



National Tracking Poll #200771
July 17-19, 2020

Crosstabulation Results

Methodology:

This poll was conducted between July 17-July 19, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table THS1: Generally speaking, how secure would you say your private messages are on social media sites?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don't Know / No Opinion | | Total N |
|--------------------------|-------------|-------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 10% | (209) | 34% | (756) | 29% | (635) | 18% | (405) | 9% | (195) | 2200 |
| Gender: Male | 11% | (121) | 30% | (323) | 29% | (311) | 21% | (221) | 8% | (86) | 1062 |
| Gender: Female | 8% | (88) | 38% | (432) | 28% | (324) | 16% | (184) | 10% | (110) | 1138 |
| Age: 18-34 | 15% | (95) | 39% | (253) | 27% | (176) | 11% | (71) | 9% | (60) | 655 |
| Age: 35-44 | 17% | (59) | 35% | (126) | 27% | (98) | 15% | (52) | 6% | (22) | 358 |
| Age: 45-64 | 6% | (43) | 31% | (234) | 31% | (235) | 23% | (169) | 9% | (69) | 751 |
| Age: 65+ | 3% | (12) | 32% | (142) | 29% | (126) | 26% | (113) | 10% | (44) | 436 |
| GenZers: 1997-2012 | 17% | (47) | 43% | (118) | 24% | (66) | 9% | (26) | 7% | (18) | 275 |
| Millennials: 1981-1996 | 14% | (79) | 36% | (207) | 28% | (160) | 12% | (69) | 9% | (52) | 569 |
| GenXers: 1965-1980 | 11% | (58) | 29% | (152) | 33% | (174) | 18% | (96) | 9% | (47) | 528 |
| Baby Boomers: 1946-1964 | 3% | (23) | 34% | (252) | 28% | (213) | 26% | (191) | 9% | (70) | 749 |
| PID: Dem (no lean) | 9% | (69) | 38% | (301) | 27% | (216) | 18% | (145) | 8% | (66) | 798 |
| PID: Ind (no lean) | 9% | (63) | 31% | (209) | 30% | (204) | 19% | (127) | 12% | (82) | 684 |
| PID: Rep (no lean) | 11% | (78) | 34% | (245) | 30% | (215) | 18% | (133) | 7% | (47) | 718 |
| PID/Gender: Dem Men | 12% | (41) | 32% | (110) | 26% | (90) | 20% | (67) | 9% | (31) | 339 |
| PID/Gender: Dem Women | 6% | (28) | 42% | (191) | 28% | (127) | 17% | (78) | 8% | (35) | 459 |
| PID/Gender: Ind Men | 10% | (32) | 29% | (97) | 27% | (89) | 23% | (76) | 11% | (35) | 329 |
| PID/Gender: Ind Women | 9% | (31) | 32% | (112) | 32% | (114) | 15% | (52) | 13% | (46) | 356 |
| PID/Gender: Rep Men | 12% | (48) | 30% | (117) | 33% | (132) | 20% | (78) | 5% | (19) | 394 |
| PID/Gender: Rep Women | 9% | (30) | 40% | (129) | 26% | (83) | 17% | (55) | 9% | (28) | 324 |
| Ideo: Liberal (1-3) | 12% | (73) | 32% | (194) | 30% | (181) | 19% | (112) | 7% | (45) | 606 |
| Ideo: Moderate (4) | 8% | (50) | 39% | (245) | 28% | (174) | 18% | (114) | 7% | (44) | 627 |
| Ideo: Conservative (5-7) | 9% | (62) | 32% | (233) | 32% | (233) | 21% | (148) | 6% | (46) | 722 |
| Educ: < College | 10% | (158) | 35% | (532) | 26% | (394) | 18% | (267) | 11% | (161) | 1512 |
| Educ: Bachelors degree | 6% | (28) | 31% | (140) | 35% | (156) | 23% | (102) | 4% | (19) | 444 |
| Educ: Post-grad | 10% | (23) | 34% | (84) | 35% | (85) | 15% | (36) | 7% | (16) | 244 |
| Income: Under 50k | 10% | (127) | 34% | (405) | 25% | (304) | 19% | (227) | 12% | (144) | 1207 |
| Income: 50k-100k | 8% | (52) | 35% | (232) | 34% | (222) | 17% | (113) | 6% | (37) | 656 |
| Income: 100k+ | 9% | (30) | 35% | (119) | 32% | (109) | 19% | (64) | 4% | (14) | 337 |

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Table THS1: Generally speaking, how secure would you say your private messages are on social media sites?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don't Know / No Opinion | | Total N |
|-----------------------------------|-------------|-------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 10% | (209) | 34% | (756) | 29% | (635) | 18% | (405) | 9% | (195) | 2200 |
| Ethnicity: White | 9% | (153) | 34% | (593) | 30% | (513) | 18% | (317) | 8% | (145) | 1722 |
| Ethnicity: Hispanic | 15% | (51) | 33% | (114) | 31% | (107) | 14% | (49) | 8% | (28) | 349 |
| Ethnicity: Black | 13% | (37) | 34% | (93) | 21% | (59) | 19% | (53) | 12% | (33) | 274 |
| Ethnicity: Other | 10% | (20) | 34% | (69) | 31% | (63) | 17% | (35) | 8% | (17) | 204 |
| All Christian | 9% | (94) | 37% | (388) | 30% | (316) | 17% | (172) | 7% | (74) | 1044 |
| All Non-Christian | 12% | (12) | 36% | (35) | 29% | (29) | 13% | (13) | 10% | (10) | 98 |
| Atheist | 5% | (6) | 24% | (27) | 37% | (42) | 25% | (29) | 9% | (10) | 114 |
| Agnostic/Nothing in particular | 8% | (48) | 32% | (185) | 27% | (155) | 22% | (124) | 10% | (60) | 572 |
| Something Else | 14% | (50) | 32% | (121) | 25% | (92) | 18% | (67) | 11% | (42) | 371 |
| Religious Non-Protestant/Catholic | 10% | (12) | 39% | (46) | 27% | (32) | 16% | (19) | 9% | (11) | 120 |
| Evangelical | 14% | (72) | 35% | (183) | 28% | (147) | 15% | (79) | 9% | (47) | 529 |
| Non-Evangelical | 8% | (71) | 36% | (306) | 30% | (255) | 18% | (150) | 8% | (67) | 849 |
| Community: Urban | 13% | (75) | 31% | (178) | 27% | (157) | 19% | (107) | 10% | (58) | 574 |
| Community: Suburban | 8% | (80) | 35% | (356) | 31% | (319) | 19% | (194) | 8% | (83) | 1032 |
| Community: Rural | 9% | (55) | 37% | (221) | 27% | (159) | 17% | (104) | 9% | (55) | 593 |
| Employ: Private Sector | 9% | (58) | 33% | (225) | 36% | (248) | 17% | (119) | 5% | (34) | 685 |
| Employ: Government | 12% | (15) | 36% | (47) | 33% | (43) | 14% | (18) | 5% | (7) | 131 |
| Employ: Self-Employed | 15% | (26) | 31% | (53) | 26% | (45) | 21% | (35) | 7% | (11) | 171 |
| Employ: Homemaker | 10% | (15) | 44% | (65) | 23% | (33) | 15% | (23) | 7% | (11) | 148 |
| Employ: Retired | 4% | (21) | 33% | (171) | 27% | (141) | 25% | (131) | 11% | (58) | 523 |
| Employ: Unemployed | 10% | (27) | 32% | (87) | 25% | (67) | 16% | (44) | 17% | (45) | 269 |
| Employ: Other | 16% | (20) | 34% | (41) | 20% | (24) | 17% | (21) | 13% | (15) | 121 |
| Military HH: Yes | 9% | (32) | 33% | (115) | 27% | (94) | 21% | (72) | 10% | (34) | 347 |
| Military HH: No | 10% | (178) | 35% | (641) | 29% | (541) | 18% | (332) | 9% | (162) | 1853 |
| RD/WT: Right Direction | 15% | (94) | 37% | (232) | 25% | (155) | 16% | (98) | 8% | (52) | 630 |
| RD/WT: Wrong Track | 7% | (116) | 33% | (523) | 31% | (480) | 20% | (307) | 9% | (143) | 1570 |
| Trump Job Approve | 11% | (98) | 35% | (302) | 30% | (259) | 18% | (151) | 6% | (50) | 859 |
| Trump Job Disapprove | 8% | (98) | 35% | (434) | 29% | (366) | 20% | (245) | 9% | (111) | 1254 |

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Table THS1: Generally speaking, how secure would you say your private messages are on social media sites?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-------------|-------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 10% | (209) | 34% | (756) | 29% | (635) | 18% | (405) | 9% | (195) | 2200 |
| Trump Job Strongly Approve | 15% | (70) | 31% | (147) | 28% | (136) | 21% | (99) | 6% | (29) | 481 |
| Trump Job Somewhat Approve | 7% | (28) | 41% | (154) | 33% | (123) | 14% | (51) | 5% | (21) | 378 |
| Trump Job Somewhat Disapprove | 9% | (21) | 38% | (89) | 32% | (76) | 13% | (30) | 8% | (18) | 234 |
| Trump Job Strongly Disapprove | 8% | (77) | 34% | (345) | 28% | (290) | 21% | (215) | 9% | (93) | 1020 |
| Favorable of Trump | 11% | (96) | 36% | (310) | 29% | (246) | 18% | (156) | 6% | (48) | 857 |
| Unfavorable of Trump | 8% | (100) | 35% | (420) | 30% | (359) | 19% | (234) | 8% | (103) | 1216 |
| Very Favorable of Trump | 14% | (75) | 33% | (170) | 25% | (131) | 22% | (115) | 5% | (27) | 518 |
| Somewhat Favorable of Trump | 6% | (21) | 41% | (140) | 34% | (115) | 12% | (41) | 6% | (21) | 339 |
| Somewhat Unfavorable of Trump | 10% | (19) | 36% | (66) | 33% | (60) | 14% | (25) | 7% | (13) | 184 |
| Very Unfavorable of Trump | 8% | (81) | 34% | (354) | 29% | (298) | 20% | (209) | 9% | (90) | 1032 |
| #1 Issue: Economy | 11% | (79) | 39% | (293) | 29% | (214) | 15% | (115) | 6% | (47) | 748 |
| #1 Issue: Security | 10% | (24) | 32% | (76) | 31% | (75) | 21% | (50) | 6% | (15) | 240 |
| #1 Issue: Health Care | 8% | (34) | 32% | (135) | 32% | (134) | 19% | (81) | 8% | (35) | 418 |
| #1 Issue: Medicare / Social Security | 9% | (27) | 35% | (110) | 24% | (76) | 19% | (59) | 14% | (45) | 317 |
| #1 Issue: Women's Issues | 16% | (19) | 26% | (30) | 29% | (33) | 16% | (18) | 13% | (15) | 116 |
| #1 Issue: Education | 9% | (11) | 42% | (54) | 21% | (27) | 18% | (23) | 10% | (13) | 128 |
| #1 Issue: Energy | 11% | (9) | 25% | (20) | 35% | (27) | 17% | (13) | 12% | (10) | 79 |
| #1 Issue: Other | 4% | (6) | 24% | (38) | 31% | (48) | 30% | (46) | 11% | (16) | 153 |
| 2018 House Vote: Democrat | 9% | (65) | 34% | (263) | 30% | (229) | 20% | (155) | 7% | (53) | 765 |
| 2018 House Vote: Republican | 10% | (65) | 33% | (228) | 32% | (220) | 20% | (139) | 5% | (37) | 689 |
| 2018 House Vote: Someone else | 2% | (1) | 25% | (13) | 36% | (19) | 28% | (15) | 8% | (4) | 53 |
| 2016 Vote: Hillary Clinton | 9% | (58) | 32% | (218) | 31% | (212) | 20% | (134) | 8% | (53) | 676 |
| 2016 Vote: Donald Trump | 10% | (68) | 34% | (238) | 31% | (220) | 20% | (137) | 5% | (35) | 698 |
| 2016 Vote: Other | 3% | (4) | 37% | (53) | 31% | (45) | 23% | (33) | 7% | (10) | 145 |
| 2016 Vote: Didn't Vote | 12% | (79) | 36% | (243) | 23% | (157) | 15% | (100) | 14% | (96) | 676 |
| Voted in 2014: Yes | 8% | (109) | 33% | (430) | 31% | (396) | 21% | (273) | 6% | (83) | 1291 |
| Voted in 2014: No | 11% | (101) | 36% | (325) | 26% | (239) | 15% | (132) | 12% | (112) | 909 |
| 2012 Vote: Barack Obama | 8% | (67) | 33% | (264) | 30% | (237) | 21% | (164) | 8% | (60) | 792 |
| 2012 Vote: Mitt Romney | 8% | (44) | 34% | (181) | 32% | (168) | 21% | (112) | 4% | (24) | 529 |
| 2012 Vote: Other | 2% | (2) | 31% | (22) | 27% | (19) | 26% | (18) | 14% | (10) | 72 |
| 2012 Vote: Didn't Vote | 12% | (97) | 36% | (287) | 26% | (210) | 14% | (110) | 12% | (100) | 804 |

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Table THS1: Generally speaking, how secure would you say your private messages are on social media sites?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don't Know / No Opinion | | Total N |
|-------------------------------------|-------------|-------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 10% | (209) | 34% | (756) | 29% | (635) | 18% | (405) | 9% | (195) | 2200 |
| 4-Region: Northeast | 11% | (44) | 33% | (130) | 29% | (114) | 17% | (68) | 10% | (38) | 394 |
| 4-Region: Midwest | 9% | (42) | 35% | (163) | 29% | (133) | 19% | (86) | 8% | (38) | 462 |
| 4-Region: South | 9% | (76) | 35% | (290) | 29% | (240) | 19% | (153) | 8% | (65) | 824 |
| 4-Region: West | 9% | (47) | 33% | (172) | 28% | (148) | 19% | (98) | 10% | (54) | 520 |
| Twitter users | 15% | (119) | 38% | (311) | 27% | (219) | 14% | (114) | 7% | (54) | 818 |
| Social media users | 10% | (204) | 36% | (739) | 30% | (609) | 17% | (343) | 7% | (151) | 2046 |
| Heard a lot/some about Twitter hack | 11% | (59) | 36% | (199) | 32% | (177) | 19% | (104) | 3% | (18) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS2: *And how concerned would you say you are, if at all, about your private, direct messages on social media sites being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|--------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| Adults | 26% | (563) | 39% | (859) | 20% | (439) | 8% | (183) | 7% | (156) | 2200 |
| Gender: Male | 28% | (301) | 37% | (395) | 18% | (196) | 10% | (105) | 6% | (64) | 1062 |
| Gender: Female | 23% | (262) | 41% | (464) | 21% | (243) | 7% | (77) | 8% | (92) | 1138 |
| Age: 18-34 | 23% | (149) | 36% | (237) | 22% | (143) | 11% | (69) | 9% | (56) | 655 |
| Age: 35-44 | 26% | (94) | 37% | (132) | 24% | (85) | 8% | (30) | 4% | (16) | 358 |
| Age: 45-64 | 28% | (209) | 40% | (303) | 18% | (134) | 8% | (57) | 6% | (48) | 751 |
| Age: 65+ | 25% | (110) | 43% | (187) | 18% | (78) | 6% | (26) | 8% | (36) | 436 |
| GenZers: 1997-2012 | 25% | (69) | 31% | (84) | 24% | (66) | 12% | (33) | 8% | (22) | 275 |
| Millennials: 1981-1996 | 22% | (125) | 41% | (234) | 22% | (125) | 8% | (45) | 7% | (40) | 569 |
| GenXers: 1965-1980 | 29% | (152) | 36% | (192) | 19% | (99) | 9% | (50) | 6% | (34) | 528 |
| Baby Boomers: 1946-1964 | 26% | (196) | 43% | (321) | 17% | (129) | 6% | (48) | 7% | (55) | 749 |
| PID: Dem (no lean) | 25% | (197) | 40% | (322) | 18% | (147) | 10% | (82) | 6% | (50) | 798 |
| PID: Ind (no lean) | 28% | (189) | 36% | (244) | 20% | (138) | 7% | (47) | 10% | (66) | 684 |
| PID: Rep (no lean) | 25% | (177) | 41% | (293) | 21% | (154) | 8% | (54) | 6% | (41) | 718 |
| PID/Gender: Dem Men | 29% | (99) | 33% | (113) | 18% | (61) | 13% | (43) | 7% | (23) | 339 |
| PID/Gender: Dem Women | 21% | (98) | 46% | (209) | 19% | (86) | 8% | (39) | 6% | (26) | 459 |
| PID/Gender: Ind Men | 31% | (100) | 35% | (115) | 19% | (63) | 8% | (26) | 7% | (25) | 329 |
| PID/Gender: Ind Women | 25% | (89) | 36% | (129) | 21% | (76) | 6% | (21) | 12% | (41) | 356 |
| PID/Gender: Rep Men | 26% | (102) | 42% | (167) | 18% | (72) | 9% | (36) | 4% | (16) | 394 |
| PID/Gender: Rep Women | 23% | (75) | 39% | (126) | 25% | (82) | 5% | (18) | 7% | (24) | 324 |
| Ideo: Liberal (1-3) | 25% | (151) | 37% | (224) | 22% | (134) | 11% | (67) | 5% | (29) | 606 |
| Ideo: Moderate (4) | 24% | (150) | 44% | (273) | 20% | (123) | 7% | (45) | 6% | (34) | 627 |
| Ideo: Conservative (5-7) | 27% | (192) | 39% | (285) | 21% | (150) | 8% | (56) | 5% | (39) | 722 |
| Educ: < College | 26% | (387) | 37% | (563) | 20% | (300) | 9% | (131) | 9% | (132) | 1512 |
| Educ: Bachelors degree | 24% | (106) | 44% | (195) | 20% | (90) | 9% | (38) | 3% | (14) | 444 |
| Educ: Post-grad | 29% | (70) | 42% | (101) | 20% | (49) | 6% | (14) | 4% | (10) | 244 |
| Income: Under 50k | 28% | (333) | 36% | (436) | 18% | (223) | 9% | (103) | 9% | (112) | 1207 |
| Income: 50k-100k | 23% | (148) | 44% | (287) | 21% | (140) | 7% | (49) | 5% | (32) | 656 |
| Income: 100k+ | 24% | (82) | 41% | (137) | 23% | (77) | 9% | (31) | 3% | (12) | 337 |
| Ethnicity: White | 23% | (388) | 41% | (699) | 22% | (374) | 8% | (139) | 7% | (122) | 1722 |
| Ethnicity: Hispanic | 29% | (101) | 40% | (141) | 15% | (52) | 9% | (31) | 7% | (25) | 349 |
| Ethnicity: Black | 39% | (107) | 29% | (78) | 12% | (34) | 12% | (32) | 8% | (23) | 274 |

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Table THS2: *And how concerned would you say you are, if at all, about your private, direct messages on social media sites being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|-----------------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 26% | (563) | 39% | (859) | 20% | (439) | 8% | (183) | 7% | (156) | 2200 |
| Ethnicity: Other | 33% | (68) | 40% | (82) | 15% | (31) | 6% | (12) | 5% | (11) | 204 |
| All Christian | 24% | (254) | 43% | (447) | 21% | (215) | 7% | (76) | 5% | (52) | 1044 |
| All Non-Christian | 39% | (39) | 31% | (31) | 17% | (17) | 4% | (4) | 9% | (8) | 98 |
| Atheist | 29% | (33) | 32% | (37) | 21% | (24) | 10% | (11) | 8% | (9) | 114 |
| Agnostic/Nothing in particular | 25% | (140) | 34% | (193) | 23% | (129) | 10% | (55) | 10% | (54) | 572 |
| Something Else | 26% | (97) | 41% | (152) | 15% | (54) | 10% | (37) | 9% | (32) | 371 |
| Religious Non-Protestant/Catholic | 32% | (39) | 36% | (43) | 20% | (24) | 5% | (6) | 7% | (8) | 120 |
| Evangelical | 28% | (148) | 41% | (214) | 19% | (102) | 6% | (33) | 6% | (32) | 529 |
| Non-Evangelical | 24% | (200) | 42% | (360) | 19% | (160) | 9% | (78) | 6% | (51) | 849 |
| Community: Urban | 34% | (193) | 32% | (183) | 17% | (99) | 9% | (54) | 8% | (45) | 574 |
| Community: Suburban | 22% | (222) | 43% | (445) | 21% | (220) | 9% | (94) | 5% | (51) | 1032 |
| Community: Rural | 25% | (147) | 39% | (232) | 20% | (120) | 6% | (35) | 10% | (60) | 593 |
| Employ: Private Sector | 25% | (168) | 43% | (291) | 22% | (152) | 7% | (51) | 3% | (23) | 685 |
| Employ: Government | 26% | (34) | 43% | (56) | 16% | (21) | 12% | (16) | 4% | (5) | 131 |
| Employ: Self-Employed | 26% | (45) | 31% | (52) | 24% | (41) | 13% | (22) | 6% | (10) | 171 |
| Employ: Homemaker | 27% | (40) | 35% | (51) | 23% | (34) | 8% | (12) | 7% | (11) | 148 |
| Employ: Retired | 25% | (133) | 42% | (221) | 18% | (94) | 7% | (34) | 8% | (40) | 523 |
| Employ: Unemployed | 24% | (66) | 33% | (88) | 16% | (43) | 9% | (25) | 18% | (48) | 269 |
| Employ: Other | 38% | (46) | 33% | (40) | 13% | (16) | 7% | (9) | 9% | (11) | 121 |
| Military HH: Yes | 25% | (87) | 39% | (135) | 21% | (72) | 7% | (26) | 8% | (27) | 347 |
| Military HH: No | 26% | (476) | 39% | (724) | 20% | (367) | 8% | (157) | 7% | (129) | 1853 |
| RD/WT: Right Direction | 26% | (164) | 40% | (252) | 18% | (113) | 9% | (54) | 7% | (46) | 630 |
| RD/WT: Wrong Track | 25% | (399) | 39% | (607) | 21% | (326) | 8% | (128) | 7% | (110) | 1570 |
| Trump Job Approve | 26% | (221) | 41% | (348) | 21% | (177) | 8% | (68) | 5% | (45) | 859 |
| Trump Job Disapprove | 25% | (316) | 39% | (492) | 20% | (251) | 9% | (112) | 7% | (82) | 1254 |
| Trump Job Strongly Approve | 26% | (127) | 40% | (194) | 20% | (94) | 8% | (37) | 6% | (29) | 481 |
| Trump Job Somewhat Approve | 25% | (93) | 41% | (154) | 22% | (83) | 8% | (31) | 4% | (16) | 378 |
| Trump Job Somewhat Disapprove | 20% | (47) | 46% | (108) | 20% | (47) | 7% | (15) | 7% | (17) | 234 |
| Trump Job Strongly Disapprove | 26% | (270) | 38% | (384) | 20% | (204) | 10% | (97) | 6% | (65) | 1020 |
| Favorable of Trump | 26% | (220) | 41% | (352) | 21% | (177) | 8% | (66) | 5% | (43) | 857 |
| Unfavorable of Trump | 26% | (317) | 39% | (471) | 20% | (249) | 9% | (111) | 6% | (68) | 1216 |

Continued on next page

Table THS2: *And how concerned would you say you are, if at all, about your private, direct messages on social media sites being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|--------------------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| Adults | 26% | (563) | 39% | (859) | 20% | (439) | 8% | (183) | 7% | (156) | 2200 |
| Very Favorable of Trump | 28% | (142) | 39% | (201) | 21% | (106) | 8% | (43) | 5% | (25) | 518 |
| Somewhat Favorable of Trump | 23% | (77) | 44% | (150) | 21% | (70) | 7% | (23) | 5% | (18) | 339 |
| Somewhat Unfavorable of Trump | 24% | (45) | 45% | (82) | 20% | (37) | 7% | (13) | 4% | (8) | 184 |
| Very Unfavorable of Trump | 26% | (272) | 38% | (389) | 21% | (212) | 9% | (98) | 6% | (60) | 1032 |
| #1 Issue: Economy | 23% | (173) | 42% | (313) | 21% | (156) | 9% | (64) | 6% | (42) | 748 |
| #1 Issue: Security | 28% | (66) | 39% | (94) | 20% | (49) | 9% | (21) | 4% | (10) | 240 |
| #1 Issue: Health Care | 31% | (129) | 38% | (158) | 19% | (80) | 7% | (27) | 6% | (24) | 418 |
| #1 Issue: Medicare / Social Security | 26% | (83) | 39% | (122) | 19% | (60) | 7% | (21) | 10% | (31) | 317 |
| #1 Issue: Women's Issues | 22% | (26) | 38% | (44) | 21% | (24) | 11% | (13) | 8% | (9) | 116 |
| #1 Issue: Education | 15% | (19) | 41% | (53) | 22% | (29) | 12% | (15) | 10% | (13) | 128 |
| #1 Issue: Energy | 29% | (23) | 36% | (28) | 14% | (11) | 9% | (7) | 13% | (10) | 79 |
| #1 Issue: Other | 29% | (44) | 31% | (48) | 20% | (30) | 10% | (15) | 11% | (17) | 153 |
| 2018 House Vote: Democrat | 27% | (209) | 39% | (297) | 20% | (151) | 9% | (70) | 5% | (37) | 765 |
| 2018 House Vote: Republican | 25% | (172) | 42% | (292) | 21% | (142) | 7% | (49) | 5% | (34) | 689 |
| 2018 House Vote: Someone else | 37% | (19) | 27% | (14) | 20% | (11) | 5% | (3) | 10% | (5) | 53 |
| 2016 Vote: Hillary Clinton | 27% | (184) | 41% | (280) | 18% | (120) | 8% | (53) | 6% | (39) | 676 |
| 2016 Vote: Donald Trump | 24% | (170) | 42% | (293) | 20% | (141) | 8% | (57) | 5% | (36) | 698 |
| 2016 Vote: Other | 31% | (46) | 32% | (47) | 25% | (37) | 8% | (11) | 3% | (5) | 145 |
| 2016 Vote: Didn't Vote | 24% | (163) | 35% | (235) | 21% | (141) | 9% | (61) | 11% | (76) | 676 |
| Voted in 2014: Yes | 27% | (345) | 40% | (521) | 20% | (255) | 8% | (100) | 5% | (70) | 1291 |
| Voted in 2014: No | 24% | (218) | 37% | (338) | 20% | (185) | 9% | (83) | 9% | (86) | 909 |
| 2012 Vote: Barack Obama | 27% | (216) | 40% | (315) | 19% | (151) | 7% | (58) | 6% | (51) | 792 |
| 2012 Vote: Mitt Romney | 25% | (134) | 42% | (222) | 21% | (113) | 7% | (39) | 4% | (21) | 529 |
| 2012 Vote: Other | 33% | (23) | 42% | (30) | 15% | (10) | 4% | (3) | 7% | (5) | 72 |
| 2012 Vote: Didn't Vote | 23% | (188) | 36% | (291) | 20% | (165) | 10% | (83) | 10% | (77) | 804 |
| 4-Region: Northeast | 27% | (106) | 40% | (157) | 19% | (75) | 8% | (30) | 7% | (26) | 394 |
| 4-Region: Midwest | 24% | (110) | 37% | (172) | 26% | (120) | 8% | (36) | 5% | (24) | 462 |
| 4-Region: South | 27% | (223) | 38% | (317) | 17% | (143) | 9% | (77) | 8% | (64) | 824 |
| 4-Region: West | 24% | (124) | 41% | (214) | 20% | (102) | 7% | (39) | 8% | (42) | 520 |
| Twitter users | 27% | (220) | 41% | (339) | 20% | (160) | 8% | (64) | 4% | (35) | 818 |
| Social media users | 25% | (504) | 41% | (835) | 21% | (430) | 8% | (165) | 6% | (113) | 2046 |

Continued on next page

Table THS2: *And how concerned would you say you are, if at all, about your private, direct messages on social media sites being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|-------------------------------------|-----------------------|-------|---------------------------|-------|---------------------------|-------|-----------------------------|-------|--------------------------------|-------|----------------|
| Adults | 26% | (563) | 39% | (859) | 20% | (439) | 8% | (183) | 7% | (156) | 2200 |
| Heard a lot/some about Twitter hack | 26% | (147) | 42% | (236) | 17% | (95) | 10% | (58) | 4% | (21) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS3: *How much have you seen, read or heard about the recent Twitter hack where the accounts of Joe Biden, Elon Musk, Kayne West, Barack Obama, Bill Gates and many public figures were hijacked and hackers tweeted from those accounts to request people send Bitcoin to various addresses?*

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 13% | (294) | 39% | (856) | 20% | (451) | 27% | (600) | 2200 |
| Gender: Male | 17% | (182) | 40% | (428) | 20% | (217) | 22% | (235) | 1062 |
| Gender: Female | 10% | (112) | 38% | (428) | 21% | (234) | 32% | (365) | 1138 |
| Age: 18-34 | 15% | (99) | 37% | (245) | 20% | (129) | 28% | (182) | 655 |
| Age: 35-44 | 14% | (52) | 35% | (126) | 18% | (65) | 32% | (115) | 358 |
| Age: 45-64 | 13% | (97) | 37% | (281) | 22% | (162) | 28% | (211) | 751 |
| Age: 65+ | 11% | (46) | 47% | (204) | 22% | (94) | 21% | (92) | 436 |
| GenZers: 1997-2012 | 19% | (51) | 38% | (105) | 23% | (64) | 20% | (55) | 275 |
| Millennials: 1981-1996 | 12% | (71) | 38% | (215) | 17% | (95) | 33% | (188) | 569 |
| GenXers: 1965-1980 | 14% | (74) | 35% | (182) | 22% | (117) | 29% | (154) | 528 |
| Baby Boomers: 1946-1964 | 12% | (91) | 42% | (318) | 20% | (153) | 25% | (186) | 749 |
| PID: Dem (no lean) | 16% | (128) | 42% | (332) | 22% | (176) | 20% | (162) | 798 |
| PID: Ind (no lean) | 10% | (68) | 36% | (244) | 19% | (130) | 36% | (244) | 684 |
| PID: Rep (no lean) | 14% | (98) | 39% | (281) | 20% | (145) | 27% | (194) | 718 |
| PID/Gender: Dem Men | 22% | (73) | 37% | (127) | 22% | (76) | 19% | (63) | 339 |
| PID/Gender: Dem Women | 12% | (55) | 45% | (205) | 22% | (100) | 22% | (99) | 459 |
| PID/Gender: Ind Men | 13% | (41) | 41% | (136) | 19% | (64) | 27% | (88) | 329 |
| PID/Gender: Ind Women | 7% | (26) | 30% | (108) | 18% | (66) | 44% | (156) | 356 |
| PID/Gender: Rep Men | 17% | (68) | 42% | (165) | 20% | (77) | 21% | (84) | 394 |
| PID/Gender: Rep Women | 9% | (30) | 36% | (115) | 21% | (68) | 34% | (110) | 324 |
| Ideo: Liberal (1-3) | 18% | (109) | 46% | (279) | 18% | (106) | 18% | (112) | 606 |
| Ideo: Moderate (4) | 14% | (86) | 38% | (239) | 22% | (135) | 27% | (167) | 627 |
| Ideo: Conservative (5-7) | 11% | (80) | 40% | (289) | 22% | (161) | 27% | (192) | 722 |
| Educ: < College | 12% | (176) | 36% | (545) | 21% | (323) | 31% | (468) | 1512 |
| Educ: Bachelors degree | 17% | (74) | 44% | (193) | 19% | (85) | 21% | (92) | 444 |
| Educ: Post-grad | 18% | (44) | 48% | (117) | 18% | (43) | 16% | (40) | 244 |
| Income: Under 50k | 13% | (151) | 34% | (414) | 22% | (261) | 32% | (381) | 1207 |
| Income: 50k-100k | 15% | (97) | 42% | (277) | 19% | (123) | 24% | (159) | 656 |
| Income: 100k+ | 14% | (46) | 49% | (165) | 20% | (66) | 18% | (60) | 337 |
| Ethnicity: White | 12% | (207) | 40% | (683) | 20% | (352) | 28% | (480) | 1722 |
| Ethnicity: Hispanic | 13% | (47) | 42% | (146) | 22% | (76) | 23% | (80) | 349 |
| Ethnicity: Black | 18% | (50) | 34% | (94) | 19% | (53) | 28% | (77) | 274 |

Continued on next page

Table THS3: How much have you seen, read or heard about the recent Twitter hack where the accounts of Joe Biden, Elon Musk, Kayne West, Barack Obama, Bill Gates and many public figures were hijacked and hackers tweeted from those accounts to request people send Bitcoin to various addresses?

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 13% | (294) | 39% | (856) | 20% | (451) | 27% | (600) | 2200 |
| Ethnicity: Other | 18% | (37) | 39% | (79) | 22% | (46) | 21% | (43) | 204 |
| All Christian | 12% | (123) | 43% | (444) | 21% | (215) | 25% | (261) | 1044 |
| All Non-Christian | 30% | (30) | 36% | (35) | 12% | (12) | 22% | (22) | 98 |
| Atheist | 28% | (31) | 35% | (40) | 19% | (22) | 18% | (21) | 114 |
| Agnostic/Nothing in particular | 14% | (79) | 34% | (195) | 22% | (127) | 30% | (171) | 572 |
| Something Else | 8% | (30) | 38% | (141) | 20% | (74) | 34% | (126) | 371 |
| Religious Non-Protestant/Catholic | 25% | (31) | 38% | (46) | 15% | (18) | 21% | (25) | 120 |
| Evangelical | 10% | (53) | 38% | (202) | 21% | (112) | 31% | (162) | 529 |
| Non-Evangelical | 11% | (96) | 43% | (363) | 20% | (170) | 26% | (220) | 849 |
| Community: Urban | 17% | (99) | 39% | (227) | 20% | (114) | 23% | (135) | 574 |
| Community: Suburban | 13% | (133) | 41% | (427) | 19% | (196) | 27% | (276) | 1032 |
| Community: Rural | 10% | (62) | 34% | (202) | 24% | (141) | 32% | (188) | 593 |
| Employ: Private Sector | 16% | (113) | 41% | (283) | 18% | (125) | 24% | (163) | 685 |
| Employ: Government | 7% | (9) | 40% | (52) | 19% | (25) | 35% | (45) | 131 |
| Employ: Self-Employed | 13% | (23) | 36% | (61) | 21% | (37) | 30% | (50) | 171 |
| Employ: Homemaker | 8% | (13) | 30% | (45) | 27% | (40) | 34% | (51) | 148 |
| Employ: Retired | 11% | (57) | 45% | (233) | 22% | (115) | 23% | (118) | 523 |
| Employ: Unemployed | 15% | (40) | 30% | (81) | 20% | (54) | 35% | (94) | 269 |
| Employ: Other | 6% | (8) | 35% | (43) | 21% | (25) | 38% | (46) | 121 |
| Military HH: Yes | 13% | (46) | 34% | (119) | 23% | (80) | 29% | (102) | 347 |
| Military HH: No | 13% | (247) | 40% | (737) | 20% | (371) | 27% | (498) | 1853 |
| RD/WT: Right Direction | 15% | (97) | 35% | (223) | 20% | (125) | 29% | (185) | 630 |
| RD/WT: Wrong Track | 13% | (197) | 40% | (633) | 21% | (325) | 26% | (415) | 1570 |
| Trump Job Approve | 13% | (109) | 36% | (306) | 23% | (201) | 28% | (243) | 859 |
| Trump Job Disapprove | 14% | (179) | 43% | (538) | 19% | (239) | 24% | (298) | 1254 |
| Trump Job Strongly Approve | 19% | (92) | 33% | (158) | 20% | (94) | 28% | (137) | 481 |
| Trump Job Somewhat Approve | 4% | (17) | 39% | (148) | 28% | (107) | 28% | (106) | 378 |
| Trump Job Somewhat Disapprove | 8% | (18) | 45% | (105) | 19% | (44) | 29% | (67) | 234 |
| Trump Job Strongly Disapprove | 16% | (161) | 42% | (433) | 19% | (195) | 23% | (231) | 1020 |
| Favorable of Trump | 13% | (108) | 35% | (304) | 23% | (194) | 29% | (251) | 857 |
| Unfavorable of Trump | 14% | (175) | 43% | (527) | 20% | (238) | 23% | (276) | 1216 |

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Table THS3: How much have you seen, read or heard about the recent Twitter hack where the accounts of Joe Biden, Elon Musk, Kayne West, Barack Obama, Bill Gates and many public figures were hijacked and hackers tweeted from those accounts to request people send Bitcoin to various addresses?

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 13% | (294) | 39% | (856) | 20% | (451) | 27% | (600) | 2200 |
| Very Favorable of Trump | 17% | (90) | 34% | (174) | 21% | (111) | 28% | (143) | 518 |
| Somewhat Favorable of Trump | 5% | (18) | 38% | (130) | 24% | (83) | 32% | (108) | 339 |
| Somewhat Unfavorable of Trump | 6% | (11) | 44% | (81) | 23% | (43) | 27% | (49) | 184 |
| Very Unfavorable of Trump | 16% | (164) | 43% | (446) | 19% | (195) | 22% | (226) | 1032 |
| #1 Issue: Economy | 14% | (103) | 39% | (292) | 22% | (163) | 25% | (190) | 748 |
| #1 Issue: Security | 13% | (32) | 32% | (78) | 23% | (56) | 31% | (75) | 240 |
| #1 Issue: Health Care | 16% | (67) | 41% | (172) | 20% | (84) | 23% | (95) | 418 |
| #1 Issue: Medicare / Social Security | 11% | (34) | 42% | (134) | 18% | (57) | 29% | (91) | 317 |
| #1 Issue: Women's Issues | 17% | (19) | 27% | (31) | 24% | (28) | 32% | (37) | 116 |
| #1 Issue: Education | 8% | (11) | 36% | (46) | 20% | (25) | 36% | (46) | 128 |
| #1 Issue: Energy | 12% | (10) | 48% | (38) | 15% | (12) | 25% | (20) | 79 |
| #1 Issue: Other | 11% | (17) | 42% | (64) | 17% | (25) | 30% | (46) | 153 |
| 2018 House Vote: Democrat | 17% | (129) | 44% | (333) | 20% | (153) | 19% | (149) | 765 |
| 2018 House Vote: Republican | 13% | (89) | 40% | (272) | 22% | (151) | 26% | (176) | 689 |
| 2018 House Vote: Someone else | 6% | (3) | 40% | (21) | 14% | (7) | 41% | (21) | 53 |
| 2016 Vote: Hillary Clinton | 16% | (109) | 44% | (299) | 20% | (135) | 20% | (133) | 676 |
| 2016 Vote: Donald Trump | 14% | (100) | 37% | (259) | 23% | (161) | 26% | (178) | 698 |
| 2016 Vote: Other | 8% | (12) | 43% | (63) | 18% | (26) | 31% | (44) | 145 |
| 2016 Vote: Didn't Vote | 11% | (72) | 35% | (233) | 19% | (128) | 36% | (242) | 676 |
| Voted in 2014: Yes | 15% | (195) | 41% | (531) | 21% | (267) | 23% | (299) | 1291 |
| Voted in 2014: No | 11% | (99) | 36% | (326) | 20% | (184) | 33% | (301) | 909 |
| 2012 Vote: Barack Obama | 15% | (116) | 42% | (334) | 20% | (162) | 23% | (180) | 792 |
| 2012 Vote: Mitt Romney | 15% | (77) | 40% | (210) | 20% | (108) | 25% | (133) | 529 |
| 2012 Vote: Other | 9% | (6) | 39% | (28) | 25% | (18) | 28% | (20) | 72 |
| 2012 Vote: Didn't Vote | 12% | (93) | 35% | (283) | 20% | (163) | 33% | (265) | 804 |
| 4-Region: Northeast | 16% | (62) | 46% | (182) | 19% | (75) | 19% | (75) | 394 |
| 4-Region: Midwest | 14% | (67) | 35% | (161) | 22% | (103) | 28% | (131) | 462 |
| 4-Region: South | 10% | (83) | 41% | (337) | 19% | (153) | 31% | (252) | 824 |
| 4-Region: West | 16% | (83) | 34% | (176) | 23% | (120) | 27% | (142) | 520 |
| Twitter users | 20% | (163) | 41% | (336) | 18% | (151) | 21% | (168) | 818 |
| Social media users | 13% | (273) | 39% | (801) | 20% | (418) | 27% | (554) | 2046 |

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Table THS3: *How much have you seen, read or heard about the recent Twitter hack where the accounts of Joe Biden, Elon Musk, Kayne West, Barack Obama, Bill Gates and many public figures were hijacked and hackers tweeted from those accounts to request people send Bitcoin to various addresses?*

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|-------------------------------------|--------------|-------|-------------|-------|-----------------|-------|-----------------------|-------|----------------|
| Adults | 13% | (294) | 39% | (856) | 20% | (451) | 27% | (600) | 2200 |
| Heard a lot/some about Twitter hack | 24% | (135) | 76% | (422) | — | (0) | — | (0) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS4_1: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Your full name

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (161) | 20% | (446) | 31% | (674) | 42% | (919) | 2200 |
| Gender: Male | 8% | (84) | 20% | (208) | 31% | (327) | 42% | (443) | 1062 |
| Gender: Female | 7% | (77) | 21% | (238) | 30% | (346) | 42% | (477) | 1138 |
| Age: 18-34 | 8% | (54) | 27% | (176) | 26% | (173) | 38% | (252) | 655 |
| Age: 35-44 | 10% | (36) | 20% | (73) | 32% | (116) | 37% | (133) | 358 |
| Age: 45-64 | 6% | (47) | 17% | (125) | 32% | (241) | 45% | (338) | 751 |
| Age: 65+ | 6% | (25) | 16% | (72) | 33% | (144) | 45% | (196) | 436 |
| GenZers: 1997-2012 | 9% | (26) | 31% | (86) | 26% | (72) | 33% | (92) | 275 |
| Millennials: 1981-1996 | 8% | (45) | 22% | (127) | 29% | (166) | 41% | (231) | 569 |
| GenXers: 1965-1980 | 10% | (52) | 18% | (95) | 31% | (166) | 41% | (215) | 528 |
| Baby Boomers: 1946-1964 | 4% | (33) | 17% | (126) | 32% | (243) | 46% | (347) | 749 |
| PID: Dem (no lean) | 7% | (54) | 22% | (177) | 30% | (239) | 41% | (328) | 798 |
| PID: Ind (no lean) | 8% | (52) | 18% | (120) | 30% | (203) | 45% | (309) | 684 |
| PID: Rep (no lean) | 8% | (56) | 21% | (149) | 32% | (231) | 39% | (282) | 718 |
| PID/Gender: Dem Men | 8% | (25) | 18% | (62) | 30% | (100) | 45% | (151) | 339 |
| PID/Gender: Dem Women | 6% | (28) | 25% | (115) | 30% | (139) | 38% | (176) | 459 |
| PID/Gender: Ind Men | 9% | (28) | 18% | (59) | 32% | (105) | 42% | (137) | 329 |
| PID/Gender: Ind Women | 7% | (23) | 17% | (61) | 28% | (98) | 49% | (173) | 356 |
| PID/Gender: Rep Men | 8% | (30) | 22% | (87) | 31% | (122) | 39% | (155) | 394 |
| PID/Gender: Rep Women | 8% | (26) | 19% | (61) | 34% | (109) | 39% | (128) | 324 |
| Ideo: Liberal (1-3) | 7% | (41) | 21% | (128) | 29% | (178) | 43% | (259) | 606 |
| Ideo: Moderate (4) | 6% | (41) | 25% | (156) | 30% | (191) | 38% | (240) | 627 |
| Ideo: Conservative (5-7) | 8% | (55) | 16% | (117) | 34% | (248) | 42% | (302) | 722 |
| Educ: < College | 8% | (116) | 21% | (325) | 29% | (440) | 42% | (630) | 1512 |
| Educ: Bachelors degree | 6% | (25) | 17% | (76) | 34% | (150) | 44% | (194) | 444 |
| Educ: Post-grad | 8% | (20) | 19% | (45) | 34% | (84) | 39% | (95) | 244 |
| Income: Under 50k | 9% | (103) | 19% | (227) | 28% | (338) | 45% | (538) | 1207 |
| Income: 50k-100k | 5% | (32) | 24% | (158) | 35% | (227) | 36% | (239) | 656 |
| Income: 100k+ | 8% | (26) | 18% | (60) | 32% | (109) | 42% | (142) | 337 |
| Ethnicity: White | 6% | (107) | 20% | (346) | 32% | (550) | 42% | (718) | 1722 |
| Ethnicity: Hispanic | 13% | (47) | 25% | (88) | 24% | (82) | 38% | (132) | 349 |

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Table THS4_1: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Your full name

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (161) | 20% | (446) | 31% | (674) | 42% | (919) | 2200 |
| Ethnicity: Black | 13% | (35) | 18% | (49) | 24% | (66) | 46% | (125) | 274 |
| Ethnicity: Other | 9% | (19) | 25% | (52) | 28% | (58) | 37% | (76) | 204 |
| All Christian | 8% | (82) | 22% | (229) | 31% | (328) | 39% | (405) | 1044 |
| All Non-Christian | 9% | (9) | 19% | (19) | 28% | (28) | 43% | (43) | 98 |
| Atheist | 4% | (5) | 19% | (22) | 23% | (26) | 54% | (61) | 114 |
| Agnostic/Nothing in particular | 6% | (35) | 17% | (99) | 32% | (184) | 44% | (254) | 572 |
| Something Else | 8% | (30) | 21% | (76) | 29% | (108) | 42% | (157) | 371 |
| Religious Non-Protestant/Catholic | 10% | (12) | 20% | (24) | 28% | (34) | 42% | (50) | 120 |
| Evangelical | 8% | (44) | 22% | (116) | 30% | (161) | 39% | (208) | 529 |
| Non-Evangelical | 7% | (63) | 21% | (182) | 31% | (266) | 40% | (338) | 849 |
| Community: Urban | 12% | (67) | 21% | (119) | 30% | (173) | 37% | (215) | 574 |
| Community: Suburban | 6% | (57) | 20% | (205) | 32% | (328) | 43% | (442) | 1032 |
| Community: Rural | 6% | (37) | 21% | (122) | 29% | (173) | 44% | (262) | 593 |
| Employ: Private Sector | 6% | (38) | 20% | (137) | 37% | (254) | 37% | (255) | 685 |
| Employ: Government | 11% | (14) | 13% | (17) | 31% | (40) | 45% | (59) | 131 |
| Employ: Self-Employed | 8% | (13) | 20% | (33) | 29% | (49) | 44% | (75) | 171 |
| Employ: Homemaker | 9% | (13) | 26% | (38) | 22% | (33) | 43% | (64) | 148 |
| Employ: Retired | 5% | (29) | 17% | (87) | 32% | (166) | 46% | (241) | 523 |
| Employ: Unemployed | 6% | (17) | 23% | (61) | 27% | (71) | 45% | (120) | 269 |
| Employ: Other | 18% | (22) | 24% | (30) | 22% | (27) | 35% | (42) | 121 |
| Military HH: Yes | 7% | (24) | 20% | (70) | 29% | (100) | 44% | (153) | 347 |
| Military HH: No | 7% | (137) | 20% | (376) | 31% | (574) | 41% | (766) | 1853 |
| RD/WT: Right Direction | 11% | (70) | 22% | (139) | 29% | (182) | 38% | (239) | 630 |
| RD/WT: Wrong Track | 6% | (91) | 20% | (307) | 31% | (492) | 43% | (680) | 1570 |
| Trump Job Approve | 9% | (74) | 22% | (186) | 32% | (272) | 38% | (327) | 859 |
| Trump Job Disapprove | 7% | (84) | 20% | (255) | 30% | (381) | 43% | (535) | 1254 |
| Trump Job Strongly Approve | 11% | (52) | 19% | (89) | 29% | (138) | 42% | (202) | 481 |
| Trump Job Somewhat Approve | 6% | (22) | 26% | (96) | 36% | (134) | 33% | (125) | 378 |
| Trump Job Somewhat Disapprove | 6% | (15) | 29% | (67) | 37% | (86) | 28% | (66) | 234 |
| Trump Job Strongly Disapprove | 7% | (69) | 18% | (188) | 29% | (295) | 46% | (469) | 1020 |

Continued on next page

Table THS4_1: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Your full name

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (161) | 20% | (446) | 31% | (674) | 42% | (919) | 2200 |
| Favorable of Trump | 8% | (69) | 21% | (180) | 31% | (263) | 40% | (345) | 857 |
| Unfavorable of Trump | 7% | (82) | 20% | (242) | 32% | (388) | 41% | (504) | 1216 |
| Very Favorable of Trump | 11% | (57) | 18% | (96) | 29% | (149) | 42% | (217) | 518 |
| Somewhat Favorable of Trump | 4% | (13) | 25% | (84) | 34% | (114) | 38% | (128) | 339 |
| Somewhat Unfavorable of Trump | 7% | (13) | 28% | (51) | 36% | (67) | 29% | (54) | 184 |
| Very Unfavorable of Trump | 7% | (69) | 19% | (191) | 31% | (321) | 44% | (450) | 1032 |
| #1 Issue: Economy | 6% | (42) | 21% | (159) | 36% | (271) | 37% | (277) | 748 |
| #1 Issue: Security | 11% | (26) | 24% | (58) | 26% | (63) | 39% | (94) | 240 |
| #1 Issue: Health Care | 7% | (31) | 19% | (81) | 28% | (118) | 45% | (187) | 418 |
| #1 Issue: Medicare / Social Security | 11% | (34) | 19% | (59) | 26% | (84) | 44% | (140) | 317 |
| #1 Issue: Women's Issues | 7% | (8) | 15% | (18) | 28% | (33) | 50% | (58) | 116 |
| #1 Issue: Education | 4% | (5) | 26% | (33) | 32% | (41) | 39% | (50) | 128 |
| #1 Issue: Energy | 10% | (8) | 17% | (14) | 31% | (24) | 42% | (33) | 79 |
| #1 Issue: Other | 5% | (8) | 17% | (26) | 26% | (40) | 52% | (80) | 153 |
| 2018 House Vote: Democrat | 7% | (51) | 19% | (145) | 31% | (236) | 44% | (333) | 765 |
| 2018 House Vote: Republican | 8% | (54) | 18% | (126) | 34% | (233) | 40% | (275) | 689 |
| 2018 House Vote: Someone else | 4% | (2) | 10% | (5) | 38% | (20) | 48% | (25) | 53 |
| 2016 Vote: Hillary Clinton | 6% | (38) | 19% | (129) | 33% | (221) | 43% | (288) | 676 |
| 2016 Vote: Donald Trump | 8% | (56) | 20% | (138) | 33% | (234) | 39% | (270) | 698 |
| 2016 Vote: Other | 6% | (9) | 20% | (29) | 29% | (42) | 45% | (66) | 145 |
| 2016 Vote: Didn't Vote | 9% | (59) | 22% | (149) | 26% | (174) | 43% | (294) | 676 |
| Voted in 2014: Yes | 7% | (88) | 19% | (240) | 32% | (410) | 43% | (554) | 1291 |
| Voted in 2014: No | 8% | (73) | 23% | (206) | 29% | (264) | 40% | (366) | 909 |
| 2012 Vote: Barack Obama | 6% | (50) | 19% | (148) | 32% | (252) | 43% | (342) | 792 |
| 2012 Vote: Mitt Romney | 7% | (37) | 19% | (98) | 34% | (182) | 40% | (212) | 529 |
| 2012 Vote: Other | 4% | (3) | 14% | (10) | 34% | (25) | 48% | (35) | 72 |
| 2012 Vote: Didn't Vote | 9% | (72) | 24% | (190) | 26% | (212) | 41% | (330) | 804 |

Continued on next page

Table THS4_1: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Your full name

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (161) | 20% | (446) | 31% | (674) | 42% | (919) | 2200 |
| 4-Region: Northeast | 9% | (36) | 23% | (90) | 31% | (120) | 38% | (148) | 394 |
| 4-Region: Midwest | 6% | (28) | 18% | (82) | 35% | (160) | 42% | (193) | 462 |
| 4-Region: South | 7% | (54) | 21% | (175) | 29% | (242) | 43% | (353) | 824 |
| 4-Region: West | 8% | (43) | 19% | (99) | 29% | (152) | 43% | (226) | 520 |
| Twitter users | 11% | (91) | 24% | (194) | 30% | (244) | 35% | (289) | 818 |
| Social media users | 8% | (159) | 21% | (435) | 31% | (641) | 40% | (811) | 2046 |
| Heard a lot/some about Twitter hack | 9% | (53) | 21% | (119) | 33% | (182) | 36% | (203) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS4_2: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Email address

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (154) | 21% | (453) | 33% | (721) | 40% | (872) | 2200 |
| Gender: Male | 7% | (71) | 20% | (209) | 33% | (349) | 41% | (432) | 1062 |
| Gender: Female | 7% | (82) | 21% | (243) | 33% | (372) | 39% | (440) | 1138 |
| Age: 18-34 | 10% | (63) | 26% | (169) | 31% | (204) | 34% | (220) | 655 |
| Age: 35-44 | 9% | (33) | 22% | (77) | 31% | (110) | 38% | (138) | 358 |
| Age: 45-64 | 5% | (39) | 18% | (136) | 34% | (256) | 43% | (320) | 751 |
| Age: 65+ | 4% | (20) | 16% | (71) | 35% | (151) | 45% | (195) | 436 |
| GenZers: 1997-2012 | 11% | (30) | 27% | (74) | 34% | (94) | 28% | (76) | 275 |
| Millennials: 1981-1996 | 9% | (49) | 24% | (137) | 29% | (167) | 38% | (217) | 569 |
| GenXers: 1965-1980 | 7% | (38) | 18% | (97) | 35% | (185) | 39% | (207) | 528 |
| Baby Boomers: 1946-1964 | 4% | (33) | 17% | (130) | 33% | (249) | 45% | (337) | 749 |
| PID: Dem (no lean) | 5% | (44) | 22% | (178) | 34% | (274) | 38% | (302) | 798 |
| PID: Ind (no lean) | 7% | (50) | 19% | (132) | 33% | (228) | 40% | (275) | 684 |
| PID: Rep (no lean) | 8% | (60) | 20% | (143) | 31% | (219) | 41% | (295) | 718 |
| PID/Gender: Dem Men | 5% | (16) | 20% | (68) | 34% | (116) | 41% | (139) | 339 |
| PID/Gender: Dem Women | 6% | (27) | 24% | (110) | 35% | (159) | 36% | (163) | 459 |
| PID/Gender: Ind Men | 6% | (21) | 21% | (69) | 35% | (117) | 37% | (123) | 329 |
| PID/Gender: Ind Women | 8% | (29) | 18% | (63) | 31% | (111) | 43% | (152) | 356 |
| PID/Gender: Rep Men | 9% | (34) | 18% | (73) | 30% | (117) | 43% | (171) | 394 |
| PID/Gender: Rep Women | 8% | (26) | 22% | (71) | 32% | (102) | 39% | (125) | 324 |
| Ideo: Liberal (1-3) | 7% | (40) | 21% | (125) | 33% | (199) | 40% | (242) | 606 |
| Ideo: Moderate (4) | 6% | (40) | 23% | (145) | 35% | (220) | 35% | (222) | 627 |
| Ideo: Conservative (5-7) | 6% | (43) | 20% | (142) | 33% | (237) | 41% | (299) | 722 |
| Educ: < College | 7% | (113) | 21% | (314) | 32% | (478) | 40% | (607) | 1512 |
| Educ: Bachelors degree | 4% | (17) | 20% | (90) | 35% | (157) | 41% | (180) | 444 |
| Educ: Post-grad | 10% | (23) | 20% | (49) | 36% | (87) | 35% | (85) | 244 |
| Income: Under 50k | 8% | (92) | 19% | (235) | 31% | (376) | 42% | (504) | 1207 |
| Income: 50k-100k | 6% | (38) | 22% | (144) | 39% | (253) | 34% | (220) | 656 |
| Income: 100k+ | 7% | (23) | 22% | (73) | 27% | (92) | 44% | (148) | 337 |
| Ethnicity: White | 6% | (101) | 21% | (364) | 33% | (571) | 40% | (685) | 1722 |
| Ethnicity: Hispanic | 14% | (48) | 20% | (70) | 31% | (108) | 35% | (124) | 349 |

Continued on next page

Table THS4_2: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Email address

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (154) | 21% | (453) | 33% | (721) | 40% | (872) | 2200 |
| Ethnicity: Black | 10% | (27) | 18% | (49) | 30% | (82) | 43% | (118) | 274 |
| Ethnicity: Other | 13% | (26) | 20% | (40) | 34% | (68) | 34% | (70) | 204 |
| All Christian | 7% | (72) | 23% | (237) | 33% | (344) | 37% | (390) | 1044 |
| All Non-Christian | 12% | (12) | 13% | (13) | 33% | (33) | 41% | (41) | 98 |
| Atheist | 5% | (5) | 25% | (29) | 25% | (28) | 46% | (52) | 114 |
| Agnostic/Nothing in particular | 5% | (28) | 18% | (101) | 35% | (199) | 43% | (244) | 572 |
| Something Else | 10% | (36) | 20% | (73) | 32% | (118) | 39% | (145) | 371 |
| Religious Non-Protestant/Catholic | 11% | (13) | 17% | (21) | 31% | (37) | 41% | (49) | 120 |
| Evangelical | 8% | (41) | 23% | (122) | 32% | (171) | 37% | (195) | 529 |
| Non-Evangelical | 8% | (64) | 21% | (178) | 33% | (283) | 38% | (324) | 849 |
| Community: Urban | 9% | (50) | 23% | (130) | 33% | (188) | 36% | (206) | 574 |
| Community: Suburban | 6% | (59) | 20% | (207) | 33% | (343) | 41% | (423) | 1032 |
| Community: Rural | 7% | (44) | 19% | (115) | 32% | (190) | 41% | (243) | 593 |
| Employ: Private Sector | 6% | (39) | 21% | (145) | 35% | (243) | 38% | (257) | 685 |
| Employ: Government | 9% | (11) | 17% | (23) | 31% | (40) | 44% | (57) | 131 |
| Employ: Self-Employed | 8% | (14) | 24% | (41) | 36% | (61) | 32% | (55) | 171 |
| Employ: Homemaker | 10% | (15) | 22% | (33) | 30% | (45) | 37% | (54) | 148 |
| Employ: Retired | 5% | (24) | 17% | (87) | 34% | (175) | 45% | (236) | 523 |
| Employ: Unemployed | 4% | (11) | 24% | (64) | 31% | (82) | 42% | (112) | 269 |
| Employ: Other | 18% | (21) | 21% | (25) | 21% | (26) | 40% | (49) | 121 |
| Military HH: Yes | 10% | (34) | 16% | (57) | 31% | (106) | 43% | (150) | 347 |
| Military HH: No | 6% | (120) | 21% | (396) | 33% | (615) | 39% | (722) | 1853 |
| RD/WT: Right Direction | 11% | (69) | 22% | (139) | 30% | (189) | 37% | (233) | 630 |
| RD/WT: Wrong Track | 5% | (85) | 20% | (314) | 34% | (532) | 41% | (639) | 1570 |
| Trump Job Approve | 9% | (74) | 22% | (185) | 31% | (268) | 39% | (332) | 859 |
| Trump Job Disapprove | 6% | (78) | 20% | (257) | 34% | (428) | 39% | (492) | 1254 |
| Trump Job Strongly Approve | 10% | (46) | 19% | (93) | 28% | (133) | 43% | (209) | 481 |
| Trump Job Somewhat Approve | 7% | (28) | 24% | (92) | 36% | (135) | 33% | (123) | 378 |
| Trump Job Somewhat Disapprove | 6% | (14) | 30% | (70) | 39% | (91) | 25% | (59) | 234 |
| Trump Job Strongly Disapprove | 6% | (64) | 18% | (187) | 33% | (336) | 42% | (433) | 1020 |

Continued on next page

Table THS4_2: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Email address

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (154) | 21% | (453) | 33% | (721) | 40% | (872) | 2200 |
| Favorable of Trump | 8% | (66) | 22% | (187) | 30% | (254) | 41% | (350) | 857 |
| Unfavorable of Trump | 6% | (76) | 21% | (252) | 35% | (429) | 38% | (458) | 1216 |
| Very Favorable of Trump | 10% | (54) | 20% | (102) | 27% | (137) | 43% | (225) | 518 |
| Somewhat Favorable of Trump | 4% | (12) | 25% | (86) | 34% | (116) | 37% | (125) | 339 |
| Somewhat Unfavorable of Trump | 8% | (15) | 29% | (53) | 39% | (71) | 25% | (46) | 184 |
| Very Unfavorable of Trump | 6% | (62) | 19% | (199) | 35% | (358) | 40% | (413) | 1032 |
| #1 Issue: Economy | 5% | (39) | 23% | (171) | 37% | (277) | 35% | (261) | 748 |
| #1 Issue: Security | 8% | (20) | 24% | (58) | 25% | (61) | 42% | (101) | 240 |
| #1 Issue: Health Care | 9% | (36) | 18% | (74) | 32% | (134) | 42% | (174) | 418 |
| #1 Issue: Medicare / Social Security | 9% | (29) | 17% | (55) | 32% | (102) | 41% | (130) | 317 |
| #1 Issue: Women's Issues | 8% | (9) | 16% | (19) | 30% | (35) | 46% | (53) | 116 |
| #1 Issue: Education | 6% | (8) | 25% | (33) | 36% | (46) | 33% | (42) | 128 |
| #1 Issue: Energy | 7% | (6) | 19% | (15) | 31% | (25) | 42% | (33) | 79 |
| #1 Issue: Other | 4% | (6) | 18% | (28) | 27% | (41) | 51% | (78) | 153 |
| 2018 House Vote: Democrat | 6% | (47) | 20% | (156) | 34% | (259) | 40% | (302) | 765 |
| 2018 House Vote: Republican | 7% | (50) | 19% | (132) | 33% | (228) | 41% | (280) | 689 |
| 2018 House Vote: Someone else | 4% | (2) | 13% | (7) | 34% | (18) | 49% | (26) | 53 |
| 2016 Vote: Hillary Clinton | 5% | (35) | 19% | (129) | 36% | (241) | 40% | (271) | 676 |
| 2016 Vote: Donald Trump | 7% | (51) | 20% | (138) | 32% | (226) | 41% | (284) | 698 |
| 2016 Vote: Other | 5% | (7) | 23% | (34) | 35% | (52) | 37% | (53) | 145 |
| 2016 Vote: Didn't Vote | 9% | (60) | 22% | (150) | 30% | (202) | 39% | (263) | 676 |
| Voted in 2014: Yes | 6% | (81) | 19% | (251) | 33% | (422) | 42% | (537) | 1291 |
| Voted in 2014: No | 8% | (72) | 22% | (201) | 33% | (300) | 37% | (336) | 909 |
| 2012 Vote: Barack Obama | 6% | (46) | 19% | (149) | 35% | (277) | 40% | (320) | 792 |
| 2012 Vote: Mitt Romney | 7% | (38) | 20% | (105) | 31% | (165) | 42% | (222) | 529 |
| 2012 Vote: Other | 3% | (2) | 14% | (10) | 35% | (25) | 48% | (35) | 72 |
| 2012 Vote: Didn't Vote | 8% | (68) | 23% | (187) | 32% | (254) | 37% | (295) | 804 |

Continued on next page

Table THS4_2: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Email address

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (154) | 21% | (453) | 33% | (721) | 40% | (872) | 2200 |
| 4-Region: Northeast | 10% | (38) | 18% | (71) | 35% | (138) | 37% | (147) | 394 |
| 4-Region: Midwest | 5% | (25) | 21% | (97) | 36% | (165) | 38% | (175) | 462 |
| 4-Region: South | 5% | (43) | 22% | (177) | 32% | (262) | 41% | (342) | 824 |
| 4-Region: West | 9% | (48) | 21% | (107) | 30% | (156) | 40% | (209) | 520 |
| Twitter users | 12% | (95) | 22% | (182) | 33% | (272) | 33% | (270) | 818 |
| Social media users | 7% | (152) | 22% | (442) | 34% | (689) | 37% | (764) | 2046 |
| Heard a lot/some about Twitter hack | 8% | (47) | 19% | (108) | 34% | (192) | 38% | (210) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS4_3: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Birth date

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (159) | 21% | (457) | 34% | (750) | 38% | (834) | 2200 |
| Gender: Male | 8% | (81) | 21% | (221) | 34% | (358) | 38% | (402) | 1062 |
| Gender: Female | 7% | (78) | 21% | (236) | 34% | (392) | 38% | (432) | 1138 |
| Age: 18-34 | 9% | (62) | 27% | (174) | 34% | (222) | 30% | (197) | 655 |
| Age: 35-44 | 10% | (36) | 23% | (81) | 30% | (109) | 37% | (132) | 358 |
| Age: 45-64 | 6% | (44) | 17% | (128) | 35% | (264) | 42% | (315) | 751 |
| Age: 65+ | 4% | (18) | 17% | (73) | 36% | (155) | 44% | (190) | 436 |
| GenZers: 1997-2012 | 13% | (36) | 26% | (72) | 35% | (96) | 26% | (72) | 275 |
| Millennials: 1981-1996 | 8% | (44) | 25% | (145) | 33% | (188) | 34% | (193) | 569 |
| GenXers: 1965-1980 | 8% | (45) | 19% | (101) | 33% | (174) | 39% | (208) | 528 |
| Baby Boomers: 1946-1964 | 4% | (33) | 16% | (123) | 35% | (266) | 44% | (327) | 749 |
| PID: Dem (no lean) | 7% | (59) | 22% | (177) | 35% | (276) | 36% | (285) | 798 |
| PID: Ind (no lean) | 7% | (49) | 19% | (129) | 33% | (229) | 41% | (278) | 684 |
| PID: Rep (no lean) | 7% | (51) | 21% | (151) | 34% | (244) | 38% | (272) | 718 |
| PID/Gender: Dem Men | 7% | (23) | 20% | (68) | 34% | (116) | 39% | (131) | 339 |
| PID/Gender: Dem Women | 8% | (36) | 24% | (109) | 35% | (160) | 33% | (154) | 459 |
| PID/Gender: Ind Men | 10% | (33) | 20% | (65) | 33% | (108) | 37% | (123) | 329 |
| PID/Gender: Ind Women | 5% | (16) | 18% | (64) | 34% | (121) | 44% | (155) | 356 |
| PID/Gender: Rep Men | 6% | (25) | 22% | (88) | 34% | (134) | 37% | (148) | 394 |
| PID/Gender: Rep Women | 8% | (26) | 20% | (63) | 34% | (110) | 38% | (124) | 324 |
| Ideo: Liberal (1-3) | 8% | (47) | 20% | (120) | 35% | (210) | 38% | (229) | 606 |
| Ideo: Moderate (4) | 6% | (35) | 26% | (160) | 35% | (217) | 34% | (215) | 627 |
| Ideo: Conservative (5-7) | 7% | (49) | 19% | (135) | 36% | (258) | 39% | (280) | 722 |
| Educ: < College | 7% | (113) | 22% | (326) | 33% | (505) | 38% | (568) | 1512 |
| Educ: Bachelors degree | 6% | (27) | 18% | (79) | 35% | (156) | 41% | (182) | 444 |
| Educ: Post-grad | 8% | (20) | 21% | (51) | 36% | (89) | 35% | (84) | 244 |
| Income: Under 50k | 8% | (96) | 20% | (247) | 31% | (376) | 40% | (488) | 1207 |
| Income: 50k-100k | 6% | (38) | 22% | (145) | 40% | (261) | 32% | (212) | 656 |
| Income: 100k+ | 7% | (25) | 19% | (65) | 34% | (113) | 40% | (134) | 337 |
| Ethnicity: White | 6% | (105) | 21% | (369) | 34% | (590) | 38% | (658) | 1722 |
| Ethnicity: Hispanic | 13% | (47) | 24% | (83) | 31% | (108) | 32% | (112) | 349 |

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Table THS4_3: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Birth date

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (159) | 21% | (457) | 34% | (750) | 38% | (834) | 2200 |
| Ethnicity: Black | 12% | (32) | 14% | (39) | 35% | (95) | 39% | (108) | 274 |
| Ethnicity: Other | 11% | (22) | 24% | (48) | 32% | (65) | 34% | (68) | 204 |
| All Christian | 8% | (85) | 23% | (238) | 33% | (348) | 36% | (372) | 1044 |
| All Non-Christian | 10% | (10) | 18% | (18) | 36% | (36) | 36% | (35) | 98 |
| Atheist | 6% | (7) | 22% | (25) | 29% | (33) | 43% | (49) | 114 |
| Agnostic/Nothing in particular | 6% | (35) | 18% | (103) | 34% | (196) | 42% | (238) | 572 |
| Something Else | 6% | (23) | 20% | (73) | 37% | (137) | 38% | (140) | 371 |
| Religious Non-Protestant/Catholic | 13% | (16) | 15% | (18) | 37% | (44) | 35% | (42) | 120 |
| Evangelical | 7% | (38) | 23% | (121) | 35% | (186) | 35% | (183) | 529 |
| Non-Evangelical | 7% | (62) | 22% | (186) | 34% | (286) | 37% | (314) | 849 |
| Community: Urban | 10% | (57) | 23% | (131) | 33% | (190) | 34% | (196) | 574 |
| Community: Suburban | 7% | (67) | 20% | (208) | 35% | (361) | 38% | (396) | 1032 |
| Community: Rural | 6% | (35) | 20% | (118) | 33% | (198) | 41% | (242) | 593 |
| Employ: Private Sector | 6% | (41) | 21% | (143) | 38% | (258) | 36% | (244) | 685 |
| Employ: Government | 9% | (12) | 15% | (19) | 37% | (48) | 40% | (52) | 131 |
| Employ: Self-Employed | 9% | (16) | 22% | (37) | 32% | (55) | 37% | (63) | 171 |
| Employ: Homemaker | 12% | (17) | 24% | (36) | 24% | (35) | 40% | (59) | 148 |
| Employ: Retired | 4% | (22) | 17% | (87) | 35% | (185) | 44% | (228) | 523 |
| Employ: Unemployed | 4% | (12) | 25% | (67) | 33% | (89) | 38% | (102) | 269 |
| Employ: Other | 13% | (16) | 24% | (29) | 29% | (35) | 35% | (42) | 121 |
| Military HH: Yes | 6% | (19) | 19% | (66) | 35% | (122) | 40% | (139) | 347 |
| Military HH: No | 8% | (140) | 21% | (390) | 34% | (628) | 38% | (695) | 1853 |
| RD/WT: Right Direction | 10% | (60) | 25% | (156) | 29% | (186) | 36% | (228) | 630 |
| RD/WT: Wrong Track | 6% | (99) | 19% | (301) | 36% | (564) | 39% | (606) | 1570 |
| Trump Job Approve | 8% | (72) | 23% | (195) | 33% | (283) | 36% | (309) | 859 |
| Trump Job Disapprove | 7% | (85) | 20% | (253) | 36% | (448) | 37% | (468) | 1254 |
| Trump Job Strongly Approve | 10% | (46) | 21% | (100) | 27% | (131) | 43% | (205) | 481 |
| Trump Job Somewhat Approve | 7% | (26) | 25% | (95) | 40% | (152) | 28% | (104) | 378 |
| Trump Job Somewhat Disapprove | 8% | (18) | 29% | (68) | 40% | (94) | 23% | (55) | 234 |
| Trump Job Strongly Disapprove | 7% | (67) | 18% | (185) | 35% | (354) | 41% | (414) | 1020 |

Continued on next page

Table THS4_3: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Birth date

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (159) | 21% | (457) | 34% | (750) | 38% | (834) | 2200 |
| Favorable of Trump | 8% | (66) | 22% | (191) | 32% | (272) | 38% | (328) | 857 |
| Unfavorable of Trump | 7% | (82) | 20% | (246) | 37% | (446) | 36% | (441) | 1216 |
| Very Favorable of Trump | 10% | (50) | 21% | (107) | 28% | (144) | 42% | (217) | 518 |
| Somewhat Favorable of Trump | 4% | (15) | 25% | (84) | 38% | (128) | 33% | (111) | 339 |
| Somewhat Unfavorable of Trump | 7% | (13) | 27% | (50) | 43% | (80) | 22% | (41) | 184 |
| Very Unfavorable of Trump | 7% | (69) | 19% | (196) | 36% | (367) | 39% | (400) | 1032 |
| #1 Issue: Economy | 9% | (65) | 21% | (159) | 37% | (275) | 33% | (250) | 748 |
| #1 Issue: Security | 8% | (19) | 25% | (61) | 29% | (70) | 38% | (90) | 240 |
| #1 Issue: Health Care | 7% | (28) | 20% | (83) | 35% | (147) | 38% | (160) | 418 |
| #1 Issue: Medicare / Social Security | 8% | (27) | 20% | (63) | 30% | (94) | 42% | (133) | 317 |
| #1 Issue: Women's Issues | 7% | (8) | 16% | (18) | 32% | (38) | 45% | (52) | 116 |
| #1 Issue: Education | 2% | (2) | 24% | (30) | 42% | (54) | 33% | (42) | 128 |
| #1 Issue: Energy | 9% | (7) | 17% | (14) | 36% | (28) | 38% | (30) | 79 |
| #1 Issue: Other | 2% | (4) | 18% | (28) | 29% | (44) | 50% | (77) | 153 |
| 2018 House Vote: Democrat | 8% | (58) | 18% | (140) | 36% | (273) | 38% | (293) | 765 |
| 2018 House Vote: Republican | 7% | (47) | 19% | (133) | 35% | (238) | 39% | (270) | 689 |
| 2018 House Vote: Someone else | 4% | (2) | 9% | (5) | 42% | (22) | 45% | (24) | 53 |
| 2016 Vote: Hillary Clinton | 6% | (42) | 18% | (119) | 37% | (250) | 39% | (266) | 676 |
| 2016 Vote: Donald Trump | 7% | (52) | 21% | (147) | 33% | (232) | 38% | (267) | 698 |
| 2016 Vote: Other | 2% | (3) | 22% | (31) | 37% | (54) | 39% | (57) | 145 |
| 2016 Vote: Didn't Vote | 9% | (62) | 23% | (158) | 31% | (212) | 36% | (244) | 676 |
| Voted in 2014: Yes | 6% | (82) | 19% | (246) | 34% | (443) | 40% | (520) | 1291 |
| Voted in 2014: No | 9% | (78) | 23% | (210) | 34% | (307) | 35% | (314) | 909 |
| 2012 Vote: Barack Obama | 5% | (41) | 19% | (153) | 35% | (278) | 40% | (320) | 792 |
| 2012 Vote: Mitt Romney | 8% | (40) | 19% | (102) | 35% | (183) | 39% | (204) | 529 |
| 2012 Vote: Other | 4% | (3) | 11% | (8) | 38% | (28) | 47% | (34) | 72 |
| 2012 Vote: Didn't Vote | 9% | (75) | 24% | (192) | 32% | (261) | 34% | (275) | 804 |

Continued on next page

Table THS4_3: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?*Birth date*

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 7% | (159) | 21% | (457) | 34% | (750) | 38% | (834) | 2200 |
| 4-Region: Northeast | 9% | (35) | 19% | (76) | 35% | (138) | 37% | (144) | 394 |
| 4-Region: Midwest | 5% | (24) | 22% | (100) | 36% | (165) | 37% | (173) | 462 |
| 4-Region: South | 6% | (53) | 22% | (178) | 34% | (278) | 38% | (315) | 824 |
| 4-Region: West | 9% | (47) | 20% | (102) | 33% | (169) | 39% | (202) | 520 |
| Twitter users | 11% | (92) | 25% | (204) | 33% | (271) | 31% | (252) | 818 |
| Social media users | 8% | (156) | 22% | (447) | 35% | (717) | 36% | (727) | 2046 |
| Heard a lot/some about Twitter hack | 10% | (55) | 22% | (122) | 35% | (196) | 33% | (184) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS4_4: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Banking information

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 11% | (235) | 22% | (487) | 28% | (611) | 39% | (867) | 2200 |
| Gender: Male | 12% | (129) | 21% | (227) | 26% | (278) | 40% | (428) | 1062 |
| Gender: Female | 9% | (106) | 23% | (260) | 29% | (333) | 39% | (439) | 1138 |
| Age: 18-34 | 14% | (89) | 27% | (178) | 26% | (170) | 33% | (218) | 655 |
| Age: 35-44 | 12% | (41) | 23% | (81) | 24% | (87) | 41% | (148) | 358 |
| Age: 45-64 | 9% | (69) | 20% | (152) | 30% | (223) | 41% | (307) | 751 |
| Age: 65+ | 8% | (36) | 17% | (75) | 30% | (132) | 45% | (194) | 436 |
| GenZers: 1997-2012 | 13% | (36) | 27% | (73) | 30% | (83) | 30% | (83) | 275 |
| Millennials: 1981-1996 | 12% | (70) | 27% | (154) | 23% | (132) | 37% | (213) | 569 |
| GenXers: 1965-1980 | 12% | (64) | 20% | (106) | 27% | (145) | 40% | (212) | 528 |
| Baby Boomers: 1946-1964 | 8% | (58) | 19% | (139) | 31% | (231) | 43% | (321) | 749 |
| PID: Dem (no lean) | 10% | (79) | 26% | (205) | 30% | (236) | 35% | (278) | 798 |
| PID: Ind (no lean) | 9% | (63) | 20% | (136) | 28% | (189) | 43% | (296) | 684 |
| PID: Rep (no lean) | 13% | (93) | 20% | (145) | 26% | (187) | 41% | (293) | 718 |
| PID/Gender: Dem Men | 11% | (36) | 25% | (84) | 27% | (91) | 37% | (127) | 339 |
| PID/Gender: Dem Women | 9% | (43) | 26% | (121) | 31% | (144) | 33% | (151) | 459 |
| PID/Gender: Ind Men | 12% | (38) | 20% | (65) | 26% | (87) | 42% | (139) | 329 |
| PID/Gender: Ind Women | 7% | (25) | 20% | (71) | 29% | (102) | 44% | (157) | 356 |
| PID/Gender: Rep Men | 14% | (55) | 20% | (77) | 25% | (100) | 41% | (162) | 394 |
| PID/Gender: Rep Women | 12% | (38) | 21% | (68) | 27% | (87) | 40% | (131) | 324 |
| Ideo: Liberal (1-3) | 10% | (59) | 26% | (160) | 30% | (183) | 34% | (204) | 606 |
| Ideo: Moderate (4) | 10% | (64) | 24% | (148) | 27% | (170) | 39% | (245) | 627 |
| Ideo: Conservative (5-7) | 10% | (72) | 21% | (152) | 28% | (204) | 41% | (294) | 722 |
| Educ: < College | 11% | (169) | 21% | (313) | 27% | (410) | 41% | (620) | 1512 |
| Educ: Bachelors degree | 8% | (37) | 25% | (113) | 30% | (133) | 36% | (161) | 444 |
| Educ: Post-grad | 12% | (29) | 25% | (61) | 28% | (68) | 35% | (86) | 244 |
| Income: Under 50k | 11% | (137) | 21% | (250) | 25% | (307) | 42% | (512) | 1207 |
| Income: 50k-100k | 10% | (63) | 23% | (152) | 34% | (224) | 33% | (217) | 656 |
| Income: 100k+ | 10% | (35) | 25% | (84) | 24% | (80) | 41% | (138) | 337 |
| Ethnicity: White | 9% | (160) | 23% | (400) | 28% | (481) | 40% | (681) | 1722 |
| Ethnicity: Hispanic | 16% | (54) | 26% | (92) | 23% | (80) | 35% | (123) | 349 |

Continued on next page

Table THS4_4: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Banking information

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 11% | (235) | 22% | (487) | 28% | (611) | 39% | (867) | 2200 |
| Ethnicity: Black | 17% | (47) | 14% | (39) | 26% | (71) | 42% | (116) | 274 |
| Ethnicity: Other | 14% | (28) | 23% | (48) | 29% | (59) | 34% | (69) | 204 |
| All Christian | 12% | (125) | 26% | (266) | 27% | (285) | 35% | (367) | 1044 |
| All Non-Christian | 11% | (10) | 24% | (24) | 28% | (28) | 37% | (36) | 98 |
| Atheist | 7% | (7) | 18% | (20) | 32% | (36) | 44% | (50) | 114 |
| Agnostic/Nothing in particular | 7% | (43) | 19% | (111) | 29% | (165) | 44% | (253) | 572 |
| Something Else | 13% | (49) | 18% | (65) | 26% | (97) | 43% | (160) | 371 |
| Religious Non-Protestant/Catholic | 16% | (19) | 22% | (26) | 28% | (34) | 35% | (41) | 120 |
| Evangelical | 11% | (61) | 22% | (117) | 29% | (151) | 38% | (200) | 529 |
| Non-Evangelical | 12% | (104) | 24% | (205) | 26% | (220) | 38% | (320) | 849 |
| Community: Urban | 13% | (74) | 24% | (139) | 27% | (152) | 37% | (210) | 574 |
| Community: Suburban | 10% | (101) | 22% | (223) | 29% | (304) | 39% | (405) | 1032 |
| Community: Rural | 10% | (61) | 21% | (125) | 26% | (155) | 43% | (252) | 593 |
| Employ: Private Sector | 9% | (64) | 25% | (169) | 28% | (190) | 38% | (262) | 685 |
| Employ: Government | 12% | (16) | 24% | (31) | 25% | (33) | 39% | (51) | 131 |
| Employ: Self-Employed | 11% | (18) | 25% | (42) | 30% | (51) | 35% | (60) | 171 |
| Employ: Homemaker | 12% | (18) | 21% | (30) | 23% | (34) | 44% | (66) | 148 |
| Employ: Retired | 8% | (41) | 19% | (98) | 29% | (151) | 44% | (232) | 523 |
| Employ: Unemployed | 12% | (33) | 19% | (52) | 27% | (72) | 41% | (111) | 269 |
| Employ: Other | 22% | (26) | 22% | (27) | 21% | (26) | 35% | (42) | 121 |
| Military HH: Yes | 11% | (39) | 18% | (61) | 29% | (100) | 42% | (146) | 347 |
| Military HH: No | 11% | (196) | 23% | (425) | 28% | (511) | 39% | (720) | 1853 |
| RD/WT: Right Direction | 15% | (92) | 22% | (138) | 24% | (152) | 39% | (249) | 630 |
| RD/WT: Wrong Track | 9% | (144) | 22% | (349) | 29% | (459) | 39% | (618) | 1570 |
| Trump Job Approve | 13% | (113) | 22% | (187) | 26% | (225) | 39% | (335) | 859 |
| Trump Job Disapprove | 9% | (119) | 23% | (290) | 29% | (366) | 38% | (479) | 1254 |
| Trump Job Strongly Approve | 13% | (65) | 19% | (91) | 22% | (107) | 45% | (218) | 481 |
| Trump Job Somewhat Approve | 13% | (48) | 25% | (96) | 31% | (118) | 31% | (116) | 378 |
| Trump Job Somewhat Disapprove | 10% | (24) | 29% | (67) | 33% | (77) | 28% | (66) | 234 |
| Trump Job Strongly Disapprove | 9% | (94) | 22% | (223) | 28% | (290) | 41% | (413) | 1020 |

Continued on next page

Table THS4_4: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Banking information

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 11% | (235) | 22% | (487) | 28% | (611) | 39% | (867) | 2200 |
| Favorable of Trump | 12% | (103) | 22% | (191) | 26% | (219) | 40% | (343) | 857 |
| Unfavorable of Trump | 10% | (119) | 23% | (284) | 30% | (363) | 37% | (449) | 1216 |
| Very Favorable of Trump | 14% | (74) | 21% | (108) | 21% | (109) | 44% | (228) | 518 |
| Somewhat Favorable of Trump | 9% | (30) | 25% | (83) | 33% | (111) | 34% | (115) | 339 |
| Somewhat Unfavorable of Trump | 14% | (26) | 29% | (54) | 29% | (54) | 27% | (51) | 184 |
| Very Unfavorable of Trump | 9% | (94) | 22% | (230) | 30% | (309) | 39% | (399) | 1032 |
| #1 Issue: Economy | 11% | (82) | 24% | (180) | 30% | (222) | 35% | (264) | 748 |
| #1 Issue: Security | 12% | (29) | 23% | (55) | 23% | (56) | 42% | (100) | 240 |
| #1 Issue: Health Care | 12% | (50) | 17% | (72) | 29% | (120) | 42% | (176) | 418 |
| #1 Issue: Medicare / Social Security | 12% | (37) | 20% | (62) | 26% | (83) | 43% | (135) | 317 |
| #1 Issue: Women's Issues | 5% | (6) | 27% | (31) | 31% | (36) | 37% | (43) | 116 |
| #1 Issue: Education | 11% | (14) | 31% | (40) | 27% | (35) | 31% | (40) | 128 |
| #1 Issue: Energy | 8% | (7) | 24% | (19) | 28% | (22) | 39% | (31) | 79 |
| #1 Issue: Other | 7% | (11) | 18% | (28) | 24% | (37) | 50% | (77) | 153 |
| 2018 House Vote: Democrat | 10% | (80) | 22% | (169) | 29% | (224) | 38% | (291) | 765 |
| 2018 House Vote: Republican | 11% | (77) | 23% | (156) | 26% | (181) | 40% | (275) | 689 |
| 2018 House Vote: Someone else | 10% | (5) | 11% | (6) | 31% | (16) | 47% | (25) | 53 |
| 2016 Vote: Hillary Clinton | 9% | (60) | 24% | (160) | 29% | (199) | 38% | (257) | 676 |
| 2016 Vote: Donald Trump | 12% | (82) | 21% | (150) | 27% | (190) | 40% | (276) | 698 |
| 2016 Vote: Other | 11% | (16) | 22% | (32) | 26% | (38) | 41% | (59) | 145 |
| 2016 Vote: Didn't Vote | 11% | (77) | 21% | (145) | 27% | (181) | 40% | (273) | 676 |
| Voted in 2014: Yes | 10% | (134) | 21% | (276) | 28% | (367) | 40% | (514) | 1291 |
| Voted in 2014: No | 11% | (101) | 23% | (211) | 27% | (244) | 39% | (353) | 909 |
| 2012 Vote: Barack Obama | 10% | (81) | 22% | (172) | 28% | (223) | 40% | (315) | 792 |
| 2012 Vote: Mitt Romney | 11% | (59) | 23% | (124) | 27% | (142) | 39% | (204) | 529 |
| 2012 Vote: Other | 11% | (8) | 12% | (8) | 29% | (21) | 48% | (34) | 72 |
| 2012 Vote: Didn't Vote | 11% | (87) | 23% | (182) | 28% | (223) | 39% | (312) | 804 |

Continued on next page

Table THS4_4: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?*Banking information*

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 11% | (235) | 22% | (487) | 28% | (611) | 39% | (867) | 2200 |
| 4-Region: Northeast | 11% | (43) | 20% | (77) | 34% | (133) | 36% | (140) | 394 |
| 4-Region: Midwest | 11% | (52) | 22% | (102) | 28% | (131) | 39% | (178) | 462 |
| 4-Region: South | 9% | (75) | 24% | (199) | 26% | (214) | 41% | (337) | 824 |
| 4-Region: West | 13% | (66) | 21% | (109) | 26% | (134) | 41% | (211) | 520 |
| Twitter users | 15% | (126) | 25% | (202) | 27% | (222) | 33% | (268) | 818 |
| Social media users | 11% | (229) | 23% | (473) | 28% | (580) | 37% | (765) | 2046 |
| Heard a lot/some about Twitter hack | 11% | (64) | 25% | (141) | 27% | (148) | 37% | (204) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS4_5: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Geolocation data, or data about where you are located and have traveled

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 5% | (116) | 19% | (413) | 35% | (776) | 41% | (895) | 2200 |
| Gender: Male | 6% | (61) | 20% | (217) | 35% | (368) | 39% | (416) | 1062 |
| Gender: Female | 5% | (54) | 17% | (196) | 36% | (409) | 42% | (479) | 1138 |
| Age: 18-34 | 8% | (50) | 21% | (139) | 35% | (232) | 36% | (235) | 655 |
| Age: 35-44 | 4% | (15) | 23% | (81) | 32% | (116) | 41% | (145) | 358 |
| Age: 45-64 | 5% | (37) | 16% | (121) | 36% | (273) | 43% | (320) | 751 |
| Age: 65+ | 3% | (13) | 17% | (72) | 36% | (156) | 45% | (194) | 436 |
| GenZers: 1997-2012 | 9% | (26) | 20% | (54) | 39% | (107) | 32% | (88) | 275 |
| Millennials: 1981-1996 | 5% | (31) | 23% | (131) | 33% | (187) | 39% | (221) | 569 |
| GenXers: 1965-1980 | 6% | (30) | 16% | (86) | 38% | (198) | 41% | (214) | 528 |
| Baby Boomers: 1946-1964 | 3% | (25) | 17% | (128) | 34% | (257) | 45% | (338) | 749 |
| PID: Dem (no lean) | 6% | (48) | 20% | (157) | 36% | (288) | 38% | (304) | 798 |
| PID: Ind (no lean) | 3% | (23) | 17% | (116) | 35% | (240) | 45% | (306) | 684 |
| PID: Rep (no lean) | 6% | (45) | 19% | (140) | 35% | (248) | 40% | (285) | 718 |
| PID/Gender: Dem Men | 6% | (19) | 22% | (74) | 35% | (120) | 37% | (127) | 339 |
| PID/Gender: Dem Women | 6% | (29) | 18% | (84) | 37% | (168) | 39% | (178) | 459 |
| PID/Gender: Ind Men | 5% | (16) | 18% | (61) | 36% | (119) | 41% | (133) | 329 |
| PID/Gender: Ind Women | 2% | (7) | 16% | (55) | 34% | (121) | 48% | (172) | 356 |
| PID/Gender: Rep Men | 7% | (27) | 21% | (83) | 33% | (129) | 39% | (156) | 394 |
| PID/Gender: Rep Women | 6% | (18) | 18% | (57) | 37% | (119) | 40% | (129) | 324 |
| Ideo: Liberal (1-3) | 5% | (32) | 18% | (107) | 37% | (222) | 40% | (245) | 606 |
| Ideo: Moderate (4) | 5% | (33) | 23% | (147) | 35% | (217) | 37% | (230) | 627 |
| Ideo: Conservative (5-7) | 4% | (30) | 17% | (124) | 37% | (268) | 41% | (299) | 722 |
| Educ: < College | 5% | (82) | 19% | (290) | 35% | (526) | 41% | (613) | 1512 |
| Educ: Bachelors degree | 4% | (16) | 17% | (76) | 37% | (163) | 43% | (189) | 444 |
| Educ: Post-grad | 7% | (17) | 19% | (46) | 36% | (88) | 38% | (93) | 244 |
| Income: Under 50k | 6% | (76) | 18% | (219) | 32% | (392) | 43% | (520) | 1207 |
| Income: 50k-100k | 4% | (26) | 19% | (126) | 42% | (277) | 35% | (227) | 656 |
| Income: 100k+ | 4% | (14) | 20% | (69) | 32% | (107) | 44% | (147) | 337 |
| Ethnicity: White | 4% | (72) | 20% | (341) | 35% | (610) | 41% | (699) | 1722 |
| Ethnicity: Hispanic | 10% | (35) | 17% | (60) | 40% | (140) | 33% | (115) | 349 |

Continued on next page

Table THS4_5: *Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?
 Geolocation data, or data about where you are located and have traveled*

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 5% | (116) | 19% | (413) | 35% | (776) | 41% | (895) | 2200 |
| Ethnicity: Black | 9% | (25) | 14% | (37) | 33% | (90) | 44% | (122) | 274 |
| Ethnicity: Other | 9% | (19) | 17% | (35) | 37% | (76) | 36% | (74) | 204 |
| All Christian | 6% | (60) | 22% | (228) | 35% | (365) | 37% | (390) | 1044 |
| All Non-Christian | 5% | (5) | 21% | (20) | 36% | (35) | 38% | (38) | 98 |
| Atheist | 3% | (4) | 17% | (19) | 33% | (38) | 47% | (53) | 114 |
| Agnostic/Nothing in particular | 4% | (25) | 14% | (80) | 39% | (221) | 43% | (247) | 572 |
| Something Else | 6% | (22) | 18% | (66) | 31% | (117) | 45% | (167) | 371 |
| Religious Non-Protestant/Catholic | 8% | (9) | 19% | (23) | 33% | (40) | 40% | (48) | 120 |
| Evangelical | 6% | (33) | 21% | (113) | 35% | (183) | 38% | (200) | 529 |
| Non-Evangelical | 5% | (45) | 20% | (174) | 34% | (291) | 40% | (340) | 849 |
| Community: Urban | 5% | (31) | 23% | (130) | 34% | (196) | 38% | (217) | 574 |
| Community: Suburban | 5% | (56) | 17% | (173) | 37% | (384) | 41% | (419) | 1032 |
| Community: Rural | 5% | (28) | 19% | (110) | 33% | (196) | 44% | (259) | 593 |
| Employ: Private Sector | 4% | (30) | 19% | (132) | 39% | (267) | 37% | (256) | 685 |
| Employ: Government | 3% | (4) | 15% | (20) | 43% | (57) | 38% | (50) | 131 |
| Employ: Self-Employed | 7% | (12) | 22% | (37) | 35% | (59) | 37% | (63) | 171 |
| Employ: Homemaker | 11% | (17) | 16% | (24) | 30% | (45) | 42% | (62) | 148 |
| Employ: Retired | 3% | (15) | 18% | (96) | 34% | (179) | 44% | (232) | 523 |
| Employ: Unemployed | 5% | (12) | 19% | (51) | 35% | (95) | 41% | (112) | 269 |
| Employ: Other | 6% | (7) | 21% | (25) | 26% | (31) | 48% | (58) | 121 |
| Military HH: Yes | 5% | (19) | 18% | (61) | 34% | (119) | 43% | (148) | 347 |
| Military HH: No | 5% | (97) | 19% | (352) | 35% | (657) | 40% | (746) | 1853 |
| RD/WT: Right Direction | 8% | (52) | 23% | (145) | 31% | (196) | 38% | (238) | 630 |
| RD/WT: Wrong Track | 4% | (64) | 17% | (268) | 37% | (581) | 42% | (657) | 1570 |
| Trump Job Approve | 7% | (59) | 21% | (180) | 34% | (294) | 38% | (327) | 859 |
| Trump Job Disapprove | 4% | (54) | 18% | (228) | 36% | (456) | 41% | (516) | 1254 |
| Trump Job Strongly Approve | 6% | (31) | 20% | (97) | 29% | (139) | 45% | (215) | 481 |
| Trump Job Somewhat Approve | 7% | (28) | 22% | (83) | 41% | (155) | 30% | (112) | 378 |
| Trump Job Somewhat Disapprove | 2% | (5) | 30% | (70) | 40% | (95) | 27% | (64) | 234 |
| Trump Job Strongly Disapprove | 5% | (49) | 15% | (158) | 35% | (362) | 44% | (452) | 1020 |

Continued on next page

Table THS4_5: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?

Geolocation data, or data about where you are located and have traveled

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|------------|-------|---------|
| Adults | 5% | (116) | 19% | (413) | 35% | (776) | 41% | (895) | 2200 |
| Favorable of Trump | 6% | (49) | 20% | (173) | 35% | (297) | 39% | (338) | 857 |
| Unfavorable of Trump | 4% | (55) | 18% | (221) | 37% | (449) | 40% | (491) | 1216 |
| Very Favorable of Trump | 7% | (38) | 19% | (98) | 31% | (161) | 43% | (220) | 518 |
| Somewhat Favorable of Trump | 3% | (10) | 22% | (75) | 40% | (136) | 35% | (118) | 339 |
| Somewhat Unfavorable of Trump | 4% | (7) | 26% | (48) | 42% | (77) | 28% | (52) | 184 |
| Very Unfavorable of Trump | 5% | (48) | 17% | (172) | 36% | (372) | 43% | (439) | 1032 |
| #1 Issue: Economy | 5% | (38) | 19% | (146) | 40% | (299) | 36% | (266) | 748 |
| #1 Issue: Security | 6% | (14) | 23% | (54) | 30% | (72) | 42% | (100) | 240 |
| #1 Issue: Health Care | 5% | (21) | 16% | (66) | 35% | (147) | 44% | (184) | 418 |
| #1 Issue: Medicare / Social Security | 7% | (23) | 20% | (62) | 32% | (102) | 41% | (130) | 317 |
| #1 Issue: Women's Issues | 2% | (2) | 14% | (16) | 36% | (42) | 48% | (56) | 116 |
| #1 Issue: Education | 6% | (8) | 23% | (29) | 36% | (46) | 36% | (46) | 128 |
| #1 Issue: Energy | 5% | (4) | 20% | (16) | 34% | (27) | 42% | (33) | 79 |
| #1 Issue: Other | 4% | (6) | 16% | (25) | 28% | (43) | 52% | (80) | 153 |
| 2018 House Vote: Democrat | 5% | (39) | 19% | (146) | 34% | (259) | 42% | (321) | 765 |
| 2018 House Vote: Republican | 5% | (36) | 20% | (136) | 35% | (240) | 40% | (276) | 689 |
| 2018 House Vote: Someone else | 1% | (1) | 10% | (5) | 38% | (20) | 50% | (26) | 53 |
| 2016 Vote: Hillary Clinton | 5% | (31) | 19% | (126) | 36% | (244) | 41% | (276) | 676 |
| 2016 Vote: Donald Trump | 5% | (36) | 20% | (143) | 34% | (236) | 41% | (284) | 698 |
| 2016 Vote: Other | 1% | (2) | 19% | (28) | 35% | (51) | 45% | (65) | 145 |
| 2016 Vote: Didn't Vote | 7% | (47) | 17% | (116) | 36% | (244) | 40% | (269) | 676 |
| Voted in 2014: Yes | 5% | (60) | 19% | (248) | 34% | (440) | 42% | (543) | 1291 |
| Voted in 2014: No | 6% | (56) | 18% | (165) | 37% | (337) | 39% | (351) | 909 |
| 2012 Vote: Barack Obama | 4% | (32) | 19% | (149) | 36% | (281) | 42% | (329) | 792 |
| 2012 Vote: Mitt Romney | 6% | (31) | 19% | (102) | 35% | (183) | 40% | (213) | 529 |
| 2012 Vote: Other | — | (0) | 15% | (11) | 35% | (25) | 51% | (36) | 72 |
| 2012 Vote: Didn't Vote | 6% | (52) | 19% | (150) | 36% | (287) | 39% | (314) | 804 |

Continued on next page

Table THS4_5: Given the recent Twitter hack, how much do you trust social media companies to keep the following personal information safe and secure?*Geolocation data, or data about where you are located and have traveled*

| Demographic | A lot | | Some | | Not much | | Not at all | | Total N |
|-------------------------------------|--------------|-------|-------------|-------|-----------------|-------|-------------------|-------|----------------|
| Adults | 5% | (116) | 19% | (413) | 35% | (776) | 41% | (895) | 2200 |
| 4-Region: Northeast | 7% | (27) | 21% | (81) | 35% | (137) | 38% | (149) | 394 |
| 4-Region: Midwest | 4% | (18) | 20% | (90) | 36% | (165) | 41% | (188) | 462 |
| 4-Region: South | 5% | (38) | 19% | (156) | 36% | (300) | 40% | (329) | 824 |
| 4-Region: West | 6% | (32) | 16% | (86) | 34% | (175) | 44% | (228) | 520 |
| Twitter users | 8% | (62) | 23% | (191) | 34% | (279) | 35% | (287) | 818 |
| Social media users | 6% | (114) | 20% | (401) | 36% | (741) | 39% | (790) | 2046 |
| Heard a lot/some about Twitter hack | 8% | (45) | 20% | (110) | 36% | (199) | 36% | (203) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS5: Does the recent Twitter hack make you feel more or less confident about social media companies' ability to fight foreign interference and disinformation campaigns related to the 2020 elections?

| Demographic | More confident | | About the same | | Less confident | | Don't know / No opinion | | Total N |
|--------------------------|----------------|------|----------------|-------|----------------|--------|-------------------------|-------|---------|
| Adults | 4% | (81) | 26% | (565) | 57% | (1249) | 14% | (305) | 2200 |
| Gender: Male | 5% | (53) | 25% | (264) | 59% | (631) | 11% | (114) | 1062 |
| Gender: Female | 2% | (28) | 26% | (301) | 54% | (618) | 17% | (191) | 1138 |
| Age: 18-34 | 4% | (29) | 32% | (212) | 47% | (308) | 16% | (106) | 655 |
| Age: 35-44 | 7% | (26) | 27% | (97) | 52% | (187) | 14% | (48) | 358 |
| Age: 45-64 | 3% | (22) | 23% | (174) | 60% | (450) | 14% | (105) | 751 |
| Age: 65+ | 1% | (4) | 19% | (82) | 70% | (304) | 11% | (46) | 436 |
| GenZers: 1997-2012 | 2% | (7) | 32% | (88) | 48% | (131) | 18% | (49) | 275 |
| Millennials: 1981-1996 | 6% | (35) | 31% | (174) | 48% | (273) | 15% | (88) | 569 |
| GenXers: 1965-1980 | 5% | (27) | 24% | (124) | 57% | (298) | 15% | (78) | 528 |
| Baby Boomers: 1946-1964 | 1% | (10) | 21% | (158) | 66% | (493) | 12% | (88) | 749 |
| PID: Dem (no lean) | 3% | (24) | 25% | (203) | 60% | (476) | 12% | (94) | 798 |
| PID: Ind (no lean) | 4% | (25) | 27% | (184) | 50% | (345) | 19% | (131) | 684 |
| PID: Rep (no lean) | 4% | (32) | 25% | (177) | 60% | (428) | 11% | (81) | 718 |
| PID/Gender: Dem Men | 5% | (19) | 25% | (86) | 58% | (197) | 11% | (37) | 339 |
| PID/Gender: Dem Women | 1% | (6) | 25% | (117) | 61% | (280) | 12% | (57) | 459 |
| PID/Gender: Ind Men | 5% | (16) | 26% | (87) | 54% | (179) | 14% | (48) | 329 |
| PID/Gender: Ind Women | 2% | (9) | 27% | (98) | 47% | (166) | 23% | (83) | 356 |
| PID/Gender: Rep Men | 5% | (18) | 23% | (91) | 65% | (256) | 7% | (29) | 394 |
| PID/Gender: Rep Women | 4% | (14) | 27% | (86) | 53% | (172) | 16% | (51) | 324 |
| Ideo: Liberal (1-3) | 4% | (26) | 24% | (144) | 64% | (387) | 8% | (50) | 606 |
| Ideo: Moderate (4) | 2% | (14) | 31% | (192) | 55% | (344) | 12% | (77) | 627 |
| Ideo: Conservative (5-7) | 5% | (36) | 25% | (179) | 59% | (427) | 11% | (79) | 722 |
| Educ: < College | 4% | (58) | 26% | (387) | 53% | (801) | 18% | (267) | 1512 |
| Educ: Bachelors degree | 2% | (8) | 28% | (123) | 66% | (292) | 4% | (20) | 444 |
| Educ: Post-grad | 6% | (15) | 22% | (55) | 64% | (156) | 8% | (18) | 244 |
| Income: Under 50k | 4% | (49) | 27% | (320) | 51% | (621) | 18% | (217) | 1207 |
| Income: 50k-100k | 2% | (15) | 25% | (165) | 62% | (409) | 10% | (67) | 656 |
| Income: 100k+ | 5% | (17) | 24% | (80) | 65% | (219) | 6% | (21) | 337 |
| Ethnicity: White | 3% | (60) | 26% | (449) | 57% | (982) | 13% | (230) | 1722 |
| Ethnicity: Hispanic | 7% | (26) | 25% | (87) | 50% | (176) | 17% | (61) | 349 |

Continued on next page

Table THS5: Does the recent Twitter hack make you feel more or less confident about social media companies' ability to fight foreign interference and disinformation campaigns related to the 2020 elections?

| Demographic | More confident | | About the same | | Less confident | | Don't know / No opinion | | Total N |
|-----------------------------------|----------------|------|----------------|-------|----------------|--------|-------------------------|-------|---------|
| Adults | 4% | (81) | 26% | (565) | 57% | (1249) | 14% | (305) | 2200 |
| Ethnicity: Black | 3% | (8) | 28% | (76) | 56% | (153) | 14% | (38) | 274 |
| Ethnicity: Other | 7% | (13) | 20% | (40) | 56% | (114) | 18% | (37) | 204 |
| All Christian | 4% | (42) | 24% | (247) | 60% | (629) | 12% | (126) | 1044 |
| All Non-Christian | 5% | (5) | 23% | (23) | 63% | (63) | 8% | (8) | 98 |
| Atheist | 5% | (5) | 23% | (26) | 59% | (68) | 13% | (15) | 114 |
| Agnostic/Nothing in particular | 4% | (20) | 26% | (151) | 52% | (300) | 18% | (102) | 572 |
| Something Else | 2% | (8) | 32% | (118) | 51% | (190) | 15% | (55) | 371 |
| Religious Non-Protestant/Catholic | 4% | (5) | 25% | (30) | 62% | (74) | 9% | (10) | 120 |
| Evangelical | 5% | (28) | 32% | (170) | 48% | (256) | 14% | (75) | 529 |
| Non-Evangelical | 3% | (22) | 22% | (184) | 64% | (540) | 12% | (103) | 849 |
| Community: Urban | 5% | (29) | 22% | (127) | 59% | (339) | 14% | (78) | 574 |
| Community: Suburban | 3% | (27) | 27% | (282) | 58% | (604) | 12% | (119) | 1032 |
| Community: Rural | 4% | (24) | 26% | (155) | 52% | (306) | 18% | (108) | 593 |
| Employ: Private Sector | 4% | (25) | 26% | (180) | 60% | (409) | 10% | (71) | 685 |
| Employ: Government | 6% | (8) | 30% | (39) | 53% | (69) | 12% | (15) | 131 |
| Employ: Self-Employed | 6% | (10) | 32% | (54) | 54% | (91) | 9% | (16) | 171 |
| Employ: Homemaker | 4% | (7) | 24% | (36) | 44% | (65) | 27% | (41) | 148 |
| Employ: Retired | 2% | (11) | 22% | (116) | 65% | (340) | 11% | (56) | 523 |
| Employ: Unemployed | 4% | (12) | 22% | (60) | 51% | (137) | 23% | (61) | 269 |
| Employ: Other | 4% | (5) | 23% | (27) | 54% | (66) | 19% | (23) | 121 |
| Military HH: Yes | 3% | (10) | 27% | (92) | 58% | (201) | 12% | (43) | 347 |
| Military HH: No | 4% | (70) | 25% | (472) | 57% | (1048) | 14% | (262) | 1853 |
| RD/WT: Right Direction | 7% | (42) | 31% | (195) | 48% | (303) | 14% | (91) | 630 |
| RD/WT: Wrong Track | 2% | (38) | 24% | (370) | 60% | (947) | 14% | (215) | 1570 |
| Trump Job Approve | 6% | (51) | 29% | (249) | 54% | (465) | 11% | (95) | 859 |
| Trump Job Disapprove | 2% | (30) | 24% | (304) | 60% | (757) | 13% | (163) | 1254 |
| Trump Job Strongly Approve | 8% | (37) | 28% | (136) | 52% | (249) | 12% | (59) | 481 |
| Trump Job Somewhat Approve | 4% | (14) | 30% | (113) | 57% | (215) | 10% | (36) | 378 |
| Trump Job Somewhat Disapprove | 1% | (3) | 25% | (58) | 58% | (135) | 16% | (38) | 234 |
| Trump Job Strongly Disapprove | 3% | (27) | 24% | (246) | 61% | (622) | 12% | (125) | 1020 |

Continued on next page

Table THS5: Does the recent Twitter hack make you feel more or less confident about social media companies' ability to fight foreign interference and disinformation campaigns related to the 2020 elections?

| Demographic | More confident | | About the same | | Less confident | | Don't know / No opinion | | Total N |
|--------------------------------------|----------------|------|----------------|-------|----------------|--------|-------------------------|-------|---------|
| Adults | 4% | (81) | 26% | (565) | 57% | (1249) | 14% | (305) | 2200 |
| Favorable of Trump | 6% | (49) | 29% | (250) | 54% | (465) | 11% | (93) | 857 |
| Unfavorable of Trump | 2% | (28) | 25% | (298) | 61% | (740) | 12% | (150) | 1216 |
| Very Favorable of Trump | 7% | (37) | 29% | (151) | 53% | (274) | 11% | (56) | 518 |
| Somewhat Favorable of Trump | 3% | (12) | 29% | (99) | 57% | (192) | 11% | (37) | 339 |
| Somewhat Unfavorable of Trump | 2% | (4) | 26% | (48) | 57% | (105) | 15% | (27) | 184 |
| Very Unfavorable of Trump | 2% | (24) | 24% | (251) | 61% | (634) | 12% | (123) | 1032 |
| #1 Issue: Economy | 3% | (20) | 27% | (203) | 57% | (428) | 13% | (98) | 748 |
| #1 Issue: Security | 5% | (11) | 30% | (72) | 54% | (131) | 11% | (26) | 240 |
| #1 Issue: Health Care | 5% | (23) | 20% | (84) | 62% | (258) | 13% | (54) | 418 |
| #1 Issue: Medicare / Social Security | 3% | (8) | 24% | (76) | 57% | (181) | 16% | (51) | 317 |
| #1 Issue: Women's Issues | 3% | (3) | 29% | (33) | 51% | (59) | 17% | (20) | 116 |
| #1 Issue: Education | — | (1) | 33% | (42) | 51% | (65) | 16% | (21) | 128 |
| #1 Issue: Energy | 12% | (10) | 25% | (20) | 48% | (38) | 15% | (11) | 79 |
| #1 Issue: Other | 3% | (5) | 23% | (35) | 58% | (89) | 16% | (24) | 153 |
| 2018 House Vote: Democrat | 3% | (23) | 25% | (189) | 65% | (495) | 8% | (58) | 765 |
| 2018 House Vote: Republican | 5% | (36) | 25% | (169) | 60% | (416) | 10% | (67) | 689 |
| 2018 House Vote: Someone else | — | (0) | 29% | (15) | 49% | (26) | 22% | (12) | 53 |
| 2016 Vote: Hillary Clinton | 3% | (21) | 23% | (158) | 64% | (434) | 9% | (63) | 676 |
| 2016 Vote: Donald Trump | 5% | (35) | 25% | (177) | 61% | (424) | 9% | (63) | 698 |
| 2016 Vote: Other | — | (1) | 24% | (34) | 66% | (96) | 10% | (14) | 145 |
| 2016 Vote: Didn't Vote | 3% | (23) | 29% | (195) | 43% | (294) | 24% | (163) | 676 |
| Voted in 2014: Yes | 4% | (45) | 24% | (315) | 63% | (809) | 9% | (122) | 1291 |
| Voted in 2014: No | 4% | (35) | 28% | (250) | 48% | (440) | 20% | (183) | 909 |
| 2012 Vote: Barack Obama | 3% | (22) | 23% | (185) | 63% | (500) | 11% | (86) | 792 |
| 2012 Vote: Mitt Romney | 4% | (24) | 25% | (131) | 62% | (326) | 9% | (48) | 529 |
| 2012 Vote: Other | 1% | (1) | 26% | (18) | 61% | (44) | 12% | (9) | 72 |
| 2012 Vote: Didn't Vote | 4% | (35) | 29% | (230) | 47% | (378) | 20% | (161) | 804 |

Continued on next page

Table THS5: Does the recent Twitter hack make you feel more or less confident about social media companies' ability to fight foreign interference and disinformation campaigns related to the 2020 elections?

| Demographic | More confident | | About the same | | Less confident | | Don't know / No opinion | | Total N |
|-------------------------------------|----------------|------|----------------|-------|----------------|--------|-------------------------|-------|---------|
| Adults | 4% | (81) | 26% | (565) | 57% | (1249) | 14% | (305) | 2200 |
| 4-Region: Northeast | 4% | (14) | 26% | (103) | 58% | (229) | 12% | (47) | 394 |
| 4-Region: Midwest | 2% | (8) | 26% | (121) | 58% | (266) | 14% | (67) | 462 |
| 4-Region: South | 4% | (32) | 25% | (209) | 57% | (472) | 14% | (111) | 824 |
| 4-Region: West | 5% | (26) | 25% | (131) | 54% | (282) | 15% | (80) | 520 |
| Twitter users | 5% | (40) | 30% | (246) | 54% | (442) | 11% | (90) | 818 |
| Social media users | 3% | (71) | 27% | (546) | 56% | (1151) | 14% | (278) | 2046 |
| Heard a lot/some about Twitter hack | 3% | (18) | 29% | (162) | 61% | (341) | 7% | (36) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS6: Recent reporting in *The New York Times* and *Vice* indicates that the Twitter hack occurred after hackers obtained a Twitter employee's account and login credentials. Based on what you know now, are you more or less concerned about the security of social media platforms?

| Demographic | More concerned | | About the same | | Less concerned | | Don't Know / No Opinion | | Total N |
|--------------------------|----------------|--------|----------------|-------|----------------|------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 53% | (1155) | 32% | (710) | 4% | (80) | 12% | (254) | 2200 |
| Gender: Male | 57% | (607) | 32% | (336) | 4% | (37) | 8% | (81) | 1062 |
| Gender: Female | 48% | (548) | 33% | (375) | 4% | (43) | 15% | (173) | 1138 |
| Age: 18-34 | 42% | (274) | 39% | (254) | 4% | (28) | 15% | (100) | 655 |
| Age: 35-44 | 49% | (175) | 35% | (126) | 3% | (12) | 13% | (45) | 358 |
| Age: 45-64 | 56% | (423) | 30% | (222) | 4% | (30) | 10% | (77) | 751 |
| Age: 65+ | 65% | (283) | 25% | (109) | 3% | (11) | 7% | (33) | 436 |
| GenZers: 1997-2012 | 42% | (116) | 40% | (109) | 5% | (13) | 14% | (37) | 275 |
| Millennials: 1981-1996 | 43% | (242) | 38% | (216) | 4% | (20) | 16% | (90) | 569 |
| GenXers: 1965-1980 | 53% | (279) | 32% | (167) | 4% | (23) | 11% | (58) | 528 |
| Baby Boomers: 1946-1964 | 63% | (468) | 26% | (195) | 3% | (20) | 9% | (65) | 749 |
| PID: Dem (no lean) | 56% | (443) | 30% | (237) | 4% | (29) | 11% | (88) | 798 |
| PID: Ind (no lean) | 47% | (322) | 34% | (230) | 3% | (21) | 16% | (111) | 684 |
| PID: Rep (no lean) | 54% | (390) | 34% | (243) | 4% | (30) | 8% | (55) | 718 |
| PID/Gender: Dem Men | 59% | (200) | 28% | (95) | 4% | (12) | 9% | (32) | 339 |
| PID/Gender: Dem Women | 53% | (243) | 31% | (142) | 4% | (17) | 12% | (56) | 459 |
| PID/Gender: Ind Men | 53% | (173) | 35% | (116) | 3% | (11) | 9% | (29) | 329 |
| PID/Gender: Ind Women | 42% | (149) | 32% | (114) | 3% | (10) | 23% | (82) | 356 |
| PID/Gender: Rep Men | 59% | (234) | 32% | (125) | 4% | (15) | 5% | (20) | 394 |
| PID/Gender: Rep Women | 48% | (155) | 37% | (118) | 5% | (16) | 11% | (34) | 324 |
| Ideo: Liberal (1-3) | 58% | (354) | 32% | (193) | 4% | (23) | 6% | (36) | 606 |
| Ideo: Moderate (4) | 52% | (329) | 32% | (203) | 3% | (19) | 12% | (75) | 627 |
| Ideo: Conservative (5-7) | 54% | (389) | 35% | (249) | 4% | (29) | 8% | (55) | 722 |
| Educ: < College | 50% | (756) | 31% | (475) | 4% | (56) | 15% | (225) | 1512 |
| Educ: Bachelors degree | 58% | (258) | 35% | (154) | 4% | (16) | 3% | (15) | 444 |
| Educ: Post-grad | 58% | (140) | 34% | (82) | 4% | (9) | 5% | (13) | 244 |
| Income: Under 50k | 48% | (581) | 31% | (379) | 4% | (48) | 16% | (199) | 1207 |
| Income: 50k-100k | 56% | (369) | 33% | (218) | 3% | (23) | 7% | (46) | 656 |
| Income: 100k+ | 61% | (206) | 34% | (113) | 3% | (9) | 3% | (9) | 337 |
| Ethnicity: White | 53% | (910) | 33% | (562) | 3% | (60) | 11% | (190) | 1722 |
| Ethnicity: Hispanic | 44% | (153) | 36% | (124) | 6% | (20) | 15% | (53) | 349 |

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Table THS6: Recent reporting in *The New York Times* and *Vice* indicates that the Twitter hack occurred after hackers obtained a Twitter employee's account and login credentials. Based on what you know now, are you more or less concerned about the security of social media platforms?

| Demographic | More concerned | | About the same | | Less concerned | | Don't Know / No Opinion | | Total N |
|-----------------------------------|----------------|--------|----------------|-------|----------------|------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 53% | (1155) | 32% | (710) | 4% | (80) | 12% | (254) | 2200 |
| Ethnicity: Black | 55% | (150) | 28% | (77) | 4% | (12) | 13% | (36) | 274 |
| Ethnicity: Other | 47% | (95) | 35% | (71) | 5% | (9) | 14% | (28) | 204 |
| All Christian | 55% | (579) | 32% | (338) | 3% | (31) | 9% | (95) | 1044 |
| All Non-Christian | 64% | (63) | 22% | (22) | 3% | (3) | 12% | (11) | 98 |
| Atheist | 50% | (57) | 33% | (37) | 5% | (6) | 13% | (15) | 114 |
| Agnostic/Nothing in particular | 49% | (279) | 32% | (184) | 3% | (20) | 16% | (90) | 572 |
| Something Else | 48% | (178) | 35% | (129) | 6% | (22) | 12% | (43) | 371 |
| Religious Non-Protestant/Catholic | 60% | (72) | 26% | (31) | 3% | (3) | 11% | (14) | 120 |
| Evangelical | 50% | (267) | 35% | (185) | 3% | (17) | 11% | (59) | 529 |
| Non-Evangelical | 55% | (470) | 32% | (268) | 4% | (34) | 9% | (77) | 849 |
| Community: Urban | 53% | (304) | 31% | (178) | 4% | (21) | 12% | (71) | 574 |
| Community: Suburban | 54% | (559) | 33% | (344) | 3% | (32) | 9% | (97) | 1032 |
| Community: Rural | 49% | (292) | 32% | (189) | 5% | (27) | 14% | (85) | 593 |
| Employ: Private Sector | 56% | (383) | 34% | (235) | 3% | (20) | 7% | (46) | 685 |
| Employ: Government | 45% | (59) | 39% | (51) | 6% | (7) | 10% | (13) | 131 |
| Employ: Self-Employed | 52% | (89) | 37% | (64) | 3% | (5) | 7% | (13) | 171 |
| Employ: Homemaker | 43% | (64) | 30% | (44) | 6% | (9) | 21% | (31) | 148 |
| Employ: Retired | 60% | (312) | 27% | (139) | 4% | (22) | 9% | (50) | 523 |
| Employ: Unemployed | 44% | (119) | 32% | (85) | 3% | (7) | 21% | (58) | 269 |
| Employ: Other | 48% | (58) | 32% | (39) | 4% | (5) | 16% | (19) | 121 |
| Military HH: Yes | 57% | (198) | 31% | (106) | 3% | (9) | 9% | (33) | 347 |
| Military HH: No | 52% | (957) | 33% | (604) | 4% | (71) | 12% | (221) | 1853 |
| RD/WT: Right Direction | 48% | (304) | 33% | (208) | 6% | (37) | 13% | (81) | 630 |
| RD/WT: Wrong Track | 54% | (851) | 32% | (502) | 3% | (43) | 11% | (173) | 1570 |
| Trump Job Approve | 51% | (443) | 35% | (303) | 5% | (41) | 8% | (72) | 859 |
| Trump Job Disapprove | 55% | (687) | 31% | (393) | 3% | (35) | 11% | (140) | 1254 |
| Trump Job Strongly Approve | 53% | (254) | 32% | (156) | 6% | (27) | 9% | (44) | 481 |
| Trump Job Somewhat Approve | 50% | (188) | 39% | (147) | 4% | (15) | 7% | (28) | 378 |
| Trump Job Somewhat Disapprove | 56% | (132) | 34% | (79) | 3% | (6) | 7% | (17) | 234 |
| Trump Job Strongly Disapprove | 54% | (555) | 31% | (314) | 3% | (28) | 12% | (122) | 1020 |

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Table THS6: Recent reporting in *The New York Times* and *Vice* indicates that the Twitter hack occurred after hackers obtained a Twitter employee's account and login credentials. Based on what you know now, are you more or less concerned about the security of social media platforms?

| Demographic | More concerned | | About the same | | Less concerned | | Don't Know / No Opinion | | Total N |
|--------------------------------------|----------------|--------|----------------|-------|----------------|------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 53% | (1155) | 32% | (710) | 4% | (80) | 12% | (254) | 2200 |
| Favorable of Trump | 52% | (448) | 35% | (300) | 5% | (42) | 8% | (67) | 857 |
| Unfavorable of Trump | 54% | (662) | 32% | (388) | 3% | (32) | 11% | (134) | 1216 |
| Very Favorable of Trump | 52% | (267) | 35% | (179) | 6% | (29) | 8% | (42) | 518 |
| Somewhat Favorable of Trump | 53% | (181) | 36% | (121) | 4% | (13) | 7% | (24) | 339 |
| Somewhat Unfavorable of Trump | 57% | (105) | 34% | (63) | 1% | (2) | 8% | (15) | 184 |
| Very Unfavorable of Trump | 54% | (558) | 32% | (325) | 3% | (30) | 12% | (119) | 1032 |
| #1 Issue: Economy | 55% | (415) | 31% | (229) | 2% | (18) | 12% | (86) | 748 |
| #1 Issue: Security | 55% | (132) | 32% | (76) | 4% | (9) | 10% | (24) | 240 |
| #1 Issue: Health Care | 57% | (237) | 30% | (124) | 4% | (19) | 9% | (38) | 418 |
| #1 Issue: Medicare / Social Security | 55% | (174) | 29% | (92) | 4% | (13) | 12% | (38) | 317 |
| #1 Issue: Women's Issues | 39% | (45) | 39% | (45) | 5% | (6) | 18% | (20) | 116 |
| #1 Issue: Education | 33% | (42) | 46% | (58) | 9% | (12) | 12% | (16) | 128 |
| #1 Issue: Energy | 45% | (36) | 41% | (32) | 2% | (2) | 11% | (9) | 79 |
| #1 Issue: Other | 49% | (74) | 35% | (54) | 2% | (3) | 15% | (22) | 153 |
| 2018 House Vote: Democrat | 58% | (447) | 32% | (242) | 3% | (23) | 7% | (54) | 765 |
| 2018 House Vote: Republican | 57% | (392) | 32% | (220) | 4% | (29) | 7% | (48) | 689 |
| 2018 House Vote: Someone else | 30% | (16) | 45% | (24) | 6% | (3) | 18% | (10) | 53 |
| 2016 Vote: Hillary Clinton | 62% | (418) | 28% | (190) | 2% | (16) | 8% | (52) | 676 |
| 2016 Vote: Donald Trump | 56% | (394) | 33% | (227) | 5% | (33) | 6% | (45) | 698 |
| 2016 Vote: Other | 47% | (68) | 43% | (63) | 2% | (3) | 8% | (11) | 145 |
| 2016 Vote: Didn't Vote | 40% | (273) | 34% | (229) | 4% | (27) | 22% | (146) | 676 |
| Voted in 2014: Yes | 59% | (758) | 30% | (393) | 3% | (44) | 7% | (96) | 1291 |
| Voted in 2014: No | 44% | (397) | 35% | (317) | 4% | (37) | 17% | (158) | 909 |
| 2012 Vote: Barack Obama | 60% | (472) | 29% | (232) | 2% | (16) | 9% | (71) | 792 |
| 2012 Vote: Mitt Romney | 56% | (297) | 34% | (178) | 4% | (21) | 6% | (33) | 529 |
| 2012 Vote: Other | 59% | (42) | 35% | (25) | — | (0) | 6% | (4) | 72 |
| 2012 Vote: Didn't Vote | 42% | (340) | 34% | (275) | 5% | (43) | 18% | (145) | 804 |

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Table THS6: Recent reporting in *The New York Times* and *Vice* indicates that the Twitter hack occurred after hackers obtained a Twitter employee's account and login credentials. Based on what you know now, are you more or less concerned about the security of social media platforms?

| Demographic | More concerned | | About the same | | Less concerned | | Don't Know / No Opinion | | Total N |
|-------------------------------------|----------------|--------|----------------|-------|----------------|------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 53% | (1155) | 32% | (710) | 4% | (80) | 12% | (254) | 2200 |
| 4-Region: Northeast | 58% | (229) | 30% | (116) | 4% | (15) | 9% | (34) | 394 |
| 4-Region: Midwest | 50% | (232) | 35% | (161) | 3% | (13) | 12% | (57) | 462 |
| 4-Region: South | 53% | (437) | 32% | (268) | 3% | (29) | 11% | (91) | 824 |
| 4-Region: West | 50% | (258) | 32% | (166) | 5% | (24) | 14% | (72) | 520 |
| Twitter users | 51% | (415) | 36% | (294) | 4% | (35) | 9% | (75) | 818 |
| Social media users | 52% | (1055) | 34% | (686) | 4% | (76) | 11% | (229) | 2046 |
| Heard a lot/some about Twitter hack | 58% | (323) | 34% | (192) | 4% | (21) | 4% | (21) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS7: Sometimes in surveys like this, people's opinions change. Based on what you know now about the recent Twitter hack, how secure would you say your private messages are on social media sites in general?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don't Know / No Opinion | | Total N |
|--------------------------|-------------|------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 4% | (82) | 19% | (425) | 36% | (783) | 30% | (660) | 11% | (251) | 2200 |
| Gender: Male | 5% | (51) | 21% | (225) | 34% | (358) | 32% | (341) | 8% | (86) | 1062 |
| Gender: Female | 3% | (31) | 18% | (200) | 37% | (425) | 28% | (318) | 14% | (165) | 1138 |
| Age: 18-34 | 4% | (29) | 24% | (157) | 37% | (241) | 20% | (128) | 15% | (100) | 655 |
| Age: 35-44 | 6% | (22) | 24% | (84) | 34% | (121) | 25% | (91) | 11% | (40) | 358 |
| Age: 45-64 | 3% | (20) | 15% | (111) | 36% | (268) | 36% | (273) | 10% | (78) | 751 |
| Age: 65+ | 2% | (10) | 17% | (72) | 35% | (153) | 39% | (168) | 7% | (32) | 436 |
| GenZers: 1997-2012 | 4% | (11) | 29% | (79) | 35% | (97) | 17% | (46) | 15% | (42) | 275 |
| Millennials: 1981-1996 | 5% | (30) | 22% | (124) | 37% | (212) | 21% | (120) | 15% | (83) | 569 |
| GenXers: 1965-1980 | 4% | (21) | 17% | (88) | 35% | (184) | 33% | (177) | 11% | (58) | 528 |
| Baby Boomers: 1946-1964 | 2% | (18) | 16% | (118) | 35% | (262) | 38% | (288) | 8% | (63) | 749 |
| PID: Dem (no lean) | 4% | (30) | 20% | (160) | 37% | (294) | 29% | (230) | 10% | (83) | 798 |
| PID: Ind (no lean) | 2% | (12) | 16% | (110) | 36% | (247) | 29% | (200) | 17% | (115) | 684 |
| PID: Rep (no lean) | 6% | (40) | 22% | (155) | 34% | (242) | 32% | (229) | 7% | (53) | 718 |
| PID/Gender: Dem Men | 5% | (18) | 23% | (76) | 32% | (109) | 30% | (102) | 10% | (34) | 339 |
| PID/Gender: Dem Women | 3% | (12) | 18% | (83) | 40% | (185) | 28% | (129) | 11% | (49) | 459 |
| PID/Gender: Ind Men | 3% | (9) | 18% | (58) | 38% | (123) | 30% | (100) | 12% | (39) | 329 |
| PID/Gender: Ind Women | 1% | (3) | 15% | (53) | 35% | (123) | 28% | (101) | 21% | (76) | 356 |
| PID/Gender: Rep Men | 6% | (25) | 23% | (91) | 32% | (126) | 36% | (140) | 3% | (13) | 394 |
| PID/Gender: Rep Women | 5% | (15) | 20% | (64) | 36% | (116) | 27% | (89) | 12% | (40) | 324 |
| Ideo: Liberal (1-3) | 6% | (36) | 20% | (123) | 40% | (242) | 28% | (170) | 6% | (35) | 606 |
| Ideo: Moderate (4) | 3% | (19) | 20% | (125) | 37% | (230) | 28% | (176) | 12% | (76) | 627 |
| Ideo: Conservative (5-7) | 3% | (23) | 19% | (135) | 35% | (252) | 36% | (261) | 7% | (51) | 722 |
| Educ: < College | 4% | (61) | 19% | (294) | 33% | (498) | 29% | (444) | 14% | (214) | 1512 |
| Educ: Bachelors degree | 2% | (9) | 19% | (83) | 41% | (184) | 33% | (147) | 5% | (22) | 444 |
| Educ: Post-grad | 5% | (12) | 20% | (48) | 41% | (101) | 28% | (69) | 6% | (15) | 244 |
| Income: Under 50k | 4% | (51) | 18% | (219) | 31% | (375) | 30% | (364) | 16% | (198) | 1207 |
| Income: 50k-100k | 2% | (16) | 20% | (131) | 42% | (276) | 29% | (188) | 7% | (44) | 656 |
| Income: 100k+ | 4% | (14) | 22% | (75) | 39% | (131) | 32% | (108) | 3% | (9) | 337 |
| Ethnicity: White | 3% | (57) | 20% | (344) | 35% | (606) | 31% | (527) | 11% | (188) | 1722 |
| Ethnicity: Hispanic | 5% | (18) | 25% | (86) | 32% | (111) | 25% | (86) | 14% | (49) | 349 |

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Table THS7: Sometimes in surveys like this, people’s opinions change. Based on what you know now about the recent Twitter hack, how secure would you say your private messages are on social media sites in general?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don’t Know / No Opinion | | Total N |
|-----------------------------------|-------------|------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 4% | (82) | 19% | (425) | 36% | (783) | 30% | (660) | 11% | (251) | 2200 |
| Ethnicity: Black | 6% | (17) | 13% | (36) | 35% | (95) | 30% | (82) | 16% | (43) | 274 |
| Ethnicity: Other | 4% | (7) | 22% | (44) | 40% | (82) | 25% | (51) | 10% | (20) | 204 |
| All Christian | 4% | (42) | 20% | (211) | 37% | (390) | 30% | (309) | 9% | (93) | 1044 |
| All Non-Christian | 8% | (8) | 16% | (16) | 35% | (35) | 33% | (32) | 8% | (8) | 98 |
| Atheist | 2% | (2) | 14% | (16) | 41% | (47) | 35% | (39) | 8% | (9) | 114 |
| Agnostic/Nothing in particular | 3% | (17) | 18% | (102) | 33% | (191) | 32% | (182) | 14% | (80) | 572 |
| Something Else | 3% | (13) | 22% | (80) | 32% | (121) | 26% | (97) | 16% | (61) | 371 |
| Religious Non-Protestant/Catholic | 6% | (8) | 17% | (20) | 38% | (45) | 32% | (39) | 7% | (8) | 120 |
| Evangelical | 6% | (29) | 23% | (121) | 35% | (185) | 26% | (137) | 11% | (57) | 529 |
| Non-Evangelical | 3% | (25) | 19% | (162) | 36% | (305) | 31% | (259) | 11% | (97) | 849 |
| Community: Urban | 6% | (37) | 20% | (117) | 34% | (195) | 29% | (167) | 10% | (58) | 574 |
| Community: Suburban | 2% | (25) | 20% | (210) | 38% | (392) | 31% | (315) | 9% | (89) | 1032 |
| Community: Rural | 3% | (20) | 16% | (97) | 33% | (196) | 30% | (177) | 17% | (103) | 593 |
| Employ: Private Sector | 3% | (23) | 20% | (139) | 39% | (269) | 30% | (207) | 7% | (46) | 685 |
| Employ: Government | 6% | (8) | 17% | (22) | 35% | (46) | 28% | (36) | 14% | (18) | 131 |
| Employ: Self-Employed | 7% | (12) | 18% | (31) | 31% | (53) | 35% | (60) | 9% | (16) | 171 |
| Employ: Homemaker | 1% | (1) | 23% | (34) | 29% | (42) | 25% | (37) | 23% | (33) | 148 |
| Employ: Retired | 3% | (16) | 17% | (90) | 34% | (178) | 38% | (197) | 8% | (42) | 523 |
| Employ: Unemployed | 4% | (10) | 18% | (48) | 31% | (83) | 29% | (78) | 19% | (51) | 269 |
| Employ: Other | 7% | (8) | 16% | (20) | 37% | (45) | 20% | (24) | 20% | (24) | 121 |
| Military HH: Yes | 3% | (11) | 18% | (61) | 38% | (132) | 32% | (111) | 9% | (32) | 347 |
| Military HH: No | 4% | (71) | 20% | (364) | 35% | (651) | 30% | (549) | 12% | (219) | 1853 |
| RD/WT: Right Direction | 8% | (49) | 24% | (150) | 32% | (199) | 26% | (164) | 11% | (69) | 630 |
| RD/WT: Wrong Track | 2% | (33) | 18% | (275) | 37% | (584) | 32% | (496) | 12% | (183) | 1570 |
| Trump Job Approve | 6% | (48) | 21% | (183) | 34% | (289) | 31% | (263) | 9% | (77) | 859 |
| Trump Job Disapprove | 3% | (32) | 19% | (235) | 38% | (473) | 30% | (382) | 11% | (132) | 1254 |
| Trump Job Strongly Approve | 8% | (38) | 17% | (81) | 30% | (146) | 36% | (171) | 9% | (45) | 481 |
| Trump Job Somewhat Approve | 3% | (10) | 27% | (102) | 38% | (143) | 24% | (92) | 8% | (31) | 378 |
| Trump Job Somewhat Disapprove | 1% | (3) | 25% | (59) | 45% | (105) | 23% | (53) | 6% | (13) | 234 |
| Trump Job Strongly Disapprove | 3% | (29) | 17% | (176) | 36% | (368) | 32% | (328) | 12% | (119) | 1020 |

Continued on next page

Table THS7: Sometimes in surveys like this, people's opinions change. Based on what you know now about the recent Twitter hack, how secure would you say your private messages are on social media sites in general?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don't Know / No Opinion | | Total N |
|--------------------------------------|-------------|------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 4% | (82) | 19% | (425) | 36% | (783) | 30% | (660) | 11% | (251) | 2200 |
| Favorable of Trump | 6% | (50) | 22% | (187) | 32% | (277) | 31% | (266) | 9% | (76) | 857 |
| Unfavorable of Trump | 2% | (27) | 19% | (226) | 39% | (470) | 30% | (369) | 10% | (124) | 1216 |
| Very Favorable of Trump | 9% | (44) | 20% | (102) | 29% | (153) | 34% | (175) | 8% | (44) | 518 |
| Somewhat Favorable of Trump | 2% | (6) | 25% | (86) | 37% | (124) | 27% | (91) | 10% | (32) | 339 |
| Somewhat Unfavorable of Trump | 1% | (1) | 25% | (47) | 44% | (81) | 24% | (43) | 6% | (12) | 184 |
| Very Unfavorable of Trump | 2% | (26) | 17% | (180) | 38% | (389) | 32% | (325) | 11% | (112) | 1032 |
| #1 Issue: Economy | 4% | (26) | 22% | (166) | 39% | (289) | 27% | (205) | 8% | (63) | 748 |
| #1 Issue: Security | 6% | (14) | 17% | (42) | 30% | (73) | 36% | (86) | 11% | (25) | 240 |
| #1 Issue: Health Care | 5% | (20) | 15% | (64) | 37% | (155) | 32% | (134) | 11% | (46) | 418 |
| #1 Issue: Medicare / Social Security | 3% | (8) | 21% | (66) | 33% | (106) | 29% | (92) | 14% | (45) | 317 |
| #1 Issue: Women's Issues | 5% | (6) | 16% | (18) | 35% | (41) | 27% | (32) | 17% | (19) | 116 |
| #1 Issue: Education | 3% | (3) | 25% | (33) | 35% | (45) | 19% | (24) | 18% | (23) | 128 |
| #1 Issue: Energy | 5% | (4) | 17% | (13) | 34% | (27) | 33% | (26) | 11% | (9) | 79 |
| #1 Issue: Other | — | (0) | 15% | (23) | 32% | (49) | 39% | (60) | 14% | (21) | 153 |
| 2018 House Vote: Democrat | 4% | (29) | 19% | (148) | 37% | (285) | 31% | (237) | 9% | (66) | 765 |
| 2018 House Vote: Republican | 5% | (35) | 18% | (127) | 35% | (242) | 35% | (238) | 7% | (46) | 689 |
| 2018 House Vote: Someone else | — | (0) | 13% | (7) | 26% | (14) | 47% | (24) | 15% | (8) | 53 |
| 2016 Vote: Hillary Clinton | 4% | (25) | 18% | (119) | 39% | (261) | 31% | (212) | 9% | (58) | 676 |
| 2016 Vote: Donald Trump | 5% | (35) | 19% | (131) | 36% | (249) | 34% | (237) | 7% | (47) | 698 |
| 2016 Vote: Other | — | (1) | 20% | (28) | 39% | (56) | 30% | (44) | 11% | (16) | 145 |
| 2016 Vote: Didn't Vote | 3% | (21) | 21% | (143) | 32% | (215) | 25% | (166) | 19% | (130) | 676 |
| Voted in 2014: Yes | 4% | (52) | 18% | (238) | 36% | (467) | 34% | (436) | 8% | (99) | 1291 |
| Voted in 2014: No | 3% | (30) | 21% | (186) | 35% | (316) | 25% | (224) | 17% | (153) | 909 |
| 2012 Vote: Barack Obama | 3% | (27) | 18% | (143) | 37% | (292) | 31% | (246) | 11% | (84) | 792 |
| 2012 Vote: Mitt Romney | 4% | (21) | 20% | (104) | 35% | (183) | 37% | (193) | 5% | (28) | 529 |
| 2012 Vote: Other | — | (0) | 11% | (8) | 46% | (33) | 39% | (28) | 4% | (3) | 72 |
| 2012 Vote: Didn't Vote | 4% | (34) | 21% | (169) | 34% | (274) | 24% | (191) | 17% | (136) | 804 |

Continued on next page

Table THS7: Sometimes in surveys like this, people’s opinions change. Based on what you know now about the recent Twitter hack, how secure would you say your private messages are on social media sites in general?

| Demographic | Very secure | | Somewhat secure | | Not very secure | | Not secure at all | | Don’t Know / No Opinion | | Total N |
|-------------------------------------|-------------|------|-----------------|-------|-----------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 4% | (82) | 19% | (425) | 36% | (783) | 30% | (660) | 11% | (251) | 2200 |
| 4-Region: Northeast | 3% | (11) | 20% | (78) | 35% | (138) | 32% | (126) | 10% | (40) | 394 |
| 4-Region: Midwest | 3% | (13) | 23% | (105) | 35% | (162) | 28% | (130) | 11% | (52) | 462 |
| 4-Region: South | 4% | (35) | 18% | (149) | 35% | (286) | 32% | (263) | 11% | (92) | 824 |
| 4-Region: West | 4% | (22) | 18% | (93) | 38% | (197) | 27% | (141) | 13% | (67) | 520 |
| Twitter users | 7% | (54) | 24% | (195) | 38% | (314) | 24% | (194) | 7% | (60) | 818 |
| Social media users | 4% | (75) | 21% | (420) | 37% | (754) | 28% | (576) | 11% | (222) | 2046 |
| Heard a lot/some about Twitter hack | 4% | (24) | 22% | (123) | 39% | (216) | 31% | (170) | 4% | (24) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THS8: *And how concerned are you, if at all, about your private, direct messages on social media sites in general being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|--------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| Adults | 28% | (626) | 39% | (851) | 17% | (383) | 6% | (135) | 9% | (206) | 2200 |
| Gender: Male | 32% | (341) | 38% | (407) | 16% | (175) | 6% | (67) | 7% | (72) | 1062 |
| Gender: Female | 25% | (284) | 39% | (444) | 18% | (208) | 6% | (68) | 12% | (134) | 1138 |
| Age: 18-34 | 21% | (140) | 36% | (238) | 24% | (155) | 7% | (46) | 12% | (77) | 655 |
| Age: 35-44 | 29% | (105) | 40% | (143) | 16% | (58) | 6% | (20) | 9% | (31) | 358 |
| Age: 45-64 | 32% | (238) | 38% | (288) | 14% | (107) | 7% | (51) | 9% | (67) | 751 |
| Age: 65+ | 33% | (143) | 42% | (181) | 14% | (63) | 4% | (18) | 7% | (31) | 436 |
| GenZers: 1997-2012 | 19% | (52) | 38% | (105) | 28% | (78) | 4% | (12) | 10% | (29) | 275 |
| Millennials: 1981-1996 | 24% | (137) | 37% | (210) | 20% | (113) | 8% | (43) | 12% | (66) | 569 |
| GenXers: 1965-1980 | 30% | (158) | 38% | (201) | 15% | (80) | 7% | (38) | 10% | (51) | 528 |
| Baby Boomers: 1946-1964 | 34% | (256) | 40% | (297) | 13% | (100) | 5% | (39) | 8% | (56) | 749 |
| PID: Dem (no lean) | 29% | (230) | 38% | (302) | 18% | (143) | 6% | (50) | 9% | (73) | 798 |
| PID: Ind (no lean) | 26% | (177) | 37% | (257) | 17% | (118) | 6% | (42) | 13% | (91) | 684 |
| PID: Rep (no lean) | 31% | (219) | 41% | (292) | 17% | (122) | 6% | (43) | 6% | (42) | 718 |
| PID/Gender: Dem Men | 31% | (106) | 35% | (120) | 18% | (60) | 6% | (19) | 10% | (34) | 339 |
| PID/Gender: Dem Women | 27% | (124) | 40% | (183) | 18% | (83) | 7% | (30) | 9% | (39) | 459 |
| PID/Gender: Ind Men | 29% | (95) | 40% | (131) | 16% | (52) | 6% | (19) | 10% | (32) | 329 |
| PID/Gender: Ind Women | 23% | (82) | 35% | (126) | 18% | (65) | 7% | (24) | 17% | (59) | 356 |
| PID/Gender: Rep Men | 36% | (140) | 40% | (156) | 16% | (62) | 7% | (29) | 2% | (7) | 394 |
| PID/Gender: Rep Women | 24% | (79) | 42% | (136) | 18% | (60) | 4% | (14) | 11% | (36) | 324 |
| Ideo: Liberal (1-3) | 28% | (172) | 38% | (230) | 22% | (134) | 7% | (41) | 5% | (30) | 606 |
| Ideo: Moderate (4) | 28% | (174) | 41% | (255) | 17% | (104) | 4% | (27) | 11% | (66) | 627 |
| Ideo: Conservative (5-7) | 31% | (220) | 41% | (298) | 16% | (119) | 6% | (47) | 5% | (38) | 722 |
| Educ: < College | 27% | (415) | 38% | (572) | 17% | (260) | 6% | (97) | 11% | (168) | 1512 |
| Educ: Bachelors degree | 30% | (132) | 40% | (177) | 19% | (86) | 6% | (25) | 5% | (24) | 444 |
| Educ: Post-grad | 32% | (79) | 42% | (101) | 15% | (37) | 5% | (13) | 6% | (14) | 244 |
| Income: Under 50k | 28% | (333) | 36% | (432) | 16% | (193) | 7% | (88) | 13% | (162) | 1207 |
| Income: 50k-100k | 28% | (187) | 42% | (274) | 19% | (128) | 5% | (32) | 5% | (35) | 656 |
| Income: 100k+ | 32% | (106) | 43% | (145) | 18% | (62) | 4% | (15) | 3% | (8) | 337 |
| Ethnicity: White | 27% | (472) | 40% | (685) | 18% | (308) | 6% | (99) | 9% | (158) | 1722 |
| Ethnicity: Hispanic | 29% | (101) | 32% | (112) | 20% | (69) | 7% | (24) | 12% | (43) | 349 |
| Ethnicity: Black | 35% | (97) | 31% | (86) | 13% | (35) | 10% | (27) | 11% | (30) | 274 |

Continued on next page

Table THS8: *And how concerned are you, if at all, about your private, direct messages on social media sites in general being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|-----------------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 28% | (626) | 39% | (851) | 17% | (383) | 6% | (135) | 9% | (206) | 2200 |
| Ethnicity: Other | 28% | (57) | 39% | (80) | 20% | (40) | 4% | (9) | 9% | (18) | 204 |
| All Christian | 30% | (312) | 41% | (426) | 17% | (179) | 5% | (48) | 7% | (78) | 1044 |
| All Non-Christian | 39% | (38) | 32% | (31) | 14% | (14) | 7% | (7) | 8% | (8) | 98 |
| Atheist | 32% | (37) | 36% | (41) | 21% | (24) | 5% | (5) | 6% | (7) | 114 |
| Agnostic/Nothing in particular | 24% | (136) | 37% | (214) | 19% | (107) | 7% | (38) | 13% | (77) | 572 |
| Something Else | 28% | (103) | 37% | (138) | 16% | (59) | 10% | (36) | 10% | (35) | 371 |
| Religious Non-Protestant/Catholic | 32% | (38) | 36% | (43) | 19% | (23) | 6% | (7) | 7% | (8) | 120 |
| Evangelical | 29% | (152) | 42% | (224) | 16% | (85) | 4% | (23) | 8% | (45) | 529 |
| Non-Evangelical | 31% | (259) | 37% | (317) | 17% | (142) | 7% | (62) | 8% | (69) | 849 |
| Community: Urban | 33% | (191) | 35% | (200) | 17% | (97) | 5% | (30) | 10% | (57) | 574 |
| Community: Suburban | 27% | (274) | 42% | (428) | 18% | (189) | 7% | (69) | 7% | (72) | 1032 |
| Community: Rural | 27% | (161) | 37% | (222) | 16% | (97) | 6% | (35) | 13% | (78) | 593 |
| Employ: Private Sector | 32% | (216) | 40% | (277) | 19% | (133) | 3% | (23) | 5% | (37) | 685 |
| Employ: Government | 19% | (25) | 44% | (57) | 14% | (18) | 11% | (14) | 12% | (16) | 131 |
| Employ: Self-Employed | 27% | (46) | 34% | (59) | 21% | (35) | 13% | (22) | 6% | (10) | 171 |
| Employ: Homemaker | 25% | (36) | 35% | (51) | 11% | (17) | 9% | (13) | 20% | (30) | 148 |
| Employ: Retired | 33% | (174) | 39% | (204) | 15% | (79) | 4% | (21) | 9% | (45) | 523 |
| Employ: Unemployed | 25% | (68) | 34% | (92) | 18% | (49) | 8% | (22) | 14% | (38) | 269 |
| Employ: Other | 31% | (37) | 33% | (40) | 13% | (16) | 12% | (14) | 11% | (13) | 121 |
| Military HH: Yes | 33% | (113) | 38% | (130) | 16% | (57) | 7% | (24) | 7% | (23) | 347 |
| Military HH: No | 28% | (513) | 39% | (720) | 18% | (326) | 6% | (110) | 10% | (183) | 1853 |
| RD/WT: Right Direction | 29% | (180) | 38% | (242) | 18% | (114) | 6% | (40) | 9% | (54) | 630 |
| RD/WT: Wrong Track | 28% | (446) | 39% | (609) | 17% | (269) | 6% | (94) | 10% | (153) | 1570 |
| Trump Job Approve | 29% | (250) | 41% | (356) | 17% | (147) | 6% | (49) | 7% | (58) | 859 |
| Trump Job Disapprove | 29% | (358) | 38% | (479) | 18% | (225) | 7% | (82) | 9% | (110) | 1254 |
| Trump Job Strongly Approve | 33% | (159) | 39% | (187) | 16% | (75) | 7% | (35) | 5% | (25) | 481 |
| Trump Job Somewhat Approve | 24% | (90) | 45% | (169) | 19% | (71) | 4% | (15) | 9% | (33) | 378 |
| Trump Job Somewhat Disapprove | 25% | (59) | 44% | (102) | 19% | (45) | 3% | (7) | 9% | (21) | 234 |
| Trump Job Strongly Disapprove | 29% | (300) | 37% | (377) | 18% | (180) | 7% | (75) | 9% | (89) | 1020 |
| Favorable of Trump | 30% | (259) | 42% | (360) | 15% | (130) | 6% | (54) | 6% | (54) | 857 |
| Unfavorable of Trump | 28% | (339) | 39% | (470) | 19% | (229) | 6% | (77) | 8% | (101) | 1216 |

Continued on next page

Table THS8: *And how concerned are you, if at all, about your private, direct messages on social media sites in general being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|--------------------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| Adults | 28% | (626) | 39% | (851) | 17% | (383) | 6% | (135) | 9% | (206) | 2200 |
| Very Favorable of Trump | 34% | (178) | 38% | (199) | 15% | (77) | 8% | (39) | 5% | (23) | 518 |
| Somewhat Favorable of Trump | 24% | (81) | 48% | (161) | 15% | (52) | 4% | (15) | 9% | (30) | 339 |
| Somewhat Unfavorable of Trump | 27% | (49) | 40% | (74) | 21% | (38) | 2% | (5) | 10% | (18) | 184 |
| Very Unfavorable of Trump | 28% | (290) | 38% | (395) | 19% | (191) | 7% | (72) | 8% | (83) | 1032 |
| #1 Issue: Economy | 29% | (215) | 40% | (300) | 19% | (144) | 5% | (37) | 7% | (53) | 748 |
| #1 Issue: Security | 30% | (72) | 40% | (96) | 15% | (37) | 7% | (16) | 8% | (19) | 240 |
| #1 Issue: Health Care | 33% | (137) | 37% | (156) | 16% | (65) | 8% | (32) | 7% | (28) | 418 |
| #1 Issue: Medicare / Social Security | 34% | (106) | 36% | (115) | 13% | (41) | 4% | (12) | 13% | (42) | 317 |
| #1 Issue: Women's Issues | 18% | (20) | 35% | (41) | 20% | (23) | 14% | (16) | 14% | (16) | 116 |
| #1 Issue: Education | 14% | (18) | 42% | (54) | 25% | (32) | 5% | (7) | 13% | (17) | 128 |
| #1 Issue: Energy | 22% | (17) | 36% | (29) | 19% | (15) | 8% | (6) | 14% | (11) | 79 |
| #1 Issue: Other | 26% | (40) | 39% | (59) | 17% | (26) | 6% | (9) | 13% | (19) | 153 |
| 2018 House Vote: Democrat | 32% | (245) | 37% | (285) | 17% | (130) | 7% | (57) | 6% | (49) | 765 |
| 2018 House Vote: Republican | 32% | (222) | 41% | (282) | 17% | (115) | 5% | (35) | 5% | (35) | 689 |
| 2018 House Vote: Someone else | 31% | (16) | 29% | (15) | 23% | (12) | 3% | (2) | 14% | (8) | 53 |
| 2016 Vote: Hillary Clinton | 33% | (224) | 40% | (273) | 15% | (104) | 5% | (31) | 6% | (44) | 676 |
| 2016 Vote: Donald Trump | 31% | (215) | 42% | (293) | 16% | (114) | 6% | (40) | 5% | (36) | 698 |
| 2016 Vote: Other | 26% | (38) | 32% | (47) | 22% | (32) | 13% | (18) | 7% | (10) | 145 |
| 2016 Vote: Didn't Vote | 22% | (148) | 35% | (235) | 19% | (131) | 7% | (46) | 17% | (116) | 676 |
| Voted in 2014: Yes | 32% | (418) | 40% | (516) | 16% | (206) | 6% | (74) | 6% | (77) | 1291 |
| Voted in 2014: No | 23% | (208) | 37% | (335) | 19% | (177) | 7% | (61) | 14% | (129) | 909 |
| 2012 Vote: Barack Obama | 31% | (243) | 40% | (315) | 16% | (123) | 6% | (45) | 8% | (66) | 792 |
| 2012 Vote: Mitt Romney | 34% | (180) | 41% | (217) | 16% | (86) | 5% | (25) | 4% | (21) | 529 |
| 2012 Vote: Other | 28% | (20) | 43% | (31) | 16% | (11) | 6% | (4) | 6% | (5) | 72 |
| 2012 Vote: Didn't Vote | 22% | (180) | 36% | (286) | 20% | (162) | 7% | (60) | 14% | (115) | 804 |
| 4-Region: Northeast | 33% | (129) | 37% | (144) | 19% | (73) | 4% | (14) | 8% | (33) | 394 |
| 4-Region: Midwest | 26% | (119) | 42% | (194) | 18% | (85) | 6% | (29) | 7% | (34) | 462 |
| 4-Region: South | 31% | (253) | 36% | (300) | 17% | (136) | 7% | (59) | 9% | (76) | 824 |
| 4-Region: West | 24% | (125) | 41% | (213) | 17% | (88) | 6% | (33) | 12% | (62) | 520 |
| Twitter users | 28% | (226) | 42% | (340) | 20% | (160) | 6% | (52) | 5% | (40) | 818 |
| Social media users | 27% | (556) | 40% | (819) | 18% | (374) | 6% | (121) | 9% | (177) | 2046 |

Continued on next page

Table THS8: *And how concerned are you, if at all, about your private, direct messages on social media sites in general being hacked?*

| Demographic | Very concerned | | Somewhat concerned | | Not very concerned | | Not concerned at all | | Don't Know / No Opinion | | Total N |
|-------------------------------------|-----------------------|-------|---------------------------|-------|---------------------------|-------|-----------------------------|-------|--------------------------------|-------|----------------|
| Adults | 28% | (626) | 39% | (851) | 17% | (383) | 6% | (135) | 9% | (206) | 2200 |
| Heard a lot/some about Twitter hack | 31% | (172) | 45% | (249) | 17% | (95) | 5% | (29) | 2% | (12) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_1: Do you currently have an account on the following social media platforms?

Facebook

| Demographic | Yes | No | Total N |
|--------------------------|------------|-----------|---------|
| Adults | 79% (1749) | 21% (451) | 2200 |
| Gender: Male | 78% (823) | 22% (239) | 1062 |
| Gender: Female | 81% (926) | 19% (213) | 1138 |
| Age: 18-34 | 75% (494) | 25% (161) | 655 |
| Age: 35-44 | 90% (321) | 10% (36) | 358 |
| Age: 45-64 | 81% (611) | 19% (140) | 751 |
| Age: 65+ | 74% (322) | 26% (114) | 436 |
| GenZers: 1997-2012 | 65% (179) | 35% (95) | 275 |
| Millennials: 1981-1996 | 86% (487) | 14% (82) | 569 |
| GenXers: 1965-1980 | 86% (452) | 14% (76) | 528 |
| Baby Boomers: 1946-1964 | 76% (571) | 24% (178) | 749 |
| PID: Dem (no lean) | 77% (614) | 23% (184) | 798 |
| PID: Ind (no lean) | 80% (547) | 20% (137) | 684 |
| PID: Rep (no lean) | 82% (588) | 18% (130) | 718 |
| PID/Gender: Dem Men | 75% (255) | 25% (83) | 339 |
| PID/Gender: Dem Women | 78% (358) | 22% (100) | 459 |
| PID/Gender: Ind Men | 76% (250) | 24% (79) | 329 |
| PID/Gender: Ind Women | 84% (297) | 16% (58) | 356 |
| PID/Gender: Rep Men | 81% (318) | 19% (76) | 394 |
| PID/Gender: Rep Women | 83% (270) | 17% (54) | 324 |
| Ideo: Liberal (1-3) | 79% (477) | 21% (129) | 606 |
| Ideo: Moderate (4) | 81% (505) | 19% (122) | 627 |
| Ideo: Conservative (5-7) | 81% (585) | 19% (137) | 722 |
| Educ: < College | 79% (1195) | 21% (317) | 1512 |
| Educ: Bachelors degree | 80% (357) | 20% (87) | 444 |
| Educ: Post-grad | 81% (198) | 19% (47) | 244 |
| Income: Under 50k | 79% (952) | 21% (255) | 1207 |
| Income: 50k-100k | 80% (526) | 20% (130) | 656 |
| Income: 100k+ | 80% (271) | 20% (66) | 337 |
| Ethnicity: White | 81% (1396) | 19% (326) | 1722 |
| Ethnicity: Hispanic | 77% (269) | 23% (80) | 349 |
| Ethnicity: Black | 75% (206) | 25% (69) | 274 |

Continued on next page

Table THSdem1_1: Do you currently have an account on the following social media platforms?
 Facebook

| Demographic | Yes | No | Total N |
|-----------------------------------|------------|-----------|---------|
| Adults | 79% (1749) | 21% (451) | 2200 |
| Ethnicity: Other | 72% (147) | 28% (57) | 204 |
| All Christian | 82% (852) | 18% (192) | 1044 |
| All Non-Christian | 76% (74) | 24% (24) | 98 |
| Atheist | 73% (84) | 27% (30) | 114 |
| Agnostic/Nothing in particular | 75% (429) | 25% (143) | 572 |
| Something Else | 83% (309) | 17% (62) | 371 |
| Religious Non-Protestant/Catholic | 76% (91) | 24% (28) | 120 |
| Evangelical | 86% (453) | 14% (76) | 529 |
| Non-Evangelical | 80% (683) | 20% (167) | 849 |
| Community: Urban | 79% (454) | 21% (120) | 574 |
| Community: Suburban | 78% (805) | 22% (227) | 1032 |
| Community: Rural | 82% (489) | 18% (104) | 593 |
| Employ: Private Sector | 83% (571) | 17% (113) | 685 |
| Employ: Government | 83% (108) | 17% (23) | 131 |
| Employ: Self-Employed | 81% (139) | 19% (32) | 171 |
| Employ: Homemaker | 85% (126) | 15% (22) | 148 |
| Employ: Retired | 76% (397) | 24% (126) | 523 |
| Employ: Unemployed | 76% (204) | 24% (65) | 269 |
| Employ: Other | 85% (104) | 15% (18) | 121 |
| Military HH: Yes | 78% (272) | 22% (75) | 347 |
| Military HH: No | 80% (1477) | 20% (376) | 1853 |
| RD/WT: Right Direction | 81% (513) | 19% (117) | 630 |
| RD/WT: Wrong Track | 79% (1236) | 21% (334) | 1570 |
| Trump Job Approve | 82% (700) | 18% (159) | 859 |
| Trump Job Disapprove | 78% (983) | 22% (271) | 1254 |
| Trump Job Strongly Approve | 83% (399) | 17% (83) | 481 |
| Trump Job Somewhat Approve | 80% (302) | 20% (76) | 378 |
| Trump Job Somewhat Disapprove | 83% (194) | 17% (40) | 234 |
| Trump Job Strongly Disapprove | 77% (789) | 23% (231) | 1020 |
| Favorable of Trump | 84% (721) | 16% (136) | 857 |
| Unfavorable of Trump | 77% (942) | 23% (274) | 1216 |

Continued on next page

Table THSdem1_1: Do you currently have an account on the following social media platforms?

Facebook

| Demographic | Yes | No | Total N |
|--------------------------------------|------------|-----------|---------|
| Adults | 79% (1749) | 21% (451) | 2200 |
| Very Favorable of Trump | 84% (435) | 16% (83) | 518 |
| Somewhat Favorable of Trump | 84% (286) | 16% (53) | 339 |
| Somewhat Unfavorable of Trump | 79% (146) | 21% (38) | 184 |
| Very Unfavorable of Trump | 77% (797) | 23% (235) | 1032 |
| #1 Issue: Economy | 81% (607) | 19% (141) | 748 |
| #1 Issue: Security | 77% (184) | 23% (56) | 240 |
| #1 Issue: Health Care | 81% (340) | 19% (78) | 418 |
| #1 Issue: Medicare / Social Security | 79% (250) | 21% (67) | 317 |
| #1 Issue: Women's Issues | 76% (88) | 24% (28) | 116 |
| #1 Issue: Education | 81% (104) | 19% (25) | 128 |
| #1 Issue: Energy | 72% (57) | 28% (22) | 79 |
| #1 Issue: Other | 77% (119) | 23% (35) | 153 |
| 2018 House Vote: Democrat | 80% (612) | 20% (153) | 765 |
| 2018 House Vote: Republican | 83% (569) | 17% (119) | 689 |
| 2018 House Vote: Someone else | 84% (44) | 16% (8) | 53 |
| 2016 Vote: Hillary Clinton | 79% (534) | 21% (142) | 676 |
| 2016 Vote: Donald Trump | 82% (572) | 18% (126) | 698 |
| 2016 Vote: Other | 86% (125) | 14% (20) | 145 |
| 2016 Vote: Didn't Vote | 76% (513) | 24% (162) | 676 |
| Voted in 2014: Yes | 81% (1044) | 19% (247) | 1291 |
| Voted in 2014: No | 78% (705) | 22% (204) | 909 |
| 2012 Vote: Barack Obama | 80% (633) | 20% (159) | 792 |
| 2012 Vote: Mitt Romney | 82% (435) | 18% (94) | 529 |
| 2012 Vote: Other | 80% (57) | 20% (15) | 72 |
| 2012 Vote: Didn't Vote | 77% (621) | 23% (182) | 804 |
| 4-Region: Northeast | 77% (302) | 23% (91) | 394 |
| 4-Region: Midwest | 83% (382) | 17% (81) | 462 |
| 4-Region: South | 82% (673) | 18% (151) | 824 |
| 4-Region: West | 75% (392) | 25% (128) | 520 |
| Twitter users | 89% (725) | 11% (94) | 818 |
| Social media users | 85% (1749) | 15% (297) | 2046 |

Continued on next page

Table THSdem1_1: Do you currently have an account on the following social media platforms?

Facebook

| Demographic | Yes | No | Total N |
|-------------------------------------|------------|-----------|---------|
| Adults | 79% (1749) | 21% (451) | 2200 |
| Heard a lot/some about Twitter hack | 79% (443) | 21% (115) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_2: Do you currently have an account on the following social media platforms?

Twitter

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 37% (818) | 63% (1382) | 2200 |
| Gender: Male | 39% (417) | 61% (645) | 1062 |
| Gender: Female | 35% (401) | 65% (737) | 1138 |
| Age: 18-34 | 51% (337) | 49% (318) | 655 |
| Age: 35-44 | 48% (172) | 52% (186) | 358 |
| Age: 45-64 | 32% (240) | 68% (511) | 751 |
| Age: 65+ | 16% (69) | 84% (367) | 436 |
| GenZers: 1997-2012 | 55% (151) | 45% (124) | 275 |
| Millennials: 1981-1996 | 48% (274) | 52% (295) | 569 |
| GenXers: 1965-1980 | 44% (231) | 56% (296) | 528 |
| Baby Boomers: 1946-1964 | 20% (153) | 80% (596) | 749 |
| PID: Dem (no lean) | 41% (330) | 59% (467) | 798 |
| PID: Ind (no lean) | 35% (241) | 65% (443) | 684 |
| PID: Rep (no lean) | 34% (247) | 66% (471) | 718 |
| PID/Gender: Dem Men | 43% (145) | 57% (194) | 339 |
| PID/Gender: Dem Women | 40% (185) | 60% (274) | 459 |
| PID/Gender: Ind Men | 36% (119) | 64% (209) | 329 |
| PID/Gender: Ind Women | 34% (122) | 66% (234) | 356 |
| PID/Gender: Rep Men | 39% (152) | 61% (242) | 394 |
| PID/Gender: Rep Women | 29% (95) | 71% (229) | 324 |
| Ideo: Liberal (1-3) | 45% (272) | 55% (334) | 606 |
| Ideo: Moderate (4) | 37% (231) | 63% (396) | 627 |
| Ideo: Conservative (5-7) | 32% (233) | 68% (489) | 722 |
| Educ: < College | 35% (522) | 65% (990) | 1512 |
| Educ: Bachelors degree | 46% (203) | 54% (241) | 444 |
| Educ: Post-grad | 38% (94) | 62% (150) | 244 |
| Income: Under 50k | 36% (431) | 64% (776) | 1207 |
| Income: 50k-100k | 38% (249) | 62% (407) | 656 |
| Income: 100k+ | 41% (138) | 59% (199) | 337 |
| Ethnicity: White | 34% (593) | 66% (1129) | 1722 |
| Ethnicity: Hispanic | 50% (175) | 50% (175) | 349 |
| Ethnicity: Black | 44% (120) | 56% (154) | 274 |

Continued on next page

Table THSdem1_2: Do you currently have an account on the following social media platforms?

Twitter

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 37% (818) | 63% (1382) | 2200 |
| Ethnicity: Other | 51% (105) | 49% (99) | 204 |
| All Christian | 36% (375) | 64% (669) | 1044 |
| All Non-Christian | 41% (40) | 59% (58) | 98 |
| Atheist | 48% (55) | 52% (59) | 114 |
| Agnostic/Nothing in particular | 36% (205) | 64% (367) | 572 |
| Something Else | 39% (143) | 61% (228) | 371 |
| Religious Non-Protestant/Catholic | 42% (50) | 58% (69) | 120 |
| Evangelical | 36% (190) | 64% (339) | 529 |
| Non-Evangelical | 36% (308) | 64% (541) | 849 |
| Community: Urban | 44% (252) | 56% (322) | 574 |
| Community: Suburban | 38% (390) | 62% (642) | 1032 |
| Community: Rural | 30% (176) | 70% (417) | 593 |
| Employ: Private Sector | 44% (302) | 56% (383) | 685 |
| Employ: Government | 43% (56) | 57% (74) | 131 |
| Employ: Self-Employed | 41% (70) | 59% (100) | 171 |
| Employ: Homemaker | 30% (45) | 70% (103) | 148 |
| Employ: Retired | 19% (101) | 81% (421) | 523 |
| Employ: Unemployed | 35% (94) | 65% (175) | 269 |
| Employ: Other | 43% (53) | 57% (69) | 121 |
| Military HH: Yes | 28% (97) | 72% (250) | 347 |
| Military HH: No | 39% (721) | 61% (1132) | 1853 |
| RD/WT: Right Direction | 38% (237) | 62% (394) | 630 |
| RD/WT: Wrong Track | 37% (581) | 63% (988) | 1570 |
| Trump Job Approve | 34% (293) | 66% (566) | 859 |
| Trump Job Disapprove | 40% (503) | 60% (751) | 1254 |
| Trump Job Strongly Approve | 35% (167) | 65% (314) | 481 |
| Trump Job Somewhat Approve | 33% (126) | 67% (252) | 378 |
| Trump Job Somewhat Disapprove | 38% (88) | 62% (146) | 234 |
| Trump Job Strongly Disapprove | 41% (415) | 59% (605) | 1020 |
| Favorable of Trump | 34% (291) | 66% (565) | 857 |
| Unfavorable of Trump | 41% (498) | 59% (718) | 1216 |

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Table THSdem1_2: Do you currently have an account on the following social media platforms?

Twitter

| Demographic | Yes | No | Total N |
|--------------------------------------|------------|------------|---------|
| Adults | 37% (818) | 63% (1382) | 2200 |
| Very Favorable of Trump | 36% (187) | 64% (331) | 518 |
| Somewhat Favorable of Trump | 31% (105) | 69% (234) | 339 |
| Somewhat Unfavorable of Trump | 35% (64) | 65% (121) | 184 |
| Very Unfavorable of Trump | 42% (434) | 58% (597) | 1032 |
| #1 Issue: Economy | 40% (300) | 60% (448) | 748 |
| #1 Issue: Security | 33% (80) | 67% (161) | 240 |
| #1 Issue: Health Care | 44% (184) | 56% (234) | 418 |
| #1 Issue: Medicare / Social Security | 22% (69) | 78% (248) | 317 |
| #1 Issue: Women's Issues | 48% (56) | 52% (60) | 116 |
| #1 Issue: Education | 46% (59) | 54% (70) | 128 |
| #1 Issue: Energy | 38% (30) | 62% (49) | 79 |
| #1 Issue: Other | 27% (41) | 73% (112) | 153 |
| 2018 House Vote: Democrat | 39% (299) | 61% (466) | 765 |
| 2018 House Vote: Republican | 35% (241) | 65% (447) | 689 |
| 2018 House Vote: Someone else | 32% (17) | 68% (36) | 53 |
| 2016 Vote: Hillary Clinton | 36% (242) | 64% (434) | 676 |
| 2016 Vote: Donald Trump | 34% (234) | 66% (464) | 698 |
| 2016 Vote: Other | 49% (71) | 51% (74) | 145 |
| 2016 Vote: Didn't Vote | 40% (269) | 60% (407) | 676 |
| Voted in 2014: Yes | 36% (469) | 64% (822) | 1291 |
| Voted in 2014: No | 38% (349) | 62% (560) | 909 |
| 2012 Vote: Barack Obama | 37% (296) | 63% (496) | 792 |
| 2012 Vote: Mitt Romney | 34% (181) | 66% (348) | 529 |
| 2012 Vote: Other | 36% (26) | 64% (46) | 72 |
| 2012 Vote: Didn't Vote | 39% (315) | 61% (489) | 804 |
| 4-Region: Northeast | 36% (142) | 64% (252) | 394 |
| 4-Region: Midwest | 36% (166) | 64% (296) | 462 |
| 4-Region: South | 38% (310) | 62% (514) | 824 |
| 4-Region: West | 39% (201) | 61% (319) | 520 |
| Twitter users | 100% (818) | — (0) | 818 |
| Social media users | 40% (818) | 60% (1228) | 2046 |

Continued on next page

Table THSdem1_2: Do you currently have an account on the following social media platforms?
Twitter

| Demographic | Yes | | No | | Total N |
|-------------------------------------|-----|-------|-----|--------|---------|
| Adults | 37% | (818) | 63% | (1382) | 2200 |
| Heard a lot/some about Twitter hack | 44% | (243) | 56% | (314) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_3: Do you currently have an account on the following social media platforms?

Reddit

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 15% (337) | 85% (1863) | 2200 |
| Gender: Male | 18% (188) | 82% (874) | 1062 |
| Gender: Female | 13% (149) | 87% (990) | 1138 |
| Age: 18-34 | 30% (194) | 70% (461) | 655 |
| Age: 35-44 | 20% (70) | 80% (288) | 358 |
| Age: 45-64 | 9% (64) | 91% (687) | 751 |
| Age: 65+ | 2% (8) | 98% (428) | 436 |
| GenZers: 1997-2012 | 33% (92) | 67% (183) | 275 |
| Millennials: 1981-1996 | 24% (135) | 76% (433) | 569 |
| GenXers: 1965-1980 | 14% (75) | 86% (452) | 528 |
| Baby Boomers: 1946-1964 | 4% (33) | 96% (716) | 749 |
| PID: Dem (no lean) | 16% (127) | 84% (671) | 798 |
| PID: Ind (no lean) | 17% (116) | 83% (568) | 684 |
| PID: Rep (no lean) | 13% (94) | 87% (624) | 718 |
| PID/Gender: Dem Men | 18% (59) | 82% (279) | 339 |
| PID/Gender: Dem Women | 15% (67) | 85% (392) | 459 |
| PID/Gender: Ind Men | 20% (64) | 80% (265) | 329 |
| PID/Gender: Ind Women | 15% (52) | 85% (304) | 356 |
| PID/Gender: Rep Men | 16% (64) | 84% (330) | 394 |
| PID/Gender: Rep Women | 9% (30) | 91% (294) | 324 |
| Ideo: Liberal (1-3) | 22% (132) | 78% (474) | 606 |
| Ideo: Moderate (4) | 14% (90) | 86% (536) | 627 |
| Ideo: Conservative (5-7) | 11% (77) | 89% (645) | 722 |
| Educ: < College | 14% (218) | 86% (1294) | 1512 |
| Educ: Bachelors degree | 17% (76) | 83% (368) | 444 |
| Educ: Post-grad | 17% (42) | 83% (202) | 244 |
| Income: Under 50k | 14% (169) | 86% (1038) | 1207 |
| Income: 50k-100k | 16% (102) | 84% (553) | 656 |
| Income: 100k+ | 19% (65) | 81% (272) | 337 |
| Ethnicity: White | 14% (248) | 86% (1474) | 1722 |
| Ethnicity: Hispanic | 27% (96) | 73% (254) | 349 |
| Ethnicity: Black | 10% (28) | 90% (246) | 274 |

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Table THSdem1_3: Do you currently have an account on the following social media platforms?
 Reddit

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 15% (337) | 85% (1863) | 2200 |
| Ethnicity: Other | 30% (61) | 70% (143) | 204 |
| All Christian | 13% (136) | 87% (908) | 1044 |
| All Non-Christian | 21% (21) | 79% (77) | 98 |
| Atheist | 33% (38) | 67% (77) | 114 |
| Agnostic/Nothing in particular | 15% (87) | 85% (485) | 572 |
| Something Else | 15% (55) | 85% (316) | 371 |
| Religious Non-Protestant/Catholic | 19% (22) | 81% (97) | 120 |
| Evangelical | 13% (66) | 87% (462) | 529 |
| Non-Evangelical | 14% (116) | 86% (733) | 849 |
| Community: Urban | 16% (92) | 84% (483) | 574 |
| Community: Suburban | 16% (170) | 84% (863) | 1032 |
| Community: Rural | 13% (75) | 87% (518) | 593 |
| Employ: Private Sector | 18% (126) | 82% (558) | 685 |
| Employ: Government | 16% (20) | 84% (110) | 131 |
| Employ: Self-Employed | 18% (30) | 82% (140) | 171 |
| Employ: Homemaker | 9% (14) | 91% (134) | 148 |
| Employ: Retired | 4% (23) | 96% (500) | 523 |
| Employ: Unemployed | 21% (57) | 79% (213) | 269 |
| Employ: Other | 10% (12) | 90% (109) | 121 |
| Military HH: Yes | 13% (47) | 87% (300) | 347 |
| Military HH: No | 16% (290) | 84% (1563) | 1853 |
| RD/WT: Right Direction | 16% (100) | 84% (531) | 630 |
| RD/WT: Wrong Track | 15% (237) | 85% (1333) | 1570 |
| Trump Job Approve | 14% (118) | 86% (742) | 859 |
| Trump Job Disapprove | 16% (203) | 84% (1051) | 1254 |
| Trump Job Strongly Approve | 13% (62) | 87% (420) | 481 |
| Trump Job Somewhat Approve | 15% (56) | 85% (322) | 378 |
| Trump Job Somewhat Disapprove | 13% (29) | 87% (205) | 234 |
| Trump Job Strongly Disapprove | 17% (174) | 83% (846) | 1020 |
| Favorable of Trump | 14% (119) | 86% (738) | 857 |
| Unfavorable of Trump | 16% (198) | 84% (1018) | 1216 |

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Table THSdem1_3: Do you currently have an account on the following social media platforms?

Reddit

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 15% (337) | 85% (1863) | 2200 |
| Very Favorable of Trump | 14% (74) | 86% (444) | 518 |
| Somewhat Favorable of Trump | 13% (45) | 87% (294) | 339 |
| Somewhat Unfavorable of Trump | 12% (23) | 88% (161) | 184 |
| Very Unfavorable of Trump | 17% (175) | 83% (857) | 1032 |
| #1 Issue: Economy | 18% (135) | 82% (614) | 748 |
| #1 Issue: Security | 9% (22) | 91% (218) | 240 |
| #1 Issue: Health Care | 16% (68) | 84% (350) | 418 |
| #1 Issue: Medicare / Social Security | 7% (23) | 93% (294) | 317 |
| #1 Issue: Women's Issues | 20% (23) | 80% (93) | 116 |
| #1 Issue: Education | 25% (33) | 75% (96) | 128 |
| #1 Issue: Energy | 24% (19) | 76% (60) | 79 |
| #1 Issue: Other | 9% (13) | 91% (140) | 153 |
| 2018 House Vote: Democrat | 17% (128) | 83% (637) | 765 |
| 2018 House Vote: Republican | 13% (87) | 87% (601) | 689 |
| 2018 House Vote: Someone else | 7% (4) | 93% (49) | 53 |
| 2016 Vote: Hillary Clinton | 14% (97) | 86% (579) | 676 |
| 2016 Vote: Donald Trump | 13% (92) | 87% (607) | 698 |
| 2016 Vote: Other | 15% (22) | 85% (124) | 145 |
| 2016 Vote: Didn't Vote | 19% (126) | 81% (550) | 676 |
| Voted in 2014: Yes | 12% (160) | 88% (1131) | 1291 |
| Voted in 2014: No | 19% (176) | 81% (733) | 909 |
| 2012 Vote: Barack Obama | 13% (105) | 87% (686) | 792 |
| 2012 Vote: Mitt Romney | 11% (56) | 89% (473) | 529 |
| 2012 Vote: Other | 7% (5) | 93% (67) | 72 |
| 2012 Vote: Didn't Vote | 21% (170) | 79% (634) | 804 |
| 4-Region: Northeast | 18% (69) | 82% (324) | 394 |
| 4-Region: Midwest | 11% (50) | 89% (412) | 462 |
| 4-Region: South | 13% (109) | 87% (716) | 824 |
| 4-Region: West | 21% (109) | 79% (411) | 520 |
| Twitter users | 29% (241) | 71% (578) | 818 |
| Social media users | 16% (337) | 84% (1710) | 2046 |

Continued on next page

Table THSdem1_3: Do you currently have an account on the following social media platforms?
Reddit

| Demographic | Yes | | No | | Total N |
|-------------------------------------|------------|-------|-----------|--------|----------------|
| Adults | 15% | (337) | 85% | (1863) | 2200 |
| Heard a lot/some about Twitter hack | 19% | (104) | 81% | (454) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_4: Do you currently have an account on the following social media platforms?

LinkedIn

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 32% (709) | 68% (1491) | 2200 |
| Gender: Male | 35% (371) | 65% (691) | 1062 |
| Gender: Female | 30% (337) | 70% (801) | 1138 |
| Age: 18-34 | 34% (222) | 66% (433) | 655 |
| Age: 35-44 | 44% (156) | 56% (202) | 358 |
| Age: 45-64 | 32% (237) | 68% (514) | 751 |
| Age: 65+ | 22% (94) | 78% (342) | 436 |
| GenZers: 1997-2012 | 23% (62) | 77% (213) | 275 |
| Millennials: 1981-1996 | 42% (242) | 58% (327) | 569 |
| GenXers: 1965-1980 | 40% (210) | 60% (318) | 528 |
| Baby Boomers: 1946-1964 | 24% (181) | 76% (568) | 749 |
| PID: Dem (no lean) | 32% (256) | 68% (542) | 798 |
| PID: Ind (no lean) | 32% (220) | 68% (464) | 684 |
| PID: Rep (no lean) | 32% (233) | 68% (485) | 718 |
| PID/Gender: Dem Men | 35% (117) | 65% (222) | 339 |
| PID/Gender: Dem Women | 30% (139) | 70% (320) | 459 |
| PID/Gender: Ind Men | 35% (114) | 65% (214) | 329 |
| PID/Gender: Ind Women | 30% (105) | 70% (250) | 356 |
| PID/Gender: Rep Men | 35% (140) | 65% (254) | 394 |
| PID/Gender: Rep Women | 29% (93) | 71% (231) | 324 |
| Ideo: Liberal (1-3) | 37% (223) | 63% (383) | 606 |
| Ideo: Moderate (4) | 33% (204) | 67% (422) | 627 |
| Ideo: Conservative (5-7) | 32% (231) | 68% (490) | 722 |
| Educ: < College | 23% (349) | 77% (1164) | 1512 |
| Educ: Bachelors degree | 51% (226) | 49% (218) | 444 |
| Educ: Post-grad | 55% (134) | 45% (110) | 244 |
| Income: Under 50k | 24% (286) | 76% (921) | 1207 |
| Income: 50k-100k | 38% (248) | 62% (408) | 656 |
| Income: 100k+ | 52% (175) | 48% (163) | 337 |
| Ethnicity: White | 32% (545) | 68% (1177) | 1722 |
| Ethnicity: Hispanic | 27% (96) | 73% (253) | 349 |
| Ethnicity: Black | 30% (81) | 70% (193) | 274 |

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Table THSdem1_4: Do you currently have an account on the following social media platforms?

LinkedIn

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 32% (709) | 68% (1491) | 2200 |
| Ethnicity: Other | 41% (83) | 59% (121) | 204 |
| All Christian | 34% (355) | 66% (688) | 1044 |
| All Non-Christian | 44% (44) | 56% (55) | 98 |
| Atheist | 29% (33) | 71% (81) | 114 |
| Agnostic/Nothing in particular | 29% (167) | 71% (405) | 572 |
| Something Else | 29% (109) | 71% (262) | 371 |
| Religious Non-Protestant/Catholic | 45% (53) | 55% (66) | 120 |
| Evangelical | 33% (174) | 67% (354) | 529 |
| Non-Evangelical | 32% (273) | 68% (576) | 849 |
| Community: Urban | 37% (213) | 63% (361) | 574 |
| Community: Suburban | 35% (360) | 65% (672) | 1032 |
| Community: Rural | 23% (136) | 77% (458) | 593 |
| Employ: Private Sector | 46% (314) | 54% (371) | 685 |
| Employ: Government | 39% (51) | 61% (80) | 131 |
| Employ: Self-Employed | 38% (65) | 62% (106) | 171 |
| Employ: Homemaker | 19% (28) | 81% (119) | 148 |
| Employ: Retired | 20% (103) | 80% (420) | 523 |
| Employ: Unemployed | 24% (66) | 76% (204) | 269 |
| Employ: Other | 26% (31) | 74% (90) | 121 |
| Military HH: Yes | 30% (104) | 70% (243) | 347 |
| Military HH: No | 33% (604) | 67% (1249) | 1853 |
| RD/WT: Right Direction | 32% (199) | 68% (432) | 630 |
| RD/WT: Wrong Track | 32% (510) | 68% (1060) | 1570 |
| Trump Job Approve | 31% (266) | 69% (593) | 859 |
| Trump Job Disapprove | 33% (420) | 67% (834) | 1254 |
| Trump Job Strongly Approve | 32% (154) | 68% (328) | 481 |
| Trump Job Somewhat Approve | 30% (113) | 70% (265) | 378 |
| Trump Job Somewhat Disapprove | 38% (89) | 62% (146) | 234 |
| Trump Job Strongly Disapprove | 32% (331) | 68% (688) | 1020 |
| Favorable of Trump | 32% (271) | 68% (585) | 857 |
| Unfavorable of Trump | 34% (412) | 66% (803) | 1216 |

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Table THSdem1_4: Do you currently have an account on the following social media platforms?

LinkedIn

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 32% (709) | 68% (1491) | 2200 |
| Very Favorable of Trump | 33% (170) | 67% (348) | 518 |
| Somewhat Favorable of Trump | 30% (102) | 70% (237) | 339 |
| Somewhat Unfavorable of Trump | 39% (71) | 61% (113) | 184 |
| Very Unfavorable of Trump | 33% (341) | 67% (690) | 1032 |
| #1 Issue: Economy | 37% (275) | 63% (473) | 748 |
| #1 Issue: Security | 28% (68) | 72% (173) | 240 |
| #1 Issue: Health Care | 39% (163) | 61% (255) | 418 |
| #1 Issue: Medicare / Social Security | 20% (64) | 80% (253) | 317 |
| #1 Issue: Women's Issues | 26% (30) | 74% (86) | 116 |
| #1 Issue: Education | 33% (42) | 67% (86) | 128 |
| #1 Issue: Energy | 24% (19) | 76% (60) | 79 |
| #1 Issue: Other | 31% (48) | 69% (105) | 153 |
| 2018 House Vote: Democrat | 37% (280) | 63% (485) | 765 |
| 2018 House Vote: Republican | 34% (234) | 66% (454) | 689 |
| 2018 House Vote: Someone else | 39% (20) | 61% (32) | 53 |
| 2016 Vote: Hillary Clinton | 36% (243) | 64% (433) | 676 |
| 2016 Vote: Donald Trump | 34% (237) | 66% (461) | 698 |
| 2016 Vote: Other | 46% (67) | 54% (78) | 145 |
| 2016 Vote: Didn't Vote | 24% (160) | 76% (516) | 676 |
| Voted in 2014: Yes | 37% (482) | 63% (809) | 1291 |
| Voted in 2014: No | 25% (227) | 75% (682) | 909 |
| 2012 Vote: Barack Obama | 38% (298) | 62% (494) | 792 |
| 2012 Vote: Mitt Romney | 36% (188) | 64% (341) | 529 |
| 2012 Vote: Other | 36% (26) | 64% (46) | 72 |
| 2012 Vote: Didn't Vote | 24% (195) | 76% (609) | 804 |
| 4-Region: Northeast | 34% (133) | 66% (261) | 394 |
| 4-Region: Midwest | 33% (152) | 67% (310) | 462 |
| 4-Region: South | 31% (255) | 69% (569) | 824 |
| 4-Region: West | 32% (168) | 68% (352) | 520 |
| Twitter users | 50% (413) | 50% (405) | 818 |
| Social media users | 35% (709) | 65% (1338) | 2046 |

Continued on next page

Table THSdem1_4: Do you currently have an account on the following social media platforms?

LinkedIn

| Demographic | Yes | | No | | Total N |
|-------------------------------------|------------|-------|-----------|--------|----------------|
| Adults | 32% | (709) | 68% | (1491) | 2200 |
| Heard a lot/some about Twitter hack | 36% | (202) | 64% | (356) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_5: Do you currently have an account on the following social media platforms?

Instagram

| Demographic | Yes | No | Total N |
|--------------------------|------------|------------|---------|
| Adults | 48% (1061) | 52% (1139) | 2200 |
| Gender: Male | 41% (435) | 59% (626) | 1062 |
| Gender: Female | 55% (626) | 45% (512) | 1138 |
| Age: 18-34 | 79% (517) | 21% (138) | 655 |
| Age: 35-44 | 60% (216) | 40% (142) | 358 |
| Age: 45-64 | 33% (248) | 67% (503) | 751 |
| Age: 65+ | 18% (80) | 82% (356) | 436 |
| GenZers: 1997-2012 | 87% (240) | 13% (35) | 275 |
| Millennials: 1981-1996 | 70% (396) | 30% (173) | 569 |
| GenXers: 1965-1980 | 47% (247) | 53% (281) | 528 |
| Baby Boomers: 1946-1964 | 23% (170) | 77% (579) | 749 |
| PID: Dem (no lean) | 54% (434) | 46% (364) | 798 |
| PID: Ind (no lean) | 49% (338) | 51% (346) | 684 |
| PID: Rep (no lean) | 40% (289) | 60% (429) | 718 |
| PID/Gender: Dem Men | 45% (153) | 55% (186) | 339 |
| PID/Gender: Dem Women | 61% (280) | 39% (178) | 459 |
| PID/Gender: Ind Men | 39% (129) | 61% (199) | 329 |
| PID/Gender: Ind Women | 59% (209) | 41% (147) | 356 |
| PID/Gender: Rep Men | 39% (153) | 61% (241) | 394 |
| PID/Gender: Rep Women | 42% (136) | 58% (188) | 324 |
| Ideo: Liberal (1-3) | 60% (365) | 40% (241) | 606 |
| Ideo: Moderate (4) | 44% (278) | 56% (349) | 627 |
| Ideo: Conservative (5-7) | 38% (277) | 62% (445) | 722 |
| Educ: < College | 47% (715) | 53% (797) | 1512 |
| Educ: Bachelors degree | 51% (224) | 49% (219) | 444 |
| Educ: Post-grad | 50% (121) | 50% (123) | 244 |
| Income: Under 50k | 47% (566) | 53% (641) | 1207 |
| Income: 50k-100k | 48% (317) | 52% (339) | 656 |
| Income: 100k+ | 53% (178) | 47% (159) | 337 |
| Ethnicity: White | 44% (752) | 56% (970) | 1722 |
| Ethnicity: Hispanic | 65% (226) | 35% (123) | 349 |
| Ethnicity: Black | 64% (176) | 36% (99) | 274 |

Continued on next page

Table THSdem1_5: Do you currently have an account on the following social media platforms?
 Instagram

| Demographic | Yes | No | Total N |
|-----------------------------------|------------|------------|---------|
| Adults | 48% (1061) | 52% (1139) | 2200 |
| Ethnicity: Other | 66% (134) | 34% (70) | 204 |
| All Christian | 42% (442) | 58% (602) | 1044 |
| All Non-Christian | 51% (51) | 49% (48) | 98 |
| Atheist | 55% (62) | 45% (52) | 114 |
| Agnostic/Nothing in particular | 53% (301) | 47% (271) | 572 |
| Something Else | 55% (205) | 45% (166) | 371 |
| Religious Non-Protestant/Catholic | 49% (59) | 51% (61) | 120 |
| Evangelical | 44% (230) | 56% (298) | 529 |
| Non-Evangelical | 47% (396) | 53% (453) | 849 |
| Community: Urban | 53% (302) | 47% (272) | 574 |
| Community: Suburban | 49% (503) | 51% (529) | 1032 |
| Community: Rural | 43% (255) | 57% (338) | 593 |
| Employ: Private Sector | 53% (364) | 47% (320) | 685 |
| Employ: Government | 61% (80) | 39% (50) | 131 |
| Employ: Self-Employed | 50% (85) | 50% (86) | 171 |
| Employ: Homemaker | 52% (76) | 48% (71) | 148 |
| Employ: Retired | 20% (107) | 80% (416) | 523 |
| Employ: Unemployed | 52% (140) | 48% (130) | 269 |
| Employ: Other | 58% (70) | 42% (51) | 121 |
| Military HH: Yes | 34% (117) | 66% (230) | 347 |
| Military HH: No | 51% (944) | 49% (909) | 1853 |
| RD/WT: Right Direction | 46% (292) | 54% (338) | 630 |
| RD/WT: Wrong Track | 49% (769) | 51% (800) | 1570 |
| Trump Job Approve | 42% (360) | 58% (500) | 859 |
| Trump Job Disapprove | 52% (653) | 48% (601) | 1254 |
| Trump Job Strongly Approve | 39% (185) | 61% (296) | 481 |
| Trump Job Somewhat Approve | 46% (174) | 54% (204) | 378 |
| Trump Job Somewhat Disapprove | 46% (108) | 54% (126) | 234 |
| Trump Job Strongly Disapprove | 53% (544) | 47% (476) | 1020 |
| Favorable of Trump | 41% (352) | 59% (504) | 857 |
| Unfavorable of Trump | 53% (639) | 47% (576) | 1216 |

Continued on next page

Table THSdem1_5: Do you currently have an account on the following social media platforms?

Instagram

| Demographic | Yes | No | Total N |
|--------------------------------------|------------|------------|---------|
| Adults | 48% (1061) | 52% (1139) | 2200 |
| Very Favorable of Trump | 40% (210) | 60% (308) | 518 |
| Somewhat Favorable of Trump | 42% (143) | 58% (196) | 339 |
| Somewhat Unfavorable of Trump | 44% (81) | 56% (103) | 184 |
| Very Unfavorable of Trump | 54% (558) | 46% (474) | 1032 |
| #1 Issue: Economy | 51% (385) | 49% (363) | 748 |
| #1 Issue: Security | 44% (106) | 56% (135) | 240 |
| #1 Issue: Health Care | 47% (196) | 53% (222) | 418 |
| #1 Issue: Medicare / Social Security | 25% (80) | 75% (237) | 317 |
| #1 Issue: Women's Issues | 76% (88) | 24% (28) | 116 |
| #1 Issue: Education | 69% (89) | 31% (40) | 128 |
| #1 Issue: Energy | 60% (47) | 40% (32) | 79 |
| #1 Issue: Other | 46% (70) | 54% (83) | 153 |
| 2018 House Vote: Democrat | 49% (373) | 51% (391) | 765 |
| 2018 House Vote: Republican | 38% (262) | 62% (427) | 689 |
| 2018 House Vote: Someone else | 40% (21) | 60% (31) | 53 |
| 2016 Vote: Hillary Clinton | 47% (316) | 53% (360) | 676 |
| 2016 Vote: Donald Trump | 37% (259) | 63% (439) | 698 |
| 2016 Vote: Other | 49% (71) | 51% (75) | 145 |
| 2016 Vote: Didn't Vote | 61% (412) | 39% (264) | 676 |
| Voted in 2014: Yes | 41% (524) | 59% (767) | 1291 |
| Voted in 2014: No | 59% (538) | 41% (372) | 909 |
| 2012 Vote: Barack Obama | 45% (357) | 55% (435) | 792 |
| 2012 Vote: Mitt Romney | 35% (183) | 65% (346) | 529 |
| 2012 Vote: Other | 35% (25) | 65% (47) | 72 |
| 2012 Vote: Didn't Vote | 62% (495) | 38% (309) | 804 |
| 4-Region: Northeast | 48% (187) | 52% (206) | 394 |
| 4-Region: Midwest | 41% (190) | 59% (272) | 462 |
| 4-Region: South | 47% (390) | 53% (435) | 824 |
| 4-Region: West | 57% (294) | 43% (226) | 520 |
| Twitter users | 78% (642) | 22% (176) | 818 |
| Social media users | 52% (1061) | 48% (985) | 2046 |

Continued on next page

Table THSdem1_5: Do you currently have an account on the following social media platforms?
Instagram

| Demographic | Yes | No | Total N |
|-------------------------------------|------------|------------|---------|
| Adults | 48% (1061) | 52% (1139) | 2200 |
| Heard a lot/some about Twitter hack | 52% (288) | 48% (270) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_6: Do you currently have an account on the following social media platforms?

Snapchat

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 30% (651) | 70% (1549) | 2200 |
| Gender: Male | 24% (253) | 76% (809) | 1062 |
| Gender: Female | 35% (398) | 65% (740) | 1138 |
| Age: 18-34 | 61% (401) | 39% (254) | 655 |
| Age: 35-44 | 39% (140) | 61% (218) | 358 |
| Age: 45-64 | 13% (95) | 87% (656) | 751 |
| Age: 65+ | 4% (16) | 96% (421) | 436 |
| GenZers: 1997-2012 | 78% (216) | 22% (59) | 275 |
| Millennials: 1981-1996 | 45% (258) | 55% (311) | 569 |
| GenXers: 1965-1980 | 25% (134) | 75% (394) | 528 |
| Baby Boomers: 1946-1964 | 5% (40) | 95% (709) | 749 |
| PID: Dem (no lean) | 35% (278) | 65% (519) | 798 |
| PID: Ind (no lean) | 28% (191) | 72% (493) | 684 |
| PID: Rep (no lean) | 25% (182) | 75% (536) | 718 |
| PID/Gender: Dem Men | 26% (87) | 74% (251) | 339 |
| PID/Gender: Dem Women | 42% (191) | 58% (268) | 459 |
| PID/Gender: Ind Men | 20% (66) | 80% (263) | 329 |
| PID/Gender: Ind Women | 35% (125) | 65% (230) | 356 |
| PID/Gender: Rep Men | 25% (100) | 75% (295) | 394 |
| PID/Gender: Rep Women | 25% (82) | 75% (242) | 324 |
| Ideo: Liberal (1-3) | 35% (210) | 65% (396) | 606 |
| Ideo: Moderate (4) | 29% (183) | 71% (443) | 627 |
| Ideo: Conservative (5-7) | 21% (155) | 79% (567) | 722 |
| Educ: < College | 31% (462) | 69% (1050) | 1512 |
| Educ: Bachelors degree | 28% (124) | 72% (320) | 444 |
| Educ: Post-grad | 27% (65) | 73% (179) | 244 |
| Income: Under 50k | 30% (358) | 70% (849) | 1207 |
| Income: 50k-100k | 28% (183) | 72% (473) | 656 |
| Income: 100k+ | 33% (110) | 67% (227) | 337 |
| Ethnicity: White | 26% (450) | 74% (1272) | 1722 |
| Ethnicity: Hispanic | 45% (159) | 55% (191) | 349 |
| Ethnicity: Black | 44% (119) | 56% (155) | 274 |

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Table THSdem1_6: Do you currently have an account on the following social media platforms?
 Snapchat

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 30% (651) | 70% (1549) | 2200 |
| Ethnicity: Other | 40% (82) | 60% (122) | 204 |
| All Christian | 25% (261) | 75% (783) | 1044 |
| All Non-Christian | 24% (24) | 76% (75) | 98 |
| Atheist | 29% (34) | 71% (81) | 114 |
| Agnostic/Nothing in particular | 35% (199) | 65% (373) | 572 |
| Something Else | 36% (134) | 64% (238) | 371 |
| Religious Non-Protestant/Catholic | 27% (32) | 73% (87) | 120 |
| Evangelical | 27% (141) | 73% (388) | 529 |
| Non-Evangelical | 28% (236) | 72% (613) | 849 |
| Community: Urban | 31% (178) | 69% (397) | 574 |
| Community: Suburban | 28% (293) | 72% (739) | 1032 |
| Community: Rural | 30% (180) | 70% (413) | 593 |
| Employ: Private Sector | 33% (227) | 67% (457) | 685 |
| Employ: Government | 38% (49) | 62% (81) | 131 |
| Employ: Self-Employed | 33% (56) | 67% (115) | 171 |
| Employ: Homemaker | 30% (44) | 70% (103) | 148 |
| Employ: Retired | 6% (32) | 94% (491) | 523 |
| Employ: Unemployed | 30% (81) | 70% (189) | 269 |
| Employ: Other | 36% (44) | 64% (78) | 121 |
| Military HH: Yes | 22% (76) | 78% (271) | 347 |
| Military HH: No | 31% (576) | 69% (1278) | 1853 |
| RD/WT: Right Direction | 29% (181) | 71% (449) | 630 |
| RD/WT: Wrong Track | 30% (470) | 70% (1099) | 1570 |
| Trump Job Approve | 27% (232) | 73% (628) | 859 |
| Trump Job Disapprove | 31% (390) | 69% (864) | 1254 |
| Trump Job Strongly Approve | 22% (107) | 78% (374) | 481 |
| Trump Job Somewhat Approve | 33% (124) | 67% (253) | 378 |
| Trump Job Somewhat Disapprove | 29% (69) | 71% (165) | 234 |
| Trump Job Strongly Disapprove | 31% (321) | 69% (699) | 1020 |
| Favorable of Trump | 26% (224) | 74% (632) | 857 |
| Unfavorable of Trump | 32% (384) | 68% (831) | 1216 |

Continued on next page

Table THSdem1_6: Do you currently have an account on the following social media platforms?

Snapchat

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 30% (651) | 70% (1549) | 2200 |
| Very Favorable of Trump | 25% (131) | 75% (387) | 518 |
| Somewhat Favorable of Trump | 28% (94) | 72% (245) | 339 |
| Somewhat Unfavorable of Trump | 28% (52) | 72% (132) | 184 |
| Very Unfavorable of Trump | 32% (332) | 68% (699) | 1032 |
| #1 Issue: Economy | 33% (250) | 67% (498) | 748 |
| #1 Issue: Security | 29% (70) | 71% (170) | 240 |
| #1 Issue: Health Care | 24% (102) | 76% (316) | 418 |
| #1 Issue: Medicare / Social Security | 13% (40) | 87% (277) | 317 |
| #1 Issue: Women's Issues | 52% (60) | 48% (56) | 116 |
| #1 Issue: Education | 48% (62) | 52% (67) | 128 |
| #1 Issue: Energy | 36% (28) | 64% (51) | 79 |
| #1 Issue: Other | 25% (39) | 75% (114) | 153 |
| 2018 House Vote: Democrat | 27% (206) | 73% (558) | 765 |
| 2018 House Vote: Republican | 22% (150) | 78% (539) | 689 |
| 2018 House Vote: Someone else | 21% (11) | 79% (42) | 53 |
| 2016 Vote: Hillary Clinton | 25% (167) | 75% (509) | 676 |
| 2016 Vote: Donald Trump | 22% (156) | 78% (543) | 698 |
| 2016 Vote: Other | 24% (35) | 76% (110) | 145 |
| 2016 Vote: Didn't Vote | 43% (292) | 57% (384) | 676 |
| Voted in 2014: Yes | 21% (277) | 79% (1014) | 1291 |
| Voted in 2014: No | 41% (375) | 59% (534) | 909 |
| 2012 Vote: Barack Obama | 24% (192) | 76% (600) | 792 |
| 2012 Vote: Mitt Romney | 19% (101) | 81% (427) | 529 |
| 2012 Vote: Other | 12% (9) | 88% (63) | 72 |
| 2012 Vote: Didn't Vote | 43% (349) | 57% (455) | 804 |
| 4-Region: Northeast | 27% (105) | 73% (288) | 394 |
| 4-Region: Midwest | 29% (133) | 71% (329) | 462 |
| 4-Region: South | 28% (233) | 72% (592) | 824 |
| 4-Region: West | 35% (180) | 65% (340) | 520 |
| Twitter users | 50% (409) | 50% (409) | 818 |
| Social media users | 32% (651) | 68% (1395) | 2046 |

Continued on next page

Table THSdem1_6: Do you currently have an account on the following social media platforms?
Snapchat

| Demographic | Yes | | No | | Total N |
|-------------------------------------|-----|-------|-----|--------|---------|
| Adults | 30% | (651) | 70% | (1549) | 2200 |
| Heard a lot/some about Twitter hack | 31% | (173) | 69% | (384) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_7: Do you currently have an account on the following social media platforms?

YouTube

| Demographic | Yes | No | Total N |
|--------------------------|------------|-----------|---------|
| Adults | 66% (1461) | 34% (739) | 2200 |
| Gender: Male | 68% (720) | 32% (342) | 1062 |
| Gender: Female | 65% (741) | 35% (398) | 1138 |
| Age: 18-34 | 90% (592) | 10% (63) | 655 |
| Age: 35-44 | 81% (291) | 19% (67) | 358 |
| Age: 45-64 | 56% (423) | 44% (328) | 751 |
| Age: 65+ | 35% (155) | 65% (282) | 436 |
| GenZers: 1997-2012 | 93% (257) | 7% (18) | 275 |
| Millennials: 1981-1996 | 85% (486) | 15% (83) | 569 |
| GenXers: 1965-1980 | 71% (375) | 29% (152) | 528 |
| Baby Boomers: 1946-1964 | 43% (321) | 57% (428) | 749 |
| PID: Dem (no lean) | 67% (536) | 33% (262) | 798 |
| PID: Ind (no lean) | 70% (477) | 30% (207) | 684 |
| PID: Rep (no lean) | 62% (448) | 38% (271) | 718 |
| PID/Gender: Dem Men | 65% (219) | 35% (120) | 339 |
| PID/Gender: Dem Women | 69% (317) | 31% (142) | 459 |
| PID/Gender: Ind Men | 69% (227) | 31% (102) | 329 |
| PID/Gender: Ind Women | 70% (250) | 30% (105) | 356 |
| PID/Gender: Rep Men | 70% (274) | 30% (120) | 394 |
| PID/Gender: Rep Women | 53% (173) | 47% (151) | 324 |
| Ideo: Liberal (1-3) | 70% (425) | 30% (180) | 606 |
| Ideo: Moderate (4) | 65% (408) | 35% (218) | 627 |
| Ideo: Conservative (5-7) | 62% (444) | 38% (278) | 722 |
| Educ: < College | 67% (1018) | 33% (494) | 1512 |
| Educ: Bachelors degree | 63% (281) | 37% (163) | 444 |
| Educ: Post-grad | 66% (162) | 34% (82) | 244 |
| Income: Under 50k | 68% (818) | 32% (389) | 1207 |
| Income: 50k-100k | 64% (423) | 36% (233) | 656 |
| Income: 100k+ | 65% (219) | 35% (118) | 337 |
| Ethnicity: White | 62% (1067) | 38% (655) | 1722 |
| Ethnicity: Hispanic | 78% (273) | 22% (76) | 349 |
| Ethnicity: Black | 83% (227) | 17% (47) | 274 |

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Table THSdem1_7: Do you currently have an account on the following social media platforms?
 YouTube

| Demographic | Yes | No | Total N |
|-----------------------------------|------------|-----------|---------|
| Adults | 66% (1461) | 34% (739) | 2200 |
| Ethnicity: Other | 82% (167) | 18% (37) | 204 |
| All Christian | 59% (616) | 41% (428) | 1044 |
| All Non-Christian | 62% (61) | 38% (37) | 98 |
| Atheist | 78% (89) | 22% (25) | 114 |
| Agnostic/Nothing in particular | 72% (410) | 28% (162) | 572 |
| Something Else | 76% (284) | 24% (88) | 371 |
| Religious Non-Protestant/Catholic | 64% (77) | 36% (43) | 120 |
| Evangelical | 69% (363) | 31% (166) | 529 |
| Non-Evangelical | 60% (510) | 40% (339) | 849 |
| Community: Urban | 74% (425) | 26% (150) | 574 |
| Community: Suburban | 66% (679) | 34% (354) | 1032 |
| Community: Rural | 60% (357) | 40% (236) | 593 |
| Employ: Private Sector | 71% (486) | 29% (198) | 685 |
| Employ: Government | 71% (92) | 29% (38) | 131 |
| Employ: Self-Employed | 77% (132) | 23% (38) | 171 |
| Employ: Homemaker | 67% (100) | 33% (48) | 148 |
| Employ: Retired | 41% (213) | 59% (310) | 523 |
| Employ: Unemployed | 75% (203) | 25% (67) | 269 |
| Employ: Other | 75% (90) | 25% (31) | 121 |
| Military HH: Yes | 55% (192) | 45% (155) | 347 |
| Military HH: No | 68% (1269) | 32% (584) | 1853 |
| RD/WT: Right Direction | 67% (424) | 33% (207) | 630 |
| RD/WT: Wrong Track | 66% (1037) | 34% (533) | 1570 |
| Trump Job Approve | 64% (547) | 36% (313) | 859 |
| Trump Job Disapprove | 68% (854) | 32% (400) | 1254 |
| Trump Job Strongly Approve | 65% (312) | 35% (170) | 481 |
| Trump Job Somewhat Approve | 62% (235) | 38% (143) | 378 |
| Trump Job Somewhat Disapprove | 66% (155) | 34% (79) | 234 |
| Trump Job Strongly Disapprove | 69% (699) | 31% (321) | 1020 |
| Favorable of Trump | 62% (535) | 38% (321) | 857 |
| Unfavorable of Trump | 68% (827) | 32% (388) | 1216 |

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Table THSdem1_7: Do you currently have an account on the following social media platforms?

YouTube

| Demographic | Yes | No | Total N |
|--------------------------------------|------------|-----------|---------|
| Adults | 66% (1461) | 34% (739) | 2200 |
| Very Favorable of Trump | 65% (337) | 35% (181) | 518 |
| Somewhat Favorable of Trump | 59% (198) | 41% (141) | 339 |
| Somewhat Unfavorable of Trump | 61% (113) | 39% (71) | 184 |
| Very Unfavorable of Trump | 69% (714) | 31% (317) | 1032 |
| #1 Issue: Economy | 70% (524) | 30% (224) | 748 |
| #1 Issue: Security | 61% (146) | 39% (94) | 240 |
| #1 Issue: Health Care | 69% (289) | 31% (128) | 418 |
| #1 Issue: Medicare / Social Security | 46% (145) | 54% (172) | 317 |
| #1 Issue: Women's Issues | 78% (90) | 22% (26) | 116 |
| #1 Issue: Education | 74% (95) | 26% (33) | 128 |
| #1 Issue: Energy | 84% (66) | 16% (13) | 79 |
| #1 Issue: Other | 68% (105) | 32% (48) | 153 |
| 2018 House Vote: Democrat | 63% (485) | 37% (279) | 765 |
| 2018 House Vote: Republican | 61% (422) | 39% (266) | 689 |
| 2018 House Vote: Someone else | 66% (35) | 34% (18) | 53 |
| 2016 Vote: Hillary Clinton | 63% (426) | 37% (251) | 676 |
| 2016 Vote: Donald Trump | 59% (412) | 41% (286) | 698 |
| 2016 Vote: Other | 73% (105) | 27% (40) | 145 |
| 2016 Vote: Didn't Vote | 76% (516) | 24% (160) | 676 |
| Voted in 2014: Yes | 60% (771) | 40% (520) | 1291 |
| Voted in 2014: No | 76% (690) | 24% (219) | 909 |
| 2012 Vote: Barack Obama | 62% (491) | 38% (301) | 792 |
| 2012 Vote: Mitt Romney | 58% (306) | 42% (223) | 529 |
| 2012 Vote: Other | 63% (45) | 37% (27) | 72 |
| 2012 Vote: Didn't Vote | 77% (618) | 23% (186) | 804 |
| 4-Region: Northeast | 68% (266) | 32% (128) | 394 |
| 4-Region: Midwest | 60% (276) | 40% (187) | 462 |
| 4-Region: South | 69% (565) | 31% (259) | 824 |
| 4-Region: West | 68% (355) | 32% (165) | 520 |
| Twitter users | 86% (708) | 14% (111) | 818 |
| Social media users | 71% (1461) | 29% (586) | 2046 |

Continued on next page

Table THSdem1_7: Do you currently have an account on the following social media platforms?

YouTube

| Demographic | Yes | No | Total N |
|-------------------------------------|------------|-----------|---------|
| Adults | 66% (1461) | 34% (739) | 2200 |
| Heard a lot/some about Twitter hack | 69% (384) | 31% (173) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_8: Do you currently have an account on the following social media platforms?

TikTok

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 19% (408) | 81% (1792) | 2200 |
| Gender: Male | 14% (145) | 86% (917) | 1062 |
| Gender: Female | 23% (263) | 77% (875) | 1138 |
| Age: 18-34 | 40% (262) | 60% (393) | 655 |
| Age: 35-44 | 24% (87) | 76% (271) | 358 |
| Age: 45-64 | 6% (49) | 94% (702) | 751 |
| Age: 65+ | 2% (10) | 98% (426) | 436 |
| GenZers: 1997-2012 | 58% (158) | 42% (116) | 275 |
| Millennials: 1981-1996 | 27% (152) | 73% (417) | 569 |
| GenXers: 1965-1980 | 14% (74) | 86% (454) | 528 |
| Baby Boomers: 1946-1964 | 3% (22) | 97% (727) | 749 |
| PID: Dem (no lean) | 24% (190) | 76% (608) | 798 |
| PID: Ind (no lean) | 19% (130) | 81% (555) | 684 |
| PID: Rep (no lean) | 12% (89) | 88% (629) | 718 |
| PID/Gender: Dem Men | 19% (63) | 81% (276) | 339 |
| PID/Gender: Dem Women | 28% (126) | 72% (332) | 459 |
| PID/Gender: Ind Men | 12% (39) | 88% (290) | 329 |
| PID/Gender: Ind Women | 25% (90) | 75% (265) | 356 |
| PID/Gender: Rep Men | 11% (42) | 89% (352) | 394 |
| PID/Gender: Rep Women | 14% (46) | 86% (278) | 324 |
| Ideo: Liberal (1-3) | 23% (142) | 77% (464) | 606 |
| Ideo: Moderate (4) | 18% (114) | 82% (513) | 627 |
| Ideo: Conservative (5-7) | 11% (82) | 89% (640) | 722 |
| Educ: < College | 21% (313) | 79% (1199) | 1512 |
| Educ: Bachelors degree | 14% (61) | 86% (383) | 444 |
| Educ: Post-grad | 14% (34) | 86% (210) | 244 |
| Income: Under 50k | 19% (233) | 81% (974) | 1207 |
| Income: 50k-100k | 18% (117) | 82% (539) | 656 |
| Income: 100k+ | 17% (58) | 83% (279) | 337 |
| Ethnicity: White | 15% (261) | 85% (1461) | 1722 |
| Ethnicity: Hispanic | 31% (108) | 69% (242) | 349 |
| Ethnicity: Black | 32% (88) | 68% (187) | 274 |

Continued on next page

Table THSdem1_8: Do you currently have an account on the following social media platforms?
 TikTok

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 19% (408) | 81% (1792) | 2200 |
| Ethnicity: Other | 29% (59) | 71% (145) | 204 |
| All Christian | 15% (159) | 85% (885) | 1044 |
| All Non-Christian | 19% (19) | 81% (80) | 98 |
| Atheist | 22% (25) | 78% (89) | 114 |
| Agnostic/Nothing in particular | 21% (122) | 79% (450) | 572 |
| Something Else | 23% (84) | 77% (288) | 371 |
| Religious Non-Protestant/Catholic | 20% (24) | 80% (96) | 120 |
| Evangelical | 18% (95) | 82% (433) | 529 |
| Non-Evangelical | 16% (134) | 84% (715) | 849 |
| Community: Urban | 22% (125) | 78% (449) | 574 |
| Community: Suburban | 16% (162) | 84% (870) | 1032 |
| Community: Rural | 20% (120) | 80% (473) | 593 |
| Employ: Private Sector | 18% (120) | 82% (564) | 685 |
| Employ: Government | 15% (20) | 85% (110) | 131 |
| Employ: Self-Employed | 18% (30) | 82% (141) | 171 |
| Employ: Homemaker | 21% (30) | 79% (117) | 148 |
| Employ: Retired | 5% (25) | 95% (498) | 523 |
| Employ: Unemployed | 20% (54) | 80% (216) | 269 |
| Employ: Other | 34% (41) | 66% (81) | 121 |
| Military HH: Yes | 13% (44) | 87% (303) | 347 |
| Military HH: No | 20% (364) | 80% (1489) | 1853 |
| RD/WT: Right Direction | 15% (98) | 85% (533) | 630 |
| RD/WT: Wrong Track | 20% (310) | 80% (1260) | 1570 |
| Trump Job Approve | 15% (128) | 85% (731) | 859 |
| Trump Job Disapprove | 21% (265) | 79% (989) | 1254 |
| Trump Job Strongly Approve | 13% (61) | 87% (420) | 481 |
| Trump Job Somewhat Approve | 18% (67) | 82% (311) | 378 |
| Trump Job Somewhat Disapprove | 24% (57) | 76% (177) | 234 |
| Trump Job Strongly Disapprove | 20% (208) | 80% (812) | 1020 |
| Favorable of Trump | 14% (119) | 86% (737) | 857 |
| Unfavorable of Trump | 21% (261) | 79% (955) | 1216 |

Continued on next page

Table THSdem1_8: Do you currently have an account on the following social media platforms?

TikTok

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 19% (408) | 81% (1792) | 2200 |
| Very Favorable of Trump | 14% (72) | 86% (446) | 518 |
| Somewhat Favorable of Trump | 14% (47) | 86% (292) | 339 |
| Somewhat Unfavorable of Trump | 19% (34) | 81% (150) | 184 |
| Very Unfavorable of Trump | 22% (227) | 78% (805) | 1032 |
| #1 Issue: Economy | 21% (160) | 79% (588) | 748 |
| #1 Issue: Security | 16% (40) | 84% (201) | 240 |
| #1 Issue: Health Care | 15% (62) | 85% (356) | 418 |
| #1 Issue: Medicare / Social Security | 6% (18) | 94% (298) | 317 |
| #1 Issue: Women's Issues | 40% (47) | 60% (69) | 116 |
| #1 Issue: Education | 33% (42) | 67% (86) | 128 |
| #1 Issue: Energy | 26% (21) | 74% (58) | 79 |
| #1 Issue: Other | 11% (17) | 89% (136) | 153 |
| 2018 House Vote: Democrat | 19% (143) | 81% (622) | 765 |
| 2018 House Vote: Republican | 12% (81) | 88% (607) | 689 |
| 2018 House Vote: Someone else | 12% (6) | 88% (46) | 53 |
| 2016 Vote: Hillary Clinton | 16% (105) | 84% (571) | 676 |
| 2016 Vote: Donald Trump | 12% (81) | 88% (618) | 698 |
| 2016 Vote: Other | 19% (28) | 81% (117) | 145 |
| 2016 Vote: Didn't Vote | 29% (193) | 71% (483) | 676 |
| Voted in 2014: Yes | 13% (173) | 87% (1118) | 1291 |
| Voted in 2014: No | 26% (234) | 74% (675) | 909 |
| 2012 Vote: Barack Obama | 16% (124) | 84% (668) | 792 |
| 2012 Vote: Mitt Romney | 10% (53) | 90% (476) | 529 |
| 2012 Vote: Other | 7% (5) | 93% (67) | 72 |
| 2012 Vote: Didn't Vote | 28% (226) | 72% (578) | 804 |
| 4-Region: Northeast | 19% (73) | 81% (321) | 394 |
| 4-Region: Midwest | 14% (66) | 86% (396) | 462 |
| 4-Region: South | 20% (162) | 80% (663) | 824 |
| 4-Region: West | 21% (107) | 79% (413) | 520 |
| Twitter users | 33% (274) | 67% (545) | 818 |
| Social media users | 20% (408) | 80% (1639) | 2046 |

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Table THSdem1_8: Do you currently have an account on the following social media platforms?
TikTok

| Demographic | Yes | | No | | Total N |
|-------------------------------------|-----|-------|-----|--------|---------|
| Adults | 19% | (408) | 81% | (1792) | 2200 |
| Heard a lot/some about Twitter hack | 20% | (110) | 80% | (448) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_9: Do you currently have an account on the following social media platforms?

WhatsApp

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 20% (430) | 80% (1770) | 2200 |
| Gender: Male | 21% (224) | 79% (837) | 1062 |
| Gender: Female | 18% (205) | 82% (933) | 1138 |
| Age: 18-34 | 29% (191) | 71% (464) | 655 |
| Age: 35-44 | 31% (111) | 69% (247) | 358 |
| Age: 45-64 | 13% (100) | 87% (651) | 751 |
| Age: 65+ | 6% (28) | 94% (408) | 436 |
| GenZers: 1997-2012 | 28% (76) | 72% (199) | 275 |
| Millennials: 1981-1996 | 30% (171) | 70% (398) | 569 |
| GenXers: 1965-1980 | 21% (112) | 79% (416) | 528 |
| Baby Boomers: 1946-1964 | 8% (62) | 92% (687) | 749 |
| PID: Dem (no lean) | 22% (177) | 78% (620) | 798 |
| PID: Ind (no lean) | 19% (133) | 81% (552) | 684 |
| PID: Rep (no lean) | 17% (119) | 83% (599) | 718 |
| PID/Gender: Dem Men | 19% (66) | 81% (273) | 339 |
| PID/Gender: Dem Women | 24% (112) | 76% (347) | 459 |
| PID/Gender: Ind Men | 22% (74) | 78% (255) | 329 |
| PID/Gender: Ind Women | 17% (59) | 83% (296) | 356 |
| PID/Gender: Rep Men | 22% (85) | 78% (309) | 394 |
| PID/Gender: Rep Women | 11% (34) | 89% (290) | 324 |
| Ideo: Liberal (1-3) | 24% (143) | 76% (463) | 606 |
| Ideo: Moderate (4) | 22% (135) | 78% (492) | 627 |
| Ideo: Conservative (5-7) | 16% (117) | 84% (605) | 722 |
| Educ: < College | 15% (231) | 85% (1281) | 1512 |
| Educ: Bachelors degree | 28% (125) | 72% (319) | 444 |
| Educ: Post-grad | 30% (74) | 70% (170) | 244 |
| Income: Under 50k | 17% (207) | 83% (1000) | 1207 |
| Income: 50k-100k | 20% (128) | 80% (528) | 656 |
| Income: 100k+ | 28% (95) | 72% (242) | 337 |
| Ethnicity: White | 17% (289) | 83% (1433) | 1722 |
| Ethnicity: Hispanic | 36% (125) | 64% (224) | 349 |
| Ethnicity: Black | 27% (74) | 73% (200) | 274 |

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Table THSdem1_9: Do you currently have an account on the following social media platforms?

WhatsApp

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 20% (430) | 80% (1770) | 2200 |
| Ethnicity: Other | 33% (67) | 67% (137) | 204 |
| All Christian | 20% (205) | 80% (838) | 1044 |
| All Non-Christian | 39% (39) | 61% (60) | 98 |
| Atheist | 21% (24) | 79% (90) | 114 |
| Agnostic/Nothing in particular | 17% (95) | 83% (477) | 572 |
| Something Else | 18% (67) | 82% (304) | 371 |
| Religious Non-Protestant/Catholic | 33% (40) | 67% (80) | 120 |
| Evangelical | 19% (102) | 81% (427) | 529 |
| Non-Evangelical | 19% (159) | 81% (690) | 849 |
| Community: Urban | 31% (178) | 69% (397) | 574 |
| Community: Suburban | 17% (176) | 83% (856) | 1032 |
| Community: Rural | 13% (76) | 87% (518) | 593 |
| Employ: Private Sector | 26% (178) | 74% (507) | 685 |
| Employ: Government | 25% (32) | 75% (98) | 131 |
| Employ: Self-Employed | 27% (46) | 73% (125) | 171 |
| Employ: Homemaker | 13% (19) | 87% (129) | 148 |
| Employ: Retired | 10% (53) | 90% (470) | 523 |
| Employ: Unemployed | 14% (37) | 86% (232) | 269 |
| Employ: Other | 19% (23) | 81% (98) | 121 |
| Military HH: Yes | 15% (52) | 85% (295) | 347 |
| Military HH: No | 20% (378) | 80% (1476) | 1853 |
| RD/WT: Right Direction | 21% (134) | 79% (496) | 630 |
| RD/WT: Wrong Track | 19% (296) | 81% (1274) | 1570 |
| Trump Job Approve | 18% (153) | 82% (706) | 859 |
| Trump Job Disapprove | 21% (258) | 79% (996) | 1254 |
| Trump Job Strongly Approve | 17% (83) | 83% (399) | 481 |
| Trump Job Somewhat Approve | 19% (70) | 81% (308) | 378 |
| Trump Job Somewhat Disapprove | 20% (48) | 80% (186) | 234 |
| Trump Job Strongly Disapprove | 21% (210) | 79% (810) | 1020 |
| Favorable of Trump | 17% (149) | 83% (707) | 857 |
| Unfavorable of Trump | 21% (256) | 79% (959) | 1216 |

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Table THSdem1_9: Do you currently have an account on the following social media platforms?

WhatsApp

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 20% (430) | 80% (1770) | 2200 |
| Very Favorable of Trump | 18% (93) | 82% (425) | 518 |
| Somewhat Favorable of Trump | 17% (56) | 83% (283) | 339 |
| Somewhat Unfavorable of Trump | 22% (41) | 78% (143) | 184 |
| Very Unfavorable of Trump | 21% (215) | 79% (817) | 1032 |
| #1 Issue: Economy | 23% (170) | 77% (578) | 748 |
| #1 Issue: Security | 20% (47) | 80% (193) | 240 |
| #1 Issue: Health Care | 18% (75) | 82% (343) | 418 |
| #1 Issue: Medicare / Social Security | 10% (32) | 90% (285) | 317 |
| #1 Issue: Women's Issues | 26% (30) | 74% (86) | 116 |
| #1 Issue: Education | 27% (35) | 73% (94) | 128 |
| #1 Issue: Energy | 22% (17) | 78% (62) | 79 |
| #1 Issue: Other | 15% (23) | 85% (130) | 153 |
| 2018 House Vote: Democrat | 23% (173) | 77% (592) | 765 |
| 2018 House Vote: Republican | 16% (111) | 84% (577) | 689 |
| 2018 House Vote: Someone else | 18% (10) | 82% (43) | 53 |
| 2016 Vote: Hillary Clinton | 21% (145) | 79% (531) | 676 |
| 2016 Vote: Donald Trump | 17% (122) | 83% (577) | 698 |
| 2016 Vote: Other | 17% (24) | 83% (121) | 145 |
| 2016 Vote: Didn't Vote | 20% (138) | 80% (538) | 676 |
| Voted in 2014: Yes | 17% (224) | 83% (1067) | 1291 |
| Voted in 2014: No | 23% (206) | 77% (703) | 909 |
| 2012 Vote: Barack Obama | 20% (158) | 80% (634) | 792 |
| 2012 Vote: Mitt Romney | 15% (79) | 85% (450) | 529 |
| 2012 Vote: Other | 20% (14) | 80% (58) | 72 |
| 2012 Vote: Didn't Vote | 22% (179) | 78% (624) | 804 |
| 4-Region: Northeast | 25% (99) | 75% (294) | 394 |
| 4-Region: Midwest | 12% (57) | 88% (405) | 462 |
| 4-Region: South | 20% (163) | 80% (662) | 824 |
| 4-Region: West | 21% (111) | 79% (409) | 520 |
| Twitter users | 30% (243) | 70% (575) | 818 |
| Social media users | 21% (430) | 79% (1616) | 2046 |

Continued on next page

Table THSdem1_9: Do you currently have an account on the following social media platforms?

WhatsApp

| Demographic | Yes | | No | | Total N |
|-------------------------------------|------------|-------|-----------|--------|----------------|
| Adults | 20% | (430) | 80% | (1770) | 2200 |
| Heard a lot/some about Twitter hack | 21% | (119) | 79% | (438) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table THSdem1_10: Do you currently have an account on the following social media platforms?

Pinterest

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 40% (887) | 60% (1313) | 2200 |
| Gender: Male | 26% (281) | 74% (781) | 1062 |
| Gender: Female | 53% (606) | 47% (532) | 1138 |
| Age: 18-34 | 52% (339) | 48% (317) | 655 |
| Age: 35-44 | 46% (164) | 54% (194) | 358 |
| Age: 45-64 | 38% (284) | 62% (467) | 751 |
| Age: 65+ | 23% (101) | 77% (335) | 436 |
| GenZers: 1997-2012 | 58% (160) | 42% (115) | 275 |
| Millennials: 1981-1996 | 46% (261) | 54% (307) | 569 |
| GenXers: 1965-1980 | 43% (225) | 57% (303) | 528 |
| Baby Boomers: 1946-1964 | 30% (223) | 70% (526) | 749 |
| PID: Dem (no lean) | 44% (348) | 56% (449) | 798 |
| PID: Ind (no lean) | 36% (248) | 64% (436) | 684 |
| PID: Rep (no lean) | 40% (290) | 60% (428) | 718 |
| PID/Gender: Dem Men | 28% (95) | 72% (244) | 339 |
| PID/Gender: Dem Women | 55% (253) | 45% (206) | 459 |
| PID/Gender: Ind Men | 21% (68) | 79% (261) | 329 |
| PID/Gender: Ind Women | 51% (180) | 49% (176) | 356 |
| PID/Gender: Rep Men | 30% (117) | 70% (277) | 394 |
| PID/Gender: Rep Women | 53% (173) | 47% (151) | 324 |
| Ideo: Liberal (1-3) | 45% (274) | 55% (332) | 606 |
| Ideo: Moderate (4) | 36% (224) | 64% (402) | 627 |
| Ideo: Conservative (5-7) | 39% (281) | 61% (441) | 722 |
| Educ: < College | 40% (599) | 60% (914) | 1512 |
| Educ: Bachelors degree | 40% (180) | 60% (264) | 444 |
| Educ: Post-grad | 45% (109) | 55% (135) | 244 |
| Income: Under 50k | 39% (465) | 61% (742) | 1207 |
| Income: 50k-100k | 41% (268) | 59% (388) | 656 |
| Income: 100k+ | 46% (154) | 54% (183) | 337 |
| Ethnicity: White | 41% (711) | 59% (1011) | 1722 |
| Ethnicity: Hispanic | 47% (166) | 53% (184) | 349 |
| Ethnicity: Black | 33% (92) | 67% (183) | 274 |

Continued on next page

Table THSdem1_10: Do you currently have an account on the following social media platforms?

Pinterest

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 40% (887) | 60% (1313) | 2200 |
| Ethnicity: Other | 41% (84) | 59% (120) | 204 |
| All Christian | 40% (413) | 60% (631) | 1044 |
| All Non-Christian | 27% (27) | 73% (72) | 98 |
| Atheist | 44% (51) | 56% (64) | 114 |
| Agnostic/Nothing in particular | 39% (225) | 61% (347) | 572 |
| Something Else | 46% (172) | 54% (199) | 371 |
| Religious Non-Protestant/Catholic | 30% (36) | 70% (83) | 120 |
| Evangelical | 44% (232) | 56% (297) | 529 |
| Non-Evangelical | 39% (333) | 61% (516) | 849 |
| Community: Urban | 40% (231) | 60% (343) | 574 |
| Community: Suburban | 40% (415) | 60% (617) | 1032 |
| Community: Rural | 41% (240) | 59% (353) | 593 |
| Employ: Private Sector | 44% (299) | 56% (386) | 685 |
| Employ: Government | 46% (60) | 54% (71) | 131 |
| Employ: Self-Employed | 45% (77) | 55% (94) | 171 |
| Employ: Homemaker | 48% (71) | 52% (77) | 148 |
| Employ: Retired | 27% (141) | 73% (381) | 523 |
| Employ: Unemployed | 33% (89) | 67% (181) | 269 |
| Employ: Other | 45% (55) | 55% (67) | 121 |
| Military HH: Yes | 38% (133) | 62% (214) | 347 |
| Military HH: No | 41% (754) | 59% (1100) | 1853 |
| RD/WT: Right Direction | 39% (248) | 61% (383) | 630 |
| RD/WT: Wrong Track | 41% (639) | 59% (930) | 1570 |
| Trump Job Approve | 40% (342) | 60% (517) | 859 |
| Trump Job Disapprove | 41% (509) | 59% (745) | 1254 |
| Trump Job Strongly Approve | 38% (183) | 62% (298) | 481 |
| Trump Job Somewhat Approve | 42% (159) | 58% (219) | 378 |
| Trump Job Somewhat Disapprove | 37% (86) | 63% (149) | 234 |
| Trump Job Strongly Disapprove | 42% (423) | 58% (596) | 1020 |
| Favorable of Trump | 41% (349) | 59% (508) | 857 |
| Unfavorable of Trump | 39% (479) | 61% (736) | 1216 |

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Table THSdem1_10: Do you currently have an account on the following social media platforms?

Pinterest

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 40% (887) | 60% (1313) | 2200 |
| Very Favorable of Trump | 40% (208) | 60% (310) | 518 |
| Somewhat Favorable of Trump | 42% (141) | 58% (198) | 339 |
| Somewhat Unfavorable of Trump | 33% (61) | 67% (123) | 184 |
| Very Unfavorable of Trump | 41% (418) | 59% (613) | 1032 |
| #1 Issue: Economy | 40% (300) | 60% (449) | 748 |
| #1 Issue: Security | 41% (97) | 59% (143) | 240 |
| #1 Issue: Health Care | 39% (164) | 61% (254) | 418 |
| #1 Issue: Medicare / Social Security | 30% (96) | 70% (221) | 317 |
| #1 Issue: Women's Issues | 59% (68) | 41% (48) | 116 |
| #1 Issue: Education | 59% (75) | 41% (53) | 128 |
| #1 Issue: Energy | 36% (28) | 64% (51) | 79 |
| #1 Issue: Other | 38% (58) | 62% (96) | 153 |
| 2018 House Vote: Democrat | 41% (310) | 59% (455) | 765 |
| 2018 House Vote: Republican | 41% (282) | 59% (406) | 689 |
| 2018 House Vote: Someone else | 38% (20) | 62% (32) | 53 |
| 2016 Vote: Hillary Clinton | 39% (265) | 61% (411) | 676 |
| 2016 Vote: Donald Trump | 39% (269) | 61% (429) | 698 |
| 2016 Vote: Other | 42% (62) | 58% (84) | 145 |
| 2016 Vote: Didn't Vote | 43% (289) | 57% (387) | 676 |
| Voted in 2014: Yes | 39% (508) | 61% (783) | 1291 |
| Voted in 2014: No | 42% (378) | 58% (531) | 909 |
| 2012 Vote: Barack Obama | 39% (309) | 61% (483) | 792 |
| 2012 Vote: Mitt Romney | 38% (201) | 62% (328) | 529 |
| 2012 Vote: Other | 42% (30) | 58% (41) | 72 |
| 2012 Vote: Didn't Vote | 43% (345) | 57% (459) | 804 |
| 4-Region: Northeast | 36% (140) | 64% (253) | 394 |
| 4-Region: Midwest | 39% (181) | 61% (281) | 462 |
| 4-Region: South | 42% (345) | 58% (480) | 824 |
| 4-Region: West | 42% (221) | 58% (299) | 520 |
| Twitter users | 57% (465) | 43% (353) | 818 |
| Social media users | 43% (887) | 57% (1159) | 2046 |

Continued on next page

Table THSdem1_10: Do you currently have an account on the following social media platforms?

Pinterest

| Demographic | Yes | | No | | Total N |
|-------------------------------------|-----|-------|-----|--------|---------|
| Adults | 40% | (887) | 60% | (1313) | 2200 |
| Heard a lot/some about Twitter hack | 44% | (244) | 56% | (313) | 557 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|------------------|--------------------------|-----------|------------|
| xdemAll | Adults | 2200 | 100% |
| xdemGender | Gender: Male | 1062 | 48% |
| | Gender: Female | 1138 | 52% |
| | N | 2200 | |
| age | Age: 18-34 | 655 | 30% |
| | Age: 35-44 | 358 | 16% |
| | Age: 45-64 | 751 | 34% |
| | Age: 65+ | 436 | 20% |
| | N | 2200 | |
| demAgeGeneration | GenZers: 1997-2012 | 275 | 12% |
| | Millennials: 1981-1996 | 569 | 26% |
| | GenXers: 1965-1980 | 528 | 24% |
| | Baby Boomers: 1946-1964 | 749 | 34% |
| | N | 2120 | |
| xpid3 | PID: Dem (no lean) | 798 | 36% |
| | PID: Ind (no lean) | 684 | 31% |
| | PID: Rep (no lean) | 718 | 33% |
| | N | 2200 | |
| xpidGender | PID/Gender: Dem Men | 339 | 15% |
| | PID/Gender: Dem Women | 459 | 21% |
| | PID/Gender: Ind Men | 329 | 15% |
| | PID/Gender: Ind Women | 356 | 16% |
| | PID/Gender: Rep Men | 394 | 18% |
| | PID/Gender: Rep Women | 324 | 15% |
| | N | 2200 | |
| xdemIdeo3 | Ideo: Liberal (1-3) | 606 | 28% |
| | Ideo: Moderate (4) | 627 | 28% |
| | Ideo: Conservative (5-7) | 722 | 33% |
| | N | 1954 | |
| xeduc3 | Educ: < College | 1512 | 69% |
| | Educ: Bachelors degree | 444 | 20% |
| | Educ: Post-grad | 244 | 11% |
| | N | 2200 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|----------------|-----------------------------------|-----------|------------|
| xdemInc3 | Income: Under 50k | 1207 | 55% |
| | Income: 50k-100k | 656 | 30% |
| | Income: 100k+ | 337 | 15% |
| | N | 2200 | |
| xdemWhite | Ethnicity: White | 1722 | 78% |
| xdemHispBin | Ethnicity: Hispanic | 349 | 16% |
| demBlackBin | Ethnicity: Black | 274 | 12% |
| demRaceOther | Ethnicity: Other | 204 | 9% |
| xdemReligion | All Christian | 1044 | 47% |
| | All Non-Christian | 98 | 4% |
| | Atheist | 114 | 5% |
| | Agnostic/Nothing in particular | 572 | 26% |
| | Something Else | 371 | 17% |
| | N | 2200 | |
| xdemReligOther | Religious Non-Protestant/Catholic | 120 | 5% |
| xdemEvang | Evangelical | 529 | 24% |
| | Non-Evangelical | 849 | 39% |
| | N | 1378 | |
| xdemUsr | Community: Urban | 574 | 26% |
| | Community: Suburban | 1032 | 47% |
| | Community: Rural | 593 | 27% |
| | N | 2200 | |
| xdemEmploy | Employ: Private Sector | 685 | 31% |
| | Employ: Government | 131 | 6% |
| | Employ: Self-Employed | 171 | 8% |
| | Employ: Homemaker | 148 | 7% |
| | Employ: Retired | 523 | 24% |
| | Employ: Unemployed | 269 | 12% |
| | Employ: Other | 121 | 6% |
| | N | 2047 | |
| xdemMilHH1 | Military HH: Yes | 347 | 16% |
| | Military HH: No | 1853 | 84% |
| | N | 2200 | |
| xnrl | RD/WT: Right Direction | 630 | 29% |
| | RD/WT: Wrong Track | 1570 | 71% |
| | N | 2200 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|----------------|--------------------------------------|-----------|------------|
| Trump_Approve | Trump Job Approve | 859 | 39% |
| | Trump Job Disapprove | 1254 | 57% |
| | N | 2113 | |
| Trump_Approve2 | Trump Job Strongly Approve | 481 | 22% |
| | Trump Job Somewhat Approve | 378 | 17% |
| | Trump Job Somewhat Disapprove | 234 | 11% |
| | Trump Job Strongly Disapprove | 1020 | 46% |
| | N | 2113 | |
| Trump_Fav | Favorable of Trump | 857 | 39% |
| | Unfavorable of Trump | 1216 | 55% |
| | N | 2072 | |
| Trump_Fav_FULL | Very Favorable of Trump | 518 | 24% |
| | Somewhat Favorable of Trump | 339 | 15% |
| | Somewhat Unfavorable of Trump | 184 | 8% |
| | Very Unfavorable of Trump | 1032 | 47% |
| | N | 2072 | |
| xnr3 | #1 Issue: Economy | 748 | 34% |
| | #1 Issue: Security | 240 | 11% |
| | #1 Issue: Health Care | 418 | 19% |
| | #1 Issue: Medicare / Social Security | 317 | 14% |
| | #1 Issue: Women's Issues | 116 | 5% |
| | #1 Issue: Education | 128 | 6% |
| | #1 Issue: Energy | 79 | 4% |
| | #1 Issue: Other | 153 | 7% |
| | N | 2200 | |
| xsubVote18O | 2018 House Vote: Democrat | 765 | 35% |
| | 2018 House Vote: Republican | 689 | 31% |
| | 2018 House Vote: Someone else | 53 | 2% |
| | N | 1506 | |
| xsubVote16O | 2016 Vote: Hillary Clinton | 676 | 31% |
| | 2016 Vote: Donald Trump | 698 | 32% |
| | 2016 Vote: Other | 145 | 7% |
| | 2016 Vote: Didn't Vote | 676 | 31% |
| | N | 2195 | |
| xsubVote14O | Voted in 2014: Yes | 1291 | 59% |
| | Voted in 2014: No | 909 | 41% |
| | N | 2200 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|-------------------------------------|-----------|------------|
| xsubVote12O | 2012 Vote: Barack Obama | 792 | 36% |
| | 2012 Vote: Mitt Romney | 529 | 24% |
| | 2012 Vote: Other | 72 | 3% |
| | 2012 Vote: Didn't Vote | 804 | 37% |
| | N | 2196 | |
| xreg4 | 4-Region: Northeast | 394 | 18% |
| | 4-Region: Midwest | 462 | 21% |
| | 4-Region: South | 824 | 37% |
| | 4-Region: West | 520 | 24% |
| | N | 2200 | |
| THSxdem1 | Twitter users | 818 | 37% |
| THSxdem2 | Social media users | 2046 | 93% |
| THSxdem3 | Heard a lot/some about Twitter hack | 557 | 25% |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

