



National Tracking Poll #200736
July 06-12, 2020

Crosstabulation Results

Methodology:

This poll was conducted between July 6-July 12, 2020 among a national sample of 24203 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MTC1: Considering the COVID-19 pandemic (coronavirus), how comfortable would you feel going to a movie in theaters today?

Demographic	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know / No opinion	Total N
Adults	9% (2183)	13% (3081)	18% (4367)	54% (13188)	6% (1383)	24203
Gender: Male	11% (1269)	14% (1676)	19% (2216)	50% (5833)	6% (686)	11681
Gender: Female	7% (914)	11% (1405)	17% (2151)	59% (7355)	6% (697)	12522
Age: 18-34	10% (710)	15% (1104)	21% (1505)	45% (3234)	9% (655)	7208
Age: 35-44	12% (482)	14% (567)	19% (732)	49% (1945)	5% (207)	3934
Age: 45-64	9% (716)	12% (1027)	17% (1396)	58% (4783)	4% (339)	8261
Age: 65+	6% (275)	8% (383)	15% (734)	67% (3226)	4% (181)	4800
GenZers: 1997-2012	8% (237)	14% (452)	23% (715)	44% (1370)	11% (350)	3123
Millennials: 1981-1996	12% (700)	15% (920)	19% (1137)	47% (2819)	7% (396)	5972
GenXers: 1965-1980	11% (638)	14% (814)	18% (1054)	53% (3207)	5% (286)	5998
Baby Boomers: 1946-1964	7% (569)	10% (830)	16% (1328)	62% (5053)	4% (305)	8085
PID: Dem (no lean)	5% (403)	9% (780)	16% (1379)	67% (5860)	3% (274)	8695
PID: Ind (no lean)	9% (683)	12% (981)	19% (1487)	51% (4091)	9% (735)	7977
PID: Rep (no lean)	15% (1098)	18% (1321)	20% (1501)	43% (3237)	5% (374)	7531
PID/Gender: Dem Men	6% (240)	11% (430)	17% (661)	62% (2365)	3% (115)	3811
PID/Gender: Dem Women	3% (162)	7% (350)	15% (718)	72% (3495)	3% (159)	4884
PID/Gender: Ind Men	10% (376)	13% (519)	20% (774)	48% (1890)	10% (376)	3934
PID/Gender: Ind Women	8% (307)	11% (462)	18% (714)	54% (2201)	9% (359)	4042
PID/Gender: Rep Men	17% (653)	18% (727)	20% (781)	40% (1578)	5% (195)	3936
PID/Gender: Rep Women	12% (445)	17% (594)	20% (720)	46% (1659)	5% (178)	3595
Ideo: Liberal (1-3)	5% (358)	9% (635)	17% (1227)	66% (4697)	2% (157)	7073
Ideo: Moderate (4)	7% (425)	12% (783)	18% (1146)	59% (3739)	4% (282)	6375
Ideo: Conservative (5-7)	15% (1168)	17% (1347)	19% (1551)	45% (3562)	5% (367)	7995
Educ: < College	9% (1519)	13% (2154)	18% (2961)	53% (8799)	7% (1204)	16636
Educ: Bachelors degree	9% (443)	13% (616)	19% (924)	57% (2782)	2% (118)	4883
Educ: Post-grad	8% (222)	12% (312)	18% (482)	60% (1608)	2% (61)	2685
Income: Under 50k	9% (1134)	12% (1561)	17% (2199)	54% (6930)	8% (1022)	12847
Income: 50k-100k	9% (696)	13% (1004)	19% (1466)	55% (4165)	3% (257)	7587
Income: 100k+	9% (353)	14% (516)	19% (702)	56% (2094)	3% (104)	3769

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Table MTC1: Considering the COVID-19 pandemic (coronavirus), how comfortable would you feel going to a movie in theaters today?

Demographic	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know / No opinion	Total N
Adults	9% (2183)	13% (3081)	18% (4367)	54% (13188)	6% (1383)	24203
Ethnicity: White	10% (1851)	13% (2524)	19% (3509)	53% (10118)	5% (940)	18941
Ethnicity: Hispanic	8% (308)	13% (483)	19% (748)	54% (2084)	6% (221)	3844
Ethnicity: Afr. Am.	6% (182)	11% (332)	15% (447)	59% (1776)	9% (281)	3018
Ethnicity: Other	7% (150)	10% (225)	18% (412)	58% (1295)	7% (162)	2244
All Christian	10% (1090)	13% (1485)	19% (2209)	54% (6185)	4% (410)	11379
All Non-Christian	7% (91)	14% (168)	17% (217)	57% (713)	5% (57)	1247
Atheist	6% (69)	11% (126)	16% (190)	64% (759)	4% (42)	1185
Agnostic/Nothing in particular	8% (496)	11% (699)	17% (1077)	54% (3370)	10% (609)	6251
Something Else	11% (438)	15% (603)	16% (676)	52% (2161)	6% (264)	4142
Religious Non-Protestant/Catholic	8% (118)	14% (211)	18% (268)	56% (842)	4% (64)	1503
Evangelical	14% (833)	16% (984)	17% (1067)	48% (2964)	5% (319)	6166
Non-Evangelical	7% (650)	12% (1040)	19% (1739)	58% (5160)	4% (335)	8925
Community: Urban	9% (566)	12% (736)	18% (1090)	55% (3454)	6% (384)	6230
Community: Suburban	8% (960)	13% (1470)	18% (2132)	56% (6540)	5% (565)	11666
Community: Rural	10% (657)	14% (876)	18% (1145)	51% (3195)	7% (434)	6307
Employ: Private Sector	11% (836)	16% (1138)	19% (1414)	51% (3726)	3% (217)	7329
Employ: Government	10% (155)	17% (264)	20% (326)	48% (771)	5% (78)	1594
Employ: Self-Employed	9% (176)	15% (284)	18% (350)	52% (986)	6% (111)	1906
Employ: Homemaker	8% (123)	11% (171)	17% (268)	58% (938)	7% (107)	1608
Employ: Retired	7% (370)	8% (445)	15% (845)	66% (3612)	4% (217)	5489
Employ: Unemployed	9% (293)	12% (389)	18% (595)	51% (1659)	10% (334)	3270
Employ: Other	9% (139)	11% (179)	17% (268)	50% (782)	13% (206)	1574
Military HH: Yes	10% (360)	15% (551)	17% (636)	54% (2037)	5% (183)	3767
Military HH: No	9% (1824)	12% (2530)	18% (3731)	55% (11151)	6% (1200)	20436
RD/WT: Right Direction	16% (1020)	19% (1217)	20% (1298)	38% (2467)	7% (478)	6480
RD/WT: Wrong Track	7% (1164)	11% (1864)	17% (3070)	60% (10721)	5% (905)	17723
Trump Job Approve	16% (1496)	19% (1753)	20% (1882)	40% (3725)	6% (536)	9392
Trump Job Disapprove	4% (599)	9% (1215)	17% (2358)	66% (9065)	4% (490)	13727

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Table MTC1: Considering the COVID-19 pandemic (coronavirus), how comfortable would you feel going to a movie in theaters today?

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't know / No opinion		Total N
Adults	9%	(2183)	13%	(3081)	18%	(4367)	54%	(13188)	6%	(1383)	24203
Trump Job Strongly Approve	22%	(1124)	18%	(961)	17%	(886)	37%	(1949)	6%	(299)	5220
Trump Job Somewhat Approve	9%	(372)	19%	(792)	24%	(995)	43%	(1776)	6%	(237)	4172
Trump Job Somewhat Disapprove	5%	(140)	14%	(384)	25%	(697)	51%	(1399)	4%	(117)	2737
Trump Job Strongly Disapprove	4%	(459)	8%	(831)	15%	(1661)	70%	(7666)	3%	(373)	10991
Favorable of Trump	16%	(1491)	18%	(1711)	20%	(1840)	41%	(3777)	5%	(485)	9304
Unfavorable of Trump	4%	(600)	9%	(1245)	17%	(2341)	66%	(8920)	4%	(500)	13606
Very Favorable of Trump	20%	(1116)	18%	(1010)	18%	(975)	38%	(2106)	6%	(308)	5514
Somewhat Favorable of Trump	10%	(375)	18%	(701)	23%	(865)	44%	(1671)	5%	(177)	3789
Somewhat Unfavorable of Trump	7%	(156)	15%	(337)	24%	(542)	49%	(1096)	4%	(95)	2225
Very Unfavorable of Trump	4%	(445)	8%	(908)	16%	(1799)	69%	(7823)	4%	(405)	11381
#1 Issue: Economy	11%	(859)	15%	(1228)	20%	(1563)	49%	(3939)	5%	(373)	7962
#1 Issue: Security	16%	(474)	18%	(539)	19%	(588)	41%	(1255)	6%	(179)	3034
#1 Issue: Health Care	5%	(221)	9%	(422)	16%	(764)	66%	(3060)	4%	(202)	4669
#1 Issue: Medicare / Social Security	7%	(219)	8%	(246)	15%	(483)	65%	(2079)	5%	(157)	3184
#1 Issue: Women's Issues	9%	(103)	14%	(159)	21%	(249)	47%	(555)	9%	(110)	1176
#1 Issue: Education	9%	(125)	15%	(215)	21%	(315)	47%	(686)	9%	(132)	1473
#1 Issue: Energy	8%	(67)	11%	(92)	19%	(156)	57%	(475)	5%	(44)	832
#1 Issue: Other	6%	(114)	10%	(181)	13%	(251)	61%	(1140)	10%	(187)	1872
2018 House Vote: Democrat	5%	(369)	8%	(666)	15%	(1216)	70%	(5656)	2%	(189)	8095
2018 House Vote: Republican	15%	(1092)	18%	(1273)	20%	(1444)	42%	(3015)	4%	(294)	7118
2018 House Vote: Someone else	11%	(82)	11%	(84)	19%	(144)	51%	(395)	8%	(65)	770
2016 Vote: Hillary Clinton	5%	(352)	8%	(605)	15%	(1089)	70%	(5209)	2%	(173)	7428
2016 Vote: Donald Trump	15%	(1100)	18%	(1323)	19%	(1435)	44%	(3252)	4%	(320)	7429
2016 Vote: Other	8%	(116)	11%	(164)	22%	(317)	55%	(789)	4%	(53)	1438
2016 Vote: Didn't Vote	8%	(613)	13%	(989)	19%	(1520)	50%	(3929)	11%	(836)	7887
Voted in 2014: Yes	10%	(1320)	12%	(1726)	18%	(2436)	57%	(7897)	3%	(461)	13839
Voted in 2014: No	8%	(863)	13%	(1355)	19%	(1931)	51%	(5292)	9%	(922)	10364
2012 Vote: Barack Obama	6%	(488)	10%	(837)	16%	(1406)	66%	(5798)	3%	(226)	8755
2012 Vote: Mitt Romney	14%	(772)	17%	(941)	20%	(1106)	46%	(2565)	4%	(230)	5614
2012 Vote: Other	16%	(123)	16%	(125)	19%	(153)	43%	(338)	7%	(52)	791
2012 Vote: Didn't Vote	9%	(799)	13%	(1174)	19%	(1696)	50%	(4468)	10%	(873)	9010

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Adults	9% (2183)	13% (3081)	18% (4367)	54% (13188)	6% (1383)	24203
4-Region: Northeast	8% (345)	13% (573)	18% (759)	57% (2453)	5% (200)	4330
4-Region: Midwest	10% (516)	15% (768)	19% (961)	50% (2543)	6% (297)	5085
4-Region: South	8% (763)	11% (1037)	18% (1661)	55% (5013)	7% (593)	9067
4-Region: West	10% (560)	12% (703)	17% (985)	56% (3180)	5% (293)	5721
200710	8% (175)	16% (344)	18% (394)	53% (1134)	5% (105)	2153
200713	8% (178)	12% (265)	17% (373)	57% (1251)	6% (139)	2205
200714	9% (203)	15% (325)	18% (382)	51% (1096)	7% (153)	2159
200720	10% (226)	13% (294)	17% (373)	55% (1215)	5% (119)	2227
200721	8% (173)	13% (271)	19% (399)	54% (1152)	6% (122)	2117
200722	10% (237)	12% (264)	19% (429)	54% (1213)	5% (114)	2257
200726	9% (196)	12% (272)	19% (424)	55% (1229)	5% (101)	2221
200728	10% (224)	11% (259)	17% (391)	56% (1283)	6% (137)	2294
200734	9% (194)	13% (291)	21% (448)	52% (1131)	5% (110)	2175
200735	10% (213)	12% (253)	17% (363)	56% (1222)	7% (149)	2201
200736	8% (166)	11% (243)	18% (390)	57% (1261)	6% (133)	2194

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	24203	100%
xdemGender	Gender: Male	11681	48%
	Gender: Female	12522	52%
	N	24203	
age	Age: 18-34	7208	30%
	Age: 35-44	3934	16%
	Age: 45-64	8261	34%
	Age: 65+	4800	20%
	N	24203	
demAgeGeneration	GenZers: 1997-2012	3123	13%
	Millennials: 1981-1996	5972	25%
	GenXers: 1965-1980	5998	25%
	Baby Boomers: 1946-1964	8085	33%
	N	23178	
xpid3	PID: Dem (no lean)	8695	36%
	PID: Ind (no lean)	7977	33%
	PID: Rep (no lean)	7531	31%
	N	24203	
xpidGender	PID/Gender: Dem Men	3811	16%
	PID/Gender: Dem Women	4884	20%
	PID/Gender: Ind Men	3934	16%
	PID/Gender: Ind Women	4042	17%
	PID/Gender: Rep Men	3936	16%
	PID/Gender: Rep Women	3595	15%
	N	24203	
xdemIdeo3	Ideo: Liberal (1-3)	7073	29%
	Ideo: Moderate (4)	6375	26%
	Ideo: Conservative (5-7)	7995	33%
	N	21444	
xeduc3	Educ: < College	16636	69%
	Educ: Bachelors degree	4883	20%
	Educ: Post-grad	2685	11%
	N	24203	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	12847	53%
	Income: 50k-100k	7587	31%
	Income: 100k+	3769	16%
	N	24203	
xdemWhite	Ethnicity: White	18941	78%
xdemHispBin	Ethnicity: Hispanic	3844	16%
demBlackBin	Ethnicity: Afr. Am.	3018	12%
demRaceOther	Ethnicity: Other	2244	9%
xdemReligion	All Christian	11379	47%
	All Non-Christian	1247	5%
	Atheist	1185	5%
	Agnostic/Nothing in particular	6251	26%
	Something Else	4142	17%
	N	24203	
xdemReligOther	Religious Non-Protestant/Catholic	1503	6%
xdemEvang	Evangelical	6166	25%
	Non-Evangelical	8925	37%
	N	15092	
xdemUsr	Community: Urban	6230	26%
	Community: Suburban	11666	48%
	Community: Rural	6307	26%
	N	24203	
xdemEmploy	Employ: Private Sector	7329	30%
	Employ: Government	1594	7%
	Employ: Self-Employed	1906	8%
	Employ: Homemaker	1608	7%
	Employ: Retired	5489	23%
	Employ: Unemployed	3270	14%
	Employ: Other	1574	7%
	N	22770	
xdemMilHH1	Military HH: Yes	3767	16%
	Military HH: No	20436	84%
	N	24203	
xnrl	RD/WT: Right Direction	6480	27%
	RD/WT: Wrong Track	17723	73%
	N	24203	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	9392	39%
	Trump Job Disapprove	13727	57%
	N	23119	
Trump_Approve2	Trump Job Strongly Approve	5220	22%
	Trump Job Somewhat Approve	4172	17%
	Trump Job Somewhat Disapprove	2737	11%
	Trump Job Strongly Disapprove	10991	45%
	N	23119	
Trump_Fav	Favorable of Trump	9304	38%
	Unfavorable of Trump	13606	56%
	N	22910	
Trump_Fav_FULL	Very Favorable of Trump	5514	23%
	Somewhat Favorable of Trump	3789	16%
	Somewhat Unfavorable of Trump	2225	9%
	Very Unfavorable of Trump	11381	47%
	N	22910	
xnr3	#1 Issue: Economy	7962	33%
	#1 Issue: Security	3034	13%
	#1 Issue: Health Care	4669	19%
	#1 Issue: Medicare / Social Security	3184	13%
	#1 Issue: Women's Issues	1176	5%
	#1 Issue: Education	1473	6%
	#1 Issue: Energy	832	3%
	#1 Issue: Other	1872	8%
	N	24203	
xsubVote18O	2018 House Vote: Democrat	8095	33%
	2018 House Vote: Republican	7118	29%
	2018 House Vote: Someone else	770	3%
	N	15983	
xsubVote16O	2016 Vote: Hillary Clinton	7428	31%
	2016 Vote: Donald Trump	7429	31%
	2016 Vote: Other	1438	6%
	2016 Vote: Didn't Vote	7887	33%
	N	24182	
xsubVote14O	Voted in 2014: Yes	13839	57%
	Voted in 2014: No	10364	43%
	N	24203	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	8755	36%
	2012 Vote: Mitt Romney	5614	23%
	2012 Vote: Other	791	3%
	2012 Vote: Didn't Vote	9010	37%
	N	24170	
xreg4	4-Region: Northeast	4330	18%
	4-Region: Midwest	5085	21%
	4-Region: South	9067	37%
	4-Region: West	5721	24%
	N	24203	
poll	200710	2153	9%
	200713	2205	9%
	200714	2159	9%
	200720	2227	9%
	200721	2117	9%
	200722	2257	9%
	200726	2221	9%
	200728	2294	9%
	200734	2175	9%
	200735	2201	9%
	200736	2194	9%
	N	24203	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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