69) | 42\% | (157) | 28\% | (106) | $11 \%$ | (41) | 373 |
| NFL Fans | 25\% | (334) | 46\% | (620) | 15\% | (202) | 13\% | (178) | 1334 |
| Avid NFL Fans | 21\% | (136) | 49\% | (318) | 20\% | (129) | 10\% | (62) | 644 |
| Democratic NFL fans | $31 \%$ | (158) | 49\% | (247) | 9\% | (46) | $11 \%$ | (55) | 506 |
| Republican NFL fans | 19\% | (77) | 44\% | (175) | 25\% | (100) | $11 \%$ | (42) | 394 |
| College football Fans | 25\% | (265) | 47\% | (499) | 18\% | (195) | 9\% | (100) | 1059 |
| Avid College football Fans | 22\% | (94) | 48\% | (202) | 22\% | (93) | 7\% | (28) | 417 |
| Democratic College football fans | 29\% | (113) | $53 \%$ | (208) | 9\% | (35) | 9\% | (34) | 390 |
| Republican College football fans | 21\% | (71) | 41\% | (140) | 30\% | (104) | 8\% | (27) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCS3: As you may know, NFL teams reported to training camp last week and are scheduled to begin their season on Sept. 10, during which teams and players will travel from city to city for games.Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

| Demographic | The NFL should postpone its upcoming season |  | The NFL should cancel its upcoming season |  | The NFL should play its upcoming season as planned |  |  | now / No <br> ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (648) | 23\% | (513) | 23\% | (507) | 24\% | (533) | 2201 |
| Gender: Male | 28\% | (292) | 23\% | (240) | 29\% | (308) | 21\% | (222) | 1062 |
| Gender: Female | 31\% | (356) | 24\% | (273) | 18\% | (199) | 27\% | (310) | 1139 |
| Age: 18-34 | 35\% | (230) | 24\% | (158) | 18\% | (115) | 23\% | (152) | 655 |
| Age: 35-44 | 29\% | (105) | 16\% | (57) | $31 \%$ | (111) | 24\% | (85) | 358 |
| Age: 45-64 | 24\% | (178) | 25\% | (185) | 25\% | (189) | 27\% | (200) | 751 |
| Age: 65+ | 31\% | (136) | 26\% | (112) | $21 \%$ | (93) | 22\% | (96) | 436 |
| GenZers: 1997-2012 | 37\% | (89) | 22\% | (54) | 16\% | (39) | 25\% | (60) | 241 |
| Millennials: 1981-1996 | 33\% | (196) | 22\% | (132) | 23\% | (136) | 23\% | (135) | 600 |
| GenXers: 1965-1980 | 24\% | (134) | $21 \%$ | (117) | 27\% | (147) | 28\% | (152) | 550 |
| Baby Boomers: 1946-1964 | 27\% | (194) | 27\% | (190) | 22\% | (157) | 24\% | (168) | 709 |
| PID: Dem (no lean) | 36\% | (292) | 28\% | (229) | 17\% | (139) | 19\% | (158) | 818 |
| PID: Ind (no lean) | 28\% | (205) | 19\% | (141) | $21 \%$ | (152) | $31 \%$ | (229) | 727 |
| PID: Rep (no lean) | 23\% | (151) | 22\% | (142) | 33\% | (216) | 22\% | (146) | 656 |
| PID/Gender: Dem Men | 34\% | (120) | 26\% | (92) | 23\% | (83) | 17\% | (60) | 355 |
| PID/Gender: Dem Women | 37\% | (171) | 30\% | (137) | 12\% | (56) | $21 \%$ | (98) | 463 |
| PID/Gender: Ind Men | 28\% | (103) | 20\% | (76) | 25\% | (93) | 27\% | (100) | 372 |
| PID/Gender: Ind Women | 29\% | (102) | 19\% | (66) | 16\% | (59) | 36\% | (129) | 355 |
| PID/Gender: Rep Men | 21\% | (69) | 21\% | (72) | 39\% | (131) | 19\% | (63) | 335 |
| PID/Gender: Rep Women | 26\% | (82) | 22\% | (70) | 26\% | (85) | 26\% | (83) | 321 |
| Ideo: Liberal (1-3) | 38\% | (241) | $31 \%$ | (195) | 15\% | (92) | 16\% | (99) | 628 |
| Ideo: Moderate (4) | 33\% | (197) | $21 \%$ | (124) | $22 \%$ | (132) | 25\% | (148) | 600 |
| Ideo: Conservative (5-7) | 23\% | (166) | 23\% | (165) | 34\% | (243) | 20\% | (141) | 715 |
| Educ: < College | 27\% | (407) | 24\% | (356) | 23\% | (344) | 27\% | (406) | 1513 |
| Educ: Bachelors degree | 34\% | (151) | 22\% | (96) | 25\% | (111) | 19\% | (86) | 444 |
| Educ: Post-grad | 37\% | (90) | 25\% | (61) | 22\% | (53) | 17\% | (40) | 244 |
| Income: Under 50k | 30\% | (354) | 22\% | (265) | 20\% | (239) | 27\% | (324) | 1183 |
| Income: 50k-100k | 28\% | (188) | 26\% | (175) | 23\% | (159) | 23\% | (158) | 680 |
| Income: 100k+ | 31\% | (106) | 21\% | (72) | $32 \%$ | (109) | 15\% | (50) | 338 |

[^10]Table MCS3: As you may know, NFL teams reported to training camp last week and are scheduled to begin their season on Sept. 10, during which teams and players will travel from city to city for games.Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

| Demographic | The NFL should postpone its upcoming season |  | The NFL should cancel its upcoming season |  | The NFL should play its upcoming season as planned |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (648) | 23\% | (513) | 23\% | (507) | 24\% | (533) | 2201 |
| Ethnicity: White | 28\% | (478) | 24\% | (407) | 25\% | (422) | 24\% | (415) | 1722 |
| Ethnicity: Hispanic | 36\% | (125) | 28\% | (99) | 17\% | (61) | 18\% | (65) | 350 |
| Ethnicity: Black | 36\% | (98) | 18\% | (49) | 19\% | (51) | 28\% | (75) | 274 |
| Ethnicity: Other | 35\% | (72) | 27\% | (56) | 17\% | (34) | 21\% | (42) | 204 |
| All Christian | 29\% | (300) | 24\% | (242) | 26\% | (266) | 21\% | (211) | 1019 |
| All Non-Christian | 41\% | (42) | 27\% | (28) | 14\% | (15) | 18\% | (18) | 103 |
| Atheist | 29\% | (26) | 33\% | (30) | 14\% | (13) | 24\% | (22) | 92 |
| Agnostic/Nothing in particular | 27\% | (161) | 24\% | (144) | 19\% | (111) | 30\% | (178) | 594 |
| Something Else | 30\% | (119) | 17\% | (68) | 26\% | (102) | 26\% | (104) | 393 |
| Religious Non-Protestant/Catholic | 38\% | (49) | 26\% | (34) | 18\% | (23) | 18\% | (23) | 130 |
| Evangelical | 25\% | (134) | 24\% | (130) | 26\% | (139) | 24\% | (127) | 530 |
| Non-Evangelical | 33\% | (274) | 20\% | (171) | 26\% | (215) | 22\% | (181) | 842 |
| Community: Urban | 32\% | (178) | 25\% | (141) | 20\% | (110) | 23\% | (130) | 558 |
| Community: Suburban | 31\% | (329) | 21\% | (219) | 26\% | (273) | 22\% | (234) | 1054 |
| Community: Rural | 24\% | (141) | 26\% | (154) | 21\% | (125) | 29\% | (169) | 588 |
| Employ: Private Sector | 29\% | (202) | 24\% | (170) | 27\% | (189) | 20\% | (136) | 696 |
| Employ: Government | 33\% | (40) | 17\% | (21) | 29\% | (36) | 21\% | (25) | 121 |
| Employ: Self-Employed | 33\% | (58) | 26\% | (46) | 22\% | (38) | 20\% | (35) | 177 |
| Employ: Homemaker | 33\% | (44) | 26\% | (34) | 18\% | (24) | 23\% | (31) | 134 |
| Employ: Retired | 30\% | (149) | 26\% | (130) | 21\% | (105) | 24\% | (119) | 503 |
| Employ: Unemployed | 27\% | (84) | 21\% | (67) | 19\% | (60) | 33\% | (104) | 316 |
| Employ: Other | 23\% | (29) | 14\% | (18) | 21\% | (27) | 42\% | (54) | 127 |
| Military HH: Yes | 29\% | (97) | 25\% | (84) | 32\% | (107) | 15\% | (51) | 339 |
| Military HH: No | 30\% | (551) | 23\% | (429) | 21\% | (400) | 26\% | (481) | 1862 |
| RD/WT: Right Direction | 25\% | (134) | 21\% | (114) | $31 \%$ | (170) | 24\% | (129) | 548 |
| RD/WT: Wrong Track | 31\% | (514) | 24\% | (399) | 20\% | (337) | 24\% | (403) | 1653 |
| Trump Job Approve | 23\% | (188) | 21\% | (171) | 33\% | (278) | 24\% | (198) | 835 |
| Trump Job Disapprove | 35\% | (447) | 27\% | (336) | 17\% | (214) | 21\% | (271) | 1268 |

[^11]Table MCS3: As you may know, NFL teams reported to training camp last week and are scheduled to begin their season on Sept. 10, during which teams and players will travel from city to city for games. Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

| Demographic | The NFL should postpone its upcoming season |  | The NFL should cancel its upcoming season |  | The NFL should play its upcoming season as planned |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (648) | 23\% | (513) | 23\% | (507) | 24\% | (533) | 2201 |
| Trump Job Strongly Approve | 20\% | (96) | 24\% | (115) | 35\% | (164) | 21\% | (98) | 472 |
| Trump Job Somewhat Approve | 25\% | (92) | 16\% | (57) | 31\% | (114) | 28\% | (101) | 363 |
| Trump Job Somewhat Disapprove | 31\% | (85) | 23\% | (61) | 23\% | (63) | 23\% | (62) | 270 |
| Trump Job Strongly Disapprove | 36\% | (362) | 28\% | (275) | 15\% | (151) | 21\% | (209) | 998 |
| Favorable of Trump | 22\% | (186) | 21\% | (171) | 34\% | (284) | 23\% | (193) | 836 |
| Unfavorable of Trump | 36\% | (440) | 26\% | (326) | 16\% | (202) | 22\% | (269) | 1237 |
| Very Favorable of Trump | 20\% | (102) | 24\% | (118) | $34 \%$ | (169) | 22\% | (109) | 499 |
| Somewhat Favorable of Trump | 25\% | (84) | 16\% | (53) | 34\% | (115) | 25\% | (84) | 337 |
| Somewhat Unfavorable of Trump | 33\% | (62) | 21\% | (40) | 23\% | (44) | 23\% | (44) | 190 |
| Very Unfavorable of Trump | 36\% | (377) | 27\% | (286) | 15\% | (158) | 21\% | (225) | 1047 |
| \# 1 Issue: Economy | 29\% | (224) | 19\% | (148) | 29\% | (227) | 23\% | (178) | 777 |
| \# 1 Issue: Security | 21\% | (57) | 24\% | (65) | 31\% | (82) | 24\% | (62) | 265 |
| \# 1 Issue: Health Care | 35\% | (143) | 29\% | (117) | 15\% | (62) | 21\% | (87) | 409 |
| \# 1 Issue: Medicare / Social Security | 29\% | (81) | 23\% | (62) | 22\% | (60) | 26\% | (72) | 275 |
| \# 1 Issue: Women's Issues | 39\% | (33) | 15\% | (13) | 15\% | (13) | 32\% | (27) | 87 |
| \# 1 Issue: Education | 32\% | (43) | 19\% | (26) | 20\% | (27) | 29\% | (38) | 133 |
| \# 1 Issue: Energy | 37\% | (32) | 39\% | (33) | 11\% | (9) | 13\% | (11) | 86 |
| \# 1 Issue: Other | $21 \%$ | (36) | 29\% | (49) | 16\% | (28) | 33\% | (56) | 169 |
| 2018 House Vote: Democrat | 37\% | (263) | 25\% | (181) | 18\% | (129) | 20\% | (141) | 715 |
| 2018 House Vote: Republican | 23\% | (147) | 22\% | (142) | 35\% | (221) | 19\% | (122) | 633 |
| 2018 House Vote: Someone else | 18\% | (18) | 28\% | (27) | 23\% | (22) | $31 \%$ | (30) | 96 |
| 2016 Vote: Hillary Clinton | 35\% | (237) | 26\% | (174) | 18\% | (121) | 21\% | (142) | 674 |
| 2016 Vote: Donald Trump | 22\% | (147) | 23\% | (149) | 35\% | (229) | 20\% | (130) | 655 |
| 2016 Vote: Other | 29\% | (47) | 28\% | (45) | 25\% | (40) | 18\% | (30) | 162 |
| 2016 Vote: Didn't Vote | 31\% | (217) | 20\% | (144) | 16\% | (116) | 32\% | (230) | 708 |
| Voted in 2014: Yes | 28\% | (351) | 24\% | (303) | 26\% | (326) | 21\% | (261) | 1240 |
| Voted in 2014: No | 31\% | (298) | 22\% | (210) | 19\% | (182) | 28\% | (272) | 961 |

[^12]Table MCS3: As you may know, NFL teams reported to training camp last week and are scheduled to begin their season on Sept. 10, during which teams and players will travel from city to city for games.Based on what you know about the NFL and the coronavirus, which of the following describes your opinion, even if none is exactly correct?

| Demographic | The NFL should postpone its upcoming season |  | The NFL should cancel its upcoming season |  | The NFL should play its upcoming season as planned |  |  | ow / No ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (648) | 23\% | (513) | 23\% | (507) | 24\% | (533) | 2201 |
| 2012 Vote: Barack Obama | 33\% | (261) | 27\% | (211) | 20\% | (156) | 21\% | (167) | 795 |
| 2012 Vote: Mitt Romney | 22\% | (115) | 20\% | (105) | 34\% | (178) | 23\% | (121) | 519 |
| 2012 Vote: Other | 22\% | (19) | 28\% | (24) | 27\% | (23) | 23\% | (19) | 84 |
| 2012 Vote: Didn't Vote | 32\% | (253) | 21\% | (169) | 19\% | (151) | 28\% | (226) | 799 |
| 4-Region: Northeast | 26\% | (102) | 25\% | (97) | 27\% | (105) | 23\% | (89) | 394 |
| 4-Region: Midwest | $31 \%$ | (144) | 22\% | (101) | 23\% | (107) | 24\% | (110) | 462 |
| 4-Region: South | 29\% | (242) | 24\% | (194) | 22\% | (183) | 25\% | (206) | 825 |
| 4-Region: West | $31 \%$ | (160) | 23\% | (120) | 22\% | (113) | 25\% | (128) | 520 |
| MLB Fans | $31 \%$ | (345) | 20\% | (222) | 33\% | (369) | 17\% | (186) | 1122 |
| Avid MLB Fans | 29\% | (129) | 20\% | (88) | 37\% | (162) | 14\% | (60) | 440 |
| Democratic MLB fans | 34\% | (149) | 26\% | (113) | 25\% | (108) | 15\% | (63) | 432 |
| Republican MLB fans | 26\% | (98) | 14\% | (53) | 45\% | (166) | 15\% | (55) | 373 |
| NFL Fans | $33 \%$ | (441) | 18\% | (234) | 32\% | (432) | 17\% | (227) | 1334 |
| Avid NFL Fans | 29\% | (187) | 15\% | (99) | 43\% | (275) | 13\% | (84) | 644 |
| Democratic NFL fans | 37\% | (187) | 23\% | (116) | 25\% | (125) | 16\% | (79) | 506 |
| Republican NFL fans | 29\% | (113) | $11 \%$ | (45) | 47\% | (185) | 13\% | (51) | 394 |
| College football Fans | 33\% | (353) | 19\% | (199) | $33 \%$ | (351) | 15\% | (156) | 1059 |
| Avid College football Fans | 28\% | (118) | 19\% | (79) | 42\% | (176) | 11\% | (44) | 417 |
| Democratic College football fans | $37 \%$ | (146) | 23\% | (89) | 25\% | (98) | 15\% | (57) | 390 |
| Republican College football fans | 27\% | (93) | 15\% | (50) | 46\% | (157) | 12\% | (42) | 342 |

[^13]Table MCS4: Lastly, college athletic conferences are currently determining whether or not they plan to compete this fall. The earliest college football games are scheduled for late August.Based on what you know about college athletics and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | College athletic conferences should postpone fall sports, including football |  | College athletic conferences should cancel fall sports, including football |  | College athletic conferences should play fall sports as planned, including football |  |  | now / No <br> ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (650) | 28\% | (619) | 19\% | (413) | 24\% | (519) | 2201 |
| Gender: Male | 30\% | (317) | 26\% | (279) | 23\% | (244) | 21\% | (223) | 1062 |
| Gender: Female | 29\% | (333) | 30\% | (340) | 15\% | (169) | 26\% | (297) | 1139 |
| Age: 18-34 | 30\% | (196) | 28\% | (185) | 16\% | (106) | 26\% | (168) | 655 |
| Age: 35-44 | $31 \%$ | (111) | 23\% | (83) | 22\% | (79) | 24\% | (85) | 358 |
| Age: 45-64 | 28\% | (210) | 28\% | (208) | 20\% | (149) | 24\% | (184) | 751 |
| Age: 65+ | 30\% | (133) | 33\% | (143) | 18\% | (79) | 19\% | (83) | 436 |
| GenZers: 1997-2012 | 32\% | (76) | $31 \%$ | (74) | 13\% | (31) | 25\% | (59) | 241 |
| Millennials: 1981-1996 | 30\% | (179) | 25\% | (152) | 19\% | (112) | 26\% | (156) | 600 |
| GenXers: 1965-1980 | 28\% | (154) | 24\% | (133) | 21\% | (116) | 27\% | (147) | 550 |
| Baby Boomers: 1946-1964 | 29\% | (207) | $32 \%$ | (228) | 18\% | (129) | 21\% | (145) | 709 |
| PID: Dem (no lean) | 35\% | (283) | 35\% | (290) | 12\% | (98) | 18\% | (147) | 818 |
| PID: Ind (no lean) | 28\% | (202) | 25\% | (182) | 16\% | (114) | 31\% | (229) | 727 |
| PID: Rep (no lean) | 25\% | (165) | 22\% | (146) | $31 \%$ | (201) | 22\% | (144) | 656 |
| PID/Gender: Dem Men | 36\% | (126) | $31 \%$ | (110) | 16\% | (57) | 17\% | (62) | 355 |
| PID/Gender: Dem Women | 34\% | (157) | 39\% | (181) | 9\% | (41) | 18\% | (85) | 463 |
| PID/Gender: Ind Men | 29\% | (108) | 25\% | (91) | 19\% | (71) | 27\% | (102) | 372 |
| PID/Gender: Ind Women | 26\% | (94) | 26\% | (91) | 12\% | (43) | 36\% | (127) | 355 |
| PID/Gender: Rep Men | 25\% | (82) | 23\% | (78) | 35\% | (116) | 18\% | (59) | 335 |
| PID/Gender: Rep Women | 26\% | (83) | $21 \%$ | (68) | 27\% | (85) | 26\% | (85) | 321 |
| Ideo: Liberal (1-3) | 37\% | (233) | 39\% | (247) | 11\% | (68) | 13\% | (79) | 628 |
| Ideo: Moderate (4) | 33\% | (199) | 27\% | (164) | 15\% | (92) | 24\% | (146) | 600 |
| Ideo: Conservative (5-7) | 24\% | (170) | 24\% | (173) | 33\% | (233) | 19\% | (139) | 715 |
| Educ: < College | 28\% | (420) | 26\% | (399) | 18\% | (278) | 27\% | (416) | 1513 |
| Educ: Bachelors degree | 32\% | (140) | 32\% | (143) | 20\% | (91) | 16\% | (70) | 444 |
| Educ: Post-grad | 37\% | (90) | $31 \%$ | (77) | 18\% | (44) | 14\% | (33) | 244 |

[^14]Table MCS4: Lastly, college athletic conferences are currently determining whether or not they plan to compete this fall. The earliest college football games are scheduled for late August.Based on what you know about college athletics and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | College athletic conferences should postpone fall sports, including football |  | College athletic conferences should cancel fall sports, including football |  | College athletic conferences should play fall sports as planned, including football |  |  | ow / No ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (650) | 28\% | (619) | 19\% | (413) | 24\% | (519) | 2201 |
| Income: Under 50k | 30\% | (358) | 26\% | (308) | 15\% | (181) | 28\% | (337) | 1183 |
| Income: 50k-100k | 27\% | (181) | $31 \%$ | (213) | 21\% | (144) | 21\% | (143) | 680 |
| Income: 100k+ | $33 \%$ | (112) | 29\% | (98) | 26\% | (88) | 12\% | (40) | 338 |
| Ethnicity: White | 29\% | (506) | 27\% | (467) | $21 \%$ | (353) | 23\% | (396) | 1722 |
| Ethnicity: Hispanic | 34\% | (119) | 30\% | (106) | 17\% | (58) | 19\% | (67) | 350 |
| Ethnicity: Black | 29\% | (79) | $31 \%$ | (86) | 13\% | (36) | 27\% | (74) | 274 |
| Ethnicity: Other | $32 \%$ | (66) | $32 \%$ | (66) | 12\% | (24) | 24\% | (49) | 204 |
| All Christian | $31 \%$ | (317) | 27\% | (273) | 22\% | (227) | 20\% | (202) | 1019 |
| All Non-Christian | 41\% | (42) | 33\% | (35) | 9\% | (9) | 16\% | (17) | 103 |
| Atheist | 19\% | (18) | 50\% | (46) | $11 \%$ | (10) | 21\% | (19) | 92 |
| Agnostic/Nothing in particular | 28\% | (168) | 28\% | (165) | $14 \%$ | (84) | 30\% | (178) | 594 |
| Something Else | 27\% | (105) | 26\% | (101) | $21 \%$ | (84) | 26\% | (104) | 393 |
| Religious Non-Protestant/Catholic | 39\% | (50) | 30\% | (39) | 15\% | (20) | 16\% | (21) | 130 |
| Evangelical | 24\% | (126) | 28\% | (148) | 25\% | (132) | 24\% | (126) | 530 |
| Non-Evangelical | 34\% | (284) | 26\% | (218) | 20\% | (165) | 21\% | (174) | 842 |
| Community: Urban | 29\% | (161) | 32\% | (178) | 15\% | (84) | 24\% | (135) | 558 |
| Community: Suburban | 32\% | (339) | 27\% | (280) | 21\% | (222) | 20\% | (212) | 1054 |
| Community: Rural | 25\% | (150) | 27\% | (160) | 18\% | (106) | 29\% | (172) | 588 |
| Employ: Private Sector | 32\% | (223) | 28\% | (196) | $21 \%$ | (149) | 18\% | (129) | 696 |
| Employ: Government | 36\% | (44) | 26\% | (31) | 24\% | (29) | 14\% | (17) | 121 |
| Employ: Self-Employed | 29\% | (52) | 27\% | (49) | 23\% | (41) | 20\% | (36) | 177 |
| Employ: Homemaker | 27\% | (36) | 33\% | (44) | 16\% | (21) | 24\% | (33) | 134 |
| Employ: Retired | 28\% | (143) | 33\% | (164) | 18\% | (89) | 21\% | (106) | 503 |
| Employ: Unemployed | 26\% | (81) | 21\% | (66) | $14 \%$ | (45) | 39\% | (124) | 316 |
| Employ: Other | 18\% | (23) | 23\% | (29) | 19\% | (24) | 41\% | (52) | 127 |

Continued on next page

Table MCS4: Lastly, college athletic conferences are currently determining whether or not they plan to compete this fall. The earliest college football games are scheduled for late August.Based on what you know about college athletics and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | College athletic conferences should postpone fall sports, including football |  | College athletic conferences should cancel fall sports, including football |  | College athletic conferences should play fall sports as planned, including football |  |  | ow / No <br> ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (650) | 28\% | (619) | 19\% | (413) | 24\% | (519) | 2201 |
| Military HH: Yes | 31\% | (105) | 27\% | (93) | 25\% | (84) | 17\% | (57) | 339 |
| Military HH: No | 29\% | (545) | 28\% | (526) | 18\% | (329) | 25\% | (462) | 1862 |
| RD/WT: Right Direction | 25\% | (136) | 21\% | (115) | 30\% | (162) | 25\% | (135) | 548 |
| RD/WT: Wrong Track | 31\% | (514) | 30\% | (504) | 15\% | (251) | 23\% | (384) | 1653 |
| Trump Job Approve | 25\% | (208) | 20\% | (165) | $31 \%$ | (260) | 24\% | (203) | 835 |
| Trump Job Disapprove | 34\% | (429) | 35\% | (447) | $11 \%$ | (141) | 20\% | (250) | 1268 |
| Trump Job Strongly Approve | 22\% | (104) | $21 \%$ | (98) | $36 \%$ | (170) | 21\% | (100) | 472 |
| Trump Job Somewhat Approve | 28\% | (103) | 18\% | (67) | 25\% | (90) | 28\% | (103) | 363 |
| Trump Job Somewhat Disapprove | 36\% | (97) | 28\% | (75) | 16\% | (44) | 20\% | (54) | 270 |
| Trump Job Strongly Disapprove | 33\% | (332) | 37\% | (372) | 10\% | (97) | 20\% | (196) | 998 |
| Favorable of Trump | 23\% | (195) | $21 \%$ | (171) | $32 \%$ | (265) | 24\% | (204) | 836 |
| Unfavorable of Trump | 35\% | (430) | 35\% | (428) | $11 \%$ | (135) | 20\% | (244) | 1237 |
| Very Favorable of Trump | 22\% | (107) | 21\% | (104) | $34 \%$ | (172) | 23\% | (116) | 499 |
| Somewhat Favorable of Trump | 26\% | (88) | 20\% | (68) | 28\% | (93) | 26\% | (89) | 337 |
| Somewhat Unfavorable of Trump | 40\% | (76) | 22\% | (42) | 18\% | (34) | 20\% | (39) | 190 |
| Very Unfavorable of Trump | 34\% | (354) | 37\% | (386) | 10\% | (102) | 20\% | (206) | 1047 |
| \#1 Issue: Economy | 31\% | (238) | 23\% | (175) | 24\% | (187) | 23\% | (177) | 777 |
| \#1 Issue: Security | 26\% | (70) | 19\% | (49) | $28 \%$ | (73) | 28\% | (73) | 265 |
| \# 1 Issue: Health Care | 37\% | (151) | 35\% | (141) | 10\% | (41) | 19\% | (76) | 409 |
| \# 1 Issue: Medicare / Social Security | 25\% | (68) | 32\% | (88) | 15\% | (42) | 28\% | (77) | 275 |
| \#1 Issue: Women's Issues | 36\% | (31) | 27\% | (24) | 10\% | (8) | 27\% | (24) | 87 |
| \# 1 Issue: Education | 25\% | (33) | 30\% | (41) | 19\% | (26) | 25\% | (34) | 133 |
| \# 1 Issue: Energy | 31\% | (26) | 46\% | (39) | $11 \%$ | (10) | 12\% | (11) | 86 |
| \#1 Issue: Other | 20\% | (34) | 36\% | (62) | 15\% | (26) | 28\% | (48) | 169 |

Continued on next page

Table MCS4: Lastly, college athletic conferences are currently determining whether or not they plan to compete this fall. The earliest college football games are scheduled for late August.Based on what you know about college athletics and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | College athletic conferences should postpone fall sports, including football |  | College athletic conferences should cancel fall sports, including football |  | College athletic conferences should play fall sports as planned, including football |  |  | now / No nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (650) | 28\% | (619) | 19\% | (413) | 24\% | (519) | 2201 |
| 2018 House Vote: Democrat | 35\% | (250) | 36\% | (261) | 12\% | (83) | 17\% | (121) | 715 |
| 2018 House Vote: Republican | 26\% | (165) | 24\% | (150) | 33\% | (208) | 17\% | (110) | 633 |
| 2018 House Vote: Someone else | 25\% | (24) | 24\% | (23) | 18\% | (17) | 34\% | (32) | 96 |
| 2016 Vote: Hillary Clinton | 35\% | (234) | 35\% | (239) | 12\% | (79) | 18\% | (121) | 674 |
| 2016 Vote: Donald Trump | 25\% | (166) | 24\% | (157) | $31 \%$ | (203) | 20\% | (129) | 655 |
| 2016 Vote: Other | 35\% | (56) | 29\% | (47) | 18\% | (30) | 18\% | (29) | 162 |
| 2016 Vote: Didn't Vote | 27\% | (193) | 25\% | (174) | 14\% | (100) | 34\% | (240) | 708 |
| Voted in 2014: Yes | 30\% | (377) | 29\% | (365) | 21\% | (263) | 19\% | (235) | 1240 |
| Voted in 2014: No | 28\% | (273) | 26\% | (254) | 16\% | (150) | 30\% | (284) | 961 |
| 2012 Vote: Barack Obama | 35\% | (277) | 33\% | (265) | 13\% | (104) | 19\% | (149) | 795 |
| 2012 Vote: Mitt Romney | 27\% | (141) | 22\% | (112) | $31 \%$ | (160) | 20\% | (106) | 519 |
| 2012 Vote: Other | 25\% | (21) | 29\% | (24) | 24\% | (20) | 22\% | (18) | 84 |
| 2012 Vote: Didn't Vote | 26\% | (211) | 27\% | (215) | 16\% | (129) | $31 \%$ | (244) | 799 |
| 4-Region: Northeast | 26\% | (103) | 35\% | (136) | 17\% | (68) | 22\% | (86) | 394 |
| 4-Region: Midwest | 32\% | (147) | 26\% | (120) | 19\% | (86) | 24\% | (109) | 462 |
| 4-Region: South | 30\% | (249) | 27\% | (227) | 20\% | (162) | 23\% | (187) | 825 |
| 4-Region: West | 29\% | (151) | 26\% | (136) | 19\% | (96) | 26\% | (137) | 520 |
| MLB Fans | 32\% | (364) | 27\% | (300) | 25\% | (284) | 16\% | (174) | 1122 |
| Avid MLB Fans | $34 \%$ | (148) | 27\% | (121) | 28\% | (122) | 11\% | (49) | 440 |
| Democratic MLB fans | 36\% | (154) | $34 \%$ | (146) | 17\% | (73) | 14\% | (59) | 432 |
| Republican MLB fans | 28\% | (103) | $21 \%$ | (77) | 39\% | (144) | 13\% | (50) | 373 |
| NFL Fans | 33\% | (438) | 25\% | (338) | 24\% | (314) | 18\% | (244) | 1334 |
| Avid NFL Fans | 33\% | (213) | 23\% | (146) | 28\% | (183) | 16\% | (103) | 644 |
| Democratic NFL fans | 36\% | (184) | 32\% | (160) | 17\% | (85) | 15\% | (77) | 506 |
| Republican NFL fans | 28\% | (112) | 21\% | (81) | $37 \%$ | (146) | 14\% | (55) | 394 |
| College football Fans | $34 \%$ | (365) | 24\% | (255) | 30\% | (313) | 12\% | (126) | 1059 |

[^15]Table MCS4: Lastly, college athletic conferences are currently determining whether or not they plan to compete this fall. The earliest college football games are scheduled for late August.Based on what you know about college athletics and the coronavirus, which of the following best describes your opinion, even if none is exactly correct?

| Demographic | College athletic conferences should postpone fall sports, including football |  | College athletic conferences should cancel fall sports, including football |  | College athletic conferences should play fall sports as planned, including football |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (650) | 28\% | (619) | 19\% | (413) | 24\% | (519) | 2201 |
| Avid College football Fans | 34\% | (142) | $21 \%$ | (88) | 38\% | (157) | 7\% | (29) | 417 |
| Democratic College football fans | 40\% | (155) | 29\% | (113) | 19\% | (76) | 12\% | (46) | 390 |
| Republican College football fans | 28\% | (96) | 19\% | (64) | 44\% | (152) | 9\% | (31) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_1: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (522) | 40\% | (885) | 36\% | (794) | 2201 |
| Gender: Male | 36\% | (384) | 38\% | (406) | 26\% | (272) | 1062 |
| Gender: Female | 12\% | (139) | 42\% | (478) | 46\% | (522) | 1139 |
| Age: 18-34 | 27\% | (177) | 38\% | (251) | 35\% | (227) | 655 |
| Age: 35-44 | 32\% | (114) | 37\% | (133) | $31 \%$ | (111) | 358 |
| Age: 45-64 | 21\% | (159) | 43\% | (323) | 36\% | (269) | 751 |
| Age: 65+ | 17\% | (73) | 41\% | (177) | 43\% | (187) | 436 |
| GenZers: 1997-2012 | 21\% | (52) | 42\% | (101) | 36\% | (88) | 241 |
| Millennials: 1981-1996 | 31\% | (185) | 37\% | (221) | $32 \%$ | (194) | 600 |
| GenXers: 1965-1980 | 26\% | (142) | 40\% | (220) | 34\% | (187) | 550 |
| Baby Boomers: 1946-1964 | 18\% | (127) | 41\% | (292) | 41\% | (291) | 709 |
| PID: Dem (no lean) | 26\% | (213) | 39\% | (317) | 35\% | (289) | 818 |
| PID: Ind (no lean) | 21\% | (151) | 42\% | (303) | 38\% | (274) | 727 |
| PID: Rep (no lean) | 24\% | (159) | 40\% | (265) | 35\% | (232) | 656 |
| PID/Gender: Dem Men | 45\% | (161) | 34\% | (121) | 21\% | (74) | 355 |
| PID/Gender: Dem Women | 11\% | (52) | 42\% | (196) | 46\% | (215) | 463 |
| PID/Gender: Ind Men | 29\% | (110) | 43\% | (159) | 28\% | (103) | 372 |
| PID/Gender: Ind Women | 11\% | (41) | 40\% | (144) | 48\% | (171) | 355 |
| PID/Gender: Rep Men | 34\% | (113) | 38\% | (126) | 29\% | (96) | 335 |
| PID/Gender: Rep Women | 14\% | (46) | 43\% | (139) | 42\% | (136) | 321 |
| Ideo: Liberal (1-3) | 23\% | (147) | 41\% | (258) | 35\% | (223) | 628 |
| Ideo: Moderate (4) | 25\% | (152) | 42\% | (254) | 32\% | (195) | 600 |
| Ideo: Conservative (5-7) | 25\% | (179) | 40\% | (285) | 35\% | (251) | 715 |
| Educ: < College | 23\% | (343) | 39\% | (589) | 38\% | (581) | 1513 |
| Educ: Bachelors degree | 25\% | (113) | 44\% | (196) | 31\% | (136) | 444 |
| Educ: Post-grad | 27\% | (67) | 41\% | (100) | 32\% | (77) | 244 |
| Income: Under 50k | 20\% | (239) | 38\% | (455) | 41\% | (489) | 1183 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 26\% | (175) | 42\% | (287) | 32\% | (217) | 680 |
| Income: 100k+ | 32\% | (108) | 42\% | (143) | 26\% | (88) | 338 |
| Ethnicity: White | 22\% | (381) | 40\% | (688) | 38\% | (654) | 1722 |
| Ethnicity: Hispanic | 30\% | (104) | $41 \%$ | (142) | 30\% | (103) | 350 |
| Ethnicity: Black | 34\% | (94) | 41\% | (112) | 25\% | (69) | 274 |

Table MCSdem1_1: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (522) | 40\% | (885) | $36 \%$ | (794) | 2201 |
| Ethnicity: Other | 23\% | (47) | 42\% | (85) | 35\% | (72) | 204 |
| All Christian | 26\% | (266) | 40\% | (411) | $33 \%$ | (341) | 1019 |
| All Non-Christian | $32 \%$ | (33) | 32\% | (33) | 35\% | (37) | 103 |
| Atheist | 10\% | (9) | 41\% | (37) | 50\% | (46) | 92 |
| Agnostic/Nothing in particular | 22\% | (132) | 38\% | (226) | 40\% | (236) | 594 |
| Something Else | $21 \%$ | (82) | 45\% | (177) | 34\% | (135) | 393 |
| Religious Non-Protestant/Catholic | $31 \%$ | (40) | 33\% | (43) | 37\% | (47) | 130 |
| Evangelical | 26\% | (140) | 41\% | (219) | 32\% | (172) | 530 |
| Non-Evangelical | 23\% | (196) | 42\% | (356) | 34\% | (290) | 842 |
| Community: Urban | 29\% | (164) | 39\% | (218) | 31\% | (176) | 558 |
| Community: Suburban | 23\% | (243) | 42\% | (446) | 35\% | (366) | 1054 |
| Community: Rural | 20\% | (115) | 38\% | (221) | 43\% | (252) | 588 |
| Employ: Private Sector | 30\% | (206) | 41\% | (283) | 30\% | (207) | 696 |
| Employ: Government | 28\% | (33) | 43\% | (52) | 30\% | (36) | 121 |
| Employ: Self-Employed | 29\% | (51) | 39\% | (70) | 32\% | (56) | 177 |
| Employ: Homemaker | 12\% | (16) | 36\% | (48) | 52\% | (70) | 134 |
| Employ: Retired | 17\% | (88) | 42\% | (211) | 41\% | (204) | 503 |
| Employ: Unemployed | 22\% | (69) | 39\% | (122) | 40\% | (125) | 316 |
| Employ: Other | $21 \%$ | (26) | 41\% | (52) | 38\% | (48) | 127 |
| Military HH: Yes | 25\% | (86) | 41\% | (138) | 34\% | (115) | 339 |
| Military HH: No | 23\% | (437) | 40\% | (747) | 36\% | (679) | 1862 |
| RD/WT: Right Direction | 29\% | (159) | 35\% | (190) | 36\% | (199) | 548 |
| RD/WT: Wrong Track | 22\% | (364) | 42\% | (694) | 36\% | (595) | 1653 |
| Trump Job Approve | 26\% | (214) | 37\% | (313) | 37\% | (308) | 835 |
| Trump Job Disapprove | 22\% | (284) | 42\% | (534) | 35\% | (450) | 1268 |
| Trump Job Strongly Approve | 28\% | (131) | 33\% | (158) | 39\% | (183) | 472 |
| Trump Job Somewhat Approve | 23\% | (83) | 43\% | (155) | 34\% | (125) | 363 |
| Trump Job Somewhat Disapprove | 25\% | (68) | 45\% | (123) | 29\% | (79) | 270 |
| Trump Job Strongly Disapprove | 22\% | (216) | 41\% | (411) | 37\% | (370) | 998 |
| Favorable of Trump | 26\% | (218) | 38\% | (315) | 36\% | (303) | 836 |
| Unfavorable of Trump | 22\% | (276) | 42\% | (522) | 35\% | (438) | 1237 |

Table MCSdem1_1: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (522) | 40\% | (885) | 36\% | (794) | 2201 |
| Very Favorable of Trump | 27\% | (135) | 35\% | (176) | $38 \%$ | (188) | 499 |
| Somewhat Favorable of Trump | 25\% | (83) | 41\% | (140) | 34\% | (115) | 337 |
| Somewhat Unfavorable of Trump | 30\% | (58) | 39\% | (75) | 30\% | (58) | 190 |
| Very Unfavorable of Trump | $21 \%$ | (219) | 43\% | (447) | 36\% | (381) | 1047 |
| \# 1 Issue: Economy | 27\% | (212) | 42\% | (328) | 31\% | (237) | 777 |
| \# 1 Issue: Security | $22 \%$ | (59) | $34 \%$ | (91) | 43\% | (115) | 265 |
| \# 1 Issue: Health Care | 25\% | (100) | $41 \%$ | (167) | 35\% | (141) | 409 |
| \# 1 Issue: Medicare / Social Security | 22\% | (59) | 37\% | (101) | 42\% | (114) | 275 |
| \# 1 Issue: Women's Issues | 18\% | (15) | 39\% | (33) | 44\% | (38) | 87 |
| \# 1 Issue: Education | $22 \%$ | (30) | 44\% | (59) | 33\% | (44) | 133 |
| \# 1 Issue: Energy | 20\% | (17) | 45\% | (39) | 36\% | (31) | 86 |
| \#1 Issue: Other | 18\% | (30) | $39 \%$ | (67) | 43\% | (73) | 169 |
| 2018 House Vote: Democrat | 24\% | (171) | 41\% | (292) | 35\% | (251) | 715 |
| 2018 House Vote: Republican | 27\% | (173) | 39\% | (249) | 33\% | (211) | 633 |
| 2018 House Vote: Someone else | 21\% | (20) | 46\% | (44) | 34\% | (32) | 96 |
| 2016 Vote: Hillary Clinton | 24\% | (161) | 41\% | (276) | 35\% | (237) | 674 |
| 2016 Vote: Donald Trump | 26\% | (171) | 40\% | (263) | 34\% | (221) | 655 |
| 2016 Vote: Other | 29\% | (48) | 45\% | (73) | 26\% | (42) | 162 |
| 2016 Vote: Didn't Vote | 20\% | (143) | 38\% | (271) | 41\% | (293) | 708 |
| Voted in 2014: Yes | 25\% | (316) | 40\% | (500) | $34 \%$ | (425) | 1240 |
| Voted in 2014: No | 21\% | (206) | 40\% | (385) | 38\% | (369) | 961 |
| 2012 Vote: Barack Obama | 26\% | (208) | 41\% | (327) | 33\% | (259) | 795 |
| 2012 Vote: Mitt Romney | 24\% | (124) | 41\% | (214) | 35\% | (180) | 519 |
| 2012 Vote: Other | 19\% | (16) | 43\% | (37) | 38\% | (32) | 84 |
| 2012 Vote: Didn't Vote | 22\% | (174) | 38\% | (305) | 40\% | (320) | 799 |
| 4-Region: Northeast | 28\% | (108) | 40\% | (158) | 32\% | (128) | 394 |
| 4-Region: Midwest | 25\% | (114) | 39\% | (181) | $36 \%$ | (168) | 462 |
| 4-Region: South | 21\% | (176) | 42\% | (344) | 37\% | (305) | 825 |
| 4-Region: West | 24\% | (125) | 39\% | (202) | 37\% | (194) | 520 |
| MLB Fans | 39\% | (441) | 49\% | (551) | 12\% | (130) | 1122 |
| Avid MLB Fans | 60\% | (263) | 35\% | (153) | 5\% | (24) | 440 |

Table MCSdem1_1: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (522) | 40\% | (885) | 36\% | (794) | 2201 |
| Democratic MLB fans | 41\% | (177) | 44\% | (190) | 15\% | (65) | 432 |
| Republican MLB fans | 38\% | (143) | 50\% | (187) | 11\% | (43) | 373 |
| NFL Fans | 35\% | (472) | 53\% | (703) | 12\% | (159) | 1334 |
| Avid NFL Fans | 60\% | (387) | 33\% | (212) | 7\% | (46) | 644 |
| Democratic NFL fans | 39\% | (199) | 50\% | (252) | 11\% | (56) | 506 |
| Republican NFL fans | $37 \%$ | (145) | 52\% | (204) | 11\% | (44) | 394 |
| College football Fans | 42\% | (447) | 49\% | (515) | 9\% | (98) | 1059 |
| Avid College football Fans | 67\% | (280) | 29\% | (120) | 4\% | (17) | 417 |
| Democratic College football fans | 48\% | (186) | 45\% | (177) | 7\% | (27) | 390 |
| Republican College football fans | 40\% | (138) | 50\% | (172) | 9\% | (32) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_2: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLB

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | $31 \%$ | (682) | 49\% | (1079) | 2201 |
| Gender: Male | 30\% | (313) | 33\% | (356) | 37\% | (393) | 1062 |
| Gender: Female | 11\% | (126) | 29\% | (327) | 60\% | (686) | 1139 |
| Age: 18-34 | 16\% | (105) | 26\% | (173) | 58\% | (377) | 655 |
| Age: 35-44 | 24\% | (84) | 33\% | (119) | 43\% | (154) | 358 |
| Age: 45-64 | 22\% | (167) | 34\% | (255) | 44\% | (329) | 751 |
| Age: 65+ | 19\% | (83) | 31\% | (136) | 50\% | (218) | 436 |
| GenZers: 1997-2012 | 11\% | (27) | 25\% | (60) | 64\% | (153) | 241 |
| Millennials: 1981-1996 | 20\% | (122) | 29\% | (173) | 51\% | (305) | 600 |
| GenXers: 1965-1980 | 23\% | (125) | 31\% | (172) | 46\% | (253) | 550 |
| Baby Boomers: 1946-1964 | 21\% | (146) | 34\% | (238) | 46\% | (325) | 709 |
| PID: Dem (no lean) | 23\% | (185) | 30\% | (247) | 47\% | (387) | 818 |
| PID: Ind (no lean) | 15\% | (105) | 29\% | (212) | 56\% | (410) | 727 |
| PID: Rep (no lean) | 23\% | (149) | 34\% | (224) | 43\% | (283) | 656 |
| PID/Gender: Dem Men | 35\% | (126) | 33\% | (116) | 32\% | (113) | 355 |
| PID/Gender: Dem Women | 13\% | (59) | 28\% | (131) | $59 \%$ | (273) | 463 |
| PID/Gender: Ind Men | 22\% | (81) | 34\% | (127) | 44\% | (164) | 372 |
| PID/Gender: Ind Women | 7\% | (24) | 24\% | (85) | 69\% | (246) | 355 |
| PID/Gender: Rep Men | 32\% | (106) | 34\% | (113) | 35\% | (116) | 335 |
| PID/Gender: Rep Women | 13\% | (43) | 35\% | (111) | 52\% | (167) | 321 |
| Ideo: Liberal (1-3) | 20\% | (124) | 27\% | (167) | 54\% | (337) | 628 |
| Ideo: Moderate (4) | 22\% | (129) | 34\% | (204) | 44\% | (267) | 600 |
| Ideo: Conservative (5-7) | 22\% | (154) | 35\% | (247) | 44\% | (314) | 715 |
| Educ: < College | 18\% | (278) | 30\% | (455) | 52\% | (780) | 1513 |
| Educ: Bachelors degree | 24\% | (109) | 33\% | (145) | 43\% | (191) | 444 |
| Educ: Post-grad | 22\% | (53) | 34\% | (82) | 45\% | (109) | 244 |
| Income: Under 50k | 17\% | (197) | 28\% | (332) | 55\% | (653) | 1183 |
| Income: 50k-100k | 22\% | (152) | 34\% | (231) | 44\% | (297) | 680 |
| Income: 100k+ | 27\% | (91) | 35\% | (118) | 38\% | (129) | 338 |
| Ethnicity: White | 21\% | (357) | 32\% | (554) | 47\% | (812) | 1722 |
| Ethnicity: Hispanic | 24\% | (84) | 29\% | (103) | 47\% | (163) | 350 |
| Ethnicity: Black | 18\% | (50) | 24\% | (66) | 58\% | (158) | 274 |

Table MCSdem1_2: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLB

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | $31 \%$ | (682) | 49\% | (1079) | 2201 |
| Ethnicity: Other | 16\% | (33) | 30\% | (62) | 54\% | (109) | 204 |
| All Christian | 25\% | (254) | 35\% | (361) | 40\% | (404) | 1019 |
| All Non-Christian | 25\% | (26) | 27\% | (28) | 48\% | (49) | 103 |
| Atheist | 13\% | (12) | 27\% | (25) | 61\% | (56) | 92 |
| Agnostic/Nothing in particular | 15\% | (88) | 28\% | (169) | 57\% | (337) | 594 |
| Something Else | 15\% | (60) | 25\% | (100) | 59\% | (233) | 393 |
| Religious Non-Protestant/Catholic | 25\% | (33) | 29\% | (37) | 46\% | (59) | 130 |
| Evangelical | 19\% | (102) | 31\% | (165) | 50\% | (263) | 530 |
| Non-Evangelical | 24\% | (199) | $34 \%$ | (283) | 43\% | (360) | 842 |
| Community: Urban | 22\% | (122) | 30\% | (167) | 48\% | (269) | 558 |
| Community: Suburban | 21\% | (220) | 33\% | (352) | 46\% | (482) | 1054 |
| Community: Rural | 16\% | (97) | 28\% | (163) | 56\% | (329) | 588 |
| Employ: Private Sector | 25\% | (173) | 37\% | (257) | 38\% | (266) | 696 |
| Employ: Government | 26\% | (32) | 33\% | (40) | 41\% | (50) | 121 |
| Employ: Self-Employed | 19\% | (34) | 28\% | (50) | 53\% | (94) | 177 |
| Employ: Homemaker | 12\% | (16) | 34\% | (45) | 54\% | (73) | 134 |
| Employ: Retired | 19\% | (95) | $31 \%$ | (157) | 50\% | (251) | 503 |
| Employ: Unemployed | 13\% | (40) | 26\% | (81) | 62\% | (195) | 316 |
| Employ: Other | 23\% | (30) | 20\% | (26) | 56\% | (72) | 127 |
| Military HH: Yes | 22\% | (74) | 34\% | (114) | 45\% | (151) | 339 |
| Military HH: No | 20\% | (366) | $31 \%$ | (568) | 50\% | (928) | 1862 |
| RD/WT: Right Direction | 24\% | (131) | $31 \%$ | (169) | 45\% | (248) | 548 |
| RD/WT: Wrong Track | 19\% | (309) | $31 \%$ | (513) | 50\% | (831) | 1653 |
| Trump Job Approve | 22\% | (181) | 32\% | (264) | 47\% | (391) | 835 |
| Trump Job Disapprove | 19\% | (242) | 31\% | (393) | 50\% | (633) | 1268 |
| Trump Job Strongly Approve | 21\% | (100) | 30\% | (142) | 49\% | (230) | 472 |
| Trump Job Somewhat Approve | 22\% | (80) | 34\% | (122) | 44\% | (161) | 363 |
| Trump Job Somewhat Disapprove | 23\% | (63) | 30\% | (82) | 46\% | (125) | 270 |
| Trump Job Strongly Disapprove | 18\% | (180) | $31 \%$ | (311) | $51 \%$ | (507) | 998 |
| Favorable of Trump | 21\% | (179) | 33\% | (276) | 46\% | (381) | 836 |
| Unfavorable of Trump | 19\% | (235) | 30\% | (375) | 51\% | (627) | 1237 |

Continued on next page

Table MCSdem1_2: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLB

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | $31 \%$ | (682) | 49\% | (1079) | 2201 |
| Very Favorable of Trump | 20\% | (100) | 32\% | (160) | 48\% | (239) | 499 |
| Somewhat Favorable of Trump | 23\% | (79) | 34\% | (116) | 42\% | (142) | 337 |
| Somewhat Unfavorable of Trump | 27\% | (52) | 26\% | (50) | 47\% | (89) | 190 |
| Very Unfavorable of Trump | 17\% | (183) | $31 \%$ | (325) | 51\% | (538) | 1047 |
| \# 1 Issue: Economy | 20\% | (154) | 34\% | (268) | 46\% | (355) | 777 |
| \# 1 Issue: Security | $24 \%$ | (62) | 26\% | (70) | 50\% | (133) | 265 |
| \#1 Issue: Health Care | 23\% | (93) | 30\% | (123) | 47\% | (193) | 409 |
| \# 1 Issue: Medicare / Social Security | 21\% | (57) | 32\% | (87) | 47\% | (130) | 275 |
| \# 1 Issue: Women's Issues | 13\% | (11) | 26\% | (23) | 61\% | (53) | 87 |
| \# 1 Issue: Education | 19\% | (25) | 27\% | (36) | 54\% | (71) | 133 |
| \# 1 Issue: Energy | 17\% | (14) | 34\% | (29) | 50\% | (43) | 86 |
| \#1 Issue: Other | 13\% | (22) | 27\% | (46) | 60\% | (101) | 169 |
| 2018 House Vote: Democrat | 24\% | (174) | $31 \%$ | (221) | 45\% | (319) | 715 |
| 2018 House Vote: Republican | 26\% | (166) | 35\% | (220) | 39\% | (247) | 633 |
| 2018 House Vote: Someone else | 20\% | (19) | 25\% | (24) | 55\% | (53) | 96 |
| 2016 Vote: Hillary Clinton | 25\% | (166) | $31 \%$ | (208) | 44\% | (299) | 674 |
| 2016 Vote: Donald Trump | 26\% | (167) | 35\% | (227) | 40\% | (260) | 655 |
| 2016 Vote: Other | 26\% | (42) | 29\% | (47) | 45\% | (73) | 162 |
| 2016 Vote: Didn't Vote | 9\% | (63) | 28\% | (199) | 63\% | (445) | 708 |
| Voted in 2014: Yes | 25\% | (315) | 33\% | (405) | 42\% | (520) | 1240 |
| Voted in 2014: No | 13\% | (125) | 29\% | (277) | 58\% | (559) | 961 |
| 2012 Vote: Barack Obama | 26\% | (205) | 30\% | (241) | 44\% | (349) | 795 |
| 2012 Vote: Mitt Romney | 24\% | (122) | 37\% | (193) | 39\% | (204) | 519 |
| 2012 Vote: Other | 26\% | (22) | 26\% | (22) | 47\% | (40) | 84 |
| 2012 Vote: Didn't Vote | 11\% | (90) | 28\% | (226) | 60\% | (483) | 799 |
| 4-Region: Northeast | 25\% | (98) | 28\% | (110) | 47\% | (186) | 394 |
| 4-Region: Midwest | 22\% | (102) | 35\% | (163) | 43\% | (197) | 462 |
| 4-Region: South | 18\% | (145) | 30\% | (246) | 53\% | (434) | 825 |
| 4-Region: West | 18\% | (95) | $31 \%$ | (162) | 51\% | (263) | 520 |
| MLB Fans | 39\% | (440) | 61\% | (682) | - | (0) | 1122 |
| Avid MLB Fans | 100\% | (440) | - | (0) | - | (0) | 440 |

Continued on next page

Table MCSdem1_2: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLB

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | $31 \%$ | (682) | 49\% | (1079) | 2201 |
| Democratic MLB fans | 43\% | (185) | 57\% | (247) | - | (0) | 432 |
| Republican MLB fans | 40\% | (149) | 60\% | (224) | - | (0) | 373 |
| NFL Fans | 29\% | (387) | 42\% | (564) | 29\% | (383) | 1334 |
| Avid NFL Fans | 44\% | (281) | 38\% | (247) | 18\% | (116) | 644 |
| Democratic NFL fans | 32\% | (164) | 40\% | (201) | 28\% | (141) | 506 |
| Republican NFL fans | 33\% | (130) | 46\% | (183) | 21\% | (82) | 394 |
| College football Fans | 32\% | (337) | 41\% | (433) | 27\% | (289) | 1059 |
| Avid College football Fans | 46\% | (190) | 35\% | (148) | 19\% | (79) | 417 |
| Democratic College football fans | 33\% | (131) | 39\% | (150) | 28\% | (109) | 390 |
| Republican College football fans | 35\% | (120) | 42\% | (145) | 23\% | (78) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_3: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NHL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (208) | 27\% | (595) | 64\% | (1398) | 2201 |
| Gender: Male | 14\% | (144) | 34\% | (362) | 52\% | (556) | 1062 |
| Gender: Female | 6\% | (64) | 20\% | (233) | 74\% | (842) | 1139 |
| Age: 18-34 | 9\% | (61) | $24 \%$ | (160) | 66\% | (435) | 655 |
| Age: 35-44 | 13\% | (45) | 26\% | (92) | 62\% | (221) | 358 |
| Age: 45-64 | 10\% | (75) | $31 \%$ | (232) | 59\% | (445) | 751 |
| Age: 65+ | 6\% | (27) | 26\% | (112) | 68\% | (298) | 436 |
| GenZers: 1997-2012 | 8\% | (20) | $21 \%$ | (51) | 70\% | (169) | 241 |
| Millennials: 1981-1996 | 11\% | (65) | 26\% | (154) | 64\% | (381) | 600 |
| GenXers: 1965-1980 | 12\% | (67) | 29\% | (158) | 59\% | (325) | 550 |
| Baby Boomers: 1946-1964 | 7\% | (51) | 28\% | (201) | 65\% | (457) | 709 |
| PID: Dem (no lean) | 8\% | (69) | 27\% | (218) | 65\% | (531) | 818 |
| PID: Ind (no lean) | 8\% | (59) | 25\% | (184) | 67\% | (484) | 727 |
| PID: Rep (no lean) | 12\% | (80) | 29\% | (193) | 58\% | (383) | 656 |
| PID/Gender: Dem Men | 14\% | (51) | 36\% | (128) | 50\% | (177) | 355 |
| PID/Gender: Dem Women | $4 \%$ | (18) | 19\% | (90) | 77\% | (354) | 463 |
| PID/Gender: Ind Men | $11 \%$ | (39) | 30\% | (113) | 59\% | (220) | 372 |
| PID/Gender: Ind Women | 5\% | (19) | 20\% | (71) | 75\% | (265) | 355 |
| PID/Gender: Rep Men | 16\% | (54) | $36 \%$ | (121) | 48\% | (160) | 335 |
| PID/Gender: Rep Women | 8\% | (26) | 22\% | (72) | 69\% | (223) | 321 |
| Ideo: Liberal (1-3) | 8\% | (53) | 25\% | (159) | 66\% | (416) | 628 |
| Ideo: Moderate (4) | 11\% | (67) | $31 \%$ | (184) | 58\% | (349) | 600 |
| Ideo: Conservative (5-7) | 11\% | (82) | 29\% | (207) | 60\% | (427) | 715 |
| Educ: < College | 9\% | (134) | 25\% | (385) | 66\% | (994) | 1513 |
| Educ: Bachelors degree | $11 \%$ | (47) | $32 \%$ | (144) | 57\% | (253) | 444 |
| Educ: Post-grad | 11\% | (26) | 27\% | (67) | 62\% | (151) | 244 |
| Income: Under 50k | 7\% | (85) | 25\% | (292) | 68\% | (806) | 1183 |
| Income: 50k-100k | 12\% | (78) | 28\% | (190) | 61\% | (412) | 680 |
| Income: 100k+ | 13\% | (44) | 34\% | (114) | 53\% | (180) | 338 |
| Ethnicity: White | 10\% | (178) | 28\% | (481) | 62\% | (1063) | 1722 |
| Ethnicity: Hispanic | 9\% | (30) | 31\% | (107) | 61\% | (213) | 350 |
| Ethnicity: Black | 5\% | (13) | 23\% | (62) | 73\% | (199) | 274 |

Table MCSdem1_3: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NHL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (208) | 27\% | (595) | 64\% | (1398) | 2201 |
| Ethnicity: Other | 8\% | (16) | 25\% | (52) | 67\% | (136) | 204 |
| All Christian | 11\% | (114) | 32\% | (325) | 57\% | (580) | 1019 |
| All Non-Christian | 12\% | (12) | 26\% | (26) | 63\% | (65) | 103 |
| Atheist | 3\% | (3) | 32\% | (29) | 65\% | (60) | 92 |
| Agnostic/Nothing in particular | 8\% | (48) | 23\% | (139) | 68\% | (407) | 594 |
| Something Else | 8\% | (30) | 19\% | (76) | 73\% | (287) | 393 |
| Religious Non-Protestant/Catholic | 11\% | (14) | 29\% | (38) | 60\% | (78) | 130 |
| Evangelical | 11\% | (57) | 23\% | (121) | 66\% | (352) | 530 |
| Non-Evangelical | 10\% | (84) | $31 \%$ | (262) | 59\% | (496) | 842 |
| Community: Urban | 11\% | (63) | 28\% | (156) | 61\% | (339) | 558 |
| Community: Suburban | 10\% | (103) | 29\% | (306) | 61\% | (646) | 1054 |
| Community: Rural | 7\% | (41) | 23\% | (134) | 70\% | (413) | 588 |
| Employ: Private Sector | 13\% | (93) | 33\% | (228) | 54\% | (374) | 696 |
| Employ: Government | 9\% | (10) | 32\% | (39) | 59\% | (72) | 121 |
| Employ: Self-Employed | 9\% | (15) | 23\% | (41) | 68\% | (121) | 177 |
| Employ: Homemaker | 6\% | (8) | 19\% | (25) | 75\% | (101) | 134 |
| Employ: Retired | 6\% | (31) | 28\% | (139) | 66\% | (332) | 503 |
| Employ: Unemployed | 6\% | (19) | 20\% | (63) | 74\% | (233) | 316 |
| Employ: Other | 12\% | (15) | 21\% | (26) | 68\% | (86) | 127 |
| Military HH: Yes | 11\% | (38) | 34\% | (114) | 55\% | (187) | 339 |
| Military HH: No | 9\% | (169) | 26\% | (481) | 65\% | (1211) | 1862 |
| RD/WT: Right Direction | 13\% | (72) | 29\% | (157) | 58\% | (319) | 548 |
| RD/WT: Wrong Track | 8\% | (135) | 27\% | (438) | 65\% | (1080) | 1653 |
| Trump Job Approve | 12\% | (104) | 28\% | (233) | 60\% | (498) | 835 |
| Trump Job Disapprove | 8\% | (99) | 26\% | (335) | 66\% | (834) | 1268 |
| Trump Job Strongly Approve | 13\% | (62) | 26\% | (123) | 61\% | (287) | 472 |
| Trump Job Somewhat Approve | 12\% | (43) | 30\% | (109) | 58\% | (212) | 363 |
| Trump Job Somewhat Disapprove | 6\% | (15) | 31\% | (83) | 64\% | (172) | 270 |
| Trump Job Strongly Disapprove | 8\% | (84) | 25\% | (252) | 66\% | (661) | 998 |
| Favorable of Trump | 13\% | (106) | 29\% | (243) | 58\% | (487) | 836 |
| Unfavorable of Trump | 8\% | (96) | 26\% | (318) | 67\% | (823) | 1237 |

Continued on next page

Table MCSdem1_3: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following? NHL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (208) | 27\% | (595) | 64\% | (1398) | 2201 |
| Very Favorable of Trump | 13\% | (63) | 26\% | (132) | 61\% | (304) | 499 |
| Somewhat Favorable of Trump | 13\% | (43) | 33\% | (111) | 54\% | (183) | 337 |
| Somewhat Unfavorable of Trump | 10\% | (19) | 34\% | (65) | 56\% | (106) | 190 |
| Very Unfavorable of Trump | 7\% | (77) | 24\% | (253) | 68\% | (717) | 1047 |
| \# 1 Issue: Economy | 10\% | (76) | $31 \%$ | (243) | 59\% | (458) | 777 |
| \# 1 Issue: Security | 10\% | (27) | 24\% | (63) | 66\% | (175) | 265 |
| \# 1 Issue: Health Care | 12\% | (49) | 27\% | (111) | 61\% | (249) | 409 |
| \# 1 Issue: Medicare / Social Security | 9\% | (24) | 23\% | (62) | 69\% | (188) | 275 |
| \# 1 Issue: Women's Issues | 5\% | (4) | 17\% | (15) | 78\% | (68) | 87 |
| \#1 Issue: Education | 11\% | (15) | 22\% | (29) | 67\% | (89) | 133 |
| \# 1 Issue: Energy | 2\% | (2) | 35\% | (30) | 62\% | (54) | 86 |
| \#1 Issue: Other | 7\% | (11) | 24\% | (41) | 69\% | (117) | 169 |
| 2018 House Vote: Democrat | 9\% | (66) | 27\% | (192) | 64\% | (457) | 715 |
| 2018 House Vote: Republican | 15\% | (92) | $31 \%$ | (199) | 54\% | (341) | 633 |
| 2018 House Vote: Someone else | 9\% | (9) | 25\% | (24) | 66\% | (63) | 96 |
| 2016 Vote: Hillary Clinton | 9\% | (59) | 26\% | (173) | 66\% | (442) | 674 |
| 2016 Vote: Donald Trump | 13\% | (87) | 33\% | (213) | 54\% | (355) | 655 |
| 2016 Vote: Other | 10\% | (16) | 29\% | (47) | 61\% | (98) | 162 |
| 2016 Vote: Didn't Vote | 6\% | (46) | 23\% | (160) | 71\% | (502) | 708 |
| Voted in 2014: Yes | 11\% | (136) | 30\% | (368) | 59\% | (736) | 1240 |
| Voted in 2014: No | 7\% | (72) | 24\% | (227) | 69\% | (662) | 961 |
| 2012 Vote: Barack Obama | 9\% | (69) | 27\% | (217) | 64\% | (508) | 795 |
| 2012 Vote: Mitt Romney | 13\% | (70) | $31 \%$ | (162) | 55\% | (287) | 519 |
| 2012 Vote: Other | 11\% | (9) | 28\% | (24) | 60\% | (51) | 84 |
| 2012 Vote: Didn't Vote | 7\% | (59) | 24\% | (192) | 69\% | (548) | 799 |
| 4-Region: Northeast | 13\% | (50) | 28\% | (110) | 59\% | (234) | 394 |
| 4-Region: Midwest | 9\% | (40) | $34 \%$ | (159) | 57\% | (263) | 462 |
| 4-Region: South | 8\% | (68) | 23\% | (190) | 69\% | (567) | 825 |
| 4-Region: West | 10\% | (50) | 26\% | (137) | 64\% | (334) | 520 |
| MLB Fans | 16\% | (179) | 42\% | (473) | 42\% | (470) | 1122 |
| Avid MLB Fans | 28\% | (123) | 38\% | (167) | 34\% | (150) | 440 |

Table MCSdem1_3: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NHL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (208) | 27\% | (595) | 64\% | (1398) | 2201 |
| Democratic MLB fans | 14\% | (59) | 42\% | (182) | 44\% | (191) | 432 |
| Republican MLB fans | 19\% | (69) | 42\% | (155) | 40\% | (148) | 373 |
| NFL Fans | 14\% | (181) | 38\% | (503) | 49\% | (650) | 1334 |
| Avid NFL Fans | 22\% | (143) | 41\% | (262) | 37\% | (239) | 644 |
| Democratic NFL fans | 13\% | (64) | 38\% | (191) | 50\% | (251) | 506 |
| Republican NFL fans | 17\% | (66) | 40\% | (159) | 43\% | (169) | 394 |
| College football Fans | 16\% | (171) | 41\% | (431) | 43\% | (457) | 1059 |
| Avid College football Fans | 24\% | (101) | 41\% | (170) | 35\% | (146) | 417 |
| Democratic College football fans | 15\% | (59) | 39\% | (152) | 46\% | (179) | 390 |
| Republican College football fans | 19\% | (65) | 41\% | (142) | 40\% | (136) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_4: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NFL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (644) | 31\% | (689) | 39\% | (867) | 2201 |
| Gender: Male | 42\% | (441) | 29\% | (311) | 29\% | (310) | 1062 |
| Gender: Female | 18\% | (203) | 33\% | (378) | 49\% | (558) | 1139 |
| Age: 18-34 | 23\% | (149) | 35\% | (228) | 42\% | (278) | 655 |
| Age: 35-44 | 36\% | (128) | 30\% | (108) | 34\% | (121) | 358 |
| Age: 45-64 | 32\% | (243) | 30\% | (225) | 38\% | (282) | 751 |
| Age: 65+ | 28\% | (123) | 29\% | (128) | 42\% | (185) | 436 |
| GenZers: 1997-2012 | 15\% | (36) | 36\% | (87) | 49\% | (118) | 241 |
| Millennials: 1981-1996 | 29\% | (172) | 33\% | (200) | 38\% | (227) | 600 |
| GenXers: 1965-1980 | 35\% | (192) | 29\% | (160) | 36\% | (198) | 550 |
| Baby Boomers: 1946-1964 | 30\% | (215) | 29\% | (205) | 41\% | (289) | 709 |
| PID: Dem (no lean) | 32\% | (262) | 30\% | (244) | 38\% | (312) | 818 |
| PID: Ind (no lean) | 26\% | (187) | 34\% | (246) | 40\% | (294) | 727 |
| PID: Rep (no lean) | 30\% | (195) | 30\% | (199) | 40\% | (261) | 656 |
| PID/Gender: Dem Men | 49\% | (174) | 28\% | (98) | 23\% | (83) | 355 |
| PID/Gender: Dem Women | 19\% | (88) | 32\% | (146) | 49\% | (229) | 463 |
| PID/Gender: Ind Men | 37\% | (137) | 32\% | (120) | $31 \%$ | (115) | 372 |
| PID/Gender: Ind Women | 14\% | (50) | 35\% | (125) | 50\% | (179) | 355 |
| PID/Gender: Rep Men | 39\% | (130) | 28\% | (92) | 33\% | (112) | 335 |
| PID/Gender: Rep Women | 20\% | (64) | 33\% | (107) | 47\% | (149) | 321 |
| Ideo: Liberal (1-3) | 27\% | (168) | 30\% | (191) | 43\% | (269) | 628 |
| Ideo: Moderate (4) | 33\% | (200) | 33\% | (196) | 34\% | (204) | 600 |
| Ideo: Conservative (5-7) | 31\% | (223) | 30\% | (211) | 39\% | (281) | 715 |
| Educ: < College | 28\% | (424) | 31\% | (476) | 41\% | (613) | 1513 |
| Educ: Bachelors degree | 32\% | (143) | 31\% | (136) | 37\% | (164) | 444 |
| Educ: Post-grad | 32\% | (77) | 32\% | (77) | 37\% | (90) | 244 |
| Income: Under 50k | 27\% | (323) | 31\% | (361) | 42\% | (499) | 1183 |
| Income: 50k-100k | 30\% | (203) | 32\% | (220) | 38\% | (257) | 680 |
| Income: 100k+ | 35\% | (119) | 32\% | (108) | 33\% | (111) | 338 |
| Ethnicity: White | 30\% | (510) | 30\% | (521) | 40\% | (691) | 1722 |
| Ethnicity: Hispanic | 26\% | (92) | 35\% | (123) | 38\% | (134) | 350 |
| Ethnicity: Black | $34 \%$ | (93) | $34 \%$ | (94) | 32\% | (87) | 274 |

Table MCSdem1_4: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NFL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (644) | $31 \%$ | (689) | $39 \%$ | (867) | 2201 |
| Ethnicity: Other | 20\% | (41) | 36\% | (74) | 44\% | (89) | 204 |
| All Christian | $33 \%$ | (339) | 31\% | (318) | 35\% | (361) | 1019 |
| All Non-Christian | 24\% | (24) | 33\% | (34) | 43\% | (45) | 103 |
| Atheist | 16\% | (14) | 29\% | (26) | 56\% | (51) | 92 |
| Agnostic/Nothing in particular | 27\% | (161) | 28\% | (169) | 45\% | (265) | 594 |
| Something Else | 27\% | (106) | 36\% | (142) | 37\% | (146) | 393 |
| Religious Non-Protestant/Catholic | 25\% | (32) | 31\% | (40) | 44\% | (57) | 130 |
| Evangelical | $31 \%$ | (167) | $32 \%$ | (168) | 37\% | (196) | 530 |
| Non-Evangelical | $31 \%$ | (265) | 34\% | (282) | 35\% | (295) | 842 |
| Community: Urban | $31 \%$ | (171) | 32\% | (177) | 38\% | (210) | 558 |
| Community: Suburban | $31 \%$ | (326) | 32\% | (342) | 37\% | (386) | 1054 |
| Community: Rural | 25\% | (147) | 29\% | (170) | 46\% | (271) | 588 |
| Employ: Private Sector | 35\% | (244) | 32\% | (222) | 33\% | (230) | 696 |
| Employ: Government | 28\% | (34) | 36\% | (43) | 36\% | (44) | 121 |
| Employ: Self-Employed | $31 \%$ | (55) | 27\% | (48) | 42\% | (75) | 177 |
| Employ: Homemaker | 21\% | (28) | 32\% | (43) | 47\% | (63) | 134 |
| Employ: Retired | 29\% | (146) | 29\% | (147) | 42\% | (210) | 503 |
| Employ: Unemployed | 24\% | (77) | 34\% | (108) | 41\% | (131) | 316 |
| Employ: Other | 26\% | (33) | 34\% | (43) | 40\% | (51) | 127 |
| Military HH: Yes | $31 \%$ | (105) | 33\% | (110) | 36\% | (124) | 339 |
| Military HH: No | 29\% | (539) | $31 \%$ | (579) | 40\% | (744) | 1862 |
| RD/WT: Right Direction | 30\% | (165) | 30\% | (162) | 40\% | (221) | 548 |
| RD/WT: Wrong Track | 29\% | (480) | 32\% | (527) | 39\% | (646) | 1653 |
| Trump Job Approve | 30\% | (251) | 28\% | (237) | 42\% | (347) | 835 |
| Trump Job Disapprove | 29\% | (363) | 33\% | (420) | 38\% | (485) | 1268 |
| Trump Job Strongly Approve | 29\% | (138) | 25\% | (120) | 45\% | (215) | 472 |
| Trump Job Somewhat Approve | 31\% | (113) | 32\% | (117) | 37\% | (133) | 363 |
| Trump Job Somewhat Disapprove | 31\% | (82) | 36\% | (97) | 34\% | (91) | 270 |
| Trump Job Strongly Disapprove | 28\% | (281) | 32\% | (323) | 39\% | (394) | 998 |
| Favorable of Trump | 31\% | (261) | 29\% | (240) | 40\% | (335) | 836 |
| Unfavorable of Trump | 28\% | (352) | $32 \%$ | (401) | 39\% | (484) | 1237 |

Table MCSdem1_4: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NFL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (644) | 31\% | (689) | 39\% | (867) | 2201 |
| Very Favorable of Trump | $31 \%$ | (155) | 25\% | (125) | 44\% | (218) | 499 |
| Somewhat Favorable of Trump | $31 \%$ | (106) | 34\% | (115) | 35\% | (116) | 337 |
| Somewhat Unfavorable of Trump | $34 \%$ | (65) | 34\% | (64) | $32 \%$ | (62) | 190 |
| Very Unfavorable of Trump | 27\% | (288) | 32\% | (337) | 40\% | (422) | 1047 |
| \# 1 Issue: Economy | 33\% | (256) | 34\% | (264) | 33\% | (257) | 777 |
| \# 1 Issue: Security | 25\% | (66) | 32\% | (86) | 43\% | (114) | 265 |
| \# 1 Issue: Health Care | $31 \%$ | (126) | 30\% | (122) | 39\% | (161) | 409 |
| \# 1 Issue: Medicare / Social Security | $34 \%$ | (94) | 26\% | (71) | 40\% | (109) | 275 |
| \# 1 Issue: Women's Issues | $11 \%$ | (10) | 34\% | (29) | 55\% | (48) | 87 |
| \# 1 Issue: Education | 24\% | (32) | 33\% | (44) | 43\% | (57) | 133 |
| \# 1 Issue: Energy | 19\% | (17) | 36\% | (31) | 45\% | (38) | 86 |
| \# 1 Issue: Other | 26\% | (44) | 25\% | (43) | 49\% | (83) | 169 |
| 2018 House Vote: Democrat | 32\% | (231) | 30\% | (215) | 38\% | (269) | 715 |
| 2018 House Vote: Republican | $34 \%$ | (214) | 29\% | (182) | 37\% | (237) | 633 |
| 2018 House Vote: Someone else | 28\% | (27) | 35\% | (34) | 36\% | (35) | 96 |
| 2016 Vote: Hillary Clinton | $32 \%$ | (213) | 32\% | (213) | 37\% | (247) | 674 |
| 2016 Vote: Donald Trump | $34 \%$ | (220) | 30\% | (197) | 36\% | (239) | 655 |
| 2016 Vote: Other | 40\% | (66) | 30\% | (49) | 29\% | (48) | 162 |
| 2016 Vote: Didn't Vote | $21 \%$ | (146) | 32\% | (229) | 47\% | (332) | 708 |
| Voted in 2014: Yes | 35\% | (434) | 29\% | (364) | 36\% | (443) | 1240 |
| Voted in 2014: No | 22\% | (211) | 34\% | (326) | 44\% | (424) | 961 |
| 2012 Vote: Barack Obama | 35\% | (281) | 33\% | (259) | 32\% | (256) | 795 |
| 2012 Vote: Mitt Romney | $33 \%$ | (172) | 28\% | (146) | 39\% | (201) | 519 |
| 2012 Vote: Other | 38\% | (32) | 27\% | (23) | 35\% | (30) | 84 |
| 2012 Vote: Didn't Vote | 20\% | (158) | 33\% | (262) | 48\% | (380) | 799 |
| 4-Region: Northeast | 32\% | (124) | 29\% | (116) | 39\% | (154) | 394 |
| 4-Region: Midwest | $31 \%$ | (144) | 34\% | (157) | 35\% | (161) | 462 |
| 4-Region: South | 28\% | (232) | 30\% | (250) | 42\% | (342) | 825 |
| 4-Region: West | 28\% | (144) | 32\% | (166) | 40\% | (210) | 520 |
| MLB Fans | 47\% | (528) | 38\% | (423) | 15\% | (171) | 1122 |
| Avid MLB Fans | $64 \%$ | (281) | 24\% | (106) | 12\% | (52) | 440 |

Table MCSdem1_4: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NFL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (644) | $31 \%$ | (689) | 39\% | (867) | 2201 |
| Democratic MLB fans | 48\% | (208) | 36\% | (157) | 15\% | (66) | 432 |
| Republican MLB fans | 46\% | (171) | 38\% | (141) | 16\% | (60) | 373 |
| NFL Fans | 48\% | (644) | 52\% | (689) | - | (0) | 1334 |
| Avid NFL Fans | 100\% | (644) | - | (0) | - | (0) | 644 |
| Democratic NFL fans | $52 \%$ | (262) | 48\% | (244) | - | (0) | 506 |
| Republican NFL fans | 49\% | (195) | 51\% | (199) | - | (0) | 394 |
| College football Fans | 49\% | (522) | 38\% | (401) | 13\% | (136) | 1059 |
| Avid College football Fans | 75\% | (312) | 15\% | (61) | 10\% | (44) | 417 |
| Democratic College football fans | 56\% | (216) | 37\% | (143) | 8\% | (31) | 390 |
| Republican College football fans | 45\% | (154) | 38\% | (131) | 17\% | (57) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_5: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 29\% | (638) | 55\% | (1206) | 2201 |
| Gender: Male | 24\% | (254) | 29\% | (312) | 47\% | (496) | 1062 |
| Gender: Female | 9\% | (103) | 29\% | (326) | 62\% | (710) | 1139 |
| Age: 18-34 | 21\% | (135) | 32\% | (210) | 47\% | (310) | 655 |
| Age: 35-44 | 24\% | (84) | 30\% | (107) | 47\% | (166) | 358 |
| Age: 45-64 | 13\% | (98) | 27\% | (206) | 59\% | (447) | 751 |
| Age: 65+ | 9\% | (40) | 26\% | (114) | 65\% | (282) | 436 |
| GenZers: 1997-2012 | 20\% | (48) | 29\% | (69) | 51\% | (123) | 241 |
| Millennials: 1981-1996 | 21\% | (127) | 33\% | (195) | 46\% | (278) | 600 |
| GenXers: 1965-1980 | 18\% | (99) | 29\% | (157) | 53\% | (294) | 550 |
| Baby Boomers: 1946-1964 | 10\% | (71) | 27\% | (194) | 63\% | (444) | 709 |
| PID: Dem (no lean) | 22\% | (177) | 31\% | (257) | 47\% | (385) | 818 |
| PID: Ind (no lean) | 13\% | (96) | 29\% | (212) | 58\% | (419) | 727 |
| PID: Rep (no lean) | 13\% | (84) | 26\% | (169) | 61\% | (402) | 656 |
| PID/Gender: Dem Men | 37\% | (131) | 31\% | (110) | 32\% | (114) | 355 |
| PID/Gender: Dem Women | 10\% | (45) | 32\% | (147) | 58\% | (271) | 463 |
| PID/Gender: Ind Men | 17\% | (63) | 28\% | (103) | 55\% | (206) | 372 |
| PID/Gender: Ind Women | 9\% | (33) | 31\% | (109) | 60\% | (214) | 355 |
| PID/Gender: Rep Men | 18\% | (59) | 30\% | (99) | 53\% | (177) | 335 |
| PID/Gender: Rep Women | 8\% | (25) | 22\% | (70) | 70\% | (225) | 321 |
| Ideo: Liberal (1-3) | 23\% | (142) | 27\% | (172) | 50\% | (313) | 628 |
| Ideo: Moderate (4) | 16\% | (97) | $31 \%$ | (184) | 53\% | (320) | 600 |
| Ideo: Conservative (5-7) | 13\% | (92) | 27\% | (193) | 60\% | (431) | 715 |
| Educ: < College | 15\% | (230) | 27\% | (415) | 57\% | (868) | 1513 |
| Educ: Bachelors degree | 17\% | (76) | 34\% | (152) | 49\% | (216) | 444 |
| Educ: Post-grad | 21\% | (51) | 29\% | (71) | 50\% | (122) | 244 |
| Income: Under 50k | 16\% | (188) | 28\% | (329) | 56\% | (666) | 1183 |
| Income: 50k-100k | 16\% | (109) | 28\% | (187) | 56\% | (384) | 680 |
| Income: 100k+ | 18\% | (60) | 36\% | (122) | 46\% | (156) | 338 |
| Ethnicity: White | 13\% | (220) | 26\% | (450) | 61\% | (1052) | 1722 |
| Ethnicity: Hispanic | 25\% | (87) | 38\% | (133) | 37\% | (129) | 350 |
| Ethnicity: Black | 35\% | (96) | 41\% | (112) | 24\% | (66) | 274 |

Table MCSdem1_5: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 29\% | (638) | 55\% | (1206) | 2201 |
| Ethnicity: Other | 20\% | (41) | 37\% | (76) | 43\% | (87) | 204 |
| All Christian | 17\% | (176) | 28\% | (280) | 55\% | (563) | 1019 |
| All Non-Christian | 29\% | (30) | 32\% | (33) | 39\% | (41) | 103 |
| Atheist | 13\% | (12) | 20\% | (18) | 67\% | (62) | 92 |
| Agnostic/Nothing in particular | $11 \%$ | (67) | 30\% | (181) | 58\% | (346) | 594 |
| Something Else | 19\% | (73) | 32\% | (126) | 49\% | (194) | 393 |
| Religious Non-Protestant/Catholic | 27\% | (34) | 30\% | (39) | 44\% | (57) | 130 |
| Evangelical | 20\% | (105) | 28\% | (150) | 52\% | (276) | 530 |
| Non-Evangelical | 16\% | (134) | 29\% | (247) | 55\% | (460) | 842 |
| Community: Urban | 22\% | (123) | 32\% | (181) | 46\% | (254) | 558 |
| Community: Suburban | 16\% | (164) | 29\% | (311) | 55\% | (580) | 1054 |
| Community: Rural | 12\% | (70) | 25\% | (146) | 63\% | (372) | 588 |
| Employ: Private Sector | 19\% | (131) | 34\% | (237) | 47\% | (328) | 696 |
| Employ: Government | $24 \%$ | (29) | 26\% | (32) | 50\% | (60) | 121 |
| Employ: Self-Employed | $21 \%$ | (36) | 27\% | (48) | 53\% | (93) | 177 |
| Employ: Homemaker | $11 \%$ | (15) | 20\% | (27) | 69\% | (93) | 134 |
| Employ: Retired | 10\% | (51) | 24\% | (123) | 65\% | (329) | 503 |
| Employ: Unemployed | 15\% | (48) | 35\% | (112) | 49\% | (156) | 316 |
| Employ: Other | 15\% | (19) | 25\% | (32) | 60\% | (76) | 127 |
| Military HH: Yes | 15\% | (51) | 26\% | (87) | 59\% | (201) | 339 |
| Military HH: No | 16\% | (306) | 30\% | (551) | 54\% | (1005) | 1862 |
| RD/WT: Right Direction | $14 \%$ | (79) | 26\% | (142) | 60\% | (327) | 548 |
| RD/WT: Wrong Track | 17\% | (278) | 30\% | (496) | 53\% | (879) | 1653 |
| Trump Job Approve | 13\% | (112) | 23\% | (195) | 63\% | (529) | 835 |
| Trump Job Disapprove | 18\% | (226) | $33 \%$ | (417) | 49\% | (625) | 1268 |
| Trump Job Strongly Approve | 11\% | (52) | 23\% | (109) | 66\% | (311) | 472 |
| Trump Job Somewhat Approve | 16\% | (60) | 24\% | (86) | 60\% | (218) | 363 |
| Trump Job Somewhat Disapprove | 22\% | (60) | 36\% | (98) | 41\% | (111) | 270 |
| Trump Job Strongly Disapprove | 17\% | (166) | 32\% | (319) | 51\% | (514) | 998 |
| Favorable of Trump | 13\% | (112) | 24\% | (200) | 63\% | (524) | 836 |
| Unfavorable of Trump | 18\% | (219) | $32 \%$ | (402) | 50\% | (616) | 1237 |

Continued on next page

Table MCSdem1_5: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 29\% | (638) | 55\% | (1206) | 2201 |
| Very Favorable of Trump | 11\% | (56) | 24\% | (119) | 65\% | (324) | 499 |
| Somewhat Favorable of Trump | 17\% | (56) | 24\% | (81) | 59\% | (200) | 337 |
| Somewhat Unfavorable of Trump | 24\% | (46) | 25\% | (48) | 50\% | (95) | 190 |
| Very Unfavorable of Trump | 17\% | (173) | 34\% | (354) | 50\% | (520) | 1047 |
| \# 1 Issue: Economy | 18\% | (143) | 33\% | (255) | 49\% | (379) | 777 |
| \# 1 Issue: Security | 11\% | (30) | 24\% | (63) | 65\% | (172) | 265 |
| \#1 Issue: Health Care | 21\% | (85) | 27\% | (110) | 52\% | (215) | 409 |
| \#1 Issue: Medicare / Social Security | 11\% | (31) | 27\% | (73) | 62\% | (170) | 275 |
| \# 1 Issue: Women's Issues | 10\% | (9) | 28\% | (25) | 62\% | (54) | 87 |
| \#1 Issue: Education | $21 \%$ | (28) | 30\% | (41) | 49\% | (65) | 133 |
| \# 1 Issue: Energy | 16\% | (14) | 34\% | (29) | 50\% | (43) | 86 |
| \#1 Issue: Other | 11\% | (18) | 26\% | (44) | 64\% | (108) | 169 |
| 2018 House Vote: Democrat | 19\% | (135) | 33\% | (239) | 48\% | (340) | 715 |
| 2018 House Vote: Republican | 14\% | (89) | 25\% | (161) | 61\% | (383) | 633 |
| 2018 House Vote: Someone else | 23\% | (22) | 19\% | (18) | 59\% | (56) | 96 |
| 2016 Vote: Hillary Clinton | 20\% | (136) | 34\% | (229) | 46\% | (308) | 674 |
| 2016 Vote: Donald Trump | 13\% | (82) | 24\% | (159) | 63\% | (414) | 655 |
| 2016 Vote: Other | 27\% | (45) | 27\% | (45) | 45\% | (73) | 162 |
| 2016 Vote: Didn't Vote | 13\% | (94) | 29\% | (205) | 58\% | (408) | 708 |
| Voted in 2014: Yes | 16\% | (203) | 28\% | (352) | 55\% | (685) | 1240 |
| Voted in 2014: No | 16\% | (155) | 30\% | (286) | 54\% | (521) | 961 |
| 2012 Vote: Barack Obama | 21\% | (170) | 33\% | (263) | 45\% | (361) | 795 |
| 2012 Vote: Mitt Romney | 9\% | (48) | 26\% | (133) | 65\% | (338) | 519 |
| 2012 Vote: Other | 14\% | (12) | 17\% | (14) | 69\% | (58) | 84 |
| 2012 Vote: Didn't Vote | 16\% | (128) | 29\% | (228) | 56\% | (444) | 799 |
| 4-Region: Northeast | 16\% | (62) | 30\% | (117) | 54\% | (215) | 394 |
| 4-Region: Midwest | 15\% | (70) | 29\% | (135) | 56\% | (258) | 462 |
| 4-Region: South | 16\% | (135) | 28\% | (233) | 55\% | (457) | 825 |
| 4-Region: West | 17\% | (89) | 30\% | (154) | 53\% | (277) | 520 |
| MLB Fans | 26\% | (291) | 38\% | (425) | 36\% | (406) | 1122 |
| Avid MLB Fans | 39\% | (170) | 32\% | (139) | 30\% | (131) | 440 |

Table MCSdem1_5: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
NBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 29\% | (638) | 55\% | (1206) | 2201 |
| Democratic MLB fans | $33 \%$ | (142) | 38\% | (164) | 29\% | (126) | 432 |
| Republican MLB fans | 19\% | (72) | 37\% | (139) | 43\% | (162) | 373 |
| NFL Fans | 25\% | (330) | 40\% | (537) | 35\% | (467) | 1334 |
| Avid NFL Fans | 40\% | (256) | 34\% | (216) | 27\% | (172) | 644 |
| Democratic NFL fans | 33\% | (166) | 42\% | (212) | 25\% | (128) | 506 |
| Republican NFL fans | 19\% | (76) | 38\% | (149) | 43\% | (169) | 394 |
| College football Fans | 29\% | (305) | 39\% | (413) | 32\% | (341) | 1059 |
| Avid College football Fans | 43\% | (179) | 32\% | (132) | 25\% | (105) | 417 |
| Democratic College football fans | 40\% | (155) | 40\% | (155) | 21\% | (80) | 390 |
| Republican College football fans | 22\% | (75) | 37\% | (127) | 41\% | (141) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_6: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
College Football

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (417) | 29\% | (642) | 52\% | (1142) | 2201 |
| Gender: Male | 29\% | (312) | 33\% | (348) | 38\% | (403) | 1062 |
| Gender: Female | 9\% | (105) | 26\% | (295) | 65\% | (740) | 1139 |
| Age: 18-34 | 12\% | (79) | 30\% | (199) | 58\% | (377) | 655 |
| Age: 35-44 | 27\% | (95) | 27\% | (95) | 47\% | (167) | 358 |
| Age: 45-64 | 20\% | (154) | 29\% | (219) | 50\% | (378) | 751 |
| Age: 65+ | 20\% | (89) | 30\% | (129) | 50\% | (219) | 436 |
| GenZers: 1997-2012 | 5\% | (13) | 37\% | (90) | 57\% | (138) | 241 |
| Millennials: 1981-1996 | 19\% | (113) | 26\% | (157) | 55\% | (331) | 600 |
| GenXers: 1965-1980 | 22\% | (123) | 30\% | (166) | 47\% | (260) | 550 |
| Baby Boomers: 1946-1964 | $21 \%$ | (147) | 27\% | (191) | 52\% | (371) | 709 |
| PID: Dem (no lean) | 18\% | (148) | 30\% | (242) | 52\% | (428) | 818 |
| PID: Ind (no lean) | 16\% | (113) | 29\% | (214) | 55\% | (401) | 727 |
| PID: Rep (no lean) | 24\% | (156) | 28\% | (186) | 48\% | (313) | 656 |
| PID/Gender: Dem Men | $31 \%$ | (110) | 34\% | (121) | 35\% | (124) | 355 |
| PID/Gender: Dem Women | 8\% | (38) | 26\% | (121) | 66\% | (304) | 463 |
| PID/Gender: Ind Men | 22\% | (83) | 35\% | (131) | 42\% | (158) | 372 |
| PID/Gender: Ind Women | 8\% | (30) | 23\% | (83) | 68\% | (243) | 355 |
| PID/Gender: Rep Men | 36\% | (119) | 29\% | (95) | 36\% | (120) | 335 |
| PID/Gender: Rep Women | 11\% | (37) | 28\% | (91) | 60\% | (193) | 321 |
| Ideo: Liberal (1-3) | 18\% | (116) | 27\% | (169) | 55\% | (344) | 628 |
| Ideo: Moderate (4) | 16\% | (99) | 34\% | (206) | 49\% | (295) | 600 |
| Ideo: Conservative (5-7) | 25\% | (177) | 29\% | (207) | 46\% | (331) | 715 |
| Educ: < College | 16\% | (236) | 28\% | (430) | 56\% | (847) | 1513 |
| Educ: Bachelors degree | 27\% | (118) | $31 \%$ | (138) | 42\% | (188) | 444 |
| Educ: Post-grad | 26\% | (63) | 30\% | (73) | 44\% | (108) | 244 |
| Income: Under 50k | 15\% | (177) | 28\% | (332) | 57\% | (674) | 1183 |
| Income: 50k-100k | 21\% | (140) | 31\% | (208) | 49\% | (331) | 680 |
| Income: 100k+ | 29\% | (99) | 30\% | (102) | 41\% | (137) | 338 |
| Ethnicity: White | 20\% | (338) | 28\% | (486) | 52\% | (898) | 1722 |
| Ethnicity: Hispanic | 14\% | (49) | 34\% | (119) | 52\% | (181) | 350 |
| Ethnicity: Black | 20\% | (54) | 34\% | (93) | 46\% | (127) | 274 |

Table MCSdem1_6: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
College Football

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (417) | 29\% | (642) | 52\% | (1142) | 2201 |
| Ethnicity: Other | 12\% | (24) | $31 \%$ | (63) | 57\% | (117) | 204 |
| All Christian | 23\% | (237) | $31 \%$ | (311) | 46\% | (470) | 1019 |
| All Non-Christian | 15\% | (16) | 37\% | (38) | 48\% | (50) | 103 |
| Atheist | 9\% | (8) | $21 \%$ | (19) | 70\% | (64) | 92 |
| Agnostic/Nothing in particular | 15\% | (90) | 27\% | (159) | 58\% | (345) | 594 |
| Something Else | 17\% | (65) | 29\% | (115) | 54\% | (213) | 393 |
| Religious Non-Protestant/Catholic | 14\% | (18) | 39\% | (51) | 47\% | (61) | 130 |
| Evangelical | 24\% | (127) | 27\% | (141) | 50\% | (263) | 530 |
| Non-Evangelical | 20\% | (169) | 32\% | (267) | 48\% | (406) | 842 |
| Community: Urban | 22\% | (121) | 25\% | (140) | 53\% | (297) | 558 |
| Community: Suburban | 18\% | (193) | 32\% | (338) | 50\% | (524) | 1054 |
| Community: Rural | 17\% | (103) | 28\% | (164) | 55\% | (321) | 588 |
| Employ: Private Sector | 22\% | (154) | 32\% | (224) | 46\% | (318) | 696 |
| Employ: Government | 23\% | (28) | 36\% | (43) | 41\% | (50) | 121 |
| Employ: Self-Employed | 21\% | (37) | 27\% | (47) | 52\% | (92) | 177 |
| Employ: Homemaker | 8\% | (11) | 22\% | (29) | 70\% | (94) | 134 |
| Employ: Retired | 21\% | (105) | 29\% | (144) | 50\% | (253) | 503 |
| Employ: Unemployed | $14 \%$ | (45) | 24\% | (77) | 61\% | (194) | 316 |
| Employ: Other | 17\% | (22) | 25\% | (31) | 58\% | (73) | 127 |
| Military HH: Yes | 21\% | (73) | 35\% | (119) | 43\% | (147) | 339 |
| Military HH: No | 18\% | (344) | 28\% | (523) | 53\% | (995) | 1862 |
| RD/WT: Right Direction | 25\% | (138) | 26\% | (145) | 48\% | (264) | 548 |
| RD/WT: Wrong Track | 17\% | (278) | 30\% | (497) | 53\% | (878) | 1653 |
| Trump Job Approve | 23\% | (196) | 28\% | (232) | 49\% | (407) | 835 |
| Trump Job Disapprove | 16\% | (209) | 30\% | (383) | 53\% | (677) | 1268 |
| Trump Job Strongly Approve | 24\% | (115) | 29\% | (135) | 47\% | (221) | 472 |
| Trump Job Somewhat Approve | 22\% | (81) | 27\% | (97) | 51\% | (185) | 363 |
| Trump Job Somewhat Disapprove | 16\% | (44) | 33\% | (90) | 50\% | (136) | 270 |
| Trump Job Strongly Disapprove | 16\% | (165) | 29\% | (293) | 54\% | (540) | 998 |
| Favorable of Trump | 24\% | (201) | 28\% | (232) | 48\% | (403) | 836 |
| Unfavorable of Trump | 17\% | (206) | 30\% | (371) | 53\% | (660) | 1237 |

Continued on next page

Table MCSdem1_6: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
College Football

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (417) | 29\% | (642) | 52\% | (1142) | 2201 |
| Very Favorable of Trump | 26\% | (127) | 26\% | (131) | 48\% | (240) | 499 |
| Somewhat Favorable of Trump | 22\% | (74) | 30\% | (100) | 48\% | (163) | 337 |
| Somewhat Unfavorable of Trump | $21 \%$ | (39) | 37\% | (70) | 43\% | (81) | 190 |
| Very Unfavorable of Trump | 16\% | (167) | 29\% | (301) | 55\% | (579) | 1047 |
| \# 1 Issue: Economy | 20\% | (157) | $31 \%$ | (240) | 49\% | (379) | 777 |
| \# 1 Issue: Security | $22 \%$ | (58) | 27\% | (72) | 51\% | (135) | 265 |
| \#1 Issue: Health Care | 20\% | (83) | 28\% | (115) | 51\% | (210) | 409 |
| \#1 Issue: Medicare / Social Security | 17\% | (46) | $31 \%$ | (86) | 52\% | (143) | 275 |
| \# 1 Issue: Women's Issues | 5\% | (4) | 28\% | (25) | 67\% | (58) | 87 |
| \#1 Issue: Education | 22\% | (29) | 23\% | (30) | 56\% | (74) | 133 |
| \#1 Issue: Energy | 16\% | (14) | 34\% | (29) | 51\% | (44) | 86 |
| \# 1 Issue: Other | 16\% | (26) | 26\% | (45) | 58\% | (98) | 169 |
| 2018 House Vote: Democrat | 20\% | (144) | 30\% | (213) | 50\% | (358) | 715 |
| 2018 House Vote: Republican | 28\% | (179) | 29\% | (185) | 42\% | (269) | 633 |
| 2018 House Vote: Someone else | 16\% | (16) | $32 \%$ | (30) | 52\% | (50) | 96 |
| 2016 Vote: Hillary Clinton | 20\% | (133) | 30\% | (202) | 50\% | (339) | 674 |
| 2016 Vote: Donald Trump | 27\% | (179) | 29\% | (191) | 44\% | (285) | 655 |
| 2016 Vote: Other | $22 \%$ | (36) | $37 \%$ | (59) | 41\% | (67) | 162 |
| 2016 Vote: Didn't Vote | 10\% | (68) | 27\% | (189) | 64\% | (451) | 708 |
| Voted in 2014: Yes | 25\% | (309) | 30\% | (371) | 45\% | (561) | 1240 |
| Voted in 2014: No | $11 \%$ | (108) | 28\% | (271) | 61\% | (582) | 961 |
| 2012 Vote: Barack Obama | $21 \%$ | (164) | $31 \%$ | (249) | 48\% | (382) | 795 |
| 2012 Vote: Mitt Romney | 29\% | (148) | 27\% | (139) | 45\% | (231) | 519 |
| 2012 Vote: Other | 23\% | (19) | $38 \%$ | (32) | 39\% | (33) | 84 |
| 2012 Vote: Didn't Vote | $11 \%$ | (85) | 28\% | (222) | 62\% | (492) | 799 |
| 4-Region: Northeast | 15\% | (59) | 25\% | (99) | 60\% | (236) | 394 |
| 4-Region: Midwest | 20\% | (93) | $32 \%$ | (150) | 47\% | (219) | 462 |
| 4-Region: South | 22\% | (182) | $31 \%$ | (254) | 47\% | (388) | 825 |
| 4-Region: West | 16\% | (83) | 27\% | (139) | 57\% | (299) | 520 |
| MLB Fans | $30 \%$ | (338) | 39\% | (432) | 31\% | (352) | 1122 |
| Avid MLB Fans | 43\% | (190) | $33 \%$ | (147) | 23\% | (103) | 440 |

Continued on next page

Table MCSdem1_6: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
College Football

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $19 \%$ | $(417)$ | $29 \%$ | $(642)$ | $52 \%$ | $(1142)$ |
| Democratic MLB fans | $27 \%$ | $(114)$ | $39 \%$ | $(167)$ | $35 \%$ | $(151)$ |
| Republican MLB fans | $35 \%$ | $(132)$ | $36 \%$ | $(133)$ | $29 \%$ | $(108)$ |
| NFL Fans | $28 \%$ | $(373)$ | $41 \%$ | $(550)$ | $31 \%$ | $(411)$ |
| Avid NFL Fans | $48 \%$ | $(312)$ | $32 \%$ | $(209)$ | $19 \%$ | $(123)$ |
| Democratic NFL fans | $28 \%$ | $(139)$ | $43 \%$ | $(220)$ | $29 \%$ | $(147)$ |
| Republican NFL fans | $33 \%$ | $(131)$ | $39 \%$ | $(154)$ | $28 \%$ | $(109)$ |
| College football Fans | $39 \%$ | $(417)$ | $61 \%$ | $(642)$ | $-10)$ | $(0)$ |
| Avid College football Fans | $100 \%$ | $(417)$ | - | $(0)$ | - | - |
| Democratic College football fans | $38 \%$ | $(148)$ | $62 \%$ | $(242)$ | -1373 |  |
| Republican College football fans | $46 \%$ | $(156)$ | $54 \%$ | $(186)$ | - | $(0)$ |

[^16]Table MCSdem1_7: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLS

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (104) | 16\% | (346) | 80\% | (1751) | 2201 |
| Gender: Male | 6\% | (69) | $21 \%$ | (225) | 72\% | (768) | 1062 |
| Gender: Female | 3\% | (35) | 11\% | (121) | 86\% | (983) | 1139 |
| Age: 18-34 | 8\% | (55) | 14\% | (95) | 77\% | (505) | 655 |
| Age: 35-44 | 7\% | (26) | 20\% | (72) | 72\% | (259) | 358 |
| Age: 45-64 | 2\% | (19) | 17\% | (129) | 80\% | (603) | 751 |
| Age: 65+ | 1\% | (4) | 11\% | (50) | 88\% | (383) | 436 |
| GenZers: 1997-2012 | 7\% | (17) | 15\% | (35) | 78\% | (189) | 241 |
| Millennials: 1981-1996 | 9\% | (56) | 16\% | (94) | 75\% | (450) | 600 |
| GenXers: 1965-1980 | 4\% | (20) | 18\% | (99) | 78\% | (430) | 550 |
| Baby Boomers: 1946-1964 | 1\% | (11) | 15\% | (103) | 84\% | (595) | 709 |
| PID: Dem (no lean) | 6\% | (46) | 18\% | (144) | 77\% | (628) | 818 |
| PID: Ind (no lean) | 4\% | (26) | 12\% | (88) | 84\% | (614) | 727 |
| PID: Rep (no lean) | 5\% | (32) | 17\% | (114) | 78\% | (509) | 656 |
| PID/Gender: Dem Men | 10\% | (34) | 27\% | (97) | 63\% | (224) | 355 |
| PID/Gender: Dem Women | 3\% | (12) | 10\% | (47) | 87\% | (404) | 463 |
| PID/Gender: Ind Men | 4\% | (13) | 16\% | (59) | 80\% | (299) | 372 |
| PID/Gender: Ind Women | 3\% | (12) | 8\% | (28) | 89\% | (315) | 355 |
| PID/Gender: Rep Men | 6\% | (21) | 21\% | (69) | 73\% | (244) | 335 |
| PID/Gender: Rep Women | 3\% | (11) | 14\% | (45) | 82\% | (264) | 321 |
| Ideo: Liberal (1-3) | 6\% | (38) | 15\% | (95) | 79\% | (495) | 628 |
| Ideo: Moderate (4) | 6\% | (33) | 17\% | (102) | 78\% | (465) | 600 |
| Ideo: Conservative (5-7) | 3\% | (25) | 18\% | (130) | 78\% | (561) | 715 |
| Educ: < College | 4\% | (59) | 14\% | (219) | 82\% | (1235) | 1513 |
| Educ: Bachelors degree | 6\% | (26) | 18\% | (80) | 76\% | (338) | 444 |
| Educ: Post-grad | 8\% | (19) | 19\% | (47) | 73\% | (179) | 244 |
| Income: Under 50k | 4\% | (50) | 13\% | (155) | 83\% | (978) | 1183 |
| Income: 50k-100k | 5\% | (37) | 17\% | (114) | 78\% | (529) | 680 |
| Income: 100k+ | 5\% | (17) | 23\% | (77) | 72\% | (244) | 338 |
| Ethnicity: White | $4 \%$ | (65) | 15\% | (265) | 81\% | (1393) | 1722 |
| Ethnicity: Hispanic | 14\% | (48) | 19\% | (66) | 67\% | (236) | 350 |
| Ethnicity: Black | 9\% | (23) | 15\% | (40) | 77\% | (211) | 274 |

Table MCSdem1_7: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLS

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (104) | 16\% | (346) | 80\% | (1751) | 2201 |
| Ethnicity: Other | 8\% | (16) | 20\% | (41) | 72\% | (147) | 204 |
| All Christian | 6\% | (61) | 19\% | (194) | 75\% | (763) | 1019 |
| All Non-Christian | 13\% | (13) | 18\% | (19) | 69\% | (72) | 103 |
| Atheist | 1\% | (1) | 26\% | (23) | 73\% | (67) | 92 |
| Agnostic/Nothing in particular | 2\% | (15) | 11\% | (67) | 86\% | (512) | 594 |
| Something Else | 4\% | (14) | 11\% | (42) | 86\% | (337) | 393 |
| Religious Non-Protestant/Catholic | 12\% | (15) | 19\% | (25) | 69\% | (90) | 130 |
| Evangelical | 6\% | (33) | 18\% | (94) | 76\% | (404) | 530 |
| Non-Evangelical | 5\% | (39) | 16\% | (133) | 80\% | (669) | 842 |
| Community: Urban | 9\% | (50) | 18\% | (99) | 73\% | (409) | 558 |
| Community: Suburban | 4\% | (45) | 17\% | (184) | 78\% | (825) | 1054 |
| Community: Rural | 2\% | (9) | 11\% | (63) | 88\% | (517) | 588 |
| Employ: Private Sector | 5\% | (35) | 23\% | (158) | 72\% | (503) | 696 |
| Employ: Government | 16\% | (19) | 16\% | (20) | 68\% | (82) | 121 |
| Employ: Self-Employed | 6\% | (10) | 13\% | (23) | 82\% | (144) | 177 |
| Employ: Homemaker | 5\% | (6) | 9\% | (13) | 86\% | (115) | 134 |
| Employ: Retired | - | (1) | 14\% | (68) | 86\% | (433) | 503 |
| Employ: Unemployed | 5\% | (14) | 13\% | (42) | 82\% | (260) | 316 |
| Employ: Other | 4\% | (5) | 9\% | (12) | 87\% | (110) | 127 |
| Military HH: Yes | 6\% | (21) | 15\% | (49) | 79\% | (269) | 339 |
| Military HH: No | 4\% | (83) | 16\% | (297) | 80\% | (1482) | 1862 |
| RD/WT: Right Direction | 6\% | (34) | 20\% | (108) | 74\% | (407) | 548 |
| RD/WT: Wrong Track | 4\% | (71) | 14\% | (238) | 81\% | (1344) | 1653 |
| Trump Job Approve | 5\% | (45) | 16\% | (133) | 79\% | (657) | 835 |
| Trump Job Disapprove | 4\% | (56) | 16\% | (201) | 80\% | (1011) | 1268 |
| Trump Job Strongly Approve | 5\% | (24) | 15\% | (72) | 80\% | (376) | 472 |
| Trump Job Somewhat Approve | 6\% | (21) | 17\% | (62) | 77\% | (281) | 363 |
| Trump Job Somewhat Disapprove | 5\% | (13) | 17\% | (46) | 78\% | (211) | 270 |
| Trump Job Strongly Disapprove | 4\% | (43) | 16\% | (156) | 80\% | (799) | 998 |
| Favorable of Trump | 4\% | (37) | 17\% | (140) | 79\% | (659) | 836 |
| Unfavorable of Trump | 5\% | (58) | 16\% | (198) | 79\% | (981) | 1237 |

Continued on next page

Table MCSdem1_7: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLS

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (104) | 16\% | (346) | 80\% | (1751) | 2201 |
| Very Favorable of Trump | 4\% | (20) | 15\% | (74) | 81\% | (405) | 499 |
| Somewhat Favorable of Trump | 5\% | (17) | 20\% | (66) | 75\% | (254) | 337 |
| Somewhat Unfavorable of Trump | 8\% | (15) | 16\% | (30) | 76\% | (145) | 190 |
| Very Unfavorable of Trump | 4\% | (44) | 16\% | (167) | 80\% | (836) | 1047 |
| \# 1 Issue: Economy | 3\% | (27) | 17\% | (136) | 79\% | (615) | 777 |
| \#1 Issue: Security | 8\% | (21) | 11\% | (30) | 81\% | (215) | 265 |
| \# 1 Issue: Health Care | 6\% | (24) | 21\% | (85) | 73\% | (299) | 409 |
| \# 1 Issue: Medicare / Social Security | 3\% | (8) | 13\% | (36) | 84\% | (231) | 275 |
| \# 1 Issue: Women's Issues | 6\% | (6) | 14\% | (12) | 79\% | (69) | 87 |
| \# 1 Issue: Education | 5\% | (7) | 14\% | (18) | 81\% | (108) | 133 |
| \# 1 Issue: Energy | 5\% | (4) | 13\% | (11) | 82\% | (71) | 86 |
| \# 1 Issue: Other | 5\% | (8) | 10\% | (17) | 85\% | (144) | 169 |
| 2018 House Vote: Democrat | 5\% | (35) | 18\% | (127) | 77\% | (552) | 715 |
| 2018 House Vote: Republican | 5\% | (30) | 20\% | (129) | 75\% | (474) | 633 |
| 2018 House Vote: Someone else | 8\% | (8) | 16\% | (15) | 76\% | (73) | 96 |
| 2016 Vote: Hillary Clinton | 5\% | (36) | 17\% | (118) | 77\% | (520) | 674 |
| 2016 Vote: Donald Trump | 5\% | (32) | 19\% | (123) | 76\% | (500) | 655 |
| 2016 Vote: Other | 6\% | (10) | 22\% | (36) | 72\% | (116) | 162 |
| 2016 Vote: Didn't Vote | $4 \%$ | (26) | 10\% | (69) | 87\% | (612) | 708 |
| Voted in 2014: Yes | $5 \%$ | (66) | 18\% | (229) | 76\% | (945) | 1240 |
| Voted in 2014: No | 4\% | (38) | 12\% | (117) | 84\% | (806) | 961 |
| 2012 Vote: Barack Obama | 6\% | (45) | 19\% | (148) | 76\% | (602) | 795 |
| 2012 Vote: Mitt Romney | 3\% | (15) | 16\% | (84) | 81\% | (419) | 519 |
| 2012 Vote: Other | 9\% | (7) | 15\% | (13) | 76\% | (64) | 84 |
| 2012 Vote: Didn't Vote | 5\% | (37) | 13\% | (101) | 83\% | (661) | 799 |
| 4-Region: Northeast | 3\% | (11) | 17\% | (68) | 80\% | (315) | 394 |
| 4-Region: Midwest | 3\% | (12) | 17\% | (80) | 80\% | (371) | 462 |
| 4-Region: South | 6\% | (48) | 13\% | (110) | 81\% | (667) | 825 |
| 4-Region: West | 6\% | (34) | 17\% | (88) | 77\% | (399) | 520 |
| MLB Fans | 8\% | (87) | 27\% | (303) | 65\% | (732) | 1122 |
| Avid MLB Fans | 14\% | (62) | 26\% | (113) | 60\% | (265) | 440 |

Continued on next page

Table MCSdem1_7: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
MLS

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (104) | 16\% | (346) | 80\% | (1751) | 2201 |
| Democratic MLB fans | 9\% | (41) | 27\% | (119) | 63\% | (272) | 432 |
| Republican MLB fans | 7\% | (28) | 29\% | (107) | 64\% | (238) | 373 |
| NFL Fans | 7\% | (92) | 24\% | (317) | 69\% | (925) | 1334 |
| Avid NFL Fans | 9\% | (60) | 29\% | (187) | 62\% | (397) | 644 |
| Democratic NFL fans | 9\% | (45) | 24\% | (124) | 67\% | (337) | 506 |
| Republican NFL fans | 7\% | (27) | 28\% | (109) | 66\% | (258) | 394 |
| College football Fans | 8\% | (84) | 26\% | (279) | 66\% | (696) | 1059 |
| Avid College football Fans | 11\% | (47) | $31 \%$ | (131) | 57\% | (239) | 417 |
| Democratic College football fans | 10\% | (38) | 28\% | (108) | 63\% | (244) | 390 |
| Republican College football fans | 7\% | (25) | 27\% | (91) | 66\% | (226) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_8: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
WNBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (82) | 18\% | (389) | 79\% | (1730) | 2201 |
| Gender: Male | 5\% | (53) | 21\% | (224) | $74 \%$ | (785) | 1062 |
| Gender: Female | 3\% | (29) | 15\% | (165) | 83\% | (945) | 1139 |
| Age: 18-34 | $4 \%$ | (25) | 19\% | (128) | 77\% | (503) | 655 |
| Age: 35-44 | 8\% | (29) | 17\% | (61) | 75\% | (268) | 358 |
| Age: 45-64 | 3\% | (20) | 18\% | (133) | 80\% | (598) | 751 |
| Age: 65+ | 2\% | (7) | 16\% | (68) | 83\% | (361) | 436 |
| GenZers: 1997-2012 | 2\% | (5) | 19\% | (47) | 78\% | (189) | 241 |
| Millennials: 1981-1996 | 7\% | (40) | 18\% | (110) | 75\% | (450) | 600 |
| GenXers: 1965-1980 | $4 \%$ | (24) | 17\% | (95) | 78\% | (431) | 550 |
| Baby Boomers: 1946-1964 | 2\% | (12) | 16\% | (112) | 83\% | (585) | 709 |
| PID: Dem (no lean) | 5\% | (40) | 24\% | (200) | 71\% | (579) | 818 |
| PID: Ind (no lean) | 2\% | (13) | 14\% | (99) | 85\% | (615) | 727 |
| PID: Rep (no lean) | $4 \%$ | (28) | 14\% | (91) | 82\% | (537) | 656 |
| PID/Gender: Dem Men | 7\% | (24) | 33\% | (117) | 60\% | (214) | 355 |
| PID/Gender: Dem Women | 3\% | (16) | 18\% | (82) | 79\% | (365) | 463 |
| PID/Gender: Ind Men | 2\% | (7) | 14\% | (53) | 84\% | (312) | 372 |
| PID/Gender: Ind Women | 2\% | (7) | 13\% | (46) | 85\% | (303) | 355 |
| PID/Gender: Rep Men | 6\% | (22) | 16\% | (54) | 78\% | (260) | 335 |
| PID/Gender: Rep Women | 2\% | (7) | 12\% | (37) | 86\% | (277) | 321 |
| Ideo: Liberal (1-3) | 6\% | (35) | 21\% | (131) | 74\% | (462) | 628 |
| Ideo: Moderate (4) | 4\% | (24) | 19\% | (117) | 77\% | (460) | 600 |
| Ideo: Conservative (5-7) | 3\% | (19) | 14\% | (98) | 84\% | (599) | 715 |
| Educ: < College | $4 \%$ | (61) | 17\% | (255) | 79\% | (1197) | 1513 |
| Educ: Bachelors degree | 3\% | (11) | 18\% | (80) | 80\% | (353) | 444 |
| Educ: Post-grad | $4 \%$ | (10) | 22\% | (55) | 74\% | (180) | 244 |
| Income: Under 50k | $4 \%$ | (50) | 17\% | (201) | 79\% | (932) | 1183 |
| Income: 50k-100k | 3\% | (22) | 19\% | (127) | 78\% | (532) | 680 |
| Income: 100k+ | 3\% | (10) | 18\% | (61) | 79\% | (267) | 338 |
| Ethnicity: White | 3\% | (49) | 16\% | (270) | 81\% | (1404) | 1722 |
| Ethnicity: Hispanic | 6\% | (23) | 22\% | (78) | 71\% | (249) | 350 |
| Ethnicity: Black | 10\% | (28) | 30\% | (82) | 60\% | (164) | 274 |

Table MCSdem1_8: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following?
WNBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (82) | 18\% | (389) | 79\% | (1730) | 2201 |
| Ethnicity: Other | 2\% | (4) | 19\% | (38) | 79\% | (162) | 204 |
| All Christian | 4\% | (36) | 20\% | (199) | 77\% | (783) | 1019 |
| All Non-Christian | 8\% | (8) | 16\% | (16) | 76\% | (79) | 103 |
| Atheist | 1\% | (1) | 11\% | (10) | 89\% | (81) | 92 |
| Agnostic/Nothing in particular | 5\% | (27) | 13\% | (78) | 82\% | (489) | 594 |
| Something Else | 2\% | (10) | 22\% | (86) | 76\% | (297) | 393 |
| Religious Non-Protestant/Catholic | 6\% | (8) | 17\% | (23) | 77\% | (99) | 130 |
| Evangelical | 5\% | (24) | 21\% | (111) | 74\% | (395) | 530 |
| Non-Evangelical | 2\% | (20) | 20\% | (164) | 78\% | (657) | 842 |
| Community: Urban | 7\% | (37) | 19\% | (106) | 74\% | (415) | 558 |
| Community: Suburban | 3\% | (31) | 19\% | (197) | 78\% | (826) | 1054 |
| Community: Rural | 2\% | (13) | 15\% | (86) | 83\% | (489) | 588 |
| Employ: Private Sector | 3\% | (23) | 20\% | (142) | 76\% | (531) | 696 |
| Employ: Government | 8\% | (9) | 15\% | (18) | 78\% | (95) | 121 |
| Employ: Self-Employed | 4\% | (8) | 16\% | (28) | 80\% | (141) | 177 |
| Employ: Homemaker | 1\% | (1) | 13\% | (17) | 86\% | (116) | 134 |
| Employ: Retired | 2\% | (12) | 16\% | (78) | 82\% | (413) | 503 |
| Employ: Unemployed | 6\% | (20) | 19\% | (60) | 75\% | (236) | 316 |
| Employ: Other | 2\% | (3) | 16\% | (20) | 82\% | (104) | 127 |
| Military HH: Yes | 5\% | (17) | 19\% | (64) | 76\% | (258) | 339 |
| Military HH: No | 3\% | (64) | 17\% | (326) | 79\% | (1472) | 1862 |
| RD/WT: Right Direction | 5\% | (29) | 15\% | (83) | 80\% | (436) | 548 |
| RD/WT: Wrong Track | 3\% | (53) | 19\% | (306) | 78\% | (1294) | 1653 |
| Trump Job Approve | 3\% | (27) | 13\% | (111) | 84\% | (698) | 835 |
| Trump Job Disapprove | 4\% | (51) | 20\% | (255) | 76\% | (962) | 1268 |
| Trump Job Strongly Approve | 4\% | (18) | $11 \%$ | (53) | 85\% | (401) | 472 |
| Trump Job Somewhat Approve | 3\% | (9) | 16\% | (58) | 82\% | (296) | 363 |
| Trump Job Somewhat Disapprove | 3\% | (7) | 22\% | (59) | 76\% | (204) | 270 |
| Trump Job Strongly Disapprove | 4\% | (44) | 20\% | (196) | 76\% | (757) | 998 |
| Favorable of Trump | 3\% | (22) | 14\% | (114) | 84\% | (700) | 836 |
| Unfavorable of Trump | 4\% | (50) | 20\% | (252) | 76\% | (934) | 1237 |

Continued on next page

Table MCSdem1_8: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following? WNBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (82) | 18\% | (389) | 79\% | (1730) | 2201 |
| Very Favorable of Trump | 3\% | (15) | 12\% | (59) | 85\% | (425) | 499 |
| Somewhat Favorable of Trump | 2\% | (7) | 16\% | (55) | 82\% | (275) | 337 |
| Somewhat Unfavorable of Trump | $4 \%$ | (8) | 22\% | (41) | $74 \%$ | (141) | 190 |
| Very Unfavorable of Trump | 4\% | (42) | 20\% | (211) | 76\% | (793) | 1047 |
| \# 1 Issue: Economy | 4\% | (33) | 18\% | (139) | 78\% | (604) | 777 |
| \# 1 Issue: Security | 5\% | (13) | 12\% | (31) | 83\% | (221) | 265 |
| \# 1 Issue: Health Care | 5\% | (19) | 19\% | (79) | 76\% | (310) | 409 |
| \# 1 Issue: Medicare / Social Security | 2\% | (6) | 19\% | (53) | 78\% | (215) | 275 |
| \# 1 Issue: Women's Issues | 1\% | (1) | 16\% | (14) | 83\% | (72) | 87 |
| \#1 Issue: Education | 5\% | (6) | 25\% | (33) | 70\% | (93) | 133 |
| \# 1 Issue: Energy | 1\% | (1) | 18\% | (15) | 81\% | (70) | 86 |
| \#1 Issue: Other | 1\% | (2) | 14\% | (24) | 85\% | (143) | 169 |
| 2018 House Vote: Democrat | 5\% | (35) | 23\% | (166) | 72\% | (514) | 715 |
| 2018 House Vote: Republican | $4 \%$ | (27) | 13\% | (85) | 82\% | (521) | 633 |
| 2018 House Vote: Someone else | 8\% | (7) | 24\% | (23) | 69\% | (66) | 96 |
| 2016 Vote: Hillary Clinton | $5 \%$ | (32) | 24\% | (158) | 72\% | (483) | 674 |
| 2016 Vote: Donald Trump | $4 \%$ | (25) | 13\% | (84) | 83\% | (546) | 655 |
| 2016 Vote: Other | 6\% | (9) | 25\% | (41) | 69\% | (112) | 162 |
| 2016 Vote: Didn't Vote | 2\% | (15) | 15\% | (106) | 83\% | (586) | 708 |
| Voted in 2014: Yes | 5\% | (65) | 19\% | (232) | 76\% | (943) | 1240 |
| Voted in 2014: No | 2\% | (16) | 16\% | (157) | 82\% | (787) | 961 |
| 2012 Vote: Barack Obama | 6\% | (52) | 23\% | (179) | $71 \%$ | (563) | 795 |
| 2012 Vote: Mitt Romney | 2\% | (10) | 13\% | (68) | 85\% | (441) | 519 |
| 2012 Vote: Other | 7\% | (5) | 18\% | (15) | 75\% | (63) | 84 |
| 2012 Vote: Didn't Vote | 2\% | (15) | 16\% | (126) | 82\% | (658) | 799 |
| 4-Region: Northeast | $4 \%$ | (16) | 19\% | (75) | 77\% | (303) | 394 |
| 4-Region: Midwest | $4 \%$ | (19) | 17\% | (78) | $79 \%$ | (365) | 462 |
| 4-Region: South | 3\% | (21) | 18\% | (148) | 79\% | (656) | 825 |
| 4-Region: West | 5\% | (25) | 17\% | (89) | 78\% | (406) | 520 |
| MLB Fans | 6\% | (68) | 26\% | (288) | 68\% | (766) | 1122 |
| Avid MLB Fans | 10\% | (43) | 28\% | (125) | 62\% | (272) | 440 |

Continued on next page

Table MCSdem1_8: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following? WNBA

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (82) | 18\% | (389) | 79\% | (1730) | 2201 |
| Democratic MLB fans | 7\% | (31) | $33 \%$ | (141) | 60\% | (260) | 432 |
| Republican MLB fans | 6\% | (24) | 21\% | (80) | 72\% | (269) | 373 |
| NFL Fans | 6\% | (74) | 26\% | (344) | 69\% | (916) | 1334 |
| Avid NFL Fans | 9\% | (59) | $31 \%$ | (198) | 60\% | (388) | 644 |
| Democratic NFL fans | 7\% | (35) | 35\% | (175) | 59\% | (297) | 506 |
| Republican NFL fans | 6\% | (25) | 20\% | (80) | 73\% | (289) | 394 |
| College football Fans | 7\% | (74) | 30\% | (316) | 63\% | (669) | 1059 |
| Avid College football Fans | 12\% | (49) | 33\% | (137) | 55\% | (231) | 417 |
| Democratic College football fans | 9\% | (36) | 40\% | (157) | 51\% | (197) | 390 |
| Republican College football fans | 8\% | (27) | $24 \%$ | (81) | 69\% | (235) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSdem1_9: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following? NWSL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (36) | 8\% | (182) | 90\% | (1983) | 2201 |
| Gender: Male | 2\% | (17) | 12\% | (129) | 86\% | (916) | 1062 |
| Gender: Female | 2\% | (19) | 5\% | (53) | 94\% | (1067) | 1139 |
| Age: 18-34 | 4\% | (23) | 9\% | (57) | 88\% | (575) | 655 |
| Age: 35-44 | 2\% | (6) | 13\% | (46) | 85\% | (305) | 358 |
| Age: 45-64 | 1\% | (5) | 7\% | (52) | 92\% | (694) | 751 |
| Age: 65+ | - | (1) | 6\% | (27) | 94\% | (408) | 436 |
| GenZers: 1997-2012 | 3\% | (8) | 6\% | (14) | 91\% | (218) | 241 |
| Millennials: 1981-1996 | 3\% | (18) | 12\% | (71) | 85\% | (510) | 600 |
| GenXers: 1965-1980 | 2\% | (8) | 8\% | (44) | 90\% | (497) | 550 |
| Baby Boomers: 1946-1964 | - | (1) | 6\% | (44) | 94\% | (665) | 709 |
| PID: Dem (no lean) | 2\% | (18) | 9\% | (75) | 89\% | (725) | 818 |
| PID: Ind (no lean) | $1 \%$ | (6) | 6\% | (44) | 93\% | (677) | 727 |
| PID: Rep (no lean) | 2\% | (11) | 10\% | (63) | 89\% | (581) | 656 |
| PID/Gender: Dem Men | 2\% | (7) | 16\% | (55) | 83\% | (293) | 355 |
| PID/Gender: Dem Women | 2\% | (12) | $4 \%$ | (20) | 93\% | (431) | 463 |
| PID/Gender: Ind Men | - | (1) | 9\% | (32) | 91\% | (339) | 372 |
| PID/Gender: Ind Women | $2 \%$ | (6) | 3\% | (11) | 95\% | (338) | 355 |
| PID/Gender: Rep Men | $3 \%$ | (9) | 12\% | (41) | 85\% | (284) | 335 |
| PID/Gender: Rep Women | - | (2) | 7\% | (22) | 93\% | (297) | 321 |
| Ideo: Liberal (1-3) | 3\% | (18) | 9\% | (55) | 88\% | (554) | 628 |
| Ideo: Moderate (4) | 1\% | (8) | 9\% | (51) | 90\% | (541) | 600 |
| Ideo: Conservative (5-7) | 1\% | (10) | 9\% | (62) | 90\% | (643) | 715 |
| Educ: < College | 1\% | (21) | 7\% | (109) | 91\% | (1383) | 1513 |
| Educ: Bachelors degree | 1\% | (4) | 10\% | (46) | 89\% | (394) | 444 |
| Educ: Post-grad | 4\% | (10) | 11\% | (27) | 85\% | (207) | 244 |
| Income: Under 50k | $1 \%$ | (17) | 7\% | (87) | 91\% | (1079) | 1183 |
| Income: 50k-100k | 2\% | (13) | 9\% | (62) | 89\% | (605) | 680 |
| Income: 100k+ | 2\% | (7) | 10\% | (33) | 88\% | (298) | 338 |
| Ethnicity: White | 2\% | (29) | 7\% | (128) | 91\% | (1565) | 1722 |
| Ethnicity: Hispanic | 6\% | (21) | 13\% | (45) | 81\% | (284) | 350 |
| Ethnicity: Black | 2\% | (6) | 10\% | (26) | 88\% | (242) | 274 |

Table MCSdem1_9: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following? NWSL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (36) | 8\% | (182) | 90\% | (1983) | 2201 |
| Ethnicity: Other | 1\% | (1) | 13\% | (27) | 86\% | (176) | 204 |
| All Christian | 2\% | (19) | 10\% | (104) | 88\% | (895) | 1019 |
| All Non-Christian | 1\% | (1) | 19\% | (20) | 80\% | (83) | 103 |
| Atheist | 2\% | (2) | 5\% | (4) | 94\% | (86) | 92 |
| Agnostic/Nothing in particular | 2\% | (11) | 4\% | (25) | 94\% | (559) | 594 |
| Something Else | 1\% | (3) | 7\% | (29) | 92\% | (361) | 393 |
| Religious Non-Protestant/Catholic | 1\% | (1) | 20\% | (26) | 79\% | (103) | 130 |
| Evangelical | 2\% | (12) | 11\% | (61) | 86\% | (458) | 530 |
| Non-Evangelical | 1\% | (10) | 8\% | (66) | 91\% | (766) | 842 |
| Community: Urban | 3\% | (17) | 12\% | (65) | 85\% | (476) | 558 |
| Community: Suburban | 1\% | (15) | 8\% | (79) | 91\% | (960) | 1054 |
| Community: Rural | 1\% | (4) | 6\% | (37) | 93\% | (547) | 588 |
| Employ: Private Sector | 2\% | (15) | 11\% | (76) | 87\% | (606) | 696 |
| Employ: Government | 1\% | (1) | 14\% | (17) | 86\% | (104) | 121 |
| Employ: Self-Employed | $3 \%$ | (5) | 6\% | (11) | 91\% | (162) | 177 |
| Employ: Homemaker | - | (0) | 8\% | (11) | 92\% | (123) | 134 |
| Employ: Retired | - | (1) | 6\% | (31) | 94\% | (470) | 503 |
| Employ: Unemployed | $2 \%$ | (7) | 7\% | (22) | 91\% | (287) | 316 |
| Employ: Other | 1\% | (1) | 5\% | (6) | 94\% | (120) | 127 |
| Military HH: Yes | 1\% | (3) | 13\% | (44) | 86\% | (293) | 339 |
| Military HH: No | 2\% | (33) | 7\% | (138) | 91\% | (1691) | 1862 |
| RD/WT: Right Direction | 2\% | (13) | 12\% | (67) | 85\% | (468) | 548 |
| RD/WT: Wrong Track | 1\% | (23) | 7\% | (115) | 92\% | (1515) | 1653 |
| Trump Job Approve | 1\% | (11) | 10\% | (81) | 89\% | (743) | 835 |
| Trump Job Disapprove | 2\% | (24) | 7\% | (94) | 91\% | (1149) | 1268 |
| Trump Job Strongly Approve | 1\% | (5) | 10\% | (45) | 89\% | (422) | 472 |
| Trump Job Somewhat Approve | 2\% | (7) | 10\% | (35) | 88\% | (321) | 363 |
| Trump Job Somewhat Disapprove | 1\% | (3) | 9\% | (24) | 90\% | (243) | 270 |
| Trump Job Strongly Disapprove | 2\% | (21) | 7\% | (70) | 91\% | (906) | 998 |
| Favorable of Trump | 2\% | (14) | 9\% | (72) | 90\% | (749) | 836 |
| Unfavorable of Trump | 2\% | (22) | 8\% | (99) | 90\% | (1116) | 1237 |

Table MCSdem1_9: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following? NWSL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (36) | 8\% | (182) | 90\% | (1983) | 2201 |
| Very Favorable of Trump | 1\% | (7) | 7\% | (37) | 91\% | (455) | 499 |
| Somewhat Favorable of Trump | 2\% | (7) | 11\% | (35) | 87\% | (294) | 337 |
| Somewhat Unfavorable of Trump | 1\% | (1) | 12\% | (23) | 87\% | (166) | 190 |
| Very Unfavorable of Trump | 2\% | (21) | 7\% | (76) | 91\% | (950) | 1047 |
| \#1 Issue: Economy | 2\% | (15) | 9\% | (68) | 89\% | (694) | 777 |
| \# 1 Issue: Security | 1\% | (2) | 8\% | (21) | 91\% | (242) | 265 |
| \# 1 Issue: Health Care | $2 \%$ | (10) | 10\% | (42) | 87\% | (357) | 409 |
| \#1 Issue: Medicare / Social Security | - | (1) | 7\% | (18) | 93\% | (256) | 275 |
| \# 1 Issue: Women's Issues | 2\% | (2) | 7\% | (6) | 90\% | (78) | 87 |
| \#1 Issue: Education | 4\% | (5) | 7\% | (10) | 89\% | (119) | 133 |
| \# 1 Issue: Energy | - | (0) | 6\% | (5) | 94\% | (81) | 86 |
| \# 1 Issue: Other | 1\% | (1) | 7\% | (12) | 92\% | (156) | 169 |
| 2018 House Vote: Democrat | 2\% | (12) | 10\% | (68) | 89\% | (634) | 715 |
| 2018 House Vote: Republican | 2\% | (13) | 11\% | (67) | 87\% | (553) | 633 |
| 2018 House Vote: Someone else | 5\% | (5) | 11\% | (11) | 83\% | (80) | 96 |
| 2016 Vote: Hillary Clinton | 1\% | (10) | 10\% | (67) | 89\% | (597) | 674 |
| 2016 Vote: Donald Trump | 2\% | (10) | 10\% | (65) | 89\% | (580) | 655 |
| 2016 Vote: Other | $3 \%$ | (5) | 9\% | (15) | 88\% | (142) | 162 |
| 2016 Vote: Didn't Vote | 2\% | (11) | 5\% | (35) | 94\% | (662) | 708 |
| Voted in 2014: Yes | 2\% | (23) | 10\% | (119) | 88\% | (1097) | 1240 |
| Voted in 2014: No | 1\% | (12) | 7\% | (63) | 92\% | (886) | 961 |
| 2012 Vote: Barack Obama | 2\% | (14) | 9\% | (75) | 89\% | (705) | 795 |
| 2012 Vote: Mitt Romney | 1\% | (4) | 8\% | (40) | 91\% | (474) | 519 |
| 2012 Vote: Other | 6\% | (5) | 10\% | (8) | 84\% | (71) | 84 |
| 2012 Vote: Didn't Vote | 2\% | (12) | 7\% | (59) | 91\% | (728) | 799 |
| 4-Region: Northeast | 1\% | (4) | 8\% | (33) | 91\% | (357) | 394 |
| 4-Region: Midwest | - | (1) | 9\% | (41) | 91\% | (421) | 462 |
| 4-Region: South | 2\% | (15) | 8\% | (64) | 90\% | (745) | 825 |
| 4-Region: West | 3\% | (16) | 9\% | (44) | 88\% | (460) | 520 |
| MLB Fans | $3 \%$ | (32) | 14\% | (158) | 83\% | (932) | 1122 |
| Avid MLB Fans | 5\% | (20) | 16\% | (70) | 80\% | (350) | 440 |

Continued on next page

Table MCSdem1_9: Do you consider yourself an avid fan, casual fan, or not a fan of each of the following? NWSL

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (36) | 8\% | (182) | 90\% | (1983) | 2201 |
| Democratic MLB fans | 4\% | (16) | 14\% | (62) | 82\% | (354) | 432 |
| Republican MLB fans | $3 \%$ | (10) | 15\% | (57) | 82\% | (305) | 373 |
| NFL Fans | $3 \%$ | (36) | 12\% | (164) | 85\% | (1134) | 1334 |
| Avid NFL Fans | 4\% | (26) | 13\% | (87) | 83\% | (532) | 644 |
| Democratic NFL fans | 4\% | (18) | 13\% | (66) | 83\% | (422) | 506 |
| Republican NFL fans | $3 \%$ | (11) | 14\% | (56) | 83\% | (327) | 394 |
| College football Fans | $3 \%$ | (34) | 15\% | (163) | 81\% | (862) | 1059 |
| Avid College football Fans | 5\% | (21) | 18\% | (74) | 77\% | (322) | 417 |
| Democratic College football fans | 4\% | (17) | 17\% | (65) | 79\% | (308) | 390 |
| Republican College football fans | $3 \%$ | (11) | 17\% | (57) | 80\% | (274) | 342 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 2201 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{gathered} 1062 \\ 1139 \\ 2201 \end{gathered}$ | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 655 \\ 358 \\ 751 \\ 436 \\ 2201 \end{array}$ | $\begin{gathered} 30 \% \\ 16 \% \\ 34 \% \\ 20 \% \end{gathered}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 $N$ | $\begin{array}{r} 241 \\ 600 \\ 550 \\ 709 \\ 2099 \end{array}$ | $\begin{aligned} & 11 \% \\ & 27 \% \\ & 25 \% \\ & 32 \% \end{aligned}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) <br> $N$ | $\begin{array}{r} 818 \\ 727 \\ 656 \\ 2201 \end{array}$ | $\begin{aligned} & 37 \% \\ & 33 \% \\ & 30 \% \end{aligned}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 355 \\ 463 \\ 372 \\ 355 \\ 335 \\ 321 \\ 2201 \end{array}$ | $\begin{aligned} & 16 \% \\ & 21 \% \\ & 17 \% \\ & 16 \% \\ & 15 \% \\ & 15 \% \end{aligned}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) <br> $N$ | $\begin{array}{r} 628 \\ 600 \\ 715 \\ 1944 \end{array}$ | $\begin{aligned} & 29 \% \\ & 27 \% \\ & 33 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 1513 \\ 444 \\ 244 \\ 2201 \end{array}$ | $\begin{array}{r} 69 \% \\ 20 \% \\ 11 \% \end{array}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 1183 | 54\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 680 | 31\% |
|  | Income: 100k+ | 338 | 15\% |
|  | $N$ | 2201 |  |
| xdemWhite | Ethnicity: White | 1722 | 78\% |
| xdemHispBin | Ethnicity: Hispanic | 350 | 16\% |
| demBlackBin | Ethnicity: Black | 274 | 12\% |
| demRaceOther | Ethnicity: Other | 204 | 9\% |
| xdemReligion | All Christian | 1019 | 46\% |
|  | All Non-Christian | 103 | 5\% |
|  | Atheist | 92 | $4 \%$ |
|  | Agnostic/Nothing in particular | 594 | 27\% |
|  | Something Else | 393 | 18\% |
|  | $N$ | 2201 |  |
| xdemReligOther | Religious Non-Protestant/Catholic | 130 | 6\% |
| xdemEvang | Evangelical | 530 | 24\% |
|  | Non-Evangelical | 842 | 38\% |
|  | $N$ | 1372 |  |
| xdemUsr | Community: Urban | 558 | 25\% |
|  | Community: Suburban | 1054 | 48\% |
|  | Community: Rural | 588 | 27\% |
|  | $N$ | 2201 |  |
| xdemEmploy | Employ: Private Sector | 696 | 32\% |
|  | Employ: Government | 121 | 6\% |
|  | Employ: Self-Employed | 177 | 8\% |
|  | Employ: Homemaker | 134 | 6\% |
|  | Employ: Retired | 503 | 23\% |
|  | Employ: Unemployed | 316 | 14\% |
|  | Employ: Other | 127 | $6 \%$ |
|  | $N$ | 2074 |  |
| xdemMilHH1 | Military HH: Yes | 339 | 15\% |
|  | Military HH: No | 1862 | 85\% |
|  | $N$ | 2201 |  |
| xnr1 | RD/WT: Right Direction | 548 | 25\% |
|  | RD/WT: Wrong Track | 1653 | 75\% |
|  | $N$ | 2201 |  |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| Trump_Approve | Trump Job Approve Trump Job Disapprove | $\begin{array}{r} 835 \\ 1268 \\ 2103 \end{array}$ | $\begin{aligned} & 38 \% \\ & 58 \% \end{aligned}$ |
| Trump_Approve2 | Trump Job Strongly Approve Trump Job Somewhat Approve Trump Job Somewhat Disapprove Trump Job Strongly Disapprove | $\begin{array}{r} 472 \\ 363 \\ 270 \\ 998 \\ 2103 \end{array}$ | $\begin{aligned} & 21 \% \\ & 17 \% \\ & 12 \% \\ & 45 \% \end{aligned}$ |
| Trump_Fav | Favorable of Trump Unfavorable of Trump $N$ | $\begin{array}{r} 836 \\ 1237 \\ 2073 \end{array}$ | $\begin{aligned} & 38 \% \\ & 56 \% \end{aligned}$ |
| Trump_Fav_FULL | Very Favorable of Trump Somewhat Favorable of Trump Somewhat Unfavorable of Trump Very Unfavorable of Trump | $\begin{array}{r} 499 \\ 337 \\ 190 \\ 1047 \\ 2073 \end{array}$ | $\begin{array}{r} 23 \% \\ 15 \% \\ 9 \% \\ 48 \% \end{array}$ |
| xnr3 | \#1 Issue: Economy \#1 Issue: Security \#1 Issue: Health Care \#1 Issue: Medicare / Social Security \#1 Issue: Women's Issues \#1 Issue: Education \#1 Issue: Energy \#1 Issue: Other | $\begin{array}{r} 777 \\ 265 \\ 409 \\ 275 \\ 87 \\ 133 \\ 86 \\ 169 \\ 2201 \end{array}$ | $\begin{array}{r} 35 \% \\ 12 \% \\ 19 \% \\ 12 \% \\ 4 \% \\ 6 \% \\ 4 \% \\ 8 \% \end{array}$ |
| xsubVote180 | 2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else | $\begin{array}{r} 715 \\ 633 \\ 96 \\ 1444 \end{array}$ | $\begin{array}{r} 32 \% \\ 29 \% \\ 4 \% \end{array}$ |
| xsubVote16O | 2016 Vote: Hillary Clinton 2016 Vote: Donald Trump 2016 Vote: Other 2016 Vote: Didn't Vote | $\begin{array}{r} 674 \\ 655 \\ 162 \\ 708 \\ 2198 \end{array}$ | $\begin{array}{r} 31 \% \\ 30 \% \\ 7 \% \\ 32 \% \end{array}$ |
| xsubVote14O | Voted in 2014: Yes Voted in 2014: No $N$ | $\begin{array}{r} 1240 \\ 961 \\ 2201 \end{array}$ | $\begin{aligned} & 56 \% \\ & 44 \% \end{aligned}$ |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xsubVote12O | 2012 Vote: Barack Obama | 795 | 36\% |
|  | 2012 Vote: Mitt Romney | 519 | 24\% |
|  | 2012 Vote: Other | 84 | 4\% |
|  | 2012 Vote: Didn't Vote | 799 | $36 \%$ |
|  | $N$ | 2196 |  |
| xreg4 | 4-Region: Northeast | 394 | 18\% |
|  | 4-Region: Midwest | 462 | 21\% |
|  | 4-Region: South | 825 | 37\% |
|  | 4-Region: West | 520 | 24\% |
|  | $N$ | 2201 |  |
| MCSxdem1 | MLB Fans | 1122 | 51\% |
| MCSxdem2 | Avid MLB Fans | 440 | 20\% |
| MCSxdem3 | Democratic MLB fans | 432 | 20\% |
|  | Republican MLB fans | 373 | 17\% |
|  | $N$ | 805 |  |
| MCSxdem4 | NFL Fans | 1334 | 61\% |
| MCSxdem5 | Avid NFL Fans | 644 | 29\% |
| MCSxdem6 | Democratic NFL fans | 506 | 23\% |
|  | Republican NFL fans | 394 | 18\% |
|  | $N$ | 901 |  |
| MCSxdem7 | College football Fans | 1059 | 48\% |
| MCSxdem8 | Avid College football Fans | 417 | 19\% |
| MCSxdem9 | Democratic College football fans | 390 | 18\% |
|  | Republican College football fans | 342 | 16\% |
|  | $N$ | 732 |  |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.


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[^5]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^9]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^13]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^16]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

