

National Tracking Poll #2006150
June 30 - July 03, 2020

Crosstabulation Results

Methodology:

This poll was conducted between June 30-July 3, 2020 among a national sample of 2011 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table CMS1_1: *How comfortable would you be doing the following activities right now?*
Going out to eat at a restaurant or cafe

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	12%	(244)	22%	(448)	24%	(492)	37%	(742)	4%	(85)	2011
Gender: Male	15%	(137)	22%	(210)	23%	(213)	35%	(333)	5%	(48)	941
Gender: Female	10%	(107)	22%	(238)	26%	(279)	38%	(409)	3%	(37)	1070
Age: 18-34	9%	(47)	24%	(121)	30%	(150)	32%	(161)	5%	(26)	505
Age: 35-44	17%	(51)	21%	(64)	28%	(84)	29%	(87)	6%	(19)	306
Age: 45-64	13%	(96)	22%	(163)	23%	(166)	38%	(281)	4%	(27)	732
Age: 65+	11%	(50)	21%	(101)	20%	(91)	45%	(213)	3%	(13)	468
GenZers: 1997-2012	8%	(16)	21%	(43)	29%	(60)	37%	(77)	6%	(11)	207
Millennials: 1981-1996	14%	(61)	23%	(103)	30%	(132)	28%	(124)	5%	(24)	445
GenXers: 1965-1980	14%	(71)	22%	(108)	24%	(121)	34%	(171)	6%	(28)	500
Baby Boomers: 1946-1964	11%	(86)	23%	(176)	21%	(159)	43%	(332)	3%	(21)	774
PID: Dem (no lean)	5%	(43)	17%	(137)	25%	(201)	48%	(378)	4%	(34)	793
PID: Ind (no lean)	11%	(62)	23%	(135)	27%	(161)	34%	(203)	5%	(27)	588
PID: Rep (no lean)	22%	(139)	28%	(176)	21%	(129)	26%	(161)	4%	(24)	630
PID/Gender: Dem Men	8%	(27)	16%	(53)	22%	(73)	48%	(159)	5%	(15)	327
PID/Gender: Dem Women	3%	(15)	18%	(84)	27%	(128)	47%	(220)	4%	(19)	466
PID/Gender: Ind Men	12%	(37)	23%	(69)	25%	(75)	34%	(103)	6%	(18)	302
PID/Gender: Ind Women	9%	(25)	23%	(66)	30%	(87)	35%	(99)	3%	(8)	286
PID/Gender: Rep Men	23%	(73)	28%	(89)	21%	(65)	23%	(71)	5%	(15)	313
PID/Gender: Rep Women	21%	(67)	27%	(87)	20%	(64)	28%	(90)	3%	(9)	318
Ideo: Liberal (1-3)	6%	(37)	15%	(94)	27%	(173)	49%	(320)	3%	(22)	646
Ideo: Moderate (4)	9%	(45)	21%	(110)	25%	(132)	40%	(210)	4%	(23)	522
Ideo: Conservative (5-7)	21%	(143)	31%	(212)	22%	(153)	23%	(161)	3%	(18)	687
Educ: < College	12%	(154)	21%	(268)	23%	(289)	38%	(484)	5%	(70)	1265
Educ: Bachelors degree	11%	(53)	24%	(116)	28%	(135)	34%	(160)	2%	(12)	476
Educ: Post-grad	14%	(37)	23%	(63)	25%	(68)	36%	(98)	2%	(4)	271

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Table CMS1_1: How comfortable would you be doing the following activities right now?
Going out to eat at a restaurant or cafe

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	12%	(244)	22%	(448)	24%	(492)	37%	(742)	4%	(85)	2011
Income: Under 50k	11%	(115)	21%	(215)	22%	(224)	38%	(387)	6%	(65)	1007
Income: 50k-100k	12%	(77)	23%	(147)	28%	(179)	36%	(232)	2%	(15)	650
Income: 100k+	15%	(52)	24%	(85)	25%	(89)	35%	(123)	2%	(6)	354
Ethnicity: White	14%	(226)	24%	(385)	23%	(378)	35%	(577)	4%	(60)	1626
Ethnicity: Hispanic	9%	(17)	21%	(42)	30%	(59)	32%	(62)	8%	(15)	195
Ethnicity: Afr. Am.	4%	(11)	14%	(36)	29%	(73)	46%	(118)	7%	(17)	255
Ethnicity: Other	6%	(7)	21%	(27)	31%	(40)	37%	(48)	6%	(8)	130
All Christian	12%	(119)	26%	(256)	24%	(241)	35%	(350)	4%	(37)	1003
All Non-Christian	7%	(9)	18%	(21)	27%	(31)	43%	(51)	5%	(5)	117
Atheist	8%	(9)	15%	(16)	23%	(26)	52%	(58)	2%	(2)	111
Agnostic/Nothing in particular	10%	(45)	20%	(88)	25%	(112)	39%	(176)	6%	(26)	446
Something Else	19%	(63)	20%	(66)	24%	(82)	33%	(109)	4%	(15)	334
Religious Non-Protestant/Catholic	8%	(13)	18%	(27)	27%	(41)	40%	(60)	6%	(10)	150
Evangelical	18%	(95)	26%	(140)	21%	(115)	31%	(165)	4%	(23)	538
Non-Evangelical	11%	(82)	23%	(174)	26%	(197)	37%	(280)	3%	(20)	754
Community: Urban	10%	(50)	21%	(108)	24%	(125)	39%	(203)	6%	(31)	517
Community: Suburban	12%	(114)	22%	(222)	26%	(258)	37%	(363)	3%	(32)	990
Community: Rural	16%	(80)	23%	(117)	21%	(108)	35%	(177)	4%	(22)	504
Employ: Private Sector	13%	(74)	27%	(153)	27%	(157)	30%	(169)	3%	(18)	571
Employ: Government	14%	(21)	23%	(34)	31%	(46)	27%	(41)	5%	(8)	150
Employ: Self-Employed	16%	(26)	21%	(34)	20%	(32)	36%	(57)	5%	(9)	158
Employ: Homemaker	14%	(16)	23%	(26)	22%	(25)	38%	(44)	4%	(4)	116
Employ: Retired	11%	(58)	20%	(102)	19%	(100)	47%	(246)	3%	(15)	521
Employ: Unemployed	8%	(20)	17%	(44)	27%	(70)	40%	(102)	8%	(22)	258
Employ: Other	19%	(21)	24%	(27)	21%	(23)	31%	(34)	6%	(6)	112
Military HH: Yes	14%	(46)	24%	(80)	22%	(72)	34%	(112)	5%	(17)	327
Military HH: No	12%	(198)	22%	(368)	25%	(420)	37%	(630)	4%	(68)	1684
RD/WT: Right Direction	21%	(110)	30%	(160)	18%	(97)	25%	(136)	6%	(31)	535
RD/WT: Wrong Track	9%	(134)	19%	(287)	27%	(395)	41%	(606)	4%	(54)	1476

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Table CMS1_1: *How comfortable would you be doing the following activities right now?*
Going out to eat at a restaurant or cafe

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	12%	(244)	22%	(448)	24%	(492)	37%	(742)	4%	(85)	2011
Trump Job Approve	22%	(172)	30%	(238)	20%	(154)	24%	(186)	4%	(33)	782
Trump Job Disapprove	6%	(69)	17%	(204)	28%	(332)	46%	(540)	3%	(35)	1181
Trump Job Strongly Approve	29%	(128)	27%	(120)	16%	(69)	24%	(106)	4%	(20)	443
Trump Job Somewhat Approve	13%	(45)	35%	(117)	25%	(85)	23%	(79)	4%	(13)	339
Trump Job Somewhat Disapprove	9%	(18)	25%	(50)	35%	(70)	28%	(56)	3%	(5)	200
Trump Job Strongly Disapprove	5%	(51)	16%	(154)	27%	(261)	49%	(484)	3%	(30)	981
Favorable of Trump	23%	(171)	30%	(229)	20%	(150)	24%	(181)	3%	(25)	756
Unfavorable of Trump	6%	(66)	18%	(210)	28%	(331)	46%	(544)	3%	(36)	1187
Very Favorable of Trump	29%	(128)	27%	(118)	18%	(78)	23%	(103)	3%	(15)	443
Somewhat Favorable of Trump	14%	(44)	35%	(111)	23%	(71)	25%	(78)	3%	(10)	313
Somewhat Unfavorable of Trump	8%	(15)	26%	(47)	37%	(67)	25%	(45)	3%	(6)	181
Very Unfavorable of Trump	5%	(51)	16%	(163)	26%	(264)	50%	(499)	3%	(30)	1006
#1 Issue: Economy	16%	(103)	25%	(165)	26%	(173)	29%	(189)	4%	(27)	658
#1 Issue: Security	23%	(57)	28%	(68)	18%	(44)	28%	(70)	3%	(8)	247
#1 Issue: Health Care	5%	(19)	17%	(66)	29%	(111)	47%	(182)	3%	(11)	389
#1 Issue: Medicare / Social Security	8%	(22)	21%	(56)	24%	(65)	42%	(114)	4%	(11)	268
#1 Issue: Women's Issues	9%	(9)	25%	(27)	28%	(30)	33%	(35)	6%	(6)	106
#1 Issue: Education	10%	(10)	27%	(27)	23%	(23)	28%	(29)	11%	(11)	101
#1 Issue: Energy	5%	(4)	19%	(13)	20%	(14)	49%	(34)	8%	(5)	70
#1 Issue: Other	11%	(19)	14%	(25)	19%	(32)	52%	(89)	3%	(6)	171
2018 House Vote: Democrat	5%	(39)	18%	(141)	24%	(187)	49%	(386)	4%	(34)	787
2018 House Vote: Republican	23%	(145)	29%	(184)	21%	(135)	24%	(151)	3%	(19)	634
2018 House Vote: Someone else	10%	(7)	21%	(16)	28%	(21)	34%	(25)	8%	(6)	75
2016 Vote: Hillary Clinton	5%	(36)	17%	(124)	27%	(191)	47%	(339)	4%	(29)	718
2016 Vote: Donald Trump	20%	(138)	30%	(199)	22%	(146)	25%	(171)	3%	(21)	675
2016 Vote: Other	12%	(20)	21%	(33)	22%	(35)	41%	(67)	4%	(6)	161
2016 Vote: Didn't Vote	11%	(50)	20%	(91)	26%	(120)	37%	(167)	6%	(28)	456
Voted in 2014: Yes	13%	(173)	23%	(300)	23%	(297)	38%	(497)	3%	(42)	1309
Voted in 2014: No	10%	(71)	21%	(147)	28%	(194)	35%	(246)	6%	(43)	702

Continued on next page

Table CMS1_1: How comfortable would you be doing the following activities right now?*Going out to eat at a restaurant or cafe*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	12%	(244)	22%	(448)	24%	(492)	37%	(742)	4%	(85)	2011
2012 Vote: Barack Obama	6%	(50)	18%	(146)	26%	(209)	47%	(380)	3%	(26)	811
2012 Vote: Mitt Romney	21%	(109)	30%	(156)	21%	(109)	26%	(135)	3%	(17)	526
2012 Vote: Other	21%	(18)	20%	(17)	20%	(18)	34%	(29)	4%	(3)	86
2012 Vote: Didn't Vote	11%	(67)	22%	(129)	26%	(155)	34%	(197)	7%	(39)	586
4-Region: Northeast	9%	(31)	24%	(87)	24%	(88)	38%	(137)	4%	(16)	359
4-Region: Midwest	13%	(60)	23%	(106)	25%	(117)	35%	(162)	4%	(17)	462
4-Region: South	15%	(110)	22%	(162)	23%	(176)	36%	(268)	5%	(35)	751
4-Region: West	10%	(43)	21%	(93)	25%	(111)	40%	(176)	4%	(17)	439
Frequent Flyer	15%	(37)	24%	(60)	28%	(71)	27%	(67)	6%	(15)	250
International Travel	14%	(53)	22%	(83)	29%	(110)	31%	(119)	4%	(17)	381
Sports fans	12%	(164)	24%	(326)	26%	(349)	34%	(464)	4%	(51)	1355
Heard a lot/some about new H1N1	11%	(102)	19%	(178)	25%	(230)	41%	(374)	3%	(26)	911
Heard not much/nothing about new H1N1	13%	(142)	25%	(270)	24%	(261)	33%	(368)	5%	(59)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_2: How comfortable would you be doing the following activities right now?
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(139)	12%	(234)	18%	(362)	57%	(1148)	6%	(128)	2011
Gender: Male	9%	(81)	13%	(126)	18%	(170)	53%	(494)	7%	(70)	941
Gender: Female	5%	(58)	10%	(108)	18%	(191)	61%	(654)	5%	(58)	1070
Age: 18-34	7%	(34)	13%	(64)	24%	(119)	51%	(257)	6%	(30)	505
Age: 35-44	12%	(38)	13%	(41)	20%	(60)	48%	(146)	7%	(20)	306
Age: 45-64	7%	(49)	13%	(98)	17%	(123)	56%	(409)	7%	(53)	732
Age: 65+	4%	(18)	7%	(31)	13%	(59)	72%	(335)	5%	(25)	468
GenZers: 1997-2012	6%	(13)	9%	(18)	24%	(51)	56%	(116)	5%	(11)	207
Millennials: 1981-1996	9%	(42)	15%	(66)	21%	(93)	48%	(213)	7%	(31)	445
GenXers: 1965-1980	9%	(44)	14%	(69)	19%	(93)	52%	(262)	6%	(32)	500
Baby Boomers: 1946-1964	4%	(35)	10%	(77)	16%	(123)	63%	(488)	7%	(51)	774
PID: Dem (no lean)	4%	(29)	8%	(62)	17%	(135)	66%	(522)	6%	(45)	793
PID: Ind (no lean)	7%	(40)	12%	(70)	19%	(111)	56%	(331)	6%	(35)	588
PID: Rep (no lean)	11%	(70)	16%	(102)	18%	(115)	47%	(295)	8%	(48)	630
PID/Gender: Dem Men	5%	(16)	9%	(30)	17%	(56)	61%	(201)	7%	(25)	327
PID/Gender: Dem Women	3%	(13)	7%	(32)	17%	(80)	69%	(321)	4%	(21)	466
PID/Gender: Ind Men	9%	(26)	11%	(33)	18%	(54)	55%	(167)	7%	(21)	302
PID/Gender: Ind Women	5%	(13)	13%	(37)	20%	(58)	57%	(164)	5%	(13)	286
PID/Gender: Rep Men	12%	(38)	20%	(63)	19%	(61)	41%	(127)	8%	(24)	313
PID/Gender: Rep Women	10%	(32)	12%	(39)	17%	(54)	53%	(168)	7%	(24)	318
Ideo: Liberal (1-3)	4%	(24)	8%	(49)	17%	(112)	68%	(439)	3%	(22)	646
Ideo: Moderate (4)	6%	(29)	9%	(47)	18%	(95)	60%	(314)	7%	(36)	522
Ideo: Conservative (5-7)	10%	(68)	18%	(125)	19%	(128)	46%	(319)	7%	(48)	687
Educ: < College	8%	(100)	12%	(156)	17%	(211)	55%	(696)	8%	(102)	1265
Educ: Bachelors degree	5%	(23)	10%	(47)	20%	(97)	61%	(288)	4%	(21)	476
Educ: Post-grad	6%	(16)	12%	(32)	20%	(54)	61%	(164)	2%	(5)	271
Income: Under 50k	8%	(79)	12%	(124)	16%	(161)	56%	(561)	8%	(81)	1007
Income: 50k-100k	6%	(41)	10%	(68)	20%	(133)	58%	(374)	5%	(35)	650
Income: 100k+	5%	(19)	12%	(43)	19%	(68)	60%	(213)	3%	(12)	354
Ethnicity: White	7%	(121)	12%	(189)	18%	(288)	57%	(927)	6%	(101)	1626
Ethnicity: Hispanic	8%	(15)	13%	(25)	22%	(42)	49%	(96)	9%	(18)	195

Continued on next page

Table CMS1_2: *How comfortable would you be doing the following activities right now?*
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(139)	12%	(234)	18%	(362)	57%	(1148)	6%	(128)	2011
Ethnicity: Afr. Am.	3%	(8)	14%	(35)	19%	(47)	56%	(143)	8%	(22)	255
Ethnicity: Other	8%	(10)	8%	(10)	20%	(26)	60%	(78)	4%	(5)	130
All Christian	6%	(60)	12%	(118)	19%	(191)	57%	(574)	6%	(59)	1003
All Non-Christian	6%	(7)	10%	(12)	12%	(15)	68%	(80)	4%	(4)	117
Atheist	5%	(5)	12%	(14)	16%	(18)	65%	(72)	2%	(2)	111
Agnostic/Nothing in particular	6%	(26)	11%	(51)	17%	(77)	58%	(257)	8%	(35)	446
Something Else	12%	(41)	12%	(39)	18%	(61)	49%	(165)	8%	(28)	334
Religious Non-Protestant/Catholic	7%	(10)	9%	(14)	13%	(20)	65%	(97)	6%	(9)	150
Evangelical	11%	(59)	12%	(65)	17%	(92)	52%	(281)	8%	(43)	538
Non-Evangelical	5%	(38)	12%	(88)	21%	(155)	58%	(436)	5%	(35)	754
Community: Urban	6%	(33)	12%	(63)	18%	(91)	58%	(298)	6%	(32)	517
Community: Suburban	6%	(57)	12%	(117)	18%	(183)	59%	(582)	5%	(52)	990
Community: Rural	10%	(50)	11%	(54)	17%	(88)	53%	(269)	9%	(44)	504
Employ: Private Sector	7%	(41)	15%	(83)	21%	(123)	52%	(297)	5%	(28)	571
Employ: Government	11%	(16)	8%	(12)	22%	(33)	53%	(80)	6%	(9)	150
Employ: Self-Employed	12%	(19)	11%	(17)	14%	(22)	56%	(88)	7%	(12)	158
Employ: Homemaker	6%	(8)	17%	(19)	15%	(18)	52%	(60)	10%	(11)	116
Employ: Retired	4%	(22)	7%	(34)	13%	(66)	70%	(364)	7%	(34)	521
Employ: Unemployed	6%	(15)	16%	(42)	19%	(48)	51%	(130)	9%	(23)	258
Employ: Other	12%	(14)	14%	(15)	20%	(23)	47%	(52)	7%	(8)	112
Military HH: Yes	8%	(26)	10%	(34)	18%	(59)	55%	(179)	9%	(29)	327
Military HH: No	7%	(113)	12%	(200)	18%	(303)	58%	(969)	6%	(99)	1684
RD/WT: Right Direction	13%	(67)	16%	(87)	19%	(100)	42%	(226)	10%	(54)	535
RD/WT: Wrong Track	5%	(72)	10%	(147)	18%	(262)	62%	(922)	5%	(74)	1476
Trump Job Approve	12%	(94)	17%	(132)	20%	(155)	44%	(341)	8%	(60)	782
Trump Job Disapprove	4%	(43)	8%	(100)	17%	(200)	67%	(788)	4%	(49)	1181
Trump Job Strongly Approve	17%	(77)	17%	(74)	16%	(71)	42%	(186)	8%	(34)	443
Trump Job Somewhat Approve	5%	(17)	17%	(58)	25%	(83)	46%	(155)	7%	(25)	339
Trump Job Somewhat Disapprove	4%	(8)	16%	(31)	22%	(44)	54%	(108)	4%	(8)	200
Trump Job Strongly Disapprove	4%	(35)	7%	(69)	16%	(156)	69%	(680)	4%	(41)	981

Continued on next page

Table CMS1_2: *How comfortable would you be doing the following activities right now?*
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	7%	(139)	12%	(234)	18%	(362)	57%	(1148)	6% (128)	2011
Favorable of Trump	13%	(95)	17%	(132)	21%	(157)	42%	(320)	7% (52)	756
Unfavorable of Trump	3%	(39)	8%	(99)	17%	(196)	68%	(803)	4% (49)	1187
Very Favorable of Trump	18%	(80)	16%	(70)	18%	(78)	41%	(181)	7% (33)	443
Somewhat Favorable of Trump	5%	(15)	20%	(61)	25%	(79)	44%	(139)	6% (19)	313
Somewhat Unfavorable of Trump	5%	(9)	16%	(28)	24%	(43)	52%	(94)	3% (6)	181
Very Unfavorable of Trump	3%	(30)	7%	(71)	15%	(153)	70%	(709)	4% (44)	1006
#1 Issue: Economy	8%	(55)	16%	(104)	21%	(139)	49%	(325)	5% (35)	658
#1 Issue: Security	14%	(34)	13%	(33)	16%	(39)	47%	(115)	11% (26)	247
#1 Issue: Health Care	2%	(8)	9%	(33)	19%	(75)	67%	(261)	3% (12)	389
#1 Issue: Medicare / Social Security	7%	(18)	6%	(15)	12%	(32)	70%	(188)	6% (15)	268
#1 Issue: Women's Issues	3%	(3)	18%	(19)	15%	(16)	56%	(60)	8% (9)	106
#1 Issue: Education	7%	(7)	7%	(8)	28%	(28)	43%	(44)	15% (15)	101
#1 Issue: Energy	4%	(3)	13%	(9)	19%	(13)	56%	(39)	8% (5)	70
#1 Issue: Other	7%	(11)	8%	(14)	11%	(20)	68%	(116)	6% (11)	171
2018 House Vote: Democrat	3%	(21)	8%	(60)	17%	(133)	67%	(531)	5% (42)	787
2018 House Vote: Republican	12%	(77)	16%	(103)	18%	(117)	46%	(293)	7% (45)	634
2018 House Vote: Someone else	7%	(6)	7%	(5)	15%	(11)	62%	(47)	9% (7)	75
2016 Vote: Hillary Clinton	3%	(23)	7%	(53)	18%	(127)	66%	(478)	5% (38)	718
2016 Vote: Donald Trump	11%	(73)	16%	(111)	18%	(120)	48%	(322)	7% (48)	675
2016 Vote: Other	4%	(7)	9%	(14)	19%	(30)	62%	(100)	6% (10)	161
2016 Vote: Didn't Vote	8%	(35)	12%	(56)	19%	(85)	54%	(247)	7% (32)	456
Voted in 2014: Yes	7%	(87)	12%	(153)	17%	(220)	59%	(769)	6% (80)	1309
Voted in 2014: No	7%	(52)	12%	(81)	20%	(142)	54%	(379)	7% (48)	702
2012 Vote: Barack Obama	3%	(27)	9%	(75)	18%	(144)	65%	(527)	5% (38)	811
2012 Vote: Mitt Romney	10%	(54)	15%	(80)	16%	(86)	51%	(266)	8% (40)	526
2012 Vote: Other	10%	(9)	15%	(13)	14%	(12)	57%	(49)	4% (3)	86
2012 Vote: Didn't Vote	8%	(49)	11%	(67)	20%	(120)	52%	(303)	8% (46)	586

Continued on next page

Table CMS1_2: How comfortable would you be doing the following activities right now?
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(139)	12%	(234)	18%	(362)	57%	(1148)	6%	(128)	2011
4-Region: Northeast	4%	(14)	15%	(53)	18%	(66)	58%	(209)	5%	(18)	359
4-Region: Midwest	9%	(42)	11%	(49)	17%	(80)	56%	(261)	7%	(31)	462
4-Region: South	8%	(61)	12%	(89)	17%	(127)	56%	(417)	7%	(56)	751
4-Region: West	5%	(22)	10%	(44)	20%	(89)	59%	(261)	5%	(24)	439
Frequent Flyer	12%	(30)	8%	(20)	22%	(54)	53%	(133)	5%	(13)	250
International Travel	8%	(32)	12%	(48)	18%	(69)	57%	(217)	4%	(16)	381
Sports fans	7%	(94)	13%	(172)	20%	(274)	54%	(734)	6%	(80)	1355
Heard a lot/some about new H1N1	7%	(62)	11%	(101)	17%	(159)	61%	(551)	4%	(37)	911
Heard not much/nothing about new H1N1	7%	(77)	12%	(133)	18%	(203)	54%	(597)	8%	(90)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_3: *How comfortable would you be doing the following activities right now?*

Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	6%	(120)	8%	(153)	13%	(257)	67%	(1344)	7% (137)	2011
Gender: Male	7%	(71)	10%	(91)	14%	(135)	61%	(572)	8% (72)	941
Gender: Female	5%	(50)	6%	(61)	11%	(122)	72%	(772)	6% (65)	1070
Age: 18-34	5%	(23)	9%	(44)	16%	(78)	66%	(332)	5% (27)	505
Age: 35-44	12%	(38)	6%	(19)	16%	(50)	56%	(172)	9% (28)	306
Age: 45-64	6%	(45)	10%	(70)	12%	(86)	66%	(482)	7% (50)	732
Age: 65+	3%	(15)	4%	(20)	9%	(43)	76%	(357)	7% (33)	468
GenZers: 1997-2012	4%	(9)	5%	(11)	16%	(33)	68%	(141)	7% (14)	207
Millennials: 1981-1996	8%	(35)	10%	(44)	16%	(71)	60%	(268)	6% (26)	445
GenXers: 1965-1980	9%	(43)	8%	(40)	13%	(63)	64%	(318)	7% (37)	500
Baby Boomers: 1946-1964	4%	(29)	7%	(53)	11%	(83)	72%	(554)	7% (56)	774
PID: Dem (no lean)	3%	(23)	4%	(32)	11%	(86)	77%	(607)	6% (45)	793
PID: Ind (no lean)	6%	(36)	8%	(44)	13%	(77)	65%	(383)	8% (46)	588
PID: Rep (no lean)	10%	(61)	12%	(76)	15%	(94)	56%	(353)	7% (46)	630
PID/Gender: Dem Men	5%	(15)	4%	(15)	13%	(43)	70%	(229)	8% (25)	327
PID/Gender: Dem Women	2%	(8)	4%	(18)	9%	(43)	81%	(379)	4% (19)	466
PID/Gender: Ind Men	7%	(22)	8%	(24)	13%	(39)	62%	(188)	9% (28)	302
PID/Gender: Ind Women	5%	(14)	7%	(20)	13%	(38)	68%	(195)	7% (19)	286
PID/Gender: Rep Men	11%	(33)	17%	(52)	17%	(53)	50%	(155)	6% (19)	313
PID/Gender: Rep Women	9%	(28)	7%	(24)	13%	(41)	62%	(198)	9% (27)	318
Ideo: Liberal (1-3)	3%	(19)	4%	(27)	11%	(69)	79%	(509)	4% (24)	646
Ideo: Moderate (4)	5%	(27)	7%	(34)	12%	(64)	69%	(361)	7% (35)	522
Ideo: Conservative (5-7)	9%	(63)	13%	(88)	15%	(105)	57%	(388)	6% (43)	687
Educ: < College	6%	(80)	8%	(96)	12%	(157)	65%	(818)	9% (113)	1265
Educ: Bachelors degree	5%	(22)	7%	(34)	13%	(63)	71%	(337)	4% (20)	476
Educ: Post-grad	7%	(18)	8%	(22)	14%	(37)	70%	(188)	2% (5)	271
Income: Under 50k	7%	(66)	7%	(70)	12%	(123)	63%	(638)	11% (109)	1007
Income: 50k-100k	5%	(33)	9%	(57)	13%	(84)	70%	(455)	3% (21)	650
Income: 100k+	6%	(21)	7%	(25)	14%	(50)	71%	(251)	2% (8)	354
Ethnicity: White	6%	(104)	8%	(133)	13%	(210)	66%	(1072)	7% (107)	1626
Ethnicity: Hispanic	6%	(11)	6%	(12)	16%	(31)	62%	(121)	10% (20)	195

Continued on next page

Table CMS1_3: *How comfortable would you be doing the following activities right now?*
Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(120)	8%	(153)	13%	(257)	67%	(1344)	7%	(137)	2011
Ethnicity: Afr. Am.	3%	(8)	6%	(15)	13%	(32)	69%	(177)	9%	(23)	255
Ethnicity: Other	6%	(8)	4%	(6)	11%	(14)	73%	(94)	6%	(7)	130
All Christian	6%	(57)	8%	(77)	14%	(136)	67%	(670)	6%	(63)	1003
All Non-Christian	4%	(4)	6%	(7)	8%	(9)	77%	(90)	6%	(7)	117
Atheist	2%	(2)	7%	(8)	9%	(9)	78%	(86)	5%	(5)	111
Agnostic/Nothing in particular	5%	(21)	8%	(37)	14%	(63)	66%	(294)	7%	(31)	446
Something Else	11%	(35)	7%	(25)	12%	(40)	61%	(204)	9%	(30)	334
Religious Non-Protestant/Catholic	5%	(7)	6%	(10)	9%	(14)	72%	(108)	8%	(11)	150
Evangelical	10%	(52)	9%	(47)	15%	(81)	58%	(314)	8%	(45)	538
Non-Evangelical	5%	(36)	7%	(50)	12%	(90)	71%	(537)	5%	(41)	754
Community: Urban	6%	(32)	6%	(32)	14%	(72)	66%	(343)	7%	(38)	517
Community: Suburban	5%	(49)	8%	(81)	13%	(129)	69%	(679)	5%	(51)	990
Community: Rural	8%	(39)	8%	(39)	11%	(56)	64%	(322)	10%	(48)	504
Employ: Private Sector	7%	(39)	11%	(64)	17%	(95)	61%	(350)	4%	(23)	571
Employ: Government	8%	(12)	7%	(10)	13%	(20)	65%	(97)	7%	(11)	150
Employ: Self-Employed	10%	(16)	7%	(11)	11%	(18)	62%	(99)	9%	(13)	158
Employ: Homemaker	9%	(10)	6%	(6)	11%	(13)	66%	(77)	8%	(9)	116
Employ: Retired	3%	(17)	5%	(28)	9%	(47)	75%	(391)	7%	(38)	521
Employ: Unemployed	5%	(12)	7%	(18)	13%	(33)	67%	(173)	9%	(22)	258
Employ: Other	9%	(10)	8%	(9)	11%	(13)	59%	(66)	12%	(14)	112
Military HH: Yes	7%	(22)	8%	(26)	12%	(38)	65%	(211)	9%	(29)	327
Military HH: No	6%	(98)	8%	(127)	13%	(219)	67%	(1132)	6%	(108)	1684
RD/WT: Right Direction	12%	(63)	13%	(67)	15%	(82)	51%	(271)	10%	(53)	535
RD/WT: Wrong Track	4%	(57)	6%	(86)	12%	(176)	73%	(1073)	6%	(85)	1476
Trump Job Approve	11%	(87)	13%	(102)	15%	(119)	52%	(406)	9%	(68)	782
Trump Job Disapprove	3%	(31)	4%	(48)	11%	(131)	78%	(918)	4%	(52)	1181
Trump Job Strongly Approve	16%	(69)	14%	(61)	14%	(60)	48%	(212)	9%	(41)	443
Trump Job Somewhat Approve	5%	(18)	12%	(41)	17%	(59)	57%	(194)	8%	(27)	339
Trump Job Somewhat Disapprove	3%	(7)	8%	(16)	19%	(38)	67%	(133)	3%	(6)	200
Trump Job Strongly Disapprove	3%	(25)	3%	(32)	10%	(94)	80%	(785)	5%	(46)	981

Continued on next page

Table CMS1_3: *How comfortable would you be doing the following activities right now?*

Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	6%	(120)	8%	(153)	13%	(257)	67%	(1344)	7% (137)	2011
Favorable of Trump	12%	(91)	13%	(100)	15%	(115)	51%	(388)	8% (61)	756
Unfavorable of Trump	2%	(26)	4%	(51)	11%	(135)	78%	(928)	4% (47)	1187
Very Favorable of Trump	16%	(72)	14%	(61)	14%	(61)	47%	(210)	9% (39)	443
Somewhat Favorable of Trump	6%	(18)	13%	(40)	18%	(55)	57%	(178)	7% (22)	313
Somewhat Unfavorable of Trump	3%	(5)	9%	(17)	22%	(39)	63%	(114)	3% (5)	181
Very Unfavorable of Trump	2%	(21)	3%	(34)	9%	(95)	81%	(814)	4% (42)	1006
#1 Issue: Economy	7%	(47)	9%	(61)	16%	(106)	62%	(411)	5% (33)	658
#1 Issue: Security	14%	(34)	10%	(26)	9%	(23)	56%	(139)	11% (26)	247
#1 Issue: Health Care	3%	(11)	4%	(15)	13%	(49)	77%	(298)	4% (16)	389
#1 Issue: Medicare / Social Security	2%	(5)	7%	(18)	9%	(25)	74%	(198)	8% (21)	268
#1 Issue: Women's Issues	3%	(3)	6%	(7)	17%	(18)	68%	(72)	6% (7)	106
#1 Issue: Education	6%	(6)	8%	(8)	17%	(18)	55%	(56)	14% (14)	101
#1 Issue: Energy	3%	(2)	11%	(8)	10%	(7)	66%	(46)	10% (7)	70
#1 Issue: Other	7%	(12)	6%	(11)	7%	(11)	73%	(124)	8% (13)	171
2018 House Vote: Democrat	2%	(19)	3%	(24)	11%	(84)	79%	(618)	5% (42)	787
2018 House Vote: Republican	11%	(72)	13%	(80)	15%	(95)	54%	(340)	7% (47)	634
2018 House Vote: Someone else	5%	(4)	2%	(2)	13%	(10)	67%	(51)	13% (10)	75
2016 Vote: Hillary Clinton	2%	(14)	4%	(28)	11%	(80)	78%	(559)	5% (37)	718
2016 Vote: Donald Trump	10%	(70)	12%	(79)	15%	(101)	55%	(373)	8% (52)	675
2016 Vote: Other	5%	(8)	4%	(7)	14%	(22)	72%	(116)	5% (9)	161
2016 Vote: Didn't Vote	6%	(28)	9%	(39)	12%	(54)	65%	(295)	9% (40)	456
Voted in 2014: Yes	6%	(82)	7%	(88)	13%	(168)	68%	(890)	6% (81)	1309
Voted in 2014: No	5%	(38)	9%	(65)	13%	(89)	65%	(453)	8% (56)	702
2012 Vote: Barack Obama	3%	(23)	5%	(42)	11%	(89)	76%	(615)	5% (42)	811
2012 Vote: Mitt Romney	9%	(50)	10%	(53)	15%	(77)	59%	(310)	7% (36)	526
2012 Vote: Other	10%	(9)	9%	(8)	11%	(10)	62%	(54)	7% (6)	86
2012 Vote: Didn't Vote	7%	(38)	9%	(51)	14%	(82)	62%	(362)	9% (53)	586

Continued on next page

Table CMS1_3: How comfortable would you be doing the following activities right now?

Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	6%	(120)	8%	(153)	13%	(257)	67%	(1344)	7% (137)	2011
4-Region: Northeast	3%	(12)	9%	(34)	13%	(46)	66%	(239)	8% (28)	359
4-Region: Midwest	8%	(37)	6%	(26)	12%	(54)	68%	(314)	7% (31)	462
4-Region: South	7%	(51)	8%	(63)	13%	(95)	65%	(489)	7% (53)	751
4-Region: West	5%	(20)	7%	(30)	14%	(62)	69%	(302)	6% (25)	439
Frequent Flyer	9%	(23)	9%	(22)	15%	(38)	62%	(156)	4% (11)	250
International Travel	6%	(24)	10%	(36)	15%	(56)	65%	(247)	5% (18)	381
Sports fans	5%	(71)	9%	(120)	15%	(197)	65%	(886)	6% (81)	1355
Heard a lot/some about new H1N1	6%	(55)	8%	(72)	12%	(109)	70%	(636)	4% (38)	911
Heard not much/nothing about new H1N1	6%	(65)	7%	(81)	13%	(148)	64%	(707)	9% (99)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_4: How comfortable would you be doing the following activities right now?
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(183)	21%	(420)	25%	(495)	41%	(829)	4%	(85)	2011
Gender: Male	12%	(109)	22%	(207)	24%	(229)	38%	(357)	4%	(39)	941
Gender: Female	7%	(74)	20%	(213)	25%	(265)	44%	(471)	4%	(46)	1070
Age: 18-34	7%	(34)	22%	(110)	27%	(135)	41%	(205)	4%	(21)	505
Age: 35-44	15%	(44)	20%	(62)	25%	(78)	34%	(104)	6%	(17)	306
Age: 45-64	11%	(78)	21%	(152)	24%	(176)	40%	(296)	4%	(31)	732
Age: 65+	6%	(26)	20%	(95)	23%	(106)	48%	(224)	3%	(16)	468
GenZers: 1997-2012	6%	(12)	21%	(44)	27%	(57)	42%	(87)	3%	(7)	207
Millennials: 1981-1996	10%	(46)	22%	(96)	24%	(108)	38%	(170)	5%	(24)	445
GenXers: 1965-1980	12%	(59)	21%	(106)	23%	(116)	39%	(195)	5%	(25)	500
Baby Boomers: 1946-1964	8%	(62)	20%	(158)	26%	(198)	43%	(330)	3%	(26)	774
PID: Dem (no lean)	6%	(46)	16%	(124)	25%	(202)	50%	(393)	3%	(28)	793
PID: Ind (no lean)	8%	(45)	22%	(126)	27%	(157)	39%	(230)	5%	(28)	588
PID: Rep (no lean)	14%	(91)	27%	(170)	21%	(135)	32%	(205)	5%	(29)	630
PID/Gender: Dem Men	9%	(29)	17%	(55)	25%	(81)	47%	(152)	3%	(9)	327
PID/Gender: Dem Women	4%	(17)	15%	(69)	26%	(121)	52%	(241)	4%	(18)	466
PID/Gender: Ind Men	9%	(29)	22%	(66)	27%	(82)	36%	(109)	5%	(16)	302
PID/Gender: Ind Women	6%	(17)	21%	(61)	26%	(75)	42%	(121)	4%	(12)	286
PID/Gender: Rep Men	16%	(51)	28%	(86)	21%	(66)	31%	(96)	4%	(13)	313
PID/Gender: Rep Women	13%	(40)	26%	(84)	22%	(69)	34%	(109)	5%	(16)	318
Ideo: Liberal (1-3)	6%	(38)	13%	(84)	25%	(159)	54%	(347)	3%	(18)	646
Ideo: Moderate (4)	7%	(36)	21%	(109)	25%	(133)	42%	(219)	5%	(24)	522
Ideo: Conservative (5-7)	14%	(94)	29%	(196)	23%	(161)	31%	(216)	3%	(20)	687
Educ: < College	9%	(115)	22%	(280)	24%	(299)	40%	(504)	5%	(67)	1265
Educ: Bachelors degree	9%	(45)	18%	(87)	25%	(118)	44%	(211)	3%	(14)	476
Educ: Post-grad	8%	(23)	20%	(53)	29%	(77)	42%	(114)	1%	(4)	271
Income: Under 50k	9%	(95)	21%	(210)	23%	(236)	40%	(401)	6%	(64)	1007
Income: 50k-100k	9%	(56)	22%	(141)	24%	(155)	43%	(282)	3%	(16)	650
Income: 100k+	9%	(32)	19%	(69)	29%	(104)	41%	(145)	1%	(4)	354
Ethnicity: White	10%	(158)	21%	(346)	23%	(382)	42%	(675)	4%	(66)	1626
Ethnicity: Hispanic	9%	(18)	23%	(44)	22%	(43)	41%	(79)	5%	(10)	195

Continued on next page

Table CMS1_4: How comfortable would you be doing the following activities right now?
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(183)	21%	(420)	25%	(495)	41%	(829)	4%	(85)	2011
Ethnicity: Afr. Am.	5%	(13)	20%	(50)	29%	(74)	40%	(102)	6%	(16)	255
Ethnicity: Other	9%	(12)	19%	(24)	30%	(39)	40%	(51)	3%	(3)	130
All Christian	9%	(87)	22%	(217)	25%	(249)	40%	(405)	4%	(45)	1003
All Non-Christian	7%	(8)	19%	(23)	26%	(30)	46%	(54)	2%	(3)	117
Atheist	6%	(7)	17%	(19)	19%	(22)	55%	(61)	2%	(2)	111
Agnostic/Nothing in particular	7%	(31)	20%	(90)	25%	(112)	43%	(191)	5%	(22)	446
Something Else	15%	(49)	21%	(70)	25%	(83)	36%	(119)	4%	(13)	334
Religious Non-Protestant/Catholic	8%	(11)	19%	(28)	24%	(37)	44%	(67)	5%	(7)	150
Evangelical	13%	(70)	24%	(128)	24%	(129)	34%	(184)	5%	(27)	538
Non-Evangelical	8%	(62)	20%	(152)	26%	(195)	43%	(322)	3%	(23)	754
Community: Urban	8%	(43)	20%	(105)	27%	(139)	40%	(208)	4%	(23)	517
Community: Suburban	8%	(83)	21%	(204)	24%	(235)	44%	(436)	3%	(32)	990
Community: Rural	11%	(56)	22%	(112)	24%	(121)	37%	(184)	6%	(31)	504
Employ: Private Sector	9%	(52)	23%	(133)	28%	(157)	37%	(210)	3%	(20)	571
Employ: Government	11%	(17)	23%	(35)	25%	(38)	35%	(52)	6%	(8)	150
Employ: Self-Employed	14%	(23)	18%	(29)	23%	(37)	38%	(60)	7%	(10)	158
Employ: Homemaker	13%	(16)	23%	(27)	18%	(21)	41%	(47)	4%	(5)	116
Employ: Retired	7%	(36)	18%	(96)	23%	(121)	48%	(251)	3%	(17)	521
Employ: Unemployed	8%	(21)	17%	(45)	25%	(65)	42%	(109)	7%	(17)	258
Employ: Other	13%	(15)	27%	(30)	19%	(22)	36%	(41)	4%	(4)	112
Military HH: Yes	8%	(28)	25%	(81)	23%	(74)	39%	(127)	5%	(18)	327
Military HH: No	9%	(155)	20%	(340)	25%	(421)	42%	(701)	4%	(67)	1684
RD/WT: Right Direction	16%	(88)	28%	(147)	21%	(113)	29%	(157)	5%	(29)	535
RD/WT: Wrong Track	6%	(95)	18%	(273)	26%	(381)	46%	(672)	4%	(55)	1476
Trump Job Approve	15%	(117)	29%	(225)	22%	(174)	29%	(229)	5%	(37)	782
Trump Job Disapprove	5%	(61)	16%	(189)	26%	(312)	49%	(584)	3%	(34)	1181
Trump Job Strongly Approve	21%	(93)	28%	(122)	17%	(73)	30%	(135)	4%	(19)	443
Trump Job Somewhat Approve	7%	(24)	30%	(103)	30%	(100)	28%	(95)	5%	(17)	339
Trump Job Somewhat Disapprove	6%	(11)	20%	(40)	32%	(64)	37%	(75)	5%	(10)	200
Trump Job Strongly Disapprove	5%	(50)	15%	(149)	25%	(248)	52%	(509)	2%	(24)	981

Continued on next page

Table CMS1_4: How comfortable would you be doing the following activities right now?
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(183)	21%	(420)	25%	(495)	41%	(829)	4%	(85)	2011
Favorable of Trump	15%	(115)	30%	(227)	22%	(168)	29%	(216)	4%	(30)	756
Unfavorable of Trump	5%	(59)	16%	(186)	26%	(314)	50%	(597)	3%	(31)	1187
Very Favorable of Trump	21%	(95)	28%	(123)	18%	(80)	29%	(128)	4%	(17)	443
Somewhat Favorable of Trump	6%	(20)	33%	(105)	28%	(89)	28%	(87)	4%	(12)	313
Somewhat Unfavorable of Trump	6%	(11)	20%	(36)	33%	(61)	38%	(68)	3%	(5)	181
Very Unfavorable of Trump	5%	(48)	15%	(150)	25%	(253)	53%	(529)	3%	(26)	1006
#1 Issue: Economy	11%	(74)	25%	(167)	23%	(154)	37%	(241)	3%	(22)	658
#1 Issue: Security	17%	(41)	26%	(63)	22%	(53)	32%	(79)	4%	(10)	247
#1 Issue: Health Care	4%	(15)	15%	(59)	33%	(126)	46%	(178)	3%	(11)	389
#1 Issue: Medicare / Social Security	5%	(13)	22%	(58)	17%	(47)	51%	(137)	5%	(13)	268
#1 Issue: Women's Issues	8%	(9)	19%	(20)	25%	(26)	40%	(43)	7%	(8)	106
#1 Issue: Education	8%	(8)	18%	(18)	31%	(31)	34%	(34)	10%	(10)	101
#1 Issue: Energy	8%	(5)	15%	(10)	29%	(21)	41%	(29)	8%	(5)	70
#1 Issue: Other	10%	(17)	15%	(25)	21%	(36)	51%	(87)	3%	(6)	171
2018 House Vote: Democrat	4%	(34)	15%	(115)	27%	(209)	51%	(399)	4%	(30)	787
2018 House Vote: Republican	15%	(97)	27%	(174)	21%	(133)	33%	(210)	3%	(20)	634
2018 House Vote: Someone else	7%	(6)	15%	(12)	30%	(22)	39%	(29)	9%	(7)	75
2016 Vote: Hillary Clinton	5%	(35)	15%	(107)	27%	(193)	50%	(359)	3%	(25)	718
2016 Vote: Donald Trump	14%	(94)	28%	(189)	22%	(147)	32%	(219)	4%	(26)	675
2016 Vote: Other	8%	(13)	16%	(25)	27%	(43)	45%	(72)	5%	(8)	161
2016 Vote: Didn't Vote	9%	(40)	22%	(99)	24%	(111)	39%	(179)	6%	(27)	456
Voted in 2014: Yes	9%	(123)	21%	(271)	24%	(318)	42%	(553)	3%	(44)	1309
Voted in 2014: No	8%	(60)	21%	(149)	25%	(177)	39%	(276)	6%	(41)	702
2012 Vote: Barack Obama	6%	(49)	17%	(135)	27%	(221)	48%	(386)	2%	(20)	811
2012 Vote: Mitt Romney	14%	(71)	26%	(134)	23%	(122)	34%	(178)	4%	(20)	526
2012 Vote: Other	14%	(12)	24%	(21)	17%	(14)	38%	(32)	7%	(6)	86
2012 Vote: Didn't Vote	9%	(51)	22%	(130)	23%	(137)	39%	(230)	6%	(38)	586

Continued on next page

Table CMS1_4: How comfortable would you be doing the following activities right now?
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(183)	21%	(420)	25%	(495)	41%	(829)	4%	(85)	2011
4-Region: Northeast	8%	(28)	22%	(78)	27%	(98)	40%	(143)	3%	(11)	359
4-Region: Midwest	10%	(46)	20%	(94)	23%	(108)	42%	(193)	5%	(21)	462
4-Region: South	10%	(76)	21%	(159)	24%	(178)	41%	(305)	4%	(34)	751
4-Region: West	8%	(34)	20%	(89)	25%	(110)	43%	(188)	4%	(19)	439
Frequent Flyer	13%	(33)	20%	(50)	27%	(66)	36%	(89)	5%	(11)	250
International Travel	11%	(41)	20%	(78)	28%	(107)	37%	(142)	4%	(14)	381
Sports fans	9%	(118)	23%	(315)	24%	(330)	40%	(544)	3%	(47)	1355
Heard a lot/some about new H1N1	10%	(87)	17%	(158)	26%	(236)	45%	(409)	2%	(20)	911
Heard not much/nothing about new H1N1	9%	(96)	24%	(262)	23%	(259)	38%	(419)	6%	(64)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_5: *How comfortable would you be doing the following activities right now?*
Going to an amusement park

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(126)	10%	(195)	16%	(326)	61%	(1232)	7%	(132)	2011
Gender: Male	8%	(73)	12%	(109)	19%	(181)	55%	(515)	7%	(63)	941
Gender: Female	5%	(53)	8%	(86)	14%	(145)	67%	(717)	6%	(68)	1070
Age: 18-34	6%	(30)	10%	(50)	18%	(89)	61%	(307)	6%	(29)	505
Age: 35-44	12%	(37)	12%	(38)	17%	(53)	50%	(152)	8%	(26)	306
Age: 45-64	6%	(43)	11%	(79)	16%	(120)	60%	(439)	7%	(50)	732
Age: 65+	3%	(16)	6%	(28)	14%	(65)	71%	(333)	6%	(26)	468
GenZers: 1997-2012	6%	(13)	7%	(15)	19%	(39)	63%	(130)	5%	(11)	207
Millennials: 1981-1996	8%	(36)	13%	(56)	16%	(72)	56%	(250)	7%	(31)	445
GenXers: 1965-1980	8%	(42)	13%	(65)	15%	(77)	56%	(279)	7%	(36)	500
Baby Boomers: 1946-1964	4%	(31)	7%	(53)	17%	(129)	66%	(508)	7%	(51)	774
PID: Dem (no lean)	3%	(27)	6%	(51)	14%	(108)	71%	(566)	5%	(41)	793
PID: Ind (no lean)	6%	(33)	10%	(57)	18%	(106)	59%	(346)	8%	(45)	588
PID: Rep (no lean)	10%	(65)	14%	(87)	18%	(113)	51%	(319)	7%	(46)	630
PID/Gender: Dem Men	5%	(17)	7%	(24)	17%	(56)	66%	(214)	5%	(17)	327
PID/Gender: Dem Women	2%	(11)	6%	(27)	11%	(52)	75%	(352)	5%	(25)	466
PID/Gender: Ind Men	6%	(19)	11%	(32)	20%	(59)	55%	(166)	9%	(26)	302
PID/Gender: Ind Women	5%	(14)	9%	(25)	16%	(47)	63%	(181)	6%	(18)	286
PID/Gender: Rep Men	12%	(37)	17%	(53)	21%	(66)	43%	(135)	7%	(21)	313
PID/Gender: Rep Women	9%	(28)	11%	(34)	15%	(46)	58%	(184)	8%	(25)	318
Ideo: Liberal (1-3)	4%	(24)	5%	(33)	12%	(79)	75%	(484)	4%	(26)	646
Ideo: Moderate (4)	4%	(23)	11%	(58)	16%	(81)	63%	(329)	6%	(31)	522
Ideo: Conservative (5-7)	10%	(66)	13%	(87)	21%	(143)	51%	(348)	6%	(43)	687
Educ: < College	7%	(85)	10%	(128)	17%	(210)	58%	(736)	8%	(105)	1265
Educ: Bachelors degree	6%	(28)	8%	(36)	16%	(77)	66%	(315)	4%	(19)	476
Educ: Post-grad	5%	(13)	11%	(31)	15%	(39)	67%	(181)	3%	(7)	271
Income: Under 50k	7%	(69)	10%	(96)	15%	(153)	59%	(589)	10%	(99)	1007
Income: 50k-100k	6%	(39)	9%	(56)	18%	(117)	64%	(413)	4%	(24)	650
Income: 100k+	5%	(18)	12%	(43)	16%	(56)	65%	(229)	2%	(8)	354
Ethnicity: White	7%	(108)	10%	(162)	17%	(272)	60%	(980)	6%	(105)	1626
Ethnicity: Hispanic	7%	(13)	12%	(24)	21%	(40)	52%	(102)	8%	(16)	195

Continued on next page

Table CMS1_5: *How comfortable would you be doing the following activities right now?*
Going to an amusement park

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(126)	10%	(195)	16%	(326)	61%	(1232)	7%	(132)	2011
Ethnicity: Afr. Am.	4%	(9)	8%	(21)	14%	(37)	65%	(167)	8%	(21)	255
Ethnicity: Other	7%	(9)	10%	(12)	14%	(18)	65%	(85)	4%	(6)	130
All Christian	6%	(57)	10%	(99)	16%	(161)	62%	(623)	6%	(62)	1003
All Non-Christian	3%	(4)	8%	(9)	13%	(16)	69%	(80)	7%	(9)	117
Atheist	3%	(3)	9%	(10)	15%	(17)	70%	(78)	3%	(3)	111
Agnostic/Nothing in particular	5%	(22)	10%	(46)	17%	(78)	61%	(272)	6%	(29)	446
Something Else	12%	(40)	9%	(31)	17%	(55)	53%	(178)	9%	(29)	334
Religious Non-Protestant/Catholic	3%	(4)	9%	(14)	12%	(19)	67%	(100)	9%	(13)	150
Evangelical	10%	(56)	11%	(58)	18%	(98)	53%	(283)	8%	(43)	538
Non-Evangelical	5%	(39)	9%	(66)	15%	(116)	66%	(494)	5%	(39)	754
Community: Urban	7%	(38)	9%	(47)	17%	(86)	59%	(306)	8%	(40)	517
Community: Suburban	5%	(48)	10%	(97)	16%	(158)	64%	(633)	6%	(55)	990
Community: Rural	8%	(40)	10%	(51)	16%	(83)	58%	(293)	7%	(37)	504
Employ: Private Sector	6%	(37)	15%	(83)	18%	(102)	57%	(323)	4%	(25)	571
Employ: Government	7%	(11)	10%	(15)	17%	(26)	59%	(89)	7%	(10)	150
Employ: Self-Employed	10%	(16)	9%	(15)	15%	(24)	57%	(91)	8%	(12)	158
Employ: Homemaker	10%	(12)	7%	(8)	13%	(15)	57%	(67)	13%	(15)	116
Employ: Retired	3%	(17)	6%	(29)	15%	(79)	70%	(364)	6%	(32)	521
Employ: Unemployed	7%	(17)	9%	(23)	14%	(36)	62%	(158)	9%	(22)	258
Employ: Other	9%	(10)	13%	(15)	20%	(22)	51%	(57)	7%	(8)	112
Military HH: Yes	5%	(17)	11%	(35)	17%	(56)	59%	(192)	8%	(27)	327
Military HH: No	6%	(109)	10%	(160)	16%	(271)	62%	(1040)	6%	(105)	1684
RD/WT: Right Direction	12%	(65)	17%	(88)	19%	(104)	44%	(237)	8%	(41)	535
RD/WT: Wrong Track	4%	(61)	7%	(107)	15%	(222)	67%	(994)	6%	(91)	1476
Trump Job Approve	11%	(87)	15%	(118)	21%	(166)	45%	(350)	8%	(63)	782
Trump Job Disapprove	3%	(36)	6%	(72)	13%	(158)	73%	(862)	4%	(53)	1181
Trump Job Strongly Approve	16%	(71)	16%	(71)	20%	(87)	41%	(183)	7%	(31)	443
Trump Job Somewhat Approve	5%	(16)	14%	(47)	23%	(78)	49%	(166)	9%	(32)	339
Trump Job Somewhat Disapprove	4%	(7)	8%	(16)	17%	(35)	65%	(130)	6%	(12)	200
Trump Job Strongly Disapprove	3%	(29)	6%	(56)	13%	(123)	75%	(733)	4%	(40)	981

Continued on next page

Table CMS1_5: *How comfortable would you be doing the following activities right now?*
Going to an amusement park

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	6%	(126)	10%	(195)	16%	(326)	61%	(1232)	7% (132)	2011
Favorable of Trump	12%	(87)	16%	(124)	21%	(158)	44%	(336)	7% (50)	756
Unfavorable of Trump	3%	(32)	6%	(68)	14%	(163)	73%	(871)	4% (53)	1187
Very Favorable of Trump	16%	(71)	16%	(73)	21%	(91)	41%	(180)	6% (29)	443
Somewhat Favorable of Trump	5%	(17)	17%	(52)	21%	(67)	50%	(156)	7% (22)	313
Somewhat Unfavorable of Trump	3%	(5)	10%	(19)	20%	(36)	61%	(111)	5% (9)	181
Very Unfavorable of Trump	3%	(26)	5%	(49)	13%	(127)	76%	(760)	4% (43)	1006
#1 Issue: Economy	8%	(50)	13%	(83)	17%	(115)	57%	(377)	5% (33)	658
#1 Issue: Security	11%	(26)	13%	(32)	18%	(45)	49%	(121)	9% (23)	247
#1 Issue: Health Care	3%	(11)	5%	(20)	16%	(61)	72%	(279)	5% (18)	389
#1 Issue: Medicare / Social Security	4%	(12)	8%	(20)	14%	(38)	68%	(182)	6% (15)	268
#1 Issue: Women's Issues	5%	(5)	9%	(9)	17%	(18)	57%	(60)	12% (13)	106
#1 Issue: Education	6%	(6)	8%	(8)	19%	(19)	56%	(57)	12% (12)	101
#1 Issue: Energy	7%	(5)	10%	(7)	17%	(12)	58%	(41)	8% (5)	70
#1 Issue: Other	7%	(11)	9%	(16)	10%	(18)	67%	(114)	7% (12)	171
2018 House Vote: Democrat	3%	(20)	5%	(41)	13%	(104)	73%	(578)	6% (44)	787
2018 House Vote: Republican	11%	(69)	14%	(90)	20%	(127)	49%	(312)	6% (37)	634
2018 House Vote: Someone else	8%	(6)	7%	(5)	11%	(8)	65%	(49)	9% (7)	75
2016 Vote: Hillary Clinton	3%	(20)	6%	(43)	13%	(95)	72%	(517)	6% (44)	718
2016 Vote: Donald Trump	10%	(67)	14%	(92)	21%	(142)	49%	(333)	6% (41)	675
2016 Vote: Other	5%	(8)	6%	(9)	13%	(22)	70%	(113)	6% (9)	161
2016 Vote: Didn't Vote	7%	(31)	11%	(51)	15%	(68)	59%	(268)	8% (38)	456
Voted in 2014: Yes	6%	(81)	9%	(120)	16%	(211)	63%	(825)	6% (72)	1309
Voted in 2014: No	6%	(45)	11%	(75)	16%	(115)	58%	(406)	8% (60)	702
2012 Vote: Barack Obama	3%	(27)	8%	(61)	14%	(112)	70%	(571)	5% (40)	811
2012 Vote: Mitt Romney	9%	(49)	11%	(60)	18%	(97)	54%	(286)	6% (34)	526
2012 Vote: Other	8%	(7)	17%	(14)	13%	(11)	54%	(46)	8% (7)	86
2012 Vote: Didn't Vote	7%	(44)	10%	(60)	18%	(106)	56%	(326)	9% (51)	586

Continued on next page

Table CMS1_5: How comfortable would you be doing the following activities right now?*Going to an amusement park*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(126)	10%	(195)	16%	(326)	61%	(1232)	7%	(132)	2011
4-Region: Northeast	5%	(17)	14%	(50)	18%	(64)	60%	(214)	4%	(14)	359
4-Region: Midwest	8%	(35)	9%	(40)	14%	(64)	63%	(290)	7%	(34)	462
4-Region: South	7%	(56)	10%	(72)	17%	(127)	58%	(438)	8%	(57)	751
4-Region: West	4%	(18)	8%	(33)	16%	(72)	66%	(289)	6%	(27)	439
Frequent Flyer	10%	(24)	10%	(26)	13%	(34)	62%	(155)	5%	(11)	250
International Travel	6%	(24)	12%	(46)	15%	(59)	62%	(236)	4%	(16)	381
Sports fans	6%	(82)	11%	(143)	18%	(246)	60%	(813)	5%	(70)	1355
Heard a lot/some about new H1N1	6%	(56)	10%	(92)	14%	(127)	66%	(599)	4%	(36)	911
Heard not much/nothing about new H1N1	6%	(70)	9%	(103)	18%	(199)	57%	(632)	9%	(96)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_6: *How comfortable would you be doing the following activities right now?*
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(149)	13%	(263)	21%	(430)	53%	(1068)	5%	(101)	2011
Gender: Male	9%	(86)	16%	(149)	21%	(199)	49%	(461)	5%	(45)	941
Gender: Female	6%	(63)	11%	(114)	22%	(231)	57%	(607)	5%	(55)	1070
Age: 18-34	6%	(29)	15%	(75)	25%	(124)	50%	(253)	5%	(23)	505
Age: 35-44	12%	(37)	16%	(47)	22%	(68)	44%	(133)	6%	(20)	306
Age: 45-64	9%	(64)	13%	(94)	22%	(160)	51%	(374)	6%	(41)	732
Age: 65+	4%	(19)	10%	(46)	17%	(78)	66%	(308)	4%	(16)	468
GenZers: 1997-2012	5%	(10)	12%	(24)	27%	(57)	50%	(104)	6%	(12)	207
Millennials: 1981-1996	9%	(38)	17%	(77)	21%	(94)	48%	(214)	5%	(22)	445
GenXers: 1965-1980	11%	(54)	14%	(71)	21%	(105)	48%	(240)	6%	(30)	500
Baby Boomers: 1946-1964	5%	(42)	11%	(82)	21%	(162)	59%	(453)	4%	(35)	774
PID: Dem (no lean)	3%	(25)	9%	(67)	20%	(161)	64%	(506)	4%	(33)	793
PID: Ind (no lean)	7%	(42)	14%	(80)	24%	(138)	51%	(297)	5%	(30)	588
PID: Rep (no lean)	13%	(82)	18%	(116)	21%	(130)	42%	(265)	6%	(37)	630
PID/Gender: Dem Men	4%	(15)	10%	(33)	22%	(73)	59%	(194)	4%	(12)	327
PID/Gender: Dem Women	2%	(10)	7%	(34)	19%	(88)	67%	(312)	5%	(22)	466
PID/Gender: Ind Men	8%	(25)	15%	(47)	22%	(67)	47%	(143)	6%	(20)	302
PID/Gender: Ind Women	6%	(17)	12%	(33)	25%	(71)	54%	(154)	4%	(11)	286
PID/Gender: Rep Men	15%	(46)	22%	(70)	19%	(59)	40%	(124)	5%	(14)	313
PID/Gender: Rep Women	11%	(36)	15%	(46)	23%	(72)	44%	(141)	7%	(23)	318
Ideo: Liberal (1-3)	3%	(20)	8%	(55)	19%	(123)	67%	(430)	3%	(19)	646
Ideo: Moderate (4)	6%	(32)	11%	(59)	25%	(128)	53%	(278)	5%	(24)	522
Ideo: Conservative (5-7)	12%	(84)	19%	(133)	22%	(150)	42%	(288)	5%	(32)	687
Educ: < College	7%	(94)	14%	(171)	21%	(264)	51%	(649)	7%	(87)	1265
Educ: Bachelors degree	7%	(35)	12%	(56)	22%	(105)	57%	(269)	2%	(11)	476
Educ: Post-grad	7%	(20)	13%	(36)	23%	(62)	56%	(150)	1%	(3)	271
Income: Under 50k	8%	(77)	12%	(125)	19%	(190)	53%	(534)	8%	(80)	1007
Income: 50k-100k	8%	(49)	14%	(88)	23%	(147)	54%	(350)	2%	(16)	650
Income: 100k+	7%	(23)	14%	(50)	26%	(93)	52%	(184)	1%	(4)	354
Ethnicity: White	8%	(135)	14%	(225)	21%	(342)	52%	(845)	5%	(79)	1626
Ethnicity: Hispanic	7%	(14)	13%	(25)	25%	(49)	47%	(91)	9%	(17)	195

Continued on next page

Table CMS1_6: How comfortable would you be doing the following activities right now?
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(149)	13%	(263)	21%	(430)	53%	(1068)	5%	(101)	2011
Ethnicity: Afr. Am.	2%	(6)	9%	(23)	23%	(59)	59%	(150)	7%	(17)	255
Ethnicity: Other	6%	(8)	11%	(14)	22%	(29)	56%	(73)	4%	(6)	130
All Christian	7%	(72)	15%	(148)	22%	(216)	52%	(517)	5%	(49)	1003
All Non-Christian	6%	(7)	7%	(8)	21%	(24)	63%	(74)	4%	(4)	117
Atheist	2%	(2)	14%	(16)	16%	(18)	66%	(73)	2%	(2)	111
Agnostic/Nothing in particular	5%	(24)	12%	(55)	22%	(96)	54%	(240)	7%	(30)	446
Something Else	13%	(44)	11%	(36)	23%	(75)	49%	(164)	5%	(15)	334
Religious Non-Protestant/Catholic	6%	(9)	8%	(12)	20%	(30)	61%	(91)	6%	(9)	150
Evangelical	12%	(62)	16%	(85)	23%	(122)	44%	(237)	6%	(32)	538
Non-Evangelical	7%	(51)	12%	(92)	21%	(162)	56%	(423)	3%	(25)	754
Community: Urban	7%	(35)	10%	(54)	22%	(111)	55%	(286)	6%	(31)	517
Community: Suburban	7%	(70)	14%	(140)	21%	(206)	54%	(538)	4%	(37)	990
Community: Rural	9%	(44)	14%	(70)	22%	(113)	48%	(244)	6%	(33)	504
Employ: Private Sector	9%	(50)	18%	(104)	22%	(127)	47%	(271)	3%	(19)	571
Employ: Government	8%	(12)	15%	(22)	28%	(42)	44%	(66)	6%	(8)	150
Employ: Self-Employed	12%	(20)	10%	(16)	26%	(42)	45%	(71)	6%	(10)	158
Employ: Homemaker	10%	(12)	16%	(19)	14%	(16)	52%	(61)	7%	(8)	116
Employ: Retired	4%	(23)	8%	(42)	20%	(102)	64%	(333)	4%	(21)	521
Employ: Unemployed	5%	(13)	9%	(24)	19%	(49)	57%	(147)	10%	(25)	258
Employ: Other	11%	(12)	17%	(19)	19%	(21)	48%	(54)	6%	(7)	112
Military HH: Yes	9%	(28)	11%	(37)	21%	(69)	53%	(172)	6%	(21)	327
Military HH: No	7%	(121)	13%	(226)	21%	(361)	53%	(896)	5%	(80)	1684
RD/WT: Right Direction	14%	(77)	18%	(99)	23%	(121)	38%	(203)	7%	(35)	535
RD/WT: Wrong Track	5%	(72)	11%	(164)	21%	(309)	59%	(865)	4%	(66)	1476
Trump Job Approve	14%	(109)	20%	(157)	21%	(167)	39%	(308)	5%	(42)	782
Trump Job Disapprove	3%	(38)	9%	(106)	22%	(256)	63%	(741)	3%	(40)	1181
Trump Job Strongly Approve	19%	(82)	20%	(87)	17%	(76)	38%	(169)	6%	(28)	443
Trump Job Somewhat Approve	8%	(27)	20%	(69)	27%	(90)	41%	(139)	4%	(14)	339
Trump Job Somewhat Disapprove	4%	(8)	16%	(32)	32%	(63)	44%	(87)	4%	(9)	200
Trump Job Strongly Disapprove	3%	(30)	7%	(74)	20%	(192)	67%	(654)	3%	(31)	981

Continued on next page

Table CMS1_6: *How comfortable would you be doing the following activities right now?*
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(149)	13%	(263)	21%	(430)	53%	(1068)	5%	(101)	2011
Favorable of Trump	15%	(111)	20%	(152)	22%	(170)	38%	(289)	4%	(33)	756
Unfavorable of Trump	3%	(35)	9%	(103)	21%	(251)	64%	(754)	4%	(43)	1187
Very Favorable of Trump	19%	(83)	19%	(85)	19%	(85)	37%	(165)	6%	(25)	443
Somewhat Favorable of Trump	9%	(28)	21%	(66)	27%	(85)	40%	(125)	3%	(8)	313
Somewhat Unfavorable of Trump	4%	(7)	17%	(32)	30%	(54)	45%	(81)	4%	(7)	181
Very Unfavorable of Trump	3%	(28)	7%	(72)	20%	(197)	67%	(673)	4%	(36)	1006
#1 Issue: Economy	9%	(59)	18%	(117)	23%	(153)	45%	(299)	4%	(29)	658
#1 Issue: Security	14%	(36)	16%	(41)	18%	(44)	45%	(111)	7%	(16)	247
#1 Issue: Health Care	3%	(12)	8%	(33)	19%	(75)	67%	(261)	2%	(9)	389
#1 Issue: Medicare / Social Security	5%	(13)	9%	(25)	16%	(43)	64%	(171)	6%	(16)	268
#1 Issue: Women's Issues	5%	(5)	9%	(10)	30%	(32)	50%	(53)	6%	(6)	106
#1 Issue: Education	6%	(6)	14%	(14)	42%	(42)	28%	(29)	10%	(10)	101
#1 Issue: Energy	8%	(6)	11%	(8)	15%	(11)	57%	(40)	8%	(5)	70
#1 Issue: Other	7%	(12)	9%	(16)	18%	(30)	61%	(104)	5%	(9)	171
2018 House Vote: Democrat	3%	(20)	8%	(67)	20%	(154)	65%	(508)	5%	(37)	787
2018 House Vote: Republican	14%	(91)	18%	(112)	23%	(144)	40%	(256)	5%	(31)	634
2018 House Vote: Someone else	6%	(5)	14%	(11)	22%	(17)	52%	(39)	5%	(4)	75
2016 Vote: Hillary Clinton	2%	(14)	9%	(65)	20%	(141)	65%	(467)	4%	(32)	718
2016 Vote: Donald Trump	14%	(91)	18%	(121)	22%	(150)	42%	(280)	5%	(32)	675
2016 Vote: Other	8%	(13)	11%	(17)	23%	(37)	54%	(88)	4%	(6)	161
2016 Vote: Didn't Vote	7%	(31)	13%	(60)	22%	(101)	51%	(232)	7%	(31)	456
Voted in 2014: Yes	8%	(104)	12%	(162)	21%	(276)	54%	(713)	4%	(54)	1309
Voted in 2014: No	6%	(45)	14%	(101)	22%	(154)	51%	(355)	7%	(47)	702
2012 Vote: Barack Obama	3%	(26)	9%	(76)	20%	(162)	64%	(521)	3%	(26)	811
2012 Vote: Mitt Romney	13%	(67)	16%	(86)	24%	(126)	42%	(223)	4%	(23)	526
2012 Vote: Other	17%	(15)	18%	(16)	11%	(10)	45%	(39)	8%	(7)	86
2012 Vote: Didn't Vote	7%	(41)	14%	(85)	22%	(132)	48%	(283)	8%	(46)	586

Continued on next page

Table CMS1_6: How comfortable would you be doing the following activities right now?
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(149)	13%	(263)	21%	(430)	53%	(1068)	5%	(101)	2011
4-Region: Northeast	7%	(24)	15%	(54)	25%	(91)	49%	(176)	4%	(13)	359
4-Region: Midwest	8%	(37)	14%	(67)	20%	(94)	51%	(236)	6%	(27)	462
4-Region: South	8%	(63)	12%	(90)	21%	(161)	53%	(398)	5%	(40)	751
4-Region: West	6%	(25)	12%	(52)	19%	(84)	59%	(257)	5%	(21)	439
Frequent Flyer	11%	(27)	16%	(40)	24%	(60)	45%	(112)	5%	(11)	250
International Travel	8%	(30)	14%	(55)	26%	(100)	47%	(181)	4%	(15)	381
Sports fans	7%	(96)	15%	(200)	23%	(318)	51%	(691)	4%	(51)	1355
Heard a lot/some about new H1N1	7%	(67)	11%	(104)	20%	(181)	58%	(533)	3%	(27)	911
Heard not much/nothing about new H1N1	8%	(83)	14%	(159)	23%	(249)	49%	(535)	7%	(74)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_7: How comfortable would you be doing the following activities right now?
Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	11%	(216)	15%	(297)	17%	(348)	48%	(969)	9% (182)	2011
Gender: Male	12%	(112)	14%	(136)	18%	(173)	45%	(426)	10% (94)	941
Gender: Female	10%	(104)	15%	(161)	16%	(175)	51%	(543)	8% (87)	1070
Age: 18-34	8%	(39)	14%	(71)	16%	(83)	51%	(257)	11% (55)	505
Age: 35-44	14%	(43)	18%	(54)	17%	(53)	41%	(126)	10% (31)	306
Age: 45-64	11%	(82)	16%	(116)	18%	(129)	45%	(331)	10% (75)	732
Age: 65+	11%	(52)	12%	(56)	18%	(83)	55%	(255)	5% (22)	468
GenZers: 1997-2012	7%	(15)	9%	(19)	19%	(39)	57%	(118)	8% (17)	207
Millennials: 1981-1996	10%	(46)	18%	(79)	16%	(71)	44%	(194)	12% (55)	445
GenXers: 1965-1980	12%	(58)	16%	(78)	17%	(84)	45%	(227)	11% (53)	500
Baby Boomers: 1946-1964	11%	(84)	14%	(107)	19%	(145)	49%	(381)	7% (57)	774
PID: Dem (no lean)	3%	(25)	9%	(74)	16%	(129)	62%	(488)	10% (78)	793
PID: Ind (no lean)	10%	(58)	14%	(80)	19%	(109)	48%	(282)	10% (59)	588
PID: Rep (no lean)	21%	(133)	23%	(143)	18%	(111)	32%	(199)	7% (45)	630
PID/Gender: Dem Men	4%	(13)	8%	(26)	17%	(55)	60%	(197)	11% (36)	327
PID/Gender: Dem Women	3%	(12)	10%	(48)	16%	(74)	62%	(291)	9% (41)	466
PID/Gender: Ind Men	11%	(33)	11%	(34)	21%	(63)	46%	(140)	11% (32)	302
PID/Gender: Ind Women	8%	(24)	16%	(46)	16%	(46)	50%	(142)	9% (27)	286
PID/Gender: Rep Men	21%	(66)	24%	(76)	18%	(56)	29%	(89)	8% (26)	313
PID/Gender: Rep Women	21%	(67)	21%	(67)	17%	(54)	35%	(110)	6% (19)	318
Ideo: Liberal (1-3)	3%	(20)	8%	(51)	15%	(96)	65%	(421)	9% (58)	646
Ideo: Moderate (4)	7%	(36)	13%	(68)	19%	(98)	51%	(268)	10% (51)	522
Ideo: Conservative (5-7)	21%	(144)	23%	(156)	19%	(131)	31%	(211)	7% (45)	687
Educ: < College	11%	(142)	15%	(189)	16%	(197)	47%	(598)	11% (139)	1265
Educ: Bachelors degree	10%	(49)	13%	(61)	20%	(96)	50%	(237)	7% (33)	476
Educ: Post-grad	9%	(25)	17%	(46)	20%	(55)	50%	(134)	4% (10)	271
Income: Under 50k	12%	(117)	15%	(148)	15%	(150)	47%	(477)	11% (115)	1007
Income: 50k-100k	10%	(68)	14%	(92)	19%	(124)	49%	(318)	7% (49)	650
Income: 100k+	9%	(31)	16%	(57)	21%	(74)	49%	(174)	5% (18)	354
Ethnicity: White	12%	(200)	15%	(245)	17%	(279)	47%	(762)	9% (140)	1626
Ethnicity: Hispanic	8%	(16)	10%	(20)	21%	(40)	44%	(87)	16% (32)	195

Continued on next page

Table CMS1_7: How comfortable would you be doing the following activities right now?
Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	11%	(216)	15%	(297)	17%	(348)	48%	(969)	9%	(182)	2011
Ethnicity: Afr. Am.	3%	(7)	15%	(38)	17%	(43)	55%	(140)	10%	(27)	255
Ethnicity: Other	7%	(9)	11%	(14)	20%	(26)	51%	(67)	11%	(15)	130
All Christian	13%	(129)	19%	(193)	21%	(208)	42%	(418)	5%	(54)	1003
All Non-Christian	5%	(6)	6%	(7)	17%	(20)	64%	(75)	9%	(10)	117
Atheist	1%	(1)	4%	(5)	7%	(8)	71%	(79)	16%	(18)	111
Agnostic/Nothing in particular	4%	(16)	7%	(32)	14%	(62)	59%	(263)	16%	(72)	446
Something Else	19%	(63)	18%	(60)	15%	(49)	40%	(134)	8%	(27)	334
Religious Non-Protestant/Catholic	6%	(10)	9%	(14)	18%	(27)	57%	(85)	10%	(14)	150
Evangelical	22%	(121)	25%	(133)	19%	(105)	29%	(156)	4%	(24)	538
Non-Evangelical	9%	(66)	15%	(113)	19%	(143)	51%	(382)	7%	(49)	754
Community: Urban	10%	(50)	13%	(67)	17%	(87)	52%	(268)	9%	(45)	517
Community: Suburban	10%	(95)	16%	(154)	17%	(167)	50%	(499)	8%	(75)	990
Community: Rural	14%	(71)	15%	(75)	19%	(94)	40%	(201)	12%	(62)	504
Employ: Private Sector	12%	(67)	17%	(98)	19%	(108)	44%	(250)	8%	(47)	571
Employ: Government	11%	(16)	15%	(23)	21%	(32)	44%	(67)	9%	(13)	150
Employ: Self-Employed	12%	(19)	15%	(24)	18%	(29)	45%	(71)	10%	(16)	158
Employ: Homemaker	14%	(17)	16%	(19)	7%	(9)	48%	(56)	14%	(17)	116
Employ: Retired	10%	(54)	13%	(70)	17%	(87)	54%	(280)	6%	(31)	521
Employ: Unemployed	10%	(25)	9%	(24)	15%	(39)	50%	(128)	16%	(41)	258
Employ: Other	12%	(13)	22%	(25)	16%	(18)	42%	(47)	8%	(9)	112
Military HH: Yes	14%	(47)	15%	(48)	16%	(54)	43%	(141)	11%	(37)	327
Military HH: No	10%	(169)	15%	(249)	17%	(295)	49%	(827)	9%	(144)	1684
RD/WT: Right Direction	21%	(113)	21%	(111)	17%	(93)	30%	(159)	11%	(58)	535
RD/WT: Wrong Track	7%	(103)	13%	(185)	17%	(255)	55%	(809)	8%	(123)	1476
Trump Job Approve	21%	(166)	24%	(186)	17%	(131)	30%	(232)	9%	(67)	782
Trump Job Disapprove	4%	(44)	9%	(108)	17%	(206)	61%	(723)	8%	(98)	1181
Trump Job Strongly Approve	28%	(124)	24%	(107)	15%	(68)	25%	(110)	8%	(34)	443
Trump Job Somewhat Approve	12%	(42)	23%	(79)	19%	(63)	36%	(122)	10%	(33)	339
Trump Job Somewhat Disapprove	6%	(12)	15%	(30)	29%	(57)	42%	(84)	8%	(17)	200
Trump Job Strongly Disapprove	3%	(32)	8%	(78)	15%	(149)	65%	(640)	8%	(82)	981

Continued on next page

Table CMS1_7: How comfortable would you be doing the following activities right now?
Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	11%	(216)	15%	(297)	17%	(348)	48%	(969)	9% (182)	2011
Favorable of Trump	22%	(168)	24%	(181)	18%	(132)	29%	(219)	7% (55)	756
Unfavorable of Trump	4%	(42)	9%	(106)	17%	(204)	62%	(732)	9% (102)	1187
Very Favorable of Trump	29%	(127)	24%	(105)	17%	(73)	24%	(108)	7% (29)	443
Somewhat Favorable of Trump	13%	(41)	24%	(76)	19%	(59)	35%	(111)	8% (26)	313
Somewhat Unfavorable of Trump	8%	(14)	15%	(28)	28%	(51)	40%	(73)	9% (16)	181
Very Unfavorable of Trump	3%	(29)	8%	(79)	15%	(154)	66%	(659)	9% (86)	1006
#1 Issue: Economy	13%	(85)	18%	(116)	18%	(119)	44%	(287)	8% (50)	658
#1 Issue: Security	21%	(53)	19%	(47)	16%	(40)	34%	(85)	9% (23)	247
#1 Issue: Health Care	4%	(15)	11%	(41)	21%	(83)	56%	(220)	8% (31)	389
#1 Issue: Medicare / Social Security	9%	(23)	12%	(32)	15%	(40)	56%	(151)	8% (21)	268
#1 Issue: Women's Issues	5%	(5)	13%	(14)	18%	(20)	47%	(50)	16% (17)	106
#1 Issue: Education	11%	(11)	17%	(17)	12%	(12)	45%	(45)	16% (16)	101
#1 Issue: Energy	8%	(6)	8%	(5)	17%	(12)	49%	(34)	18% (13)	70
#1 Issue: Other	10%	(17)	14%	(24)	13%	(22)	56%	(96)	7% (11)	171
2018 House Vote: Democrat	3%	(25)	9%	(72)	15%	(120)	63%	(496)	9% (72)	787
2018 House Vote: Republican	22%	(142)	23%	(144)	19%	(119)	30%	(192)	6% (36)	634
2018 House Vote: Someone else	4%	(3)	13%	(10)	23%	(17)	48%	(36)	11% (8)	75
2016 Vote: Hillary Clinton	4%	(25)	9%	(67)	15%	(110)	63%	(449)	9% (67)	718
2016 Vote: Donald Trump	21%	(141)	22%	(151)	19%	(128)	32%	(213)	6% (43)	675
2016 Vote: Other	6%	(10)	11%	(18)	22%	(35)	49%	(80)	12% (19)	161
2016 Vote: Didn't Vote	9%	(40)	13%	(61)	17%	(76)	50%	(226)	12% (53)	456
Voted in 2014: Yes	11%	(151)	15%	(203)	18%	(232)	48%	(630)	7% (94)	1309
Voted in 2014: No	9%	(65)	13%	(94)	17%	(116)	48%	(339)	13% (88)	702
2012 Vote: Barack Obama	4%	(34)	11%	(93)	17%	(136)	59%	(480)	8% (68)	811
2012 Vote: Mitt Romney	21%	(108)	23%	(123)	18%	(97)	32%	(169)	5% (28)	526
2012 Vote: Other	14%	(12)	12%	(11)	16%	(14)	46%	(40)	12% (10)	86
2012 Vote: Didn't Vote	11%	(62)	12%	(70)	17%	(101)	47%	(278)	13% (76)	586

Continued on next page

Table CMS1_7: How comfortable would you be doing the following activities right now?
Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	11%	(216)	15%	(297)	17%	(348)	48%	(969)	9%	(182)	2011
4-Region: Northeast	8%	(28)	17%	(62)	20%	(71)	46%	(166)	9%	(33)	359
4-Region: Midwest	13%	(59)	14%	(64)	18%	(83)	48%	(222)	7%	(34)	462
4-Region: South	14%	(103)	15%	(115)	17%	(125)	46%	(343)	9%	(65)	751
4-Region: West	6%	(26)	13%	(56)	16%	(70)	54%	(238)	11%	(50)	439
Frequent Flyer	12%	(29)	16%	(41)	16%	(40)	48%	(120)	8%	(20)	250
International Travel	9%	(35)	16%	(61)	20%	(76)	48%	(183)	6%	(25)	381
Sports fans	11%	(143)	17%	(230)	19%	(253)	46%	(622)	8%	(106)	1355
Heard a lot/some about new H1N1	9%	(86)	13%	(122)	16%	(150)	54%	(490)	7%	(63)	911
Heard not much/nothing about new H1N1	12%	(130)	16%	(175)	18%	(199)	44%	(479)	11%	(119)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_8: *How comfortable would you be doing the following activities right now?*
Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(137)	11%	(223)	17%	(347)	48%	(968)	17%	(336)	2011
Gender: Male	9%	(85)	13%	(118)	19%	(182)	44%	(410)	16%	(146)	941
Gender: Female	5%	(52)	10%	(105)	15%	(165)	52%	(558)	18%	(189)	1070
Age: 18-34	7%	(34)	16%	(79)	23%	(118)	43%	(219)	11%	(56)	505
Age: 35-44	12%	(37)	17%	(52)	19%	(59)	38%	(116)	14%	(42)	306
Age: 45-64	7%	(52)	10%	(77)	16%	(120)	46%	(340)	20%	(143)	732
Age: 65+	3%	(14)	3%	(16)	11%	(50)	63%	(294)	20%	(94)	468
GenZers: 1997-2012	8%	(16)	11%	(24)	24%	(49)	46%	(96)	11%	(23)	207
Millennials: 1981-1996	9%	(39)	17%	(78)	22%	(97)	40%	(178)	12%	(53)	445
GenXers: 1965-1980	8%	(42)	15%	(77)	17%	(85)	44%	(222)	15%	(74)	500
Baby Boomers: 1946-1964	5%	(37)	5%	(41)	14%	(108)	54%	(416)	22%	(172)	774
PID: Dem (no lean)	5%	(38)	8%	(63)	16%	(130)	58%	(461)	13%	(102)	793
PID: Ind (no lean)	5%	(29)	11%	(63)	21%	(124)	45%	(263)	18%	(108)	588
PID: Rep (no lean)	11%	(70)	15%	(97)	15%	(93)	39%	(245)	20%	(125)	630
PID/Gender: Dem Men	7%	(22)	9%	(30)	17%	(55)	55%	(179)	13%	(41)	327
PID/Gender: Dem Women	3%	(16)	7%	(33)	16%	(74)	60%	(281)	13%	(61)	466
PID/Gender: Ind Men	7%	(21)	9%	(26)	25%	(74)	41%	(123)	19%	(57)	302
PID/Gender: Ind Women	3%	(8)	13%	(37)	18%	(50)	49%	(139)	18%	(51)	286
PID/Gender: Rep Men	13%	(41)	20%	(62)	17%	(53)	34%	(107)	16%	(48)	313
PID/Gender: Rep Women	9%	(29)	11%	(35)	13%	(40)	43%	(137)	24%	(77)	318
Ideo: Liberal (1-3)	4%	(28)	8%	(50)	16%	(104)	59%	(380)	13%	(84)	646
Ideo: Moderate (4)	5%	(24)	9%	(49)	20%	(104)	51%	(266)	15%	(78)	522
Ideo: Conservative (5-7)	11%	(73)	15%	(106)	17%	(113)	38%	(262)	19%	(132)	687
Educ: < College	7%	(85)	10%	(132)	17%	(210)	46%	(581)	20%	(257)	1265
Educ: Bachelors degree	7%	(31)	13%	(61)	17%	(82)	52%	(247)	11%	(55)	476
Educ: Post-grad	8%	(20)	11%	(30)	20%	(55)	52%	(141)	9%	(24)	271
Income: Under 50k	7%	(73)	10%	(102)	16%	(161)	45%	(457)	21%	(214)	1007
Income: 50k-100k	6%	(41)	12%	(77)	18%	(115)	51%	(329)	14%	(88)	650
Income: 100k+	6%	(22)	13%	(45)	20%	(71)	51%	(182)	10%	(34)	354
Ethnicity: White	7%	(120)	11%	(183)	16%	(267)	48%	(780)	17%	(276)	1626
Ethnicity: Hispanic	6%	(12)	14%	(28)	21%	(41)	41%	(79)	18%	(35)	195

Continued on next page

Table CMS1_8: How comfortable would you be doing the following activities right now?
Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(137)	11%	(223)	17%	(347)	48%	(968)	17%	(336)	2011
Ethnicity: Afr. Am.	4%	(11)	10%	(26)	19%	(50)	49%	(126)	17%	(42)	255
Ethnicity: Other	4%	(5)	12%	(15)	23%	(30)	48%	(62)	13%	(17)	130
All Christian	7%	(68)	11%	(106)	17%	(174)	49%	(487)	17%	(168)	1003
All Non-Christian	7%	(8)	8%	(9)	13%	(15)	64%	(75)	9%	(10)	117
Atheist	1%	(1)	13%	(14)	9%	(10)	61%	(68)	17%	(18)	111
Agnostic/Nothing in particular	5%	(23)	12%	(53)	21%	(93)	45%	(202)	17%	(74)	446
Something Else	11%	(37)	12%	(41)	17%	(56)	40%	(135)	19%	(65)	334
Religious Non-Protestant/Catholic	6%	(9)	7%	(10)	15%	(23)	58%	(88)	13%	(20)	150
Evangelical	9%	(51)	13%	(69)	17%	(92)	41%	(219)	20%	(107)	538
Non-Evangelical	7%	(51)	10%	(75)	17%	(129)	51%	(388)	15%	(111)	754
Community: Urban	7%	(37)	9%	(48)	21%	(110)	47%	(242)	16%	(80)	517
Community: Suburban	6%	(62)	12%	(119)	16%	(155)	51%	(502)	15%	(152)	990
Community: Rural	7%	(38)	11%	(56)	16%	(82)	44%	(224)	21%	(104)	504
Employ: Private Sector	9%	(50)	19%	(106)	23%	(130)	41%	(237)	8%	(48)	571
Employ: Government	8%	(12)	17%	(25)	24%	(37)	41%	(62)	10%	(15)	150
Employ: Self-Employed	11%	(17)	13%	(21)	21%	(33)	44%	(69)	11%	(18)	158
Employ: Homemaker	9%	(10)	4%	(5)	10%	(12)	46%	(54)	31%	(35)	116
Employ: Retired	3%	(15)	3%	(14)	10%	(51)	60%	(312)	25%	(128)	521
Employ: Unemployed	6%	(17)	9%	(23)	14%	(37)	51%	(131)	19%	(50)	258
Employ: Other	9%	(10)	14%	(15)	17%	(20)	37%	(41)	23%	(26)	112
Military HH: Yes	7%	(23)	7%	(23)	14%	(46)	46%	(151)	25%	(83)	327
Military HH: No	7%	(114)	12%	(200)	18%	(301)	48%	(817)	15%	(253)	1684
RD/WT: Right Direction	13%	(70)	15%	(78)	19%	(104)	34%	(180)	19%	(103)	535
RD/WT: Wrong Track	5%	(67)	10%	(145)	16%	(243)	53%	(788)	16%	(232)	1476
Trump Job Approve	12%	(91)	17%	(132)	16%	(127)	35%	(277)	20%	(156)	782
Trump Job Disapprove	4%	(45)	7%	(86)	18%	(214)	57%	(675)	14%	(161)	1181
Trump Job Strongly Approve	15%	(68)	15%	(67)	14%	(63)	33%	(146)	22%	(99)	443
Trump Job Somewhat Approve	7%	(23)	19%	(65)	19%	(64)	38%	(130)	17%	(57)	339
Trump Job Somewhat Disapprove	4%	(9)	11%	(22)	25%	(51)	41%	(82)	18%	(37)	200
Trump Job Strongly Disapprove	4%	(36)	6%	(64)	17%	(163)	60%	(593)	13%	(125)	981

Continued on next page

Table CMS1_8: How comfortable would you be doing the following activities right now?
Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(137)	11%	(223)	17%	(347)	48%	(968)	17%	(336)	2011
Favorable of Trump	12%	(91)	17%	(127)	17%	(127)	35%	(264)	19%	(146)	756
Unfavorable of Trump	4%	(42)	8%	(93)	18%	(212)	58%	(682)	13%	(157)	1187
Very Favorable of Trump	16%	(70)	15%	(67)	17%	(73)	32%	(143)	20%	(89)	443
Somewhat Favorable of Trump	7%	(21)	19%	(61)	17%	(53)	38%	(120)	18%	(57)	313
Somewhat Unfavorable of Trump	6%	(10)	12%	(21)	28%	(51)	39%	(71)	15%	(27)	181
Very Unfavorable of Trump	3%	(32)	7%	(72)	16%	(161)	61%	(611)	13%	(130)	1006
#1 Issue: Economy	8%	(54)	16%	(104)	21%	(137)	42%	(276)	13%	(86)	658
#1 Issue: Security	12%	(28)	14%	(34)	15%	(37)	38%	(93)	22%	(55)	247
#1 Issue: Health Care	2%	(8)	9%	(34)	21%	(81)	56%	(219)	12%	(46)	389
#1 Issue: Medicare / Social Security	4%	(12)	5%	(13)	10%	(27)	58%	(156)	22%	(60)	268
#1 Issue: Women's Issues	3%	(3)	11%	(12)	17%	(18)	49%	(53)	20%	(21)	106
#1 Issue: Education	10%	(10)	9%	(9)	16%	(17)	42%	(42)	23%	(23)	101
#1 Issue: Energy	10%	(7)	7%	(5)	21%	(15)	47%	(33)	16%	(11)	70
#1 Issue: Other	8%	(14)	7%	(13)	10%	(16)	56%	(96)	19%	(33)	171
2018 House Vote: Democrat	4%	(29)	7%	(56)	17%	(132)	59%	(461)	14%	(108)	787
2018 House Vote: Republican	11%	(73)	13%	(85)	17%	(109)	39%	(250)	19%	(118)	634
2018 House Vote: Someone else	7%	(5)	5%	(4)	20%	(15)	43%	(32)	25%	(19)	75
2016 Vote: Hillary Clinton	3%	(23)	7%	(52)	16%	(116)	59%	(425)	14%	(103)	718
2016 Vote: Donald Trump	11%	(71)	15%	(99)	16%	(108)	40%	(272)	18%	(125)	675
2016 Vote: Other	5%	(8)	9%	(15)	21%	(33)	52%	(83)	14%	(22)	161
2016 Vote: Didn't Vote	8%	(34)	13%	(58)	20%	(90)	41%	(188)	19%	(86)	456
Voted in 2014: Yes	7%	(91)	10%	(130)	16%	(206)	51%	(669)	16%	(214)	1309
Voted in 2014: No	7%	(46)	13%	(93)	20%	(141)	43%	(299)	17%	(122)	702
2012 Vote: Barack Obama	4%	(35)	9%	(71)	16%	(131)	57%	(463)	14%	(111)	811
2012 Vote: Mitt Romney	10%	(52)	12%	(62)	17%	(88)	43%	(224)	19%	(101)	526
2012 Vote: Other	9%	(8)	13%	(11)	10%	(9)	44%	(38)	24%	(21)	86
2012 Vote: Didn't Vote	7%	(42)	14%	(81)	20%	(119)	41%	(241)	18%	(103)	586

Continued on next page

Table CMS1_8: How comfortable would you be doing the following activities right now?

Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(137)	11%	(223)	17%	(347)	48%	(968)	17%	(336)	2011
4-Region: Northeast	5%	(18)	15%	(52)	19%	(67)	49%	(175)	13%	(47)	359
4-Region: Midwest	8%	(37)	8%	(39)	17%	(77)	49%	(227)	18%	(81)	462
4-Region: South	8%	(57)	12%	(92)	18%	(134)	44%	(330)	18%	(138)	751
4-Region: West	6%	(25)	9%	(41)	16%	(68)	54%	(236)	16%	(69)	439
Frequent Flyer	12%	(31)	11%	(28)	19%	(49)	47%	(117)	10%	(26)	250
International Travel	8%	(32)	15%	(55)	22%	(82)	47%	(180)	8%	(31)	381
Sports fans	6%	(85)	12%	(165)	20%	(267)	46%	(628)	15%	(210)	1355
Heard a lot/some about new H1N1	7%	(67)	11%	(101)	17%	(158)	52%	(477)	12%	(107)	911
Heard not much/nothing about new H1N1	6%	(70)	11%	(122)	17%	(189)	45%	(491)	21%	(228)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_9: How comfortable would you be doing the following activities right now?
Going to a theater performance

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(127)	8%	(168)	16%	(319)	62%	(1239)	8%	(157)	2011
Gender: Male	8%	(71)	10%	(92)	16%	(155)	57%	(539)	9%	(85)	941
Gender: Female	5%	(57)	7%	(76)	15%	(164)	65%	(700)	7%	(73)	1070
Age: 18-34	6%	(32)	10%	(48)	21%	(106)	57%	(286)	6%	(33)	505
Age: 35-44	12%	(37)	8%	(23)	20%	(61)	50%	(153)	10%	(31)	306
Age: 45-64	6%	(41)	10%	(71)	15%	(107)	61%	(448)	9%	(65)	732
Age: 65+	4%	(17)	5%	(25)	10%	(45)	75%	(352)	6%	(28)	468
GenZers: 1997-2012	5%	(10)	7%	(15)	22%	(46)	61%	(126)	5%	(10)	207
Millennials: 1981-1996	9%	(42)	11%	(47)	19%	(85)	52%	(231)	9%	(40)	445
GenXers: 1965-1980	8%	(42)	9%	(45)	17%	(87)	57%	(285)	8%	(42)	500
Baby Boomers: 1946-1964	4%	(28)	7%	(57)	12%	(96)	69%	(532)	8%	(61)	774
PID: Dem (no lean)	3%	(26)	5%	(42)	14%	(111)	72%	(570)	6%	(44)	793
PID: Ind (no lean)	6%	(33)	10%	(58)	17%	(98)	59%	(347)	9%	(51)	588
PID: Rep (no lean)	11%	(68)	11%	(69)	17%	(109)	51%	(322)	10%	(62)	630
PID/Gender: Dem Men	4%	(14)	6%	(20)	15%	(48)	68%	(222)	7%	(23)	327
PID/Gender: Dem Women	3%	(13)	5%	(22)	14%	(63)	75%	(347)	5%	(21)	466
PID/Gender: Ind Men	6%	(18)	9%	(28)	19%	(56)	56%	(169)	10%	(30)	302
PID/Gender: Ind Women	5%	(15)	10%	(30)	15%	(42)	62%	(178)	7%	(21)	286
PID/Gender: Rep Men	12%	(39)	14%	(44)	16%	(50)	47%	(147)	10%	(32)	313
PID/Gender: Rep Women	9%	(29)	8%	(25)	19%	(59)	55%	(175)	9%	(30)	318
Ideo: Liberal (1-3)	4%	(27)	5%	(34)	13%	(83)	74%	(476)	4%	(27)	646
Ideo: Moderate (4)	4%	(22)	6%	(34)	17%	(87)	64%	(332)	9%	(47)	522
Ideo: Conservative (5-7)	9%	(65)	14%	(93)	18%	(126)	50%	(346)	8%	(56)	687
Educ: < College	6%	(79)	8%	(106)	15%	(187)	60%	(761)	10%	(132)	1265
Educ: Bachelors degree	6%	(30)	7%	(35)	17%	(80)	65%	(310)	4%	(21)	476
Educ: Post-grad	7%	(19)	10%	(27)	19%	(52)	62%	(168)	2%	(5)	271
Income: Under 50k	7%	(68)	8%	(85)	14%	(139)	60%	(603)	11%	(111)	1007
Income: 50k-100k	6%	(36)	8%	(50)	18%	(120)	63%	(408)	6%	(36)	650
Income: 100k+	7%	(23)	9%	(33)	17%	(60)	64%	(228)	3%	(10)	354
Ethnicity: White	7%	(110)	9%	(147)	16%	(254)	61%	(987)	8%	(129)	1626
Ethnicity: Hispanic	7%	(15)	8%	(16)	17%	(34)	56%	(109)	11%	(22)	195

Continued on next page

Table CMS1_9: How comfortable would you be doing the following activities right now?
Going to a theater performance

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(127)	8%	(168)	16%	(319)	62%	(1239)	8%	(157)	2011
Ethnicity: Afr. Am.	4%	(10)	5%	(13)	18%	(45)	65%	(166)	9%	(22)	255
Ethnicity: Other	6%	(8)	6%	(8)	16%	(20)	67%	(86)	5%	(7)	130
All Christian	5%	(54)	10%	(98)	16%	(162)	62%	(618)	7%	(70)	1003
All Non-Christian	5%	(6)	5%	(6)	10%	(11)	76%	(90)	4%	(5)	117
Atheist	4%	(5)	6%	(7)	13%	(14)	71%	(79)	5%	(6)	111
Agnostic/Nothing in particular	5%	(23)	8%	(34)	16%	(73)	61%	(273)	10%	(43)	446
Something Else	12%	(40)	7%	(23)	17%	(58)	54%	(180)	10%	(34)	334
Religious Non-Protestant/Catholic	5%	(7)	7%	(11)	12%	(18)	70%	(106)	6%	(9)	150
Evangelical	10%	(52)	9%	(48)	17%	(92)	54%	(290)	10%	(56)	538
Non-Evangelical	5%	(39)	9%	(67)	16%	(121)	65%	(487)	5%	(40)	754
Community: Urban	6%	(32)	8%	(40)	18%	(93)	60%	(312)	8%	(41)	517
Community: Suburban	5%	(54)	9%	(85)	16%	(157)	64%	(629)	7%	(65)	990
Community: Rural	8%	(41)	9%	(44)	14%	(69)	59%	(299)	10%	(51)	504
Employ: Private Sector	7%	(41)	12%	(68)	20%	(114)	55%	(314)	6%	(35)	571
Employ: Government	9%	(14)	9%	(14)	17%	(25)	58%	(87)	7%	(11)	150
Employ: Self-Employed	11%	(18)	9%	(15)	16%	(25)	56%	(89)	8%	(12)	158
Employ: Homemaker	9%	(11)	5%	(5)	12%	(13)	60%	(70)	14%	(17)	116
Employ: Retired	3%	(18)	5%	(25)	10%	(52)	74%	(385)	8%	(42)	521
Employ: Unemployed	4%	(11)	10%	(24)	17%	(43)	59%	(153)	10%	(26)	258
Employ: Other	9%	(10)	7%	(8)	19%	(22)	53%	(59)	11%	(13)	112
Military HH: Yes	7%	(24)	7%	(22)	12%	(38)	64%	(207)	11%	(35)	327
Military HH: No	6%	(103)	9%	(146)	17%	(281)	61%	(1032)	7%	(122)	1684
RD/WT: Right Direction	11%	(61)	13%	(70)	18%	(97)	46%	(245)	12%	(62)	535
RD/WT: Wrong Track	4%	(66)	7%	(98)	15%	(222)	67%	(994)	6%	(96)	1476
Trump Job Approve	11%	(89)	13%	(105)	18%	(140)	46%	(363)	11%	(86)	782
Trump Job Disapprove	3%	(37)	5%	(63)	14%	(169)	73%	(857)	5%	(55)	1181
Trump Job Strongly Approve	16%	(71)	14%	(64)	13%	(59)	45%	(198)	11%	(50)	443
Trump Job Somewhat Approve	5%	(18)	12%	(40)	24%	(81)	48%	(164)	11%	(36)	339
Trump Job Somewhat Disapprove	4%	(7)	8%	(16)	25%	(51)	59%	(118)	4%	(8)	200
Trump Job Strongly Disapprove	3%	(29)	5%	(47)	12%	(118)	75%	(740)	5%	(47)	981

Continued on next page

Table CMS1_9: *How comfortable would you be doing the following activities right now?*
Going to a theater performance

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(127)	8%	(168)	16%	(319)	62%	(1239)	8%	(157)	2011
Favorable of Trump	12%	(87)	14%	(106)	19%	(147)	45%	(342)	10%	(73)	756
Unfavorable of Trump	3%	(36)	5%	(61)	14%	(162)	74%	(873)	5%	(54)	1187
Very Favorable of Trump	16%	(70)	15%	(65)	15%	(68)	43%	(192)	11%	(47)	443
Somewhat Favorable of Trump	5%	(17)	13%	(41)	25%	(79)	48%	(150)	8%	(26)	313
Somewhat Unfavorable of Trump	5%	(8)	8%	(14)	24%	(44)	58%	(105)	5%	(9)	181
Very Unfavorable of Trump	3%	(28)	5%	(47)	12%	(118)	76%	(768)	4%	(45)	1006
#1 Issue: Economy	8%	(50)	12%	(77)	19%	(123)	54%	(358)	8%	(50)	658
#1 Issue: Security	13%	(33)	10%	(25)	13%	(31)	53%	(132)	11%	(26)	247
#1 Issue: Health Care	3%	(10)	5%	(18)	15%	(60)	73%	(282)	5%	(18)	389
#1 Issue: Medicare / Social Security	3%	(7)	6%	(17)	14%	(39)	71%	(189)	6%	(16)	268
#1 Issue: Women's Issues	6%	(6)	13%	(13)	14%	(15)	61%	(65)	6%	(7)	106
#1 Issue: Education	5%	(5)	6%	(6)	22%	(22)	53%	(53)	15%	(15)	101
#1 Issue: Energy	7%	(5)	9%	(6)	13%	(9)	60%	(42)	11%	(8)	70
#1 Issue: Other	7%	(12)	3%	(5)	11%	(19)	69%	(118)	10%	(17)	171
2018 House Vote: Democrat	2%	(18)	5%	(41)	13%	(102)	74%	(583)	5%	(42)	787
2018 House Vote: Republican	12%	(77)	12%	(79)	17%	(106)	49%	(314)	9%	(59)	634
2018 House Vote: Someone else	5%	(4)	2%	(2)	19%	(14)	67%	(51)	6%	(5)	75
2016 Vote: Hillary Clinton	3%	(18)	6%	(40)	13%	(91)	74%	(530)	5%	(39)	718
2016 Vote: Donald Trump	10%	(70)	12%	(84)	17%	(115)	51%	(342)	10%	(64)	675
2016 Vote: Other	6%	(9)	5%	(7)	16%	(25)	67%	(108)	7%	(10)	161
2016 Vote: Didn't Vote	7%	(30)	8%	(36)	19%	(87)	57%	(259)	10%	(44)	456
Voted in 2014: Yes	7%	(88)	8%	(105)	14%	(185)	64%	(843)	7%	(89)	1309
Voted in 2014: No	6%	(39)	9%	(63)	19%	(134)	57%	(397)	10%	(69)	702
2012 Vote: Barack Obama	3%	(25)	6%	(45)	14%	(114)	72%	(582)	6%	(46)	811
2012 Vote: Mitt Romney	10%	(54)	12%	(62)	15%	(79)	55%	(288)	8%	(42)	526
2012 Vote: Other	10%	(9)	8%	(7)	12%	(10)	58%	(50)	12%	(10)	86
2012 Vote: Didn't Vote	7%	(39)	9%	(54)	20%	(116)	54%	(317)	10%	(60)	586

Continued on next page

Table CMS1_9: How comfortable would you be doing the following activities right now?*Going to a theater performance*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(127)	8%	(168)	16%	(319)	62%	(1239)	8%	(157)	2011
4-Region: Northeast	5%	(19)	10%	(35)	18%	(64)	62%	(221)	5%	(19)	359
4-Region: Midwest	8%	(39)	8%	(35)	13%	(59)	62%	(288)	9%	(41)	462
4-Region: South	7%	(50)	9%	(67)	17%	(126)	59%	(442)	9%	(66)	751
4-Region: West	4%	(19)	7%	(31)	16%	(70)	65%	(287)	7%	(32)	439
Frequent Flyer	11%	(27)	8%	(21)	19%	(47)	58%	(145)	4%	(10)	250
International Travel	8%	(31)	10%	(39)	18%	(70)	60%	(227)	4%	(15)	381
Sports fans	6%	(82)	9%	(128)	18%	(241)	60%	(809)	7%	(94)	1355
Heard a lot/some about new H1N1	7%	(65)	8%	(74)	14%	(126)	67%	(608)	4%	(38)	911
Heard not much/nothing about new H1N1	6%	(63)	9%	(94)	18%	(193)	57%	(631)	11%	(119)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_10: *How comfortable would you be doing the following activities right now?*

Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	8%	(155)	17%	(342)	21%	(424)	47%	(949)	7%	(142)	2011
Gender: Male	8%	(79)	20%	(186)	21%	(200)	43%	(406)	7%	(70)	941
Gender: Female	7%	(76)	15%	(156)	21%	(223)	51%	(543)	7%	(72)	1070
Age: 18-34	6%	(32)	20%	(101)	25%	(127)	42%	(211)	7%	(34)	505
Age: 35-44	13%	(39)	19%	(57)	20%	(61)	41%	(126)	8%	(23)	306
Age: 45-64	8%	(58)	18%	(129)	20%	(145)	47%	(344)	8%	(57)	732
Age: 65+	6%	(26)	12%	(54)	19%	(91)	58%	(269)	6%	(27)	468
GenZers: 1997-2012	5%	(10)	17%	(36)	27%	(55)	43%	(90)	8%	(16)	207
Millennials: 1981-1996	10%	(43)	20%	(91)	23%	(100)	40%	(178)	7%	(33)	445
GenXers: 1965-1980	11%	(55)	20%	(98)	18%	(89)	45%	(226)	6%	(32)	500
Baby Boomers: 1946-1964	5%	(40)	14%	(110)	22%	(169)	52%	(399)	7%	(56)	774
PID: Dem (no lean)	4%	(32)	11%	(89)	21%	(165)	58%	(460)	6%	(47)	793
PID: Ind (no lean)	7%	(43)	18%	(103)	24%	(143)	43%	(254)	8%	(45)	588
PID: Rep (no lean)	13%	(80)	24%	(149)	18%	(115)	37%	(236)	8%	(50)	630
PID/Gender: Dem Men	4%	(13)	14%	(44)	22%	(73)	54%	(175)	6%	(21)	327
PID/Gender: Dem Women	4%	(19)	10%	(45)	20%	(93)	61%	(284)	6%	(26)	466
PID/Gender: Ind Men	8%	(24)	16%	(49)	25%	(76)	42%	(126)	9%	(27)	302
PID/Gender: Ind Women	6%	(18)	19%	(55)	24%	(67)	45%	(127)	6%	(18)	286
PID/Gender: Rep Men	13%	(42)	30%	(93)	17%	(52)	33%	(104)	7%	(22)	313
PID/Gender: Rep Women	12%	(38)	18%	(56)	20%	(63)	42%	(132)	9%	(28)	318
Ideo: Liberal (1-3)	4%	(25)	12%	(76)	23%	(147)	57%	(371)	4%	(26)	646
Ideo: Moderate (4)	6%	(29)	15%	(76)	22%	(113)	51%	(266)	7%	(37)	522
Ideo: Conservative (5-7)	13%	(86)	24%	(168)	19%	(133)	36%	(250)	7%	(49)	687
Educ: < College	8%	(98)	16%	(205)	19%	(241)	47%	(600)	10%	(120)	1265
Educ: Bachelors degree	7%	(33)	19%	(88)	24%	(115)	47%	(223)	3%	(16)	476
Educ: Post-grad	9%	(23)	18%	(48)	25%	(68)	47%	(126)	2%	(5)	271
Income: Under 50k	8%	(78)	17%	(167)	20%	(197)	47%	(469)	10%	(96)	1007
Income: 50k-100k	7%	(46)	16%	(107)	21%	(138)	50%	(323)	6%	(36)	650
Income: 100k+	9%	(31)	19%	(67)	25%	(89)	44%	(157)	3%	(10)	354
Ethnicity: White	8%	(138)	18%	(295)	20%	(333)	46%	(749)	7%	(111)	1626
Ethnicity: Hispanic	7%	(14)	18%	(35)	23%	(45)	42%	(81)	10%	(19)	195

Continued on next page

Table CMS1_10: *How comfortable would you be doing the following activities right now?*
Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	8%	(155)	17%	(342)	21%	(424)	47%	(949)	7%	(142)	2011
Ethnicity: Afr. Am.	3%	(8)	10%	(26)	23%	(59)	55%	(140)	9%	(22)	255
Ethnicity: Other	7%	(8)	16%	(21)	24%	(31)	47%	(61)	6%	(8)	130
All Christian	7%	(74)	17%	(172)	23%	(232)	46%	(459)	7%	(66)	1003
All Non-Christian	4%	(5)	12%	(14)	20%	(23)	56%	(66)	8%	(9)	117
Atheist	5%	(5)	16%	(18)	19%	(21)	56%	(63)	3%	(4)	111
Agnostic/Nothing in particular	6%	(25)	19%	(86)	20%	(88)	48%	(212)	8%	(36)	446
Something Else	14%	(46)	16%	(52)	18%	(59)	45%	(150)	8%	(27)	334
Religious Non-Protestant/Catholic	4%	(6)	15%	(22)	18%	(27)	54%	(81)	9%	(13)	150
Evangelical	12%	(66)	20%	(108)	20%	(107)	40%	(216)	8%	(41)	538
Non-Evangelical	7%	(52)	14%	(105)	24%	(180)	50%	(374)	6%	(43)	754
Community: Urban	6%	(32)	15%	(77)	20%	(102)	51%	(262)	9%	(45)	517
Community: Suburban	7%	(72)	17%	(164)	23%	(229)	48%	(473)	5%	(52)	990
Community: Rural	10%	(51)	20%	(101)	18%	(92)	43%	(214)	9%	(45)	504
Employ: Private Sector	9%	(49)	23%	(132)	22%	(127)	42%	(241)	4%	(22)	571
Employ: Government	8%	(12)	18%	(27)	23%	(35)	41%	(62)	9%	(14)	150
Employ: Self-Employed	12%	(19)	17%	(28)	19%	(30)	45%	(71)	7%	(12)	158
Employ: Homemaker	10%	(11)	15%	(17)	10%	(11)	54%	(63)	12%	(14)	116
Employ: Retired	5%	(28)	11%	(55)	21%	(110)	56%	(294)	7%	(34)	521
Employ: Unemployed	7%	(19)	14%	(37)	21%	(54)	46%	(119)	11%	(28)	258
Employ: Other	9%	(10)	26%	(30)	16%	(17)	40%	(45)	9%	(10)	112
Military HH: Yes	9%	(29)	16%	(53)	19%	(63)	45%	(147)	10%	(34)	327
Military HH: No	7%	(126)	17%	(289)	21%	(360)	48%	(802)	6%	(108)	1684
RD/WT: Right Direction	13%	(72)	23%	(124)	17%	(92)	36%	(194)	10%	(53)	535
RD/WT: Wrong Track	6%	(83)	15%	(218)	22%	(332)	51%	(755)	6%	(88)	1476
Trump Job Approve	14%	(106)	24%	(191)	18%	(141)	36%	(281)	8%	(63)	782
Trump Job Disapprove	4%	(47)	12%	(146)	23%	(275)	55%	(653)	5%	(59)	1181
Trump Job Strongly Approve	19%	(86)	24%	(106)	12%	(55)	36%	(158)	9%	(38)	443
Trump Job Somewhat Approve	6%	(20)	25%	(85)	25%	(86)	36%	(123)	7%	(25)	339
Trump Job Somewhat Disapprove	6%	(12)	20%	(41)	28%	(57)	43%	(86)	2%	(4)	200
Trump Job Strongly Disapprove	4%	(35)	11%	(106)	22%	(218)	58%	(568)	6%	(54)	981

Continued on next page

Table CMS1_10: *How comfortable would you be doing the following activities right now?*

Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	8%	(155)	17%	(342)	21%	(424)	47%	(949)	7%	(142)	2011
Favorable of Trump	14%	(107)	25%	(192)	18%	(137)	35%	(266)	7%	(54)	756
Unfavorable of Trump	4%	(45)	12%	(146)	23%	(273)	56%	(667)	5%	(57)	1187
Very Favorable of Trump	19%	(86)	24%	(104)	15%	(65)	34%	(153)	8%	(35)	443
Somewhat Favorable of Trump	7%	(21)	28%	(88)	23%	(71)	36%	(113)	6%	(19)	313
Somewhat Unfavorable of Trump	4%	(7)	24%	(44)	28%	(50)	40%	(73)	4%	(7)	181
Very Unfavorable of Trump	4%	(38)	10%	(102)	22%	(223)	59%	(594)	5%	(50)	1006
#1 Issue: Economy	10%	(64)	22%	(142)	23%	(154)	39%	(254)	7%	(44)	658
#1 Issue: Security	14%	(35)	19%	(48)	19%	(46)	42%	(103)	7%	(16)	247
#1 Issue: Health Care	4%	(15)	13%	(49)	24%	(94)	55%	(216)	4%	(15)	389
#1 Issue: Medicare / Social Security	3%	(9)	13%	(34)	17%	(45)	60%	(161)	7%	(19)	268
#1 Issue: Women's Issues	7%	(8)	14%	(15)	23%	(25)	45%	(48)	10%	(11)	106
#1 Issue: Education	8%	(8)	19%	(19)	21%	(22)	38%	(38)	14%	(14)	101
#1 Issue: Energy	6%	(4)	20%	(14)	15%	(10)	51%	(36)	9%	(6)	70
#1 Issue: Other	7%	(12)	12%	(21)	16%	(28)	55%	(94)	9%	(16)	171
2018 House Vote: Democrat	3%	(26)	12%	(92)	20%	(160)	58%	(460)	6%	(50)	787
2018 House Vote: Republican	14%	(89)	24%	(154)	20%	(127)	34%	(218)	7%	(46)	634
2018 House Vote: Someone else	8%	(6)	10%	(8)	21%	(16)	50%	(38)	11%	(8)	75
2016 Vote: Hillary Clinton	3%	(23)	12%	(84)	22%	(161)	57%	(412)	5%	(39)	718
2016 Vote: Donald Trump	12%	(83)	24%	(165)	19%	(128)	37%	(251)	7%	(47)	675
2016 Vote: Other	9%	(15)	15%	(25)	23%	(37)	46%	(74)	6%	(10)	161
2016 Vote: Didn't Vote	7%	(34)	15%	(68)	21%	(98)	46%	(212)	10%	(45)	456
Voted in 2014: Yes	8%	(110)	17%	(229)	20%	(262)	48%	(630)	6%	(79)	1309
Voted in 2014: No	6%	(45)	16%	(113)	23%	(162)	46%	(320)	9%	(63)	702
2012 Vote: Barack Obama	4%	(35)	14%	(111)	20%	(162)	57%	(459)	6%	(45)	811
2012 Vote: Mitt Romney	12%	(63)	23%	(123)	21%	(109)	37%	(195)	7%	(36)	526
2012 Vote: Other	18%	(15)	10%	(8)	16%	(14)	51%	(44)	5%	(4)	86
2012 Vote: Didn't Vote	7%	(42)	17%	(99)	24%	(139)	43%	(250)	10%	(57)	586

Continued on next page

Table CMS1_10: *How comfortable would you be doing the following activities right now?*
Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	8%	(155)	17%	(342)	21%	(424)	47%	(949)	7%	(142)	2011
4-Region: Northeast	8%	(27)	18%	(66)	22%	(81)	47%	(168)	5%	(16)	359
4-Region: Midwest	9%	(43)	15%	(71)	22%	(102)	45%	(208)	8%	(39)	462
4-Region: South	8%	(63)	17%	(129)	21%	(156)	46%	(347)	7%	(56)	751
4-Region: West	5%	(22)	17%	(76)	20%	(86)	51%	(225)	7%	(30)	439
Frequent Flyer	11%	(27)	19%	(47)	28%	(71)	37%	(91)	6%	(15)	250
International Travel	7%	(28)	21%	(80)	24%	(92)	43%	(163)	5%	(18)	381
Sports fans	7%	(97)	18%	(249)	23%	(310)	45%	(614)	6%	(85)	1355
Heard a lot/some about new H1N1	8%	(69)	16%	(147)	20%	(184)	52%	(475)	4%	(36)	911
Heard not much/nothing about new H1N1	8%	(86)	18%	(195)	22%	(240)	43%	(474)	10%	(105)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_11: How comfortable would you be doing the following activities right now?
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	5%	(103)	6%	(127)	11%	(228)	68%	(1365)	9%	(188)	2011
Gender: Male	7%	(65)	8%	(71)	13%	(118)	63%	(596)	10%	(92)	941
Gender: Female	4%	(38)	5%	(56)	10%	(110)	72%	(769)	9%	(97)	1070
Age: 18-34	4%	(21)	7%	(36)	14%	(70)	66%	(332)	9%	(46)	505
Age: 35-44	10%	(29)	7%	(22)	15%	(47)	57%	(174)	11%	(34)	306
Age: 45-64	5%	(40)	7%	(51)	10%	(73)	67%	(489)	11%	(79)	732
Age: 65+	3%	(13)	4%	(18)	8%	(38)	79%	(369)	6%	(30)	468
GenZers: 1997-2012	3%	(7)	8%	(17)	14%	(29)	66%	(138)	8%	(17)	207
Millennials: 1981-1996	7%	(30)	7%	(32)	14%	(62)	61%	(272)	11%	(49)	445
GenXers: 1965-1980	7%	(33)	6%	(32)	12%	(59)	64%	(322)	11%	(54)	500
Baby Boomers: 1946-1964	4%	(31)	6%	(43)	9%	(71)	73%	(566)	8%	(63)	774
PID: Dem (no lean)	2%	(12)	4%	(31)	10%	(79)	78%	(618)	7%	(54)	793
PID: Ind (no lean)	4%	(26)	5%	(32)	10%	(60)	69%	(403)	11%	(66)	588
PID: Rep (no lean)	10%	(65)	10%	(64)	14%	(89)	55%	(344)	11%	(68)	630
PID/Gender: Dem Men	2%	(7)	4%	(14)	11%	(37)	74%	(243)	8%	(27)	327
PID/Gender: Dem Women	1%	(5)	4%	(17)	9%	(42)	80%	(375)	6%	(27)	466
PID/Gender: Ind Men	6%	(19)	4%	(13)	11%	(34)	66%	(200)	12%	(36)	302
PID/Gender: Ind Women	3%	(7)	7%	(19)	9%	(26)	71%	(203)	11%	(31)	286
PID/Gender: Rep Men	12%	(39)	14%	(45)	15%	(48)	49%	(152)	9%	(29)	313
PID/Gender: Rep Women	8%	(26)	6%	(19)	13%	(42)	60%	(192)	12%	(39)	318
Ideo: Liberal (1-3)	2%	(13)	5%	(35)	9%	(59)	79%	(512)	4%	(28)	646
Ideo: Moderate (4)	4%	(22)	3%	(14)	11%	(56)	73%	(382)	9%	(47)	522
Ideo: Conservative (5-7)	9%	(62)	11%	(73)	14%	(99)	56%	(385)	10%	(68)	687
Educ: < College	5%	(67)	6%	(80)	11%	(139)	66%	(834)	11%	(144)	1265
Educ: Bachelors degree	5%	(22)	5%	(22)	13%	(60)	71%	(339)	7%	(32)	476
Educ: Post-grad	5%	(14)	9%	(25)	11%	(28)	71%	(191)	5%	(13)	271
Income: Under 50k	5%	(51)	6%	(60)	12%	(118)	65%	(656)	12%	(122)	1007
Income: 50k-100k	6%	(37)	6%	(39)	11%	(70)	70%	(458)	7%	(47)	650
Income: 100k+	4%	(15)	8%	(28)	11%	(41)	71%	(251)	6%	(20)	354
Ethnicity: White	6%	(90)	7%	(108)	11%	(181)	67%	(1091)	10%	(157)	1626
Ethnicity: Hispanic	5%	(10)	6%	(12)	12%	(24)	60%	(116)	17%	(33)	195

Continued on next page

Table CMS1_11: How comfortable would you be doing the following activities right now?
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	5%	(103)	6%	(127)	11%	(228)	68%	(1365)	9%	(188)	2011
Ethnicity: Afr. Am.	2%	(5)	5%	(12)	13%	(32)	72%	(185)	8%	(21)	255
Ethnicity: Other	6%	(8)	5%	(7)	11%	(14)	69%	(90)	8%	(10)	130
All Christian	6%	(55)	6%	(63)	12%	(123)	68%	(679)	8%	(82)	1003
All Non-Christian	3%	(3)	5%	(6)	6%	(7)	76%	(89)	10%	(12)	117
Atheist	2%	(2)	8%	(9)	13%	(15)	71%	(79)	5%	(6)	111
Agnostic/Nothing in particular	3%	(14)	6%	(25)	11%	(48)	70%	(314)	10%	(46)	446
Something Else	9%	(29)	7%	(24)	10%	(34)	61%	(204)	13%	(43)	334
Religious Non-Protestant/Catholic	3%	(4)	7%	(10)	8%	(12)	71%	(107)	11%	(17)	150
Evangelical	8%	(44)	8%	(43)	13%	(70)	59%	(320)	11%	(61)	538
Non-Evangelical	5%	(38)	5%	(39)	11%	(83)	71%	(539)	7%	(54)	754
Community: Urban	6%	(29)	5%	(27)	13%	(67)	68%	(351)	8%	(43)	517
Community: Suburban	5%	(45)	6%	(64)	12%	(121)	69%	(686)	7%	(74)	990
Community: Rural	6%	(29)	7%	(36)	8%	(40)	65%	(328)	14%	(72)	504
Employ: Private Sector	6%	(34)	9%	(51)	12%	(71)	65%	(370)	8%	(45)	571
Employ: Government	4%	(6)	7%	(11)	14%	(21)	64%	(97)	11%	(17)	150
Employ: Self-Employed	7%	(12)	4%	(7)	11%	(18)	67%	(106)	10%	(16)	158
Employ: Homemaker	8%	(9)	4%	(4)	7%	(8)	67%	(78)	15%	(17)	116
Employ: Retired	4%	(19)	4%	(19)	12%	(60)	74%	(385)	7%	(38)	521
Employ: Unemployed	4%	(11)	6%	(15)	11%	(28)	66%	(169)	13%	(34)	258
Employ: Other	8%	(9)	9%	(11)	11%	(13)	62%	(69)	9%	(10)	112
Military HH: Yes	5%	(17)	8%	(26)	9%	(30)	66%	(217)	11%	(36)	327
Military HH: No	5%	(86)	6%	(101)	12%	(197)	68%	(1148)	9%	(152)	1684
RD/WT: Right Direction	12%	(62)	11%	(61)	15%	(79)	50%	(265)	13%	(67)	535
RD/WT: Wrong Track	3%	(41)	4%	(66)	10%	(148)	74%	(1100)	8%	(121)	1476
Trump Job Approve	10%	(81)	11%	(85)	16%	(122)	51%	(401)	12%	(95)	782
Trump Job Disapprove	2%	(21)	3%	(41)	8%	(100)	80%	(944)	6%	(74)	1181
Trump Job Strongly Approve	16%	(72)	13%	(57)	15%	(65)	46%	(204)	10%	(46)	443
Trump Job Somewhat Approve	2%	(8)	8%	(28)	17%	(57)	58%	(197)	14%	(49)	339
Trump Job Somewhat Disapprove	2%	(4)	4%	(7)	14%	(28)	71%	(142)	9%	(18)	200
Trump Job Strongly Disapprove	2%	(17)	3%	(34)	7%	(72)	82%	(802)	6%	(56)	981

Continued on next page

Table CMS1_11: *How comfortable would you be doing the following activities right now?*
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	5%	(103)	6%	(127)	11%	(228)	68%	(1365)	9% (188)	2011
Favorable of Trump	11%	(85)	11%	(85)	16%	(118)	51%	(386)	11% (82)	756
Unfavorable of Trump	2%	(19)	3%	(38)	9%	(102)	81%	(957)	6% (71)	1187
Very Favorable of Trump	16%	(72)	13%	(58)	15%	(68)	46%	(203)	9% (42)	443
Somewhat Favorable of Trump	4%	(13)	9%	(27)	16%	(50)	58%	(183)	13% (40)	313
Somewhat Unfavorable of Trump	3%	(5)	4%	(8)	16%	(28)	69%	(125)	8% (14)	181
Very Unfavorable of Trump	1%	(13)	3%	(30)	7%	(73)	83%	(832)	6% (58)	1006
#1 Issue: Economy	6%	(40)	8%	(51)	13%	(83)	63%	(416)	10% (68)	658
#1 Issue: Security	11%	(27)	11%	(27)	13%	(32)	53%	(132)	12% (30)	247
#1 Issue: Health Care	2%	(10)	4%	(15)	11%	(42)	79%	(306)	4% (17)	389
#1 Issue: Medicare / Social Security	2%	(6)	3%	(9)	9%	(23)	77%	(205)	9% (24)	268
#1 Issue: Women's Issues	2%	(2)	9%	(9)	13%	(14)	66%	(70)	11% (12)	106
#1 Issue: Education	4%	(4)	7%	(7)	11%	(11)	61%	(61)	17% (17)	101
#1 Issue: Energy	6%	(4)	5%	(3)	16%	(11)	64%	(45)	10% (7)	70
#1 Issue: Other	6%	(11)	3%	(6)	7%	(11)	76%	(129)	8% (14)	171
2018 House Vote: Democrat	1%	(10)	4%	(29)	8%	(63)	81%	(633)	6% (51)	787
2018 House Vote: Republican	11%	(69)	11%	(68)	14%	(89)	54%	(345)	10% (63)	634
2018 House Vote: Someone else	6%	(5)	2%	(2)	10%	(8)	66%	(50)	15% (11)	75
2016 Vote: Hillary Clinton	1%	(5)	3%	(23)	8%	(57)	81%	(581)	7% (52)	718
2016 Vote: Donald Trump	10%	(69)	10%	(67)	15%	(104)	55%	(368)	10% (67)	675
2016 Vote: Other	4%	(6)	3%	(5)	9%	(14)	75%	(121)	9% (14)	161
2016 Vote: Didn't Vote	5%	(23)	7%	(31)	12%	(53)	65%	(294)	12% (55)	456
Voted in 2014: Yes	5%	(72)	6%	(79)	11%	(147)	69%	(909)	8% (102)	1309
Voted in 2014: No	4%	(31)	7%	(47)	11%	(80)	65%	(456)	12% (87)	702
2012 Vote: Barack Obama	2%	(13)	4%	(36)	9%	(73)	79%	(639)	6% (50)	811
2012 Vote: Mitt Romney	10%	(51)	9%	(46)	13%	(68)	59%	(312)	9% (48)	526
2012 Vote: Other	11%	(9)	6%	(5)	13%	(11)	59%	(50)	12% (10)	86
2012 Vote: Didn't Vote	5%	(30)	7%	(40)	13%	(75)	62%	(361)	14% (80)	586

Continued on next page

Table CMS1_11: How comfortable would you be doing the following activities right now?
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	5%	(103)	6%	(127)	11%	(228)	68%	(1365)	9%	(188)	2011
4-Region: Northeast	5%	(19)	6%	(23)	12%	(42)	67%	(241)	9%	(33)	359
4-Region: Midwest	6%	(27)	6%	(29)	11%	(49)	68%	(315)	9%	(42)	462
4-Region: South	5%	(41)	6%	(48)	12%	(88)	66%	(495)	11%	(79)	751
4-Region: West	4%	(16)	6%	(27)	11%	(49)	71%	(313)	8%	(34)	439
Frequent Flyer	8%	(20)	8%	(21)	14%	(36)	62%	(155)	7%	(18)	250
International Travel	6%	(23)	9%	(33)	14%	(52)	65%	(246)	7%	(26)	381
Sports fans	5%	(67)	7%	(97)	13%	(170)	67%	(906)	8%	(115)	1355
Heard a lot/some about new H1N1	6%	(54)	7%	(60)	12%	(113)	69%	(628)	6%	(56)	911
Heard not much/nothing about new H1N1	4%	(49)	6%	(67)	10%	(115)	67%	(737)	12%	(133)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_12: *How comfortable would you be doing the following activities right now?*
Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(132)	11%	(213)	16%	(324)	57%	(1140)	10%	(201)	2011
Gender: Male	9%	(81)	11%	(107)	18%	(167)	52%	(488)	10%	(99)	941
Gender: Female	5%	(52)	10%	(106)	15%	(157)	61%	(652)	10%	(102)	1070
Age: 18-34	7%	(35)	15%	(73)	21%	(108)	50%	(251)	7%	(38)	505
Age: 35-44	13%	(40)	14%	(41)	16%	(50)	47%	(143)	10%	(32)	306
Age: 45-64	6%	(43)	10%	(72)	14%	(101)	58%	(428)	12%	(89)	732
Age: 65+	3%	(14)	6%	(26)	14%	(66)	68%	(319)	9%	(43)	468
GenZers: 1997-2012	7%	(15)	14%	(29)	21%	(44)	52%	(108)	6%	(12)	207
Millennials: 1981-1996	10%	(43)	14%	(61)	21%	(93)	46%	(206)	9%	(42)	445
GenXers: 1965-1980	9%	(43)	12%	(61)	13%	(67)	55%	(277)	10%	(52)	500
Baby Boomers: 1946-1964	3%	(26)	8%	(60)	15%	(114)	63%	(490)	11%	(85)	774
PID: Dem (no lean)	4%	(28)	7%	(53)	16%	(127)	66%	(523)	8%	(62)	793
PID: Ind (no lean)	6%	(35)	12%	(72)	18%	(103)	54%	(317)	10%	(60)	588
PID: Rep (no lean)	11%	(69)	14%	(88)	15%	(94)	48%	(300)	12%	(78)	630
PID/Gender: Dem Men	5%	(16)	6%	(20)	18%	(58)	62%	(203)	9%	(30)	327
PID/Gender: Dem Women	3%	(12)	7%	(33)	15%	(69)	69%	(320)	7%	(33)	466
PID/Gender: Ind Men	7%	(20)	12%	(37)	19%	(57)	51%	(154)	11%	(33)	302
PID/Gender: Ind Women	5%	(14)	12%	(35)	16%	(46)	57%	(163)	9%	(27)	286
PID/Gender: Rep Men	14%	(44)	16%	(50)	17%	(52)	42%	(130)	12%	(36)	313
PID/Gender: Rep Women	8%	(25)	12%	(38)	13%	(42)	53%	(170)	13%	(42)	318
Ideo: Liberal (1-3)	4%	(25)	8%	(53)	14%	(93)	69%	(443)	5%	(33)	646
Ideo: Moderate (4)	5%	(27)	8%	(43)	17%	(90)	59%	(307)	10%	(55)	522
Ideo: Conservative (5-7)	10%	(71)	15%	(101)	17%	(119)	47%	(321)	11%	(75)	687
Educ: < College	6%	(76)	10%	(128)	15%	(195)	56%	(705)	13%	(160)	1265
Educ: Bachelors degree	7%	(34)	9%	(44)	17%	(82)	60%	(286)	6%	(30)	476
Educ: Post-grad	8%	(22)	15%	(41)	17%	(47)	55%	(149)	4%	(11)	271
Income: Under 50k	6%	(60)	9%	(89)	16%	(164)	55%	(554)	14%	(140)	1007
Income: 50k-100k	7%	(42)	11%	(71)	16%	(107)	59%	(385)	7%	(45)	650
Income: 100k+	8%	(30)	15%	(53)	15%	(53)	57%	(202)	5%	(16)	354
Ethnicity: White	7%	(119)	11%	(175)	16%	(259)	56%	(906)	10%	(168)	1626
Ethnicity: Hispanic	6%	(12)	13%	(25)	16%	(31)	51%	(99)	14%	(28)	195

Continued on next page

Table CMS1_12: *How comfortable would you be doing the following activities right now?*
Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(132)	11%	(213)	16%	(324)	57%	(1140)	10%	(201)	2011
Ethnicity: Afr. Am.	3%	(8)	9%	(22)	17%	(42)	62%	(159)	9%	(23)	255
Ethnicity: Other	4%	(5)	13%	(16)	18%	(23)	58%	(76)	7%	(10)	130
All Christian	7%	(70)	11%	(107)	17%	(167)	56%	(564)	9%	(94)	1003
All Non-Christian	5%	(5)	7%	(9)	15%	(17)	65%	(77)	8%	(9)	117
Atheist	—	(0)	12%	(14)	14%	(15)	65%	(72)	9%	(10)	111
Agnostic/Nothing in particular	5%	(20)	10%	(44)	16%	(70)	59%	(261)	11%	(50)	446
Something Else	11%	(36)	12%	(40)	16%	(54)	50%	(167)	11%	(37)	334
Religious Non-Protestant/Catholic	5%	(8)	8%	(11)	15%	(23)	62%	(94)	10%	(15)	150
Evangelical	10%	(53)	14%	(75)	16%	(85)	49%	(262)	12%	(63)	538
Non-Evangelical	7%	(49)	9%	(69)	17%	(129)	59%	(447)	8%	(60)	754
Community: Urban	7%	(38)	10%	(54)	16%	(85)	56%	(292)	9%	(48)	517
Community: Suburban	5%	(52)	11%	(110)	16%	(159)	59%	(585)	8%	(84)	990
Community: Rural	8%	(42)	10%	(49)	16%	(81)	52%	(263)	14%	(69)	504
Employ: Private Sector	9%	(54)	13%	(74)	20%	(112)	52%	(296)	6%	(35)	571
Employ: Government	10%	(15)	12%	(19)	12%	(19)	55%	(83)	10%	(15)	150
Employ: Self-Employed	8%	(12)	12%	(19)	18%	(28)	50%	(80)	12%	(19)	158
Employ: Homemaker	10%	(12)	9%	(11)	15%	(17)	54%	(62)	12%	(14)	116
Employ: Retired	3%	(18)	6%	(32)	12%	(63)	67%	(351)	11%	(56)	521
Employ: Unemployed	4%	(9)	9%	(22)	17%	(44)	55%	(141)	16%	(41)	258
Employ: Other	6%	(6)	15%	(17)	15%	(17)	52%	(58)	12%	(14)	112
Military HH: Yes	5%	(18)	12%	(38)	19%	(62)	54%	(175)	10%	(33)	327
Military HH: No	7%	(115)	10%	(175)	16%	(262)	57%	(965)	10%	(168)	1684
RD/WT: Right Direction	13%	(72)	16%	(87)	15%	(81)	41%	(220)	14%	(76)	535
RD/WT: Wrong Track	4%	(60)	9%	(127)	17%	(244)	62%	(920)	8%	(125)	1476
Trump Job Approve	13%	(99)	16%	(123)	15%	(120)	44%	(342)	13%	(99)	782
Trump Job Disapprove	3%	(32)	7%	(87)	17%	(196)	66%	(781)	7%	(84)	1181
Trump Job Strongly Approve	16%	(71)	16%	(72)	13%	(57)	42%	(187)	13%	(56)	443
Trump Job Somewhat Approve	8%	(28)	15%	(50)	19%	(63)	46%	(155)	13%	(42)	339
Trump Job Somewhat Disapprove	3%	(5)	12%	(24)	20%	(40)	55%	(109)	11%	(21)	200
Trump Job Strongly Disapprove	3%	(26)	6%	(64)	16%	(155)	69%	(672)	6%	(63)	981

Continued on next page

Table CMS1_12: *How comfortable would you be doing the following activities right now?*
Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(132)	11%	(213)	16%	(324)	57%	(1140)	10%	(201)	2011
Favorable of Trump	13%	(99)	17%	(128)	15%	(114)	43%	(324)	12%	(91)	756
Unfavorable of Trump	3%	(30)	7%	(82)	17%	(199)	67%	(795)	7%	(80)	1187
Very Favorable of Trump	16%	(69)	18%	(78)	13%	(58)	41%	(180)	13%	(58)	443
Somewhat Favorable of Trump	9%	(29)	16%	(50)	18%	(57)	46%	(144)	11%	(33)	313
Somewhat Unfavorable of Trump	4%	(8)	10%	(18)	27%	(49)	52%	(93)	7%	(12)	181
Very Unfavorable of Trump	2%	(23)	6%	(64)	15%	(150)	70%	(702)	7%	(68)	1006
#1 Issue: Economy	9%	(57)	13%	(83)	17%	(114)	53%	(348)	9%	(56)	658
#1 Issue: Security	10%	(26)	12%	(31)	15%	(36)	48%	(120)	14%	(35)	247
#1 Issue: Health Care	3%	(12)	8%	(32)	17%	(66)	65%	(253)	7%	(26)	389
#1 Issue: Medicare / Social Security	3%	(9)	8%	(22)	16%	(42)	61%	(164)	12%	(31)	268
#1 Issue: Women's Issues	2%	(3)	15%	(16)	12%	(13)	58%	(62)	12%	(13)	106
#1 Issue: Education	7%	(7)	13%	(13)	17%	(17)	45%	(46)	18%	(18)	101
#1 Issue: Energy	8%	(6)	11%	(7)	22%	(15)	50%	(35)	10%	(7)	70
#1 Issue: Other	8%	(13)	6%	(9)	12%	(21)	66%	(113)	9%	(15)	171
2018 House Vote: Democrat	3%	(22)	7%	(56)	16%	(125)	67%	(527)	7%	(56)	787
2018 House Vote: Republican	12%	(75)	15%	(96)	15%	(94)	46%	(292)	12%	(76)	634
2018 House Vote: Someone else	6%	(5)	7%	(5)	18%	(14)	55%	(41)	14%	(11)	75
2016 Vote: Hillary Clinton	3%	(21)	6%	(42)	15%	(109)	68%	(488)	8%	(59)	718
2016 Vote: Donald Trump	10%	(70)	16%	(105)	15%	(100)	48%	(324)	11%	(76)	675
2016 Vote: Other	5%	(9)	9%	(14)	18%	(28)	59%	(95)	9%	(15)	161
2016 Vote: Didn't Vote	7%	(33)	11%	(52)	19%	(87)	51%	(233)	11%	(51)	456
Voted in 2014: Yes	6%	(82)	11%	(144)	15%	(195)	59%	(767)	9%	(122)	1309
Voted in 2014: No	7%	(50)	10%	(70)	18%	(129)	53%	(374)	11%	(79)	702
2012 Vote: Barack Obama	3%	(26)	8%	(63)	15%	(121)	67%	(543)	7%	(57)	811
2012 Vote: Mitt Romney	10%	(51)	14%	(76)	16%	(82)	49%	(256)	12%	(61)	526
2012 Vote: Other	6%	(5)	12%	(11)	10%	(8)	54%	(46)	18%	(15)	86
2012 Vote: Didn't Vote	8%	(49)	11%	(64)	19%	(112)	50%	(293)	12%	(68)	586

Continued on next page

Table CMS1_12: *How comfortable would you be doing the following activities right now?*
Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	7%	(132)	11%	(213)	16%	(324)	57%	(1140)	10%	(201)	2011
4-Region: Northeast	6%	(21)	13%	(46)	16%	(59)	57%	(204)	8%	(29)	359
4-Region: Midwest	9%	(41)	10%	(47)	15%	(67)	57%	(263)	10%	(44)	462
4-Region: South	6%	(48)	11%	(82)	15%	(112)	57%	(426)	11%	(83)	751
4-Region: West	5%	(22)	9%	(38)	20%	(86)	56%	(247)	10%	(45)	439
Frequent Flyer	14%	(35)	12%	(30)	17%	(43)	49%	(121)	8%	(21)	250
International Travel	10%	(37)	12%	(47)	18%	(68)	53%	(201)	7%	(27)	381
Sports fans	7%	(91)	12%	(169)	18%	(244)	54%	(732)	9%	(118)	1355
Heard a lot/some about new H1N1	7%	(67)	10%	(90)	15%	(136)	62%	(562)	6%	(56)	911
Heard not much/nothing about new H1N1	6%	(65)	11%	(124)	17%	(188)	53%	(579)	13%	(145)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_13: *How comfortable would you be doing the following activities right now?*
Going on vacation

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	12%	(247)	20%	(402)	22%	(440)	40%	(802)	6%	(120)	2011
Gender: Male	16%	(150)	21%	(200)	21%	(197)	35%	(334)	6%	(61)	941
Gender: Female	9%	(97)	19%	(202)	23%	(243)	44%	(467)	6%	(59)	1070
Age: 18-34	10%	(52)	23%	(114)	23%	(117)	38%	(190)	6%	(31)	505
Age: 35-44	17%	(52)	21%	(64)	22%	(69)	32%	(97)	8%	(25)	306
Age: 45-64	15%	(107)	18%	(135)	21%	(154)	40%	(292)	6%	(44)	732
Age: 65+	8%	(36)	19%	(89)	21%	(100)	48%	(223)	4%	(20)	468
GenZers: 1997-2012	9%	(19)	16%	(33)	20%	(42)	48%	(99)	7%	(14)	207
Millennials: 1981-1996	14%	(62)	25%	(110)	24%	(108)	30%	(132)	8%	(34)	445
GenXers: 1965-1980	16%	(78)	21%	(105)	20%	(101)	38%	(189)	6%	(28)	500
Baby Boomers: 1946-1964	10%	(81)	17%	(135)	23%	(177)	44%	(338)	6%	(45)	774
PID: Dem (no lean)	7%	(52)	16%	(127)	23%	(183)	49%	(385)	6%	(47)	793
PID: Ind (no lean)	11%	(64)	20%	(117)	25%	(148)	37%	(218)	7%	(41)	588
PID: Rep (no lean)	21%	(132)	25%	(159)	17%	(110)	31%	(198)	5%	(32)	630
PID/Gender: Dem Men	10%	(34)	15%	(48)	24%	(79)	45%	(147)	6%	(19)	327
PID/Gender: Dem Women	4%	(18)	17%	(79)	22%	(104)	51%	(239)	6%	(28)	466
PID/Gender: Ind Men	13%	(40)	21%	(64)	23%	(69)	34%	(103)	9%	(26)	302
PID/Gender: Ind Women	8%	(23)	19%	(53)	28%	(79)	41%	(116)	5%	(15)	286
PID/Gender: Rep Men	24%	(75)	28%	(88)	16%	(49)	27%	(85)	5%	(15)	313
PID/Gender: Rep Women	18%	(56)	22%	(71)	19%	(61)	36%	(113)	5%	(17)	318
Ideo: Liberal (1-3)	6%	(36)	17%	(108)	23%	(148)	51%	(328)	4%	(27)	646
Ideo: Moderate (4)	9%	(45)	17%	(90)	27%	(140)	41%	(213)	6%	(33)	522
Ideo: Conservative (5-7)	21%	(143)	26%	(180)	19%	(130)	30%	(204)	4%	(30)	687
Educ: < College	13%	(160)	19%	(240)	20%	(255)	41%	(515)	8%	(96)	1265
Educ: Bachelors degree	11%	(51)	21%	(102)	25%	(118)	39%	(187)	4%	(17)	476
Educ: Post-grad	13%	(36)	22%	(60)	25%	(67)	37%	(99)	3%	(8)	271
Income: Under 50k	13%	(127)	18%	(179)	20%	(199)	40%	(403)	10%	(98)	1007
Income: 50k-100k	12%	(75)	20%	(132)	24%	(157)	42%	(273)	2%	(14)	650
Income: 100k+	13%	(45)	26%	(92)	24%	(84)	35%	(125)	2%	(8)	354
Ethnicity: White	14%	(221)	22%	(351)	21%	(345)	38%	(621)	5%	(88)	1626
Ethnicity: Hispanic	12%	(24)	20%	(39)	24%	(46)	33%	(64)	11%	(21)	195

Continued on next page

Table CMS1_13: *How comfortable would you be doing the following activities right now?*
Going on vacation

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	12%	(247)	20%	(402)	22%	(440)	40%	(802)	6%	(120)	2011
Ethnicity: Afr. Am.	6%	(16)	11%	(28)	24%	(62)	49%	(124)	10%	(25)	255
Ethnicity: Other	7%	(9)	18%	(24)	25%	(33)	44%	(57)	5%	(7)	130
All Christian	12%	(122)	21%	(211)	23%	(231)	38%	(386)	5%	(53)	1003
All Non-Christian	11%	(13)	13%	(16)	20%	(23)	50%	(59)	6%	(7)	117
Atheist	8%	(9)	20%	(22)	14%	(15)	54%	(60)	4%	(4)	111
Agnostic/Nothing in particular	10%	(43)	20%	(89)	24%	(105)	40%	(178)	7%	(30)	446
Something Else	18%	(60)	19%	(64)	19%	(65)	35%	(118)	8%	(26)	334
Religious Non-Protestant/Catholic	10%	(16)	15%	(23)	19%	(28)	48%	(72)	7%	(11)	150
Evangelical	19%	(101)	23%	(122)	21%	(115)	32%	(171)	5%	(29)	538
Non-Evangelical	10%	(76)	19%	(144)	23%	(173)	42%	(317)	6%	(42)	754
Community: Urban	11%	(58)	17%	(87)	23%	(118)	43%	(224)	6%	(31)	517
Community: Suburban	12%	(117)	21%	(208)	23%	(225)	39%	(389)	5%	(51)	990
Community: Rural	14%	(72)	21%	(108)	19%	(97)	38%	(189)	8%	(38)	504
Employ: Private Sector	15%	(83)	24%	(137)	23%	(131)	35%	(201)	3%	(19)	571
Employ: Government	16%	(23)	24%	(37)	28%	(42)	26%	(39)	6%	(9)	150
Employ: Self-Employed	18%	(28)	17%	(26)	22%	(35)	35%	(56)	8%	(13)	158
Employ: Homemaker	13%	(15)	18%	(21)	19%	(22)	41%	(48)	9%	(10)	116
Employ: Retired	9%	(45)	17%	(89)	22%	(116)	47%	(247)	5%	(24)	521
Employ: Unemployed	9%	(23)	18%	(45)	20%	(51)	43%	(110)	11%	(28)	258
Employ: Other	14%	(16)	27%	(30)	17%	(19)	33%	(37)	9%	(10)	112
Military HH: Yes	13%	(43)	23%	(75)	22%	(73)	34%	(112)	7%	(24)	327
Military HH: No	12%	(204)	19%	(327)	22%	(368)	41%	(690)	6%	(96)	1684
RD/WT: Right Direction	21%	(113)	24%	(130)	20%	(104)	29%	(155)	6%	(33)	535
RD/WT: Wrong Track	9%	(134)	18%	(273)	23%	(336)	44%	(647)	6%	(87)	1476
Trump Job Approve	22%	(171)	26%	(205)	18%	(143)	28%	(222)	5%	(41)	782
Trump Job Disapprove	6%	(75)	16%	(190)	25%	(293)	47%	(560)	5%	(62)	1181
Trump Job Strongly Approve	28%	(124)	23%	(101)	16%	(72)	27%	(122)	6%	(25)	443
Trump Job Somewhat Approve	14%	(47)	31%	(104)	21%	(71)	30%	(101)	5%	(16)	339
Trump Job Somewhat Disapprove	7%	(15)	25%	(49)	29%	(58)	33%	(66)	6%	(11)	200
Trump Job Strongly Disapprove	6%	(60)	14%	(141)	24%	(234)	50%	(494)	5%	(51)	981

Continued on next page

Table CMS1_13: *How comfortable would you be doing the following activities right now?*
Going on vacation

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	12%	(247)	20%	(402)	22%	(440)	40%	(802)	6% (120)	2011
Favorable of Trump	22%	(167)	27%	(201)	18%	(137)	29%	(218)	4% (33)	756
Unfavorable of Trump	6%	(72)	17%	(197)	25%	(296)	48%	(564)	5% (57)	1187
Very Favorable of Trump	28%	(126)	23%	(101)	17%	(76)	27%	(120)	5% (21)	443
Somewhat Favorable of Trump	13%	(41)	32%	(100)	20%	(62)	31%	(98)	4% (12)	313
Somewhat Unfavorable of Trump	8%	(14)	25%	(45)	31%	(56)	31%	(57)	6% (10)	181
Very Unfavorable of Trump	6%	(59)	15%	(152)	24%	(241)	50%	(508)	5% (47)	1006
#1 Issue: Economy	14%	(91)	25%	(164)	22%	(146)	34%	(221)	5% (36)	658
#1 Issue: Security	26%	(64)	19%	(48)	20%	(49)	30%	(74)	5% (13)	247
#1 Issue: Health Care	6%	(23)	17%	(65)	22%	(84)	51%	(197)	5% (20)	389
#1 Issue: Medicare / Social Security	9%	(24)	15%	(40)	21%	(55)	50%	(133)	6% (16)	268
#1 Issue: Women's Issues	8%	(8)	23%	(24)	27%	(29)	37%	(39)	6% (6)	106
#1 Issue: Education	12%	(12)	19%	(19)	27%	(28)	28%	(29)	13% (13)	101
#1 Issue: Energy	7%	(5)	18%	(13)	22%	(16)	43%	(30)	10% (7)	70
#1 Issue: Other	11%	(19)	17%	(30)	20%	(35)	46%	(78)	5% (9)	171
2018 House Vote: Democrat	6%	(45)	15%	(121)	26%	(206)	47%	(370)	6% (44)	787
2018 House Vote: Republican	21%	(134)	27%	(169)	19%	(119)	30%	(188)	4% (26)	634
2018 House Vote: Someone else	10%	(7)	17%	(13)	26%	(20)	39%	(30)	8% (6)	75
2016 Vote: Hillary Clinton	6%	(45)	15%	(105)	26%	(186)	47%	(340)	6% (43)	718
2016 Vote: Donald Trump	20%	(134)	27%	(183)	19%	(127)	30%	(201)	4% (30)	675
2016 Vote: Other	10%	(15)	17%	(27)	28%	(44)	41%	(67)	5% (8)	161
2016 Vote: Didn't Vote	12%	(52)	19%	(88)	18%	(82)	43%	(194)	9% (39)	456
Voted in 2014: Yes	13%	(165)	21%	(271)	23%	(300)	39%	(511)	5% (61)	1309
Voted in 2014: No	12%	(82)	19%	(131)	20%	(140)	41%	(290)	8% (59)	702
2012 Vote: Barack Obama	7%	(59)	15%	(124)	25%	(205)	47%	(382)	5% (42)	811
2012 Vote: Mitt Romney	18%	(96)	26%	(138)	22%	(115)	29%	(152)	5% (24)	526
2012 Vote: Other	16%	(14)	27%	(23)	14%	(12)	41%	(35)	2% (2)	86
2012 Vote: Didn't Vote	13%	(78)	20%	(117)	18%	(108)	39%	(230)	9% (52)	586

Continued on next page

Table CMS1_13: How comfortable would you be doing the following activities right now?*Going on vacation*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	12%	(247)	20%	(402)	22%	(440)	40%	(802)	6%	(120)	2011
4-Region: Northeast	9%	(34)	20%	(72)	24%	(86)	41%	(147)	6%	(20)	359
4-Region: Midwest	15%	(71)	20%	(90)	20%	(93)	38%	(176)	7%	(31)	462
4-Region: South	13%	(95)	21%	(156)	24%	(178)	36%	(272)	7%	(51)	751
4-Region: West	11%	(47)	19%	(85)	19%	(83)	47%	(207)	4%	(18)	439
Frequent Flyer	17%	(42)	23%	(57)	23%	(58)	33%	(83)	4%	(11)	250
International Travel	14%	(55)	23%	(89)	23%	(86)	36%	(137)	3%	(13)	381
Sports fans	12%	(157)	22%	(304)	23%	(317)	37%	(500)	6%	(75)	1355
Heard a lot/some about new H1N1	11%	(99)	19%	(173)	23%	(212)	44%	(397)	3%	(30)	911
Heard not much/nothing about new H1N1	13%	(147)	21%	(230)	21%	(228)	37%	(404)	8%	(90)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_14: How comfortable would you be doing the following activities right now?
Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	4%	(80)	5%	(106)	13%	(270)	69%	(1393)	8%	(162)	2011
Gender: Male	5%	(48)	7%	(68)	15%	(141)	65%	(607)	8%	(77)	941
Gender: Female	3%	(32)	4%	(38)	12%	(129)	73%	(785)	8%	(86)	1070
Age: 18-34	4%	(21)	8%	(39)	18%	(93)	62%	(314)	8%	(39)	505
Age: 35-44	10%	(32)	6%	(18)	16%	(49)	58%	(176)	10%	(31)	306
Age: 45-64	3%	(25)	6%	(41)	13%	(95)	70%	(510)	8%	(61)	732
Age: 65+	1%	(3)	2%	(9)	7%	(33)	84%	(392)	7%	(32)	468
GenZers: 1997-2012	3%	(7)	9%	(18)	15%	(31)	64%	(132)	9%	(19)	207
Millennials: 1981-1996	7%	(33)	6%	(27)	18%	(80)	60%	(266)	9%	(39)	445
GenXers: 1965-1980	6%	(29)	7%	(33)	16%	(80)	63%	(317)	8%	(41)	500
Baby Boomers: 1946-1964	1%	(9)	3%	(25)	10%	(74)	78%	(605)	8%	(61)	774
PID: Dem (no lean)	3%	(20)	4%	(34)	12%	(95)	75%	(594)	6%	(50)	793
PID: Ind (no lean)	4%	(24)	4%	(26)	17%	(97)	67%	(394)	8%	(47)	588
PID: Rep (no lean)	6%	(37)	7%	(47)	12%	(78)	64%	(405)	10%	(65)	630
PID/Gender: Dem Men	3%	(10)	6%	(20)	15%	(48)	70%	(228)	7%	(21)	327
PID/Gender: Dem Women	2%	(10)	3%	(14)	10%	(47)	78%	(366)	6%	(29)	466
PID/Gender: Ind Men	5%	(15)	5%	(15)	17%	(50)	65%	(197)	8%	(26)	302
PID/Gender: Ind Women	3%	(9)	4%	(11)	16%	(47)	69%	(197)	8%	(22)	286
PID/Gender: Rep Men	8%	(24)	11%	(33)	14%	(43)	58%	(183)	9%	(30)	313
PID/Gender: Rep Women	4%	(13)	4%	(13)	11%	(34)	70%	(222)	11%	(35)	318
Ideo: Liberal (1-3)	3%	(17)	4%	(25)	13%	(82)	75%	(488)	5%	(35)	646
Ideo: Moderate (4)	4%	(23)	4%	(23)	15%	(76)	70%	(363)	7%	(37)	522
Ideo: Conservative (5-7)	5%	(32)	8%	(52)	14%	(95)	66%	(456)	8%	(52)	687
Educ: < College	4%	(45)	5%	(64)	11%	(145)	69%	(873)	11%	(138)	1265
Educ: Bachelors degree	5%	(22)	5%	(23)	17%	(80)	70%	(332)	4%	(19)	476
Educ: Post-grad	5%	(13)	7%	(19)	17%	(45)	70%	(188)	2%	(6)	271
Income: Under 50k	4%	(37)	5%	(52)	12%	(124)	66%	(666)	13%	(127)	1007
Income: 50k-100k	4%	(29)	5%	(30)	13%	(83)	74%	(482)	4%	(26)	650
Income: 100k+	4%	(15)	7%	(24)	18%	(63)	69%	(245)	2%	(9)	354
Ethnicity: White	4%	(71)	5%	(87)	13%	(207)	69%	(1130)	8%	(130)	1626
Ethnicity: Hispanic	5%	(10)	7%	(13)	21%	(41)	57%	(111)	10%	(19)	195

Continued on next page

Table CMS1_14: How comfortable would you be doing the following activities right now?
Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	4%	(80)	5%	(106)	13%	(270)	69%	(1393)	8%	(162)	2011
Ethnicity: Afr. Am.	2%	(5)	4%	(11)	15%	(38)	70%	(179)	9%	(23)	255
Ethnicity: Other	4%	(5)	6%	(8)	19%	(24)	64%	(83)	7%	(9)	130
All Christian	4%	(36)	6%	(61)	11%	(113)	73%	(730)	6%	(62)	1003
All Non-Christian	3%	(4)	9%	(11)	12%	(14)	69%	(81)	6%	(7)	117
Atheist	3%	(3)	4%	(4)	13%	(14)	71%	(79)	9%	(10)	111
Agnostic/Nothing in particular	2%	(10)	5%	(21)	17%	(75)	67%	(301)	9%	(40)	446
Something Else	8%	(27)	3%	(9)	16%	(53)	60%	(202)	13%	(44)	334
Religious Non-Protestant/Catholic	4%	(6)	10%	(14)	11%	(17)	67%	(101)	8%	(12)	150
Evangelical	6%	(34)	5%	(25)	14%	(75)	65%	(351)	10%	(53)	538
Non-Evangelical	3%	(26)	5%	(39)	12%	(87)	74%	(557)	6%	(44)	754
Community: Urban	5%	(24)	8%	(40)	13%	(68)	67%	(346)	8%	(39)	517
Community: Suburban	3%	(32)	4%	(42)	14%	(134)	72%	(710)	7%	(71)	990
Community: Rural	5%	(24)	5%	(23)	13%	(68)	67%	(337)	10%	(52)	504
Employ: Private Sector	5%	(31)	8%	(46)	19%	(110)	62%	(356)	5%	(28)	571
Employ: Government	4%	(7)	10%	(14)	19%	(28)	59%	(89)	8%	(12)	150
Employ: Self-Employed	7%	(11)	5%	(8)	12%	(19)	64%	(101)	12%	(19)	158
Employ: Homemaker	6%	(7)	3%	(4)	8%	(9)	70%	(82)	12%	(14)	116
Employ: Retired	1%	(5)	1%	(6)	7%	(37)	83%	(432)	8%	(41)	521
Employ: Unemployed	3%	(7)	5%	(14)	12%	(30)	68%	(175)	12%	(32)	258
Employ: Other	9%	(10)	2%	(3)	18%	(20)	60%	(67)	11%	(13)	112
Military HH: Yes	4%	(14)	4%	(13)	10%	(31)	73%	(238)	9%	(31)	327
Military HH: No	4%	(67)	6%	(93)	14%	(238)	69%	(1155)	8%	(132)	1684
RD/WT: Right Direction	6%	(33)	9%	(49)	16%	(83)	57%	(304)	12%	(66)	535
RD/WT: Wrong Track	3%	(47)	4%	(57)	13%	(186)	74%	(1089)	7%	(97)	1476
Trump Job Approve	7%	(51)	7%	(57)	15%	(115)	61%	(475)	11%	(83)	782
Trump Job Disapprove	2%	(29)	4%	(46)	12%	(148)	76%	(896)	5%	(62)	1181
Trump Job Strongly Approve	9%	(38)	7%	(32)	12%	(55)	60%	(264)	12%	(53)	443
Trump Job Somewhat Approve	4%	(13)	7%	(25)	18%	(61)	62%	(211)	9%	(30)	339
Trump Job Somewhat Disapprove	4%	(8)	5%	(11)	19%	(38)	68%	(136)	3%	(7)	200
Trump Job Strongly Disapprove	2%	(21)	4%	(35)	11%	(110)	77%	(760)	6%	(55)	981

Continued on next page

Table CMS1_14: How comfortable would you be doing the following activities right now?
Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	4%	(80)	5%	(106)	13%	(270)	69%	(1393)	8%	(162)	2011
Favorable of Trump	7%	(50)	8%	(60)	14%	(109)	61%	(464)	10%	(73)	756
Unfavorable of Trump	2%	(29)	4%	(46)	13%	(150)	76%	(902)	5%	(60)	1187
Very Favorable of Trump	9%	(39)	7%	(31)	12%	(52)	61%	(270)	11%	(50)	443
Somewhat Favorable of Trump	4%	(12)	9%	(29)	18%	(57)	62%	(193)	7%	(23)	313
Somewhat Unfavorable of Trump	4%	(7)	3%	(5)	18%	(33)	71%	(129)	4%	(7)	181
Very Unfavorable of Trump	2%	(23)	4%	(40)	12%	(117)	77%	(773)	5%	(53)	1006
#1 Issue: Economy	5%	(35)	7%	(47)	18%	(118)	62%	(408)	8%	(50)	658
#1 Issue: Security	7%	(18)	5%	(12)	9%	(23)	66%	(163)	12%	(31)	247
#1 Issue: Health Care	1%	(4)	3%	(12)	14%	(53)	78%	(304)	4%	(16)	389
#1 Issue: Medicare / Social Security	1%	(3)	5%	(13)	5%	(12)	81%	(217)	9%	(23)	268
#1 Issue: Women's Issues	4%	(5)	6%	(6)	14%	(15)	66%	(70)	9%	(10)	106
#1 Issue: Education	3%	(3)	6%	(6)	20%	(20)	56%	(57)	15%	(16)	101
#1 Issue: Energy	4%	(3)	8%	(6)	11%	(8)	65%	(46)	12%	(8)	70
#1 Issue: Other	5%	(9)	3%	(4)	12%	(21)	75%	(128)	5%	(9)	171
2018 House Vote: Democrat	2%	(13)	4%	(33)	13%	(99)	76%	(594)	6%	(47)	787
2018 House Vote: Republican	6%	(40)	7%	(43)	14%	(88)	65%	(409)	9%	(55)	634
2018 House Vote: Someone else	4%	(3)	2%	(2)	14%	(11)	68%	(52)	11%	(8)	75
2016 Vote: Hillary Clinton	2%	(14)	4%	(26)	12%	(86)	77%	(553)	6%	(40)	718
2016 Vote: Donald Trump	6%	(39)	6%	(43)	15%	(98)	65%	(438)	9%	(58)	675
2016 Vote: Other	2%	(4)	3%	(5)	13%	(22)	73%	(118)	7%	(12)	161
2016 Vote: Didn't Vote	5%	(24)	7%	(32)	14%	(64)	62%	(283)	12%	(53)	456
Voted in 2014: Yes	4%	(50)	5%	(61)	13%	(171)	72%	(942)	7%	(86)	1309
Voted in 2014: No	4%	(31)	6%	(45)	14%	(98)	64%	(451)	11%	(77)	702
2012 Vote: Barack Obama	3%	(23)	3%	(26)	13%	(104)	75%	(612)	6%	(46)	811
2012 Vote: Mitt Romney	5%	(28)	6%	(34)	12%	(62)	69%	(364)	7%	(38)	526
2012 Vote: Other	3%	(3)	5%	(4)	18%	(16)	64%	(55)	9%	(8)	86
2012 Vote: Didn't Vote	5%	(27)	7%	(42)	15%	(88)	61%	(359)	12%	(71)	586

Continued on next page

Table CMS1_14: *How comfortable would you be doing the following activities right now?*
Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	4%	(80)	5%	(106)	13%	(270)	69%	(1393)	8%	(162)	2011
4-Region: Northeast	3%	(11)	7%	(24)	15%	(53)	70%	(250)	6%	(21)	359
4-Region: Midwest	5%	(23)	5%	(23)	11%	(52)	69%	(319)	10%	(45)	462
4-Region: South	4%	(31)	4%	(32)	13%	(97)	69%	(515)	10%	(76)	751
4-Region: West	3%	(15)	6%	(27)	15%	(68)	70%	(308)	5%	(21)	439
Frequent Flyer	8%	(21)	11%	(27)	16%	(40)	58%	(146)	6%	(16)	250
International Travel	7%	(25)	11%	(43)	18%	(69)	60%	(227)	4%	(17)	381
Sports fans	4%	(53)	6%	(76)	15%	(198)	69%	(931)	7%	(97)	1355
Heard a lot/some about new H1N1	3%	(31)	6%	(54)	14%	(124)	71%	(646)	6%	(55)	911
Heard not much/nothing about new H1N1	4%	(49)	5%	(52)	13%	(146)	68%	(747)	10%	(107)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_15: How comfortable would you be doing the following activities right now?
Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	14%	(283)	21%	(414)	28%	(569)	33%	(655)	4%	(89)	2011
Gender: Male	17%	(160)	23%	(218)	27%	(254)	28%	(267)	4%	(42)	941
Gender: Female	12%	(124)	18%	(196)	29%	(315)	36%	(388)	4%	(48)	1070
Age: 18-34	15%	(75)	18%	(89)	31%	(158)	30%	(154)	6%	(30)	505
Age: 35-44	18%	(54)	23%	(70)	26%	(80)	28%	(87)	5%	(16)	306
Age: 45-64	14%	(101)	24%	(178)	28%	(206)	30%	(217)	4%	(30)	732
Age: 65+	11%	(53)	17%	(78)	27%	(126)	42%	(197)	3%	(14)	468
GenZers: 1997-2012	12%	(25)	15%	(32)	33%	(69)	33%	(67)	6%	(13)	207
Millennials: 1981-1996	17%	(77)	20%	(90)	28%	(126)	29%	(130)	5%	(22)	445
GenXers: 1965-1980	15%	(74)	25%	(123)	27%	(135)	28%	(142)	5%	(26)	500
Baby Boomers: 1946-1964	13%	(99)	20%	(153)	28%	(220)	36%	(278)	3%	(24)	774
PID: Dem (no lean)	9%	(69)	15%	(119)	29%	(227)	43%	(338)	5%	(40)	793
PID: Ind (no lean)	14%	(79)	22%	(129)	31%	(184)	28%	(165)	5%	(29)	588
PID: Rep (no lean)	21%	(135)	26%	(166)	25%	(157)	24%	(151)	3%	(21)	630
PID/Gender: Dem Men	13%	(41)	16%	(53)	28%	(92)	39%	(126)	4%	(14)	327
PID/Gender: Dem Women	6%	(28)	14%	(66)	29%	(135)	45%	(212)	5%	(25)	466
PID/Gender: Ind Men	15%	(44)	24%	(74)	31%	(94)	25%	(74)	5%	(16)	302
PID/Gender: Ind Women	12%	(35)	20%	(56)	32%	(91)	32%	(91)	5%	(13)	286
PID/Gender: Rep Men	24%	(74)	29%	(91)	22%	(69)	21%	(67)	4%	(11)	313
PID/Gender: Rep Women	19%	(61)	24%	(75)	28%	(89)	27%	(84)	3%	(9)	318
Ideo: Liberal (1-3)	7%	(46)	15%	(94)	30%	(195)	44%	(282)	4%	(28)	646
Ideo: Moderate (4)	11%	(59)	20%	(105)	32%	(168)	32%	(168)	4%	(22)	522
Ideo: Conservative (5-7)	22%	(148)	27%	(186)	25%	(169)	24%	(165)	3%	(19)	687
Educ: < College	16%	(197)	21%	(263)	27%	(339)	31%	(394)	6%	(73)	1265
Educ: Bachelors degree	11%	(51)	20%	(93)	33%	(155)	34%	(163)	3%	(13)	476
Educ: Post-grad	13%	(36)	21%	(58)	28%	(75)	36%	(98)	2%	(4)	271
Income: Under 50k	17%	(170)	20%	(199)	26%	(264)	31%	(308)	7%	(66)	1007
Income: 50k-100k	12%	(75)	21%	(137)	30%	(193)	35%	(227)	3%	(19)	650
Income: 100k+	11%	(38)	22%	(79)	32%	(112)	34%	(121)	1%	(4)	354
Ethnicity: White	15%	(238)	21%	(337)	29%	(476)	32%	(520)	3%	(55)	1626
Ethnicity: Hispanic	13%	(25)	22%	(42)	31%	(61)	28%	(54)	7%	(13)	195

Continued on next page

Table CMS1_15: How comfortable would you be doing the following activities right now?
Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	14%	(283)	21%	(414)	28%	(569)	33%	(655)	4%	(89)	2011
Ethnicity: Afr. Am.	10%	(27)	19%	(48)	24%	(60)	36%	(92)	11%	(28)	255
Ethnicity: Other	14%	(18)	22%	(29)	25%	(33)	33%	(43)	5%	(7)	130
All Christian	13%	(130)	21%	(213)	31%	(314)	30%	(298)	5%	(47)	1003
All Non-Christian	10%	(12)	16%	(18)	26%	(31)	45%	(53)	3%	(4)	117
Atheist	11%	(13)	16%	(18)	23%	(25)	48%	(53)	2%	(2)	111
Agnostic/Nothing in particular	12%	(53)	20%	(91)	28%	(123)	35%	(154)	5%	(24)	446
Something Else	23%	(76)	22%	(74)	23%	(75)	29%	(97)	3%	(12)	334
Religious Non-Protestant/Catholic	11%	(16)	16%	(24)	29%	(43)	39%	(58)	6%	(9)	150
Evangelical	21%	(111)	24%	(131)	25%	(134)	26%	(140)	4%	(22)	538
Non-Evangelical	12%	(89)	20%	(149)	32%	(242)	33%	(247)	4%	(27)	754
Community: Urban	14%	(71)	20%	(104)	27%	(139)	34%	(176)	5%	(27)	517
Community: Suburban	12%	(122)	20%	(200)	28%	(281)	35%	(349)	4%	(38)	990
Community: Rural	18%	(90)	22%	(111)	30%	(149)	26%	(130)	5%	(25)	504
Employ: Private Sector	14%	(79)	27%	(153)	31%	(175)	26%	(148)	3%	(16)	571
Employ: Government	12%	(18)	23%	(35)	25%	(38)	36%	(53)	4%	(6)	150
Employ: Self-Employed	15%	(24)	18%	(28)	25%	(39)	34%	(54)	8%	(13)	158
Employ: Homemaker	21%	(24)	22%	(25)	25%	(29)	30%	(35)	3%	(4)	116
Employ: Retired	12%	(62)	17%	(90)	28%	(145)	40%	(207)	3%	(18)	521
Employ: Unemployed	15%	(38)	19%	(50)	25%	(65)	32%	(82)	9%	(22)	258
Employ: Other	25%	(28)	16%	(18)	27%	(30)	29%	(32)	4%	(4)	112
Military HH: Yes	15%	(48)	21%	(70)	27%	(88)	31%	(100)	6%	(20)	327
Military HH: No	14%	(235)	20%	(344)	29%	(481)	33%	(555)	4%	(69)	1684
RD/WT: Right Direction	24%	(128)	25%	(135)	25%	(135)	21%	(112)	5%	(25)	535
RD/WT: Wrong Track	11%	(155)	19%	(279)	29%	(434)	37%	(543)	4%	(64)	1476
Trump Job Approve	23%	(184)	28%	(216)	24%	(191)	21%	(166)	3%	(26)	782
Trump Job Disapprove	8%	(94)	16%	(193)	31%	(364)	41%	(480)	4%	(50)	1181
Trump Job Strongly Approve	28%	(123)	29%	(127)	21%	(92)	19%	(85)	3%	(15)	443
Trump Job Somewhat Approve	18%	(61)	26%	(88)	29%	(99)	24%	(81)	3%	(10)	339
Trump Job Somewhat Disapprove	7%	(14)	24%	(48)	36%	(73)	27%	(53)	6%	(12)	200
Trump Job Strongly Disapprove	8%	(80)	15%	(145)	30%	(292)	44%	(427)	4%	(38)	981

Continued on next page

Table CMS1_15: *How comfortable would you be doing the following activities right now?*
Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	14%	(283)	21%	(414)	28%	(569)	33%	(655)	4%	(89)	2011
Favorable of Trump	24%	(180)	28%	(214)	25%	(186)	21%	(156)	3%	(19)	756
Unfavorable of Trump	8%	(96)	16%	(194)	31%	(368)	41%	(485)	4%	(44)	1187
Very Favorable of Trump	29%	(130)	26%	(117)	22%	(98)	20%	(86)	3%	(12)	443
Somewhat Favorable of Trump	16%	(50)	31%	(97)	28%	(89)	22%	(70)	2%	(7)	313
Somewhat Unfavorable of Trump	12%	(22)	24%	(43)	38%	(68)	24%	(43)	3%	(5)	181
Very Unfavorable of Trump	7%	(74)	15%	(151)	30%	(299)	44%	(442)	4%	(39)	1006
#1 Issue: Economy	17%	(110)	25%	(162)	28%	(182)	27%	(178)	4%	(25)	658
#1 Issue: Security	24%	(59)	25%	(61)	25%	(62)	24%	(58)	3%	(7)	247
#1 Issue: Health Care	6%	(25)	17%	(68)	31%	(123)	42%	(162)	3%	(12)	389
#1 Issue: Medicare / Social Security	12%	(32)	19%	(52)	25%	(67)	38%	(102)	6%	(15)	268
#1 Issue: Women's Issues	10%	(11)	17%	(18)	29%	(31)	38%	(41)	6%	(6)	106
#1 Issue: Education	17%	(17)	17%	(18)	31%	(32)	25%	(25)	10%	(10)	101
#1 Issue: Energy	10%	(7)	15%	(11)	31%	(22)	34%	(24)	9%	(6)	70
#1 Issue: Other	13%	(22)	15%	(25)	29%	(50)	38%	(65)	5%	(8)	171
2018 House Vote: Democrat	7%	(59)	15%	(118)	30%	(236)	43%	(337)	5%	(37)	787
2018 House Vote: Republican	23%	(143)	28%	(179)	24%	(153)	23%	(144)	3%	(16)	634
2018 House Vote: Someone else	14%	(11)	16%	(12)	35%	(27)	29%	(22)	5%	(4)	75
2016 Vote: Hillary Clinton	8%	(55)	17%	(123)	28%	(204)	42%	(299)	5%	(37)	718
2016 Vote: Donald Trump	21%	(140)	27%	(185)	26%	(173)	24%	(159)	3%	(17)	675
2016 Vote: Other	12%	(20)	16%	(26)	36%	(58)	32%	(51)	4%	(6)	161
2016 Vote: Didn't Vote	15%	(68)	18%	(81)	29%	(134)	32%	(144)	6%	(28)	456
Voted in 2014: Yes	13%	(176)	22%	(289)	27%	(353)	34%	(446)	3%	(45)	1309
Voted in 2014: No	15%	(108)	18%	(125)	31%	(216)	30%	(209)	6%	(44)	702
2012 Vote: Barack Obama	9%	(70)	18%	(145)	29%	(239)	40%	(328)	4%	(29)	811
2012 Vote: Mitt Romney	19%	(99)	26%	(138)	27%	(142)	25%	(132)	3%	(14)	526
2012 Vote: Other	25%	(22)	24%	(20)	24%	(20)	23%	(19)	5%	(4)	86
2012 Vote: Didn't Vote	16%	(91)	19%	(111)	29%	(168)	30%	(175)	7%	(42)	586

Continued on next page

Table CMS1_15: How comfortable would you be doing the following activities right now?
Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	14%	(283)	21%	(414)	28%	(569)	33%	(655)	4%	(89)	2011
4-Region: Northeast	13%	(46)	23%	(83)	31%	(112)	30%	(107)	3%	(10)	359
4-Region: Midwest	13%	(62)	20%	(93)	31%	(143)	31%	(143)	4%	(20)	462
4-Region: South	16%	(119)	20%	(151)	27%	(200)	33%	(250)	4%	(31)	751
4-Region: West	13%	(57)	20%	(86)	26%	(114)	35%	(155)	6%	(28)	439
Frequent Flyer	14%	(36)	21%	(52)	28%	(71)	32%	(81)	4%	(10)	250
International Travel	12%	(47)	20%	(78)	30%	(112)	33%	(127)	4%	(17)	381
Sports fans	13%	(178)	24%	(321)	30%	(402)	30%	(405)	4%	(49)	1355
Heard a lot/some about new H1N1	13%	(122)	19%	(176)	27%	(249)	38%	(344)	2%	(20)	911
Heard not much/nothing about new H1N1	15%	(161)	22%	(239)	29%	(320)	28%	(311)	6%	(69)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_16: *How comfortable would you be doing the following activities right now?*
Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(175)	19%	(376)	26%	(525)	42%	(854)	4%	(81)	2011
Gender: Male	10%	(99)	20%	(185)	27%	(259)	38%	(360)	4%	(39)	941
Gender: Female	7%	(76)	18%	(192)	25%	(266)	46%	(494)	4%	(42)	1070
Age: 18-34	7%	(37)	22%	(112)	26%	(131)	40%	(201)	5%	(24)	505
Age: 35-44	14%	(43)	20%	(63)	27%	(83)	33%	(100)	6%	(17)	306
Age: 45-64	10%	(70)	19%	(140)	27%	(196)	40%	(295)	4%	(31)	732
Age: 65+	5%	(25)	13%	(62)	24%	(115)	55%	(258)	2%	(8)	468
GenZers: 1997-2012	6%	(13)	17%	(35)	29%	(60)	43%	(88)	6%	(12)	207
Millennials: 1981-1996	11%	(47)	24%	(107)	25%	(109)	36%	(160)	5%	(21)	445
GenXers: 1965-1980	11%	(54)	20%	(100)	27%	(134)	36%	(181)	6%	(31)	500
Baby Boomers: 1946-1964	7%	(55)	16%	(126)	26%	(203)	48%	(373)	2%	(18)	774
PID: Dem (no lean)	4%	(35)	15%	(118)	25%	(194)	53%	(419)	3%	(27)	793
PID: Ind (no lean)	8%	(47)	19%	(109)	28%	(162)	42%	(244)	4%	(26)	588
PID: Rep (no lean)	15%	(93)	24%	(149)	27%	(169)	30%	(191)	5%	(29)	630
PID/Gender: Dem Men	7%	(22)	15%	(49)	27%	(90)	48%	(156)	3%	(10)	327
PID/Gender: Dem Women	3%	(13)	15%	(69)	22%	(105)	56%	(262)	4%	(17)	466
PID/Gender: Ind Men	9%	(27)	17%	(52)	29%	(87)	39%	(119)	6%	(17)	302
PID/Gender: Ind Women	7%	(20)	20%	(57)	26%	(75)	44%	(125)	3%	(9)	286
PID/Gender: Rep Men	16%	(50)	27%	(83)	26%	(82)	27%	(85)	4%	(13)	313
PID/Gender: Rep Women	14%	(43)	21%	(66)	27%	(86)	34%	(107)	5%	(16)	318
Ideo: Liberal (1-3)	4%	(27)	15%	(96)	24%	(156)	54%	(348)	3%	(20)	646
Ideo: Moderate (4)	7%	(34)	16%	(82)	29%	(151)	45%	(236)	3%	(17)	522
Ideo: Conservative (5-7)	14%	(95)	25%	(175)	25%	(174)	32%	(222)	3%	(21)	687
Educ: < College	9%	(117)	18%	(234)	25%	(320)	42%	(530)	5%	(65)	1265
Educ: Bachelors degree	8%	(39)	18%	(88)	28%	(132)	43%	(205)	3%	(13)	476
Educ: Post-grad	7%	(19)	20%	(55)	27%	(73)	44%	(119)	1%	(4)	271
Income: Under 50k	9%	(94)	17%	(171)	25%	(254)	42%	(425)	6%	(62)	1007
Income: 50k-100k	9%	(55)	20%	(127)	27%	(178)	42%	(276)	2%	(13)	650
Income: 100k+	7%	(25)	22%	(78)	26%	(92)	43%	(153)	2%	(6)	354
Ethnicity: White	9%	(152)	20%	(332)	26%	(417)	41%	(668)	4%	(58)	1626
Ethnicity: Hispanic	11%	(21)	18%	(34)	21%	(41)	44%	(86)	7%	(13)	195

Continued on next page

Table CMS1_16: *How comfortable would you be doing the following activities right now?*
Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(175)	19%	(376)	26%	(525)	42%	(854)	4%	(81)	2011
Ethnicity: Afr. Am.	5%	(12)	11%	(28)	27%	(68)	51%	(131)	6%	(16)	255
Ethnicity: Other	8%	(11)	12%	(16)	31%	(40)	43%	(56)	5%	(7)	130
All Christian	8%	(81)	19%	(192)	28%	(283)	41%	(407)	4%	(39)	1003
All Non-Christian	9%	(10)	14%	(17)	23%	(27)	49%	(57)	5%	(6)	117
Atheist	5%	(5)	16%	(18)	19%	(21)	58%	(64)	3%	(3)	111
Agnostic/Nothing in particular	7%	(29)	20%	(90)	26%	(114)	43%	(190)	5%	(22)	446
Something Else	15%	(49)	18%	(59)	24%	(79)	41%	(135)	3%	(11)	334
Religious Non-Protestant/Catholic	8%	(12)	13%	(20)	23%	(35)	48%	(72)	7%	(11)	150
Evangelical	13%	(69)	22%	(119)	24%	(132)	37%	(200)	3%	(18)	538
Non-Evangelical	8%	(57)	17%	(127)	29%	(221)	43%	(325)	3%	(24)	754
Community: Urban	8%	(40)	17%	(87)	22%	(115)	48%	(251)	5%	(25)	517
Community: Suburban	7%	(74)	19%	(192)	27%	(265)	43%	(424)	3%	(34)	990
Community: Rural	12%	(61)	19%	(97)	29%	(144)	36%	(179)	4%	(23)	504
Employ: Private Sector	9%	(52)	24%	(139)	27%	(157)	36%	(204)	3%	(19)	571
Employ: Government	9%	(14)	20%	(30)	30%	(45)	36%	(54)	5%	(7)	150
Employ: Self-Employed	14%	(22)	17%	(28)	24%	(38)	39%	(63)	5%	(8)	158
Employ: Homemaker	12%	(14)	17%	(19)	24%	(28)	41%	(48)	7%	(8)	116
Employ: Retired	6%	(33)	13%	(67)	25%	(132)	53%	(277)	2%	(11)	521
Employ: Unemployed	7%	(18)	16%	(40)	25%	(66)	44%	(113)	8%	(21)	258
Employ: Other	11%	(12)	26%	(29)	26%	(29)	34%	(38)	3%	(4)	112
Military HH: Yes	10%	(32)	19%	(61)	25%	(82)	41%	(132)	6%	(19)	327
Military HH: No	8%	(143)	19%	(315)	26%	(442)	43%	(722)	4%	(62)	1684
RD/WT: Right Direction	16%	(87)	22%	(118)	26%	(138)	30%	(158)	6%	(33)	535
RD/WT: Wrong Track	6%	(88)	17%	(258)	26%	(386)	47%	(696)	3%	(48)	1476
Trump Job Approve	15%	(119)	25%	(195)	25%	(198)	30%	(233)	5%	(37)	782
Trump Job Disapprove	4%	(52)	15%	(174)	27%	(319)	51%	(607)	2%	(28)	1181
Trump Job Strongly Approve	21%	(92)	23%	(103)	21%	(95)	29%	(130)	5%	(23)	443
Trump Job Somewhat Approve	8%	(26)	27%	(93)	30%	(103)	30%	(103)	4%	(15)	339
Trump Job Somewhat Disapprove	5%	(10)	22%	(44)	34%	(67)	38%	(77)	1%	(1)	200
Trump Job Strongly Disapprove	4%	(42)	13%	(130)	26%	(252)	54%	(530)	3%	(26)	981

Continued on next page

Table CMS1_16: *How comfortable would you be doing the following activities right now?*
Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(175)	19%	(376)	26%	(525)	42%	(854)	4%	(81)	2011
Favorable of Trump	16%	(121)	26%	(193)	26%	(193)	29%	(218)	4%	(30)	756
Unfavorable of Trump	4%	(47)	15%	(177)	27%	(316)	52%	(621)	2%	(27)	1187
Very Favorable of Trump	21%	(91)	22%	(99)	24%	(108)	28%	(123)	5%	(22)	443
Somewhat Favorable of Trump	10%	(30)	30%	(95)	27%	(85)	30%	(95)	3%	(8)	313
Somewhat Unfavorable of Trump	5%	(10)	22%	(40)	34%	(62)	37%	(67)	1%	(2)	181
Very Unfavorable of Trump	4%	(37)	14%	(137)	25%	(254)	55%	(554)	2%	(25)	1006
#1 Issue: Economy	10%	(67)	24%	(156)	26%	(174)	36%	(236)	4%	(26)	658
#1 Issue: Security	17%	(41)	22%	(54)	24%	(60)	33%	(82)	4%	(11)	247
#1 Issue: Health Care	3%	(14)	13%	(52)	30%	(117)	51%	(199)	2%	(8)	389
#1 Issue: Medicare / Social Security	6%	(16)	13%	(34)	26%	(69)	52%	(140)	3%	(9)	268
#1 Issue: Women's Issues	5%	(5)	21%	(22)	24%	(25)	44%	(47)	7%	(7)	106
#1 Issue: Education	10%	(10)	21%	(21)	26%	(26)	30%	(31)	12%	(12)	101
#1 Issue: Energy	10%	(7)	14%	(10)	25%	(18)	43%	(30)	8%	(5)	70
#1 Issue: Other	8%	(14)	16%	(28)	21%	(36)	52%	(90)	2%	(3)	171
2018 House Vote: Democrat	4%	(30)	15%	(115)	24%	(189)	53%	(420)	4%	(33)	787
2018 House Vote: Republican	15%	(96)	24%	(154)	24%	(155)	32%	(206)	4%	(24)	634
2018 House Vote: Someone else	7%	(5)	15%	(11)	34%	(26)	40%	(30)	4%	(3)	75
2016 Vote: Hillary Clinton	3%	(24)	15%	(110)	24%	(176)	53%	(381)	4%	(28)	718
2016 Vote: Donald Trump	14%	(95)	23%	(157)	26%	(175)	33%	(223)	4%	(25)	675
2016 Vote: Other	10%	(17)	18%	(29)	25%	(41)	43%	(69)	3%	(5)	161
2016 Vote: Didn't Vote	8%	(39)	17%	(79)	29%	(132)	40%	(182)	5%	(24)	456
Voted in 2014: Yes	9%	(119)	18%	(240)	25%	(328)	44%	(578)	3%	(44)	1309
Voted in 2014: No	8%	(55)	19%	(136)	28%	(197)	39%	(276)	5%	(38)	702
2012 Vote: Barack Obama	5%	(39)	15%	(118)	27%	(216)	51%	(413)	3%	(25)	811
2012 Vote: Mitt Romney	14%	(72)	22%	(114)	25%	(133)	36%	(188)	4%	(19)	526
2012 Vote: Other	14%	(12)	27%	(23)	23%	(20)	34%	(29)	2%	(2)	86
2012 Vote: Didn't Vote	9%	(52)	21%	(122)	27%	(155)	38%	(222)	6%	(36)	586

Continued on next page

Table CMS1_16: *How comfortable would you be doing the following activities right now?*
Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	9%	(175)	19%	(376)	26%	(525)	42%	(854)	4%	(81)	2011
4-Region: Northeast	6%	(23)	22%	(79)	30%	(108)	38%	(136)	4%	(13)	359
4-Region: Midwest	10%	(47)	20%	(91)	28%	(127)	38%	(176)	5%	(22)	462
4-Region: South	9%	(70)	17%	(130)	25%	(191)	44%	(333)	3%	(26)	751
4-Region: West	8%	(35)	17%	(76)	22%	(98)	48%	(210)	5%	(20)	439
Frequent Flyer	12%	(30)	21%	(53)	27%	(67)	36%	(90)	4%	(10)	250
International Travel	9%	(34)	21%	(80)	26%	(100)	40%	(153)	4%	(13)	381
Sports fans	8%	(111)	21%	(278)	27%	(371)	40%	(547)	4%	(48)	1355
Heard a lot/some about new H1N1	9%	(81)	17%	(153)	24%	(223)	47%	(432)	2%	(22)	911
Heard not much/nothing about new H1N1	8%	(93)	20%	(223)	27%	(302)	38%	(422)	5%	(59)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS1_17: How comfortable would you be doing the following activities right now?
Going to a sporting event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	6%	(130)	10%	(199)	13%	(255)	63%	(1268)	8% (160)	2011
Gender: Male	8%	(77)	13%	(118)	15%	(140)	57%	(535)	8% (71)	941
Gender: Female	5%	(52)	8%	(81)	11%	(115)	69%	(733)	8% (89)	1070
Age: 18-34	5%	(24)	11%	(55)	16%	(81)	61%	(310)	7% (36)	505
Age: 35-44	12%	(36)	10%	(30)	15%	(45)	53%	(163)	10% (32)	306
Age: 45-64	7%	(51)	13%	(92)	12%	(86)	61%	(448)	8% (56)	732
Age: 65+	4%	(19)	5%	(23)	9%	(44)	74%	(347)	8% (36)	468
GenZers: 1997-2012	4%	(8)	10%	(21)	15%	(30)	64%	(133)	7% (16)	207
Millennials: 1981-1996	8%	(37)	11%	(50)	16%	(71)	56%	(251)	8% (37)	445
GenXers: 1965-1980	9%	(44)	12%	(59)	13%	(64)	58%	(289)	9% (44)	500
Baby Boomers: 1946-1964	5%	(36)	8%	(66)	10%	(80)	69%	(534)	8% (58)	774
PID: Dem (no lean)	4%	(28)	5%	(43)	11%	(84)	74%	(587)	6% (51)	793
PID: Ind (no lean)	7%	(38)	10%	(59)	14%	(84)	60%	(352)	9% (54)	588
PID: Rep (no lean)	10%	(63)	16%	(98)	14%	(86)	52%	(329)	9% (55)	630
PID/Gender: Dem Men	6%	(18)	7%	(23)	13%	(43)	68%	(223)	6% (20)	327
PID/Gender: Dem Women	2%	(10)	4%	(19)	9%	(42)	78%	(364)	7% (31)	466
PID/Gender: Ind Men	8%	(25)	10%	(30)	15%	(46)	56%	(170)	10% (31)	302
PID/Gender: Ind Women	5%	(13)	10%	(29)	13%	(38)	64%	(183)	8% (23)	286
PID/Gender: Rep Men	11%	(34)	21%	(65)	16%	(51)	45%	(142)	7% (21)	313
PID/Gender: Rep Women	9%	(29)	10%	(33)	11%	(35)	59%	(187)	11% (34)	318
Ideo: Liberal (1-3)	3%	(17)	5%	(33)	11%	(68)	77%	(494)	5% (34)	646
Ideo: Moderate (4)	6%	(34)	8%	(39)	13%	(70)	65%	(338)	8% (40)	522
Ideo: Conservative (5-7)	10%	(67)	17%	(117)	14%	(99)	51%	(352)	7% (51)	687
Educ: < College	7%	(88)	10%	(126)	11%	(143)	62%	(778)	10% (130)	1265
Educ: Bachelors degree	6%	(27)	9%	(41)	15%	(70)	67%	(317)	4% (20)	476
Educ: Post-grad	5%	(14)	12%	(32)	16%	(42)	64%	(172)	4% (10)	271
Income: Under 50k	7%	(73)	9%	(89)	11%	(113)	61%	(612)	12% (119)	1007
Income: 50k-100k	6%	(38)	10%	(64)	14%	(93)	65%	(425)	5% (30)	650
Income: 100k+	5%	(19)	13%	(46)	14%	(48)	65%	(231)	3% (10)	354
Ethnicity: White	7%	(114)	11%	(173)	13%	(205)	62%	(1009)	8% (124)	1626
Ethnicity: Hispanic	5%	(9)	11%	(22)	16%	(31)	58%	(114)	10% (19)	195

Continued on next page

Table CMS1_17: How comfortable would you be doing the following activities right now?
Going to a sporting event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(130)	10%	(199)	13%	(255)	63%	(1268)	8%	(160)	2011
Ethnicity: Afr. Am.	3%	(7)	6%	(16)	13%	(33)	67%	(171)	11%	(28)	255
Ethnicity: Other	7%	(8)	7%	(10)	13%	(16)	68%	(88)	6%	(7)	130
All Christian	6%	(61)	11%	(107)	13%	(129)	63%	(632)	7%	(74)	1003
All Non-Christian	4%	(4)	11%	(13)	10%	(12)	70%	(82)	6%	(7)	117
Atheist	3%	(3)	7%	(7)	7%	(8)	75%	(84)	8%	(9)	111
Agnostic/Nothing in particular	5%	(24)	9%	(39)	14%	(61)	64%	(287)	8%	(35)	446
Something Else	11%	(38)	10%	(33)	13%	(45)	55%	(184)	10%	(34)	334
Religious Non-Protestant/Catholic	3%	(5)	11%	(16)	11%	(16)	67%	(101)	8%	(12)	150
Evangelical	9%	(50)	13%	(69)	14%	(75)	54%	(291)	10%	(53)	538
Non-Evangelical	6%	(46)	9%	(66)	12%	(94)	66%	(500)	6%	(47)	754
Community: Urban	6%	(32)	11%	(55)	11%	(59)	64%	(330)	8%	(41)	517
Community: Suburban	5%	(53)	9%	(92)	15%	(146)	64%	(636)	6%	(63)	990
Community: Rural	9%	(44)	10%	(52)	10%	(50)	60%	(301)	11%	(56)	504
Employ: Private Sector	7%	(38)	15%	(84)	15%	(87)	58%	(331)	5%	(31)	571
Employ: Government	10%	(15)	8%	(13)	18%	(27)	58%	(87)	6%	(9)	150
Employ: Self-Employed	12%	(19)	12%	(19)	8%	(13)	56%	(89)	11%	(17)	158
Employ: Homemaker	8%	(10)	8%	(9)	14%	(16)	57%	(67)	12%	(14)	116
Employ: Retired	4%	(19)	6%	(29)	11%	(57)	72%	(376)	8%	(40)	521
Employ: Unemployed	2%	(6)	11%	(28)	9%	(24)	66%	(171)	11%	(29)	258
Employ: Other	14%	(16)	7%	(8)	19%	(21)	50%	(56)	10%	(11)	112
Military HH: Yes	6%	(20)	10%	(32)	12%	(40)	62%	(201)	10%	(33)	327
Military HH: No	6%	(109)	10%	(167)	13%	(215)	63%	(1067)	8%	(127)	1684
RD/WT: Right Direction	12%	(62)	18%	(98)	14%	(76)	45%	(238)	11%	(60)	535
RD/WT: Wrong Track	5%	(67)	7%	(101)	12%	(179)	70%	(1030)	7%	(99)	1476
Trump Job Approve	12%	(90)	17%	(134)	15%	(116)	47%	(367)	10%	(75)	782
Trump Job Disapprove	3%	(37)	5%	(59)	11%	(135)	75%	(880)	6%	(69)	1181
Trump Job Strongly Approve	16%	(73)	18%	(79)	12%	(52)	45%	(198)	9%	(42)	443
Trump Job Somewhat Approve	5%	(17)	16%	(55)	19%	(64)	50%	(170)	10%	(33)	339
Trump Job Somewhat Disapprove	4%	(7)	9%	(18)	19%	(37)	64%	(129)	4%	(9)	200
Trump Job Strongly Disapprove	3%	(30)	4%	(41)	10%	(98)	77%	(752)	6%	(60)	981

Continued on next page

Table CMS1_17: How comfortable would you be doing the following activities right now?
Going to a sporting event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Registered Voters	6%	(130)	10%	(199)	13%	(255)	63%	(1268)	8% (160)	2011
Favorable of Trump	12%	(88)	18%	(135)	15%	(112)	47%	(356)	9% (65)	756
Unfavorable of Trump	3%	(39)	5%	(62)	11%	(135)	75%	(890)	5% (61)	1187
Very Favorable of Trump	16%	(70)	18%	(79)	13%	(58)	44%	(193)	10% (42)	443
Somewhat Favorable of Trump	6%	(17)	18%	(56)	17%	(54)	52%	(163)	7% (23)	313
Somewhat Unfavorable of Trump	5%	(9)	10%	(18)	21%	(37)	60%	(108)	5% (8)	181
Very Unfavorable of Trump	3%	(30)	4%	(44)	10%	(98)	78%	(782)	5% (52)	1006
#1 Issue: Economy	7%	(48)	13%	(85)	15%	(101)	57%	(376)	7% (47)	658
#1 Issue: Security	12%	(29)	16%	(39)	10%	(25)	54%	(134)	8% (20)	247
#1 Issue: Health Care	4%	(15)	5%	(20)	13%	(51)	73%	(282)	5% (20)	389
#1 Issue: Medicare / Social Security	5%	(13)	7%	(18)	6%	(17)	73%	(196)	9% (24)	268
#1 Issue: Women's Issues	4%	(5)	9%	(9)	16%	(17)	64%	(68)	7% (8)	106
#1 Issue: Education	4%	(4)	10%	(10)	17%	(17)	50%	(51)	20% (20)	101
#1 Issue: Energy	6%	(4)	14%	(10)	8%	(6)	59%	(42)	13% (9)	70
#1 Issue: Other	7%	(12)	5%	(9)	12%	(20)	69%	(119)	6% (11)	171
2018 House Vote: Democrat	3%	(22)	5%	(42)	10%	(80)	76%	(597)	6% (45)	787
2018 House Vote: Republican	12%	(75)	17%	(106)	14%	(87)	50%	(316)	8% (51)	634
2018 House Vote: Someone else	5%	(4)	4%	(3)	13%	(10)	64%	(48)	14% (10)	75
2016 Vote: Hillary Clinton	2%	(16)	5%	(39)	11%	(76)	76%	(545)	6% (43)	718
2016 Vote: Donald Trump	11%	(77)	15%	(104)	14%	(94)	51%	(346)	8% (54)	675
2016 Vote: Other	4%	(6)	5%	(8)	15%	(25)	68%	(110)	8% (12)	161
2016 Vote: Didn't Vote	7%	(31)	11%	(48)	13%	(60)	59%	(268)	11% (50)	456
Voted in 2014: Yes	6%	(84)	9%	(120)	13%	(166)	65%	(848)	7% (92)	1309
Voted in 2014: No	6%	(45)	11%	(79)	13%	(89)	60%	(420)	10% (68)	702
2012 Vote: Barack Obama	3%	(24)	6%	(52)	12%	(95)	73%	(590)	6% (50)	811
2012 Vote: Mitt Romney	11%	(57)	14%	(73)	14%	(72)	55%	(291)	6% (33)	526
2012 Vote: Other	7%	(6)	9%	(8)	14%	(12)	55%	(48)	15% (12)	86
2012 Vote: Didn't Vote	7%	(43)	11%	(66)	13%	(76)	58%	(337)	11% (64)	586

Continued on next page

Table CMS1_17: How comfortable would you be doing the following activities right now?
Going to a sporting event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Registered Voters	6%	(130)	10%	(199)	13%	(255)	63%	(1268)	8%	(160)	2011
4-Region: Northeast	5%	(20)	11%	(40)	14%	(52)	62%	(221)	8%	(27)	359
4-Region: Midwest	8%	(37)	9%	(41)	10%	(47)	63%	(291)	10%	(46)	462
4-Region: South	7%	(54)	9%	(68)	14%	(102)	61%	(460)	9%	(67)	751
4-Region: West	4%	(19)	11%	(50)	12%	(54)	67%	(296)	4%	(20)	439
Frequent Flyer	8%	(20)	11%	(28)	15%	(38)	61%	(152)	5%	(13)	250
International Travel	6%	(21)	12%	(47)	16%	(62)	62%	(235)	4%	(14)	381
Sports fans	7%	(94)	12%	(169)	16%	(213)	60%	(807)	5%	(72)	1355
Heard a lot/some about new H1N1	7%	(63)	9%	(85)	12%	(114)	66%	(599)	5%	(50)	911
Heard not much/nothing about new H1N1	6%	(66)	10%	(114)	13%	(141)	61%	(669)	10%	(110)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_1: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going out to eat at a restaurant or cafe

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	23% (457)	10% (210)	9% (189)	10% (199)	10% (206)	25% (497)	13% (254)	2011
Gender: Male	24% (228)	10% (95)	11% (103)	10% (95)	10% (91)	22% (212)	12% (117)	941
Gender: Female	21% (229)	11% (115)	8% (86)	10% (103)	11% (114)	27% (285)	13% (137)	1070
Age: 18-34	19% (97)	12% (62)	11% (58)	14% (69)	10% (50)	19% (97)	14% (73)	505
Age: 35-44	23% (70)	11% (34)	10% (31)	10% (30)	10% (30)	26% (79)	10% (32)	306
Age: 45-64	25% (181)	9% (67)	8% (57)	9% (63)	9% (65)	28% (203)	13% (96)	732
Age: 65+	23% (109)	10% (48)	9% (43)	8% (36)	13% (61)	25% (117)	12% (54)	468
GenZers: 1997-2012	18% (37)	9% (18)	12% (25)	18% (38)	9% (19)	17% (35)	18% (36)	207
Millennials: 1981-1996	22% (98)	13% (59)	10% (44)	12% (52)	10% (46)	22% (96)	11% (50)	445
GenXers: 1965-1980	22% (110)	10% (52)	10% (49)	7% (35)	10% (49)	25% (127)	16% (79)	500
Baby Boomers: 1946-1964	25% (195)	9% (70)	8% (59)	9% (69)	10% (78)	28% (219)	11% (84)	774
PID: Dem (no lean)	12% (95)	9% (74)	10% (79)	10% (81)	12% (91)	33% (258)	14% (115)	793
PID: Ind (no lean)	23% (137)	10% (57)	8% (48)	12% (68)	11% (66)	22% (131)	14% (80)	588
PID: Rep (no lean)	36% (224)	13% (80)	10% (62)	8% (49)	8% (49)	17% (107)	9% (59)	630
PID/Gender: Dem Men	15% (49)	9% (28)	11% (36)	10% (34)	10% (33)	32% (105)	13% (42)	327
PID/Gender: Dem Women	10% (46)	10% (46)	9% (43)	10% (48)	12% (58)	33% (153)	16% (73)	466
PID/Gender: Ind Men	25% (74)	7% (22)	9% (27)	12% (35)	11% (34)	20% (60)	16% (48)	302
PID/Gender: Ind Women	22% (63)	12% (34)	8% (22)	11% (33)	11% (31)	25% (71)	11% (32)	286
PID/Gender: Rep Men	33% (104)	14% (45)	13% (41)	8% (26)	8% (24)	15% (46)	9% (27)	313
PID/Gender: Rep Women	38% (120)	11% (34)	7% (21)	7% (23)	8% (25)	19% (62)	10% (32)	318
Ideo: Liberal (1-3)	12% (77)	9% (57)	10% (68)	11% (74)	14% (89)	31% (202)	12% (80)	646
Ideo: Moderate (4)	18% (94)	10% (54)	8% (41)	10% (53)	9% (45)	33% (170)	12% (64)	522
Ideo: Conservative (5-7)	37% (254)	13% (91)	9% (64)	8% (58)	9% (64)	14% (96)	9% (61)	687
Educ: < College	22% (280)	10% (122)	9% (118)	9% (120)	8% (105)	25% (321)	16% (200)	1265
Educ: Bachelors degree	25% (118)	12% (56)	9% (43)	11% (52)	11% (52)	25% (118)	8% (38)	476
Educ: Post-grad	22% (60)	12% (32)	11% (29)	10% (27)	18% (49)	21% (58)	6% (16)	271
Income: Under 50k	21% (214)	9% (88)	11% (108)	8% (76)	8% (82)	26% (262)	17% (176)	1007
Income: 50k-100k	23% (150)	13% (84)	7% (48)	13% (86)	12% (78)	23% (152)	8% (51)	650
Income: 100k+	26% (92)	11% (38)	9% (33)	10% (36)	13% (46)	23% (82)	8% (27)	354
Ethnicity: White	26% (420)	11% (172)	9% (143)	9% (152)	11% (172)	24% (390)	11% (177)	1626

Continued on next page

Table CMS2_1: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going out to eat at a restaurant or cafe

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	23% (457)	10% (210)	9% (189)	10% (199)	10% (206)	25% (497)	13% (254)	2011
Ethnicity: Hispanic	13% (25)	11% (21)	8% (15)	17% (33)	10% (20)	25% (49)	16% (31)	195
Ethnicity: Afr. Am.	7% (18)	10% (27)	12% (31)	11% (28)	8% (20)	29% (74)	22% (57)	255
Ethnicity: Other	14% (19)	9% (11)	12% (15)	14% (19)	11% (14)	25% (32)	15% (20)	130
All Christian	24% (240)	13% (126)	9% (95)	10% (98)	10% (105)	23% (229)	11% (111)	1003
All Non-Christian	12% (14)	11% (13)	10% (12)	8% (9)	16% (18)	31% (36)	13% (15)	117
Atheist	19% (22)	2% (3)	7% (7)	9% (9)	18% (20)	33% (37)	12% (13)	111
Agnostic/Nothing in particular	20% (89)	10% (44)	9% (41)	10% (47)	9% (41)	26% (115)	15% (69)	446
Something Else	28% (93)	7% (25)	10% (34)	11% (36)	6% (21)	24% (80)	14% (45)	334
Religious Non-Protestant/Catholic	15% (22)	10% (15)	9% (13)	10% (16)	15% (23)	27% (41)	13% (20)	150
Evangelical	29% (156)	12% (63)	8% (43)	8% (46)	7% (35)	23% (121)	14% (73)	538
Non-Evangelical	22% (166)	11% (85)	11% (83)	11% (81)	11% (85)	24% (180)	10% (74)	754
Community: Urban	16% (81)	11% (58)	10% (53)	12% (63)	10% (53)	26% (137)	14% (71)	517
Community: Suburban	24% (237)	11% (104)	9% (87)	10% (96)	11% (106)	25% (248)	11% (113)	990
Community: Rural	28% (139)	9% (48)	10% (49)	8% (39)	9% (46)	22% (112)	14% (70)	504
Employ: Private Sector	27% (157)	12% (69)	9% (54)	11% (65)	10% (59)	21% (122)	8% (44)	571
Employ: Government	24% (37)	14% (21)	5% (8)	13% (19)	10% (15)	21% (32)	13% (19)	150
Employ: Self-Employed	20% (32)	11% (17)	13% (20)	7% (11)	13% (20)	28% (45)	9% (14)	158
Employ: Homemaker	21% (24)	11% (12)	7% (8)	8% (9)	12% (14)	28% (33)	14% (16)	116
Employ: Retired	22% (116)	9% (44)	9% (49)	8% (43)	11% (55)	29% (150)	12% (63)	521
Employ: Unemployed	16% (40)	9% (22)	9% (24)	9% (22)	6% (15)	29% (74)	23% (60)	258
Employ: Other	26% (29)	11% (13)	10% (11)	7% (8)	11% (12)	19% (21)	15% (17)	112
Military HH: Yes	26% (86)	11% (37)	10% (32)	11% (35)	10% (33)	21% (70)	10% (33)	327
Military HH: No	22% (371)	10% (173)	9% (157)	10% (164)	10% (172)	25% (427)	13% (221)	1684
RD/WT: Right Direction	34% (181)	14% (73)	10% (54)	8% (40)	8% (41)	17% (89)	10% (56)	535
RD/WT: Wrong Track	19% (276)	9% (137)	9% (135)	11% (158)	11% (164)	28% (408)	13% (198)	1476
Trump Job Approve	38% (294)	12% (95)	10% (77)	7% (56)	8% (60)	16% (128)	9% (72)	782
Trump Job Disapprove	13% (159)	10% (113)	9% (112)	12% (140)	12% (143)	30% (359)	13% (155)	1181

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Table CMS2_1: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going out to eat at a restaurant or cafe

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	23% (457)	10% (210)	9% (189)	10% (199)	10% (206)	25% (497)	13% (254)	2011
Trump Job Strongly Approve	41% (181)	13% (59)	9% (41)	5% (23)	5% (21)	16% (71)	11% (47)	443
Trump Job Somewhat Approve	33% (113)	11% (36)	10% (35)	10% (34)	12% (39)	17% (58)	7% (25)	339
Trump Job Somewhat Disapprove	22% (45)	11% (22)	14% (28)	14% (28)	11% (21)	21% (41)	7% (15)	200
Trump Job Strongly Disapprove	12% (114)	9% (91)	9% (84)	11% (112)	12% (122)	32% (318)	14% (140)	981
Favorable of Trump	38% (288)	13% (99)	10% (75)	7% (53)	7% (54)	17% (126)	8% (60)	756
Unfavorable of Trump	14% (165)	9% (107)	10% (114)	12% (140)	13% (149)	30% (357)	13% (156)	1187
Very Favorable of Trump	41% (180)	14% (63)	9% (42)	6% (26)	5% (23)	15% (67)	9% (42)	443
Somewhat Favorable of Trump	35% (108)	11% (35)	11% (33)	9% (28)	10% (31)	19% (59)	6% (18)	313
Somewhat Unfavorable of Trump	26% (46)	10% (19)	10% (18)	13% (23)	12% (21)	21% (37)	9% (16)	181
Very Unfavorable of Trump	12% (119)	9% (88)	9% (95)	12% (117)	13% (128)	32% (320)	14% (139)	1006
#1 Issue: Economy	27% (180)	13% (84)	8% (51)	10% (69)	9% (59)	21% (136)	12% (78)	658
#1 Issue: Security	37% (93)	9% (21)	12% (29)	9% (21)	10% (25)	14% (34)	10% (24)	247
#1 Issue: Health Care	11% (43)	10% (40)	11% (44)	11% (45)	12% (45)	34% (133)	10% (39)	389
#1 Issue: Medicare / Social Security	21% (57)	10% (28)	9% (24)	6% (17)	10% (26)	30% (80)	13% (36)	268
#1 Issue: Women's Issues	18% (19)	13% (14)	10% (11)	16% (17)	11% (12)	18% (19)	13% (14)	106
#1 Issue: Education	23% (23)	8% (8)	14% (14)	9% (10)	11% (12)	16% (16)	19% (19)	101
#1 Issue: Energy	19% (13)	5% (3)	11% (7)	9% (6)	11% (8)	31% (22)	15% (11)	70
#1 Issue: Other	17% (29)	6% (11)	6% (10)	8% (14)	11% (18)	33% (57)	19% (33)	171
2018 House Vote: Democrat	12% (93)	10% (76)	9% (68)	9% (74)	12% (98)	34% (266)	14% (112)	787
2018 House Vote: Republican	37% (236)	13% (80)	11% (71)	8% (50)	9% (56)	15% (97)	7% (43)	634
2018 House Vote: Someone else	18% (14)	8% (6)	7% (5)	13% (10)	8% (6)	27% (20)	19% (14)	75
2016 Vote: Hillary Clinton	12% (83)	9% (62)	10% (71)	10% (70)	12% (89)	33% (240)	14% (104)	718
2016 Vote: Donald Trump	36% (245)	13% (87)	10% (70)	7% (46)	9% (60)	17% (118)	7% (49)	675
2016 Vote: Other	24% (38)	9% (15)	3% (5)	11% (17)	10% (17)	29% (47)	14% (23)	161
2016 Vote: Didn't Vote	20% (91)	10% (46)	9% (43)	14% (64)	9% (41)	20% (92)	17% (79)	456
Voted in 2014: Yes	24% (318)	11% (141)	9% (116)	8% (109)	11% (150)	26% (339)	10% (137)	1309
Voted in 2014: No	20% (139)	10% (69)	10% (73)	13% (90)	8% (56)	22% (157)	17% (117)	702

Continued on next page

Table CMS2_1: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going out to eat at a restaurant or cafe

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	23% (457)	10% (210)	9% (189)	10% (199)	10% (206)	25% (497)	13% (254)	2011
2012 Vote: Barack Obama	13% (106)	9% (77)	9% (70)	10% (80)	13% (103)	33% (267)	13% (109)	811
2012 Vote: Mitt Romney	37% (195)	13% (68)	8% (44)	8% (42)	9% (48)	18% (95)	6% (34)	526
2012 Vote: Other	37% (32)	5% (4)	9% (8)	6% (5)	8% (7)	22% (19)	12% (10)	86
2012 Vote: Didn't Vote	21% (124)	10% (60)	11% (67)	12% (72)	8% (47)	19% (114)	17% (102)	586
4-Region: Northeast	21% (76)	9% (31)	13% (47)	8% (29)	12% (45)	25% (89)	12% (42)	359
4-Region: Midwest	25% (116)	12% (55)	9% (42)	10% (45)	9% (40)	23% (107)	12% (57)	462
4-Region: South	26% (194)	11% (81)	7% (51)	7% (56)	11% (79)	24% (180)	15% (110)	751
4-Region: West	16% (71)	10% (44)	11% (50)	16% (69)	9% (41)	27% (120)	10% (46)	439
Frequent Flyer	21% (54)	16% (40)	13% (33)	16% (39)	10% (25)	17% (41)	7% (18)	250
International Travel	20% (77)	15% (56)	13% (50)	14% (55)	11% (42)	20% (77)	6% (23)	381
Sports fans	24% (322)	12% (163)	10% (136)	11% (145)	10% (140)	22% (301)	11% (147)	1355
Heard a lot/some about new H1N1	19% (172)	11% (100)	11% (96)	10% (90)	11% (100)	28% (254)	11% (98)	911
Heard not much/nothing about new H1N1	26% (285)	10% (110)	8% (93)	10% (108)	10% (106)	22% (243)	14% (156)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_2: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the movies

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (156)	6% (120)	8% (167)	9% (179)	12% (246)	36% (719)	21% (424)	2011
Gender: Male	10% (96)	6% (57)	9% (86)	10% (97)	12% (116)	32% (306)	20% (184)	941
Gender: Female	6% (60)	6% (63)	8% (81)	8% (83)	12% (130)	39% (414)	22% (240)	1070
Age: 18-34	6% (29)	7% (35)	13% (66)	12% (58)	13% (67)	31% (155)	19% (95)	505
Age: 35-44	14% (43)	5% (16)	9% (26)	11% (34)	13% (40)	32% (99)	15% (47)	306
Age: 45-64	9% (65)	7% (48)	6% (47)	6% (47)	13% (94)	37% (272)	22% (160)	732
Age: 65+	4% (19)	4% (20)	6% (28)	9% (40)	10% (45)	42% (195)	26% (122)	468
GenZers: 1997-2012	4% (8)	6% (13)	13% (27)	11% (24)	16% (34)	29% (60)	20% (42)	207
Millennials: 1981-1996	10% (45)	7% (32)	12% (52)	10% (45)	12% (55)	31% (140)	17% (76)	445
GenXers: 1965-1980	11% (56)	7% (37)	7% (33)	8% (41)	12% (62)	35% (173)	20% (98)	500
Baby Boomers: 1946-1964	5% (40)	5% (36)	7% (54)	8% (62)	11% (87)	40% (312)	24% (183)	774
PID: Dem (no lean)	4% (31)	4% (32)	8% (61)	9% (74)	12% (96)	44% (346)	20% (155)	793
PID: Ind (no lean)	8% (47)	6% (33)	8% (49)	8% (45)	14% (84)	33% (195)	23% (135)	588
PID: Rep (no lean)	12% (78)	9% (55)	9% (58)	10% (61)	10% (66)	28% (179)	21% (133)	630
PID/Gender: Dem Men	6% (19)	4% (14)	9% (28)	11% (37)	13% (42)	39% (128)	18% (58)	327
PID/Gender: Dem Women	3% (12)	4% (18)	7% (32)	8% (37)	11% (53)	47% (218)	21% (97)	466
PID/Gender: Ind Men	11% (32)	4% (14)	7% (20)	9% (26)	13% (38)	33% (98)	24% (74)	302
PID/Gender: Ind Women	5% (15)	7% (19)	10% (29)	6% (18)	16% (46)	34% (97)	21% (61)	286
PID/Gender: Rep Men	14% (45)	9% (29)	12% (38)	11% (33)	11% (36)	25% (80)	17% (52)	313
PID/Gender: Rep Women	10% (33)	8% (26)	6% (20)	9% (27)	10% (31)	31% (99)	26% (82)	318
Ideo: Liberal (1-3)	3% (22)	4% (29)	8% (55)	9% (56)	14% (90)	45% (293)	16% (102)	646
Ideo: Moderate (4)	7% (34)	4% (19)	7% (38)	10% (52)	13% (70)	36% (188)	23% (120)	522
Ideo: Conservative (5-7)	13% (90)	9% (59)	10% (67)	9% (62)	11% (72)	29% (198)	20% (139)	687
Educ: < College	8% (99)	6% (73)	8% (107)	9% (109)	10% (127)	33% (417)	26% (334)	1265
Educ: Bachelors degree	8% (38)	4% (21)	8% (39)	10% (47)	17% (79)	40% (189)	13% (63)	476
Educ: Post-grad	7% (19)	10% (27)	8% (21)	9% (24)	15% (40)	42% (113)	10% (27)	271
Income: Under 50k	7% (73)	6% (56)	8% (85)	8% (77)	9% (90)	34% (340)	28% (285)	1007
Income: 50k-100k	8% (53)	7% (42)	8% (52)	11% (71)	15% (100)	36% (235)	15% (97)	650
Income: 100k+	9% (30)	6% (21)	8% (30)	9% (32)	15% (55)	41% (145)	12% (42)	354
Ethnicity: White	9% (140)	6% (103)	8% (122)	9% (140)	12% (201)	36% (585)	21% (336)	1626

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Table CMS2_2: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the movies

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (156)	6% (120)	8% (167)	9% (179)	12% (246)	36% (719)	21% (424)	2011
Ethnicity: Hispanic	6% (12)	5% (9)	13% (24)	11% (22)	9% (18)	34% (66)	22% (43)	195
Ethnicity: Afr. Am.	4% (9)	5% (13)	12% (32)	12% (31)	9% (22)	34% (86)	25% (63)	255
Ethnicity: Other	5% (7)	4% (5)	10% (13)	7% (9)	18% (23)	37% (48)	20% (25)	130
All Christian	7% (69)	6% (62)	8% (78)	10% (97)	14% (141)	35% (353)	20% (203)	1003
All Non-Christian	5% (5)	5% (6)	7% (9)	9% (10)	10% (12)	46% (53)	19% (23)	117
Atheist	6% (7)	10% (11)	3% (3)	7% (8)	14% (15)	45% (50)	15% (17)	111
Agnostic/Nothing in particular	7% (31)	5% (22)	9% (40)	8% (36)	10% (44)	39% (172)	22% (100)	446
Something Else	13% (44)	6% (19)	11% (38)	8% (28)	10% (33)	27% (91)	24% (81)	334
Religious Non-Protestant/Catholic	5% (8)	6% (8)	6% (9)	11% (17)	13% (19)	40% (61)	19% (29)	150
Evangelical	11% (58)	7% (35)	9% (50)	10% (51)	12% (63)	29% (155)	23% (126)	538
Non-Evangelical	7% (50)	6% (43)	9% (65)	9% (66)	14% (104)	37% (277)	20% (148)	754
Community: Urban	5% (27)	7% (35)	10% (54)	10% (54)	11% (58)	36% (185)	20% (106)	517
Community: Suburban	7% (73)	6% (62)	8% (80)	9% (86)	14% (136)	37% (367)	19% (186)	990
Community: Rural	11% (57)	5% (23)	7% (33)	8% (40)	10% (52)	33% (167)	26% (132)	504
Employ: Private Sector	10% (57)	8% (47)	11% (60)	10% (59)	16% (92)	32% (183)	13% (74)	571
Employ: Government	13% (19)	7% (10)	4% (7)	10% (16)	15% (23)	32% (48)	19% (28)	150
Employ: Self-Employed	10% (16)	6% (9)	11% (17)	10% (16)	12% (20)	38% (61)	13% (21)	158
Employ: Homemaker	6% (7)	7% (8)	2% (2)	11% (13)	9% (11)	37% (43)	27% (32)	116
Employ: Retired	4% (22)	4% (18)	6% (33)	8% (40)	9% (48)	41% (216)	28% (144)	521
Employ: Unemployed	6% (16)	4% (11)	9% (23)	8% (19)	7% (19)	37% (96)	29% (74)	258
Employ: Other	13% (15)	8% (9)	7% (8)	4% (5)	10% (11)	34% (38)	24% (27)	112
Military HH: Yes	9% (29)	5% (15)	8% (27)	13% (41)	13% (41)	33% (107)	20% (66)	327
Military HH: No	8% (127)	6% (104)	8% (140)	8% (138)	12% (205)	36% (613)	21% (358)	1684
RD/WT: Right Direction	14% (75)	9% (47)	11% (59)	11% (60)	10% (53)	24% (127)	21% (113)	535
RD/WT: Wrong Track	5% (80)	5% (73)	7% (108)	8% (119)	13% (192)	40% (593)	21% (310)	1476
Trump Job Approve	15% (115)	8% (65)	9% (69)	10% (76)	10% (81)	26% (202)	22% (174)	782
Trump Job Disapprove	3% (40)	4% (51)	8% (97)	9% (102)	14% (162)	43% (508)	19% (222)	1181

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Table CMS2_2: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the movies

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (156)	6% (120)	8% (167)	9% (179)	12% (246)	36% (719)	21% (424)	2011
Trump Job Strongly Approve	18% (80)	9% (41)	9% (40)	8% (37)	7% (31)	24% (104)	25% (109)	443
Trump Job Somewhat Approve	10% (35)	7% (24)	9% (29)	11% (39)	15% (50)	29% (97)	19% (65)	339
Trump Job Somewhat Disapprove	2% (4)	9% (18)	12% (23)	10% (19)	15% (31)	39% (79)	13% (25)	200
Trump Job Strongly Disapprove	4% (35)	3% (32)	7% (73)	8% (83)	13% (131)	44% (429)	20% (197)	981
Favorable of Trump	15% (115)	9% (69)	9% (69)	10% (76)	10% (77)	25% (187)	22% (163)	756
Unfavorable of Trump	3% (37)	4% (48)	8% (97)	9% (103)	14% (165)	44% (517)	19% (221)	1187
Very Favorable of Trump	19% (83)	8% (36)	10% (43)	9% (39)	8% (37)	22% (96)	25% (109)	443
Somewhat Favorable of Trump	10% (32)	10% (33)	9% (27)	12% (37)	13% (40)	29% (90)	17% (54)	313
Somewhat Unfavorable of Trump	4% (7)	8% (15)	9% (16)	8% (15)	13% (23)	45% (80)	13% (24)	181
Very Unfavorable of Trump	3% (30)	3% (33)	8% (80)	9% (88)	14% (142)	43% (436)	20% (197)	1006
#1 Issue: Economy	11% (70)	8% (50)	10% (68)	9% (61)	13% (88)	31% (202)	18% (118)	658
#1 Issue: Security	13% (31)	8% (19)	7% (17)	9% (22)	9% (22)	30% (74)	25% (62)	247
#1 Issue: Health Care	1% (4)	6% (22)	7% (27)	9% (35)	14% (56)	46% (181)	17% (64)	389
#1 Issue: Medicare / Social Security	7% (19)	3% (8)	5% (14)	8% (22)	8% (22)	40% (108)	28% (74)	268
#1 Issue: Women's Issues	4% (4)	8% (9)	10% (10)	15% (16)	15% (16)	30% (32)	18% (19)	106
#1 Issue: Education	7% (7)	4% (4)	18% (19)	11% (11)	15% (16)	21% (21)	23% (23)	101
#1 Issue: Energy	6% (4)	6% (4)	6% (4)	12% (8)	13% (9)	41% (29)	17% (12)	70
#1 Issue: Other	9% (16)	2% (4)	4% (7)	3% (5)	10% (17)	43% (73)	29% (50)	171
2018 House Vote: Democrat	3% (26)	4% (29)	7% (55)	8% (61)	14% (108)	46% (360)	19% (148)	787
2018 House Vote: Republican	13% (86)	9% (57)	9% (54)	11% (70)	10% (64)	29% (182)	19% (122)	634
2018 House Vote: Someone else	6% (4)	3% (2)	6% (4)	4% (3)	13% (10)	42% (32)	26% (20)	75
2016 Vote: Hillary Clinton	3% (25)	4% (27)	7% (51)	8% (55)	12% (90)	46% (334)	19% (137)	718
2016 Vote: Donald Trump	13% (88)	9% (59)	9% (62)	10% (70)	11% (72)	28% (192)	20% (132)	675
2016 Vote: Other	7% (11)	5% (8)	5% (8)	7% (12)	15% (24)	37% (60)	24% (38)	161
2016 Vote: Didn't Vote	7% (32)	6% (26)	10% (46)	9% (42)	13% (60)	29% (134)	26% (117)	456
Voted in 2014: Yes	8% (103)	6% (85)	7% (90)	9% (117)	12% (155)	39% (510)	19% (249)	1309
Voted in 2014: No	7% (52)	5% (35)	11% (77)	9% (62)	13% (90)	30% (210)	25% (175)	702

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Table CMS2_2: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the movies

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (156)	6% (120)	8% (167)	9% (179)	12% (246)	36% (719)	21% (424)	2011
2012 Vote: Barack Obama	5% (37)	5% (40)	6% (50)	9% (70)	12% (100)	44% (358)	19% (155)	811
2012 Vote: Mitt Romney	11% (57)	9% (47)	9% (47)	10% (51)	12% (61)	32% (168)	18% (95)	526
2012 Vote: Other	16% (13)	5% (4)	4% (4)	6% (5)	9% (7)	30% (26)	30% (26)	86
2012 Vote: Didn't Vote	8% (48)	5% (29)	11% (66)	9% (53)	13% (77)	28% (166)	25% (147)	586
4-Region: Northeast	8% (27)	7% (23)	7% (27)	8% (29)	12% (43)	38% (138)	20% (71)	359
4-Region: Midwest	10% (48)	6% (28)	7% (33)	8% (35)	13% (59)	37% (172)	19% (86)	462
4-Region: South	8% (58)	6% (44)	10% (72)	8% (62)	11% (86)	33% (244)	25% (185)	751
4-Region: West	5% (22)	5% (24)	8% (36)	12% (53)	13% (57)	38% (166)	19% (81)	439
Frequent Flyer	8% (21)	9% (23)	7% (17)	12% (31)	19% (49)	32% (80)	12% (29)	250
International Travel	8% (30)	9% (32)	9% (36)	13% (50)	18% (67)	35% (131)	9% (34)	381
Sports fans	8% (114)	7% (93)	9% (122)	11% (143)	13% (179)	34% (460)	18% (243)	1355
Heard a lot/some about new H1N1	7% (66)	6% (53)	9% (78)	9% (79)	12% (114)	39% (351)	19% (169)	911
Heard not much/nothing about new H1N1	8% (90)	6% (66)	8% (89)	9% (100)	12% (132)	33% (368)	23% (255)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_3: Based on what you know about the coronavirus, when would you feel comfortable doing the following?

Going to a concert

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (122)	4% (73)	5% (93)	6% (119)	13% (252)	43% (871)	24% (482)	2011
Gender: Male	8% (76)	5% (43)	5% (47)	8% (75)	12% (114)	40% (376)	22% (210)	941
Gender: Female	4% (46)	3% (30)	4% (46)	4% (44)	13% (138)	46% (495)	25% (272)	1070
Age: 18-34	4% (21)	5% (24)	6% (31)	8% (42)	15% (76)	40% (204)	21% (107)	505
Age: 35-44	11% (33)	5% (15)	5% (16)	5% (14)	11% (33)	41% (124)	23% (70)	306
Age: 45-64	7% (54)	3% (25)	4% (31)	6% (43)	11% (83)	45% (326)	23% (170)	732
Age: 65+	3% (14)	2% (9)	3% (15)	4% (19)	13% (60)	46% (216)	29% (135)	468
GenZers: 1997-2012	2% (4)	4% (9)	8% (16)	6% (13)	15% (31)	39% (81)	25% (53)	207
Millennials: 1981-1996	8% (36)	5% (22)	5% (21)	8% (36)	14% (61)	40% (179)	20% (89)	445
GenXers: 1965-1980	9% (43)	4% (18)	4% (19)	5% (26)	13% (63)	42% (212)	24% (119)	500
Baby Boomers: 1946-1964	4% (34)	3% (23)	4% (35)	5% (42)	11% (86)	47% (363)	25% (191)	774
PID: Dem (no lean)	2% (19)	3% (20)	4% (31)	5% (43)	13% (101)	50% (395)	23% (184)	793
PID: Ind (no lean)	6% (37)	3% (16)	5% (27)	5% (30)	12% (70)	44% (258)	25% (150)	588
PID: Rep (no lean)	11% (66)	6% (37)	5% (35)	7% (45)	13% (81)	35% (218)	23% (148)	630
PID/Gender: Dem Men	3% (11)	3% (9)	4% (14)	9% (30)	14% (46)	45% (147)	21% (69)	327
PID/Gender: Dem Women	2% (8)	2% (11)	4% (17)	3% (14)	12% (54)	53% (248)	25% (115)	466
PID/Gender: Ind Men	9% (27)	2% (7)	4% (12)	5% (15)	10% (30)	43% (131)	26% (79)	302
PID/Gender: Ind Women	3% (10)	3% (9)	5% (15)	5% (15)	14% (40)	44% (127)	25% (70)	286
PID/Gender: Rep Men	12% (38)	9% (27)	6% (20)	10% (31)	12% (37)	31% (98)	20% (62)	313
PID/Gender: Rep Women	9% (29)	3% (10)	5% (14)	5% (14)	14% (43)	38% (121)	27% (86)	318
Ideo: Liberal (1-3)	2% (14)	4% (25)	3% (19)	5% (31)	13% (87)	54% (352)	18% (119)	646
Ideo: Moderate (4)	5% (26)	1% (5)	6% (31)	5% (28)	11% (60)	45% (234)	27% (139)	522
Ideo: Conservative (5-7)	11% (72)	6% (39)	5% (37)	8% (58)	14% (95)	34% (235)	22% (151)	687
Educ: < College	6% (71)	4% (48)	5% (62)	6% (72)	11% (134)	40% (506)	29% (372)	1265
Educ: Bachelors degree	7% (34)	2% (10)	4% (20)	6% (29)	14% (68)	51% (243)	15% (72)	476
Educ: Post-grad	7% (18)	5% (14)	4% (11)	7% (18)	19% (50)	45% (121)	14% (38)	271
Income: Under 50k	6% (60)	3% (34)	5% (52)	5% (53)	9% (89)	40% (405)	31% (314)	1007
Income: 50k-100k	6% (39)	4% (28)	4% (26)	6% (42)	16% (101)	46% (302)	17% (112)	650
Income: 100k+	7% (23)	3% (11)	4% (15)	7% (24)	18% (62)	46% (164)	15% (55)	354
Ethnicity: White	7% (110)	4% (64)	4% (70)	6% (94)	13% (212)	44% (712)	22% (364)	1626

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Table CMS2_3: Based on what you know about the coronavirus, when would you feel comfortable doing the following?

Going to a concert

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (122)	4% (73)	5% (93)	6% (119)	13% (252)	43% (871)	24% (482)	2011
Ethnicity: Hispanic	6% (11)	5% (9)	3% (5)	6% (12)	12% (22)	41% (79)	29% (56)	195
Ethnicity: Afr. Am.	3% (7)	3% (8)	7% (19)	6% (16)	8% (22)	39% (100)	33% (84)	255
Ethnicity: Other	5% (6)	1% (1)	3% (4)	7% (9)	14% (18)	46% (59)	26% (34)	130
All Christian	6% (58)	4% (38)	5% (49)	6% (60)	13% (133)	43% (435)	23% (229)	1003
All Non-Christian	4% (4)	4% (5)	2% (3)	5% (6)	15% (18)	49% (58)	20% (24)	117
Atheist	3% (3)	5% (6)	2% (2)	3% (4)	14% (16)	55% (61)	17% (19)	111
Agnostic/Nothing in particular	5% (23)	3% (13)	4% (16)	6% (28)	11% (49)	44% (197)	27% (120)	446
Something Else	10% (34)	3% (11)	7% (23)	6% (22)	11% (36)	36% (120)	27% (89)	334
Religious Non-Protestant/Catholic	5% (7)	5% (8)	2% (3)	5% (7)	16% (23)	47% (71)	21% (31)	150
Evangelical	9% (46)	4% (19)	6% (30)	7% (37)	13% (69)	35% (190)	27% (147)	538
Non-Evangelical	5% (41)	4% (27)	5% (41)	6% (42)	12% (93)	46% (349)	21% (160)	754
Community: Urban	5% (27)	3% (18)	5% (27)	8% (43)	14% (71)	40% (205)	24% (126)	517
Community: Suburban	5% (54)	3% (33)	4% (40)	5% (53)	14% (136)	46% (457)	22% (216)	990
Community: Rural	8% (41)	4% (22)	5% (25)	5% (24)	9% (45)	41% (208)	28% (139)	504
Employ: Private Sector	8% (43)	6% (34)	6% (33)	7% (41)	16% (90)	41% (235)	17% (95)	571
Employ: Government	8% (12)	6% (9)	4% (6)	8% (12)	14% (21)	38% (57)	23% (34)	150
Employ: Self-Employed	11% (18)	3% (5)	7% (11)	6% (10)	13% (21)	44% (70)	16% (25)	158
Employ: Homemaker	6% (7)	1% (1)	1% (1)	3% (4)	13% (16)	46% (54)	28% (33)	116
Employ: Retired	3% (16)	1% (8)	4% (20)	4% (23)	10% (54)	49% (253)	28% (147)	521
Employ: Unemployed	4% (11)	2% (5)	4% (10)	7% (17)	9% (24)	43% (109)	31% (80)	258
Employ: Other	11% (12)	4% (5)	2% (2)	4% (5)	7% (8)	38% (43)	33% (37)	112
Military HH: Yes	7% (23)	3% (11)	5% (18)	4% (12)	16% (53)	44% (144)	20% (66)	327
Military HH: No	6% (99)	4% (62)	4% (75)	6% (107)	12% (199)	43% (727)	25% (416)	1684
RD/WT: Right Direction	11% (59)	7% (37)	7% (40)	10% (52)	12% (63)	30% (161)	23% (124)	535
RD/WT: Wrong Track	4% (64)	2% (36)	4% (53)	5% (67)	13% (189)	48% (710)	24% (358)	1476
Trump Job Approve	12% (96)	5% (41)	6% (44)	8% (62)	12% (95)	32% (248)	25% (197)	782
Trump Job Disapprove	2% (27)	3% (30)	4% (48)	5% (55)	13% (152)	52% (612)	22% (256)	1181

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Table CMS2_3: Based on what you know about the coronavirus, when would you feel comfortable doing the following?

Going to a concert

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (122)	4% (73)	5% (93)	6% (119)	13% (252)	43% (871)	24% (482)	2011
Trump Job Strongly Approve	15% (67)	7% (30)	7% (30)	7% (31)	8% (36)	29% (129)	27% (119)	443
Trump Job Somewhat Approve	8% (29)	3% (11)	4% (13)	9% (30)	17% (58)	35% (119)	23% (78)	339
Trump Job Somewhat Disapprove	3% (6)	3% (6)	8% (17)	7% (15)	13% (26)	48% (95)	18% (36)	200
Trump Job Strongly Disapprove	2% (21)	2% (25)	3% (31)	4% (41)	13% (126)	53% (517)	22% (220)	981
Favorable of Trump	13% (98)	6% (48)	6% (47)	7% (56)	12% (89)	31% (234)	24% (183)	756
Unfavorable of Trump	2% (24)	2% (22)	4% (45)	5% (61)	13% (157)	52% (623)	22% (255)	1187
Very Favorable of Trump	16% (69)	8% (36)	7% (30)	7% (30)	10% (44)	28% (124)	24% (108)	443
Somewhat Favorable of Trump	9% (29)	4% (12)	5% (16)	8% (26)	14% (45)	35% (109)	24% (75)	313
Somewhat Unfavorable of Trump	2% (4)	2% (3)	5% (9)	9% (17)	14% (25)	49% (89)	18% (32)	181
Very Unfavorable of Trump	2% (19)	2% (19)	4% (36)	4% (44)	13% (132)	53% (533)	22% (223)	1006
#1 Issue: Economy	8% (54)	3% (23)	6% (40)	9% (59)	13% (84)	38% (252)	22% (146)	658
#1 Issue: Security	11% (27)	6% (15)	6% (15)	5% (12)	11% (28)	35% (86)	26% (64)	247
#1 Issue: Health Care	1% (5)	4% (16)	3% (12)	4% (15)	12% (48)	58% (224)	17% (68)	389
#1 Issue: Medicare / Social Security	3% (7)	2% (6)	3% (7)	4% (10)	12% (31)	46% (122)	31% (84)	268
#1 Issue: Women's Issues	4% (4)	2% (3)	9% (9)	9% (9)	16% (17)	40% (42)	21% (22)	106
#1 Issue: Education	6% (6)	3% (3)	5% (5)	6% (6)	16% (17)	35% (36)	28% (29)	101
#1 Issue: Energy	9% (6)	4% (3)	3% (2)	3% (2)	16% (11)	42% (30)	22% (15)	70
#1 Issue: Other	8% (13)	3% (4)	1% (2)	3% (5)	9% (15)	46% (78)	31% (53)	171
2018 House Vote: Democrat	1% (11)	2% (19)	4% (28)	4% (35)	13% (102)	53% (414)	23% (177)	787
2018 House Vote: Republican	13% (80)	6% (36)	5% (34)	8% (48)	13% (85)	35% (224)	20% (127)	634
2018 House Vote: Someone else	3% (2)	3% (2)	1% (1)	2% (2)	10% (7)	49% (37)	32% (24)	75
2016 Vote: Hillary Clinton	1% (8)	3% (19)	4% (30)	5% (33)	12% (84)	53% (384)	22% (160)	718
2016 Vote: Donald Trump	11% (76)	5% (37)	6% (41)	7% (48)	14% (92)	35% (238)	21% (142)	675
2016 Vote: Other	7% (12)	1% (1)	2% (3)	5% (9)	13% (20)	49% (80)	23% (37)	161
2016 Vote: Didn't Vote	6% (27)	3% (16)	4% (19)	6% (28)	12% (56)	37% (169)	31% (142)	456
Voted in 2014: Yes	7% (86)	4% (48)	4% (52)	6% (73)	13% (176)	46% (601)	21% (274)	1309
Voted in 2014: No	5% (37)	4% (25)	6% (41)	7% (46)	11% (75)	38% (270)	30% (208)	702

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Table CMS2_3: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a concert

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (122)	4% (73)	5% (93)	6% (119)	13% (252)	43% (871)	24% (482)	2011
2012 Vote: Barack Obama	3% (24)	2% (18)	4% (33)	4% (35)	13% (105)	51% (417)	22% (179)	811
2012 Vote: Mitt Romney	10% (53)	6% (32)	4% (23)	7% (37)	16% (84)	37% (197)	19% (100)	526
2012 Vote: Other	16% (14)	1% (1)	3% (2)	5% (5)	1% (1)	43% (36)	32% (27)	86
2012 Vote: Didn't Vote	6% (32)	4% (23)	6% (34)	7% (42)	11% (62)	37% (219)	30% (174)	586
4-Region: Northeast	6% (20)	4% (15)	5% (19)	5% (19)	10% (37)	46% (166)	23% (83)	359
4-Region: Midwest	7% (35)	4% (16)	4% (20)	6% (26)	13% (60)	44% (205)	22% (100)	462
4-Region: South	6% (48)	3% (25)	5% (37)	5% (41)	12% (92)	41% (308)	27% (200)	751
4-Region: West	4% (19)	4% (17)	4% (17)	8% (33)	14% (63)	44% (192)	22% (99)	439
Frequent Flyer	7% (19)	8% (20)	5% (12)	8% (19)	18% (45)	44% (111)	10% (25)	250
International Travel	5% (21)	7% (26)	6% (22)	7% (28)	19% (71)	45% (172)	11% (40)	381
Sports fans	6% (84)	4% (58)	5% (70)	7% (97)	14% (184)	43% (580)	21% (281)	1355
Heard a lot/some about new H1N1	6% (51)	4% (39)	5% (43)	7% (64)	13% (122)	45% (414)	20% (178)	911
Heard not much/nothing about new H1N1	6% (71)	3% (34)	5% (50)	5% (55)	12% (130)	41% (457)	28% (304)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_4: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a shopping mall

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	16% (324)	10% (198)	10% (193)	9% (183)	12% (241)	28% (556)	16% (317)	2011
Gender: Male	18% (166)	9% (86)	11% (101)	10% (92)	11% (108)	26% (245)	15% (143)	941
Gender: Female	15% (158)	10% (111)	9% (92)	9% (91)	12% (134)	29% (310)	16% (174)	1070
Age: 18-34	14% (73)	10% (48)	15% (75)	12% (58)	12% (58)	22% (113)	16% (79)	505
Age: 35-44	17% (53)	12% (36)	11% (34)	11% (33)	10% (31)	26% (80)	13% (39)	306
Age: 45-64	17% (124)	10% (71)	6% (44)	8% (57)	13% (96)	30% (217)	17% (123)	732
Age: 65+	16% (74)	9% (43)	8% (40)	7% (34)	12% (56)	31% (146)	16% (76)	468
GenZers: 1997-2012	13% (26)	11% (23)	14% (28)	15% (32)	10% (20)	19% (40)	18% (38)	207
Millennials: 1981-1996	17% (74)	10% (44)	14% (61)	9% (42)	12% (54)	25% (113)	13% (57)	445
GenXers: 1965-1980	17% (87)	10% (51)	8% (39)	8% (40)	11% (57)	28% (141)	17% (86)	500
Baby Boomers: 1946-1964	16% (124)	9% (71)	8% (60)	8% (63)	13% (100)	30% (234)	16% (122)	774
PID: Dem (no lean)	10% (81)	8% (64)	8% (65)	9% (75)	14% (109)	34% (268)	17% (132)	793
PID: Ind (no lean)	16% (93)	10% (58)	10% (57)	9% (54)	12% (68)	26% (151)	18% (106)	588
PID: Rep (no lean)	24% (150)	12% (76)	11% (71)	9% (54)	10% (64)	22% (136)	12% (79)	630
PID/Gender: Dem Men	12% (40)	7% (23)	8% (26)	9% (30)	14% (46)	34% (110)	16% (52)	327
PID/Gender: Dem Women	9% (41)	9% (40)	8% (39)	9% (44)	14% (63)	34% (158)	17% (80)	466
PID/Gender: Ind Men	17% (50)	8% (23)	10% (31)	10% (31)	10% (32)	25% (76)	20% (59)	302
PID/Gender: Ind Women	15% (42)	12% (35)	9% (26)	8% (24)	13% (37)	26% (75)	17% (47)	286
PID/Gender: Rep Men	24% (76)	13% (40)	14% (44)	10% (30)	10% (31)	19% (60)	10% (32)	313
PID/Gender: Rep Women	23% (74)	11% (36)	9% (28)	7% (23)	11% (33)	24% (76)	15% (46)	318
Ideo: Liberal (1-3)	9% (60)	9% (57)	8% (52)	10% (63)	14% (93)	36% (231)	14% (91)	646
Ideo: Moderate (4)	14% (76)	8% (43)	8% (41)	9% (46)	13% (67)	32% (164)	16% (85)	522
Ideo: Conservative (5-7)	25% (170)	12% (82)	11% (74)	9% (62)	11% (79)	19% (134)	12% (86)	687
Educ: < College	16% (207)	10% (121)	9% (119)	8% (103)	10% (132)	27% (345)	19% (238)	1265
Educ: Bachelors degree	16% (78)	8% (39)	11% (51)	12% (55)	13% (64)	29% (137)	11% (52)	476
Educ: Post-grad	14% (39)	14% (37)	9% (24)	9% (25)	17% (46)	27% (74)	10% (27)	271
Income: Under 50k	16% (158)	10% (96)	10% (98)	7% (68)	10% (105)	27% (273)	21% (209)	1007
Income: 50k-100k	16% (105)	10% (66)	10% (62)	12% (78)	13% (88)	27% (177)	11% (75)	650
Income: 100k+	17% (60)	10% (36)	9% (33)	10% (37)	14% (49)	30% (106)	10% (34)	354
Ethnicity: White	17% (281)	10% (167)	9% (143)	9% (139)	13% (206)	28% (451)	15% (240)	1626

Continued on next page

Table CMS2_4: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a shopping mall

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	16% (324)	10% (198)	10% (193)	9% (183)	12% (241)	28% (556)	16% (317)	2011
Ethnicity: Hispanic	13% (25)	7% (14)	13% (24)	15% (29)	9% (18)	25% (49)	18% (35)	195
Ethnicity: Afr. Am.	10% (25)	9% (22)	15% (38)	9% (22)	9% (22)	27% (68)	23% (59)	255
Ethnicity: Other	13% (17)	7% (9)	10% (13)	17% (22)	11% (14)	28% (37)	14% (18)	130
All Christian	16% (165)	11% (107)	9% (85)	10% (96)	13% (134)	26% (259)	16% (156)	1003
All Non-Christian	10% (12)	11% (13)	8% (9)	9% (11)	19% (22)	32% (38)	12% (14)	117
Atheist	13% (14)	11% (12)	9% (10)	6% (7)	8% (9)	39% (43)	14% (16)	111
Agnostic/Nothing in particular	15% (66)	7% (31)	11% (48)	8% (37)	12% (53)	29% (131)	18% (80)	446
Something Else	20% (67)	10% (35)	12% (41)	10% (33)	7% (23)	25% (85)	15% (51)	334
Religious Non-Protestant/Catholic	11% (16)	10% (15)	9% (14)	9% (14)	19% (29)	28% (43)	13% (19)	150
Evangelical	20% (110)	11% (61)	9% (49)	7% (39)	10% (51)	25% (137)	17% (92)	538
Non-Evangelical	15% (115)	10% (78)	9% (71)	12% (87)	13% (98)	27% (200)	14% (105)	754
Community: Urban	13% (69)	8% (44)	11% (54)	10% (53)	16% (81)	28% (143)	14% (73)	517
Community: Suburban	16% (161)	10% (103)	9% (92)	9% (91)	11% (111)	29% (288)	15% (144)	990
Community: Rural	18% (93)	10% (51)	9% (47)	8% (39)	10% (49)	25% (125)	20% (99)	504
Employ: Private Sector	17% (95)	11% (64)	11% (65)	11% (64)	15% (83)	25% (142)	10% (58)	571
Employ: Government	16% (23)	12% (18)	11% (17)	11% (16)	12% (18)	21% (32)	17% (26)	150
Employ: Self-Employed	19% (30)	10% (15)	11% (18)	10% (15)	13% (20)	29% (46)	8% (13)	158
Employ: Homemaker	22% (25)	11% (13)	4% (5)	7% (8)	9% (10)	32% (38)	14% (16)	116
Employ: Retired	15% (76)	8% (44)	7% (38)	8% (40)	11% (58)	34% (175)	17% (89)	521
Employ: Unemployed	13% (33)	7% (18)	10% (25)	7% (18)	10% (25)	27% (69)	27% (68)	258
Employ: Other	19% (22)	13% (14)	8% (9)	4% (5)	14% (15)	20% (23)	22% (24)	112
Military HH: Yes	17% (57)	10% (31)	7% (24)	12% (40)	12% (38)	28% (93)	13% (43)	327
Military HH: No	16% (266)	10% (166)	10% (169)	8% (143)	12% (203)	27% (463)	16% (274)	1684
RD/WT: Right Direction	24% (131)	13% (71)	10% (55)	10% (54)	10% (53)	19% (101)	13% (70)	535
RD/WT: Wrong Track	13% (193)	9% (127)	9% (138)	9% (129)	13% (188)	31% (454)	17% (247)	1476
Trump Job Approve	26% (200)	12% (98)	11% (83)	9% (70)	10% (76)	18% (141)	15% (116)	782
Trump Job Disapprove	10% (118)	8% (99)	9% (108)	9% (111)	14% (161)	34% (405)	15% (178)	1181

Continued on next page

Table CMS2_4: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a shopping mall

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	16% (324)	10% (198)	10% (193)	9% (183)	12% (241)	28% (556)	16% (317)	2011
Trump Job Strongly Approve	29% (130)	14% (64)	9% (39)	7% (31)	6% (28)	18% (79)	16% (73)	443
Trump Job Somewhat Approve	21% (70)	10% (34)	13% (44)	11% (38)	14% (48)	18% (62)	13% (43)	339
Trump Job Somewhat Disapprove	11% (23)	12% (25)	12% (24)	11% (23)	15% (31)	26% (52)	11% (23)	200
Trump Job Strongly Disapprove	10% (95)	8% (75)	9% (84)	9% (88)	13% (130)	36% (353)	16% (155)	981
Favorable of Trump	27% (201)	13% (100)	11% (81)	9% (65)	9% (71)	18% (139)	13% (98)	756
Unfavorable of Trump	10% (116)	8% (95)	9% (110)	10% (116)	14% (167)	34% (400)	15% (183)	1187
Very Favorable of Trump	31% (137)	14% (61)	10% (42)	7% (30)	6% (28)	18% (78)	15% (66)	443
Somewhat Favorable of Trump	21% (64)	12% (39)	12% (38)	11% (35)	14% (43)	20% (61)	11% (33)	313
Somewhat Unfavorable of Trump	14% (26)	11% (19)	10% (18)	12% (22)	13% (23)	28% (50)	12% (22)	181
Very Unfavorable of Trump	9% (90)	8% (76)	9% (92)	9% (94)	14% (144)	35% (350)	16% (161)	1006
#1 Issue: Economy	23% (148)	9% (58)	11% (70)	9% (60)	12% (81)	22% (147)	14% (93)	658
#1 Issue: Security	23% (56)	14% (35)	6% (16)	12% (29)	10% (26)	20% (50)	14% (36)	247
#1 Issue: Health Care	6% (25)	11% (42)	10% (40)	11% (42)	14% (53)	35% (137)	13% (50)	389
#1 Issue: Medicare / Social Security	11% (30)	9% (25)	9% (23)	6% (15)	12% (31)	37% (99)	17% (45)	268
#1 Issue: Women's Issues	15% (16)	13% (14)	9% (10)	9% (9)	17% (18)	23% (24)	15% (16)	106
#1 Issue: Education	11% (11)	10% (11)	19% (19)	10% (10)	10% (10)	14% (14)	26% (26)	101
#1 Issue: Energy	10% (7)	11% (7)	8% (6)	9% (7)	11% (8)	36% (26)	15% (10)	70
#1 Issue: Other	18% (31)	4% (7)	6% (10)	6% (10)	8% (14)	34% (58)	24% (42)	171
2018 House Vote: Democrat	9% (72)	8% (65)	8% (60)	8% (62)	15% (116)	36% (285)	16% (126)	787
2018 House Vote: Republican	24% (154)	13% (85)	9% (57)	10% (63)	11% (68)	20% (129)	12% (77)	634
2018 House Vote: Someone else	14% (10)	5% (4)	9% (7)	11% (8)	14% (11)	29% (22)	17% (13)	75
2016 Vote: Hillary Clinton	10% (71)	7% (50)	8% (56)	9% (62)	13% (95)	37% (267)	16% (117)	718
2016 Vote: Donald Trump	24% (162)	13% (90)	10% (68)	9% (63)	11% (74)	20% (135)	12% (82)	675
2016 Vote: Other	14% (22)	7% (12)	7% (11)	8% (12)	19% (30)	29% (46)	17% (28)	161
2016 Vote: Didn't Vote	15% (69)	10% (45)	13% (57)	10% (46)	9% (42)	24% (108)	20% (90)	456
Voted in 2014: Yes	17% (217)	11% (138)	8% (101)	8% (107)	13% (173)	29% (385)	14% (187)	1309
Voted in 2014: No	15% (106)	9% (60)	13% (92)	11% (76)	10% (68)	24% (170)	18% (130)	702

Continued on next page

Table CMS2_4: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a shopping mall

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	16% (324)	10% (198)	10% (193)	9% (183)	12% (241)	28% (556)	16% (317)	2011
2012 Vote: Barack Obama	11% (93)	8% (65)	8% (61)	9% (76)	14% (112)	35% (283)	15% (121)	811
2012 Vote: Mitt Romney	23% (120)	14% (74)	9% (45)	7% (35)	13% (68)	22% (116)	13% (68)	526
2012 Vote: Other	27% (23)	5% (5)	5% (4)	8% (7)	6% (5)	25% (21)	24% (20)	86
2012 Vote: Didn't Vote	15% (88)	9% (54)	14% (82)	11% (65)	10% (57)	23% (133)	18% (108)	586
4-Region: Northeast	17% (62)	10% (35)	9% (31)	11% (38)	10% (37)	28% (100)	16% (56)	359
4-Region: Midwest	17% (78)	10% (48)	11% (51)	7% (32)	12% (57)	29% (133)	14% (63)	462
4-Region: South	15% (116)	12% (87)	9% (67)	9% (67)	12% (87)	25% (191)	18% (137)	751
4-Region: West	16% (68)	6% (28)	10% (44)	10% (45)	14% (60)	30% (132)	14% (61)	439
Frequent Flyer	20% (50)	10% (26)	11% (29)	13% (32)	13% (32)	25% (63)	8% (19)	250
International Travel	17% (66)	13% (49)	13% (49)	15% (58)	11% (41)	23% (89)	7% (28)	381
Sports fans	17% (230)	11% (145)	10% (136)	10% (134)	12% (169)	26% (351)	14% (191)	1355
Heard a lot/some about new H1N1	14% (131)	9% (81)	10% (90)	10% (92)	13% (122)	30% (275)	13% (120)	911
Heard not much/nothing about new H1N1	18% (193)	11% (116)	9% (103)	8% (91)	11% (119)	26% (281)	18% (197)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_5: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to an amusement park

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (139)	4% (85)	5% (103)	5% (104)	12% (239)	41% (832)	25% (509)	2011
Gender: Male	9% (89)	5% (48)	6% (58)	6% (53)	12% (117)	37% (351)	24% (226)	941
Gender: Female	5% (50)	3% (37)	4% (46)	5% (51)	11% (122)	45% (481)	26% (283)	1070
Age: 18-34	4% (21)	6% (32)	8% (41)	8% (38)	16% (79)	37% (189)	21% (105)	505
Age: 35-44	12% (37)	3% (9)	8% (24)	6% (17)	12% (36)	38% (115)	22% (68)	306
Age: 45-64	9% (62)	5% (34)	3% (20)	5% (34)	11% (80)	43% (317)	25% (186)	732
Age: 65+	4% (18)	2% (10)	4% (19)	3% (15)	9% (44)	45% (212)	32% (151)	468
GenZers: 1997-2012	3% (7)	3% (6)	11% (22)	7% (14)	16% (34)	37% (77)	23% (48)	207
Millennials: 1981-1996	7% (33)	7% (31)	6% (28)	8% (35)	14% (63)	37% (163)	21% (93)	445
GenXers: 1965-1980	10% (52)	4% (23)	5% (24)	5% (24)	11% (54)	41% (206)	23% (117)	500
Baby Boomers: 1946-1964	5% (41)	3% (24)	4% (29)	4% (29)	10% (80)	45% (348)	29% (224)	774
PID: Dem (no lean)	3% (23)	3% (22)	5% (41)	5% (40)	11% (87)	49% (387)	24% (192)	793
PID: Ind (no lean)	6% (36)	4% (22)	4% (26)	5% (31)	12% (73)	40% (236)	28% (164)	588
PID: Rep (no lean)	13% (80)	6% (40)	6% (37)	5% (33)	13% (79)	33% (209)	24% (153)	630
PID/Gender: Dem Men	4% (15)	4% (12)	6% (21)	5% (18)	12% (38)	45% (148)	23% (75)	327
PID/Gender: Dem Women	2% (9)	2% (10)	4% (20)	5% (22)	11% (49)	51% (238)	25% (118)	466
PID/Gender: Ind Men	8% (23)	3% (9)	5% (14)	5% (16)	12% (36)	38% (115)	29% (88)	302
PID/Gender: Ind Women	4% (13)	5% (13)	4% (11)	5% (14)	13% (37)	42% (121)	27% (76)	286
PID/Gender: Rep Men	16% (51)	8% (26)	7% (23)	6% (19)	14% (43)	28% (87)	20% (64)	313
PID/Gender: Rep Women	9% (29)	4% (14)	4% (14)	5% (14)	11% (36)	38% (121)	28% (89)	318
Ideo: Liberal (1-3)	3% (20)	3% (19)	5% (30)	5% (32)	11% (72)	53% (341)	20% (132)	646
Ideo: Moderate (4)	6% (30)	4% (20)	3% (17)	6% (33)	11% (58)	42% (221)	27% (143)	522
Ideo: Conservative (5-7)	12% (81)	6% (42)	7% (49)	5% (32)	14% (93)	33% (228)	24% (162)	687
Educ: < College	7% (86)	4% (55)	6% (71)	5% (62)	10% (132)	39% (490)	29% (369)	1265
Educ: Bachelors degree	7% (35)	3% (15)	4% (21)	6% (26)	15% (70)	44% (211)	20% (97)	476
Educ: Post-grad	7% (18)	5% (15)	4% (11)	6% (16)	14% (38)	48% (131)	16% (42)	271
Income: Under 50k	6% (65)	4% (41)	6% (59)	4% (38)	10% (98)	38% (382)	32% (324)	1007
Income: 50k-100k	8% (50)	3% (22)	4% (27)	6% (42)	14% (93)	44% (283)	20% (133)	650
Income: 100k+	7% (24)	6% (22)	5% (18)	7% (24)	14% (48)	47% (166)	15% (52)	354
Ethnicity: White	8% (124)	4% (72)	5% (78)	5% (84)	12% (196)	42% (675)	24% (398)	1626

Continued on next page

Table CMS2_5: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to an amusement park

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (139)	4% (85)	5% (103)	5% (104)	12% (239)	41% (832)	25% (509)	2011
Ethnicity: Hispanic	6% (12)	6% (11)	7% (14)	8% (15)	17% (32)	35% (67)	22% (44)	195
Ethnicity: Afr. Am.	3% (8)	4% (10)	7% (19)	4% (10)	9% (23)	41% (103)	32% (82)	255
Ethnicity: Other	5% (7)	3% (4)	5% (6)	8% (10)	16% (20)	41% (53)	22% (29)	130
All Christian	7% (70)	5% (46)	5% (54)	5% (51)	13% (127)	41% (413)	24% (242)	1003
All Non-Christian	4% (4)	2% (3)	5% (6)	6% (7)	13% (15)	48% (57)	22% (26)	117
Atheist	2% (2)	4% (4)	6% (7)	3% (4)	15% (17)	48% (53)	22% (24)	111
Agnostic/Nothing in particular	5% (21)	4% (19)	5% (23)	5% (23)	11% (48)	42% (189)	28% (123)	446
Something Else	12% (41)	4% (13)	4% (13)	6% (20)	10% (33)	36% (120)	28% (94)	334
Religious Non-Protestant/Catholic	3% (5)	2% (4)	5% (7)	6% (9)	15% (23)	44% (66)	24% (36)	150
Evangelical	10% (52)	5% (27)	6% (33)	4% (24)	11% (58)	37% (197)	27% (147)	538
Non-Evangelical	7% (56)	4% (31)	4% (33)	6% (44)	12% (92)	43% (323)	23% (175)	754
Community: Urban	6% (32)	5% (27)	7% (39)	5% (26)	14% (73)	37% (191)	25% (130)	517
Community: Suburban	6% (62)	4% (41)	4% (42)	5% (53)	11% (108)	45% (443)	24% (239)	990
Community: Rural	9% (44)	3% (17)	4% (22)	5% (25)	11% (57)	39% (197)	28% (140)	504
Employ: Private Sector	10% (55)	5% (31)	7% (37)	7% (39)	14% (82)	38% (219)	19% (107)	571
Employ: Government	6% (9)	6% (10)	3% (5)	10% (15)	19% (29)	38% (58)	17% (26)	150
Employ: Self-Employed	12% (19)	3% (5)	7% (12)	3% (5)	14% (23)	42% (66)	18% (29)	158
Employ: Homemaker	6% (7)	5% (5)	3% (4)	4% (4)	13% (15)	41% (47)	29% (34)	116
Employ: Retired	4% (19)	2% (13)	4% (19)	3% (18)	7% (38)	48% (252)	31% (161)	521
Employ: Unemployed	5% (14)	5% (12)	5% (13)	5% (12)	8% (21)	37% (95)	35% (90)	258
Employ: Other	9% (11)	6% (6)	3% (4)	3% (3)	10% (11)	38% (43)	31% (34)	112
Military HH: Yes	6% (20)	4% (14)	6% (21)	4% (14)	14% (45)	42% (139)	23% (74)	327
Military HH: No	7% (119)	4% (71)	5% (83)	5% (90)	12% (195)	41% (693)	26% (434)	1684
RD/WT: Right Direction	13% (71)	8% (42)	8% (41)	6% (33)	14% (76)	27% (143)	24% (129)	535
RD/WT: Wrong Track	5% (68)	3% (43)	4% (62)	5% (71)	11% (164)	47% (689)	26% (380)	1476
Trump Job Approve	13% (106)	7% (56)	7% (52)	5% (40)	14% (107)	29% (228)	25% (193)	782
Trump Job Disapprove	3% (32)	2% (28)	4% (50)	5% (61)	11% (128)	50% (593)	24% (288)	1181

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Table CMS2_5: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to an amusement park

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (139)	4% (85)	5% (103)	5% (104)	12% (239)	41% (832)	25% (509)	2011
Trump Job Strongly Approve	17% (74)	8% (36)	7% (29)	5% (21)	10% (44)	27% (120)	27% (118)	443
Trump Job Somewhat Approve	9% (31)	6% (20)	7% (22)	6% (20)	18% (63)	32% (108)	22% (75)	339
Trump Job Somewhat Disapprove	3% (7)	3% (5)	7% (14)	8% (15)	14% (29)	43% (85)	23% (45)	200
Trump Job Strongly Disapprove	3% (25)	2% (23)	4% (36)	5% (46)	10% (100)	52% (508)	25% (243)	981
Favorable of Trump	14% (109)	7% (53)	7% (53)	5% (40)	14% (102)	28% (213)	24% (184)	756
Unfavorable of Trump	2% (29)	3% (32)	4% (49)	5% (60)	11% (132)	51% (604)	24% (282)	1187
Very Favorable of Trump	17% (77)	8% (34)	7% (30)	4% (20)	12% (53)	26% (116)	25% (112)	443
Somewhat Favorable of Trump	10% (32)	6% (19)	8% (24)	6% (20)	16% (50)	31% (97)	23% (72)	313
Somewhat Unfavorable of Trump	3% (5)	5% (9)	4% (7)	7% (13)	15% (27)	44% (80)	22% (39)	181
Very Unfavorable of Trump	2% (23)	2% (23)	4% (42)	5% (47)	10% (105)	52% (524)	24% (242)	1006
#1 Issue: Economy	9% (61)	5% (34)	7% (43)	6% (42)	12% (78)	38% (252)	22% (147)	658
#1 Issue: Security	11% (27)	6% (14)	5% (12)	5% (12)	13% (32)	30% (75)	30% (75)	247
#1 Issue: Health Care	2% (9)	2% (7)	5% (21)	5% (21)	12% (45)	53% (208)	20% (77)	389
#1 Issue: Medicare / Social Security	4% (12)	4% (10)	3% (8)	4% (10)	10% (27)	42% (113)	33% (88)	268
#1 Issue: Women's Issues	3% (3)	9% (10)	6% (7)	7% (8)	13% (14)	38% (41)	23% (25)	106
#1 Issue: Education	5% (5)	2% (2)	6% (6)	4% (4)	23% (24)	33% (33)	27% (28)	101
#1 Issue: Energy	10% (7)	3% (2)	3% (2)	2% (1)	15% (10)	45% (31)	22% (16)	70
#1 Issue: Other	9% (15)	4% (6)	2% (4)	3% (6)	5% (9)	46% (78)	31% (54)	171
2018 House Vote: Democrat	3% (20)	2% (18)	5% (38)	4% (31)	11% (83)	52% (405)	24% (191)	787
2018 House Vote: Republican	13% (83)	6% (38)	6% (37)	5% (34)	13% (85)	35% (220)	22% (137)	634
2018 House Vote: Someone else	5% (4)	1% (0)	1% (1)	4% (3)	9% (7)	41% (31)	39% (29)	75
2016 Vote: Hillary Clinton	2% (17)	3% (19)	4% (28)	5% (35)	10% (69)	51% (370)	25% (181)	718
2016 Vote: Donald Trump	13% (86)	6% (40)	7% (48)	5% (36)	13% (87)	34% (231)	22% (147)	675
2016 Vote: Other	5% (8)	2% (3)	3% (4)	5% (8)	13% (20)	45% (72)	28% (45)	161
2016 Vote: Didn't Vote	6% (28)	5% (23)	5% (23)	6% (25)	14% (62)	35% (159)	30% (136)	456
Voted in 2014: Yes	7% (98)	4% (51)	4% (58)	4% (58)	11% (150)	45% (588)	23% (307)	1309
Voted in 2014: No	6% (41)	5% (34)	7% (46)	7% (46)	13% (89)	35% (244)	29% (202)	702

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Table CMS2_5: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to an amusement park

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (139)	4% (85)	5% (103)	5% (104)	12% (239)	41% (832)	25% (509)	2011
2012 Vote: Barack Obama	4% (33)	4% (28)	3% (26)	5% (37)	10% (79)	51% (416)	24% (192)	811
2012 Vote: Mitt Romney	11% (59)	5% (26)	6% (32)	5% (24)	14% (75)	37% (196)	22% (113)	526
2012 Vote: Other	13% (11)	4% (3)	7% (6)	3% (3)	7% (6)	32% (27)	35% (30)	86
2012 Vote: Didn't Vote	6% (36)	5% (27)	7% (40)	7% (40)	13% (79)	33% (191)	30% (173)	586
4-Region: Northeast	8% (27)	5% (19)	5% (19)	5% (19)	9% (34)	45% (162)	22% (78)	359
4-Region: Midwest	8% (36)	4% (16)	5% (22)	5% (23)	11% (50)	43% (197)	25% (118)	462
4-Region: South	8% (59)	4% (33)	6% (44)	5% (37)	11% (85)	38% (283)	28% (210)	751
4-Region: West	4% (17)	4% (17)	4% (19)	6% (25)	16% (70)	43% (189)	23% (103)	439
Frequent Flyer	9% (23)	5% (12)	7% (17)	5% (14)	15% (38)	45% (113)	14% (35)	250
International Travel	7% (26)	6% (23)	8% (29)	7% (26)	17% (64)	43% (165)	13% (49)	381
Sports fans	7% (100)	5% (66)	6% (76)	6% (88)	13% (169)	41% (559)	22% (295)	1355
Heard a lot/some about new H1N1	7% (62)	5% (42)	6% (52)	4% (41)	13% (116)	44% (399)	22% (199)	911
Heard not much/nothing about new H1N1	7% (77)	4% (43)	5% (52)	6% (63)	11% (123)	39% (432)	28% (310)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_6: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a party or social event

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (223)	7% (138)	8% (165)	9% (180)	12% (240)	33% (671)	20% (394)	2011
Gender: Male	13% (127)	7% (64)	9% (84)	10% (92)	11% (108)	32% (305)	17% (162)	941
Gender: Female	9% (96)	7% (74)	8% (81)	8% (88)	12% (133)	34% (366)	22% (232)	1070
Age: 18-34	12% (58)	7% (37)	12% (62)	12% (61)	12% (58)	25% (128)	20% (100)	505
Age: 35-44	18% (54)	6% (19)	9% (27)	8% (26)	10% (31)	29% (89)	19% (59)	306
Age: 45-64	11% (80)	8% (56)	7% (55)	8% (59)	10% (74)	37% (272)	19% (137)	732
Age: 65+	7% (31)	6% (27)	4% (20)	7% (34)	16% (76)	39% (181)	21% (98)	468
GenZers: 1997-2012	13% (27)	8% (16)	13% (26)	9% (18)	11% (22)	24% (49)	24% (50)	207
Millennials: 1981-1996	14% (61)	7% (32)	11% (48)	12% (55)	12% (52)	27% (120)	17% (77)	445
GenXers: 1965-1980	13% (66)	7% (35)	7% (36)	9% (47)	10% (51)	33% (166)	20% (100)	500
Baby Boomers: 1946-1964	8% (62)	6% (50)	7% (53)	7% (52)	14% (109)	39% (298)	19% (150)	774
PID: Dem (no lean)	6% (45)	4% (32)	8% (65)	9% (67)	13% (105)	41% (325)	19% (153)	793
PID: Ind (no lean)	12% (69)	8% (48)	8% (45)	7% (43)	11% (65)	33% (193)	21% (125)	588
PID: Rep (no lean)	17% (108)	9% (58)	9% (54)	11% (70)	11% (70)	24% (153)	19% (117)	630
PID/Gender: Dem Men	8% (28)	4% (11)	7% (23)	9% (30)	12% (40)	44% (144)	16% (51)	327
PID/Gender: Dem Women	4% (18)	4% (21)	9% (43)	8% (37)	14% (64)	39% (182)	22% (102)	466
PID/Gender: Ind Men	14% (41)	7% (20)	8% (24)	8% (25)	11% (33)	31% (95)	21% (64)	302
PID/Gender: Ind Women	10% (28)	10% (28)	7% (21)	6% (18)	11% (32)	34% (98)	21% (61)	286
PID/Gender: Rep Men	19% (58)	10% (33)	12% (37)	12% (36)	11% (34)	21% (67)	15% (47)	313
PID/Gender: Rep Women	16% (50)	8% (26)	5% (17)	10% (33)	11% (36)	27% (86)	22% (70)	318
Ideo: Liberal (1-3)	6% (40)	5% (32)	8% (52)	9% (57)	15% (96)	41% (266)	16% (103)	646
Ideo: Moderate (4)	8% (44)	4% (21)	7% (39)	9% (47)	11% (59)	38% (197)	22% (115)	522
Ideo: Conservative (5-7)	18% (122)	11% (77)	9% (63)	10% (67)	11% (77)	24% (167)	17% (114)	687
Educ: < College	11% (139)	6% (76)	9% (113)	8% (95)	10% (122)	32% (408)	25% (310)	1265
Educ: Bachelors degree	11% (54)	8% (38)	7% (32)	13% (62)	14% (67)	35% (165)	12% (58)	476
Educ: Post-grad	11% (29)	9% (24)	7% (20)	8% (22)	19% (51)	36% (98)	10% (26)	271
Income: Under 50k	10% (105)	6% (56)	8% (79)	7% (72)	9% (91)	33% (336)	27% (268)	1007
Income: 50k-100k	12% (75)	8% (49)	9% (57)	11% (68)	16% (106)	32% (209)	13% (85)	650
Income: 100k+	12% (42)	9% (33)	8% (28)	11% (40)	12% (43)	36% (126)	12% (41)	354
Ethnicity: White	12% (192)	8% (129)	8% (131)	9% (145)	12% (201)	33% (542)	18% (288)	1626

Continued on next page

Table CMS2_6: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a party or social event

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (223)	7% (138)	8% (165)	9% (180)	12% (240)	33% (671)	20% (394)	2011
Ethnicity: Hispanic	12% (23)	4% (8)	12% (24)	8% (15)	9% (18)	33% (65)	22% (42)	195
Ethnicity: Afr. Am.	7% (18)	3% (7)	8% (20)	10% (26)	8% (20)	34% (88)	30% (77)	255
Ethnicity: Other	10% (13)	2% (3)	10% (14)	7% (9)	15% (20)	32% (41)	23% (30)	130
All Christian	11% (114)	8% (78)	8% (82)	10% (96)	13% (131)	33% (327)	17% (174)	1003
All Non-Christian	6% (7)	6% (7)	9% (11)	7% (8)	17% (20)	40% (47)	14% (17)	117
Atheist	6% (7)	5% (6)	10% (11)	7% (8)	9% (10)	43% (48)	19% (21)	111
Agnostic/Nothing in particular	9% (42)	5% (20)	8% (34)	9% (39)	12% (55)	35% (156)	22% (100)	446
Something Else	16% (53)	8% (26)	8% (27)	9% (28)	7% (25)	28% (93)	25% (82)	334
Religious Non-Protestant/Catholic	7% (10)	5% (8)	8% (12)	10% (14)	16% (23)	39% (58)	16% (24)	150
Evangelical	15% (82)	9% (47)	10% (52)	9% (48)	9% (49)	27% (143)	22% (118)	538
Non-Evangelical	11% (80)	8% (57)	7% (54)	9% (70)	14% (102)	35% (263)	17% (127)	754
Community: Urban	9% (46)	5% (26)	9% (47)	10% (51)	12% (64)	35% (180)	20% (103)	517
Community: Suburban	11% (109)	7% (71)	8% (78)	9% (87)	13% (126)	34% (337)	18% (182)	990
Community: Rural	13% (68)	8% (41)	8% (40)	8% (42)	10% (50)	30% (153)	22% (110)	504
Employ: Private Sector	14% (79)	8% (45)	10% (55)	12% (67)	14% (80)	29% (167)	14% (78)	571
Employ: Government	11% (17)	9% (13)	8% (12)	10% (15)	12% (18)	35% (52)	15% (23)	150
Employ: Self-Employed	16% (25)	6% (9)	7% (11)	12% (19)	12% (20)	36% (57)	12% (18)	158
Employ: Homemaker	15% (17)	5% (5)	4% (4)	8% (9)	8% (9)	35% (41)	26% (30)	116
Employ: Retired	6% (30)	7% (36)	6% (29)	6% (33)	14% (72)	40% (211)	21% (110)	521
Employ: Unemployed	10% (26)	5% (13)	10% (26)	6% (16)	8% (21)	31% (79)	30% (77)	258
Employ: Other	15% (17)	5% (6)	6% (7)	7% (8)	8% (9)	33% (37)	26% (29)	112
Military HH: Yes	10% (34)	9% (28)	8% (26)	8% (26)	13% (42)	33% (109)	19% (61)	327
Military HH: No	11% (189)	7% (110)	8% (139)	9% (154)	12% (198)	33% (562)	20% (333)	1684
RD/WT: Right Direction	19% (100)	10% (56)	9% (48)	10% (56)	11% (57)	23% (124)	18% (94)	535
RD/WT: Wrong Track	8% (123)	6% (82)	8% (117)	8% (124)	12% (183)	37% (547)	20% (300)	1476
Trump Job Approve	19% (147)	11% (83)	9% (69)	9% (71)	11% (88)	23% (180)	18% (144)	782
Trump Job Disapprove	6% (71)	5% (55)	8% (93)	9% (107)	13% (149)	41% (481)	19% (225)	1181

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Table CMS2_6: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a party or social event

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (223)	7% (138)	8% (165)	9% (180)	12% (240)	33% (671)	20% (394)	2011
Trump Job Strongly Approve	21% (95)	11% (50)	8% (37)	9% (39)	8% (37)	22% (97)	20% (89)	443
Trump Job Somewhat Approve	15% (53)	10% (33)	9% (32)	10% (33)	15% (52)	24% (83)	16% (55)	339
Trump Job Somewhat Disapprove	9% (19)	7% (13)	10% (19)	14% (28)	13% (25)	34% (68)	14% (28)	200
Trump Job Strongly Disapprove	5% (52)	4% (41)	8% (74)	8% (79)	13% (124)	42% (413)	20% (197)	981
Favorable of Trump	20% (151)	11% (81)	9% (70)	9% (70)	11% (80)	23% (172)	17% (132)	756
Unfavorable of Trump	5% (63)	5% (57)	8% (93)	9% (108)	13% (158)	41% (484)	19% (225)	1187
Very Favorable of Trump	22% (98)	11% (49)	9% (38)	9% (42)	8% (37)	22% (96)	19% (83)	443
Somewhat Favorable of Trump	17% (54)	10% (32)	10% (32)	9% (28)	14% (43)	24% (76)	16% (49)	313
Somewhat Unfavorable of Trump	9% (16)	9% (17)	6% (11)	15% (27)	11% (20)	37% (67)	13% (24)	181
Very Unfavorable of Trump	5% (47)	4% (40)	8% (82)	8% (82)	14% (138)	41% (417)	20% (201)	1006
#1 Issue: Economy	15% (98)	9% (59)	9% (58)	11% (73)	12% (78)	27% (177)	18% (116)	658
#1 Issue: Security	17% (42)	10% (24)	7% (17)	9% (23)	14% (34)	23% (56)	21% (52)	247
#1 Issue: Health Care	4% (14)	4% (16)	8% (33)	9% (36)	11% (43)	48% (187)	16% (61)	389
#1 Issue: Medicare / Social Security	7% (17)	5% (14)	7% (20)	5% (14)	12% (33)	40% (108)	23% (62)	268
#1 Issue: Women's Issues	10% (10)	6% (6)	9% (9)	14% (15)	15% (16)	25% (26)	22% (23)	106
#1 Issue: Education	17% (17)	11% (11)	16% (16)	8% (8)	10% (10)	17% (17)	22% (22)	101
#1 Issue: Energy	13% (9)	1% (1)	4% (2)	9% (6)	16% (11)	40% (28)	17% (12)	70
#1 Issue: Other	9% (15)	4% (7)	6% (10)	3% (6)	8% (14)	42% (71)	28% (48)	171
2018 House Vote: Democrat	5% (41)	3% (22)	8% (65)	8% (61)	13% (106)	43% (339)	20% (154)	787
2018 House Vote: Republican	19% (117)	11% (70)	8% (50)	11% (70)	12% (74)	25% (160)	15% (93)	634
2018 House Vote: Someone else	10% (7)	6% (5)	5% (4)	9% (6)	7% (5)	37% (28)	26% (20)	75
2016 Vote: Hillary Clinton	5% (35)	4% (25)	7% (47)	8% (61)	13% (96)	43% (312)	20% (142)	718
2016 Vote: Donald Trump	18% (121)	11% (74)	9% (62)	9% (64)	12% (84)	25% (169)	15% (100)	675
2016 Vote: Other	10% (17)	4% (6)	8% (13)	7% (12)	10% (16)	41% (66)	19% (31)	161
2016 Vote: Didn't Vote	11% (50)	7% (33)	9% (43)	9% (43)	10% (43)	27% (123)	27% (121)	456
Voted in 2014: Yes	11% (146)	7% (92)	7% (96)	9% (115)	13% (168)	37% (478)	16% (215)	1309
Voted in 2014: No	11% (77)	7% (46)	10% (69)	9% (65)	10% (72)	27% (193)	26% (180)	702

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Table CMS2_6: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a party or social event

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (223)	7% (138)	8% (165)	9% (180)	12% (240)	33% (671)	20% (394)	2011
2012 Vote: Barack Obama	6% (50)	4% (31)	7% (60)	8% (65)	13% (107)	43% (349)	18% (148)	811
2012 Vote: Mitt Romney	16% (82)	12% (62)	8% (40)	9% (50)	13% (70)	29% (150)	14% (72)	526
2012 Vote: Other	21% (18)	9% (8)	3% (3)	6% (5)	8% (7)	29% (25)	25% (21)	86
2012 Vote: Didn't Vote	12% (73)	6% (38)	10% (61)	10% (60)	10% (56)	25% (145)	26% (153)	586
4-Region: Northeast	12% (44)	8% (29)	8% (27)	11% (40)	12% (45)	32% (114)	17% (60)	359
4-Region: Midwest	13% (59)	8% (37)	6% (29)	9% (42)	12% (54)	34% (155)	19% (86)	462
4-Region: South	12% (89)	7% (51)	9% (67)	7% (54)	11% (80)	32% (243)	22% (167)	751
4-Region: West	7% (31)	5% (22)	9% (42)	10% (44)	14% (62)	36% (159)	18% (81)	439
Frequent Flyer	14% (34)	9% (22)	9% (21)	13% (31)	16% (40)	29% (74)	11% (28)	250
International Travel	11% (42)	10% (38)	9% (34)	13% (48)	16% (62)	32% (121)	10% (37)	381
Sports fans	12% (164)	8% (103)	10% (129)	10% (132)	13% (177)	32% (431)	16% (218)	1355
Heard a lot/some about new H1N1	10% (89)	6% (55)	10% (88)	9% (82)	14% (127)	35% (317)	17% (153)	911
Heard not much/nothing about new H1N1	12% (134)	8% (83)	7% (77)	9% (99)	10% (113)	32% (354)	22% (242)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_7: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a religious gathering or meeting

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	14% (285)	7% (133)	7% (135)	7% (143)	9% (185)	29% (588)	27% (542)	2011
Gender: Male	15% (145)	7% (68)	7% (64)	7% (65)	9% (85)	28% (261)	27% (253)	941
Gender: Female	13% (140)	6% (65)	7% (72)	7% (78)	9% (100)	31% (327)	27% (289)	1070
Age: 18-34	9% (44)	6% (32)	9% (46)	10% (51)	9% (48)	26% (133)	30% (151)	505
Age: 35-44	16% (48)	7% (22)	8% (23)	6% (19)	9% (26)	28% (87)	26% (80)	306
Age: 45-64	16% (120)	7% (48)	5% (36)	5% (40)	9% (64)	31% (230)	27% (195)	732
Age: 65+	15% (73)	7% (31)	6% (30)	7% (33)	10% (47)	29% (138)	25% (116)	468
GenZers: 1997-2012	7% (15)	3% (6)	10% (20)	12% (26)	10% (20)	26% (55)	31% (65)	207
Millennials: 1981-1996	12% (55)	9% (40)	8% (36)	7% (32)	8% (37)	27% (121)	28% (125)	445
GenXers: 1965-1980	15% (77)	6% (32)	5% (27)	5% (27)	10% (48)	30% (148)	28% (140)	500
Baby Boomers: 1946-1964	15% (119)	6% (50)	6% (45)	7% (51)	9% (73)	30% (235)	26% (201)	774
PID: Dem (no lean)	5% (43)	4% (30)	7% (55)	7% (53)	10% (76)	39% (309)	29% (227)	793
PID: Ind (no lean)	13% (78)	5% (30)	6% (37)	8% (48)	9% (51)	28% (163)	31% (181)	588
PID: Rep (no lean)	26% (163)	12% (73)	7% (43)	7% (42)	9% (58)	18% (117)	21% (134)	630
PID/Gender: Dem Men	6% (21)	4% (12)	7% (22)	5% (17)	12% (39)	37% (122)	29% (95)	327
PID/Gender: Dem Women	5% (22)	4% (19)	7% (33)	8% (36)	8% (38)	40% (187)	28% (132)	466
PID/Gender: Ind Men	14% (44)	6% (18)	5% (16)	8% (25)	6% (17)	28% (85)	32% (98)	302
PID/Gender: Ind Women	12% (35)	4% (12)	7% (21)	8% (23)	12% (34)	27% (78)	29% (83)	286
PID/Gender: Rep Men	26% (80)	12% (38)	8% (26)	8% (24)	9% (30)	17% (55)	19% (61)	313
PID/Gender: Rep Women	26% (83)	11% (34)	6% (18)	6% (18)	9% (29)	19% (62)	23% (74)	318
Ideo: Liberal (1-3)	5% (29)	5% (34)	6% (39)	6% (40)	10% (64)	41% (268)	26% (171)	646
Ideo: Moderate (4)	9% (49)	4% (19)	7% (35)	8% (41)	10% (51)	33% (171)	30% (155)	522
Ideo: Conservative (5-7)	28% (192)	11% (74)	8% (53)	7% (51)	9% (62)	17% (118)	20% (137)	687
Educ: < College	14% (176)	6% (75)	6% (79)	6% (79)	8% (99)	27% (344)	33% (413)	1265
Educ: Bachelors degree	15% (71)	6% (30)	8% (38)	7% (35)	12% (55)	32% (151)	20% (96)	476
Educ: Post-grad	14% (38)	10% (28)	7% (18)	11% (29)	12% (31)	34% (93)	12% (34)	271
Income: Under 50k	14% (140)	6% (56)	7% (70)	6% (57)	7% (75)	28% (279)	33% (329)	1007
Income: 50k-100k	15% (96)	7% (47)	6% (40)	9% (58)	11% (73)	30% (193)	22% (143)	650
Income: 100k+	14% (49)	8% (30)	7% (25)	8% (28)	10% (36)	33% (116)	20% (70)	354
Ethnicity: White	16% (260)	7% (119)	6% (105)	7% (116)	9% (140)	29% (473)	26% (415)	1626

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Table CMS2_7: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a religious gathering or meeting

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	14% (285)	7% (133)	7% (135)	7% (143)	9% (185)	29% (588)	27% (542)	2011
Ethnicity: Hispanic	7% (14)	6% (12)	8% (15)	9% (18)	9% (18)	25% (49)	35% (67)	195
Ethnicity: Afr. Am.	7% (18)	4% (11)	9% (24)	4% (9)	11% (29)	29% (75)	35% (89)	255
Ethnicity: Other	6% (7)	2% (3)	5% (6)	13% (17)	13% (17)	31% (41)	29% (38)	130
All Christian	18% (177)	10% (96)	8% (81)	9% (88)	10% (105)	26% (261)	19% (194)	1003
All Non-Christian	4% (4)	5% (6)	6% (7)	9% (11)	15% (18)	41% (48)	20% (23)	117
Atheist	3% (4)	— (0)	2% (3)	2% (2)	7% (8)	39% (43)	46% (51)	111
Agnostic/Nothing in particular	5% (22)	3% (12)	5% (21)	4% (19)	6% (27)	35% (156)	42% (189)	446
Something Else	23% (77)	6% (19)	7% (23)	7% (22)	8% (28)	24% (81)	25% (84)	334
Religious Non-Protestant/Catholic	6% (9)	8% (12)	6% (9)	11% (16)	14% (21)	34% (52)	21% (32)	150
Evangelical	29% (158)	11% (57)	9% (49)	7% (38)	8% (42)	19% (105)	17% (91)	538
Non-Evangelical	12% (91)	7% (52)	7% (53)	9% (64)	12% (87)	31% (230)	23% (175)	754
Community: Urban	10% (54)	7% (36)	7% (39)	6% (33)	11% (56)	32% (167)	26% (132)	517
Community: Suburban	14% (138)	6% (64)	6% (57)	8% (79)	9% (87)	31% (308)	26% (257)	990
Community: Rural	18% (92)	7% (33)	8% (39)	6% (31)	8% (42)	22% (113)	30% (153)	504
Employ: Private Sector	17% (94)	8% (48)	8% (46)	6% (35)	10% (59)	29% (168)	21% (121)	571
Employ: Government	14% (20)	7% (11)	7% (10)	9% (14)	10% (15)	31% (47)	22% (33)	150
Employ: Self-Employed	14% (23)	8% (12)	7% (11)	11% (18)	13% (20)	28% (45)	18% (29)	158
Employ: Homemaker	15% (18)	5% (6)	3% (4)	4% (5)	4% (5)	31% (36)	36% (42)	116
Employ: Retired	14% (74)	8% (40)	6% (32)	6% (32)	10% (51)	30% (154)	26% (137)	521
Employ: Unemployed	11% (29)	3% (9)	5% (14)	6% (15)	6% (15)	29% (76)	39% (100)	258
Employ: Other	18% (20)	1% (1)	4% (5)	7% (7)	6% (7)	24% (27)	40% (45)	112
Military HH: Yes	18% (57)	7% (23)	7% (21)	9% (28)	10% (33)	27% (87)	24% (77)	327
Military HH: No	13% (227)	7% (110)	7% (114)	7% (114)	9% (153)	30% (501)	28% (465)	1684
RD/WT: Right Direction	25% (135)	11% (59)	10% (52)	7% (38)	9% (47)	17% (89)	22% (116)	535
RD/WT: Wrong Track	10% (150)	5% (74)	6% (83)	7% (105)	9% (138)	34% (500)	29% (427)	1476
Trump Job Approve	28% (217)	10% (80)	7% (57)	7% (55)	8% (63)	16% (129)	23% (181)	782
Trump Job Disapprove	5% (63)	4% (51)	7% (78)	7% (84)	10% (119)	38% (450)	28% (335)	1181

Continued on next page

Table CMS2_7: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a religious gathering or meeting

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	14% (285)	7% (133)	7% (135)	7% (143)	9% (185)	29% (588)	27% (542)	2011
Trump Job Strongly Approve	33% (145)	11% (51)	7% (33)	6% (25)	7% (29)	14% (62)	22% (98)	443
Trump Job Somewhat Approve	21% (73)	9% (29)	7% (24)	9% (30)	10% (34)	20% (67)	24% (83)	339
Trump Job Somewhat Disapprove	9% (17)	9% (19)	13% (26)	7% (14)	12% (25)	27% (54)	23% (45)	200
Trump Job Strongly Disapprove	5% (46)	3% (32)	5% (52)	7% (71)	10% (94)	40% (396)	30% (290)	981
Favorable of Trump	29% (217)	11% (83)	8% (58)	7% (53)	8% (58)	16% (124)	22% (163)	756
Unfavorable of Trump	6% (67)	4% (45)	6% (74)	7% (84)	11% (125)	38% (454)	28% (337)	1187
Very Favorable of Trump	33% (144)	13% (57)	9% (39)	6% (27)	7% (29)	14% (60)	20% (87)	443
Somewhat Favorable of Trump	23% (73)	8% (25)	6% (19)	9% (27)	9% (29)	21% (64)	24% (76)	313
Somewhat Unfavorable of Trump	10% (18)	9% (17)	6% (11)	6% (10)	14% (26)	31% (57)	23% (41)	181
Very Unfavorable of Trump	5% (48)	3% (27)	6% (64)	7% (74)	10% (100)	40% (397)	29% (296)	1006
#1 Issue: Economy	17% (112)	8% (53)	7% (48)	6% (41)	10% (66)	27% (175)	25% (163)	658
#1 Issue: Security	24% (61)	10% (25)	8% (20)	7% (17)	10% (25)	15% (36)	26% (64)	247
#1 Issue: Health Care	6% (25)	5% (20)	6% (25)	7% (26)	9% (35)	42% (162)	25% (96)	389
#1 Issue: Medicare / Social Security	11% (30)	7% (19)	6% (16)	8% (21)	8% (23)	33% (89)	26% (70)	268
#1 Issue: Women's Issues	9% (9)	2% (2)	5% (6)	10% (10)	12% (13)	26% (28)	35% (38)	106
#1 Issue: Education	12% (12)	4% (4)	10% (10)	17% (17)	5% (5)	19% (19)	33% (34)	101
#1 Issue: Energy	13% (9)	3% (2)	1% (1)	8% (6)	11% (8)	30% (21)	35% (24)	70
#1 Issue: Other	16% (27)	4% (7)	6% (10)	3% (5)	6% (11)	34% (58)	31% (54)	171
2018 House Vote: Democrat	5% (40)	3% (27)	7% (53)	6% (50)	11% (85)	39% (310)	28% (221)	787
2018 House Vote: Republican	29% (185)	12% (75)	6% (39)	8% (51)	9% (55)	19% (119)	18% (111)	634
2018 House Vote: Someone else	6% (5)	2% (2)	5% (4)	4% (3)	11% (8)	36% (27)	35% (27)	75
2016 Vote: Hillary Clinton	5% (34)	4% (29)	6% (41)	6% (44)	11% (78)	40% (290)	28% (202)	718
2016 Vote: Donald Trump	28% (190)	12% (79)	7% (45)	8% (51)	8% (57)	19% (128)	19% (125)	675
2016 Vote: Other	11% (18)	3% (5)	4% (6)	8% (12)	9% (15)	35% (56)	30% (49)	161
2016 Vote: Didn't Vote	9% (43)	4% (19)	10% (44)	8% (36)	8% (35)	25% (113)	36% (166)	456
Voted in 2014: Yes	16% (213)	7% (97)	6% (77)	7% (89)	9% (123)	31% (408)	23% (303)	1309
Voted in 2014: No	10% (72)	5% (36)	8% (58)	8% (54)	9% (62)	26% (181)	34% (239)	702

Continued on next page

Table CMS2_7: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a religious gathering or meeting

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	14% (285)	7% (133)	7% (135)	7% (143)	9% (185)	29% (588)	27% (542)	2011
2012 Vote: Barack Obama	7% (56)	5% (38)	5% (43)	7% (53)	9% (77)	39% (320)	28% (223)	811
2012 Vote: Mitt Romney	29% (152)	12% (62)	7% (36)	7% (39)	10% (52)	19% (100)	16% (86)	526
2012 Vote: Other	19% (16)	5% (4)	6% (5)	3% (3)	6% (5)	29% (25)	32% (27)	86
2012 Vote: Didn't Vote	10% (61)	5% (29)	9% (51)	8% (48)	9% (52)	24% (141)	35% (205)	586
4-Region: Northeast	12% (45)	7% (26)	6% (23)	6% (23)	9% (34)	32% (115)	26% (94)	359
4-Region: Midwest	17% (79)	7% (32)	6% (30)	6% (29)	10% (46)	30% (136)	24% (109)	462
4-Region: South	18% (133)	6% (43)	7% (50)	8% (58)	10% (72)	24% (182)	28% (214)	751
4-Region: West	7% (29)	7% (32)	7% (32)	7% (33)	8% (33)	35% (155)	29% (126)	439
Frequent Flyer	12% (31)	8% (21)	8% (19)	11% (28)	11% (28)	29% (71)	21% (52)	250
International Travel	12% (45)	9% (34)	9% (35)	10% (39)	13% (51)	31% (118)	16% (59)	381
Sports fans	15% (203)	8% (103)	7% (100)	8% (112)	10% (135)	28% (375)	24% (327)	1355
Heard a lot/some about new H1N1	13% (117)	6% (52)	7% (62)	8% (70)	9% (83)	33% (304)	24% (222)	911
Heard not much/nothing about new H1N1	15% (167)	7% (81)	7% (73)	7% (72)	9% (102)	26% (285)	29% (320)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_8: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a work conference

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (168)	4% (89)	6% (118)	7% (136)	10% (195)	32% (640)	33% (665)	2011
Gender: Male	10% (95)	6% (55)	7% (63)	8% (75)	10% (96)	29% (274)	30% (284)	941
Gender: Female	7% (73)	3% (34)	5% (56)	6% (61)	9% (99)	34% (366)	36% (381)	1070
Age: 18-34	10% (50)	8% (39)	9% (48)	9% (47)	10% (51)	27% (138)	26% (131)	505
Age: 35-44	13% (39)	3% (10)	9% (27)	9% (28)	13% (39)	26% (78)	27% (84)	306
Age: 45-64	8% (59)	4% (32)	5% (35)	6% (41)	9% (66)	35% (257)	33% (242)	732
Age: 65+	4% (20)	1% (7)	2% (8)	4% (20)	8% (39)	36% (167)	44% (208)	468
GenZers: 1997-2012	10% (21)	8% (17)	9% (18)	9% (19)	7% (15)	29% (61)	27% (57)	207
Millennials: 1981-1996	11% (49)	7% (30)	9% (42)	9% (40)	12% (51)	26% (117)	26% (115)	445
GenXers: 1965-1980	11% (53)	4% (22)	8% (39)	8% (41)	10% (49)	31% (154)	29% (143)	500
Baby Boomers: 1946-1964	5% (40)	3% (20)	2% (17)	4% (33)	10% (76)	36% (277)	40% (312)	774
PID: Dem (no lean)	5% (42)	2% (15)	6% (48)	9% (69)	9% (69)	39% (311)	30% (239)	793
PID: Ind (no lean)	7% (42)	4% (25)	5% (32)	6% (33)	11% (67)	30% (179)	36% (209)	588
PID: Rep (no lean)	13% (85)	8% (48)	6% (38)	5% (34)	9% (59)	24% (151)	34% (216)	630
PID/Gender: Dem Men	7% (22)	2% (7)	8% (26)	11% (36)	10% (33)	35% (115)	27% (88)	327
PID/Gender: Dem Women	4% (20)	2% (9)	5% (22)	7% (33)	8% (36)	42% (195)	32% (151)	466
PID/Gender: Ind Men	9% (28)	4% (11)	7% (20)	5% (16)	10% (31)	29% (86)	36% (109)	302
PID/Gender: Ind Women	5% (14)	5% (14)	4% (12)	6% (17)	13% (36)	32% (93)	35% (100)	286
PID/Gender: Rep Men	14% (45)	12% (37)	5% (17)	7% (23)	10% (31)	23% (73)	28% (87)	313
PID/Gender: Rep Women	12% (39)	3% (11)	7% (21)	3% (11)	9% (28)	25% (78)	41% (130)	318
Ideo: Liberal (1-3)	5% (30)	4% (24)	6% (37)	8% (53)	10% (67)	40% (258)	27% (178)	646
Ideo: Moderate (4)	7% (38)	2% (10)	4% (21)	7% (37)	10% (52)	36% (185)	34% (179)	522
Ideo: Conservative (5-7)	13% (92)	7% (49)	7% (50)	5% (36)	9% (64)	24% (163)	34% (232)	687
Educ: < College	8% (99)	4% (47)	6% (72)	6% (71)	9% (109)	29% (364)	40% (502)	1265
Educ: Bachelors degree	9% (43)	6% (27)	6% (27)	8% (38)	11% (53)	36% (172)	24% (115)	476
Educ: Post-grad	10% (26)	5% (14)	7% (19)	10% (27)	12% (33)	38% (104)	18% (48)	271
Income: Under 50k	7% (74)	3% (34)	6% (61)	5% (52)	9% (87)	29% (293)	40% (406)	1007
Income: 50k-100k	10% (65)	5% (33)	6% (38)	9% (57)	10% (64)	33% (213)	28% (180)	650
Income: 100k+	8% (29)	6% (22)	5% (19)	8% (27)	13% (45)	38% (135)	22% (78)	354
Ethnicity: White	9% (149)	5% (80)	5% (81)	7% (106)	9% (146)	32% (528)	33% (536)	1626

Continued on next page

Table CMS2_8: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a work conference

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (168)	4% (89)	6% (118)	7% (136)	10% (195)	32% (640)	33% (665)	2011
Ethnicity: Hispanic	7% (13)	8% (17)	8% (15)	9% (18)	10% (19)	29% (57)	29% (57)	195
Ethnicity: Afr. Am.	4% (11)	1% (3)	11% (28)	8% (20)	12% (31)	28% (72)	35% (90)	255
Ethnicity: Other	7% (9)	4% (5)	7% (10)	8% (10)	14% (18)	31% (40)	30% (39)	130
All Christian	8% (78)	6% (56)	5% (47)	6% (64)	11% (107)	32% (322)	33% (328)	1003
All Non-Christian	4% (5)	5% (6)	5% (6)	13% (15)	8% (10)	38% (45)	27% (31)	117
Atheist	5% (5)	3% (3)	5% (5)	6% (6)	14% (15)	37% (41)	31% (34)	111
Agnostic/Nothing in particular	7% (30)	4% (16)	8% (37)	6% (29)	9% (41)	31% (139)	35% (155)	446
Something Else	15% (50)	2% (7)	7% (23)	7% (22)	7% (22)	28% (94)	35% (116)	334
Religious Non-Protestant/Catholic	4% (6)	5% (8)	4% (7)	11% (17)	10% (14)	35% (53)	31% (46)	150
Evangelical	12% (66)	5% (29)	5% (27)	5% (30)	8% (44)	28% (149)	36% (194)	538
Non-Evangelical	8% (59)	4% (32)	6% (42)	7% (54)	11% (80)	34% (256)	31% (232)	754
Community: Urban	7% (36)	4% (23)	9% (44)	8% (43)	12% (63)	31% (159)	29% (150)	517
Community: Suburban	9% (87)	4% (44)	4% (44)	7% (67)	9% (92)	34% (335)	32% (320)	990
Community: Rural	9% (45)	4% (22)	6% (30)	5% (26)	8% (39)	29% (146)	39% (195)	504
Employ: Private Sector	13% (75)	7% (40)	8% (48)	9% (51)	11% (65)	33% (191)	18% (101)	571
Employ: Government	10% (15)	6% (9)	5% (8)	12% (18)	16% (24)	31% (46)	20% (30)	150
Employ: Self-Employed	9% (15)	4% (6)	10% (15)	11% (17)	8% (13)	35% (55)	23% (37)	158
Employ: Homemaker	9% (10)	2% (2)	3% (3)	1% (2)	10% (11)	26% (31)	49% (57)	116
Employ: Retired	3% (15)	2% (10)	1% (7)	3% (17)	7% (38)	35% (183)	48% (251)	521
Employ: Unemployed	6% (15)	3% (7)	9% (22)	6% (14)	9% (23)	28% (71)	41% (106)	258
Employ: Other	13% (14)	1% (2)	3% (3)	6% (6)	10% (11)	26% (29)	42% (47)	112
Military HH: Yes	9% (28)	3% (9)	5% (17)	6% (21)	11% (35)	30% (99)	36% (118)	327
Military HH: No	8% (140)	5% (80)	6% (101)	7% (115)	10% (160)	32% (541)	32% (547)	1684
RD/WT: Right Direction	14% (77)	8% (44)	7% (39)	8% (41)	10% (53)	22% (116)	31% (165)	535
RD/WT: Wrong Track	6% (92)	3% (45)	5% (79)	6% (95)	10% (141)	36% (524)	34% (500)	1476
Trump Job Approve	15% (115)	7% (59)	6% (47)	6% (46)	10% (77)	22% (172)	34% (267)	782
Trump Job Disapprove	4% (51)	2% (27)	6% (71)	7% (87)	10% (115)	39% (458)	31% (371)	1181

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Table CMS2_8: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a work conference

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (168)	4% (89)	6% (118)	7% (136)	10% (195)	32% (640)	33% (665)	2011
Trump Job Strongly Approve	15% (68)	8% (34)	5% (23)	6% (26)	7% (33)	20% (90)	38% (169)	443
Trump Job Somewhat Approve	14% (47)	7% (24)	7% (24)	6% (21)	13% (44)	24% (82)	29% (98)	339
Trump Job Somewhat Disapprove	7% (13)	6% (12)	8% (16)	10% (19)	9% (18)	31% (61)	30% (59)	200
Trump Job Strongly Disapprove	4% (38)	2% (15)	6% (55)	7% (68)	10% (97)	40% (397)	32% (312)	981
Favorable of Trump	15% (115)	8% (59)	6% (48)	6% (43)	9% (70)	22% (166)	34% (254)	756
Unfavorable of Trump	4% (51)	2% (27)	6% (69)	7% (88)	10% (121)	39% (461)	31% (369)	1187
Very Favorable of Trump	16% (72)	8% (37)	6% (26)	5% (21)	8% (37)	20% (89)	36% (160)	443
Somewhat Favorable of Trump	14% (43)	7% (22)	7% (21)	7% (22)	11% (34)	25% (78)	30% (93)	313
Somewhat Unfavorable of Trump	6% (11)	6% (10)	7% (13)	8% (15)	10% (18)	32% (57)	31% (55)	181
Very Unfavorable of Trump	4% (40)	2% (17)	6% (56)	7% (72)	10% (103)	40% (404)	31% (313)	1006
#1 Issue: Economy	13% (84)	4% (28)	7% (49)	9% (58)	10% (68)	27% (179)	29% (192)	658
#1 Issue: Security	11% (27)	6% (16)	7% (16)	6% (15)	9% (22)	25% (61)	36% (89)	247
#1 Issue: Health Care	3% (11)	4% (14)	7% (29)	5% (18)	12% (45)	42% (162)	28% (109)	389
#1 Issue: Medicare / Social Security	5% (12)	3% (8)	1% (3)	6% (17)	8% (21)	35% (93)	43% (114)	268
#1 Issue: Women's Issues	4% (4)	9% (10)	5% (6)	7% (7)	11% (12)	33% (36)	30% (32)	106
#1 Issue: Education	11% (11)	7% (8)	7% (7)	12% (12)	9% (9)	20% (21)	34% (34)	101
#1 Issue: Energy	7% (5)	4% (3)	5% (4)	7% (5)	11% (8)	37% (26)	30% (21)	70
#1 Issue: Other	8% (14)	1% (2)	3% (5)	3% (4)	6% (10)	37% (63)	43% (73)	171
2018 House Vote: Democrat	4% (34)	2% (12)	6% (45)	8% (63)	10% (75)	42% (327)	29% (230)	787
2018 House Vote: Republican	13% (84)	7% (45)	5% (34)	6% (36)	10% (65)	25% (161)	33% (209)	634
2018 House Vote: Someone else	7% (5)	3% (3)	3% (2)	4% (3)	12% (9)	33% (25)	38% (29)	75
2016 Vote: Hillary Clinton	4% (27)	2% (13)	5% (36)	8% (56)	9% (68)	41% (295)	31% (224)	718
2016 Vote: Donald Trump	13% (87)	7% (48)	6% (42)	6% (40)	10% (66)	26% (172)	32% (218)	675
2016 Vote: Other	7% (11)	2% (3)	3% (5)	7% (11)	14% (22)	35% (56)	33% (54)	161
2016 Vote: Didn't Vote	9% (42)	5% (24)	8% (35)	6% (29)	9% (39)	26% (117)	37% (170)	456
Voted in 2014: Yes	8% (105)	4% (52)	5% (65)	7% (88)	10% (130)	35% (463)	31% (407)	1309
Voted in 2014: No	9% (64)	5% (36)	8% (53)	7% (47)	9% (65)	25% (178)	37% (258)	702

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Table CMS2_8: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a work conference

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	8% (168)	4% (89)	6% (118)	7% (136)	10% (195)	32% (640)	33% (665)	2011
2012 Vote: Barack Obama	5% (42)	2% (19)	5% (40)	7% (60)	10% (80)	40% (323)	30% (246)	811
2012 Vote: Mitt Romney	11% (58)	7% (38)	6% (30)	6% (31)	10% (54)	27% (143)	33% (173)	526
2012 Vote: Other	13% (11)	— (0)	5% (4)	4% (3)	8% (7)	28% (24)	43% (37)	86
2012 Vote: Didn't Vote	10% (57)	5% (32)	8% (44)	7% (42)	9% (54)	26% (150)	35% (208)	586
4-Region: Northeast	8% (30)	6% (20)	7% (26)	7% (26)	11% (39)	30% (109)	30% (108)	359
4-Region: Midwest	8% (39)	3% (14)	6% (27)	7% (30)	9% (41)	34% (157)	33% (154)	462
4-Region: South	10% (78)	5% (37)	4% (33)	6% (47)	10% (72)	29% (216)	36% (269)	751
4-Region: West	5% (22)	4% (18)	7% (32)	7% (33)	10% (43)	36% (159)	30% (134)	439
Frequent Flyer	10% (24)	11% (26)	5% (13)	14% (34)	14% (34)	30% (76)	17% (43)	250
International Travel	8% (31)	10% (36)	8% (31)	12% (44)	13% (48)	33% (126)	17% (63)	381
Sports fans	8% (111)	5% (72)	7% (93)	8% (111)	10% (139)	31% (417)	30% (412)	1355
Heard a lot/some about new H1N1	8% (71)	5% (42)	7% (60)	8% (71)	10% (94)	35% (318)	28% (255)	911
Heard not much/nothing about new H1N1	9% (98)	4% (46)	5% (58)	6% (65)	9% (101)	29% (323)	37% (410)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_9: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a theater performance

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (137)	4% (76)	6% (113)	7% (144)	11% (223)	39% (789)	26% (529)	2011
Gender: Male	9% (89)	4% (35)	7% (67)	8% (73)	12% (111)	36% (341)	24% (224)	941
Gender: Female	4% (48)	4% (41)	4% (46)	7% (71)	10% (112)	42% (447)	28% (305)	1070
Age: 18-34	5% (27)	6% (28)	7% (33)	13% (64)	12% (63)	32% (163)	25% (128)	505
Age: 35-44	12% (36)	2% (7)	9% (28)	6% (18)	11% (33)	35% (106)	25% (78)	306
Age: 45-64	8% (58)	4% (27)	5% (35)	5% (37)	10% (75)	42% (304)	27% (197)	732
Age: 65+	4% (16)	3% (14)	4% (17)	6% (26)	11% (53)	46% (216)	27% (127)	468
GenZers: 1997-2012	4% (9)	3% (6)	6% (12)	17% (36)	13% (27)	27% (56)	30% (62)	207
Millennials: 1981-1996	8% (37)	6% (27)	8% (36)	8% (35)	12% (53)	35% (154)	23% (103)	445
GenXers: 1965-1980	10% (49)	4% (20)	7% (33)	5% (27)	10% (51)	39% (195)	25% (126)	500
Baby Boomers: 1946-1964	5% (37)	3% (23)	4% (29)	6% (43)	11% (84)	44% (340)	28% (217)	774
PID: Dem (no lean)	3% (25)	2% (20)	6% (47)	7% (52)	11% (84)	46% (365)	25% (200)	793
PID: Ind (no lean)	7% (41)	3% (15)	4% (23)	8% (46)	11% (65)	40% (233)	28% (165)	588
PID: Rep (no lean)	11% (71)	7% (41)	7% (44)	7% (46)	12% (74)	30% (191)	26% (164)	630
PID/Gender: Dem Men	5% (17)	2% (5)	8% (25)	7% (22)	12% (39)	44% (144)	22% (73)	327
PID/Gender: Dem Women	2% (8)	3% (14)	5% (21)	6% (30)	10% (46)	47% (221)	27% (126)	466
PID/Gender: Ind Men	9% (27)	1% (4)	4% (13)	9% (27)	11% (34)	38% (113)	27% (83)	302
PID/Gender: Ind Women	5% (14)	4% (11)	4% (10)	7% (19)	11% (30)	42% (119)	29% (82)	286
PID/Gender: Rep Men	14% (45)	8% (26)	9% (29)	7% (23)	12% (38)	27% (84)	22% (68)	313
PID/Gender: Rep Women	8% (26)	5% (16)	5% (15)	7% (23)	11% (36)	34% (107)	30% (96)	318
Ideo: Liberal (1-3)	4% (24)	3% (19)	6% (39)	7% (43)	12% (75)	48% (311)	21% (136)	646
Ideo: Moderate (4)	6% (29)	1% (7)	4% (21)	6% (31)	10% (52)	44% (229)	29% (151)	522
Ideo: Conservative (5-7)	11% (77)	7% (45)	7% (51)	9% (59)	12% (83)	30% (206)	24% (165)	687
Educ: < College	6% (78)	4% (50)	5% (62)	7% (84)	9% (116)	36% (454)	33% (421)	1265
Educ: Bachelors degree	8% (40)	3% (12)	7% (32)	9% (41)	14% (67)	44% (209)	16% (76)	476
Educ: Post-grad	7% (19)	5% (14)	7% (20)	7% (19)	15% (40)	47% (126)	12% (32)	271
Income: Under 50k	7% (66)	4% (35)	5% (50)	7% (66)	9% (88)	36% (366)	33% (335)	1007
Income: 50k-100k	7% (47)	4% (24)	5% (32)	8% (54)	14% (89)	40% (263)	22% (141)	650
Income: 100k+	7% (25)	5% (17)	9% (30)	7% (24)	13% (46)	45% (159)	15% (54)	354
Ethnicity: White	8% (123)	4% (67)	6% (90)	7% (121)	11% (176)	40% (646)	25% (404)	1626

Continued on next page

Table CMS2_9: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a theater performance

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (137)	4% (76)	6% (113)	7% (144)	11% (223)	39% (789)	26% (529)	2011
Ethnicity: Hispanic	6% (11)	4% (9)	5% (10)	7% (13)	8% (17)	39% (75)	31% (60)	195
Ethnicity: Afr. Am.	3% (8)	2% (6)	7% (18)	6% (14)	12% (30)	37% (95)	33% (83)	255
Ethnicity: Other	4% (6)	3% (4)	4% (5)	7% (9)	13% (17)	37% (47)	33% (42)	130
All Christian	6% (65)	5% (46)	5% (53)	7% (72)	12% (123)	40% (399)	24% (244)	1003
All Non-Christian	4% (5)	2% (2)	7% (8)	7% (8)	9% (11)	51% (60)	20% (24)	117
Atheist	3% (4)	3% (4)	4% (4)	8% (9)	11% (12)	45% (50)	25% (28)	111
Agnostic/Nothing in particular	6% (27)	3% (15)	5% (24)	7% (30)	8% (35)	41% (183)	30% (133)	446
Something Else	11% (37)	3% (10)	7% (24)	7% (25)	12% (41)	29% (96)	30% (101)	334
Religious Non-Protestant/Catholic	7% (10)	1% (2)	5% (8)	7% (10)	13% (20)	45% (67)	22% (34)	150
Evangelical	9% (50)	5% (29)	5% (29)	7% (39)	12% (64)	32% (170)	29% (157)	538
Non-Evangelical	6% (47)	3% (25)	6% (48)	7% (55)	12% (92)	42% (314)	23% (173)	754
Community: Urban	5% (27)	5% (25)	7% (37)	6% (32)	11% (55)	40% (206)	26% (137)	517
Community: Suburban	7% (65)	4% (40)	5% (50)	7% (72)	11% (113)	41% (409)	24% (240)	990
Community: Rural	9% (46)	2% (11)	5% (26)	8% (40)	11% (55)	34% (174)	30% (152)	504
Employ: Private Sector	8% (46)	7% (40)	7% (42)	9% (49)	15% (83)	36% (205)	19% (106)	571
Employ: Government	11% (16)	5% (7)	5% (8)	6% (9)	13% (20)	36% (53)	25% (37)	150
Employ: Self-Employed	10% (16)	3% (5)	6% (10)	9% (14)	11% (18)	44% (69)	16% (25)	158
Employ: Homemaker	6% (7)	2% (3)	4% (5)	7% (8)	5% (6)	41% (48)	33% (39)	116
Employ: Retired	4% (19)	2% (9)	3% (17)	5% (26)	10% (52)	47% (243)	30% (155)	521
Employ: Unemployed	5% (13)	2% (6)	7% (17)	5% (14)	8% (21)	38% (98)	34% (88)	258
Employ: Other	11% (12)	3% (3)	5% (5)	7% (7)	6% (7)	33% (37)	36% (40)	112
Military HH: Yes	7% (22)	3% (11)	6% (21)	8% (25)	12% (41)	41% (134)	22% (72)	327
Military HH: No	7% (115)	4% (65)	5% (92)	7% (119)	11% (182)	39% (654)	27% (457)	1684
RD/WT: Right Direction	12% (63)	7% (40)	8% (44)	9% (47)	12% (64)	27% (147)	24% (131)	535
RD/WT: Wrong Track	5% (74)	2% (36)	5% (69)	7% (97)	11% (159)	43% (642)	27% (398)	1476
Trump Job Approve	13% (98)	6% (50)	8% (60)	8% (62)	11% (86)	28% (215)	27% (211)	782
Trump Job Disapprove	3% (37)	2% (24)	4% (53)	7% (81)	11% (131)	48% (563)	25% (293)	1181

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Table CMS2_9: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a theater performance

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (137)	4% (76)	6% (113)	7% (144)	11% (223)	39% (789)	26% (529)	2011
Trump Job Strongly Approve	16% (70)	6% (28)	9% (40)	5% (23)	9% (39)	25% (112)	30% (131)	443
Trump Job Somewhat Approve	8% (28)	7% (22)	6% (20)	11% (38)	14% (47)	30% (103)	24% (80)	339
Trump Job Somewhat Disapprove	5% (11)	1% (3)	8% (16)	8% (17)	15% (30)	43% (86)	19% (38)	200
Trump Job Strongly Disapprove	3% (26)	2% (21)	4% (37)	7% (64)	10% (101)	49% (477)	26% (255)	981
Favorable of Trump	14% (104)	6% (49)	8% (60)	8% (62)	10% (79)	26% (199)	27% (203)	756
Unfavorable of Trump	3% (30)	2% (27)	4% (50)	7% (79)	12% (142)	48% (571)	24% (287)	1187
Very Favorable of Trump	17% (75)	6% (29)	9% (40)	6% (28)	9% (39)	24% (106)	29% (127)	443
Somewhat Favorable of Trump	9% (29)	6% (20)	7% (21)	11% (35)	13% (40)	30% (93)	24% (76)	313
Somewhat Unfavorable of Trump	5% (9)	5% (8)	5% (9)	6% (12)	16% (30)	42% (77)	20% (36)	181
Very Unfavorable of Trump	2% (21)	2% (19)	4% (42)	7% (67)	11% (112)	49% (495)	25% (250)	1006
#1 Issue: Economy	9% (60)	5% (33)	7% (49)	8% (55)	13% (84)	34% (225)	23% (151)	658
#1 Issue: Security	13% (32)	3% (9)	7% (17)	7% (17)	12% (30)	29% (72)	29% (71)	247
#1 Issue: Health Care	2% (7)	3% (10)	5% (18)	6% (25)	10% (39)	53% (207)	21% (83)	389
#1 Issue: Medicare / Social Security	3% (8)	5% (12)	3% (7)	5% (13)	10% (27)	43% (116)	32% (85)	268
#1 Issue: Women's Issues	2% (3)	5% (6)	7% (7)	13% (14)	14% (15)	31% (33)	28% (30)	106
#1 Issue: Education	7% (7)	3% (3)	9% (9)	13% (13)	8% (9)	28% (28)	33% (33)	101
#1 Issue: Energy	10% (7)	— (0)	2% (1)	3% (2)	21% (15)	41% (29)	24% (17)	70
#1 Issue: Other	9% (15)	2% (4)	3% (5)	3% (5)	3% (5)	46% (79)	34% (59)	171
2018 House Vote: Democrat	3% (20)	2% (14)	5% (43)	6% (46)	10% (79)	50% (396)	24% (188)	787
2018 House Vote: Republican	12% (79)	6% (41)	6% (40)	8% (50)	14% (86)	31% (197)	22% (141)	634
2018 House Vote: Someone else	7% (5)	1% (0)	4% (3)	6% (5)	9% (7)	44% (33)	29% (22)	75
2016 Vote: Hillary Clinton	3% (20)	2% (17)	5% (33)	5% (35)	10% (73)	52% (373)	23% (169)	718
2016 Vote: Donald Trump	12% (79)	6% (39)	8% (54)	8% (53)	12% (82)	32% (214)	23% (154)	675
2016 Vote: Other	6% (10)	1% (1)	4% (7)	6% (9)	14% (23)	40% (64)	29% (47)	161
2016 Vote: Didn't Vote	6% (28)	4% (20)	4% (19)	10% (47)	10% (45)	30% (137)	35% (159)	456
Voted in 2014: Yes	7% (94)	3% (45)	6% (77)	6% (78)	11% (147)	43% (568)	23% (300)	1309
Voted in 2014: No	6% (43)	4% (31)	5% (36)	9% (66)	11% (76)	31% (220)	33% (229)	702

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Table CMS2_9: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a theater performance

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	7% (137)	4% (76)	6% (113)	7% (144)	11% (223)	39% (789)	26% (529)	2011
2012 Vote: Barack Obama	4% (32)	2% (18)	5% (39)	5% (38)	10% (83)	50% (406)	24% (195)	811
2012 Vote: Mitt Romney	10% (54)	5% (26)	7% (39)	8% (42)	13% (68)	35% (182)	22% (114)	526
2012 Vote: Other	13% (11)	1% (1)	4% (4)	5% (4)	5% (5)	35% (30)	37% (31)	86
2012 Vote: Didn't Vote	7% (40)	5% (31)	5% (31)	10% (60)	12% (68)	29% (169)	32% (188)	586
4-Region: Northeast	7% (27)	3% (13)	4% (16)	8% (27)	10% (37)	43% (153)	24% (86)	359
4-Region: Midwest	8% (37)	4% (17)	7% (33)	7% (32)	9% (40)	40% (187)	25% (117)	462
4-Region: South	7% (54)	4% (27)	6% (44)	7% (49)	13% (100)	35% (261)	29% (216)	751
4-Region: West	4% (19)	4% (20)	5% (21)	8% (36)	11% (47)	43% (188)	25% (109)	439
Frequent Flyer	9% (24)	6% (15)	6% (16)	13% (34)	14% (34)	38% (95)	13% (33)	250
International Travel	8% (31)	6% (24)	8% (30)	11% (42)	15% (56)	41% (155)	11% (42)	381
Sports fans	7% (98)	4% (59)	7% (90)	8% (110)	12% (161)	39% (524)	23% (313)	1355
Heard a lot/some about new H1N1	6% (56)	4% (38)	6% (57)	7% (61)	12% (113)	41% (373)	23% (211)	911
Heard not much/nothing about new H1N1	7% (81)	3% (38)	5% (56)	8% (83)	10% (110)	38% (415)	29% (318)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_10: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a museum

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	9% (172)	7% (136)	8% (161)	8% (170)	12% (243)	32% (651)	24% (477)	2011
Gender: Male	10% (98)	8% (77)	8% (80)	10% (98)	11% (105)	30% (280)	22% (204)	941
Gender: Female	7% (74)	6% (59)	8% (82)	7% (72)	13% (139)	35% (371)	26% (273)	1070
Age: 18-34	8% (38)	8% (41)	13% (65)	11% (57)	12% (60)	27% (134)	22% (110)	505
Age: 35-44	12% (38)	6% (18)	10% (31)	8% (25)	13% (41)	29% (90)	21% (64)	306
Age: 45-64	10% (71)	7% (55)	6% (43)	8% (61)	11% (84)	33% (241)	24% (177)	732
Age: 65+	5% (25)	5% (22)	5% (23)	6% (28)	12% (58)	40% (186)	27% (126)	468
GenZers: 1997-2012	7% (15)	7% (15)	15% (30)	11% (23)	11% (22)	24% (50)	25% (51)	207
Millennials: 1981-1996	10% (42)	8% (36)	12% (52)	10% (44)	13% (60)	28% (125)	19% (86)	445
GenXers: 1965-1980	11% (56)	8% (39)	6% (31)	8% (39)	11% (56)	31% (157)	24% (122)	500
Baby Boomers: 1946-1964	7% (54)	6% (44)	6% (45)	8% (62)	12% (96)	36% (278)	25% (195)	774
PID: Dem (no lean)	4% (34)	4% (34)	9% (69)	9% (70)	13% (100)	38% (305)	23% (181)	793
PID: Ind (no lean)	10% (59)	6% (36)	7% (38)	9% (52)	12% (72)	31% (183)	25% (147)	588
PID: Rep (no lean)	13% (80)	11% (67)	8% (54)	8% (48)	11% (72)	26% (163)	23% (148)	630
PID/Gender: Dem Men	6% (21)	5% (17)	8% (28)	11% (37)	13% (42)	36% (117)	20% (66)	327
PID/Gender: Dem Women	3% (13)	4% (17)	9% (42)	7% (33)	12% (58)	40% (188)	25% (116)	466
PID/Gender: Ind Men	12% (36)	6% (17)	5% (17)	10% (31)	11% (32)	31% (93)	25% (76)	302
PID/Gender: Ind Women	8% (23)	6% (18)	8% (22)	8% (22)	14% (39)	32% (90)	25% (72)	286
PID/Gender: Rep Men	13% (41)	14% (43)	11% (35)	10% (31)	10% (30)	22% (70)	20% (62)	313
PID/Gender: Rep Women	12% (39)	7% (24)	6% (18)	5% (17)	13% (42)	29% (92)	27% (86)	318
Ideo: Liberal (1-3)	4% (28)	4% (29)	9% (59)	10% (64)	14% (91)	41% (262)	17% (113)	646
Ideo: Moderate (4)	7% (37)	4% (23)	6% (32)	8% (42)	11% (57)	35% (184)	28% (147)	522
Ideo: Conservative (5-7)	14% (99)	11% (74)	9% (59)	8% (57)	11% (78)	25% (170)	22% (151)	687
Educ: < College	8% (98)	6% (81)	8% (107)	7% (92)	10% (123)	31% (397)	29% (367)	1265
Educ: Bachelors degree	10% (47)	6% (28)	7% (33)	12% (56)	16% (74)	34% (161)	16% (75)	476
Educ: Post-grad	10% (27)	10% (27)	8% (21)	8% (23)	17% (45)	34% (93)	13% (35)	271
Income: Under 50k	8% (84)	6% (61)	8% (85)	6% (63)	11% (106)	31% (312)	29% (295)	1007
Income: 50k-100k	8% (50)	7% (45)	7% (48)	11% (73)	14% (90)	32% (211)	21% (134)	650
Income: 100k+	11% (38)	9% (31)	8% (29)	10% (34)	13% (47)	36% (127)	13% (48)	354
Ethnicity: White	10% (158)	7% (110)	7% (120)	9% (139)	12% (198)	33% (532)	23% (370)	1626

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Table CMS2_10: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a museum

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	9% (172)	7% (136)	8% (161)	8% (170)	12% (243)	32% (651)	24% (477)	2011
Ethnicity: Hispanic	6% (12)	8% (15)	9% (18)	11% (21)	9% (18)	33% (65)	24% (46)	195
Ethnicity: Afr. Am.	2% (6)	6% (15)	13% (33)	6% (15)	11% (28)	30% (76)	32% (81)	255
Ethnicity: Other	7% (9)	8% (11)	7% (9)	12% (16)	13% (17)	33% (43)	20% (26)	130
All Christian	8% (84)	8% (84)	7% (72)	9% (89)	13% (134)	32% (320)	22% (220)	1003
All Non-Christian	7% (8)	7% (8)	7% (8)	8% (9)	14% (16)	45% (52)	13% (16)	117
Atheist	6% (7)	4% (4)	7% (8)	5% (6)	10% (11)	45% (50)	22% (25)	111
Agnostic/Nothing in particular	7% (30)	6% (25)	9% (42)	9% (39)	11% (49)	31% (136)	28% (125)	446
Something Else	13% (43)	5% (15)	9% (31)	8% (28)	10% (33)	28% (93)	27% (91)	334
Religious Non-Protestant/Catholic	7% (10)	7% (11)	8% (12)	7% (11)	14% (21)	41% (62)	16% (24)	150
Evangelical	12% (64)	8% (42)	7% (38)	9% (48)	11% (58)	28% (151)	26% (137)	538
Non-Evangelical	8% (60)	7% (52)	8% (62)	9% (66)	14% (102)	33% (249)	22% (162)	754
Community: Urban	7% (36)	8% (41)	9% (47)	10% (54)	12% (64)	33% (168)	21% (107)	517
Community: Suburban	8% (82)	6% (64)	8% (75)	8% (82)	13% (130)	33% (330)	23% (226)	990
Community: Rural	11% (54)	6% (31)	8% (39)	7% (34)	10% (49)	30% (153)	28% (143)	504
Employ: Private Sector	11% (64)	9% (49)	10% (55)	11% (65)	14% (81)	28% (159)	17% (98)	571
Employ: Government	10% (14)	7% (11)	6% (8)	9% (14)	16% (25)	27% (41)	24% (36)	150
Employ: Self-Employed	12% (18)	9% (14)	7% (11)	6% (9)	14% (22)	35% (55)	18% (29)	158
Employ: Homemaker	9% (11)	5% (6)	6% (7)	2% (3)	13% (15)	35% (41)	29% (34)	116
Employ: Retired	5% (28)	5% (27)	5% (24)	7% (38)	10% (53)	42% (217)	26% (134)	521
Employ: Unemployed	6% (15)	5% (13)	10% (27)	9% (24)	10% (25)	29% (73)	31% (80)	258
Employ: Other	12% (13)	8% (9)	6% (7)	7% (7)	9% (10)	27% (30)	32% (35)	112
Military HH: Yes	9% (28)	7% (24)	9% (28)	9% (28)	14% (45)	33% (109)	20% (66)	327
Military HH: No	9% (145)	7% (112)	8% (133)	8% (143)	12% (199)	32% (542)	24% (411)	1684
RD/WT: Right Direction	14% (74)	10% (54)	10% (54)	9% (48)	12% (63)	22% (118)	23% (124)	535
RD/WT: Wrong Track	7% (99)	6% (82)	7% (107)	8% (122)	12% (181)	36% (533)	24% (352)	1476
Trump Job Approve	15% (118)	9% (74)	8% (64)	8% (59)	13% (101)	23% (177)	24% (188)	782
Trump Job Disapprove	4% (52)	5% (60)	8% (97)	9% (107)	12% (137)	39% (465)	22% (262)	1181

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Table CMS2_10: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a museum

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	9% (172)	7% (136)	8% (161)	8% (170)	12% (243)	32% (651)	24% (477)	2011
Trump Job Strongly Approve	17% (77)	11% (48)	7% (31)	7% (31)	10% (46)	21% (91)	27% (119)	443
Trump Job Somewhat Approve	12% (41)	7% (25)	10% (33)	9% (29)	16% (55)	25% (86)	21% (70)	339
Trump Job Somewhat Disapprove	6% (12)	9% (19)	10% (20)	11% (21)	11% (22)	34% (67)	19% (39)	200
Trump Job Strongly Disapprove	4% (40)	4% (41)	8% (77)	9% (86)	12% (115)	41% (398)	23% (223)	981
Favorable of Trump	16% (122)	10% (79)	8% (58)	8% (57)	12% (91)	23% (171)	24% (178)	756
Unfavorable of Trump	4% (50)	4% (52)	9% (102)	9% (112)	12% (146)	39% (464)	22% (259)	1187
Very Favorable of Trump	18% (82)	11% (51)	8% (33)	7% (32)	10% (43)	20% (90)	25% (112)	443
Somewhat Favorable of Trump	13% (40)	9% (28)	8% (25)	8% (25)	15% (48)	26% (81)	21% (66)	313
Somewhat Unfavorable of Trump	7% (12)	8% (15)	9% (15)	12% (22)	11% (20)	33% (59)	20% (37)	181
Very Unfavorable of Trump	4% (39)	4% (38)	9% (87)	9% (90)	12% (126)	40% (405)	22% (222)	1006
#1 Issue: Economy	12% (82)	8% (52)	10% (66)	10% (64)	12% (78)	25% (165)	23% (150)	658
#1 Issue: Security	12% (31)	10% (24)	5% (12)	7% (17)	16% (39)	24% (59)	26% (65)	247
#1 Issue: Health Care	4% (14)	5% (21)	10% (39)	7% (29)	14% (54)	42% (164)	18% (69)	389
#1 Issue: Medicare / Social Security	5% (12)	6% (17)	5% (13)	6% (17)	10% (26)	40% (107)	28% (74)	268
#1 Issue: Women's Issues	8% (8)	2% (2)	7% (7)	15% (16)	12% (13)	33% (35)	23% (25)	106
#1 Issue: Education	9% (9)	9% (10)	14% (14)	10% (10)	10% (10)	19% (19)	29% (29)	101
#1 Issue: Energy	6% (4)	4% (3)	7% (5)	10% (7)	17% (12)	40% (28)	16% (11)	70
#1 Issue: Other	7% (12)	4% (7)	3% (5)	6% (10)	6% (11)	43% (74)	31% (53)	171
2018 House Vote: Democrat	4% (31)	4% (32)	7% (58)	9% (70)	14% (107)	41% (319)	22% (169)	787
2018 House Vote: Republican	15% (96)	10% (61)	7% (46)	9% (55)	13% (85)	25% (157)	21% (134)	634
2018 House Vote: Someone else	7% (5)	4% (3)	2% (1)	5% (4)	15% (12)	42% (32)	25% (19)	75
2016 Vote: Hillary Clinton	3% (24)	5% (33)	7% (49)	8% (59)	14% (98)	42% (303)	21% (153)	718
2016 Vote: Donald Trump	14% (95)	10% (65)	8% (54)	9% (58)	12% (84)	25% (171)	22% (148)	675
2016 Vote: Other	10% (16)	5% (8)	5% (8)	9% (15)	14% (23)	34% (55)	23% (37)	161
2016 Vote: Didn't Vote	8% (38)	6% (29)	11% (50)	8% (38)	9% (39)	27% (123)	30% (139)	456
Voted in 2014: Yes	9% (118)	7% (88)	6% (84)	8% (107)	14% (180)	35% (455)	21% (278)	1309
Voted in 2014: No	8% (55)	7% (47)	11% (78)	9% (63)	9% (63)	28% (196)	28% (199)	702

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Table CMS2_10: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a museum

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	9% (172)	7% (136)	8% (161)	8% (170)	12% (243)	32% (651)	24% (477)	2011
2012 Vote: Barack Obama	5% (40)	4% (36)	7% (56)	8% (69)	14% (113)	41% (330)	21% (167)	811
2012 Vote: Mitt Romney	14% (72)	10% (55)	7% (36)	8% (42)	13% (67)	27% (144)	21% (110)	526
2012 Vote: Other	20% (17)	2% (2)	3% (3)	5% (4)	9% (8)	28% (24)	32% (28)	86
2012 Vote: Didn't Vote	7% (44)	7% (44)	11% (66)	9% (55)	10% (56)	26% (151)	29% (171)	586
4-Region: Northeast	10% (35)	6% (23)	8% (28)	10% (34)	11% (40)	36% (128)	20% (71)	359
4-Region: Midwest	8% (38)	6% (29)	8% (35)	7% (31)	14% (65)	34% (155)	23% (108)	462
4-Region: South	9% (67)	7% (54)	8% (58)	8% (63)	12% (93)	29% (215)	27% (201)	751
4-Region: West	7% (32)	7% (30)	9% (40)	10% (42)	10% (44)	35% (153)	22% (97)	439
Frequent Flyer	10% (24)	12% (30)	8% (21)	12% (31)	15% (38)	28% (70)	15% (36)	250
International Travel	9% (33)	12% (46)	9% (35)	11% (43)	18% (68)	30% (116)	10% (40)	381
Sports fans	9% (117)	8% (106)	9% (115)	10% (132)	13% (172)	31% (423)	21% (289)	1355
Heard a lot/some about new H1N1	7% (65)	7% (62)	8% (77)	9% (84)	15% (133)	34% (305)	20% (184)	911
Heard not much/nothing about new H1N1	10% (107)	7% (74)	8% (84)	8% (86)	10% (110)	31% (346)	27% (293)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_11: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a political rally

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (113)	4% (71)	4% (75)	4% (90)	7% (137)	40% (807)	36% (719)	2011
Gender: Male	8% (76)	4% (39)	4% (42)	4% (42)	9% (81)	38% (359)	32% (304)	941
Gender: Female	3% (37)	3% (32)	3% (33)	5% (48)	5% (56)	42% (449)	39% (415)	1070
Age: 18-34	4% (19)	4% (20)	6% (33)	7% (36)	7% (36)	39% (198)	32% (163)	505
Age: 35-44	10% (30)	5% (14)	6% (18)	3% (10)	6% (19)	34% (103)	37% (112)	306
Age: 45-64	6% (47)	4% (26)	3% (21)	3% (26)	7% (54)	40% (293)	36% (266)	732
Age: 65+	3% (16)	2% (11)	1% (3)	4% (18)	6% (28)	46% (214)	38% (178)	468
GenZers: 1997-2012	3% (7)	2% (3)	7% (14)	9% (18)	9% (19)	36% (75)	35% (72)	207
Millennials: 1981-1996	6% (28)	5% (23)	7% (29)	5% (23)	6% (28)	38% (167)	33% (146)	445
GenXers: 1965-1980	8% (39)	4% (22)	3% (17)	4% (19)	7% (36)	39% (193)	35% (176)	500
Baby Boomers: 1946-1964	4% (33)	3% (21)	2% (14)	3% (27)	6% (49)	43% (334)	38% (296)	774
PID: Dem (no lean)	2% (14)	2% (15)	4% (33)	4% (28)	8% (64)	47% (371)	34% (269)	793
PID: Ind (no lean)	5% (32)	3% (15)	2% (14)	4% (23)	5% (30)	41% (241)	40% (232)	588
PID: Rep (no lean)	11% (67)	6% (40)	4% (28)	6% (39)	7% (43)	31% (195)	35% (218)	630
PID/Gender: Dem Men	3% (10)	2% (7)	4% (14)	3% (9)	12% (40)	44% (144)	31% (102)	327
PID/Gender: Dem Women	1% (4)	2% (9)	4% (18)	4% (19)	5% (23)	49% (227)	36% (166)	466
PID/Gender: Ind Men	7% (21)	2% (6)	3% (9)	4% (11)	5% (15)	40% (122)	39% (117)	302
PID/Gender: Ind Women	4% (11)	3% (9)	2% (4)	4% (12)	5% (15)	42% (119)	40% (116)	286
PID/Gender: Rep Men	14% (45)	8% (26)	6% (19)	7% (21)	8% (25)	30% (92)	27% (85)	313
PID/Gender: Rep Women	7% (22)	5% (14)	3% (10)	6% (18)	6% (18)	32% (102)	42% (133)	318
Ideo: Liberal (1-3)	2% (14)	4% (24)	3% (20)	4% (29)	8% (54)	51% (330)	27% (176)	646
Ideo: Moderate (4)	4% (23)	1% (4)	3% (15)	3% (16)	3% (18)	43% (224)	43% (223)	522
Ideo: Conservative (5-7)	11% (73)	6% (41)	5% (33)	6% (41)	9% (61)	31% (210)	33% (227)	687
Educ: < College	5% (68)	3% (43)	3% (44)	4% (49)	5% (69)	37% (465)	42% (527)	1265
Educ: Bachelors degree	6% (29)	2% (9)	5% (22)	6% (27)	8% (39)	47% (224)	26% (126)	476
Educ: Post-grad	6% (16)	7% (19)	3% (8)	5% (14)	11% (28)	44% (118)	24% (66)	271
Income: Under 50k	5% (53)	3% (30)	4% (39)	4% (40)	4% (41)	37% (377)	42% (428)	1007
Income: 50k-100k	6% (41)	3% (20)	4% (23)	5% (33)	10% (62)	41% (265)	32% (205)	650
Income: 100k+	5% (19)	6% (21)	4% (12)	5% (17)	10% (34)	47% (165)	24% (86)	354
Ethnicity: White	6% (103)	4% (66)	3% (52)	5% (75)	7% (112)	40% (653)	35% (565)	1626

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Table CMS2_11: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a political rally

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (113)	4% (71)	4% (75)	4% (90)	7% (137)	40% (807)	36% (719)	2011
Ethnicity: Hispanic	4% (8)	5% (9)	3% (6)	6% (11)	9% (18)	34% (67)	38% (75)	195
Ethnicity: Afr. Am.	2% (6)	1% (3)	7% (17)	3% (8)	5% (13)	39% (99)	42% (108)	255
Ethnicity: Other	3% (4)	1% (1)	4% (5)	6% (7)	9% (11)	42% (55)	35% (46)	130
All Christian	6% (57)	3% (35)	4% (37)	5% (53)	7% (75)	41% (413)	33% (333)	1003
All Non-Christian	2% (3)	4% (5)	3% (3)	3% (4)	8% (10)	47% (55)	32% (38)	117
Atheist	3% (4)	3% (3)	5% (5)	2% (2)	8% (9)	47% (52)	32% (35)	111
Agnostic/Nothing in particular	5% (20)	4% (16)	3% (13)	4% (19)	6% (27)	40% (179)	39% (172)	446
Something Else	9% (29)	3% (12)	5% (16)	4% (12)	5% (16)	32% (107)	42% (141)	334
Religious Non-Protestant/Catholic	3% (4)	5% (8)	2% (3)	3% (5)	10% (16)	42% (63)	33% (50)	150
Evangelical	8% (43)	5% (27)	4% (23)	4% (24)	6% (34)	34% (184)	38% (203)	538
Non-Evangelical	5% (41)	2% (16)	4% (29)	5% (39)	7% (52)	43% (323)	34% (254)	754
Community: Urban	4% (23)	4% (19)	6% (31)	5% (28)	8% (41)	40% (209)	32% (167)	517
Community: Suburban	6% (57)	3% (32)	3% (25)	4% (40)	7% (73)	43% (425)	34% (338)	990
Community: Rural	7% (33)	4% (20)	4% (18)	4% (23)	5% (23)	34% (173)	42% (213)	504
Employ: Private Sector	7% (42)	6% (36)	5% (26)	4% (25)	9% (49)	40% (229)	29% (165)	571
Employ: Government	7% (11)	5% (8)	4% (5)	6% (9)	10% (16)	37% (55)	31% (47)	150
Employ: Self-Employed	7% (11)	1% (1)	6% (10)	3% (4)	6% (10)	48% (76)	29% (45)	158
Employ: Homemaker	5% (6)	3% (3)	1% (1)	1% (1)	9% (10)	37% (42)	44% (52)	116
Employ: Retired	3% (16)	3% (14)	2% (9)	4% (19)	5% (26)	45% (233)	39% (202)	521
Employ: Unemployed	4% (12)	2% (4)	4% (10)	6% (15)	5% (13)	37% (94)	43% (110)	258
Employ: Other	8% (9)	2% (2)	4% (5)	3% (4)	4% (4)	31% (35)	47% (53)	112
Military HH: Yes	6% (18)	3% (11)	4% (12)	4% (14)	10% (34)	40% (129)	33% (107)	327
Military HH: No	6% (94)	4% (59)	4% (62)	5% (76)	6% (103)	40% (678)	36% (611)	1684
RD/WT: Right Direction	12% (65)	7% (36)	7% (37)	7% (35)	6% (35)	26% (139)	35% (188)	535
RD/WT: Wrong Track	3% (48)	2% (34)	3% (38)	4% (55)	7% (102)	45% (669)	36% (531)	1476
Trump Job Approve	12% (90)	6% (49)	4% (34)	6% (43)	7% (58)	28% (215)	37% (292)	782
Trump Job Disapprove	2% (21)	2% (20)	3% (39)	4% (45)	6% (77)	49% (583)	34% (396)	1181

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Table CMS2_11: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a political rally

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (113)	4% (71)	4% (75)	4% (90)	7% (137)	40% (807)	36% (719)	2011
Trump Job Strongly Approve	15% (67)	8% (37)	6% (27)	6% (26)	5% (22)	23% (103)	36% (161)	443
Trump Job Somewhat Approve	7% (24)	3% (12)	2% (8)	5% (17)	11% (36)	33% (112)	39% (131)	339
Trump Job Somewhat Disapprove	1% (1)	2% (5)	7% (13)	6% (12)	7% (14)	44% (88)	33% (67)	200
Trump Job Strongly Disapprove	2% (20)	2% (15)	3% (26)	3% (33)	6% (63)	50% (495)	34% (329)	981
Favorable of Trump	13% (97)	7% (52)	4% (34)	5% (41)	7% (56)	27% (205)	36% (272)	756
Unfavorable of Trump	1% (16)	1% (15)	3% (40)	4% (44)	7% (79)	50% (595)	34% (398)	1187
Very Favorable of Trump	15% (68)	9% (40)	6% (25)	6% (28)	5% (21)	23% (101)	36% (159)	443
Somewhat Favorable of Trump	9% (29)	4% (12)	3% (8)	4% (13)	11% (34)	33% (104)	36% (113)	313
Somewhat Unfavorable of Trump	1% (1)	3% (5)	5% (8)	4% (8)	5% (9)	48% (88)	34% (62)	181
Very Unfavorable of Trump	1% (15)	1% (11)	3% (32)	4% (36)	7% (70)	50% (507)	33% (336)	1006
#1 Issue: Economy	8% (53)	4% (26)	5% (30)	5% (35)	8% (51)	36% (239)	34% (224)	658
#1 Issue: Security	9% (23)	7% (17)	5% (12)	4% (11)	6% (15)	31% (76)	38% (93)	247
#1 Issue: Health Care	1% (6)	2% (9)	4% (15)	3% (11)	6% (22)	53% (205)	31% (121)	389
#1 Issue: Medicare / Social Security	2% (7)	3% (8)	1% (3)	3% (7)	7% (19)	42% (113)	42% (112)	268
#1 Issue: Women's Issues	2% (2)	4% (5)	2% (2)	11% (11)	11% (11)	42% (45)	28% (30)	106
#1 Issue: Education	5% (5)	2% (2)	7% (7)	7% (7)	8% (8)	22% (23)	49% (49)	101
#1 Issue: Energy	7% (5)	2% (1)	2% (1)	5% (3)	10% (7)	40% (28)	35% (25)	70
#1 Issue: Other	7% (13)	1% (2)	3% (5)	3% (5)	2% (3)	46% (78)	38% (66)	171
2018 House Vote: Democrat	1% (11)	2% (14)	3% (26)	3% (25)	8% (60)	52% (410)	31% (242)	787
2018 House Vote: Republican	12% (75)	7% (46)	4% (23)	6% (37)	8% (48)	33% (207)	31% (197)	634
2018 House Vote: Someone else	5% (4)	2% (1)	2% (1)	3% (2)	3% (2)	40% (30)	46% (34)	75
2016 Vote: Hillary Clinton	1% (7)	2% (14)	3% (21)	3% (22)	8% (56)	51% (369)	32% (230)	718
2016 Vote: Donald Trump	11% (74)	7% (45)	5% (31)	6% (40)	8% (52)	32% (215)	32% (218)	675
2016 Vote: Other	6% (9)	1% (1)	1% (2)	3% (4)	4% (7)	46% (74)	40% (64)	161
2016 Vote: Didn't Vote	5% (23)	2% (10)	5% (21)	5% (23)	5% (22)	33% (150)	45% (207)	456
Voted in 2014: Yes	6% (81)	4% (48)	3% (45)	4% (52)	8% (98)	43% (565)	32% (420)	1309
Voted in 2014: No	4% (31)	3% (23)	4% (30)	5% (38)	5% (38)	35% (242)	43% (299)	702

Continued on next page

Table CMS2_11: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to a political rally

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	6% (113)	4% (71)	4% (75)	4% (90)	7% (137)	40% (807)	36% (719)	2011
2012 Vote: Barack Obama	3% (21)	2% (14)	3% (23)	3% (27)	7% (61)	48% (388)	34% (276)	811
2012 Vote: Mitt Romney	10% (53)	6% (33)	4% (21)	6% (30)	7% (37)	36% (190)	31% (162)	526
2012 Vote: Other	13% (11)	2% (2)	1% (1)	2% (2)	4% (3)	37% (31)	42% (36)	86
2012 Vote: Didn't Vote	5% (27)	4% (21)	5% (30)	5% (32)	6% (36)	33% (196)	42% (244)	586
4-Region: Northeast	7% (24)	3% (10)	2% (8)	4% (13)	6% (21)	44% (157)	35% (126)	359
4-Region: Midwest	7% (31)	3% (16)	4% (20)	5% (23)	5% (23)	42% (192)	34% (158)	462
4-Region: South	6% (45)	4% (26)	4% (32)	5% (35)	6% (44)	37% (281)	38% (288)	751
4-Region: West	3% (13)	4% (18)	3% (14)	4% (20)	11% (50)	40% (177)	34% (147)	439
Frequent Flyer	6% (15)	6% (14)	6% (14)	10% (25)	12% (30)	40% (100)	21% (51)	250
International Travel	5% (18)	7% (26)	6% (22)	9% (34)	11% (41)	42% (160)	21% (80)	381
Sports fans	6% (79)	4% (57)	4% (57)	5% (69)	8% (106)	40% (538)	33% (448)	1355
Heard a lot/some about new H1N1	5% (49)	4% (32)	5% (45)	5% (41)	8% (77)	42% (380)	31% (286)	911
Heard not much/nothing about new H1N1	6% (64)	3% (38)	3% (30)	4% (49)	5% (60)	39% (428)	39% (433)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_12: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the gym or an exercise class

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	10% (193)	5% (109)	6% (115)	7% (151)	10% (193)	35% (695)	28% (555)	2011
Gender: Male	12% (112)	6% (59)	6% (57)	8% (78)	9% (82)	34% (318)	25% (235)	941
Gender: Female	8% (81)	5% (49)	5% (58)	7% (73)	10% (111)	35% (377)	30% (320)	1070
Age: 18-34	9% (47)	7% (35)	11% (55)	11% (57)	11% (56)	28% (142)	23% (114)	505
Age: 35-44	15% (47)	7% (20)	6% (19)	8% (25)	10% (31)	33% (101)	20% (62)	306
Age: 45-64	10% (72)	5% (39)	4% (28)	5% (37)	8% (61)	37% (274)	30% (222)	732
Age: 65+	6% (28)	3% (15)	3% (14)	7% (32)	10% (45)	38% (178)	34% (157)	468
GenZers: 1997-2012	11% (23)	6% (12)	10% (21)	15% (31)	10% (20)	27% (57)	21% (44)	207
Millennials: 1981-1996	11% (47)	8% (36)	9% (41)	8% (35)	12% (52)	29% (131)	23% (103)	445
GenXers: 1965-1980	12% (62)	6% (29)	5% (25)	8% (39)	10% (49)	35% (175)	24% (121)	500
Baby Boomers: 1946-1964	7% (56)	4% (28)	4% (29)	5% (41)	8% (63)	38% (298)	34% (260)	774
PID: Dem (no lean)	5% (38)	3% (27)	6% (46)	7% (55)	11% (88)	41% (324)	27% (216)	793
PID: Ind (no lean)	11% (63)	4% (25)	6% (33)	7% (39)	10% (58)	33% (195)	30% (174)	588
PID: Rep (no lean)	15% (93)	9% (56)	6% (36)	9% (56)	8% (48)	28% (176)	26% (165)	630
PID/Gender: Dem Men	5% (17)	4% (15)	4% (14)	9% (28)	10% (33)	41% (133)	27% (87)	327
PID/Gender: Dem Women	4% (21)	3% (12)	7% (32)	6% (28)	12% (54)	41% (191)	28% (129)	466
PID/Gender: Ind Men	12% (38)	4% (12)	7% (20)	6% (19)	8% (25)	33% (100)	29% (88)	302
PID/Gender: Ind Women	9% (25)	5% (14)	5% (13)	7% (20)	12% (33)	33% (95)	30% (86)	286
PID/Gender: Rep Men	18% (57)	11% (33)	7% (23)	10% (31)	8% (24)	27% (85)	19% (60)	313
PID/Gender: Rep Women	11% (35)	7% (23)	4% (14)	8% (25)	8% (24)	29% (91)	33% (105)	318
Ideo: Liberal (1-3)	5% (34)	5% (31)	6% (39)	6% (38)	13% (83)	43% (277)	22% (145)	646
Ideo: Moderate (4)	9% (47)	2% (13)	4% (20)	8% (44)	9% (48)	36% (187)	31% (163)	522
Ideo: Conservative (5-7)	15% (106)	8% (56)	7% (45)	9% (59)	8% (56)	27% (187)	26% (179)	687
Educ: < College	9% (110)	5% (60)	6% (74)	7% (82)	8% (105)	32% (408)	34% (425)	1265
Educ: Bachelors degree	11% (52)	6% (28)	5% (22)	9% (43)	11% (53)	39% (188)	19% (90)	476
Educ: Post-grad	12% (32)	7% (20)	7% (20)	9% (25)	13% (35)	37% (99)	15% (40)	271
Income: Under 50k	8% (83)	4% (43)	6% (61)	6% (61)	8% (78)	32% (323)	35% (357)	1007
Income: 50k-100k	10% (62)	6% (36)	6% (37)	10% (65)	11% (75)	36% (231)	22% (144)	650
Income: 100k+	13% (48)	8% (29)	5% (18)	7% (24)	11% (40)	40% (141)	15% (55)	354
Ethnicity: White	11% (174)	6% (95)	5% (88)	7% (114)	10% (158)	35% (562)	27% (436)	1626

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Table CMS2_12: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the gym or an exercise class

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	10% (193)	5% (109)	6% (115)	7% (151)	10% (193)	35% (695)	28% (555)	2011
Ethnicity: Hispanic	8% (16)	5% (11)	9% (18)	15% (28)	3% (6)	33% (64)	26% (52)	195
Ethnicity: Afr. Am.	5% (12)	3% (8)	9% (22)	6% (16)	10% (26)	34% (87)	33% (84)	255
Ethnicity: Other	6% (7)	4% (5)	4% (5)	16% (21)	7% (9)	36% (46)	27% (35)	130
All Christian	10% (97)	7% (68)	5% (46)	8% (81)	10% (103)	35% (351)	26% (256)	1003
All Non-Christian	5% (5)	4% (5)	8% (10)	8% (9)	13% (16)	39% (46)	22% (26)	117
Atheist	6% (7)	5% (6)	3% (3)	5% (5)	11% (13)	37% (41)	32% (35)	111
Agnostic/Nothing in particular	7% (33)	5% (20)	6% (27)	7% (33)	8% (37)	34% (154)	32% (142)	446
Something Else	15% (51)	3% (10)	9% (29)	7% (22)	7% (24)	31% (103)	29% (96)	334
Religious Non-Protestant/Catholic	5% (8)	5% (7)	7% (11)	8% (13)	15% (22)	36% (54)	23% (35)	150
Evangelical	14% (77)	6% (33)	6% (30)	8% (43)	8% (45)	29% (157)	28% (153)	538
Non-Evangelical	9% (68)	6% (43)	6% (43)	7% (56)	10% (72)	38% (286)	25% (186)	754
Community: Urban	9% (47)	6% (29)	8% (41)	8% (42)	10% (49)	36% (185)	24% (123)	517
Community: Suburban	9% (90)	5% (49)	5% (48)	8% (79)	11% (109)	36% (358)	26% (257)	990
Community: Rural	11% (56)	6% (31)	5% (27)	6% (29)	7% (34)	30% (151)	35% (175)	504
Employ: Private Sector	13% (74)	8% (46)	8% (43)	9% (49)	12% (68)	33% (186)	19% (106)	571
Employ: Government	10% (15)	7% (11)	7% (11)	8% (12)	13% (20)	30% (45)	24% (36)	150
Employ: Self-Employed	14% (22)	5% (8)	8% (13)	7% (11)	12% (19)	37% (58)	17% (27)	158
Employ: Homemaker	8% (10)	4% (5)	3% (3)	7% (8)	11% (13)	31% (36)	35% (41)	116
Employ: Retired	6% (32)	3% (16)	2% (12)	6% (31)	7% (38)	41% (214)	34% (178)	521
Employ: Unemployed	6% (14)	4% (11)	7% (18)	6% (16)	4% (11)	34% (87)	39% (99)	258
Employ: Other	13% (14)	1% (2)	3% (4)	8% (9)	7% (8)	31% (34)	36% (41)	112
Military HH: Yes	10% (31)	5% (17)	5% (18)	9% (29)	10% (32)	36% (117)	26% (83)	327
Military HH: No	10% (162)	5% (92)	6% (98)	7% (121)	10% (161)	34% (578)	28% (472)	1684
RD/WT: Right Direction	17% (92)	9% (50)	8% (41)	9% (50)	6% (34)	24% (128)	26% (140)	535
RD/WT: Wrong Track	7% (101)	4% (59)	5% (75)	7% (100)	11% (159)	38% (567)	28% (416)	1476
Trump Job Approve	17% (134)	9% (67)	6% (50)	8% (64)	7% (53)	25% (192)	28% (222)	782
Trump Job Disapprove	5% (56)	3% (39)	5% (64)	7% (84)	12% (138)	42% (493)	26% (306)	1181

Continued on next page

Table CMS2_12: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the gym or an exercise class

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	10% (193)	5% (109)	6% (115)	7% (151)	10% (193)	35% (695)	28% (555)	2011
Trump Job Strongly Approve	19% (84)	10% (46)	5% (24)	7% (29)	6% (28)	22% (99)	30% (132)	443
Trump Job Somewhat Approve	15% (50)	6% (21)	8% (26)	10% (35)	7% (24)	28% (93)	27% (90)	339
Trump Job Somewhat Disapprove	7% (14)	5% (9)	10% (20)	9% (17)	10% (20)	38% (76)	22% (43)	200
Trump Job Strongly Disapprove	4% (42)	3% (29)	4% (44)	7% (67)	12% (118)	43% (417)	27% (263)	981
Favorable of Trump	18% (133)	9% (67)	6% (49)	8% (61)	7% (53)	24% (183)	28% (209)	756
Unfavorable of Trump	5% (58)	3% (37)	5% (65)	7% (87)	12% (137)	42% (499)	26% (304)	1187
Very Favorable of Trump	20% (87)	10% (46)	6% (27)	6% (28)	7% (31)	22% (100)	28% (124)	443
Somewhat Favorable of Trump	15% (46)	7% (21)	7% (22)	10% (33)	7% (22)	27% (84)	27% (85)	313
Somewhat Unfavorable of Trump	9% (15)	5% (9)	8% (14)	8% (14)	11% (19)	41% (74)	20% (36)	181
Very Unfavorable of Trump	4% (42)	3% (28)	5% (51)	7% (73)	12% (118)	42% (425)	27% (268)	1006
#1 Issue: Economy	12% (82)	6% (40)	7% (45)	9% (58)	10% (64)	30% (195)	26% (174)	658
#1 Issue: Security	15% (37)	7% (17)	6% (15)	6% (15)	8% (20)	28% (68)	30% (74)	247
#1 Issue: Health Care	2% (9)	5% (18)	6% (22)	9% (33)	10% (41)	48% (188)	20% (77)	389
#1 Issue: Medicare / Social Security	4% (12)	5% (13)	3% (8)	5% (15)	8% (22)	38% (101)	36% (97)	268
#1 Issue: Women's Issues	9% (9)	8% (8)	2% (2)	10% (11)	16% (17)	27% (29)	28% (30)	106
#1 Issue: Education	14% (14)	7% (7)	11% (11)	10% (10)	13% (13)	18% (18)	27% (27)	101
#1 Issue: Energy	15% (10)	3% (2)	7% (5)	7% (5)	10% (7)	35% (24)	23% (16)	70
#1 Issue: Other	11% (20)	2% (3)	4% (7)	2% (3)	5% (8)	42% (72)	35% (59)	171
2018 House Vote: Democrat	5% (36)	4% (29)	5% (39)	6% (49)	12% (96)	43% (339)	25% (199)	787
2018 House Vote: Republican	17% (106)	8% (51)	6% (39)	9% (57)	7% (46)	28% (179)	25% (157)	634
2018 House Vote: Someone else	7% (6)	5% (4)	5% (4)	4% (3)	13% (10)	34% (26)	32% (24)	75
2016 Vote: Hillary Clinton	4% (27)	4% (27)	5% (34)	6% (40)	11% (81)	44% (315)	27% (194)	718
2016 Vote: Donald Trump	15% (102)	8% (57)	6% (43)	9% (59)	7% (49)	29% (197)	25% (168)	675
2016 Vote: Other	9% (15)	4% (6)	4% (6)	6% (9)	15% (24)	33% (54)	29% (47)	161
2016 Vote: Didn't Vote	11% (48)	4% (19)	7% (32)	9% (42)	9% (40)	28% (130)	32% (146)	456
Voted in 2014: Yes	10% (127)	6% (78)	5% (66)	7% (90)	10% (133)	37% (485)	25% (329)	1309
Voted in 2014: No	9% (66)	4% (30)	7% (50)	9% (60)	9% (60)	30% (210)	32% (226)	702

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Table CMS2_12: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going to the gym or an exercise class

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	10% (193)	5% (109)	6% (115)	7% (151)	10% (193)	35% (695)	28% (555)	2011
2012 Vote: Barack Obama	5% (43)	4% (35)	5% (37)	7% (53)	11% (87)	43% (345)	26% (211)	811
2012 Vote: Mitt Romney	15% (81)	8% (42)	6% (31)	7% (38)	8% (40)	31% (164)	25% (130)	526
2012 Vote: Other	13% (11)	3% (3)	5% (4)	2% (2)	13% (11)	27% (23)	37% (32)	86
2012 Vote: Didn't Vote	10% (58)	5% (29)	7% (43)	10% (58)	9% (55)	27% (161)	31% (182)	586
4-Region: Northeast	10% (35)	6% (22)	5% (17)	7% (25)	9% (33)	39% (139)	25% (89)	359
4-Region: Midwest	11% (51)	6% (26)	5% (21)	6% (29)	10% (47)	35% (161)	27% (127)	462
4-Region: South	11% (79)	6% (44)	7% (50)	7% (51)	9% (69)	31% (236)	29% (221)	751
4-Region: West	6% (28)	4% (17)	6% (27)	10% (45)	10% (44)	36% (159)	27% (119)	439
Frequent Flyer	14% (35)	8% (21)	9% (23)	10% (24)	12% (31)	30% (76)	17% (42)	250
International Travel	11% (40)	10% (37)	9% (35)	9% (35)	13% (49)	35% (133)	13% (51)	381
Sports fans	11% (142)	6% (79)	7% (88)	9% (122)	11% (143)	33% (449)	24% (331)	1355
Heard a lot/some about new H1N1	9% (82)	6% (53)	6% (56)	8% (70)	12% (106)	37% (334)	23% (210)	911
Heard not much/nothing about new H1N1	10% (111)	5% (56)	5% (60)	7% (81)	8% (87)	33% (361)	31% (346)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_13: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going on vacation

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (231)	8% (162)	8% (156)	9% (180)	13% (254)	33% (669)	18% (360)	2011
Gender: Male	14% (128)	9% (85)	9% (85)	10% (98)	12% (115)	30% (280)	16% (151)	941
Gender: Female	10% (103)	7% (77)	7% (71)	8% (82)	13% (139)	36% (389)	20% (209)	1070
Age: 18-34	11% (54)	9% (47)	10% (51)	11% (55)	13% (64)	28% (144)	18% (90)	505
Age: 35-44	14% (43)	7% (20)	9% (29)	11% (35)	13% (38)	30% (93)	16% (48)	306
Age: 45-64	13% (94)	7% (54)	7% (50)	7% (54)	12% (87)	36% (264)	18% (129)	732
Age: 65+	9% (40)	9% (40)	6% (26)	8% (36)	14% (65)	36% (168)	20% (93)	468
GenZers: 1997-2012	5% (10)	10% (20)	12% (24)	11% (23)	13% (27)	30% (63)	19% (39)	207
Millennials: 1981-1996	15% (65)	9% (39)	9% (40)	11% (51)	12% (54)	28% (123)	16% (72)	445
GenXers: 1965-1980	15% (75)	7% (33)	7% (37)	8% (39)	11% (54)	33% (167)	19% (94)	500
Baby Boomers: 1946-1964	9% (73)	8% (62)	6% (48)	8% (60)	14% (105)	37% (289)	18% (139)	774
PID: Dem (no lean)	7% (52)	5% (41)	7% (58)	8% (66)	12% (95)	42% (330)	19% (151)	793
PID: Ind (no lean)	11% (62)	9% (54)	7% (42)	10% (57)	14% (81)	31% (180)	19% (112)	588
PID: Rep (no lean)	19% (117)	11% (66)	9% (56)	9% (57)	13% (79)	25% (159)	15% (96)	630
PID/Gender: Dem Men	9% (29)	5% (15)	9% (28)	9% (31)	12% (40)	39% (127)	17% (56)	327
PID/Gender: Dem Women	5% (23)	6% (26)	6% (29)	8% (35)	12% (54)	43% (203)	20% (95)	466
PID/Gender: Ind Men	12% (35)	11% (32)	9% (26)	10% (29)	12% (35)	29% (87)	19% (57)	302
PID/Gender: Ind Women	9% (27)	8% (22)	6% (17)	10% (27)	16% (45)	33% (93)	19% (55)	286
PID/Gender: Rep Men	20% (64)	12% (38)	10% (30)	12% (38)	13% (40)	21% (65)	12% (37)	313
PID/Gender: Rep Women	17% (53)	9% (29)	8% (25)	6% (19)	12% (39)	29% (94)	19% (59)	318
Ideo: Liberal (1-3)	7% (42)	7% (42)	8% (49)	8% (53)	14% (89)	41% (268)	16% (104)	646
Ideo: Moderate (4)	9% (47)	7% (35)	6% (29)	10% (51)	12% (63)	38% (198)	19% (100)	522
Ideo: Conservative (5-7)	19% (128)	11% (78)	10% (67)	10% (68)	13% (87)	24% (163)	14% (96)	687
Educ: < College	10% (130)	8% (95)	7% (93)	8% (105)	11% (145)	33% (413)	22% (284)	1265
Educ: Bachelors degree	14% (66)	8% (38)	8% (38)	10% (46)	13% (62)	37% (176)	10% (49)	476
Educ: Post-grad	13% (34)	10% (28)	9% (25)	11% (29)	17% (47)	30% (81)	10% (26)	271
Income: Under 50k	10% (100)	6% (60)	8% (77)	8% (77)	10% (100)	34% (339)	25% (253)	1007
Income: 50k-100k	12% (80)	10% (62)	7% (47)	10% (63)	16% (103)	33% (216)	12% (79)	650
Income: 100k+	14% (51)	11% (39)	9% (32)	11% (40)	14% (50)	32% (114)	8% (28)	354
Ethnicity: White	13% (211)	9% (148)	8% (125)	9% (147)	12% (199)	33% (537)	16% (259)	1626

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Table CMS2_13: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going on vacation

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (231)	8% (162)	8% (156)	9% (180)	13% (254)	33% (669)	18% (360)	2011
Ethnicity: Hispanic	9% (18)	9% (18)	9% (18)	13% (25)	9% (18)	32% (63)	18% (35)	195
Ethnicity: Afr. Am.	4% (11)	4% (9)	9% (24)	7% (18)	12% (32)	32% (82)	31% (78)	255
Ethnicity: Other	7% (9)	4% (5)	5% (7)	11% (15)	18% (24)	38% (49)	17% (22)	130
All Christian	13% (127)	9% (89)	8% (75)	10% (95)	13% (131)	32% (319)	17% (166)	1003
All Non-Christian	4% (5)	7% (8)	4% (5)	11% (13)	20% (24)	40% (47)	14% (16)	117
Atheist	8% (9)	7% (8)	10% (11)	7% (8)	14% (16)	39% (43)	15% (16)	111
Agnostic/Nothing in particular	9% (40)	7% (32)	8% (36)	8% (35)	10% (45)	36% (160)	22% (98)	446
Something Else	15% (50)	7% (25)	9% (29)	8% (28)	12% (38)	30% (101)	19% (64)	334
Religious Non-Protestant/Catholic	4% (6)	6% (10)	4% (6)	11% (17)	20% (30)	39% (58)	15% (23)	150
Evangelical	17% (93)	9% (49)	8% (43)	8% (41)	12% (67)	27% (144)	19% (102)	538
Non-Evangelical	11% (82)	8% (62)	8% (60)	10% (76)	13% (95)	35% (262)	16% (117)	754
Community: Urban	9% (44)	6% (33)	11% (57)	9% (47)	12% (60)	35% (179)	19% (98)	517
Community: Suburban	12% (116)	9% (87)	6% (64)	9% (91)	14% (136)	34% (340)	16% (156)	990
Community: Rural	14% (71)	8% (41)	7% (36)	8% (42)	12% (58)	30% (150)	21% (106)	504
Employ: Private Sector	14% (81)	10% (58)	9% (54)	11% (60)	13% (75)	31% (175)	12% (68)	571
Employ: Government	18% (27)	10% (16)	10% (14)	12% (18)	14% (21)	22% (34)	14% (21)	150
Employ: Self-Employed	17% (26)	6% (10)	8% (13)	11% (17)	16% (26)	34% (53)	8% (13)	158
Employ: Homemaker	9% (10)	4% (5)	4% (5)	11% (13)	11% (13)	40% (46)	21% (24)	116
Employ: Retired	8% (44)	8% (42)	6% (29)	6% (33)	13% (68)	38% (200)	20% (105)	521
Employ: Unemployed	8% (20)	5% (12)	7% (17)	9% (23)	9% (24)	34% (87)	29% (75)	258
Employ: Other	14% (16)	7% (8)	6% (7)	5% (6)	11% (12)	27% (30)	29% (33)	112
Military HH: Yes	12% (39)	9% (31)	8% (27)	9% (31)	13% (42)	32% (106)	16% (51)	327
Military HH: No	11% (192)	8% (130)	8% (129)	9% (149)	13% (213)	33% (563)	18% (308)	1684
RD/WT: Right Direction	19% (104)	13% (69)	10% (54)	10% (53)	12% (64)	21% (115)	14% (77)	535
RD/WT: Wrong Track	9% (127)	6% (93)	7% (102)	9% (127)	13% (190)	38% (554)	19% (282)	1476
Trump Job Approve	20% (154)	11% (89)	9% (70)	9% (74)	12% (96)	23% (180)	15% (120)	782
Trump Job Disapprove	6% (74)	6% (70)	7% (86)	9% (103)	13% (155)	41% (479)	18% (213)	1181

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Table CMS2_13: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going on vacation

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (231)	8% (162)	8% (156)	9% (180)	13% (254)	33% (669)	18% (360)	2011
Trump Job Strongly Approve	23% (102)	11% (49)	11% (47)	8% (34)	10% (43)	21% (92)	17% (75)	443
Trump Job Somewhat Approve	15% (52)	12% (40)	7% (22)	12% (40)	16% (53)	26% (87)	13% (45)	339
Trump Job Somewhat Disapprove	11% (21)	7% (15)	11% (21)	11% (22)	16% (31)	30% (60)	15% (30)	200
Trump Job Strongly Disapprove	5% (53)	6% (55)	7% (65)	8% (82)	13% (124)	43% (419)	19% (183)	981
Favorable of Trump	21% (157)	12% (88)	8% (63)	10% (75)	12% (89)	23% (172)	15% (111)	756
Unfavorable of Trump	6% (73)	6% (69)	8% (90)	9% (101)	14% (162)	41% (484)	17% (208)	1187
Very Favorable of Trump	24% (106)	11% (50)	10% (45)	8% (34)	10% (46)	21% (92)	16% (69)	443
Somewhat Favorable of Trump	16% (51)	12% (38)	6% (18)	13% (41)	14% (43)	26% (80)	13% (42)	313
Somewhat Unfavorable of Trump	8% (14)	8% (15)	11% (19)	10% (19)	17% (30)	32% (57)	14% (26)	181
Very Unfavorable of Trump	6% (58)	5% (54)	7% (71)	8% (82)	13% (132)	42% (426)	18% (182)	1006
#1 Issue: Economy	15% (102)	8% (54)	9% (60)	10% (67)	14% (90)	27% (178)	16% (106)	658
#1 Issue: Security	19% (48)	11% (28)	7% (17)	11% (26)	11% (27)	24% (60)	17% (41)	247
#1 Issue: Health Care	5% (21)	6% (25)	6% (24)	9% (35)	12% (46)	48% (186)	13% (52)	389
#1 Issue: Medicare / Social Security	7% (19)	7% (19)	6% (16)	9% (24)	11% (29)	37% (99)	23% (61)	268
#1 Issue: Women's Issues	7% (7)	14% (15)	13% (13)	9% (10)	12% (12)	29% (31)	17% (18)	106
#1 Issue: Education	14% (14)	5% (5)	9% (9)	6% (6)	16% (16)	26% (26)	25% (25)	101
#1 Issue: Energy	7% (5)	9% (6)	10% (7)	4% (3)	14% (10)	38% (27)	18% (13)	70
#1 Issue: Other	9% (15)	6% (10)	5% (9)	6% (10)	13% (22)	37% (63)	25% (42)	171
2018 House Vote: Democrat	5% (40)	7% (52)	7% (55)	8% (65)	13% (101)	41% (326)	19% (147)	787
2018 House Vote: Republican	21% (130)	11% (72)	9% (54)	10% (63)	12% (76)	25% (160)	12% (77)	634
2018 House Vote: Someone else	10% (8)	6% (5)	6% (5)	4% (3)	18% (13)	32% (24)	23% (17)	75
2016 Vote: Hillary Clinton	6% (42)	6% (42)	6% (42)	9% (63)	13% (94)	42% (304)	18% (131)	718
2016 Vote: Donald Trump	19% (128)	11% (76)	10% (67)	9% (59)	12% (79)	26% (178)	13% (87)	675
2016 Vote: Other	11% (17)	7% (12)	6% (9)	7% (11)	18% (28)	34% (54)	18% (29)	161
2016 Vote: Didn't Vote	9% (43)	7% (31)	8% (37)	10% (47)	12% (53)	29% (133)	24% (111)	456
Voted in 2014: Yes	13% (169)	8% (100)	8% (100)	9% (117)	13% (170)	34% (450)	16% (204)	1309
Voted in 2014: No	9% (62)	9% (62)	8% (56)	9% (63)	12% (84)	31% (219)	22% (155)	702

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Table CMS2_13: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Going on vacation

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	11% (231)	8% (162)	8% (156)	9% (180)	13% (254)	33% (669)	18% (360)	2011
2012 Vote: Barack Obama	7% (55)	5% (41)	6% (52)	9% (73)	13% (106)	41% (336)	18% (150)	811
2012 Vote: Mitt Romney	20% (105)	10% (54)	9% (48)	9% (47)	13% (70)	26% (137)	12% (64)	526
2012 Vote: Other	24% (21)	7% (6)	7% (6)	2% (2)	9% (8)	30% (26)	21% (18)	86
2012 Vote: Didn't Vote	9% (50)	10% (60)	9% (51)	10% (58)	12% (71)	29% (169)	22% (128)	586
4-Region: Northeast	12% (42)	7% (26)	7% (26)	10% (35)	12% (42)	37% (131)	15% (55)	359
4-Region: Midwest	13% (59)	11% (50)	8% (39)	6% (30)	11% (52)	33% (152)	17% (80)	462
4-Region: South	14% (102)	7% (52)	8% (59)	8% (62)	12% (88)	31% (235)	20% (152)	751
4-Region: West	6% (28)	8% (33)	7% (32)	12% (53)	16% (72)	34% (150)	16% (72)	439
Frequent Flyer	14% (36)	12% (30)	10% (24)	12% (29)	20% (51)	25% (62)	8% (19)	250
International Travel	10% (39)	13% (48)	11% (40)	13% (49)	17% (65)	30% (115)	6% (24)	381
Sports fans	12% (164)	9% (126)	9% (117)	10% (139)	14% (189)	32% (427)	14% (194)	1355
Heard a lot/some about new H1N1	10% (92)	8% (77)	7% (67)	10% (88)	14% (128)	35% (317)	15% (141)	911
Heard not much/nothing about new H1N1	13% (138)	8% (84)	8% (89)	8% (92)	11% (126)	32% (352)	20% (219)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_14: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Traveling abroad

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	4% (79)	2% (50)	4% (73)	4% (76)	8% (157)	46% (935)	32% (641)	2011
Gender: Male	6% (52)	3% (26)	6% (56)	5% (48)	8% (77)	43% (409)	29% (273)	941
Gender: Female	3% (27)	2% (24)	2% (17)	3% (28)	7% (80)	49% (526)	34% (368)	1070
Age: 18-34	4% (22)	5% (24)	6% (31)	6% (31)	12% (60)	43% (216)	24% (122)	505
Age: 35-44	7% (22)	3% (8)	7% (21)	3% (10)	8% (23)	44% (134)	29% (88)	306
Age: 45-64	4% (30)	2% (13)	3% (20)	3% (21)	7% (50)	47% (348)	34% (251)	732
Age: 65+	1% (6)	1% (5)	— (2)	3% (14)	5% (24)	51% (238)	39% (180)	468
GenZers: 1997-2012	4% (9)	3% (5)	6% (12)	6% (12)	11% (24)	46% (94)	25% (51)	207
Millennials: 1981-1996	6% (27)	5% (21)	6% (28)	6% (25)	10% (44)	42% (188)	25% (112)	445
GenXers: 1965-1980	5% (27)	3% (14)	4% (22)	3% (14)	8% (40)	44% (222)	32% (161)	500
Baby Boomers: 1946-1964	2% (14)	1% (9)	1% (11)	3% (24)	6% (44)	49% (382)	37% (290)	774
PID: Dem (no lean)	2% (17)	2% (19)	4% (31)	3% (25)	7% (56)	52% (415)	29% (230)	793
PID: Ind (no lean)	4% (25)	3% (15)	2% (14)	4% (23)	8% (45)	45% (264)	34% (201)	588
PID: Rep (no lean)	6% (37)	2% (16)	5% (29)	4% (28)	9% (55)	41% (256)	33% (210)	630
PID/Gender: Dem Men	3% (10)	2% (6)	6% (20)	4% (15)	8% (26)	49% (162)	27% (89)	327
PID/Gender: Dem Women	1% (7)	3% (13)	2% (11)	2% (10)	7% (31)	54% (254)	30% (141)	466
PID/Gender: Ind Men	6% (19)	3% (9)	4% (11)	5% (15)	5% (16)	43% (130)	33% (101)	302
PID/Gender: Ind Women	2% (6)	2% (6)	1% (3)	3% (8)	10% (29)	47% (134)	35% (100)	286
PID/Gender: Rep Men	8% (24)	3% (11)	8% (25)	6% (18)	11% (35)	37% (117)	27% (84)	313
PID/Gender: Rep Women	4% (14)	2% (5)	1% (4)	3% (10)	6% (20)	44% (139)	40% (127)	318
Ideo: Liberal (1-3)	3% (17)	3% (20)	4% (24)	3% (22)	8% (50)	57% (365)	23% (148)	646
Ideo: Moderate (4)	3% (15)	2% (11)	3% (14)	3% (17)	7% (35)	44% (231)	38% (198)	522
Ideo: Conservative (5-7)	6% (42)	2% (13)	4% (31)	5% (32)	10% (66)	42% (287)	31% (216)	687
Educ: < College	3% (44)	2% (30)	4% (48)	3% (38)	6% (77)	42% (532)	39% (495)	1265
Educ: Bachelors degree	5% (23)	2% (10)	3% (12)	5% (23)	10% (49)	54% (256)	22% (103)	476
Educ: Post-grad	5% (12)	4% (10)	5% (13)	5% (15)	11% (30)	54% (147)	16% (44)	271
Income: Under 50k	4% (40)	3% (27)	4% (39)	3% (32)	6% (58)	40% (399)	41% (411)	1007
Income: 50k-100k	4% (26)	2% (12)	3% (19)	4% (25)	10% (64)	51% (331)	27% (173)	650
Income: 100k+	4% (13)	3% (11)	4% (15)	5% (19)	10% (34)	58% (205)	16% (57)	354
Ethnicity: White	4% (68)	2% (39)	3% (51)	4% (59)	8% (127)	47% (764)	32% (519)	1626

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Table CMS2_14: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Traveling abroad

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	4% (79)	2% (50)	4% (73)	4% (76)	8% (157)	46% (935)	32% (641)	2011
Ethnicity: Hispanic	4% (7)	5% (10)	3% (7)	7% (14)	6% (12)	46% (91)	28% (54)	195
Ethnicity: Afr. Am.	3% (8)	2% (5)	7% (18)	4% (9)	7% (18)	43% (108)	34% (88)	255
Ethnicity: Other	3% (3)	5% (6)	3% (4)	6% (7)	8% (11)	49% (63)	27% (34)	130
All Christian	4% (39)	2% (19)	4% (36)	4% (41)	7% (74)	49% (492)	30% (302)	1003
All Non-Christian	3% (4)	5% (5)	2% (2)	5% (5)	11% (13)	50% (59)	24% (29)	117
Atheist	3% (3)	5% (6)	4% (4)	5% (5)	7% (7)	53% (58)	25% (27)	111
Agnostic/Nothing in particular	3% (13)	3% (12)	4% (20)	3% (12)	7% (33)	44% (198)	36% (159)	446
Something Else	6% (21)	2% (8)	3% (11)	4% (12)	9% (30)	38% (128)	37% (125)	334
Religious Non-Protestant/Catholic	4% (5)	5% (8)	2% (2)	4% (7)	13% (20)	45% (68)	27% (40)	150
Evangelical	5% (29)	2% (12)	4% (20)	3% (16)	8% (44)	41% (219)	36% (196)	538
Non-Evangelical	4% (28)	2% (11)	3% (25)	5% (35)	7% (52)	51% (387)	28% (215)	754
Community: Urban	3% (18)	4% (21)	5% (28)	3% (17)	10% (49)	45% (234)	29% (150)	517
Community: Suburban	4% (36)	2% (17)	2% (24)	5% (46)	8% (80)	50% (491)	30% (296)	990
Community: Rural	5% (26)	2% (12)	4% (21)	3% (13)	5% (28)	42% (210)	39% (195)	504
Employ: Private Sector	6% (32)	5% (26)	5% (29)	6% (31)	10% (57)	45% (258)	24% (138)	571
Employ: Government	7% (10)	4% (6)	5% (8)	4% (6)	13% (19)	46% (70)	20% (31)	150
Employ: Self-Employed	6% (10)	1% (2)	6% (10)	4% (6)	12% (19)	47% (74)	24% (38)	158
Employ: Homemaker	4% (5)	1% (1)	3% (3)	1% (1)	5% (6)	44% (51)	42% (48)	116
Employ: Retired	1% (4)	1% (7)	1% (4)	2% (10)	5% (26)	52% (271)	38% (199)	521
Employ: Unemployed	3% (8)	1% (4)	4% (11)	4% (12)	6% (14)	39% (101)	42% (108)	258
Employ: Other	5% (6)	1% (1)	2% (3)	2% (2)	8% (9)	38% (43)	44% (49)	112
Military HH: Yes	4% (12)	2% (6)	3% (11)	4% (12)	7% (22)	50% (165)	30% (98)	327
Military HH: No	4% (67)	3% (43)	4% (63)	4% (64)	8% (134)	46% (770)	32% (543)	1684
RD/WT: Right Direction	7% (40)	4% (20)	6% (30)	6% (31)	8% (45)	36% (192)	33% (177)	535
RD/WT: Wrong Track	3% (40)	2% (30)	3% (43)	3% (44)	8% (112)	50% (743)	31% (465)	1476
Trump Job Approve	7% (54)	3% (21)	5% (37)	5% (40)	8% (62)	38% (297)	35% (270)	782
Trump Job Disapprove	2% (24)	2% (26)	3% (36)	3% (34)	8% (91)	53% (625)	29% (344)	1181

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Table CMS2_14: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Traveling abroad

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	4% (79)	2% (50)	4% (73)	4% (76)	8% (157)	46% (935)	32% (641)	2011
Trump Job Strongly Approve	9% (41)	3% (13)	5% (22)	4% (19)	8% (36)	33% (146)	38% (167)	443
Trump Job Somewhat Approve	4% (14)	2% (8)	5% (15)	6% (22)	8% (26)	44% (151)	30% (103)	339
Trump Job Somewhat Disapprove	2% (4)	4% (7)	4% (8)	4% (8)	13% (26)	48% (95)	26% (51)	200
Trump Job Strongly Disapprove	2% (20)	2% (19)	3% (28)	3% (26)	7% (65)	54% (530)	30% (293)	981
Favorable of Trump	8% (57)	3% (25)	5% (37)	5% (38)	7% (56)	38% (284)	34% (260)	756
Unfavorable of Trump	2% (22)	2% (24)	3% (34)	3% (36)	8% (97)	54% (638)	28% (337)	1187
Very Favorable of Trump	10% (43)	3% (14)	5% (22)	4% (18)	7% (32)	33% (145)	38% (168)	443
Somewhat Favorable of Trump	4% (14)	3% (10)	5% (15)	6% (20)	8% (24)	44% (138)	29% (92)	313
Somewhat Unfavorable of Trump	2% (4)	3% (5)	2% (3)	3% (5)	13% (23)	50% (90)	28% (51)	181
Very Unfavorable of Trump	2% (18)	2% (19)	3% (31)	3% (30)	7% (74)	54% (548)	28% (286)	1006
#1 Issue: Economy	5% (36)	3% (18)	5% (32)	5% (34)	9% (57)	45% (297)	28% (183)	658
#1 Issue: Security	7% (17)	2% (5)	5% (11)	2% (5)	8% (20)	41% (101)	36% (88)	247
#1 Issue: Health Care	1% (3)	2% (6)	4% (15)	4% (15)	9% (36)	53% (205)	28% (108)	389
#1 Issue: Medicare / Social Security	2% (4)	2% (5)	2% (4)	4% (10)	3% (9)	44% (117)	45% (119)	268
#1 Issue: Women's Issues	1% (1)	2% (2)	3% (3)	3% (3)	11% (12)	54% (57)	26% (28)	106
#1 Issue: Education	4% (4)	10% (10)	2% (2)	5% (5)	11% (11)	37% (37)	32% (32)	101
#1 Issue: Energy	8% (6)	2% (2)	2% (1)	3% (2)	11% (8)	52% (36)	22% (15)	70
#1 Issue: Other	4% (8)	1% (1)	3% (6)	1% (1)	2% (4)	49% (84)	39% (67)	171
2018 House Vote: Democrat	1% (11)	2% (19)	3% (25)	3% (23)	7% (58)	54% (423)	29% (228)	787
2018 House Vote: Republican	7% (43)	3% (16)	4% (26)	5% (29)	9% (56)	42% (265)	31% (200)	634
2018 House Vote: Someone else	5% (4)	2% (1)	1% (1)	3% (2)	7% (6)	46% (34)	36% (27)	75
2016 Vote: Hillary Clinton	1% (8)	2% (15)	3% (21)	3% (20)	7% (50)	54% (389)	30% (215)	718
2016 Vote: Donald Trump	6% (41)	3% (18)	5% (31)	5% (31)	9% (59)	41% (278)	32% (217)	675
2016 Vote: Other	3% (4)	2% (3)	2% (4)	3% (5)	7% (11)	49% (79)	34% (55)	161
2016 Vote: Didn't Vote	6% (26)	3% (13)	4% (18)	4% (18)	8% (37)	41% (188)	34% (155)	456
Voted in 2014: Yes	4% (49)	2% (29)	3% (37)	4% (48)	8% (99)	50% (648)	30% (398)	1309
Voted in 2014: No	4% (30)	3% (20)	5% (36)	4% (28)	8% (57)	41% (287)	35% (243)	702

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Table CMS2_14: Based on what you know about the coronavirus, when would you feel comfortable doing the following?
Traveling abroad

Demographic	In the next two weeks	In the next month	In the next two months	In the next three months	In the next six months	More than six months from now	Don't know / No opinion	Total N
Registered Voters	4% (79)	2% (50)	4% (73)	4% (76)	8% (157)	46% (935)	32% (641)	2011
2012 Vote: Barack Obama	2% (14)	2% (17)	3% (23)	3% (28)	6% (50)	53% (430)	31% (249)	811
2012 Vote: Mitt Romney	6% (30)	3% (14)	4% (19)	4% (20)	10% (51)	45% (235)	30% (156)	526
2012 Vote: Other	8% (7)	3% (3)	2% (2)	4% (3)	3% (2)	39% (33)	41% (35)	86
2012 Vote: Didn't Vote	5% (28)	3% (17)	5% (30)	4% (24)	9% (53)	40% (235)	34% (200)	586
4-Region: Northeast	6% (20)	3% (11)	2% (7)	4% (13)	8% (28)	51% (182)	27% (98)	359
4-Region: Midwest	5% (22)	2% (7)	4% (20)	3% (14)	6% (30)	48% (222)	32% (148)	462
4-Region: South	4% (30)	2% (14)	4% (30)	4% (32)	7% (49)	43% (326)	36% (270)	751
4-Region: West	2% (8)	4% (18)	4% (17)	4% (16)	11% (50)	47% (205)	28% (125)	439
Frequent Flyer	7% (17)	5% (13)	8% (19)	8% (19)	16% (41)	43% (108)	13% (33)	250
International Travel	5% (20)	5% (18)	9% (33)	9% (34)	15% (57)	47% (181)	10% (39)	381
Sports fans	4% (57)	2% (33)	4% (58)	5% (62)	9% (120)	47% (637)	29% (387)	1355
Heard a lot/some about new H1N1	4% (35)	3% (24)	5% (45)	4% (35)	7% (68)	49% (442)	29% (262)	911
Heard not much/nothing about new H1N1	4% (44)	2% (26)	3% (29)	4% (41)	8% (89)	45% (492)	34% (379)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3: *How concerned are you about the spread of misinformation and hate speech on social media?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	58%	(1167)	28%	(557)	7%	(131)	4%	(76)	4%	(80)	2011
Gender: Male	53%	(497)	28%	(266)	9%	(80)	6%	(59)	4%	(39)	941
Gender: Female	63%	(671)	27%	(290)	5%	(51)	2%	(17)	4%	(41)	1070
Age: 18-34	61%	(308)	26%	(129)	7%	(34)	3%	(15)	4%	(19)	505
Age: 35-44	55%	(169)	29%	(88)	5%	(15)	5%	(15)	6%	(19)	306
Age: 45-64	55%	(399)	29%	(209)	8%	(59)	5%	(33)	4%	(31)	732
Age: 65+	62%	(291)	28%	(130)	5%	(23)	3%	(13)	2%	(11)	468
GenZers: 1997-2012	63%	(132)	24%	(50)	6%	(13)	3%	(6)	3%	(7)	207
Millennials: 1981-1996	56%	(251)	28%	(124)	6%	(27)	4%	(20)	5%	(23)	445
GenXers: 1965-1980	56%	(280)	28%	(139)	8%	(40)	4%	(18)	5%	(23)	500
Baby Boomers: 1946-1964	59%	(454)	28%	(220)	6%	(47)	4%	(29)	3%	(25)	774
PID: Dem (no lean)	64%	(506)	27%	(214)	4%	(36)	2%	(14)	3%	(23)	793
PID: Ind (no lean)	53%	(314)	29%	(173)	7%	(39)	5%	(28)	6%	(35)	588
PID: Rep (no lean)	55%	(347)	27%	(170)	9%	(57)	5%	(34)	4%	(23)	630
PID/Gender: Dem Men	61%	(199)	28%	(92)	5%	(18)	3%	(11)	2%	(8)	327
PID/Gender: Dem Women	66%	(307)	26%	(123)	4%	(18)	1%	(3)	3%	(15)	466
PID/Gender: Ind Men	48%	(144)	29%	(89)	9%	(27)	8%	(23)	6%	(19)	302
PID/Gender: Ind Women	59%	(170)	29%	(84)	4%	(11)	2%	(5)	5%	(15)	286
PID/Gender: Rep Men	49%	(154)	28%	(86)	11%	(36)	8%	(25)	4%	(11)	313
PID/Gender: Rep Women	61%	(193)	26%	(83)	7%	(21)	3%	(9)	4%	(11)	318
Ideo: Liberal (1-3)	66%	(428)	25%	(164)	4%	(27)	2%	(15)	2%	(11)	646
Ideo: Moderate (4)	53%	(278)	33%	(173)	7%	(34)	3%	(14)	4%	(23)	522
Ideo: Conservative (5-7)	54%	(374)	28%	(191)	9%	(63)	6%	(41)	3%	(18)	687
Educ: < College	56%	(709)	28%	(351)	7%	(93)	4%	(51)	5%	(62)	1265
Educ: Bachelors degree	60%	(287)	28%	(133)	6%	(26)	3%	(16)	3%	(14)	476
Educ: Post-grad	64%	(172)	27%	(73)	4%	(12)	3%	(9)	2%	(4)	271
Income: Under 50k	55%	(557)	27%	(276)	7%	(75)	4%	(37)	6%	(61)	1007
Income: 50k-100k	61%	(394)	29%	(191)	4%	(29)	4%	(24)	2%	(12)	650
Income: 100k+	61%	(216)	25%	(90)	7%	(27)	4%	(15)	2%	(7)	354
Ethnicity: White	56%	(915)	28%	(456)	7%	(115)	4%	(73)	4%	(68)	1626
Ethnicity: Hispanic	64%	(125)	23%	(44)	6%	(12)	2%	(4)	5%	(9)	195
Ethnicity: Afr. Am.	65%	(166)	28%	(71)	4%	(11)	—	(1)	3%	(7)	255

Continued on next page

Table CMS3: *How concerned are you about the spread of misinformation and hate speech on social media?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	58%	(1167)	28%	(557)	7%	(131)	4%	(76)	4%	(80)	2011
Ethnicity: Other	67%	(87)	24%	(31)	4%	(5)	2%	(2)	4%	(5)	130
All Christian	58%	(579)	29%	(286)	7%	(70)	4%	(35)	3%	(32)	1003
All Non-Christian	65%	(76)	22%	(26)	11%	(12)	—	(0)	3%	(3)	117
Atheist	67%	(75)	20%	(23)	4%	(5)	7%	(8)	1%	(1)	111
Agnostic/Nothing in particular	57%	(253)	29%	(128)	6%	(25)	4%	(17)	5%	(23)	446
Something Else	56%	(185)	28%	(94)	6%	(18)	5%	(16)	6%	(20)	334
Religious Non-Protestant/Catholic	59%	(88)	26%	(39)	12%	(18)	1%	(2)	2%	(3)	150
Evangelical	57%	(304)	28%	(152)	7%	(36)	4%	(22)	5%	(24)	538
Non-Evangelical	58%	(438)	28%	(214)	6%	(47)	4%	(27)	4%	(28)	754
Community: Urban	61%	(313)	26%	(134)	6%	(33)	4%	(19)	4%	(19)	517
Community: Suburban	60%	(595)	26%	(261)	6%	(59)	4%	(38)	4%	(37)	990
Community: Rural	51%	(259)	32%	(162)	8%	(39)	4%	(19)	5%	(24)	504
Employ: Private Sector	57%	(326)	28%	(160)	7%	(38)	5%	(28)	3%	(19)	571
Employ: Government	62%	(93)	24%	(37)	6%	(9)	3%	(5)	5%	(7)	150
Employ: Self-Employed	51%	(80)	27%	(42)	7%	(11)	5%	(8)	11%	(18)	158
Employ: Homemaker	58%	(67)	33%	(38)	3%	(4)	4%	(5)	2%	(2)	116
Employ: Retired	59%	(309)	29%	(149)	7%	(34)	3%	(14)	3%	(15)	521
Employ: Unemployed	57%	(146)	29%	(76)	8%	(20)	3%	(7)	3%	(9)	258
Employ: Other	57%	(63)	28%	(32)	5%	(6)	5%	(6)	5%	(6)	112
Military HH: Yes	62%	(201)	27%	(90)	6%	(18)	4%	(12)	2%	(5)	327
Military HH: No	57%	(967)	28%	(467)	7%	(112)	4%	(64)	4%	(74)	1684
RD/WT: Right Direction	49%	(264)	29%	(153)	10%	(52)	7%	(36)	6%	(29)	535
RD/WT: Wrong Track	61%	(903)	27%	(404)	5%	(79)	3%	(40)	3%	(50)	1476
Trump Job Approve	50%	(394)	29%	(223)	10%	(76)	7%	(54)	5%	(36)	782
Trump Job Disapprove	64%	(754)	27%	(322)	5%	(55)	2%	(21)	2%	(28)	1181
Trump Job Strongly Approve	57%	(253)	22%	(97)	7%	(29)	9%	(40)	5%	(24)	443
Trump Job Somewhat Approve	42%	(141)	37%	(126)	14%	(47)	4%	(14)	4%	(12)	339
Trump Job Somewhat Disapprove	44%	(88)	39%	(77)	10%	(20)	4%	(7)	3%	(7)	200
Trump Job Strongly Disapprove	68%	(666)	25%	(245)	4%	(35)	1%	(14)	2%	(22)	981
Favorable of Trump	51%	(387)	29%	(216)	9%	(68)	7%	(56)	4%	(29)	756
Unfavorable of Trump	63%	(747)	28%	(329)	5%	(61)	2%	(19)	3%	(31)	1187

Continued on next page

Table CMS3: *How concerned are you about the spread of misinformation and hate speech on social media?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	58%	(1167)	28%	(557)	7%	(131)	4%	(76)	4%	(80)	2011
Very Favorable of Trump	56%	(249)	23%	(104)	6%	(29)	10%	(42)	4%	(19)	443
Somewhat Favorable of Trump	44%	(138)	36%	(112)	13%	(40)	4%	(14)	3%	(10)	313
Somewhat Unfavorable of Trump	45%	(82)	39%	(70)	11%	(21)	1%	(2)	4%	(6)	181
Very Unfavorable of Trump	66%	(666)	26%	(259)	4%	(40)	2%	(17)	2%	(24)	1006
#1 Issue: Economy	55%	(360)	30%	(199)	7%	(48)	5%	(34)	2%	(16)	658
#1 Issue: Security	50%	(123)	33%	(81)	6%	(14)	5%	(12)	7%	(16)	247
#1 Issue: Health Care	60%	(234)	28%	(107)	6%	(24)	3%	(12)	3%	(12)	389
#1 Issue: Medicare / Social Security	58%	(154)	26%	(69)	8%	(22)	4%	(10)	5%	(12)	268
#1 Issue: Women's Issues	70%	(75)	24%	(25)	4%	(5)	—	(0)	2%	(2)	106
#1 Issue: Education	59%	(60)	18%	(19)	9%	(9)	3%	(3)	11%	(11)	101
#1 Issue: Energy	67%	(47)	25%	(17)	3%	(2)	1%	(1)	4%	(3)	70
#1 Issue: Other	67%	(114)	23%	(39)	4%	(7)	2%	(4)	4%	(7)	171
2018 House Vote: Democrat	65%	(515)	26%	(201)	4%	(33)	1%	(11)	3%	(27)	787
2018 House Vote: Republican	53%	(335)	28%	(176)	9%	(57)	7%	(46)	3%	(20)	634
2018 House Vote: Someone else	54%	(41)	28%	(21)	9%	(7)	4%	(3)	5%	(4)	75
2016 Vote: Hillary Clinton	65%	(465)	26%	(188)	4%	(32)	1%	(9)	3%	(25)	718
2016 Vote: Donald Trump	53%	(355)	29%	(194)	9%	(58)	7%	(46)	3%	(22)	675
2016 Vote: Other	60%	(96)	26%	(42)	6%	(9)	4%	(7)	5%	(7)	161
2016 Vote: Didn't Vote	55%	(250)	29%	(133)	7%	(32)	3%	(15)	6%	(26)	456
Voted in 2014: Yes	60%	(790)	26%	(345)	6%	(85)	4%	(52)	3%	(38)	1309
Voted in 2014: No	54%	(377)	30%	(212)	7%	(46)	3%	(24)	6%	(42)	702
2012 Vote: Barack Obama	64%	(521)	26%	(215)	4%	(36)	2%	(19)	2%	(19)	811
2012 Vote: Mitt Romney	54%	(283)	28%	(147)	8%	(45)	6%	(33)	3%	(18)	526
2012 Vote: Other	61%	(52)	22%	(19)	7%	(6)	5%	(4)	4%	(4)	86
2012 Vote: Didn't Vote	53%	(310)	30%	(175)	7%	(44)	3%	(20)	7%	(38)	586
4-Region: Northeast	53%	(189)	35%	(126)	5%	(18)	4%	(15)	3%	(10)	359
4-Region: Midwest	58%	(267)	26%	(119)	9%	(39)	4%	(17)	4%	(20)	462
4-Region: South	61%	(455)	26%	(194)	6%	(45)	4%	(30)	4%	(27)	751
4-Region: West	58%	(256)	27%	(118)	6%	(28)	3%	(15)	5%	(22)	439
Frequent Flyer	67%	(168)	21%	(54)	6%	(16)	3%	(9)	2%	(4)	250
International Travel	60%	(229)	28%	(107)	5%	(20)	4%	(14)	3%	(11)	381

Continued on next page

Table CMS3: *How concerned are you about the spread of misinformation and hate speech on social media?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	58%	(1167)	28%	(557)	7%	(131)	4%	(76)	4%	(80)	2011
Sports fans	60%	(811)	28%	(381)	5%	(72)	3%	(44)	3%	(47)	1355
Heard a lot/some about new H1N1	63%	(573)	26%	(239)	6%	(55)	3%	(27)	2%	(17)	911
Heard not much/nothing about new H1N1	54%	(595)	29%	(318)	7%	(76)	4%	(49)	6%	(62)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4: *How much have you seen, read or heard about some companies pulling their advertisements from Facebook for at least the month of July to boycott the platform's policies on moderating hate speech?*

Demographic	A lot		Some		Not too much		Nothing at all		Total N
Registered Voters	13%	(253)	36%	(729)	26%	(520)	25%	(510)	2011
Gender: Male	15%	(142)	40%	(373)	23%	(220)	22%	(206)	941
Gender: Female	10%	(111)	33%	(356)	28%	(299)	28%	(303)	1070
Age: 18-34	14%	(73)	36%	(182)	23%	(115)	27%	(135)	505
Age: 35-44	15%	(44)	33%	(102)	28%	(84)	24%	(75)	306
Age: 45-64	12%	(84)	38%	(275)	25%	(182)	26%	(191)	732
Age: 65+	11%	(51)	36%	(170)	29%	(138)	23%	(109)	468
GenZers: 1997-2012	13%	(27)	37%	(78)	24%	(51)	25%	(52)	207
Millennials: 1981-1996	15%	(65)	34%	(149)	26%	(114)	26%	(116)	445
GenXers: 1965-1980	12%	(60)	39%	(196)	24%	(121)	25%	(124)	500
Baby Boomers: 1946-1964	12%	(94)	36%	(276)	27%	(208)	25%	(196)	774
PID: Dem (no lean)	14%	(111)	38%	(300)	24%	(192)	24%	(190)	793
PID: Ind (no lean)	12%	(70)	36%	(211)	26%	(151)	27%	(156)	588
PID: Rep (no lean)	11%	(72)	35%	(218)	28%	(177)	26%	(164)	630
PID/Gender: Dem Men	17%	(55)	41%	(135)	23%	(75)	19%	(62)	327
PID/Gender: Dem Women	12%	(56)	35%	(165)	25%	(117)	27%	(128)	466
PID/Gender: Ind Men	13%	(40)	39%	(119)	22%	(67)	25%	(76)	302
PID/Gender: Ind Women	10%	(30)	32%	(93)	29%	(84)	28%	(80)	286
PID/Gender: Rep Men	15%	(46)	38%	(120)	25%	(78)	22%	(69)	313
PID/Gender: Rep Women	8%	(26)	31%	(98)	31%	(99)	30%	(95)	318
Ideo: Liberal (1-3)	14%	(93)	43%	(277)	22%	(139)	21%	(137)	646
Ideo: Moderate (4)	13%	(66)	34%	(177)	28%	(144)	26%	(135)	522
Ideo: Conservative (5-7)	11%	(78)	34%	(236)	29%	(201)	25%	(171)	687
Educ: < College	10%	(123)	33%	(418)	28%	(357)	29%	(367)	1265
Educ: Bachelors degree	16%	(77)	40%	(192)	22%	(107)	21%	(100)	476
Educ: Post-grad	19%	(52)	44%	(120)	21%	(56)	16%	(43)	271
Income: Under 50k	10%	(101)	33%	(332)	25%	(254)	32%	(320)	1007
Income: 50k-100k	15%	(96)	39%	(253)	28%	(184)	18%	(117)	650
Income: 100k+	16%	(56)	41%	(144)	23%	(82)	20%	(72)	354
Ethnicity: White	12%	(198)	36%	(593)	26%	(415)	26%	(421)	1626
Ethnicity: Hispanic	15%	(30)	30%	(59)	33%	(65)	21%	(41)	195
Ethnicity: Afr. Am.	14%	(35)	36%	(91)	27%	(68)	24%	(61)	255

Continued on next page

Table CMS4: *How much have you seen, read or heard about some companies pulling their advertisements from Facebook for at least the month of July to boycott the platform's policies on moderating hate speech?*

Demographic	A lot		Some		Not too much		Nothing at all		Total N
Registered Voters	13%	(253)	36%	(729)	26%	(520)	25%	(510)	2011
Ethnicity: Other	15%	(20)	35%	(45)	28%	(37)	22%	(28)	130
All Christian	11%	(112)	37%	(366)	28%	(279)	24%	(246)	1003
All Non-Christian	20%	(23)	49%	(58)	14%	(16)	17%	(20)	117
Atheist	17%	(19)	37%	(41)	25%	(28)	21%	(23)	111
Agnostic/Nothing in particular	12%	(54)	34%	(152)	26%	(117)	28%	(124)	446
Something Else	13%	(45)	34%	(113)	24%	(80)	29%	(97)	334
Religious Non-Protestant/Catholic	17%	(26)	50%	(75)	15%	(22)	18%	(26)	150
Evangelical	13%	(72)	31%	(165)	26%	(137)	31%	(164)	538
Non-Evangelical	10%	(78)	39%	(292)	28%	(214)	23%	(170)	754
Community: Urban	13%	(65)	38%	(195)	26%	(135)	24%	(123)	517
Community: Suburban	13%	(130)	38%	(380)	24%	(235)	25%	(245)	990
Community: Rural	11%	(57)	31%	(154)	30%	(150)	28%	(142)	504
Employ: Private Sector	16%	(93)	37%	(210)	25%	(145)	22%	(123)	571
Employ: Government	15%	(23)	40%	(60)	25%	(37)	20%	(31)	150
Employ: Self-Employed	10%	(16)	47%	(74)	18%	(29)	25%	(39)	158
Employ: Homemaker	5%	(6)	35%	(40)	27%	(31)	33%	(38)	116
Employ: Retired	13%	(66)	37%	(190)	26%	(137)	25%	(128)	521
Employ: Unemployed	9%	(23)	32%	(83)	29%	(76)	30%	(76)	258
Employ: Other	11%	(12)	26%	(29)	23%	(26)	41%	(45)	112
Military HH: Yes	13%	(41)	39%	(127)	25%	(82)	24%	(77)	327
Military HH: No	13%	(212)	36%	(602)	26%	(438)	26%	(433)	1684
RD/WT: Right Direction	13%	(67)	33%	(174)	26%	(141)	28%	(152)	535
RD/WT: Wrong Track	13%	(185)	38%	(555)	26%	(379)	24%	(358)	1476
Trump Job Approve	11%	(90)	33%	(256)	28%	(216)	28%	(221)	782
Trump Job Disapprove	13%	(159)	39%	(466)	25%	(295)	22%	(261)	1181
Trump Job Strongly Approve	13%	(60)	32%	(140)	26%	(117)	29%	(126)	443
Trump Job Somewhat Approve	9%	(30)	34%	(115)	29%	(99)	28%	(94)	339
Trump Job Somewhat Disapprove	9%	(17)	27%	(53)	34%	(68)	31%	(62)	200
Trump Job Strongly Disapprove	14%	(141)	42%	(413)	23%	(227)	20%	(199)	981
Favorable of Trump	11%	(82)	33%	(248)	30%	(225)	27%	(201)	756
Unfavorable of Trump	14%	(162)	40%	(472)	24%	(281)	23%	(272)	1187

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Table CMS4: *How much have you seen, read or heard about some companies pulling their advertisements from Facebook for at least the month of July to boycott the platform's policies on moderating hate speech?*

Demographic	A lot		Some		Not too much		Nothing at all		Total N
Registered Voters	13%	(253)	36%	(729)	26%	(520)	25%	(510)	2011
Very Favorable of Trump	13%	(57)	32%	(141)	28%	(124)	27%	(120)	443
Somewhat Favorable of Trump	8%	(24)	34%	(108)	32%	(101)	26%	(80)	313
Somewhat Unfavorable of Trump	6%	(12)	26%	(46)	33%	(60)	35%	(62)	181
Very Unfavorable of Trump	15%	(150)	42%	(425)	22%	(221)	21%	(210)	1006
#1 Issue: Economy	11%	(75)	40%	(261)	26%	(170)	23%	(152)	658
#1 Issue: Security	9%	(22)	31%	(78)	32%	(79)	27%	(68)	247
#1 Issue: Health Care	15%	(59)	37%	(145)	25%	(99)	22%	(87)	389
#1 Issue: Medicare / Social Security	12%	(32)	29%	(76)	29%	(79)	30%	(81)	268
#1 Issue: Women's Issues	14%	(15)	33%	(35)	20%	(21)	33%	(35)	106
#1 Issue: Education	19%	(19)	36%	(36)	18%	(18)	28%	(28)	101
#1 Issue: Energy	14%	(10)	48%	(33)	22%	(16)	16%	(12)	70
#1 Issue: Other	12%	(20)	38%	(65)	22%	(38)	28%	(48)	171
2018 House Vote: Democrat	16%	(123)	40%	(315)	23%	(183)	21%	(166)	787
2018 House Vote: Republican	12%	(74)	36%	(230)	27%	(170)	25%	(160)	634
2018 House Vote: Someone else	14%	(11)	31%	(23)	31%	(23)	24%	(18)	75
2016 Vote: Hillary Clinton	14%	(104)	43%	(307)	22%	(158)	21%	(150)	718
2016 Vote: Donald Trump	12%	(79)	33%	(223)	29%	(197)	26%	(177)	675
2016 Vote: Other	18%	(29)	33%	(53)	24%	(39)	25%	(39)	161
2016 Vote: Didn't Vote	9%	(40)	32%	(146)	28%	(126)	31%	(143)	456
Voted in 2014: Yes	14%	(180)	38%	(500)	26%	(340)	22%	(290)	1309
Voted in 2014: No	10%	(73)	33%	(229)	26%	(179)	31%	(220)	702
2012 Vote: Barack Obama	15%	(126)	40%	(322)	23%	(187)	22%	(177)	811
2012 Vote: Mitt Romney	10%	(55)	34%	(177)	31%	(161)	25%	(133)	526
2012 Vote: Other	12%	(10)	32%	(28)	25%	(22)	30%	(26)	86
2012 Vote: Didn't Vote	11%	(62)	34%	(201)	26%	(150)	30%	(173)	586
4-Region: Northeast	11%	(38)	39%	(141)	26%	(95)	24%	(85)	359
4-Region: Midwest	13%	(59)	36%	(168)	27%	(125)	24%	(109)	462
4-Region: South	14%	(104)	33%	(250)	26%	(197)	27%	(200)	751
4-Region: West	12%	(52)	39%	(169)	23%	(103)	26%	(116)	439
Frequent Flyer	23%	(57)	42%	(105)	21%	(53)	14%	(35)	250
International Travel	22%	(82)	42%	(161)	21%	(81)	15%	(56)	381

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Table CMS4: *How much have you seen, read or heard about some companies pulling their advertisements from Facebook for at least the month of July to boycott the platform's policies on moderating hate speech?*

Demographic	A lot		Some		Not too much		Nothing at all		Total N
Registered Voters	13%	(253)	36%	(729)	26%	(520)	25%	(510)	2011
Sports fans	13%	(182)	39%	(528)	26%	(353)	21%	(291)	1355
Heard a lot/some about new H1N1	20%	(180)	46%	(418)	20%	(185)	14%	(127)	911
Heard not much/nothing about new H1N1	7%	(73)	28%	(311)	30%	(334)	35%	(382)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5: *Would you have a more or less favorable view of a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?*

Demographic	More favorable view		No impact either way		Less favorable view		Don't know / No opinion		Total N
Registered Voters	33%	(657)	41%	(828)	8%	(166)	18%	(360)	2011
Gender: Male	34%	(322)	43%	(409)	9%	(88)	13%	(122)	941
Gender: Female	31%	(335)	39%	(419)	7%	(77)	22%	(238)	1070
Age: 18-34	35%	(177)	37%	(186)	8%	(43)	20%	(99)	505
Age: 35-44	29%	(87)	43%	(131)	10%	(29)	19%	(58)	306
Age: 45-64	29%	(213)	45%	(327)	10%	(73)	16%	(120)	732
Age: 65+	38%	(180)	39%	(185)	4%	(21)	18%	(83)	468
GenZers: 1997-2012	37%	(77)	36%	(75)	6%	(12)	21%	(43)	207
Millennials: 1981-1996	32%	(144)	40%	(179)	10%	(44)	17%	(78)	445
GenXers: 1965-1980	30%	(151)	41%	(206)	11%	(53)	18%	(91)	500
Baby Boomers: 1946-1964	33%	(255)	42%	(326)	7%	(57)	18%	(136)	774
PID: Dem (no lean)	42%	(334)	38%	(298)	4%	(32)	16%	(129)	793
PID: Ind (no lean)	29%	(173)	40%	(237)	9%	(51)	22%	(127)	588
PID: Rep (no lean)	24%	(150)	47%	(293)	13%	(83)	17%	(105)	630
PID/Gender: Dem Men	40%	(132)	41%	(133)	5%	(16)	14%	(45)	327
PID/Gender: Dem Women	43%	(202)	35%	(165)	3%	(16)	18%	(83)	466
PID/Gender: Ind Men	31%	(92)	43%	(128)	10%	(30)	17%	(51)	302
PID/Gender: Ind Women	28%	(81)	38%	(108)	7%	(21)	26%	(75)	286
PID/Gender: Rep Men	31%	(98)	47%	(147)	14%	(42)	8%	(25)	313
PID/Gender: Rep Women	16%	(52)	46%	(146)	13%	(40)	25%	(80)	318
Ideo: Liberal (1-3)	50%	(325)	34%	(222)	5%	(31)	11%	(69)	646
Ideo: Moderate (4)	25%	(132)	46%	(240)	7%	(39)	21%	(110)	522
Ideo: Conservative (5-7)	25%	(172)	47%	(319)	13%	(87)	16%	(108)	687
Educ: < College	29%	(362)	43%	(543)	8%	(100)	21%	(260)	1265
Educ: Bachelors degree	39%	(184)	37%	(178)	10%	(47)	14%	(67)	476
Educ: Post-grad	41%	(111)	40%	(107)	7%	(19)	12%	(34)	271
Income: Under 50k	28%	(280)	41%	(415)	7%	(66)	24%	(245)	1007
Income: 50k-100k	36%	(233)	42%	(273)	10%	(67)	12%	(78)	650
Income: 100k+	41%	(144)	40%	(140)	9%	(33)	11%	(37)	354
Ethnicity: White	33%	(529)	42%	(680)	9%	(141)	17%	(277)	1626
Ethnicity: Hispanic	37%	(72)	37%	(72)	9%	(17)	17%	(33)	195

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Table CMS5: *Would you have a more or less favorable view of a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?*

Demographic	More favorable view		No impact either way		Less favorable view		Don't know / No opinion		Total N
Registered Voters	33%	(657)	41%	(828)	8%	(166)	18%	(360)	2011
Ethnicity: Afr. Am.	38%	(97)	36%	(92)	6%	(14)	21%	(52)	255
Ethnicity: Other	24%	(32)	43%	(56)	8%	(11)	24%	(31)	130
All Christian	30%	(301)	45%	(454)	8%	(84)	16%	(163)	1003
All Non-Christian	43%	(50)	39%	(46)	4%	(4)	14%	(17)	117
Atheist	55%	(61)	33%	(37)	6%	(6)	6%	(7)	111
Agnostic/Nothing in particular	36%	(161)	36%	(162)	6%	(29)	21%	(95)	446
Something Else	25%	(83)	39%	(130)	13%	(42)	23%	(78)	334
Religious Non-Protestant/Catholic	40%	(60)	42%	(62)	4%	(5)	15%	(23)	150
Evangelical	24%	(131)	44%	(234)	10%	(56)	22%	(117)	538
Non-Evangelical	31%	(236)	44%	(330)	9%	(69)	16%	(118)	754
Community: Urban	33%	(173)	41%	(211)	8%	(43)	18%	(91)	517
Community: Suburban	36%	(353)	40%	(396)	7%	(73)	17%	(167)	990
Community: Rural	26%	(131)	44%	(222)	10%	(49)	20%	(101)	504
Employ: Private Sector	33%	(186)	43%	(246)	11%	(65)	13%	(74)	571
Employ: Government	34%	(52)	40%	(61)	7%	(11)	18%	(27)	150
Employ: Self-Employed	28%	(44)	38%	(60)	12%	(19)	22%	(35)	158
Employ: Homemaker	23%	(27)	44%	(51)	12%	(14)	21%	(24)	116
Employ: Retired	36%	(185)	42%	(221)	6%	(29)	16%	(85)	521
Employ: Unemployed	31%	(81)	39%	(100)	6%	(16)	23%	(60)	258
Employ: Other	27%	(30)	39%	(43)	6%	(7)	29%	(32)	112
Military HH: Yes	35%	(114)	40%	(131)	9%	(28)	16%	(54)	327
Military HH: No	32%	(543)	41%	(697)	8%	(137)	18%	(306)	1684
RD/WT: Right Direction	24%	(131)	45%	(239)	12%	(63)	19%	(102)	535
RD/WT: Wrong Track	36%	(526)	40%	(589)	7%	(103)	17%	(258)	1476
Trump Job Approve	22%	(173)	46%	(361)	13%	(102)	19%	(146)	782
Trump Job Disapprove	41%	(482)	38%	(454)	5%	(62)	16%	(183)	1181
Trump Job Strongly Approve	25%	(110)	44%	(195)	13%	(58)	18%	(81)	443
Trump Job Somewhat Approve	19%	(64)	49%	(166)	13%	(45)	19%	(65)	339
Trump Job Somewhat Disapprove	24%	(47)	52%	(105)	8%	(15)	16%	(33)	200
Trump Job Strongly Disapprove	44%	(435)	36%	(349)	5%	(47)	15%	(151)	981

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Table CMS5: *Would you have a more or less favorable view of a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?*

Demographic	More favorable view		No impact either way		Less favorable view		Don't know / No opinion		Total N
Registered Voters	33%	(657)	41%	(828)	8%	(166)	18%	(360)	2011
Favorable of Trump	22%	(165)	47%	(356)	13%	(99)	18%	(136)	756
Unfavorable of Trump	41%	(483)	38%	(457)	6%	(66)	15%	(182)	1187
Very Favorable of Trump	23%	(103)	46%	(203)	13%	(56)	18%	(81)	443
Somewhat Favorable of Trump	20%	(62)	49%	(153)	14%	(43)	17%	(55)	313
Somewhat Unfavorable of Trump	22%	(40)	51%	(93)	9%	(16)	18%	(32)	181
Very Unfavorable of Trump	44%	(443)	36%	(364)	5%	(50)	15%	(150)	1006
#1 Issue: Economy	26%	(173)	47%	(308)	10%	(68)	16%	(108)	658
#1 Issue: Security	20%	(49)	51%	(126)	12%	(29)	18%	(44)	247
#1 Issue: Health Care	40%	(155)	39%	(151)	7%	(26)	15%	(57)	389
#1 Issue: Medicare / Social Security	34%	(90)	37%	(98)	8%	(20)	22%	(59)	268
#1 Issue: Women's Issues	37%	(40)	37%	(39)	5%	(6)	20%	(22)	106
#1 Issue: Education	29%	(29)	44%	(44)	3%	(3)	24%	(24)	101
#1 Issue: Energy	58%	(40)	28%	(20)	3%	(2)	11%	(8)	70
#1 Issue: Other	47%	(80)	24%	(42)	6%	(11)	22%	(39)	171
2018 House Vote: Democrat	45%	(353)	35%	(276)	5%	(40)	15%	(118)	787
2018 House Vote: Republican	24%	(155)	46%	(292)	13%	(85)	16%	(103)	634
2018 House Vote: Someone else	30%	(22)	46%	(35)	6%	(5)	18%	(14)	75
2016 Vote: Hillary Clinton	43%	(307)	38%	(271)	4%	(32)	15%	(108)	718
2016 Vote: Donald Trump	24%	(163)	46%	(312)	13%	(88)	17%	(112)	675
2016 Vote: Other	37%	(60)	41%	(65)	8%	(13)	14%	(23)	161
2016 Vote: Didn't Vote	28%	(127)	39%	(180)	7%	(32)	26%	(117)	456
Voted in 2014: Yes	34%	(449)	43%	(558)	8%	(111)	15%	(191)	1309
Voted in 2014: No	30%	(208)	38%	(270)	8%	(55)	24%	(169)	702
2012 Vote: Barack Obama	40%	(327)	38%	(311)	6%	(50)	15%	(123)	811
2012 Vote: Mitt Romney	23%	(120)	49%	(258)	12%	(62)	16%	(85)	526
2012 Vote: Other	32%	(27)	45%	(38)	5%	(4)	19%	(16)	86
2012 Vote: Didn't Vote	31%	(182)	37%	(220)	8%	(49)	23%	(136)	586

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Table CMS5: *Would you have a more or less favorable view of a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?*

Demographic	More favorable view		No impact either way		Less favorable view		Don't know / No opinion		Total N
Registered Voters	33%	(657)	41%	(828)	8%	(166)	18%	(360)	2011
4-Region: Northeast	35%	(127)	42%	(150)	7%	(26)	16%	(56)	359
4-Region: Midwest	33%	(153)	42%	(194)	8%	(36)	17%	(79)	462
4-Region: South	30%	(228)	41%	(310)	9%	(70)	19%	(143)	751
4-Region: West	34%	(149)	40%	(174)	8%	(34)	19%	(82)	439
Frequent Flyer	43%	(108)	36%	(89)	9%	(23)	12%	(29)	250
International Travel	40%	(152)	40%	(154)	9%	(35)	10%	(39)	381
Sports fans	34%	(458)	41%	(557)	9%	(122)	16%	(217)	1355
Heard a lot/some about new H1N1	39%	(355)	37%	(341)	10%	(89)	14%	(126)	911
Heard not much/nothing about new H1N1	27%	(302)	44%	(488)	7%	(77)	21%	(234)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS6: Are you more or less likely to purchase from a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?

Demographic	More likely to purchase		No impact either way		Less likely to purchase		Don't know / No opinion		Total N
Registered Voters	23%	(461)	49%	(991)	9%	(185)	19%	(374)	2011
Gender: Male	24%	(230)	51%	(479)	11%	(105)	13%	(126)	941
Gender: Female	22%	(231)	48%	(511)	7%	(80)	23%	(248)	1070
Age: 18-34	23%	(114)	46%	(231)	9%	(46)	23%	(114)	505
Age: 35-44	19%	(59)	51%	(156)	10%	(31)	19%	(59)	306
Age: 45-64	21%	(157)	51%	(377)	10%	(73)	17%	(125)	732
Age: 65+	28%	(131)	49%	(227)	7%	(35)	16%	(75)	468
GenZers: 1997-2012	21%	(44)	45%	(94)	7%	(15)	27%	(55)	207
Millennials: 1981-1996	22%	(100)	49%	(217)	11%	(47)	18%	(81)	445
GenXers: 1965-1980	23%	(114)	47%	(234)	11%	(55)	19%	(97)	500
Baby Boomers: 1946-1964	24%	(182)	52%	(401)	8%	(64)	16%	(127)	774
PID: Dem (no lean)	29%	(230)	47%	(372)	7%	(53)	17%	(138)	793
PID: Ind (no lean)	19%	(112)	49%	(290)	10%	(56)	22%	(129)	588
PID: Rep (no lean)	19%	(119)	52%	(329)	12%	(75)	17%	(108)	630
PID/Gender: Dem Men	28%	(93)	49%	(159)	10%	(31)	13%	(44)	327
PID/Gender: Dem Women	29%	(137)	46%	(213)	5%	(22)	20%	(94)	466
PID/Gender: Ind Men	20%	(61)	51%	(155)	11%	(33)	17%	(52)	302
PID/Gender: Ind Women	18%	(51)	47%	(135)	8%	(23)	27%	(77)	286
PID/Gender: Rep Men	24%	(77)	53%	(165)	13%	(41)	10%	(30)	313
PID/Gender: Rep Women	13%	(42)	51%	(164)	11%	(34)	24%	(77)	318
Ideo: Liberal (1-3)	35%	(223)	47%	(302)	6%	(40)	12%	(80)	646
Ideo: Moderate (4)	17%	(90)	55%	(289)	8%	(43)	19%	(100)	522
Ideo: Conservative (5-7)	20%	(137)	51%	(352)	13%	(91)	16%	(107)	687
Educ: < College	19%	(240)	50%	(637)	9%	(109)	22%	(278)	1265
Educ: Bachelors degree	30%	(141)	47%	(224)	10%	(48)	13%	(63)	476
Educ: Post-grad	29%	(80)	48%	(130)	11%	(29)	12%	(33)	271
Income: Under 50k	17%	(173)	49%	(498)	8%	(84)	25%	(252)	1007
Income: 50k-100k	28%	(181)	49%	(316)	10%	(67)	13%	(85)	650
Income: 100k+	30%	(106)	50%	(177)	10%	(34)	10%	(37)	354
Ethnicity: White	23%	(379)	51%	(826)	9%	(150)	17%	(272)	1626
Ethnicity: Hispanic	23%	(44)	41%	(80)	13%	(26)	23%	(44)	195

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Table CMS6: Are you more or less likely to purchase from a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?

Demographic	More likely to purchase		No impact either way		Less likely to purchase		Don't know / No opinion		Total N
Registered Voters	23%	(461)	49%	(991)	9%	(185)	19%	(374)	2011
Ethnicity: Afr. Am.	25%	(64)	40%	(103)	8%	(21)	27%	(68)	255
Ethnicity: Other	14%	(18)	48%	(62)	11%	(15)	26%	(34)	130
All Christian	22%	(220)	53%	(531)	9%	(87)	16%	(165)	1003
All Non-Christian	25%	(29)	48%	(57)	10%	(12)	17%	(20)	117
Atheist	32%	(35)	48%	(53)	9%	(10)	11%	(12)	111
Agnostic/Nothing in particular	26%	(118)	45%	(202)	8%	(35)	20%	(91)	446
Something Else	18%	(59)	44%	(147)	12%	(42)	26%	(86)	334
Religious Non-Protestant/Catholic	23%	(34)	54%	(80)	8%	(12)	16%	(24)	150
Evangelical	19%	(101)	49%	(264)	10%	(53)	22%	(120)	538
Non-Evangelical	22%	(165)	51%	(387)	10%	(74)	17%	(127)	754
Community: Urban	23%	(121)	45%	(234)	9%	(49)	22%	(113)	517
Community: Suburban	24%	(239)	51%	(505)	9%	(86)	16%	(160)	990
Community: Rural	20%	(100)	50%	(251)	10%	(51)	20%	(101)	504
Employ: Private Sector	25%	(145)	51%	(289)	12%	(67)	12%	(70)	571
Employ: Government	29%	(44)	47%	(71)	8%	(11)	16%	(24)	150
Employ: Self-Employed	19%	(30)	46%	(73)	12%	(18)	23%	(37)	158
Employ: Homemaker	13%	(15)	57%	(66)	9%	(10)	21%	(25)	116
Employ: Retired	27%	(139)	50%	(263)	7%	(38)	16%	(81)	521
Employ: Unemployed	16%	(41)	46%	(119)	9%	(24)	29%	(74)	258
Employ: Other	17%	(19)	44%	(49)	7%	(8)	32%	(36)	112
Military HH: Yes	25%	(82)	51%	(165)	10%	(34)	14%	(46)	327
Military HH: No	23%	(379)	49%	(826)	9%	(151)	20%	(328)	1684
RD/WT: Right Direction	21%	(112)	48%	(255)	13%	(67)	19%	(101)	535
RD/WT: Wrong Track	24%	(349)	50%	(735)	8%	(118)	19%	(273)	1476
Trump Job Approve	18%	(137)	51%	(402)	14%	(106)	17%	(136)	782
Trump Job Disapprove	27%	(319)	49%	(576)	7%	(78)	18%	(207)	1181
Trump Job Strongly Approve	21%	(91)	46%	(203)	14%	(63)	19%	(86)	443
Trump Job Somewhat Approve	14%	(46)	59%	(199)	13%	(44)	15%	(50)	339
Trump Job Somewhat Disapprove	15%	(29)	59%	(118)	7%	(14)	19%	(38)	200
Trump Job Strongly Disapprove	30%	(290)	47%	(458)	7%	(64)	17%	(169)	981

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Table CMS6: Are you more or less likely to purchase from a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?

Demographic	More likely to purchase		No impact either way		Less likely to purchase		Don't know / No opinion		Total N
Registered Voters	23%	(461)	49%	(991)	9%	(185)	19%	(374)	2011
Favorable of Trump	18%	(135)	52%	(391)	13%	(100)	17%	(130)	756
Unfavorable of Trump	27%	(318)	50%	(587)	7%	(82)	17%	(199)	1187
Very Favorable of Trump	20%	(87)	47%	(209)	14%	(61)	19%	(86)	443
Somewhat Favorable of Trump	15%	(48)	58%	(182)	13%	(39)	14%	(44)	313
Somewhat Unfavorable of Trump	11%	(20)	61%	(110)	9%	(16)	19%	(34)	181
Very Unfavorable of Trump	30%	(298)	47%	(477)	7%	(66)	16%	(165)	1006
#1 Issue: Economy	17%	(110)	56%	(367)	10%	(67)	17%	(115)	658
#1 Issue: Security	15%	(38)	51%	(126)	14%	(34)	20%	(50)	247
#1 Issue: Health Care	29%	(111)	49%	(192)	8%	(32)	14%	(54)	389
#1 Issue: Medicare / Social Security	25%	(67)	45%	(122)	8%	(23)	21%	(56)	268
#1 Issue: Women's Issues	27%	(28)	45%	(48)	3%	(3)	25%	(27)	106
#1 Issue: Education	23%	(23)	47%	(47)	8%	(8)	23%	(23)	101
#1 Issue: Energy	31%	(22)	49%	(34)	5%	(4)	15%	(11)	70
#1 Issue: Other	36%	(62)	32%	(55)	8%	(14)	23%	(39)	171
2018 House Vote: Democrat	31%	(247)	46%	(364)	6%	(51)	16%	(125)	787
2018 House Vote: Republican	20%	(126)	52%	(331)	13%	(85)	14%	(91)	634
2018 House Vote: Someone else	26%	(19)	42%	(32)	7%	(6)	24%	(18)	75
2016 Vote: Hillary Clinton	30%	(215)	47%	(337)	7%	(49)	16%	(118)	718
2016 Vote: Donald Trump	19%	(130)	54%	(362)	13%	(86)	14%	(97)	675
2016 Vote: Other	27%	(44)	47%	(76)	8%	(13)	17%	(28)	161
2016 Vote: Didn't Vote	16%	(72)	47%	(216)	8%	(36)	29%	(131)	456
Voted in 2014: Yes	25%	(330)	50%	(658)	9%	(123)	15%	(198)	1309
Voted in 2014: No	19%	(131)	47%	(332)	9%	(63)	25%	(176)	702
2012 Vote: Barack Obama	27%	(218)	49%	(401)	8%	(67)	15%	(125)	811
2012 Vote: Mitt Romney	19%	(99)	55%	(289)	12%	(61)	15%	(77)	526
2012 Vote: Other	28%	(24)	46%	(39)	5%	(4)	21%	(18)	86
2012 Vote: Didn't Vote	20%	(118)	45%	(262)	9%	(53)	26%	(154)	586

Continued on next page

Table CMS6: Are you more or less likely to purchase from a company that is boycotting Facebook's policies by pausing their advertising on the platform, or would it have no impact either way?

Demographic	More likely to purchase		No impact either way		Less likely to purchase		Don't know / No opinion		Total N
Registered Voters	23%	(461)	49%	(991)	9%	(185)	19%	(374)	2011
4-Region: Northeast	22%	(80)	52%	(187)	8%	(29)	17%	(62)	359
4-Region: Midwest	23%	(107)	49%	(227)	10%	(45)	18%	(83)	462
4-Region: South	22%	(165)	48%	(364)	10%	(75)	20%	(147)	751
4-Region: West	25%	(109)	48%	(213)	8%	(35)	19%	(82)	439
Frequent Flyer	35%	(87)	40%	(99)	11%	(28)	14%	(36)	250
International Travel	32%	(123)	45%	(171)	12%	(45)	11%	(41)	381
Sports fans	24%	(326)	49%	(670)	10%	(137)	16%	(222)	1355
Heard a lot/some about new H1N1	30%	(272)	45%	(410)	10%	(93)	15%	(135)	911
Heard not much/nothing about new H1N1	17%	(189)	53%	(580)	8%	(92)	22%	(239)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_1NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Always does what is best for customers, even in challenging times

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(288)	68%	(613)	901
Gender: Male	33%	(139)	67%	(277)	416
Gender: Female	31%	(149)	69%	(336)	485
Age: 18-34	23%	(51)	77%	(174)	224
Age: 35-44	22%	(30)	78%	(108)	138
Age: 45-64	37%	(121)	63%	(204)	325
Age: 65+	40%	(87)	60%	(127)	214
GenZers: 1997-2012	22%	(16)	78%	(59)	75
Millennials: 1981-1996	23%	(52)	77%	(173)	226
GenXers: 1965-1980	23%	(48)	77%	(159)	207
Baby Boomers: 1946-1964	44%	(153)	56%	(197)	351
PID: Dem (no lean)	28%	(102)	72%	(262)	363
PID: Ind (no lean)	34%	(92)	66%	(177)	268
PID: Rep (no lean)	35%	(95)	65%	(174)	269
PID/Gender: Dem Men	32%	(50)	68%	(104)	154
PID/Gender: Dem Women	25%	(52)	75%	(158)	210
PID/Gender: Ind Men	37%	(47)	63%	(81)	128
PID/Gender: Ind Women	32%	(44)	68%	(96)	140
PID/Gender: Rep Men	31%	(42)	69%	(92)	134
PID/Gender: Rep Women	39%	(53)	61%	(82)	135
Ideo: Liberal (1-3)	31%	(88)	69%	(198)	286
Ideo: Moderate (4)	30%	(73)	70%	(168)	241
Ideo: Conservative (5-7)	37%	(112)	63%	(195)	307
Educ: < College	34%	(189)	66%	(362)	551
Educ: Bachelors degree	27%	(62)	73%	(165)	227
Educ: Post-grad	30%	(37)	70%	(85)	122
Income: Under 50k	32%	(145)	68%	(314)	459
Income: 50k-100k	32%	(90)	68%	(188)	278
Income: 100k+	32%	(53)	68%	(110)	163
Ethnicity: White	34%	(249)	66%	(494)	743
Ethnicity: Hispanic	22%	(21)	78%	(73)	94

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Table CMS7_1NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Always does what is best for customers, even in challenging times

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(288)	68%	(613)	901
Ethnicity: Afr. Am.	23%	(24)	77%	(79)	103
Ethnicity: Other	28%	(15)	72%	(40)	55
All Christian	35%	(159)	65%	(297)	456
All Non-Christian	34%	(23)	66%	(45)	68
Atheist	27%	(15)	73%	(40)	54
Agnostic/Nothing in particular	26%	(46)	74%	(130)	176
Something Else	31%	(46)	69%	(101)	147
Religious Non-Protestant/Catholic	35%	(29)	65%	(53)	82
Evangelical	33%	(84)	67%	(170)	254
Non-Evangelical	35%	(114)	65%	(216)	330
Community: Urban	28%	(65)	72%	(167)	232
Community: Suburban	32%	(134)	68%	(290)	424
Community: Rural	36%	(89)	64%	(155)	244
Employ: Private Sector	26%	(63)	74%	(180)	243
Employ: Government	22%	(15)	78%	(53)	69
Employ: Self-Employed	26%	(18)	74%	(51)	69
Employ: Retired	43%	(112)	57%	(146)	258
Employ: Unemployed	32%	(40)	68%	(85)	125
Military HH: Yes	36%	(50)	64%	(91)	141
Military HH: No	31%	(238)	69%	(522)	760
RD/WT: Right Direction	34%	(76)	66%	(149)	225
RD/WT: Wrong Track	31%	(213)	69%	(464)	676
Trump Job Approve	35%	(118)	65%	(215)	332
Trump Job Disapprove	30%	(164)	70%	(375)	539
Trump Job Strongly Approve	37%	(74)	63%	(127)	201
Trump Job Somewhat Approve	33%	(44)	67%	(88)	132
Trump Job Somewhat Disapprove	36%	(34)	64%	(60)	94
Trump Job Strongly Disapprove	29%	(129)	71%	(315)	444
Favorable of Trump	36%	(117)	64%	(211)	328
Unfavorable of Trump	30%	(162)	70%	(372)	534

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Table CMS7_1NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Always does what is best for customers, even in challenging times

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(288)	68%	(613)	901
Very Favorable of Trump	38%	(79)	62%	(129)	208
Somewhat Favorable of Trump	32%	(38)	68%	(82)	120
Somewhat Unfavorable of Trump	39%	(35)	61%	(53)	88
Very Unfavorable of Trump	29%	(128)	71%	(318)	446
#1 Issue: Economy	35%	(103)	65%	(188)	291
#1 Issue: Security	32%	(38)	68%	(79)	117
#1 Issue: Health Care	35%	(60)	65%	(113)	173
#1 Issue: Medicare / Social Security	34%	(43)	66%	(82)	124
#1 Issue: Women's Issues	13%	(7)	87%	(44)	51
#1 Issue: Other	33%	(27)	67%	(54)	81
2018 House Vote: Democrat	33%	(119)	67%	(247)	366
2018 House Vote: Republican	35%	(98)	65%	(181)	279
2016 Vote: Hillary Clinton	31%	(103)	69%	(227)	330
2016 Vote: Donald Trump	38%	(115)	62%	(184)	299
2016 Vote: Other	40%	(31)	60%	(47)	78
2016 Vote: Didn't Vote	21%	(40)	79%	(154)	193
Voted in 2014: Yes	35%	(207)	65%	(376)	583
Voted in 2014: No	26%	(81)	74%	(236)	318
2012 Vote: Barack Obama	34%	(127)	66%	(244)	371
2012 Vote: Mitt Romney	39%	(92)	61%	(144)	236
2012 Vote: Didn't Vote	20%	(51)	80%	(204)	255
4-Region: Northeast	38%	(62)	62%	(102)	164
4-Region: Midwest	32%	(59)	68%	(127)	186
4-Region: South	33%	(112)	67%	(232)	345
4-Region: West	27%	(55)	73%	(152)	207
Frequent Flyer	34%	(39)	66%	(76)	114
International Travel	32%	(53)	68%	(112)	166
Sports fans	32%	(190)	68%	(410)	601
Heard a lot/some about new H1N1	34%	(140)	66%	(266)	406
Heard not much/nothing about new H1N1	30%	(149)	70%	(347)	495

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_2NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is a local business

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(244)	74%	(684)	928
Gender: Male	28%	(129)	72%	(330)	459
Gender: Female	25%	(115)	75%	(354)	469
Age: 18-34	22%	(47)	78%	(169)	216
Age: 35-44	26%	(39)	74%	(111)	149
Age: 45-64	27%	(92)	73%	(250)	343
Age: 65+	30%	(65)	70%	(155)	220
GenZers: 1997-2012	11%	(11)	89%	(83)	94
Millennials: 1981-1996	29%	(58)	71%	(139)	197
GenXers: 1965-1980	25%	(59)	75%	(176)	235
Baby Boomers: 1946-1964	30%	(110)	70%	(257)	367
PID: Dem (no lean)	19%	(68)	81%	(290)	358
PID: Ind (no lean)	28%	(77)	72%	(195)	272
PID: Rep (no lean)	33%	(98)	67%	(200)	298
PID/Gender: Dem Men	21%	(33)	79%	(126)	160
PID/Gender: Dem Women	18%	(35)	82%	(164)	199
PID/Gender: Ind Men	30%	(44)	70%	(104)	149
PID/Gender: Ind Women	27%	(33)	73%	(90)	123
PID/Gender: Rep Men	34%	(51)	66%	(100)	151
PID/Gender: Rep Women	32%	(47)	68%	(100)	147
Ideo: Liberal (1-3)	23%	(71)	77%	(245)	316
Ideo: Moderate (4)	25%	(59)	75%	(174)	233
Ideo: Conservative (5-7)	33%	(99)	67%	(201)	300
Educ: < College	26%	(151)	74%	(438)	588
Educ: Bachelors degree	27%	(58)	73%	(158)	215
Educ: Post-grad	28%	(35)	72%	(89)	124
Income: Under 50k	25%	(116)	75%	(350)	467
Income: 50k-100k	30%	(88)	70%	(208)	297
Income: 100k+	24%	(39)	76%	(126)	165
Ethnicity: White	28%	(208)	72%	(532)	740
Ethnicity: Hispanic	17%	(17)	83%	(82)	99

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Table CMS7_2NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is a local business

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(244)	74%	(684)	928
Ethnicity: Afr. Am.	17%	(22)	83%	(107)	129
Ethnicity: Other	23%	(14)	77%	(45)	59
All Christian	28%	(131)	72%	(331)	462
Atheist	19%	(11)	81%	(48)	59
Agnostic/Nothing in particular	25%	(54)	75%	(162)	216
Something Else	26%	(38)	74%	(106)	144
Religious Non-Protestant/Catholic	16%	(10)	84%	(51)	60
Evangelical	32%	(78)	68%	(167)	245
Non-Evangelical	26%	(89)	74%	(251)	340
Community: Urban	24%	(61)	76%	(197)	258
Community: Suburban	23%	(106)	77%	(345)	451
Community: Rural	35%	(77)	65%	(142)	219
Employ: Private Sector	25%	(65)	75%	(192)	256
Employ: Government	31%	(22)	69%	(49)	71
Employ: Self-Employed	25%	(21)	75%	(61)	82
Employ: Homemaker	25%	(15)	75%	(43)	58
Employ: Retired	29%	(69)	71%	(170)	238
Employ: Unemployed	30%	(35)	70%	(81)	116
Military HH: Yes	30%	(50)	70%	(114)	163
Military HH: No	25%	(194)	75%	(571)	765
RD/WT: Right Direction	34%	(81)	66%	(154)	235
RD/WT: Wrong Track	23%	(163)	77%	(530)	693
Trump Job Approve	34%	(124)	66%	(236)	360
Trump Job Disapprove	21%	(117)	79%	(426)	543
Trump Job Strongly Approve	42%	(91)	58%	(126)	217
Trump Job Somewhat Approve	23%	(33)	77%	(110)	143
Trump Job Somewhat Disapprove	23%	(22)	77%	(76)	98
Trump Job Strongly Disapprove	21%	(94)	79%	(351)	445
Favorable of Trump	35%	(120)	65%	(224)	343
Unfavorable of Trump	21%	(119)	79%	(433)	552

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Table CMS7_2NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is a local business

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(244)	74%	(684)	928
Very Favorable of Trump	40%	(83)	60%	(124)	207
Somewhat Favorable of Trump	27%	(37)	73%	(99)	136
Somewhat Unfavorable of Trump	25%	(22)	75%	(65)	87
Very Unfavorable of Trump	21%	(97)	79%	(368)	465
#1 Issue: Economy	29%	(88)	71%	(215)	303
#1 Issue: Security	40%	(48)	60%	(71)	118
#1 Issue: Health Care	23%	(39)	77%	(130)	169
#1 Issue: Medicare / Social Security	22%	(28)	78%	(100)	128
#1 Issue: Other	27%	(22)	73%	(60)	82
2018 House Vote: Democrat	21%	(80)	79%	(292)	371
2018 House Vote: Republican	38%	(113)	62%	(185)	298
2016 Vote: Hillary Clinton	21%	(70)	79%	(262)	332
2016 Vote: Donald Trump	39%	(120)	61%	(190)	310
2016 Vote: Other	24%	(19)	76%	(60)	79
2016 Vote: Didn't Vote	17%	(35)	83%	(172)	207
Voted in 2014: Yes	29%	(174)	71%	(434)	609
Voted in 2014: No	22%	(69)	78%	(250)	319
2012 Vote: Barack Obama	24%	(89)	76%	(287)	376
2012 Vote: Mitt Romney	34%	(80)	66%	(157)	237
2012 Vote: Didn't Vote	22%	(59)	78%	(209)	268
4-Region: Northeast	28%	(46)	72%	(120)	166
4-Region: Midwest	27%	(59)	73%	(157)	216
4-Region: South	26%	(89)	74%	(255)	343
4-Region: West	25%	(50)	75%	(153)	202
Frequent Flyer	22%	(23)	78%	(82)	104
International Travel	28%	(46)	72%	(115)	161
Sports fans	28%	(176)	72%	(443)	619
Heard a lot/some about new H1N1	27%	(113)	73%	(302)	415
Heard not much/nothing about new H1N1	25%	(130)	75%	(383)	513

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_3NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Contributes positively to society and/or the world

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(221)	75%	(660)	881
Gender: Male	23%	(95)	77%	(327)	422
Gender: Female	27%	(125)	73%	(333)	459
Age: 18-34	32%	(69)	68%	(144)	213
Age: 35-44	28%	(34)	72%	(89)	123
Age: 45-64	21%	(72)	79%	(264)	336
Age: 65+	22%	(46)	78%	(163)	209
GenZers: 1997-2012	40%	(30)	60%	(46)	77
Millennials: 1981-1996	29%	(57)	71%	(140)	197
GenXers: 1965-1980	21%	(46)	79%	(173)	220
Baby Boomers: 1946-1964	23%	(81)	77%	(274)	355
PID: Dem (no lean)	37%	(128)	63%	(217)	345
PID: Ind (no lean)	22%	(60)	78%	(212)	272
PID: Rep (no lean)	12%	(32)	88%	(232)	264
PID/Gender: Dem Men	34%	(52)	66%	(98)	150
PID/Gender: Dem Women	39%	(76)	61%	(118)	195
PID/Gender: Ind Men	19%	(26)	81%	(111)	137
PID/Gender: Ind Women	25%	(34)	75%	(101)	135
PID/Gender: Rep Men	13%	(17)	87%	(118)	135
PID/Gender: Rep Women	12%	(15)	88%	(114)	129
Ideo: Liberal (1-3)	41%	(119)	59%	(172)	290
Ideo: Moderate (4)	20%	(48)	80%	(187)	235
Ideo: Conservative (5-7)	14%	(43)	86%	(255)	298
Educ: < College	25%	(135)	75%	(412)	547
Educ: Bachelors degree	24%	(51)	76%	(162)	214
Educ: Post-grad	29%	(35)	71%	(86)	121
Income: Under 50k	26%	(114)	74%	(329)	443
Income: 50k-100k	24%	(65)	76%	(209)	274
Income: 100k+	25%	(41)	75%	(122)	163
Ethnicity: White	22%	(159)	78%	(548)	707
Ethnicity: Hispanic	27%	(22)	73%	(61)	83

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Table CMS7_3NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Contributes positively to society and/or the world

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(221)	75%	(660)	881
Ethnicity: Afr. Am.	37%	(41)	63%	(69)	110
Ethnicity: Other	33%	(21)	67%	(43)	64
All Christian	21%	(95)	79%	(353)	448
All Non-Christian	40%	(23)	60%	(35)	58
Atheist	30%	(16)	70%	(36)	52
Agnostic/Nothing in particular	28%	(55)	72%	(139)	194
Something Else	25%	(32)	75%	(97)	129
Religious Non-Protestant/Catholic	37%	(25)	63%	(43)	68
Evangelical	19%	(43)	81%	(183)	226
Non-Evangelical	24%	(81)	76%	(254)	335
Community: Urban	28%	(62)	72%	(159)	221
Community: Suburban	25%	(113)	75%	(340)	453
Community: Rural	22%	(46)	78%	(161)	206
Employ: Private Sector	23%	(62)	77%	(207)	269
Employ: Government	20%	(12)	80%	(49)	61
Employ: Self-Employed	31%	(21)	69%	(46)	67
Employ: Retired	20%	(47)	80%	(187)	234
Employ: Unemployed	29%	(33)	71%	(80)	113
Military HH: Yes	30%	(44)	70%	(102)	146
Military HH: No	24%	(177)	76%	(559)	735
RD/WT: Right Direction	13%	(32)	87%	(217)	249
RD/WT: Wrong Track	30%	(189)	70%	(443)	632
Trump Job Approve	13%	(44)	87%	(303)	347
Trump Job Disapprove	34%	(173)	66%	(337)	509
Trump Job Strongly Approve	12%	(23)	88%	(173)	196
Trump Job Somewhat Approve	14%	(21)	86%	(130)	151
Trump Job Somewhat Disapprove	24%	(21)	76%	(68)	89
Trump Job Strongly Disapprove	36%	(151)	64%	(269)	420
Favorable of Trump	15%	(49)	85%	(286)	335
Unfavorable of Trump	33%	(168)	67%	(348)	516

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Table CMS7_3NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Contributes positively to society and/or the world

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(221)	75%	(660)	881
Very Favorable of Trump	11%	(22)	89%	(171)	193
Somewhat Favorable of Trump	19%	(27)	81%	(114)	141
Somewhat Unfavorable of Trump	16%	(12)	84%	(67)	79
Very Unfavorable of Trump	36%	(156)	64%	(282)	437
#1 Issue: Economy	23%	(63)	77%	(213)	276
#1 Issue: Security	12%	(12)	88%	(95)	107
#1 Issue: Health Care	27%	(49)	73%	(135)	185
#1 Issue: Medicare / Social Security	26%	(29)	74%	(82)	111
#1 Issue: Women's Issues	34%	(20)	66%	(39)	59
#1 Issue: Other	31%	(22)	69%	(49)	71
2018 House Vote: Democrat	33%	(115)	67%	(236)	351
2018 House Vote: Republican	13%	(37)	87%	(249)	286
2016 Vote: Hillary Clinton	35%	(109)	65%	(206)	315
2016 Vote: Donald Trump	13%	(39)	87%	(265)	304
2016 Vote: Other	27%	(20)	73%	(52)	72
2016 Vote: Didn't Vote	28%	(53)	72%	(137)	190
Voted in 2014: Yes	24%	(139)	76%	(441)	580
Voted in 2014: No	27%	(82)	73%	(219)	301
2012 Vote: Barack Obama	31%	(115)	69%	(250)	365
2012 Vote: Mitt Romney	12%	(29)	88%	(209)	237
2012 Vote: Didn't Vote	28%	(69)	72%	(180)	249
4-Region: Northeast	21%	(31)	79%	(114)	144
4-Region: Midwest	24%	(48)	76%	(153)	201
4-Region: South	24%	(81)	76%	(255)	336
4-Region: West	31%	(61)	69%	(139)	200
Frequent Flyer	28%	(31)	72%	(80)	111
International Travel	30%	(50)	70%	(114)	164
Sports fans	26%	(150)	74%	(433)	583
Heard a lot/some about new H1N1	28%	(113)	72%	(292)	405
Heard not much/nothing about new H1N1	23%	(108)	77%	(368)	476

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_4NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is socially responsible (i.e. acts in the best interest of customers and society)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(272)	70%	(627)	899
Gender: Male	25%	(109)	75%	(334)	443
Gender: Female	36%	(163)	64%	(293)	456
Age: 18-34	37%	(79)	63%	(137)	216
Age: 35-44	25%	(34)	75%	(99)	132
Age: 45-64	26%	(88)	74%	(250)	338
Age: 65+	34%	(71)	66%	(142)	213
GenZers: 1997-2012	37%	(31)	63%	(54)	85
Millennials: 1981-1996	33%	(63)	67%	(127)	190
GenXers: 1965-1980	26%	(63)	74%	(177)	239
Baby Boomers: 1946-1964	29%	(100)	71%	(247)	347
PID: Dem (no lean)	39%	(132)	61%	(205)	338
PID: Ind (no lean)	28%	(78)	72%	(201)	279
PID: Rep (no lean)	22%	(61)	78%	(221)	282
PID/Gender: Dem Men	31%	(44)	69%	(100)	143
PID/Gender: Dem Women	46%	(89)	54%	(105)	194
PID/Gender: Ind Men	24%	(36)	76%	(116)	152
PID/Gender: Ind Women	33%	(42)	67%	(85)	127
PID/Gender: Rep Men	20%	(29)	80%	(118)	148
PID/Gender: Rep Women	24%	(32)	76%	(102)	135
Ideo: Liberal (1-3)	44%	(126)	56%	(162)	288
Ideo: Moderate (4)	26%	(59)	74%	(170)	229
Ideo: Conservative (5-7)	24%	(77)	76%	(249)	326
Educ: < College	28%	(155)	72%	(408)	563
Educ: Bachelors degree	35%	(79)	65%	(146)	225
Educ: Post-grad	34%	(37)	66%	(73)	110
Income: Under 50k	25%	(112)	75%	(331)	443
Income: 50k-100k	36%	(106)	64%	(190)	296
Income: 100k+	34%	(54)	66%	(106)	159
Ethnicity: White	30%	(217)	70%	(513)	730
Ethnicity: Hispanic	33%	(32)	67%	(65)	97

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Table CMS7_4NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is socially responsible (i.e. acts in the best interest of customers and society)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(272)	70%	(627)	899
Ethnicity: Afr. Am.	33%	(37)	67%	(74)	111
Ethnicity: Other	32%	(18)	68%	(39)	57
All Christian	27%	(123)	73%	(332)	454
All Non-Christian	36%	(21)	64%	(37)	58
Atheist	41%	(22)	59%	(32)	54
Agnostic/Nothing in particular	33%	(61)	67%	(123)	185
Something Else	30%	(45)	70%	(103)	148
Religious Non-Protestant/Catholic	34%	(24)	66%	(46)	69
Evangelical	22%	(50)	78%	(172)	222
Non-Evangelical	31%	(115)	69%	(251)	366
Community: Urban	29%	(70)	71%	(171)	241
Community: Suburban	34%	(153)	66%	(291)	444
Community: Rural	23%	(49)	77%	(165)	214
Employ: Private Sector	30%	(79)	70%	(186)	265
Employ: Government	29%	(20)	71%	(49)	69
Employ: Self-Employed	30%	(22)	70%	(52)	74
Employ: Retired	31%	(74)	69%	(165)	239
Employ: Unemployed	26%	(30)	74%	(84)	115
Military HH: Yes	32%	(49)	68%	(105)	153
Military HH: No	30%	(223)	70%	(522)	745
RD/WT: Right Direction	22%	(56)	78%	(200)	256
RD/WT: Wrong Track	34%	(216)	66%	(427)	643
Trump Job Approve	21%	(75)	79%	(281)	356
Trump Job Disapprove	37%	(196)	63%	(329)	525
Trump Job Strongly Approve	21%	(41)	79%	(157)	198
Trump Job Somewhat Approve	21%	(33)	79%	(124)	157
Trump Job Somewhat Disapprove	29%	(24)	71%	(59)	82
Trump Job Strongly Disapprove	39%	(172)	61%	(271)	442
Favorable of Trump	21%	(72)	79%	(272)	344
Unfavorable of Trump	37%	(194)	63%	(335)	529

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Table CMS7_4NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is socially responsible (i.e. acts in the best interest of customers and society)

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(272)	70%	(627)	899
Very Favorable of Trump	22%	(44)	78%	(158)	202
Somewhat Favorable of Trump	20%	(28)	80%	(114)	142
Somewhat Unfavorable of Trump	26%	(20)	74%	(57)	76
Very Unfavorable of Trump	39%	(174)	61%	(278)	452
#1 Issue: Economy	26%	(75)	74%	(209)	283
#1 Issue: Security	22%	(23)	78%	(79)	102
#1 Issue: Health Care	35%	(61)	65%	(113)	174
#1 Issue: Medicare / Social Security	31%	(38)	69%	(83)	121
#1 Issue: Other	28%	(24)	72%	(63)	87
2018 House Vote: Democrat	41%	(148)	59%	(213)	361
2018 House Vote: Republican	20%	(58)	80%	(232)	290
2016 Vote: Hillary Clinton	39%	(125)	61%	(193)	318
2016 Vote: Donald Trump	22%	(71)	78%	(247)	318
2016 Vote: Other	30%	(26)	70%	(61)	87
2016 Vote: Didn't Vote	29%	(50)	71%	(125)	175
Voted in 2014: Yes	30%	(183)	70%	(431)	614
Voted in 2014: No	31%	(89)	69%	(196)	285
2012 Vote: Barack Obama	36%	(137)	64%	(238)	375
2012 Vote: Mitt Romney	22%	(54)	78%	(190)	244
2012 Vote: Didn't Vote	30%	(70)	70%	(166)	236
4-Region: Northeast	34%	(55)	66%	(106)	161
4-Region: Midwest	28%	(53)	72%	(139)	192
4-Region: South	28%	(95)	72%	(244)	338
4-Region: West	33%	(69)	67%	(138)	207
Frequent Flyer	30%	(36)	70%	(83)	119
International Travel	34%	(59)	66%	(116)	175
Sports fans	29%	(172)	71%	(431)	604
Heard a lot/some about new H1N1	31%	(128)	69%	(285)	414
Heard not much/nothing about new H1N1	30%	(143)	70%	(341)	485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_5NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to improving the environment

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(167)	82%	(747)	914
Gender: Male	18%	(77)	82%	(350)	427
Gender: Female	18%	(90)	82%	(397)	486
Age: 18-34	19%	(44)	81%	(193)	237
Age: 35-44	15%	(20)	85%	(120)	140
Age: 45-64	16%	(50)	84%	(259)	309
Age: 65+	23%	(52)	77%	(175)	228
GenZers: 1997-2012	23%	(22)	77%	(74)	96
Millennials: 1981-1996	14%	(30)	86%	(181)	211
GenXers: 1965-1980	17%	(38)	83%	(190)	227
Baby Boomers: 1946-1964	21%	(70)	79%	(270)	340
PID: Dem (no lean)	25%	(88)	75%	(263)	352
PID: Ind (no lean)	17%	(44)	83%	(220)	264
PID: Rep (no lean)	12%	(34)	88%	(263)	298
PID/Gender: Dem Men	27%	(39)	73%	(106)	145
PID/Gender: Dem Women	24%	(49)	76%	(158)	207
PID/Gender: Ind Men	13%	(18)	87%	(120)	138
PID/Gender: Ind Women	21%	(26)	79%	(100)	126
PID/Gender: Rep Men	14%	(20)	86%	(124)	144
PID/Gender: Rep Women	10%	(15)	90%	(139)	154
Ideo: Liberal (1-3)	28%	(77)	72%	(203)	280
Ideo: Moderate (4)	17%	(42)	83%	(211)	253
Ideo: Conservative (5-7)	13%	(39)	87%	(269)	309
Educ: < College	15%	(87)	85%	(485)	572
Educ: Bachelors degree	22%	(46)	78%	(162)	208
Educ: Post-grad	26%	(34)	74%	(100)	134
Income: Under 50k	18%	(87)	82%	(386)	473
Income: 50k-100k	19%	(55)	81%	(242)	297
Income: 100k+	17%	(24)	83%	(119)	143
Ethnicity: White	19%	(138)	81%	(592)	730
Ethnicity: Hispanic	16%	(13)	84%	(71)	85

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Table CMS7_5NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to improving the environment

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(167)	82%	(747)	914
Ethnicity: Afr. Am.	14%	(18)	86%	(105)	123
Ethnicity: Other	19%	(11)	81%	(50)	61
All Christian	15%	(67)	85%	(385)	452
All Non-Christian	24%	(14)	76%	(44)	58
Atheist	28%	(15)	72%	(39)	54
Agnostic/Nothing in particular	25%	(49)	75%	(144)	192
Something Else	15%	(24)	85%	(135)	159
Religious Non-Protestant/Catholic	20%	(15)	80%	(60)	75
Evangelical	12%	(28)	88%	(212)	239
Non-Evangelical	18%	(61)	82%	(286)	346
Community: Urban	23%	(53)	77%	(181)	234
Community: Suburban	17%	(78)	83%	(376)	454
Community: Rural	16%	(36)	84%	(189)	226
Employ: Private Sector	15%	(39)	85%	(217)	256
Employ: Government	15%	(11)	85%	(63)	74
Employ: Self-Employed	14%	(9)	86%	(54)	63
Employ: Homemaker	18%	(10)	82%	(46)	56
Employ: Retired	22%	(54)	78%	(191)	244
Employ: Unemployed	20%	(24)	80%	(96)	120
Military HH: Yes	21%	(32)	79%	(120)	152
Military HH: No	18%	(135)	82%	(627)	762
RD/WT: Right Direction	11%	(28)	89%	(231)	259
RD/WT: Wrong Track	21%	(139)	79%	(516)	655
Trump Job Approve	11%	(39)	89%	(320)	359
Trump Job Disapprove	24%	(126)	76%	(405)	531
Trump Job Strongly Approve	13%	(26)	87%	(184)	210
Trump Job Somewhat Approve	9%	(13)	91%	(136)	148
Trump Job Somewhat Disapprove	12%	(10)	88%	(77)	87
Trump Job Strongly Disapprove	26%	(116)	74%	(328)	444

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Table CMS7_5NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to improving the environment

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(167)	82%	(747)	914
Favorable of Trump	10%	(34)	90%	(312)	347
Unfavorable of Trump	25%	(133)	75%	(398)	531
Very Favorable of Trump	12%	(25)	88%	(174)	198
Somewhat Favorable of Trump	7%	(10)	93%	(139)	149
Somewhat Unfavorable of Trump	12%	(9)	88%	(67)	76
Very Unfavorable of Trump	27%	(124)	73%	(331)	455
#1 Issue: Economy	11%	(33)	89%	(254)	287
#1 Issue: Security	9%	(11)	91%	(113)	124
#1 Issue: Health Care	23%	(40)	77%	(136)	176
#1 Issue: Medicare / Social Security	23%	(28)	77%	(92)	120
#1 Issue: Other	28%	(23)	72%	(59)	82
2018 House Vote: Democrat	28%	(99)	72%	(256)	355
2018 House Vote: Republican	13%	(38)	87%	(258)	296
2016 Vote: Hillary Clinton	28%	(87)	72%	(228)	315
2016 Vote: Donald Trump	12%	(39)	88%	(273)	312
2016 Vote: Other	20%	(16)	80%	(63)	79
2016 Vote: Didn't Vote	12%	(26)	88%	(182)	208
Voted in 2014: Yes	19%	(115)	81%	(482)	596
Voted in 2014: No	17%	(53)	83%	(265)	318
2012 Vote: Barack Obama	23%	(85)	77%	(282)	367
2012 Vote: Mitt Romney	12%	(29)	88%	(211)	240
2012 Vote: Didn't Vote	18%	(48)	82%	(220)	267
4-Region: Northeast	17%	(28)	83%	(132)	160
4-Region: Midwest	18%	(37)	82%	(170)	207
4-Region: South	16%	(55)	84%	(296)	351
4-Region: West	24%	(47)	76%	(148)	195
Frequent Flyer	22%	(26)	78%	(95)	121
International Travel	20%	(37)	80%	(149)	186
Sports fans	20%	(122)	80%	(477)	599
Heard a lot/some about new H1N1	21%	(89)	79%	(344)	433

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Table CMS7_5NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to improving the environment

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(167)	82%	(747)	914
Heard not much/nothing about new H1N1	16%	(78)	84%	(403)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_6NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to sustainability

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(144)	84%	(763)	907
Gender: Male	18%	(76)	82%	(352)	429
Gender: Female	14%	(67)	86%	(411)	478
Age: 18-34	19%	(46)	81%	(191)	237
Age: 35-44	14%	(19)	86%	(119)	138
Age: 45-64	14%	(46)	86%	(272)	318
Age: 65+	15%	(32)	85%	(181)	213
GenZers: 1997-2012	26%	(28)	74%	(78)	106
Millennials: 1981-1996	14%	(28)	86%	(168)	196
GenXers: 1965-1980	16%	(36)	84%	(189)	225
Baby Boomers: 1946-1964	14%	(47)	86%	(296)	343
PID: Dem (no lean)	16%	(57)	84%	(297)	355
PID: Ind (no lean)	20%	(52)	80%	(213)	264
PID: Rep (no lean)	12%	(35)	88%	(253)	288
PID/Gender: Dem Men	21%	(29)	79%	(110)	139
PID/Gender: Dem Women	13%	(29)	87%	(187)	216
PID/Gender: Ind Men	21%	(29)	79%	(109)	138
PID/Gender: Ind Women	18%	(23)	82%	(103)	126
PID/Gender: Rep Men	13%	(19)	87%	(133)	152
PID/Gender: Rep Women	12%	(16)	88%	(120)	136
Ideo: Liberal (1-3)	21%	(63)	79%	(241)	305
Ideo: Moderate (4)	18%	(38)	82%	(174)	211
Ideo: Conservative (5-7)	10%	(31)	90%	(284)	314
Educ: < College	16%	(92)	84%	(491)	583
Educ: Bachelors degree	14%	(28)	86%	(176)	205
Educ: Post-grad	20%	(23)	80%	(96)	119
Income: Under 50k	16%	(72)	84%	(388)	460
Income: 50k-100k	17%	(49)	83%	(243)	293
Income: 100k+	14%	(22)	86%	(132)	154
Ethnicity: White	17%	(123)	83%	(599)	721
Ethnicity: Hispanic	18%	(16)	82%	(73)	89

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Table CMS7_6NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to sustainability

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(144)	84%	(763)	907
Ethnicity: Afr. Am.	10%	(12)	90%	(109)	121
Ethnicity: Other	14%	(9)	86%	(55)	65
All Christian	16%	(75)	84%	(383)	458
All Non-Christian	11%	(6)	89%	(51)	57
Agnostic/Nothing in particular	18%	(35)	82%	(161)	197
Something Else	14%	(21)	86%	(128)	149
Religious Non-Protestant/Catholic	13%	(9)	87%	(60)	69
Evangelical	15%	(39)	85%	(220)	259
Non-Evangelical	16%	(53)	84%	(275)	328
Community: Urban	19%	(44)	81%	(192)	236
Community: Suburban	12%	(55)	88%	(388)	443
Community: Rural	20%	(45)	80%	(183)	228
Employ: Private Sector	12%	(30)	88%	(222)	253
Employ: Government	18%	(14)	82%	(63)	77
Employ: Self-Employed	24%	(18)	76%	(58)	75
Employ: Homemaker	12%	(6)	88%	(48)	55
Employ: Retired	17%	(40)	83%	(193)	232
Employ: Unemployed	12%	(12)	88%	(87)	99
Employ: Other	14%	(8)	86%	(46)	53
Military HH: Yes	10%	(15)	90%	(132)	147
Military HH: No	17%	(129)	83%	(632)	760
RD/WT: Right Direction	12%	(29)	88%	(219)	247
RD/WT: Wrong Track	17%	(115)	83%	(545)	659
Trump Job Approve	12%	(40)	88%	(309)	349
Trump Job Disapprove	19%	(100)	81%	(430)	530
Trump Job Strongly Approve	10%	(18)	90%	(171)	188
Trump Job Somewhat Approve	14%	(22)	86%	(138)	161
Trump Job Somewhat Disapprove	19%	(14)	81%	(63)	78
Trump Job Strongly Disapprove	19%	(86)	81%	(366)	452

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Table CMS7_6NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to sustainability

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(144)	84%	(763)	907
Favorable of Trump	12%	(40)	88%	(293)	333
Unfavorable of Trump	19%	(102)	81%	(432)	534
Very Favorable of Trump	8%	(15)	92%	(175)	190
Somewhat Favorable of Trump	17%	(25)	83%	(118)	143
Somewhat Unfavorable of Trump	19%	(14)	81%	(62)	76
Very Unfavorable of Trump	19%	(88)	81%	(371)	459
#1 Issue: Economy	14%	(46)	86%	(283)	329
#1 Issue: Security	8%	(7)	92%	(88)	95
#1 Issue: Health Care	16%	(28)	84%	(147)	175
#1 Issue: Medicare / Social Security	21%	(25)	79%	(96)	121
#1 Issue: Other	15%	(12)	85%	(64)	76
2018 House Vote: Democrat	17%	(60)	83%	(295)	356
2018 House Vote: Republican	11%	(29)	89%	(238)	268
2016 Vote: Hillary Clinton	16%	(52)	84%	(268)	320
2016 Vote: Donald Trump	9%	(28)	91%	(275)	303
2016 Vote: Other	22%	(18)	78%	(63)	81
2016 Vote: Didn't Vote	23%	(46)	77%	(156)	202
Voted in 2014: Yes	13%	(78)	87%	(499)	577
Voted in 2014: No	20%	(66)	80%	(264)	330
2012 Vote: Barack Obama	15%	(56)	85%	(315)	370
2012 Vote: Mitt Romney	9%	(19)	91%	(194)	213
2012 Vote: Didn't Vote	21%	(58)	79%	(216)	274
4-Region: Northeast	16%	(27)	84%	(141)	168
4-Region: Midwest	13%	(25)	87%	(164)	188
4-Region: South	17%	(60)	83%	(286)	347
4-Region: West	16%	(32)	84%	(172)	204
Frequent Flyer	17%	(20)	83%	(99)	119
International Travel	16%	(28)	84%	(148)	176
Sports fans	15%	(91)	85%	(533)	625
Heard a lot/some about new H1N1	17%	(67)	83%	(334)	401

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Table CMS7_6NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Is committed to sustainability

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(144)	84%	(763)	907
Heard not much/nothing about new H1N1	15%	(76)	85%	(430)	506

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_7NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Gives back to / is committed to improving the communities where it operates

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(225)	76%	(725)	951
Gender: Male	18%	(78)	82%	(358)	436
Gender: Female	29%	(147)	71%	(368)	515
Age: 18-34	24%	(59)	76%	(190)	249
Age: 35-44	21%	(33)	79%	(126)	159
Age: 45-64	19%	(63)	81%	(263)	326
Age: 65+	32%	(70)	68%	(146)	216
GenZers: 1997-2012	27%	(28)	73%	(75)	103
Millennials: 1981-1996	24%	(52)	76%	(166)	218
GenXers: 1965-1980	17%	(40)	83%	(195)	235
Baby Boomers: 1946-1964	26%	(92)	74%	(266)	357
PID: Dem (no lean)	25%	(98)	75%	(302)	401
PID: Ind (no lean)	22%	(59)	78%	(202)	261
PID: Rep (no lean)	24%	(68)	76%	(221)	289
PID/Gender: Dem Men	17%	(29)	83%	(137)	166
PID/Gender: Dem Women	30%	(69)	70%	(165)	234
PID/Gender: Ind Men	13%	(17)	87%	(107)	124
PID/Gender: Ind Women	31%	(42)	69%	(95)	137
PID/Gender: Rep Men	22%	(32)	78%	(113)	145
PID/Gender: Rep Women	25%	(36)	75%	(108)	144
Ideo: Liberal (1-3)	26%	(82)	74%	(233)	315
Ideo: Moderate (4)	23%	(59)	77%	(197)	256
Ideo: Conservative (5-7)	21%	(63)	79%	(241)	304
Educ: < College	23%	(141)	77%	(471)	613
Educ: Bachelors degree	21%	(47)	79%	(172)	218
Educ: Post-grad	31%	(37)	69%	(82)	120
Income: Under 50k	24%	(119)	76%	(376)	495
Income: 50k-100k	22%	(68)	78%	(240)	308
Income: 100k+	26%	(38)	74%	(110)	147
Ethnicity: White	23%	(175)	77%	(580)	755
Ethnicity: Hispanic	23%	(24)	77%	(80)	105

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Table CMS7_7NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Gives back to / is committed to improving the communities where it operates

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(225)	76%	(725)	951
Ethnicity: Afr. Am.	29%	(35)	71%	(88)	123
Ethnicity: Other	21%	(15)	79%	(58)	73
All Christian	26%	(119)	74%	(336)	455
All Non-Christian	21%	(12)	79%	(46)	58
Atheist	22%	(12)	78%	(44)	56
Agnostic/Nothing in particular	20%	(45)	80%	(183)	228
Something Else	24%	(36)	76%	(117)	153
Religious Non-Protestant/Catholic	24%	(19)	76%	(59)	77
Evangelical	25%	(62)	75%	(185)	247
Non-Evangelical	25%	(85)	75%	(249)	334
Community: Urban	23%	(62)	77%	(207)	269
Community: Suburban	25%	(112)	75%	(340)	452
Community: Rural	22%	(51)	78%	(178)	229
Employ: Private Sector	21%	(58)	79%	(216)	274
Employ: Government	19%	(14)	81%	(60)	74
Employ: Self-Employed	13%	(10)	87%	(67)	76
Employ: Homemaker	17%	(9)	83%	(45)	54
Employ: Retired	28%	(68)	72%	(172)	240
Employ: Unemployed	25%	(31)	75%	(93)	125
Employ: Other	30%	(16)	70%	(37)	53
Military HH: Yes	26%	(37)	74%	(104)	141
Military HH: No	23%	(188)	77%	(621)	809
RD/WT: Right Direction	18%	(47)	82%	(212)	259
RD/WT: Wrong Track	26%	(178)	74%	(513)	692
Trump Job Approve	18%	(70)	82%	(309)	379
Trump Job Disapprove	28%	(153)	72%	(399)	552
Trump Job Strongly Approve	20%	(44)	80%	(173)	217
Trump Job Somewhat Approve	16%	(26)	84%	(136)	162
Trump Job Somewhat Disapprove	25%	(19)	75%	(59)	79
Trump Job Strongly Disapprove	28%	(134)	72%	(340)	473

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Table CMS7_7NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Gives back to / is committed to improving the communities where it operates

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(225)	76%	(725)	951
Favorable of Trump	17%	(60)	83%	(300)	360
Unfavorable of Trump	28%	(159)	72%	(402)	561
Very Favorable of Trump	18%	(37)	82%	(172)	209
Somewhat Favorable of Trump	15%	(23)	85%	(128)	151
Somewhat Unfavorable of Trump	21%	(17)	79%	(63)	80
Very Unfavorable of Trump	30%	(142)	70%	(339)	481
#1 Issue: Economy	22%	(69)	78%	(251)	320
#1 Issue: Security	22%	(26)	78%	(91)	117
#1 Issue: Health Care	27%	(49)	73%	(130)	179
#1 Issue: Medicare / Social Security	22%	(27)	78%	(96)	123
#1 Issue: Women's Issues	30%	(16)	70%	(38)	53
#1 Issue: Other	22%	(17)	78%	(62)	80
2018 House Vote: Democrat	29%	(112)	71%	(273)	385
2018 House Vote: Republican	20%	(57)	80%	(228)	285
2016 Vote: Hillary Clinton	28%	(101)	72%	(257)	358
2016 Vote: Donald Trump	19%	(58)	81%	(246)	304
2016 Vote: Other	29%	(21)	71%	(51)	72
2016 Vote: Didn't Vote	21%	(44)	79%	(171)	215
Voted in 2014: Yes	25%	(155)	75%	(471)	626
Voted in 2014: No	22%	(70)	78%	(255)	324
2012 Vote: Barack Obama	27%	(112)	73%	(302)	414
2012 Vote: Mitt Romney	19%	(44)	81%	(182)	226
2012 Vote: Didn't Vote	21%	(58)	79%	(212)	270
4-Region: Northeast	21%	(38)	79%	(144)	182
4-Region: Midwest	25%	(55)	75%	(169)	224
4-Region: South	20%	(67)	80%	(271)	338
4-Region: West	31%	(65)	69%	(142)	207
Frequent Flyer	18%	(20)	82%	(94)	114
International Travel	23%	(43)	77%	(147)	190
Sports fans	26%	(166)	74%	(481)	647

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Table CMS7_7NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Gives back to / is committed to improving the communities where it operates

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(225)	76%	(725)	951
Heard a lot/some about new H1N1	22%	(101)	78%	(348)	449
Heard not much/nothing about new H1N1	25%	(124)	75%	(377)	502

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_8NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Stands for something beyond just profit

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(291)	68%	(632)	923
Gender: Male	28%	(125)	72%	(327)	452
Gender: Female	35%	(167)	65%	(304)	471
Age: 18-34	38%	(93)	62%	(149)	242
Age: 35-44	34%	(46)	66%	(89)	135
Age: 45-64	27%	(95)	73%	(261)	357
Age: 65+	30%	(57)	70%	(132)	189
GenZers: 1997-2012	38%	(42)	62%	(69)	110
Millennials: 1981-1996	36%	(70)	64%	(124)	193
GenXers: 1965-1980	28%	(67)	72%	(172)	239
Baby Boomers: 1946-1964	31%	(106)	69%	(236)	341
PID: Dem (no lean)	35%	(127)	65%	(241)	368
PID: Ind (no lean)	37%	(100)	63%	(172)	272
PID: Rep (no lean)	23%	(64)	77%	(219)	283
PID/Gender: Dem Men	28%	(44)	72%	(114)	158
PID/Gender: Dem Women	39%	(83)	61%	(127)	210
PID/Gender: Ind Men	31%	(44)	69%	(99)	143
PID/Gender: Ind Women	43%	(56)	57%	(73)	129
PID/Gender: Rep Men	24%	(36)	76%	(115)	151
PID/Gender: Rep Women	21%	(28)	79%	(104)	132
Ideo: Liberal (1-3)	40%	(121)	60%	(182)	303
Ideo: Moderate (4)	31%	(67)	69%	(147)	214
Ideo: Conservative (5-7)	22%	(69)	78%	(249)	317
Educ: < College	33%	(188)	67%	(389)	576
Educ: Bachelors degree	30%	(66)	70%	(153)	218
Educ: Post-grad	29%	(38)	71%	(91)	128
Income: Under 50k	35%	(156)	65%	(291)	447
Income: 50k-100k	31%	(92)	69%	(210)	302
Income: 100k+	25%	(43)	75%	(131)	174
Ethnicity: White	29%	(217)	71%	(527)	744
Ethnicity: Hispanic	32%	(31)	68%	(65)	96

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Table CMS7_8NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Stands for something beyond just profit

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(291)	68%	(632)	923
Ethnicity: Afr. Am.	47%	(52)	53%	(60)	112
Ethnicity: Other	32%	(22)	68%	(46)	67
All Christian	29%	(133)	71%	(322)	455
All Non-Christian	27%	(19)	73%	(51)	70
Agnostic/Nothing in particular	31%	(61)	69%	(136)	196
Something Else	44%	(67)	56%	(86)	153
Religious Non-Protestant/Catholic	26%	(22)	74%	(62)	84
Evangelical	30%	(71)	70%	(165)	236
Non-Evangelical	35%	(121)	65%	(229)	349
Community: Urban	34%	(80)	66%	(153)	233
Community: Suburban	31%	(141)	69%	(321)	463
Community: Rural	31%	(70)	69%	(157)	227
Employ: Private Sector	29%	(73)	71%	(181)	255
Employ: Government	33%	(28)	67%	(56)	84
Employ: Self-Employed	37%	(28)	63%	(48)	76
Employ: Homemaker	26%	(15)	74%	(41)	56
Employ: Retired	27%	(57)	73%	(159)	216
Employ: Unemployed	44%	(55)	56%	(71)	126
Military HH: Yes	38%	(56)	62%	(92)	148
Military HH: No	30%	(235)	70%	(540)	775
RD/WT: Right Direction	24%	(55)	76%	(176)	231
RD/WT: Wrong Track	34%	(236)	66%	(456)	693
Trump Job Approve	24%	(89)	76%	(277)	366
Trump Job Disapprove	37%	(199)	63%	(340)	539
Trump Job Strongly Approve	25%	(53)	75%	(159)	212
Trump Job Somewhat Approve	24%	(36)	76%	(118)	155
Trump Job Somewhat Disapprove	36%	(32)	64%	(56)	88
Trump Job Strongly Disapprove	37%	(167)	63%	(284)	451
Favorable of Trump	24%	(84)	76%	(268)	352
Unfavorable of Trump	37%	(201)	63%	(341)	542

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Table CMS7_8NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Stands for something beyond just profit

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(291)	68%	(632)	923
Very Favorable of Trump	23%	(48)	77%	(164)	213
Somewhat Favorable of Trump	25%	(35)	75%	(104)	139
Somewhat Unfavorable of Trump	27%	(21)	73%	(56)	77
Very Unfavorable of Trump	39%	(180)	61%	(285)	465
#1 Issue: Economy	32%	(99)	68%	(206)	305
#1 Issue: Security	19%	(22)	81%	(96)	118
#1 Issue: Health Care	34%	(59)	66%	(113)	172
#1 Issue: Medicare / Social Security	32%	(36)	68%	(76)	112
#1 Issue: Women's Issues	35%	(18)	65%	(34)	51
#1 Issue: Education	31%	(16)	69%	(37)	53
#1 Issue: Other	37%	(29)	63%	(50)	80
2018 House Vote: Democrat	36%	(130)	64%	(232)	362
2018 House Vote: Republican	22%	(62)	78%	(226)	288
2016 Vote: Hillary Clinton	34%	(111)	66%	(218)	329
2016 Vote: Donald Trump	24%	(71)	76%	(230)	301
2016 Vote: Other	43%	(35)	57%	(47)	82
2016 Vote: Didn't Vote	35%	(74)	65%	(137)	211
Voted in 2014: Yes	29%	(173)	71%	(417)	590
Voted in 2014: No	35%	(118)	65%	(215)	333
2012 Vote: Barack Obama	33%	(119)	67%	(244)	363
2012 Vote: Mitt Romney	22%	(52)	78%	(184)	237
2012 Vote: Didn't Vote	36%	(102)	64%	(183)	286
4-Region: Northeast	36%	(55)	64%	(100)	155
4-Region: Midwest	29%	(66)	71%	(163)	229
4-Region: South	33%	(111)	67%	(227)	338
4-Region: West	30%	(59)	70%	(141)	200
Frequent Flyer	25%	(28)	75%	(85)	113
International Travel	30%	(56)	70%	(128)	183
Sports fans	33%	(210)	67%	(425)	635
Heard a lot/some about new H1N1	34%	(141)	66%	(277)	418

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Table CMS7_8NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Stands for something beyond just profit

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(291)	68%	(632)	923
Heard not much/nothing about new H1N1	30%	(150)	70%	(355)	505

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_9NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Takes care of their employees and treats them well, even in tough times

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(376)	60%	(553)	928
Gender: Male	34%	(144)	66%	(275)	418
Gender: Female	45%	(232)	55%	(278)	510
Age: 18-34	38%	(98)	62%	(159)	257
Age: 35-44	37%	(46)	63%	(78)	123
Age: 45-64	41%	(145)	59%	(206)	351
Age: 65+	44%	(87)	56%	(110)	197
GenZers: 1997-2012	43%	(43)	57%	(58)	102
Millennials: 1981-1996	37%	(74)	63%	(128)	202
GenXers: 1965-1980	38%	(95)	62%	(156)	250
Baby Boomers: 1946-1964	42%	(145)	58%	(199)	345
PID: Dem (no lean)	43%	(165)	57%	(215)	380
PID: Ind (no lean)	43%	(116)	57%	(155)	270
PID: Rep (no lean)	34%	(95)	66%	(183)	278
PID/Gender: Dem Men	37%	(53)	63%	(90)	143
PID/Gender: Dem Women	47%	(112)	53%	(125)	237
PID/Gender: Ind Men	40%	(58)	60%	(85)	142
PID/Gender: Ind Women	45%	(58)	55%	(70)	128
PID/Gender: Rep Men	25%	(33)	75%	(100)	133
PID/Gender: Rep Women	43%	(62)	57%	(83)	145
Ideo: Liberal (1-3)	42%	(129)	58%	(176)	305
Ideo: Moderate (4)	41%	(94)	59%	(138)	232
Ideo: Conservative (5-7)	38%	(116)	62%	(191)	308
Educ: < College	38%	(229)	62%	(371)	600
Educ: Bachelors degree	45%	(91)	55%	(110)	200
Educ: Post-grad	44%	(56)	56%	(72)	128
Income: Under 50k	37%	(178)	63%	(305)	483
Income: 50k-100k	44%	(126)	56%	(162)	288
Income: 100k+	45%	(71)	55%	(86)	157
Ethnicity: White	41%	(296)	59%	(424)	720
Ethnicity: Hispanic	46%	(43)	54%	(51)	95

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Table CMS7_9NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Takes care of their employees and treats them well, even in tough times

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(376)	60%	(553)	928
Ethnicity: Afr. Am.	38%	(54)	62%	(88)	143
Ethnicity: Other	39%	(26)	61%	(40)	66
All Christian	40%	(176)	60%	(264)	439
Atheist	58%	(30)	42%	(22)	53
Agnostic/Nothing in particular	37%	(83)	63%	(143)	226
Something Else	46%	(75)	54%	(88)	163
Religious Non-Protestant/Catholic	32%	(20)	68%	(43)	63
Evangelical	44%	(108)	56%	(138)	246
Non-Evangelical	40%	(132)	60%	(202)	335
Community: Urban	37%	(95)	63%	(160)	254
Community: Suburban	38%	(170)	62%	(275)	445
Community: Rural	48%	(111)	52%	(118)	229
Employ: Private Sector	38%	(94)	62%	(152)	246
Employ: Government	44%	(29)	56%	(37)	66
Employ: Self-Employed	35%	(28)	65%	(52)	79
Employ: Homemaker	37%	(19)	63%	(32)	51
Employ: Retired	45%	(102)	55%	(123)	225
Employ: Unemployed	41%	(58)	59%	(83)	141
Employ: Other	26%	(15)	74%	(44)	60
Military HH: Yes	43%	(62)	57%	(81)	143
Military HH: No	40%	(313)	60%	(472)	785
RD/WT: Right Direction	29%	(66)	71%	(164)	231
RD/WT: Wrong Track	44%	(309)	56%	(388)	698
Trump Job Approve	35%	(123)	65%	(229)	352
Trump Job Disapprove	44%	(246)	56%	(309)	555
Trump Job Strongly Approve	28%	(53)	72%	(138)	191
Trump Job Somewhat Approve	43%	(70)	57%	(91)	161
Trump Job Somewhat Disapprove	34%	(33)	66%	(64)	97
Trump Job Strongly Disapprove	47%	(213)	53%	(245)	458

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Table CMS7_9NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Takes care of their employees and treats them well, even in tough times

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(376)	60%	(553)	928
Favorable of Trump	36%	(122)	64%	(220)	343
Unfavorable of Trump	45%	(248)	55%	(306)	554
Very Favorable of Trump	29%	(55)	71%	(132)	187
Somewhat Favorable of Trump	43%	(67)	57%	(88)	155
Somewhat Unfavorable of Trump	36%	(30)	64%	(52)	82
Very Unfavorable of Trump	46%	(218)	54%	(253)	472
#1 Issue: Economy	38%	(113)	62%	(187)	300
#1 Issue: Security	33%	(38)	67%	(75)	113
#1 Issue: Health Care	52%	(94)	48%	(87)	181
#1 Issue: Medicare / Social Security	36%	(45)	64%	(79)	125
#1 Issue: Women's Issues	42%	(24)	58%	(33)	57
#1 Issue: Education	35%	(18)	65%	(33)	51
#1 Issue: Other	45%	(34)	55%	(41)	76
2018 House Vote: Democrat	42%	(152)	58%	(212)	364
2018 House Vote: Republican	37%	(104)	63%	(176)	281
2016 Vote: Hillary Clinton	41%	(136)	59%	(197)	334
2016 Vote: Donald Trump	37%	(107)	63%	(185)	292
2016 Vote: Other	55%	(35)	45%	(29)	65
2016 Vote: Didn't Vote	41%	(96)	59%	(141)	237
Voted in 2014: Yes	41%	(235)	59%	(337)	572
Voted in 2014: No	40%	(141)	60%	(215)	356
2012 Vote: Barack Obama	46%	(173)	54%	(207)	380
2012 Vote: Mitt Romney	38%	(79)	62%	(130)	209
2012 Vote: Didn't Vote	36%	(107)	64%	(193)	300
4-Region: Northeast	45%	(76)	55%	(92)	168
4-Region: Midwest	43%	(94)	57%	(128)	222
4-Region: South	38%	(132)	62%	(213)	345
4-Region: West	38%	(73)	62%	(119)	193
Frequent Flyer	37%	(44)	63%	(74)	118
International Travel	38%	(67)	62%	(107)	174

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Table CMS7_9NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company?
Please select your top five most important considerations. The company...
Takes care of their employees and treats them well, even in tough times

Demographic	Selected		Not Selected		Total N
Registered Voters	40%	(376)	60%	(553)	928
Sports fans	40%	(245)	60%	(368)	613
Heard a lot/some about new H1N1	41%	(173)	59%	(246)	419
Heard not much/nothing about new H1N1	40%	(203)	60%	(307)	509

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_10NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Is customer obsessed (i.e. is dedicated to delivering value to customers through solutions that address their challenges or needs)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(170)	81%	(747)	917
Gender: Male	20%	(85)	80%	(346)	432
Gender: Female	17%	(84)	83%	(401)	485
Age: 18-34	19%	(46)	81%	(192)	237
Age: 35-44	15%	(21)	85%	(122)	144
Age: 45-64	20%	(64)	80%	(260)	325
Age: 65+	18%	(38)	82%	(173)	211
GenZers: 1997-2012	17%	(18)	83%	(87)	105
Millennials: 1981-1996	19%	(39)	81%	(165)	204
GenXers: 1965-1980	12%	(27)	88%	(200)	227
Baby Boomers: 1946-1964	23%	(79)	77%	(265)	344
PID: Dem (no lean)	17%	(62)	83%	(309)	371
PID: Ind (no lean)	20%	(52)	80%	(208)	260
PID: Rep (no lean)	19%	(56)	81%	(230)	286
PID/Gender: Dem Men	19%	(30)	81%	(128)	158
PID/Gender: Dem Women	15%	(32)	85%	(181)	213
PID/Gender: Ind Men	21%	(25)	79%	(94)	119
PID/Gender: Ind Women	19%	(27)	81%	(114)	142
PID/Gender: Rep Men	19%	(30)	81%	(125)	155
PID/Gender: Rep Women	19%	(25)	81%	(105)	131
Ideo: Liberal (1-3)	18%	(56)	82%	(246)	302
Ideo: Moderate (4)	17%	(39)	83%	(194)	232
Ideo: Conservative (5-7)	22%	(69)	78%	(245)	315
Educ: < College	16%	(88)	84%	(475)	563
Educ: Bachelors degree	24%	(53)	76%	(171)	225
Educ: Post-grad	22%	(28)	78%	(101)	129
Income: Under 50k	15%	(67)	85%	(383)	450
Income: 50k-100k	23%	(69)	77%	(235)	305
Income: 100k+	21%	(33)	79%	(128)	162
Ethnicity: White	18%	(136)	82%	(608)	744
Ethnicity: Hispanic	22%	(18)	78%	(64)	82

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Table CMS7_10NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is customer obsessed (i.e. is dedicated to delivering value to customers through solutions that address their challenges or needs)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(170)	81%	(747)	917
Ethnicity: Afr. Am.	18%	(22)	82%	(96)	117
Ethnicity: Other	21%	(12)	79%	(43)	55
All Christian	21%	(101)	79%	(371)	472
Atheist	11%	(5)	89%	(46)	51
Agnostic/Nothing in particular	17%	(33)	83%	(161)	194
Something Else	17%	(26)	83%	(124)	150
Religious Non-Protestant/Catholic	8%	(5)	92%	(61)	66
Evangelical	18%	(45)	82%	(201)	246
Non-Evangelical	23%	(81)	77%	(272)	353
Community: Urban	16%	(38)	84%	(193)	230
Community: Suburban	20%	(92)	80%	(359)	451
Community: Rural	17%	(40)	83%	(195)	235
Employ: Private Sector	19%	(51)	81%	(224)	275
Employ: Government	15%	(9)	85%	(51)	60
Employ: Self-Employed	21%	(14)	79%	(53)	67
Employ: Homemaker	22%	(12)	78%	(44)	56
Employ: Retired	21%	(47)	79%	(177)	224
Employ: Unemployed	14%	(17)	86%	(107)	124
Employ: Other	22%	(12)	78%	(43)	56
Military HH: Yes	22%	(35)	78%	(122)	157
Military HH: No	18%	(135)	82%	(625)	760
RD/WT: Right Direction	19%	(50)	81%	(209)	259
RD/WT: Wrong Track	18%	(120)	82%	(538)	658
Trump Job Approve	20%	(75)	80%	(299)	374
Trump Job Disapprove	18%	(93)	82%	(429)	522
Trump Job Strongly Approve	18%	(38)	82%	(168)	206
Trump Job Somewhat Approve	22%	(38)	78%	(131)	168
Trump Job Somewhat Disapprove	14%	(11)	86%	(68)	79
Trump Job Strongly Disapprove	18%	(82)	82%	(361)	442

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Table CMS7_10NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is customer obsessed (i.e. is dedicated to delivering value to customers through solutions that address their challenges or needs)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(170)	81%	(747)	917
Favorable of Trump	21%	(76)	79%	(294)	370
Unfavorable of Trump	18%	(93)	82%	(429)	522
Very Favorable of Trump	16%	(34)	84%	(175)	209
Somewhat Favorable of Trump	26%	(42)	74%	(119)	161
Somewhat Unfavorable of Trump	17%	(12)	83%	(57)	69
Very Unfavorable of Trump	18%	(81)	82%	(372)	453
#1 Issue: Economy	21%	(64)	79%	(239)	303
#1 Issue: Security	16%	(18)	84%	(94)	112
#1 Issue: Health Care	22%	(39)	78%	(139)	178
#1 Issue: Medicare / Social Security	11%	(13)	89%	(107)	120
#1 Issue: Women's Issues	21%	(11)	79%	(41)	52
#1 Issue: Other	20%	(14)	80%	(57)	71
2018 House Vote: Democrat	17%	(61)	83%	(306)	366
2018 House Vote: Republican	21%	(62)	79%	(238)	300
2016 Vote: Hillary Clinton	17%	(57)	83%	(270)	327
2016 Vote: Donald Trump	19%	(59)	81%	(256)	316
2016 Vote: Other	21%	(14)	79%	(51)	64
2016 Vote: Didn't Vote	19%	(40)	81%	(170)	210
Voted in 2014: Yes	19%	(113)	81%	(484)	597
Voted in 2014: No	18%	(57)	82%	(263)	320
2012 Vote: Barack Obama	19%	(70)	81%	(307)	377
2012 Vote: Mitt Romney	21%	(49)	79%	(191)	241
2012 Vote: Didn't Vote	17%	(46)	83%	(230)	276
4-Region: Northeast	17%	(29)	83%	(138)	167
4-Region: Midwest	19%	(39)	81%	(167)	206
4-Region: South	19%	(71)	81%	(294)	365
4-Region: West	17%	(31)	83%	(148)	179
Frequent Flyer	22%	(26)	78%	(95)	121
International Travel	20%	(39)	80%	(156)	195
Sports fans	19%	(122)	81%	(515)	637

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Table CMS7_10NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Is customer obsessed (i.e. is dedicated to delivering value to customers through solutions that address their challenges or needs)

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(170)	81%	(747)	917
Heard a lot/some about new H1N1	20%	(84)	80%	(348)	432
Heard not much/nothing about new H1N1	18%	(85)	82%	(399)	485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_11NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Leverages their resources and/or position of power to help others, give back and/or make a difference in society

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(129)	86%	(765)	894
Gender: Male	10%	(40)	90%	(372)	412
Gender: Female	19%	(89)	81%	(392)	482
Age: 18-34	23%	(49)	77%	(170)	219
Age: 35-44	11%	(14)	89%	(110)	123
Age: 45-64	13%	(44)	87%	(299)	343
Age: 65+	11%	(22)	89%	(186)	209
GenZers: 1997-2012	24%	(24)	76%	(74)	97
Millennials: 1981-1996	19%	(34)	81%	(148)	182
GenXers: 1965-1980	13%	(27)	87%	(185)	212
Baby Boomers: 1946-1964	12%	(42)	88%	(317)	359
PID: Dem (no lean)	21%	(77)	79%	(294)	371
PID: Ind (no lean)	13%	(31)	87%	(215)	246
PID: Rep (no lean)	8%	(21)	92%	(256)	276
PID/Gender: Dem Men	17%	(25)	83%	(122)	147
PID/Gender: Dem Women	23%	(52)	77%	(172)	224
PID/Gender: Ind Men	5%	(6)	95%	(121)	127
PID/Gender: Ind Women	21%	(25)	79%	(94)	119
PID/Gender: Rep Men	6%	(8)	94%	(129)	138
PID/Gender: Rep Women	9%	(12)	91%	(126)	139
Ideo: Liberal (1-3)	20%	(57)	80%	(222)	278
Ideo: Moderate (4)	13%	(31)	87%	(197)	228
Ideo: Conservative (5-7)	10%	(30)	90%	(278)	308
Educ: < College	14%	(81)	86%	(483)	564
Educ: Bachelors degree	13%	(27)	87%	(180)	207
Educ: Post-grad	17%	(21)	83%	(101)	122
Income: Under 50k	11%	(50)	89%	(397)	447
Income: 50k-100k	18%	(53)	82%	(233)	286
Income: 100k+	16%	(26)	84%	(134)	160
Ethnicity: White	13%	(95)	87%	(623)	718
Ethnicity: Hispanic	16%	(13)	84%	(70)	83

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Table CMS7_11NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Leverages their resources and/or position of power to help others, give back and/or make a difference in society

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(129)	86%	(765)	894
Ethnicity: Afr. Am.	21%	(26)	79%	(99)	124
Ethnicity: Other	16%	(8)	84%	(43)	51
All Christian	13%	(59)	87%	(391)	450
All Non-Christian	20%	(11)	80%	(43)	53
Agnostic/Nothing in particular	16%	(34)	84%	(178)	212
Something Else	14%	(19)	86%	(124)	144
Religious Non-Protestant/Catholic	18%	(11)	82%	(51)	62
Evangelical	14%	(33)	86%	(199)	232
Non-Evangelical	13%	(44)	87%	(304)	347
Community: Urban	18%	(38)	82%	(177)	215
Community: Suburban	15%	(68)	85%	(375)	443
Community: Rural	10%	(23)	90%	(212)	236
Employ: Private Sector	12%	(29)	88%	(213)	243
Employ: Government	11%	(7)	89%	(56)	63
Employ: Self-Employed	9%	(6)	91%	(59)	65
Employ: Retired	11%	(24)	89%	(203)	227
Employ: Unemployed	19%	(26)	81%	(108)	134
Employ: Other	19%	(10)	81%	(43)	53
Military HH: Yes	15%	(22)	85%	(126)	148
Military HH: No	14%	(107)	86%	(639)	746
RD/WT: Right Direction	5%	(13)	95%	(232)	245
RD/WT: Wrong Track	18%	(116)	82%	(533)	649
Trump Job Approve	8%	(27)	92%	(322)	349
Trump Job Disapprove	19%	(101)	81%	(419)	520
Trump Job Strongly Approve	7%	(14)	93%	(183)	197
Trump Job Somewhat Approve	9%	(14)	91%	(139)	152
Trump Job Somewhat Disapprove	15%	(14)	85%	(82)	96
Trump Job Strongly Disapprove	20%	(87)	80%	(337)	424
Favorable of Trump	7%	(22)	93%	(310)	331
Unfavorable of Trump	20%	(104)	80%	(425)	529

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Table CMS7_11NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Leverages their resources and/or position of power to help others, give back and/or make a difference in society

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(129)	86%	(765)	894
Very Favorable of Trump	7%	(14)	93%	(189)	203
Somewhat Favorable of Trump	6%	(8)	94%	(121)	129
Somewhat Unfavorable of Trump	17%	(15)	83%	(71)	86
Very Unfavorable of Trump	20%	(89)	80%	(354)	442
#1 Issue: Economy	11%	(32)	89%	(268)	300
#1 Issue: Security	10%	(10)	90%	(94)	104
#1 Issue: Health Care	22%	(37)	78%	(131)	168
#1 Issue: Medicare / Social Security	8%	(10)	92%	(113)	124
#1 Issue: Other	18%	(15)	82%	(67)	81
2018 House Vote: Democrat	20%	(71)	80%	(277)	348
2018 House Vote: Republican	5%	(15)	95%	(262)	277
2016 Vote: Hillary Clinton	20%	(65)	80%	(262)	327
2016 Vote: Donald Trump	5%	(15)	95%	(276)	291
2016 Vote: Other	13%	(9)	87%	(61)	70
2016 Vote: Didn't Vote	20%	(40)	80%	(165)	205
Voted in 2014: Yes	13%	(76)	87%	(513)	589
Voted in 2014: No	17%	(53)	83%	(252)	305
2012 Vote: Barack Obama	18%	(65)	82%	(303)	368
2012 Vote: Mitt Romney	5%	(13)	95%	(232)	245
2012 Vote: Didn't Vote	19%	(48)	81%	(202)	250
4-Region: Northeast	16%	(26)	84%	(136)	162
4-Region: Midwest	13%	(27)	87%	(173)	200
4-Region: South	13%	(45)	87%	(291)	336
4-Region: West	16%	(32)	84%	(166)	197
Frequent Flyer	14%	(15)	86%	(94)	109
International Travel	14%	(24)	86%	(144)	169
Sports fans	13%	(81)	87%	(522)	602
Heard a lot/some about new H1N1	15%	(59)	85%	(328)	387
Heard not much/nothing about new H1N1	14%	(70)	86%	(437)	507

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_12NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Delivers shareholder value

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(47)	95%	(866)	912
Gender: Male	8%	(35)	92%	(397)	432
Gender: Female	2%	(12)	98%	(469)	481
Age: 18-34	6%	(13)	94%	(215)	228
Age: 35-44	7%	(10)	93%	(139)	150
Age: 45-64	5%	(15)	95%	(313)	329
Age: 65+	4%	(8)	96%	(198)	206
GenZers: 1997-2012	6%	(6)	94%	(92)	98
Millennials: 1981-1996	6%	(11)	94%	(186)	197
GenXers: 1965-1980	6%	(14)	94%	(216)	230
Baby Boomers: 1946-1964	4%	(13)	96%	(336)	349
PID: Dem (no lean)	5%	(17)	95%	(326)	342
PID: Ind (no lean)	5%	(14)	95%	(254)	267
PID: Rep (no lean)	5%	(17)	95%	(286)	303
PID/Gender: Dem Men	9%	(13)	91%	(129)	142
PID/Gender: Dem Women	2%	(4)	98%	(196)	200
PID/Gender: Ind Men	8%	(10)	92%	(123)	133
PID/Gender: Ind Women	3%	(3)	97%	(131)	134
PID/Gender: Rep Men	8%	(12)	92%	(145)	157
PID/Gender: Rep Women	3%	(4)	97%	(142)	146
Ideo: Liberal (1-3)	6%	(16)	94%	(272)	289
Ideo: Moderate (4)	4%	(8)	96%	(218)	226
Ideo: Conservative (5-7)	6%	(20)	94%	(299)	320
Educ: < College	3%	(19)	97%	(556)	575
Educ: Bachelors degree	7%	(15)	93%	(202)	217
Educ: Post-grad	11%	(13)	89%	(107)	120
Income: Under 50k	4%	(19)	96%	(439)	458
Income: 50k-100k	7%	(20)	93%	(266)	286
Income: 100k+	5%	(8)	95%	(160)	168
Ethnicity: White	5%	(40)	95%	(716)	757
Ethnicity: Hispanic	3%	(3)	97%	(91)	94

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Table CMS7_12NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Delivers shareholder value

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(47)	95%	(866)	912
Ethnicity: Afr. Am.	6%	(6)	94%	(87)	93
Ethnicity: Other	1%	(0)	99%	(63)	63
All Christian	5%	(22)	95%	(424)	445
All Non-Christian	13%	(8)	87%	(53)	61
Agnostic/Nothing in particular	4%	(9)	96%	(218)	226
Something Else	3%	(5)	97%	(131)	135
Religious Non-Protestant/Catholic	11%	(8)	89%	(64)	72
Evangelical	5%	(12)	95%	(217)	229
Non-Evangelical	4%	(14)	96%	(322)	336
Community: Urban	6%	(14)	94%	(218)	232
Community: Suburban	5%	(23)	95%	(429)	452
Community: Rural	5%	(11)	95%	(218)	229
Employ: Private Sector	9%	(22)	91%	(231)	252
Employ: Government	5%	(3)	95%	(60)	63
Employ: Self-Employed	2%	(1)	98%	(68)	70
Employ: Homemaker	3%	(2)	97%	(50)	52
Employ: Retired	4%	(9)	96%	(231)	240
Employ: Unemployed	4%	(5)	96%	(113)	118
Employ: Other	3%	(2)	97%	(51)	52
Military HH: Yes	7%	(10)	93%	(126)	136
Military HH: No	5%	(37)	95%	(739)	777
RD/WT: Right Direction	8%	(20)	92%	(235)	255
RD/WT: Wrong Track	4%	(27)	96%	(630)	658
Trump Job Approve	7%	(24)	93%	(338)	362
Trump Job Disapprove	4%	(23)	96%	(506)	529
Trump Job Strongly Approve	8%	(16)	92%	(199)	216
Trump Job Somewhat Approve	5%	(8)	95%	(139)	146
Trump Job Somewhat Disapprove	6%	(5)	94%	(78)	83
Trump Job Strongly Disapprove	4%	(18)	96%	(428)	446

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Table CMS7_12NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Delivers shareholder value

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(47)	95%	(866)	912
Favorable of Trump	6%	(21)	94%	(333)	354
Unfavorable of Trump	5%	(25)	95%	(498)	522
Very Favorable of Trump	8%	(18)	92%	(197)	215
Somewhat Favorable of Trump	3%	(4)	97%	(136)	140
Somewhat Unfavorable of Trump	4%	(3)	96%	(74)	77
Very Unfavorable of Trump	5%	(21)	95%	(424)	445
#1 Issue: Economy	6%	(18)	94%	(278)	296
#1 Issue: Security	4%	(4)	96%	(104)	108
#1 Issue: Health Care	4%	(8)	96%	(180)	187
#1 Issue: Medicare / Social Security	6%	(6)	94%	(90)	96
#1 Issue: Women's Issues	1%	(1)	99%	(50)	51
#1 Issue: Education	8%	(4)	92%	(50)	54
#1 Issue: Other	3%	(2)	97%	(86)	89
2018 House Vote: Democrat	5%	(16)	95%	(320)	336
2018 House Vote: Republican	6%	(18)	94%	(264)	282
2016 Vote: Hillary Clinton	4%	(11)	96%	(307)	319
2016 Vote: Donald Trump	6%	(19)	94%	(286)	305
2016 Vote: Other	7%	(5)	93%	(69)	74
2016 Vote: Didn't Vote	5%	(11)	95%	(203)	214
Voted in 2014: Yes	6%	(33)	94%	(545)	578
Voted in 2014: No	4%	(14)	96%	(321)	335
2012 Vote: Barack Obama	4%	(12)	96%	(328)	340
2012 Vote: Mitt Romney	8%	(19)	92%	(221)	240
2012 Vote: Didn't Vote	4%	(12)	96%	(278)	290
4-Region: Northeast	8%	(13)	92%	(148)	161
4-Region: Midwest	5%	(11)	95%	(214)	225
4-Region: South	5%	(17)	95%	(321)	338
4-Region: West	3%	(6)	97%	(183)	189
Frequent Flyer	7%	(9)	93%	(107)	116
International Travel	10%	(17)	90%	(152)	169

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Table CMS7_12NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Delivers shareholder value

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(47)	95%	(866)	912
Sports fans	6%	(37)	94%	(574)	611
Heard a lot/some about new H1N1	6%	(25)	94%	(374)	399
Heard not much/nothing about new H1N1	4%	(22)	96%	(492)	513

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_13NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has values that align with mine

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(204)	78%	(738)	941
Gender: Male	26%	(112)	74%	(322)	434
Gender: Female	18%	(92)	82%	(416)	508
Age: 18-34	22%	(56)	78%	(195)	251
Age: 35-44	25%	(36)	75%	(109)	144
Age: 45-64	18%	(57)	82%	(268)	325
Age: 65+	25%	(55)	75%	(166)	221
GenZers: 1997-2012	23%	(24)	77%	(83)	107
Millennials: 1981-1996	24%	(52)	76%	(167)	218
GenXers: 1965-1980	19%	(40)	81%	(168)	208
Baby Boomers: 1946-1964	21%	(76)	79%	(289)	365
PID: Dem (no lean)	23%	(84)	77%	(281)	366
PID: Ind (no lean)	21%	(62)	79%	(228)	290
PID: Rep (no lean)	20%	(58)	80%	(228)	286
PID/Gender: Dem Men	25%	(36)	75%	(109)	145
PID/Gender: Dem Women	22%	(48)	78%	(173)	221
PID/Gender: Ind Men	23%	(35)	77%	(114)	149
PID/Gender: Ind Women	19%	(27)	81%	(114)	141
PID/Gender: Rep Men	29%	(41)	71%	(99)	140
PID/Gender: Rep Women	12%	(17)	88%	(129)	146
Ideo: Liberal (1-3)	23%	(65)	77%	(221)	286
Ideo: Moderate (4)	18%	(44)	82%	(206)	250
Ideo: Conservative (5-7)	24%	(80)	76%	(248)	329
Educ: < College	22%	(134)	78%	(468)	602
Educ: Bachelors degree	18%	(40)	82%	(182)	222
Educ: Post-grad	25%	(29)	75%	(88)	117
Income: Under 50k	22%	(107)	78%	(376)	484
Income: 50k-100k	19%	(57)	81%	(242)	300
Income: 100k+	25%	(39)	75%	(119)	158
Ethnicity: White	22%	(171)	78%	(611)	782
Ethnicity: Hispanic	25%	(22)	75%	(67)	89

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Table CMS7_13NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has values that align with mine

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(204)	78%	(738)	941
Ethnicity: Afr. Am.	23%	(23)	77%	(77)	100
Ethnicity: Other	16%	(10)	84%	(50)	60
All Christian	23%	(108)	77%	(363)	471
All Non-Christian	17%	(9)	83%	(46)	55
Agnostic/Nothing in particular	18%	(36)	82%	(168)	204
Something Else	22%	(38)	78%	(132)	169
Religious Non-Protestant/Catholic	17%	(13)	83%	(61)	74
Evangelical	23%	(63)	77%	(211)	274
Non-Evangelical	22%	(77)	78%	(268)	345
Community: Urban	28%	(66)	72%	(173)	239
Community: Suburban	21%	(103)	79%	(378)	481
Community: Rural	16%	(35)	84%	(187)	222
Employ: Private Sector	20%	(51)	80%	(210)	261
Employ: Government	20%	(14)	80%	(55)	69
Employ: Self-Employed	22%	(16)	78%	(56)	72
Employ: Homemaker	14%	(8)	86%	(49)	57
Employ: Retired	21%	(52)	79%	(192)	244
Employ: Unemployed	25%	(30)	75%	(93)	124
Employ: Other	22%	(12)	78%	(40)	52
Military HH: Yes	26%	(42)	74%	(122)	164
Military HH: No	21%	(162)	79%	(616)	778
RD/WT: Right Direction	26%	(64)	74%	(180)	244
RD/WT: Wrong Track	20%	(140)	80%	(558)	697
Trump Job Approve	22%	(81)	78%	(283)	364
Trump Job Disapprove	20%	(113)	80%	(442)	555
Trump Job Strongly Approve	27%	(55)	73%	(152)	207
Trump Job Somewhat Approve	16%	(26)	84%	(131)	157
Trump Job Somewhat Disapprove	26%	(26)	74%	(75)	100
Trump Job Strongly Disapprove	19%	(88)	81%	(367)	455

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Table CMS7_13NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has values that align with mine

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(204)	78%	(738)	941
Favorable of Trump	22%	(78)	78%	(282)	360
Unfavorable of Trump	21%	(117)	79%	(432)	548
Very Favorable of Trump	23%	(48)	77%	(157)	205
Somewhat Favorable of Trump	19%	(30)	81%	(124)	154
Somewhat Unfavorable of Trump	20%	(18)	80%	(76)	94
Very Unfavorable of Trump	22%	(98)	78%	(356)	455
#1 Issue: Economy	17%	(53)	83%	(250)	303
#1 Issue: Security	25%	(32)	75%	(96)	128
#1 Issue: Health Care	17%	(30)	83%	(149)	179
#1 Issue: Medicare / Social Security	26%	(31)	74%	(90)	122
#1 Issue: Education	36%	(20)	64%	(35)	56
#1 Issue: Other	25%	(21)	75%	(62)	83
2018 House Vote: Democrat	21%	(75)	79%	(279)	354
2018 House Vote: Republican	21%	(61)	79%	(230)	291
2016 Vote: Hillary Clinton	20%	(66)	80%	(262)	329
2016 Vote: Donald Trump	24%	(74)	76%	(234)	308
2016 Vote: Other	25%	(17)	75%	(52)	70
2016 Vote: Didn't Vote	20%	(47)	80%	(187)	234
Voted in 2014: Yes	22%	(126)	78%	(451)	576
Voted in 2014: No	21%	(78)	79%	(287)	365
2012 Vote: Barack Obama	19%	(66)	81%	(289)	354
2012 Vote: Mitt Romney	23%	(55)	77%	(186)	241
2012 Vote: Didn't Vote	24%	(72)	76%	(230)	302
4-Region: Northeast	18%	(29)	82%	(131)	160
4-Region: Midwest	25%	(52)	75%	(161)	213
4-Region: South	22%	(81)	78%	(289)	370
4-Region: West	21%	(42)	79%	(157)	198
Frequent Flyer	24%	(25)	76%	(80)	105
International Travel	24%	(41)	76%	(129)	169
Sports fans	21%	(134)	79%	(492)	626

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Table CMS7_13NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has values that align with mine

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(204)	78%	(738)	941
Heard a lot/some about new H1N1	22%	(96)	78%	(330)	426
Heard not much/nothing about new H1N1	21%	(108)	79%	(407)	516

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_14NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Stands for something or has a voice on an issue that is important to me

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(146)	83%	(709)	855
Gender: Male	18%	(69)	82%	(313)	382
Gender: Female	16%	(77)	84%	(396)	473
Age: 18-34	26%	(58)	74%	(164)	222
Age: 35-44	20%	(28)	80%	(113)	142
Age: 45-64	11%	(34)	89%	(263)	297
Age: 65+	14%	(26)	86%	(168)	194
GenZers: 1997-2012	35%	(31)	65%	(59)	90
Millennials: 1981-1996	19%	(37)	81%	(158)	194
GenXers: 1965-1980	16%	(37)	84%	(190)	227
Baby Boomers: 1946-1964	12%	(37)	88%	(276)	313
PID: Dem (no lean)	23%	(79)	77%	(259)	339
PID: Ind (no lean)	12%	(29)	88%	(216)	245
PID: Rep (no lean)	14%	(38)	86%	(233)	271
PID/Gender: Dem Men	24%	(30)	76%	(94)	124
PID/Gender: Dem Women	23%	(49)	77%	(165)	214
PID/Gender: Ind Men	11%	(15)	89%	(117)	132
PID/Gender: Ind Women	13%	(15)	87%	(98)	113
PID/Gender: Rep Men	20%	(25)	80%	(101)	126
PID/Gender: Rep Women	9%	(13)	91%	(132)	145
Ideo: Liberal (1-3)	25%	(66)	75%	(201)	266
Ideo: Moderate (4)	13%	(29)	87%	(197)	226
Ideo: Conservative (5-7)	15%	(44)	85%	(244)	288
Educ: < College	16%	(91)	84%	(463)	554
Educ: Bachelors degree	15%	(27)	85%	(156)	183
Educ: Post-grad	24%	(29)	76%	(89)	118
Income: Under 50k	17%	(72)	83%	(348)	420
Income: 50k-100k	16%	(46)	84%	(238)	284
Income: 100k+	19%	(28)	81%	(123)	151
Ethnicity: White	17%	(116)	83%	(579)	695
Ethnicity: Hispanic	12%	(10)	88%	(77)	87

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Table CMS7_14NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Stands for something or has a voice on an issue that is important to me

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(146)	83%	(709)	855
Ethnicity: Afr. Am.	20%	(21)	80%	(82)	103
Ethnicity: Other	16%	(9)	84%	(48)	57
All Christian	15%	(66)	85%	(373)	439
Atheist	30%	(16)	70%	(38)	54
Agnostic/Nothing in particular	15%	(28)	85%	(156)	184
Something Else	19%	(25)	81%	(106)	131
Religious Non-Protestant/Catholic	18%	(12)	82%	(55)	67
Evangelical	17%	(36)	83%	(176)	212
Non-Evangelical	16%	(52)	84%	(279)	331
Community: Urban	20%	(41)	80%	(170)	212
Community: Suburban	17%	(70)	83%	(345)	415
Community: Rural	15%	(35)	85%	(193)	228
Employ: Private Sector	16%	(38)	84%	(203)	241
Employ: Government	22%	(14)	78%	(51)	65
Employ: Self-Employed	8%	(6)	92%	(61)	67
Employ: Homemaker	20%	(11)	80%	(46)	57
Employ: Retired	12%	(26)	88%	(187)	214
Employ: Unemployed	22%	(23)	78%	(81)	104
Military HH: Yes	16%	(21)	84%	(110)	131
Military HH: No	17%	(125)	83%	(599)	724
RD/WT: Right Direction	15%	(33)	85%	(186)	218
RD/WT: Wrong Track	18%	(114)	82%	(523)	637
Trump Job Approve	13%	(43)	87%	(292)	335
Trump Job Disapprove	20%	(102)	80%	(401)	503
Trump Job Strongly Approve	16%	(30)	84%	(156)	186
Trump Job Somewhat Approve	9%	(13)	91%	(136)	149
Trump Job Somewhat Disapprove	10%	(8)	90%	(73)	81
Trump Job Strongly Disapprove	22%	(94)	78%	(328)	422
Favorable of Trump	13%	(43)	87%	(286)	329
Unfavorable of Trump	20%	(101)	80%	(401)	502

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Table CMS7_14NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Stands for something or has a voice on an issue that is important to me

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(146)	83%	(709)	855
Very Favorable of Trump	18%	(34)	82%	(157)	191
Somewhat Favorable of Trump	6%	(9)	94%	(130)	138
Somewhat Unfavorable of Trump	6%	(4)	94%	(70)	75
Very Unfavorable of Trump	23%	(97)	77%	(331)	428
#1 Issue: Economy	13%	(38)	87%	(256)	294
#1 Issue: Security	16%	(18)	84%	(94)	112
#1 Issue: Health Care	19%	(30)	81%	(131)	161
#1 Issue: Medicare / Social Security	9%	(10)	91%	(103)	113
#1 Issue: Other	32%	(21)	68%	(45)	66
2018 House Vote: Democrat	21%	(70)	79%	(260)	330
2018 House Vote: Republican	11%	(30)	89%	(243)	273
2016 Vote: Hillary Clinton	20%	(62)	80%	(241)	303
2016 Vote: Donald Trump	13%	(38)	87%	(254)	292
2016 Vote: Other	6%	(3)	94%	(55)	58
2016 Vote: Didn't Vote	21%	(43)	79%	(159)	202
Voted in 2014: Yes	14%	(81)	86%	(480)	561
Voted in 2014: No	22%	(66)	78%	(228)	294
2012 Vote: Barack Obama	14%	(51)	86%	(308)	359
2012 Vote: Mitt Romney	13%	(28)	87%	(193)	221
2012 Vote: Didn't Vote	26%	(61)	74%	(176)	237
4-Region: Northeast	14%	(22)	86%	(132)	154
4-Region: Midwest	14%	(29)	86%	(187)	216
4-Region: South	17%	(55)	83%	(265)	320
4-Region: West	24%	(40)	76%	(125)	165
Frequent Flyer	27%	(29)	73%	(77)	106
International Travel	24%	(39)	76%	(121)	160
Sports fans	17%	(98)	83%	(470)	568
Heard a lot/some about new H1N1	18%	(68)	82%	(302)	370
Heard not much/nothing about new H1N1	16%	(78)	84%	(407)	485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_15NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is committed to diversity and inclusion

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(193)	79%	(718)	911
Gender: Male	18%	(75)	82%	(344)	419
Gender: Female	24%	(118)	76%	(374)	492
Age: 18-34	30%	(71)	70%	(167)	238
Age: 35-44	17%	(24)	83%	(118)	142
Age: 45-64	21%	(66)	79%	(252)	317
Age: 65+	15%	(33)	85%	(181)	214
GenZers: 1997-2012	32%	(34)	68%	(72)	106
Millennials: 1981-1996	26%	(52)	74%	(148)	200
GenXers: 1965-1980	17%	(39)	83%	(187)	227
Baby Boomers: 1946-1964	20%	(66)	80%	(272)	338
PID: Dem (no lean)	34%	(115)	66%	(225)	340
PID: Ind (no lean)	19%	(50)	81%	(218)	268
PID: Rep (no lean)	9%	(29)	91%	(275)	303
PID/Gender: Dem Men	28%	(38)	72%	(98)	137
PID/Gender: Dem Women	38%	(76)	62%	(127)	203
PID/Gender: Ind Men	15%	(20)	85%	(117)	137
PID/Gender: Ind Women	23%	(30)	77%	(101)	131
PID/Gender: Rep Men	12%	(17)	88%	(129)	146
PID/Gender: Rep Women	7%	(12)	93%	(146)	158
Ideo: Liberal (1-3)	36%	(105)	64%	(187)	292
Ideo: Moderate (4)	19%	(45)	81%	(186)	231
Ideo: Conservative (5-7)	11%	(34)	89%	(291)	325
Educ: < College	20%	(115)	80%	(464)	579
Educ: Bachelors degree	25%	(55)	75%	(163)	218
Educ: Post-grad	21%	(24)	79%	(91)	115
Income: Under 50k	20%	(89)	80%	(353)	442
Income: 50k-100k	24%	(72)	76%	(226)	298
Income: 100k+	19%	(32)	81%	(138)	171
Ethnicity: White	19%	(142)	81%	(600)	742
Ethnicity: Hispanic	24%	(22)	76%	(71)	93

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Table CMS7_15NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is committed to diversity and inclusion

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(193)	79%	(718)	911
Ethnicity: Afr. Am.	33%	(34)	67%	(68)	101
Ethnicity: Other	26%	(18)	74%	(50)	68
All Christian	17%	(80)	83%	(386)	465
Atheist	35%	(20)	65%	(36)	56
Agnostic/Nothing in particular	22%	(46)	78%	(159)	205
Something Else	24%	(33)	76%	(106)	139
Religious Non-Protestant/Catholic	26%	(16)	74%	(47)	63
Evangelical	19%	(46)	81%	(196)	242
Non-Evangelical	19%	(65)	81%	(271)	336
Community: Urban	28%	(68)	72%	(178)	246
Community: Suburban	20%	(86)	80%	(354)	440
Community: Rural	18%	(40)	82%	(186)	226
Employ: Private Sector	21%	(54)	79%	(204)	258
Employ: Government	17%	(12)	83%	(58)	70
Employ: Self-Employed	22%	(16)	78%	(57)	73
Employ: Homemaker	9%	(6)	91%	(53)	59
Employ: Retired	17%	(40)	83%	(189)	229
Employ: Unemployed	25%	(30)	75%	(91)	122
Military HH: Yes	13%	(20)	87%	(131)	151
Military HH: No	23%	(173)	77%	(587)	760
RD/WT: Right Direction	12%	(29)	88%	(209)	238
RD/WT: Wrong Track	24%	(165)	76%	(509)	673
Trump Job Approve	10%	(33)	90%	(316)	350
Trump Job Disapprove	29%	(159)	71%	(383)	542
Trump Job Strongly Approve	7%	(15)	93%	(188)	203
Trump Job Somewhat Approve	13%	(19)	87%	(128)	147
Trump Job Somewhat Disapprove	18%	(18)	82%	(79)	97
Trump Job Strongly Disapprove	32%	(141)	68%	(303)	445
Favorable of Trump	8%	(27)	92%	(307)	334
Unfavorable of Trump	30%	(162)	70%	(384)	546

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Table CMS7_15NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is committed to diversity and inclusion

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(193)	79%	(718)	911
Very Favorable of Trump	6%	(13)	94%	(191)	204
Somewhat Favorable of Trump	11%	(14)	89%	(116)	130
Somewhat Unfavorable of Trump	13%	(11)	87%	(71)	82
Very Unfavorable of Trump	33%	(151)	67%	(313)	464
#1 Issue: Economy	16%	(48)	84%	(247)	295
#1 Issue: Security	6%	(7)	94%	(113)	120
#1 Issue: Health Care	33%	(60)	67%	(123)	183
#1 Issue: Medicare / Social Security	22%	(24)	78%	(87)	111
#1 Issue: Women's Issues	31%	(16)	69%	(36)	53
#1 Issue: Other	26%	(19)	74%	(54)	73
2018 House Vote: Democrat	31%	(106)	69%	(238)	344
2018 House Vote: Republican	10%	(30)	90%	(275)	305
2016 Vote: Hillary Clinton	31%	(96)	69%	(210)	306
2016 Vote: Donald Trump	8%	(26)	92%	(287)	313
2016 Vote: Other	19%	(14)	81%	(60)	74
2016 Vote: Didn't Vote	26%	(57)	74%	(161)	218
Voted in 2014: Yes	19%	(114)	81%	(479)	593
Voted in 2014: No	25%	(79)	75%	(239)	318
2012 Vote: Barack Obama	28%	(95)	72%	(245)	340
2012 Vote: Mitt Romney	9%	(23)	91%	(228)	252
2012 Vote: Didn't Vote	25%	(69)	75%	(203)	272
4-Region: Northeast	20%	(33)	80%	(132)	165
4-Region: Midwest	22%	(45)	78%	(155)	200
4-Region: South	16%	(55)	84%	(283)	338
4-Region: West	29%	(61)	71%	(148)	209
Frequent Flyer	27%	(33)	73%	(89)	121
International Travel	22%	(39)	78%	(138)	177
Sports fans	23%	(140)	77%	(472)	612
Heard a lot/some about new H1N1	25%	(104)	75%	(315)	420
Heard not much/nothing about new H1N1	18%	(89)	82%	(403)	492

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_16NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Makes me feel appreciated as a customer

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(336)	64%	(602)	937
Gender: Male	37%	(172)	63%	(288)	459
Gender: Female	34%	(164)	66%	(314)	478
Age: 18-34	39%	(93)	61%	(146)	240
Age: 35-44	36%	(51)	64%	(92)	143
Age: 45-64	35%	(117)	65%	(219)	336
Age: 65+	34%	(75)	66%	(144)	219
GenZers: 1997-2012	36%	(33)	64%	(60)	93
Millennials: 1981-1996	37%	(79)	63%	(138)	217
GenXers: 1965-1980	37%	(83)	63%	(144)	227
Baby Boomers: 1946-1964	36%	(130)	64%	(236)	367
PID: Dem (no lean)	36%	(138)	64%	(245)	383
PID: Ind (no lean)	32%	(78)	68%	(164)	242
PID: Rep (no lean)	38%	(120)	62%	(192)	312
PID/Gender: Dem Men	35%	(57)	65%	(106)	163
PID/Gender: Dem Women	37%	(80)	63%	(139)	220
PID/Gender: Ind Men	34%	(47)	66%	(89)	136
PID/Gender: Ind Women	30%	(31)	70%	(75)	106
PID/Gender: Rep Men	42%	(68)	58%	(93)	160
PID/Gender: Rep Women	34%	(52)	66%	(100)	152
Ideo: Liberal (1-3)	35%	(104)	65%	(194)	298
Ideo: Moderate (4)	40%	(94)	60%	(141)	235
Ideo: Conservative (5-7)	35%	(119)	65%	(219)	339
Educ: < College	37%	(214)	63%	(365)	579
Educ: Bachelors degree	34%	(81)	66%	(159)	240
Educ: Post-grad	34%	(40)	66%	(78)	118
Income: Under 50k	36%	(169)	64%	(298)	467
Income: 50k-100k	35%	(111)	65%	(207)	318
Income: 100k+	36%	(55)	64%	(97)	152
Ethnicity: White	35%	(272)	65%	(502)	774
Ethnicity: Hispanic	29%	(23)	71%	(57)	80

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Table CMS7_16NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Makes me feel appreciated as a customer

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(336)	64%	(602)	937
Ethnicity: Afr. Am.	39%	(44)	61%	(67)	111
Ethnicity: Other	38%	(20)	62%	(32)	52
All Christian	34%	(153)	66%	(302)	455
All Non-Christian	29%	(15)	71%	(38)	53
Atheist	23%	(13)	77%	(43)	56
Agnostic/Nothing in particular	43%	(88)	57%	(118)	206
Something Else	40%	(67)	60%	(101)	167
Religious Non-Protestant/Catholic	28%	(19)	72%	(50)	69
Evangelical	37%	(91)	63%	(152)	243
Non-Evangelical	35%	(124)	65%	(234)	357
Community: Urban	37%	(93)	63%	(156)	249
Community: Suburban	38%	(171)	62%	(280)	451
Community: Rural	30%	(72)	70%	(166)	238
Employ: Private Sector	36%	(101)	64%	(177)	279
Employ: Government	41%	(30)	59%	(43)	73
Employ: Self-Employed	37%	(27)	63%	(46)	73
Employ: Homemaker	34%	(18)	66%	(35)	53
Employ: Retired	38%	(89)	62%	(145)	234
Employ: Unemployed	33%	(39)	67%	(80)	119
Employ: Other	29%	(16)	71%	(39)	55
Military HH: Yes	33%	(44)	67%	(88)	133
Military HH: No	36%	(292)	64%	(513)	805
RD/WT: Right Direction	34%	(77)	66%	(147)	224
RD/WT: Wrong Track	36%	(259)	64%	(454)	714
Trump Job Approve	35%	(122)	65%	(222)	344
Trump Job Disapprove	37%	(210)	63%	(362)	572
Trump Job Strongly Approve	39%	(75)	61%	(117)	191
Trump Job Somewhat Approve	31%	(47)	69%	(106)	153
Trump Job Somewhat Disapprove	41%	(44)	59%	(62)	106
Trump Job Strongly Disapprove	36%	(167)	64%	(300)	466

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Table CMS7_16NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Makes me feel appreciated as a customer

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(336)	64%	(602)	937
Favorable of Trump	34%	(114)	66%	(219)	332
Unfavorable of Trump	38%	(220)	62%	(356)	576
Very Favorable of Trump	38%	(71)	62%	(118)	189
Somewhat Favorable of Trump	30%	(42)	70%	(101)	143
Somewhat Unfavorable of Trump	45%	(46)	55%	(56)	102
Very Unfavorable of Trump	37%	(175)	63%	(300)	474
#1 Issue: Economy	36%	(109)	64%	(195)	305
#1 Issue: Security	46%	(51)	54%	(59)	110
#1 Issue: Health Care	30%	(52)	70%	(121)	173
#1 Issue: Medicare / Social Security	38%	(50)	62%	(82)	132
#1 Issue: Women's Issues	27%	(15)	73%	(40)	54
#1 Issue: Other	42%	(34)	58%	(47)	81
2018 House Vote: Democrat	35%	(132)	65%	(246)	377
2018 House Vote: Republican	34%	(97)	66%	(185)	282
2016 Vote: Hillary Clinton	36%	(122)	64%	(216)	338
2016 Vote: Donald Trump	38%	(120)	62%	(193)	313
2016 Vote: Other	33%	(25)	67%	(51)	76
2016 Vote: Didn't Vote	33%	(69)	67%	(142)	210
Voted in 2014: Yes	36%	(218)	64%	(388)	606
Voted in 2014: No	36%	(118)	64%	(213)	331
2012 Vote: Barack Obama	35%	(130)	65%	(246)	376
2012 Vote: Mitt Romney	34%	(86)	66%	(164)	250
2012 Vote: Didn't Vote	36%	(99)	64%	(173)	271
4-Region: Northeast	35%	(58)	65%	(106)	164
4-Region: Midwest	40%	(85)	60%	(127)	211
4-Region: South	37%	(127)	63%	(214)	341
4-Region: West	30%	(67)	70%	(154)	221
Frequent Flyer	38%	(40)	62%	(65)	106
International Travel	31%	(51)	69%	(113)	164
Sports fans	35%	(220)	65%	(416)	636

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Table CMS7_16NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Makes me feel appreciated as a customer

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(336)	64%	(602)	937
Heard a lot/some about new H1N1	35%	(147)	65%	(268)	414
Heard not much/nothing about new H1N1	36%	(189)	64%	(334)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_17NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Cares about their customers' wants and needs

Demographic	Selected		Not Selected		Total N
Registered Voters	42%	(414)	58%	(564)	979
Gender: Male	43%	(195)	57%	(261)	456
Gender: Female	42%	(219)	58%	(304)	523
Age: 18-34	43%	(103)	57%	(138)	241
Age: 35-44	44%	(67)	56%	(87)	154
Age: 45-64	41%	(143)	59%	(206)	349
Age: 65+	43%	(102)	57%	(134)	236
GenZers: 1997-2012	42%	(34)	58%	(48)	82
Millennials: 1981-1996	39%	(86)	61%	(134)	220
GenXers: 1965-1980	45%	(114)	55%	(136)	250
Baby Boomers: 1946-1964	42%	(163)	58%	(225)	388
PID: Dem (no lean)	45%	(162)	55%	(198)	359
PID: Ind (no lean)	38%	(114)	62%	(183)	297
PID: Rep (no lean)	43%	(139)	57%	(184)	323
PID/Gender: Dem Men	48%	(71)	52%	(78)	149
PID/Gender: Dem Women	43%	(90)	57%	(120)	211
PID/Gender: Ind Men	37%	(58)	63%	(100)	157
PID/Gender: Ind Women	40%	(56)	60%	(83)	139
PID/Gender: Rep Men	44%	(67)	56%	(84)	150
PID/Gender: Rep Women	42%	(72)	58%	(100)	173
Ideo: Liberal (1-3)	39%	(123)	61%	(191)	314
Ideo: Moderate (4)	44%	(112)	56%	(144)	255
Ideo: Conservative (5-7)	43%	(151)	57%	(199)	349
Educ: < College	45%	(276)	55%	(332)	609
Educ: Bachelors degree	39%	(94)	61%	(145)	239
Educ: Post-grad	33%	(44)	67%	(88)	131
Income: Under 50k	44%	(215)	56%	(279)	494
Income: 50k-100k	42%	(129)	58%	(181)	310
Income: 100k+	40%	(70)	60%	(104)	174
Ethnicity: White	41%	(321)	59%	(467)	788
Ethnicity: Hispanic	34%	(34)	66%	(65)	99

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Table CMS7_17NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Cares about their customers' wants and needs

Demographic	Selected		Not Selected		Total N
Registered Voters	42%	(414)	58%	(564)	979
Ethnicity: Afr. Am.	51%	(66)	49%	(64)	130
Ethnicity: Other	46%	(28)	54%	(33)	61
All Christian	42%	(204)	58%	(283)	486
All Non-Christian	38%	(19)	62%	(31)	51
Atheist	44%	(23)	56%	(30)	53
Agnostic/Nothing in particular	48%	(101)	52%	(111)	213
Something Else	38%	(67)	62%	(109)	176
Religious Non-Protestant/Catholic	35%	(24)	65%	(45)	69
Evangelical	40%	(106)	60%	(160)	265
Non-Evangelical	42%	(159)	58%	(216)	376
Community: Urban	42%	(100)	58%	(140)	239
Community: Suburban	41%	(207)	59%	(295)	503
Community: Rural	45%	(107)	55%	(130)	237
Employ: Private Sector	41%	(116)	59%	(165)	281
Employ: Government	35%	(29)	65%	(54)	84
Employ: Self-Employed	50%	(34)	50%	(34)	68
Employ: Homemaker	50%	(32)	50%	(32)	64
Employ: Retired	41%	(107)	59%	(156)	263
Employ: Unemployed	40%	(47)	60%	(71)	119
Employ: Other	56%	(28)	44%	(22)	50
Military HH: Yes	43%	(67)	57%	(88)	155
Military HH: No	42%	(347)	58%	(477)	824
RD/WT: Right Direction	45%	(118)	55%	(147)	265
RD/WT: Wrong Track	42%	(296)	58%	(417)	713
Trump Job Approve	46%	(179)	54%	(209)	388
Trump Job Disapprove	40%	(226)	60%	(341)	567
Trump Job Strongly Approve	44%	(93)	56%	(120)	214
Trump Job Somewhat Approve	49%	(86)	51%	(88)	174
Trump Job Somewhat Disapprove	35%	(32)	65%	(60)	92
Trump Job Strongly Disapprove	41%	(194)	59%	(281)	475

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Table CMS7_17NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Cares about their customers' wants and needs

Demographic	Selected		Not Selected		Total N
Registered Voters	42%	(414)	58%	(564)	979
Favorable of Trump	46%	(169)	54%	(202)	371
Unfavorable of Trump	41%	(236)	59%	(341)	577
Very Favorable of Trump	42%	(91)	58%	(125)	217
Somewhat Favorable of Trump	50%	(78)	50%	(77)	154
Somewhat Unfavorable of Trump	40%	(34)	60%	(51)	85
Very Unfavorable of Trump	41%	(202)	59%	(290)	492
#1 Issue: Economy	47%	(149)	53%	(165)	315
#1 Issue: Security	49%	(64)	51%	(65)	129
#1 Issue: Health Care	35%	(60)	65%	(112)	171
#1 Issue: Medicare / Social Security	40%	(51)	60%	(78)	129
#1 Issue: Women's Issues	45%	(26)	55%	(31)	57
#1 Issue: Education	32%	(17)	68%	(37)	53
#1 Issue: Other	38%	(35)	62%	(58)	93
2018 House Vote: Democrat	45%	(169)	55%	(206)	375
2018 House Vote: Republican	40%	(133)	60%	(196)	329
2016 Vote: Hillary Clinton	43%	(149)	57%	(200)	349
2016 Vote: Donald Trump	45%	(151)	55%	(187)	339
2016 Vote: Other	40%	(37)	60%	(55)	91
2016 Vote: Didn't Vote	38%	(77)	62%	(123)	200
Voted in 2014: Yes	43%	(285)	57%	(375)	660
Voted in 2014: No	41%	(129)	59%	(189)	319
2012 Vote: Barack Obama	44%	(174)	56%	(225)	399
2012 Vote: Mitt Romney	43%	(116)	57%	(154)	270
2012 Vote: Didn't Vote	41%	(109)	59%	(153)	262
4-Region: Northeast	45%	(76)	55%	(94)	170
4-Region: Midwest	48%	(105)	52%	(116)	222
4-Region: South	40%	(148)	60%	(220)	368
4-Region: West	39%	(85)	61%	(135)	219
Frequent Flyer	36%	(48)	64%	(86)	134
International Travel	38%	(69)	62%	(113)	182

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Table CMS7_17NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Cares about their customers' wants and needs

Demographic	Selected		Not Selected		Total N
Registered Voters	42%	(414)	58%	(564)	979
Sports fans	44%	(296)	56%	(370)	666
Heard a lot/some about new H1N1	42%	(194)	58%	(267)	461
Heard not much/nothing about new H1N1	43%	(220)	57%	(298)	518

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_18NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has an easy and seamless shopping and/or purchasing experience

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(292)	69%	(636)	928
Gender: Male	30%	(133)	70%	(310)	443
Gender: Female	33%	(159)	67%	(327)	485
Age: 18-34	37%	(86)	63%	(147)	233
Age: 35-44	23%	(27)	77%	(90)	118
Age: 45-64	32%	(110)	68%	(232)	342
Age: 65+	29%	(68)	71%	(167)	235
GenZers: 1997-2012	42%	(39)	58%	(54)	93
Millennials: 1981-1996	30%	(59)	70%	(139)	198
GenXers: 1965-1980	28%	(62)	72%	(156)	218
Baby Boomers: 1946-1964	33%	(122)	67%	(250)	372
PID: Dem (no lean)	33%	(121)	67%	(244)	365
PID: Ind (no lean)	26%	(74)	74%	(207)	280
PID: Rep (no lean)	34%	(97)	66%	(185)	283
PID/Gender: Dem Men	35%	(54)	65%	(99)	154
PID/Gender: Dem Women	31%	(66)	69%	(145)	211
PID/Gender: Ind Men	22%	(31)	78%	(110)	142
PID/Gender: Ind Women	31%	(42)	69%	(97)	139
PID/Gender: Rep Men	32%	(48)	68%	(100)	148
PID/Gender: Rep Women	37%	(50)	63%	(85)	135
Ideo: Liberal (1-3)	32%	(97)	68%	(207)	304
Ideo: Moderate (4)	28%	(69)	72%	(182)	251
Ideo: Conservative (5-7)	36%	(109)	64%	(191)	300
Educ: < College	31%	(176)	69%	(397)	573
Educ: Bachelors degree	35%	(76)	65%	(139)	214
Educ: Post-grad	28%	(40)	72%	(100)	140
Income: Under 50k	28%	(123)	72%	(319)	442
Income: 50k-100k	35%	(110)	65%	(205)	316
Income: 100k+	34%	(58)	66%	(112)	170
Ethnicity: White	30%	(230)	70%	(527)	757
Ethnicity: Hispanic	30%	(23)	70%	(53)	76

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Table CMS7_18NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has an easy and seamless shopping and/or purchasing experience

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(292)	69%	(636)	928
Ethnicity: Afr. Am.	34%	(39)	66%	(76)	114
Ethnicity: Other	41%	(23)	59%	(33)	56
All Christian	32%	(154)	68%	(326)	480
Agnostic/Nothing in particular	35%	(69)	65%	(128)	197
Something Else	26%	(39)	74%	(114)	153
Religious Non-Protestant/Catholic	37%	(22)	63%	(39)	61
Evangelical	30%	(81)	70%	(184)	265
Non-Evangelical	30%	(105)	70%	(248)	353
Community: Urban	23%	(53)	77%	(177)	231
Community: Suburban	36%	(167)	64%	(302)	469
Community: Rural	31%	(72)	69%	(157)	228
Employ: Private Sector	30%	(83)	70%	(193)	276
Employ: Government	28%	(20)	72%	(50)	70
Employ: Self-Employed	27%	(17)	73%	(46)	64
Employ: Retired	27%	(71)	73%	(188)	260
Employ: Unemployed	43%	(42)	57%	(57)	100
Employ: Other	29%	(14)	71%	(36)	50
Military HH: Yes	31%	(49)	69%	(111)	160
Military HH: No	32%	(243)	68%	(525)	768
RD/WT: Right Direction	28%	(70)	72%	(176)	245
RD/WT: Wrong Track	33%	(222)	67%	(460)	682
Trump Job Approve	32%	(113)	68%	(240)	353
Trump Job Disapprove	31%	(173)	69%	(381)	554
Trump Job Strongly Approve	28%	(56)	72%	(143)	199
Trump Job Somewhat Approve	37%	(57)	63%	(97)	154
Trump Job Somewhat Disapprove	27%	(24)	73%	(64)	89
Trump Job Strongly Disapprove	32%	(149)	68%	(317)	465
Favorable of Trump	32%	(112)	68%	(234)	346
Unfavorable of Trump	31%	(173)	69%	(384)	557

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Table CMS7_18NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has an easy and seamless shopping and/or purchasing experience

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(292)	69%	(636)	928
Very Favorable of Trump	28%	(55)	72%	(146)	201
Somewhat Favorable of Trump	39%	(56)	61%	(88)	145
Somewhat Unfavorable of Trump	25%	(22)	75%	(66)	88
Very Unfavorable of Trump	32%	(151)	68%	(318)	469
#1 Issue: Economy	34%	(104)	66%	(205)	308
#1 Issue: Security	24%	(26)	76%	(83)	109
#1 Issue: Health Care	30%	(56)	70%	(129)	185
#1 Issue: Medicare / Social Security	31%	(40)	69%	(87)	127
#1 Issue: Education	42%	(21)	58%	(29)	50
#1 Issue: Other	33%	(23)	67%	(45)	68
2018 House Vote: Democrat	29%	(110)	71%	(264)	374
2018 House Vote: Republican	30%	(88)	70%	(202)	289
2016 Vote: Hillary Clinton	31%	(108)	69%	(241)	349
2016 Vote: Donald Trump	29%	(90)	71%	(219)	309
2016 Vote: Other	26%	(21)	74%	(60)	81
2016 Vote: Didn't Vote	39%	(73)	61%	(116)	189
Voted in 2014: Yes	29%	(178)	71%	(430)	609
Voted in 2014: No	36%	(113)	64%	(206)	319
2012 Vote: Barack Obama	27%	(104)	73%	(283)	387
2012 Vote: Mitt Romney	34%	(80)	66%	(156)	236
2012 Vote: Didn't Vote	36%	(96)	64%	(170)	266
4-Region: Northeast	29%	(49)	71%	(118)	167
4-Region: Midwest	28%	(64)	72%	(163)	227
4-Region: South	34%	(114)	66%	(222)	336
4-Region: West	32%	(64)	68%	(134)	198
Frequent Flyer	31%	(38)	69%	(82)	120
International Travel	32%	(55)	68%	(119)	174
Sports fans	31%	(194)	69%	(441)	635
Heard a lot/some about new H1N1	29%	(126)	71%	(303)	429
Heard not much/nothing about new H1N1	33%	(165)	67%	(334)	499

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_19NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has a good loyalty / rewards program

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(267)	71%	(657)	924
Gender: Male	29%	(127)	71%	(310)	437
Gender: Female	29%	(139)	71%	(347)	486
Age: 18-34	23%	(51)	77%	(171)	222
Age: 35-44	29%	(44)	71%	(108)	153
Age: 45-64	33%	(115)	67%	(231)	345
Age: 65+	28%	(56)	72%	(147)	204
GenZers: 1997-2012	23%	(21)	77%	(71)	92
Millennials: 1981-1996	26%	(57)	74%	(159)	215
GenXers: 1965-1980	31%	(74)	69%	(163)	237
Baby Boomers: 1946-1964	31%	(106)	69%	(232)	339
PID: Dem (no lean)	27%	(94)	73%	(259)	353
PID: Ind (no lean)	30%	(87)	70%	(203)	290
PID: Rep (no lean)	31%	(86)	69%	(195)	281
PID/Gender: Dem Men	25%	(37)	75%	(113)	150
PID/Gender: Dem Women	28%	(56)	72%	(147)	203
PID/Gender: Ind Men	34%	(52)	66%	(103)	155
PID/Gender: Ind Women	26%	(35)	74%	(100)	135
PID/Gender: Rep Men	29%	(38)	71%	(95)	133
PID/Gender: Rep Women	32%	(48)	68%	(101)	148
Ideo: Liberal (1-3)	23%	(69)	77%	(227)	296
Ideo: Moderate (4)	31%	(75)	69%	(165)	240
Ideo: Conservative (5-7)	32%	(101)	68%	(214)	315
Educ: < College	27%	(156)	73%	(422)	578
Educ: Bachelors degree	33%	(71)	67%	(146)	217
Educ: Post-grad	31%	(40)	69%	(89)	129
Income: Under 50k	28%	(128)	72%	(332)	460
Income: 50k-100k	29%	(90)	71%	(216)	307
Income: 100k+	31%	(48)	69%	(109)	157
Ethnicity: White	30%	(225)	70%	(529)	755
Ethnicity: Hispanic	25%	(25)	75%	(73)	98

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Table CMS7_19NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has a good loyalty / rewards program

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(267)	71%	(657)	924
Ethnicity: Afr. Am.	21%	(23)	79%	(89)	113
Ethnicity: Other	32%	(18)	68%	(38)	57
All Christian	32%	(146)	68%	(314)	459
All Non-Christian	27%	(15)	73%	(39)	54
Agnostic/Nothing in particular	31%	(66)	69%	(145)	210
Something Else	19%	(30)	81%	(127)	157
Religious Non-Protestant/Catholic	26%	(19)	74%	(52)	71
Evangelical	29%	(71)	71%	(176)	247
Non-Evangelical	29%	(101)	71%	(245)	345
Community: Urban	32%	(71)	68%	(151)	223
Community: Suburban	27%	(126)	73%	(350)	476
Community: Rural	31%	(69)	69%	(156)	225
Employ: Private Sector	32%	(85)	68%	(178)	263
Employ: Government	31%	(21)	69%	(47)	68
Employ: Self-Employed	27%	(21)	73%	(55)	76
Employ: Homemaker	38%	(22)	62%	(35)	57
Employ: Retired	26%	(65)	74%	(181)	246
Employ: Unemployed	27%	(30)	73%	(81)	112
Military HH: Yes	27%	(43)	73%	(117)	160
Military HH: No	29%	(224)	71%	(540)	764
RD/WT: Right Direction	32%	(85)	68%	(177)	262
RD/WT: Wrong Track	27%	(182)	73%	(480)	662
Trump Job Approve	32%	(115)	68%	(244)	359
Trump Job Disapprove	27%	(144)	73%	(394)	538
Trump Job Strongly Approve	32%	(62)	68%	(133)	195
Trump Job Somewhat Approve	32%	(53)	68%	(111)	164
Trump Job Somewhat Disapprove	32%	(31)	68%	(65)	95
Trump Job Strongly Disapprove	26%	(113)	74%	(329)	443
Favorable of Trump	31%	(105)	69%	(231)	335
Unfavorable of Trump	28%	(153)	72%	(392)	545

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Table CMS7_19NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has a good loyalty / rewards program

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(267)	71%	(657)	924
Very Favorable of Trump	33%	(62)	67%	(124)	186
Somewhat Favorable of Trump	29%	(43)	71%	(106)	149
Somewhat Unfavorable of Trump	37%	(32)	63%	(55)	87
Very Unfavorable of Trump	27%	(122)	73%	(337)	458
#1 Issue: Economy	32%	(96)	68%	(202)	298
#1 Issue: Security	28%	(32)	72%	(82)	114
#1 Issue: Health Care	28%	(50)	72%	(127)	177
#1 Issue: Medicare / Social Security	27%	(33)	73%	(89)	122
#1 Issue: Education	22%	(13)	78%	(46)	58
#1 Issue: Other	28%	(22)	72%	(57)	79
2018 House Vote: Democrat	29%	(106)	71%	(261)	367
2018 House Vote: Republican	35%	(99)	65%	(186)	285
2016 Vote: Hillary Clinton	29%	(98)	71%	(235)	333
2016 Vote: Donald Trump	31%	(93)	69%	(208)	300
2016 Vote: Other	29%	(24)	71%	(56)	80
2016 Vote: Didn't Vote	25%	(52)	75%	(158)	210
Voted in 2014: Yes	32%	(190)	68%	(413)	604
Voted in 2014: No	24%	(76)	76%	(244)	320
2012 Vote: Barack Obama	28%	(107)	72%	(270)	377
2012 Vote: Mitt Romney	36%	(85)	64%	(153)	238
2012 Vote: Didn't Vote	25%	(66)	75%	(201)	266
4-Region: Northeast	31%	(46)	69%	(105)	151
4-Region: Midwest	32%	(67)	68%	(141)	208
4-Region: South	26%	(93)	74%	(260)	353
4-Region: West	28%	(60)	72%	(151)	211
Frequent Flyer	23%	(27)	77%	(92)	119
International Travel	29%	(52)	71%	(128)	180
Sports fans	29%	(176)	71%	(436)	612
Heard a lot/some about new H1N1	29%	(123)	71%	(298)	421
Heard not much/nothing about new H1N1	29%	(144)	71%	(359)	503

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_20NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Offers promotions, discounts, or sales

Demographic	Selected		Not Selected		Total N
Registered Voters	46%	(426)	54%	(503)	929
Gender: Male	41%	(182)	59%	(260)	442
Gender: Female	50%	(245)	50%	(243)	487
Age: 18-34	48%	(96)	52%	(105)	201
Age: 35-44	42%	(60)	58%	(82)	141
Age: 45-64	46%	(171)	54%	(203)	374
Age: 65+	47%	(100)	53%	(113)	213
GenZers: 1997-2012	52%	(38)	48%	(35)	72
Millennials: 1981-1996	43%	(87)	57%	(116)	204
GenXers: 1965-1980	48%	(112)	52%	(122)	234
Baby Boomers: 1946-1964	46%	(175)	54%	(205)	380
PID: Dem (no lean)	39%	(141)	61%	(221)	362
PID: Ind (no lean)	51%	(133)	49%	(127)	260
PID: Rep (no lean)	50%	(153)	50%	(155)	307
PID/Gender: Dem Men	31%	(47)	69%	(107)	153
PID/Gender: Dem Women	45%	(94)	55%	(114)	208
PID/Gender: Ind Men	49%	(66)	51%	(70)	136
PID/Gender: Ind Women	54%	(66)	46%	(58)	124
PID/Gender: Rep Men	45%	(69)	55%	(84)	153
PID/Gender: Rep Women	54%	(84)	46%	(71)	155
Ideo: Liberal (1-3)	46%	(129)	54%	(155)	284
Ideo: Moderate (4)	46%	(114)	54%	(133)	247
Ideo: Conservative (5-7)	48%	(160)	52%	(176)	336
Educ: < College	43%	(250)	57%	(327)	577
Educ: Bachelors degree	52%	(121)	48%	(111)	232
Educ: Post-grad	46%	(55)	54%	(65)	120
Income: Under 50k	45%	(211)	55%	(261)	473
Income: 50k-100k	47%	(138)	53%	(156)	294
Income: 100k+	47%	(77)	53%	(86)	163
Ethnicity: White	48%	(372)	52%	(403)	774
Ethnicity: Hispanic	41%	(36)	59%	(52)	87

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Table CMS7_20NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Offers promotions, discounts, or sales

Demographic	Selected		Not Selected		Total N
Registered Voters	46%	(426)	54%	(503)	929
Ethnicity: Afr. Am.	34%	(34)	66%	(66)	99
Ethnicity: Other	38%	(21)	62%	(35)	56
All Christian	45%	(218)	55%	(262)	480
All Non-Christian	49%	(25)	51%	(26)	50
Agnostic/Nothing in particular	50%	(99)	50%	(98)	197
Something Else	42%	(63)	58%	(89)	153
Religious Non-Protestant/Catholic	49%	(29)	51%	(30)	59
Evangelical	41%	(112)	59%	(159)	271
Non-Evangelical	47%	(163)	53%	(186)	349
Community: Urban	42%	(91)	58%	(126)	216
Community: Suburban	49%	(231)	51%	(242)	473
Community: Rural	44%	(105)	56%	(136)	240
Employ: Private Sector	49%	(136)	51%	(143)	280
Employ: Government	54%	(39)	46%	(33)	72
Employ: Self-Employed	35%	(26)	65%	(48)	73
Employ: Homemaker	45%	(26)	55%	(32)	58
Employ: Retired	45%	(110)	55%	(135)	245
Employ: Unemployed	41%	(42)	59%	(60)	101
Employ: Other	45%	(25)	55%	(31)	56
Military HH: Yes	44%	(75)	56%	(94)	169
Military HH: No	46%	(352)	54%	(409)	761
RD/WT: Right Direction	46%	(116)	54%	(138)	255
RD/WT: Wrong Track	46%	(310)	54%	(365)	675
Trump Job Approve	48%	(181)	52%	(196)	377
Trump Job Disapprove	45%	(236)	55%	(291)	527
Trump Job Strongly Approve	45%	(97)	55%	(118)	215
Trump Job Somewhat Approve	52%	(84)	48%	(78)	162
Trump Job Somewhat Disapprove	43%	(37)	57%	(49)	86
Trump Job Strongly Disapprove	45%	(200)	55%	(242)	442

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Table CMS7_20NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Offers promotions, discounts, or sales

Demographic	Selected		Not Selected		Total N
Registered Voters	46%	(426)	54%	(503)	929
Favorable of Trump	48%	(176)	52%	(188)	364
Unfavorable of Trump	46%	(244)	54%	(288)	532
Very Favorable of Trump	43%	(92)	57%	(121)	213
Somewhat Favorable of Trump	56%	(84)	44%	(67)	151
Somewhat Unfavorable of Trump	51%	(40)	49%	(38)	78
Very Unfavorable of Trump	45%	(204)	55%	(250)	454
#1 Issue: Economy	48%	(148)	52%	(159)	307
#1 Issue: Security	50%	(58)	50%	(59)	117
#1 Issue: Health Care	42%	(79)	58%	(108)	187
#1 Issue: Medicare / Social Security	41%	(54)	59%	(76)	130
#1 Issue: Other	42%	(32)	58%	(44)	76
2018 House Vote: Democrat	43%	(159)	57%	(209)	368
2018 House Vote: Republican	52%	(170)	48%	(156)	325
2016 Vote: Hillary Clinton	44%	(145)	56%	(187)	331
2016 Vote: Donald Trump	48%	(157)	52%	(172)	328
2016 Vote: Other	64%	(51)	36%	(29)	80
2016 Vote: Didn't Vote	39%	(74)	61%	(115)	189
Voted in 2014: Yes	48%	(305)	52%	(336)	642
Voted in 2014: No	42%	(121)	58%	(167)	288
2012 Vote: Barack Obama	41%	(157)	59%	(226)	382
2012 Vote: Mitt Romney	53%	(144)	47%	(127)	271
2012 Vote: Didn't Vote	46%	(112)	54%	(130)	242
4-Region: Northeast	51%	(76)	49%	(74)	150
4-Region: Midwest	49%	(101)	51%	(106)	208
4-Region: South	43%	(160)	57%	(213)	372
4-Region: West	45%	(89)	55%	(110)	200
Frequent Flyer	46%	(49)	54%	(58)	106
International Travel	42%	(69)	58%	(97)	166
Sports fans	46%	(289)	54%	(346)	635
Heard a lot/some about new H1N1	43%	(178)	57%	(233)	411

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Table CMS7_20NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Offers promotions, discounts, or sales

Demographic	Selected		Not Selected		Total N
Registered Voters	46%	(426)	54%	(503)	929
Heard not much/nothing about new H1N1	48%	(248)	52%	(270)	518

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_21NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Offers me a wide selection of product or service options

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(330)	63%	(561)	892
Gender: Male	37%	(154)	63%	(262)	417
Gender: Female	37%	(176)	63%	(299)	475
Age: 18-34	31%	(64)	69%	(145)	209
Age: 35-44	35%	(49)	65%	(90)	139
Age: 45-64	40%	(131)	60%	(200)	330
Age: 65+	41%	(86)	59%	(127)	213
GenZers: 1997-2012	38%	(29)	62%	(47)	77
Millennials: 1981-1996	29%	(60)	71%	(146)	206
GenXers: 1965-1980	40%	(88)	60%	(131)	219
Baby Boomers: 1946-1964	38%	(135)	62%	(219)	354
PID: Dem (no lean)	31%	(112)	69%	(243)	355
PID: Ind (no lean)	37%	(94)	63%	(160)	255
PID: Rep (no lean)	44%	(124)	56%	(158)	282
PID/Gender: Dem Men	30%	(45)	70%	(106)	151
PID/Gender: Dem Women	33%	(66)	67%	(138)	204
PID/Gender: Ind Men	39%	(49)	61%	(78)	128
PID/Gender: Ind Women	35%	(45)	65%	(82)	127
PID/Gender: Rep Men	43%	(59)	57%	(78)	138
PID/Gender: Rep Women	45%	(65)	55%	(79)	144
Ideo: Liberal (1-3)	31%	(89)	69%	(195)	284
Ideo: Moderate (4)	38%	(96)	62%	(154)	250
Ideo: Conservative (5-7)	45%	(132)	55%	(160)	292
Educ: < College	37%	(207)	63%	(347)	555
Educ: Bachelors degree	37%	(82)	63%	(138)	220
Educ: Post-grad	35%	(41)	65%	(76)	117
Income: Under 50k	36%	(157)	64%	(276)	433
Income: 50k-100k	38%	(112)	62%	(181)	293
Income: 100k+	37%	(61)	63%	(104)	166
Ethnicity: White	39%	(279)	61%	(436)	715
Ethnicity: Hispanic	36%	(26)	64%	(46)	72

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Table CMS7_21NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Offers me a wide selection of product or service options

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(330)	63%	(561)	892
Ethnicity: Afr. Am.	27%	(34)	73%	(91)	125
Ethnicity: Other	34%	(18)	66%	(35)	52
All Christian	41%	(192)	59%	(280)	471
All Non-Christian	34%	(18)	66%	(34)	52
Agnostic/Nothing in particular	32%	(56)	68%	(119)	175
Something Else	32%	(48)	68%	(99)	147
Religious Non-Protestant/Catholic	37%	(25)	63%	(42)	66
Evangelical	38%	(90)	62%	(147)	237
Non-Evangelical	39%	(140)	61%	(222)	362
Community: Urban	30%	(64)	70%	(148)	211
Community: Suburban	38%	(173)	62%	(281)	454
Community: Rural	42%	(94)	58%	(132)	226
Employ: Private Sector	38%	(98)	62%	(161)	259
Employ: Government	30%	(18)	70%	(44)	62
Employ: Self-Employed	44%	(32)	56%	(40)	72
Employ: Homemaker	33%	(18)	67%	(36)	54
Employ: Retired	37%	(83)	63%	(142)	224
Employ: Unemployed	32%	(40)	68%	(84)	124
Military HH: Yes	37%	(55)	63%	(93)	148
Military HH: No	37%	(275)	63%	(469)	744
RD/WT: Right Direction	45%	(103)	55%	(125)	229
RD/WT: Wrong Track	34%	(227)	66%	(436)	663
Trump Job Approve	46%	(154)	54%	(184)	337
Trump Job Disapprove	32%	(172)	68%	(363)	535
Trump Job Strongly Approve	47%	(88)	53%	(101)	188
Trump Job Somewhat Approve	44%	(66)	56%	(83)	149
Trump Job Somewhat Disapprove	34%	(30)	66%	(58)	88
Trump Job Strongly Disapprove	32%	(142)	68%	(305)	447
Favorable of Trump	46%	(153)	54%	(177)	330
Unfavorable of Trump	32%	(173)	68%	(362)	535

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Table CMS7_21NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Offers me a wide selection of product or service options

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(330)	63%	(561)	892
Very Favorable of Trump	47%	(95)	53%	(105)	200
Somewhat Favorable of Trump	45%	(58)	55%	(72)	130
Somewhat Unfavorable of Trump	35%	(29)	65%	(53)	82
Very Unfavorable of Trump	32%	(144)	68%	(309)	453
#1 Issue: Economy	41%	(115)	59%	(167)	282
#1 Issue: Security	44%	(44)	56%	(55)	99
#1 Issue: Health Care	37%	(69)	63%	(119)	187
#1 Issue: Medicare / Social Security	34%	(39)	66%	(76)	115
#1 Issue: Other	36%	(35)	64%	(63)	97
2018 House Vote: Democrat	29%	(102)	71%	(250)	351
2018 House Vote: Republican	45%	(125)	55%	(154)	280
2016 Vote: Hillary Clinton	28%	(87)	72%	(230)	317
2016 Vote: Donald Trump	46%	(136)	54%	(160)	296
2016 Vote: Other	41%	(32)	59%	(47)	79
2016 Vote: Didn't Vote	38%	(75)	62%	(124)	199
Voted in 2014: Yes	38%	(233)	62%	(380)	613
Voted in 2014: No	35%	(97)	65%	(181)	278
2012 Vote: Barack Obama	32%	(125)	68%	(261)	386
2012 Vote: Mitt Romney	47%	(116)	53%	(131)	247
2012 Vote: Didn't Vote	34%	(74)	66%	(147)	222
4-Region: Northeast	32%	(49)	68%	(104)	153
4-Region: Midwest	39%	(77)	61%	(123)	200
4-Region: South	37%	(127)	63%	(214)	341
4-Region: West	39%	(77)	61%	(121)	198
Frequent Flyer	34%	(36)	66%	(69)	105
International Travel	31%	(53)	69%	(116)	169
Sports fans	37%	(225)	63%	(390)	615
Heard a lot/some about new H1N1	33%	(131)	67%	(262)	393
Heard not much/nothing about new H1N1	40%	(199)	60%	(299)	498

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_22NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Streamlines or curates their offerings to help me more easily and quickly find items most relevant to me

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(77)	91%	(806)	884
Gender: Male	11%	(46)	89%	(366)	412
Gender: Female	7%	(31)	93%	(440)	472
Age: 18-34	10%	(22)	90%	(206)	228
Age: 35-44	13%	(16)	87%	(109)	124
Age: 45-64	7%	(23)	93%	(310)	333
Age: 65+	8%	(16)	92%	(182)	198
GenZers: 1997-2012	6%	(5)	94%	(87)	92
Millennials: 1981-1996	12%	(24)	88%	(173)	197
GenXers: 1965-1980	9%	(21)	91%	(200)	221
Baby Boomers: 1946-1964	7%	(24)	93%	(316)	340
PID: Dem (no lean)	7%	(26)	93%	(329)	355
PID: Ind (no lean)	8%	(19)	92%	(232)	251
PID: Rep (no lean)	12%	(32)	88%	(245)	277
PID/Gender: Dem Men	8%	(11)	92%	(131)	142
PID/Gender: Dem Women	7%	(15)	93%	(198)	213
PID/Gender: Ind Men	9%	(12)	91%	(118)	131
PID/Gender: Ind Women	6%	(7)	94%	(114)	121
PID/Gender: Rep Men	16%	(23)	84%	(117)	140
PID/Gender: Rep Women	7%	(9)	93%	(128)	138
Ideo: Liberal (1-3)	9%	(25)	91%	(264)	290
Ideo: Moderate (4)	6%	(15)	94%	(216)	230
Ideo: Conservative (5-7)	10%	(31)	90%	(269)	300
Educ: < College	6%	(32)	94%	(520)	552
Educ: Bachelors degree	12%	(26)	88%	(185)	212
Educ: Post-grad	15%	(19)	85%	(101)	120
Income: Under 50k	6%	(27)	94%	(402)	428
Income: 50k-100k	11%	(32)	89%	(257)	289
Income: 100k+	11%	(18)	89%	(148)	167
Ethnicity: White	9%	(65)	91%	(652)	717
Ethnicity: Hispanic	12%	(9)	88%	(66)	75

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Table CMS7_22NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Streamlines or curates their offerings to help me more easily and quickly find items most relevant to me

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(77)	91%	(806)	884
Ethnicity: Afr. Am.	7%	(9)	93%	(106)	114
Ethnicity: Other	7%	(4)	93%	(48)	52
All Christian	9%	(38)	91%	(397)	435
All Non-Christian	9%	(6)	91%	(56)	62
Atheist	13%	(7)	87%	(45)	52
Agnostic/Nothing in particular	7%	(13)	93%	(177)	190
Something Else	9%	(13)	91%	(131)	144
Religious Non-Protestant/Catholic	8%	(7)	92%	(76)	83
Evangelical	12%	(27)	88%	(210)	237
Non-Evangelical	7%	(22)	93%	(298)	320
Community: Urban	8%	(18)	92%	(209)	227
Community: Suburban	9%	(42)	91%	(404)	446
Community: Rural	8%	(17)	92%	(194)	210
Employ: Private Sector	12%	(33)	88%	(238)	271
Employ: Government	19%	(11)	81%	(47)	58
Employ: Self-Employed	7%	(4)	93%	(59)	63
Employ: Homemaker	5%	(3)	95%	(47)	50
Employ: Retired	6%	(14)	94%	(208)	223
Employ: Unemployed	7%	(9)	93%	(113)	122
Military HH: Yes	9%	(12)	91%	(125)	137
Military HH: No	9%	(65)	91%	(681)	746
RD/WT: Right Direction	12%	(28)	88%	(207)	235
RD/WT: Wrong Track	8%	(50)	92%	(599)	649
Trump Job Approve	11%	(39)	89%	(306)	344
Trump Job Disapprove	7%	(37)	93%	(482)	519
Trump Job Strongly Approve	13%	(25)	87%	(170)	196
Trump Job Somewhat Approve	9%	(13)	91%	(135)	149
Trump Job Somewhat Disapprove	9%	(8)	91%	(81)	89
Trump Job Strongly Disapprove	7%	(29)	93%	(401)	430

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Table CMS7_22NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Streamlines or curates their offerings to help me more easily and quickly find items most relevant to me

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(77)	91%	(806)	884
Favorable of Trump	11%	(38)	89%	(296)	335
Unfavorable of Trump	7%	(34)	93%	(485)	519
Very Favorable of Trump	14%	(28)	86%	(177)	205
Somewhat Favorable of Trump	8%	(10)	92%	(120)	130
Somewhat Unfavorable of Trump	8%	(6)	92%	(68)	73
Very Unfavorable of Trump	6%	(28)	94%	(417)	446
#1 Issue: Economy	12%	(39)	88%	(277)	316
#1 Issue: Security	11%	(11)	89%	(87)	98
#1 Issue: Health Care	7%	(11)	93%	(161)	172
#1 Issue: Medicare / Social Security	5%	(5)	95%	(110)	115
#1 Issue: Women's Issues	—	(0)	100%	(50)	50
#1 Issue: Other	3%	(2)	97%	(58)	60
2018 House Vote: Democrat	9%	(30)	91%	(311)	340
2018 House Vote: Republican	11%	(31)	89%	(247)	278
2016 Vote: Hillary Clinton	9%	(28)	91%	(298)	325
2016 Vote: Donald Trump	11%	(33)	89%	(261)	294
2016 Vote: Other	9%	(6)	91%	(58)	63
2016 Vote: Didn't Vote	5%	(11)	95%	(190)	201
Voted in 2014: Yes	10%	(59)	90%	(506)	564
Voted in 2014: No	6%	(19)	94%	(301)	319
2012 Vote: Barack Obama	8%	(27)	92%	(319)	346
2012 Vote: Mitt Romney	13%	(30)	87%	(205)	236
2012 Vote: Didn't Vote	7%	(17)	93%	(247)	264
4-Region: Northeast	6%	(11)	94%	(163)	174
4-Region: Midwest	5%	(11)	95%	(200)	211
4-Region: South	10%	(31)	90%	(270)	301
4-Region: West	13%	(25)	87%	(173)	198
Frequent Flyer	13%	(15)	87%	(98)	113
International Travel	12%	(20)	88%	(148)	168
Sports fans	9%	(52)	91%	(559)	611

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Table CMS7_22NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Streamlines or curates their offerings to help me more easily and quickly find items most relevant to me

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(77)	91%	(806)	884
Heard a lot/some about new H1N1	10%	(39)	90%	(364)	403
Heard not much/nothing about new H1N1	8%	(38)	92%	(443)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_23NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has the products I need available when I need them

Demographic	Selected		Not Selected		Total N
Registered Voters	50%	(447)	50%	(450)	897
Gender: Male	51%	(206)	49%	(201)	407
Gender: Female	49%	(241)	51%	(249)	490
Age: 18-34	36%	(80)	64%	(139)	218
Age: 35-44	42%	(58)	58%	(82)	141
Age: 45-64	53%	(167)	47%	(147)	314
Age: 65+	64%	(142)	36%	(82)	224
GenZers: 1997-2012	37%	(35)	63%	(59)	94
Millennials: 1981-1996	40%	(79)	60%	(117)	196
GenXers: 1965-1980	47%	(102)	53%	(117)	219
Baby Boomers: 1946-1964	58%	(204)	42%	(145)	349
PID: Dem (no lean)	45%	(163)	55%	(199)	362
PID: Ind (no lean)	52%	(135)	48%	(127)	262
PID: Rep (no lean)	55%	(149)	45%	(124)	274
PID/Gender: Dem Men	46%	(68)	54%	(79)	147
PID/Gender: Dem Women	44%	(95)	56%	(120)	215
PID/Gender: Ind Men	52%	(70)	48%	(65)	135
PID/Gender: Ind Women	51%	(64)	49%	(62)	126
PID/Gender: Rep Men	55%	(68)	45%	(57)	125
PID/Gender: Rep Women	54%	(81)	46%	(68)	149
Ideo: Liberal (1-3)	44%	(124)	56%	(161)	285
Ideo: Moderate (4)	54%	(132)	46%	(112)	244
Ideo: Conservative (5-7)	57%	(163)	43%	(122)	286
Educ: < College	48%	(279)	52%	(300)	580
Educ: Bachelors degree	53%	(107)	47%	(96)	203
Educ: Post-grad	53%	(61)	47%	(54)	115
Income: Under 50k	45%	(196)	55%	(235)	432
Income: 50k-100k	50%	(159)	50%	(160)	318
Income: 100k+	63%	(92)	37%	(55)	147
Ethnicity: White	52%	(373)	48%	(341)	715
Ethnicity: Hispanic	32%	(27)	68%	(57)	84

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Table CMS7_23NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has the products I need available when I need them

Demographic	Selected		Not Selected		Total N
Registered Voters	50%	(447)	50%	(450)	897
Ethnicity: Afr. Am.	34%	(42)	66%	(83)	125
Ethnicity: Other	55%	(32)	45%	(26)	57
All Christian	55%	(247)	45%	(203)	450
Agnostic/Nothing in particular	45%	(98)	55%	(121)	218
Something Else	40%	(57)	60%	(87)	145
Evangelical	49%	(117)	51%	(121)	237
Non-Evangelical	53%	(180)	47%	(160)	339
Community: Urban	42%	(97)	58%	(134)	231
Community: Suburban	54%	(226)	46%	(195)	421
Community: Rural	51%	(124)	49%	(121)	245
Employ: Private Sector	55%	(129)	45%	(107)	236
Employ: Government	36%	(24)	64%	(42)	66
Employ: Self-Employed	46%	(32)	54%	(38)	70
Employ: Retired	58%	(142)	42%	(101)	243
Employ: Unemployed	35%	(47)	65%	(85)	132
Employ: Other	56%	(32)	44%	(25)	57
Military HH: Yes	48%	(70)	52%	(76)	146
Military HH: No	50%	(377)	50%	(374)	751
RD/WT: Right Direction	50%	(119)	50%	(120)	239
RD/WT: Wrong Track	50%	(328)	50%	(330)	659
Trump Job Approve	55%	(193)	45%	(161)	354
Trump Job Disapprove	47%	(245)	53%	(276)	521
Trump Job Strongly Approve	49%	(96)	51%	(100)	195
Trump Job Somewhat Approve	62%	(98)	38%	(61)	159
Trump Job Somewhat Disapprove	49%	(47)	51%	(49)	96
Trump Job Strongly Disapprove	47%	(199)	53%	(227)	425
Favorable of Trump	54%	(182)	46%	(156)	339
Unfavorable of Trump	48%	(253)	52%	(270)	523

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Table CMS7_23NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has the products I need available when I need them

Demographic	Selected		Not Selected		Total N
Registered Voters	50%	(447)	50%	(450)	897
Very Favorable of Trump	50%	(97)	50%	(97)	194
Somewhat Favorable of Trump	59%	(86)	41%	(59)	145
Somewhat Unfavorable of Trump	56%	(43)	44%	(34)	77
Very Unfavorable of Trump	47%	(210)	53%	(236)	447
#1 Issue: Economy	51%	(143)	49%	(139)	282
#1 Issue: Security	56%	(63)	44%	(50)	113
#1 Issue: Health Care	48%	(77)	52%	(83)	160
#1 Issue: Medicare / Social Security	54%	(70)	46%	(58)	128
#1 Issue: Women's Issues	34%	(19)	66%	(37)	56
#1 Issue: Education	38%	(19)	62%	(31)	50
#1 Issue: Other	61%	(46)	39%	(29)	75
2018 House Vote: Democrat	45%	(158)	55%	(195)	353
2018 House Vote: Republican	59%	(167)	41%	(116)	282
2016 Vote: Hillary Clinton	48%	(162)	52%	(174)	337
2016 Vote: Donald Trump	58%	(171)	42%	(124)	294
2016 Vote: Other	53%	(28)	47%	(25)	53
2016 Vote: Didn't Vote	41%	(87)	59%	(126)	213
Voted in 2014: Yes	54%	(318)	46%	(269)	586
Voted in 2014: No	42%	(130)	58%	(181)	311
2012 Vote: Barack Obama	50%	(183)	50%	(183)	366
2012 Vote: Mitt Romney	63%	(142)	37%	(84)	226
2012 Vote: Didn't Vote	40%	(107)	60%	(162)	269
4-Region: Northeast	45%	(69)	55%	(84)	153
4-Region: Midwest	52%	(104)	48%	(97)	201
4-Region: South	49%	(167)	51%	(175)	343
4-Region: West	53%	(107)	47%	(94)	201
Frequent Flyer	41%	(44)	59%	(62)	105
International Travel	39%	(68)	61%	(104)	172
Sports fans	50%	(298)	50%	(294)	591
Heard a lot/some about new H1N1	47%	(201)	53%	(224)	425

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Table CMS7_23NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has the products I need available when I need them

Demographic	Selected		Not Selected		Total N
Registered Voters	50%	(447)	50%	(450)	897
Heard not much/nothing about new H1N1	52%	(247)	48%	(226)	472

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_24NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is accessible via multiple channels (i.e. online, mobile, in-store)

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(154)	84%	(790)	944
Gender: Male	18%	(79)	82%	(368)	448
Gender: Female	15%	(74)	85%	(422)	496
Age: 18-34	14%	(33)	86%	(205)	238
Age: 35-44	15%	(20)	85%	(112)	132
Age: 45-64	18%	(62)	82%	(289)	351
Age: 65+	17%	(39)	83%	(184)	223
GenZers: 1997-2012	17%	(18)	83%	(91)	109
Millennials: 1981-1996	11%	(20)	89%	(164)	185
GenXers: 1965-1980	20%	(47)	80%	(194)	241
Baby Boomers: 1946-1964	16%	(60)	84%	(313)	373
PID: Dem (no lean)	19%	(69)	81%	(303)	372
PID: Ind (no lean)	15%	(38)	85%	(223)	261
PID: Rep (no lean)	15%	(47)	85%	(264)	311
PID/Gender: Dem Men	20%	(31)	80%	(120)	151
PID/Gender: Dem Women	17%	(38)	83%	(182)	221
PID/Gender: Ind Men	14%	(19)	86%	(114)	133
PID/Gender: Ind Women	15%	(19)	85%	(110)	129
PID/Gender: Rep Men	18%	(30)	82%	(134)	164
PID/Gender: Rep Women	12%	(17)	88%	(130)	147
Ideo: Liberal (1-3)	19%	(62)	81%	(259)	321
Ideo: Moderate (4)	14%	(34)	86%	(200)	234
Ideo: Conservative (5-7)	14%	(46)	86%	(275)	321
Educ: < College	17%	(103)	83%	(503)	606
Educ: Bachelors degree	16%	(32)	84%	(176)	208
Educ: Post-grad	14%	(19)	86%	(111)	129
Income: Under 50k	18%	(83)	82%	(383)	466
Income: 50k-100k	13%	(40)	87%	(263)	303
Income: 100k+	18%	(31)	82%	(144)	176
Ethnicity: White	17%	(131)	83%	(629)	760
Ethnicity: Hispanic	20%	(16)	80%	(67)	84

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Table CMS7_24NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is accessible via multiple channels (i.e. online, mobile, in-store)

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(154)	84%	(790)	944
Ethnicity: Afr. Am.	12%	(15)	88%	(108)	123
Ethnicity: Other	13%	(8)	87%	(53)	60
All Christian	14%	(65)	86%	(399)	464
All Non-Christian	13%	(7)	87%	(45)	52
Atheist	23%	(16)	77%	(55)	72
Agnostic/Nothing in particular	18%	(37)	82%	(165)	202
Something Else	18%	(28)	82%	(126)	154
Religious Non-Protestant/Catholic	13%	(9)	87%	(60)	68
Evangelical	15%	(35)	85%	(200)	235
Non-Evangelical	16%	(56)	84%	(301)	358
Community: Urban	19%	(48)	81%	(208)	256
Community: Suburban	15%	(69)	85%	(384)	453
Community: Rural	15%	(36)	85%	(199)	235
Employ: Private Sector	15%	(41)	85%	(232)	272
Employ: Government	12%	(8)	88%	(56)	64
Employ: Self-Employed	22%	(15)	78%	(52)	67
Employ: Retired	20%	(50)	80%	(204)	254
Employ: Unemployed	14%	(17)	86%	(104)	120
Employ: Other	12%	(7)	88%	(48)	55
Military HH: Yes	9%	(14)	91%	(137)	151
Military HH: No	18%	(140)	82%	(653)	793
RD/WT: Right Direction	16%	(39)	84%	(210)	249
RD/WT: Wrong Track	17%	(115)	83%	(580)	695
Trump Job Approve	17%	(61)	83%	(301)	362
Trump Job Disapprove	16%	(89)	84%	(476)	565
Trump Job Strongly Approve	20%	(42)	80%	(168)	210
Trump Job Somewhat Approve	13%	(19)	87%	(132)	152
Trump Job Somewhat Disapprove	8%	(7)	92%	(85)	92
Trump Job Strongly Disapprove	17%	(82)	83%	(391)	473

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Table CMS7_24NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is accessible via multiple channels (i.e. online, mobile, in-store)

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(154)	84%	(790)	944
Favorable of Trump	18%	(60)	82%	(282)	342
Unfavorable of Trump	16%	(90)	84%	(480)	570
Very Favorable of Trump	21%	(41)	79%	(157)	197
Somewhat Favorable of Trump	13%	(20)	87%	(125)	145
Somewhat Unfavorable of Trump	10%	(8)	90%	(76)	84
Very Unfavorable of Trump	17%	(82)	83%	(404)	486
#1 Issue: Economy	15%	(49)	85%	(274)	322
#1 Issue: Security	17%	(20)	83%	(94)	114
#1 Issue: Health Care	19%	(35)	81%	(151)	186
#1 Issue: Medicare / Social Security	15%	(19)	85%	(109)	128
#1 Issue: Other	23%	(18)	77%	(62)	80
2018 House Vote: Democrat	16%	(57)	84%	(294)	351
2018 House Vote: Republican	14%	(42)	86%	(261)	303
2016 Vote: Hillary Clinton	17%	(54)	83%	(261)	315
2016 Vote: Donald Trump	14%	(45)	86%	(277)	323
2016 Vote: Other	16%	(13)	84%	(64)	76
2016 Vote: Didn't Vote	18%	(42)	82%	(189)	230
Voted in 2014: Yes	16%	(96)	84%	(504)	599
Voted in 2014: No	17%	(58)	83%	(287)	345
2012 Vote: Barack Obama	17%	(66)	83%	(312)	377
2012 Vote: Mitt Romney	16%	(40)	84%	(202)	242
2012 Vote: Didn't Vote	16%	(45)	84%	(239)	284
4-Region: Northeast	15%	(24)	85%	(137)	161
4-Region: Midwest	17%	(39)	83%	(186)	226
4-Region: South	17%	(57)	83%	(281)	338
4-Region: West	16%	(34)	84%	(185)	219
Frequent Flyer	19%	(23)	81%	(98)	121
International Travel	16%	(28)	84%	(145)	172
Sports fans	14%	(87)	86%	(532)	619
Heard a lot/some about new H1N1	15%	(69)	85%	(379)	448

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Table CMS7_24NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Is accessible via multiple channels (i.e. online, mobile, in-store)

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(154)	84%	(790)	944
Heard not much/nothing about new H1N1	17%	(85)	83%	(411)	496

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_25NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Respects and protects customers' privacy and security

Demographic	Selected		Not Selected		Total N
Registered Voters	44%	(384)	56%	(492)	875
Gender: Male	40%	(160)	60%	(239)	399
Gender: Female	47%	(223)	53%	(253)	476
Age: 18-34	38%	(79)	62%	(127)	207
Age: 35-44	44%	(64)	56%	(81)	145
Age: 45-64	47%	(157)	53%	(179)	335
Age: 65+	44%	(84)	56%	(105)	188
GenZers: 1997-2012	42%	(36)	58%	(49)	85
Millennials: 1981-1996	38%	(76)	62%	(122)	199
GenXers: 1965-1980	40%	(85)	60%	(125)	210
Baby Boomers: 1946-1964	49%	(173)	51%	(176)	349
PID: Dem (no lean)	40%	(147)	60%	(220)	366
PID: Ind (no lean)	46%	(113)	54%	(135)	248
PID: Rep (no lean)	47%	(124)	53%	(137)	261
PID/Gender: Dem Men	39%	(55)	61%	(87)	142
PID/Gender: Dem Women	41%	(91)	59%	(133)	224
PID/Gender: Ind Men	39%	(52)	61%	(81)	134
PID/Gender: Ind Women	53%	(61)	47%	(54)	114
PID/Gender: Rep Men	43%	(53)	57%	(71)	124
PID/Gender: Rep Women	52%	(71)	48%	(66)	137
Ideo: Liberal (1-3)	37%	(106)	63%	(180)	286
Ideo: Moderate (4)	48%	(113)	52%	(121)	234
Ideo: Conservative (5-7)	45%	(129)	55%	(155)	284
Educ: < College	43%	(237)	57%	(310)	546
Educ: Bachelors degree	47%	(100)	53%	(114)	214
Educ: Post-grad	41%	(47)	59%	(68)	115
Income: Under 50k	42%	(189)	58%	(257)	446
Income: 50k-100k	47%	(129)	53%	(148)	277
Income: 100k+	43%	(65)	57%	(87)	152
Ethnicity: White	44%	(314)	56%	(403)	716
Ethnicity: Hispanic	40%	(36)	60%	(54)	90

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Table CMS7_25NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Respects and protects customers' privacy and security

Demographic	Selected		Not Selected		Total N
Registered Voters	44%	(384)	56%	(492)	875
Ethnicity: Afr. Am.	51%	(51)	49%	(49)	100
Ethnicity: Other	32%	(19)	68%	(40)	59
All Christian	46%	(190)	54%	(227)	417
All Non-Christian	32%	(20)	68%	(43)	63
Agnostic/Nothing in particular	43%	(83)	57%	(108)	191
Something Else	47%	(75)	53%	(85)	160
Religious Non-Protestant/Catholic	37%	(29)	63%	(50)	78
Evangelical	51%	(124)	49%	(121)	245
Non-Evangelical	42%	(130)	58%	(183)	313
Community: Urban	45%	(98)	55%	(122)	220
Community: Suburban	46%	(196)	54%	(234)	430
Community: Rural	40%	(89)	60%	(136)	225
Employ: Private Sector	42%	(94)	58%	(132)	226
Employ: Government	39%	(23)	61%	(36)	58
Employ: Self-Employed	43%	(35)	57%	(47)	83
Employ: Homemaker	49%	(30)	51%	(30)	60
Employ: Retired	48%	(109)	52%	(118)	227
Employ: Unemployed	45%	(53)	55%	(65)	117
Employ: Other	37%	(20)	63%	(34)	54
Military HH: Yes	43%	(59)	57%	(78)	138
Military HH: No	44%	(324)	56%	(414)	738
RD/WT: Right Direction	43%	(94)	57%	(123)	218
RD/WT: Wrong Track	44%	(289)	56%	(368)	658
Trump Job Approve	44%	(143)	56%	(180)	323
Trump Job Disapprove	44%	(234)	56%	(296)	530
Trump Job Strongly Approve	42%	(75)	58%	(102)	177
Trump Job Somewhat Approve	47%	(68)	53%	(77)	145
Trump Job Somewhat Disapprove	41%	(36)	59%	(52)	88
Trump Job Strongly Disapprove	45%	(198)	55%	(244)	442

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Table CMS7_25NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Respects and protects customers' privacy and security

Demographic	Selected		Not Selected		Total N
Registered Voters	44%	(384)	56%	(492)	875
Favorable of Trump	46%	(143)	54%	(167)	310
Unfavorable of Trump	43%	(232)	57%	(309)	540
Very Favorable of Trump	45%	(83)	55%	(101)	184
Somewhat Favorable of Trump	47%	(60)	53%	(66)	126
Somewhat Unfavorable of Trump	45%	(38)	55%	(47)	85
Very Unfavorable of Trump	42%	(193)	58%	(262)	455
#1 Issue: Economy	45%	(128)	55%	(153)	281
#1 Issue: Security	40%	(46)	60%	(69)	115
#1 Issue: Health Care	37%	(71)	63%	(123)	194
#1 Issue: Medicare / Social Security	45%	(47)	55%	(57)	105
#1 Issue: Other	54%	(41)	46%	(35)	76
2018 House Vote: Democrat	41%	(153)	59%	(221)	374
2018 House Vote: Republican	47%	(125)	53%	(141)	266
2016 Vote: Hillary Clinton	40%	(131)	60%	(196)	327
2016 Vote: Donald Trump	47%	(141)	53%	(161)	302
2016 Vote: Other	44%	(27)	56%	(35)	62
2016 Vote: Didn't Vote	46%	(84)	54%	(100)	184
Voted in 2014: Yes	43%	(249)	57%	(326)	575
Voted in 2014: No	45%	(135)	55%	(165)	300
2012 Vote: Barack Obama	43%	(158)	57%	(208)	366
2012 Vote: Mitt Romney	45%	(98)	55%	(119)	217
2012 Vote: Didn't Vote	43%	(105)	57%	(142)	247
4-Region: Northeast	48%	(69)	52%	(76)	144
4-Region: Midwest	41%	(80)	59%	(117)	197
4-Region: South	51%	(164)	49%	(159)	323
4-Region: West	33%	(70)	67%	(140)	210
Frequent Flyer	36%	(38)	64%	(69)	107
International Travel	39%	(66)	61%	(103)	169
Sports fans	45%	(263)	55%	(323)	586
Heard a lot/some about new H1N1	42%	(173)	58%	(238)	411

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Table CMS7_25NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Respects and protects customers' privacy and security

Demographic	Selected		Not Selected		Total N
Registered Voters	44%	(384)	56%	(492)	875
Heard not much/nothing about new H1N1	45%	(210)	55%	(254)	465

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_26NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Acts and communicates authentically, honestly, and with transparency

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(268)	70%	(638)	906
Gender: Male	29%	(123)	71%	(297)	420
Gender: Female	30%	(145)	70%	(341)	486
Age: 18-34	28%	(68)	72%	(173)	241
Age: 35-44	27%	(38)	73%	(103)	141
Age: 45-64	29%	(94)	71%	(227)	321
Age: 65+	33%	(68)	67%	(135)	203
GenZers: 1997-2012	29%	(27)	71%	(66)	93
Millennials: 1981-1996	27%	(55)	73%	(150)	206
GenXers: 1965-1980	28%	(63)	72%	(159)	222
Baby Boomers: 1946-1964	33%	(112)	67%	(231)	343
PID: Dem (no lean)	30%	(106)	70%	(245)	351
PID: Ind (no lean)	32%	(88)	68%	(189)	276
PID: Rep (no lean)	26%	(74)	74%	(205)	279
PID/Gender: Dem Men	27%	(42)	73%	(111)	153
PID/Gender: Dem Women	33%	(65)	67%	(133)	198
PID/Gender: Ind Men	29%	(39)	71%	(98)	137
PID/Gender: Ind Women	35%	(48)	65%	(91)	139
PID/Gender: Rep Men	32%	(42)	68%	(88)	130
PID/Gender: Rep Women	21%	(32)	79%	(117)	148
Ideo: Liberal (1-3)	34%	(102)	66%	(201)	303
Ideo: Moderate (4)	27%	(67)	73%	(179)	246
Ideo: Conservative (5-7)	28%	(85)	72%	(213)	298
Educ: < College	28%	(155)	72%	(400)	555
Educ: Bachelors degree	30%	(69)	70%	(159)	227
Educ: Post-grad	36%	(45)	64%	(79)	124
Income: Under 50k	30%	(136)	70%	(315)	451
Income: 50k-100k	27%	(80)	73%	(216)	295
Income: 100k+	33%	(52)	67%	(107)	160
Ethnicity: White	31%	(223)	69%	(493)	716
Ethnicity: Hispanic	25%	(22)	75%	(65)	87

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Table CMS7_26NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Acts and communicates authentically, honestly, and with transparency

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(268)	70%	(638)	906
Ethnicity: Afr. Am.	24%	(30)	76%	(97)	127
Ethnicity: Other	24%	(15)	76%	(48)	63
All Christian	30%	(134)	70%	(315)	449
Atheist	26%	(13)	74%	(37)	50
Agnostic/Nothing in particular	35%	(74)	65%	(135)	210
Something Else	22%	(34)	78%	(118)	152
Religious Non-Protestant/Catholic	36%	(22)	64%	(38)	60
Evangelical	23%	(53)	77%	(180)	234
Non-Evangelical	30%	(103)	70%	(246)	348
Community: Urban	30%	(68)	70%	(158)	225
Community: Suburban	32%	(148)	68%	(312)	461
Community: Rural	24%	(52)	76%	(168)	220
Employ: Private Sector	26%	(65)	74%	(180)	245
Employ: Government	38%	(23)	62%	(39)	62
Employ: Self-Employed	26%	(21)	74%	(59)	80
Employ: Homemaker	22%	(13)	78%	(48)	61
Employ: Retired	33%	(80)	67%	(161)	241
Employ: Unemployed	26%	(29)	74%	(81)	110
Employ: Other	40%	(21)	60%	(32)	53
Military HH: Yes	32%	(46)	68%	(98)	144
Military HH: No	29%	(222)	71%	(540)	762
RD/WT: Right Direction	26%	(61)	74%	(176)	237
RD/WT: Wrong Track	31%	(207)	69%	(462)	669
Trump Job Approve	26%	(93)	74%	(265)	359
Trump Job Disapprove	32%	(173)	68%	(362)	535
Trump Job Strongly Approve	25%	(48)	75%	(141)	189
Trump Job Somewhat Approve	27%	(46)	73%	(124)	170
Trump Job Somewhat Disapprove	18%	(17)	82%	(73)	90
Trump Job Strongly Disapprove	35%	(157)	65%	(289)	445

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Table CMS7_26NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Acts and communicates authentically, honestly, and with transparency

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(268)	70%	(638)	906
Favorable of Trump	26%	(85)	74%	(245)	329
Unfavorable of Trump	32%	(178)	68%	(374)	552
Very Favorable of Trump	23%	(42)	77%	(142)	184
Somewhat Favorable of Trump	30%	(43)	70%	(103)	146
Somewhat Unfavorable of Trump	19%	(16)	81%	(70)	86
Very Unfavorable of Trump	35%	(162)	65%	(304)	466
#1 Issue: Economy	28%	(77)	72%	(202)	279
#1 Issue: Security	30%	(30)	70%	(71)	102
#1 Issue: Health Care	30%	(57)	70%	(132)	189
#1 Issue: Medicare / Social Security	28%	(35)	72%	(90)	124
#1 Issue: Women's Issues	22%	(12)	78%	(44)	56
#1 Issue: Education	25%	(13)	75%	(40)	53
#1 Issue: Other	45%	(31)	55%	(38)	70
2018 House Vote: Democrat	35%	(122)	65%	(230)	352
2018 House Vote: Republican	27%	(79)	73%	(217)	296
2016 Vote: Hillary Clinton	33%	(112)	67%	(227)	339
2016 Vote: Donald Trump	26%	(80)	74%	(226)	306
2016 Vote: Other	36%	(22)	64%	(39)	62
2016 Vote: Didn't Vote	27%	(54)	73%	(146)	199
Voted in 2014: Yes	31%	(178)	69%	(406)	584
Voted in 2014: No	28%	(90)	72%	(232)	322
2012 Vote: Barack Obama	33%	(120)	67%	(242)	362
2012 Vote: Mitt Romney	27%	(65)	73%	(176)	241
2012 Vote: Didn't Vote	28%	(75)	72%	(191)	267
4-Region: Northeast	27%	(46)	73%	(125)	171
4-Region: Midwest	30%	(61)	70%	(145)	206
4-Region: South	29%	(97)	71%	(243)	340
4-Region: West	34%	(64)	66%	(125)	189
Frequent Flyer	29%	(35)	71%	(85)	120
International Travel	27%	(48)	73%	(133)	181

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Table CMS7_26NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Acts and communicates authentically, honestly, and with transparency

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(268)	70%	(638)	906
Sports fans	29%	(178)	71%	(438)	616
Heard a lot/some about new H1N1	33%	(135)	67%	(274)	409
Heard not much/nothing about new H1N1	27%	(133)	73%	(364)	497

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_27NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has a good reputation

Demographic	Selected		Not Selected		Total N
Registered Voters	47%	(453)	53%	(506)	959
Gender: Male	48%	(213)	52%	(231)	444
Gender: Female	47%	(241)	53%	(275)	515
Age: 18-34	40%	(89)	60%	(135)	224
Age: 35-44	50%	(67)	50%	(66)	133
Age: 45-64	47%	(178)	53%	(196)	374
Age: 65+	53%	(120)	47%	(108)	227
GenZers: 1997-2012	45%	(48)	55%	(59)	107
Millennials: 1981-1996	43%	(80)	57%	(106)	186
GenXers: 1965-1980	45%	(110)	55%	(133)	243
Baby Boomers: 1946-1964	49%	(184)	51%	(192)	376
PID: Dem (no lean)	42%	(151)	58%	(208)	359
PID: Ind (no lean)	48%	(142)	52%	(155)	297
PID: Rep (no lean)	53%	(159)	47%	(143)	303
PID/Gender: Dem Men	46%	(67)	54%	(79)	145
PID/Gender: Dem Women	40%	(85)	60%	(129)	214
PID/Gender: Ind Men	50%	(74)	50%	(75)	149
PID/Gender: Ind Women	46%	(68)	54%	(79)	148
PID/Gender: Rep Men	48%	(72)	52%	(77)	149
PID/Gender: Rep Women	57%	(88)	43%	(66)	154
Ideo: Liberal (1-3)	40%	(123)	60%	(186)	309
Ideo: Moderate (4)	52%	(124)	48%	(115)	240
Ideo: Conservative (5-7)	54%	(181)	46%	(156)	336
Educ: < College	48%	(284)	52%	(309)	593
Educ: Bachelors degree	44%	(102)	56%	(131)	233
Educ: Post-grad	50%	(67)	50%	(66)	133
Income: Under 50k	47%	(225)	53%	(249)	475
Income: 50k-100k	48%	(146)	52%	(160)	306
Income: 100k+	46%	(82)	54%	(96)	178
Ethnicity: White	47%	(369)	53%	(417)	786
Ethnicity: Hispanic	54%	(42)	46%	(36)	78

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Table CMS7_27NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has a good reputation

Demographic	Selected		Not Selected		Total N
Registered Voters	47%	(453)	53%	(506)	959
Ethnicity: Afr. Am.	46%	(53)	54%	(63)	116
Ethnicity: Other	55%	(31)	45%	(26)	58
All Christian	50%	(241)	50%	(242)	483
All Non-Christian	34%	(19)	66%	(37)	56
Atheist	50%	(29)	50%	(29)	58
Agnostic/Nothing in particular	44%	(90)	56%	(114)	204
Something Else	47%	(74)	53%	(83)	157
Religious Non-Protestant/Catholic	41%	(31)	59%	(45)	76
Evangelical	52%	(119)	48%	(110)	229
Non-Evangelical	47%	(180)	53%	(204)	383
Community: Urban	44%	(117)	56%	(149)	266
Community: Suburban	50%	(229)	50%	(232)	462
Community: Rural	46%	(107)	54%	(124)	232
Employ: Private Sector	44%	(125)	56%	(156)	281
Employ: Government	53%	(38)	47%	(33)	71
Employ: Self-Employed	40%	(34)	60%	(50)	84
Employ: Homemaker	45%	(24)	55%	(30)	54
Employ: Retired	50%	(121)	50%	(121)	243
Employ: Unemployed	55%	(56)	45%	(45)	102
Employ: Other	49%	(31)	51%	(31)	62
Military HH: Yes	49%	(73)	51%	(76)	149
Military HH: No	47%	(380)	53%	(429)	809
RD/WT: Right Direction	51%	(133)	49%	(129)	262
RD/WT: Wrong Track	46%	(320)	54%	(377)	696
Trump Job Approve	50%	(186)	50%	(187)	373
Trump Job Disapprove	46%	(261)	54%	(303)	564
Trump Job Strongly Approve	50%	(108)	50%	(109)	217
Trump Job Somewhat Approve	50%	(78)	50%	(78)	156
Trump Job Somewhat Disapprove	49%	(44)	51%	(45)	89
Trump Job Strongly Disapprove	46%	(217)	54%	(258)	475

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Table CMS7_27NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has a good reputation

Demographic	Selected		Not Selected		Total N
Registered Voters	47%	(453)	53%	(506)	959
Favorable of Trump	53%	(190)	47%	(170)	360
Unfavorable of Trump	45%	(255)	55%	(317)	572
Very Favorable of Trump	55%	(117)	45%	(95)	212
Somewhat Favorable of Trump	49%	(73)	51%	(75)	148
Somewhat Unfavorable of Trump	49%	(41)	51%	(43)	85
Very Unfavorable of Trump	44%	(213)	56%	(274)	487
#1 Issue: Economy	52%	(159)	48%	(146)	305
#1 Issue: Security	52%	(67)	48%	(61)	128
#1 Issue: Health Care	47%	(82)	53%	(93)	175
#1 Issue: Medicare / Social Security	51%	(65)	49%	(63)	128
#1 Issue: Other	33%	(30)	67%	(60)	89
2018 House Vote: Democrat	41%	(145)	59%	(206)	351
2018 House Vote: Republican	54%	(169)	46%	(145)	315
2016 Vote: Hillary Clinton	42%	(138)	58%	(192)	330
2016 Vote: Donald Trump	52%	(170)	48%	(155)	325
2016 Vote: Other	47%	(36)	53%	(41)	77
2016 Vote: Didn't Vote	48%	(108)	52%	(117)	226
Voted in 2014: Yes	49%	(306)	51%	(324)	630
Voted in 2014: No	45%	(147)	55%	(182)	329
2012 Vote: Barack Obama	46%	(171)	54%	(205)	376
2012 Vote: Mitt Romney	55%	(146)	45%	(118)	264
2012 Vote: Didn't Vote	43%	(119)	57%	(155)	274
4-Region: Northeast	47%	(89)	53%	(99)	188
4-Region: Midwest	46%	(102)	54%	(120)	222
4-Region: South	49%	(169)	51%	(173)	342
4-Region: West	45%	(93)	55%	(114)	208
Frequent Flyer	46%	(53)	54%	(61)	114
International Travel	44%	(79)	56%	(100)	180
Sports fans	48%	(311)	52%	(335)	645
Heard a lot/some about new H1N1	46%	(197)	54%	(228)	425

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Table CMS7_27NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Has a good reputation

Demographic	Selected		Not Selected		Total N
Registered Voters	47%	(453)	53%	(506)	959
Heard not much/nothing about new H1N1	48%	(257)	52%	(277)	534

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_28NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is moving their industry in a positive direction

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(184)	79%	(706)	889
Gender: Male	22%	(90)	78%	(312)	402
Gender: Female	19%	(94)	81%	(393)	487
Age: 18-34	28%	(67)	72%	(169)	236
Age: 35-44	21%	(26)	79%	(99)	124
Age: 45-64	18%	(59)	82%	(261)	320
Age: 65+	15%	(32)	85%	(177)	209
GenZers: 1997-2012	29%	(28)	71%	(68)	96
Millennials: 1981-1996	26%	(52)	74%	(146)	198
GenXers: 1965-1980	19%	(40)	81%	(172)	212
Baby Boomers: 1946-1964	17%	(56)	83%	(283)	339
PID: Dem (no lean)	20%	(74)	80%	(286)	360
PID: Ind (no lean)	21%	(54)	79%	(199)	253
PID: Rep (no lean)	20%	(56)	80%	(221)	277
PID/Gender: Dem Men	21%	(29)	79%	(111)	141
PID/Gender: Dem Women	20%	(44)	80%	(175)	219
PID/Gender: Ind Men	22%	(29)	78%	(100)	128
PID/Gender: Ind Women	20%	(25)	80%	(99)	124
PID/Gender: Rep Men	24%	(32)	76%	(101)	133
PID/Gender: Rep Women	17%	(24)	83%	(120)	144
Ideo: Liberal (1-3)	18%	(47)	82%	(210)	256
Ideo: Moderate (4)	21%	(50)	79%	(192)	242
Ideo: Conservative (5-7)	20%	(65)	80%	(256)	321
Educ: < College	22%	(128)	78%	(444)	572
Educ: Bachelors degree	15%	(30)	85%	(166)	196
Educ: Post-grad	21%	(26)	79%	(96)	122
Income: Under 50k	22%	(93)	78%	(335)	428
Income: 50k-100k	19%	(57)	81%	(251)	308
Income: 100k+	22%	(33)	78%	(120)	153
Ethnicity: White	19%	(137)	81%	(588)	725
Ethnicity: Hispanic	12%	(10)	88%	(75)	85

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Table CMS7_28NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is moving their industry in a positive direction

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(184)	79%	(706)	889
Ethnicity: Afr. Am.	31%	(37)	69%	(82)	118
All Christian	19%	(84)	81%	(355)	439
Agnostic/Nothing in particular	21%	(39)	79%	(153)	192
Something Else	24%	(42)	76%	(131)	173
Religious Non-Protestant/Catholic	16%	(10)	84%	(49)	59
Evangelical	21%	(53)	79%	(201)	254
Non-Evangelical	21%	(71)	79%	(270)	341
Community: Urban	17%	(35)	83%	(174)	209
Community: Suburban	22%	(99)	78%	(347)	446
Community: Rural	21%	(50)	79%	(185)	235
Employ: Private Sector	19%	(48)	81%	(199)	247
Employ: Government	17%	(10)	83%	(51)	62
Employ: Self-Employed	19%	(13)	81%	(55)	67
Employ: Homemaker	16%	(10)	84%	(48)	58
Employ: Retired	15%	(35)	85%	(201)	237
Employ: Unemployed	29%	(33)	71%	(80)	113
Military HH: Yes	15%	(23)	85%	(132)	155
Military HH: No	22%	(161)	78%	(574)	735
RD/WT: Right Direction	19%	(47)	81%	(206)	253
RD/WT: Wrong Track	21%	(136)	79%	(500)	636
Trump Job Approve	20%	(71)	80%	(286)	357
Trump Job Disapprove	21%	(109)	79%	(401)	510
Trump Job Strongly Approve	17%	(35)	83%	(168)	203
Trump Job Somewhat Approve	23%	(36)	77%	(118)	154
Trump Job Somewhat Disapprove	20%	(18)	80%	(74)	92
Trump Job Strongly Disapprove	22%	(91)	78%	(328)	418
Favorable of Trump	19%	(65)	81%	(281)	346
Unfavorable of Trump	22%	(112)	78%	(407)	518

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Table CMS7_28NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is moving their industry in a positive direction

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(184)	79%	(706)	889
Very Favorable of Trump	17%	(33)	83%	(167)	200
Somewhat Favorable of Trump	22%	(32)	78%	(114)	146
Somewhat Unfavorable of Trump	23%	(17)	77%	(58)	76
Very Unfavorable of Trump	21%	(94)	79%	(348)	442
#1 Issue: Economy	25%	(73)	75%	(216)	289
#1 Issue: Security	15%	(15)	85%	(89)	104
#1 Issue: Health Care	20%	(33)	80%	(130)	163
#1 Issue: Medicare / Social Security	20%	(26)	80%	(103)	130
#1 Issue: Other	17%	(14)	83%	(69)	83
2018 House Vote: Democrat	19%	(68)	81%	(286)	354
2018 House Vote: Republican	18%	(52)	82%	(228)	280
2016 Vote: Hillary Clinton	21%	(65)	79%	(245)	309
2016 Vote: Donald Trump	17%	(52)	83%	(260)	313
2016 Vote: Other	23%	(16)	77%	(53)	69
2016 Vote: Didn't Vote	26%	(51)	74%	(148)	198
Voted in 2014: Yes	19%	(110)	81%	(475)	585
Voted in 2014: No	24%	(74)	76%	(231)	304
2012 Vote: Barack Obama	20%	(70)	80%	(270)	340
2012 Vote: Mitt Romney	15%	(37)	85%	(209)	246
2012 Vote: Didn't Vote	25%	(66)	75%	(200)	266
4-Region: Northeast	16%	(27)	84%	(140)	167
4-Region: Midwest	24%	(50)	76%	(157)	208
4-Region: South	23%	(76)	77%	(256)	332
4-Region: West	17%	(31)	83%	(153)	183
Frequent Flyer	14%	(15)	86%	(89)	104
International Travel	17%	(26)	83%	(132)	158
Sports fans	21%	(128)	79%	(485)	613
Heard a lot/some about new H1N1	21%	(84)	79%	(320)	404
Heard not much/nothing about new H1N1	20%	(99)	80%	(386)	486

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_29NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Is convenient

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(348)	62%	(564)	912
Gender: Male	42%	(175)	58%	(238)	413
Gender: Female	35%	(173)	65%	(326)	499
Age: 18-34	34%	(77)	66%	(147)	223
Age: 35-44	36%	(52)	64%	(91)	143
Age: 45-64	41%	(132)	59%	(194)	326
Age: 65+	40%	(87)	60%	(132)	219
GenZers: 1997-2012	30%	(27)	70%	(65)	93
Millennials: 1981-1996	35%	(70)	65%	(129)	199
GenXers: 1965-1980	43%	(101)	57%	(132)	233
Baby Boomers: 1946-1964	39%	(138)	61%	(217)	355
PID: Dem (no lean)	29%	(103)	71%	(252)	355
PID: Ind (no lean)	40%	(96)	60%	(144)	240
PID: Rep (no lean)	47%	(149)	53%	(168)	317
PID/Gender: Dem Men	29%	(43)	71%	(103)	145
PID/Gender: Dem Women	29%	(60)	71%	(149)	210
PID/Gender: Ind Men	48%	(60)	52%	(65)	125
PID/Gender: Ind Women	31%	(36)	69%	(79)	115
PID/Gender: Rep Men	51%	(72)	49%	(70)	143
PID/Gender: Rep Women	44%	(76)	56%	(98)	174
Ideo: Liberal (1-3)	33%	(90)	67%	(184)	273
Ideo: Moderate (4)	37%	(93)	63%	(157)	250
Ideo: Conservative (5-7)	46%	(148)	54%	(174)	322
Educ: < College	38%	(220)	62%	(363)	582
Educ: Bachelors degree	43%	(90)	57%	(120)	210
Educ: Post-grad	32%	(38)	68%	(81)	119
Income: Under 50k	36%	(168)	64%	(304)	471
Income: 50k-100k	41%	(122)	59%	(175)	297
Income: 100k+	41%	(58)	59%	(85)	143
Ethnicity: White	40%	(290)	60%	(436)	726
Ethnicity: Hispanic	34%	(33)	66%	(63)	96

Continued on next page

Table CMS7_29NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is convenient

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(348)	62%	(564)	912
Ethnicity: Afr. Am.	28%	(36)	72%	(91)	127
Ethnicity: Other	38%	(22)	62%	(36)	59
All Christian	39%	(180)	61%	(280)	460
Agnostic/Nothing in particular	37%	(76)	63%	(129)	205
Something Else	41%	(68)	59%	(96)	165
Religious Non-Protestant/Catholic	29%	(18)	71%	(45)	63
Evangelical	41%	(114)	59%	(162)	275
Non-Evangelical	38%	(125)	62%	(202)	327
Community: Urban	33%	(75)	67%	(150)	225
Community: Suburban	41%	(176)	59%	(256)	433
Community: Rural	38%	(97)	62%	(157)	254
Employ: Private Sector	41%	(101)	59%	(147)	248
Employ: Government	44%	(32)	56%	(41)	73
Employ: Self-Employed	38%	(30)	62%	(49)	79
Employ: Homemaker	32%	(20)	68%	(42)	62
Employ: Retired	40%	(94)	60%	(141)	235
Employ: Unemployed	34%	(35)	66%	(66)	100
Employ: Other	38%	(22)	62%	(36)	58
Military HH: Yes	37%	(52)	63%	(88)	140
Military HH: No	38%	(296)	62%	(476)	772
RD/WT: Right Direction	47%	(114)	53%	(131)	245
RD/WT: Wrong Track	35%	(233)	65%	(433)	666
Trump Job Approve	45%	(166)	55%	(203)	369
Trump Job Disapprove	34%	(176)	66%	(346)	523
Trump Job Strongly Approve	43%	(89)	57%	(116)	205
Trump Job Somewhat Approve	47%	(77)	53%	(87)	164
Trump Job Somewhat Disapprove	38%	(37)	62%	(61)	98
Trump Job Strongly Disapprove	33%	(139)	67%	(286)	425
Favorable of Trump	44%	(160)	56%	(200)	360
Unfavorable of Trump	35%	(179)	65%	(336)	515

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Table CMS7_29NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is convenient

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(348)	62%	(564)	912
Very Favorable of Trump	42%	(86)	58%	(121)	207
Somewhat Favorable of Trump	48%	(73)	52%	(79)	153
Somewhat Unfavorable of Trump	48%	(41)	52%	(45)	86
Very Unfavorable of Trump	32%	(137)	68%	(291)	428
#1 Issue: Economy	39%	(113)	61%	(175)	288
#1 Issue: Security	48%	(62)	52%	(66)	128
#1 Issue: Health Care	32%	(60)	68%	(128)	188
#1 Issue: Medicare / Social Security	35%	(40)	65%	(74)	114
#1 Issue: Other	36%	(25)	64%	(44)	69
2018 House Vote: Democrat	34%	(114)	66%	(224)	338
2018 House Vote: Republican	45%	(131)	55%	(160)	291
2016 Vote: Hillary Clinton	33%	(103)	67%	(212)	315
2016 Vote: Donald Trump	46%	(144)	54%	(170)	314
2016 Vote: Other	36%	(20)	64%	(37)	57
2016 Vote: Didn't Vote	36%	(80)	64%	(145)	225
Voted in 2014: Yes	39%	(224)	61%	(354)	578
Voted in 2014: No	37%	(124)	63%	(210)	334
2012 Vote: Barack Obama	35%	(116)	65%	(220)	336
2012 Vote: Mitt Romney	44%	(112)	56%	(144)	257
2012 Vote: Didn't Vote	38%	(107)	62%	(176)	283
4-Region: Northeast	36%	(58)	64%	(101)	159
4-Region: Midwest	45%	(92)	55%	(113)	205
4-Region: South	36%	(126)	64%	(227)	352
4-Region: West	37%	(72)	63%	(124)	196
Frequent Flyer	42%	(47)	58%	(67)	114
International Travel	34%	(58)	66%	(113)	171
Sports fans	36%	(223)	64%	(398)	622
Heard a lot/some about new H1N1	33%	(127)	67%	(262)	388
Heard not much/nothing about new H1N1	42%	(221)	58%	(302)	523

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_30NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has helpful customer service

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(357)	62%	(582)	940
Gender: Male	36%	(160)	64%	(283)	443
Gender: Female	40%	(198)	60%	(299)	497
Age: 18-34	37%	(91)	63%	(154)	244
Age: 35-44	38%	(53)	62%	(87)	141
Age: 45-64	38%	(132)	62%	(212)	344
Age: 65+	38%	(81)	62%	(130)	211
GenZers: 1997-2012	34%	(37)	66%	(71)	108
Millennials: 1981-1996	39%	(81)	61%	(125)	206
GenXers: 1965-1980	36%	(84)	64%	(152)	236
Baby Boomers: 1946-1964	40%	(141)	60%	(208)	349
PID: Dem (no lean)	32%	(122)	68%	(256)	377
PID: Ind (no lean)	39%	(107)	61%	(171)	278
PID: Rep (no lean)	45%	(129)	55%	(156)	285
PID/Gender: Dem Men	30%	(47)	70%	(113)	160
PID/Gender: Dem Women	34%	(74)	66%	(143)	217
PID/Gender: Ind Men	41%	(58)	59%	(85)	143
PID/Gender: Ind Women	36%	(49)	64%	(86)	135
PID/Gender: Rep Men	39%	(55)	61%	(86)	140
PID/Gender: Rep Women	51%	(74)	49%	(70)	145
Ideo: Liberal (1-3)	31%	(97)	69%	(217)	314
Ideo: Moderate (4)	40%	(90)	60%	(133)	223
Ideo: Conservative (5-7)	43%	(143)	57%	(187)	330
Educ: < College	38%	(222)	62%	(363)	586
Educ: Bachelors degree	38%	(88)	62%	(140)	228
Educ: Post-grad	37%	(47)	63%	(79)	126
Income: Under 50k	38%	(182)	62%	(298)	480
Income: 50k-100k	38%	(107)	62%	(175)	282
Income: 100k+	39%	(69)	61%	(109)	178
Ethnicity: White	38%	(291)	62%	(472)	763
Ethnicity: Hispanic	29%	(27)	71%	(67)	94

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Table CMS7_30NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has helpful customer service

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(357)	62%	(582)	940
Ethnicity: Afr. Am.	36%	(41)	64%	(72)	113
Ethnicity: Other	40%	(26)	60%	(38)	64
All Christian	41%	(192)	59%	(272)	464
All Non-Christian	35%	(20)	65%	(36)	56
Atheist	29%	(18)	71%	(45)	63
Agnostic/Nothing in particular	37%	(76)	63%	(130)	206
Something Else	34%	(52)	66%	(99)	151
Religious Non-Protestant/Catholic	41%	(30)	59%	(43)	73
Evangelical	40%	(102)	60%	(150)	252
Non-Evangelical	39%	(131)	61%	(209)	340
Community: Urban	39%	(106)	61%	(162)	268
Community: Suburban	36%	(157)	64%	(281)	439
Community: Rural	40%	(94)	60%	(139)	233
Employ: Private Sector	38%	(101)	62%	(168)	269
Employ: Government	36%	(24)	64%	(43)	68
Employ: Self-Employed	43%	(29)	57%	(38)	67
Employ: Homemaker	44%	(27)	56%	(34)	62
Employ: Retired	41%	(98)	59%	(143)	242
Employ: Unemployed	34%	(42)	66%	(83)	126
Military HH: Yes	42%	(68)	58%	(93)	161
Military HH: No	37%	(289)	63%	(490)	779
RD/WT: Right Direction	45%	(115)	55%	(139)	254
RD/WT: Wrong Track	35%	(242)	65%	(443)	685
Trump Job Approve	43%	(156)	57%	(210)	365
Trump Job Disapprove	35%	(195)	65%	(360)	555
Trump Job Strongly Approve	39%	(84)	61%	(130)	213
Trump Job Somewhat Approve	47%	(72)	53%	(80)	152
Trump Job Somewhat Disapprove	51%	(49)	49%	(47)	96
Trump Job Strongly Disapprove	32%	(146)	68%	(313)	459

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Table CMS7_30NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has helpful customer service

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(357)	62%	(582)	940
Favorable of Trump	44%	(157)	56%	(197)	354
Unfavorable of Trump	34%	(189)	66%	(367)	556
Very Favorable of Trump	39%	(82)	61%	(128)	210
Somewhat Favorable of Trump	52%	(75)	48%	(69)	144
Somewhat Unfavorable of Trump	49%	(44)	51%	(47)	91
Very Unfavorable of Trump	31%	(145)	69%	(320)	465
#1 Issue: Economy	41%	(126)	59%	(182)	308
#1 Issue: Security	40%	(46)	60%	(68)	114
#1 Issue: Health Care	34%	(61)	66%	(119)	180
#1 Issue: Medicare / Social Security	40%	(55)	60%	(83)	137
#1 Issue: Women's Issues	36%	(19)	64%	(35)	54
#1 Issue: Other	37%	(25)	63%	(41)	66
2018 House Vote: Democrat	33%	(121)	67%	(250)	371
2018 House Vote: Republican	48%	(138)	52%	(150)	288
2016 Vote: Hillary Clinton	34%	(114)	66%	(224)	338
2016 Vote: Donald Trump	45%	(139)	55%	(171)	310
2016 Vote: Other	31%	(23)	69%	(51)	74
2016 Vote: Didn't Vote	37%	(82)	63%	(136)	218
Voted in 2014: Yes	40%	(241)	60%	(361)	602
Voted in 2014: No	35%	(116)	65%	(221)	337
2012 Vote: Barack Obama	33%	(122)	67%	(245)	368
2012 Vote: Mitt Romney	48%	(116)	52%	(124)	241
2012 Vote: Didn't Vote	35%	(101)	65%	(186)	287
4-Region: Northeast	36%	(66)	64%	(115)	181
4-Region: Midwest	38%	(80)	62%	(131)	210
4-Region: South	39%	(135)	61%	(211)	346
4-Region: West	38%	(77)	62%	(125)	202
Frequent Flyer	35%	(43)	65%	(81)	124
International Travel	26%	(48)	74%	(135)	183
Sports fans	37%	(234)	63%	(397)	631

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Table CMS7_30NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...

Has helpful customer service

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(357)	62%	(582)	940
Heard a lot/some about new H1N1	32%	(142)	68%	(299)	440
Heard not much/nothing about new H1N1	43%	(215)	57%	(284)	499

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_31NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is a brand I trust

Demographic	Selected		Not Selected		Total N
Registered Voters	52%	(456)	48%	(420)	875
Gender: Male	57%	(231)	43%	(170)	401
Gender: Female	47%	(225)	53%	(249)	474
Age: 18-34	45%	(95)	55%	(117)	211
Age: 35-44	47%	(70)	53%	(78)	148
Age: 45-64	53%	(157)	47%	(139)	296
Age: 65+	61%	(134)	39%	(86)	220
GenZers: 1997-2012	47%	(40)	53%	(45)	85
Millennials: 1981-1996	44%	(88)	56%	(110)	198
GenXers: 1965-1980	53%	(117)	47%	(105)	222
Baby Boomers: 1946-1964	57%	(187)	43%	(142)	329
PID: Dem (no lean)	52%	(185)	48%	(174)	358
PID: Ind (no lean)	50%	(134)	50%	(133)	267
PID: Rep (no lean)	55%	(137)	45%	(113)	250
PID/Gender: Dem Men	55%	(80)	45%	(66)	147
PID/Gender: Dem Women	49%	(104)	51%	(107)	211
PID/Gender: Ind Men	56%	(75)	44%	(59)	133
PID/Gender: Ind Women	44%	(59)	56%	(74)	134
PID/Gender: Rep Men	62%	(76)	38%	(45)	121
PID/Gender: Rep Women	48%	(62)	52%	(68)	129
Ideo: Liberal (1-3)	49%	(139)	51%	(143)	282
Ideo: Moderate (4)	54%	(133)	46%	(115)	248
Ideo: Conservative (5-7)	56%	(153)	44%	(120)	273
Educ: < College	52%	(284)	48%	(266)	550
Educ: Bachelors degree	53%	(110)	47%	(99)	210
Educ: Post-grad	53%	(61)	47%	(55)	116
Income: Under 50k	51%	(228)	49%	(223)	451
Income: 50k-100k	53%	(146)	47%	(127)	273
Income: 100k+	54%	(82)	46%	(70)	152
Ethnicity: White	53%	(367)	47%	(326)	693
Ethnicity: Hispanic	45%	(33)	55%	(40)	73

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Table CMS7_31NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is a brand I trust

Demographic	Selected		Not Selected		Total N
Registered Voters	52%	(456)	48%	(420)	875
Ethnicity: Afr. Am.	44%	(56)	56%	(70)	127
Ethnicity: Other	58%	(33)	42%	(23)	56
All Christian	56%	(237)	44%	(189)	426
All Non-Christian	45%	(24)	55%	(30)	54
Agnostic/Nothing in particular	54%	(109)	46%	(92)	202
Something Else	41%	(60)	59%	(85)	146
Religious Non-Protestant/Catholic	48%	(35)	52%	(38)	73
Evangelical	46%	(102)	54%	(121)	223
Non-Evangelical	56%	(183)	44%	(145)	328
Community: Urban	57%	(132)	43%	(99)	232
Community: Suburban	51%	(223)	49%	(217)	440
Community: Rural	49%	(101)	51%	(103)	204
Employ: Private Sector	49%	(130)	51%	(134)	264
Employ: Government	59%	(37)	41%	(26)	63
Employ: Self-Employed	48%	(33)	52%	(36)	69
Employ: Retired	59%	(136)	41%	(93)	229
Employ: Unemployed	49%	(52)	51%	(54)	106
Employ: Other	46%	(23)	54%	(27)	50
Military HH: Yes	51%	(68)	49%	(65)	134
Military HH: No	52%	(387)	48%	(354)	742
RD/WT: Right Direction	58%	(126)	42%	(91)	217
RD/WT: Wrong Track	50%	(330)	50%	(328)	659
Trump Job Approve	56%	(181)	44%	(140)	321
Trump Job Disapprove	50%	(263)	50%	(262)	525
Trump Job Strongly Approve	57%	(99)	43%	(76)	175
Trump Job Somewhat Approve	56%	(82)	44%	(64)	146
Trump Job Somewhat Disapprove	50%	(48)	50%	(47)	95
Trump Job Strongly Disapprove	50%	(215)	50%	(215)	430
Favorable of Trump	58%	(183)	42%	(130)	313
Unfavorable of Trump	49%	(255)	51%	(265)	520

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Table CMS7_31NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is a brand I trust

Demographic	Selected		Not Selected		Total N
Registered Voters	52%	(456)	48%	(420)	875
Very Favorable of Trump	59%	(105)	41%	(75)	180
Somewhat Favorable of Trump	58%	(77)	42%	(55)	133
Somewhat Unfavorable of Trump	54%	(45)	46%	(38)	83
Very Unfavorable of Trump	48%	(210)	52%	(227)	437
#1 Issue: Economy	56%	(155)	44%	(121)	276
#1 Issue: Security	56%	(53)	44%	(41)	94
#1 Issue: Health Care	50%	(80)	50%	(79)	159
#1 Issue: Medicare / Social Security	50%	(71)	50%	(72)	143
#1 Issue: Education	36%	(20)	64%	(35)	55
#1 Issue: Other	56%	(40)	44%	(31)	71
2018 House Vote: Democrat	51%	(174)	49%	(171)	345
2018 House Vote: Republican	59%	(155)	41%	(107)	262
2016 Vote: Hillary Clinton	49%	(157)	51%	(166)	323
2016 Vote: Donald Trump	61%	(166)	39%	(107)	273
2016 Vote: Other	52%	(44)	48%	(41)	85
2016 Vote: Didn't Vote	46%	(89)	54%	(106)	195
Voted in 2014: Yes	55%	(315)	45%	(254)	570
Voted in 2014: No	46%	(140)	54%	(165)	306
2012 Vote: Barack Obama	52%	(197)	48%	(180)	376
2012 Vote: Mitt Romney	59%	(124)	41%	(85)	209
2012 Vote: Didn't Vote	46%	(116)	54%	(137)	253
4-Region: Northeast	52%	(88)	48%	(81)	170
4-Region: Midwest	51%	(108)	49%	(102)	210
4-Region: South	53%	(161)	47%	(144)	305
4-Region: West	52%	(99)	48%	(92)	191
Frequent Flyer	57%	(64)	43%	(47)	111
International Travel	51%	(81)	49%	(78)	159
Sports fans	55%	(321)	45%	(259)	580
Heard a lot/some about new H1N1	47%	(169)	53%	(193)	363
Heard not much/nothing about new H1N1	56%	(287)	44%	(226)	513

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_32NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is a brand I love

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(280)	69%	(628)	908
Gender: Male	32%	(137)	68%	(294)	431
Gender: Female	30%	(143)	70%	(335)	477
Age: 18-34	29%	(71)	71%	(173)	244
Age: 35-44	30%	(42)	70%	(95)	137
Age: 45-64	32%	(104)	68%	(226)	330
Age: 65+	32%	(64)	68%	(134)	198
GenZers: 1997-2012	33%	(36)	67%	(71)	107
Millennials: 1981-1996	27%	(55)	73%	(148)	203
GenXers: 1965-1980	35%	(84)	65%	(155)	239
Baby Boomers: 1946-1964	29%	(93)	71%	(226)	319
PID: Dem (no lean)	28%	(104)	72%	(269)	373
PID: Ind (no lean)	35%	(94)	65%	(173)	266
PID: Rep (no lean)	31%	(83)	69%	(187)	269
PID/Gender: Dem Men	30%	(45)	70%	(106)	151
PID/Gender: Dem Women	26%	(58)	74%	(163)	221
PID/Gender: Ind Men	36%	(51)	64%	(91)	141
PID/Gender: Ind Women	34%	(43)	66%	(82)	125
PID/Gender: Rep Men	30%	(41)	70%	(97)	138
PID/Gender: Rep Women	32%	(41)	68%	(89)	131
Ideo: Liberal (1-3)	27%	(83)	73%	(227)	310
Ideo: Moderate (4)	33%	(74)	67%	(149)	223
Ideo: Conservative (5-7)	34%	(103)	66%	(197)	299
Educ: < College	34%	(195)	66%	(377)	572
Educ: Bachelors degree	27%	(57)	73%	(156)	213
Educ: Post-grad	22%	(27)	78%	(96)	123
Income: Under 50k	32%	(147)	68%	(313)	460
Income: 50k-100k	31%	(86)	69%	(193)	279
Income: 100k+	28%	(47)	72%	(122)	169
Ethnicity: White	31%	(226)	69%	(506)	732
Ethnicity: Hispanic	31%	(32)	69%	(72)	103

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Table CMS7_32NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is a brand I love

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(280)	69%	(628)	908
Ethnicity: Afr. Am.	36%	(42)	64%	(76)	118
Ethnicity: Other	20%	(12)	80%	(47)	59
All Christian	30%	(126)	70%	(300)	426
All Non-Christian	26%	(15)	74%	(43)	58
Atheist	33%	(16)	67%	(34)	50
Agnostic/Nothing in particular	33%	(70)	67%	(141)	211
Something Else	32%	(53)	68%	(110)	163
Religious Non-Protestant/Catholic	23%	(16)	77%	(52)	68
Evangelical	29%	(74)	71%	(185)	260
Non-Evangelical	32%	(102)	68%	(213)	315
Community: Urban	29%	(72)	71%	(173)	245
Community: Suburban	31%	(133)	69%	(293)	425
Community: Rural	32%	(75)	68%	(163)	238
Employ: Private Sector	36%	(99)	64%	(179)	279
Employ: Government	25%	(17)	75%	(52)	70
Employ: Self-Employed	24%	(18)	76%	(57)	75
Employ: Retired	30%	(63)	70%	(149)	211
Employ: Unemployed	32%	(35)	68%	(74)	109
Employ: Other	24%	(13)	76%	(41)	53
Military HH: Yes	28%	(42)	72%	(109)	151
Military HH: No	31%	(238)	69%	(520)	758
RD/WT: Right Direction	35%	(86)	65%	(158)	244
RD/WT: Wrong Track	29%	(194)	71%	(471)	665
Trump Job Approve	35%	(122)	65%	(232)	354
Trump Job Disapprove	29%	(152)	71%	(376)	527
Trump Job Strongly Approve	35%	(73)	65%	(134)	207
Trump Job Somewhat Approve	33%	(49)	67%	(98)	148
Trump Job Somewhat Disapprove	24%	(24)	76%	(74)	98
Trump Job Strongly Disapprove	30%	(128)	70%	(301)	429

Continued on next page

Table CMS7_32NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is a brand I love

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(280)	69%	(628)	908
Favorable of Trump	35%	(122)	65%	(230)	353
Unfavorable of Trump	28%	(149)	72%	(376)	526
Very Favorable of Trump	37%	(78)	63%	(134)	212
Somewhat Favorable of Trump	31%	(44)	69%	(96)	140
Somewhat Unfavorable of Trump	31%	(24)	69%	(55)	79
Very Unfavorable of Trump	28%	(125)	72%	(322)	447
#1 Issue: Economy	34%	(103)	66%	(202)	305
#1 Issue: Security	38%	(47)	62%	(76)	122
#1 Issue: Health Care	22%	(36)	78%	(125)	161
#1 Issue: Medicare / Social Security	35%	(39)	65%	(73)	112
#1 Issue: Other	28%	(23)	72%	(59)	82
2018 House Vote: Democrat	27%	(96)	73%	(259)	355
2018 House Vote: Republican	30%	(85)	70%	(198)	283
2016 Vote: Hillary Clinton	28%	(90)	72%	(235)	325
2016 Vote: Donald Trump	31%	(97)	69%	(211)	309
2016 Vote: Other	31%	(20)	69%	(44)	63
2016 Vote: Didn't Vote	35%	(73)	65%	(138)	211
Voted in 2014: Yes	28%	(164)	72%	(429)	593
Voted in 2014: No	37%	(116)	63%	(200)	316
2012 Vote: Barack Obama	28%	(99)	72%	(255)	354
2012 Vote: Mitt Romney	27%	(64)	73%	(169)	234
2012 Vote: Didn't Vote	38%	(103)	62%	(171)	274
4-Region: Northeast	28%	(44)	72%	(113)	157
4-Region: Midwest	32%	(69)	68%	(145)	213
4-Region: South	31%	(109)	69%	(242)	350
4-Region: West	31%	(59)	69%	(129)	188
Frequent Flyer	35%	(38)	65%	(72)	110
International Travel	30%	(52)	70%	(122)	174
Sports fans	32%	(195)	68%	(413)	608
Heard a lot/some about new H1N1	30%	(118)	70%	(279)	397

Continued on next page

Table CMS7_32NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Is a brand I love

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(280)	69%	(628)	908
Heard not much/nothing about new H1N1	32%	(162)	68%	(349)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_33NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has been around for a long time

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(172)	81%	(752)	924
Gender: Male	21%	(89)	79%	(341)	430
Gender: Female	17%	(83)	83%	(411)	494
Age: 18-34	10%	(24)	90%	(206)	230
Age: 35-44	23%	(32)	77%	(111)	144
Age: 45-64	22%	(72)	78%	(256)	329
Age: 65+	20%	(44)	80%	(179)	222
GenZers: 1997-2012	7%	(6)	93%	(75)	81
Millennials: 1981-1996	15%	(31)	85%	(183)	214
GenXers: 1965-1980	26%	(55)	74%	(159)	214
Baby Boomers: 1946-1964	17%	(66)	83%	(314)	381
PID: Dem (no lean)	20%	(68)	80%	(276)	344
PID: Ind (no lean)	20%	(58)	80%	(232)	290
PID: Rep (no lean)	16%	(46)	84%	(244)	290
PID/Gender: Dem Men	25%	(36)	75%	(111)	147
PID/Gender: Dem Women	16%	(32)	84%	(166)	197
PID/Gender: Ind Men	23%	(31)	77%	(104)	135
PID/Gender: Ind Women	18%	(28)	82%	(128)	155
PID/Gender: Rep Men	15%	(22)	85%	(126)	148
PID/Gender: Rep Women	17%	(24)	83%	(118)	142
Ideo: Liberal (1-3)	17%	(47)	83%	(236)	283
Ideo: Moderate (4)	22%	(51)	78%	(182)	234
Ideo: Conservative (5-7)	18%	(61)	82%	(272)	333
Educ: < College	21%	(119)	79%	(459)	578
Educ: Bachelors degree	15%	(33)	85%	(182)	214
Educ: Post-grad	15%	(20)	85%	(112)	132
Income: Under 50k	22%	(101)	78%	(366)	467
Income: 50k-100k	13%	(39)	87%	(256)	295
Income: 100k+	19%	(31)	81%	(130)	162
Ethnicity: White	19%	(142)	81%	(617)	759
Ethnicity: Hispanic	21%	(19)	79%	(74)	93

Continued on next page

Table CMS7_33NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has been around for a long time

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(172)	81%	(752)	924
Ethnicity: Afr. Am.	20%	(22)	80%	(89)	112
Ethnicity: Other	15%	(8)	85%	(46)	54
All Christian	21%	(100)	79%	(372)	472
Atheist	11%	(6)	89%	(46)	52
Agnostic/Nothing in particular	18%	(40)	82%	(183)	224
Something Else	15%	(20)	85%	(114)	134
Religious Non-Protestant/Catholic	18%	(10)	82%	(46)	56
Evangelical	20%	(51)	80%	(201)	252
Non-Evangelical	19%	(65)	81%	(271)	336
Community: Urban	26%	(60)	74%	(176)	236
Community: Suburban	16%	(72)	84%	(381)	453
Community: Rural	17%	(40)	83%	(195)	235
Employ: Private Sector	18%	(43)	82%	(199)	242
Employ: Government	19%	(14)	81%	(63)	78
Employ: Self-Employed	17%	(12)	83%	(57)	69
Employ: Homemaker	24%	(13)	76%	(42)	54
Employ: Retired	21%	(53)	79%	(199)	252
Employ: Unemployed	22%	(28)	78%	(99)	128
Military HH: Yes	17%	(25)	83%	(123)	148
Military HH: No	19%	(147)	81%	(629)	776
RD/WT: Right Direction	20%	(47)	80%	(191)	238
RD/WT: Wrong Track	18%	(125)	82%	(561)	686
Trump Job Approve	19%	(68)	81%	(291)	359
Trump Job Disapprove	17%	(96)	83%	(452)	548
Trump Job Strongly Approve	20%	(42)	80%	(167)	209
Trump Job Somewhat Approve	18%	(27)	82%	(124)	150
Trump Job Somewhat Disapprove	23%	(20)	77%	(68)	88
Trump Job Strongly Disapprove	16%	(76)	84%	(385)	460
Favorable of Trump	19%	(67)	81%	(286)	353
Unfavorable of Trump	17%	(95)	83%	(449)	544

Continued on next page

Table CMS7_33NET: Which of the following are most important to you when deciding whether or not to purchase a product or service from a company? Please select your top five most important considerations. The company...
Has been around for a long time

Demographic	Selected		Not Selected		Total N
Registered Voters	19%	(172)	81%	(752)	924
Very Favorable of Trump	21%	(45)	79%	(168)	213
Somewhat Favorable of Trump	15%	(22)	85%	(119)	140
Somewhat Unfavorable of Trump	23%	(19)	77%	(61)	80
Very Unfavorable of Trump	16%	(76)	84%	(388)	465
#1 Issue: Economy	15%	(48)	85%	(268)	316
#1 Issue: Security	15%	(16)	85%	(87)	103
#1 Issue: Health Care	21%	(40)	79%	(148)	188
#1 Issue: Medicare / Social Security	28%	(36)	72%	(91)	127
#1 Issue: Other	13%	(10)	87%	(68)	79
2018 House Vote: Democrat	19%	(67)	81%	(285)	352
2018 House Vote: Republican	19%	(52)	81%	(230)	282
2016 Vote: Hillary Clinton	19%	(59)	81%	(257)	316
2016 Vote: Donald Trump	19%	(57)	81%	(250)	306
2016 Vote: Other	17%	(14)	83%	(69)	83
2016 Vote: Didn't Vote	19%	(43)	81%	(177)	219
Voted in 2014: Yes	20%	(121)	80%	(478)	599
Voted in 2014: No	16%	(52)	84%	(274)	326
2012 Vote: Barack Obama	22%	(81)	78%	(290)	371
2012 Vote: Mitt Romney	19%	(46)	81%	(200)	246
2012 Vote: Didn't Vote	15%	(39)	85%	(226)	265
4-Region: Northeast	19%	(30)	81%	(134)	164
4-Region: Midwest	19%	(42)	81%	(180)	222
4-Region: South	14%	(47)	86%	(285)	332
4-Region: West	25%	(52)	75%	(153)	206
Frequent Flyer	11%	(12)	89%	(96)	108
International Travel	12%	(21)	88%	(152)	173
Sports fans	19%	(115)	81%	(500)	615
Heard a lot/some about new H1N1	19%	(79)	81%	(343)	422
Heard not much/nothing about new H1N1	19%	(93)	81%	(409)	502

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_1: *To what extent is it important to you that the products and/or services you purchase...
Meet a high standard of quality*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	58%	(1160)	35%	(708)	4%	(87)	3%	(56)	2011
Gender: Male	56%	(531)	36%	(336)	4%	(39)	4%	(35)	941
Gender: Female	59%	(629)	35%	(372)	4%	(47)	2%	(21)	1070
Age: 18-34	54%	(273)	35%	(178)	6%	(30)	5%	(24)	505
Age: 35-44	54%	(164)	36%	(109)	6%	(20)	4%	(13)	306
Age: 45-64	58%	(426)	37%	(270)	3%	(25)	1%	(10)	732
Age: 65+	63%	(297)	32%	(151)	2%	(12)	2%	(8)	468
GenZers: 1997-2012	55%	(113)	34%	(71)	6%	(13)	5%	(10)	207
Millennials: 1981-1996	52%	(233)	36%	(162)	6%	(27)	5%	(23)	445
GenXers: 1965-1980	60%	(298)	34%	(168)	4%	(22)	3%	(13)	500
Baby Boomers: 1946-1964	59%	(459)	37%	(283)	3%	(22)	1%	(10)	774
PID: Dem (no lean)	59%	(469)	34%	(272)	4%	(34)	2%	(19)	793
PID: Ind (no lean)	54%	(316)	38%	(221)	5%	(30)	4%	(21)	588
PID: Rep (no lean)	60%	(375)	34%	(215)	4%	(23)	3%	(16)	630
PID/Gender: Dem Men	58%	(191)	35%	(115)	4%	(13)	2%	(7)	327
PID/Gender: Dem Women	60%	(278)	34%	(156)	4%	(20)	3%	(12)	466
PID/Gender: Ind Men	54%	(162)	37%	(112)	4%	(11)	5%	(16)	302
PID/Gender: Ind Women	54%	(154)	38%	(109)	6%	(18)	2%	(5)	286
PID/Gender: Rep Men	57%	(178)	35%	(108)	5%	(15)	4%	(12)	313
PID/Gender: Rep Women	62%	(197)	34%	(107)	3%	(9)	1%	(4)	318
Ideo: Liberal (1-3)	60%	(387)	34%	(219)	4%	(27)	2%	(13)	646
Ideo: Moderate (4)	53%	(277)	39%	(205)	5%	(24)	3%	(16)	522
Ideo: Conservative (5-7)	62%	(422)	34%	(230)	4%	(24)	1%	(10)	687
Educ: < College	55%	(700)	36%	(459)	5%	(61)	4%	(45)	1265
Educ: Bachelors degree	60%	(286)	34%	(163)	4%	(19)	2%	(8)	476
Educ: Post-grad	64%	(174)	32%	(86)	3%	(7)	1%	(4)	271
Income: Under 50k	54%	(547)	37%	(371)	5%	(51)	4%	(38)	1007
Income: 50k-100k	59%	(385)	34%	(223)	5%	(30)	2%	(13)	650
Income: 100k+	65%	(229)	32%	(114)	2%	(6)	1%	(5)	354
Ethnicity: White	58%	(941)	35%	(574)	4%	(68)	3%	(44)	1626
Ethnicity: Hispanic	57%	(110)	31%	(61)	7%	(13)	5%	(10)	195

Continued on next page

Table CMS8_1: *To what extent is it important to you that the products and/or services you purchase...
Meet a high standard of quality*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	58%	(1160)	35%	(708)	4%	(87)	3%	(56)	2011
Ethnicity: Afr. Am.	58%	(148)	33%	(83)	5%	(14)	4%	(10)	255
Ethnicity: Other	55%	(71)	39%	(51)	4%	(6)	1%	(1)	130
All Christian	57%	(576)	37%	(367)	3%	(34)	3%	(26)	1003
All Non-Christian	64%	(75)	26%	(31)	6%	(7)	4%	(4)	117
Atheist	52%	(57)	40%	(44)	7%	(8)	1%	(2)	111
Agnostic/Nothing in particular	55%	(244)	38%	(170)	4%	(18)	3%	(14)	446
Something Else	62%	(209)	29%	(96)	6%	(19)	3%	(10)	334
Religious Non-Protestant/Catholic	61%	(92)	29%	(44)	6%	(8)	4%	(6)	150
Evangelical	57%	(309)	35%	(187)	5%	(29)	2%	(13)	538
Non-Evangelical	60%	(452)	35%	(261)	3%	(23)	2%	(18)	754
Community: Urban	59%	(303)	33%	(172)	5%	(28)	3%	(14)	517
Community: Suburban	59%	(585)	35%	(343)	3%	(34)	3%	(28)	990
Community: Rural	54%	(272)	38%	(192)	5%	(25)	3%	(15)	504
Employ: Private Sector	56%	(320)	37%	(214)	4%	(25)	2%	(13)	571
Employ: Government	54%	(81)	33%	(50)	7%	(10)	6%	(10)	150
Employ: Self-Employed	57%	(90)	28%	(45)	8%	(13)	7%	(10)	158
Employ: Homemaker	66%	(77)	31%	(36)	1%	(1)	2%	(3)	116
Employ: Retired	61%	(316)	35%	(183)	3%	(14)	2%	(8)	521
Employ: Unemployed	54%	(139)	39%	(100)	5%	(13)	2%	(6)	258
Employ: Other	61%	(68)	31%	(35)	5%	(6)	3%	(3)	112
Military HH: Yes	65%	(213)	29%	(96)	2%	(7)	3%	(10)	327
Military HH: No	56%	(947)	36%	(612)	5%	(80)	3%	(46)	1684
RD/WT: Right Direction	56%	(299)	33%	(178)	7%	(37)	4%	(21)	535
RD/WT: Wrong Track	58%	(861)	36%	(530)	3%	(50)	2%	(35)	1476
Trump Job Approve	59%	(460)	34%	(267)	5%	(38)	2%	(18)	782
Trump Job Disapprove	58%	(681)	36%	(428)	4%	(45)	2%	(27)	1181
Trump Job Strongly Approve	63%	(277)	31%	(138)	4%	(19)	2%	(8)	443
Trump Job Somewhat Approve	54%	(183)	38%	(129)	5%	(18)	3%	(10)	339
Trump Job Somewhat Disapprove	48%	(95)	47%	(94)	3%	(7)	2%	(3)	200
Trump Job Strongly Disapprove	60%	(586)	34%	(333)	4%	(38)	2%	(23)	981

Continued on next page

Table CMS8_1: *To what extent is it important to you that the products and/or services you purchase...
Meet a high standard of quality*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	58%	(1160)	35%	(708)	4%	(87)	3%	(56)	2011
Favorable of Trump	59%	(449)	34%	(259)	5%	(35)	2%	(13)	756
Unfavorable of Trump	58%	(691)	36%	(429)	4%	(46)	2%	(20)	1187
Very Favorable of Trump	61%	(272)	33%	(145)	4%	(18)	2%	(7)	443
Somewhat Favorable of Trump	56%	(177)	36%	(113)	5%	(16)	2%	(6)	313
Somewhat Unfavorable of Trump	47%	(85)	48%	(87)	3%	(6)	1%	(2)	181
Very Unfavorable of Trump	60%	(605)	34%	(343)	4%	(40)	2%	(18)	1006
#1 Issue: Economy	57%	(375)	38%	(250)	3%	(19)	2%	(14)	658
#1 Issue: Security	55%	(135)	39%	(95)	4%	(9)	3%	(7)	247
#1 Issue: Health Care	53%	(208)	40%	(156)	4%	(14)	3%	(11)	389
#1 Issue: Medicare / Social Security	64%	(170)	30%	(81)	5%	(12)	2%	(4)	268
#1 Issue: Women's Issues	56%	(59)	32%	(34)	11%	(12)	1%	(1)	106
#1 Issue: Education	56%	(56)	19%	(19)	13%	(14)	11%	(12)	101
#1 Issue: Energy	67%	(47)	25%	(18)	1%	(1)	6%	(5)	70
#1 Issue: Other	64%	(110)	32%	(54)	3%	(6)	1%	(2)	171
2018 House Vote: Democrat	59%	(464)	34%	(270)	4%	(32)	3%	(21)	787
2018 House Vote: Republican	62%	(390)	33%	(207)	4%	(23)	2%	(14)	634
2018 House Vote: Someone else	61%	(46)	26%	(20)	11%	(8)	2%	(2)	75
2016 Vote: Hillary Clinton	57%	(410)	36%	(258)	4%	(30)	3%	(20)	718
2016 Vote: Donald Trump	61%	(411)	33%	(225)	4%	(25)	2%	(14)	675
2016 Vote: Other	57%	(92)	38%	(61)	2%	(2)	4%	(6)	161
2016 Vote: Didn't Vote	54%	(246)	36%	(164)	6%	(29)	4%	(16)	456
Voted in 2014: Yes	61%	(794)	34%	(443)	4%	(50)	2%	(23)	1309
Voted in 2014: No	52%	(367)	38%	(265)	5%	(37)	5%	(33)	702
2012 Vote: Barack Obama	59%	(476)	36%	(288)	4%	(30)	2%	(16)	811
2012 Vote: Mitt Romney	61%	(321)	34%	(177)	4%	(19)	2%	(8)	526
2012 Vote: Other	67%	(57)	29%	(25)	2%	(2)	2%	(2)	86
2012 Vote: Didn't Vote	52%	(304)	37%	(217)	6%	(35)	5%	(30)	586

Continued on next page

Table CMS8_1: *To what extent is it important to you that the products and/or services you purchase...**Meet a high standard of quality*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	58%	(1160)	35%	(708)	4%	(87)	3%	(56)	2011
4-Region: Northeast	59%	(210)	35%	(127)	3%	(12)	3%	(10)	359
4-Region: Midwest	59%	(273)	34%	(155)	3%	(15)	4%	(18)	462
4-Region: South	56%	(423)	37%	(275)	5%	(40)	2%	(13)	751
4-Region: West	58%	(255)	34%	(150)	5%	(20)	3%	(15)	439
Frequent Flyer	66%	(165)	25%	(62)	4%	(9)	5%	(14)	250
International Travel	64%	(244)	28%	(106)	4%	(16)	4%	(14)	381
Sports fans	60%	(809)	34%	(463)	3%	(46)	3%	(37)	1355
Heard a lot/some about new H1N1	62%	(566)	32%	(290)	4%	(35)	2%	(20)	911
Heard not much/nothing about new H1N1	54%	(594)	38%	(418)	5%	(52)	3%	(36)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_2: *To what extent is it important to you that the products and/or services you purchase...
Are the best value for the money*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	65%	(1302)	30%	(594)	3%	(64)	2%	(50)	2011
Gender: Male	62%	(584)	31%	(290)	3%	(29)	4%	(38)	941
Gender: Female	67%	(718)	29%	(305)	3%	(35)	1%	(12)	1070
Age: 18-34	62%	(311)	28%	(143)	6%	(29)	4%	(22)	505
Age: 35-44	60%	(184)	33%	(100)	4%	(12)	3%	(9)	306
Age: 45-64	65%	(478)	31%	(225)	2%	(18)	1%	(10)	732
Age: 65+	70%	(329)	27%	(126)	1%	(5)	2%	(8)	468
GenZers: 1997-2012	63%	(131)	26%	(54)	6%	(13)	5%	(10)	207
Millennials: 1981-1996	59%	(260)	32%	(143)	5%	(22)	5%	(20)	445
GenXers: 1965-1980	65%	(325)	30%	(149)	4%	(19)	2%	(8)	500
Baby Boomers: 1946-1964	68%	(530)	29%	(221)	1%	(11)	2%	(13)	774
PID: Dem (no lean)	64%	(505)	31%	(245)	4%	(31)	2%	(13)	793
PID: Ind (no lean)	63%	(371)	30%	(174)	3%	(19)	4%	(23)	588
PID: Rep (no lean)	68%	(426)	28%	(176)	2%	(14)	2%	(15)	630
PID/Gender: Dem Men	61%	(199)	33%	(108)	4%	(12)	2%	(7)	327
PID/Gender: Dem Women	66%	(306)	29%	(136)	4%	(19)	1%	(5)	466
PID/Gender: Ind Men	62%	(188)	28%	(85)	4%	(11)	6%	(19)	302
PID/Gender: Ind Women	64%	(184)	31%	(89)	3%	(8)	2%	(4)	286
PID/Gender: Rep Men	63%	(198)	31%	(96)	2%	(7)	4%	(12)	313
PID/Gender: Rep Women	72%	(229)	25%	(79)	2%	(7)	1%	(3)	318
Ideo: Liberal (1-3)	64%	(416)	30%	(192)	4%	(27)	2%	(11)	646
Ideo: Moderate (4)	61%	(317)	33%	(173)	4%	(21)	2%	(11)	522
Ideo: Conservative (5-7)	68%	(470)	28%	(193)	2%	(13)	2%	(11)	687
Educ: < College	66%	(833)	28%	(355)	3%	(36)	3%	(41)	1265
Educ: Bachelors degree	63%	(299)	31%	(150)	5%	(21)	1%	(6)	476
Educ: Post-grad	63%	(171)	33%	(90)	2%	(7)	1%	(3)	271
Income: Under 50k	67%	(670)	27%	(268)	3%	(34)	3%	(35)	1007
Income: 50k-100k	63%	(411)	33%	(218)	2%	(13)	1%	(9)	650
Income: 100k+	62%	(221)	31%	(109)	5%	(17)	2%	(6)	354
Ethnicity: White	65%	(1058)	29%	(477)	3%	(51)	2%	(40)	1626
Ethnicity: Hispanic	62%	(121)	24%	(47)	8%	(15)	6%	(11)	195

Continued on next page

Table CMS8_2: *To what extent is it important to you that the products and/or services you purchase...
Are the best value for the money*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	65%	(1302)	30%	(594)	3%	(64)	2%	(50)	2011
Ethnicity: Afr. Am.	65%	(165)	28%	(72)	4%	(10)	3%	(8)	255
Ethnicity: Other	61%	(79)	35%	(45)	3%	(3)	1%	(2)	130
All Christian	65%	(656)	29%	(293)	3%	(30)	2%	(23)	1003
All Non-Christian	65%	(76)	30%	(35)	2%	(3)	3%	(4)	117
Atheist	62%	(69)	32%	(35)	4%	(4)	2%	(2)	111
Agnostic/Nothing in particular	62%	(277)	32%	(142)	3%	(12)	3%	(15)	446
Something Else	67%	(224)	27%	(89)	4%	(14)	2%	(7)	334
Religious Non-Protestant/Catholic	64%	(96)	30%	(46)	3%	(4)	3%	(4)	150
Evangelical	66%	(356)	29%	(157)	3%	(15)	2%	(10)	538
Non-Evangelical	66%	(496)	28%	(214)	4%	(29)	2%	(15)	754
Community: Urban	62%	(323)	29%	(150)	5%	(24)	4%	(20)	517
Community: Suburban	65%	(646)	30%	(296)	3%	(27)	2%	(21)	990
Community: Rural	66%	(333)	30%	(149)	3%	(13)	2%	(9)	504
Employ: Private Sector	59%	(340)	36%	(206)	3%	(16)	2%	(9)	571
Employ: Government	60%	(91)	30%	(46)	5%	(8)	4%	(6)	150
Employ: Self-Employed	63%	(100)	24%	(38)	5%	(7)	8%	(13)	158
Employ: Homemaker	75%	(87)	19%	(22)	6%	(6)	—	(0)	116
Employ: Retired	69%	(361)	28%	(143)	1%	(7)	2%	(9)	521
Employ: Unemployed	68%	(176)	28%	(72)	2%	(5)	1%	(4)	258
Employ: Other	60%	(67)	31%	(35)	6%	(7)	3%	(4)	112
Military HH: Yes	65%	(213)	30%	(100)	1%	(3)	3%	(10)	327
Military HH: No	65%	(1089)	29%	(495)	4%	(61)	2%	(40)	1684
RD/WT: Right Direction	65%	(347)	29%	(154)	2%	(12)	4%	(22)	535
RD/WT: Wrong Track	65%	(956)	30%	(440)	4%	(52)	2%	(29)	1476
Trump Job Approve	68%	(535)	26%	(205)	3%	(23)	2%	(19)	782
Trump Job Disapprove	63%	(742)	32%	(380)	3%	(39)	2%	(20)	1181
Trump Job Strongly Approve	71%	(313)	25%	(110)	2%	(9)	3%	(12)	443
Trump Job Somewhat Approve	65%	(222)	28%	(95)	4%	(14)	2%	(7)	339
Trump Job Somewhat Disapprove	59%	(118)	37%	(73)	3%	(7)	1%	(2)	200
Trump Job Strongly Disapprove	64%	(623)	31%	(307)	3%	(32)	2%	(18)	981

Continued on next page

Table CMS8_2: *To what extent is it important to you that the products and/or services you purchase...
Are the best value for the money*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	65%	(1302)	30%	(594)	3%	(64)	2%	(50)	2011
Favorable of Trump	71%	(535)	25%	(188)	2%	(17)	2%	(15)	756
Unfavorable of Trump	62%	(739)	33%	(391)	3%	(41)	1%	(15)	1187
Very Favorable of Trump	71%	(314)	25%	(110)	2%	(10)	2%	(9)	443
Somewhat Favorable of Trump	70%	(221)	25%	(79)	2%	(7)	2%	(6)	313
Somewhat Unfavorable of Trump	54%	(98)	41%	(74)	4%	(7)	—	(1)	181
Very Unfavorable of Trump	64%	(641)	31%	(317)	3%	(34)	1%	(15)	1006
#1 Issue: Economy	65%	(425)	30%	(199)	3%	(23)	2%	(11)	658
#1 Issue: Security	65%	(161)	29%	(71)	2%	(6)	4%	(9)	247
#1 Issue: Health Care	63%	(246)	34%	(130)	2%	(6)	2%	(6)	389
#1 Issue: Medicare / Social Security	71%	(189)	27%	(72)	2%	(4)	1%	(3)	268
#1 Issue: Women's Issues	65%	(69)	24%	(26)	8%	(9)	3%	(3)	106
#1 Issue: Education	57%	(57)	22%	(22)	10%	(11)	11%	(11)	101
#1 Issue: Energy	49%	(35)	44%	(31)	—	(0)	6%	(5)	70
#1 Issue: Other	70%	(120)	25%	(44)	3%	(6)	1%	(2)	171
2018 House Vote: Democrat	63%	(497)	31%	(246)	3%	(26)	2%	(18)	787
2018 House Vote: Republican	69%	(440)	27%	(170)	2%	(11)	2%	(13)	634
2018 House Vote: Someone else	69%	(52)	27%	(20)	3%	(2)	1%	(1)	75
2016 Vote: Hillary Clinton	64%	(460)	31%	(225)	3%	(21)	2%	(12)	718
2016 Vote: Donald Trump	68%	(460)	27%	(183)	3%	(18)	2%	(14)	675
2016 Vote: Other	61%	(98)	34%	(54)	2%	(2)	4%	(6)	161
2016 Vote: Didn't Vote	62%	(284)	29%	(131)	5%	(23)	4%	(18)	456
Voted in 2014: Yes	67%	(876)	29%	(377)	3%	(35)	2%	(21)	1309
Voted in 2014: No	61%	(426)	31%	(217)	4%	(29)	4%	(29)	702
2012 Vote: Barack Obama	64%	(520)	31%	(253)	3%	(25)	2%	(13)	811
2012 Vote: Mitt Romney	68%	(358)	28%	(149)	2%	(11)	2%	(8)	526
2012 Vote: Other	67%	(58)	29%	(25)	2%	(2)	1%	(1)	86
2012 Vote: Didn't Vote	62%	(365)	28%	(167)	4%	(26)	5%	(28)	586

Continued on next page

Table CMS8_2: To what extent is it important to you that the products and/or services you purchase...
Are the best value for the money

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	65%	(1302)	30%	(594)	3%	(64)	2%	(50)	2011
4-Region: Northeast	64%	(229)	31%	(111)	4%	(16)	1%	(3)	359
4-Region: Midwest	63%	(289)	31%	(144)	3%	(14)	3%	(15)	462
4-Region: South	68%	(509)	27%	(204)	3%	(24)	2%	(14)	751
4-Region: West	63%	(276)	31%	(135)	2%	(11)	4%	(18)	439
Frequent Flyer	55%	(139)	35%	(87)	6%	(15)	4%	(10)	250
International Travel	56%	(213)	36%	(137)	5%	(18)	3%	(12)	381
Sports fans	65%	(881)	30%	(402)	3%	(40)	2%	(31)	1355
Heard a lot/some about new H1N1	64%	(578)	31%	(281)	3%	(31)	2%	(20)	911
Heard not much/nothing about new H1N1	66%	(724)	28%	(313)	3%	(33)	3%	(30)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_3: *To what extent is it important to you that the products and/or services you purchase...
Are prestigious, exclusive and/or signal status*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	10%	(192)	23%	(454)	36%	(734)	31%	(631)	2011
Gender: Male	11%	(102)	24%	(226)	34%	(322)	31%	(291)	941
Gender: Female	8%	(90)	21%	(228)	39%	(412)	32%	(340)	1070
Age: 18-34	14%	(69)	27%	(136)	34%	(172)	25%	(129)	505
Age: 35-44	15%	(46)	30%	(92)	34%	(105)	21%	(63)	306
Age: 45-64	6%	(45)	20%	(150)	38%	(277)	35%	(260)	732
Age: 65+	7%	(33)	16%	(76)	38%	(180)	38%	(179)	468
GenZers: 1997-2012	12%	(25)	26%	(55)	32%	(67)	30%	(61)	207
Millennials: 1981-1996	15%	(66)	28%	(124)	35%	(156)	22%	(99)	445
GenXers: 1965-1980	10%	(51)	23%	(117)	38%	(189)	29%	(143)	500
Baby Boomers: 1946-1964	5%	(37)	18%	(141)	38%	(297)	39%	(299)	774
PID: Dem (no lean)	10%	(81)	26%	(204)	37%	(294)	27%	(214)	793
PID: Ind (no lean)	7%	(41)	18%	(107)	37%	(220)	37%	(219)	588
PID: Rep (no lean)	11%	(70)	23%	(144)	35%	(219)	31%	(197)	630
PID/Gender: Dem Men	12%	(41)	28%	(93)	36%	(117)	23%	(76)	327
PID/Gender: Dem Women	9%	(40)	24%	(111)	38%	(177)	30%	(138)	466
PID/Gender: Ind Men	8%	(23)	19%	(57)	33%	(101)	40%	(121)	302
PID/Gender: Ind Women	6%	(18)	18%	(50)	42%	(119)	34%	(99)	286
PID/Gender: Rep Men	12%	(38)	25%	(77)	33%	(104)	30%	(94)	313
PID/Gender: Rep Women	10%	(32)	21%	(67)	36%	(115)	32%	(103)	318
Ideo: Liberal (1-3)	9%	(57)	20%	(126)	39%	(252)	33%	(211)	646
Ideo: Moderate (4)	10%	(50)	27%	(139)	35%	(184)	29%	(149)	522
Ideo: Conservative (5-7)	10%	(68)	22%	(148)	38%	(261)	31%	(210)	687
Educ: < College	11%	(133)	24%	(304)	35%	(445)	30%	(383)	1265
Educ: Bachelors degree	7%	(32)	19%	(89)	41%	(194)	34%	(162)	476
Educ: Post-grad	10%	(27)	23%	(62)	35%	(95)	32%	(86)	271
Income: Under 50k	11%	(108)	25%	(253)	34%	(345)	30%	(301)	1007
Income: 50k-100k	8%	(49)	21%	(138)	38%	(246)	33%	(217)	650
Income: 100k+	10%	(35)	18%	(64)	40%	(142)	32%	(113)	354
Ethnicity: White	8%	(130)	20%	(331)	38%	(614)	34%	(551)	1626
Ethnicity: Hispanic	14%	(27)	27%	(53)	31%	(61)	28%	(54)	195

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Table CMS8_3: *To what extent is it important to you that the products and/or services you purchase...
Are prestigious, exclusive and/or signal status*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	10%	(192)	23%	(454)	36%	(734)	31%	(631)	2011
Ethnicity: Afr. Am.	17%	(42)	34%	(86)	28%	(72)	21%	(54)	255
Ethnicity: Other	15%	(20)	28%	(37)	37%	(47)	20%	(25)	130
All Christian	9%	(88)	22%	(223)	37%	(374)	32%	(318)	1003
All Non-Christian	14%	(17)	24%	(28)	41%	(48)	21%	(25)	117
Atheist	4%	(5)	21%	(23)	33%	(37)	42%	(46)	111
Agnostic/Nothing in particular	10%	(44)	19%	(86)	36%	(163)	34%	(153)	446
Something Else	11%	(38)	28%	(94)	34%	(113)	27%	(89)	334
Religious Non-Protestant/Catholic	12%	(19)	23%	(35)	40%	(61)	24%	(36)	150
Evangelical	12%	(65)	27%	(144)	34%	(181)	27%	(148)	538
Non-Evangelical	8%	(57)	22%	(163)	39%	(291)	32%	(243)	754
Community: Urban	15%	(78)	27%	(137)	29%	(148)	30%	(153)	517
Community: Suburban	7%	(71)	22%	(218)	39%	(388)	31%	(312)	990
Community: Rural	8%	(42)	20%	(99)	39%	(197)	33%	(166)	504
Employ: Private Sector	11%	(65)	25%	(144)	37%	(214)	26%	(148)	571
Employ: Government	8%	(12)	26%	(39)	39%	(58)	27%	(41)	150
Employ: Self-Employed	12%	(19)	24%	(39)	30%	(48)	33%	(52)	158
Employ: Homemaker	13%	(15)	18%	(21)	40%	(46)	29%	(34)	116
Employ: Retired	7%	(35)	18%	(93)	38%	(197)	37%	(195)	521
Employ: Unemployed	10%	(25)	27%	(68)	33%	(86)	30%	(78)	258
Employ: Other	8%	(9)	21%	(23)	38%	(42)	33%	(37)	112
Military HH: Yes	8%	(27)	19%	(61)	39%	(127)	34%	(111)	327
Military HH: No	10%	(165)	23%	(393)	36%	(606)	31%	(520)	1684
RD/WT: Right Direction	13%	(70)	27%	(145)	31%	(165)	29%	(155)	535
RD/WT: Wrong Track	8%	(122)	21%	(309)	39%	(569)	32%	(476)	1476
Trump Job Approve	12%	(91)	22%	(171)	38%	(293)	29%	(226)	782
Trump Job Disapprove	8%	(95)	23%	(272)	36%	(426)	33%	(387)	1181
Trump Job Strongly Approve	15%	(65)	23%	(103)	33%	(145)	29%	(130)	443
Trump Job Somewhat Approve	8%	(26)	20%	(68)	44%	(149)	28%	(96)	339
Trump Job Somewhat Disapprove	7%	(14)	28%	(56)	37%	(73)	28%	(56)	200
Trump Job Strongly Disapprove	8%	(81)	22%	(216)	36%	(353)	34%	(331)	981

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Table CMS8_3: *To what extent is it important to you that the products and/or services you purchase...
Are prestigious, exclusive and/or signal status*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	10%	(192)	23%	(454)	36%	(734)	31%	(631)	2011
Favorable of Trump	12%	(89)	21%	(160)	37%	(283)	29%	(223)	756
Unfavorable of Trump	8%	(97)	23%	(273)	37%	(436)	32%	(380)	1187
Very Favorable of Trump	14%	(61)	25%	(109)	32%	(142)	30%	(131)	443
Somewhat Favorable of Trump	9%	(28)	16%	(51)	45%	(141)	29%	(92)	313
Somewhat Unfavorable of Trump	8%	(15)	28%	(51)	37%	(67)	27%	(48)	181
Very Unfavorable of Trump	8%	(82)	22%	(223)	37%	(369)	33%	(332)	1006
#1 Issue: Economy	11%	(70)	25%	(161)	38%	(248)	27%	(178)	658
#1 Issue: Security	6%	(15)	23%	(56)	39%	(97)	32%	(79)	247
#1 Issue: Health Care	10%	(39)	24%	(93)	35%	(135)	31%	(122)	389
#1 Issue: Medicare / Social Security	9%	(25)	22%	(59)	36%	(95)	33%	(89)	268
#1 Issue: Women's Issues	14%	(14)	18%	(19)	37%	(39)	32%	(34)	106
#1 Issue: Education	10%	(10)	20%	(20)	28%	(28)	42%	(43)	101
#1 Issue: Energy	6%	(4)	33%	(23)	25%	(17)	37%	(26)	70
#1 Issue: Other	8%	(14)	13%	(22)	43%	(74)	35%	(61)	171
2018 House Vote: Democrat	10%	(76)	23%	(179)	36%	(286)	31%	(245)	787
2018 House Vote: Republican	11%	(67)	22%	(140)	36%	(226)	32%	(202)	634
2018 House Vote: Someone else	6%	(5)	18%	(14)	37%	(28)	38%	(29)	75
2016 Vote: Hillary Clinton	8%	(57)	25%	(176)	38%	(270)	30%	(216)	718
2016 Vote: Donald Trump	11%	(73)	21%	(139)	37%	(249)	32%	(214)	675
2016 Vote: Other	5%	(7)	18%	(29)	39%	(63)	38%	(62)	161
2016 Vote: Didn't Vote	12%	(55)	24%	(110)	33%	(152)	30%	(139)	456
Voted in 2014: Yes	9%	(123)	21%	(277)	38%	(499)	31%	(411)	1309
Voted in 2014: No	10%	(69)	25%	(178)	33%	(235)	31%	(220)	702
2012 Vote: Barack Obama	9%	(69)	23%	(190)	37%	(301)	31%	(251)	811
2012 Vote: Mitt Romney	10%	(50)	18%	(96)	39%	(206)	33%	(174)	526
2012 Vote: Other	8%	(7)	18%	(15)	30%	(26)	44%	(38)	86
2012 Vote: Didn't Vote	11%	(65)	26%	(154)	34%	(201)	28%	(167)	586

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Table CMS8_3: *To what extent is it important to you that the products and/or services you purchase...
Are prestigious, exclusive and/or signal status*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	10%	(192)	23%	(454)	36%	(734)	31%	(631)	2011
4-Region: Northeast	10%	(35)	20%	(71)	42%	(149)	29%	(104)	359
4-Region: Midwest	8%	(36)	24%	(111)	36%	(167)	32%	(149)	462
4-Region: South	11%	(83)	24%	(183)	34%	(255)	30%	(229)	751
4-Region: West	9%	(38)	20%	(90)	37%	(162)	34%	(150)	439
Frequent Flyer	14%	(36)	22%	(55)	35%	(88)	28%	(71)	250
International Travel	14%	(51)	27%	(103)	36%	(136)	24%	(90)	381
Sports fans	11%	(153)	24%	(326)	38%	(509)	27%	(367)	1355
Heard a lot/some about new H1N1	12%	(105)	26%	(239)	36%	(328)	26%	(238)	911
Heard not much/nothing about new H1N1	8%	(87)	20%	(215)	37%	(406)	36%	(393)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_4: *To what extent is it important to you that the products and/or services you purchase...
Are popular or trendy*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	8%	(159)	23%	(466)	42%	(850)	27%	(535)	2011
Gender: Male	9%	(83)	24%	(229)	39%	(366)	28%	(264)	941
Gender: Female	7%	(77)	22%	(237)	45%	(484)	25%	(271)	1070
Age: 18-34	12%	(60)	30%	(152)	40%	(201)	18%	(92)	505
Age: 35-44	11%	(33)	32%	(98)	36%	(109)	21%	(65)	306
Age: 45-64	6%	(43)	20%	(144)	43%	(317)	31%	(229)	732
Age: 65+	5%	(23)	15%	(72)	48%	(223)	32%	(149)	468
GenZers: 1997-2012	13%	(27)	30%	(62)	39%	(80)	18%	(38)	207
Millennials: 1981-1996	11%	(47)	32%	(140)	39%	(173)	19%	(84)	445
GenXers: 1965-1980	10%	(50)	23%	(114)	41%	(207)	26%	(129)	500
Baby Boomers: 1946-1964	3%	(27)	17%	(133)	45%	(351)	34%	(263)	774
PID: Dem (no lean)	8%	(67)	26%	(208)	44%	(347)	22%	(172)	793
PID: Ind (no lean)	6%	(33)	21%	(122)	41%	(238)	33%	(194)	588
PID: Rep (no lean)	9%	(59)	22%	(137)	42%	(265)	27%	(169)	630
PID/Gender: Dem Men	11%	(34)	28%	(90)	41%	(133)	21%	(70)	327
PID/Gender: Dem Women	7%	(33)	25%	(118)	46%	(214)	22%	(102)	466
PID/Gender: Ind Men	5%	(14)	22%	(66)	39%	(116)	35%	(106)	302
PID/Gender: Ind Women	7%	(20)	20%	(56)	43%	(122)	31%	(88)	286
PID/Gender: Rep Men	11%	(35)	23%	(73)	37%	(117)	28%	(88)	313
PID/Gender: Rep Women	8%	(24)	20%	(64)	47%	(148)	26%	(81)	318
Ideo: Liberal (1-3)	6%	(41)	23%	(151)	44%	(287)	26%	(167)	646
Ideo: Moderate (4)	9%	(45)	27%	(140)	39%	(201)	26%	(136)	522
Ideo: Conservative (5-7)	10%	(65)	19%	(132)	44%	(305)	27%	(184)	687
Educ: < College	8%	(107)	25%	(321)	40%	(501)	27%	(336)	1265
Educ: Bachelors degree	6%	(27)	19%	(93)	48%	(227)	27%	(129)	476
Educ: Post-grad	10%	(26)	19%	(53)	45%	(122)	26%	(70)	271
Income: Under 50k	9%	(90)	24%	(243)	40%	(403)	27%	(270)	1007
Income: 50k-100k	6%	(36)	24%	(155)	43%	(279)	28%	(180)	650
Income: 100k+	9%	(33)	19%	(68)	48%	(169)	24%	(85)	354
Ethnicity: White	7%	(113)	21%	(342)	44%	(708)	29%	(464)	1626
Ethnicity: Hispanic	10%	(19)	27%	(52)	42%	(81)	22%	(43)	195

Continued on next page

Table CMS8_4: To what extent is it important to you that the products and/or services you purchase...
Are popular or trendy

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	8%	(159)	23%	(466)	42%	(850)	27%	(535)	2011
Ethnicity: Afr. Am.	12%	(32)	34%	(86)	34%	(87)	20%	(50)	255
Ethnicity: Other	12%	(15)	29%	(38)	43%	(56)	16%	(21)	130
All Christian	7%	(75)	22%	(223)	44%	(441)	26%	(263)	1003
All Non-Christian	12%	(14)	27%	(32)	40%	(47)	21%	(24)	117
Atheist	3%	(3)	19%	(21)	45%	(50)	33%	(37)	111
Agnostic/Nothing in particular	7%	(30)	23%	(103)	42%	(186)	28%	(126)	446
Something Else	11%	(37)	26%	(87)	38%	(126)	25%	(84)	334
Religious Non-Protestant/Catholic	12%	(17)	27%	(41)	39%	(59)	22%	(33)	150
Evangelical	11%	(57)	26%	(139)	39%	(212)	24%	(130)	538
Non-Evangelical	6%	(48)	21%	(159)	45%	(341)	27%	(205)	754
Community: Urban	12%	(62)	28%	(145)	36%	(187)	24%	(123)	517
Community: Suburban	6%	(59)	23%	(225)	46%	(451)	26%	(255)	990
Community: Rural	8%	(39)	19%	(96)	42%	(212)	31%	(157)	504
Employ: Private Sector	9%	(51)	26%	(150)	42%	(241)	23%	(129)	571
Employ: Government	5%	(8)	25%	(37)	46%	(69)	24%	(37)	150
Employ: Self-Employed	10%	(16)	22%	(35)	35%	(55)	33%	(53)	158
Employ: Homemaker	12%	(13)	13%	(15)	48%	(56)	27%	(31)	116
Employ: Retired	6%	(30)	17%	(89)	46%	(242)	31%	(159)	521
Employ: Unemployed	9%	(23)	28%	(72)	36%	(92)	27%	(70)	258
Employ: Other	5%	(6)	25%	(28)	41%	(46)	28%	(31)	112
Military HH: Yes	8%	(25)	19%	(62)	44%	(143)	30%	(96)	327
Military HH: No	8%	(135)	24%	(404)	42%	(707)	26%	(439)	1684
RD/WT: Right Direction	14%	(74)	22%	(116)	38%	(203)	26%	(141)	535
RD/WT: Wrong Track	6%	(86)	24%	(350)	44%	(647)	27%	(394)	1476
Trump Job Approve	10%	(77)	20%	(159)	43%	(335)	27%	(211)	782
Trump Job Disapprove	7%	(78)	25%	(291)	43%	(502)	26%	(310)	1181
Trump Job Strongly Approve	13%	(58)	22%	(96)	40%	(175)	26%	(114)	443
Trump Job Somewhat Approve	6%	(19)	19%	(63)	47%	(160)	29%	(97)	339
Trump Job Somewhat Disapprove	6%	(12)	24%	(49)	47%	(94)	22%	(44)	200
Trump Job Strongly Disapprove	7%	(65)	25%	(242)	42%	(407)	27%	(266)	981

Continued on next page

Table CMS8_4: *To what extent is it important to you that the products and/or services you purchase...
Are popular or trendy*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	8%	(159)	23%	(466)	42%	(850)	27%	(535)	2011
Favorable of Trump	10%	(77)	20%	(153)	43%	(325)	27%	(200)	756
Unfavorable of Trump	7%	(77)	25%	(292)	43%	(511)	26%	(306)	1187
Very Favorable of Trump	13%	(57)	22%	(99)	39%	(173)	26%	(113)	443
Somewhat Favorable of Trump	6%	(20)	17%	(54)	49%	(152)	28%	(87)	313
Somewhat Unfavorable of Trump	7%	(12)	26%	(47)	46%	(84)	21%	(38)	181
Very Unfavorable of Trump	7%	(66)	24%	(245)	42%	(427)	27%	(268)	1006
#1 Issue: Economy	8%	(56)	26%	(170)	42%	(279)	23%	(154)	658
#1 Issue: Security	8%	(19)	15%	(38)	50%	(123)	27%	(67)	247
#1 Issue: Health Care	8%	(31)	25%	(96)	40%	(157)	27%	(105)	389
#1 Issue: Medicare / Social Security	8%	(21)	20%	(53)	45%	(120)	28%	(74)	268
#1 Issue: Women's Issues	12%	(12)	29%	(31)	34%	(36)	25%	(27)	106
#1 Issue: Education	8%	(8)	26%	(26)	34%	(34)	32%	(33)	101
#1 Issue: Energy	3%	(2)	25%	(18)	42%	(29)	30%	(21)	70
#1 Issue: Other	6%	(10)	20%	(35)	41%	(71)	32%	(55)	171
2018 House Vote: Democrat	8%	(63)	22%	(173)	44%	(348)	26%	(203)	787
2018 House Vote: Republican	9%	(57)	22%	(137)	42%	(264)	28%	(176)	634
2018 House Vote: Someone else	4%	(3)	22%	(17)	40%	(30)	33%	(25)	75
2016 Vote: Hillary Clinton	6%	(45)	24%	(170)	44%	(319)	26%	(185)	718
2016 Vote: Donald Trump	9%	(62)	20%	(137)	43%	(292)	27%	(184)	675
2016 Vote: Other	3%	(5)	17%	(28)	46%	(73)	34%	(55)	161
2016 Vote: Didn't Vote	11%	(48)	29%	(130)	36%	(166)	24%	(111)	456
Voted in 2014: Yes	8%	(100)	21%	(270)	44%	(577)	28%	(362)	1309
Voted in 2014: No	8%	(59)	28%	(196)	39%	(273)	25%	(173)	702
2012 Vote: Barack Obama	7%	(56)	21%	(173)	45%	(365)	27%	(217)	811
2012 Vote: Mitt Romney	8%	(43)	19%	(100)	42%	(222)	31%	(161)	526
2012 Vote: Other	7%	(6)	18%	(16)	39%	(33)	36%	(31)	86
2012 Vote: Didn't Vote	9%	(55)	30%	(176)	39%	(230)	21%	(125)	586

Continued on next page

Table CMS8_4: *To what extent is it important to you that the products and/or services you purchase...
Are popular or trendy*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	8%	(159)	23%	(466)	42%	(850)	27%	(535)	2011
4-Region: Northeast	9%	(32)	23%	(82)	44%	(159)	24%	(86)	359
4-Region: Midwest	6%	(27)	20%	(94)	48%	(222)	26%	(119)	462
4-Region: South	9%	(71)	25%	(189)	39%	(289)	27%	(202)	751
4-Region: West	7%	(30)	23%	(101)	41%	(180)	29%	(128)	439
Frequent Flyer	10%	(24)	24%	(61)	42%	(105)	24%	(60)	250
International Travel	12%	(45)	25%	(94)	44%	(167)	19%	(74)	381
Sports fans	9%	(122)	26%	(352)	42%	(570)	23%	(310)	1355
Heard a lot/some about new H1N1	9%	(86)	28%	(251)	42%	(384)	21%	(190)	911
Heard not much/nothing about new H1N1	7%	(74)	20%	(215)	42%	(467)	31%	(345)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_5: *To what extent is it important to you that the products and/or services you purchase...
Are new or innovative*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	15%	(298)	41%	(833)	33%	(666)	11%	(214)	2011
Gender: Male	18%	(166)	41%	(386)	32%	(297)	10%	(92)	941
Gender: Female	12%	(131)	42%	(447)	35%	(370)	11%	(122)	1070
Age: 18-34	22%	(113)	40%	(201)	30%	(149)	8%	(42)	505
Age: 35-44	19%	(58)	45%	(138)	28%	(85)	8%	(25)	306
Age: 45-64	10%	(75)	45%	(332)	32%	(234)	13%	(92)	732
Age: 65+	11%	(52)	35%	(162)	42%	(199)	12%	(56)	468
GenZers: 1997-2012	19%	(39)	48%	(99)	26%	(53)	8%	(16)	207
Millennials: 1981-1996	23%	(102)	40%	(176)	29%	(131)	8%	(35)	445
GenXers: 1965-1980	15%	(75)	44%	(222)	30%	(152)	10%	(51)	500
Baby Boomers: 1946-1964	8%	(64)	40%	(306)	39%	(303)	13%	(101)	774
PID: Dem (no lean)	17%	(136)	45%	(357)	30%	(236)	8%	(63)	793
PID: Ind (no lean)	10%	(61)	41%	(241)	35%	(204)	14%	(81)	588
PID: Rep (no lean)	16%	(100)	37%	(235)	36%	(226)	11%	(69)	630
PID/Gender: Dem Men	21%	(70)	45%	(148)	27%	(87)	7%	(23)	327
PID/Gender: Dem Women	14%	(67)	45%	(210)	32%	(149)	9%	(41)	466
PID/Gender: Ind Men	10%	(29)	41%	(124)	36%	(108)	14%	(41)	302
PID/Gender: Ind Women	11%	(33)	41%	(117)	34%	(96)	14%	(40)	286
PID/Gender: Rep Men	22%	(68)	37%	(114)	33%	(102)	9%	(28)	313
PID/Gender: Rep Women	10%	(32)	38%	(120)	39%	(124)	13%	(42)	318
Ideo: Liberal (1-3)	16%	(100)	46%	(295)	31%	(199)	8%	(52)	646
Ideo: Moderate (4)	14%	(72)	45%	(233)	31%	(160)	11%	(56)	522
Ideo: Conservative (5-7)	16%	(107)	36%	(251)	38%	(263)	10%	(66)	687
Educ: < College	15%	(195)	40%	(509)	33%	(412)	12%	(148)	1265
Educ: Bachelors degree	12%	(57)	44%	(209)	34%	(162)	10%	(47)	476
Educ: Post-grad	17%	(45)	42%	(114)	34%	(92)	7%	(19)	271
Income: Under 50k	15%	(155)	39%	(394)	32%	(322)	13%	(135)	1007
Income: 50k-100k	13%	(83)	44%	(287)	34%	(224)	9%	(56)	650
Income: 100k+	17%	(60)	43%	(152)	34%	(121)	6%	(22)	354
Ethnicity: White	13%	(214)	40%	(654)	35%	(576)	11%	(183)	1626
Ethnicity: Hispanic	21%	(42)	47%	(91)	24%	(47)	8%	(15)	195

Continued on next page

Table CMS8_5: *To what extent is it important to you that the products and/or services you purchase...
Are new or innovative*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	15%	(298)	41%	(833)	33%	(666)	11%	(214)	2011
Ethnicity: Afr. Am.	24%	(61)	45%	(115)	21%	(54)	10%	(26)	255
Ethnicity: Other	17%	(23)	50%	(65)	28%	(36)	4%	(6)	130
All Christian	14%	(140)	41%	(412)	35%	(349)	10%	(102)	1003
All Non-Christian	20%	(23)	49%	(57)	26%	(31)	5%	(6)	117
Atheist	7%	(8)	48%	(53)	35%	(38)	11%	(12)	111
Agnostic/Nothing in particular	16%	(70)	43%	(192)	31%	(136)	11%	(48)	446
Something Else	17%	(57)	36%	(119)	34%	(113)	14%	(45)	334
Religious Non-Protestant/Catholic	18%	(26)	49%	(74)	27%	(40)	6%	(9)	150
Evangelical	18%	(98)	36%	(192)	34%	(184)	12%	(64)	538
Non-Evangelical	12%	(93)	42%	(319)	35%	(265)	10%	(76)	754
Community: Urban	21%	(108)	45%	(234)	25%	(128)	9%	(47)	517
Community: Suburban	13%	(131)	41%	(409)	36%	(357)	9%	(93)	990
Community: Rural	12%	(58)	38%	(189)	36%	(182)	15%	(75)	504
Employ: Private Sector	19%	(106)	43%	(248)	31%	(177)	7%	(39)	571
Employ: Government	15%	(23)	42%	(64)	30%	(46)	12%	(19)	150
Employ: Self-Employed	11%	(18)	43%	(69)	30%	(48)	15%	(24)	158
Employ: Homemaker	21%	(25)	35%	(41)	29%	(33)	15%	(17)	116
Employ: Retired	11%	(57)	38%	(197)	38%	(200)	13%	(67)	521
Employ: Unemployed	16%	(41)	42%	(108)	34%	(87)	8%	(21)	258
Employ: Other	10%	(11)	36%	(40)	38%	(43)	15%	(17)	112
Military HH: Yes	13%	(43)	42%	(138)	33%	(109)	11%	(37)	327
Military HH: No	15%	(255)	41%	(695)	33%	(558)	11%	(177)	1684
RD/WT: Right Direction	20%	(107)	38%	(202)	31%	(163)	12%	(63)	535
RD/WT: Wrong Track	13%	(191)	43%	(631)	34%	(503)	10%	(151)	1476
Trump Job Approve	16%	(125)	37%	(292)	35%	(277)	11%	(88)	782
Trump Job Disapprove	14%	(167)	44%	(520)	32%	(380)	10%	(114)	1181
Trump Job Strongly Approve	18%	(81)	38%	(169)	32%	(141)	12%	(52)	443
Trump Job Somewhat Approve	13%	(44)	36%	(123)	40%	(136)	10%	(35)	339
Trump Job Somewhat Disapprove	16%	(31)	42%	(84)	36%	(71)	7%	(13)	200
Trump Job Strongly Disapprove	14%	(136)	44%	(436)	31%	(308)	10%	(100)	981

Continued on next page

Table CMS8_5: *To what extent is it important to you that the products and/or services you purchase...
Are new or innovative*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	15%	(298)	41%	(833)	33%	(666)	11%	(214)	2011
Favorable of Trump	16%	(120)	38%	(286)	36%	(273)	10%	(77)	756
Unfavorable of Trump	15%	(173)	44%	(521)	32%	(384)	9%	(109)	1187
Very Favorable of Trump	19%	(83)	36%	(161)	33%	(148)	11%	(50)	443
Somewhat Favorable of Trump	12%	(36)	40%	(125)	40%	(125)	9%	(27)	313
Somewhat Unfavorable of Trump	15%	(27)	40%	(73)	38%	(69)	6%	(12)	181
Very Unfavorable of Trump	15%	(146)	45%	(448)	31%	(315)	10%	(97)	1006
#1 Issue: Economy	17%	(113)	42%	(275)	34%	(221)	7%	(49)	658
#1 Issue: Security	10%	(26)	36%	(89)	41%	(101)	13%	(32)	247
#1 Issue: Health Care	12%	(45)	47%	(183)	32%	(123)	10%	(37)	389
#1 Issue: Medicare / Social Security	14%	(37)	38%	(102)	35%	(95)	13%	(34)	268
#1 Issue: Women's Issues	20%	(22)	41%	(43)	28%	(30)	10%	(11)	106
#1 Issue: Education	15%	(16)	44%	(45)	22%	(22)	19%	(19)	101
#1 Issue: Energy	21%	(15)	43%	(30)	19%	(14)	17%	(12)	70
#1 Issue: Other	14%	(24)	38%	(66)	35%	(60)	12%	(21)	171
2018 House Vote: Democrat	16%	(126)	43%	(338)	31%	(247)	10%	(76)	787
2018 House Vote: Republican	17%	(107)	36%	(230)	36%	(231)	10%	(66)	634
2018 House Vote: Someone else	9%	(7)	46%	(35)	32%	(24)	13%	(10)	75
2016 Vote: Hillary Clinton	14%	(101)	44%	(315)	32%	(229)	10%	(73)	718
2016 Vote: Donald Trump	17%	(112)	36%	(245)	37%	(250)	10%	(68)	675
2016 Vote: Other	8%	(13)	46%	(74)	32%	(52)	14%	(22)	161
2016 Vote: Didn't Vote	16%	(71)	44%	(199)	30%	(135)	11%	(50)	456
Voted in 2014: Yes	15%	(192)	42%	(546)	34%	(440)	10%	(132)	1309
Voted in 2014: No	15%	(106)	41%	(287)	32%	(226)	12%	(82)	702
2012 Vote: Barack Obama	14%	(115)	44%	(357)	32%	(261)	10%	(78)	811
2012 Vote: Mitt Romney	14%	(72)	39%	(205)	37%	(192)	11%	(57)	526
2012 Vote: Other	16%	(14)	38%	(32)	29%	(24)	17%	(15)	86
2012 Vote: Didn't Vote	16%	(97)	41%	(238)	32%	(189)	11%	(63)	586

Continued on next page

Table CMS8_5: *To what extent is it important to you that the products and/or services you purchase...
Are new or innovative*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	15%	(298)	41%	(833)	33%	(666)	11%	(214)	2011
4-Region: Northeast	14%	(52)	43%	(155)	33%	(119)	9%	(33)	359
4-Region: Midwest	14%	(64)	39%	(181)	35%	(163)	12%	(54)	462
4-Region: South	16%	(117)	40%	(302)	33%	(251)	11%	(81)	751
4-Region: West	15%	(65)	44%	(195)	30%	(134)	10%	(46)	439
Frequent Flyer	21%	(54)	46%	(114)	24%	(60)	9%	(22)	250
International Travel	23%	(86)	46%	(176)	24%	(90)	7%	(28)	381
Sports fans	16%	(221)	44%	(595)	31%	(421)	9%	(118)	1355
Heard a lot/some about new H1N1	18%	(167)	43%	(393)	31%	(278)	8%	(72)	911
Heard not much/nothing about new H1N1	12%	(130)	40%	(440)	35%	(388)	13%	(142)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_6: *To what extent is it important to you that the products and/or services you purchase...
Have been around for a long time*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	19%	(391)	46%	(915)	27%	(536)	8%	(170)	2011
Gender: Male	19%	(175)	47%	(439)	25%	(237)	10%	(90)	941
Gender: Female	20%	(215)	45%	(476)	28%	(299)	7%	(79)	1070
Age: 18-34	18%	(90)	37%	(186)	35%	(175)	11%	(54)	505
Age: 35-44	23%	(69)	43%	(131)	24%	(74)	11%	(32)	306
Age: 45-64	20%	(147)	48%	(348)	25%	(183)	8%	(55)	732
Age: 65+	18%	(85)	54%	(251)	22%	(104)	6%	(28)	468
GenZers: 1997-2012	16%	(34)	35%	(73)	38%	(78)	11%	(22)	207
Millennials: 1981-1996	20%	(89)	40%	(178)	29%	(127)	11%	(51)	445
GenXers: 1965-1980	24%	(118)	42%	(209)	26%	(131)	9%	(43)	500
Baby Boomers: 1946-1964	16%	(128)	53%	(412)	24%	(183)	7%	(51)	774
PID: Dem (no lean)	21%	(165)	43%	(341)	28%	(224)	8%	(63)	793
PID: Ind (no lean)	15%	(86)	47%	(274)	28%	(165)	11%	(62)	588
PID: Rep (no lean)	22%	(139)	48%	(300)	23%	(146)	7%	(44)	630
PID/Gender: Dem Men	22%	(73)	43%	(142)	25%	(81)	10%	(32)	327
PID/Gender: Dem Women	20%	(92)	43%	(199)	31%	(143)	7%	(32)	466
PID/Gender: Ind Men	14%	(43)	48%	(144)	26%	(78)	12%	(37)	302
PID/Gender: Ind Women	15%	(44)	46%	(130)	31%	(87)	9%	(24)	286
PID/Gender: Rep Men	19%	(60)	49%	(153)	25%	(78)	7%	(21)	313
PID/Gender: Rep Women	25%	(79)	46%	(147)	21%	(68)	7%	(23)	318
Ideo: Liberal (1-3)	15%	(94)	41%	(267)	34%	(219)	10%	(67)	646
Ideo: Moderate (4)	22%	(115)	48%	(253)	23%	(118)	7%	(36)	522
Ideo: Conservative (5-7)	22%	(151)	49%	(333)	24%	(163)	6%	(40)	687
Educ: < College	22%	(279)	46%	(581)	24%	(299)	8%	(106)	1265
Educ: Bachelors degree	12%	(59)	45%	(212)	34%	(163)	9%	(42)	476
Educ: Post-grad	19%	(53)	45%	(123)	27%	(74)	8%	(21)	271
Income: Under 50k	22%	(220)	47%	(469)	24%	(242)	7%	(75)	1007
Income: 50k-100k	18%	(116)	46%	(300)	27%	(177)	9%	(57)	650
Income: 100k+	15%	(54)	41%	(146)	33%	(117)	10%	(37)	354
Ethnicity: White	18%	(294)	47%	(760)	27%	(434)	9%	(138)	1626
Ethnicity: Hispanic	21%	(41)	44%	(86)	24%	(48)	10%	(20)	195

Continued on next page

Table CMS8_6: *To what extent is it important to you that the products and/or services you purchase...
Have been around for a long time*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	19%	(391)	46%	(915)	27%	(536)	8%	(170)	2011
Ethnicity: Afr. Am.	26%	(67)	39%	(99)	27%	(68)	8%	(21)	255
Ethnicity: Other	23%	(30)	43%	(56)	26%	(33)	8%	(10)	130
All Christian	20%	(204)	47%	(470)	25%	(254)	7%	(74)	1003
All Non-Christian	24%	(28)	47%	(55)	21%	(25)	8%	(9)	117
Atheist	10%	(11)	42%	(46)	37%	(41)	12%	(13)	111
Agnostic/Nothing in particular	14%	(63)	48%	(212)	28%	(124)	10%	(47)	446
Something Else	25%	(84)	39%	(132)	27%	(91)	8%	(26)	334
Religious Non-Protestant/Catholic	22%	(32)	49%	(74)	22%	(33)	7%	(11)	150
Evangelical	23%	(125)	45%	(241)	26%	(138)	6%	(34)	538
Non-Evangelical	21%	(155)	45%	(340)	26%	(199)	8%	(60)	754
Community: Urban	23%	(118)	44%	(226)	25%	(131)	8%	(42)	517
Community: Suburban	18%	(176)	45%	(449)	28%	(280)	9%	(84)	990
Community: Rural	19%	(97)	48%	(240)	25%	(124)	8%	(43)	504
Employ: Private Sector	18%	(100)	46%	(263)	29%	(164)	8%	(44)	571
Employ: Government	20%	(30)	40%	(61)	30%	(45)	10%	(15)	150
Employ: Self-Employed	19%	(30)	43%	(69)	27%	(42)	11%	(17)	158
Employ: Homemaker	24%	(28)	46%	(53)	22%	(25)	8%	(9)	116
Employ: Retired	17%	(89)	54%	(280)	23%	(119)	6%	(33)	521
Employ: Unemployed	28%	(72)	41%	(106)	22%	(56)	9%	(24)	258
Employ: Other	18%	(20)	39%	(44)	29%	(33)	14%	(15)	112
Military HH: Yes	20%	(66)	52%	(169)	21%	(70)	7%	(22)	327
Military HH: No	19%	(325)	44%	(747)	28%	(466)	9%	(147)	1684
RD/WT: Right Direction	23%	(124)	45%	(241)	24%	(126)	8%	(44)	535
RD/WT: Wrong Track	18%	(267)	46%	(674)	28%	(410)	9%	(126)	1476
Trump Job Approve	21%	(166)	48%	(375)	24%	(187)	7%	(54)	782
Trump Job Disapprove	18%	(213)	44%	(525)	29%	(340)	9%	(102)	1181
Trump Job Strongly Approve	26%	(117)	47%	(210)	20%	(89)	6%	(26)	443
Trump Job Somewhat Approve	14%	(49)	49%	(165)	29%	(98)	8%	(28)	339
Trump Job Somewhat Disapprove	18%	(37)	50%	(99)	26%	(51)	6%	(12)	200
Trump Job Strongly Disapprove	18%	(176)	43%	(426)	29%	(289)	9%	(90)	981

Continued on next page

Table CMS8_6: *To what extent is it important to you that the products and/or services you purchase...
Have been around for a long time*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	19%	(391)	46%	(915)	27%	(536)	8%	(170)	2011
Favorable of Trump	23%	(174)	48%	(364)	22%	(167)	7%	(51)	756
Unfavorable of Trump	17%	(205)	45%	(529)	30%	(360)	8%	(93)	1187
Very Favorable of Trump	27%	(121)	49%	(219)	18%	(79)	5%	(24)	443
Somewhat Favorable of Trump	17%	(53)	46%	(145)	28%	(87)	9%	(28)	313
Somewhat Unfavorable of Trump	16%	(28)	49%	(89)	31%	(56)	4%	(8)	181
Very Unfavorable of Trump	18%	(177)	44%	(440)	30%	(304)	8%	(85)	1006
#1 Issue: Economy	21%	(135)	47%	(306)	26%	(168)	7%	(48)	658
#1 Issue: Security	18%	(44)	52%	(128)	24%	(60)	6%	(16)	247
#1 Issue: Health Care	19%	(75)	45%	(175)	27%	(106)	8%	(33)	389
#1 Issue: Medicare / Social Security	25%	(67)	51%	(136)	19%	(51)	5%	(14)	268
#1 Issue: Women's Issues	21%	(22)	33%	(35)	34%	(36)	13%	(13)	106
#1 Issue: Education	15%	(15)	33%	(33)	34%	(35)	18%	(18)	101
#1 Issue: Energy	12%	(8)	43%	(30)	28%	(20)	17%	(12)	70
#1 Issue: Other	15%	(25)	42%	(71)	35%	(59)	9%	(16)	171
2018 House Vote: Democrat	20%	(157)	43%	(335)	28%	(223)	9%	(71)	787
2018 House Vote: Republican	21%	(136)	51%	(321)	21%	(131)	7%	(45)	634
2018 House Vote: Someone else	17%	(13)	38%	(29)	37%	(28)	8%	(6)	75
2016 Vote: Hillary Clinton	19%	(136)	44%	(319)	28%	(201)	9%	(63)	718
2016 Vote: Donald Trump	21%	(144)	50%	(336)	22%	(148)	7%	(47)	675
2016 Vote: Other	11%	(18)	44%	(72)	36%	(58)	8%	(13)	161
2016 Vote: Didn't Vote	20%	(93)	41%	(189)	28%	(128)	10%	(46)	456
Voted in 2014: Yes	20%	(262)	47%	(616)	26%	(337)	7%	(94)	1309
Voted in 2014: No	18%	(129)	43%	(299)	28%	(198)	11%	(76)	702
2012 Vote: Barack Obama	19%	(153)	46%	(375)	27%	(222)	8%	(61)	811
2012 Vote: Mitt Romney	20%	(107)	50%	(266)	22%	(116)	7%	(37)	526
2012 Vote: Other	27%	(23)	35%	(30)	26%	(22)	13%	(11)	86
2012 Vote: Didn't Vote	18%	(107)	42%	(244)	30%	(175)	10%	(61)	586

Continued on next page

Table CMS8_6: *To what extent is it important to you that the products and/or services you purchase...
Have been around for a long time*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	19%	(391)	46%	(915)	27%	(536)	8%	(170)	2011
4-Region: Northeast	19%	(67)	48%	(172)	27%	(96)	7%	(24)	359
4-Region: Midwest	20%	(92)	42%	(194)	29%	(132)	9%	(43)	462
4-Region: South	22%	(162)	46%	(345)	25%	(186)	8%	(58)	751
4-Region: West	16%	(70)	46%	(204)	28%	(121)	10%	(45)	439
Frequent Flyer	15%	(37)	39%	(98)	32%	(81)	13%	(34)	250
International Travel	16%	(62)	45%	(170)	30%	(113)	9%	(35)	381
Sports fans	21%	(279)	47%	(635)	25%	(343)	7%	(98)	1355
Heard a lot/some about new H1N1	22%	(197)	45%	(407)	27%	(245)	7%	(62)	911
Heard not much/nothing about new H1N1	18%	(194)	46%	(508)	26%	(291)	10%	(107)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_7: To what extent is it important to you that the products and/or services you purchase...
Have been recommended to me by someone I trust

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	26%	(525)	47%	(947)	19%	(388)	7%	(150)	2011
Gender: Male	24%	(230)	45%	(420)	22%	(206)	9%	(86)	941
Gender: Female	28%	(296)	49%	(527)	17%	(183)	6%	(65)	1070
Age: 18-34	34%	(173)	41%	(208)	16%	(83)	8%	(40)	505
Age: 35-44	31%	(94)	47%	(143)	15%	(47)	7%	(22)	306
Age: 45-64	22%	(158)	49%	(359)	21%	(156)	8%	(60)	732
Age: 65+	21%	(100)	51%	(237)	22%	(103)	6%	(28)	468
GenZers: 1997-2012	39%	(80)	40%	(83)	13%	(26)	9%	(18)	207
Millennials: 1981-1996	31%	(137)	45%	(200)	18%	(78)	7%	(31)	445
GenXers: 1965-1980	27%	(135)	47%	(235)	18%	(90)	8%	(41)	500
Baby Boomers: 1946-1964	20%	(155)	50%	(389)	22%	(174)	7%	(57)	774
PID: Dem (no lean)	28%	(223)	48%	(380)	18%	(147)	5%	(43)	793
PID: Ind (no lean)	21%	(125)	46%	(271)	20%	(120)	12%	(72)	588
PID: Rep (no lean)	28%	(177)	47%	(296)	19%	(122)	6%	(36)	630
PID/Gender: Dem Men	27%	(87)	44%	(144)	21%	(69)	8%	(27)	327
PID/Gender: Dem Women	29%	(136)	51%	(236)	17%	(77)	4%	(16)	466
PID/Gender: Ind Men	20%	(61)	45%	(137)	22%	(66)	13%	(38)	302
PID/Gender: Ind Women	22%	(64)	47%	(134)	19%	(54)	12%	(34)	286
PID/Gender: Rep Men	26%	(82)	45%	(140)	22%	(70)	7%	(21)	313
PID/Gender: Rep Women	30%	(95)	49%	(156)	16%	(52)	5%	(15)	318
Ideo: Liberal (1-3)	25%	(159)	49%	(316)	21%	(136)	6%	(36)	646
Ideo: Moderate (4)	25%	(131)	46%	(241)	20%	(103)	9%	(47)	522
Ideo: Conservative (5-7)	29%	(200)	47%	(321)	18%	(125)	6%	(41)	687
Educ: < College	27%	(344)	46%	(582)	18%	(231)	9%	(108)	1265
Educ: Bachelors degree	24%	(113)	47%	(225)	23%	(112)	5%	(25)	476
Educ: Post-grad	25%	(68)	52%	(140)	17%	(46)	6%	(17)	271
Income: Under 50k	28%	(278)	45%	(448)	20%	(197)	8%	(83)	1007
Income: 50k-100k	25%	(161)	49%	(318)	20%	(128)	7%	(43)	650
Income: 100k+	24%	(85)	51%	(182)	18%	(63)	7%	(25)	354
Ethnicity: White	25%	(399)	48%	(776)	20%	(326)	8%	(125)	1626
Ethnicity: Hispanic	32%	(63)	44%	(85)	16%	(32)	8%	(15)	195

Continued on next page

Table CMS8_7: *To what extent is it important to you that the products and/or services you purchase...
Have been recommended to me by someone I trust*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	26%	(525)	47%	(947)	19%	(388)	7%	(150)	2011
Ethnicity: Afr. Am.	33%	(85)	45%	(115)	14%	(36)	7%	(19)	255
Ethnicity: Other	32%	(41)	44%	(56)	20%	(26)	5%	(7)	130
All Christian	23%	(235)	51%	(511)	19%	(191)	6%	(65)	1003
All Non-Christian	32%	(38)	47%	(56)	14%	(17)	6%	(7)	117
Atheist	18%	(19)	44%	(49)	25%	(28)	13%	(15)	111
Agnostic/Nothing in particular	24%	(109)	46%	(207)	20%	(88)	9%	(41)	446
Something Else	37%	(123)	37%	(125)	19%	(64)	7%	(22)	334
Religious Non-Protestant/Catholic	31%	(46)	50%	(76)	14%	(21)	5%	(7)	150
Evangelical	30%	(160)	47%	(254)	16%	(85)	7%	(38)	538
Non-Evangelical	25%	(185)	48%	(362)	22%	(162)	6%	(44)	754
Community: Urban	30%	(156)	45%	(233)	19%	(97)	6%	(31)	517
Community: Suburban	23%	(227)	50%	(492)	19%	(190)	8%	(81)	990
Community: Rural	28%	(143)	44%	(222)	20%	(101)	8%	(38)	504
Employ: Private Sector	25%	(145)	48%	(271)	21%	(118)	6%	(37)	571
Employ: Government	29%	(43)	45%	(68)	20%	(29)	7%	(10)	150
Employ: Self-Employed	24%	(38)	46%	(73)	18%	(28)	12%	(20)	158
Employ: Homemaker	26%	(30)	39%	(45)	26%	(30)	9%	(11)	116
Employ: Retired	22%	(114)	50%	(262)	22%	(115)	6%	(31)	521
Employ: Unemployed	30%	(77)	48%	(125)	14%	(37)	7%	(19)	258
Employ: Other	35%	(39)	45%	(50)	9%	(10)	12%	(13)	112
Military HH: Yes	25%	(80)	49%	(161)	18%	(59)	8%	(26)	327
Military HH: No	26%	(445)	47%	(786)	20%	(329)	7%	(125)	1684
RD/WT: Right Direction	29%	(155)	46%	(247)	17%	(92)	7%	(40)	535
RD/WT: Wrong Track	25%	(370)	47%	(700)	20%	(296)	7%	(111)	1476
Trump Job Approve	29%	(223)	46%	(359)	19%	(147)	7%	(53)	782
Trump Job Disapprove	24%	(288)	49%	(575)	20%	(235)	7%	(82)	1181
Trump Job Strongly Approve	31%	(139)	46%	(204)	16%	(70)	7%	(30)	443
Trump Job Somewhat Approve	25%	(84)	46%	(155)	23%	(77)	7%	(22)	339
Trump Job Somewhat Disapprove	26%	(52)	43%	(86)	23%	(45)	8%	(16)	200
Trump Job Strongly Disapprove	24%	(236)	50%	(489)	19%	(190)	7%	(66)	981

Continued on next page

Table CMS8_7: To what extent is it important to you that the products and/or services you purchase...
Have been recommended to me by someone I trust

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	26%	(525)	47%	(947)	19%	(388)	7%	(150)	2011
Favorable of Trump	29%	(223)	46%	(346)	19%	(142)	6%	(45)	756
Unfavorable of Trump	25%	(293)	49%	(577)	20%	(234)	7%	(83)	1187
Very Favorable of Trump	33%	(148)	46%	(205)	14%	(64)	6%	(26)	443
Somewhat Favorable of Trump	24%	(74)	45%	(140)	25%	(79)	6%	(19)	313
Somewhat Unfavorable of Trump	25%	(44)	43%	(77)	23%	(42)	9%	(17)	181
Very Unfavorable of Trump	25%	(248)	50%	(500)	19%	(192)	7%	(66)	1006
#1 Issue: Economy	28%	(187)	45%	(297)	20%	(132)	6%	(42)	658
#1 Issue: Security	23%	(57)	48%	(119)	20%	(49)	9%	(22)	247
#1 Issue: Health Care	27%	(106)	48%	(187)	19%	(75)	5%	(21)	389
#1 Issue: Medicare / Social Security	25%	(66)	48%	(129)	20%	(55)	7%	(18)	268
#1 Issue: Women's Issues	34%	(36)	46%	(49)	14%	(15)	6%	(6)	106
#1 Issue: Education	29%	(30)	38%	(38)	18%	(18)	15%	(15)	101
#1 Issue: Energy	19%	(14)	55%	(38)	18%	(13)	8%	(6)	70
#1 Issue: Other	18%	(30)	52%	(90)	18%	(31)	12%	(20)	171
2018 House Vote: Democrat	26%	(204)	48%	(378)	19%	(152)	7%	(52)	787
2018 House Vote: Republican	28%	(175)	49%	(310)	18%	(112)	6%	(37)	634
2018 House Vote: Someone else	21%	(16)	36%	(27)	31%	(23)	12%	(9)	75
2016 Vote: Hillary Clinton	25%	(179)	48%	(348)	20%	(144)	7%	(48)	718
2016 Vote: Donald Trump	27%	(184)	49%	(328)	19%	(125)	6%	(38)	675
2016 Vote: Other	17%	(27)	46%	(74)	26%	(41)	11%	(18)	161
2016 Vote: Didn't Vote	29%	(134)	43%	(197)	17%	(78)	10%	(47)	456
Voted in 2014: Yes	25%	(327)	48%	(635)	21%	(272)	6%	(76)	1309
Voted in 2014: No	28%	(198)	45%	(313)	16%	(116)	11%	(75)	702
2012 Vote: Barack Obama	23%	(189)	49%	(394)	20%	(165)	8%	(62)	811
2012 Vote: Mitt Romney	25%	(134)	49%	(257)	21%	(108)	5%	(27)	526
2012 Vote: Other	22%	(19)	45%	(39)	22%	(19)	10%	(8)	86
2012 Vote: Didn't Vote	31%	(183)	43%	(255)	16%	(96)	9%	(53)	586

Continued on next page

Table CMS8_7: *To what extent is it important to you that the products and/or services you purchase...
Have been recommended to me by someone I trust*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	26%	(525)	47%	(947)	19%	(388)	7%	(150)	2011
4-Region: Northeast	25%	(91)	51%	(182)	19%	(67)	5%	(18)	359
4-Region: Midwest	26%	(121)	49%	(225)	18%	(84)	7%	(33)	462
4-Region: South	28%	(207)	48%	(360)	17%	(129)	7%	(55)	751
4-Region: West	24%	(106)	41%	(180)	25%	(109)	10%	(45)	439
Frequent Flyer	28%	(70)	45%	(113)	20%	(49)	7%	(18)	250
International Travel	31%	(116)	46%	(174)	19%	(71)	5%	(20)	381
Sports fans	28%	(381)	48%	(647)	18%	(249)	6%	(77)	1355
Heard a lot/some about new H1N1	31%	(279)	45%	(414)	19%	(170)	5%	(48)	911
Heard not much/nothing about new H1N1	22%	(246)	48%	(534)	20%	(218)	9%	(103)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_8: *To what extent is it important to you that the products and/or services you purchase...
Are available in the places / on the sites where I shop*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	48%	(970)	42%	(852)	6%	(118)	4%	(72)	2011
Gender: Male	43%	(405)	45%	(424)	7%	(69)	5%	(43)	941
Gender: Female	53%	(565)	40%	(428)	5%	(49)	3%	(29)	1070
Age: 18-34	51%	(256)	35%	(178)	8%	(42)	6%	(29)	505
Age: 35-44	47%	(145)	42%	(127)	7%	(20)	4%	(13)	306
Age: 45-64	48%	(349)	46%	(334)	5%	(36)	2%	(13)	732
Age: 65+	47%	(220)	45%	(212)	4%	(19)	3%	(16)	468
GenZers: 1997-2012	50%	(104)	37%	(76)	6%	(12)	7%	(15)	207
Millennials: 1981-1996	48%	(215)	37%	(164)	9%	(42)	5%	(24)	445
GenXers: 1965-1980	50%	(248)	43%	(214)	6%	(29)	2%	(9)	500
Baby Boomers: 1946-1964	46%	(357)	47%	(364)	4%	(33)	3%	(20)	774
PID: Dem (no lean)	51%	(405)	40%	(314)	6%	(51)	3%	(23)	793
PID: Ind (no lean)	41%	(239)	49%	(290)	5%	(32)	4%	(26)	588
PID: Rep (no lean)	52%	(325)	39%	(247)	6%	(35)	4%	(23)	630
PID/Gender: Dem Men	46%	(149)	43%	(140)	9%	(28)	3%	(10)	327
PID/Gender: Dem Women	55%	(256)	37%	(174)	5%	(23)	3%	(13)	466
PID/Gender: Ind Men	36%	(109)	52%	(156)	6%	(18)	7%	(20)	302
PID/Gender: Ind Women	46%	(130)	47%	(135)	5%	(15)	2%	(6)	286
PID/Gender: Rep Men	47%	(147)	41%	(128)	8%	(24)	4%	(13)	313
PID/Gender: Rep Women	56%	(178)	37%	(119)	4%	(11)	3%	(9)	318
Ideo: Liberal (1-3)	48%	(311)	43%	(280)	6%	(37)	3%	(17)	646
Ideo: Moderate (4)	46%	(241)	43%	(224)	8%	(42)	3%	(14)	522
Ideo: Conservative (5-7)	52%	(358)	41%	(283)	4%	(29)	2%	(16)	687
Educ: < College	48%	(613)	41%	(520)	6%	(74)	5%	(57)	1265
Educ: Bachelors degree	49%	(232)	43%	(204)	6%	(28)	2%	(11)	476
Educ: Post-grad	46%	(124)	47%	(127)	6%	(16)	1%	(3)	271
Income: Under 50k	48%	(486)	40%	(405)	6%	(65)	5%	(51)	1007
Income: 50k-100k	48%	(310)	44%	(288)	6%	(38)	2%	(14)	650
Income: 100k+	49%	(174)	45%	(159)	4%	(15)	2%	(7)	354
Ethnicity: White	48%	(787)	43%	(693)	6%	(92)	3%	(55)	1626
Ethnicity: Hispanic	49%	(96)	33%	(64)	10%	(20)	8%	(15)	195

Continued on next page

Table CMS8_8: *To what extent is it important to you that the products and/or services you purchase...
Are available in the places / on the sites where I shop*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	48%	(970)	42%	(852)	6%	(118)	4%	(72)	2011
Ethnicity: Afr. Am.	49%	(126)	41%	(103)	5%	(14)	5%	(12)	255
Ethnicity: Other	44%	(57)	43%	(56)	9%	(12)	4%	(5)	130
All Christian	46%	(464)	46%	(458)	5%	(48)	3%	(32)	1003
All Non-Christian	51%	(60)	39%	(46)	5%	(6)	4%	(5)	117
Atheist	43%	(48)	48%	(54)	6%	(7)	3%	(3)	111
Agnostic/Nothing in particular	50%	(222)	39%	(174)	7%	(31)	4%	(18)	446
Something Else	53%	(175)	36%	(120)	8%	(26)	4%	(13)	334
Religious Non-Protestant/Catholic	49%	(73)	44%	(66)	4%	(6)	3%	(5)	150
Evangelical	50%	(267)	41%	(220)	6%	(34)	3%	(17)	538
Non-Evangelical	47%	(353)	45%	(337)	5%	(39)	3%	(23)	754
Community: Urban	49%	(252)	41%	(210)	6%	(32)	5%	(24)	517
Community: Suburban	49%	(487)	43%	(421)	5%	(54)	3%	(28)	990
Community: Rural	46%	(231)	44%	(221)	6%	(32)	4%	(19)	504
Employ: Private Sector	45%	(257)	45%	(257)	8%	(45)	2%	(12)	571
Employ: Government	44%	(66)	40%	(60)	11%	(16)	5%	(8)	150
Employ: Self-Employed	53%	(83)	32%	(51)	8%	(13)	7%	(12)	158
Employ: Homemaker	55%	(64)	39%	(45)	3%	(4)	2%	(3)	116
Employ: Retired	47%	(246)	46%	(242)	3%	(14)	4%	(19)	521
Employ: Unemployed	48%	(124)	41%	(107)	7%	(19)	3%	(9)	258
Employ: Other	51%	(57)	42%	(47)	3%	(3)	4%	(5)	112
Military HH: Yes	51%	(166)	43%	(139)	3%	(8)	4%	(13)	327
Military HH: No	48%	(804)	42%	(713)	6%	(109)	3%	(58)	1684
RD/WT: Right Direction	49%	(261)	39%	(209)	8%	(41)	4%	(24)	535
RD/WT: Wrong Track	48%	(709)	44%	(643)	5%	(77)	3%	(48)	1476
Trump Job Approve	50%	(389)	41%	(321)	6%	(47)	3%	(26)	782
Trump Job Disapprove	48%	(564)	44%	(517)	6%	(65)	3%	(34)	1181
Trump Job Strongly Approve	50%	(222)	41%	(181)	5%	(22)	4%	(18)	443
Trump Job Somewhat Approve	49%	(167)	41%	(139)	7%	(25)	2%	(8)	339
Trump Job Somewhat Disapprove	48%	(97)	42%	(83)	7%	(14)	3%	(6)	200
Trump Job Strongly Disapprove	48%	(467)	44%	(434)	5%	(51)	3%	(29)	981

Continued on next page

Table CMS8_8: *To what extent is it important to you that the products and/or services you purchase...
Are available in the places / on the sites where I shop*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	48%	(970)	42%	(852)	6%	(118)	4%	(72)	2011
Favorable of Trump	51%	(387)	40%	(302)	6%	(45)	3%	(21)	756
Unfavorable of Trump	47%	(562)	45%	(529)	6%	(68)	2%	(27)	1187
Very Favorable of Trump	51%	(227)	40%	(178)	5%	(23)	3%	(15)	443
Somewhat Favorable of Trump	51%	(161)	40%	(124)	7%	(22)	2%	(6)	313
Somewhat Unfavorable of Trump	46%	(83)	47%	(84)	5%	(10)	2%	(4)	181
Very Unfavorable of Trump	48%	(480)	44%	(445)	6%	(58)	2%	(23)	1006
#1 Issue: Economy	53%	(348)	39%	(256)	6%	(40)	2%	(14)	658
#1 Issue: Security	44%	(109)	46%	(114)	5%	(14)	5%	(11)	247
#1 Issue: Health Care	44%	(172)	47%	(184)	5%	(21)	3%	(11)	389
#1 Issue: Medicare / Social Security	48%	(129)	43%	(115)	6%	(15)	3%	(9)	268
#1 Issue: Women's Issues	53%	(56)	33%	(35)	10%	(11)	4%	(4)	106
#1 Issue: Education	48%	(49)	31%	(31)	9%	(9)	12%	(12)	101
#1 Issue: Energy	37%	(26)	54%	(38)	3%	(2)	6%	(5)	70
#1 Issue: Other	47%	(81)	46%	(78)	4%	(7)	3%	(6)	171
2018 House Vote: Democrat	48%	(378)	43%	(335)	6%	(50)	3%	(24)	787
2018 House Vote: Republican	50%	(316)	43%	(271)	4%	(27)	3%	(21)	634
2018 House Vote: Someone else	40%	(30)	52%	(39)	6%	(5)	2%	(2)	75
2016 Vote: Hillary Clinton	45%	(323)	47%	(336)	5%	(38)	3%	(21)	718
2016 Vote: Donald Trump	51%	(344)	41%	(276)	5%	(36)	3%	(18)	675
2016 Vote: Other	40%	(64)	51%	(82)	6%	(9)	4%	(6)	161
2016 Vote: Didn't Vote	52%	(237)	35%	(158)	8%	(35)	6%	(26)	456
Voted in 2014: Yes	49%	(636)	43%	(569)	5%	(70)	3%	(34)	1309
Voted in 2014: No	48%	(334)	40%	(283)	7%	(48)	5%	(37)	702
2012 Vote: Barack Obama	47%	(378)	45%	(367)	6%	(49)	2%	(17)	811
2012 Vote: Mitt Romney	51%	(268)	41%	(217)	5%	(26)	3%	(14)	526
2012 Vote: Other	49%	(42)	45%	(38)	3%	(2)	4%	(3)	86
2012 Vote: Didn't Vote	48%	(279)	39%	(230)	7%	(40)	6%	(37)	586

Continued on next page

Table CMS8_8: *To what extent is it important to you that the products and/or services you purchase...
Are available in the places / on the sites where I shop*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	48%	(970)	42%	(852)	6%	(118)	4%	(72)	2011
4-Region: Northeast	47%	(167)	45%	(162)	7%	(25)	1%	(5)	359
4-Region: Midwest	45%	(208)	45%	(207)	5%	(24)	5%	(24)	462
4-Region: South	51%	(382)	39%	(296)	6%	(48)	3%	(25)	751
4-Region: West	49%	(213)	43%	(188)	5%	(21)	4%	(17)	439
Frequent Flyer	44%	(110)	41%	(102)	10%	(24)	6%	(14)	250
International Travel	44%	(166)	45%	(172)	7%	(26)	4%	(17)	381
Sports fans	48%	(655)	44%	(592)	5%	(69)	3%	(39)	1355
Heard a lot/some about new H1N1	51%	(466)	40%	(365)	6%	(56)	3%	(23)	911
Heard not much/nothing about new H1N1	46%	(503)	44%	(487)	6%	(62)	4%	(48)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_9: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs better than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	47%	(937)	45%	(901)	6%	(111)	3%	(63)	2011
Gender: Male	44%	(413)	47%	(441)	5%	(47)	4%	(40)	941
Gender: Female	49%	(524)	43%	(460)	6%	(63)	2%	(22)	1070
Age: 18-34	47%	(235)	41%	(208)	7%	(36)	5%	(26)	505
Age: 35-44	44%	(134)	44%	(134)	8%	(25)	4%	(13)	306
Age: 45-64	46%	(338)	48%	(352)	4%	(30)	2%	(13)	732
Age: 65+	49%	(230)	44%	(207)	4%	(20)	2%	(11)	468
GenZers: 1997-2012	44%	(92)	43%	(88)	7%	(15)	6%	(12)	207
Millennials: 1981-1996	46%	(203)	41%	(184)	8%	(35)	5%	(22)	445
GenXers: 1965-1980	49%	(247)	43%	(213)	5%	(26)	3%	(13)	500
Baby Boomers: 1946-1964	45%	(347)	50%	(384)	4%	(30)	2%	(13)	774
PID: Dem (no lean)	49%	(386)	42%	(334)	6%	(50)	3%	(23)	793
PID: Ind (no lean)	42%	(247)	49%	(289)	5%	(29)	4%	(22)	588
PID: Rep (no lean)	48%	(303)	44%	(278)	5%	(32)	3%	(17)	630
PID/Gender: Dem Men	46%	(150)	44%	(143)	7%	(21)	4%	(12)	327
PID/Gender: Dem Women	51%	(236)	41%	(190)	6%	(29)	2%	(11)	466
PID/Gender: Ind Men	40%	(121)	51%	(154)	3%	(10)	5%	(16)	302
PID/Gender: Ind Women	44%	(127)	47%	(135)	6%	(18)	2%	(6)	286
PID/Gender: Rep Men	45%	(142)	46%	(143)	5%	(16)	4%	(12)	313
PID/Gender: Rep Women	51%	(161)	42%	(135)	5%	(16)	2%	(5)	318
Ideo: Liberal (1-3)	47%	(306)	44%	(283)	6%	(41)	3%	(17)	646
Ideo: Moderate (4)	43%	(222)	50%	(262)	5%	(26)	2%	(11)	522
Ideo: Conservative (5-7)	51%	(349)	42%	(292)	5%	(37)	1%	(9)	687
Educ: < College	46%	(583)	44%	(559)	6%	(76)	4%	(48)	1265
Educ: Bachelors degree	49%	(232)	44%	(211)	5%	(26)	1%	(7)	476
Educ: Post-grad	45%	(122)	49%	(131)	3%	(9)	3%	(8)	271
Income: Under 50k	45%	(451)	45%	(457)	6%	(62)	4%	(37)	1007
Income: 50k-100k	48%	(315)	43%	(280)	6%	(38)	3%	(16)	650
Income: 100k+	48%	(170)	46%	(164)	3%	(11)	3%	(9)	354
Ethnicity: White	47%	(759)	45%	(730)	5%	(87)	3%	(50)	1626
Ethnicity: Hispanic	47%	(93)	36%	(70)	11%	(21)	6%	(11)	195

Continued on next page

Table CMS8_9: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs better than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	47%	(937)	45%	(901)	6%	(111)	3%	(63)	2011
Ethnicity: Afr. Am.	47%	(119)	43%	(109)	6%	(16)	4%	(11)	255
Ethnicity: Other	45%	(58)	48%	(62)	6%	(7)	1%	(2)	130
All Christian	46%	(457)	46%	(465)	6%	(57)	2%	(24)	1003
All Non-Christian	49%	(58)	39%	(46)	7%	(8)	5%	(5)	117
Atheist	46%	(51)	46%	(51)	6%	(6)	2%	(2)	111
Agnostic/Nothing in particular	45%	(201)	46%	(207)	4%	(19)	4%	(18)	446
Something Else	51%	(170)	39%	(132)	6%	(20)	4%	(13)	334
Religious Non-Protestant/Catholic	48%	(72)	41%	(61)	8%	(12)	4%	(5)	150
Evangelical	48%	(257)	43%	(234)	6%	(34)	3%	(14)	538
Non-Evangelical	46%	(350)	46%	(346)	5%	(39)	2%	(19)	754
Community: Urban	49%	(252)	42%	(216)	6%	(29)	4%	(20)	517
Community: Suburban	46%	(455)	46%	(459)	5%	(51)	2%	(24)	990
Community: Rural	45%	(229)	45%	(226)	6%	(31)	4%	(18)	504
Employ: Private Sector	46%	(260)	46%	(264)	6%	(33)	2%	(14)	571
Employ: Government	42%	(64)	43%	(65)	9%	(14)	5%	(7)	150
Employ: Self-Employed	43%	(69)	47%	(74)	4%	(6)	6%	(10)	158
Employ: Homemaker	58%	(68)	34%	(39)	6%	(7)	2%	(2)	116
Employ: Retired	47%	(247)	46%	(241)	4%	(22)	2%	(11)	521
Employ: Unemployed	45%	(116)	45%	(117)	7%	(17)	3%	(7)	258
Employ: Other	49%	(55)	40%	(45)	5%	(6)	5%	(6)	112
Military HH: Yes	50%	(163)	42%	(136)	5%	(15)	4%	(12)	327
Military HH: No	46%	(774)	45%	(765)	6%	(96)	3%	(50)	1684
RD/WT: Right Direction	47%	(250)	43%	(230)	6%	(34)	4%	(22)	535
RD/WT: Wrong Track	47%	(687)	45%	(671)	5%	(77)	3%	(41)	1476
Trump Job Approve	49%	(379)	43%	(333)	6%	(48)	3%	(22)	782
Trump Job Disapprove	46%	(542)	47%	(549)	5%	(60)	2%	(29)	1181
Trump Job Strongly Approve	52%	(228)	41%	(182)	4%	(19)	3%	(13)	443
Trump Job Somewhat Approve	45%	(151)	44%	(151)	9%	(29)	3%	(9)	339
Trump Job Somewhat Disapprove	42%	(85)	51%	(101)	7%	(14)	—	(0)	200
Trump Job Strongly Disapprove	47%	(457)	46%	(448)	5%	(46)	3%	(29)	981

Continued on next page

Table CMS8_9: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs better than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	47%	(937)	45%	(901)	6%	(111)	3%	(63)	2011
Favorable of Trump	49%	(370)	44%	(330)	5%	(40)	2%	(16)	756
Unfavorable of Trump	46%	(548)	46%	(546)	6%	(67)	2%	(26)	1187
Very Favorable of Trump	50%	(221)	43%	(192)	4%	(19)	2%	(11)	443
Somewhat Favorable of Trump	48%	(149)	44%	(138)	7%	(21)	2%	(5)	313
Somewhat Unfavorable of Trump	47%	(85)	46%	(83)	7%	(13)	—	(0)	181
Very Unfavorable of Trump	46%	(463)	46%	(463)	5%	(54)	3%	(26)	1006
#1 Issue: Economy	49%	(320)	44%	(287)	5%	(35)	3%	(16)	658
#1 Issue: Security	45%	(110)	46%	(113)	6%	(15)	3%	(9)	247
#1 Issue: Health Care	43%	(167)	50%	(193)	5%	(20)	2%	(9)	389
#1 Issue: Medicare / Social Security	50%	(134)	41%	(110)	7%	(18)	2%	(5)	268
#1 Issue: Women's Issues	49%	(52)	40%	(43)	10%	(10)	2%	(2)	106
#1 Issue: Education	37%	(37)	42%	(43)	8%	(8)	13%	(13)	101
#1 Issue: Energy	39%	(27)	52%	(36)	3%	(2)	6%	(5)	70
#1 Issue: Other	52%	(89)	45%	(76)	1%	(2)	2%	(4)	171
2018 House Vote: Democrat	47%	(369)	44%	(346)	6%	(46)	3%	(26)	787
2018 House Vote: Republican	52%	(330)	42%	(264)	4%	(28)	2%	(12)	634
2018 House Vote: Someone else	43%	(33)	50%	(38)	5%	(4)	1%	(1)	75
2016 Vote: Hillary Clinton	47%	(336)	44%	(317)	6%	(43)	3%	(23)	718
2016 Vote: Donald Trump	51%	(344)	42%	(285)	5%	(34)	2%	(12)	675
2016 Vote: Other	39%	(63)	53%	(85)	5%	(8)	3%	(5)	161
2016 Vote: Didn't Vote	43%	(194)	47%	(214)	6%	(26)	5%	(22)	456
Voted in 2014: Yes	49%	(637)	44%	(570)	6%	(73)	2%	(29)	1309
Voted in 2014: No	43%	(299)	47%	(331)	5%	(38)	5%	(34)	702
2012 Vote: Barack Obama	47%	(385)	45%	(363)	5%	(41)	3%	(22)	811
2012 Vote: Mitt Romney	49%	(258)	44%	(233)	5%	(28)	1%	(7)	526
2012 Vote: Other	50%	(43)	40%	(34)	8%	(7)	3%	(3)	86
2012 Vote: Didn't Vote	43%	(250)	46%	(269)	6%	(35)	5%	(32)	586

Continued on next page

Table CMS8_9: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs better than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	47%	(937)	45%	(901)	6%	(111)	3%	(63)	2011
4-Region: Northeast	46%	(166)	45%	(162)	7%	(25)	2%	(6)	359
4-Region: Midwest	44%	(205)	46%	(210)	6%	(26)	4%	(20)	462
4-Region: South	47%	(352)	46%	(342)	5%	(36)	3%	(20)	751
4-Region: West	48%	(213)	42%	(186)	5%	(24)	4%	(17)	439
Frequent Flyer	50%	(124)	41%	(103)	5%	(12)	4%	(11)	250
International Travel	48%	(183)	43%	(164)	6%	(22)	3%	(12)	381
Sports fans	48%	(649)	45%	(611)	4%	(61)	2%	(33)	1355
Heard a lot/some about new H1N1	50%	(452)	42%	(381)	6%	(52)	3%	(25)	911
Heard not much/nothing about new H1N1	44%	(484)	47%	(520)	5%	(59)	3%	(38)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_10: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs quicker than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	34%	(686)	51%	(1033)	10%	(210)	4%	(82)	2011
Gender: Male	32%	(306)	52%	(492)	10%	(99)	5%	(44)	941
Gender: Female	36%	(380)	51%	(541)	10%	(111)	4%	(38)	1070
Age: 18-34	39%	(195)	44%	(224)	13%	(64)	5%	(23)	505
Age: 35-44	36%	(111)	49%	(151)	10%	(30)	4%	(14)	306
Age: 45-64	31%	(230)	57%	(414)	9%	(66)	3%	(22)	732
Age: 65+	32%	(151)	52%	(244)	11%	(50)	5%	(24)	468
GenZers: 1997-2012	35%	(72)	43%	(90)	18%	(37)	4%	(9)	207
Millennials: 1981-1996	38%	(171)	47%	(210)	9%	(40)	5%	(24)	445
GenXers: 1965-1980	37%	(183)	52%	(261)	9%	(43)	3%	(13)	500
Baby Boomers: 1946-1964	29%	(222)	56%	(435)	11%	(83)	4%	(33)	774
PID: Dem (no lean)	36%	(285)	51%	(405)	10%	(77)	3%	(26)	793
PID: Ind (no lean)	31%	(184)	50%	(292)	14%	(81)	5%	(31)	588
PID: Rep (no lean)	34%	(217)	53%	(336)	8%	(52)	4%	(25)	630
PID/Gender: Dem Men	34%	(112)	51%	(168)	10%	(34)	4%	(13)	327
PID/Gender: Dem Women	37%	(172)	51%	(237)	9%	(44)	3%	(13)	466
PID/Gender: Ind Men	30%	(91)	49%	(146)	15%	(46)	6%	(18)	302
PID/Gender: Ind Women	32%	(93)	51%	(146)	12%	(35)	4%	(13)	286
PID/Gender: Rep Men	33%	(102)	57%	(178)	6%	(19)	4%	(13)	313
PID/Gender: Rep Women	36%	(115)	50%	(158)	10%	(33)	4%	(12)	318
Ideo: Liberal (1-3)	34%	(222)	52%	(334)	11%	(72)	3%	(18)	646
Ideo: Moderate (4)	31%	(161)	56%	(291)	11%	(55)	3%	(15)	522
Ideo: Conservative (5-7)	36%	(245)	51%	(353)	9%	(65)	4%	(25)	687
Educ: < College	35%	(438)	50%	(637)	10%	(128)	5%	(62)	1265
Educ: Bachelors degree	35%	(165)	51%	(243)	12%	(56)	2%	(12)	476
Educ: Post-grad	31%	(83)	57%	(153)	9%	(25)	3%	(8)	271
Income: Under 50k	37%	(368)	48%	(480)	10%	(105)	5%	(53)	1007
Income: 50k-100k	31%	(199)	55%	(360)	11%	(73)	3%	(19)	650
Income: 100k+	34%	(119)	54%	(193)	9%	(32)	3%	(10)	354
Ethnicity: White	33%	(537)	52%	(842)	11%	(177)	4%	(70)	1626
Ethnicity: Hispanic	39%	(75)	42%	(82)	13%	(26)	6%	(11)	195

Continued on next page

Table CMS8_10: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs quicker than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	34%	(686)	51%	(1033)	10%	(210)	4%	(82)	2011
Ethnicity: Afr. Am.	41%	(104)	49%	(124)	7%	(18)	4%	(10)	255
Ethnicity: Other	35%	(46)	52%	(67)	11%	(15)	1%	(2)	130
All Christian	33%	(332)	52%	(523)	10%	(101)	5%	(46)	1003
All Non-Christian	37%	(43)	47%	(55)	13%	(15)	3%	(4)	117
Atheist	22%	(25)	57%	(64)	18%	(20)	2%	(2)	111
Agnostic/Nothing in particular	35%	(156)	51%	(227)	10%	(43)	4%	(19)	446
Something Else	39%	(129)	49%	(163)	9%	(30)	3%	(11)	334
Religious Non-Protestant/Catholic	36%	(53)	50%	(75)	12%	(17)	3%	(5)	150
Evangelical	36%	(196)	51%	(275)	8%	(43)	5%	(24)	538
Non-Evangelical	33%	(251)	52%	(389)	11%	(86)	4%	(28)	754
Community: Urban	39%	(202)	44%	(230)	12%	(65)	4%	(22)	517
Community: Suburban	32%	(317)	56%	(549)	9%	(88)	4%	(36)	990
Community: Rural	33%	(167)	50%	(254)	11%	(58)	5%	(25)	504
Employ: Private Sector	32%	(183)	55%	(314)	11%	(62)	2%	(12)	571
Employ: Government	35%	(52)	43%	(65)	17%	(25)	6%	(9)	150
Employ: Self-Employed	31%	(49)	51%	(81)	11%	(17)	7%	(12)	158
Employ: Homemaker	48%	(55)	42%	(49)	6%	(7)	4%	(5)	116
Employ: Retired	32%	(168)	53%	(276)	10%	(51)	5%	(27)	521
Employ: Unemployed	38%	(98)	48%	(124)	11%	(28)	3%	(8)	258
Employ: Other	36%	(40)	51%	(57)	7%	(8)	6%	(6)	112
Military HH: Yes	33%	(107)	55%	(178)	7%	(23)	6%	(19)	327
Military HH: No	34%	(579)	51%	(855)	11%	(187)	4%	(63)	1684
RD/WT: Right Direction	38%	(202)	47%	(250)	10%	(54)	5%	(29)	535
RD/WT: Wrong Track	33%	(484)	53%	(783)	11%	(156)	4%	(53)	1476
Trump Job Approve	37%	(291)	50%	(389)	9%	(69)	4%	(34)	782
Trump Job Disapprove	32%	(381)	53%	(628)	11%	(135)	3%	(36)	1181
Trump Job Strongly Approve	41%	(182)	48%	(211)	6%	(26)	5%	(24)	443
Trump Job Somewhat Approve	32%	(108)	53%	(178)	13%	(43)	3%	(10)	339
Trump Job Somewhat Disapprove	34%	(68)	51%	(102)	13%	(26)	2%	(3)	200
Trump Job Strongly Disapprove	32%	(313)	54%	(526)	11%	(109)	3%	(33)	981

Continued on next page

Table CMS8_10: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs quicker than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	34%	(686)	51%	(1033)	10%	(210)	4%	(82)	2011
Favorable of Trump	38%	(288)	50%	(378)	8%	(61)	4%	(29)	756
Unfavorable of Trump	32%	(375)	54%	(641)	12%	(142)	2%	(29)	1187
Very Favorable of Trump	42%	(186)	47%	(209)	6%	(26)	5%	(21)	443
Somewhat Favorable of Trump	32%	(101)	54%	(169)	11%	(35)	3%	(8)	313
Somewhat Unfavorable of Trump	32%	(57)	56%	(100)	12%	(21)	1%	(1)	181
Very Unfavorable of Trump	32%	(318)	54%	(540)	12%	(121)	3%	(27)	1006
#1 Issue: Economy	39%	(259)	49%	(320)	9%	(58)	3%	(21)	658
#1 Issue: Security	33%	(82)	53%	(131)	10%	(25)	4%	(10)	247
#1 Issue: Health Care	26%	(102)	57%	(224)	13%	(52)	3%	(11)	389
#1 Issue: Medicare / Social Security	35%	(93)	51%	(137)	10%	(27)	4%	(10)	268
#1 Issue: Women's Issues	41%	(44)	46%	(49)	9%	(9)	4%	(4)	106
#1 Issue: Education	32%	(32)	36%	(36)	19%	(19)	13%	(13)	101
#1 Issue: Energy	21%	(14)	63%	(44)	7%	(5)	10%	(7)	70
#1 Issue: Other	34%	(58)	54%	(93)	8%	(14)	3%	(6)	171
2018 House Vote: Democrat	32%	(252)	53%	(417)	11%	(86)	4%	(31)	787
2018 House Vote: Republican	37%	(234)	51%	(326)	8%	(49)	4%	(25)	634
2018 House Vote: Someone else	34%	(26)	39%	(30)	24%	(18)	2%	(2)	75
2016 Vote: Hillary Clinton	33%	(238)	53%	(380)	10%	(75)	4%	(25)	718
2016 Vote: Donald Trump	37%	(246)	51%	(343)	9%	(60)	4%	(26)	675
2016 Vote: Other	24%	(39)	52%	(84)	18%	(29)	6%	(9)	161
2016 Vote: Didn't Vote	35%	(161)	50%	(227)	10%	(46)	5%	(22)	456
Voted in 2014: Yes	35%	(458)	51%	(670)	10%	(136)	3%	(46)	1309
Voted in 2014: No	32%	(228)	52%	(363)	11%	(74)	5%	(36)	702
2012 Vote: Barack Obama	32%	(263)	54%	(439)	10%	(85)	3%	(24)	811
2012 Vote: Mitt Romney	35%	(185)	51%	(270)	10%	(51)	4%	(20)	526
2012 Vote: Other	40%	(34)	41%	(35)	14%	(12)	6%	(5)	86
2012 Vote: Didn't Vote	35%	(203)	49%	(288)	11%	(62)	6%	(33)	586

Continued on next page

Table CMS8_10: *To what extent is it important to you that the products and/or services you purchase...
Meet my needs quicker than alternatives*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	34%	(686)	51%	(1033)	10%	(210)	4%	(82)	2011
4-Region: Northeast	35%	(127)	51%	(182)	10%	(38)	3%	(12)	359
4-Region: Midwest	32%	(150)	50%	(231)	12%	(57)	5%	(23)	462
4-Region: South	36%	(267)	51%	(386)	10%	(72)	3%	(26)	751
4-Region: West	32%	(142)	53%	(234)	10%	(43)	5%	(21)	439
Frequent Flyer	31%	(77)	54%	(136)	10%	(25)	5%	(12)	250
International Travel	37%	(140)	49%	(187)	10%	(38)	4%	(15)	381
Sports fans	34%	(466)	54%	(725)	9%	(120)	3%	(43)	1355
Heard a lot/some about new H1N1	37%	(338)	50%	(451)	10%	(95)	3%	(26)	911
Heard not much/nothing about new H1N1	32%	(348)	53%	(582)	10%	(114)	5%	(56)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_11: *To what extent is it important to you that the products and/or services you purchase...
Make me feel good*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	39%	(787)	46%	(921)	10%	(206)	5%	(96)	2011
Gender: Male	36%	(336)	46%	(436)	12%	(117)	6%	(52)	941
Gender: Female	42%	(451)	45%	(485)	8%	(89)	4%	(44)	1070
Age: 18-34	54%	(273)	34%	(174)	7%	(35)	5%	(23)	505
Age: 35-44	39%	(119)	48%	(145)	10%	(30)	4%	(11)	306
Age: 45-64	35%	(259)	49%	(359)	10%	(76)	5%	(38)	732
Age: 65+	29%	(135)	52%	(243)	14%	(65)	5%	(25)	468
GenZers: 1997-2012	58%	(121)	30%	(62)	8%	(17)	4%	(8)	207
Millennials: 1981-1996	48%	(215)	39%	(175)	7%	(32)	5%	(23)	445
GenXers: 1965-1980	38%	(188)	48%	(240)	11%	(55)	3%	(17)	500
Baby Boomers: 1946-1964	30%	(233)	53%	(407)	12%	(92)	5%	(42)	774
PID: Dem (no lean)	44%	(346)	46%	(362)	8%	(64)	3%	(21)	793
PID: Ind (no lean)	35%	(207)	45%	(266)	13%	(74)	7%	(41)	588
PID: Rep (no lean)	37%	(234)	47%	(294)	11%	(68)	5%	(34)	630
PID/Gender: Dem Men	41%	(133)	46%	(151)	11%	(35)	2%	(8)	327
PID/Gender: Dem Women	46%	(213)	45%	(211)	6%	(29)	3%	(13)	466
PID/Gender: Ind Men	29%	(88)	48%	(144)	14%	(42)	9%	(28)	302
PID/Gender: Ind Women	42%	(119)	42%	(121)	11%	(32)	5%	(14)	286
PID/Gender: Rep Men	37%	(115)	45%	(141)	13%	(40)	5%	(16)	313
PID/Gender: Rep Women	38%	(119)	48%	(152)	9%	(28)	6%	(18)	318
Ideo: Liberal (1-3)	41%	(266)	48%	(310)	8%	(51)	3%	(19)	646
Ideo: Moderate (4)	37%	(190)	48%	(251)	11%	(58)	4%	(22)	522
Ideo: Conservative (5-7)	38%	(260)	45%	(311)	12%	(85)	4%	(30)	687
Educ: < College	41%	(519)	44%	(555)	10%	(120)	5%	(70)	1265
Educ: Bachelors degree	38%	(180)	48%	(226)	11%	(54)	3%	(16)	476
Educ: Post-grad	32%	(88)	52%	(140)	12%	(32)	4%	(11)	271
Income: Under 50k	41%	(410)	43%	(433)	11%	(109)	5%	(55)	1007
Income: 50k-100k	38%	(250)	48%	(313)	9%	(58)	4%	(28)	650
Income: 100k+	36%	(127)	49%	(175)	11%	(39)	4%	(13)	354
Ethnicity: White	38%	(611)	46%	(755)	11%	(181)	5%	(80)	1626
Ethnicity: Hispanic	51%	(99)	34%	(67)	10%	(20)	5%	(9)	195

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Table CMS8_11: *To what extent is it important to you that the products and/or services you purchase...
Make me feel good*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	39%	(787)	46%	(921)	10%	(206)	5%	(96)	2011
Ethnicity: Afr. Am.	45%	(114)	42%	(107)	8%	(19)	6%	(14)	255
Ethnicity: Other	48%	(62)	46%	(59)	5%	(6)	2%	(2)	130
All Christian	33%	(334)	51%	(510)	11%	(105)	5%	(53)	1003
All Non-Christian	46%	(54)	42%	(49)	9%	(11)	3%	(3)	117
Atheist	42%	(47)	43%	(48)	11%	(12)	4%	(4)	111
Agnostic/Nothing in particular	41%	(184)	45%	(199)	10%	(44)	4%	(19)	446
Something Else	50%	(168)	34%	(114)	10%	(34)	5%	(17)	334
Religious Non-Protestant/Catholic	40%	(60)	49%	(74)	8%	(12)	3%	(5)	150
Evangelical	40%	(216)	46%	(247)	9%	(48)	5%	(27)	538
Non-Evangelical	36%	(274)	47%	(351)	12%	(91)	5%	(38)	754
Community: Urban	46%	(237)	40%	(206)	10%	(54)	4%	(21)	517
Community: Suburban	39%	(385)	48%	(473)	9%	(86)	5%	(46)	990
Community: Rural	33%	(166)	48%	(242)	13%	(66)	6%	(30)	504
Employ: Private Sector	38%	(219)	49%	(279)	9%	(50)	4%	(23)	571
Employ: Government	41%	(61)	40%	(60)	12%	(18)	7%	(10)	150
Employ: Self-Employed	42%	(66)	39%	(62)	11%	(17)	9%	(14)	158
Employ: Homemaker	44%	(51)	43%	(50)	8%	(9)	5%	(6)	116
Employ: Retired	30%	(157)	52%	(272)	13%	(66)	5%	(26)	521
Employ: Unemployed	44%	(112)	42%	(108)	10%	(26)	4%	(11)	258
Employ: Other	45%	(50)	42%	(47)	10%	(12)	3%	(4)	112
Military HH: Yes	41%	(133)	43%	(139)	12%	(38)	5%	(17)	327
Military HH: No	39%	(654)	46%	(782)	10%	(168)	5%	(80)	1684
RD/WT: Right Direction	34%	(184)	48%	(256)	12%	(64)	6%	(31)	535
RD/WT: Wrong Track	41%	(603)	45%	(665)	10%	(142)	4%	(66)	1476
Trump Job Approve	38%	(296)	45%	(349)	13%	(98)	5%	(40)	782
Trump Job Disapprove	40%	(474)	47%	(555)	9%	(106)	4%	(46)	1181
Trump Job Strongly Approve	41%	(182)	43%	(192)	10%	(45)	5%	(24)	443
Trump Job Somewhat Approve	33%	(113)	46%	(156)	16%	(54)	5%	(16)	339
Trump Job Somewhat Disapprove	36%	(71)	51%	(103)	9%	(17)	4%	(9)	200
Trump Job Strongly Disapprove	41%	(403)	46%	(452)	9%	(89)	4%	(37)	981

Continued on next page

Table CMS8_11: *To what extent is it important to you that the products and/or services you purchase...
Make me feel good*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	39%	(787)	46%	(921)	10%	(206)	5%	(96)	2011
Favorable of Trump	38%	(285)	45%	(343)	12%	(94)	4%	(33)	756
Unfavorable of Trump	41%	(486)	47%	(552)	9%	(109)	3%	(40)	1187
Very Favorable of Trump	40%	(179)	44%	(194)	11%	(49)	5%	(20)	443
Somewhat Favorable of Trump	34%	(107)	48%	(149)	14%	(44)	4%	(13)	313
Somewhat Unfavorable of Trump	38%	(69)	47%	(85)	9%	(16)	5%	(10)	181
Very Unfavorable of Trump	41%	(416)	46%	(467)	9%	(92)	3%	(31)	1006
#1 Issue: Economy	42%	(279)	43%	(284)	10%	(63)	5%	(32)	658
#1 Issue: Security	37%	(91)	45%	(112)	14%	(34)	4%	(10)	247
#1 Issue: Health Care	37%	(144)	52%	(203)	8%	(30)	3%	(12)	389
#1 Issue: Medicare / Social Security	34%	(92)	49%	(130)	12%	(32)	5%	(14)	268
#1 Issue: Women's Issues	44%	(47)	44%	(47)	8%	(9)	4%	(4)	106
#1 Issue: Education	45%	(46)	29%	(29)	14%	(14)	12%	(12)	101
#1 Issue: Energy	33%	(23)	53%	(37)	6%	(4)	8%	(6)	70
#1 Issue: Other	38%	(65)	46%	(79)	12%	(21)	4%	(6)	171
2018 House Vote: Democrat	38%	(300)	49%	(386)	9%	(74)	3%	(26)	787
2018 House Vote: Republican	36%	(231)	47%	(297)	12%	(79)	4%	(28)	634
2018 House Vote: Someone else	34%	(25)	42%	(32)	15%	(11)	10%	(7)	75
2016 Vote: Hillary Clinton	36%	(261)	51%	(364)	9%	(65)	4%	(29)	718
2016 Vote: Donald Trump	37%	(249)	47%	(315)	13%	(85)	4%	(27)	675
2016 Vote: Other	33%	(54)	47%	(75)	11%	(17)	9%	(15)	161
2016 Vote: Didn't Vote	49%	(223)	37%	(168)	9%	(39)	6%	(26)	456
Voted in 2014: Yes	35%	(461)	49%	(640)	12%	(156)	4%	(52)	1309
Voted in 2014: No	47%	(326)	40%	(281)	7%	(50)	6%	(44)	702
2012 Vote: Barack Obama	36%	(294)	51%	(410)	10%	(78)	4%	(29)	811
2012 Vote: Mitt Romney	33%	(174)	47%	(249)	15%	(80)	4%	(23)	526
2012 Vote: Other	34%	(29)	50%	(43)	8%	(7)	8%	(7)	86
2012 Vote: Didn't Vote	49%	(289)	37%	(219)	7%	(42)	6%	(37)	586

Continued on next page

Table CMS8_11: *To what extent is it important to you that the products and/or services you purchase...
Make me feel good*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	39%	(787)	46%	(921)	10%	(206)	5%	(96)	2011
4-Region: Northeast	36%	(130)	51%	(184)	10%	(35)	3%	(9)	359
4-Region: Midwest	36%	(165)	47%	(219)	12%	(56)	5%	(22)	462
4-Region: South	42%	(314)	44%	(328)	10%	(72)	5%	(36)	751
4-Region: West	40%	(177)	43%	(191)	10%	(43)	7%	(29)	439
Frequent Flyer	47%	(117)	39%	(97)	9%	(22)	6%	(15)	250
International Travel	42%	(162)	42%	(162)	9%	(36)	6%	(21)	381
Sports fans	41%	(551)	47%	(633)	9%	(119)	4%	(52)	1355
Heard a lot/some about new H1N1	45%	(412)	42%	(380)	10%	(87)	3%	(31)	911
Heard not much/nothing about new H1N1	34%	(374)	49%	(541)	11%	(120)	6%	(66)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_12: *To what extent is it important to you that the products and/or services you purchase...
Are well-known brands*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	21%	(423)	44%	(890)	26%	(529)	8%	(169)	2011
Gender: Male	22%	(206)	45%	(419)	25%	(235)	9%	(80)	941
Gender: Female	20%	(217)	44%	(470)	27%	(294)	8%	(88)	1070
Age: 18-34	21%	(108)	38%	(191)	29%	(148)	11%	(57)	505
Age: 35-44	26%	(79)	41%	(125)	24%	(74)	9%	(27)	306
Age: 45-64	17%	(123)	49%	(360)	26%	(192)	8%	(57)	732
Age: 65+	24%	(112)	46%	(214)	25%	(116)	6%	(27)	468
GenZers: 1997-2012	18%	(38)	39%	(80)	30%	(62)	13%	(28)	207
Millennials: 1981-1996	23%	(105)	40%	(176)	27%	(121)	10%	(43)	445
GenXers: 1965-1980	22%	(111)	46%	(229)	24%	(120)	8%	(40)	500
Baby Boomers: 1946-1964	18%	(138)	48%	(373)	27%	(209)	7%	(54)	774
PID: Dem (no lean)	22%	(173)	44%	(348)	27%	(214)	7%	(58)	793
PID: Ind (no lean)	15%	(87)	46%	(269)	28%	(166)	11%	(65)	588
PID: Rep (no lean)	26%	(163)	43%	(272)	24%	(149)	7%	(46)	630
PID/Gender: Dem Men	24%	(79)	45%	(148)	24%	(79)	6%	(20)	327
PID/Gender: Dem Women	20%	(94)	43%	(200)	29%	(134)	8%	(38)	466
PID/Gender: Ind Men	16%	(48)	43%	(130)	29%	(86)	12%	(37)	302
PID/Gender: Ind Women	14%	(39)	49%	(139)	28%	(80)	10%	(28)	286
PID/Gender: Rep Men	25%	(79)	45%	(142)	22%	(70)	7%	(23)	313
PID/Gender: Rep Women	26%	(84)	41%	(131)	25%	(80)	7%	(23)	318
Ideo: Liberal (1-3)	17%	(112)	41%	(263)	32%	(204)	10%	(67)	646
Ideo: Moderate (4)	21%	(108)	49%	(255)	25%	(128)	6%	(30)	522
Ideo: Conservative (5-7)	25%	(171)	45%	(308)	24%	(164)	6%	(44)	687
Educ: < College	23%	(287)	46%	(578)	23%	(296)	8%	(104)	1265
Educ: Bachelors degree	18%	(86)	42%	(197)	31%	(148)	9%	(45)	476
Educ: Post-grad	19%	(50)	42%	(115)	32%	(85)	7%	(20)	271
Income: Under 50k	23%	(229)	45%	(449)	24%	(244)	8%	(85)	1007
Income: 50k-100k	20%	(129)	44%	(285)	28%	(180)	9%	(56)	650
Income: 100k+	19%	(66)	44%	(156)	30%	(105)	8%	(27)	354
Ethnicity: White	20%	(328)	44%	(719)	27%	(443)	8%	(137)	1626
Ethnicity: Hispanic	27%	(52)	42%	(82)	22%	(43)	9%	(18)	195

Continued on next page

Table CMS8_12: *To what extent is it important to you that the products and/or services you purchase...
Are well-known brands*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	21%	(423)	44%	(890)	26%	(529)	8%	(169)	2011
Ethnicity: Afr. Am.	26%	(66)	44%	(112)	21%	(53)	9%	(23)	255
Ethnicity: Other	23%	(29)	45%	(59)	25%	(33)	6%	(8)	130
All Christian	22%	(223)	46%	(458)	25%	(254)	7%	(68)	1003
All Non-Christian	23%	(27)	48%	(57)	22%	(26)	6%	(7)	117
Atheist	17%	(19)	35%	(39)	35%	(38)	13%	(15)	111
Agnostic/Nothing in particular	17%	(77)	45%	(201)	28%	(123)	10%	(46)	446
Something Else	23%	(78)	41%	(136)	26%	(88)	10%	(32)	334
Religious Non-Protestant/Catholic	23%	(34)	49%	(74)	23%	(35)	5%	(7)	150
Evangelical	24%	(130)	44%	(238)	25%	(133)	7%	(37)	538
Non-Evangelical	21%	(160)	45%	(335)	27%	(200)	8%	(58)	754
Community: Urban	23%	(118)	47%	(242)	22%	(112)	9%	(45)	517
Community: Suburban	22%	(215)	41%	(408)	29%	(285)	8%	(81)	990
Community: Rural	18%	(91)	47%	(239)	26%	(132)	8%	(42)	504
Employ: Private Sector	21%	(120)	47%	(269)	26%	(149)	6%	(33)	571
Employ: Government	22%	(32)	39%	(59)	29%	(43)	11%	(16)	150
Employ: Self-Employed	20%	(32)	42%	(66)	27%	(42)	11%	(18)	158
Employ: Homemaker	25%	(29)	40%	(46)	26%	(30)	9%	(10)	116
Employ: Retired	22%	(117)	46%	(240)	25%	(128)	7%	(36)	521
Employ: Unemployed	18%	(47)	46%	(119)	27%	(68)	9%	(23)	258
Employ: Other	19%	(21)	45%	(50)	23%	(25)	14%	(16)	112
Military HH: Yes	20%	(64)	46%	(151)	25%	(82)	9%	(29)	327
Military HH: No	21%	(359)	44%	(738)	27%	(447)	8%	(140)	1684
RD/WT: Right Direction	28%	(149)	44%	(237)	20%	(108)	8%	(41)	535
RD/WT: Wrong Track	19%	(274)	44%	(653)	29%	(421)	9%	(128)	1476
Trump Job Approve	26%	(200)	44%	(348)	22%	(175)	8%	(59)	782
Trump Job Disapprove	18%	(212)	44%	(522)	30%	(351)	8%	(96)	1181
Trump Job Strongly Approve	32%	(142)	41%	(180)	18%	(82)	9%	(40)	443
Trump Job Somewhat Approve	17%	(58)	50%	(168)	28%	(93)	6%	(19)	339
Trump Job Somewhat Disapprove	19%	(38)	46%	(91)	31%	(62)	4%	(8)	200
Trump Job Strongly Disapprove	18%	(174)	44%	(430)	29%	(289)	9%	(88)	981

Continued on next page

Table CMS8_12: *To what extent is it important to you that the products and/or services you purchase...
Are well-known brands*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	21%	(423)	44%	(890)	26%	(529)	8%	(169)	2011
Favorable of Trump	26%	(200)	44%	(331)	23%	(170)	7%	(55)	756
Unfavorable of Trump	18%	(212)	44%	(528)	30%	(355)	8%	(91)	1187
Very Favorable of Trump	33%	(146)	42%	(185)	18%	(78)	8%	(34)	443
Somewhat Favorable of Trump	17%	(54)	47%	(146)	30%	(93)	7%	(21)	313
Somewhat Unfavorable of Trump	21%	(38)	47%	(85)	28%	(51)	4%	(7)	181
Very Unfavorable of Trump	17%	(174)	44%	(443)	30%	(305)	8%	(84)	1006
#1 Issue: Economy	21%	(139)	48%	(314)	25%	(161)	7%	(43)	658
#1 Issue: Security	20%	(49)	44%	(108)	27%	(67)	9%	(23)	247
#1 Issue: Health Care	21%	(81)	40%	(154)	31%	(120)	9%	(34)	389
#1 Issue: Medicare / Social Security	28%	(75)	50%	(134)	18%	(47)	4%	(12)	268
#1 Issue: Women's Issues	18%	(19)	44%	(47)	29%	(31)	9%	(9)	106
#1 Issue: Education	18%	(18)	38%	(38)	27%	(27)	18%	(18)	101
#1 Issue: Energy	20%	(14)	31%	(22)	32%	(23)	17%	(12)	70
#1 Issue: Other	16%	(28)	42%	(72)	31%	(53)	10%	(18)	171
2018 House Vote: Democrat	21%	(166)	43%	(335)	29%	(225)	8%	(61)	787
2018 House Vote: Republican	25%	(160)	45%	(286)	23%	(143)	7%	(45)	634
2018 House Vote: Someone else	15%	(11)	43%	(32)	26%	(20)	16%	(12)	75
2016 Vote: Hillary Clinton	19%	(137)	45%	(324)	28%	(201)	8%	(56)	718
2016 Vote: Donald Trump	26%	(178)	45%	(307)	22%	(149)	6%	(40)	675
2016 Vote: Other	11%	(18)	39%	(64)	35%	(56)	14%	(23)	161
2016 Vote: Didn't Vote	20%	(89)	43%	(195)	27%	(122)	11%	(49)	456
Voted in 2014: Yes	22%	(288)	45%	(592)	26%	(339)	7%	(90)	1309
Voted in 2014: No	19%	(135)	42%	(298)	27%	(190)	11%	(79)	702
2012 Vote: Barack Obama	20%	(164)	45%	(364)	28%	(226)	7%	(57)	811
2012 Vote: Mitt Romney	24%	(127)	45%	(235)	25%	(132)	6%	(31)	526
2012 Vote: Other	24%	(21)	40%	(34)	21%	(18)	15%	(13)	86
2012 Vote: Didn't Vote	19%	(112)	43%	(254)	26%	(153)	11%	(67)	586

Continued on next page

Table CMS8_12: *To what extent is it important to you that the products and/or services you purchase...
Are well-known brands*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	21%	(423)	44%	(890)	26%	(529)	8%	(169)	2011
4-Region: Northeast	22%	(79)	45%	(160)	26%	(92)	8%	(27)	359
4-Region: Midwest	22%	(101)	44%	(201)	27%	(123)	8%	(37)	462
4-Region: South	24%	(177)	43%	(323)	25%	(188)	8%	(63)	751
4-Region: West	15%	(67)	47%	(206)	29%	(126)	9%	(41)	439
Frequent Flyer	19%	(48)	40%	(100)	32%	(81)	9%	(22)	250
International Travel	22%	(82)	45%	(172)	25%	(97)	8%	(29)	381
Sports fans	22%	(303)	46%	(626)	25%	(334)	7%	(91)	1355
Heard a lot/some about new H1N1	25%	(227)	43%	(389)	25%	(227)	7%	(68)	911
Heard not much/nothing about new H1N1	18%	(196)	46%	(501)	27%	(302)	9%	(101)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_13: *To what extent is it important to you that the products and/or services you purchase...
Make my life easier (i.e. save me time, energy, and/or stress)*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	46%	(922)	46%	(925)	5%	(96)	3%	(68)	2011
Gender: Male	41%	(382)	49%	(462)	6%	(54)	5%	(43)	941
Gender: Female	50%	(540)	43%	(463)	4%	(42)	2%	(25)	1070
Age: 18-34	53%	(267)	39%	(196)	4%	(20)	4%	(22)	505
Age: 35-44	46%	(140)	43%	(132)	6%	(18)	5%	(16)	306
Age: 45-64	41%	(302)	51%	(374)	6%	(41)	2%	(16)	732
Age: 65+	46%	(213)	48%	(222)	4%	(17)	3%	(15)	468
GenZers: 1997-2012	53%	(110)	37%	(77)	6%	(12)	4%	(8)	207
Millennials: 1981-1996	50%	(221)	41%	(183)	3%	(16)	6%	(25)	445
GenXers: 1965-1980	45%	(224)	48%	(242)	5%	(25)	2%	(9)	500
Baby Boomers: 1946-1964	42%	(324)	50%	(385)	5%	(41)	3%	(24)	774
PID: Dem (no lean)	48%	(380)	45%	(355)	5%	(36)	3%	(23)	793
PID: Ind (no lean)	41%	(243)	49%	(286)	6%	(32)	5%	(27)	588
PID: Rep (no lean)	48%	(300)	45%	(284)	4%	(28)	3%	(19)	630
PID/Gender: Dem Men	43%	(139)	48%	(155)	7%	(21)	3%	(11)	327
PID/Gender: Dem Women	52%	(241)	43%	(200)	3%	(15)	2%	(11)	466
PID/Gender: Ind Men	37%	(111)	51%	(154)	5%	(16)	7%	(20)	302
PID/Gender: Ind Women	46%	(132)	46%	(131)	6%	(16)	2%	(6)	286
PID/Gender: Rep Men	42%	(132)	49%	(152)	5%	(17)	4%	(12)	313
PID/Gender: Rep Women	53%	(167)	42%	(132)	3%	(11)	2%	(7)	318
Ideo: Liberal (1-3)	44%	(288)	47%	(304)	6%	(39)	3%	(17)	646
Ideo: Moderate (4)	46%	(238)	47%	(244)	5%	(24)	3%	(15)	522
Ideo: Conservative (5-7)	47%	(324)	47%	(320)	4%	(26)	2%	(17)	687
Educ: < College	46%	(578)	45%	(574)	4%	(55)	5%	(57)	1265
Educ: Bachelors degree	45%	(214)	49%	(231)	5%	(24)	1%	(6)	476
Educ: Post-grad	48%	(130)	44%	(119)	6%	(17)	2%	(5)	271
Income: Under 50k	47%	(469)	44%	(438)	5%	(47)	5%	(53)	1007
Income: 50k-100k	44%	(287)	49%	(318)	6%	(36)	2%	(10)	650
Income: 100k+	47%	(167)	48%	(169)	4%	(14)	1%	(5)	354
Ethnicity: White	45%	(731)	47%	(762)	5%	(76)	3%	(57)	1626
Ethnicity: Hispanic	52%	(101)	38%	(74)	4%	(8)	6%	(12)	195

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Table CMS8_13: *To what extent is it important to you that the products and/or services you purchase...
Make my life easier (i.e. save me time, energy, and/or stress)*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	46%	(922)	46%	(925)	5%	(96)	3%	(68)	2011
Ethnicity: Afr. Am.	51%	(131)	39%	(100)	6%	(14)	4%	(10)	255
Ethnicity: Other	46%	(59)	48%	(63)	5%	(6)	1%	(2)	130
All Christian	44%	(438)	49%	(496)	4%	(44)	2%	(25)	1003
All Non-Christian	48%	(56)	41%	(48)	5%	(6)	7%	(8)	117
Atheist	45%	(49)	45%	(50)	9%	(10)	2%	(2)	111
Agnostic/Nothing in particular	45%	(199)	46%	(203)	5%	(20)	5%	(24)	446
Something Else	54%	(180)	39%	(129)	5%	(16)	3%	(10)	334
Religious Non-Protestant/Catholic	43%	(64)	48%	(72)	5%	(7)	5%	(8)	150
Evangelical	47%	(255)	45%	(240)	6%	(31)	2%	(12)	538
Non-Evangelical	46%	(348)	47%	(358)	4%	(28)	3%	(19)	754
Community: Urban	50%	(257)	43%	(220)	4%	(20)	4%	(20)	517
Community: Suburban	46%	(456)	46%	(457)	5%	(50)	3%	(27)	990
Community: Rural	42%	(210)	49%	(248)	5%	(26)	4%	(21)	504
Employ: Private Sector	41%	(234)	52%	(295)	5%	(31)	2%	(10)	571
Employ: Government	50%	(75)	39%	(59)	7%	(11)	4%	(6)	150
Employ: Self-Employed	48%	(76)	42%	(67)	3%	(5)	7%	(10)	158
Employ: Homemaker	53%	(61)	42%	(48)	2%	(2)	4%	(4)	116
Employ: Retired	45%	(236)	47%	(245)	4%	(22)	3%	(17)	521
Employ: Unemployed	46%	(120)	44%	(112)	6%	(14)	4%	(11)	258
Employ: Other	46%	(51)	46%	(51)	4%	(5)	5%	(5)	112
Military HH: Yes	51%	(166)	40%	(132)	4%	(13)	5%	(15)	327
Military HH: No	45%	(756)	47%	(793)	5%	(83)	3%	(53)	1684
RD/WT: Right Direction	43%	(230)	48%	(258)	4%	(20)	5%	(27)	535
RD/WT: Wrong Track	47%	(692)	45%	(667)	5%	(76)	3%	(41)	1476
Trump Job Approve	46%	(362)	46%	(356)	5%	(39)	3%	(25)	782
Trump Job Disapprove	46%	(542)	47%	(552)	5%	(56)	3%	(31)	1181
Trump Job Strongly Approve	48%	(213)	45%	(201)	3%	(14)	3%	(15)	443
Trump Job Somewhat Approve	44%	(149)	46%	(156)	7%	(24)	3%	(10)	339
Trump Job Somewhat Disapprove	44%	(87)	50%	(101)	5%	(10)	1%	(2)	200
Trump Job Strongly Disapprove	46%	(454)	46%	(451)	5%	(46)	3%	(30)	981

Continued on next page

Table CMS8_13: *To what extent is it important to you that the products and/or services you purchase...
Make my life easier (i.e. save me time, energy, and/or stress)*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	46%	(922)	46%	(925)	5%	(96)	3%	(68)	2011
Favorable of Trump	48%	(361)	46%	(344)	4%	(32)	2%	(19)	756
Unfavorable of Trump	46%	(544)	47%	(556)	5%	(59)	2%	(27)	1187
Very Favorable of Trump	50%	(220)	44%	(194)	4%	(16)	3%	(13)	443
Somewhat Favorable of Trump	45%	(141)	48%	(150)	5%	(16)	2%	(6)	313
Somewhat Unfavorable of Trump	44%	(79)	49%	(88)	6%	(11)	1%	(2)	181
Very Unfavorable of Trump	46%	(465)	46%	(468)	5%	(48)	3%	(25)	1006
#1 Issue: Economy	50%	(329)	43%	(280)	5%	(31)	3%	(19)	658
#1 Issue: Security	43%	(105)	48%	(120)	6%	(14)	3%	(8)	247
#1 Issue: Health Care	43%	(168)	50%	(194)	5%	(19)	2%	(8)	389
#1 Issue: Medicare / Social Security	45%	(120)	47%	(127)	3%	(9)	5%	(12)	268
#1 Issue: Women's Issues	47%	(50)	45%	(48)	7%	(7)	2%	(2)	106
#1 Issue: Education	45%	(46)	38%	(38)	5%	(5)	12%	(12)	101
#1 Issue: Energy	43%	(30)	47%	(33)	3%	(2)	7%	(5)	70
#1 Issue: Other	44%	(75)	50%	(85)	5%	(9)	1%	(2)	171
2018 House Vote: Democrat	44%	(349)	48%	(377)	4%	(34)	3%	(26)	787
2018 House Vote: Republican	47%	(300)	46%	(292)	4%	(26)	3%	(17)	634
2018 House Vote: Someone else	46%	(35)	42%	(32)	9%	(7)	3%	(2)	75
2016 Vote: Hillary Clinton	43%	(311)	49%	(350)	5%	(34)	3%	(23)	718
2016 Vote: Donald Trump	48%	(321)	45%	(305)	5%	(31)	3%	(17)	675
2016 Vote: Other	42%	(67)	51%	(82)	2%	(4)	5%	(8)	161
2016 Vote: Didn't Vote	49%	(222)	41%	(188)	6%	(26)	4%	(19)	456
Voted in 2014: Yes	45%	(596)	47%	(616)	5%	(61)	3%	(37)	1309
Voted in 2014: No	47%	(326)	44%	(309)	5%	(35)	5%	(32)	702
2012 Vote: Barack Obama	44%	(358)	48%	(392)	5%	(37)	3%	(24)	811
2012 Vote: Mitt Romney	47%	(246)	46%	(241)	5%	(27)	2%	(11)	526
2012 Vote: Other	42%	(36)	47%	(40)	7%	(6)	5%	(4)	86
2012 Vote: Didn't Vote	48%	(282)	43%	(250)	4%	(26)	5%	(28)	586

Continued on next page

Table CMS8_13: *To what extent is it important to you that the products and/or services you purchase...
Make my life easier (i.e. save me time, energy, and/or stress)*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	46%	(922)	46%	(925)	5%	(96)	3%	(68)	2011
4-Region: Northeast	46%	(165)	49%	(174)	4%	(14)	2%	(6)	359
4-Region: Midwest	45%	(210)	45%	(210)	5%	(24)	4%	(17)	462
4-Region: South	50%	(372)	44%	(327)	4%	(31)	3%	(20)	751
4-Region: West	40%	(175)	49%	(213)	6%	(27)	5%	(24)	439
Frequent Flyer	50%	(124)	42%	(104)	4%	(11)	4%	(10)	250
International Travel	48%	(182)	43%	(163)	6%	(24)	3%	(12)	381
Sports fans	46%	(625)	47%	(633)	5%	(63)	2%	(33)	1355
Heard a lot/some about new H1N1	52%	(470)	41%	(373)	5%	(42)	3%	(26)	911
Heard not much/nothing about new H1N1	41%	(452)	50%	(552)	5%	(54)	4%	(42)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_14: *To what extent is it important to you that the products and/or services you purchase...
Are reliable or have a good reputation*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	55%	(1107)	38%	(763)	4%	(82)	3%	(59)	2011
Gender: Male	52%	(491)	40%	(373)	5%	(46)	3%	(32)	941
Gender: Female	58%	(617)	36%	(389)	3%	(36)	3%	(27)	1070
Age: 18-34	57%	(289)	33%	(166)	6%	(29)	4%	(21)	505
Age: 35-44	49%	(148)	43%	(132)	4%	(12)	4%	(13)	306
Age: 45-64	55%	(400)	40%	(289)	4%	(30)	2%	(13)	732
Age: 65+	58%	(270)	37%	(175)	2%	(12)	3%	(12)	468
GenZers: 1997-2012	57%	(118)	34%	(71)	5%	(10)	4%	(8)	207
Millennials: 1981-1996	55%	(243)	35%	(155)	5%	(24)	5%	(22)	445
GenXers: 1965-1980	52%	(263)	41%	(204)	5%	(25)	2%	(9)	500
Baby Boomers: 1946-1964	55%	(428)	39%	(305)	3%	(22)	3%	(19)	774
PID: Dem (no lean)	56%	(441)	38%	(303)	4%	(29)	3%	(21)	793
PID: Ind (no lean)	50%	(296)	40%	(238)	5%	(29)	4%	(25)	588
PID: Rep (no lean)	59%	(370)	35%	(222)	4%	(24)	2%	(13)	630
PID/Gender: Dem Men	50%	(163)	43%	(142)	4%	(13)	3%	(9)	327
PID/Gender: Dem Women	60%	(278)	34%	(161)	3%	(16)	3%	(12)	466
PID/Gender: Ind Men	48%	(146)	41%	(124)	6%	(17)	5%	(16)	302
PID/Gender: Ind Women	53%	(150)	40%	(114)	4%	(12)	3%	(9)	286
PID/Gender: Rep Men	58%	(182)	34%	(107)	5%	(16)	2%	(8)	313
PID/Gender: Rep Women	59%	(189)	36%	(115)	3%	(9)	2%	(6)	318
Ideo: Liberal (1-3)	55%	(356)	39%	(250)	4%	(25)	2%	(15)	646
Ideo: Moderate (4)	50%	(259)	43%	(226)	4%	(21)	3%	(15)	522
Ideo: Conservative (5-7)	60%	(410)	35%	(240)	4%	(28)	1%	(10)	687
Educ: < College	55%	(696)	37%	(468)	4%	(52)	4%	(49)	1265
Educ: Bachelors degree	55%	(260)	39%	(187)	5%	(23)	1%	(7)	476
Educ: Post-grad	56%	(152)	40%	(108)	3%	(7)	1%	(3)	271
Income: Under 50k	54%	(547)	37%	(372)	5%	(47)	4%	(40)	1007
Income: 50k-100k	55%	(359)	39%	(253)	4%	(27)	2%	(11)	650
Income: 100k+	57%	(201)	39%	(137)	2%	(9)	2%	(7)	354
Ethnicity: White	55%	(892)	39%	(629)	4%	(63)	3%	(43)	1626
Ethnicity: Hispanic	52%	(101)	37%	(72)	7%	(14)	4%	(8)	195

Continued on next page

Table CMS8_14: *To what extent is it important to you that the products and/or services you purchase...
Are reliable or have a good reputation*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	55%	(1107)	38%	(763)	4%	(82)	3%	(59)	2011
Ethnicity: Afr. Am.	58%	(148)	32%	(82)	4%	(10)	6%	(15)	255
Ethnicity: Other	52%	(68)	40%	(51)	7%	(9)	1%	(1)	130
All Christian	54%	(545)	40%	(397)	4%	(35)	2%	(25)	1003
All Non-Christian	65%	(76)	31%	(36)	2%	(2)	3%	(3)	117
Atheist	55%	(61)	37%	(42)	5%	(5)	3%	(3)	111
Agnostic/Nothing in particular	53%	(237)	39%	(173)	5%	(23)	3%	(14)	446
Something Else	56%	(187)	35%	(115)	5%	(17)	4%	(14)	334
Religious Non-Protestant/Catholic	63%	(94)	34%	(51)	1%	(2)	2%	(3)	150
Evangelical	55%	(296)	38%	(204)	4%	(23)	3%	(16)	538
Non-Evangelical	55%	(411)	39%	(294)	4%	(29)	3%	(19)	754
Community: Urban	56%	(291)	36%	(186)	5%	(24)	3%	(17)	517
Community: Suburban	56%	(559)	37%	(366)	4%	(40)	3%	(25)	990
Community: Rural	51%	(257)	42%	(211)	4%	(19)	3%	(17)	504
Employ: Private Sector	52%	(296)	41%	(233)	5%	(27)	3%	(16)	571
Employ: Government	50%	(75)	41%	(62)	4%	(7)	4%	(6)	150
Employ: Self-Employed	52%	(83)	36%	(56)	7%	(11)	5%	(8)	158
Employ: Homemaker	69%	(80)	26%	(30)	3%	(3)	2%	(2)	116
Employ: Retired	57%	(297)	38%	(197)	2%	(11)	3%	(16)	521
Employ: Unemployed	54%	(140)	39%	(101)	5%	(13)	2%	(5)	258
Employ: Other	58%	(65)	35%	(39)	4%	(5)	3%	(3)	112
Military HH: Yes	62%	(201)	32%	(105)	3%	(11)	3%	(9)	327
Military HH: No	54%	(906)	39%	(658)	4%	(71)	3%	(50)	1684
RD/WT: Right Direction	55%	(296)	37%	(196)	4%	(23)	4%	(19)	535
RD/WT: Wrong Track	55%	(811)	38%	(566)	4%	(59)	3%	(40)	1476
Trump Job Approve	57%	(447)	37%	(286)	4%	(33)	2%	(16)	782
Trump Job Disapprove	54%	(641)	39%	(462)	4%	(44)	3%	(33)	1181
Trump Job Strongly Approve	61%	(268)	34%	(151)	4%	(16)	2%	(7)	443
Trump Job Somewhat Approve	53%	(179)	40%	(135)	5%	(17)	2%	(8)	339
Trump Job Somewhat Disapprove	48%	(96)	46%	(92)	4%	(9)	2%	(3)	200
Trump Job Strongly Disapprove	56%	(545)	38%	(370)	4%	(36)	3%	(30)	981

Continued on next page

Table CMS8_14: *To what extent is it important to you that the products and/or services you purchase...
Are reliable or have a good reputation*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	55%	(1107)	38%	(763)	4%	(82)	3%	(59)	2011
Favorable of Trump	59%	(450)	36%	(270)	3%	(25)	1%	(11)	756
Unfavorable of Trump	54%	(637)	40%	(472)	4%	(53)	2%	(26)	1187
Very Favorable of Trump	61%	(270)	35%	(153)	3%	(14)	1%	(5)	443
Somewhat Favorable of Trump	57%	(179)	37%	(117)	3%	(10)	2%	(6)	313
Somewhat Unfavorable of Trump	48%	(87)	45%	(81)	5%	(10)	2%	(3)	181
Very Unfavorable of Trump	55%	(550)	39%	(391)	4%	(43)	2%	(23)	1006
#1 Issue: Economy	59%	(391)	33%	(220)	5%	(31)	2%	(16)	658
#1 Issue: Security	55%	(136)	38%	(93)	5%	(12)	2%	(5)	247
#1 Issue: Health Care	51%	(197)	44%	(173)	3%	(13)	2%	(6)	389
#1 Issue: Medicare / Social Security	55%	(147)	39%	(104)	4%	(9)	3%	(8)	268
#1 Issue: Women's Issues	58%	(62)	31%	(33)	6%	(6)	5%	(5)	106
#1 Issue: Education	44%	(44)	39%	(39)	4%	(4)	13%	(13)	101
#1 Issue: Energy	53%	(37)	40%	(28)	1%	(1)	6%	(5)	70
#1 Issue: Other	54%	(92)	43%	(73)	3%	(5)	1%	(1)	171
2018 House Vote: Democrat	55%	(429)	38%	(301)	4%	(35)	3%	(22)	787
2018 House Vote: Republican	61%	(386)	34%	(216)	4%	(22)	2%	(11)	634
2018 House Vote: Someone else	61%	(46)	32%	(24)	6%	(5)	1%	(1)	75
2016 Vote: Hillary Clinton	54%	(391)	38%	(271)	4%	(31)	4%	(26)	718
2016 Vote: Donald Trump	59%	(399)	35%	(238)	4%	(29)	1%	(9)	675
2016 Vote: Other	46%	(75)	46%	(74)	4%	(7)	3%	(5)	161
2016 Vote: Didn't Vote	53%	(243)	39%	(179)	3%	(16)	4%	(19)	456
Voted in 2014: Yes	57%	(742)	37%	(484)	4%	(58)	2%	(25)	1309
Voted in 2014: No	52%	(365)	40%	(278)	3%	(24)	5%	(34)	702
2012 Vote: Barack Obama	53%	(432)	40%	(323)	4%	(35)	3%	(21)	811
2012 Vote: Mitt Romney	58%	(306)	38%	(199)	3%	(17)	1%	(5)	526
2012 Vote: Other	66%	(57)	23%	(19)	8%	(7)	3%	(3)	86
2012 Vote: Didn't Vote	53%	(311)	38%	(221)	4%	(24)	5%	(31)	586

Continued on next page

Table CMS8_14: *To what extent is it important to you that the products and/or services you purchase...
Are reliable or have a good reputation*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	55%	(1107)	38%	(763)	4%	(82)	3%	(59)	2011
4-Region: Northeast	56%	(201)	40%	(142)	3%	(12)	1%	(4)	359
4-Region: Midwest	54%	(252)	37%	(170)	5%	(25)	3%	(15)	462
4-Region: South	54%	(405)	40%	(298)	4%	(28)	3%	(20)	751
4-Region: West	57%	(249)	35%	(152)	4%	(17)	5%	(20)	439
Frequent Flyer	58%	(146)	35%	(88)	3%	(7)	4%	(9)	250
International Travel	53%	(202)	39%	(148)	5%	(20)	3%	(11)	381
Sports fans	56%	(753)	39%	(527)	3%	(43)	2%	(31)	1355
Heard a lot/some about new H1N1	58%	(528)	35%	(323)	4%	(40)	2%	(20)	911
Heard not much/nothing about new H1N1	53%	(580)	40%	(440)	4%	(42)	4%	(39)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_15: *To what extent is it important to you that the products and/or services you purchase...
Make me feel connected to others or a community*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	14%	(283)	34%	(676)	35%	(706)	17%	(346)	2011
Gender: Male	14%	(136)	32%	(299)	35%	(328)	19%	(179)	941
Gender: Female	14%	(147)	35%	(377)	35%	(378)	16%	(168)	1070
Age: 18-34	21%	(108)	38%	(194)	30%	(151)	10%	(53)	505
Age: 35-44	20%	(62)	34%	(103)	32%	(98)	14%	(42)	306
Age: 45-64	11%	(80)	32%	(234)	36%	(267)	21%	(151)	732
Age: 65+	7%	(33)	31%	(145)	40%	(189)	21%	(101)	468
GenZers: 1997-2012	21%	(43)	37%	(76)	31%	(64)	12%	(25)	207
Millennials: 1981-1996	21%	(93)	40%	(176)	29%	(128)	11%	(48)	445
GenXers: 1965-1980	16%	(82)	31%	(157)	35%	(177)	17%	(84)	500
Baby Boomers: 1946-1964	7%	(55)	32%	(244)	39%	(304)	22%	(170)	774
PID: Dem (no lean)	17%	(135)	37%	(296)	32%	(256)	13%	(106)	793
PID: Ind (no lean)	10%	(61)	31%	(184)	38%	(223)	20%	(120)	588
PID: Rep (no lean)	14%	(87)	31%	(196)	36%	(227)	19%	(121)	630
PID/Gender: Dem Men	17%	(57)	37%	(120)	31%	(103)	15%	(47)	327
PID/Gender: Dem Women	17%	(79)	38%	(175)	33%	(153)	13%	(59)	466
PID/Gender: Ind Men	11%	(34)	26%	(79)	40%	(121)	22%	(67)	302
PID/Gender: Ind Women	9%	(26)	37%	(105)	36%	(103)	18%	(52)	286
PID/Gender: Rep Men	14%	(45)	32%	(100)	33%	(105)	20%	(64)	313
PID/Gender: Rep Women	13%	(42)	30%	(97)	38%	(122)	18%	(57)	318
Ideo: Liberal (1-3)	14%	(93)	36%	(235)	34%	(219)	15%	(99)	646
Ideo: Moderate (4)	14%	(73)	35%	(181)	36%	(186)	16%	(83)	522
Ideo: Conservative (5-7)	14%	(94)	31%	(210)	37%	(255)	19%	(128)	687
Educ: < College	15%	(196)	33%	(420)	34%	(426)	18%	(223)	1265
Educ: Bachelors degree	9%	(43)	35%	(166)	39%	(187)	17%	(80)	476
Educ: Post-grad	16%	(44)	33%	(90)	35%	(93)	16%	(43)	271
Income: Under 50k	15%	(151)	35%	(347)	32%	(326)	18%	(182)	1007
Income: 50k-100k	13%	(87)	33%	(214)	37%	(243)	16%	(105)	650
Income: 100k+	13%	(44)	32%	(114)	39%	(137)	17%	(59)	354
Ethnicity: White	12%	(193)	32%	(524)	37%	(601)	19%	(308)	1626
Ethnicity: Hispanic	21%	(41)	38%	(73)	27%	(52)	14%	(28)	195

Continued on next page

Table CMS8_15: *To what extent is it important to you that the products and/or services you purchase...
Make me feel connected to others or a community*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	14%	(283)	34%	(676)	35%	(706)	17%	(346)	2011
Ethnicity: Afr. Am.	25%	(64)	40%	(103)	26%	(67)	8%	(21)	255
Ethnicity: Other	20%	(26)	37%	(49)	29%	(38)	13%	(17)	130
All Christian	12%	(117)	34%	(343)	37%	(368)	17%	(174)	1003
All Non-Christian	19%	(23)	37%	(44)	29%	(34)	14%	(16)	117
Atheist	10%	(11)	29%	(33)	36%	(40)	24%	(27)	111
Agnostic/Nothing in particular	15%	(67)	32%	(141)	35%	(155)	19%	(83)	446
Something Else	19%	(65)	34%	(115)	32%	(108)	14%	(46)	334
Religious Non-Protestant/Catholic	17%	(26)	38%	(57)	31%	(47)	14%	(21)	150
Evangelical	16%	(85)	38%	(204)	32%	(171)	14%	(78)	538
Non-Evangelical	12%	(91)	32%	(239)	39%	(292)	17%	(132)	754
Community: Urban	21%	(109)	36%	(188)	27%	(139)	16%	(82)	517
Community: Suburban	12%	(118)	34%	(334)	38%	(377)	16%	(160)	990
Community: Rural	11%	(56)	31%	(154)	38%	(190)	21%	(104)	504
Employ: Private Sector	16%	(89)	36%	(207)	33%	(187)	15%	(88)	571
Employ: Government	13%	(20)	32%	(47)	39%	(59)	16%	(24)	150
Employ: Self-Employed	14%	(22)	29%	(45)	38%	(60)	20%	(32)	158
Employ: Homemaker	18%	(21)	30%	(35)	38%	(44)	14%	(16)	116
Employ: Retired	8%	(42)	31%	(161)	39%	(201)	22%	(117)	521
Employ: Unemployed	17%	(43)	38%	(97)	31%	(80)	14%	(36)	258
Employ: Other	17%	(19)	37%	(42)	26%	(29)	20%	(22)	112
Military HH: Yes	12%	(40)	31%	(100)	38%	(124)	19%	(63)	327
Military HH: No	14%	(243)	34%	(576)	35%	(582)	17%	(283)	1684
RD/WT: Right Direction	19%	(100)	32%	(170)	31%	(164)	19%	(101)	535
RD/WT: Wrong Track	12%	(183)	34%	(506)	37%	(542)	17%	(245)	1476
Trump Job Approve	14%	(110)	32%	(247)	35%	(274)	19%	(151)	782
Trump Job Disapprove	14%	(165)	35%	(413)	36%	(424)	15%	(179)	1181
Trump Job Strongly Approve	18%	(78)	31%	(138)	30%	(133)	21%	(94)	443
Trump Job Somewhat Approve	9%	(32)	32%	(109)	42%	(141)	17%	(57)	339
Trump Job Somewhat Disapprove	11%	(22)	33%	(65)	42%	(84)	15%	(29)	200
Trump Job Strongly Disapprove	15%	(143)	35%	(348)	35%	(341)	15%	(150)	981

Continued on next page

Table CMS8_15: *To what extent is it important to you that the products and/or services you purchase...
Make me feel connected to others or a community*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	14%	(283)	34%	(676)	35%	(706)	17%	(346)	2011
Favorable of Trump	15%	(113)	31%	(236)	35%	(264)	19%	(143)	756
Unfavorable of Trump	14%	(161)	35%	(421)	36%	(428)	15%	(176)	1187
Very Favorable of Trump	19%	(83)	29%	(127)	31%	(139)	21%	(93)	443
Somewhat Favorable of Trump	9%	(30)	35%	(109)	40%	(125)	16%	(50)	313
Somewhat Unfavorable of Trump	9%	(16)	31%	(56)	45%	(82)	14%	(26)	181
Very Unfavorable of Trump	14%	(145)	36%	(365)	34%	(346)	15%	(150)	1006
#1 Issue: Economy	14%	(93)	34%	(223)	38%	(252)	14%	(90)	658
#1 Issue: Security	12%	(29)	31%	(77)	36%	(88)	21%	(53)	247
#1 Issue: Health Care	15%	(57)	36%	(142)	33%	(129)	16%	(62)	389
#1 Issue: Medicare / Social Security	12%	(33)	34%	(91)	32%	(87)	21%	(57)	268
#1 Issue: Women's Issues	22%	(24)	27%	(29)	38%	(40)	13%	(14)	106
#1 Issue: Education	16%	(17)	38%	(38)	25%	(25)	21%	(21)	101
#1 Issue: Energy	10%	(7)	40%	(28)	29%	(20)	22%	(15)	70
#1 Issue: Other	14%	(24)	29%	(49)	38%	(65)	20%	(34)	171
2018 House Vote: Democrat	14%	(112)	37%	(291)	34%	(265)	15%	(119)	787
2018 House Vote: Republican	14%	(86)	29%	(183)	37%	(232)	21%	(133)	634
2018 House Vote: Someone else	10%	(8)	28%	(21)	40%	(30)	21%	(16)	75
2016 Vote: Hillary Clinton	14%	(102)	37%	(265)	33%	(240)	15%	(111)	718
2016 Vote: Donald Trump	13%	(91)	30%	(201)	36%	(245)	20%	(138)	675
2016 Vote: Other	6%	(10)	35%	(56)	40%	(64)	19%	(30)	161
2016 Vote: Didn't Vote	17%	(79)	34%	(154)	34%	(157)	15%	(67)	456
Voted in 2014: Yes	13%	(171)	33%	(434)	36%	(470)	18%	(234)	1309
Voted in 2014: No	16%	(112)	34%	(242)	34%	(236)	16%	(112)	702
2012 Vote: Barack Obama	14%	(115)	33%	(270)	37%	(300)	15%	(125)	811
2012 Vote: Mitt Romney	12%	(61)	29%	(154)	38%	(199)	21%	(112)	526
2012 Vote: Other	10%	(9)	34%	(29)	32%	(27)	24%	(20)	86
2012 Vote: Didn't Vote	17%	(97)	38%	(222)	31%	(179)	15%	(89)	586

Continued on next page

Table CMS8_15: *To what extent is it important to you that the products and/or services you purchase...
Make me feel connected to others or a community*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Registered Voters	14%	(283)	34%	(676)	35%	(706)	17%	(346)	2011
4-Region: Northeast	14%	(50)	35%	(124)	37%	(132)	15%	(54)	359
4-Region: Midwest	12%	(53)	34%	(157)	36%	(164)	19%	(87)	462
4-Region: South	16%	(123)	34%	(257)	34%	(254)	16%	(116)	751
4-Region: West	13%	(57)	31%	(138)	35%	(156)	20%	(89)	439
Frequent Flyer	18%	(45)	32%	(79)	35%	(89)	15%	(38)	250
International Travel	19%	(72)	36%	(137)	32%	(123)	13%	(49)	381
Sports fans	15%	(209)	36%	(484)	34%	(465)	14%	(196)	1355
Heard a lot/some about new H1N1	18%	(161)	39%	(358)	30%	(274)	13%	(117)	911
Heard not much/nothing about new H1N1	11%	(122)	29%	(318)	39%	(432)	21%	(229)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9: *Now on a different topic...How likely do you think it is that there will be a second wave of cases of the coronavirus in the United States in the next year?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	60%	(1203)	27%	(553)	4%	(84)	3%	(54)	6%	(118)	2011
Gender: Male	58%	(542)	27%	(257)	5%	(47)	4%	(41)	6%	(54)	941
Gender: Female	62%	(661)	28%	(296)	3%	(37)	1%	(13)	6%	(63)	1070
Age: 18-34	62%	(314)	27%	(135)	4%	(19)	2%	(9)	5%	(27)	505
Age: 35-44	54%	(166)	29%	(88)	5%	(15)	4%	(12)	8%	(24)	306
Age: 45-64	58%	(423)	29%	(210)	5%	(34)	3%	(25)	6%	(41)	732
Age: 65+	64%	(300)	26%	(120)	3%	(15)	2%	(7)	5%	(26)	468
GenZers: 1997-2012	63%	(131)	27%	(56)	4%	(7)	1%	(1)	6%	(12)	207
Millennials: 1981-1996	57%	(253)	29%	(128)	5%	(21)	3%	(13)	7%	(29)	445
GenXers: 1965-1980	58%	(290)	29%	(143)	4%	(21)	4%	(20)	5%	(26)	500
Baby Boomers: 1946-1964	62%	(479)	26%	(202)	4%	(30)	2%	(18)	6%	(46)	774
PID: Dem (no lean)	70%	(553)	23%	(81)	2%	(20)	—	(4)	4%	(36)	793
PID: Ind (no lean)	59%	(344)	28%	(163)	5%	(27)	3%	(18)	6%	(35)	588
PID: Rep (no lean)	48%	(306)	33%	(208)	6%	(37)	5%	(32)	7%	(47)	630
PID/Gender: Dem Men	68%	(222)	25%	(82)	2%	(7)	1%	(4)	4%	(14)	327
PID/Gender: Dem Women	71%	(331)	21%	(100)	3%	(13)	—	(0)	5%	(22)	466
PID/Gender: Ind Men	58%	(176)	25%	(77)	5%	(14)	4%	(14)	7%	(21)	302
PID/Gender: Ind Women	59%	(169)	30%	(86)	4%	(12)	2%	(5)	5%	(14)	286
PID/Gender: Rep Men	46%	(144)	31%	(98)	8%	(26)	8%	(24)	6%	(20)	313
PID/Gender: Rep Women	51%	(161)	35%	(110)	3%	(11)	3%	(8)	9%	(27)	318
Ideo: Liberal (1-3)	75%	(485)	19%	(120)	3%	(18)	1%	(6)	3%	(17)	646
Ideo: Moderate (4)	60%	(315)	29%	(150)	4%	(21)	2%	(12)	5%	(24)	522
Ideo: Conservative (5-7)	47%	(320)	36%	(249)	6%	(39)	5%	(35)	6%	(43)	687
Educ: < College	57%	(721)	29%	(369)	3%	(44)	3%	(41)	7%	(91)	1265
Educ: Bachelors degree	65%	(308)	25%	(121)	5%	(24)	2%	(8)	3%	(16)	476
Educ: Post-grad	64%	(174)	23%	(63)	6%	(17)	2%	(5)	4%	(11)	271
Income: Under 50k	58%	(581)	28%	(284)	3%	(32)	3%	(25)	8%	(84)	1007
Income: 50k-100k	61%	(399)	26%	(171)	5%	(36)	3%	(20)	4%	(25)	650
Income: 100k+	63%	(223)	28%	(98)	4%	(16)	2%	(8)	3%	(9)	354
Ethnicity: White	60%	(977)	27%	(438)	4%	(71)	3%	(49)	6%	(92)	1626
Ethnicity: Hispanic	61%	(119)	24%	(47)	6%	(11)	3%	(6)	6%	(12)	195

Continued on next page

Table CMS9: Now on a different topic...How likely do you think it is that there will be a second wave of cases of the coronavirus in the United States in the next year?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	60%	(1203)	27%	(553)	4%	(84)	3%	(54)	6%	(118)	2011
Ethnicity: Afr. Am.	56%	(143)	34%	(86)	2%	(4)	1%	(2)	8%	(19)	255
Ethnicity: Other	64%	(83)	22%	(28)	7%	(9)	2%	(3)	5%	(6)	130
All Christian	57%	(567)	31%	(307)	5%	(48)	3%	(29)	5%	(52)	1003
All Non-Christian	69%	(81)	21%	(24)	2%	(3)	2%	(2)	6%	(7)	117
Atheist	77%	(86)	17%	(19)	2%	(2)	3%	(3)	1%	(1)	111
Agnostic/Nothing in particular	63%	(281)	25%	(110)	4%	(17)	2%	(7)	7%	(30)	446
Something Else	56%	(188)	27%	(92)	4%	(13)	4%	(13)	8%	(28)	334
Religious Non-Protestant/Catholic	65%	(98)	23%	(35)	3%	(4)	4%	(6)	5%	(7)	150
Evangelical	54%	(291)	30%	(159)	4%	(21)	4%	(21)	9%	(47)	538
Non-Evangelical	58%	(440)	30%	(224)	5%	(40)	2%	(18)	4%	(33)	754
Community: Urban	60%	(312)	25%	(132)	4%	(19)	3%	(14)	8%	(40)	517
Community: Suburban	61%	(608)	28%	(275)	4%	(42)	2%	(24)	4%	(41)	990
Community: Rural	56%	(283)	29%	(146)	4%	(22)	3%	(16)	7%	(37)	504
Employ: Private Sector	58%	(329)	29%	(166)	6%	(35)	3%	(15)	5%	(26)	571
Employ: Government	57%	(85)	28%	(43)	3%	(5)	5%	(8)	6%	(9)	150
Employ: Self-Employed	60%	(96)	22%	(35)	5%	(7)	4%	(6)	9%	(14)	158
Employ: Homemaker	61%	(71)	29%	(34)	3%	(3)	4%	(4)	3%	(3)	116
Employ: Retired	64%	(333)	25%	(132)	4%	(20)	2%	(8)	5%	(28)	521
Employ: Unemployed	56%	(145)	30%	(78)	2%	(5)	3%	(7)	9%	(22)	258
Employ: Other	55%	(61)	28%	(32)	3%	(3)	4%	(4)	10%	(11)	112
Military HH: Yes	60%	(196)	26%	(85)	4%	(13)	3%	(10)	7%	(23)	327
Military HH: No	60%	(1007)	28%	(468)	4%	(71)	3%	(44)	6%	(94)	1684
RD/WT: Right Direction	40%	(217)	35%	(188)	8%	(42)	7%	(38)	9%	(50)	535
RD/WT: Wrong Track	67%	(986)	25%	(365)	3%	(42)	1%	(16)	5%	(68)	1476
Trump Job Approve	42%	(330)	37%	(290)	7%	(53)	6%	(44)	8%	(65)	782
Trump Job Disapprove	72%	(854)	22%	(257)	2%	(28)	1%	(9)	3%	(31)	1181
Trump Job Strongly Approve	40%	(176)	34%	(150)	7%	(30)	8%	(36)	11%	(51)	443
Trump Job Somewhat Approve	46%	(154)	41%	(140)	7%	(22)	2%	(8)	4%	(15)	339
Trump Job Somewhat Disapprove	55%	(110)	34%	(69)	5%	(10)	2%	(4)	3%	(6)	200
Trump Job Strongly Disapprove	76%	(745)	19%	(189)	2%	(18)	1%	(5)	3%	(25)	981

Continued on next page

Table CMS9: *Now on a different topic...How likely do you think it is that there will be a second wave of cases of the coronavirus in the United States in the next year?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	60%	(1203)	27%	(553)	4%	(84)	3%	(54)	6%	(118)	2011
Favorable of Trump	42%	(321)	37%	(279)	6%	(47)	6%	(47)	8%	(63)	756
Unfavorable of Trump	72%	(856)	22%	(260)	3%	(31)	1%	(7)	3%	(33)	1187
Very Favorable of Trump	39%	(171)	35%	(155)	7%	(29)	9%	(38)	11%	(49)	443
Somewhat Favorable of Trump	48%	(149)	40%	(124)	6%	(18)	3%	(9)	4%	(14)	313
Somewhat Unfavorable of Trump	52%	(94)	39%	(70)	5%	(9)	2%	(4)	2%	(4)	181
Very Unfavorable of Trump	76%	(761)	19%	(190)	2%	(22)	—	(3)	3%	(29)	1006
#1 Issue: Economy	55%	(361)	31%	(206)	6%	(38)	3%	(19)	5%	(33)	658
#1 Issue: Security	46%	(114)	34%	(83)	6%	(14)	5%	(13)	9%	(23)	247
#1 Issue: Health Care	73%	(285)	21%	(80)	2%	(8)	1%	(5)	3%	(10)	389
#1 Issue: Medicare / Social Security	61%	(164)	29%	(79)	2%	(6)	1%	(3)	6%	(16)	268
#1 Issue: Women's Issues	62%	(66)	26%	(28)	5%	(6)	2%	(2)	4%	(4)	106
#1 Issue: Education	55%	(56)	27%	(27)	4%	(4)	2%	(2)	13%	(13)	101
#1 Issue: Energy	69%	(48)	24%	(17)	—	(0)	3%	(2)	4%	(3)	70
#1 Issue: Other	63%	(108)	19%	(33)	4%	(7)	4%	(7)	9%	(16)	171
2018 House Vote: Democrat	73%	(575)	20%	(155)	2%	(18)	1%	(6)	4%	(33)	787
2018 House Vote: Republican	46%	(294)	34%	(218)	7%	(42)	6%	(37)	7%	(44)	634
2018 House Vote: Someone else	59%	(44)	25%	(19)	4%	(3)	4%	(3)	9%	(7)	75
2016 Vote: Hillary Clinton	73%	(526)	20%	(146)	2%	(14)	—	(1)	4%	(32)	718
2016 Vote: Donald Trump	46%	(308)	35%	(234)	7%	(46)	6%	(42)	7%	(44)	675
2016 Vote: Other	68%	(109)	21%	(34)	3%	(5)	3%	(5)	5%	(7)	161
2016 Vote: Didn't Vote	57%	(258)	30%	(138)	4%	(19)	1%	(6)	8%	(35)	456
Voted in 2014: Yes	61%	(799)	26%	(346)	4%	(58)	3%	(41)	5%	(67)	1309
Voted in 2014: No	58%	(404)	30%	(207)	4%	(26)	2%	(13)	7%	(51)	702
2012 Vote: Barack Obama	70%	(564)	22%	(182)	3%	(23)	2%	(13)	4%	(30)	811
2012 Vote: Mitt Romney	49%	(257)	34%	(180)	6%	(31)	4%	(21)	7%	(37)	526
2012 Vote: Other	54%	(46)	34%	(29)	2%	(2)	6%	(5)	4%	(3)	86
2012 Vote: Didn't Vote	57%	(333)	28%	(162)	5%	(28)	3%	(15)	8%	(48)	586

Continued on next page

Table CMS9: Now on a different topic...How likely do you think it is that there will be a second wave of cases of the coronavirus in the United States in the next year?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	60%	(1203)	27%	(553)	4%	(84)	3%	(54)	6%	(118)	2011
4-Region: Northeast	57%	(203)	32%	(116)	3%	(12)	4%	(13)	4%	(15)	359
4-Region: Midwest	62%	(287)	27%	(124)	4%	(19)	2%	(9)	5%	(23)	462
4-Region: South	56%	(421)	28%	(213)	5%	(36)	4%	(27)	7%	(54)	751
4-Region: West	67%	(292)	23%	(100)	4%	(17)	1%	(5)	6%	(25)	439
Frequent Flyer	63%	(156)	25%	(61)	8%	(19)	4%	(10)	1%	(3)	250
International Travel	59%	(226)	29%	(109)	6%	(24)	2%	(8)	4%	(13)	381
Sports fans	58%	(791)	30%	(400)	4%	(60)	3%	(38)	5%	(66)	1355
Heard a lot/some about new H1N1	66%	(597)	25%	(232)	4%	(40)	3%	(24)	2%	(18)	911
Heard not much/nothing about new H1N1	55%	(606)	29%	(321)	4%	(44)	3%	(30)	9%	(100)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10: *And how concerned are you about a second wave of cases of the coronavirus in the United States in the next year?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	55%	(1116)	27%	(549)	9%	(176)	6%	(114)	3%	(56)	2011
Gender: Male	51%	(477)	29%	(272)	11%	(100)	8%	(73)	2%	(20)	941
Gender: Female	60%	(638)	26%	(277)	7%	(77)	4%	(42)	3%	(36)	1070
Age: 18-34	62%	(312)	22%	(111)	8%	(42)	4%	(21)	4%	(19)	505
Age: 35-44	47%	(143)	33%	(100)	8%	(23)	9%	(29)	4%	(11)	306
Age: 45-64	53%	(390)	29%	(212)	9%	(66)	7%	(48)	2%	(16)	732
Age: 65+	58%	(270)	27%	(126)	10%	(46)	4%	(16)	2%	(10)	468
GenZers: 1997-2012	62%	(129)	25%	(52)	7%	(15)	3%	(6)	3%	(6)	207
Millennials: 1981-1996	55%	(245)	25%	(110)	9%	(40)	7%	(29)	5%	(20)	445
GenXers: 1965-1980	54%	(269)	30%	(149)	7%	(36)	7%	(36)	2%	(11)	500
Baby Boomers: 1946-1964	55%	(424)	28%	(215)	10%	(80)	5%	(38)	2%	(18)	774
PID: Dem (no lean)	72%	(570)	20%	(162)	4%	(32)	1%	(11)	2%	(18)	793
PID: Ind (no lean)	49%	(288)	32%	(185)	11%	(65)	5%	(31)	3%	(19)	588
PID: Rep (no lean)	41%	(258)	32%	(201)	13%	(79)	12%	(73)	3%	(19)	630
PID/Gender: Dem Men	68%	(221)	25%	(82)	5%	(17)	1%	(4)	1%	(4)	327
PID/Gender: Dem Women	75%	(350)	17%	(81)	3%	(15)	1%	(7)	3%	(14)	466
PID/Gender: Ind Men	45%	(135)	31%	(92)	14%	(42)	7%	(21)	4%	(11)	302
PID/Gender: Ind Women	53%	(152)	33%	(93)	8%	(24)	3%	(9)	3%	(8)	286
PID/Gender: Rep Men	39%	(121)	31%	(98)	13%	(41)	15%	(48)	2%	(5)	313
PID/Gender: Rep Women	43%	(137)	32%	(103)	12%	(38)	8%	(26)	4%	(14)	318
Ideo: Liberal (1-3)	75%	(486)	18%	(119)	4%	(25)	1%	(8)	1%	(8)	646
Ideo: Moderate (4)	54%	(284)	31%	(161)	8%	(42)	5%	(25)	2%	(10)	522
Ideo: Conservative (5-7)	39%	(269)	34%	(234)	14%	(95)	11%	(75)	2%	(13)	687
Educ: < College	54%	(678)	28%	(351)	9%	(109)	6%	(80)	4%	(46)	1265
Educ: Bachelors degree	57%	(273)	28%	(135)	9%	(42)	4%	(20)	1%	(6)	476
Educ: Post-grad	61%	(165)	23%	(63)	9%	(26)	5%	(14)	1%	(3)	271
Income: Under 50k	55%	(553)	27%	(270)	8%	(76)	6%	(64)	4%	(43)	1007
Income: 50k-100k	56%	(361)	28%	(184)	10%	(67)	4%	(29)	1%	(9)	650
Income: 100k+	57%	(201)	27%	(95)	9%	(33)	6%	(21)	1%	(4)	354
Ethnicity: White	53%	(866)	28%	(453)	10%	(156)	7%	(108)	3%	(43)	1626
Ethnicity: Hispanic	61%	(119)	25%	(49)	5%	(10)	5%	(10)	3%	(6)	195
Ethnicity: Afr. Am.	67%	(170)	25%	(63)	5%	(12)	—	(1)	4%	(10)	255

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Table CMS10: *And how concerned are you about a second wave of cases of the coronavirus in the United States in the next year?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	55%	(1116)	27%	(549)	9%	(176)	6%	(114)	3%	(56)	2011
Ethnicity: Other	62%	(80)	25%	(33)	7%	(8)	4%	(6)	2%	(2)	130
All Christian	52%	(522)	31%	(315)	9%	(90)	5%	(52)	2%	(23)	1003
All Non-Christian	70%	(82)	20%	(24)	5%	(6)	2%	(3)	3%	(3)	117
Atheist	61%	(68)	24%	(27)	10%	(11)	4%	(4)	1%	(1)	111
Agnostic/Nothing in particular	58%	(259)	25%	(113)	8%	(37)	5%	(24)	3%	(13)	446
Something Else	55%	(185)	21%	(70)	10%	(32)	9%	(31)	5%	(16)	334
Religious Non-Protestant/Catholic	67%	(101)	22%	(33)	5%	(7)	4%	(5)	2%	(3)	150
Evangelical	49%	(265)	29%	(155)	10%	(52)	8%	(45)	4%	(21)	538
Non-Evangelical	55%	(413)	29%	(217)	9%	(70)	5%	(36)	2%	(17)	754
Community: Urban	63%	(325)	24%	(125)	5%	(27)	5%	(24)	3%	(16)	517
Community: Suburban	54%	(532)	30%	(300)	9%	(85)	5%	(53)	2%	(20)	990
Community: Rural	51%	(258)	25%	(124)	13%	(64)	7%	(37)	4%	(20)	504
Employ: Private Sector	50%	(288)	31%	(179)	10%	(58)	6%	(33)	3%	(14)	571
Employ: Government	60%	(90)	23%	(34)	8%	(12)	6%	(9)	3%	(5)	150
Employ: Self-Employed	55%	(88)	24%	(38)	7%	(10)	9%	(15)	5%	(8)	158
Employ: Homemaker	63%	(73)	21%	(24)	7%	(8)	7%	(9)	1%	(1)	116
Employ: Retired	56%	(293)	28%	(144)	10%	(51)	4%	(23)	2%	(10)	521
Employ: Unemployed	58%	(149)	27%	(70)	7%	(18)	5%	(13)	3%	(8)	258
Employ: Other	54%	(61)	23%	(26)	7%	(8)	11%	(12)	5%	(6)	112
Military HH: Yes	56%	(182)	24%	(80)	10%	(33)	7%	(24)	2%	(7)	327
Military HH: No	55%	(933)	28%	(469)	8%	(143)	5%	(90)	3%	(49)	1684
RD/WT: Right Direction	34%	(183)	35%	(186)	14%	(74)	13%	(70)	4%	(22)	535
RD/WT: Wrong Track	63%	(932)	25%	(363)	7%	(102)	3%	(45)	2%	(34)	1476
Trump Job Approve	36%	(278)	35%	(275)	15%	(115)	12%	(93)	3%	(21)	782
Trump Job Disapprove	70%	(822)	22%	(263)	5%	(57)	2%	(19)	2%	(19)	1181
Trump Job Strongly Approve	34%	(151)	30%	(134)	15%	(68)	17%	(76)	3%	(15)	443
Trump Job Somewhat Approve	37%	(127)	42%	(141)	14%	(47)	5%	(18)	2%	(6)	339
Trump Job Somewhat Disapprove	53%	(105)	31%	(63)	11%	(22)	3%	(6)	2%	(4)	200
Trump Job Strongly Disapprove	73%	(717)	20%	(201)	4%	(36)	1%	(12)	2%	(16)	981
Favorable of Trump	35%	(266)	34%	(258)	15%	(116)	13%	(95)	3%	(20)	756
Unfavorable of Trump	69%	(821)	23%	(276)	5%	(56)	1%	(17)	1%	(17)	1187

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Table CMS10: *And how concerned are you about a second wave of cases of the coronavirus in the United States in the next year?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	55%	(1116)	27%	(549)	9%	(176)	6%	(114)	3%	(56)	2011
Very Favorable of Trump	32%	(144)	31%	(139)	15%	(66)	18%	(80)	3%	(14)	443
Somewhat Favorable of Trump	39%	(123)	38%	(119)	16%	(50)	5%	(15)	2%	(6)	313
Somewhat Unfavorable of Trump	46%	(84)	40%	(71)	10%	(19)	3%	(6)	1%	(1)	181
Very Unfavorable of Trump	73%	(737)	20%	(204)	4%	(37)	1%	(11)	2%	(16)	1006
#1 Issue: Economy	51%	(339)	28%	(186)	12%	(78)	7%	(44)	2%	(12)	658
#1 Issue: Security	39%	(96)	32%	(80)	12%	(30)	12%	(31)	4%	(11)	247
#1 Issue: Health Care	67%	(259)	27%	(104)	4%	(15)	1%	(5)	1%	(6)	389
#1 Issue: Medicare / Social Security	56%	(149)	31%	(82)	7%	(19)	4%	(11)	2%	(6)	268
#1 Issue: Women's Issues	58%	(62)	27%	(29)	9%	(9)	4%	(4)	2%	(2)	106
#1 Issue: Education	49%	(49)	27%	(27)	9%	(9)	5%	(5)	10%	(10)	101
#1 Issue: Energy	70%	(49)	22%	(15)	2%	(2)	3%	(2)	3%	(2)	70
#1 Issue: Other	65%	(112)	15%	(26)	8%	(14)	7%	(12)	4%	(7)	171
2018 House Vote: Democrat	73%	(576)	20%	(153)	3%	(27)	1%	(8)	3%	(21)	787
2018 House Vote: Republican	39%	(248)	34%	(217)	13%	(85)	12%	(74)	2%	(10)	634
2018 House Vote: Someone else	48%	(36)	32%	(24)	7%	(5)	7%	(5)	6%	(4)	75
2016 Vote: Hillary Clinton	74%	(528)	20%	(144)	3%	(25)	1%	(5)	2%	(17)	718
2016 Vote: Donald Trump	38%	(255)	36%	(241)	13%	(88)	12%	(79)	2%	(12)	675
2016 Vote: Other	56%	(90)	24%	(39)	11%	(17)	5%	(8)	4%	(7)	161
2016 Vote: Didn't Vote	53%	(241)	27%	(125)	10%	(47)	5%	(23)	4%	(20)	456
Voted in 2014: Yes	56%	(735)	28%	(363)	8%	(104)	6%	(80)	2%	(27)	1309
Voted in 2014: No	54%	(380)	27%	(186)	10%	(72)	5%	(34)	4%	(28)	702
2012 Vote: Barack Obama	67%	(541)	24%	(193)	5%	(43)	3%	(21)	2%	(13)	811
2012 Vote: Mitt Romney	41%	(215)	34%	(176)	12%	(65)	11%	(57)	2%	(12)	526
2012 Vote: Other	44%	(38)	30%	(26)	15%	(13)	9%	(8)	2%	(1)	86
2012 Vote: Didn't Vote	55%	(320)	26%	(154)	9%	(56)	5%	(29)	5%	(28)	586
4-Region: Northeast	55%	(199)	27%	(98)	12%	(41)	4%	(16)	1%	(5)	359
4-Region: Midwest	54%	(250)	30%	(137)	9%	(40)	6%	(29)	1%	(6)	462
4-Region: South	53%	(398)	28%	(211)	8%	(63)	7%	(51)	4%	(28)	751
4-Region: West	61%	(269)	23%	(103)	7%	(32)	4%	(18)	4%	(17)	439
Frequent Flyer	59%	(147)	24%	(61)	10%	(25)	6%	(16)	1%	(2)	250
International Travel	61%	(231)	25%	(97)	10%	(37)	3%	(12)	1%	(5)	381

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Table CMS10: *And how concerned are you about a second wave of cases of the coronavirus in the United States in the next year?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	55%	(1116)	27%	(549)	9%	(176)	6%	(114)	3%	(56)	2011
Sports fans	55%	(745)	29%	(390)	9%	(121)	5%	(73)	2%	(27)	1355
Heard a lot/some about new H1N1	63%	(575)	24%	(222)	7%	(64)	5%	(44)	1%	(6)	911
Heard not much/nothing about new H1N1	49%	(541)	30%	(327)	10%	(113)	6%	(71)	5%	(50)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS11: Do you think the United States would be prepared to handle the economic impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes	No	Don't know / No opinion	Total N
Registered Voters	27% (538)	54% (1095)	19% (377)	2011
Gender: Male	32% (299)	51% (478)	17% (164)	941
Gender: Female	22% (240)	58% (617)	20% (213)	1070
Age: 18-34	19% (95)	61% (309)	20% (101)	505
Age: 35-44	28% (85)	53% (162)	19% (58)	306
Age: 45-64	26% (193)	56% (407)	18% (133)	732
Age: 65+	35% (165)	46% (217)	18% (85)	468
GenZers: 1997-2012	16% (32)	58% (120)	26% (55)	207
Millennials: 1981-1996	23% (100)	60% (268)	17% (76)	445
GenXers: 1965-1980	25% (127)	56% (282)	18% (92)	500
Baby Boomers: 1946-1964	32% (245)	50% (388)	18% (142)	774
PID: Dem (no lean)	18% (140)	67% (533)	15% (120)	793
PID: Ind (no lean)	21% (121)	57% (337)	22% (129)	588
PID: Rep (no lean)	44% (277)	36% (225)	20% (128)	630
PID/Gender: Dem Men	23% (75)	63% (206)	14% (46)	327
PID/Gender: Dem Women	14% (65)	70% (327)	16% (74)	466
PID/Gender: Ind Men	22% (67)	56% (167)	22% (67)	302
PID/Gender: Ind Women	19% (54)	59% (169)	22% (62)	286
PID/Gender: Rep Men	50% (157)	33% (104)	16% (51)	313
PID/Gender: Rep Women	38% (120)	38% (120)	24% (77)	318
Ideo: Liberal (1-3)	17% (107)	71% (456)	13% (83)	646
Ideo: Moderate (4)	23% (119)	59% (307)	18% (96)	522
Ideo: Conservative (5-7)	43% (292)	36% (247)	21% (147)	687
Educ: < College	26% (330)	53% (667)	21% (268)	1265
Educ: Bachelors degree	25% (121)	57% (272)	17% (83)	476
Educ: Post-grad	33% (88)	58% (156)	10% (27)	271
Income: Under 50k	27% (267)	51% (514)	22% (225)	1007
Income: 50k-100k	25% (164)	60% (387)	15% (99)	650
Income: 100k+	30% (107)	55% (194)	15% (54)	354
Ethnicity: White	28% (453)	54% (870)	19% (303)	1626
Ethnicity: Hispanic	27% (53)	52% (102)	20% (39)	195

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Table CMS11: Do you think the United States would be prepared to handle the economic impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes		No		Don't know / No opinion		Total N
Registered Voters	27%	(538)	54%	(1095)	19%	(377)	2011
Ethnicity: Afr. Am.	21%	(55)	60%	(152)	19%	(49)	255
Ethnicity: Other	24%	(31)	56%	(73)	20%	(25)	130
All Christian	31%	(315)	48%	(485)	20%	(202)	1003
All Non-Christian	20%	(23)	60%	(71)	20%	(23)	117
Atheist	15%	(17)	68%	(75)	17%	(19)	111
Agnostic/Nothing in particular	20%	(91)	64%	(287)	15%	(69)	446
Something Else	28%	(92)	53%	(177)	19%	(65)	334
Religious Non-Protestant/Catholic	20%	(30)	60%	(90)	20%	(30)	150
Evangelical	35%	(187)	45%	(240)	21%	(111)	538
Non-Evangelical	28%	(209)	53%	(396)	20%	(148)	754
Community: Urban	28%	(147)	57%	(297)	14%	(73)	517
Community: Suburban	27%	(264)	54%	(536)	19%	(190)	990
Community: Rural	25%	(127)	52%	(262)	23%	(114)	504
Employ: Private Sector	30%	(169)	56%	(322)	14%	(80)	571
Employ: Government	17%	(26)	62%	(93)	21%	(32)	150
Employ: Self-Employed	30%	(47)	50%	(79)	21%	(33)	158
Employ: Homemaker	14%	(17)	58%	(67)	28%	(32)	116
Employ: Retired	36%	(187)	48%	(252)	16%	(82)	521
Employ: Unemployed	20%	(52)	53%	(135)	27%	(70)	258
Employ: Other	23%	(25)	60%	(67)	18%	(20)	112
Military HH: Yes	31%	(100)	50%	(163)	19%	(63)	327
Military HH: No	26%	(438)	55%	(932)	19%	(314)	1684
RD/WT: Right Direction	51%	(270)	26%	(138)	24%	(127)	535
RD/WT: Wrong Track	18%	(268)	65%	(957)	17%	(251)	1476
Trump Job Approve	45%	(349)	33%	(259)	22%	(174)	782
Trump Job Disapprove	16%	(184)	70%	(825)	15%	(171)	1181
Trump Job Strongly Approve	52%	(232)	28%	(126)	19%	(85)	443
Trump Job Somewhat Approve	35%	(118)	39%	(133)	26%	(89)	339
Trump Job Somewhat Disapprove	24%	(47)	59%	(118)	17%	(34)	200
Trump Job Strongly Disapprove	14%	(137)	72%	(707)	14%	(137)	981

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Table CMS11: Do you think the United States would be prepared to handle the economic impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes		No		Don't know / No opinion		Total N
Registered Voters	27%	(538)	54%	(1095)	19%	(377)	2011
Favorable of Trump	46%	(346)	32%	(245)	22%	(165)	756
Unfavorable of Trump	15%	(180)	70%	(828)	15%	(179)	1187
Very Favorable of Trump	55%	(243)	26%	(116)	19%	(83)	443
Somewhat Favorable of Trump	33%	(103)	41%	(129)	26%	(81)	313
Somewhat Unfavorable of Trump	25%	(44)	58%	(105)	17%	(32)	181
Very Unfavorable of Trump	13%	(136)	72%	(723)	15%	(147)	1006
#1 Issue: Economy	28%	(186)	55%	(359)	17%	(113)	658
#1 Issue: Security	46%	(113)	34%	(84)	21%	(51)	247
#1 Issue: Health Care	17%	(67)	67%	(261)	16%	(61)	389
#1 Issue: Medicare / Social Security	31%	(83)	46%	(122)	23%	(63)	268
#1 Issue: Women's Issues	17%	(18)	64%	(68)	20%	(21)	106
#1 Issue: Education	26%	(27)	51%	(52)	22%	(23)	101
#1 Issue: Energy	17%	(12)	69%	(48)	14%	(10)	70
#1 Issue: Other	19%	(33)	59%	(101)	22%	(37)	171
2018 House Vote: Democrat	17%	(135)	70%	(552)	13%	(99)	787
2018 House Vote: Republican	45%	(283)	37%	(233)	19%	(119)	634
2018 House Vote: Someone else	25%	(19)	54%	(40)	21%	(16)	75
2016 Vote: Hillary Clinton	16%	(113)	70%	(504)	14%	(101)	718
2016 Vote: Donald Trump	47%	(315)	35%	(233)	19%	(127)	675
2016 Vote: Other	15%	(24)	65%	(105)	20%	(32)	161
2016 Vote: Didn't Vote	19%	(85)	55%	(252)	26%	(118)	456
Voted in 2014: Yes	29%	(383)	55%	(723)	16%	(204)	1309
Voted in 2014: No	22%	(156)	53%	(373)	25%	(173)	702
2012 Vote: Barack Obama	18%	(148)	68%	(551)	14%	(111)	811
2012 Vote: Mitt Romney	44%	(231)	35%	(186)	21%	(108)	526
2012 Vote: Other	28%	(24)	52%	(45)	20%	(17)	86
2012 Vote: Didn't Vote	23%	(135)	53%	(312)	24%	(139)	586

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Table CMS11: Do you think the United States would be prepared to handle the economic impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes		No		Don't know / No opinion		Total N
Registered Voters	27%	(538)	54%	(1095)	19%	(377)	2011
4-Region: Northeast	27%	(95)	54%	(193)	20%	(70)	359
4-Region: Midwest	28%	(131)	56%	(260)	15%	(71)	462
4-Region: South	28%	(209)	52%	(392)	20%	(150)	751
4-Region: West	23%	(103)	57%	(249)	20%	(87)	439
Frequent Flyer	31%	(77)	54%	(135)	16%	(39)	250
International Travel	32%	(121)	53%	(203)	15%	(57)	381
Sports fans	30%	(404)	53%	(717)	17%	(234)	1355
Heard a lot/some about new H1N1	26%	(237)	60%	(544)	14%	(129)	911
Heard not much/nothing about new H1N1	27%	(301)	50%	(551)	23%	(248)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS12: Do you think the United States would be prepared to handle the public health impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes	No	Don't know / No opinion	Total N
Registered Voters	34% (691)	51% (1020)	15% (300)	2011
Gender: Male	40% (379)	46% (435)	14% (127)	941
Gender: Female	29% (313)	55% (585)	16% (173)	1070
Age: 18-34	25% (126)	60% (304)	15% (75)	505
Age: 35-44	38% (115)	46% (140)	17% (51)	306
Age: 45-64	35% (255)	51% (373)	14% (105)	732
Age: 65+	42% (196)	43% (202)	15% (69)	468
GenZers: 1997-2012	23% (47)	61% (127)	16% (33)	207
Millennials: 1981-1996	30% (134)	55% (243)	15% (67)	445
GenXers: 1965-1980	35% (174)	53% (263)	13% (63)	500
Baby Boomers: 1946-1964	38% (295)	45% (349)	17% (131)	774
PID: Dem (no lean)	21% (170)	69% (544)	10% (80)	793
PID: Ind (no lean)	30% (175)	51% (302)	19% (110)	588
PID: Rep (no lean)	55% (346)	28% (174)	17% (110)	630
PID/Gender: Dem Men	29% (94)	61% (198)	11% (34)	327
PID/Gender: Dem Women	16% (76)	74% (345)	10% (45)	466
PID/Gender: Ind Men	32% (97)	51% (153)	17% (52)	302
PID/Gender: Ind Women	28% (79)	52% (149)	20% (58)	286
PID/Gender: Rep Men	60% (188)	27% (84)	13% (41)	313
PID/Gender: Rep Women	50% (158)	28% (90)	22% (70)	318
Ideo: Liberal (1-3)	22% (145)	70% (450)	8% (51)	646
Ideo: Moderate (4)	28% (148)	56% (290)	16% (83)	522
Ideo: Conservative (5-7)	54% (368)	30% (207)	16% (112)	687
Educ: < College	33% (419)	50% (627)	17% (219)	1265
Educ: Bachelors degree	35% (166)	53% (250)	12% (59)	476
Educ: Post-grad	39% (107)	53% (142)	8% (22)	271
Income: Under 50k	33% (328)	49% (493)	18% (185)	1007
Income: 50k-100k	34% (224)	53% (345)	12% (81)	650
Income: 100k+	39% (140)	51% (181)	10% (34)	354
Ethnicity: White	36% (581)	49% (803)	15% (242)	1626
Ethnicity: Hispanic	32% (62)	50% (97)	18% (36)	195

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Table CMS12: Do you think the United States would be prepared to handle the public health impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes		No		Don't know / No opinion		Total N
Registered Voters	34%	(691)	51%	(1020)	15%	(300)	2011
Ethnicity: Afr. Am.	28%	(72)	58%	(147)	14%	(36)	255
Ethnicity: Other	29%	(38)	54%	(70)	17%	(22)	130
All Christian	40%	(399)	46%	(459)	15%	(145)	1003
All Non-Christian	26%	(30)	60%	(71)	14%	(17)	117
Atheist	23%	(25)	65%	(72)	12%	(13)	111
Agnostic/Nothing in particular	27%	(121)	58%	(258)	15%	(67)	446
Something Else	35%	(117)	48%	(160)	17%	(57)	334
Religious Non-Protestant/Catholic	27%	(40)	59%	(89)	14%	(21)	150
Evangelical	42%	(226)	42%	(225)	16%	(88)	538
Non-Evangelical	36%	(272)	49%	(371)	15%	(110)	754
Community: Urban	32%	(166)	55%	(285)	13%	(67)	517
Community: Suburban	34%	(339)	51%	(510)	14%	(141)	990
Community: Rural	37%	(186)	45%	(225)	18%	(92)	504
Employ: Private Sector	41%	(234)	49%	(277)	10%	(59)	571
Employ: Government	28%	(42)	55%	(82)	18%	(26)	150
Employ: Self-Employed	34%	(54)	51%	(81)	15%	(24)	158
Employ: Homemaker	20%	(23)	56%	(65)	24%	(28)	116
Employ: Retired	42%	(217)	44%	(228)	15%	(76)	521
Employ: Unemployed	26%	(66)	53%	(137)	21%	(54)	258
Employ: Other	32%	(36)	53%	(59)	15%	(17)	112
Military HH: Yes	40%	(131)	47%	(154)	13%	(42)	327
Military HH: No	33%	(560)	51%	(866)	15%	(258)	1684
RD/WT: Right Direction	61%	(328)	22%	(118)	17%	(89)	535
RD/WT: Wrong Track	25%	(363)	61%	(902)	14%	(211)	1476
Trump Job Approve	57%	(450)	26%	(204)	16%	(129)	782
Trump Job Disapprove	20%	(237)	68%	(806)	12%	(138)	1181
Trump Job Strongly Approve	63%	(280)	21%	(92)	16%	(71)	443
Trump Job Somewhat Approve	50%	(170)	33%	(111)	17%	(58)	339
Trump Job Somewhat Disapprove	32%	(63)	55%	(109)	14%	(27)	200
Trump Job Strongly Disapprove	18%	(174)	71%	(697)	11%	(111)	981

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Table CMS12: Do you think the United States would be prepared to handle the public health impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes	No	Don't know / No opinion	Total N
Registered Voters	34% (691)	51% (1020)	15% (300)	2011
Favorable of Trump	58% (436)	26% (196)	16% (124)	756
Unfavorable of Trump	20% (239)	68% (807)	12% (140)	1187
Very Favorable of Trump	64% (282)	22% (97)	14% (63)	443
Somewhat Favorable of Trump	49% (154)	31% (98)	19% (60)	313
Somewhat Unfavorable of Trump	36% (66)	52% (94)	11% (21)	181
Very Unfavorable of Trump	17% (174)	71% (713)	12% (120)	1006
#1 Issue: Economy	40% (260)	47% (307)	14% (91)	658
#1 Issue: Security	54% (134)	30% (75)	15% (38)	247
#1 Issue: Health Care	22% (85)	65% (253)	13% (51)	389
#1 Issue: Medicare / Social Security	35% (95)	45% (121)	20% (52)	268
#1 Issue: Women's Issues	18% (19)	67% (71)	15% (16)	106
#1 Issue: Education	30% (30)	51% (51)	19% (19)	101
#1 Issue: Energy	36% (25)	57% (40)	7% (5)	70
#1 Issue: Other	25% (43)	59% (101)	16% (27)	171
2018 House Vote: Democrat	22% (172)	68% (537)	10% (77)	787
2018 House Vote: Republican	57% (358)	29% (185)	14% (91)	634
2018 House Vote: Someone else	27% (21)	51% (39)	22% (16)	75
2016 Vote: Hillary Clinton	20% (144)	69% (498)	11% (76)	718
2016 Vote: Donald Trump	57% (385)	28% (186)	15% (104)	675
2016 Vote: Other	25% (40)	57% (93)	18% (29)	161
2016 Vote: Didn't Vote	27% (122)	53% (243)	20% (91)	456
Voted in 2014: Yes	37% (478)	51% (673)	12% (158)	1309
Voted in 2014: No	30% (213)	49% (347)	20% (142)	702
2012 Vote: Barack Obama	24% (192)	65% (530)	11% (89)	811
2012 Vote: Mitt Romney	57% (299)	29% (150)	15% (77)	526
2012 Vote: Other	39% (34)	39% (33)	22% (19)	86
2012 Vote: Didn't Vote	28% (167)	52% (306)	19% (114)	586

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Table CMS12: Do you think the United States would be prepared to handle the public health impact of a potential second wave of COVID-19 (coronavirus) cases?

Demographic	Yes		No		Don't know / No opinion		Total N
Registered Voters	34%	(691)	51%	(1020)	15%	(300)	2011
4-Region: Northeast	39%	(141)	47%	(169)	14%	(48)	359
4-Region: Midwest	38%	(175)	50%	(232)	12%	(55)	462
4-Region: South	34%	(255)	50%	(376)	16%	(120)	751
4-Region: West	27%	(120)	55%	(243)	17%	(76)	439
Frequent Flyer	43%	(108)	50%	(125)	7%	(17)	250
International Travel	41%	(156)	51%	(195)	8%	(29)	381
Sports fans	38%	(509)	49%	(669)	13%	(177)	1355
Heard a lot/some about new H1N1	33%	(301)	55%	(502)	12%	(108)	911
Heard not much/nothing about new H1N1	35%	(390)	47%	(518)	17%	(192)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS13: Which statement is closest to your opinion, even if none is exactly right?

Demographic	Pandemics like COVID-19 (coronavirus) are a once-in-a-lifetime occurrence, and it is unlikely the United States will experience anything like it again		Pandemics like COVID-19 (coronavirus) will not be common occurrences, but it is likely another will happen in my lifetime		Pandemics like COVID-19 (coronavirus) will become relatively common occurrences in my lifetime		Total N
Registered Voters	15%	(303)	56%	(1119)	29%	(589)	2011
Gender: Male	18%	(169)	54%	(505)	28%	(268)	941
Gender: Female	13%	(134)	57%	(615)	30%	(321)	1070
Age: 18-34	14%	(70)	60%	(304)	26%	(131)	505
Age: 35-44	13%	(39)	52%	(159)	35%	(107)	306
Age: 45-64	15%	(111)	54%	(398)	31%	(224)	732
Age: 65+	18%	(83)	55%	(258)	27%	(127)	468
GenZers: 1997-2012	14%	(29)	66%	(137)	20%	(41)	207
Millennials: 1981-1996	14%	(61)	56%	(247)	31%	(137)	445
GenXers: 1965-1980	12%	(62)	54%	(268)	34%	(170)	500
Baby Boomers: 1946-1964	17%	(133)	54%	(419)	29%	(222)	774
PID: Dem (no lean)	13%	(101)	58%	(462)	29%	(230)	793
PID: Ind (no lean)	14%	(84)	56%	(327)	30%	(177)	588
PID: Rep (no lean)	19%	(118)	52%	(331)	29%	(182)	630
PID/Gender: Dem Men	14%	(47)	54%	(175)	32%	(105)	327
PID/Gender: Dem Women	12%	(54)	62%	(287)	27%	(125)	466
PID/Gender: Ind Men	18%	(55)	56%	(170)	25%	(76)	302
PID/Gender: Ind Women	10%	(28)	55%	(157)	35%	(101)	286
PID/Gender: Rep Men	21%	(67)	51%	(159)	28%	(87)	313
PID/Gender: Rep Women	16%	(52)	54%	(171)	30%	(95)	318
Ideo: Liberal (1-3)	12%	(77)	59%	(382)	29%	(187)	646
Ideo: Moderate (4)	14%	(74)	56%	(289)	30%	(158)	522
Ideo: Conservative (5-7)	20%	(135)	54%	(373)	26%	(179)	687
Educ: < College	15%	(188)	54%	(689)	31%	(388)	1265
Educ: Bachelors degree	15%	(73)	59%	(279)	26%	(124)	476
Educ: Post-grad	16%	(42)	56%	(152)	28%	(76)	271

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Table CMS13: Which statement is closest to your opinion, even if none is exactly right?

Demographic	Pandemics like COVID-19 (coronavirus) are a once-in-a-lifetime occurrence, and it is unlikely the United States will experience anything like it again		Pandemics like COVID-19 (coronavirus) will not be common occurrences, but it is likely another will happen in my lifetime		Pandemics like COVID-19 (coronavirus) will become relatively common occurrences in my lifetime		Total N
Registered Voters	15%	(303)	56%	(1119)	29%	(589)	2011
Income: Under 50k	15%	(154)	54%	(545)	31%	(308)	1007
Income: 50k-100k	15%	(101)	57%	(369)	28%	(181)	650
Income: 100k+	14%	(49)	58%	(205)	28%	(100)	354
Ethnicity: White	15%	(252)	56%	(905)	29%	(470)	1626
Ethnicity: Hispanic	15%	(29)	54%	(105)	31%	(60)	195
Ethnicity: Afr. Am.	14%	(36)	54%	(139)	32%	(81)	255
Ethnicity: Other	12%	(16)	59%	(76)	29%	(38)	130
All Christian	16%	(157)	54%	(544)	30%	(301)	1003
All Non-Christian	19%	(22)	54%	(63)	27%	(32)	117
Atheist	17%	(19)	55%	(61)	28%	(32)	111
Agnostic/Nothing in particular	12%	(53)	59%	(264)	29%	(129)	446
Something Else	16%	(52)	56%	(187)	28%	(95)	334
Religious Non-Protestant/Catholic	20%	(30)	54%	(82)	26%	(39)	150
Evangelical	16%	(88)	51%	(273)	33%	(177)	538
Non-Evangelical	15%	(113)	58%	(436)	27%	(205)	754
Community: Urban	15%	(78)	54%	(279)	31%	(161)	517
Community: Suburban	15%	(148)	57%	(560)	28%	(282)	990
Community: Rural	15%	(77)	56%	(281)	29%	(146)	504
Employ: Private Sector	13%	(75)	54%	(309)	33%	(187)	571
Employ: Government	14%	(21)	59%	(88)	27%	(41)	150
Employ: Self-Employed	16%	(26)	49%	(78)	35%	(55)	158
Employ: Homemaker	9%	(10)	60%	(69)	31%	(36)	116
Employ: Retired	19%	(98)	54%	(281)	27%	(141)	521
Employ: Unemployed	12%	(31)	60%	(156)	28%	(71)	258
Employ: Other	19%	(21)	51%	(58)	30%	(33)	112

Continued on next page

Table CMS13: Which statement is closest to your opinion, even if none is exactly right?

Demographic	Pandemics like COVID-19 (coronavirus) are a once-in-a-lifetime occurrence, and it is unlikely the United States will experience anything like it again		Pandemics like COVID-19 (coronavirus) will not be common occurrences, but it is likely another will happen in my lifetime		Pandemics like COVID-19 (coronavirus) will become relatively common occurrences in my lifetime		Total N
Registered Voters	15%	(303)	56%	(1119)	29%	(589)	2011
Military HH: Yes	17%	(55)	54%	(177)	29%	(94)	327
Military HH: No	15%	(248)	56%	(942)	29%	(495)	1684
RD/WT: Right Direction	22%	(120)	53%	(283)	25%	(132)	535
RD/WT: Wrong Track	12%	(183)	57%	(836)	31%	(457)	1476
Trump Job Approve	20%	(157)	51%	(402)	28%	(222)	782
Trump Job Disapprove	12%	(143)	58%	(689)	30%	(349)	1181
Trump Job Strongly Approve	23%	(100)	49%	(215)	29%	(128)	443
Trump Job Somewhat Approve	17%	(57)	55%	(188)	28%	(94)	339
Trump Job Somewhat Disapprove	17%	(35)	52%	(104)	31%	(61)	200
Trump Job Strongly Disapprove	11%	(108)	60%	(585)	29%	(288)	981
Favorable of Trump	20%	(153)	52%	(392)	28%	(211)	756
Unfavorable of Trump	12%	(145)	59%	(698)	29%	(344)	1187
Very Favorable of Trump	24%	(104)	48%	(212)	28%	(126)	443
Somewhat Favorable of Trump	16%	(49)	57%	(179)	27%	(85)	313
Somewhat Unfavorable of Trump	16%	(29)	54%	(97)	30%	(54)	181
Very Unfavorable of Trump	11%	(115)	60%	(600)	29%	(291)	1006
#1 Issue: Economy	11%	(73)	57%	(377)	32%	(208)	658
#1 Issue: Security	24%	(59)	51%	(127)	25%	(61)	247
#1 Issue: Health Care	13%	(49)	55%	(216)	32%	(125)	389
#1 Issue: Medicare / Social Security	20%	(55)	54%	(145)	25%	(68)	268
#1 Issue: Women's Issues	13%	(14)	65%	(69)	23%	(24)	106
#1 Issue: Education	16%	(16)	62%	(63)	22%	(22)	101
#1 Issue: Energy	11%	(8)	58%	(41)	31%	(22)	70
#1 Issue: Other	17%	(30)	48%	(82)	35%	(60)	171

Continued on next page

Table CMS13: Which statement is closest to your opinion, even if none is exactly right?

Demographic	Pandemics like COVID-19 (coronavirus) are a once-in-a-lifetime occurrence, and it is unlikely the United States will experience anything like it again		Pandemics like COVID-19 (coronavirus) will not be common occurrences, but it is likely another will happen in my lifetime		Pandemics like COVID-19 (coronavirus) will become relatively common occurrences in my lifetime		Total N
Registered Voters	15%	(303)	56%	(1119)	29%	(589)	2011
2018 House Vote: Democrat	11%	(84)	59%	(464)	30%	(239)	787
2018 House Vote: Republican	20%	(127)	52%	(330)	28%	(177)	634
2018 House Vote: Someone else	15%	(11)	50%	(38)	35%	(26)	75
2016 Vote: Hillary Clinton	11%	(82)	56%	(404)	32%	(232)	718
2016 Vote: Donald Trump	19%	(130)	54%	(361)	27%	(184)	675
2016 Vote: Other	14%	(22)	56%	(91)	30%	(48)	161
2016 Vote: Didn't Vote	15%	(69)	58%	(264)	27%	(123)	456
Voted in 2014: Yes	16%	(206)	55%	(714)	30%	(389)	1309
Voted in 2014: No	14%	(97)	58%	(405)	28%	(199)	702
2012 Vote: Barack Obama	12%	(100)	55%	(442)	33%	(268)	811
2012 Vote: Mitt Romney	20%	(103)	55%	(289)	26%	(134)	526
2012 Vote: Other	16%	(14)	49%	(42)	35%	(30)	86
2012 Vote: Didn't Vote	15%	(86)	59%	(344)	27%	(156)	586
4-Region: Northeast	14%	(50)	59%	(213)	27%	(96)	359
4-Region: Midwest	16%	(75)	56%	(258)	28%	(128)	462
4-Region: South	15%	(110)	53%	(400)	32%	(241)	751
4-Region: West	15%	(68)	56%	(248)	28%	(124)	439
Frequent Flyer	23%	(57)	52%	(130)	25%	(64)	250
International Travel	19%	(72)	57%	(216)	24%	(92)	381
Sports fans	15%	(208)	55%	(744)	30%	(403)	1355
Heard a lot/some about new H1N1	12%	(108)	55%	(502)	33%	(300)	911
Heard not much/nothing about new H1N1	18%	(195)	56%	(617)	26%	(288)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS14: *How concerned are you about another pandemic like COVID-19 (coronavirus) occurring in your lifetime?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	35%	(700)	40%	(810)	14%	(292)	7%	(145)	3%	(65)	2011
Gender: Male	31%	(291)	40%	(376)	16%	(152)	10%	(95)	3%	(27)	941
Gender: Female	38%	(409)	41%	(434)	13%	(140)	5%	(49)	4%	(39)	1070
Age: 18-34	34%	(172)	41%	(206)	16%	(79)	5%	(26)	4%	(22)	505
Age: 35-44	33%	(100)	42%	(128)	13%	(40)	9%	(26)	4%	(12)	306
Age: 45-64	36%	(266)	38%	(279)	13%	(96)	9%	(67)	3%	(24)	732
Age: 65+	34%	(161)	42%	(197)	17%	(77)	5%	(25)	1%	(7)	468
GenZers: 1997-2012	25%	(51)	49%	(102)	18%	(37)	4%	(9)	4%	(8)	207
Millennials: 1981-1996	36%	(160)	39%	(172)	13%	(60)	7%	(31)	5%	(21)	445
GenXers: 1965-1980	39%	(197)	39%	(193)	11%	(55)	8%	(42)	3%	(14)	500
Baby Boomers: 1946-1964	33%	(259)	40%	(311)	16%	(124)	8%	(59)	3%	(21)	774
PID: Dem (no lean)	44%	(350)	41%	(324)	9%	(72)	3%	(27)	3%	(21)	793
PID: Ind (no lean)	32%	(189)	40%	(238)	16%	(92)	7%	(42)	5%	(27)	588
PID: Rep (no lean)	26%	(161)	39%	(248)	20%	(128)	12%	(76)	3%	(17)	630
PID/Gender: Dem Men	43%	(141)	41%	(133)	10%	(33)	5%	(15)	2%	(6)	327
PID/Gender: Dem Women	45%	(209)	41%	(192)	8%	(39)	3%	(12)	3%	(15)	466
PID/Gender: Ind Men	28%	(84)	41%	(122)	16%	(48)	10%	(31)	6%	(17)	302
PID/Gender: Ind Women	37%	(105)	40%	(115)	16%	(44)	4%	(11)	4%	(10)	286
PID/Gender: Rep Men	21%	(66)	39%	(122)	23%	(72)	16%	(50)	1%	(4)	313
PID/Gender: Rep Women	30%	(95)	40%	(127)	18%	(56)	8%	(26)	4%	(14)	318
Ideo: Liberal (1-3)	42%	(273)	42%	(275)	9%	(60)	5%	(29)	2%	(11)	646
Ideo: Moderate (4)	37%	(191)	42%	(221)	12%	(61)	6%	(31)	3%	(17)	522
Ideo: Conservative (5-7)	25%	(173)	39%	(268)	22%	(153)	11%	(79)	2%	(13)	687
Educ: < College	35%	(446)	39%	(498)	14%	(171)	8%	(97)	4%	(53)	1265
Educ: Bachelors degree	33%	(156)	42%	(201)	15%	(73)	8%	(38)	2%	(7)	476
Educ: Post-grad	36%	(97)	41%	(111)	17%	(47)	4%	(10)	2%	(5)	271
Income: Under 50k	37%	(368)	39%	(396)	12%	(119)	7%	(75)	5%	(48)	1007
Income: 50k-100k	34%	(220)	40%	(259)	17%	(113)	7%	(48)	1%	(10)	650
Income: 100k+	31%	(111)	44%	(154)	17%	(60)	6%	(21)	2%	(8)	354
Ethnicity: White	32%	(525)	41%	(664)	16%	(258)	8%	(128)	3%	(52)	1626
Ethnicity: Hispanic	45%	(87)	36%	(70)	11%	(22)	6%	(11)	3%	(5)	195
Ethnicity: Afr. Am.	42%	(108)	42%	(106)	8%	(21)	5%	(12)	3%	(8)	255

Continued on next page

Table CMS14: *How concerned are you about another pandemic like COVID-19 (coronavirus) occurring in your lifetime?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	35%	(700)	40%	(810)	14%	(292)	7%	(145)	3%	(65)	2011
Ethnicity: Other	51%	(66)	31%	(40)	10%	(13)	4%	(5)	4%	(5)	130
All Christian	32%	(325)	42%	(423)	16%	(156)	7%	(71)	3%	(27)	1003
All Non-Christian	47%	(56)	38%	(44)	8%	(9)	3%	(4)	4%	(5)	117
Atheist	30%	(34)	47%	(52)	14%	(16)	6%	(6)	3%	(3)	111
Agnostic/Nothing in particular	37%	(164)	39%	(176)	14%	(61)	7%	(30)	4%	(16)	446
Something Else	36%	(121)	34%	(115)	15%	(50)	10%	(34)	4%	(15)	334
Religious Non-Protestant/Catholic	43%	(65)	41%	(61)	8%	(12)	5%	(8)	3%	(5)	150
Evangelical	32%	(173)	37%	(200)	18%	(96)	9%	(50)	4%	(19)	538
Non-Evangelical	34%	(258)	42%	(315)	14%	(107)	7%	(51)	3%	(22)	754
Community: Urban	41%	(211)	41%	(213)	11%	(56)	4%	(23)	3%	(14)	517
Community: Suburban	33%	(324)	41%	(410)	15%	(144)	8%	(81)	3%	(30)	990
Community: Rural	33%	(164)	37%	(186)	18%	(92)	8%	(40)	4%	(21)	504
Employ: Private Sector	35%	(201)	41%	(232)	14%	(82)	8%	(43)	2%	(12)	571
Employ: Government	30%	(45)	50%	(75)	10%	(15)	5%	(8)	5%	(7)	150
Employ: Self-Employed	33%	(53)	37%	(59)	15%	(23)	9%	(14)	6%	(10)	158
Employ: Homemaker	43%	(50)	35%	(41)	12%	(14)	8%	(9)	2%	(2)	116
Employ: Retired	36%	(189)	39%	(202)	17%	(87)	6%	(33)	2%	(9)	521
Employ: Unemployed	38%	(97)	39%	(101)	12%	(31)	7%	(17)	5%	(12)	258
Employ: Other	29%	(33)	36%	(40)	16%	(18)	12%	(13)	7%	(8)	112
Military HH: Yes	37%	(122)	35%	(113)	15%	(50)	9%	(30)	4%	(12)	327
Military HH: No	34%	(577)	41%	(697)	14%	(242)	7%	(115)	3%	(53)	1684
RD/WT: Right Direction	24%	(127)	39%	(210)	20%	(109)	13%	(71)	3%	(18)	535
RD/WT: Wrong Track	39%	(572)	41%	(600)	12%	(183)	5%	(74)	3%	(47)	1476
Trump Job Approve	24%	(186)	39%	(302)	22%	(174)	13%	(100)	3%	(21)	782
Trump Job Disapprove	42%	(496)	42%	(499)	10%	(115)	4%	(43)	2%	(28)	1181
Trump Job Strongly Approve	24%	(107)	34%	(151)	23%	(100)	16%	(70)	3%	(15)	443
Trump Job Somewhat Approve	23%	(79)	45%	(151)	22%	(74)	9%	(30)	2%	(6)	339
Trump Job Somewhat Disapprove	27%	(54)	50%	(101)	13%	(25)	6%	(12)	4%	(7)	200
Trump Job Strongly Disapprove	45%	(442)	41%	(399)	9%	(89)	3%	(31)	2%	(20)	981
Favorable of Trump	24%	(183)	37%	(283)	22%	(169)	13%	(101)	3%	(19)	756
Unfavorable of Trump	41%	(492)	43%	(510)	10%	(118)	4%	(42)	2%	(24)	1187

Continued on next page

Table CMS14: *How concerned are you about another pandemic like COVID-19 (coronavirus) occurring in your lifetime?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	35%	(700)	40%	(810)	14%	(292)	7%	(145)	3%	(65)	2011
Very Favorable of Trump	24%	(108)	33%	(147)	22%	(96)	17%	(77)	3%	(14)	443
Somewhat Favorable of Trump	24%	(75)	43%	(136)	23%	(73)	8%	(24)	2%	(5)	313
Somewhat Unfavorable of Trump	24%	(43)	52%	(95)	17%	(31)	6%	(10)	1%	(3)	181
Very Unfavorable of Trump	45%	(450)	41%	(415)	9%	(87)	3%	(32)	2%	(22)	1006
#1 Issue: Economy	34%	(222)	40%	(262)	17%	(110)	7%	(49)	2%	(15)	658
#1 Issue: Security	23%	(57)	40%	(99)	19%	(48)	13%	(33)	4%	(11)	247
#1 Issue: Health Care	43%	(166)	43%	(166)	9%	(34)	4%	(14)	2%	(8)	389
#1 Issue: Medicare / Social Security	37%	(99)	43%	(116)	13%	(34)	6%	(16)	1%	(2)	268
#1 Issue: Women's Issues	33%	(36)	45%	(48)	16%	(17)	4%	(4)	2%	(2)	106
#1 Issue: Education	25%	(25)	36%	(37)	17%	(17)	9%	(9)	13%	(13)	101
#1 Issue: Energy	36%	(25)	44%	(31)	10%	(7)	8%	(5)	3%	(2)	70
#1 Issue: Other	40%	(69)	30%	(51)	14%	(25)	8%	(14)	7%	(13)	171
2018 House Vote: Democrat	44%	(350)	41%	(321)	9%	(68)	3%	(24)	3%	(23)	787
2018 House Vote: Republican	24%	(155)	41%	(261)	20%	(126)	12%	(79)	2%	(14)	634
2018 House Vote: Someone else	35%	(26)	41%	(31)	14%	(10)	5%	(4)	6%	(4)	75
2016 Vote: Hillary Clinton	44%	(314)	43%	(306)	8%	(58)	3%	(20)	3%	(20)	718
2016 Vote: Donald Trump	25%	(169)	40%	(268)	21%	(142)	12%	(83)	2%	(13)	675
2016 Vote: Other	35%	(56)	36%	(58)	16%	(26)	8%	(13)	5%	(8)	161
2016 Vote: Didn't Vote	35%	(161)	39%	(177)	14%	(66)	6%	(29)	5%	(24)	456
Voted in 2014: Yes	36%	(468)	40%	(527)	14%	(184)	7%	(97)	3%	(33)	1309
Voted in 2014: No	33%	(232)	40%	(283)	15%	(107)	7%	(47)	5%	(32)	702
2012 Vote: Barack Obama	43%	(349)	40%	(326)	9%	(76)	5%	(41)	2%	(19)	811
2012 Vote: Mitt Romney	25%	(134)	40%	(213)	21%	(109)	12%	(61)	2%	(10)	526
2012 Vote: Other	28%	(24)	35%	(30)	22%	(19)	9%	(8)	6%	(5)	86
2012 Vote: Didn't Vote	33%	(192)	41%	(240)	15%	(88)	6%	(34)	5%	(32)	586
4-Region: Northeast	39%	(139)	36%	(130)	17%	(60)	7%	(24)	2%	(6)	359
4-Region: Midwest	30%	(138)	44%	(205)	16%	(72)	7%	(32)	3%	(15)	462
4-Region: South	34%	(258)	39%	(295)	14%	(105)	9%	(65)	4%	(27)	751
4-Region: West	38%	(165)	41%	(180)	12%	(54)	5%	(23)	4%	(18)	439
Frequent Flyer	33%	(84)	41%	(103)	14%	(35)	10%	(25)	1%	(3)	250
International Travel	40%	(152)	38%	(144)	15%	(57)	6%	(22)	2%	(6)	381

Continued on next page

Table CMS14: *How concerned are you about another pandemic like COVID-19 (coronavirus) occurring in your lifetime?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	35%	(700)	40%	(810)	14%	(292)	7%	(145)	3%	(65)	2011
Sports fans	35%	(472)	41%	(555)	15%	(197)	7%	(89)	3%	(41)	1355
Heard a lot/some about new H1N1	43%	(392)	40%	(365)	10%	(94)	5%	(48)	1%	(12)	911
Heard not much/nothing about new H1N1	28%	(308)	40%	(445)	18%	(198)	9%	(96)	5%	(53)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15: *And how likely do you think it is that another pandemic like COVID-19 (coronavirus) will occur in your lifetime?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	31%	(615)	45%	(897)	12%	(249)	7%	(139)	6%	(111)	2011
Gender: Male	31%	(293)	43%	(407)	12%	(117)	9%	(84)	4%	(40)	941
Gender: Female	30%	(322)	46%	(489)	12%	(133)	5%	(55)	7%	(70)	1070
Age: 18-34	32%	(162)	42%	(212)	13%	(64)	6%	(30)	7%	(37)	505
Age: 35-44	34%	(103)	44%	(136)	10%	(31)	5%	(15)	7%	(22)	306
Age: 45-64	33%	(240)	44%	(322)	11%	(84)	8%	(58)	4%	(28)	732
Age: 65+	24%	(111)	48%	(226)	15%	(71)	8%	(36)	5%	(24)	468
GenZers: 1997-2012	25%	(51)	48%	(99)	15%	(31)	7%	(13)	6%	(13)	207
Millennials: 1981-1996	35%	(155)	40%	(180)	11%	(49)	5%	(24)	8%	(37)	445
GenXers: 1965-1980	36%	(179)	44%	(218)	9%	(46)	7%	(36)	4%	(21)	500
Baby Boomers: 1946-1964	27%	(208)	47%	(366)	14%	(108)	8%	(59)	4%	(33)	774
PID: Dem (no lean)	35%	(280)	43%	(337)	13%	(99)	4%	(35)	5%	(41)	793
PID: Ind (no lean)	30%	(177)	45%	(265)	12%	(72)	7%	(39)	6%	(35)	588
PID: Rep (no lean)	25%	(158)	47%	(295)	12%	(77)	10%	(66)	5%	(34)	630
PID/Gender: Dem Men	37%	(120)	44%	(142)	9%	(31)	6%	(20)	4%	(14)	327
PID/Gender: Dem Women	34%	(160)	42%	(195)	15%	(69)	3%	(15)	6%	(27)	466
PID/Gender: Ind Men	30%	(91)	42%	(127)	15%	(46)	7%	(22)	5%	(15)	302
PID/Gender: Ind Women	30%	(86)	48%	(137)	9%	(26)	6%	(17)	7%	(20)	286
PID/Gender: Rep Men	26%	(82)	44%	(137)	13%	(40)	14%	(42)	4%	(11)	313
PID/Gender: Rep Women	24%	(76)	50%	(157)	12%	(38)	7%	(24)	7%	(23)	318
Ideo: Liberal (1-3)	35%	(229)	44%	(285)	12%	(76)	4%	(29)	4%	(27)	646
Ideo: Moderate (4)	31%	(163)	47%	(245)	11%	(59)	6%	(33)	4%	(21)	522
Ideo: Conservative (5-7)	25%	(173)	45%	(309)	15%	(102)	10%	(71)	5%	(32)	687
Educ: < College	30%	(382)	44%	(561)	11%	(141)	8%	(98)	7%	(83)	1265
Educ: Bachelors degree	32%	(151)	44%	(210)	14%	(66)	6%	(29)	4%	(19)	476
Educ: Post-grad	30%	(82)	47%	(126)	15%	(42)	5%	(12)	3%	(8)	271
Income: Under 50k	30%	(305)	44%	(438)	10%	(102)	8%	(78)	8%	(83)	1007
Income: 50k-100k	31%	(204)	44%	(289)	14%	(92)	6%	(42)	3%	(22)	650
Income: 100k+	30%	(106)	48%	(169)	15%	(54)	6%	(20)	1%	(5)	354
Ethnicity: White	29%	(468)	46%	(751)	12%	(196)	8%	(123)	5%	(89)	1626
Ethnicity: Hispanic	38%	(73)	41%	(80)	12%	(23)	5%	(9)	5%	(9)	195
Ethnicity: Afr. Am.	40%	(101)	36%	(91)	14%	(35)	5%	(13)	6%	(14)	255

Continued on next page

Table CMS15: *And how likely do you think it is that another pandemic like COVID-19 (coronavirus) will occur in your lifetime?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	31%	(615)	45%	(897)	12%	(249)	7%	(139)	6%	(111)	2011
Ethnicity: Other	36%	(46)	42%	(55)	14%	(18)	2%	(3)	6%	(8)	130
All Christian	29%	(293)	46%	(456)	13%	(128)	8%	(76)	5%	(50)	1003
All Non-Christian	31%	(37)	44%	(52)	14%	(17)	4%	(5)	6%	(6)	117
Atheist	28%	(32)	56%	(62)	7%	(8)	4%	(5)	4%	(5)	111
Agnostic/Nothing in particular	29%	(130)	46%	(206)	13%	(58)	6%	(26)	6%	(26)	446
Something Else	37%	(124)	36%	(120)	11%	(38)	8%	(28)	7%	(24)	334
Religious Non-Protestant/Catholic	35%	(52)	44%	(66)	11%	(17)	5%	(8)	4%	(6)	150
Evangelical	34%	(183)	39%	(207)	12%	(66)	9%	(49)	6%	(33)	538
Non-Evangelical	28%	(212)	47%	(352)	13%	(98)	7%	(52)	5%	(40)	754
Community: Urban	34%	(178)	43%	(222)	12%	(62)	6%	(33)	4%	(22)	517
Community: Suburban	31%	(306)	44%	(435)	12%	(122)	7%	(73)	5%	(54)	990
Community: Rural	26%	(131)	48%	(240)	13%	(65)	7%	(33)	7%	(34)	504
Employ: Private Sector	36%	(205)	43%	(246)	12%	(67)	5%	(31)	4%	(22)	571
Employ: Government	31%	(47)	50%	(75)	10%	(15)	4%	(6)	5%	(8)	150
Employ: Self-Employed	34%	(54)	36%	(58)	17%	(26)	7%	(11)	6%	(10)	158
Employ: Homemaker	31%	(36)	45%	(52)	10%	(12)	6%	(7)	9%	(10)	116
Employ: Retired	27%	(140)	47%	(243)	15%	(77)	8%	(40)	4%	(21)	521
Employ: Unemployed	29%	(76)	47%	(120)	8%	(20)	9%	(24)	7%	(17)	258
Employ: Other	28%	(31)	40%	(45)	13%	(15)	8%	(9)	10%	(11)	112
Military HH: Yes	30%	(99)	42%	(136)	12%	(41)	8%	(27)	7%	(24)	327
Military HH: No	31%	(516)	45%	(761)	12%	(208)	7%	(112)	5%	(87)	1684
RD/WT: Right Direction	24%	(128)	44%	(237)	14%	(77)	12%	(63)	5%	(29)	535
RD/WT: Wrong Track	33%	(487)	45%	(660)	12%	(172)	5%	(76)	6%	(82)	1476
Trump Job Approve	23%	(179)	47%	(371)	14%	(107)	11%	(83)	5%	(42)	782
Trump Job Disapprove	36%	(423)	43%	(511)	12%	(141)	5%	(55)	4%	(51)	1181
Trump Job Strongly Approve	26%	(116)	41%	(183)	12%	(55)	13%	(59)	7%	(30)	443
Trump Job Somewhat Approve	19%	(63)	55%	(188)	15%	(52)	7%	(24)	3%	(12)	339
Trump Job Somewhat Disapprove	29%	(58)	47%	(93)	13%	(26)	5%	(11)	6%	(11)	200
Trump Job Strongly Disapprove	37%	(365)	43%	(417)	12%	(114)	4%	(44)	4%	(40)	981
Favorable of Trump	23%	(174)	47%	(356)	14%	(104)	11%	(85)	5%	(38)	756
Unfavorable of Trump	35%	(420)	44%	(522)	12%	(142)	4%	(52)	4%	(50)	1187

Continued on next page

Table CMS15: *And how likely do you think it is that another pandemic like COVID-19 (coronavirus) will occur in your lifetime?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	31%	(615)	45%	(897)	12%	(249)	7%	(139)	6%	(111)	2011
Very Favorable of Trump	25%	(111)	42%	(186)	13%	(57)	15%	(64)	6%	(24)	443
Somewhat Favorable of Trump	20%	(63)	54%	(170)	15%	(46)	6%	(20)	4%	(13)	313
Somewhat Unfavorable of Trump	24%	(43)	51%	(92)	16%	(30)	4%	(8)	5%	(9)	181
Very Unfavorable of Trump	38%	(378)	43%	(430)	11%	(112)	4%	(44)	4%	(41)	1006
#1 Issue: Economy	32%	(207)	46%	(302)	13%	(83)	6%	(41)	4%	(24)	658
#1 Issue: Security	20%	(50)	46%	(114)	16%	(38)	11%	(26)	7%	(19)	247
#1 Issue: Health Care	37%	(144)	45%	(175)	10%	(38)	5%	(21)	3%	(11)	389
#1 Issue: Medicare / Social Security	28%	(74)	46%	(123)	15%	(41)	5%	(15)	6%	(15)	268
#1 Issue: Women's Issues	30%	(32)	45%	(48)	12%	(13)	8%	(9)	5%	(5)	106
#1 Issue: Education	30%	(30)	38%	(38)	10%	(10)	10%	(10)	12%	(12)	101
#1 Issue: Energy	34%	(24)	48%	(33)	7%	(5)	6%	(4)	6%	(4)	70
#1 Issue: Other	31%	(53)	37%	(64)	13%	(22)	7%	(12)	12%	(21)	171
2018 House Vote: Democrat	38%	(296)	43%	(339)	10%	(78)	4%	(32)	5%	(40)	787
2018 House Vote: Republican	26%	(166)	46%	(292)	14%	(89)	10%	(67)	3%	(21)	634
2018 House Vote: Someone else	35%	(26)	38%	(29)	12%	(9)	8%	(6)	7%	(6)	75
2016 Vote: Hillary Clinton	36%	(261)	45%	(322)	10%	(71)	4%	(28)	5%	(36)	718
2016 Vote: Donald Trump	26%	(176)	45%	(303)	16%	(105)	10%	(65)	4%	(25)	675
2016 Vote: Other	36%	(58)	40%	(64)	9%	(14)	10%	(15)	6%	(10)	161
2016 Vote: Didn't Vote	26%	(119)	46%	(208)	13%	(59)	7%	(30)	9%	(40)	456
Voted in 2014: Yes	32%	(423)	44%	(575)	12%	(159)	7%	(95)	4%	(56)	1309
Voted in 2014: No	27%	(192)	46%	(321)	13%	(90)	6%	(44)	8%	(54)	702
2012 Vote: Barack Obama	37%	(297)	43%	(351)	10%	(83)	5%	(43)	4%	(36)	811
2012 Vote: Mitt Romney	26%	(135)	46%	(243)	14%	(76)	9%	(49)	4%	(23)	526
2012 Vote: Other	38%	(32)	37%	(32)	13%	(11)	8%	(6)	5%	(4)	86
2012 Vote: Didn't Vote	26%	(151)	46%	(268)	13%	(79)	7%	(41)	8%	(48)	586
4-Region: Northeast	31%	(110)	46%	(166)	12%	(44)	8%	(29)	3%	(10)	359
4-Region: Midwest	29%	(134)	45%	(207)	15%	(68)	7%	(33)	5%	(21)	462
4-Region: South	31%	(236)	42%	(312)	13%	(94)	8%	(57)	7%	(51)	751
4-Region: West	31%	(136)	48%	(212)	10%	(43)	5%	(21)	6%	(28)	439
Frequent Flyer	32%	(80)	44%	(110)	13%	(34)	9%	(22)	2%	(4)	250
International Travel	33%	(126)	44%	(167)	14%	(55)	6%	(23)	3%	(10)	381

Continued on next page

Table CMS15: *And how likely do you think it is that another pandemic like COVID-19 (coronavirus) will occur in your lifetime?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Registered Voters	31%	(615)	45%	(897)	12%	(249)	7%	(139)	6%	(111)	2011
Sports fans	30%	(410)	46%	(621)	13%	(180)	6%	(84)	4%	(59)	1355
Heard a lot/some about new H1N1	41%	(369)	43%	(390)	10%	(94)	4%	(37)	2%	(21)	911
Heard not much/nothing about new H1N1	22%	(246)	46%	(507)	14%	(156)	9%	(103)	8%	(90)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS16: *How much have you seen, read or heard about a new strain of the H1N1 swine flu spreading among pigs in Chinese farms that some believe could lead to a new pandemic?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	8%	(160)	37%	(750)	27%	(544)	28%	(557)	2011
Gender: Male	9%	(86)	37%	(351)	28%	(259)	26%	(245)	941
Gender: Female	7%	(74)	37%	(399)	27%	(284)	29%	(312)	1070
Age: 18-34	8%	(41)	41%	(208)	27%	(134)	24%	(122)	505
Age: 35-44	12%	(37)	40%	(122)	23%	(70)	25%	(77)	306
Age: 45-64	8%	(59)	36%	(264)	28%	(202)	28%	(207)	732
Age: 65+	5%	(23)	33%	(156)	29%	(137)	32%	(151)	468
GenZers: 1997-2012	7%	(14)	37%	(76)	33%	(68)	24%	(49)	207
Millennials: 1981-1996	9%	(42)	44%	(194)	23%	(104)	24%	(106)	445
GenXers: 1965-1980	11%	(55)	35%	(173)	26%	(128)	29%	(144)	500
Baby Boomers: 1946-1964	6%	(44)	37%	(288)	28%	(220)	29%	(222)	774
PID: Dem (no lean)	9%	(69)	39%	(307)	27%	(212)	26%	(205)	793
PID: Ind (no lean)	5%	(30)	42%	(246)	26%	(152)	27%	(159)	588
PID: Rep (no lean)	10%	(62)	31%	(197)	28%	(179)	31%	(193)	630
PID/Gender: Dem Men	10%	(34)	38%	(124)	27%	(89)	24%	(80)	327
PID/Gender: Dem Women	7%	(35)	39%	(183)	26%	(123)	27%	(125)	466
PID/Gender: Ind Men	5%	(16)	42%	(126)	26%	(79)	27%	(81)	302
PID/Gender: Ind Women	5%	(14)	42%	(120)	26%	(74)	27%	(78)	286
PID/Gender: Rep Men	12%	(36)	32%	(101)	29%	(91)	27%	(84)	313
PID/Gender: Rep Women	8%	(26)	30%	(96)	28%	(87)	34%	(109)	318
Ideo: Liberal (1-3)	9%	(55)	44%	(284)	26%	(168)	22%	(139)	646
Ideo: Moderate (4)	7%	(35)	38%	(198)	26%	(136)	29%	(152)	522
Ideo: Conservative (5-7)	9%	(61)	32%	(221)	30%	(204)	29%	(201)	687
Educ: < College	8%	(101)	35%	(438)	27%	(342)	30%	(384)	1265
Educ: Bachelors degree	7%	(35)	42%	(201)	26%	(125)	24%	(114)	476
Educ: Post-grad	9%	(24)	41%	(111)	29%	(77)	22%	(59)	271
Income: Under 50k	7%	(71)	35%	(353)	28%	(278)	30%	(305)	1007
Income: 50k-100k	10%	(67)	39%	(255)	25%	(164)	25%	(164)	650
Income: 100k+	6%	(22)	40%	(142)	29%	(102)	25%	(88)	354
Ethnicity: White	8%	(130)	37%	(605)	27%	(434)	28%	(457)	1626
Ethnicity: Hispanic	10%	(20)	44%	(85)	32%	(62)	14%	(27)	195
Ethnicity: Afr. Am.	6%	(15)	37%	(95)	27%	(70)	29%	(75)	255

Continued on next page

Table CMS16: *How much have you seen, read or heard about a new strain of the H1N1 swine flu spreading among pigs in Chinese farms that some believe could lead to a new pandemic?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	8%	(160)	37%	(750)	27%	(544)	28%	(557)	2011
Ethnicity: Other	12%	(15)	39%	(50)	31%	(40)	19%	(25)	130
All Christian	7%	(71)	36%	(364)	27%	(274)	29%	(294)	1003
All Non-Christian	12%	(14)	41%	(48)	24%	(28)	23%	(27)	117
Atheist	8%	(9)	43%	(48)	29%	(32)	20%	(22)	111
Agnostic/Nothing in particular	7%	(30)	40%	(180)	25%	(112)	28%	(124)	446
Something Else	11%	(36)	33%	(110)	30%	(99)	27%	(89)	334
Religious Non-Protestant/Catholic	11%	(16)	39%	(58)	24%	(36)	27%	(40)	150
Evangelical	10%	(54)	34%	(181)	25%	(136)	31%	(168)	538
Non-Evangelical	6%	(45)	37%	(281)	30%	(227)	27%	(201)	754
Community: Urban	10%	(53)	40%	(208)	23%	(120)	26%	(136)	517
Community: Suburban	7%	(71)	38%	(375)	29%	(288)	26%	(256)	990
Community: Rural	7%	(36)	33%	(167)	27%	(136)	33%	(165)	504
Employ: Private Sector	10%	(57)	41%	(236)	25%	(145)	23%	(132)	571
Employ: Government	10%	(15)	41%	(62)	29%	(44)	20%	(30)	150
Employ: Self-Employed	10%	(15)	39%	(62)	28%	(44)	24%	(37)	158
Employ: Homemaker	6%	(7)	31%	(36)	27%	(31)	36%	(42)	116
Employ: Retired	8%	(41)	33%	(173)	28%	(147)	31%	(160)	521
Employ: Unemployed	5%	(14)	43%	(112)	21%	(54)	30%	(77)	258
Employ: Other	6%	(7)	24%	(27)	34%	(38)	36%	(40)	112
Military HH: Yes	8%	(26)	37%	(121)	25%	(80)	30%	(99)	327
Military HH: No	8%	(134)	37%	(630)	28%	(463)	27%	(457)	1684
RD/WT: Right Direction	10%	(53)	32%	(174)	30%	(159)	28%	(148)	535
RD/WT: Wrong Track	7%	(107)	39%	(576)	26%	(384)	28%	(409)	1476
Trump Job Approve	9%	(69)	32%	(250)	28%	(219)	31%	(243)	782
Trump Job Disapprove	7%	(87)	41%	(487)	26%	(310)	25%	(296)	1181
Trump Job Strongly Approve	13%	(56)	31%	(137)	27%	(121)	29%	(129)	443
Trump Job Somewhat Approve	4%	(14)	33%	(113)	29%	(98)	34%	(114)	339
Trump Job Somewhat Disapprove	9%	(17)	32%	(65)	28%	(56)	31%	(62)	200
Trump Job Strongly Disapprove	7%	(70)	43%	(422)	26%	(255)	24%	(234)	981
Favorable of Trump	9%	(68)	33%	(246)	27%	(208)	31%	(234)	756
Unfavorable of Trump	7%	(88)	42%	(494)	26%	(313)	25%	(291)	1187

Continued on next page

Table CMS16: *How much have you seen, read or heard about a new strain of the H1N1 swine flu spreading among pigs in Chinese farms that some believe could lead to a new pandemic?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	8%	(160)	37%	(750)	27%	(544)	28%	(557)	2011
Very Favorable of Trump	12%	(52)	32%	(144)	27%	(120)	29%	(127)	443
Somewhat Favorable of Trump	5%	(15)	33%	(103)	28%	(88)	34%	(107)	313
Somewhat Unfavorable of Trump	7%	(13)	34%	(62)	28%	(51)	31%	(55)	181
Very Unfavorable of Trump	7%	(75)	43%	(432)	26%	(263)	23%	(236)	1006
#1 Issue: Economy	8%	(55)	40%	(263)	25%	(167)	26%	(173)	658
#1 Issue: Security	8%	(19)	34%	(85)	28%	(70)	30%	(74)	247
#1 Issue: Health Care	11%	(42)	41%	(158)	27%	(105)	22%	(84)	389
#1 Issue: Medicare / Social Security	7%	(19)	32%	(86)	25%	(66)	36%	(97)	268
#1 Issue: Women's Issues	1%	(1)	35%	(37)	29%	(31)	35%	(37)	106
#1 Issue: Education	6%	(6)	31%	(31)	41%	(42)	22%	(22)	101
#1 Issue: Energy	12%	(9)	44%	(31)	24%	(17)	19%	(14)	70
#1 Issue: Other	6%	(11)	34%	(58)	27%	(46)	33%	(56)	171
2018 House Vote: Democrat	8%	(61)	43%	(336)	26%	(208)	23%	(181)	787
2018 House Vote: Republican	9%	(55)	35%	(222)	29%	(182)	28%	(174)	634
2018 House Vote: Someone else	10%	(8)	36%	(27)	18%	(14)	35%	(27)	75
2016 Vote: Hillary Clinton	8%	(57)	40%	(288)	26%	(188)	26%	(186)	718
2016 Vote: Donald Trump	9%	(63)	34%	(228)	28%	(190)	29%	(194)	675
2016 Vote: Other	5%	(7)	46%	(75)	28%	(44)	22%	(35)	161
2016 Vote: Didn't Vote	7%	(33)	35%	(159)	27%	(122)	31%	(142)	456
Voted in 2014: Yes	8%	(105)	39%	(512)	27%	(350)	26%	(343)	1309
Voted in 2014: No	8%	(55)	34%	(239)	28%	(193)	31%	(214)	702
2012 Vote: Barack Obama	7%	(60)	40%	(328)	26%	(207)	27%	(217)	811
2012 Vote: Mitt Romney	8%	(43)	33%	(174)	30%	(158)	29%	(151)	526
2012 Vote: Other	6%	(5)	49%	(42)	14%	(12)	31%	(26)	86
2012 Vote: Didn't Vote	9%	(52)	35%	(207)	28%	(165)	28%	(163)	586
4-Region: Northeast	11%	(39)	38%	(136)	24%	(87)	27%	(97)	359
4-Region: Midwest	8%	(36)	39%	(182)	27%	(123)	26%	(121)	462
4-Region: South	8%	(60)	35%	(260)	28%	(208)	30%	(223)	751
4-Region: West	6%	(26)	39%	(172)	29%	(126)	26%	(116)	439
Frequent Flyer	15%	(39)	43%	(107)	24%	(60)	18%	(44)	250
International Travel	16%	(60)	42%	(158)	24%	(92)	19%	(71)	381

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Table CMS16: *How much have you seen, read or heard about a new strain of the H1N1 swine flu spreading among pigs in Chinese farms that some believe could lead to a new pandemic?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	8%	(160)	37%	(750)	27%	(544)	28%	(557)	2011
Sports fans	9%	(124)	37%	(505)	28%	(375)	26%	(350)	1355
Heard a lot/some about new H1N1	18%	(160)	82%	(750)	—	(0)	—	(0)	911
Heard not much/nothing about new H1N1	—	(0)	—	(0)	49%	(544)	51%	(557)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_1: *In the past year, how many times have you done the following?*
Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	32%	(652)	44%	(879)	13%	(264)	5%	(93)	6%	(124)	2011
Gender: Male	33%	(311)	41%	(388)	15%	(139)	4%	(39)	7%	(65)	941
Gender: Female	32%	(341)	46%	(491)	12%	(125)	5%	(54)	6%	(59)	1070
Age: 18-34	26%	(133)	42%	(214)	17%	(84)	6%	(29)	9%	(45)	505
Age: 35-44	31%	(94)	43%	(131)	13%	(41)	5%	(15)	8%	(26)	306
Age: 45-64	34%	(249)	44%	(326)	12%	(91)	3%	(24)	6%	(43)	732
Age: 65+	38%	(177)	44%	(208)	10%	(49)	5%	(25)	2%	(10)	468
GenZers: 1997-2012	24%	(49)	38%	(80)	17%	(34)	8%	(17)	13%	(27)	207
Millennials: 1981-1996	28%	(126)	45%	(201)	15%	(65)	5%	(22)	7%	(31)	445
GenXers: 1965-1980	33%	(167)	40%	(199)	14%	(73)	5%	(23)	8%	(38)	500
Baby Boomers: 1946-1964	36%	(280)	46%	(356)	11%	(86)	3%	(26)	3%	(26)	774
PID: Dem (no lean)	33%	(260)	45%	(357)	12%	(95)	5%	(39)	5%	(42)	793
PID: Ind (no lean)	35%	(205)	40%	(237)	15%	(87)	4%	(22)	6%	(36)	588
PID: Rep (no lean)	30%	(187)	45%	(284)	13%	(82)	5%	(33)	7%	(45)	630
PID/Gender: Dem Men	36%	(116)	43%	(141)	11%	(36)	4%	(14)	6%	(20)	327
PID/Gender: Dem Women	31%	(144)	46%	(216)	13%	(59)	5%	(25)	5%	(23)	466
PID/Gender: Ind Men	34%	(103)	39%	(118)	18%	(53)	3%	(10)	6%	(17)	302
PID/Gender: Ind Women	36%	(102)	42%	(119)	12%	(34)	4%	(12)	7%	(19)	286
PID/Gender: Rep Men	29%	(91)	41%	(129)	16%	(49)	5%	(16)	9%	(28)	313
PID/Gender: Rep Women	30%	(95)	49%	(155)	10%	(33)	5%	(17)	6%	(18)	318
Ideo: Liberal (1-3)	28%	(183)	45%	(293)	15%	(96)	6%	(39)	5%	(35)	646
Ideo: Moderate (4)	38%	(196)	41%	(215)	13%	(66)	3%	(15)	6%	(29)	522
Ideo: Conservative (5-7)	28%	(195)	47%	(320)	13%	(90)	5%	(33)	7%	(49)	687
Educ: < College	40%	(506)	41%	(512)	10%	(127)	4%	(50)	6%	(70)	1265
Educ: Bachelors degree	23%	(111)	47%	(224)	17%	(82)	6%	(29)	6%	(28)	476
Educ: Post-grad	13%	(35)	52%	(142)	20%	(55)	5%	(14)	9%	(25)	271
Income: Under 50k	48%	(481)	37%	(371)	7%	(72)	3%	(34)	5%	(49)	1007
Income: 50k-100k	20%	(130)	51%	(334)	17%	(110)	5%	(35)	6%	(41)	650
Income: 100k+	12%	(41)	49%	(173)	23%	(81)	7%	(25)	10%	(34)	354
Ethnicity: White	30%	(495)	44%	(719)	15%	(236)	5%	(77)	6%	(99)	1626
Ethnicity: Hispanic	34%	(67)	39%	(75)	15%	(29)	7%	(14)	5%	(10)	195

Continued on next page

Table CMSdem1_1: *In the past year, how many times have you done the following?*
Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	32%	(652)	44%	(879)	13%	(264)	5%	(93)	6%	(124)	2011
Ethnicity: Afr. Am.	43%	(109)	40%	(101)	7%	(17)	4%	(11)	7%	(17)	255
Ethnicity: Other	37%	(48)	45%	(59)	8%	(11)	4%	(5)	6%	(8)	130
All Christian	29%	(295)	46%	(464)	13%	(129)	6%	(58)	6%	(57)	1003
All Non-Christian	23%	(27)	46%	(55)	20%	(23)	2%	(2)	9%	(10)	117
Atheist	32%	(35)	40%	(45)	19%	(22)	4%	(4)	5%	(6)	111
Agnostic/Nothing in particular	40%	(179)	37%	(165)	13%	(58)	4%	(18)	6%	(26)	446
Something Else	35%	(116)	45%	(150)	10%	(32)	3%	(11)	7%	(25)	334
Religious Non-Protestant/Catholic	25%	(38)	46%	(69)	19%	(28)	3%	(4)	7%	(10)	150
Evangelical	32%	(172)	46%	(249)	10%	(56)	5%	(26)	7%	(35)	538
Non-Evangelical	30%	(226)	46%	(346)	13%	(98)	5%	(41)	6%	(43)	754
Community: Urban	37%	(191)	40%	(209)	11%	(57)	6%	(29)	6%	(32)	517
Community: Suburban	27%	(266)	48%	(472)	15%	(152)	4%	(38)	6%	(62)	990
Community: Rural	39%	(196)	39%	(198)	11%	(55)	5%	(26)	6%	(29)	504
Employ: Private Sector	21%	(122)	47%	(267)	19%	(106)	6%	(32)	8%	(44)	571
Employ: Government	20%	(31)	51%	(76)	12%	(18)	5%	(8)	12%	(18)	150
Employ: Self-Employed	31%	(49)	39%	(62)	13%	(21)	6%	(9)	11%	(18)	158
Employ: Homemaker	42%	(49)	36%	(42)	10%	(12)	6%	(7)	6%	(6)	116
Employ: Retired	41%	(212)	44%	(229)	10%	(50)	3%	(17)	2%	(12)	521
Employ: Unemployed	50%	(129)	37%	(96)	8%	(21)	1%	(2)	4%	(10)	258
Employ: Other	39%	(43)	45%	(51)	8%	(8)	4%	(5)	4%	(5)	112
Military HH: Yes	28%	(92)	47%	(154)	11%	(37)	7%	(24)	6%	(20)	327
Military HH: No	33%	(559)	43%	(725)	13%	(227)	4%	(69)	6%	(104)	1684
RD/WT: Right Direction	31%	(164)	44%	(233)	12%	(66)	6%	(33)	7%	(39)	535
RD/WT: Wrong Track	33%	(488)	44%	(645)	13%	(198)	4%	(60)	6%	(85)	1476
Trump Job Approve	31%	(246)	44%	(341)	11%	(89)	5%	(41)	8%	(65)	782
Trump Job Disapprove	32%	(374)	45%	(528)	15%	(171)	4%	(51)	5%	(56)	1181
Trump Job Strongly Approve	33%	(146)	44%	(194)	9%	(39)	6%	(27)	8%	(37)	443
Trump Job Somewhat Approve	30%	(100)	43%	(147)	15%	(51)	4%	(14)	8%	(27)	339
Trump Job Somewhat Disapprove	27%	(54)	45%	(90)	17%	(34)	6%	(12)	5%	(10)	200
Trump Job Strongly Disapprove	33%	(321)	45%	(437)	14%	(137)	4%	(39)	5%	(47)	981

Continued on next page

Table CMSdem1_1: *In the past year, how many times have you done the following?*
Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times	Total N
Registered Voters	32%	(652)	44%	(879)	13%	(264)	5%	(93)	6% (124)	2011
Favorable of Trump	31%	(232)	45%	(340)	11%	(87)	5%	(40)	7% (56)	756
Unfavorable of Trump	32%	(378)	44%	(527)	14%	(168)	4%	(53)	5% (61)	1187
Very Favorable of Trump	33%	(148)	44%	(196)	11%	(46)	6%	(25)	6% (27)	443
Somewhat Favorable of Trump	27%	(85)	46%	(143)	13%	(40)	5%	(16)	9% (29)	313
Somewhat Unfavorable of Trump	28%	(51)	43%	(78)	18%	(32)	5%	(8)	7% (12)	181
Very Unfavorable of Trump	33%	(327)	45%	(449)	14%	(136)	4%	(44)	5% (49)	1006
#1 Issue: Economy	28%	(185)	46%	(303)	14%	(91)	4%	(27)	8% (51)	658
#1 Issue: Security	28%	(69)	50%	(123)	13%	(31)	5%	(11)	6% (14)	247
#1 Issue: Health Care	34%	(132)	44%	(172)	12%	(48)	6%	(22)	4% (15)	389
#1 Issue: Medicare / Social Security	44%	(117)	40%	(108)	11%	(29)	3%	(8)	2% (6)	268
#1 Issue: Women's Issues	28%	(29)	43%	(46)	18%	(19)	3%	(4)	8% (9)	106
#1 Issue: Education	24%	(24)	44%	(44)	16%	(16)	8%	(8)	9% (9)	101
#1 Issue: Energy	35%	(25)	38%	(27)	13%	(9)	4%	(3)	10% (7)	70
#1 Issue: Other	42%	(72)	33%	(57)	11%	(19)	6%	(10)	8% (14)	171
2018 House Vote: Democrat	32%	(249)	47%	(368)	13%	(101)	4%	(33)	4% (35)	787
2018 House Vote: Republican	27%	(170)	46%	(293)	14%	(87)	5%	(32)	8% (53)	634
2018 House Vote: Someone else	37%	(28)	38%	(28)	16%	(12)	5%	(4)	3% (3)	75
2016 Vote: Hillary Clinton	33%	(239)	46%	(332)	12%	(85)	5%	(33)	4% (30)	718
2016 Vote: Donald Trump	28%	(191)	46%	(311)	12%	(84)	5%	(35)	8% (54)	675
2016 Vote: Other	31%	(50)	43%	(69)	20%	(32)	2%	(3)	4% (7)	161
2016 Vote: Didn't Vote	38%	(171)	36%	(166)	14%	(64)	5%	(22)	7% (33)	456
Voted in 2014: Yes	30%	(397)	46%	(605)	13%	(177)	4%	(57)	6% (73)	1309
Voted in 2014: No	36%	(254)	39%	(274)	12%	(87)	5%	(36)	7% (51)	702
2012 Vote: Barack Obama	34%	(272)	46%	(370)	13%	(105)	3%	(28)	4% (35)	811
2012 Vote: Mitt Romney	29%	(150)	47%	(246)	13%	(70)	6%	(29)	6% (30)	526
2012 Vote: Other	39%	(33)	37%	(31)	12%	(10)	4%	(3)	9% (8)	86
2012 Vote: Didn't Vote	33%	(194)	39%	(230)	13%	(79)	6%	(32)	9% (51)	586

Continued on next page

Table CMSdem1_1: *In the past year, how many times have you done the following?**Traveled within the U.S.*

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	32%	(652)	44%	(879)	13%	(264)	5%	(93)	6%	(124)	2011
4-Region: Northeast	29%	(105)	45%	(161)	14%	(50)	5%	(19)	6%	(23)	359
4-Region: Midwest	32%	(149)	46%	(213)	12%	(56)	4%	(18)	6%	(27)	462
4-Region: South	33%	(249)	42%	(315)	14%	(101)	5%	(35)	7%	(51)	751
4-Region: West	34%	(150)	43%	(190)	13%	(56)	5%	(20)	5%	(23)	439
Frequent Flyer	1%	(2)	17%	(42)	40%	(99)	16%	(41)	27%	(66)	250
International Travel	7%	(28)	46%	(174)	23%	(86)	9%	(35)	15%	(57)	381
Sports fans	27%	(367)	47%	(632)	14%	(189)	5%	(73)	7%	(94)	1355
Heard a lot/some about new H1N1	30%	(272)	42%	(378)	15%	(141)	6%	(54)	7%	(66)	911
Heard not much/nothing about new H1N1	35%	(380)	45%	(501)	11%	(123)	4%	(39)	5%	(58)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	81%	(1630)	15%	(296)	2%	(39)	1%	(21)	1%	(24)	2011
Gender: Male	79%	(746)	15%	(138)	3%	(32)	2%	(15)	1%	(10)	941
Gender: Female	83%	(884)	15%	(158)	1%	(7)	1%	(6)	1%	(15)	1070
Age: 18-34	77%	(388)	17%	(85)	3%	(14)	2%	(8)	2%	(11)	505
Age: 35-44	77%	(234)	17%	(53)	3%	(8)	2%	(6)	1%	(4)	306
Age: 45-64	83%	(606)	13%	(97)	2%	(13)	1%	(7)	1%	(9)	732
Age: 65+	86%	(403)	13%	(61)	1%	(4)	—	(0)	—	(0)	468
GenZers: 1997-2012	72%	(150)	19%	(40)	3%	(6)	2%	(4)	3%	(7)	207
Millennials: 1981-1996	78%	(347)	17%	(75)	2%	(10)	2%	(7)	1%	(6)	445
GenXers: 1965-1980	78%	(392)	16%	(80)	2%	(12)	2%	(9)	1%	(7)	500
Baby Boomers: 1946-1964	86%	(669)	12%	(92)	1%	(9)	—	(1)	1%	(4)	774
PID: Dem (no lean)	80%	(636)	17%	(132)	2%	(13)	1%	(9)	—	(4)	793
PID: Ind (no lean)	83%	(490)	14%	(81)	1%	(4)	1%	(4)	1%	(8)	588
PID: Rep (no lean)	80%	(504)	13%	(84)	3%	(22)	1%	(8)	2%	(13)	630
PID/Gender: Dem Men	79%	(258)	16%	(53)	3%	(9)	2%	(6)	—	(1)	327
PID/Gender: Dem Women	81%	(378)	17%	(78)	1%	(4)	1%	(4)	1%	(3)	466
PID/Gender: Ind Men	82%	(246)	15%	(46)	1%	(4)	1%	(4)	1%	(2)	302
PID/Gender: Ind Women	86%	(244)	12%	(35)	—	(1)	—	(0)	2%	(6)	286
PID/Gender: Rep Men	77%	(242)	13%	(39)	6%	(19)	2%	(5)	2%	(7)	313
PID/Gender: Rep Women	82%	(262)	14%	(44)	1%	(2)	1%	(3)	2%	(6)	318
Ideo: Liberal (1-3)	78%	(507)	17%	(111)	2%	(14)	1%	(9)	1%	(5)	646
Ideo: Moderate (4)	83%	(431)	16%	(82)	1%	(4)	1%	(4)	—	(2)	522
Ideo: Conservative (5-7)	81%	(555)	14%	(93)	3%	(19)	1%	(6)	2%	(14)	687
Educ: < College	87%	(1104)	9%	(119)	2%	(19)	1%	(9)	1%	(14)	1265
Educ: Bachelors degree	74%	(353)	22%	(105)	2%	(9)	1%	(3)	1%	(5)	476
Educ: Post-grad	64%	(173)	26%	(72)	4%	(11)	4%	(10)	2%	(5)	271
Income: Under 50k	90%	(908)	7%	(75)	1%	(7)	—	(4)	1%	(12)	1007
Income: 50k-100k	78%	(505)	17%	(110)	2%	(16)	2%	(11)	1%	(9)	650
Income: 100k+	62%	(218)	31%	(110)	4%	(16)	2%	(6)	1%	(4)	354
Ethnicity: White	82%	(1327)	14%	(234)	2%	(29)	1%	(17)	1%	(20)	1626
Ethnicity: Hispanic	70%	(137)	21%	(41)	5%	(9)	1%	(2)	3%	(6)	195

Continued on next page

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	81%	(1630)	15%	(296)	2%	(39)	1%	(21)	1%	(24)	2011
Ethnicity: Afr. Am.	82%	(209)	13%	(33)	3%	(7)	1%	(3)	1%	(3)	255
Ethnicity: Other	72%	(94)	23%	(29)	2%	(3)	1%	(2)	1%	(2)	130
All Christian	79%	(794)	16%	(160)	2%	(21)	1%	(13)	1%	(15)	1003
All Non-Christian	60%	(71)	30%	(35)	5%	(6)	3%	(4)	2%	(2)	117
Atheist	79%	(88)	18%	(20)	3%	(3)	1%	(1)	—	(0)	111
Agnostic/Nothing in particular	86%	(385)	12%	(52)	1%	(3)	—	(2)	1%	(5)	446
Something Else	88%	(293)	9%	(30)	2%	(6)	1%	(2)	1%	(3)	334
Religious Non-Protestant/Catholic	64%	(97)	26%	(39)	6%	(9)	2%	(4)	1%	(2)	150
Evangelical	86%	(462)	10%	(52)	2%	(10)	1%	(7)	1%	(7)	538
Non-Evangelical	79%	(592)	17%	(131)	2%	(14)	1%	(8)	1%	(8)	754
Community: Urban	78%	(405)	16%	(85)	2%	(11)	2%	(10)	1%	(7)	517
Community: Suburban	79%	(782)	16%	(159)	3%	(25)	1%	(8)	2%	(15)	990
Community: Rural	88%	(443)	10%	(52)	1%	(3)	1%	(3)	—	(3)	504
Employ: Private Sector	73%	(419)	19%	(111)	4%	(23)	2%	(10)	1%	(8)	571
Employ: Government	71%	(107)	22%	(33)	3%	(4)	2%	(3)	2%	(3)	150
Employ: Self-Employed	77%	(122)	18%	(28)	2%	(4)	1%	(2)	2%	(3)	158
Employ: Homemaker	88%	(102)	9%	(11)	—	(0)	1%	(1)	3%	(3)	116
Employ: Retired	87%	(453)	11%	(59)	1%	(5)	—	(1)	—	(2)	521
Employ: Unemployed	91%	(233)	8%	(21)	—	(0)	—	(0)	1%	(4)	258
Employ: Other	92%	(103)	6%	(7)	—	(0)	1%	(1)	1%	(1)	112
Military HH: Yes	78%	(255)	16%	(52)	2%	(7)	1%	(5)	2%	(7)	327
Military HH: No	82%	(1375)	14%	(244)	2%	(32)	1%	(16)	1%	(17)	1684
RD/WT: Right Direction	77%	(413)	15%	(81)	3%	(17)	2%	(11)	2%	(13)	535
RD/WT: Wrong Track	83%	(1218)	15%	(215)	1%	(22)	1%	(10)	1%	(11)	1476
Trump Job Approve	80%	(622)	15%	(115)	3%	(22)	1%	(10)	2%	(14)	782
Trump Job Disapprove	82%	(966)	15%	(176)	1%	(17)	1%	(12)	1%	(10)	1181
Trump Job Strongly Approve	81%	(358)	13%	(56)	3%	(11)	1%	(6)	3%	(11)	443
Trump Job Somewhat Approve	78%	(264)	17%	(59)	3%	(10)	1%	(3)	1%	(3)	339
Trump Job Somewhat Disapprove	81%	(161)	13%	(26)	3%	(5)	2%	(4)	1%	(2)	200
Trump Job Strongly Disapprove	82%	(805)	15%	(150)	1%	(11)	1%	(7)	1%	(8)	981

Continued on next page

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	81%	(1630)	15%	(296)	2%	(39)	1%	(21)	1%	(24)	2011
Favorable of Trump	80%	(606)	14%	(108)	3%	(23)	1%	(8)	1%	(10)	756
Unfavorable of Trump	82%	(972)	15%	(181)	1%	(15)	1%	(11)	1%	(9)	1187
Very Favorable of Trump	82%	(363)	13%	(55)	3%	(13)	1%	(4)	2%	(7)	443
Somewhat Favorable of Trump	78%	(243)	17%	(52)	3%	(10)	1%	(4)	1%	(3)	313
Somewhat Unfavorable of Trump	84%	(152)	13%	(24)	2%	(3)	1%	(2)	—	(0)	181
Very Unfavorable of Trump	81%	(819)	16%	(157)	1%	(12)	1%	(9)	1%	(9)	1006
#1 Issue: Economy	79%	(523)	16%	(107)	2%	(15)	1%	(6)	1%	(7)	658
#1 Issue: Security	79%	(194)	17%	(43)	2%	(6)	1%	(3)	1%	(1)	247
#1 Issue: Health Care	80%	(312)	16%	(63)	1%	(5)	1%	(4)	1%	(5)	389
#1 Issue: Medicare / Social Security	91%	(244)	6%	(15)	2%	(5)	—	(1)	1%	(4)	268
#1 Issue: Women's Issues	81%	(87)	16%	(17)	—	(0)	—	(0)	2%	(2)	106
#1 Issue: Education	73%	(74)	18%	(18)	4%	(4)	4%	(4)	1%	(1)	101
#1 Issue: Energy	77%	(54)	12%	(8)	4%	(3)	1%	(1)	6%	(4)	70
#1 Issue: Other	84%	(143)	15%	(25)	—	(0)	2%	(3)	—	(0)	171
2018 House Vote: Democrat	81%	(636)	16%	(127)	1%	(10)	1%	(8)	1%	(6)	787
2018 House Vote: Republican	78%	(498)	15%	(98)	4%	(22)	1%	(7)	1%	(9)	634
2018 House Vote: Someone else	83%	(62)	15%	(11)	1%	(0)	—	(0)	1%	(1)	75
2016 Vote: Hillary Clinton	82%	(587)	16%	(114)	1%	(8)	1%	(6)	1%	(4)	718
2016 Vote: Donald Trump	79%	(530)	15%	(104)	4%	(25)	1%	(7)	1%	(9)	675
2016 Vote: Other	85%	(136)	14%	(22)	1%	(1)	—	(1)	1%	(1)	161
2016 Vote: Didn't Vote	83%	(377)	12%	(55)	1%	(6)	2%	(8)	2%	(10)	456
Voted in 2014: Yes	81%	(1055)	16%	(205)	2%	(25)	1%	(12)	1%	(12)	1309
Voted in 2014: No	82%	(576)	13%	(91)	2%	(14)	1%	(9)	2%	(13)	702
2012 Vote: Barack Obama	82%	(669)	14%	(117)	1%	(11)	1%	(9)	1%	(5)	811
2012 Vote: Mitt Romney	79%	(413)	17%	(89)	2%	(13)	1%	(6)	1%	(4)	526
2012 Vote: Other	87%	(75)	9%	(8)	—	(0)	—	(0)	4%	(3)	86
2012 Vote: Didn't Vote	80%	(471)	14%	(82)	2%	(15)	1%	(6)	2%	(12)	586

Continued on next page

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	81%	(1630)	15%	(296)	2%	(39)	1%	(21)	1%	(24)	2011
4-Region: Northeast	75%	(268)	19%	(69)	3%	(10)	1%	(3)	2%	(9)	359
4-Region: Midwest	86%	(396)	10%	(46)	2%	(9)	1%	(5)	1%	(5)	462
4-Region: South	84%	(632)	14%	(103)	1%	(7)	—	(3)	1%	(6)	751
4-Region: West	76%	(334)	18%	(78)	3%	(13)	2%	(10)	1%	(5)	439
Frequent Flyer	31%	(77)	40%	(100)	12%	(30)	8%	(19)	10%	(24)	250
International Travel	—	(0)	78%	(296)	10%	(39)	6%	(21)	6%	(24)	381
Sports fans	79%	(1068)	16%	(217)	2%	(32)	1%	(19)	1%	(18)	1355
Heard a lot/some about new H1N1	76%	(693)	18%	(161)	3%	(25)	1%	(13)	2%	(19)	911
Heard not much/nothing about new H1N1	85%	(938)	12%	(135)	1%	(14)	1%	(8)	1%	(6)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	42%	(840)	37%	(741)	11%	(227)	5%	(91)	6%	(112)	2011
Gender: Male	42%	(394)	36%	(343)	11%	(107)	4%	(34)	7%	(63)	941
Gender: Female	42%	(446)	37%	(398)	11%	(120)	5%	(57)	5%	(49)	1070
Age: 18-34	32%	(162)	44%	(220)	12%	(61)	5%	(26)	7%	(36)	505
Age: 35-44	37%	(114)	38%	(115)	12%	(37)	5%	(15)	8%	(25)	306
Age: 45-64	43%	(315)	35%	(259)	12%	(85)	4%	(32)	6%	(42)	732
Age: 65+	53%	(250)	31%	(147)	9%	(44)	4%	(18)	2%	(9)	468
GenZers: 1997-2012	28%	(58)	44%	(91)	12%	(25)	6%	(12)	10%	(21)	207
Millennials: 1981-1996	35%	(156)	43%	(192)	12%	(53)	4%	(20)	6%	(25)	445
GenXers: 1965-1980	38%	(192)	35%	(175)	13%	(65)	5%	(26)	8%	(41)	500
Baby Boomers: 1946-1964	50%	(387)	33%	(257)	10%	(79)	4%	(28)	3%	(24)	774
PID: Dem (no lean)	41%	(329)	38%	(303)	12%	(91)	4%	(29)	5%	(41)	793
PID: Ind (no lean)	43%	(252)	37%	(216)	10%	(61)	5%	(28)	5%	(31)	588
PID: Rep (no lean)	41%	(260)	35%	(222)	12%	(75)	5%	(33)	6%	(41)	630
PID/Gender: Dem Men	46%	(151)	34%	(112)	10%	(33)	3%	(10)	7%	(21)	327
PID/Gender: Dem Women	38%	(178)	41%	(191)	13%	(58)	4%	(20)	4%	(20)	466
PID/Gender: Ind Men	42%	(126)	39%	(117)	11%	(33)	4%	(11)	5%	(15)	302
PID/Gender: Ind Women	44%	(126)	35%	(100)	10%	(28)	6%	(17)	6%	(16)	286
PID/Gender: Rep Men	38%	(118)	37%	(114)	13%	(41)	4%	(13)	9%	(27)	313
PID/Gender: Rep Women	45%	(142)	34%	(108)	11%	(34)	6%	(20)	4%	(14)	318
Ideo: Liberal (1-3)	35%	(229)	40%	(260)	14%	(93)	5%	(34)	5%	(30)	646
Ideo: Moderate (4)	47%	(247)	34%	(177)	10%	(52)	4%	(19)	5%	(28)	522
Ideo: Conservative (5-7)	41%	(283)	37%	(252)	10%	(71)	5%	(35)	7%	(47)	687
Educ: < College	49%	(623)	33%	(421)	9%	(113)	4%	(48)	5%	(59)	1265
Educ: Bachelors degree	34%	(160)	41%	(194)	14%	(68)	5%	(23)	6%	(31)	476
Educ: Post-grad	21%	(57)	46%	(126)	17%	(46)	8%	(20)	8%	(22)	271
Income: Under 50k	56%	(566)	29%	(297)	7%	(68)	3%	(35)	4%	(42)	1007
Income: 50k-100k	32%	(206)	45%	(290)	13%	(87)	4%	(29)	6%	(39)	650
Income: 100k+	19%	(69)	44%	(155)	20%	(72)	8%	(27)	9%	(32)	354
Ethnicity: White	41%	(661)	37%	(603)	12%	(193)	5%	(74)	6%	(95)	1626
Ethnicity: Hispanic	39%	(76)	39%	(75)	13%	(25)	6%	(11)	4%	(7)	195

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Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	42%	(840)	37%	(741)	11%	(227)	5%	(91)	6%	(112)	2011
Ethnicity: Afr. Am.	48%	(122)	34%	(87)	9%	(22)	4%	(11)	5%	(14)	255
Ethnicity: Other	44%	(57)	39%	(51)	9%	(12)	4%	(5)	3%	(4)	130
All Christian	41%	(414)	36%	(365)	12%	(120)	5%	(47)	6%	(57)	1003
All Non-Christian	38%	(44)	38%	(45)	15%	(17)	5%	(6)	4%	(4)	117
Atheist	35%	(39)	41%	(46)	15%	(17)	3%	(3)	5%	(6)	111
Agnostic/Nothing in particular	45%	(200)	36%	(160)	9%	(41)	5%	(21)	5%	(24)	446
Something Else	43%	(142)	38%	(126)	9%	(31)	4%	(14)	6%	(22)	334
Religious Non-Protestant/Catholic	40%	(60)	38%	(57)	14%	(21)	5%	(7)	3%	(5)	150
Evangelical	42%	(226)	36%	(192)	12%	(64)	4%	(21)	6%	(34)	538
Non-Evangelical	41%	(311)	37%	(282)	11%	(83)	5%	(38)	5%	(40)	754
Community: Urban	43%	(223)	38%	(195)	9%	(47)	4%	(22)	6%	(31)	517
Community: Suburban	38%	(373)	39%	(387)	13%	(124)	5%	(45)	6%	(61)	990
Community: Rural	48%	(244)	32%	(159)	11%	(56)	5%	(24)	4%	(20)	504
Employ: Private Sector	30%	(173)	41%	(236)	16%	(93)	4%	(21)	8%	(48)	571
Employ: Government	31%	(47)	45%	(68)	12%	(17)	5%	(7)	8%	(12)	150
Employ: Self-Employed	36%	(58)	35%	(56)	14%	(22)	4%	(7)	10%	(16)	158
Employ: Homemaker	50%	(58)	36%	(42)	6%	(7)	3%	(3)	5%	(6)	116
Employ: Retired	55%	(289)	30%	(155)	8%	(42)	5%	(25)	2%	(9)	521
Employ: Unemployed	53%	(136)	34%	(89)	6%	(17)	2%	(6)	4%	(10)	258
Employ: Other	43%	(48)	38%	(43)	7%	(8)	8%	(9)	4%	(5)	112
Military HH: Yes	41%	(133)	35%	(115)	10%	(31)	7%	(23)	7%	(24)	327
Military HH: No	42%	(707)	37%	(626)	12%	(196)	4%	(68)	5%	(88)	1684
RD/WT: Right Direction	41%	(218)	34%	(183)	12%	(63)	6%	(31)	7%	(40)	535
RD/WT: Wrong Track	42%	(622)	38%	(559)	11%	(164)	4%	(60)	5%	(73)	1476
Trump Job Approve	41%	(321)	36%	(284)	10%	(79)	5%	(43)	7%	(55)	782
Trump Job Disapprove	42%	(493)	37%	(440)	12%	(144)	4%	(47)	5%	(56)	1181
Trump Job Strongly Approve	45%	(201)	35%	(153)	8%	(34)	5%	(24)	7%	(31)	443
Trump Job Somewhat Approve	35%	(120)	39%	(131)	13%	(45)	5%	(19)	7%	(24)	339
Trump Job Somewhat Disapprove	38%	(76)	38%	(77)	15%	(29)	4%	(8)	5%	(10)	200
Trump Job Strongly Disapprove	42%	(417)	37%	(364)	12%	(115)	4%	(40)	5%	(46)	981

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Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	42%	(840)	37%	(741)	11%	(227)	5%	(91)	6%	(112)	2011
Favorable of Trump	42%	(315)	37%	(277)	10%	(74)	5%	(40)	6%	(49)	756
Unfavorable of Trump	41%	(484)	38%	(446)	12%	(148)	4%	(51)	5%	(57)	1187
Very Favorable of Trump	46%	(201)	33%	(148)	9%	(41)	5%	(24)	6%	(28)	443
Somewhat Favorable of Trump	36%	(114)	41%	(129)	11%	(33)	5%	(15)	7%	(21)	313
Somewhat Unfavorable of Trump	38%	(68)	37%	(66)	14%	(26)	5%	(9)	6%	(11)	181
Very Unfavorable of Trump	41%	(415)	38%	(380)	12%	(122)	4%	(42)	5%	(47)	1006
#1 Issue: Economy	36%	(240)	40%	(261)	13%	(87)	4%	(28)	6%	(41)	658
#1 Issue: Security	43%	(106)	36%	(90)	11%	(28)	3%	(8)	6%	(15)	247
#1 Issue: Health Care	41%	(161)	39%	(152)	11%	(44)	4%	(15)	4%	(17)	389
#1 Issue: Medicare / Social Security	62%	(166)	24%	(65)	8%	(20)	3%	(9)	3%	(7)	268
#1 Issue: Women’s Issues	34%	(36)	40%	(42)	13%	(14)	3%	(4)	10%	(11)	106
#1 Issue: Education	29%	(29)	42%	(43)	16%	(16)	8%	(8)	5%	(5)	101
#1 Issue: Energy	40%	(28)	39%	(28)	9%	(6)	5%	(4)	7%	(5)	70
#1 Issue: Other	44%	(75)	35%	(60)	6%	(11)	9%	(15)	6%	(11)	171
2018 House Vote: Democrat	41%	(321)	40%	(312)	12%	(92)	3%	(26)	4%	(34)	787
2018 House Vote: Republican	39%	(250)	36%	(226)	12%	(76)	6%	(38)	7%	(45)	634
2018 House Vote: Someone else	52%	(39)	29%	(22)	12%	(9)	3%	(2)	3%	(3)	75
2016 Vote: Hillary Clinton	43%	(312)	37%	(263)	12%	(85)	4%	(27)	4%	(31)	718
2016 Vote: Donald Trump	40%	(271)	36%	(243)	11%	(77)	5%	(37)	7%	(47)	675
2016 Vote: Other	43%	(69)	40%	(64)	12%	(19)	3%	(5)	3%	(4)	161
2016 Vote: Didn’t Vote	41%	(188)	37%	(170)	10%	(46)	5%	(21)	7%	(30)	456
Voted in 2014: Yes	41%	(540)	37%	(480)	12%	(162)	4%	(59)	5%	(69)	1309
Voted in 2014: No	43%	(301)	37%	(261)	9%	(65)	5%	(32)	6%	(43)	702
2012 Vote: Barack Obama	43%	(346)	37%	(304)	12%	(97)	4%	(29)	4%	(36)	811
2012 Vote: Mitt Romney	41%	(214)	35%	(182)	13%	(70)	6%	(30)	6%	(31)	526
2012 Vote: Other	51%	(44)	32%	(27)	6%	(5)	5%	(4)	6%	(5)	86
2012 Vote: Didn’t Vote	40%	(235)	39%	(228)	9%	(56)	5%	(28)	7%	(41)	586

Continued on next page

Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	42%	(840)	37%	(741)	11%	(227)	5%	(91)	6%	(112)	2011
4-Region: Northeast	39%	(139)	37%	(133)	12%	(42)	6%	(23)	6%	(21)	359
4-Region: Midwest	44%	(201)	36%	(168)	12%	(54)	4%	(17)	5%	(22)	462
4-Region: South	41%	(309)	36%	(272)	11%	(85)	5%	(36)	6%	(49)	751
4-Region: West	43%	(191)	38%	(169)	10%	(45)	3%	(15)	5%	(20)	439
Frequent Flyer	3%	(8)	19%	(49)	33%	(83)	18%	(46)	26%	(65)	250
International Travel	12%	(46)	41%	(155)	21%	(79)	11%	(43)	15%	(57)	381
Sports fans	36%	(493)	40%	(541)	13%	(172)	5%	(66)	6%	(83)	1355
Heard a lot/some about new H1N1	38%	(348)	36%	(331)	13%	(119)	6%	(51)	7%	(60)	911
Heard not much/nothing about new H1N1	45%	(492)	37%	(410)	10%	(108)	4%	(39)	5%	(52)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times	Total N
Registered Voters	79%	(1591)	13%	(271)	3%	(61)	2%	(46)	2% (42)	2011
Gender: Male	78%	(731)	14%	(133)	4%	(36)	2%	(19)	2% (22)	941
Gender: Female	80%	(860)	13%	(138)	2%	(24)	3%	(27)	2% (20)	1070
Age: 18-34	74%	(374)	18%	(89)	4%	(20)	2%	(10)	2% (12)	505
Age: 35-44	72%	(220)	19%	(57)	4%	(12)	3%	(9)	3% (8)	306
Age: 45-64	81%	(595)	11%	(80)	3%	(22)	3%	(19)	2% (17)	732
Age: 65+	86%	(402)	10%	(46)	2%	(7)	2%	(8)	1% (4)	468
GenZers: 1997-2012	70%	(145)	19%	(40)	5%	(11)	1%	(3)	5% (9)	207
Millennials: 1981-1996	74%	(331)	19%	(83)	3%	(14)	3%	(13)	1% (5)	445
GenXers: 1965-1980	76%	(382)	13%	(65)	5%	(23)	3%	(13)	3% (17)	500
Baby Boomers: 1946-1964	85%	(658)	10%	(80)	1%	(11)	2%	(15)	1% (10)	774
PID: Dem (no lean)	78%	(621)	15%	(121)	3%	(26)	2%	(16)	1% (9)	793
PID: Ind (no lean)	83%	(486)	11%	(65)	2%	(12)	2%	(9)	3% (15)	588
PID: Rep (no lean)	77%	(483)	14%	(85)	4%	(23)	3%	(21)	3% (18)	630
PID/Gender: Dem Men	78%	(254)	15%	(49)	4%	(14)	2%	(6)	1% (3)	327
PID/Gender: Dem Women	79%	(367)	15%	(72)	3%	(12)	2%	(9)	1% (6)	466
PID/Gender: Ind Men	81%	(245)	12%	(36)	3%	(8)	2%	(5)	3% (8)	302
PID/Gender: Ind Women	84%	(241)	10%	(29)	1%	(4)	2%	(4)	3% (7)	286
PID/Gender: Rep Men	74%	(232)	15%	(48)	5%	(14)	2%	(8)	3% (11)	313
PID/Gender: Rep Women	79%	(252)	12%	(37)	3%	(8)	4%	(13)	2% (7)	318
Ideo: Liberal (1-3)	76%	(489)	17%	(108)	4%	(23)	3%	(16)	2% (10)	646
Ideo: Moderate (4)	82%	(429)	13%	(66)	2%	(12)	2%	(8)	1% (7)	522
Ideo: Conservative (5-7)	78%	(538)	12%	(85)	3%	(22)	3%	(21)	3% (21)	687
Educ: < College	85%	(1081)	10%	(125)	2%	(20)	1%	(16)	2% (24)	1265
Educ: Bachelors degree	72%	(342)	18%	(88)	4%	(21)	3%	(15)	2% (10)	476
Educ: Post-grad	62%	(168)	22%	(59)	7%	(20)	6%	(15)	3% (9)	271
Income: Under 50k	88%	(882)	9%	(86)	1%	(10)	1%	(13)	2% (16)	1007
Income: 50k-100k	77%	(498)	15%	(99)	4%	(29)	2%	(14)	2% (10)	650
Income: 100k+	60%	(212)	24%	(86)	6%	(21)	5%	(19)	5% (16)	354
Ethnicity: White	79%	(1291)	13%	(210)	3%	(48)	2%	(37)	2% (40)	1626
Ethnicity: Hispanic	68%	(132)	20%	(38)	6%	(11)	3%	(6)	4% (7)	195

Continued on next page

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	79%	(1591)	13%	(271)	3%	(61)	2%	(46)	2%	(42)	2011
Ethnicity: Afr. Am.	81%	(206)	13%	(34)	3%	(7)	2%	(6)	—	(1)	255
Ethnicity: Other	72%	(94)	21%	(27)	4%	(5)	3%	(3)	1%	(1)	130
All Christian	78%	(781)	14%	(140)	3%	(27)	3%	(33)	2%	(22)	1003
All Non-Christian	64%	(75)	21%	(24)	9%	(10)	3%	(3)	5%	(6)	117
Atheist	78%	(87)	17%	(19)	4%	(4)	1%	(1)	—	(0)	111
Agnostic/Nothing in particular	84%	(375)	11%	(50)	2%	(7)	2%	(8)	1%	(7)	446
Something Else	82%	(274)	11%	(38)	4%	(12)	—	(1)	3%	(9)	334
Religious Non-Protestant/Catholic	65%	(97)	22%	(33)	7%	(10)	3%	(4)	4%	(7)	150
Evangelical	82%	(440)	11%	(61)	3%	(15)	2%	(10)	2%	(12)	538
Non-Evangelical	78%	(586)	14%	(108)	3%	(23)	3%	(23)	2%	(14)	754
Community: Urban	76%	(396)	14%	(73)	4%	(21)	3%	(18)	2%	(11)	517
Community: Suburban	78%	(768)	15%	(149)	3%	(28)	2%	(20)	2%	(24)	990
Community: Rural	85%	(427)	10%	(49)	2%	(11)	2%	(8)	2%	(8)	504
Employ: Private Sector	71%	(403)	19%	(106)	5%	(28)	3%	(18)	3%	(16)	571
Employ: Government	69%	(104)	23%	(34)	2%	(3)	2%	(3)	4%	(6)	150
Employ: Self-Employed	73%	(116)	18%	(29)	3%	(4)	3%	(5)	3%	(5)	158
Employ: Homemaker	83%	(96)	11%	(13)	2%	(2)	3%	(4)	1%	(1)	116
Employ: Retired	86%	(447)	9%	(49)	1%	(7)	2%	(12)	1%	(7)	521
Employ: Unemployed	92%	(236)	4%	(11)	2%	(6)	—	(1)	1%	(4)	258
Employ: Other	89%	(99)	7%	(8)	2%	(2)	2%	(2)	1%	(1)	112
Military HH: Yes	76%	(247)	14%	(46)	4%	(13)	3%	(8)	4%	(12)	327
Military HH: No	80%	(1344)	13%	(225)	3%	(47)	2%	(38)	2%	(30)	1684
RD/WT: Right Direction	76%	(405)	14%	(73)	3%	(18)	4%	(20)	4%	(19)	535
RD/WT: Wrong Track	80%	(1186)	13%	(198)	3%	(43)	2%	(26)	2%	(23)	1476
Trump Job Approve	77%	(604)	14%	(106)	3%	(25)	3%	(20)	3%	(27)	782
Trump Job Disapprove	80%	(948)	13%	(158)	3%	(35)	2%	(25)	1%	(15)	1181
Trump Job Strongly Approve	77%	(340)	13%	(59)	3%	(13)	3%	(13)	4%	(18)	443
Trump Job Somewhat Approve	78%	(264)	14%	(47)	3%	(12)	2%	(7)	3%	(9)	339
Trump Job Somewhat Disapprove	80%	(160)	12%	(23)	4%	(7)	2%	(5)	2%	(4)	200
Trump Job Strongly Disapprove	80%	(787)	14%	(135)	3%	(28)	2%	(20)	1%	(11)	981

Continued on next page

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times	Total N
Registered Voters	79%	(1591)	13%	(271)	3%	(61)	2%	(46)	2% (42)	2011
Favorable of Trump	78%	(592)	13%	(98)	3%	(22)	3%	(22)	3% (23)	756
Unfavorable of Trump	80%	(951)	14%	(163)	3%	(36)	2%	(22)	1% (14)	1187
Very Favorable of Trump	78%	(345)	13%	(59)	3%	(11)	3%	(13)	3% (13)	443
Somewhat Favorable of Trump	79%	(246)	12%	(39)	3%	(11)	3%	(8)	3% (9)	313
Somewhat Unfavorable of Trump	84%	(152)	11%	(20)	3%	(6)	—	(1)	1% (2)	181
Very Unfavorable of Trump	79%	(799)	14%	(143)	3%	(30)	2%	(22)	1% (12)	1006
#1 Issue: Economy	77%	(504)	15%	(97)	4%	(28)	2%	(16)	2% (13)	658
#1 Issue: Security	76%	(187)	15%	(38)	3%	(7)	2%	(5)	5% (11)	247
#1 Issue: Health Care	78%	(304)	15%	(58)	3%	(11)	3%	(12)	1% (4)	389
#1 Issue: Medicare / Social Security	89%	(238)	7%	(20)	1%	(2)	2%	(5)	1% (3)	268
#1 Issue: Women's Issues	80%	(85)	15%	(16)	2%	(2)	1%	(1)	2% (2)	106
#1 Issue: Education	71%	(72)	17%	(17)	7%	(7)	2%	(2)	3% (3)	101
#1 Issue: Energy	77%	(54)	14%	(10)	1%	(1)	4%	(3)	4% (3)	70
#1 Issue: Other	86%	(147)	9%	(16)	1%	(2)	2%	(3)	2% (3)	171
2018 House Vote: Democrat	80%	(625)	14%	(111)	3%	(23)	2%	(18)	1% (9)	787
2018 House Vote: Republican	77%	(486)	14%	(88)	4%	(23)	3%	(18)	3% (20)	634
2018 House Vote: Someone else	81%	(61)	13%	(10)	3%	(2)	1%	(1)	3% (2)	75
2016 Vote: Hillary Clinton	81%	(578)	14%	(98)	3%	(18)	2%	(18)	1% (6)	718
2016 Vote: Donald Trump	77%	(519)	14%	(94)	4%	(24)	3%	(18)	3% (20)	675
2016 Vote: Other	85%	(137)	10%	(15)	2%	(2)	1%	(2)	3% (5)	161
2016 Vote: Didn't Vote	78%	(356)	14%	(63)	3%	(16)	2%	(9)	3% (12)	456
Voted in 2014: Yes	79%	(1038)	13%	(169)	3%	(38)	3%	(36)	2% (27)	1309
Voted in 2014: No	79%	(552)	15%	(102)	3%	(22)	1%	(10)	2% (15)	702
2012 Vote: Barack Obama	82%	(661)	12%	(99)	3%	(24)	2%	(18)	1% (8)	811
2012 Vote: Mitt Romney	78%	(410)	13%	(69)	3%	(15)	3%	(18)	3% (13)	526
2012 Vote: Other	81%	(70)	7%	(6)	4%	(3)	1%	(1)	7% (6)	86
2012 Vote: Didn't Vote	76%	(447)	16%	(97)	3%	(18)	1%	(9)	3% (15)	586

Continued on next page

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times	Total N
Registered Voters	79%	(1591)	13%	(271)	3%	(61)	2%	(46)	2% (42)	2011
4-Region: Northeast	72%	(257)	19%	(67)	3%	(12)	4%	(15)	2% (8)	359
4-Region: Midwest	82%	(381)	10%	(47)	2%	(10)	2%	(8)	3% (16)	462
4-Region: South	83%	(620)	11%	(84)	3%	(23)	1%	(9)	2% (14)	751
4-Region: West	76%	(333)	17%	(73)	4%	(16)	3%	(13)	1% (4)	439
Frequent Flyer	32%	(79)	27%	(69)	16%	(41)	12%	(30)	13% (32)	250
International Travel	15%	(59)	50%	(191)	15%	(57)	10%	(39)	9% (35)	381
Sports fans	77%	(1039)	14%	(194)	4%	(53)	3%	(36)	2% (33)	1355
Heard a lot/some about new H1N1	74%	(671)	16%	(150)	4%	(37)	3%	(26)	3% (26)	911
Heard not much/nothing about new H1N1	84%	(920)	11%	(122)	2%	(23)	2%	(20)	1% (16)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	62%	(1244)	26%	(517)	7%	(140)	2%	(48)	3%	(62)	2011
Gender: Male	61%	(571)	25%	(236)	8%	(78)	2%	(23)	4%	(34)	941
Gender: Female	63%	(673)	26%	(281)	6%	(62)	2%	(25)	3%	(28)	1070
Age: 18-34	54%	(271)	28%	(144)	10%	(50)	3%	(15)	5%	(25)	505
Age: 35-44	59%	(180)	27%	(82)	7%	(22)	4%	(12)	3%	(10)	306
Age: 45-64	64%	(470)	25%	(181)	5%	(40)	2%	(14)	4%	(27)	732
Age: 65+	69%	(323)	24%	(110)	6%	(29)	1%	(7)	—	(0)	468
GenZers: 1997-2012	45%	(94)	32%	(67)	12%	(24)	4%	(8)	7%	(15)	207
Millennials: 1981-1996	58%	(260)	27%	(122)	7%	(32)	4%	(16)	3%	(14)	445
GenXers: 1965-1980	61%	(303)	25%	(124)	8%	(39)	2%	(12)	4%	(22)	500
Baby Boomers: 1946-1964	68%	(529)	24%	(185)	5%	(40)	1%	(10)	1%	(11)	774
PID: Dem (no lean)	61%	(482)	27%	(217)	6%	(51)	3%	(20)	3%	(22)	793
PID: Ind (no lean)	65%	(383)	25%	(144)	6%	(38)	2%	(12)	2%	(10)	588
PID: Rep (no lean)	60%	(378)	25%	(156)	8%	(51)	2%	(16)	5%	(30)	630
PID/Gender: Dem Men	63%	(205)	26%	(86)	6%	(20)	2%	(6)	3%	(10)	327
PID/Gender: Dem Women	60%	(278)	28%	(131)	7%	(32)	3%	(14)	3%	(12)	466
PID/Gender: Ind Men	65%	(196)	23%	(69)	9%	(26)	2%	(6)	2%	(5)	302
PID/Gender: Ind Women	66%	(187)	26%	(75)	4%	(12)	2%	(6)	2%	(5)	286
PID/Gender: Rep Men	55%	(171)	26%	(80)	10%	(33)	3%	(10)	6%	(19)	313
PID/Gender: Rep Women	65%	(207)	24%	(76)	6%	(18)	2%	(5)	4%	(11)	318
Ideo: Liberal (1-3)	55%	(354)	30%	(193)	9%	(59)	3%	(21)	3%	(19)	646
Ideo: Moderate (4)	66%	(344)	26%	(133)	5%	(26)	1%	(7)	2%	(10)	522
Ideo: Conservative (5-7)	61%	(418)	25%	(174)	7%	(50)	3%	(18)	4%	(27)	687
Educ: < College	72%	(904)	20%	(252)	4%	(56)	2%	(24)	2%	(28)	1265
Educ: Bachelors degree	51%	(241)	34%	(160)	10%	(46)	2%	(11)	4%	(18)	476
Educ: Post-grad	36%	(98)	39%	(105)	14%	(38)	5%	(14)	6%	(16)	271
Income: Under 50k	78%	(782)	16%	(165)	2%	(23)	2%	(16)	2%	(20)	1007
Income: 50k-100k	53%	(344)	33%	(212)	8%	(53)	3%	(20)	3%	(21)	650
Income: 100k+	33%	(118)	39%	(140)	18%	(65)	3%	(12)	6%	(20)	354
Ethnicity: White	61%	(998)	26%	(417)	7%	(122)	2%	(36)	3%	(53)	1626
Ethnicity: Hispanic	55%	(107)	26%	(50)	12%	(23)	3%	(6)	4%	(8)	195

Continued on next page

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	62%	(1244)	26%	(517)	7%	(140)	2%	(48)	3%	(62)	2011
Ethnicity: Afr. Am.	68%	(174)	23%	(57)	5%	(13)	2%	(5)	2%	(5)	255
Ethnicity: Other	55%	(72)	33%	(43)	4%	(6)	5%	(6)	2%	(3)	130
All Christian	60%	(606)	26%	(264)	8%	(75)	2%	(23)	3%	(35)	1003
All Non-Christian	41%	(48)	34%	(40)	13%	(15)	4%	(4)	8%	(10)	117
Atheist	56%	(62)	30%	(33)	11%	(13)	2%	(2)	1%	(1)	111
Agnostic/Nothing in particular	65%	(291)	24%	(108)	6%	(25)	3%	(12)	2%	(11)	446
Something Else	71%	(237)	22%	(72)	4%	(13)	2%	(7)	2%	(5)	334
Religious Non-Protestant/Catholic	46%	(69)	30%	(46)	14%	(21)	3%	(4)	7%	(10)	150
Evangelical	69%	(371)	21%	(112)	5%	(28)	2%	(11)	3%	(15)	538
Non-Evangelical	59%	(446)	29%	(216)	7%	(52)	2%	(18)	3%	(21)	754
Community: Urban	57%	(296)	28%	(144)	7%	(39)	3%	(17)	4%	(21)	517
Community: Suburban	57%	(560)	30%	(293)	8%	(82)	2%	(22)	3%	(33)	990
Community: Rural	77%	(388)	16%	(79)	4%	(20)	2%	(9)	2%	(8)	504
Employ: Private Sector	47%	(268)	35%	(202)	10%	(58)	3%	(18)	4%	(25)	571
Employ: Government	58%	(87)	25%	(37)	8%	(12)	4%	(6)	5%	(7)	150
Employ: Self-Employed	58%	(92)	26%	(40)	8%	(13)	4%	(6)	5%	(7)	158
Employ: Homemaker	75%	(87)	14%	(16)	5%	(5)	2%	(2)	4%	(5)	116
Employ: Retired	73%	(379)	20%	(106)	5%	(25)	1%	(7)	1%	(5)	521
Employ: Unemployed	76%	(197)	19%	(49)	2%	(6)	1%	(1)	2%	(5)	258
Employ: Other	75%	(84)	16%	(18)	4%	(5)	2%	(3)	2%	(2)	112
Military HH: Yes	62%	(201)	26%	(84)	6%	(19)	4%	(12)	3%	(11)	327
Military HH: No	62%	(1043)	26%	(433)	7%	(121)	2%	(36)	3%	(51)	1684
RD/WT: Right Direction	60%	(318)	25%	(134)	9%	(48)	3%	(14)	4%	(21)	535
RD/WT: Wrong Track	63%	(925)	26%	(383)	6%	(92)	2%	(35)	3%	(41)	1476
Trump Job Approve	62%	(487)	25%	(193)	7%	(55)	2%	(15)	4%	(33)	782
Trump Job Disapprove	61%	(720)	27%	(317)	7%	(84)	3%	(31)	2%	(29)	1181
Trump Job Strongly Approve	64%	(283)	22%	(100)	6%	(27)	3%	(12)	5%	(21)	443
Trump Job Somewhat Approve	60%	(204)	28%	(93)	8%	(27)	1%	(3)	3%	(12)	339
Trump Job Somewhat Disapprove	63%	(127)	24%	(47)	8%	(15)	3%	(5)	3%	(6)	200
Trump Job Strongly Disapprove	60%	(593)	27%	(270)	7%	(69)	3%	(26)	2%	(23)	981

Continued on next page

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times	Total N
Registered Voters	62%	(1244)	26%	(517)	7%	(140)	2%	(48)	3% (62)	2011
Favorable of Trump	63%	(473)	25%	(186)	7%	(54)	2%	(15)	4% (27)	756
Unfavorable of Trump	61%	(721)	27%	(323)	7%	(82)	3%	(33)	2% (27)	1187
Very Favorable of Trump	63%	(280)	25%	(109)	7%	(29)	2%	(11)	3% (14)	443
Somewhat Favorable of Trump	62%	(193)	25%	(77)	8%	(25)	1%	(4)	4% (13)	313
Somewhat Unfavorable of Trump	66%	(119)	25%	(44)	5%	(8)	3%	(6)	2% (3)	181
Very Unfavorable of Trump	60%	(602)	28%	(279)	7%	(74)	3%	(28)	2% (24)	1006
#1 Issue: Economy	59%	(385)	29%	(188)	6%	(42)	2%	(16)	4% (27)	658
#1 Issue: Security	61%	(150)	27%	(68)	8%	(19)	3%	(6)	2% (4)	247
#1 Issue: Health Care	60%	(233)	28%	(108)	6%	(25)	4%	(14)	2% (8)	389
#1 Issue: Medicare / Social Security	76%	(203)	18%	(49)	4%	(10)	1%	(1)	2% (4)	268
#1 Issue: Women's Issues	56%	(59)	27%	(29)	10%	(11)	1%	(1)	6% (7)	106
#1 Issue: Education	55%	(55)	24%	(25)	11%	(12)	4%	(4)	5% (5)	101
#1 Issue: Energy	54%	(38)	27%	(19)	11%	(8)	—	(0)	7% (5)	70
#1 Issue: Other	70%	(119)	19%	(32)	8%	(13)	3%	(5)	1% (2)	171
2018 House Vote: Democrat	60%	(470)	29%	(229)	7%	(53)	2%	(18)	2% (16)	787
2018 House Vote: Republican	60%	(382)	25%	(161)	9%	(55)	2%	(13)	4% (23)	634
2018 House Vote: Someone else	63%	(47)	24%	(18)	6%	(5)	5%	(4)	1% (1)	75
2016 Vote: Hillary Clinton	61%	(441)	28%	(199)	6%	(45)	2%	(17)	2% (16)	718
2016 Vote: Donald Trump	61%	(413)	25%	(172)	8%	(54)	2%	(13)	3% (23)	675
2016 Vote: Other	65%	(104)	25%	(41)	5%	(8)	3%	(5)	2% (3)	161
2016 Vote: Didn't Vote	63%	(285)	23%	(104)	7%	(33)	3%	(12)	5% (21)	456
Voted in 2014: Yes	61%	(799)	27%	(351)	7%	(95)	2%	(29)	3% (36)	1309
Voted in 2014: No	63%	(445)	24%	(166)	6%	(45)	3%	(19)	4% (26)	702
2012 Vote: Barack Obama	62%	(504)	27%	(222)	6%	(48)	3%	(21)	2% (17)	811
2012 Vote: Mitt Romney	60%	(316)	26%	(137)	9%	(45)	2%	(10)	3% (18)	526
2012 Vote: Other	82%	(70)	14%	(12)	1%	(1)	—	(0)	4% (3)	86
2012 Vote: Didn't Vote	60%	(352)	25%	(146)	8%	(47)	3%	(17)	4% (24)	586

Continued on next page

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Registered Voters	62%	(1244)	26%	(517)	7%	(140)	2%	(48)	3%	(62)	2011
4-Region: Northeast	56%	(201)	31%	(111)	7%	(25)	3%	(9)	3%	(12)	359
4-Region: Midwest	66%	(303)	23%	(108)	6%	(27)	2%	(7)	4%	(17)	462
4-Region: South	66%	(499)	23%	(173)	7%	(52)	2%	(13)	2%	(14)	751
4-Region: West	55%	(240)	28%	(125)	8%	(36)	4%	(19)	4%	(19)	439
Frequent Flyer	—	(0)	—	(0)	56%	(140)	19%	(48)	25%	(62)	250
International Travel	8%	(29)	47%	(179)	23%	(87)	9%	(34)	14%	(52)	381
Sports fans	58%	(784)	28%	(374)	8%	(107)	3%	(40)	4%	(50)	1355
Heard a lot/some about new H1N1	55%	(502)	29%	(263)	8%	(75)	4%	(34)	4%	(37)	911
Heard not much/nothing about new H1N1	67%	(742)	23%	(254)	6%	(65)	1%	(15)	2%	(25)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*

Travel within the U.S.

Demographic	Yes		No		Total N
Registered Voters	59%	(1186)	41%	(825)	2011
Gender: Male	60%	(560)	40%	(381)	941
Gender: Female	58%	(625)	42%	(444)	1070
Age: 18-34	67%	(341)	33%	(164)	505
Age: 35-44	62%	(189)	38%	(116)	306
Age: 45-64	56%	(412)	44%	(321)	732
Age: 65+	52%	(244)	48%	(224)	468
GenZers: 1997-2012	73%	(151)	27%	(57)	207
Millennials: 1981-1996	64%	(283)	36%	(161)	445
GenXers: 1965-1980	57%	(284)	43%	(216)	500
Baby Boomers: 1946-1964	56%	(432)	44%	(343)	774
PID: Dem (no lean)	56%	(447)	44%	(346)	793
PID: Ind (no lean)	58%	(343)	42%	(244)	588
PID: Rep (no lean)	63%	(395)	37%	(235)	630
PID/Gender: Dem Men	57%	(185)	43%	(142)	327
PID/Gender: Dem Women	56%	(262)	44%	(204)	466
PID/Gender: Ind Men	58%	(176)	42%	(126)	302
PID/Gender: Ind Women	59%	(168)	41%	(118)	286
PID/Gender: Rep Men	64%	(200)	36%	(113)	313
PID/Gender: Rep Women	62%	(195)	38%	(122)	318
Ideo: Liberal (1-3)	58%	(373)	42%	(273)	646
Ideo: Moderate (4)	54%	(284)	46%	(238)	522
Ideo: Conservative (5-7)	64%	(443)	36%	(244)	687
Educ: < College	55%	(691)	45%	(574)	1265
Educ: Bachelors degree	65%	(310)	35%	(165)	476
Educ: Post-grad	68%	(185)	32%	(86)	271
Income: Under 50k	51%	(515)	49%	(492)	1007
Income: 50k-100k	64%	(418)	36%	(232)	650
Income: 100k+	71%	(253)	29%	(101)	354
Ethnicity: White	60%	(973)	40%	(653)	1626
Ethnicity: Hispanic	61%	(118)	39%	(77)	195
Ethnicity: Afr. Am.	56%	(143)	44%	(112)	255

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Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Registered Voters	59%	(1186)	41%	(825)	2011
Ethnicity: Other	53%	(69)	47%	(61)	130
All Christian	60%	(604)	40%	(398)	1003
All Non-Christian	62%	(72)	38%	(45)	117
Atheist	62%	(69)	38%	(42)	111
Agnostic/Nothing in particular	56%	(249)	44%	(197)	446
Something Else	57%	(192)	43%	(142)	334
Religious Non-Protestant/Catholic	61%	(92)	39%	(59)	150
Evangelical	59%	(316)	41%	(223)	538
Non-Evangelical	60%	(452)	40%	(302)	754
Community: Urban	55%	(283)	45%	(234)	517
Community: Suburban	62%	(610)	38%	(380)	990
Community: Rural	58%	(292)	42%	(212)	504
Employ: Private Sector	67%	(382)	33%	(189)	571
Employ: Government	75%	(112)	25%	(38)	150
Employ: Self-Employed	63%	(99)	37%	(59)	158
Employ: Homemaker	57%	(66)	43%	(50)	116
Employ: Retired	50%	(261)	50%	(260)	521
Employ: Unemployed	44%	(113)	56%	(144)	258
Employ: Other	51%	(57)	49%	(55)	112
Military HH: Yes	65%	(211)	35%	(115)	327
Military HH: No	58%	(974)	42%	(710)	1684
RD/WT: Right Direction	66%	(353)	34%	(182)	535
RD/WT: Wrong Track	56%	(833)	44%	(643)	1476
Trump Job Approve	66%	(513)	34%	(269)	782
Trump Job Disapprove	56%	(657)	44%	(523)	1181
Trump Job Strongly Approve	63%	(280)	37%	(163)	443
Trump Job Somewhat Approve	69%	(233)	31%	(106)	339
Trump Job Somewhat Disapprove	65%	(130)	35%	(69)	200
Trump Job Strongly Disapprove	54%	(527)	46%	(454)	981
Favorable of Trump	67%	(505)	33%	(251)	756
Unfavorable of Trump	55%	(654)	45%	(533)	1187

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Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Registered Voters	59%	(1186)	41%	(825)	2011
Very Favorable of Trump	65%	(288)	35%	(155)	443
Somewhat Favorable of Trump	69%	(217)	31%	(96)	313
Somewhat Unfavorable of Trump	63%	(115)	37%	(66)	181
Very Unfavorable of Trump	54%	(540)	46%	(466)	1006
#1 Issue: Economy	66%	(434)	34%	(224)	658
#1 Issue: Security	63%	(155)	37%	(93)	247
#1 Issue: Health Care	53%	(207)	47%	(182)	389
#1 Issue: Medicare / Social Security	48%	(128)	52%	(140)	268
#1 Issue: Women's Issues	67%	(72)	33%	(35)	106
#1 Issue: Education	67%	(68)	33%	(33)	101
#1 Issue: Energy	52%	(36)	48%	(34)	70
#1 Issue: Other	51%	(87)	49%	(85)	171
2018 House Vote: Democrat	55%	(432)	45%	(354)	787
2018 House Vote: Republican	65%	(412)	35%	(223)	634
2018 House Vote: Someone else	57%	(43)	43%	(32)	75
2016 Vote: Hillary Clinton	52%	(372)	48%	(346)	718
2016 Vote: Donald Trump	66%	(443)	34%	(232)	675
2016 Vote: Other	63%	(102)	37%	(59)	161
2016 Vote: Didn't Vote	59%	(269)	41%	(187)	456
Voted in 2014: Yes	59%	(775)	41%	(534)	1309
Voted in 2014: No	59%	(411)	41%	(291)	702
2012 Vote: Barack Obama	54%	(440)	46%	(371)	811
2012 Vote: Mitt Romney	63%	(333)	37%	(193)	526
2012 Vote: Other	54%	(46)	46%	(40)	86
2012 Vote: Didn't Vote	62%	(366)	38%	(220)	586
4-Region: Northeast	59%	(212)	41%	(147)	359
4-Region: Midwest	59%	(274)	41%	(188)	462
4-Region: South	60%	(452)	40%	(299)	751
4-Region: West	56%	(248)	44%	(192)	439
Frequent Flyer	80%	(200)	20%	(50)	250
International Travel	76%	(289)	24%	(92)	381

Continued on next page

Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Registered Voters	59%	(1186)	41%	(825)	2011
Sports fans	63%	(857)	37%	(497)	1355
Heard a lot/some about new H1N1	62%	(561)	38%	(349)	911
Heard not much/nothing about new H1N1	57%	(624)	43%	(476)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Registered Voters	15%	(293)	85%	(1718)	2011
Gender: Male	17%	(155)	83%	(786)	941
Gender: Female	13%	(138)	87%	(932)	1070
Age: 18-34	22%	(111)	78%	(394)	505
Age: 35-44	19%	(57)	81%	(249)	306
Age: 45-64	11%	(79)	89%	(653)	732
Age: 65+	10%	(47)	90%	(421)	468
GenZers: 1997-2012	26%	(54)	74%	(153)	207
Millennials: 1981-1996	19%	(83)	81%	(362)	445
GenXers: 1965-1980	15%	(73)	85%	(427)	500
Baby Boomers: 1946-1964	10%	(76)	90%	(698)	774
PID: Dem (no lean)	15%	(116)	85%	(677)	793
PID: Ind (no lean)	14%	(79)	86%	(508)	588
PID: Rep (no lean)	16%	(98)	84%	(532)	630
PID/Gender: Dem Men	17%	(54)	83%	(273)	327
PID/Gender: Dem Women	13%	(62)	87%	(404)	466
PID/Gender: Ind Men	14%	(43)	86%	(259)	302
PID/Gender: Ind Women	13%	(37)	87%	(249)	286
PID/Gender: Rep Men	19%	(59)	81%	(254)	313
PID/Gender: Rep Women	12%	(40)	88%	(278)	318
Ideo: Liberal (1-3)	16%	(103)	84%	(543)	646
Ideo: Moderate (4)	13%	(66)	87%	(456)	522
Ideo: Conservative (5-7)	15%	(101)	85%	(586)	687
Educ: < College	10%	(125)	90%	(1140)	1265
Educ: Bachelors degree	20%	(93)	80%	(382)	476
Educ: Post-grad	28%	(75)	72%	(195)	271
Income: Under 50k	9%	(93)	91%	(913)	1007
Income: 50k-100k	17%	(112)	83%	(538)	650
Income: 100k+	25%	(88)	75%	(266)	354
Ethnicity: White	13%	(220)	87%	(1407)	1626
Ethnicity: Hispanic	25%	(49)	75%	(145)	195
Ethnicity: Afr. Am.	18%	(45)	82%	(210)	255

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Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Registered Voters	15%	(293)	85%	(1718)	2011
Ethnicity: Other	22%	(29)	78%	(101)	130
All Christian	15%	(152)	85%	(851)	1003
All Non-Christian	29%	(33)	71%	(84)	117
Atheist	10%	(11)	90%	(100)	111
Agnostic/Nothing in particular	11%	(50)	89%	(396)	446
Something Else	14%	(46)	86%	(288)	334
Religious Non-Protestant/Catholic	29%	(43)	71%	(107)	150
Evangelical	13%	(68)	87%	(470)	538
Non-Evangelical	15%	(115)	85%	(639)	754
Community: Urban	16%	(81)	84%	(437)	517
Community: Suburban	16%	(163)	84%	(826)	990
Community: Rural	10%	(50)	90%	(454)	504
Employ: Private Sector	21%	(118)	79%	(453)	571
Employ: Government	18%	(26)	82%	(124)	150
Employ: Self-Employed	20%	(31)	80%	(127)	158
Employ: Homemaker	11%	(13)	89%	(103)	116
Employ: Retired	10%	(50)	90%	(471)	521
Employ: Unemployed	9%	(23)	91%	(235)	258
Employ: Other	7%	(8)	93%	(104)	112
Military HH: Yes	16%	(52)	84%	(274)	327
Military HH: No	14%	(241)	86%	(1443)	1684
RD/WT: Right Direction	20%	(105)	80%	(430)	535
RD/WT: Wrong Track	13%	(189)	87%	(1287)	1476
Trump Job Approve	17%	(129)	83%	(653)	782
Trump Job Disapprove	13%	(157)	87%	(1023)	1181
Trump Job Strongly Approve	16%	(72)	84%	(371)	443
Trump Job Somewhat Approve	17%	(57)	83%	(282)	339
Trump Job Somewhat Disapprove	17%	(34)	83%	(166)	200
Trump Job Strongly Disapprove	13%	(124)	87%	(857)	981
Favorable of Trump	17%	(125)	83%	(630)	756
Unfavorable of Trump	13%	(153)	87%	(1034)	1187

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Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Registered Voters	15%	(293)	85%	(1718)	2011
Very Favorable of Trump	16%	(69)	84%	(373)	443
Somewhat Favorable of Trump	18%	(56)	82%	(257)	313
Somewhat Unfavorable of Trump	9%	(16)	91%	(165)	181
Very Unfavorable of Trump	14%	(137)	86%	(869)	1006
#1 Issue: Economy	15%	(99)	85%	(559)	658
#1 Issue: Security	19%	(47)	81%	(200)	247
#1 Issue: Health Care	14%	(56)	86%	(334)	389
#1 Issue: Medicare / Social Security	8%	(22)	92%	(246)	268
#1 Issue: Women's Issues	17%	(19)	83%	(88)	106
#1 Issue: Education	24%	(24)	76%	(77)	101
#1 Issue: Energy	17%	(12)	83%	(58)	70
#1 Issue: Other	9%	(15)	91%	(156)	171
2018 House Vote: Democrat	14%	(107)	86%	(679)	787
2018 House Vote: Republican	16%	(104)	84%	(530)	634
2018 House Vote: Someone else	13%	(10)	87%	(66)	75
2016 Vote: Hillary Clinton	13%	(94)	87%	(625)	718
2016 Vote: Donald Trump	16%	(106)	84%	(568)	675
2016 Vote: Other	13%	(21)	87%	(140)	161
2016 Vote: Didn't Vote	16%	(72)	84%	(384)	456
Voted in 2014: Yes	14%	(184)	86%	(1125)	1309
Voted in 2014: No	16%	(109)	84%	(593)	702
2012 Vote: Barack Obama	12%	(101)	88%	(710)	811
2012 Vote: Mitt Romney	14%	(75)	86%	(450)	526
2012 Vote: Other	14%	(12)	86%	(74)	86
2012 Vote: Didn't Vote	18%	(105)	82%	(481)	586
4-Region: Northeast	19%	(67)	81%	(292)	359
4-Region: Midwest	10%	(48)	90%	(414)	462
4-Region: South	13%	(99)	87%	(652)	751
4-Region: West	18%	(81)	82%	(359)	439
Frequent Flyer	45%	(114)	55%	(136)	250
International Travel	52%	(198)	48%	(183)	381

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Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Registered Voters	15%	(293)	85%	(1718)	2011
Sports fans	17%	(225)	83%	(1130)	1355
Heard a lot/some about new H1N1	18%	(166)	82%	(745)	911
Heard not much/nothing about new H1N1	12%	(128)	88%	(973)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Registered Voters	46%	(919)	54%	(1092)	2011
Gender: Male	47%	(441)	53%	(500)	941
Gender: Female	45%	(478)	55%	(591)	1070
Age: 18-34	55%	(276)	45%	(230)	505
Age: 35-44	53%	(161)	47%	(145)	306
Age: 45-64	44%	(319)	56%	(414)	732
Age: 65+	35%	(164)	65%	(304)	468
GenZers: 1997-2012	60%	(124)	40%	(83)	207
Millennials: 1981-1996	51%	(226)	49%	(219)	445
GenXers: 1965-1980	48%	(242)	52%	(258)	500
Baby Boomers: 1946-1964	39%	(305)	61%	(469)	774
PID: Dem (no lean)	41%	(327)	59%	(466)	793
PID: Ind (no lean)	46%	(268)	54%	(320)	588
PID: Rep (no lean)	51%	(324)	49%	(306)	630
PID/Gender: Dem Men	42%	(136)	58%	(191)	327
PID/Gender: Dem Women	41%	(191)	59%	(275)	466
PID/Gender: Ind Men	45%	(136)	55%	(165)	302
PID/Gender: Ind Women	46%	(131)	54%	(154)	286
PID/Gender: Rep Men	54%	(169)	46%	(144)	313
PID/Gender: Rep Women	49%	(155)	51%	(162)	318
Ideo: Liberal (1-3)	43%	(277)	57%	(370)	646
Ideo: Moderate (4)	43%	(223)	57%	(298)	522
Ideo: Conservative (5-7)	52%	(357)	48%	(330)	687
Educ: < College	43%	(539)	57%	(726)	1265
Educ: Bachelors degree	48%	(229)	52%	(247)	476
Educ: Post-grad	56%	(152)	44%	(119)	271
Income: Under 50k	38%	(381)	62%	(625)	1007
Income: 50k-100k	52%	(337)	48%	(313)	650
Income: 100k+	57%	(200)	43%	(154)	354
Ethnicity: White	46%	(749)	54%	(878)	1626
Ethnicity: Hispanic	52%	(101)	48%	(94)	195
Ethnicity: Afr. Am.	45%	(116)	55%	(139)	255

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Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Registered Voters	46%	(919)	54%	(1092)	2011
Ethnicity: Other	42%	(55)	58%	(75)	130
All Christian	47%	(470)	53%	(532)	1003
All Non-Christian	45%	(53)	55%	(65)	117
Atheist	51%	(57)	49%	(54)	111
Agnostic/Nothing in particular	41%	(181)	59%	(265)	446
Something Else	47%	(158)	53%	(176)	334
Religious Non-Protestant/Catholic	47%	(71)	53%	(80)	150
Evangelical	48%	(258)	52%	(280)	538
Non-Evangelical	46%	(343)	54%	(410)	754
Community: Urban	45%	(233)	55%	(285)	517
Community: Suburban	49%	(487)	51%	(503)	990
Community: Rural	40%	(200)	60%	(304)	504
Employ: Private Sector	54%	(309)	46%	(262)	571
Employ: Government	60%	(90)	40%	(60)	150
Employ: Self-Employed	53%	(84)	47%	(74)	158
Employ: Homemaker	47%	(55)	53%	(61)	116
Employ: Retired	34%	(179)	66%	(342)	521
Employ: Unemployed	33%	(84)	67%	(174)	258
Employ: Other	44%	(49)	56%	(63)	112
Military HH: Yes	53%	(172)	47%	(154)	327
Military HH: No	44%	(747)	56%	(938)	1684
RD/WT: Right Direction	53%	(283)	47%	(252)	535
RD/WT: Wrong Track	43%	(636)	57%	(840)	1476
Trump Job Approve	53%	(416)	47%	(366)	782
Trump Job Disapprove	42%	(493)	58%	(688)	1181
Trump Job Strongly Approve	52%	(229)	48%	(214)	443
Trump Job Somewhat Approve	55%	(188)	45%	(152)	339
Trump Job Somewhat Disapprove	52%	(104)	48%	(96)	200
Trump Job Strongly Disapprove	40%	(389)	60%	(592)	981
Favorable of Trump	53%	(404)	47%	(352)	756
Unfavorable of Trump	42%	(500)	58%	(686)	1187

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Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Registered Voters	46%	(919)	54%	(1092)	2011
Very Favorable of Trump	52%	(230)	48%	(212)	443
Somewhat Favorable of Trump	55%	(173)	45%	(140)	313
Somewhat Unfavorable of Trump	52%	(95)	48%	(86)	181
Very Unfavorable of Trump	40%	(406)	60%	(600)	1006
#1 Issue: Economy	52%	(342)	48%	(316)	658
#1 Issue: Security	50%	(124)	50%	(124)	247
#1 Issue: Health Care	41%	(161)	59%	(228)	389
#1 Issue: Medicare / Social Security	34%	(90)	66%	(178)	268
#1 Issue: Women's Issues	53%	(56)	47%	(50)	106
#1 Issue: Education	57%	(57)	43%	(44)	101
#1 Issue: Energy	37%	(26)	63%	(44)	70
#1 Issue: Other	37%	(63)	63%	(108)	171
2018 House Vote: Democrat	41%	(324)	59%	(463)	787
2018 House Vote: Republican	53%	(339)	47%	(295)	634
2018 House Vote: Someone else	38%	(29)	62%	(47)	75
2016 Vote: Hillary Clinton	37%	(268)	63%	(450)	718
2016 Vote: Donald Trump	54%	(362)	46%	(313)	675
2016 Vote: Other	46%	(74)	54%	(87)	161
2016 Vote: Didn't Vote	47%	(215)	53%	(241)	456
Voted in 2014: Yes	46%	(606)	54%	(703)	1309
Voted in 2014: No	45%	(313)	55%	(389)	702
2012 Vote: Barack Obama	43%	(345)	57%	(465)	811
2012 Vote: Mitt Romney	50%	(261)	50%	(264)	526
2012 Vote: Other	42%	(36)	58%	(50)	86
2012 Vote: Didn't Vote	47%	(276)	53%	(310)	586
4-Region: Northeast	50%	(180)	50%	(179)	359
4-Region: Midwest	42%	(194)	58%	(268)	462
4-Region: South	46%	(349)	54%	(402)	751
4-Region: West	45%	(196)	55%	(243)	439
Frequent Flyer	73%	(183)	27%	(67)	250
International Travel	65%	(247)	35%	(133)	381

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Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Registered Voters	46%	(919)	54%	(1092)	2011
Sports fans	50%	(679)	50%	(675)	1355
Heard a lot/some about new H1N1	50%	(457)	50%	(453)	911
Heard not much/nothing about new H1N1	42%	(462)	58%	(639)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Registered Voters	17%	(337)	83%	(1674)	2011
Gender: Male	18%	(168)	82%	(774)	941
Gender: Female	16%	(169)	84%	(901)	1070
Age: 18-34	22%	(111)	78%	(394)	505
Age: 35-44	21%	(66)	79%	(240)	306
Age: 45-64	14%	(103)	86%	(629)	732
Age: 65+	12%	(56)	88%	(412)	468
GenZers: 1997-2012	25%	(52)	75%	(155)	207
Millennials: 1981-1996	20%	(90)	80%	(355)	445
GenXers: 1965-1980	19%	(95)	81%	(406)	500
Baby Boomers: 1946-1964	12%	(93)	88%	(681)	774
PID: Dem (no lean)	17%	(135)	83%	(658)	793
PID: Ind (no lean)	15%	(90)	85%	(497)	588
PID: Rep (no lean)	18%	(111)	82%	(520)	630
PID/Gender: Dem Men	17%	(57)	83%	(270)	327
PID/Gender: Dem Women	17%	(78)	83%	(388)	466
PID/Gender: Ind Men	14%	(43)	86%	(258)	302
PID/Gender: Ind Women	16%	(47)	84%	(239)	286
PID/Gender: Rep Men	22%	(67)	78%	(245)	313
PID/Gender: Rep Women	14%	(43)	86%	(274)	318
Ideo: Liberal (1-3)	20%	(129)	80%	(517)	646
Ideo: Moderate (4)	13%	(69)	87%	(453)	522
Ideo: Conservative (5-7)	18%	(122)	82%	(564)	687
Educ: < College	13%	(160)	87%	(1105)	1265
Educ: Bachelors degree	21%	(101)	79%	(375)	476
Educ: Post-grad	28%	(76)	72%	(195)	271
Income: Under 50k	13%	(127)	87%	(880)	1007
Income: 50k-100k	19%	(121)	81%	(529)	650
Income: 100k+	25%	(89)	75%	(266)	354
Ethnicity: White	16%	(254)	84%	(1372)	1626
Ethnicity: Hispanic	30%	(59)	70%	(136)	195
Ethnicity: Afr. Am.	19%	(50)	81%	(205)	255

Continued on next page

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Registered Voters	17%	(337)	83%	(1674)	2011
Ethnicity: Other	25%	(32)	75%	(97)	130
All Christian	17%	(175)	83%	(828)	1003
All Non-Christian	26%	(30)	74%	(87)	117
Atheist	22%	(24)	78%	(87)	111
Agnostic/Nothing in particular	13%	(57)	87%	(389)	446
Something Else	15%	(50)	85%	(284)	334
Religious Non-Protestant/Catholic	26%	(39)	74%	(111)	150
Evangelical	15%	(83)	85%	(455)	538
Non-Evangelical	17%	(128)	83%	(626)	754
Community: Urban	18%	(92)	82%	(425)	517
Community: Suburban	19%	(183)	81%	(806)	990
Community: Rural	12%	(61)	88%	(443)	504
Employ: Private Sector	23%	(129)	77%	(442)	571
Employ: Government	21%	(31)	79%	(119)	150
Employ: Self-Employed	23%	(37)	77%	(122)	158
Employ: Homemaker	13%	(16)	87%	(100)	116
Employ: Retired	12%	(63)	88%	(458)	521
Employ: Unemployed	11%	(29)	89%	(229)	258
Employ: Other	9%	(10)	91%	(102)	112
Military HH: Yes	17%	(55)	83%	(272)	327
Military HH: No	17%	(282)	83%	(1403)	1684
RD/WT: Right Direction	22%	(116)	78%	(419)	535
RD/WT: Wrong Track	15%	(221)	85%	(1256)	1476
Trump Job Approve	20%	(155)	80%	(627)	782
Trump Job Disapprove	14%	(170)	86%	(1010)	1181
Trump Job Strongly Approve	21%	(94)	79%	(349)	443
Trump Job Somewhat Approve	18%	(61)	82%	(278)	339
Trump Job Somewhat Disapprove	13%	(27)	87%	(173)	200
Trump Job Strongly Disapprove	15%	(144)	85%	(837)	981
Favorable of Trump	20%	(148)	80%	(608)	756
Unfavorable of Trump	15%	(174)	85%	(1013)	1187

Continued on next page

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.*

Demographic	Yes		No		Total N
Registered Voters	17%	(337)	83%	(1674)	2011
Very Favorable of Trump	21%	(91)	79%	(352)	443
Somewhat Favorable of Trump	18%	(57)	82%	(256)	313
Somewhat Unfavorable of Trump	10%	(17)	90%	(163)	181
Very Unfavorable of Trump	16%	(156)	84%	(850)	1006
#1 Issue: Economy	18%	(116)	82%	(542)	658
#1 Issue: Security	22%	(55)	78%	(192)	247
#1 Issue: Health Care	15%	(59)	85%	(330)	389
#1 Issue: Medicare / Social Security	11%	(30)	89%	(238)	268
#1 Issue: Women's Issues	17%	(19)	83%	(88)	106
#1 Issue: Education	24%	(24)	76%	(77)	101
#1 Issue: Energy	23%	(16)	77%	(54)	70
#1 Issue: Other	11%	(18)	89%	(153)	171
2018 House Vote: Democrat	16%	(123)	84%	(664)	787
2018 House Vote: Republican	19%	(120)	81%	(515)	634
2018 House Vote: Someone else	15%	(11)	85%	(64)	75
2016 Vote: Hillary Clinton	14%	(101)	86%	(618)	718
2016 Vote: Donald Trump	19%	(126)	81%	(549)	675
2016 Vote: Other	15%	(25)	85%	(136)	161
2016 Vote: Didn't Vote	19%	(85)	81%	(371)	456
Voted in 2014: Yes	16%	(212)	84%	(1097)	1309
Voted in 2014: No	18%	(124)	82%	(577)	702
2012 Vote: Barack Obama	15%	(121)	85%	(690)	811
2012 Vote: Mitt Romney	17%	(89)	83%	(437)	526
2012 Vote: Other	17%	(14)	83%	(71)	86
2012 Vote: Didn't Vote	19%	(112)	81%	(474)	586
4-Region: Northeast	20%	(73)	80%	(286)	359
4-Region: Midwest	11%	(53)	89%	(409)	462
4-Region: South	16%	(117)	84%	(634)	751
4-Region: West	21%	(93)	79%	(346)	439
Frequent Flyer	43%	(108)	57%	(142)	250
International Travel	50%	(190)	50%	(190)	381

Continued on next page

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Registered Voters	17%	(337)	83%	(1674)	2011
Sports fans	19%	(258)	81%	(1096)	1355
Heard a lot/some about new H1N1	21%	(187)	79%	(723)	911
Heard not much/nothing about new H1N1	14%	(149)	86%	(951)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_5: *And do you currently have plans to do any of the following in the next year?*

Travel by airplane

Demographic	Yes		No		Total N
Registered Voters	30%	(602)	70%	(1409)	2011
Gender: Male	31%	(292)	69%	(650)	941
Gender: Female	29%	(310)	71%	(759)	1070
Age: 18-34	38%	(193)	62%	(312)	505
Age: 35-44	37%	(114)	63%	(192)	306
Age: 45-64	26%	(191)	74%	(542)	732
Age: 65+	22%	(105)	78%	(363)	468
GenZers: 1997-2012	41%	(84)	59%	(123)	207
Millennials: 1981-1996	36%	(160)	64%	(285)	445
GenXers: 1965-1980	32%	(160)	68%	(340)	500
Baby Boomers: 1946-1964	24%	(184)	76%	(590)	774
PID: Dem (no lean)	30%	(237)	70%	(556)	793
PID: Ind (no lean)	28%	(163)	72%	(424)	588
PID: Rep (no lean)	32%	(202)	68%	(429)	630
PID/Gender: Dem Men	30%	(99)	70%	(228)	327
PID/Gender: Dem Women	30%	(138)	70%	(328)	466
PID/Gender: Ind Men	26%	(80)	74%	(222)	302
PID/Gender: Ind Women	29%	(84)	71%	(202)	286
PID/Gender: Rep Men	36%	(113)	64%	(199)	313
PID/Gender: Rep Women	28%	(88)	72%	(229)	318
Ideo: Liberal (1-3)	30%	(194)	70%	(452)	646
Ideo: Moderate (4)	30%	(157)	70%	(365)	522
Ideo: Conservative (5-7)	32%	(219)	68%	(468)	687
Educ: < College	24%	(298)	76%	(967)	1265
Educ: Bachelors degree	38%	(179)	62%	(296)	476
Educ: Post-grad	46%	(125)	54%	(146)	271
Income: Under 50k	22%	(219)	78%	(788)	1007
Income: 50k-100k	34%	(222)	66%	(428)	650
Income: 100k+	46%	(161)	54%	(193)	354
Ethnicity: White	29%	(465)	71%	(1162)	1626
Ethnicity: Hispanic	41%	(79)	59%	(116)	195
Ethnicity: Afr. Am.	36%	(92)	64%	(163)	255

Continued on next page

Table CMSdem2_5: *And do you currently have plans to do any of the following in the next year?*
Travel by airplane

Demographic	Yes		No		Total N
Registered Voters	30%	(602)	70%	(1409)	2011
Ethnicity: Other	35%	(45)	65%	(84)	130
All Christian	29%	(293)	71%	(710)	1003
All Non-Christian	44%	(51)	56%	(66)	117
Atheist	29%	(33)	71%	(78)	111
Agnostic/Nothing in particular	28%	(123)	72%	(323)	446
Something Else	31%	(102)	69%	(232)	334
Religious Non-Protestant/Catholic	43%	(64)	57%	(86)	150
Evangelical	28%	(153)	72%	(386)	538
Non-Evangelical	30%	(224)	70%	(530)	754
Community: Urban	32%	(168)	68%	(350)	517
Community: Suburban	35%	(345)	65%	(645)	990
Community: Rural	18%	(89)	82%	(414)	504
Employ: Private Sector	41%	(235)	59%	(336)	571
Employ: Government	36%	(54)	64%	(97)	150
Employ: Self-Employed	38%	(61)	62%	(98)	158
Employ: Homemaker	24%	(28)	76%	(88)	116
Employ: Retired	21%	(111)	79%	(410)	521
Employ: Unemployed	16%	(40)	84%	(218)	258
Employ: Other	24%	(27)	76%	(85)	112
Military HH: Yes	31%	(102)	69%	(224)	327
Military HH: No	30%	(500)	70%	(1185)	1684
RD/WT: Right Direction	34%	(179)	66%	(355)	535
RD/WT: Wrong Track	29%	(423)	71%	(1054)	1476
Trump Job Approve	33%	(257)	67%	(526)	782
Trump Job Disapprove	28%	(335)	72%	(846)	1181
Trump Job Strongly Approve	32%	(143)	68%	(300)	443
Trump Job Somewhat Approve	33%	(113)	67%	(226)	339
Trump Job Somewhat Disapprove	32%	(65)	68%	(135)	200
Trump Job Strongly Disapprove	28%	(270)	72%	(711)	981
Favorable of Trump	32%	(242)	68%	(513)	756
Unfavorable of Trump	29%	(344)	71%	(843)	1187

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Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?

Travel by airplane

Demographic	Yes		No		Total N
Registered Voters	30%	(602)	70%	(1409)	2011
Very Favorable of Trump	31%	(139)	69%	(303)	443
Somewhat Favorable of Trump	33%	(103)	67%	(210)	313
Somewhat Unfavorable of Trump	29%	(52)	71%	(129)	181
Very Unfavorable of Trump	29%	(292)	71%	(714)	1006
#1 Issue: Economy	35%	(230)	65%	(428)	658
#1 Issue: Security	28%	(69)	72%	(178)	247
#1 Issue: Health Care	30%	(116)	70%	(273)	389
#1 Issue: Medicare / Social Security	20%	(53)	80%	(214)	268
#1 Issue: Women's Issues	37%	(39)	63%	(67)	106
#1 Issue: Education	42%	(42)	58%	(59)	101
#1 Issue: Energy	35%	(25)	65%	(46)	70
#1 Issue: Other	16%	(28)	84%	(143)	171
2018 House Vote: Democrat	30%	(239)	70%	(548)	787
2018 House Vote: Republican	32%	(201)	68%	(434)	634
2018 House Vote: Someone else	32%	(24)	68%	(51)	75
2016 Vote: Hillary Clinton	27%	(193)	73%	(526)	718
2016 Vote: Donald Trump	32%	(213)	68%	(462)	675
2016 Vote: Other	33%	(53)	67%	(108)	161
2016 Vote: Didn't Vote	31%	(143)	69%	(313)	456
Voted in 2014: Yes	30%	(392)	70%	(918)	1309
Voted in 2014: No	30%	(210)	70%	(491)	702
2012 Vote: Barack Obama	29%	(235)	71%	(576)	811
2012 Vote: Mitt Romney	30%	(158)	70%	(368)	526
2012 Vote: Other	23%	(19)	77%	(66)	86
2012 Vote: Didn't Vote	32%	(189)	68%	(397)	586
4-Region: Northeast	32%	(116)	68%	(243)	359
4-Region: Midwest	25%	(117)	75%	(345)	462
4-Region: South	28%	(212)	72%	(539)	751
4-Region: West	36%	(157)	64%	(282)	439
Frequent Flyer	73%	(184)	27%	(66)	250
International Travel	60%	(227)	40%	(154)	381

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Table CMSdem2_5: *And do you currently have plans to do any of the following in the next year?*
Travel by airplane

Demographic	Yes		No		Total N
Registered Voters	30%	(602)	70%	(1409)	2011
Sports fans	33%	(453)	67%	(901)	1355
Heard a lot/some about new H1N1	35%	(321)	65%	(589)	911
Heard not much/nothing about new H1N1	25%	(281)	75%	(820)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_1: In general, what kind of fan do you consider yourself of the following?
Film

Demographic	An avid fan	A casual fan	Not a fan	Total N
Registered Voters	32% (634)	54% (1085)	14% (292)	2011
Gender: Male	33% (312)	52% (488)	15% (142)	941
Gender: Female	30% (323)	56% (597)	14% (150)	1070
Age: 18-34	35% (178)	49% (248)	16% (79)	505
Age: 35-44	40% (123)	48% (148)	11% (35)	306
Age: 45-64	29% (211)	58% (425)	13% (96)	732
Age: 65+	26% (122)	57% (265)	17% (81)	468
GenZers: 1997-2012	32% (67)	51% (106)	17% (35)	207
Millennials: 1981-1996	40% (176)	47% (211)	13% (58)	445
GenXers: 1965-1980	34% (170)	54% (269)	12% (62)	500
Baby Boomers: 1946-1964	27% (207)	59% (455)	14% (112)	774
PID: Dem (no lean)	35% (276)	53% (424)	12% (94)	793
PID: Ind (no lean)	32% (189)	53% (313)	15% (86)	588
PID: Rep (no lean)	27% (170)	55% (348)	18% (112)	630
PID/Gender: Dem Men	33% (109)	54% (175)	13% (42)	327
PID/Gender: Dem Women	36% (167)	53% (248)	11% (51)	466
PID/Gender: Ind Men	36% (108)	49% (147)	15% (46)	302
PID/Gender: Ind Women	28% (80)	58% (166)	14% (40)	286
PID/Gender: Rep Men	30% (94)	53% (165)	17% (53)	313
PID/Gender: Rep Women	24% (76)	58% (183)	18% (59)	318
Ideo: Liberal (1-3)	40% (257)	50% (321)	11% (69)	646
Ideo: Moderate (4)	32% (167)	55% (289)	13% (66)	522
Ideo: Conservative (5-7)	24% (163)	58% (398)	18% (125)	687
Educ: < College	31% (395)	53% (674)	15% (196)	1265
Educ: Bachelors degree	30% (144)	57% (271)	13% (60)	476
Educ: Post-grad	35% (95)	52% (140)	13% (35)	271
Income: Under 50k	30% (302)	54% (545)	16% (160)	1007
Income: 50k-100k	35% (229)	52% (337)	13% (85)	650
Income: 100k+	29% (104)	58% (204)	13% (47)	354
Ethnicity: White	30% (491)	55% (900)	14% (235)	1626
Ethnicity: Hispanic	36% (70)	52% (101)	12% (24)	195
Ethnicity: Afr. Am.	39% (100)	45% (115)	16% (40)	255

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Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	32%	(634)	54%	(1085)	14%	(292)	2011
Ethnicity: Other	33%	(42)	54%	(70)	13%	(17)	130
All Christian	29%	(293)	57%	(570)	14%	(139)	1003
All Non-Christian	40%	(47)	52%	(61)	8%	(9)	117
Atheist	36%	(40)	59%	(66)	5%	(6)	111
Agnostic/Nothing in particular	33%	(148)	50%	(225)	16%	(72)	446
Something Else	31%	(105)	49%	(163)	20%	(66)	334
Religious Non-Protestant/Catholic	37%	(56)	56%	(83)	7%	(11)	150
Evangelical	29%	(153)	52%	(282)	19%	(103)	538
Non-Evangelical	31%	(232)	57%	(426)	13%	(96)	754
Community: Urban	40%	(209)	47%	(243)	13%	(66)	517
Community: Suburban	30%	(301)	56%	(558)	13%	(131)	990
Community: Rural	25%	(125)	56%	(284)	19%	(95)	504
Employ: Private Sector	35%	(201)	53%	(303)	12%	(67)	571
Employ: Government	31%	(47)	53%	(79)	16%	(24)	150
Employ: Self-Employed	32%	(50)	53%	(85)	15%	(24)	158
Employ: Homemaker	32%	(37)	50%	(58)	18%	(21)	116
Employ: Retired	26%	(133)	57%	(296)	18%	(92)	521
Employ: Unemployed	35%	(90)	53%	(136)	12%	(32)	258
Employ: Other	28%	(31)	54%	(61)	18%	(20)	112
Military HH: Yes	31%	(101)	51%	(168)	18%	(57)	327
Military HH: No	32%	(533)	54%	(917)	14%	(234)	1684
RD/WT: Right Direction	27%	(146)	54%	(289)	19%	(100)	535
RD/WT: Wrong Track	33%	(488)	54%	(796)	13%	(192)	1476
Trump Job Approve	26%	(205)	56%	(434)	18%	(143)	782
Trump Job Disapprove	35%	(411)	53%	(629)	12%	(140)	1181
Trump Job Strongly Approve	26%	(114)	54%	(238)	21%	(92)	443
Trump Job Somewhat Approve	27%	(92)	58%	(196)	15%	(51)	339
Trump Job Somewhat Disapprove	32%	(64)	53%	(105)	15%	(30)	200
Trump Job Strongly Disapprove	35%	(347)	53%	(524)	11%	(110)	981
Favorable of Trump	27%	(204)	56%	(420)	17%	(132)	756
Unfavorable of Trump	34%	(409)	54%	(636)	12%	(142)	1187

Continued on next page

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	32%	(634)	54%	(1085)	14%	(292)	2011
Very Favorable of Trump	27%	(118)	52%	(232)	21%	(92)	443
Somewhat Favorable of Trump	27%	(85)	60%	(188)	13%	(40)	313
Somewhat Unfavorable of Trump	31%	(56)	54%	(98)	15%	(27)	181
Very Unfavorable of Trump	35%	(352)	53%	(538)	11%	(115)	1006
#1 Issue: Economy	35%	(233)	53%	(349)	12%	(76)	658
#1 Issue: Security	25%	(62)	54%	(134)	21%	(52)	247
#1 Issue: Health Care	34%	(131)	55%	(214)	11%	(44)	389
#1 Issue: Medicare / Social Security	27%	(74)	54%	(145)	18%	(49)	268
#1 Issue: Women's Issues	27%	(28)	59%	(62)	15%	(16)	106
#1 Issue: Education	35%	(35)	51%	(52)	13%	(14)	101
#1 Issue: Energy	30%	(21)	48%	(34)	22%	(15)	70
#1 Issue: Other	30%	(51)	56%	(95)	15%	(25)	171
2018 House Vote: Democrat	35%	(278)	52%	(413)	12%	(95)	787
2018 House Vote: Republican	27%	(174)	55%	(351)	17%	(109)	634
2018 House Vote: Someone else	28%	(21)	57%	(43)	14%	(11)	75
2016 Vote: Hillary Clinton	35%	(255)	55%	(393)	10%	(71)	718
2016 Vote: Donald Trump	26%	(175)	55%	(371)	19%	(129)	675
2016 Vote: Other	33%	(54)	53%	(85)	14%	(22)	161
2016 Vote: Didn't Vote	33%	(150)	52%	(236)	15%	(70)	456
Voted in 2014: Yes	31%	(407)	56%	(727)	13%	(175)	1309
Voted in 2014: No	32%	(227)	51%	(358)	17%	(116)	702
2012 Vote: Barack Obama	33%	(271)	55%	(444)	12%	(96)	811
2012 Vote: Mitt Romney	26%	(134)	58%	(302)	17%	(89)	526
2012 Vote: Other	38%	(33)	44%	(38)	17%	(15)	86
2012 Vote: Didn't Vote	33%	(194)	51%	(300)	16%	(92)	586
4-Region: Northeast	34%	(123)	54%	(195)	11%	(40)	359
4-Region: Midwest	29%	(133)	56%	(259)	15%	(70)	462
4-Region: South	30%	(226)	52%	(391)	18%	(134)	751
4-Region: West	34%	(151)	55%	(241)	11%	(47)	439
Frequent Flyer	36%	(91)	52%	(130)	12%	(29)	250
International Travel	37%	(142)	52%	(198)	11%	(41)	381

Continued on next page

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	32%	(634)	54%	(1085)	14%	(292)	2011
Sports fans	36%	(481)	53%	(724)	11%	(149)	1355
Heard a lot/some about new H1N1	36%	(331)	53%	(481)	11%	(98)	911
Heard not much/nothing about new H1N1	28%	(303)	55%	(604)	18%	(193)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	43%	(866)	49%	(984)	8%	(161)	2011
Gender: Male	42%	(393)	49%	(464)	9%	(84)	941
Gender: Female	44%	(473)	49%	(519)	7%	(77)	1070
Age: 18-34	32%	(159)	55%	(278)	13%	(68)	505
Age: 35-44	45%	(137)	47%	(144)	8%	(24)	306
Age: 45-64	46%	(333)	48%	(355)	6%	(44)	732
Age: 65+	51%	(237)	44%	(207)	5%	(24)	468
GenZers: 1997-2012	22%	(45)	59%	(122)	19%	(40)	207
Millennials: 1981-1996	39%	(175)	51%	(227)	10%	(43)	445
GenXers: 1965-1980	45%	(225)	49%	(245)	6%	(31)	500
Baby Boomers: 1946-1964	50%	(383)	45%	(346)	6%	(45)	774
PID: Dem (no lean)	49%	(385)	44%	(349)	7%	(59)	793
PID: Ind (no lean)	35%	(207)	55%	(321)	10%	(60)	588
PID: Rep (no lean)	44%	(275)	50%	(313)	7%	(42)	630
PID/Gender: Dem Men	48%	(156)	43%	(139)	10%	(31)	327
PID/Gender: Dem Women	49%	(229)	45%	(210)	6%	(28)	466
PID/Gender: Ind Men	33%	(101)	55%	(165)	12%	(36)	302
PID/Gender: Ind Women	37%	(106)	55%	(157)	8%	(23)	286
PID/Gender: Rep Men	44%	(136)	51%	(160)	5%	(16)	313
PID/Gender: Rep Women	44%	(138)	48%	(153)	8%	(26)	318
Ideo: Liberal (1-3)	45%	(293)	46%	(300)	8%	(53)	646
Ideo: Moderate (4)	44%	(231)	50%	(262)	5%	(28)	522
Ideo: Conservative (5-7)	41%	(283)	51%	(352)	8%	(52)	687
Educ: < College	45%	(574)	47%	(592)	8%	(99)	1265
Educ: Bachelors degree	40%	(191)	52%	(249)	8%	(36)	476
Educ: Post-grad	38%	(102)	53%	(143)	10%	(26)	271
Income: Under 50k	46%	(466)	46%	(460)	8%	(81)	1007
Income: 50k-100k	43%	(281)	49%	(320)	8%	(49)	650
Income: 100k+	34%	(120)	58%	(204)	9%	(30)	354
Ethnicity: White	43%	(698)	49%	(803)	8%	(126)	1626
Ethnicity: Hispanic	38%	(74)	50%	(98)	12%	(23)	195
Ethnicity: Afr. Am.	50%	(126)	44%	(111)	7%	(17)	255

Continued on next page

Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	43%	(866)	49%	(984)	8%	(161)	2011
Ethnicity: Other	33%	(43)	54%	(69)	14%	(18)	130
All Christian	45%	(456)	47%	(472)	7%	(74)	1003
All Non-Christian	49%	(57)	44%	(51)	8%	(9)	117
Atheist	33%	(36)	54%	(60)	13%	(15)	111
Agnostic/Nothing in particular	38%	(168)	55%	(244)	8%	(34)	446
Something Else	45%	(149)	47%	(155)	9%	(29)	334
Religious Non-Protestant/Catholic	43%	(64)	50%	(75)	7%	(11)	150
Evangelical	45%	(241)	46%	(249)	9%	(47)	538
Non-Evangelical	47%	(353)	47%	(351)	7%	(50)	754
Community: Urban	43%	(225)	47%	(244)	9%	(48)	517
Community: Suburban	43%	(424)	50%	(490)	8%	(75)	990
Community: Rural	43%	(217)	49%	(249)	7%	(38)	504
Employ: Private Sector	44%	(250)	50%	(284)	6%	(36)	571
Employ: Government	35%	(53)	55%	(83)	10%	(14)	150
Employ: Self-Employed	39%	(62)	47%	(75)	14%	(22)	158
Employ: Homemaker	44%	(51)	47%	(54)	10%	(11)	116
Employ: Retired	51%	(266)	44%	(228)	5%	(26)	521
Employ: Unemployed	41%	(107)	48%	(124)	10%	(27)	258
Employ: Other	44%	(49)	49%	(55)	7%	(8)	112
Military HH: Yes	45%	(147)	48%	(158)	7%	(22)	327
Military HH: No	43%	(720)	49%	(826)	8%	(139)	1684
RD/WT: Right Direction	43%	(229)	50%	(265)	8%	(41)	535
RD/WT: Wrong Track	43%	(638)	49%	(719)	8%	(120)	1476
Trump Job Approve	41%	(321)	51%	(399)	8%	(63)	782
Trump Job Disapprove	45%	(526)	48%	(564)	8%	(90)	1181
Trump Job Strongly Approve	44%	(193)	50%	(219)	7%	(30)	443
Trump Job Somewhat Approve	38%	(127)	53%	(179)	10%	(32)	339
Trump Job Somewhat Disapprove	36%	(72)	54%	(108)	10%	(20)	200
Trump Job Strongly Disapprove	46%	(455)	47%	(457)	7%	(69)	981
Favorable of Trump	42%	(319)	51%	(382)	7%	(54)	756
Unfavorable of Trump	44%	(521)	48%	(571)	8%	(94)	1187

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Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	43%	(866)	49%	(984)	8%	(161)	2011
Very Favorable of Trump	43%	(191)	51%	(224)	6%	(27)	443
Somewhat Favorable of Trump	41%	(128)	50%	(158)	9%	(27)	313
Somewhat Unfavorable of Trump	37%	(68)	54%	(98)	9%	(15)	181
Very Unfavorable of Trump	45%	(454)	47%	(473)	8%	(79)	1006
#1 Issue: Economy	42%	(278)	50%	(327)	8%	(53)	658
#1 Issue: Security	41%	(101)	51%	(126)	8%	(20)	247
#1 Issue: Health Care	46%	(180)	47%	(182)	7%	(28)	389
#1 Issue: Medicare / Social Security	54%	(144)	43%	(114)	4%	(10)	268
#1 Issue: Women's Issues	31%	(33)	60%	(64)	9%	(10)	106
#1 Issue: Education	37%	(38)	53%	(54)	9%	(9)	101
#1 Issue: Energy	37%	(26)	41%	(29)	22%	(16)	70
#1 Issue: Other	39%	(67)	52%	(88)	9%	(16)	171
2018 House Vote: Democrat	48%	(376)	45%	(357)	7%	(53)	787
2018 House Vote: Republican	43%	(274)	51%	(325)	6%	(36)	634
2018 House Vote: Someone else	27%	(20)	57%	(43)	16%	(12)	75
2016 Vote: Hillary Clinton	50%	(361)	44%	(316)	6%	(41)	718
2016 Vote: Donald Trump	42%	(286)	51%	(347)	6%	(42)	675
2016 Vote: Other	33%	(52)	54%	(87)	14%	(22)	161
2016 Vote: Didn't Vote	36%	(166)	51%	(233)	12%	(56)	456
Voted in 2014: Yes	46%	(601)	49%	(635)	6%	(73)	1309
Voted in 2014: No	38%	(266)	50%	(348)	12%	(88)	702
2012 Vote: Barack Obama	49%	(399)	45%	(361)	6%	(50)	811
2012 Vote: Mitt Romney	41%	(217)	54%	(283)	5%	(26)	526
2012 Vote: Other	34%	(29)	53%	(45)	13%	(11)	86
2012 Vote: Didn't Vote	37%	(219)	50%	(294)	13%	(74)	586
4-Region: Northeast	51%	(182)	43%	(155)	6%	(22)	359
4-Region: Midwest	43%	(201)	50%	(230)	7%	(31)	462
4-Region: South	42%	(319)	49%	(368)	9%	(64)	751
4-Region: West	38%	(165)	52%	(230)	10%	(44)	439
Frequent Flyer	36%	(91)	55%	(137)	9%	(22)	250
International Travel	35%	(133)	56%	(213)	9%	(35)	381

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Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	43%	(866)	49%	(984)	8%	(161)	2011
Sports fans	48%	(649)	47%	(635)	5%	(71)	1355
Heard a lot/some about new H1N1	45%	(406)	49%	(446)	6%	(58)	911
Heard not much/nothing about new H1N1	42%	(460)	49%	(538)	9%	(103)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	47%	(955)	48%	(957)	5%	(99)	2011
Gender: Male	45%	(424)	49%	(460)	6%	(57)	941
Gender: Female	50%	(531)	46%	(497)	4%	(42)	1070
Age: 18-34	58%	(295)	37%	(187)	5%	(23)	505
Age: 35-44	58%	(176)	40%	(122)	2%	(7)	306
Age: 45-64	46%	(334)	49%	(359)	5%	(39)	732
Age: 65+	32%	(150)	62%	(288)	6%	(29)	468
GenZers: 1997-2012	61%	(127)	35%	(73)	3%	(7)	207
Millennials: 1981-1996	56%	(250)	40%	(176)	4%	(18)	445
GenXers: 1965-1980	50%	(250)	45%	(226)	5%	(24)	500
Baby Boomers: 1946-1964	40%	(308)	55%	(423)	6%	(44)	774
PID: Dem (no lean)	53%	(422)	43%	(344)	3%	(27)	793
PID: Ind (no lean)	47%	(277)	48%	(283)	5%	(28)	588
PID: Rep (no lean)	41%	(256)	53%	(331)	7%	(43)	630
PID/Gender: Dem Men	51%	(167)	46%	(150)	3%	(10)	327
PID/Gender: Dem Women	55%	(255)	42%	(194)	4%	(17)	466
PID/Gender: Ind Men	43%	(131)	50%	(149)	7%	(22)	302
PID/Gender: Ind Women	51%	(146)	47%	(133)	2%	(7)	286
PID/Gender: Rep Men	40%	(126)	51%	(161)	8%	(26)	313
PID/Gender: Rep Women	41%	(130)	54%	(170)	6%	(18)	318
Ideo: Liberal (1-3)	56%	(362)	41%	(262)	3%	(22)	646
Ideo: Moderate (4)	44%	(232)	50%	(263)	5%	(27)	522
Ideo: Conservative (5-7)	41%	(284)	53%	(367)	5%	(36)	687
Educ: < College	49%	(626)	46%	(581)	5%	(59)	1265
Educ: Bachelors degree	44%	(208)	51%	(245)	5%	(23)	476
Educ: Post-grad	45%	(121)	49%	(132)	6%	(17)	271
Income: Under 50k	50%	(501)	46%	(465)	4%	(41)	1007
Income: 50k-100k	46%	(301)	49%	(316)	5%	(33)	650
Income: 100k+	43%	(153)	50%	(177)	7%	(24)	354
Ethnicity: White	45%	(738)	50%	(805)	5%	(84)	1626
Ethnicity: Hispanic	58%	(113)	37%	(72)	5%	(9)	195
Ethnicity: Afr. Am.	59%	(150)	38%	(97)	3%	(8)	255

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Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	47%	(955)	48%	(957)	5%	(99)	2011
Ethnicity: Other	52%	(67)	42%	(55)	6%	(7)	130
All Christian	43%	(436)	52%	(518)	5%	(49)	1003
All Non-Christian	46%	(54)	50%	(59)	4%	(5)	117
Atheist	46%	(51)	48%	(53)	6%	(7)	111
Agnostic/Nothing in particular	52%	(232)	43%	(193)	5%	(21)	446
Something Else	55%	(183)	40%	(134)	5%	(17)	334
Religious Non-Protestant/Catholic	44%	(66)	52%	(79)	3%	(5)	150
Evangelical	45%	(242)	51%	(275)	4%	(21)	538
Non-Evangelical	47%	(358)	47%	(354)	6%	(42)	754
Community: Urban	55%	(286)	40%	(208)	5%	(24)	517
Community: Suburban	46%	(459)	48%	(474)	6%	(57)	990
Community: Rural	42%	(211)	55%	(275)	4%	(18)	504
Employ: Private Sector	47%	(266)	48%	(276)	5%	(29)	571
Employ: Government	55%	(82)	39%	(58)	7%	(10)	150
Employ: Self-Employed	54%	(86)	40%	(63)	6%	(10)	158
Employ: Homemaker	45%	(53)	47%	(54)	8%	(9)	116
Employ: Retired	36%	(190)	58%	(304)	5%	(27)	521
Employ: Unemployed	56%	(144)	42%	(108)	2%	(6)	258
Employ: Other	62%	(69)	34%	(38)	5%	(5)	112
Military HH: Yes	42%	(136)	51%	(168)	7%	(22)	327
Military HH: No	49%	(819)	47%	(789)	5%	(77)	1684
RD/WT: Right Direction	46%	(243)	47%	(252)	7%	(39)	535
RD/WT: Wrong Track	48%	(712)	48%	(705)	4%	(59)	1476
Trump Job Approve	44%	(346)	49%	(383)	7%	(54)	782
Trump Job Disapprove	50%	(590)	46%	(549)	4%	(42)	1181
Trump Job Strongly Approve	44%	(193)	50%	(220)	7%	(30)	443
Trump Job Somewhat Approve	45%	(152)	48%	(163)	7%	(24)	339
Trump Job Somewhat Disapprove	43%	(86)	52%	(103)	5%	(10)	200
Trump Job Strongly Disapprove	51%	(504)	45%	(445)	3%	(32)	981
Favorable of Trump	44%	(333)	50%	(376)	6%	(46)	756
Unfavorable of Trump	50%	(594)	46%	(548)	4%	(45)	1187

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Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	47%	(955)	48%	(957)	5%	(99)	2011
Very Favorable of Trump	46%	(202)	48%	(215)	6%	(26)	443
Somewhat Favorable of Trump	42%	(131)	52%	(162)	7%	(21)	313
Somewhat Unfavorable of Trump	46%	(84)	48%	(87)	5%	(10)	181
Very Unfavorable of Trump	51%	(510)	46%	(461)	3%	(35)	1006
#1 Issue: Economy	52%	(340)	44%	(288)	5%	(31)	658
#1 Issue: Security	41%	(102)	52%	(129)	7%	(17)	247
#1 Issue: Health Care	47%	(183)	49%	(192)	4%	(14)	389
#1 Issue: Medicare / Social Security	38%	(103)	58%	(155)	4%	(10)	268
#1 Issue: Women's Issues	51%	(54)	42%	(45)	7%	(7)	106
#1 Issue: Education	55%	(56)	38%	(38)	7%	(7)	101
#1 Issue: Energy	49%	(34)	45%	(32)	6%	(4)	70
#1 Issue: Other	49%	(84)	46%	(79)	5%	(8)	171
2018 House Vote: Democrat	51%	(399)	46%	(358)	4%	(30)	787
2018 House Vote: Republican	41%	(257)	53%	(336)	7%	(42)	634
2018 House Vote: Someone else	45%	(34)	48%	(36)	7%	(5)	75
2016 Vote: Hillary Clinton	51%	(366)	46%	(330)	3%	(23)	718
2016 Vote: Donald Trump	41%	(275)	53%	(357)	6%	(43)	675
2016 Vote: Other	47%	(75)	46%	(74)	8%	(12)	161
2016 Vote: Didn't Vote	52%	(238)	43%	(197)	4%	(20)	456
Voted in 2014: Yes	45%	(590)	50%	(657)	5%	(62)	1309
Voted in 2014: No	52%	(365)	43%	(300)	5%	(36)	702
2012 Vote: Barack Obama	50%	(406)	46%	(374)	4%	(31)	811
2012 Vote: Mitt Romney	38%	(199)	56%	(292)	7%	(34)	526
2012 Vote: Other	46%	(39)	51%	(43)	4%	(3)	86
2012 Vote: Didn't Vote	53%	(310)	42%	(247)	5%	(30)	586
4-Region: Northeast	49%	(174)	48%	(172)	3%	(12)	359
4-Region: Midwest	46%	(212)	48%	(224)	6%	(26)	462
4-Region: South	47%	(355)	48%	(360)	5%	(35)	751
4-Region: West	49%	(214)	46%	(201)	6%	(25)	439
Frequent Flyer	51%	(127)	43%	(107)	6%	(16)	250
International Travel	49%	(186)	45%	(171)	6%	(23)	381

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Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	47%	(955)	48%	(957)	5%	(99)	2011
Sports fans	52%	(699)	45%	(611)	3%	(44)	1355
Heard a lot/some about new H1N1	53%	(486)	43%	(390)	4%	(35)	911
Heard not much/nothing about new H1N1	43%	(469)	52%	(567)	6%	(64)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	27%	(541)	40%	(813)	33%	(656)	2011
Gender: Male	39%	(365)	39%	(365)	22%	(211)	941
Gender: Female	16%	(176)	42%	(448)	42%	(446)	1070
Age: 18-34	22%	(110)	38%	(193)	40%	(203)	505
Age: 35-44	34%	(104)	40%	(122)	26%	(80)	306
Age: 45-64	31%	(228)	39%	(287)	30%	(217)	732
Age: 65+	21%	(99)	45%	(211)	34%	(157)	468
GenZers: 1997-2012	19%	(39)	37%	(77)	44%	(91)	207
Millennials: 1981-1996	27%	(121)	40%	(176)	33%	(148)	445
GenXers: 1965-1980	34%	(169)	39%	(193)	28%	(138)	500
Baby Boomers: 1946-1964	25%	(195)	43%	(332)	32%	(247)	774
PID: Dem (no lean)	26%	(207)	42%	(333)	32%	(252)	793
PID: Ind (no lean)	25%	(147)	41%	(243)	34%	(198)	588
PID: Rep (no lean)	30%	(187)	38%	(237)	33%	(206)	630
PID/Gender: Dem Men	42%	(137)	37%	(121)	21%	(69)	327
PID/Gender: Dem Women	15%	(71)	46%	(213)	39%	(183)	466
PID/Gender: Ind Men	33%	(101)	43%	(128)	24%	(73)	302
PID/Gender: Ind Women	16%	(46)	40%	(115)	44%	(126)	286
PID/Gender: Rep Men	41%	(127)	37%	(116)	22%	(69)	313
PID/Gender: Rep Women	19%	(60)	38%	(121)	43%	(137)	318
Ideo: Liberal (1-3)	24%	(157)	42%	(274)	33%	(216)	646
Ideo: Moderate (4)	29%	(151)	42%	(220)	29%	(150)	522
Ideo: Conservative (5-7)	30%	(203)	39%	(271)	31%	(213)	687
Educ: < College	26%	(329)	39%	(489)	35%	(447)	1265
Educ: Bachelors degree	27%	(129)	44%	(210)	29%	(136)	476
Educ: Post-grad	31%	(84)	42%	(114)	27%	(73)	271
Income: Under 50k	24%	(246)	36%	(364)	39%	(397)	1007
Income: 50k-100k	28%	(183)	46%	(297)	26%	(170)	650
Income: 100k+	32%	(113)	43%	(152)	25%	(89)	354
Ethnicity: White	25%	(414)	41%	(661)	34%	(552)	1626
Ethnicity: Hispanic	33%	(64)	35%	(68)	32%	(63)	195
Ethnicity: Afr. Am.	35%	(90)	42%	(107)	23%	(59)	255

Continued on next page

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	27%	(541)	40%	(813)	33%	(656)	2011
Ethnicity: Other	29%	(38)	35%	(46)	35%	(46)	130
All Christian	30%	(302)	42%	(420)	28%	(280)	1003
All Non-Christian	26%	(30)	48%	(56)	26%	(31)	117
Atheist	14%	(16)	30%	(33)	56%	(62)	111
Agnostic/Nothing in particular	25%	(111)	37%	(164)	38%	(171)	446
Something Else	24%	(82)	42%	(140)	34%	(112)	334
Religious Non-Protestant/Catholic	25%	(38)	48%	(71)	27%	(41)	150
Evangelical	28%	(153)	43%	(229)	29%	(156)	538
Non-Evangelical	29%	(218)	42%	(313)	29%	(222)	754
Community: Urban	30%	(156)	37%	(192)	33%	(169)	517
Community: Suburban	28%	(273)	42%	(417)	30%	(300)	990
Community: Rural	22%	(112)	41%	(204)	37%	(187)	504
Employ: Private Sector	33%	(186)	42%	(242)	25%	(142)	571
Employ: Government	30%	(45)	43%	(65)	27%	(40)	150
Employ: Self-Employed	31%	(50)	45%	(72)	23%	(37)	158
Employ: Homemaker	23%	(26)	31%	(36)	46%	(53)	116
Employ: Retired	22%	(113)	44%	(227)	35%	(180)	521
Employ: Unemployed	21%	(55)	38%	(98)	40%	(104)	258
Employ: Other	40%	(45)	31%	(34)	30%	(33)	112
Military HH: Yes	29%	(94)	41%	(132)	31%	(100)	327
Military HH: No	27%	(448)	40%	(681)	33%	(556)	1684
RD/WT: Right Direction	32%	(169)	41%	(218)	28%	(148)	535
RD/WT: Wrong Track	25%	(373)	40%	(595)	34%	(509)	1476
Trump Job Approve	28%	(221)	40%	(316)	31%	(245)	782
Trump Job Disapprove	26%	(311)	40%	(478)	33%	(392)	1181
Trump Job Strongly Approve	30%	(135)	41%	(180)	29%	(128)	443
Trump Job Somewhat Approve	25%	(86)	40%	(136)	35%	(117)	339
Trump Job Somewhat Disapprove	27%	(54)	43%	(85)	30%	(60)	200
Trump Job Strongly Disapprove	26%	(257)	40%	(392)	34%	(331)	981
Favorable of Trump	29%	(221)	41%	(308)	30%	(227)	756
Unfavorable of Trump	26%	(304)	40%	(478)	34%	(404)	1187

Continued on next page

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	27%	(541)	40%	(813)	33%	(656)	2011
Very Favorable of Trump	31%	(137)	42%	(184)	27%	(122)	443
Somewhat Favorable of Trump	27%	(84)	40%	(124)	34%	(105)	313
Somewhat Unfavorable of Trump	30%	(54)	40%	(72)	30%	(55)	181
Very Unfavorable of Trump	25%	(250)	40%	(407)	35%	(350)	1006
#1 Issue: Economy	32%	(209)	43%	(284)	25%	(165)	658
#1 Issue: Security	28%	(69)	34%	(84)	38%	(95)	247
#1 Issue: Health Care	26%	(100)	41%	(159)	33%	(130)	389
#1 Issue: Medicare / Social Security	25%	(67)	41%	(109)	34%	(92)	268
#1 Issue: Women's Issues	17%	(18)	30%	(32)	53%	(57)	106
#1 Issue: Education	26%	(26)	41%	(42)	33%	(33)	101
#1 Issue: Energy	18%	(13)	47%	(33)	35%	(25)	70
#1 Issue: Other	23%	(40)	41%	(71)	35%	(60)	171
2018 House Vote: Democrat	28%	(218)	43%	(337)	29%	(232)	787
2018 House Vote: Republican	30%	(193)	42%	(265)	28%	(176)	634
2018 House Vote: Someone else	27%	(20)	34%	(26)	39%	(30)	75
2016 Vote: Hillary Clinton	28%	(198)	42%	(304)	30%	(216)	718
2016 Vote: Donald Trump	31%	(210)	41%	(278)	28%	(187)	675
2016 Vote: Other	26%	(42)	39%	(63)	35%	(57)	161
2016 Vote: Didn't Vote	20%	(92)	37%	(168)	43%	(196)	456
Voted in 2014: Yes	30%	(394)	42%	(549)	28%	(367)	1309
Voted in 2014: No	21%	(147)	38%	(265)	41%	(290)	702
2012 Vote: Barack Obama	29%	(235)	43%	(347)	28%	(230)	811
2012 Vote: Mitt Romney	32%	(168)	39%	(206)	29%	(152)	526
2012 Vote: Other	27%	(23)	39%	(33)	34%	(29)	86
2012 Vote: Didn't Vote	20%	(115)	39%	(227)	42%	(244)	586
4-Region: Northeast	32%	(115)	37%	(133)	31%	(110)	359
4-Region: Midwest	24%	(111)	43%	(197)	33%	(154)	462
4-Region: South	26%	(193)	41%	(311)	33%	(247)	751
4-Region: West	28%	(122)	39%	(171)	33%	(146)	439
Frequent Flyer	34%	(86)	44%	(111)	21%	(53)	250
International Travel	30%	(114)	45%	(173)	25%	(94)	381

Continued on next page

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Registered Voters	27%	(541)	40%	(813)	33%	(656)	2011
Sports fans	40%	(541)	60%	(813)	—	(0)	1355
Heard a lot/some about new H1N1	29%	(263)	40%	(367)	31%	(281)	911
Heard not much/nothing about new H1N1	25%	(279)	41%	(446)	34%	(376)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Registered Voters	43%	(870)	31%	(614)	13%	(259)	10%	(211)	3%	(57)	2011
Gender: Male	40%	(375)	29%	(270)	15%	(145)	14%	(131)	2%	(21)	941
Gender: Female	46%	(496)	32%	(344)	11%	(114)	8%	(80)	3%	(35)	1070
Age: 18-34	55%	(278)	28%	(143)	8%	(40)	5%	(25)	4%	(19)	505
Age: 35-44	39%	(118)	34%	(105)	10%	(32)	13%	(38)	4%	(12)	306
Age: 45-64	37%	(270)	33%	(238)	16%	(115)	12%	(89)	3%	(19)	732
Age: 65+	43%	(203)	27%	(127)	15%	(72)	13%	(59)	1%	(6)	468
GenZers: 1997-2012	59%	(122)	27%	(57)	5%	(11)	4%	(9)	4%	(9)	207
Millennials: 1981-1996	47%	(208)	32%	(140)	9%	(41)	9%	(39)	4%	(17)	445
GenXers: 1965-1980	41%	(206)	33%	(166)	13%	(67)	10%	(49)	3%	(13)	500
Baby Boomers: 1946-1964	39%	(299)	29%	(228)	16%	(128)	13%	(102)	2%	(18)	774
PID: Dem (no lean)	63%	(499)	29%	(226)	6%	(44)	1%	(7)	2%	(17)	793
PID: Ind (no lean)	39%	(230)	33%	(195)	12%	(70)	12%	(69)	4%	(25)	588
PID: Rep (no lean)	23%	(142)	31%	(193)	23%	(146)	21%	(135)	2%	(15)	630
PID/Gender: Dem Men	60%	(195)	31%	(100)	7%	(21)	1%	(4)	2%	(6)	327
PID/Gender: Dem Women	65%	(304)	27%	(126)	5%	(22)	1%	(3)	2%	(11)	466
PID/Gender: Ind Men	34%	(102)	32%	(95)	16%	(49)	14%	(42)	4%	(13)	302
PID/Gender: Ind Women	44%	(127)	35%	(99)	7%	(21)	9%	(27)	4%	(11)	286
PID/Gender: Rep Men	25%	(78)	24%	(74)	24%	(75)	27%	(85)	—	(1)	313
PID/Gender: Rep Women	20%	(64)	37%	(119)	22%	(71)	16%	(50)	4%	(13)	318
Ideo: Liberal (1-3)	69%	(448)	24%	(157)	3%	(22)	2%	(11)	1%	(9)	646
Ideo: Moderate (4)	41%	(216)	41%	(215)	11%	(57)	5%	(27)	1%	(7)	522
Ideo: Conservative (5-7)	21%	(146)	29%	(196)	25%	(169)	23%	(159)	2%	(16)	687
Educ: < College	40%	(504)	32%	(409)	14%	(172)	10%	(131)	4%	(49)	1265
Educ: Bachelors degree	45%	(216)	30%	(145)	13%	(61)	11%	(51)	1%	(4)	476
Educ: Post-grad	56%	(151)	22%	(60)	10%	(27)	11%	(29)	1%	(4)	271
Income: Under 50k	41%	(415)	33%	(328)	12%	(123)	10%	(97)	4%	(44)	1007
Income: 50k-100k	45%	(294)	29%	(188)	14%	(90)	11%	(69)	1%	(9)	650
Income: 100k+	46%	(162)	28%	(98)	13%	(46)	13%	(46)	1%	(4)	354
Ethnicity: White	41%	(671)	30%	(492)	14%	(229)	12%	(194)	2%	(40)	1626
Ethnicity: Hispanic	53%	(102)	31%	(60)	6%	(12)	6%	(13)	4%	(7)	195
Ethnicity: Afr. Am.	50%	(127)	34%	(87)	9%	(24)	3%	(6)	4%	(11)	255

Continued on next page

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Registered Voters	43%	(870)	31%	(614)	13%	(259)	10%	(211)	3%	(57)	2011
Ethnicity: Other	56%	(73)	27%	(35)	5%	(7)	8%	(10)	4%	(5)	130
All Christian	36%	(363)	33%	(332)	15%	(155)	13%	(129)	2%	(23)	1003
All Non-Christian	64%	(76)	23%	(27)	7%	(9)	4%	(4)	2%	(2)	117
Atheist	68%	(76)	18%	(20)	7%	(8)	6%	(6)	1%	(1)	111
Agnostic/Nothing in particular	50%	(224)	28%	(124)	10%	(44)	8%	(37)	4%	(17)	446
Something Else	40%	(132)	33%	(111)	13%	(43)	10%	(35)	4%	(13)	334
Religious Non-Protestant/Catholic	56%	(84)	28%	(42)	9%	(13)	5%	(7)	2%	(3)	150
Evangelical	32%	(171)	31%	(167)	19%	(104)	15%	(82)	2%	(13)	538
Non-Evangelical	41%	(311)	34%	(253)	12%	(89)	10%	(79)	3%	(22)	754
Community: Urban	51%	(264)	31%	(162)	8%	(43)	7%	(37)	2%	(11)	517
Community: Suburban	42%	(420)	31%	(308)	13%	(125)	11%	(113)	2%	(24)	990
Community: Rural	37%	(187)	29%	(144)	18%	(91)	12%	(61)	4%	(21)	504
Employ: Private Sector	44%	(251)	30%	(174)	15%	(83)	10%	(57)	1%	(6)	571
Employ: Government	45%	(68)	28%	(42)	16%	(23)	8%	(11)	4%	(6)	150
Employ: Self-Employed	40%	(64)	30%	(47)	12%	(19)	11%	(18)	6%	(10)	158
Employ: Homemaker	37%	(43)	38%	(44)	9%	(11)	13%	(15)	3%	(4)	116
Employ: Retired	41%	(212)	29%	(153)	16%	(82)	13%	(68)	1%	(6)	521
Employ: Unemployed	42%	(109)	35%	(91)	9%	(24)	7%	(19)	6%	(15)	258
Employ: Other	40%	(45)	29%	(33)	9%	(10)	16%	(18)	5%	(6)	112
Military HH: Yes	42%	(136)	26%	(84)	18%	(58)	13%	(42)	2%	(7)	327
Military HH: No	44%	(735)	31%	(530)	12%	(201)	10%	(169)	3%	(49)	1684
RD/WT: Right Direction	22%	(119)	29%	(153)	23%	(123)	23%	(126)	3%	(15)	535
RD/WT: Wrong Track	51%	(752)	31%	(461)	9%	(136)	6%	(85)	3%	(42)	1476
Trump Job Approve	20%	(157)	30%	(234)	24%	(184)	24%	(185)	3%	(23)	782
Trump Job Disapprove	59%	(694)	31%	(371)	6%	(72)	2%	(24)	2%	(20)	1181
Trump Job Strongly Approve	19%	(85)	24%	(105)	23%	(101)	31%	(138)	3%	(13)	443
Trump Job Somewhat Approve	21%	(71)	38%	(128)	24%	(83)	14%	(46)	3%	(11)	339
Trump Job Somewhat Disapprove	34%	(67)	47%	(94)	13%	(27)	5%	(10)	1%	(3)	200
Trump Job Strongly Disapprove	64%	(627)	28%	(277)	5%	(45)	1%	(14)	2%	(18)	981
Favorable of Trump	19%	(145)	30%	(227)	24%	(184)	24%	(179)	3%	(20)	756
Unfavorable of Trump	59%	(701)	31%	(371)	6%	(69)	2%	(27)	2%	(18)	1187

Continued on next page

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Registered Voters	43%	(870)	31%	(614)	13%	(259)	10%	(211)	3%	(57)	2011
Very Favorable of Trump	19%	(85)	24%	(106)	22%	(98)	32%	(141)	3%	(13)	443
Somewhat Favorable of Trump	19%	(60)	39%	(122)	27%	(86)	12%	(38)	2%	(7)	313
Somewhat Unfavorable of Trump	34%	(61)	44%	(79)	13%	(24)	8%	(14)	1%	(2)	181
Very Unfavorable of Trump	64%	(640)	29%	(292)	4%	(45)	1%	(13)	2%	(16)	1006
#1 Issue: Economy	36%	(238)	33%	(219)	16%	(108)	12%	(79)	2%	(14)	658
#1 Issue: Security	21%	(52)	29%	(71)	24%	(58)	25%	(62)	1%	(3)	247
#1 Issue: Health Care	57%	(222)	30%	(117)	7%	(29)	3%	(12)	2%	(9)	389
#1 Issue: Medicare / Social Security	45%	(120)	31%	(83)	12%	(32)	10%	(26)	3%	(7)	268
#1 Issue: Women's Issues	60%	(64)	27%	(29)	8%	(8)	2%	(3)	3%	(3)	106
#1 Issue: Education	35%	(36)	36%	(36)	11%	(12)	5%	(5)	12%	(12)	101
#1 Issue: Energy	71%	(50)	23%	(16)	1%	(1)	2%	(1)	3%	(2)	70
#1 Issue: Other	52%	(89)	25%	(43)	7%	(11)	13%	(22)	4%	(6)	171
2018 House Vote: Democrat	63%	(498)	28%	(223)	5%	(38)	1%	(10)	2%	(19)	787
2018 House Vote: Republican	21%	(135)	29%	(185)	23%	(148)	25%	(156)	2%	(10)	634
2018 House Vote: Someone else	47%	(36)	34%	(26)	10%	(7)	5%	(4)	3%	(2)	75
2016 Vote: Hillary Clinton	65%	(464)	27%	(194)	6%	(40)	1%	(8)	2%	(11)	718
2016 Vote: Donald Trump	21%	(140)	31%	(206)	24%	(162)	23%	(157)	1%	(10)	675
2016 Vote: Other	45%	(73)	35%	(56)	8%	(14)	7%	(11)	5%	(8)	161
2016 Vote: Didn't Vote	42%	(193)	35%	(158)	9%	(43)	8%	(35)	6%	(28)	456
Voted in 2014: Yes	43%	(569)	28%	(373)	14%	(183)	12%	(158)	2%	(27)	1309
Voted in 2014: No	43%	(302)	34%	(241)	11%	(76)	8%	(53)	4%	(30)	702
2012 Vote: Barack Obama	58%	(468)	31%	(249)	7%	(58)	3%	(24)	1%	(12)	811
2012 Vote: Mitt Romney	21%	(113)	29%	(151)	24%	(128)	24%	(124)	2%	(10)	526
2012 Vote: Other	31%	(27)	24%	(20)	20%	(17)	17%	(14)	8%	(7)	86
2012 Vote: Didn't Vote	45%	(261)	33%	(193)	9%	(55)	8%	(49)	5%	(28)	586
4-Region: Northeast	43%	(153)	34%	(122)	12%	(44)	8%	(30)	3%	(9)	359
4-Region: Midwest	42%	(192)	32%	(149)	14%	(63)	12%	(54)	1%	(3)	462
4-Region: South	40%	(298)	29%	(215)	14%	(107)	13%	(99)	4%	(32)	751
4-Region: West	52%	(227)	29%	(127)	10%	(45)	6%	(28)	3%	(12)	439
Frequent Flyer	50%	(124)	29%	(73)	12%	(31)	7%	(19)	1%	(3)	250
International Travel	52%	(198)	28%	(106)	11%	(42)	7%	(27)	2%	(7)	381

Continued on next page

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Registered Voters	43%	(870)	31%	(614)	13%	(259)	10%	(211)	3%	(57)	2011
Sports fans	45%	(603)	29%	(392)	14%	(186)	10%	(135)	3%	(38)	1355
Heard a lot/some about new H1N1	50%	(459)	29%	(267)	11%	(101)	8%	(69)	1%	(14)	911
Heard not much/nothing about new H1N1	37%	(411)	31%	(346)	14%	(158)	13%	(142)	4%	(43)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem5: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places	I am continuing to socialize in public places, but less than before	I am not going to public places, but I am socializing with friends or family in my or their homes	I am not going to public places or interacting in-person, but I am socializing with friends or family virtually	I am not going to public places nor am I socializing with family or friends	Don't Know / No Opinion	Total N
Registered Voters	6% (119)	18% (355)	26% (516)	26% (526)	19% (381)	6% (114)	2011
Gender: Male	8% (79)	18% (168)	24% (224)	26% (241)	18% (171)	6% (58)	941
Gender: Female	4% (41)	18% (188)	27% (291)	27% (284)	20% (210)	5% (56)	1070
Age: 18-34	4% (21)	18% (89)	30% (153)	32% (160)	11% (53)	6% (29)	505
Age: 35-44	11% (34)	19% (58)	23% (72)	26% (81)	14% (42)	6% (19)	306
Age: 45-64	7% (51)	19% (138)	23% (169)	22% (163)	22% (163)	7% (49)	732
Age: 65+	3% (13)	15% (71)	26% (122)	26% (122)	26% (123)	4% (17)	468
GenZers: 1997-2012	3% (7)	18% (37)	28% (58)	36% (76)	8% (18)	6% (13)	207
Millennials: 1981-1996	7% (33)	18% (80)	29% (130)	27% (119)	13% (58)	6% (25)	445
GenXers: 1965-1980	9% (47)	18% (88)	22% (110)	25% (126)	18% (89)	8% (40)	500
Baby Boomers: 1946-1964	4% (32)	18% (140)	25% (193)	24% (185)	25% (191)	4% (34)	774
PID: Dem (no lean)	4% (31)	15% (116)	25% (201)	29% (230)	22% (171)	6% (44)	793
PID: Ind (no lean)	5% (29)	16% (96)	27% (156)	26% (156)	19% (112)	7% (38)	588
PID: Rep (no lean)	9% (59)	23% (144)	25% (158)	22% (140)	16% (98)	5% (32)	630
PID/Gender: Dem Men	6% (21)	14% (46)	23% (74)	28% (91)	23% (75)	6% (20)	327
PID/Gender: Dem Women	2% (10)	15% (70)	27% (127)	30% (139)	21% (96)	5% (24)	466
PID/Gender: Ind Men	6% (19)	15% (45)	26% (78)	28% (83)	16% (49)	9% (27)	302
PID/Gender: Ind Women	4% (10)	18% (51)	27% (78)	25% (73)	22% (63)	4% (12)	286
PID/Gender: Rep Men	12% (39)	24% (76)	23% (72)	21% (67)	15% (47)	4% (11)	313
PID/Gender: Rep Women	6% (20)	21% (67)	27% (86)	23% (73)	16% (51)	7% (21)	318
Ideo: Liberal (1-3)	4% (24)	12% (79)	26% (167)	33% (212)	22% (144)	3% (20)	646
Ideo: Moderate (4)	5% (24)	14% (71)	26% (138)	28% (146)	22% (113)	6% (30)	522
Ideo: Conservative (5-7)	9% (63)	26% (177)	26% (179)	19% (129)	15% (106)	5% (33)	687

Continued on next page

Table CMSdem5: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places	I am continuing to socialize in public places, but less than before	I am not going to public places, but I am socializing with friends or family in my or their homes	I am not going to public places or interacting in-person, but I am socializing with friends or family virtually	I am not going to public places nor am I socializing with family or friends	Don't Know / No Opinion	Total N
Registered Voters	6% (119)	18% (355)	26% (516)	26% (526)	19% (381)	6% (114)	2011
Educ: < College	7% (84)	17% (221)	25% (320)	24% (310)	19% (235)	7% (94)	1265
Educ: Bachelors degree	4% (20)	17% (83)	28% (131)	27% (128)	20% (97)	3% (16)	476
Educ: Post-grad	5% (15)	19% (51)	24% (65)	33% (88)	18% (49)	1% (3)	271
Income: Under 50k	6% (60)	17% (172)	23% (227)	26% (257)	19% (194)	10% (96)	1007
Income: 50k-100k	6% (42)	18% (116)	30% (197)	24% (157)	20% (130)	2% (10)	650
Income: 100k+	5% (17)	19% (68)	26% (92)	32% (112)	16% (57)	2% (8)	354
Ethnicity: White	6% (103)	19% (306)	25% (412)	25% (411)	19% (312)	5% (82)	1626
Ethnicity: Hispanic	4% (7)	12% (24)	28% (54)	30% (58)	17% (32)	10% (19)	195
Ethnicity: Afr. Am.	4% (10)	12% (32)	29% (74)	27% (70)	17% (44)	10% (26)	255
Ethnicity: Other	5% (6)	13% (17)	23% (30)	35% (45)	19% (25)	5% (6)	130
All Christian	6% (59)	19% (190)	26% (262)	25% (252)	19% (195)	4% (44)	1003
All Non-Christian	5% (6)	10% (12)	24% (28)	29% (34)	23% (27)	9% (10)	117
Atheist	2% (2)	11% (13)	23% (26)	36% (40)	24% (27)	3% (4)	111
Agnostic/Nothing in particular	5% (23)	14% (64)	26% (117)	28% (127)	20% (87)	6% (28)	446
Something Else	9% (29)	23% (77)	25% (82)	22% (72)	14% (45)	8% (28)	334
Religious Non-Protestant/Catholic	4% (6)	10% (15)	25% (37)	31% (47)	21% (31)	9% (13)	150
Evangelical	9% (46)	24% (127)	23% (126)	22% (119)	16% (87)	6% (32)	538
Non-Evangelical	6% (42)	18% (134)	27% (205)	25% (188)	19% (146)	5% (37)	754
Community: Urban	5% (25)	16% (83)	19% (99)	31% (159)	24% (122)	5% (28)	517
Community: Suburban	5% (48)	18% (176)	27% (272)	27% (266)	17% (173)	6% (56)	990
Community: Rural	9% (46)	19% (97)	29% (144)	20% (101)	17% (86)	6% (30)	504

Continued on next page

Table CMSdem5: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places	I am continuing to socialize in public places, but less than before	I am not going to public places, but I am socializing with friends or family in my or their homes	I am not going to public places or interacting in-person, but I am socializing with friends or family virtually	I am not going to public places nor am I socializing with family or friends	Don't Know / No Opinion	Total N
Registered Voters	6% (119)	18% (355)	26% (516)	26% (526)	19% (381)	6% (114)	2011
Employ: Private Sector	8% (45)	22% (123)	26% (148)	23% (132)	19% (109)	2% (14)	571
Employ: Government	7% (11)	19% (29)	31% (47)	24% (37)	13% (19)	6% (8)	150
Employ: Self-Employed	9% (14)	18% (29)	23% (36)	27% (43)	16% (26)	7% (11)	158
Employ: Homemaker	11% (13)	13% (15)	26% (31)	29% (33)	16% (18)	5% (6)	116
Employ: Retired	3% (15)	14% (75)	26% (137)	25% (130)	26% (138)	5% (26)	521
Employ: Unemployed	5% (14)	18% (45)	20% (50)	24% (63)	20% (53)	13% (33)	258
Employ: Other	5% (6)	18% (20)	26% (29)	28% (31)	12% (14)	10% (12)	112
Military HH: Yes	7% (23)	15% (48)	28% (90)	27% (88)	21% (68)	3% (10)	327
Military HH: No	6% (96)	18% (307)	25% (426)	26% (438)	19% (313)	6% (104)	1684
RD/WT: Right Direction	11% (59)	23% (122)	26% (139)	18% (98)	15% (78)	7% (37)	535
RD/WT: Wrong Track	4% (60)	16% (233)	26% (377)	29% (427)	21% (303)	5% (77)	1476
Trump Job Approve	12% (90)	24% (186)	27% (207)	19% (147)	13% (103)	6% (48)	782
Trump Job Disapprove	2% (27)	14% (166)	25% (298)	31% (369)	23% (274)	4% (46)	1181
Trump Job Strongly Approve	13% (59)	27% (118)	22% (98)	19% (83)	13% (57)	6% (28)	443
Trump Job Somewhat Approve	9% (31)	20% (68)	32% (110)	19% (64)	14% (47)	6% (20)	339
Trump Job Somewhat Disapprove	4% (8)	23% (45)	28% (55)	24% (49)	19% (37)	3% (5)	200
Trump Job Strongly Disapprove	2% (19)	12% (121)	25% (243)	33% (320)	24% (237)	4% (41)	981
Favorable of Trump	12% (89)	24% (183)	27% (205)	18% (134)	13% (102)	6% (43)	756
Unfavorable of Trump	2% (27)	14% (162)	25% (302)	32% (376)	23% (271)	4% (49)	1187
Very Favorable of Trump	14% (60)	25% (113)	23% (101)	19% (84)	13% (59)	6% (26)	443
Somewhat Favorable of Trump	9% (29)	23% (71)	33% (104)	16% (50)	14% (43)	5% (17)	313
Somewhat Unfavorable of Trump	5% (9)	20% (37)	28% (51)	29% (52)	16% (29)	2% (4)	181
Very Unfavorable of Trump	2% (18)	12% (125)	25% (251)	32% (325)	24% (242)	4% (45)	1006

Continued on next page

Table CMSdem5: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places	I am continuing to socialize in public places, but less than before	I am not going to public places, but I am socializing with friends or family in my or their homes	I am not going to public places or interacting in-person, but I am socializing with friends or family virtually	I am not going to public places nor am I socializing with family or friends	Don't Know / No Opinion	Total N
Registered Voters	6% (119)	18% (355)	26% (516)	26% (526)	19% (381)	6% (114)	2011
#1 Issue: Economy	7% (43)	23% (152)	26% (172)	25% (168)	14% (89)	5% (33)	658
#1 Issue: Security	14% (34)	20% (50)	24% (60)	22% (56)	15% (38)	4% (10)	247
#1 Issue: Health Care	3% (11)	11% (41)	29% (114)	33% (127)	21% (83)	4% (14)	389
#1 Issue: Medicare / Social Security	4% (10)	14% (38)	23% (62)	19% (52)	30% (81)	9% (25)	268
#1 Issue: Women's Issues	2% (3)	18% (19)	22% (24)	30% (32)	22% (24)	5% (5)	106
#1 Issue: Education	4% (4)	20% (21)	33% (33)	24% (25)	7% (7)	12% (12)	101
#1 Issue: Energy	10% (7)	16% (11)	23% (17)	28% (20)	19% (14)	4% (2)	70
#1 Issue: Other	5% (8)	14% (24)	20% (34)	28% (48)	27% (46)	7% (13)	171
2018 House Vote: Democrat	3% (20)	15% (120)	24% (190)	29% (230)	23% (184)	5% (43)	787
2018 House Vote: Republican	11% (72)	23% (143)	26% (164)	21% (133)	16% (99)	4% (23)	634
2018 House Vote: Someone else	7% (5)	13% (10)	19% (14)	28% (21)	29% (22)	4% (3)	75
2016 Vote: Hillary Clinton	2% (17)	15% (108)	25% (176)	30% (218)	22% (161)	5% (39)	718
2016 Vote: Donald Trump	11% (73)	24% (162)	26% (175)	20% (133)	16% (105)	4% (26)	675
2016 Vote: Other	6% (9)	15% (24)	25% (40)	30% (49)	18% (29)	6% (10)	161
2016 Vote: Didn't Vote	4% (20)	13% (60)	27% (124)	28% (126)	19% (86)	9% (39)	456
Voted in 2014: Yes	7% (85)	19% (253)	24% (311)	25% (330)	21% (271)	5% (59)	1309
Voted in 2014: No	5% (34)	15% (102)	29% (205)	28% (196)	16% (110)	8% (55)	702
2012 Vote: Barack Obama	4% (32)	15% (123)	24% (193)	30% (243)	22% (175)	6% (45)	811
2012 Vote: Mitt Romney	10% (51)	23% (122)	27% (143)	19% (98)	18% (92)	4% (20)	526
2012 Vote: Other	10% (8)	18% (15)	17% (15)	25% (21)	26% (22)	5% (4)	86
2012 Vote: Didn't Vote	5% (28)	16% (94)	28% (164)	28% (163)	16% (92)	8% (45)	586

Continued on next page

Table CMSdem5: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places	I am continuing to socialize in public places, but less than before	I am not going to public places, but I am socializing with friends or family in my or their homes	I am not going to public places or interacting in-person, but I am socializing with friends or family virtually	I am not going to public places nor am I socializing with family or friends	Don't Know / No Opinion	Total N
Registered Voters	6% (119)	18% (355)	26% (516)	26% (526)	19% (381)	6% (114)	2011
4-Region: Northeast	6% (21)	15% (55)	32% (114)	25% (90)	19% (68)	3% (10)	359
4-Region: Midwest	7% (32)	20% (90)	30% (138)	23% (108)	16% (73)	4% (21)	462
4-Region: South	8% (57)	19% (146)	23% (169)	25% (187)	18% (138)	7% (54)	751
4-Region: West	2% (10)	14% (64)	21% (94)	32% (140)	23% (102)	7% (30)	439
Frequent Flyer	6% (15)	19% (48)	28% (70)	29% (72)	17% (43)	1% (2)	250
International Travel	7% (26)	17% (64)	27% (105)	27% (103)	20% (77)	2% (6)	381
Sports fans	6% (85)	20% (266)	26% (356)	25% (342)	18% (243)	5% (62)	1355
Heard a lot/some about new H1N1	6% (50)	17% (154)	24% (222)	30% (274)	20% (186)	3% (25)	911
Heard not much/nothing about new H1N1	6% (69)	18% (202)	27% (294)	23% (251)	18% (195)	8% (89)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	51%	(1028)	33%	(673)	9%	(177)	5%	(98)	2%	(34)	2011
Gender: Male	46%	(432)	35%	(333)	11%	(101)	6%	(59)	2%	(17)	941
Gender: Female	56%	(596)	32%	(341)	7%	(77)	4%	(39)	2%	(17)	1070
Age: 18-34	55%	(278)	31%	(156)	8%	(42)	3%	(13)	3%	(15)	505
Age: 35-44	43%	(133)	36%	(111)	9%	(26)	9%	(29)	2%	(7)	306
Age: 45-64	49%	(362)	34%	(251)	10%	(73)	5%	(38)	1%	(9)	732
Age: 65+	55%	(256)	33%	(155)	8%	(36)	4%	(18)	1%	(2)	468
GenZers: 1997-2012	56%	(116)	33%	(69)	7%	(14)	1%	(3)	3%	(6)	207
Millennials: 1981-1996	49%	(218)	33%	(146)	9%	(41)	6%	(28)	3%	(13)	445
GenXers: 1965-1980	50%	(250)	34%	(171)	8%	(39)	6%	(29)	2%	(11)	500
Baby Boomers: 1946-1964	51%	(394)	34%	(264)	10%	(78)	5%	(35)	—	(3)	774
PID: Dem (no lean)	67%	(529)	28%	(218)	3%	(26)	1%	(7)	2%	(12)	793
PID: Ind (no lean)	44%	(259)	38%	(224)	9%	(55)	6%	(34)	3%	(15)	588
PID: Rep (no lean)	38%	(240)	37%	(231)	15%	(96)	9%	(57)	1%	(7)	630
PID/Gender: Dem Men	63%	(206)	31%	(101)	4%	(14)	1%	(3)	1%	(4)	327
PID/Gender: Dem Women	69%	(324)	25%	(118)	3%	(12)	1%	(5)	2%	(9)	466
PID/Gender: Ind Men	40%	(121)	39%	(118)	10%	(30)	7%	(23)	4%	(11)	302
PID/Gender: Ind Women	48%	(138)	37%	(106)	9%	(25)	4%	(12)	2%	(4)	286
PID/Gender: Rep Men	34%	(105)	36%	(114)	18%	(57)	11%	(34)	1%	(3)	313
PID/Gender: Rep Women	43%	(135)	37%	(117)	12%	(39)	7%	(22)	1%	(4)	318
Ideo: Liberal (1-3)	69%	(446)	26%	(167)	3%	(20)	1%	(7)	1%	(6)	646
Ideo: Moderate (4)	51%	(268)	36%	(190)	7%	(35)	4%	(20)	2%	(9)	522
Ideo: Conservative (5-7)	35%	(237)	40%	(275)	16%	(108)	9%	(63)	1%	(4)	687
Educ: < College	50%	(627)	33%	(415)	9%	(119)	6%	(75)	2%	(28)	1265
Educ: Bachelors degree	51%	(241)	38%	(182)	7%	(35)	3%	(13)	1%	(5)	476
Educ: Post-grad	59%	(160)	28%	(76)	9%	(24)	4%	(10)	—	(1)	271
Income: Under 50k	51%	(514)	33%	(331)	8%	(76)	6%	(59)	3%	(27)	1007
Income: 50k-100k	51%	(333)	34%	(218)	11%	(69)	4%	(25)	1%	(4)	650
Income: 100k+	51%	(181)	35%	(124)	9%	(33)	4%	(14)	1%	(2)	354
Ethnicity: White	48%	(787)	35%	(565)	10%	(165)	5%	(87)	1%	(23)	1626
Ethnicity: Hispanic	61%	(119)	27%	(53)	4%	(7)	4%	(7)	4%	(9)	195
Ethnicity: Afr. Am.	65%	(166)	26%	(66)	3%	(7)	3%	(6)	4%	(9)	255

Continued on next page

Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	51%	(1028)	33%	(673)	9%	(177)	5%	(98)	2%	(34)	2011
Ethnicity: Other	58%	(76)	33%	(43)	4%	(5)	4%	(5)	1%	(1)	130
All Christian	49%	(489)	36%	(362)	9%	(92)	5%	(48)	1%	(11)	1003
All Non-Christian	69%	(80)	24%	(28)	4%	(5)	1%	(1)	3%	(3)	117
Atheist	56%	(62)	36%	(40)	5%	(5)	3%	(3)	1%	(1)	111
Agnostic/Nothing in particular	53%	(235)	32%	(142)	8%	(37)	5%	(20)	3%	(12)	446
Something Else	48%	(161)	31%	(102)	11%	(38)	8%	(25)	2%	(7)	334
Religious Non-Protestant/Catholic	64%	(95)	27%	(41)	6%	(9)	2%	(2)	2%	(3)	150
Evangelical	44%	(237)	35%	(189)	12%	(64)	7%	(37)	2%	(11)	538
Non-Evangelical	52%	(388)	35%	(261)	8%	(63)	5%	(35)	1%	(6)	754
Community: Urban	59%	(304)	31%	(161)	6%	(31)	3%	(15)	1%	(7)	517
Community: Suburban	50%	(495)	35%	(349)	8%	(80)	5%	(54)	1%	(12)	990
Community: Rural	46%	(230)	33%	(164)	13%	(66)	6%	(30)	3%	(15)	504
Employ: Private Sector	47%	(267)	37%	(210)	11%	(61)	5%	(27)	1%	(6)	571
Employ: Government	51%	(77)	34%	(51)	9%	(13)	3%	(5)	3%	(4)	150
Employ: Self-Employed	49%	(77)	30%	(48)	8%	(13)	8%	(12)	5%	(8)	158
Employ: Homemaker	51%	(60)	31%	(35)	7%	(9)	9%	(10)	2%	(2)	116
Employ: Retired	54%	(280)	34%	(176)	8%	(44)	4%	(20)	—	(1)	521
Employ: Unemployed	52%	(134)	34%	(87)	7%	(18)	5%	(12)	3%	(7)	258
Employ: Other	51%	(57)	26%	(29)	10%	(11)	11%	(12)	2%	(2)	112
Military HH: Yes	51%	(167)	33%	(107)	10%	(33)	5%	(17)	1%	(3)	327
Military HH: No	51%	(861)	34%	(567)	9%	(145)	5%	(81)	2%	(31)	1684
RD/WT: Right Direction	34%	(184)	37%	(200)	16%	(87)	10%	(52)	2%	(11)	535
RD/WT: Wrong Track	57%	(844)	32%	(473)	6%	(91)	3%	(46)	2%	(22)	1476
Trump Job Approve	33%	(261)	38%	(297)	17%	(136)	10%	(79)	1%	(9)	782
Trump Job Disapprove	63%	(745)	31%	(368)	3%	(40)	1%	(16)	1%	(11)	1181
Trump Job Strongly Approve	33%	(144)	35%	(154)	18%	(79)	14%	(60)	1%	(5)	443
Trump Job Somewhat Approve	34%	(117)	42%	(143)	17%	(57)	6%	(19)	1%	(3)	339
Trump Job Somewhat Disapprove	42%	(83)	48%	(96)	7%	(14)	3%	(5)	—	(1)	200
Trump Job Strongly Disapprove	67%	(661)	28%	(273)	3%	(26)	1%	(11)	1%	(10)	981
Favorable of Trump	33%	(250)	38%	(288)	18%	(134)	10%	(77)	1%	(7)	756
Unfavorable of Trump	63%	(745)	32%	(374)	3%	(39)	1%	(17)	1%	(12)	1187

Continued on next page

Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	51%	(1028)	33%	(673)	9%	(177)	5%	(98)	2%	(34)	2011
Very Favorable of Trump	31%	(139)	36%	(158)	18%	(79)	14%	(63)	1%	(4)	443
Somewhat Favorable of Trump	36%	(111)	42%	(130)	17%	(55)	5%	(14)	1%	(3)	313
Somewhat Unfavorable of Trump	37%	(67)	51%	(93)	8%	(14)	4%	(7)	—	(0)	181
Very Unfavorable of Trump	67%	(678)	28%	(281)	3%	(25)	1%	(10)	1%	(12)	1006
#1 Issue: Economy	45%	(297)	36%	(239)	12%	(78)	6%	(36)	1%	(7)	658
#1 Issue: Security	34%	(83)	39%	(96)	16%	(39)	10%	(24)	3%	(7)	247
#1 Issue: Health Care	62%	(241)	32%	(126)	4%	(15)	1%	(6)	—	(2)	389
#1 Issue: Medicare / Social Security	57%	(154)	32%	(86)	7%	(18)	4%	(10)	—	(1)	268
#1 Issue: Women's Issues	51%	(54)	42%	(44)	3%	(3)	3%	(3)	2%	(2)	106
#1 Issue: Education	49%	(49)	27%	(28)	12%	(12)	3%	(3)	9%	(9)	101
#1 Issue: Energy	62%	(44)	30%	(21)	2%	(1)	3%	(2)	3%	(2)	70
#1 Issue: Other	62%	(106)	20%	(34)	7%	(11)	9%	(15)	3%	(5)	171
2018 House Vote: Democrat	68%	(532)	27%	(210)	3%	(24)	1%	(8)	2%	(13)	787
2018 House Vote: Republican	35%	(219)	40%	(253)	15%	(96)	10%	(63)	1%	(3)	634
2018 House Vote: Someone else	52%	(39)	33%	(25)	11%	(8)	4%	(3)	—	(0)	75
2016 Vote: Hillary Clinton	67%	(485)	27%	(195)	3%	(24)	1%	(4)	2%	(11)	718
2016 Vote: Donald Trump	34%	(233)	40%	(271)	16%	(105)	9%	(63)	—	(3)	675
2016 Vote: Other	48%	(77)	32%	(52)	10%	(17)	6%	(9)	4%	(6)	161
2016 Vote: Didn't Vote	51%	(233)	34%	(155)	7%	(32)	5%	(22)	3%	(14)	456
Voted in 2014: Yes	51%	(673)	33%	(438)	9%	(119)	5%	(67)	1%	(12)	1309
Voted in 2014: No	51%	(356)	34%	(235)	8%	(59)	4%	(31)	3%	(21)	702
2012 Vote: Barack Obama	61%	(495)	31%	(249)	5%	(38)	2%	(19)	1%	(10)	811
2012 Vote: Mitt Romney	37%	(197)	38%	(201)	15%	(79)	9%	(47)	—	(3)	526
2012 Vote: Other	40%	(34)	33%	(28)	16%	(14)	10%	(9)	—	(0)	86
2012 Vote: Didn't Vote	51%	(300)	33%	(195)	8%	(47)	4%	(23)	4%	(21)	586
4-Region: Northeast	53%	(189)	34%	(123)	9%	(31)	4%	(15)	1%	(2)	359
4-Region: Midwest	48%	(223)	36%	(167)	8%	(39)	6%	(30)	1%	(4)	462
4-Region: South	50%	(376)	32%	(238)	10%	(78)	6%	(42)	2%	(16)	751
4-Region: West	55%	(241)	33%	(146)	7%	(29)	3%	(12)	3%	(12)	439
Frequent Flyer	58%	(146)	28%	(71)	7%	(18)	6%	(16)	—	(0)	250
International Travel	58%	(222)	30%	(113)	8%	(32)	3%	(11)	1%	(2)	381

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Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Registered Voters	51%	(1028)	33%	(673)	9%	(177)	5%	(98)	2%	(34)	2011
Sports fans	51%	(695)	34%	(463)	9%	(125)	4%	(55)	1%	(17)	1355
Heard a lot/some about new H1N1	58%	(529)	31%	(284)	7%	(61)	4%	(34)	—	(4)	911
Heard not much/nothing about new H1N1	45%	(500)	35%	(390)	11%	(117)	6%	(64)	3%	(30)	1100

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2011	100%
xdemGender	Gender: Male	941	47%
	Gender: Female	1070	53%
	N	2011	
age	Age: 18-34	505	25%
	Age: 35-44	306	15%
	Age: 45-64	732	36%
	Age: 65+	468	23%
	N	2011	
demAgeGeneration	GenZers: 1997-2012	207	10%
	Millennials: 1981-1996	445	22%
	GenXers: 1965-1980	500	25%
	Baby Boomers: 1946-1964	774	38%
	N	1927	
xpid3	PID: Dem (no lean)	793	39%
	PID: Ind (no lean)	588	29%
	PID: Rep (no lean)	630	31%
	N	2011	
xpidGender	PID/Gender: Dem Men	327	16%
	PID/Gender: Dem Women	466	23%
	PID/Gender: Ind Men	302	15%
	PID/Gender: Ind Women	286	14%
	PID/Gender: Rep Men	313	16%
	PID/Gender: Rep Women	318	16%
	N	2011	
xdemIdeo3	Ideo: Liberal (1-3)	646	32%
	Ideo: Moderate (4)	522	26%
	Ideo: Conservative (5-7)	687	34%
	N	1855	
xeduc3	Educ: < College	1265	63%
	Educ: Bachelors degree	476	24%
	Educ: Post-grad	271	13%
	N	2011	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1007	50%
	Income: 50k-100k	650	32%
	Income: 100k+	354	18%
	N	2011	
xdemWhite	Ethnicity: White	1626	81%
xdemHispBin	Ethnicity: Hispanic	195	10%
demBlackBin	Ethnicity: Afr. Am.	255	13%
demRaceOther	Ethnicity: Other	130	6%
xdemReligion	All Christian	1003	50%
	All Non-Christian	117	6%
	Atheist	111	6%
	Agnostic/Nothing in particular	446	22%
	Something Else	334	17%
	N	2011	
xdemReligOther	Religious Non-Protestant/Catholic	150	7%
xdemEvang	Evangelical	538	27%
	Non-Evangelical	754	37%
	N	1292	
xdemUsr	Community: Urban	517	26%
	Community: Suburban	990	49%
	Community: Rural	504	25%
	N	2011	
xdemEmploy	Employ: Private Sector	571	28%
	Employ: Government	150	7%
	Employ: Self-Employed	158	8%
	Employ: Homemaker	116	6%
	Employ: Retired	521	26%
	Employ: Unemployed	258	13%
	Employ: Other	112	6%
	N	1886	
xdemMilHH1	Military HH: Yes	327	16%
	Military HH: No	1684	84%
	N	2011	
xnrl	RD/WT: Right Direction	535	27%
	RD/WT: Wrong Track	1476	73%
	N	2011	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	782	39%
	Trump Job Disapprove	1181	59%
	N	1963	
Trump_Approve2	Trump Job Strongly Approve	443	22%
	Trump Job Somewhat Approve	339	17%
	Trump Job Somewhat Disapprove	200	10%
	Trump Job Strongly Disapprove	981	49%
	N	1963	
Trump_Fav	Favorable of Trump	756	38%
	Unfavorable of Trump	1187	59%
	N	1942	
Trump_Fav_FULL	Very Favorable of Trump	443	22%
	Somewhat Favorable of Trump	313	16%
	Somewhat Unfavorable of Trump	181	9%
	Very Unfavorable of Trump	1006	50%
	N	1942	
xnr3	#1 Issue: Economy	658	33%
	#1 Issue: Security	247	12%
	#1 Issue: Health Care	389	19%
	#1 Issue: Medicare / Social Security	268	13%
	#1 Issue: Women's Issues	106	5%
	#1 Issue: Education	101	5%
	#1 Issue: Energy	70	3%
	#1 Issue: Other	171	9%
	N	2011	
xsubVote18O	2018 House Vote: Democrat	787	39%
	2018 House Vote: Republican	634	32%
	2018 House Vote: Someone else	75	4%
	N	1496	
xsubVote16O	2016 Vote: Hillary Clinton	718	36%
	2016 Vote: Donald Trump	675	34%
	2016 Vote: Other	161	8%
	2016 Vote: Didn't Vote	456	23%
	N	2010	
xsubVote14O	Voted in 2014: Yes	1309	65%
	Voted in 2014: No	702	35%
	N	2011	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	811	40%
	2012 Vote: Mitt Romney	526	26%
	2012 Vote: Other	86	4%
	2012 Vote: Didn't Vote	586	29%
	N	2009	
xreg4	4-Region: Northeast	359	18%
	4-Region: Midwest	462	23%
	4-Region: South	751	37%
	4-Region: West	439	22%
	N	2011	
CMSxdem1	Frequent Flyer	250	12%
CMSxdem2	International Travel	381	19%
CMSxdem3	Sports fans	1355	67%
CMSxdem4	Heard a lot/some about new H1N1	911	45%
CMSxdem5	Heard not much/nothing about new H1N1	1100	55%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

